



The second installment in R&R's ongoing tribute to the people who helped build the Country format focuses on the years 1958 to 1966. **Ted Cramer, George Crump, Ralph Emery, Chris Lane, Mike Oatman, Bill Robinson, and Mike Sanders** share their experiences.

In addition, this special expanded section features the results of R&R's 20th annual Country Radio Readers' Poll as well as the Top 50 "Power Gold" titles for the 18-34 and the 25-54 demos.

Begins Page 35

**ALTERNATIVE EVOLUTION**

The list of panelists for consultant/artist manager **Jeff Pollack's** New Media & Music Conference 1996 reads like a "Who's Who" of the Alternative format. While stressing his commitment to Rock, Pollack explains the reasons for his deepening involvement with Alternative.

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**PEOPLE IN THE NEWS**

- **Eddie Haskell** now WYCD/Detroit PD
- **Abbey Konowitch** becomes Exec. VP for MCA label; **Jayne Simon** named MCA Sr. VP/Mktg. & Sales
- **Peter Gardner** appointed Ops Mgr.; **Amanda Barnett** becomes News Dir.; **Cameron Fairchild** now Exec. Editor as Country KSNN/Dallas flips to News

Page 3

**THIS #1 WEEK**

- CHR/POP**
  - EVERYTHING BUT THE GIRL Missing (Atlantic)
- CHR/RHYTHMIC**
  - BRANDY Sittin' Up In My Room (Arista)
- URBAN**
  - BRANDY Sittin' Up In My Room (Arista)
- URBAN AC**
  - MARY J. BLIGE Not Gon' Cry (Arista)
- COUNTRY**
  - GARTH BROOKS The Beaches Of Cheyenne (Capitol)
- NAC**
  - SPECIAL EFX Seduction (JVC)
- HOT AC**
  - MARIAH CAREY One Sweet Day (Columbia/CRG)
- AC**
  - ROO STEWART So Far Away (Lava/Atlantic)
- ACTIVE ROCK**
  - EVERCLEAR Santa Monica (Watch...) (Capitol)
- ROCK**
  - COLLECTIVE SOUL The World I Know (Atlantic)
- ALTERNATIVE**
  - ALANIS MORISSETTE Ironic (Maverick/Reprise)
- ADULT ALTERNATIVE**
  - GIN BLOSSOMS Follow You Down (A&M)

NEWSSTAND PRICE \$6.50



THE INDUSTRY'S NEWSPAPER

**CBS Dances The 'GM Shuffle'**

■ **Claus upped to VP/Station Operations; new GMs for Los Angeles, Detroit, Pittsburgh stations**

KFWB-AM & KTWV-FM/Los Angeles VP/GM **Chris Claus** has been elevated to VP/Station Operations for CBS Television & Radio. In this newly created post, Claus will coordinate the news, programming, and marketing among the company's 39 radio and 15 TV stations. Assuming Claus's former post at the all-News/NAC combo is **Roger Nadel**.

Nadel's previous position — VP/GM at all-News/Oldies **WWJ-AM & WYST-FM/Detroit** — has been assumed by **Shadow Broadcasting Services President/GM Rich Homberg**. Concurrently, **WBZ/**

CBS/See Page 23

**First R&R Talk Radio Seminar Attracts Format's Elite**

■ **Two-day conference draws more than 200 Talk professionals; program to be held again in '97**

More than 200 Talk radio professionals converged upon Washington, DC last week for the first annual R&R Talk Radio Seminar. Programmers, managers, syndicators, and hosts assembled for the two-day program to attend workshops, listen to speakers, and chat in the hallways.

The event was so well-received, that R&R Publisher/CEO **Erica Farber** took to the podium at Saturday night's closing dinner to announce the seminar will be held again in 1997.

**Political Insiders**

The conference program was studded with appearances by numerous Talk stars and political insiders. White House Press Secretary **Mike McCurry** attended the opening night cocktail party as compensation for having to bow out of a scheduled speech to the attendees.

Sr. Presidential Advisor **George Stephanopoulos**, who filled in for McCurry on Friday



Clockwise from top: KABC/L.A.'s **Michael Jackson** (l), WRKO/Boston's **Jerry Williams**, and WABC/New York's **Bob Grant** at "Deans Of Talk Radio" session; White House advisor **George Stephanopoulos**; syndicated talker **Dr. Laura Schlessinger**.

morning, stressed that Talk radio is a powerful medium and urged broadcasters to take responsibility for their shows' content.

"You have become America's town hall. Take responsibility for your words. It is not free speech when somebody incites people to violence," **Stephanopoulos** said, referring to broadcasts by **G. Gordon Liddy**.

According to **Stephanopoulos**, President **Bill Clinton** will not appear on either **Rush Limbaugh's** or **Liddy's** shows because those hosts have been excessively personal in their attacks on the President and First Lady **Hillary Rodham Clinton**.

The same session featured an appearance by **Tony Blankley**, Press Secretary to House Speaker **Newt Gingrich**.

**Big Voices, Big Personalities**

Friday's luncheon was highlighted by the satirical folk music of **Warner/Reprise** recording art-

SEMINAR/See Page 32

**Stern Steers Course For New Network**

■ **'King Of All Media' pacts with Infinity to create first air talent web**

By **CYNDEE MAXWELL**  
R&R ROCK EDITOR

NEW YORK — Life is looking good for **Infinity Broadcasting's** super-talent **Howard Stern**. The **WXRK** morning host is now syndicated in 22 markets (with two more affiliates expected to be announced soon); his books — "Private Parts" and "Miss America" — were both best sellers; he's syndicated on **E! Entertainment Television**; and preproduction has begun on the film version of "Private Parts."

Now Stern has cemented the foundation for the next step in his career — the **Howard Stern Radio Network**. On February 22, Stern and **Infinity** announced they have formed a partnership to create the industry's first network of air talent to be guided and approved by the "King Of All Media" himself. Stern, **Infinity** President/CEO



**Buchwald, Stern, Karmazin**

**Mel Karmazin**, and Stern agent **Don Buchwald** were all on hand to discuss the viability of such a network as well as the current status of "The Howard Stern Show."

**The Name Game**

Explaining the origin of the "King Of All Media" title, Stern says, "About the time **Michael Jackson** decided he was the "King Of Pop" and forced **MTV** to announce him as [such], I got on the air with **Robin [Quivers]** and talked about how unbelievable it was. All you have to do in America is give yourself a name or a title; for a while, people will know you came up with the idea, but then they'll forget. The name sounds stupid at first, but eventually it will catch on and years

STERN/See Page 104

**Glass Breaks In As Universal President**

**Daniel Glass** has been promoted from Exec. VP/GM to President of **Universal Records**.



**Glass**

"Daniel is an outstanding leader and executive who understands both talent and the business," said **Doug Morris**, Chairman/CEO of Universal parent **MCA Music Entertainment Group**. "We are pleased to recognize his abilities with this well-deserved promotion."

Glass told R&R, "I think [this promotion] formalizes my relationship with the company and

GLASS/See Page 23

**1991 Label of the Year *R&R* and *Billboard***  
**1992 Label of the Year *R&R* and *Billboard***  
**1993 Label of the Year *R&R* and *Billboard***  
**1994 Label of the Year *R&R* and *Billboard***  
**1995 Label of the Year *R&R* and *Billboard***

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THE YEAR  
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THE DECADE**

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**NASHVILLE**

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## Haskell Named PD At WYCD/Detroit

WYCD/Detroit Asst. PD/MD Eddie Haskell has been promoted to PD. He's been serving as acting PD of Infinity's "Young Country" since the February 5 resignation of Al Casey, who is transferring to all-News convert KSNN/Dallas as morning news anchor (see story, this page).



Haskell

"Eddie has shown strong leadership and commitment during his two and a half years on our team," said WYCD VP/GM Scott Meier. "I'm confident his vision, not to mention that Oklahoma charm, will lead us confidently into the future."

Haskell told R&R, "It's exciting to be able to continue the project Al and I had been working on over the last couple of years. He did a great job putting this team together, and I'm honored to follow in his footsteps."

Haskell arrived at WYCD in his most recent post in August '93; the station had flipped to Country three months earlier. His prior experience includes a year at CHR WKSE/Buffalo, where he was Asst. PD/afternoons, and six years at CHR WXLK/Roanoke, where he was OM when he left in 1992.

## 1995 Recorded Music Sales

(Unit Shipments In Millions)

Format	1995	1994	% Change
CD	727.6	662.1	+9.9
CD Single	17.2	9.3	+85.0
Cassette	272.6	345.4	-21.1
Cassette / Single	70.7	81.1	-12.8
Vinyl LP / EP	2.2	1.9	+15.8
Vinyl Single	10.2	11.7	-12.8
Music Video	2.6	11.2	+12.5
<b>TOTAL</b>	<b>1113.1</b>	<b>1122.7</b>	<b>-0.9</b>

## '95 Record Sales Down 0.9%

■ Sluggish consumer spending, computers blamed

Newly released RIAA figures show 1995 record sales down 0.9% over 1994, the first downturn since 1991. Cassettes suffered the biggest sales drop, plummeting 21.1%. CD sales increased, but only by 9.9% — far below their '93-'94 gain of 33.6%.

According to the RIAA, retailers and manufacturers attribute the slowdown to sluggish consumer spending, retail's general economic health, and competition from computer games and online services.

The RIAA points out that the total value of music shipments increased 2.1% to \$12.3 billion, however. Total dollar values have grown during each of the past 10 years, regardless of units sold.

## Konowitch Exec. VP, Simon Sr. VP/Marketing & Sales At MCA Records

In line with the continued expansion of its parent company, MCA Records has named Abbey Konowitch Exec. VP and Jayne Simon Sr. VP/Marketing & Sales. Konowitch exited the GM post at Maverick



Konowitch



Simon

Records late last year; Simon most recently headed the sales department at Geffen/DGC Records.

"I couldn't be more pleased to announce the appointments of Abbey

and Jayne to MCA Records," said President Jay Boberg. "They form the core of our new leadership team, which I believe is second to none in the music industry."

Konowitch added, "With Jay's leadership and vision, MCA is ideally positioned to maximize a strong roster of both established and developing artists with a new style and

MCA/See Page 23

## WEA Mounts Regional Promotions



During a recent meeting in Hawaii, WEA Chairman/CEO David Mount elevated five of his branch managers to regional VPs. L.A.'s Brent Gordon, Chicago's Denny Schone, Dallas's Randy Patrick, Atlanta's Bill Biggs, and Philadelphia's Ray Milanese joined Pete Stocke of New York, who was named a regional VP in 1984. Gathered are (l-r) Stocke, Schone, Mount, Gordon, Biggs, Patrick, and Milanese.

MARCH 1, 1996

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## Boyz II Mentor



Assembled to christen Stonecreek Recordings, an exclusive label venture between Boyz II Men and Sony Music Entertainment, are (l-r) group members Michael McCary and Nathan Morris, Sony Music Entertainment President/CEO Thomas Mottola, and the group's Wanya Morris and Shawn Stockman.

## Morris Gets 50% Of Interscope ... Again

MCA Music Entertainment Group Chairman/CEO Doug Morris has announced his company's long-awaited 50% acquisition of Interscope Records. This is the second such deal engineered by Morris, who also acquired half of Interscope for the Warner Music Group in 1990.

"I'm pleased to renew my association with [Interscope co-founders] Jimmy Iovine and Ted Field, two brilliant individuals who have redefined the music industry over the last five years," said Morris. "We believe in Interscope's management and their incredible instincts for recognizing the music of tomorrow."

The agreement is unusual because it allows MCA to choose not to release Interscope music it finds objectionable, thus safeguarding against the "gangsta rap" controversy surrounding WMG's ownership of the Westwood, CA-based label. Such titles may be released through third parties, with MCA enjoying no ownership interest.

Financial terms were not disclosed, but MCA reportedly paid about \$200 million with an option to purchase the other half of Interscope in five years. This would net Iovine and Field an \$80 million profit, since WMG sold its

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## Infinity Buys Dominant Transit Ad Firm

□ Company strengthens presence with TDI in \$300 million deal

Mel Karmazin is zigging while everybody else is zagging. With the rest of radio's titans racing to take advantage of the relaxed radio ownership rules by gobbling up station groups, Karmazin's **Infinity Broadcasting** is purchasing the country's dominant transit advertising company, **TDI Worldwide**, for \$300 million.

"The combination of Infinity's radio stations and TDI's outdoor presence gives us a tremendous opportunity to expand local advertising in the nation's biggest markets," Karmazin said in a prepared statement.

TDI, which had consolidated revenues of about \$262 million last year, licenses exclusive advertising rights from more than 100 transit companies in 26 U.S. cities and London. The transit ad firm operates in Infinity's largest markets, including New York, Los Angeles, Chicago, San Francisco, Philadelphia, Dallas, Atlanta, and Washington, DC and sells advertising on

vehicles, in transit stations, and transit shelters.

### Great Advertising Similarities

Infinity made the purchase because of the great similarities between transit advertising and radio advertising, said Infinity CFO **Farid Suleman**.

"The aspects of the radio business we really like are the same for [transit advertising]," said Suleman. "While there is a lot of competition for in-home attention — i.e. TV, cable, and now the internet — out of the home, radio is dominant. And like radio, transit

is out of the home, it's local, and it requires very little capital expenditure so it generates tremendous cash flow."

Suleman said Infinity would not sell TDI's London operation or those in cities where the company had no stations. "It is a very attractive business on a stand-alone basis."

According to Suleman, TDI CEO **William Apfelbaum**, who along with TDI co-owners will get \$240 million cash and \$60 million in Infinity stock, will continue to run the company independently. "Since both businesses are doing extremely well, we will try to maximize each company, then we will look at cross-promotion opportunities."

And while management was studying how to "maximize" and cross promote, it was unknown how long it would take to determine the best course of action.

## BUSINESS BRIEFS

### McCain Persists With Spectrum Auctions Proposal

Although Sen. **John McCain's** (R-AZ) proposal to make spectrum auctions law didn't make it into the **Telecommunications Act**, he's not done trying. The senator is now suggesting that a spectrum auction proposal be attached to a bill that would raise the federal debt limit. However, opposition to raising the federal debt limit may kill the proposal before it even gets off the ground.

Broadcasting lobbyists have said the McCain proposal was rejected by House and Senate leadership, although Sen. **Bob Dole** is known to favor auctioning the spectrum. McCain's office says the proposal remains on the table.

While the proposal would apply only to digital TV spectrum, it may set a precedent for other spectrum. FCC Chairman **Reed Hundt** said in a speech last Wednesday before communications professionals and journalists that he would like to see auctions mandated by Congress, because it would end debate on the topic among the commissioners.

### FCC: Shutdown Would Delay Telecom

FCC Chairman **Reed Hundt** warned last week that if there is another government shutdown in March, the FCC will not meet any of its deadlines under the **Telecommunications Act**. The agency is temporarily funded until March.

### Multi-Market Selling More Stock

**Multi-Market Radio Inc.** will offer 5 million shares of Class A common stock with an anticipated price of \$9.94 per share.

The company currently has 2.99 million outstanding shares of Class A stock, 140,000 shares of Class B (with 10 votes per share), 360,000 shares of Class C non-voting stock, and 700,000 shares of preferred stock. The stock closed at \$10.75 at presstime Tuesday (2/27).

The managing underwriters on the new offering are **Prudential Securities Inc.**, **Lehman Brothers Inc.**, **Oppenheimer & Co.**, and **BT Securities Corp.**

New York-based Multi-Market is owned by the **Sillerman Companies** and is chaired by **Bruce Morrow**, better known to radio listeners as "Cousin Bruce."

### FCC Slaps WHFS With \$38,000 In Fines

Even as former **WHFS-FM/Washington NSM Patricia Ebbert's** endless battle against her past employer plods through the U.S. Court of Appeals for the District of Columbia, allegations she aired before the FCC will cost the station \$38,000.

Ebbert is currently asking the court to force the FCC to hold a hearing on whether former WHFS owner **Duchossois Communications** was qualified to sell the station to **Liberty Communications**, which may hold up the closing of the station's sale to **SFX Broadcasting**.

Ebbert's fight with WHFS began when it dismissed her husband, DJ **Damian Einstein**, because of a speech impediment. Ebbert was later dismissed, she contends, for defending her husband, who ultimately returned to the station.

In multiple filings with the FCC, Ebbert called for the revocation of **Duchossois's** license on the grounds that WHFS management had intentionally broken several FCC rules. Now the FCC is penalizing WHFS:

- \$2000 for violating political advertising lowest unit charge rules
- \$20,000 for using a studio transmission link without FCC clearance
- \$2000 for misidentifying the station location
- \$2000 for airing phone conversations without prior notification
- \$1000 for broadcasting "material obtained from other sources" without permission
- \$6000 for not identifying the sponsors of two shows
- \$5000 for failing to distribute all of the prizes in one promotion and giving employees tickets advertised as prizes for the public.

### Jacor Closer To Noble Purchase

**Jacor Communications** is a bit closer to completing its \$152 million acquisition of **Noble Broadcast Group**.

Last week Jacor obtained a warrant allowing it to buy about 79% of Noble's outstanding shares, and it has entered into a stock purchase agreement to acquire the rest. Jacor also purchased the assets of a Noble subsidiary that supplies programming to and sells airtime for **XTRA-AM & FM/San Diego**, and it entered into time brokerage agreements with Noble's **KATZ-AM**, **KMJM-FM & KNJZ-FM/St. Louis** and **WSPD-AM**, **WRVF-FM & WVKS-FM/Toledo**.

### RTNDA Lashes Back At CIA

In response to the **CIA's** admission that it does not shy away from having intelligence agents impersonate journalists, the **Radio-Television News Directors Association** has asked Congress to tighten the rules.

"Spies are spies, and journalists are journalists. Both have jobs to do. But they are very different jobs, and they should always be kept separate," RTNDA President **David Bartlett** said in a release. "Otherwise, the credibility, and even the lives, of legitimate journalists will be put in danger every day."

## EARNINGS

### Chancellor 'Quietly' Posts Big Revenue Gains

**Chancellor Broadcasting Company** (Nasdaq: CBCA) has released its first earnings report — without the earnings. That figure and some others are excluded from the report because the company is in a **Securities & Exchange Commission** "quiet period," which ends on March 9.

In the meantime, the company did reveal net revenue of \$64.3 million for 1995, compared to \$26.3 million for 1994. The company recorded a loss of \$11.5 million in 1995, compared with a \$106,000 loss for 1994.

The company's broadcast cash flow also rose, from \$10 million in 1994 to \$25 million in 1995. For the fourth quarter, broadcast cash flow increased to \$6.5 million, compared to \$5.3 million for the same period the previous year.

The company's stock was just issued February 9 and per-share earnings aren't applicable yet.

**SFX Broadcasting** (Nasdaq: SFXBA) posted a fourth-quarter loss of \$593,000 (nine cents per share), compared to a \$305,000 deficit (four cents) the previous year. Net revenues increased 42.5% to \$21.5

million.

For the year, SFX suffered losses of \$4.4 million (68 cents), compared to a \$1.8 million loss (26 cents) in 1994. Operating income for the year was \$7.85 million (down from \$12.6 million), principally attributable to a previously announced one-time \$5 million pretax charge related to the estimated losses on the **Texas Rangers** broadcast rights.

Company President/CEO **Steven Hicks** said, "The investments we made in the third quarter of 1995 resulted in improved station performance in the fourth quarter and thus far in 1996 as well."

Including the company's recent agreement to acquire **Prism Radio Partners**, the company owns, operates, and provides service to or has agreed to acquire 51 radio stations in 16 markets.

**Paxon Communications** (Nasdaq: PAXN) reported a fourth-quarter net loss of \$5.6 million (16 cents per share), resulting in a full-year loss of \$33.4 million (97 cents) in 1995, compared to a \$4.5 million loss (14 cents) for the year in 1994. Revenue growth was strong, though, with fourth-quarter

receipts up 42% to \$31.5 million and annual grosses rising 66% to \$103 million.

Broadcast cash flow jumped 108% to \$11 million in the fourth quarter, compared to \$5.3 million the previous year. For the year, broadcast cash flow also soared 108% to \$30 million.

**Osborn Communications** (Nasdaq: OSBN) registered fourth-quarter earnings of \$7.7 million (\$1.41 per share), compared to last year's fourth-quarter \$1 million profit (19 cents). The increase is primarily due to the gain of nearly \$8.1 million on the sale of the company's TV station in **Anniston, AL**. Net revenues for the quarter dipped 6% to \$10.30 million, from last year's \$10.9 million.

Earnings for the year were \$2.7 million (50 cents), compared to last year's \$1.6 million (29 cents). Net revenues for the year increased 13% from \$34.6 million to \$39.1 million.

Osborn operates radio stations, **Muzak** franchises, entertainment properties, and cable television systems in hospitals.



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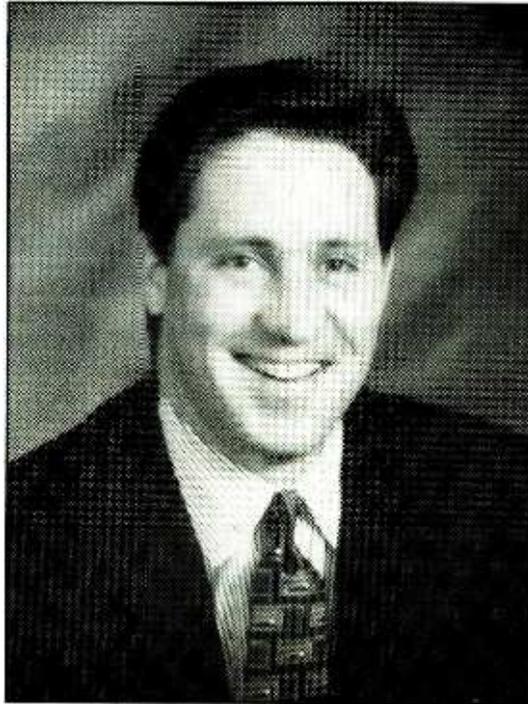
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\*Summer to Fall 1995 Abritron. AQH Share, 25-54, M-S, 6A-12M.

**DEAL OF THE WEEK**

• **WHAM-AM, WHTK-AM, WPXY-FM & WVOR-FM/Rochester \$30.5 million**

**American Radio Systems reaches the new ownership limit in Rochester, building a seven-station cluster in this deal with the Lincoln Group.**

**1996 DEALS TO DATE**

**Dollars To Date: \$1,111,565,249**  
(Last Year: \$532,003,767)

**This Week's Action: \$74,006,300**  
(Last Year: \$34,087,720)

**Stations Traded This Year: 269**  
(Last Year: 154)

**Stations Traded This Week: 23**  
(Last Year: 20)

**TRANSACTIONS AT A GLANCE**

- Brill Media stations \$2 million
- KQFN-AM/West Fargo, ND (Fargo-Moorhead)
- KQWB-FM/Moorhead, MN
- KBZR-FM/Coolidge, AZ \$7.35 million
- KDTK-FM/Prescott Valley, AZ \$120,000
- KWQH-FM/San Luis Obispo, CA \$102,500
- WIRA-AM/Ft. Pierce & WCLB-FM/West Palm Beach \$23 million
- WKLN-AM/St. Augustine Beach, FL \$6000 (approx.)
- KQDS-AM & FM/Duluth, MN \$262,800
- WGMM-FM/Big Flats, NY \$425,000
- WJRM-AM/Troy, NC \$10,000
- WWBV-FM/Beaver Springs, PA \$230,000
- WNAX-AM & FM/Yankton, SD (Sioux City, IA) \$7 million
- WUTK-AM/Knoxville \$200,000
- WVSR-AM & FM/Charleston & WBES-FM/Dunbar, WV \$2.8 million

**TRANSACTIONS**

**Rochester In 'Seventh Heaven' For ARS**

□ **Fairbanks doubles up on Florida coast**

**Deal Of The Week**

**WHAM-AM, WHTK-AM, WPXY-FM & WVOR-FM/Rochester**  
PRICE: \$30.5 million  
TERMS: Duopoly deal; cash  
BUYER: American Radio Systems Corp., headed by Chairman/CEO Steve Dodge. It owns 16 other stations, including WCMF-AM & FM & WRMM-FM/Rochester.  
SELLER: Lincoln Group L.P., headed by President Albert Wertheimer

FREQUENCY: 1180 kHz; 1280 kHz; 97.9 MHz; 100.5 MHz  
POWER: 50kw; 5kw; 50kw at 400 feet; 50kw at 479 feet  
FORMAT: News/Talk; Talk; CHR; AC  
BROKER: Blackburn & Co. Inc.

**Interstate Combo**

**Brill Media Stations**  
PRICE: \$2 million  
TERMS: Cash  
BUYER: Jim Ingstad Broadcasting, headed by President Jim Ingstad. It

owns 31 other stations.  
SELLER: Brill Media Co., headed by President Allan Brill. It owns 12 other stations.  
BROKER: Tony Rizzo of Blackburn & Co. Inc.

**KQFN-AM/West Fargo, ND (Fargo-Moorhead)**  
FREQUENCY: 1550 kHz  
POWER: 10kw day/5kw night  
FORMAT: News/Sports

**KQWB-FM/Moorhead, MN**

FREQUENCY: 98.7 MHz  
POWER: 100kw at 581 feet  
FORMAT: Rock

**Arizona**

**KBZR-FM/Coolidge**  
PRICE: \$7.35 million  
TERMS: Asset sale for cash  
BUYER: NPR Phoenix L.L.C., headed by President Scott Fey. Phone: (415) 567-4457  
SELLER: Rainbow Broadcasting Inc., headed by President Jayson Brentlinger. Phone: (602) 423-0955  
FREQUENCY: 103.9 MHz  
POWER: 1.4kw at 1345 feet  
FORMAT: CHR  
BROKER: Serafin Bros.

**KDTK-FM/Prescott Valley**  
PRICE: \$120,000  
TERMS: Asset sale for a 15-year promissory note at 8% interest  
BUYER: W. Grant Hafley. He owns five other stations. Phone: (614) 432-5605  
SELLER: Mic Rathje. Phone: (602) 299-1886  
FREQUENCY: 98.3 MHz  
POWER: 875 watts at 2526 feet  
FORMAT: This station is dark.

**California**

**KWQH-FM/San Luis Obispo**  
PRICE: \$102,500  
TERMS: Asset sale for cash  
BUYER: Radio Representatives Inc., headed by President Norwood Patterson. Phone: (805) 528-1996  
SELLER: Clamshell Communications Corp., headed by President Richard DeWitt. Phone: (619) 560-1690  
FREQUENCY: 97.1 MHz  
POWER: 2.5kw at 1020 feet  
FORMAT: This station is dark.

**Florida**

**WIRA-AM/Ft. Pierce & WCLB-FM/West Palm Beach**  
PRICE: \$23 million  
TERMS: Duopoly deal; cash  
BUYER: Fairbanks Communications Inc., headed by President Richard Fairbanks. It owns six other stations, including WJNO-AM, WJNX-AM, WRLX-FM & WRMF-FM/West Palm Beach.  
SELLER: Ardman Broadcasting Corp., headed by President Myer Feldman. It owns three other stations.  
FREQUENCY: 1400 kHz; 95.5 MHz  
POWER: 1kw; 100kw at 981 feet  
FORMAT: Sports; Country  
BROKER: Joseph Sitrick & Richard Sharpe of Blackburn & Co. Inc.  
COMMENT: See WVSR-AM & FM & WBES-FM/Charleston, WV deal.

**WKLN-AM/St. Augustine Beach**  
PRICE: \$6000 (approx.)

TERMS: Asset sale for cash and assumption of an undisclosed amount of debt

BUYER: WKLN Radio-TV Inc., headed by President David Crane. Phone: (904) 794-0200

SELLER: Visitor Information Radio of Florida Inc., headed by President C. Lockwood Smith. Phone: (904) 794-0200

FREQUENCY: 1170 kHz  
POWER: 650 watts  
FORMAT: News/Talk

**Minnesota**

**KQDS-AM & FM/Duluth**  
PRICE: \$262,800  
TERMS: Asset sale for cash  
BUYER: KQDS Inc., headed by President Anthony Fant. He has interests in seven television stations. Phone: (205) 871-3268

SELLER: Greater Muskegon Broadcasters Inc., Tim Achterhoff, Randy Crow, David Dexter, Fifth Reformed Church, Clara Nedeau, Alexis Rogoski, Elise Hanson, and Frances Sova, selling The Great Duluth Broadcasting Co. Inc. Phone: (616) 722-2091

FREQUENCY: 1490 kHz; 94.9 MHz  
POWER: 1kw; 100kw at 699 feet  
FORMAT: Rock; Rock  
BROKER: The Connelly Co.

**New York**

**WGMM-FM/Big Flats**  
PRICE: \$425,000  
TERMS: Asset sale  
BUYER: Eolin Broadcasting Inc., headed by Robert and Doloris Eolin and John Horn. It also owns WCBA-AM & FM/Corning, NY.  
SELLER: Culver Communications of Big Flats Inc., headed by President Margaret Greene  
FREQUENCY: 97.7 MHz  
POWER: 1.3kw at 482 feet  
FORMAT: Oldies  
BROKER: Dick Kozacko of Kozacko Media Services

**North Carolina**

**WJRM-AM/Troy**  
PRICE: \$10,000  
TERMS: Asset sale for cash  
BUYER: Linda Wallace Norman and William Norman Jr., each acquiring a 50% interest in Montgomery Broadcasting Inc. They have interests in three other stations. Phone: (910) 576-1390  
SELLER: John Wallace. He is Linda Wallace Norman's father. Phone: (910) 576-3041  
FREQUENCY: 1390 kHz  
POWER: 1kw  
FORMAT: Country

Continued on Page 8

This Little Key Opens

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Your favorite artists will be dropping by our booth for our live broadcasts throughout the CRS. Come meet the stars, have your picture taken and collect an autograph or two!

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1:30 p.m. - 2:30 p.m. Lorianne Crook & Charlie Chase (Thursday & Friday only)

**Here's Your Key To Some Great Prizes**  
Jones Satellite Networks is making news in Country Radio. With America's #1 Country Programming choices and a powerful portfolio of affiliate benefits and services, more broadcasters are signing with us. Come and get the whole story. After we've made our "key" points, you'll think about Country Radio in a whole new light.

And speaking of keys, don't forget to try your key in our "Key To The Country" contest. We're awarding prizes every day and we've got a special grand prize too. It just might be your lucky day!

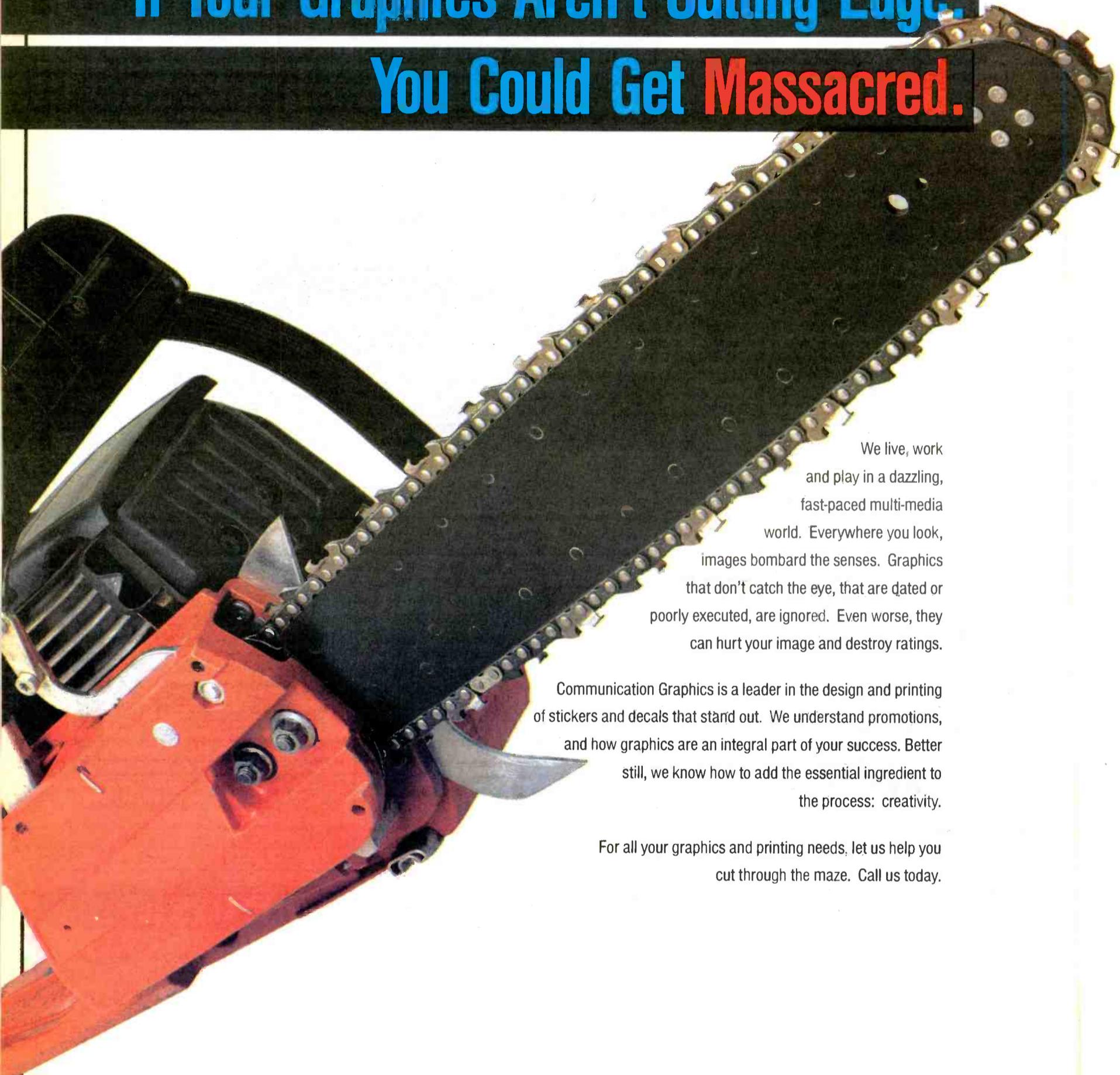
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**TRANSACTIONS**

Continued from Page 6

**Pennsylvania**

**WWBV-FM/Beaver Springs**  
**PRICE:** \$230,000  
**TERMS:** Duopoly deal; asset sale for cash  
**BUYER:** Starview Media Inc., headed by President Douglas George. It owns WJUN-AM & FM/Mexico, PA. Phone: (717) 266-6606  
**SELLER:** Marnu Inc., headed by President Pryor Neuber Jr. Phone: (717) 966-0098  
**FREQUENCY:** 106.1 MHz  
**POWER:** 175 watts at 1312 feet  
**FORMAT:** AC  
**BROKER:** Jim Hickman of Hickman & Assoc.

**South Dakota**

**WNAX-AM & FM/Yankton (Sioux City, IA)**  
**PRICE:** \$7 million  
**TERMS:** Asset sale for cash  
**BUYER:** Saga Communications Inc., headed by President Ed Christian. It owns 24 other stations.  
**SELLER:** Roy H. Park Broadcasting of the Midwest Inc., headed by President Wright Thomas  
**FREQUENCY:** 570 kHz; 104.1 MHz  
**POWER:** 5kw; 100kw at 981 feet  
**FORMAT:** Country; Oldies  
**BROKER:** Media Venture Partners

**Tennessee**

**WUTK-AM/Knoxville**  
**PRICE:** \$200,000  
**TERMS:** Asset sale for cash  
**BUYER:** Dick Broadcasting Co. of Tennessee Inc., headed by Chairman/Director James Dick. Phone: (423) 558-9244  
**SELLER:** University of Tennessee. Phone: (423) 974-3247  
**FREQUENCY:** 850 kHz  
**POWER:** 50kw  
**FORMAT:** News

**West Virginia**

**WVSR-AM & FM/Charleston & WBES-FM/Dunbar (Charleston)**  
**PRICE:** \$2.8 million  
**TERMS:** Duopoly deal; asset sale for cash  
**BUYER:** Bristol Broadcasting Co., headed by President W.L. "Pete" Ninger. It owns seven other stations, including WQBE-AM & FM/Charleston.  
**SELLER:** Ardman Broadcasting Corp., headed by President Myer Feldman. It owns three other stations.  
**FREQUENCY:** 1240 kHz; 102.7 MHz; 94.5 MHz  
**POWER:** 1kw; 50kw at 404 feet; 8kw at 525 feet  
**FORMAT:** Sports; CHR; AC  
**BROKER:** Bruce Houston of Blackburn & Co. Inc.  
**COMMENT:** See WIRA-AM & WCLB-FM/Ft. Pierce-West Palm Beach deal.

**More R&R Talk Radio Seminar Highlights**

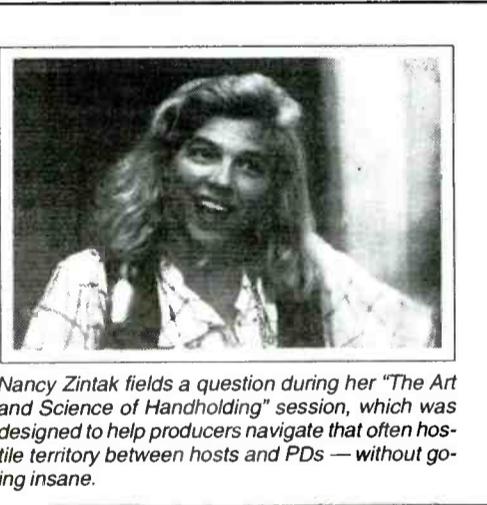
Story coverage begins page 1; more photos: pages 32-33



Radio Computing Services' Tom Zarecki displays his wares in the seminar's exhibit area.



WBAP/Dallas OM Tyler Cox sets the scene for the role-playing exercise featured in his "What's News?" workshop.



Nancy Zintak fields a question during her "The Art and Science of Handholding" session, which was designed to help producers navigate that often hostile territory between hosts and PDs — without going insane.



"Don & Mike" producer Diana Silman shares her insight during the "Creating Strong Producers" workshop.

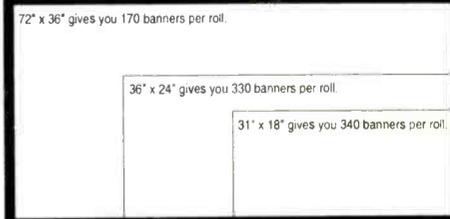
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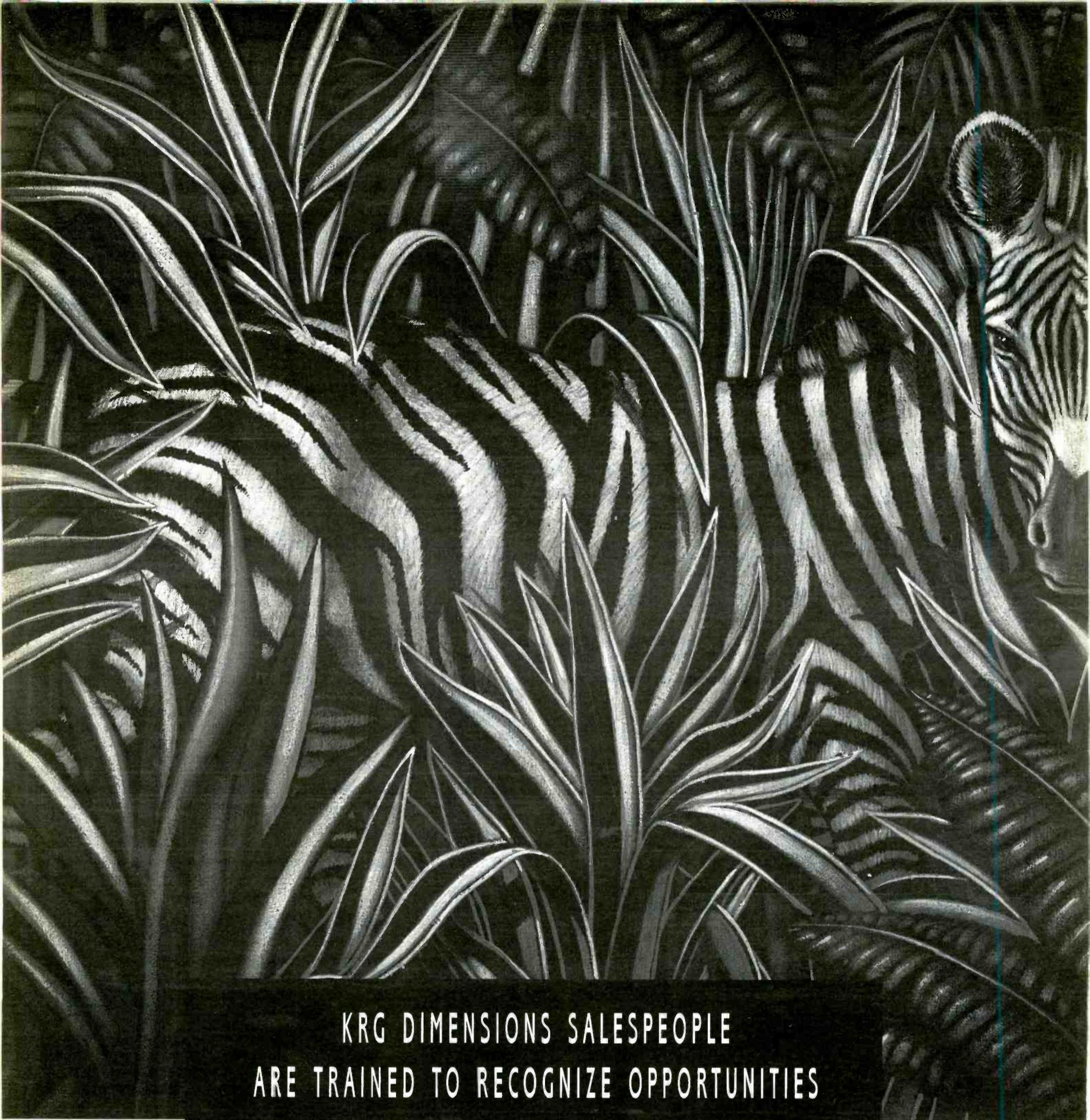
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SUPERIOR PERFORMANCE MAKES US THE BEST

**Hart To Handle PD Job On 'The Edge'**

□ Patyk appointed MD

New Century Media has appointed **Shellie Hart** PD for Alternative **KEDJ-FM/Phoenix** and simulcast partner **KHOT-FM**. The 10-year radio veteran formerly was Asst. PD/MD at **CHR/Rhythmic** sister **KUBE/Seattle**.

"This is exactly the opportunity I've been holding out for," Hart said. "Phoenix is a magical market with a very fierce alternative scene."

Concurrently, **Chris "Curly" Patyk** has been tapped as the stations' MD. He most recently was **KKND/Tucson's** PD.

"The one-two punch provided by Shellie and Chris is going to be just the explosion 'the Edge' needs," commented **KGME-AM, KEDJ & KHOT VP/GM Reid Reker**. "We've been following both of their successes for some time, and I am doubly excited about watching their individual talent blossom at our stations."



Hart

**Swinging On A Par**



*Ol' Blue Eyes was on the green in Palm Springs recently, where the Capitol Records team took first place in the eighth annual Frank Sinatra Celebrity Golf Tournament. Celebrating their victory with Sinatra are (l-r) Capitol Exec. VP Bruce Kirkland and Sr. VP/GM Lou Mann.*

**Interrep Creates Keymarket Sales Arm**

Another big radio group has marshaled its stations into a custom rep firm — this time **Keymarket Radio** is placing representation for all of the **Keymarket/River City** stations under the **Interrep** umbrella.

"We made the decision based on our need for 'CPR' — Creative, Proactive, and Responsive representation — all the qualities Interrep has always provided us," remarked **Keymarket President/COO Barry Drake**.

**Keymarket/River City** has 26 stations in nine markets, including **Albuquerque; Buffalo; Greenville, SC; Memphis; Nashville; New Orleans; St. Louis; and an AM in Los Angeles.**

Interrep recently converted **Shamrock Broadcasting's** rep firm into **Clear Channel Sales** on behalf of **Clear Channel Communications.**

**EXECUTIVE ACTION**

**Metro Nets Taps Metersky, Grant, Anderson**

**Metro Networks** has announced three key appointments: **Neal Metersky** has been tapped as VP/Operations; **Larry Grant** has been elevated to GM/Mid-South Region for **Nashville, Louisville, and Memphis**; and **Lynn Anderson** has been upped to VP/International Development.

Metersky, who is based at Metro's **Houston** headquarters, formerly spent eight years as Engineering Manager for **CNN America** in **New York**. He has worked in the broadcast industry since 1982.

Grant most recently was National Director/Marketing for the **Southeast, Great Lakes, and Mid-Atlantic** regions. He joined the company eight years ago.

Anderson, a 20-year broadcast industry veteran, previously was Metro's VP/GM, **Southwest Region**. Prior to that, she was VP/Worldwide Sales & Marketing for **Radio Express** and President of her own consulting company, **Broadcast Strategies**. She also has served as President/GM of **KIIS-AM & FM/Los Angeles.**



Anderson

**Urban Depts. Merge At Capitol & EMI**

**Capitol Records** and **EMI Records** have merged their **Urban Music** Departments. As many as 20 **Capitol** staffers have been let go as a result.

Among those exiting are VP/Promotion & Marketing **Manny Bella**, Director/National Promotion **Sandra Sullivan**, Manager/Street Promotion **Dwight Willacy**, VP/Marketing **Angela Thomas**, and several local promotion reps.

All **Capitol** rap and **R&B** acts will now be marketed and promoted through **EMI's Urban Music** Department, which continues to operate out of the company's **New York** headquarters.

"This reflects the realities of the music industry in the '90s," said **Capitol President Gary Gersh** and **EMI President Davitt Sigerson** in a joint statement. "The ultimate result of this re-engineering will be that artists benefit by receiving focused **A&R, marketing, and promotion** attention from a specialized, hands-on staff."

**EMI-Capitol Music Group North America** Chairman/CEO **Charles Koppelman** added that the merger helps his company meet its mandate "to develop rosters within a major label and to ensure that the artists' needs are served."

**Man, Cow**

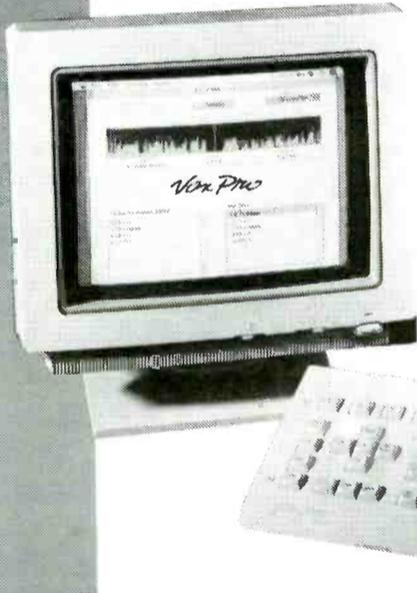


*Chris Farley (l) cuts it up as a recent guest of Manowr's Morning Madhouse on WRCX/Chicago.*

**Joyner Together On MLK Day**



*The "Tom Joyner Morning Show" broadcast from Atlanta in honor of Martin Luther King Day. Photographed at the CNN Center are (l-r) Joyner sidekick Sybil Wilkes, Atlanta Mayor Bill Campbell, Joyner, activist Dick Gregory, and boxer Evander Holyfield.*



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LON HELTON

# Playing Cupid Means Cash And Cume For WUSN/Chicago

□ US99 nets \$300,000 from listeners looking for love

For Chicago singles who like country music, "What's your sign?" has been replaced by WUSN's "Dateline" as the way to meet new people. For the station, it's meant fun, promotional opportunities, and big bucks.

WUSN VP/GM Steve Ennen says demographic trends make Dateline a natural for radio. "Demographers say 40% of the population is currently single, with that percentage growing to 50% by 2005. Interep's survey of singles says 7% of them use an outside dating service."



Ennen

But Country's recent surge among young demos, he adds, makes it a real winner for the format. "We realized we have all these 25-34 women — many of whom are single — who came to Country in the last few years. We spend a lot of time on the air talking about family and kids, but weren't doing much to promote and market to these young women. Dateline helps us satisfy a huge need among our listeners."



**We spend a lot of time on the air talking about family and kids, but weren't doing much to promote and market to [single] young women. Dateline helps us satisfy a huge need among our listeners.**

Ennen feels Dateline works particularly well for Country stations because of the format's broad appeal. "To be successful, Dateline needs a lot of participants so members get a steady flow of 'matches.' We appeal to the younger demos who are single and to the 35-44s, a large percentage of whom are divorced and running out of acceptable options on how to meet people. This works for Country so well because, as a format, it crosses so many demos.

"And we can feel it working — listeners are coming up to us at events and thanking us for starting it. The early response was so great, it al-

leviated any concerns we had about the negatives attached to dating services."

## No Cost, Huge Reward

As if playing Cupid and making listeners happy wasn't enough to give GMs a warm, tingly feeling inside, Ennen points out there's literally no cash outlay for the station — but there's potential for huge profits. "Our commitment is the same as any other promotional commitment. All WUSN does is run promos. There's

no capital expense — the computers are located at Northwestern University, and everything else is done by the company."

WUSN airs one promo in each daypart and plugs Dateline once an hour during the nighttime "Cryin', Lovin', and Laughin'" show.

In the 10 months since Dateline started, WUSN has enrolled almost 15,000 members who generate "a couple thousand calls a day," according to Ennen. He adds they're hitting almost the entire database on a weekly basis.

The revenues generated by the \$1.95-a-minute 900 number (see "How Dateline Works") are truly amazing. Ennen says WUSN's share of those profits — about 30-35 cents per minute of usage — has added up to over \$300,000 since last December. Ennen emphasized, "That's money that falls right to the bottom line. That's like a \$900,000 radio account, because it falls right into other profit. Plus the phone company does collections for you."

## Database Building

Ennen says Dateline is also an excellent way to build a database from scratch or add names to the existing list, since stations keep all the names of those who sign up. Each Dateline client has its own database, and each receives an updated data disk every month.

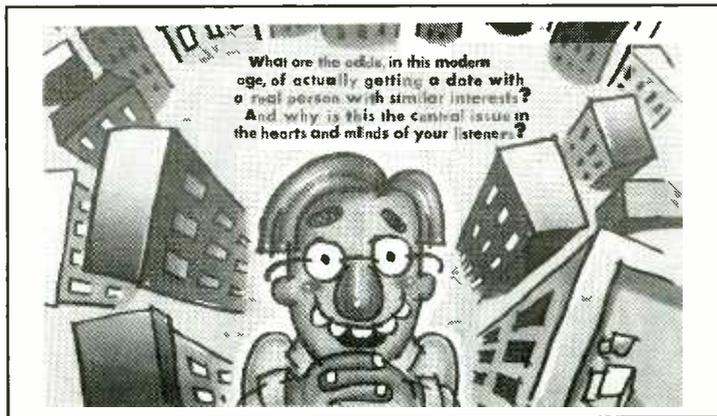
While Dateline users become part of the station's "Loyal Listener Club" and other event marketing strategies, the service itself is used to reach them as well. When members call the 800 number to check their voice mailbox

for their daily list of matches, they also hear messages from a station personality. (These are automatically downloaded to every voice mailbox.) WUSN has told Dateline users about a morning show remote from Nashville, upcoming live remotes, and other activities.

WUSN has also used Dateline in conjunction with new artist showcases. Invitations are left in everybody's voice mailbox, and they RSVP to the station to get on the guest list. That, of course, also becomes a value-added membership benefit.

## Win-Win Situation

Dateline is even a win-win situa-



tion for sales and programming, says Ennen. "PDs like it because with a simple promo, they can dish off to Dateline some of the sales-related promotions they might consider on-air clutter."

For example, WUSN has tied in with area gambling riverboats to help them fill the casinos on off nights. Ennen explains, "We issue invitations on the phone system — something PDs don't often like to put on the radio — and leave a number for people to RSVP and be put on a VIP list for free admission. The client's happy, sales is happy, programming is happy."

As you might imagine, the number and types of promotions that can be done are endless. Ennen especially likes using music-related events as Dateline promotions: "We keep it format-friendly by tying the promotions to the music and our product. In fact, this is another area especially beneficial to Country. People tell us they love Dateline because they want to meet somebody who likes country music, country concerts and clubs, and line danc-

## How Dateline Works

Here's how the "Dateline" system works and sounds to listeners.

Station Dateline promos include a toll-free 800 phone number that people use to sign up (in Chicago, it's a local number). A station personality walks callers through a sign-up process that takes about 10 minutes.

New members answer 18 personal questions — how tall a date should be, whether they'd be willing to date a smoker, how old a date should be, etc. — to create their profile and a profile of their "perfect companion." Individuals can also record an outgoing message that will be placed in the voice mailboxes of any companion matches.

During the initial call, they're also assigned a personal identification number they use to access messages from potential dates, as well as hear messages from the radio station. Each day after 5pm, members can call the toll-free line to hear how many matches and messages there are in their voice mailbox. (Because it's illegal for profanity to be used on 800 access numbers, every voice message is screened by the company. Also prohibited in messages left on the 800 number are last names, addresses, and phone numbers.)

After hearing those messages, the Dateline user can choose to call a 900 number and, using their PIN number, hear personal messages left specifically for them by their matches. People can use the 900 number to set dates, exchange information, or carry on "conversations" — all at a cost of \$1.95 a minute.

ing. That's a big consideration for people who love country music. They run into a lot of people who put it down — and they're tired of it."

One recent Dateline-exclusive promotion involved a pair of tickets to a recent Windy City appearance by Trisha Yearwood and Lee Roy Parnell. WUSN had both artists enter their "dream date" data into the system, and the man and woman who proved to be Trisha and Lee Roy's closest matches got the tickets, a limo ride to the show, and a chance to meet the stars.

## Sales Satisfaction

A Dateline promotion even generated a new client for the station. WUSN hooked up with a Lake Michigan cruise company for the "US99 Singles Dateline Cruise," and Ennen says, "We took over the boat on one of their slower nights and sold 200 tickets for dinner and dancing through the phone system. They were amazed.

"The cruise company had been

each area was the site of a no-host after-work party on a Friday. By targeting members' voice mailboxes geographically, the station invited them to the party in their area, and each club paid \$2500 for a sponsorship of the Dateline message. Each club was packed, and the station made \$10,000 without airing a single spot.

## Now There Are Three

Until recently, WUSN was the only Country outlet in the nation using Dateline. Just over a month ago, WMIL/Milwaukee debuted the service and enrolled 2000 people in its first 30 days. It now averages 50 new members a day. Last week, WYNY/New York joined the fun.

It should be fascinating to see how WYNY does with Dateline. A Big Apple Urban station had 5000 people sign up for Dateline in its first three weeks and is currently getting 900-number phone usage of 7000-9500 minutes per day. By comparison, a Chicago Urban station enrolled 30,000 people in its first 10 months.

Carol Schlosser, Marketing Director at DMI — Dateline's marketing and service arm — works with a number of different stations and formats and compiles an affiliate newsletter in which stations share promotion ideas, liners, and copy. She notes that Country users are dif-

ferent from those of other formats. "They're more serious, more intense," she says. "They also spend more time in the system than other format users. As Steve says, 'Country listeners have a sensitive

**People tell us they love Dateline because they want to meet somebody who likes country music, country concerts and clubs, and line dancing. They run into a lot of people who put it down - and they're tired of it."**

BS meter — but they're believers when they go in. They believe it's going to work for them.' They're looking for Mr. or Ms. Right — they're looking for love."

And as far as WUSN is concerned, they're looking in all the right places. If you're looking for Dateline, call Schlosser at (312) 266-3636.

# “Finally something General Managers, Program Directors and Sales Managers can all agree on!”

“ The quality of the MATCH-LINK system is fantastic. It's the technology that really makes it work. MATCH-LINK has been a real competitive advantage for WRKS, something the other stations don't offer.”

*- Judy Ellis, Senior Vice-President / General Manager WRKS in New York*

“ We had no idea it would be this successful. We've had over 10,000 members in six months and ten times that amount in good will. ”

*- Lee Zapis, President / General Manager WZAK in Cleveland*

“ When we put together new business proposals we're always looking for something different to enhance the clients impact. MATCH-LINK is a definite plus. ”

*- Scott Savage, Vice President / General Manager  
KYNG “Young Country” in Dallas*

“ One advantage of MATCH-LINK we've sold to our advertisers is the ability to really target that single audience. ”

*- Julie Reyburn, General Sales Manager WFMS in Indianapolis*

“It was only after hearing from our listeners did I realize how important MATCH-LINK has been for them. Its been a great way for WKQX to connect with our audience on a whole new level. ”

*- Bill Gamble, Program Director WKQX in Chicago*

“ I wasn't sure at first, but once our listeners embraced this thing just took off. The response and the revenues have surpassed my expectations. ”

*- Andre Gardner, Program Director WXRK in New York*



By D.M.I.

For more information call Mark Bohn,  
Director of Sales at 312-266-3636.

**Hackett Hired For Curb Group Promo**

Two-year Polydor/Nashville Director/National Promotion **Jeff Hackett** has been named to the



**Hackett**

newly created Director/National Promotion & Artist Development post at the **Curb Group**, an umbrella outfit encompassing all of Curb's signees on Curb and other labels.

In his new capacity, Hackett will provide Curb management with an overview of what's happening in radio and promotion with all Curb artist signees, regardless of label or distributor.

Hackett commented, "There are so few independent labels of this size left. [The Curb Group's] wide range of artists will give me the opportunity to keep a better handle on the music industry as a whole."

Prior to his most recent post, Hackett spent four years with **Geffen** as Southwest Regional and two years at **Atco** as National Album Director.

**Pet Project**



Songwriting partners **Tony Asher** (l) and **Brian Wilson** reconvene 30 years after the Beach Boys' "Pet Sounds" to prepare a four-CD box set tribute to the landmark rock album. "The Pet Sounds Sessions: A 30th Anniversary Collection" is set for release by Capitol on May 15.

**Naylor's 'Useless' As A Way Cool VP**

□ **McNeely** becomes college radio promo 'Geek'



**Naylor**

Way Cool Music has hired **Wendy Naylor** to oversee the label's radio promotion department. Her official title is "VP/Useless Information & Unkept Promises."

Naylor most recently served as VP/Alternative Music Promotion at **MCA Records**. She also has held the PD post at **KDGE/Dallas**.

In other Way Cool moves, **Leland McNeely** has been named to head the College Radio Promotion Department as "National College Radio Geek." He previously was Regional College Rep for **PolyGram Group Distribution** in San Francisco.

**Brown Promoted To PD At Urban WQMG**

Urban **WQMG/Greensboro** has promoted **MD Jackson Brown** to PD. He replaces **Brian Wallace**, who recently left the station. Brown also shifts from nights to afternoons.

"I'm excited about taking on the challenge," Brown told **R&R**. "Basically, I want to energize this radio station, attitude-wise and musically, and get people out in the community involved more and let them know that hard work does pay off. I'd like to acknowledge all the things I learned from **Brian Wallace** because, if it wasn't for him, I wouldn't even be in a position to accept the job."

This is the first programming position for Brown, whose radio career began in his hometown of Memphis at **KJMS** nine years ago. He has also been an air personality at **CHR KKYK/Little Rock**. Concurrent with the PD change, **WQMG** has also signed with a new consultant, **Don Kelly**.

**Edna Swaps Pleasantries**



**Ednaswap** celebrated signing to **Island** with their new bosses recently. Cooling down after a hometown L.A. concert are (l-r) the band's **Paul Bushnell**, **Rusty Anderson** and **Carla Azar**, **Island Records Dir./A&R Lori Graves-Bartolini** and **Exec. VP Hooman Majd**, the band's **Scott Cutler**, **Island Chairman Chris Blackwell**, and the band's **Ann Preven**.

**Reprise Knows The Drill**



Alternative group **Drill Team** has signed to **Reprise Records**. Celebrating are (l-r) **Warner Bros. VP/Legal & Business Affairs Fred Brown**, the band's **Chris Etzler** and **Jim Mills**, **Reprise VP/GM Jo Lenardi, Sr.** **VP/A&R Rob Cavallo** and **A&R rep Tripp Walker**, attorney **Brian Schall**, the band's **Jeff Watson**, manager **David Gilbert**, the band's **Michael Long**, and **Reprise President Howie Klein**.

**Loudon Proud**



**Loudon Wainwright III** is congratulated by label executives following a recent L.A. show. Shown at the **Troubadour** are (l-r) **Virgin Dir./Product Management Eric Ferris**, **Virgin/Pointblank Special Projects Manager Alison Taylor**, **Wainwright**, **Virgin/Pointblank VP/A&R John Wooler**, and agent **Mike Kappus**.

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## Radio



Turkkan



Ehrlick

• **LEYLA TURKKAN** and **STEVEN EHRLICK** have been appointed to a senior A&R position and a top business affairs position, respectively, at EMI Records Group's The Enclave. Turkkan was previously Exec. VP/GM

of Atlantic group's TAG Recordings. Ehrlick was most recently VP/Business Affairs & Human Resources for BMG Music Canada.

• **PETER WRIGHT** is the new Executive Manager at Rykodisc. He most recently served as VP/Operations at Mute Records.

• **MIMI VALDES** and **LESLIE GREENE** have been named Creative Director and Director/Business & Legal Affairs, respectively, for H.O.L.A. Recordings. Valdés previous-



Greene

ly served as Assistant Editor of *VIBE* magazine. Greene most recently served in a similar capacity for Jellybean Productions Inc.

• **TRACII MCGREGOR** has been appointed Director/Media Relations at Pay-Day Records. McGregor most recently served as Managing Editor of *Urb* magazine.



McGregor

• Songwriter **ALLEN TOUSSAINT** and MJI Broadcasting founder

**JOSHUA FEIGENBAUM** have launched NYNO Records. The label will record and distribute New Orleans-influenced R&B, jazz, blues, gospel, and funk; distribution will be handled by Distribution North America. **BILL BRAGIN** is the label's GM; he most recently served as a programmer/booker for Central Park Summerstage. The label's address is 1290 Ave. of the Americas, New York, NY 10104. Phone (212) 245-5010; fax (212) 265-6409.

## Industry



Puzio

• **JOSEPH PUZIO** has been elevated to Sr. VP/Corporate Finance & Strategic Planning at EMI Music Publishing Worldwide. He had previously served as VP of the division.

## Changes

**AC:** Hot AC WYYY/Syracuse MD Jay Nachlis adds PD duties ... **Keith Murray** joins WRSR/Worcester, MA as APD/"Love Songs" host ... WNSN/South Bend, IN welcomes **Phil Britain** as PD ... **Paul Stone** is named PD of WQSM/Fayetteville, NC ... KHLA/Lake Charles, LA MD/middayer **Lee Hudson** departs.

**Country:** **Kato Carr** is new to nights at KEEY/Minneapolis ... **Donna James** joins for middays at WKIX/Raleigh ... **KOUL/Corpus Christi, TX** names **Dave Collins** PD/MD. **KQFC/Boise, ID's Al Jackson**

moves to afternoons, **Jeff Ward** joins for nights, and **Johnny Day** shifts to overnights ... **WDGG/Huntington, WV** ups **Marilyn Sargent** and **Wes Alexander** to MD/evenings and APD, respectively ... **Mark Lander** is named Operations Director at WMMK/Fort Walton Beach-Destin, FL.

**NAC:** WJZZ/Philadelphia adds **Bill Brosley** as Director/News & Public Affairs, **Bob Bateman** as Production Director, **Frank Childs** for overnights, and **Tina Bair** as Promotions Assistant ... **V98.7/Detroit** selects **WVMV** as its new calls ... **Michael Campbell** joins **KKJZ/Portland** for evenings ... **Craig Williams** is the new MD/nights at **WFSJ/Jacksonville**.

**News/Talk:** **Rick Roberts** is the new host of **KRLD/Dallas's "AM NewsTalk,"** airing 9am-noon. Meanwhile, at crosstown Sports **KTCK-AM/Dallas**, **Jimmy Christoph** is the new sports anchor.

**Rock:** **WROV/Roanoke** adds the syndicated **John Boy & Billy** for morning drive; **Sam Giles** moves from mornings to afternoons, replacing ex-PD **Ellen Flaherty** ... At **KNCN/Corpus Christi, TX** PD **Kenny Mann** departs ... **KWBR/San Luis Obispo, CA** sports a new

lineup: PD **John Mackey** in PM drive, **Joe Alvino** for middays, **Megan Raye** for nights, and **Freddy B** in mornings.

**Urban:** **WMSU/Starkville-Columbus, MS** flips from Classic Rock to Urban with the new handle "Bad Dog 92.1."

**Records:** **JoAnn Kaeding** and **Shawn Kilmurray** have been appointed Sr. Director, Elektra/Sire International and International Production Manager, respectively, at Elektra Entertainment Group ... **MCA Music Entertainment Group** promotes **Craig Bamsey** and **Margaret Rosato** to Director and Manager/Business Development, respectively ... **John Pecoraro**, **Barry Koven**, and **Michelle Willems** have become Manager/Business Affairs, Associate Director/Production, and Art Director, respective-

## PROS ON THE LOOSE

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**Jonathan Wilde** — Mornings KZDG/Denver (303) 694-2641

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### Hot AC — Robin Jones

**BLESSID UNION OF SOULS/**Oh Virginia  
**TONY RICH PROJECT/**Nobody Knows

### ALTERNATIVE PROGRAMMING

**Steve Knoll** • (800) 231-2818

### CHR/Rock

**FIG OISH/**Bury Me  
**LENNY KRAVITZ/**Can't Get You Off My Mind  
**ALANIS MORISSETTE/**Ironic

### Mainstream AC

**JIM BRICKMAN/**By Heart  
**ENYA/**Anywhere Is  
**EXPOSE/**"I'll Say Goodbye For The Two Of Us

### Lite AC

**JIM BRICKMAN/**By Heart  
**PHIL COLLINS/**Somewhere  
**BOB SEGER/**Wonder

### UC

**JDE/**All The Things (Your Man Won't Do)  
**R. KELLY/**Down Low (Nobody Wants To Know)  
**MONA LISA VLOST BOYZ/**Can't Be Wasting My Time

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### Digital AC — J.J. Cook

**JIM BRICKMAN/**By Heart

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**MARTIN PAGE/**Light In Your Heart

### AC Mix — J.J. Cook

**SOPHIE B. HAWKINS/**Only Love

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**BODEANS/**Closer To Free  
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### Digital CHR — J.J. Cook

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## CHRONICLE

### BIRTHS

**Tour Design** voice talent **Ed Weigle**, wife **Maryanne**, daughter **Colleen Marie**, February 20.

**WLS-AM/Chicago** Production Director **Mitch Michaels**, wife **Danielle**, daughter **McKenna Gabrielle**, February 14.

**Lookout Management/Vaper Records** exec **Frank Gironda**, wife **Melanie**, son **Alex**, February 8.

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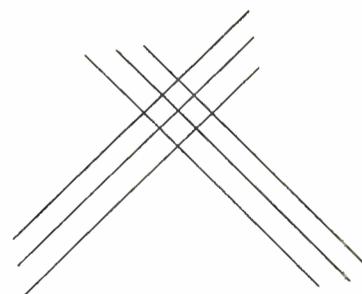
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F4 Zoom	Brooks & Dunn	Neon Moon	09	4:05 F
F5 Swap	PROMO / SPOTS / JINGLE			3:30
F7 Update	Ricky Van Shelton	Wild Man	09	3:13 C
F8 Find	Reba McEntire			
F9 Mult	Ring On Her Finger		12	3:53 F
	Shenandoah	Heaven Bound	00	3:53 F
	PROMO / SPOTS / JINGLE			3:30
	Alan Jackson	Wanted	07	2:53 C
	Garth Brooks	Beaches of Cheyenne	17	4:06 C
	Randy Travis	If I Didn't Have You	02	3:00 C
	WEATHER / SPOTS / JINGLE			3:30
	Trisha Yearwood	She's In Love With The Boy	08	3:45 F
	Dwight Yoakam	Little Sister	01	3:01 C ↓
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## DATELINE

- **February 28-March 2** — 27th Country Radio Seminar. Opryland, Nashville; (615) 327-4487.
- **February 28-March 2** — Pollock's New Media & Music Conference. Westwood Marquis Hotel, Los Angeles; (310) 459-8556.
- **March 8** — NABOB 12th Annual Communications Awards Dinner. Sheraton Washington Hotel, Washington, DC; (202) 463-8970.
- **March 13-17** — South By Southwest Conference. Convention Center, Austin; (512) 467-7979.
- **March 21-22** — First Annual Sports Radio Conference. Marriott Suites, Scottsdale, AZ; (206) 867-9397.
- **March 22-25** — 38th Annual NARM Convention. Sheraton Washington Hotel, Washington, DC; (609) 596-2221.
- **April 2** — Sixth Annual The Business of Entertainment: The Big Picture Conference. Pierre Hotel, New York City; (212) 492-6082.
- **April 15-18** — 74th Annual NAB Convention. Convention Center, Las Vegas; (800) 342-2460.
- **April 24** — Academy of Country Music Awards. Universal Amphitheatre, Los Angeles.
- **May 1-3** — Radio Only Management Conference. 5/Star/5 Diamond Camelback Inn, Scottsdale, AZ; (609) 424-6800.
- **May (Date TBA)** — 19th Annual NABOB Spring Broadcast Management Conference, site TBA; (202) 463-8970.
- **May 19-22** — 36th Annual Broadcast Cable Financial Management Convention. Buena Vista Palace Hotel, Lake Buena Vista, FL; (708) 296-0200.
- **June 10-16** — International Country Music Fan Fair. Tennessee State Fairgrounds, Nashville; (615) 244-2840.
- **June 19-22** — PROMAX Convention. Los Angeles Convention Center; (310) 788-7600.
- **June 20-22** — 25th Silver Anniversary Convention & Bobby Poe Retirement. Sheraton Premiere, Tysons Corner, VA; (301) 951-1215.

## Adapting To Today's New Technologies

By George Burns

Way back there at the dawn of modern communications, the head of the British Patent Office observed, "The telephone will be a success in America, but the British have no need for it. We have plenty of messenger boys."

A short time earlier, the man responsible for the American Patent establishment advised Congress to shut down the whole operation because, "Everything useful has been invented."

These kinds of mistakes result from a combination of two things — bad information and insufficient imagination.

Mike Shores is a radio programmer who went to work for **Tapscan** a couple of years ago. Now he's gone out on his own to provide computer consulting services for businesses. Although he will not focus solely on radio companies, being a former radio guy, he has a lot to say about how our industry is using the new computer and communications technologies. He recently put some of these ideas to me in response to an article I had written (**R&R 11/17/95**) about e-mail as an audience communication device.

While no one can deny the impact of new technology on pro-

gramming, production, and even promotion, Shores feels we're lagging behind in employing these tools in the sales and marketing areas. In particular, he finds that many stations are tied down by paper-intensive systems that don't take advantage of the new "telecommuting" possibilities. Too much is put on paper in needless — and time-consuming — repetition of work. Shores is an advocate of the "paperless" office. There are several specific areas:

## E-mail

E-mail is, by far, the most common activity on the Internet. Local networks, online services, and other communication channels are swelling with e-mail traffic. This can be especially helpful to salespeople and other folks who are constantly on the go. Communicating with one's primary office via e-mail is quick and convenient. It can be posted whenever you are ready and picked up when the recipient has the time to act upon it. While e-mail lacks the personal contact of the telephone, not everyone is ready to use the telephone at the same time.

By the time this year is out, there'll be at least two FREE e-mail services available. You'll be able to send and receive as much e-mail as you want at no charge. This is because your e-mail will arrive with commercials attached. All you need are a computer and modem. The companies supply the software. This should give the use of e-mail a tremendous boost. Even the U.S. Post Office is planning to get in the e-mail business.

## Computer Access

## From The Field

There are now many reliable programs that enable someone in the field to use a laptop to access a primary PC back at the office. You can call it up and take it over. You can operate it as though you were in the office itself. Such arrangements can be used to file reports, communicate sales, even post traffic orders — all directly from the field.

"Sneakernet" is a term that Shores uses to describe what happens when I load a file to disk from my computer and run down the hall to hand it to someone else who needs the information. This person, in turn, uploads it to his

or her machine. This is transfer of data via "sneakernet."

With the advent of Windows '95 and other software, it's now easier than ever for computers to "network" and talk directly to each other. It's the old paperless office thing. Eliminate unnecessary steps. Save time. Cut down on mistakes. Reduce wear and tear on shoe leather.

## How Real Is This?

I asked some of my most successful clients how they feel about these new techniques as they relate to sales and marketing. Not surprisingly, there's some well-informed skepticism. While no one doubts the irresistible advance of technology, many successful operators feel that good salespeople often don't have the kind of temperament that fits well with new technology. Here are a few relevant comments:

- "It's tough enough to get them to fill out their daily reports. What's going to happen with laptops?"

- "Salespeople are touchy-feely types. They don't do detail."

- "I've got 35 computers already, in programming, bookkeeping, and production traffic. And at least one of them is always broken."

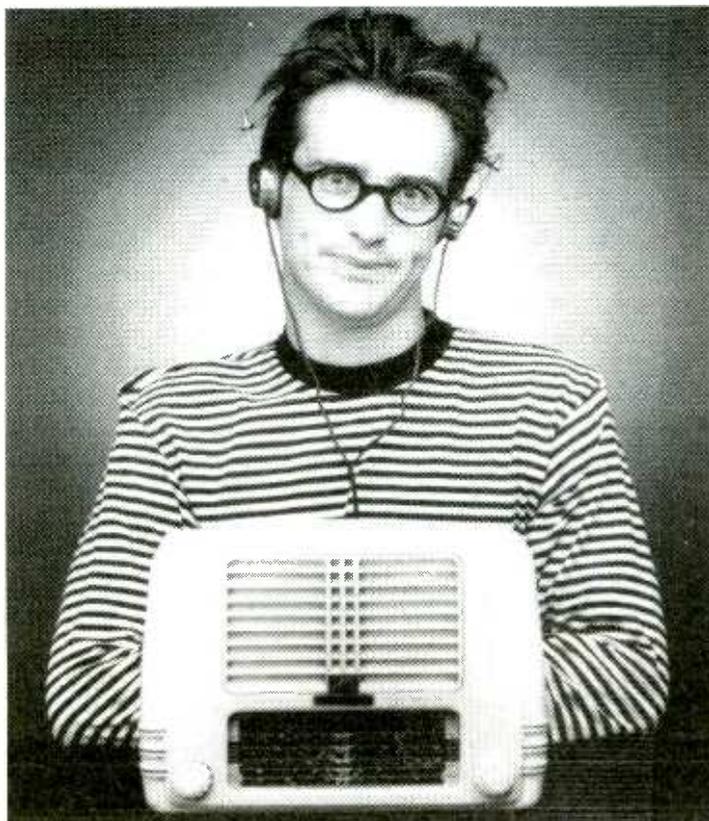
- "Information is only so useful. You've got to have it for show, but a salesperson has to sell people even when the information is bad. That takes heart."

- "Too much thinking is bad."

The people who adapt to technology early are rarely the people who decide its ultimate use. People "with heart" are often slow to use new tools. It took time for a technology such as the telephone to become "transparent" enough for a "people person" to feel he — or she — could press the flesh with it. It wasn't a matter of simple information transference, it was human contact.

However, these new technologies are here today and they aren't going to go away. Managing information is one of the primary jobs of any GM. Managers will have to pick and choose — and time their moves — during these technological times. Sufficient awareness and information will be indispensable.

Oh well. Here come the consultants again!



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# Radio Really Reaches Working Women

By Don Jones

Women now outnumber men in the U.S. workforce. Two-income families have become the rule — not the exception — and traditional roles for women have been redefined. A record 57 million women are now employed, including 70% of women between 25-54 years of age.

Combine all this with the decade-old trend of delaying marriage to focus on career goals, and it becomes obvious that working women are serious consumers and attractive targets for advertisers of all types. Radio stands out as the medium best suited to reach this important consumer target.

## More Professionals, And More Managers

In the '70s, women fought for acceptance in the working world. In the '80s, women broke into the ranks of the professionals/managers. Today, the role of the working mother is not unusual.

In 1984, working women accounted for 33.6% of managerial and executive employees and nearly half (48.5%) of the professional occupations. By 1994, they held

almost half (48.1%) of managerial/executive positions and accounted for more than half (52.8%) of professional occupations.

As women continue to make progress in obtaining high profile professional/managerial occupations, their paychecks are growing, too. Working women are decidedly more upscale than those who don't work. Check out the following chart:

Women 18+	Employed Fulltime	Not Employed
Household Income \$100,000+	128	49
College Graduate	133	47
Own Foreign Car	126	64
Own PC	114	67
Own Cellular Phone	126	78

100= Index

Source: Simmons

The working female now has more disposable income to spend on products. What kind of products? Are we talking diapers, floor cleaners, or detergents? Sure, but also automobiles, cellular phones, laptop PCs, financial services, stocks, appliances, houses, and entertainment systems. How can advertisers of such products reach these key consumers?

As women continue to spend more time out of the home, their media habits also change. Only one medium can follow today's woman and her increasingly active lifestyle: radio.

## Heavier Radio Usage

Arbitron's MaximiSer software makes it possible to study the listening habits of working women and compare them to other groups. Using MaximiSer, **Katz Radio** just completed a study showing that employed women listen to the radio significantly more than their non-working counterparts.

We all know that radio reaches

## Do You Have A Sales Story To Tell?

The challenges facing a radio sales department are growing more difficult each day.

- How are you staying ahead of the game?
- In what new ways are you compensating and motivating your sales staff?
- Is your department using computer technology? How?
- Are you exploiting all possible new business sources?
- Is radio's slice of the advertising pie in your market growing?

R&R invites you to share your story about any of the above topics — or any other sales-related issues — with our readers. Your comments will contribute to an ongoing forum designed to raise the profile of radio sales in the advertising community.

Send your thoughts to Managing Editor **Ron Rodrigues** in any of the following ways:

Mail: 10100 Santa Monica Blvd., 5th Floor,  
Los Angeles, CA 90067-4004  
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E-mail: [ronr@ronline.com](mailto:ronr@ronline.com)

virtually everyone, but fully 98% of all employed women 18+ listen to the radio — a figure even higher than that for the general population (96%). Radio reaches almost all working females, and influencing these working women is key to any successful advertising campaign.

Reach in itself only tells a small part of the story, however. Listening times show even greater advantages. For the typical week, working women aged 18+ generally listen to the radio for two hours longer than all women, and nearly four hours more than those who are not employed!

Even more impressive: Working women spend more time with radio in each time period. During morning drive, working women listen to the radio for nearly an hour more than those who aren't employed. The working female is listening to the radio in her house while getting ready for work, and then again on her way into the office.

The commute home during afternoon drive shows similar results. Employed women again listen for nearly an hour more than those who don't work. During midday (M-F 10am-3pm), the working female listening level is still higher, outperforming non-working women by almost three hours.

## Putting The Numbers Together

The advantage that working women have over non-employed females is even greater within the prime 25-54 demo. Between 6am-7pm Monday-Friday, working females 25-54 listen to the radio an average of two hours longer than non-employed women. Over the total week, working women's radio listening levels are greater than those for non-employed women by nearly six hours!

For more specific comparisons, check out the following breakouts:

Women 18+	Total	Work Fulltime	Not Employed
M-S 6am-Mid	21:23	23:36	19:40
M-F 6-10am	5:42	6:20	5:22
M-F 10am-3pm	7:28	9:03	6:12
M-F 3-7pm	4:33	4:58	4:00

Women 25-54	Total	Work Fulltime	Not Employed
M-S 6am-Mid	21:11	23:34	17:39
M-F 6-10am	5:40	6:22	4:31
M-F 10am-3pm	7:46	9:03	5:51
M-F 3-7pm	4:35	5:05	3:43

Source: Arbitron MaximiSer Spring 1995/40-market sample

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sponsor's message

Earth & Sky intro (15 seconds)

sponsor's message

Earth & Sky program (90 seconds)

sponsor's message

For nearly two decades, Deborah Byrd and Joel Block have presented the wonders of nature to radio listeners everywhere—every day.



It's free!

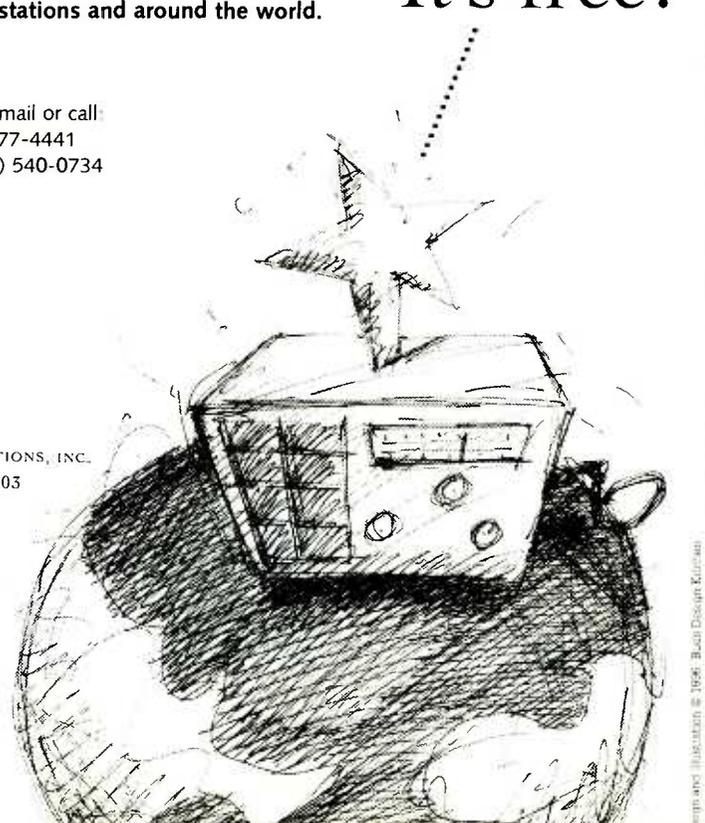
A different 90-second program every day of the year.  
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Now heard on over 500 U.S. stations and around the world.  
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## Sales Execs On The Move

• **Brian Robinson** has been named Radio Marketing Specialist at the **Interep Radio Store**. He was most recently Dir./Sales, **Shamrock Radio Sales** for Interep.

• **WXYT-AM/Detroit** hires **Gunnar Samson** to spearhead the station's sales efforts for its Detroit Lions broadcasts. He was most recently with **IMG Motorsports**.

## Working Women = Prime Consumers

Advertisers already recognize the importance of the working female. They stand out as key marketing targets, and they shouldn't be overlooked when designing any advertising campaign. Working women will be the prime consumers in the next century. What better way to influence their purchasing decisions than through a medium where they spend much of their time all day long?

**Don Jones** is a Market Research Specialist with **Katz Radio Representatives**. He can be reached by phone at (212) 424-6205, or by fax at (212) 424-6208.

## When Real Live Problems Arise ... Stage A 'Fantasy Concert' Instead!

By Scott Slaven

You've been planning the concert for months ... you've done promotion after promotion ... you've given away tickets on-air for weeks ... you've played the artist's entire oeuvre on a daily basis ... you've primed your listeners to the point of mass hysteria over this show ...

Then — on the morning of the show — the act is forced to cancel! What does a promotion director do? Skip town on the first available bus? Not at WKXC (Kicks 99)/Augusta, GA.

The Country station already had kicked up quite a frenzy over the forthcoming Brooks & Dunn, BlackHawk, and David Lee Murphy concert when they got the news that the artists were stuck in Nashville due to snow. As listeners' angry calls began pouring in, Kicks 99 knew they had to turn the situation around, but quick.

Kicks 99 determined that neither wind nor rain, nor snow, nor lack of performers would keep this show from going on. With a little ingenuity from the production guys, the station staged a

"Fantasy Concert" that played the artists' songs and overlaid an applause track, recreating the feel of a live show.

As an added coup, the station got BlackHawk and David Lee Murphy to call in during the broadcast to say how sorry they were to have missed the gig. Meanwhile, Kicks 99 kicked in four complete music libraries of the artists as well as a Brooks & Dunn tour jacket. Listeners ate it up.

And as icing on the cake ... Kicks 99 got a three-minute television plug when the local TV

station that co-sponsored the show used the cancellation and subsequent "Fantasy Concert" as its lead story.

The lesson here? Who needs those flighty, unreliable artists when you can stage the whole thing on your own?

### Simpson Saga Continues

When we last tuned in to the ongoing O.J. Simpson story, Talk WCKY/Cincinnati had made the frustrated video vendor an offer to buy \$1647.25 worth of his tapes — if only he would put in a call to its morning show.

Simpson — who, in his video, makes a pitch to answer anyone's questions as long as they fork over a few bucks — still hasn't responded to the station's offer, so WCKY has upped the ante.

Now, WCKY OM Darryl Parks is offering not only to purchase the videos, but also to donate the same amount of money to a battered-women's cause in

## Share Your Marketing Plan!

We hope you'll take part in the industry's newest weekly forum for marketing & promotion professionals.

- Just what did it take to pull off that remote?
- How much time went into that station concert?
- Who chose the colors for that outdoor campaign?
- Why did you use film — or video — for those TV spots?

R&R invites you to share your stories about any of the above topics — or just about anything marketing- or promotion-related — with our readers. Your comments will contribute to an ongoing forum designed to attract attention to the importance of strong marketing and promotion in the radio industry.

Please send your ideas, releases, and photographs to **Scott Slaven**, Director of Communications, **PROMAX International**, 2029 Century Park East, Suite 555, Los Angeles, CA 90067.

the area — in Simpson's name.

Parks reports that most listeners are responding to the ongoing campaign in the spirit intended and says, "We've received a number of calls about O.J. calling. We even got a call from the only TV station in town advertising his video. I think they want us to buy the videos through them. I don't want the videos — the money goes to the Juice for answering our questions. And money will go to help women in abused relationships."

The station has sent Simpson a series of ever-more-irreverent letters detailing its pitch. The latest concludes, "As **Johnnie Cochran** would say, 'Let's look beyond all the past lies ... the folks at WCKY are nice guys.'"

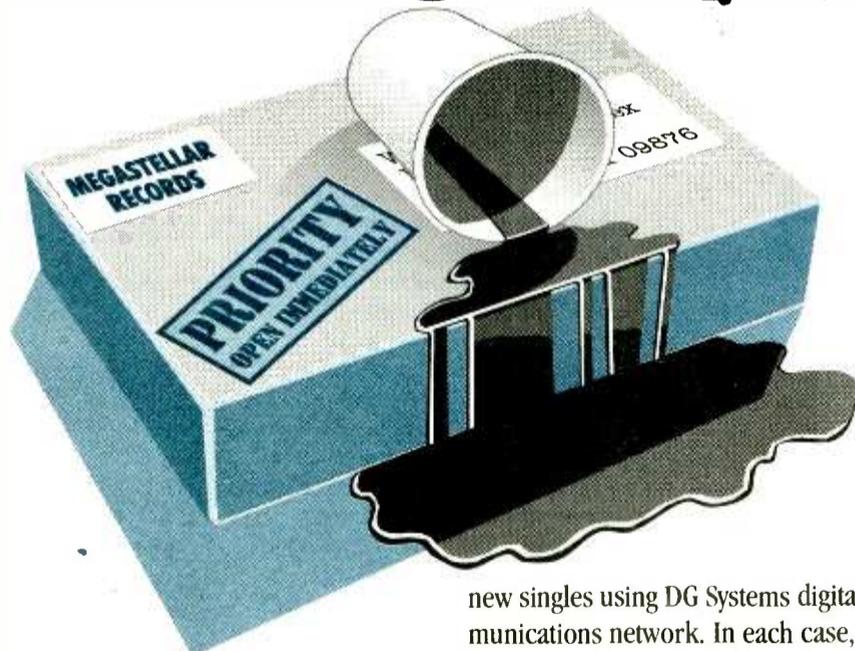
### Fuel For Thought

Westwood One syndicated talk show "America On The Road" is revving up a unique promotion. The program features news from the automotive world, so it's being driven by an appropriate promotion and merchan-

dising vehicle — the show's very own race car.

One of the show's hosts — who's an experienced competition driver — has entered the car into several national SCCA events (and has scored a few wins). Putting pedal to the metal across new promotional frontiers, the "America On The Road" car not only represents the talk show to thousands of racing spectators, but also flags attention to advertisers' logos. As promotions go, it's a natural. But those *insurance rates!*

## It's not a hit if it doesn't get air play.



Your worst nightmare. Despite all your best efforts, your new release doesn't reach all the stations on your list. Perhaps it was mislabeled, delivered incorrectly, lost, or ... used as a coaster.

Whatever. Those problems are now history.

Digital Generation Systems, the nation's leading online radio commercial distribution network, is also your fastest, easiest and most dependable way to distribute new music.

Just ask Garth Brooks and Reba McEntire. Both stars recently released

new singles using DG Systems digital communications network. In each case, every station on the list was able to debut the new release ... at precisely the same time, nationwide!

Thanks to DG Systems technology, and accountability, you can forget about shipping errors, late deliveries, or misplaced CDs. Music release and delivery to as many stations as you like, is fast, easy and simultaneous.

For more information, call DG Systems at (800) 335-4DGS, or visit our Web Site at <http://www.dgsystems.com>.



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## Pro:Motions

• **Mark Roberts** is the new Promotions Dir. at News/Talk WCKY/Cincinnati. He had been PD at WDOL-FM/Dayton.

• **Connie Fitzgerald** is now Dir./Mktg. at WFAN-AM/NY. She most recently spent eight years as Regional Promotion Dir. for Ticketmaster-New York.



**ETHER ORGASM** — In the face of stiffening competition, Rock WRXL (XL102)/Richmond adopted the "Real Rock & Roll Variety" positioning statement, which the station drove home by erecting this billboard at eight metro locations. Although the woman pictured is simply dancing to the Clear Channel station, the image aroused enough controversy to warrant local newspaper and TV coverage.



**FAB FOUR CYLINDERS** — KXOA (Arrow 108 FM)/Sacramento and a local ABC-TV affiliate recently gave away this "Beatles' Beetle" — a completely restored 1964 VW bug, custom-painted with the Fab Four's faces and the stations' logos. Listeners registered to win by signing up at Tower Records and various client locations. KXOA Promotion Dir. Lizann Hunt notes that more people signed up to win this bugged-out bug than any of the station's other new car giveaways!

## FILMS

### WEEKEND BOX OFFICE FEBRUARY 23-25

1 <i>Rumble In The Bronx</i> (New Line)*	\$9.85
2 <i>Broken Arrow</i> (Fox)	\$8.39
3 <i>Muppet Treasure Island</i> (Buena Vista)	\$6.52
4 <i>Happy Gilmore</i> (Universal)	\$6.30
5 <i>Mr. Holland's Opus</i> (Buena Vista)	\$5.05
6 <i>City Hall</i> (Columbia)	\$4.36
7 <i>Before And After</i> (Buena Vista)*	\$4.02
8 <i>Mary Reilly</i> (TriStar)*	\$2.81
9 <i>Mr. Wrong</i> (Buena Vista)	\$2.78
10 <i>Dead Man Walking</i> (Gramercy)	\$2.29

All figures in millions  
\* First week in release

Source: Entertainment Data Inc.

**COMING ATTRACTIONS:** This week's openers include "Up Close & Personal," starring **Robert Redford** and **Michelle Pfeiffer**. **550 Music** has released **Celine Dion's** "Because You Loved Me" as the film's single.

## MUSIC & MOVIES

### CURRENT

- **MR. HOLLAND'S OPUS** (Polydor)  
Single: Visions Of A Sunset/Shawn Stockman (Polydor/A&M)  
Other Featured Artists: Stevie Wonder, Jackson Browne
- **MR. WRONG** (Hollywood)  
Single: The Things We Do For Love/Amy Grant  
Other Featured Artists: Joan Osborne, Chris Isaak, Ben Folds Five
- **DEAD MAN WALKING** (Columbia/CRG)  
Featured Artists: Bruce Springsteen, Mary Chapin Carpenter
- **BEAUTIFUL GIRLS** (Elektra/EEG)  
Single: Beautiful Girl/Pete Drobe  
Other Featured Artists: Afghan Whigs, Chris Isaak, Ween
- **WAITING TO EXHALE** (Arista)  
Singles: Exhale (Shoop Shoop)/Whitney Houston  
Why Does It Hurt So Bad/Whitney Houston  
Sittin' Up In My Room/Brandy  
Not Gon' Cry/Mary J. Blige  
Let It Flow/Toni Braxton  
Count On Me/Whitney Houston & CeCe Winans  
Other Featured Artists: Aretha Franklin, For Real, TLC
- **FROM DUSK TILL DAWN** (Epic Soundtrax)  
Single: She's Just Killing Me/ZZ Top (Los Hooligans/Epic ST)  
Other Featured Artists: Mavericks, Blasters
- **DON'T BE A MENACE ...** (Island)  
Singles: All The Things (Your Man Won't Do)/Joe  
Don't Give Up/Island Inspirational All Stars  
Can't Be Wasting My Time/Mona Lisa f/Lost Boyz  
Renee/Lost Boyz  
Other Featured Artists: Jodeci, Mobb Deep, R. Kelly

### COMING

- **UP CLOSE & PERSONAL**  
Single: Because You Loved Me/Celine Dion (550 Music)

## 'ZINE SCENE

### 'Spy' Finds Humor 'InStyle'!

**S**py contains a parody of *InStyle* — "splnControl, a new celebrity p.r. shill from *People*" — complete with a four-page "cover story" ("Courtney's Perfect World: At Home With Rock's Super Mom"), a "How do America's bodacious bad boys smooth over silly spats with their sexy sweeties?" feature that sports advice from **Bobby Brown**, **James Brown**, **Jackson Browne**, **Rick James**, and **Ike Turner**, and some "How to steal this look" tips taken from **Michael Jackson**.

Outside the *InStyle* parody, *Spy* spends a page enlightening readers on the unusual management style of superstar talent manager/producer **Sandy Gallin**.

### Ego Is Not A Four-Letter Word

**Paul McCartney** demanded a change in the new "Beatles Anthology Vol. 2" s running order, causing two million CD covers to be scrapped (*National Enquirer*).

**Jennifer Aniston** was so desperate to buy a copy of the new album by **Dead Or Alive** that she gave the customer who'd snatched up the last copy an autographed \$100 bill (*Globe*).

To help convince Argentineans that she won't degrade the image of **Evita Peron**, **Madonna** has asked MTV Argentina not to play her videos for "Erotica," "Like A Prayer," and "Justify My Love" (*Star*).

The *Star* claims "five kids dancing in [**Michael**] **Jackson's** show were left battered, bruised, and bloody after two 'hooligans' [**Pulp** frontman **Jarvis Cocker** and a pal] leaped on the stage" at the Brit Awards.

### Love & Marriage

**Dolly Parton's** reclusive husband of 29 years, **Carl Dean**, flew 2000 miles to her Beverly Hills home to try for a Valentine's Day reconciliation (*National Enquirer*).

**Selena's** father denies stories that the late singer was carrying on a romance with a married doctor and that she was killed trying to retrieve an explosive secret diary (*National Enquirer*).

**Reba McEntire** is expecting twins (*Star*).

**Pamela Anderson** and hubby/**Motley Crue** drummer **Tommy Lee** have moved out of their Malibu Hills home and are shopping for a residence more conducive to raising kids (*Star*).

### Girls Just Wanna Have Fun

"That part of rock has been really boring in the last few years. Women

see the world differently" — **Geffen Records** VP **Robin Sloane** explains why many of the female Grammy nominees are so forthright about sexual matters (*People*).

The *Globe* runs a picture of a spectacled, 14-year-old **Whitney Houston** alongside a story of her tomboy teenhood, which included gangfights and jumping from rooftop to rooftop for fun.

### That's Show Biz!

"I'm just glad it wasn't **Gladys Knight**. I like her, but Gladys Farris?" — **Dionne Farris** takes being named after **Dionne Warwick** with a grain of salt (*People*).

Former **Marvelettes** member **Wanda Young** can be found wandering around her Inkster, MI hometown with a shopping cart, trying to scrape together a few dollars to buy alcohol or drugs (*Globe*).

### Artists At Work

"We were aware that it had that four-on-the-floor type beat. Within minutes of finishing, we were on the phone trying to commission alternative versions" — **Everything But The Girl** member **Ben Watt** explains why he doesn't resent that the group's breakthrough hit (after 12 years of trying) came from a dance remix (*People*).

The highlight of **Goo Goo Dolls** frontman **Johnny Rzeznik's** tour diary in *Live!* is **David Letterman** band guitarist **Sid McGuinness** showing Rzeznik an easier way to play "Name."

"I'm always glad to see guys coming from every direction, especially if they take a song of mine and stretch it. They can't hurt it. If it's a good song, it'll still be a good song. If it's not, it never was" — **Willie Nelson** shares his thoughts on the Alternative rock stars recording his tunes for the "Twisted Willie" album in *Live!*

"They wanted to force me into writing with Hollywood hit doctors and really make me into a very specific product — I gather along the lines of a **Taylor Dayne**" — **Aimee Mann** talks about the geniuses at one of her former labels in *Live!*

In the same piece, Mann describes the geniuses at her other former label: "It's like being with somebody who says, 'I don't like you, but I'm not going to let you divorce me because you might find someone who appreciates all your wonderful qualities. Although I don't acknowledge them, you might have them, and I might just be too stupid to notice. So we'll just keep it under our hats.'"

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

## MUSIC DATEBOOK

### MONDAY, MARCH 11



Otis Redding — a crashing success on a mortal plane.

1968/**Otis Redding** receives a posthumous gold record for "Sittin' On) The Dock Of The Bay."

1970/**The Fifth Dimension's** "Aquarius/Let The Sun Shine" wins a Best Record Grammy. **Blood, Sweat & Tears'** self-titled LP wins Best Album, and **Crosby, Stills & Nash** are named Best New Artist.

1993/**Pac** (aka **Tupac Shakur**) is arrested in L.A. for carrying a concealed weapon. Two days later he's picked up for assaulting a limo driver near the set of "In Living Color."

Born: **Bobby McFerrin** 1940

### TUESDAY, MARCH 12

1955/Jazz giant **Charlie "Bird" Parker**, 34, dies of heart failure.

1969/**Simon & Garfunkel's** "Mrs. Robinson" wins a Best Record Grammy. **Glen Campbell's** "By The Time I Get To Phoenix" is named Best Album, and **Jose Feliciano** takes Best New Artist. Also ... **Paul McCartney** marries **Linda Eastman**, and — across town — **George Harrison** and wife **Patti Boyd** are arrested for

marijuana possession.

Born: The late **Jack Kerouac** 1922, **Al Jarreau** 1940, **James Taylor** 1948, **Marlon Jackson** 1957, **Graham Coxon** (Blur) 1969

### WEDNESDAY, MARCH 13

1965/**Eric Clapton** announces he's leaving the **Yardbirds**. He's replaced by **Jeff Beck**.

1987/**Bryan Adams's** "In The Heat Of The Night" becomes the first commercially released cassette single.

Also ... **Bob Seger** is awarded a star on the Hollywood Walk of Fame.

Born: **Adam Clayton** (U2) 1960

### THURSDAY, MARCH 14

1972/**Carole King** wins four Grammys, including Best Album ("Tapestry"), Record ("It's Too Late"), and Song ("You've Got A Friend"). **Carly Simon** wins Best New Artist.

1980/**Quincy Jones's** 47th birthday present is a star on the Hollywood Walk of Fame.

Born: **Quincy Jones** 1933, **Walt Parazalder** (Chicago) 1945

### FRIDAY, MARCH 15

1956/**Elvis Presley** signs a management deal with Col. **Tom Parker**.

1966/**Herb Alpert's** "A Taste Of Honey" wins a Best Record Grammy. **Frank Sinatra's** "September Of My Years" takes Best Album, and **Tom Jones** wins Best New Artist.

Born: **Phil Lesh** (ex-Grateful Dead) 1940, **Mike Love** (Beach

Boys) 1941, **Sly Stone** 1944, **Ry Cooder** 1947, **Terence Trent D'Arby** 1962, **Bret Michaels** (Poison) 1965

### SATURDAY, MARCH 16

1964/Pioneering rock 'n' roll DJ **Alan Freed** is indicted for income tax evasion.

1970/**Tammi Terrell** dies of a brain tumor, discovered after she collapsed onstage while performing with **Marvin Gaye** in 1967.

1971/**Simon & Garfunkel** sweep the Grammys, winning Best Record, Song, and Album for "Bridge Over Troubled Water." The **Carpenters** win Best New Artist.

1991/**Eddie Van Halen** and **Valerie Bertinelli** become parents to son **Wolfgang**.

1991/**En Vogue's** **Cindy Herron** and husband **Glenn Braggs** become parents to son **Donovan Andrew**.

Born: **Nancy Wilson** (Heart) 1954

### SUNDAY, MARCH 17

1976/**Boxer** **Reuben "Hurricane" Carter** is granted a retrial for murder, thanks, in part, to **Bob Dylan's** song "Hurricane."

1995/**Madonna** throws "the world's biggest pajama party" in New York to premiere her "Bedtime Story" video.

Also ... **Suzanne Vega** weds producer **Mitchell Froom**.

Born: The late **Nat King Cole** 1917, **Paul Kantner** (Jefferson Airplane) 1942, **John Sebastian** (Lovin' Spoonful) 1944

— Paul Colbert



59.4 million households  
Patti Galluzzi,  
VP/Music Programming

### ADDS

- MARIAH CAREY/Always Be My Baby (Columbia/CRG)
- FUGEES/Fu-gee-la (Ruffhouse/Columbia/CRG)
- KISS/Rock And Roll All Nite (Mercury)
- JARS OF CLAY/Flood (Silvertone)
- TOADIES/Away (Interscope)

### HEAVY

- ALICE IN CHAINS/Heaven Beside You (Columbia/CRG)
- BRANDY/Sittin' Up In My Room (Arista)
- MARIAH CAREY/Always Be My Baby (Columbia/CRG)
- FOO FIGHTERS/Big Me (Capitol)
- GREEN DAY/Brain Stew (Reprise)
- LENNY KRAVITZ/Can't Get You Off My Mind (Virgin)
- ALANIS MORISSETTE/Ironic (Maverick/Reprise)
- NO DOUBT/Just A Girl (Trauma/Interscope)
- OASIS/Wonderwall (Epic)
- PRESIDENTS OF THE UNITED.../Peaches (Columbia/CRG)
- RED HOT CHILI PEPPERS/Aeroplane (WB)
- SMASHING PUMPKINS/1979 (Virgin)
- TONY RICH PROJECT/Nobody Knows (LaFace/Arista)
- 2PAC V.D.R./California Love (Death Row/Interscope)

### JAM OF THE WEEK

- BUSTA RHYMES/Woo-Hah! Got You All In Check (Elektra/EEG)

### STRESS

- TORI AMOS/Caught A Lite Sneez (Atlantic)
- MARY J. BLIGE/Not Gon' Cry (Arista)
- COLLECTIVE SOUL/The World I Know (Atlantic)
- COOLIO/1,2,3,4 (Sumpin' New) (Tommy Boy)
- O'ANGELO/Lady (EM)
- DDG'S EYE VIEW/Everything Falls Apart (Columbia/CRG)
- EVERCLEAR/Santa Monica... (Capitol)
- GIN BLOSSOMS/Follow You Down (A&M)
- GOO GOO DOLLS/Naked (Metal Blade/WB)
- W. HOUSTON & C. WINANS/Count On Me (Arista)
- IMMATURE/We Got It (MCA)
- KRIS KROSS/Tonite's The Nite (Ruffhouse/Columbia/CRG)
- GEORGE MICHAEL/Jesus To A Child (DreamWorks/Geffen)
- MONICA/Before You Walk Out Of My Life (Rowdy/Arista)
- ADAM SANDLER/Steve Polychronopolis (WB)
- 3T/Anything (MJJ/550 Music)

### ACTIVE

- DEBORAH COX/Who Do U Love (Arista)
- CYPRESS HILL/Illusions (Columbia/CRG)
- DOGG POUND/New York, New York (Death Row/Interscope)
- MELISSA ETHERIDGE/I Want To Come Over (Island)
- FUGEES/Fu-gee-la (Ruffhouse/Columbia/CRG)
- GARBAGE/Only Happy When It Rains (Almo Sounds/Geffen)
- JUNIOR M.A.F.I.A./Get Money (Big Beat/Arista)
- R. KELLY/Down Low (Nobody...) (Jive)
- KISS/Rock And Roll All Nite (Mercury)
- LA BOUCHE/Be My Lover (Logic/RCA)
- JOAN OSBORNE/Right Hand Man (Blue Gorilla/Mercury)
- PHARCYDE/Runnin' (Capitol)
- RADIOHEAD/High & Dry (Capitol)
- SEAL/Don't Cry (ZTT/WB)
- SILVERCHAIR/Israel's Son (Epic)
- SPACEHOG/In The Meantime (Sire/EEG)
- STING/Let Your Soul Be Your Pilot (A&M)
- TOTAL/No One Else (Bad Boy/Arista)

### ON

- AC/DC/Cover You In Oil (EastWest/EEG)
- AFGHAN WHIGS/Honky's Ladder (Elektra/EEG)
- PETE OROGE/Beautiful Girl (Elektra/EEG)
- JARS OF CLAY/Flood (Silvertone)
- OZZY OSBOURNE/See You On The Other Side (Epic)
- RUBY/Tiny Meat (Creation/Work/CRG)
- SALT/Bluster (Island)
- SON VOLT/Down (WB)
- STABBING WESTWARD/What Do I Have To Do? (Columbia/CRG)
- TOADIES/Away (Interscope)

Video airplay from March 4-10.



50.8 million households  
Lee Chesnut, VP/Music Programming  
Wayne Isaak, Sr. VP/Music & Talent Relations

### ADDS

- MARIAH CAREY/Always Be My Baby (Columbia/CRG)
- ACE OF BASE/Lucky Love (Arista)
- K.D. LANG/Sexuality (WB)
- COWBOY JUNKIES/Common Disaster (Geffen)
- JOE/All The Things (Your Man Won't Do) (Island)
- CHANTAY SAVAGE/I Will Survive (RCA)

### XL

- BEATLES/Real Love (Apple/Capitol)
- MARIAH CAREY/Always Be My Baby (Columbia/CRG)
- MELISSA ETHERIDGE/I Want To Come Over (Island)
- HOOTIE & THE BLOWFISH/Time (Atlantic)
- JOAN OSBORNE/One Of Us (Blue Gorilla/Mercury)

### LARGE

- BLUES TRAVELER/Hook (A&M)
- MARIAH CAREY/One Sweet Day (Columbia/CRG)
- COLLECTIVE SOUL/The World I Know (Atlantic)
- CELINE DION/Because You Loved Me (550 Music)
- GIN BLOSSOMS/Follow You Down (A&M)
- WHITNEY HOUSTON/Exhale (Shoop Shoop) (Arista)
- MADONNA/You'll See (Maverick/WB)
- NATALIE MERCHANT/Wonder (Elektra/EEG)
- SEAL/Don't Cry (ZTT/WB)
- SON VOLT/Down (WB)

### MEDIUM

- DEEP BLUE SOMETHING/Breakfast... (RainMaker/Interscope)
- EVERYTHING BUT THE GIRL/Missing (Atlantic)
- SOPHIE B. HAWKINS/Only Love (The Ballad...) (Columbia/CRG)
- W. HOUSTON & C. WINANS/Count On Me (Arista)
- JEWEL/You Were Meant For Me (Atlantic)
- ALANIS MORISSETTE/Ironic (Maverick/Reprise)
- OASIS/Wonderwall (Epic)
- ROD STEWART/So Far Away (WB)
- STING/Let Your Soul Be Your Pilot (A&M)
- TONY RICH PROJECT/Nobody Knows (Arista)

### CUSTOM

- ACE OF BASE/Lucky Love (Arista)
- TORI AMOS/Caught A Lite Sneez (Atlantic)
- BEL CANTO/Rumour (Lava/Arista)
- MARY J. BLIGE/Not Gon' Cry (Arista)
- BRANDY/Sittin' Up In My Room (Arista)
- JACKSON BROWNE/Some Bridges (Elektra/EEG)
- TRACY CHAPMAN/Give Me One Reason (Elektra/EEG)
- COWBOY JUNKIES/Common Disaster (Geffen)
- D'ANGELO/Lady (EM)
- DDG'S EYE VIEW/Everything Falls Apart (Columbia/CRG)
- ENYA/Anywhere Is (Reprise)
- AMY GRANT/The Things We Do For Love (Hollywood)
- CHRIS ISAAK/Graduation Day (Reprise)
- JARS OF CLAY/Flood (Silvertone)
- JOE/All The Things (Your Man Won't Do) (Island)
- R. KELLY/Down Low (Jive)
- LENNY KRAVITZ/Can't Get You Off My Mind (Virgin)
- K.D. LANG/Sexuality (WB)
- MIKE OLDFIELD/Let There Be Light (Reprise)
- JOAN OSBORNE/Right Hand Man (Blue Gorilla/Mercury)
- RADIOHEAD/High & Dry (Capitol)
- BONNIE RAITT/Burning Down The House (Capitol)
- CHANTAY SAVAGE/I Will Survive (RCA)
- SOLO/Where Do U Want Me To Put It (Perspective/A&M)
- BRUCE SPRINGSTEEN/Dead Man Walkin' (Columbia/CRG)
- SHAWN STOCKMAN/Visions Of A Sunset (Polydor/A&M)
- 3T/Anything (MJJ/550 Music)

Video airplay from March 4-10.



36 million households  
Lydia Cole,  
VP/Music Programming

### Video Soul Top 10

- MARY J. BLIGE/Not Gon' Cry (Arista)
- BRANDY/Sittin' Up In My Room (Arista)
- 2PAC V.D.R./California Love (Death Row/Interscope)
- KRIS KROSS/Tonite's The Nite (Ruffhouse/Columbia/CRG)
- SOLO/Where Do U Want Me To Put It (Perspective/A&M)
- JANET JACKSON/Twenty Foreplay (A&M)
- TONY RICH PROJECT/Nobody Knows (LaFace/Arista)
- GROOVE THEORY/Keep Tryin' (Epic)
- O'ANGELO/Lady (EM)
- W. HOUSTON & C. WINANS/Count On Me (Arista)

Information for week ending March 1.

### Rap City Top 10

- REDMAN/Funkorama (Death Row/Interscope)
- PHARCYDE/Drop (Capitol)
- BUSTA RHYMES/Woo-Hah! Got Ya In Check (Elektra/EEG)
- ERICK SERMON/Welcome (RAL/Island)
- REAL LIVE/DEF & LARRY O/Real Live (Atlantic)
- CYPRESS HILL/Illusions (Ruffhouse/Columbia/CRG)
- 2PAC V.D.R./California Love (Death Row/Interscope)
- KRIS KROSS/Tonite's The Nite (Ruffhouse/Columbia/CRG)
- L.B.C. CREW/Beware Of My Crew (Jac-Mac/WB)
- NONCHALANT/5 O'Clock (MCA)

Information for week ending March 2.

## TELEVISION

### TOP TEN SHOWS FEBRUARY 19-25

Total Audience  
(95.9 million households)

- 1 ER
- 2 Seinfeld
- 3 Friends
- 4 Caroline In The City
- 5 The Single Guy
- 6 Home Improvement
- 7 60 Minutes
- 8 20/20
- 9 Movie (Monday)  
("A Secret Between Friends")
- 10 Frasier

### Teens 12-17

- 1 Friends
- 2 Lois & Clark
- 3 Boy Meets World
- 4 Step By Step
- 5 Seinfeld
- 6 The Simpsons
- (tie) The Single Guy
- 8 Family Matters
- (tie) Home Improvement
- (tie) Movie (Monday)  
("A Secret Between Friends")

Source: Nielsen Media Research

### COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

### Friday, 3/1

- Spacehog, "Late Show With David Letterman."
- Speech, "Late Night With Conan O'Brien."
- Ozzy Osbourne, "Late Late Show With Tom Snyder."
- Enya, Natalie Merchant, George Michael, and Joan Osborne, "ABC In Concert" (check local listings).

### Saturday, 3/2

- Tracy Byrd performs on TNN's "Grand Ole Opry Live" (8:30pm ET/5:30pm PT).

### Sunday, 3/3

- Bruce Springsteen: Blood Brothers — a 90-minute documentary chronicling his 1995 reunion with the E Street Band — debuts on the Disney Channel (9pm).

### Monday, 3/4

- "Peter, Paul & Mary: LifeLines" — a 100-minute concert co-produced by Warner Bros. Records and featuring guest performances by Richie Havens, Buddy Mondlock, Odetta, Tom Paxton, John Sebastian, Dave Van Ronk, Susan Werner, and the Weavers' Ronny Gilbert and Fred Hellerman — premieres on PBS as a "Great Performances" special (check local listings).
- Bellamy Brothers, "Prime Time Country" (TNN, 9pm ET/6pm PT).
- Celine Dion, "The Tonight Show With Jay Leno."
- Cowboy Junkies, "David Letterman."

### Tuesday, 3/5

- BlackHawk, Ty Herndon, Hal Ketchum, Kathy Mattea, and Chely Wright perform when TNN presents the second annual "Country In The Rockies" benefit concert (8pm ET/5pm PT).
- Coolio, "Jay Leno."
- Jann Arden, "David Letterman."

### Wednesday, 3/6

- John Tesh, Marilyn Horne, and others perform with "Marvin Hamlisch & The Pittsburgh Pops," an 80-minute PBS special (check local listings).
- Brandy, Coolio, Celine Dion, Denis Leary, Tim McGraw, Will Smith (aka the Fresh Prince), TLC, Shania Twain, and Vanessa Williams are slated to be on hand when UPN presents the two-hour "Second Annual Blockbuster Entertainment Awards" (8pm).
- K.d. lang, "David Letterman."

### Thursday, 3/7

- Stevie Ray Vaughan: A Tribute — an 80-minute special showcasing Eric Clapton, Robert Cray, Buddy Guy, Dr. John, B.B. King, Art Neville, Bonnie Raitt, Jimmie Vaughan, and former Double Trouble members Chris Layton, Tommy Shannon, and Reese Wynans — makes its TV debut on PBS (check local listings).
- Bill Monroe is profiled when TNN debuts its new documentary series, "The Life And Times Of..." (8pm ET/5pm PT).
- Highway 101, "Prime Time Country."
- Lyle Lovett & Randy Newman, "Jay Leno."
- Tony Rich Project, "David Letterman."

## CYBERSPACE

Hot new music-related World Wide Web sites, cool cyber-chats, and other points of interests along the information superhighway.

### Net Chats

New Maverick act Deftones guests on America Online's Cyber-Talk (keyword: Warner) Monday night at 9:30pm ET/6:30pm PT.

Blues guitarist Kenny Wayne Shepherd guests on the House Of Blues chat on AOL (keyword: HOB) Friday night (3/1) at 8pm ET/5pm PT.

CORE Entertainment artist Engelbert Humperdink talks on Prodigy (jump: CHAT) Wednesday night (3/6) at 10pm ET/7pm PT.

The Mike Oldfield Cyber-Talk chat scheduled for last Saturday will happen this Saturday (3/2) on AOL (keyword: WARN-ER) at 2pm ET/11am PT, then on CompuServe (Go WARNER) at 3pm ET/noon PT.

### On The Web

With the 1996 Presidential race getting into full swing, the Rock The Vote organization now has a Web site up and running at <http://www.rockthevote.org>. Among the features on the site is "On The Spot," a series of profiles of artists and their views on the political process. Future plans call for live chats and live cybercasts of events.

## VIDEO

### NEW THIS WEEK

•FANTASY: MARIAH CAREY AT MADISON SQUARE GARDEN (Columbia)

Taped in NYC last October — and originally airing on Fox-TV in November — this concert performance collection showcases selections such as "Fantasy," "One Sweet Day," "Dreamlover," "Hero," and more. The video to "One Sweet Day" (featuring Boyz II Men) is included as a bonus.

•EMPIRE RECORDS (WB)

Starring Anthony LaPaglia and Maxwell Caulfield, this feature film sports an A&M soundtrack with Edwyn Collins's "A Girl Like You," the Cranberries' "Liar," the Gin Blossoms' "Ti I Hear It From You, the Meiges' cover of Generation X's "Ready, Steady, Go," and cuts by Better Than Ezra, Cracker, Evan Dando, Toad The Wet Sprocket, and others.

•PARTY GIRL (Columbia TriStar)

Parker Posey and Anthony DeSando star in this feature film, which carries a Relativity soundtrack with dance tunes by Deee-lite, Run-D.M.C., Ultra Nate, the Tom Tom Club, Dawn Penn, and more. The Wolfgang Press's cover of Three Dog Night's "Mama Told Me Not to Come" rounds out the LP.

•THE BABY-SITTERS CLUB (Columbia TriStar)

Based on the book series of the same name, this feature film starring Ellen Burstyn and Brooke Adams spawned a Sony Wonder soundtrack with Matthew Sweet's "Everything Changes," Letters To Cleo's "Step Back," Xscape's "Let Me Know," Sun-60's "Hold On," and more.



21 million households  
Les Garland,  
Exec. VP/Programming

### National Top 20

- R. KELLY/Down Low... (Jive)
- MARY J. BLIGE/Not Gon' Cry (Arista)
- D'ANGELO/Lady (EM)
- DOMINO/Physical Funk (Outburst/RAL/Island)
- RAPPIN' 4-TAY/Ain't No Playa Like... (EM)
- AZ/Doe Or Die (EM)
- J'SON/Take A Look (Hollywood)
- DOGG POUND/New York, New York (Death Row/Interscope)
- TOTAL/No One Else (Bad Boy/Arista)
- BUSTA RHYMES/Whoop-Hah! Got You All In Check (Elektra/EEG)
- JUNIOR M.A.F.I.A./Get Money (Big Beat/Arista)
- W. HOUSTON & C. WINANS/Count On Me (Arista)
- DEBORAH COX/Who Do U Love (Arista)
- 2PAC V.D.R./California Love (Death Row/Interscope)
- BAHAMADIA/Uknowhowwedu (Chrysalis/EM)
- TONY RICH PROJECT/Nobody Knows (LaFace/Arista)
- COOLIO/1,2,3,4 (Sumpin' New) (Tommy Boy)
- FROST/La Familia (Ruthless/Relativity)
- CONSCIOUS DAUGHTERS/Gamers (Priority)
- A-TOWN PLAYERS/True Players (WB)

Most requested for week ending February 23.



Pos.	Artist	Avg. Gross (in 000s)
1	AC/DC	\$293.2
2	PHISH	\$256.1
3	OZZY OSBOURNE	\$252.8
4	JODECI/MARY J. BLIGE	\$222.1
5	ALAN JACKSON	\$215.4
6	BROOKS & DUNN	\$191.8
7	"YOUNG MESSIAH TOUR"	\$171.2
8	TIM MCGRAW	\$156.0
9	BRUCE SPRINGSTEEN	\$139.0
10	JOHN MICHAEL MONTGOMERY	\$134.6
11	BOB DYLAN	\$121.6
12	WHITE ZOMBIE	\$110.8
13	GREEN DAY	\$103.3
14	BLUES TRAVELER	\$89.9
15	NATALIE MERCHANT	\$73.6

Among this week's new tours:

- CARLENE CARTER
- GIN BLOSSOMS
- JETHRO TULL
- KEB'MO
- LONESTAR
- NEAL MCCOY
- RICOCHET
- SMOKIN' ARMADILLOS
- MARTY STUART
- LARI WHITE

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 224-2631.

## CBS

Continued from Page 1

**Boston ND/VP Brian Whittemore** has been named VP/GM of News/Talk **KDKA/Pittsburgh**. He replaces **Ted Jordan**, who became WBZ's VP/GM earlier this year (R&R 1/19).

Commenting on Claus's promotion — which takes effect on March 11 — CBS Radio Division President **Dan Mason** said, "Chris's particular experience will serve us well in creating the kind of shared value that will plant us firmly as broadcast industry leaders."

Claus joined **Group W** in 1975 as Financial Analyst/New York. He later held the VP/Controller post at **Group W Productions/Los Angeles** (1978-82) and **Group W Radio/New York** (1982-85). He spent the next three years as **KJQY-FM/San Diego's** VP/GM. He became **KFWB's**

VP/GM in 1988 and added those duties at **KTWV** in 1992.

"The old **Westinghouse** stations in several of our markets have created a really nice situation where



Claus



Nadel



Homberg



Whittemore

our radio and TV stations share resources, which allows us to reach an audience that makes us seem bigger than life," Claus told **R&R**. "I'll be getting back and having discussions with all of these folks ... and taking advantage of the synergies that exist."

### 'Great Expectations'

Regarding the company's new VP/GMs — who also begin their new assignments on March 11 —

VP/CBS AM Stations **Ed Goldman** added, "This is a marvelous blending of the talent that exists within the new CBS Radio. Our great expectations will clearly be met by these three outstanding broadcasters."

Nadel became **WWJ & WYST's** ND/VP in 1989 and was elevated to VP/GM in 1992. Prior to that, he worked in L.A. as Exec. News Producer for CBS all-News **KNX**, which he joined in 1976 as a news associate.

Homberg's previous experience includes President of **Burbach Broadcasting Co.**, various posts at **Westinghouse**, and **GSM** at **WINS/New York**.

Before joining **WBZ**, Whittemore spent three years as morning news anchor of **Talk WHDH-AM/Boston**. He was ND/morning news anchor for **News/Talk WGY-AM/Albany** from 1983 to 1987.

### TAG Johnson's It

Mike Johnson (second from left) hangs backstage after a release party for his TAG/Atlantic debut album with (l-r) TAG VP/GM Darren Higman, Atlantic A&R rep Al Smith, and TAG President Craig Kallman.

## Glass

Continued from Page 1

lets Doug and I set the vision for Universal's next five to 10 years. It's very exciting."

Before joining **Universal** — which previously was known as **Rising Tide Entertainment** — Glass worked for **EMI Records USA/SBK Records/Chrysalis Records**: first as co-Exec. VP/GM when the labels consolidated in '91, then as President/CEO in '93. He attained the latter post after rising through the ranks at **Chrysalis** (from Director/New Music Marketing in '83 to Sr. VP) and **SBK** (from Sr. VP/Promotion in '89 to Exec. VP/GM in '90).

Glass also served as VP of dance/rap indie **SAM Records** from 1979 to 1983. He began his career 20 years ago as a dance music disc jockey for **Brooklyn College's WBCR**.

## Interscope

Continued from Page 3

half of **Interscope** back to the pair for \$120 million last September.

Beginning April 1, **Interscope** product — which accounts for about 3% of current U.S. music sales — will be distributed through **MCA's Uni Distribution** domestically and **MCA Music Entertainment International** overseas.

## MCA

Continued from Page 3

approach to marketing music for the '90s and beyond."

"I am very excited about the unique possibilities that my new position at **MCA** offers," Simon said, "and I look forward to working side by side with **Jay, Abbey**, and the entire **MCA Records** staff."

Prior to **Maverick**, **Konowitch** was Sr. VP/Programming Music & Talent at **MTV**. He has also served as Director/Product Management and Sr. VP/Artist Development & Video for **Arista Records**. **Konowitch** began his career as an agent at **ICM**.

Simon's previous experience includes stints as VP/Sales, Sr. VP/Marketing, and Sr. VP/GM at **Zoo Entertainment**. She has also served as VP/Sales for **Enigma Records**. Simon's career began 20 years ago as a local marketing coordinator for **A&M Records** in **Chicago**.

## KSNN

Continued from Page 3

News outlet," said **KSNN & KYNG-FM VP/GM Scott Savage**. "'All News 94.9 FM' fills a tremendous void in North Texas." The station has applied to the **FCC** for new calls **KEWS-FM**.

A 30-year news veteran, **Gardner** most recently was OM at all-News **KTRH-AM/Houston**. He also has been News Director at **News/Talk KRLD-AM/Dallas** and OM for the **Texas State Network**.

**Barnett** — who will share morning news anchor duties with former **WYCD/Detroit PD Al Casey** — previously was a news supervisor for AP in **Dallas**. She also spent two years as News Di-

rector at **KERA-FM/Dallas**.

**Fairchild** has over a dozen years of broadcast journalism experience, including **Dallas** stints as Associate News Producer at **KDFW-TV**, acting News Director and Managing Editor at **KRLD**, and morning News Director at **WBAP-AM**.

### NewsTips

Want to share an opinion or a hot tip? Call **R&R's News-Tips** line: (310) 788-1699 or e-mail us at [mailroom@ronline.com](mailto:mailroom@ronline.com)

## She's Read Haring



Author/music industry journalist **Bruce Haring** (l) mugs with **Los Angeles Music Network President Tess Taylor** at the **LAMN-sponsored launch party** for Haring's forthcoming book, "Off The Charts: Ruthless Days & Reckless Nights Inside The Music Industry." Entertainment was provided by a blues ensemble featuring **Haring** and a dozen music execs.

## Olympics Puts On R&B LaFace



**LaFace Records** recently unveiled plans to release an R&B/pop compilation in conjunction with the 1996 Olympic Games. Announcing the album — one of five genre-specific compilations to be released by various labels this spring — are (l-r) **LaFace co-President Kenny "Babyface" Edmonds**, **Atlanta Centennial Olympic Properties' Louis Cunningham**, **Gloria Estefan**, and **LaFace co-President Antonio "L.A." Reid**.

# RR

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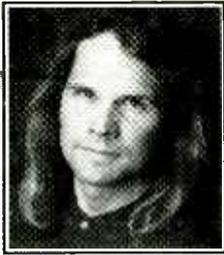
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STEVE WONSIEWICZ

# SOUND DECISIONS



**Careers are built by exposure. AC exposure is not going to hurt us as long as we don't alienate the Country base and start embracing AC.**

—Ken Kragen

## Is Country Rethinking AC Crossover?

□ Current batch of product may be first in years worth crossing over

A couple of **Mary Chapin Carpenter** and **Trisha Yearwood** songs are making inroads at AC, ending a nearly two-year period in which very little country product crossed over to other formats.

Carpenter's remake of **John Lennon's** "Grow Old With Me" from the tribute album "Working Class Hero" — which was not serviced to Country radio — is now climbing into the upper reaches of the AC Top 30 chart. And all without a single or video from **Hollywood Records**. Concurrently, Yearwood's "On A Bus To St. Cloud," which stalled at Country radio last year, was the No. 1 "New & Active" single last week on the same chart.

Crossover may increasingly come into play in the future partly because of Country radio's hesitancy to play AC-leaning records (since the two formats fight for the female 25-54 demo). And Country programmers are guarding their artists more jealously than in the past. Faced with diminishing exposure for AC-oriented songs in their own backyard, labels and artist managers are looking elsewhere for airplay.

### 'This Boom Is Different'

Music Row has always taken advantage of opportunities to cross artists over to other formats. (Remember the "Urban Cowboy" era?) A few years ago songs such as **Wynonna's** "No One Else On Earth," **Little Texas's** "My Love," and **Vince Gill's** "I Still Believe In You" were significant hits at AC. In addition, **John Michael Montgomery's** "I Swear" and **Boy Howdy's** "She'd Give Anything" were blockbuster songs at CHR, Hot AC, and AC by **All-4-One** and **Gerald Levert**, respectively.

Observes manager **Ken Kragen**, "In the early '80s when **Kenny Rogers** and **Dolly Parton** were crossing over to the Pop stations — not the ACs — it was welcomed enthusiastically in Nashville as a tremendous expansion of the musical form and a terrific opportunity to sell more records, which we did. The problem was that the boom rapidly became a bust after the 'Urban Cowboy' fad wore off. After that, country music went back to being more traditional-sounding and everybody said we'd never do that again.



Ken Kragen

"With the recent boom in the late '80s/early '90s, there was an enormous resistance in Nashville — which still exists — to allow an artist to cross. But this boom was much different. In the early '80s the artist crossed to find the audience. In the '90s the audience crossed to find the artist.

"Those people started listening to Country radio because there wasn't much of a Pop alternative. Country radio has kind of become the Pop radio of today. And because AC fights for the same listeners, females 25-54, you are not going to see as much crossover as in the past."

**Asylum/Nashville VP/Promotion Denny Mosesman**, who did AC promotion for several years out of Nashville, agrees the crossover heyday of a decade ago is long gone. "AC isn't as receptive to looking at country acts and Country doesn't much cherish their acts going to another format. Country likes to guard and hold onto acts they started and supported. I also get a sense that AC looks at crossover a little differently now — like Country is trying to milk this thing to death."



Denny Mosesman

**Station Battles**

Another major change is the competitive battle among stations, says Mosesman. "Country wasn't as gigantic back then. In many cases the ACs are now Country's biggest competitors and vice versa. And in other markets, there are two or three Country stations competing against one another. So even with a great song, why is an AC going to be interested in playing **Bryan White** when his biggest competitors are all over it?"

"When I was working Little Texas I heard that a few Country programmers were pissed that we were trying to cross the song over. They didn't want listeners flipping around and hearing their music on another station, even though the record was over for them."

With White and his No. 1 country single "Someone Else's Star," Mosesman says Asylum "thought about crossover for about a minute and a half. We decided we didn't want to do it and instead concentrated all of our efforts on maximizing Country radio. You have to have the right artist and song."

**MCA/Nashville Sr. VP/National Promotion Scott Borchetta** agrees.

With Yearwood, MCA believes they have the crossover goods. "According to the information from Country radio, 'On A Bus To St. Cloud' wasn't right for the format. Yet here's a great piece of music that we thought had some great AC potential, so we decided to re-release it.



Scott Borchetta

"When the music is right, we'll go for it. But like many labels over the past year and a half, we haven't released anything that we felt was right to cross over."

And if it did, AC would remain the key avenue, says Borchetta. "With the **Mavericks**, I'd rather go through the trials and tribulations at Country radio. Take a format like Adult Alternative, which would be the next logical step for them. If the band broke there, the next step would be Rock or Alternative and that's not their core. Having a big Adult Alternative hit doesn't mean anything to us, especially since we won't pick up that many more sales."

### Country Radio Not Concerned

As far as Country goes, a couple of the format's leading programmers say crossover isn't a big concern. Comments **Bob Moody**, Group Advisor for **Nationwide Communications'** Country stations, "I'm as competitive as anyone, but if an artist records a song that doesn't turn out to be a hit in our format, how can I object to the label taking a stab and letting other people hear it? I'm all for letting other formats be missionaries for country music if they want to. It just draws attention to the quality of the music that we have to people who might not yet be aware of it."



Bob Moody

Interestingly, Moody says the reverse also applies. On a couple of occasions, he has lifted AC songs for his stations, one example being **Marc Cohen's** "Walking In Memphis," which still gets occasional airplay.

Nevertheless, Moody says he would definitely object if the artist and label begin working closely with other formats when it comes to things like appearances and concerts. But when it comes to record service, he's more flexible. "It's a

case-by-case basis. If a wonderful [country] song was shipped to them and not to us, I'd be angry. Yet that's not likely to happen. But [crossover] hasn't been much of a factor since the '70s, when **Ronnie Milsap**, **Kenny Rogers**, and **Dolly Parton** had hits in a couple of other formats."

**KKBQ/Houston PD Dene Hallam** takes it one step further, saying he doesn't care if the labels service different formats simultaneously with Country. "Let the market decide. I'm tired of the industry looking at the glass half-empty instead of half-full. A country artist getting played at another format expands the familiarity of the format to other life groups.



Dene Hallam

"We played [Garth Brooks'] 'Thunder Rolls' at KKBQ before it was country and Garth's label and management were very concerned that a CHR was playing it. Yet the song didn't research well with our life group. Listeners said they wanted to hear Country on their Country station.

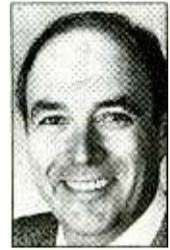
"With Chapin and Trisha, those two songs are clearly not country and weren't songs we would have considered for airplay anyway."

### 'Erasing The Musical Boundaries'

For their part, some ACs — especially the softer, older-skewing stations — are giving country records a closer look. "Country is far and away the music that most people aged 25-54 are listening to in this market," states **KKCW/Portland PD Bill Minkler**, who had to go through back channels to get a copy of Brooks's "She's Every Woman" because it wasn't serviced early to ACs.

"We are playing a little more country than we have in the past year or so. That's due to a lack of new product within the traditional AC genre and to the quality of music coming out of Nashville. You have to draw the line when it sounds too country, but a lot of the new music coming from Nashville is very compatible with the core artists on our station. You have to erase some of the [musical] boundaries, otherwise you are not going to look at other places for product that will help you meet listener expectations for a mainstream, soft AC."

Other ACs see it differently. Says mainstream **WYJB/Albany PD Buzz Brindle**, "Do I consciously add country records to compete against [country] **WGNA**? No. 'GNA has more in common with our sister CHR station. I'm not too worried if, by adding a few country



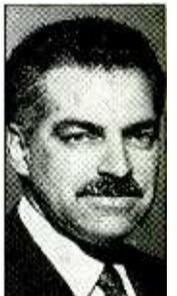
Buzz Brindle

songs, we start sounding more country, especially if those are the songs everybody is excited about. But in this format, that's not the case. Not too much crossed over during the past year."

Like Kragen, **Columbia VP/AC Promotion Jerry Lembo** — whose company is simultaneously working different **Neil Diamond** songs to AC and Country — agrees that in the battle for females 25-54, a sampling of country songs will work well for adult ACs. "The two formats tend to be the favorite stations for females in that demo. I've found a strong connection among people who like both **Michael Bolton** and **Alan Jackson**."

The key to crossover, says Lembo, is how you position the efforts. "You can't force it on radio. It has to happen more organically.

"In terms of softer ACs, the opportunity [to crossover] exists if the labels so desire. That's not the case with the Hot ACs. Over the past 12-24 months Hot ACs have begun looking more toward pop alternative rather than country. Their listeners are more interested in hearing the **Goo Goo Dolls** than **Garth Brooks**."



Jerry Lembo

### No Bold Label Moves

While crossover is beginning to look better in the face of a flat sales year in Nashville, don't expect the labels to make any bold moves. Comments MCA's Borchetta, "If the whole industry was up and we were the only ones flat, then we would start trying to take advantage of other opportunities. But that's not the case."

Sums up Kragen, "Country radio has become so hip-and-hot-driven. It's more about who is the latest sensation, the flavor of the month. It's the old CHR approach. I thought maybe we'd learned our lesson, but I guess we haven't."

"As a result, there's a very real danger for the more established artists. That's another reason why it doesn't bother me to try to broaden Trisha's market because you are only as good as your current record.

"Careers are built by exposure. AC exposure is not going to hurt us as long as we don't alienate the Country base and start embracing AC or some other area of music so strongly that Country doesn't feel you belong there anymore."

## RR LAUNCHING PAD

### Alternative Radio Treating Sparklehorse 'Good'

Slow and steady has been winning the race for Capitol's **Everclear**. And now the label and management hope to repeat that success with the similarly named **Sparklehorse**, a Richmond VA-based alterna-rock five-piece led by singer-songwriter/guitarist **Mark Linkhouse**.

The band's current single, "Somebody I Will Treat You Good," is already gaining airplay at Alternative, with 21



Sparklehorse

stations playing the record. The label officially went for adds last week. The album, "Vivadixiesubmarine-transmissionplot," went to retail in mid-September.

According to **KRRK/Omaha PD Nick Melloy**, the single "has a nice, fat pop sound that works perfectly on the air. It's not too grungy, which also contributes to its uniqueness. It's a great guitar record that works well for our station, which leans 18-24."

Capitol and manager **Shelby Meade** of **That Girl** have stuck to their guns in maintaining a low-key approach to breaking the band. Early on the label serviced the lead single, "Hammering The Cramps," to college radio and the album to mom-and-pop retail accounts. That effort lasted until nearly the end of last year.

Says Meade, "We wanted to keep it away from commercial radio for a while in order to let them get established. We want to develop the band first rather than just having a hit song."

Not until the buzz started growing did mainstream airplay begin to get discussed. "There were times when things were happening that we wanted to go for it, but we held back. We didn't want to get lost in the shuffle around the holidays because we might have gotten pushed under the carpet. Fortunately, that didn't happen."

Capitol and Meade also worked to get the band exposure in Europe. Labelmates **Radiohead** heard their music and had the band open for several shows in England and Scotland. That has resulted in coveted airplay at **BBC Radio 1**.

#### A&M 'Counting' On Rock Radio

It's not often that a band can thank the **Carpenters** for jump-starting their career. For A&M group **Dishwalla**, their cover of "It's Going To Take Some Time" opened many a door at Alternative and Active Rock radio.

The band's current single, "Counting Blue Cars," the second track from their debut album "Pet Your Friends," is picking up increasing support at Active Rock, as well as a handful of Alternative, Rock, and Adult Alternative outlets. While A&M officially goes for adds this week, 36 Active Rock stations are already reporting the single.

One confirmed fan is Active Rock **KZRR/Albuquerque** Operations Manager **Frank Jaxon**, who is bringing the band in for the station's St. Patrick's Day party. "Their guitar sound is very compelling and has mass appeal. Listeners are really taking to it. I'm shocked the local Alternative station hasn't been playing it. There is something about their sound that is very familiar, which is exactly what I want for my station."

A&M VP/Album Promotion **J.B. Brenner** credits **Mike Rittberg**, the label's Sr. Dir./Rock Promotion, for championing the record. "He deserves a lot of credit for getting things going for this band. We've been able to build some very impressive success stories in markets like Colorado. We've proven the band could sell when we really went at it on the promotion and marketing front."

Brenner also cites an impressive showing at a recent convention, which had programmers talking about the band again.

Look for **Dishwalla** to open several dates for the **Gin Blossoms**. The album has been out since August 22.



Dishwalla



**TUSCADERO IN THE PINK** — New Elektra signing **Tuscadero** gave execs a preview of coming attractions for their "Pink Album," slated for release in June. Mixing it up at New York's Electric Lady Studios are (standing, l-r) the band's **Melissa Farris**, Elektra VP/A&R **Josh Deutsch** and Sr. VP/Marketing **Steve Kleinberg**, the band's **Margaret McCartney**, Elektra Sr. Dir./Alternative Promotion **Joel Klaiman**; (seated, l-r) the band's **Jack Homady** and **Phil Satlof**, and Elektra Manager/College Promotion **Pete Rosenblum**.



**16 TONS OF HORSEPOWER** — Warner/Chappell Music Publishing execs and A&M alterna-folk rock group **16 Horsepower** recently gathered to celebrate the signing of the band to a worldwide publishing deal. Gathered (l-r) are Warner/Chappell's **Kenny MacPhearson**, the band's **Keven Soll** and **Jean Yves-Tola**, Warner/Chappell's **Shari Saba**, the band's **David Eugene-Edwards**, manager **Amy Berg**, and Warner/Chappell's **Rick Shoemaker**.

## MUSIC NEWS & VIEWS

### Crash Testers' New LP Slated For June/July

The **Crash Test Dummies** are holed up in the Bahamas, working on the follow-up to their multiplatinum international hit "And God Shuffled His Feet." Manager **Jeff Rogers** says the band will be recording there until March 17 and "really pushing for a single by the end of June." Although there's no firm date as to when the album will be released, Rogers says he hopes it will be around late June/early July. The group recently previewed some of their new material during a few Dublin dates that were billed as a "live rehearsal."



Crash Test Dummies

### And The Winner Is ...

**TLC** has racked up four Soul Train Music Awards nominations — Song of the Year, Best Single (Group/Duo), Album of the Year, and Best Video. On the trio's heels with three nods each are **Michael Jackson** (Best Single/Male, Album, and Video), **D'Angelo** (Best Single/Male, Album, and Best New Artist), and **Monica** (Best Single/Female, Album, and Best New Artist). The 10th annual syndicated presentation (3/29) will also salute Heritage Career Achievement award honoree **Patti LaBelle** and **Sammy Davis Jr.** Entertainer of the Year honorees **Boyz II Men**.

After a one-year hiatus, the **NAACP's** Image Awards are back, with **Whitney Houston** copping a precedent-setting five nominations: Best Female Artist, Best Song, Best Album, Best Soundtrack, and Outstanding Lead Actress in a film. Other leading nominees are **D'Angelo**, **Michael Jackson**, and **TLC** (four each), followed by **Boyz II Men**, **Brandy**, **Kirk Franklin**, and **Quincy Jones** (three each). The show will be taped in Los Angeles on April 6 for a **Fox-TV** telecast later in the month.

### Brooks Breaks Own Record

**Garth Brooks** continues to set concert sales records. This time it was at the U.S. Air Arena in Landover, MD, where the country megastar sold out his April 2 show in 13 minutes, surpassing the record, which Brooks also set in 1992. Over 88,000 tickets have been sold for Brooks's five-show arena stand ... In other tour news, **U2's** management is working on plans



Garth Brooks

for a global tour kicking off next spring at a rumored cost of around \$100 million ... **Robert Plant** and **Jimmy Page** will continue their musical partnership and are already working on material for a new record ... **KISS** is close to finalizing world tour plans with **Creative Artists**. Expected gross: \$35 million-\$50 million ... The **Subdudes** launch their national club tour on March 20 in Austin.

### Release Reminders

Grunge godfathers **Mudhoney** are currently working on a B-sides album compilation due this summer ... "A Different Class," the new album by British band **Pulp**, hit retail this week (2/27). You may recall that group frontman **Jarvis Cocker** made headlines last week when he interrupted **Michael Jackson's** performance during the **Brits Awards** ... The first releases from **Walter Yetnikoff's Necessary Records** will be serviced to retail before the end of the first quarter: alterna-rock act **Siberia's** "Damage" and singer/songwriter **William Cris1's** "Three Of Cups" ... **Walt Disney** has signed **Phil Collins** to score the animated movie "Tarzan."

# icry



## BASS IS BASE

Out of the Box at:

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 KHOM WFHN KFRX KWTX  
 WDJX WDJB KCHX KQIZ  
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From The Album

MEMORIES OF THE SOULSHACK SURVIVORS

Produced by Mike Mangini & Shane Farber

Co-produced by Bass is Base



## STREET TALK®

### WTOP & WASH/DC GM Tom McKinley Resigns!

**W**TOP-AM & WASH-FM/DC GM Tom McKinley resigns, effective at the end of March, apparently to take another undisclosed job in radio. No word yet from Evergreen on a replacement for McKinley.

At presstime, ST learned New Age Broadcasting has a letter of intent to sell WRMA & WXDJ/Miami to Paxson Broadcasting for a reported \$115 million — a record for a station sale in Miami.

One of the most visible attendees at last week's R&R Talk Radio Seminar was KYW-AM & WGMP-AM/Philly VP/GM Roy Shapiro. His presence fueled already rampant speculation that CBS Radio is about to drop WGMP's sagging all-Sports in favor of Talk.

Shapiro told ST a decision on WGMP's future will be made sometime in the next 30 to 60 days. Among the options being considered, according to Shapiro: Talk, all-News, or a continuation of the Sports format. Another possibility: brokering out the station's time.

In other City Of Brotherly Love news, WWDB says it won't let morning man Paul W. Smith move to WJR/Detroit without a fight. Smith — who's been tapped to replace the late J.P. McCarthy — penned a new three-year deal with WWDB on January 31. However, Smith says he's always had "an understanding" he could leave the station if he ever was offered McCarthy's slot.

While former WWDB owner Chuck Schwartz told the Philadelphia Inquirer that Smith indeed had such an agreement with him,

the new owners (Charlie Banta's Mercury Broadcasting) say they have no intention of honoring that arrangement. Observers speculate that Smith ultimately will be allowed to go WJR, but not before Mercury raises a legal flap and perhaps is compensated for the loss of Smith.

A Salisbury, MD jury awarded Urban WRKE and co-owner Tony Quartarone \$55,000 in damages as a result of a defamation lawsuit against crosstown CHR/Rhythmic WOCQ-FM. The suit stemmed from alleged disparaging on-air comments made regarding a 1993 concert ticket giveaway and about Quartarone's sexual preferences.

KZZU/Spokane morning drivers Dave Sposito & Ken Hopkins were running a "Who Do You Know" contest — in which they pay \$1000 to the listener who has the biggest celebrity phone the show — and everything was going along swimmingly with calls from the likes of Casey Kasem and David Hasselhoff when suddenly ... U2 vocalist Bono called in!

However, the longer the conversation progressed, the more the caller's Irish accent deteriorated. "You know, you're really nervous," said ABC news anchor Peter Jennings, reverting to his own voice.

Jennings called the duo as payback to a bit where he was burned by Sposito's almost flawless imitation of Tom Brokaw. Jennings was declared the contest winner, and the station — per his request — donated the \$1000 to a local homeless shelter.

Condolences to the family 'n' friends of 42-year WCRZ/Flint, MI engineer John Tomlinson, 67, who died of a bacterial infection.

Kiddos 'n' superlatives to Capitol Sr. VP/Nat'l Promo Phil Costello and wife Cindy on the birth of their second child, Henry, on February 21.

Thanks to Arista recording artist Carolyn Arends, who wowed the crowd when she performed at the world-famous Club R&R on Wednesday (2/21).

WFLZ/Tampa morning men M.J. Kelli & B.J. Harris continue to milk the O.J. Simpson phenomenon for all it's worth. After acquiring a

Continued on Page 28

### Rumors

- Are the WKTU/NY morning show auditions about to begin? Will we hear from Jay Thomas, Hollywood Hamilton, Magic Matt Allan, Bill Lee, and other big-name talents?
- Will former KZDG/Denver morning driver Jonathan Wilde surface in Chicago, at KLOU/St. Louis, or in mornings at WIOQ/Philly?
- Has KVRV/Phoenix already hired a new PD? Will we see a format similar to Nationwide's WNCV/Columbus?
- Speaking of Phoenix ... are KMLE morning drivers Tim & Willy being heavily courted for mornings at WKXK/Chicago? And is KKFR afternoon driver Supersnake being wooed about a move to the Big Apple?
- Are Jacor and Nationwide in a race to flip to Country in San Diego?
- Is WSVN-TV/Miami about to buy some South Florida radio stations?

(advertisement)

### Charlie Cook Wins

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# RADIO & RECORDS READERS POLL RESULTS

Performer of the Year

**Reba McEntire**

2nd Runner-Up **Vince Gill**

Best Album

2nd Runner-Up

**George Strait**

**Strait Out Of The Box**

Best Single

**Check Yes or No**

**George Strait**

3rd Runner-Up **David Lee Murphy**  
**Dust On The Bottle**

Best Group

1st Runner-Up

**Mavericks**

Best Male Vocalist

**George Strait**

2nd Runner-Up **Vince Gill**

Best New Artist

3rd Runner-Up

**David Lee Murphy**

## THE DOMINATION CONTINUES...

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# STREET TALK®

Continued from Page 26

copy of the O.J. videotape last week, the station invited listeners to its parking lot for a viewing party, showing the tape on an eight-foot Jumbotron projection TV.

Add **KLOL/Houston** night slammer **Greg Onofrio** to the ranks of DJs who've saved a listener's life. Last Wednesday (2/21), "Grego" took an 11:23pm phone call from a 32-year-old man who threatened suicide, and spent the next 71 minutes on-air convincing the caller *not* to make good on his promise. (Meanwhile, night show producer **Bill Robertson** called 911, where the operator fed Grego questions that enabled local police to locate the residence.)

One officer joined Grego on-air, gaining the caller's trust and talking him into surrendering. Police confiscated two fully loaded weapons and a large amount of ammo when they arrested the man.

**Chelsea Clinton** turned sweet 16 on Tuesday (2/27). Because she's now legally old enough to drive, **WOFX-FM/Cincy** sent her an appropriate birthday present — a rusted-out, blue 1978 Oldsmobile, which was driven to the White House, where it was politely declined. WOFX Promo Dir. **Michael Walter** called the

## Rumbles

• Veteran talker **Wes Minter** joins **KCMO/KC** for afternoon drive, effective March 5. Minter was most recently with **WCCO/Minneapolis**. Minter replaces **Rick Roberts**, who exited KCMO for **KRLD/Dallas**, where he'll do mid-mornings.

• **NAC KCSJ/San Antonio** welcomes new PD **Norm Miller**, who was formerly the PD at **WARW/Washington**. Miller replaces **Matt McCann**, who's now APD/middays at **WKXK-FM/Chicago**.

• **Hot AC KHMJ/Houston** Promotions Dir. **Tim Miller** splits to take his first PD gig — **Oldies WOMG/Columbia, SC**.

• After five years at **Nationwide's WCOL/Columbus, OH**, PD **Michael Cruise** resigns to open his own consultancy. WCOL will be his first client. Cruise will remain at the station until a successor is hired. Present WCOL consultant **Rusty Walker** will continue working with the station.

• **Hot AC WYYY/Syracuse** PD **Jim Radford** departs, and MD **Jay Nachlis** adds programming duties.

• **WYNK-AM & FM/Baton Rouge** GM **Manuel Broussard** adds GM responsibilities for **WJBO-AM** and **WFMF-FM**. **Jim Thompson** will oversee local, national, and sports advertising.

• **CKEY/Niagara Falls-Ontario-Buffalo** segues to a blend of Alternative and techno-dance tunes. **Ken Stowar** becomes PD and **Randy Brill** MD.

• **WWST/Knoxville** names interim PD **Ron Geronomo** PD.

• **WKXJ/Chattanooga** interim PD/afternoon driver **Trent Waters** becomes PD in the wake of **Art Sanders's** exit.

• **KDGS/Wichita** OM **A.J. Willoughby** adds PD/morning duties.

• **KNFM/Odesa-Midland** morning man **Dave Love** has been upped to PD. **Woody Roberts** remains OM/MD.

RADIO RECORDS



1

- **Jim Del Balzo** elevated to **Columbia Records** Sr. VP/Rock Promo.
- **New Philly PDs:** **Kevin O'Neal** at **WXTU** and **Jim Ryan** at **WBEB**.
- **Craig Kallman** becomes **Atlantic Records** Sr. VP; will also serve as President of **TAG Recordings**.

5

- **CBS** sets **Dave Van Dyke** as **KODJ/L.A.** VP/GM and **Bennett Zier** as **WODS/Boston** VP/GM.
- **Charlie Seraphin** appointed VP/Programming Operations for **KRLD/Dallas** and **Texas State Networks**.
- **Frank Miniaci** named **KHYV/Dallas** PD.

10

- **Ed Mascolo** elevated to **RCA Records** VP/Nat'l Promo.
- **Group W** promotes **David Graves** to VP/Planning and **Stephen Fisher** to **KFWB/L.A.** VP/GM.
- **Quincy McCoy** upped to **WNEW-AM/NY** PD.
- **Rick Stacy** becomes OM/mornings and **J.J. Walker** PD/afternoons at **WHLY/Orlando**.
- **Emmis** buys **WHN & WAPP/NY** and **WAVA/Washington** from **Doubleday Broadcasting** for \$53 million.

15

- **Johnny Barbis** named **Geffen Records** Dir./Promotion.
- **Bill Figenshu** elevated to **Viacom Radio** VP/Programming.
- **John Lander** becomes **WCKX/Tampa** GM.
- **Barry Mardit** promoted to **WEPP/Pittsburgh** PD.
- **WABC/NY** hires **Ross Brittain & Brian Wilson** for mornings; moves **Dan Ingram** back to afternoons.

20

- **Don Wright** appointed **WDAE/Tampa-St. Petersburg** PD.
- **Bill Bailey** becomes **WIXY/Cleveland** PD.
- **George Klein** named **WHBQ/Memphis** PD.
- **R&R Convention '76** held in Atlanta with **Dwight Case** and **Joe Smith** as keynote speakers.

gift "the best \$1500 we ever spent." (Two other radio stations offered the First Teenager cars; those were turned down, too.)

## Records

- Look for former **Giant/Nashville** Southeast Regional Promo Mgr. **Rick Moxley** to become Dir./Nat'l Promo for **Rising Tide**.
- **David Nathan** joins **Universal** as Nat'l Dir./Cross-over Promo.
- **Damon Cox** segues from **WAPE/Jacksonville** MD to **Boston** local promo for **Universal**.

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R&R ALTERNATIVE 5

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RANDALL BLOOMQUIST

## The First R&R Talk Seminar

□ Everything we dreamed — and more

The inaugural R&R Talk Radio Seminar is now history. And, to paraphrase the great Sally Field: They liked it! They really, really liked it!

Approximately 240 Talk radio programmers, managers, and syndication executives turned out for the event, which kicked off with a Thursday evening (2/22) cocktail party and culminated with a Saturday night (2/24) banquet and cigar smoking party. In between there were packed workshops, well-received speeches, and a whole lotta' schmoozing among some of the biggest decision-makers in Talk radio.

Here are just a few of the things I'll remember about the debut seminar:

• **The hosts' message** — During her luncheon address, syndicated Talk phenom Dr. **Laura Schlessinger** described the frustration she felt over the years with programmers who tried to make her change her show by asking her to "do things that just weren't me."

Schlessinger added that she wishes more PDs understood that air personalities cannot be made into clones of other talents and must be allowed to be themselves. **KABC/Los Angeles** legend **Michael Jackson** echoed that sentiment during the "Deans of Talk" session.

• **The Bob and Jerry show** — Jackson's fellow deans of talk, **WRKO/Boston's Jerry Williams** and **WABC/New York's Bob Grant**, put on such a great show

**Predictably, the four-tier lobby bar was the place for gossip and guffaws. At any time of day little knots of Talk pros could be seen relaxing, kibitzing, and perhaps scheming.**

that one attendee predicted the pair would soon be opening for **Robert Goulet** in Las Vegas. The two old lions shared insights that were both informative and entertaining. For example, when asked to identify the toughest part of their jobs, Williams immediately responded, "putting up with program directors." Grant added that his admiration for former WABC PD **John Mainelli** stemmed from Mainelli's courage during the 1994 tempest over Grant's supposed racism. "[Mainelli] didn't fold like a cheap camera," Grant intoned. "And that's unusual... so many of these people in programming are

pusillanimous pip-squeaks!"

The audience was also delighted by Jackson's demonstration of how a talk host can create drama without being confrontational or rude. His very polite question to Grant about whether the WABC host would call President Clinton a "scumbag" in person set off a ferocious fight between Grant and Williams.

• **Janks yanking chains** — **Howard Stern** pranksters **Captain Janks** and **The King of Cable** prompted a spirited debate during the call screening workshop by admitting that they have made crank calls to radio and television stations during which they posed as participants in major disasters. When one attendee said he didn't find such bits very funny, Janks and the King responded that it is the responsibility of the stations and their call screeners to confirm the identities and stories of supposed newsmakers before putting them on-air.

(Janks and the King demonstrated their trademark impishness by ambushing presidential advisor **George Stephanopoulos** after his speech to seminar attendees. The duo managed to get their photos taken with the White House honcho before being shooed away by his escort.)

• **Lobby bar antics and intrigue** — Predictably, the four-tier lobby bar was the place for gossip and guffaws. At any time of day little knots of Talk pros could be

seen relaxing, kibitzing, and perhaps scheming.

Of course, the joint was packed at night. The after-hours wackiness hit its peak with Saturday night's boisterous competition to see who could do the best imitation of **KGO-AM & KSFO/San Francisco OM Jack Swanson**. The winner: **WTMJ/Milwaukee PD Steve Wexler**. Honorable mention: **SW Network's Amy Bolton**.

• **Mike McCurry: regular guy** — Talk pros who attended the opening night cocktail party had the opportunity to chat one-on-one with White House Press Secretary **Mike McCurry**, who spent well over an hour sipping beer and working the crowd. The affable Clinton spokesperson shook hands, solicited advice on using radio, and told some intriguing insider stories — including one about the White House historian's shocking revelation about the number of sexual liaisons that have

taken place in the office space now assigned to the president's press secretary.

• **Let's do it again** — While I enjoyed every minute of the event — yes, even the 7am continental breakfast — my favorite moment came at the outset of Saturday's closing dinner when **R&R COO Erica Farber** announced to the audience that there will indeed be a 1997 R&R Talk Radio Seminar.

Erica's decision is a tribute to everyone in the Talk format who supported this year's event: from our advisory panel members and session presenters to exhibitors and sponsors. But most of all, it is a nod to our attendees, those 240 folks who had enough faith in R&R to plunk down their registration fees, pick up an airline ticket, and spend a couple days checking out our program.

To these charter attendees, we say thank you. And to everyone in Talk radio, we say: "See you next year!"



**THE MEN WHO MADE MILWAUKEE FAMOUS** — **WTMJ/Milwaukee** dispatched three staffers to the R&R Talk Radio Seminar. Seen relaxing with stogies at the closing night cigar party are (l-r) **ND Dan Shelley**, **PD Steve Wexler**, and **Producer Mel Blann**.

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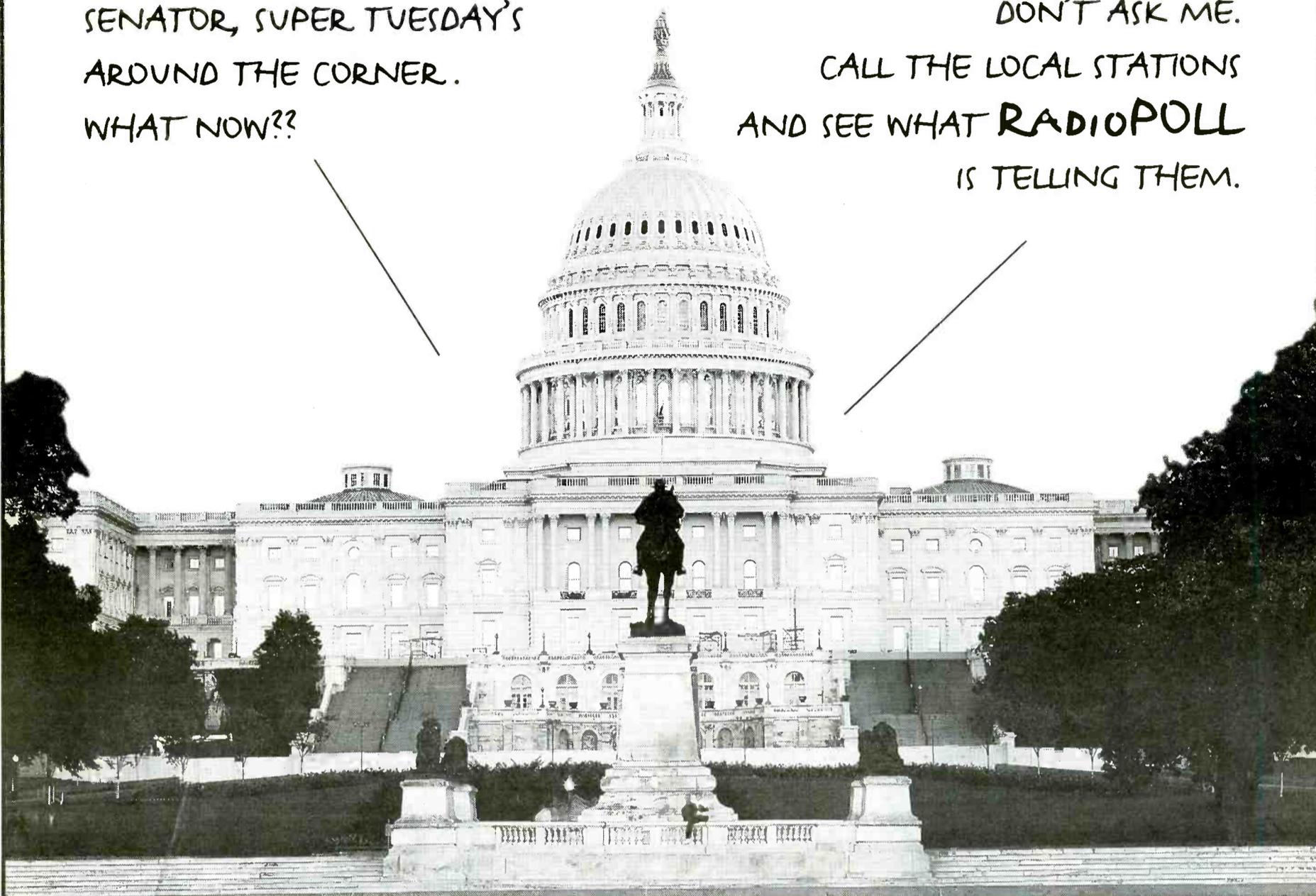
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Westwood One Entertainment President Greg Batusic (l) had an opportunity to visit with White House Press Secretary Mike McCurry at the opening night cocktail party.



Problem-solving guru Gerry Tabio shares his enthusiasm for the process during Saturday's working lunch, which focused on brainstorming format problems.



Philadelphia stories: WIP/Philadelphia Station Manager Tom Bigby (l) chats with KYW-AM & WGMP-AM/Philadelphia VP/GM Roy Shapiro (r), and an unidentified bystander.

**Seminar**

Continued from Page 1

ists the **Foremen** as well as remarks from syndicated host Dr. **Laura Schlessinger**, who shared the story of her rise to prominence.

Schlessinger said the best PDs are those who "let me be me — and not say, 'This is what works, so do this.'" Pressed for the secret of her success, Schlessinger simply said, "I don't think about being a talk show host."

Attendees also met three of radio's most distinguished personalities: **WABC/New York's Bob Grant**, **KABC/Los Angeles's Michael Jackson**, and **WRKO/Boston's Jerry Williams**. These "Deans Of Talk Radio" discussed how they got where they are, what they encountered along the way, and what they like and dislike about their jobs.

The Deans agreed with Dr. Laura that PDs need to be more attentive to hosts' needs. "Programmers," said Jackson, "have to convince talent that they are our allies, that they are on our side."

Communications attorney **Harry Cole** appeared on Saturday morning to help broadcasters wade through the legalese of the new Telecommunications Act. Cole, a former writer for **Howard Stern**, told the attendees that the law gives them new programming freedom by providing significantly more protection from license challenges.

"You basically have to kill the Pope on national television to have your license challenged," Cole said. "The Act now encourages you to go further out on the edge and be more innovative."

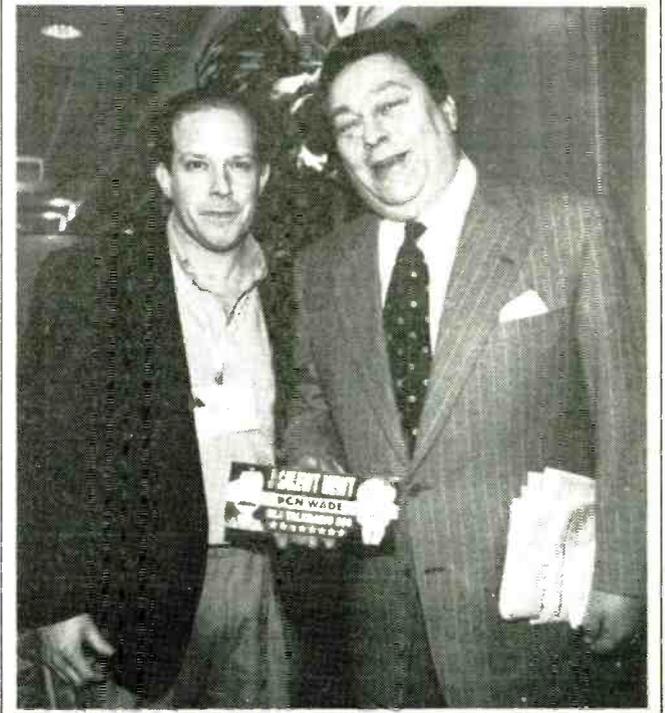
**Substantive Sessions**

Among the most popular of the seminar's 15 workshops was "Where Do We Go From Here?" The crowd spilled into the hallway as **Critical Mass Media's Joel Lind** addressed issues such as the roles of politics and entertainment in present and future Talk formats. "Talk radio that is all sizzle and no steak is garbage," Lind said. "And Talk radio that is all steak and no sizzle is worse than garbage."

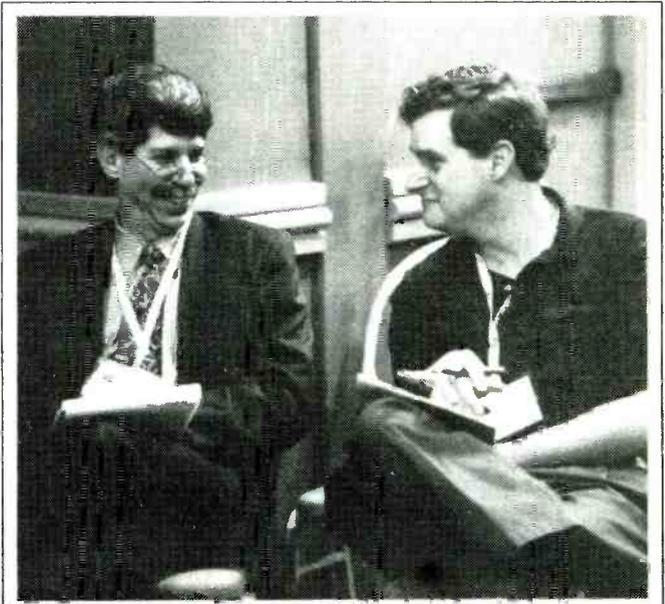
• In "How To Speak To Talent" and "Finding And Developing Talent," consultant **Bill McMahon** discussed the 13 common traits of successful Talk radio personalities and suggested new places to look for talent. He also laid out the principles of effective talent coaching. "The most compelling and relatable program content is found by exploring and understanding what the air talent really cares about," noted McMahon.

• Former **WGST/Atlanta PD Nancy Zintak** and current 'GST middayer **Sean Hannity** presented a session that tackled the ongoing tension between producers and hosts. Among Zintak's tips for producers: Always support the talent; remember that your success depends on their success; avoid snap reactions when a host begins to push your buttons or limits.

• Zintak also moderated the ses-



WLS-AM/Chicago OM Drew Hayes (l), a relentless promoter, poses with Newt Gingrich spokesman Tony Blankley.



WOR/New York PD David Bernstein (l) shares a laugh during one of 15 workshops that were on the agenda at the R&R Talk Radio Seminar.



Consultant Lorna Gladstone makes her point during a workshop on how to choose a consultant. Looking on are consultant Bill McMahon (c) and WFLA/Tampa OM Gabe Hobbs.

sion "Effective Call-Screening," where "The Tom Leykis Show" producer Eric Braverman and Howard Stern prankster Captain Janks discussed the best ways to get the good callers on the air — and keep the rest off. "Some of the best talent in the world comes from callers," said Zintak. "But remember, nobody has a right to be on your show."

• **SW Networks** VP/Talk Programming **David Rimmer** led a discussion on how to use syndicated programming. The panelists included **KDKA/Pittsburgh PD Diane Cridland**, **WOR/New York PD David Bernstein**, and **WTMJ/Milwaukee PD Steve Wexler**. Participants agreed that while there are some situations where local programming is clearly preferable, listeners are not inherently turned off by national programming.

• **Taz Media** consultant **Jim Tazarek** headed two sessions: "Boosting Your Power Ratio" and "Bridges, Not Walls." In each he urged programmers to become more sales and finance savvy — to become "GM's PDs." He said, "[The business] isn't about radio anymore, it's about Wall Street. The GM's PD is the one who can see the big picture — he must know the language of money."

• In "Building A Research Toolbox," **Benchmark Research's Rob Balon** and **WRKO/Boston PD Al Mayers** warned that many research mainstays — such as focus groups and one-on-one interviews — are not as effective or accurate as they're cracked up to be. Stations, they warned, shouldn't base their programming decisions on the one-time responses from listeners in a study.

• During their session on interactive media, **Intervox Communications** President **Peggy Miles** and **USA Today** online guru **Frank Barnako** encouraged stations to consider the benefits of a web site as a marketing tool, but also warned of the potential drawbacks.

• In "Consultants: Choose 'Em And Use 'Em," **WFLA/Tampa OM Gabe Hobbs** joined consultants **Bill McMahon** and **Lorna Gladstone** to warn stations against outside experts who offer pat answers and cookie-cutter solutions.

• "Creating Strong Producers": featured consultant **Valerie Geller** said the talent must perceive the producer as his strongest ally. Co-presenter **Diana Silman**, producer of **Westwood One's "Don & Mike Show,"** stressed that a producer

can never overprepare. She said her team goes on-air each day with more material than they could possibly perform.

• **WLS-AM/Chicago OM Drew Hayes** and **KRLD/Dallas OM Michael Spears** joined forces in "Creating The Buzz" to teach attendees how to generate a mountain of publicity without spending a ton of cash. "It's about the drip, drip, drip — constant exposure, not just one big feature," said Spears, who encouraged programmers to get friendly with the local print and television reporters.

• "What's News?" — a session facilitated by **WBAP/Dallas OM Tyler Cox** — featured a role-playing exercise in which representatives of News/Talk and all-Talk stations paired off to learn how each type of station would handle a major news event.

**Food For Thought**

Even the meals at the seminar were learning opportunities. At Saturday's continental breakfast, **Edison Media Research's Larry Rosin** presented the results of a New Hampshire primary exit poll that explored Talk radio's influence on voters.

At Saturday's lunch, professional facilitator **Gerry Tabio** held a brainstorming session where attendees discussed some of the major issues facing the Talk format and explored new ways to solve old problems. An overarching theme: One good solution doesn't mean that other possible solutions are necessarily bad.

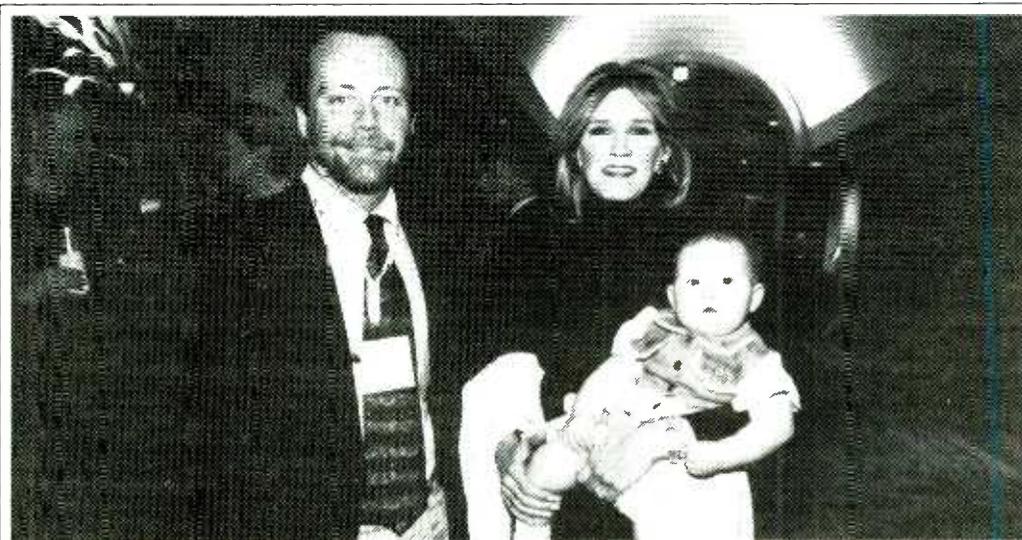
**Sabo Media's Walter Sabo** and **KSTP/Minneapolis PD Steve Konrad** led a session in which they assured the audience that the under-35 flock can be brought into Talk radio. Konrad, whose station has been successful at targeting a young audience, said that for a station to appeal to young people, it has to sound young — and that often means searching for new talent in new places.

"Pick up the rocks and look at the worms," Konrad said. "One of them is going to be able to do a talk show. And don't be afraid to have fun. After all, it's radio."

More R&R Talk Radio Seminar photos on Page 8



WRVA & WRVQ/Richmond PD Tim Farley (c) makes a point during the role-playing session "What's News?"



The Matalin women — CBS Radio personality Mary Matalin and daughter — mug with WHJJ/Providence PD John Carpiño at the Saturday night cocktail party.



Participants brainstorm during the "What's News?" session, which was designed to provide insight on how different types of Talk stations might react to a hot breaking story in their markets.

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## Country Radio Trekkers Treated And Fans Feted At Warner/Giant/Reprise Show

Like a passel of pilgrims, more than 4000 diehard (no, not the movie) fans and 300 Country radio programmers from across the nation packed Nashville's orgulous Opry House Tuesday night (2/27) for the fifth incarnation of the Warner/Giant/Reprise Superstar CRS show — the annual kickoff to the Country Radio Seminar.

The hare-monious honchos at the Bunny Hutch proved there's more to look forward to in '96 than a considerable carrot crop by tapping some talented newcomers to open the evening's festivities.

First up was a new Warner Bros. band with veteran talent the Sky Kings, featuring John Cowan (New Grass Revival), Bill Lloyd (Foster & Lloyd), and Rusty Young (Poco). The experienced entertainers immediately captivated the congregation with the lighthearted "Doin' What I Shouldn't," before showing their mettle on their first single, "Picture Perfect," which showcases John's ironclad vocals, Bill's golden guitar, and Rusty's trusty steel. The tune will air on Country radio April 1. The boys then exhibited their rich musical heritage and individual vocal powers with a medley of their past hits: Poco's "Crazy Love," Foster & Lloyd's "Crazy Over You," and New Grass Revival's "Callin' Baton Rouge." Next, Young again shared the vocals that punctuated some of Poco's biggest hits on the exquisite "Lonely Only Goes So Far," and Cowan returned on the melancholy "That Just About Says It All." The band said goodnight with the boisterous bidding of the Delbert McClinton-Bill Lloyd penned "Can't Trust My Heart." The audience responded with fervent applause. It's sure to be an exciting year for this talented trio.

Next, Paul Brandt stepped on stage. Though a new artist, he is no stranger to Country radio. After his

recent nationwide radio tour, programmers are already familiar with the man and his music. Without delay, Brandt showed his forte for both singing and songwriting as he launched his set with "Take It From Me," one of six songs he wrote or co-wrote on his debut disc. The crowd became completely absorbed as Brandt soared into the pensive power ballad "I Do" — sure to be a wedding classic. Brandt proceeded to put a new slant on the time-honored "Pass Me By," bringing the assembly to deafening applause. Then the boy with the golden tones turned in an outstanding acoustic performance on the thought-provoking ballad "I Meant to Do That." The talented Canadian closed his set and turned up the energy with his first Reprise single, "My Heart Has A History." The uptempo tune will be heard on stations across America March 11.

### The Sound Of Music

Faith Hill, who made her debut on the '93 show, proved just how much she has learned while sharing the concert stage with Alan Jackson, George Strait, Brooks & Dunn, and Reba McEntire. She kicked-off with her current chart-climber "Someone Else's Dream" and her second No. 1, "Piece Of My Heart" to heartfelt hurrahs. Hill dedicated "You Can't Lose Me" to her mother and then brought the Opry audience to its feet with her most recent smash and sure-to-be song of the year "It Matters To Me." Hill, by the way, has been tapped to co-host this year's ACM awards with Brooks & Dunn — quite an honor!

Next, Hill showed her soulful side with the R&B-tinged "Do Right Woman" and a spirited cover of Elvis's "Love Me," before swinging into her career-catapulting hit, the defiant "Wild One."

There was nary a dry eye in the house as the Mississippi native sang the powerful "A Man's Home Is His Castle." Hill then engaged in some high-powered vocal sparring with bandmember and songwriter extraordinaire Karen Staley on the gospel-flavored "Keep Walkin' On," and Hill masterfully handled the Alan Jackson-penned ballad "I Can't Do That Anymore."

No one was more surprised than Hill when Tim McGraw walked on stage to present her with a platinum award for her most recent album, "It Matters To Me." The assembly roared as Hill accepted the award. Then Hill and McGraw announced they were kicking-off a nationwide tour in two weeks — again to a rousing ovation. Hill closed her portion of the show with the uptempo "Take Me As I Am" and the recent Top Five "Let's Go To Vegas," then returned to thunderous applause to encore the Carole King classic "Where You Lead." With more performances like this, it looks like '96 will be the biggest year yet for Hill!

### Greatest Hits

Barely allowing the gathered faithful to catch their collective breath, Little Texas — Tim Rushlow, Duane Proppes, Dwayne O'Brien, Del Gray, Porter Howell, and Jeff Huskins — took the stage, launching the set with their latest single "Country Crazy." The enviably endowed entertainers' latest album is a celebration of their "Greatest Hits," and they hit them all in their powerful set: the break-neck-paced "Stop On A Dime," the Grammy-nominated "Amy's Back In Austin," their most recent Top Five "Life Goes On," their breakthrough hit "First Time For Everything," and the popular Eagles cover "Peaceful Easy Feelin'." The crowd also got a taste of the future, as the band offered up the powerful ballad "All In The Line Of Love" and the NASCAR-inspired "Gotta Wanna Win."

Those who got up for some tea and crumpets missed an outstanding performance as the band moved center-stage for a medley of their biggest ballads. Rushlow took the lead on "You And Forever And Me," while O'Brien grabbed the spotlight on "I'd Rather Miss You." The group shared vocals on the No. 1 "My Love," and Howell shined on "Southern Grace." Rushlow finished the stellar segment to thunderous applause with the timeless "What Might Have Been."

The scintillating sextet closed the hour-long set with the newly-penned "Hang On Here We Go" and the raucous "Kick A Little" before extending an enthusiastic encore with "God Blessed Texas." Whew!

### The Stars Came Out

Among those seen and heard at the post concert party, again held at the Grand Ole Opry Museum, were Clay Walker, Russ Taff, Doug Supernaw, Victoria Shaw, Rhonda Vincent, Graham McHugh, David Ball, Mark Collie, Daryle Singletary, Kira Nerys, WSM-FM's always effervescent Kim Leslie, and the stars of the show: Faith Hill, Little Texas, The Sky Kings, and Paul Brandt, who mixed with Country programmers and retailers well into the night. It proved to be the perfect cap to a perfect evening.

(Advertisement)



**KICK A LOT** — Little Texas shows their diverse talents on an acoustic medley of their biggest ballads. The band co-headlined the Warner/Giant/Reprise Superstar CRS show for 4500 faithful.

## Sky Kings/Paul Brandt

### WARNER/REPRISE NEW ARTIST FACT FILE



Sky Kings: Young, Cowan, Lloyd



Paul Brandt

#### The Sky Kings

**Label:** Warner Bros.  
**Album/Producer/Release Date:** "The Sky Kings"/Rob Feaster, The Sky Kings June 1996

John Cowan, Bill Lloyd, and Rusty Young come from diverse musical styles and backgrounds. It is that diversity, and the wealth of talent that the trio enjoys, that make the Sky Kings so exciting.

Cowan, vocalist and bass player for the band, was a member of the Grammy-nominated, genre-bending group **New Grass Revival**. Known as musicians' musicians, their influence has been heralded by acts as diverse as **Garth Brooks**, the **Grateful Dead**, **Hootie & The Blowfish**, **Emmylou Harris**, and **Bonnie Raitt**.

Lloyd, lead guitarist and background vocalist for the Sky Kings, was half of the ground-breaking duo **Foster & Lloyd**. After they made musical history as the first act to have their debut single go No. 1, Lloyd and partner **Radney Foster** scored a string of Top Ten hits and a Gold record in the late 80's.

Young was a founding member of the group **Poco**. Young's signature pedal steel sound, vocal stylings, and songwriting abilities helped melt musical boundaries that brought the entirely new slant on country music that continues to be prominent today. Young was the lead singer on the group's biggest hits — "Crazy Love" and "Call It Love" — and the sole writer on the former.

When Lloyd suggested to longtime friend Cowan that they form a new band, the result was magical. "When we got together to write and record this album," says Lloyd, "We were truly all thrilled to have the opportunity to work with each other, and it's really cool because all the guys in the band are fans of each other."

#### Paul Brandt

**Label:** Reprise  
**Album/Producer/Release Date:** "Calm Before The Storm"/Josh Leo/May 1996  
**Influences:** Randy Travis, George Strait, Garth Brooks, Dwight Yoakam

Born and raised in Calgary, Alberta, and surrounded by cattle ranches and oil refineries, **Paul Brandt** sang in church as a boy, grew up on gospel music, and took up the guitar in the ninth grade.

Late in high school, Brandt began entering talent contests, such as the one held at the world-renowned Calgary Stampede, where he won \$1000 in 1992. This fostered an even greater passion for performing his own material as he developed as a songwriter.

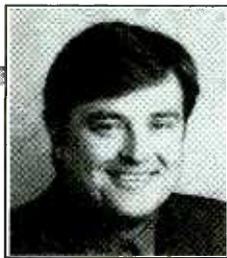
Simultaneously, he was pursuing a career in nursing, a vocation he comes by naturally — his father is a paramedic and his mother a registered nurse. Brandt served as a pediatric nurse for two years, often working with terminally ill children. He says of the experience, "You're thrown into the human experience — you're sharing those emotions with those people. I think a lot of that comes through in my songs."

Fate intervened when Brandt, in a nationwide contest, placed second in performance but won first prize for songwriting with his "Calm Before The Storm." **Warner Music Canada** contacted Brandt, and a tape of his songs was sent to Nashville. Soon after, **Paige Levy** (who signed Dwight Yoakam) came to see him play and offered him a deal.

Brandt sees his musical mission as similar to the one he pursued in nursing. "Music is just another way for me to make a difference now, and I look at this whole opportunity as a responsibility. This the gift that I have been given."



**FAITH SOME MORE** — Faith Hill co-headlined the Warner/Giant/Reprise Superstar CRS show. During the event, Hill and Tim McGraw announced a nationwide tour beginning in two weeks.



LON HELTON

## Country Radio: 1958-1966

Format veterans recall trials and tribulations of the era

Welcome to "The Legends Of Country Radio" — part two in our ongoing tribute to those who helped build this wonderful format.

Our goal throughout this odyssey is to provide an overview of what Country radio was like in the various eras, as seen through the eyes of the those who lived it.

In October 1994, we began the series with a look at the years 1948-1957. That took us from the days when country — if you found any on radio at all — was relegated to a daily or weekly block, usually at night. Often the jocks bought or bartered the time themselves. In many instances, they also doubled as country concert promoters.

In this series installment, we move on to the years 1958-1966, a period of transition and tremendous growth. (Of course, eras and years overlap. We've only attempted to define various periods in the format's evolution for ease of discussion.)

The Country Music Association, founded in 1958, didn't begin tabulating the number of existing Country stations until 1961. According to its polls — conducted sporadically at first — there were 81 all-Country radio outlets in 1961, 97 by 1963, 208 in 1965, and 606 in 1969.

The format evolved during those years as well, shifting from a stronghold of Southern-based Country & Western stations to a format that began to support outlets in previously unthinkable markets.

Exactly which station was the first to program all-Country is unknown. (I hesitate to say "fulltime Country" since many of the all-Country stations were daytimers.) KDAV/Lubbock, TX, where Waylon Jennings worked as a disc jockey, is thought to have debuted in late '53-early '54 and was operated by

Dave "Pappy" Stone and Hi-Pockets Duncan.

On July 1, 1954, WCMS/Norfolk was born, eventually laying claim to the title of "longest continuously programmed Country music station in the world." Its first station vehicle bore the inscription "Western-Country Music Station." WCMS was part of the chain owned by Cy Blumenthal, who also owned KCKN/Kansas City, WABB/Mobile, WHMS/Memphis, and WARL/Arlington-Washington, which was home to legendary Country personality Connie B. Gay.

### Moving Into New Decade

Country had a decent run in the mid-late '50s as more stations (usually the market's weaker sisters and often daytimers) adopted the format. But toward the end of the decade, many stations that had gone Country switched to a new style of music that young people were adopting in droves: rock 'n' roll.

Ted Cramer spent 1953-57 at KIMO/Kansas City, which, during the latter part of that span, was one of the few dedicated Country outlets in the nation. Country's high profile of the '90s is a far cry from what stations were dealing with as the '60s arrived. He recalls, "It was mostly a bunch of small-signal,

daytime radio stations. It was treated like an ethnic format.

"1957 was a pretty good year for Country. KIMO was a daytimer that did pretty well. And KCKN became the first 24-hour Country station in Kansas City, doing very well in its first year.

"But in 1958, the ratings and sales were not as good. The format then consisted primarily of crossover songs from pop acts such as Elvis Presley and the Everly Brothers. So if you look at the chart in 1958, you'll see all these pop acts in coun-



try. The Top 40 stations, particularly WHB here, was swamping KCKN at that time."

Current WCMS owner George Crump, who was an executive with Cy Blumenthal's radio chain in the '50s, remembers, "Unintentionally, Elvis was changing country music — so much so, in fact, that for a while his style of music seemed destined to obliterate straight country altogether.



WJJD/Chicago's "Western Gentlemen": (l-r) Don Chapman, Chris Lane, Roy Stingley, Stan Scott, and John Trotter

er. His blend of delta hillbilly, black country blues, and gospel was dubbed 'rockabilly' because it was neither rock 'n' roll nor hillbilly."

Cramer says that Blumenthal reacted to the rockabilly movement and WCMS's success with rock 'n' roll by switching almost all of his outlets to Top 40. "That's when I basically crossed the street. I went to work for KCKN and played Top 40 music for about a year. KCKN did pretty well as a Top 40 station, but the other stations in the chain — a couple of them were daytimers — didn't do as

well. So Cy decided to change all the stations back to Country. In the process, a lot of the guys at the radio station left. I was the only guy with any Country experience, so I became the PD and turned the station back to Country in '59."

That was also the year Mike Oatman joined KHEY/El Paso, which had flipped to Country in 1957. "I started out doing a 12-hour shift on Sundays. I signed on at six o'clock in the morning. I got the programmer's job when the guy who was PD got drunk. My boss came in and said, 'Geez, I fired him. I don't have a program director. How would you like to do that?' I said, 'I'd love to.'"

### Country Owners — A Rare Breed

Mack Sanders and Blumenthal were two of the first radio owners to specialize in Country radio. By the late '50s, Sanders had already spent over 15 years in radio. In 1958,

he was also affected by the rockabilly craze and stations jumping on the rock 'n' roll bandwagon.

Sanders was in his seventh year at KFBI/Wichita in 1958 when he was told the station was switching formats — news that gave him the incentive to begin his own operation. "They told me if I wanted my own Country station to go ahead and build one. They gave me every country record they had. So I went out and built KSIR."

That was the first in what was to become a chain of Country stations that included KOOO/Omaha, KFRM-AM & FM/Wichita, and KBIL/Kansas City. Later, he would own KTOW & KGOW/Tulsa, WJRB & WJKZ/Nashville, WNOX-AM & FM/Knoxville, and WVOK/Birmingham.

As you might imagine, things weren't easy then. "Top 40 dominated the markets. I tried not to call [the station] Country. If I called it Country, I had a hard time selling it.

"In 1958, it was tough. Ray Price, Webb Pierce, and Carl Smith were about the only people singing country. But they didn't make enough records. People listened to [KSIR], but they'd get in the closet and wouldn't tell anybody — which didn't do anything for my ratings. I had a hell of a time trying to make that first station go. It was tough sledding for about two years. I didn't really start coming out of it until about 1960."

### Gaining Momentum

By the time 1960 rolled around, Country was beginning to gain momentum as well as migrate north.

Explains Cramer, "A drift toward fulltime Country started in the early '60s. The audience was comprised of a lot of poor people — literally. A lot of them would show up at remotes in threads. But the music had a great appeal to them. That's certainly a lot different from the demographics you have today, where Country appeals to just about everybody."

To appeal to a more upscale audience, Cramer made what was an especially radical move for Country & Western radio back then. "I



The "Ralph Emery Show" with host Emery (r) welcomes guests (l-r) Bobby Wooten, Mike Hoyer and Buck Owens

last year he lost his hair...

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After a year as an ugly bald man, Blair Garner is coming back for more.

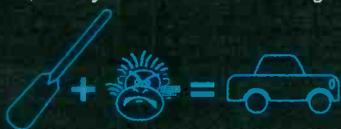
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And somebody's leaving the party as the new owner of Blair's Mustang.

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By the way, is your monkey behaving?



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# Country Radio: 1958-1966

Continued from Page 35

installed what was known at the time as the 'Countryopolitan' format. Basically, it was a much slicker presentation, an outgrowth of Top 40 radio. Up until that time, Country radio had a pretty barefoot sound with very conversational, downhome, corny jocks talking a

Lane spent a number of years programming and doing air work at several top rock 'n' roll stations (see page 46). In 1956, he joined KAYO to take on the legendary KJR in the rock 'n' roll arena.

By 1959, KAYO wasn't doing too well, and it was about that time he started thinking about taking Country radio to a higher level. "I always wanted to take country music to a more modern stance, moving past the 'old clock on the wall' and 'if the good Lord's willin' and the creeks don't

growth of this format, in that it encouraged other owners to take a chance. In that regard, KAYO's success created quite a stir.

Lane recounts, "That's when **Shearing Plough** — which owned WJJD/Chicago, WPLO/Atlanta, and other stations — heard about what we were doing in Seattle. The president of the radio division — **Harold Krelstein** — asked me to come to Chicago to talk to them. I did so on three different occasions.

"They wanted to find a way to make money at WJJD. At the time it was MOR. And it wasn't a day-timer on local time; it was a day-timer on Salt Lake City sunrise and sunset, which gave us a little bit of a break.

"I wasn't sure whether or not I should try Chicago. But I finally figured if I didn't give it a try, I'd always wonder if I could do it."

Lane says the term "Country & Western" was never used at WJJD. However, it's interesting to note that in some of the station's newspaper ads back then, they referred to themselves as such.

## Ohio Country

Another of Country's legendary stations debuted in 1965 when **WMNI/Columbus** adopted the format. At the programming helm was **Bill Robinson**, who joined "The Mighty 92" in the late '50s. While he was there, the format changed from rock 'n' roll to Big Band/Beautiful Music. "'Sing-along With Mitch' was very popular," he laughs.

With the mid-'60s approaching, it was time to change formats again. "It became pretty evident around 1964 that Country was starting to cook. **WHOK/Lancaster, OH** was playing Country on their FM and starting to make some noise in the Columbus market. [Station owner] **Bill Minnich** decided it was time to stick our toe in the water. We found this local guy named **Tom George**, who

lot. We were tight, had good voices, and good production. And we played the hits."

## Expanding The Format

The years 1958-66 not only saw the format growing in terms of stations and markets, but the signal quality of stations carrying the format was also improving. The daytimers that did well were being challenged — and often vanquished — by big-signal, 24-hour outlets. And the growing pains were accompanied by a more modern approach to the music and air talent presentations.

As such, and with the advent of the "Nashville Sound," Country was fast becoming an alternative for faltering Top 40 stations. Many of those responsible for building early Country stations had never worked a day in the format.

Many of Country's early architects hailed from two distinct genres: country music or rock 'n' roll. And their backgrounds were generally dictated by geography: Those in the South were usually country musicians who got into radio to perform, while those in the North were radio people who got into the format.

Oatman and his peers noticed that few Country radio veterans were invited to move to the big city when stations in major metropolitan areas began making the format switch. He says, "My role models were the older guys who thought that was absolutely blasphemous. We'd say, 'Isn't that terrible what they're doing to the music? They're just screwing it up. There's no steel guitar in that.' It's a lot of the same stuff you hear today."

## Moving To The Next Level

One of this era's most important programmers was **Chris Lane**, who was responsible for creating some of the North's first major Country stations. He launched **KAYO/Seattle** in 1960, and its success paved the way for stations in major northern markets to take a chance on Country.

Lane's influence on Country radio reverberated through the rest of the decade as the format continued its tremendous growth. He switched **WJJD/Chicago** to Country in 1965, was PD/personality at **WIL/St. Louis** in '68, and later worked at Los Angeles Country outlets **KGBS** and **KLAC**.



## Inside The Special

**The Legends Of Country Radio — The C&W Years**.....Page 40

1958-1966 were years of tremendous growth for Country radio. The number of stations grew dramatically, and the format moved North with great success. The power players of that era are profiled in this issue — their memories and recollections providing an overview of what it was like to be in Country radio during those years.

**The Music Scene**.....Page 56

Renowned Nashville country historian, writer, and critic **Robert K. Oermann** puts the radio story in context with a look at the era's musical scene.

**R&R Readers' Poll**.....Page 60

For the 20th consecutive year, Country broadcasters choose their favorites in the industry's only radio-selected awards.

**Power Gold Charts**.....Page 62

Country's Power Gold: a listing of radio's Top 50 songs (more than a year old) for both 18-34 and 25-54-targeted outlets.

era we'll cover in our "Legends Of Country Radio" chronology.

## Final Thoughts

As one who loves Country radio, I can only express to you my disappointment in the dearth of material that exists about this format's early days and the people who nurtured it through its most difficult times. I'm stunned by how little was written or saved. If it wasn't for the clippings and pictures saved by our contributors and their peers, it would be lost forever.

And, of course, there are many



One incarnation of the WCMS/Norfolk lineup featured Joe Hoppel, Carolina Charlie, Jesse Travers, Sheriff Tex Davis, and Ted Crutchfield.

Robinson left WMNI to change **WVIC/Lansing, MI** to Country in 1967. "I had a six-month contract to turn the station around. They had 82 stockholders; I became the 83rd. Unfortunately, the other 82 thought they knew more about running a station than I did."

But another funny thing happened along the way. "The people at [crosstown] **WITL** heard I was coming, knew what I had done at WMNI, and changed to Country before **WVIC** could." It's amazing the way history was changed: **WITL** has long been one of the format's leading stations.

At about the same time, **WIRE/Indianapolis** GM **Don Nelson** wanted to hire Robinson for mornings. But when he called WMNI, Robinson had already left. Nelson later hired a headhunter to find a morning personality and, ironically, the perfect person the hunter found was — Robinson. By that time, the decision had been made not to change **WVIC** to Country, and Robinson was persuaded to go independent.

**WIRE**, of course, went on to become one of the most highly regarded Country stations in America, winning numerous awards during Nelson's and Robinson's tenure. But that's another story — and the next

who made major contributions to this format who've passed on. We'd be remiss if we didn't remember their contributions.

As you might imagine, it was difficult to narrow down the number of people profiled on these pages. There are certainly many more people who qualify as legends, but the goal was to talk to those who were "players" at the time who could provide an overview of the era. A footnote to some of you who might feel we've omitted some folks: Many of those who are considered "legends" today didn't start in Country radio until the late '60s. We'll get to them next time, I promise.

My sincere thanks to **Ted Cramer**, **George Crump**, **Ralph Emery**, **Chris Lane**, **Mike Oatman**, **Bill Robinson**, **Mack Sanders**, and to all the others who contributed their time and memories to this effort. And thanks to **R&R/Nashville** Associate Editor **Calvin Gilbert**, who co-authored this special. Special thanks, too, to **Music City News** for allowing use of historic photographs from its archives.

I hope you enjoy reading about the people and events of early Country radio as much as I've enjoyed talking and writing about this era's "Legends Of Country Radio."



Tex Ritter and the KHEY Riders during a live remote atop the Bassett Shopping Center in El Paso (February '64).

*It's About*





## IN THE BEGINNING

## Rocky Starts Pave Way To Long Radio Careers

Some were guitar pickers. Others were guys looking for a career after serving in the military. Yet despite some rocky beginnings, they all became major figures in the history of Country radio.

Many of today's Country legends got started in radio because they were country singers. In Country radio's early days, many of the programs on the air were performance shows. Stations didn't have formats per se; they featured local artists and their bands.

## A Country Life

A live country music show gave Mack Sanders his start in 1942. At the age of 16, he knew he wanted to be a country singer and performer — a path he followed well into the '60s.

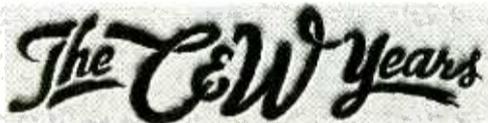
While growing up in Birmingham, Sanders went down to the local radio station and got some airtime. "I didn't get paid," he says. "I made money from my personal appearances and used the exposure to plug my shows."

That lasted for a couple of years, until Uncle Sam came calling after his 18th birthday. After the service, he went to work at KMA/Shenandoah, IA. "I was an entertainer and announcer. I did double duty because I made more money doing that — \$100 a week."

From there it was on to KFBI/Wichita in 1951. "I syndicated a lot of radio material out of there. I was on about 20 stations, singing and announcing. Then TV came in around '55, and I would do radio programs in the morning and a Monday-Friday afternoon television show. This was a show where you wore the guns and

a commercial to the Swanky Frankie Drive-In. I did the first live commercial, saying, 'Folks, you be sure to go down to see the guys at the Swanky Thanky Dive-In.' Before the program was over, the restaurant's owner canceled. They fired us."

Sanders's foray into station ownership followed a similar confrontation with management. Rock 'n' roll was taking its toll on those early Country stations as owners sought to jump on the bandwagon. Sand-



ers was still at KFBI in 1958 when station management made the decision to target younger listeners. Rejecting the theory that Country had no place in the marketplace, Sanders contended that the format would eventually find its audience and advertisers. As a response, Sanders immediately made plans to launch KSIR, the first in his chain of stations.

## From Barracks To Broadcasting

The late '40s and early '50s saw a huge number of men looking for jobs after they exited the military. That coincided with the radio and TV broadcasting boom taking place at that time.



"American Swingaround" host Chris Lane takes five with Buck Owens at ABC O&O WBKB/Chicago.

all that good stuff. It was very successful for me. I was known as 'Kansas Mack' in those days."

## Pickin' A Career

Mike Oatman also followed the pickin' and grinnin' route to radio. While in high school, he formed a six-piece dance band. He contacted the PD at KETL/El Paso about getting his group on the air and was told they could begin later that afternoon. The result was a 15-minute program called "Teenage Variety Time."

Unfortunately, it didn't last very long. Oatman recalls, "We did that for about four weeks. Somebody sold

Bill Robinson always wanted to be a veterinarian, but the military intervened. "I was one of the guys who had signed up to be an Air Force reservist in 1950. I finally got in; 11 days later, the Korean War broke out."

After he served his tour of duty, Robinson was working for an insurance company in Cincinnati. A friend who worked for a local television station told Robinson he "had a really good voice" and encouraged him to get the training necessary to land a job on the small screen. Robinson enrolled in Chicago's Midwest Broadcasting School. "I realized as soon as I walked through the door it

was going to be radio and not TV."

After graduation, he took out an ad in *Broadcasting* magazine that soon resulted in a job at WIZE/Springfield, OH for \$54 a week in 1954.

## USMC Preparation

Chris Lane was pondering his future while finishing up his tour of duty with the Marine Corps at Quantico, VA. A friend Lane had worked with on Armed Forces Radio in Cuba was working at a Nashville station. Lane decided to follow suit and thought he had landed a job at a competing Music City outlet. But his assumption led to some scary moments.

Lane, whose wife was pregnant, was told he'd be able to end his tour of duty three months early if he had a job lined up. When he went to the Nashville station to pick up a letter as proof of employment, he was met by the man who had hired him just days before.

Lane recalls, "The PD told me, 'I'm so sorry. The owner was on vacation and heard a guy. He hired him — and you know who's got the job.'"

Lane explained his situation to his radio friend, who immediately said, "Let's go over to Eddy Arnold's office. Maybe he knows somebody."

"I'd never met the man before in my life," Lane says. "Eddy, being the sweet person he was, said, 'I know a guy who owns a station in McMinnville, TN.' He called the guy and told him I could drive up there on Sunday morning and audition. Then I had to be back at Quantico at 0700 that Monday morning."

Lane did the audition at WMMT; he got the job and the letter he needed. He was a happy man. "You would have thought I was going to work for the network. It was all I could do to keep awake, though. I drove 17 straight hours back to Virginia and made it in the gate 15 minutes before I would have been AWOL."

## Ralph Cleans Up

During his teenage years, Ralph Emery cleaned soot and ashes from residential furnaces and ushered at a Nashville movie theater. Upon graduating from high school, he enrolled in the Tennessee School Of Broadcasting, where he was taught by legendary WLAC/Nashville disc jockey John R. Richbourg.

In 1951 Emery was paid nearly \$40 a week for his first radio job at WTPR/Paris, TN. "I drew \$39.50. While I was going to school, I had been working at a laundry for \$33 a week, so that was a jump in pay. My first goal was to make \$100 a week. I finally achieved that in '56. I had to go to WLCS/Baton Rouge to do that."

## Radio Intrigue

"I knew I wanted to be in radio from the time I was four or five years old," Ted Cramer says. "I was always intrigued with radio. I listened to a lot of stations."

He got his first gig in 1953, spinning rock 'n' roll records on KIMO/Kansas City. "I had studied KIMO's format when I was 13 years old. I knew everything there was to know

## TED CRAMER

**FIRST RADIO JOB:** 1953, rock 'n' roll disc jockey at KIMO/Kansas City for \$75 a week

**EARLY RADIO JOBS:** KCKN/Kansas City, 1957-74; WWOK/Miami, 1974-77; WDAF/Kansas City, 1977-80; WTVN/Columbus, 1980-81; WMAQ/Chicago, 1981-85; WKY/Oklahoma City, 1985-89; WSM-AM/Nashville, 1989-92; WDAF/Kansas City, 1992-present

**COUNTRY RADIO COURSE:** In 1969, he became the first PD at WUBE/Cincinnati, owned by KCKN parent Kaye-Smith Radio. He changed that station to Country while maintaining his PD post at KCKN.

**RELATED ACTIVITIES:** Radio consultant

**HONORS/AWARDS:** *Billboard* PD of the Year, 1987

**CURRENT JOB:** PD at WDAF

about the station and wanted to work there. Finally, after knocking on the door for about a year after my high school graduation, they hired me."

Following a semester at Kansas University, he started at KIMO for \$75 a week. "That was a lot of money, a pretty good AFTRA wage for this market. I had tons of money left over. You don't realize how much inflation has changed things. At that time, gasoline was 12 or 13 cents a gallon."

## Ill-Fated Sports Career

WCMS/Norfolk lays claim to the mantle of "longest continuously programmed Country music station in the world." With call letters signifying Norfolk's "Western Country Music Station," WCMS has played nothing but country music since its debut on July 1, 1954.

Station owner George Crump had a rather inauspicious beginning as a broadcaster. As a George Washington University medical student in 1950, he served as the announcer during a diving competition at the country club pool where he worked as a lifeguard. Crump recalls, "One of the members owned a radio station and figured if I could swim, I must know a lot about sports and would make a good sportscaster at his radio station."

It proved to be a false assumption. Crump explains, "I got up to WCRO/Johnstown, PA and found myself broadcasting a high school basketball game. I wasn't even sure how many players were on each team.

People called in and said they thought they were listening to a hockey game. I did a football game soon after that. In a rather dramatic fashion — copying what I had seen other sportscasters do — I stood up yelling, 'He's at the 30, the 40, the 50, the 60, the 70.' I was relieved of my duties at half-time and became a staff announcer."

By 1952 Crump had joined CBS O&OWTOP/Washington as a staff announcer for both the radio and TV outlets. On the weekends, he read the news for WARL/Arlington-Washington. The station was block-programmed, with a variety of music played at different times throughout the day. The guy who came on at noon to spin country records was none other than Country radio legend Connie B. Gay.

Station owner Cy Blumenthal soon convinced Crump he'd be great in sales. He was and soon became WARL's Sales Manager. As Blumenthal's radio empire grew to include outlets in Norfolk, Kansas City, Mobile, Memphis, and other markets, Crump was tapped to oversee the stations' sales departments. It wasn't long before he was named Exec. VP for Blumenthal's group and had input into other areas of operations.

Blumenthal decided to sell his stations; in 1961 Crump convinced him to sell WCMS to Crump and his wife Marj. The "total consideration" for the AM station at 1050 on the dial was \$200,000.

It's impossible to relate the history of WCMS without including Joe Hoppel. The fact is, along with everyone else in this special issue,

"Hopeless Hoppel" (he later became "Hopalong Hoppel") is a Country radio legend. He joined the WCMS airstaff in 1955 — and remains on the air to this day. Crump says, "Joe's soft patter proved to be just the sort of thing the harried



Of Mike Oatman and a KHEY Rider flank Little Jimmy Dickens at a Horizon City remote (September '63).

world wants to wake up with in the morning. It's warm, conversational, and unexcited.

"Hoppel wasn't a funny man — and isn't now. But he projects the image of an intelligent, nice guy — a good old Joe with malice toward none ... sort of the fine fellow you hope marries your sister."

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# Smaller Budgets, Bigger Ideas

□ Creativity was key behind station promotions when staffers had to do more with less

Gaining the listeners' interest — and the advertisers' trust — was a priority for Country stations in the early '60s. At WJJD/Chicago, creativity was the key, while other stations emphasized the tried-and-true route of concert tie-ins.

WJJD's Chris Lane was handling an airshift, serving as PD, and — in his spare time — coming up with promotions to call attention to the station. "That's what we had to do,"

But when it came time to name the winner, the station declared that the gasoline can came with an unannounced extra — a brand new Chevrolet. Lane reflects, "That did it. The next week, we gave away a coat hanger padded in a gold cloth. And then the cards started coming in. We gave away a mink coat on that hanger.



Lane says when asked to outline a typical job description from that era. "Most guys in those days went into a station that was at the bottom of the barrel. That's the only reason they [stations] would change [to Country]. So you had no place to go but up. They [station owners] would say, 'Come up with ideas and come up

"The next item was a rope, and we took out newspaper ads. By then, the press was going crazy, wondering 'what is it?' We gave away the rope — attached to a steer — for a side of beef."

The station also gave away an escalator ride, which came with a \$1000 gift certificate from a local department store. Lane says, "People had fun; that was the main thing. We'd get people to rewrite lyrics to songs to reflect politics or something else.

"People thought they were part of the radio station in some way. They got to know you like they knew the artists. You don't have that these days."

As with their predecessors in the late '40s and early '50s, concerts were a cornerstone in station promotions. Mike Oatman recalls, "I used to work very closely with Hubert Long, who booked Ferlin Husky, Roy Drusky, Buck Owens, and many others. He'd put together a four- or five-act show for us. They'd come to town and we'd promote it. That was a major part of our promotions, as it is today for a lot of stations. However, there wasn't another guy in town playing country, so they didn't fight over it."

He remembers booking a concert featuring Skeeter Davis, Kitty Wells, Johnnie Wright, Little Jimmy Dickens, and George Morgan — an all-star cast in the early '60s. "The whole show cost me \$800."

### Live Baby Giveaway

In the late '50s, stunts were the order of the day at WCMS/Norfolk — it once staged a beard-growing contest among the disc jockeys. But one of its more outrageous pranks occurred in 1959 when the station aired a non-country record.

Describing "Pakalafaka" as a Turkish hit, WCMS owner George Crump says, "The melodic line was reminiscent of minarets, and the lead singer was evidently a camel." No phone calls came in after the first time the record was played that morning.

"But by lunch time," Crump remembers, "the record had spun through its groove 18 times or so, and the calls started coming in."

And the Turkish hit just kept on playing. "[Station manager] Roy Lamere just happened to be out of the office on a duck shoot in the Carolinas. DJs Bob Powers, Joe Hoppel, Lee Whitehead, and Sam Barbee took full advantage,

Among WCMS/Norfolk's advertisers at the time was a local auto dealer.

managing to play the record 200 times or so before sign-off."

At sign-on the following morning, "Pakalafaka" was the first song played. The station got more calls —

## GEORGE CRUMP

**FIRST RADIO JOB:** 1950, sportscaster for WCRO/Johnstown, PA

**EARLY RADIO JOBS:** Staff announcer — radio and TV — for CBS O&O WTOP/Washington; newscaster/AE for WARL/Washington; named Exec. VP in 1956 of WARL's parent company, which was owned by Cy Blumenthal and included KCKN/Kansas City, WHNN/Memphis, WABB/Mobile, KMOX/Oklahoma City, WROV/Roanoke, and the station George and wife Marj bought in 1961, WCMS/Norfolk

**HONORS/AWARDS:** Participant in the National Foreign Policy conference under Presidents Nixon, Ford, Carter, and Reagan; won an Associated Press Award of Excellence in 1987 for his editorials heard on WCMS; life member of the Assn. of the U.S. Army (and serves on its board of directors), the Submarine League, the U.S. Air Force Assn., the U.S. Marine Corps, and the National Rifle Assn.

**CURRENT JOB:** CEO of WCMS Radio Norfolk

and more attention — by playing the song 300 times that day.

When Lamere finally returned, the Virginia-Pilot newspaper reported, his first act was to chase Powers off the microphone in mid-commercial to ban him from the station. The newspaper also reported that Lamere fired Hoppel, Whitehead, and Barbee. "The media had a field day," Crump says.

The incident made headlines. But

that was nothing compared to the attention generated in the early '60s when the station announced that it would be giving away a live baby during a concert starring Don Gibson. Crump says, "There were complaints — tons of them."

True to its word, the station did give away a live baby — pig. "Gall pays," Crump contends, "at least some of the time."



WCMS's "Digest" profiles Ray Price.

with the promotions, but it can't cost any money.' That was the fun of it."

To celebrate WJJD's first anniversary, listeners submitted entries in three categories: cakes, cartoons, and mobiles. "At the time either Emerson or Motorola had a big display window at Michigan and Wacker. Our promotion was so successful that they took all of our winning items and put them in the window. The creativity was fantastic. We did things that people wanted to participate in. You don't have that anymore."

### 'People Had Fun'

WJJD began building additional interest with another promotion that started as a seemingly minor contest and mushroomed into a major triumph. The first on-air announcement about the contest explained that the winner would receive a five-gallon gasoline can.

"We got a few postcards — about 75 entries — because some people like to participate in anything," Lane explains.



KCKN/Kansas City's "Country" magazine with cover girl Connie Smith.

# KAYO CREATES NATION-WIDE SENSATION

## KOUNTRY KAYO HAS COUNTRY'S SUPPORT

Kountry KAYO'd its Seattle competition in 1964 with a re-enactment of Asa Mercer's 1864 expedition to Boston and Lowell, MA to bring out unmarried women ("Mercer Girls") to meet the then-frontier village's bachelor residents.



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UNIQUE

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COUNTRY MUSIC TELEVISION™

## ON-AIR EVOLUTION

## From 'Pickers' To Disc Jockeys

With the '60s came a major change in Country air talent. While early jocks were often aspiring country musicians who spun records, the talent tide begun shifting to "radio people" who played country music — particularly as Country began wedging its way into major northern markets.

Mack Sanders recalls that in the early '50s, the staff at KMA/Shenandoah, IA included more than 40 entertainers. In fact, Ike Everly — the Everly Brothers' father — played guitar for him. "The Everly Brothers sang their first song on my show," says Sanders, who met his first wife, Jeannie, at KMA. She, too, was a singer.

"There were a lot of pickers," says Ted Cramer. "At KCKN/Kansas City in 1957, I think all but one of the guys was a picker. I was never a picker. I was a radio guy. Jack Reno worked for me at KCKN in 1959-60. He left to join the Army, but Jack was a picker. I hired him again at WUBE/Cincinnati

**We treated (Country) as professionally as any format we had ever done. We weren't talking to people with their teeth missing, their feet in the dirt, and barefoot and pregnant.**

—Bill Robinson

nati in 1970. So you still had pickers working in Country radio even then, but not as many of them."

## Turning Point

WCMS/Norfolk pioneer George Crump saw 1956 as a turning point for radio disc jockeys. "That was the time when a DJ became as big a listener attraction as the type of music he played. DJs had to have personality-plus and a fancy moniker."

But even as radio folks were being hired to staff stations, Sanders preferred to use people who knew the music. "I used a lot of my band members and made disc jockeys out of them. That way, I didn't have to go out and hire people who didn't know how to do it. I didn't go out and hire any Rock jocks at all."

Crump also knew the value of pickers back then, noting that Station Manager "Sheriff" Tex Davis went "straight to the haystack" for talent. He hired a three-piece country band and dubbed them "The Virginians." Not only did they do a live show at noon — "which was very much in vogue" in the mid-'50s — but they also helped around the station, Crump says. Additionally, one singer's wife doubled as the bookkeeper and the first traffic reporter.

Chris Lane wasn't looking for pickers when he hired personalities for his newly flipped Country out-

lets in Seattle and later Chicago. "With the exception of one or two, the people on the air were all former Rock jocks. We wanted the quality of what was a Rock station, but we



didn't want all the phony bullshit. We wanted to do it legit. I didn't want anybody on the staff who couldn't say, 'I'm into this'. They were just quality air personnel, which was what I wanted. That's what we did in St. Louis, too.

"I asked them to be warm and friendly. Just speak to the people. Keep it concise. At that time, anybody who was devoted to country music not only knew the artist's name, they knew who the writer was and who the sidemen were who played on the session. You could use all that stuff. They were very intense and loyal."

## 'No Pickin' And Grinnin'

Bill Robinson still remembers his first memo to the WMNI/Columbus airstaff as he prepared to flip it from Beautiful Music to Country. Actually, it was more like a handbook. "The memo included mentions of which country artists were deceased, along with details about proper on-air delivery. I told them, 'There's not going to be any pickin' and grinnin'. We are going to treat our audience with the same manner of intelligence as we've treated our audience in our Beautiful Music format."

"I kept every announcer ... and we made them Country personalities, which was a challenge because I had hired them as Beautiful Music announcers. But I knew them well enough to know that they had personalities and weren't just velvet voices.

"I instructed them to back-an-

nounce every record and pre-announce either the artist or the song before playing it. We had to educate ourselves. I got all the stuff the CMA could give me and every book I could find on the entertainers. We referred to it as the Nashville sound. We may have used the term 'countryopolitan' until we found someone who said they had a copyright on it. There was no Country & Western and we were not going to acknowledge the word hillbilly. We treated it as professionally as any format we had ever done. We weren't talking to people with their teeth missing, their feet in the dirt, and barefoot and pregnant."

At that time, Col. Sanders-type ties were popular. Robinson got ties for everybody and that's what they wore in public. "We still had a traffic helicopter and a four-man news team. All we did was change the music. We became warm and friendly. We didn't talk a lot but were keyed on being believable."

Cramer notes that air talent at KCKN had to do a lot more than spin records. "We cut commercials and read newscasts. We had a news director in morning drive. The rest of the time the jocks read newscasts. Split shifts were normal in those years. You'd work 6-9am and then noon-2pm. Or you would work 9am-noon and then 2-4pm. That's just the way it was. Everybody worked eight hours. On the hours you were off, you read the hourly newscast and cut commercials."

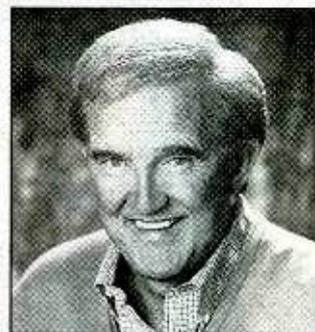
## 'Real Disdain'

During his tenure at KHEY/El Paso, Mike Oatman and his peers noticed that few Country radio veterans were invited to the big city when stations in major metropolitan areas began making the format switch. "The Country guys would say things like 'They've got a bunch of rock 'n' roll guys up there. What do they know about country music?' And they really didn't know much about it. We looked down our noses and scorned them. I heard one of them say once, 'That's Slim Whiteman.' That



Mike Oatman (aka "Mr. DJ USA") trades banter and smiles with Jimmy C. Newman at the WSM/Nashville studios (September '60).

## RALPH EMERY



**FIRST RADIO JOB:** 1951, WTPR/Paris, TN for \$45 per week

**Early Radio Jobs:** WNAH/Nashville; WAGG/Franklin, TN; WSIX/Nashville; WLCS/Baton Rouge; WMAK/Nashville; and WSM-AM/Nashville

**COUNTRY RADIO COURSE:** He joined WSM-AM in 1957 as host of "Opry Star Spotlight," running the 10:15pm-5am shift.

**RELATED ACTIVITIES:** Television work includes stints as host of "Nashville Now" (TNN), "Pop Goes The Country" (syndicated), and "The Ralph Emery Show" (WSM-TV/Nashville).

**HONORS/AWARDS:** SESAC's Ambassador of Country Music, 1988

**CURRENT JOB:** President, Ralph Emery Television Productions. Continues work as host of TNN's "On The Record" interview series

kind of stuff was ridiculed by the guys who knew the business and knew the artists. You looked at it with disdain.

"There was a real strong branding concept that separated the real Country guys from the new guys. There was also a difference in the intimate knowledge of the music and artists. Most of the guys who were doing Country in those days had a personal interest in the music. They knew it upside down and backwards, and loved to spin the folklore. They marketed the artists by telling little stories about them up front. In my opinion, they did a much better job of building artists by telling those stories."

Oatman may have had some philosophical differences with his northern counterparts, but he credits WJJD/Chicago and other stations with tailoring the programming to fit their particular markets. "They thought, 'We're not going to be one of those "howdy folks, friends and neighbors, send me your cards and letters" stations.' They delivered it with a totally different approach. In reality, the really good Country stations had good production and an uptown approach, but not as much as what they were doing at WJJD."

At the same time, Oatman says Country radio veterans were still saying, "I hear they're calling it 'countryopolitan' up in Chicago. They're ashamed to admit they're playing country music."

## More 'Whirling Disc'

Toward the end of this period, things began to change again. Crump laments, "By about 1966, I sensed that the era of the personality DJ was changing. It seems peo-

ple were looking for less entertainment from the DJs and more from the whirling disc. Perhaps the populace as a whole was growing too sophisticated for old-time country hype, or perhaps it was tiring of the country prototype because of overexposure on radio and TV. Or perhaps it simply wished for more music and less talk, which TV wasn't offering."

Or perhaps Country managers and programmers were taking notice of the Bill Drake-formatted card readers who staffed the dominating Top 40 stations of the era. Whatever the reason, the era of Country disc jockeys was coming to a close.

**[1956] was the time a DJ became as big an attraction for the listener as the type of music he played. DJs had to have personality-plus and a fancy moniker.**

—George Crump

What would it take for a jock of the '90s to host a show as freewheeling as many of those in the '60s? Ralph Emery responds, "They'd have to have a pretty good knowledge of country music. I was fortunate. Before I came to WSM/Nashville, I had worked at other radio stations where I had played country music. I had been thoroughly grounded in it.

"A lot of guys were hired from Rock stations who didn't know the first thing about country music. All they were doing was learning on the job. If you had worked in a tight format, you'd have to forget all that stuff. You'd have to mentally change your whole attitude. You'd also have to be able to ad lib. That's what I call disc jockeys — guys who can talk. If about all you can do is repeat funny stories, and read the time and temperature, I don't really call that being a disc jockey."

# SOMEDAY

Steve Azar

will be a household name

# SOMEDAY

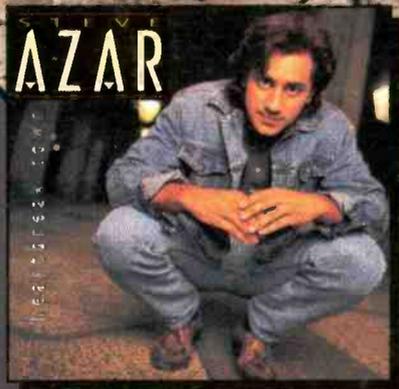
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# SOMEDAY

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Steve Azar

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**153**  
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## A TOUGH SELL

## Overcoming Format Prejudice

Only in the last few years has Country radio been able to sell advertising in a climate relatively free of the negative stigma that's been associated with Country and its listeners for so long.

As unbelievable as it may sound, however, there are still a few advertisers issuing "no Country" decrees. But can you imagine how tough it was during the early days of fulltime Country-formatted stations?

## Convincing Advertisers

Mack Sanders says things were so tough that at one point he had to sell his plane and car to make ends meet. He even went to advertisers and asked them to pay him on the 15th of each month — just so he could pay his employees.

Things weren't quite as bad at KCKN/Kansas City. But Ted Cramer remembers the days when advertisers had to be convinced of Country's power among consumers. "It was a much tougher sell than it is today. And we happened to have pretty good ratings. I think we provided the radio base for Country in Kansas City.

"Kansas City has always been a terrific country market. I believe it's because there's always been a strong station that played country music. It kind of shapes the base for how strong the format is in most markets."

Cramer admits that many major advertisers were not interested in attracting Country listeners. "There were a lot of agency buys that didn't come to Country radio, so there was a lot of direct selling to businesses.

"But Country radio always worked, pulling a lot of business for its advertisers. We also had a lot of car dealers, which was a big category

for Country. Just about every sponsor that used Country radio got results. As a matter of fact, KCKN used to have a slogan, 'KCKN gives results, not excuses.' And it was really true."

## Image-Boosting Concerts

Sanders was one of many in Country radio who used concerts to pro-

*The CW Years*

mote stations and their clients. "Big advertisers didn't want anything to do with Country. I would bring shows to Wichita and give the tickets away through my advertisers. They'd get into the show for free, but all I was doing was selling advertising."

The situation still hadn't improved very much by 1965. Chris Lane, like Sanders and so many others, used concerts to illustrate the Country demographic to advertisers. "When we went into Chicago, you had the initial belief from agencies and major sponsors that our audience was fourth-grade dropouts, barefoot, and on relief. We had to do a hell of a big turnaround.

"We brought in big shows to the Arie Crown Theater. I started doing surveys with the audiences and asked them to be a help to us, which they were. Every time we did a show or appearance — and we did appearanc-

es in five states because of the signal — we'd always take these surveys.

"We found out that 53% of our audience owned their homes; that the top brain surgeon in Chicago was an avid listener; and that the family [responsible for] elongating cars and making them into stretch limos were fans. We even did weekly shows at a nightclub to help turn around the preconceived idea of who the country music audience was.

"We told [advertisers] who the audience was, rather than who they thought it was. Combining what we did ratings-wise and publicity-wise, other stations jumped on the format. They started experimenting with what they were going

to do — 'Countryopolitan' and 'Town & Country' were schticks. They didn't want to really say they were Country. They wanted to play with it in some way."

## Healing The Sick

Subliminal messages played no role when WCMS/Norfolk became more aggressive in attracting advertisers. The station's first official radio cruiser captured the interest of advertisers and listeners alike.

"It was a red ambulance, complete with siren and funny lights," remembers George Crump. "The letters WCMS blazed from the door panels. The words 'We Cure Sick Businesses' were printed under the call letters, and the rest of the ambulance was festooned with various pieces of print matter."

The ambulance's "medics" were sales staff members Roy Lamere and

## CMA BOOSTS FORMAT IMAGE

## 30 Years Of Dog-And-Pony Shows

The Country Music Association was one of the sponsors of the "Power Of Country Radio Tour" that played to ad agencies and buyers across the U.S. two years ago. It was not totally unlike the dog-and-pony show the CMA sponsored back in the mid-'60s.

Chris Lane recalls, "WJJD/Chicago's success broke down the barriers [associated with] buying Country radio. The CMA became part of it because they realized it as well."

On the CMA's behalf, Tex Ritter — one of country music's most charismatic figures — hosted a series of luncheons during the early '60s to win the favor of advertisers. In fact, Lane remembers a highlight of the CMA's Chicago presentation, when Ritter and his entourage gave away a Tennessee walking horse.

"They used to take these shows to different cities," Ralph Emery recalls. "They did it in Detroit and Chicago. And I think they did it in New York, Los Angeles, and other places. They'd take the prominent singers of the day, do a show in major strategic markets, and do their pitch about Country radio. They'd leave some printed material to prove their point that Country radio sold their products.

"The CMA had a history and a story to tell. They recorded some of those shows and then used the LP that came out of that as a sales tool to sell country music."

## Attitude Adjustment

Emery also notes that, in addition to the national attention paid to Jimmy Dean's ABC-TV show, country music benefited from Irving Waugh and Jack Stapp convincing NBC-TV to be the first to broadcast the CMA Awards show in 1968.

"That was a tough sell. People forget that. But when the ratings came in, they had a winner. It occurred again the next year. Other television producers began to look at that. It opened the door for a lot of other country singers to appear on other shows."

Although the negative attitude toward country might have been expected in the North, it wasn't much different among mainstream busi-

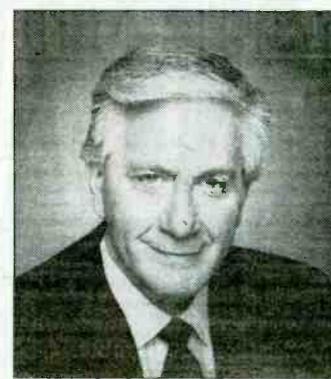
ness leaders in Nashville. Emery says, "I used to really get upset at Nashville. We had this pro-celebrity golf tournament [during which] we always had parties. A lot of the people in Nashville who didn't like country music would come to our parties, drink our whiskey, eat our food — and still badmouth us."

During his WSM/Nashville tenure, Emery was rummaging through a bookshelf at the studio when he found a book which quoted Grand Ole Opry founder Judge George D. Hay. Emery was surprised to find that the issues facing Country radio in the '60s had been addressed several decades before.

"One of the things he said was, 'We don't like the word hillbilly because people use it in a derisive manner.' The old judge was a former newspaper man. He'd been around. He knew people."

The negative attitude toward country began dissipating sometime in the '60s, but Emery never bothered to notice an exact time when that happened. "I learned to live with it. I just said to hell with it."

## CHRIS LANE



**FIRST RADIO JOB:** 1953, announcer at WMMT/McMinneville, TN for \$53 per week

**EARLY RADIO JOBS:** WKGN/Knoxville, KIOA/Des Moines, KAKC/Tulsa, KATR/Corpus Christi, KJR/Seattle, KYA/San Francisco, and WOKY/Milwaukee — all rock 'n' roll stations

**COUNTRY RADIO COURSE:** KAYO/Seattle, 1959; WJJD/Chicago, 1965; WIL/St. Louis, 1968. Moved to Los Angeles in 1971 and worked at Country outlets KGBS and KLAC. Most recently worked at News/Talk KNX/Los Angeles

**RELATED ACTIVITIES:** A "Bandstand-type" show on KOTV-TV/Tulsa; hosted "American Swingaround" on ABC O&O WBKB/Chicago; voiced a shift for IGM's (now Broadcast Programming) syndicated music service; emceed shows recorded at Ryman Auditorium for Starday Records and emceed a live "Buck Owens" album

**HONORS/AWARDS:** "The Bill Gavin Sheet" 1966 Radio Man of the Year; Gavin's PD of the Year five different years; two Best Syndicated Show of the Year awards from Billboard for "Country Christmas," which Lane still writes and hosts; past member of the Board of Directors for both the Country Music Association and the Academy of Country Music

**CURRENT JOB:** Presently working on a radio syndication project

**SIGNATURE LINE:** Signed off with "Sleep Warm"

George Dail. Crump says, "We announced to the area that Lamere and Dail were business practitioners who knew little about taking blood pressure but were available to patrol local agencies and answer all business distress calls."

The ambulance was just the first of several tricks WCMS used to turn the tide. "What could I do to really shake up our potential advertisers, to make them sit up, take notice, and be entertained?" Crump recalls. "I was in love with the outrageous."

Crump enlisted the services of the Stonemans — a hardcore country act, to be sure — to invade advertising offices with their lively style of mountain music. Despite the stuffy atmosphere of the offices, Crump suspected "that country hearts beat beneath all those facades."

The entourage was occasionally thrown out of the offices, but the workers were usually entertained by the mini-concerts. Crump says, "We often made sales on the spot, with beaming executives still laughing as they signed on the dotted lines."

## More Uphill Battles

Despite the fact that Country was "starting to cook" during the mid-

'60s, the sales staff at WMNI/Columbus still faced an uphill battle. Bill Robinson recalls, "Even by 1965 there was still a very negative image. It was 'hillbilly music' and we were a station playing to the hayfields. We were fighting such campaigns in the newspapers and on television.

"The hardest thing I had to deal with was the morale of the salespeople, who had to go out there every day and get beat up. They faced such strong opposition from their clients and advertising agencies. They had the toughest row to hoe that there was. But our salesmen were all pros. They went out every day in suits. We did not start wearing chaps, cowboy boots, or hats."

Emphasizing to the sales staff that "nobody liked Country but the people," Robinson would add, "We don't care if the advertiser doesn't listen to it. It will bring people into his place of business."

To prove Country's knack for attracting business, Robinson would routinely have photographs taken of WMNI's most successful retail promotions. Those photos would find their way into staff scrapbooks for future ammunition.

Continued on Page 58



Leroy Van Dyke and band at opening festivities for Country Music Hall of Fame and Museum.

What  
we want  
to do ain't  
on the  
menu...

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The first single from our debut country artist

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Adds: 5/6/96

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seeing you at C.R.S.*

ALMO

S O U N D S

*Don't steal anything  
from your room.*

## Putting The 'Right' Spin On The Music

□ All currents, fast rotations, open-door policy part of PDs' '60s programming philosophy

**B**efore all-Country formatted stations existed, most stations featured block-programmed country shows. Some were daily, others once a week.

And usually the only people who knew anything about the music on these blocks were the shows' hosts — who more than likely had bartered the time from the station. That meant they were able to play exactly what they pleased. And if you're on only once a week for five hours a night, there's not exactly a need for computer scheduling software to maintain vertical and horizontal rotations.

But someone had to at least pick the music. And that someone was the PD.

### Degrees Of Country

In Chicago, WJJD's Chris Lane was dealing with the sharply defined opinions of his air talent. Lane laughs, "I had one jock who thought Flatt & Scruggs was MOR. Everything would have been 'Don't Give Daddy Any More Whiskey' if he had control of his own show. So I picked the music myself because I knew the direction I wanted to go in.

"We didn't have a music wheel as you do now. I just marked the hot records or the new records by putting different colored dots on them. We had

"We had a sales-driven chart. We called the record shops and did a chart every week. We actually tallied all the points from all the record shops and one-stops. I guess that was the first



form of research that was ever done. "We divided up the heavies, mediums, and lights into the chart positions. We had 50 records, plus maybe three or four extras in the rack. We played the top 10 more often than the bottom 20. It was a rotational structure. The No. 1 song was played every three hours. The top 10 songs were played every shift. It was a pretty fast rotation, not unlike what we do today. You rotate every three-four hours today, except ours were all currents."

### Top 40 Techniques

Even outside the major metropolitan areas, Country radio was beginning to adapt to the times. Former KHEY/EI Paso PD Mike Oatman recalls, "The buzz in Country was that we

We still do that today. Maybe it turns somebody off, but we usually showcase an old song and explain the relevance to today's music."

In the '60s, Oatman says one of the cardinal rules was don't play two female artists back to back. "I never knew why that was the rule," he admits. "I guess it was just our own prejudice during that time. There weren't that many female artists around then."

### Fighting To Play Hits

Ralph Emery started at WSM/Nashville in 1957 as host of "Opry Star Spotlight" manning the 10:15pm-5am shift. "That's what I inherited, so the emphasis was on people who were on the Grand Ole Opry," Emery says. "I got into more arguments with management because I said, 'I've got to play hit records.' Sometimes the people on the Opry don't have hit records — or not enough of them to sustain an all-night radio program. But if I sandwiched some non-productive Opry star between two hot record-makers, I could get away with it."

The show would salute one Opry star each night. "They would get a record spin every half-hour each night. And I could play album cuts."

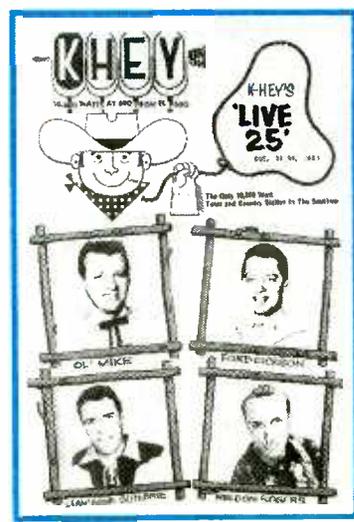
Other than the stipulation that Emery must play Opry stars' records, he had free reign with his overnight show, which continued until 1972. "I developed an open-door policy. I'd take as many phone calls as I could. Frankly, I was pretty off the wall because I was afraid nobody would be listening. I stirred it up as much as I could.

"When I walked into the studio, I had a stack of country records. They weren't in any particular order. I had a log that had nothing on it. [Management] gave me a handful of PSAs because they had nothing sold. They said, 'If you read one of these, log it.' They gave me carte blanche to do anything I wanted. They just told me to play country — predominantly Opry stars."

### Modern Sound

As Bill Robinson notes, there was a whole new kind of music that was coming out of Nashville in the mid-'60s. "The Anita Kerr Singers were backing up a lot of people. They were adding a fullness and a richness that Webb Pierce and Lefty Frizzell never had.

"We played Pierce's and Frizzell's greatest hits, but we had the more modern sound in a faster rotation than we did the more traditional. We didn't



weren't your old hillbilly station — we were a Top 40 Country station. We weren't really, but we used the same techniques the Top 40 stations were using at that time.

"We played whatever we wanted to; we had a chart. We would just grab a handful of records. The first thing I did as a program director was set up a rotation, which we still use today at all of our stations — except for the addition of a fifth category. We did a little research that told us we were missing the boat in a couple of areas. That's the only change we made."

Here are Oatman's four original categories:

- Chart song: top 25 or top 40 records
- Classic: old hits
- Comer: new song that hasn't hit the chart
- Choice: at the jock's discretion.

The last category may be the most intriguing. "That's where the air personality could play any damn thing he wanted to. There's a lot of education that goes on in that. If he had just played a country-rock song, he wouldn't turn around and play another one. He'd mix it and play bluegrass or an instrumental, or some album cut that nobody had ever heard.

"We encouraged them to experiment and to find something that surprised the audience. Guys listening to us would say, 'My God, you played a Buddy Emmons instrumental during drivetime' or 'You played Webb Pierce between 7 and 8 in the morning. How do you get away with that?'"

## MIKE OATMAN



**AIR NAME:** "Ol' tee-legged, toe-legged, bee-legged, bow-legged, curly-headed, pee-whillaker Ol' Mike." During his El Paso days, he added "the Texican from the Mexican border." He still uses the moniker, though it's usually shortened to "Ol' Mike."

**FIRST RADIO JOB:** KETL/El Paso. While in high school, he was host and singer for the 15-minute program "Teenage Variety Time."

**EARLY RADIO JOBS:** KHEY/El Paso, 1958-64; KFDI/Wichita, 1964-present. Both stations remain Country.

**RELATED ACTIVITIES:** Currently hosts a local TV show called "The Ol' Mike and Mogie Show." His partner is local TV personality Mogie Langston. It's been on for four years and airs Monday-Friday, 11am-noon.

**HONORS/AWARDS:** Inducted into the Country Music DJ Hall of Fame, 1992; recipient of the Grover Cobb Award from Kansas University; named Wichita's "Ad Man of the Year"; voted "Most Popular Morning DJ" by a local newspaper; honored as "SESAC Broadcaster of the Year"

**CURRENT JOB:** GM/CEO of Great Empire Broadcasting. He still handles the 6-8am shift on KFDI.

**THEME SONG:** "Under The Double Eagle"

call it traditional at that time because it was such a bedrock of country music. But we played the Sonny James sound and even some of the early Willie Nelson sound more than we did the real hard stuff."

by, to make sure he played those records."

By the late '60s, Country radio included oldies. Cramer says, "In one Pulse book, we had lost some women. When that happened I decided that at

least once a shift we were going to play Jim Reeves oldies — songs with female appeal. That's when we started playing oldies. Up until that time, it had been



Robinson divided the music into specific sections. He says, "We had them listed in categories and they were color-coded. When we played a record, it went to the back of the stack so the guy coming in after me wouldn't play the same record. It was a very crude rotation — I think I wrote down what we played so [the next day's] show wouldn't sound like yesterday's show."

To deal with rock 'n' roll radio veterans who were making the transition to Country radio, Robinson issued a memo to his rock jock airstaff to teach them the ways of Country radio. It read: "You will not play fiddle music back to back. You will not play nasal twang singers back to back."

### Freedom Of Choice

Of course, some DJs still had a lot of freedom to play what they wanted. Mack Sanders explains, "We didn't have that much country that was recorded, so we played everything that came out. If it hit, they let us know. If it didn't hit, we quit playing it."

In the '60s, Sanders provided his airstaff with the most general of guidelines regarding what should be played. "They could pick and choose what they wanted. A disc jockey would have a preference. We put a top 10 list in the control room. But that was nothing more than to give him something to go

a completely current-driven format. We didn't have any research; we played the songs that had been proven hits."

Luckily, Cramer had the resources to meet the station's needs. His foresight prompted him to begin actively building a collection in 1959. "With every song that came off the chart, I took two brand new dupes and put them in the library. So the library at that station was fabulous. We had two copies of every hit that had ever charted. And we usually had at least one copy — and usually two copies — of every album that was released."

### TOP 10 From Country Music Hotline:

August 1965:

- WARNER MACK/The Bridge Washed Out
- JIMMY DEAN/The First Thing Ev'ry Morning
- ROY DRUSKY & PRISCILLA MITCHELL/Yes, Mr. Peters
- BUCK OWENS/Before You Go
- CHET ATKINS/Yakety Axe
- TENNESSEE ERNIE FORD/Hicktown
- PORTER WAGONER/Green, Green Grass Of Home
- BUCK OWENS/Only You
- ROGER MILLER/One Dyin' And A Buryin'
- NED MILLER/Whistle Walkin'



two racks of 45s — currents and oldies — and the jocks would pick what they wanted to play."

Recalling his duties in Kansas City, Ted Cramer explains, "Basically, the PD decided which music was going to be played, made the phone calls, and did the chart. It was pretty much a Top 40 presentation. I suppose we played 14 songs an hour."

When it came to selecting the music, Cramer employed a system that was very similar to the ones used today. "We had the 'Fabulous 50' chart at KCKN/Kansas City; we played all currents. The reason you played all currents in those days was because there were no oldies. When we started the 'Countryopolitan' format, our station was just like a Top 40 — except we played country music.

### TOP 10 from WJJD/Chicago:

Week of January 17, 1966:

- SONNY JAMES/True Love's A Blessing
- HANK SNOW/I've Cried A Mile
- BROWNS/Meadowgreen
- PITNEY & MONTGOMERY/Baby, Ain't That Fine
- GEORGE HAMILTON IV/Write Me A Picture
- FARON YOUNG/You Had A Call
- RAY PILLOW/Thank You, Ma'am
- WAYNE WALKER/I Was Sorta Wondering
- JOHN TROTTER/A Square
- CHARLIE LOUVIN/You Finally Said Something Good

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**- Dru Labord, Program Director, WKTF/Jackson, MS**

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# Technical Turning Points

□ Tracing the technological advances from 45s to audio processing

Forget the luxury of compact discs and computers. Late '50s Country radio had made the transition to 45s, but stations were still spinning 78s of older recordings.

Before the advent of carts simplified the process of playing commercial spots, DJs were busy cueing fragile acetates or reeling spools of tape while juggling other studio duties. Technology was making its long way

slip it on the turntable. We slip-cued everything. If you wanted to change back to 33, you had to stop the turntable and pull the insert out."

Even after the turntables were modified, the metal didn't hold up long under constant use, Cramer says. "The brass got scored and didn't wear very well. The thing would start rattling and making a lot of noise. Then it would

tapes. "We played our spots on two Magnacords that were in a rack," Cramer recalls. "You had a peg board with the spots in a reel. It was an A to Z pegboard, and the spots were generally on three-inch and five-inch reels."

Playing the spots required quick reflexes. "If you were triple-spotted, you spooled off the first spot and cued up the next one while the second spot was playing. And you had to be quick. There was no easy way to do it. You had a remote starter on the console for those recorders, but it was a constant up and down, up and down. After you did a four- or five-hour shift, you knew you'd pulled a shift."

Mike Oatman has vivid memories of playing spots on 16-inch acetates during his early days in radio. "They were played on huge turntables that were cued inside out. It had something to do with the way they recorded them. We got really modern in the early '60s when we went to little reels of tape on Magnacorders in the control room. You'd have three or four tape machines and a little rack of these three-inch reels with spots on them separated by leader tape."

At WMNI/Columbus, Bill Robinson says, "We were still playing our commercials off reel-to-reel. You put a commercial together in those days with a razor blade and splicing tape."

As much as anything, Robinson remembers the sound of the old Spotmaster cart machines. "They had that big, loud, clunking clutch you had to throw. You had to make sure you were talking when you hit

the button. We always put in a one-second delay before the audio started because of that clunk."

Cramer says, "The Spotmaster used carts like you see today. It had a handle on the top. When you put the cart in, you pulled the handle back and that brought the puck up to the drive shaft."

Although the Spotmaster was the first mass-produced cart machine, Cramer says some stations previously used devices known as McKenzie repeaters. "They had metal carts and were very expensive. They'd get dirty and misfire. You had to clean them all the time. They sounded great when they were working right. But trying to get them to always work right was another story."

## Turntable Trials

During his days at KIMO/Kansas City, Cramer was using a Collins console and an RCA 77 mike "which was then about the best mike you could get," he remembers. "You had one Gates turntable on the left side and two Gates turntables on the right."

## The CW Years

toward the smoother, more professional presentation that shifted Country to a higher plateau by 1967.

### Spinning The Music

Ted Cramer can trace these technological advances to his first radio job in the early '50s. "When I broke into radio, we were playing all 78s. Then we had transcriptions. They were all played with a 2-1/2 mil stylus. In 1954, the record companies started to service 45s along with the 78s. There followed a transition period."

In the late '50s, stations were holding onto equipment that had served them well in the past. "We had Gates 16-inch turntables with those big handles on them," Cramer recalls. "Gates supplied a kit to change over your turntables. There were two holes in the top of the platter, and they changed the drive shaft in the motor. So when you turned the handle in one direction it was 33.

When you turned it in the other direction, it was 78.

"In effect, they changed the diameter of the drive shaft with a little thing you slipped over the drive shaft. It made the drive shaft bigger and turned the turntable at 45. So when you turned the handle to 33, it would engage this insert and turn at 45rpm.

"Then we had a slip disc on top. You put the 45 on the slip disc so you could

lose its tension. There were a lot of big, heavy springs under there. Finally, Gates began making them out of stainless steel. We went through two or three modifications of these Gates turntables, which were probably the most-used turntables in broadcasting at the time."

### Carting The Spots

The arrival of the Spotmaster cart machine in 1959 was perhaps the



Chris Lane spins a tune at WJJD/Chicago.

era's greatest single breakthrough. "It was huge, because we were on disc," Cramer says of life at KCKN/Kansas City. "We were on acetates for commercials, so the Spotmasters made life a lot easier on us. The fidelity was much better, and they didn't wear out like the acetates. It was a lot more flexible."

Prior to that, stations played commercials on acetate discs or reel-to-reel

## LABOR RELATIONS

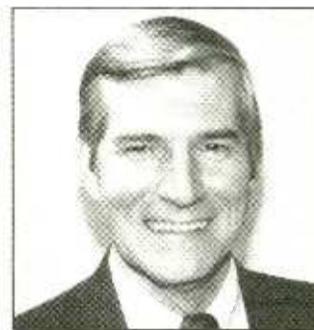
### State Of The Union

Chris Lane's Windy City station experience was quite different from what others experienced at other stations during that era — or any other for that matter. The strong presence of labor unions in Chicago meant it took multiple people to put even a record-driven radio show on the air.

Lane arrived at WJJD in the middle of a work stoppage. "The engineers were on strike for seven or eight weeks because they didn't want us to play our own records. They wanted to play the records, the spots, and everything on their side of the glass. I knew that was going to be a pain in the butt because I wanted album product in there for specific cuts the guys could play. They would have to be able to do this themselves,

Continued on Page 58

## BILL ROBINSON



**AIR NAME:** "I thought 'Robinson' may have had too many syllables, so I used 'BR.' That got so well-known we put up some billboards that just had 'BR' on them."

**FIRST RADIO JOB:** 1954, announcer at WIZE/Springfield, OH for \$44 per week

**OTHER STATIONS:** WMNI/Columbus, OH, 1958-67; WVIC/Lansing, MI, 1967-68

**COUNTRY RADIO COURSE:** WIRE/Indianapolis, 1968-81; in 1977 he started "The Music Works," a radio syndication company. He moved to Nashville in 1981 and operated it until 1994.

**RELATED ACTIVITIES:** Voiced a shift for IGM's (now Broadcast Programming) syndicated Country service; he was recommended for the job by Chris Lane, who was leaving his show on the service. By 1972 he was consulting; among the clients were WCMS/Norfolk, WKDA/Nashville, and WGUS/Augusta, GA.

**CURRENT JOB:** Proprietor of Courtyard Gate, import business and antique store, located in Franklin, TN

**HONORS/AWARDS:** Billboard PD of the Year 1975, 1976, 1977; also in 1977 he was named Billboard's Grand International PD (an award covering all formats). The CMA honored him as Major Market DJ of the Year in 1977. WIRE won the first Billboard Station of the Year award in 1971, an honor it went on to win six more times during Robinson's tenure.

**SIGNATURE LINE:** Signed on with "Good morning, sunshine." "I'd heard so many corny ones, I think I quit that in the early '70s."

At KCKN, Cramer says the jocks sat between four turntables. "We had two 16-inch Prestos to our left, with viscous-damped arms. They floated down so you couldn't hurt the stylus. On the right side, we had two 12-inch Presto turntables that were set at 45. So we played our 45s on one turntable and the others were set at 33 so we wouldn't make any speed change errors.

"We had all of our commercials in green shucks. They were A to Z. You sat at the console, and there were these bins to the left and right. Depending on what commercials were on the log, you pulled the commercials and set them up that

transmitter right across the hall from you.

"We had a 78 turntable because once in a while somebody would request something we only had on 78. For the most part, we played 45s. There was a period of time when they came out with a 33-speed small record. It wasn't an album. It was one record, but it had a little hole in the middle and ran at 33rpm. They tried those for a while, but they never really cut it."

### A Mike ... And A Piano

Compared to most, Ralph Emery found himself in opulent surroundings when he started working at WSM/Nashville's downtown



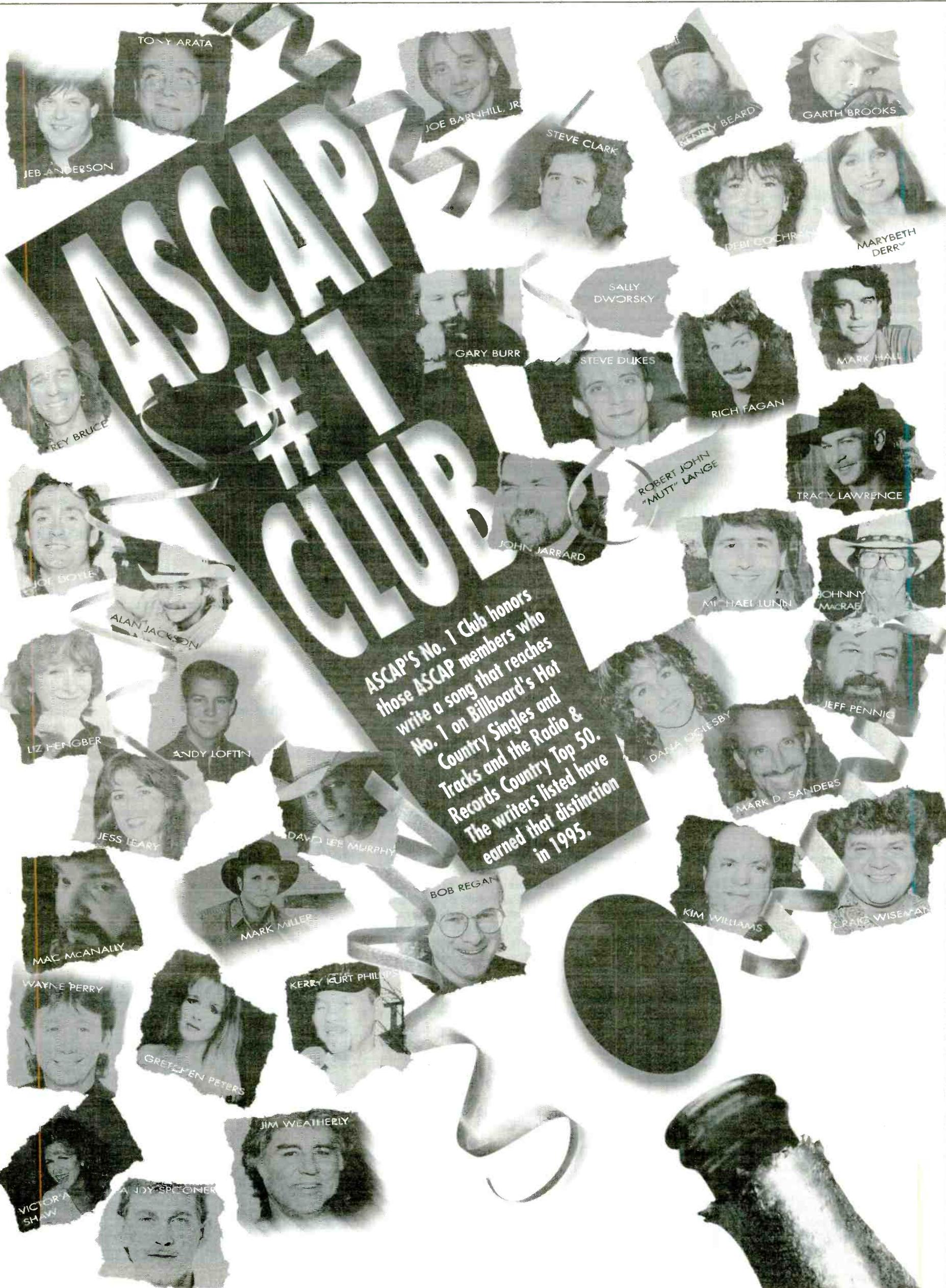
Ralph Emery (facing mike) and crew put together another show at the WSM/Nashville studios.

way. We washed the acetates once a week to remove the fingerprints.

Oatman says the KHEY/El Paso studio consisted of "a couple of turntables, a couple of tape machines, a microphone, and a pretty rustic old console. It wasn't uncommon then, but our station was in the transmitter building — there was a

studio. "That radio station was wonderful; a real throwback to the old days. Down at one end of the hall we had a huge auditorium that seated about 300 people. There was a long hallway with various offices. And they had a rather large news department.

Continued on Page 58



# ASCAP'S #1 CLUB

ASCAP'S No. 1 Club honors those ASCAP members who write a song that reaches No. 1 on Billboard's Hot Country Singles and Tracks and the Radio & Records Country Top 50. The writers listed have earned that distinction in 1995.

TONY ARATA

JOE BARNHILL, JR.

STEVE CLARK

KENNY BEARD

GARTH BROOKS

JEB ANDERSON

DEBI COCHRAN

MARYBETH DERRY

SALLY DWORSKY

GARY BURR

STEVE DUKES

MARK HALL

RICH FAGAN

ROBERT JOHN "MUTT" LANGE

TRACY LAWRENCE

JOHN JARRARD

MICHAEL LUNN

JOHNNY MACRAE

ASCAP'S No. 1 Club honors those ASCAP members who write a song that reaches No. 1 on Billboard's Hot Country Singles and Tracks and the Radio & Records Country Top 50. The writers listed have earned that distinction in 1995.

JEFF PENNIC

DANA SCLESBY

MARK D. SANDERS

ANDY LOFTIN

JESS LEARY

DAVID LEE MURPHY

BOB REGAN

KIM WILLIAMS

CRAIG WISEMAN

MARK MILLER

KERRY CURT PHILLIPS

MAC MCANALLY

WAYNE PERRY

GRETTEN PETERS

JIM WEATHERLY

VICTORIA SHAW

JUDY SLEGNER

# A Kinder, Gentler Promotional Push

□ Fewer artists, labels meant less time spent marketing aggressively

It's hard to imagine a time when stars would make unscheduled phone calls or station visits. It's even harder to fathom the days when PDs weren't constantly being hammered by label promotion staffs.

For the most part, Country radio legends say, record companies did a competent job promoting their records during the '60s. But radio veterans offer the reminder that there weren't as many labels — or artists — to contend with in those days.

## Gentler Times

"It wasn't nearly as aggressive as it is today," Ted Cramer notes. "By and large, we got our records in the mail. There were very, very few personal visits — some occasional phone calls from the record companies.

"Remember, there weren't very many artists in those days. You didn't have the volume of artists you have today and the intense compe-

tion. You didn't have as many record companies. You had Columbia, Capitol, RCA, Mercury, and



maybe a couple of other labels. Starday and King Records were on the scene. There was very little promotional effort on the part of record companies because most of the product they released was played."

As Chris Lane notes, some showed limited interest in promoting country records — even the peo-

ple being paid to do it. He recalls a conversation with [publisher] Al Gallico, who called to ask about a specific record. When Lane said he hadn't heard the record, Gallico said an independent promotions man should have already delivered the wax. Lane told him, "I haven't seen this guy in six or seven months."

For the most part, independent promoters began working Country radio because they were already established in other formats. Lane

says, "They had all the accounts because they had the Black stations and the Rock stations — they automatically got the Country stations."

Lane told Gallico to contact Paul Gallis, a Chicago-based promoter. "Paul Gallis is probably one of the hardest-working promotions men I've ever known,"

Lane says. "He didn't know anything about Country, but he got into it and was legitimate in his cause. Paulie would go to every station he was

supposed to; the other guys wouldn't do anything. That's the way it was at first."

Even the country labels were lax when it came to promoting and marketing the music. Lane says, "Columbia was the best at the time. I can't remember anybody who was Country promotion alone at that time. It just wasn't considered a big deal in terms of sales. The guys then just didn't have any feel for what the music was."

## Working With Nashville

"You had people in Nashville who were so happy to have outlets, they worked with you," Lane explains. "The radio guys worked back with them. It was of mutual interest to make both aspects of your business a success. I don't think that's there anymore. Radio figures, 'If they go bust or that record goes dead, who cares?' That's my feeling. If I'm wrong, I would be more than happy to apologize."

Former KHEY/EI Paso PD Mike Oatman hasn't seen a drastic change in the relationship between the labels and Country radio since the '60s. "Somebody would call to promote a record, try to get you play it. You always gave the labels great respect because that was your source of supply for records. Where I was, you were always so glad that anybody from Nashville would call you — although artists did that more frequently in those days."

Unscheduled phone calls from the stars were more frequent, however. "Guys like Webb Pierce would call you," Oatman says. "You'd hear from George Morgan."

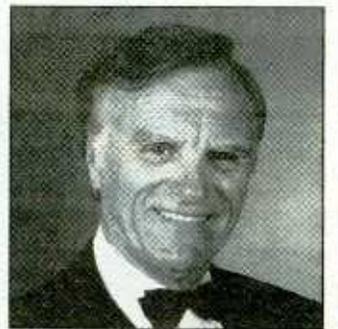
Oatman recalls Johnny Horton and manager Tillman Franks dropping by KHEY to visit air personality Uncle Virgil Bond. They were on their way to Nashville to record Horton's next single. Franks asked his artist to wing the song, and Horton responded with the opening lines of "The Battle Of New Orleans."

"Virgil got the first copy of it that was sent out. Tillman sent an acetate of it. Of course, we played it and made a big deal out of it."

## Hometown Advantage

Working at WSM/Nashville, Ralph Emery had considerable

**MACK SANDERS**

**AIR NAME:** He legally changed his name to Mack Sanders at age 16. This came at the strong urging of his father, who didn't think it appropriate for a politician's son to use the family name in such a public way. He used "Kansas Mack" for a syndicated TV show he hosted in the mid-'50s.

**FIRST RADIO JOB:** 1942, WSGN/Birmingham

**OTHER STATIONS:** KMA/Shenandoah, IA; KFBF/Wichita. He's never worked another format besides Country, though he has owned other-formatted stations.

**FORMER STATIONS OWNED:** Began purchasing and operating stations in 1958; among those he's owned: KSIR/Wichita, KOOO-AM & FM/Omaha, KBIL/Kansas City, KFRM-AM & FM/Wichita, KTOW & KGOW/Tulsa, WJRB & WJKZ/Nashville, and WVOK/Birmingham

**RELATED ACTIVITIES:** In the '50s he hosted a TV show called "Proud Country" that was syndicated in 18 other markets; fronted numerous country bands; owns "The Plainsmen" quartet

**CURRENT JOB:** Owns KBHS/Hot Springs, AR and WYDE-AM/Birmingham; serves as GM and is active in day-to-day operations/sales of KBHS

**SIGNATURE LINE:** "It takes 66 muscles to frown and only 16 to smile. Until tomorrow, keep smilin'. We'll see you then."



KHEY/EI Paso's OI' Mike Oatman (r) and Charlie Walker mug for camera at an appliance store remote.

## Country Product Hard To Find

Record labels actively promoted their product to Country radio, but making the music available to the consumer was another matter in the '60s.

Chris Lane explains, "One of the problems was that you couldn't get the record companies to give a damn about whether they had a hit or not. They didn't really hustle to put them in record shops. Finally, I got so pissed in Chicago, I called some record guys and said, 'We're going to play the records. But it puts us in a bind when listeners call and [say] they're angry at us because they can't buy them anywhere.'"

Lane got their attention when he suggested he might have his DJs provide an on-air announcement: "We know you can't buy these records. So every Friday from 3pm to 4pm, we'll play all the new ones and you tape them."

The labels were concerned, to put it mildly.

"They went nuts. But it got the message across. I was just trying to tell them they were missing a hell of a lot of product sales out there."

## 'Treated Like Bologna'

Ralph Emery agrees that fans in some parts of the nation had a hard time buying country records. "It was a big problem, except in isolated areas. Without any distribution, you might as well not be in the record business. Or if you have distribution and you can't get anybody to display your product or merchandise it for you, you're dead in the water."

Emery recalls visiting NYC to tape a syndicated radio show. "I went into a record store up there to ask if they had any country records. This guy treated it like it was bologna. He said, 'I think we've got some Johnny Cash in the back.' I wanted to say, 'Well, wrap me up a pound.'"



Chris Lane shares the stage with Ray Price.

# Atlantic Nashville

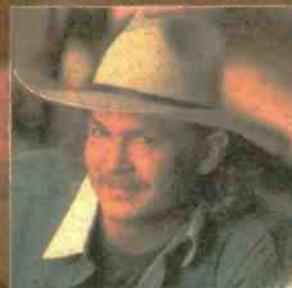
## TRUST THE MUSIC



Neal McCoy



John Michael  
Montgomery



Tracy Lawrence



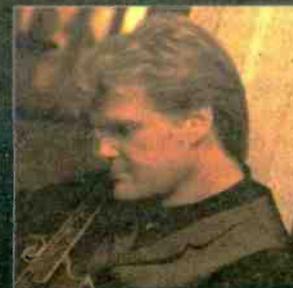
Noel Haggard



Confederate  
Railroad



Mila Mason



Ricky Skaggs

## PAST VS. PRESENT

## Country Radio: Missing The Entertainment Factor

As the music changed, so did Country radio. No one would dispute the format's current success.

But several Country radio legends think Country radio has lost something through the years. They feel an underlying sense that stations aren't as responsive to their listeners and that the talent level of today's air personalities doesn't match that of their counterparts, who served Country radio well during the '60s.

Here's what those legends have to say about the differences between Country radio of the past and what they're hearing today.

## More Fun Then

"The big difference now is that nobody knows or cares anything

guy who follows him. And we're going to play some of the classic people in this business who gave

*The C&W Years*

us the reason for being in country music today."

## 'Barren Wasteland'

Mike Oatman admits his programming prejudices, but minces no words when asked his opinion about today's Country radio. "I'm probably a radical, wide-eyed redneck in this area. But I think that

"We play a lot of music, but we also have news and we let the guys be personalities. They do some selection of the music, although we use a computer program. They have complete editing rights over it. As long as they edit within the classification of the rotation, they're fine. If you call up to request a song, they decide what category it fits in. When that category rolls around again, they play it."

## Who Sang The Last Song?

These days, Country listeners may love a certain record yet be unaware of the artist's name. Ralph Emery says, "I have to agree with the artists who say, 'If you're gonna play it, say it.' We always identified every record we played. And I've always worked very hard to communicate with the public. I didn't want the public to listen to me and not understand what I was trying to do.

"I would never have played somebody's record and not announced it. I know more artists who complain to me, 'You work hard all your life to make good records. But when you get them on the air, they won't even identify you.'

"The formats are tighter and nobody is allowed to do much on their own. Radio has become somewhat impersonal — even though during ratings sweeps, they have all these contests ... and kiss everybody's butts."

Emery also has few kind words for radio consultants. "I did not see it coming nor would I have predicted it. But I'm very suspect of

## The Struggle To Move North

## WJJD format switch is litmus test for Country's acceptance in major markets

The significance of WJJD/Chicago's success and its pivotal role in the future growth of Country radio in major markets cannot be minimized.

Chris Lane notes, "The general consensus in both the radio and record industries was that if WJJD didn't make it happen, that would be it for Country in major markets."

Here are excerpts from *Variety* columnist Les Brown's front-page account (3/3/65) about the format change:

*How WJJD will fare with its switch to an all-Country & Western music format is being carefully watched by the general music trade, for the Plough station now stands to be a barometer of the C&W climate in the northern metropolis.*

*It's long been the belief of the Nashville music industry that their product has outgrown its regional boundaries, that C&W is no longer esoterically rural, and that it has lost the old 'hillbilly' stigmas in the urban centers, at least with the younger generations. Whether it's true or not will be indicated by the Pulse and Hooper numbers a few months hence.*

And in what can only be termed a left-handed endorsement, Brown went on to say why he thought WJJD could succeed:

*As for the southern migrant in Chicago, while he's somewhat of a sociological problem, he's nevertheless without representation in the communications media. Since he has little to identify with in urban culture, WJJD could fill an important void for him. Also, as a consumer he's anything but negligible, especially when it comes to the living essentials.*

And you think you have trouble selling ads to the BMW dealer.

people programming your radio stations who do not live in your market. Every market has its own identifying stamp. The mores and culture of Mobile, AL have to be different than Louisville, KY. In order to appeal to your particular region, your records have to be programmed by somebody in your market."

## Pop, Science Meet

"Country now is like pop used to be," Mack Sanders contends. "Years ago, Garth Brooks would not have been played on a Country station and neither would Shania Twain — and I love that

record she's got out. They'd be on Pop stations. We had the Everly Brothers, Fabian ... all those people made pop records in the '60s. That music now fits Country like a glove."

Programming a radio station has become a science, George Crump notes. "We could do things that were daring and different in those days. We'd do things for the hell of it and hope it turned out well.

"Nobody's very anxious to take a gamble these days. There's so much competition now and the approach to everything is scientific. That takes some of the fun and spark out of radio."



KCKN/Kansas City MD Moon Mullins (l) and PD Ted Cramer flank Al Gallico, Homer & Jethro's Homer Haynes, and Chet Atkins.

about the product or the listeners," Chris Lane says. "You've got places where it's the only station there — and they figure, 'If they're not going to listen to us, the hell with them.'"

These days, few disc jockeys are allowed to display much of their personality, Lane contends. "We had more fun then. You were allowed to have fun. It's so tight now. They don't want anybody to say anything. It's all 'no talk.' If you've got a station that's just playing music, I've got to know you well enough to like or dislike you. If I'm going to like you, I've got to have something that sets you apart from the other stations.

"Did you ever drive along in the early days and hear somebody totally break [up laughing] on the air? You didn't know why, but you broke up as well. How do you explain the Talk radio phenomenon and yet, with music, you can't say anything at all?"

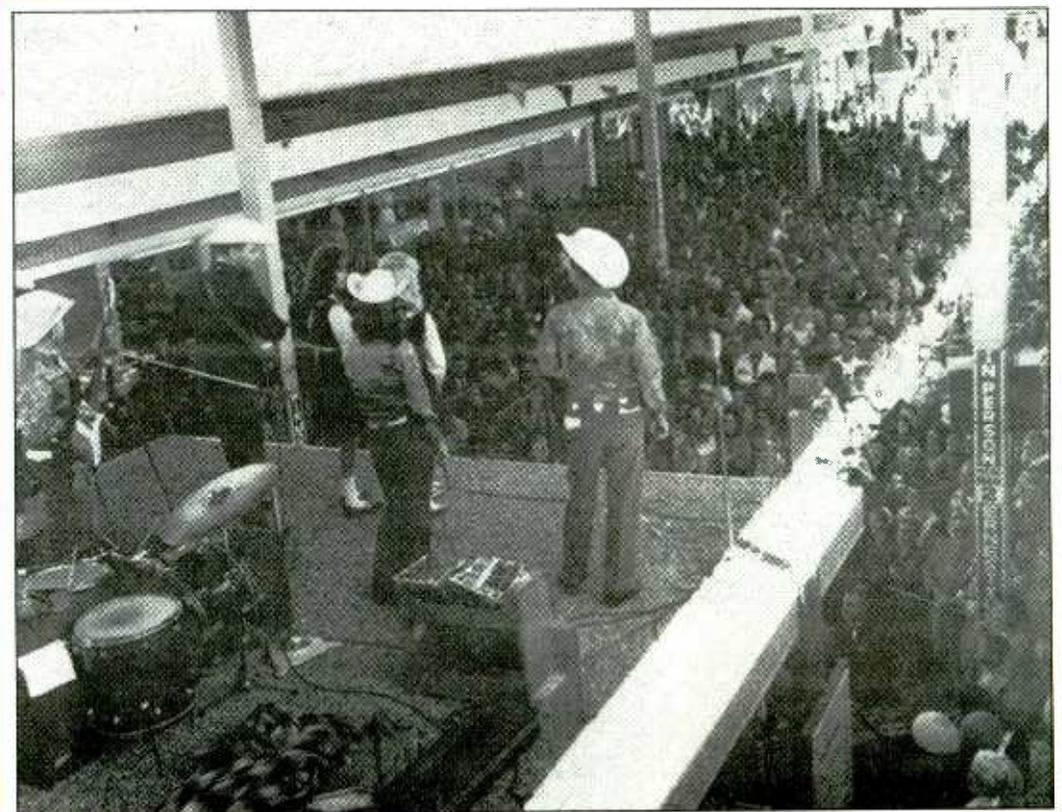
Lane thinks certain aspects of Country radio will eventually come full circle. "One of these days, a PD of a station that's having some problems will probably say, 'Hey, I've got a great idea. Let's get five or six talented air people and put them on the air. Let each one do their own show as long as it falls within the confines of something great-sounding. Maybe his personality is different than the

Country radio now — for the most part — is a barren wasteland. It clearly is successful, so it's sort of weird for me to say that. But I believe we quit entertaining people a long time ago.

"Back in those days, Country radio entertained you as well as played the music for you. They informed you and they talked to you. The air personalities had great followings. They were as popular as the artists they played. And they were role models; you'd think, 'I want to be like that guy.' Today, not many people want to be like a liner card.

"We were a hell of a lot more interesting to listen to. There was more variety and more of the things that our perceptual research constantly tells us are still on listeners' minds.

Oatman frequently hears two criticisms about today's Country stations. "People complain that they play too many commercials, no matter how few they actually play. The other one is that they don't play enough variety. We delved further and found out they meant that they heard too many of the same songs over and over again. When you see somebody is playing a song 52 spins a week ... I think that's what they're talking about. Our whole company is structured on the concept that we're not a jukebox.



Remote interest in KHEY/EI Paso: a shopping center crowd enjoys a live, station-sponsored performance.



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## The Country Music Scene, 1958-1966

By Robert K. Oermann

The music world was on fire in 1958. During the next decade, it would put in place most of the strategies that have characterized its modern history.

The blaze had been ignited two years earlier by Elvis Presley, a country boy who learned to wiggle like an R&B star. His rock 'n' roll revolution virtually burned to the ground all of the existing music business institutions. Overnight, an entire generation of supper-club crooners was rendered insignificant. For the first time, music became the province of young people, an emerging market instantly dubbed "teenagers."

### A United Industry

Grasping to make sense of the bonfire, the industry began to unite in 1958. The National Academy of Recording Arts and Sciences was formed and presented its first Grammy Awards that year. Initially developed to promote "good"



Loretta Lynn

musicians as opposed to the South's rockabilly rebels, this institution eventually evolved into music's most prestigious awards-giver. The first Grammys went to artists like Henry Mancini, the Kingston Trio, the Chipmunks, Ella Fitzgerald, and the Champs.

Also in 1958, the Recording Industry Association of America initiated the formal practice of issuing gold record awards, signaling music's emergence as a major profit center. Perry Como earned the first RIAA gold record, followed closely by Laurie London, the "Oklahoma!" soundtrack, Perez Prado, and Elvis.

### Country At Crossroads

One of the genres burned worst by the rock 'n' roll conflagration was country music. Radio was still in the early years of formatting. Country, with its strong association with blue-collar, rural, southern adult listeners, wasn't high on anybody's list as a format as the industry turned toward style-conscious teen marketing. By 1958, only 81 stations were broadcast-

ing country fulltime. That was the year the Country Music Association was founded to promote Nashville's most famous export. In years to come the CMA would



earn a reputation as "the world's most active trade association."

Music Row had initially responded to teen consumers by creating its own youth-oriented records to rival the ones coming from Memphis, Los Angeles, Chicago, New Orleans, and New York. These included such top 10 smashes as Gene Vincent's "Be Bop A Lula" (1956), Sonny James's "Young Love" (1957), Ferlin Husky's "Gone" (1957), Bobby Helms's "Jingle Bell Rock" (1956), Tommy Sands's "Teen-Age Crush" (1957), George Hamilton IV's "A Rose And A Baby Ruth" (1956), Marty Robbins's "A White Sport Coat" (1957), and the early successes of Brenda Lee and the Everly Brothers. Most of these were also significant country hits.

It's also important to remember that Presley's early Sun Records singles charted in country, not pop; that his 1956 "Heartbreak Hotel" breakthrough was recorded in Nashville; and that the superstar charted 84 times in country during the next 27 years. Presley was a perennial Country radio presence who achieved a total of 31 top 10 country hits.

### The Nashville Sound

Conway Twitty, country's chart champion, recorded his teen anthem — "It's Only Make Believe" — in Nashville in 1958. Sheb Wooley's novelty "The Purple People Eater" was a hit that year as well; and the Everlys continued their rockabilly string of Music Row hits. Decca Records opened its Nashville office in 1958, joining rivals Mercury (1952) and RCA (1955). Capitol (1960) and Columbia (1962) would soon follow suit. Decca's Owen Bradley, RCA's Chet Atkins, and such figures as Anita Kerr, the Jordanares, Grady Martin, and Marvin Hughes began to fashion a new "uptown" style of country, a sound that could seem as at home in suburbia as on the farm. The idea was to combat rock 'n' roll by crafting records that could compete with it on the pop charts.

One record that is often cited as the first in this new "Nashville Sound" style is Don Gibson's "Oh

Lonesome Me," produced by Atkins in 1958. The first Nashville Sound record to hit No. 1 on the pop charts was also an Atkins creation for RCA, "The Three Bells" by the Browns (1959). Also typical were "He'll Have To Go" by Jim Reeves, "Don't Worry" by Marty Robbins, "Last Date" by Floyd Cramer, "Walk On By" by Leroy Van Dyke, "Crazy" and "I Fall To Pieces" by Patsy Cline, "The End Of The World" by Skeeter Davis, "Hello Walls" by Faron Young, and "Still" by Bill Anderson — all of which crossed from country to the pop charts in 1960-63.

Hardcore country fans resented the Nashville Sound. But it unquestionably broadened country music's appeal, essentially "saving" the industry during its darkest days.

Folk And Pop Trends

This was also the era of the folk music revival, a movement heralded by the Kingston Trio's "Tom Dooley" in 1958, which won its Grammy in the country field. Nashville marketers were quick to note this and capitalize on the trend. RCA album sleeves of the period even bore the logo "Folk-Country."

Nashville songwriters wrote a raft of imitation folk tunes. Dubbed "saga songs," these 1959-64 efforts included Johnny Horton's "Battle Of New Orleans" and "North To Alaska," Stonewall Jackson's "Waterloo," Marty Robbins's "El Paso," Lefty Frizzell's "Long Black Veil," Bobby Bare's "Detroit City" and "500 Miles Away From Home," Eddy Arnold's "Tennessee Stud," Jimmy Dean's "Big Bad John," Claude King's "Wolverton Mountain," and Johnny Cash's "Don't Take Your Guns To Town," "Frankie's Man Johnny," "I Got Stripes," "The Rebel — Johnny Yuma," and "Understand Your Man." Bare, Waylon Jennings, Jody Miller, Don Williams, and others were first introduced as



Charley Pride

## The Dean Of Country Music

As Country radio expanded into metropolitan areas, many big-city residents got their first real look at the format's artists through national television shows. And the name of one artist from this era cropped up repeatedly during our conversations with the various Country radio legends — Jimmy Dean.

The daytime "Jimmy Dean Show" aired from 1963-66 on ABC-TV. Dean, who had enjoyed hits with "Big Bad John" and "P.T. 109," also hosted an evening show on the network between 1964-66.

Mack Sanders explains Dean's impact: "The Jimmy Dean TV show was the turning point for country music. Before he got his own show, Jimmy Dean did the 'Tonight Show' and absolutely tore it up. He brought Roy Clark on with him; it was unbelievable.

"He then was offered the ABC show, and he had to fight every week to keep it country. They tried to put dancers on it — and all kinds of stuff that didn't fit."

### Never Given Credit

"It was easier to sell Country after the 'Jimmy Dean Show.' He's never been given his due for what he did for country music. Most of the people in country music don't even know. Believe me, I was in the trenches at that time."

Recalling when WJJD/Chicago switched to Country in early 1965, Chris Lane says, "Just prior to going on the air, I went to New York with [station executives] Harold Krelstein and George Dubinetz. One of the guests at the lunch was Jimmy Dean, who was doing the ABC television show. At the end of the lunch, Jimmy said, 'I'm so into this and I hope it works. The week before you go [on the air], call me.'"

Lane called Dean and gave him the date for the Monday kickoff. "I think his show was on a Wednesday or a Friday. During the show's opening, he said, 'I want to let everybody in the Midwest know that come Monday, WJJD — at 50,000 watts — is going to go fulltime country music. We couldn't have paid for that. And WLS, which was the ABC affiliate, like to have died.'"

"folk" artists. Burl Ives crossed over in the other direction, from folk to country.

In the meantime, Nashville's brand of pop continued to make hay. Roy Orbison, Ray Stevens, Brenda Lee, Bobby Goldsboro, and Johnny Tillotson enjoyed sustained success in the teen market. Mark Dinning ("Teen Angel"), Tommy Roe ("Sheila"), Joe Dowell ("Wooden Heart"), Wanda Jackson ("Let's Have A Party"), Ronnie



Lefty Frizzell

& The Daytonas ("G.T.O."), Sue Thompson ("Sad Movies," "Norman"), and the Newbeats ("Bread And Butter") also made waves. Most would later retreat to country careers. During the early '60s a group of R&B stars also brought pop attention to country songwriting when Solomon Burke, Ray Charles, Brook Benton, Clyde McPhatter, and Esther Phillips repopularized classic country tunes.

The Beatles invaded the U.S. in 1964. This marked the birth of "stadium concerts," the dawn of an era when the live performance industry became a show-biz phenomenon. Records sold in previously unimagined quantities as band after band landed on American shores from Britain.

### Country Moves Mainstream

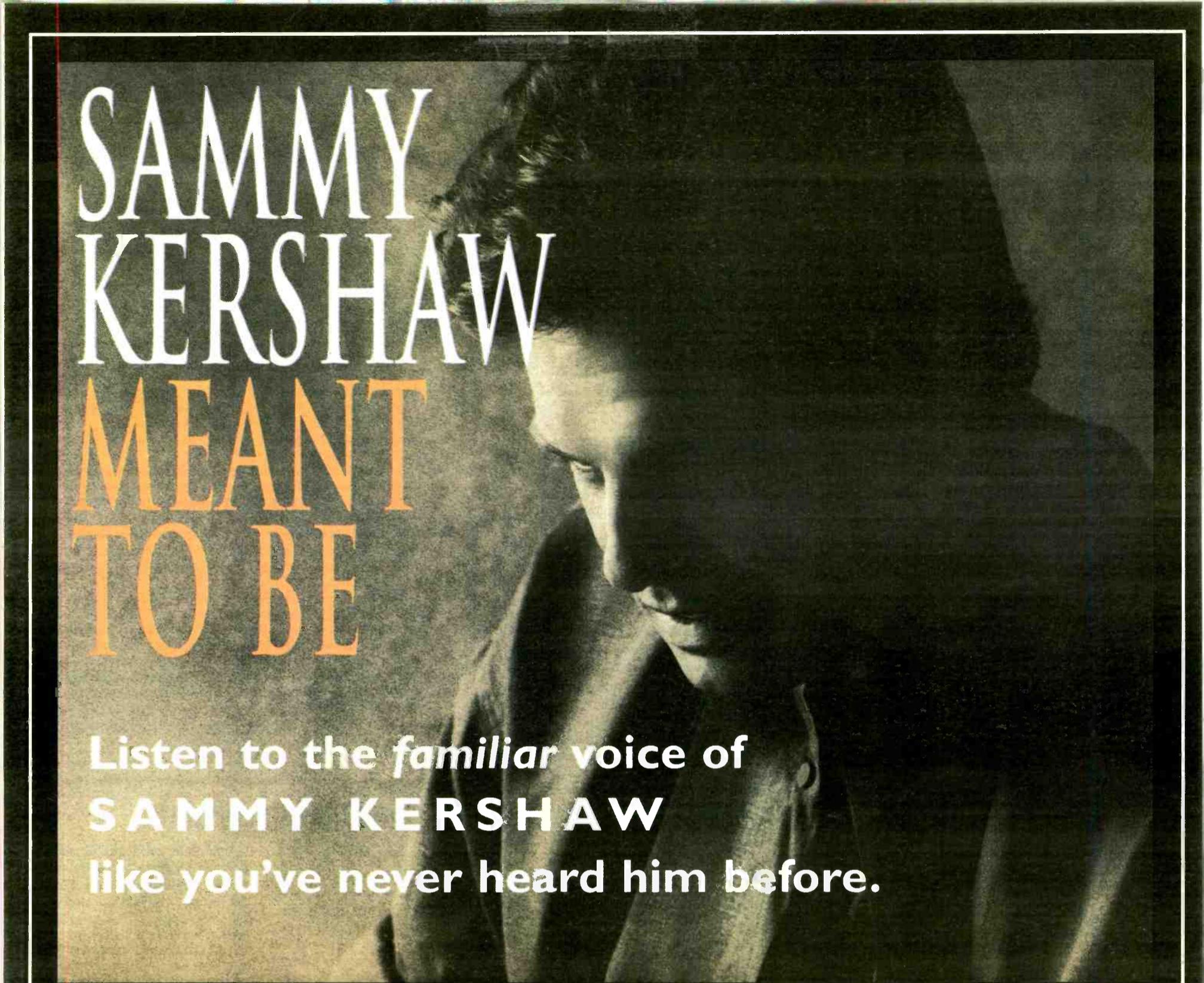
At the time, country acts were still appearing at county fairs and

municipal auditoriums on "package tours": multiple-artist "showers of stars" events where acts performed their hits, but generally not entire shows. This state of affairs didn't begin to change until after

the landmark 1969 Johnny Cash/Hank Williams Jr. concert at Cobo Hall in Detroit that grossed \$93,000, setting a new record for the era.

Only a handful were genuine headliners with their own drawing power. A mega-star of the late 1940s and early 1950s, Eddy Arnold embraced the Nashville Sound string sections in the 1960s, donned a tux, and reportedly became the wealthiest act in country history. "What's He Doing In My World" (1965), "Make The World Go Away" (1965), "The Tip Of My Fingers" (1966), "Misty Blue" (1967), "Then You Can Tell Me Goodbye" (1968), and other hits redefined Arnold's stardom. Ray Price took a similarly tuxedoed route. His "Danny Boy" in 1967 outraged purists by employing a full-blown orchestra.

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# The Country Music Scene, 1958-1966

Continued from Page 56

the British Invasion head to head on the pop charts was the irrepressible **Roger Miller**. His "Dang Me," "Chug A Lug," "King Of The Road," "Engine Engine #9," and "England Swings" during 1964-65 earned him 11 Grammys, a total unmatched until the rise of **Michael Jackson** nearly 20 years later.

**Glen Campbell** sang "Gentle On My Mind" and "By The Time I Get To Phoenix" in 1967, launching his pop-crossover stardom. Miller and Campbell both made the transition to network television with their own series.

## Country On Television

TV was a major force in broadening country's appeal during the 1960s. **Jimmy Dean** (1957-66), **Roy Rogers** (1962), and **Tennessee Ernie Ford** (1956-61) also boasted their own network series. The massively popular "Beverly Hillbillies" (1962-71) featured **Flatt & Scruggs** as regulars. The

nual awards during this period; all would eventually become national TV specials in the decades to come. California's **Academy of Country Music** was first, presenting its "Hat" awards to acts such as **Buck Owens**, **Merle Haggard**, and **Roger Miller** in 1965. *Music City News* began presenting its fan-voted trophies in 1967, honoring **Haggard**, **Loretta Lynn**, **Tom T. Hall**, **Tammy Wynette**, **Tompall & The Glaser Brothers**, **Bill Anderson**, and the **Wilburn Brothers** at its first ceremony. The Country Music Association's first awards also took place in 1967. **Eddy Arnold**, **Jack Greene**, **Loretta Lynn**, the **Stonemans**, and **Chet Atkins** were among the evening's big winners. The following year the **CMAs** became the first nationally televised music awards in history.

## Stars Of The Era

The "keep it country" brigade may have watched in dismay as country marched uptown in its new suits and evening gowns.

But there was plenty on the charts to cheer them. Indeed, this era witnessed the rise of the superstars who were to define country for decades to come; men and women whose names still mean "country music" all over the world today — **Johnny Cash**, **George Jones**, **Tammy Wynette**, **Loretta Lynn**, **Charley Pride**, **Buck Owens**, **Merle**

**Haggard**, **Mel Tillis**, and **Dolly Parton**.

By 1958 **Johnny Cash** had already become a force on the pop charts with "I Walk The Line," "Ballad Of A Teenage Queen" and "I Guess Things Happen That Way." During the next 10 years he became a national icon for the folkies and a symbol for the emerging hippie culture of working-class dignity, alienation, social justice, and rebellion.

**George Jones** already had six top 10 hits when the **CMA** was established in 1958. In 1959 he created his classic "White Lightning"; in rapid succession thereafter came "The Window Up Above" (1960), "She Thinks I Still Care" (1962), "A Girl I Used To Know" (1962), "The Race Is On" (1964), "Love Bug" (1965), and "If My Heart Had Windows" (1967) — all definitive honky-tonk performances. The so-called "Bakersfield

Sound" was another hard-country phenomenon of the era. **Buck Owens** emerged in 1959 with the top 10 "Under Your Spell Again," and during the next 10 years his spare, piercing, propulsive sonic attack ruled the Country airwaves. "Above And Beyond" (1960), "Act Naturally" (1963), "My Heart Skips A Beat"/"Together Again" (1963), "I've Got A Tiger By The Tail"/"Crying Time" (1965), and more than 40 additional top 10 smashes made Owens one of the biggest stone-country heroes of all time.

**Merle Haggard's** career kickoff came in 1963. By 1967 he'd sung such monuments as "Sing Me Back Home," "Swinging Doors," "I'm A Lonesome Fugitive," and "The Bottle Let Me Down." Today **Haggard** is the most imitated vocal stylist in country music.

**Charley Pride** was as country as grits, too. The "Jackie Robinson of country music" first hit the charts with "Just Between You And Me" in 1966, becoming an instant superstar. **Porter Wagoner's** immortal "Green Grass Of Home" was a 1965 hit, while **Mel Tillis** was en route to major stardom with 1967's "Life Turned Her That Way."

## The Female Perspective

The biggest star of the Nashville Sound era was unquestionably **Patsy Cline**. Her "Greatest Hits" remains the all-time biggest-selling female country album to this day. She opened the door for an entire generation of stylists. A year after her 1963 death, **Dottie West** won the first female country artist Grammy, and **Connie Smith** rocketed to stardom. Their Grand Ole Opry sisters include **Jan Howard**, **Jeannie Seely**, **Skeeter Davis**, **Jeanne Pruett**, and **Jean Shepard**.

**Loretta Lynn**, **Tammy Wynette**, and **Dolly Parton** are the three figures who unquestionably redefined female country music in the '60s. **Loretta** arrived first, scoring her debut hit in 1960. Her feisty point of view was refined on 1964-67 favorites like "You Ain't Woman Enough," "Happy Birthday," and "Don't Come Home A Drinkin'." **Tammy** emerged in 1966 with "Apartment #9," following it in 1967 with career records such as "Your Good Girl's Gonna Go Bad" and "I Don't Wanna Play House."

In January 1967, **Monument Records** issued "Dumb Blonde" by newcomer **Dolly Parton**. During the next 25 years **Dolly** would become the biggest multimedia country star of modern times — and a living symbol of how high country would climb in the entertainment pantheon of the '70s, '80s, and '90s.



Patsy Cline and Don Gibson

highly rated rube comedies — "The Real McCoys" (1957-62), "The Andy Griffith Show" (1960-68, often featuring the **Dillard**s), "Petticoat Junction" (1963-68), and "Green Acres" (1965-71) — also created a fondness for country culture.

In addition, dozens of country acts created syndicated TV shows. The **Wilburn Brothers**, **Bill Anderson**, **Porter Wagoner**, **Del Reeves**, **Billy Walker**, **Bobby Lord**, **Flatt & Scruggs**, **Marty Robbins**, **Jim & Jesse**, **Ernest Tubb**, **Red Foley**, the **Stonemans**, **Hugh X. Lewis**, **Buck Owens**, **Stu Phillips**, and **Kitty Wells** all tried the medium. These programs generally appeared on weekends in secondary markets in the South and West. But they gave an entire generation of young people their first exposure to country music.

Several organizations in the country industry began giving an-

## State Of The Union

Continued From Page 50

instead of running around to the engineer's side.

"We had musicians playing the records and broadcast engineers playing the spots. The engineer who did your carts, your commercials, who opened your mike for you, was an **IBEW** guy. In the studio with me was a musician who had a turntable, who would actually play records. You cued both of these guys when you were doing a show."

(Editor's note: Among those Lane refers to as "musicians" were people who played in studio orchestras during the days when radio shows featured live music. They were in the musicians' union. As the need for live musicians ended, they couldn't be phased out because their union was so strong, especially with the network O&O stations. So they ended up doing other chores around the station. In fact, one of the production engineers at **WMAQ/Chicago** when I was there in the mid-'70s had been a musician and later a "record tuner." These staffers were later absorbed into engineering unions like **NABET** or **IBEW** and were employed at the stations until their retirement.)

Lane recalls one of his encounters with a record tuner: "I remember there was this old guy who was probably in his 70s. I would cue him and it would take him 10 or 12 seconds to react. I used to kid him, 'If I shot you with a 45-caliber from my side of the glass, it would be 10 seconds before you'd fall on your ass.' I finally told him to play the record when I pointed to him no matter what else I was doing. I got to where I'd point to him 10-12 seconds before I really needed him to start. By the time he got it going, it timed out just right."

"It wasn't easy working that kind of thing. We took a strike and went to the lawyers to be able to play our own records, and we finally got it."

Although **WSM/Nashville** utilized engineers in a master control room, **Ralph Emery** laughs when asked if the station was using union personnel. "I was invited to an **AFTRA** meeting. The chairman of the board of **National Life** [the insurance company that owned the station] heard about it and threatened to fire anybody who went to the meeting. So that stopped that."

"I wasn't going to the meeting anyway. Hell, I was just glad to be there at **WSM**. I was young and had no tenure. I was just happy to be hanging on with the people who had been there for years."

## Technical Turning Points

Continued from Page 50

"Down in the corner of one hallway, I was in Studio A. It was a large room, so large it had a piano in it. I had the one boom mike that I would interview with so we could talk across the room instead of using individual mics. I had a large table in the shape of a semicircle, and the turntables were on the right."

The board was handmade by **WSM's** engineers. "We were controlled by the master control room," recalls **Emery**. "When those guys would go home at night, they'd just set the switches open so I could play my music and talk. In the daytime, they operated for all the announcers: They played your records for you."

## Other Tricks Of The Trade

The exclusive use of turntables for playing music made it essential

to maintain good quality vinyl pressing. **Cramer** says, "We played records and hustled dupes. You'd get records with bad wax and cue burn. We replaced our music about once a week. Every week when I did the chart, I put in new wax. That was a big job. It was good for about an hour and a half each week, just replacing the music."

As the '60s progressed, audio processing became more sophisticated, as **Oatman** points out. "The Automax and the Volumax were big items in the processing chain to make AM stations sound a lot louder. Everybody bought **QRK** turntables because there was speed enhancement built into them: 45s played at 46 1/2, 33 albums played at 34. Everybody was looking for ways to enhance the sound of their radio stations, much as we do today to get an edge on the competition."

## Overcoming Format Prejudice

Continued from Page 46

"The other stations were out there pounding, 'If you spend money with them, all their listeners are on welfare.' They really played us down. Of course, our comeback was, 'That's because they're scared to death.'"

## Stigma Still Exists

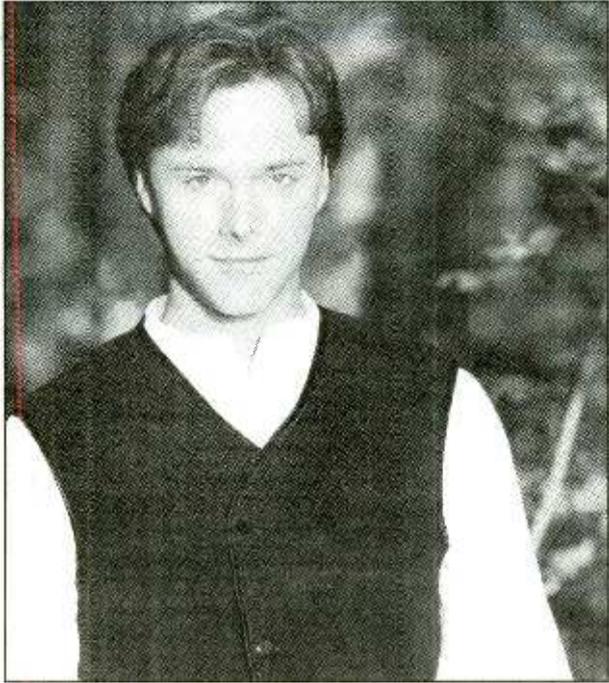
Although Country currently is enjoying its greatest acceptance ever, **Ralph Emery** thinks traces of the stigma still exist. "Everybody respects money, but I think you still have some prejudice. Historically, so many of our artists — to stay alive — have had to work some of the

worst damn dives in America. Every entertainer who's been around a while will tell you about working some pretty bad honky-tonks. For whatever reason, I think some people still have the perception that this is the only audience Country has."

A Chicago ad agency executive once asked Lane the musical question, "What the hell is country music?" Lane responded, "It's a music where a man can stand up and say, 'I love my God, I love my country, I love my woman' — and not necessarily in that order. That gives you a thumbprint of what they [listeners] are."

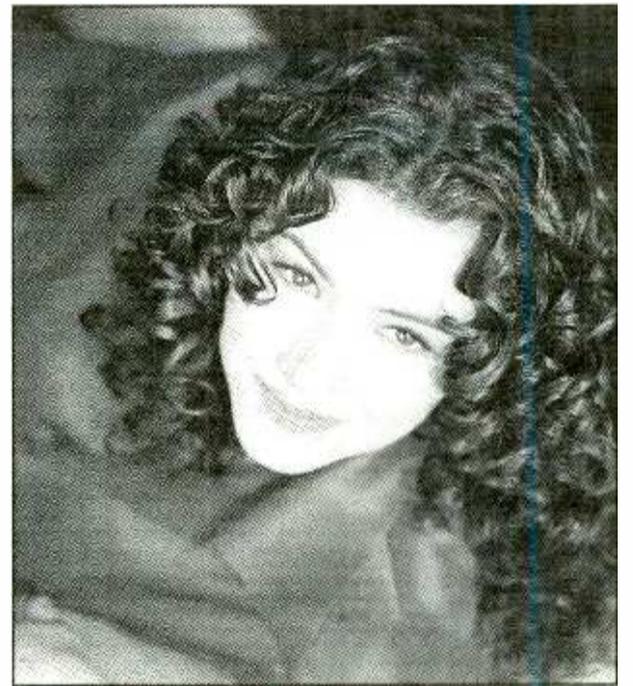
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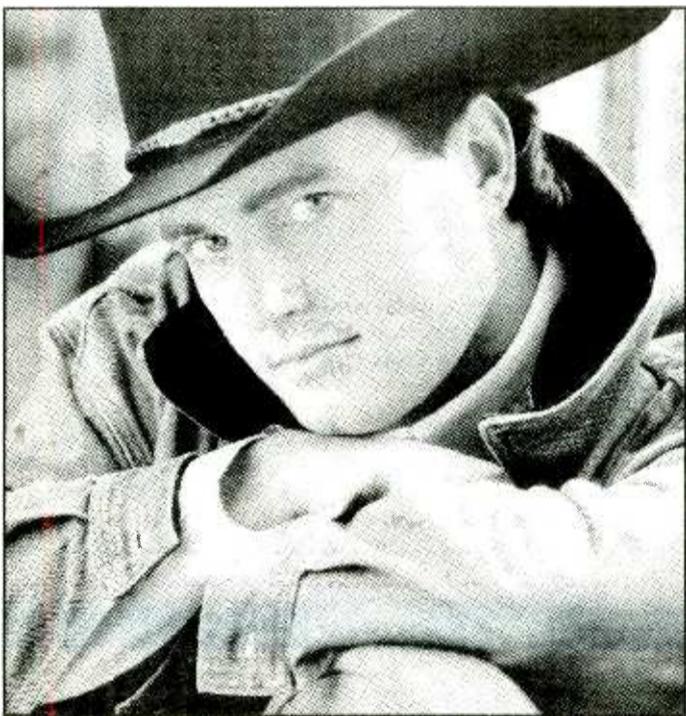
## BRYAN WHITE

"I'm Not Supposed To Love You Anymore," the first single from Bryan's new album, is taking country radio by storm. Don't miss a live preview of his second release, *Between Now And Forever*, in the Asylum suite (3520) Thursday night at 10:00pm, and be sure to see him perform at the ASCAP luncheon Friday at noon.



## MANDY BARNETT

This talented newcomer has created quite a buzz with her debut single, "Now That's All Right With Me." Mandy's self-titled album hit stores this week, but you can hear her unforgettable voice live on Thursday night's showcase stage.



## CURTIS DAY

He's got a hard-hitting ballad, "The Truth Is Hard To Swallow," and he's making the rodeo circuit on his *Dancin' In The Dirt* tour. Dust off your boots, kick up your heels and party down with Curtis in the Asylum suite Friday night.



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# 20th ANNUAL R&R COUNTRY RADIO READERS' POLL

**R**&R's Country Radio Readers' Poll, now in its 20th year, features the only slate of award winners selected solely by PDs, MDs, and air personalities at our Country reporting stations. They were asked to list their choices in eight categories of excellence.

Shania Twain and George Strait were the year's only multiple-award winners, but Reba McEntire and Brooks & Dunn were the only acts returning as winners in this year's poll. McEntire is enjoying her second consecutive win as Performer of the Year, after edging out Garth Brooks last year. As for Brooks & Dunn, Country radio named them Best Duo for the fifth year in a row.

## BEST MALE VOCALIST

### BEST SINGLE

## George Strait

- Anyone who questioned the viability of a four-CD box set compilation featuring a single country artist seriously underestimated George Strait's appeal. His "Strait Out Of The Box" on MCA became the fastest-selling box set in history and has been certified platinum (the RIAA certifies a four-CD set as platinum after sales of 250,000).

- Major discount store chains, which sell the bulk of Strait's CDs and cassettes, expressed initial reluctance to stock "Strait Out Of The Box," which carries a list price of \$49.98. However, fans were anxious to buy the 72-track retrospective of Strait's career, which provided the only way to have a copy of Strait's hit single, "Check Yes Or No."

- The compilation's commercial success was matched by critical acclaim. *USA Today* described Strait as "the class act of country music," while *Entertainment Weekly* pointed out that he is "often referred to as a savior of country traditionalism." As *People* explained, "Fourteen years on the charts, and no one has knocked off his Resistol."

- "Lead On," Strait's last album of all-new material, was certified platinum in 1995. With little hype from his manager, label, or publicist, Strait's concert tours remain one of the hottest tickets in country music.

- No. 1 singles in '95: "You Can't Make A Heart Love Somebody" and "Check Yes Or No" (three weeks).

- Honorable mention (Best Male Vocalist): Alan Jackson, Vince Gill, Tim McGraw, and John Michael Montgomery.

- Honorable mention (Best Single): "I Like It, I Love It," Tim McGraw; "Any Man Of Mine," Shania Twain; "Dust On The Bottle," David Lee Murphy.



## BEST GROUP

## BlackHawk

- Newcomers to the R&R Country Radio Readers' Poll, BlackHawk became more popular than ever in 1995 when their second Arista album, "Strong Enough," was certified gold within two months of its release. That followed the platinum certification of their 1994 self-titled debut LP.

- Having spent 1995 on the road with Tim McGraw, Little Texas, and 4Runner, BlackHawk started the new year on tour with Brooks & Dunn. Later this month, they'll hit the highways again as the opening act on Wynonna's national tour.

- The group — featuring Henry Paul, Dave Robbins, and Van Stephenson — captured Star Of Tomorrow honors in the Vocal Group category of last year's TNN/Music City News Awards.

- No. 1 single in 1995: "I'm Not Strong Enough To Say No."

- Honorable mention: the Mavericks, Diamond Rio, Sawyer Brown, and Little Texas.



## PERFORMER OF THE YEAR

## Reba McEntire

- Using elaborate staging and theatrics, Reba McEntire's 1995 tour provided one of the most sophisticated productions ever endeavored by a country artist. Seventeen semi trucks, six buses, and a jet took the 83-member entourage to 120 cities. In return, her fans got an unforgettable experience as McEntire made use of videos, dancers, and stage props for live re-creations of many of her videos as she performed her greatest hits.

- McEntire has developed a completely different production for her 1996 tour, which kicks off March 5 in Louisville. She's expected to perform before at least 1.2 million people in more than 100 cities.

- The '95 tour began McEntire's celebration of two decades as a recording artist. Activities included the release of her 16th MCA album, "Starting Over," and a CBS-TV special taped in October during CMA Week.

- In 1995, McEntire's trophy case was expanded to accommodate the ACM's Entertainer Of The Year and Female Vocalist awards, along with two American Music Awards, a People's Choice Award, and a TNN Viewers' Choice Award.

- In addition to the platinum certification of "Starting Over," 1995 brought McEntire additional metal: "Greatest Hits, Vol. 2" went quadruple platinum; "From My Broken Heart," "Greatest Hits," and "Read My Mind" went triple platinum; "Reba Live" and "The Last One To Know" received platinum plaques; and 1985's "Have I Got A Deal For You" achieved gold.

- No. 1 singles in '95: "Till You Love Me," "The Heart Is A Lonely Hunter," and "Still."

- Honorable mention: Alan Jackson, Vince Gill, and Tim McGraw.



## BEST FEMALE VOCALIST

### BEST ALBUM

### "The Woman In Me"

### BEST NEW ARTIST

## Shania Twain

- Is there any doubt that 1995 was the year of Shania Twain? The Canadian singer-songwriter had been keeping a low profile until the release of her Mercury album "The Woman In Me." The album's first single — "Who's Bed Have Your Boots Been Under?" — opened the door, which she kicked wide open with "Any Man Of Mine."

- "The Woman In Me," the fastest-selling album by a female artist in country music history, is second in sales only to Patsy Cline's "Greatest Hits," which has sold six million copies.

- Twain was recently named the American Music Award's Favorite New Country Artist. Last year, she won five Canadian Country Music Awards and three awards from CMT/Europe. Her "Any Man Of Mine" music video was one of CMT's top 12 videos of 1995. She's also been nominated for four Grammys, three CMA Awards, and four Canadian Juno awards.

- Twain has achieved her success without a concert tour to promote the album. She's not expected to hit the road until next year.

- No. 1 single in 1995: "Any Man Of Mine."

- Honorable mention (Best Female Vocalist): Patty Loveless, Martina McBride, and Faith Hill.

- Honorable mention (Best Album): "All I Want," Tim McGraw; "Strait Out Of The Box," George Strait; "We All Get Lucky Sometimes," Lee Roy Parnell; "Fresh Horses," Garth Brooks.

- Honorable mention (Best New Artist): Terri Clark, Wade Hayes, and David Lee Murphy.



## BEST DUO

## Brooks & Dunn

- When PDs and personalities voted for Best Duo, many added a variety of editorial comments such as "who else?" and "duh!" There's no denying that Brooks & Dunn remain the most popular duo in country music. They've maintained that distinction by delivering a long string of singles containing lyrical messages and musical hooks that grab listeners' immediate interest.

- During 1995, the Arista act amassed multiplatinum certification for "Brand New Man" (five million), "Hard Workin' Man" (four million), and "Waitin' On Sundown" (two million).

- Other trophies and plaques kept rolling in during '95, including the CMA's Vocal Duo, the ACM's Top Vocal Duet, the TNN/Music City News Awards' Vocal Duo, and the Blockbuster Entertainment Awards' Favorite Country Duo Or Group.

- Brooks & Dunn just put the final touches on their fourth album, "Borderline," scheduled for release April 16.

- No. 1 singles in '95: "Little Miss Honky Tonk" and "You're Gonna Miss Me When I'm Gone."



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## 18-34 Power Gold

## Brooks Leads Young-Adult Poll

**G**arth Brooks's hits may have lost a bit of Power Gold luster due to burnout at mainstream Country outlets. But he shines at 18-34 Country outlets.

Brooks leads the 18-34 Power Gold pack with six tunes in the Top 50, four of which rank in the Top 20. Ironically, whereas it's Brooks's mega-tempo "Ain't Goin' Down" that's his top 25-54 tune (and all three of his songs on that list are uptempo), it's his ballads — "The Dance" and "Shameless" — that lead the way among the younger-skewing stations.

Brooks & Dunn are runners-up in this derby, placing five songs — No. 2, 15, 38, 40, and 46 — in the Top 50. Four of the five songs the duo placed on the 25-54 PG list are also on this roll call with "Rock My World" missing. "Brand New Man" is the song that appears on the 18-34 but not the 25-54 list.

Three artists place three songs each on this list: **Toby Keith**, **Tim McGraw**, and **John Michael Montgomery**. Another seven acts — **Alabama**, **John Berry**, **Confederate Railroad**, **Joe Diffie**, **Alan Jackson**, **Sammy Kershaw**, and **Tracy Lawrence** — have two songs apiece.

## Gold Separation

The most interesting comparison encompassing the three years we've compiled the 18-34 Power Gold lists is the apparent "drifting apart" of the two. The movement has been slow enough to make it difficult to characterize it as "fragmentation," though it's picked up considerably in the last year. In 1994, the two charts shared 35 songs. Last year it was 32, and this year it's dropped all the way down to 23.

There are 21 acts who appear on both lists; seven artists are on the 18-34 chart but not the 25-54 list: **Alabama**, **John Anderson**, **John Berry**, **Tracy Lawrence**, **BlackHawk**, the **Tractors**, and **Travis Tritt**.

Other interesting notes:

- Twenty-eight different acts are represented, versus 27 in '94 and 35 last year.
- This list is even more heavily male-dominated than its 25-54 counterpart. There are 24 men/male groups who account for 46 of the songs. Only four women — **Mary Chapin Carpenter**, **Patty Loveless**, **Reba McEntire**, and **Wynonna** — grace this list.
- Once again using a liberal definition of "down tempo," there are five songs that could roughly qualify as a "ballad" on this list. Isn't it odd there would be more of them on the 18-34 PG chart than on the 25-54 counterpart?

1. **TRAVIS TRITT** Trouble
2. **BROOKS & DUNN** Boot Scootin' Boogie
3. **SAMMY KERSHAW** She Don't Know She's Beautiful
4. **BLACKHAWK** Every Once In A While
5. **TIM MCGRAW** Don't Take The Girl
6. **ALAN JACKSON** Chattahoochie
7. **TIM MCGRAW** Down On The Farm
8. **CLINT BLACK** State Of Mind
9. **TIM MCGRAW** Not A Moment Too Soon
10. **GARTH BROOKS** The Dance
11. **TRACTORS** Baby Likes To Rock It
12. **ALAN JACKSON** Livin' On Love
13. **ALABAMA** I'm In A Hurry (And Don't Know Why)
14. **GARTH BROOKS** Shameless
15. **BROOKS & DUNN** She's Not The Cheatin' Kind
16. **CLAY WALKER** If I Could Make A Living
17. **GARTH BROOKS** Ain't Goin' Down (Til The Sun Comes Up)
18. **CONFEDERATE RAILROAD** Queen Of Memphis
19. **GEORGE STRAIT** The Big One
20. **GARTH BROOKS** Friends In Low Places
21. **JOHN MICHAEL MONTGOMERY** I Love The Way You Love Me
22. **WYNONNA** No One Else On Earth
23. **LITTLE TEXAS** Kick A Little
24. **JOE DIFFIE** Third Rock From The Sun
25. **JOHN MICHAEL MONTGOMERY** I Swear
26. **NEAL McCOY** Wink
27. **TOBY KEITH** Wish I Didn't Know Now
28. **JOHN MICHAEL MONTGOMERY** Life's A Dance
29. **VINCE GILL** One More Last Chance
30. **PATTY LOVELESS** I Try To Think About Elvis
31. **JOHN ANDERSON** Straight Tequila Night
32. **WADE HAYES** Old Enough To Know Better
33. **TRACY LAWRENCE** Alibis
34. **TOBY KEITH** Who's That Man
35. **MARY CHAPIN CARPENTER** Shut Up And Kiss Me
36. **JOHN BERRY** Kiss Me In The Car
37. **GARTH BROOKS** Two Of A Kind, Workin' On A Full House
38. **BROOKS & DUNN** That Ain't Know Way To Go
39. **GARTH BROOKS** Rodeo



Garth Brooks



Tim McGraw



Reba McEntire



Alabama



John Michael Montgomery



Mary Chapin Carpenter

40. **BROOKS & DUNN** Neon Moon
41. **JOHN BERRY** What's In It For Me
42. **TOBY KEITH** Should've Been A Cowboy
43. **TRACY LAWRENCE** Renegades, Rebels, And Rogues
44. **ALABAMA** Reckless
45. **JOE DIFFIE** Pick Up Man
46. **BROOKS & DUNN** Brand New Man
47. **REBA McENTIRE** Is There Life Out There
48. **DWIGHT YOAKAM** Fast As You
49. **CONFEDERATE RAILROAD** Trashy Women
50. **SAMMY KERSHAW** Third Rate Romance



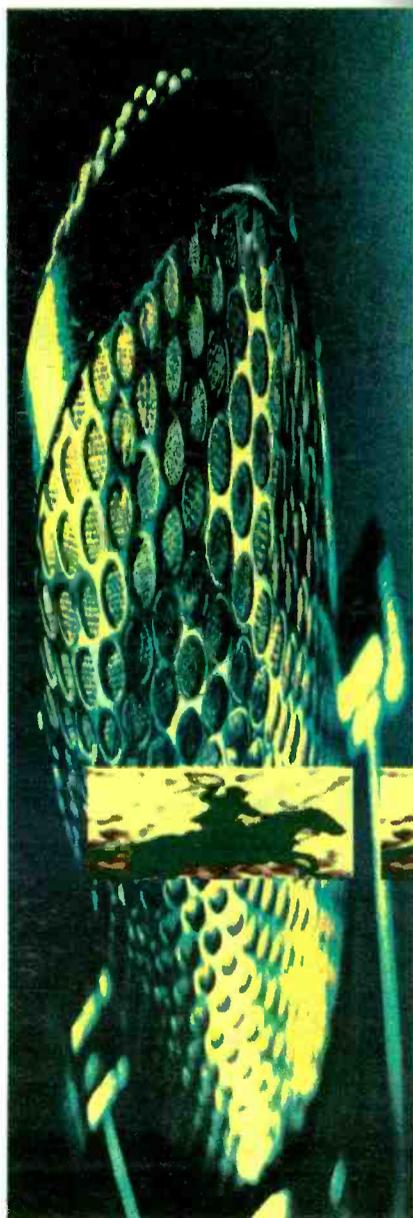
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## 25-54 Power Gold

## Jackson, B&amp;D Scoot Along Country's Power Gold

This year's mainstream Country Power Gold Top 50 is led by **Alan Jackson** in quality and **Brooks & Dunn** in quantity.

Jackson placed four songs — No. 1, 5, 7, and 28 — in the elite group. B&D, meanwhile, notched five tunes in the Top 50 — No. 10, 30, 33, 37, and 47.

Checking in with three songs each on this year's Top 50 are **Vince Gill** (2, 9, 39), **Garth Brooks** (6, 36, 40), and **Toby Keith** (11, 17, 29). Seven other acts placed a pair of songs in the Top 50. Special mention also should go to **Randy Travis**'s "Forever And Ever, Amen." It's the only song that has made it onto every Power Gold list since I began compiling them in 1990.

Some other interesting notes and comparisons:

- For the second year in a row, 30 different acts contribute to the Top 50. Males continue to dominate the category. In 1996, 23 men/male groups hold 40 slots while seven women claim 10 tunes in the Top 50. Last year, 22 men had 39 songs versus eight women with 11 songs. In 1992, the first year we did a Top 50 instead of a Top 30, 19 males accounted for 39 songs and eight women had 11 songs.

- Marking their fourth consecutive year in the Power Gold Top 50 are **Trisha Yearwood**'s "She's In Love With The Boy," Alan Jackson's "Don't Rock The Jukebox," and **Hal Ketchum**'s "Small Town Saturday Night."

- Thirty songs that were on the list in 1995 show up for this year's roll call, while 14 that made it in 1994 also made it this year. Repeat appearances also include eight tunes from '93, two from '92, two from '91, and one from '90.

- Only 23 of the 25-54 Power Gold songs appear on the 18-34 Power Gold list. Nine artists appear on this list but not the 18-34 list — **Tracy Byrd**, **Mark Chesnutt**, **Diamond Rio**, **Faith Hill**, **Hal Ketchum**, **Martina McBride**, **Lee Roy Parnell**, **Randy Travis**, and **Trisha Yearwood**.

## Comebacks

The comeback story of the year belongs to **Diamond Rio**. The band's "Meet In The Middle" comes in at No. 19 this year. It missed last year after making the list in '94 and '93. Also making a comeback was **Clint Black**'s "A Better Man," which was absent in 1995 after placing in 1991-94.

Three songs returned to the Power Gold limelight after a two-year absence. **Sammy Kershaw**'s "Cadillac Style" and **Garth Brooks**'s "Two Of A Kind, Working On A Full House" and "Rodeo" all made it back after an initial appearance in 1993. One song, **Reba McEntire**'s "Is There Life Out There," is in this year's Top 50 after making it in '94 but missing it in '95.

Most notable among the missing this year is **Garth Brooks**'s "Friends In Low Places." Apparently, the song that placed No. 1 on our list in '92, '93, and '94, and third in '95 has finally burned to the point where it's no longer a staple of most stations' Power Gold category.

## A Matter Of Time, Tempo

It's also interesting to note the eras that comprise the Top 50 list. Only 16 songs peaked on our weekly chart prior to 1993. The oldest song on the list is **Travis**'s "Forever And Ever, Amen," which peaked in May 1987. Next is **Black**'s "A Better Man," which topped the chart in May 1989. Oddly enough, there are no songs that peaked in 1990. Six are from '91 — No. 18, 19, 25, 28, 36, and 40. And eight are from '92 — No. 10, 20, 22, 37, 41, 46, 48, and 50.

Amazingly, only one song on this chart would fit the liberal definition of "down tempo" — **Montgomery**'s "I Swear." And, admittedly, even its inclusion might be stretching things a bit. Last year, 10 songs fit that description. But what a sign that the "uptempo" mania gripping Country radio in recent years is still growing.

Thanks to the selected Country stations whose input was used for this year's 25-54 and 18-34 Power Gold charts.

1. **ALAN JACKSON** Chattahoochie
2. **VINCE GILL** One More Last Chance
3. **MARK CHESNUTT** Goin' Through The Big D
4. **JOHN MICHAEL MONTGOMERY** Be My Baby Tonight
5. **ALAN JACKSON** Gone Country
6. **GARTH BROOKS** Ain't Goin' Down (Til The Sun Comes Up)
7. **ALAN JACKSON** Livin' On Love
8. **NEAL McCOY** Wink
9. **VINCE GILL** Don't Let Our Love Start Slippin' Away
10. **BROOKS & DUNN** Boot Scootin' Boogie
11. **TOBY KEITH** Should've Been A Cowboy
12. **JOHN MICHAEL MONTGOMERY** I Swear
13. **SAMMY KERSHAW** She Don't Know She's Beautiful
14. **PATTY LOVELESS** Blame It On Your Heart
15. **TRISHA YEARWOOD** XXX's And OOO's
16. **DWIGHT YOAKAM** Fast As You
17. **TOBY KEITH** A Little Less Talk
18. **MARY CHAPIN CARPENTER** Down At The Twist And Shout
19. **DIAMOND RIO** Meet In The Middle
20. **WYNONNA** No One Else On Earth
21. **JOE DIFFIE** Pick Up Man
22. **LEE ROY PARNELL** What Kind Of Fool Do You Think I Am
23. **LITTLE TEXAS** Kick A Little
24. **WADE HAYES** Old Enough To Know Better
25. **TRISHA YEARWOOD** She's In Love With The Boy
26. **CLAY WALKER** If I Could Make A Living
27. **GEORGE STRAIT** Heartland
28. **ALAN JACKSON** Don't Rock The Jukebox
29. **TOBY KEITH** Wish I Didn't Know Now
30. **BROOKS & DUNN** Rock My World (Little Country Girl)
31. **FAITH HILL** Piece Of My Heart
32. **LITTLE TEXAS** God Blessed Texas
33. **BROOKS & DUNN** She's Not The Cheatin' Kind
34. **TIM MCGRAW** Down On The Farm
35. **TRACY BYRD** Holdin' Heaven
36. **GARTH BROOKS** Two Of A Kind, Workin' On A Full House
37. **BROOKS & DUNN** Neon Moon



Alan Jackson



Patty Loveless

Brooks  
&  
Dunn

Vince Gill



Trisha Yearwood

38. **CONFEDERATE RAILROAD** Trashy Women
39. **VINCE GILL** What The Cowgirls Do
40. **GARTH BROOKS** Rodeo
41. **WYNONNA** I Saw The Light
42. **RANDY TRAVIS** Forever And Ever, Amen
43. **CLINT BLACK** Better Man
44. **CLAY WALKER** Dreaming With My Eyes Open
45. **HAL KETCHUM** Small Town Saturday Night
46. **REBA McENTIRE** Is There Life Out There
47. **BROOKS & DUNN** That Ain't Know Way To Go
48. **SAMMY KERSHAW** Cadillac Style
49. **MARTINA McBRIDE** My Baby Loves Me
50. **MARY CHAPIN CARPENTER** I Feel Lucky

## NEW & ACTIVE

### FRAZIER RIVER She Got What She Deserves (Decca)

Total Stations: 68, Total Points: 4036, Total Adds: 7, Including:  
 WXYZ 19, KRRV 12, KAYD 7, WDSY 7, KASE 5, KBUL 5, KIKK 5, WSSL 5  
 Plays Include: WKDQ 25 (25), WQBE 25 (25), WUBE 25 (25), WXBQ 25 (25), KTST 22 (22), WWQQ 22 (22), WKSF 19 (18), KBEQ 18 (10), WFMB 18 (18), WJCL 18 (18), WRBQ 18 (18), WRNS 18 (18), WWZD 18 (18), KTOM 17 (8), KFRG 16 (10)

### JEFF CARSON Holdin' Onto Something (MCG/Curb)

Total Stations: 70, Total Points: 3855, Total Adds: 29, Including:  
 KBEQ 24, KKCS 17, WKSJ 15, KUGN 14, WBEE 14, WHWK 13, WIVK 13, KRYS 10, KXDD 10, WACO 10, WAYZ 10, WFRG 10, WTVY 10, KHAY 9, KVDO 9, WGTY 9, WXBQ 9, KYKR 8, KTEX 7, WCN 7, WQXK 7, WROO 7, WXTU 7, WFMS 6, WIOV 5, WRKZ 5, WSIX 5, WSSL 5, WUSW 5

### TY ENGLAND Redneck Son (RCA)

Total Stations: 66, Total Points: 3637, Total Adds: 7, Including:  
 WLLR 15, WPKX 14, KYGO 13, KPLX 10, KXXY 10, WDAF 10, WQYK 5  
 Plays Include: WBCT 25 (5), KGNC 22 (22), KTST 22 (22), KRYS 19 (14), KEEY 18 (18), WJCL 18 (18), WRBQ 18 (18), KFMS 17 (17), WWKA 17 (17), WACO 16 (16), WZZK 16 (16), KJUG 15 (15), KYKR 15 (15), WTCM 15 (14), KPLM 14 (14), KUGN 14 (14), WGH 14 (14)

### PERFECT STRANGER Remember The Ride (Curb)

Total Stations: 50, Total Points: 2841, Total Adds: 7, Including:  
 KTST 22, WYYD 16, WXTA 15, KUGN 14, WFRG 10, WGTY 8, WXTU 8  
 Plays Include: KASE 21 (21), WKIX 20 (14), KBEQ 18 (18), WRNS 18 (18), WUBE 18 (18), WACO 16 (16), KJUG 15 (15), WDN 15 (15), WKDQ 15 (15), WQBE 15 (15), WXBQ 15 (15), KPLM 14 (14), KYGO 13 (13), WGNA 13 (13), WIVK 13 (13), WFMB 12 (12), WTCR 11 (11)

### BOBBIE CRYNER You'd Think He'd Know Me Better (MCA)

Total Stations: 54, Total Points: 2589, Total Adds: 13, Including:  
 KUGN 14, KCYY 12, WCMS 11, WFRG 10, WGXK 10, WIL 10, KAYD 7, KKIX 7, WSM-7, WTDR 6, WXTU 6, KEEY 5, KYCY 5  
 Plays Include: WPOC 20 (20), WRNS 18 (18), WTQR 17 (17), KCIN 16 (16), KNAX 16 (16), KWNR 15 (10), WTCM 15 (14), KSON 14 (14), WCKT 13 (13), WKML 13 (13), KFDI 12 (5), WKXC 11 (11)

### COLLIN RAYE I Think About You (Epic)

Total Stations: 29, Total Points: 2242, Total Adds: 29, Including:  
 WGAR 26, WUBE 25, WCOL 19, WKKX 18, WQMX 18, KFMS 17, KKCS 17, WTQR 17, KMPS 16, WBCS 15, WXTA 15, KRKY 14, KSON 14, WTDR 14, WEZL 12, WDEZ 11, WKXC 11, KXDD 10, WXTU 10, KEEY 9, KHAY 9, WUSY 9, KSOP 7, WQXK 7, WBOB 6, WTHI 6

### RICKY SKAGGS Back Where We Belong (Atlantic)

Total Stations: 38, Total Points: 1737, Total Adds: 1, Including: KRYS 5  
 Plays Include: KRRV 28 (24), KGNC 22 (22), KXKC 22 (23), WCKT 20 (13), WJCL 18 (18), WRNS 18 (18), KJUG 15 (15), KKIX 15 (15), KWNR 15 (10), WFRG 15 (15), WTCM 15 (14), KHSL 14 (15), WPKX 14 (14), WXYZ 10 (10), KVOD 9 (9), WKSJ 9 (9), KSOP 7 (7), KUPL 7 (7), WFMB 7 (7), WIBW 7 (7), WCN 7 (7), WRBQ 7 (7), KASH 6 (6), WFMS 6 (6), WTHI 6 (6)

### STEVE AZAR Someday (River North)

Total Stations: 37, Total Points: 1493, Total Adds: 10, Including:  
 KJUG 15, KUGN 14, WITL 10, WGTY 9, KFKF 8, KXDD 7, WMSI 7, WFMS 6, WKSJ 5, WWQQ 5  
 Plays Include: WACO 16 (10), WSOC 16 (5), WTCM 16 (11), WPKX 14 (14), KYGO 13 (13), WKSJ 12 (9), WRKZ 9 (5), KDRK 7 (7), KKIX 7 (7), WDSY 7 (7), WFMB 7 (7), WCN 7 (7), WKCQ 7 (7), WKML 7 (7)

### MARCUS HUMMON God's Country (Columbia/CRG)

Total Stations: 25, Total Points: 1396, Total Adds: 7, Including:  
 KCIN 16, WXTU 15, WGTY 14, KMLE 13, KJUG 7, WYYD 6, WBEE 5  
 Plays Include: WPOC 20 (20), WBCS 15 (15), WPKX 14 (14), WFRG 10 (10), WXYZ 10 (10), KTOM 8 (8), WDSY 7 (7), KNCI 6 (6), KFDI 5 (5), KHAY 5 (5), KTTS 5 (5), WBCT 5 (5), WDN 5 (5), WIOV 5 (5), WKLB 5 (5), WQYK 5 (5), WRKZ 5 (5), WTVY 5 (7)

### DOUG SUPERNAW She Never Looks Back (Giant)

Total Stations: 28, Total Points: 1390, Total Adds: 25, Including:  
 KTTS 34, KUZZ 22, WRNS 18, KJUG 15, WXTA 15, WTDR 14, WGNA 13, KRRV 12, KWNR 10, WTVY 10, KEEY 9, KHAY 9, KNAX 9, KVOD 9, KAYD 7, WESC 7, WCN 7, WTHI 6, KFDI 5, WBCT 5, WDN 5, WRKZ 5, WSIX 5, WVLK 5, WXYZ 5

### JOHN ANDERSON Long Hard Lesson Learned (BNA)

Total Stations: 17, Total Points: 914, Total Adds: 15, Including:  
 KXKC 24, WKKX 18, WIRK 16, KJUG 15, WXTA 15, WTCM 14, WTDR 14, KIKF 10, KHAY 9, KNAX 9, WXBQ 9, KTEX 7, KNCI 6, WTHI 6, KTTS 5  
 Plays Include: WSSL 5 (5), WXYZ 5 (5)

## NATIONAL RADIO FORMATS

### ABC RADIO NETWORKS

Mark Edwards • (214) 991-9200

#### Coast-To-Coast

Adds:  
 TIM MCGRAW/All I Want Is A Life  
 JO DEE MESSINA/Heads Carolina, Tails California

#### Hottest:

MARTINA McBRIDE/Wild Angels  
 WYNONNA/To Be Loved By You  
 CLAY WALKER/Hypnotize The Moon  
 LONESTAR/No News  
 LINDA DAVIS/Some Things Are Meant To Be

#### Real Country

Dave Nicholson • (602) 966-6236

#### Adds:

JOHN ANDERSON/Long Hard Lesson Learned  
 JAMES BONAMY/She's Got A Mind Of Her Own  
 TERRI CLARK/If I Were You

#### Hottest:

TRACY LAWRENCE/If You Love Me  
 MARK CHESNUTT/It Wouldn't Hurt To Have Wings  
 ALAN JACKSON/I'll Try  
 GARTH BROOKS/The Beaches Of Cheyenne  
 TRACY BYRD/Heaven In My Woman's Eyes

### AFTER MIDNITE ENTERTAINMENT

Craig Scott • (901) 755-9753

#### Adds:

TOBY KEITH/Does That Blue Moon Ever Shine On You  
 TIM MCGRAW/All I Want Is A Life  
 JO DEE MESSINA/Heads Carolina, Tails California  
 KEITH STEGALL/1969  
 DOUG SUPERNAW/She Never Looks Back

#### Hottest:

GARTH BROOKS/The Beaches Of Cheyenne  
 GEORGE STRAIT/I Know She Still Loves Me  
 PATTY LOVELESS/You Can Feel Bad  
 TRACY LAWRENCE/If You Loved Me  
 WYNONNA/To Be Loved By You

### ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

#### Adds:

TRACY BYRD/Heaven In My Woman's Eyes  
 LONESTAR/No News  
 LORRIE MORGAN/Standing Tall  
 LEE ROY PARNELL/Heart's Desire  
 PAM TILLIS/The River And The Highway  
 AARON TIPPIN/Without Your Love

#### Hottest:

COLLIN RAYE/Not That Different  
 ALAN JACKSON/I'll Try  
 MARTINA McBRIDE/Wild Angels  
 GARTH BROOKS/The Beaches Of Cheyenne  
 DAVID LEE MURPHY/Out With A Bang

### BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

#### Super Country/Pure Country

Adds:  
 BLACKHAWK/Almost A Memory Now  
 FAITH HILL/Someone Else's Dream  
 TOBY KEITH/Does That Blue Moon Ever Shine On You

### BROADCAST PROGRAMMING CONTINUED

#### Hottest:

CLAY WALKER/Hypnotize The Moon  
 ALAN JACKSON/I'll Try  
 COLLIN RAYE/Not That Different  
 MARTINA McBRIDE/Wild Angels  
 WYNONNA/To Be Loved By You

#### Digital Country — L.J. Smith

Adds:  
 TERRI CLARK/If I Were You  
 JOHN MICHAEL MONTGOMERY/Long As I Live  
 SHENANDOAH/All Over But The Shoutin'

#### Hottest:

ALAN JACKSON/I'll Try  
 GEORGE STRAIT/I Know She Still Loves Me  
 CLAY WALKER/Hypnotize The Moon  
 MARTINA McBRIDE/Wild Angels  
 DOUG SUPERNAW/Not Enough Hours In The Night

#### Digital New Country

Adds:  
 None

#### Hottest:

JOE DIFFIE/Bigger Than The Beatles  
 GARTH BROOKS/The Beaches Of Cheyenne  
 PATTY LOVELESS/You Can Feel Bad  
 GEORGE STRAIT/I Know She Still Loves Me  
 WYNONNA/To Be Loved By You

### JONES SATELLITE NETWORK

Phil Barry • (303) 784-8700

#### CD Country — John Hendricks

Adds:  
 ASLEEP AT THE WHEEL/Lay Down Sally  
 TY ENGLAND/Redneck Son  
 MINDY McCREADY/Ten Thousand Angels  
 BRYAN WHITE/I'm Not Supposed To Love ...

#### Hottest:

LINDA DAVIS/Some Things Are Meant To Be  
 LONESTAR/No News  
 PATTY LOVELESS/You Can Feel Bad  
 DAVID LEE MURPHY/Out With A Bang  
 RICOCHET/What Do I Know

### WESTWOOD ONE RADIO NETWORKS

Bob McNeill • (805) 294-9000

#### Hot Country — David Felker

Adds:  
 JOHN BERRY/Every Time My Heart Calls Your Name  
 FAITH HILL/Someone Else's Dream  
 JOHN MICHAEL MONTGOMERY/Long As I Live

#### Hottest:

WADE HAYES/What I Meant To Say  
 MARTINA McBRIDE/Wild Angels  
 GARTH BROOKS/The Beaches Of Cheyenne  
 ALAN JACKSON/I'll Try  
 CLAY WALKER/Hypnotize The Moon

#### Mainstream Country — David Felker

Adds:  
 RHETT AKINS/She Said Yes  
 LONESTAR/No News  
 LEE ROY PARNELL/Heart's Desire  
 Hottest:  
 ALAN JACKSON/I'll Try  
 WADE HAYES/What I Meant To Say  
 COLLIN RAYE/Not That Different  
 GARTH BROOKS/The Beaches Of Cheyenne  
 MARTINA McBRIDE/Wild Angels

## TNN

THE NASHVILLE NETWORK

60.2 million households  
 Traci Todd,  
 Manager/Video Programming

### ADDS

BLACKHAWK/Almost A Memory Now (Arista)  
 MINDY McCREADY/Ten Thousand Angels (BNA)  
 TIM MCGRAW/All I Want (Curb)  
 MARY STUART/Magic Town (Arista/Converto & Valois Bureau)  
 DOUG SUPERNAW/She Never Looks Back (Giant)

### HEAVY

ALABAMA/It Works (RCA)  
 JUNIOR BROWN/My Wife Thinks You're Dead (MCG/Curb)  
 LINDA DAVIS/Some Things Are Meant To Be (Arista)  
 BILLY DEAN/It's What I Do (Capitol)  
 DIAMOND RIO/Walkin' Away (Arista)  
 TRACY LAWRENCE/If You Loved Me (Atlantic)  
 LONESTAR/No News (BNA)  
 MARTINA McBRIDE/Wild Angels (RCA)  
 MAVERICKS/All You Ever Do Is Bring Me Down (MCA)  
 JO DEE MESSINA/Heads Carolina, Tails California ... (Curb)  
 LORRIE MORGAN/Standing Tall (BNA)  
 COLLIN RAYE/Not That Different (Epic)  
 DARYLE SINGLETARY/Too Much Fun (Giant)  
 DOUG SUPERNAW/She Never Looks Back (Giant)  
 PAM TILLIS/The River And The Highway (Arista)  
 SHANIA TWAIN/You Win My Love (Mercury)  
 CLAY WALKER/Hypnotize The Moon (Giant)

Information current as of February 26.

## CMT

COUNTRY MUSIC TELEVISION

30.8 million households  
 Tracy Rogers, Director/Programming  
 Paul Hastaba, VP/GM

### ADDS

JOE DIFFIE/C-O-U-N-T-R-Y (Epic)  
 KEITH GATTIS/Little Drops Of My Heart (RCA)  
 TOBY KEITH/Does That Blue Moon Ever Shine (A&M)  
 M. C. POTTS/Back When (Critique/BMG)  
 BRYAN WHITE/I'm Not Supposed To Love ... (Asylum/EEG)

### TOP 10

ALABAMA/It Works (RCA)  
 LINDA DAVIS/Some Things Are Meant To Be (Arista)  
 DIAMOND RIO/Walkin' Away (Arista)  
 JOE DIFFIE/Bigger Than The Beatles (Epic)  
 TRACY LAWRENCE/If You Loved Me (Atlantic)  
 LONESTAR/No News (BNA)  
 MAVERICKS/All You Ever Do Is Bring Me Down (MCA)  
 MARTINA McBRIDE/Wild Angels (RCA)  
 DARYLE SINGLETARY/Too Much Fun (Giant)  
 CLAY WALKER/Hypnotize The Moon (Giant)

### HEAVY

ALABAMA/It Works (RCA)  
 LINDA DAVIS/Some Things Are Meant To Be (Arista)  
 BILLY DEAN/It's What I Do (Capitol)  
 DIAMOND RIO/Walkin' Away (Arista)  
 TRACY LAWRENCE/If You Loved Me (Atlantic)  
 LONESTAR/No News (BNA)  
 MAVERICKS/All You Ever Do Is Bring Me Down (MCA)  
 LORRIE MORGAN/Standing Tall (BNA)  
 DARYLE SINGLETARY/Too Much Fun (Giant)  
 PAM TILLIS/The River And The Highway (Arista)  
 CLAY WALKER/Hypnotize The Moon (Giant)

### HOT SHOTS

STEVE AZAR/Someday (River North)  
 BLACKHAWK/Almost A Memory Now (Arista)  
 PAUL BRANDT/My Heart Has A History (Reprise)  
 TERRI CLARK/If I Were You (Mercury)  
 N. DIAMOND & W. JENNINGS/One Good Love (Columbia/CRG)  
 JOE DIFFIE/C-O-U-N-T-R-Y (Epic)  
 HANCI GRIFFITH & THE CRICKETS/Well ... All Right (Decca)  
 MINDY McCREADY/Ten Thousand Angels (BNA)  
 DAN SEALS/I'd Really Love To See ... (Intersound)  
 DOUG SUPERNAW/She Never Looks Back (Giant)  
 SHANIA TWAIN/You Win My Love (Mercury)  
 DWIGHT YOAKAM/Gone (That'll Be Me) (Reprise)

Heavy rotation songs receive five plays per day. Hot Shots receive four plays per day. Breakout Videos and Picks (Pick Hits of the Week) receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of February 28.

MARCH 1, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
7	5	3	1	<b>GARTH BROOKS</b> The Beaches Of Cheyenne (Capitol)	183/0	1	6620	+123	36362	+799
4	2	1	2	<b>ALAN JACKSON</b> I'll Try (Arista)	182/0	2	6517	-233	35910	-1216
5	4	2	3	<b>MARTINA McBRIDE</b> Wild Angels (RCA)	183/0	3	6515	-22	35474	-127
8	6	4	4	<b>GEORGE STRAIT</b> I Know She Still Loves Me (MCA)	183/0	4	6424	+138	35213	+900
10	7	5	5	<b>PATTY LOVELESS</b> You Can Feel Bad (Epic)	184/0	5	6390	+187	35021	+1165
9	8	6	6	<b>TRACY LAWRENCE</b> If You Loved Me (Atlantic)	184/0	6	6264	+414	33905	+2241
15	12	10	7	<b>DIAMOND RIO</b> Walkin' Away (Arista)	184/0	7	5911	+682	31944	+3484
13	11	7	8	<b>WYONNNA</b> To Be Loved By You (Curb/MCA)	184/0	8	5839	+483	31934	+2860
17	13	12	9	<b>CLAY WALKER</b> Hypnotize The Moon (Giant)	184/0	9	5420	+406	29472	+2293
20	14	13	10	<b>RHETT AKINS</b> She Said Yes (Decca)	179/1	10	5119	+171	27966	+1087
22	16	15	11	<b>DARYLE SINGLETARY</b> Too Much Fun (Giant)	181/0	11	5025	+375	27527	+2232
18	15	14	12	<b>LINDA DAVIS</b> Some Things Are Meant To Be (Arista)	183/3	12	4923	+184	26771	+974
21	17	16	13	<b>NEAL McCOY</b> You Gotta Love That (Atlantic)	184/0	13	4854	+353	26308	+1972
27	19	17	14	<b>LONESTAR</b> No News (BNA)	183/1	14	4577	+322	24752	+1896
24	18	18	15	<b>MARK CHESNUTT</b> It Wouldn't Hurt To Have Wings (Decca)	183/0	15	4350	+139	23488	+839
28	22	19	16	<b>LEE ROY PARNELL</b> Heart's Desire (Career)	184/3	16	4309	+316	23368	+1726
25	20	20	17	<b>ALABAMA</b> It Works (RCA)	181/3	18	4133	+191	22571	+1123
26	21	22	18	<b>RICOCHE</b> What Do I Know (Columbia/CRG)	179/0	17	4165	+234	22423	+1341
—	33	26	19	<b>SHANIA TWAIN</b> You Win My Love (Mercury)	182/13	19	3884	+891	20988	+4934
30	24	23	20	<b>LARI WHITE</b> Ready, Willing And Able (RCA)	174/6	20	3684	+295	19775	+1830
34	26	24	21	<b>AARON TIPPIN</b> Without Your Love (RCA)	178/6	21	3429	+274	18419	+1543
32	25	25	22	<b>PAM TILLIS</b> The River And The Highway (Arista)	170/4	23	3387	+244	18113	+1389
37	28	27	23	<b>TRACY BYRD</b> Heaven In My Woman's Eyes (MCA)	174/8	22	3392	+457	18089	+2525
38	29	28	24	<b>BILLY DEAN</b> It's What I Do (Capitol)	174/4	24	3229	+373	17308	+2239
2	1	11	25	<b>COLLIN RAYE</b> Not That Different (Epic)	127/0	26	2838	-2047	15936	-11324
35	30	31	26	<b>JAMES BONAMY</b> She's Got A Mind Of Her Own (Epic)	169/2	25	2855	+263	15209	+1567
—	50	33	27	<b>FAITH HILL</b> Someone Else's Dream (WB)	172/32	28	2789	+786	15144	+4457
36	31	30	28	<b>MAVERICKS</b> All You Ever Do Is Bring Me Down (MCA)	164/4	27	2808	+206	15043	+1253
3	3	8	29	<b>WADE HAYES</b> What I Meant To Say (DKC/Columbia/CRG)	115/0	31	2659	-2400	14960	-13728
—	—	35	30	<b>JOHN MICHAEL MONTGOMERY</b> Long As I Live (Atlantic)	166/44	29	2777	+969	14800	+4993
41	35	32	31	<b>JO DEE MESSINA</b> Heads Carolina, Tails California (Curb)	153/14	30	2728	+554	14387	+2744
<b>BREAKER</b>			32	<b>TIM McGRAW</b> All I Want Is A Life (Curb)	143/102	33	2366	+1582	13176	+8767
11	9	9	33	<b>DAVID LEE MURPHY</b> Out With A Bang (MCA)	93/0	32	2386	-2932	12963	-15507
45	37	34	34	<b>JOHN BERRY</b> Every Time My Heart Calls... (Capitol)	150/9	34	2248	+237	11677	+1318
—	44	37	35	<b>BLACKHAWK</b> Almost A Memory Now (Arista)	145/21	35	2113	+475	10922	+2474
33	27	29	36	<b>LORRIE MORGAN</b> Standing Tall (BNA)	110/0	38	1983	-760	10121	-4112
42	39	38	37	<b>KEITH STEGALL</b> 1969 (Mercury)	133/8	41	1710	+117	9102	+665
40	38	36	38	<b>EMILIO</b> Even If I Tried (Capitol)	117/0	42	1678	+33	8658	+172
43	40	39	39	<b>MANDY BARNETT</b> Now That's All Right... (Asylum/EEG)	108/3	44	1461	+43	7612	+325
<b>BREAKER</b>			40	<b>STEPHANIE BENTLEY</b> Who's That Girl (Epic)	116/9	43	1481	+136	7269	+689
—	49	43	41	<b>MINDY McCREADY</b> Ten Thousand Angels (BNA)	100/8	45	1170	+232	6033	+1109
<b>DEBUT</b>			42	<b>TERRI CLARK</b> If I Were You (Mercury)	84/65	49	974	+733	4856	+3602
<b>DEBUT</b>			43	<b>TOBY KEITH</b> Does That Blue Moon Ever Shine (Polydor)	73/49	51	942	+654	4847	+3259
48	46	41	44	<b>DWIGHT YOAKAM</b> Gone (That'll Be Me) (Reprise)	76/0	50	967	-63	4766	-311
—	—	47	45	<b>BAKER &amp; MYERS</b> Years From Here (MCG/Curb)	73/12	58	821	+190	4482	+980
<b>DEBUT</b>			46	<b>JOE DIFFIE</b> C-O-U-N-T-R-Y (Epic)	67/52	59	811	+667	4457	+3666
<b>DEBUT</b>			47	<b>BRYAN WHITE</b> I'm Not Supposed To Love... (Asylum/EEG)	70/40	57	829	+490	4366	+2712
50	48	45	48	<b>RICH McCREADY</b> Hangin' On (Magnatone)	80/7	53	913	+11	4303	+100
—	—	50	49	<b>SHENANDOAH</b> All Over But The Shoutin' (Capitol)	87/21	55	872	+231	4224	+1063
—	—	49	50	<b>CHELY WRIGHT</b> The Love That We Lost (Polydor)	77/8	56	844	+154	4061	+657

This chart reflects airplay from February 26-March 3. Songs ranked by total points. Highlighted songs indicate Breaker.  
184 Country reporters. 179 current playlists. © 1996, R&R Inc.

## BREAKERS.

**TIM McGRAW**  
All I Want Is A Life (Curb)  
77% of our reporters on it (143 stations)  
102 Adds • Moves 44 -32

**STEPHANIE BENTLEY**  
Who's That Girl (Epic)  
63% of our reporters on it (116 stations)  
9 Adds • Holds at 40

## MOST ADDED.

ARTIST TITLE LABEL(S)	ADDS
<b>TIM McGRAW</b> All I Want Is A Life (Curb)	102
<b>TERRI CLARK</b> If I Were You (Mercury)	65
<b>JOE DIFFIE</b> C-O-U-N-T-R-Y (Epic)	52
<b>TOBY KEITH</b> Does That Blue Moon Ever Shine (Polydor)	49
<b>JOHN MICHAEL MONTGOMERY</b> Long As... (Atlantic)	44
<b>BRYAN WHITE</b> I'm Not Supposed To Love... (Asylum/EEG)	40
<b>FAITH HILL</b> Someone Else's Dream (WB)	32
<b>JEFF CARSON</b> Holdin' Onto Something (MCG/Curb)	29
<b>COLLIN RAYE</b> I Think About You (Epic)	29
<b>DOUG SUPERNAW</b> She Never Looks Back (Giant)	25

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>TIM McGRAW</b> All I Want Is A Life (Curb)	+1582
<b>JOHN MICHAEL MONTGOMERY</b> Long As... (Atlantic)	+969
<b>SHANIA TWAIN</b> You Win My Love (Mercury)	+891
<b>FAITH HILL</b> Someone Else's Dream (WB)	+786
<b>TERRI CLARK</b> If I Were You (Mercury)	+733
<b>DIAMOND RIO</b> Walkin' Away (Arista)	+682
<b>JOE DIFFIE</b> C-O-U-N-T-R-Y (Epic)	+667
<b>TOBY KEITH</b> Does That Blue Moon... (Polydor)	+654
<b>JO DEE MESSINA</b> Heads Carolina, Tails... (Curb)	+554
<b>BRYAN WHITE</b> I'm Not Supposed To Love... (Asylum/EEG)	+490

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
<b>TIM McGRAW</b> All I Want Is A Life (Curb)	+8767
<b>JOHN MICHAEL MONTGOMERY</b> Long As... (Atlantic)	+4993
<b>SHANIA TWAIN</b> You Win My Love (Mercury)	+4934
<b>FAITH HILL</b> Someone Else's Dream (WB)	+4457
<b>JOE DIFFIE</b> C-O-U-N-T-R-Y (Epic)	+3666
<b>TERRI CLARK</b> If I Were You (Mercury)	+3602
<b>DIAMOND RIO</b> Walkin' Away (Arista)	+3484
<b>TOBY KEITH</b> Does That Blue Moon... (Polydor)	+3259
<b>WYONNNA</b> To Be Loved By You (Curb/MCA)	+2860
<b>JO DEE MESSINA</b> Heads Carolina, Tails... (Curb)	+2744

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>DOUG SUPERNAW</b> Not Enough Hours In The (Giant)
<b>JOE DIFFIE</b> Bigger Than The Beatles (Epic)
<b>FAITH HILL</b> It Matters To Me (WB)
<b>SHANIA TWAIN</b> (If...) I'm Outta Here (Mercury)
<b>JOHN MICHAEL MONTGOMERY</b> Cowboy Love (Atlantic)
<b>TIM McGRAW</b> Can't Be Really Gone (Curb)
<b>BLACKHAWK</b> Like There Ain't No Yesterday (Arista)
<b>TERRI CLARK</b> When Boy Meets Girl (Mercury)
<b>BRYAN WHITE</b> Rebecca Lynn (Asylum/EEG)
<b>ALAN JACKSON</b> Tall, Tall Trees (Arista)

Breakers: Song has achieved airplay at 60% of our reporters for the first time. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

**Crook and Chase Country Countdown**  
The Year's Hottest Ratings Grabber!  
Exclusive Interviews - The Week's Top Hits - Country's Premiere Radio Team  
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# PAUL BRANDT

introducing



"PAUL HAS THE VOICE AND PERSONALITY OF A STAR."  
Carrie Dunne/KIK

"I'VE SEEN HIM. I'VE HEARD HIM. I'M SOLD -  
PAUL SINGS FROM THE HEART."  
Richard Ryan/KSAN

## "My Heart Has A History"

The debut single from Paul Brandt Going for adds Monday, March 11.

See Paul perform on the CRS Showcase Stage Thursday, February 29.

Produced By .OSH LEO

PLAY IT AGAIN  
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"I AM IMPRESSED WITH PAUL'S INSIGHT AND INTUITION,  
AND THE SENSITIVITY OF HIS WRITING  
IS AMAZING FOR SOMEONE AS YOUNG AS HE IS!  
HE'S GOT SOME GREAT MATERIAL!"

Rick McCracken/WSOC

# COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

<p><b>WQMX/Akron, OH</b> PD: Kevin Mason MD: Bill Shiel 18 JOHN BERRY 18 TIM MCGRAW 18 COLLIN RAYE</p> <p><b>WGNA/Albany, NY</b> OM: Fred Horton MD: Bill Earley 13 JOE DUFFIE 13 TIM MCGRAW 13 DOUG SUPERNAW</p> <p><b>KASY/Albuquerque, NM</b> PD: Jim West MD: Coyote McGee 20 SHANIA TWAIN 20 ALABAMA 20 FAITH HILL 20 BAKER &amp; MYERS 20 TRACY BYRD</p> <p><b>KRST/Albuquerque, NM</b> PD: Jim Patrick MD: Chaz Malibu 12 JOHN M. MONTGOMERY</p> <p><b>KRRV/Alexandria, LA</b> PD: Ron Knighten APD/MD: Michael Bailey 12 BRYAN WHITE 12 DOUG SUPERNAW 12 FAITH HILL 12 FRAZIER RIVER 12 JO DEE MESSINA</p> <p><b>KGNC/Amarillo, TX</b> PD: Tim Butler MD: Patrick Clark 45 TOBY KEITH 31 TIM MCGRAW 10 JOE DUFFIE 10 CHELY WRIGHT</p> <p><b>KASH/Anchorage, AK</b> PD: Dennis Carter MD: Eddie Maxwell 12 TIM MCGRAW 12 SHENANDOAH 6 BRYAN WHITE</p> <p><b>WUSW/Appleton, WI</b> PD: Mark Lewis MD: Kelly Mercer 10 TIM MCGRAW 5 JEFF CARSON 5 SHENANDOAH</p> <p><b>WKSF/Asheville, NC</b> PD: Dale Mitchell MD: Nikki Thomas 18 JOHN M. MONTGOMERY 18 FAITH HILL 18 BLACKHAWK 5 STEVE AZAR</p> <p><b>WKHX/Atlanta, GA</b> PD: Neil McGinley MD: Johnny Gray 18 JOHN M. MONTGOMERY 18 TIM MCGRAW 18 BRYAN WHITE 18 SHANIA TWAIN</p> <p><b>WYAY/Atlanta, GA</b> PD: Neil McGinley MD: Johnny Gray 18 JOHN M. MONTGOMERY 18 TIM MCGRAW 18 BRYAN WHITE 18 BLACKHAWK</p> <p><b>KASE/Austin, TX</b> PD: Brad Hansen MD: Steve Gary 5 TIM MCGRAW 5 TERRI CLARK 5 RICH MCCREADY 5 FRAZIER RIVER</p> <p><b>KUZZ/Bakersfield, CA</b> PD/MD: K.C. Adams 22 JOE DUFFIE 22 TERRI CLARK 22 DOUG SUPERNAW 22 TIM MCGRAW 7 JOHN M. MONTGOMERY 7 SHENANDOAH 7 TERRI CLARK</p> <p><b>WFOC/Baltimore, MD</b> PD: Bob Moody MD: Greg Cole 16 FAITH HILL 16 TIM MCGRAW</p> <p><b>WYNK/Baton Rouge, LA</b> PD/MD: Brian King 10 JOHN M. MONTGOMERY 10 BLACKHAWK 10 TERRI CLARK 10 FAITH HILL 10 MANDY BARNETT 10 BRYAN WHITE</p> <p><b>KAYD/Beaumont, TX</b> PD/MD: Frank Dawson 39 TIM MCGRAW 23 JO DEE MESSINA 23 TERRI CLARK 7 JOE DUFFIE 7 FRAZIER RIVER 7 DOUG SUPERNAW 7 BOBBIE CRYNER</p> <p><b>KYKR/Beaumont, TX</b> PD: Kurt Gilchrist MD: Tray Poston 21 TOBY KEITH 15 TERRI CLARK 15 BRYAN WHITE 8 JEFF CARSON</p>	<p><b>WKNN/Biloxi, MS</b> PD: Rick Mize MD: Angie Thompson 12 TERRI CLARK 12 TIM MCGRAW 12 SHANIA TWAIN</p> <p><b>WHWQ/Binghamton, NY</b> PD/MD: John Davison 13 KEITH STEGALL 13 TIM MCGRAW 13 JEFF CARSON</p> <p><b>WZZK/Birmingham, AL</b> PD: Jim Tice MD: Scott Stewart 16 TIM MCGRAW</p> <p><b>WBCS/Boston, MA</b> PD: Harry Nelson MD: Ginny Rogers 15 TIM MCGRAW 15 COLLIN RAYE</p> <p><b>WKLB/Boston, MA</b> PD: Loren Owens MD: David Williams 15 SHANIA TWAIN 5 BLACKHAWK</p> <p><b>WYRK/Buttalo, NY</b> PD: Ken Johnson MD: Pat O'Brien 12 TIM MCGRAW 12 LEE ROY PARNELL 12 TRACY BYRD</p> <p><b>WBUB/Charleston, SC</b> PD: Charlie Lindsey MD: John Dixon 12 JOHN M. MONTGOMERY 12 BLACKHAWK 12 FAITH HILL</p> <p><b>WEZL/Charleston, SC</b> PD: Gary Griffin MD: Gary Griffin 12 TIM MCGRAW 12 COLLIN RAYE 12 TERRI CLARK 12 JO DEE MESSINA 12 BAKER &amp; MYERS 7 JOHN M. MONTGOMERY</p> <p><b>WQBE/Charleston, WV</b> PD/MD: R.G. Jones 15 LARI WHITE 15 JOE DUFFIE 15 LINDA DAVIS</p> <p><b>WSOC/Charlotte, NC</b> PD: Paul Johnson MD: Rick McCracken 16 TIM MCGRAW 16 SHANIA TWAIN 16 FAITH HILL 5 JOHN M. MONTGOMERY 5 SHENANDOAH 5 PAM TILLIS</p> <p><b>WTOR/Charlotte, NC</b> PD: Lloyd Ford MD: Alison West 14 COLLIN RAYE 14 DOUG SUPERNAW 14 TOBY KEITH 14 JOHN ANDERSON 6 GARTH BROOKS 6 BOBBIE CRYNER 6 MANDY BARNETT 6 TRACY BYRD 6 STEPHANIE BENTLEY</p> <p><b>WUSN/Chicago, IL</b> PD: Dean McNeil MD: Tricia Biondo 21 TIM MCGRAW 17 JOE DUFFIE 10 MANDY BARNETT</p> <p><b>KHSL/Chico, CA</b> PD/MD: Ron Woodward 14 JOE DUFFIE 14 BRYAN WHITE 14 TOBY KEITH</p> <p><b>WUBE/Cincinnati, OH</b> PD: Tim Closson MD: Duke Hamilton 25 COLLIN RAYE 18 FRAZIER RIVER 18 BRYAN WHITE</p> <p><b>WGAR/Cleveland, OH</b> PD: Denny Nugent MD: Chuck Collier 28 TIM MCGRAW 26 COLLIN RAYE 18 JOE DUFFIE</p> <p><b>KKKS/Colorado Springs, CO</b> MD: Dave Shepel 17 TIM MCGRAW 17 BRYAN WHITE 17 COLLIN RAYE 17 JEFF CARSON</p> <p><b>WCOS/Columbia, SC</b> PD: Ron Antill MD: Glen Garrett 12 FAITH HILL 12 JOHN M. MONTGOMERY</p> <p><b>WCKT/Ft. Myers, FL</b> PD: Ron Elix MD: Chris Chaos 5 JOHN M. MONTGOMERY 5 FAITH HILL 5 TERRI CLARK 5 RICH MCCREADY 5 STEPHANIE BENTLEY 5 KEITH STEGALL 5 SHANIA TWAIN</p>	<p><b>WCOL/Columbus, OH</b> PD: Michael Cruise MD: John Crenshaw 19 TRACY BYRD 19 COLLIN RAYE 19 TIM MCGRAW</p> <p><b>WHOK/Columbus, OH</b> PD: Max Raines MD: Mark Clark 15 TIM MCGRAW 15 BLACKHAWK 15 JOHN M. MONTGOMERY</p> <p><b>KRYS/Corpus Christi, TX</b> PD/MD: Danny McWilliams 45 TIM MCGRAW 19 TERRI CLARK 14 MINDY MCCREADY 10 JEFF CARSON 10 JOE DUFFIE 10 SHENANDOAH 5 RICKY SKAGGS</p> <p><b>KPLX/Dallas, TX</b> PD: Smokey Rivers MD: Teresa Whitney 10 BRYAN WHITE 10 TIM MCGRAW 10 JOHN M. MONTGOMERY 10 BLACKHAWK 10 TY ENGLAND</p> <p><b>KSXS/Dallas, TX</b> PD: Dean James MD: Linda O'Brian 14 SHANIA TWAIN 14 PAM TILLIS 14 BILLY DEAN</p> <p><b>KYNG/Dallas, TX</b> PD/MD: Dan Pearman 20 ALABAMA 20 LARI WHITE 20 FAITH HILL</p> <p><b>WGNE/Daytona Beach, FL</b> PD: Ron King MD: Ron P. Jones 11 TOBY KEITH 11 TIM MCGRAW 9 TERRI CLARK</p> <p><b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 TIM MCGRAW 13 TERRI CLARK 13 BRYAN WHITE 18 DOUG SUPERNAW 18 TOBY KEITH 18 CHELY WRIGHT</p> <p><b>WRNS/Greenville, NC</b> PD: Wayne Carlisle MD: Dale Knippers 26 JOE DUFFIE 18 TERRI CLARK 18 BRYAN WHITE 18 DOUG SUPERNAW 18 TOBY KEITH 18 CHELY WRIGHT</p> <p><b>WESC/Greenville, SC</b> PD: Jeff Garrison MD: John Landrum 15 JOE DUFFIE 15 TOBY KEITH 15 MINDY MCCREADY 15 LEE ROY PARNELL 7 BAKER &amp; MYERS 7 DOUG SUPERNAW 7 JOHN BERRY</p> <p><b>WSSJ/Greenville, SC</b> PD: Buddy Scott MD: Ric Larson 14 JOHN M. MONTGOMERY 5 JEFF CARSON 5 FRAZIER RIVER 5 TOBY KEITH</p> <p><b>WYCD/Detroit, MI</b> PD/MD: Eddie Haskell 13 FAITH HILL 14 TOBY KEITH 5 AARON TIPPIN 5 BRYAN WHITE</p> <p><b>WTVY/Dothan, AL</b> PD/MD: Shannon O'Neal 20 JOE DUFFIE 10 DOUG SUPERNAW 10 JEFF CARSON 10 TERRI CLARK 10 TOBY KEITH</p> <p><b>KHEY/El Paso, TX</b> PD: Jay J. McCrae MD: John Hunter 21 JOE DUFFIE 9 MINDY MCCREADY</p> <p><b>WRKZ/Harrisburg, PA</b> PD: Mitch Mahan MD: Dandallon 20 TOBY KEITH 16 TERRI CLARK 9 JOE DUFFIE 5 DOUG SUPERNAW 5 JEFF CARSON</p> <p><b>WWYZ/Hartford, CT</b> PD: Greg Roche MD: John Saville 5 COLLIN RAYE 5 DOUG SUPERNAW 5 MC POTS 5 TY HERNDON 5 MAVERICKS</p> <p><b>KUGN/Eugene, OR</b> PD: Tim Fox MD: Bob Bosche 20 TIM MCGRAW 14 JOHN M. MONTGOMERY 14 JEFF CARSON 14 PERFECT STRANGER 14 BOBBIE CRYNER 14 STEVE AZAR</p> <p><b>WKDQ/Evansville, IN</b> PD: Dave Evans MD: K.C. Todt 15 LINDA DAVIS 15 JOE DUFFIE 15 LARI WHITE</p> <p><b>KKIK/Fayetteville, AR</b> PD: Eric Marshall MD: Tone Marconi 15 BLACKHAWK 15 SHENANDOAH 7 BOBBIE CRYNER</p> <p><b>WKML/Fayetteville, NC</b> PD: Mac Edwards MD: Andy Brown 13 TIM MCGRAW 13 JOHN M. MONTGOMERY 13 BLACKHAWK</p> <p><b>WCKT/Ft. Myers, FL</b> PD: Ron Elix MD: Chris Chaos 5 JOHN M. MONTGOMERY 5 FAITH HILL 5 TERRI CLARK 5 RICH MCCREADY 5 STEPHANIE BENTLEY 5 KEITH STEGALL 5 SHANIA TWAIN</p>	<p><b>KTCS/Ft. Smith, AR</b> OM/MD: Mark Harper 15 TIM MCGRAW</p> <p><b>WQHF/Ft. Wayne, IN</b> PD: Jeff Davis MD: Kevin Kelly 13 TIM MCGRAW 13 JOHN M. MONTGOMERY 13 JOE DUFFIE 13 JOE DUFFIE 13 JOHN BERRY</p> <p><b>KNAX/Fresno, CA</b> PD: Larry Santiago MD: Scott Stevens 9 TERRI CLARK 9 JOE DUFFIE 9 DOUG SUPERNAW 9 JOHN ANDERSON 5 SHENANDOAH</p> <p><b>KSXS/Fresno, CA</b> PD: Ken Boesen MD: Tim McGraw 7 JOE DUFFIE 7 TOBY KEITH 7 SHENANDOAH 7 TERRI CLARK</p> <p><b>WBCT/Grand Rapids, MI</b> PD: Doug Montgomery MD: Kelly Iris 25 JOE DUFFIE 5 BRYAN WHITE 5 COLLIN RAYE 5 DOUG SUPERNAW 5 TERRI CLARK</p> <p><b>WKSJ/Greensboro, NC</b> PD/MD: Chuck Finley 15 JEFF CARSON 7 BRYAN WHITE 6 TOBY KEITH 6 CHELY WRIGHT</p> <p><b>WTQR/Greensboro, NC</b> PD: Paul Franklin MD: Danny Hall 17 TIM MCGRAW 17 COLLIN RAYE 5 TERRI CLARK</p> <p><b>WRNS/Greenville, NC</b> PD: Wayne Carlisle MD: Dale Knippers 26 JOE DUFFIE 18 TERRI CLARK 18 BRYAN WHITE 18 DOUG SUPERNAW 18 TOBY KEITH 18 CHELY WRIGHT</p> <p><b>WESC/Greenville, SC</b> PD: Jeff Garrison MD: John Landrum 15 JOE DUFFIE 15 TOBY KEITH 15 MINDY MCCREADY 15 LEE ROY PARNELL 7 BAKER &amp; MYERS 7 DOUG SUPERNAW 7 JOHN BERRY</p> <p><b>WSSJ/Greenville, SC</b> PD: Buddy Scott MD: Ric Larson 14 JOHN M. MONTGOMERY 5 JEFF CARSON 5 FRAZIER RIVER 5 TOBY KEITH</p> <p><b>WYCD/Detroit, MI</b> PD/MD: Eddie Haskell 13 FAITH HILL 14 TOBY KEITH 5 AARON TIPPIN 5 BRYAN WHITE</p> <p><b>WTVY/Dothan, AL</b> PD/MD: Shannon O'Neal 20 JOE DUFFIE 10 DOUG SUPERNAW 10 JEFF CARSON 10 TERRI CLARK 10 TOBY KEITH</p> <p><b>KHEY/El Paso, TX</b> PD: Jay J. McCrae MD: John Hunter 21 JOE DUFFIE 9 MINDY MCCREADY</p> <p><b>WRKZ/Harrisburg, PA</b> PD: Mitch Mahan MD: Dandallon 20 TOBY KEITH 16 TERRI CLARK 9 JOE DUFFIE 5 DOUG SUPERNAW 5 JEFF CARSON</p> <p><b>WWYZ/Hartford, CT</b> PD: Greg Roche MD: John Saville 5 COLLIN RAYE 5 DOUG SUPERNAW 5 MC POTS 5 TY HERNDON 5 MAVERICKS</p> <p><b>KUGN/Eugene, OR</b> PD: Tim Fox MD: Bob Bosche 20 TIM MCGRAW 14 JOHN M. MONTGOMERY 14 JEFF CARSON 14 PERFECT STRANGER 14 BOBBIE CRYNER 14 STEVE AZAR</p> <p><b>WKDQ/Evansville, IN</b> PD: Dave Evans MD: K.C. Todt 15 LINDA DAVIS 15 JOE DUFFIE 15 LARI WHITE</p> <p><b>KKIK/Fayetteville, AR</b> PD: Eric Marshall MD: Tone Marconi 15 BLACKHAWK 15 SHENANDOAH 7 BOBBIE CRYNER</p> <p><b>WKML/Fayetteville, NC</b> PD: Mac Edwards MD: Andy Brown 13 TIM MCGRAW 13 JOHN M. MONTGOMERY 13 BLACKHAWK</p> <p><b>WCKT/Ft. Myers, FL</b> PD: Ron Elix MD: Chris Chaos 5 JOHN M. MONTGOMERY 5 FAITH HILL 5 TERRI CLARK 5 RICH MCCREADY 5 STEPHANIE BENTLEY 5 KEITH STEGALL 5 SHANIA TWAIN</p>	<p><b>WQJK/Jacksonville, FL</b> PD/MD: Jon Allen 20 TIM MCGRAW 6 TERRI CLARK</p> <p><b>WROD/Jacksonville, FL</b> PD: John Richards MD: Buzz Jackson 7 JOE DUFFIE 7 JEFF CARSON 6 TERRI CLARK 5 TIM MCGRAW</p> <p><b>WXBQ/Johnson City, VA</b> PD: Bill Hagy MD: Reggie Noel 15 JOE DUFFIE 15 LARI WHITE 15 LINDA DAVIS</p> <p><b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 24 JEFF CARSON 24 FAITH HILL 18 TERRI CLARK 18 JOE DUFFIE 18 TOBY KEITH 18 TIM MCGRAW 18 BRYAN WHITE 10 DAN SEALS 10 KENNY CHESNEY</p> <p><b>KFKF/Kansas City, MO</b> PD: Dale Carter MD: Tony Stevens 8 STEVE AZAR 8 TERRI CLARK</p> <p><b>WOAF/Kansas City, MO</b> PD: Tad Crane MD: Dave Bryan 20 JOHN M. MONTGOMERY 10 JOE DUFFIE 10 RHETT AKINS 10 TIM MCGRAW 10 JOE DUFFIE 10 TY ENGLAND</p> <p><b>WIVK/Knoxville, TN</b> PD/MD: Les Acree 13 JOE DUFFIE 13 TOBY KEITH 13 JEFF CARSON 13 ALABAMA 13 JOHN M. MONTGOMERY 13 FAITH HILL 13 SHANIA TWAIN</p> <p><b>KXKC/Lafayette, LA</b> PD: Renee Revett MD: Kelly Thompson 24 JOHN ANDERSON 24 TERRI CLARK 24 TOBY KEITH</p> <p><b>WIOV/Lancaster, PA</b> PD: Brother Weems 12 TIM MCGRAW 12 TOBY KEITH 5 JEFF CARSON 5 SHENANDOAH 5 BRYAN WHITE</p> <p><b>WSSJ/Greenville, SC</b> PD: Buddy Scott MD: Ric Larson 14 JOHN M. MONTGOMERY 5 JEFF CARSON 5 FRAZIER RIVER 5 TOBY KEITH</p> <p><b>WYCD/Detroit, MI</b> PD/MD: Eddie Haskell 13 FAITH HILL 14 TOBY KEITH 5 AARON TIPPIN 5 BRYAN WHITE</p> <p><b>WTVY/Dothan, AL</b> PD/MD: Shannon O'Neal 20 JOE DUFFIE 10 DOUG SUPERNAW 10 JEFF CARSON 10 TERRI CLARK 10 TOBY KEITH</p> <p><b>KHEY/El Paso, TX</b> PD: Jay J. McCrae MD: John Hunter 21 JOE DUFFIE 9 MINDY MCCREADY</p> <p><b>WRKZ/Harrisburg, PA</b> PD: Mitch Mahan MD: Dandallon 20 TOBY KEITH 16 TERRI CLARK 9 JOE DUFFIE 5 DOUG SUPERNAW 5 JEFF CARSON</p> <p><b>WWYZ/Hartford, CT</b> PD: Greg Roche MD: John Saville 5 COLLIN RAYE 5 DOUG SUPERNAW 5 MC POTS 5 TY HERNDON 5 MAVERICKS</p> <p><b>KUGN/Eugene, OR</b> PD: Tim Fox MD: Bob Bosche 20 TIM MCGRAW 14 JOHN M. MONTGOMERY 14 JEFF CARSON 14 PERFECT STRANGER 14 BOBBIE CRYNER 14 STEVE AZAR</p> <p><b>WKDQ/Evansville, IN</b> PD: Dave Evans MD: K.C. Todt 15 LINDA DAVIS 15 JOE DUFFIE 15 LARI WHITE</p> <p><b>KKIK/Fayetteville, AR</b> PD: Eric Marshall MD: Tone Marconi 15 BLACKHAWK 15 SHENANDOAH 7 BOBBIE CRYNER</p> <p><b>WKML/Fayetteville, NC</b> PD: Mac Edwards MD: Andy Brown 13 TIM MCGRAW 13 JOHN M. MONTGOMERY 13 BLACKHAWK</p> <p><b>WCKT/Ft. Myers, FL</b> PD: Ron Elix MD: Chris Chaos 5 JOHN M. MONTGOMERY 5 FAITH HILL 5 TERRI CLARK 5 RICH MCCREADY 5 STEPHANIE BENTLEY 5 KEITH STEGALL 5 SHANIA TWAIN</p>	<p><b>WOEN/Macon, GA</b> PD: Gerry Marshall MD: Laura Stirling 15 BRYAN WHITE 15 TERRI CLARK 15 JOE DUFFIE 5 DOUG SUPERNAW 5 DIAMOND &amp; JENNINGS</p> <p><b>WQWM/Madison, WI</b> PD/MD: Tom Oakes MD: Mel McKenzie 19 JOHN M. MONTGOMERY 19 TIM MCGRAW 5 FAITH HILL 5 TERRI CLARK</p> <p><b>KTEX/McAllen, TX</b> PD: Bruce Clark MD: Aileen Clark 12 JOE DUFFIE 12 TERRI CLARK 12 BRYAN WHITE 7 JEFF CARSON 7 JOHN ANDERSON 7 TOBY KEITH</p> <p><b>WGXX/Memphis, TN</b> PD: Ray Edwards MD: Mark Billingsley 10 BLACKHAWK 10 TIM MCGRAW 10 TOBY KEITH 10 BOBBIE CRYNER 10 BAKER &amp; MYERS</p> <p><b>WOGY/Memphis, TN</b> PD: Polly Wogg MD: Hopalong Cassidy No Adds</p> <p><b>WMIL/Milwaukee, WI</b> PD: Kerry Wolfe MD: Mitch Morgan 14 JOE DUFFIE 14 TOBY KEITH 14 TIM MCGRAW 14 SHENANDOAH</p> <p><b>WXBW/Pensacola, FL</b> PD: Lynn West MD: Bruce Clark 15 JOE DUFFIE 15 TERRI CLARK 15 BAKER &amp; MYERS 15 RICH MCCREADY 5 STEPHANIE BENTLEY</p> <p><b>KEYE/Minneapolis, MN</b> PD: Gregg Swedberg MD: Mark Bauer 9 COLLIN RAYE 9 DOUG SUPERNAW 5 BOBBIE CRYNER</p> <p><b>WBOB/Minneapolis, MN</b> PD/MD: Bob Wood 18 AARON TIPPIN 6 TERRI CLARK 6 MINDY MCCREADY 6 COLLIN RAYE 6 SHENANDOAH 6 TOBY KEITH</p> <p><b>WKSJ/Mobile, AL</b> PD: Scott Johnson MD: Jeff Funk 8 JOHN BERRY</p> <p><b>KATM/Modesto, CA</b> PD: Ed Hill MD: Randy Black 13 TIM MCGRAW 9 JOE DUFFIE 9 TOBY KEITH 9 TERRI CLARK</p> <p><b>WDSY/Pittsburgh, PA</b> PD: Scott Auran MD: Chris DeCarlo 25 JOHN M. MONTGOMERY 10 TOBY KEITH 7 TIM MCGRAW 7 FRAZIER RIVER</p> <p><b>WPOR/Portland, ME</b> PD: Thomas Hennessey MD: Hal Knight 13 JOHN BERRY 13 TIM MCGRAW 13 KEITH STEGALL</p> <p><b>KUPL/Portland, OR</b> PD: Lee Rogers MD: Rick Taylor 12 TIM MCGRAW 7 RICH MCCREADY 7 JOHN M. MONTGOMERY</p> <p><b>KWJJ/Portland, OR</b> PD: Robin Mitchell MD: Kelle McCrae 5 COLLIN RAYE 5 JOE DUFFIE 5 FAITH HILL 5 JOHN M. MONTGOMERY 5 KEITH STEGALL 5 RICH MCCREADY</p> <p><b>WNOE/New Orleans, LA</b> PD: Bob Young MD: Lee Sandifer 5 TERRI CLARK</p> <p><b>WCMS/Norfolk, VA</b> PD/MD: Mike Meehan 22 TIM MCGRAW 11 JOHN M. MONTGOMERY 11 JOE DUFFIE 11 SHENANDOAH 11 BOBBIE CRYNER</p> <p><b>WTCM/NW Michigan</b> PD: Mark Steyer MD: Ryan Dobry 14 TIM MCGRAW 14 TERRI CLARK 14 JOHN ANDERSON</p> <p><b>KZLA/Los Angeles, CA</b> PD/MD: Cary Wolfe 12 JOHN M. MONTGOMERY 12 FAITH HILL</p> <p><b>KNFM/Odessa-Midland, TX</b> PD/MD: Woody Roberts 5 JOE DUFFIE 5 TERRI CLARK</p> <p><b>KTST/Oklahoma City, OK</b> PD: Charlie Harrigan MD: Keith Marlow 22 TERRI CLARK 22 JOE DUFFIE 22 TIM MCGRAW 22 PERFECT STRANGER</p>	<p><b>KOXY/Oklahoma City, OK</b> PD: Charlie Harrigan MD: Bill Reed 20 FAITH HILL 20 TOBY KEITH 10 TERRI CLARK 10 BLACKHAWK 10 TIM MCGRAW 10 TY ENGLAND 10 JOHN BERRY</p> <p><b>KXKT/Dmaha, NE</b> PD: Tom Goodwin MD: John Glenn 14 TIM MCGRAW 14 JOHN M. MONTGOMERY 7 BRYAN WHITE 7 BLACKHAWK</p> <p><b>WWKA/Oriando, FL</b> PD: Mike Moore MD: Shadow Stevens 17 SHANIA TWAIN 17 AARON TIPPIN 17 BRYAN WHITE</p> <p><b>KHAY/Ozark, CA</b> PD/MD: Mark Hill 16 SHENANDOAH 9 JOHN ANDERSON 9 JEFF CARSON 9 TERRI CLARK 9 COLLIN RAYE 9 DOUG SUPERNAW 9 BRYAN WHITE 5 PAUL BRANDT</p> <p><b>KPLM/Palm Springs, CA</b> PD/MD: Al Gordon 14 BAKER &amp; MYERS 14 TERRI CLARK 14 TIM MCGRAW 14 SHENANDOAH</p> <p><b>WXBW/Pensacola, FL</b> PD: Lynn West MD: Bruce Clark 15 JOE DUFFIE 15 TERRI CLARK 15 BAKER &amp; MYERS 15 RICH MCCREADY 5 STEPHANIE BENTLEY</p> <p><b>WXCL/Peoria, IL</b> MD: Joe Cameron 14 TERRI CLARK 14 TOBY KEITH</p> <p><b>WXTU/Philadelphia, PA</b> PD: Kevin O'Neal MD: Mike Brophy 25 TIM MCGRAW 24 SHANIA TWAIN 15 MARCUS HUMMON 10 JOHN M. MONTGOMERY 10 COLLIN RAYE 7 JEFF CARSON 6 BOBBIE CRYNER 6 PERFECT STRANGER 5 FAITH HILL</p> <p><b>WKSJ/Mobile, AL</b> PD: Scott Johnson MD: Jeff Funk 8 JOHN BERRY</p> <p><b>KATM/Modesto, CA</b> PD: Ed Hill MD: Randy Black 13 TIM MCGRAW 9 JOE DUFFIE 9 TOBY KEITH 9 TERRI CLARK</p> <p><b>WDSY/Pittsburgh, PA</b> PD: Scott Auran MD: Chris DeCarlo 25 JOHN M. MONTGOMERY 10 TOBY KEITH 7 TIM MCGRAW 7 FRAZIER RIVER</p> <p><b>WPOR/Portland, ME</b> PD: Thomas Hennessey MD: Hal Knight 13 JOHN BERRY 13 TIM MCGRAW 13 KEITH STEGALL</p> <p><b>KUPL/Portland, OR</b> PD: Lee Rogers MD: Rick Taylor 12 TIM MCGRAW 7 RICH MCCREADY 7 JOHN M. MONTGOMERY</p> <p><b>KWJJ/Portland, OR</b> PD: Robin Mitchell MD: Kelle McCrae 5 COLLIN RAYE 5 JOE DUFFIE 5 FAITH HILL 5 JOHN M. MONTGOMERY 5 KEITH STEGALL 5 RICH MCCREADY</p> <p><b>WNOE/New Orleans, LA</b> PD: Bob Young MD: Lee Sandifer 5 TERRI CLARK</p> <p><b>WCMS/Norfolk, VA</b> PD/MD: Mike Meehan 22 TIM MCGRAW 11 JOHN M. MONTGOMERY 11 JOE DUFFIE 11 SHENANDOAH 11 BOBBIE CRYNER</p> <p><b>WTCM/NW Michigan</b> PD: Mark Steyer MD: Ryan Dobry 14 TIM MCGRAW 14 TERRI CLARK 14 JOHN ANDERSON</p> <p><b>KZLA/Los Angeles, CA</b> PD/MD: Cary Wolfe 12 JOHN M. MONTGOMERY 12 FAITH HILL</p> <p><b>KNFM/Odessa-Midland, TX</b> PD/MD: Woody Roberts 5 JOE DUFFIE 5 TERRI CLARK</p> <p><b>KTST/Oklahoma City, OK</b> PD: Charlie Harrigan MD: Keith Marlow 22 TERRI CLARK 22 JOE DUFFIE 22 TIM MCGRAW 22 PERFECT STRANGER</p>	<p><b>KBUL/Reno, NV</b> PD: Rusty Keyes MD: Dave Collins 5 STEPHANIE BENTLEY 5 FRAZIER RIVER 5 JOE DUFFIE 5 TIM MCGRAW 5 TOBY KEITH</p> <p><b>WKHK/Richmond, VA</b> PD: Mark Richards MD: Rick Campbell 15 TIM MCGRAW 15 TOBY KEITH 15 TERRI CLARK 15 KEITH STEGALL</p> <p><b>KFRG/Riverside, CA</b> PD: Lee Logan MD: Don Jeffrey 12 FAITH HILL 12 TIM MCGRAW</p> <p><b>WYYO/Roanoke, VA</b> PD: Kenny Shelton MD: Robynn Jaymes 25 TRACY BYRD 16 RICH MCCREADY 16 STEPHANIE BENTLEY 16 PERFECT STRANGER 9 JEFF CARSON 9 TERRI CLARK 9 COLLIN RAYE 9 DOUG SUPERNAW 9 BRYAN WHITE 6 MARCUS HUMMON</p> <p><b>WBEE/Rochester, NY</b> PD: Bob Barnett MD: Coyote Collins 24 TIM MCGRAW 14 JOHN M. MONTGOMERY 14 JEFF CARSON 5 RICH MCCREADY 5 MARCUS HUMMON 5 TERRI CLARK</p> <p><b>KNCI/Sacramento, CA</b> PD: Mark Evans MD: Jennifer Wood 15 TIM MCGRAW 15 BRYAN WHITE 10 MINDY MCCREADY 10 BOBBIE CRYNER</p> <p><b>WKCO/Saginaw, MI</b> PD/MD: Rick Walker 7 TIM MCGRAW 7 BRYAN WHITE 7 TERRI CLARK</p> <p><b>WIL/SI, Louis, MO</b> PD: Ray Messie MD: Mark Langston 20 SHANIA TWAIN 20 AARON TIPPIN 20 JOHN BERRY 20 BRYAN WHITE 10 MINDY MCCREADY 10 BOBBIE CRYNER</p> <p><b>WKKX/SI, Louis, MO</b> PD: Russ Schell MD: Dave Lewis 18 JOHN ANDERSON 18 TIM MCGRAW 18 COLLIN RAYE 10 TOBY KEITH 5 SHENANDOAH</p> <p><b>KMLF/Phoenix, AZ</b> PD: Shaun Holly MD: Gwan Foster 13 MARCUS HUMMON 13 TERRI CLARK 13 JOHN M. MONTGOMERY</p> <p><b>WDSY/Pittsburgh, PA</b> PD: Scott Auran MD: Chris DeCarlo 25 JOHN M. MONTGOMERY 10 TOBY KEITH 7 TIM MCGRAW 7 FRAZIER RIVER</p> <p><b>WPOR/Portland, ME</b> PD: Thomas Hennessey MD: Hal Knight 13 JOHN BERRY 13 TIM MCGRAW 13 KEITH STEGALL</p> <p><b>KUPL/Portland, OR</b> PD: Lee Rogers MD: Rick Taylor 12 TIM MCGRAW 7 RICH MCCREADY 7 JOHN M. MONTGOMERY</p> <p><b>KWJJ/Portland, OR</b> PD: Robin Mitchell MD: Kelle McCrae 5 COLLIN RAYE 5 JOE DUFFIE 5 FAITH HILL 5 JOHN M. MONTGOMERY 5 KEITH STEGALL 5 RICH MCCREADY</p> <p><b>WNOE/New Orleans, LA</b> PD: Bob Young MD: Lee Sandifer 5 TERRI CLARK</p> <p><b>WCMS/Norfolk, VA</b> PD/MD: Mike Meehan 22 TIM MCGRAW 11 JOHN M. MONTGOMERY 11 JOE DUFFIE 11 SHENANDOAH 11 BOBBIE CRYNER</p> <p><b>WTCM/NW Michigan</b> PD: Mark Steyer MD: Ryan Dobry 14 TIM MCGRAW 14 TERRI CLARK 14 JOHN ANDERSON</p> <p><b>KZLA/Los Angeles, CA</b> PD/MD: Cary Wolfe 12 JOHN M. MONTGOMERY 12 FAITH HILL</p> <p><b>KNFM/Odessa-Midland, TX</b> PD/MD: Woody Roberts 5 JOE DUFFIE 5 TERRI CLARK</p> <p><b>KTST/Oklahoma City, OK</b> PD: Charlie Harrigan MD: Keith Marlow 22 TERRI CLARK 22 JOE DUFFIE 22 TIM MCGRAW 22 PERFECT STRANGER</p>	<p><b>KMPS/Seattle, WA</b> PD: Becky Brenner MD: Tony Thomas 16 TIM MCGRAW 16 COLLIN RAYE 5 MAVERICKS 5 TERRI CLARK 5 JOE DUFFIE</p> <p><b>KRMD/Shreveport, LA</b> PD: Rick Stephenson MD: Scott Hawk 19 BILLY DEAN 10 TIM MCGRAW 15 TERRI CLARK 9 JOHN M. MONTGOMERY</p> <p><b>WGTC/South Bend, IN</b> PD: Kelli Thompson MD: Pat Riley 13 TIM MCGRAW 5 SHENANDOAH 5 SHANIA TWAIN 5 MINDY MCCREADY</p> <p><b>WFMB/Springfield, IL</b> PD: Bob Grayson MD: John Spaulding 12 TERRI CLARK 12 TIM MCGRAW</p> <p><b>WPXK/Springfield, MA</b> PD: Jim Andrews MD: Kevin Wright 14 JOE DUFFIE 14 CHELY WRIGHT 14 TY ENGLAND 14 STEPHANIE BENTLEY 14 TIM MCGRAW</p> <p><b>KTTS/Springfield, MO</b> PD: Don Paul MD: Warren McDonald 34 DOUG SUPERNAW 5 TIM MCGRAW 5 JOE DUFFIE 5 TERRI CLARK 5 JOHN ANDERSON 5 TOBY KEITH 5 PATRICIA CONROY</p> <p><b>KNCI/Sacramento, CA</b> PD: Mark Evans MD: Jennifer Wood 15 TIM MCGRAW 15 BRYAN WHITE 10 MINDY MCCREADY 10 BOBBIE CRYNER</p> <p><b>WKCO/Saginaw, MI</b> PD/MD: Rick Walker 7 TIM MCGRAW 7 BRYAN WHITE 7 TERRI CLARK</p> <p><b>WIL/SI, Louis, MO</b> PD: Ray Messie MD: Mark Langston 20 SHANIA TWAIN 20 AARON TIPPIN 20 JOHN BERRY 20 BRYAN WHITE 10 MINDY MCCREADY 10 BOBBIE CRYNER</p> <p><b>WKKX/SI, Louis, MO</b> PD: Russ Schell MD: Dave Lewis 18 JOHN ANDERSON 18 TIM MCGRAW 18 COLLIN RAYE 10 TOBY KEITH 5 SHENANDOAH</p> <p><b>KMLF/Phoenix, AZ</b> PD: Shaun Holly MD: Gwan Foster 13 MARCUS HUMMON 13 TERRI CLARK 13 JOHN M. MONTGOMERY</p> <p><b>WDSY/Pittsburgh, PA</b> PD: Scott Auran MD: Chris DeCarlo 25 JOHN M. MONTGOMERY 10 TOBY KEITH 7 TIM MCGRAW 7 FRAZIER RIVER</p> <p><b>WPOR/Portland, ME</b> PD: Thomas Hennessey MD: Hal Knight 13 JOHN BERRY 13 TIM MCGRAW 13 KEITH STEGALL</p> <p><b>KUPL/Portland, OR</b> PD: Lee Rogers MD: Rick Taylor 12 TIM MCGRAW 7 RICH MCCREADY 7 JOHN M. MONTGOMERY</p> <p><b>KWJJ/Portland, OR</b> PD: Robin Mitchell MD: Kelle McCrae 5 COLLIN RAYE 5 JOE DUFFIE 5 FAITH HILL 5 JOHN M. MONTGOMERY 5 KEITH STEGALL 5 RICH MCCREADY</p> <p><b>WNOE/New Orleans, LA</b> PD: Bob Young MD: Lee Sandifer 5 TERRI CLARK</p> <p><b>WCMS/Norfolk, VA</b> PD/MD: Mike Meehan 22 TIM MCGRAW 11 JOHN M. MONTGOMERY 11 JOE DUFFIE 11 SHENANDOAH 11 BOBBIE CRYNER</p> <p><b>WTCM/NW Michigan</b> PD: Mark Steyer MD: Ryan Dobry 14 TIM MCGRAW 14 TERRI CLARK 14 JOHN ANDERSON</p> <p><b>KZLA/Los Angeles, CA</b> PD/MD: Cary Wolfe 12 JOHN M. MONTGOMERY 12 FAITH HILL</p> <p><b>KNFM/Odessa-Midland, TX</b> PD/MD: Woody Roberts 5 JOE DUFFIE 5 TERRI CLARK</p> <p><b>KTST/Oklahoma City, OK</b> PD: Charlie Harrigan MD: Keith Marlow 22 TERRI CLARK 22 JOE DUFFIE 22 TIM MCGRAW 22 PERFECT STRANGER</p>	<p><b>KNUE/Tyler, TX</b> PD: Amy Austin MD: Chuck McKinley 9 JOE DUFFIE 9 TOBY KEITH 9 TIM MCGRAW</p> <p><b>WFRG/Utica-Rome, NY</b> PD/MD: Chris Atkins 15 FAITH HILL 15 TIM MCGRAW 10 JEFF CARSON 10 BOBBIE CRYNER 10 TOBY KEITH 10 PERFECT STRANGER</p> <p><b>KJUG/Visalia, CA</b> PD: John Katz MD: John Katz 22 TERRI CLARK 22 JOE DUFFIE 12 JOHN ANDERSON 15 STEVE AZAR 15 DOUG SUPERNAW 7 BAKER &amp; MYERS 7 MARCUS HUMMON</p> <p><b>WACO/Waco, TX</b> OM/MD: Zack Owen APD/MD: Glenn Michaels 10 TERRI CLARK 10 JEFF CARSON</p> <p><b>WMZO/Washington, DC</b> MD: Mac Daniels 17 BLACKHAWK 17 BILLY DEAN 17 LONESTAR 17 JOHN M. MONTGOMERY 17 TIM MCGRAW 17 KEITH STEGALL</p> <p><b>WDEZ/Wausau, WI</b> PD: Bob Jung MD: Lou Stewart 11 COLLIN RAYE 11 JO DEE MESSINA</p> <p><b>WIRK/West Palm Beach, FL</b> PD: Ron Brooks MD: J.R. Jackson 16 JOHN ANDERSON 16 FAITH HILL 16 MAVERICKS</p> <p><b>KFOI/Wichita, KS</b> PD: John Spear MD: Gary Hightower 5 DOUG SUPERNAW 5 JOE DUFFIE 5 NANCY GRIFFITH 5 TIM MCGRAW 5 TERRI CLARK</p> <p><b>KZSN/Wichita, KS</b> PD: Pat Moyer MD: Dan Holday 12 BRYAN WHITE 12 TIM MCGRAW 12 TOBY KEITH 5 JOE DUFFIE 5 TERRI CLARK</p> <p><b>WRBO/Tampa, FL</b> PD/MD: Ronnie Lane 28 TIM MCGRAW 28 FAITH HILL</p>
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# COUNTRY PLAYLISTS

March 1, 1996 R&R • 69

## FINO COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

94.3 KIK FM		MARKET #2		
KIK/Los Angeles (714) 634-9494 Harvey/Dunne				
PLAYS	3W	2W	LW	ARTIST/TITLE
30	30	30	30	MARTINA MCBRIDE/Wid Angels
20	20	30	30	DIAMOND RIO/Walkin' Away
30	30	30	30	GEORGE STRAIT/I Know She Still...
30	30	30	30	ALAN JACKSON/I Try
30	30	30	30	GARTH BROOKS/The Beaches Of...
20	20	30	30	WYNONNNA/To Be Loved By You
20	20	30	30	PATTY LOVELESS/You Can Feel Bad
20	20	30	30	DARYLE SINGLETARY/Too Much Fun
20	20	30	30	TRACY LAWRENCE/I You Loved Me
20	20	20	20	NEAL MCCOY/You Gotta Love That
10	20	20	20	LONESTAR/No News
10	20	20	20	LEE ROY PARNELL/Heart's Desire
10	20	20	20	TRACY BYRD/Heaven In My...
20	20	20	20	CLAY WALKER/Hypnotize The Moon
10	20	20	20	SHANIA TWAIN/You Win My Love
20	20	20	20	LINDA DAVIS/Some Things Are...
10	20	20	20	ALABAMA/I Works
20	20	20	20	MAVERICKS/All You Ever Do...
-	10	20	20	FAITH HILL/Someone Else's Dream
10	20	20	20	LARI WHITE/Ready, Willing...
20	20	20	20	MARK CHESNUTT/I Wouldn't Hurt...
20	20	20	20	RHETT AKINS/She Said Yes
10	10	10	10	RICOCHET/What Do I Know
10	10	10	10	JAMES BONAMY/She's Got A Mind...
10	10	10	10	PAM TILLIS/The River And...
10	10	10	10	MANDY BARNETT/Now That's All...
10	10	10	10	DWIGHT YOAKAM/Gone (That'll Be Me)
10	10	10	10	BILLY DEAN/It's What I Do
10	10	10	10	AARON TIPPIN/Without Your Love
10	10	10	10	STEPHANIE BENTLEY/Who's That Girl
10	10	10	10	KEITH STEGALL/1969
10	10	10	10	EMILIO/Even If I Tried
10	10	10	10	JO DEE MESSINA/Heads Carolina...
10	10	10	10	JOHN BERRY/Every Time My...
10	10	10	10	BLACKHAWK/Almost A Memory Now
10	10	10	10	MINDY MCCREADY/Ten Thousand Angels
-	10	10	10	SHENANDOAH/Over But...
-	10	10	10	JOHN M. MONTGOMERY/Long As I Live
-	10	10	10	TY ENGLAND/Redneck Son
-	10	10	10	TIM MCGRAW/All I Want Is A Life

93.9 FM		MARKET #2		
KZLA/Los Angeles (818) 246-0939 Rolfe				
PLAYS	3W	2W	LW	ARTIST/TITLE
18	18	35	35	ALAN JACKSON/I Try
33	33	35	35	FAITH HILL/It Matters To Me
33	33	35	35	GARTH BROOKS/The Beaches Of...
33	33	35	35	GEORGE STRAIT/I Know She Still...
33	33	35	35	MARTINA MCBRIDE/Wid Angels
18	18	35	35	PATTY LOVELESS/You Can Feel Bad
18	18	22	35	WYNONNNA/To Be Loved By You
10	10	22	23	ALABAMA/I Works
18	18	22	23	CLAY WALKER/Hypnotize The Moon
18	18	22	23	DIAMOND RIO/Walkin' Away
18	18	22	23	JOE DIFFIE/Bigger Than...
10	10	22	23	LEE ROY PARNELL/Heart's Desire
10	10	22	23	LONESTAR/No News
18	18	22	23	NEAL MCCOY/You Gotta Love That
10	10	22	23	AARON TIPPIN/Without Your Love
-	-	22	23	TIM MCGRAW/All I Want Is A Life
18	18	12	23	RHETT AKINS/She Said Yes
-	-	12	23	SHANIA TWAIN/You Win My Love
-	-	12	23	AARON TIPPIN/Without Your Love
-	-	12	23	DWIGHT YOAKAM/Gone (That'll Be Me)
10	10	12	12	EMILIO/Even If I Tried
10	10	12	12	MAVERICKS/All You Ever Do...
-	-	12	12	TRACY BYRD/Heaven In My...
-	-	12	12	JOHN M. MONTGOMERY/Long As I Live
-	-	12	12	FAITH HILL/Someone Else's Dream

US 99		MARKET #3				
WUSM/Chicago (312) 649-0099 McNeil/Biondo						
PLAYS	3W	2W	LW	ARTIST/TITLE		
21	37	37	37	PATTY LOVELESS/You Can Feel Bad		
37	37	37	37	ALAN JACKSON/I Try		
21	37	37	37	GEORGE STRAIT/I Know She Still...		
37	37	37	37	MARTINA MCBRIDE/Wid Angels		
21	37	37	37	GARTH BROOKS/The Beaches Of...		
21	21	37	37	TRACY LAWRENCE/I You Loved Me		
21	21	37	37	NEAL MCCOY/You Gotta Love That		
21	21	37	37	DARYLE SINGLETARY/Too Much Fun		
21	21	37	37	WYNONNNA/To Be Loved By You		
21	21	21	21	CLAY WALKER/Hypnotize The Moon		
17	21	21	21	MARK CHESNUTT/I Wouldn't Hurt...		
17	17	21	21	LARI WHITE/Ready, Willing...		
21	21	21	21	RHETT AKINS/She Said Yes		
17	21	21	21	PAM TILLIS/The River And...		
17	21	21	21	LEE ROY PARNELL/Heart's Desire		
21	21	21	21	LINDA DAVIS/Some Things Are...		
-	21	21	21	SHANIA TWAIN/You Win My Love		
-	21	21	21	JOHN M. MONTGOMERY/Long As I Live		
21	21	21	21	LONESTAR/No News		
21	21	21	21	ALABAMA/I Works		
-	-	17	21	FAITH HILL/Someone Else's Dream		
-	-	17	21	TRACY BYRD/Heaven In My...		
-	-	17	21	DIAMOND RIO/Walkin' Away		
-	-	17	21	TIM MCGRAW/All I Want Is A Life		
17	17	17	17	AARON TIPPIN/Without Your Love		
17	17	17	17	JOHN BERRY/Every Time My...		
17	17	17	17	BILLY DEAN/It's What I Do		
-	-	17	17	JO DEE MESSINA/Heads Carolina...		
10	10	17	17	JAMES BONAMY/She's Got A Mind...		
-	-	17	17	LORRIE MORGAN/Standing Tall		
-	-	17	17	BLACKHAWK/Almost A Memory Now		
-	-	17	17	TOBY KEITH/Does That Blue...		
17	17	17	17	EMILIO/Even If I Tried		
-	-	10	10	10	10	KEITH STEGALL/1969
-	-	10	10	10	10	MAVERICKS/All You Ever Do...
-	-	10	10	10	10	JOE DIFFIE/0-U-N-T-R-Y
37	37	37	37	WADE HAYES/What I Meant To Say		
37	37	37	37	COLLIN RAYE/Not That Different		
37	37	37	37	JOE DIFFIE/Bigger Than...		

KISAN 94.2 FM		MARKET #4		
KSAN/San Francisco (415) 291-0202 Sledge/Ryan				
PLAYS	3W	2W	LW	ARTIST/TITLE
35	35	35	35	MARTINA MCBRIDE/Wid Angels
35	35	35	35	ALAN JACKSON/I Try
35	35	35	35	GARTH BROOKS/The Beaches Of...
21	35	35	35	GEORGE STRAIT/I Know She Still...
21	35	35	35	PATTY LOVELESS/You Can Feel Bad
21	21	35	35	TRACY LAWRENCE/I You Loved Me
21	21	35	35	DIAMOND RIO/Walkin' Away
35	35	35	35	WYNONNNA/To Be Loved By You
21	21	35	35	CLAY WALKER/Hypnotize The Moon
21	21	21	21	DARYLE SINGLETARY/Too Much Fun
21	21	21	21	LINDA DAVIS/Some Things Are...
21	21	21	21	NEAL MCCOY/You Gotta Love That
21	21	21	21	RHETT AKINS/She Said Yes
21	21	21	21	MARK CHESNUTT/I Wouldn't Hurt...
5	5	5	5	LONESTAR/No News
11	21	21	21	ALABAMA/I Works
21	21	21	21	RICOCHET/What Do I Know
21	21	21	21	LEE ROY PARNELL/Heart's Desire
11	11	21	21	LARI WHITE/Ready, Willing...
11	11	21	21	MAVERICKS/All You Ever Do...
-	-	21	21	SHANIA TWAIN/You Win My Love
11	11	21	21	JO DEE MESSINA/Heads Carolina...
11	11	21	21	JOHN BERRY/Every Time My...
-	-	11	21	FAITH HILL/Someone Else's Dream
-	-	11	21	PAM TILLIS/The River And...
11	11	11	11	TRACY BYRD/Heaven In My...
-	-	11	11	AARON TIPPIN/Without Your Love
11	11	11	11	JAMES BONAMY/She's Got A Mind...
-	-	11	11	BLACKHAWK/Almost A Memory Now
-	-	11	11	TOBY KEITH/Does That Blue...
-	-	11	11	JOHN M. MONTGOMERY/Long As I Live
11	11	11	11	STEPHANIE BENTLEY/Who's That Girl
11	11	11	11	LEE ROY PARNELL/Heart's Desire
-	-	11	11	ALABAMA/I Works
11	11	11	11	CLINT BLACK/Life Gets Away
11	11	11	11	BLACKHAWK/It's Not Strong...
11	11	11	11	GARTH BROOKS/She's Every Woman
-	-	11	11	JEFF CARSON/The Car

YOUNG COUNTRY 93.3		MARKET #4		
KYCZ/San Francisco (415) 331-9330 Logan				
PLAYS	3W	2W	LW	ARTIST/TITLE
40	40	40	40	RHETT AKINS/She Said Yes
25	25	25	25	GARTH BROOKS/The Beaches Of...
25	25	25	25	WADE HAYES/What I Meant To Say
40	40	40	40	ALAN JACKSON/I Try
40	40	40	40	TRACY LAWRENCE/I You Loved Me
25	25	25	25	CLAY WALKER/Hypnotize The Moon
25	25	25	25	MARTINA MCBRIDE/Wid Angels
5	5	5	5	PAM TILLIS/The River And...
5	5	5	5	ALABAMA/I Works
40	40	40	40	LINDA DAVIS/Some Things Are...
10	10	10	10	BILLY DEAN/It's What I Do
25	25	25	25	DIAMOND RIO/Walkin' Away
25	25	25	25	WYNONNNA/To Be Loved By You
25	25	25	25	PATTY LOVELESS/You Can Feel Bad
5	5	5	5	NEAL MCCOY/You Gotta Love That
-	-	5	5	TIM MCGRAW/All I Want Is A Life
10	25	25	25	LEE ROY PARNELL/Heart's Desire
10	25	25	25	DARYLE SINGLETARY/Too Much Fun
25	10	10	10	SHANIA TWAIN/You Win My Love
10	25	25	25	MARK CHESNUTT/I Wouldn't Hurt...
10	25	25	25	TRACY LAWRENCE/Time Marches On
-	-	10	10	JOHN M. MONTGOMERY/Long As I Live
-	-	10	10	RICOCHET/What Do I Know
-	-	10	10	FAITH HILL/Someone Else's Dream
10	10	10	10	CLINT BLACK/Life Gets Away
25	10	10	10	BLACKHAWK/She's Every Woman
25	40	40	40	KENNY CHESNEY/Grandpa Told Me So
40	40	40	40	JOE DIFFIE/Bigger Than...
40	40	40	40	FAITH HILL/It Matters To Me
-	-	40	40	LONESTAR/Tequila Talkin'
10	10	10	10	TIM MCGRAW/Can't Be Really Gone
10	10	10	10	LEE ROY PARNELL/When A Woman Loves...
10	10	10	10	GEORGE STRAIT/Check Yes Or No
40	25	25	25	DOUG SUPERMAN/Not Enough Hours...
10	10	10	10	AARON TIPPIN/That's As Close...
10	10	10	10	SHANIA TWAIN/... I'm Outta...
10	10	10	10	CLAY WALKER/Who Needs You Baby

92.5 WXTU		MARKET #5		
WXTU/Philadelphia (610) 667-9000 D'Neal/Brophey				
PLAYS	3W	2W	LW	ARTIST/TITLE
25	24	24	37	PATTY LOVELESS/You Can Feel Bad
28	27	27	37	GEORGE STRAIT/I Know She Still...
25	26	27	37	DIAMOND RIO/Walkin' Away
31	31	31	37	FAITH HILL/It Matters To Me
27	27	27	37	GARTH BROOKS/The Beaches Of...
36	36	36	36	DARYLE SINGLETARY/Too Much Fun
37	37	37	37	ALAN JACKSON/I Try
37	37	37	37	MARTINA MCBRIDE/Wid Angels
26	26	26	33	LINDA DAVIS/Some Things Are...
25	27	27	28	WYNONNNA/To Be Loved By You
12	13	13	27	BILLY DEAN/It's What I Do
27	28	27	27	LARI WHITE/Ready, Willing...
27	25	27	27	TRACY LAWRENCE/I You Loved Me
26	27	27	27	LORRIE MORGAN/Standing Tall
28	24	24	26	LONESTAR/No News
12	14	14	26	MARK CHESNUTT/I Wouldn't Hurt...
25	27	26	26	RICOCHET/What Do I Know
6	6	6	26	SMOKEY ARMBRISTERS/Let Your Heart...
26	28	28	26	RHETT AKINS/She Said Yes
37	36	36	26	JOE DIFFIE/Bigger Than...
-	-	-	25	TIM MCGRAW/All I Want Is A Life
12	23	23	25	JAMES BONAMY/She's Got A Mind...
25	35	35	25	WADE HAYES/What I Meant To Say
12	13	13	24	MAVERICKS/All You Ever Do...
-	-	-	24	SHANIA TWAIN/You Win My Love
37	37	37	24	COLLIN RAYE/Not That Different
-	-	-	15	MARCUS HUMMOND/God's Country
5	11	11	14	NEAL MCCOY/You Gotta Love That
14	12	14	14	AARON TIPPIN/Without Your Love
12	14	14	14	LEE ROY PARNELL/Heart's Desire
12	13	13	13	PAM TILLIS/The River And...
12	12	12	12	CLAY WALKER/Hypnotize The Moon
12	12	12	12	TRACY BYRD/Heaven In My...
13	11	11	12	LITTLE TEXAS/Country Crazy
12	12	12	12	ALABAMA/I Works
-	-	-	10	JOHN M. MONTGOMERY/Long As I Live
-	-	-	10	COLLIN RAYE/I Think About You
6	6	6	7	JO DEE MESSINA/Heads Carolina...
-	-	-	7	JEFF CARSON/Holdin' Onto...
5	6	6	7	BLACKHAWK/Almost A Memory Now

106.7 W4		MARKET #6		
WWW/Detroit (313) 259-4323 Hamlin				
PLAYS	3W	2W	LW	ARTIST/TITLE
35	35	35	35	COLLIN RAYE/Not That Different
26	35	35	35	PATTY LOVELESS/You Can Feel Bad
35	35	35	35	ALAN JACKSON/I Try
26	35	35	35	GARTH BROOKS/The Beaches Of...
26	35	35	35	WADE HAYES/What I Meant To Say
26	26	35	35	MARTINA MCBRIDE/Wid Angels
26	26	35	35	DIAMOND RIO/Walkin' Away
26	26	35	35	CLAY WALKER/Hypnotize The Moon
26	26	35	35	GEORGE STRAIT/I Know She Still...
26	26	35	35	WYNONNNA/To Be Loved By You
14	26	26	26	RICOCHET/What Do I Know
26	26	26	26	AARON TIPPIN/Without Your Love
14	26	26	26	MARK CHESNUTT/I Wouldn't Hurt...
26	26	26	26	TRACY LAWRENCE/I You Loved Me
14	26	26	26	ALABAMA/I Works
14	26	26	26	TRACY BYRD/Heaven In My...
-	14	26	26	SHANIA TWAIN/You Win My Love
-	14	26	26	JOHN M. MONTGOMERY/Long As I Live
7	7	14	26	DARYLE SINGLETARY/Too Much Fun
14	14	26	26	LONESTAR/No News
-	-	14	26	TOBY KEITH/Does That Blue...
-	-	14	26	TERRI CLARK/If I Were You
14	14	14	14	BILLY DEAN/It's What I Do
14	14	14	14	RHETT AKINS/She Said Yes
14	14	14	14	MAVERICKS/All You Ever Do...
14	14	14	14	FAITH HILL/Someone Else's Dream
14	14	14	14	LEE ROY PARNELL/Heart's Desire
14	14	14		

# COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

**WKL8 105.7**  
BOSTON'S COUNTRY CLUB

**MARKET #10**  
WKL8/Boston  
(617) 375-2100  
Owens/Williams

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	40	40	40	40	GARTH BROOKS/The Beaches Of...
40	40	40	40	40	JOE DIFFIE/Bigger Than...
25	40	40	40	40	ALAN JACKSON/It's My Life
25	25	25	25	25	PATTY LOVELESS/You Can Feel Bad
40	40	40	40	40	MARTINA MCBRIDE/Wild Angels
25	25	25	25	25	COLLIN RAYE/Not That Different
25	25	25	25	25	GEORGE STRAIT/Know She Still...
25	25	25	25	25	CLAY WALKER/Hypnotize The Moon
25	25	25	25	25	WYNNONNA/To Be Loved By You
25	25	25	25	25	JOHN BERRY/Every Time My...
12	25	25	25	25	BLACKHAWK/Almost A Memory Now
5	15	25	25	25	LINDA DAVIS/Some Things Are...
5	15	25	25	25	MARK CHESNUTT/It Wouldn't Hurt...
25	25	25	25	25	DIAMOND RIO/Walkin' Away
25	25	25	25	25	TRACY LAWRENCE/If You Loved Me
25	25	25	25	25	MAVERICKS/All You Ever Do...
40	40	40	40	40	DAVID LEE MURPHY/Out With A Bang
25	25	25	25	25	SAWYER BROWN/Round Here
15	15	25	25	25	DARYLE SINGLETARY/Too Much Fun
40	40	40	40	40	DOUG SUPERMAN/Not Enough Hours...
40	40	40	40	40	SHANIA TWAIN/If I'm Outta...
15	15	15	15	15	ALABAMA/It Works
15	15	15	15	15	JOHN ANDERSON/Paradise
15	15	15	15	15	BILLY DEAN/It's What I Do
15	15	15	15	15	LONESTAR/No News
15	15	15	15	15	NEAL MCCOY/You Gotta Love That
15	15	15	15	15	JO DEE MESSINA/Heads Carolina...
15	15	15	15	15	LEE ROY PARNELL/Heart's Desire
15	15	15	15	15	RICOCHE/What Do I Know
15	15	15	15	15	SMOKIN' ARMADILLOS/Let Your Heart...
15	15	15	15	15	PAM TILLIS/The River And...
5	5	15	15	15	SHANIA TWAIN/You Win My Love
12	12	12	12	12	LARI WHITE/Ready, Willing...
12	12	12	12	12	CLINT BLACK/Life Gets Away
25	25	25	25	25	KENNY CHESNEY/Grandpa Told Me So
12	12	12	12	12	TERRI CLARK/When Boy Meets Girl
40	40	40	40	40	WADE HAYES/What I Meant To Say
40	40	40	40	40	FAITH HILL/It Matters To Me
12	12	12	12	12	ALAN JACKSON/Tall, Tall Trees

**101.5 FM Kicks**

**MARKET #12**  
WKHX/Atlanta  
(404) 955-0101  
McGinley/Gray

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	38	38	38	38	PATTY LOVELESS/You Can Feel Bad
28	38	38	38	38	DIAMOND RIO/Walkin' Away
28	38	38	38	38	GEORGE STRAIT/Know She Still...
28	28	28	28	28	WYNNONNA/To Be Loved By You
28	28	28	28	28	DIAMOND RIO/Walkin' Away
28	38	38	38	38	ALAN JACKSON/It's My Life
28	38	38	38	38	GARTH BROOKS/The Beaches Of...
28	28	28	28	28	DAVID LEE MURPHY/Out With A Bang
28	38	38	38	38	MARTINA MCBRIDE/Wild Angels
18	28	28	28	28	PATTY LOVELESS/You Can Feel Bad
18	18	18	18	18	RHETT AKINS/She Said Yes
18	28	28	28	28	CLAY WALKER/Hypnotize The Moon
18	28	28	28	28	LONESTAR/No News
18	28	28	28	28	NEAL MCCOY/You Gotta Love That
18	28	28	28	28	ALABAMA/It Works
18	28	28	28	28	LINDA DAVIS/Some Things Are...
18	18	18	18	18	AARON TIPPIN/Without Your Love
18	18	18	18	18	TRACY BYRD/Heaven In My...
18	18	18	18	18	LARI WHITE/Ready, Willing...
18	18	18	18	18	SHANIA TWAIN/You Win My Love
18	18	18	18	18	LEE ROY PARNELL/Heart's Desire
18	18	18	18	18	RICOCHE/What Do I Know
18	18	18	18	18	MARK CHESNUTT/It Wouldn't Hurt...
38	38	38	38	38	LONESTAR/No News
38	38	38	38	38	REBA MCKENZIE/Ring On Her...
38	38	38	38	38	JOE DIFFIE/Bigger Than...
38	38	38	38	38	COLLIN RAYE/Not That Different
38	38	38	38	38	NEAL MCCOY/You Gotta Love That
38	38	38	38	38	JO DEE MESSINA/Heads Carolina...
38	16	16	16	16	LEE ROY PARNELL/Heart's Desire
38	16	16	16	16	RICOCHE/What Do I Know
38	16	16	16	16	FAITH HILL/It Matters To Me
38	16	16	16	16	BLACKHAWK/Almost A Memory Now
16	16	16	16	16	DOUG STONE/Born In The Dark

**Y106.7**  
ATLANTA'S YOUNG COUNTRY

**MARKET #12**  
WYAY/Atlanta  
(404) 955-0106  
McGinley/Gray

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	32	32	32	CLAY WALKER/Hypnotize The Moon
32	32	32	32	32	DIAMOND RIO/Walkin' Away
32	42	42	42	42	GEORGE STRAIT/Know She Still...
42	42	42	42	42	WYNNONNA/To Be Loved By You
42	42	42	42	42	GARTH BROOKS/The Beaches Of...
32	32	32	32	32	LONESTAR/No News
42	42	42	42	42	WYNNONNA/To Be Loved By You
42	42	42	42	42	MARTINA MCBRIDE/Wild Angels
42	42	42	42	42	TRACY LAWRENCE/If You Loved Me
42	42	42	42	42	PATTY LOVELESS/You Can Feel Bad
42	42	42	42	42	DAVID LEE MURPHY/Out With A Bang
32	32	32	32	32	LEE ROY PARNELL/Heart's Desire
32	32	32	32	32	LINDA DAVIS/Some Things Are...
18	32	32	32	32	RICOCHE/What Do I Know
18	32	32	32	32	AARON TIPPIN/Without Your Love
32	32	32	32	32	NEAL MCCOY/You Gotta Love That
18	32	32	32	32	DARYLE SINGLETARY/Too Much Fun
18	18	18	18	18	LARI WHITE/Ready, Willing...
18	32	32	32	32	RHETT AKINS/She Said Yes
18	18	18	18	18	SHANIA TWAIN/You Win My Love
18	18	18	18	18	JOHN M. MONTGOMERY/Long As I Live
18	18	18	18	18	FAITH HILL/Someone Else's Dream
18	18	18	18	18	BILLY DEAN/It's What I Do
18	18	18	18	18	PAM TILLIS/The River And...
18	18	18	18	18	MARK CHESNUTT/It Wouldn't Hurt...
18	18	18	18	18	JOHN BERRY/Every Time My...
18	18	18	18	18	MAVERICKS/All You Ever Do...
18	18	18	18	18	JOHN BERRY/Every Time My...
18	18	18	18	18	MANDY BARNETT/Now That's All...
18	18	18	18	18	MARK CHESNUTT/It Wouldn't Hurt...
18	18	18	18	18	BRYAN WHITE/It's Not Supposed...
18	18	18	18	18	MARK CHESNUTT/It Wouldn't Hurt...
18	18	18	18	18	BRYAN WHITE/It's Not Supposed...
18	18	18	18	18	MARK CHESNUTT/It Wouldn't Hurt...
18	18	18	18	18	SHANIA TWAIN/If I'm Outta...
18	18	18	18	18	REBA MCKENZIE/Ring On Her...
42	42	42	42	42	JOE DIFFIE/Bigger Than...

**KCIN**

**MARKET #13**  
KCIN/Seattle  
(206) 649-0106  
Randall/Knight

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	39	39	39	39	PATTY LOVELESS/You Can Feel Bad
22	22	22	22	22	TRACY LAWRENCE/If You Loved Me
39	39	39	39	39	ALAN JACKSON/It's My Life
22	22	22	22	22	WYNNONNA/To Be Loved By You
22	22	22	22	22	GARTH BROOKS/The Beaches Of...
22	22	22	22	22	DIAMOND RIO/Walkin' Away
39	39	39	39	39	MARTINA MCBRIDE/Wild Angels
22	22	22	22	22	WYNNONNA/To Be Loved By You
39	39	39	39	39	SHENANDOAH/Always Have...
39	39	39	39	39	COLLIN RAYE/Not That Different
16	22	22	22	22	LINDA DAVIS/Some Things Are...
16	22	22	22	22	LEE ROY PARNELL/Heart's Desire
22	22	22	22	22	ALABAMA/It Works
16	22	22	22	22	LONESTAR/No News
22	22	22	22	22	PAM TILLIS/The River And...
16	22	22	22	22	NEAL MCCOY/You Gotta Love That
16	22	22	22	22	CLAY WALKER/Hypnotize The Moon
22	22	22	22	22	GEORGE STRAIT/Know She Still...
16	22	22	22	22	RHETT AKINS/She Said Yes
22	22	22	22	22	DARYLE SINGLETARY/Too Much Fun
22	22	22	22	22	RICOCHE/What Do I Know
16	22	22	22	22	MARKUS HUMMON/Who's That Girl
16	16	16	16	16	JO DEE MESSINA/Heads Carolina...
16	16	16	16	16	SHANIA TWAIN/You Win My Love
16	16	16	16	16	JOHN BERRY/Every Time My...
16	16	16	16	16	KEITH STEGALL/1969
16	16	16	16	16	BILLY DEAN/It's What I Do
16	16	16	16	16	STEPHANIE BENTLEY/Who's That Girl
16	16	16	16	16	NEAL MCCOY/You Gotta Love That
16	16	16	16	16	FAITH HILL/Someone Else's Dream
16	16	16	16	16	JAMES BONAMY/She's Got A Mind...
16	16	16	16	16	BOBBIE CRYNER/You'd Think He'd...
16	16	16	16	16	AARON TIPPIN/Without Your Love
14	14	14	14	14	FAITH HILL/It Matters To Me
14	14	14	14	14	SHANIA TWAIN/If I'm Outta...
39	39	39	39	39	REBA MCKENZIE/Ring On Her...
39	39	39	39	39	JOE DIFFIE/Bigger Than...

**TRMPSE**

**MARKET #13**  
KMPS/Seattle  
(206) 443-9400  
Brenner/Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	41	41	41	GERDGE STRAIT/Know She Still...
41	41	41	41	41	ALAN JACKSON/It's My Life
28	41	41	41	41	MARTINA MCBRIDE/Wild Angels
28	28	41	41	41	DIAMOND RIO/Walkin' Away
41	41	41	41	41	PATTY LOVELESS/You Can Feel Bad
41	41	41	41	41	WADE HAYES/What I Meant To Say
28	28	41	41	41	RHETT AKINS/She Said Yes
28	28	41	41	41	GARTH BROOKS/The Beaches Of...
28	28	41	41	41	WYNNONNA/To Be Loved By You
28	28	41	41	41	LINDA DAVIS/Some Things Are...
5	16	28	28	28	DARYLE SINGLETARY/Too Much Fun
5	16	28	28	28	LONESTAR/No News
16	16	28	28	28	ALABAMA/It Works
16	16	28	28	28	LONESTAR/No News
16	16	28	28	28	RICOCHE/What Do I Know
28	28	28	28	28	CLAY WALKER/Hypnotize The Moon
28	28	28	28	28	NEAL MCCOY/You Gotta Love That
28	28	28	28	28	TRACY LAWRENCE/If You Loved Me
16	16	28	28	28	FAITH HILL/Someone Else's Dream
5	16	28	28	28	JO DEE MESSINA/Heads Carolina...
16	16	28	28	28	LEE ROY PARNELL/Heart's Desire
16	16	28	28	28	PAM TILLIS/The River And...
41	41	41	41	41	COLLIN RAYE/Not That Different
41	41	41	41	41	SHANIA TWAIN/If I'm Outta...
22	22	22	22	22	LONESTAR/No News
22	22	22	22	22	AARON TIPPIN/That's As Close...
22	22	22	22	22	FAITH HILL/It Matters To Me
22	22	22	22	22	DARYLE SINGLETARY/Let Her Lie
22	22	22	22	22	TIM MCGRAW/All I Want Is A Life
22	22	22	22	22	BRYAN WHITE/Rebecca Lynn
10	10	10	10	10	TERRI CLARK/When Boy Meets Girl
5	5	16	16	16	SHANIA TWAIN/You Win My Love
5	5	16	16	16	AARON TIPPIN/Without Your Love
5	5	16	16	16	MARK CHESNUTT/It Wouldn't Hurt...
16	16	16	16	16	JOHN BERRY/Every Time My...
16	16	16	16	16	TRACY BYRD/Heaven In My...
16	16	16	16	16	TIM MCGRAW/All I Want Is A Life
16	16	16	16	16	COLLIN RAYE/Think About You
16	16	16	16	16	JOHN M. MONTGOMERY/Long As I Live
16	16	16	16	16	SHENANDOAH/Always Over But...
41	41	41	41	41	JOE DIFFIE/Bigger Than...

**KSON**

**MARKET #15**  
KSON/San Diego  
(619) 299-1240  
Shepard/Upton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31	31	ALAN JACKSON/It's My Life
31	31	31	31	31	JOE DIFFIE/Bigger Than...
31	31	31	31	31	MARTINA MCBRIDE/Wild Angels
21	31	31	31	31	GEORGE STRAIT/Know She Still...
21	31	31	31	31	GARTH BROOKS/The Beaches Of...
21	31	31	31	31	PATTY LOVELESS/You Can Feel Bad
21	31	31	31	31	DIAMOND RIO/Walkin' Away
21	31	31	31	31	TRACY LAWRENCE/If You Loved Me
21	31	31	31	31	NEAL MCCOY/You Gotta Love That
21	21	21	21	21	LINDA DAVIS/Some Things Are...
21	21	21	21	21	RICOCHE/What Do I Know
21	21	21	21	21	RHETT AKINS/She Said Yes
21	21	21	21	21	WYNNONNA/To Be Loved By You
21	21	21	21	21	CLAY WALKER/Hypnotize The Moon
14	21	21	21	21	ALABAMA/It Works
14	21	21	21	21	LONESTAR/No News
14	21	21	21	21	MARK CHESNUTT/It Wouldn't Hurt...
14	21	21	21	21	PAM TILLIS/The River And...
14	21	21	21	21	LEE ROY PARNELL/Heart's Desire
14	21	21			

# COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

**WGAR** MARKET #22  
WGAR/Cleveland  
(216) 328-9950  
Nugen/Collier

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	31	33	33	33	GARTH BROOKS/The Beaches Of...
33	33	33	33	33	MARK CHESNUTT/It Wouldn't Hurt...
26	33	33	33	33	LINDA DAVIS/Some Things Are...
33	33	33	33	33	ALAN JACKSON/It's Try
26	26	26	26	26	TRACY LAWRENCE/If You Loved Me
26	31	33	33	33	PATTY LOVELESS/You Can Feel Bad
26	26	26	26	26	MARTINA MCBRIDE/Wild Angels
26	31	33	33	33	NEAL MCCOY/You Gotta Love That
26	31	33	33	33	GEORGE STRAIT/It Know She Still...
26	26	26	26	26	RHETT AKINS/She Said Yes
26	26	26	26	26	ALABAMA/It Works
26	26	26	26	26	JOHN BERRY/Every Time My...
18	18	18	18	18	TRACY BYRD/Heaven In My...
-	-	-	-	-	JEFF CARSON/Holdin' Onto...
-	-	-	-	-	DIAMOND RIO/Walkin' Away
-	-	-	-	-	FAITH HILL/Someone Else's Dream
26	26	26	26	26	WYNONNA/To Be Loved By You
26	26	26	26	26	WYNONNA/No News
-	-	-	-	-	TIM MCGRAW/If I Want Is A Life
-	-	-	-	-	JOHN M. MONTGOMERY/Long As I Live
26	26	26	26	26	LEE ROY PARNELL/Heart's Desire
-	-	-	-	-	COLLIN RAYE/Think About You
18	18	18	18	18	RICOCHET/What Do I Know
18	24	26	26	26	DARYLE SINGLETARY/Too Much Fun
18	24	26	26	26	AARON TIPPIN/Without Your Love
-	-	-	-	-	SHANIA TWAIN/You Win My Love
26	26	26	26	26	CLAY WALKER/Hypnotize The Moon
26	26	26	26	26	LARI WHITE/Ready, Willing...
-	-	-	-	-	BLACKHAWK/Almost A Memory Now
-	-	-	-	-	JAMES BONAMY/She's Got A Mind...
18	18	18	18	18	BILLY DEAN/It's What I Do
-	-	-	-	-	JOE DIFFIE/C-O-U-N-T-R-Y
-	-	-	-	-	MAVERICKS/All You Ever Do...
-	-	-	-	-	JO DEE MESSINA/Heads Carolina...
18	18	18	18	18	PAM TILLIS/The River And...
26	26	15	15	15	JOHN ANDERSON/Paradise
33	33	33	33	33	JOE DIFFIE/Bigger Than...
33	33	33	33	33	WADE HAYES/What I Meant To Say
33	33	33	33	33	FAITH HILL/It Matters To Me
26	26	15	15	15	LITTLE TEXAS/Country Crazy

**KYGO** MARKET #23  
KYGO/Denver  
(303) 321-0950  
St John/Page

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	22	30	30	30	WYNONNA/To Be Loved By You
30	30	30	30	30	WADE HAYES/What I Meant To Say
30	30	30	30	30	ALABAMA/It Works
22	22	30	30	30	PATTY LOVELESS/You Can Feel Bad
30	30	30	30	30	GARTH BROOKS/The Beaches Of...
30	30	30	30	30	BLACKHAWK/Almost A Memory Now
22	22	30	30	30	MARTINA MCBRIDE/Wild Angels
30	30	30	30	30	NEAL MCCOY/You Gotta Love That
30	30	30	30	30	GEORGE STRAIT/It Know She Still...
22	22	30	30	30	CLAY WALKER/Hypnotize The Moon
22	22	30	30	30	DIAMOND RIO/Walkin' Away
22	22	30	30	30	LINDA DAVIS/Some Things Are...
22	22	30	30	30	TRACY LAWRENCE/If You Loved Me
22	22	30	30	30	DARYLE SINGLETARY/Too Much Fun
22	22	30	30	30	LARI WHITE/Ready, Willing...
22	22	30	30	30	MARK CHESNUTT/It Wouldn't Hurt...
13	13	22	22	22	BILLY DEAN/It's What I Do
22	22	22	22	22	RICOCHET/What Do I Know
22	22	22	22	22	PAM TILLIS/The River And...
13	13	22	22	22	BLACKHAWK/Almost A Memory Now
13	13	22	22	22	KEITH STEGALL/1969
13	13	22	22	22	JO DEE MESSINA/Heads Carolina...
13	13	22	22	22	LEE ROY PARNELL/Heart's Desire
5	5	13	13	13	TRACY BYRD/Heaven In My...
-	-	-	-	-	SHANIA TWAIN/You Win My Love
-	-	-	-	-	NEAL MCCOY/You Gotta Love That
5	13	13	13	13	MINDY MCCREARY/Ten Thousand Angels
13	13	13	13	13	BAKER & MYERS/Years From Here
-	-	-	-	-	TERRI CLARK/When Boy Meets Girl
-	-	-	-	-	FRAZIER RIVER/She Got What She...
13	13	13	13	13	NEAL MCCOY/You Gotta Love That
-	-	-	-	-	LORRIE MORGAN/Standin' Tall
13	13	13	13	13	FAITH HILL/Someone Else's Dream
-	-	-	-	-	PERFECT STRANGER/Remember The Ride
-	-	-	-	-	JOE DIFFIE/C-O-U-N-T-R-Y
-	-	-	-	-	JOE DIFFIE/Bigger Than...
-	-	-	-	-	TIM MCGRAW/If I Want Is A Life
-	-	-	-	-	JOHN ANDERSON/Paradise
-	-	-	-	-	JOE DIFFIE/Bigger Than...
-	-	-	-	-	WADE HAYES/What I Meant To Say
-	-	-	-	-	LORRIE MORGAN/Standin' Tall
5	5	5	5	5	RICH MCCREARY/Hangin' On
5	5	5	5	5	STEPHANIE BENTLEY/Who's That Girl

**KUPL 98.5** MARKET #24  
KUPL/Portland, OR  
(503) 223-0300  
Rogers/Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	25	25	25	MARTINA MCBRIDE/Wild Angels
25	25	25	25	25	DARYLE SINGLETARY/Too Much Fun
25	25	25	25	25	GEORGE STRAIT/It Know She Still...
36	36	36	36	36	ALAN JACKSON/It's Try
25	25	25	25	25	GARTH BROOKS/The Beaches Of...
25	25	25	25	25	LINDA DAVIS/Some Things Are...
25	25	25	25	25	DIAMOND RIO/Walkin' Away
12	12	25	25	25	LARI WHITE/Ready, Willing...
25	25	25	25	25	RHETT AKINS/She Said Yes
12	12	25	25	25	TRACY LAWRENCE/If You Loved Me
25	25	25	25	25	PATTY LOVELESS/You Can Feel Bad
25	25	25	25	25	WYNONNA/To Be Loved By You
12	12	25	25	25	PAM TILLIS/The River And...
12	12	25	25	25	NEAL MCCOY/You Gotta Love That
12	12	25	25	25	ALABAMA/It Works
12	12	25	25	25	BILLY DEAN/It's What I Do
12	12	25	25	25	TRACY BYRD/Heaven In My...
12	12	25	25	25	AARON TIPPIN/Without Your Love
7	7	12	12	12	JOHN BERRY/Every Time My...
7	7	12	12	12	MAVERICKS/All You Ever Do...
-	-	-	-	-	SHANIA TWAIN/You Win My Love
-	-	-	-	-	FAITH HILL/Someone Else's Dream
-	-	-	-	-	BLACKHAWK/Almost A Memory Now
-	-	-	-	-	TIM MCGRAW/If I Want Is A Life
7	7	7	7	7	EMILIO/Even If I Tried
7	7	7	7	7	MANDY BARNETT/Now That's All
7	7	7	7	7	STEPHANIE BENTLEY/Who's That Girl
7	7	7	7	7	KEITH STEGALL/1969
-	-	-	-	-	JO DEE MESSINA/Heads Carolina...
-	-	-	-	-	JOE DIFFIE/C-O-U-N-T-R-Y
-	-	-	-	-	RICKY SKAGGS/Back Where We Belong
-	-	-	-	-	JAMES BONAMY/She's Got A Mind...
-	-	-	-	-	RICH MCCREARY/Hangin' On
-	-	-	-	-	JOHN M. MONTGOMERY/Long As I Live

**KWJLJ** MARKET #24  
99.5 FM 106DAM  
KJLJ/Portland, OR  
(503) 228-4393  
Mitchell/McCrae

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	35	35	35	35	JOHN M. MONTGOMERY/Cowboy Love
35	35	35	35	35	CLAY WALKER/Hypnotize The Moon
35	35	35	35	35	ALAN JACKSON/It's Try
25	35	35	35	35	DOUG SUPERMAN/Not Enough Hours...
25	25	35	35	35	WADE HAYES/What I Meant To Say
25	25	35	35	35	LEE ROY PARNELL/Heart's Desire
25	25	35	35	35	GEORGE STRAIT/It Know She Still...
25	25	35	35	35	MARK CHESNUTT/It Wouldn't Hurt...
35	25	35	35	35	GARTH BROOKS/The Beaches Of...
35	35	35	35	35	FAITH HILL/It Matters To Me
35	35	35	35	35	AARON TIPPIN/That's As Close...
35	35	35	35	35	TIM MCGRAW/Can't Be Really Gone
-	-	-	-	-	BLACKHAWK/Almost A Memory Now
35	25	35	35	35	SHANIA TWAIN/You Win My Love
35	25	35	35	35	TRACY LAWRENCE/If You Loved Me
25	25	35	35	35	BRYAN WHITE/Rebecca Lynn
15	25	35	35	35	LEE ROY PARNELL/Heart's Desire
20	25	35	35	35	MARTINA MCBRIDE/Wild Angels
20	25	35	35	35	PATTY LOVELESS/You Can Feel Bad
20	25	35	35	35	SHANIA TWAIN/You Win My Love
20	18	20	18	18	WYNONNA/To Be Loved By You
-	-	-	-	-	JOHN BERRY/Every Time My...
-	-	-	-	-	SHENANDOAH/All Over But...
35	35	35	35	35	COLLIN RAYE/Think About You
20	25	35	35	35	RICOCHET/What Do I Know
20	25	35	35	35	JOE DIFFIE/Bigger Than...
25	25	35	35	35	GEORGE STRAIT/Check Yes Or No
20	18	18	18	18	TIM MCGRAW/If I Want Is A Life
-	-	-	-	-	LORRIE MORGAN/Back In Your Arms...
20	18	18	18	18	JOHN BERRY/Every Time My...
20	18	18	18	18	JEFF CARSON/Holdin' Onto...
-	-	-	-	-	BILLY DEAN/It's What I Do
-	-	-	-	-	DIAMOND RIO/Walkin' Away
-	-	-	-	-	LINDA DAVIS/Some Things Are...
-	-	-	-	-	NEAL MCCOY/You Gotta Love That
10	5	5	5	5	RICKY SKAGGS/Back Where We Belong
10	5	5	5	5	DAVID LEE MURPHY/Out With A Bang
-	-	-	-	-	RHETT AKINS/She Said Yes
-	-	-	-	-	ALABAMA/It Works
-	-	-	-	-	LARI WHITE/Ready, Willing...
-	-	-	-	-	COLLIN RAYE/Think About You

**B105** MARKET #25  
WUBE/Cincinnati  
(513) 721-1050  
Closson/Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	GARTH BROOKS/The Beaches Of...
35	35	35	35	35	FAITH HILL/It Matters To Me
18	18	25	25	25	NEAL MCCOY/You Gotta Love That
18	25	25	25	25	TRACY BYRD/Heaven In My...
25	25	35	35	35	CLAY WALKER/Hypnotize The Moon
25	25	35	35	35	MARTINA MCBRIDE/Wild Angels
25	25	35	35	35	GEORGE STRAIT/It Know She Still...
35	35	35	35	35	PATTY LOVELESS/You Can Feel Bad
35	35	35	35	35	ALAN JACKSON/It's Try
-	-	-	-	-	COLLIN RAYE/Think About You
18	18	25	25	25	FRAZIER RIVER/She Got What She...
25	25	35	35	35	TERRI CLARK/When Boy Meets Girl
25	25	35	35	35	DOUG SUPERMAN/Not Enough Hours...
25	25	25	25	25	NEAL MCCOY/You Gotta Love That
18	18	25	25	25	ALABAMA/It Works
18	18	25	25	25	MARK CHESNUTT/It Wouldn't Hurt...
18	25	25	25	25	AARON TIPPIN/Without Your Love
25	25	25	25	25	TRACY LAWRENCE/If You Loved Me
25	25	25	25	25	DIAMOND RIO/Walkin' Away
25	25	25	25	25	WYNONNA/To Be Loved By You
35	35	35	35	35	JOE DIFFIE/Bigger Than...
18	18	18	18	18	TIM MCGRAW/If I Want Is A Life
18	18	18	18	18	RICOCHET/What Do I Know
5	5	18	18	18	LINDA DAVIS/Some Things Are...
5	18	18	18	18	RHETT AKINS/She Said Yes
18	18	18	18	18	SHANIA TWAIN/You Win My Love
-	-	-	-	-	DAVID LEE MURPHY/Out With A Bang
-	-	-	-	-	SHANIA TWAIN/You Win My Love
-	-	-	-	-	PERFECT STRANGER/Remember The Ride
-	-	-	-	-	FAITH HILL/Someone Else's Dream
18	18	18	18	18	DARYLE SINGLETARY/Too Much Fun
-	-	-	-	-	JOHN M. MONTGOMERY/Long As I Live
-	-	-	-	-	BRYAN WHITE/Rebecca Lynn
-	-	-	-	-	ALABAMA/Almost A Memory Now
-	-	-	-	-	BILLY DEAN/It's What I Do
18	18	18	18	18	LEE ROY PARNELL/Heart's Desire
25	18	18	18	18	PAM TILLIS/The River And...
-	-	-	-	-	GARTH BROOKS/Check Yes Or No
-	-	-	-	-	DARYLE SINGLETARY/Too Much Fun
-	-	-	-	-	TIM MCGRAW/Can't Be Really Gone
35	13	13	13	13	SHANIA TWAIN/You Win My Love
13	13	13	13	13	GEORGE STRAIT/Check Yes Or No

**YOUNG COUNTRY 104** MARKET #26  
KBQK/Kansas City  
(816) 531-2535  
Kennedy/McEntire

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31	31	DIAMOND RIO/Walkin' Away
31	31	31	31	31	TRACY LAWRENCE/If You Loved Me
31	31	31	31	31	DAVID LEE MURPHY/Out With A Bang
31	31	31	31	31	PATTY LOVELESS/You Can Feel Bad
31	31	31	31	31	MARTINA MCBRIDE/Wild Angels
31	31	31	31	31	RICOCHET/What Do I Know
31	31	31	31	31	SHENANDOAH/All Over But...
31	31	31	31	31	DARYLE SINGLETARY/Too Much Fun
31	31	31	31	31	GEORGE STRAIT/It Know She Still...
24	31	31	31	31	ALABAMA/It Works
18	24	31	31	31	MANDY BARNETT/Now That's All
24	24	31	31	31	STEPHANIE BENTLEY/Who's That Girl
18	24	31	31	31	JOHN BERRY/Every Time My...
31	31	31	31	31	JAMES BONAMY/She's Got A Mind...
31	31	31	31	31	GARTH BROOKS/The Beaches Of...
31	31	31	31	31	MARK CHESNUTT/It Wouldn't Hurt...
31	31	31	31	31	LINDA DAVIS/Some Things Are...
24	24	31	31	31	BILLY DEAN/It's What I Do
24	31	31	31	31	EMILIO/Even If I Tried
24	31	31	31	31	ALAN JACKSON/It's Try
31	31	31	31	31	BRETT JAMES/Worth The Wait
31	31	31	31	31	WYNONNA/To Be Loved By You
31	31	31	31	31	NEAL MCCOY/You Gotta Love That
18	18	31	31	31	MINDY MCCREARY/Ten Thousand Angels
31	31	31	31	31	LEE ROY PARNELL/Heart's Desire
24	24	31	31	31	PAM TILLIS/The River And...

## A

**RHETT AKINS** She Said Yes (*Decca 55085*)

Prod: Mark Wright Wr: Joe Doyle, Rhett Akins Pub: BMG-Songs Inc., Tree Publishing Company Inc., Mike Curb, (ASCAP/BMI) Mgr: Starstruck Entertainment

**ALABAMA** It Works (*RCA 64473-2*)

Prod: Emory Gordy Jr./Alabama Wr: Mickey Cates, Mark Alan Springer Pub: Alabama Band Music (a division of Wildcountry Inc., EMI Blackwood Music Inc.) (all rights obo Mark Alan Springer Music administered by EMI Blackwood Music Inc.) (ASCAP/BMI) Mgr: IMS

**JOHN ANDERSON** Long Hard Lesson Learned (*BNA 66810*)

Prod: James Stroud, John Anderson Wr: John D. Anderson, Donna Anderson, Michael A. Anderson Pub: Polygram International Publishing, Inc./Ranger Bob Music (ASCAP) and Murrah Music Corp. (BMI) Mgr: Bobby Roberts Company, Inc.

**STEVE AZAR** Someday (*River North 1172*)

Prod: Joe Thomas Wr: Steve Azar, A.J. Masters, Bob Regan Pub: Murrah Music Corp./Top Of The Levy Music (adm. by Murrah Music Corp.)/On The Wall Music, Inc. (adm. by Copyright Management Inc.) (BMI)/AMR Publications, Inc./Sierra Home Music (adm. by AMR Publications, Inc.) (ASCAP) Mgr: Thoroughbred Artist Mgmt.

## B

**BAKER & MYERS** Years From Here (*MCG/Curb 1191*)

Prod: Nelson Larkin, Michael Hollandsworth Wr: Gary Baker, Frank J. Myers, Jerry Williams Pub: Zomba Enterprises Inc., Dixie Stars Music, Zomba Songs Inc., Tuneover Music Inc. (administered by Zomba Songs Inc.) (ASCAP/BMI) Mgr: Falcon Management

**MANDY BARNETT** Now That's All Right With Me (*Asylum/EEG*)

Prod: Kyle Lehning, Bill Schnee Wr: Kostas, Tony Perez Pub: Songs Of Polygram International Inc., SevenAngels Music (administered by Songs of Polygram International, Inc. (BMI) Mgr: Dan Cleary Management Associates

**JOHN BERRY** Every Time My Heart Calls Your Name (*Capitol 28495*)

Prod: Jimmy Bowen for Lynwood Productions, Chuck Howard for Diamond Struck Productions Wr: J.B. Rudd, Gary Heyde Pub: EMI Tower Street Music (Adm. by EMI Blackwood Music Inc.) (BMI) Mgr: Corlew-O'Grady

**CLINT BLACK** Life Gets Away (*RCA 6444-2*)

Prod: James Stroud, Clint Black Wr: Clint Black Hayden Nicholas, Thom Schuyler Pub: Blackened Music (administered by Irving Music), EMI Blackwood Music Inc., Bethlehem Music (All Rights for Bethlehem Controlled and Administered by EMI Blackwood Music Inc.) (BMI) Mgr: Left Bank Management

**BLACKHAWK** Almost A Memory Now (*Arista 2975*)

Prod: Mark Bright (EMI Nashville), Mike Clute, Tim DuBois Wr: Dale Oliver, Dave Robbins, Van Stephenson Pub: WB Music Corp. (ASCAP)/EMI April Music Inc., Joe David Music (ASCAP)/Stroud/Caster Music (BMI) Mgr: Rick Alter Management

**JAMES BONAMY** She's Got A Mind Of Her Own (*Epic 78220*)

Prod: Doug Johnson Wr: Billy Livey, Don Schlitz Pub: Irving Music Inc., New Hayes Music, New Don Songs (BMI, ASCAP) Mgr: Hallmark Direction Company

**LISA BROKOP** She Can't Save Him (*Capitol 10303*)

Prod: Jerry Crutchfield Wr: Liz Hengber, Bob Regan Pub: Starstruck Writer's Group Inc., AMR Publications Inc. (ASCAP) Mgr: Mascioli Entertainment

**GARTH BROOKS** The Beaches Of Cheyenne (*Capitol 10332*)

Prod: Allen Reynolds Wr: Dan Roberts, Bryan Kennedy, Garth Brooks Pub: Old Boats Music, EMI April Music Inc., Rope and Dolly Music, Major Bob Music Company Inc., No Fences Music (administered by Major Bob Music Company Inc.) (ASCAP) Mgr: GB Management

**JUNIOR BROWN** My Wife Thinks You're Dead (*MCG/Curb 1193*)

Prod: Junior Brown Wr: Junior Brown Pub: Mike Curb Music/Jamieson Brown Music (BMI) Mgr: Frank Callari/FCC Mgt.

**TRACY BYRD** Love Lessons (*MCA 55102*)

Prod: Tony Brown Wr: Jerry Kilgore, Ted Hewitt, Monty Powell, Sarah Majors Pub: Saddle Tan Music, Hewitt Music, Acuff-Rose Music Inc. (ASCAP/BMI) Mgr: Ritter-Carter Management

## C

**JEFF CARSON** The Car (*MCG/Curb 1171*)

Prod: Chuck Howard Wr: C. Michael Spriggs, Gary Heyde Pub: Diamond Storm Music, Inc., EMI-Tower Street Music Inc., (administered by EMI Blackwood Music Inc. (BMI) Mgr: Marv Dennis & Associates

**JEFF CARSON** Holdin' Onto Something (*MCG/Curb 1214*)

Prod: Chuck Howard Wr: Thom McHugh, Tom Shapiro Pub: Kicking Bird Music, Inc./Thomahawk Music (BMI)/Hamstein Cumberland Music/Diamond Struck Music (Adm. by Mike Curb Music) (BMI) Mgr: Marv Dennis & Associates

**MARK CHESNUTT** It Wouldn't Hurt To Have Wings (*Decca 55164*)

Prod: Tony Brown Wr: Jerry Foster, Roger Lavoie, Johnny Morris Pub: Warner-Tamerlane Publishing Corp., Miss Holly Music and Hapsack Music, Great Galen (BMI) Mgr: BDM Management

**TERRI CLARK** If I Were You (*Mercury 106*)

Prod: Keith Stegall, Chris Waters Wr: Terri Clark Pub: Sony Tree Pub. Co., Inc. (BMI) Mgr: Woody Bowles Co.

**PHILIP CLAYPOOL** The Strength Of A Woman (*Curb 1207*)

Prod: Jerry Crutchfield Wr: Philip Kennard Claypool Pub: Mike Curb Music (BMI) Mgr: Bill Carter Management

**ROB CROSBY** Lady's Man (*River North 51416*)

Prod: Jerry Crutchfield Wr: Rob Crosby, Gary Cotton Pub: Music Corporation of America Inc., Santee River Songs (BMI) Mgr: Sharon Eaves Management

**BOBBIE CRYNER** You'd Think He'd Know Me Better (*MCA 55167*)

Prod: Barry Beckett, Tony Brown Wr: Bobbie Cryner Pub: Lonesome Dove Music/Ensign Music Corp. (BMI) Mgr: Evelyn Shriver Mgmt.

## D

**LINDA DAVIS** Some Things Are Meant To Be (*Arista 2896*)

Prod: John Guess Wr: Michael Garvin, Gordon Payne Pub: Nocturnal Eclipse Music, Michael Garvin Music, Ensign Music Corp. (BMI) Mgr: Starstruck Entertainment

**CURTIS DAY** The Truth Is Hard To Swallow (*Asylum/EEG 9443*)

Prod: Kevin Beamish, Kyle Lehning Wr: Troy Martin, Philip John Russell Pub: Warner-Tamerlane Publishing Corp., BMI Mgr: L&P Management/Welch Entertainment Group

## D

**BILLY DEAN** It's What I Do (*Capitol 58526*)

Prod: Tom Shapiro Wr: Chuck Jones, Tom Shapiro Pub: Hamstein Cumberland Music, Tom Shapiro Music, Mike Cur Music, Diamond Struck Music (BMI) Mgr: Starstruck Entertainment

**DIAMOND RIO** Walkin' Away (*Arista 2934*)

Prod: Mike D. Clute, Tim DuBois, Diamond Rio Wr: Annie Roboff, Craig Wiseman Pub: Almo Music Corp., Anwa Music, Daddy Rabbit Music (ASCAP) Mgr: International Artist Management

**JOE DIFFIE** C-O-U-N-T-R-Y (*Epic 78246*)

Prod: Johnny Slate, Joe Diffie Wr: Ed Hill, Ron Harbin, Dusty Drake Pub: New Haven Music, Inc. (BMI), Music Hill Music (BMI) admn. by New Haven Music, Inc. (BMI), Sony/ATV Tunes LLC d/b/a Cross Key Publishing Co., Inc. (ASCAP), Kim Williams Music (ASCAP), Dusty Drake Music Group (BMI) Mgr: Image Management Group

## E

**EMILIO** Even If I Tried (*Capitol 32392*)

Prod: Barry Beckett Wr: Chris Faulk, Nettie Musick, Bob Regan Pub: Tom Collins Music Corporation, AMR Publication Inc., Sierra Home Music (BMI, ASCAP) Mgr: Refugee Management

**TY ENGLAND** Redneck Son (*RCA 66522*)

Prod: Garth Fundis Wr: Randy Thomas, Bob Carlsie Pub: Jacque Remembers Music (ASCAP) Mgr: Bob Doyle & Associates Inc.

## F

**FRAZIER RIVER** She Got What She Deserves (*Decca 55173*)

Prod: Mark Wright Wr: Jenny Yates, Bobby Fischer, Charlie Black Pub: Criterion Music Corp., Escodilla Music, Bobby Fischer Music, Songs In Black Ind (administered by CMI) (ASCAP, SESAC) Mgr: Hallmark Direction

**4RUNNER** Ripples (*Polydor 101*)

Prod: Buddy Cannon, Larry Shell Wr: Tony Haselden Pub: Millhouse Music, AshWords Music (All rights managed worldwide by Songs Of PolyGram Int'l Inc. (BMI) Mgr: Starstruck Entertainment

## H

**WADE HAYES** What I Meant To Say (*Columbia/CRG 66412*)

Prod: Don Cook Wr: Don Cook, Sam Hogg, Jim McBride Pub: Sony Tree Publishing Company Inc., Don Cook Music, Katy's Rainbow, Sony Cross Keys Publishing Company Inc., Mill Village Music (BMI, ASCAP) Mgr: Mike Robertson Management

**TY HERNDON & STEPHANIE BENTLEY** Heart Half Empty (*Epic 78073*)

Prod: Doug Johnson, Ed Seay Wr: Gary Burr, Desmond Child Pub: Gary Burr Music Inc., MCA Music Publishing (a division of MCA Music Inc.), EMI April Music Inc., Desmobile Music Company Inc. (ASCAP) Mgr: Image Management

**MARCUS HUMMON** God's Country (*Columbia 78251*)

Prod: Monroe Jones Wr: Marcus Hummon, Butch Curry Pub: Careers-BMG Music Publishing, Inc. (BMI), Floyd's Dream Music, BMG Songs, Inc. (ASCAP) Mgr: Creative Trust

## J

**ALAN JACKSON** I'll Try (*Arista 2941*)

Prod: Keith Stegall Wr: Alan Jackson Pub: WB Music Corp., Yee Haw Music (ASCAP) Mgr: Real World Tours Inc.

**BRETT JAMES** Worth The Fall (*Career 2935*)

Prod: Steve Bogard, Mike Clute Wr: Brett James Pub: Longitude Music Company, August Wind Music, Coyote Moon Music, Brett James Music (BMI) Mgr: Starstruck Entertainment

## K

**TOBY KEITH** Does That Blue Moon Ever Shine On You (*Polydor 108*)

Prod: Nelson Larkin, Toby Keith Wr: Toby Keith Pub: Polygram Int'l, Inc./Tokeco Tunes/Bill Green Music (BMI) Mgr:

## L

**TRACY LAWRENCE** If You Loved Me (*Atlantic 6546*)

Prod: Don Cook Wr: Pual Nelson, Tom Shapiro Pub: Sony Tree Publishing Company Inc., Tenlee Music, Hamstein Cumberland Music, Tom Shapiro Music (BMI) Mgr: T.L.E. Management

**LONESTAR** No News (*BNA 64472*)

Prod: Don Cook, Wally Wilson Wr: Sam Hogg, Phil Bamhart, Mark D. Sanders Pub: Sony Tree Music Publishing Company Inc., Katy's Rainbow, Simply Irresistible Music, Starstruck Writer's Group Inc., Mark D. Music (BMI, ASCAP) Mgr: William N. Carter Management

**PATTY LOVELESS** You Can Feel Bad (*Epic 78209*)

Prod: Emory Gordy Jr. Wr: Matraca Berg, Tim Krekel Pub: Longitude Music Company, August Wind Music, Great Broad Music, Mighty Nice Music (administered by Bluewater Music Corporation (BMI) Mgr: Fitzgerald-Hartley

## M

**MAVERICKS** All You Ever Do Is Bring Me Down (*MCA 55154*)

Prod: Don Cook, Raul Malo Wr: Raul Malo, Al Anderson Pub: Sony Tree Publishing Company, Raul Malo Music, Mighty Nice Music, Al Andersons (all rights obo Raul Malo Music administered by Sony Music Publishing) (BMI) Mgr: Frank Callari/FCC Mgt.

**MARTINA MCBRIDE** Wild Angels (*RCA 64437*)

Prod: Martina McBride, Paul Worley, Ed Seay Wr: Matraca Berg, Gary Harrison, Harry Stinson Pub: Longitude Music Company, August Wind Music, Great Broad Music (administered by Longitude Music Company), Sony Tree Publishing Company Inc., (BMI) Mgr: Bruce Allen Talent

**NEAL MCCOY** You Gotta Love That (*Atlantic 6565*)

Prod: Barry Beckett Wr: Jess Brown, Brett Jones Pub: Almo Music Corp., Bamatuck Music Inc., Irving Music Inc., Kybama Music Inc. (ASCAP/BMI) Mgr: Management Associates Of Dallas

**RICH MCCREADY** Hangin' On (*Magnatone 1042*)

Prod: Brian Dean Maher Wr: Rich McCreedy, Brian Dean Maher, Kevin Hurley, David Ingram Pub: Magnatone Music Publishing (ASCAP) Mgr: Speer Artist Management

**TIM MCGRAW** All I Want Is A Life (*Curb*)

James Stroud, Byron Gallimore Wr: Tony Mullins, Stan Munsey, Don Pfrimmer Pub: G.I.D. Music (ASCAP), Royal Haven Music Inc. (BMI) Mgr: Breakfast Table Management

**TIM MCGRAW** Can't Be Really Gone (*Curb 1188*)

Prod: James Stroud, Byron Gallimore Wr: Gary Burr Pub: MCA Music Publishing (a division of MCA Inc.), Gary Burr Music Inc. (all right controlled and administered by MCA (ASCAP) Mgr: Breakfast Table Management

## M

**JO DEE MESSINA** Heads Carolina, Tails California (*Curb 1215*)

Prod: Byron Gallimore, Tim McGraw Wr: Tim Nichols, Mark D. Sanders Pub: EMI Blackwood Music Inc., Ty Land Music (all rights for Ty Land Music Controlled and administered by EMI Blackwood Music Inc., Star Struck Writers Group Inc., Mark D. Music (BMI, ASCAP) Mgr:

**JOHN MICHAEL MONTGOMERY** Long As I Live (*Atlantic 6654*)

Prod: Scott Hendricks Wr: Rick Bowles, Wil Robinson Pub: Maypop Music (a division of Wildcountry, Inc.)/Makin' Chevys Music (BMI)/Wonderland Music, Inc./Will Robinsongs (BMI) Mgr: Hallmark Direction

**LORRIE MORGAN** Standing Tall (*BNA 64354*)

Prod: James Stroud Wr: Larry Butler, Ben Peters Pub: EMI Blackwood Music Inc., Ben Peters Music (BMI) Mgr: Susan Nader Management

**DAVID LEE MURPHY** Out With A Bang (*MCA 55153*)

Prod: Tony Brown Wr: David Lee Murphy, Kim Tribble Pub: N2D Publishing, Brian's Dream Publishing Mgr: D Management Company

## P

**LEE ROY PARNELL** Heart's Desire (*Career 2952*)

Prod: Scott Hendricks, Lee Roy Parnell Wr: Cris Moore, Lee Roy Parnell Pub: Songs of PolyGram International Inc., Barney And Arney Music, Lee Roy Parnell Music (BMI) Mgr: Mike Robertson Management

**LEE ROY PARNELL** When A Woman Loves A Man (*Career 2862*)

Prod: Scott Hendricks, Lee Roy Parnell Wr: Mark Luna, Rafe Van Hoy Pub: Major Bob Music Company, Sony Tree Publishing Company Inc., True South Music (ASCAP/BMI) Mgr: Mike Robertson Management

**PERFECT STRANGER** Remember The Ride (*Curb 1216*)

Prod: Clyde Brooks Wr: Kim Williams, Michael Harrell Pub: Sony Cross Keys Pub. Co., Inc./Major Bob Music Co., Inc. (ASCAP) Mgr: Tony Tuthill, K.C. Austin

## R

**COLLIN RAYE** I Think About You (*Epic 78238*)

Prod: John Hobbs, Ed Seay, Paul Worley Wr: Don Schlitz, Steve Seskin Pub: New Don Songs/New Hayes Music/Love This Town Music (ASCAP) Mgr: Scott-Dean Management

**COLLIN RAYE** Not That Different (*Epic 078189*)

Prod: Paul Worley, John Hobbs, Ed Seay Wr: Karen Taylor-Good, Joie Scott Pub: W.B.M. Music, K.T. Good Music, Spooner Music (administered by Balmur Inc) (SESAC, BMI) Mgr: Scott-Dean Management

**RICOCHET** What Do I Know (*Columbia 78088*)

Prod: Ron Chancey, Ed Seay Wr: Sunny Russ, Cathy Majeski, Stephony Smith Pub: Starstruck/Angel Music Inc., All Around Town Music, Sony Cross Keys Publishing Company Inc., EMI Blackwood Music (ASCAP/BMI) Mgr: Hallmark Direction

## S

**SHENANDOAH** All Over But The Shoutin' (*Capitol 10319*)

Prod: Don Cook Wr: Michael Smotherman, Rich Fagan Pub: EMI Princeton Street Music (Adm. by EMI April Music Inc.) (ASCAP)/OF Music (ASCAP) Mgr: William N. Carter Mgmt.

**RICKY SKAGGS** Back Where We Belong (*Atlantic 82834*)

Prod: Ricky Skaggs Wr: Jim Rushing, Kim Sewell Pub: Magnolia Hill Music LLC/ASCAP (A Subsidiary of McSpadden-Smith Music) and Rushing Water Music/ASCAP and Colonel Rebel Music/ASCAP and Kentucky Thunder Music/ASCAP and Keith Sewell Music/BMI Mgr:

**KEITH STEGALL** "1969" (*Mercury 107*)

Prod: Keith Stegall, John Keltan, Carson Chamberlain Wr: Keith Stegall, Gary Harrison, Denny Henson Pub: Warner-Tamerlane Publishing Corp., Patrick Joseph Music Inc., WB Music Corp., Denny Henson Publishing Designee (BMI/ASCAP) Mgr: Morris, Bliesener & Kates

**GEORGE STRAIT** I Know She Still Loves Me (*MCA 3620*)

Prod: Tony Brown, George Strait, Wr: Aaron Barker, Monty Holmes Pub: O Tex Music, HR Street Music, Malaco Music (BMI) Mgr: Erv Woolsey Company

**DOUG STONE** Born In The Dark (*Columbia/CRG 78039*)

Prod: James Stroud, Doug Stone Wr: Chet Hinesley Pub: House Of Dust Music, First Write Music (BMI) Mgr: Management Associates Of Dallas

**DOUG SUPERNAW** She Never Looks Back (*Giant 8044*)

Prod: Richard Landis Wr: Jim Lauderdale, Frank Dycus Pub: Mighty Nice Music/Laudersongs BMI/Warner Source Songs Inc./Dynda Jam Music SESAC Mgr: Senior Management

## T

**PAM TILLIS** Deep Down (*Arista 2878*)

Prod: Mike Poole, Pam Tillis Wr: Walt Aldridge, John Jarrard Pub: Rick Hall Music Inc., Watertown Music (administered by Rick Hall Music Inc.), Alabama Band Music (a division of Wildcountry Inc.), Miss Blyss Music (administered by Alabama Band Music) (ASCAP) Mgr: Mike Robertson Management

**PAM TILLIS** The River And The Highway (*Arista 2958*)

Prod: Pam Tillis, Mike Poole Wr: Gerry House, Don Schlitz Pub: House Notes Music, New Don Songs, New Hayes Music (BMI, ASCAP) Mgr: Mike Robertson Management

**AARON TIPPIN** Without Your Love (*RCA 64486-2*)

Prod: Steve Gibson Wr: Al Anderson, Craig Wiseman Pub: Mighty Nice Music, Al Andersons (administered by Bluewater Music, Almo Music Corp. (BMI, ASCAP) Mgr: Tip Top Entertainment

**SHANIA TWAIN** You Win My Love (*Mercury 110*)

Prod: Robert John "Mutt" Lange Wr: R.J. Lange Pub: Out of Pocket Productions Ltd. (all rights controlled by Zomba Enterprises Inc.) (ASCAP) Mgr: Mary Bailey Management

## W

**CLAY WALKER** Hypnotize The Moon (*Giant 7978*)

Prod: James Stroud Wr: Steve Dorff, Eric Kaz Pub: Galewood Songs, Ensign Music Corp., Zena Music (BMI, ASCAP) Mgr: Erv Woolsey Management

**BRYAN WHITE** Rebecca Lynn (*Asylum/EEG 9344*)

Prod: Billy Joe Walker Jr., Kyle Lehning Wr: Don Sampson, Skip Ewing Pub: MCA Music, a division of MCA, Inc., Acuff-Rose Music Inc. (ASCAP/BMI) Mgr: G.C. Management

**BRYAN WHITE** I'm Not Supposed To Love You Anymore (*Asylum/EEG 9468*)

Prod: Billy Joe Walker Jr., Kyle Lehning Wr: Skip Ewing, Donny Kees Pub: Acuff-Rose Music, Inc., admin. by Acuff-Rose Music, (BMI) Mgr: G.C. Management

**LARI WHITE** Ready, Willing And Able (*RCA 64455-2*)

Prod: Josh Leo, Lari White Wr: Jess Leary, Jody Alan Sweet Pub: Dream Catcher Music Inc., Little Gila Monster, Moon Catcher Music Inc., Son of Gila Monster (ASCAP/BMI) Mgr: William N. Carter Management

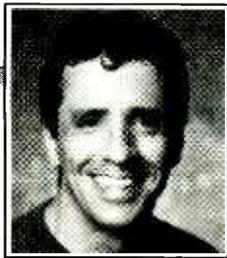
**WYNONNA** To Be Loved By You (*MCA 55084*)

Prod: Tony Brown Wr: Gary Burr, Mike Reid Pub: MCA Music Publishing (a division of MCA Inc.), Gary Burr Music, Almo Music Corp., Brio Blues Music (ASCAP) Mgr: The Judd House

## Y

**DWIGHT YOAKAM** Gone (That'll Be Me) (*Reprise 8072*)

Prod: Pete Anderson Wr: Dwight Yoakam Pub: Coal Dust West Music (administered by Warner-Tamerlane Publishing Corp. (BMI) Mgr: Borman Entertainment



TONY NOVIA

## CONTEMPORARY HIT RADIO

## Pop, Proud, And Profitable: Selling Medium-Market CHR

□ **Winning in Wilmington — how WSTW attracts almost half of market revenues**

Delmarva Broadcasting's WSTW/Wilmington, DE is a great example of a well-programmed, respected, and very profitable medium-market CHR. Dominant in both ratings and revenue, the station provides an excellent case study for sales success.

According to revenue estimates and analyses compiled by radio financial expert Jim Duncan and published in his *Duncan's Radio Market Guide and Update*, WSTW and News/Talk sister WDEL pull in a remarkable 47% of Wilmington's radio revenue.



Cynthia Morgan

How does WSTW manage to pull off such incredible bottom-line numbers? I talked with GSM Cynthia Morgan as she was preparing to depart on an annual managers' retreat. Each year, Morgan and her fellow managers attend special training sessions on such topics as budgeting and resolving conflicts. This kind of thinking has allowed WSTW to stay on top in Wilmington for the past 16 years.

When you're taking in almost 50 cents of every radio dollar spent in the market, you're doing a lot of things right. Morgan explains, "We've been fortunate being No. 1 in 18 of 22 books. That gives you a big advantage. Even though we're a middle-sized market, we're as good a facility as any large-market station."

### Innovative Presentation

While the CHR format may carry some perceptual baggage, the WSTW staff counters with a simple approach: success breeds success. "In weekly sales meetings, the first thing we do is ask for success stories," Morgan reveals. "We put them in a 'sales opportunity book,' which has all of our current packages — playlists, program guides, etc. — and is updated for each sales rep. This way, when a prospective client says, 'You won't work for my business,' we've got a list at our fingertips. We have banks, car dealers, and supermarkets [advertising with us]."

"Our VP/GM, Julian Booker, is very supportive of both the sales and programming ends of the station. He's a forward-thinking person who allows sales to have all the tools to compete in the sales arena. We have a computerized laptop presentation for both stations. Very few stations in the country have that. We can



Mike Sommers

show videos, pictures from events, and behind-the-scenes action. It's very impressive and can catch the attention of major-market clients who might otherwise not want to consider a Wilmington station since we're covered by Philadelphia. [This presentation], along with our sales expertise, gets rid of that small-market image."

Morgan, LSM Michael Reath, and 10 salespeople (including a sports marketing specialist) comprise the sales department. WSTW also has a sales liaison who handles sales promotions and vendor opportunities. Although the reps sell both WSTW and WDEL, the stations aren't sold in combo. Says Morgan, "Normally when you have an FM and AM, the AM is a throwaway. With us, they're separate rates and presentations. To help bring in the local business, we have several on-air programs that sponsors can tie into, like 'All Request Lunch Hour' and 'Traffic Watch.' Sometimes it's off-air, like the Job Fair, which has created a lot of new revenue for us. For the Job Fair, instead of going to a company's advertising agency or Advertising Director, we get advertising dollars from the human resource department."

Of Wilmington's top-rated stations, only WSTW, WDEL, and AC WJBR are actually based in the city. The others are based in Philadelphia or northeast of Baltimore. Alternative WPLY/Philadelphia — a primary competitor for local ad dollars — placed fourth overall in the latest Wilmington book. But after WSTW's sales reps have stated their case, advertisers solely targeting northern Delaware generally avoid buying Philadelphia stations. Local sales are the station's strength: about 90% of the station's total revenues comes from local accounts; 10% is billed from national clients; and agency business makes up 45% of the money coming into the station.

### Secret Weapons

Outside of ratings and a great sales staff, WSTW and WDEL have a secret weapon that has helped put them over the top. Morgan says, "It's not something that's directly related to sales packages. We're out in the community — we're involved with the Rotary Club, Better Business Bureau, United Way, and several non-profit organizations. People get the message that we're here to stay as owners, as opposed to just making money and turning over the station. And that comes back to us in trust."

Unlike many GSMs, Morgan makes it a point to understand her programming counterparts, while trying not to be a back-seat programmer herself. "The best way to cultivate a positive programming/sales relationship is to always remember each person's viewpoint. We want more revenue, but if I do something for short-term revenue that hurts pro-

gramming, then I lose long-term revenue. It would hurt ratings, and I'd get fewer buys next year. If anyone is in the business for more than six months, they should be smart enough to learn how each department affects the other's long-term viability.

"When I go to different conferences, like the NAB or RAB, I tend to go to seminars that don't involve sales. They could be on programming, FCC regulations, or anything. A mistake I made early on was not going to lunch with the programming department to keep in touch.



Now I interact with all departments on a less formal basis. It gives you a better perspective. I'll never pretend to be a programmer — that's not my natural talent. I'm more of a business person — administration, policies, etc. If I tried to do that, I'd be obnoxious to [PD] Mike Sommers, because I'd be telling him things I know nothing about. I think he appreciates that very much. I listen and understand where he's coming from. I tell him where sales is coming from, and he gives me the same courtesy.

"I meet with Sommers, Julian Booker, the office manager, production director, promotions director, and the engineering, programming, and sales staffs every two weeks. Sometimes the meetings run long, but I'd never want to go without them — they keep communication lines open, and you understand what the other departments are going through."

### Know No Limits

Morgan recently hired a rep who was within a couple years of retirement to sell WSTW. "If anything, I had to spur him on to sell AM News/Talk. He was psyched — he prides himself on being hip at his age, so it was more ego-satisfying for him to sell the FM," Morgan says. This kind of attitude has helped Morgan maintain a top-notch sales crew. "To me, sales experience is much more necessary than education. If someone has good sales experience, I could care less if they don't have a college degree. If they don't have any sales experience and are young, then I look for the college degree as some sort of measure of what they can do. We try to hire what

I call a 'motley crew' — different personalities, backgrounds, and ages. You'd be surprised at how many people we interview who are out of the format's normal demo yet listen to WSTW. It can be very helpful to hire them to represent us, because a lot of business owners are out of our demo."

Morgan also looks to bring in people with a certain drive. She explains, "Self-motivation is the most important quality I've found. You can teach someone radio. It's not hard to learn, and you don't have to live and breathe it to sell it. A well-rounded person can get in to see someone on some other aspect, then present the station. I appreciate greed — whether that means greed for money, approval, being well-known in the marketplace, or whatever it is."

Morgan can speak from experience. She started at WDEL three days out of college with no experience in sales or radio. She became LSM of the AM, then the combo, then was promoted to GSM. In May, she'll celebrate her 17th year at the stations: "That's rare, but not as rare here."

### Keep 'Em Happy

Controlling turnover has been a major key to WSTW's continued success. "One of the things that's very unusual about us and helps make us successful [is that we beat] the stereotype of huge turnover, which means clients are always getting used to a new person," Morgan says. "The station's been owned by the same company since 1931, and because of that, it's more of a family atmosphere where we say, 'We love you, but expect the world of you at the same time.' We have sales reps who've been here 22, 13, and nine years. Some have only been here a few years, but have been in the market at other stations for several years. We have three who've been here under a year. They work very hard and deserve every cent they make. It ends up being a great place to work for atmosphere and money. The benefits are great, too, since some stations don't pay expenses or have good health plans, leading to turnover. Additionally, you're able to build relationships with clients. If you've got a lot of turnover, you're constantly having to regain confidence with clients."

CHR Asst. Editor Paul Colbert contributed to this column.

## WSTW By The Numbers

Here's how WSTW/Wilmington performed according to Jim Duncan's 1995 Radio Market Guide.

- Market rank: 74
- Population: 506,900
- Estimated market revenue: \$13.6 million
- Estimated station billing: \$4.3 million (#2)
- Estimated billing for WSTW and co-owned WDEL-AM: \$6.4 million (#1)
- Estimated market revenue share: 32%
- Estimated market revenue share for WSTW and WDEL: 47%

**WDEL & WSTW Promotional Checklist**

Please complete and bring in to Local Sales Manager

Account Executive: \_\_\_\_\_ Client: \_\_\_\_\_  
 Today's Date: \_\_\_\_\_ Date promotional needs to be presented to client: \_\_\_\_\_

**SALES**

1. Client's primary target demographic group: \_\_\_\_\_ Secondary: \_\_\_\_\_  
 2. Target Cost per Point: \_\_\_\_\_ 3. Points per week for our market: \_\_\_\_\_ Weeks: \_\_\_\_\_  
 4. Number of stations on the buy: \_\_\_\_\_ 5. Share of buy we're working to get: \_\_\_\_\_  
 6. Will client give ratings credit for opening billboards, promotional announcements? \_\_\_\_\_  
 7. Budget for this campaign: \_\_\_\_\_ 8. Annual client expenditure: \_\_\_\_\_

**PROMOTIONS**

1. Promotion description: \_\_\_\_\_ Station: \_\_\_\_\_ WSTW \_\_\_\_\_ WDEL \_\_\_\_\_  
 2. What product, service or event is the client trying to promote? To these clients: \_\_\_\_\_  
 3. Type of promotion (aired live air, on location, giveaway, product sampling, signage): \_\_\_\_\_  
 4. Will the client support their promotion with prizes or other incentives? If so, list: \_\_\_\_\_  
 5. Number of stores: \_\_\_\_\_ Locations: \_\_\_\_\_  
 6. What types of promotions has the client done in other markets? \_\_\_\_\_  
 7. Does client understand on this opportunity involve sales fees? \_\_\_\_\_

Program Director: \_\_\_\_\_  
 General Sales Manager: \_\_\_\_\_  
 Local Sales Manager: \_\_\_\_\_  
 Promotion Director: \_\_\_\_\_

**WDEL & WSTW get to the heart of clients' needs in part by keeping detailed records of all promotions with checklists like these.**

CalloUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the week of February 5-11.

### CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
<b>SMASHING PUMPKINS</b> 1979 ( <i>Virgin</i> )	3.89	3.80	3.88	—	49.3%	9.0%
<b>GOO GOO DOLLS</b> Name ( <i>Metal Blade/WB</i> )	3.80	3.87	3.95	3.85	79.8%	20.3%
<b>DEEP BLUE SOMETHING</b> Breakfast At... ( <i>RainMaker/Interscope</i> )	3.77	3.71	3.90	3.85	89.0%	28.8%
<b>OASIS</b> Wonderwall ( <i>Epic</i> )	3.76	3.82	3.76	3.80	62.3%	13.3%
<b>ALANIS MORISSETTE</b> Hand In My Pocket ( <i>Maverick/Reprise</i> )	3.74	3.61	3.68	3.67	84.3%	32.5%
<b>MARIAH CAREY</b> One Sweet Day ( <i>Columbia/CRG</i> )	3.73	3.81	3.85	3.83	91.0%	38.8%
<b>BLUES TRAVELER</b> Hook ( <i>A&amp;M</i> )	3.71	3.76	3.69	3.79	62.8%	16.8%
<b>TONY RICH PROJECT</b> Nobody Knows ( <i>LaFace/Arista</i> )	3.71	3.69	3.48	3.79	48.5%	6.8%
<b>COLLECTIVE SOUL</b> The World I Know ( <i>Atlantic</i> )	3.68	3.74	3.85	3.72	68.8%	15.0%
<b>JOAN OSBORNE</b> One Of Us ( <i>Blue Gorilla/Mercury</i> )	3.67	3.67	3.66	3.73	85.8%	28.0%
<b>SOUL ASYLUM</b> Promises Broken ( <i>Columbia/CRG</i> )	3.65	3.30	3.46	3.43	16.5%	2.5%
<b>BRANDY</b> Sittin' Up In My Room ( <i>Arista</i> )	3.63	—	—	—	46.0%	10.0%
<b>BODEANS</b> Closer To Free ( <i>Slash/Reprise</i> )	3.60	3.69	3.71	—	54.3%	11.3%
<b>HOOTIE &amp; THE BLOWFISH</b> Time ( <i>Atlantic</i> )	3.56	3.51	3.52	3.53	84.5%	31.8%
<b>SOPHIE B. HAWKINS</b> As I Lay Me Down ( <i>Columbia/CRG</i> )	3.56	3.68	3.65	3.72	89.5%	32.5%
<b>NATALIE MERCHANT</b> Wonder ( <i>Elektra/EEG</i> )	3.55	3.60	3.53	3.47	62.8%	15.3%
<b>GROOVE THEORY</b> Tell Me ( <i>Epic</i> )	3.52	3.47	3.53	3.51	55.0%	14.3%
<b>NATALIE MERCHANT</b> Carnival ( <i>Elektra/EEG</i> )	3.52	3.61	3.61	3.58	78.8%	26.3%
<b>GIN BLOSSOMS</b> Follow You Down ( <i>A&amp;M</i> )	3.51	3.51	—	—	58.0%	12.0%
<b>TLC</b> Diggin' On You ( <i>LaFace/Arista</i> )	3.47	3.61	3.44	3.51	70.0%	26.5%
<b>3T</b> Anything ( <i>MJJ/550 Music</i> )	3.46	—	—	—	53.5%	12.3%
<b>WHITNEY HOUSTON</b> Exhale (Shoop Shoop) ( <i>Arista</i> )	3.45	3.41	3.32	3.44	83.3%	31.0%
<b>EVERYTHING BUT THE GIRL</b> Missing ( <i>Atlantic</i> )	3.29	3.35	3.27	3.32	62.5%	26.3%
<b>BLESSID UNION OF SOULS</b> Oh Virginia ( <i>EMI</i> )	3.26	3.12	3.30	—	25.3%	5.8%
<b>MADONNA</b> You'll See ( <i>Maverick/WB</i> )	3.25	3.51	3.29	3.26	87.8%	33.8%
<b>LA BOUCHE</b> Be My Lover ( <i>Logic/RCA</i> )	3.23	3.37	3.31	3.37	63.3%	21.8%
<b>SEAL</b> Don't Cry ( <i>ZTT/WB</i> )	3.18	3.03	3.34	3.30	64.8%	25.0%
<b>MELISSA ETHERIDGE</b> I Want To Come Over ( <i>Island</i> )	3.12	3.13	2.99	3.15	58.0%	19.0%
<b>GEORGE MICHAEL</b> Jesus To A Child ( <i>DreamWorks/Geffen</i> )	2.85	2.76	2.68	2.97	37.3%	13.3%
<b>SOPHIE B. HAWKINS</b> Only Love (The Ballad...) ( <i>Columbia/CRG</i> )	2.84	—	—	—	32.5%	10.0%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Hartford, New York, Philadelphia, Pittsburgh, Providence. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, Norfolk, Orlando. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. **WEST:** Los Angeles, Phoenix, Portland, Salt Lake City, San Diego. © 1996, R&R Inc.

### Callout America. HotScores

By Tony Novia

**S**marshing Pumpkins' "1979" (Virgin) is the best-testing song in the nation, according to R&R's exclusive Callout America survey of 400 women aged 12-34. "1979" is ranked first among women 18-24 and in the East region. It is runner-up in the Midwest and West regions as well.

The nation's best-testing songs by demographic (ranked in descending order) are:

- Women 12-17 — Oasis, Alanis Morissette and Joan Osborne (tie), Smashing Pumpkins, Deep Blue Something, Goo Goo Dolls, Mariah Carey and Tony Rich Project (tie), Brandy, and Soul Asylum.

- Women 18-24 — Smashing Pumpkins, Goo Goo Dolls and Tony Rich Project (tie), Mariah Carey, Deep Blue Something, Brandy, Blues Traveler, Soul Asylum, Collective Soul, Alanis Morissette and Oasis (tie).

- Women 25-34 — Hootie & The Blowfish, Blues Traveler and Natalie Merchant "Wonder" (tie), Goo Goo Dolls, Bodeans, Deep Blue Something, Smashing Pumpkins, Collective Soul, Natalie Merchant "Carnival" and Gin Blossoms (tie).

The best-testing songs in Callout America's four regions this week are:

- East — Smashing Pumpkins, a tie between Blues Traveler, Goo Goo Dolls and Oasis, Alanis Morissette, Soul Asylum, Deep Blue Something, and a tie between Bodeans, Collective Soul, Groove Theory, and Natalie Merchant "Carnival."

- South — Mariah Carey and Tony Rich Project (tie), Brandy, TLC, Deep Blue Something, Smashing Pumpkins and 3T (tie), Groove Theory, Alanis Morissette, and Sophie B. Hawkins "Lay."

- Midwest — Deep Blue Something, Goo Goo Dolls and Smashing Pumpkins (tie), Gin Blossoms and Tony Rich Project (tie), Oasis, Blues Traveler, Joan Osborne and Soul Asylum (tie), and BoDeans.

- West — Goo Goo Dolls, Smashing Pumpkins, Alanis Morissette, Oasis, Deep Blue Something, Soul Asylum, Collective Soul, Blues Traveler and Mariah Carey (tie), Natalie Merchant "Carnival" and Joan Osborne (tie).

To request a detailed copy of Callout America with demo and region information, call (310) 788-1648 or 788-1695.

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Exec. V.P., Emmis  
(reported to *MediaWeek*)

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—Tracy Johnson  
KFMB-FM/San Diego  
(posted on AOL)

"F.A.C. offers an impressive package with great potential!"

—Rick Stone  
Sr. V.P. Promotion, A&M  
(reported to *MediaWeek*)

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# FAIR AIR COMMUNICATIONS Partners In Music



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			<b>1</b>	<b>EVERYTHING BUT THE GIRL</b> Missing (Atlantic) 5424 5344 5289 5423 124/1					
			<b>2</b>	<b>TONY RICH PROJECT</b> Nobody Knows (LaFace/Arista) 4973 4611 4179 3555 118/2					
			3	<b>JOAN OSBORNE</b> One Of Us (Blue Gorilla/Mercury) 4587 4787 4867 4902 116/1					
			4	<b>MARIAH CAREY</b> One Sweet Day (Columbia/CRG) 4403 4798 5166 5728 113/1					
			5	<b>GOO GOO DOLLS</b> Name (Metal Blade/WB) 4298 4312 4452 4858 109/0					
			6	<b>HOOTIE &amp; THE BLOWFISH</b> Time (Atlantic) 4054 4209 4348 4471 108/0					
			<b>7</b>	<b>LA BOUCHE</b> Be My Lover (Logic/RCA) 3963 3812 3593 3421 109/2					
			<b>8</b>	<b>NATALIE MERCHANT</b> Wonder (Elektra/EEG) 3766 3702 3682 3534 116/1					
			<b>9</b>	<b>BLUES TRAVELER</b> Hook (A&M) 3684 3607 3391 3123 106/1					
			<b>10</b>	<b>COLLECTIVE SOUL</b> The World I Know (Atlantic) 3498 3313 3078 2852 112/0					
			<b>11</b>	<b>OASIS</b> Wonderwall (Epic) 3265 2993 2712 2393 116/1					
			<b>12</b>	<b>ALANIS MORISSETTE</b> Ironic (Maverick/Reprise) 3032 2289 1449 793 118/5					
			13	<b>SEAL</b> Don't Cry (ZTT/WB) 3015 3144 3141 3056 113/1					
			14	<b>WHITNEY HOUSTON</b> Exhale (Shoop Shoop) (Arista) 2983 3478 3948 4158 91/1					
			<b>15</b>	<b>GIN BLOSSOMS</b> Follow You Down (A&M) 2963 2622 2200 1804 115/0					
			<b>16</b>	<b>MELISSA ETHERIDGE</b> I Want To Come Over (Island) 2926 2801 2623 2398 113/2					
			17	<b>DEEP BLUE SOMETHING</b> Breakfast At... (RainMaker/Interscope) 2700 3004 3399 3719 94/2					
			<b>18</b>	<b>SMASHING PUMPKINS</b> 1979 (Virgin) 2514 2269 2016 1733 112/1					
			<b>19</b>	<b>BLESSID UNION OF SOULS</b> Oh Virginia (EMI) 2458 2343 2091 1878 101/1					
			<b>20</b>	<b>BODEANS</b> Closer To Free (Slash/Reprise) 2414 2140 1869 1761 106/8					
			<b>21</b>	<b>SOPHIE B. HAWKINS</b> Only Love (The Ballad Of...) (Columbia/CRG) 2306 1981 1598 956 109/2					
			<b>22</b>	<b>BRANDY</b> Sittin' Up In My Room (Arista) 2165 1818 1501 1173 95/8					
			<b>23</b>	<b>3T</b> Anything (MJJ/550 Music) 2071 1921 1708 1485 80/7					
			<b>24</b>	<b>ACE OF BASE</b> Lucky Love (Arista) 2014 1726 1237 560 92/7					
			25	<b>TLC</b> Diggin' On You (LaFace/Arista) 1595 1906 2208 2734 61/0					
			26	<b>GROOVE THEORY</b> Tell Me (Epic) 1589 1648 1748 1906 54/0					
			<b>27</b>	<b>BUSH</b> Glycerine (Trauma/Interscope) 1478 1391 1342 1255 91/3					
			28	<b>MONICA</b> Before You Walk Out Of My Life (Rowdy/Arista) 1396 1404 1334 1280 54/1					
			<b>29</b>	<b>MARIAH CAREY</b> Always Be My Baby (Columbia/CRG) 1357 768 530 414 76/39					
			30	<b>ALANIS MORISSETTE</b> Hand In My Pocket (Maverick/Reprise) 1327 1649 1851 2244 58/0					
			<b>31</b>	<b>DEBORAH COX</b> Who Do U Love (Arista) 1273 1176 1091 985 74/1					
			32	<b>NATALIE MERCHANT</b> Carnival (Elektra/EEG) 1267 1289 1463 1578 49/0					
			33	<b>GEORGE MICHAEL</b> Jesus To A Child (DreamWorks/Geffen) 1245 1722 1978 2236 77/0					
			<b>34</b>	<b>PRESIDENTS OF THE UNITED...</b> Peaches (Columbia/CRG) 1197 923 568 234 78/10					
			35	<b>SOPHIE B. HAWKINS</b> As I Lay Me Down (Columbia/CRG) 1163 1362 1573 1735 47/1					
			<b>36</b>	<b>CELINE DION</b> Because You Loved Me (550 Music) 1103 607 64 — 82/9					
			37	<b>MARIAH CAREY</b> Fantasy (Columbia/CRG) 1099 1261 1454 1651 56/0					
			38	<b>TOAD THE WET SPROCKET</b> Good Intentions (Columbia/CRG) 1095 1184 1321 1530 43/0					
			<b>39</b>	<b>JANN ARDEN</b> Insensitive (A&M) 1040 911 734 597 68/9					
			40	<b>DEL AMITRI</b> Roll To Me (A&M) 1034 1130 1191 1464 55/0					
			41	<b>MADONNA</b> You'll See (Maverick/WB) 1005 1430 1766 2186 43/0					
			42	<b>DAVE MATTHEWS BAND</b> Satellite (RCA) 989 1014 1074 965 52/1					
			<b>43</b>	<b>SEVEN MARY THREE</b> Cumbersome (Mammoth/Atlantic) 979 928 909 845 68/1					
			<b>44</b>	<b>2PAC F/DR. DRE</b> California Love (Death Row/Interscope) 934 891 726 548 48/2					
			45	<b>JANET JACKSON</b> Runaway (A&M) 926 999 1042 1261 48/0					
			46	<b>GIN BLOSSOMS</b> Til I Hear It From You (A&M) 861 1004 1115 1315 39/0					
			<b>47</b>	<b>PLANET SOUL</b> Set U Free (Strictly Rhythm) 857 838 964 1007 34/4					
			<b>48</b>	<b>DOG'S EYE VIEW</b> Everything Falls Apart (Columbia/CRG) 844 266 115 75 77/21					
			49	<b>BLESSID UNION OF SOULS</b> Let Me Be The One (EMI) 822 1013 1166 1462 37/0					
			50	<b>HOOTIE &amp; THE BLOWFISH</b> Only Wanna Be With You (Atlantic) 820 909 1095 1148 47/0					

This chart reflects airplay from February 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker.

130 CHR/Pop reporters. 129 current playlists. © 1996, R&R Inc.

## BREAKERS®

SOPHIE B. HAWKINS

Only Love (The Ballad Of Sleeping Beauty)

(Columbia/CRG)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART  
2306/325 109/2 21

## BRANDY

Sittin' Up In My Room (Arista)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART  
2165/347 95/8 22

## 3T

Anything (MJJ/550 Music)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART  
2071/150 80/7 23

## ACE OF BASE

Lucky Love (Arista)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART  
2014/288 92/7 24

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Always Be My Baby (Columbia/CRG)	39
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	36
DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)	21
W. HOUSTON & C. WINANS Count On Me (Arista)	21
BASS IS BASE I Cry (Loose Cannon/Island)	16
GOO GOO DOLLS Naked (Metal Blade/WB)	16
SPACEHOG In The Meantime (Sire/EEG)	13
MARY J. BLIGE Not Gon' Cry (Arista)	10
DEL AMITRI Tell Her This (A&M)	10
EDWIN MCCAIN Sorry To A Friend (Lava/Atlantic)	10
PRESIDENTS OF THE... Peaches (Columbia/CRG)	10

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALANIS MORISSETTE Ironic (Maverick/Reprise)	+743
MARIAH CAREY Always Be My Baby (Columbia/CRG)	+589
DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)	+578
CELINE DION Because You Loved Me (550 Music)	+496
SPACEHOG In The Meantime (Sire/EEG)	+369
TONY RICH PROJECT Nobody Knows (LaFace/Arista)	+362
BRANDY Sittin' Up In My Room (Arista)	+347
GIN BLOSSOMS Follow You Down (A&M)	+341
SOPHIE B. HAWKINS Only... (The Ballad Of...) (Columbia/CRG)	+325
ACE OF BASE Lucky Love (Arista)	+288

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
BLUES TRAVELER Run-Around (A&M)
TLC Waterfalls (LaFace/Arista)
SEAL Kiss From A Rose (ZTT/WB)
COLLECTIVE SOUL December (Atlantic)
REMBRANDTS I'll Be There For You (EastWest/EEG)
ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)
NICKI FRENCH Total Eclipse Of The Heart (Critique)
ALANIS MORISSETTE You Oughta Know (Maverick/Reprise)
GREEN DAY When I Come Around (Reprise)
REAL MCCOY Another Night (Arista)

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Long after  
great Czech  
hits number  
look good.



Los Angeles is sold to Mexico and baseball becomes the pastime and London wins the Super Bowl and Vietnam's hottest band one on the charts, your U.S. Tape & Label bumper stickers will still

**POP/ALTERNATIVE TOP 20**

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS TW	LW	TOTAL STATIONS/ADDS
1	1	<b>OASIS</b> Wonderwall (Epic)	5601	5379	193/1
4	2	<b>ALANIS MORISSETTE</b> Ironic (Maverick/Reprise)	5508	4782	202/6
6	3	<b>GIN BLOSSOMS</b> Follow You Down (A&M)	5119	4695	197/1
2	4	<b>JOAN OSBORNE</b> One Of Us (Blue Gorilla/Mercury)	4877	5225	139/1
3	5	<b>SMASHING PUMPKINS</b> 1979 (Virgin)	4874	4852	191/1
7	6	<b>COLLECTIVE SOUL</b> The World I Know (Atlantic)	4694	4670	164/0
5	7	<b>GOO GOO DOLLS</b> Name (Metal Blade/WB)	4693	4743	135/0
9	8	<b>NATALIE MERCHANT</b> Wonder (Elektra/EEG)	4162	4270	135/1
8	9	<b>HOOTIE &amp; THE BLOWFISH</b> Time (Atlantic)	4157	4330	113/0
10	10	<b>BLUES TRAVELER</b> Hook (A&M)	3878	3857	119/1
13	11	<b>PRESIDENTS OF THE UNITED...</b> Peaches (Columbia/CRG)	3308	2861	162/10
17	12	<b>SPACEHOG</b> In The Meantime (Sire/EEG)	2811	2415	143/13
11	13	<b>DEEP BLUE SOMETHING</b> Breakfast... (RainMaker/Interscope)	2805	3109	103/2
16	14	<b>BODEANS</b> Closer To Free (Slash/Reprise)	2735	2509	120/9
12	15	<b>BUSH</b> Glycerine (Trauma/Interscope)	2604	2913	141/3
15	16	<b>EVERCLEAR</b> Santa Monica (Watch...) (Capitol)	2572	2579	115/6
14	17	<b>GREEN DAY</b> Brain Stew (Reprise)	2418	2618	84/0
19	18	<b>NO DOUBT</b> Just A Girl (Trauma/Interscope)	2400	2396	125/9
18	19	<b>GOO GOO DOLLS</b> Naked (Metal Blade/WB)	2319	2415	111/16
20	20	<b>ALICE IN CHAINS</b> Heaven Beside You (Columbia/CRG)	2284	2364	84/0

This chart reflects airplay from February 19-25. Songs ranked by total plays. 130 CHR/Pop reporters and 88 Alternative reporters combine from the custom chart function on R&R ONLINE. Alternative titles are manually extrapolated. For complete reporter lists refer to Pop and Alternative sections. © 1996, R&R Inc.

**NEW & ACTIVE**

<b>MARY J. BLIGE</b> Not Gon' Cry (Arista) Total Plays: 762, Total Stations: 41, Adds: 10	<b>HOOTIE &amp; THE BLOWFISH</b> I Go Blind (Reprise) Total Plays: 380, Total Stations: 9, Adds: 0
<b>NO DOUBT</b> Just A Girl (Trauma/Interscope) Total Plays: 711, Total Stations: 55, Adds: 9	<b>GOO GOO DOLLS</b> Naked (Metal Blade/WB) Total Plays: 372, Total Stations: 32, Adds: 16
<b>LINA SANTIAGO</b> Feels So Good (Groove Nation/Universal) Total Plays: 707, Total Stations: 40, Adds: 3	<b>RADIOHEAD</b> High & Dry (Capitol) Total Plays: 342, Total Stations: 32, Adds: 6
<b>L.L. COOL J</b> Hey Lover (Def Jam/Island) Total Plays: 702, Total Stations: 39, Adds: 2	<b>ENYA</b> Anywhere Is (Reprise) Total Plays: 332, Total Stations: 30, Adds: 4
<b>DIANA KING</b> Ain't Nobody (Work/CRG) Total Plays: 685, Total Stations: 37, Adds: 4	<b>STING</b> Let Your Soul Be Your Pilot (A&M) Total Plays: 319, Total Stations: 39, Adds: 8
<b>J'SON</b> Take A Look (Hollywood) Total Plays: 647, Total Stations: 47, Adds: 4	<b>N-TRANCE</b> Stayin' Alive (Radikal/Critique) Total Plays: 299, Total Stations: 19, Adds: 1
<b>SPACEHOG</b> In The Meantime (Sire/EEG) Total Plays: 589, Total Stations: 60, Adds: 13	<b>LENNY KRAVITZ</b> Can't Get You Off My Mind (Virgin) Total Plays: 272, Total Stations: 20, Adds: 4
<b>CORRS</b> The Right Time (143/Lava/Atlantic) Total Plays: 562, Total Stations: 44, Adds: 2	<b>SELENA</b> A Boy Like That (RCA Victor) Total Plays: 232, Total Stations: 15, Adds: 0
<b>EVERCLEAR</b> Santa Monica (Watch The World Die) (Capitol) Total Plays: 549, Total Stations: 41, Adds: 6	<b>TEARS FOR FEARS</b> Secrets (Epic) Total Plays: 195, Total Stations: 19, Adds: 3
<b>EDWIN McCAIN</b> Sorry To A Friend (Lava/Atlantic) Total Plays: 481, Total Stations: 41, Adds: 10	<b>DEVONE</b> Energy (Aqua Boogie/Mercury) Total Plays: 189, Total Stations: 7, Adds: 1

**Songs ranked by total plays**

**SELECTED NEW RELEASES**

Here are a few hot releases for next week. Release date is subject to change.

**ADDS MARCH 5**

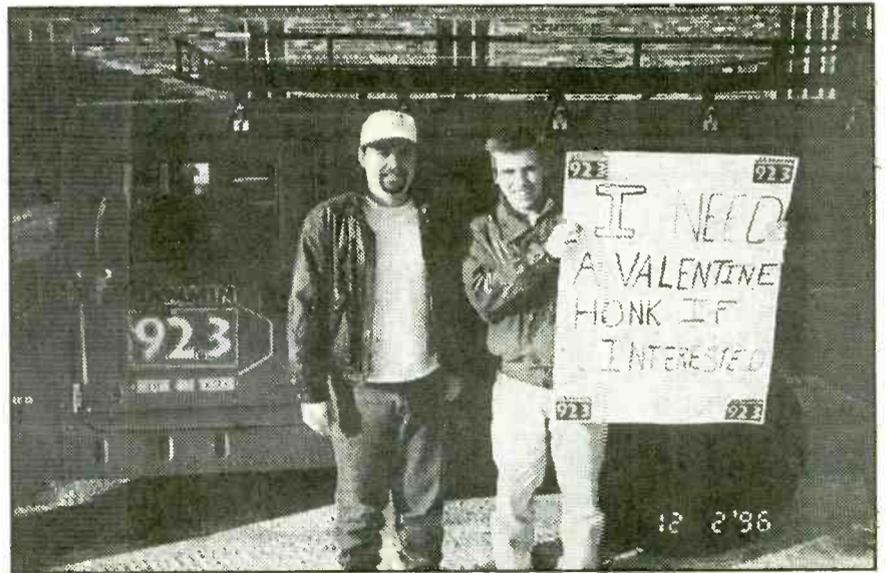
<b>Bottle Rockets</b>	"I'll Be Comin' Around" (TAG)
<b>Randy Crawford</b>	"Give Me The Night" (Bluemoon/Atlantic)
<b>Mr. Big</b>	"Goin' Where The Wind Blows" (Atlantic)
<b>Heather Nova</b>	"Maybe An Angel" (Big Cat/Work/CRG)
<b>Selena</b>	"I'm Getting Used To You" (EMI)
<b>Pretenders</b>	"Angel Of The Morning" (Reprise/WB)
<b>2 Unlimited</b>	"Do What's Good For Me" (Radikal/Critique)



**HOW'S THIS FOR A MUG SHOT?** — Then KUBE/Seattle MD Shellie Hart (l) and Epic artist Tina Arena enjoy a tasty cup of joe during Arena's visit.



**BREAKFAST IN FLORIDA** — Deep Blue Something hung out with the guys from WAOA/Melbourne while looking for morning nourishment. Looking hungry are (l-r) band members John Kirtland and Todd Pipes, WAOA PD Scott Chase, DBS's Kirk Tatom, WAOA MD J.T. Daniels, and the group's Toby Pipes.



**ROADSIDE ROMANTICS** — WZJM (Jammin 92)/Cleveland morning man Joe Mama (l) convinced a bachelor to stand out on the street and become a "Drive-By Valentine" victim. It worked, too — a love connection was made in record time.

## Stations and their adds listed alphabetically by market

<b>WFLY/Albany, NY</b> PD/MD: Michael Morgan HOUSTON & WINANS "Count" BASS IS BASE "Cry" NO DOUBT "Girl"	<b>WMXQ/Birmingham, AL</b> PD: Jeff Tyson MD: Gail D'Brien TRACY CHAPMAN "Reason" ACE OF BASE "Lucky" DOG'S EYE VIEW "Falls"	<b>WGTZ/Dayton, OH</b> PD: Louis Kaplan MD: Gretchen Corbett 12 PLANET SOUL "Set" EVERCLEAR "Monica" DOG'S EYE VIEW "Falls" SPACEHOG "Meantime" GOO GOO DOLLS "Naked"	<b>WSNX/Grand Rapids, MI</b> PD: Mark McGill MD: Keith Curry DEL AMITRI "Tell" TRACY CHAPMAN "Reason"	<b>WWST/Knoxville, TN</b> PD/MD: Ron Gerolamo 6 GOO GOO DOLLS "Naked" MARIAH CAREY "Always" SPACEHOG "Meantime" TRACY CHAPMAN "Reason"	<b>WHHY/Montgomery, AL</b> MD: Scott Hamilton 17 DOG'S EYE VIEW "Falls" 15 EDWIN MCCAIN "Sorry" 12 MARIAH CAREY "Always" BODEANS "Closer" HOUSTON & WINANS "Count"	<b>WKZW/Peoria, IL</b> APD/MD: Kevin Ross 8 DOG'S EYE VIEW "Falls" 4 3T "Anything" 4 PRESIDENTS OF... "Peaches"	<b>WKBO/St. Louis, MO</b> PD: Michael St. John MD: Kenny Knight 21 MARIAH CAREY "Always" 10 NO DOUBT "Girl" LENNY KRAVITZ "Mind"	<b>KHTT/Tulsa, OK</b> OM: Tim Van Maren MD: Van Van Maren HOUSTON & WINANS "Count" SPACEHOG "Meantime" DOG'S EYE VIEW "Falls"
<b>KQID/Alexandria, LA</b> PD: Kahuna APD: Sharkman TRACY CHAPMAN "Reason" BASS IS BASE "Cry" INTRIGUE "Dance" STING "Soul" GOO GOO DOLLS "Naked" DOG'S EYE VIEW "Falls"	<b>KZMG/Boise, ID</b> PD: Mike Kasper MD: Carl Ballance SPACEHOG "Meantime" DOG'S EYE VIEW "Falls" ENYA "Anywhere"	<b>KWMX/Denver, CO</b> PD: John Peake APD: Steve Douglas MD: Lee Cagle MARIAH CAREY "Always" LA BOUCHE "Lover"	<b>WIXX/Green Bay, WI</b> PD/MD: Dan Stone 14 J5ON "Take"	<b>KSMB/Lafayette, LA</b> PD: Bobby Novosad MD: Rebba Boudreaux DENISE WCOLLAGE "Cried" ENYA "Anywhere" DEL AMITRI "Tell" PRESIDENTS OF... "Peaches" INTRIGUE "Dance" CELINE DION "Because" TRACY CHAPMAN "Reason"	<b>WVAQ/Morgantown, WV</b> PD/MD: Joe Anderson MARY J. BLIGE "Not" GOO GOO DOLLS "Naked"	<b>WIOQ/Philadelphia, PA</b> PD: Glenn Kalina MD: Dee Dee McGuire M.T.S. "Alright"	<b>KUTO/Salt Lake City, UT</b> PD: Brian Degeus MD: Adam Barnes TRACY CHAPMAN "Reason" BODEANS "Closer" FOO FIGHTERS "Big"	<b>WWKZ/Tupelo, MS</b> PD/MD: Rick Stevens GOO GOO DOLLS "Naked" K.D. LANG "Sexuality" TRACY CHAPMAN "Reason" NO DOUBT "Girl" EVERCLEAR "Monica"
<b>WAEB/Allentown, PA</b> PD: Brian Check MD: Chuck McGee 6 ACE OF BASE "Lucky" 2 3T "Anything" 1 DOG'S EYE VIEW "Falls"	<b>WXKS/Boston, MA</b> PD: John Ivey MD: Tad Bonvie 9 BRANDY "Sittin" BODEANS "Closer"	<b>WKMV/Dothan, AL</b> PD: Phil Thomas MD: Tim Godwin DEL AMITRI "Tell" MARIAH CAREY "Always" SPACEHOG "Meantime"	<b>WRHT/Greenville, NC</b> PD: J.T. Bosch APD/MD: Gina Gray 24 DEEP BLUE SOMETHING "Breakfast" 22 MARIAH CAREY "Sweet" 14 MARIAH CAREY "Always" TRACY CHAPMAN "Reason" GOO GOO DOLLS "Naked" HOUSTON & WINANS "Count" STING "Soul" BASS IS BASE "Cry"	<b>WLAN/Lancaster, PA</b> PD: Jordan Walsh APD/MD: Vinca D'Ambrosio BODEANS "Closer" BRANDY "Sittin" PRESIDENTS OF... "Peaches"	<b>WRVW/Nashville, TN</b> PD: Charlie Quinn APD: Tom Peace MD: Jim McDonald EDWIN MCCAIN "Sorry" TRACY CHAPMAN "Reason"	<b>WBZZ/Pittsburgh, PA</b> PD: Keith Clark MD: John Cline ACE OF BASE "Lucky"	<b>KSly/San Luis Obispo, CA</b> OM/MD: Dave Christopher MD: Adam Barnes 1 BUSH "Machine" 1 JARS OF CLAY "Food"	<b>WKSJ/Utica, NY</b> PD: Becky Myers MD: Joel Murphy 11 MARIAH CAREY "Always" 5 GOO GOO DOLLS "Naked" 2 DIANA ROSS "Gonna" HOUSTON & WINANS "Count" BRANDY "Sittin" J5ON "Take"
<b>KQIZ/Amarillo, TX</b> PD/MD: Ted Kelly 2 JANN ARDEN "Insensitiv" HOUSTON & WINANS "Count" SPACEHOG "Meantime" BASS IS BASE "Cry" TRACY CHAPMAN "Reason" MIISA "Free"	<b>WKSE/Bufalo, NY</b> PD: Sue D'Neil MD: Dave Universal BODEANS "Closer" MARY J. BLIGE "Not"	<b>WNKI/Elmira, NY</b> Interim PD/MD: Bob Quirk K.D. LANG "Sexuality" TEARS FOR FEARS "Secrets" RADIOHEAD "High"	<b>WFBC/Greenville, SC</b> PD: Hawk Harrison MD: Hawk Harrison J5ON "Take" RADIOHEAD "High" CELINE DION "Because" DOG'S EYE VIEW "Falls"	<b>WHZZ/Lansing, MI</b> Interim PD: Casey Daniels EDWIN MCCAIN "Sorry" LA BOUCHE "Lover" TRACY CHAPMAN "Reason"	<b>WFHN/New Bedford, MA</b> PD: Jim Reitz MD: Christine Fox HOUSTON & WINANS "Count" NO DOUBT "Girl" BASS IS BASE "Cry"	<b>WBZZ/Pittsburgh, PA</b> PD: Keith Clark MD: John Cline ACE OF BASE "Lucky"	<b>KHTY/Santa Barbara, CA</b> PD/MD: Damien Young 19 RED HOT CHILL... "Aeroplane" BABYLON ZOO "Spaceman" TRACY CHAPMAN "Reason" DEL AMITRI "Tell"	<b>KWTX/Waco, TX</b> PD: Tom Mathews MD: Flash Phillips 24 ALANIS MORISSETTE "Ironic" INTRIGUE "Dance" BASS IS BASE "Cry"
<b>KGOT/Anchorage, AK</b> PD: Mark Murphy MD: Roxy Lennox DOG'S EYE VIEW "Falls"	<b>WSSX/Charleston, SC</b> PD/MD: Calvin Hicks 11 MARIAH CAREY "Always" 7 DEL AMITRI "Tell" 2 HOUSTON & WINANS "Count"	<b>WJET/Erie, PA</b> PD: Neal Sharpe MD: J.J. Fox 13 TORI AMOS "Sneezes" TRACY CHAPMAN "Reason"	<b>WNNK/Harrisburg, PA</b> PD: John D'Dea MD: Scott Shaw No Adds	<b>KFRX/Lincoln, NE</b> PD: Sonny Valentine HOUSTON & WINANS "Count" MARY J. BLIGE "Not" BUSH "Glycerine" BASS IS BASE "Cry"	<b>WKCI/New Haven, CT</b> OM/MD: Glenn Beck 5 TONY RICH PROJECT "Knows" DOG'S EYE VIEW "Falls"	<b>WSPK/Poughkeepsie, NY</b> PD: Steve Schantz MD: Scotty Mac 11 MARIAH CAREY "Always" HOUSTON & WINANS "Count" K.D. LANG "Sexuality" MARY J. BLIGE "Not"	<b>WNDU/South Bend, IN</b> PD/MD: Bill Mitchell GOO GOO DOLLS "Naked" CELINE DION "Because" NO DOUBT "Girl"	<b>WIFC/Wausau, WI</b> PD: Kevin Johnson MD: Jackie Johnson 7 PRESIDENTS OF... "Peaches" 4 NO DOUBT "Girl" SPACEHOG "Meantime"
<b>WSTR/Atlanta, GA</b> PD: Kevin Peterson MD: J.R. Ammons 19 MARIAH CAREY "Always" TRACY CHAPMAN "Reason"	<b>WVSR/Charleston, WV</b> PD: Bill Shahan APD: Mike Edwards No Adds	<b>WSTO/Evansville, IN</b> PD: Barry Witherspoon MD: Cindy Mercar ALANIS MORISSETTE "Ironic" CORRS "Right"	<b>WTIC/Hartford, CT</b> PD: Paul Cannon MD: Tony Bristol TONY RICH PROJECT "Knows" DOG'S EYE VIEW "Falls"	<b>KIIS/Los Angeles, CA</b> PD: Steve Farn APD/MD: Tracy Austin No Adds	<b>WQGN/New London, CT</b> OM/MD: Franco MD: Rob Hayes 8 LINA SANTIAGO "Feels" EVERCLEAR "Monica" TRACY CHAPMAN "Reason" EDWIN MCCAIN "Sorry"	<b>WPRO/Providence, RI</b> PD: Chris Shebel MD: Tony Mascaro 2 UNLIMITED "Good" 3T "Anything" ACE OF BASE "Lucky"	<b>WZZM/Saginaw, MI</b> PD: Ken Hopkins APD: Casey Christopher COOLIO "Sumpin"	<b>KKRD/Wichita, KS</b> PD: Jack Oltner MD: Craig Hubbard CELINE DION "Because" SPACEHOG "Meantime" HOUSTON & WINANS "Count" DOG'S EYE VIEW "Falls" GOO GOO DOLLS "Naked" MARIAH CAREY "Always"
<b>WAYV/Atlantic City, NJ</b> PD: Tommy Frank MD: Paul Kelly DEL AMITRI "Tell" DIANA KING "Nobody" EDWIN MCCAIN "Sorry" SPACEHOG "Meantime" NO DOUBT "Girl" BASS IS BASE "Cry" EVERCLEAR "Monica"	<b>WEDJ/Charlotte, NC</b> PD: Brian Bridgman MD: Mike Chase 6 MARIAH CAREY "Always" HOUSTON & WINANS "Count" TRACY CHAPMAN "Reason" EVERCLEAR "Monica"	<b>WJMX/Florence, SC</b> OM: Dave Baker MD: Jack Kahan MARIAH CAREY "Always" TRACY CHAPMAN "Reason" DEL AMITRI "Tell" LENNY KRAVITZ "Mind"	<b>KMQQ/Honolulu, HI</b> PD: Jamie Hyatt MD: Mars Frelhey 73 BIG MOUNTAIN "Cantbean" 37 DOVE SHACK "Summertime" 30 TONY RICH PROJECT "Leavin" 27 PLANET SOUL "Set" 21 L.L. COOL J "Lover" 13 LAURA MARTINEZ "Ritmo" 11 TONI BRAXTON "Flow" 11 COOLIO "Sumpin" 10 4 HERO "Girl"	<b>WJX/Louisville, KY</b> PD: C.C. Matthews MD: Jill Meyer 25 SMASHING PUMPKINS "1979" STING "Soul" PRESIDENTS OF... "Peaches" CELINE DION "Because" BASS IS BASE "Cry"	<b>WZEE/Madison, WI</b> PD: Joe Larson APD/MD: Dana London 4 PRESIDENTS OF... "Peaches" ALANIS MORISSETTE "Ironic" MARIAH CAREY "Always" ACE OF BASE "Lucky"	<b>WHTZ/New York, NY</b> PD: Steve Kingston MD: Andy Shane 17 GOO GOO DOLLS "Naked"	<b>WFLZ/Tampa, FL</b> PD: B.J. Harris MD: Jeff Kapugi TRACY CHAPMAN "Reason" PRESIDENTS OF... "Peaches" QUAD CITY DJS "Ride" J5ON "Take"	<b>WKRZ/Wilkes-Barre, PA</b> PD: Kim Kelly APD/MD: Danny Ocean 9 REAL MCCOY "Lover" 6 EVERCLEAR "Monica" BRANDY "Sittin" DOG'S EYE VIEW "Falls" JEWEL "Save"
<b>WZNY/Augusta, GA</b> PD: Bruce Stevens 7 TRACY CHAPMAN "Reason" 3 ENYA "Anywhere"	<b>WZST/Chattanooga, TN</b> OM/MD: Bob Forster MD: Mike Gibson RADIOHEAD "High" TRACY CHAPMAN "Reason" STING "Soul"	<b>WVCK/Flint, MI</b> PD/MD: Scott Seipel 8 TRACY CHAPMAN "Reason" HOUSTON & WINANS "Count" BRANDY "Sittin" GOO GOO DOLLS "Naked" MARIAH CAREY "Always"	<b>WZYP/Huntsville, AL</b> PD: Marc Summers MD: Kramer 3 TRACY CHAPMAN "Reason" 3T "Anything"	<b>WZEE/Madison, WI</b> PD: Joe Larson APD/MD: Dana London 4 PRESIDENTS OF... "Peaches" ALANIS MORISSETTE "Ironic" MARIAH CAREY "Always" ACE OF BASE "Lucky"	<b>WHTZ/New York, NY</b> PD: Steve Kingston MD: Andy Shane 17 GOO GOO DOLLS "Naked"	<b>WRFY/Reading, PA</b> PD: Al Burke MD: Mike Brown 18 DEL AMITRI "Tell" GARBAGE "Happy" RED HOT CHILL... "Aeroplane" TRACY CHAPMAN "Reason" MARRY ME JANE "TwentyOne" KENNY WAYNE SHEPHERD "Broken"	<b>WFLZ/Tampa, FL</b> PD: B.J. Harris MD: Jeff Kapugi TRACY CHAPMAN "Reason" PRESIDENTS OF... "Peaches" QUAD CITY DJS "Ride" J5ON "Take"	<b>WKRZ/Wilkes-Barre, PA</b> PD: Kim Kelly APD/MD: Danny Ocean 9 REAL MCCOY "Lover" 6 EVERCLEAR "Monica" BRANDY "Sittin" DOG'S EYE VIEW "Falls" JEWEL "Save"
<b>KHFI/Austin, TX</b> PD: John Roberts MD: Fernando Ventura MARY J. BLIGE "Not" FOLK IMPLOSION "Natural" QUAD CITY DJS "Ride" JULIE "Kiss"	<b>WKRO/Cincinnati, OH</b> PD: Jimmy Steal APD: Race Taylor MD: Brian Douglas 38 MARIAH CAREY "Always" 11 3T "Anything" JANN ARDEN "Insensitiv"	<b>WJMX/Florence, SC</b> OM: Dave Baker MD: Jack Kahan MARIAH CAREY "Always" TRACY CHAPMAN "Reason" DEL AMITRI "Tell" LENNY KRAVITZ "Mind"	<b>KRBE/Houston, TX</b> PD: Tom Poleman MD: Cubby Bryant 20 OASIS "Champagne" 16 ALANIS MORISSETTE "Head" 8 GARBAGE "Happy"	<b>KZII/Lubbock, TX</b> PD/MD: Jay Shannon MARIAH CAREY "Always" MARY J. BLIGE "Not"	<b>WZEE/Madison, WI</b> PD: Joe Larson APD/MD: Dana London 4 PRESIDENTS OF... "Peaches" ALANIS MORISSETTE "Ironic" MARIAH CAREY "Always" ACE OF BASE "Lucky"	<b>WRFY/Reading, PA</b> PD: Al Burke MD: Mike Brown 18 DEL AMITRI "Tell" GARBAGE "Happy" RED HOT CHILL... "Aeroplane" TRACY CHAPMAN "Reason" MARRY ME JANE "TwentyOne" KENNY WAYNE SHEPHERD "Broken"	<b>WFLZ/Tampa, FL</b> PD: B.J. Harris MD: Jeff Kapugi TRACY CHAPMAN "Reason" PRESIDENTS OF... "Peaches" QUAD CITY DJS "Ride" J5ON "Take"	<b>WKRZ/Wilkes-Barre, PA</b> PD: Kim Kelly APD/MD: Danny Ocean 9 REAL MCCOY "Lover" 6 EVERCLEAR "Monica" BRANDY "Sittin" DOG'S EYE VIEW "Falls" JEWEL "Save"
<b>WFMF/Baton Rouge, LA</b> PD/MD: Johnny A PD: Chris Cue MD: Randy Sherwyn 9 MARIAH CAREY "Always" BRANDY "Sittin" 2PAC F.D.R. DRE "California"	<b>WZJM/Cleveland, OH</b> PD: Lisa Rodman MD: Dave Eubanks BODEANS "Closer" LENNY KRAVITZ "Mind" SELENA "Getting" INTRIGUE "Dance"	<b>WVCK/Flint, MI</b> PD/MD: Scott Seipel 8 TRACY CHAPMAN "Reason" HOUSTON & WINANS "Count" BRANDY "Sittin" GOO GOO DOLLS "Naked" MARIAH CAREY "Always"	<b>WZYP/Huntsville, AL</b> PD: Marc Summers MD: Kramer 3 TRACY CHAPMAN "Reason" 3T "Anything"	<b>WZEE/Madison, WI</b> PD: Joe Larson APD/MD: Dana London 4 PRESIDENTS OF... "Peaches" ALANIS MORISSETTE "Ironic" MARIAH CAREY "Always" ACE OF BASE "Lucky"	<b>WHTZ/New York, NY</b> PD: Steve Kingston MD: Andy Shane 17 GOO GOO DOLLS "Naked"	<b>WRFY/Reading, PA</b> PD: Al Burke MD: Mike Brown 18 DEL AMITRI "Tell" GARBAGE "Happy" RED HOT CHILL... "Aeroplane" TRACY CHAPMAN "Reason" MARRY ME JANE "TwentyOne" KENNY WAYNE SHEPHERD "Broken"	<b>WFLZ/Tampa, FL</b> PD: B.J. Harris MD: Jeff Kapugi TRACY CHAPMAN "Reason" PRESIDENTS OF... "Peaches" QUAD CITY DJS "Ride" J5ON "Take"	<b>WKRZ/Wilkes-Barre, PA</b> PD: Kim Kelly APD/MD: Danny Ocean 9 REAL MCCOY "Lover" 6 EVERCLEAR "Monica" BRANDY "Sittin" DOG'S EYE VIEW "Falls" JEWEL "Save"
<b>KQXY/Beaumont, TX</b> PD: Dale Baird MD: Jammer 39 MARIAH CAREY "Always" 19 JOAN OSBORNE "One" K.D. LANG "Sexuality" PRESIDENTS OF... "Peaches" MARY J. BLIGE "Not"	<b>KKMG/Colorado Springs, CO</b> PD: Scooter B. Stevens MD: Ed Lambart APD/MD: Dan Bowen 6 WHITNEY HOUSTON "Exhale" JANN ARDEN "Insensitiv" DAVE MATTHEWS BAND "Satellite"	<b>KISR/Flt. Smith, AR</b> PD/MD: Fred Baker 11 NIGHT RANGER "Precious" MARIAH CAREY "Always" TRACY CHAPMAN "Reason" REAL MCCOY "Sleeping" DEVONE "Energy" INTRIGUE "Dance" DIANA ROSS "Gonna" BASS IS BASE "Cry"	<b>WZPL/Indianapolis, IN</b> PD: Tom Gjerdum MD: Rob Blair 21 MARIAH CAREY "Always" 13 JANN ARDEN "Insensitiv"	<b>WZEE/Madison, WI</b> PD: Joe Larson APD/MD: Dana London 4 PRESIDENTS OF... "Peaches" ALANIS MORISSETTE "Ironic" MARIAH CAREY "Always" ACE OF BASE "Lucky"	<b>WHTZ/New York, NY</b> PD: Steve Kingston MD: Andy Shane 17 GOO GOO DOLLS "Naked"	<b>WRFY/Reading, PA</b> PD: Al Burke MD: Mike Brown 18 DEL AMITRI "Tell" GARBAGE "Happy" RED HOT CHILL... "Aeroplane" TRACY CHAPMAN "Reason" MARRY ME JANE "TwentyOne" KENNY WAYNE SHEPHERD "Broken"	<b>WFLZ/Tampa, FL</b> PD: B.J. Harris MD: Jeff Kapugi TRACY CHAPMAN "Reason" PRESIDENTS OF... "Peaches" QUAD CITY DJS "Ride" J5ON "Take"	<b>WKRZ/Wilkes-Barre, PA</b> PD: Kim Kelly APD/MD: Danny Ocean 9 REAL MCCOY "Lover" 6 EVERCLEAR "Monica" BRANDY "Sittin" DOG'S EYE VIEW "Falls" JEWEL "Save"
<b>WXYK/Biloxi, MS</b> PD: Patty Steele MD: Ken Clark RADIOHEAD "High" MONICA "Before" PLANET SOUL "Set"	<b>WNOC/Columbia, SC</b> PD: Jonathan Rush MD: T.J. McKay 26 MARIAH CAREY "Always" 11 BODEANS "Closer" 10 TRACY CHAPMAN "Reason" 10 NO DOUBT "Girl"	<b>WJMX/Florence, SC</b> OM: Dave Baker MD: Jack Kahan MARIAH CAREY "Always" TRACY CHAPMAN "Reason" DEL AMITRI "Tell" LENNY KRAVITZ "Mind"	<b>WZPL/Indianapolis, IN</b> PD: Tom Gjerdum MD: Rob Blair 21 MARIAH CAREY "Always" 13 JANN ARDEN "Insensitiv"	<b>WZEE/Madison, WI</b> PD: Joe Larson APD/MD: Dana London 4 PRESIDENTS OF... "Peaches" ALANIS MORISSETTE "Ironic" MARIAH CAREY "Always" ACE OF BASE "Lucky"	<b>WHTZ/New York, NY</b> PD: Steve Kingston MD: Andy Shane 17 GOO GOO DOLLS "Naked"	<b>WRFY/Reading, PA</b> PD: Al Burke MD: Mike Brown 18 DEL AMITRI "Tell" GARBAGE "Happy" RED HOT CHILL... "Aeroplane" TRACY CHAPMAN "Reason" MARRY ME JANE "TwentyOne" KENNY WAYNE SHEPHERD "Broken"	<b>WFLZ/Tampa, FL</b> PD: B.J. Harris MD: Jeff Kapugi TRACY CHAPMAN "Reason" PRESIDENTS OF... "Peaches" QUAD CITY DJS "Ride" J5ON "Take"	<b>WKRZ/Wilkes-Barre, PA</b> PD: Kim Kelly APD/MD: Danny Ocean 9 REAL MCCOY "Lover" 6 EVERCLEAR "Monica" BRANDY "Sittin" DOG'S EYE VIEW "Falls" JEWEL "Save"
<b>WMRV/Binghamton, NY</b> PD: Bill Sheridan MD: Dem Jones 29 MARIAH CAREY "Always" TEARS FOR FEARS "Secrets" MARY J. BLIGE "Not" K.D. LANG "Sexuality"	<b>WKHS/Dallas, TX</b> PD: John Cook MD: Ed Lambart APD/MD: Dan Bowen 6 WHITNEY HOUSTON "Exhale" JANN ARDEN "Insensitiv" DAVE MATTHEWS BAND "Satellite"	<b>WJMX/Florence, SC</b> OM: Dave Baker MD: Jack Kahan MARIAH CAREY "Always" TRACY CHAPMAN "Reason" DEL AMITRI "Tell" LENNY KRAVITZ "Mind"	<b>WZPL/Indianapolis, IN</b> PD: Tom Gjerdum MD: Rob Blair 21 MARIAH CAREY "Always" 13 JANN ARDEN "Insensitiv"	<b>WZEE/Madison, WI</b> PD: Joe Larson APD/MD: Dana London 4 PRESIDENTS OF... "Peaches" ALANIS MORISSETTE "Ironic" MARIAH CAREY "Always" ACE OF BASE "Lucky"	<b>WHTZ/New York, NY</b> PD: Steve Kingston MD: Andy Shane 17 GOO GOO DOLLS "Naked"	<b>WRFY/Reading, PA</b> PD: Al Burke MD: Mike Brown 18 DEL AMITRI "Tell" GARBAGE "Happy" RED HOT CHILL... "Aeroplane" TRACY CHAPMAN "Reason" MARRY ME JANE "TwentyOne" KENNY WAYNE SHEPHERD "Broken"	<b>WFLZ/Tampa, FL</b> PD: B.J. Harris MD: Jeff Kapugi TRACY CHAPMAN "Reason" PRESIDENTS OF... "Peaches" QUAD CITY DJS "Ride" J5ON "Take"	<b>WKRZ/Wilkes-Barre, PA</b> PD: Kim Kelly APD/MD: Danny Ocean 9 REAL MCCOY "Lover" 6 EVERCLEAR "Monica" BRANDY "Sittin" DOG'S EYE VIEW "Falls" JEWEL "Save"
<b>WABW/Mobile, AL</b> PD: Brett Dumler MD: Crash 13 RED HOT CHILL... "Aeroplane" BEATLES "Real" EDWIN MCCAIN "Sorry"	<b>WZXX/Orlando, FL</b> PD/MD: Adam Cook No Adds	<b>WZEE/Madison, WI</b> PD: Joe Larson APD/MD: Dana London 4 PRESIDENTS OF... "Peaches" ALANIS MORISSETTE "Ironic" MARIAH CAREY "Always" ACE OF BASE "Lucky"	<b>WZPL/Indianapolis, IN</b> PD: Tom Gjerdum MD: Rob Blair 21 MARIAH CAREY "Always" 13 JANN ARDEN "Insensitiv"	<b>WZEE/Madison, WI</b> PD: Joe Larson APD/MD: Dana London 4 PRESIDENTS OF... "Peaches" ALANIS MORISSETTE "Ironic" MARIAH CAREY "Always" ACE OF BASE "Lucky"	<b>WHTZ/New York, NY</b> PD: Steve Kingston MD: Andy Shane 17 GOO GOO DOLLS "Naked"	<b>WRFY/Reading, PA</b> PD: Al Burke MD: Mike Brown 18 DEL AMITRI "Tell" GARBAGE "Happy" RED HOT CHILL... "Aeroplane" TRACY CHAPMAN "Reason" MARRY ME JANE "TwentyOne" KENNY WAYNE SHEPHERD "Broken"	<b>WFLZ/Tampa, FL</b> PD: B.J. Harris MD: Jeff Kapugi TRACY CHAPMAN "Reason" PRESIDENTS OF... "Peaches" QUAD CITY DJS "Ride" J5ON "Take"	<b>WKRZ/Wilkes-Barre, PA</b> PD: Kim Kelly APD/MD: Danny Ocean 9 REAL MCCOY "Lover" 6 EVERCLEAR "Monica" BRANDY "Sittin" DOG'S EYE VIEW "Falls" JEWEL "Save"
<b>WABW/Mobile, AL</b> PD: Brett Dumler MD: Crash 13 RED HOT CHILL... "Aeroplane" BEATLES "Real" EDWIN MCCAIN "Sorry"	<b>WZXX/Orlando, FL</b> PD/MD: Adam Cook No Adds	<b>WZEE/Madison, WI</b> PD: Joe Larson APD/MD: Dana London 4 PRESIDENTS OF... "Peaches" ALANIS MORISSETTE "Ironic" MARIAH CAREY "Always" ACE OF BASE "Lucky"	<b>WZPL/Indianapolis, IN</b> PD: Tom Gjerdum MD: Rob Blair 21 MARIAH CAREY "Always" 13 JANN ARDEN "Insensitiv"	<b>WZEE/Madison, WI</b> PD: Joe Larson APD/MD: Dana London 4 PRESIDENTS OF... "Peaches" ALANIS MORISSETTE "Ironic" MARIAH CAREY "Always" ACE OF BASE "Lucky"	<b>WHTZ/New York, NY</b> PD: Steve Kingston MD: Andy Shane 17 GOO GOO DOLLS "Naked"	<b>WRFY/Reading, PA</b> PD: Al Burke MD: Mike Brown 18 DEL AMITRI "Tell" GARBAGE "Happy" RED HOT CHILL... "Aeroplane" TRACY CHAPMAN "Reason" MARRY ME JANE "TwentyOne" KENNY WAYNE SHEPHERD "Broken"	<b>WFLZ/Tampa, FL</b> PD: B.J. Harris MD: Jeff Kapugi TRACY CHAPMAN "Reason" PRESIDENTS OF... "Peaches" QUAD CITY DJS "Ride" J5ON "Take"	<b>WKRZ/Wilkes-Barre, PA</b> PD: Kim Kelly APD/MD: Danny Ocean 9 REAL MCCOY "Lover" 6 EVERCLEAR "Monica" BRANDY "Sittin" DOG'S EYE VIEW "Falls" JEWEL "Save"
<b>WABW/Mobile, AL</b> PD: Brett Dumler MD: Crash 13 RED HOT CHILL... "Aeroplane" BEATLES "Real" EDWIN MCCAIN "Sorry"	<b>WZXX/Orlando, FL</b> PD/MD: Adam Cook No Adds	<b>WZEE/Madison, WI</b> PD: Joe Larson APD/MD: Dana London 4 PRESIDENTS OF... "Peaches" ALANIS MORISSETTE "Ironic" MARIAH CAREY "Always" ACE OF BASE "Lucky"	<b>WZPL/Indianapolis, IN</b> PD: Tom Gjerdum MD: Rob Blair 21 MARIAH CAREY "Always" 13 JANN ARDEN "Insensitiv"	<b>WZEE/Madison, WI</b> PD: Joe Larson APD/MD: Dana London 4 PRESIDENTS OF... "Peaches" ALANIS MORISSETTE "Ironic" MARIAH CAREY "Always" ACE OF BASE "Lucky"	<b>WHTZ/New York, NY</b> PD: Steve Kingston MD: Andy Shane 17 GOO GOO DOLLS "Naked"	<b>WRFY/Reading, PA</b> PD: Al Burke MD: Mike Brown 18 DEL AMITRI "Tell" GARBAGE "Happy" RED HOT CHILL... "Aeroplane" TRACY CHAPMAN "Reason" MARRY ME JANE "TwentyOne" KENNY WAYNE SHEPHERD "Broken"	<b>WFLZ/Tampa, FL</b> PD: B.J. Harris MD: Jeff Kapugi TRACY CHAPMAN "Reason" PRESIDENTS OF... "Peaches" QUAD CITY DJS "Ride" J5ON "Take"	<b>WKRZ/Wilkes-Barre, PA</b> PD: Kim Kelly APD/MD: Danny Ocean 9 REAL MCCOY "Lover" 6 EVERCLEAR "Monica" BRANDY "Sittin" DOG'S EYE VIEW "Falls" JEWEL "Save"
<b>WABW/Mobile, AL</b> PD: Brett Dumler MD: Crash 13 RED HOT CHILL... "Aeroplane" BEATLES "Real" EDWIN MCCAIN "Sorry"	<b>WZXX/Orlando, FL</b> PD/MD: Adam Cook No Adds	<b>WZEE/Madison, WI</b> PD: Joe Larson APD/MD: Dana London 4 PRESIDENTS OF... "Peaches" ALANIS MORISSETTE "Ironic" MARIAH CAREY "Always" ACE OF BASE "Lucky"	<b>WZPL/Indianapolis, IN</b> PD: Tom Gjerdum MD: Rob Blair 21 MARIAH CAREY "Always" 13 JANN ARDEN "Insensitiv"	<b>WZEE/Madison, WI</b> PD: Joe Larson APD/MD: Dana London 4 PRESIDENTS OF... "Peaches" ALANIS MORISSETTE "Ironic" MARIAH CAREY "Always" ACE OF BASE "Lucky"	<b>WHTZ/New York, NY</b> PD: Steve Kingston MD: Andy Shane 17 GOO GOO DOLLS "Naked"	<b>WRFY/Reading, PA</b> PD: Al Burke MD: Mike Brown 18 DEL AMITRI "Tell" GARBAGE "Happy" RED HOT CHILL... "Aeroplane" TRACY CHAPMAN "Reason" MARRY ME JANE "TwentyOne" KENNY WAYNE SHEPHERD "Broken"	<b>WFLZ/Tampa, FL</b> PD: B.J. Harris MD: Jeff Kapugi TRACY CHAPMAN "Reason" PRESIDENTS OF... "Peaches" QUAD CITY DJS "Ride" J5ON "Take"	<b>WKRZ/Wilkes-Barre, PA</b> PD: Kim Kelly APD/MD: Danny Ocean 9 REAL MCCOY "Lover" 6 EVERCLEAR "Monica" BRANDY "Sittin" DOG'S EYE VIEW "Falls" JEWEL "Save"
<b>WABW/Mobile, AL</b> PD: Brett Dumler MD: Crash 13 RED HOT CHILL... "Aeroplane" BEATLES "Real" EDWIN MCCAIN "Sorry"	<b>WZXX/Orlando, FL</b> PD/MD: Adam Cook No Adds	<b>WZEE/Madison, WI</b> PD: Joe Larson APD/MD: Dana London 4 PRESIDENTS OF... "Peaches" ALANIS MORISSETTE "Ironic" MARIAH CAREY "Always" ACE OF BASE "Lucky"	<b>WZPL/Indianapolis, IN</b> PD: Tom Gjerdum MD: Rob Blair 21 MARIAH CAREY "Always" 13 JANN ARDEN "Insensitiv"	<b>WZEE/Madison, WI</b> PD: Joe Larson APD/MD: Dana London 4 PRESIDENTS OF... "Peaches" ALANIS MORISSETTE "Ironic" MARIAH CAREY "Always" ACE OF BASE "Lucky"	<b>WHTZ/New York, NY</b> PD: Steve Kingston MD: Andy Shane 17 GOO GOO DOLLS "Naked"	<b>WRFY/Reading, PA</b> PD: Al Burke MD: Mike Brown 18 DEL AMITRI "Tell" GARBAGE "Happy" RED HOT CHILL... "Aeroplane" TRACY CHAPMAN "Reason" MARRY ME JANE "TwentyOne" KENNY WAYNE SHEPHERD "Broken"	<b>WFLZ/Tampa, FL</b> PD: B.J. Harris MD: Jeff Kapugi TRACY CHAPMAN "Reason" PRESIDENTS OF... "Peaches" QUAD CITY DJS "Ride" J5ON "Take"	<b>WKRZ/Wilkes-Barre, PA</b> PD: Kim Kelly APD/MD: Danny Ocean 9 REAL MCCOY "Lover" 6 EVERCLEAR "Monica" BRANDY "Sittin" DOG'S EYE VIEW "Falls" JEWEL "Save"
<b>WABW/Mobile, AL</b> PD: Brett Dumler MD: Crash 13 RED HOT CHILL... "Aeroplane" BEATLES "Real" EDWIN MCCAIN "Sorry"	<b>WZXX/Orlando, FL</b> PD/MD: Adam Cook No Adds	<b>WZEE/Madison, WI</b> PD: Joe Larson APD/MD: Dana London 4 PRESIDENTS OF... "Peaches" ALANIS MORISSETTE "Ironic" MARIAH CAREY "Always" ACE OF BASE "Lucky"	<b>WZPL/Indianapolis, IN</b> PD: Tom Gjerdum MD: Rob Blair 21 MARIAH CAREY "Always" 13 JANN ARDEN "Insensitiv"	<b>WZEE/Madison, WI</b> PD: Joe Larson APD/MD: Dana London 4 PRESIDENTS OF... "Peaches" ALANIS MORISSETTE "Ironic" MARIAH CAREY "Always" ACE OF BASE "Lucky"	<b>WHTZ/New York, NY</b> PD: Steve Kingston MD: Andy Shane 17 GOO GOO DOLLS "Naked"	<b>WRFY/Reading, PA</b> PD: Al Burke MD: Mike Brown 18 DEL AMITRI "Tell" GARBAGE "Happy" RED HOT CHILL... "Aeroplane" TRACY CHAPMAN "Reason" MARRY ME JANE "TwentyOne" KENNY WAYNE SHEPHERD "Broken"	<b>WFLZ/Tampa, FL</b> PD: B.J. Harris MD: Jeff Kapugi TRACY CHAPMAN "Reason" PRESIDENTS OF... "Peaches" QUAD CITY DJS "Ride" J5ON "Take"	<b>WKRZ/Wilkes-Barre, PA</b> PD: Kim Kelly APD/MD: Danny Ocean 9 REAL MCCOY "Lover" 6 EVERCLEAR "Monica" BRANDY "Sittin" DOG'S EYE VIEW "Falls" JEWEL "Save"
<b>WABW/Mobile, AL</b> PD: Brett Dumler MD: Crash 13 RED HOT CHILL... "Aeroplane" BEATLES "Real" EDWIN MCCAIN "Sorry"	<b>WZXX/Orlando, FL</b> PD/MD: Adam Cook No Adds	<b>WZEE/Madison, WI</b> PD: Joe Larson APD/MD: Dana London 4 PRESIDENTS OF... "Peaches" ALANIS MORISSETTE "Ironic" MARIAH CAREY "Always" ACE OF BASE "Lucky"	<b>WZPL/Indianapolis, IN</b> PD: Tom Gjerdum MD: Rob Blair 21 MARIAH CAREY "Always" 13 JANN ARDEN "Insensitiv"	<b>WZEE/Madison, WI</b> PD: Joe Larson APD/MD: Dana London 4 PRESIDENTS OF... "Peaches" ALANIS MORISSETTE "Ironic" MARIAH CAREY "Always" ACE OF BASE "Lucky"	<b>WHTZ/New York, NY</b> PD: Steve Kingston MD: Andy Shane 17 GOO GOO DOLLS "Naked"	<b>WRFY/Reading, PA</b> PD: Al Burke MD: Mike Brown 18 DEL AMITRI "Tell" GARBAGE "Happy" RED HOT CHILL... "Aeroplane" TRACY CHAPMAN "Reason" MARRY ME JANE "TwentyOne" KENNY WAYNE SHEPHERD "Broken"	<b>WFLZ/Tampa, FL</b> PD: B.J. Harris MD: Jeff Kapugi TRACY CHAPMAN "Reason" PRESIDENTS OF... "Peaches" QUAD CITY DJS "Ride" J5ON "Take"	<b>WKRZ/Wilkes-Barre, PA</b> PD: Kim Kelly APD/MD: Danny Ocean 9 REAL MCCOY "Lover" 6 EVERCLEAR "Monica" BRANDY "Sittin" DOG'S EYE VIEW "Falls" JEWEL "Save"
<b>WABW/Mobile, AL</b> PD: Brett Dumler MD: Crash 13 RED HOT CHILL... "Aeroplane" BEATLES "Real" EDWIN MCCAIN "Sorry"	<b>WZXX/Orlando, FL</b> PD/MD: Adam Cook No Adds	<b>WZEE/Madison, WI</b> PD: Joe Larson APD/MD: Dana London 4 PRESIDENTS OF... "Peaches" ALANIS MORISSETTE "Ironic" MARIAH CAREY "Always" ACE OF BASE "Lucky"	<b></b>					

# CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

**MARKET #1**  
**WHTZ/New York**  
(212) 239-2300  
Kingston/Shane

**100**

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
60	49	56	60	60	BUSH/Glycerine
56	60	57	60	60	ALANIS MORISSETTE/Ironic
56	57	60	58	58	LIVE/All Over You
28	49	57	57	57	DAVE MATTHEWS BAND/Satellite
55	56	56	56	56	EVERYTHING BUT.../Missing
43	46	47	52	52	BODEANS/Closer To Free
26	45	46	46	46	COLLECTIVE SOUL/The World I Know
30	57	45	45	45	BUSH/Comedown
40	28	36	44	44	HOOTIE & BLOWFISH/Time
43	38	36	38	38	OASIS/Wonderwall
38	42	33	36	36	SMASHING PUMPKINS/1979
11	18	34	34	34	PEARL JAM/Corduroy
6	6	17	31	31	MARIAH CAREY/One Sweet Day
32	37	36	31	31	PRESIDENTS OF.../Peaches
30	35	30	28	28	BETTER THAN EZRA/In The Blood
23	22	22	26	26	GIN BLOSSOMS/Follow You Down
56	44	21	26	26	GOO GOO DOLLS/Name
22	24	20	25	25	NO DOUBT/Just A Girl
-	-	15	24	24	FOO FIGHTERS/Big Me
21	23	25	24	24	NATALIE MERCHANT/Wonder
29	25	26	23	23	SMASHING PUMPKINS/Bullet With
37	23	26	23	23	BLUES TRAVELER/Hook
17	18	18	21	21	SEVEN MARY THREE/Cumbersome
-	5	20	21	21	STABBING WESTWARD/What Do I Have...
19	24	22	21	21	SPACEHOG/In The Meantime
23	23	20	20	20	GREEN DAY/Brain Slew
14	18	16	18	18	EVERCLEAR/Santa Monica...
-	-	17	16	16	GOO GOO DOLLS/Naked
16	15	10	17	17	GREEN DAY/When I Come Around
17	15	15	17	17	TOADIES/Possum Kingdom
-	10	11	16	16	GARBAGE/Only Happy When...
16	15	15	15	15	BETTER THAN EZRA/Good
9	9	8	13	13	SEAL/Don't Cry
12	10	12	12	12	MELISSA ETHERIDGE/I Want To Come...
13	12	10	12	12	DEL AMITRI/Roll To Me
16	16	16	12	12	SPONGE/Molly
45	37	24	12	12	DEEP BLUE SOMETHING/Breakfast At...
2	5	8	10	10	MADONNA/You'll See
9	7	8	9	9	BLUES TRAVELER/Run-Around
-	9	9	8	8	LA BOUCHE/Be My Lover

**MARKET #2**  
**KIISFM**  
102.7

**KIIS/Los Angeles**  
(818) 845-1027  
Perun/Austin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
79	77	83	84	84	MARIAH CAREY/One Sweet Day
86	82	79	74	74	LA BOUCHE/Be My Lover
70	68	72	72	72	EVERYTHING BUT.../Missing
82	80	79	67	67	3T/Anything
45	44	48	59	59	PLANET SOUL/Set U Free
48	40	39	57	57	L.L. COOL J/Hey Lover
48	47	49	46	46	GROOVE THEORY/Tell Me
43	48	46	46	46	TONY RICH PROJECT/Nobody Knows
33	43	44	44	44	LINA SANTIAGO/Feels So Good...
25	29	35	43	43	SOPHIE B. HAWKINS/As I Lay Me Down
22	19	40	40	40	COOLIO/Gangsta's Paradise
17	19	40	38	38	JOAN OSBORNE/One Of Us
37	42	38	38	38	WHITNEY HOUSTON/Exhale (Shoop...)
39	39	37	36	36	JON B./Pretty Girl
42	38	39	34	34	SELENA/Dreaming Of You
-	23	34	34	34	MARIAH CAREY/Always Be My Baby
-	17	34	34	34	TLC/Waterfalls
20	23	26	33	33	2PAC F/D.R. DRE/California Love
38	50	52	27	27	L.A.D./Ridin' Low
-	18	25	26	26	WHISTLE/Chance For Our Love
29	23	26	26	26	JANET JACKSON/Runaway
53	45	34	25	25	MARIAH CAREY/Fantasy
14	20	24	24	24	BRANDY/Sittin' Up In My...
13	21	23	24	24	REAL MCCOY/Another Night
27	23	21	24	24	SEAL/Kiss From A Rose
22	22	21	22	22	CRANBERRIES/Dreams
23	21	20	20	20	NICKI FRENCH/Total Eclipse Pt...
-	8	13	20	20	FROST/La Familia
28	20	23	19	19	N-TRANCE/Stayin' Alive
-	11	15	18	18	2 UNLIMITED/Get Ready For This
28	27	24	18	18	GOO GOO DOLLS/Name
-	12	13	18	18	MONTELL JORDAN/This Is How We Do It
-	-	17	17	17	DE'SREE/You Gotta Be
13	15	12	17	17	L.V./Throw Your Hands Up
21	21	20	15	15	RUFFNCK/Everybody Be...
18	19	13	15	15	SOUL FOR REAL/Every Little Thing...
35	29	23	15	15	HOOTIE & BLOWFISH/Only Wanna Be...
20	17	15	14	14	TAKE THAT/Back For Good
-	-	11	14	14	INI KAMOOZE/Here Comes...
12	11	11	11	11	OUTHERE BROTHERS/Boom Boom Boom

**MARKET #3**  
**Q102**

**WIOQ/Philadelphia**  
(610) 667-8100  
Kalina/McGuire

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
59	59	60	62	62	LA BOUCHE/Be My Lover
62	60	57	59	59	EVERYTHING BUT.../Missing
60	58	58	56	56	TONY RICH PROJECT/Nobody Knows
60	58	55	55	55	DEEP BLUE SOMETHING/Breakfast At...
-	29	25	25	25	3T/Anything
36	48	58	54	54	REAL MCCOY/Automatic Lover
35	38	38	38	38	LIL SUZY/When I Fall In Love
39	41	36	38	38	MAX-A-MILLION/Sexual Healing
35	40	37	38	38	FUN FACTORY/Celebration
36	39	37	36	36	TLC/Diggin' On You
17	29	39	36	36	WHITNEY HOUSTON/Exhale (Shoop...)
60	56	52	56	56	MARIAH CAREY/One Sweet Day
37	39	35	36	36	DENINE W/COLLAGE/All Cried Out
35	37	32	35	35	MARIAH CAREY/Always Be My Baby
-	28	24	24	24	ALANIS MORISSETTE/Ironic
-	24	27	30	30	GROOVE THEORY/Tell Me
24	24	20	29	29	MONTELL JORDAN/This Is How We Do It
28	27	20	29	29	REAL MCCOY/Sleeping With An Angel
59	46	34	29	29	LE CLUCK/Tonight Is The Night
-	24	27	28	28	BRANDY/Sittin' Up In My...
-	20	23	27	27	LA BOUCHE/Sweet Dreams
24	25	29	26	26	INTONATION F/JOE/Died In Your Arms
27	27	20	25	25	GOO GOO DOLLS/Name
30	40	28	25	25	MADONNA/You'll See
41	25	28	25	25	SOUL FOR REAL/Every Little Thing...
49	35	30	25	25	PLANET SOUL/Set U Free
27	22	26	24	24	SOPHIE B. HAWKINS/Only Love...
17	20	22	23	23	MARIAH CAREY/Fantasy
32	33	25	22	22	FUN FACTORY/Close To You
23	23	25	19	19	STEVE B/Dream About You
-	17	2	17	17	2 UNLIMITED/Do What's Good...
17	23	20	16	16	SOPHIE B. HAWKINS/As I Lay Me Down
21	21	20	15	15	REAL MCCOY/Come And Get Your...
17	-	14	14	14	ALANIS MORISSETTE/Hand In My Pocket
12	8	15	14	14	2PAC F/D.R. DRE/California Love
21	28	12	13	13	OREAM WORLD/Movin' Up
12	12	10	12	12	LINA SANTIAGO/Feels So Good...
-	18	16	11	11	IMMORTALS/Mortal Combat
11	13	12	11	11	L.L. COOL J/Hey Lover
11	10	6	4	4	COOLIO/Too Hot

**MARKET #4**  
**106.1 KISSFM**

**KHKS/Dallas**  
(214) 891-3400  
Cook/Lambert

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
79	80	80	85	85	EVERYTHING BUT.../Missing
47	63	63	84	84	LA BOUCHE/Be My Lover
75	77	77	78	78	SOPHIE B. HAWKINS/As I Lay Me Down
69	79	79	73	73	MARIAH CAREY/One Sweet Day
54	58	58	55	55	PLANET SOUL/Set U Free
45	43	43	48	48	BLESSID UNION OF.../I Believe
48	45	46	45	45	TLC/Waterfalls
45	42	45	45	45	NATALIE MERCHANT/Carnival
39	44	44	44	44	PRETENDERS/I'll Stand By You
20	27	41	41	41	JOAN OSBORNE/One Of Us
43	45	45	41	41	GROOVE THEORY/Tell Me
23	26	26	38	38	3T/Anything
39	43	37	37	37	ERASURE/Fingers & Thumbs...
30	35	35	36	36	JANET JACKSON/Runaway
39	32	31	31	31	MARIAH CAREY/Fantasy
26	31	31	30	30	WHITNEY HOUSTON/Exhale (Shoop...)
25	27	30	30	30	SELENA/Dreaming Of You
27	31	30	29	29	SEAL/Kiss From A Rose
40	33	33	29	29	HOOTIE & BLOWFISH/Only Wanna Be...
42	38	28	28	28	COOLIO/Gangsta's Paradise
19	21	21	21	21	ALANIS MORISSETTE/Hand In My Pocket
15	19	17	17	17	NICKI FRENCH/Total Eclipse Pt...
18	17	17	17	17	CORONA/The Rhythm Of...
18	18	17	17	17	MONTELL JORDAN/This Is How We Do It
-	5	16	16	16	TONY RICH PROJECT/Nobody Knows
5	13	13	16	16	L.L. COOL J/Hey Lover
17	17	15	15	15	ALL-4-ONE/She's Got Skillz
13	14	14	14	14	MONICA/Before You Walk...
16	15	15	15	15	SNAP/Rhythm Is A Dancer
-	14	14	14	14	BIZARRE INC./I'm Gonna Get You
-	14	14	14	14	BLIND MELON/No Rain
15	16	14	14	14	SALT-N-PEPE/EN VOGUE/Whatta Man
15	16	14	14	14	REAL MCCOY/Another Night
12	11	11	13	13	N-TRANCE/Stayin' Alive
14	-	13	2	2	2 UNLIMITED/Get Ready For This
8	9	9	12	12	CRYSTAL WATERS/100% Pure Love
8	9	9	8	8	HOOTIE & BLOWFISH/Time
5	10	10	8	8	SOPHIE B. HAWKINS/Only Love...
-	-	5	10	10	LINA SANTIAGO/Feels So Good...

**MARKET #5**  
**104 KRBE**

**KRBE/Houston**  
(713) 266-1000  
Poleman/Bryant

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
55	53	27	55	55	BUSH/Glycerine
55	52	54	55	55	FOLK IMPLICATION/Natural One
51	51	51	50	50	ALANIS MORISSETTE/Ironic
56	44	31	49	49	SMASHING PUMPKINS/1979
33	46	28	49	49	NATALIE MERCHANT/Wonder
33	46	28	49	49	GREEN DAY/Brain Slew
23	47	31	31	31	GOO GOO DOLLS/Naked
9	26	23	28	28	FOO FIGHTERS/Big Me
27	28	29	27	27	SPACEHOG/In The Meantime
-	20	27	27	27	VOICE OF THE BEEHIVE/Scary Kisses
-	50	47	26	26	OASIS/Wonderwall
12	16	18	18	18	LISA LOEB/Tasty
13	12	25	25	25	BODEANS/Closer To Free
22	20	24	24	24	JARS OF CLAY/Hood
-	18	24	24	24	TORI AMOS/Caught A Lite Sneeze
-	13	28	24	24	PRESIDENTS OF.../Peaches
14	25	20	22	22	COLLECTIVE SOUL/The World I Know
21	16	16	21	21	RICKY HAROLD/Everything
18	17	20	17	17	KUSTIN/Not Today
-	16	22	21	21	GOO GOO DOLLS/Name
18	17	20	17	17	GIN BLOSSOMS/Follow You Down
-	18	17	20	20	OASIS/Champagne Supernova
-	-	20	20	20	EVERCLEAR/Santa Monica...
19	20	16	19	19	ENYA/Anywhere Is
26	19	17	18	18	SEAL/Don't Cry
13	15	17	17	17	CRANBERRIES/Dreams
-	16	16	16	16	DOG'S EYE VIEW/Everything Falls...
-	13	15	16	16	STABBING WESTWARD/What Do I Have...
21	17	10	16	16	ALANIS MORISSETTE/You Learn
27	-	-	16	16	NATALIE MERCHANT/You Learn
-	-	-	16	16	ALANIS MORISSETTE/Head Over Feet
-	-	-	15	15	BABYLON ZOO/Spaceman
10	15	14	16	16	EVERYTHING BUT.../Get Me
34	30	29	14	14	SEVEN MARY THREE/Cumbersome
-	-	-	13	13	AMMONIA/Drugs
16	14	13	13	13	JOAN OSBORNE/ST. Teresa
9	10	10	13	13	MELISSA ETHERIDGE/I Want To Come...
19	20	17	13	13	NO DOUBT/Just A Girl
14	10	21	13	13	PEARL JAM/Better Man
46	15	12	13	13	EVERYTHING BUT.../Missing

**MARKET #10**  
**Kiss 108fm**

**WXKS/Boston**  
(617) 396-1430  
Ivey/Bonnie

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
60	58	50	60	60	DEEP BLUE SOMETHING/Breakfast At...
51	56	51	59	59	GOO GOO DOLLS/Name
48	41	49	58	58	NATALIE MERCHANT/Carnival
47	52	53	58	58	JOAN OSBORNE/One Of Us
46	55	47	55	55	ALANIS MORISSETTE/Hand In My Pocket
54	47	35	48	48	HOOTIE & BLOWFISH/Time
24	33	39	43	43	GIN BLOSSOMS/In I Hear It
15	13	29	40	40	COLLECTIVE SOUL/The World I Know
22	29	28	40	40	ALANIS MORISSETTE/Ironic
56	54	42	40	40	LISA LOEB/Do You Sleep?
40	38	37	39	39	SOPHIE B. HAWKINS/As I Lay Me Down
23	32	36	34	34	LA BOUCHE/Be My Lover
37	45	28	28	28	MARIAH CAREY/One Sweet Day
30	22	24	28</		



# CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

**98 FM WPKY**  
MARKET #45  
WPKY/Rochester, NY  
(716) 454-2600  
Ingram/Rice

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	41	37	54		EVERYTHING BUT.../Missing
38	47	45	54		COOLIO/Gangsta's Paradise
54	43	48			MARIAH CAREY/One Sweet Day
51	43	38	46		SOPHIE B. HAWKINS/As I Lay Me Down
37	40	45			M.T.S./I'll Be Alright
38	33	40	42		LA BOUCHE/Be My Lover
35	27	32	41		MARIAH CAREY/Fantasy
42	26	34	39		JOAN OSBORNE/One Of Us
42	34	36			DENINE W/COLLAGE/All Cried Out
13	23	21	35		HOOTIE & BLOWFISH/Time
51	56	51	34		DEEP BLUE SOMETHING/Breakfast At...
-	-	-	33		LOS DEL RIO/Dolls/Macarena
21	31	33	30		GOO GOO DOLLS/Name
23	15	17	29		HOOTIE & BLOWFISH/Only Wanna Be...
14	26	31	28		ALANIS MORISSETTE/Ironic
18	27	26	27		MARIAH CAREY/Always Be My Baby
10	9	18	27		WHITNEY HOUSTON/Exhale (Shoop...)
21	27	26	26		SOPHIE B. HAWKINS/Only Love
-	14	26	26		BLUES TRAVELER/Hook
16	22	31	26		TONY RICH PROJECT/Nobody Knows
-	-	-	25		ACE OF BASE/Lucky Love
-	-	-	24		SELENA/Dreaming Of You
-	-	-	20		GIN BLOSSOMS/Follow You Down
22	19	18	18		MELISSA ETHERIDGE/I Want To Come...
12	19	17	17		PLANET SOUL/Set U Free
14	19	25	17		DEL AMITRI/Roll To Me
16	15	18	16		TLC/Waterfalls
22	17	25	15		BLESSID UNION OF.../Let Me Be The One
25	16	17	15		FUN FACTORY/Wanna B With U
14	16	15	14		2 UNLIMITED/Get Ready For This
46	23	25	14		ALANIS MORISSETTE/Hand In My Pocket
15	16	14	14		NICKI FRENCH/Total Eclipse Of
12	14	14	14		MONTELL JORDAN/This Is How We Do It
-	16	15	14		FOUR SEASONS/December 1963 '94
46	23	16	14		ALANIS MORISSETTE/You Oughta Know
12	14	14	13		CORONA/The Rhythm Of
-	-	-	13		ACE OF BASE/Beautiful Life
22	21	23	12		SEAL/Don't Cry
14	-	-	12		BLUES TRAVELER/Run-Around
-	-	-	11		BRANDY/Sittin' Up In My

**98.7 WDJX**  
MARKET #49  
WDJX/Louisville  
(502) 589-4800  
Mathews/Meyer

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	30	41	51		GOO GOO DOLLS/Name
42	42	48	51		EVERYTHING BUT.../Missing
24	34	47	51		NATALIE MERCHANT/Wonder
42	42	47	49		WHITNEY HOUSTON/Exhale (Shoop...)
40	34	47	49		JOAN OSBORNE/One Of Us
42	42	48	49		HOOTIE & BLOWFISH/Time
42	42	40	47		MARIAH CAREY/One Sweet Day
13	29	16	43		TONY RICH PROJECT/Nobody Knows
30	31	44	29		MADONNA/You'll See
31	38	29	28		BLUES TRAVELER/Hook
42	42	30	27		SMASHING PUMPKINS/1979
24	42	30	27		TLC/Duggin' On You
11	20	27	26		MELISSA ETHERIDGE/I Want To Come...
7	10	11	26		COLLECTIVE SOUL/The World I Know
28	31	27	26		BLUES TRAVELER/Run-Around
17	20	27	25		SEAL/Don't Cry
-	5	-	25		SMASHING PUMPKINS/1979
23	13	13	25		BACKSTREET BOYS/We've Got It
6	6	4	25		OASIS/Wonderwall
-	-	-	17		SOPHIE B. HAWKINS/Only Love
10	11	12	17		GEORGE MICHAEL/Jesus To A Child
-	-	-	9		ACE OF BASE/Lucky Love
7	12	14	16		GIN BLOSSOMS/Follow You Down
7	12	16	16		JANN ARDEN/Insensitive
6	7	9	13		ROO STEWART/So Far Away
26	8	10	13		DENINE W/COLLAGE/All Cried Out
7	9	11	13		BLESSID UNION OF.../Oh Virginia
20	12	10	13		ALANIS MORISSETTE/Hand In My Pocket
10	30	27	10		TAKE THAT/Back For Good
33	31	29	9		OEP BLUE SOMETHING/Breakfast At...
36	43	48	9		NATALIE MERCHANT/Carnival
-	-	-	9		SOPHIE B. HAWKINS/As I Lay Me Down
-	-	-	9		COLLECTIVE SOUL/December
10	12	10	9		REAL MCCAY/Another Night
10	12	10	9		YAN HALL/Can't Stop Lovin'
12	11	9	9		NICKI FRENCH/Total Eclipse Of
-	5	5	5		3T/Anything
6	-	5	5		TOM PETTY/Waiting For Tonight
-	-	5	5		BODEANS/Closer To Free
-	-	-	5		SPACEHOG/In The Meantime

**GOS**  
MARKET #50  
WDCG/Raleigh  
(919) 361-1051  
Burns/Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	37	46	62		ALANIS MORISSETTE/Ironic
43	53	52	53		BLUES TRAVELER/Hook
59	48	46	49		JOAN OSBORNE/One Of Us
51	48	45	47		NATALIE MERCHANT/Wonder
54	45	44	42		DEEP BLUE SOMETHING/Breakfast At...
22	31	28	41		MARIAH CAREY/One Sweet Day
55	53	46	36		ALANIS MORISSETTE/Hand In My Pocket
18	24	21	33		EDWYN COLLINS/A Girl Like You
34	30	30	33		EVERYTHING BUT.../Missing
35	30	30	32		TOAD THE WET.../Good Intentions
20	18	22	31		SMASHING PUMPKINS/1979
32	32	31	30		DAVE MATTHEWS BAND/Satellite
29	24	23	30		GIN BLOSSOMS/Follow You Down
33	33	30	30		COLLECTIVE SOUL/The World I Know
19	19	19	27		SEAL/Don't Cry
51	44	50	27		BODEANS/Closer To Free
31	30	28	26		SMASHING PUMPKINS/1979
8	11	20	24		PRESIDENTS OF.../Peaches
27	27	26	23		EDWIN MCCAIN/Solitude
26	22	25	22		BUSH/Glycerine
20	18	21	21		MELISSA ETHERIDGE/I Want To Come...
9	10	14	20		NO DOUBT/Just A Girl
-	-	-	13		EDWIN MCCAIN/Sorry To A Friend
31	31	25	19		FOLK IMPLOSION/Natural One
17	16	20	21		SEVEN MARY THREE/Cumbersome
11	13	12	19		COLLECTIVE SOUL/December
23	22	23	19		HOOTIE & BLOWFISH/Only Wanna Be...
14	25	26	18		NATALIE MERCHANT/Carnival
25	23	20	17		SMASHING PUMPKINS/Bullet With
15	14	15	16		STONE TEMPLE PILOTS/Interstate
24	18	7	14		GEORGE MICHAEL/Jesus To A Child
-	-	-	7		DOG'S EYE VIEW/Everything Falls...
40	22	24	13		HOOTIE & BLOWFISH/Time
19	14	18	13		GREEN DAY/When I Come Around
-	12	13	13		LISA LOEB/Do You Sleep?
-	-	-	12		TOAD THE WET.../All I Want
-	-	-	12		REMBRANDTS/It'll Be There For...
11	12	12	12		DAVE MATTHEWS BAND/What Would...
12	12	-	12		DIONNE FARRIS/I Know
12	14	12	11		PEARL JAM/Daughter

**KJ-103**  
MARKET #51  
KJYO/Oklahoma City  
(405) 840-5271  
McCoy/Barreda

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	53	54	54		GOO GOO DOLLS/Name
43	43	41	52		EVERYTHING BUT.../Missing
56	56	50	51		HOOTIE & BLOWFISH/Time
51	51	52	51		MARIAH CAREY/One Sweet Day
56	56	50	50		JOAN OSBORNE/One Of Us
32	32	34	35		LA BOUCHE/Be My Lover
-	28	29	33		PRESIDENTS OF.../Peaches
-	25	30	33		ACE OF BASE/Lucky Love
7	7	21	32		3T/Anything
30	30	31	31		BLUES TRAVELER/Hook
31	31	30	31		COLLECTIVE SOUL/The World I Know
-	-	-	31		ALANIS MORISSETTE/Ironic
28	28	33	30		SEAL/Don't Cry
18	18	22	30		MONICA/Before You Walk
32	32	29	30		TONY RICH PROJECT/Nobody Knows
53	53	43	27		TLC/Duggin' On You
6	6	19	23		SHAWN STOCKMAN/Visions Of A Sunset
21	21	21	23		BUSH/Glycerine
5	5	16	17		SMASHING PUMPKINS/1979
-	7	14	17		NO DOUBT/Just A Girl
11	11	11	11		L.L. COOL J/Hey Lover
8	8	14	10		DAVE MATTHEWS BAND/Satellite
-	-	5	8		EVE/CLUB/In The Meantime
-	-	8	8		SPACEHOG/In The Meantime
6	6	7	7		J'SON/Take A Look
5	5	7	7		BLESSID UNION OF.../Oh Virginia
-	-	7	7		Strange World
-	-	5	7		2PAC/F.R. D.R.E./California Love
-	-	5	7		DEBORAH COX/Who Do U Love
6	6	7	6		SEVEN MARY THREE/Cumbersome
5	5	7	6		JANN ARDEN/Insensitive
5	5	7	6		MELISSA ETHERIDGE/I Want To Come...
5	5	8	6		GIN BLOSSOMS/Follow You Down
5	5	7	6		SOPHIE B. HAWKINS/Only Love
-	-	5	6		CELINE DION/Because You Loved Me
-	-	5	6		STING/Let Your Soul Be...
28	28	12	5		NATALIE MERCHANT/Wonder
-	-	7	5		GOO GOO DOLLS/Naked

**2.93**  
MARKET #52  
WGTZ/Dayton  
(513) 294-5858  
Kaplan/Corbett

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
60	60	59	61		BLUES TRAVELER/Hook
34	56	60	60		JOAN OSBORNE/One Of Us
59	59	59	60		BLESSID UNION OF.../Let Me Be The One
59	58	60	59		HOOTIE & BLOWFISH/Time
32	38	47	57		TONY RICH PROJECT/Nobody Knows
25	28	52	45		LA BOUCHE/Be My Lover
7	37	45	45		ALANIS MORISSETTE/Hand In My...
57	55	47	44		MARIAH CAREY/One Sweet Day
60	44	42	40		DEEP BLUE SOMETHING/Breakfast At...
33	52	59	39		TLC/Duggin' On You
34	42	39	39		GROOVE THEORY/Tell Me
31	30	31	34		EVERYTHING BUT.../Missing
58	38	34	34		GOO GOO DOLLS/Name
58	45	46	33		WHITNEY HOUSTON/Exhale (Shoop...)
33	36	32	32		NATALIE MERCHANT/Carnival
28	28	25	32		SOPHIE B. HAWKINS/As I Lay Me Down
28	30	30	32		DIANA KING/Shy Guy
-	24	29	32		JANET JACKSON/Runaway
26	25	27	30		GIN BLOSSOMS/TI I Hear It...
26	24	25	28		COLLECTIVE SOUL/December
13	11	17	26		DEBORAH COX/Who Do U Love
10	9	13	21		SEAL/Don't Cry
10	7	11	21		OASIS/Wonderwall
14	13	14	21		SMASHING PUMPKINS/1979
20	24	23	20		BLESSID UNION OF.../Oh Virginia
22	22	20	20		BLUES TRAVELER/Run-Around
17	22	19	19		PRESIDENTS OF.../Peaches
34	26	27	18		ALANIS MORISSETTE/You Oughta Know
16	19	18	18		MADONNA/You'll See
18	-	-	21		MARIAH CAREY/Always Be My Baby
12	12	13	16		NATALIE MERCHANT/Wonder
18	20	16	14		GIN BLOSSOMS/Follow You Down
13	12	13	13		3T/Anything
14	14	13	13		COLLECTIVE SOUL/The World I Know
-	-	-	13		MARY J. BLIGE/Not Got 'Cry
12	10	11	13		MONICA/Before You Walk
12	12	10	11		MELISSA ETHERIDGE/I Want To Come...
-	-	-	7		ALANIS MORISSETTE/Ironic
-	-	-	12		PLANET SOUL/Set U Free
11	10	10	12		2PAC/F.R. D.R.E./California Love

**WAPE**  
MARKET #53  
WAPE/Jacksonville  
(904) 642-1055  
Thomas/Mann

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	44	56	61		LA BOUCHE/Be My Lover
67	66	66	67		BODEANS/Closer To Free
59	58	57	56		EVERYTHING BUT.../Missing
57	55	55	54		GOO GOO DOLLS/Name
56	57	54	52		JOAN OSBORNE/One Of Us
51	48	48	48		HOOTIE & BLOWFISH/Time
50	55	36	46		MARIAH CAREY/One Sweet Day
47	54	52	36		EDWIN MCCAIN/Solitude
33	49	37	35		WHITNEY HOUSTON/Exhale (Shoop...)
28	29	35	36		ALANIS MORISSETTE/Ironic
-	23	34	34		FUN FACTORY/Wanna B With U
-	19	26	33		TONY RICH PROJECT/Nobody Knows
52	38	26	26		ALANIS MORISSETTE/Hand In My Pocket
17	23	21	24		MELISSA ETHERIDGE/I Want To Come...
26	24	27	24		OASIS/Wonderwall
24	28	24	21		BLESSID UNION OF.../Oh Virginia
18	21	26	20		GIN BLOSSOMS/Follow You Down
16	19	20	19		REAL MCCAY/Another Night
21	27	20	18		SMASHING PUMPKINS/1979
-	14	13	17		BLUES TRAVELER/Hook
-	10	16	16		CELINE DION/Because You Loved Me
14	18	18	16		DEEP BLUE SOMETHING/Breakfast At...
-	12	15	15		DOG'S EYE VIEW/Everything Falls...
12	15	14	15		SOPHIE B. HAWKINS/As I Lay Me Down
14	10	12	13		DIONNE FARRIS/I Know
15	10	12	13		DEL AMITRI/Roll To Me
-	-	-	12		COLLECTIVE SOUL/December
-	-	-	11		MARIAH CAREY/Always Be My Baby
12	10	13	11		NICKI FRENCH/Total Eclipse Of
-	-	-	10		STEVIE NICK/Another Night
10					



# CHR/RHYTHMIC TOP 50

MARCH 1, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	<b>BRANDY</b> Sittin' Up In My Room (Arista) <b>1759</b>	<b>1750</b>	<b>1642</b>	<b>1580</b>	<b>34/0</b>	
10	5	3	2	<b>MARY J. BLIGE</b> Not Gon' Cry (Arista) <b>1571</b>	<b>1465</b>	<b>1283</b>	<b>1006</b>	<b>32/2</b>	
1	2	2	3	<b>TONY RICH PROJECT</b> Nobody Knows (LaFace/Arista) <b>1454</b>	<b>1545</b>	<b>1564</b>	<b>1582</b>	<b>28/0</b>	
17	12	6	4	<b>MARIAH CAREY</b> Always Be My Baby (Columbia/CRG) <b>1452</b>	<b>1164</b>	<b>922</b>	<b>637</b>	<b>30/1</b>	
5	4	4	5	<b>2PAC F/DR. DRE</b> California Love (Death Row/Interscope) <b>1420</b>	<b>1297</b>	<b>1335</b>	<b>1328</b>	<b>34/1</b>	
4	3	5	6	<b>L.L. COOL J</b> Hey Lover (Def Jam/Island) <b>1161</b>	<b>1227</b>	<b>1336</b>	<b>1405</b>	<b>29/0</b>	
3	6	7	7	<b>MARIAH CAREY</b> One Sweet Day (Columbia/CRG) <b>1092</b>	<b>1099</b>	<b>1248</b>	<b>1428</b>	<b>26/1</b>	
8	8	10	8	<b>3T</b> Anything (MJJ/550 Music) <b>1026</b>	<b>1003</b>	<b>1060</b>	<b>1052</b>	<b>23/1</b>	
13	13	12	9	<b>LINA SANTIAGO</b> Feels So Good... (Groove Nation/Universal) <b>993</b>	<b>906</b>	<b>798</b>	<b>784</b>	<b>27/0</b>	
12	11	11	10	<b>EVERYTHING BUT THE GIRL</b> Missing (Atlantic) <b>964</b>	<b>932</b>	<b>948</b>	<b>788</b>	<b>21/1</b>	
6	7	9	11	<b>MONICA</b> Before You Walk Out Of My Life (Rowdy/Arista) <b>917</b>	<b>1006</b>	<b>1223</b>	<b>1214</b>	<b>23/0</b>	
9	9	8	12	<b>LA BOUCHE</b> Be My Lover (Logic/RCA) <b>802</b>	<b>1013</b>	<b>1034</b>	<b>1049</b>	<b>20/0</b>	
11	14	14	13	<b>GROOVE THEORY</b> Tell Me (Epic) <b>791</b>	<b>779</b>	<b>760</b>	<b>828</b>	<b>20/0</b>	
24	22	16	14	<b>R. KELLY</b> Down Low (Nobody Has To Know) (Jive) <b>720</b>	<b>664</b>	<b>518</b>	<b>477</b>	<b>23/4</b>	
26	19	19	15	<b>D'ANGELO</b> Lady (EMI) <b>702</b>	<b>598</b>	<b>554</b>	<b>451</b>	<b>27/2</b>	
7	10	13	16	<b>WHITNEY HOUSTON</b> Exhale (Shoop Shoop) (Arista) <b>645</b>	<b>860</b>	<b>1018</b>	<b>1115</b>	<b>19/0</b>	
14	17	17	17	<b>KRIS KROSS</b> Tonite's The Nite (Ruffhouse/Columbia/CRG) <b>632</b>	<b>644</b>	<b>648</b>	<b>672</b>	<b>25/0</b>	
18	15	15	18	<b>DEBORAH COX</b> Who Do U Love (Arista) <b>620</b>	<b>687</b>	<b>697</b>	<b>615</b>	<b>24/4</b>	
35	28	22	19	<b>JOE</b> All The Things (Your Man Won't Do) (Island) <b>611</b>	<b>521</b>	<b>396</b>	<b>342</b>	<b>25/2</b>	
21	18	18	20	<b>L.L. COOL J</b> Doin' It (Def Jam/Island) <b>610</b>	<b>601</b>	<b>611</b>	<b>538</b>	<b>30/0</b>	
27	21	20	21	<b>YVETTE MICHELLE</b> Every Day And Every Night (Loud/RCA) <b>566</b>	<b>558</b>	<b>531</b>	<b>445</b>	<b>20/2</b>	
<b>BREAKER</b>			22	<b>XSCAPE</b> Do You Want To (So So Def/Columbia/CRG) <b>551</b>	<b>488</b>	<b>409</b>	<b>395</b>	<b>22/1</b>	
33	25	26	23	<b>GROOVE THEORY</b> Keep Tryin' (Epic) <b>474</b>	<b>460</b>	<b>445</b>	<b>377</b>	<b>25/2</b>	
19	23	21	24	<b>PLANET SOUL</b> Set U Free (Strictly Rhythm) <b>465</b>	<b>541</b>	<b>496</b>	<b>586</b>	<b>14/0</b>	
16	16	23	25	<b>IMMATURE</b> We Got It (MCA) <b>445</b>	<b>511</b>	<b>651</b>	<b>637</b>	<b>16/1</b>	
20	20	25	26	<b>L.A.D.</b> Ridin' Low (Hollywood) <b>378</b>	<b>463</b>	<b>541</b>	<b>577</b>	<b>10/0</b>	
15	34	32	27	<b>XSCAPE</b> Who Can I Run To (So So Def/Columbia/CRG) <b>373</b>	<b>340</b>	<b>361</b>	<b>643</b>	<b>8/1</b>	
22	24	27	28	<b>MARIAH CAREY</b> Fantasy (Columbia/CRG) <b>372</b>	<b>366</b>	<b>481</b>	<b>509</b>	<b>16/0</b>	
—	48	34	29	<b>ACE OF BASE</b> Lucky Love (Arista) <b>370</b>	<b>326</b>	<b>230</b>	<b>93</b>	<b>12/1</b>	
—	38	28	30	<b>J'SON</b> Take A Look (Hollywood) <b>370</b>	<b>364</b>	<b>316</b>	<b>236</b>	<b>12/2</b>	
36	31	29	31	<b>TOTAL</b> No One Else (Bad Boy/Arista) <b>362</b>	<b>363</b>	<b>380</b>	<b>336</b>	<b>12/0</b>	
—	—	44	32	<b>FUGEES</b> Fu-gee-la (Ruffhouse/Columbia/CRG) <b>336</b>	<b>245</b>	<b>191</b>	<b>181</b>	<b>10/0</b>	
47	42	33	33	<b>DIANA KING</b> Ain't Nobody (Work/CRG) <b>329</b>	<b>338</b>	<b>280</b>	<b>261</b>	<b>16/0</b>	
32	29	30	34	<b>DEVONE'</b> Energy (Aqua Boogie/Mercury) <b>314</b>	<b>344</b>	<b>389</b>	<b>384</b>	<b>16/1</b>	
—	45	41	35	<b>CHANTAY SAVAGE</b> I Will Survive (RCA) <b>307</b>	<b>276</b>	<b>267</b>	<b>234</b>	<b>16/2</b>	
<b>DEBUT</b>			36	<b>FUGEES</b> Killing Me Softly (Ruffhouse/Columbia/CRG) <b>296</b>	<b>135</b>	<b>58</b>	<b>—</b>	<b>8/4</b>	
25	26	31	37	<b>BARRIO BOYZZ</b> How We Roll (SBK/EMI) <b>291</b>	<b>343</b>	<b>412</b>	<b>459</b>	<b>8/0</b>	
38	40	43	38	<b>FROST</b> La Familia (Ruthless/Relativity) <b>289</b>	<b>251</b>	<b>292</b>	<b>311</b>	<b>15/2</b>	
—	—	46	39	<b>RAPPIN' 4-TAY</b> Ain't No Playa (Rag Top/EMI) <b>272</b>	<b>228</b>	<b>198</b>	<b>163</b>	<b>15/3</b>	
23	30	36	40	<b>TLC</b> Diggin' On You (LaFace/Arista) <b>271</b>	<b>317</b>	<b>385</b>	<b>494</b>	<b>11/0</b>	
31	32	39	41	<b>DENINE w/COLLAGE</b> All Cried Out (Metropolitan) <b>265</b>	<b>287</b>	<b>379</b>	<b>392</b>	<b>7/0</b>	
<b>DEBUT</b>			42	<b>JON B.</b> Isn't It Scary (Yab Yum/550 Music) <b>256</b>	<b>202</b>	<b>154</b>	<b>58</b>	<b>14/0</b>	
—	—	47	43	<b>MONA LISA f/LOST BOYZ</b> Can't Be Wasting My Time (Island) <b>254</b>	<b>228</b>	<b>176</b>	<b>152</b>	<b>10/1</b>	
34	39	38	44	<b>DOGG POUND</b> Let's Play House (Death Row/Interscope) <b>247</b>	<b>287</b>	<b>296</b>	<b>352</b>	<b>8/0</b>	
39	37	40	45	<b>SELENA</b> Dreaming Of You (EMI) <b>247</b>	<b>282</b>	<b>318</b>	<b>292</b>	<b>7/0</b>	
<b>DEBUT</b>			46	<b>COOLIO</b> 1,2,3,4 (Sumpin' New) (Tommy Boy) <b>238</b>	<b>78</b>	<b>53</b>	<b>21</b>	<b>17/9</b>	
29	36	42	47	<b>FAITH EVANS</b> Soon As I Get Home (Bad Boy/Arista) <b>233</b>	<b>272</b>	<b>335</b>	<b>400</b>	<b>7/0</b>	
—	—	50	48	<b>SA-DEUCE</b> Don't Waste My Time (Mecca Don/EastWest/EEG) <b>222</b>	<b>215</b>	<b>189</b>	<b>178</b>	<b>13/0</b>	
37	33	35	49	<b>JON B.</b> Pretty Girl (Yab Yum/550 Music) <b>219</b>	<b>326</b>	<b>365</b>	<b>314</b>	<b>6/0</b>	
42	44	37	50	<b>JODECI</b> Love U 4 Life (Uptown/MCA) <b>206</b>	<b>306</b>	<b>272</b>	<b>278</b>	<b>7/0</b>	

This chart reflects airplay from February 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 35 CHR/Rhythmic reporters. 34 current playlists. © 1996, R&R Inc.

## BREAKERS®

### XSCAPE

Do You Want To (So So Def/Columbia/CRG)

TOTAL PLAYS/INCREASE: 551/63  
TOTAL STATIONS/ADDS: 22/1  
CHART: 22

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
COOLIO 1,2,3,4 (Sumpin' New) (Tommy Boy)	9
ART N' SOUL Ever Since You Went Away (Big Beat/Atlantic)	6
DEBORAH COX Who Do U Love (Arista)	4
FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)	4
WHITNEY HOUSTON & CECE WINANS Count On Me (Arista)	4
R. KELLY Down Low (Nobody Has To Know) (Jive)	4
NONCHALANT 5 O'Clock (MCA)	4
QUAD CITY DJ'S C'mon 'N Ride It (Big Beat/Atlantic)	4
SELENA I'm Getting Used To You (EMI)	4
BEL CANTO Rumour (Lava/Atlantic)	3
INTRIGUE Dance With Me (Universal)	3
RAPPIN' 4-TAY Ain't No Playa (Rag Top/EMI)	3
DIANA ROSS If You're Not Gonna Love ... (Motown)	3

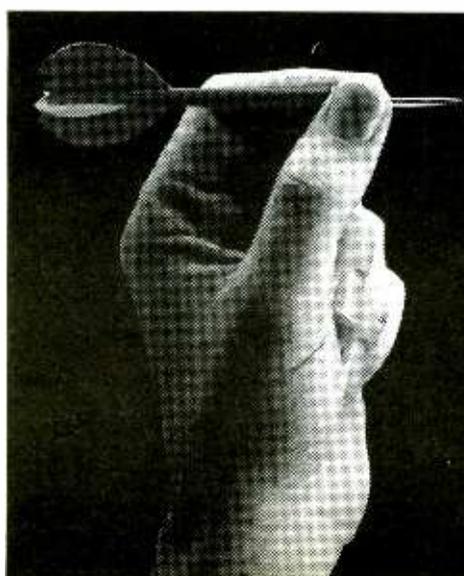
## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Always Be My Baby (Columbia/CRG)	+288
FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)	+161
COOLIO 1,2,3,4 (Sumpin' New) (Tommy Boy)	+160
2PAC F/DR. DRE California Love (Death Row/Interscope)	+123
MARY J. BLIGE Not Gon' Cry (Arista)	+106
D'ANGELO Lady (EMI)	+104
SELENA I'm Getting Used To You (EMI)	+92
FUGEES Fu-gee-la (Ruffhouse/Columbia/CRG)	+91
JOE All The Things (Your Man Won't Do) (Island)	+90
LINA SANTIAGO Feels... (Show...) (Groove Nation/Universal)	+87

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	WEEKS ON CHART
COOLIO Gangsta's Paradise (MCA)	15
SOUL FOR REAL Every Little Thing I Do (Uptown/MCA)	15
JANET JACKSON Runaway (A&M)	15
SEAL Kiss From A Rose (ZTT/WB)	15
MONTELL JORDAN This Is How We Do It (PMP/RAL/Island)	15
SHAGGY Boombastic (Virgin)	15
MONICA Don't Take It Personal... (Rowdy/Arista)	15
ADINA HOWARD Freak Like Me (EastWest/EEG)	15
BONE THUGS-N-HARMONY 1st Of Tha Month (Ruthless/Relativity)	15
REAL McCOY Another Night (Arista)	15

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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TURNING POINT

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## HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	<b>2PAC</b> f/DR. DRE California... (Death Row/Interscope) <b>3687</b>	<b>3562</b>	<b>113/1</b>	
2	2	<b>L.L. COOL J</b> Hey Lover (Def Jam/Island) <b>2045</b>	<b>2294</b>	<b>72/0</b>	
3	3	<b>KRIS KROSS</b> Tonite's The Nite (Ruffhouse/Columbia/CRG) <b>1831</b>	<b>2176</b>	<b>87/0</b>	
6	4	<b>L.L. COOL J</b> Doin' It (Def Jam/Island) <b>1342</b>	<b>893</b>	<b>87/15</b>	
4	5	<b>JUNIOR M.A.F.I.A.</b> Get Money (Big Beat/Atlantic) <b>1337</b>	<b>1377</b>	<b>76/3</b>	
5	6	<b>FUGEES</b> Fu-gee-la (Ruffhouse/Columbia/CRG) <b>1314</b>	<b>1173</b>	<b>78/1</b>	
13	7	<b>MC LYTE</b> f/XSCAPE Keep On ... (Flavor Unit/EastWest/EEG) <b>1025</b>	<b>502</b>	<b>88/16</b>	
9	8	<b>NONCHALANT</b> 5 O'Clock (MCA) <b>886</b>	<b>693</b>	<b>70/11</b>	
7	9	<b>RAPPIN' 4-TAY</b> Ain't No Playa (Rag Top/EMI) <b>778</b>	<b>695</b>	<b>64/5</b>	
11	10	<b>DOMINO</b> Physical Funk (Out Burst/RAL/Island) <b>622</b>	<b>595</b>	<b>61/2</b>	
10	11	<b>DOGG POUND</b> Let's Play House (Death Row/Interscope) <b>563</b>	<b>693</b>	<b>28/1</b>	
—	12	<b>FUGEES</b> Killing Me Softly (Ruffhouse/Columbia/CRG) <b>505</b>	<b>231</b>	<b>15/7</b>	
8	13	<b>ERICK SERMON</b> Welcome (RAL/Island) <b>432</b>	<b>695</b>	<b>39/0</b>	
15	14	<b>DAS EFX</b> f/MOBB DEEP Microphone Master (EastWest/EEG) <b>403</b>	<b>439</b>	<b>40/0</b>	
14	15	<b>L.A.D.</b> Ridin' Low (Hollywood) <b>378</b>	<b>463</b>	<b>10/0</b>	
12	16	<b>TWINZ</b> Eastside LB (Def Jam/RAL/Island) <b>339</b>	<b>521</b>	<b>30/0</b>	
—	17	<b>COOLIO</b> 1,2,3,4 (Sumpin' New) (Tommy Boy) <b>325</b>	<b>109</b>	<b>27/15</b>	
—	18	<b>CONSCIOUS DAUGHTERS</b> Gamers (Priority) <b>318</b>	<b>225</b>	<b>39/4</b>	
17	19	<b>QUAD CITY DJ'S</b> C'mon 'N Ride It (Big Beat/Atlantic) <b>305</b>	<b>291</b>	<b>30/5</b>	
—	20	<b>BUSTA RHYMES</b> Woo-hah!! Got You All In Check (Elektra/EEG) <b>300</b>	<b>138</b>	<b>49/36</b>	

This chart reflects airplay from February 19-25. Songs ranked by total plays. 35 CHR/Rhythmic reporters and 81 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1996, R&R Inc.

## NEW & ACTIVE

<b>BUFFY</b> Give Me A Reason (Velocity) Total Plays: 188, Total Stations: 5, Adds: 0	<b>WHITNEY HOUSTON &amp; CECE WINANS</b> Count On Me (Arista) Total Plays: 146, Total Stations: 15, Adds: 4
<b>ART N' SOUL</b> Ever Since You Went Away (Big Beat/Atlantic) Total Plays: 180, Total Stations: 12, Adds: 6	<b>MAX-A-MILLION</b> Everybody's Groovin' (S.O.S./Zoo) Total Plays: 145, Total Stations: 9, Adds: 0
<b>MC LYTE</b> f/XSCAPE Keep On... (Flavor Unit/EastWest/EEG) Total Plays: 178, Total Stations: 15, Adds: 2	<b>TONI BRAXTON</b> Let It Flow (Arista) Total Plays: 125, Total Stations: 4, Adds: 1
<b>QUAD CITY DJ'S</b> C'mon 'N Ride It (Big Beat/Atlantic) Total Plays: 175, Total Stations: 18, Adds: 4	<b>ANGELINA</b> Release Me (Upstairs/WB) Total Plays: 123, Total Stations: 4, Adds: 1
<b>TLC</b> Kick Your Game (LaFace/Arista) Total Plays: 171, Total Stations: 3, Adds: 0	<b>H-TOWN</b> A Thin Line Between Love & Hate (Jac-Mac/WB) Total Plays: 122, Total Stations: 7, Adds: 2
<b>4 HERO</b> Mr. Kirk (Sm:je/Profile) Total Plays: 166, Total Stations: 7, Adds: 2	<b>SOLO</b> Where Do U Want Me To Put It (Perspective/A&M) Total Plays: 119, Total Stations: 6, Adds: 1
<b>JUNIOR M.A.F.I.A.</b> Get Money (Big Beat/Atlantic) Total Plays: 162, Total Stations: 7, Adds: 1	<b>SELENA</b> A Boy Like That (RCA Victor) Total Plays: 118, Total Stations: 6, Adds: 0
<b>SELENA</b> I'm Getting Used To You (EMI) Total Plays: 156, Total Stations: 7, Adds: 4	<b>LOST BOYZ</b> Renee (Island) Total Plays: 116, Total Stations: 3, Adds: 0
<b>L.B.C. CREW</b> Beware Of My Crew (Jac-Mac/WB) Total Plays: 153, Total Stations: 7, Adds: 0	<b>WHITNEY HOUSTON</b> Why Does It Hurt So Bad (Arista) Total Plays: 106, Total Stations: 3, Adds: 0
<b>SLOW PAIN</b> Money Maid (Thump) Total Plays: 151, Total Stations: 6, Adds: 0	<b>ME &amp; MY COUSIN</b> Smooth (Priority) Total Plays: 104, Total Stations: 8, Adds: 0

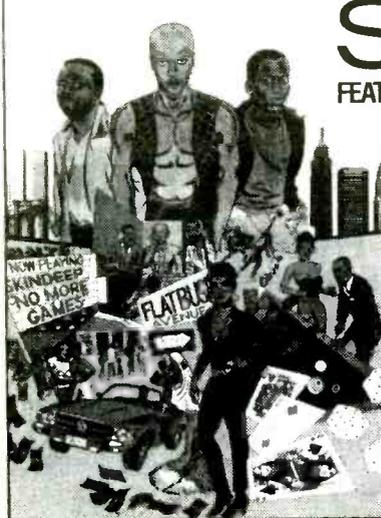
### Songs ranked by total plays

## SELECTED NEW RELEASES

Here are a few hot releases for next week. Release date is subject to change.

### ADDS MARCH 5

<b>Foesum</b>	"Lil' Somethin' Somethin'" (Big Beat/Atlantic)
<b>Lost Boyz</b>	"Renee" (Island)
<b>Selena</b>	"I'm Getting Used To You" (EMI)
<b>Shai</b>	"I Don't Want To Be Alone" (MCA)



**skindeep**  
FEATURING LIL' KIM OF JUNIOR M.A.F.I.A.

**no more games**

**Rhythm Radio Add March 11**

Already in rotation:  
**HOT97 WJMH KCAQ KHTN**

Most Added at Urban Radio  
Including: **V103, WQMG, WBLX**  
and over 40 more stations.

## CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

<b>KKSS/Albuquerque, NM</b> PD: Roy Jaynes MD: Jacques James 35 FROST "Familia" 13 R. KELLY "Low" COOLIO "Sumpin" CLICK "Scandalous" MONA LIS/LOST BOYZ "Wasting"	<b>KZFM/Corpus Christi, TX</b> PD: Charlie Maxx MD: Dino Hernandez 37 EVERYTHING BUT... "Missing" 18 SEAL "Kiss" R. KELLY "Low" LA BOUCHE "Sweet" OUTHERE BROTHERS "Wiggle" SMASHING PUMPKINS "1979"	<b>KIKI/Honolulu, HI</b> PD: Alan Oda MD: James Coles 23 MARIAH CAREY "Sweet" 6 HOUSTON & WINANS "Count" 5 QUAD CITY DJ'S "Ride" 5 ART N' SOUL "Away" 5 COOLIO "Sumpin"	<b>KJMJ/Las Vegas, NV</b> PD: Mike Marino MD: Kid Stevanz 10 2PAC f/DR. DRE "California" INTRIGUE "Dance"	<b>KDON/Monterey, CA</b> PD: Michael Newman APD/MD: Jennifer Wilde 17 ANGELINA "Release" 15 4 HERO "Kirk" 14 D'ANGELO "Lady" 13 OEVONE "Energy"	<b>KGGI/Riverside, CA</b> PD/MD: Bob Lewis 8 YVETTE MICHELLE "Every"	<b>KTFM/San Antonio, TX</b> PD: Cliff Tredway APD/MD: Charles Chavez FUGEES "Softly" INTRIGUE "Dance"	<b>KUBE/Seattle, WA</b> PD: Mike Tierney 27 COOLIO "Sumpin" 22 4 HERO "Kirk" JOE "Things" DEBORAH COX "Who"
<b>KKXX/Bakersfield, CA</b> PD: Chris Squires MD: Tony Manes SELENA "Getting"	<b>KQKS/Denver, CO</b> PD: Mark Feather APD: Michael Hayes MD: John Dickinson 29 SILK "Rush" 5 COOLIO "Sumpin"	<b>KBXX/Houston, TX</b> PD: Rob Scorpio MD: Greg Head 17 TOTAL "Kissin"	<b>KLUC/Las Vegas, NV</b> PD: Jerry Dean MD: Cal Thomas SELENA "Getting" QUAD CITY DJ'S "Ride" RAPPIN' 4-TAY "Playa" HOUSTON & WINANS "Count"	<b>WQHT/New York, NY</b> PD: Steve Smith APD/MD: Tracy Cloherty 21 BAHAMADIA "Uknowhow" 20 TONI BRAXTON "Flow" 18 MC LYTE f/XSCAPE "Keep" 16 NONCHALANT "O'Clock"	<b>WJJS/Roanoke, VA</b> PD: David Lee Michaels ACE OF BASE "Lucky" COOLIO "Sumpin" RAPPIN' 4-TAY "Playa" HOUSTON & WINANS "Count" BASS IS BASE "Cry"	<b>XHTZ/San Diego, CA</b> DM/MD: Lisa Vazquez APD/MD: Jeff Nelson 23 MC LYTE f/XSCAPE "Keep" 14 MONIFAH "Miss" 12 COOLIO "Sumpin" 4 INTRIGUE "Dance" 3 OUTHERE BROTHERS "Wiggle" 3 BUSTA RHYMES "Woo-hah!!" ART N' SOUL "Away" DIANA ROSS "Gonna"	<b>KWIN/Stockton, CA</b> PD: Steve Wall MD: Mark Medina 51 SELENA "Getting" RAPPIN' 4-TAY "Playa" R. KELLY "Low" D'ANGELO "Lady" YVETTE MICHELLE "Every" M.T.S. "Alight"
<b>WERQ/Baltimore, MD</b> Interim PD: Camille Cashwell 47 ART N' SOUL "Away" 45 FUGEES "Softly" 16 NONCHALANT "O'Clock" 6 QUINCY JONES "Slow" 6 SOLO "Where" PHARCYOE "Drop"	<b>KBOS/Fresno, CA</b> PD/MD: Mark Adams MARY J. BLIGE "Not" CELINE DION "Because"	<b>WFFF/Indianapolis, IN</b> PD: Scott Wheeler MD: Carl Frye 26 MARIAH CAREY "Always" J'SON "Take" JUNIOR M.A.F.I.A. "Money" ART N' SOUL "Away"	<b>KPWR/Los Angeles, CA</b> PD: Michelle Mercer MD: Bruce St. James 13 COOLIO "Sumpin" MACK 10/ICE CUBE/WC "West"	<b>KCAQ/Dxnard, CA</b> PD: Rooster Rhodes MD: Lucy B. ART N' SOUL "Away" DIANA ROSS "Gonna" FROST "Familia" BEL CANTO "Rumour"	<b>WOCQ/Salisbury, MD</b> PD: Wookie MD: Marliou HOUSTON & WINANS "Count" DOMINO "Physical" DIANA ROSS "Gonna" BEL CANTO "Rumour"	<b>KMEL/San Francisco, CA</b> PD/MD: Geronimo MD: Michael Santosuosso MD: Joey Arbogay 5 GROOVE THEORY "Tryin" DEBORAH COX "Who"	<b>WPGC/Washington, DC</b> PD: Jay Stevens MD: Albie D. 44 D'ANGELO "Hide" 30 CHANTAY SAVAGE "Survive" 27 XSCAPE "Run" 7 KRIS KROSS "Live"
<b>WJMN/Boston, MA</b> PD: Cadillac Jack McCartney MD: Cat Collins 15 GROOVE THEORY "Tryin" 5 JOE "Things" DEBORAH COX "Who"	<b>WJMH/Greensboro, NC</b> PD: Brian Douglas MD: Mary Kay 36 FUGEES "Softly" 16 IMMATURE "Got" 15 LUNIZ "Ring" 15 2PAC "Judge" 14 NONCHALANT "O'Clock" 14 2PAC "Eyes" 8 SHAWN STODCKMAN "Visions" 8 CHANTAY SAVAGE "Survive" 5 3T "Anything"	<b>WJBT/Jacksonville, FL</b> PD: Paco Lopez Music Coord.: Jeff Lee 24 A-TOWN PLAYERS "Wassup" 6 POISON CLAN "Fire" BAHAMADIA "Uknowhow" H-TOWN "Thin" NONCHALANT "O'Clock" LUKE "Scarred"	<b>WPOW/Miami, FL</b> Interim MD: Phil Jones MARY J. BLIGE "Not" REAL MCCOY "Ooh" 95 SOUTH "Helney" TINA ARENA "Chains"	<b>WPKX/Providence, RI</b> PD: Joe Dawson Interim MD: B.B. Good 27 SELENA "Getting" 5 J'SON "Take" QUINCY JONES "Slow" CYPRESS HILL "Illusions" FAT JOE "Envy" XAVIER "Saturday"	<b>KZHT/Salt Lake City, UT</b> DM: Brian DeGeus PD/MD: Geronimo R. KELLY "Low" BEL CANTO "Rumour" XSCAPE "Want"	<b>KYLD/San Francisco, CA</b> PD/MD: Michael Martin 14 FUGEES "Softly" 7 COOLIO "Sumpin" H-TOWN "Thin"	<b>35 Total Reporters</b> <b>35 Current Reporters</b> <b>34 Current Playlists</b> <b>Reported Frozen Playlist (1):</b> <b>KPRR/EI Paso, TX</b>

# CHR/RHYTHMIC PLAYLISTS

March 1, 1996 R&R • 83

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

**HOT 97.3**  
MARKET #1  
WQHT/New York  
(212) 840-0097  
Smith/Cloherly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	41	43	60	60	L.L. COOL J/Do'In' It
39	35	40	60	60	FAITH EVANS/Ain't Nobody
42	41	39	59	60	MONICA/Before You Walk
45	42	46	59	60	BRANDY/Sittin' Up In My...
43	43	40	58	60	FUGEES/Fu-gee-la
43	43	40	57	60	TOTAL/No One Else
42	44	44	54	60	MARY J. BLIGE/Not Gon' Cry
33	42	38	44	60	MONA LISA/LOST BOYZ/Can't Be Wasting
15	42	39	43	60	MARIAH CAREY/Always Be My Baby
31	40	40	38	60	JOE/All The Things
40	33	37	36	60	L.L. COOL J/Hey Lover
38	35	35	36	60	L.L. COOL J/I Shot Ya
40	36	38	36	60	R. KELLY/Down Low (Nobody...)
24	25	28	35	60	TLC/This Is How It Works
14	24	28	34	60	FUGEES/Killing Me Softly
24	23	27	33	60	KRIS KROSS/Tonite's The Nite
38	37	32	32	60	YVETTE MICHELLE/Every Day And
36	36	35	27	60	R. KELLY/(You To Be) Be Happy
21	22	22	26	60	BOUNCY KILLER/Suicide Murder
10	27	27	22	60	D'ANGELO/Lady
21	27	22	21	60	BAHAMADIA/Uknowhowwedu
20	27	22	21	60	TONI BRAXTON/Let It Flow
40	33	16	20	60	FAB 5/Let's Get It
24	25	25	19	60	GROOVE THEORY/Keep Tryin'
17	25	21	17	60	MC LYTE F/XSCAPE/Keep On Keepin' On
42	43	40	16	60	JUNIOR M.A.F.I.A./Get Money
10	14	14	15	60	J-Z/Dead Presidents
14	13	11	14	60	REDMAN/Funk-O-Rama
14	13	11	14	60	BUSTA RHYMES/Woo-hah!! Got You

**POWER 106-FM**  
MARKET #2  
KPWR/Los Angeles  
(818) 953-4200  
Mercer/St. James

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
68	49	70	71	2PAC F/D.R. DRE/California Love	
69	45	63	71	L.A.O./Ridin' Low	
67	49	60	70	LINA SANTIAGO/Feels So Good...	
71	47	67	68	L.L. COOL J/Hey Lover	
31	62	68	68	ODGG POUND/Let's Play House	
46	34	44	47	L.B.C. CREW/Beware Of My Crew	
45	39	45	47	GROOVE THEORY/Tell Me	
28	29	46	47	SLOW PAIN/Money Maid	
45	35	43	46	FROST/La Familia	
49	26	42	45	MARIAH CAREY/One Sweet Day	
15	31	33	33	B-CODE/Feels Good	
28	22	31	30	KRIS KROSS/Tonite's The Nite	
24	17	27	24	RAPPIN' 4-TAY/Ain't No Playa	
11	23	24	24	L.L. COOL J/Do'In' It	
22	6	19	24	ODGG POUND/New York, New York	
31	22	28	21	RUFFNECK/Everybody Be	
64	32	18	18	PLANET SOUL/Set U Free	
48	17	14	18	L.V./Throw Your Hands Up	
18	11	18	18	DEVONE/Energy	
17	12	15	17	BONE THUGS-N-HARMONY/1st Of The Month	
19	12	12	17	DOVE SHACK/Summerime In...	
10	17	16	14	MARIAH CAREY/Fantasy	
23	12	23	13	ME & MY COUSIN/Smooth	
16	9	14	12	COOLIO/1,2,3,4 (Sumpin'...)	
16	9	14	12	FROST/East Side Rendezvous	
16	9	14	12	MACK 10/ICE CUBE/WC/West Side	

**97.3**  
MARKET #3  
WBMM/Chicago  
(312) 944-6000  
Cavanah/Bradley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
55	36	47	69	BUFFY/Give Me A Reason	
68	65	59	67	BIG SISTER/Round We Go	
62	61	63	65	GROOVE THEORY/Tell Me	
32	18	40	64	MARIAH CAREY/Always Be My Baby	
23	27	43	57	BRANDY/Sittin' Up In My...	
52	65	49	48	EVERYTHING BUT.../Missing	
49	29	36	45	WHITNEY HOUSTON/Exhale (Shoop Shoop)	
41	50	47	41	ACE OF BASE/Lucky Love	
30	25	34	35	MARIAH CAREY/One Sweet Day	
32	56	33	35	TLC/Diggin' On You	
21	15	22	32	COOLIO/Gangsta's Paradise	
61	49	44	30	LA BOUCHE/Be My Lover	
29	33	27	28	RUFFNECK/Everybody Be	
25	30	27	28	2PAC F/D.R. DRE/California Love	
22	28	25	28	LINA SANTIAGO/Feels So Good...	
15	6	19	26	MONICA/Before You Walk	
20	22	22	22	4 HEROM/Mr. Kirk	
15	6	19	22	TONY RICH PROJECT/Nobody Knows	
23	24	17	18	DEBORAH COX/Who Do U Love	
23	24	17	18	MARIAH CAREY/Fantasy	
16	22	35	17	MARIAH CAREY/Open Arms	
32	24	17	17	DEVONE/Energy	
9	10	14	14	3T/Anything	
10	10	14	14	LA BOUCHE/Sweet Dreams	
15	2	21	13	SELENA/Dreaming Of You	
13	15	12	13	JANET JACKSON/Runaway	
14	11	13	12	2 UNLIMITED/Get Ready For This	
12	12	9	12	KRIS KROSS/Tonite's The Nite	
14	13	12	12	LE CLIC/Tonight Is The Night	
12	13	10	12	REAL MCCOY/Another Night	
10	9	11	11	L.L. COOL J/Do'In' It	
11	10	11	11	FUN FACTORY/Close To You	
10	10	10	10	OMD/If You Leave	
31	39	24	10	ACE OF BASE/Beautiful Life	
5	6	4	4	DIANA KING/Ain't Nobody	

**KMEL 106.1**  
MARKET #4  
KMEL/San Francisco  
(415) 391-1061  
Santosucso/Arbagey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
75	72	61	63	BRANDY/Sittin' Up In My...	
67	53	54	58	MARY J. BLIGE/Not Gon' Cry	
60	50	53	57	MARIAH CAREY/Always Be My Baby	
23	31	45	56	EVERYTHING BUT.../Missing	
37	46	47	46	JODECI/Love U 4 Life	
45	49	48	42	SANDY AND PAPA/La Hora De Bailar	
27	33	42	42	RAPPIN' 4-TAY/Ain't No Playa	
45	49	48	42	SHAI/Come With Me	
14	28	34	34	ANGELINA/Release Me	
20	32	29	34	TOTAL/No One Else	
19	19	31	31	COOLIO/1,2,3,4 (Sumpin'...)	
19	25	29	29	MC LYTE F/XSCAPE/Keep On Keepin' On	
36	34	32	26	FAITH EVANS/Soon As I Get Home	
19	40	35	25	TERRY ELLIS/Where Ever You Are	
25	24	25	24	CHANTAY SAVAGE/I Will Survive	
10	15	23	23	JOE/All The Things	
76	71	39	23	2PAC F/D.R. DRE/California Love	
5	11	21	21	D'ANGELO/Lady	
28	25	25	20	KRIS KROSS/Tonite's The Nite	
12	12	19	19	ART N' SOUL/Ever Since You...	
18	18	18	18	BRANDY/Sittin' Up In My...	
28	18	21	18	SLOW PAIN/Money Maid	
33	24	16	18	L.L. COOL J/Do'In' It	
45	22	11	16	SHAWN STOCKMAN/Visions Of A Sunset	
36	17	14	12	FROST/La Familia	
5	5	5	5	JON B./Isn't It Scary	
5	5	5	5	GROOVE THEORY/Keep Tryin'	
38	17	10	5	LINA SANTIAGO/Feels So Good...	
10	10	10	10	DEBORAH COX/Who Do U Love	

**WILD 107.7**  
MARKET #4  
KYLO/San Francisco  
(415) 391-1077  
Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
57	72	75	75	MARY J. BLIGE/Not Gon' Cry	
59	76	69	72	RAPPIN' 4-TAY/Ain't No Playa	
78	78	76	70	2PAC F/D.R. DRE/California Love	
35	41	48	68	MARIAH CAREY/Always Be My Baby	
64	73	82	67	EVERYTHING BUT.../Missing	
78	74	67	66	LINA SANTIAGO/Feels So Good...	
60	68	59	66	ODGG POUND/Let's Play House	
22	37	54	54	ANGELINA/Release Me	
42	52	49	43	BRANDY/Sittin' Up In My...	
59	40	46	42	SANDY AND PAPA/La Hora De Bailar	
19	32	41	41	BUFFY/Give Me A Reason	
19	32	41	41	2PAC/How Do You Want It?	
32	40	36	36	TOTAL/No One Else	
63	53	36	35	FROST/La Familia	
54	55	51	35	CLICK/Scandalous	
57	52	58	34	L.L. COOL J/Do'In' It	
11	14	34	32	FUGEES/Fu-gee-la	
14	10	22	29	MARIAH CAREY/One Sweet Day	
37	31	32	28	SLOW PAIN/Money Maid	
41	39	27	28	L.L. COOL J/Hey Lover	
25	31	34	26	KRIS KROSS/Tonite's The Nite	
54	50	41	20	4 HEROM/Mr. Kirk	
71	51	36	16	TONY RICH PROJECT/Nobody Knows	
16	16	16	16	FUGEES/Killing Me Softly	
5	12	10	10	D'ANGELO/Lady	
9	10	10	10	JOE/All The Things	
8	8	8	8	TONY RICH PROJECT/Missin' You	
14	16	8	8	ODGG POUND/New York, New York	
7	7	7	7	COOLIO/1,2,3,4 (Sumpin'...)	
6	6	6	6	HOUSTON & WINANS/Count On Me	
5	5	5	5	DOMINO/Physical Funk	
8	7	5	5	GROOVE THEORY/Keep Tryin'	
10	5	7	5	XSCAPE/Do You Want To	
10	5	7	5	H-TOWN/A Thin Line...	

**WPGC 97.3 FM**  
MARKET #8  
WPGC/Washington  
(301) 441-3500  
Stevens/Albie O

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	58	60	60	FUGEES/Killing Me Softly	
51	61	41	59	MARIAH CAREY/Always Be My Baby	
26	56	57	57	JOE/All The Things	
54	58	60	52	D'ANGELO/Lady	
59	40	46	50	FAITH EVANS/Kissing You	
48	47	49	48	MONICA/Before You Walk	
51	47	44	47	2PAC F/D.R. DRE/California Love	
36	37	40	44	D'ANGELO/Can't Hide Love	
40	53	54	39	BRANDY/Sittin' Up In My...	
36	24	21	37	FAITH EVANS/Soon As I Get Home	
52	56	34	35	WHITNEY HOUSTON/Why Does It Hurt...	
27	7	29	32	GROOVE THEORY/Keep Tryin'	
30	30	30	30	CHANTAY SAVAGE/I Will Survive	
39	32	32	30	R. KELLY/Down Low (Nobody...)	
43	40	36	30	XSCAPE/Do You Want To	
15	13	10	30	LOST BOYZ/Renee	
40	45	37	29	KRIS KROSS/Tonite's The Nite	
43	39	29	29	SOLO/Where Do U Want...	
58	50	56	27	TONI BRAXTON/Let It Flow	
54	27	27	27	XSCAPE/Who Can I Run To	
15	36	41	18	PURE SOUL/Stairway To Heaven	
13	21	17	17	GERALD/DIE LEVIT/Wind Beneath My...	
18	13	15	15	FUGEES/Fu-gee-la	
15	19	10	15	DEBORAH COX/Who Do U Love	
16	15	14	14	IMMATURE/We Got It	
29	45	51	10	MARY J. BLIGE/Not Gon' Cry	
12	7	7	7	TOTAL/No One Else	
14	13	10	7	L.L. COOL J/Do'In' It	
15	15	15	15	BUSTA RHYMES/Woo-hah!! Got You	
37	43	39	7	SDNJA MARIE/And I Gave My...	
7	7	7	7	KRIS KROSS/Always Be My Baby	

**97.9 FM THE BOX**  
MARKET #9  
KBXX/Houston  
(713) 623-2108  
Scorpio/Head

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
68	70	71	68	MARIAH CAREY/Always Be My Baby	
50	69	67	67	R. KELLY/Down Low (Nobody...)	
77	73	77	67	BRANDY/Sittin' Up In My...	
24	63	66	66	FUGEES/Killing Me Softly	
50	46	42	59	A FEW GOOD MEN/Have I Never	
52	60	62	59	JOE/All The Things...	
67	70	66	58	MARIAH CAREY/Not Gon' Cry	
67	68	66	55	PLANET SOUL/Set U Free	
13	53	50	50	IMMATURE/We Got It	
47	56	57	48	L.L. COOL J/Do'In' It	
44	52	49	47	ART N' SOUL/Ever Since You...	
84	80	66	44	2PAC F/D.R. DRE/California Love	
20	39	39	39	D'ANGELO/Lady	
42	54	43	35	H-TOWN/A Thin Line...	
60	52	41	35	L.L. COOL J/Hey Lover	
36	34	33	34	FAITH EVANS/Soon As I Get Home	
31	31	36	33	DOMINO/Physical Funk	
12	29	30	32	QUAD CITY DJ'S/C'mon 'N Ride It	
36	35	32	31	XSCAPE/Do You Want To	
44	32	32	29	WHITNEY HOUSTON/Why Does It Hurt...	
42	38	40	28	B BALL & M.J.G./Space Age Pimpin'	
15	22	18	28	DEBORAH COX/Who Do U Love	
9	26	27	18	MC LYTE F/XSCAPE/Keep On Keepin' On	
31	31	29	17	SA-DEUCE/Don't Waste My Time	
17	17	17	17	TOTAL/Kissin' You	

**JAMN 94.5**  
MARKET #10  
WJMN/Boston  
(617) 290-0009  
McCartney/Collins

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
67	64	63	65	3T/Anything	
63	64	64	63	L.L. COOL J/Hey Lover	
47	63	62	61	TONY RICH PROJECT/Nobody Knows	
60	62	62	60	GROOVE THEORY/Tell Me	
59	59	60	60	BRANDY/Sittin' Up In My...	
27	45	63	54	JODECI/Love U 4 Life	
56	38	47	53	XSCAPE/Who Can I Run To	
58	42	44	51	AFTER 7/Ti You Do Me Right	
58	48	49	49	MARY J. BLIGE/Not Gon' Cry	
26	39	41	48	MARIAH CAREY/Always Be My Baby	
42	41	44	43	SELENA/Dreaming Of You	
32	37	47	42	SHAI/Come With Me	
46	58	41	42	MONICA/Before You Walk...	
40	43	38	41	MAX-A-MILLION/Sexual Healing	
29	58	57	37	WHITNEY HOUSTON/Exhale (Shoop Shoop)	
63	56	40	37	MARIAH CAREY/One Sweet Day	
42	37	32	31	OUTHERE BROTHERS/Boom Boom Boom	
34	33	32	29	IMMATURE/We Got It	
14	18	17	27	2PAC F/D.R. DRE/California Love	
58	42	41	26	TLC/Diggin' On You	
21	28	21	21	COOLIO/Too Hot	
15	11	13	18	DIANA KING/Shy Guy	
30	28	19	17	YVETTE MICHELLE/Every Day And...	
17	7	7	16	L.L. COOL J/Do'In' It	
6	6	5	16	XSCAPE/Do You Want To	
15	15	15	15	GROOVE THEORY/Keep Tryin'	
33	20	5	13	SALT-N-PEPA/Ain't Nuthin' But...	
17	21	17	13	COOLIO/Gangsta's Paradise	
20	18	17	13	MARIAH CAREY/Fantasy	
16	21	17	12	SHAGGY/Boombastic	
12	10	11	12	NAUGHTY BY NATURE/Feel Me Flow	
14	20	19	12	MONTELL JORDAN/This Is How We Do It	
11					

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	3	2	1	<b>BRANDY</b> Sittin' Up In My Room (Arista) <b>3254</b> <b>3066</b> <b>3055</b> <b>2966</b> <b>81/0</b>					
2	2	1	2	<b>R. KELLY</b> Down Low (Nobody Has To Know) (Jive) <b>3146</b> <b>3183</b> <b>3112</b> <b>3016</b> <b>81/0</b>					
7	6	4	3	<b>D'ANGELO</b> Lady (EMI) <b>2766</b> <b>2652</b> <b>2371</b> <b>2206</b> <b>81/0</b>					
1	1	3	4	<b>MARY J. BLIGE</b> Not Gon' Cry (Arista) <b>2614</b> <b>2976</b> <b>3166</b> <b>3222</b> <b>76/0</b>					
8	5	5	5	<b>XSCAPE</b> Do You Want To (So So Def/Columbia/CRG) <b>2511</b> <b>2556</b> <b>2393</b> <b>2195</b> <b>79/0</b>					
15	11	8	6	<b>JOE</b> All The Things (Your Man Won't Do) (Island) <b>2451</b> <b>2236</b> <b>1965</b> <b>1630</b> <b>80/1</b>					
12	8	7	7	<b>2PAC F/DR. DRE</b> California Love (Death Row/Interscope) <b>2267</b> <b>2265</b> <b>2190</b> <b>1966</b> <b>79/0</b>					
9	9	9	8	<b>TOTAL</b> No One Else (Bad Boy/Arista) <b>2170</b> <b>2206</b> <b>2161</b> <b>2062</b> <b>74/0</b>					
5	4	6	9	<b>SOLO</b> Where Do U Want Me To Put It (Perspective/A&M) <b>2165</b> <b>2339</b> <b>2417</b> <b>2324</b> <b>71/1</b>					
21	15	13	10	<b>CHANTAY SAVAGE</b> I Will Survive (RCA) <b>2034</b> <b>1810</b> <b>1643</b> <b>1429</b> <b>79/3</b>					
18	14	12	11	<b>DEBORAH COX</b> Who Do U Love (Arista) <b>1906</b> <b>1865</b> <b>1683</b> <b>1528</b> <b>75/0</b>					
19	16	14	12	<b>TONY RICH PROJECT</b> Nobody Knows (LaFace/Arista) <b>1755</b> <b>1674</b> <b>1628</b> <b>1497</b> <b>66/2</b>					
32	28	20	13	<b>PURE SOUL</b> Stairway To Heaven (Stepsun/Interscope) <b>1674</b> <b>1438</b> <b>1169</b> <b>849</b> <b>76/0</b>					
—	33	23	14	<b>H-TOWN</b> A Thin Line Between Love & Hate (Jac-Mac/WB) <b>1605</b> <b>1268</b> <b>906</b> <b>121</b> <b>76/3</b>					
25	21	16	15	<b>GROOVE THEORY</b> Keep Tryin' (Epic) <b>1596</b> <b>1537</b> <b>1387</b> <b>1259</b> <b>74/4</b>					
4	10	10	16	<b>MONICA</b> Before You Walk Out Of My Life (Rowdy/Arista) <b>1575</b> <b>1922</b> <b>2159</b> <b>2480</b> <b>55/1</b>					
24	20	19	17	<b>GERALD &amp; EDDIE LEVERT SR.</b> Wind Beneath... (EastWest/EEG) <b>1572</b> <b>1501</b> <b>1397</b> <b>1269</b> <b>73/0</b>					
22	19	18	18	<b>SHAWN STOCKMAN</b> Visions Of A Sunset (Polydor/A&M) <b>1498</b> <b>1509</b> <b>1489</b> <b>1428</b> <b>67/0</b>					
6	7	11	19	<b>IMMATURE</b> We Got It (MCA) <b>1423</b> <b>1905</b> <b>2284</b> <b>2294</b> <b>59/1</b>					
27	23	22	20	<b>YVETTE MICHELLE</b> Every Day And Every Night (Loud/RCA) <b>1376</b> <b>1350</b> <b>1283</b> <b>1199</b> <b>59/0</b>					
17	17	15	21	<b>SOMETHIN' FOR THE PEOPLE</b> You Want This Party Started (WB) <b>1275</b> <b>1591</b> <b>1600</b> <b>1564</b> <b>55/0</b>					
42	31	27	22	<b>MONA LISA F/LOST BOYZ</b> Can't Be Wasting My Time (Island) <b>1266</b> <b>1085</b> <b>920</b> <b>662</b> <b>73/2</b>					
—	—	32	23	<b>WHITNEY HOUSTON &amp; CECE WINANS</b> Count On Me (Arista) <b>1245</b> <b>1004</b> <b>381</b> <b>—</b> <b>77/0</b>					
35	29	26	24	<b>SA-DEUCE</b> Don't Waste My Time (Mecca Don/EastWest/EEG) <b>1217</b> <b>1124</b> <b>1013</b> <b>829</b> <b>72/2</b>					
44	35	31	25	<b>ART N' SOUL</b> Ever Since You Went Away (Big Beat/Atlantic) <b>1203</b> <b>1017</b> <b>879</b> <b>616</b> <b>69/4</b>					
13	12	17	26	<b>KRIS KROSS</b> Tonight's The Nite (Ruffhouse/Columbia/CRG) <b>1199</b> <b>1532</b> <b>1736</b> <b>1845</b> <b>62/0</b>					
29	27	25	27	<b>JUNIOR M.A.F.I.A.</b> Get Money (Big Beat/Atlantic) <b>1175</b> <b>1181</b> <b>1211</b> <b>1018</b> <b>69/2</b>					
<b>BREAKER</b>	—	40	28	<b>MARIAH CAREY</b> Always Be My Baby (Columbia/CRG) <b>1134</b> <b>381</b> <b>215</b> <b>89</b> <b>77/57</b>					
<b>BREAKER</b>	—	30	29	<b>SILK</b> Don't Rush (Elektra/EEG) <b>1122</b> <b>984</b> <b>778</b> <b>348</b> <b>70/1</b>					
11	13	21	30	<b>FAITH EVANS</b> Soon As I Get Home (Bad Boy/Arista) <b>1111</b> <b>1384</b> <b>1693</b> <b>1993</b> <b>44/0</b>					
10	18	24	31	<b>JODECI</b> Love U 4 Life (Uptown/MCA) <b>1071</b> <b>1259</b> <b>1550</b> <b>1994</b> <b>43/0</b>					
37	34	35	32	<b>JESSE POWELL</b> All I Need (Silas/MCA) <b>1067</b> <b>968</b> <b>888</b> <b>742</b> <b>63/2</b>					
38	36	34	33	<b>OLETA ADAMS</b> Never Knew Love (Fontana/Mercury) <b>1019</b> <b>981</b> <b>878</b> <b>732</b> <b>59/0</b>					
36	38	37	34	<b>RANDY CRAWFORD</b> Give Me The Night (Bluemoon/Atlantic) <b>980</b> <b>911</b> <b>811</b> <b>764</b> <b>50/1</b>					
39	37	36	35	<b>FUGEES</b> Fu-gee-la (Ruffhouse/Columbia/CRG) <b>978</b> <b>928</b> <b>841</b> <b>724</b> <b>68/1</b>					
47	39	38	36	<b>A FEW GOOD MEN</b> Have I Never (LaFace/Arista) <b>978</b> <b>892</b> <b>796</b> <b>578</b> <b>64/0</b>					
49	44	39	37	<b>JON B.</b> Isn't It Scary (Yab Yum/550 Music) <b>914</b> <b>830</b> <b>704</b> <b>474</b> <b>64/2</b>					
<b>BREAKER</b>	—	—	38	<b>PATRA W/AARON HALL</b> Scent Of Attraction (550 Music/Epic) <b>911</b> <b>645</b> <b>271</b> <b>33</b> <b>61/4</b>					
<b>BREAKER</b>	—	—	39	<b>TERRY ELLIS</b> What Did I Do To You? (EastWest/EEG) <b>870</b> <b>729</b> <b>440</b> <b>113</b> <b>64/4</b>					
45	42	41	40	<b>DIANA KING</b> Ain't Nobody (Work/CRG) <b>853</b> <b>805</b> <b>727</b> <b>610</b> <b>53/1</b>					
<b>BREAKER</b>	—	—	41	<b>MC LYTE F/XSCAPE</b> Keep On Keepin' On (Flavor Unit/EastWest/EEG) <b>847</b> <b>406</b> <b>111</b> <b>77</b> <b>73/14</b>					
<b>BREAKER</b>	—	—	42	<b>NONCHALANT</b> 5 O'Clock (MCA) <b>838</b> <b>678</b> <b>562</b> <b>374</b> <b>66/7</b>					
<b>BREAKER</b>	—	—	43	<b>INTRO</b> Feels Like The First Time (Atlantic) <b>836</b> <b>656</b> <b>374</b> <b>55</b> <b>65/4</b>					
14	24	30	44	<b>MARIAH CAREY</b> One Sweet Day (Columbia/CRG) <b>776</b> <b>1031</b> <b>1267</b> <b>1632</b> <b>39/0</b>					
23	22	28	45	<b>ISLAND INSPIRATIONAL ALL STARS</b> Don't Give Up (Island) <b>742</b> <b>1070</b> <b>1364</b> <b>1412</b> <b>31/0</b>					
<b>DEBUT</b>	—	—	46	<b>L.L. COOL J</b> Doin' It (Def Jam/Island) <b>732</b> <b>292</b> <b>81</b> <b>94</b> <b>57/15</b>					
50	46	46	47	<b>JESSE</b> Baby, Baby, Baby (Underworld/Capitol) <b>602</b> <b>653</b> <b>581</b> <b>441</b> <b>44/1</b>					
<b>DEBUT</b>	—	—	48	<b>QUINCY JONES</b> Slow Jams (Qwest/WB) <b>578</b> <b>117</b> <b>118</b> <b>103</b> <b>67/54</b>					
—	—	48	49	<b>DOMINO</b> Physical Funk (Outburst/RAL/Island) <b>564</b> <b>537</b> <b>421</b> <b>160</b> <b>54/0</b>					
<b>DEBUT</b>	—	—	50	<b>RAPPIN' 4-TAY</b> Ain't No Playa (Rag Top/EMI) <b>506</b> <b>467</b> <b>348</b> <b>106</b> <b>49/2</b>					

This chart reflects airplay from February 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 81 Urban reporters. 80 current playlists. © 1996, R&R Inc.

### NEW & ACTIVE

**WILL DOWNING** I Can't Make You Love Me (Mercury)  
Total Plays: 342, Total Stations: 45, Adds: 10

**MAYSA** Sexy (Blue Thumb)  
Total Plays: 338, Total Stations: 24, Adds: 2

**CONSCIOUS DAUGHTERS** Gamers (Priority)  
Total Plays: 318, Total Stations: 39, Adds: 4

**KAWZ** Ain't No Love And Happiness (Bust It)  
Total Plays: 301, Total Stations: 29, Adds: 3

**DAZZ BAND** Under The Street Lights (Lucky)  
Total Plays: 271, Total Stations: 22, Adds: 1

**REDMAN** Funk-O-Rama (Interscope)  
Total Plays: 264, Total Stations: 41, Adds: 9

**SOUNDS OF BLACKNESS** Children Of The World (Lightyear)  
Total Plays: 260, Total Stations: 34, Adds: 8

**BUSTA RHYMES** Woo-hah!! Got You All In Check (Elektra/EEG)  
Total Plays: 237, Total Stations: 42, Adds: 35

**ILL BISKETS** God Bless Your Life (Atlantic)  
Total Plays: 231, Total Stations: 23, Adds: 0

**INTRIGUE** Dance With Me (Universal)  
Total Plays: 226, Total Stations: 25, Adds: 2

**DIANA ROSS** If You're Not Gonna Love Me Right (Motown)  
Total Plays: 213, Total Stations: 38, Adds: 31

**CLICK** Scandalous (Sick Wid' It/Jive)  
Total Plays: 205, Total Stations: 42, Adds: 40

**GOODIE MOB** Soul Food (LaFace/Arista)  
Total Plays: 196, Total Stations: 43, Adds: 40

**BAHAMADIA** Uknowhowwedu (Chrysalis/EMI)  
Total Plays: 184, Total Stations: 24, Adds: 7

**SKINDEEP** No More Games (Island)  
Total Plays: 160, Total Stations: 45, Adds: 45

Songs ranked by total plays.

### BREAKERS

**MARIAH CAREY**  
**Always Be My Baby (Columbia/CRG)**  
TOTAL PLAYS/INCREASE: 1134/753  
TOTAL STATIONS/ADDS: 77/57  
CHART: 28

**PATRA W/AARON HALL**  
**Scent Of Attraction (550 Music/Epic)**  
TOTAL PLAYS/INCREASE: 911/266  
TOTAL STATIONS/ADDS: 61/4  
CHART: 38

**TERRY ELLIS**  
**What Did I Do To You? (EastWest/EEG)**  
TOTAL PLAYS/INCREASE: 870/141  
TOTAL STATIONS/ADDS: 64/4  
CHART: 39

**MC LYTE F/XSCAPE**  
**Keep On Keepin' On (Flavor Unit/EastWest/EEG)**  
TOTAL PLAYS/INCREASE: 847/441  
TOTAL STATIONS/ADDS: 73/14  
CHART: 41

**NONCHALANT**  
**5 O'Clock (MCA)**  
TOTAL PLAYS/INCREASE: 838/160  
TOTAL STATIONS/ADDS: 66/7  
CHART: 42

**INTRO**  
**Feels Like The First Time (Atlantic)**  
TOTAL PLAYS/INCREASE: 836/180  
TOTAL STATIONS/ADDS: 65/4  
CHART: 43

### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>MARIAH CAREY</b> Always Be My Baby (Columbia/CRG)	57
<b>QUINCY JONES</b> Slow Jams (Qwest/WB)	54
<b>SKINDEEP</b> No More Games (Island)	45
<b>CLICK</b> Scandalous (Sick Wid' It/Jive)	40
<b>GOODIE MOB</b> Soul Food (LaFace/Arista)	40
<b>MOKENSTEF</b> Baby Come Close (Outburst/RAL/Island)	37
<b>BUSTA RHYMES</b> Woo-hah!! Got You... (Elektra/EEG)	35
<b>DIANA ROSS</b> If You're Not Gonna Love Me... (Motown)	31
<b>SHERREE FORD-PAYNE</b> Love... (Almo Sounds/Geffen)	18
<b>GEORGE HOWARD</b> Watch Your Back (GRP)	17

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>MARIAH CAREY</b> Always Be My Baby (Columbia/CRG)	+753
<b>QUINCY JONES</b> Slow Jams (Qwest/WB)	+461
<b>MC LYTE F/XSCAPE</b> Keep On... (Flavor Unit/EastWest/EEG)	+441
<b>L.L. COOL J</b> Doin' It (Def Jam/Island)	+440
<b>H-TOWN</b> A Thin Line Between Love & Hate (Jac-Mac/WB)	+337
<b>PATRA W/AARON HALL</b> Scent Of... (550 Music/Epic)	+266
<b>W. HOUSTON &amp; C. WINANS</b> Count On Me (Arista)	+241
<b>PURE SOUL</b> Stairway To Heaven (Stepsun/Interscope)	+236
<b>WILL DOWNING</b> I Can't Make You Love Me (Mercury)	+235
<b>CHANTAY SAVAGE</b> I Will Survive (RCA)	+224

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>L.L. COOL J</b> Hey Lover (Def Jam/Island)
<b>MONIFAH</b> I Miss You (Come...) (Uptown/Universal)
<b>WHITNEY HOUSTON</b> Exhale (Shoop Shoop) (Arista)
<b>JANET JACKSON</b> Twenty Foreplay (A&M)
<b>BRIAN MCKNIGHT</b> Still In Love (Mercury)
<b>ERICK SERMON</b> Welcome (RAL/Island)
<b>XSCAPE</b> Who Can I Run To (So So Def/Columbia/CRG)
<b>TERRY ELLIS</b> Where Ever You Are (EastWest/EEG)
<b>KENNETH MANGRAM</b> What's Yo Name? (Qwest/WB)
<b>JERALD DAEMYON</b> Summer Madness (GRP)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# SOUNDS OF BLACKNESS

"Children of the World"



Now on 34 Urban Reporters Including:

WEDR WCKX WQOK KJMM KDGS KFXZ WFLM  
WKKV WBLK WGZB KIPR WJFX KNEK KDKS  
KPRS KJMS KVSP WPAL WJTT WQHH and many more!

Distributed in the U.S. by Warnervision/WEA

# BUSTA RHYMES

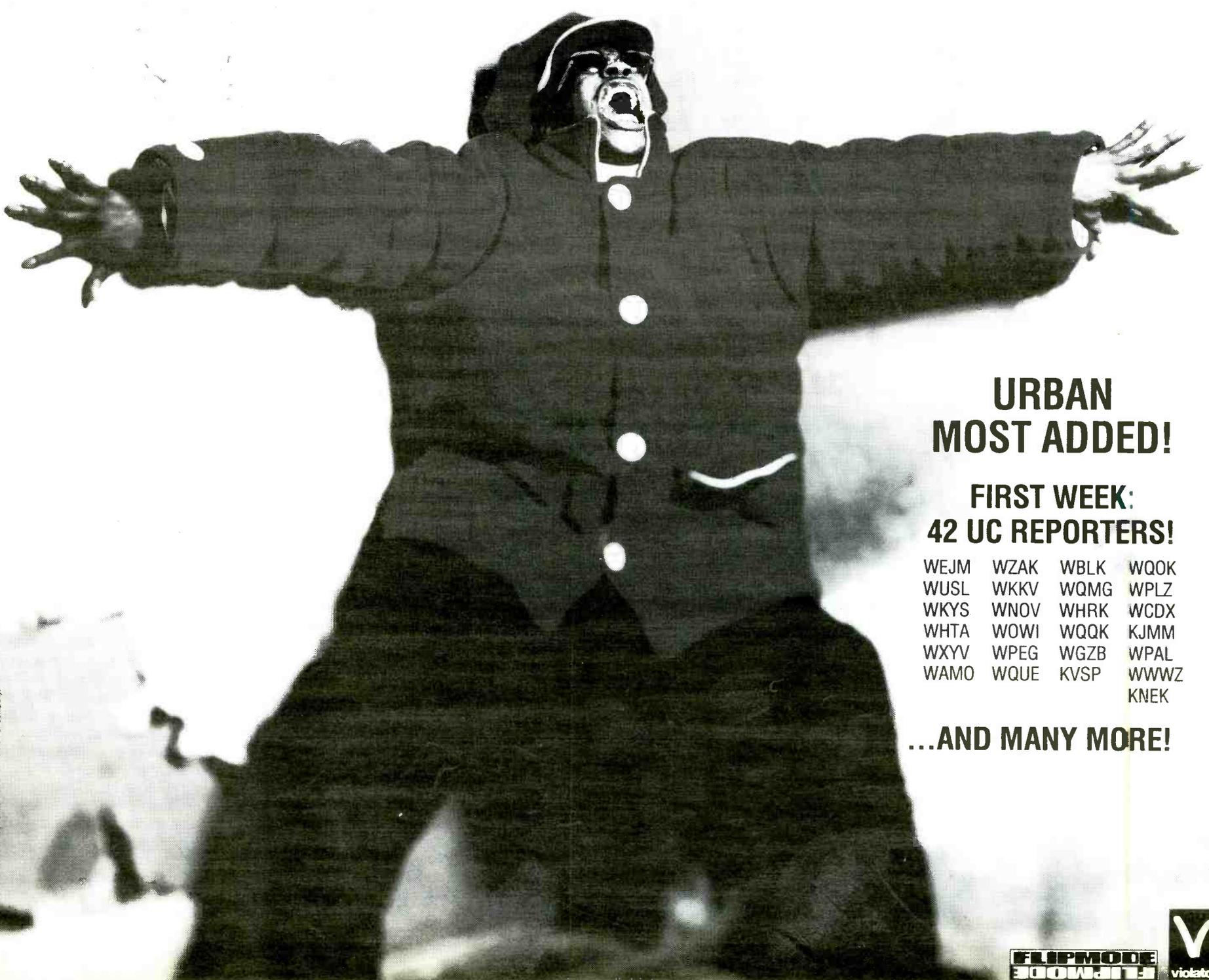
# WOO-HAH!!

WOO-HAH!!Got You All In Check.WOO-HAH!!Got You All In Check.WOO-HAH!!Got You All In Check.WOO-HAH!!Got You All In Check.WOO-HAH!!Got You  
**Got You All In Check.**

*The first single and video from his highly-anticipated solo debut.  
Album coming this March.*

*Produced by Rashad Smith of Tumblin Dice Productions Inc.*

*Management: Duquan Brown for Flipmode Entertainment  
and Chris Lighty for Violator Management.*



**URBAN  
MOST ADDED!**

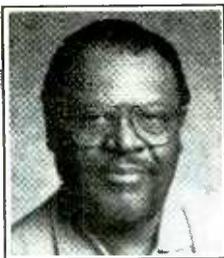
**FIRST WEEK:  
42 UC REPORTERS!**

- |      |      |      |      |
|------|------|------|------|
| WEJM | WZAK | WBLK | WQOK |
| WUSL | WKKV | WQMG | WPLZ |
| WKYS | WNOV | WHRK | WCDX |
| WHTA | WOWI | WQKQ | KJMM |
| WXYV | WPEG | WGZB | WPAL |
| WAMO | WQUE | KVSP | WWWZ |
|      |      |      | KNEK |

**...AND MANY MORE!**

On Flipmode, a compact disc and cassette.  
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WALT LOVE

## KRBV/Dallas Makes Powerful Format Debut

□ How this new Urban AC made it happen in its first book

This column is about the Fall '95 Arbitron ratings success of KRBV/Dallas-Ft. Worth, a new Urban AC that found its niche and an enthusiastic audience in a relatively short period of time.

The numbers prove the format change was on the money. In the all-important 25-54 demo they are now tied for No. 2 with Country KSCS-FM. Prior to the Fall '95 book, KRBV was ranked No. 17. In persons 12+ Monday-Sunday, 6am-midnight, KRBV jumped from a 3.7 share last summer to a five share, moving from No. 10 to No. 3. In the 18-34 demo the station leaped from eighth place to third. And it hit No. 1 in the 18-49 demo with a 6.1. I'd say that's some pretty good work for the first book out of the shoot.

### Meeting A Demand

"The Fall '95 Arbitron success was a result of the pent-up demand in this market for this product," suggests KRBV PD Thomas Bacote. "They craved it! For a market this size the Urban Adult audience was vastly underserved. I'm not saying that as a knock to any



Thomas Bacote

other station in this market. I just feel that this was the competitive complexion of the market at the time. We've known there was a huge opportunity in this market for an adult-focused station."

For a long time, the Dallas-Ft. Worth market had two Urban-oriented mainstream stations. In KRBV's first incarnation, it was KJMJZ with a mainstream Urban format. Then it flipped to CHR/Dance, failed, and returned again as mainstream Urban. "After the transfer of ownership from Summit Communications to Granum Communications, Granum commissioned a study to immediately determine what would best suit the market." The results indicated there was a need for a station with a 25-54 focus.

"I'm pleased about the Fall '95 numbers, but I'm also pleased because I think we're able to give African-American adults in Dallas-Ft. Worth a radio station they can

consistently listen to and claim as their own. And we'll continue to be 25-54-focused. I'm also happy that we're able to co-exist successfully with our sister station KOAI-FM and didn't have a situation like KISS-FM and WQCD in New York City. We knew the challenge would be to create the best product. But also, we had to create a product that would not affect KOAI, which is one of the preeminent NACs in the country.

"And I'm happy for my staff be-



**For a market this size the Urban Adult audience was vastly underserved. I'm not saying that as a knock to any other station in this market. I just feel that this was the competitive complexion of the market at the time.**



KRBV's "1970's Costume Contest" attracted many participants.

cause the guys who have remained here have been through a lot over the years, including ownership changes. This ratings success is a good motivator, confidence builder, and we can use what we have been able to accomplish to move forward and deal with future challenges."

### Mixing The Right People

One person who helped make the project a success, says Bacote, was consultant Barry Mayo. "He's a true broadcaster, a true competitor, and the perfect consultant to get involved in this project. We looked at his involvement as a programmer, a GM, and an owner. From a format standpoint, I look at him as one of the 'fathers' of the UAC format."

As far as putting together the right airstaff, Bacote explains, "I don't have the perfect answer in terms of what style of personality is right for all Adult Urbans. But I can say we looked at what this market wanted and were very fortunate when we kicked off the radio station to have three personalities who were already familiar to the market: Tom Joyner (mornings), Keith Salis (middles), and Russ Parr (afternoons)."

Joyner and Parr have been known to focus their comedic flair toward a younger audience. I asked Thomas if their approaches had changed. "All of these guys have always been customer-focused entertainers. They rise to the occasion to meet the demand of the audience. Tom's morning show is very adult-focused. Parr has done everything he's needed to do by going out and talking to his audi-



**We're able to give African-American adults in Dallas-Ft. Worth a radio station they can consistently listen to and claim as their own. And we'll continue to be 25-54-focused.**



**This ratings success is a good motivator, confidence builder, and we can use what we have been able to accomplish to move forward and deal with future challenges.**



ence to determine exactly what they want."

### Straight-Forward Station

Bacote details the station's music foundation. "We're an oldies-based radio station. "We play some currents; I would say that it's probably 70/30 oldies to currents and re-currents. It is music-intensive. We don't get into 'so many in a row'; we're pretty much a straight-forward radio station with our presentation. Because our music image is important, we will do things and say things that will promote the continuous nature of the music. Listeners have caught on to that and it's really a matter of doing it. You have to do what you say you're going to do. Smoke and mirrors can be great, but you also have to be in the position to give the music to them. You don't want to lie to your audience.

"As a young programmer who's interested in making an impact in the business, I feel fortunate that I have had an opportunity to work with people who are not only focused on winning, but developing people as they win. It's great being part of this company and part of this radio station as well. [For me] as the PD, it's like being a conductor for a particular part of the orchestra. This really was a team effort.

"[Our goal is to] remain customer-focused and customer-driven," says Bacote. "I know that sounds strange, and it might sound like a car commercial, but in radio we have to stay focused on our listeners. We'll continue to do our homework and of course we want to continue to grow and develop. We want to be a long-term player."



Tom Joyner joins After 7 onstage during KRBV/Dallas's "Tom's Toys '95" event.



KRBV listeners enjoy the station's Funk Fest '95.

# URBAN PLAYLISTS

March 1, 1996 R&R • 87

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

**THE BEAT 92.3** MARKET #2  
KKBT/Los Angeles (213) 466-9566 Austin/Snyder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
51	51	55	55	55	2PAC/F/D.R./DRE/California Love
55	55	53	53	53	MARY J. BLIGE/Not Gon' Cry
41	45	51	51	51	JODECI/Love U 4 Life
33	40	43	43	43	BRANDY/Sittin' Up In My...
31	32	43	43	43	JOE/All The Things...
45	53	41	41	41	MONIEHAN/Miss You (Come...)
-	-	12	12	12	DOGG POUND/New York, New York
23	29	47	47	47	D'ANGELO/Lady
25	27	45	45	45	R. KELLY/Down Low (Nobody...)
47	43	49	49	49	L.L. COOL J/Hey Lover
24	25	32	32	32	MONA LISA/LOST BOYZ/Can't Be Wasting...
27	24	30	30	30	YVETTE MICHELLE/Every Day And...
26	28	29	29	29	L.L. COOL J/Don't It
-	23	25	25	25	MARIAH CAREY/Always Be My Baby
-	-	20	20	20	CHANTAY SAVAGE/Will Survive
32	35	24	24	24	DOGG POUND/Let's Play House
53	47	40	40	40	KRIS KROSS/Tonite's The Nite
11	19	23	23	23	ART N' SOUL/Ever Since You...
17	17	19	19	19	XSCAPE/Do You Want To
20	20	21	21	21	MONIEHAN/Before You Walk...
16	16	17	17	17	DOMINO/Physical Funk
-	-	7	7	7	JUNIOR M.A.F.I.A./Get Money
13	13	14	14	14	MC LYTE FX/SCAPE/Keep On Keepin' On
-	-	5	5	5	FUGEES/Killing Me Softly
-	-	9	9	9	SOLO/Where Do U Want...
-	-	10	10	10	DEBORAH COX/Who Do U Love
-	-	13	13	13	GROOVE THEORY/Keep Tryin'
-	-	12	12	12	HOUSTON & WINANS/Count On Me
-	-	11	11	11	TONI BRAXTON/Let It Flow
18	12	13	13	13	RAPPIN' 4-TAY/Ain't No Playa

**100 WJLB** MARKET #3  
WJLB/Chicago (708) 895-1400 Starr/Allan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	55	55	55	55	2PAC/F/D.R./DRE/California Love
55	58	53	53	53	D'ANGELO/Lady
55	52	54	54	54	R. KELLY/Down Low (Nobody...)
51	56	51	51	51	BRANDY/Sittin' Up In My...
39	46	54	54	54	XSCAPE/Do You Want To
55	52	49	49	49	MARY J. BLIGE/Not Gon' Cry
55	55	53	53	53	JUNIOR M.A.F.I.A./Get Money
39	42	45	45	45	TOTAL/No One Else
37	37	36	36	36	CHANTAY SAVAGE/Will Survive
-	-	39	39	39	MARIAH CAREY/Always Be My Baby
-	-	38	38	38	MC LYTE FX/SCAPE/Keep On Keepin' On
26	41	34	34	34	ART N' SOUL/Ever Since You...
5	5	27	27	27	RAPPIN' 4-TAY/Ain't No Playa
11	10	39	39	39	GROOVE THEORY/Keep Tryin'
42	41	40	40	40	TWINZ/Eastside LB
-	23	34	34	34	PATRA W/AARON HALL/Scents Of Attraction
-	36	33	33	33	H-TOWN/A Thin Line
-	5	23	23	23	JOE/All The Things...
-	-	24	24	24	CLICK/Scandalous
-	-	22	22	22	SKINDEEP/No More Games
7	8	12	12	12	KRIS KROSS/Toonies To Heaven
15	11	16	16	16	ERICK SERMON/Welcom
-	12	10	10	10	CONSCIOUS DAUGHTERS/Gamers
-	5	10	10	10	MONA LISA/LOST BOYZ/Can't Be Wasting...
-	5	10	10	10	L.L. COOL J/Don't It
-	5	8	8	8	DOMINO/Physical Funk
24	31	22	22	22	SOLO/Where Do U Want...
-	25	16	16	16	NONCHALANT/5 O'Clock
7	7	8	8	8	DAS EFX/F/MOBB DEEP/Microphone Master
7	7	8	8	8	FUGEES/Fu-ge-ia

**WGCI** MARKET #3  
WGCI/Chicago (708) 895-1400 Smith/Cologne

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	44	57	57	57	R. KELLY/Down Low (Nobody...)
42	46	43	43	43	D'ANGELO/Lady
47	49	46	46	46	BRANDY/Sittin' Up In My...
51	42	39	39	39	MARY J. BLIGE/Not Gon' Cry
8	20	33	33	33	CHANTAY SAVAGE/Will Survive
40	52	42	42	42	FAITH EVANS/Soon As I Get Home
36	39	41	41	41	R. KELLY/Trade In My Life
32	39	37	37	37	2PAC/F/D.R./DRE/California Love
35	32	37	37	37	ART N' SOUL/Ever Since You...
37	33	32	32	32	R. KELLY/Baby, Baby, Baby...
25	25	27	27	27	D'ANGELO/Lady
29	30	37	37	37	SHAWN STOCKMAN/Visions Of A Sunset
42	34	36	36	36	JODECI/Love U 4 Life
29	28	23	23	23	ISLEY BROTHERS/Let's Lay Together
15	11	10	10	10	XSCAPE/Who Can I Run To
33	34	28	28	28	MONIEHAN/Before You Walk...
32	33	28	28	28	R. KELLY/You To Be Happy
-	5	14	14	14	TOTAL/No One Else
38	41	24	24	24	IMMATURE/We Got It
-	8	24	24	24	QUINCY JONES/Rock With You
25	19	22	22	22	PURE SOUL/Stairway To Heaven
53	32	22	22	22	MONIEHAN/Miss You (Come...)
12	13	19	19	19	JUNIOR M.A.F.I.A./Get Money
26	21	29	29	29	GROOVE THEORY/Tell Me
15	11	18	18	18	QUINCY JONES F/TAMIA/You Put A Move On
7	16	14	14	14	H-TOWN/A Thin Line
9	28	25	25	25	SOLO/Where Do U Want...
16	21	19	19	19	ASANTÉ/Look What You've...
29	26	27	27	27	TONI BRAXTON/Let It Flow
19	22	27	27	27	KRIS KROSS/Tonite's The Nite

**Power 98.1** MARKET #5  
WUSL/Philadelphia (215) 483-8900 Young/McGhee

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	38	38	FUGEES/Killing Me Softly
39	37	36	36	36	MARY J. BLIGE/Not Gon' Cry
36	33	31	31	31	FAITH EVANS/Soon As I Get Home
29	33	35	35	35	MONIEHAN/Before You Walk...
16	26	32	32	32	BRANDY/Sittin' Up In My...
40	37	41	41	41	D'ANGELO/Lady
35	31	31	31	31	JODECI/Love U 4 Life
-	24	33	33	33	MARIAH CAREY/Always Be My Baby
14	24	28	28	28	JOE/All The Things...
26	26	27	27	27	FAITH EVANS/Kissing You
33	37	30	30	30	MONIEHAN/Miss You (Come...)
30	36	27	27	27	XSCAPE/Who Can I Run To
28	27	28	28	28	R. KELLY/Down Low (Nobody...)
34	27	28	28	28	TOTAL/No One Else
22	26	20	20	20	L.L. COOL J/Hey Lover
38	39	31	31	31	2PAC/F/D.R./DRE/California Love
32	35	21	21	21	XSCAPE/Do You Want To
16	14	16	16	16	TLC/Waterfalls
14	14	19	19	19	JON B. & BABYFACE/Someone To Love
18	23	18	18	18	BRANDY/Best Friend
27	20	23	23	23	BRIAN MCKNIGHT/Still In Love
-	-	-	-	-	JESSE POWELL/All I Need
19	13	13	13	13	MC LYTE FX/SCAPE/Keep On Keepin' On
15	22	22	22	22	JUNIOR M.A.F.I.A./Get Money
12	15	10	10	10	AFTER 7/Ti You Do Me Right
15	10	16	16	16	MARIAH CAREY/Fantasy
-	11	13	13	13	MONA LISA/LOST BOYZ/Can't Be Wasting...
21	21	17	17	17	BOKENSTEF/He's Mine
9	13	11	11	11	MORNINGSTAR/Grapevine

**WJLB 98** MARKET #6  
WJLB/Detroit (313) 965-2000 Saunders/Darcel

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
44	44	43	43	43	MARY J. BLIGE/Not Gon' Cry
19	35	40	40	40	XSCAPE/Do You Want To
27	29	39	39	39	JOE/All The Things...
17	19	29	29	29	R. KELLY/Baby, Baby, Baby...
38	21	23	23	23	JODECI/Love U 4 Life
41	40	35	35	35	FAITH EVANS/Soon As I Get Home
39	25	32	32	32	TERRY ELLIS/Where Ever You Are
41	41	32	32	32	MONIEHAN/Miss You (Come...)
20	27	31	31	31	BRANDY/Sittin' Up In My...
24	34	30	30	30	L.L. COOL J/Hey Lover
31	31	31	31	31	R. KELLY/Down Low (Nobody...)
12	14	16	16	16	2PAC/F/D.R./DRE/California Love
34	30	28	28	28	D'ANGELO/Lady
35	21	25	25	25	GROOVE THEORY/Tell Me
33	33	28	28	28	MONIEHAN/Before You Walk...
19	30	28	28	28	FAITH EVANS/Come Over
27	27	24	24	24	MARIAH CAREY/One Sweet Day
19	21	17	17	17	H-TOWN/A Thin Line
13	27	20	20	20	BRIAN MCKNIGHT/On The Down Low
17	31	19	19	19	MARY J. BLIGE/Everyday It Rains
26	32	30	30	30	GERALD/EDDIE LEVERT/Already Missing You
15	15	19	19	19	NORTORIOUS B.I.G./One More Chance
19	14	7	7	7	TLC/Diggin' On U
-	-	-	-	-	CHANTAY SAVAGE/Will Survive
-	-	-	-	-	IMMATURE/Feel The Funk
-	-	-	-	-	ART N' SOUL/Ever Since You...
16	20	17	17	17	TONI BRAXTON/Let It Flow
8	14	13	13	13	DOGG POUND/Who's Your House
5	16	16	16	16	SA-DEUCE/Don't Waste My Time
-	-	-	-	-	SILK/Don't Rush

**KIO4** MARKET #7  
KKDFM/Dallas (214) 263-9911 Cheatnam

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
59	75	70	70	70	R. KELLY/Down Low (Nobody...)
67	60	64	64	64	D'ANGELO/Lady
41	73	64	64	64	JOE/All The Things...
-	70	61	61	61	H-TOWN/A Thin Line
44	10	68	68	68	MONIEHAN/Miss You (Come...)
-	38	62	62	62	XSCAPE/Do You Want To
65	59	62	62	62	MONIEHAN/Before You Walk...
60	34	60	60	60	JODECI/Love U 4 Life
-	10	36	36	36	PURE SOUL/Stairway To Heaven
69	71	66	66	66	MARY J. BLIGE/Not Gon' Cry
55	63	60	60	60	BRANDY/Sittin' Up In My...
40	34	40	40	40	TERRY ELLIS/Where Ever You Are
-	19	36	36	36	ART N' SOUL/Ever Since You...
36	71	37	37	37	TONY RICH PROJECT/Nobody Knows
36	42	30	30	30	JUNIOR M.A.F.I.A./Get Money
-	25	30	30	30	CHANTAY SAVAGE/Will Survive
61	66	48	48	48	2PAC/F/D.R./DRE/California Love
-	16	23	23	23	8 BALL & M.J.G./Space Age Pimpin'
-	20	22	22	22	MARIAH CAREY/Always Be My Baby
25	28	21	21	21	IMMATURE/We Got It
-	18	17	17	17	SA-DEUCE/Don't Waste My Time
-	-	18	18	18	QUINCY JONES/Slow Jams
-	-	19	19	19	NONCHALANT/5 O'Clock
-	-	25	25	25	RAPPIN' 4-TAY/Ain't No Playa
17	34	24	24	24	TOTAL/No One Else
20	24	16	16	16	GROOVE THEORY/Tell Me
-	10	12	12	12	DEBORAH COX/Who Do U Love
44	29	10	10	10	SHAWN STOCKMAN/Visions Of A Sunset
68	52	10	10	10	FAITH EVANS/Soon As I Get Home
56	19	10	10	10	WHITNEY HOUSTON/Exhale (Shoop Shoop)

**WYKZ** MARKET #8  
WYKZ/Washington (202) 686-9300 Lopez

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
52	59	58	58	58	2PAC/F/D.R./DRE/California Love
36	33	50	50	50	BRANDY/Sittin' Up In My...
48	57	60	60	60	TOTAL/No One Else
40	50	58	58	58	R. KELLY/Down Low (Nobody...)
43	49	56	56	56	XSCAPE/Do You Want To
-	13	40	40	40	FUGEES/Killing Me Softly
38	17	20	20	20	L.L. COOL J/Don't It
22	24	28	28	28	TONI BRAXTON/Let It Flow
40	55	38	38	38	MARY J. BLIGE/Not Gon' Cry
32	31	33	33	33	NONCHALANT/5 O'Clock
49	59	54	54	54	MONIEHAN/Before You Walk...
30	29	28	28	28	KRIS KROSS/Tonite's The Nite
40	40	24	24	24	D'ANGELO/Lady
6	25	26	26	26	MARIAH CAREY/Always Be My Baby
42	28	24	24	24	2PAC/F/D.R./DRE/California Love
33	31	30	30	30	FUGEES/Fu-ge-ia
18	19	27	27	27	R. KELLY/Baby, Baby, Baby...
49	57	36	36	36	L.L. COOL J/Hey Lover
50	37	31	31	31	IMMATURE/We Got It
27	26	22	22	22	JOE/All The Things...
-	11	22	22	22	FAITH EVANS/Kissing You
-	13	11	11	11	DEBORAH COX/Who Do U Love
22	23	18	18	18	YVETTE MICHELLE/Every Day And...
28	23	24	24	24	GROOVE THEORY/Tell Me
15	12	11	11	11	TOTAL/No One Else
8	7	14	14	14	MC LYTE FX/SCAPE/Keep On Keepin' On
-	16	18	18	18	MONA LISA/LOST BOYZ/Can't Be Wasting...
22	20	18	18	18	DEBORAH COX/Sentimental
17	16	15	15	15	FAITH EVANS/You Used To Love Me

**WEDR-FM 99 JAMZ** MARKET #11  
WEDR/Miami (305) 623-7711 Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	34	35	35	35	BRANDY/Sittin' Up In My...
31	34	33	33	33	SONIA MARIE/And I Gave My...
10	26	31	31	31	GROOVE THEORY/Keep Tryin'
32	32	33	33	33	MARY J. BLIGE/Not Gon' Cry
31	34	30	30	30	TONY RICH PROJECT/Nobody Knows
9	26	31	31	31	XSCAPE/Do You Want To
30	33	31	31	31	R. KELLY/Baby, Baby, Baby...
9	25	30	30	30	SHAWN STOCKMAN/Visions Of A Sunset
10	27				

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

96.1 MARKET #34 KSJL/San Antonio (210) 271-9600 Andrews/Olivarez

WTLC/Indianapolis (317) 923-1456 Buchanan/Buchanan

RHYTHM 102.3 KJLH MARKET #2 KJLH/Los Angeles (310) 330-5550 Winston

103 MARKET #3 WVVA/Chicago (312) 360-9000 Myrick/Muhammad

KSOL 98.9 CLASSIC SOUL MARKET #4 KSOL/San Francisco (415) 989-5765 Allen/Silva

WPEG 98FM MARKET #37 WPEG/Charlotte (704) 333-0131 Carson

Q95 MARKET #38 WQOL/New Orleans (504) 827-6000 Stevens

WDAS 105.3 FM 1480 AM MARKET #5 WDAS/Philadelphia (215) 878-2000 Tamburro/Davis

92.3 MARKET #6 WMXO/Detroit (313) 965-2000 Dillard

100 MARKET #7 KRBY/Dallas (214) 630-3011 Baccote/Solis

WJHM/Orlando (407) 333-0072 Lindsey/Hollywood

93.7 WBLK MARKET #40 WBLK/Buffalo (716) 852-5555 Falsone/Sims

WMMJ MARKET #8 WMMJ/Washington DC (202) 686-9300 Gilmore

MAJIC102 MARKET #9 KMJQ/Houston (713) 623-0102 Conner/Boatner

WILD 1010 MARKET #10 WILD/Boston (617) 427-2222 Johnson/Hall

POWER 97.9 MARKET #42 WQMG/Greensboro (910) 275-1657 Brown

101 MARKET #43 KJMS/Memphis (901) 323-0101 Base/St. James

107 MARKET #11 WHQT/Miami (305) 759-4311 Kidd/Michaels

MIX 97.1 MARKET #17 KXOK/St. Louis (314) 991-7797 Love/Scott

Majik 107 MARKET #20 KMLK/Phoenix (602) 265-2442 Jackson





# URBAN AC TOP 30

MARCH 1, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>1</b> MARY J. BLIGE Not Gon' Cry (Arista) <b>638 633 631 606 21/0</b>					
2	2	2	2	<b>2</b> R. KELLY Down Low (Nobody Has To Know) (Jive) <b>521 510 495 513 19/0</b>					
5	5	4	3	<b>3</b> SOLO Where Do U Want Me To Put It (Perspective/A&M) <b>452 449 452 447 20/0</b>					
13	11	6	4	<b>4</b> JOE All The Things (Your Man Won't Do) (Island) <b>450 430 333 263 18/0</b>					
7	6	5	5	<b>5</b> BRANDY Sittin' Up In My Room (Arista) <b>437 437 408 400 16/0</b>					
12	10	8	6	<b>6</b> D'ANGELO Lady (EMI) <b>401 369 340 265 17/1</b>					
3	4	3	7	<b>7</b> WHITNEY HOUSTON Exhale (Shoop Shoop) (Arista) <b>380 455 460 510 16/0</b>					
10	9	9	8	<b>8</b> GERALD & EDDIE LEVERT SR. Wind Beneath... (EastWest/EEG) <b>377 363 343 297 21/1</b>					
4	3	7	9	<b>9</b> MARIAH CAREY One Sweet Day (Columbia/CRG) <b>367 404 470 510 17/0</b>					
18	12	12	10	<b>10</b> CHANTAY SAVAGE I Will Survive (RCA) <b>353 327 270 214 18/1</b>					
6	8	10	11	<b>11</b> FAITH EVANS Soon As I Get Home (Bad Boy/Arista) <b>332 347 350 423 13/0</b>					
8	7	11	12	<b>12</b> QUINCY JONES F/TAMIA You Put A Move On... (Qwest/WB) <b>319 344 384 397 13/0</b>					
22	15	14	13	<b>13</b> RANDY CRAWFORD Give Me The Night (Blue Moon/Atlantic) <b>277 250 242 197 16/0</b>					
9	13	13	14	<b>14</b> TERRY ELLIS Where Ever You Are (EastWest/EEG) <b>255 252 256 332 14/1</b>					
<b>BREAKER</b>			15	<b>15</b> WHITNEY HOUSTON & CECE WINANS Count On Me (Arista) <b>240 144 44 11 15/2</b>					
27	16	15	16	<b>16</b> TONI BRAXTON Let It Flow (Arista) <b>225 224 211 154 11/1</b>					
<b>BREAKER</b>			17	<b>17</b> XSCAPE Do You Want To (So So Def/Columbia/CRG) <b>208 199 180 172 10/0</b>					
21	18	17	18	<b>18</b> TONY RICH PROJECT Nobody Knows (LaFace/Arista) <b>204 202 197 200 13/2</b>					
11	17	19	19	<b>19</b> GERALD & EDDIE LEVERT SR. Already Missing You (EastWest/EEG) <b>204 193 210 274 10/0</b>					
14	14	16	20	<b>20</b> BRIAN McKNIGHT Still In Love (Mercury) <b>197 206 243 241 11/0</b>					
24	20	21	21	<b>21</b> SHAWN STOCKMAN Visions Of A Sunset (Polydor/A&M) <b>179 184 184 168 13/0</b>					
—	28	23	22	<b>22</b> PURE SOUL Stairway To Heaven (Stepsun/Interscope) <b>178 165 147 114 13/1</b>					
<b>DEBUT</b>			23	<b>23</b> H-TOWN A Thin Line Between Love & Hate (Jac-Mac/WB) <b>178 139 66 58 12/2</b>					
30	—	26	24	<b>24</b> OLETA ADAMS Never Knew Love (Fontana/Mercury) <b>166 157 132 121 14/0</b>					
—	—	28	25	<b>25</b> GROOVE THEORY Keep Tryin' (Epic) <b>159 150 133 101 11/1</b>					
—	29	24	26	<b>26</b> MAYSА Sexy (Blue Thumb) <b>158 159 140 95 12/0</b>					
<b>DEBUT</b>			27	<b>27</b> DEBORAH COX Who Do U Love (Arista) <b>152 141 122 106 8/0</b>					
15	22	20	28	<b>28</b> WILL DOWNING Sorry, I (Mercury) <b>152 186 181 226 7/0</b>					
19	21	25	29	<b>29</b> ISLAND INSPIRATIONAL ALL STARS Don't Give Up (Island) <b>151 158 181 212 8/0</b>					
<b>DEBUT</b>			30	<b>30</b> QUINCY JONES Slow Jams (Qwest/WB) <b>144 50 41 23 17/11</b>					

This chart reflects airplay from February 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 23 Urban AC reporters. 22 current playlists. © 1996, R&R Inc.

### NEW & ACTIVE

**TERRY ELLIS** What Did I Do To You? (EastWest/EEG)  
Total Plays: 138, Total Stations: 9, Adds: 0

**ART N' SOUL** Ever Since You Went Away (Big Beat/Atlantic)  
Total Plays: 131, Total Stations: 8, Adds: 0

**INTRO** Feels Like The First Time (Atlantic)  
Total Plays: 120, Total Stations: 10, Adds: 0

**SILK** Don't Rush (Elektra/EEG)  
Total Plays: 104, Total Stations: 8, Adds: 1

**JON B.** Isn't It Scary (Yab Yum/550 Music)  
Total Plays: 102, Total Stations: 7, Adds: 0

**MARIAH CAREY** Always Be My Baby (Columbia/CRG)  
Total Plays: 99, Total Stations: 14, Adds: 8

**SOMETHIN' FOR THE PEOPLE** You Want This Party Started (WB)  
Total Plays: 98, Total Stations: 5, Adds: 0

**JESSE POWELL** All I Need (Silas/MCA)  
Total Plays: 90, Total Stations: 4, Adds: 0

**JESSE** Baby, Baby, Baby (Underworld/Capitol)  
Total Plays: 89, Total Stations: 8, Adds: 0

**DAZZ BAND** Under The Street Lights (Lucky)  
Total Plays: 78, Total Stations: 6, Adds: 0

Songs ranked by total plays.

### BREAKERS

**WHITNEY HOUSTON & CECE WINANS**  
Count On Me (Arista)

TOTAL PLAYS/INCREASE: 240/96  
TOTAL STATIONS/ADDS: 15/2  
CHART: 15

### XSCAPE

**Do You Want To (So So Def/Columbia/CRG)**

TOTAL PLAYS/INCREASE: 208/9  
TOTAL STATIONS/ADDS: 10/0  
CHART: 17

### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
QUINCY JONES Slow Jams (Qwest/WB)	11
MARIAH CAREY Always Be My Baby (Columbia/CRG)	8
GEORGE HOWARD Watch Your Back (GRP)	4
BOBBY CALDWELL I Give In (Sin-Drome)	3
DIANA ROSS If You're Not Gonna Love Me... (Motown)	3
3D Georgy Porgy (TriStar)	2
WILL DOWNING I Can't Make You Love Me (Mercury)	2
H-TOWN A Thin Line Between Love & Hate (Jac-Mac/WB)	2
TONY RICH PROJECT Nobody Knows (LaFace/Arista)	2
WHITNEY HOUSTON & CECE WINANS Count On Me (Arista)	2

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
WHITNEY HOUSTON & CECE WINANS Count On Me (Arista)	+96
QUINCY JONES Slow Jams (Qwest/WB)	+94
INTRO Feels Like The First Time (Atlantic)	+53
WILL DOWNING I Can't Make You Love Me (Mercury)	+44
MARIAH CAREY Always Be My Baby (Columbia/CRG)	+41
H-TOWN A Thin Line Between Love & Hate (Jac-Mac/WB)	+39
JON B. Isn't It Scary (Yab Yum/550 Music)	+35
MONICA Before You Walk Out Of My Life (Rowdy/Arista)	+34
D'ANGELO Lady (EMI)	+32
MONA LISA F/LOST BOYZ Can't Be Wasting... (Island)	+28

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
MONICA Before You Walk Out Of My Life (Rowdy/Arista)
JERALD DAEMYON Summer Madness (GRP)
XSCAPE Who Can I Run To (So So Def/Columbia/CRG)
JANET JACKSON Twenty Foreplay (A&M)
PHYLLIS HYMAN I Refuse To Be Lonely (Philly/Zoo)
AFTER 7 'Til You Do Me Right (Virgin)
TLC Diggin' On You (LaFace/Arista)
AL GREEN Your Heart's In Good Hands (MCA)
D'ANGELO Cruisin' (EMI)
BOBBY CALDWELL Don't Ask My Neighbor (Sin-Drome)

Breakers: Songs registering 200 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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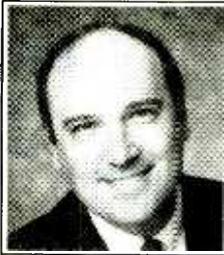
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MIKE KINOSHIAN

## Soft AC Plays Sales Hard Ball

□ **KODA/Houston outpaces Country rivals as city's top radio biller in '95**

According to Miller, Kaplan, Arase & Company data, **KODA/Houston** emerged as the city's top radio biller in 1995. It's quite noteworthy that KODA is *Soft AC* and prevailed over Houston's healthy collection of Country outlets.

"Our competitors try to position Soft AC as a background format, and that often sticks with the advertising community," comments VP/GM **Dusty Black**. "KODA is here to play serious radio, and we do all the elements everybody else can do."



Dusty Black

### Aggressive Plan

When KODA evolved from B/EZ to Soft AC in 1991, Black developed a strategic plan to aggressively sell the station. "It took us two or three years to assemble the management and sales staff that we needed. GSM Michael Nasser and LSM Frank Carter put together a [nine-member] sales staff that's second to none in Houston. Sales departments like this aren't built overnight. You no longer just give somebody a client list and tell them to go out and get it done."

### Running With The Pack

A 22-year radio veteran, Black felt it was important for KODA to become the market's rate leader. "That's truly a position that most [other Soft ACs] just don't have and is usually [reserved] for

to the plate and get what we're worth as a medium."

### High Stakes

Repped nationally by **Major Market Radio**, KODA improved from 1994's third best biller to 1995's pacesetter in Houston's \$180 million sweepstakes. Black, however, wasn't willing to reveal KODA's specific share of that pie. Unquestionably, the **SFX Broadcasting Soft AC's** No.1 25-54 and 35-64 numbers played a major role in copping top billing honors. But, as Black points out,

"It's one thing to have [ratings] and quite another to convert them into something significant. By hook or crook, when a client invests money with us, we have to prove that we'll work for them."

It could have been a different story had KODA ranked outside the top three 25-54 and 35-64. "It would, frankly, be extremely difficult to be the top biller [under those circumstances]. You'd really have to dramatically overachieve your market share. Country and News/Talk stations are good at doing that.

"Our challenge is to repeat as top biller, and we have a good shot at it. It's seasonal: Our biggest quarters are second and fourth."

## Houston Numbers At A Glance

The following summarizes Fall 1995's Arbitron performance of Houston Soft AC **KODA** and Hot AC **KHMX**. There were 33 rated signals in the country's ninth largest market, and fall-to-fall percentage fluctuations are noted.

	18-34	25-54	35-64
<b>KODA</b>	-22.8% #9	-8.9% #1	+11.4% #1
<b>KHMX</b>	+18.8% #5	+30.4% #4	+41.9% #8

## Variety Helps Boost Song-Driven KHMX In Houston

While SFX Soft AC **KODA/Houston** boasts 25-54 and 35-64 bragging rights, crosstown **KHMX (Mix 96)** performs quite well among 18-34s and 25-54s. The **Nationwide Hot AC** is up across the board, posting fall-to-fall 18-34, 25-54, and 35-64 demo gains.

"KODA and KHMX are very good radio stations, and ratings reflect that KODA does a great job [filling] the market's soft position," remarks PD **Pat Paxton**. "Our focus is on being an upbeat station for 25-44 females."

Since Mix's "Name Game" contest was such a hit last spring, Paxton revived it in the fall, backing it up with massive cash payouts. "It's been done at some of our [sister Nationwide sta-



Pat Paxton

tions]. We call out a letter; if a person has that letter in his name and is the designated caller, he wins a lot of money. Adult females with kids are too busy to play games that aren't incredibly easy. According to our statisticians, the odds are one in three that a letter we announce will appear in someone's name."

### '70s Blend

Unafraid of being a cutting-edge, current-intensive station, Houston's Mix also blends in '70s product by groups such as the **Eagles**. Comments Paxton, "That's a fairly unique Hot AC approach. For some reason, many stations are dumping '70s music, but we've yet to reach that point." As part of his research process,

## Cetera Contently Carving Out AC Identity

Name some artists who've had at least five number one **R&R AC** hits. Don't worry if you missed **Peter Cetera's** name — even **Chicago's** humble former lead singer doesn't believe his name makes the list.

In fact, Cetera has landed at No.1 almost six times, with "Glory Of Love" in 1986; "Next Time I Fall" (with **Amy Grant**) also in '86; "One Good Woman" in '88; "After All" (with **Cher**) in '89; and "Restless Heart" in '92. His "Even A Fool Can See" peaked at No.2 in '93.

The owner of one of music's most distinctive voices, Cetera has had 12 AC chart songs — nine of which have cracked AC's Top 10.

### 'King Of Duets'

Impressive chart history and stats notwithstanding, he's remained nearly invisible. Following the birth of his daughter, he relocated from Los Angeles to Sun Valley, ID and you don't see him jesting with **David Letterman** or chatting with **Tom Snyder**. Only recently has he started making the rounds of morning radio shows, usually wanting to steer the discussion away from the past and certain other pigeonholes.

"I've been a solo act for 10 years, yet it seems people only want to know about my years with **Chicago** and there's a misconception that I only do ballads. They've become hits because that's what people like. I'd love to have an uptempo hit. 'Restless Heart' was very big for me. It was mid-tempo and I was very happy to do it.

"We're hopefully in the process of closing a deal with **Pam Tillis** to record a duet. I don't think I've done that many, but I guess I could set a dubious record and become the king of duets. At best, I'm a reluctant performer. You almost have to kick me in the rear to get me on stage." A summer tour, however, is in the works.

### Big Fish

Consistent with his low-key approach, Cetera's two most recent chart successes have been on the relatively small Nashville-based **River North** label. His debut **River North** release, "Forever Tonight," featured "Wings" co-star **Crystal Bernard** and placed 20th on **R&R's** AC Top 95 of '95. "Rather than shopping myself on the street, I found I could slide into something that made me the biggest fish in the pond. [River North's] trying to break some Country acts and I'm their only contemporary artist."

He believes there are advantages to being in Nashville, including a positive fan/artist relationship. "Rock and pop artists eat their young and spit them out. They've totally lost respect for their audience."

Admitting that he finds the state of radio confusing, Cetera remarks, "I've listened to more radio in the past four months than I have in years, but no longer know anything about formats. As far as I'm concerned, Top 40 isn't at all the same and it's hard for me to break into it because I'm not a mega-star.

"Sometimes I don't look at [chart numbers] because I'd rather not know that my song isn't doing well. I'll take a look and then get on with my life, but it's lovely having songs that do well on the AC chart. I truly appreciate that AC seems to like what I'm doing."



Peter Cetera

**Radio has historically underpriced itself in the marketplace. It's time for us to step to the plate and get what we're worth as a medium.**

Rock or Country stations. Houston needed somebody to establish a real value for the product.

"In terms of rate, it's better to have two or three other stations running with you, rather than being far ahead of the pack. Other stations wanting to run as fast as us should put on their shoes and go after it because it helps the whole market. Radio has historically underpriced itself in the marketplace. It's time for us to step

**Stations get into trouble by playing artists we think our audience wants. As it turns out, songs are more important than artists.**

Paxton probes to see if Mix listeners still want music from that era. "We always think we're trying to outsmart the audience — which can be a mistake. After hearing the '70s montages we play, research participants tell us that variety is one of our station's biggest advantages. They define variety mostly by era, rather than style."

Concerned with how some fellow Hot ACs handle particular artists, Paxton states, "Some are still too reliant on **Michael Bolton**, **Rod**

**Stewart**, and **Phil Collins**. Those are KODA's artists — not ours. A good number of Hot ACs haven't learned yet that they have to graduate from these artists.

"Hot AC is very much a song-driven format. [KHMX will play] a great song from **Dog's Eye View** before a mediocre song by a mainstream artist every time. It's been proven many times that stations get into trouble by playing artists we think our audience wants. As it turns out, songs are more important than artists."

Hot AC should continue to be successful by keeping up with the format's core audience, Paxton opines. "Some people think it's a short-term format. But there will always be a demand [among 25-44 females] for an upbeat, fun station. As programmers, it's our job to find out how to create that mix to satisfy their needs. Provided we program them correctly, Hot ACs won't soon go away."

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	2	1	1	<b>ROD STEWART</b> So Far Away ( <i>Lava/Atlantic</i> )	1983	1950	1918	1735	85/0
1	1	2	2	<b>MARIAH CAREY</b> One Sweet Day ( <i>Columbia/CRG</i> )	1951	1934	2076	2111	87/1
6	4	3	3	<b>GEORGE MICHAEL</b> Jesus To A Child ( <i>DreamWorks/Geffen</i> )	1787	1771	1747	1656	85/0
10	7	6	4	<b>PHIL COLLINS</b> Somewhere ( <i>RCA Victor</i> )	1548	1488	1444	1294	74/1
3	5	4	5	<b>MADONNA</b> You'll See ( <i>Maverick/WB</i> )	1511	1661	1685	1788	70/1
11	9	8	6	<b>SEAL</b> Don't Cry ( <i>ZTT/WB</i> )	1494	1384	1353	1149	71/3
2	3	5	7	<b>WHITNEY HOUSTON</b> Exhale (Shoop Shoop) ( <i>Arista</i> )	1421	1641	1867	1937	72/0
16	12	10	8	<b>TONY RICH PROJECT</b> Nobody Knows ( <i>LaFace/Arista</i> )	1403	1175	1043	745	78/5
5	6	7	9	<b>ELTON JOHN</b> Blessed ( <i>Rocket/Island</i> )	1400	1466	1571	1715	72/0
—	23	17	10	<b>CELINE DION</b> Because You Loved Me ( <i>550 Music</i> )	1198	808	506	71	75/15
14	13	12	11	<b>PETER CETERA</b> Faithfully ( <i>River North</i> )	1138	1065	1026	913	66/0
7	8	9	12	<b>SELENA</b> Dreaming Of You ( <i>EMI</i> )	1136	1325	1438	1580	64/0
9	11	11	13	<b>TAKE THAT</b> Back For Good ( <i>Arista</i> )	1074	1136	1212	1325	66/0
15	14	14	14	<b>MARY CHAPIN CARPENTER</b> Grow Old With Me ( <i>Hollywood</i> )	1063	974	898	797	64/1
20	16	16	15	<b>JIM BRICKMAN</b> By Heart ( <i>Windham Hill</i> )	918	813	712	562	63/3
8	10	13	16	<b>MICHAEL BOLTON</b> A Love So Beautiful ( <i>Columbia/CRG</i> )	903	1053	1273	1574	59/1
<b>BREAKER</b>			17	<b>JANN ARDEN</b> Insensitive ( <i>A&amp;M</i> )	816	760	676	585	50/3
12	15	15	18	<b>SOPHIE B. HAWKINS</b> As I Lay Me Down ( <i>Columbia/CRG</i> )	803	827	895	1018	52/0
22	19	19	19	<b>HOOTIE &amp; THE BLOWFISH</b> Time ( <i>Atlantic</i> )	789	696	630	513	35/3
26	22	22	20	<b>AMY GRANT</b> The Things We Do For Love ( <i>Hollywood</i> )	677	566	512	362	45/4
18	18	20	21	<b>EXPOSE</b> I'll Say Goodbye For The Two Of Us ( <i>Arista</i> )	639	648	638	604	46/0
<b>DEBUT</b>			22	<b>WHITNEY HOUSTON &amp; CECE WINANS</b> Count On Me ( <i>Arista</i> )	636	16	—	—	54/53
23	20	21	23	<b>EVERYTHING BUT THE GIRL</b> Missing ( <i>Atlantic</i> )	601	593	563	499	30/1
27	25	23	24	<b>NATALIE MERCHANT</b> Wonder ( <i>Elektra/EEG</i> )	538	456	412	314	33/5
30	26	24	25	<b>BOB SEGER</b> I Wonder ( <i>Capitol</i> )	388	374	322	257	33/0
—	—	26	26	<b>MARTIN PAGE</b> Light In Your Heart ( <i>Mercury</i> )	380	312	249	191	32/3
—	30	—	27	<b>SOPHIE B. HAWKINS</b> Only Love (The Ballad Of...) ( <i>Columbia/CRG</i> )	356	284	255	199	27/6
29	29	29	28	<b>ENYA</b> Anywhere Is ( <i>Reprise</i> )	329	291	275	276	26/0
<b>DEBUT</b>			29	<b>TRISHA YEARWOOD</b> On A Bus To St. Cloud ( <i>MCA</i> )	308	247	190	134	32/7
—	28	28	30	<b>DEEP BLUE SOMETHING</b> Breakfast At... ( <i>RainMaker/Interscope</i> )	301	298	297	225	13/1

This chart reflects airplay from February 26-March 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 92 AC reporters. 86 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are removed from the chart. © 1996, R&R Inc.

### NEW & ACTIVE

**DIANA ROSS** Voice Of The Heart (*Motown*)  
Total Stations: 29, Adds: 3, Plays: 256, WCOD 5 (5), WRCH 15 (12), WWLI 10 (7), WMAS 10 (7), WLIF 9 (9), WAFY 12 (12), WJLK 5, WMGS 7 (7), WARM 6 (6), WTCB 7 (7), WTVR 18 (18), WMJJ 7 (7), WDEF 10 (10), WOOB 5 (6), WAHR 5 (5), WRVR 7 (7), KMXR 5 (5), KQXT 7 (7), KTYL 7 (7), WDOO 7 (7), WCRZ 11, WFMK 10 (10), WWWM 12 (12), WMT 10 (7), KELO 8 (8), KEZK 10, KOSI 5 (5), KSNE 5 (5), KRNO 21 (7).

**BEATLES** Real Love (*Apple/Capitol*)  
Total Stations: 28, Adds: 10, Plays: 253, WCOD 14 (14), WRCH 7 (7), WWLI 10 (7), WYJB 10, WLIF 18 (18), WAFY 12, WKWK 5, WMGS 13 (7), WTCB 7 (7), WTKT 7, WTVR 5, WOOB 5, WAHR 5 (5), KHLA 5 (5), KMXR 5 (5), KQXT 7 (7), WNNK 3 (3), WDOO 10 (10), WCRZ 13 (13), WAJI 3, WFMK 20 (10), WWWM 12 (8), WMT 5 (5), WQLR 8, KELO 8 (8), KWAV 5 (5), KLSY 14, KISC 17.

**JACKSON BROWNE** Some Bridges (*Elektra/EEG*)  
Total Stations: 26, Adds: 3, Plays: 242, WCOD 5 (5), WRCH 12 (12), WMAS 7 (7), WLIF 9 (9), WAFY 12 (12), WLZW 10 (10), WMGS 7 (7), WTCB 12 (7), WTVR 5 (5), WMJJ 7, WDEF 5 (5), WOOB 14 (14), WAHR 5 (5), WTFM 15, KTDY 6, KMXR 11 (5), KMGL 7 (7), KQXT 7 (7), KMXZ 8 (8), WFMK 10 (10), WWWM 12 (12), WMT 7 (7), KELO 8 (8), KOSI 10 (10), KYMG 19 (19), KKCW 12 (7).

**GOO GOO DOLLS** Name (*Metal Blade/WB*)  
Total Stations: 11, Adds: 1, Plays: 223, WHYN 10 (10), WFPG 14 (14), WALK 10 (8), WWDE 28 (28), WAHR 25 (25), KHLA 5 (5), WMMX 20 (20), WENS 25, KCIX 32 (32), KBIG 26 (26), KOST 28 (18).

**STING** Let Your Soul Be Your Pilot (*A&M*)  
Total Stations: 19, Adds: 2, Plays: 215, WCOD 5 (5), WRCH 15 (7), WWLI 7, WLEV 8, WAFY 12 (12), WLZW 7 (7), WTCB 16 (16), WMJJ 14 (7), WDEF 5 (5), WTFM 20 (20), KHLA 5 (5), KMXR 5 (5), KQXT 7 (7), KTYL 7 (21), WGMN 17 (17), WWWM 12 (8), WQLR 22 (20), KYMG 21 (20), KWAV 10 (10).

**MARIAH CAREY** Always Be My Baby (*Columbia/CRG*)  
Total Stations: 13, Adds: 11, Plays: 215, WMJJ 28, WAFY 12, WALK 5, WLZW 7, WASH 28 (21), WTCB 16, WGSY 29, WTKT 14, WSLQ 13 (10), WRVR 16, KTYL 21, WWWM 8, WQLR 18.

**SORAYA** Suddenly (*Island*)  
Total Stations: 22, Adds: 3, Plays: 194, WCOD 5 (5), WRCH 15 (12), WWLI 10 (7), WMAS 7, WKWK 10 (10), WTVR 10 (10), WOOB 14 (6), WRVR 5, KMXR 2 (2), KVLV 8 (8), KQXT 5 (5), WDOO 11, WENS 10 (10), WFMK 10 (10), WRVF 14 (14), WWWM 12 (12), WQLR 5 (5), WLTE 12 (8), KELO 8 (8), KOSI 5 (5), KRNO 7 (7), KISC 9 (9).

**MELISSA ETHERIDGE** I Want To Come Over (*Island*)  
Total Stations: 10, Adds: 0, Plays: 185, WLEV 18 (18), WALK 10 (10), WFLC 16 (16), WWDE 6 (7), WOOB 14 (14), KHLA 10 (12), WMMX 40 (40), WENS 25 (25), KCIX 18 (18), KLSY 28 (16).

**JONATHAN CAIN** Little River (*Intersound*)  
Total Stations: 19, Adds: 2, Plays: 173, WCOD 5 (5), WRCH 12 (12), WAFY 32 (33), WKWK 10 (10), WTVR 5 (5), WDEF 5 (5), WOOB 5, WAHR 10 (10), WRVR 7 (7), KMXR 5 (5), KQXT 5 (5), WFMK 10 (10), WWWM 12 (12), WMT 7 (7), WQLR 7 (7), KELO 8 (8), KRNO 7, KWAV 7 (7), KLSY 14 (14).

**CHRISTOPHER CROSS** Been There Done That (*Rhythm Safari/Priority*)  
Total Stations: 13, Adds: 0, Plays: 110, WCOD 5 (5), WRCH 12 (12), WWLI 7 (7), WAFY 13 (12), WARM 6 (6), WTVR 5 (5), WOOB 5 (6), WAJI 5 (5), WFMK 10 (10), WWWM 20 (20), KELO 8 (8), KWAV 5 (5), KLSY 9 (14).

**CHYNNA PHILLIPS** Remember Me (*EMI*)  
Total Stations: 11, Adds: 4, Plays: 77, WRCH 7 (7), WMAS 7, WTVR 5 (5), WDEF 5, KMXR 5 (5), KQXT 5 (5), WFMK 10, WWWM 12 (8), WQLR 7 (7), KEZK 7 (7), KRNO 7.

**ACE OF BASE** Lucky Love (*Arista*)  
Total Stations: 9, Adds: 1, Plays: 67, WLIF 8 (8), WLZW 10 (10), WTCB 7 (7), WDEF 5 (5), WOOB 5 (6), KMXR 5 (2), WFMK 10 (10), WMT 7, WQLR 10 (10).

**K.D. LANG** Sexuality (*WB*)  
Total Stations: 9, Adds: 5, Plays: 56, WCOD 5 (5), WMAS 7, WLEV 5 (5), WKWK 5, KQXT 5 (5), WFMK 10 (10), WQLR 5, KWAV 7, KKCW 7.

Songs ranked by total plays. Station call letters followed by number of plays.

### BREAKERS

**JANN ARDEN**  
Insensitive (*A&M*)

TOTAL PLAYS/INCREASE: 816/56  
TOTAL STATIONS/ADDS: 50/3  
CHART: 17

### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
WHITNEY HOUSTON & CECE WINANS Count On Me ( <i>Arista</i> )	53
CELINE DION Because You Loved Me ( <i>550 Music</i> )	15
MARIAH CAREY Always Be My Baby ( <i>Columbia/CRG</i> )	11
BEATLES Real Love ( <i>Apple/Capitol</i> )	10
RANDY NEWMAN & LYLE LOVETT You've Got... ( <i>Disney</i> )	8
TRISHA YEARWOOD On A Bus To St. Cloud ( <i>MCA</i> )	7
SOPHIE B. HAWKINS Only Love (The...) ( <i>Columbia/CRG</i> )	6
K.D. LANG Sexuality ( <i>WB</i> )	5
NATALIE MERCHANT Wonder ( <i>Elektra/EEG</i> )	5
TONY RICH PROJECT Nobody Knows ( <i>LaFace/Arista</i> )	5

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
WHITNEY HOUSTON & CECE WINANS Count On Me ( <i>Arista</i> )	+620
CELINE DION Because You Loved Me ( <i>550 Music</i> )	+390
TONY RICH PROJECT Nobody Knows ( <i>LaFace/Arista</i> )	+228
MARIAH CAREY Always Be My Baby ( <i>Columbia/CRG</i> )	+184
AMY GRANT The Things We Do For Love ( <i>Hollywood</i> )	+111
SEAL Don't Cry ( <i>ZTT/WB</i> )	+110
BEATLES Real Love ( <i>Apple/Capitol</i> )	+109
JIM BRICKMAN By Heart ( <i>Windham Hill</i> )	+105
HOOTIE & THE BLOWFISH Time ( <i>Atlantic</i> )	+93
MARY CHAPIN CARPENTER Grow Old With Me ( <i>Hollywood</i> )	+89

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
SEAL Kiss From A Rose ( <i>ZTT/WB</i> )
P. CETERA w/C. BERNARD Forever Tonight ( <i>River North</i> )
HOOTIE & THE BLOWFISH Only Wanna Be With You ( <i>Atlantic</i> )
SARAH McLACHLAN I Will Remember You ( <i>Arista</i> )
SELENA I Could Fall In Love ( <i>EMI</i> )
ALL-4-ONE I Can Love You Like That ( <i>Blitz/Atlantic</i> )
CURTIS STIGERS Keep Me From The Cold ( <i>Arista</i> )
JIM BRICKMAN If You Believe ( <i>Windham Hill</i> )
VANESSA WILLIAMS Colors Of The Wind ( <i>Hollywood</i> )
MARTIN PAGE In The House Of Stone And Light ( <i>Mercury</i> )

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



# AC PLAYLISTS

March 1, 1996 R&R • 93

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

**KBIG 104** MARKET #2  
KBIG/Los Angeles (213) 874-7700  
Ervin/Verdery

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	27	27	27	27	TAKE THAT/Back For Good
20	21	21	21	21	ELTON JOHN/Blessed
27	26	26	26	26	HOOTIE & BLOWFISH/Time
27	26	26	26	26	GIN BLOSSOMS/If I Hear It...
27	26	26	26	26	DEL AMITRI/Roll To Me
27	26	26	26	26	GOO GOO DOLLS/Name
27	27	27	27	27	SEAL/Kiss From A Rose
27	26	26	26	26	BLUES TRAVELER/Run-Around
27	26	26	26	26	HOOTIE & BLOWFISH/Only Wanna Be...
27	26	25	25	25	MARTIN PAGE/In The House
27	27	27	27	27	MARIAH CAREY/One Sweet Day
27	27	27	27	27	SOPHIE B. HAWKINS/As I Lay Me Down
20	21	21	21	21	MADONNA/You'll See
24	25	25	25	25	MARIAH CAREY/One Sweet Day
20	20	20	20	20	ROD STEWART/So Far Away
20	20	20	20	20	PETER CETERA/Forever Tonight
20	20	20	20	20	SOPHIE B. HAWKINS/Only Love...
20	20	20	20	20	AMY GRANT/The Things We Do
20	20	14	14	14	DEEP BLUE SOMETHING/Breakfast At...
20	20	19	19	19	BRYAN ADAMS/Have You Ever
14	14	14	14	14	ALL-4-ONE/Can Love You
14	14	14	14	14	SELENA/ Could Fall In Love
14	14	14	14	14	REMBRANDTS/It'll Be There For...

**KOST 103.5 FM** MARKET #2  
KOST/Los Angeles (213) 427-1035  
Kaye/Chiang

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
9	28	28	28	28	ROD STEWART/So Far Away
18	18	18	18	18	GOO GOO DOLLS/Name
18	18	18	18	18	EVERYTHING BUT...Missing
28	28	28	28	28	GIN BLOSSOMS/If I Hear It...
28	28	28	28	28	MARIAH CAREY/One Sweet Day
28	28	28	28	28	MADONNA/You'll See
28	28	28	28	28	SELENA/Dreaming Of You
28	28	28	28	28	JANET JACKSON/Runaway
27	27	18	18	18	TAKE THAT/Back For Good
18	18	18	18	18	SEAL/Kiss From A Rose
18	18	18	18	18	SOPHIE B. HAWKINS/As I Lay Me Down
18	18	18	18	18	PETER CETERA/Forever Tonight
18	18	18	18	18	ALL-4-ONE/Can Love You
8	8	8	8	8	PETER CETERA/Faithfully
8	8	8	8	8	GEORGE MICHAEL/Jesus To A Child
28	28	6	6	6	WHITNEY HOUSTON/Exhale (Shoop Shoop)

**Lite 93.9** MARKET #3  
WLIT/Chicago (312) 329-9002  
Edwards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	17	17	17	MARIAH CAREY/One Sweet Day
16	17	17	17	17	MADONNA/You'll See
17	17	17	17	17	PHIL COLLINS/Somewhere
16	17	17	17	17	SOPHIE B. HAWKINS/As I Lay Me Down
17	17	17	17	17	GEORGE MICHAEL/Jesus To A Child
16	16	16	16	16	HOUSTON & WINANS/Count On Me
16	16	16	16	16	ELTON JOHN/Blessed
17	17	17	17	17	MADONNA/You'll See
16	16	16	16	16	SARAH McLACHLAN/Will Remember You
16	16	16	16	16	ROD STEWART/So Far Away
8	8	8	8	8	PETER CETERA/Forever Tonight
8	8	8	8	8	SOPHIE B. HAWKINS/As I Lay Me Down
8	8	8	8	8	WHITNEY HOUSTON/Exhale (Shoop Shoop)
8	8	8	8	8	SEAL/Kiss From A Rose
8	8	8	8	8	SEAL/Kiss From A Rose
8	8	8	8	8	SEAL/Kiss From A Rose
6	6	6	6	6	TONY RICH PROJECT/Nobody Knows
5	5	5	5	5	TRISHA YEARWOOD/On A Bus To...
5	5	5	5	5	JIM BRICKMAN/By Heart
6	6	6	6	6	PETER CETERA/Forever Tonight
5	5	5	5	5	MICHAEL BOLTON/A Love So Beautiful

**B-101.1** MARKET #5  
WBEB/Philadelphia (610) 667-8400  
Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	32	32	32	MARIAH CAREY/One Sweet Day
28	28	28	28	28	ELTON JOHN/Blessed
28	28	28	28	28	TAKE THAT/Back For Good
28	28	28	28	28	SOPHIE B. HAWKINS/As I Lay Me Down
20	20	20	20	20	ROD STEWART/So Far Away
20	20	20	20	20	ELTON JOHN/Blessed
28	28	20	20	20	VANESSA WILLIAMS/Colors Of The Wind
20	20	20	20	20	WHITNEY HOUSTON/Exhale (Shoop Shoop)
20	20	20	20	20	M. CHAPIN CARPENTER/Grow Old With Me
20	20	20	20	20	SARAH McLACHLAN/Will Remember You
20	20	20	20	20	MICHAEL BOLTON/A Love So Beautiful
17	17	17	17	17	GEORGE MICHAEL/Jesus To A Child
13	13	13	13	13	SEAL/Don't Cry
13	13	13	13	13	PHIL COLLINS/Somewhere
13	13	13	13	13	TONY RICH PROJECT/Nobody Knows
20	20	20	20	20	CELINE DION/You're A Natural
20	20	20	20	20	HOOTIE & BLOWFISH/Only Wanna Be...
28	10	10	10	10	SEAL/Kiss From A Rose
20	10	10	10	10	ALL-4-ONE/Can Love You
10	10	10	10	10	PETER CETERA/Forever Tonight
7	7	7	7	7	EXPOSE/It'll Say Goodbye
7	7	7	7	7	EVERYTHING BUT...Missing
7	7	7	7	7	JOAN OSBORNE/One Of Us
7	7	7	7	7	BOB SEGER/ Wonder
7	7	7	7	7	SOPHIE B. HAWKINS/Only Love...
7	7	7	7	7	JANN ARDEN/Insensitive

**Soft Rock 97.1 WASH-FM** MARKET #8  
WASH/Washington (202) 895-5000  
Streit/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	MARIAH CAREY/One Sweet Day
35	35	35	35	35	ELTON JOHN/Blessed
21	21	21	21	21	MADONNA/You'll See
21	21	21	21	21	HOOTIE & BLOWFISH/Only Wanna Be...
28	28	28	28	28	DEL AMITRI/Roll To Me
21	21	21	21	21	WHITNEY HOUSTON/Exhale (Shoop Shoop)
35	35	28	28	28	TAKE THAT/Back For Good
35	35	28	28	28	SOPHIE B. HAWKINS/As I Lay Me Down
28	28	28	28	28	PETER CETERA/Forever Tonight
28	28	28	28	28	JIM BRICKMAN/By Heart
21	21	21	21	21	SARAH McLACHLAN/Will Remember You
28	28	28	28	28	MICHAEL BOLTON/A Love So Beautiful
14	14	14	14	14	M. CHAPIN CARPENTER/Grow Old With Me
21	21	21	21	21	GIN BLOSSOMS/If I Hear It...
21	21	21	21	21	HOOTIE & BLOWFISH/Time
10	10	10	10	10	HOUSTON & WINANS/Count On Me
10	10	10	10	10	MADONNA/You'll See
10	10	10	10	10	SEAL/Kiss From A Rose
21	21	21	21	21	ALL-4-ONE/Can Love You
10	10	10	10	10	REMBRANDTS/It'll Be There For...
10	10	10	10	10	MARTIN PAGE/In The House...

**MAGIC 106.7** MARKET #10  
WMJX/Boston (617) 542-0241  
Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	26	26	26	26	MADONNA/You'll See
24	23	23	23	23	SOPHIE B. HAWKINS/As I Lay Me Down
25	25	25	25	25	TAKE THAT/Back For Good
24	25	25	25	25	MARIAH CAREY/One Sweet Day
25	25	24	24	24	WHITNEY HOUSTON/Exhale (Shoop Shoop)
23	24	24	24	24	ROD STEWART/So Far Away
13	12	12	12	12	MICHAEL JACKSON/You Are Not Alone
13	12	12	12	12	BLESSIO UNION/Of...I Believe
9	12	12	12	12	ELTON JOHN/Blessed
14	14	14	14	14	SEAL/Kiss From A Rose
13	15	15	15	15	SELENA/ Could Fall In Love
15	12	12	12	12	BRYAN ADAMS/Have You Ever
12	13	13	13	13	ELTON JOHN/Blessed
12	13	13	13	13	VANESSA WILLIAMS/Colors Of The Wind
12	11	12	12	12	ALL-4-ONE/Can Love You
15	13	13	13	13	SELENA/Dreaming Of You
12	12	12	12	12	BOYZ II MEN/Water Runs Dry
12	13	13	13	13	MARTIN PAGE/In The House
8	8	8	8	8	GEORGE MICHAEL/Jesus To A Child
1	1	1	1	1	JANN ARDEN/Insensitive
1	1	1	1	1	JIM BRICKMAN/By Heart
1	1	1	1	1	ENYA/Anywhere Is
1	1	1	1	1	EVERYTHING BUT...Missing

**HOAST 97.3 FM** MARKET #11  
WFLC/Miami (305) 759-4311  
Landy/Bennett

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31	31	PETER CETERA/Forever Tonight
31	31	31	31	31	GLORIA ESTEFAN/It's Too Late
31	31	31	31	31	GIN BLOSSOMS/If I Hear It...
31	31	31	31	31	SOPHIE B. HAWKINS/As I Lay Me Down
31	31	31	31	31	HOOTIE & BLOWFISH/Only Wanna Be...
31	31	31	31	31	HOOTIE & BLOWFISH/Time
31	31	31	31	31	ELTON JOHN/Blessed
31	31	31	31	31	MADONNA/You'll See
16	16	16	16	16	ROD STEWART/So Far Away
10	10	10	10	10	VANESSA WILLIAMS/Colors Of The Wind
10	10	10	10	10	REMBRANDTS/It'll Be There For...
10	10	10	10	10	FOREIGNER/Until The End Of...
10	10	10	10	10	BONNIE RAITT/You Got It
16	16	5	5	5	MARTIN PAGE/In The House
16	16	5	5	5	GEORGE MICHAEL/Jesus To A Child

**92.5 KLSY** MARKET #13  
KLSY/Seattle (206) 454-1540  
Irwin/Brooks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	MARIAH CAREY/One Sweet Day
35	35	35	35	35	ELTON JOHN/Blessed
33	33	33	33	33	CELINE DION/You're A Natural
14	28	29	29	29	SOPHIE B. HAWKINS/Only Love...
14	28	28	28	28	MARTIN PAGE/In Your Heart
16	16	16	16	16	MELISSA ETHERIDGE/ Want To Come Over
16	16	16	16	16	ENYA/Anywhere Is
28	28	28	28	28	JIM BRICKMAN/By Heart
17	19	19	19	19	JANN ARDEN/Insensitive
16	16	16	16	16	HOUSTON & WINANS/Count On Me
35	35	35	35	35	STEVE WINWOOD/Reach For The Light
33	33	33	33	33	TAKE THAT/Back For Good
16	16	16	16	16	MICHAEL BOLTON/A Love So Beautiful
16	16	16	16	16	PETER CETERA/Faithfully
14	14	14	14	14	BEATLES/Real Love
14	14	14	14	14	DEEP BLUE SOMETHING/Breakfast At...
14	14	14	14	14	GEORGE MICHAEL/Jesus To A Child
14	14	14	14	14	JONATHAN CAIN/Little River
7	14	14	14	14	TONY RICH PROJECT/Nobody Knows
6	6	6	6	6	ROD STEWART/So Far Away
7	7	7	7	7	M. CHAPIN CARPENTER/Grow Old With Me
14	14	14	14	14	CHRISTOPHER CROSS/Been There Done That
7	7	7	7	7	JAMES INGRAM/So This Is Love
7	7	7	7	7	TRISHA YEARWOOD/On A Bus To...
7	7	7	7	7	BRUCE ROBERTS/Let Me Steal Your...

**WALK 97.5** MARKET #14  
WALK/Long Island (516) 475-5200  
Michaels/Lombardo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	25	25	25	GIN BLOSSOMS/If I Hear It...
25	25	25	25	25	ELTON JOHN/Blessed
25	25	25	25	25	MARIAH CAREY/One Sweet Day
25	25	25	25	25	WHITNEY HOUSTON/Exhale (Shoop Shoop)
25	25	25	25	25	MADONNA/You'll See
23	24	25	25	25	DEEP BLUE SOMETHING/Breakfast At...
25	26	28	28	28	EVERYTHING BUT...Missing
8	9	9	9	9	SARAH McLACHLAN/Will Remember You
9	9	9	9	9	ROD STEWART/So Far Away
9	9	9	9	9	GOO GOO DOLLS/Name
10	10	10	10	10	GEORGE MICHAEL/Jesus To A Child
8	8	8	8	8	HOOTIE & BLOWFISH/Time
10	10	10	10	10	SELENA/Dreaming Of You
10	10	10	10	10	SEAL/Don't Cry
10	10	10	10	10	MELISSA ETHERIDGE/ Want To Come Over
10	10	10	10	10	BEATLES/Free As A Bird
10	10	10	10	10	DEL AMITRI/Roll To Me
10	10	10	10	10	MICHAEL JACKSON/You Are Not Alone
10	10	10	10	10	PETER CETERA/Forever Tonight
10	10	10	10	10	HOOTIE & BLOWFISH/Only Wanna Be...
8	8	8	8	8	MARIAH CAREY/Always Be My Baby
8	8	8	8	8	CELINE DION/Because You Loved Me
5	5	5	5	5	PHIL COLLINS/Somewhere
5	5	5	5	5	MARTIN PAGE/In Your Heart
5	5	5	5	5	TONY RICH PROJECT/Nobody Knows
5	5	5	5	5	AMY GRANT/The Things We Do
5	5	5	5	5	CELINE DION/Because You Loved Me
5	5	5	5	5	HOUSTON & WINANS/Count On Me
5	5	5	5	5	JANN ARDEN/Insensitive
5	5	5	5	5	M. CHAPIN CARPENTER/Grow Old With Me

**WLTE** MARKET #16  
WLTE/Minneapolis (612) 339-1029  
Nolan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	21	21	21	21	WHITNEY HOUSTON/Exhale (Shoop Shoop)
19	21	21	21	21	MARIAH CAREY/One Sweet Day
20	20	20	20	20	SARAH McLACHLAN/Will Remember You
20	20	20	20	20	M. CHAPIN CARPENTER/Grow Old With Me
19	20	21	21	21	MICHAEL BOLTON/A Love So Beautiful
15	15	15	15	15	SOPHIE B. HAWKINS/As I Lay Me Down
19	18	18	18	18	ELTON JOHN/Blessed
15	15	15	15	15	PETER CETERA/Forever Tonight
15	15	15	15	15	SELENA/ Could Fall In Love
15	15	15			

Disney's  
**TOY  
STORY**

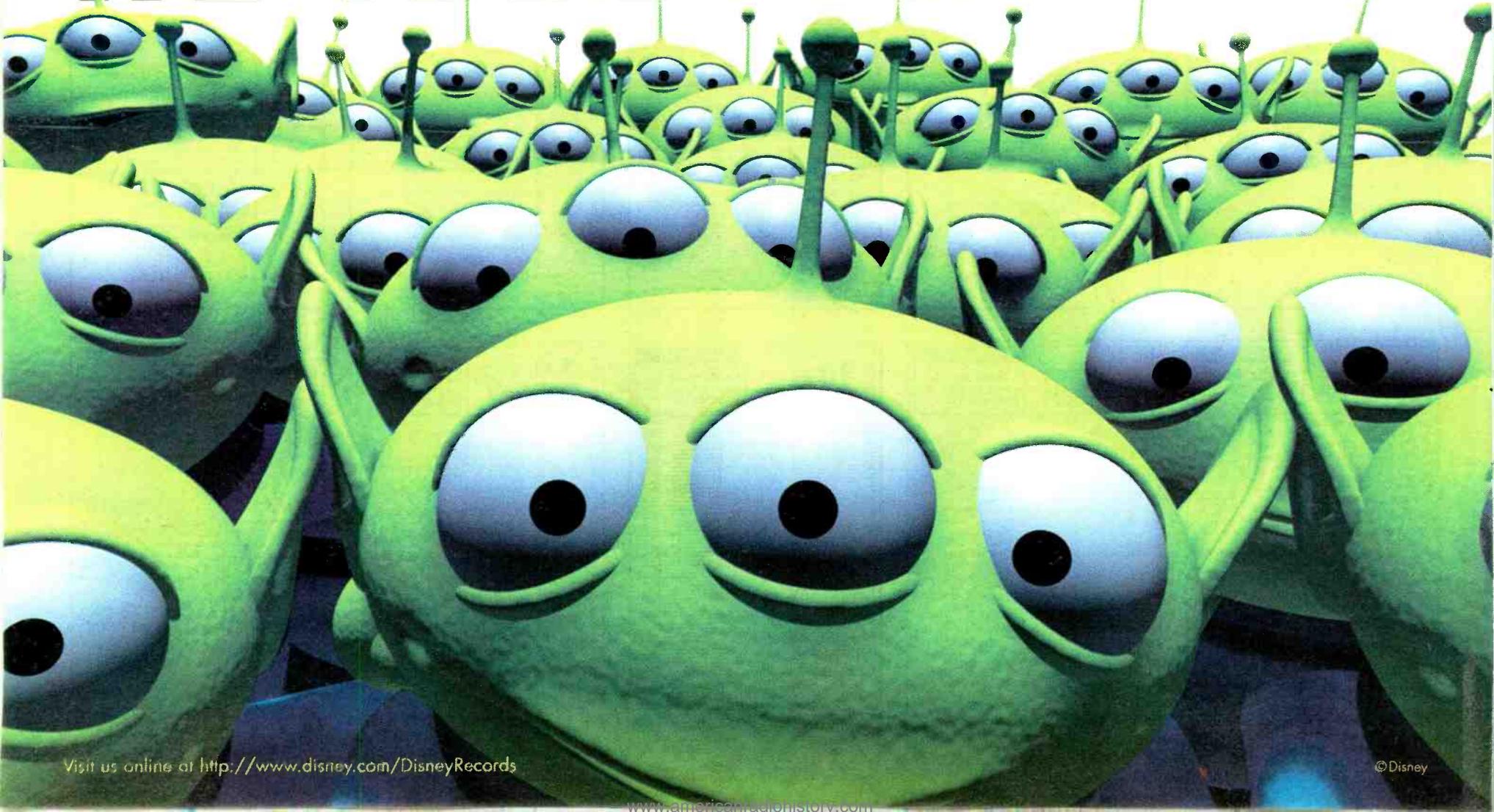
WALT DISNEY RECORDS presents

**"YOU'VE GOT A FRIEND IN ME"**

From the original TOY STORY soundtrack written by Randy Newman. Performed by Randy Newman and Lyle Lovett.  
Nominated for Best Song by the Academy of Motion Picture Arts and Sciences.



**WE'VE BEEN CHOSEN!**





# HOT AC TOP 30

MARCH 1, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>MARIAH CAREY</b> One Sweet Day (Columbia/CRG) <b>1871</b> <b>1955</b> <b>1978</b> <b>2083</b> <b>56/1</b>					
5	5	4	2	<b>HOOTIE &amp; THE BLOWFISH</b> Time (Atlantic) <b>1685</b> <b>1606</b> <b>1594</b> <b>1523</b> <b>51/1</b>					
3	3	3	3	<b>GOO GOO DOLLS</b> Name (Metal Blade/WB) <b>1557</b> <b>1660</b> <b>1657</b> <b>1603</b> <b>50/1</b>					
7	6	5	4	<b>EVERYTHING BUT THE GIRL</b> Missing (Atlantic) <b>1547</b> <b>1566</b> <b>1547</b> <b>1435</b> <b>51/0</b>					
2	2	2	5	<b>ELTON JOHN</b> Blessed (Rocket/Island) <b>1536</b> <b>1695</b> <b>1697</b> <b>1870</b> <b>53/0</b>					
14	8	7	6	<b>MELISSA ETHERIDGE</b> I Want To Come Over (Island) <b>1484</b> <b>1379</b> <b>1336</b> <b>1178</b> <b>55/3</b>					
12	13	8	7	<b>SEAL</b> Don't Cry (ZTT/WB) <b>1384</b> <b>1340</b> <b>1238</b> <b>1253</b> <b>55/2</b>					
4	4	6	8	<b>DEEP BLUE SOMETHING</b> Breakfast At... (RainMaker/Interscope) <b>1287</b> <b>1528</b> <b>1602</b> <b>1545</b> <b>46/0</b>					
16	14	12	9	<b>NATALIE MERCHANT</b> Wonder (Elektra/EEG) <b>1263</b> <b>1212</b> <b>1144</b> <b>1109</b> <b>50/0</b>					
9	9	10	10	<b>DEL AMITRI</b> Roll To Me (A&M) <b>1187</b> <b>1240</b> <b>1305</b> <b>1360</b> <b>45/1</b>					
10	12	11	11	<b>GIN BLOSSOMS</b> Til I Hear It From You (A&M) <b>1120</b> <b>1235</b> <b>1240</b> <b>1319</b> <b>42/0</b>					
11	11	13	12	<b>TAKE THAT</b> Back For Good (Arista) <b>1088</b> <b>1211</b> <b>1261</b> <b>1301</b> <b>40/0</b>					
6	7	9	13	<b>SOPHIE B. HAWKINS</b> As I Lay Me Down (Columbia/CRG) <b>1078</b> <b>1287</b> <b>1399</b> <b>1497</b> <b>41/0</b>					
19	17	17	14	<b>JOAN OSBORNE</b> One Of Us (Blue Gorilla/Mercury) <b>998</b> <b>912</b> <b>928</b> <b>845</b> <b>44/4</b>					
8	10	14	15	<b>MADONNA</b> You'll See (Maverick/WB) <b>975</b> <b>1145</b> <b>1270</b> <b>1401</b> <b>38/0</b>					
<b>BREAKER</b>			16	<b>JANN ARDEN</b> Insensitive (A&M) <b>890</b> <b>768</b> <b>735</b> <b>673</b> <b>40/5</b>					
<b>BREAKER</b>			17	<b>SOPHIE B. HAWKINS</b> Only Love (The Ballad Of...) (Columbia/CRG) <b>882</b> <b>767</b> <b>649</b> <b>439</b> <b>44/5</b>					
13	15	15	18	<b>GEORGE MICHAEL</b> Jesus To A Child (DreamWorks/Geffen) <b>751</b> <b>1026</b> <b>1099</b> <b>1186</b> <b>37/0</b>					
—	28	24	19	<b>CELINE DION</b> Because You Loved Me (550 Music) <b>731</b> <b>422</b> <b>235</b> <b>46</b> <b>42/18</b>					
25	22	21	20	<b>BLESSID UNION OF SOULS</b> Oh Virginia (EMI) <b>667</b> <b>598</b> <b>532</b> <b>400</b> <b>36/1</b>					
23	20	20	21	<b>ROD STEWART</b> So Far Away (Lava/Atlantic) <b>663</b> <b>635</b> <b>605</b> <b>481</b> <b>28/1</b>					
30	25	23	22	<b>BODEANS</b> Closer To Free (Slash/Reprise) <b>640</b> <b>490</b> <b>318</b> <b>216</b> <b>28/6</b>					
22	21	22	23	<b>TONY RICH PROJECT</b> Nobody Knows (LaFace/Arista) <b>593</b> <b>577</b> <b>544</b> <b>511</b> <b>28/1</b>					
—	27	27	24	<b>GIN BLOSSOMS</b> Follow You Down (A&M) <b>495</b> <b>377</b> <b>298</b> <b>210</b> <b>22/4</b>					
26	24	26	25	<b>COLLECTIVE SOUL</b> The World I Know (Atlantic) <b>436</b> <b>386</b> <b>361</b> <b>359</b> <b>21/4</b>					
29	26	28	26	<b>BLUES TRAVELER</b> Hook (A&M) <b>403</b> <b>370</b> <b>311</b> <b>272</b> <b>16/2</b>					
<b>DEBUT</b>			27	<b>ACE OF BASE</b> Lucky Love (Arista) <b>345</b> <b>223</b> <b>130</b> <b>64</b> <b>22/6</b>					
—	30	29	28	<b>MARTIN PAGE</b> Light In Your Heart (Mercury) <b>335</b> <b>258</b> <b>203</b> <b>152</b> <b>22/4</b>					
<b>DEBUT</b>			29	<b>ALANIS MORISSETTE</b> Ironic (Maverick/Reprise) <b>273</b> <b>134</b> <b>86</b> <b>83</b> <b>14/9</b>					
<b>DEBUT</b>			30	<b>STING</b> Let Your Soul Be Your Pilot (A&M) <b>263</b> <b>206</b> <b>135</b> <b>—</b> <b>17/3</b>					

This chart reflects airplay from February 26-March 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 63 Hot AC reporters. 60 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are removed from the chart. © 1996, R&R Inc.

## NEW & ACTIVE

**OASIS** Wonderwall (Epic)  
Total Stations: 15, Adds: 1, Plays: 237, WBMX 5 (7), WDAQ 27 (32), WMXV 14 (18), WPLJ 16 (15), WQSM 15 (10), WMTX 5 (5), WMC 9 (5), WKOD 14 (14), WROE 14 (5), WTMX 21 (22), WMEE 24 (24), WKTI 13 (9), KALC 15 (15), KBEE 8 (8), KYSR 37 (35).

**K.D. LANG** Sexuality (WB)  
Total Stations: 19, Adds: 4, Plays: 177, WBMX 5 (7), WJRZ 7, WHUD 10 (8), WQWZ 17 (16), WQSM 15 (10), WKYE 5 (5), WMBX 7 (7), WAEV 10, WMLX 19 (21), KKKY 8 (8), WROE 14 (14), WLRW 9, WTMX 7 (5), WQAL 5 (6), WMEE 5 (5), KYKY 10, KMAJ 9 (9), KALC 10 (10), KOSO 5 (5).

**CDRRS** The Right Time (143/Lava/Atlantic)  
Total Stations: 9, Adds: 1, Plays: 166, WBMX 6 (6), WQWZ 23 (24), WQSM 25 (10), KKKY 8, WROE 14 (14), WKQI 10 (16), WQLH 41 (41), WKTI 25 (25), KMAJ 14 (14).

**WHITNEY HOUSTON & CECE WINANS** Count On Me (Arista)  
Total Stations: 11, Adds: 8, Plays: 153, WYXR 30 (30), WKYE 7, WMBX 17 (15), WMTX 5, WMLX 5 (5), WMC 5, WMXS 33, KKKY 8, WROE 7, WKQI 16, KIOI 20.

**MARIAH CAREY** Always Be My Baby (Columbia/CRG)  
Total Stations: 7, Adds: 6, Plays: 148, WVTY 20, WWSN 23, WQSM 30, WKYE 7, WMLX 21 (21), WQLH 20, KPLZ 27.

**DOG'S EYE VIEW** Everything Falls Apart (Columbia/CRG)  
Total Stations: 7, Adds: 1, Plays: 137, WKEE 31 (31), WJRZ 19 (19), WPLJ 12, WMTX 5 (10), KHMV 18 (25), WQLH 18 (17), KYSR 34 (33).

**BETLES** Real Love (Apple/Capitol)  
Total Stations: 7, Adds: 2, Plays: 108, WJRZ 15, WHUD 17 (16), WQSM 15 (10), WMYI 8 (7), WXIL 31, KKKY 8 (8), WROE 14 (7).

**BOB SEGER** I Wonder (Capitol)  
Total Stations: 7, Adds: 0, Plays: 101, WHUD 12 (14), WXIL 31 (31), WMTX 5 (5), WMXS 14 (14), KKKY 12 (12), WTMX 5 (7), KGBY 22 (22).

**JACKSON BROWNE** Some Bridges (Elektra/EEG)  
Total Stations: 8, Adds: 1, Plays: 98, WDAQ 19 (19), WJRZ 17 (16), WHUD 7, WKYE 5 (5), KKKY 8 (8), KRLB 7 (7), WROE 21 (14), KMAJ 14 (14).

**ENYA** Anywhere Is (Reprise)  
Total Stations: 8, Adds: 0, Plays: 96, WWSN 22 (20), WQWZ 17 (16), WKYE 13 (5), WMBX 7 (7), KKKY 8 (8), KHMV 16 (5), WROE 3 (3), KALC 10 (10).

**JOHN HIATT** Cry Love (Capitol)  
Total Stations: 9, Adds: 0, Plays: 80, WEFZ 5 (10), WJRZ 11 (11), WQSM 10 (17), WKYE 10 (10), WMTX 5 (5), KKKY 12 (12), KRLB 7 (7), WTMX 6 (6), KMAJ 14 (14).

**MARY CHAPIN CARPENTER** Grow Old With Me (Hollywood)  
Total Stations: 6, Adds: 0, Plays: 80, WEFZ 15 (20), WHUD 18 (12), WKYE 7 (7), WMC 5 (5), WMXS 28 (28), KGBY 7 (7).

**PRETENDERS** Angel Of The Morning (Reprise/WB)  
Total Stations: 6, Adds: 0, Plays: 45, WHUD 9 (8), WKYE 7 (7), WMLX 5 (5), WROE 5 (3), KMAJ 9 (9), KALC 10 (10).

Songs ranked by total plays. Station call letters followed by number of plays.

## BREAKERS

**JANN ARDEN**  
Insensitive (A&M)  
TOTAL PLAYS/INCREASE: 890/122  
TOTAL STATIONS/ADDS: 40/5  
CHART: 16

**SOPHIE B. HAWKINS**  
Only Love (The Ballad Of Sleeping Beauty) (Columbia/CRG)  
TOTAL PLAYS/INCREASE: 882/115  
TOTAL STATIONS/ADDS: 44/5  
CHART: 17

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
CELINE DION Because You Loved Me (550 Music)	18
ALANIS MORISSETTE Ironic (Maverick/Reprise)	9
WHITNEY HOUSTON & CECE WINANS Count On Me (Arista)	8
ACE OF BASE Lucky Love (Arista)	6
BODEANS Closer To Free (Slash/Reprise)	6
MARIAH CAREY Always Be My Baby (Columbia/CRG)	6
JANN ARDEN Insensitive (A&M)	5
SOPHIE B. HAWKINS Only Love (The...) (Columbia/CRG)	5
COLLECTIVE SOUL The World I Know (Atlantic)	4
GIN BLOSSOMS Follow You Down (A&M)	4
K.D. LANG Sexuality (WB)	4
JOAN OSBORNE One Of Us (Blue Gorilla/Mercury)	4
MARTIN PAGE Light In Your Heart (Mercury)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CELINE DION Because You Loved Me (550 Music)	+309
BODEANS Closer To Free (Slash/Reprise)	+150
ALANIS MORISSETTE Ironic (Maverick/Reprise)	+139
MARIAH CAREY Always Be My Baby (Columbia/CRG)	+127
ACE OF BASE Lucky Love (Arista)	+122
JANN ARDEN Insensitive (A&M)	+122
GIN BLOSSOMS Follow You Down (A&M)	+118
SOPHIE B. HAWKINS Only Love (The...) (Columbia/CRG)	+115
MELISSA ETHERIDGE I Want To Come Over (Island)	+105
WHITNEY HOUSTON & CECE WINANS Count On Me (Arista)	+103

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
WHITNEY HOUSTON Exhale (Shoop Shoop) (Arista)
HOOTIE & THE BLOWFISH Only Wanna Be With You (Atlantic)
BLUES TRAVELER Run-Around (A&M)
SEAL Kiss From A Rose (ZTT/WB)
NATALIE MERCHANT Carnival (Elektra/EEG)
TOAD THE WET SPROCKET Good Intentions (Columbia/CRG)
COLLECTIVE SOUL December (Atlantic)
JANET JACKSON Runaway (A&M)
REMBRANDTS I'll Be There For You (EastWest/EEG)
ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R OBLINE.



# Liza Minnelli & Donna Summer

“Does He Love You”  
The single from Liza Minnelli's full length CD “Gently.”

Produced by Brooks Arthur Executive Producers: Jay Landers & Steve Murphy

# REPORTERS

Stations and their adds listed alphabetically by market

## AC

<p><b>WYJB/Albany, NY</b> OM/PD: Buzz Brindle MD: Pat Ryan 14 CELINE DION "Because" 14 HOUSTON &amp; WINANS "Count" 10 BEATLES "Real" 5 SEAL "Don't"</p>	<p><b>WRRM/Cincinnati, OH</b> PD/M/D: T.J. Holland No Adds</p> <p><b>WVWK/Cincinnati, OH</b> PD: Dave Mason MD: Bobbi Maczwell 7 HOUSTON &amp; WINANS "Count" 5 SOPHIE B. HAWKINS "Only"</p> <p><b>WLEW/Allentown, PA</b> PD/M/D: Tony Rogers 17 CELINE DION "Because" 8 NATALIE MERCHANT "Wonder" 8 STING "Souf"</p>	<p><b>WAJF/W. Wayne, IN</b> OM: Lee Tobin PD/M/D: Barb Richards 10 HOOTIE &amp; BLOWFISH "Time" 3 BEATLES "Real"</p> <p><b>WAFY/Frederick, MD</b> PD: John Fieseler MD: Norman Henry Schmidt 12 AMY GRANT "Love" 12 MARIAH CAREY "Always" 12 BEATLES "Real" 12 HOUSTON &amp; WINANS "Count"</p>	<p><b>KSNE/Las Vegas, NV</b> PD: Tom Chase MD: John Berry 5 HOUSTON &amp; WINANS "Count" 7 SOPHIE B. HAWKINS "Only"</p> <p><b>WALK/Long Island, NY</b> PD: Gene Michaels MD: Charlie Lombardo 5 MARIAH CAREY "Always" 5 CELINE DION "Because" 5 PHIL COLLINS "Somewhere" 5 MARTIN PAGE "Light" 5 TONY RICH PROJECT "Knows" 5 HOUSTON &amp; WINANS "Count" 5 JANN ARDEN "Insensitiv" 5 M. CHAPIN CARPENTER "Grow"</p>	<p><b>KMGF/Oklahoma City, OK</b> PD: Steve O'Brien MD: Kathi Yeager 7 HOUSTON &amp; WINANS "Count" 7 SOPHIE B. HAWKINS "Only"</p> <p><b>WVWF/Toledo, OH</b> PD: Steve Kendall MD: Geri Cooper 14 SEAL "Don't"</p>	<p><b>WVWF/Toledo, OH</b> PD: Ron Finn MD: Rick Reynolds 8 HOUSTON &amp; WINANS "Count" 8 LOVETT &amp; NEWMAN "Friend" 8 MARIAH CAREY "Always"</p>
<p><b>KYMG/Anchorage, AK</b> MD: Bobbie Anderson 20 HOUSTON &amp; WINANS "Count" 18 MIKE &amp; THE MECHANICS "Coffee"</p> <p><b>WFPG/Atlantic City, NJ</b> OM/PD: Dick Fennessey MD: Mariene Aquia 14 TONY RICH PROJECT "Knows" 14 NATALIE MERCHANT "Wonder"</p> <p><b>WBBQ/Augusta, GA</b> PD/M/D: John Patrick 17 AMY GRANT "Love"</p>	<p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p> <p><b>WVWK/Cincinnati, OH</b> PD: Sue Wilson MD: Scott Miller 11 SORAYA "Suddenly" 6 LOVETT &amp; NEWMAN "Friend"</p> <p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p>	<p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p> <p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p>	<p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p> <p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p>	<p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p> <p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p>	<p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p>

## HOT AC

<p><b>KMXS/Anchorage, AK</b> PD: Mark Carlson MD: Loren Dixon 26 SOPHIE B. HAWKINS "Only"</p> <p><b>WKOD/Akron, OH</b> PD/M/D: Chuck Collins 14 BODEANS "Closer" 14 ACE OF BASE "Lucky"</p> <p><b>WROE/Appleton, WI</b> PD/M/D: J. Davis 7 LOVETT &amp; NEWMAN "Friend" 7 HOUSTON &amp; WINANS "Count" 5 SIMPLY RED "Never"</p>	<p><b>WKQI/Detroit, MI</b> PD: Tom D'Brien MD: Fred Buchalter 16 HOUSTON &amp; WINANS "Count"</p> <p><b>KATF/Dubuque, IA</b> OM/PD: Tommy Allen MD: Jackie Livingston 33 GIN BLOSSOMS "Follow" 33 JOAN OSBORNE "One"</p> <p><b>WQSM/Fayetteville, NC</b> PD/M/D: Dave Stone 30 MARIAH CAREY "Always" 25 ALANIS MORISSETTE "Ironic" 10 LOVETT &amp; NEWMAN "Friend" 10 TROY NEWMAN "Make" 10 COLLECTIVE SOUL "World"</p>	<p><b>WMC/Memphis, TN</b> MD: Frank Brimsley OM/PD: Chuck Morgan 5 HOUSTON &amp; WINANS "Count"</p> <p><b>WMTI/Milwaukee, WI</b> PD: Danny Clayton MD: Leonard Peace 23 BLUES TRAVELER "Hook"</p> <p><b>KOSO/Modesto, CA</b> PD: Max Miller MD: Donna Miller 15 CELINE DION "Because" 15 DEL AMITRI "Bel" 5 ALANIS MORISSETTE "Ironic"</p>	<p><b>WMXB/Richmond, VA</b> OM: Jack Alis MD: Kat Simons 11 JANN ARDEN "Insensitiv"</p> <p><b>KGBY/Sacramento, CA</b> MD: Vince Garcia 40 GEORGE MICHAEL "Try" 22 MELISSA ETHERIDGE "Come"</p> <p><b>WIOG/Saginaw, MI</b> PD: Mike MacDonald MD: Keith Kelly 9 SEAL "Don't"</p>	<p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p> <p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p>	<p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p> <p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p>
<p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p> <p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p>	<p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p> <p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p>	<p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p> <p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p>	<p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p> <p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p>	<p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p> <p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p>	<p><b>WVWK/Cincinnati, OH</b> PD: Steve LaBeau MD: Jay Hudson 15 MARTIN PAGE "Keeper" 10 TONY RICH PROJECT "Knows" 10 CELINE DION "Because"</p>



**"Anywhere Is"**  
from the new album:  
**The Memory Of Trees**

**AC CHART: 28**  
WMJX KQXT HAC Action At:  
KLSY WTPI KHM  
KKCW WENS KALC  
WWLI and many more!  
WWSN and more!

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# HOT AC PLAYLISTS

March 1, 1996 R&R • 97

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

**MARKET #1**  
**WXXV/New York**  
(212) 704-1051  
Weed/Silver

**PLAYS**

3W	2W	LW	ARTIST/TITLE
40	40	40	HOOTIE & BLOWFISH/Time
28	28	40	GOO GOO DOLLS/Name
40	40	40	MELISSA ETHERIDGE/I Want To Come Over
40	40	40	EVERYTHING BUT.../Missing
40	40	32	MARIAH CAREY/One Sweet Day
28	28	28	SARAH McLACHLAN/I Will Remember You
28	28	28	ELTON JOHN/Blessed
28	28	28	SEAL/Don't Cry
28	28	28	NATALIE MERCHANT/Wonder
28	28	28	GIN BLOSSOMS/Follow You Down
18	18	28	COLLECTIVE SOUL/The World I Know
28	28	28	BLUES TRAVELER/Hook
16	28	28	JOAN OSBORNE/One Of Us
18	18	28	BODEANS/Closer To Free
18	18	21	JANN ARDEN/Insensitive
10	18	28	MARTIN PAGE/Light In Your Heart
7	18	21	BLESSID UNION OF.../Oh Virginia
7	18	12	SOPHIE B. HAWKINS/Only Love
18	18	18	MEAT LOAF/Not A Dry Eye In Me
16	18	16	ALANIS MORISSETTE/Ironic
7	7	18	OASIS/Wonderwall
7	7	18	CELINE DION/Because You Loved Me
10	10	10	ACE OF BASE/Lucky Love
10	10	10	MELISSA ETHERIDGE/I'm The Only One
10	10	10	REMBRANDT'S/It'll Be There For
10	10	10	SEAL/Kiss From A Rose
10	10	10	ALL-4-ONE/I Can Love You
7	7	7	COLLECTIVE SOUL/December
7	7	7	GEORGE MICHAEL/Jesus To A Child

**MARKET #1**  
**WPLJ/New York**  
(212) 613-8900  
Cuddy/Shannon/Preston

**PLAYS**

3W	2W	LW	ARTIST/TITLE
27	36	38	EVERYTHING BUT.../Missing
37	36	37	MARIAH CAREY/One Sweet Day
37	36	37	DEEP BLUE SOMETHING/Breakfast At...
36	36	36	GOO GOO DOLLS/Name
36	26	30	DEL AMITRI/Roll To Me
33	37	36	HOOTIE & BLOWFISH/Time
27	37	29	MELISSA ETHERIDGE/I Want To Come Over
37	38	28	GIN BLOSSOMS/Til I Hear It...
15	22	22	ALANIS MORISSETTE/Ironic
25	24	25	BLUES TRAVELER/Run-Around
14	24	24	BODEANS/Closer To Free
25	24	25	BLESSID UNION OF.../Oh Virginia
26	24	24	BLUES TRAVELER/Hook
25	25	25	NATALIE MERCHANT/Carnival
22	24	25	SEAL/Don't Cry
22	24	22	HOOTIE & BLOWFISH/Only Wanna Be...
21	15	15	JOAN OSBORNE/One Of Us
21	15	16	GIN BLOSSOMS/Follow You Down
17	18	19	NATALIE MERCHANT/Wonder
21	21	18	COLLECTIVE SOUL/The World I Know
15	15	18	OASIS/Wonderwall
23	27	24	SOPHIE B. HAWKINS/As I Lay Me Down
10	15	10	TOAD THE WET.../Good Intentions
14	19	15	SMASHING PUMPKINS/1979
13	10	10	REMBRANDT'S/It'll Be There For
10	10	10	DAVE MATTHEWS BAND/Satellite
10	10	10	DOG'S EYE VIEW/Everything Falls...
10	10	10	DIONNE FARRIS/I Know
10	10	10	SEAL/Kiss From A Rose
19	21	15	COLLECTIVE SOUL/December

**MARKET #2**  
**KYSR/Los Angeles**  
(818) 955-7000  
Beasing/Perelli

**PLAYS**

3W	2W	LW	ARTIST/TITLE
42	41	41	SEAL/Don't Cry
38	37	41	COLLECTIVE SOUL/The World I Know
38	37	41	ALANIS MORISSETTE/Ironic
37	39	37	SMASHING PUMPKINS/1979
36	36	38	BODEANS/Closer To Free
36	40	37	BLUES TRAVELER/Hook
36	35	37	OASIS/Wonderwall
23	30	34	GIN BLOSSOMS/Follow You Down
42	38	37	NATALIE MERCHANT/Wonder
36	36	35	EVERYTHING BUT.../Missing
31	36	35	SOUL ASYLUM/Promises Broken
30	30	34	MELISSA ETHERIDGE/I Want To Come Over
20	30	33	DOG'S EYE VIEW/Everything Falls...
20	30	34	JANN ARDEN/Insensitive
20	30	34	BLESSID UNION OF.../Oh Virginia
42	42	37	HOOTIE & BLOWFISH/Time
42	42	37	GOO GOO DOLLS/Name
36	35	25	DEL AMITRI/Roll To Me
35	25	20	BUSH/Glycerine
35	25	20	GIN BLOSSOMS/Til I Hear It...
19	18	16	JOAN OSBORNE/One Of Us
19	18	16	DEEP BLUE SOMETHING/Breakfast At...
15	15	15	NATALIE MERCHANT/Carnival

**MARKET #3**  
**WTTM/Chicago**  
(312) 946-1019  
James/Kartak

**PLAYS**

3W	2W	LW	ARTIST/TITLE
21	35	37	JOAN OSBORNE/One Of Us
38	37	38	NATALIE MERCHANT/Wonder
38	37	38	GOO GOO DOLLS/Name
37	38	35	TOAD THE WET.../Good Intentions
37	38	31	HOOTIE & BLOWFISH/Time
37	38	30	SOUL ASYLUM/Promises Broken
18	20	23	FOO FIGHTERS/Big Me
6	19	16	COLLECTIVE SOUL/December
6	19	16	EVERYTHING BUT.../Missing
22	23	23	MELISSA ETHERIDGE/I Want To Come Over
21	22	20	TOM PETTY/Waiting For Tonight
21	23	21	GIN BLOSSOMS/Til I Hear It...
38	21	22	OASIS/Wonderwall
4	4	6	COLLECTIVE SOUL/The World I Know
20	18	18	ADAM ANT/Wonderful
20	18	17	MARTIN PAGE/In The House
20	18	17	BLINO MELON/No Rain
20	18	17	JOHN MELLENCAMP/Wid Night
20	18	16	DEL AMITRI/Roll To Me
20	18	16	BLESSID UNION OF.../Oh Virginia
16	16	15	PRETENDERS/It'll Stand By You
16	15	15	DEEP BLUE SOMETHING/Breakfast At...
16	15	14	DIONNE FARRIS/I Know
16	15	14	SEAL/Kiss From A Rose
16	15	14	BLUES TRAVELER/Run-Around
16	15	14	MELISSA ETHERIDGE/Come To My Window
7	5	5	SEAL/Don't Cry
12	12	13	ALANIS MORISSETTE/Hand In My Pocket
22	10	13	NATALIE MERCHANT/Carnival
15	15	14	K.O. LANG/Sexuality

**MARKET #4**  
**KIOI/San Francisco**  
(415) 956-5101  
Keating/Indell

**PLAYS**

3W	2W	LW	ARTIST/TITLE
39	39	39	MARIAH CAREY/One Sweet Day
26	26	34	PRETENDERS/It'll Stand By You
34	32	34	HOOTIE & BLOWFISH/Only Wanna Be...
39	39	30	TAKE THAT/Back For Good
39	39	30	SOPHIE B. HAWKINS/As I Lay Me Down
26	25	30	CORRS/Runaway
23	24	27	ELTON JOHN/Blessed
27	25	26	MADONNA/You'll See
10	15	26	WHITNEY HOUSTON/Exhale (Shoop Shoop)
20	18	25	SEAL/Kiss From A Rose
15	20	25	MELISSA ETHERIDGE/I Want To Come Over
22	20	21	CHRIS ISAK/Somebody's Crying
20	20	21	HOUSTON & WINANS/Count On Me
20	20	20	DEL AMITRI/Roll To Me
15	18	18	ALL-4-ONE/I Can Love You
15	18	18	VANESSA WILLIAMS/Colors Of The Wind
25	22	27	JANET JACKSON/Runaway
16	16	17	HUEY LEWIS/THE NEWS/But It's Alright
16	17	17	TONI BRAXTON/You Mean The World
16	17	17	SEAL/Naï Could Fall In Love
18	18	18	REMBRANDT'S/It'll Be There For
10	10	10	CELINE DION/Because You Loved Me

**MARKET #5**  
**WYXR/Philadelphia**  
(610) 668-3750  
Knight/Proke

**PLAYS**

3W	2W	LW	ARTIST/TITLE
56	56	56	MARIAH CAREY/One Sweet Day
56	56	56	JON B. & BABYFACE/Someone To Love
40	40	40	SOPHIE B. HAWKINS/As I Lay Me Down
40	40	40	CELINE DION/You.../Natural...
56	56	40	WHITNEY HOUSTON/Exhale (Shoop Shoop)
7	7	7	PETER CETERA/Forever Tonight
40	40	40	AFTER 77/Til You Do Me Right
40	40	40	TAKE THAT/Back For Good
30	30	40	SELENA/Could Fall In Love
33	33	33	JANET JACKSON/Runaway
25	33	33	DIANA ROSS/Take Me Higher
7	30	30	HOUSTON & WINANS/Count On Me
30	30	30	GEORGE MICHAEL/Jesus To A Child
40	40	40	MADONNA/You'll See
30	30	30	ELTON JOHN/Blessed
25	25	25	EVERYTHING BUT.../Missing
40	40	12	SEAL/Kiss From A Rose
12	12	12	VANESSA WILLIAMS/Colors Of The Wind
12	12	12	MICHAEL JACKSON/You Are Not Alone
12	12	12	ALL-4-ONE/I Can Love You
12	12	12	LUTHER VANDROSS/Love The One...
12	12	12	SELENA/Naï Could Fall In Love
10	10	10	MARIAH CAREY/Fantasy
10	10	10	TLC/Waterfalls
7	7	7	CELINE DION/Because You Loved Me
7	7	7	3T/Anything
7	7	7	STEVIE NICK/Dream About You
7	7	7	TONY RICH PROJECT/Nobody Knows

**MARKET #6**  
**WKQI/Detroit**  
(810) 967-3750  
O'Brien/Buchalter

**PLAYS**

3W	2W	LW	ARTIST/TITLE
35	35	35	MARIAH CAREY/One Sweet Day
35	35	35	TAKE THAT/Back For Good
24	24	25	ELTON JOHN/Blessed
35	35	35	HOOTIE & BLOWFISH/Only Wanna Be...
24	26	26	DEEP BLUE SOMETHING/Breakfast At...
22	25	25	GOO GOO DOLLS/Name
24	24	24	MADONNA/You'll See
24	24	24	WHITNEY HOUSTON/Exhale (Shoop Shoop)
24	24	24	GIN BLOSSOMS/Til I Hear It...
24	24	24	TLC/Waterfalls
24	24	22	JANET JACKSON/Runaway
22	22	22	BLESSID UNION OF.../Let Me Be The One
22	22	22	HOOTIE & BLOWFISH/Time
22	20	22	SOPHIE B. HAWKINS/As I Lay Me Down
18	18	21	EVERYTHING BUT.../Missing
20	20	20	MELISSA ETHERIDGE/I Want To Come Over
18	18	18	MARIAH CAREY/Fantasy
18	18	18	BLUES TRAVELER/Run-Around
18	18	18	SOPHIE B. HAWKINS/Only Love...
16	16	16	MELISSA ETHERIDGE/I'm The Only One
16	16	16	REMBRANDT'S/It'll Be There For
15	15	15	HOUSTON & WINANS/Count On Me
15	15	15	DIONNE FARRIS/I Know
14	14	14	ALL-4-ONE/I Can Love You
14	14	14	BLESSID UNION OF.../Oh Virginia
33	18	13	SEAL/Kiss From A Rose
12	12	11	BOYZ II MEN/It Make Love To...
14	14	10	SPIN DOCTORS/Two Princes
10	10	10	CORRS/The Right Time

**MARKET #7**  
**KDMX/Dallas**  
(214) 991-1029  
Morley/Ashley

**PLAYS**

3W	2W	LW	ARTIST/TITLE
37	38	44	ELTON JOHN/Blessed
39	39	42	EVERYTHING BUT.../Missing
31	27	39	SEAL/Don't Cry
37	36	38	SOPHIE B. HAWKINS/As I Lay Me Down
39	36	38	TAKE THAT/Back For Good
30	30	38	BLUES TRAVELER/Run-Around
34	35	37	HOOTIE & BLOWFISH/Time
28	39	37	MELISSA ETHERIDGE/I Want To Come Over
27	29	35	MADONNA/You'll See
30	33	34	NATALIE MERCHANT/Carnival
26	38	38	SEAL/Kiss From A Rose
39	30	33	DEEP BLUE SOMETHING/Breakfast At...
33	29	33	GOO GOO DOLLS/Name
25	24	32	JANN ARDEN/Insensitive
29	30	30	HOOTIE & BLOWFISH/Only Wanna Be...
29	29	32	NATALIE MERCHANT/Wonder
37	37	29	DEL AMITRI/Roll To Me
16	16	21	GIN BLOSSOMS/Follow You Down
12	22	20	SOPHIE B. HAWKINS/Only Love...
14	12	18	JOAN OSBORNE/One Of Us
12	12	12	MARIAH CAREY/One Sweet Day
12	12	12	CELINE DION/Because You Loved Me
9	12	13	MARTIN PAGE/In The House...
9	12	13	DES'REE/You Gotta Be
9	12	13	GIN BLOSSOMS/Til I Hear It...
27	23	11	MADONNA/You'll See
27	23	11	TOAD THE WET.../Good Intentions
6	6	6	SARAH McLACHLAN/I Will Remember You

**MARKET #8**  
**MIX 107.3 FM**  
Washington's Best Music Mix

**PLAYS**

3W	2W	LW	ARTIST/TITLE
38	38	38	GIN BLOSSOMS/Til I Hear It...
38	38	38	MARIAH CAREY/One Sweet Day
38	38	38	BLUES TRAVELER/Run-Around
38	38	38	NATALIE MERCHANT/Carnival
38	15	24	HOOTIE & BLOWFISH/Time
38	38	38	GOO GOO DOLLS/Name
38	38	38	SOPHIE B. HAWKINS/As I Lay Me Down
24	38	38	DEEP BLUE SOMETHING/Breakfast At...
24	15	24	HOOTIE & BLOWFISH/Only Wanna Be...
24	24	24	MADONNA/You'll See
38	24	24	ELTON JOHN/Blessed
24	24	24	DEL AMITRI/Roll To Me
24	24	24	NATALIE MERCHANT/Wonder
24	24	24	SEAL/Don't Cry
24	24	24	SOPHIE B. HAWKINS/Only Love...
24	24	24	BODEANS/Closer To Free
24	24	24	MELISSA ETHERIDGE/I Want To Come Over
24	24	24	COLLECTIVE SOUL/The World I Know
15	24	24	TOAD THE WET.../Good Intentions
24	24	12	JOAN OSBORNE/One Of Us
24	24	12	GEORGE MICHAEL/Jesus To A Child
10	10	12	SMASHING PUMPKINS/1979
10	10	12	JANN ARDEN/Insensitive
10	10	10	ALANIS MORISSETTE/Hand In My Pocket
10	10	10	SOUL ASYLUM/Promises Broken
10	10	10	CELINE DION/Because You Loved Me

**MARKET #9**  
**MIX 96.5 FM**  
Houston's Best Music Mix

**PLAYS**

3W	2W	LW	ARTIST/TITLE
30	28	33	NATALIE MERCHANT/Wonder
30	31	42	JANN ARDEN/Insensitive
32	32	43	MELISSA ETHERIDGE/I Want To Come Over
41	40	42	HOOTIE & BLOWFISH/Time
42	33	42	ELTON JOHN/Blessed
41	40	41	COLLECTIVE SOUL/The World I Know
32	32	31	CORRS/Runaway
24	27	34	JOAN OSBORNE/One Of Us
31	23	42	SEAL/Don't Cry
41	40	42	TOAD THE WET.../Good Intentions
30	27	30	ALANIS MORISSETTE/Ironic
19	17	23	SEAL/Kiss From A Rose
41	31	27	PRETENDERS/It'll Stand By You
26	26	22	GIN BLOSSOMS/Follow You Down
30	30	30	HOOTIE & BLOWFISH/Only Wanna Be...
41	38	22	NATALIE MERCHANT/Carnival
26	18	26	MARIAH CAREY/One Sweet Day
26	26	21	SOPHIE B. HAWKINS/Only Love...
19	24	21	BODEANS/Closer To Free
18	22	18	DOG'S EYE VIEW/Everything Falls...
18	22	18	BLESSID UNION OF.../Oh Virginia
5	5	5	ENYA/Anywhere Is
5	5	5	STING/Let Your Soul Be...
17	12	12	GIN BLOSSOMS/Til I Hear It...
17	12	12	BLUES TRAVELER/Run-Around
29	31	29	DES'REE/You Gotta Be
5	5	5	CELINE DION/Because You Loved Me

**MARKET #10**  
**Mix 98.5**  
Boston's Best Music Mix

**PLAYS**

3W	2W	LW	ARTIST/TITLE
36	37	38	GIN BLOSSOMS/Til I Hear It...
37	36	38	DEL AMITRI/Roll To Me
36	33	38	SOPHIE B. HAWKINS/As I Lay Me Down
36	33	38	DEEP BLUE SOMETHING/Breakfast At...
36	38	36	NATALIE MERCHANT/Carnival
38	38	36	PRETENDERS/It'll Stand By You
32	37	36	GOO GOO DOLLS/Name
34			



CAROL ARCHER

# Big Guns Conference Call: To 2001 & Beyond, Part 1

□ **KTWV, WNUA, and KKSF PDs examine how telecom, fragmentation affect the format**

Between them, **KTWV/Los Angeles PD Chris Brodie**, **WNUA/Chicago PD Lee Hansen**, and **KKSF/San Francisco PD Steve Feinstein** have logged nearly 70 years experience in commercial radio. Possessed with unique vision, each guides a radio station that stands as a model of NAC innovation and ongoing success.

Brodie, Hansen, and Feinstein are longtime friends as well as trusted colleagues. During a recent conference call, the level of camaraderie between them was as high as the intelligence of their remarks.



Chris Brodie



Lee Hansen



Steve Feinstein

This first of three columns will outline their far-reaching observations.

**R&R:** How will the recently signed Telecommunications Act of 1996 affect NAC radio?

**CB:** Lee and I have already been affected by it — me with the CBS/Westinghouse merger, and he with Pyramid/Evergreen.

**LH:** Make that “Pyragreen/Evermid.”

**SF:** I’m thinking about what commercial radio is going to face once the telecoms and other music delivery systems are up and running. When they start offering cable service, it’s not unlikely they will bundle DMX or Music Choice, just as those services are bundled with DBS these days with Direct TV. That may not affect at-work or in-car listening, but with nights and weekends being such important dayparts for all of us, it could put a crimp in our style.

**CB:** Remember the adage that the railroads thought they were in the railroad business, but they were actually in the transportation business, [and they got blindsided] when airlines emerged as a force. We have to look at all of these new technologies.

**SF:** At least once or twice a week, we get an e-mail from someone who has either heard KKSF while visiting the market or has seen our web site [from their homes] in Omaha or Dubuque. Some of them are pretty clever, and they ask, “Are you available on the satellite?”

All of this really points to the fact that we’d better be on the spot musically — as we all are at this point —

**LH:** When the medium faced an assault from a new technology — television — 50 years ago, radio evolved and developed formats, and it certainly has survived and thrived. Our response to these new broad-based delivery systems that are more global will be to be less global and act even more locally.

**SF:** The one advantage they’ll have over us — one we don’t even want to think about — is that many, if not most, are not going to have commercials. In our format in particular, commercials are just a grievous, cardinal sin. They counteract everything that we work so hard to do with our music mix. Granted, I’m a worrywart. But I’m concerned that what provides our daily bread is going to be our eventual undoing.

I’m still getting as many complaints as ever about commercials, although we’ve done a better job than ever of keeping bad spots off the air. But our listeners are ultra, ultra-sensitive to the tone and content of commercials.

**CB:** I wouldn’t be surprised if we held a conference call 10 or 20 years from now that all these alternative music services wanted to take a slice of the advertising pie. Advertising grows exponentially, and I believe they’ll go after it. But [my consolation] in those fears — in Los Angeles, at least — is automobiles.

**LH:** I probably get more complaints about the pop crossover songs we play than commercials. We rarely turn advertising away. [Former WNUA GM] John Gehron and I once decided to [decline an ad], but it was political, regard-

but more importantly, we’d better be more than just a radio station. A listener emphasized this point beautifully for us by listing [all the extras]: our quarterly printed newsletter, our e-mail newsletter, the listener parties, the Rising Star concerts, the AIDS samplers, the dream sets, the fact that we pick up the phone.

We have to touch people, get under their skin, and be more than a darned good music service. That’s what it’s going to take if we’re to survive the onslaught of these eventual competitors.

**CB:** The biggest vote of confidence for me is that radio is the most intimate medium; it’s the most one-on-one. We can take advantage of that and make sure we provide as many purposes as possible. Most of the new technologies don’t have that intimacy, except the web — and then you must have a relationship with a mouse.

**SF:** Or a gerbil.



**WE BUILT THIS ‘CITY’** — ... on seared salmon and single malt scotch. All That Jazz President Cliff Gorov (seated, right) recently hosted an elegant dinner at City Grill, which was attended by (standing, l-r) WUKY/Lexington, KY PD Curt Mathies and wife Jennifer, ATJ’s Jason Gorov, Carol Archer, Atlantic Dir./Nat’l Jazz Promotion Eulis Cathey, and (seated, left) KSBP/Mission Viejo, CA PD Terry Wedel.

ing the abortion issue. No matter our personal views, we felt the spots were simply too inflammatory.

**R&R:** What do you predict regarding the potential for future fragmentation in NAC?

**LH:** When I called Chris [Brodie] to congratulate her on a great book, she said, “We want to stay just this side of appearing too attractive to a competitor.” So whenever I have a down book, I go to the corporate people and tell them I plotted the wobble.

When I saw some of those numbers in Dallas last summer, [I realized] there aren’t too many places where the situation is attractive enough that anyone could successfully split [one of us]. A lot of corporate people wouldn’t necessarily want to get involved going against a station with some heritage and top consultants.

There’s not that much chance of head-on fragmentation, but I have thought about [the impact of] a Chicago station with low debt service, like WTMX or WPNT, going back to an EZ or Beautiful Music format.

**CB:** Our company made the decision to do a hybridization of the format in Detroit with V98.7, although there’s existing NAC competition from WJZZ. This is a classic example of this subject. We believe V98.7 will be a solid radio station, but that will take [listeners] from other stations. I never considered [former “Quiet Storm” outlet] KUTE or [former NACs] KACD & KBCD my primary competitors. I was looking to get 25-54 numbers from everywhere.

If there were an UrbanAC in Los Angeles [not hindered by signal restrictions], it’s possible we’d experience some come erosion because the adult black audience isn’t being served here. I think more about [Urban Gold] KACE and Cox than I do [AC] KOST and Cox. Detroit will be interesting, and I think both stations will do well.

Once you deal with being the No. 1 [English-language] music station

[25-54], as we just have [in the Fall ’95 Arbitron], you have to ask yourself, “What’s the next problem?” Well, it’s that someone can come right after you. [KTWV

**Radio is the most intimate medium. We can take advantage of that and provide as many purposes as possible. Most new technologies don’t have that intimacy, except the web — and then you must have a relationship with a mouse.**  
—Chris Brodie

Asst. PD/MD) Ralph Stewart said to me, “What can anyone do? Are they going to out-Wave the Wave?” No, the threat is from some form of hybrid.

That’s when Steve’s [comment] proves so right — we must be more than a radio station. You’ve got to have service elements, community involvement, relationships with the artists — everything — and then you’ll have every reason in the world to believe that you’ll still be on solid ground.

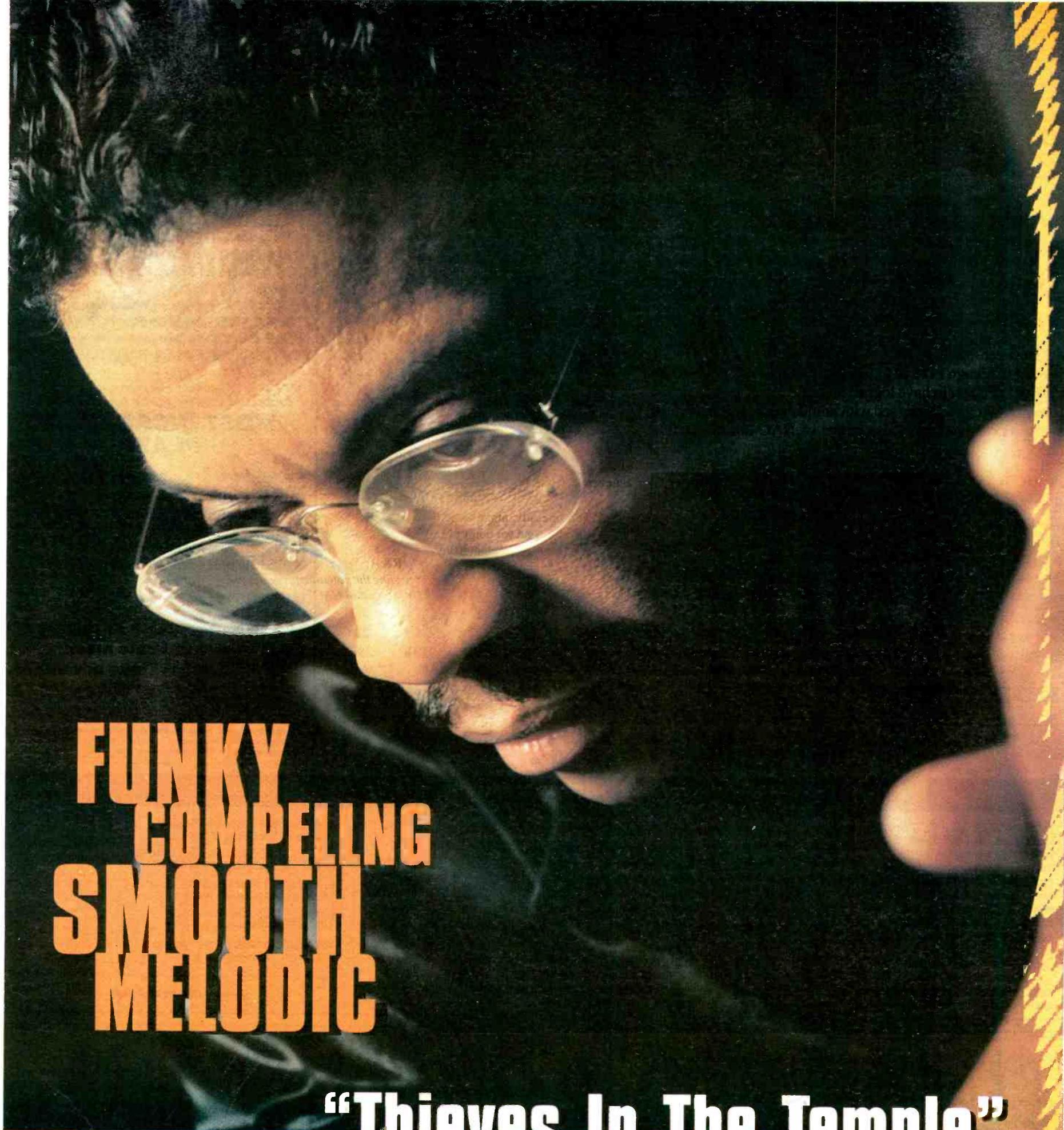
**SF:** You’d better have captured their hearts as well as their ears.

**LH:** ... and be carrying on enough of a constant dialogue with your listeners so that you are reinventing yourself and serving the 1996 audience.



**‘IN VINO VERITAS’** — WJZF/Atlanta PD Mark Edwards and Carol Archer are seen here during a luncheon devoted to abstract discussion of programming issues and a taste or two of Chassagne Montrachet.

Next week, Chris Brodie, Lee Hansen, and Steve Feinstein tackle what it takes to reach — and maintain — Top Five ranking, as well as the format’s “Achilles heel.”



**FUNKY  
COMPELLING  
SMOOTH  
MELODIC**

**“Thieves In The Temple”**

the new R&B instrumental hit from the legendary

**Herbie Hancock**

on your desk now.

written by Prince

from the new Verve album **The New Standard**



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	<b>1</b>	<b>SPECIAL EFX</b> Seduction (JVC) <b>532 531 532 541 50/0</b>					
4	4	2	<b>2</b>	<b>PAUL TAYLOR</b> 'Til We Meet Again (Countdown/Unity) <b>493 472 460 443 47/1</b>					
26	14	6	<b>3</b>	<b>COUNT BASIC</b> Joy And Pain (Instinct) <b>457 405 314 234 53/4</b>					
3	2	4	<b>4</b>	<b>RANDY CRAWFORD</b> Give Me The Night (Bluemoon/Atlantic) <b>442 433 467 459 49/0</b>					
2	3	3	5	<b>BONEY JAMES</b> Camouflage (WB) <b>440 464 466 485 45/0</b>					
28	23	13	<b>6</b>	<b>GEORGE MICHAEL</b> Jesus To A Child (DreamWorks/Geffen) <b>411 361 268 223 50/1</b>					
25	25	14	<b>7</b>	<b>VIBRAPHONIC</b> Can't Get Enough (Hollywood) <b>405 351 263 241 49/3</b>					
11	8	5	8	<b>QUINCY JONES</b> Do Nothin' Till You Hear... (Qwest/WB) <b>394 413 391 359 44/0</b>					
5	5	7	9	<b>BOB MAMET</b> Greenstreet (Atlantic) <b>391 405 422 436 39/0</b>					
7	6	9	10	<b>JAZZMASTERS</b> Slomotion (JVC) <b>386 386 394 414 40/0</b>					
6	7	8	11	<b>PHILLIPE SAISSÉ</b> Masques (Verve Forecast) <b>375 386 393 416 38/0</b>					
12	9	10	12	<b>RICARDO SILVEIRA</b> Francesa (Kokopelli) <b>349 382 383 358 37/0</b>					
14	15	17	<b>13</b>	<b>STEVE LAURY</b> Gloria Ann (CTI) <b>332 315 309 293 44/0</b>					
8	10	11	14	<b>OLETA ADAMS</b> Slow Motion (Fontana/Mercury) <b>330 369 379 399 43/0</b>					
18	16	15	15	<b>BONEY JAMES</b> Ain't No Sunshine (WB) <b>323 326 308 283 45/0</b>					
9	11	12	16	<b>SIMPLY RED</b> Never Never Love (EastWest/EEG) <b>311 369 364 377 36/1</b>					
15	17	19	<b>17</b>	<b>RICK BRAUN</b> Groovis (Mesa/Bluemoon) <b>309 297 290 292 31/0</b>					
13	13	16	18	<b>BOBBY CALDWELL</b> Don't Ask My Neighbor (Sin-Drome) <b>303 325 348 351 39/1</b>					
17	20	20	<b>19</b>	<b>BRIAN KRINEK</b> Love For A Lifetime (Positive) <b>294 292 281 285 32/1</b>					
10	12	18	20	<b>DAVE KOZ &amp; JASON MILES</b> Cara's Theme (Lightyear) <b>290 301 349 361 32/0</b>					
21	19	22	21	<b>TONI BRAXTON</b> Let It Flow (Arista) <b>285 285 282 268 34/1</b>					
—	—	25	<b>22</b>	<b>STRANGE CARGO</b> El Ninjo (Discovery) <b>277 266 169 66 45/3</b>					
22	24	24	23	<b>GEORGE BENSON</b> The Long And Winding Road (GRP) <b>269 270 266 259 35/1</b>					
23	26	26	24	<b>DENNY JIOSA</b> Evening Drive (Blue Orchid) <b>261 264 255 251 38/0</b>					
20	21	23	25	<b>NAJEE</b> As (EMI) <b>247 270 274 276 35/1</b>					
19	22	27	26	<b>MARC ANTOINE</b> Sand Castle (NYC) <b>244 261 271 283 29/0</b>					
27	27	28	27	<b>WHITNEY HOUSTON</b> Exhale (Shoop Shoop) (Arista) <b>243 254 247 231 28/0</b>					
—	29	—	<b>28</b>	<b>BRIAN CULBERTSON</b> Come To Me (Mesa/Bluemoon) <b>240 220 229 201 24/0</b>					
<b>DEBUT</b>	<b>29</b>	<b>29</b>	<b>29</b>	<b>NAJEE</b> I Wish (EMI) <b>237 219 208 189 24/0</b>					
16	18	21	30	<b>JONATHAN CAIN</b> Elegance On The Catwalk (Higher Octave) <b>232 287 282 288 32/0</b>					

This chart reflects airplay from February 14-20. Songs ranked by total plays. Highlighted songs indicate Breaker. 55 NAC reporters. 54 current playlists. © 1996, R&R Inc.

## BREAKERS®

No Songs Qualified For Breaker Status This Week

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
TONY RICH PROJECT Nobody Knows (LaFace/Arista)	14
PETE ESCOVEDO All This Love (Concord)	13
ED CALLE Me And Mrs. Jones (Sony Latin)	11
ED HAMILTON Gray Day (Telarc)	8
STING Let Your Soul Be Your Pilot (A&M)	8
3D Georgy Porgy (TriStar)	7
OLETA ADAMS Life Keeps... (Fontana/Mercury)	6
PRODIGAL SONS Let It All Go (Next Horizon)	6
AVENUE BLUE Conversation (Mesa/Bluemoon)	5
CRAIG CHAQUICO Sweet Talk (Higher Octave)	5

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GEORGE HOWARD Our Love (GRP)	+65
MCDONALD/INGRAM/PACK Maria (RCA Victor)	+60
VIBRAPHONIC Can't Get Enough (Hollywood)	+54
COUNT BASIC Joy And Pain (Instinct)	+52
GEORGE MICHAEL Jesus... (DreamWorks/Geffen)	+50
3D Georgy Porgy (TriStar)	+30
PAUL TAYLOR 'Til We Meet... (Countdown/Unity)	+21
CRAIG CHAQUICO Just Friends (Higher Octave)	+20
BRIAN CULBERTSON Come To... (Mesa/Bluemoon)	+20
PETE ESCOVEDO All This Love (Concord)	+20
THOM ROTELLA Talk 2 Me (Positive)	+20

Breakers: Song has achieved airplay at 65% of our reporters for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

## NEW & ACTIVE

**THOM ROTELLA** Talk 2 Me (Positive)  
Total Plays: 228, Total Stations: 37, Adds: 2

**SPYRO GYRA** In My Life (GRP)  
Total Plays: 196, Total Stations: 31, Adds: 0

**TORCUATO MARIANO** Ocean Way (Windham Hill)  
Total Plays: 192, Total Stations: 31, Adds: 0

**BOBBY McFERRIN** Friends (Blue Note)  
Total Plays: 185, Total Stations: 25, Adds: 1

**AVENUE BLUE** Conversation (Mesa/Bluemoon)  
Total Plays: 185, Total Stations: 38, Adds: 5

**GEORGE HOWARD** Our Love (GRP)  
Total Plays: 183, Total Stations: 33, Adds: 4

**AVENUE BLUE** Naked City (Mesa/Bluemoon)  
Total Plays: 140, Total Stations: 20, Adds: 1

**MCDONALD/INGRAM/PACK** Maria (RCA Victor)  
Total Plays: 127, Total Stations: 21, Adds: 4

**ALEX BUGNON** Harlem On My Mind (RCA)  
Total Plays: 93, Total Stations: 13, Adds: 1

**ENYA** On My Way Home (Reprise)  
Total Plays: 78, Total Stations: 11, Adds: 1

**BONEY JAMES** Lights Down Low (WB)  
Total Plays: 61, Total Stations: 9, Adds: 2

**MARC ANTOINE** Latin Quarter (NYC)  
Total Plays: 57, Total Stations: 10, Adds: 1

**CAROLINE LAVELLE** A Case For You (Discovery)  
Total Plays: 55, Total Stations: 9, Adds: 0

**PHIL COLLINS** Somewhere (RCA Victor)  
Total Plays: 51, Total Stations: 10, Adds: 2

**ADRIAN GURVITZ** Images (Playfull)  
Total Plays: 50, Total Stations: 10, Adds: 2

**PETE ESCOVEDO** All This Love (Concord)  
Total Plays: 48, Total Stations: 20, Adds: 13

**K.D. LANG** If I Were You (WB)  
Total Plays: 41, Total Stations: 6, Adds: 1

**RAHMLEE** Love Zone (Honest)  
Total Plays: 41, Total Stations: 6, Adds: 0

**YULARA** Dreamtime (Higher Octave)  
Total Plays: 41, Total Stations: 7, Adds: 1

Songs ranked by total plays

# The Prodigal Sons



# The Prodigal Sons

"Stranger Things Have Happened"

featuring "Let It All Go" MOST ADDED; "Beautiful Day", "Family of Eyes"

ALREADY ON:

KIFM, WJZF, WLOQ, KCFE, WNND, WOTB, KSBK, KSPR, KMTT, KRVR, KVMU, WAMG, WUMR and many more...

"It tested so well, I added it immediately!" —Mark Edwards — WJZF/Atlanta

Promotion: All That Jazz (310) 395-6995  
Roger Lifeset, Peer Pressure Promotion (813) 991-7668

For more info, call Jay Harper at  
Next Horizon (615) 661-4388 x103

MARCH 1, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	OVER LAST WEEK	EMPHASIS TRACKS (PLAYS)		
1	1	1	1	<b>BONEY JAMES</b> Seduction (WB)	892	-22	"Camouflage" (440)	"Sunshine" (323)	"Lights" (61)
2	2	2	2	<b>SPECIAL EFX</b> Body Language (JVC)	712	+17	"Seduction" (532)	"Sunset" (82)	"Rhythm" (38)
3	3	3	3	<b>BOB MAMET</b> Day Into Night (Atlantic)	663	-24	"Greenstreet" (391)	"Morningside" (143)	"Calabay" (52)
6	5	4	4	<b>SOUNDTRACK</b> Waiting To Exhale (Arista)	624	-2	"Flow" (285)	"Exhale" (243)	"Wey" (61)
5	6	6	5	<b>VARIOUS ARTISTS</b> (I...) Modern Jazz (GRP)	608	+12	"Winding" (269)	"Life" (196)	"Fool" (51)
4	4	5	6	<b>JAZZMASTERS</b> Jazzmasters II (JVC)	586	-13	"Slomotion" (386)	"Inner" (133)	"Freedom" (37)
8	7	7	7	<b>NAJEE</b> Songs From The Key Of Life (EMI)	565	-18	"As" (247)	"Wish" (237)	"Feet" (41)
11	9	8	8	<b>PAUL TAYLOR</b> On The Horn (Countdown/Unity)	554	-1	"Meet" (493)	"Exotica" (38)	"Free" (18)
7	8	11	9	<b>RANDY CRAWFORD</b> Naked And True (Bluemoon/Atlantic)	505	-2	"Give" (442)	"Cajun" (41)	"Nots" (9)
27	23	17	10	<b>VIBRAPHONIC</b> Vibraphonic 2 (Hollywood)	481	+56	"Enough" (405)	"Vibes" (50)	"True" (10)
—	24	15	11	<b>AVENUE BLUE</b> Naked City (Mesa/Bluemoon)	480	+43	"Conversation" (185)	"Naked" (140)	"Baby" (57)
—	28	18	12	<b>COUNT BASIC</b> Movin' In The Right Direction (Instinct)	473	+52	"Joy" (457)	"Got" (16)	"Move" (10)
14	12	9	13	<b>QUINCY JONES</b> Q's Jook Joint (Qwest/WB)	472	-44	"Nothin'" (394)	"Put" (54)	"Moody's" (18)
12	10	12	14	<b>RICARDO SILVEIRA</b> Storyteller (Kokopelli)	451	-55	"Francesca" (349)	"Puzzle" (81)	"Always" (9)
9	11	10	15	<b>SIMPLY RED</b> Life (EastWest/EEG)	437	-71	"Never" (311)	"People" (80)	"Beautiful" (16)
21	18	20	16	<b>STEVE LAURY</b> Vineland Dreams (CTI)	428	+27	"Gloria" (332)	"Angel" (28)	"Street" (20)
16	16	16	17	<b>RICK BRAUN</b> Beat Street (Mesa/Bluemoon)	426	-8	"Groovis" (309)	"Cadillac" (61)	"Harlem" (32)
15	14	14	18	<b>BOBBY CALDWELL</b> Soul Survivor (Sin-Drome)	418	-20	"Neighbor" (303)	"Walk" (71)	"Show" (17)
—	—	25	19	<b>GEORGE MICHAEL</b> Jesus To A Child (DreamWorks/Geffen)	411	+50	"Jesus" (411)		
10	13	13	20	<b>OLETA ADAMS</b> Moving On (Fontana/Mercury)	411	-55	"Motion" (330)	"Never" (46)	"Meet" (15)
13	15	19	21	<b>PHILLIPE SAISSE</b> Masques (Verve Forecast)	401	-18	"Masques" (375)	"Madison" (13)	"Feelin'" (7)
22	22	23	22	<b>DENNY JIOSA</b> Moving Pictures (Blue Orchid)	386	+5	"Evening" (261)	"Greta" (38)	"Amore" (22)
20	17	22	23	<b>ALEX BUGNON</b> Tales From The Bright Side (RCA)	383	-14	"Okra" (213)	"Harlem" (93)	"Sunrise" (61)
—	—	26	24	<b>THOM ROTELLA</b> How My Heart Beats (Positive)	372	+31	"Talk" (228)	"Shuffle" (51)	"Heart" (31)
18	21	24	25	<b>MARC ANTOINE</b> Urban Gypsy (NYC)	354	-27	"Sand" (244)	"Quarter" (57)	"Matador" (46)
19	19	21	26	<b>JONATHAN CAIN</b> Piano With A View (Higher Octave)	345	-52	"Elegance" (232)	"Heart" (39)	"Lady" (28)
17	20	27	27	<b>SOUNDTRACK</b> People (Lightyear)	324	-7	"Cara's" (290)	"Playing" (34)	
25	30	28	28	<b>BRIAN KRINEK</b> Flying High (Positive)	320	+2	"Lifetime" (294)	"Heartland" (8)	"Zuma" (8)
29	27	29	29	<b>TORCUATO MARIANO</b> Last Look (Windham Hill)	316	+11	"Ocean" (192)	"Last" (83)	"Rhythm" (13)
23	25	30	30	<b>FOURPLAY</b> Elixir (WB)	305	+1	"Play" (129)	"Licorice" (63)	"Dream" (47)

This chart reflects airplay from February 14-20. Albums ranked by total plays, with plays from all cuts from an album combined.  
55 NAC reporters. 54 current playlists. © 1996, R&R Inc.

## NAC NOTES By Carol Archer

There's a lot of action in the Top Ten of this week's Tracks Chart, with especially strong momentum on **Count Basic** (6-3\*), **George Michael** (13-6\*), and **Vibraphonic** (14-7\*).

Michael's soulful, plaintive "Jesus To A Child" (**DreamWorks/Geffen**) has distinguished itself as an extremely valuable programming tool for attracting adult listeners, particularly those in the precious 35-54 cell.

Rotations on the Vibraphonic edit of "Can't Get Enough" (**Hollywood**) are expanding exponentially: six to 12 plays at **WSJZ/Buffalo** and **WEBZ/Panama City**, four to 12 at

**KOAS/Tulsa**, five to 10 at **WZJZ/Columbus**, and six to 10 at **WVMV/Detroit**. It's also getting heavy play at **KTWV/LA** (12 plays) and **WJZF/Atlanta** (15 plays). This cool acid jazz entry is among Most Increased at +54.

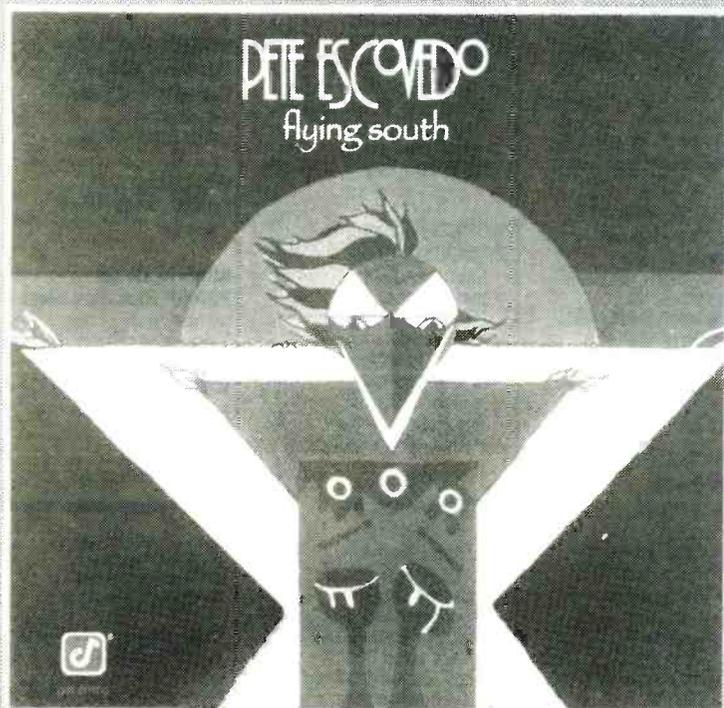
**George Howard's** "Our Love" (**GRP**) is top Most Increased with +65, including gains at **SW Smooth FM** (up to 16 plays), **KBLX/SF** (seven to 10), and **WNWV/Cleveland** (11 plays). New adds include **KOAI/Dallas** and **KCJZ/San Antonio**.

**Tony Rich Project's** "Nobody Knows" (**Arista/LaFace**) swept Most Added honors with 14 reporters — including

**WLVE/Miami**, **KOAI**, **WJZZ/Philadelphia**, **WVMV**, and **WNWV/Cleveland** — embracing it out of the box.

**Craig Chaquico's** much-anticipated new CD offering, "A Thousand Pictures" (**Higher Octave**), is showing immediate acceptance several cuts deep. The track "Just Friends" is among Most Increased at +20. And "Sweet Talk" picked up five adds this week, including one at **KKSF/San Francisco**.

Insider Tip: Keep an eye and an ear on **3D's** "Georgy Porgy" (**TriStar**). It was added this week at **KTWV** and **KIIFM/San Diego**.



# PETE ESCOVEDO

## "ALL THIS LOVE"

FROM THE ALBUM FLYING SOUTH  
WITH SPECIAL GUESTS GERALD ALBRIGHT, GEORGE DUKE,  
NAJEE, LALAH HATHAWAY, SHEILA E. AND MANY OTHERS

NEW THIS WEEK AT:  
WJZZ, KOAI, WNWV, KCIY, KTWV, KIFM, KWJZ,  
KSSJ, WVAE, WVMV, KCJZ, WSJZ, KEZL,  
AND OTHERS

#2 MOST  
ADDED

concord

# NAC REPORTERS

Stations and their adds by track listed alphabetically by market



## vibrasonic 2

**NEW THIS WEEK AT:**  
**KKJZ / Portland**  
**WGUF / Fort Meyers**  
**KAJZ / Austin**

“can’t  
 get  
 enough”

**OF THAT  
 VIBRAPHONIC!**

**THANKS TO NAC RADIO  
 FOR A FANTASTIC WEEK!**

**NAC Tracks**  
14-7

**NAC Albums**  
17-10



<p><b>KRZN/Albuquerque, NM</b>  <b>PD/MD: Mark McGuire</b>                  TONI BRAXTON "Flow"                  3RD FORCE "Heart"</p> <p><b>KNIK/Anchorage, AK</b>  <b>PD/MD: Dean Williams</b>                  3D "Georgy"                  PHIL COLLINS "Somewhere"                  ED CALLE "Jones"                  REEL TO REAL "Candlelight"                  ADRIAN GURVITZ "Images"                  ARTIE TRAUM "Passenger"                  COUNT BASIC "Joy"                  CRAIG CHAQUICO "Sweet"                  ED HAMILTON "Gray"                  OLETA ADAMS "Moving"                  PAMELA WILLIAMS "Saxtress"                  RICARDO SCALES "Latina"                  SORAYA "Suddenly"                  SPRAWL! "Moderately"                  ZAPPACOSTA "Orlando"                  JHELISA "Pressure"                  ALISON BROWN "Rupert"                  BIG ROY "Time"</p> <p><b>WJZF/Atlanta, GA</b>  <b>PD/MD: Mark Edwards</b>                  PRODIGAL SONS "Let"                  OLETA ADAMS "Moving"</p> <p><b>KAJZ/Austin, TX</b>  <b>PD: Doc Burns</b>  <b>MD: Jay Kendal</b>                  VIBRAPHONIC "Enough"                  BONEY JAMES "Lights"                  DEAN JAMES "Kind"                  STEVE LAURY "Street"                  BOBBY MCFERRIN "Friends"                  GEORGE MICHAEL "Jesus"                  DEAN JAMES "Horn"</p> <p><b>WLBI/Birmingham, AL</b>  <b>PD: Dave Edmunds</b>  <b>MD: Don Alias</b>                  STEVE LAURY "Stay"                  HIROKO "Englishman"                  PETE ESCOVEDO "Love"                  AVENUE BLUE "Baby"                  OLETA ADAMS "Moving"                  CELINE DION "Because"</p> <p><b>WOAZ/Boston, MA</b>  <b>PD/MD: Bill George</b>                  TONY RICH PROJECT "Knows"                  MCDONALD/INGRAM/PACK "Maria"                  AVENUE BLUE "Conversation"</p> <p><b>WSJZ/Bufalo, NY</b>  <b>PD: Steve Wiersman</b>  <b>MD: Chris Wittingham</b>                  TONY RICH PROJECT "Knows"                  PETE ESCOVEDO "Love"</p> <p><b>WFAE/Charlotte, NC</b>  <b>PD: Paul Stribling</b>  <b>MD: Tena Simmons</b>                  THOM ROTELLA "Talk"                  ED HAMILTON "Gray"                  JERALD DAEMYON "13"</p> <p><b>WNUA/Chicago, IL</b>  <b>PD: Lee Hansen</b>  <b>APD/MD: Tom Miller</b>                  BONEY JAMES "Lights"                  STRANGE CARGO "Ninjo"                  ED HAMILTON "Gray"                  STING "Soul"                  PHIL COLLINS "Somewhere"                  SPRAWL! "Moderately"                  BOB THOMPSON "Feel"</p> <p><b>WNWV/Cleveland, OH</b>  <b>PD/MD: Bernie Kimble</b>                  ED CALLE "Jones"                  PETE ESCOVEDO "Love"                  ED HAMILTON "Gray"                  TONY RICH PROJECT "Knows"</p> <p><b>WVAE/Cincinnati, OH</b>  <b>PD: Rich McMillan</b>                  PETE ESCOVEDO "Love"</p> <p><b>WZJZ/Columbus, OH</b>  <b>PD: Bill Harmon</b>                  No Adds</p> <p><b>KOAI/Dallas, TX</b>  <b>PD: Jim Teeson</b>  <b>MD: Bret Michael</b>                  TONY RICH PROJECT "Knows"                  AVENUE BLUE "Conversation"                  ED CALLE "Jones"                  PETE ESCOVEDO "Love"                  GEORGE HOWARD "Love"                  BOB MAMET "Morningside"                  STRANGE CARGO "Ninjo"</p>	<p><b>KHH/Denver, CO</b>  <b>MD: Becky Taylor</b>                  No Adds</p> <p><b>WJZZ/Detroit, MI</b>  <b>PD: O'Neal Stevens</b>  <b>MD: Rosetta Hines</b>                  PAMELA WILLIAMS "Matador"                  DAVE VALENTIN "Old"                  PAMELA WILLIAMS "Castine"</p> <p><b>WVMV/Detroit, MI</b>  <b>GM/MD: Jeff "Ozzie" Sattler</b>                  TONY RICH PROJECT "Knows"                  PETE ESCOVEDO "Love"                  ED CALLE "Jones"</p> <p><b>WGUF/Ft. Myers, FL</b>  <b>PD: Michael Bode</b>  <b>MD: Greg Hammonds</b>                  ZAPPACOSTA "Orlando"                  VIBRAPHONIC "Enough"                  PRODIGAL SONS "Let"                  TONY RICH PROJECT "Knows"                  OLETA ADAMS "Moving"                  SIMPLY RED "Beautiful"                  ADRIAN GURVITZ "Images"</p> <p><b>KEZL/Fresno, CA</b>  <b>PD/MD: Mike Vasquez</b>                  MARC ANTOINE "Quarter"                  ED CALLE "Jones"                  PETE ESCOVEDO "Love"                  TONY RICH PROJECT "Knows"</p> <p><b>KUCD/Honolulu, HI</b>  <b>PD: Mahlon Moore</b>                  No Adds</p> <p><b>WFSJ/Jacksonville, FL</b>  <b>PD: Hank Dale</b>  <b>MD: Craig Williams</b>                  MCDONALD/INGRAM/PACK "Maria"                  3D "Georgy"</p> <p><b>KCIY/Kansas City, MO</b>  <b>PD: Doug Gondek</b>  <b>MD: Michelle Chase</b>                  TONY RICH PROJECT "Knows"                  PAMELA WILLIAMS "Castine"                  PETE ESCOVEDO "Love"                  ED CALLE "Jones"</p> <p><b>WEZV/Lafayette, IN</b>  <b>PD/MD: Bob Miller</b>                  BOBBY CALDWELL "Give"                  RICARDO SCALES "Groovin"                  CRAIG CHAQUICO "Sweet"                  CRAIG CHAQUICO "Rode"                  CRAIG CHAQUICO "Friends"                  CELINE DION "Because"                  ALISON BROWN "Balloon"                  NAJEE "Paradise"                  ALISON BROWN "Marsha"                  RICARDO SCALES "Forever"                  RICARDO SCALES "You"</p> <p><b>KTWV/Los Angeles, CA</b>  <b>PD: Chris Brodie</b>  <b>APD/MD: Ralph Stewart</b>                  3D "Georgy"                  PETE ESCOVEDO "Love"</p> <p><b>WLVE/Miami, FL</b>  <b>PD: Shirley Maldonado</b>  <b>MD: Geoff Fischer</b>                  TONY RICH PROJECT "Knows"</p> <p><b>KCFE/Minneapolis, MN</b>  <b>PD: Rob Moore</b>                  CRAIG CHAQUICO "Traveler"                  PRODIGAL SONS "Let"                  COUNT BASIC "Joy"                  TAJ MAHAL "Lonely"                  ALISON BROWN "Marsha"                  SUBDUDES "Time"                  COWBOY JUNKIES "Disaster"</p> <p><b>KMJZ/Minneapolis, MN</b>  <b>PD/MD: Tom Sleeker</b>                  JAZZMASTERS "Inner"                  BOBBY CALDWELL "Neighbor"</p> <p><b>KSBR/Mission Viejo, CA</b>  <b>PD/MD: Terry Wedel</b>                  RANDY CRAWFORD "King's"                  3D "Georgy"                  ED HAMILTON "Gray"                  QUINCY JONES "Moody's"</p> <p><b>KRVR/Modesto, CA</b>  <b>PD: Jim Bryan</b>  <b>MD: Doug Wulff</b>                  BOBBY CALDWELL "Let"                  OLETA ADAMS "Moving"                  JIM BRICKMAN "Heart"                  WILLIE &amp; LOBO "Vallarta"                  DON HENLEY "Shine"                  ARTIE TRAUM "Ferry"                  ARTIE TRAUM "Horses"                  ARTIE TRAUM "Passenger"                  CRAIG CHAQUICO "Autumn"                  CRAIG CHAQUICO "Sweet"</p>	<p><b>KXDC/Monterey, CA</b>  <b>PD/MD: Scott O'Brien</b>                  DEREK NAKAMOTO "Spirit"                  MCDONALD/INGRAM/PACK "Maria"                  BRIAN KRINEK "Lifetime"                  3D "Georgy"                  YULARA "Dreamtime"                  ARTIE TRAUM "Passenger"                  RICARDO SCALES "Latina"                  PAMELA WILLIAMS "Castine"</p> <p><b>KLJZ/New Orleans, LA</b>  <b>PD/MD: Michael Grayson</b>                  No Adds</p> <p><b>Smooth FM/New York, NY</b>  <b>PD: Mike Fischer</b>  <b>APD/MD: Haneen Hunter</b>                  AVENUE BLUE "Conversation"                  SIMPLY RED "Never"                  PAMELA WILLIAMS "Castine"                  COUNT BASIC "Move"</p> <p><b>WQCD/New York, NY</b>  <b>PD: Fleetwood Gruver</b>  <b>APD/MD: Steve Williams</b>                  ED HAMILTON "Gray"                  STING "Angel"                  TERENCE BLANCHARD "Aparecida"</p> <p><b>WJCD/Norfolk, VA</b>  <b>PD: Maxine Todd</b>  <b>MD: Larry Hollowell</b>                  HIROKO "Capri"                  AVENUE BLUE "Naked"                  AVENUE BLUE "Conversation"                  THOM ROTELLA "What"                  STING "Soul"</p> <p><b>KTNT/Oklahoma City, OK</b>  <b>MD: Stephanie Stewart</b>                  ZAPPACOSTA "Orlando"</p> <p><b>WLOQ/Orlando, FL</b>  <b>PD: Steve Huntington</b>  <b>MD: Bob Church</b>                  JULIA FORDHAM "Watch"                  PRODIGAL SONS "Let"                  ENYA "Home"                  3D "Georgy"</p> <p><b>WEBZ/Panama City, FL</b>  <b>PD: John Schuster</b>  <b>MD: Joel Pummil</b>                  ARTIE TRAUM "Passenger"                  CRAIG CHAQUICO "Sweet"                  GEORGE HOWARD "Love"                  KYLE TURNER "Always"                  ROGER SMITH "Hopsotch"                  OLETA ADAMS "Moving"                  ED CALLE "Antes"</p> <p><b>WJZ/Philadelphia, PA</b>  <b>PD: Anne Gress</b>  <b>MD: Michael Tozzi</b>                  TONY RICH PROJECT "Knows"                  PETE ESCOVEDO "Love"                  ED CALLE "Jones"</p> <p><b>KYOT/Phoenix, AZ</b>  <b>PD/MD: Nick Francis</b>                  STING "Soul"</p> <p><b>KKJZ/Portland, OR</b>  <b>PD/MD: Shaun Yu</b>                  STRANGE CARGO "Ninjo"                  CRAIG CHAQUICO "Traveler"                  AVENUE BLUE "Conversation"                  JIM BRICKMAN "Heart"                  VIBRAPHONIC "Enough"                  COUNT BASIC "Joy"</p> <p><b>WOTB/Providence, RI</b>  <b>PD/MD: Bill Gray</b>                  YULARA "Banemai"                  CRAIG CHAQUICO "Sweet"                  CRAIG CHAQUICO "Navajo"                  CRAIG CHAQUICO "Streetwise"                  ED HAMILTON "Planet"                  ED HAMILTON "Gray"                  ED HAMILTON "Better"                  OTTMAR LIEBERT "Nuevo"                  OTTMAR LIEBERT "Montana"</p> <p><b>WNND/Raleigh, NC</b>  <b>PD: Bob Linden</b>  <b>MD: John Horan</b>                  GEORGE HOWARD "Love"                  COUNT BASIC "Joy"                  PRODIGAL SONS "Let"                  ALISON BROWN "Balloon"                  SORAYA "Eyes"                  JERRY GORDON QUINTET "Evening"                  JERRY GORDON QUINTET "Because"                  JERRY GORDON QUINTET "Together"                  JERRY GORDON QUINTET "Soft"</p>	<p><b>KQBR/Sacramento, CA</b>  <b>PD: Lawrence Tanter</b>                  RICARDO SCALES "Groovin"                  JHELISA "Pressure"                  TONY RICH PROJECT "Knows"                  RICARDO SCALES "For"</p> <p><b>KSSJ/Sacramento, CA</b>  <b>PD/MD: David Anderson</b>                  K.D. LANG "Were"                  CRAIG CHAQUICO "Autumn"                  STING "Soul"                  PETE ESCOVEDO "Love"                  ED CALLE "Jones"</p> <p><b>KCLC/St. Charles, MO</b>  <b>PD: Rich Reighard</b>  <b>MD: Scott Nenninger</b>                  CRAIG CHAQUICO "Friends"                  YULARA "Sakusadhu"                  ARTIE TRAUM "Stranger"                  ALISON BROWN "Marsha"                  REEL TO REAL "Waiting"</p> <p><b>KBZN/Salt Lake City, UT</b>  <b>NAJEE "As"</b>                  ED CALLE "Jones"                  GEORGE BENSON "Winding"                  TONY RICH PROJECT "Knows"</p> <p><b>KCJZ/San Antonio, TX</b>  <b>PD: Norm Miller</b>  <b>MD: Diane Travis</b>                  GEORGE HOWARD "Love"                  TONY RICH PROJECT "Knows"                  STING "Soul"                  PETE ESCOVEDO "Love"                  ED CALLE "Jones"</p> <p><b>KIFM/San Diego, CA</b>  <b>PD: Bob O'Connor</b>  <b>MD: Kelly Cole</b>                  THOM ROTELLA "Talk"                  THOM ROTELLA "What"                  LARRY GOLDINGS "Boogie"                  PETE ESCOVEDO "Tiemblas"                  PRODIGAL SONS "Let"                  THOM ROTELLA "Worry"                  ARTIE TRAUM "Ferry"                  THOM ROTELLA "Shuffle"                  BOB THOMPSON "Wade"                  3D "Georgy"</p> <p><b>KBLX/San Francisco, CA</b>  <b>PD: Kevin Brown</b>  <b>MD: Ron Cadet</b>                  NATIVE VIBE "Warmth"</p> <p><b>KKSF/San Francisco, CA</b>  <b>PD: Steve Feinstein</b>  <b>MD: Dore Steinberg</b>                  ALEX BUGNON "Harlem"                  TORCUATO MARIANO "Place"                  PAUL TAYLOR "Meet"                  ZAPPACOSTA "When"                  TEDROSS AVERY... "Any"                  KEVIN KERN "Paper"                  ED HAMILTON "Curtis"                  CRAIG CHAQUICO "Friends"</p> <p><b>KJZY/Santa Rosa, CA</b>  <b>PD: Gordon Zlot</b>  <b>MD: Rob Singleton</b>                  MCDONALD/INGRAM/PACK "Maria"</p> <p><b>KWJZ/Seattle, WA</b>  <b>PD: Dave McKay</b>  <b>MD: Michael Eads</b>                  STING "Soul"                  PETE ESCOVEDO "Love"</p> <p><b>WSJT/Tampa, FL</b>  <b>PD/MD: Ross Block</b>                  No Adds</p> <p><b>KOAS/Tulsa, OK</b>  <b>PD/MD: Rick Alan West</b>                  STING "Soul"                  TONY RICH PROJECT "Knows"</p> <p><b>WJZW/Washington, DC</b>  <b>PD: Steve Kosbau</b>                  STING "Soul"                  ED CALLE "Jones"                  ED HAMILTON "Gray"</p>
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55 Total Reporters  
 55 Current Reporters  
 54 Current Playlists

Reported Frozen Playlist (1):  
 WJZE/Toledo, OH

Note: WLLZ (V98.7)/Detroit has changed call letters to WVMV

# NAC PLAYLISTS

March 1, 1996 R&R • 103

FIND COMPLETE PLAYLISTS FOR ALL NAC REPORTERS ON R&R ONLINE

**MARKET #1**  
**WQCD/New York**  
(212) 210-2769  
Gruber/Williams

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
9	11	-	11	WHITNEY HOUSTON/Dancin' On...
5	5	11	-	MAYSA/Can We Change...
4	4	4	-	PAUL TAYLOR/Ti We Meet Again
6	6	6	11	MARION MEADOWS/Body Rhythm
4	5	-	11	JONATHAN CAIN/Into The Intimacy
11	12	11	-	QUINCY JONES/F/TAMIA/You Put A Move On...
12	11	11	-	SPYRO GYRA/In My Life
11	12	10	-	BOB MAMET/Greenstreet
12	9	9	-	BONEY JAMES/Ain't No Sunshine
5	6	10	-	TOLEDO/Baha
-	-	10	-	BONEY JAMES/Lights Down Low
-	3	3	-	MCDONALD/INGRAM/PACK/Maria
5	9	10	-	TOM GRANT/Fantasy
10	10	10	-	SIMPLY RED/Never Never Love
10	11	10	-	STANLEY CLARKE/Deja's Theme
5	6	6	-	JIM BRICKMAN/You Believe
11	12	-	-	BRIAN CULBERTSON/Come To Me
9	-	-	-	GEORGE BENSON/The Long And...
12	10	-	-	SPECIAL FX/Sunset
7	9	9	-	KEIKO MATSU/Safari
11	13	8	-	WALTER BEASLEY/Private Time
5	12	8	-	EVERYTHING BUT.../Missing
12	11	11	-	JAZZMASTERS/Slomotion
10	11	11	-	LUTHER VANDROSS/Goin' In Circles
-	6	10	-	AVENUE BLUE/Naked City
13	10	6	-	PHILLIPPE SAISS/Masques
-	6	6	-	THOM ROTELLA/How My Heart Beats
6	6	6	-	COUNT BASIC/Joy And Pain
10	10	6	-	TOM SCOTT/Foot On The Hill
5	6	6	-	ALEX BUGNON/Okra

**MARKET #2**  
**KTWV/Los Angeles**  
(213) 466-9283  
Brodie/Stewart

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
12	13	11	-	VIBRAPHONIC/Can't Get Enough
10	11	12	-	TORCUATO MARIANO/Last Look
9	11	11	-	RUSS FREEMAN/Holiday
12	10	11	-	FOURPLAY/Play Lady Play
10	8	11	-	PHILLIPPE SAISS/Masques
11	13	12	-	BRIAN CULBERTSON/Come To Me
11	10	11	-	BONEY JAMES/Camouflage
11	11	8	-	DAVE KOZ/JASON MILES/Cara's Theme
10	9	7	-	COUNT BASIC/Joy And Pain
11	10	10	-	CHAKA KHAN/Love Me Still
9	11	9	-	3RD FLOOR/Here Comes The Night
11	11	11	-	TAB TWO/No Flagman Ahead
10	11	9	-	BOB MAMET/Greenstreet
10	11	9	-	JAZZMASTERS/Slomotion
9	8	9	-	BOBBY CALDWELL/Don't Ask My...
9	10	9	-	BOBBY MCFERRIN/Friends
1	8	8	-	THOM ROTELLA/Talk 2 Me
11	10	11	-	JOE TAYLOR/Delphin's Daughter
9	8	8	-	RANDY CRAWFORD/Give Me The Night
10	10	10	-	RICK BRAUN/Groovis
10	8	8	-	TONI BRAXTON/Let It Flow
3	8	8	-	AVENUE BLUE/Conversation
1	9	10	-	STRANGE CARGO/EI Ninjo
-	-	8	-	GEORGE MICHAEL/Jesus To A Child
6	10	8	-	QUINCY JONES/Do Nothin' Till...
7	9	9	-	RICK BRAUN/Cadillac Slim
9	9	8	-	OLETA ADAMS/Slow Motion
7	8	9	-	ADRIAN GURVITZ/Wee Way
9	6	7	-	MARC ANTOINE/EI Matador
6	7	8	-	BOB MAMET/Looking Back

**MARKET #3**  
**WNUA/Chicago**  
(312) 645-9550  
Hansen/Miller

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
9	10	10	-	PAUL TAYLOR/Ti We Meet Again
12	11	11	-	DANCING FANTASY/Point Blank
10	11	11	-	JIM BRICKMAN/You Believe
4	8	10	-	VIBRAPHONIC/Can't Get Enough
5	6	10	-	SPYRO GYRA/In My Life
-	4	4	-	THOM ROTELLA/Don'tchou Worry
5	10	10	-	NAJEE/Wish
11	8	10	-	NAJEE/Love's In Need Of...
10	12	10	-	BOB MAMET/Morningside
9	11	10	-	STEVE LAURY/Gloria Ann
12	11	10	-	BRIAN KRINEK/Love For A Lifetime
8	9	9	-	GRANT GEISSMAN/Chase The Dragon
-	10	10	-	COUNT BASIC/Joy And Pain
-	5	5	-	ED CAGNEY/Mrs. Jones
7	10	10	-	JONATHAN CAIN/Elegance On
11	10	10	-	ALEX BUGNON/Sunrise
12	10	9	-	PAUL TAYLOR/Set Me Free
-	7	7	-	GEORGE MICHAEL/Jesus To A Child
10	11	9	-	MARION MEADOWS/South Beach
9	11	11	-	BONEY JAMES/Ain't No Sunshine
8	8	8	-	MARIAH CAREY/Open Arms
7	10	9	-	BOBBY CALDWELL/Don't Ask My...
-	11	9	-	AVENUE BLUE/Conversation
9	9	9	-	MARC ANTOINE/Latin Quarter
9	12	8	-	SPECIAL FX/Seduction
7	9	9	-	AARON NEVILLE/Use Me
10	8	8	-	OLETA ADAMS/Slow Motion
9	8	8	-	WHITNEY HOUSTON/Exhale (Shoop Shoop)
9	8	8	-	RANDY CRAWFORD/Give Me The Night
4	8	8	-	TONI BRAXTON/Let It Flow

**MARKET #4**  
**KBLX/San Francisco**  
(415) 284-1029  
Brown/Cadet

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
14	14	14	-	RANDY CRAWFORD/Give Me The Night
3	3	13	-	QUINCY JONES/Do Nothin' Till
13	13	14	-	BONEY JAMES/Lights Down Low
13	13	14	-	BONEY JAMES/Ain't No Sunshine
14	14	14	-	BOBBY CALDWELL/Don't Ask My...
10	10	13	-	AVENUE BLUE/Baby I'm Yours
14	14	14	-	LEE RITENDU/A Day In The Life
14	14	14	-	TONI BRAXTON/Let It Flow
7	7	12	-	COUNT BASIC/Joy And Pain
13	13	13	-	GOUTA/Chillin' Children
6	6	12	-	TINA MOORE/At Last
12	12	12	-	ALEX BUGNON/Okra
12	12	12	-	ALEX BUGNON/Sunrise
12	12	12	-	SPECIAL FX/Seduction
11	11	11	-	WILL DOWNING/Inseparable
11	11	11	-	STEVE LAURY/Gloria Ann
10	10	10	-	QUINCY JONES/Moody's Mood For
14	14	6	-	QUINCY JONES/F/TAMIA/You Put A Move On...
3	7	7	-	GEORGE HOWARD/Our Love
4	4	4	-	GEORGE MICHAEL/Jesus To A Child
7	7	8	-	BOBBY CALDWELL/Walk On By
9	9	9	-	STEVE LAURY/Angel
3	3	6	-	AVENUE BLUE/Spooky
7	7	8	-	BRIAN KRINEK/Love For A Lifetime
7	7	8	-	BRIAN KRINEK/Zuma
3	3	6	-	PETE ESCOVEDO/All This Love
3	3	6	-	PETE ESCOVEDO/Flying High
6	6	8	-	OLETA ADAMS/Slow Motion
12	12	8	-	OLETA ADAMS/We Will Meet Again
6	8	8	-	RICARDO SCALES/Groovin'

**MARKET #4**  
**KKSF 103.7 FM**  
Smooth Jazz

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
10	10	10	-	ENYA/On My Way Home
-	-	8	-	ALEX BUGNON/Harlem On My Mind
14	14	14	-	JAZZMASTERS/Inner Changes
14	14	14	-	JAZZMASTERS/Walkin' To Freedom
14	14	14	-	SIMPLY RED/Never Never Love
7	7	7	-	GERALD ALBRITON/Chips N' Salsa
7	7	7	-	DAVID BENOIT/Drive Time
7	7	7	-	RANDY CRAWFORD/Give Me The Night
7	7	7	-	JERALD DAEMOND/3
7	7	7	-	VINCE JONES/Indered
7	7	7	-	CHAKA KHAN/Love Me Still
-	-	7	-	TORCUATO MARIANO/A Very Special Place
-	7	7	-	SYRANGE CARGO/EI Ninjo
5	5	5	-	MICHAEL FRANKS/Last Love Letter
7	7	7	-	PONCHO SANCHEZ/Showed Them
-	7	7	-	RICARDO SCALES/Muer Lizma
7	7	7	-	SPECIAL FX/Seduction
7	7	7	-	SPHEERIS & VOUDOU/It's a Rano
7	7	7	-	DAVE KOZ/JASON MILES/Cara's Theme
17	17	6	-	BONEY JAMES/Camouflage
17	17	6	-	BONEY JAMES/Second Nature
-	-	6	-	PAUL TAYLOR/Ti We Meet Again
12	12	12	-	PAUL TAYLOR/Set Me Free
18	18	6	-	TOLEDO/Jan Alrican Tale
18	18	6	-	TOLEDO/Roots
18	18	6	-	TOLEDO/Baha
6	6	6	-	NATIVE VIBE/A Cool Warmth
10	10	5	-	RICK BRAUN/Cadillac Slim
10	10	5	-	RICK BRAUN/The Promise

**MARKET #5**  
**WJZZ/Philadelphia**  
(610) 667-3939  
Gress/Tozzi

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
13	12	12	-	PHILLIPPE SAISS/Masques
12	12	14	-	STANLEY CLARKE/Deja's Theme
13	12	13	-	PHILLIPPE SAISS/Masques
13	12	13	-	DAVE KOZ/JASON MILES/Cara's Theme
14	13	13	-	PAUL TAYLOR/Ti We Meet Again
7	12	13	-	COUNT BASIC/Joy And Pain
14	12	13	-	BRIAN CULBERTSON/Come To Me
11	12	14	-	BRIAN KRINEK/Love For A Lifetime
13	11	13	-	BOB MAMET/Greenstreet
5	5	12	-	VIBRAPHONIC/Can't Get Enough
13	14	12	-	JAZZMASTERS/Slomotion
8	9	12	-	RICARDO SILVEIRA/Francia
12	14	12	-	SPECIAL FX/Seduction
12	13	12	-	RICK BRAUN/Groovis
-	4	11	-	GEORGE MICHAEL/Jesus To A Child
14	13	12	-	NAJEE/Wish
10	9	10	-	MAYSA/Rain Drops
10	9	10	-	GEORGE BENSON/The Long And...
10	8	9	-	TONI BRAXTON/Let It Flow
9	10	8	-	WHITNEY HOUSTON/Exhale (Shoop Shoop)
9	8	9	-	BOBBY CALDWELL/Don't Ask My...
9	10	7	-	QUINCY JONES/Do Nothin' Till...
7	9	10	-	OLETA ADAMS/Slow Motion
7	9	10	-	THOM ROTELLA/Talk 2 Me
9	9	9	-	MARIAH CAREY/Open Arms
7	9	9	-	RANDY CRAWFORD/Give Me The Night
-	5	7	-	STRANGE CARGO/EI Ninjo
5	6	7	-	TORCUATO MARIANO/Ocean Way
7	6	7	-	TOM GRANT/Blue Voyage
7	6	7	-	DENNY JOSEA/Evening Drive

**MARKET #6**  
**WJZZ/Detroit**  
(313) 871-0590  
Stevens/Hines

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
8	8	11	-	RICK BRAUN/Groovis
7	7	9	-	DAVID DIGGS/Eye Of The Storm
9	9	10	-	ALEX BUGNON/Harlem On My Mind
9	9	10	-	BOB MAMET/Cadillac
8	8	11	-	CHANTE MOORE/Wey U
8	8	6	-	STEVE ALLEE/The Magic Hour
10	10	10	-	THURSDAY DIVA/Ty's Move
8	8	9	-	J.B. HORNS/Evening In New York
9	9	10	-	RAHMLEE/Love Zone
2	14	10	-	THOM ROTELLA/No
8	8	11	-	RICARDO SILVEIRA/Francia
9	9	11	-	VIBRAPHONIC/Can't Get Enough
6	6	10	-	BONEY JAMES/Camouflage
7	7	9	-	BOBBY MCFERRIN/Friends
12	12	9	-	KEN NAVARD/Compassion
7	7	7	-	NELSON RANGELL/Rainbow Shadows
7	7	10	-	MICHAEL ROSE/Secretly Yours
8	10	9	-	PHIL SHEERAN/The Spn
10	10	4	-	RICARDO SILVEIRA/The Puzzle
10	10	12	-	RICARDO SILVEIRA/Always There
6	6	8	-	TOLEDO/Roots
8	8	9	-	KYLE TURNER/You'll Always Be...
10	8	8	-	COUNT BASIC/Joy And Pain
7	7	7	-	GEORGE BENSON/The Long And...
9	9	9	-	RANDY CRAWFORD/Cajun Moon
7	7	7	-	MICHAEL DAVID/Fish Talk
7	7	8	-	LIONEL HAMPTON/Gossamer Wings
8	8	8	-	INCIGNITO/Spellbound And...
8	8	8	-	MAYSA/Sexy

**MARKET #6**  
**WVM/Detroit**  
(810) 855-5100  
Sattler

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
12	9	11	-	MARC ANTOINE/Sand Castle
11	11	12	-	NAJEE/Wish
11	9	11	-	RICK BRAUN/Groovis
5	4	6	-	VIBRAPHONIC/Can't Get Enough
10	10	11	-	BOB MAMET/Okra
11	10	11	-	DAVE KOZ/JASON MILES/Cara's Theme
11	10	12	-	PAUL TAYLOR/Ti We Meet Again
4	9	10	-	COUNT BASIC/Joy And Pain
11	9	12	-	BRIAN CULBERTSON/Come To Me
11	10	11	-	PHILLIPPE SAISS/Masques
12	10	11	-	JAZZMASTERS/Slomotion
12	11	11	-	BRIAN KRINEK/Love For A Lifetime
11	9	11	-	BOB MAMET/Greenstreet
6	9	11	-	SPECIAL FX/Seduction
11	9	12	-	RICARDO SILVEIRA/Francia
11	8	10	-	GEORGE BENSON/The Long And...
6	6	8	-	RANDY CRAWFORD/Give Me The Night
7	6	8	-	OLETA ADAMS/Slow Motion
8	7	7	-	TONI BRAXTON/Let It Flow
-	-	7	-	MCDONALD/INGRAM/PACK/Maria
8	7	7	-	BOBBY CALDWELL/Don't Ask My...
6	7	7	-	MARIAH CAREY/Open Arms
4	5	7	-	ANDY SNITZER/The Best Of Me
-	-	7	-	GEORGE MICHAEL/Jesus To A Child
7	7	8	-	WHITNEY HOUSTON/Exhale (Shoop Shoop)
5	4	5	-	STEVE LAURY/Gloria Ann
4	5	6	-	DAVID BENOIT/Searching For June
5	3	5	-	ALEX BUGNON/Okra
3	5	5	-	NAJEE/As

**MARKET #7**  
**KOAI/Dallas**  
(810) 630-3011  
Tesson/Michael

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
13	14	13	-	BONEY JAMES/Camouflage
16	15	14	-	PAUL TAYLOR/Ti We Meet Again
12	14	13	-	DAVID SANBORN/Superstar
5	6	12	-	BRIAN KRINEK/Love For A Lifetime
14	14	12	-	SPECIAL FX/Seduction
13	13	13	-	ALEX BUGNON/Okra
14	15	13	-	PHILLIPPE SAISS/Masques
13	16	12	-	JAZZMASTERS/Slomotion
3	3	10	-	NAJEE/Wish
14	16	15	-	NAJEE/As
8	7	9	-	RANDY CRAWFORD/Give Me The Night
8	9	5	-	QUINCY JONES/Do Nothin' Till...
-	-	7	-	GEORGE MICHAEL/Jesus To A Child
7	7	9	-	TONI BRAXTON/Let It Flow
8	10	8	-	EVERYTHING BUT.../Missing
9	7	9	-	WHITNEY HOUSTON/Exhale (Shoop Shoop)
15	15	7	-	BOB MAMET/Greenstreet
9	7	7	-	OLETA ADAMS/Slow Motion
9	7	6	-	SIMPLY RED/Never Never Love
6	6	7	-	COUNT BASIC/Joy And Pain
8	8	8	-	MARIAH CAREY/Open Arms
3	6	5	-	JIM BRICKMAN/You Believe
5	4	8	-	KEVIN TONEY/15 Years
16	15	8	-	RICK BRAUN/Groovis
5	5	6	-	TOM GRANT/Blue Voyage
4	5	6	-	JAZZMASTERS/Inner Changes
4	5	3	-	



CYNDEE MAXWELL

## Stern Steers Course For New Network

Continued from Page 1

later no one will remember that you named yourself. It was that way with the **Rolling Stones**. They called themselves the "World's Greatest Rock 'n' Roll Band" and it stuck.

"If Michael Jackson and the Rolling Stones could do it, I told Robin, 'I should be the king of something, too: 'I'll be the King Of ... All Media.' I tried it out when



Stern

I talked to reporters. I asked them to please be sure to put in my title when referring to me. At the beginning it was, 'The self-proclaimed King Of All Media,' but after a while it was just 'The King Of All Media.' And I thought, 'This is wonderful — now I'm the king of radio, TV, film, and books. I am true royalty.'"

His "Miss America" not only generated crowds numbering in the thousands for its multicity book signings, it also received impressive media coverage. Stern was pleased with the exposure: "The reaction was phenomenal. There's nothing worse than writing a book and getting no reaction. And I believe it's that people are reacting to the radio show [as well as] the book — it was one big celebration and our audience really embraced me. It was thrilling beyond my comprehension to have that strong of a reaction."

Which brings to mind this question: How does Stern handle his pop-

ularity among fans, especially when complete strangers approach him as though they really know him? "It's funny because the fans don't really know me, but radio is such an intimate medium. You listen to some-



Karmazin



Buchwald

one four or five hours every day, and you feel like you do know that person — especially when I'm sitting here telling you everything from my penis size to which nasal hairs I trimmed last night. But I'm thrilled with any fan reaction to the radio program."

### 24-Hour Job

Stern outlines his work day: "I get up around four in the morning, am driven into the city, and go to the station; there I read a couple of newspapers; have my beautiful hair blown out because we tape the television show at the same time that we do the radio show; eat some breakfast; and spend the next five hours having fun on the radio."

"After I get off the air, we do some work on the show unless I'm writing a book or some other project where I divide up my time. I'm reading newspapers, magazines, watching TV, and generally being aware of what people are talking about.

The day is spent finding material and discovering what's going on in the world.

"It's a 24-hour job to be in touch with what people like to hear and talk about, and there isn't a minute I don't do my research. While I'm having a conversation with my wife, I'm thinking, 'How's this going to sound on the radio? How does this play?' So it's a very weird existence. For the last 20 years I've had no understanding of what it is to have a private life. I just look at everything in terms of the show.

"My wife thinks it's a sickness and will say, 'Are we ever going to have any private moments?' After I discuss something intimate on the air, she'll say, 'I was sure you weren't going to talk about that, I was sure you understood that was private between us.' And I'll say, 'The fact that you like a certain type of sex is private? Shouldn't we share that with the world?' Occasionally, she gets pissed."

On the air, Stern has said he spends his weekends inside his home. "I don't go anywhere; I have a miserable existence," he confirms. "I live in my basement, which I set up in a very high-tech fashion — it's not a bad place to be — but I do the same thing as I do during the week. I watch a lot of TV, wait for my wife to say something, and generally wait for Monday to come around so I can get back on the air. That's what's great [for stations] about hiring this morning show. You have a guy who has no life and basically sits and prepares material — a radio machine, if you will."

Stern admits that with the filming of his movie, life will become more complicated. But he adds there's a positive side. "It'll get crazy, but that's good for the radio show. The way I see it, everything feeds into everything else and becomes material. Someone asked me, 'What's it going to be like doing this movie and the radio show?' My answer is I'll have a lot to talk about on the air. It's going to be fun taking my audience into the world of movies."

"Twenty years ago, most people in our industry would have said a radio performer will never star in a movie, write books, or put on the biggest-grossing, pay-per-view event in history — [they kept] DJs in their little box. When I got into radio, my attitude was, 'Let's think big; let's change the medium; and, yes, we can have a national morning show and do these other things

## Lining Up Affiliates

Here is a current **Howard Stern Show** affiliate lineup, including the date each station began airing the program (indicated in parentheses), and the station's current format.

WXRK/New York (11/85)	Alternative
WYSP/Philadelphia (3/86)	Rock
WJFK/Washington (10/88)	Full Service
KLSX/Los Angeles (7/91)	Full Service
WNCX/Cleveland (9/92)	Classic Rock
KEGL/Dallas (9/92)	Rock
WQBK/Albany (10/92)	Alternative
KFBI/Las Vegas (11/92)	Classic Rock
WNVE/Rochester, NY (2/93)	Alternative
WBCN/Boston (3/93)	Alternative
KOME/San Jose (3/93)	Alternative
WYAV/Myrtle Beach, SC (10/93)	Classic Rock
WTKS/Orlando (5/94)	Talk
WBGG/Miami (9/94)	Oldies
XTRA/San Diego (2/95)	Alternative
WEZB/New Orleans (2/95)	Talk
KEDJ-KHOT/Phoenix (2/95)	Alternative
KROD/EI Paso (9/95)	News/Talk/Sports
WJJD/Chicago (10/95)	Talk
WVGO/Richmond (10/95)	Alternative
WKOC/Norfolk (10/95)	Alternative
WXDX/Pittsburgh (11/95)	Alternative
WQXA/York, PA (2/96)	Alternative

as well.' There are so many people in our industry cloning what I do for a living that now I'm saying to all my fellow broadcasters, 'Let's do business together. I want to come to your town. Let's blow away the clones; the imitator is never as good as the original. If you have the original up against the imitator, the original will win — no doubt about it.'

"At our affiliates, the GMs and PDs tell me it's fun to be part of things. The show is so high-profile

contact with the PDs; we have people at all the stations feeding us newspaper articles daily and telling us what's going on in local markets. We've got a neat little organization, and now we're trying to make it bigger."

### Innovating The Business

Has Stern ever thought about giving up radio to focus on another medium? Buchwald steps in, answering, "Not only will Howard not leave radio in the foreseeable future but an agreement has been reached, signed, and delivered between Howard Stern and Infinity to continue in the radio business for an extended period of time."

Stern adds, "I've had a great association with

Mel and Infinity; I love this company. What they're doing in broadcasting is exciting and unprecedented. Mel is an innovator and he's changed the way people look at buying radio stations. Mel has been tremendous for my career and has backed me up every step of the way. It's a great association."

"Am I fired up about radio? I still see myself as a radio performer. I have no desire to leave the business. Radio is an exciting medium; we've proven it can be an up-front and in-your-face medium, and I can do things on radio that guys can't do on TV. Jay Leno and David Letterman could never do the kind of

**Everything feeds into everything else and becomes material. Someone asked me, 'What's it going to be like doing this movie and the radio show?' My answer is I'll have a lot to talk about on the air.**

—Howard Stern

and off the scale that they become stars themselves. Also, PDs are freed up timewise because they don't have to worry about their morning program now. The GMs don't have to buy TV time because the show is so visible. They've got a show people listen to for long periods of time that generates large audiences. They can promote their station within our show, promote station contests and personalities through it, and use it as their own advertising medium to recycle the audience.

"And we have good relationships with the people we're doing business with. There's weekly phone

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bits I do because they don't have the sheer amount of time. I'm *absolutely* thrilled not only to still be in radio but, in looking at the future, there's tremendous potential for the medium and still many things to accomplish."

Karmazin remarks, "Now that we can talk about Howard staying in radio for an extended period of time, it gives radio the opportunity to take advantage of what Howard is all about. Howard has a credibility no one else has. Howard makes you a ton of money. Every single project he's been involved in has made a ton of money. As we accelerate the program into more markets, stations are going to have to make a decision between having Howard [on their stations] or competing against him, which is a difficult task because he

“

**It makes me very happy to hear Mel talk about a ton of money. Howard is the only client I've ever had where you don't count the money — you weigh it.**  
—Don Buchwald

”

always wins. He's won in every business he's ever gone into.

"By winning I mean financially, which is the main report card. Howard is a magnet for advertising revenue, and he gets the demographic advertisers want to reach. And very importantly, the show is formatted so it's all local advertising. So in syndicating the program, stations get to keep all the inventory. They pay a price, but it's a minor investment toward what he'll make for them. Financially, it's a very viable program."

### Weighing In

Buchwald mentions, "It makes me very happy to hear Mel talk about a ton of money. Howard is the only client I've ever had where you don't count the money — you weigh

it. We started in York, PA [on February 19]. We expect to announce two new affiliates soon and are looking for more markets that might want to weigh their money made from broadcasting the Howard Stern Show."

Karmazin adds, "The program is going to expand dramatically. 1996 is the year Howard will pick up more affiliates than ever. Over the last few years, he's proven this program works in every circumstance: big market or small market, East Coast or West Coast, live or tape-delay, liberal or conservative market. Up to now we've had to prove to skeptical broadcasters that Howard could work in their markets. Now there's no argument any broadcaster could raise as to why *not* to put Howard in their markets. As a matter of fact, they're going to have to deal with it because, if they don't put him in their markets, their competitors will."

Regarding such objections, Stern believes people are the same from region to region. "I've always believed that — even before we got into the syndication game. When programmers used to say to me, 'Gee, my market's unique, it's local, etc.,' my response was, 'People like to laugh.' And they're getting something unique with this program — a guy on the national scene, so to speak. Their local morning man is now on 'The Tonight Show,' 'The Late Show With David Letterman,' and making a movie for Paramount Pictures. That's excitement you can't always get from a local morning guy."

"The financial picture is pretty rosy, too, when you put this show on in mornings. It's a tremendously profitable experience. The show is a home run — it does what it's supposed to do: It makes a lot of money for stations and brings a lot of attention to your position on the dial."

"We're excited about it," says Karmazin. "Howard is extraordinary in knowing how to communicate to a very large audience. It was very silly for us to use Howard's knowledge and ability in only one daypart. So now radio stations have the opportunity to get more programming options that will all have this in common: It'll be compelling, get ratings, and make money. And

it will happen sooner rather than later."

### Radio's New Face

While details are still being finalized for the Howard Stern Radio Network, there are a variety of options Stern is developing. "Stations might be able to pick and choose from the network, and we might provide 24-hour-a-day programming that would include station promotion and input from me in every daypart. That's a real exciting proposition. And in the same way that morning syndication and the type of programming we've been putting on has been changing the face of radio, the network will change the face of radio as well."

Describing the role he'll play in

“

**It was very silly for us to use Howard's knowledge and ability in only one daypart. Now radio stations have the opportunity to get more programming options that will all have this in common: It'll be compelling, get ratings, and make money.**

—Mel Karmazin

”

the network, Buchwald says, "The network will develop programming much like it's done in the film or television business. We might begin with a simple idea and employ writers and production people to work with Howard to expand it to a format, and then find that unique talent to fit the project. Then the master's genius will give it that special touch. Finally, it gets his stamp of approval and then the show goes into distribution. We hope to be dealing with networks such as **Westwood One** and others, as well as in some cases, individual stations around the country and maybe around the world.

## Ratings Results

Here's a look at some of the target demographic rating increases of stations airing the "Howard Stern Show." All data reflects **Arbitron Monday-Friday, 6am-10am** except in the case of **WBCN/Boston**, where the program airs 7pm-midnight.

The share difference below reflects the difference between Stern's first book and current book at each station.

Station/Market	First Book-Current Book	Adults 18-34 Share Difference (Current Rank)	Men 18-34 Share Difference (Current Rank)
WXRK/New York	Fa '85-Fa '95	+13.6 (1)	+19.8 (1)
WYSP/Philadelphia	Wi '89-Fa '95	+ 5.7 (1)	+ 7.6 (1)
WJFK/Washington	Fa '88-Fa '95	+ 9.1 (2)	+14.4 (1)
KLSX/Los Angeles	Su '91-Fa '95	+ 3.3 (5)	+ 6.1 (2)
WNCX/Cleveland	Su '92-Fa '95	+ 7.3 (1)	+11.9 (1)
KEGL/Dallas	Su '92-Fa '95	+ 7.6 (1)	+12.7 (1)
WQBK/Albany	Fa '92-Fa '95	+ 3.9 (1)	+ 2.9 (1)
KFBI/Las Vegas	Fa '92-Fa '95	+13.9 (1)	+20.5 (1)
WNVE/Rochester, NY	Wi '93-Fa '95	+ 5.0 (4)	+ 6.8 (2)
WBCN/Boston	Wi '93-Fa '95	- 1.8 (3)	- 2.9 (1)
KOME/San Jose*	Sp '93-Fa '95	+ 4.3 (1 T)	+ 7.4 (2)
WYAV/Myrtle Beach**	Sp '93-Sp '95	+ 4.6 (2)	+ 7.1 (1 T)
WTKS/Oriando	Sp '94-Fa '95	+11.6 (1)	+19.3 (1)
WBGG/Miami	Fa '94-Fa '95	+ 1.0 (5)	+ 2.0 (2)
XTRA/San Diego	Wi '95-Fa '95	+ 3.9 (1)	+ 6.2 (1)
WEZB/New Orleans	Wi '95-Fa '95	- 0.4 (2)	- 2.6 (1)
KEDJ/Phoenix	Wi '95-Fa '95	+ 3.7 (4)	+ 4.9 (3)
KROD/EI Paso***	Su '95-Fa '95	+ 6.7 (5)	+10.7 (2)

\*T represents a tie in rank.

WJJD/Chicago, WVGO/Richmond, WKOC/Norfolk, and WXDX/Pittsburgh began airing Stern in the Fall '95 book; WQXA/York, PA began airing Stern in the Winter '96 book.

\*KOME began airing Stern at night in 3/93; he was moved to mornings in 5/93, thus the figures shown reflect only morning drive results.

\*\*WYAV began carrying Stern 10/93; the market has only one ratings period a year, thus the figures shown reflect the stations ratings before Stern joined to the most recent Spring survey.

\*\*\*KROD began carrying Stern 9/95; the increase reflects the stations ratings before and the first book after syndicating the program.

"We'll be looking at talent in the same manner — finding someone interesting and working with that person and others to develop a show, or perhaps refashioning an existing program. Howard seems to know what makes programming and talent compelling."

Buchwald admits to having chatted with other broadcasting suitors about partnering in the network, but says, "We chose to continue with Infinity because we could not imagine a better partner in the radio business. Mel Karmazin is a courageous broadcaster and his support for Howard over the years has greatly helped to structure the success of the Howard Stern Show. Mel's loyalty and integrity are well known in the radio community. We've tried to acknowledge those characteristics in kind."

"We want to be very direct and declare our intention in expanding the number of Howard Stern markets both large and small. Previously, we were interested only in the larger markets, but now we're looking for the show to be a truly national program."

Cross-promotion between the affiliates and book retailers was heavy for Stern's two books, and

it's expected to be the same when the movie is released. Stern asserts, "We really want to be involved on the local level because it helps the show. E! Entertainment Television is another vehicle that supports the radio program. It's great for the listeners to hear something cool on the radio, then know they can watch it that night on E! — it all feeds into the excitement."

Buchwald interjects, "E! now reaches 37.8 million homes. In the markets with both the radio program and E!, there is a cooperative promotional campaign between the two."

Stern concludes, "Go up and down the dial — nothing compares. I'm talking about bringing my audience to a film premiere and what it was like making a movie. That's the big difference. There's an excitement on our show people want to hear about, and that's the advantage of bringing the show on board. We've cleared up any questions about the economics, ratings, how to use the program, and how to be involved with it. It's a no-brainer — a win-win situation for every market size and every format."



Buchwald, Karmazin, Stern, and Maxwell in Stern's office at WXRK/New York.

MARCH 1, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	2	1	1	<b>EVERCLEAR</b> Santa Monica (Watch...) (Capitol)	2074	1973	1860	1764	72/1
1	1	2	2	<b>SMASHING PUMPKINS</b> 1979 (Virgin)	1881	1972	1984	1965	69/0
3	3	3	3	<b>ALICE IN CHAINS</b> Heaven Beside You (Columbia/CRG)	1853	1868	1847	1781	72/0
8	7	4	4	<b>GREEN DAY</b> Brain Stew (Reprise)	1662	1567	1448	1338	69/0
7	6	5	5	<b>SPACEHOG</b> In The Meantime (Sire/EEG)	1570	1501	1462	1350	67/0
10	9	8	6	<b>GOO GOO DOLLS</b> Naked (Metal Blade/WB)	1466	1453	1364	1260	71/1
12	10	9	7	<b>NIXONS</b> Sister (MCA)	1426	1354	1309	1235	69/1
6	5	7	8	<b>OASIS</b> Wonderwall (Epic)	1268	1473	1549	1574	52/1
15	13	10	9	<b>RED HOT CHILI PEPPERS</b> Aeroplane (WB)	1261	1212	1118	972	64/4
4	4	6	10	<b>PEARL JAM</b> I Got Id (Epic)	1207	1477	1683	1777	50/0
14	11	11	11	<b>FOLK IMPLOSION</b> Natural One (London/Island)	1188	1178	1233	1151	53/0
19	17	15	12	<b>STABBING WESTWARD</b> What Do I Have To Do? (Columbia/CRG)	1182	1114	999	863	71/1
16	16	14	13	<b>GIN BLOSSOMS</b> Follow You Down (A&M)	1140	1121	1058	941	58/2
17	18	17	14	<b>TOADIES</b> Away (Interscope)	1011	975	934	911	67/1
49	28	20	15	<b>BUSH</b> Machinehead (Trauma/Interscope)	1001	815	507	293	56/5
9	12	12	16	<b>OZZY OSBOURNE</b> See You On The Other Side (Epic)	994	1140	1226	1322	50/0
13	14	16	17	<b>SEVEN MARY THREE</b> Cumbersome (Mammoth/Atlantic)	933	1047	1116	1228	49/0
35	20	21	18	<b>PRESIDENTS OF THE UNITED...</b> Peaches (Columbia/CRG)	932	810	623	454	59/4
2	8	13	19	<b>BUSH</b> Glycerine (Trauma/Interscope)	924	1127	1365	1834	45/0
32	25	26	20	<b>SEVEN MARY THREE</b> Water's Edge (Mammoth/Atlantic)	918	625	516	468	60/9
36	23	22	21	<b>FOO FIGHTERS</b> Big Me (Capitol)	880	779	575	435	54/3
21	19	19	22	<b>DOG'S EYE VIEW</b> Everything Falls Apart (Columbia/CRG)	846	830	772	585	47/0
11	15	18	23	<b>COLLECTIVE SOUL</b> The World I Know (Atlantic)	823	961	1096	1247	42/0
31	24	23	24	<b>SON VOLT</b> Drown (WB)	796	712	537	474	48/5
43	29	24	25	<b>RUST</b> Not Today (Atlantic)	715	648	490	360	52/2
—	26	25	26	<b>ZZ TOP</b> She's Just Killing Me (Los Hooligans/Epic ST)	693	645	512	283	37/3
<b>BREAKER</b>	27	—	27	<b>ALANIS MORISSETTE</b> Ironic (Maverick/Reprise)	644	591	462	350	31/3
<b>BREAKER</b>	28	—	28	<b>HOG</b> Get A Job (Geffen)	615	429	203	110	54/7
—	37	28	29	<b>SILVERCHAIR</b> Israel's Son (Epic)	585	530	415	214	44/0
39	31	30	30	<b>BROTHER CANE</b> Voice Of Eujena (Virgin)	502	490	469	412	37/2
—	—	48	31	<b>PEARL JAM</b> Leaving Here (Epic)	486	276	60	—	29/7
—	45	34	32	<b>SMASHING PUMPKINS</b> Zero (Virgin)	484	418	329	272	38/6
30	27	29	33	<b>RANCID</b> Ruby Soho (Epitaph)	472	500	509	502	37/0
25	30	32	34	<b>TOADIES</b> Possum Kingdom (Interscope)	437	452	476	539	35/0
24	32	31	35	<b>SMASHING PUMPKINS</b> Bullet With Butterfly Wings (Virgin)	413	456	469	542	34/0
<b>DEBUT</b>	36	—	36	<b>AC/DC</b> Ballbreaker (EastWest/EEG)	410	249	203	145	39/16
—	47	38	37	<b>LIMBLIFTER</b> Screwed It Up (Mercury)	394	354	314	189	34/0
—	—	39	38	<b>SALT</b> Bluster (Island)	394	335	284	244	32/2
<b>DEBUT</b>	39	—	39	<b>DISHWALLA</b> Counting Blue Cars (A&M)	379	258	183	121	36/10
44	40	35	40	<b>MELISSA ETHERIDGE</b> I Want To Come Over (Island)	373	403	380	354	22/0
<b>DEBUT</b>	41	—	41	<b>BAD RELIGION</b> A Walk (Atlantic)	364	222	119	20	35/7
37	35	36	42	<b>GOO GOO DOLLS</b> Name (Metal Blade/WB)	344	392	428	420	27/0
—	—	43	43	<b>COLLECTIVE SOUL</b> Where The River Flows (Atlantic)	329	323	269	275	22/3
—	—	46	44	<b>SCHTUM</b> Skydiver (Work/CRG)	309	313	275	241	32/1
27	38	40	45	<b>RED HOT CHILI PEPPERS</b> My Friends (WB)	306	335	413	514	26/0
—	46	44	46	<b>BOTTLE ROCKETS</b> I'll Be Comin' Around (TAG)	304	321	329	248	23/0
<b>DEBUT</b>	47	—	47	<b>DON HENLEY</b> You Don't Know Me At All (Geffen)	295	256	215	122	14/0
—	—	50	48	<b>FILTER</b> Under (Reprise)	294	267	243	248	32/2
40	39	41	49	<b>SILVERCHAIR</b> Tomorrow (Epic)	284	335	394	406	23/0
<b>DEBUT</b>	50	—	50	<b>3 LB. THRILL</b> Diana (57/550 Music)	284	259	229	195	22/4

This chart reflects airplay from February 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 75 Active Rock reporters. 70 current playlists. © 1996, R&R Inc.

### NEW & ACTIVE

**BLUES TRAVELER** The Mountains Win Again (A&M)  
Total Plays: 263, Total Stations: 15, Adds: 0

**AFGHAN WHIGS** Honky's Ladder (Elektra/EEG)  
Total Plays: 242, Total Stations: 27, Adds: 5

**SHOVELJERK** Unwind (Capricorn)  
Total Plays: 235, Total Stations: 20, Adds: 1

**TOM PETTY** You Get Me High (MCA)  
Total Plays: 228, Total Stations: 14, Adds: 0

**KENNY WAYNE SHEPHERD** Born With A Broken Heart (Giant/Reprise)  
Total Plays: 211, Total Stations: 23, Adds: 10

**FIG DISH** Bury Me (Polydor/A&M)  
Total Plays: 211, Total Stations: 31, Adds: 5

**INTO ANOTHER T.A.I.L.** (Hollywood)  
Total Plays: 200, Total Stations: 31, Adds: 10

**NO DOUBT** Just A Girl (Trauma/Interscope)  
Total Plays: 183, Total Stations: 11, Adds: 1

**MINISTRY** Lay Lady Lay (WB)  
Total Plays: 178, Total Stations: 18, Adds: 3

**GARBAGE** Only Happy When It Rains (Almo Sounds/Geffen)  
Total Plays: 165, Total Stations: 10, Adds: 2

Songs ranked by total plays.

### BREAKERS

**ALANIS MORISSETTE**  
Ironic (Maverick/Reprise)

TOTAL PLAYS/INCREASE: 644/53  
TOTAL STATIONS/ADDS: 31/3  
CHART: 27

### HOG

Get A Job (Geffen)

TOTAL PLAYS/INCREASE: 615/186  
TOTAL STATIONS/ADDS: 54/7  
CHART: 28

### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
AC/DC Ballbreaker (EastWest/EEG)	16
THERMADORE Amerasian (Atlantic)	13
DISHWALLA Counting Blue Cars (A&M)	10
INTO ANOTHER T.A.I.L. (Hollywood)	10
KENNY WAYNE SHEPHERD Born With... (Giant/Reprise)	10
SEVEN MARY THREE Water's Edge (Mammoth/Atlantic)	9
BAD RELIGION A Walk (Atlantic)	7
CANDLEBOX Best Friend (Maverick/WB)	7
HOG Get A Job (Geffen)	7
PEARL JAM Leaving Here (Epic)	7

God lives underwater

WRCX  
Add



WAAF  
40 Spins!

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SEVEN MARY THREE Water's Edge (Mammoth/Atlantic)	+293
PEARL JAM Leaving Here (Epic)	+210
BUSH Machinehead (Trauma/Interscope)	+186
HOG Get A Job (Geffen)	+186
AC/DC Ballbreaker (EastWest/EEG)	+161
BAD RELIGION A Walk (Atlantic)	+142
KENNY WAYNE SHEPHERD Born With... (Giant/Reprise)	+131
INTO ANOTHER T.A.I.L. (Hollywood)	+124
PRESIDENTS OF THE UNITED... Peaches (Columbia/CRG)	+122
DISHWALLA Counting Blue Cars (A&M)	+121

### HOTTEST RECURRENTS

- ARTIST TITLE LABEL(S)
- BUSH Comedown (Trauma/Interscope)
- AC/DC Cover You In Oil (EastWest/EEG)
- LIVE All Over You (Radioactive)
- BROTHER CANE And Fools Shine On (Virgin)
- ALICE IN CHAINS Grind (Columbia/CRG)
- FOO FIGHTERS I'll Stick Around (Capitol)
- CANDLEBOX Understanding (Maverick/WB)
- SILVERCHAIR Pure Massacre (Epic)
- WHITE ZOMBIE More Human Than Human (Geffen)
- TOM PETTY Waiting For Tonight (MCA)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Mgt. RENE RIGAL & Radio Management

OBVIOUS  
THE  
"DETACHED"

KUPD - #1 with Top 5 phones

also on:

WRCX  
WLZR  
KZBB

KIOZ  
KMKF  
WJST

KRXQ  
WRXS  
KRAD



GRINDSTONE RECORDS



# ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

**MARKET #1**  
**WAXQ/New York**  
(212) 575-1043  
Valeri/Marino

**PURE ROCK 104.3**

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	20	31	36	35	SMASHING PUMPKINS/Zero
37	35	36	35	36	SPACEHOG/In The Meantime
19	22	26	34	30	FOLK IMPLOSION/Natural One
35	39	34	34	34	ALICE IN CHAINS/Heaven Beside You
37	37	36	33	33	OZZY OSBOURNE/See You On...
25	36	33	33	33	PEARL JAM/Leaving Here
21	20	29	33	33	COLLECTIVE SOUL/The World I Know
37	36	34	31	31	GREEN DAY/Brain Stew
23	34	31	29	29	BUSH/Machinehead
22	23	29	29	29	PRESIDENTS OF.../Peaches
35	34	34	32	32	WHITE ZOMBIE/Super-Charger Heaven
15	17	21	21	21	SALT/Bluster
13	14	20	20	20	SEVEN MARY THREE/Water's Edge
13	18	19	19	19	FOO FIGHTERS/Big Me
16	24	25	19	19	SEVEN MARY THREE/Cumbersome
16	12	17	18	18	NIXONS/Sister
17	18	18	18	18	SONIC YOUTH/The Diamond Sea
12	13	15	17	17	RADIOHEAD/High & Dry
14	17	17	17	17	ALICE IN CHAINS/Agan
14	17	17	17	17	ALICE IN CHAINS/Grind
35	25	24	17	17	SMASHING PUMPKINS/1979
15	16	16	16	16	SON VOLT/Down
15	16	16	16	16	NINE INCH NAILS/Terrible Lie
3	3	14	14	14	GOO GOD DOLLS/Naked
21	18	15	16	16	OASIS/Champagne Supernova
14	15	16	16	16	SLIVERCHAIR/Pure Massacre
14	15	16	16	16	KORN/Shoots & Ladders
14	13	17	15	15	TOADIES/Away
15	15	15	15	15	OZZY OSBOURNE/Perry Mason
38	35	25	15	15	BROTHER CANE/And Fools Shine On

**MARKET #2**  
**KLDS/Los Angeles**  
(310) 840-4836  
Curelop/Wilde

**KLQ5 95.5**

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	31	33	33	SMASHING PUMPKINS/1979
18	27	25	31	31	ALICE IN CHAINS/Heaven Beside You
30	31	34	30	30	BUSH/Machinehead
29	31	27	29	29	GREEN DAY/Brain Stew
18	18	20	22	22	GOO GOD DOLLS/Naked
14	14	22	22	22	EVERCLEAR/Santa Monica...
18	21	22	21	21	PRESIDENTS OF.../Peaches
18	21	22	21	21	KENNY WAYNE SHEPHERD/Born With A Broken...
20	21	21	21	21	GIN BLOSSOMS/Follow You Down
6	15	15	19	19	DISHWALL/Counting Blue Cars
15	14	18	18	18	3.LB. THRILL/Diana
16	16	16	16	16	LIMBLIFTER/Screwed It Up
22	20	17	16	16	JOAN OSBORNE/Right Hand Man
11	8	15	14	14	OZZY OSBOURNE/See You On...
15	12	15	14	14	STABBING WESTWARD/What Do I Have To...
29	22	13	14	14	PEARL JAM/ Got It
5	12	14	14	14	SMASHING PUMPKINS/Zero
12	6	9	13	13	RANDIC/Ruby Soho
17	14	12	13	13	SPACEHOG/In The Meantime
13	13	12	12	12	FOO FIGHTERS/It's Stuck Around
13	13	12	12	12	RUTH RUTH/Uninvited
4	13	12	12	12	DOG'S EYE VIEW/Everything Falls
11	12	10	12	12	SMASHING PUMPKINS/Bullet With...
10	12	13	13	13	KENNY WAYNE SHEPHERD/Deja Voodoo
17	18	14	14	14	BLUES TRAVELER/Run-Around
15	12	12	11	11	SEVEN MARY THREE/Cumbersome
17	16	11	11	11	RED HOT CHILI.../Aeroplane
11	12	11	11	11	RED HOT CHILI.../My Friends
11	12	11	11	11	BLUES TRAVELER/Run-Around
9	11	11	11	11	GOO GOD DOLLS/Name

**MARKET #3**  
**WRGX/Chicago**  
(312) 861-8100  
Richards/Robinson

**ROCK 103.5**

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	35	45	46	46	SPACEHOG/In The Meantime
37	40	50	45	45	SEVEN MARY THREE/Cumbersome
38	37	43	42	42	GREEN DAY/Brain Stew
15	18	41	41	41	COLLECTIVE SOUL/The World I Know
18	33	43	41	41	PEARL JAM/ Got It
11	9	20	23	23	LIVE/Pan Lies On...
16	17	21	23	23	BUSH/Machinehead
21	20	19	23	23	STABBING WESTWARD/What Do I Have To...
12	17	22	22	22	NIXONS/Sister
17	20	22	22	22	ALICE IN CHAINS/Heaven Beside You
18	20	24	22	22	EVERCLEAR/Santa Monica...
20	21	22	22	22	RED HOT CHILI.../Aeroplane
18	20	18	21	21	SMASHING PUMPKINS/Zero
18	20	22	20	20	GOO GOD DOLLS/Naked
19	19	13	20	20	BROTHER CANE/And Fools Shine On
11	19	18	18	18	PEARL JAM/Leaving Here
11	19	18	18	18	TOADIES/Away
21	16	16	16	16	FOO FIGHTERS/It's Stuck Around
13	17	16	16	16	LIVE/All Over You
41	39	20	15	15	OZZY OSBOURNE/See You On...
12	10	15	15	15	SMASHING PUMPKINS/Bullet With...
11	14	15	15	15	COLLECTIVE SOUL/December
17	18	14	15	15	KENNY WAYNE SHEPHERD/Deja Voodoo
16	16	17	14	14	TOADIES/Possum Kingdom
16	16	17	14	14	SILVERCHAIR/Tomorrow
40	12	14	14	14	COLLECTIVE SOUL/Where The River...
11	11	13	13	13	RANDIC/Ruby Soho
40	35	18	13	13	SMASHING PUMPKINS/1979
11	14	13	13	13	AC/DC/Hard As A Rock
5	7	12	12	12	FILTER/Under

**MARKET #6**  
**WDZR/Detroit**  
(810) 589-7900  
Bevittacqua

**102.7 WDBZ**

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	29	29	28	28	KICKING HAROLD/Fred's New Dress
21	18	22	28	28	SEVEN MARY THREE/Water's Edge
29	29	29	28	28	RED HOT CHILI.../Aeroplane
16	25	28	28	28	EVERCLEAR/Santa Monica...
27	27	27	27	27	ALICE IN CHAINS/Heaven Beside You
29	26	26	26	26	SPACEHOG/In The Meantime
27	26	26	26	26	OZZY OSBOURNE/See You On...
6	20	19	20	20	REFRESHMENTS/Banditos
10	19	19	19	19	BUSH/Machinehead
7	18	18	18	18	SMASHING PUMPKINS/Zero
21	18	18	18	18	GOO GOD DOLLS/Naked
25	25	21	17	17	PEARL JAM/ Got It
15	12	17	17	17	HOG/Get A Job
11	15	17	17	17	STABBING WESTWARD/What Do I Have To...
18	17	17	17	17	TOADIES/Away
21	18	19	16	16	VICTOR/Promise
26	24	16	16	16	SEVEN MARY THREE/Cumbersome
21	18	19	16	16	TESLA/Steppin' Over
20	20	19	16	16	SILVERCHAIR/Pure Massacre
12	12	16	16	16	SKUNK ANANSI/Can Dream
9	8	10	10	10	3.LB. THRILL/Diana
15	14	15	15	15	WHITE ZOMBIE/Super-Charger Heaven
20	18	14	14	14	LOUD LUCY/Ticking
9	9	14	14	14	TOADIES/Possum Kingdom
29	28	21	13	13	BUSH/Glycerine
11	11	10	12	12	KORN/Shoots & Ladders
9	9	12	12	12	PEARL JAM/Leaving Here
6	7	9	9	9	BROTHER CANE/Voice Of Eujena
19	18	11	11	11	AC/DC/Cover You In Dil
9	9	10	10	10	LIVE/White, Discussion

**MARKET #8**  
**WRIF/Detroit**  
(810) 547-0101  
Podell/Wellington

**101 WRIF**

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	34	33	33	33	SEVEN MARY THREE/Cumbersome
34	34	33	33	33	BUSH/Glycerine
33	34	33	33	33	OZZY OSBOURNE/See You On...
35	33	32	31	31	PEARL JAM/ Got It
20	23	19	31	31	COLLECTIVE SOUL/The World I Know
19	26	26	26	26	SPACEHOG/In The Meantime
16	25	25	26	26	ZZ TOP/She's Just Killing
23	25	25	25	25	ALICE IN CHAINS/Heaven Beside You
26	27	24	25	25	GREEN DAY/Brain Stew
25	25	25	25	25	BOB SEGER/Hands In The Air
19	28	24	24	24	GOO GOD DOLLS/Naked
9	19	24	24	24	BUSH/Machinehead
24	25	23	23	23	SMASHING PUMPKINS/1979
12	17	17	16	16	COLLECTIVE SOUL/Where The River...
11	11	15	15	15	WHITE ZOMBIE/More Human Than...
13	13	14	14	14	STONE TEMPLE PILOTS/Unplugged
11	10	11	11	11	LIVE/All Over You
13	10	11	11	11	TEEN NUGENT/Tooth, Fang, & Claw
9	8	10	10	10	AC/DC/Hard As A Rock
6	9	9	9	9	GOO GOD DOLLS/Naked
8	7	9	9	9	VERVE PIPE/Photograph
8	7	9	9	9	EVERCLEAR/Santa Monica...
8	7	9	9	9	HOG/Get A Job
6	7	9	9	9	GREEN/She Shines
6	7	9	9	9	PEARL JAM/Leaving Here
6	7	9	9	9	TOADIES/Away
6	7	9	9	9	BROTHER CANE/Voice Of Eujena
5	7	9	9	9	SEVEN MARY THREE/Water's Edge
6	9	9	9	9	STABBING WESTWARD/What Do I Have To...

**MARKET #7**  
**KEGL/Dallas**  
(214) 869-9700  
Doherty/Scull

**EAGLE 97.1**

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	35	33	39	39	SPACEHOG/In The Meantime
19	28	37	37	37	GREEN DAY/Brain Stew
34	36	35	37	37	ALICE IN CHAINS/Heaven Beside You
14	36	31	37	37	OZZY OSBOURNE/See You On...
34	37	34	35	35	OASIS/Wonderwall
35	36	36	35	35	NIXONS/Sister
22	36	35	34	34	EVERCLEAR/Santa Monica...
15	22	24	24	24	GIN BLOSSOMS/Follow You Down
11	22	24	24	24	STABBING WESTWARD/What Do I Have To...
35	30	22	22	22	TOADIES/Away
22	21	22	22	22	GOO GOD DOLLS/Naked
17	22	21	21	21	AC/DC/Balbreaker
12	21	22	21	21	BUSH/Machinehead
17	22	20	20	20	PRESIDENTS OF.../Peaches
16	19	17	17	17	HOG/Get A Job
16	17	17	17	17	RUST/Not Today
16	18	16	16	16	RUTH RUTH/Uplight
22	20	15	15	15	SEVEN MARY THREE/Water's Edge
22	20	15	15	15	RED HOT CHILI.../Aeroplane
21	19	14	14	14	DOG'S EYE VIEW/Everything Falls
14	14	14	14	14	FOO FIGHTERS/Big Me
14	14	14	14	14	SON VOLT/Down
11	15	17	14	14	SALT/Bluster
12	11	15	14	14	SCHTUMSKY/Skydiver
13	13	13	13	13	BAD RELIGION/A Walk
35	14	13	13	13	SMASHING PUMPKINS/1979
13	13	10	10	10	SILVERCHAIR/Israel's Son
13	13	10	10	10	MARILYN MANSON/Sweet Dreams...
13	13	10	10	10	ZZ TOP/She's Just Killing...
13	13	10	10	10	MINISTRY/Lady Lady Lay

**MARKET #9**  
**KTXQ/Dallas**  
(214) 528-5500  
Lockridge/Redbeard

**Q102**

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	44	42	46	46	SPACEHOG/In The Meantime
7	24	44	43	43	NIXONS/Sister
43	44	42	43	43	EVERCLEAR/Santa Monica...
44	43	42	43	43	RED HOT CHILI.../Aeroplane
43	43	42	43	43	OASIS/Wonderwall
41	40	42	42	42	GOO GOD DOLLS/Naked
10	25	27	27	27	TORI AMOS/Caught A Lite Sneeze
20	25	26	26	26	SMASHING PUMPKINS/Muzzle
7	24	24	24	24	ZZ TOP/She's Just Killing
29	25	26	26	26	TOADIES/Away
29	25	24	24	24	TOADIES/Tyler
14	23	24	24	24	DOG'S EYE VIEW/Everything Falls
43	21	25	24	24	SMASHING PUMPKINS/1979
11	16	24	24	24	GARBAGE/Only Happy When...
12	15	23	23	23	STABBING WESTWARD/What Do I Have To...
12	15	23	23	23	BUSH/Machinehead
11	15	23	23	23	OASIS/Champagne Supernova
11	22	21	21	21	SILVERCHAIR/Israel's Son
4	18	18	18	18	GIN BLOSSOMS/Not Only Numb
4	18	18	18	18	GIN BLOSSOMS/Day Job
43	32	17	16	16	GIN BLOSSOMS/Follow You Down
14	14	16	16	16	FUNLAND/Angrny Girl
12	16	16	16	16	TRIPPING DAISY/Pir Anha
41	41	15	16	16	ALICE IN CHAINS/Heaven Beside You
12	17	15	15	15	BAD RELIGION/A Walk
2	17	15	15	15	JARS OF CLAY/Flood
7	16	14	14	14	LIMBLIFTER/Screwed It Up
13	15	14	14	14	SON VOLT/Down
12	16	14	14	14	FRANK BLACK/Men In Black
14	15	14	14	14	EDWYN COLLINS/A Girl Like You

**MARKET #8**  
**KLDL/Houston**  
(713) 526-6855  
Beaubien/Bennett

**ROCK 100**



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>COLLECTIVE SOUL</b> The World I Know (Atlantic) 1540 1707 1812 1914 72/0					
4	3	2	2	<b>SMASHING PUMPKINS</b> 1979 (Virgin) 1502 1439 1374 1325 74/0					
10	7	4	3	<b>GIN BLOSSOMS</b> Follow You Down (A&M) 1337 1297 1069 872 72/1					
2	2	3	4	<b>SEVEN MARY THREE</b> Cumbersome (Mammoth/Atlantic) 1315 1396 1484 1556 72/0					
20	10	6	5	<b>ZZ TOP</b> She's Just Killing Me (Los Hooligans/Epic ST) 1282 1174 978 690 72/4					
9	8	7	6	<b>MELISSA ETHERIDGE</b> I Want To Come Over (Island) 1209 1141 1057 1006 66/2					
7	5	5	7	<b>OZZY OSBOURNE</b> See You On The Other Side (Epic) 1189 1238 1234 1223 68/0					
6	4	8	8	<b>BUSH</b> Glycerine (Trauma/Interscope) 1090 1127 1243 1238 63/0					
13	13	11	9	<b>OASIS</b> Wonderwall (Epic) 1038 1013 903 810 64/0					
11	11	10	10	<b>BOB SEGER</b> Hands In The Air (Capitol) 1016 1059 942 869 64/2					
15	14	13	11	<b>EVERCLEAR</b> Santa Monica (Watch The World Die) (Capitol) 1009 945 901 772 73/1					
14	12	12	12	<b>ALICE IN CHAINS</b> Heaven Beside You (Columbia/CRG) 1004 966 916 806 69/2					
5	6	9	13	<b>PEARL JAM</b> I Got Id (Epic) 993 1100 1188 1275 57/0					
30	18	15	14	<b>DON HENLEY</b> You Don't Know Me At All (Geffen) 977 845 645 424 63/2					
16	16	14	15	<b>SPACEHOG</b> In The Meantime (Sire/EEG) 974 923 846 746 75/3					
23	17	17	16	<b>GOO GOO DOLLS</b> Naked (Metal Blade/WB) 809 750 684 582 67/1					
29	25	19	17	<b>DOG'S EYE VIEW</b> Everything Falls Apart (Columbia/CRG) 771 680 537 430 70/5					
22	19	20	18	<b>NIXONS</b> Sister (MCA) 706 657 642 620 65/3					
27	23	21	19	<b>SON VOLT</b> Drown (WB) 705 624 564 545 59/5					
34	28	24	20	<b>RED HOT CHILI PEPPERS</b> Aeroplane (WB) 683 571 482 346 53/2					
31	27	22	21	<b>BROTHER CANE</b> Voice Of Eujena (Virgin) 624 597 505 410 52/2					
3	9	16	22	<b>TOM PETTY</b> Waiting For Tonight (MCA) 586 830 1052 1376 45/1					
8	15	18	23	<b>KENNY WAYNE SHEPHERD</b> Deja Voodoo (Giant/Reprise) 554 702 877 1038 47/0					
32	33	29	24	<b>GREEN DAY</b> Brain Stew (Reprise) 482 437 406 386 41/0					
21	21	23	25	<b>HOOTIE &amp; THE BLOWFISH</b> Time (Atlantic) 473 581 580 627 31/1					
41	37	32	26	<b>BLUES TRAVELER</b> The Mountains Win Again (A&M) 445 384 306 249 35/3					
—	—	39	27	<b>KENNY WAYNE SHEPHERD</b> Born With A... (Giant/Reprise) 439 294 148 108 45/15					
—	39	31	28	<b>ALANIS MORISSETTE</b> Ironic (Maverick/Reprise) 439 396 269 165 30/3					
17	26	28	29	<b>RED HOT CHILI PEPPERS</b> My Friends (WB) 422 437 530 714 44/0					
28	29	25	30	<b>GOO GOO DOLLS</b> Name (Metal Blade/WB) 394 470 451 529 47/0					
37	34	30	31	<b>BOTTLE ROCKETS</b> I'll Be Comin' Around (TAG) 393 403 349 303 35/0					
—	48	34	32	<b>FOO FIGHTERS</b> Big Me (Capitol) 382 321 185 84 39/5					
12	24	27	33	<b>AC/DC</b> Cover You In Oil (EastWest/EEG) 380 446 562 819 34/0					
—	—	48	34	<b>BEATLES</b> Real Love (Apple/Capitol) 371 194 — — 29/0					
—	43	41	35	<b>STABBING WESTWARD</b> What Do I Have To Do? (Columbia/CRG) 347 278 220 164 40/4					
39	36	33	36	<b>FOLK IMPLOSION</b> Natural One (London/Island) 347 327 322 281 28/0					
43	38	36	37	<b>JACKSON BROWNE</b> Some Bridges (Elektra/EEG) 339 306 306 245 29/0					
19	20	26	38	<b>SOUL ASYLUM</b> Promises Broken (Columbia/CRG) 318 462 610 696 22/0					
42	40	42	39	<b>BODEANS</b> Closer To Free (Slash/Reprise) 291 269 260 246 23/0					
33	35	38	40	<b>TOADIES</b> Possum Kingdom (Interscope) 290 297 329 367 25/0					
44	41	43	41	<b>TOADIES</b> Away (Interscope) 276 268 255 234 30/1					
25	31	37	42	<b>BADLEES</b> Fear Of Falling (Polydor/A&M) 273 304 430 567 26/0					
—	—	47	43	<b>PRESIDENTS OF THE UNITED...</b> Peaches (Columbia/CRG) 250 206 85 66 28/2					
26	32	35	44	<b>JOAN OSBORNE</b> One Of Us (Blue Gorilla/Mercury) 220 313 426 546 25/0					
<b>DEBUT</b>	—	—	45	<b>SEVEN MARY THREE</b> Water's Edge (Mammoth/Atlantic) 205 90 84 62 29/5					
—	50	46	46	<b>TOM PETTY</b> You Get Me High (MCA) 203 209 180 123 15/1					
18	22	40	47	<b>VICTOR</b> Promise (Atlantic) 197 288 565 707 19/0					
<b>DEBUT</b>	—	—	48	<b>PEARL JAM</b> Leaving Here (Epic) 191 88 15 — 18/3					
38	46	50	49	<b>SILVERCHAIR</b> Tomorrow (Epic) 181 188 200 285 19/0					
47	47	49	50	<b>AC/DC</b> Hard As A Rock (EastWest/EEG) 155 194 190 222 22/0					

This chart reflects airplay from February 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 82 Rock reporters. 76 current playlists. © 1996, R&R Inc.

### NEW & ACTIVE

**RUST** Not Today (Atlantic)  
Total Plays: 139, Total Stations: 17, Adds: 0

**JOE SATRIANI** Luminous Flesh Giants (Relativity)  
Total Plays: 130, Total Stations: 19, Adds: 6

**DISHWALLA** Counting Blue Cars (A&M)  
Total Plays: 128, Total Stations: 16, Adds: 4

**HOG** Get A Job (Geffen)  
Total Plays: 121, Total Stations: 18, Adds: 4

**JOAN OSBORNE** Right Hand Man (Blue Gorilla/Mercury)  
Total Plays: 111, Total Stations: 23, Adds: 11

**AC/DC** Ballbreaker (EastWest/EEG)  
Total Plays: 109, Total Stations: 32, Adds: 25

**BUSH** Machinehead (Trauma/Interscope)  
Total Plays: 103, Total Stations: 16, Adds: 6

**IAN MOORE** Society (Capricorn)  
Total Plays: 94, Total Stations: 9, Adds: 1

**COLLECTIVE SOUL** Where The River Flows (Atlantic)  
Total Plays: 93, Total Stations: 10, Adds: 4

**STING** Let Your Soul Be Your Pilot (A&M)  
Total Plays: 91, Total Stations: 9, Adds: 0

Songs ranked by total plays.

### BREAKERS®

No Songs Qualified For Breaker Status This Week

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>AC/DC</b> Ballbreaker (EastWest/EEG)	25
<b>THERMADORE</b> Amerasian (Atlantic)	16
<b>KENNY WAYNE SHEPHERD</b> Bom With... (Giant/Reprise)	15
<b>JOAN OSBORNE</b> Right Hand Man (Blue Gorilla/Mercury)	11
<b>INTO ANOTHER</b> T.A.I.L. (Hollywood)	7
<b>BUSH</b> Machinehead (Trauma/Interscope)	6
<b>CANDLEBOX</b> Best Friend (Maverick/WB)	6
<b>JOE SATRIANI</b> Luminous Flesh Giants (Relativity)	6
<b>DOG'S EYE VIEW</b> Everything Falls Apart (Columbia/CRG)	5
<b>FOO FIGHTERS</b> Big Me (Capitol)	5
<b>SEVEN MARY THREE</b> Water's Edge (Mammoth/Atlantic)	5
<b>SON VOLT</b> Drown (WB)	5

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>BEATLES</b> Real Love (Apple/Capitol)	+177
<b>KENNY WAYNE SHEPHERD</b> Bom... (Giant/Reprise)	+145
<b>DON HENLEY</b> You Don't Know Me At All (Geffen)	+132
<b>SEVEN MARY THREE</b> Water's Edge (Mammoth/Atlantic)	+115
<b>RED HOT CHILI PEPPERS</b> Aeroplane (WB)	+112
<b>ZZ TOP</b> She's Just... (Los Hooligans/Epic Soundtrax)	+108
<b>PEARL JAM</b> Leaving Here (Epic)	+103
<b>DOG'S EYE VIEW</b> Everything Falls Apart (Columbia/CRG)	+91
<b>JOAN OSBORNE</b> Right Hand Man (Blue Gorilla/Mercury)	+82
<b>SON VOLT</b> Drown (WB)	+81

### HOTTEST RECURRENTS

**BUSH** Comedown (Trauma/Interscope)

**BROTHER CANE** And Fools Shine On (Virgin)

**DON HENLEY** The Garden Of Allah (Geffen)

**COLLECTIVE SOUL** December (Atlantic)

**MELISSA ETHERIDGE** Your Little Secret (Island)

**SMASHING PUMPKINS** Bullet With Butterfly Wings (Virgin)

**BOTTLE ROCKETS** Radar Gun (TAG)

**ALANIS MORISSETTE** Hand In My... (Maverick/Reprise)

**LIVE** Lightning Crashes (Radioactive)

**BOB SEGER** Lock And Load (Capitol)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

into another

**T.A.I.L.**

# into another T.A.I.L.

These stations couldn't wait to "Mutate" to T.A.I.L: WEBN, KFRQ, WROV, WSTZ, WWCT, WKGB, KOWB, WDZR KBPI, KRXQ, KSJO, WTUE, WZZO, WTPA, KNCN, KIBZ, KTYD

Over sixty stations strong including:  
KISW, WXTB, KRXQ, KLBZ, KILO



# ROCK PLAYLISTS

March 1, 1996 R&R • 111

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

**MARKET #5**  
**WMMR**  
WMMR/Philadelphia  
(215) 238-8000  
Bonadonna/Hotberg

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
7	16	22	23	OASIS/Wonderwall
17	18	23	23	HOOTIE & BLOWFISH/Go Blind
11	16	23	23	MELISSA ETHERIDGE/Want To Come Over
9	6	17	23	TOM PETTY/Waiting For Tonight
12	19	23	23	RED HOT CHILI.../Aeroplane
16	17	21	22	COLLECTIVE SOUL/The World I Know
18	18	23	22	SOUL ASYLUM/Promises Broken
15	17	22	22	NATALIE MERCHANT/Wonder
17	16	12	11	JACKSON BROWNE/Some Bridges
17	15	11	11	SON VOLT/Drown
14	12	11	11	SOUTHERN CULTURE.../Camel Walk
8	11	11	11	SPACEHOG/In The Meantime
19	14	11	11	BOTTLE ROCKETS/Be Comin'...
16	12	11	11	FOLK IMPLOSION/Natural One
12	10	9	11	EVERCLEAR/Santa Monica...
12	13	10	11	BLUES TRAVELER/Get Out Of Denver
11	10	11	11	DON HENLEY/You Don't Know Me...
13	12	10	11	KENNY WAYNE SHEPHERD/Everybody Gets...
9	9	12	11	DOG'S EYE VIEW/Everything Falls...
12	14	11	11	GIN BLOSSOMS/Follow You Down
9	9	11	11	STING/Let Your Soul Be...
12	12	12	10	PEARL JAM/Got It
5	10	10	10	TOM PETTY/You Get Me High
10	11	8	7	SEVEN MARY THREE/Cumbersome
-	-	-	-	TOAD THE WET.../Good Intentions
17	9	7	7	SMASHING PUMPKINS/1979
5	7	7	7	JOAN OSBORNE/One Of Us
6	7	6	6	BADLES/Fear Of Falling
-	-	-	-	GOO GOO DOLLS/Name
5	6	6	5	RED HOT CHILI.../My Friends

**MARKET #12**  
**96rock**  
WKLS/Atlanta  
(404) 325-0950  
Hughes/Kepple

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
33	28	30	31	GIN BLOSSOMS/Follow You Down
30	28	29	30	MELISSA ETHERIDGE/Want To Come Over
32	32	29	29	COLLECTIVE SOUL/The World I Know
3	16	30	29	ZZ TOP/She's Just Killing...
10	13	23	28	SMASHING PUMPKINS/1979
19	27	31	28	DON HENLEY/You Don't Know Me...
30	27	24	28	NATALIE MERCHANT/Wonder
28	29	29	27	TOM PETTY/Waiting For Tonight
10	20	24	26	BODEANS/Closer To Free
29	24	27	25	BLUES TRAVELER/The Mountains Win...
12	10	13	12	BROTHER CANE/Voice Of Eujena
10	13	9	11	SON VOLT/Drown
9	12	8	11	DON HENLEY/You Don't Know Me...
5	12	9	9	DOG'S EYE VIEW/Everything Falls...
5	12	9	9	SPACEHOG/In The Meantime
11	14	11	9	BLESSID UNION OF.../Oh Virginia
13	12	12	7	DAN BAIRD/Younger Face
-	-	-	-	ORVIN-N-CRYIN/Underground Umbrella
-	-	-	-	RED HOT CHILI.../Aeroplane
-	-	-	-	DOG'S EYE VIEW/Everything Falls...
-	-	-	-	EVERCLEAR/Santa Monica...
-	-	-	-	NIXONS/Sister
-	-	-	-	VICTOR/Promise
-	-	-	-	3.LB. THRILL/Diana
-	-	-	-	BOB SEGER/Hands In The Air
-	-	-	-	HOOTIE & BLOWFISH/Time
-	-	-	-	TRACY CHAPMAN/Give Me One Reason
-	-	-	-	ALICE IN CHAINS/Heaven Beside You

**MARKET #14**  
**WBAB**  
WBAB/Long Island  
(516) 587-1023  
Levine/Tortora

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
25	26	25	25	COLLECTIVE SOUL/The World I Know
10	18	22	25	SMASHING PUMPKINS/1979
23	26	22	22	GIN BLOSSOMS/Follow You Down
25	24	22	22	MELISSA ETHERIDGE/Want To Come Over
15	20	20	20	SON VOLT/Drown
-	-	-	-	STING/Let Your Soul Be...
14	16	19	19	DOG'S EYE VIEW/Everything Falls...
24	25	17	17	JOAN OSBORNE/One Of Us
-	-	-	-	BEATLES/Real Love
7	14	14	16	BOB SEGER/Hands In The Air
16	13	13	16	BADLES/Fear Of Falling
12	15	16	16	BROTHER CANE/Voice Of Eujena
13	19	16	16	JACKSON BROWNE/Some Bridges
10	9	14	14	DON HENLEY/You Don't Know Me...
6	11	11	14	JOAN OSBORNE/Right Hand Man
14	12	14	12	SPACEHOG/In The Meantime
11	12	13	13	OZZY OSBOURNE/See You On...
10	12	13	13	SEVEN MARY THREE/Cumbersome
9	11	12	12	RED HOT CHILI.../My Friends
20	16	15	12	TOM PETTY/Waiting For Tonight
6	18	12	12	ZZ TOP/She's Just Killing...
7	8	6	6	GOO GOO DOLLS/Name
7	8	6	6	BOB SEGER/Hands In The Air
17	10	11	11	SOUL ASYLUM/Promises Broken
19	8	10	10	DEEP BLUE SOMETHING/Breakfast At...
10	7	9	9	HOOTIE & BLOWFISH/Time
8	7	8	8	DON HENLEY/You Don't Know Me...
18	8	8	8	TOM PETTY/Cabin Down Below
7	7	6	6	BODEANS/Closer To Free
7	5	5	5	OASIS/Wonderwall
-	-	-	-	RED HOT CHILI.../Aeroplane

**MARKET #14**  
**94.3 & 103.9 WRON**  
WRCM/Long Island  
(516) 423-6740  
Sheehan/Thompson

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
25	27	28	27	COLLECTIVE SOUL/The World I Know
21	27	28	27	OZZY OSBOURNE/See You On...
26	24	26	25	MELISSA ETHERIDGE/Want To Come Over
25	25	24	24	SEVEN MARY THREE/Cumbersome
22	21	21	23	ZZ TOP/She's Just Killing...
19	20	22	22	DON HENLEY/You Don't Know Me...
-	-	-	-	BEATLES/Real Love
10	20	21	21	ALICE IN CHAINS/Heaven Beside You
21	21	24	21	BOB SEGER/Hands In The Air
20	19	21	21	PEARL JAM/Got It
10	9	22	20	NIXONS/Sister
8	10	20	20	BUSH/Glycerine
9	9	11	20	SMASHING PUMPKINS/1979
-	-	-	-	KENNY WAYNE SHEPHERD/Born With A Broken...
-	-	-	-	DOG'S EYE VIEW/Everything Falls...
9	10	11	11	SPACEHOG/In The Meantime
-	-	-	-	OASIS/Wonderwall
-	-	-	-	GOO GOO DOLLS/Naked
-	-	-	-	EVERCLEAR/Santa Monica
11	15	10	7	ROLLING STONES/Like A Rolling Stone
7	6	7	7	AC/DC/Hard As A Rock
7	8	6	6	GOO GOO DOLLS/Name
7	7	6	6	DON HENLEY/You Don't Know Me...
6	7	6	6	OZZY OSBOURNE/Perry Mason
5	4	7	5	MELISSA ETHERIDGE/Your Little Secret
7	5	6	4	TOM PETTY/Cabin Down Below
-	-	-	-	TOM PETTY/It's Good To Be King
28	6	5	4	TOM PETTY/Waiting For Tonight

**MARKET #19**  
**WDVE**  
WDVE/Pittsburgh  
(412) 937-1441  
Romano

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
5	14	18	25	ALICE IN CHAINS/Heaven Beside You
20	22	23	23	GOO GOO DOLLS/Naked
18	23	25	25	EVERCLEAR/Santa Monica
21	21	21	24	OZZY OSBOURNE/See You On...
14	15	24	24	FOO FIGHTERS/Big Me
22	24	23	23	SON VOLT/Drown
26	23	23	23	SEVEN MARY THREE/Cumbersome
-	-	-	-	BROTHER CANE/And Fools Shine On
25	18	21	21	PEARL JAM/Corduroy
18	13	21	21	WANDERLUST/Walked
-	-	-	-	PEARL JAM/ Got It
13	19	18	20	NIXONS/Sister
22	19	15	18	BONEPONNY/Where The Water's...
9	9	18	18	BLUES TRAVELER/Get Out Of Denver
12	15	16	16	YODIES/Possum Kingdom
19	15	14	14	BADLES/Fear Of Falling
8	11	13	13	GREEN DAY/Brain Slew
7	11	13	13	SILVERCHAIR/Tomorrow
4	9	11	13	AC/DC/Cover You In Oil
19	16	13	13	DAVE MATTHEWS BAND/Ants Marching
13	21	19	11	BUSH/Glycerine
20	15	14	11	BUSH/Comedown
-	-	-	-	DON HENLEY/You Don't Know Me...
-	-	-	-	ZZ TOP/She's Just Killing...
13	9	13	7	KENNY WAYNE SHEPHERD/Deja Voodoo
5	6	5	7	BUSH/Everything Time
5	6	5	7	SEVEN MARY THREE/Water's Edge
-	-	-	-	KENNY WAYNE SHEPHERD/Born With A Broken...
8	4	6	6	NEIL YOUNG/Downtown
6	-	-	-	CLARKS/Treehouse

**MARKET #20**  
**KDKB**  
KDKB/Phoenix  
(602) 897-9300  
Maranville/Peterson

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
38	40	41	43	ZZ TOP/She's Just Killing...
-	-	-	-	BEATLES/Real Love
14	42	42	42	GIN BLOSSOMS/Follow You Down
14	41	42	42	MELISSA ETHERIDGE/Really Like You
38	14	15	38	REFRESHMENTS/Randies
36	41	41	19	SPACEHOG/In The Meantime
36	42	15	17	EVERCLEAR/Santa Monica...
14	16	15	17	TOAD THE WET.../Brother
-	-	-	-	DON HENLEY/You Don't Know Me...
14	15	14	16	JACKSON BROWNE/Some Bridges
-	-	-	-	JOE SATRIAN/Luminous Flesh...
39	41	16	16	OZZY OSBOURNE/See You On...
-	-	-	-	PEARL JAM/Leaving Here
-	-	-	-	MICHAEL MCDERMOTT/Summer Days
14	16	13	15	SON VOLT/Drown
13	13	16	14	BOB SEGER/Hands In The Air
-	-	-	-	RADIOHEAD/High & Dry
8	8	9	9	JOAN OSBORNE/One Of Us
10	8	8	9	PEARL JAM/ Got It
13	14	7	9	NIXONS/Sister
9	8	8	9	ALANIS MORISSETTE/Hand In My Pocket
-	-	-	-	COLLECTIVE SOUL/December
13	9	8	8	COLLECTIVE SOUL/The World I Know
14	9	8	8	DOG'S EYE VIEW/Everything Falls...
8	7	7	8	BLUES TRAVELER/Run-Around
7	7	9	8	BUSH/Comedown
-	-	-	-	EDWIN MCCAIN/Solitude
7	9	7	8	GOO GOO DOLLS/Name
7	9	7	8	HOOTIE & BLOWFISH/Go Blind
7	9	8	8	IAN MOORE/Society

**MARKET #25**  
**WEBN**  
WEBN/Cincinnati  
(513) 621-9326  
Dukes/Hardin

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
34	32	32	33	SEVEN MARY THREE/Cumbersome
33	32	32	32	EVERCLEAR/Santa Monica...
26	32	32	32	TOADIES/Possum Kingdom
20	23	20	20	KENNY WAYNE SHEPHERD/Deja Voodoo
16	24	21	21	PEARL JAM/ Got It
12	17	17	21	SPACEHOG/In The Meantime
21	20	20	21	NIXONS/Sister
17	18	21	21	SMASHING PUMPKINS/1979
31	31	31	20	COLLECTIVE SOUL/The World I Know
17	18	18	19	STABBING WESTWARD/What Do I Have To...
14	11	19	19	ALICE IN CHAINS/Heaven Beside You
19	-	-	-	BUSH/Comedown
12	16	16	18	DOG'S EYE VIEW/Everything Falls...
20	16	18	18	SEVEN MARY THREE/Water's Edge
13	12	12	18	TOADIES/Tyler
12	12	12	17	GOO GOO DOLLS/Naked
-	-	-	-	COLLECTIVE SOUL/Simple
15	14	14	15	BUSH/Machinehead
8	8	8	14	SON VOLT/Drown
-	-	-	-	AFGHAN WHIGS/Honky's Ladder
9	11	11	12	FOO FIGHTERS/This Sick Around
-	-	-	-	BOB SEGER/Hands In The Air
10	10	10	11	TOADIES/Away
10	9	11	11	WHITE ZOMBIE/Super-Charger Heaven
-	-	-	-	SILVERCHAIR/Tomorrow
-	-	-	-	SILVERCHAIR/Israel's Son
8	8	8	10	FOO FIGHTERS/Big Me
8	8	8	9	SOUL ASYLUM/Promises Broken
-	-	-	-	DISHWALLA/Counting Blue Cars
-	-	-	-	OASIS/Wonderwall

**MARKET #27**  
**KCAL 96.7**  
KCAL/Riverside  
(909) 793-3554  
Shaw/Matthews

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
15	25	26	27	GREEN DAY/Brain Slew
29	27	28	27	COLLECTIVE SOUL/The World I Know
15	23	27	26	OZZY OSBOURNE/See You On...
27	27	26	26	TOADIES/Possum Kingdom
13	19	19	25	SEVEN MARY THREE/Cumbersome
25	27	28	22	KENNY WAYNE SHEPHERD/Deja Voodoo
9	11	17	19	SPACEHOG/In The Meantime
11	16	17	17	RED HOT CHILI.../Aeroplane
16	15	16	16	AC/DC/Cover You In Oil
10	10	9	15	ALICE IN CHAINS/Heaven Beside You
8	14	14	18	SMASHING PUMPKINS/1979
-	-	-	-	BUSH/Machinehead
9	11	9	12	GOO GOO DOLLS/Naked
25	13	9	12	SMASHING PUMPKINS/Bullet With...
-	-	-	-	PRESIDENTS OF.../Peaches
-	-	-	-	RUST/Not Today
-	-	-	-	FOO FIGHTERS/Big Me
9	9	11	11	CANDLEBOX/Simple Lessons
9	11	12	10	EVERCLEAR/Santa Monica...
8	9	10	10	ZZ TOP/She's Just Killing...
17	19	19	18	GIN BLOSSOMS/Follow You Down
16	16	10	10	BUSH/Glycerine
11	12	9	10	MELISSA ETHERIDGE/Your Little Secret
-	-	-	-	AC/DC/Cover You In Oil
11	11	13	13	DAN BAIRD/Younger Face
-	-	-	-	GREEN DAY/Geek Slink Breath
-	-	-	-	DOG'S EYE VIEW/Everything Falls...
10	8	8	8	RANCID/Ruby Soho
14	13	17	8	GREEN SHE SHINES
9	11	8	8	SCHTUM/Skydiver

**MARKET #28**  
**93 FM**  
WQFM/Milwaukee  
(414) 276-2040  
Spilde

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
41	41	37	42	RED HOT CHILI.../My Friends
40	40	36	41	SEVEN MARY THREE/Cumbersome
38	40	38	40	BUSH/Glycerine
39	40	38	40	PEARL JAM/ Got It
19	24	23	28	OFFSPRING/Self Esteem
20	14	17	25	CANDLEBOX/Behind
23	22	22	25	ALANIS MORISSETTE/Hand In My Pocket
24	-	-	-	SILVERCHAIR/Tomorrow
23	23	23	23	TOADIES/Possum Kingdom
21	20	21	22	PRESIDENTS OF.../Lump
21	21	18	21	AC/DC/Hard As A Rock
20	19	17	21	GOO GOO DOLLS/Name
21	22	20	21	STONE TEMPLE PILOTS/Interstate Love Song
19	21	20	20	LIVE/All Over You
16	20	19	18	OZZY OSBOURNE/Perry Mason
18	19	17	17	COLLECTIVE SOUL/December
13	14	14	15	OZZY OSBOURNE/See You On...
13	14	15	14	ALICE IN CHAINS/Heaven Beside You



SKY DANIELS

## Playing With The Big Boys

Despite Rock background, Jeff Pollack has forged his way into Alternative

Consultant/artist manager **Jeff Pollack** has an extensive background in the Rock format. Still, the list of panelists for his forthcoming "New Media & Music Conference 1996" reads like an Alternative who's who: **KROQ/L.A. PD Kevin Weatherly, WIBF/Philadelphia OM Jim McGuinn, KDGE/Dallas PD Joel Folger, WNNX/Atlanta PD Brian Philips, Epitaph Records head/recording artist Brett Gurewitz, Trauma Records President Rob Kahane, MTV Sr. VP/Programming Andy Schuon, U2/PJ Harvey manager Paul McGuinness, R.E.M. attorney Bertis Downs, and others.**

One might assume a "spin" was being put on the event. Is Pollack making an aggressive attempt to reposition himself away from Rock and toward Alternative? Pollack is quick to relate his commitment to those formats for which he is traditionally known, but he also acknowledges a deepening involvement with Alternative.



Jeff Pollack

### Direction Shift

"There's no question the company's direction over the last few years has significantly moved into the Alternative arena," he notes. "Most of the panelists involved with our conference come from stations that are very current-based, be they Active Rock or Alternative. On one hand, this does not represent a sudden, dramatic shift for us. For years, we have been involved with Alternative clients on an international basis. Domestically, we have been predicting the explosion of this

format for at least five years."

Pollack cites one of the reasons for his focal shift. "The incredible quality of new music has been sustained for the last few years. That has done a lot to regenerate interest and commitment from radio. It draws favorable parallels to the high-water mark of the late '60s and early '70s for rock."

After years of representing a mainstream rock approach, Pollack had to work hard to gain the level of access in Alternative he has today — and feels he no longer has to defend his position. "A lot of us who have been in radio a while got into it for the love of music, period. The love of radio came second. I was fortunate to come out of college radio and into commercial radio at a time when there was a lot of experimentation and dedication to discovering new music. I managed to learn, grow, and develop a stronger sense of business acumen. That doesn't mean I lost sight of what is essential.

"Who wrote the rule that having a love of music and being successful at attracting a large audience must remain mutually exclusive? My primary respon-

sibility is — and has been — to get ratings for broadcast owners. I think that can be done [while] still remaining integrally involved with developing bands' careers."

### 'Philosophical Interpretation'

Pollack has encountered a sizable quotient of "elitism" that he feels is unwarranted. "If you take a close look at the backgrounds of the most successful programmers and consultants in Alternative radio, with few exceptions, they all came from Top 40, AOR, even Hot AC. Everybody has a



**With the recent ownership rules, you'll find strategic duopolies in a market, allowing Alternative programmers to remain pure to their core's interests.**



past resume, particularly the PDs in major markets."

With so much sharing of music by various formats today, how does Pollack differentiate between the advice he offers his traditional Active Rock clients and that which he provides to his emerging base of Alternative stations?

"Music sharing has reached saturated levels before. We recognize that there are many more elements to creating an image than just music. How we arrive at them is an ongoing process of philosophical interpretation with the individual client, based on both the market demand and the programmer's strong suits. If you hear what Jim McGuinn is doing at WIBF/Philadelphia, you'll hear distinctive Alternative elements that you won't hear on [crosstown] WPLY or WYSP.

"Ironically, it is our sense of history that enables us to help clients understand how to break from the pack when everyone is playing the same music. We did it in head-to-head battles in AOR. We know how to influence a level playing field."

### Risks & Experiments

One area that Pollack is committed to developing is on-air talent in Alternative radio. "A lot



**Things will get extremely complicated this year for Alternative programmers. We are seeing direct challenges mounted by Active Rock, Top 40, Adult Alternative, and [Hot] AC.**



of people feel the format grew faster than its programming and on-air talent. I don't agree with that. We just have to look harder and think in less conventional ways as to what constitutes exciting talent today. Rather than going to the same old sources, we will try to uncover talent *anywhere*.

"It's no secret that the format is struggling to establish credible morning shows. We encourage risk-taking, be it unorthodox couplings of parttimers and hiring listeners who have caught the station's attention. We may find a diamond in the rough, or we may fail miserably. Either way, it beats hiring a mediocre talent with practical experience."

Pollack says if stations haven't already embraced experimentation, it may be too late. "Things will get extremely complicated this year for Alternative programmers. They no longer can benefit from surprising the competition. We are seeing direct challenges mounted by Active Rock, Top 40, Adult Alternative, and — now — "Modern" AC.

"Modern" AC? "This [format] is going to be a serious challenge for Alternative radio. Listen to KYSR (Star 98.7)/Los Angeles — a station skewed 25-34 female that is appropriating the more pop-leaning artists in the alternative arena. This will cause stations to relinquish ownership, if not involvement, with several of the softer artists that are not compatible with **Filter** or **Seven Mary Three**. There may be some industry furor as a result. The fragmentation is surrounding the format on all sides. Your musical focus must be sharper than ever."

### Telecom Benefits

Pollack believes the Telecommunications Act of 1996 will further strengthen ownership's commitment to the Alternative format. "There have been several landmark changes over the last five years that benefit Alternative. In the past, if you were programming a stand-alone station, invariably you not only secured your younger target demo, but many owners would force you to broaden your reach to acquire older 'money' demos. This particularly hurt CHR. It prevented stations from constantly regenerating themselves to include the

new bands, and was very destructive for both Pop and AOR.

"With the recent ownership rules, you'll find strategic duopolies in a market, allowing Alternative programmers to remain pure to their core's interests. Smart owners will combine their 18-34 targeting with another station, be it AC or Rock, handling the upper-demo concerns. The strength of the combo delivers the broad audience. Gone is the obsession with trying to be all things to all people.

"This will be a significant, profound benefit to Alternative PDs. Look at KROQ/L.A. over the last five years: Management has allowed that station to stay focused on remaining pure to its target, which has meant constantly changing to meet the musical demands. The same goes for WHFS/Washington. Has [PD] **Robert Benjamin** changed the music substantially since he's been there? Of course he has, and it results in listeners feeling the station is always on top of the best new trends. Doomsayers of this format are smoking banana peel if they fail to recognize this strategic strength."

### Adult Alternative: 'Less Successful'

On the eve of last year's conference, Pollack lashed out at the Adult Alternative format in a widely circulated interview. Today, his opinions haven't soft-



**The incredible quality of new music has been sustained for the last few years. That has done a lot to regenerate interest and commitment from radio.**



ened. "Was I wrong? Other than a couple of markets where Adult Alternative stations have organically grown, this format is *less* successful than last year. Is there a format possibility there? Yes. Is it being done properly? Ninety-five percent of the time, no.

"Adult Alternatives can, with the right music mix, acquire a portion of a Classic Rock station's audience and appeal to more eclectic listeners. So far, I've only seen a couple of stations come close to getting it right."



**POLITE TO ASTAIRE** — Stepping lightly in the presence of show-biz offspring **Fred Astaire III** and his wife (far left) while in Atlanta are (l-r) **WNNX (99X)/Atlanta PD Brian Philips, Jeff Pollack, and friend.**

### TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1666 or e-mail: [sky@rronline.com](mailto:sky@rronline.com)

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	4	2	1	<b>ALANIS MORISSETTE</b> Ironic (Maverick/Reprise) 2476 2493 2377 2251 84/1					
2	1	1	2	<b>SMASHING PUMPKINS</b> 1979 (Virgin) 2360 2583 2660 2759 79/0					
1	2	4	3	<b>OASIS</b> Wonderwall (Epic) 2336 2386 2624 2902 77/0					
3	3	3	4	<b>GREEN DAY</b> Brain Stew (Reprise) 2253 2415 2406 2380 76/0					
9	7	6	5	<b>SPACEHOG</b> In The Meantime (Sire/EEG) 2222 2195 2171 2068 83/0					
5	5	5	6	<b>ALICE IN CHAINS</b> Heaven Beside You (Columbia/CRG) 2171 2244 2273 2148 80/0					
12	10	9	7	<b>GIN BLOSSOMS</b> Follow You Down (A&M) 2156 2073 1994 1930 82/1					
15	12	12	8	<b>PRESIDENTS OF THE UNITED...</b> Peaches (Columbia/CRG) 2111 1938 1846 1736 84/0					
17	15	11	9	<b>FOO FIGHTERS</b> Big Me (Capitol) 2079 1948 1742 1589 85/1					
6	6	7	10	<b>EVERCLEAR</b> Santa Monica (Watch The World Die) (Capitol) 2023 2115 2255 2126 74/0					
10	9	10	11	<b>RED HOT CHILI PEPPERS</b> Aeroplane (WB) 2009 2023 2019 2017 84/0					
8	8	8	12	<b>GOO GOO DOLLS</b> Naked (Metal Blade/WB) 1947 2078 2079 2100 79/0					
16	13	14	13	<b>TORI AMOS</b> Caught A Lite Sneeze (Atlantic) 1801 1782 1774 1635 83/0					
18	17	15	14	<b>GARBAGE</b> Only Happy When It Rains (Almo Sounds/Geffen) 1745 1750 1678 1582 79/1					
11	11	13	15	<b>NO DOUBT</b> Just A Girl (Trauma/Interscope) 1689 1794 1921 1967 70/0					
24	21	19	16	<b>SALT</b> Bluster (Island) 1424 1345 1312 1261 77/1					
25	22	20	17	<b>STABBING WESTWARD</b> What Do I Have To Do? (Columbia/CRG) 1409 1338 1252 1129 73/1					
29	26	23	18	<b>RUBY</b> Tiny Meat (Creation/Work/CRG) 1260 1174 1028 773 74/7					
20	20	22	19	<b>FOLK IMPLOSION</b> Natural One (London/Island) 1209 1277 1361 1531 51/0					
13	16	18	20	<b>COLLECTIVE SOUL</b> The World I Know (Atlantic) 1196 1357 1690 1923 52/0					
<b>BREAKER</b>	19	19	21	<b>JARS OF CLAY</b> Flood (Silvertone) 1186 999 679 539 64/9					
19	19	17	22	<b>SEVEN MARY THREE</b> Cumbersome (Mammoth/Atlantic) 1169 1373 1400 1580 54/0					
7	14	16	23	<b>BUSH</b> Glycerine (Trauma/Interscope) 1126 1522 1751 2121 50/0					
<b>BREAKER</b>	24	24	24	<b>BUSH</b> Machinehead (Trauma/Interscope) 1110 939 723 460 54/7					
27	28	25	25	<b>TOADIES</b> Away (Interscope) 1071 1056 1015 968 60/3					
<b>BREAKER</b>	26	26	26	<b>SMASHING PUMPKINS</b> Zero (Virgin) 1037 797 683 527 57/6					
26	27	24	27	<b>SON VOLT</b> Drown (WB) 1034 1116 1019 977 53/2					
<b>BREAKER</b>	28	28	28	<b>OASIS</b> Champagne Supernova (Epic) 1030 769 573 419 67/18					
14	18	21	29	<b>PEARL JAM</b> I Got Id (Epic) 1022 1313 1591 1893 43/0					
34	31	28	30	<b>DOG'S EYE VIEW</b> Everything Falls Apart (Columbia/CRG) 954 898 722 636 50/3					
—	—	40	31	<b>AFGHAN WHIGS</b> Honky's Ladder (Elektra/EEG) 877 586 134 — 68/7					
49	38	32	32	<b>GRAVITY KILLS</b> Guilty (TVT) 866 769 597 421 63/5					
—	—	42	33	<b>PEARL JAM</b> Leaving Here (Epic) 817 553 78 — 47/4					
37	37	34	34	<b>NIXONS</b> Sister (MCA) 799 727 600 549 46/3					
35	34	38	35	<b>311</b> All Mixed Up (Capricorn) 756 663 664 626 44/1					
39	40	36	36	<b>3 LB. THRILL</b> Diana (57/550 Music) 696 703 585 541 42/4					
<b>DEBUT</b>	37	37	37	<b>BAD RELIGION</b> A Walk (Atlantic) 682 412 203 25 51/9					
22	24	30	38	<b>RADIOHEAD</b> High & Dry (Capitol) 672 831 1080 1383 40/0					
21	23	29	39	<b>RANCID</b> Ruby Soho (Epitaph) 667 887 1126 1424 36/0					
41	36	39	40	<b>DEL AMITRI</b> Tell Her This (A&M) 624 600 608 535 37/1					
28	29	37	41	<b>TOADIES</b> Possum Kingdom (Interscope) 621 670 797 794 31/0					
—	45	43	42	<b>SILVERCHAIR</b> Israel's Son (Epic) 594 524 500 375 49/2					
23	25	35	43	<b>FOR SQUIRRELS</b> Mighty K.C. (550 Music) 590 716 1052 1323 28/0					
<b>DEBUT</b>	44	44	44	<b>LOVE AND ROCKETS</b> Sweet Lover Hangover (American/Reprise) 568 213 67 26 46/11					
—	48	44	45	<b>ERIC MATTHEWS</b> Fanfare (Sub Pop) 560 489 440 407 41/4					
—	—	50	46	<b>RUST</b> Not Today (Atlantic) 472 422 327 208 32/3					
<b>DEBUT</b>	47	47	47	<b>TRACY CHAPMAN</b> Give Me One Reason (Elektra/EEG) 470 416 257 176 32/3					
48	47	45	48	<b>SCHTUM</b> Skydiver (Work/CRG) 467 472 446 424 37/0					
43	44	46	49	<b>SMASHING PUMPKINS</b> Bullet With Butterfly Wings (Virgin) 432 459 504 517 29/0					
—	50	—	50	<b>BOTTLE ROCKETS</b> I'll Be Comin' Around (TAG) 409 406 418 388 24/0					

This chart reflects airplay from February 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 88 Alternative reporters. 84 current playlists. © 1996, R&R Inc.

## BREAKERS®

**JARS OF CLAY**  
Flood (Silvertone)

TOTAL PLAYS/INCREASE: 1186/187  
TOTAL STATIONS/ADDS: 64/9  
CHART: 21

## BUSH

Machinehead (Trauma/Interscope)

TOTAL PLAYS/INCREASE: 1110/171  
TOTAL STATIONS/ADDS: 54/7  
CHART: 24

## SMASHING PUMPKINS

Zero (Virgin)

TOTAL PLAYS/INCREASE: 1037/240  
TOTAL STATIONS/ADDS: 57/6  
CHART: 26

## OASIS

Champagne Supernova (Epic)

TOTAL PLAYS/INCREASE: 1030/261  
TOTAL STATIONS/ADDS: 67/18  
CHART: 28

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
VERVE PIPE Photograph (RCA)	22
AMMONIA Drugs (Epic)	18
OASIS Champagne Supernova (Epic)	18
COWBOY JUNKIES A Common Disaster (Geffen)	14
REFRESHMENTS Banditos (Mercury)	12
JOSH CLAYTON-FELT Window (A&M)	11
LOVE AND ROCKETS Sweet ... (American/Reprise)	11
CANDLEBOX Best Friend (Maverick/WB)	10
MEICES Wow! (London)	10
BAD RELIGION A Walk (Atlantic)	9
JARS OF CLAY Flood (Silvertone)	9
SPARKLEHORSE Someday I Will Treat You... (Capitol)	9

## PULP AIN'T A 4 LETTER WORD

Top 5 Phones Live 105 and X96

New this week on: 91X, WDRE, WFNX, KPOI, WCHZ, CKEY

Already on at: KNDD, WBCN, WBRU, XHRM, KEDG, WEQX, WUST, KRZQ and more



## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LOVE AND ROCKETS Sweet Lover... (American/Reprise)	+355
AFGHAN WHIGS Honky's Ladder (Elektra/EEG)	+291
BAD RELIGION A Walk (Atlantic)	+270
PEARL JAM Leaving Here (Epic)	+264
OASIS Champagne Supernova (Epic)	+261
SMASHING PUMPKINS Zero (Virgin)	+240
JARS OF CLAY Flood (Silvertone)	+187
PRESIDENTS OF THE UNITED... Peaches (Columbia/CRG)	+173
BUSH Machinehead (Trauma/Interscope)	+171
SPARKLEHORSE Someday I Will Treat You... (Capitol)	+149

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



The most fun you can have this side of the law



# ALTERNATIVE REPORTERS

Stations and their adds listed alphabetically by market

<p><b>WEQX/Albany, NY</b> PD: Ian Harrison APD/MD: Marc Alghini 1 SMASHING PUMPKINS "Zero" COWBOY JUNKIES "Disaster" JOSH CLAYTON-FELT "Window"</p> <p><b>WQBK/Albany, NY</b> OM/PD: Dan Binder MD: Kelly McNamara AMMONIA "Drugs" MEICES "Wow!" CANDLEBOX "Friend"</p> <p><b>KTEG/Albuquerque, NM</b> PD: Sandy Horowitz MD: Julie Hoyt RUBY "Tiny" SMASHING PUMPKINS "Zero" OASIS "Champagne"</p> <p><b>WNNX/Atlanta, GA</b> PD: Brian Philips APD: Leslie Fram MD: Sean Demery 18 NICK CAVE/BAD SEEDS "Henry" 11 311 "Down" 6 MEICES "Wow!" BUSH "Machine" JOSH CLAYTON-FELT "Window"</p> <p><b>WJSE/Atlantic City, NJ</b> OM/PD/MD: Dave King BAD RELIGION "Walk" MEICES "Wow!" VERVE PIPE "Photograph" DISHWALLA "Cars" CANDLEBOX "Friend" REFRESHMENTS "Banditos" THERMADORE "Amerasian"</p> <p><b>WCHZ/Augusta, GA</b> OM/PD: Eric Hall MD: Todd Haller BOGMEN "Suddenly" BABYLON ZOO "Spaceman" PULP "Common" JOSH CLAYTON-FELT "Window"</p> <p><b>KNNC/Austin, TX</b> PD/MD: Mike Peer CAST "Alight" MEICES "Wow!" COWBOY JUNKIES "Disaster"</p> <p><b>KROX/Austin, TX</b> PD: Sara Trezler APD/MD: Lloyd Hocutt 20 BODEANS "Gosen" 12 WEETZER "Say" 11 FILTER "Snit" BAD RELIGION "Walk" OASIS "Champagne" LUSH "Ladykiller"</p> <p><b>WBCN/Boston, MA</b> VP/Programming: Oedipus MD: Carter Alan APD: Steven Strick LENNY KRAVITZ "Mind" AFGHAN WHIGS "Ladder" LOVE AND ROCKETS "Hangover" LUSH "Ladykiller"</p> <p><b>WFXN/Boston, MA</b> PD: Troy Smith APD: Todd Wilkinson MD: Laurie Gail CAST "Alight" LOVE AND ROCKETS "Hangover" EVERCLEAR "Heartspark" IGGY POP "Heart" PULP "Common" JOSH CLAYTON-FELT "Window" NATALIE MERCHANT "Jealousy" MEICES "Wow!"</p> <p><b>WUNX/Cape Cod, MA</b> PD: Chris Boles MD: Steve Binder POLARA "Source" DISHWALLA "Cars" VERVE PIPE "Photograph" JENNIFER TRYNIN "Year"</p> <p><b>WPGU/Champaign, IL</b> PD: Jay Schulman MD: Kim Haskell 6 SMASHING PUMPKINS "Zero" OASIS "Champagne" COWBOY JUNKIES "Disaster"</p>	<p><b>WEND/Charlotte, NC</b> PD: Jack Daniel MD: Kim Monroe SEVEN MARY THREE "Waters"</p> <p><b>WKQX/Chicago, IL</b> PD: Bill Gamble APD/MD: Mary Shuminas SPARKLE HORSE "Treat" CANDLEBOX "Friend" GOLDFINGER "Bedroom" JARS OF CLAY "Flood" AMMONIA "Drugs" RENTALS "Waiting"</p> <p><b>WAQZ/Cincinnati, OH</b> PD/MD: Matthew Harris APD: Sterling Schiessler 12 OASIS "Champagne" JOSH CLAYTON-FELT "Window" VERVE PIPE "Photograph"</p> <p><b>WOXY/Cincinnati, OH</b> PD: Dave Teilmann MD: Dorsie Fyffe 4 RUST "Today" 3 POSSUM DIXON "Abou" 1 EYES PLUM "Cherry" 1 WRENS "Rest" 1 VELOCITY GIRL "Nothing" 1 GRIFTERS "Fies" 1 FLEMING &amp; JOHN "Afraid" 1 MYSTERIES OF LIFE "Motions" 1 LOTION "Chick"</p> <p><b>WENZ/Cleveland, OH</b> PD: Ric "Rocco" Bennett MD: Sean Robertson OASIS "Champagne" LOVE AND ROCKETS "Hangover" AMMONIA "Drugs" VERVE PIPE "Photograph" BUSH "Machine" MARRY ME JANE "TwentyOne"</p> <p><b>WMMS/Cleveland, OH</b> VP/Dir./Ops.: John Gorman APD/MD: Doug Kubinski 11 GRAVITY KILLS "Guilty" AIMEE MANN "Matter" SEVEN MARY THREE "Waters" JARS OF CLAY "Flood" VERVE PIPE "Photograph"</p> <p><b>KDGE/Dallas, TX</b> PD: Joel Folger MD: Jay Michaels TRACY CHAPMAN "Reason" REFRESHMENTS "Banditos" LUSH "Ladykiller" STING "Soul"</p> <p><b>WXEG/Dayton, OH</b> PD: Mike Stem MD: Jeff Stevens GRAVITY KILLS "Guilty" DAISIES "Sunday" MARRY ME JANE "TwentyOne" OASIS "Champagne"</p> <p><b>KTCL/Denver, CO</b> PD: John Hayes MD: Mary Moses 12 STING "Soul"</p> <p><b>CIMX/Detroit, MI</b> Program Mgr: Murray Brookshaw PD/MD: Vince Cannova 13 NIXONS "Sister" 10 VERVE PIPE "Photograph" 2 AMMONIA "Drugs"</p> <p><b>WHYT/Detroit, MI</b> PD: Gareth Michaels MD: Alex Tear Asst. MD: Caeri Bertrand No Adds</p> <p><b>KFRF/Fresno, CA</b> PD: Don D'Neal MD: Carla Gonzalez RUBY "Tiny" AFGHAN WHIGS "Ladder"</p> <p><b>WGRD/Grand Rapids, MI</b> PD: Allan Fee MD: Leann Curtis No Adds</p>	<p><b>WQXA/Harrisburg, PA</b> PD: John Moschitta MD: Scott McFadden OASIS "Champagne" AMMONIA "Drugs"</p> <p><b>WMRQ/Hartford, CT</b> PD: John Knapp MD: Gina Crash 12 JOAN OSBORNE "Man" 9 BOGMEN "Suddenly" 5 SILVERCHAIR "Israel's" AMMONIA "Drugs" MR. MIRAINGA "Bag" BABYLON ZOO "Spaceman"</p> <p><b>KPOI/Honolulu, HI</b> PD: Brock Whaley MD: Nikki Basque LUSH "Ladykiller" PULP "Common" MR. MIRAINGA "Bag" VERVE PIPE "Photograph"</p> <p><b>KTBZ/Houston, TX</b> PD: Cruze APD: Steve Robison MD: David Sadof 5 BUSH "Machine" 1 AMMONIA "Drugs" SON VOLT "Oron" SMASHING PUMPKINS "Zero"</p> <p><b>WRZX/Indianapolis, IN</b> PD: Scott Jameson MD: Michael Young SMASHING PUMPKINS "Zero" BUSH "Machine" SPARKLE HORSE "Treat" NIXONS "Sister"</p> <p><b>WPLA/Jacksonville, FL</b> PD: Jim Randall APD: Beaner MD: Greg Brady 15 TOADIES "Tyler" 14 RUST "Today" 9 COLLECTIVE SOUL "River" REFRESHMENTS "Banditos" VERVE PIPE "Photograph" CANDLEBOX "Friend"</p> <p><b>KISF/Kansas City, MO</b> PD: Jon Anthony APD: Ed Parreira MD: Jason Justice 7 REFRESHMENTS "Banditos" 5 OGG'S EYE VIEW "Falls" 1 RUBY "Tiny"</p> <p><b>KLZR/Kansas City, MO</b> PD: Roger The Dodger MD: Bob Osburn SPARKLE HORSE "Treat"</p> <p><b>WNFZ/Knoxville, TN</b> OM/PD/MD: Jonathan Pirkle 19 OASIS "Champagne" 19 DEL AMITRI "Tell" 13 TOADIES "Away" 12 MR. MIRAINGA "Bag" 12 BAG "Lass" 12 AFGHAN WHIGS "Ladder" 100 MUCH JOY "Kids" 12 VERVE PIPE "Photograph"</p> <p><b>WWDX/Lansing, MI</b> PD: Mike Childs MD: Nicole Schiflet VERVE PIPE "Photograph" OASIS "Champagne" DOGS EYE VIEW "Falls" LOVE AND ROCKETS "Hangover"</p> <p><b>KEDG/Las Vegas, NV</b> OM: Steve Hoffman PD: John Griffin MD: Freddy Snakeskin 7 JARS OF CLAY "Flood"</p> <p><b>KKNB/Lincoln, NE</b> PD: Erik Johnson STABBING WESTWARD "What" BAD RELIGION "Walk" 3 LB. THRILL "Diana" 100 MUCH JOY "Kids" 22 BRIDES "Lulaby"</p>	<p><b>WORE/Norfolk Island, NY</b> PD: Ted Taylor MD: Shelley Miller 8 VERVE PIPE "Photograph" PULP "Common" BABYLON ZOO "Spaceman" ECHOBELLY "Great"</p> <p><b>KROQ/Los Angeles, CA</b> PD: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden 10 SPARKLE HORSE "Treat" 5 JEWEL "Save"</p> <p><b>WXNU/Louisville, KY</b> PD: Rick Jamie MD: Dave Abbott REFRESHMENTS "Banditos" VERVE PIPE "Photograph" WRENS "Rest" SPARKLE HORSE "Treat"</p> <p><b>WMAD/Madison, WI</b> PD: Brad Hanson APD/MD: Trevor Scott COWBOY JUNKIES "Disaster" BOGMEN "Suddenly" BUSH "Machine" OASIS "Champagne"</p> <p><b>WLUM/Milwaukee, WI</b> PD: Tommy Wilde APD: Bryan Erwin MD: Zerrin Ulub 5 DISHWALLA "Cars" 3 LB. THRILL "Diana" TOADIES "Away"</p> <p><b>KEGE/Minneapolis, MN</b> PD: John Lassman MD: Wade Linder 20 EVERCLEAR "Heartspark" 14 LOVE AND ROCKETS "Hangover" 6 BAD RELIGION "Walk" RENTALS "Waiting" MR. MIRAINGA "Bag" VERVE PIPE "Photograph" CANDLEBOX "Friend"</p> <p><b>KREV/Minneapolis, MN</b> PD: Kevin Cole MD: Shawn Stewart AMMONIA "Drugs" GOLDFINGER "Bedroom" LOVE AND ROCKETS "Hangover" DAISIES "Sunday" BUCKR "Hyper-Ball"</p> <p><b>KDJK/Modesto, CA</b> PD/MD: Kozman AFGHAN WHIGS "Ladder" RUBY "Tiny"</p> <p><b>WHTG/Monmouth-Ocean, NJ</b> CANDLEBOX "Friend" WRENS "Rest" FIG DISH "Bury" FUZZY "Gir" VERVE PIPE "Photograph" ONCE BLUE "Save" ROOM 11 "Thing"</p> <p><b>WRLG/Nashville, TN</b> OM: John Lenac PD/MD: Julie Forman LUSH "Ladykiller" JOSH CLAYTON-FELT "Window"</p> <p><b>WZRH/New Orleans, LA</b> PD: Jack Snyder MD: Darren Gauthier AMMONIA "Drugs" SEVEN MARY THREE "Waters" CAST "Alight" VERVE PIPE "Photograph" ERIC MATTHEWS "Fantare" GOLDEN SMOG "Red" MINISTRY "Lay" MARILYN MANSON "Sweet" COWBOY JUNKIES "Disaster"</p> <p><b>WXRK/New York, NY</b> PD: Andre Gardner BAD RELIGION "Walk" NIXONS "Sister" AFGHAN WHIGS "Ladder" AMMONIA "Drugs"</p> <p><b>WKOC/Norfolk, VA</b> PD/MD: Mark Bradley 5 DISHWALLA "Cars" 4 JARS OF CLAY "Flood" 3 COWBOY JUNKIES "Disaster"</p>	<p><b>WROX/Norfolk, VA</b> PD: Perry Stone APD/MD: Al Mitchell AMMONIA "Drugs" COWBOY JUNKIES "Disaster" 3 LB. THRILL "Diana"</p> <p><b>KGDE/Omaha, NE</b> PD: Lynn Barstow MD: John Stewart 3 OASIS "Champagne" BAD RELIGION "Walk"</p> <p><b>KRRK/Omaha, NE</b> VP/Programming: Matt Market OM/PD: Nick Meloy APD: Kevin Calahan 25 AMMONIA "Drugs" 16 VERVE PIPE "Photograph" 1 NIXONS "Sister"</p> <p><b>WOWW/Pensacola, FL</b> OM/PD: Joel Sampson MD: Lalaine LOVE AND ROCKETS "Hangover" COWBOY JUNKIES "Disaster" SEVEN MARY THREE "Waters" JOSH CLAYTON-FELT "Window" BROTHER CANE "Voice" REFRESHMENTS "Banditos"</p> <p><b>WIBF/Philadelphia, PA</b> OM: Jim McGuinn 6 BOGMEN "Suddenly"</p> <p><b>WPLY/Philadelphia, PA</b> PD: John Knapp MD: Chuck Tisa No Adds</p> <p><b>KEDJ/Phoenix, AZ</b> PD: Shellie Hart MD: Chris Palyk 23 SILVERCHAIR "Israel's" 17 FOO FIGHTERS "Big" 15 BAD RELIGION "Walk"</p> <p><b>WNRQ/Pittsburgh, PA</b> PD: Phil Manning MD: Booker AMMONIA "Drugs" TRACY CHAPMAN "Reason" JARS OF CLAY "Flood" DISHWALLA "Cars"</p> <p><b>WXDX/Pittsburgh, PA</b> PD: Cris Winter MD: Steve Frankenberry ALANIS MORISSETTE "Ironic" GRAVITY KILLS "Guilty" 3 LB. THRILL "Diana" GARBAGE "Happy" WHITE ZOMBIE "Heaven"</p> <p><b>KBBT/Portland, OR</b> PD: Dave Numme MD: Al Scott AMMONIA "Drugs" VERVE PIPE "Photograph" MEICES "Wow!" HAGISH "Happiness" BOGMEN "Suddenly"</p> <p><b>KNNR/Portland, OR</b> PD: Mark Hamilton MD: Matt Souther 15 JARS OF CLAY "Flood" 14 BUSH "Machine" 14 SEVEN MARY THREE "Waters" 6 MEICES "Wow!" COWBOY JUNKIES "Disaster"</p> <p><b>WBRU/Providence, RI</b> PD: Alexa Tobin MD: Stephanie Hindley COWBOY JUNKIES "Disaster" SPARKLE HORSE "Treat" FUZZY "Gir" MEICES "Wow!" BEN FOLDS FIVE "Dumped"</p> <p><b>WDGE/Providence, RI</b> PD/MD: Brent Petersen COWBOY JUNKIES "Disaster" AMMONIA "Drugs" OASIS "Champagne" BEN FOLDS FIVE "Dumped"</p> <p><b>KORB/Quad Cities, IA</b> PD: Steve Gunner JOSH CLAYTON-FELT "Window" LOVE AND ROCKETS "Hangover" OASIS "Champagne"</p>	<p><b>KRZQ/Reno, NV</b> PD: Rob "Blaze" Brooks MD: Rip Ewing 2 REFRESHMENTS "Banditos" VERVE PIPE "Photograph" JOSH CLAYTON-FELT "Window"</p> <p><b>WBZU/Richmond, VA</b> PD: J.J. Quest MD: Mike Scott AFGHAN WHIGS "Ladder" GOOPS "Appetites"</p> <p><b>WVGO/Richmond, VA</b> PD: Bill Glasser APD: Paul Shugrue MD: Kevin Matthews 11 PEARL JAM "Leaving" 8 WHIPPING BOY "Twinkle" 8 ERIC MATTHEWS "Fantare" 8 311 "Mixed" 2 ALANIS MORISSETTE "Learn" 2 JOAN OSBORNE "Ladder" SEVEN MARY THREE "Waters" LOVE AND ROCKETS "Hangover" LUSH "Ladykiller"</p> <p><b>KCXX/Riverside, CA</b> PD: Chuck Summers MD: Dwight Arnold RUBY "Tiny" DOGS EYE VIEW "Falls" COWBOY JUNKIES "Disaster" VERVE PIPE "Photograph" NATASHA'S GHOST "Sleeping"</p> <p><b>WNVE/Rochester, NY</b> PD/MD: Erick Anderson CANDLEBOX "Friend" SALT "Bluster"</p> <p><b>KWDD/Sacramento, CA</b> PD/MD: Alex Cosper JARS OF CLAY "Flood" REFRESHMENTS "Banditos" GRAVITY KILLS "Guilty" OASIS "Champagne"</p> <p><b>KPNT/St. Louis, MO</b> PD: Alex Luke APD: Eric Schmidt MD: Tim Virgin 6 TOADIES "Away" 6 BAD RELIGION "Walk" CANDLEBOX "Friend" JOSH CLAYTON-FELT "Window" REFRESHMENTS "Banditos" CAST "Alight"</p> <p><b>KXRK/Salt Lake City, UT</b> VP/Dir. &amp; Programming: Mike Summer MD: Ziebarth 16 CLOVER "Ghost" 15 SEVEN MARY THREE "Waters" 12 OASIS "Champagne" 10 SPAIN "Unite" 9 CAST "Alight" 9 PEARL JAM "Leaving" 4 SPARKLE HORSE "Treat"</p> <p><b>XHRM/San Diego, CA</b> OM: Bryan Jones PD: Kelli Cluque MD: Brynn Capella 6 OASIS "Champagne" 3 GRAVITY KILLS "Guilty" 1 ERIC MATTHEWS "Fantare" 1 RUBY "Tiny" 1 VERVE PIPE "Photograph"</p> <p><b>XTRA/San Diego, CA</b> PD/MD: Mike Halloran 7 PULP "Common" 6 RENTALS "Waiting" 5 DEFTONES "Words" 5 REFRESHMENTS "Banditos"</p> <p><b>KITS/San Francisco, CA</b> VP/Programming: Richard Sands MD: Roland West BANDET GUEEN "Dog" ROCKET FROM "Young" HOWLIN' MAGGIE "Alcohol"</p> <p><b>KOME/San Jose, CA</b> OM: Ron Nenni PD/MD: Jay Taylor 15 ERIC MATTHEWS "Fantare" 15 AFGHAN WHIGS "Ladder" 5 SPARKLE HORSE "Treat"</p>	<p><b>KJEE/Santa Barbara, CA</b> GM/PD: Eddie Gutierrez MD: Deanne Salfren 5 LOVE AND ROCKETS "Hangover" 2 JOSH CLAYTON-FELT "Window" 2 REFRESHMENTS "Banditos" 2 SHOVELJERK "Unwind"</p> <p><b>KNDO/Seattle, WA</b> PD: Rick Lambert MD: Marco Collins No Adds</p> <p><b>WHMP/Springfield, MA</b> PD: Adam Wright MD: Nick Danjer 3 DAISIES "Sunday" 3 REFRESHMENTS "Banditos" PEARL JAM "Leaving" COWBOY JUNKIES "Disaster" MARRY ME JANE "TwentyOne" AMMONIA "Drugs" SPARKLE HORSE "Treat" VERVE PIPE "Photograph" WHIPPING BOY "Twinkle"</p> <p><b>KTOZ/Springfield, MD</b> PD: Matt Jones MD: Julie Bahre PHINEAS FUNKIEZ "Gir" DISHWALLA "Cars" CANDLEBOX "Friend"</p> <p><b>WXSR/Tallahassee, FL</b> PD: Rick Schmidt APD: Chaz Kelly MD: Drlando 25 GIN BLOSSOMS "Follow" 14 RUBY "Tiny" 13 SEVEN MARY THREE "Waters" 13 TRACY CHAPMAN "Reason" 9 BAD RELIGION "Walk" 9 OBVIOUS "Detached" 7 SMASHING PUMPKINS "Zero" PEARL JAM "Leaving" BUSH "Machine" SON VOLT "Down" AMMONIA "Drugs" VERVE PIPE "Photograph" LOVE AND ROCKETS "Hangover" BABYLON ZOO "Spaceman" MEICES "Wow!"</p> <p><b>KMYZ/Tulsa, OK</b> MD: Gregg Kocsak 3 OASIS "Champagne" 1 JARS OF CLAY "Flood" 1 NATALIE MERCHANT "Jealousy" AMMONIA "Drugs" LUSH "Ladykiller"</p> <p><b>WHFS/Washington, DC</b> PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferrise COWBOY JUNKIES "Disaster" GIRLS AGAINST BOYS "SuperFire" RUST "Today" MEICES "Wow!"</p> <p><b>WPBZ/West Palm Beach, FL</b> PD: Amy Doyle MD: Robert English JARS OF CLAY "Flood" BEN FOLDS FIVE "Underground" OASIS "Champagne" CANDLEBOX "Friend"</p>
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88 Total Reporters  
88 Current Reporters  
84 Current Playlists

Reported Frozen Playlist (2):  
WRXQ/Memphis, TN  
WDSY/Poughkeepsie, NY

Did Not Report, Playlist Frozen (2):  
WEDG/Bufalo, NY  
WJRR/Orlando, FL

Note: CKEY/Bufalo, NY is no longer a reporter.

## NEW & ACTIVE

<p><b>RENTALS</b> Waiting (Maverick/Reprise) Total Plays: 371, Total Stations: 33, Adds: 3</p> <p><b>BOGMEN</b> Suddenly (Arista) Total Plays: 340, Total Stations: 24, Adds: 5</p> <p><b>AIMEE MANN</b> Choice In The Matter (DGC/Geffen) Total Plays: 328, Total Stations: 20, Adds: 1</p> <p><b>MENTHOL</b> Stress Is Best (Capitol) Total Plays: 317, Total Stations: 21, Adds: 0</p> <p><b>COWBOY JUNKIES</b> A Common Disaster (Geffen) Total Plays: 304, Total Stations: 32, Adds: 14</p> <p><b>JOSH CLAYTON-FELT</b> Window (A&amp;M) Total Plays: 293, Total Stations: 33, Adds: 11</p> <p><b>WHITE ZOMBIE</b> Super-Charger Heaven (Geffen) Total Plays: 272, Total Stations: 26, Adds: 1</p>	<p><b>BEN FOLDS FIVE</b> Underground (Passenger/Caroline) Total Plays: 272, Total Stations: 18, Adds: 1</p> <p><b>SEVEN MARY THREE</b> Water's Edge (Mammoth/Atlantic) Total Plays: 261, Total Stations: 20, Adds: 8</p> <p><b>MINISTRY</b> Lay Lady Lay (WB) Total Plays: 260, Total Stations: 21, Adds: 1</p> <p><b>GOOPS</b> Vulgar Appetites (Kinetic/Reprise) Total Plays: 260, Total Stations: 22, Adds: 1</p> <p><b>PULP</b> Common People (Island) Total Plays: 254, Total Stations: 26, Adds: 5</p> <p><b>MR. MIRAINGA</b> Bag Lady (Way Cool Music/MCA) Total Plays: 254, Total Stations: 24, Adds: 4</p> <p><b>SMASHING PUMPKINS</b> Tonight, Tonight (Virgin) Total Plays: 237, Total Stations: 13, Adds: 0</p>	<p><b>LUSH</b> Ladykillers (4AD/Reprise) Total Plays: 233, Total Stations: 19, Adds: 7</p> <p><b>AMMONIA</b> Drugs (Epic) Total Plays: 224, Total Stations: 30, Adds: 18</p> <p><b>EVERCLEAR</b> Heartspark Dollarsign (Capitol) Total Plays: 206, Total Stations: 9, Adds: 2</p> <p><b>SPARKLEHORSE</b> Someday I Will Treat You... (Capitol) Total Plays: 205, Total Stations: 21, Adds: 9</p> <p><b>SHOVELJERK</b> Unwind (Capricorn) Total Plays: 182, Total Stations: 12, Adds: 1</p> <p><b>BABYLON ZOO</b> Spaceman (EMI) Total Plays: 151, Total Stations: 16, Adds: 4</p>
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Songs ranked by total plays.



# GRAVITY HILLS

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## ALTERNATIVE CHART 32

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WMMS	WXDX	WHTG	WIBF	KGDE	KLZR	WEJE	LIVE 105

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# ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

**MARKET #1**  
**WXRK/New York**  
(212) 750-0550  
Gardner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	40	41	42		SPACEHOG/In The Meantime
41	40	39	42		OASIS/Wonderwall
30	20	34	40		SMASHING PUMPKINS/1979
17	26	32	40		EVERCLEAR/Santa Monica
36	40	42	39		GREEN DAY/Brain Stew
21	15	9	31		SMASHING PUMPKINS/Zero
10	28	31	29		GOLDEN RING/Here In Your Bedroom
22	27	23	28		SPARKLE HORSE/Someday I Will...
22	27	23	28		SONIC YOUTH/The Diamond Sea
28	24	26	25		TOADIES/Possum Kingdom
24	20	23	25		ELASTICA/Stutter
21	26	24	25		RANCID/Lock, Step And Gone
20	21	26	24		OASIS/Champagne Supernova
32	19	27	23		BUSH/Glycerine
22	26	22	23		SALT/Bluster
32	25	27	22		FOLK IMPLOSION/Natural One
-	-	-	-	15	RADIOHEAD/High & Dry
24	14	17	21		EVERCLEAR/Ruby Soho
30	24	27	21		SEVEN MARY THREE/Cumbersome
24	21	22	20		PRESIDENTS OF.../Peaches
19	20	19	19		BUSH/Machinehead
24	23	19	18		COLLECTIVE SOUL/The World I Know
25	26	22	18		FOO FIGHTERS/Big Me
24	21	20	18		PEARL JAM/ Got It
24	23	20	18		ALICE IN CHAINS/Heaven Beside You
19	11	16	17		GARBAGE/Only Happy When...
5	8	15	14		RED HOT CHILI.../Aeroplane
15	5	14	13		GOO GOD DOLLS/Naked
19	14	12	14		RUBY/Tiny Meat
13	20	16	13		STABBING WESTWARD/What Do I Have To...

**MARKET #2**  
**KROQ/Los Angeles**  
(818) 567-1067  
Westerly/Sandblom/Worden

PLAYS	3W	2W	LW	TW	ARTIST/TITLE				
39	37	37	38		SMASHING PUMPKINS/1979				
37	38	35	38		OASIS/Wonderwall				
18	17	20	38		EVERCLEAR/Santa Monica				
40	41	38	38		GREEN DAY/Brain Stew				
-	-	-	-	18	26	37	33		GOLDEN RING/Here In Your Bedroom
40	38	30	33		OASIS/Champagne Supernova				
27	37	26	28		SONIC YOUTH/The Diamond Sea				
21	13	20	27		SPACEHOG/In The Meantime				
15	14	17	21		GARBAGE/Only Happy When...				
35	30	18	20		PEARL JAM/ Got It				
28	18	27	19		NO DOUBT/Just A Girl				
26	29	25	18		NO DOUBT/Spiderwebs				
20	26	22	18		FOO FIGHTERS/Big Me				
11	13	14	17		RADIOHEAD/High & Dry				
13	10	7	17		LENNY KRAVITZ/Can't Get You Off				
-	-	-	-	12	17	17		ERIC MATTHEWS/Fanfare	
12	14	16	17		SALT/Bluster				
18	17	21	16		SEVEN MARY THREE/Cumbersome				
34	35	28	16		SEVEN MARY THREE/Cumbersome				
13	14	16	15		BUSH/Machinehead				
17	19	13	15		OASIS/Champagne Supernova				
9	7	10	15		BAD RELIGION/A Walk				
14	14	15	15		ALANIS MORISSETTE/Ironic				
11	15	13	13		TORI AMOS/Caught A Lite Sneeze				
7	7	8	13		GOO GOD DOLLS/Naked				
15	19	11	13		COLLECTIVE SOUL/The World I Know				
20	24	23	13		RANCID/Lock, Step And Gone				
8	8	14	13		RED HOT CHILI.../Aeroplane				
21	20	14	13		PRESIDENTS OF.../Peaches				
5	5	9	12		GIN BLOSSOMS/Follow You Down				

**MARKET #3**  
**WKQX/Chicago**  
(312) 527-8348  
Gambie/Shuminas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE			
33	42	47	47		BUSH/Machinehead			
44	45	46	46		GREEN DAY/Brain Stew			
45	45	45	46		SMASHING PUMPKINS/1979			
32	36	43	44		SEVEN MARY THREE/Cumbersome			
-	-	-	-	17	42	42		SPACEHOG/In The Meantime
20	35	39	35		OASIS/Champagne Supernova			
22	23	33	34		EVERCLEAR/Santa Monica			
33	35	32	34		NO DOUBT/Just A Girl			
46	37	29	33		ALICE IN CHAINS/Heaven Beside You			
-	-	-	-	16	32	33		BAD RELIGION/A Walk
32	30	32	32		GOO GOD DOLLS/Naked			
43	37	30	32		PEARL JAM/ Got It			
24	31	33	32		COLLECTIVE SOUL/The World I Know			
32	31	34	31		FOLK IMPLOSION/Natural One			
22	25	22	25		SMASHING PUMPKINS/Zero			
40	37	26	24		STABBING WESTWARD/What Do I Have To...			
38	29	20	22		RED HOT CHILI.../Aeroplane			
20	19	22	22		PRESIDENTS OF.../Peaches			
10	12	17	20		BANDIT QUEEN/Give It To The Dog			
10	14	20	19		FOO FIGHTERS/Big Me			
24	20	32	18		TOADIES/Away			
-	-	-	-	5	15	17		MINISTRY/Lady Lay
8	10	14	17		ALANIS MORISSETTE/Ironic			
11	13	14	16		SATCHEL/Suffering			
18	15	15	16		GRAVITY KILLS/Guilt			
31	26	17	16		RUBY/Tiny Meat			
10	12	15	15		SHOVELJERK/Unwind			
15	14	15	15		WHITE ZOMBIE/Super-Charger Heaven			
19	27	12	13		3 L.B. THRILL/Diana			
24	23	11	13		KORN/Shoots & Ladders			

**MARKET #4**  
**KITS/San Francisco**  
(415) 512-1053  
Sands/West

PLAYS	3W	2W	LW	TW	ARTIST/TITLE			
32	32	32	30		EVERCLEAR/Santa Monica			
11	23	23	29		GREEN DAY/Brain Stew			
30	19	19	28		SMASHING PUMPKINS/1979			
29	23	23	26		OASIS/Wonderwall			
15	24	24	23		SMASHING PUMPKINS/Zero			
10	13	13	19		TORI AMOS/Caught A Lite Sneeze			
17	19	19	19		ERIC MATTHEWS/Fanfare			
-	-	-	-	15	18	18		BLUR/Charms Man
-	-	-	-	15	18	18		OASIS/Champagne Supernova
17	20	18	18		PRESIDENTS OF.../Peaches			
17	9	18	18		BUSH/Machinehead			
-	-	-	-	18	18	18		CAST/Argh!
5	5	5	8		MINISTRY/Lady Lay			
16	11	11	18		NOFX/Philly Phil			
-	-	-	-	16	17	17		AFGHAN WHIGS/Honky's Ladder
-	-	-	-	8	17	17		LOVE AND ROCKETS/Sweet Lover Hangover
21	19	17	17		SPACEHOG/In The Meantime			
15	15	17	17		NOFX/Hot Dog In A Halfway			
-	-	-	-	5	17	17		BABYLON ZOO/Spaceman
24	24	24	24		STABBING WESTWARD/What Do I Have To...			
10	9	9	15		GIN BLOSSOMS/Follow You Down			
30	15	15	15		RADIOHEAD/High & Dry			
17	18	15	15		JARS OF CLAY/Flood			
12	19	19	15		GRAVITY KILLS/Guilt			
18	13	13	12		ALICE IN CHAINS/Heaven Beside You			
19	19	12	12		RUBY/Tiny Meat			
15	18	12	12		PULP/Common People			
15	17	17	17		ALANIS MORISSETTE/Ironic			
18	15	15	10		FOO FIGHTERS/Big Me			
12	20	20	10		SALT/Bluster			

**MARKET #5**  
**WIBF/Philadelphia**  
(215) 884-3400  
McGunn

PLAYS	3W	2W	LW	TW	ARTIST/TITLE			
39	40	39	41		GIN BLOSSOMS/Follow You Down			
23	23	41	40		PRESIDENTS OF.../Peaches			
40	39	40	40		ALANIS MORISSETTE/Ironic			
23	23	25	39		FOO FIGHTERS/Big Me			
29	42	39	39		SPACEHOG/In The Meantime			
36	12	37	39		SMASHING PUMPKINS/1979			
40	36	38	38		RED HOT CHILI.../Aeroplane			
22	22	29	30		GRAVITY KILLS/Guilt			
28	27	27	29		NO DOUBT/Just A Girl			
30	30	29	29		EVERCLEAR/Santa Monica			
20	27	26	28		GARBAGE/Only Happy When...			
20	26	31	28		GREEN/She Sues			
23	25	27	28		GOO GOD DOLLS/Naked			
20	19	26	26		TORI AMOS/Caught A Lite Sneeze			
20	17	25	25		RADIOHEAD/High & Dry			
17	19	19	25		311/All Mixed Up			
26	25	25	25		ALICE IN CHAINS/Heaven Beside You			
-	-	-	-	5	19	23		RUBY/Tiny Meat
-	-	-	-	34	23	23		PEARL JAM/Leaving Here
13	13	22	23		OASIS/Champagne Supernova			
-	-	-	-	21	20	22		RENTALS/Waiting
16	18	20	22		SELF/Canon			
-	-	-	-	15	22	22		DOG'S EYE VIEW/Everything Falls...
23	22	22	22		NIXONS/Sister			
-	-	-	-	16	21	21		JARS OF CLAY/Flood
-	-	-	-	15	19	19		BAD RELIGION/A Walk
19	21	20	19		SALT/Bluster			
-	-	-	-	4	17	17		BABYLON ZOO/Spaceman
-	-	-	-	4	16	16		AFGHAN WHIGS/Honky's Ladder
15	15	16	15		STABBING WESTWARD/What Do I Have To...			

**MARKET #5**  
**WPLY/Philadelphia**  
(610) 565-8900  
Knapp/Tisa

PLAYS	3W	2W	LW	TW	ARTIST/TITLE			
31	49	46	49		ALANIS MORISSETTE/Ironic			
47	46	47	47		SMASHING PUMPKINS/1979			
33	46	50	47		PRESIDENTS OF.../Peaches			
30	31	47	47		BIG DADDY G/Get Down			
45	48	45	46		OASIS/Wonderwall			
41	47	44	44		BUSH/Glycerine			
30	41	41	41		TOADIES/Possum Kingdom			
30	43	45	35		PEARL JAM/ Got It			
43	42	36	35		FOLK IMPLOSION/Natural One			
31	29	32	32		SEVEN MARY THREE/Cumbersome			
27	30	29	31		GIN BLOSSOMS/Follow You Down			
32	27	29	31		NATALIE MERCHANT/Wonder			
16	14	30	31		SPACEHOG/In The Meantime			
15	30	31	31		EVERCLEAR/Santa Monica...			
31	27	29	30		WANDERLUST/ Walked			
14	14	28	30		SOUL ASYLUM/Promises Broken			
28	27	29	30		TDAD THE WET.../Good Intentions			
29	31	31	29		GOO GOD DOLLS/Naked			
29	31	30	27		COLLECTIVE SOUL/The World I Know			
30	25	28	27		LISA LOEB/You Sleep?			
14	15	18	26		NO DOUBT/Just A Girl			
25	24	26	25		SMASHING PUMPKINS/Bullet With...			
29	25	25	22		BUSH/Comedown			
46	44	32	19		EVERYTHING BUT.../Missing			
11	12	17	17		OASIS/Champagne Supernova			
12	14	16	16		RADIOHEAD/High & Dry			
-	-	-	-	5	15	15		FOO FIGHTERS/Big Me
-	-	-	-	13	15	15		PRESIDENTS OF.../Peaches
16	15	9	14		GREEN DAY/Brain Stew			
-	-	-	-	15	14	14		GARBAGE/Only Happy When...

**MARKET #6**  
**CIMX/Detroit**  
(313) 961-9811  
Brookshaw/Cannova

PLAYS	3W	2W	LW	TW	ARTIST/TITLE			
45	44	49	49		ALICE IN CHAINS/Heaven Beside You			
39	40	47	49		SEVEN MARY THREE/Cumbersome			
46	45	47	48		EVERCLEAR/Santa Monica...			
45	45	47	47		GREEN DAY/Brain Stew			
39	40	46	44		FOLK IMPLOSION/Natural One			
48	44	43	44		SMASHING PUMPKINS/Zero			
37	37	35	40		OASIS/Wonderwall			
26	42	36	38		MENTHOL/Striss Is Best			
43	42	36	35		PEARL JAM/ Got It			
25	27	25	33		COLLECTIVE SOUL/The World I Know			
34	36	36	33		BUSH/Machinehead			
24	27	35	32		ALANIS MORISSETTE/Ironic			
38	37	36	29		GARBAGE/Only Happy When...			
12	17	29	26		OASIS/Champagne Supernova			
38	37	25	26		SILVERCHAIR/Shade			
26	24	22	25		FOO FIGHTERS/Big Me			
25	22	24	24		RUBY/Tiny Meat			
23	23	23	24		HAJOEN/Bad As They Seem			
23	23	23	23		PRESIDENTS OF.../Peaches			
23	25	23	23		GOO GOD DOLLS/Naked			
23	21	21	23		RED HOT CHILI.../Aeroplane			
-	-	-	-	23	25	23		INBROS/Amelia Earhart
38	31	19	23		SALT/Bluster			
-	-	-	-	6	22	22		COWBOY JUNKIES/A Common Disaster
24	19	22	20		MYSTERY MACHINE/Brand New Song			
-	-	-	-	12	13	13		AFGHAN WHIGS/Honky's Ladder
-	-	-	-	3	15	15		STABBING WESTWARD/What Do I Have To...
23	19	17	18		THRUSH HERMIT/Hated It			
-	-	-	-	16	18	17		ALANIS MORISSETTE/You Dugta Know
26	22	17	17		WHITE ZOMBIE/Super-Charger Heaven			

**MARKET #6**  
**WHYT/Detroit**  
(313) 871-3030  
Michaels/Tear

PLAYS	3W	2W	LW	TW	ARTIST/TITLE			
52	52	47	45		OASIS/Wonderwall			
54	54	50	45		EVERYTHING BUT.../Missing			
52	52	43	43		EVERCLEAR/Santa Monica...			
51	51	48	43		ALANIS MORISSETTE/Ironic			
41	41	48	43		BUSH/Glycerine			
46	50	46	42		SMASHING PUMPKINS/1979			
18	18	50	39		PEARL JAM/ Got It			
27	27	16	33		TORI AMOS/Caught A Lite Sneeze			
-	-	-	-	33	33	33		SEVEN MARY THREE/Cumbersome
10	10	30	33		SEVEN MARY THREE/Cumbersome			
50	45	44	31		COLLECTIVE SOUL/The World I Know			
30	30	30	30		GOO GOD DOLLS/Name			
43	43							

# ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

**MARKET #17**  
**THE POINT**  
**KPNT/St. Louis**  
 (314) 231-1057  
 Luke/Schmidt/Virgin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	18	36		BUSH/Machinehead
32	33	31	36		SMASHING PUMPKINS/1979
23	23	31	36		ALANIS MORISSETTE/Ironic
19	19	35	34		ALICE IN CHAINS/Heaven Beside You
31	31	36	33		NO DOUBT/Just A Girl
31	31	34	33		PEARL JAM/Get It
33	33	36	32		COLLECTIVE SOUL/The World I Know
32	32	36	32		OASIS/Wonderwall
24	24	25	29		SALT/Bluster
32	32	31	28		GREEN DAY/Brain Stew
24	24	23	26		FOO FIGHTERS/Big Me
22	22	24	26		PRESIDENTS OF PEACHES
19	19	16	25		RED HOT CHILI/Aeroplane
23	23	25	25		SPACEHOG/In The Meantime
22	22	24	24		GOO GOO DOLLS/Naked
13	13	21	21		GRAVITY KILLS/Guilty
9	9	7	19		RUBY/Tiny Meat
19	19	21	19		STABBING WESTWARD/What Do I Have To
23	23	23	18		GIN BLOSSOMS/Follow You Down
13	13	18	18		PEARL JAM/Leaving Here
20	20	19	18		OASIS/Champagne Supernova
20	20	19	18		GRAVITY KILLS/Enough
17	17	17	17		JARS OF CLAY/Flood
18	18	17	17		AFGHAN WHIGS/Honky's Ladder
13	13	16	16		SMASHING PUMPKINS/Zero
21	21	18	16		SEVEN MARY THREE/Water's Edge
19	19	15	15		BLUR/Charms Man
19	19	15	15		SELF/Canon
18	18	15	15		GARBAGE/Only Happy When...
32	32	35	16		BUSH/Glycerine

**MARKET #19**  
**WNRQ/Pittsburgh**  
 (412) 471-9950  
 Manning/Booker

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	41	47	47		RED HOT CHILI/Aeroplane
53	49	47	47		GREEN DAY/Brain Stew
24	41	47	47		TORI AMOS/Caught A Lite Sneeze
54	48	47	47		SEVEN MARY THREE/Cumbersome
52	49	47	47		ALICE IN CHAINS/Heaven Beside You
43	48	47	47		ALANIS MORISSETTE/Ironic
53	49	47	47		EVERCLEAR/Santa Monica...
53	49	47	47		OASIS/Wonderwall
53	48	46	46		SMASHING PUMPKINS/1979
20	23	29	43		PRESIDENTS OF PEACHES
24	26	32	31		GARBAGE/Only Happy When...
17	25	30	29		DOG'S EYE VIEW/Everything Falls...
22	27	33	29		SPACEHOG/In The Meantime
22	25	29	29		FOO FIGHTERS/Big Me
18	22	24	26		SON VOLT/Drown
18	22	26	26		GIN BLOSSOMS/Follow You Down
22	25	31	26		GOO GOO DOLLS/Naked
17	17	22	25		SALT/Bluster
18	19	21	19		FOR SQUIRRELS/Mighty K.C.
13	12	15	17		LOVE AND ROCKETS/Sweet Lover Hangover
17	17	17	17		STABBING WESTWARD/What Do I Have To
9	15	16	16		SMASHING PUMPKINS/Zero
9	15	16	16		TOADIES/Away
9	14	14	14		WHITE ZOMBIE/Super-Charger Heaven
11	17	14	14		BAD RELIGION/A Walk
15	14	14	14		NATALIE MERCHANT/Jealousy
12	15	14	14		RUBY/Tiny Meat
8	17	14	14		SILVERCHAIR/Israel's Son

**MARKET #19**  
**WXDX/Pittsburgh**  
 (412) 846-4100  
 Winter/Frankenberry

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	26	27		PEARL JAM/ Got Id
25	26	27	27		LIVE/Ins
25	26	27	27		SPACEHOG/In The Meantime
25	26	27	27		BROTHER CAME AND FOOL'S SHINE ON
16	24	27	27		RED HOT CHILI/Aeroplane
25	21	24	26		CIV/Can't Wait One
22	26	24	26		PRESIDENTS OF PEACHES
26	23	26	26		SEVEN MARY THREE/Cumbersome
22	25	26	26		NIXONS/Sister
27	26	25	26		ALICE IN CHAINS/Heaven Beside You
24	24	27	26		SHOVELJERK/Unwind
24	24	27	26		FOO FIGHTERS/Big Me
22	26	26	26		RANCID/Ruby Soho
28	26	26	26		SMASHING PUMPKINS/1979
26	25	27	25		GOO GOO DOLLS/Naked
19	23	26	25		TOADIES/Away
27	25	26	25		SON VOLT/Drown
28	26	26	25		EVERCLEAR/Santa Monica...
26	29	26	25		OASIS/Wonderwall
24	24	24	25		SMASHING PUMPKINS/Tonight, Tonight
27	25	24	25		FOR SQUIRRELS/Mighty K.C.
26	27	25	24		GREEN DAY/Brain Stew
25	25	26	24		SILVERCHAIR/Pure Massacre
18	22	23	23		BUSH/Machinehead
7	21	22	23		SEVEN MARY THREE/Water's Edge
24	24	21	23		GOO GOO DOLLS/Flat Top
24	22	19	23		STABBING WESTWARD/What Do I Have To...
17	17	17	17		SALT/Bluster
19	19	19	19		BAD RELIGION/A Walk
11	17	17	17		TORI AMOS/Caught A Lite Sneeze

**MARKET #20**  
**THE EDGE**  
**KEDJ/Phoenix**  
 (602) 266-1360  
 Har/Patyk

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
52	50	48			GREEN DAY/Brain Stew
22	22	48			ALANIS MORISSETTE/All I Really Want
51	50	45			TOADIES/Possum Kingdom
51	50	45			SMASHING PUMPKINS/Bullet With...
16	16	44			SMASHING PUMPKINS/Zero
51	51	48			SMASHING PUMPKINS/1979
23	23	26			FOLK IMPLOSION/Natural One
15	15	30			3 L.B. THRILL/Diana
24	23	29			RUBY/Tiny Meat
23	23	29			GRAVITY KILLS/Guilty
50	49	29			SEVEN MARY THREE/Cumbersome
5	4	29			PEARL JAM/Leaving Here
4	4	28			AMMONIA/Drugs
27	28	28			EVERCLEAR/Santa Monica...
22	21	28			PEARL JAM/ Got Id
24	25	27			SPACEHOG/In The Meantime
24	27	27			STABBING WESTWARD/What Do I Have To...
49	49	26			BUSH/Glycerine
29	8	25			PRESIDENTS OF PEACHES
18	19	24			BUSH/Machinehead
50	24	24			BUSH/Comedown
23	23	23			PRESIDENTS OF PEACHES
23	23	23			SILVERCHAIR/Israel's Son
27	28	23			NO DOUBT/Just A Girl
25	25	21			OASIS/Champagne Supernova
17	17	17			FOO FIGHTERS/Big Me
51	49	17			ALANIS MORISSETTE/Ironic
24	6	17			FOO FIGHTERS/It's Stick Around
15	15	15			BAD RELIGION/A Walk

**MARKET #22**  
**107.9END**  
**WENZ/Cleveland**  
 (216) 861-0100  
 Bennett/Robertson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	41	41			FOR SQUIRRELS/Mighty K.C.
19	18	17			PRESIDENTS OF PEACHES
42	37	42			GREEN DAY/Brain Stew
45	41	42			NO DOUBT/Just A Girl
43	41	41			ALANIS MORISSETTE/Ironic
19	42	41			SPACEHOG/In The Meantime
44	40	43			ALICE IN CHAINS/Heaven Beside You
40	39	42			COLLECTIVE SOUL/The World I Know
17	17	17			GIN BLOSSOMS/Follow You Down
17	17	21			SEVEN MARY THREE/Water's Edge
21	18	23			DOG'S EYE VIEW/Everything Falls...
19	17	21			RUBY/Tiny Meat
17	17	19			BLUR/Charms Man
17	19	21			3 L.B. THRILL/Diana
19	20	20			JARS OF CLAY/Flood
16	25	20			MENTHOL/Straw Is Best
19	17	20			BEN FOLDS FIVE/Underground
13	15	17			STABBING WESTWARD/What Do I Have To...
18	22	19			SON VOLT/Drown
15	14	21			STABBING WESTWARD/What Do I Have To...
12	16	20			BOBMYN/Suddenly
17	20	18			FOO FIGHTERS/Big Me
14	17	19			TOADIES/Away
21	18	18			GOO GOO DOLLS/Naked
15	18	18			TORI AMOS/Caught A Lite Sneeze
17	20	18			DEL AMITRI/Tell Her This
22	17	17			NIXONS/Sister
19	17	17			AIMEE MANN/Choice In The Matter
17	16	19			GARBAGE/Only Happy When...
13	13	17			SKUNK ANANSIE/Can Dream

**MARKET #22**  
**wmms**  
**WMMS/Cleveland**  
 (216) 781-9667  
 Gorman/Kubinski

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	38	39	45		SMASHING PUMPKINS/1979
43	42	43	44		TOADIES/Possum Kingdom
39	43	44	42		EVERCLEAR/Santa Monica...
26	29	37	41		GREEN DAY/Brain Stew
34	34	33	38		SPACEHOG/In The Meantime
24	24	24	38		ALICE IN CHAINS/Heaven Beside You
40	39	39	37		COLLECTIVE SOUL/The World I Know
18	21	29	35		RED HOT CHILI/Aeroplane
18	21	29	35		FOO FIGHTERS/Big Me
3	18	31	34		LENNY KRAVITZ/Can't Get You Dtt...
41	38	27	32		BUSH/Glycerine
26	32	35	32		NO DOUBT/Just A Girl
27	23	31	32		GOO GOO DOLLS/Naked
39	40	34	31		SEVEN MARY THREE/Cumbersome
13	30	31	30		GIN BLOSSOMS/Follow You Down
12	22	30	30		COWBOY JUNKIES/A Common Disaster
40	42	35	28		GOO GOO DOLLS/Don't Change
31	30	32	27		DAVE MATTHEWS BAND/Satellite
18	30	25	25		PRESIDENTS OF PEACHES
34	39	40	25		PEARL JAM/ Got Id
17	18	20	23		J'AIL Mixed Up
21	24	27	22		MARILYN MANSON/Sweet Dreams...
14	14	21	21		PEARL JAM/Leaving Here
10	18	15	18		MENTHOL/Straw Is Best
22	18	18	18		BUSH/Comedown
37	32	21	18		BEN FOLDS FIVE/Underground
14	14	17	17		SMASHING PUMPKINS/Zero
15	15	15	15		OASIS/Champagne Supernova
31	31	15	14		STABBING WESTWARD/What Do I Have To...
17	20	30	13		FOR SQUIRRELS/Mighty K.C.

**MARKET #23**  
**KTCL**  
**KTCL/Denver**  
 (303) 571-1232  
 Hayes/Moses

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	33	33	35		SMASHING PUMPKINS/1979
36	34	34	35		HOTIIE & BLOWFISH/Time
33	37	34	34		GIN BLOSSOMS/Follow You Down
33	36	34	34		NATALIE MERCHANT/Jealousy
18	28	35	34		ALANIS MORISSETTE/Ironic
34	37	36	34		DAVE MATTHEWS BAND/Satellite
34	32	36	34		COLLECTIVE SOUL/The World I Know
34	36	32	32		OASIS/Wonderwall
24	24	18	30		TORI AMOS/Caught A Lite Sneeze
6	23	21	25		DOG'S EYE VIEW/Everything Falls...
6	29	24	24		TRACY CHAPMAN/Give Me One Reason
17	25	24	24		FOO FIGHTERS/Big Me
27	22	20	23		JOAN OSBORNE/Ladder
7	24	23	23		SON VOLT/Drown
20	16	20	23		COWBOY JUNKIES/A Common Disaster
8	26	21	21		JARS OF CLAY/Flood
18	17	13	19		AIMEE MANN/Choice In The Matter
25	21	20	16		BOBMYN/Suddenly
21	19	13	16		SPACEHOG/In The Meantime
6	6	8	16		NIXONS/Sister
20	21	21	15		DEL AMITRI/Tell Her This
19	17	12	12		STING/Let Your Soul Be
19	17	12	12		RADIOHEAD/High & Dry
25	14	11	7		ENYA/Anywhere Is

**MARKET #24**  
**THE 97.9 AM**  
**KBBT/Portland, OR**  
 (503) 222-1011  
 Numme/Scott

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	37	42	44		ALICE IN CHAINS/Heaven Beside You
23	15	36	41		STABBING WESTWARD/What Do I Have To
40	46	31	38		SMASHING PUMPKINS/1979
26	35	41	36		GREEN DAY/Brain Stew
17	17	35	35		SMASHING PUMPKINS/Zero
17	17	35	35		BAD RELIGION/A Walk
28	30	32	34		OASIS/Champagne Supernova
26	24	30	28		RED HOT CHILI/Aeroplane
25	14	36	29		FOO FIGHTERS/Big Me
20	28	24	28		EVERCLEAR/Heartspark...
17	25	24	27		ERIC MATTHEWS/Fanfare
19	23	27	27		AFGHAN WHIGS/Honky's Ladder
23	25	24	26		SALT/Bluster
18	24	27	25		DISHWALLA/Counting Blue Cars
23	25	27	25		RUBY/Tiny Meat
20	21	24	25		TOADIES/Away
23	23	16	24		OASIS/Champagne Supernova
24	26	22	24		TOADIES/Away
23	26	21	24		RUST/Not Today
43	49	22	24		PRESIDENTS OF PEACHES
24	24	19	24		ALANIS MORISSETTE/Ironic
2					

## NEW MUSIC SPECIALTY SHOWS

### Cibo Matto's 'Chicken' A Specialty Dish

Cibo Matto's food obsession seem to be tasting pretty good to our specialty show panel. Major action from stations such as WNNX/Atlanta, KNDD/Seattle, WDRE/Long Island, and more, helped the duo to Most Added status this week. Track attention centered on "Know Your Chicken." Lush, meanwhile, amazingly continue to draw attention, even as all-daypart play is starting to happen with early commercial adds.

#### KKNB/Lincoln, NE

Latitudes  
Sample Hour  
Sunday, February 18



MYSTERYMACHINE Brand New Song (Elektra/EEG)

MEICES Wow (London)

WHIPPING BOY Twinkle (Epic)

ERIC MATTHEWS Fanfare (Sub Pop)

BAD RELIGION A Walk (Atlantic)

SUBLIME All You Need (Skunk)

RUST Not Today (Atlantic)

BABYLON ZOO Spaceman (EMI)

TOO MUCH JOY Kids Don't Understand (Discovery)

DISHWALLA Counting Blue Cars (A&M)

#### SIGNIFICANT ACTION

Here's a look at the top artists from R&R's exclusive panel of specialty reporters:

LUSH (4AD/Reprise)

CIBO MATTO (WB)

GIRLS AGAINST BOYS (Touch&Go)

WRENS (Grass)

BABYLON ZOO (EMI)

22 BRIDES (Zero Hero)

WHIPPING BOY (Columbia/CRG)

DUBSTAR (EMI/UK)

MEICES (London)

COWBOY JUNKIES (Geffen)

#### GAINING MOMENTUM

NICK CAVE & THE BAD SEEDS (Reprise)

Airplay Includes: WBCN, KXRK, KTBZ, WNNX, KNDD

SUPERCHUNK (Merge)

Airplay Includes: KISF, WLUM, XTRA, KREV, KXRK

AMMONIA (Epic)

Airplay Includes: KKNB, KXRK, KUPD, KTBZ, KITS

FLEMMING & JOHN (Universal)

Airplay Includes: XHRM, KCXX, KISF, WEDG, KXRK

FOLK IMPLOSION (London)

Airplay Includes: KUPD, XTRA, KTBZ, KDGE, KXRK

LOVE & ROCKETS (American)

Airplay Includes: WEDG, KPNT, KUPD, WBCN, KTBZ

## NEW MUSIC SCENE

- Artist: Rust
- Track: "Not Today"
- LP: "Bar Chord Ritual"
- Producer: Dave Jerden
- Label: Atlantic



• **Essentials:** The early '90s San Diego scene is still producing great acts. Some (such as Rust) took longer to surface than others (such as Stone Temple Pilots), but that gave Rust a chance to work away from the industry glare. As a result of a couple of indie singles and an EP, Rust were more than ready to meet the standards set by producer Dave Jerden — although initially they didn't think they would. "We were a little scared of working with him at first," said vocalist/guitarist John Brinton. "But he kept saying, 'These are the coolest songs I've heard in a long time,' and he definitely elicited our strongest performances."

Brinton, guitarist Michael Suzick, bassist/vocalist Tim Blankenship, and drummer Pat Hogan have spent the last few years touring extensively with acts such as Stone Temple Pilots

and Tool. They have continued to draw on the support and sensibilities of the San Diego scene.

• **Influences:** Rust say they draw on everything from Jimi Hendrix to Joy Division and Killing Joke to the Adolescents.

• **Artist POV:** Commenting on Rust's attitude regarding their hometown, Brinton says, "There really is a strong scene here. There are some great new bands, and other earlier acts, like us, have been developing. Because none of them became the 'next big thing,' a lot of the media attention went away. [With] the whole 'regional rock' thing that started with Seattle, everybody figured it would happen here. Whenever anyone would ask us what we sound like, we just say 'regional rock.'"

— Sky Daniels

New Music Scene highlights breaking artists charting for the first time.

## SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<b>WNNX/Atlanta, GA</b> Fear Of Music Sunday 10pm-1am Jeff Clark Dew "Good" Chemical Brothers "Life" Cowboy Junkies "Common" Eddie Vedder "Long" Ani DeFranco "Sly"	<b>WEDG/Buffalo, NY</b> Over And Beyond Sunday 9pm-10:30pm Rich Wall Love & Rockets "Sweet" Bad Religion "Walk" Girls Against Boys "Superfire" Semisonic "Down" Fleming & John "Afraid"	<b>KISF/Kansas City, MO</b> Living Room Sunday 8pm-10pm Stan & Joel Walt Mink "Overgrown" Oasis "Champagne" Ben Folds Five "Julianne" Rentals "Waiting" Salt "Bluster"	<b>WROX/Norfolk, VA</b> Nocturnal Transmissions Monday 11pm-2am Al Mitchell Rocket From The Crypt "Young" Pulp "Common" Cowboy Junkies "Common" Rust "Not" NOFX "Phil"	<b>XTRA/San Diego, CA</b> 91X Music Purgatory Sunday 1am-3am Diana D'Amato Garbage "Queer" Whipping Boy "Twinkle" Tripping Daisy "Trip" Sebadoh "Rebound" Sparklehorse "Someday"	<b>XHRM/San Diego, CA</b> The Flash Zone Saturday 9pm-2am Greg Pearson & Kristi Knight Bjork "Hyper" Echobelly "Great" Dubstar "Anywhere" Gravity Kills "Guilty" Sunscreen "White"
<b>KROX/Austin, TX</b> Radio Free Austin Sunday 8pm-10pm Ray "Raydog" Seggern Buck D Nine "Water" Deftones "Bored" Knapsack "Cellophane" Mr. T Experience "Ba" Nature "Z Man"	<b>WOXY/Cincinnati, OH</b> Gridloxx Sunday 11pm-1am Rob Ervin & Dan Cromer Noise Addict "Pathetic" Iodine "Crush" Wolverton Brothers "Cold" Cornershop "King" Wrens "Rest"	<b>KKNB/Lincoln, NE</b> Latitudes Sunday 9pm-10pm Junior Pete Droge "Beautiful" Mystery Machine "New" Meices "Wow" Whipping Boy "Twinkle" Eric Matthews "Fanfare"	<b>KCXX/Riverside, CA</b> X103.9 Sunday Night Music Meeting Sunday 10pm-midnight Dwight Arnold Skeletones "Telephone" No Doubt "Spiderweb" Ruby "Tiny" Tori Amos "Father" Heather Nova "Maybe"	<b>KITS/San Francisco, CA</b> Transmitter Adjustment Sunday 10pm-midnight Rick Stuart & Steve Masters Cast "Alright" Texas Is The Reason "Here" Shed Seven "Getting" Cibo Matto "Candyman" Rocketship "Alone"	<b>KUPD/Phoenix, AZ</b> Generation U Sunday 7-9pm Larry Mac Girls Against Boys "Kill" 22 Brides "Lullabye" Humpers "Sarcasmatron" Meices "Wow" Love & Rockets "Sweet"
<b>WBCN/Boston, MA</b> Nocturnal Emissions Sunday 8pm-10pm Oedipus Love & Rockets "Sweet" Verve Pipe "Photograph" Fuzzy "Girl" Ben Folds Five "Dumped" Nick Cave & The Bad Seeds "O'Malley's"	<b>KDGE/Dallas, TX</b> The Adventure Club Sunday 7pm-10pm Josh & Kevin Wedding Present "Convertible" Folk Implosion "Opening" Ride "Blacklite" Bluetones "Cut" Mansun "Skin"	<b>WLUM/Milwaukee, WI</b> Sunday Night Music Revolution Sunday 7pm-11pm Terry Havel Superchunk "Yeah" Wrens "Rest" Cardigans "Sick" Refreshments "Banditos" Noise Addict "16"	<b>KPNT/St. Louis, MO</b> New Music Sunday Sunday 7pm-9:30pm Les Aaron Fuzzy "Girl" NOFX "Phil" Cast "Alright" Duffy "Needle" Lush "Single"	<b>KNDD/Seattle, WA</b> Loudspeaker Sunday 10pm-11pm Bill Reid or Marco Collins Halo Benders "Volume" NOFX "Phil" Girls Against Boys "Superfire" Cibo Matto "Chicken" Frank Black "Wanna"	<b>WDRE/Long Island, NY</b> Left Of Center Sunday 11pm-12am Lazlow & DJ Rush Beasties Boys "Catch" Refreshments "Banditos" Clouds "Power" Bloodhound Gang "Coo" Cibo Matto "Jerky"
<b>WFX/Boston, MA</b> Moods For Moderns Sunday 8pm-10pm Steve Picard Halo Benders "Halo" Pastels "Yoga" Cardigans "Rise" Plexi "Caught" Spinanes "Madding"	<b>KTBZ/Houston, TX</b> Lunar Rotation Sunday 7pm-9:30pm David Sadof Alghan Whigs "Double" Ammonia "Drugs" Nick Cave & The Bad Seeds "Henry" Ani DeFranco "Sly" Smashing Pumpkins "Cherry"	<b>KREV &amp; WREV/Minneapolis, MN</b> Counter Revolution Wednesday 10pm-11pm Christine Kass Spinanes "Lines" Guided By Voices "Ironman" Velocity Girl "Nothing" Stereo Lab "Young" Girls Against Boys "Superfire"	<b>KXRK/Salt Lake City, UT</b> Now Hear This Sunday 9pm-10pm, Tuesday 10am-11am Sean Ziebarth Gwyn Mars "Stick" Seaweed "Magic" Ammonia "Drugs" Bunnygrnt "Superstar" 22 Brides "Lullabye"		

# TOO MUCH JOY

The 1st Track: "The Kids Don't Understand"

Contact: Discovery Records 800-377-9620 Gary Poole ext. 217 or Gregg Bell ext. 213

New: KKND • WNFZ • KKNB • WRXS  
 Top 5 Phones: WDRE • WWCD • WOXY  
 On: WDRE, KTBZ, WWCD, WQBK,  
 WEDG, KLZR, WZRH, KPOL, KROX, WOXY, WHTG, WUNX,  
 KACV, WHMP, KISF, KNRO, KDRE, KTEG and more...

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MARCH 1, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>GIN BLOSSOMS</b> Follow You Down (A&M)	663	642	674	623	38/1
—	11	3	2	<b>STING</b> Let Your Soul Be Your Pilot (A&M)	520	459	379	93	34/0
6	4	2	3	<b>TORI AMOS</b> Caught A Lite Sneeze (Atlantic)	503	460	471	437	38/1
9	5	7	4	<b>JACKSON BROWNE</b> Some Bridges (Elektra/EEG)	445	417	429	399	32/0
—	22	14	5	<b>COWBOY JUNKIES</b> A Common Disaster (Geffen)	434	362	253	109	37/3
12	13	13	6	<b>DOG'S EYE VIEW</b> Everything Falls Apart (Columbia/CRG)	431	382	353	330	35/2
7	7	8	7	<b>TRACY CHAPMAN</b> Give Me One Reason (Elektra/EEG)	428	413	418	436	31/0
16	15	12	8	<b>JARS OF CLAY</b> Flood (Silvertone)	426	386	318	293	33/1
3	2	4	9	<b>MELISSA ETHERIDGE</b> I Want To Come Over (Island)	422	452	533	566	31/2
8	8	10	10	<b>OASIS</b> Wonderwall (Epic)	415	403	414	414	25/0
10	9	9	11	<b>ALANIS MORISSETTE</b> Ironic (Maverick/Reprise)	399	412	401	399	25/0
5	10	6	12	<b>SMASHING PUMPKINS</b> 1979 (Virgin)	396	418	394	463	26/0
2	3	5	13	<b>COLLECTIVE SOUL</b> The World I Know (Atlantic)	390	427	528	591	23/0
11	14	15	14	<b>JOAN OSBORNE</b> Ladder (Blue Gorilla/Mercury)	387	355	340	333	26/0
13	12	11	15	<b>NATALIE MERCHANT</b> Jealousy (Elektra/EEG)	363	392	374	326	23/0
22	21	18	16	<b>RADIOHEAD</b> High & Dry (Capitol)	330	297	258	221	28/1
19	17	17	17	<b>TOAD THE WET SPROCKET</b> Brother (Columbia/CRG)	311	321	285	260	23/0
<b>BREAKER</b>			18	<b>BEATLES</b> Real Love (Apple/Capitol)	304	178	29	—	27/1
20	20	20	19	<b>AIMEE MANN</b> Choice In The Matter (DGC/Geffen)	297	281	271	251	29/1
17	16	19	20	<b>SON VOLT</b> Drown (WB)	296	286	292	284	28/1
4	6	16	21	<b>TOM PETTY</b> Waiting For Tonight (MCA)	272	341	423	472	23/0
26	23	21	22	<b>BLUES TRAVELER</b> The Mountains Win Again (A&M)	244	249	215	176	23/2
14	18	22	23	<b>BADLEES</b> Fear Of Falling (Polydor/A&M)	239	234	279	324	21/1
—	27	27	24	<b>SUBDUDES</b> All The Time In The World (High Street)	220	184	158	50	26/1
24	26	25	25	<b>DEL AMITRI</b> Tell Her This (A&M)	218	201	197	179	18/0
<b>DEBUT</b>			26	<b>FOO FIGHTERS</b> Big Me (Capitol)	191	149	123	106	19/6
21	25	26	27	<b>RED HOT CHILI PEPPERS</b> Aeroplane (WB)	175	187	203	228	15/0
18	24	23	28	<b>DAVE MATTHEWS BAND</b> Satellite (RCA)	170	208	205	279	13/0
<b>DEBUT</b>			29	<b>BONNIE RAITT</b> Burning Down The House (Capitol)	162	148	147	131	17/0
30	30	30	30	<b>SPACEHOG</b> In The Meantime (Sire/EEG)	161	151	155	152	11/2

This chart reflects airplay from February 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 43 Adult Alternative reporters. 40 current playlists. © 1996, R&R Inc.

**NEW & ACTIVE**

**PETE DROGE** Beautiful Girl (Elektra/EEG)  
Total Plays: 148, Total Stations: 18, Adds: 1

**MICHAEL McDERMOTT** Summer Days (EMI)  
Total Plays: 147, Total Stations: 17, Adds: 1

**DAVE MATTHEWS BAND** Tripping Billies (TAG/Atlantic)  
Total Plays: 144, Total Stations: 14, Adds: 1

**ANDERS OSBORNE** Favorite Son (Okeh/550 Music)  
Total Plays: 143, Total Stations: 17, Adds: 0

**DAR WILLIAMS** As Cool As I Am (Razor & Tie)  
Total Plays: 135, Total Stations: 18, Adds: 1

**BAND** Stand Up (Pyramid/Rhino)  
Total Plays: 127, Total Stations: 16, Adds: 1

**ONCE BLUE** Save Me (EMI)  
Total Plays: 118, Total Stations: 16, Adds: 1

**BRUCE SPRINGSTEEN** Dead Man Walkin' (Columbia/CRG)  
Total Plays: 118, Total Stations: 20, Adds: 8

**NATALIE MERCHANT** Wonder (Elektra/EEG)  
Total Plays: 114, Total Stations: 11, Adds: 0

Songs ranked by total plays.

**BREAKERS**

**BEATLES**

Real Love (Apple/Capitol)

TOTAL PLAYS/INCREASE: 304/126  
TOTAL STATIONS/ADDS: 27/1  
CHART: 18

**MOST ADDED**

ARTIST TITLE LABEL(S)	ADDS
STEVE EARLE More Than I Can Do (WB)	18
BRUCE SPRINGSTEEN Dead Man Walkin' (Columbia/CRG)	8
SHAWN COLVIN Nothin' On Me (Hollywood)	6
STEVE EARLE I Feel Alright (WB)	6
FOO FIGHTERS Big Me (Capitol)	6
TAJ MAHAL Lovin' In My Baby's Eyes (Private Music)	6
JACKSON BROWNE Looking East (Elektra/EEG)	4
JOHN WESLEY HARDING Kiss Me Liberty (Forward/Rhino)	4
THERMADORE Amerasian (Atlantic)	4

**MOST INCREASED PLAYS**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BEATLES Real Love (Apple/Capitol)	+126
COWBOY JUNKIES A Common Disaster (Geffen)	+72
BRUCE SPRINGSTEEN Dead Man Walkin' (Columbia/CRG)	+71
STING Let Your Soul Be Your Pilot (A&M)	+61
LOVE AND ROCKETS Sweet... (American/Reprise)	+60
BAND Stand Up (Pyramid/Rhino)	+57
STEVE EARLE More Than I Can Do (WB)	+51
JACKSON BROWNE Looking East (Elektra/EEG)	+49
DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)	+49
SHAWN COLVIN Nothin' On Me (Hollywood)	+47

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



**DANIEL TASHIAN**

Where Have You Gone

"...penetrating lyrics set to electric rhythms and rich melodies sung with desperate conviction." —Anthony DeCurtis/Men's Journal

The premiere single from the forthcoming debut album Sweetie.

Produced by T-Bone Burnett  
Management: Vector/Side One Management



On Elektra compact discs and cassettes. <http://www.elektra.com>

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MARCH 1, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	W/PLAYS	EMPHASIS TRACKS (PLAYS)
4	2	1	<b>1</b>	<b>GIN BLOSSOMS</b> Congratulations, I'm Sorry (A&M)	39/1	791	+71	"Follow" (663) "Numb" (52) "Matters" (28)
13	12	8	<b>2</b>	<b>JACKSON BROWNE</b> Looking East (Elektra/EEG)	34/0	675	+184	"Bridges" (445) "Looking" (97) "Cat" (32)
2	3	4	<b>3</b>	<b>JOAN OSBORNE</b> Relish (Blue Gorilla/Mercury)	36/0	655	+43	"Ladder" (387) "Man" (100) "One" (75)
1	1	2	4	<b>MELISSA ETHERIDGE</b> Your Little Secret (Island)	34/1	606	-26	"Come" (422) "Nowhere" (79) "Unusual" (36)
7	4	3	5	<b>NATALIE MERCHANT</b> Tigerlily (Elektra/EEG)	30/0	576	-40	"Jealousy" (363) "Wonder" (114) "Carnival" (31)
8	7	6	<b>6</b>	<b>TRACY CHAPMAN</b> New Beginning (Elektra/EEG)	34/0	560	+32	"Reason" (428) "Beginning" (62) "Tell" (34)
12	9	11	<b>7</b>	<b>TORI AMOS</b> Boys For Pele (Atlantic)	39/1	537	+69	"Sneeze" (503) "Talula" (11) "Doughnut" (9)
—	15	12	<b>8</b>	<b>STING</b> Mercury Falling (A&M)	34/0	520	+61	"Soul" (520)
6	8	5	9	<b>SMASHING PUMPKINS</b> Mellon Collie And... (Virgin)	30/0	504	-41	"1979" (396) "Tonight" (78) "Thirty" (14)
9	10	7	<b>10</b>	<b>ALANIS MORISSETTE</b> Jagged Little Pill (Maverick/Reprise)	27/0	504	+3	"Learn" (64) "Really" (22)
11	11	9	<b>11</b>	<b>OASIS</b> (What's The Story) Morning Glory (Epic)	27/0	503	+12	"Wonderwall" (415) "Champagne" (74) "Shadow" (11)
—	24	16	<b>12</b>	<b>COWBOY JUNKIES</b> Lay It Down (Geffen)	37/3	462	+62	"Disaster" (434) "Calling" (7) "Lonely" (7)
19	16	14	<b>13</b>	<b>DOG'S EYE VIEW</b> Happy Nowhere (Columbia/CRG)	36/2	446	+41	"Falls" (431) "Haywire" (8) "Small" (7)
3	6	10	14	<b>COLLECTIVE SOUL</b> Collective Soul (Atlantic)	24/0	441	-48	"World" (390) "Water" (30) "Bleed" (11)
23	20	15	<b>15</b>	<b>JARS OF CLAY</b> Jars Of Clay (Silvertone)	33/1	434	+33	"Flood" (426) "Sinking" (4) "Boy" (4)
14	13	17	16	<b>SON VOLT</b> Trace (WB)	33/1	388	0	"Drown" (296) "Windfall" (34) "Tear" (16)
5	5	13	17	<b>TOM PETTY</b> Playback 1973-1993 (MCA)	27/0	385	-66	"Tonight" (272) "Through" (44) "Turning" (32)
24	21	19	<b>18</b>	<b>AIMEE MANN</b> I'm With Stupid (DGC/Geffen)	31/1	362	+38	"Matter" (297) "Just" (15) "Superball" (13)
20	18	18	19	<b>TOAD THE WET SPROCKET</b> In Light Syrup (Columbia/CRG)	23/0	353	-8	"Brother" (311) "Intentions" (36) "Right" (4)
—	29	23	<b>20</b>	<b>RADIOHEAD</b> The Bends (Capitol)	28/1	332	+34	"High" (330) "Just" (2)
<b>DEBUT</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>BEATLES</b> Anthology 2 (Apple/Capitol)	27/1	304	+126	"Real" (304)
15	17	20	22	<b>RED HOT CHILI PEPPERS</b> One Hot Minute (WB)	21/0	303	-18	"Aeroplane" (175) "Friends" (72) "Walkabout" (53)
16	19	22	23	<b>BONNIE RAITT</b> Road Tested (Capitol)	24/0	299	-10	"Burning" (162) "Something" (27) "Angel" (23)
—	—	27	<b>24</b>	<b>SUBDUDES</b> Primitive Streak (High Street)	30/2	295	+65	"Time" (220) "Walls" (29) "Hurt" (21)
30	28	24	25	<b>BLUES TRAVELER</b> Four (A&M)	25/2	286	-12	"Mountains" (244) "Hook" (25) "Run" (17)
18	22	26	<b>26</b>	<b>BADLEES</b> River Songs (Polydor/A&M)	23/1	268	+6	"Fear" (239) "Angeline" (15) "Nothing" (8)
10	14	21	27	<b>JOHN HIATT</b> Walk On (Capitol)	22/1	263	-47	"Native" (84) "Cry" (60) "Wait" (43)
—	—	29	<b>28</b>	<b>DEL AMITRI</b> Twisted (A&M)	19/0	243	+19	"Tell" (218) "Roll" (25)
<b>DEBUT</b>	<b>29</b>	<b>29</b>	<b>29</b>	<b>SOUNDTRACK</b> Dead Man Walking (Columbia/CRG)	25/6	227	+93	"Dead" (118) "Road" (44) "Mercy" (36)
17	23	25	30	<b>DAVE MATTHEWS BAND</b> Under The Table And Dreaming (RCA)	16/0	218	-52	"Satellite" (170) "Typical" (21) "Best" (10)

This chart reflects airplay from February 19-25. Albums ranked by total plays, with plays from all cuts from an album combined. 43 Adult Alternative reporters. 40 current playlists. © 1996, R&amp;R Inc.

## REPORTERS

Stations and their adds by track listed alphabetically by market

<b>WXLE/Albany, NY</b> PD: Cliff Nash 4 JACKSON BROWNE "Looking" 1 SHAWN COLVIN "Nothin" 1 LOU REED "NYC" 1 FRANCIS DUNNERY "Believe" 1 SUBDUDES "Favor" 1 STEVE EARLE "Hard" 1 FRANCIS DUNNERY "Podell"	<b>KFXD/Boise, ID</b> PD: Greg Roberts 13 SHAWN COLVIN "Nothin" 6 TORI AMOS "Voodoo" 6 LOU REED "Finish" 5 SEMISONIC "Run" 4 SPACEHOG "Meantime" 4 STEVE EARLE "More" 3 BRUCE SPRINGSTEEN "Dead" COWBOY JUNKIES "Calling" BEN HARPER "Gold" BEATLES "Real"	<b>WMVY/Cape Cod, MA</b> PD/MO: Barbara O'Leary 1 TAJ MAHAL "Lovin" 1 STEVE EARLE "More"	<b>KBCO/Denver, CO</b> PD: Mike O'Connor MD: Scott A'burgh DAR WILLIAMS "Cool"	<b>WJBF/Ft. Myers, FL</b> PD/MO: Buzynski 5 DISHWALLA "Cars" 4 OASIS "Champagne" 3 JOAN OSBORNE "Man" BLUES TRAVELER "Mountains"	<b>WSHE/Miami, FL</b> PD: Dave Stewart 13 GARBAGE "Happy" 12 TORI AMOS "Sneeze" 11 BODEANS "Closer" 11 LOVE AND ROCKETS "Hangover" COWBOY JUNKIES "Disaster" DISHWALLA "Cars" JARS OF CLAY "Flood" MARRY ME JANE "TwentyOne" OASIS "Champagne"	<b>WNEW/New York, NY</b> PD: Ted Edwards MD: Amy Winslow 12 JOAN OSBORNE "Man" LOU REED "NYC" LOU REED "Egg" COWBOY JUNKIES "Disaster" SUBDUDES "Time" BOTTLE ROCKETS "Around"	<b>WVRV/St. Louis, MO</b> PD: Scott Strong MD: Mike Richter No Adds	<b>KMTT/Seattle, WA</b> PD: Chris Mays MD: Dean Carlson STEVE EARLE "More"	
<b>KGSR/Austin, TX</b> PD: Jody Denberg MD: Susan Castle 7 STEVE EARLE "More" 2 ANI DIFRANCO "Pretty" TAJ MAHAL "Lovin" JOHN HIATT "Shredding" PHILLOSOPHER KINGS "Body" MOJAVE 3 "Love" STEVE EARLE "Alright" DAVID LINDLEY "Leave" ALEJANDRO ESCOBEDO "Put"	<b>WBOS/Boston, MA</b> PD/MO: Jim Herron 21 FOO FIGHTERS "Big" OASIS "Champagne" STEVE EARLE "More" PATTY ROTHBERG "Inside" CAST "Alright" E.J. WATERS "Colours"	<b>WXRT/Chicago, IL</b> VP/Programming: Norm Winer MD: Patty Martin 7 BRUCE SPRINGSTEEN "Dead" 6 GIN BLOSSOMS "Numb" 5 GIN BLOSSOMS "Job" 5 MICHAEL MCDERMOTT "World" 3 ROLLING STONES "Fade" 3 MELISSA ETHERIDGE "Nowhere" 1 PRETENDERS "Hurt" 1 FOO FIGHTERS "Call" STEVE EARLE "Alright" JOHN WESLEY HARDING "Liberty"	<b>KXPK/Denver, CO</b> PD: Doug Gilton MD: Gary Schoenwetter 8 LOVE AND ROCKETS "Hangover" 6 THERMADORE "Amerasian" 5 ENYA "Anywhere"	<b>WNDD/Gainesville, FL</b> PD: Jon Byrd SPACEHOG "Meantime" FOO FIGHTERS "Big"	<b>KTCZ/Minneapolis, MN</b> PD: Lauren MacLennan APD/MO: Jane Frederickson 1 SEMISONIC "Flames" BAND "Stand"	<b>KZON/Phoenix, AZ</b> PD: Chris Ebbott MD: Erika Smith ALANIS MORISSETTE "Learn" DOG'S EYE VIEW "Falls"	<b>KUMT/Salt Lake City, UT</b> PD: Zeb Norris APD/MO: Kelly Monson 1 EVERYTHING BUT... "Troubled" TAJ MAHAL "Lovin" STEVE EARLE "More" THERMADORE "Amerasian"	<b>WRNX/Springfield, MA</b> PD: Jim Aster MD: Bruce Stebbins 14 JACKSON BROWNE "Looking" 14 STEVE EARLE "More" 14 SHAWN COLVIN "Nothin" 7 BRUCE SPRINGSTEEN "Dead" 7 PAUL KELLY "Deeper" 7 COWBOY JUNKIES "Disaster" 7 SKELETON CREW "Callahadi" 7 MICHAEL MCDERMOTT "Summer" 7 BEN FOLDS FIVE "Childress" 7 SON VOLT "Drown"	
<b>WRNR/Baltimore, MD</b> PD: Sean O'Mooney co-MO: Damian Einstein co-MO: Phil Harrell 4 JARS OF CLAY "Sinking" 4 KENNY WAYNE SHEPHERD "Foot" 4 TOMMY KEENE "Wai" 4 TOMMY KEENE "Thing" 3 SOUTHERN CULTURE... "Box" 3 JOSH CLAYTON-FELT "Waiting" 3 LOWEN & NAVARRO "Sunshine" 3 PAUL BRADY "Wani" 3 LOU REED "Egg" 3 LOU REED "Hang" 3 TAJ MAHAL "Lovin" 2 TAJ MAHAL "Cheatin" 2 STEVE EARLE "Alright" 2 STEVE EARLE "More" LOU REED "HookyWooky" STEVE EARLE "Billy" STEVE EARLE "Standing" TAJ MAHAL "Car" TOMMY KEENE "Going" TOMMY KEENE "Runway"	<b>WBXR/Columbia, MO</b> DM: Michael Parry PD/MO: Dave "Keeler" Fulgham STEVE EARLE "More" JACKSON BROWNE "Looking" LOVE AND ROCKETS "Hangover" FOO FIGHTERS "Big" KENNY WAYNE SHEPHERD "Broken"	<b>WNCB/Burlington, VT</b> PD: Glenn Roberts MD: Jody Peterson 7 DAVE MATTHEWS BAND "Topping" 5 EDDIE VEDDER "Road" 4 BRUCE SPRINGSTEEN "Dead" 4 GIN BLOSSOMS "Matters" 1 ROOMFULL OF BLUES "Blind" 1 ALANIS MORISSETTE "Learn" TAJ MAHAL "Feeling" TAJ MAHAL "Love" PETER MULVEY "Love" BILL MILLER "Raven" RADIOHEAD "High"	<b>CIDR/Detroit, MI</b> PD: Murray Brookhouser MD: Ann Delisi 12 BADLEES "Fear" 3 BARENAKED LADIES "Shoe" 1 STEVE EARLE "More" 1 ERIC MATTHEWS "Fantasy"	<b>WTTX/Indianapolis, IN</b> PD/MO: Rich Anton BRUCE SPRINGSTEEN "Dead" STEVE EARLE "More"	<b>KXPT/Las Vegas, NV</b> PD: Richard Reed MD: J.D. Davis 6 MELISSA ETHERIDGE "Come" 5 DOG'S EYE VIEW "Falls"	<b>KTHX/Reno, NV</b> PD: Bruce Van Dyke MD: Kees Allen 2 GOLDEN SMOG "Pecan" 1 GOLDEN SMOG "Friend" ONCE BLUE "Kisses" SHAWN COLVIN "Nothin" STEVE EARLE "Hard" SUBDUDES "Let" SUBDUDES "Soon" STEVE EARLE "Alright" CRAIG CHAZUICO "Sweet"	<b>KFQG/San Francisco, CA</b> PD: Paul Marzellek MD: Bill Evans SHAWN COLVIN "Nothin" STEVE EARLE "Alright" TAJ MAHAL "Feeling"	<b>WMMM/Madison, WI</b> PD: Pat Gallagher MD: Tom Teubar TAJ MAHAL "Lovin" STEVE EARLE "More" KENNY WAYNE SHEPHERD "Broken"	
<b>WXPB</b> <b>WMMO</b> <b>WKZE</b> <b>WEBK</b> <b>WBOS</b> <b>KSCA</b> <b>KRVM</b>	<b>WKVT</b> <b>KMTT</b> <b>KCRW</b> <b>WCBE</b> <b>KTMN</b> <b>WYEP</b> <b>KMBY</b>	<b>KRCC</b> <b>KTAO</b> <b>WRNR</b> <b>WXRV</b> <b>KSPN</b> <b>KFMU</b> (formerly of School Of Fish)	<b>KLRJ/Eugene, OR</b> PD: Patric Miller MD: Tom Krumm 10 JACKSON BROWNE "Baby" 8 JOHN WESLEY HARDING "Liberty" 8 VONDA SHEPARD "Train" 8 RAY CHARLES "Wants" 8 STEVE EARLE "Billy" 8 TAJ MAHAL "Here" 5 PHILLOSOPHER KINGS "Head" 5 PHILLOSOPHER KINGS "Let" 4 SHAWN COLVIN "Nothin" 4 JOAN OSBORNE "Stereosus" 4 M. CHAPIN CARPENTER "Dead" 4 EDDIE VEDDER "Road" GIN BLOSSOMS "Follow"	<b>KMBY/Monterey, CA</b> PD: Rich Berlin 11 PEARL JAM "Leaving" SEVEN MARY THREE "Water's" STEVE EARLE "More" PHILLOSOPHER KINGS "Charms" BILL MILLER "Raven" BORDWERS "Nervous"	<b>KPIG/Monterey, CA</b> PD/MO: Laura Hopper 11 STEVE EARLE "More" 9 JACKSON BROWNE "Cat" 8 TAJ MAHAL "Loving" 8 SHAWN COLVIN "Round" 7 KENNY WAYNE SHEPHERD "Broken" 7 WILL RAY "Invisible" 7 ARLO GUTHRIE "Under" 5 KENNY WAYNE SHEPHERD "Let" 5 GOLDEN SMOG "Radio" 5 TERRY ALLEN "Naked" 4 ENMYLOU HARRIS "Deeper" 4 DAR WILLIAMS "Southern" 4 STEVE EARLE "Alright" 4 FRED EAGLESMITH "Freight" 3 DAN BAIRD "Cumberland" 3 TRACY CHAPMAN "Point" 3 MELISSA ETHERIDGE "Come" 3 TAJ MAHAL "Gonna" 2 ANDERS OSBORNE "Burning" 2 ROLLING STONES "Bleed" 2 FRANCIS DUNNERY "Wani" JAMES TAYLOR "Thinkin" BAND "Free" BAND "Memphis"	<b>KRMH/Santa Rosa, CA</b> PD: Zoe Zuest MD: Bill Bowker 6 SARAH BAKER "Blues" TAJ MAHAL "Here" BLUES TRAVELER "Mountains" FOO FIGHTERS "Big" BRUCE SPRINGSTEEN "Dead" DAR WILLIAMS "Pointless" FERRON "Harmless" JOHN WESLEY HARDING "Liberty" TODD RUNDGREN "Espresso" MAMBO BROTHERS "Mambo" SON VOLT "News"	<b>WMAX/Rochester, NY</b> MD: Jennifer Vandervelde BARENAKED LADIES "Shoe" BRUCE SPRINGSTEEN "Dead"	<b>KQPT/Sacramento, CA</b> OM/PD: Jim Trapp APD/MO: Carrie Owens No Adds	<b>43 Total Reporters</b> <b>42 Current Reporters</b> <b>40 Current Playlists</b> Did Not Report, Playlist Frozen (2): WRLT/Nashville, TN KOTR/San Luis Obispo, CA Did Not Report For Two Consecutive Weeks, Not Used In This Week's Data (1): KAEP/Spokane, WA

**WXPB**  
**WMMO**  
**WKZE**  
**WEBK**  
**WBOS**  
**KSCA**  
**KRVM**



**JOHN CLAYTON-FELT**  
 ON TOUR NOW  
**WINDOW**  
 The first track from the A&M debut album  
 inarticulate nature boy

# ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

**MARKET #1**  
**WNEW 102.7 FM**  
 WNEW/New York (212) 489-1027  
 Edwards/Winslow

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	22	20	21	23	DAVE MATTHEWS BAND/Satellite
9	10	20	22	28	STING/Let Your Soul Be...
15	20	20	20	20	TORI AMOS/Caught A Lite Sneeze
9	20	20	19	19	JOAN OSBORNE/Ladder
20	22	22	19	19	OASIS/Wonderwall
20	22	21	19	19	GIN BLOSSOMS/Follow You Down
11	13	12	15	15	TRACY CHAPMAN/Give Me One Reason
13	11	12	14	14	SON VOLT/Down
15	13	14	14	14	BROTHER CANE/Voice Of Eujena
13	11	11	14	14	SOUL ASYLUM/Promises Broken
9	11	11	14	14	BOGEMEN/Suddenly
11	13	10	14	14	LOU REED/Hooky Wooky
9	14	14	14	14	AIMEE MANN/Choice In The Matter
13	10	12	13	13	BLUES TRAVELER/The Mountains Win...
13	10	12	13	13	ERIC MATTHEWS/Fanfare
20	13	11	13	13	MELISSA ETHERIDGE/I Want To Come Over
10	13	12	13	13	GOLDEN SMOG/Red Headed Step
10	12	9	13	13	EDDIE VEDDER/The Long Road
10	10	12	13	13	DOG'S EYE VIEW/Everything Falls...
13	13	11	13	13	BADLEES/Fear Of Falling
10	12	13	13	13	JARS OF CLAY/Flood
13	11	11	13	13	ALANIS MORISSETTE/Ironic
12	11	12	12	12	PETE DROGE/Beautiful Girl
11	12	12	12	12	DEL AMITRI/Tell Her This
7	12	8	12	12	JOAN OSBORNE/Right Hand Man
20	22	21	11	11	BEATLES/Real Love
13	12	11	11	11	SMASHING PUMPKINS/Tonight, Tonight
7	12	8	11	11	RADIOHEAD/High & Dry
7	12	8	11	11	FREDDY JONES BAND/Waitress
10	12	12	12	12	LOU REED/NY Man

**MARKET #2**  
**fm 101.9**  
 KSCA/Los Angeles (213) 845-1600  
 Morrison/Kelly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	14	21	23	23	DOG'S EYE VIEW/Everything Falls...
14	21	18	23	23	TORI AMOS/Caught A Lite Sneeze
6	22	22	23	23	STING/Let Your Soul Be...
10	11	21	19	19	BEATLES/Real Love
14	12	13	14	14	JULIAN COPE/Try Try Try
20	22	22	14	14	ALANIS MORISSETTE/Ironic
22	25	23	14	14	GIN BLOSSOMS/Follow You Down
7	7	12	14	14	MICHAEL MCDERMOTT/Summer Days
12	11	11	13	13	SMASHING PUMPKINS/1979
12	10	13	13	13	FINN/Only Talking Since
16	12	13	13	13	SOUL ASYLUM/Promises Broken
15	12	11	12	12	TOAD THE WET.../Brother
9	8	11	12	12	CHRIS ISAAK/Graduation Day
10	11	12	12	12	BONNIE RAITT/Burning Down
13	14	15	12	12	LENNY KRAVITZ/Can't Get You Ditt.
11	11	11	12	12	DEL AMITRI/Tell Her This
11	11	12	12	12	MELISSA ETHERIDGE/Where To Go
13	15	14	12	12	BADLEES/Fear Of Falling
9	13	14	11	11	ALANIS MORISSETTE/You Learn
9	13	14	11	11	JACKSON BROWNE/Some Bridges
4	4	3	11	11	RADIOHEAD/High & Dry
8	11	9	11	11	DON HENLEY/Come Rain Or Come...
11	11	12	11	11	NATALIE MERCHANT/Jealousy
11	9	8	11	11	JOAN OSBORNE/Crazy Baby
12	13	12	11	11	OASIS/Wonderwall
13	13	13	13	13	COWBOY JUNKIES/A Common Disaster
11	13	13	13	13	MELISSA ETHERIDGE/I Want To Come Over
12	13	11	13	13	AIMEE MANN/Choice In The Matter
12	13	11	13	13	JOHN HATT/Write It Down And...
13	13	13	13	13	ROOMFULL OF BLUES/Turn It On

**MARKET #3**  
**93.1 FM**  
 RADIO CHICAGO  
 WXRT/Chicago (312) 777-1700  
 Winer/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	12	14	14	14	COWBOY JUNKIES/A Common Disaster
12	12	14	14	14	TORI AMOS/Caught A Lite Sneeze
9	9	10	13	13	POI DOG PONDING/Big Constellation
10	11	12	13	13	LOVE AND ROCKETS/Sweet Lover Hangover
10	11	12	13	13	FOO FIGHTERS/Big Me
10	11	12	13	13	ERIC MATTHEWS/Fanfare
13	13	11	12	12	TRACY CHAPMAN/Give Me One Reason
6	6	10	12	12	NATALIE MERCHANT/Jealousy
7	7	8	12	12	JOAN OSBORNE/Ladder
11	11	10	11	11	SON VOLT/Down
11	11	10	11	11	COLLECTIVE SOUL/The World I Know
9	9	10	11	11	SMASHING PUMPKINS/Tonight, Tonight
9	9	10	11	11	URGE OVERKILL/Monopoly
6	6	10	11	11	MICHAEL MCDERMOTT/Summer Days
10	10	9	9	9	SMASHING PUMPKINS/1979
10	10	9	9	9	POI DOG PONDING/Complicated
13	13	11	9	9	GIN BLOSSOMS/Follow You Down
7	7	12	9	9	STING/Let Your Soul Be...
9	9	9	9	9	DEL AMITRI/Tell Her This
6	6	7	8	8	RED HOT CHILLI.../Aeroplane
12	12	10	8	8	DOG'S EYE VIEW/Everything Falls...
4	4	7	8	8	GOLDEN SMOG/Red Headed Step
8	8	8	8	8	DAVE MATTHEWS BAND/Tipping Billes
7	7	7	7	7	SUBDUDES/All The Time...
7	7	7	7	7	BETTER THAN EZRA/Rosealia
9	9	7	7	7	RAITT & ADAMS/Rock Steady
16	10	6	6	6	JOHN HATT/Write It Down And...
5	7	6	6	6	KENNY WAYNE SHEPHERD/Deja Voodoo
10	5	6	6	6	MELISSA ETHERIDGE/Where To Go

**MARKET #4**  
**KFOG 104.5 FM**  
 KFOG/San Francisco (415) 543-1045  
 Marszalek/Evans

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
9	15	17	20	20	SOUL ASYLUM/Promises Broken
6	14	17	17	17	JOAN OSBORNE/Ladder
13	18	14	17	17	ROOMFULL OF BLUES/Turn It On
7	6	15	16	16	BLUES TRAVELER/The Mountains Win...
11	17	16	16	16	MELISSA ETHERIDGE/I Want To Come Over
15	16	15	16	16	TOM PETTY/Waiting For Tonight
6	9	17	15	15	GIN BLOSSOMS/Follow You Down
16	16	15	15	15	GIN BLOSSOMS/Follow You Down
17	17	15	15	15	JARS OF CLAY/Flood
10	7	16	14	14	COWBOY JUNKIES/A Common Disaster
5	16	19	13	13	TORI AMOS/Caught A Lite Sneeze
5	9	12	12	12	DOG'S EYE VIEW/Everything Falls...
14	16	15	12	12	DON HENLEY/The Garden Of Allah
19	15	11	11	11	CHRIS ISAAK/Graduation Day
19	15	11	11	11	MELISSA ETHERIDGE/Where To Go
10	10	10	10	10	SMASHING PUMPKINS/1979
10	10	9	9	9	SMASHING PUMPKINS/1979
10	10	9	9	9	POI DOG PONDING/Complicated
13	13	11	9	9	GIN BLOSSOMS/Follow You Down
7	7	12	9	9	STING/Let Your Soul Be...
9	9	9	9	9	DEL AMITRI/Tell Her This
6	6	7	8	8	RED HOT CHILLI.../Aeroplane
12	12	10	8	8	DOG'S EYE VIEW/Everything Falls...
4	4	7	8	8	GOLDEN SMOG/Red Headed Step
8	8	8	8	8	DAVE MATTHEWS BAND/Tipping Billes
10	10	7	7	7	SUBDUDES/All The Time...
5	7	7	7	7	MELISSA ETHERIDGE/An Unusual Kiss
9	7	7	7	7	BRUCE SPRINGSTEEN/Dead Man Walkin'
16	10	6	6	6	JACKSON BROWNE/Looking East
5	7	6	6	6	MIKE SCOTT/Bring 'Em All In
10	5	6	6	6	TOAD THE WET.../Brother

**MARKET #6**  
**THE RIVER 93.9 FM**  
 CIDR/Detroit (519) 258-8888  
 Brookshaw/Delisi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	27	30	32	32	SMASHING PUMPKINS/1979
39	39	36	32	32	COLLECTIVE SOUL/The World I Know
38	38	36	30	30	GIN BLOSSOMS/Follow You Down
39	25	29	29	29	TOM PETTY/Waiting For Tonight
21	25	29	28	28	RED HOT CHILLI.../My Friends
23	23	23	25	25	BONNIE RAITT/Somebody To Watch
38	31	27	25	25	MELISSA ETHERIDGE/I Want To Come Over
24	24	24	24	24	SON VOLT/Down
29	27	28	24	24	STING/Let Your Soul Be...
22	28	23	23	23	DOG'S EYE VIEW/Everything Falls...
17	22	21	21	21	ALANIS MORISSETTE/Ironic
8	9	15	21	21	MICHAEL MCDERMOTT/Summer Days
22	15	22	21	21	TORI AMOS/Caught A Lite Sneeze
29	24	20	20	20	BEN HARPER/Gold To Me
31	23	20	20	20	DEL AMITRI/Tell Her This
31	23	20	20	20	BOTTLE ROCKETS/It'll Be Commi...
31	23	20	20	20	JOAN OSBORNE/Ladder
22	21	20	20	20	ASHLEY MAGSAC/Sleepy Magpie
23	22	19	19	19	DAVE MATTHEWS BAND/Satellite
19	22	19	19	19	OASIS/Wonderwall
23	18	17	17	17	MY BRILLIANT BEAST/Fall Away
4	25	19	19	19	COWBOY JUNKIES/A Common Disaster
25	12	17	18	18	JARS OF CLAY/Flood
24	18	17	18	18	BOGEMEN/Suddenly
25	18	17	18	18	SUZANNE TENNER/In My Hands
25	18	17	18	18	K D LANG/You're OK
23	19	17	17	17	JANN ARDEN/Inesentive
23	22	16	16	16	EDWIN MCCAIN/Sorry To A Friend
16	21	17	17	17	DAWNING DOYLE/Let Us Things

**MARKET #10**  
**WBOS 92.9 FM**  
 WBOS/Boston (617) 254-9267  
 Herron

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	21	21	21	21	FOO FIGHTERS/Big Me
21	21	21	21	21	THE RAMONES/American
21	21	21	21	21	ROLLING STONES/Wild Horses
21	21	21	21	21	STING/Let Your Soul Be...
21	21	21	21	21	OASIS/Wonderwall
21	21	21	21	21	JARS OF CLAY/Flood
21	21	21	21	21	NATALIE MERCHANT/Jealousy
21	21	21	21	21	JACKSON BROWNE/Some Bridges
21	21	21	21	21	GIN BLOSSOMS/Follow You Down
21	21	21	21	21	EDWIN MCCAIN/Sorry To A Friend
21	21	21	21	21	BLESSID UNION OF.../Oh Virginia
21	21	21	21	21	SARAH McLACHLAN/I Will Remember You
21	21	21	21	21	BONNIE RAITT/Angel From
21	21	21	21	21	BLUES TRAVELER/Regarding Steven
21	21	21	21	21	SMASHING PUMPKINS/1979
21	21	21	21	21	HOOTIE & BLOWFISH/Time
21	21	21	21	21	COLLECTIVE SOUL/The World I Know
21	21	21	21	21	REMBRANDT'S Drowning In Your
12	12	12	12	12	BRUCE SPRINGSTEEN/Dead Man Walkin'
12	12	12	12	12	BILLY McLAUGHLIN/The Bow And
12	12	12	12	12	COWBOY JUNKIES/A Common Disaster
12	12	12	12	12	JOHN WESLEY HARDING/Kiss Me Liberty
12	12	12	12	12	BRUCE SPRINGSTEEN/The Ghost Of Tom
12	12	12	12	12	TOAD THE WET.../Brother
12	12	12	12	12	K D LANG/Sexuality
12	12	12	12	12	BEATLES/Real Love
12	12	12	12	12	BARENAKED LADIES/Shoe Box
12	12	12	12	12	BOTTLE ROCKETS/It'll Be Commi...
12	12	12	12	12	MICHAEL MCDERMOTT/Summer Days
12	12	12	12	12	MELISSA ETHERIDGE/I Want To Come Over

**MARKET #10**  
**RIVER**  
 WXRV/Boston (508) 374-4733  
 Doody/Mullaney

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	20	17	22	22	DAVID BROZA/A Night In Wyoming
10	13	12	22	22	PETE DROGE/Beautiful Girl
2	13	20	20	20	COWBOY JUNKIES/A Common Disaster
16	21	21	21	21	DEL AMITRI/Tell Her This
12	10	16	21	21	MIKE SCOTT/Bring 'Em All In
17	21	20	21	21	TOAD THE WET.../Brother
21	22	23	20	20	JARS OF CLAY/Flood
22	21	21	20	20	NATALIE MERCHANT/Wonder
17	24	23	20	20	OASIS/Wonderwall
2	12	18	20	20	SEAMUS O'BRIEN/Brand New Baby
8	13	17	19	19	RED HOT CHILLI.../Aeroplane
25	27	19	19	19	TORI AMOS/Caught A Lite Sneeze
17	20	22	17	17	AIMEE MANN/Choice In The Matter
11	20	22	17	17	GIN BLOSSOMS/Follow You Down
13	10	11	17	17	HEATHER NOVA/Maybe An Angel
8	12	22	17	17	STING/Let Your Soul Be...
8	7	10	15	15	DOG'S EYE VIEW/Everything Falls...
8	7	10	15	15	CARDLINE LAVELLE/Dream Di Picasso
9	13	12	14	14	16 HORSEPOWER/Black Soul Choir
10	12	12	14	14	FOO FIGHTERS/Big Me
9	12	13	14	14	JACKSON BROWNE/Some Bridges
14	14	11	14	14	K D LANG/You're OK
13	13	14	14	14	POI DOG PONDING/Catcamb
11	14	14	14	14	RADIOHEAD/High & Dry
11	14	14	14	14	CRACKER/How Can I Live
20	15	14	14	14	FOK IMPULSION/Natural One
3	8	13	13	13	GINGER/Solid Ground
2	5	13	13	13	BARENAKED LADIES/Shoe Box
2	5	10	13	13	SUBDUDES/All The Time...
22	21	24	12	12	GOLDEN SMOG/TV

## OPENINGS

### NATIONAL

#### Urgent! Radio Personnel Needed

Due to the number of our registrants being placed all across the country, as more and more radio stations use our service, NATIONAL, the acknowledged leader in radio personnel placement since 1981, needs to replenish our supply of available talent. We have radio stations in all size markets, all formats asking us to fill openings, both male and female. If you are seriously seeking a career move, contact NATIONAL immediately. For complete registration information, call:

**NATIONAL BROADCAST TALENT**  
**(205) 608-0294**



#### Job Tip Sheet



We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent, P.D., M.D., news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent...We have the jobs!!

**800-231-7940** 937 WILD GINGER TRAIL, WEST CHICAGO, IL 60185  
(Stations list jobs for free/cover EEO responsibility)

#### MEDIUM & SMALL

market talent URGENTLY needed to fill openings and replace those we've found jobs for! Gain the benefit of Networking - have us on your team. Call only if serious about your job search and comprehend how many confidential openings there are. Free info will be sent to you today. Be heard by stations that don't advertise! Jocks, PD's, News, etc., we place them all.

TALENT PLACEMENT NATIONWIDE.

**NETWORK**  
**(407) 679 8090**

#### LEFT COAST, RIGHT PROMOTION DIRECTOR

Ready to turn a jaded town on its ear, with in-your-face radio promotion 7 days a week? You'll need a killer rolodex, an alternative sensibility, and a cutting edge. If you're the next radio promotion god, send resume, proof of performance (video would be nice), and convince us! Radio & Records, 10100 Santa Monica Bl., #875, 5th Floor, Los Angeles, CA 90067. EOE

National all-sports radio network searching for on-air hosts and show producers. Not caller-driven format. Send tape and resume to: Radio & Records, 10100 Santa Monica Bl., #881, 5th Floor, Los Angeles, CA 90067. EOE

### EAST

Seeking PD/MD ASAP. T&R: Marc S. Cole, 3 Central Street, Winchendon, MA 01475. (3/1) EOE

Overnight position available. T&R: Overnights, 45 Fisher Ave., East Longmeadows, MA 01028. (3/1) EOE

Seeking promotions/marketing shark for AM/FM combo. Rush samples, T&R: J. Lano, 50 Albion St., Methuen, MA 01844-5111. (3/1) EOE

Seeking afternoon news anchor/field reporter. Two years' experience. T&R: WCHS, OPS Manager, 1111 Virginia Street, East Charleston, WV 25301. (3/1) EOE

Seeking weekend air talent willing to work any shift! T&R: Al Burke, 1265 Perkiomen Ave., Reading, PA 19602 or call (610) 376-6671. (3/1) EOE

Connecticut's modern rock, radio 104 has immediate openings for fulltime midday and swing shift jocks. Rush tape, headshot, and resume to: Brian Krysz., 345 East Cedar Street, Newington, CT 06111 No Calls.

## OPENINGS

#### Job Opportunities Exist!

- 1) Immediate opening for midday, on-air talent, must have 3 years on-air experience and vast knowledge of rock, alternative, modern rock genres.
- 2) Do mornings in sunny Florida. Ringmaster experience a plus. Looking for good attitude NOT big ego. Send tape and resume to: Radio & Records, 10100 Santa Monica Bl., #864, 5th Floor, Los Angeles, CA 90067. EOE

Production Coordinator. Do you think in cartoons? Are you highly organized & motivated? Can you handle tight deadlines? Can you deliver customer service, not just say it? Do you have digital editing experience, preferably Protools? This is your chance to join one of the best broadcast companies in America. T&R to: Ed LaComb, Director, NewCity Production Services, 500 Plum Street, Suite 100, Syracuse, NY 13204. EOE No calls.

#### SPEND NEXT WINTER ON THE BEACH

Client needs entire staff for a start-up Soft AC in a great medium market. All shifts and on-air MD. No beginners. Great benefits. Females and Minorities encouraged. No calls. T&R to: Randy Kabrich & Associates, 100 Pierce Blvd. Suite 202, Clearwater, FL 34616

#### ACCOUNT EXECUTIVE

WDHA/WMTR radio is presently interviewing for the position of account executive. Qualified applicants will have outside sales experience, preferably a minimum of 2 years' in radio sales. Choice candidates are aggressive closers who maintain rate and inventory integrity, yet are service-oriented relationship builders. Promotional creativity desirable; expertise in arbitron/maximizer helpful. Please submit resume with cover letters and earning requirements to:  
General Sales Manager  
WDHA/WMTR  
55 Horsehill Road  
Cedar Knolls, NJ 07927  
Fax 201-538-3060  
  
No Phone Calls Please. EOE

## OPENINGS

Northeast newstalk leader looking for an executive producer. Must have a great rolodex, an understanding of what makes good talk radio in the '90s, and the ability to work with talent. Send resume and cover letter that includes your ideas of what makes compelling, entertaining Talk radio. Radio & Records, 10100 Santa Monica Bl., #884, 5th Floor, Los Angeles, CA 90067. EOE

#### OPERATIONS MANAGER/ PROGRAM DIRECTOR

**ARROW 105.3**  
All Rock and Roll Oldies • WXBB  
**WOKQ 97.5**  
Great Mornings & Country Favorites! • 50,000 WATTS FM

New England's legendary top-rated Country & All Rock and Roll Oldies stations offer lifestyle, opportunity, and challenge! If you project leadership and vision, if you love country and oldies audiences, blow the doors out with promotions, and hit the streets to meet listeners, cassette and resume to: Marty Lessard, EVP/GM, PO Box 576, Dover, NH 03821, 603-749-9750. Fuller-Jeffrey Broadcasting is EOE. Apply Fast for this career position!

### SOUTH

Urban AC accepting T&R's for all airshifts, computer knowledge helpful. GM, Box 180426, Mobile, AL 36618. (3/1) EOE

Future openings in news department at central Virginia news station. T&R: Gary Kirtley, WLVA, 4119 Boonsboro Road, Lynchburg, VA 24503. (3/1) EOE

HAC seeking strong PT air talent immediately. T&R: Steve Murphy, WINC, Box 3300 Winchester, VA 22604. (3/1) EOE

Seeking night slammer! Hot, energetic, great phones, and production. T&R: Jon Reilly, Box 938, North Wilkesboro, NC 28695. (3/1) EOE

Seeking morning show co-host. T&R: WKXC, PD, 419 W. Martintown Rd., N. Augusta, SC 29841. (3/1) EOE

Southern belle sought to join existing country morning show host. T&R: Chuck Reynolds, WNGC, 850 Bobbin Mill Rd., Athens, GA 30606. (3/1) EOE

Asst. engineer to maintain all aspects of our three radio stations. Computer knowledge, AA degree in engineering or equivalent a must. Resume: Radio Chattanooga Inc., P.O. Box 11202, Chattanooga, TN 37401 Attn: Personnel. Fax: 423-266-1652 EOE

#### THE LAND OF OPPORTUNITY HAS AN OPPORTUNITY FOR YOU!

Can you wake Little Rock up?  
Soft AC in search of morning host who can be creative, funny, and warm. Submit T&R to: Sonny Victory, 1429 Merrill Drive, Little Rock, AR 72211 EOE

Looking for entertaining, topical, and relatable morning or afternoon team or personality for top Country station in top 50 market. Production skills, great phones, and experience required. Radio & Records, 10100 Santa Monica Bl., #883, 5th Floor, Los Angeles, CA 90067. EOE

## OPENINGS

#### MORNINGS

We're signing on a new AC/Oldies station with a monster signal in the South. Top 100 market. Great established company, plenty of resources, ready to kick ass. Need a killer morning show. You've got to be good. Want to play with us? T&R to: Radio & Records, 10100 Santa Monica Bl., #873, 5th Floor, Los Angeles, CA 90067. EOE

#### COUNTRY

We're going Country and we're taking no prisoners. New FM in southeast looking for top-notch talent. 100 KW, market 50-110. Need mornings and other dayparts to dismantle established boring Country station. Bring your own CDs, just kidding. We have money for you. T&R to: Radio & Records, 10100 Santa Monica Bl., #872, 5th Floor, Los Angeles, CA 90067. EOE

#### PRODUCTION MANAGER

Fast-paced, high-impact radio commercial ad agency in sunny Florida seeks motivated Production Manager with creative copywriting skills. Must be self-starter with organization skills and "BIG" voice. Tape and resume to: A•C•A, 8751 W. Broward Blvd., #203, Plantation, FL 33324



#### OLDIES MORNING TALENT FOR MEDIUM MARKET

We're looking for a fun, energetic morning talent who can relate to a 35+ family audience. Send tapes and resumes to E. Alvin Davis & Associates, 4777 Red Bank Road, Suite 16, Cincinnati, OH 45227, Attention Kim. No phone calls please. EOE/MF

Morning Drive personality for legendary news talker. We have the award-winning radio news department in Texas. We need a vibrant personality to co-anchor the morning show. Enjoy the warm, friendly lifestyle of San Antonio and work with the best. WOAI/Clear Channel Radio Inc., is an equal opportunity employer. Send tape & resume to Pat Rodgers, Program Director, WOAI Radio, 6222 N.W. IH-10, San Antonio, TX 78201



Searching for a morning personality who's topical, does great phones, and is highly creative. Great production and promotional skills necessary. 2-3 years in an Arbitron-rated market preferred. Females and Minorities encouraged to apply. T&R: Darrin Marshall, WKAZ, 1111 Virginia Street East, Charleston, WV 25301 No calls please. EOE

# OPPORTUNITIES

## OPENINGS

### GENERAL SALES MANAGER

WGZB/WLSY Louisville's most prominent Urban radio stations are seeking a highly motivated individual to lead their sales staff. If you have at least three years' experience and have the ability to lead, coach, train, and motivate a sales staff, this is the perfect opportunity for you. Excellent company benefits and competitive salary. Send resume to Carol Dupont, 981 South Third St. #400, Louisville, KY 40203

Bookkeeping clerk/accounts receivable and traffic backup for our three radio stations. Computer exp. necessary. Fulltime, salary open. Resume: Radio Chattanooga Inc., P.O. Box 11202, Chattanooga, TN 37401. Attn: Dan Brown. No phone calls please. Fax: 423-266-1652 EOE

KTRH newsradio-Houston seeks production director. Keen ear, versatile voice, creative writing and current events knowledge essential. Females/Minorities encouraged. T&R to: Bill Van Rysdam, PO Box 1520, Houston, TX 77251. No Calls. EOE

## MIDWEST

Seeking news director to restructure news department. T&R: Chuck Thomas. PD. KWWR. Box 475. Mexico, MO 65265. (3/1) EOE

PD AM drive, news director, middays. T&R: Lyman James. Great Scott Communications, Box 548. Ponca City, OK 74602. (3/1) EOE

Seeking reporter/anchor for one full and one parttime position. T&R: Anthony Weller, Box 2118. Iowa City, IA 52244-2118. (3/1) EOE

Seeking morning AT. No calls. T&R: Ron Revere, KASI, Box 728-Ames, IA, 50010. (3/1) EOE

Possible future openings. Production a must. T&R: WYNT. Dept. N., Box 316. Upper Sandusky, OH 43351. No calls. (3/1) EOE

Growing! WYTE seeking to add quality parttimers. T&R: Box 956, Stevens Point, WI, 54481. (3/1) EOE

Seeking air talent. Three years experience. T&R: Rob Cutter, Box 1450 Fond Du Lac, WI 54935. (3/1) EOE

Emmis Broadcasting's 97.1 WENS, the best mix of the '80s & '90s is looking for a highly skilled music programmer and weekend air talent. If you're a Selector expert, have a strong knowledge of music, are well organized, and have great people skills... send T&R along with your music philosophy to: Greg Dunkin, Operations Manager, WENS, 950 North Meridian St., Suite 1297, Indianapolis, IN 96204

Stable group with medium-market start-up Country seeks afternoon & evening talent. Also need production director with digital experience. Tape, resume, and photo to: Radio & Records, 10100 Santa Monica Blvd., #880, 5th Floor, Los Angeles, CA 90067. EOE

## OPENINGS



### PROGRAM DIRECTOR

Candidates with a record of achieving and maintaining a leadership position in a competitive market should apply now. The ideal candidate will have experience programming a contemporary format (modern rock is a plus), be able to lead, train, and motivate an airstaff, understand research, audience building promotions and possess good on-air skills. Qualified? Send a complete package including tape & references immediately to: Steve Sinicropi, WLUM-FM, 2500 N. Mayfair Rd. #390, Milwaukee, WI 53226 EOE. All responses kept confidential.

### RARE AFTERNOON DRIVE OPENING IN TOP-20 MARKET

Seasoned professional ready to make Minnesota home with background in AOR and/or progressive format. Great one-on-one delivery with enthusiasm. Strong artist interview skills and good production a must! Rush T&R to: Lauren MacLeash before March 8. Cities 97, 100 N. 6th St. Minneapolis, MN 55403 No calls please. Chancellor Broadcasting is an Equal Opportunity Employer.

## WEST

California community leader seeks midday/evening personality. T&R: KUBA. P.O. Drawer 232. Yuba City, CA 95992. (3/1) EOE

Seeking PD/morning personality. T&R: Dico. 8929 Wilshire Blvd. #212. Beverly Hills, CA 90211. (3/1) EOE

Production manager, Southwest market, team player, min. 3 years'. T&R: GM, 755 W. 28th St., Yuma, AZ 85364. (3/1) EOE

Seeking experienced news director. T&R and news scripts: Marilyn Borum, KRDO/KHII. Box 1457, Colorado Springs, CO 80901. (3/1) EOE

Seeking midday/evening personality. T&R: KUBA. PO Drawer 232, Yuba City, CA, 95992. (3/1) EOE

Native American targeted station seeks PD. T&R: Bill Curry, KNBA, 810 East 9th Ave., Anchorage, AK 99501, (907) 258-8897. (3/1) EOE



### PRODUCTION DIRECTOR

Live & work in paradise. Needed yesterday. Production wiz completely literate with RCS production and master control system. We provide state-of-the-art facility, you provide the imagination, creativity, and skills necessary to make our production as great as our music. Send tape and resume to Duncan Payton, Program Director, KRUZ 103.3 FM, 800 Miramonte, Dr., Santa Barbara, CA 93109



Immediate PM drive opening at Sacramento's #1 Country outlet. Production capabilities a plus. No Calls, Please. T&R to Mark Evans, OM, 1436 Auburn Blvd., Sacramento, CA 95815 KNci is an equal opportunity employer.

**OPPORTUNITY KNOCKS**  
in the pages of R&R every Friday  
CALL: 310-553-4330

## OPENINGS

### 101-KUFO

KUFO, Portland has a rare fulltime opening for a Rock air talent. Must be able to sell station position and promotions with enthusiasm and passion. Good production skills are required. Live in one of the most desirable cities in America! Rock and Modern Rock knowledge are a plus. Application deadline March 22, 1996. T&R to Dave Numme, KUFO 2040 Southwest First Avenue, Portland, OR 97201. Henry Broadcasting EOE. Absolutely no calls.

Leading, major-market oldies station is looking for exceptional drive time talent! Great opportunity for the right person or team. Radio & Records, 10100 Santa Monica Blvd., #882, 5th Floor, Los Angeles, CA 90067. EOE

### Program Director, KABC/KMPC, Los Angeles.

If you're ready for America's toughest market, contact Al Brady Law, Ops Manager. Fax: 310-558-5689. E-Mail: alaw@ix.netcom.com No calls please KABC/KMPC is an equal opportunity employer.

Central Washington's AOR/Classic Rock seeks program director/air talent. Successful, progressive company and a good team to lead! T&R to: Ric McClary, KATS-FM, 114 South 4th Street, Yakima, WA 98901. EOE

Seeking news director to write engaging news and deliver with British accent. Must have experience or degree in radio broadcasting. T&R and news scripts: Mike Stahl, P.O. Box 7015/106, Canoga Park, CA 91305.

## POSITIONS SOUGHT

### STATIONS - FREE SERVICE!

Talent available NOW for Ctry, Oldies, AC, FS, CHR, AOR etc. \$12K-80K. Moms, prod. directors, jocks, PD's, news, females, PBP, talk. Personnel your top priority? Call us. Those you'd like to hire may not know about your opening. Confidential presentations available. Placing talent at all levels, nationwide, with over twenty years experience in small to major markets.

STATIONS — HEAR AIRCHECKS NOW

**NETWORK**  
(407) 679 8090

CHR/New Rock! Evenings or nights! Major market experience, great phones. Will move for right position! RICH: (708) 469-7155. (3/1)

AT/MD/PD available now for Oldies. CHR. or HAC. JEFF ROTEMAN: (717) 374-8007. (3/1)

## POSITIONS SOUGHT

### MORNINGS/OM/PD

"Quick, funny... the best people manager" KVST, KILT, KRBE Houston. Ratings, comedy, talk, news, sales. Strong Prod. All offers welcome. Mike Shiloh (713) 537-6901

### WILL PUT MONEY WHERE MY MUSIC IS!

'50s, '60s oldies collector (massive library, on-air experience) desires to program small/medium market FM or satellite/cable service. Fresh concept. CAN MAKE CAPITAL INVESTMENT. Ron Stein 713-520-7323

## R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

## Online Job Listings

To post your ad on R&R's web site (<http://www.rronline.com>), add 20% to your weekly ad rate. Listings will include your logo if it appears in your R&R Opportunities Ad.

## R&R Opportunities Advertising

1x \$100/inch 2x \$75/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$50 for 1x, \$38 for 2x).

### Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

### Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

## Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail, except for credit card orders, which are also accepted by fax: 310-203-8727. Visa, MC, AmEx, Discover accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

## Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST) eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

## RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable state sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. © 1996. POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067.

## AIR TALENT SERVICES



# AIRTALENT USA

COMPACT DISC DIGITAL AUDIO



There is no easier way to audition multiple air talents than with the instant track selectability of the compact disc.

**CHR/OLDIES JOCKS COUNTRY JOCKS AC JOCKS**

## LOOKING FOR A NEW GIG AT A TOP-50 MARKET STATION?

**IF YOU'RE SENDING OUT DEMO TAPES, TRY SOMETHING BETTER—GO DIGITAL, GO NATIONAL ABOARD THE AirTalent USA COMPACT DISC.**

For less than the cost of a postcard stamp you can now put your audition "tape" into the hands of the program director at each of 1000 radio stations in the Top 50 markets. Invest only \$195 and you'll stand out with a one-minute demo in a slickly-produced, high-profile CD package that will get you noticed.

Programmers get demo tapes daily. They've got boxes of them collecting dust. Imagine how much more likely they are to use the convenience of a compact disc that lets them easily scan airchecks and production samples from a variety of CHR, Oldies, Adult and Country personalities.

Need more than a minute to showcase your skills? Demo lengths of 1½ and 2 minutes are also available. And AirTalent USA lets you include substantial written resume information, too, including your phone numbers, all of which is listed in the booklet accompanying the CD. Of course, you get your own copy of the CD, plus a directory of all 1000 stations on the mailing list.

AirTalent USA is an advertising vehicle for radio personalities and production people who want to get noticed in a much bigger, much easier and much more cost effective way than previously possible. AirTalent USA is not a broker or agent and doesn't charge you or the station any type of commission. It's a great free service for the stations, and when a programmer hears you and wants to talk, he or she calls you directly.

So leave clunky old analog tapes behind—along with the idea of sending out a handful. Go digital and hit a thousand stations at once without making a single dub or stuffing a single envelope. But hurry—AirTalent USA is a fast turnaround production. The deadline for the next edition is March 15th. Release date is March 30th. Space availability is first-come, first-served. Pay by check or use your credit card. Your talent registration form and demo must be received no later than March 15th. Your demo may be on a DAT or a reel, and DATs will be returned. For more info call us, toll-free, at (800) 473-1454.

Immediately upon release, 1,000 complimentary copies of AirTalent USA will go out First Class Mail to the PDs at CHR, Oldies, Adult and Country stations in the following—and only the following—markets:

- New York City • Los Angeles • Chicago • San Francisco • Philadelphia • Detroit • Washington
- Dallas • Boston • Houston • Miami • Atlanta • Seattle • San Diego • Minneapolis • St. Louis • Baltimore
- Pittsburgh • Tampa • Phoenix • Cleveland • Denver • Portland • Milwaukee • Kansas City • Providence
- Sacramento • Cincinnati • Norfolk • Columbus • Buffalo • Tulsa • San Antonio • Indianapolis • Charlotte
- New Orleans • Hartford • Orlando • Memphis • Nashville • Oklahoma City • Jacksonville • Richmond
- Louisville • Albany • Las Vegas • Raleigh • Honolulu • West Palm Beach • Albuquerque.

### TALENT REGISTRATION FORM

1. Your name \_\_\_\_\_

2. Your demo length is:  1 minute (\$195)  1½ minutes (\$285)  2 minutes (\$375)

3. Your demo is for:  CHR/Oldies  Country  AC/NAC/Easy Listening  Production Only

4. Your telephone(s) (\_\_\_\_) \_\_\_\_\_ HOME BEEPER WORK PORTABLE (\_\_\_\_) \_\_\_\_\_ HOME BEEPER WORK PORTABLE

5. Your address (for receiving your copy of AirTalent USA) \_\_\_\_\_

6. Your (up to) 25 words of resume info and/or details of what type of position/geographic area sought: \_\_\_\_\_

7A. Your method of payment:  Check (payable to AirTalent USA)  Credit Card (See 7B)

7B. Your credit card is:  Visa  MasterCard  Discover Exp. date: \_\_\_\_\_

Card number: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Send your registration, check and demo to:  
AirTalent USA, 2972 Aventura Boulevard,  
Suite 305, Miami, Florida 33180

Maximum demo run times: 1 min.: 59.9 secs.,  
1½ min.: 89.9 secs., 2 min.: 119.9 secs.

Signature: \_\_\_\_\_



**DEADLINE: MARCH 15, 1996**

AirTalent USA is a service of VoiceOver USA, the premier source of voice talent on compact disc.

© 1996, VoiceOver USA

## AIRCHECKS

### AUDIO & VIDEO AIRCHECKS

CURRENT #190. B96/George McFly & Frankie, KKBH/Big Ron O'Brien, WBCS/Addams & Doyle, Z100/Caine, KYSR/Rick Stacy, WQBS-FM/Harry Harrison, KDWB \$7  
CURRENT #189. KIIS/Rick Dees, WFBO/Bob & Tom, KIMN/Tuna, WJMN/Ralphie Marico, WPLJ/Rocky Allen, KKFR/Supersnake, WPRO-FM/Giovanni \$7.  
PERSONALITY PLUS #PP-97, WRGX/Mancow, KSJO/Lamont & Tonelli, WXKS/Matt Siegal, KRTH/Robert W Morgan, KPLZ/Kent & Alan \$7.  
PERSONALITY PLUS #PP-96, WKLB/Loren & Wally, WXRK/Greaseman, KIOZ/Dave Shealy & Chansaw, WROX/Jack Diamond & Bert, Cassette \$7.  
ALL COUNTRY #CY-45, WPOC, KIIM, KEYE, KSOP, KRST, KSCS, KNIX \$7.  
ALL CHR #CHR-15, WWOX, WBBM-FM, WCKS, KKSS, WKSS, WKCI \$7.  
ALL AC #AC-23, WASH, WROX, KPLZ, WWLI, KSNE, WBEB \$7.  
PROFILE #S-312, PHOENIX! CHR KKFR, AC KKL, KVRV, CRY KMLE, KNIX ADR KDKE, KUPD, KSLX, Gold KOOL, KHTC \$7  
PROFILE #S-313, HOUSTON! CHR KRBE, KBXX, AC KODA, KHMX, CRY KIKK, KILT, KXBO, ADR KL0L, KKRW, KTbz, UC KMJQ, Gold KLDE \$7.  
PROMO VAULT #PR-23, promo samples - all formats, all market sizes, Cassette, \$10.  
SWEEPER VAULT #SV-9, Sweeper & Legal ID samples, all formats, Cassette, \$10.  
#F-22 (ALL FEMALE), #CHN-22 (CHR NIGHTS), #Q-17 (ALL OLDIES), #ADR-12 (ALL ADR), #MR-3 (MODERN ROCK), #T-3 (TALK RADIO), #UC-17 (ALL URBAN) #S-310 (NEW YORK AM DRIVE) at \$7 each.  
CLASSIC #C-183, WQXI/Scott Shannon-1975, KLIF/Irv Harrigan-1960, KKUA-1967, WAKY/Gary Burbank-1973, WABC-1971, KHJ/Machinegun Kelly-1975 \$11  
VIDEO #60, San Diego's KKBH/Brian Whitman, Boston's WBCS/Addams & Doyle, Balt.'s WYYY/Byrd, Mark & Lopez, WQSR/Roger Cary, DC's WBIG/Cathy Whiteside, 2 Hot hrs., \$20 VHS.  
VIDEO #61, BEST OF MORNING RADIO Part 4; over 20 of the country's best morning shows, all formats! 2 HOT hrs., VHS \$20!

**CALIFORNIA AIRCHECK**

Box 4408 - San Diego, CA 92164 - (619) 460 6104

## BIG PROFITS

**900#s = BIG PROFITS**

for your station  
LOW LOW COST  
Call LJ Enterprises Now!

**3 1 0 - 2 2 6 - 2 8 1 8**

## COMEDY BY FAX



Now BITMAN gives you 4 pages of comedy and prep every morning! Great one-liners, show biz news, sports, artist info and more!  
Now available via E-Mail for just \$25 per month (Fax service available at additional cost)

**For samples and info contact:  
Bitman 1@aol.com or (702)826-5137**

## COMEDY JINGLES

**Major Tom** from the BLAZE, WLS, WMAQ  
Radio-TV, Chicago Has 7 new hilarious recorded liners for your high profile show P1=\$300, P2=\$200, P3=\$100 Fax personality and station name to 312-461-0740 market exclusive guaranteed.

"... that last bit crossed the taste threshold... the phones are jammed by pissed-off callers... a ten-spot stopset from Hell is next... then the news weenie with a five-minute snoozer... my coffee cup's empty... my bladder's full... and the trash-for-cash music director has scheduled loser-drek out of the news!! A-I-I-E-E-E!! NOW WHAT??"

**NOW... GRAB YOUR**

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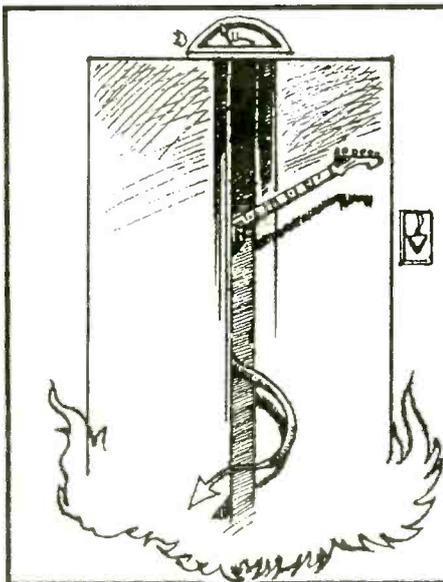


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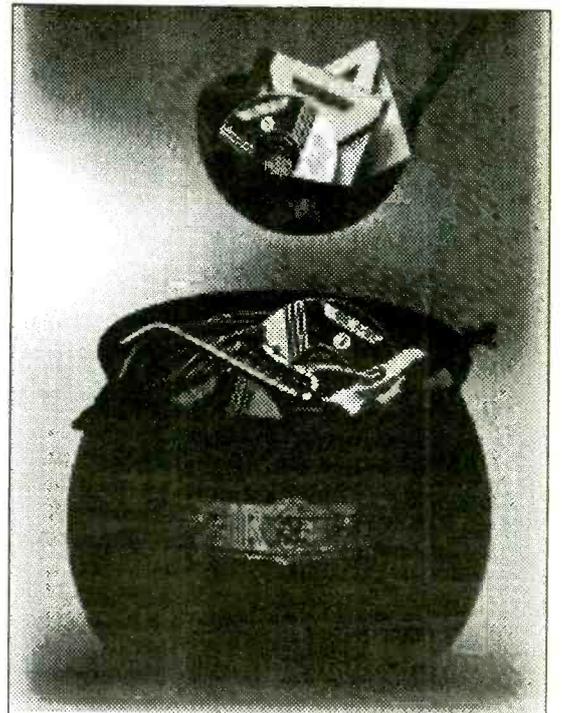
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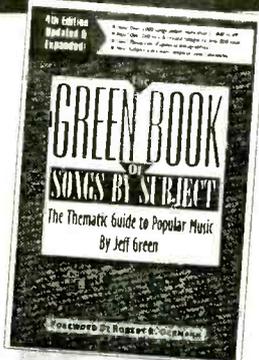
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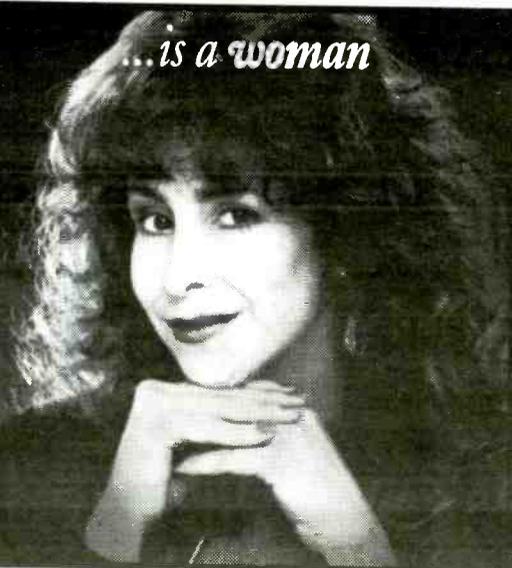
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### CHR/POP

LW	TW	ARTIST	SON	REMARKS
1	1	EVERYTHING BUT THE GIRL	Missing (Atlantic)	
4	2	TONY RICH PROJECT	Nobody Knows (LaFace/Arista)	
2	3	JOAN OSBORNE	One Of Us (Blue Gorilla/Mercury)	
3	4	MARIAH CAREY	One Sweet Day (Columbia/CRG)	
5	5	GOO GOO DOLLS	Name (Metal Blade/WB)	
6	6	HOOBIE & THE BLOWFISH	Time (Atlantic)	
7	7	LA BOUCHE	Be My Lover (Logic/RCA)	
8	8	NATALIE MERCHANT	Wonder (Elektra/EEG)	
9	9	BLUES TRAVELER	Hook (A&M)	
11	10	COLLECTIVE SOUL	The World I Know (Atlantic)	
14	11	OASIS	Wonderwall (Epic)	
18	12	ALANIS MORISSETTE	Ironic (Maverick/Reprise)	
12	13	SEAL	Don't Cry (ZTT/WB)	
10	14	WHITNEY HOUSTON	Exhale (Shoop Shoop) (Arista)	
16	15	GIN BLOSSOMS	Follow You Down (A&M)	
15	16	MELISSA ETHERIDGE	I Want To Come Over (Island)	
13	17	DEEP BLUE SOMETHING	Breakfast At... (RainMaker/Interscope)	
19	18	SMASHING PUMPKINS	1979 (Virgin)	
17	19	BLESSID UNION OF SOULS	Oh Virginia (EMI)	
20	20	BODEANS	Closer To Free (Slash/Reprise)	
21	21	SOPHIE B. HAWKINS	Only Love (The Ballad...) (Columbia/CRG)	
24	22	BRANDY	Sittin' Up In My Room (Arista)	
22	23	3T	Anything (MJJ/550 Music)	
25	24	ACE OF BASE	Lucky Love (Arista)	
23	25	TLC	Diggin' On You (LaFace/Arista)	
28	26	GROOVE THEORY	Tell Me (Epic)	
31	27	BUSH	Glycerine (Trauma/Interscope)	
30	28	MONICA	Before You Walk Out Of My Life (Rowdy/Arista)	
—	29	MARIAH CAREY	Always Be My Baby (Columbia/CRG)	
27	30	ALANIS MORISSETTE	Hand In My Pocket (Maverick/Reprise)	

CHR begins on Page 73.

### HOT AC

LW	TW	ARTIST	SON	REMARKS
1	1	MARIAH CAREY	One Sweet Day (Columbia/CRG)	
4	2	HOOBIE & THE BLOWFISH	Time (Atlantic)	
3	3	GOO GOO DOLLS	Name (Metal Blade/WB)	
5	4	EVERYTHING BUT THE GIRL	Missing (Atlantic)	
2	5	ELTON JOHN	Blessed (Rocket/Island)	
7	6	MELISSA ETHERIDGE	I Want To Come Over (Island)	
8	7	SEAL	Don't Cry (ZTT/WB)	
6	8	DEEP BLUE SOMETHING	Breakfast At... (RainMaker/Interscope)	
12	9	NATALIE MERCHANT	Wonder (Elektra/EEG)	
10	10	DEL AMITRI	Roll To Me (A&M)	
11	11	GIN BLOSSOMS	Til I Hear It From You (A&M)	
13	12	TAKE THAT	Back For Good (Arista)	
9	13	SOPHIE B. HAWKINS	As I Lay Me Down (Columbia/CRG)	
17	14	JOAN OSBORNE	One Of Us (Blue Gorilla/Mercury)	
14	15	MADONNA	You'll See (Maverick/WB)	
18	16	JANN ARDEN	Insensitive (A&M)	
19	17	SOPHIE B. HAWKINS	Only Love (The Ballad...) (Columbia/CRG)	
15	18	GEORGE MICHAEL	Jesus To A Child (DreamWorks/Geffen)	
24	19	CELINE DION	Because You Loved Me (550 Music)	
21	20	BLESSID UNION OF SOULS	Oh Virginia (EMI)	
20	21	ROD STEWART	So Far Away (Lava/Atlantic)	
23	22	BODEANS	Closer To Free (Slash/Reprise)	
22	23	TONY RICH PROJECT	Nobody Knows (LaFace/Arista)	
27	24	GIN BLOSSOMS	Follow You Down (A&M)	
26	25	COLLECTIVE SOUL	The World I Know (Atlantic)	
28	26	BLUES TRAVELER	Hook (A&M)	
—	27	ACE OF BASE	Lucky Love (Arista)	
29	28	MARTIN PAGE	Light In Your Heart (Mercury)	
—	29	ALANIS MORISSETTE	Ironic (Maverick/Reprise)	
—	30	STING	Let Your Soul Be Your Pilot (A&M)	

AC begins on Page 91.

### CHR/RHYTHMIC

LW	TW	ARTIST	SON	REMARKS
1	1	BRANDY	Sittin' Up In My Room (Arista)	
3	2	MARY J. BLIGE	Not Gon' Cry (Arista)	
2	3	TONY RICH PROJECT	Nobody Knows (LaFace/Arista)	
6	4	MARIAH CAREY	Always Be My Baby (Columbia/CRG)	
4	5	2PAC I/DR. DRE	California Love (Death Row/Interscope)	
5	6	L.L. COOL J	Hey Lover (Def Jam/Island)	
7	7	MARIAH CAREY	One Sweet Day (Columbia/CRG)	
10	8	3T	Anything (MJJ/550 Music)	
12	9	LINA SANTIAGO	Feels So Good... (Groove Nation/Universal)	
11	10	EVERYTHING BUT THE GIRL	Missing (Atlantic)	
9	11	MONICA	Before You Walk Out Of My Life (Rowdy/Arista)	
8	12	LA BOUCHE	Be My Lover (Logic/RCA)	
14	13	GROOVE THEORY	Tell Me (Epic)	
16	14	R. KELLY	Down Low (Nobody Has To Know) (Jive)	
19	15	D'ANGELO	Lady (EMI)	
13	16	WHITNEY HOUSTON	Exhale (Shoop Shoop) (Arista)	
17	17	KRIS KROSS	Tonite's The Nite (Ruffhouse/Columbia/CRG)	
15	18	DEBORAH COX	Who Do U Love (Arista)	
22	19	JOE	All The Things (Your Man Won't Do) (Island)	
18	20	L.L. COOL J	Don't Cry (Def Jam/Island)	
20	21	YVETTE MICHELLE	Every Day And Every Night (Loud/RCA)	
24	22	XSCAPE	Do You Want To (So So Def/Columbia/CRG)	
26	23	GROOVE THEORY	Keep Tryin' (Epic)	
21	24	PLANET SOUL	Set U Free (Strictly Rhythm)	
23	25	IMMATURE	We Got It (MCA)	
25	26	L.A.D.	Ridin' Low (Hollywood)	
32	27	XSCAPE	Who Can I Run To (So So Def/Columbia/CRG)	
27	28	MARIAH CAREY	Fantasy (Columbia/CRG)	
34	29	ACE OF BASE	Lucky Love (Arista)	
28	30	J'SON	Take A Look (Hollywood)	

CHR begins on Page 73.

### AC

LW	TW	ARTIST	SON	REMARKS
1	1	ROD STEWART	So Far Away (Lava/Atlantic)	
2	2	MARIAH CAREY	One Sweet Day (Columbia/CRG)	
3	3	GEORGE MICHAEL	Jesus To A Child (DreamWorks/Geffen)	
6	4	PHIL COLLINS	Somewhere (RCA Victor)	
4	5	MADONNA	You'll See (Maverick/WB)	
8	6	SEAL	Don't Cry (ZTT/WB)	
5	7	WHITNEY HOUSTON	Exhale (Shoop Shoop) (Arista)	
10	8	TONY RICH PROJECT	Nobody Knows (LaFace/Arista)	
7	9	ELTON JOHN	Blessed (Rocket/Island)	
17	10	CELINE DION	Because You Loved Me (550 Music)	
12	11	PETER CETERA	Faithfully (River North)	
9	12	SELENA	Dreaming Of You (EMI)	
11	13	TAKE THAT	Back For Good (Arista)	
14	14	MARY CHAPIN CARPENTER	Grow Old With Me (Hollywood)	
16	15	JIM BRICKMAN	By Heart (Windham Hill)	
13	16	MICHAEL BOLTON	A Love So Beautiful (Columbia/CRG)	
18	17	JANN ARDEN	Insensitive (A&M)	
15	18	SOPHIE B. HAWKINS	As I Lay Me Down (Columbia/CRG)	
19	19	HOOBIE & THE BLOWFISH	Time (Atlantic)	
22	20	AMY GRANT	The Things We Do For Love (Hollywood)	
20	21	EXPOSE	I'll Say Goodbye For The Two Of Us (Arista)	
—	22	WHITNEY HOUSTON & CECE WINANS	Count On Me (Arista)	
21	23	EVERYTHING BUT THE GIRL	Missing (Atlantic)	
23	24	NATALIE MERCHANT	Wonder (Elektra/EEG)	
24	25	BOB SEGER	I Wonder (Capitol)	
26	26	MARTIN PAGE	Light In Your Heart (Mercury)	
—	27	SOPHIE B. HAWKINS	Only Love (The Ballad...) (Columbia/CRG)	
29	28	ENYA	Anywhere Is (Reprise)	
—	29	TRISHA YEARWOOD	On A Bus To St. Cloud (MCA)	
28	30	DEEP BLUE SOMETHING	Breakfast At... (RainMaker/Interscope)	

AC begins on Page 91.

### URBAN

LW	TW	ARTIST	SON	REMARKS
2	1	BRANDY	Sittin' Up In My Room (Arista)	
1	2	R. KELLY	Down Low (Nobody Has To Know) (Jive)	
4	3	D'ANGELO	Lady (EMI)	
3	4	MARY J. BLIGE	Not Gon' Cry (Arista)	
5	5	XSCAPE	Do You Want To (So So Def/Columbia/CRG)	
8	6	JOE	All The Things (Your Man Won't Do) (Island)	
7	7	2PAC I/DR. DRE	California Love (Death Row/Interscope)	
9	8	TOTAL	No One Else (Bad Boy/Arista)	
6	9	SOLO	Where Do U Want Me To Put It (Perspective/A&M)	
13	10	CHANTAY SAVAGE	I Will Survive (RCA)	
12	11	DEBORAH COX	Who Do U Love (Arista)	
14	12	TONY RICH PROJECT	Nobody Knows (LaFace/Arista)	
20	13	PURE SOUL	Stairway To Heaven (Stepsun/Interscope)	
23	14	H-TOWN	A Thin Line Between Love & Hate (Jac-Mac/WB)	
16	15	GROOVE THEORY	Keep Tryin' (Epic)	
10	16	MONICA	Before You Walk Out Of My Life (Rowdy/Arista)	
19	17	GERALD & EDDIE LEVERT SR.	Wind Beneath... (EastWest/EEG)	
18	18	SHAWN STOCKMAN	Visions Of A Sunset (Polydor/A&M)	
11	19	IMMATURE	We Got It (MCA)	
22	20	YVETTE MICHELLE	Every Day And Every Night (Loud/RCA)	
15	21	SOMETHIN' FOR THE PEOPLE	You Want This Party Started (WB)	
27	22	MONA LISA FLOST BOYZ	Can't Be Wasting My Time (Island)	
32	23	WHITNEY HOUSTON & CECE WINANS	Count On Me (Arista)	
26	24	SA-DEUCE	Don't Waste My Time (Mecca Don/EastWest/EEG)	
31	25	ART N' SOUL	Ever Since You Went Away (Big Beat/Atlantic)	
17	26	KRIS KROSS	Tonite's The Nite (Ruffhouse/Columbia/CRG)	
25	27	JUNIOR M.A.F.I.A.	Get Money (Big Beat/Atlantic)	
—	28	MARIAH CAREY	Always Be My Baby (Columbia/CRG)	
33	29	SILK	Don't Rush (Elektra/EEG)	
21	30	FAITH EVANS	Soon As I Get Home (Bad Boy/Arista)	
47	38	PATRA W/AARON HALL	Scent Of Attraction (550 Music/Epic)	
42	39	TERRY ELLIS	What Did I Do To You? (EastWest/EEG)	
—	40	MC LYTE I/XSCAPE	Keep On Keepin' On (Flavor Unit/EastWest/EEG)	
44	41	NONCHALANT 5	O'Clock (MCA)	
45	42	INTRO	Feels Like The First Time (Atlantic)	

URBAN begins on Page 84.

### ACTIVE ROCK

LW	TW	ARTIST	SON	REMARKS
1	1	EVERCLEAR	Santa Monica (Watch...) (Capitol)	
2	2	SMASHING PUMPKINS	1979 (Virgin)	
3	3	ALICE IN CHAINS	Heaven Beside You (Columbia/CRG)	
4	4	GREEN DAY	Brain Stew (Reprise)	
5	5	SPACEHOG	In The Meantime (Sire/EEG)	
8	6	GOO GOO DOLLS	Naked (Metal Blade/WB)	
9	7	NIXONS	Sister (MCA)	
7	8	OASIS	Wonderwall (Epic)	
10	9	RED HOT CHILI PEPPERS	Aeroplane (WB)	
6	10	PEARL JAM	I Got It (Epic)	
11	11	FOLK IMPLOSION	Natural One (London/Island)	
15	12	STABBING WESTWARD	What Do I Have To Do? (Columbia/CRG)	
14	13	GIN BLOSSOMS	Follow You Down (A&M)	
17	14	TOADIES	Away (Interscope)	
20	15	BUSH	Machinehead (Trauma/Interscope)	
12	16	OZZY OSBOURNE	See You On The Other Side (Epic)	
16	17	SEVEN MARY THREE	Cumbersome (Mammoth/Atlantic)	
21	18	PRESIDENTS OF THE UNITED...	Peaches (Columbia/CRG)	
13	19	BUSH	Glycerine (Trauma/Interscope)	
26	20	SEVEN MARY THREE	Water's Edge (Mammoth/Atlantic)	
22	21	FOO FIGHTERS	Big Me (Capitol)	
19	22	DOG'S EYE VIEW	Everything Falls Apart (Columbia/CRG)	
18	23	COLLECTIVE SOUL	The World I Know (Atlantic)	
23	24	SON VOLT	Drown (WB)	
24	25	RUST	Not Today (Atlantic)	
25	26	ZZ TOP	She's Just Killing Me (Los Hooligans/Epic ST)	
27	27	ALANIS MORISSETTE	Ironic (Maverick/Reprise)	
33	28	HOG	Get A Job (Geffen)	
28	29	SILVERCHAIR	Israel's Son (Epic)	
30	30	BROTHER CANE	Voice Of Eujena (Virgin)	

ROCK begins on Page 104.



# COMING

# MARCH 11

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Breakers In Blue

### URBAN AC

LW	TW	
1	1	MARY J. BLIGE Not Gon' Cry (Arista)
2	2	R. KELLY Down Low (Nobody Has To Know) (Jive)
4	3	SOLO Where Do U Want Me To Put It (Perspective/A&M)
6	4	JOE All The Things (Your Man Won't Do) (Island)
5	5	BRANDY Sittin' Up In My Room (Arista)
8	6	D'ANGELO Lady (EMI)
3	7	WHITNEY HOUSTON Exhale (Shoop Shoop) (Arista)
9	8	GERALD & EDDIE LEVERT SR. Wind Beneath... (EastWest/EEG)
7	9	MARIAH CAREY One Sweet Day (Columbia/CRG)
12	10	CHANTAY SAVAGE I Will Survive (RCA)
10	11	FAITH EVANS Soon As I Get Home (Bad Boy/Arista)
11	12	QUINCY JONES/TAMIA You Put A Move On My Heart (Qwest/WB)
14	13	RANDY CRAWFORD Give Me The Night (Bluemoon/Atlantic)
13	14	TERRY ELLIS Where Ever You Are (EastWest/EEG)
29	15	WHITNEY HOUSTON & CECE WINANS Count On Me (Arista)
15	16	TONI BRAXTON Let It Flow (Arista)
18	17	XSCAPE Do You Want To (So So Def/Columbia/CRG)
17	18	TONY RICH PROJECT Nobody Knows (LaFace/Arista)
19	19	GERALD & EDDIE LEVERT SR. Already Missing... (EastWest/EEG)
16	20	BRIAN MCKNIGHT Still In Love (Mercury)
21	21	SHAWN STOCKMAN Visions Of A Sunset (Polydor/A&M)
23	22	PURE SOUL Stairway To Heaven (Stepsun/Interscope)
—	23	H-TOWN A Thin Line Between Love & Hate (Jac-Mac/WB)
26	24	OLETA ADAMS Never Knew Love (Fontana/Mercury)
28	25	GROOVE THEORY Keep Tryin' (Epic)
24	26	MAYSA Sexy (Blue Thumb)
—	27	DEBORAH COX Who Do U Love (Arista)
20	28	WILL DOWNING Sorry, I (Mercury)
25	29	ISLAND INSPIRATIONAL ALL STARS Don't Give Up (Island)
—	30	QUINCY JONES Slow Jams (Qwest/WB)

URBAN begins on Page 84.

### COUNTRY

LW	TW	
3	1	GARTH BROOKS The Beaches Of Cheyenne (Capitol)
1	2	ALAN JACKSON I'll Try (Arista)
2	3	MARTINA MCBRIDE Wild Angels (RCA)
4	4	GEORGE STRAIT I Know She Still Loves Me (MCA)
5	5	PATTY LOVELESS You Can Feel Bad (Epic)
6	6	TRACY LAWRENCE If You Loved Me (Atlantic)
10	7	DIAMOND RIO Walkin' Away (Arista)
7	8	WYONNNA To Be Loved By You (Curb/MCA)
12	9	CLAY WALKER Hypnotize The Moon (Giant)
13	10	RHETT AKINS She Said Yes (Decca)
15	11	DARYLE SINGLETARY Too Much Fun (Giant)
14	12	LINDA DAVIS Some Things Are Meant To Be (Arista)
16	13	NEAL MCCOY You Gotta Love That (Atlantic)
17	14	LONESTAR No News (BNA)
18	15	MARK CHESNUTT It Wouldn't Hurt To Have Wings (Decca)
19	16	LEE ROY PARNELL Heart's Desire (Career)
20	17	ALABAMA It Works (RCA)
22	18	RICOCHE What Do I Know (Columbia/CRG)
26	19	SHANIA TWAIN You Win My Love (Mercury)
23	20	LARI WHITE Ready, Willing And Able (RCA)
24	21	AARON TIPPIN Without Your Love (RCA)
25	22	PAM TILLIS The River And The Highway (Arista)
27	23	TRACY BYRD Heaven In My Woman's Eyes (MCA)
28	24	BILLY DEAN It's What I Do (Capitol)
11	25	COLLIN RAYE Not That Different (Epic)
31	26	JAMES BONAMY She's Got A Mind Of Her Own (Epic)
33	27	FAITH HILL Someone Else's Dream (WB)
30	28	MAVERICKS All You Ever Do Is Bring Me Down (MCA)
8	29	WADE HAYES What I Meant To Say (DKC/Columbia/CRG)
35	30	JOHN MICHAEL MONTGOMERY Long As I Live (Atlantic)

COUNTRY begins on Page 34.

### NAC

LW	TW	
1	1	SPECIAL EFX Seduction (JVC)
2	2	PAUL TAYLOR 'Til We Meet Again (Countdown/Unity)
6	3	COUNT BASIC Joy And Pain (Instinct)
4	4	RANDY CRAWFORD Give Me The Night (Bluemoon/Atlantic)
3	5	BONEY JAMES Camouflage (WB)
13	6	GEORGE MICHAEL Jesus To A Child (DreamWorks/Geffen)
14	7	VIBRAPHONIC Can't Get Enough (Hollywood)
5	8	QUINCY JONES Do Nothin' Till You Hear... (Qwest/WB)
7	9	BOB MAMET Greenstreet (Atlantic)
9	10	JAZZMASTERS Slomotion (JVC)
8	11	PHILLIPE SAISSE Masques (Verve Forecast)
10	12	RICARDO SILVEIRA Francesa (Kokopelli)
17	13	STEVE LAURY Gloria Ann (CTI)
11	14	OLETA ADAMS Slow Motion (Fontana/Mercury)
15	15	BONEY JAMES Ain't No Sunshine (WB)
12	16	SIMPLY RED Never Never Love (EastWest/EEG)
19	17	RICK BRAUN Groovis (Mesa/Bluemoon)
16	18	BOBBY CALDWELL Don't Ask My Neighbor (Sin-Drome)
20	19	BRIAN KRINEK Love For A Lifetime (Positive)
18	20	DAVE KOZ & JASON MILES Gara's Theme (Lightyear)
22	21	TONI BRAXTON Let It Flow (Arista)
25	22	STRANGE CARGO El Niño (Discovery)
24	23	GEORGE BENSON The Long And Winding Road (GRP)
26	24	DENNY JIOSA Evening Drive (Blue Orchid)
23	25	NAJEE As (EMI)
27	26	MARC ANTOINE Sand Castle (NYC)
28	27	WHITNEY HOUSTON Exhale (Shoop Shoop) (Arista)
—	28	BRIAN CULBERTSON Come To Me (Mesa/Bluemoon)
—	29	NAJEE I Wish (EMI)
21	30	JONATHAN CAIN Elegance On The Catwalk (Higher Octave)

No Songs Qualified For Breaker Status This Week

NAC begins on Page 98.

### ROCK

LW	TW	
1	1	COLLECTIVE SOUL The World I Know (Atlantic)
2	2	SMASHING PUMPKINS 1979 (Virgin)
4	3	GIN BLOSSOMS Follow You Down (A&M)
3	4	SEVEN MARY THREE Cumbersome (Mammoth/Atlantic)
6	5	ZZ TOP She's Just Killing Me (Los Hooligans/Epic ST)
7	6	MELISSA ETHERIDGE I Want To Come Over (Island)
5	7	OZZY OSBOURNE See You On The Other Side (Epic)
8	8	BUSH Glycerine (Trauma/Interscope)
11	9	OASIS Wonderwall (Epic)
10	10	BOB SEGER Hands In The Air (Capitol)
13	11	EVERCLEAR Santa Monica (Watch The World Die) (Capitol)
12	12	ALICE IN CHAINS Heaven Beside You (Columbia/CRG)
9	13	PEARL JAM I Got Id (Epic)
15	14	DON HENLEY You Don't Know Me At All (Geffen)
14	15	SPACEHOG In The Meantime (Sire/EEG)
17	16	GOO GOO DOLLS Naked (Metal Blade/WB)
19	17	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)
20	18	NIXONS Sister (MCA)
21	19	SON VOLT Drown (WB)
24	20	RED HOT CHILI PEPPERS Aeroplane (WB)
22	21	BROTHER CANE Voice Of Eujena (Virgin)
16	22	TOM PETTY Waiting For Tonight (MCA)
18	23	KENNY WAYNE SHEPHERD Deja Voodoo (Giant/Reprise)
29	24	GREEN DAY Brain Stew (Reprise)
23	25	HOOTIE & THE BLOWFISH Time (Atlantic)
32	26	BLUES TRAVELER The Mountains Win Again (A&M)
39	27	KENNY WAYNE SHEPHERD Born With A Broken... (Giant/Reprise)
31	28	ALANIS MORISSETTE Ironic (Maverick/Reprise)
28	29	RED HOT CHILI PEPPERS My Friends (WB)
25	30	GOO GOO DOLLS Name (Metal Blade/WB)

No Songs Qualified For Breaker Status This Week

ROCK begins on Page 104.

### ALTERNATIVE

LW	TW	
2	1	ALANIS MORISSETTE Ironic (Maverick/Reprise)
1	2	SMASHING PUMPKINS 1979 (Virgin)
4	3	OASIS Wonderwall (Epic)
3	4	GREEN DAY Brain Stew (Reprise)
6	5	SPACEHOG In The Meantime (Sire/EEG)
5	6	ALICE IN CHAINS Heaven Beside You (Columbia/CRG)
9	7	GIN BLOSSOMS Follow You Down (A&M)
12	8	PRESIDENTS OF THE UNITED... Peaches (Columbia/CRG)
11	9	FOO FIGHTERS Big Me (Capitol)
7	10	EVERCLEAR Santa Monica (Watch The World Die) (Capitol)
10	11	RED HOT CHILI PEPPERS Aeroplane (WB)
8	12	GOO GOO DOLLS Naked (Metal Blade/WB)
14	13	TORI AMOS Caught A Lite Sneeze (Atlantic)
15	14	GARBAGE Only Happy When It Rains (Almo Sounds/Geffen)
13	15	NO DOUBT Just A Girl (Trauma/Interscope)
19	16	SALT Bluster (Island)
20	17	STABBING WESTWARD What Do I Have To Do? (Columbia/CRG)
23	18	RUBY Tiny Meat (Creation/Work/CRG)
22	19	FOLK IMPLOSION Natural One (London/Island)
18	20	COLLECTIVE SOUL The World I Know (Atlantic)
26	21	JARS OF CLAY Flood (Silvertone)
17	22	SEVEN MARY THREE Cumbersome (Mammoth/Atlantic)
16	23	BUSH Glycerine (Trauma/Interscope)
27	24	BUSH Machinehead (Trauma/Interscope)
25	25	TOADIES Away (Interscope)
31	26	SMASHING PUMPKINS Zero (Virgin)
24	27	SON VOLT Drown (WB)
33	28	OASIS Champagne Supernova (Epic)
21	29	PEARL JAM I Got Id (Epic)
28	30	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)

ALTERNATIVE begins on Page 112.

### ADULT ALTERNATIVE

LW	TW	
1	1	GIN BLOSSOMS Follow You Down (A&M)
3	2	STING Let Your Soul Be Your Pilot (A&M)
2	3	TORI AMOS Caught A Lite Sneeze (Atlantic)
7	4	JACKSON BROWNE Some Bridges (Elektra/EEG)
14	5	COWBOY JUNKIES A Common Disaster (Geffen)
13	6	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)
8	7	TRACY CHAPMAN Give Me One Reason (Elektra/EEG)
12	8	JARS OF CLAY Flood (Silvertone)
4	9	MELISSA ETHERIDGE I Want To Come Over (Island)
10	10	OASIS Wonderwall (Epic)
9	11	ALANIS MORISSETTE Ironic (Maverick/Reprise)
6	12	SMASHING PUMPKINS 1979 (Virgin)
5	13	COLLECTIVE SOUL The World I Know (Atlantic)
15	14	JOAN OSBORNE Ladder (Blue Gorilla/Mercury)
11	15	NATALIE MERCHANT Jealousy (Elektra/EEG)
18	16	RADIOHEAD High & Dry (Capitol)
17	17	TOAD THE WET SPROCKET Brother (Columbia/CRG)
28	18	BEATLES Real Love (Apple/Capitol)
20	19	AIMEE MANN Choice In The Matter (DGC/Geffen)
19	20	SON VOLT Drown (WB)
16	21	TOM PETTY Waiting For Tonight (MCA)
21	22	BLUES TRAVELER The Mountains Win Again (A&M)
22	23	BADLEES Fear Of Falling (Polydor/A&M)
27	24	SUBDUDES All The Time In The World (High Street)
25	25	DEL AMITRI Tell Her This (A&M)
—	26	FOO FIGHTERS Big Me (Capitol)
26	27	RED HOT CHILI PEPPERS Aeroplane (WB)
23	28	DAVE MATTHEWS BAND Satellite (RCA)
—	29	BONNIE RAITT Burning Down The House (Capitol)
30	30	SPACEHOG In The Meantime (Sire/EEG)

ADULT ALTERNATIVE begins on Page 112.

**COMING**  
**MARCH 11**

PRODUCED BY  
JIMMY JAM  
AND TERRY LEWIS

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# QUINCY JONES

*featuring*

**BABYFACE** *and* **TAMIA** *with* **PORTRAIT** *and* **BARRY WHITE**

**"SLOW  
JAMS"**

THE NEXT SINGLE. PRODUCED *by* QUINCY JONES. *From the album:* **Q'S JOOK JOINT**



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