

tomorrow  
alternative:  
IS  
Today

Attention shoppers! R&R's first Alternative special focuses on the format's — and the music's — transition from renegades to revenue-makers, with top programmers, promotion execs, and consultants addressing such topical topics as:

- Preserving the Alternative image
- Dealing with crossover success
- Getting hits vs. developing artists
- How has the music changed?

But wait, there's more! Sixteen tons of the latest qualitative audience research, format founding father **Rick Carroll** remembered, and former **Replacements** frontman **Paul Westerberg** providing a longtime Alternative icon's perspective. Now how much would you pay?

Begins Page 26

AC OUTLETS ATTRACT EITHER MEN OR WOMEN

While Mainstream AC **WJBR-FM/Wilmington, DE** claims 73% of its audience are women 18+, Rock AC **WRVW/Harrisburg** appeals to adult males. Page 91

PEOPLE IN THE NEWS

- **Jim Richards** named WOFX/Cincy OM
- **Brad Hardin** new WEBN/Cincy PD
- **Nate Bell** appointed PD at WKKV/Milwaukee

Page 3

THIS #1 WEEK

CHR/POP

- **TONY RICH PROJECT** Nobody Knows (LaFace/Arista)

CHR/RHYTHMIC

- **MARIAH CAREY** Always Be My Baby (Columbia/CRG)

URBAN

- **D'ANGELO** Lady (EMI)

URBAN AC

- **MARY J. BLIGE** Not Gon' Cry (Arista)

COUNTRY

- **PATTY LOVELESS** You Can Feel Bad (Epic)

NAC

- **COUNT BASIC** Joy And Pain (Instinct)

HOT AC

- **HOOTIE & THE BLOWFISH** Time (Atlantic)

AC

- **CELINE DION** Because You Loved Me (550 Music)

ACTIVE ROCK

- **EVERCLEAR** Santa Monica (Watch...) (Capitol)

ROCK

- **SMASHING PUMPKINS** 1979 (Virgin)

ALTERNATIVE

- **ALANIS MORISSETTE** Ironic (Maverick/Reprise)

ADULT ALTERNATIVE

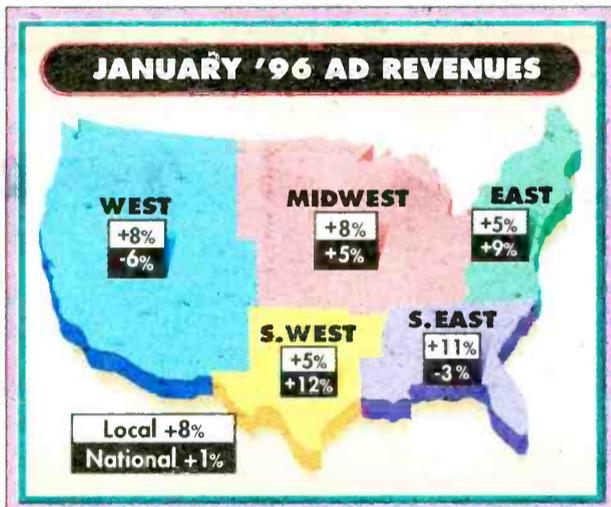
- **GIN BLOSSOMS** Follow You Down (A&M)

NEWSSTAND PRICE \$6.50



Year Starts On Revenue High

Business bounces back after slow 4th qtr.



Source: RAB

The radio industry kicked off the new year with across-the-board increases in local revenues. And although national business was up only 1% in January, that's on top of a 38% increase posted during the same period last year. Overall revenues for the month grew 7%.

The increase no doubt drew sighs of relief from worried GMs, buffeted by a rather lousy '95 fourth quarter that was primarily caused by anemic holiday retail sales. Economic indicators for the next few months are mixed, but an unexpectedly large increase in just-released employment figures might point to a decent second quarter in '96. The summer Olympics as well as the presidential election will likely have a positive impact in the following quarters.

"We're encouraged to see radio continue a pattern of growth

RAB/See Page 24

Study Shows '95 News Salaries Up

BY HEATHER VAN SLOOTEN  
R&R WASHINGTON BUREAU

Good news for the shrinking number of radio news professionals: A new study shows radio news salaries were higher in 1995 than in 1994 — and should continue to increase in 1996.

According to the Ball State University survey, which was funded by the RTNDA, 1995 salaries for news directors, anchors, and reporters were up approximately 3%-4% over 1994. A total of 922 stations were surveyed; 499 responded.

"My impression from talking to stations was that 1995 was the best salary year they had in years," said **Bob Papper**, who conducted the survey. "They finally saw a decent raise, which they had not seen in a number of years."

SALARIES/See Page 24

Bye-Bye Barrett!

Commissioner Andrew Barrett says he'll be gone in 45 days. No new appointee in sight.

BY ROY FURCHGOTT  
R&R WASHINGTON BUREAU

FCC Commissioner **Andrew Barrett**, long known to be leaving the agency, said last week he would exit within 45 days to join an unnamed public relations firm.

Barrett was not reappointed when his term expired last June, although he is allowed to continue as a commissioner until Congress adjourns one year after the term's expiration (presumably in September). Barrett said he was leaving now because of an opportunity with a public relations firm that would more than double his \$115,000 FCC salary.

Barrett, whose seat must be filled by a Republican, currently is the only African-American

commissioner. Few names have been bandied about as possible replacements, although **Halprin, Temple, Goodman & Sugrue** communications lawyer **Riley Temple** — a liberal Republican who is African American — has been mentioned as a potential candidate.

According to some observers, it's important for the Commission to include African Americans as it begins a long-anticipated overhaul of the agency's EEO rules. However, another source said that while the Clinton administration would like Barrett's successor to be African-American, it doesn't feel pressured to appoint a minority to the post.

"How many black Republicans do you know? And how many

BARRETT/See Page 24



Barrett



This Promotional Idea Is A Real Di Hard

Princess **Diana's** battles royale with husbands, lovers, Queen Mothers, and chatty butlers make jolly good fodder for **Jacor Classic Rock KRFX/Denver's** latest celebrity billboard campaign. As gentle readers doubtlessly all recall, earlier versions of the campaign have mocked everyone from President Clinton and Pope John Paul II to O.J. Simpson and Hugh Grant.

Radio's Top Groups ... Then And Now

What a difference eight months make! Radio's Top 10 group owners added \$600 million worth of billings based on 173 station acquisitions since July '95, according to estimates by radio analyst **Jim Duncan**. Here's how the list of Top 10 radio groups from July 1, 1995 looks compared to the current list:

July 1995				March 1996		
Rank	Group	Stations	Billing*	Group	Stations	Billing*
1.	Infinity	27	\$361	Westinghouse/CBS	39	\$499
2.	CBS	21	276	Infinity	45	473
3.	Cap Cities/ABC	21	273	Jacor	51	288
4.	Westinghouse	18	233.1	Evergreen	36	287
5.	Evergreen	22	195.4	Cap Cities/Disney	21	268
6.	Cox	15	145.9	Clear Channel	57**	173.8
7.	Clear Channel	36	136.6	Chancellor	31	161.7
8.	Jacor	19	121.4	SFX	47**	152
9.	Viacom	12	119.7	Cox***	19	143.7
10.	Bonneville	17	117.5	ARS	37	143.5

Pro-forma list includes all announced/proposed deals. \* In millions

\*\* Does not include four additional LMA/SMA stations. \*\*\* Includes Syracuse acquisitions announced 3/12/96.



MARCH 15, 1996

**NAC Fine At Nine**



NAC Editor Carol Archer (l) and the KTWV (The Wave)/Los Angeles staff celebrate not only the ninth anniversary of the station but also of the format, which bowed on Valentine's Day 1987. More than 200 Wave listeners and friends jammed Santa Monica's Shutters On The Beach hotel to help commemorate the birthday.

**WKKV's PD Choice Is Clear As A Bell**

WSOL/Jacksonville PD Nate Bell — who got his first programming opportunity at UNC Media's WJBT/Jacksonville — is returning to UNC as PD/afternoon personality for Urban WKKV/Milwaukee. He'll take over for Tony Fields, who is leaving to become Blue



Bell

Chip Broadcasting's VP/Operations (R&R 3/8). Bell's last day at WSOL will be March 21.

UNC President/GM Connie Balthrop commented, "We're very happy that we have somebody as talented as Nate Bell to come in and continue the successful trends of the last couple years. He did a wonderful job for us at JBT, which is how

BELL/See Page 10

**Jacor/Cincinnati Taps Two**

■ Richards OM at WOFX

Jacor Communications has transferred WMYU-FM & WWST-FM/Knoxville OM Jim Richards to a similar post at Classic Rock WOFX/Cincinnati.

Asked to comment on the appointment, Jacor VP/Programming Tom Owens joked, "Why are you wasting my time securing quotes that assignment editors are recalcitrant to implement into their publications?"

Richards said, "I'm excited to remain with Jacor and assist PD Tony Tolliver as we strengthen the Fox's Classic Rock position. I also hope to lift as many free copies of the Beatles' 'Anthology' as I can to sell in the Cuban black market."

Prior to joining Jacor, Richards held the PD posts at WSNX/Muskegon, MI and WBHV/State College, PA.

■ Hardin now WEBN PD

WEBN/Cincinnati MD/middayer Brad Hardin has been elevated to PD. He succeeds Tim Dukes, who exited the Jacor Communications Rock outlet for XTRA-FM/San Diego's OM post (R&R 3/8).



Hardin

"The strong relationships Brad has built within the industry made him the logical choice to fill Tim's shoes," said WEBN OM Marc Chase. "And we think that after a week or two, Tim's wife won't even notice a difference."

Hardin added, "I've worked closely with these misfits for over

HARDIN/See Page 24

**Disney Does Dallas**



Walt Disney Co. Chairman/CEO Michael Eisner (fifth from right) recently made his first trek to ABC Radio Networks' Dallas headquarters. Welcoming their new boss are (l-r) ABC Radio Networks' President Bob Callahan, Exec. VP David Kantor, investor Sid Bass, Sr. Director/Research Jane Shapiro, Sr. Director/Affiliate Marketing Karen Childress, VP/New Business Development Scott McCarthy, VP/Marketing Marty Raab, VP/Finance Ralph Modugno, Sr. Director/Affiliate Marketing T.J. Lambert, Sr. VP/Affiliate Marketing Darryl Brown, VP/Business Administration Marla Bane, and Exec. VP Bart Catalane.

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Urban Chart	76	Adult Alternative Tracks	114
Urban AC Chart	80	Adult Alternative Albums	115
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**Phoenix & KZZP Reunite As 'VRY Flips**

Approximately five years ago, CHR KZZP/Phoenix transitioned to Hot AC as "Variety" KVVY. At 3pm last Friday (3/8) — after six hours of EKG heartbeats and drops from NBC-TV's "ER" — the Nationwide outlet reverted to its CHR/Pop roots and revived the KZZP calls. KYOT & KZON/Phoenix Operations Director John Davis joins the station as OM.

Dan Persigehl has been tapped to program the Guy Zapoleon-consulted station (R&R 3/8), which uses the slogan "The new KZZP, 104.7 FM, Your Hit Music Station." KVVY MD Dave Cooper stays on in that capacity.

GM Paul Talbot told R&R, "We were obviously not pleased with Variety's performance. A perceptual study done last fall identified some market opportunities, and there's a position for a station that shares many attributes 'ZZP formerly had. Our target is 25-34 females, but we're also getting a lot of male response."

Jonathon Brandmeier — who teamed with Talbot as KZZP's morning team between '81-'83 —

returns for mornings via satellite from Chicago. Former morning drive partners B.J. Shea & Ginny Harman move to nights and mid-days, respectively. Rounding out the

KZZP/See Page 24

**Sample Hour**

KZZP/Phoenix began its reincarnation with the following music hour:

- CURE Friday I'm In Love
- MODERN ENGLISH I Mel' With You
- JOHN MELLENCAMP Wild Night
- TOAD THE WET SPROCKET Good Intentions
- REMBRANDTS I'll Be There For You
- ALANIS MORISSETTE Hand In My Pocket
- MARIAH CAREY One Sweet Day
- CLASH Should I Stay Or Should I Go?
- GIN BLOSSOMS Found Out About You
- DEL AMITRI Roll To Me
- SIMPLE MINDS Don't You (Forget About Me)
- BODEANS Closer To Free
- MARTIN PAGE In The House Of Stone And Light
- ROMANTICS What I Like About You
- SPIN DOCTORS Two Princes
- MADONNA Into The Groove

**For The Record**

Not all of Giant Records has changed its name to Revolution (R&R 3/8). Its country imprint remains Giant/Nashville.

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## THE NO-CASH ALTERNATIVE

### Station-Swap Strategy Gains Momentum

Swapping stations has become quite popular among group owners. In fact, some claim they've been swapping stations for many years because it's proven to be an effective way to pry valuable stations from other owners.

Not only do swaps help groups concentrate ownership in target markets, they enable them to do it cheaply. And swaps have much lower tax consequences than an outright purchase.

#### Swap Success Story

A perfect example of the win-win situation with a swap is the recent deal between **Sunshine Wireless, OmniAmerica Communications,**

and **Beasley Communications.** OmniAmerica had one Orlando station, **CHR WXXL-FM,** and wanted to buy Beasley's crosstown station, **Urban WJHM-FM.** The only problem was Beasley didn't want to

**“This is not an area we are exploring. With capital so plentiful, we don't need to.”**  
—Bruce Friedman

sell. “It's easy to get cash right now,” said Omni Chairman/CEO **Carl Hirsch.** “But cash doesn't buy everything.”

So Omni found something Beasley might want more than cash — two Miami stations belonging to Sunshine, Sports and Country combo **WQAM-AM & WKIS-FM.** Omni figured the two stations would make a valuable addition to another Beasley-owned Miami

Continued on Page 8

## EARNINGS

### Premiere Reports Increased Fourth-Quarter Revenue

**Premiere Radio Networks Inc.** (Nasdaq: PRNI) has announced its fourth-quarter and year-end earnings.

The company reported fourth-quarter earnings of \$505,000 (11 cents a share) on revenue of \$5.7 million. The previous year, the company showed earnings of \$158,000

(five cents) on revenue of \$4.5 million in the same period.

Premiere's 1995 year-end earnings were \$2.5 million (69 cents) on revenue of \$20.7 million, an increase from last year's \$1.9 million (64 cents) on revenue of \$18 million.

Continued on Page 8

## BUSINESS BRIEFS

### EZ Listening On The Internet

**EZ Communications** has partnered with **Microsoft Corp.** to provide audio on its web sites. The web sites will take advantage of Microsoft's new “ActiveMovie Streaming Format,” which allows computer users to hear a broadcast as if it were coming directly from a radio — without lengthy downloading.

The web sites, developed by EZ's wholly owned **Radio Data Broadcasting Group** subsidiary, will run content from EZ stations and — the company stressed in a written statement — advertising.

“While we do not expect to influence our P&L in the near term, we are excited,” said EZ President/CEO **Alan Box.** “This is another step in our commitment to use new technologies to benefit our listeners and advertisers, while creating new revenue streams for the company.”

### Multi-Market's Million-Dollar Offering

**Multi-Market Radio Inc.** (Nasdaq: RDIOA) has filed with the SEC to offer \$110 million of senior subordinated notes due 2006. The yield has not been determined yet. Multi-Market is a **Sillerman** company. The offering is being underwritten by **Lehman Brothers Inc., BT Securities Corp.,** and **Prudential Securities Inc.**

**Triathlon Broadcasting** (Nasdaq: TBCOL), another Sillerman-owned company, has raised \$60.2 million through the sale of depository shares. The company sold 5.2 million shares and a 780,000 overallotment at \$10.50 a share. The shares were purchased by the underwriters at a 42 cents per-share discount. The managing underwriter is **Forum Capital Markets L.P.** of Greenwich, CT. The shares guarantee a 9% quarterly return through June 30, 2000, when each share converts to one-tenth of a share of common stock.

### Raising \$20 Million Is Child's Play

**Children's Broadcasting Corp.** (Nasdaq: AAHS) has completed a stock offering of 2.1 million shares to raise a total of \$19.5 million after underwriter discounts and fees. The underwriters, **Prudential Securities Inc.** and **Brenner Securities Corp.,** have 30 days to purchase an overallotment of 350,000 shares, which would bring in an additional \$1.6 million. CBC, which operates as **Radio Aahs,** programs children's radio and has affiliates in 30 cities.

### FCC Officially Loosens Limits

It's official — the **FCC** has released its regulations implementing the new ownership limits. To recap:

- In markets with 45 or more signals, a party may own, operate, or control up to eight stations with no more than five on one band.
- In markets with 30-44 stations, a party may own seven stations with no more than four on a band.
- In markets with 15-29 stations, a party may own six stations with no more than four on a band.
- In markets with 14 or fewer stations, a party may own no more than half the stations with no more than three on one band. The FCC can waive the small-market rule if it prevents a station from going dark.

### EEO Files Change Location

The **FCC** has moved its EEO files from the Mass Media Bureau's Enforcement Division Reference Room to the FCC Reference Center, Room 239, 1919 M Street. Questions should be addressed to **Bill Cline,** Chief/Reference Operations Division, Office of Public Affairs, Room 242, 1919 M Street, Washington, DC 20554.

### More NAB Board Election Results

The **NAB** announced the results of runoff elections for radio board members in three districts last week:

- District 4 (DE, DC, MD, VA)**  
William Poole, GM  
WFLS-AM & FM/Fredericksburg, VA
- District 8 (LA, MS)**  
Stephen Davenport, President  
WKXG-AM & WYMX-FM/Jackson, MS
- District 14 (IA, WI)**  
Mark Hedberg, VP/GM  
KRIB-AM & KLSS-FM/Mason City, IA

### CEA Ups Lisecky And Pruett

**Communications Equity Associates,** a New York-based merchant bank specializing in telecommunications, has promoted **William Lisecky** to Exec. VP/Broadcast Division and **Steven Pruett** to Sr. VP.

Lisecky joined CEA in 1991; he's supervised more than \$1 billion in transactions for clients, including **Paxson Communications Corp., River City Broadcasting,** and **Pappas Telecasting.** Pruett, who's responsible for financial activity in the western United States, had been Managing Director of **Blackburn Capital Markets,** which arranges financing for radio and TV station transactions.

## Earth & Sky Attracts Sponsors!

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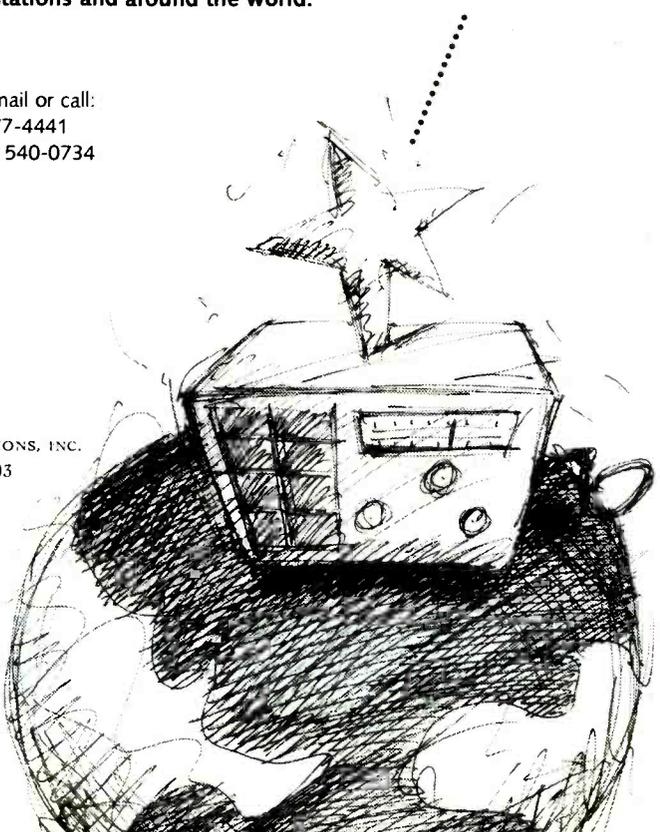
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**DEAL OF THE WEEK**

• **WPOR-AM & FM/Portland, ME**  
**\$10 million**

*Saga Communications stakes out a huge claim in the Portland market, adding market leader WPOR to a stable of stations that already reach nearly a quarter of Portland's ears.*

**1996 DEALS TO DATE**

**Dollars To Date: \$2,033,462,850**  
*(Last Year: \$636,975,087)*

**This Week's Action: \$26,436,474**  
*(Last Year: \$16,365,100)*

**Stations Traded This Year: 204**  
*(Last Year: 207)*

**Stations Traded This Week: 22**  
*(Last Year: 32)*

**TRANSACTIONS AT A GLANCE**

- WBWN-FM/Bloomington, IL \$3.25 million
- WFXW-AM/St. Charles, IL \$2,091,000
- KMDO-AM & KOMB-FM/Fort Scott, KS \$250,000
- WCAR-AM/Detroit \$1.5 million
- WQFX-AM/Gulfport, MS \$34,000
- KHAD-AM & KDJR-FM/De Soto, MO \$128,974
- KTLE-FM/Kirksville, MO \$550,000
- KASY-FM/Albuquerque \$5 million
- WXXO-FM/Albany, NY \$820,000
- WSTL-AM/South Glens Falls & WENU-FM/Hudson Falls, NY \$600,000
- WCPQ-AM & WMSQ-FM/Havelock, NC \$325,000
- KADA-AM & FM/Ada, OK \$637,500
- KMUS-AM/Muskogee, OK \$50,000
- KALE-AM & KIOK-FM/Richland, WA \$1.2 million

**TRANSACTIONS**

**Saga Continues, Purchases WPOR-AM & FM For \$10 Million**

□ **Citadel picks up fifth Albuquerque station**

**Deal Of The Week**

**WPOR-AM & FM/Portland**  
**PRICE: \$10 million**  
**TERMS: Duopoly deal; cash**  
**BUYER: Saga Communications Inc.,** headed by President Ed Christian. It owns 24 other stations,

including WGAN-AM, WZAN-AM, WMGX-FM & WYNZ-FM/Portland.  
**SELLER: Ocean Coast Properties,** headed by President Philip Corper  
**FREQUENCY: 1490 kHz; 101.9 MHz**  
**POWER: 1kw; 33kw at 604 feet**

**FORMAT: Country; Country**  
**BROKER: Gary Stevens & Co.**

**Illinois**

**WBWN-FM/Bloomington**  
**PRICE: \$3.25 million**

**TERMS: Duopoly deal; cash**  
**BUYER: Bloomington Broadcasting Corp.,** headed by Chairman Timothy Ives. It owns 16 other stations, including WJBC-AM & WBNQ-FM/Bloomington.  
**SELLER: McLean County Broadcasting Corp.,** a subsidiary of Mid America Radio Group Inc. It owns seven other stations.  
**FREQUENCY: 104.1 MHz**  
**POWER: 25kw at 299 feet**  
**FORMAT: Country**  
**BROKER: George Otwell of Media Venture Partners**

**WFXW-AM/St. Charles**  
**PRICE: \$2,091,000**  
**TERMS: Asset sale for \$1.75 million** cash and assumption of \$341,000 debt  
**BUYER: C.C.C. Communications Inc.,** headed by President John Czech. Phone: (517) 269-9903  
**SELLER: Valley Communications Inc.** Phone: (815) 626-0500  
**FREQUENCY: 1480 kHz**  
**POWER: 1kw day/500 watts night**  
**FORMAT: AC**

**Kansas**

**KMDO-AM & KOMB-FM/Fort Scott**  
**PRICE: \$250,000**  
**TERMS: Asset sale for a 20-year** promissory note at 6% interest  
**BUYER: Fort Scott Broadcasting Co. Inc.,** headed by President Timothy McKenney. Phone: (316) 223-4500  
**SELLER: Double Mac Inc.,** headed by President Lloyd McKenney. Phone: (316) 223-4500  
**FREQUENCY: 1600 kHz; 103.9 MHz**  
**POWER: 530 watts day/27 watts night; 2kw at 400 feet**  
**FORMAT: Country; Country**

**Michigan**

**WCAR-AM/Detroit**  
**PRICE: \$1.5 million**  
**TERMS: Asset sale for cash**  
**BUYER: Children's Broadcasting Corp.,** headed by President Christopher Dahl. It owns eight other stations.  
**SELLER: Wolpin Broadcasting Co.,** headed by President Walter

Wolpin. It owns two other stations.  
**FREQUENCY: 1090 kHz**  
**POWER: 250 watts day/500 watts night**  
**FORMAT: News/Talk**  
**BROKER: John Pierce of Force Communications & Consultants**

**Mississippi**

**WQFX-AM/Gulfport**  
**PRICE: \$34,000**  
**TERMS: Asset sale for cash**  
**BUYER: Walking By Faith Ministries Inc.,** headed by President James Black. Phone: (601) 863-6080  
**SELLER: Southern Horizons Broadcasting Corp.,** headed by President Lawrence Steelman. Phone: (601) 374-3640  
**FREQUENCY: 1130 kHz**  
**POWER: 500 watts**  
**FORMAT: Gospel**

**Missouri**

**KHAD-AM & KDJR-FM/De Soto**  
**PRICE: \$128,974**  
**TERMS: Asset sale for assumption** of debt  
**BUYER: Schafermeyer Broadcasting Inc.,** headed by President Kim Schafermeyer. Phone: (314) 586-3296/4090  
**SELLER: Big River Broadcasting Inc.,** headed by President Charles Isbell. Phone: (314) 586-3296/4090  
**FREQUENCY: 1190 kHz; 100.1 MHz**  
**POWER: 5kw; 2kw at 400 feet**  
**FORMAT: Gospel; Country**

**KTLE-FM/Kirksville**  
**PRICE: \$550,000**  
**TERMS: Asset sale for cash**  
**BUYER: Bott Broadcasting Co.,** headed by President Richard Bott  
**SELLER: Hiat Media Inc.,** headed by President Edward Atsinger  
**FREQUENCY: 107.9 MHz**  
**POWER: 100kw at 715 feet**  
**FORMAT: Religious**

**New Mexico**

**KASY-FM/Albuquerque**  
**PRICE: \$5 million**  
**TERMS: Asset sale for cash**

Continued on Page 8



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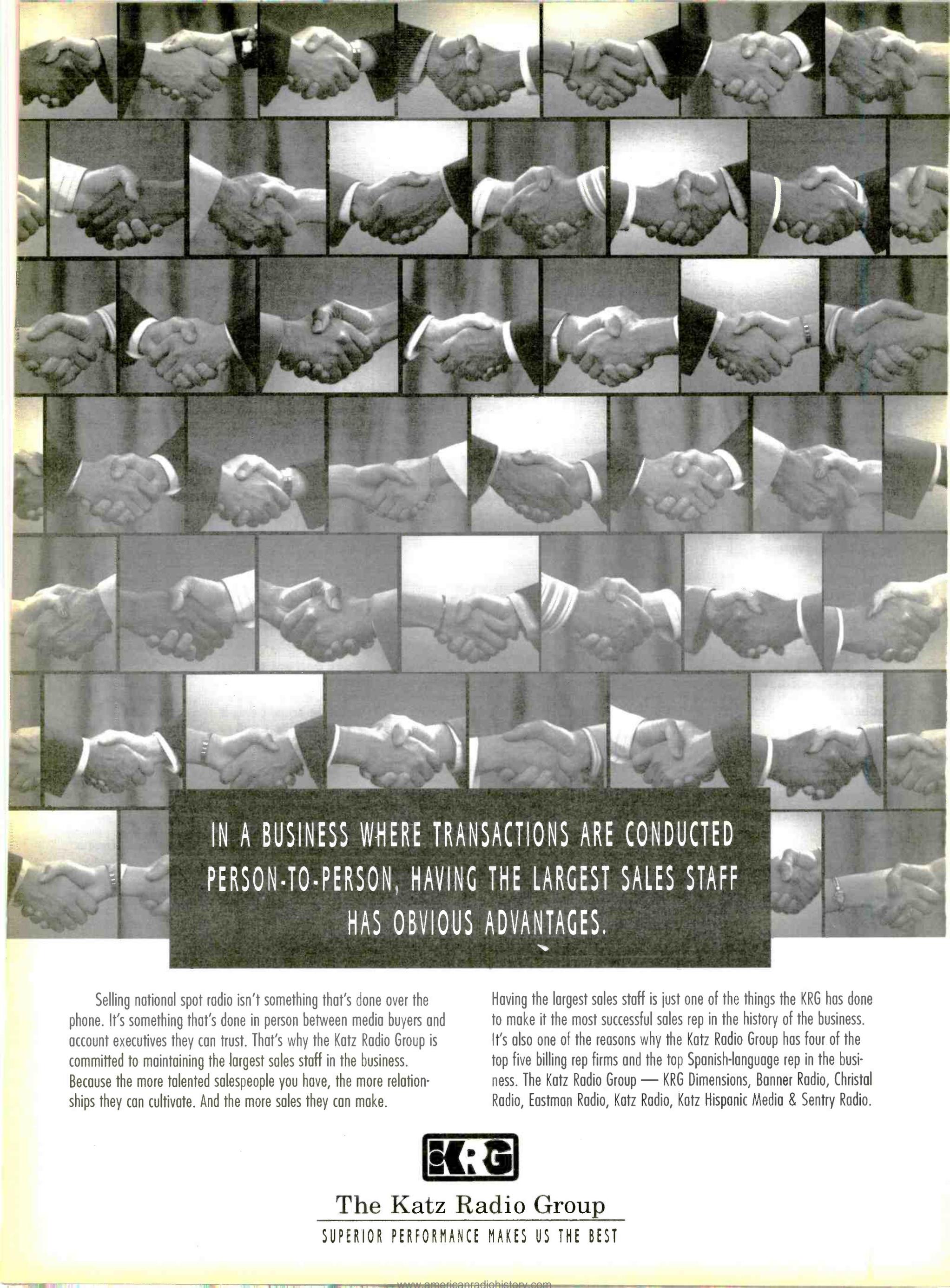
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**The Katz Radio Group**

SUPERIOR PERFORMANCE MAKES US THE BEST

**TRANSACTIONS**

Continued from Page 6

**BUYER:** Citadel Broadcasting Co., headed by President Lawrence Wilson. It owns 19 other stations, including KHTL-AM, KKOB-AM & FM & KMGA-FM/Albuquerque. Phone: (801) 485-6700  
**SELLER:** Ramar Communications Inc., Phone: (806) 745-3434  
**FREQUENCY:** 103.3 MHz  
**POWER:** 20kw at 4187 feet  
**FORMAT:** Country

**New York**

**WXXO-FM/Albany**  
**PRICE:** \$820,000  
**TERMS:** Asset sale for cash  
**BUYER:** Crawford Broadcasting, headed by President Don Crawford  
**SELLER:** Jarad Broadcasting Co. of Albany Inc., headed by President Ron Morey  
**FREQUENCY:** 96.7 MHz  
**POWER:** 3kw at 328 feet  
**FORMAT:** Rock  
**BROKER:** Michael Bergner of Bergner & Co.

**WSTL-AM/South Glens Falls & WENU-FM/Hudson Falls**  
**PRICE:** \$600,000  
**TERMS:** Asset sale for cash  
**BUYER:** Starview Media Inc., headed by President Douglas George. It owns three other stations. Phone: (717) 266-6606  
**SELLER:** Atmor Properties Inc., headed by President Lee Shubert. It owns three other stations. Phone: (703) 841-0606  
**FREQUENCY:** 1410 kHz; 101.7 MHz  
**POWER:** 1kw day/126 watts night; 3kw at 180 feet  
**FORMAT:** Country; AC

**North Carolina**

**WCPQ-AM & WMSQ-FM/Havelock**  
**PRICE:** \$325,000

**TERMS:** Duopoly deal; asset sale for cash  
**BUYER:** Pinnacle Myrtle Corp., headed by Philip Marella and Edward Ferrari. It owns 15 other stations, including WRRF-AM, WRNS-AM & FM & WDLX-FM/Greenville, NC.  
**SELLER:** William Rice, receiver for Music Radio of North Carolina Inc.  
**FREQUENCY:** 1330 kHz; 104.9 MHz  
**POWER:** 1kw; 2.9kw at 308 feet  
**FORMAT:** AC; AC  
**BROKER:** The William R. Rice Co.

**Oklahoma**

**KADA-AM & FM/Ada**  
**PRICE:** \$637,500  
**TERMS:** Asset sale for cash  
**BUYER:** The Chickasaw Nation, headed by Governor Bill Anoatubby  
**SELLER:** KADA Broadcasting Inc. (selling KADA-AM) and Pontotac County Broadcasting Inc. (selling KADA-FM)  
**FREQUENCY:** 1230 kHz; 96.7 MHz  
**POWER:** 1kw; 3kw at 299 feet  
**FORMAT:** Country; Country  
**BROKER:** Whitley Media

**KMUS-AM/Muskogee (Tulsa)**  
**PRICE:** \$50,000  
**TERMS:** Duopoly deal; asset sale for a \$50,000 promissory note  
**BUYER:** Oklahoma Sports Properties Inc., headed by President Fred Weinberg. It also owns KTRT-AM/Ciawaremore, OK and KBIX-FM/Muskogee. Phone: (918) 341-6600  
**SELLER:** Green Country Radio Inc., headed by CEO Betty Wheeler. Phone: (918) 341-6600  
**FREQUENCY:** 1380 kHz  
**POWER:** 1kw day/500 watts night  
**FORMAT:** This station is dark.

**Washington**

**KALE-AM & KIOK-FM/Richland**  
**PRICE:** \$1.2 million

**TERMS:** Asset sale for cash  
**BUYER:** Triathlon Broadcasting Co., headed by President/CEO Norm Feuer. It owns 15 other stations. Phone: (619) 239-4242  
**SELLER:** Sterling Realty Organization Co., headed by President David Schooler. Phone: (206) 455-8100  
**FREQUENCY:** 960 kHz; 94.9 MHz  
**POWER:** 5kw day/1kw night; 100kw at 1250 feet  
**FORMAT:** News/Talk; CHR

**For The Record**

In last week's transactions (R&R 3/8), the names of the buyer and seller in the WSRF-AM & WSHE-FM/Miami deal were transposed. TK Communications is the seller; Paxson Communications is the buyer. Also, the selling price of WRRO-AM/Warren, OH was misstated. The correct price is \$425,000. The buyer, Star Communications Inc., is co-owned by Philip Levine and Art Greenberg.

**EARNINGS**

Continued from Page 4

The company, which produces and distributes radio programming and research, recently completed a 41.5 million-share stock offering that raised about \$22 million after underwriting fees and commissions.

**Katz Media Group (Amex: KTZ)** released its fourth-quarter and year-end results. However, the company said 1995 results are not comparable to 1994 results because of an administrative restructuring.

The company reported a fourth-quarter loss of \$513,000 (four cents) on revenue of \$51.6 million, compared to earnings of \$3.6 million on revenue of \$57 million one year ago.

Katz posted a 1995 year-end loss of \$663,000 (five cents) on revenue of \$184.6 million. In 1994, the company showed a year-end loss of \$7.5 million on revenue of \$184.7 million.

Katz said earnings were depressed by \$6.4 million in reloca-

tion costs and the loss of two large radio clients, one of which has since returned.

**All American Communications (Nasdaq: AACI)**, parent company of the **All American Music Group**, posted its fourth-quarter and year-end earnings.

The company's fourth-quarter earnings were \$3.1 million (27 cents) on revenue of \$68.5 million, compared to earnings of \$3.1 million (28 cents) on revenue of \$49.1 million for the same period the prior year.

All American reported 1995 year-end earnings of \$7.2 million (71 cents) on revenue of \$228.7 million, compared to earnings of \$455,000 (26 cents) on revenue of \$114.9 million for fiscal 1994.

The company said 1994 year-end earnings were depressed by the purchase of **Mark Goodson Productions**, which contributed to growth in 1995, along with the "Baywatch" television franchise and its record labels, **Street Life** and **Scotti Bros.**

**Station-Swap Strategy Gains Momentum**

Continued from Page 4

outlet, CHR WPOW-FM.

First, Omni made a deal tying up the Sunshine stations so that no one else could buy them. The company then went to Beasley and offered to trade the two Sunshine stations for Beasley's Orlando property. "We secured the Miami deal as currency," said Hirsch. And the happy ending? Beasley gained three Miami stations, Omni took its two Orlando outlets, and Sunshine had cash — not to mention the bundle all parties saved on taxes.

It is the IRS "like-kind rule" — where the value of the station traded is deducted from taxable income — that has been the biggest attraction. "It's a deferral of millions," said Hirsch.

**Advantages Attracting Attention**

Not surprisingly, other station owners have taken note. "Ninety percent of what is being discussed is a swap," said broker Gary Stevens.

**93 Ninety percent of what is being discussed is a swap. It's a way to dislodge something a guy wouldn't sell otherwise.**

— Gary Stevens

"It's a way to dislodge something a guy wouldn't sell otherwise."

Others agree that the scarcity of available stations is stagnating the dealmaking. "There are people de-

fending their inactivity by saying they are waiting for prices to come down," said broker Frank Kalil. "Their mindset is that the value of the stations they already own will climb, while the value of the ones they want to buy are going to drop."

One acquisitive group owner who asked not to be named said that he now has deals contingent on swaps. "I had a guy say, 'I will sell to you if you find me something to buy so it's a tax-free exchange.'"

The deals are not new; Hirsch said he was doing tax-free exchanges "for years." While swapping is winning new converts, it's not guaranteed to become the universal standard in dealmaking. "This is not an area we are exploring," said **Commodore Media** President/CEO Bruce Friedman. "With capital so plentiful, we don't need to."

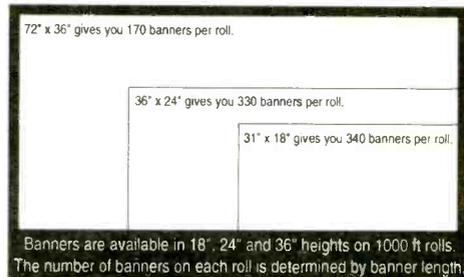
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**NAC KHIH/Denver Cops Conley As PD**



Conley

WSHH/Pittsburgh PD/morning driver **Chris Conley** has exited the Soft AC for PD duties at NAC KHIH/Denver. That post had been vacant since **Jaime Kartak** left for WTMX/Chicago.

"Chris exemplifies the type of program director that will thrive at KHIH," said VP/GM **Mary Rawlins**. "He's articulate, passionate, knowledgeable about music, and a proven winner."

Conley added, "I'm looking forward to working with **Broadcast Architecture** to help KHIH become the best NAC in the country."

Previously, Conley held programming positions at **WJXP/Knoxville; WSSH/Boston; WGMX/Portland, ME; and WWMJ/Bangor, ME.**

**Bell**

Continued from Page 3

I know first-hand the talent he has and what he'll bring to this station."

"When I first got the gig programming in Jacksonville," Bell told **R&R**, "folks told me that if you work hard and do whatever it takes to perfect your craft, good things will come your way. I feel very blessed to have this opportunity."

"The station sounds terrific. Honestly, there's not much to do besides maintain it and think of ways to make it better. When you're on top, you have to be more creative and work harder to stay in that position."

In addition to programming the two Jacksonville stations, 14-year industry veteran Bell has been an on-air personality at **WJMO-FM/Cleveland.**

**McMahon Responds To Rush's 'Ratings Dip'**

I read with interest **Randall Bloomquist's** column "Getting A Grip On Limbaugh's Ratings Dip" (**R&R** 3/8). I have some additional observations on that subject.

First, the column's ratings analysis was based on AQH share. Much of **Rush Limbaugh's** impressive AQH strength stems from an abnormally high TSL spawned by listener satisfaction and loyalty. My guess is that much of Rush's ratings dip was caused more by a reduction in TSL than an overall loss of listeners.

I suspect the TSL shrinkage is the result of the mounting pollution of the Talk radio environment. Apparently inspired by Rush's success, programmers have decided that the key to big ratings for every Talk station is to hire opinionated, confrontational, conservative hosts to discuss politics nearly non-stop. Unfortunately, most of these programs and hosts are superficial at best.

In truth, very few of these hosts have the knowledge or experience to lead substantive, intelligent, entertaining discussions of politics. This is in stark contrast to Rush's presentation of new information, well-researched and reasoned opinions, and true insight. I'm convinced this glut of poorly executed conservative political talk surrounding Rush has adversely affected listener perceptions of Rush.

When Rush began in syndication, he was unique. Now it seems talk show hosts across America use him and his program as their primary source for ideas and show prep. It's overkill, and it can't be good for Rush and his ratings.

There's another aspect of the current Talk environment which may be even more damaging to listener perceptions of Rush. The tone of most political talk shows is decidedly negative, pessimistic, hopeless, cynical, and angry. This is the exact opposite of Rush's approach and primary appeal.

Yes, Rush is an outspoken critic of many aspects of government. However, his approach is positive, optimistic, hopeful, and fun. Rush often tells his audience, "America's best days are yet to come." He goes out of his way to highlight positive developments and events. Our research shows this is one of the most appealing aspects of Rush's personality and program.

Unfortunately, I believe Rush's criticisms of government and politicians may be viewed differently now that he is surrounded by a sea of negativity, pessimism, hopelessness, and anger.

Finally, Rush's extraordinary talent may actually be a factor in any reduction of his TSL. Rush refers to his program as "the Limbaugh Institute for Advanced Conservative Studies." Rush is a good teacher. After eight years of dealing with the same core subjects, it's a real challenge for him to teach his "students" something entirely new every day.

It's time for Talk programmers to examine their role and responsibility for Rush's "ratings dip." Maybe it's time to stop imitating Rush and start innovating. There's more to life than politics, and there's only one Rush Limbaugh. He's an original. Why dilute his appeal and effectiveness by surrounding him with poor imitations?

**Bill McMahon**  
President, **Mediavision Ltd.**

**EXECUTIVE ACTION**

**Reprise Elevates Lenardi To Sr. VP/GM, A&R**

**Reprise Records** has promoted **Jo Lenardi** from VP/Alternative Marketing to Sr. VP/GM, A&R.

"Bringing with her a pair of keen ears and superb administrative abilities, Jo Lenardi is the perfect individual to spearhead our A&R reorganization," said Reprise President **Howie Klein**. "Under Jo's expert leadership, Reprise is poised to become the A&R powerhouse of the next century."

Lenardi arrived at **Warner Bros./Reprise** in 1986 as Regional Alternative Marketing Manager/Chicago. After relocating to the company's Burbank, CA headquarters two years later, Lenardi was named Director/Alternative Marketing. She became VP/Alternative Marketing in 1994.

**Schnur Now Arista/Nashville VP/Artist Dev.**

**Steve Schnur** — most recently VP/Rock Promotion at **Arista Records** in New York — has moved to **Arista/Nashville** as VP/Artist Development.

"I've known Steve Schnur to be a true leader and consummate professional through his work as head of Arista's Rock & Alternative Promotion Department," noted Arista/Nashville Sr. VP/Sales & Marketing **Mike Dungan**. "Today's changing marketplace demands that we step outside the traditional box, and Steve brings specific talent and experience as well as a very bright mind and a terrific attitude."



Schnur

With a focus on alternative marketing, Schnur will contribute A&R, product management, and special-project plans to all Arista/Nashville labels, including **Arista Texas** and **Reunion Records**. Prior to joining Arista, Schnur worked for **MTV** and **Elektra Entertainment**.

**VH1 Ups Unterweiser To Dir./Music Prog.**

**Manager/Music Programming Janis Unterweiser** has been elevated to Director/Music Programming at **VH1**.

VP/Music Programming **Lee Chesnut** commented, "Over the past five years, Janis has played an integral role in the channel's music selections and has had a major impact on the shift of music programming to relaunch the new VH1. Her music knowledge and scheduling expertise make her the ideal candidate to direct our musical vision."

Prior to joining VH1 in 1989, Unterweiser served as Asst. MD at **WHTZ (Z100)/New York.**

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- **Bob Whyley**, audio director, *The Tonight Show with Jay Leno*

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## Radio

• **DAVE JACKSON** has been named VP/Programming for Demaree Media. He was previously OM/PD for Demaree-owned KKEG-FM/Fayetteville, AR.

• **SARAH PATTISON** has been appointed VP/Controller for Patterson Broadcasting's group of 24 radio stations. She was most recently Controller of Summit Communications Group.

• **TOM COUGHLIN** is the new GM at KJQJ-AM & KKQQ-FM/Brookings, SD. He was most recently a sales representative for WCCO-AM/Minneapolis.

• **GREGG LINDNER** has been named Sr. VP/Research for Scarborough Research. He was previously Technical Director of Simmons Market Research.

## Records

• **MIKE GABRIEL** has been named VP/Financial & Administrative Systems of



Gabriel

EMI-Capitol Music Group North America. He was previously Sr. Director/Financial Management at the company. In related news, **DOUGLAS KLUTHE** has been promoted from Director/Video Development to Sr. Director/Video Development at EMI Records. Additionally, **KAREN BROWN** is appointed to a senior position with Creative Services at EMI's The Enclave. She was most recently GM/Dedicated Records, BMG International.

• **LARRY JACOBSON** has been named head of business and legal affairs at Revolution. He will act as an A&R executive for the label and helm Unsound Records. He had been a long-time attorney with Giant Records.



Linn

• **JASON LINN** has become VP/Alternative Marketing for Mercury Records. He most recently served as Director/College Marketing at Atlantic Records.

• **STEPHEN PRENDERGAST** has been named VP/Artist Development for Reunion Records. He was previously VP/International at Zoo Entertainment.

• **JEFF HOUSE** is the new Sr. Director/Street Marketing & Rap Promotions at Arista Records. He was previously National Director/Rap Promotions & Marketing.



House

• **KEVIN KILLINGSWORTH** and **MATT WILLIAMS** have been named Director/National Promotion and Publicist, respectively, for Warner Alliance. Killingsworth was previously National Promotions Coordinator at Benson Records. Williams most recently served as a parttime publicity assistant at Warner Alliance.

• Elektra Entertainment Group has promoted **MIKE BARNES**, **TARA BRENNAN**, **ALAN GORDON**, **DENNY NOWAK**, **JAY PERLOFF**, **HELEN PETROFF**, and **LYNN POWELL** to Regional Marketing Directors. They will be based in Cleveland, San Francisco, Atlanta, Chicago, Philadelphia, Los Angeles, and Dallas, respectively. All were previously Regional Marketing Managers.



Rippey

• **KENT RIPPHEY** is promoted from Manager/Marketing to Director/Marketing for Atlantic Records.

• **LARRY WILLOUGHBY** is upped from Director/A&R to Sr. Director/A&R at MCA/Nashville.

• **STEPHENS PEEPLES** is elevated to Sr. Director/Creative Editorial & Online Media for Rhino Records. He was previously Sr. Director/Media Relations and Department Co-Director.



Peeples

• **JEFF WITCHER**, **BILL MEYERCHAK**, **KATHY KEMP**, and **ANNITA COOPER** have been named Director/Operations, VP/Finance & CEO, A&R/East Coast, and Director/Human Resources & Travel, respectively, for Rondor Music International. Witcher and Cooper will also serve in their respective capacities for Almo Sounds. Witcher most recently served as Rondor's OM, Meyerchak was previously VP/Finance at Capitol Records, Kemp was formerly an A&R assistant for Columbia Records, and Cooper most recently served as Exec. Asst. to the company's VP/Finance & CFO.

• **KENNY DI DIA** is upped from National Sales Coordinator to NSM at American Recordings.

• **DENIS HANDLIN** has been appointed Chairman of Sony Music Entertainment Australia Ltd. Handlin had most recently served as Managing Director/CEO for the company; he will retain his CEO duties.

• **CAMERON CARPENTER** has returned to the record industry as Director/National Press & Artist Relations for BMG Canada. He had most recently been Director/Marketing & Publicity for the Hard Rock Cafe.

• **Scotti Bros.**, **Street Life**, and **Backyard Records** are now under the newly formed umbrella company **ALL AMERICAN MUSIC GROUP** with WEA serving as its new distributor; 808 Wilshire Blvd., Santa Monica, CA 90401-1810. Phone (310) 656-1100, fax (310) 656-7430.

• **I.R.S. RECORDS** has inked a distribution agreement with Cargo Records. I.R.S. will provide manufacturing and major label distribution through CEMA on selected Cargo releases and will offer sales, marketing, and promotional support on a selected basis.

• **THE ORIGINATORS OF ROCK AND ROLL DEDICATED TO A NON-VIOLENT AMERICA**, a newly formed organization, has released a 21-track CD, "Together You & I," to help promote non-violence and to benefit charities associated with the issue. The release features the new title track and others performed by such artists as Gary U.S. Bonds, Tommy Roe, Danny And The Juniors, the Dovells, and Bobby Rydell; (800)975-7827.

## National Radio

• **DAVID ADRIANCE** is the new VP/Marketing & Planning for TM Century. He was most recently Regional Manager for Metro Traffic. In related news, TM Century has entered into a marketing agreement with A-WARE Inc. for the sale and distribution of the latter's software products. Additionally, TM Century has completed the RDBS interface for its Ultimate Digital Studio (UDS) system and a software/serial interface between the UDS and Broadcast Electronics' AudioVault 100.

• **Premiere Radio Networks** has appointed **EILEEN THORGUSEN** as VP/Affiliate Relations. She was most recently District Director for CBS Radio Net-



Thorgusen



Reagan

works. In related news, the network has acquired worldwide distribution rights to "The Michael Reagan Show." The program airs 6-9pm PT; (818) 377-5300.

• **ABC Radio Networks** has named **KIM RYGH** Regional Manager/Small Markets. She was previously Sr. Clearance Manager for the company.

• **CBS RADIO** has teamed with Host Communications to provide affiliates

with more than 100 hours of live NCAA Basketball Tournament coverage. First round action begins March 14 and concludes with the championship game on April 1. All men's tournament coverage will be anchored by Brad Sham and Bill Rafferty; (212) 975-3773.

• **GLOBAL SATELLITE NETWORK** presents "A Very Special Evening with Jackson Browne," Wednesday (3/20), at 11pm ET/8pm PT. This 90-minute market exclusive show features music and conversation with the rock artist, who will also be taking listener calls; (818) 906-1888.

• **SW NETWORKS** has added Adult Urban and Adult Contemporary Programming Services to its list of format-specific packages. Each includes a daily show prep, 3-4 minute entertainment news reports and features, and music news. The package also includes SW production CDs, biostats, and newsclips; (212) 833-5636.

• **TRANSMEDIA** is now offering "Imagination Theater," a one-hour live radio drama featuring Hollywood talents. The program, designed like the radio dramas of the '30s and '40s, is available for weekend evenings under a standard exclusive barter agreement; (800) 229-7234.

• **Former Z-Rock staffer TRACY BARNES** has launched Hard Radio, a continuous hard rock and heavy metal national format. Programming includes "The Tawn Mastrey Show" and "Rockzone," also hosted by Mastrey; (818)704-7279.

## Industry

• **JIM PEACOCK** has formed Peacock Research Inc., an independent research consulting company. He was previously VP/Research for the Arbitron Company.

• **GRETCHEN SHUGART** is the new Sr. VP/New York of Communications Equity Associates. She was most recently Director/Communications and Media Group for Bank of Montreal.

• **FRAN SAX** has become VP/Regional Manager for Toby Arnold & Associates. She was previously VP/Marketing for FirstCom Music.

• **PARADIGM MUSIC ENTERTAINMENT**, a new firm producing traditional and multimedia music products and programming, has opened. **TOM MCPARTLAND** will serve as Chairman/CEO. He had most recently been Exec. VP/Director of the Zomba Group, North America. The company's address is 67 Irving Place South, 4th floor, New York, NY 10003. Phone (212) 387-7700, fax (212) 387-8171.

## Changes

**AC:** Rock AC WMMO-FM/Orlando morning co-host **Andrea Lively** joins cable TV's America's Health Network as host ... **Scott Walker** is new to middays at WWSN/Charlotte ... **WMC-FM/Memphis** evening talent **Frank Brinsley** assumes MD duties ... **Kevin Moore** joins WLEV/Allentown for weekends ... Former **WOOD/Grand Rapids** PD **Skip Esick** returns as GM ... **Dave Stone** is the new PD at **WQSM/Fayetteville,**

**NC ... At KRUZ/Santa Barbara, CA,** **Karen Gooseff** is named Business Manager, **Debbie Dorsey** becomes Traffic Manager, and **Danielle Bianchi** is tapped as Exec. Asst. ... **Michael Rogers** is the new PD/morning man at **KAKQ/Fairbanks, AK ... KZSQ/Sonora, CA** welcomes **Brian LeBow** as Promotion Director ... **WGMG/Athens, GA** ups **Brady Richman** from ND to APD and joins PD **Denise Alexander** for mornings. **Paul Rea** is named Director/News & Sports and assumes afternoons.

Continued on Page 12

## PROS ON THE LOOSE

**Sabrina Davies** — Music Coordinator KHTY/Santa Barbara, CA (805) 682-4009

**Jenna Foxx** — Afternoons KKLQ/San Diego (619) 293-0843  
**Dave White** — Mornings WVEZ/Louisville (502) 495-0431

## NATIONAL RADIO FORMATS



### ABC RADIO NETWORKS

**Robert Hall** • (214) 991-9200

### Starstation — Peter Stewart

WHITNEY HOUSTON & CECE WINANS/Count On Me

### Hot AC — Robin Jones

JANN ARDEN/Insensitive

### Touch — Monica Logan

D'ANGELO/Lady  
JOE/All The Things (Your Man Won't Do)  
LIONEL RICHIE/Don't Want To Lose You

### ALTERNATIVE PROGRAMMING

**Steve Knoll** • (800) 231-2818

### CHR/Rock

JANN ARDEN/Insensitive  
BAD LEE'S/Angeline Is Coming Home  
DISHWALLA/Counting Blue Cars

### Lite AC

MARIAH CAREY/Always  
GEORGE MICHAEL/Jesus To A Child

### UC

CHANTAY SAVAGE/I Will Survive  
D'ANGELO/Lady  
YVETTE MICHELLE/Every Day And Every Night  
PURE SOUL/Stairway To Heaven

### BROADCAST PROGRAMMING

**Walter Powers** • (800) 426-9082

### Digital AC — J.J. Cook

JACKSON BROWNE/Some Bridges

### Digital Soft AC — Mike Bettelli

TRISHA YEARWOOD/On A Bus To St. Clair

### AC Mix — J.J. Cook

JACKSON BROWNE/Some Bridges

### Digital Hot AC — J.J. Cook

TINA ARENA/Chains  
INTRIGUE/Dance With Me

### Digital CHR — J.J. Cook

BASS IS BASE/I Cry  
INTRIGUE/Dance With Me

### Modern Rock — J.J. Cook

SPIN DOCTORS/She Used To Be Mine  
STONE TEMPLE PILOTS/Big Bang Baby

### JONES SATELLITE NETWORKS

**Phil Barry** • (303) 784-8700

### Adult Hit Radio — J.J. McKay

WHITNEY HOUSTON & CECE WINANS/Count On Me

### Soft Hits — Rick Brady

WHITNEY HOUSTON & CECE WINANS/Count On Me

### WESTWOOD ONE NETWORKS

**Bob McNeill** • (805) 294-9000

### Soft AC — Andy Fuller

CELINE DION/Because You Loved Me

## Sandler Box



Adam Sandler and his producer Allen Covert recently co-hosted SW Networks' nationally syndicated show "static." Hanging are (l-r) Covert, "static" host Loscalzo, and Sandler. SW has announced that production of "static" will cease in June, with Alternative programming services expanding to compensate.

## Changes

Continued from Page 11

**Alternative:** KIOC/Beaumont, TX flips from rock-leaning CHR to Alternative.

**CHR:** WKBQ (Q104)/St. Louis promotes **Joe Deniro** to middays ... WKSS/Hartford middayer **Dave Vayda** (aka **Artie The One Man Party**) is now officially MD ... KJMZ/Las Vegas's APD MC **Scrappy** departs ... **Steve "Phlash" Phillips** joins WPXY/Rochester for middays ... WAPE/Jacksonville ups **Tony Mann** to MD ... **Carolyn Brown** (aka **Carolyn Holochuck**) joins WFLY/Albany as morning co-host. **Ellen Rockwell** is upped to afternoons and **Brian Cody** segues to nights ... WDJB/Ft. Wayne afternoon host **Trip Simmons** adds MD stripes ... KKMZ/Colorado Springs, CO swinger **Tim McKenna** is named Music Coordinator ... **Ron Brand** is the new night guy at WWCK/Flint, MI ... WHZZ/Lansing, MI moves **Chris Kerr** to middays, ups **Scott Adams** to afternoon drive, and shifts Promo Director **John Hammer** to nights ... WSKS/Utica-Rome, NY nighttimer **Joel Murphy** departs. Parttimer **J.D. Redman** assumes afternoon duties ... WKFR/Kalamazoo, MI parttimer **Jeff "Gator" Green** is upped to middays ... WDBR/Springfield, IL morning co-host **Rik Blade** adds interim MD duties ... KOKZ/Waterloo, IA names **Jamie Phillips** interim PD.

**Country:** **Jesse James** is new to nights at WMIL/Milwaukee ... **Tom Browne** joins WTRS/Gainesville-Ocala, FL for mornings ... **Rob Carpenter** is the new PD/afternoons at KKIK/Killeen-Temple, TX ... WDEZ/Wausau, WI welcomes new PD **Bob Jung** ... **Jerry Drummond** returns to afternoons at WHUG-FM/Jamestown, NY.

**NAC:** **Mark Perzel** is the new 7pm-midnight announcer at WVAE/Cincinnati.

**News/Talk:** WTOP/Washington pairs **Jill Cohen** with **Hal Brown** for mornings ... Market veteran **Robin Wood** will join **Jerry Thomas** for afternoons on WCKY/Cincinnati, beginning March 26 ... **Sam Elliot** is named PD at WDAY/Fargo, ND.

**Oldies:** **Kelly Stevens** and **Alpha Trivette** are the new morning duo at KOOL-FM/Denver ... **Gary McIntyre** is the new morning man at WKSJ-AM/Jamestown, NY.

**Rock:** WRCX/Chicago taps intern **Jeff Gasbarro** as Programming Asst. ... WIYY (98 Rock)/Baltimore welcomes **Matt Davis** to overnights ... KCAL/Riverside Promotions Director **Mark Markley** departs ... WMFS/Memphis names **Randall Blevins** Promotions Director, **Mark Healy** as overnights, and **Tony Vazlini** as Events Coordinator ... WEZX/Wilkes-Barre adds **Paul "Maddog" Kelly** for afternoons ... WBYR/Ft. Wayne welcomes **Jill Matheny** for morning news duties ... KJOT/Boise, ID reunites **Spike & Brian** (aka **The Java Squad**) for mornings ... WXRZ/Rockford, IL inks **Jean Taylor** for nights ... **Diane Vunovich** is upped to overnights at WRKR/Kalamazoo, MI ... KQWB/Fargo, ND MD/afternoon **Mike Simmons** exits. PD **Dave Howey** assumes MD duties.

**Sports:** KFFN-AM/Tucson becomes a One-On-One Sports Network affiliate.

**Urban:** **Brant Johnson** has been named interim PD/MD at WQHH/Lansing, MI.

**Records:** **Richard Bengloff** and **Allen Weinberg** have been promoted to VP/Distribution Operations and Design Director/Creative Services, respectively, at Sony Music ... **Rani Hancock** and **Cord Himelstein** have been promoted to Associate Director/A&R Administration and Manager/Special Projects, respectively, for Arista Records ... **David Silver** is the new VP/Creative Planning, A&R at Mercury ... **George Steele III** has joined nu.millennialrecords as Exec. Director/Sales ... **Catspaw Studios** has named **Tom Race**, **Daniel (DJ) Dobbs**, and **Tommy Noles** Studio Manager/Director, Dubbing Engineer, and Recording Engineer/Producer, respectively.

**National Radio:** **Metro Networks** has inked **Greater Media's** WPEN-AM & WMGK-FM/Philadelphia as news affiliates.

**Industry:** **Anthony Tramontana** has joined Katz Media Group as Manager/Accounting Services ... **Lisa Zambrano** is now Creative Manager/Film & Television for PolyGram Music Publishing ... **Olivia Dunn** is promoted to Director/Performing Rights at BMI ... **Eric Levine** has joined the Metropolitan Entertainment Group as VP/Operations ... **Paula Batson** has been named VP at Network Ink Public Relations ... **Terri Houck** is upped to Publicist at the Press Office.

## PRECIOUS METAL

The RIAA has issued the following awards for the month of February:

### MULTIPLATINUM ALBUMS

"CrazySexyCool," **TLC**, LaFace/Arista; "The Sign," **Ace Of Base**, Arista (9 million); "Unplugged," **Eric Clapton**, Reprise (8 million); "Jagged Little Pill," **Alanis Morissette**, Maverick/Reprise; "Miracles," **Kenny G**, Arista (6 million); "Mellon Collie And The Infinite Sadness" (box set), **Smashing Pumpkins**, Virgin; "The Woman In Me," **Shania Twain**, Mercury (5 million); "Fresh Horses," **Garth Brooks**, Liberty; "Strait Out Of The Box" (box set), **George Strait**, MCA; "John Michael Montgomery," **John Michael Montgomery**, Atlantic; "It's About Time," **SWV**, RCA (3 million); "Insomniac," **Green Day**, Reprise; "Tigerlily," **Natalie Merchant**, Elektra/EEG; "Frogstomp," **Silverchair**, Epic; "Smashes, Thrashes And Hits" and "Alive II," **Kiss**, Mercury (2 million).

### PLATINUM ALBUMS

"The Memory Of Trees," **Enya**, Reprise; "Fresh Horses," **Garth Brooks**, Liberty; "Stripped," **Rolling**

**Stones**, Virgin; "Gangsta's Paradise," **Coolio**, Tommy Boy; "Mellon Collie And The Infinite Sadness," **Smashing Pumpkins**; "It Matters To Me," **Faith Hill**, Warner Bros.; "Miss Thang," **Monica**, Rowdy/Arista; "Brown Sugar," **D'Angelo**, EMI; "The Police Live" (box set), **Police**, A&M; "A Boy Named Goo," **Goo Goo Dolls**, Metal Blade/WB; "You Gotta Love That," **Neal McCoy**, Atlantic; "Sister Sweetly," **Big Head Todd & The Monsters**, Giant/Reprise; "Nouveau Flamenco," **Ottmar Liebert**, Higher Octave; "Gravity," **Kenny G**; "London Calling," **Clash**, Epic; "Empty Glass," **Pete Townshend**, Atco.

### GOLD ALBUMS

"The Memory Of Trees," **Enya**; "Fresh Horses," **Garth Brooks**; "MTV Party To Go, Volume 8," Various Artists, Tommy Boy; "Stripped," **Rolling Stones**; "Road Tested," **Bonnie Raitt**, Capitol; "Gangsta's Paradise," **Coolio**; "Mellon Collie And The Infinite Sadness," **Smashing Pumpkins**; "Wild Angels," **Martina McBride**, RCA; "Solo," **Solo**, Perspective/A&M; "Dwight Live," **Dwight Yoakam**, Reprise; "Spar-

kle And Fade," **Everclear**, Capitol; "Classic Disney, Volume 1," "Classic Disney, Volume 2," and "Children's Favorites, Volume IV," Various Artists, Walt Disney; "Citizen Steely Dan (1972-1980)" (box set), **Steely Dan**, MCA; "Classics For Lovers," "Romance And Roses," "Piano Masterpieces," "Joy To The World," "Great Melodies Of The Classics," and "The Complete Beethoven Symphonies" (box sets), Various Artists, Classical Heritage; "Borrasca," **Ottmar Liebert**; "That Was The Year That Was," **Tom Lehrer**, Reprise.

### MULTIPLATINUM SINGLE

"Gangsta's Paradise," **Coolio** (3 million).

### GOLD SINGLES

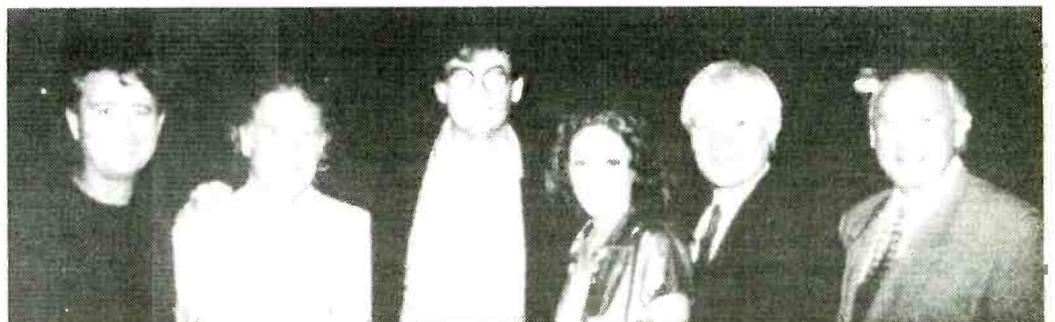
"Sittin' Up In My Room," **Brandy**, Arista; "Merkinball," **Pearl Jam**, Epic; "You'll See," **Madonna**, Maverick/WB; "Soon As I Get Home," **Faith Evans**, Bad Boy/Arista; "Bullet With Butterfly Wings," **Smashing Pumpkins**; "Toy Story (Read-Along)," Various Artists, Walt Disney.

## Bottle Cap



Thanks to the Bottle Rockets, who shared a piece of their "Brooklyn Side" with the audience at Club R&R. Immortalizing the moment are (back, l-r) the band's **Mark Ortmann**, R&R Alternative Editor **Sky Daniels**, the band's **Tom Ray** and **Tom Parr**, (front, l-r) R&R's **Kristy Reeves**, **Kym Reisender** and **Rock Editor Cyndee Maxwell**, and TAG Sr. Dir./Marketing **Shilah Morrow**.

## Soraya On The LAMM



**Soraya** and her band rocked the recent Latin American Marketing meeting in Miami. Pictured are (l-r) PolyGram International Latin America President **Manolo Diaz**, Island Records Chairman **Chris Blackwell**, PolyGram Music Publishing President **David Simone**, Soraya, I.R.S. Records Chairman/President **Miles Copeland**, and attorney **David Bercuson**.

# Putting Your Station On The AudioNet

By George Burns

Recent changes in communications law have turned the radio industry upside down. All the excitement may be obscuring another revolution that could have an even greater effect. While the world watches mergers and megamergers, a man named **Mark Cuban** has been putting a whole bunch of U.S. radio stations on the Internet.

The name of his company is **AudioNet**. As of this writing, Mark Cuban has put 24 stations on the 'Net. Forty more are waiting. These U.S. stations can now be heard all over the world. Request calls come in from Sweden. People ring in from Australia to talk about Dallas politics. Goodbye pattern maps. Today's signal is the world.

How much does it cost? You give AudioNet 10 spots a week and buy a \$3500 piece of equipment called a server. If yours is a major market, AudioNet might even throw in the server. AudioNet handles all the details, supplies all the software, and arranges the promotion.

AudioNet claims to be "the biggest multi-media location on the information superhighway." This is probably true, at least for now. The company began mostly with News, Talk, and Sports stations, because that fit the profile of the average Internet user at the time. The original technology was best suited to Talk. With greatly improving sound, AudioNet is now moving strongly into music formats as well.

## Net Benefits

Exotic phone calls aside, what's good about being "live" on the 'Net? It generates a lot of excitement on and off the air. While there may be no immediate practical value to getting calls from Nigeria, it's good PR. It builds enthusiasm among the airstaff. It's the kind of thing that newspapers' Radio & TV columnists like to cover.

On a more mundane level, the 'Net enables stations to put their

programming inside of tall office buildings. This has been a major problem in the past, particularly for AM stations. Internet access among office workers is still small, but growing by leaps and bounds. Someday soon, this could mean a lot to stations that have this kind of signal problem.

Working with AudioNet gives increased shelf life to radio programs. AudioNet archives shows and special programs so that listeners can call in and hear them again and again. If you miss a program in real time, you can hear it later.

AudioNet can stage unique special events for its clients. This would enable an individual station to arrange for a live webcast from a local car dealer. One could webcast the annual awards dinner for the local food brokers association. High school football would be fair game. It doesn't have to go out over your air.

And finally, AudioNet helps solve the problem of what do with the station's new web site. Lots of folks are getting on the 'Net. Not many have a clear idea of what to do on the home page. AudioNet turns the web site into an audio site as well. You put your own programming on the home page. You can webcast station jingles or even commercials.

How does AudioNet make its money? They take advertising on their own web pages. Technology makes it possible for them to show exactly how many people "hit" each commercial. Sponsors pay per listen.

## Special Events

AudioNet sells T-shirts and other merchandise through its web page. However, it appears that AudioNet's biggest income source comes from the special events it produces and webcasts. In January, for instance, AudioNet webcast the Super Bowl. On the evening of March 5, they ran a party celebrating *Playboy's* "Girls Of The Internet" issue. These kinds of special events are frequently promoted in the 10 spots a week that AudioNet gets from client stations.

If you turn to the AudioNet home page on the World Wide Web, it says that AudioNet is "The Broadcast Network On The Internet." Is AudioNet another broadcaster competitor for whom we are asked to supply the programming? And pay for the privilege? To some degree, that may be so. However, it's also true that arrangements such as the one that AudioNet offers could well increase a given station's reach and influence beyond anything previously imagined.

Mark Cuban points out that the computer business has spawned whole new notions of competition. Heated enemies in one arena are bosom buddies in some other context. He calls this new idea "Cooperation" — a blending of competition and working together. This radio world ain't what it started out to be.

It's not a good idea to support revolutions that fail. It can be fatal to ignore those that are successful. The best way to check out the new Cuban revolution is to "hit" the AudioNet web page. You'll find it at <http://www.audionet.com>

**George Burns** is President of **Burns Media Consultants**. Reach him at (310) 457-1599 or [burnsmedia@earthlink.net](mailto:burnsmedia@earthlink.net)

# DATELINE

- **March 13-17** — South By Southwest Conference. Convention Center, Austin; (512) 467-7979.
- **March 21-22** — First Annual Sports Radio Conference. Marriott Suites, Scottsdale, AZ; (206) 867-9397.
- **March 22-25** — 38th Annual NARM Convention. Sheraton Washington Hotel, Washington, DC; (609) 596-2221.
- **March 28 (through June 19)** — Spring Arbitron.
- **March 29-31** — Morning Radio Spring Training. Doubletree Guest Suites, Chicago; (312) 868-6719.
- **April 1** — AWRT 21st Commendation Awards. Waldorf-Astoria Hotel, New York; (818) 783-7886.
- **April 2** — Sixth Annual The Business of Entertainment: The Big Picture Conference. Pierre Hotel, New York City; (212) 492-6082.
- **April 15-18** — 74th Annual NAB Convention. Convention Center, Las Vegas; (800) 342-2460.
- **April 24** — Academy of Country Music Awards. Universal Amphitheatre, Los Angeles.
- **May 1-3** — Radio Only Management Conference. 5/Star/5 Diamond Camelback Inn, Scottsdale, AZ; (609) 424-6800.
- **May (Date TBA)** — 19th Annual NABOB Spring Broadcast Management Conference, site TBA; (202) 463-8970.
- **May 9-12** — CMT's Starfest '96. Fairplex, Los Angeles; (213) 655-5960.
- **May 19-22** — 36th Annual Broadcast Cable Financial Management Convention. Buena Vista Palace Hotel, Lake Buena Vista, FL; (708) 296-0200.
- **June 10-16** — International Country Music Fan Fair. Tennessee State Fairgrounds, Nashville; (615) 244-2840.
- **June 19-22** — PROMAX Convention. Los Angeles Convention Center; (310) 788-7600.
- **June 20-22** — 25th Silver Anniversary Convention & Bobby Poe Retirement. Sheraton Premiere, Tysons Corner, VA; (301) 951-1215.
- **June 26 (through September 18)** — Summer Arbitron.
- **June 27-29** — 45th Annual AWRT Convention. Ritz Carlton, Naples, FL; (703) 506-3290.
- **July 9** — Major League Baseball All-Star Game. Veteran's Stadium, Philadelphia.
- **July 10-12** — McVay Media Radio School. Site TBA, Cleveland; (216) 892-1910.
- **July 11-14** — Upper Midwest Conclave. Downtown Marriott, Minneapolis; (612) 927-4487.
- **August 8-10** — Talentmasters Morning Show Boot Camp. Westin Canal Place Hotel, New Orleans; (770) 926-7573.
- **August 22-25** — Jack The Rapper Convention & Expo. Georgia International Convention Center and Sheraton Gateway Hotel, Atlanta; (407) 290-2289.
- **September (Date TBA)** — 20th Annual NABOB Fall Broadcast Management Conference. Sheraton Washington Hotel, Washington, DC; (202) 463-8970.
- **September 9 (through December 11)** — Fall Arbitron.
- **October 2** — CMA Awards. Grand Ole Opry, Nashville.

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# Radio = Big Value In All Dayparts!

By Laura Santaniello

People often separate radio dayparts into two groups: "prime" and "not-so-prime." Some buyers and sellers think that certain time periods — especially morning and afternoon drive — offer more value than others.

These views could be based on the perceived size of the radio audience during different times of the day, or the idea that the listeners in one daypart are somehow different than those in another. Whatever the reason, advertisers then insist on including and excluding certain hours in their schedules, and station rate cards and spot rotations reflect these demands.

In reality, our industry places too much emphasis on morning drive, while non-prime dayparts (evenings and weekends) remain grossly undervalued. We need to better educate ourselves, as well as our buyers and clients, to the fact that all dayparts are effective in delivering a great portion of the population.

## All Dayparts Have Tremendous Reach

According to an Eastman Radio analysis of Spring 1995 Arbitron data for the Top 50 markets (using MazimiSer and our own internal systems), 96% of the entire population (12+ cume) tunes to the radio at some point during the week. More than three out of four people (77%) listen in the morning.

While this number seems impressive, an even greater portion of the population (81%) tunes in during afternoon drive, and an incredible 57% of the population listens during the "forgotten" daypart, Monday-Friday 7pm-midnight. Pretty high numbers for a daypart that "no one" listens to.

Even middays come well — just as many people listen between 10am and 3pm as in morning drive:

### Persons 12+ Cume

Total Week	96%
Mornings	77%
Middays	75%
Afternoons	81%
Evenings	57%
Weekends	80%

### Persons 25-54 Cume

Total Week	97%
Mornings	86%
Middays	76%
Afternoons	86%
Evenings	55%
Weekends	80%

**Arbitron data proves that the audience size is not as different as one might think, and the perception that drivetime listeners are different than other dayparts is downright wrong.**

## Weekends Are Bigger Than Morning Drive

Another interesting fact: More people tune in to radio on the weekend than during any other daypart besides afternoon drive. In fact, 80% of the 12+ population listens at some point Saturday-Sunday 6am-midnight; the same percentage holds true for Adults 25-54.

It's not surprising that weekends garner such high listening levels. Many things happen during the weekend that could cause Persons Using Radio (PUR) levels to swell. The work week is over (usually) and listeners have 152 quarter-hours to relax, play, garden, clean, or do anything they want, accompanied by their favorite radio station.

Weekend road trips or shopping excursions may allow the consumer to be in his or her car for different time periods than the typical business commute, but they are more relaxed, less tense, and perhaps more likely to absorb an advertiser's message.

Additionally, radio stations tend to air special programming during the weekend that can't be found on any station during the week. From sports programming to financial advice shows to computer shows, weekends sometimes represent the best times for consumers to sit back and stay tuned to their radio show, without distract-

tions that are commonly experienced throughout the work week.

## AQH Also Strong

Cume figures can sometimes be deceiving, but not in the case of daypart strength. Average quarter-hour estimates also show that radio excels in all time periods.

## Middays Bigger Than Afternoon Drive

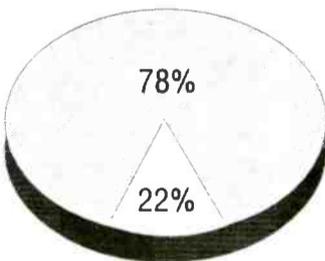
Middays and morning drive are nearly identical in the amount of Average Quarter Hour (AQH) listeners they deliver, and midday AQH levels beat afternoon drive among persons 12+ and adults 25-54. Nearly 28 million Americans (25% of the 12+ population) can be found tuning to the radio during an AQH in the midday daypart, compared with 26% in morning drive and 22% in afternoon drive. Again, great news for a daypart frequently perceived to be weaker than drive times.

## They're The Same Listeners

OK, you say, the audience size is impressive, but the listeners in drive times are different than those in other time periods. Sorry — wrong again.

Very few individuals are exclusive "daypart" listeners. In fact, the majority of the population spends multiple dayparts listening to the radio. Radio is not like television — each daypart does not attract a different audience.

For some reason, some of us continue to believe that those individuals who listen to the radio in the morning are an exclusive group, unreachable past the hour of 10am. In reality, 78% of those who listen to the radio during morning drive also tune in during middays, and 89% of those who tune in during middays stay tuned for afternoon drive.



% of listeners who tune to mornings and middays

% of listeners who tune to morning drive only

(Pie represents all 6am-3pm listeners.)

And once again, the strength of weekend listening is pleasantly surprising — 83% of morning drive listeners also tune in on the weekend. Looking at it another way, only 17% of morning drive listeners can't be reached on the weekend. That's an insignificant loss when you consider the high

## Do You Have A Sales Story To Tell?

The challenges facing a radio sales department are growing more difficult each day.

- How are you staying ahead of the game?
- In what new ways are you compensating and motivating your sales staff?
- Is your department using computer technology? How?
- Are you exploiting all possible new business sources?
- Is radio's slice of the advertising pie in your market growing?

R&R invites you to share your story about any of the above topics — or any other sales-related issues — with our readers. Your comments will contribute to an ongoing forum designed to raise the profile of radio sales in the advertising community.

Send your thoughts to Managing Editor **Ron Rodrigues** in any of the following ways:

Mail: 10100 Santa Monica Blvd., 5th Floor,  
Los Angeles, CA 90067-4004  
Phone: (310) 788-1646 Fax: (310) 203-9763  
E-mail: [ronr@ronline.com](mailto:ronr@ronline.com)

premiums advertisers pay to reach these listeners in the mornings, compared with the tremendous value that can be found in weekend inventory.

Furthermore, 86% of midday listeners also tune in on the weekend; only 14% listen during middays and not on the weekends. In addition, 85% of afternoon drive listeners also tune in on the weekend; only 15% listen during afternoon drive and not on the weekend.

## Multiple Dayparts Build Frequency

Spots placed throughout the day build frequency by reaching these same listeners again and again, all while taking advantage of more advantageous pricing structures. High frequency results in greater recognition of an advertiser's message.

## All Dayparts Deliver Value

Most radio stations charge higher prices for drivetime spots, especially mornings. While some of the cost is based on actual audience size, advertiser demand and perceptions account for even more of the disparity. Comparing costs

to relative audience delivery, mid-days usually deliver great value, while nights and weekends often provide real bargains.

Arbitron data proves that the audience size is not as different as one might think, and the perception that drivetime listeners are different than other dayparts is downright wrong.

Evenings and weekends deserve more respect than they currently receive. Educating the industry on the strengths of these time periods will help advertisers use radio more effectively and efficiently. Listeners use all dayparts. Clients should too.



Laura Santaniello is Research Analyst for Eastman Radio. She can be reached at (212) 424-6789.

**FIND WHAT YOU'RE LOOKING FOR FAST...**

**Every week in the R&R MARKETPLACE**

The Industry's Newspaper

Source: Spring '95 Arbitron, Top 50 Mkts.

## Marketing Your Station For The Millennium

By Tony Quin

Over the last 15 years, radio has gotten very good at selling itself. We've gotten so good at it that as 1996 gets rolling, the marketing game has permanently changed. So what separates the men from the boys in 1996? Simple: Doing what everybody else is *NOT* doing.

In the '80s, almost everything we tried worked. Everything was new and fresh and easy. Today, what used to be innovative has become institutionalized, and the consumer has seen the same thing so many times that it's flat and boring.

It's a new marketplace, and our prospects have a new set of attitudes to advertising and marketing that sets them apart from consumers in the '80s. Today's consumers have an increasing aversion to direct mail, relationship marketing, telemarketing, and contests, because these techniques have become more intrusive and overused. At the same time, people are more skeptical — even cynical — about advertising than ever before. This is the environment in which we have to work — a world where

brand loyalty is slipping away as consumers are empowered with mushrooming choice. Add deregulation into the mix and you'd better throw out the old handbook.

It's time to reexamine the basic assumptions you use in the marketing of your station. For example, does your marketing assume that the audience is interested in your message? You're interested, of course. You eat, drink, and breathe radio. But does anybody out there — outside of the artificial reality of a focus group — really care?

Assume for a moment that radio's not one of life's more important choices — that radio's just one of thousands of entertainment options competing for our time and attention. Why would people care about the specific details of your

station that differentiate it from your competition? And if they don't really care about your carefully crafted and positioned product benefits, what can you possibly say that will be compelling to them?

### Radio Is Entertainment

This is a time to remember what business you're in. Radio is entertainment. This isn't a utility we're selling — it's showbiz. It's sexy. It's romantic. It's funny. It's dramatic. It's the stuff of dreams. Hollywood doesn't own all the dreams, you've got a little piece, too. And the dream you're selling shouldn't be a small one. Little dreams don't capture the imagination. You need a big idea for your station. An idea that goes beyond the product itself, so that no matter what the vagaries of the music, no matter what changes happen in the marketplace, your station's identity rises above it.

Creating this big idea is not a mechanical process. It's not about GRPs and hot zips. It's about creativity and originality, and the courage to do something that hasn't been done before. If you look at any industry during any time of great market shifts, you can see clearly that the big winners are those with the courage to innovate. In radio, that's as much about the packaging and the presentation as the product.

A radio station's big idea should represent a long-term vision of the identity of the station. But you can't have a long-term vision if you don't have a commitment to long-term marketing and the consistency that goes with it.

If you manage to break out of the pack and lay the foundation of a big idea, stick with it. Stick with it until you're sick of it, and then stick with it some more. Your audience will be just starting to get the idea when you're already tired of it, so don't change.

This doesn't mean you have to be boring or unoriginal or use the same creative over and over again. It just means you have to recognize that advertising and marketing take time. It's about building layers of awareness, trust, and affinity on top of one another until

## Giving 'Til It Hurts

By Scott Slaven

What better way to garner that all-important community goodwill than to tie-in with some well-deserving, guilt-inducing charity?

**WAQX-FM (95X)/Syracuse** recently raised \$13,500 for the local branch of the Make-A-Wish Foundation with its 5th Annual Request-A-Thon & Auction. Listeners pledged dollar amounts for any request they wanted to hear on-air. 95X threw out its normal Rock format to make room for such favorites as **Frank Sinatra**, the "Brady Bunch," and **Garth Brooks**.

Along with the anything-goes playlist, 95X solicited donations for guitars from **AC/DC**, **Blues Traveler**, and **Ted Nugent**, autographed items from **Melissa Etheridge** and **Van Halen**, and original Woodstock tickets from 1969!

Meanwhile, **CKBY-FM (Young Country Y105)/Ottawa, Ontario** brought new meaning to the term "signage" by auctioning off the letters from the local "Palladium" building sign during a Heart Institute telethon. The theatre had been taken over by the **Corel Center**, which generously donated the seven-foot-tall letters. The station raised \$6811, with the letter "P" grabbing the most money (\$3200). Three callers vied for the letter, which finally went to a woman with the maiden name of **Picard**.



On a less altruistic note, **WZVU (Oldies 107.1)/Monmouth-Ocean, NJ** celebrated February 29 ("Bachelor Day") with a wedding! Apparently, "Bachelor Day" is observed only in leap years, and is a day of supposed immunity for unmarried men. (During leap year, according to decidedly chauvinistic folklore, bachelors are fair game for proposals of marriage by women.) Oldies 107.1 observed the day with the sponsorship of an entire wedding, complete with lunch, flowers, transportation, and a jewelry gift certificate.

Last month, **WMMS/Cleveland** told its listeners to "Get A Life." The 80 listeners who correctly identified the "Get A Life" song of the day during the month of February now get the chance to pick a key — which may fit the door of a Honda Civic coupe and also will score them the use of a downtown apartment for a year — out of a box. OK, so a new car and a rent-free apartment are very nice, but, hey, you're still in *Cleveland*...

## Pro:Motions

• **AC WPCH/Atlanta** names **Tim Johnson** Promotion Dir., coming from the Dir./Promotions & Mktg. post at **WODS/Boston**. **WPCH** also names **Nancy Kramer Joffre** Event Mktg. Coord., **Gerilyn Flaxman** Promotion/Mktg. Asst., and **Francis Martinez** AE.

## Share Your Marketing Plan!

We hope you'll take part in the industry's newest weekly forum for marketing & promotion professionals.

- Just what did it take to pull off that remote?
- How much time went into that station concert?
- Who chose the colors for that outdoor campaign?
- Why did you use film — or video — for those TV spots?

**R&R** invites you to share your stories about any of the above topics — or just about anything marketing- or promotion-related — with our readers. Your comments will contribute to an ongoing forum designed to attract attention to the importance of strong marketing and promotion in the radio industry.

Please send your ideas, releases, and photographs to **Scott Slaven**, Director of Communications, **PROMAX International**, 2029 Century Park East, Suite 555, Los Angeles, CA 90067.

the cumulative idea is so strong, so thick, it's unassailable.

### Innovation Essential

The message is that we can't rely on old formulae to find our way to marketing nirvana. The only sure way is with innovation, creativity, and originality. No matter what marketing medium you use, you have to ask yourself if your message is arresting, compelling, and emotionally impactful. If it isn't, don't waste your money.

Why, for example, should anyone pay attention to a competent — but unoriginal — TV spot when there are thousands of more compelling messages competing for his or her attention?

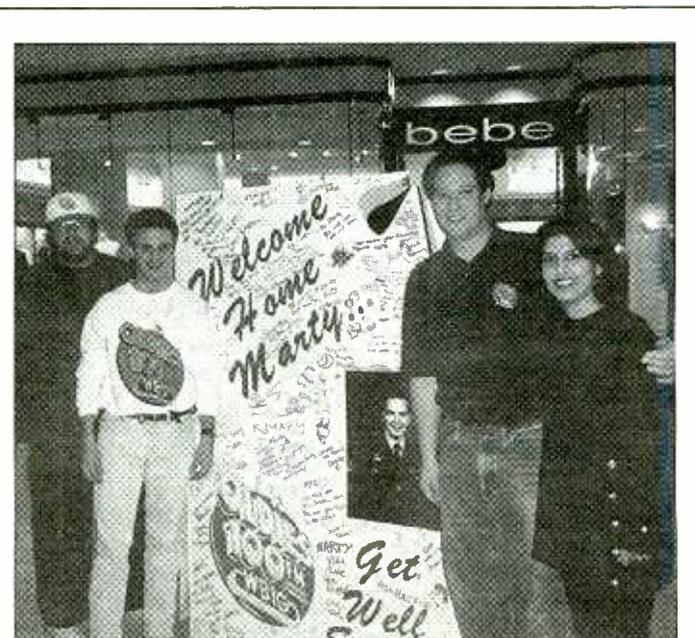
On the other hand, a great TV commercial doesn't need to be seen three times before somebody gets it. That kind of creativity doesn't have to cost a fortune, it just requires the determination not to settle for less than originality with impact. The new Bud Light spot is a huge hit because of one simple line that anyone could have

come up with ("I love you, man.") A simple creative concept, perfectly integrated with the big idea of the product.

A commitment to originality is hard. It's a commitment not to go with the obvious solution even though it may have worked before. It's a commitment to stretch yourself and constantly ask the question, "Have I seen this before?"

Sure it's much easier to watch what works in other markets and buy something off the shelf. It's certainly safe. But just like investing, safe doesn't usually get you big returns. This year — and for the rest of the century — the big winners will be the managers with the courage to risk being original as we rewrite the rules for radio in the new millennium.

**Tony Quin** is President of the **IQ Television Group**, which specializes in TV production for radio stations. He can be reached at (404) 885-7634.



**OLDIES BUT GOODIES** — **Marty Begosh** — the first U.S. soldier injured in Bosnia — is also a native of Rockville, MD, which is where **WBIG (Oldies 100)/Washington's** studios are located. To welcome Begosh home, **WBIG** placed a six-foot get-well card in a local shopping mall and invited listeners to sign it. (Two six-foot sheets of paper had to be added to the card to accommodate all the signatures gathered.) Seen surrounding the sympathy card are (l-r) **WBIG** morning man **Jim London**, producer **Don Wicklin**, evening talent **Goldy**, and traffic announcer **Monica Samtoni**. After presenting the card on-air, the station conducted the first interview with Begosh since his arrival in the States, garnering substantial local TV coverage in the process.

## 'ZINE SCENE

## Rush's \$6.7 Million Mansion Sports 16 TVs!

Rush Limbaugh paid \$6.7 million for a 12,000-square-foot mansion in Palm Beach, FL. Featuring six bedrooms, nine baths, and 115 feet of private beach, the palatial digs are located just down the road from the former Kennedy compound (*Globe*). The *National Enquirer* notes that Limbaugh's latest home sports 16 TV sets, too.

## Fun Couples

Lyle Lovett has become romantically involved with ex-MTV veejay Karen Duffy, who's engaged to Dwight Yoakam (*National Enquirer*).

"Friends" star Lisa Kudrow's nine-month marriage is in trouble, and she's been crying her heart out on Chris Isaak's shoulder (*Star*).

Bobby Brown blew up at Whitney Houston at the end of a day's filming, accusing her of getting too cozy with co-star Denzel Washington (*National Enquirer*). Meanwhile, the *Star* reports Bobby and Whitney got into a screaming match after she saw him talking backstage at the Grammys with Tupac Shakur!

Incidentally, Houston and Barbara Davis (wife of billionaire oilman Marvin Davis) were comparing diamond rings at the pre-Grammy party thrown by Arista Records; Houston's 12-carat stone reportedly looked pretty small compared with Davis's 34-carat rock (*People*).

## Grammy Goose

Mariah Carey was so sure she was going to win several Grammys that she spent \$100,000 on clothes to wear to the ceremony so she could pick up her awards in different dresses. After she went zero-for-six nominations, Carey snipped that Album Of The Year winner Alanis Morissette "needs a good scrub-down and a haircut" (*National Enquirer*).

Meanwhile, the *Star* reports that Maverick label owner Madonna sent Morissette a \$25,000 Cartier watch as a reward for selling five million albums. And ... Two nights before the Grammy Awards, Hootie & The Blowfish entertained late-night patrons of the Four Seasons Hotel bar in L.A. with an impromptu medley of Barry Manilow songs (*People*).

## Steal Away

Stealing an idea from R&R's old "Music & Movies Challenge," *People* probes the relationships between these theme songs and the movies that borrow their titles ("Leaving Las Vegas," "Bed Of Roses," "Unforgettable," "It's My Party," "Thin Line Between Love & Hate," "Last Dance," and "One Fine Day").

"The movies have always been 20 or 30 years behind the music business" — Quincy Jones addresses

the subject of racism in the film industry (*People*).

## Check Your Sources

Courtney Love left a long vicious voice mail with a *New York* magazine employee last week — apparently still angry that the *New Yorker* now employs Lynn Hirschberg (who wrote that famous *Vanity Fair* piece on Kurt 'n' Courtney a couple years back). Noting the *New Yorker* and *New York* are two different 'zines, the latter reprints the entire voice mail message.

"Courtney should embrace Alanis; she is so honest and she stands for so much. I saw her two weeks ago, and she said to me, 'Tell Alanis she sucks.' You know, Courtney, your music rules, but you're an idiot" — Maverick A&R honcho Guy Oseary responds to Love's charges that he "must die" for his sins against the underground (*Entertainment Weekly*).

## Career Opportunities

"A guy who's sticking his tongue out and acting like a spoiled child and getting paid for it and having women wanting to have his babies because of it is a blessing" — Kiss bassist Gene Simmons explains his motivation (*Us*).

"No matter what happens, I keep my integrity. I don't dance around in chicken suits" — L.L. Cool J explains how he balances his recording artist/sitcom star roles (*Us*).

"I became a man through being a musician. That defined me as a person, being in that genre, but it's not a terribly easy genre to grow up in. They don't encourage you to grow up" — Sting, on growing up in public (*Us*).

"When I started working at Tower [Records], I was mostly into Wall Of Voodoo and Duran Duran, and I was wearing skinny ties and white leather shoes. By the time I left, I was listening to the Replacements, and I had long hair" — Gin Blossoms vocalist Robin Wilson recalls his musical evolution for *Us*.

"He does what he wants. He goes off on these wild tangents, and he has enough of a core audience that he can still make records. He doesn't have to be somebody's main cash crop" — *Rolling Stone* cover girl Joan Osborne on why Tom Waits is her musical hero.

"We were two poor kids in Brooklyn, NY. We hung out in front of Erasmus High and smoked cigarettes, and there was an art-movie house right alongside of Erasmus, and Barbra always told me what was playing there. I wasn't quite as serious, I was always checking the street out for babes" — Neil Diamond reminisces about going to high school with Barbra Streisand (*Rolling Stone*).

## VIDEO

## NEW THIS WEEK

## • OPERATION DUMBO DROP (Walt Disney)

Starring Danny Glover, Ray Liotta, and A&M recording artist Denis Leary,

this feature film spawned a Hollywood soundtrack with vintage tunes from the '60s. Selections include the McCoy's "Hang On Sloopy," Aretha Franklin's "Think," and Jackie Wilson's "(You're Love Keeps Lifting Me) Higher And Higher."



Denis Leary

## • THE PROPHECY (Miramax)

Atlantic released Skid Row's "Breakin' Down" as the single to this feature film, which stars Christopher Walken and Virginia Madsen.

## MUSIC &amp; MOVIES

## CURRENT

## • UP CLOSE &amp; PERSONAL

Single: Because You Loved Me/Celine Dion (550 Music)

## • MR. HOLLAND'S OPUS (Polydor)

Single: Visions Of A Sunset/Shawn Stockman (Polydor/A&M)  
Other Featured Artists: Stevie Wonder, Jackson Browne

## • DEAD MAN WALKING (Columbia/CRG)

Featured Artists: Bruce Springsteen, Mary Chapin Carpenter

## • BEAUTIFUL GIRLS (Elektra/EEG)

Single: Beautiful Girl/Pete Drobe

Other Featured Artists: Afghan Whigs, Chris Isaak, Ween

## • WAITING TO EXHALE (Arista)

Singles: Exhale (Shoop Shoop)/Whitney Houston

Why Does It Hurt So Bad/Whitney Houston

Sittin' Up In My Room/Brandy

Not Gon' Cry/Mary J. Blige

Let It Flow/Toni Braxton

Count On Me/Whitney Houston & CeCe Winans

Other Featured Artists: Aretha Franklin, For Real, TLC

## • MR. WRONG (Hollywood)

Single: The Things We Do For Love/Amy Grant

Other Featured Artists: Joan Osborne, Chris Isaak, Ben Folds Five

## • DON'T BE A MENACE ... (Island)

Singles: All The Things (Your Man Won't Do)/Joe

Don't Give Up/Island Inspirational All Stars

Can't Be Wasting My Time/Mona Lisa f/Lost Boyz

Renee/Lost Boyz

Other Featured Artists: Jodeci, Mobb Deep, R. Kelly

## • FROM DUSK TILL DAWN (Epic Soundtrax)

Single: She's Just Killing Me/ZZ Top (Los Hooligans/Epic ST)

Featured Artists: Mavericks, Blasters

## MUSIC DATEBOOK

## MONDAY, MARCH 25

1967/The Who make their American debut as part of Murray The K's Easter Rock & Roll Extravaganza show.

1976/Jackson Browne's wife, Phyllis, commits suicide.

1985/Stevie Wonder wins a Best Original Song Oscar for "I Just Called To Say I Love You" from "The Woman In Red." Prince wins one for the score to his movie, "Purple Rain."

Born: Aretha Franklin 1942, Elton John 1947, Nick Lowe 1949, Jeff Healey 1966

## TUESDAY, MARCH 26

1965/Jeff Beck replaces Eric Clapton as the Yardbirds' guitarist.

1972/David Bowie convinces Mott The Hoople to stay together by writing "All The Young Dudes" for the group.

1977/Elvis Costello releases his first single, "Less Than Zero."

1995/Rapper Eazy-E (aka Eric Wright) dies of complications from AIDS.

Born: Diana Ross 1949, Steven Tyler (Aerosmith) 1948, Teddy Pendergrass 1950

## WEDNESDAY, MARCH 27

1968/R&B giant Little Willie John, 31, dies of a heart attack while serving time for murder.

1986/Sammy Hagar plays his first show as Van Halen's new lead singer.

1987/U2 recreate the Beatles' rooftop concert while filming the video for "Where The Streets Have No

Name" in L.A.

1989/The Guns N' Roses comic book is released.

1995/Elton John and Tim Rice win a Best Original Song Oscar for "Can You Feel The Love Tonight" from "The Lion King." Quincy Jones is given the Jean Hersholt Humanitarian Oscar.

Born: The late Sarah Vaughn 1924, Tony Banks (Genesis) 1950, Mariah Carey 1970

## THURSDAY, MARCH 28

1964/The Beatles become the first rockers to be cast in wax at Madame Tussaud's museum in London.

1976/In Buffalo, Phil Collins plays his first show as Genesis' lead singer, following Peter Gabriel's departure.

1995/Lyle Lovett and actress Julia Roberts announce they'll soon divorce.

Born: Reba McEntire 1954, Cheryl "Salt" James (Salt-N-Pepa) 1969

## FRIDAY, MARCH 29



Dr. Hook — everybody must get stoned

1973/Dr. Hook finally get their wish as their smilin' faces adorn the cover of *Rolling Stone*.

1979/Eric Clapton marries good friend George Harrison's ex-wife Patti Boyd.

1985/Madonna makes her mov-

ie debut as "Desperately Seeking Susan" premieres. 1989/Carly Simon wins a Best Original Song Oscar for "Let The River Run" from "Working Girl." Dave Grusin wins one for scoring "The Milagro Beanfield War."

Born: Perry Farrell (Porno For Pyros, ex-Jane's Addiction) 1969

## SATURDAY, MARCH 30

1967/The Beatles are photographed for the "Sgt. Pepper's Lonely Hearts Club Band" album cover.

1970/Miles Davis releases his "Bitches Brew" LP.

1987/Berlin win a Best Original Song Oscar for "Take My Breath Away" from "Top Gun," and Herbie Hancock wins one for scoring "Round Midnight."

Born: Eric Clapton 1945, Celine Dion 1968.

## SUNDAY, MARCH 31

1958/Chuck Berry releases "Johnny B. Goode."

1967/Jimi Hendrix torches his guitar on stage for the first time at Finsbury Park, London.

1982/The Doobie Brothers announce they'll break up. The group reunites five years later.

1995/Latina pop star Selena, 23, is shot to death by ex-employee Yolanda Saldivar.

Born: Herb Alpert 1935, Mick Ralphs (ex-Mott The Hoople, Bad Co.) 1948, Angus Young (AC/DC) 1959

— Paul Colbert

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.



59.4 million households  
Patti Galluzzi,  
VP/Music Programming

## ADDS

BUSH/Machinehead (Trauma/Interscope)  
OASIS/Champagne Supernova (Epic)  
L.L. COOL J/Do'In' It (Def Jam/Island)  
AMMONIA/Drugs (Epic)  
BAD RELIGION/A Walk (Atlantic)  
COWBOY JUNKIES/A Common Disaster (Geffen)  
ERIC MATTHEWS/Fanfare (Sub Pop)

## EXCLUSIVE

BUSH/Machinehead (Trauma/Interscope)  
OASIS/Champagne Supernova (Epic)

## HEAVY

ALICE IN CHAINS/Heaven Beside You (Columbia/CRG)  
MARY J. BLIGE/Not Gon' Cry (Arista)  
BRANDY/Sittin' Up In My Room (Arista)  
MARIAH CAREY/Always Be My Baby (Columbia/CRG)  
FOO FIGHTERS/Big Me (Capitol)  
GREEN DAY/Brain Stew (Reprise)  
LENNY KRAVITZ/Can't Get You Off My Mind (Virgin)  
ALANIS MORISSETTE/Ironic (Maverick/Reprise)  
PRESIDENTS OF THE UNITED.../Peaches (Columbia/CRG)  
RED HOT CHILI PEPPERS/Aeroplane (WB)  
SMASHING PUMPKINS/1979 (Virgin)  
TONY RICH PROJECT/Nobody Knows (LaFace/Arista)

## JAM OF THE WEEK

L.L. COOL J/Do'In' It (Def Jam/Island)

## STRESS

TORI AMOS/Caught A Lite Sneeze (Atlantic)  
COOLIO/1,2,3,4 (Sumpin' New) (Tommy Boy)  
D'ANGELO/Lady (EM)  
DOGG POUND/New York, New York (Death Row/Interscope)  
DOG'S EYE VIEW/Everything Falls Apart (Columbia/CRG)  
EVERCLEAR/Santa Monica... (Capitol)  
GARBAGE/Only Happy When It Rains (Almo Sounds/Geffen)  
GIN BLOSSOMS/Follow You Down (A&M)  
GOO GOO DOLLS/Naked (Metal Blade/WB)  
W. HOUSTON & C. WINANS/Count On Me (Arista)  
NO DOUBT/Just A Girl (Trauma/Interscope)  
RADIOHEAD/High & Dry (Capitol)  
STABBING WESTWARD/What Do I Have... (Columbia/CRG)  
3T/Anything (MJJ/550 Music)

## ACTIVE

AMMONIA/Drugs (Epic)  
BODEANS/Closer To Free (Slash/Reprise)  
BUSTA RHYMES/Woo-hah! Got You All In Check (Elektra/EEG)  
DEBORAH COX/Who Do U Love (Arista)  
MELISSA ETHERIDGE/I Want To Come Over (Island)  
FUGEES/Fu-gee-la (Ruffhouse/Columbia/CRG)  
IMMATURE/We Got It (MCA)  
JEWEL/Who Will Save Your Soul (Atlantic)  
JUNIOR M.A.F.I.A./Get Money (Big Beat/Arista)  
R. KELLY/Down Low (Nobody...) (Jive)  
KISS/Rock And Roll All Nite (Mercury)  
KRIS KROSS/Tonite's The Nite (Ruffhouse/Columbia/CRG)  
NIXONS/Sister (MCA)  
JOAN OSBORNE/Right Hand Man (Blue Gorilla/Mercury)  
PHARCYDE/Runnin' (Capitol)  
SPACEHOG/In The Meantime (Sire/EEG)  
TOTAL/No One Else (Bad Boy/Arista)

## ON

AFGHAN WHIGS/Honky's Ladder (Elektra/EEG)  
BAD RELIGION/A Walk (Atlantic)  
COWBOY JUNKIES/A Common Disaster (Geffen)  
CYPRESS HILL/Illusions (Columbia/CRG)  
GOLDFINGER/Here In Your Room (Mojo)  
JARS OF CLAY/Flood (Silvertone)  
ERIC MATTHEWS/Fanfare (Sub Pop)  
OZZY OSBOURNE/See You On The Other Side (Epic)  
RUBY/Tiny Meat (Creation/Work/CRG)  
STING/Let Your Soul Be Your Pilot (A&M)  
SON VOLT/Drown (WB)  
TOADIES/Away (Interscope)

Video airplay from March 18-24.



50.8 million households  
Lee Chesnut, VP/Music Programming  
Wayne Isaak, Sr. VP/Music & Talent Relations

## ADDS

JANN ARDEN/Insensitive (A&M)  
QUINCY JONES/Slow Jams (Qwest/WB)  
GERALD & EDDIE LEVERT SR./Wind Beneath... (EastWest/EEG)

## XL

MARIAH CAREY/Always Be My Baby (Columbia/CRG)  
CELINE DION/Because You Loved Me (550 Music)  
MELISSA ETHERIDGE/I Want To Come Over (Island)  
HOOTIE & THE BLOWFISH/Time (Atlantic)  
JOAN OSBORNE/One Of Us (Blue Gorilla/Mercury)

## LARGE

BEATLES/Real Love (Apple/Capitol)  
BLUES TRAVELER/Hook (A&M)  
COLLECTIVE SOUL/The World I Know (Atlantic)  
GIN BLOSSOMS/Follow You Down (A&M)  
WHITNEY HOUSTON/Exhale (Shoop Shoop) (Arista)  
NATALIE MERCHANT/Wonder (Elektra/EEG)  
ALANIS MORISSETTE/Ironic (Maverick/Reprise)  
SEAL/Don't Cry (ZTT/WB)  
SON VOLT/Drown (WB)

## MEDIUM

ACE OF BASE/Lucky Love (Arista)  
BODEANS/Closer To Free (Slash/Reprise)  
TRACY CHAPMAN/Give Me One Reason (Elektra/EEG)  
SOPHIE B. HAWKINS/Only Love (The Ballad...) (Columbia/CRG)  
W. HOUSTON & C. WINANS/Count On Me (Arista)  
JEWEL/You Were Meant For Me (Atlantic)  
JONI MITCHELL/How Do You Stop (Reprise)  
OASIS/Wonderwall (Epic)  
JOAN OSBORNE/Right Hand Man (Blue Gorilla/Mercury)  
STING/Let Your Soul Be Your Pilot (A&M)  
TONY RICH PROJECT/Nobody Knows (Arista)

## CUSTOM

TORI AMOS/Caught A Lite Sneeze (Atlantic)  
JANN ARDEN/Insensitive (A&M)  
BEL CANTO/Rumour (Atlantic)  
MARY J. BLIGE/Not Gon' Cry (Arista)  
BRANDY/Sittin' Up In My Room (Arista)  
JACKSON BROWNE/Some Bridges (Elektra/EEG)  
COWBOY JUNKIES/Common Disaster (Geffen)  
D'ANGELO/Lady (EM)  
DOG'S EYE VIEW/Everything Falls Apart (Columbia/CRG)  
ENYA/Anywhere Is (Reprise)  
EVERYTHING BUT THE GIRL/Missing (Atlantic)  
JARS OF CLAY/Flood (Silvertone)  
JOE/All The Things (Your Man Won't Do) (Island)  
QUINCY JONES/Slow Jams (Qwest/WB)  
R. KELLY/Down Low (Jive)  
LENNY KRAVITZ/Can't Get You Off My Mind (Virgin)  
K.D. LANG/Sexuality (WB)  
GERALD & EDDIE LEVERT SR./Wind Beneath... (EastWest/EEG)  
RADIOHEAD/High & Dry (Capitol)  
CHANTAY SAVAGE/Will Survive (RCA)  
SOLO/Where Do U Want Me To Put It (Perspective/A&M)  
BRUCE SPRINGSTEEN/Dead Man Walkin' (Columbia/CRG)  
3T/Anything (MJJ/550 Music)

Video airplay from March 18-24.



36 million households  
Lydia Cole,  
VP/Music Programming

## Video Soul Top 10

2PAC (D.R. DRE)/California Love (Death Row/Interscope)  
BRANDY/Sittin' Up In My Room (Arista)  
TONY RICH PROJECT/Nobody Knows (LaFace/Arista)  
MARY J. BLIGE/Not Gon' Cry (Arista)  
GROOVE THEORY/Keep Tryin' (Epic)  
D'ANGELO/Lady (EM)  
W. HOUSTON & C. WINANS/Count On Me (Arista)  
FUGEES/Fu-gee-la (Ruffhouse/Columbia/CRG)  
JANET JACKSON/Twenty Foreplay (A&M)  
DEBORAH COX/Who Do U Love (Arista)

Information for week ending March 15.

## Rap City Top 10

BUSTA RHYMES/Woo-hah! Got You All In Check (Elektra/EEG)  
NONCHALANT/5 O'Clock (MCA)  
L.B.C. CREW/Beware Of My Crew (Jac-Mac/WB)  
REAL LIVE/DEF & LARRY O/Real Live (Atlantic)  
REDMAN/Funkorama (Death Row/Interscope)  
PHARCYDE/Drop (Capitol)  
CYPRESS HILL/Illusions (Ruffhouse/Columbia/CRG)  
GOODIE MOB/Soul Food (LaFace/Arista)  
LOST BOYZ/Renee (Island)  
JAY-Z/Dead Presidents (Roc-A-Fella)

Information for week ending March 16.

# TELEVISION

## TOP TEN SHOWS MARCH 4-10

Total Audience  
(95.9 million households)

- 1 *Seinfeld* (Thursday)
- 2 *Friends*
- 3 *Caroline In The City* (tie)
- 4 *ER*
- 5 *Home Improvement*
- 6 *The Single Guy*
- 7 *60 Minutes*
- 8 *20/20*
- 9 *Frasier* (Monday)
- 10 *Seinfeld* (Monday)

### Adults 18-49

- 1 *Seinfeld* (Thursday)
- 2 *Friends*
- 3 *Caroline In The City*
- 4 *The Single Guy*
- 5 *ER*
- 6 *Home Improvement*
- 7 *Frasier* (Monday)
- 8 *Seinfeld* (Monday)
- 9 *The X-Files*
- 10 *America's Funniest Home Videos 2* (tie)
- 11 *Buddies* (tie)
- 12 *3rd Rock From The Sun*

Source: Nielsen Media Research

## COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

## Friday, 3/15

- Garth Brooks performs on ABC's "Muppets Tonight!" (8:30pm).
- Radiohead, "The Tonight Show With Jay Leno."
- Bo Diddley and Eddie Floyd are saluted for their contributions to R&B music on "ABC In Concert" (check local listings).

## Saturday, 3/16

- Lisa Loeb and Jimmy LaFave perform on PBS's "Austin City Limits" (check local listings).
- Alan Jackson performs on "The Statler Brothers Show" (TNN, 9pm ET/6pm PT).
- Everclear, "Saturday Night Live."

## Monday, 3/18

- Kathy Mattea and Graham Nash perform "At The Ryman With Ricky Skaggs" (TNN, 8pm ET/5pm PT).
- Steve Wariner, "Prime Time Country" (TNN, 9pm ET/6pm PT).
- Sting is profiled on a new edition of "The South Bank Show" (Bravo, 10pm ET/7pm PT).
- Wynonna, "Jay Leno."

## Tuesday, 3/19

- Naomi Judd guest-stars as a psychologist on the CBS drama "John Grisham's The Client" (8pm).
- Lou Reed, "Jay Leno."
- Collective Soul, "Late Show With David Letterman."

## Wednesday, 3/20

- Lou Rawls makes a cameo appearance on the first installment of HBO's "Dream On" two-part finale (10pm; part two airs 3/27).
- Chet Atkins and Lee Roy Parnell, "Prime Time Country."

## Thursday, 3/21

- Every Brothers are profiled on TNN's documentary series "The Life And Times Of..." (8pm ET/5pm PT).

# FILMS

## WEEKEND BOX OFFICE MARCH 8-10

- 1 *The Birdcage* \$18.27 (MGM/UA)\*
- 2 *Homeward Bound II: Lost In San Francisco* (Buena Vista)\*
- 3 *Up Close & Personal* (Buena Vista) \$8.01
- 4 *Down Periscope* (Fox) \$5.03
- 5 *Hellraiser 4: Bloodline* (Miramax)\* \$4.50
- 6 *Broken Arrow* (Fox) \$4.23
- 7 *Rumble In The Bronx* (New Line) \$3.51
- 8 *Happy Gilmore* (Universal) \$3.25
- 9 *Mr. Holland's Opus* (Buena Vista) \$3.04
- 10 *Muppet Treasure Island* (Buena Vista) \$2.71

All figures in millions  
\* First week in release

Source: Entertainment Data Inc.

COMING ATTRACTIONS: No music-related movies opening this week.

# CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interests along the information superhighway.

## 'Net Chats

Saxophonist Warren Hill guests Friday evening (3/15) in the CompuServe Fine Arts Forum (GO FINEART) at 6pm ET/3pm PT.

Later on Friday night, Poison's Rikki Rockett talks about his new album on CompuServe (GO CONVENTION) at 9pm ET/6pm PT.

NAC artist Keiko Matsui cyberchats about his latest project on CompuServe (GO FINEART) Saturday (3/16) at 2pm ET/11am PT, then Fattburger enter the same venue for a 4pm ET/1pm PT session.

Strunz & Farah log on with CompuServe (GO FINEART) Sunday afternoon (3/17) at 3:30pm ET/12:30pm PT.

Rockers Great White appear on Prodigy (jump CHAT) Tuesday night (3/19) at 10pm ET/7pm PT.

Roseanne Cash will talk to fans on Prodigy (jump CHAT) Wednesday night (3/20) at 9pm ET/6pm PT.

Prodigy kicks off its new "Rock Novel" series with Widespread Panic bass player Dave Schools (jump CHAT), Thursday night (3/21) at 9pm ET/6pm PT.

## On The Web

Here's an interesting concept: If you're looking for musical recommendations, check out "Firefly" at <http://www.fly.com> — then enter the names of your favorite performers, rate a few new releases, and Firefly will use that information to come up with a list of other albums you might like. And of course, if you want to then buy any of those releases, its shopping service is just a click or two away.



21 million households  
Les Garland,  
Exec. VP/Programming

## National Top 20

- 1 R. KELLY/Down Low (Nobody...) (Jive)
- 2 DOGG POUND/New York, New York (Death Row/Interscope)
- 3 RAPPIN' 4-TAY/Ain't No Playa Like... (Rag Top/EM)
- 4 J'SON/Take A Look (Hollywood)
- 5 AZ/Doe Or Die (EM)
- 6 D'ANGELO/Lady (EM)
- 7 MARY J. BLIGE/Not Gon' Cry (Arista)
- 8 JUNIOR M.A.F.I.A./Get Money (Big Beat/Arista)
- 9 EIGHTBALL & MUG/Space Age (Suave/Relativity)
- 10 TOTAL/No One Else (Bad Boy/Arista)
- 11 DEBORAH COX/Who Do U Love (Arista)
- 12 W. HOUSTON & C. WINANS/Count On Me (Arista)
- 13 PURE SOUL/Stairway To Heaven (Stepsun/Interscope)
- 14 MC REN/Mad Scientists (Ruthless/Relativity)
- 15 COOLIO/1,2,3,4 (Sumpin' New) (Tommy Boy)
- 16 BAHAMADIA/Unknownwudu (Chrysalis/EM)
- 17 BUSTA RHYMES/Woo-hah! Got You All In Check (Elektra/EEG)
- 18 TONY RICH PROJECT/Nobody Knows (LaFace/Arista)
- 19 MC EHT VCMW/Thuggin' It Up (Epic)
- 20 MARIAH CAREY/Always Be My Baby (Columbia/CRG)

Most requested for week ending March 8.



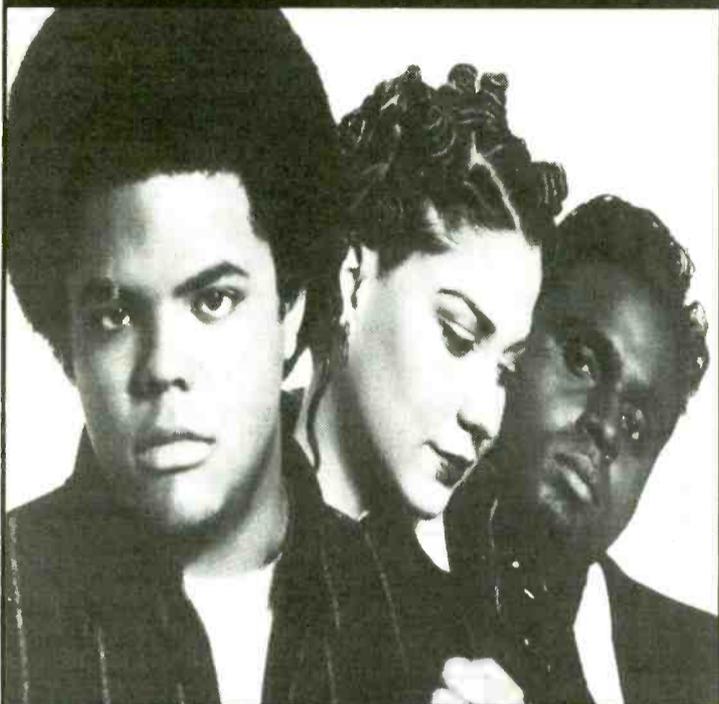
Pos.	Artist	Avg. Gross (in 000s)
1	ROD STEWART	\$525.6
2	BOB SEGER	\$359.7
3	AC/DC	\$317.3
4	PHISH	\$254.3
5	GEORGE STRAIT	\$254.0
6	OZZY OSBOURNE	\$242.1
7	ALAN JACKSON	\$209.3
8	"YOUNG MESSIAH TOUR"	\$171.2
9	TIM MCGRAW	\$163.6
10	JOHN MICHAEL MONTGOMERY	\$141.8
11	BRUCE SPRINGSTEEN	\$139.0
12	BUSH	\$126.1
13	k.d. lang	\$119.9
14	WHITE ZOMBIE	\$104.7
15	GREEN DAY	\$103.1

Among this week's new tours:

## MINISTRY

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7363; California (209) 224-2631.

# icry



## BASS IS BASE

### Already on

WEDJ	WWST	WYKS	WSPK	WWKZ	WWKX
KHOM	WRHT	WERZ	WMRV	WKMV	KZHT
WRVW	WFHN	KQXY	KMCK	WMGI	WJJS
WDJX	WSSX	WXYK	WQGN	KFFM	KCAQ
KJYO	KKRD	WAYV	KISR	KQIZ	WOCQ
WFLY	KSMB	KISX	KFRX	KWTX	WSKS
WSNX	WDJB	KDUK	KCHX	KQID	

The Debut Single Featuring Remixes By  
**MANHATTAN PROJECT AND E SMOOVE**  
 From The Album  
**MEMORIES OF THE SOULSHACK SURVIVORS**

Produced by Mike Mangini & Shane Farber

Co-produced by Bass is Base



## STREET TALK®

### Secret Sells Denver Duo To Chancellor!

Late word out of Denver has **Secret Communications** telling **KIMN & KALC** staffers the stations will be sold to **Chancellor**. (This completes the swap-plus \$\$\$ deal for **KTBZ/Houston**, which Chancellor sold to Secret.) An LMA becomes effective immediately; **KIMN & KALC GM Gayle Shaw** exits. Local speculation has **KIMN** flipping to Country.

Incidentally, ST hears **KTCL/Denver** also may be making an Alternative-to-Country move.

**Virgin VP/R&B Promo Wayman Jones** exits to become Sr. VP/R&B at **Mercury**.

**Elektra VP/AC, Hot AC & NAC Suzanne Berg** departs. She had been with the label the past nine years.

**Scott Meier, VP/GM at Alliance-turned-Infinity Country outlet WYCD/Detroit**, adds the same duties for Infinity Talk outlet **WXYT**.

Is **Z100/NY GM Jeff Dinetz** about to clear the air after months of speculation? Will **Z100 VP/Programming Steve Kingston** stay with the station or move to crosstown **WXRK** by week's end? What about Kingston's non-compete?

ST also hears **Z100 MD Andy Shane** is being heavily courted by **WKTU PD** (and ex-Z100 MD) **Frankie Blue**. If Kingston walks, will Shane's decision be swayed by the choice of Z100's next PD? Or would Shane cross the street to **WXRK** with Kingston? Does a Texas gunslinger have the pole position for the PD gig if Kingston splits? Stay tuned ...

**WRCX/Chicago** morning manatee **Mancow Muller** was suspended for three days for insubordination, according to the *Chicago Sun Times*. This is Muller's second such problem in recent weeks; he served a one-day suspension on February 27 for having a member of his show crash into crosstown sister **WLUP Prez/GM Larry Wert's** office — at which time he was warned never to attack company execs or **Loop** personalities by name again.

Mancow's latest episode occurred when he blamed Wert for the resignation of sister **WMVP** personality **Steve Dahl**; he also blamed him for the breakup of Dahl and longtime partner **Garry Meier** in 1993. According to the *Sun Times*, Muller remarked, "If anything I were doing was illegal, I'd stop it immediately. But if I give in on this, what's next? Everything I say can make *somebody* angry. For me to talk about behind-the-scenes stuff frightens the suits, but I know my listeners love it. I'm not willing to give up my freedom of speech."

ST hears **Paxson Communications** will be looking to "protect its Rock market interests" by aligning Miami properties **WZTA** and **WSHE** in

Continued on Page 20

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# J'son

**“Take A Look,,  
The Debut Single**

**#1 NEW & ACTIVE**  
**CHR/POP 739 Plays**  
**CHR/RHY 362 Plays**  
**Over 65 Stations On**



## **Read what your peers are saying about J'son**

**WNVZ-Norfolk** *“It is a great mass appeal, fun sounding record that keeps building every day.”*  
**Don London**

**KKFR-Phoenix** *“What, another quote? Isn't radio convinced yet?!”*  
**Don Parker**

**WNNK-Harrisburg** *“Great Testing female record 20-39.”*  
**John O'Day, PD**

**WWKX-Providence** *“If you haven't yet, take a look at J'son again, it will light up the phones.”*  
**Joe Dawson, PD**

**WFLY-Albany** *“For a station like FLY 92, the song fits perfectly.”*  
**Mike Morgan, PD**

**KLUC -Las Vegas** *“J'son is an across the board hit requesting and researching Top 10.”*  
**Cat Thomas**

**I-94-Hawaii** *“This song never ceases to amaze me, just when I think it's going to burn, callout comes!”*  
**James Coles**

**KWTX - Waco** *“I think this is a record, a very strong song. Everytime we put his one on, people want to know who was that?! What was that?!”*  
**Tom Martens**

**WFHN -New Bedford** *“Song sounds great on the air. Young adult women are telling us they want to hear it.”*  
**J.R. Reitz, PD**

**WMGI-Terre Haute** *“Top 10 phones...40 spins again this week...it's a HIT for us here...Everybody should “Take a Look” at this record!”*  
**Beau Richards**

**KFRX-Lincoln** *“Sounds great on the air!!!...Especially considering the lack of a strong “Pop” product these days...that's why I added it!”*  
**Sonny Valentine**

**WDJB-Ft Wayne** *“#5 Record on “Ft.Wayne's 10 most wanted”...Great pure pop record...The feel of Top 40.”*  
**Scott Thomas**

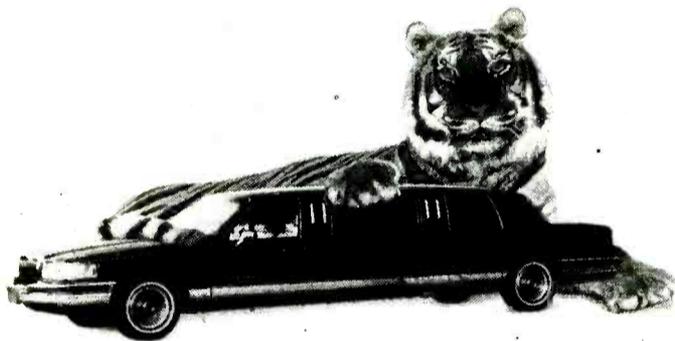
**KQID-Alexandria** *“Top 10 Requests in all age groups.”* **Kahuna**



# STREET TALK®

Continued from Page 18

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out there...  
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a lower/upper demo approach. Rumors of switches to Country, Classic Rock, or anything else may be premature, but don't count All-Sports out.

There's also been 16 tongues o' talk on about **WDRE/Long Island** going Country. Hmm.

**WNWR/Philly** talk host **Ted Watley** is in stable condition after being shot repeatedly Friday night as he left the Talk station's Bala Cynwyd studios. Station Manager **Doug Bertel** told reporters he believed the attack was prompted by Watley's "take-no-prisoners" on-air attitude.

However, Watley, 53, has a long and colorful history peppered with numerous arrests. In 1993, for example, he pled guilty to "theft by deception" for failing to deliver on a promised boxing event featuring **Larry Holmes** as well as for planning a religious revival that never took place. His **WNWR** show aired during brokered time.

Thanks to **Higher Octave** recording artist **Craig Chaquico**, who wowed the crowd with his performance at the world-famous **Club R&R** on Thursday (3/7).

## Rumbles

• Classic Rock **WOFX/Cincy** adds the syndicated **Bob & Tom Show** to morning drive; morning host **Robin Wood** will join the morning cast on sister station **WCKY** on March 26.

• **Cox Broadcasting** will buy **WHEN-AM & FM Syracuse** from **Park Communications**. Price undisclosed at presstime.

• **KRRQ-FM/Lafayette, LA** will debut its 50,000-watt Mainstream UC format on Monday (3/18). Its 6000-watt crosstown sister **KFXZ** will shift from Mainstream UC to Urban Oldies. PD **Frank Tray** and GM **Todd Sterling** will perform those respective duties for both outlets.

• **KPWR/L.A.** promotes MD **Bruce St. James** to APD and former **KHQT/San Jose** MD **Pete Manriquez** to AMD.

• **WGIR/Manchester, NH** names ex-**WLLZ/Detroit** APD/MD **Todd Thomas** PD/MD. GM **Jon Erdahl** will give up the programming reins to focus on management, and MD **Karen Anderson** segues to producer of the **Dan Pierce** show on Talk sister **WGIR-AM**.

• **KGOT/Anchorage** PD **Mark Murphy** adds OM duties for parent **Comco Broadcasting's KYMG & KYAK/Anchorage** and **KIAK-AM & FM & KAKQ/Fairbanks**. Murphy will hire a new KGOT PD, too.

• Former **WKHI/Ocean City, MD** PD/morning mack **Jack Da Wack** becomes Ops Dir. of crosstown **WZBH & WSSR**. Joining Da Wack is former **WKHI** Production Dir./morning co-host **Michael O'Brien**. Will Da Wack add **WZSK** to his business card as well?

• **WLZR/Milwaukee's** **Troy Hanson** segues to the PD slot at **KATS/Yakima, WA**.

• **KLSX/L.A.** evening talk show host **Mother Love** exits. Her shift is being filled by "Love Connection" host **Chuck Woolery** for now.

• **Ryan Seacrest** has joined **KYSR/L.A.** for nights, not afternoon drive.

• **Derrick Brown** joins **Viacom Lite AC WLIT/Chicago** as Programming Coordinator.

• **Dame Media RockAC WRVV/Harrisburg, PA** resigns OM/PD **Chris Tyler** to a four-year contract.

• **Steve Cherry** is the new PD at **WITL/Lansing, MI**. He was previously PD at **WQMX/Akron, OH** and **WJIM/Lansing**. Interim PD **A.J. Wilson** retains the midday shift.

• After 20 years in middays at **WIVK/Knoxville**, **Bob Thomas** will relocate to the L.A. area.

• Didja catch **WKDQ/Evansville, IL** morning stars **Sam Yates & Stan Clark** on CBS-TV's "Guiding Light" on Wednesday (3/13)? Yates played a doctor and Clark portrayed a patient in three scenes.

## RADIO RECORDS



1

- **Phil Boyce** becomes **WABC/NY** PD.
- **Vince Frugé** tapped as **WIZF/Cincy** VP/GM.
- **Oliver North** debuts Talk show from flagship **WWRC-AM/Washington**.

5

- **CHR KXXX-FM/SF** becomes Gold **KFRC-FM** with **Kevin Metheny** as PD.
- *Leap O' The Week*: PD **Bruce Gilbert** jumps from **WVAF/Charleston, WV** (#148) to **WHTX/Pittsburgh** (#20).

10

- **Tony Gray** named **WRKS/NY** PD.
- **KBEO/KC** PD **Steve Perun** to oversee **Capitol Broadcasting Co.** sister station **WKEE-FM/Huntington, WV**.
- **Chuck Buell** becomes **KHTR/St. Louis** morning man.
- **Joey Reynolds** named **WNBC/NY** afternoon driver.

15

- **Southern Broadcasting** appoints **Gary Edens** President/CEO and **Bob Jones** Vice Chairman.
- **Jim Kefford** promoted to **Drake-Chenault Enterprises** President.
- **James Wesley** elevated to **Cox Broadcasting** Exec. VP/Radio.
- **Tom Cuddy** joins **WPRO/Providence** for late-nights.

20

- **Howie Castle** becomes **WLCY/Tampa** PD.
- **Jonathan Doll** promoted to **WIVY/Jacksonville** APD.
- **Andy Barber** joins **KING/Seattle** for nights.

Best wishes to industry promo legend **Moe Preskell**, currently at home recovering from heart surgery.

Congratulations to 14-year **R&R Graphics** veteran **Lucie Morris** and husband **Rick**, who became parents for the first time when their daughter, **Desiree**, was born — precious nanoseconds prior to ST's deadline, whatta pro! — on Tuesday, March 12.

## Records

• Look for former **Zoo** Dir./Nat'l Promo **Dana Keil** to jump to **Elektra**, where she'll team with Sr. Dir./AC Promo **Lindy Thurman** in a similar capacity. And ... **Elektra SF** promo rep **Pam Newman** becomes local promo manager for **Epic** in L.A.

• **EMI** Nat'l Dir./Alternative Promo **Todd Bisson** exits over philosophical differences.

• **Columbia/Nashville** Dir./Nat'l Promo **Bob Mitchell** resigns to return to his hometown of Bakersfield to join the **Billy Bob's Texas Inc.** board of directors. It's not official, but Mitchell's replacement will be ex-RCA Dir./Eastern Regional Promo **Ted Wagner**. Mitchell will remain at Columbia during the transition.

In the meantime, look for Columbia/Nashville regional rep **Steve Massey** to move to a similar position with **A&M/Nashville**.

• After 12 years with **I.R.S.**, marketing honcho **Paul Orescan** exits for the Dir./Mktg. post at **MCA Records**.

# TWT RECORDS

## READY TO EXPLODE

ACCORDING TO SOUNDSCAN, TWT SOLD MORE ALTERNATIVE ALBUMS IN 1995 THAN EVIL, MERCURY, ARISTA, LONDON, CHRYSALIS, SUB POP, HOLLYWOOD, CAROLINE, EAST WEST, ATLAS AND ZOO.



**Underworld - Second Toughest...**  
It sounds like nothing you've ever heard and it makes you punch walls with joy. It is a record to transform dance music. -Mixmag  
in stores March 19

**New KMFDM**  
coming in June



**Gravity Kills - Guilty**  
#30 R&R Alternative Chart  
#33 on Billboard Monitor Modern Rocks  
Top 5 Phones (Gavin)  
Most added at Metal Radio  
'Guilty' is the best song on the air right now." Max Tolkoff Gavin  
On tour now with **Sister Machine Gun**



**Spokey Ruben - Modes of...**  
**Top Ten Album of the Year**  
Larry LeBlanc **Billboard**  
**Top Ten Album of the Year**  
Nick Robinson **Music Week**  
"My favorite album of the year, by far."  
-Eric Mathews (Sub Pop Recording Artist)



**The Last Supper Soundtrack**  
Featuring: **KC & The Sunshine Band, UB 40, Sam Phillips, Birdbrain, Shonen Knife, and Score** by **Mark Mothersbaugh**  
in stores April 2nd

**Heavy Soundtrack**  
coming soon  
featuring: **Evan Dando, Thurston Moore and The Connells.**



**Sister Machine Gun - Burn**  
**Top 10 CMJ Record**  
**Top 20 Metal Hits/FMQB/Gavin/CMJ**

High Octane Tour  
cruising the country, March and April.



**Offbeat - A Red Hot Soundtrip**  
AIDS benefit compilation featuring music by DJ Krush, My Bloody Valentine, Moby, Soul Coughing and More.  
"A highly creative high-concept compilation...worth exploring" -Spin



**Mortal Kombat Platinum soundtrack**  
Featuring: **KMFDM, Type O Negative, Fear Factory and G/Z/R**  
**6 months on Billboard Top 100**



**Dancehall Kings 1 & 2, and Dancehall Queens**  
Big up to the Dancehall Kings and Queens massive!  
Featuring **Bounty Killer, Ninja Man, and Lady Apache**  
**Top 20 Billboard Raggae Chart!**



**Mic Geronimo - The Natural**  
**#9 Rap single - Hits**  
2nd smash single "Wherever You Are" dropping April 2nd  
**Royal Flush - Ghetto Millionaire**  
(debut album)  
next up on Blunt "Movin' on your weak Production" - need we say more.  
"Phat! Phat! Phat!" - KCSB. First single out commercial.



**George Huntley - Brainjunk**  
Connells singer songwriter solo effort in stores now  
Over 20 AAA stations already.

**New Connells - Weird Food...**  
coming in June.



**G/Z/R - Plastic Planet**  
featuring **Geezer Butler (Black Sabbath) & Burton Bell (Fear Factory)**  
**#1 Metal Record-Hits/FMQB/Gavin.**



**Psykosonik - Unlearn**  
**#11 Billboard Club Play Record**  
**#1 Net Record**

**Chainsuck - Angelscore**  
coming in May.



TWT Records tel: 214.973.6410 fax: 214.973.6489 www.twtrecords.com



STEVE WONSIEWICZ

## Texas Trio's Top Talent Tips

### □ Veteran Alternative and Rock PDs talk Texas music and how to program it

When it comes to producing Alternative and Rock acts, Texas sure isn't a Lone Star state.

With the South By Southwest Conference in full force, the leading radio and record execs will be in Austin, personally acquainting themselves with a red-hot streak of young bands breaking out of the Lone Star state.

Alternative or Rock Texans who've had gold and platinum success in the past year include **Tripping Daisy**, **Deep Blue Something**, and the **Toadies**. Others such as the **Nixons** are picking up substantial airplay that could take them to those lofty sales levels. As respected artist

says Adult Alternative **KGSR/Austin PD Jody Denberg**. "Those bands I mentioned are rootsier than others because that's where my tastes lie. But there's another layer of Texas alternative-based bands making inroads."

Denberg says he hasn't made any changes to his playlist over the last year to accommodate the depth and breadth of new Texas bands making waves at radio and retail, mostly "because we've always accommodated them. We never look at the playlist as having a certain percentage of Texas bands. If there are 10 great Austin records then we'll play them all. If there aren't any, then we won't."

"I hate to make any grand pronouncements on things like where we are on the music cycle because I don't think music moves like that. The cycles are related more to quality than quantity. Sometimes there's a lot of product out there and sometimes there isn't."

"It's kind of hard for us when there's a flood of music or a streak in a certain music style because if it's all good and we play a lot of it, it tends to flavor the station. We're always careful about that. Two or three years ago there was a lot of folk-based singer/songwriter music from artists like **Darden Smith** and **Jimmie Dale Gilmore**.

"It's hard to say if there is more great music now than there was five or 10 years ago. If there is more now it's because of the proliferation of independent labels. People can now go into a studio and make a record without having to spend hundreds of thousands of dollars. That in itself has contributed greatly to what we get to choose from, and that's not going to change unless the labels go away."

#### KTXQ/Dallas's Redbeard

Top-of-mind picks: **Spot**, **Funland**, **Quick Serv Johnny**, **Tablet**, **Little Sister**, **Hagfish**, and **Andy Timmons**.

When it comes to Texas bands, **KTXQ/Dallas MD Redbeard** thinks locally. "Here's my premise: when **Pearl Jam**, **Soundgarden**, and **Nirvana** popped out, they didn't call it the Washington State scene. I've talked to music professionals in all aspects of the business — programmers, record companies, and concert promoters — and most of them are unaware that bands like **Tripping Daisy** and the **Toadies** are from Dallas-Ft. Worth.

"It's a great disservice to the different markets when you lump together Dallas-Ft. Worth, Houston,

and Austin. It's like comparing Nashville to Memphis. Those are two very different towns when it comes to the music. The same goes for the cities in Texas, which have very specific local influences.

"At the time when **ZZ Top**, **Stevie Ray Vaughan**, the **Fabulous Thunderbirds**, and **Edie Brickell and the New Bohemians** were getting the headlines, it was safe to say there was more of a Texas sound. But it's evolved so much beyond that now.

"The key to the Dallas-Ft. Worth music scene is its diversity. But it's also one of main reasons this market has not gotten the attention or recognition it deserves — because no one sound dominates. With Seattle, there was a similarity of sound that went a long way in marketing and popularizing the scene because it allowed people outside the market to focus on a particular style of music."

**Redbeard** is taking advantage of the flood of Texas talent. He says about a dozen bands from the market — including **Spot**, the **Toadies**, and **Tripping Daisy** — are getting regular or current rotation ranging from 15 to 60 spins per week. "When I talk with the bands I make sure they understand that in order to make it onto full rotation their music has to stand up to the **Pearl Jam** song before it and the **U2** song after. We can't sound like a minor-league station for three minutes when we are playing their music. But the great thing about today's environment is that I have so much to choose from."

Like many other programmers, **Redbeard** believes that a local music focus pays dividends. "When I was programming then-Rock **WZXR/Memphis**, I was in a similar situation and witnessed what an effect a vibrant music scene can have on a station's ratings. The beauty of what's happening in Dallas-Ft. Worth is that it's been going on for the past year and a half."

#### KTBBZ/Houston's Sadof

Top-of-mind picks: **Atticus Finch**, **Crazy Killed Mingus**, **Rubber**, **Alice's Tin Pony**, and the **Suspects**.

Unlike his Dallas contemporary, **KTBBZ/Houston MD David**

**Sadof** doesn't think in terms of local music scenes. "It's interesting that so many people put it in the perspective of cities. During an interview I had with [Pearl Jam's] **Stone Gossard**, he said there wasn't really a 'scene' as much as it was a bunch of musicians who were making music and having fun. I agree with him. It just so happens there have been a fair number of bands who happen to live in Dallas who are making music that's being recognized.

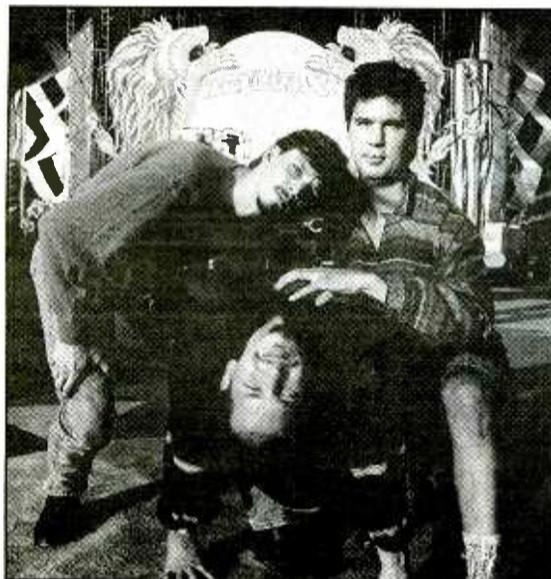
"In talking with bands from Dallas that play in Houston we keep



David Sadof



Jody Denberg



Spot

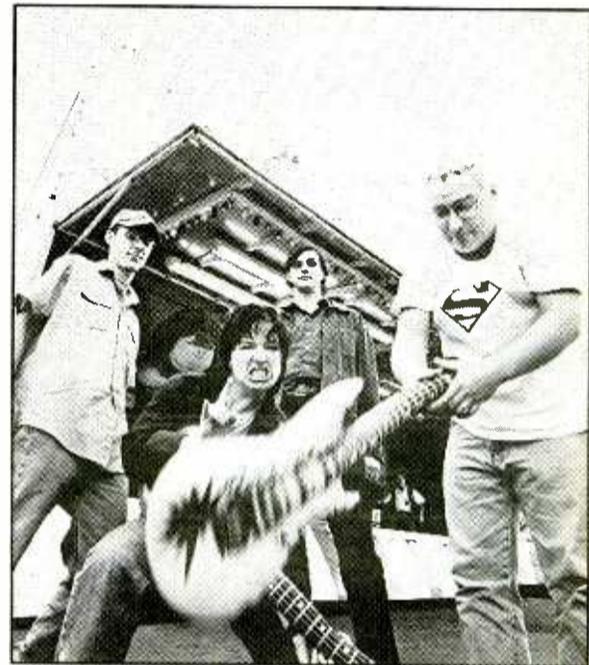
manager and **Rainmaker Records** co-owner **Paul Nugent** told **R&R** earlier this year, "The awareness generated by bands like the **Toadies** has carried forward to other groups who don't have major-label deals."

Two major factors are generally credited for the Texas explosion: intense competition among Alternative, Active Rock, Rock, and Adult Alternative stations, and a population base large and diverse enough to support a wide range of artists. Here's what a trio of programmers in the Alternative and Rock arena had to say about the new talent scene in Texas and who might break out in '96.

#### KGSR's Denberg

Top-of-mind picks: **Alejandro Escovedo**, **Teisco Del Rey**, **8 1/2 Souvenirs**, **Terry Allen**, **Ugly Americans**, and the **Tailgaters**.

"There's a lot of great music coming out of Texas and Austin,"



Toadies

hearing that it's actually very difficult for them in Dallas. They say everybody is falling over the ones that are already signed, but that there isn't a lot of interest in the unsigned bands."

Yet like **Redbeard**, **Sadof** says Houston's music scene offers fans a wide variety of choices. "Every musical style is recognized, unlike smaller cities where people tend to focus on a similar style of music. There's not a particular style of music that jumps up and defines Houston. What defines Houston is that we have a melting pot of bands, some of whom are very experimental."

When it comes to programming local talent, **Sadof** states, "We don't do a show that features local talent. I do a new music show and my approach is not to be concerned about where the bands live. I want to play great music and if it's a local band, then all the better."

"If the local bands get on the air then it's a compliment to them because they are competing on the same level. They sound as good as all the other hit songs I'm playing."



Nixons

## RR LAUNCHING PAD

### Escovedo 'Barges' Into NAC With 'All This Love'

Count Latin jazz musician **Pete Escovedo** among the veterans reaping the benefits of NAC's explosion. The renowned instrumentalist is enjoying significant mainstream commercial airplay across the nation for the first time in his 25-year career with his cover of the **El DeBarge**-penned "All This Love." Reported by 33 stations on the NAC panel, the song is taken from Escovedo's **Concord Records** album "Flying South," released to retail January 30.

To get the ball rolling at NAC, Director/Promotion **Allen Farnham** says the company's top priority was to gain approval of programming consultancy **Broadcast Architecture**. With that in the bag, the label then serviced NAC and Hot AC with edited versions of the song, as well



Pete Escovedo

as a sampler CD of other cuts.

Yet even before that, says Farnham, the label and Escovedo knew they wanted to do something that would appeal to the mainstream audience yet remain true to his roots. States Farnham, "We all wanted the record to cross over and reach other markets and Pete had that in mind when they were producing the record."

That strategy seems to be working at radio. Observes **KBLX/San Francisco MD Ron Cadet**: "Pete is a Bay Area artist and we always try to spotlight those performers. But this time around he has taken the flavor of pop Urban music and mixed it with his own sound. And that's a very powerful combination which works well in this market."

"It was a pretty smart move on his part because this is the kind of sound that is becoming more and more popular in NAC. Our philosophy with covers, like any NAC, is that the artist has to do something different to the song or improve it, or else it's just Muzak. Pete put a somba spin on it and made a great song for NAC."

### Clayton-Felt's 'Window' Of Opportunity

A modern rock offshoot of the softer and kinder roots records that have been working the past year at Active Rock and Rock radio is beginning to find its way to Alternative radio, and **Josh Clayton-Felt** is enjoying the ride. The ex-School of Fish vocalist/songwriter's first single, "Window," taken from his **A&M** debut solo album, "Inarticulate Nature Boy," debuts at No. 49 on the Alternative Chart. The album hits retail March 19.

Observes **WDRE/Long Island, NY PD Ted Taylor**, who has been on the scout for records like "Window": "We are going a little bit more adult and female with our station and this is a great record that fits both categories. We're going up against about five Alternative-oriented stations in the market, including a hard-edged station like **WXRK (K-Rock)/New York**. We can't go head-to-head with them, especially with our signal, so this is our way to differentiate ourselves and serve our market."

Taylor, who says the single is getting top 10 phones after about a month on the air, thinks the song could have a long life at his station. "The early indications are that it's going to be a slow-build-slow-burn record along the lines of **Spacehog's 'In The Meantime.'**"

In setting up the record, A&M sent Clayton-Felt on a two-month concert/radio promo tour. Says VP/Promotion **Jack Isquith**, "Josh was well-known and well-liked at radio from his work with School Of Fish and we wanted to rekindle those relationships. But we felt that doing only a promo tour was not the way to go. We wanted him to play live in order to build a touring base, but we also wanted to allow radio to discover him as a solo artist."

Clayton-Felt currently is opening for labelmate **Del Amitri** on their tour through April, although that could be extended by a couple of months.

### RCA's Mysteries

It usually starts with just a handful of stations. In the case of **RCA**-signed foursome **Mysteries Of Life**, the label and group are hoping the early endorsement of the single "Going Through The Motions" by Adult Alternative stations **KBCO/Denver**,



Josh Clayton-Felt

**WBOS/Boston**, and **WRNR/Baltimore** begins translating to the rest of the panel. **KBCO** has already been playing the track — from the album "Keep A Secret" — for about one month and currently is spinning the song about 16 times per week. The album, described as a "Velvet Underground meets **Morphine**" mix, dropped at retail February 27.

Observes VP/Promotion **Dave Loncao**, "We serviced Adult Alternative and Alternative about one month ago and have been watching carefully to see how it would grow. We have enough early believers now that we're really going to start going for it at Adult Alternative. And we'll do the same thing with Alternative."

Loncao says one main focus is getting the **Bloomington, IN**-based group on the road. "We're already looking at a couple of regions where we can put them in a residency-type tour and let them gig around and build a following."



Mysteries Of Life

## MUSIC NEWS & VIEWS

### H.O.R.D.E., Lollapalooza Lineups Solidify

Have you H.O.R.D.E. the news? Early word has **Blues Traveler**, **Lenny Kravitz**, **Rusted Root**, and the **Dave Matthews Band** headlining the annual H.O.R.D.E. tour, slated to visit 40 markets this summer.

If you can't get to a venue, try hitting the computer store to pick up **Philips Multimedia's "All Access: The H.O.R.D.E. Festival."** The new double CD-ROM features performances and interviews with **Matthews**, **Sheryl Crow**, **Ziggy Marley & The Melody Makers**, and a previously unreleased track from **Blues Traveler** called "Stand."

Lollapalooza update: **San Francisco** punk/pop foursome **Rancid** are expected to join **Metallica**, **Soundgarden**, and the **Ramones** on the main stage this summer. Said to be interested in joining the tour are: the **Cocteau Twins**, **Coolio**, the **Fugees**, **PJ Harvey**, **Orbital**, and in guest appearances **Johnny Cash**, **Waylon Jennings**, **Lou Reed**, **Patti Smith**, and **Neil Young**.

In other tour news, look for the **Sex Pistols** to announce their reunion tour plans this Monday (3/18). The rumored site for the band's first gig in 20 years is **London's 100 Club**, where the band first gigged live ... **Metropolitan Entertainment** and a group led by **Creative Artists Agency** (backed by the **Walt Disney Co.**) are the two leading bidders for **U2's** impending world tour. Numbers being bandied about include a \$50 million guarantee and a \$700,000 contribution to per-show costs. **U2's** last outing grossed around \$70 million, ranking it as the sixth highest-grossing tour ever ... **R. Kelly's "Top Secret Tour"** launches April 4 in **Rochester, NY**. Joining him are **L.L. Cool J**, **Xscape**, and **Solo** ... **Neil Diamond** kicks off his international tour June 18 in **Boston** ... **Cracker** is rehearsing for their upcoming tour, which launches April 4 in **Victoria, Canada** and works its way to the U.S. by mid-April.

### Cranberries Reward 'Faithful'

The **Cranberries** are set to deliver their new single, "Salvation," to radio on April 8. The Irish foursome's third **Island** album, "To The Faithful Departed," drops at retail May 7. Produced in **Dublin** by **Bruce Fairbairn**, the album contains 13 original songs ... **Gloria Estefan** plans to release a new album of original material — her first in five years — this June ... **SWV's** sophomore set for **RCA**, "New Beginnings," is slated for an April 23 release. The first single will be "You're The One" ... "Ear Candy," the new album from **Atlantic** hard rock trio **King's X**, goes to retail May 28 ... **Steve Wariner's** new **Arista/Nashville** set, "No More Mr. Nice Guy" — featuring guest appearances by **Leo Kottke**, **Bon Jovi's Richie Sambora**, **Chet Atkins**, and baseball great **Nolan Ryan** — hit retail March 12.

In the studio: **Blues Traveler** plan to hit the studio this September to begin working on their next album. Their first live album is expected in June ... **Luscious Jackson** is in **New Orleans** working on a new album with producer **Daniel Lanois**. The group has already wrapped up sessions in **New York**. Look for an early fall release ... Also in the same studio are **Better Than Ezra**, who begin work on the follow-up to their platinum debut. A fall release is planned ... **Capitol** alterna-group the **Figgs** have completed mixing their new **Eric Rachel**-produced album.

### Morissette Wins Five Junos

**Alanis Morissette** continues to rack up awards, adding five **Junos** to her **Grammy**-laden mantle. Morissette won Female Vocalist of the Year, Album of the Year, Best Rock Album, Songwriter of the Year, and Single of the Year ... The **House Of Blues** continues its expansion, this time opening its fifth restaurant/concert venue in **Myrtle Beach, SC**.



Blues Traveler



Rancid



Cranberries

**Amish Bunch**



Weirdness ruled the set of the video shoot for Weird Al Yankovic's "Amish Paradise." On hand for Al's bad hair day are (l-r) All American Music Group President Chuck Gullo, producer Craig Armstrong, Florence Henderson, Yankovic, and All American Music Group VP/Creative Services Doug Haverty. All American Music Group is the newly formed parent company of Scotti Bros. Records.

**For Immature Audiences Only**



Vocalists Immature held a benefit concert in L.A. recently, raising \$25,000 to aid member Marques "Batman" Houston's mother, who's battling cancer. Pictured backstage at El Camino College are (l-r) group manager Chris Stokes, MCA Records President Jay Boberg, the group's Batman and Romeo, Exec. VP/MCA Records Abbey Konowitch, and the group's LDB.

**KOST Does k.d. hang**



After performing recently at L.A.'s Universal Amphitheatre, k.d. lang (third from l) did the hang thang with (l-r) KOST 103's Assistant PD Johnny Chiang and Station Manager/PD Jhani Kaye, and "The Price Is Right" announcer Rod Roddy.

**Salaries**

Continued from Page 1

Salaries for news directors ranged from \$10,000 per year to \$81,000 and averaged \$23,300. In 1994, the average was \$23,200. Salaries for radio news anchors and reporters showed a similar increase: The average anchor salary was up from \$23,100 in '94 to \$23,800 in '95 and ranged from \$10,000 to \$55,000; reporters' average salary was \$16,400 in '94 and \$19,100 in '95, ranging from \$10,000 to \$30,000.

Papper admitted that the survey would give a more complete picture of the industry if broken down by market size; it will do so in the future, he said. He added that future surveys may also contain data on news salaries at networks, where the bulk of radio news is produced.

**Network Growth**

"What we're seeing overall is a

trend," he said. "There's news on fewer and fewer radio stations. I remember when medium-size markets would have [every station] in news. Today, there's maybe one station in that medium market doing news. Today, [radio news is] being done by people like Metro [Networks] and by state news networks. If there's a radio news growth area, it's there — it's not at the station level."

The upcoming presidential election and summer Olympics should give stations (and their employees) a boost in 1996, but Papper doesn't think the new Telecommunications Act will have a similar short-term effect on salaries. "They're gobbling up stations like crazy. The question is what are you going to do with them? A lot of the news consolidation has already taken place. They simulcast more; it's not going to be good for jobs. But news will get hit less than other areas."

**Barrett**

Continued from Page 1

black Republicans are liberal?" observed one communications policy insider.

**Stalled Successor?**

It's unlikely that an appointment will be made before the November elections. The Republican-controlled Senate will stall any Clinton appointment in order to give a possible incoming Republican president the chance to fill the vacancy.

In the meantime, the FCC will operate with four members. Three votes will still pass a rule, although the Commission could now deadlock on issues.

The Commission has operated with three commissioners in the past. In 1988, there were three commissioners under Chairman Dennis Patrick; in 1993, there were three under acting Chairman/current Commissioner Jim Quello.

Barrett has clashed with current Chairman Reed Hundt on several topics, including Hundt's plan to require broadcasters to provide three hours of children's TV each week. Barrett is also the sole commissioner to show initial opposition to a current proposed rulemaking to streamline EEO.

Commissioner Quello, who has also clashed with Hundt, announced that he would not seek re-appointment this year. He could potentially stay until Congress adjourns in 1997.

**Jackson 10**



Prior to launching his "Looking East" tour, Jackson Browne performed a full set for a lucky crowd of industry insiders. Looking at the camera are (l-r) R&R Rock Editor Cyndee Maxwell, KSCA/L.A. PD Mike Morrison, R&R's Missy Haffley, KSCA's Robert Lyle, Browne, KSCA's Nicole Sandler, R&R Alternative Editor Sky Daniels, Elektra Dir./AAA Promotion Lisa Michaelson, VesperAlley artist and Browne's background vocalist Vonda Shepard, and Elektra National Dir./Rock Promotion Al Tavera.

**RAB**

Continued from Page 1

that appears greater than the U.S. economy," remarked RAB President/CEO Gary Fries. "Earlier this year we anticipated that both local and national radio revenues would continue to be robust through 1996, and the fact that local business is the cornerstone of this industry only strengthens our earlier forecasts."

**Hardin**

Continued from Page 3

two years. Since I know something about each of them that they'd prefer to keep quiet, the extra money should come in handy."

Prior to joining 'EBN, Hardin programmed WAZU/Dayton and WVRK/Columbus, GA. He has also served as Asst. PD at WLRS/Louisville.

**KZZP**

Continued from Page 3

airstaff are former crosstown KKFR swinger Carey Edwards in afternoons, KVMY late-nighter Steve Cuomo in that slot, and KVMY part-timer Rick Curtis in overnights.

Talbot told R&R that KZZP is much less rhythmic than crosstown CHR KKFR. "They do very well in many demos, but we're much more mainstream and pop-based."

Among 34 rated signals in this fall's Arbitron, KVMY placed 15th (2.5), trailing KKFR (7.0, No. 2), Lite AC KKLT (3.5, No. 11), and mainstream AC KESZ (3.2, No. 13). Incidentally, the KZZP call letters belonged to a construction permit in Winner, SD.

**EMI's Def Ears**



Rap artist/producer Erick Sermon recently joined the majors when he pact-ed to have EMI promote, market, and distribute his Def Squad Records. Sermon (left, with EMI President/CEO Davitt Sigerson) will base Def Squad at EMI's New York headquarters.



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RANDALL BLOOMQUIST

## SALES OUTLOOK ROUNDTABLE

### Automotive Driving A Strong Second Quarter

Second-quarter sales are shaping up nicely for News/Talk stations, based on my conversations with GSMs around the country. The one universally strong category: automotive.

**WRVA/Richmond GSM Ken Wayland** is looking at a strong second quarter, with local sales running 8% ahead of last year. His station's strong categories include automotive and clothing. Retail, he adds, is also starting to rebound as merchants attempt to make up for sales lost during the first quarter's harsh weather.

Wayland cites radio's ability to react quickly and creatively to the needs of those merchants as one reason local stations are grabbing a fair amount of newspaper and television ad dollars.

"I think radio's spontaneity has helped a lot," says Wayland. "When retailers decide they need to have a 17-hour sale right away, they don't have time to produce a television spot."

But on the down side, Wayland

notes, national business is "very soft," and the once-thriving health care category is off, primarily because of a medical conglomerate's acquisition of three Richmond-area hospitals that used to air competing advertising.

#### Paper Losses

**WTMJ/Milwaukee** is also siphoning some newspaper dollars. GSM **Jeff Kuether** explains that local advertisers have been less than thrilled with the **Journal Company's** recent decision to merge its morning and afternoon papers into a single morning publication: "There is some dissatisfaction there, and we were the direct beneficiaries."

According to Kuether, WTMJ's second quarter is pacing ahead of last year, with automotive leading the charge. "It's our [biggest] category and our leading growth category," he points out. One disappointing category: banking.

WTMJ is also reaping the benefits of the recent arrivals of such national retailers as Circuit City in the Milwaukee area. His sales staff, he explains, is able to take full advantage of that situation thanks to the station's addition of a retail marketing expert — a former beer distribution executive who has taught the AEs the inner workings of the retail game.

A few hundred miles to the east, **WJR/Detroit GSM Bob Schick** is also anticipating a solid second quarter. "We're running ahead of budget," he reports. "In fact, the whole year looks great."

Schick is particularly pleased with his station's performance given that last year was off, due largely to the



**When retailers decide they need to have a 17-hour sale right away, they don't have time to produce a television spot.**

—Ken Wayland



baseball strike ('JR is the Tigers' flagship) and the death of legendary morning man **J.P. McCarthy**.

According to Schick, WJR's hot categories include automotive, recreational boating, and banking.

#### Diamond Is Gold

The **KMOX/St. Louis** sales staff is marveling at what a difference a year can make. Last year, in the wake of the baseball strike, the station couldn't give away Cardinals sponsorships. This year, baseball is white-hot with advertisers.



KSTP-AM/Minneapolis recently donated \$7410 to the HealthEast Hospice in memory of talk host Don Vogel, who died last year. The station raised the money by selling a CD compilation of Vogel's best shows. On hand for the presentation of the check were (l-r) KSTP-AM PD Steve Konrad, HealthEast Senior Director Kathy Lucas, Janet Vogel (Don's widow), HealthEast's Amy Carey, and KSTP President/GM Virginia Hubbard Morris.

"Last year, it was tough to even discuss baseball," says GSM **David Kelley**. "This year, everybody wants in on it."

Kelley attributes the changed attitude to numerous changes to the team from new ownership and a new manager to a new stadium infield and several new players.

Automotive is doing well for **KMOX** at the manufacturer and dealer association levels, but is somewhat soft at the individual dealer level, Kelley notes. Real estate is also hot, and while retail is off for the month of March, it's pacing ahead of 1995 for April, May, and June.

**WTIC-AM/Hartford GSM Jim Principi** says his station is slowly recovering from a first-quarter slump caused, in part, by nasty East Coast weather. February was weak, and March and April are just starting to come around.

"In the past couple weeks, we've started to see some increased activity," says Principi. "But we see no sign that this year's second quarter will be as strong as the [record-breaking] second quarter of last year."

"TIC's strong categories include health care, banking, telecommunications services, and automotive.

**WOR/New York** is hoping to ride the waves from a strong first quarter to an equally impressive second period. "The first quarter was pretty delicious for us," says GSM **Jerry Crowley**. "Pacing looks good for the second quarter — I'm predicting we'll finish 7%-10% ahead of last year."

Crowley says automotive, direct response, and retail are doing well for the station. The station is also reaping the rewards of an aggressive campaign aimed at convincing agencies to use WOR to cover the 35-54 segment of the 25-54 demo.



**There is some dissatisfaction [with the local newspaper] and we were the direct beneficiaries.**

—Jeff Kuether



**Last year, it was tough to even discuss baseball. This year, everybody wants in on it.**

—David Kelley



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SKY DANIELS

CONSTANT EVOLUTION

# Handling The Transition From Renegade To Revenue-Maker

**A**lternative music has been embraced by the mainstream. So when did the inmates start running the asylum?

Historical overviews tend to be rendered irrelevant by the Alternative format because it's on a constant mission to uncover what's next. Which lifestyle trend? Which band? Which radio station? Which musical trend will be the next to become part of this exploding phenomenon?

This may be a format obsessed with forward-thinking. But it's still necessary from time to time to take stock of where the format is and how it got here. **R&R's** first Alternative-themed special, "Tomorrow Is Today," examines issues affecting the format — imaging, multifaceted acceptance, core artists, current/gold ratios, emerging technology, and future challenges — by talking to programmers, consultants, and label executives whose creative decisions will help maintain its accelerated growth.

Hopefully, it will provide some positive insight as to what must be done not only to grow, but to grow stronger. Success has come fast to many. But for those who have been dedicating their careers to building the Alternative universe, it's been a long time coming.

### Welcome To 'Mall-Ternative'

There are a number of Alternative programmers who have ambiguous feelings, at best, about this growth surge. To quote one of the format's originators, "With growth comes the emergence of 'Mall-ternative.'" People who have labored long and hard to create acceptance for this format sometimes resent the intrusion of johnny-come-latelies. Twenty years ago, punk rock fostered an acute awareness of a music culture whose needs, rather *demands*, failed to be met by the mainstream.

At that point many of the Alternative format's pioneers went into action, challenging the status quo at radio, clubs, the press and, ultimately, major labels. Back then, playing cutting-edge artists didn't get you nominated for industry awards, it got you fired.

One can empathize with those who've made real sacrifices to advance the cause over the years. But it's too late to try to preserve

many of those early crusaders' ideals. Once a notion gains this much momentum, the move to "massify" is forced upon it. Major labels and massive broadcast corporations have laid their claims; the gold rush is on. Artists and stations alike will spring up, be bled dry, and then be left behind like the mining towns of yore. And the stampeding masses will trample any precious artifact that isn't secured.

The challenge to remain unique and actively lead will be weighed down by the increasing demands of commerce. Those who do manage to keep their original sensibili-

### Fast-Moving Front

Everything is moving fast on the Alternative front. The hunger for new, emerging successes is ravenous. Trying to stay ahead of the competition is a footrace for the fleetest. Trends — both musical and attitudinal — take hold momentarily, are tested, and then are discarded with such rapidness that it leaves programmers and labels alike gasping for their breath. In such a highly charged atmosphere, emotions can run hot. On a good day, that means passion and enthusiasm. On a bad day, it spells anger and frustration. On every day, it indicates just how important this format has become.

The importance of the format can be measured in many ways. The number of **R&R** stations in the Alternative panel has grown from 13 a mere five years ago to nearly 100 today. Ratings growth has been strong and steady. Labels have dedicated their focus toward building a stable of artists to superserve the format's goals. Just what constitutes "Alternative" is becoming a growing concern. As the music is embraced by more and more of the masses, there's a scramble to affix Alternative "credibility" on any act with the right hair.

During conversations with the special's participants, I sensed a collective awareness that the format has reached a plateau. Many of the format's leaders realize that the challenge now is to develop stations on a full-spectrum basis, especially focusing on mornings. Stations must begin to win the morning wars — either by developing their own or importing an established act by satellite (at last count **Howard Stern** was broadcast on 11 Alternative outlets).

Marketing is also a major issue. With attitude and image so fundamental to the format's success, this is an area that will have more importance in a station's growth. Finally, broadcast owners are recognizing the mainstream potential an Alternative outlet now carries, and that in turn should create the revenue base that will make Alternative success lucrative for all.

But while the format may have reached a plateau, it's far from reaching its peak, according to the special's participants. So this is just the first of what **R&R** hopes will be many features dedicated to the Alternative arena. We hope you enjoy it.



ties intact will deserve every accolade afforded them.

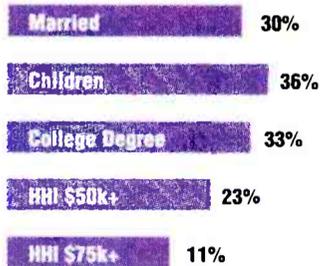
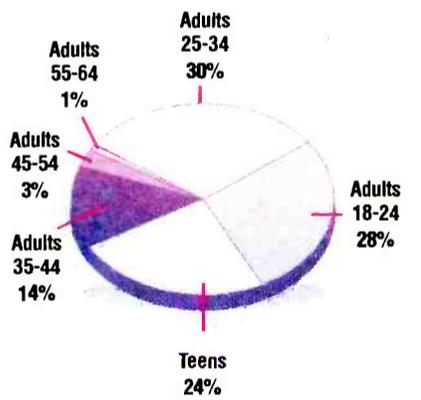
With all the industry heat, the best we can hope for is conditional compromise. There will always be those artists, programmers, and executives who refuse to sell out, at least completely. Alternative has to count on the fact that there will be leaders who won't succumb to greed, coercion, and politics. True leaders will use their position to do more than pad their finances or celebrate their egos. They'll find ways to merge art with **Arbitron**, poetry with profits, and caring with competing.

### What's Ahead ...

- **Preserving The Alternative Image**  
Radio programmers tackle this and other format issues. Begins on Page 28
- **Too Much Success Too Soon**  
Label promotion execs explore the challenges on the musical front. Begins on Page 30
- **Consultant's Corner**  
Tom Calderone, Liz Janik share their views on the Alternative landscape. Pages 30, 35
- **The First In Line**  
Rick Carroll: the founding father of Alternative radio. Page 50
- **Still Left Of The Dial**  
Artist Paul Westerberg talks about his new LP ... and all things "Alternative." Page 53
- **Revolution Evolution**  
The top 20 from 1991-1995. Page 54

## Alternative Lifestyles

It would be unfair to simply apply numbers when describing Alternative radio listeners. That said, Interep and AccuRatings conducted research on the subject and came up with various demographic and qualitative profiles. These findings appear throughout the pages of this special. First up: a basic overview of who Alternative listeners are. Males constitute 57%; females 43%. The breakout by demo:



Source: AccuRatings/Interep Radio Store/Simmons 1995

### RADIO



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"Bare Bulb"

**Grover**  
"Yeah, I'm Dumb"



**ZERO  
HOUR**

# Preserving The Alternative Image

Format leaders discuss how to develop 'stationality' — and still remain a market force

Everyone wants a piece of the action at Alternative now. A record comes out and is embraced by the format. Then seemingly overnight the record is on five formats, receiving 300 plays a week in each market.

This can — and does — cause quicker saturation and quicker burn. Sometimes the preponderance of play can drive the core listener away. So how can Alternative outlets stay "Alternative" while keeping a watchful eye on the competition? Several leading PDs and consultants share their strategies.

## 'Essential Theme'

For **Jim McGuinn**, being too definitive may not be the right solution. "It certainly is a lot more difficult now than it used to be years

**TOMORROW**  
alternative:  
**IS**  
Today

ago. Trying too hard to be the Alternative station can be a problem. I wasn't the PD [then], but in the beginning of 1995, WDRE became the Underground Network. The idea was to move to the left of where everybody was and stake out a definite position.

"The only thing it did was stake out about half of the ratings that it used to have. I wasn't here so I don't know what the execution was like — but it doesn't seem like it worked. It's the imaging, it's the promotion, and the attitude that's conveyed in everything you do with the station.

"Everything starts from an essential theme. If you're the Alternative/Modern Rock/New Rock station, everything should correlate to that overall attitude. If you've got a 45-year-old jock who was playing Classic Rock three months ago and is now trying to act hip because he's playing **Green Day**, people can see through that. It's the same thing with someone coming at the format from a CHR approach. You may be sharing 80% of the music, but you remain the Alternative station through your stationality."

## Broad Spectrum

**Mike Halloran** believes stationality, especially for a heritage outlet, can solidify an Alternative image. "The answer lies in the fact that the [Adult Alternatives] in the world, and such stations as **Star** [Hot AC KFMB-FM], **The Flash** [format rival XHRM-FM], and **Rock 102** [KIOZ], have this idea that what they're doing is new, different, and exciting. And what it really comes down to is they're trying to come up with a justification for what they do.

"Up until a year and a half ago, Rock 102 was a pretty bad Metal station. When bad metal disappeared, they were stuck without anything to play. So they played material that they felt sounded like bad metal. But it was material we were playing all along ... **Soundgarden** and bands like that. Same thing with the

AC-type stations playing the **Enyas** and **Natalie Merchants** of the world.

"Alternative to me has always been the all-encompassing thing. Even back in the old punk rock days in the clubs; we would play everything from **Grace Jones** to the **Sex Pistols**. Nobody ever said you can't play Grace Jones in a punk bar because she was just as much 'punk' as the punks were — it was just a different style of music. Same thing with the early reggae artists who came out — like **Peter Tosh** — and even some of the early rap stuff. Most of that got played on the Alternative stations.

"Alternative has always been able to spread its wings. Stations like **The Flash** realize there

are some people out there who cannot handle the expanse of everything from **Public Image Limited** to **Public Enemy**. But they look at it like, 'Oh well, we'll just play this side of it,' and they've never really

been able to survive. They've [rarely] gotten out of the high twos [as far as ratings are concerned]. Alternative is supposed to be a broad spectrum."

## Catering To The Core

**Richard Sands** contends that the music-sharing problem many Alternative PDs are coping with will eventually fade away. "This is the biggest issue facing Alternative radio today. In just about every market now there are up to five stations playing the same music, or at least partially the same music. It's a big problem, but I don't think it's a problem that's going to last forever because it can't last forever.

"There are only a few stations around that have been Alternative for a long time — **Live 105** is one of them. The thing that brought [listeners] to stations such as ours was that we were different than everybody else, and they weren't looking for the music that everybody else played. So for those original core listeners, it's a drag to scan the dial and hear the same songs everywhere.

**We have to keep flooding [the audience] with new things... [and] continue to play their favorite songs.**

—**Bill Gamble**

"At our station we've made a concerted effort to continue to service those people, try to find new discoveries for them, and image our station as being 'on the cutting edge.' We're still playing new music and helping listeners discover new bands so they can say to their friends, 'Hey, have you heard so-and-so?' And the respondent will say, 'No, I haven't heard that!,' as opposed to 'Hey, have you heard the new **Smashing Pumpkins**?' and the respondent saying, 'Yeah, I heard that on five stations.' We've made a major effort to continue to break ground, and I think we've done a good job of it."

## Balancing The Seesaw

"The whole job right now is about balancing the seesaw as it goes back and forth. We want to have as big a come as possible, and we do have

one of the biggest comes the station has ever had. But we also don't want to give up on the people who love us. It's a battle every day to keep the balance.

"Some stations that aren't doing as well and don't really care

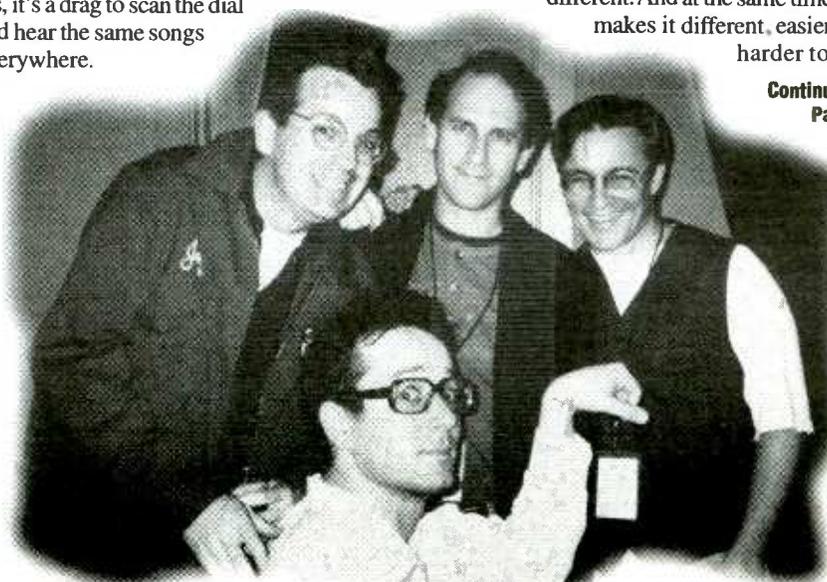
about their ratings can keep playing as much new music as they want and not play anything that will become mainstream. But **Live 105** wants to have good ratings and make a lot of money, and we've done a really good job of it so far. And that continues to be our goal."

## Straying From Safe Radio

**Bill Gamble's** strategy is to simply give the audience what it expects from an Alternative station. "They expect us to take risks and to literally make mistakes. I think they are a lot more forgiving than other audiences. We owe it to ourselves to continue to take chances and be willing to make mistakes because how safe is it to put on a **Marilyn Manson** record? I don't know. We don't think of it that way, but we know that's one of the fundamental expectations of this audience.

"Compared to any other format — whether it's Rock, Active Rock, or CHR — [Alternative listeners] want to hear what's new and different. And at the same time, that makes it different, easier, and harder to pro-

Continued on  
Page 57



The Rentals' **Matt Sharp** (c) mugs for the camera with (l-r) **KOME/San Jose PD Jay Taylor**, **KITS/SF VP/Programming Richard Sands**, and **KROQ/L.A. PD Kevin Weatherly**.



**JOEL FOLGER**

TITLE: Program Director

STATION: **KDGE (The Edge)/Dallas**

WORKING CLASS STIFF FOR:  
**Bonneville International**

## Singled Out

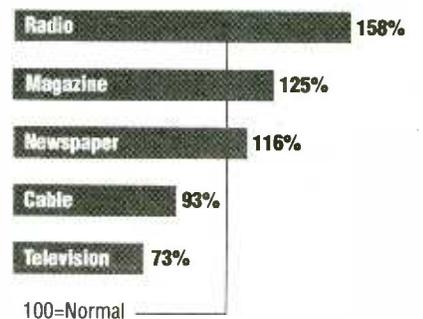
Not surprisingly, the vast majority of Alternative listeners aren't married.



Source: Simmons 1995

## Radioheads

Alternative radio listeners are heavy radio users who rank below average in TV viewing:



Source: Simmons 1995

**You may be sharing 80% of the music, but you remain the Alternative station through your stationality."**

—**Jim McGuinn**

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March 20	Lawrence, KS	March 30	Tampa, FL	April 11	Pittsburgh, PA
March 21	Lincoln, NE	March 31	Atlanta, GA	April 12	Chicago, IL
March 22	Omaha, NE	April 1	Nashville, TN	April 13	Detroit, MI
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Tour Dates Subject To Change

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Produced, Engineered and Mixed by Ollif Norrell  
Management: Michael Lestig / Cohen Brothers Management

## Too Much Success Too Soon

■ Is multiplatinum sales status a power base — or a ticket to overexposure and other pitfalls?

In an era when information can be communicated worldwide in a split second, it generally takes less than a New York (or L.A.) minute to take a rock act platinum.

But what happens when the act just isn't prepared to live up to the expectations created by such lofty sales? Even worse, what hap-

pens the next time out when radio and fans alike demand another miracle? Lately there have been a number of platinum follow-ups that have had to endure the pitfalls of "overnight" success.

growth of a hit record. Expectations to follow up [a multiplatinum debut] are elevated to a point where, in most instances, they're impossible to meet, much less exceed. Many sophomore releases suffer greatly because of these unrealistic expectations."

Matt Pollack heeded similar warnings while devising a marketing strategy for **Better Than Ezra**. "When we sat down with this record, it was for the long term. We said, 'Our ultimate goal is to go platinum.' We were shooting for gold, minimal platinum, and we would have liked to have shut it down after maybe three singles, which we pretty much did.

"Ezra is a textbook example of when it goes right because even though there's a perception that we sold over a million, we sold just about a million. We could have worked another single and probably gotten it. But we deliberately made a decision to protect the band from overexposure at an early stage in their development."

### Pressure Cooker

"I don't think a band suffers from achieving multiplatinum success on the first album," notes **Dawn Hood**. "The real challenge is dealing with the pressure that comes with being an overnight success and the band maintaining the commitment to its fans. The minute a band loses sight of where it came from and lets industry pressure dictate the next move, it will most likely suffer.

"The rapid growth and hit mentality of Alternative radio has created an environment where artist loyalty isn't as important as it once was to the format. There are no guarantees that radio will be waiting with open arms on subsequent releases.

"And there are things to consider such as length of time between albums, new trends, a band's ability to redefine its sound and image, etc. Possibly the only guarantee from ra-

dio is initial curiosity and excitement for the next release. So the pressure is on the artist to deliver great music and keep fans happy no matter what."

### Careful Where You Cross

The caution factor intensifies when a multiplatinum album crosses over to other formats, according to Pollack. "We've seen a couple of multifaceted artists this year who have had huge multiplatinum successes, [and] I would really be hard-pressed to say those are going to be repeat success stories.

"People get very leery about sharing music when a record crosses into the AC arena — although not as much as from Alternative to Rock, or even to a larger degree Alternative to Pop. All of a sudden programmers say, 'I don't want to see **Natalie Merchant** in an AC spot on television. That's a turnoff to me. What are you guys doing to actively de-promote that?' "We're in this business to expose our artists in every single venue we can. We don't want to take away a venue where an artist can potentially sell more records. But there's a mindset that exists."

**Steve Tipp** isn't as concerned about the threat posed by a multiplatinum debut. "I think bands suffer to a certain extent. With megasuccess comes a certain amount of burn with the saturation airplay and MTV play. The 22-year-olds have to go on to something else because their 15-year-old brothers and sisters have it, and they want the next [thing]. But we're in this as record companies to sell records, and bands are in it to reach a wider audience. Otherwise, they can sign with communist record companies."

"I'd rather have it," **Jack Isquith** says of a multiplatinum debut. "The overall premise that it's necessarily a bad thing follows more of an older model of artist development. You don't have to build every band the way **Soundgarden** was built on A&M or the way **Rancid** is being built right now. Sometimes this whole question of too much too soon is an oversimplification; the danger may be overrated. I think it depends more on the kind of music the band plays and — as they sell more and more — the band's ability to control aspects of their imaging and the people they're in business with.

"It would be naive to say the danger [of multiplatinum debuts] isn't a concern. But the upside is the fact that you are now a band that wields power internally within your label and externally in the marketplace because you've sold millions of records. You have the ability to not rush that process because you have the financial stability to do so. That's what the **Gin Blossoms** did. They took their time writing their next record, they were cognizant of some of the scrutiny that might come, and they've done a really admirable job of writing a record that was absolutely true to them."

"Every artist is different," sums up **Ted Volk**. "[Look at] the **Stone Temple Pilots** — a lot of people thought that wasn't going to happen, and they've been able to back it up quite well. I think **Bush** will definitely back it up and **Alanis Morissette** will, too. Everybody knocks **Green Day** but look at 'Brain Stew.' It's researching great and still selling quite well. It's not going to do seven million, but what's wrong with two and a half?"

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pens the next time out when radio and fans alike demand another miracle? Lately there have been a number of platinum follow-ups that have had to endure the pitfalls of "overnight" success.

With that in mind, R&R talked to some of the format's leading promotion execs to see how they deal with this situation.

### Dangerous Ground

"It could definitely put a band in danger," says **Gary Spivack**. "How the hell are **Hootie & The Blowfish** going to follow up this record? When I was at **MCA, Live** — who are completely influenced by **U2** and **R.E.M.** — stopped. They said, 'No more singles, we're done.' It probably lost them 2-3 million in sales, but the burnout factor was minimized. They were setting themselves up. I think **Live's** next record will probably make them the biggest rock band in America."

Adds **Bill Carroll**: "It's incumbent upon labels, artists, and management to control overexposure without impeding the natural



**BILL CARROLL**

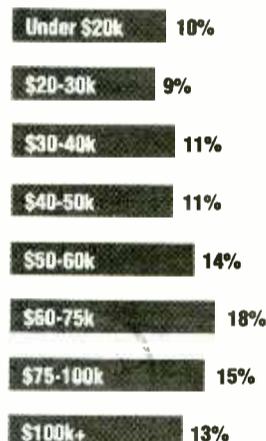
TITLE: National Director/Alternative

LABEL: London Records

FLIES FIRST CLASS BECAUSE OF:  
Meat Puppets, Portishead

## Smells Like High Income

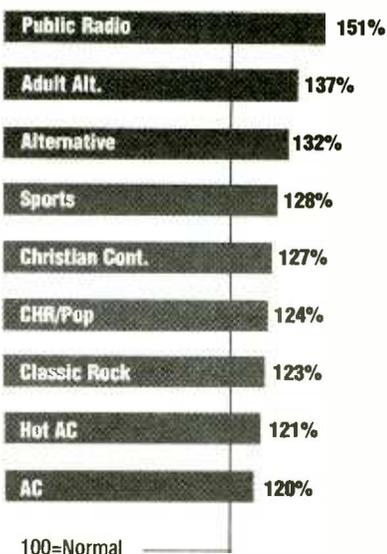
Despite the relatively young age skew, Alternative listeners tend to live in high-income households:



Source: Simmons 1995

## Byte This!

Personal computers are quite popular with Alternative listeners. Here's how computer ownership breaks down by format:



Source: AccuRatings National Format Trends Study 1995

### CONSULTANT'S CORNER

## Calderone: Becoming The 'Big Dog' Station

Jacobs Media consultant Tom Calderone discusses the major issues facing Alternative today:

• **Alternative Image:** Everyone is at a crossroads right now, [wondering] what to do with a lot of these bands that have crossed over. If stations, particularly Alternatives, don't pay attention and image themselves with these hit records and big bands that got them their ratings — and at least use them in a competitive, strategic fashion — the format will go back down to the ratings and attitude it had six or seven years ago: "Well, the Top 40 and the AOR are playing it, so we can't play it anymore."

The one thing Alternative radio has done effectively — and needs to continue to do —



Tom Calderone

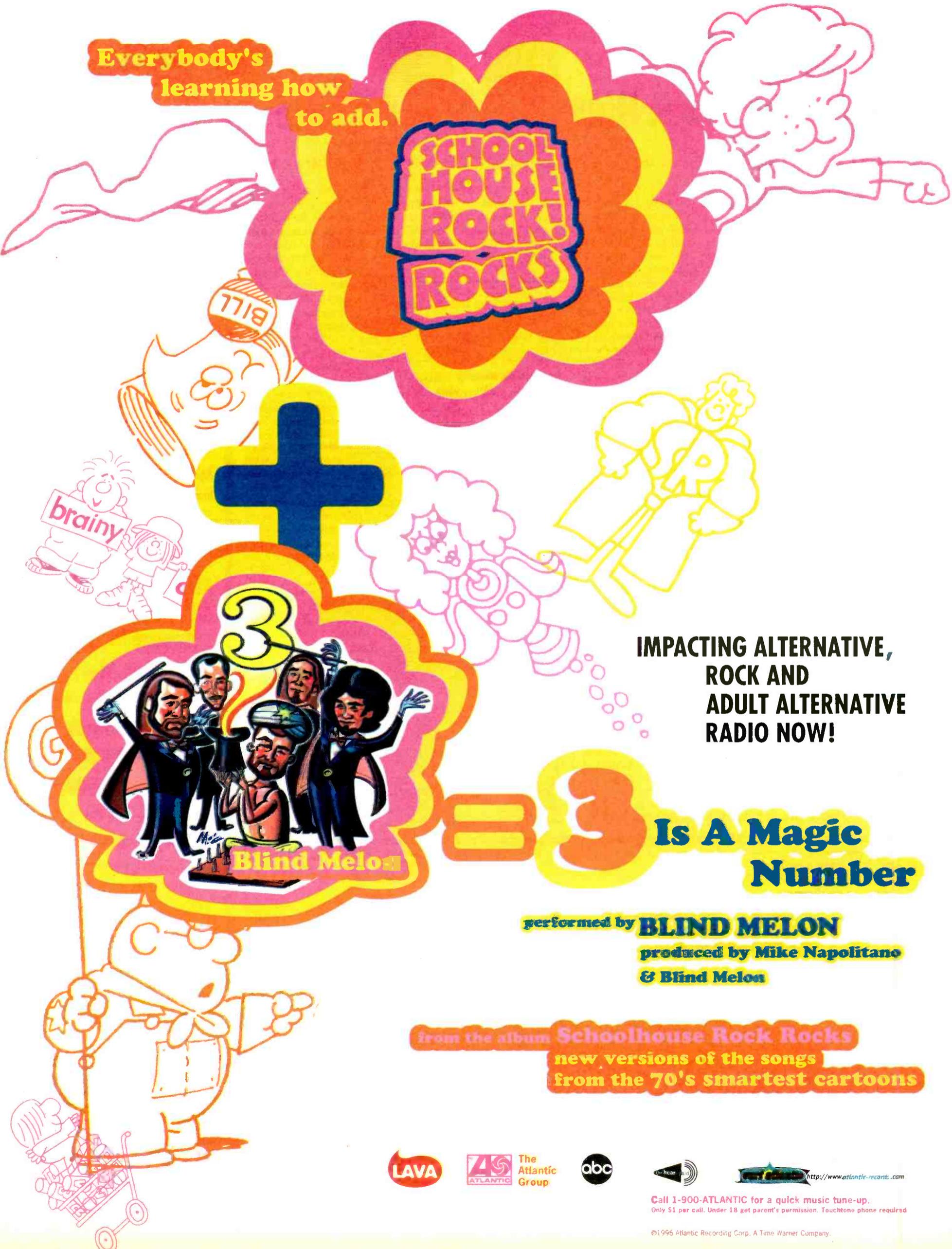
is make sure the audience knows the station is living up to its image. Alternative radio was embraced by a lot of listeners because they felt theirs was a station that takes risks. That doesn't necessarily mean you need to [stop] all the hit records that got you ratings. But telling the audience that you take chances — unlike all the other radio stations — is one way to image your station against those trying to share the music.

A lot of that will come down to presentation. Credible jocks, credible promotions, and being on top of current events — more

Continued on Page 57

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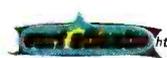


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## Industry Focus A Blessing ... And Burden

This long-ignored format is enjoying its day in the music-industry sun. And all the attention is a long time coming.

Alternative radio has proven its viability not only as a moneymaker but also as a respected avenue through which new and established bands gain major-league exposure.

### Support, Finally

Jim McGuinn views Alternative's current popularity as a blessing and a burden. He was programming the format five years ago and "banging my head against the wall, trying to

is pushed on somebody, it really doesn't make a difference. It's going to happen regardless. If we play something and people like it, they will be into it and it will sell lots of copies. The end result is now that the industry realizes they can make a lot of money on this, they will do the same thing they did before. It's not the first time people have said, 'Okay, Alternative's the thing.'

"All the bands that come out holding onto this [idea], 'Okay, we're alternative, let's work it on [Alternative radio]' ... it really doesn't make a difference. If they're really good, they'll make a living at it and they'll survive."

"Anything that puts our format or the music we play into the national consciousness is good for business," suggests Gamble. "How excited was everybody four years ago when there were seven Alternative radio stations? They were not excited: The 'college kid' did it."

### Focus A Good Thing

Joel Folger is not ambivalent about the matter: "It's a good thing. There are some of us who remember what it was like being in the Alternative arena when, from a label perspective, [it was], 'Oh yeah, the college guys down the hall.' I saw a clipping in *USA Today* that said there are close to 200 commercial Alternative sta-

tions in the country now compared to only 50 a few short years ago.

"It certainly feels like when the competing AORs of the late '70s and early '80s were the focus of the music industry. In the mid-'80s, it was CHR; now Alternative is in the spotlight. And along with that [focus] comes better label A&R departments, better bands, and

better songs. There's a tremendous trickle-down effect that has long-lasting implications on the format."

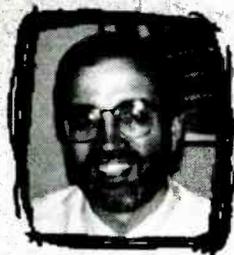
"I think it's still a blessing," concurs Richard Sands. "It's good to be in a format that's so highly regarded. And it's nice to be at a radio station where the record industry really cares about

you as opposed to ignores you. I'd rather have it this way.

"That being said, it can get overbearing with the amount of calls, the amount of attention, and the pressure that's placed upon radio. But if you've been around as long as I have, you just learn to deal with it."

**It's good to be in a format that's so highly regarded. And it's nice to be at a radio station where the record industry really cares about you as opposed to ignores you.**

—Richard Sands



**BILL GAMBLE**

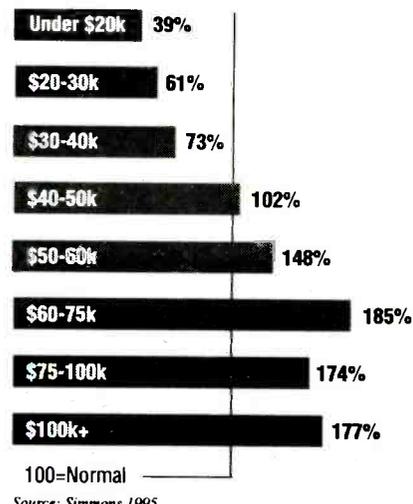
TITLE: Program Director

STATION: WKQX (Q101)/Chicago

WORKING CLASS STIFF FOR:  
Emmis Broadcasting

## Keeping Up With The Joneses

Here's how Alternative listeners' household incomes stack up against the population as a whole. For example, Alternative listeners match up rather evenly in the \$40k-\$50k annual household income group. And they are 85% more likely than the general population to live in \$60k-\$75k households.



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get some support from the record companies. Be careful what you wish for; it might come true. Now we have a whole different set of headaches.

"It's not enough to just throw on some cool records. If you're a PD, you've got to be able to put together a complete radio station. And if you're good at radio, you can do that in any format. Look at Bill Gamble. He's done that in AC, I think in Country, and in Alternative.

"The [phrase] Alternative PD almost doesn't make sense. You just have to be a great PD. And you've got to be able to build a great product and follow a lot of the things that have made sense for years in radio: rotations, clocks, commercials, and promotions. It comes down to attitude, the skew that you put on your station."

### 'Good For Business'

As far as Mike Halloran is concerned, "No matter how hard a label and/or an artist



Reprise's Steve Tipp (r) hangs out with Lush and other industry folk.

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## Can 'Alternative' & 'Successful' Co-Exist?

■ It's hard for an act to maintain its format distinction once it crosses over

The distinction of being Alternative is harder to maintain now that success has brought multiformat acceptance. Even the word "alternative" — which has completely lost its initial meaning — now seems to belong to any format that wants it. Record execs bemoan the problem, but doubt anything can be done to remedy it.

"It's absolutely harder [to maintain one's alternative status]," says Bill Carroll. "In many cases the playlists from Alternative stations, Active Rock, and alternative-leaning CHRs

slim to none," according to Dawn Hood. "Now a hit song is a hit song, and the same research principles are being used at Pop and Alternative radio to achieve ratings. The difference between the two is that Alternative radio is true to the lifestyle and definition of the Alternative listener and the image/sound/artists that listener has come to expect from the format."

Matt Pollack agrees that format lines are blurred more than ever before. "Right now, in a lot of cases, there's very little difference between an Alternative station and an Active Rock station in a market. They're really equal as far as the music — the only difference is the lifestyle of the listener, the library, and — hopefully — the presentation. But really the library is what distinguishes them.

"You used to be able to start a record at Alternative radio and very comfortably cross it to Rock and then CHR. In the last year and a half, it's become very difficult to do that. Active Rock stations feel alienated [because] they're not serviced with the record at the same time.

"How does a company basically shove somebody off and say, 'We want this just to be Alternative. Sorry guys, later on for Rock.' There are the rare records, like Folk Implosion's, which have a harder time getting onto a Rock station and makes it easier for you to market and promote it at the Alternative level. But unfortunately, those instances are far

fewer than, say, Stone Temple Pilots, Spacehog, or Pearl Jam."

"What is an alternative hit?" asks Gary Spivack. "I don't think anybody knows anymore. And a lot of the problem goes back to the bidding wars — all the bands are signing, and they have no base. Hootie & The Blowfish, for example, had a southern base firmly intact before they released their debut record."

### Vicious Circle

According to Hood, "The Alternative format was catapulted into the limelight with the introduction of Soundscan, which reflected massive album sales for alternative artists with only a small ratio of stations playing these bands. I would question whether Pop radio would have ever played Nirvana without seeing the incredible [sales] results when the album was released.

"Now an alternative image seems to be a standard that almost every new band aspires to, whether they truly understand the original meaning of the word or are genuinely influenced by this music."

Ironically, it's almost impossible for artists to maintain that alternative image once they've achieved major sales success. "Once you've sold, let's say, more than a million records, you're just at a point where so many people have heard you that you're beyond pure alternative," says Tipp. "Unfortunately, your core fans may not be into you anymore because you 'sold out' to a broader range of consumers. But that's all in the music — it just happens to appeal to a wider range of people."



### DAWN HOOD

TITLE: Sr. Director/Alternative

LABEL: Virgin

FLIES FIRST CLASS BECAUSE OF:  
Smashing Pumpkins, Cracker

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Today

look quite similar. I believe the industry uses the word alternative because there's no other means to define new, popular music."

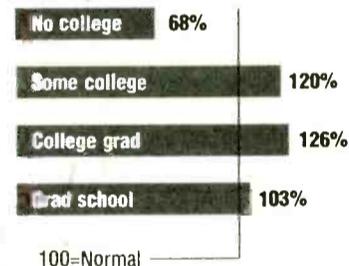
Steve Tipp agrees, adding, "Alternative is only what this format is called. It's not really what's going on out there. When Alanis Morissette is the No. 1 album in the country, there's nothing alternative about it. That's just a gold hit record."

### True To Lifestyle

"Ten years ago, the chances of an alternative act breaking through at mainstream were

## Higher Learning

Considering the strong link between upper-incomes and higher education, it's no surprise to learn that Alternative listeners are 26% more likely than the average adult to have a college degree. In fact, 57% of Alternative's listeners boast some degree of higher education:



Source: AccuRatings National Format Trends Study 1995

## CONSULTANT'S CORNER

# Janik: Adjusting To The Format's Mainstream Success

Consultant Liz Janik of Liz Janik Associates shares her perspective on some of the topics that make up the format's "big picture":

• **Alternative Image:** You have to backtrack to the basics and re-examine "what is an Alternative listener?" Alternative listeners know who they are and recognize the music that fits for them. They're very eclectic in their tastes. And that has always defined Alternative. Today, Alternative has become a Rock Alternative. That's suitable in some markets for strategic reasons. But on a general level, the Alternative listener is much too active a music consumer to be limited to one style.

Presentation is extremely important. If announcers are talking at the listener — not one-to-one — that creates a mood of hype rather than intimacy. The Alternative format is very much a companion for people who love new music. The Alternative listener also is likely to be information-oriented. So even though this is a music-driven format, it may be appropriate to include news, news features, and music-driven features.

• **Industry Attention:** It's a burden because they have a few single success stories and now that's the entire parameter of the format. So the focus of what they present to Alternative radio has become fairly narrow-minded



Liz Janik

and pigeonholed. And there's a lot of stuff out there that you listen to and forget immediately. It just doesn't grab your ears or your heart. Having seen what happened to Progressive radio, which turned into that narrow-minded '80s corporate rock thing, it's quite easy to recognize the pattern happening again to Alternative — and in a compressed time frame. Once you start becoming successful, you become fearful. Research is used to narrow in and narrow in — and they end up with such a small piece of what they had.

• **Core Artists:** The format sells albums, not singles. When other stations are absorbing the music, the call to Alternative is to go further. Most programmers are applying a "singles" mentality because that's how they process music through their system. They get one song, put it through the system, and it goes out the other end. Then they take

the next one, start it, and go through. It's very market-specific.

What I like to do is highlight songs that are singles, but diversify a little faster than record companies allow us. And then find ways to keep the older songs appearing in the mix frequently enough for you to have the impression that every so many hours, you'll hear another track from that great album. It's important when you're establishing new artists to give listeners more samples from their records. I believe very much in building core artists, and I do it through the management of the older current songs.

• **Current-To-Gold Ratio:** In so many cities, there were no Alternative stations until a few years ago. So the awareness and demand for the older gold just doesn't exist. Thus, it may not be appropriate for a station to use that older gold. If you're in a market where there's never been an Alternative station, you might be beginning a new franchise. If you're in a market where there has been that history, then you have an opportunity to explore some of the '80s gold. But one of the things you'll find in most markets is that the younger part of the Alternative audience could care less about the older gold. Pre-'85 is like plastic rock to them.

• **Online Technologies:** It's important for radio people to remember exactly where the Internet is today. It's 3% of the population that regularly uses it, and the average age is 33. More attention is being placed on this new toy than the actual programming that comes over the speakers. Other than for imaging and some information sharing, that's not our core business. And certainly there are other opportunities to be developed. But most Alternative stations don't pay enough attention to what comes over the speakers.

• **'96 Prediction:** It's going to be a hard year. People are going to find out that the limited programming approaches that were embraced in 1995 don't work. And that comes from not understanding how diverse the format can be and not seeing the audience's true needs. Some very good programmers are customizing their stations in such a way that they're embraced by the local audience as their community, their radio station. So my first impression is that there will be more disappointments than successes, but there will be successes to lead the way. I also think the format will re-think itself about what it can and cannot be. And it could be things like industrial or techno that come into the mix and suddenly create a new sense of fresh, exciting radio.

## Cranking The Hits Vs. Developing Artists

□ Radio programmers agree the battle could determine the survival of the format

The balance between emphasizing tracks or artists is particularly delicate in Alternative. Programmers must provide listeners with the hits that perpetuate excitement for this exploding format, while at the same time developing core artists that will ensure Alternative's long-term survival. Most of the PDs we chatted with do both, although they tend to stress one objective over the other.

"People want to hear hit songs," says **Bill Gamble**. "We all tend to be attracted to disposable, fun music. It's always easy to say,

over the long haul. [For example], as a PD, I've been able to play multiple cuts off of every **Matthew Sweet** record."

### Which Artists To Develop?

Developing artists is a risky science. It's often impossible to determine whether an act merely has hit potential or can be developed over many years.

Says **McGuinn**, "The ideal is when you get the **Smashing Pumpkins**, who write brilliant songs and happen to be brilliant artists that sell records. But short of that, it's really hard to gauge what the real talent is."

**Richard Sands** agrees. "We maintain our heritage by playing the older people. But we play an awful lot of new bands that obviously no one has heard of before. We're happy to give them exposure, but I don't know if they're going to end up being long-term artists."

"Even if we think there's something with the band that we should develop, the second track may not always be the best one," says **Gamble**. "Or there may not be a second one. Not everyone does it like **Columbia**, holding the good stuff until later. That's where we run into a problem at radio."

"At [WKQX], we want second tracks. We want bands to succeed. We make commitments with records. But it's like heavy dating, not marriage — a better girl or guy may come along."

### Hit Men

Not all programmers feel such a strong obligation to transcend playing the hits. **Joel**

**Folger** says the marketplace does a fine job of handling artist development.

"My responsibility is to the station and to get ratings," he says. "We play the best songs, and if artists have second tracks that warrant play, we deal with them. The record companies always want to see more than one song come off of a CD, and I maintain that the second track will come if it's there. The marketplace decides, usually."

"It's always been that way," agrees **Mike Halloran**. "I don't care what anybody says about it — it's always been a Top 40 mentality for alternative, punk, whatever. It was song-driven. Nobody cared about albums. And if the band released an album ... well, that was cool. An artist sprang from that because there was so much cool stuff that came out. You don't

know if they're going to be a core artist until they've been around for a while and they've proved themselves."

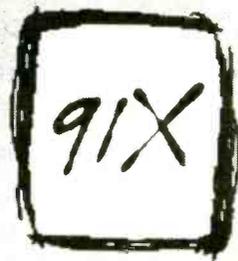
**Folger** adds, "I'd like to have every song come from artists like **Stone Temple Pilots** or **Smashing Pump-**

**kins**. I'd like every band I play to develop into multiplatinum acts with three or four songs from every album. But the reality is it's never happened that way in the past, and the chances of that being the norm in the future are pretty slim.

"How many **Rolling Stones** can you point to? In any format? There aren't many bands that hang around for 25 years. There's a logical growth in popularity and then a tapering off, like the life cycle of most bands."

**We want second tracks. We want bands to succeed. We make commitments with records. But it's like heavy dating, not marriage — a better girl or guy may come along.**

—**Bill Gamble**



### MIKE HALLORAN

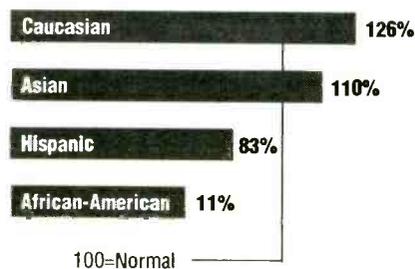
TITLE: Program Director

STATION: XTRA-FM (91X)/San Diego

WORKING CLASS STIFF FOR:  
Jacor Communications

### The Great Alternative Melting Pot

The format ranks high in popularity among Caucasian and Asian ethnic groups:



Source: AccuRatings National Format Trends Study 1995

**tomorrow**  
alternative:  
**IS**  
Today

'Let's put this record on. We know it'll hit the top five on phones.' But you really do have to watch that.

"We want to have acts that develop. We love to see acts that break through. We believe in retail. I want people to buy records and get excited about music because when business is good for the labels, it tends to be pretty good for radio. It's always been that way, whether it's Urban or Top 40."

**Jim McGuinn** echoes that sentiment. "When I travel the country, some of stations tend to be sort of mono-textural. They get really into a seamy-sounding product, and not much attention is paid to artists. It's like, 'Here's a novelty song, here's another novelty song.'

"Obviously, you've got to always be there with the hits. But programmers have to try to make some really good guesses with baby bands. I want to find bands that I can support



KROX/Austin's "Live X" concert featured **Lisa Loeb**, flanked here by APD/MD **Lloyd Hocutt** and Promotion Director **Eileen Gill**.

RED HOT CHILI PEPPERS BUSH FOO FIGHTERS ALICE IN CHAINS  
 SOUNDGARDEN GOO GOO DOLLS OASIS WEEZER BLUES TRAVELER  
 GREEN DAY **Look who's talking to** NO DOUBT  
 MINISTRY **the SW** SPACEHOG  
 EVERCLEAR **alternative** GIN BLOSSOMS  
 BETTER THAN EZRA **Rock network** PJ HARVEY  
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KEDJ	WDGE	WQBK
KFRR	WEDG	WQXA
KTBZ	WLUM	WRLG
		WXRK

Management: Charlie Hewitt/Buzz International Group  
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# Beyond A Flash In The Pan

□ How labels control new artist growth to build a secure base

For many new artists, success can come quicker than many might expect — especially in the fast-paced world of alternative music. But record companies that promote new bands to Alternative radio have taken strides to make sure their acts are more than just a flash in the pan.

Jack Isquith believes the music video is a good tool not only for breaking an act, but for determining how an act is perceived. "If you have a very slick, celebrity-driven video, it's probably going to speed up the process of you

a hit record is our ultimate goal. In order to legitimize an artist's exponential growth, we must control overexposure and encourage artists to tour consistently to build a stronger and more real fan base."

Dawn Hood prefers to target an act's fan base before moving on to widespread exposure. "To maintain a steady growth curve for an artist on its way to platinum status, there is the option of leading off with the track that appeals to the band's core fan base and timing the single release for later in the campaign. Delaying a single's release and the pop radio campaign until after the band's fan base is re-activated and albums are starting to blow out at retail helps maintain credibility with fans and create the sales momentum many alternative bands need to gain mainstream acceptance.

"Even when radio play comes slower than expected, it's important to absolutely understand the artist and the music and build a base to work with in the future. Educating people through touring and street marketing is a constant goal. We try to show long-term commitment to our artists by our actions and not just our mouths."

### Promoting Patience

Some acts take it upon themselves to control overexposure and radio burnout. For example, Counting Crows, after reaching a certain point, decided to let their current "Au-

**Just have patience because then you'll help the label, you'll help your career, and the band will be solidified.**

—Gary Spivack

gust And Everything After" CD speak for itself. But while some bands may not be ready for stardom, Ted Volk believes that each individual band should decide what is best for them when first starting out and not follow a predetermined path.

"Every particular artist or every particular person is completely different. You pretty much go at the speed they're allowed to go; if you go too fast for them, then you're going to cause yourself a lot of problems. You do what

they're comfortable doing, and that's what we do here. It's pretty much up to [an act] in a lot of ways. We can definitely ask them to do things and point them in certain directions, but it also comes down to them. That's what it's about — their life and their music."

Gary Spivack believes patience will eventually yield a hit record. "If the label has patience... put the act on the road but use your money wisely. Just have patience because then you'll help the label, you'll help your career, and the band will be solidified. They're looking for hits, so go to radio [by telling program-

**We can definitely ask [an act] to do things and point them in certain directions, but it also comes down to them. That's what it's about — their life and their music.**

—Ted Volk

mers to] be patient before you do the usual 'let's ship it to Alternative radio, and then we'll bring it Rock and then to Pop.'

Matt Pollack has taken the concept of "micromarketing" and customized it to several Alternative outlets with success. Pollack cites Tracy Chapman's latest release as a perfect micromarketing example. "[The Chapman] record wound up becoming a smash in Atlanta. We're piecing it out from there. Everyone who goes on it is reluctant about it and fights us tooth and nail. Then within a week to two weeks, it's so reactive on the retail and on the phone end for such a passive record that it winds up being a hit."

"There was a wide window of opportunity to build this record before we launched it at CHR. You've got to have foresight and you've got to have tremendous patience. Tracy is a typical example of having long-term patience and staying with it.

Having patience can also help make programmers more comfortable when adding it to a station's playlist. Pollack comments, "For example, I have a record that is a complete square in a round hole. The sonics of it don't fit the normal formatics of it. People are scared of it. But it's a hit, and we are micromarketing it. We're making it big."



**JACK ISQUITH**

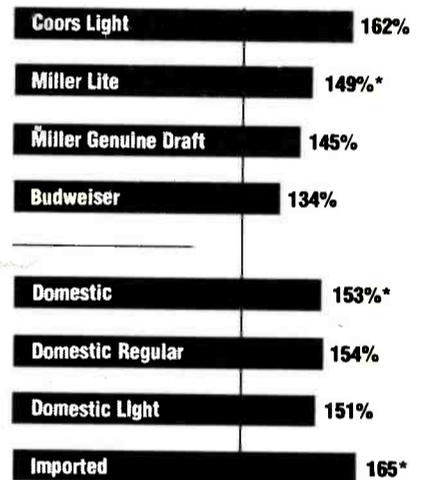
TITLE: VP/Alternative

LABEL: A&M

FLIES FIRST CLASS BECAUSE OF: Soundgarden, Blues Traveler

## Gimme A Brew!

Alternative listeners rank high when it comes to beer consumption:



100=Normal

\* Ranks among top 5 of all formats in this category

Source: AccuRatings National Format Trends Study 1995



Seattle's KNDD

**TOMORROW  
alternative: IS  
Today**

being perceived as a 'pop' band. If an act decides to produce videos in which the band plays live and seems to play with some degree of intensity and integrity, then that will help them overcome the perception that because an act is on CHR radio, they're not alternative anymore.

"It's not 'Do you do a video, do you not do a video?' it's also 'What does your video look like?' It's very simplistic to say, 'Don't do a video — then you're not a pop band.' The video is a very powerful medium you are controlling. You're controlling the images that you're going to have people see on a repeated basis."

According to Isquith, if artists treat a video as a simplistic promotional vehicle that serves as a commercial for them or their album, it's not being used as well as it could be. After all, there are many ways to promote a band, each as important as the next.

"Every aspect of what a band does — who you tour with, what type of venues you tour, what does your consumer advertising look like for your album, what kind of TV are you willing or not willing to do — all these things are going to [affect a band's development]. One thing that's next to impossible to control is who is going to play your record. It's very hard to stop radio stations from playing your record."

### Avoiding Overexposure

Bill Carroll agrees. "Controlling growth is nearly impossible to do once a record develops momentum. In addition, I feel it would be unwise to attempt to control momentum when

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# Currents Come Down To The Core

Radio programmers answer: How much gold should glitter on Alternative radio?

As more and more new music is exposed on Alternative airwaves, those acts once thought of as traditional core artists may no longer even be considered gold.

Jim McGuinn believes that as Alternative radio develops new core artists, "We see old ones being kind of flushed away."

"Five years ago, the Fixx was a core artist. Now they get played on 'Retro Lunch.' As we develop new core artists — whether it's the [Smashing] Pumpkins or Matthew Sweet or Nirvana or Pearl Jam — we wash ourselves of the old core artists. You even see

other side that says, 'The [audience] is not there with us.'

"Some of these bands from a year and a half to two years ago are really very strong, and we had better not dispose of them. It was pretty convenient to write Green Day off about three months ago — they only sold X million [on their sophomore album] instead of Y million — but the audience still likes the band."

Gamble says that little artist development is occurring within Alternative radio. "Radio, if we're allowed to, will turn everyone into Peter Dinklage. The audience has that unbelievable appetite for something [new], but we don't do a good job of rationing [new music] to them. We've got someone down the street going, 'Here, I'll give you the candy' — we've got to be in that line, too."

"It's probably something we should think about more often. But when you're in a quarter-by-quarter stock market mentality or day-by-day mentality, don't talk to me about long term. I'm sure some people have the luxury of long-term thinking, and they will be the ultimate winners. But if somebody is playing Green Day every hour and Green Day is popular, I better be playing it every 15 minutes."

Thinking long-term, Joel Folger envisions a schizophrenic future for Alternative radio.

"Five to 10 years from now, you're going to see some stations continue to be current-based and stick with an 18-34 core. And you'll see some of them grow with their audience, try to be more of a 25-54 player, and use a little more gold. At this point in our development, it's too early to tell [which scenario we'll adopt]."

Gamble doesn't know where WKQX will be in 10 years, either. "I haven't even thought that far in front. But I don't think that either of those two scenarios is a bad approach. Each owner and each station are going to see different paths."

tomorrow  
alternative: IS  
Today

a little less reliance on the U2s, particularly with the 18-24s.

"The composition of the gold category might change. You're going to be more reliant on the currents, but if you are in a crunch, there's a different kind of gold. It's not Aerosmith and Jimi Hendrix; maybe it's R.E.M. or Nirvana."

"You can play those same shell games that AOR does at that time, but if your station is sort of flat and two-dimensional, you're in trouble. If you build stationality — a prime example is WHFS/Washington, a real lifestyle radio station — you can probably ride out the flat periods in music a little bit better. If the music is weak, you have to use the library more. If you've got everything stronger, you can wait it out a lot better."

Mike Halloran adds, "That's all academic programming that really depends on your market. But just because something's old, it doesn't mean it's a classic."

## Avoiding The 'Frampton' Effect

In retrospect, Bill Gamble thinks he would've been better off relying more on gold. "As tired as we might have been of Stone Temple Pilots and Pearl Jam, the audience isn't. There's a tendency for one side to say, 'new, new, new,' and we don't listen to the

## Classics Vs. Currents

Richard Sands believes determining the current-to-gold ratio depends on station's competition. "If you have no competitors, with nobody else in the market even playing any

of the music, you can be less concerned about staying as contemporary as possible and play every current song that comes out. But if you have a competitive situation that calls for you to be more aggressive, then you have to do [play less gold]."

"We have continued to increase the amount of currents in the current-to-gold ratio, but we still [play] quite a bit of the core gold songs. We also have special features, [including] a noontime feature and a Sunday 'Flashback Brunch' where we can play some of the old stuff."

"[The gold songs we play] depend on the listeners. You do research to find out what older songs they want to hear, but that can change over time. Some artists, for a while, might be passé. After you've rested them for a while, you can bring them back."

## Aging Fans

"Is it the audience that's giving up on the artist or is it the radio stations that are giving up on the artist?" Sands asks. "Ask yourself, 'What is your demographic target?' Let's say your station is targeting people in their 20s. And let's say a band like the Cure was popular between 1983-85 with 23- or 24-year-olds."

"Now these listeners are 10 years older, no longer in their 20s. So that band is still

very relevant to a 33-year-old, but your target demo might not be a 33-year-old. It's a matter of who you think your audience is and how

you want to go about getting them.

"As they get older, even Alternative listeners have different concerns. They get married, have kids, and don't have so much time to keep up-to-date. Listening to [Alternative radio] might become a daunting task where they're saying, 'Gee, I used to know every [song], and now I don't know anything.'"

"As the PD, it's your job to make sure you don't end up alienating people. That's why you have to play some more familiar music to go along with the new cutting-edge stuff. But by and large, somebody who is passionate about Alternative when they're 22 probably still has some passion for hearing new music, even when they're 32."



**JIM MCGUINN**

TITLE: Operations Manager

STATION: WIBF (WDRE)/Philadelphia

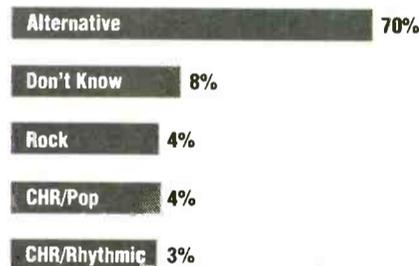
WORKING CLASS STIFF FOR:  
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The Alternative route in the nation's capital.

## Listen Up

What stations were Alternative listeners tuning to six months ago? Most said they were listening to the same station as they are currently, while others hailed from a variety of contemporary formats:



(No other format exceeded 1%)

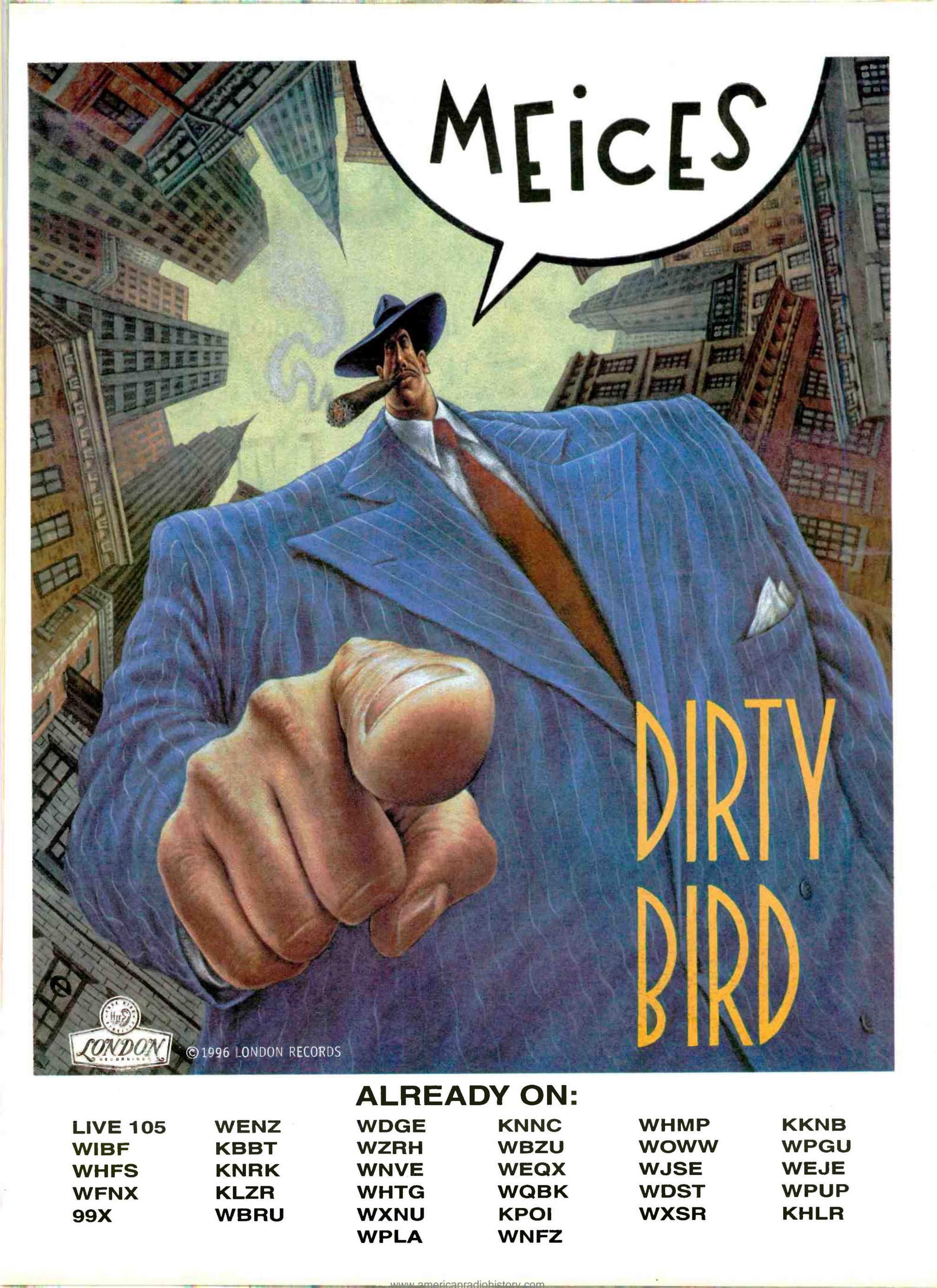
Source: AccuRatings National Format Trends Study 1995



Five-dollar gambling chip from Las Vegas's Hard Rock Hotel.



Soul Asylum relaxes following a WNNX (99X)/Atlanta-sponsored appearance; (l-r) SA's Sterling Campbell, Dave Pimer and Karl Mueller, Columbia's Lee Leipsner, SA's Dan Murphy, 99X PD Bryan Phillips, and Columbia's Brian Rhoades.



# MEICES

# DIRTY BIRD



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WNVE  
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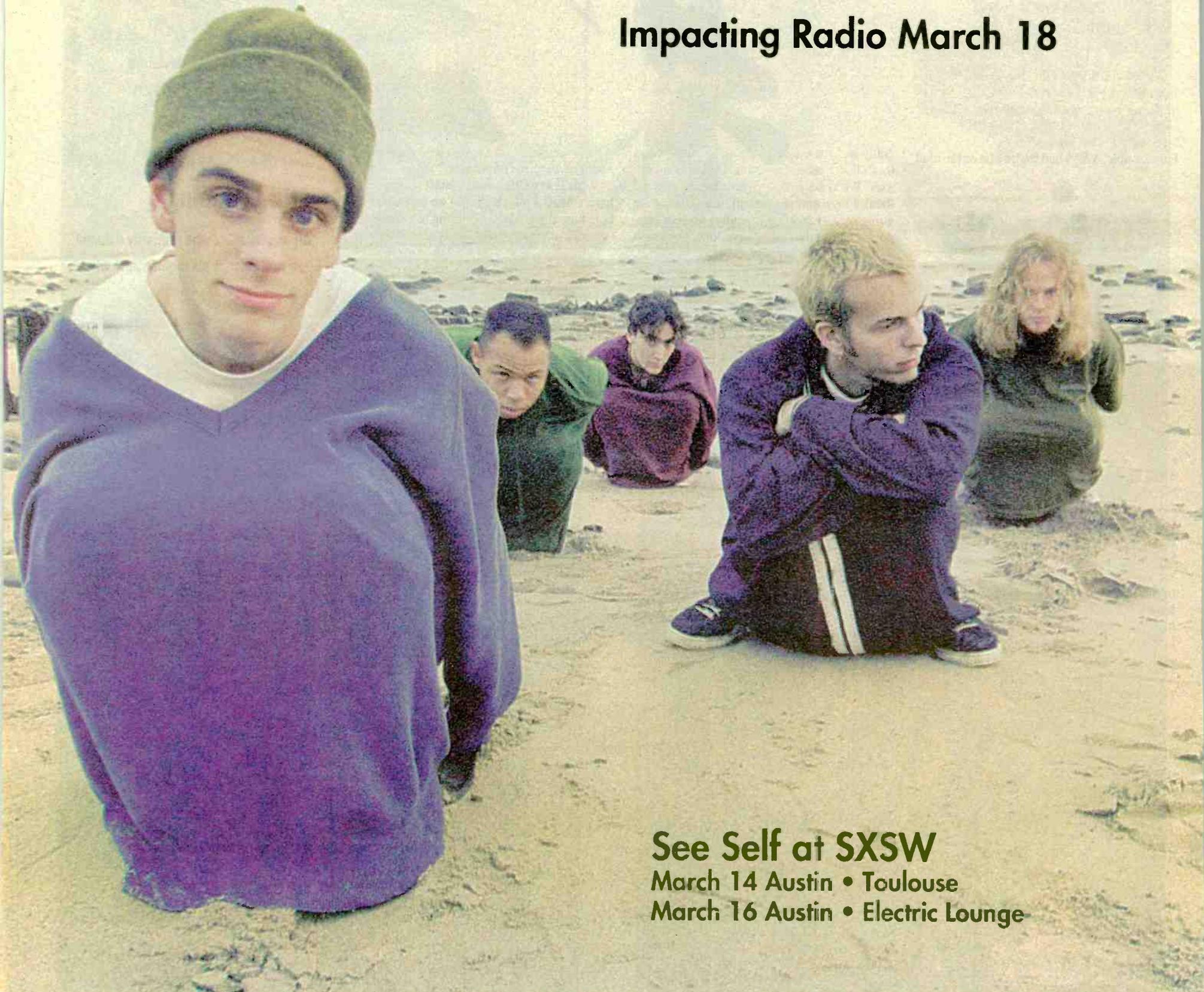
KKNB  
WPGU  
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NON-RADIO MARKETING

# Building An Artist's Staying Power

Radio airplay remains a key component to shaping an act's success. But non-radio marketing efforts — such as going on the road — can help reinforce an act's staying power.

## Tour Tactics

Jack Isquith notes that the label tries to do "two things with our baby bands. We try to have our baby bands develop internally and externally before we ever go to radio or before we put the 'big push' on these bands." For example, A&M had Dishwalla on the road

touring them. You can get press [from local reviewers], and the band starts building an audience. Maybe you can get the radio station in too because [the act is] coming to town. It gives you a lot to build upon."

When baby bands tour, notes Tipp, it's generally without major expense. "With any band that's had a taste of success, touring is ridiculous. With some of our baby bands, you get them a van, and they're off. The Goops are going to tour [with practically] no tour support; it's what they've always done. They never have had tour support before — they get a van, probably a sound guy, and adios!"

But Tipp admits that in today's world, "Until you have a record that's on the radio and on MTV, it's not really going to sell. It used to be you'd get Alternative radio [to play your record] and maybe your record wouldn't sell. They'd still go, 'Well, it's not selling because we haven't crossed [over to] CHR.' Now that's no longer a viable argument. If you've got a top five or a top 10 alternative record and it isn't selling, you don't have a hit because [Alternative radio] is hit radio now."

## The Road Before Radio

While Dawn Hood says Virgin is also committed to touring its new alternative acts, it also goes to school with them. "We utilize the college marketing team to organize campus events/parties and to pass out promotional music and stickers at every show. We are also active with online conferences and live broadcasts."

Bill Carroll believes touring is clearly the most effective non-radio means of securing a fan base, and that online promotion can help. However, he looks at less technological approaches to promotion.

"I believe in simple grassroots methods such as sniping, dispersion of samplers, and stickers at shows and retail. A good record also helps! Portishead was 'broken,' if you will, at retail just as much as it was on radio and MTV. In-store play, press, and word of mouth contributed greatly to the success of that record."

## Rushing The Process

Ted Volk thinks too many labels are rushing the process of breaking an act. "It's getting to the point now where people are taking these baby bands to [Alternative radio] and putting them into this 'the record's got to happen in 11 weeks' [mentality]. And if it doesn't show the requests, the research, or the sales, you're going to run into the problem of what to do next."

Volk adds that the method of breaking a new act "totally depends on the situation. A lot of it comes down to 'Is the artist ready for it: Is he with the manager, the A&R person, or the company?' Everything is a case-by-case step. When we initially put out the Weezer record, the band went up and down the West Coast.

They had a chance to play to small crowds before we actually took it to [Alternative radio] for seven weeks. We started to do more as every day went by. So as everything started to pick up, we'd begin to see it on the road.

"That turned out to be a great record. But I think the harder thing is when you send records out to radio and the plans don't go as you hoped. What we're trying to do now is figure out the best courses of action you should take with records that didn't meet with everyone's approval in terms of success."

With Tracy Chapman's latest release, Elektra's Matt Pollack knew "we had a bit of a core base there. We were trying to expose everyone to the fact that there is activity in and around their markets. A lot of times, people need a capsule fed to them so they'll either look at their BDS on a national level or look at their ADI Soundscan just to see what's going on in their market. But there's so much more than that.

We made a concentrated effort on Tracy's front to show every little ripple that was going on in [programmers'] markets beyond the most obvious."

## Domino Theory

Gary Spivack says radio airplay is still the top way to sell a record. But, he adds, "You've got to tour. I would hope that every band that TAG signs is a band that somewhat has a base of their own; that they're already in their first gear regionally, almost self-sufficient like Phish. Say you're one of those Boston bands: You can go down to Providence and Cape Cod and even up to Albany. If you have a base and a region, it'll be a domino theory. Seven Mary Three is a good example.

"TAG was invented by Atlantic to be an artist development label. We're not shipping Mike Johnson's record to Alternative radio. First, we're going to NPR and college radio. He's doing a coffeehouse and cool club major-market tour, probably hitting those markets twice. And we're putting our money into a van so he can play at these coffeehouse shows. Are we going to see radio sales out of that? No. But we're hoping [a band can build up enough exposure] to say, 'Okay, now we're ready.'"

**We try to have our baby bands develop internally and externally before we ever go to radio.**

—Jack Isquith

tomorrow  
alternative:  
IS  
Today

for about 10 months before the label released a single, "Counting Blue Cars," which it just began promoting.

"We hoped to be doing two things with Dishwalla during those 10 months. We wanted to expose them to as many people as possible within the A&M and PGD system because we knew they were good live and also extremely personable. What we hoped to do was have them simultaneously secure a base on the road where they could repeatedly go into markets and have more and more people go to their shows. At the same time, we wanted to have a band ready to be seen by the most critical eyes in the business.

"We didn't want an Andy Schuen, a Lewis Largent, or a Kevin Weatherly to walk in and say, 'Gee, I really see the potential of this band; they could be something.' Instead, we wanted them to walk in and see the band in front of real people as opposed to an industry crowd, then say, 'Wow! That's a really good live band.'"

Comments Steve Tipp, "The single most important thing you can do for a band, beyond getting played on the radio and TV, is



## MATT POLLACK

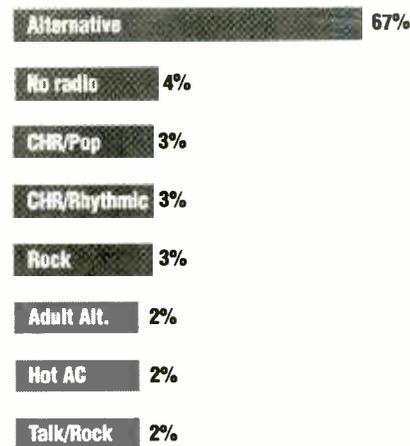
TITLE: VP/Alternative

LABEL: Elektra/EEG

FLIES FIRST CLASS BECAUSE OF: Better Than Ezra, Natalie Merchant

## Still Listening

Among listeners who primarily listened to an Alternative six months ago, what are they listening to now?



(No other format exceeded 1%)

Source: AccuRatings National Format Trends Study 1995

103.9 FM  
WDRE  
PHILADELPHIA'S CUTTING EDGE OF ROCK

Philadelphia's Alternative: WIBF



## GARY SPIVACK

TITLE: National Director/  
Alternative

LABEL: TAG

DOESN'T FLY YET, TAKES AMTRAK.



Rockin' at the Roxy with Mr. Mirainga: (l-r) MCA Music Entertainment Group President Zach Horowitz, Way Cool Music President Mike Jacobs, MM's Stevie Garcia, MCA Records President Jay Boberg, MM's Potz Poturski, KROQ/L.A. Asst. PD Gene Sandbloom, and former MCA exec Randy Miller.

# The Internet: Tomorrow's Technology Or Today's?

Alternative programmers debate the need for a World Wide Web presence

The Alternative format's core audience closely resembles the profile of the avid computer user: young, educated adult males. It's no coincidence, then, that Alternative stations have been aggressive in putting themselves on the World Wide Web. But is it a trend or just a fad? Our panel of programmers shares its opinions.

**KDGE/Dallas** is the first Alternative outlet to place its signal on the Web fulltime, and **Joel Folger** believes the technology's for real. "KDGE is on the forefront of emerging technologies. This is an area of future growth. But I wonder how — in 20 years or even 10 years — Arbitron's going to deal with this, if every radio station in the country can be heard in

ful idea or position in the marketplace and extend it into as many different media and as many different facets of life as you can. 'Just Do It' — does that say, 'We have better rubber heels'? It's just an image for that product. An online presence is something that can enhance the lifestyle. It's still pretty early, but it's wise to get involved. At this point, it's more a cool image than it is actual application on a mass level. I think we're a couple of years away from a massive online kind of society."

### 'Jury Still Out'

Other programmers are watching the Internet explosion carefully before deciding whether to make a major commitment. According to **Richard Sands**, "We have a web page, and our morning man has his own personal web page. It's something that's important from an industry standpoint. From a revenue source, it's an oncoming thing in our industry. But I think the jury is still out as to how important it's really going to be."

"I've seen it written and I've heard it said that the Internet might just be the CB radio thing. I always make a mental note of that. It seems to be of great interest to some people. But to the large majority, it's not that important. But that's also a generational gap thing: The younger people are probably all into it; but for older people, e-mail is good. Other than that, they're not really interested in the Internet."

Even Folger admits that the emerging technology currently serves a relatively small audience. "How many people are actually online? This technology has a long way to go before it reaches the masses. As the saying goes, the only certainty is change. And it's coming. There are people a lot smarter than me who are wagering big bucks ... huge telecommunications companies are putting up some large wagers on which way the thing is going to go."

"That's why I encourage people — before they spend too much time working on this —

to concentrate their efforts on what really counts: How many people are listening to your frequency in your own market and how long are they listening to that frequency?"

**Bill Gamble**, while acknowledging the Internet's usefulness as a communications tool, remains unconvinced of any immediate need to jump onto the 'Net. "Do I really believe that it

affects listening? Do I believe that it is a fundamental part of my day-to-day job? No. Radio is free. It's easy and it's simple. Computer technology is not any of those things."

"It's a wonderful window to go online, and we get a lot of e-mail. It's another form of communication. But we still get more calls. I hope I get my station to the level where I can devote a ton of time to online things, because I'm not really sure. If it's another window they can use to communicate with us, that's really great. But it's just as helpful to make sure you have phone ops working your phones around the clock. If I had to pick between hiring a web master and spending that money making sure the request lines are answered 24 hours a day, I'm taking the request lines right now."

**TOMORROW  
alternative:  
IS  
Today**

**Radio and the Internet are going to go hand-in-hand ... Listeners will be able to click on a song from a playlist and it will download into their computer.**

—Mike Halloran

every market in the country. I want to get my station's call letters and frequency in the slogan files in New York and Los Angeles."

"I'm a big supporter of the Internet," **Mike Halloran** chimes in. "Radio and the Internet are going to go hand-in-hand because we can use both of them at the same time. Listeners will be able to click on a song from a playlist and it will download into their computer. That's the future."

**Jim McGuinn** offers this explanation as to why the Internet offers opportunity for Alternative radio. "It's line extension — not necessarily a new product, but just things that enhance the image. You take a success-



**RICHARD SANDS**

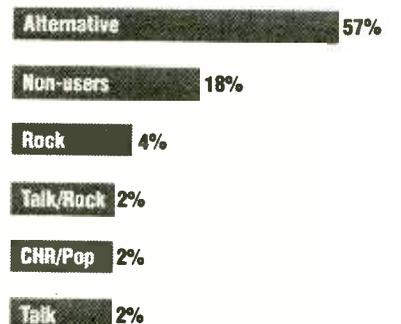
TITLE: VP/Programming

STATION: KITS (Live 105)/San Francisco

WORKING CLASS STIFF FOR:  
Entercom

## Morning Glory

The majority of Alternative listeners also tune to their favorite stations in morning drive:



(No other format exceeded 1%)

Source: AccuRatings/National Format Trends Study 1995



Boston's Alternative: WFNX



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	LEGAL ID			0:05 ↑
F2 Review	Neal McCoy	If I Was a Drinkin' Man	15	3:09 C
	Brooks & Dunn	Neon Moon	09	4:05 F
	PROMO / SPOTS / JINGLE			3:30
F3 Time	Ricky Van Shelton	Wild Man	09	3:13 C
F4 Zoom	Reba McEntire			
	Ring On Her Finger		12	3:53 F
F5 Swap	Shenandoah	Heaven Bound	00	3:53 F
	PROMO / SPOTS / JINGLE			3:30
F7 Update	Alan Jackson	Wanted	07	2:53 C
	Garth Brooks	Beaches of Cheyenne	17	4:06 C
	Randy Travis	If I Didn't Have You	02	3:00 C
F8 Find	WEATHER / SPOTS / JINGLE			3:30
	Trisha Yearwood	She's In Love With The Boy	08	3:45 F
	Dwight Yoakam	Little Sister	01	3:01 C ↓
F9 Mult	[↑]	[←]-Last Event	2PM - 3PM	[→]-Next Event
				[↓]

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## Accepting The Alternative Challenge

Format crossover, stiff competition will keep promo execs on their toes in '96

As if working in record promotion isn't enough of a challenge, Alternative execs must deal with — and keep up with — the format's explosive growth. So what promotion challenges does this year hold in store?

### Endless Product

"Alternative stations have an overwhelming amount of product to choose from every week — it's endless," remarks **Ted Volk**. "So when a station — whether in Los Angeles, Buffalo, or Champaign, IL — starts to be-



lieve in one of our artists, we must concentrate on micromarketing that particular artist, song, or record in that particular town. We try to do as much as we can with the sales, record stores, and radio stations, making sure

**A lot of people sit around and wait for that secret-weapon record to be a mainstream record; you can't wait that long.**  
— **Matt Pollack**

we do our best to market that record in that particular town — regardless of what we do anywhere else.

"In a lot of cases, of course, you're not going to get a consensus of everybody believing in your record. Therefore, the best thing you can do is try to develop stories where you have that occurring. Then you can start to spread a story — maybe one market turns into another market, which turns into another market."



### TED VOLK

TITLE: National Alternative Dir.

LABEL: Geffen

FLIES FIRST CLASS BECAUSE OF: Hole, Weezer

Many times, however, Volk's challenge is to go beyond the micromarketing strategy to preserve credibility on an individual, station-by-station basis. "We had some records recently that were not for everybody. The **Lisa Loeb** record, for example, is just not one that 90 stations are going to play. There's a **White Zombie** single we're working, and we're doing promotions according to the band's tour.

"In turn, the stations in those markets are helping us by playing the track. And that's a record that's not going to chart. It's not easy to say to a station, 'This record is not going to be in the Top 25 with **BDS**, but we have a multiplatinum band coming to town and we think a song will sound great on the air.'"

### Proper Exposure

One of the challenges facing **Bill Carroll** is competition. "I want to ensure that our artists are given their 'unequal fair share' of chances for success in this outrageously competitive marketplace."

**Gary Spivack** concurs. "Exposing a band to radio has become very, very difficult. To get a band its proper exposure is my biggest fear. Alternative radio has moved way too quickly. It's not Alternative radio's fault, that's just the way it happened. It's sickly competitive.

"But as long as **TAG** maintains its patience, the cream will rise to the top. This label's not in that '50-add' mentality. But if we get 50 adds, I'm not going to complain."

Putting the shoe on the other foot, **Matt Pollack** theorizes, "If I were at an Alternative station right now, I'd want to make sure that I surround myself with power players, that my presentation is the strongest, and that I own the lifestyle audience I'm trying to reach. I'd need to be ahead of the curve enough to recognize what is significant music for this format, but not that far out that I don't have mass appeal.

"I'd also want to keep my library fresh and, at the same time, be aware that the competing Active Rock in my market is almost identical to me as far as the music. If we're sharing a lot of hits and I have to play the hits, then I must identify which of those hits are going to be hits. I've got to be on them first. And I've got to have a couple of secret-weapon records that are exclusively mine, that they'll never be able to touch.

"With Alternative, there's enough leeway to get away with new records that are a little bit different, a little bit ahead of the curve. A lot of people sit around and wait for that secret-weapon record to be a mainstream record; you can't wait that long.

"As far as the promotion end of it, we're already experiencing the positives and negatives of the format growth. With the format growing the way that it is — and with the line continuing to blur between formats — our problems are going to become even more of a headache. We've got to be able to sit down with a product in the very beginning — as any company does in setting a marketing game plan — and identify where

we're going with this record. What is our long-term achievement beyond just selling lots of records? You want to expose your artist to the greatest level and maintain the artist's credibility. But because everyone's pulling and groping for exclusivity and everyone looks so similar, [those goals] are very difficult."

### At-Work Worries

**Steve Tipp** agrees, but there's more than format crossover to worry about: "With the bands spreading formats and Rock stations playing so much alternative music, the biggest challenge right now is keeping [the promotion departments in our] company together. Rock and Active Rock are playing a lot of this music — and I don't say this as a bad thing. But it's created a lot of dissension within every record company.

"It's not really about territory; everybody's sort of 'protectionist,' and I think that's right. It's about market politics. So even though we work for the same company and we all work

**I want to ensure our artists are given their 'unequal fair share' of chances for success in this outrageously competitive marketplace.**

— **Bill Carroll**

together, it creates some dissension, which is really tough."

**Jack Isquith** has a different outlook. "I want to break bands like all of us want to break bands. But the biggest challenge every day when I go to work — and this may sound cheeseball — is the same as it was last year and the year before: to do my job with dignity and passion and to have some fun. Then everything else will fall into place."



### STEVE TIPP

TITLE: VP/Contemporary Music

LABEL: Reprise

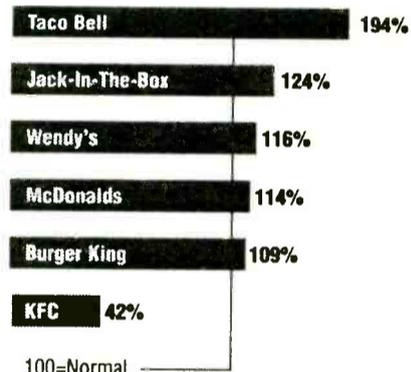
FLIES FIRST CLASS BECAUSE OF: Green Day, Filter



The Bay Area beat: KITS/SF

### Eat To The Beat

What fast-food restaurants do Alternative listeners patronize? Here's how their eating preferences compare with that of the general population:



Source: AccuRatings/Interop Radio Store/Simmons 1995



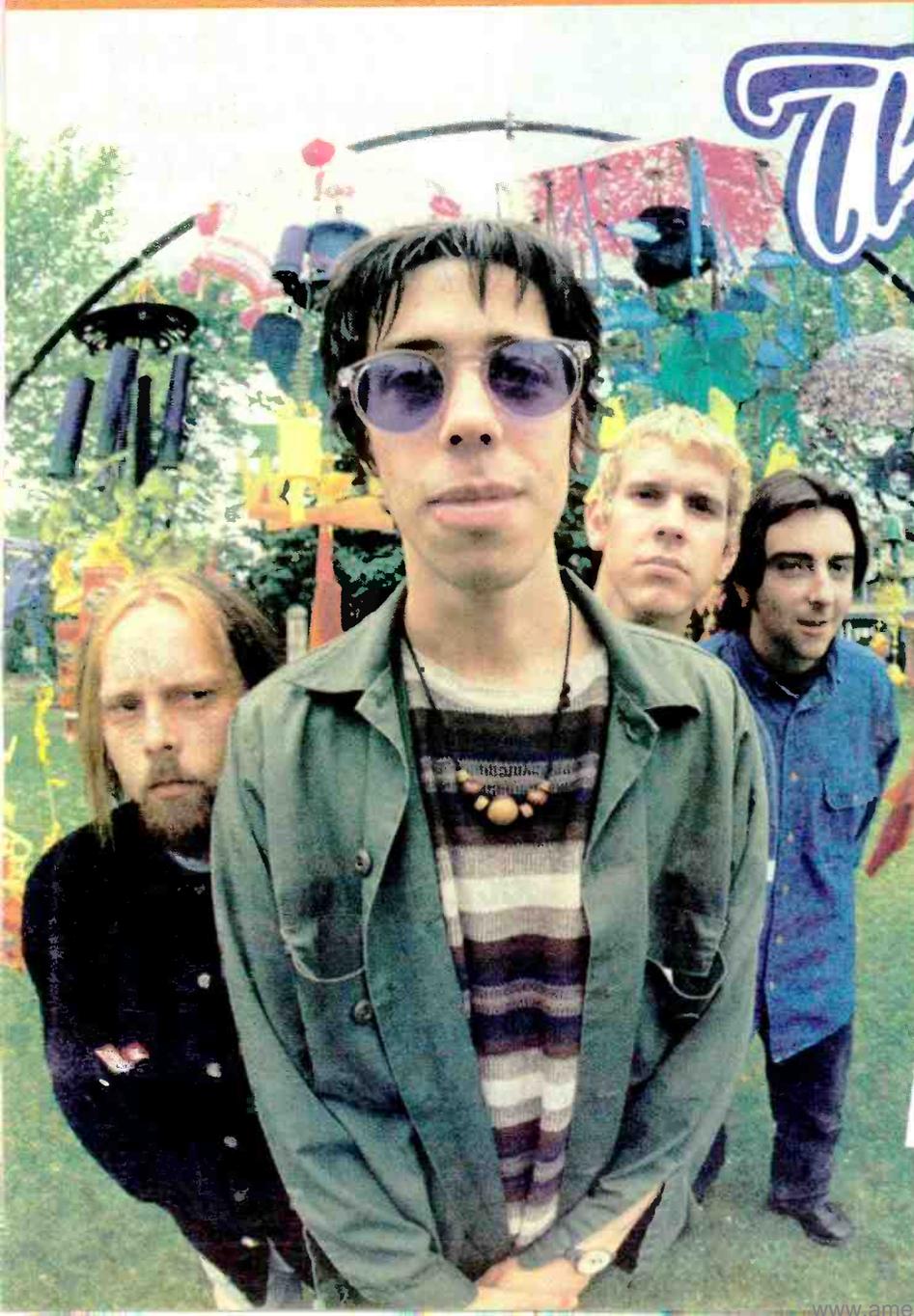
KNDD (The End)/Seattle MD Marco Collins and afternoon personality Bill Reid flank Boy George.



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WHMP	CD101	WZAT
WPLA	WPUP	WERX
WAVF	WTGE	
	THE FLASH	

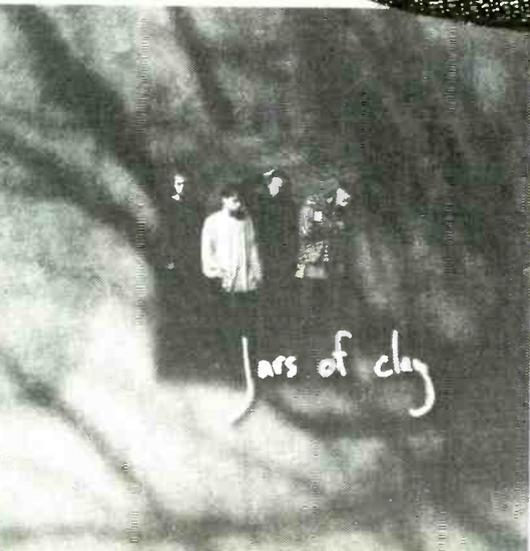
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WXDX, WNRQ, WKOC, WNVE,  
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# What Will Happen Next?

□ Programmers draw on their experiences to speculate about format's future

Who knows what lies ahead for Alternative radio? Taking a stab at crystal-ball gazing, station execs predict how the format will fare in '96.

## Room For More

"There will be continued growth in terms of the number of total stations in the format," foresees Joel Folger. "The staggering ratings growth Alternative has seen over the last few years may have stabilized based on the music's popularity and amount of sharing in competitive markets.

"There's room for additional Alternative stations in markets that are underserved by the format. And over the next year or two, the number of markets where Alternative is not in the picture will start to dwindle."

## Bigger Pie, Smaller Slices

Bill Gamble agrees the pie will get bigger, "but there will be smaller slices. You're no longer fighting a one-front battle. It's not as simple as saying, 'No one's playing Depeche Mode

**Over the next year or two, the number of markets where Alternative is not in the picture will start to dwindle.**

— Joel Folger

"We've created our own unique hill, and now 'our own unique hill' is being *niched*. Ultimately, the key for these radio stations — WKQX in particular — is to know what's important. There's a lot of time spent on production elements that are supposed to convey attitudes. But if your music doesn't give you your attitude, you're in trouble. All of those other things that go on top of it just help separate you when it gets confusing musically.

"You also need to point out *why* you're different than the other guy. Don't assume the audience is going to know. You could have gotten away with it two years ago, but you can't anymore. There are too many choices for people."

But it's those "many choices" that Jim McGuinn believes will lead to *fewer* Alternative stations. "There's going to be some shakeout, and some stations that have

hopped on the bandwagon may go away now that the competition is fierce.

"It comes down to being able to create a cohesive product that images you into the marketplace — a matter of who can build that great, lifestyle-based franchise radio station. That's what a lot of AOR stations in the mid- to late '70s did; they really captured the spirit and imagination of their cities. Now the mantle has been passed, and Alternative will have to do that for the current 18-34 generation."

## 'There Is A Format'

Richard Sands states, "I think of [K.D.K. Media consultant] Kevin Stapleford's words: 'Fuck the format.' [Meaning] there is no format, it's just what's happening in your own market. But I don't know if that's true. You open up magazines — not just trade publications, but magazines like *Rolling Stone* — and there's a

Modern Rock chart; you go into a record store, and there's an Alternative or Modern section.

"There is a format out there, and there will be a divergence between the Alternatives and the old-line

Rock stations that updated [themselves] by playing Alice In Chains, Pearl Jam, and Stone Temple Pilots. Right now there's a huge overlap, and I don't think that's going to continue. Sooner or later, the Alternatives will go back to being a little bit on the cutting edge; the Rock stations are going to stick with the Seven Mary Threes and the Pearl Jams, but not venture so far into playing some of the more questionable songs for their format.

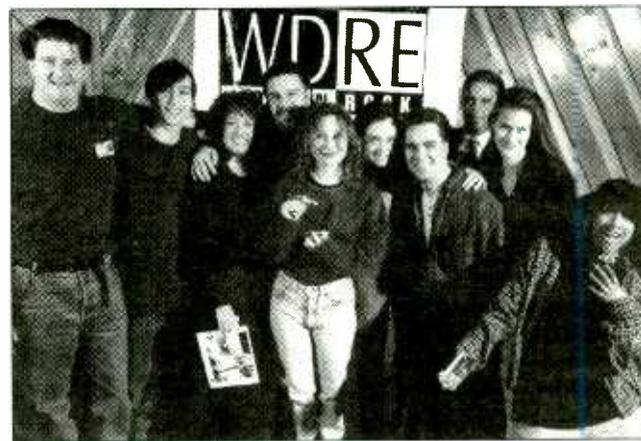
"I look for good records, period. But if they're records that would sound just as good on [nearby Active Rock] KSJO/San Jose as [they would on] Live 105, I might look at that with a little trepidation."

## 'A Little More Soul'

Mike Halloran hopes recording artists will do their part not only to help delineate format boundaries, but to diversify Alternative itself. "I don't want to see bands that all sound the same and have the same look. I don't want to see us painting ourselves into a corner

with too many bands that sound like *Bush* and not enough bands that stretch the parameters.

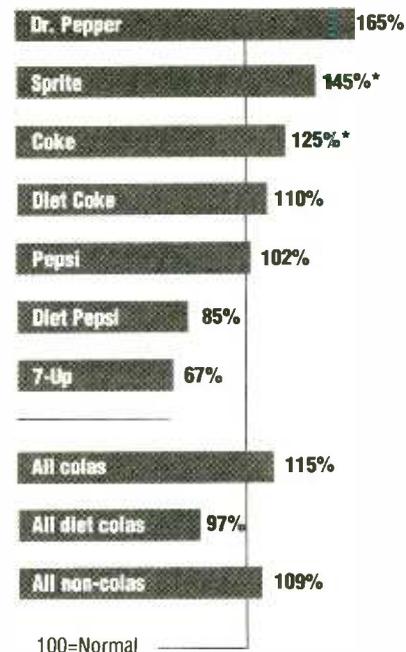
"We need to put a little more soul back into what we're doing. The thing that's going to kill this format is sounding generic. We're playing *Enya* — it's the No. 3-selling album in San Diego, and that's a damn good reason to play it. Variety is the spice of life."



Tori Amos (c) finds herself surrounded by WIBF (WDRE)/Philadelphia staffers; (l-r) MD Preston Elliot, Dan Fein, Marilyn Russell, Brian Robbins, Sarah Clark, Spike, GM Joe Ruyak, Gwen Rein, and Kelli Currie.

## Wouldn't You Like To Be A Pepper, Too?

Here's how Alternative soda consumption compares with that of the general population:



\* Ranks among top 5 of all formats in this category

Source: AccuRatings/Interep Radio Store/Simmons 1995

**tomorrow  
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Today**

records. We'll do that and get some numbers.' In most major markets, you have at least a two-front battle going on. There are some markets where stations are getting flanked by AC, flanked by Active Rock, and have head-on competitors. The people who get it and understand the battle will win eventually.

**Right now there's a huge overlap; I don't think that's going to continue. Sooner or later, the Alternatives will go back to being a little bit on the cutting edge.**

—Richard Sands



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# The First In Line

□ Rick Carroll is remembered as the founding father of Alternative radio

There are a lot of people around who have contributed to the growth of Alternative radio. Some are still working actively within the format. Some have left radio or records behind and may never get the credit they deserve. However, there's one person who isn't here to reap any of the attention he so richly deserves: **Rick Carroll**, who passed away in 1989.

When I set out to do this special, one label head told me, "Don't do a feature on Rick Carroll. None of these 'kids' know who he was. Besides, this is a format that doesn't have, nor does it care about, a history." Let's get one thing straight — without Rick Carroll, *no one* would be doing Alternative.

Rick found himself on the beach in 1978, having been dumped from **KEZY-AM/Anaheim**. During that summer, he would conceive the notion of creating a format that played the punk and new wave music that usually was exiled to AOR specialty shows. CHR? Back then it was disco, disco, and more disco. Only a few stations would touch the cutting-edge music, and none of them were dedicated solely to the new form. **KROQ/L.A.** was the first.

Some of the people who were there share their recollections about Rick and Alternative's early days.

## Mike Glickenhaus

"When we first went on the air at **91X [XTRA-FM/San Diego]**, we went on with Rick Carroll's personal record collection. We weren't 'serviced' with this music — only Rick had it.

"I can still remember the moment in January 1983 when — on-air — we scratched the needle across [**Led Zeppelin's**] 'Stairway To Heaven' and went into 'Sex' by **Berlin**. **Larry Groves** and Rick drove down to witness the change. We changed, alright — forever."

*Mike Glickenhaus serves as GM/Station Manager at Sports/Alternative combo XTRA-AM & FM.*

## Larry Groves

"When I was in college in Sacramento, I worked for Rick at **Top 40 KNDE**. Then I joined him at **KKDJ/L.A.** as MD in 1973.



Early '80s: (l-r) Larry Groves, Rick Carroll, and Mike Jacobs.

After [our stint] at **KEZY**, we took over **KROQ** in 1979.

"It had been free-form musically. There were no ratings. It had a terrible signal. Checks were bouncing. We didn't know exactly what we were going to do. We played around with it for a while, then turned it into the first Alternative Rock station.

"We were playing a lot of mainstream progressive rock, but we were also playing the **Sex Pistols**, the **Clash**, and the **Pretenders**. Over the years, we got rid of the progressive music and concentrated on the alternative music, focusing on bands like **Depeche Mode**, the **Cure**, and the **Police**. In fact, [crosstown] **KLOS** once got a prerelease of the new **Police** album before we [got a copy]. They sent it to us and said, 'Maybe you guys could use this because we can't play it.'

"[KROQ's] owners didn't know anything about radio. One time, Rick was talking

the GM about formatics and quarter-hour maintenance, and the guy said, 'Don't worry about that. The engineering department takes care of that.'

"Ricky, in my opinion, was a wizard. He's right up there with **Bill Drake** and **Tom Donahue** as an innovative programmer."

*Larry Groves currently is out of radio and working at a record store in Longview, TX.*



## Mike Jacobs

"Just earning enough money at McDonald's to print business cards doesn't qualify you as a PD, let alone a visionary. What set Rick Carroll apart? He always had an opinion and was willing to stand behind it — no matter what anyone else thought.

"Rick wasn't perfect; his faults are legendary. But he was right more than he was wrong, and that is what we should remember and respect him for. He was willing to try something new without anything to go on but his will to succeed — and that takes heart.

"You can debate who did what first, but you can't take that away. His will to win — that rubbed off on everybody."

*Mike Jacobs — who worked with Carroll as the Carroll & Jacobs consulting firm's Business Director — now is President of MCA-distributed Way Cool Music.*

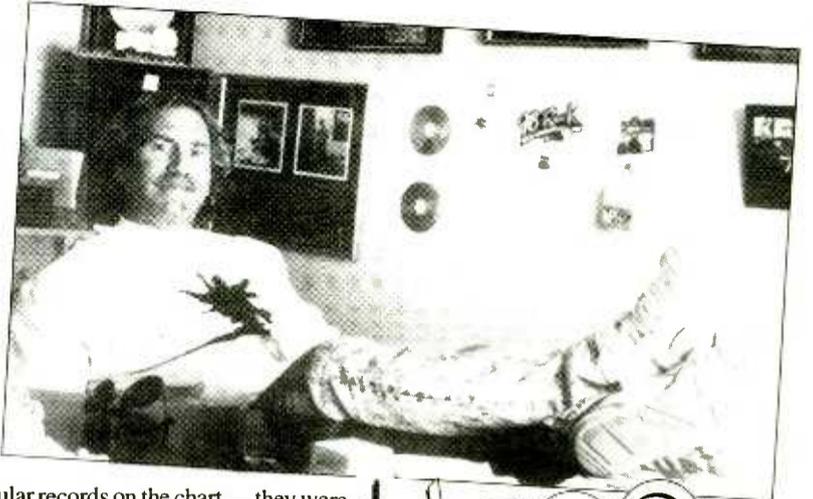
## Scott Mason

"I first met Rick in 1974 when I was a phone op at **KKDJ**. **Larry Groves**, Rick, and I arrived at **KROQ** at about the same time. I was at **KTNQ**, which was about to go Spanish. And since I don't speak Spanish, it seemed like a good thing to do! Rick had been looking for a gig and said he had an offer from **KROQ**. I had heard about the station, but we all figured it would be a brief stop between 'big' radio stations!

"When Rick came to **KROQ**, the music was almost all the jocks' choice. He tried to put some structure to the programming. He brought it down to three jock choices per hour, then it went to two, then one, and then none. But Rick would always listen to what people at the station had to say about the music.

"He was an old Top 40 guy, so he wanted to put Top 40 formatics into place: quarter-hour maintenance, saying the call letters, playing the most popular records in a hot rotation. [But] our most popular records weren't the

Rick Carroll in the mid-'80s.



most popular records on the chart — they were the ones we thought were the most popular with our audience.

"Rick met with a lot of resistance in many areas because the station owners didn't have a radio background. They were hesitant on a lot of things. But Rick was a great convincer, and what he said made sense. He [would let people take the ball and run], but he was also a great guider. He had his own ideas and philosophies, and he brought structure to the station.

"In the later days, Rick would sometimes not show up for days. One time he borrowed my truck for an hour and didn't come back for three days. He really believed in getting away from the station at least one day a week and listening to it from the outside — without the phone calls and other distractions. He definitely believed you shouldn't get so close that it overwhelms you."

*Scott Mason presently works as KROQ's OM.*

## Jack Snyder

"Rick and I first started working together when I became PD at **KEZY**; he was the Corporate PD. During that time, he showed me how to read the charts and, more importantly, how to read between the lines. He showed me the protocol and how to entertain record company people. If I had any questions, he'd help me out. But never once did he interfere. There was always an open door, and he always gave me a detailed answer.

"**KEZY** had been automated for many years, and we took it pretty cutting-edge and radical to get attention. It was pretty out-there and adventurous. And Rick would only encourage us.

"After Rick left, we still stayed in touch. When he was conspiring to put **KROQ** on the air, he would call and we'd hash out ideas. I watched how they very carefully cultivated those ideas. **KEZY** was like the cutting-edge wave [before **KROQ**], and Rick was catching the next wave that was coming behind it."

*Jack Snyder is WZRH/New Orleans's PD.*



1977-1979



1980-1984



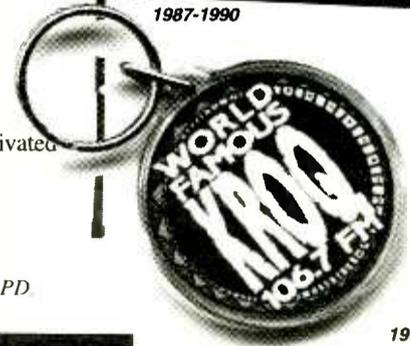
1986-1987



KROQ staff (circa 1986): (l-r) Scott Mason, Doc on the ROQ, Jed The Fish, Rick Carroll, Richard Blade, Dusty Street, Freddie Snakeskin, Rodney Bingenheimer, unidentified, Swedish Eagle, Mike Jacobs, Lewis Largent, Jim "Poorman" Trenton, John Frost, Van Johnson, and Raymond Bannister.



1987-1990



1993-1994



**CARROLL DINNER** — The annual Rick Carroll Scholarship Fund Dinner and Award Ceremony (Radio Innovator of the Year) will take place at this year's SXSW Conference. Prior winners include Robert Uhlmann, Howard Stern, Deirdre O'Donahue, Rodney Bingenheimer, and Lou Simon, who's shown here after receiving his plaque (c). Flanking him at the first award ceremony are (l-r) Jed The Fish, Guy Zapoleon, Dave Sholin, Carroll's father and sister, and Mike Jacobs.

**Some things  
are more  
important  
than Tuesday**

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**Rick Carroll Scholarship Fund**

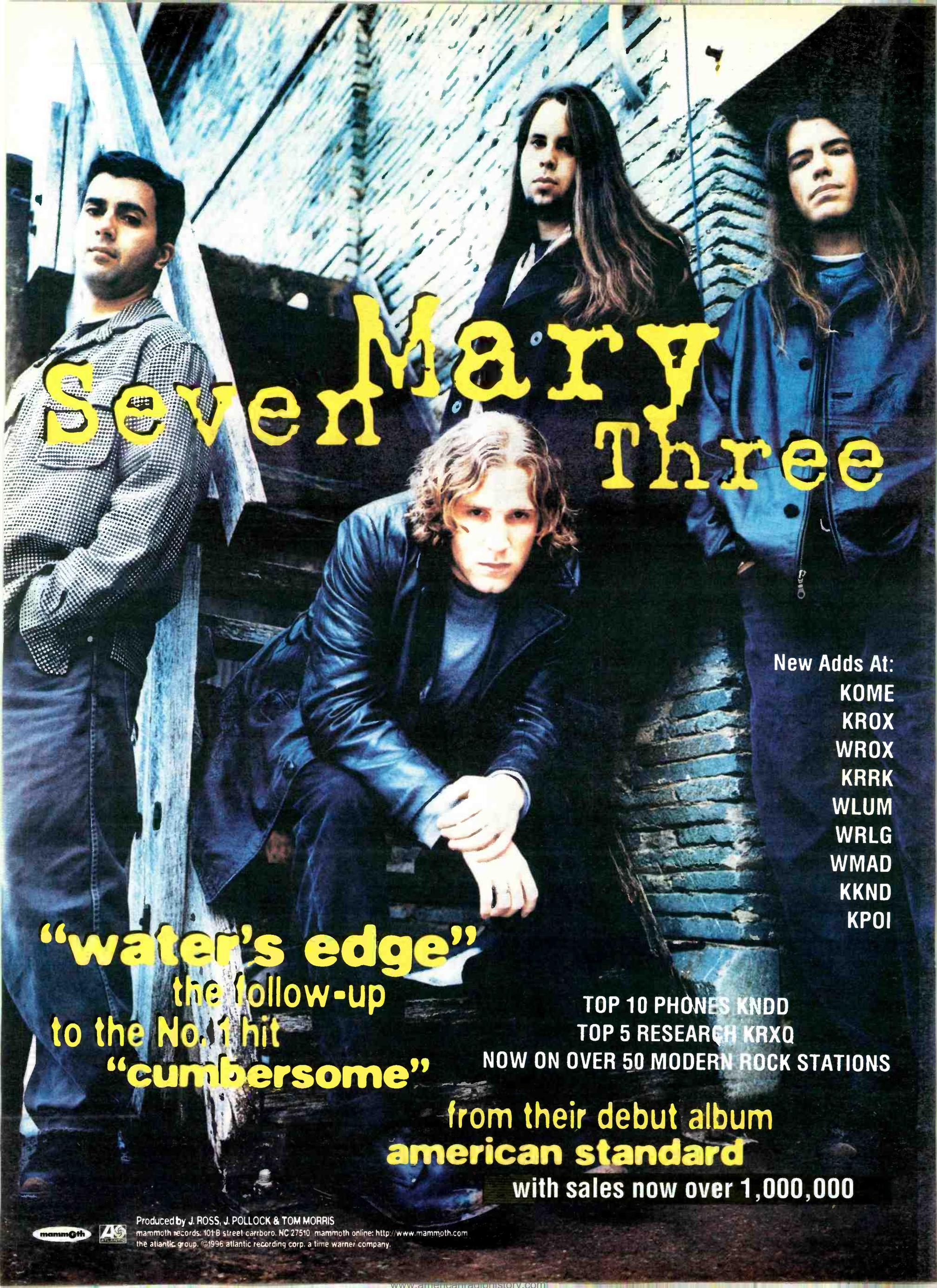
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# Still Left Of The Dial

■ Paul Westerberg talks about his new LP ... and all things 'Alternative'

Paul Westerberg will always be a kid. A lonely kid at that. That's probably true of all great rock artists.

There's a part of them that felt and saw more when they were young, and so they're able to relate those feelings to the "other kids," the rock audience.

On his forthcoming new album, "Eventually," Westerberg once again demonstrates the songwriting craft that was brilliantly displayed on his last solo effort, "14 Songs." R&R recently caught up with Westerberg, who talked about the past, the songwriting process, and today's Alternative scene.

## Feeling Vulnerable

"While I've gotten used to it over the years, this is the part that still isn't easy." Westerberg is referring to the period between recording an album and when the audience finally gets to hear it. "I really don't like the hyping of a record," he adds. "I mean I'm eager to hear what fans think about my work, but this can make you feel vulnerable. Radio people, writers, ... important people are reacting first, and you have to respond.

"I may have bitched about the rigors of touring, but deep down I love touring. I'll always want to play, but I don't think I'll [al-



Paul Westerberg

ways] have the same need for being interviewed." Westerberg says this in an honest, friendly tone.

The fact is that this is how things are done these days, and Westerberg knows it. Although it's two months before "Eventually" will be released, there isn't time for him as an artist to savor the results of his work — it's time to promote.

Westerberg is willing; through the years he's watched the stakes being raised. In the beginning it was touring Midwest clubs in a van with the Replacements. Now he's an original, standard-bearing artist of the "Alternative" movement. Trace the evolution backwards, and it's easy to cite U2 and R.E.M. True card-bearing Alternative fans will point to Husker

I try to write the best song that I can."

## O'Brien Reunion

The first single to be released from the "Eventually" compilation is a haunting piece called "Love Untold." It reunites Westerberg with Brendan O'Brien, who worked on "World Class Fad" single from the last album.

"I've learned to strengthen the melody of a song by keeping it simple. If you get a good tune, that can be enough. If you manage to find the right lyrics, then you really have something. In the past I might've tried to make things too elaborate. Part of that was working with the band. The democracy of a band can mar a simple tune. The guitarist has a different lick that he wants to lay in ... the rhythm. Pretty soon, you've lost the clarity."

Working with O'Brien made it too direct at times. "Brendan likes to record live. He's used to working with great, powerful bands like Pearl Jam: Set up and get out of the way. I'm working differently now. I like to build songs ... find the tune and develop a great song along the way. Now I don't have a band like before. I used to work that way: Go in the studio, start jamming, and capture the magic. I can't do that now."

There's a wistfulness in Westerberg's voice. Never once in the conversation does Westerberg mention the Replacements by name. He continually refers to them as "the band." He isn't resentful, though.

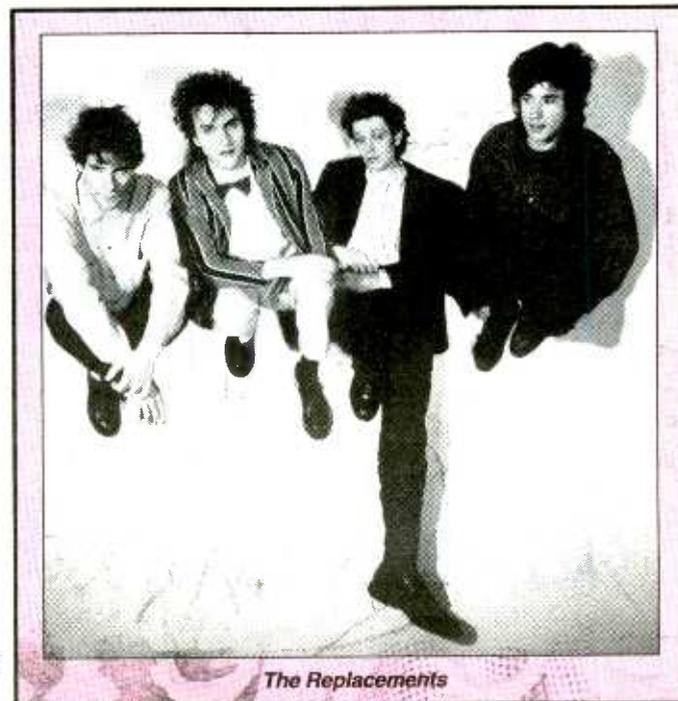
"I realize now how lucky I was to be in that band. I didn't appreciate it then. It was more 'how do I get out of here?' Back then it just happened. We just became a band, though we never took it seriously enough to be great. We were pretty self-aware; we knew we weren't that good so we managed to be deceptive. We needed funny clothes, brash behavior, and to be unpredictable. People would come to see what they were going to get. You'd hear critics argue, 'They're great; no, they suck.' We'd play that up because we knew we couldn't just go out and play great."

## No Hollow Terms

Today Westerberg doesn't hide behind funny clothes, and he doesn't ride Alternative's coattails either. He writes material that people are finally recognizing on its own terms.

Westerberg admits to feeling more vulnerable than ever. "I guess the reason critics play up the 'songwriter' angle is because I'm alone. The material has to represent itself. I've always tried to write deeper songs, dating back to the first album. Now the songs stand out more. I'm not afraid to write a serious song like 'Hide N Seekin'."

"Hide" is a song about a divorced father who's barred from seeing his own children. So he has to try to sneak looks at



The Replacements

**It's more than louder guitars and the right amount of distortion. I want people to accept my songs without the current tricks.**

them from afar. Rumor has it that it was inspired by Tom Waits in real life, though Westerberg only says it's a true story about "a friend." Much of "Eventually" carries a similar resonance.

While he appreciates recognition for his writing, Westerberg doesn't want to be accepted on hollow terms. "I don't want some 'lifetime achievement award' from Alternative. I just hope the audience accepts the songs straightforwardly. It takes guts to be delicate in this day and age. I'm trying to make the songs real. If anything, that's what Alternative fans appreciate. No gimmick. Just a real song."



**tomorrow  
alternative: IS  
Today**

**I may have bitched about the rigors of touring, but deep down I love touring. I'll always want to play, but I don't think I'll have the same need for being interviewed.**

**I don't want some 'lifetime achievement award' from Alternative. I just hope the audience accepts the songs straightforwardly.**

## 'Hit-Single Mentality'

Westerberg doesn't try to comply, and he isn't self-consciously different. He writes from what he feels. "That's why it's easier to write, record, and play. That's a force of its own. Talking about it, analyzing it — that's unnatural."

He admits, though, that he could talk about Alternative radio "long into the night; that's a subject matter I do think about." After all, as the author of great industry-aware classics like "Left Of The Dial" and "Talent Show," Westerberg has sliced through the insider's view and railed in defense of the real fan.

"I'll tell you, it was a lot better when Loverboy was the enemy. We didn't belong on the radio, so it made us work harder to stand for something. We had to find an audience. When we did, they were passionate about us. That's where we belonged. Now it would be a lot easier for me to fit in. I could make a real pop record, like some of the ones that are big now. Some of these things seem destined to be regarded like Mungo Jerry.

"There's a hit-single mentality now. Some people don't try to write the next "Knockin' On Heaven's Door"; they write a formula hit.



# top 20 of

## Revolution Evolution: Albums To Tracks

To illustrate how the Alternative musical front has evolved, here's a comparison of the top 20 records from the last five years.

You'll notice that the '91-'93 lists featured albums. Beginning with the April 1, 1994 issue, R&R debuted its Alternative individual tracks chart that recognized the format's evolution from an album focus. The Top 94 Of '94 also marked R&R's first year-end Alternative tracks chart.

1997

1992

1993

1994

1995



- R.E.M.**  
Out Of Time (WB)
- EMF** Schubert Dip (EMI)
- JESUS JONES**  
Doubt (SBK)
- BIG AUDIO DYNAMITE II**  
The Globe (Columbia)
- ELECTRONIC**  
Electronic (WB)
- SIOUXSIE & THE BANSHEES**  
Superstition (Geffen)
- CROWDED HOUSE**  
Woodface (Capitol)
- PSYCHEDELIC FURS**  
World Outside (Columbia)
- LA'S/La's**  
(Go!Discs/London/PLG)
- ROBYN HITCHCOCK & THE EGYPTIANS**  
Perspex Island (A&M)
- SISTERS OF MERCY**  
Vision Thing (Elektra)
- HAPPY MONDAYS**  
Pills 'N' Thrills And Bellyaches (Elektra)
- SIMPLE MINDS**  
Real Life (A&M)
- MATERIAL ISSUE**  
International Pop Overthrow (Mercury)
- STING**  
The Soul Cages (A&M)
- RED HOT CHILI PEPPERS**  
Blood Sugar Sex Magik (WB)
- MORRISSEY**  
Kill Uncle (Sire/Reprise)
- ERASURE**  
Chorus (Sire/Reprise)
- REPLACEMENTS**  
All Shook Down (Sire/Reprise)
- DIVINYLS**  
Divinyls (Virgin)

- U2**  
Achtung Baby (Island/PLG)
- CURE**  
Wish (Fiction/Elektra)
- MORRISSEY**  
Your Arsenal (Sire/Reprise)
- INXS**  
Welcome To Wherever You Are (Atlantic/AG)
- B-S2'S**  
Good Stuff (Reprise)
- SOCIAL DISTORTION**  
Somewhere Between Heaven... (Epic)
- CHARLATANS U.K.**  
Between 10th And 11th (Beggars Banquet/RCA)
- CRACKER**  
Cracker (Virgin)
- NIRVANA**  
Nevermind (DGC)
- SOUP DRAGONS**  
Hotwired (Big Life/Mercury)
- SUGARCUBES**  
Stick Around For Joy (Elektra)
- TEENAGE FANCLUB**  
Bandwagonesque (DGC)
- CONCRETE BLONDE**  
Walking In London (IRS)
- RED HOT CHILI PEPPERS**  
Blood Sugar Sex Magik (WB)
- XTC**  
Nonsuch (Geffen)
- PETER GABRIEL**  
Us (Geffen)
- R.E.M.**  
Automatic For The People (WB)
- JESUS & MARY CHAIN**  
Honey's Dead (Def American/WB)
- FAITH NO MORE**  
Angel Dust (Slash/Reprise)
- IAN McCULLOCH**  
Mysterio (Sire/Reprise)

- DEPECHE MODE**  
Songs Of Faith And Devotion (Sire/Reprise)
- U2/Zooropa**  
(Island/PLG)
- NEW ORDER**  
Republic (Qwest/WB)
- MIDNIGHT OIL**  
Earth And Sun And Moon (Columbia)
- BELLY/Star**  
(4AD/Sire/Reprise)
- CRANBERRIES**  
Everybody Else Is Doing It... (Island/PLG)
- TEARS FOR FEARS**  
Elemental (Mercury)
- PORNO FOR PYROS**  
Porno For Pyros (WB)
- R.E.M.**  
Automatic For The People (WB)
- STING**  
Ten Summoner's Tales (A&M)
- LENNY KRAVITZ**  
Are You Gonna Go My Way (Virgin)
- THE THE**  
Dusk (Epic)
- SMASHING PUMPKINS**  
Siamese Dream (Virgin)
- SOUL ASYLUM**  
Grave Dancers Union (Columbia)
- JESUS JONES**  
Perverse (SBK/ERG)
- BLIND MELON**  
Blind Melon (Capitol)
- 10,000 MANIACS**  
Our Time In Eden (Elektra)
- WORLD PARTY**  
Bang! (Ensign/Chrysalis/ERG)
- DURAN DURAN**  
Duran Duran (Capitol)
- RADIOHEAD**  
Pablo Honey (Capitol)

- LIVE**  
Selling The Drama (Radioactive/A&M)
- PEARL JAM**  
Daughter (Epic Associated)
- MORRISSEY**  
The More You Ignore Me The Closer I Get (Sire/Reprise)
- TOAD THE WET SPROCKET**  
Fall Down (Columbia)
- GREEN DAY**  
Basket Case (Reprise)
- CRASH TEST DUMMIES**  
MMM MMM MMM MMM (Arista)
- SOUNDGARDEN**  
Black Hole Sun (A&M)
- GREEN DAY**  
Longview (Reprise)
- R.E.M.**  
What's The Frequency... (WB)
- CRANBERRIES**  
Zombie (Island)
- COUNTING CROWS**  
Einstein On... (DGC)
- ALICE IN CHAINS**  
No Excuses (Columbia)
- COUNTING CROWS**  
Mr. Jones (DGC)
- SEAL**  
Prayer For The Dying (ZTT/Sire/WB)
- OFFSPRING**  
Come Out And Play (Epitaph)
- STONE TEMPLE PILOTS**  
Interstate Love Song (Atlantic/AG)
- OFFSPRING**  
Self Esteem (Epitaph)
- SMASHING PUMPKINS**  
Disarm (Virgin)
- BECK**  
Loser (DGC)
- SHERYL CROW**  
All I Wanna Do (A&M)

- SILVERCHAIR**  
Tomorrow (Epic)
- GOO GOO DOLLS**  
Name (Metal Blade/WB)
- BETTER THAN EZRA**  
Good (Swell/Elektra/EEG)
- BUSH**  
Comedown (Trauma/Interscope)
- ALANIS MORISSETTE**  
You Oughta Know (Maverick/Reprise)
- PRESIDENTS OF THE UNITED STATES...**  
Lump (Columbia/CRG)
- LIVE**  
Lightning Crashes (Radioactive)
- COLLECTIVE SOUL**  
December (Atlantic)
- LIVE**  
All Over You (Radioactive)
- SPONGE**  
Molly (Work/CRG)
- ELASTICA**  
Connection (DGC/Geffen)
- BETTER THAN EZRA**  
In The Blood (Swell/Elektra/EEG)
- TOADIES**  
Possum Kingdom (Interscope)
- ALANIS MORISSETTE**  
Hand In My Pocket (Maverick/Reprise)
- MATTHEW SWEET**  
Sick Of Myself (Zoo)
- BUSH**  
Little Things (Trauma/Interscope)
- WEEZER**  
Say It Ain't So (DGC/Geffen)
- OASIS**  
Live Forever (Epic)
- U2**  
Hold Me, Thrill Me, Kiss Me, Kill Me (Atlantic/Island)
- NATALIE MERCHANT**  
Carnival (Elektra/EEG)

# TRACY BONNHAM



## MOTHER MOTHER

the first single from  
**THE BURDENS OF  
BEING UPRIGHT**

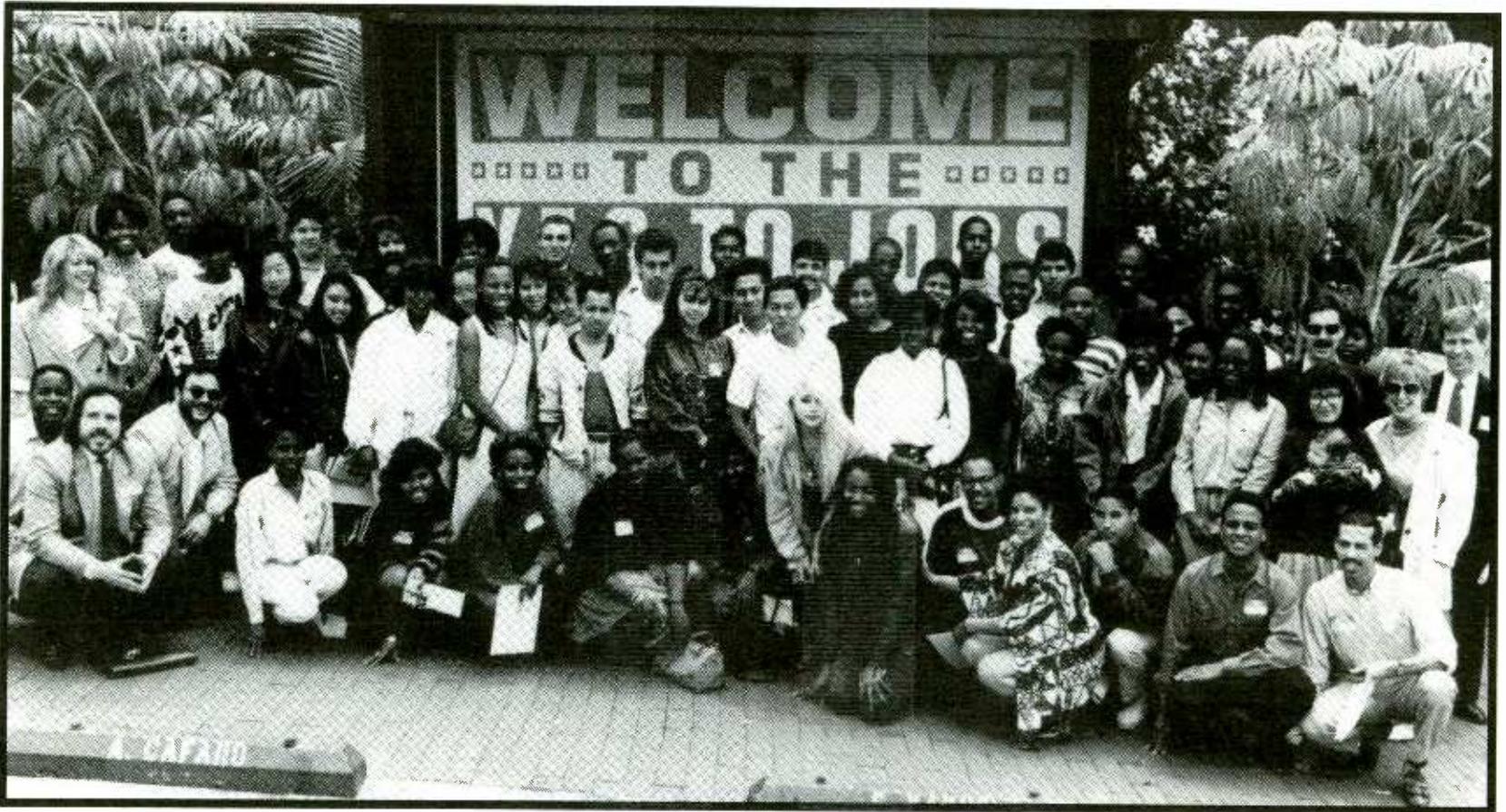
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# ALTERNATIVE

## Preserving The Alternative Image

Continued from Page 28

gram. We have to keep flooding them with new things. On the other hand, we have to continue to play their favorite songs. Programming these kinds of radio stations isn't simple, but you can get it down to two things: playing lots of new music and playing people's favorite songs.

"When I looked at all the summer books, could **Arbitron** tell me anything that was going on with the format? What's happening is that TSL is going down, and there are a couple of reasons for that. There are now more choices for people to listen to. If I'm playing a **Nine Inch Nails** song, and someone's on the **Dave Matthews Band**, there's now a station that may be playing Dave Matthews and **Hootie & The Blowfish** on a more regular basis.

"It works the same vice versa. If I'm playing a Dave Matthews record, there's now a station — not just in Chicago but in most every market — that says, 'You know what, we're going to be playing **Pearl Jam**, **Stone Temple Pilots**, and the **Smashing Pumpkins**.' The things that make us big, the broadness of styles, are also the things that make us sort of vulnerable. Like in any strategic battle, you end up narrowing the focus.

"Look at the job that **Steve Smith** has done [at CHR **WQHT (Hot 97/ New York)** or **Rick Cummings** has done [at CHR **KPWR (Power 106/ Los Angeles)**]. Power is a different radio station today than it was three years ago. That's because it's con-

tinually looking at what's going on and changing to meet the tastes of the 18-34 demo so that it can dominate. That's Q101's philosophy. You want to maximize. We're an 18-34 station, so it's important to us from a money-making standpoint to have a fair amount of 24-34s. The format tends to be generational; it'll go from 16-29."

Gamble does question those who program rock music from 1996 and 1976 in the same quarter-hour. "Tell me where **Aerosmith** and **Pearl Jam** work or where **Aerosmith** and **Green Day** work. What radio station in America would that work on? When we look at Active Rock, there are some wonderful stations that are doing a great job. I tend to think the majority of them are successful because they're morning drive-driven. For example, **Mancow** does a great job. [WRCX] is the No. 1 18-34 act in Chicago.

"I don't think anything is Alternative anymore. There are rock songs, pop songs, and dance songs. Because of the perception of our format, we probably get to play more styles than the other people do."

### Beyond The Music

Dallas radio veteran **Joel Folger** says the Alternative pie will continue to grow. "The fact that CHR, Active Rock, and Adult Alternatives are dabbling and using some of our product is a statement of just how strong Alternative is. You can't stop other stations from playing songs and bands you champion, but there are a lot of things you can do in terms

of imaging and formatics to distinguish yourself from competitors.

"In this day and age of **BDS** and other tracking tools, there are no secrets as far as what songs your competitors are playing and what songs you're playing. You need more elements than just music to differentiate your station.

Folger's top element for achieving stationality: on-air talent. "Forget describing Alternative and just think in terms of, 'Is the talent you have on your radio station better than the talent on your competition? Are you more interesting or are they more compelling? Does [your talent] relate information that puts your station above and beyond your competitor?'"

But when all is said and done, one factor holds more weight than any other in determining station success. "Music is still at the top of the list," says Folger. "You've got to make sure the music is right on your radio station."

### Acknowledgements

I'd like to thank the following for their invaluable assistance with this special: **Michael Atkinson, Jeff Axelrod, Julie Gidlow, Missy Haffley, Carl Harmon, Hurricane Heeran, Adam Jacobson, Tim Kummerow, Corey Levitan, Kevin McCabe, Gail Mitchell, Tanya O'Quinn, Margo Ravel, Kristy Reeves, Kym Reisender, Ron Rodrigues, Gary van der Steur, Don Waller, and Steve Wonsiewicz.**

## Calderone: Becoming The 'Big Dog' Station

Continued from Page 30

than any other stations — will make you sound like a bigger station. It's one thing to give away **Smashing Pumpkins** tickets; the Alternative station should put the 'and more' twist on it and do what other stations won't do.

• **Industry Attention:** It's a blessing in that the major radio companies have taken the format seriously; they don't feel as nervous about flipping to Alternative. The problem is that right now the format is on a little bumpy road. That's not the case all around the country — there are a few cases of bumpy roads, and it has become overanalyzed. But that has nothing to do with the format or anything else — just look at what other formats did to win when they came under competitive attack. It's just basic radio wars.

• **Core Artists:** In the beginning, when the music wasn't shared, Alternative was a very artist-driven format — still playing hit records, but really paying attention to the artist. Now, when you're in a song-for-song battle around the country

with other radio stations, you end up leaning more toward songs as opposed to artists. It was Alternative that broke those big artists, laid claim to them for all those years, and worked really hard to own them. For the format to discount them and maybe not look at a second track — if it's a good song, that is — might be a mistake in ownership. You don't want to look at your playlist and say, "God, I don't own any of this."

• **Current-To-Gold Ratio:** Most of the recurrent and library tracks we're playing now are the big CHR/AOR crossover records: [the **Breeders'**] "Cannonball," [Green Day's] "When I Come Around," and all those great records that made Alternative huge. So at least we have a library of high-cume potential on which we continue to lean. The issue now, however, is to make sure the gold [consists of] the most well-tested songs and is the most compatible [with currents].

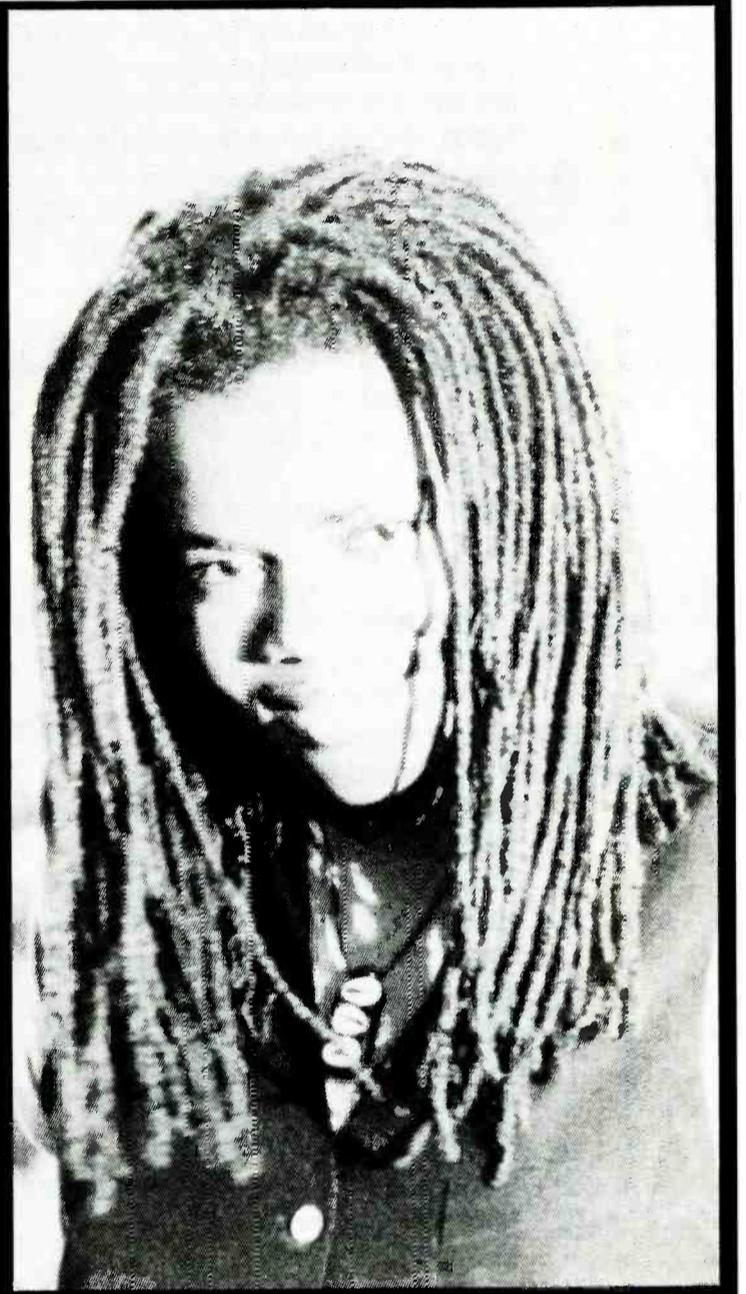
• **Online Technologies:** It doesn't get you ratings. It's a great imaging tool, but I have yet to see any station get a huge ratings jump because they had a great home

page. [It only speaks to] a small minority of your audience. It's CB radio for the '90s.

We work so hard to get our slogan pounded into people's heads — now we want to ask them while they're listening at work or in their cars to remember "www. http://...com"? How can you expect anyone to remember that when half the time they can't even write down your call letters in a diary?

• **'96 Prediction:** When we [used to] sign on a radio station, we sometimes would go jockless for a full book and still debut with a five share. You can't do that anymore. You just can't sign on and say, "I'll play **Bush, Nirvana, Stone Temple Pilots,** and **Pearl Jam** and be the biggest hit in the city." Well, guess what? It ain't happening anymore because down the dial there are three other radio stations probably playing and sharing the same music. So the big issue right now is taking what we have built over the years and becoming the "big dog" radio station. Like any other format, if an Alternative station doesn't have a strong PD and a strong, solid product besides the music, it's going to be a bumpy road.

# Tracy Chapman



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<b>KTCL</b> 18x	<b>KCXX</b> 27x

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Produced by Don Gehman and Tracy Chapman  
Management: Gold Mountain Entertainment

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MARCH 15, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	ALANIS MORISSETTE <i>Ironic (Maverick/Reprise)</i>	2629	2695	2476	2493	87/0
6	5	2	2	SPACEHOG <i>In The Meantime (Sire/EEG)</i>	2539	2451	2222	2195	86/0
11	9	4	3	FOO FIGHTERS <i>Big Me (Capitol)</i>	2441	2343	2079	1948	90/0
3	4	7	4	GREEN DAY <i>Brain Stew (Reprise)</i>	2132	2234	2253	2415	75/1
<b>BREAKER</b>			5	STONE TEMPLE PILOTS <i>Big Bang Baby (Atlantic)</i>	2118	176	—	—	89/9
9	7	5	6	GIN BLOSSOMS <i>Follow You Down (A&amp;M)</i>	2103	2289	2156	2073	80/0
5	6	8	7	ALICE IN CHAINS <i>Heaven Beside You (Columbia/CRG)</i>	2090	2207	2171	2244	78/1
12	8	6	8	PRESIDENTS OF THE UNITED... <i>Peaches (Columbia/CRG)</i>	2077	2270	2111	1938	85/0
1	2	3	9	SMASHING PUMPKINS <i>1979 (Virgin)</i>	2006	2347	2360	2583	74/1
10	11	9	10	RED HOT CHILI PEPPERS <i>Aeroplane (WB)</i>	1961	2067	2009	2023	84/0
7	10	11	11	EVERCLEAR <i>Santa Monica (Watch The World Die) (Capitol)</i>	1943	1972	2023	2115	70/1
33	28	17	12	OASIS <i>Champagne Supernova (Epic)</i>	1873	1583	1030	769	88/10
15	14	13	13	GARBAGE <i>Only Happy When It Rains (Almo Sounds/Geffen)</i>	1831	1902	1745	1750	81/0
8	12	12	14	GOO GOO DOLLS <i>Naked (Metal Blade/WB)</i>	1720	1939	1947	2078	73/0
14	13	14	15	TORI AMOS <i>Caught A Lite Sneeze (Atlantic)</i>	1695	1815	1801	1782	84/0
26	21	19	16	JARS OF CLAY <i>Flood (Silvertone)</i>	1642	1501	1186	999	76/6
20	17	16	17	STABBING WESTWARD <i>What Do I Have To Do? (Columbia/CRG)</i>	1632	1590	1409	1338	80/2
27	24	20	18	BUSH <i>Machinehead (Trauma/Interscope)</i>	1618	1406	1110	939	72/8
4	3	10	19	OASIS <i>Wonderwall (Epic)</i>	1617	2044	2336	2386	68/1
13	15	15	20	NO DOUBT <i>Just A Girl (Trauma/Interscope)</i>	1537	1691	1689	1794	65/1
31	26	22	21	SMASHING PUMPKINS <i>Zero (Virgin)</i>	1472	1286	1037	797	72/8
19	16	18	22	SALT <i>Bluster (Island)</i>	1406	1531	1424	1345	77/0
23	18	21	23	RUBY <i>Tiny Meat (Creation/Work/CRG)</i>	1365	1385	1260	1174	75/1
<b>BREAKER</b>			24	LOVE AND ROCKETS <i>Sweet Lover Hangover (American/Reprise)</i>	1195	977	568	213	75/16
28	30	24	25	DOG'S EYE VIEW <i>Everything Falls Apart (Columbia/CRG)</i>	1133	1084	954	898	56/3
24	27	25	26	SON VOLT <i>Drown (WB)</i>	1051	1079	1034	1116	52/1
<b>BREAKER</b>			27	GRAVITY KILLS <i>Guilty (TVT)</i>	1050	983	866	769	68/2
<b>BREAKER</b>			28	NIXONS <i>Sister (MCA)</i>	1029	939	799	727	59/5
40	31	28	29	AFGHAN WHIGS <i>Honky's Ladder (Elektra/EEG)</i>	989	1015	877	586	76/4
25	25	27	30	TOADIES <i>Away (Interscope)</i>	974	1029	1071	1056	57/2
17	22	23	31	SEVEN MARY THREE <i>Cumbersome (Mammoth/Atlantic)</i>	962	1117	1169	1373	47/0
22	19	26	32	FOLK IMPLOSION <i>Natural One (London/Island)</i>	929	1056	1209	1277	44/0
18	20	29	33	COLLECTIVE SOUL <i>The World I Know (Atlantic)</i>	914	984	1196	1357	44/0
—	37	37	34	BAD RELIGION <i>A Walk (Atlantic)</i>	909	794	682	412	63/3
42	33	34	35	PEARL JAM <i>Leaving Here (Epic)</i>	865	915	817	553	49/1
16	23	31	36	BUSH <i>Glycerine (Trauma/Interscope)</i>	835	981	1126	1522	41/0
21	29	35	37	PEARL JAM <i>I Got Id (Epic)</i>	798	878	1022	1313	38/2
36	36	36	38	3 LB. THRILL <i>Diana (57/550 Music)</i>	733	811	696	703	37/0
—	—	42	39	COWBOY JUNKIES <i>A Common Disaster (Geffen)</i>	730	571	304	180	53/10
<b>DEBUT</b>			40	VERVE PIPE <i>Photograph (RCA)</i>	716	414	130	50	53/7
38	35	38	41	311 <i>All Mixed Up (Capricorn)</i>	688	776	756	663	39/0
—	—	49	42	AMMONIA <i>Drugs (Epic)</i>	646	473	224	100	56/14
44	45	39	43	ERIC MATTHEWS <i>Fanfare (Sub Pop)</i>	611	620	560	489	41/1
<b>DEBUT</b>			44	SEVEN MARY THREE <i>Water's Edge (Mammoth/Atlantic)</i>	592	395	261	137	38/8
37	41	40	45	TOADIES <i>Possum Kingdom (Interscope)</i>	573	610	621	670	34/1
—	47	46	46	TRACY CHAPMAN <i>Give Me One Reason (Elektra/EEG)</i>	565	522	470	416	33/0
43	42	41	47	SILVERCHAIR <i>Israel's Son (Epic)</i>	550	601	594	524	45/0
50	46	45	48	RUST <i>Not Today (Atlantic)</i>	520	529	472	422	34/0
<b>DEBUT</b>			49	JOSH CLAYTON-FELT <i>Window (A&amp;M)</i>	494	444	293	174	39/2
<b>DEBUT</b>			50	SPARKLEHORSE <i>Someday I Will Treat You... (Capitol)</i>	469	390	205	56	34/6

This chart reflects airplay from March 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker.

93 Alternative reporters. 90 current playlists. © 1996, R&R Inc.

## BREAKERS®

### STONE TEMPLE PILOTS Big Bang Baby (Atlantic)

TOTAL PLAYS/INCREASE 2118/1942 TOTAL STATIONS/ADDS 89/9 CHART 5

### LOVE AND ROCKETS

#### Sweet Lover Hangover (American/Reprise)

TOTAL PLAYS/INCREASE 1195/218 TOTAL STATIONS/ADDS 75/16 CHART 24

### GRAVITY KILLS

#### Guilty (TVT)

TOTAL PLAYS/INCREASE 1050/67 TOTAL STATIONS/ADDS 68/2 CHART 27

### NIXONS

#### Sister (MCA)

TOTAL PLAYS/INCREASE 1029/90 TOTAL STATIONS/ADDS 59/5 CHART 28

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
TRACY BONHAM <i>Mother Mother (Island)</i>	29
DISHWALLA <i>Counting Blue Cars (A&amp;M)</i>	20
CRACKER <i>I Hate My Generation (Virgin)</i>	16
LOVE AND ROCKETS <i>Sweet Lover Hangover (American/Reprise)</i>	16
AMMONIA <i>Drugs (Epic)</i>	14
GOLDFINGER <i>Here In Your Bedroom (Moja)</i>	14
CAST <i>Alright (Polydor/A&amp;M)</i>	12
COWBOY JUNKIES <i>A Common Disaster (Geffen)</i>	10
OASIS <i>Champagne Supernova (Epic)</i>	10
REFRESHMENTS <i>Banditos (Mercury)</i>	9
STONE TEMPLE PILOTS <i>Big Bang Baby (Atlantic)</i>	9

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
STONE TEMPLE PILOTS <i>Big Bang Baby (Atlantic)</i>	+1942
VERVE PIPE <i>Photograph (RCA)</i>	+302
OASIS <i>Champagne Supernova (Epic)</i>	+290
LOVE AND ROCKETS <i>Sweet... (American/Reprise)</i>	+218
BUSH <i>Machinehead (Trauma/Interscope)</i>	+212
SEVEN MARY THREE <i>Water's Edge (Mammoth/Atlantic)</i>	+197
REFRESHMENTS <i>Banditos (Mercury)</i>	+186
SMASHING PUMPKINS <i>Zero (Virgin)</i>	+186
AMMONIA <i>Drugs (Epic)</i>	+173
DISHWALLA <i>Counting Blue Cars (A&amp;M)</i>	+165

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# HATE YOU

FOR MORE INFORMATION CALL 213-413-7353



## Stations and their adds listed alphabetically by market

<p><b>WEQX/Albany, NY</b> PD: Ian Harrison APD/MD: Marc Alghini 7 REFRESHMENTS "Banditos" DISHWALLA "Cars" BLACK GRAPE "Kellys" CAST "Alright" LENNY KRAVITZ "Mind"</p> <p><b>WQBK/Albany, NY</b> DM/MD: Dan Binder MD: Kelly McNamee SMASHING PUMPKINS "Zero" LOVE AND ROCKETS "Hangover" VERVE PIPE "Photograph" FLEMING &amp; JOHN "Afratid"</p> <p><b>KTEG/Albuquerque, NM</b> PD: Sandy Horowitz MD: Julie Hoyt TRACY BONHAM "Mother" COWBOY JUNKIES "Disaster" LENNY KRAVITZ "Mind" LOVE AND ROCKETS "Hangover" ERIC MATTHEWS "Fartare" PHUNK JUNKIEZ "Grt"</p> <p><b>WNNX/Atlanta, GA</b> PD: Brian Phillips APD: Leslie Fram MD: Sean Demery 22 VERVE PIPE "Photograph" 23 FREDDY JONES BAND "Daydream" 19 NICK CAVE/BAD SEEDS "Henry" 14 SHOVELJERK "Unwind" 6 MARRY ME JANE "TwentyOne" JOAN OSBORNE "Man" CRACKER "Generation"</p> <p><b>WJSE/Atlantic City, NJ</b> DM/MD: Dave King TRACY BONHAM "Mother" FROM GOOD HOMES "Head" BUSH "Machine" SELF "Solo" GOLDFINGER "Bedroom" DRILL "Hell" BLACK GRAPE "Kellys" SEMISONIC "Flames"</p> <p><b>WCHZ/Augusta, GA</b> DM/MD: Eric Hall MD: Todd Haller OASIS "Champagne" BUSH "Machine" REFRESHMENTS "Banditos" HAGFISH "Happiness" EDWIN MCCAIN "Alive" SHERYL CROW "Outside"</p> <p><b>KNNC/Austin, TX</b> PD/MD: Mike Peer 6 REFRESHMENTS "Banditos" 6 TRACY BONHAM "Mother" 5 BABYLON ZOO "Spaceman" 3 FUZZY "Grt" CANDLEBOX "Friend" JARS OF CLAY "Flood" SEMISONIC "Flames"</p> <p><b>KROX/Austin, TX</b> PD: Sara Trexler APD/MD: Lloyd Hocutt 7 IDLEWILDE "Freakin" 2 SMASHING PUMPKINS "Zero" SEVEN MARY THREE "Waters" TRACY BONHAM "Mother" COWBOY JUNKIES "Disaster"</p> <p><b>WRAX/Birmingham, AL</b> PD: Dave Rossi MD: Hurricane Shane FLEMING &amp; JOHN "Afratid" COWBOY JUNKIES "Disaster" RUBY "Tiny" CAST "Alright"</p> <p><b>WBCN/Boston, MA</b> VP/Programming: Oedipus MD: Carter Alan APD: Steven Strick 15 SMASHING PUMPKINS "Zero" SEMISONIC "Flames" JARS OF CLAY "Flood" CRACKER "Generation" EVERCLEAR "Heartspark" BAD RELIGION "Walk" LOVE AND ROCKETS "Hangover"</p> <p><b>WFNX/Boston, MA</b> PD: Troy Smith APD: Todd Wilkinson MD: Laurie Gait RANCID "Olympia" VELOCITY GIRL "Nothing" SEMISONIC "Flames"</p> <p><b>WEDG/Buffalo, NY</b> MD: Rich Wall JARS OF CLAY "Flood" HOWLIN' MAGGIE "Alcohol" LOVE AND ROCKETS "Hangover" SPARKLEHORSE "Treat"</p>	<p><b>WUNX/Cape Cod, MA</b> PD: Chris Boles MD: Steve Binder STONE TEMPLE PILOTS "Baby" AMMONIA "Drugs" CANDLEBOX "Friend"</p> <p><b>WPGU/Champaign, IL</b> PD: Jay Schulman MD: Kim Haskell 2 TRACY BONHAM "Mother" DISHWALLA "Cars" 1 WHIPPING BOY "Twinkle" BEN FOLDS FIVE "Underground" LOVE AND ROCKETS "Hangover"</p> <p><b>WKQX/Chicago, IL</b> PD: Bill Gamble APD/MD: Mary Shuminas 16 KORN "Clown" LOVE AND ROCKETS "Hangover" CRACKER "Generation"</p> <p><b>WAQZ/Cincinnati, OH</b> PD/MD: Matthew Harris APD: Sterling Schiessler PULP "Common" REFRESHMENTS "Banditos" JOAN OSBORNE "Man"</p> <p><b>WOXY/Cincinnati, OH</b> PD: Dave Tellmann MD: Dorsie Fyffe 4 HOWLIN' MAGGIE "Alcohol" 4 TRACY BONHAM "Mother" 4 MR. MIRANDA "Jalepeno" 4 FRANK BLACK "Kicked" 2 JOHN WESLEY HARDING "Liberty" 2 PATTI ROTHBERG "Inside" 2 STEVE EARLE "More" 2 JENNIFER TRYMIN "Year" 2 DISHWALLA "Cars" 2 JOLENE "Garden" 2 COWBOY JUNKIES "Speaking"</p> <p><b>WENZ/Cleveland, OH</b> PD: Ric "Rocco" Bennett MD: Sean Robertson SMASHING PUMPKINS "Zero" TRACY BONHAM "Mother" DISHWALLA "Cars" CRACKER "Generation"</p> <p><b>WMMS/Cleveland, OH</b> VP/Dir./Ops: John Gorman APD/MD: Doug Kubinski LOVE AND ROCKETS "Hangover" UNIVERSAL HONK "Ujfront"</p> <p><b>KDGE/Dallas, TX</b> PD: Joel Folger MD: Jay Michaels AMMONIA "Drugs" POE "Angry" WAKELAND "Falling" ADAM'S FARM "Picture"</p> <p><b>WXEG/Dayton, OH</b> PD: Mike Stern MD: Jeff Stevens ALICE IN CHAINS "Over" AMMONIA "Drugs" COWBOY JUNKIES "Disaster" SELF "Solo"</p> <p><b>WKRO/Daytona Beach, FL</b> MD: Delia Rae 1 COWBOY JUNKIES "Disaster" 1 GOLDFINGER "Bedroom"</p> <p><b>KTCL/Denver, CO</b> PD: John Hayes MD: Mary Moses 21 THERMADORE "Amerasan" 21 OASIS "Champagne" 13 JOSH CLAYTON-FELT "Window" CAST "Alright"</p> <p><b>CIMX/Detroit, MI</b> Program Mgr: Murray Brookshaw PD/MD: Vince Cannova GOLDFINGER "Bedroom"</p> <p><b>WHYT/Detroit, MI</b> PD: Garrett Michaels MD: Alex Tear Asst. MD: Caeri Bertrand 6 GOLDFINGER "Bedroom" JARS OF CLAY "Flood" JEWEL "Save"</p> <p><b>KFRF/Fresno, CA</b> PD: Don O'Neal MD: Caria Gonzalez VERVE PIPE "Photograph" LOVE AND ROCKETS "Hangover"</p> <p><b>WEJE/Ft. Wayne, IN</b> PD: Sean Smyth MD: Weasel 1 TRACY BONHAM "Mother" 1 DISHWALLA "Cars" 1 JEWEL "Save"</p>	<p><b>WGRD/Grand Rapids, MI</b> PD: Allan Fee MD: Leann Curtis TRACY BONHAM "Mother" DISHWALLA "Cars" GOLDFINGER "Bedroom" LUSH "Ladykiller" CAST "Alright"</p> <p><b>WQXA/Harrisburg, PA</b> PD: Jay Schmitt MD: Scott McFadden SMASHING PUMPKINS "Zero" TRACY BONHAM "Mother" CANDLEBOX "Friend" LOVE AND ROCKETS "Hangover"</p> <p><b>WMRQ/Hartford, CT</b> PD: Brian Krysz MD: Gina Crash 16 CRACKER "Generation" 3 SMASHING PUMPKINS "Zero" AFGHAN WHIGS "Ladder" SPARKLEHORSE "Treat" WHIPPING BOY "Twinkle"</p> <p><b>KPOI/Honolulu, HI</b> PD: Brock Whaley MD: Nikki Basque OASIS "Champagne" BUSH "Machine" POE "Angry" FUZZY "Grt" SEVEN MARY THREE "Waters" NIXONS "Sister" CAST "Alright" CAVE &amp; MINOGUE "Wild"</p> <p><b>KTBT/Houston, TX</b> PD: Steve Robison MD: David Sadof 2 LOVE AND ROCKETS "Hangover" 1 TRACY BONHAM "Mother"</p> <p><b>WRXZ/Indianapolis, IN</b> PD: Scott Jameson MD: Michael Young SON VOLT "Drown" OASIS "Champagne" DOG'S EYE VIEW "Falls"</p> <p><b>WPLA/Jacksonville, FL</b> PD: Jim Randall APD: Beaker MD: Greg Brady 15 STONE TEMPLE PILOTS "Baby" OASIS "Champagne" DISHWALLA "Cars"</p> <p><b>KISF/Kansas City, MO</b> PD: Jon Anthony APD: Ed Parreira MD: Jason Justice 2 STONE TEMPLE PILOTS "Baby" LUSH "Ladykiller" CAST "Alright" JENNIFER TRYMIN "Year"</p> <p><b>KLZR/Kansas City, MO</b> PD: Roger The Dodger MD: Bob Osburn GOLDFINGER "Bedroom" TRACY BONHAM "Mother" MEICES "Wow!" SELF "Solo" JENNIFER TRYMIN "Year" DOROTHY "Angeline"</p> <p><b>WNFZ/Knoxville, TN</b> DM/MD: Jonathan Pirkie 28 BUSH "Machine" 25 CAST "Alright" 21 MOUTH "Furs" 21 TRACY BONHAM "Mother" 21 REFRESHMENTS "Banditos" 15 IGGY POP "Heart" 15 FLEMING &amp; JOHN "Afratid" ROCKET FROM... "Young" PHUNK JUNKIEZ "Grt" FALLING WALLENDAS "Monkeys"</p> <p><b>WVOX/Lansing, MI</b> PD: Mike Childs MD: Nicole Schiflet CAST "Alright" TRACY BONHAM "Mother" CRACKER "Generation" INTO ANOTHER "T.A.L.L."</p> <p><b>KEDG/Las Vegas, NV</b> OM: Steve Hoffman PD: John Griffin MD: Freddy Snakeskin LOVE AND ROCKETS "Hangover" POSSUM DIXON "About" MARILYN MANSON "Sweet" GOLDFINGER "Bedroom"</p> <p><b>KKNB/Lincoln, NE</b> PD: Erik Johnson MD: Sean Smyth COWBOY JUNKIES "Disaster" DISHWALLA "Cars" MEICES "Wow!" OASIS "Champagne"</p>	<p><b>WRE/Long Island, NY</b> PD: Tod Taylor MD: Shelley Miller STONE TEMPLE PILOTS "Baby" JEWEL "Save" COWBOY JUNKIES "Disaster" CAST "Alright" LENNY KRAVITZ "Mind"</p> <p><b>KROQ/Los Angeles, CA</b> PD: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden 7 CRACKER "Generation" LUSH "Ladykiller"</p> <p><b>WXNU/Louisville, KY</b> PD: Rick Jamie MD: Gina Abbott AFGHAN WHIGS "Ladder" BAD RELIGION "Walk" COWBOY JUNKIES "Disaster" OASIS "Champagne" WHIPPING BOY "Twinkle"</p> <p><b>WMAO/Madison, WI</b> PD: Brad Hanson APD/MD: Trevor Scott 32 PEARL JAM "Gut" 18 SEVENTEEN RHINOS "Sleepwalker" 18 DISHWALLA "Cars" FLEMING &amp; JOHN "Afratid" SEVEN MARY THREE "Waters" NIXONS "Sister" CAST "Alright" CAVE &amp; MINOGUE "Wild"</p> <p><b>WRXQ/Memphis, TN</b> PD: Tony Williams MD: Dianna Gee AMMONIA "Drugs" VERVE PIPE "Photograph"</p> <p><b>WLUM/Milwaukee, WI</b> PD: Vince Richards APD: Tommy Wilde MD: Zerrin Bulut 29 ALICE IN CHAINS "Heaven" 14 STONE TEMPLE PILOTS "Baby" 13 GREEN DAY "Brain" 11 PEARL JAM "Gut" 11 STABBING WESTWARD "What" 10 BUSH "Machine" 9 CAST "Alright" 9 SMASHING PUMPKINS "Zero" 7 LOVE AND ROCKETS "Hangover" 6 NO DOUBT "Grt" 5 NATALIE MERCHANT "Jealousy" 5 WAKELAND "Falling" 4 MARRY ME JANE "TwentyOne" 3 HOWLIN' MAGGIE "Alcohol" 2 AFGHAN WHIGS "Ladder" 2 AMMONIA "Drugs" 2 SEVEN MARY THREE "Waters" 1 GRAVITY KILLS "Guilty"</p> <p><b>KEGE/Minneapolis, MN</b> PD: Roger The Dodger MD: Wade Linder 27 PATTI ROTHBERG "Inside" 14 TRACY BONHAM "Mother"</p> <p><b>KREV/Minneapolis, MN</b> PD: Kevin Cole MD: Shawn Stewart SEMISONIC "Flames"</p> <p><b>KOJK/Modesto, CA</b> PD/MD: Kozman VERVE PIPE "Photograph" LOVE AND ROCKETS "Hangover" NIXONS "Sister"</p> <p><b>WHTG/Monmouth-Ocean, NJ</b> AMMONIA "Drugs" TRACY BONHAM "Mother" KORN "Clown" REFRESHMENTS "Banditos" FLEMING &amp; JOHN "Afratid" EVERCLEAR "Heartspark" GIRLS AGAINST BOYS "Superfire" LOVE/INVERSE "I'm" GEORGE HUNTLY "Catch"</p> <p><b>WRLG/Nashville, TN</b> OM: John Lenac MD: Julie Forman 30 SMASHING PUMPKINS "1979" 5 CANDLEBOX "Friend" 5 TOADIES "Away" 5 BABYLON ZOO "Spaceman" 5 SEVEN MARY THREE "Waters" 5 NIXONS "Sister" 4 LOVE AND ROCKETS "Hangover" BUSH "Machine" TRACY BONHAM "Mother"</p>	<p><b>WZRH/New Orleans, LA</b> PD: Jack Snyder MD: Darren Gauthier PEARL JAM "Leaving" TRACY BONHAM "Mother" GOLDFINGER "Bedroom" CRACKER "Generation" POSSUM DIXON "About" DISHWALLA "Cars" JOSH CLAYTON-FELT "Window" MEICES "Wow!" SEMISONIC "Flames"</p> <p><b>WXRK/New York, NY</b> PD: Andre Gardner 7 LOVE AND ROCKETS "Hangover" CRACKER "Generation" LUSH "Ladykiller" DISHWALLA "Cars"</p> <p><b>WKOC/Norfolk, VA</b> PD/MD: Mark Bradley 6 TOADIES "Possum" 2 AMMONIA "Drugs" 2 AFGHAN WHIGS "Ladder" CRACKER "Generation" SPARKLEHORSE "Treat"</p> <p><b>WROX/Norfolk, VA</b> PD: Perry Stone APD/MD: Al Mitchell 3 FLEMING &amp; JOHN "Afratid" MARILYN MANSON "Sweet" SEVEN MARY THREE "Waters" DOG'S EYE VIEW "Falls"</p> <p><b>KGDE/Omaha, NE</b> PD: Lynn Barstow MD: John Stewart 6 GOLDFINGER "Bedroom" SPARKLEHORSE "Treat" TRACY BONHAM "Mother" WHIPPING BOY "Twinkle" AMMONIA "Drugs"</p> <p><b>KRRK/Omaha, NE</b> VP/Programming: Matt Markel DM/MD: Nick Weloy APD: Kevin Calahan 5 GRAVITY KILLS "Guilty" 4 ROCKET FROM... "Young" 4 SEVEN MARY THREE "Waters" 4 TRACY BONHAM "Mother" 3 DISHWALLA "Cars"</p> <p><b>WJRR/Orlando, FL</b> DM/MD: John Frost APD/MD: Steve Robertson 3 MARRY ME JANE "TwentyOne" 5 COLLECTIVE SOUL "River" 5 CRACKER "Generation" 5 AMMONIA "Drugs" 5 MEICES "Wow!"</p> <p><b>WOWP/Pensacola, FL</b> DM/MD: Joel Sampson MD: Lalaine 7 FOR SQUIRRELS "BOZ" STONE TEMPLE PILOTS "Baby" SPARKLEHORSE "Treat" DISHWALLA "Cars" BLUES TRAVELER "Mountains" WHIPPING BOY "Twinkle"</p> <p><b>WIBF/Philadelphia, PA</b> OM: Jim McGuinn 14 TRACY BONHAM "Mother" 11 CRACKER "Generation" EVERCLEAR "Heartspark" GOLDFINGER "Bedroom" MARILYN MANSON "Sweet" VERVE PIPE "Photograph"</p> <p><b>WPLY/Philadelphia, PA</b> PD: John Knapp MD: Chuck Tisa 16 LOVE AND ROCKETS "Hangover" JARS OF CLAY "Flood" DISHWALLA "Cars"</p> <p><b>KEDJ/Phoenix, AZ</b> PD: Shelle Hart MD: Chris Palyk 23 WHITE ZOMBIE "Human" 23 SILVERCHAIR "Tomorrow" 23 GOO GOO DOLLS "Name" 21 LIVE "Ait" 20 GOLDFINGER "Bedroom" 15 REFRESHMENTS "Banditos" 10 LOVE AND ROCKETS "Hangover" 10 JARS OF CLAY "Flood"</p> <p><b>KZON/Phoenix, AZ</b> PD: Chris Ebbott MD: Erika Smith 8 DOG'S EYE VIEW "Falls" MYSTERIES OF LIFE "Motions" STONE TEMPLE PILOTS "Baby"</p> <p><b>WNRQ/Pittsburgh, PA</b> PD: Phil Manning MD: Booker OASIS "Champagne" NIXONS "Sister"</p>	<p><b>WXOX/Pittsburgh, PA</b> PD: Kris Winter MD: Steve Frankentberry OASIS "Champagne"</p> <p><b>KBPT/Portland, OR</b> PD: Dave Numme MD: Al Scott 10 EVERCLEAR "Monica" 8 OASIS "Wonderswall" NO DOUBT "Spideywebs" BUSH "Machine" SPARKLEHORSE "Treat" GOLDFINGER "Bedroom" TRACY BONHAM "Mother"</p> <p><b>KNRK/Portland, OR</b> PD: Mark Hamilton MD: Matt Souther DISHWALLA "Cars"</p> <p><b>WOST/Poughkeepsie, NY</b> PD: Dave Leonard APD: Dave Doud MD: Nic Harcourt BLACK GRAPE "Kellys" THERMADORE "Amerasan" REFRESHMENTS "Banditos" SEMISONIC "Flames" POSSUM DIXON "About" HOWLIN' MAGGIE "Alcohol" POE "Angry" CATIE CURTIS "Always"</p> <p><b>WBRU/Providence, RI</b> PD: Alexia Tobin MD: Stephanie Hindley 8 LUSH "Ladykiller" 6 BAD RELIGION "Walk" 6 ECHOBELLY "Great" CRACKER "Generation" BLACK GRAPE "Kellys" ALANIS MORISSETTE "Learn" VELOCITY GIRL "Nothing"</p> <p><b>WOGG/Providence, RI</b> PD/MD: Brent Petersen DISHWALLA "Cars" LOVE AND ROCKETS "Hangover" NATALIE MERCHANT "Jealousy"</p> <p><b>KORB/Quad Cities, IA</b> PD: Steve Gunner LENNY KRAVITZ "Mind" POE "Angry"</p> <p><b>WBZU/Richmond, VA</b> PD: J.J. Quest MD: Mike Scott 10 TRACY BONHAM "Mother" 5 DISHWALLA "Cars" 5 CRACKER "Generation" 5 AMMONIA "Drugs" 5 MEICES "Wow!"</p> <p><b>WVGO/Richmond, VA</b> PD: Bill Glasser APD: Paul Shugrue MD: Kevin Matthews 9 AMMONIA "Drugs" 1 GOLDFINGER "Bedroom" PATTI ROTHBERG "Inside"</p> <p><b>KCXX/Riverside, CA</b> PD: Chuck Summers MD: Dwight Arnold 21 CAST "Alright"</p> <p><b>WNVE/Rochester, NY</b> PD/MD: Erick Anderson AMMONIA "Drugs"</p> <p><b>KWOD/Sacramento, CA</b> PD/MD: Alex Cosper No Adds</p> <p><b>KPNT/St. Louis, MO</b> PD: Alex Luke APD: Eric Schmidt MD: Tim Virgin 5 TRACY BONHAM "Mother" AMMONIA "Drugs" EVERCLEAR "Heartspark" COWBOY JUNKIES "Disaster" DISHWALLA "Cars"</p> <p><b>KXRX/Salt Lake City, UT</b> VP/Ops. &amp; Programming: Mike Summers MD: Sean Ziebarth 27 STONE TEMPLE PILOTS "Baby" 24 AMMONIA "Drugs" 11 NOFX "Philly" 8 EVERCLEAR "Heartspark" 7 KORN "Clown" PHUNK JUNKIEZ "Grt"</p> <p><b>XHRM/San Diego, CA</b> OM: Bryan Jones PD: Kelli Cluque MD: Brynn Capella 11 TRACY BONHAM "Mother" PHUNK JUNKIEZ "Grt"</p>	<p><b>XTRA/San Diego, CA</b> OM: Tim Dukas PD/MD: Mike Halloran STABBING WESTWARD "What" NIXONS "Sister" TOADIES "Away"</p> <p><b>KOME/San Jose, CA</b> DM: Ron Nenni PD/MD: Jay Taylor 38 ALANIS MORISSETTE "Learn" EVERCLEAR "Heartspark" CRACKER "Generation" SEVEN MARY THREE "Waters"</p> <p><b>KJEE/Santa Barbara, CA</b> GM/MD: Eddie Gutierrez MD: Deanne Saffren GOLDFINGER "Bedroom" FLEMING &amp; JOHN "Afratid" CANDLEBOX "Friend"</p> <p><b>KNDD/Seattle, WA</b> PD: Rick Lambert MD: Marco Collins 25 SUPER DELUXE "Famous" 19 DEFTONES "Bored" 15 OASIS "Step" 15 OASIS "Say" COLLECTIVE SOUL "River" DISHWALLA "Cars"</p> <p><b>WHMP/Springfield, MA</b> PD: Adam Wright MD: Nick Danjer STONE TEMPLE PILOTS "Baby" EVE'S PLUM "Cherry" WAKELAND "Falling"</p> <p><b>KTOZ/Springfield, MO</b> PD: Matt Jones MD: Julie Bahre BUSH "Machine" OASIS "Champagne" SEMISONIC "Flames" WAKELAND "Falling" KORN "Clown" ZEN COWBOYS "Comstar" SUPERBAG "Suck"</p> <p><b>WXSR/Tallahassee, FL</b> PD: Rick Schmidt APD: Chaz Kelly MD: Orlando TRACY BONHAM "Mother" DISHWALLA "Cars" REFRESHMENTS "Banditos" LUSH "Ladykiller"</p> <p><b>KFMA/Tucson, AZ</b> PD: Suzie Dunn 5 NO DOUBT "Spideywebs" 2 PULP "Common" 1 AMMONIA "Drugs" CAST "Alright" COWBOY JUNKIES "Disaster"</p> <p><b>KMYZ/Tulsa, OK</b> PD: Paul Krieger MD: Gregg Kocsak 21 TRACY BONHAM "Mother" VERVE PIPE "Photograph"</p> <p><b>WHFS/Washington, DC</b> PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferrise CRACKER "Generation" SMASHING PUMPKINS "Zero" TRACY BONHAM "Mother" VELOCITY GIRL "Nothing" PULP "Common"</p> <p><b>WPBZ/West Palm Beach, FL</b> PD: Amy Doyle MD: Robert English CRACKER "Generation" DISHWALLA "Cars" HOWLIN' MAGGIE "Alcohol" VELOCITY GIRL "Nothing" PULP "Common"</p>
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93 Total Reporters  
93 Current Reporters  
90 Current Playlists

Reported Frozen  
Playlist (2):  
KRZQ/Reno, NV  
KITS/San Francisco, CA

Did Not Report,  
Playlist Frozen (1):  
WEND/Charlotte, NC

## NEW & ACTIVE

<p><b>LUSH Ladykillers (4AD/Reprise)</b> Total Plays: 465, Total Stations: 35, Adds: 6</p> <p><b>RANCID Ruby Soho (Epitaph)</b> Total Plays: 451, Total Stations: 24, Adds: 0</p> <p><b>REFRESHMENTS Banditos (Mercury)</b> Total Plays: 405, Total Stations: 31, Adds: 9</p> <p><b>PULP Common People (Island)</b> Total Plays: 363, Total Stations: 30, Adds: 3</p> <p><b>MENTHOL Stress Is Best (Capitol)</b> Total Plays: 359, Total Stations: 23, Adds: 0</p> <p><b>DISHWALLA Counting Blue Cars (A&amp;M)</b> Total Plays: 352, Total Stations: 43, Adds: 20</p> <p><b>BEN FOLDS FIVE Underground (Passenger/Caroline)</b> Total Plays: 324, Total Stations: 19, Adds: 1</p>	<p><b>MEICES Wow! (London)</b> Total Plays: 319, Total Stations: 30, Adds: 4</p> <p><b>BABYLON ZOO Spaceman (EMI)</b> Total Plays: 315, Total Stations: 26, Adds: 2</p> <p><b>GOLDFINGER Here In Your Bedroom (Moja)</b> Total Plays: 278, Total Stations: 23, Adds: 14</p> <p><b>EVERCLEAR Heartspark Dollarsign (Capitol)</b> Total Plays: 270, Total Stations: 16, Adds: 6</p> <p><b>CAST Alright (Polydor/A&amp;M)</b> Total Plays: 248, Total Stations: 26, Adds: 12</p> <p><b>NATALIE MERCHANT Jealousy (Elektra/EEG)</b> Total Plays: 216, Total Stations: 13, Adds: 2</p> <p><b>JOAN OSBORNE Right Hand Man (Blue Gorilla/Mercury)</b> Total Plays: 215, Total Stations: 18, Adds: 2</p>	<p><b>MARRY ME JANE TwentyOne (550 Music)</b> Total Plays: 214, Total Stations: 17, Adds: 3</p> <p><b>TRACY BONHAM Mother Mother (Island)</b> Total Plays: 185, Total Stations: 32, Adds: 29</p> <p><b>CANDLEBOX Best Friend (Maverick/WB)</b> Total Plays: 184, Total Stations: 19, Adds: 5</p> <p><b>TOO MUCH JOY The Kids Don't Understand (Discovery)</b> Total Plays: 178, Total Stations: 16, Adds: 0</p> <p><b>DAISIES Sunday Drivers (IRS)</b> Total Plays: 155, Total Stations: 9, Adds: 0</p> <p><b>FLEMING &amp; JOHN I'm Not Afraid (Universal)</b> Total Plays: 152, Total Stations: 18, Adds: 7</p> <p><b>WHIPPING BOY Twinkle (She's The Only...) (Columbia/CRG)</b> Total Plays: 143, Total Stations: 18, Adds: 5</p>
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Songs ranked by total plays.

Tune in "TALK RADIO" The first single from the new album, **THE CLUTTER OF POP.**

COMING SOON

DAVE ALLEN  
THE ELASTIC PUREJOY

COMING SOON



For More Information Call Rosie @  
(213) 850-0254  
or call 1 (800) 613-6377



# ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

**92.3**  
**MARKET #1**  
**WYRK/New York**  
(212) 750-0550  
Gardner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	40	42	43	44	EVERCLEAR/Santa Monica...
42	39	41	41	41	GREEN DAY/Brain Stew
27	31	39	41	41	SMASHING PUMPKINS/Zero
34	40	39	40	40	SMASHING PUMPKINS/1979
39	42	39	38	38	OASIS/Wonderwall
41	42	41	38	38	SPACEHOG/In The Meantime
-	-	-	-	-	STONE TEMPLE PILOTS/Big Bang Baby
31	29	31	31	31	GOLDFINGER/Here In Your Bedroom
15	28	30	30	30	SPARKLEHORSE/Someday I Will...
24	25	24	26	26	RANCID/Lock, Step And Gone
26	24	24	24	24	OASIS/Champagne Supernova
28	25	24	22	22	TOADIES/Possum Kingdom
23	25	20	21	21	ELASTICA/Slutler
-	-	-	-	-	AMMONIA/Drugs
17	21	20	20	20	RANCID/Ruby Soho
14	12	20	20	20	NO DOUBT/Just A Girl
27	21	21	20	20	SEVEN MARY THREE/Cumbersome
17	11	20	20	20	ALANIS MORISSETTE/Ironic
19	19	20	20	20	BUSH/Machinehead
20	18	22	19	19	PEARL JAM/ Got It
20	18	20	19	19	ALICE IN CHAINS/Heaven Beside You
23	28	22	21	21	SONIC YOUTH/The Diamond Sea
15	14	19	18	18	RED HOT CHILI.../Aeroplane
16	17	18	18	18	GARBAGE/Only Happy When...
13	10	18	18	18	RED HOT CHILI.../My Friends
27	18	18	18	18	BUSH/Glycerine
25	23	18	17	17	RADIOHEAD/High & Dry
22	18	16	16	16	FOO FIGHTERS/Big Me
19	18	17	14	14	COLLECTIVE SOUL/The World I Know
5	14	12	13	13	GOD GOOD DOLLS/Naked

**WORLD**  
**KROQ**  
**106.7 FM**  
**MARKET #2**  
**KROQ/Los Angeles**  
(818) 567-1067  
Weatherly/Sandblom/  
Worden

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	38	40	40	40	EVERCLEAR/Santa Monica...
26	37	40	40	40	GOLDFINGER/Here In Your Bedroom
37	38	35	38	38	SMASHING PUMPKINS/1979
-	-	-	-	-	STONE TEMPLE PILOTS/Big Bang Baby
38	38	37	38	38	GREEN DAY/Brain Stew
35	38	39	36	36	OASIS/Wonderwall
30	33	36	35	35	SMASHING PUMPKINS/Zero
27	19	23	22	22	NO DOUBT/Just A Girl
-	-	-	-	-	SPARKLEHORSE/Someday I Will...
-	-	-	-	-	JEWEL/Who Will Save...
26	28	20	20	20	SONIC YOUTH/The Diamond Sea
20	27	23	19	19	SPACEHOG/In The Meantime
25	18	12	19	19	NO DOUBT/Spiderwebs
14	15	15	19	19	ALANIS MORISSETTE/Ironic
28	16	18	18	18	BUSH/Glycerine
18	20	19	17	17	PEARL JAM/ Got It
15	11	14	16	16	STABBING WESTWARD/What Do I Have To...
13	15	15	18	18	OASIS/Champagne Supernova
21	16	15	15	15	SEVEN MARY THREE/Cumbersome
7	17	15	15	15	LENNY KRAVITZ/Can't Get You Off...
17	11	15	15	15	GARBAGE/Only Happy When...
14	17	18	15	15	RADIOHEAD/High & Dry
16	15	14	15	15	BUSH/Machinehead
17	10	14	14	14	SMASHING PUMPKINS/Bullet With...
23	13	17	14	14	RANCID/Lock, Step And Gone
-	-	-	-	-	DISHWALLA/Counting Blue Cars
22	18	13	11	11	FOO FIGHTERS/Big Me
15	9	8	11	11	ALICE IN CHAINS/Heaven Beside You
5	11	8	11	11	AFGHAN WHIGS/Honky's Ladder
14	13	13	11	11	RED HOT CHILI.../Aeroplane

**Q101**  
**MARKET #3**  
**WKQX/Chicago**  
(312) 527-8348  
Gamble/Shuminas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	47	55	48	48	BUSH/Machinehead
33	34	37	44	44	EVERCLEAR/Santa Monica...
45	46	47	39	39	SMASHING PUMPKINS/1979
-	-	-	-	-	STONE TEMPLE PILOTS/Big Bang Baby
46	46	36	36	36	GOD GOOD DOLLS/Naked
32	32	35	35	35	NIXONS/Sister
26	24	24	24	24	STABBING WESTWARD/What Do I Have To...
39	35	42	34	34	OASIS/Champagne Supernova
33	32	37	33	33	COLLECTIVE SOUL/The World I Know
43	44	39	33	33	SEVEN MARY THREE/Cumbersome
20	19	38	32	32	FOO FIGHTERS/Big Me
22	25	49	30	30	SMASHING PUMPKINS/Zero
30	32	35	29	29	PEARL JAM/ Got It
20	22	27	27	27	RED HOT CHILI.../Aeroplane
12	10	22	26	26	GARBAGE/Only Happy When...
17	42	41	25	25	SPACEHOG/In The Meantime
34	31	36	24	24	FOLK IMPLSION/Natural One
-	-	-	-	-	GOLDFINGER/Here In Your Bedroom
-	-	-	-	-	MINISTRY/Lady Lay
15	17	22	20	20	SMASHING PUMPKINS/Bullet With...
13	10	18	18	18	MARILYN MANSON/Sweet Dreams...
14	16	21	17	17	SATCHEL/Suffering
-	-	-	-	-	TRACY BONHAM/Mother Mother
32	18	22	16	16	TOADIES/Away
22	22	23	16	16	PRESIDENTS OF.../Peaches
-	-	-	-	-	JARS OF CLAY/Flood
15	16	18	16	16	GRAVITY KILLS/Guilty
10	12	15	16	16	AFGHAN WHIGS/Honky's Ladder
-	-	-	-	-	AMMONIA/Drugs

**103.9 FM**  
**WDRE**  
**MARKET #5**  
**WIBF/Philadelphia**  
(215) 884-9400  
McGunn

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	26	40	40	ALICE IN CHAINS/Heaven Beside You
-	-	-	-	-	OASIS/Champagne Supernova
22	23	25	40	40	FOO FIGHTERS/Big Me
25	39	40	39	39	SPACEHOG/In The Meantime
39	40	39	38	38	ALANIS MORISSETTE/Ironic
38	38	38	38	38	RED HOT CHILI.../Aeroplane
41	40	40	35	35	PRESIDENTS OF.../Peaches
29	30	31	35	35	GRAVITY KILLS/Guilty
20	22	20	33	33	SELF/Cannon
28	29	30	32	32	EVERCLEAR/Santa Monica...
27	29	30	31	31	NO DOUBT/Just A Girl
31	28	30	31	31	GREEN DAY/Brain Stew
26	28	31	31	31	TORI AMOS/Caught A Lite Sneeze
17	25	27	30	30	RADIOHEAD/High & Dry
19	25	28	27	27	311/All Mixed Up
34	23	27	27	27	PEARL JAM/Leaving Here
19	23	19	18	18	RUBY/Tiny Meat
15	22	19	18	18	DOG'S EYE VIEW/Everything Falls...
21	21	21	17	17	JARS OF CLAY/Flood
18	22	19	17	17	NIXONS/Sister
20	19	20	20	20	GIN BLOSSOMS/Follow You Down
3	6	20	16	16	DISHWALLA/Counting Blue Cars
-	-	-	-	-	BOGEM/Suddenly
20	22	18	16	16	RENTALS/Waiving
15	19	16	16	16	BAD RELIGION/A Walk
-	-	-	-	-	SEVEN MARY THREE/Water's Edge
-	-	-	-	-	TRACY BONHAM/Mother Mother
16	15	14	14	14	STABBING WESTWARD/What Do I Have To...

**Y100**  
**MARKET #5**  
**WPLI/Philadelphia**  
(610) 565-8900  
Knapp/Tisa

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	47	49	49	49	BODEANS/Closer To Free
45	35	29	48	48	PEARL JAM/ Got It
30	27	47	47	47	COLLECTIVE SOUL/The World I Know
47	44	47	47	47	BUSH/Glycerine
46	49	46	46	46	ALANIS MORISSETTE/Ironic
45	46	47	46	46	OASIS/Wonderwall
46	47	48	45	45	SMASHING PUMPKINS/1979
18	26	31	31	31	NO DOUBT/Just A Girl
30	32	44	31	31	FOLK IMPLSION/Natural One
29	32	44	31	31	SEVEN MARY THREE/Cumbersome
29	32	32	31	31	EVERCLEAR/Santa Monica...
30	31	32	31	31	ALICE IN CHAINS/Heaven Beside You
-	-	-	-	-	DAVE MATTHEWS BAND/Satellite
15	25	30	30	30	FOO FIGHTERS/Big Me
50	47	32	30	30	PRESIDENTS OF.../Lump
29	31	29	30	30	GIN BLOSSOMS/Follow You Down
-	-	-	-	-	STONE TEMPLE PILOTS/Big Bang Baby
30	31	31	30	30	SPACEHOG/In The Meantime
31	29	30	30	30	GOD GOOD DOLLS/Naked
28	30	28	29	29	SONIC YOUTH/Promises Broken
29	30	28	27	27	TOAD THE WET.../Good Intentions
17	17	24	26	26	OASIS/Champagne Supernova
29	31	25	25	25	NATALIE MERCHANT/Wonder
25	22	28	25	25	BUSH/Come Down
13	15	20	20	20	PRESIDENTS OF.../Peaches
16	14	13	18	18	LOVE AND ROCKETS/Sweet Lover Hangover
9	13	15	16	16	ALICE IN CHAINS/Heaven Beside You
9	14	15	14	14	RED HOT CHILI.../Aeroplane
15	14	15	14	14	GARBAGE/Only Happy When...
9	14	17	14	14	GREEN DAY/Brain Stew

**89X**  
**MARKET #6**  
**CJMX/Detroit**  
(313) 961-9811  
Brookshaw/Cannova

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	47	46	49	49	GREEN DAY/Brain Stew
47	48	49	48	48	EVERCLEAR/Santa Monica...
43	44	50	40	40	SMASHING PUMPKINS/Zero
49	49	46	47	47	ALICE IN CHAINS/Heaven Beside You
35	40	45	43	43	OASIS/Wonderwall
47	49	46	42	42	SEVEN MARY THREE/Cumbersome
-	-	-	-	-	STONE TEMPLE PILOTS/Big Bang Baby
36	33	36	37	37	BUSH/Machinehead
36	35	36	35	35	PEARL JAM/ Got It
25	33	37	35	35	COLLECTIVE SOUL/The World I Know
36	38	37	35	35	MENTHOL/Stress Is Best
29	26	34	34	34	OASIS/Champagne Supernova
22	25	30	32	32	FOO FIGHTERS/Big Me
21	23	26	26	26	RED HOT CHILI.../Aeroplane
12	10	19	24	24	MINISTRY/Lady Lay
46	44	32	24	24	FOLK IMPLSION/Natural One
25	23	23	23	23	INBRED/Amelia Earhart
23	24	20	23	23	GOD GOOD DOLLS/Naked
23	24	20	23	23	HAYDEN/Bad As They Seem
22	20	24	22	22	MYSTERY MACHINE/Brand New Song
6	22	25	22	22	COWBOY JUNKIES/A Common Disaster
36	29	22	22	22	GARBAGE/Only Happy When
35	32	21	22	22	ALANIS MORISSETTE/Ironic
-	-	-	-	-	RUSTY/California
18	17	23	21	21	ALANIS MORISSETTE/You Oughta Know
15	13	21	21	21	NIXONS/Sister
15	19	22	20	20	STABBING WESTWARD/What Do I Have To...
33	30	17	18	18	SMASHING PUMPKINS/1979
17	17	15	16	16	WHIZ ZOMBIE/Super-Charger Heaven
22	23	21	14	14	PRESIDENTS OF.../Peaches

**MARKET #6**  
**WHYT/Detroit**  
(313) 871-3030  
Michaels/Tear

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	43	44	45	45	ALANIS MORISSETTE/Ironic
47	45	43	44	44	OASIS/Wonderwall
33	44	43	43	43	EVERCLEAR/Santa Monica...
48	48	43	41	41	BUSH/Glycerine
50	42	41	39	39	SMASHING PUMPKINS/1979
50	45	43	35	35	EVERYTHING BUT.../Missing
29	29	31	33	33	JAN OSBORNE/One Of Us
27	27	28	33	33	TOADIES/Possum Kingdom
29	29	30	32	32	GIN BLOSSOMS/Follow You Down
31	26	29	31	31	BUSH/Come Down
44	31	32	31	31	COLLECTIVE SOUL/The World I Know
16	20	24	31	31	SPACEHOG/In The Meantime
16	32	32	31	31	TORI AMOS/Caught A Lite Sneeze
29	26	29	30	30	NO DOUBT/Just A Girl
-	-	-	-	-	STONE TEMPLE PILOTS/Big Bang Baby
50	39	38	30	30	PEARL JAM/ Got It
30	23	24	29	29	FOLK IMPLSION/Natural One
30	25	27	27	27	BLUES TRAVELER/Hook
13	13	27	27	27	DOG'S EYE VIEW/Everything Falls...
29	28	28	27	27	NATALIE MERCHANT/Wonder
14	12	14	25	25	RED HOT CHILI.../Aeroplane
29	27	21	24	24	BODEANS/Closer To Free
16	24	24	24	24	ALICE IN CHAINS/Heaven Beside You
30	33	28	22	22	SEVEN MARY THREE/Cumbersome
29	28	22	21	21	FOO FIGHTERS/Big Me
30	27	25	20	20	SONIC YOUTH/Promises Broken
28	22	17	20	20	SMASHING PUMPKINS/Bullet With...
14	16	17	18	18	RADIOHEAD/High & Dry
13	15	17	17	17	VERVE PIPE/Photograph
13	15	17	17	17	SALT/Bluster

**94.5 THE EDGE**  
**MARKET #7**  
**KDGE/Dallas**  
(313) 871-7777  
Folger/Michaels

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	41	45	53	53	GREEN DAY/Brain Stew
17	22	34	50	50	OASIS/Champagne Supernova
51	51	53	49	49	SMASHING PUMPKINS/1979
48	48	49	49	49	FOLK IMPLSION/Natural One
48					

# ALTERNATIVE PLAYLISTS

March 15, 1996 R&R • 61

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

**MARKET #19**  
**WNRQ/Pittsburgh**  
(412) 471-9950  
Manning/Booker

PLAYS	SW	LW	TW	ARTIST/TITLE
47	47	47	52	GREEN DAY/Brain Stew
47	47	47	52	ALICE IN CHAINS/Heaven Beside You
47	47	47	52	ALANIS MORISSETTE/Ironic
31	26	45	52	GOD GOOD DOLLS/Naked
47	47	47	52	EVERCLEAR/Santa Monica...
48	46	47	51	SMASHING PUMPKINS/1979
28	24	45	51	GIN BLOSSOMS/Follow You Down
39	29	45	51	SPACEHOG/In The Meantime
15	17	42	50	BUSH/Machinehead
47	47	28	26	RED HOT CHILI.../Aeroplane
29	29	21	23	FOO FIGHTERS/Big Me
-	-	20	23	OISHWALLA/Counting Blue Cars
-	-	20	23	DOG'S EYE VIEW/Everything Falls...
-	-	22	23	JARS OF CLAY/Flood
32	31	28	23	GARBAGE/Only Happy When...
29	43	28	23	PRESIDENTS OF.../Peaches
-	-	11	23	SEVEN MARY THREE/Water's Edge
24	26	21	22	SON VOLT/Drown
-	-	22	23	ERIC MATTHEWS/Fanfare
47	47	24	21	TORI AMOS/Caught A Lite Sneeze
-	-	20	20	STONE TEMPLE PILOTS/Big Bang Baby
22	25	24	20	SALT/Buster
-	-	18	22	LOVE AND ROCKETS/Sweet Lover Hangover
17	17	15	17	SMASHING PUMPKINS/Zero
15	14	20	16	RUBY/Tiny Meat
14	14	11	14	WHITE ZOMBIE/Super-Charger Heaven
-	-	13	14	TRACY CHAPMAN/Give Me One Reason
17	17	14	13	STABBING WESTWARD/What Do I Have To...
16	16	14	13	TOADIES/Away
-	-	14	13	AMMONIA/Drugs

**MARKET #19**  
**WXDX/Pittsburgh**  
(412) 846-4100  
Winter/Frankenberry

PLAYS	SW	LW	TW	ARTIST/TITLE
26	26	26	31	RANCID/Ruby Soho
28	23	28	29	SPACEHOG/In The Meantime
24	25	29	29	FOR SQUIRRELS/Mighty K.C.
26	26	28	29	NIXONS/Sister
17	21	24	29	SALT/Buster
26	25	26	29	EVERCLEAR/Santa Monica...
26	25	26	29	SON VOLT/Drown
24	26	27	28	CIV/Can't Wait One...
24	27	24	28	RED HOT CHILI.../Aeroplane
24	25	26	28	SMASHING PUMPKINS/Tonight, Tonight
25	24	25	28	GREEN DAY/Brain Stew
13	25	27	28	LOVE AND ROCKETS/Sweet Lover Hangover
27	25	27	28	GOD GOOD DOLLS/Naked
22	23	28	28	SEVEN MARY THREE/Water's Edge
21	-	20	28	3.L.B. THRILL/Diana
27	26	24	27	FOO FIGHTERS/Big Me
22	23	24	27	BUSH/Machinehead
26	27	24	27	LIVE/iris
-	-	17	23	JARS OF CLAY/Flood
19	26	27	27	ALICE IN CHAINS/Heaven Beside You
25	23	26	27	STABBING WESTWARD/What Do I Have To...
26	27	26	27	PEARL JAM/ Got It
-	-	26	27	STONE TEMPLE PILOTS/Big Bang Baby
-	-	24	26	GARBAGE/Only Happy When...
24	26	16	26	PRESIDENTS OF.../Peaches
11	17	24	24	TORI AMOS/Caught A Lite Sneeze
-	-	19	24	DISHWALLA/Counting Blue Cars
-	-	11	19	GRAVITY KILLS/Guilty
26	24	16	17	SILVERCHAIR/Pure Massacre
-	-	17	17	AMMONIA/Drugs

**MARKET #20**  
**KEDJ/Phoenix**  
(602) 266-1360  
Hart/Patyk

PLAYS	SW	LW	TW	ARTIST/TITLE
49	26	25	51	BUSH/Glycerine
28	23	28	51	NO DOUBT/Just A Girl
51	42	36	50	SMASHING PUMPKINS/1979
50	48	41	49	GREEN DAY/Brain Stew
49	17	23	49	ALANIS MORISSETTE/Ironic
22	48	24	37	OASIS/Wonderwall
4	28	25	34	AMMONIA/Drugs
-	-	10	34	STONE TEMPLE PILOTS/Big Bang Baby
-	-	15	33	EVERCLEAR/Santa Monica...
28	28	24	43	EVERCLEAR/Santa Monica...
48	28	29	41	ALANIS MORISSETTE/All I Really Want
49	24	24	29	SEVEN MARY THREE/Cumbersome
-	-	19	29	NINE INCH NAILS/Terrible Lie
22	28	27	29	FOLK IMPLOSION/Natural One
21	9	22	27	ALICE IN CHAINS/Heaven Beside You
25	27	25	26	SPACEHOG/In The Meantime
22	23	13	25	PRESIDENTS OF.../Peaches
50	45	20	24	SMASHING PUMPKINS/Bullet With...
25	21	18	23	OASIS/Champagne Supernova
4	5	-	23	WHITE ZOMBIE/More Human Than...
-	-	23	23	SILVERCHAIR/Tomorrow
-	-	23	23	GOD GOOD DOLLS/Name
-	-	15	24	BAD RELIGION/A Walk
50	45	24	22	TOADIES/Possum Kingdom
27	27	26	22	STABBING WESTWARD/What Do I Have To...
-	-	21	26	LIVE/All Over You
-	-	17	21	FOO FIGHTERS/Big Me
23	29	18	20	GRAVITY KILLS/Guilty
-	-	24	14	BUSH/Comedown

**MARKET #20**  
**KZDN/Phoenix**  
(602) 258-8181  
Ebbott/Smith

PLAYS	SW	LW	TW	ARTIST/TITLE
11	26	26	30	SMASHING PUMPKINS/Tonight, Tonight
29	28	29	29	OASIS/Champagne Supernova
27	28	27	29	ALANIS MORISSETTE/Ironic
28	27	23	28	GIN BLOSSOMS/Follow You Down
28	25	26	27	RADIOHEAD/High & Dry
24	27	27	26	FOO FIGHTERS/Big Me
17	14	21	20	GOD GOOD DOLLS/Naked
16	14	16	21	LISA LOEB/Walking For...
26	17	13	20	BUSH/Glycerine
13	24	19	19	EVERCLEAR/Santa Monica...
29	28	20	19	SPACEHOG/In The Meantime
14	13	12	15	RUST/Not Today
15	16	15	15	TEARS FOR FEARS/Falling Down
13	12	14	14	GARBAGE/Only Happy When...
14	13	14	14	HOOTIE & BLOWFISH/Go Blind
-	-	15	14	LOVE AND ROCKETS/Sweet Lover Hangover
13	16	15	14	NO DOUBT/Just A Girl
9	14	17	14	REFRESHMENTS/Banitos
12	9	13	13	OASIS/Wonderwall
12	13	13	13	GARBAGE/Stupid Girl
15	15	13	13	BODEANS/Closer To Free
15	15	12	13	JOAN OSBORNE/Ladder
15	11	13	12	FOR SQUIRRELS/Mighty K.C.
12	14	12	12	LIVE/Top
13	14	13	12	PEARL JAM/ Got It
12	15	12	12	TOAD THE WET.../Crazy Life
19	16	12	12	TOAD THE WET.../Brother
16	14	11	12	RED HOT CHILI.../Walkabout
6	6	10	11	TORI AMOS/Caught A Lite Sneeze
9	8	9	11	MARRY ME JANE/TwentyOne

**MARKET #22**  
**107.9 END**  
CLEVELAND'S MODERN ROCK

PLAYS	SW	LW	TW	ARTIST/TITLE
41	41	41	46	SPACEHOG/In The Meantime
22	18	41	42	FOO FIGHTERS/Big Me
42	42	42	42	GREEN DAY/Brain Stew
18	18	22	42	GOD GOOD DOLLS/Naked
27	20	42	42	JARS OF CLAY/Flood
41	41	43	41	ALANIS MORISSETTE/Ironic
43	40	44	40	ALICE IN CHAINS/Heaven Beside You
38	23	43	39	DOG'S EYE VIEW/Everything Falls...
17	38	43	39	GIN BLOSSOMS/Follow You Down
22	17	29	26	NIXONS/Sister
18	20	22	22	BEAN FOLDS FIVE/Underground
22	16	23	21	AFGHAN WHIGS/Honky's Ladder
19	21	21	21	3.L.B. THRILL/Diana
22	19	21	21	SON VOLT/Drown
21	19	21	21	RUBY/Tiny Meat
21	19	21	21	STABBING WESTWARD/What Do I Have To...
25	20	16	21	MENTHOL/Striss Is Best
-	-	21	21	TRACY CHAPMAN/Give Me One Reason
15	18	20	20	DEL AMITRI/Tell Her This
20	19	20	20	BODEANS/Suddenly
21	17	16	20	AIMEE MANN/Choice In The Matter
-	-	30	19	LOVE AND ROCKETS/Sweet Lover Hangover
-	-	28	19	SEVEN MARY THREE/Water's Edge
-	-	15	19	OASIS/Champagne Supernova
19	17	18	18	GARBAGE/Only Happy When...
12	14	15	18	GRAVITY KILLS/Guilty
-	-	18	18	STONE TEMPLE PILOTS/Big Bang Baby
19	22	19	17	BLUR/Machinehead
-	-	18	17	BUSH/Machinehead
18	18	16	17	TORI AMOS/Caught A Lite Sneeze

**MARKET #22**  
**WMMs/Cleveland**  
(216) 781-9667  
Gorman/Kubinski

PLAYS	SW	LW	TW	ARTIST/TITLE
44	42	43	45	EVERCLEAR/Santa Monica...
35	32	42	42	NO DOUBT/Just A Girl
33	38	43	41	SPACEHOG/In The Meantime
-	-	41	41	STONE TEMPLE PILOTS/Big Bang Baby
35	28	39	39	GOD GOOD DOLLS/Don't Change
24	38	40	37	ALICE IN CHAINS/Heaven Beside You
29	34	40	37	FOO FIGHTERS/Big Me
37	41	36	37	GREEN DAY/Brain Stew
22	30	34	34	COWBOY JUNKIES/A Common Disaster
31	33	33	34	LENNY KRAVITZ/Can't Get You Off
29	33	34	34	RED HOT CHILI.../Aeroplane
-	-	15	33	OASIS/Champagne Supernova
43	44	31	31	TOADIES/Possum Kingdom
14	17	31	31	SMASHING PUMPKINS/Zero
23	30	32	32	GIN BLOSSOMS/Follow You Down
14	21	31	31	PEARL JAM/Leaving Here
18	18	25	28	BUSH/Comedown
20	26	27	31	31/All Mixed Up
34	31	31	27	SEVEN MARY THREE/Cumbersome
39	37	32	32	COLLECTIVE SOUL/The World I Know
-	-	9	21	BUSH/Machinehead
40	25	26	26	PEARL JAM/ Got It
12	12	21	24	BAD RELIGION/A Walk
21	18	21	23	BEAN FOLDS FIVE/Underground
-	-	13	20	SEVEN MARY THREE/Water's Edge
-	-	14	20	VERVE PIPE/Photograph
-	-	17	20	JARS OF CLAY/Flood
-	-	11	19	GRAVITY KILLS/Guilty
15	18	17	18	MENTHOL/Striss Is Best
31	32	23	18	GOD GOOD DOLLS/Naked

**MARKET #23**  
**KTCL/Denver**  
(303) 571-1232  
Hayes/Moses

PLAYS	SW	LW	TW	ARTIST/TITLE
36	34	31	37	COLLECTIVE SOUL/The World I Know
18	30	35	36	TORI AMOS/Caught A Lite Sneeze
21	25	39	36	DOG'S EYE VIEW/Everything Falls...
34	34	35	36	GIN BLOSSOMS/Follow You Down
33	35	35	35	SMASHING PUMPKINS/1979
31	34	36	37	NATALIE MERCER/It's A Wonderful World
35	34	35	31	ALANIS MORISSETTE/Ironic
26	21	31	31	JARS OF CLAY/Flood
23	16	25	25	SPACEHOG/In The Meantime
20	23	24	24	COWBOY JUNKIES/A Common Disaster
24	23	27	23	SON VOLT/Drown
-	-	12	23	STING/Let Your Soul Be
-	-	15	21	LOVE AND ROCKETS/Sweet Lover Hangover
-	-	21	21	THERMADORE/American
-	-	21	21	OASIS/Champagne Supernova
25	24	22	21	FOO FIGHTERS/Big Me
20	23	21	21	JOAN OSBORNE/Ladder
13	19	13	21	AIMEE MANN/Choice In The Matter
20	18	24	20	BODEANS/Closer To Free
29	24	24	26	TRACY CHAPMAN/Give Me One Reason
28	32	36	34	OASIS/Wonderwall
-	-	13	30	JOSH CLAYTON-FELT/Window
21	15	9	13	DEL AMITRI/Tell Her This
8	16	10	10	NIXONS/Sister
21	12	7	10	RADIOHEAD/High & Dry

**MARKET #24**  
**KBPT/Portland, OR**  
(503) 222-1011  
Numme/Scott

PLAYS	SW	LW	TW	ARTIST/TITLE
28	20	40	45	SPACEHOG/In The Meantime
41	36	43	44	GREEN DAY/Brain Stew
24	28	42	43	EVERCLEAR/Santa Monica...
42	44	40	43	ALICE IN CHAINS/Heaven Beside You
36	4	43	42	STABBING WESTWARD/What Do I Have To...
22	34	35	39	OASIS/Champagne Supernova
20	35	42	36	SMASHING PUMPKINS/Zero
31	38	43	34	SMASHING PUMPKINS/1979
-	-	20	37	LOVE AND ROCKETS/Sweet Lover Hangover
27	18	28	29	GIN BLOSSOMS/Follow You Down
36	29	29	24	FOO FIGHTERS/Big Me
-	-	22	24	MEICES/Wow!
22	24	25	24	JARS OF CLAY/Flood
37	25	24	24	BLUR/Charismatic Man
19	4	10	24	STONE TEMPLE PILOTS/Big Bang Baby
-	-	15	22	COWBOY JUNKIES/A Common Disaster
30	29	29	23	COWBOY JUNKIES/A Common Disaster
22	21	21	23	TORI AMOS/Caught A Lite Sneeze
-	-	14	22	BOTTLE ROCKETS/It's Be Comin'...
-	-	11	22	SILVERCHAIR/Israel's Son
17	25	25	22	BAD RELIGION/A Walk
24	25	24	24	RUBY/Tiny Meat
24	23	22	22	JOSH CLAYTON-FELT/Window
21	24	24	22	DISHWALLA/Counting Blue Cars
27	24	21	22	RUST/Not Today
22	24	18	22	3.L.B. THRILL/Diana
22	24	20	22	TOADIES/Away
-	-	17	24	LUSH/Ladykillers
24	22	21	21	LIMBLIFTER/Screwed It Up

**MARKET #24**  
**KNRK/Portland, OR**  
(503) 223-1441  
Hamilton/Souther

PLAYS	SW	LW	TW	ARTIST/TITLE
13	38	38	38	GIN BLOSSOMS/Follow You Down
38	38	38	38	COLLECTIVE SOUL/The World I Know
38	38	38	38	GREEN DAY/Brain Stew
-	-	15	38	JARS OF CLAY/Flood
-	-	5	38	STONE TEMPLE PILOTS/Big Bang Baby
38	38	34	38	ALANIS MORISSETTE/Ironic
35	35	37	37	TORI AMOS/Caught A Lite Sneeze
30	34	20	34	SMASHING PUMPKINS/1979
-	-	34	34	ECHO BELLY/Great Things
38	25	23	23	NO DOUBT/Just A Girl
14	14	15	23	SPACEHOG/In The Meantime
-	-	14	23	BUSH/Machinehead
-	-	8	22	LOVE AND ROCKETS/Sweet Lover Hangover
26	24	24	22	OASIS/Champagne Supernova
6	6	12	21	AFGHAN WHIGS/Honky's Ladder
23	25	20	21	BAD RELIGION/A Walk
-	-	14	21	SEVEN MARY THREE/Water's Edge
22	16	20	20	PETE DROGE/Beautiful Girl
38	20	21	19	EVERCLEAR/Heartspark
22	20	21	19	PRESIDENTS OF.../Pe

## NEW MUSIC SPECIALTY SHOWS

## Girls, Girls, Girls!

**G**irls Against Boys delivered their full-length album "House of GvsB" into the waiting arms of KEDGE/Dallas, WBCN/Boston, WNNX/Atlanta, and others to top this week's Specialty Show reports.

Meanwhile, Velocity Girl gained, um, momentum, with KITS/SF, WHFS/Washington, and WROX/Norfolk leading the way. Iggy Pop demonstrated durability with a number of shows popping "Heart Is Saved."

## WHFS/Washington, DC

Sample Hour  
Sunday, March 3 9-10pm



Girls Against Boys Kinda MzK You Like (Touch & Go)

Rocket Ship I Love You The Way (Slumberland)

Supernova Dare Devil (AmRep/Atlantic)

Supersuckers Marie (SubPop)

Dismemberment Plan Soon To Be X-Quaker (DeSoto)

Rollerskate Skinny Swingboat Yawning (WB)

Lungfish Jonah (Dischord)

Lush I've Been There Before (4AD/Reprise)

Tel Aviv I Like Your Style (TeenBeat)

Boyracer Twisted Love (Slumberland)

Salt Honor Me (Island)

Velocity Girl Go Coastal (SubPop)

## SIGNIFICANT ACTION

Here is a look at the top artists from R&R's exclusive panel of Specialty Reporters:

Girls Against Boys (Touch & Go)

Velocity Girl (SubPop)

Iggy Pop (Virgin)

Wrens (Grass)

Buck-O-Nine (Taang)

Meices (London/Island)

Echobelly (550 Music)

Tracy Bonham (Island)

Wedding Present (Leadmill/UK)

Fleming & John (Universal)

## GAINING MOMENTUM

Lotion (Spin Art/Revolution)

Airplay Includes: WQXA, KISF, KUPD, KKNB, WCHZ

Jonny Polonsky (American)

Airplay Includes: WROX, WHFS, KJEE, XTRA, KXRK

Archers Of Loaf (Alias)

Airplay Includes: KPNT, WFNX, WOXY, KDGE

Silkworm (Matador)

Airplay Includes: KITS, WFNX, WBCN, WOXY

Skinny Puppy (American/Reprise)

Airplay Includes: WCHZ, KTBZ, WQXA, WEDG

Boss Hog (DGC/Geffen)

Airplay Includes: KJEE, WROX, WDRE, KROX

Elevator Drops (Sub Pop)

Airplay Includes: XTRA, WCHZ, WHFS

## NEW MUSIC SCENE

- Artist: Dishwalla
- Track: "Counting Blue Cars"
- LP: Pet Your Friends
- Producer: Phil Nicolo and Dishwalla
- Label: A&M



• Essentials: Highway 101 leads out of Santa Barbara to a lot of places. Dishwalla has driven to most of them in the last year. Given the relentless roadwork Dishwalla has undertaken, it's appropriate that they've released a song called "Counting Blue Cars."

With pop overtones coloring their work, it would be tempting to deem Dishwalla part of a "Santa Barbara sound" that includes Toad The Wet Sprocket. True, the beach does play a part in the Dishwalla feel, but so does Brit pop, art-rock, and soul music. Dishwalla works the dynamic intensity of their material, lowering and building intensity levels. "The tension comes from fitting a lot of the different styles into one song," says vocalist/keyboardist J.R. Richards.

• Influences: This is a band that has a hybrid approach to their

writing. Half the group is influenced by '80s icons like New Order and The Cure, while the other half live for rock giants such as Led Zeppelin.

• Artist POV: "Most bands tend to sound like they all listen to the same things. We definitely don't, and I think that's apparent from the record," notes Richards. "We have so many diverse influences that it's mainly a challenge to make all those styles work together, and get an album that flows." Joined by guitarist Rodney Browning, bassist Scot Alexander, and drummer George Pendergast, Richards has Dishwalla on a course to bring it (and various formats) together.

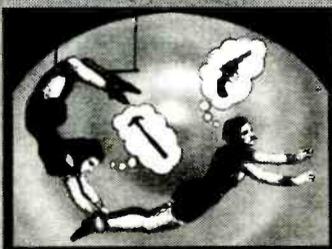
— Sky Daniels

New Music Scene highlights breaking artists charting for the first time.

## SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p><b>WNNX/Atlanta, GA</b> Fear Of Music Sunday 10pm-1am Jeff Clark</p> <p>Aighan Whigs "Honky's" Magnapop "Come" Golden Smog "Y" Mike Scott "Building" Cath Carroll "Easter"</p> <p><b>WCHZ/Augusta, GA</b> Renegade Radio Sunday 9pm-10:30pm Steve Bingham</p> <p>Girls Against Boys "Super-fire" Goldfinger "Here" Skinny Puppy "Hardest" Tommy Keene "Going" Zambonis "Retree's"</p> <p><b>KROX/Austin, TX</b> Radio Free Austin Sunday 8pm-10pm Ray "Raydog" Seggern</p> <p>Refreshments "Banditos" Velocity Girl "Nothing" Seif "Lucid" Boss Hog "Dig" Skunk Anansie "Dream"</p> <p><b>WBCN/Boston, MA</b> Nocturnal Emissions Sunday 8pm-10pm Oedipus</p> <p>Gavin Friday "You" Mick Harvey "B.B." Lustre "Kalifornia" Verve Pipe "Photograph" Mo'ave3 "Love"</p>	<p><b>WFNX/Boston, MA</b> Moods For Moderns Sunday 8pm-10pm Steve Picard</p> <p>Mountain Goats "Pure" Engine 88 "Man" Babyton Zoo "Spaceman" Butterfly Train "Beneath" Chisel "Dog"</p> <p><b>WEDG/Buffalo, NY</b> Over And Beyond Sunday 9pm-10:30pm Rich Wall</p> <p>Love &amp; Rockets "Sweet" Frank Black "You" Girls Against Boys "Disco" Goo Goo Dolls "Destroy" Aighan Whigs "Double"</p> <p><b>WOXY/Cincinnati, OH</b> Gridlxxx Sunday 11pm-1am Rob Ervin &amp; Dan Cromer</p> <p>Silkworm "Nerves" Cornershop "Wog" Wrens "Rest" Griffers "Give" Nick Cave And The Bad Seeds "Crow"</p> <p><b>KDGE/Dallas, TX</b> The Adventure Club Sunday 7pm-10pm Josh &amp; Kevin</p> <p>Neutral Milk Hotel "Against" Supergrass "Going" Oasis "Cum" Brainiac "Vincent" Lush "Clao!"</p>	<p><b>WQXA/Harrisburg, PA</b> The Sunday Morning News Sunday 8am-10am Bill Hanson</p> <p>Eric Matthews "Fantasy" Too Much Joy "Kids" Lush "Ladykillers" Rust "Not" Small "Vega"</p> <p><b>KTBZ/Houston, TX</b> Lunar Rotation Sunday 7pm-9:30pm David Sadof</p> <p>Aighan Whigs "Blame" Tracy Bonham "Mother" Ani DeFranco "Shy" Mysteries Of Life "Going" Van Gogh's Daughter "Down"</p> <p><b>KISF/Kansas City, MO</b> Living Room Sunday 8pm-10pm Stan &amp; Joel</p> <p>Walt Mink "Overgrown" Iggy Pop "Heart" Cast "Alright" Refreshments "Down" 3lb Thrill "Diana"</p> <p><b>KKNB/Lincoln, NE</b> Latitudes Sunday 9pm-10pm Junior</p> <p>Verve Pipe "Photograph" Mystery Machine "Brand" Meices "Wow" Spain "Untitled 1" Velocity Girl "Nothing"</p>	<p><b>WDRE/Long Island, NY</b> Left Of Center Sunday 11-12pm Lazlow</p> <p>Soul Coughing "Sugar" Jawbreaker "Accident" Iggy Pop "Heart" Boss Hog "Dig" Wesley Willis "Courtney"</p> <p><b>KREV &amp; WREV/Minneapolis, MN</b> Counter Revolution Wednesday 10pm-11pm Christine Kass</p> <p>Echobelly "Great" Bruce Lee Band "Komsomide" Vibrochamps "Breathe" Wesley Willis "Kurt" Ani DeFranco "Cradle"</p> <p><b>WROX/Norfolk, VA</b> Nocturnal Transmissions Monday 11pm-2am Al Mitchell</p> <p>NDFX "Phil" Echobelly "Dark" Nine Inch Nails "Burn" Dig "Unlucky" Screaming Trees "Dollar"</p> <p><b>KUPH/Phoenix, AZ</b> Generation U Sunday 7-9pm Larry Mac</p> <p>Gren "Tripping" Freewheelers "Best" Steve Stiletto "What" Engine 88 "Mangos" X-CNN "Lifted"</p>	<p><b>KCXX/Riverside, CA</b> X103.9 Sunday Night Music Meeting Sunday 10pm-midnight Dwight Arnold</p> <p>No Doubt "Spiderwebs" Skeletons "Telephone" Moonpools &amp; Caterpillars "Ren" Buck-O-Nine "Water" Josh Clayton-Felt "Window"</p> <p><b>KPNT/St. Louis, MO</b> New Music Sunday Sunday 7pm-9:30pm Les Aaron</p> <p>Dasis "Don't" Bluetones "Slight" Bogmen "Suddenly" Lighting Seeds "Ready" Goops "Where"</p> <p><b>KXRK/Salt Lake City, UT</b> Now Hear This Sunday 9pm-10pm, Tuesday 10am-11am Sean Ziebarth</p> <p>Deftones "Bored" Mr. Mirainga "Bag Lady" Gravity Kills "Enough" Daisies "Sunday" Fu Manchu "Asphan"</p> <p><b>XTRA/San Diego, CA</b> 91X Music Purgatory Sunday 1am-3am Diana D'Amato</p> <p>No Knife "Kiss" Spookier Reuben "These" Voodoo Glow Skulls "Shhot" Buck-O-Nine "Wrong" Babyton Zoo "Spaceman"</p>	<p><b>KITS/San Francisco, CA</b> Transmitter Adjustment Sunday 10pm-midnight Rick Stuart &amp; Steve Masters</p> <p>Seif "Low" Cibo Matto "Know" Black Grape "Kelly's" Fluff "24-7" Stiff Richards "Girlfriend"</p> <p><b>KJEE/Santa Barbara, CA</b> "N/A" Sunday 10pm-12am John Schroter &amp; Deanne Sciffren</p> <p>Iggy Pop "Heart" Bogmen "Suddenly" Zan Cowboys "Counter" Fuzzy "Girl" Boss Hog "White"</p> <p><b>KNDD/Seattle, WA</b> Loudspeaker Sunday 10pm-11pm Bill Reid or Marco Collins</p> <p>J Church "Your" Adam Sandler "Cow" Wedding Present "Mercury" Swirlies "Sneaky" Morphine "Mie"</p> <p><b>WHFS/Washington, DC</b> Now Hear This Sunday 8pm-10:30pm Dave Marsh</p> <p>Chisel "Red" See Saw "Vanity" Girls Against Boys "Kinda" Lungfish "Jonah" Velocity Girl "Nothing"</p>
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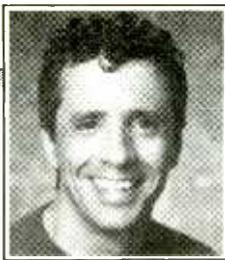
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TONY NOVIA

## CONTEMPORARY HIT RADIO

## Why Don Said 'Geronimo!' To Format

□ Former CHR great reveals how struggling with PDs pushed him into Talk radio

During his tenure as a CHR personality, Don Geronimo doubted whether his dream job really existed. Yet many years and numerous cross-country moves later, the WJFK/Washington, DC driver has found it. Geronimo, longtime partner Mike O'Meara, and Sr. Producer Diana Silman no longer need to deal with a hands-on PD slapping rules on show content or the number of songs played per hour. (As a Talk host, Geronimo plays no music and answers only to an OM.) In addition to his station duties, Geronimo's daily show is syndicated on 29 affiliates.

### Raised On CHR

Geronimo started his CHR radio career at age 14, holding posts from WPRO-FM/Providence to KIIS/L.A. Along the way he made his fair share of personal and professional mistakes, but also got to work alongside some of the greatest CHR PDs including Scott Shannon, Gerry DeFrancesco, Dan Mason, Steve Kingston, and Gary Berkowitz. He's worked just about every shift, and it was while handling mornings at WBBM (B96)/Chicago that he began to consider leaving CHR.

Don Geronimo

"I wasn't having a great time," he says. "And [PD] Buddy [Scott] started nailing me about the number of records I was playing. Mornings had gone from 15th to eighth, but I didn't think we could go much higher. So I took a step back, thinking I could do something bigger, and ended up doing afternoons at WAVA/Washington."

After three months, the WAVA morning team of Charlie & Harrigan exited. Geronimo teamed with Production Director Mike O'Meara and did a Morning Zoo. According

to Geronimo, "We really went crazy. It ended up being an all-Talk morning show. The station, under several PDs, wanted to be 12-24-based, and we were doing 25-49-based stuff. The PD would call us in and say 'You didn't talk about the New Kids On The Block pay-per-view special.' Who cares about that shit?"

"The show didn't match the station. We were No. 1 25-54 and 12+, but they felt the morning show was holding the station down. They'd say, 'If only you guys would do what the rest of the station is doing, the station would be a success.' We'd say, 'Why don't you take elements



of what we're doing into other day-parts? They kept clamping down on us. We always fought over the number of records per hour. It reached a point where we couldn't stand it anymore, and I just walked out after two-and-a-half years."

It wasn't long until WJFK GM Ken Stevens offered Geronimo and O'Meara a job. Geronimo says, "They realized our show was succeeding even though the station was failing. So we went to afternoons at WJFK. We've never played music. Once our ratings kicked in, the station evolved into what it is now."

### 'Industry Of Lemmings'

Geronimo blames certain clueless PDs for the lack of good CHR talent, especially among morning shows. "These PDs have taken the human element out of CHR. Good talent is probably laboring in other

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**I've heard so many PDs say 'Make people want more' [and] 'You do too many bits.' Why should you play an inane record for 10 minutes if what you have to say is relevant and keeps things moving?**

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shifts. There used to be a system where you'd have a talented night-timer who'd move to afternoons, then to mornings either at their station or at one in a bigger market. I don't believe there's any particular shift today that PDs use to train and nurture upcoming talent. In today's environment you hear the same stuff on every station, every day.

"I was in Phoenix for the Super Bowl, and listened to the Country station there. I hate the music, but formatically they were running a CHR station, with stagers, synthesizer beds, and phone bits. It was exciting! Today's Hot AC stations are what we used to call 'chicken rock.' They're not CHR, but they're passing for CHR now. We're such an industry of lemmings, all

it would take would be one influential trend-setting station to stumble upon this old format. I'm sure it'd catch on again."

### Be A Hands-Off PD

Looking back, Geronimo couldn't think of many PDs who identified and encouraged his talent. "Most PDs wanted me to be good and successful, but none wanted my success to overshadow theirs. I know it sounds petty, but I've had it happen with too many guys. It's like if you're coaching the Dallas Cowboys and saying 'Emmitt Smith runs the ball great, but let's only let him run it four or five times.' I've heard so many PDs say, 'Make people want more' [and] 'You do too many bits.' I've always viewed that as giving up. Why should you play an inane record for 10 minutes if what you



**BOWLED OVER**—Don Geronimo (l) and Mike O'Meara call the action at the "Don And Mike Bowl" Children's Hospital charity event.

have to say is relevant and keeps things moving? I never would have left CHR if you could still talk over the records. When I was at WPRO-FM we had an airstaff revolt. Gary Berkowitz dared to put in one dead segue an hour. You'd have thought he fired everybody! Look what CHR is now."

After years of battling PDs, Geronimo has some suggestions for dealing with personalities. "My advice would be to back off. You need to let the talent make their mistakes. Who cares what the perception of the PD is? Their job is to hire a talented staff and put them in a position where they'll look good. In turn, the PD will look good. Too many times radio stations get shut down by PDs who want the station to be a reflection of their personality. Of course they should have a say, but the air talent should have an equal say.

"If you've gone through the time and expense of hiring great talent, let them go at it. There's a happy medium between doing four hours of crazy talk and just reading 10-second liners. There has to be a format and environment where personalities can have some fun over a record intro. That's how you find out which personalities need the records and which don't."

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☞

**There's a happy medium between doing four hours of crazy talk and just reading 10-second liners. There has to be a format and environment where personalities can have some fun over a record intro.**

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### In-Your-Face Radio

Making a station sound larger than life with personalities and production is another rule Geronimo lives by. He explains, "The larger-than-life formula is one that most successful stations have followed, and it's a basic radio rule. CHR should be exciting, in-your-face radio. You have to make people think they're missing something if they're not listening. What do most people think when they listen to a great radio station, then see it in person? They say 'This is it? Look at this crappy little room. This place is a dump.' With great personalities you can make a station have a bigger-than-life presence. Let the DJs take a bigger-than-life attitude and run with it. There may be four or five things they *have* to talk about every hour, but during the other breaks, let them start the record, do their bit, and end with the call letters. That's the way basic CHR used to work. If more stations had that looseness, you'd have more personalities stepping up to the plate.

CHR Asst. Editor Paul Colbert contributed to this column.

### TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1663 or e-mail: [tnovia@rronline.com](mailto:tnovia@rronline.com)

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CALLOUT AMERICA<sup>®</sup> song selection is based on the top titles from the R&R CHR/Pop chart for the week of February 19-25.

### CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
ALANIS MORISSETTE Ironic (Maverick/Reprise)	4.12	4.11	—	—	77.0%	12.0%
MARIAH CAREY One Sweet Day (Columbia/CRG)	3.99	3.86	3.73	3.81	94.5%	38.5%
MARIAH CAREY Always Be My Baby (Columbia/CRG)	3.87	—	—	—	61.3%	13.3%
TONY RICH PROJECT Nobody Knows (LaFace/Arista)	3.83	3.83	3.71	3.69	59.5%	11.8%
DEEP BLUE SOMETHING Breakfast At Tiffany's (RainMaker/Interscope)	3.82	3.88	3.77	3.71	85.8%	33.8%
BUSH Glycerine (Trauma/Interscope)	3.81	—	—	—	61.8%	10.8%
ALANIS MORISSETTE Hand In My Pocket (Maverick/Reprise)	3.79	3.81	3.74	3.61	88.5%	29.5%
GOO GOO DOLLS Name (Metal Blade/WB)	3.76	3.86	3.80	3.87	82.3%	28.0%
BLUES TRAVELER Hook (A&M)	3.75	3.81	3.71	3.76	65.3%	16.3%
OASIS Wonderwall (Epic)	3.74	4.00	3.76	3.82	69.8%	18.3%
BRANDY Sittin' Up In My Room (Arista)	3.73	3.56	3.63	—	63.3%	16.0%
JOAN OSBORNE One Of Us (Blue Gorilla/Mercury)	3.70	3.74	3.67	3.67	90.3%	33.5%
SMASHING PUMPKINS 1979 (Virgin)	3.69	3.92	3.89	3.80	58.8%	14.3%
MONICA Before You Walk Out Of My Life (Rowdy/Arista)	3.63	3.50	—	—	55.0%	12.8%
COLLECTIVE SOUL The World I Know (Atlantic)	3.62	3.76	3.68	3.74	72.3%	17.0%
WHITNEY HOUSTON Exhale (Shoop Shoop) (Arista)	3.62	3.46	3.45	3.41	89.5%	33.8%
NATALIE MERCHANT Wonder (Elektra/EEG)	3.61	3.49	3.55	3.60	63.3%	16.0%
HOOTIE & THE BLOWFISH Time (Atlantic)	3.59	3.79	3.56	3.51	84.5%	35.0%
BODEANS Closer To Free (Slash/Reprise)	3.57	3.66	3.60	3.69	67.0%	17.5%
TLC Diggin' On You (LaFace/Arista)	3.57	3.48	3.47	3.61	77.5%	27.8%
3T Anything (MJJ/550 Music)	3.51	3.63	3.46	—	62.8%	16.3%
GROOVE THEORY Tell Me (Epic)	3.47	3.36	3.52	3.47	63.8%	18.8%
GIN BLOSSOMS Follow You Down (A&M)	3.42	3.54	3.51	3.51	66.3%	19.8%
EVERYTHING BUT THE GIRL Missing (Atlantic)	3.37	3.31	3.29	3.35	75.0%	31.5%
LA BOUCHE Be My Lover (Logic/RCA)	3.33	3.31	3.23	3.37	66.0%	26.5%
SEAL Don't Cry (ZTT/WB)	3.27	3.21	3.18	3.03	72.0%	29.0%
MELISSA ETHERIDGE I Want To Come Over (Island)	3.10	3.14	3.12	3.13	62.0%	20.8%
BLESSID UNION OF SOULS Oh Virginia (EMI)	3.09	3.34	3.26	3.12	33.0%	8.0%
ACE OF BASE Lucky Love (Arista)	3.08	3.15	—	—	29.0%	8.8%
SOPHIE B. HAWKINS Only Love (The Ballad...) (Columbia/CRG)	2.99	3.11	2.84	—	39.3%	13.3%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Hartford, New York, Philadelphia, Pittsburgh, Providence. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, Norfolk, Orlando. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. **WEST:** Los Angeles, Phoenix, Portland, Salt Lake City, San Diego. © 1996, R&R Inc.

### Callout America. HotScores

BY TONY NOVIA

**A**lanis Morissette's "Ironic" (Maverick/Reprise) is once again the best-testing song on Callout America, while two new songs debut impressively as well. Mariah Carey's "Always Be My Baby" (Columbia/CRG) enters with a 3.87 total favorability score — good for third overall. Meanwhile, "Glycerine" by Bush (Trauma/Interscope) scores 3.81 in total favorability, ranking sixth overall.

The nation's best-testing songs by demographic (ranked in descending order) are:

- Women 12-17 — Alanis "Ironic," Mariah "Sweet," Mariah "Always," Alanis "Hand" and Oasis (tie), Joan Osborne, Brandy, Bush and Tony Rich Project (tie), and Deep Blue Something.

- Women 18-24 — Alanis "Ironic," Mariah "Sweet," Blues Traveler, Mariah "Always," Bush and Tony Rich Project (tie), Alanis "Hand," Deep Blue Something, Goo Goo Dolls, and a tie between Natalie Merchant and Smashing Pumpkins.

- Women 25-34 — Mariah "Sweet" and Hootie & The Blowfish (tie), Blues Traveler, Deep Blue Something and Goo Goo Dolls (tie), Smashing Pumpkins, Bodeans, Alanis "Ironic" and Seal (tie), and Tony Rich Project.

The best-testing songs in Callout America's four regions this week are:

- East — Alanis "Ironic," Mariah "Sweet," Mariah "Always," Alanis "Hand," Bush and Tony Rich Project (tie), Goo Goo Dolls, Monica, Deep Blue Something, and Brandy.

- South — Alanis "Ironic," Mariah "Sweet," Mariah "Always," Oasis, Monica, Whitney Houston, Deep Blue Something and TLC (tie), and Brandy and Bush (tie).

- Midwest — Alanis "Ironic," Mariah "Sweet," Bush, Tony Rich Project, Brandy, Blues Traveler, Mariah "Always" and Collective Soul (tie), Joan Osborne, and Oasis.

- West — Deep Blue Something, Alanis "Ironic," Goo Goo Dolls, Alanis "Hand," Mariah "Sweet," Oasis, Smashing Pumpkins, Tony Rich Project, Natalie Merchant, and Bush and Hootie & The Blowfish (tie).

To request a detailed copy of Callout America, please call (310) 788-1648 or (310) 788-1695.

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## POP/ALTERNATIVE TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	ALANIS MORISSETTE Ironic (Maverick/Reprise)	7361	6647	211/2
2	2	GIN BLOSSOMS Follow You Down (A&M)	5692	5645	197/0
3	3	OASIS Wonderwall (Epic)	5258	5623	181/1
4	4	SMASHING PUMPKINS 1979 (Virgin)	4999	5180	191/3
7	5	COLLECTIVE SOUL The World I Know (Atlantic)	4539	4584	154/0
6	6	GOO GOO DOLLS Name (Metal Blade/WB)	4408	4612	133/1
5	7	JOAN OSBORNE One Of Us (Blue Gorilla/Mercury)	4277	4645	131/0
8	8	NATALIE MERCHANT Wonder (Elektra/EEG)	4113	4212	129/1
11	9	PRESIDENTS OF THE UNITED... Peaches (Columbia/CRG)	3810	3756	178/2
10	10	BLUES TRAVELER Hook (A&M)	3755	3871	109/0
9	11	HOOTIE & THE BLOWFISH Time (Atlantic)	3577	3907	105/0
12	12	SPACEHOG In The Meantime (Sire/EEG)	3436	3252	156/5
13	13	BODEANS Closer To Free (Slash/Reprise)	3426	3097	122/4
—	14	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)	2751	2407	148/7
14	15	EVERCLEAR Santa Monica (Watch...) (Capitol)	2663	2606	119/5
17	16	FOO FIGHTERS Big Me (Capitol)	2600	2479	96/0
15	17	NO DOUBT Just A Girl (Trauma/Interscope)	2513	2552	131/6
18	18	GOO GOO DOLLS Naked (Metal Blade/WB)	2466	2468	126/6
16	19	BUSH Glycerine (Trauma/Interscope)	2322	2494	132/1
20	20	GREEN DAY Brain Stew (Reprise)	2316	2414	84/2

This chart reflects airplay from March 4-10. Songs ranked by total plays. 129 CHR/Pop reporters and 93 Alternative reporters combine from the custom chart function on R&R ONLINE. Alternative titles are manually extrapolated. For complete reporter lists refer to Pop and Alternative sections. © 1996, R&R Inc.



**FAT TUESDAY ACTION** — WZJM (Jammin 92.3)/Cleveland night talent Don "Action" Jackson (l) and morning man Joe Mama (c) get a little too excited about judging a Fat Tuesday costume contest. The winner won a ride on the Goodyear Blimp.



**LENNY'S CIRCUS COMES TO TOWN** — Lenny Kravitz (second from right) spent time with the staff at KUTQ/Salt Lake City while promoting his "Circus" LP. Hanging out in the hallway are (l-r) Virgin rep Steve Walker, and KUTQ's morning talent Gina Barberi and then-PD Brian DeGeus.

## NEW & ACTIVE

<b>J'SON</b> Take A Look (Hollywood) Total Plays: 739, Total Stations: 52, Adds: 2	<b>LENNY KRAVITZ</b> Can't Get You Off My Mind (Virgin) Total Plays: 366, Total Stations: 27, Adds: 3
<b>EVERCLEAR</b> Santa Monica (Watch The World Die) (Capitol) Total Plays: 720, Total Stations: 49, Adds: 4	<b>SELENA</b> I'm Getting Used To You (EMI) Total Plays: 341, Total Stations: 27, Adds: 6
<b>CORRS</b> The Right Time (143/Lava/Atlantic) Total Plays: 598, Total Stations: 40, Adds: 1	<b>INTRIGUE</b> Dance With Me (Universal) Total Plays: 307, Total Stations: 19, Adds: 3
<b>EDWIN MCCAIN</b> Sorry To A Friend (Lava/Atlantic) Total Plays: 594, Total Stations: 43, Adds: 0	<b>RED HOT CHILI PEPPERS</b> Aeroplane (WB) Total Plays: 279, Total Stations: 30, Adds: 15
<b>WHITNEY HOUSTON &amp; CECE WINANS</b> Count On Me (Arista) Total Plays: 544, Total Stations: 46, Adds: 9	<b>TINA ARENA</b> Chains (Epic) Total Plays: 258, Total Stations: 84, Adds: 81
<b>HOOTIE &amp; THE BLOWFISH</b> I Go Blind (Reprise) Total Plays: 491, Total Stations: 14, Adds: 0	<b>ROD STEWART</b> So Far Away (Lava/Atlantic) Total Plays: 255, Total Stations: 10, Adds: 0
<b>BASS IS BASE</b> I Cry (Loose Cannon/Island) Total Plays: 448, Total Stations: 36, Adds: 8	<b>K.D. LANG</b> Sexuality (WB) Total Plays: 219, Total Stations: 24, Adds: 1
<b>RADIOHEAD</b> High & Dry (Capitol) Total Plays: 421, Total Stations: 36, Adds: 4	<b>N-TRANCE</b> Stayin' Alive (Radikal/Critique) Total Plays: 213, Total Stations: 16, Adds: 0
<b>ENYA</b> Anywhere Is (Reprise) Total Plays: 387, Total Stations: 33, Adds: 2	<b>TEARS FOR FEARS</b> Secrets (Epic) Total Plays: 208, Total Stations: 17, Adds: 0
<b>STING</b> Let Your Soul Be Your Pilot (A&M) Total Plays: 383, Total Stations: 36, Adds: 0	<b>REAL MCCOY</b> Sleeping With An Angel (Arista) Total Plays: 192, Total Stations: 7, Adds: 0

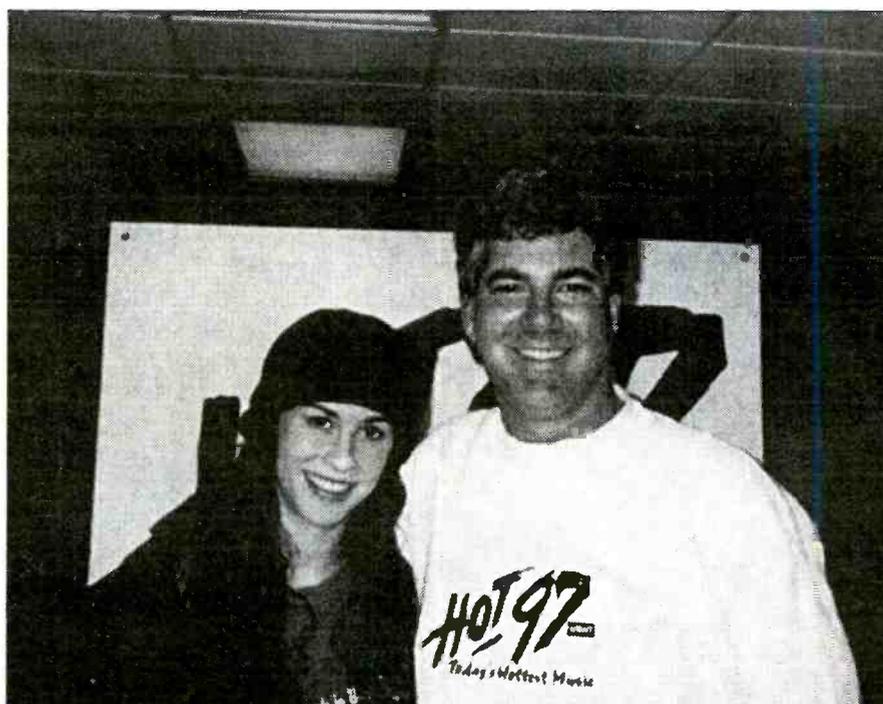
### Songs ranked by total plays

## SELECTED NEW RELEASES

Here are a few hot releases for next week. Release date is subject to change.

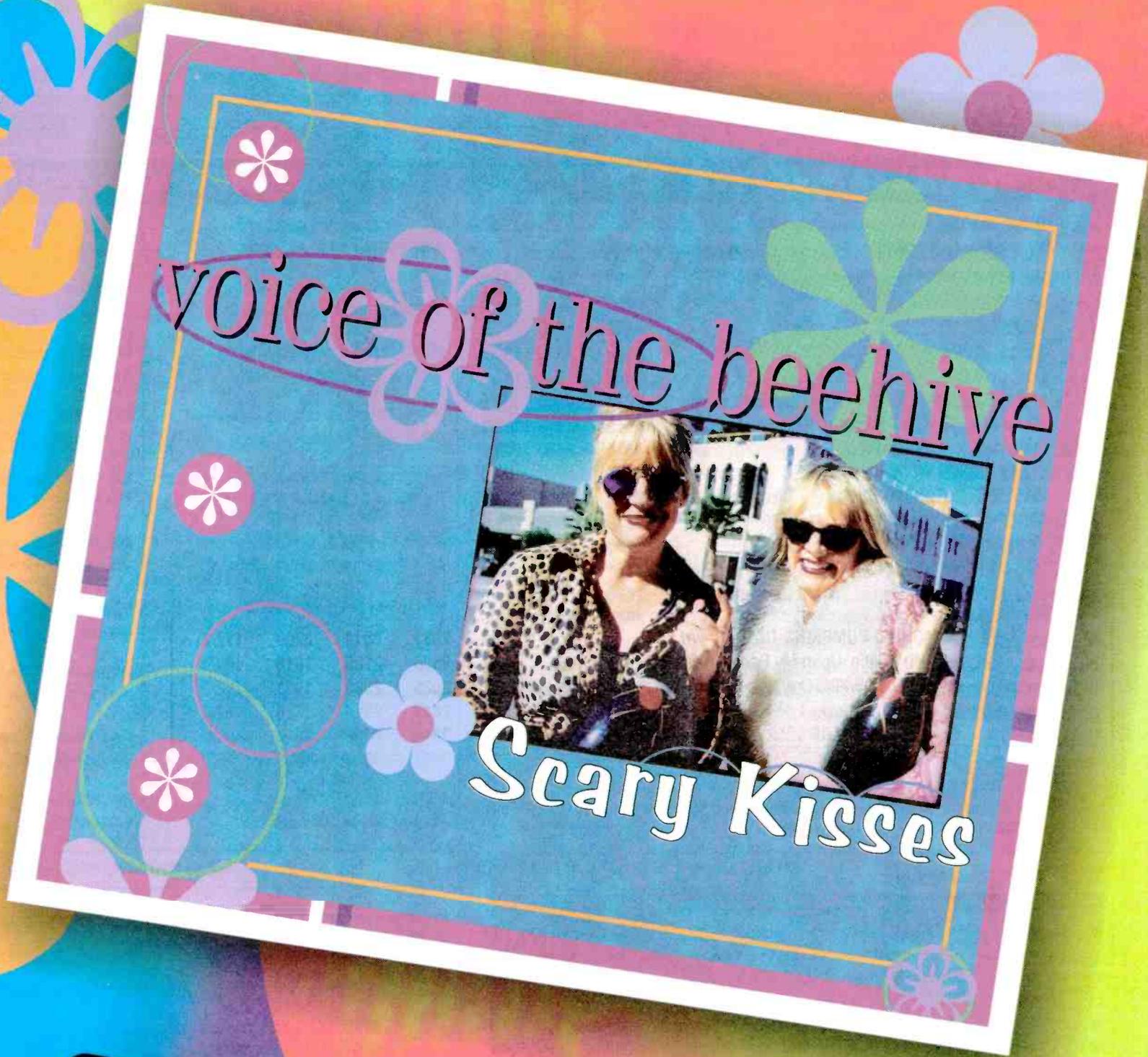
### ADDS MARCH 19

<b>Barenaked Ladies</b>	"Shoebox" (Reprise)
<b>Donna Lewis</b>	"Lydia" (Atlantic)
<b>Madonna</b>	"Love Don't Live Here Anymore" (Maverick/WB)
<b>Quad City DJ's</b>	"C'mon And Ride It" (Big Beat/Atlantic)
<b>Voice Of The Beehive</b>	"Scary Kisses" (Discovery)



**MORISSETTE GOES DOWN TO WILKES-BARRE THEATER** -- WBHT/Wilkes-Barre APD/MD Danny Ocean scored an interview with Grammy winner Alanis Morissette at her show at Wilkes University.

voice of the beehive



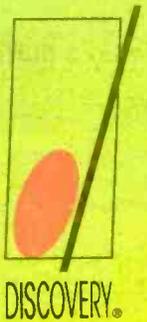
# Scary Kisses

**On your desk now**

**Paul "Cubby" Bryant – KRBE/Houston:** "Not even a month on the air here at KRBE and Scary Kisses is already pulling down Top 10 phones consistently. Houston is definitely 'Voicing' their opinion on the Beehive...they love it!"

**Add date:  
March 19th**

Contact: René Magallon/  
Discovery Records  
800-377-9620, ext. 214  
e-mail: info@discoveryrec.com



DISCOVERY

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# CHR/POP TOP 50

MARCH 15, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	<b>TONY RICH PROJECT</b> Nobody Knows ( <i>LaFace/Arista</i> )	5429	5181	4973	4611	119/1
			2	<b>EVERYTHING BUT THE GIRL</b> Missing ( <i>Atlantic</i> )	5185	5257	5424	5344	119/0
18	12	6	3	<b>ALANIS MORISSETTE</b> Ironic ( <i>Maverick/Reprise</i> )	4732	3952	3032	2289	124/2
7	7	5	4	<b>LA BOUCHE</b> Be My Lover ( <i>Logic/RCA</i> )	4079	4000	3963	3812	106/0
5	5	4	5	<b>GOO GOO DOLLS</b> Name ( <i>Metal Blade/WB</i> )	4073	4292	4298	4312	106/0
3	3	3	6	<b>JOAN OSBORNE</b> One Of Us ( <i>Blue Gorilla/Mercury</i> )	4024	4362	4587	4787	112/0
8	8	7	7	<b>NATALIE MERCHANT</b> Wonder ( <i>Elektra/EEG</i> )	3847	3867	3766	3702	115/1
9	9	10	8	<b>BLUES TRAVELER</b> Hook ( <i>A&amp;M</i> )	3649	3726	3684	3607	101/0
14	11	12	9	<b>OASIS</b> Wonderwall ( <i>Epic</i> )	3641	3579	3265	2993	113/0
11	10	11	10	<b>COLLECTIVE SOUL</b> The World I Know ( <i>Atlantic</i> )	3625	3600	3498	3313	110/0
16	15	13	11	<b>GIN BLOSSOMS</b> Follow You Down ( <i>A&amp;M</i> )	3589	3356	2963	2622	117/0
6	6	8	12	<b>HOOTIE &amp; THE BLOWFISH</b> Time ( <i>Atlantic</i> )	3512	3822	4054	4209	101/0
2	4	9	13	<b>MARIAH CAREY</b> One Sweet Day ( <i>Columbia/CRG</i> )	3337	3786	4403	4798	101/0
15	16	14	14	<b>MELISSA ETHERIDGE</b> I Want To Come Over ( <i>Island</i> )	3253	3085	2926	2801	116/2
20	20	17	15	<b>BODEANS</b> Closer To Free ( <i>Slash/Reprise</i> )	3168	2797	2414	2140	110/4
—	29	25	16	<b>MARIAH CAREY</b> Always Be My Baby* ( <i>Columbia/CRG</i> )	3134	2083	1357	768	118/9
19	18	16	17	<b>SMASHING PUMPKINS</b> 1979 ( <i>Virgin</i> )	2993	2833	2514	2269	117/2
24	22	20	18	<b>BRANDY</b> Sittin' Up In My Room ( <i>Arista</i> )	2850	2506	2165	1818	100/1
21	21	19	19	<b>SOPHIE B. HAWKINS</b> Only Love (The Ballad Of...) ( <i>Columbia/CRG</i> )	2621	2525	2306	1981	112/0
25	24	21	20	<b>ACE OF BASE</b> Lucky Love ( <i>Arista</i> )	2593	2447	2014	1726	99/1
17	19	18	21	<b>BLESSID UNION OF SOULS</b> Oh Virginia ( <i>EMI</i> )	2402	2619	2458	2343	94/0
22	23	24	22	<b>3T</b> Anything ( <i>MJJ/550 Music</i> )	2317	2193	2071	1921	86/2
12	13	15	23	<b>SEAL</b> Don't Cry ( <i>ZTT/WB</i> )	2315	2905	3015	3144	90/0
<b>BREAKER</b>			24	<b>CELINE DION</b> Because You Loved Me ( <i>550 Music</i> )	2251	1492	1103	607	113/14
13	17	22	25	<b>DEEP BLUE SOMETHING</b> Breakfast... ( <i>RainMaker/Interscope</i> )	2125	2386	2700	3004	82/0
10	14	23	26	<b>WHITNEY HOUSTON</b> Exhale (Shoop Shoop) ( <i>Arista</i> )	1789	2273	2983	3478	70/0
44	34	28	27	<b>PRESIDENTS OF THE UNITED...</b> Peaches ( <i>Columbia/CRG</i> )	1733	1486	1197	923	93/2
—	48	31	28	<b>DOG'S EYE VIEW</b> Everything Falls Apart ( <i>Columbia/CRG</i> )	1618	1323	844	266	92/4
31	27	26	29	<b>BUSH</b> Glycerine ( <i>Trauma/Interscope</i> )	1487	1513	1478	1391	91/1
45	39	33	30	<b>JANN ARDEN</b> Insensitive ( <i>A&amp;M</i> )	1451	1244	1040	911	85/6
36	31	30	31	<b>DEBORAH COX</b> Who Do U Love ( <i>Arista</i> )	1441	1374	1273	1176	76/1
28	26	29	32	<b>GROOVE THEORY</b> Tell Me ( <i>Epic</i> )	1262	1406	1589	1648	42/0
23	25	32	33	<b>TLC</b> Diggin' On You ( <i>LaFace/Arista</i> )	1094	1285	1595	1906	49/0
—	—	42	34	<b>MARY J. BLIGE</b> Not Gon' Cry ( <i>Arista</i> )	1047	955	762	531	46/2
48	44	40	35	<b>2PAC F/DR. DRE</b> California Love ( <i>Death Row/Interscope</i> )	1014	964	934	891	53/3
32	35	41	36	<b>SOPHIE B. HAWKINS</b> As I Lay Me Down ( <i>Columbia/CRG</i> )	994	961	1163	1362	41/0
27	30	36	37	<b>ALANIS MORISSETTE</b> Hand In My Pocket ( <i>Maverick/Reprise</i> )	984	1096	1327	1649	44/0
—	—	44	38	<b>NO DOUBT</b> Just A Girl ( <i>Trauma/Interscope</i> )	976	861	711	602	66/5
30	28	35	39	<b>MONICA</b> Before You Walk Out Of My Life ( <i>Rowdy/Arista</i> )	952	1109	1396	1404	40/0
37	40	37	40	<b>DEL AMITRI</b> Roll To Me ( <i>A&amp;M</i> )	943	1044	1034	1130	51/0
33	32	34	41	<b>NATALIE MERCHANT</b> Carnival ( <i>Elektra/EEG</i> )	933	1132	1267	1289	40/0
35	38	38	42	<b>TOAD THE WET..</b> Good Intentions ( <i>Columbia/CRG</i> )	921	1008	1095	1184	39/1
—	—	46	43	<b>SPACEHOG</b> In The Meantime ( <i>Sire/EEG</i> )	897	801	589	220	70/5
<b>DEBUT</b>			44	<b>LINA SANTIAGO</b> Feels So Good... ( <i>Groove Nation/Universal</i> )	894	728	707	568	49/4
43	43	39	45	<b>SEVEN MARY THREE</b> Cumbersome ( <i>Mammoth/Atlantic</i> )	879	964	979	928	57/0
50	47	48	46	<b>PLANET SOUL</b> Set U Free ( <i>Strictly Rhythm</i> )	804	790	857	838	31/0
34	37	43	47	<b>MARIAH CAREY</b> Fantasy ( <i>Columbia/CRG</i> )	783	923	1099	1261	45/0
<b>DEBUT</b>			49	<b>TRACY CHAPMAN</b> Give Me One Reason ( <i>Elektra/EEG</i> )	776	372	42	13	68/11
—	—	49	49	<b>DIANA KING</b> Ain't Nobody ( <i>Work/CRG</i> )	749	781	685	596	37/0
<b>DEBUT</b>			50	<b>GOO GOO DOLLS</b> Naked ( <i>Metal Blade/WB</i> )	746	529	372	337	53/6

This chart reflects airplay from March 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker.  
129 CHR/Pop reporters. 126 current playlists. © 1996, R&R Inc.

## BREAKERS®

CELINE DION

Because You Loved Me (*550 Music*)

TOTAL PLAYS/INCREASE 2251/759 TOTAL STATIONS/ADDS 113/14 CHART 24

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
TINA ARENA Chains ( <i>Epic</i> )	81
LIONEL RICHIE Don't Wanna Lose You ( <i>Mercury</i> )	46
BILLY MANN Turn Down The World ( <i>DV8/A&amp;M</i> )	19
RED HOT CHILI PEPPERS Aeroplane ( <i>WB</i> )	15
CELINE DION Because You Loved Me ( <i>550 Music</i> )	14
D'ANGELO Lady ( <i>EMI</i> )	13
TRACY CHAPMAN Give Me One Reason ( <i>Elektra/EEG</i> )	11
MARIAH CAREY Always Be My Baby ( <i>Columbia/CRG</i> )	9
WHITNEY HOUSTON & CECE WINANS Count On Me ( <i>Arista</i> )	9
QUINCY JONES Slow Jams ( <i>Qwest/WB</i> )	9

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Always Be My Baby ( <i>Columbia/CRG</i> )	+1051
ALANIS MORISSETTE Ironic ( <i>Maverick/Reprise</i> )	+780
CELINE DION Because You Loved Me ( <i>550 Music</i> )	+759
TRACY CHAPMAN Give Me One Reason ( <i>Elektra/EEG</i> )	+404
BODEANS Closer To Free ( <i>Slash/Reprise</i> )	+371
BRANDY Sittin' Up In My Room ( <i>Arista</i> )	+344
DOG'S EYE VIEW Everything Falls Apart ( <i>Columbia/CRG</i> )	+295
TONY RICH PROJECT Nobody Knows ( <i>LaFace/Arista</i> )	+248
PRESIDENTS OF THE... Peaches ( <i>Columbia/CRG</i> )	+247
BASS IS BASE I Cry ( <i>Loose Cannon/Island</i> )	+241

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
JANET JACKSON Runaway ( <i>A&amp;M</i> )
HOOTIE & THE BLOWFISH Only Wanna Be With You ( <i>Atlantic</i> )
SEAL Kiss From A Rose ( <i>ZTT/WB</i> )
GIN BLOSSOMS Til I Hear It From You ( <i>A&amp;M</i> )
BLUES TRAVELER Run-Around ( <i>A&amp;M</i> )
TLC Waterfalls ( <i>LaFace/Arista</i> )
BLESSID UNION OF SOULS Let Me Be The One ( <i>EMI</i> )
MADONNA You'll See ( <i>Maverick/WB</i> )
COOLIO Gangsta's Paradise ( <i>MCA</i> )
COLLECTIVE SOUL December ( <i>Atlantic</i> )

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Doesn't it feel nice to pull up a list of replacement songs in your schedule editor and see the best testing songs first?

What's that? You're not using MusicMaster?

(Sorry, you have no way of knowing how nice that feels...)

Call us. We can fix it for you.



# CHR/POP REPORTERS

Stations and their adds listed alphabetically by market

<p><b>WFLY/Aibany, NY</b>                  PD/M: Michael Morgan                  12 LIONEL RICIE "Lose"                  ALL-4-ONE "Arms"                  LA BOUCHE "Sweet"                  TINA ARENA "Chains"                  CHANTAY SAVAGE "Survive"</p>	<p><b>WKXS/Boston, MA</b>                  PD: John Ivey                  MD: Tina Bonvic                  TINA ARENA "Chains"                  JANIN ARDEN "Insensitiv"                  CELINE DION "Because"</p>	<p><b>WJET/Erie, PA</b>                  PD: Neal Sharpe                  MD: J.J. Fox                  STONE TEMPLE PILOTS "Baby"                  BOTTLE ROCKETS "Around"</p>	<p><b>WKSS/Hartford, CT</b>                  PD: Jay Beau Jones                  MD: Dave Vayda                  15 LINA SANTIAGO "Feels"                  11 PRESIDENTS OF... "Peaches"                  TRACY CHAPMAN "Reason"</p>	<p><b>WDJX/Louisville, KY</b>                  PD: C.C. Matthews                  MD: Jill Meyer                  15 TOAD THE WET... "Intentions"                  MARIAH CAREY "Always"                  HOUSTON &amp; WINANS "Count"                  TRACY CHAPMAN "Reason"                  DOG'S EYE VIEW "Falls"                  TINA ARENA "Chains"                  LIONEL RICIE "Lose"</p>	<p><b>KHOM/New Orleans, LA</b>                  PD/M: Bill Thorman                  8 R. KELLY "Low"                  BILLY MANN "World"                  CHANTAY SAVAGE "Survive"                  XSCAPE "Want"                  TINA ARENA "Chains"                  ALL-4-ONE "Arms"                  JOE "Things"                  2PAC F.D.R. DRE "California"</p>	<p><b>WSPK/Poughkeepsie, NY</b>                  PD: Stew Schantz                  MD: Scofield Mac                  7 LIONEL RICIE "Lose"                  2 SPIN DOCTORS "Mine"                  5 2PAC F.D.R. DRE "California"                  2 STONE TEMPLE PILOTS "Baby"                  QUINCY JONES "Slow"                  JACKSON BROWNE "Bridges"                  TINA ARENA "Chains"                  SELENA "Getting"</p>	<p><b>KHTQ/Spokane, WA</b>                  PD/M: Scott Shannon                  18 JEWEL "Save"                  2 SPIN DOCTORS "Mine"                  2 GILLETTE "Fries"                  1 NEOTONE "Haunts"                  1 OASIS "Champagne"                  1 SMASHING PUMPKINS "Zero"                  1 JOSH CLAYTON-FELT "Window"                  1 PRINCE &amp; N.P.G. "Grit"                  1 KISS "Look"                  1 3 LB. THRILL "Diana"                  MARY J. BLIGE "Not"                  BILLY MANN "World"                  LIONEL RICIE "Lose"</p>	<p><b>WWKZ/Tupelo, MS</b>                  PD/M: Rick Stevens                  6 PRESIDENTS OF... "Peaches"                  JACKSON BROWNE "Bridges"                  ALL-4-ONE "Arms"                  BILLY MANN "World"                  LIONEL RICIE "Lose"                  D'ANGELO "Lady"</p>	
<p><b>KQID/Alexandria, LA</b>                  PD: Kahuna                  APD: Shartman                  27 ALANIS MORISSETTE "Ironic"                  27 MARIAH CAREY "Always"                  26 LIONEL RICIE "Lose"                  26 ALL-4-ONE "Arms"                  26 BONNIE TYLER "Two"                  JOE "Things"                  D'ANGELO "Lady"                  TORI AMOS "Sneezes"</p>	<p><b>WKSE/Bufalo, NY</b>                  PD: Sue D'Neil                  MD: Dave Universal                  CELINE DION "Because"                  TINA ARENA "Chains"                  DEBORAH COX "Who"</p>	<p><b>WSTO/Evansville, IN</b>                  PD: Barry Witherspoon                  MD: Cindy Mercar                  TRACY CHAPMAN "Reason"                  LIONEL RICIE "Lose"                  MARIAH CAREY "Always"                  SMASHING PUMPKINS "1979"                  TINA ARENA "Chains"</p>	<p><b>WTIC/Hartford, CT</b>                  PD: Paul Cannon                  MD: Tony Bristol                  3 LIONEL RICIE "Lose"                  SMASHING PUMPKINS "1979"</p>	<p><b>KZII/Lubbock, TX</b>                  PD/M: Jay Shannon                  MD: Billy Mann "World"                  LIONEL RICIE "Lose"                  HOUSTON &amp; WINANS "Count"                  TINA ARENA "Chains"</p>	<p><b>WHTZ/New York, NY</b>                  PD: Steve Kingston                  MD: Andy Shane                  16 STONE TEMPLE PILOTS "Baby"                  5 GOOD LIVES UNDERWATER                  W'ing                  3 JOAN JETT &amp; BH "Around"</p>	<p><b>WPRO/Providence, RI</b>                  PD: Chris Shebel                  MD: Tony Mascaro                  MD: Chris Shebel                  CELINE DION "Because"                  SPACEHOG "Meantime"</p>	<p><b>KZZU/Spokane, WA</b>                  PD: Ken Hopkins                  APD: Casey Christopher                  19 LINA SANTIAGO "Feels"                  17 CELINE DION "Because"</p>	<p><b>WSKS/Utica, NY</b>                  PD: Becky Myers                  MD: Steve Lawrence                  12 BOYZ OF PARADISE "Went"                  LIONEL RICIE "Lose"                  D'ANGELO "Lady"                  TINA ARENA "Chains"                  BASS IS BASE "Cry"</p>	
<p><b>WAEB/Allentown, PA</b>                  PD: Brian Check                  MD: Chuck McGee                  TINA ARENA "Chains"</p>	<p><b>WVSR/Charleston, WV</b>                  PD: Bill Shahan                  APD: Mike Edwards                  7 DOG'S EYE VIEW "Falls"                  4 LIONEL RICIE "Lose"</p>	<p><b>KMCK/Fayetteville, AR</b>                  PD: Win Patton                  MD: Mike Chase                  LIONEL RICIE "Lose"                  TINA ARENA "Chains"                  QUINCY JONES "Slow"                  RED HOT CHILLI... "Aeroplane"                  BASS IS BASE "Cry"</p>	<p><b>KRBE/Houston, TX</b>                  PD: Tom Poleman                  MD: Rob Blair                  16 MARRY ME JANE "TwentyOne"                  15 DISHWALLA "Cars"                  14 NATALIE MERCHANT "Jealousy"</p>	<p><b>WZEE/Madison, WI</b>                  PD: Joe Larson                  APD/M: Dana Lundon                  17 MELISSA ETHERIDGE "Come"</p>	<p><b>WNVZ/Norfolk, VA</b>                  PD: Don London                  MD: Sean Sellers                  12 NATALIE MERCHANT "Wonder"                  TINA ARENA "Chains"                  CHANTAY SAVAGE "Survive"</p>	<p><b>WHTS/Quad Cities, IL-IA</b>                  MD: Brian Scott                  TINA ARENA "Chains"</p>	<p><b>WDBR/Springfield, IL</b>                  MD: Bill Kaproth                  Interim MD: Rick Blade                  TINA ARENA "Chains"</p>	<p><b>KWTX/Waco, TX</b>                  PD: Tom Martens                  MD: Flash Phillips                  SELENA "Getting"                  D'ANGELO "Lady"                  BODEANS "Closer"                  TINA ARENA "Chains"</p>	
<p><b>WQIZ/Amarillo, TX</b>                  PD/M: Ted Kelly                  LIONEL RICIE "Lose"                  SELENA "Getting"                  D'ANGELO "Lady"                  VOICE OF THE BEEHIVE "Scary"                  TINA ARENA "Chains"                  GOO GOO DOLLS "Naked"                  NEOTONE "Haunts"                  M.T.S. "Alright"</p>	<p><b>WEDJ/Charlotte, NC</b>                  PD: Brian Bridgman                  MD: Marcie Crescente                  9 NO DOUBT "Grit"                  3 TONY RICH PROJECT "Knows"                  TINA ARENA "Chains"</p>	<p><b>WVCK/Flint, MI</b>                  PD/M: Scott Seipel                  9 TINA ARENA "Chains"                  LIONEL RICIE "Lose"                  JACKSON BROWNE "Bridges"                  RED HOT CHILLI... "Aeroplane"                  LENNY KRAVITZ "Mind"</p>	<p><b>WZYP/Huntsville, AL</b>                  PD: Marc Summers                  MD: Kramer                  5 TINA ARENA "Chains"                  5 INTRIGUE "Dance"                  GOO GOO DOLLS "Naked"</p>	<p><b>WZPL/Indianapolis, IN</b>                  PD: Tom Gjerdrum                  MD: Rob Blair                  20 MELISSA ETHERIDGE "Come"                  17 TINA ARENA "Chains"                  14 LINA SANTIAGO "Feels"</p>	<p><b>KCHX/Odessa-Midland, TX</b>                  PD: Clayton Allen                  MD: Leo Caro                  3 2PAC F.D.R. DRE "California"                  LIONEL RICIE "Lose"                  RED HOT CHILLI... "Aeroplane"                  LA BOUCHE "Sweet"                  TINA ARENA "Chains"                  JULIE "Kiss"                  RHYTHM CENTRIC "Worry"</p>	<p><b>WDCG/Raleigh, NC</b>                  PD: Brian Burns                  MD: Kip Taylor                  4 TRACY CHAPMAN "Reason"</p>	<p><b>KHTO/Springfield, MO</b>                  PD: Dave Alexander                  MD: Ray Michaels                  LIONEL RICIE "Lose"                  CHANTAY SAVAGE "Survive"                  TINA ARENA "Chains"                  BEL CANTO "Rumour"                  ALANIS MORISSETTE "Ironic"                  QUINCY JONES "Slow"</p>	<p><b>WIFC/Wausau, WI</b>                  PD: Kevin Collins                  MD: Jackie Johnson                  EVERCLEAR "Monica"                  JASON "Take"                  JANIN ARDEN "Insensitiv"                  LIONEL RICIE "Lose"</p>	
<p><b>KGOT/Anchorage, AK</b>                  PD: Mark Murphy                  MD: Roxy Lennox                  TRACY CHAPMAN "Reason"                  TINA ARENA "Chains"</p>	<p><b>WZST/Chattanooga, TN</b>                  MD: Bob Forster                  MD: Mike Gibson                  13 RED HOT CHILLI... "Aeroplane"                  7 TINA ARENA "Chains"</p>	<p><b>WJMX/Florence, SC</b>                  MD: Dave Baker                  MD: Jack Kahan                  RED HOT CHILLI... "Aeroplane"</p>	<p><b>WAPE/Jacksonville, FL</b>                  PD: Cat Thomas                  APD/M: Tony Mann                  JANIN ARDEN "Insensitiv"                  TINA ARENA "Chains"</p>	<p><b>WAOA/Melbourne, FL</b>                  PD: Scott Chasa                  MD: J.T. Daniels                  3 TINA ARENA "Chains"                  NO DOUBT "Grit"                  RADIOHEAD "High"</p>	<p><b>KJYO/Oklahoma City, OK</b>                  PD: Mike McCoy                  MD: Jimmy Barrada                  BILLY MANN "World"                  LIONEL RICIE "Lose"                  TINA ARENA "Chains"                  RED HOT CHILLI... "Aeroplane"</p>	<p><b>WRVQ/Richmond, VA</b>                  PD: Lisa McKay                  APD/M: Billy Surt                  CELINE DION "Because"</p>	<p><b>WNTQ/Syracuse, NY</b>                  PD: Tom Mitchell                  MD: Jimmy Olsen                  NO DOUBT "Grit"                  DOG'S EYE VIEW "Falls"</p>	<p><b>WFLZ/Tampa, FL</b>                  PD: B.J. Harris                  MD: Jeff Kapugi                  32 MARIAH CAREY "Always"                  5 COOLIO "Sumpin"                  CHANTAY SAVAGE "Survive"                  MARY J. BLIGE "Not"                  BILLY MANN "World"                  TINA ARENA "Chains"</p>	<p><b>KKRD/Wichita, KS</b>                  PD: Jack Oliver                  MD: Craig Hubbard                  TINA ARENA "Chains"                  LIONEL RICIE "Lose"                  COOLIO "Sumpin"                  RED HOT CHILLI... "Aeroplane"</p>
<p><b>WSTR/Atlanta, GA</b>                  PD: Kevin Peterson                  MD: J.R. Ammons                  19 TINA ARENA "Chains"                  RED HOT CHILLI... "Aeroplane"</p>	<p><b>WKRC/Cincinnati, OH</b>                  PD: Jimmy Steel                  APD: Race Taylor                  MD: Brian Douglas                  31 BIG MOUNTAIN "Together"                  16 TINA ARENA "Chains"                  15 BUSH "Glycerine"</p>	<p><b>WVWB/Ft. Myers, FL</b>                  PD: Chris Cue                  MD: Randy Sherwyn                  TINA ARENA "Chains"</p>	<p><b>WGLU/Johnstown, PA</b>                  PD: Rich Adams                  MD: Mitch Edwards                  No Adds</p>	<p><b>WHYI/Miami, FL</b>                  PD: Rob Roberts                  MD: Al Chio                  LIONEL RICIE "Lose"</p>	<p><b>KDWB/Minneapolis, MN</b>                  PD: Dan Kieley                  MD: Rob Morris                  12 TINA ARENA "Chains"                  9 BOTTLE ROCKETS "Around"</p>	<p><b>WPXY/Rochester, NY</b>                  MD: Clarke Ingram                  APD/M: J.J. Rice                  19 TINA ARENA "Chains"                  8 LA BOUCHE "Sweet"                  7 BOODEANS "Closer"</p>	<p><b>WVWG/Terre Haute, IN</b>                  PD: Beau Richards                  MD: Rich D'Brien                  14 PRINCE &amp; N.P.G. "Grit"                  11 LIONEL RICIE "Lose"                  4 COOLIO "Sumpin"                  4 D'ANGELO "Lady"                  3 TINA ARENA "Chains"                  2 EXPOSE "Goodbye"                  TRACY CHAPMAN "Reason"</p>	<p><b>WBHT/Wilkes-Barre, PA</b>                  PD: Kid Kelly                  APD/M: Danny Ocean                  9 COOLIO "Sumpin"                  7 GARBAGE "Happy"                  5 TRACY CHAPMAN "Reason"</p>	
<p><b>WAYV/Atlantic City, NJ</b>                  PD: Tommy Frank                  MD: Paul Kelly                  22 BILLY MANN "World"                  TINA ARENA "Chains"                  JACKSON BROWNE "Bridges"</p>	<p><b>WZJM/Cleveland, OH</b>                  PD: Lisa Rodman                  MD: Dave Cubanks                  9 BLESSID UNION OF... "Let"                  TINA ARENA "Chains"</p>	<p><b>WVWV/Dayton, OH</b>                  PD: John Cook                  MD: Ed Lambert                  LIONEL RICIE "Lose"                  CELINE DION "Because"                  QUINCY JONES "Slow"                  TINA ARENA "Chains"</p>	<p><b>WVWV/Montgomery, AL</b>                  MD: Scott Hamilton                  TINA ARENA "Chains"                  ALL-4-ONE "Arms"                  SPACEHOG "Meantime"</p>	<p><b>WVWV/Nashville, TN</b>                  PD: Charlie Quinn                  APD: Tom Peace                  MD: Jim McDonald                  10 BASS IS BASE "Cry"                  9 HOUSTON &amp; WINANS "Count"                  7 MARIAH CAREY "Always"                  8 LIONEL RICIE "Lose"</p>	<p><b>KPSI/Palm Springs, CA</b>                  PD: Mike Keene                  MD: Bobby Sato                  CELINE DION "Because"                  QUINCY JONES "Slow"</p>	<p><b>WVWV/Trenton, NJ</b>                  PD: Michelle Stevens                  MD: Dave McKay                  12 MARRY ME JANE "TwentyOne"                  9 AMMONIA "Drugs"</p>	<p><b>WVWV/Wilmington, DE</b>                  PD: Mike Somers                  MD: Mike Rossi                  11 TINA ARENA "Chains"                  LIONEL RICIE "Lose"                  "WEIRD AL" YANKOVIC "Amst"</p>		
<p><b>WZNY/Augusta, GA</b>                  PD: Bruce Stevens                  21 TINA ARENA "Chains"                  LIONEL RICIE "Lose"                  RED HOT CHILLI... "Aeroplane"</p>	<p><b>KKMG/Colorado Springs, CO</b>                  PD: Scooter B. Stevens                  MD: Tim McKenna                  No Adds</p>	<p><b>WVWV/Wilmington, DE</b>                  PD: John D'Amico                  APD/M: Dan Bowen                  DOG'S EYE VIEW "Falls"                  TINA ARENA "Chains"</p>	<p><b>WVWV/Washington, DC</b>                  MD: Scott Hamilton                  TINA ARENA "Chains"                  ALL-4-ONE "Arms"                  SPACEHOG "Meantime"</p>	<p><b>WVWV/Washington, DC</b>                  MD: Scott Hamilton                  TINA ARENA "Chains"                  ALL-4-ONE "Arms"                  SPACEHOG "Meantime"</p>	<p><b>WVWV/Washington, DC</b>                  MD: Scott Hamilton                  TINA ARENA "Chains"                  ALL-4-ONE "Arms"                  SPACEHOG "Meantime"</p>	<p><b>WVWV/Washington, DC</b>                  MD: Scott Hamilton                  TINA ARENA "Chains"                  ALL-4-ONE "Arms"                  SPACEHOG "Meantime"</p>	<p><b>WVWV/Washington, DC</b>                  MD: Scott Hamilton                  TINA ARENA "Chains"                  ALL-4-ONE "Arms"                  SPACEHOG "Meantime"</p>		

129 Total Reporters  
 129 Current Reporters  
 126 Current Playlisters

Reported Frozen Playlist (2):  
 WFME/Baton Rouge, LA  
 WRHT/Greenville, NC

Did Not Report, Playlist Frozen (1):  
 WHOT/Youngstown, OH

# CHR/POP PLAYLISTS

MARCH 15, 1996 R&R • 69

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1			
WHTZ/New York (212) 239-2300 Kingston/Shane			
PLAYS	ARTIST/TITLE		
3W	2W	1W	TW
47	52	60	BODEANS/Closer To Free
56	60	53	BUSH/Glycerine
57	60	54	ALANIS MORISSETTE/Ironic
56	57	59	EVERYTHING BUT.../Missing
57	57	57	DAVE MATTHEWS BAND/Satellite
22	26	44	GIN BLOSSOMS/Follow You Down
45	49	39	BUSH/Comedown
33	36	47	SMASHING PUMPKINS/1979
36	38	43	OASIS/Wonderwall
18	8	20	JOAN OSBORNE/One Of Us
25	24	33	NATALIE MERCHANT/Wonder
36	31	35	PRESIDENTS OF.../Peaches
34	44	38	HOOTIE & BLOWFISH/Time
36	34	36	PEARL JAM/Better Man
60	58	33	LIVE/All Over You
20	25	28	NO DOUBT/Just A Girl
18	21	23	SEVEN MARY THREE/Cumbersome
26	23	25	BLUES TRAVELER/Hook
15	24	23	FOO FIGHTERS/Big Me
-	17	24	GOO GOO DOLLS/Naked
26	23	22	SMASHING PUMPKINS/Bullet With...
20	21	22	STABBING WESTWARD/What Do I...
22	21	22	SPACEHOG/In The Meantime
46	46	30	COLLECTIVE SOUL/The World I Know
30	28	29	BETTER THAN EZRA/In The Crowd
11	16	23	GARBAGE/Only Happy When...
-	8	20	RUBY/Tiny Meat
4	6	15	RED HOT CHILLI.../Aeroplane
41	26	25	GOO GOO DOLLS/Name
-	-	-	STONE TEMPLE PILOTS/Big Bang Baby
15	17	17	TOADIES/Possum Kingdom
15	15	16	BETTER THAN EZRA/Good
-	8	15	DOG'S EYE VIEW/Everything Falls...
23	20	18	GREEN DAY/Brain Stew
16	12	14	SPONGE/Molly
9	8	9	LA BOUCHE/Be My Lover
16	18	13	EVERCLEAR/Santa Monica...
8	6	8	PEARL JAM/Better Man
10	12	12	MELISSA ETHERIDGE/I Want To Come...
8	13	10	SEAL/Don't Cry

MARKET #2				
KISFM 102.7 KIS/Los Angeles (818) 845-1027 Perun/Austin				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
72	72	68	74	EVERYTHING BUT.../Missing
46	46	45	72	TONY RICH PROJECT/Nobody Knows
79	67	64	67	3T/Anything
83	84	83	67	MARIAH CAREY/One Sweet Day
79	74	85	61	LA BOUCHE/Be My Lover
48	44	43	57	LINA SANTIAGO/Feels So Good...
48	59	47	48	PLANET SOUL/Set U Free
23	34	40	46	MARIAH CAREY/Always Be My Baby
47	38	43	43	JOAN OSBORNE/One Of Us
35	40	45	43	SOPHIE B. HAWKINS/As I Lay Me Down
49	46	49	43	GROOVE THEORY/Tell Me
38	38	45	40	WHITNEY HOUSTON/Exhale (Shoop...)
26	33	34	37	2PAC F/D.R. DRE/California Love
39	34	35	34	SELENA/In Getting Used...
14	34	31	31	TLC/Waterfalls
24	24	32	30	BRANDY/Sittin' Up In My...
-	-	-	29	ALANIS MORISSETTE/Ironic
19	40	39	27	COOLIO/Gangsta's Paradise
15	14	20	26	TAKE THAT/Back For Good
25	27	25	27	WHITNEY HOUSTON/Exhale (Shoop...)
34	25	24	24	MARIAH CAREY/Fantasy
52	27	27	23	L.A.O./Ridin' Low
-	14	24	22	INI KAMOEZ/Here Comes...
24	18	19	21	GOO GOO DOLLS/Name
21	22	19	21	CRANBERRIES/Dreams
23	24	20	20	REAL MCCOY/Another Night
19	20	17	19	NICKI FRENCH/Total Eclipse Of...
16	25	19	19	JANET JACKSON/Runaway
13	18	17	19	MONTELL JORDAN/This Is How We...
21	24	25	18	SEAL/Kiss From A Rose
12	17	19	17	L.V./Throw Your Hands Up
15	18	18	15	2 UNLIMITED/Get Ready For This
20	15	14	20	RUFFNEXX/Everybody Be...
23	19	19	13	N-TRANCE/Stayin' Alive
13	20	21	12	FROST/La Familia
23	15	14	12	HOOTIE & BLOWFISH/Only Wanna Be...
-	17	12	12	DES'REE/You Gotta Be
-	17	12	12	ALANIS MORISSETTE/You Oughta Know
-	-	11	11	MARY J. BLIGE/Not Gon' Cry

MARKET #3				
Q102 WIOQ/Philadelphia (610) 667-8100 Kalina/McGuire				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
29	55	58	61	3T/Anything
32	35	55	60	MARIAH CAREY/Always Be My Baby
60	62	60	57	LA BOUCHE/Be My Lover
58	56	57	56	TONY RICH PROJECT/Nobody Knows
28	34	56	56	ALANIS MORISSETTE/Ironic
58	54	57	55	REAL MCCOY/Automatic Lover
57	59	40	50	EVERYTHING BUT.../Missing
39	36	55	37	WHITNEY HOUSTON/Exhale (Shoop...)
27	30	35	36	GROOVE THEORY/Tell Me
12	13	33	35	DREAM WORLD/Movin' Up
37	38	36	35	FUN FACTORY/Celebration
36	38	34	34	MAX-A-MILLION/Sexual Healing
35	36	35	33	GENINE W/COLLAGE/All Cried Out
-	28	33	33	BRANDY/Sittin' Up In My...
20	25	23	31	GOO GOO DOLLS/Name
30	29	32	30	REAL MCCOY/Sleeping With An...
-	26	28	28	M.T.S./I'll Be Alright
29	26	27	27	INTONATION F/JOE/Died In Your Arms
30	29	27	26	MONTELL JORDAN/This Is How We Do It
-	17	26	26	2 UNLIMITED/Do What's Good...
34	29	26	25	LE CLICK/Tonight Is The Night
20	16	24	24	SOPHIE B. HAWKINS/As I Lay Me Down
23	27	26	24	LA BOUCHE/Sweet Dreams
28	25	27	24	MADONNA/You'll See
-	22	25	23	ACE OF BASE/Lucky Love
25	22	25	22	FUN FACTORY/Close To You
38	25	22	22	SOUL FOR REAL/Every Little Thing...
30	25	22	21	PLANET SOUL/Set U Free
22	23	22	21	MARIAH CAREY/Fantasy
20	15	20	20	REAL MCCOY/Come And Get Your...
26	24	19	19	SOPHIE B. HAWKINS/Only Love...
25	19	23	19	STEVIE N/O Dream About You
52	19	17	17	MARIAH CAREY/One Sweet Day
15	14	13	16	2PAC F/D.R. DRE/California Love
-	-	-	14	JON B. & BABYFACE/Someone To Love
13	-	-	13	COOLIO/Gangsta's Paradise
10	12	15	10	LINA SANTIAGO/Feels So Good...
12	11	11	10	L.L. COOL J/Hey Lover
16	11	9	9	IMMORTALS/Mortal Combat
-	-	-	8	COOLIO/1,2,3,4 (Sumpin'...)

MARKET #4				
106.1 KISSFM KHKS/Dallas (214) 891-3400 Cook/Lambert				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
27	43	48	86	JOAN OSBORNE/One Of Us
80	85	81	81	EVERYTHING BUT.../Missing
63	84	82	80	LA BOUCHE/Be My Lover
77	78	78	79	SOPHIE B. HAWKINS/As I Lay Me Down
79	73	70	63	MARIAH CAREY/One Sweet Day
58	55	52	53	PLANET SOUL/Set U Free
45	41	44	41	GROOVE THEORY/Tell Me
38	28	39	48	HOOTIE & BLOWFISH/Only Wanna Be...
50	-	47	44	JON B. & BABYFACE/Someone To Love
33	29	37	43	SEAL/Kiss From A Rose
44	44	48	43	PRETENDERS/It's Stand By You
5	16	24	40	TONY RICH PROJECT/Nobody Knows
26	38	40	40	3T/Anything
42	45	44	38	NATALIE MERCHANT/Carnival
43	48	42	36	BLESSIO UNION OF.../I Believe
35	36	33	33	JANET JACKSON/Runaway
-	-	-	29	ACE OF BASE/Lucky Love
31	30	29	26	WHITNEY HOUSTON/Exhale (Shoop...)
-	-	-	5	MARIAH CAREY/Always Be My Baby
-	-	-	19	BRANDY/Sittin' Up In My...
19	17	18	18	ALANIS MORISSETTE/Hand In My Pocket
16	14	16	18	REAL MCCOY/Another Night
32	31	24	17	MARIAH CAREY/Fantasy
-	17	17	17	NICKI FRENCH/Total Eclipse Of...
21	21	21	17	COOLIO/Gangsta's Paradise
17	17	17	16	CORONA/The Rhythm Of...
18	17	16	16	MONTELL JORDAN/This Is How We Do It
-	-	-	16	HADAWAY/What Is Love
14	14	13	15	MONICA/When You Walk...
17	15	18	15	ALL-4-ONE/(She's Got) Skiz
15	14	14	15	SNAP/Rhythm Is A Dancer
-	12	14	15	CRYSTAL WATERS/100% Pure Love
16	14	16	14	SALT-N-PEPA/EN VOGUE/Whatta Man
-	-	-	14	ROBIN S/Show Me Love
-	-	-	13	DES'REE/You Gotta Be
-	5	14	12	LINA SANTIAGO/Feels So Good...
-	-	-	5	2PAC F/D.R. DRE/California Love
13	16	13	11	L.L. COOL J/Hey Lover
10	8	8	5	SOPHIE B. HAWKINS/Only Love...
11	13	10	4	N-TRANCE/Stayin' Alive

MARKET #5				
104 KRBE KRBE/Houston (713) 266-1000 Poleman/Bryant				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
54	55	53	54	FOLK IMPLOSION/Natural One
31	29	29	52	GOO GOO DOLLS/Naked
47	31	50	50	GREEN DAY/Brain Stew
17	20	16	48	GIN BLOSSOMS/Follow You Down
-	16	30	42	ALANIS MORISSETTE/Head Over Feet
29	27	51	31	SPACEHOG/In The Meantime
32	25	47	29	BODEANS/Closer To Free
27	55	27	28	BUSH/Glycerine
9	20	23	27	EVERCLEAR/Santa Monica...
31	49	33	27	SMASHING PUMPKINS/1979
20	27	28	27	VOICE OF THE BEEHIVE/Scary Kisses
28	29	27	26	NATALIE MERCHANT/Wonder
-	20	17	26	OASIS/Champagne Supernova
25	24	24	26	TORI AMOS/Caught A Lite Sneeze
47	26	27	26	OASIS/Wonderwall
23	28	25	26	FOO FIGHTERS/Big Me
29	14	-	26	SEVEN MARY THREE/Cumbersome
16	19	25	24	ENYA/Where Is Is
26	11	20	23	JEWEL/Who Will Save...
24	25	25	23	JARS OF CLAY/Flood
17	13	13	22	NO DOUBT/Just A Girl
22	21	17	22	RUST/Not Today
15	16	17	21	STABBING WESTWARD/What Do I...
18	25	23	21	LISA LOEB/Tasty
-	-	-	17	DAVE MATTHEWS BAND/Satellite
-	-	-	16	MARRY ME JANE/Twenty One
-	-	-	15	DISHWALLA/Counting Blue Cars
13	17	12	15	CRANBERRIES/Dreams
-	10	11	15	SAUNDGARDEN/Fell On Black Days
16	16	14	14	DOG'S EYE VIEW/Everything Falls...
16	13	17	14	JOAN OSBORNE/One Of Us
-	-	-	14	NATALIE MERCHANT/Jealousy
28	24	21	14	PRESIDENTS OF.../Peaches
10	10	10	13	RUBY/Tiny Meat
25	11	9	13	RADIOHEAD/High & Dry
-	8	13	12	GARBAGE/Only Happy When...
13	11	12	11	AMMONIA/Drugs
-	-	-	13	STONE TEMPLE PILOTS/Big Bang Baby
10	11	11	12	STONE TEMPLE PILOTS/American Love Song

MARKET #10				
WXXS/Boston (617) 396-1430 Ivey/Bonvie				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
50	60	58	58	DEEP BLUE SOMETHING/Breakfast At...
47	55	57	57	ALANIS MORISSETTE/Hand In My Pocket
51	59	60	56	GOO GOO DOLLS/Name
37	39	47	41	SOPHIE B. HAWKINS/As I Lay Me Down
28	40	48	51	ALANIS MORISSETTE/Ironic
53	58	55	50	JOAN OSBORNE/One Of Us
35	48	45	46	HOOTIE & BLOWFISH/Time
36	34	33	42	LA BOUCHE/Be My Lover
49	58	57	42	NATALIE MERCHANT/Carnival
24	28	35	36	EVERYTHING BUT.../Missing
18	25	33	38	COLLECTIVE SOUL/December
39	43	47	37	GIN BLOSSOMS/It I Hear It...
42	40	37	34	LISA LOEB/Do You Sleep?
15	13	14	33	BLUES TRAVELER/Hook
17	19	25	29	ALANIS MORISSETTE/You Oughta Know
22	23	27	27	EDWYN COLLINS/A Girl Like You
21	25	26	25	HOOTIE & BLOWFISH/Only Wanna Be...
28	28	26	21	MARIAH CAREY/One Sweet Day
14	19	21	19	MARIAH CAREY/Always Be My Baby
23	21	19	19	TONY RICH PROJECT/Nobody Knows
-	-	-	14	BODEANS/Closer To Free
14	13	17	18	GIN BLOSSOMS/Follow You Down
16	17	18	17	WHITNEY HOUSTON/Exhale (Shoop...)
18	16	15	17	OASIS/Wonderwall
27	21	19	17	DEL AMITR/Roll To Me
-	9	17	15	BRANDY/Sittin' Up In My...
29	40	28	15	COLLECTIVE SOUL/The World I Know
-	7	12	12	SMASHING PUMPKINS/1979
-	4	9	12	DEBORAH COX/Who Do U Love
10	11	10	11	BLESSIO UNION OF.../Oh Virginia
7	8	8	10	SEAL/Don't Cry
5	7	6	10	MELISSA ETHERIDGE/I Want To Come...
12	15	12	9	DOG'S EYE VIEW/Everything Falls...
8	12	10	9	NATALIE MERCHANT/Wonder
6	7	6	7	SOPHIE B. HAWKINS/Only Love...
-	-	-	5	GOO GOO DOLLS/Naked
-	-	-	5	BUSH/Glycerine
-	-	-	4	TINA ARENA/Chains
-	-	-	4	JANN ARDEN/Insensitive
-	-	-	4	CELINE DION/Because You Loved Me

MARKET #11				
WYLI/Miami (305) 620-9299 Roberts/Chio				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
24	35	42	44	GOO GOO DOLLS/Name
43	44	42	44	DEEP BLUE SOMETHING/Breakfast At...
43	43	44	43	LA BOUCHE/Be My Lover
42	43	42	43	ALANIS MORISSETTE/You Oughta Know
27	26	28	39	BODEANS/Closer To Free
19	27	27	38	CELINE DION/Because You Loved Me
24	24	23	35	JOAN OSBORNE/One Of Us
24	25	37	33	ACE OF BASE/Lucky Love
25	26	21	30	BODEANS/Closer To Free
19	26	26	29	MARIAH CAREY/Always Be My Baby
27	28	27	29	SOPHIE B. HAWKINS/Only Love...
26	25	22	27	TONY RICH PROJECT/Nobody Knows
14	22	28	27	COLLECTIVE SOUL/The World I Know
-	-	-	19	SELENA/In Getting Used...
-	-	-	19	JANN ARDEN/Insensitive
25	23	23	24	3T/Anything
43	44	44	23	HOOTIE & BLOWFISH/Time
43	42	43	22	WHITNEY HOUSTON/Exhale (Shoop...)
19	31	28	22	EVERYTHING BUT.../Missing

# CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

**MIX 107.5** MARKET #23  
KWMX/Denver  
(303) 321-0950  
Peake/Douglas/Cagle

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
63	64	66	64	64	HOOTIE & BLOWFISH/Time
51	60	60	60	60	GOO GOO DOLLS/Name
43	52	59	59	59	LIVE/Lighting Crashes
43	52	58	55	55	NATALIE MERCHANT/Wonder
41	43	41	43	43	COLLECTIVE SOUL/The World I Know
66	66	64	53	53	TOAD THE WET /Good Intentions
46	53	52	50	50	BLUES TRAVELER/Hook
45	48	50	49	49	EVERYTHING BUT.../Missing
41	49	48	48	48	MARIAH CAREY/Follow You Down
51	52	45	45	45	MELISSA ETHERIDGE/I Want To Come
42	44	44	43	43	DAVE MATTHEWS BAND/Ants Marching
33	26	35	43	43	TONY RICH PROJECT/Nobody Knows
51	45	45	43	43	SEAL/Don't Cry
24	20	30	40	40	ALANIS MORISSETTE/Ironic
47	45	41	39	39	SOPHIE B. HAWKINS/As I Lay Me Down
20	18	39	39	39	SOPHIE B. HAWKINS/Only Love
40	39	36	36	36	BLUES TRAVELER/Run-Around
33	39	36	36	36	DAVE MATTHEWS BAND/Satellite
40	38	36	36	36	NATALIE MERCHANT/Carnival
22	21	21	21	21	SMASHING PUMPKINS/1979
21	-	-	-	-	JANET JACKSON/Runaway
20	23	23	23	23	TLC/Waterfalls
10	11	19	22	22	BODEANS/Closer To Free
44	46	45	44	44	MADONNA/You'll See
-	-	-	-	-	MARIAH CAREY/Always Be My Baby
20	21	22	21	21	DES'REE/You Gotta Be
18	19	19	19	19	FOLK IMPLSION/Natural One
13	17	19	19	19	ENYA/Anywhere Is
-	-	-	-	-	DOGS EYE VIEW/Everything Falls...
22	-	-	-	-	ALL-4-ONE/Can Love You
-	-	-	-	-	EVERCLEAR/Santa Monica
-	-	-	-	-	LA BOUCHE/Be My Lover
15	13	14	14	14	BUSH/Glycerine
17	14	14	14	14	OASIS/Wonderwall
17	16	14	14	14	JANN ARDEN/Insensitive
-	-	-	-	-	TRACY CHAPMAN/Give Me One Reason
-	-	-	-	-	CELINE DION/Because You Loved Me
-	-	-	-	-	SEVEN MARY THREE/Cumbersome
-	-	-	-	-	EDWIN MCCAIN/Sorry To A Friend

**Z101** MARKET #24  
KKRZ/Portland, OR  
(503) 226-0100  
Benson/Buchanan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
61	61	61	64	64	BLUES TRAVELER/Hook
65	65	61	64	64	TONY RICH PROJECT/Nobody Knows
59	59	63	62	62	GOO GOO DOLLS/Name
29	29	44	60	60	BRANDY/Sittin' Up In My...
29	29	48	53	53	MADONNA/You'll See
35	35	42	48	48	MARIAH CAREY/Always Be My Baby
24	24	38	44	44	LA BOUCHE/Be My Lover
32	32	47	44	44	ALANIS MORISSETTE/Hand In My Pocket
41	41	44	44	44	HOOTIE & BLOWFISH/Time
45	45	49	43	43	GROOVE THEORY/Tell Me
57	57	56	42	42	MONICA/Don't Take It
63	63	42	41	41	DEEP BLUE SOMETHING/Breakfast At...
-	-	-	-	-	ALANIS MORISSETTE/Ironic
6	6	33	39	39	NATALIE MERCHANT/Wonder
47	47	33	36	36	EVERYTHING BUT.../Missing
28	28	22	31	31	3T/Anything
13	13	32	31	31	COLLECTIVE SOUL/The World I Know
29	29	31	30	30	SOPHIE B. HAWKINS/As I Lay Me Down
43	43	27	28	28	LOS DEL RIO/BAYSIDE/Macarena
45	45	40	28	28	JOAN OSBORNE/One Of Us
13	13	33	28	28	GIN BLOSSOMS/Follow You Down
40	40	22	23	23	NATALIE MERCHANT/Carnival
23	23	29	22	22	DEL AMITRI/Roll To Me
10	10	21	21	21	2PAC F/D.R. DRE/California Love
9	9	17	21	21	PRESIDENTS OF.../Peaches
14	14	21	20	20	SMASHING PUMPKINS/1979
-	-	-	-	-	LINA SANTIAGO/Feels So Good...
18	18	22	20	20	DEBORAH COX/Who Do U Love
36	36	20	18	18	OASIS/Wonderwall
-	-	-	-	-	CELINE DION/Because You Loved Me
-	-	-	-	-	HOUSTON & WINANS/Count On Me
-	-	-	-	-	BODEANS/Closer To Free
18	18	16	11	11	COOLIO/Gangsta's Paradise
-	-	-	-	-	ACE OF BASE/Lucky Love
18	18	17	6	6	BLESSIO UNION OF.../Oh Virginia
-	-	-	-	-	MELISSA ETHERIDGE/I Want To Come
-	-	-	-	-	TINA ARENA/Chains
-	-	-	-	-	JANN ARDEN/Insensitive

**Q102** MARKET #25  
WKRQ/Cincinnati  
(513) 763-5500  
Steal/Douglas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	66	66	66	66	BODEANS/Closer To Free
36	48	63	66	66	BLUES TRAVELER/Hook
66	66	62	64	64	GOO GOO DOLLS/Name
29	28	50	62	62	SEAL/Don't Cry
49	32	55	62	62	EDWIN MCCAIN/Solitude
48	65	47	57	57	TONY RICH PROJECT/Nobody Knows
35	30	27	55	55	ALANIS MORISSETTE/Hand In My Pocket
36	35	54	44	44	ACE OF BASE/Beautiful Life
-	-	-	-	-	MARIAH CAREY/Always Be My Baby
24	28	32	39	39	GIN BLOSSOMS/Follow You Down
32	38	39	37	37	TLC/Oggin' On You
66	65	51	37	37	EVERYTHING BUT.../Missing
27	26	36	36	36	COLLECTIVE SOUL/The World I Know
21	27	24	36	36	ALANIS MORISSETTE/Ironic
66	65	50	33	33	DEEP BLUE SOMETHING/Breakfast At...
28	26	27	33	33	ACE OF BASE/Lucky Love
29	33	-	31	31	BIG MOUNTAIN/Get Together
35	29	-	31	31	JANET JACKSON/Runaway
34	27	26	30	30	JOAN OSBORNE/One Of Us
27	26	30	30	30	BRANDY/Sittin' Up In My...
31	27	28	30	30	DEBORAH COX/Who Do U Love
31	31	-	30	30	BLESSIO UNION OF.../Let Me Be The One
28	27	25	28	28	LA BOUCHE/Be My Lover
67	67	-	23	23	COLLECTIVE SOUL/December
28	25	-	28	28	MARIAH CAREY/Fantasy
-	-	-	-	-	3T/Anything
47	63	67	27	27	MARIAH CAREY/One Sweet Day
-	-	-	-	-	AMY ARENA/Excuse Me
17	19	22	25	25	PRESIDENTS OF.../Peaches
24	26	25	25	25	OASIS/Wonderwall
16	17	23	25	25	PRESIDENTS OF.../Peaches
26	27	27	24	24	SMASHING PUMPKINS/1979
-	-	-	-	-	EVERCLEAR/Santa Monica
27	27	27	20	20	NATALIE MERCHANT/Wonder
-	-	-	-	-	CELINE DION/Because You Loved Me
18	29	24	17	17	BLESSIO UNION OF.../Oh Virginia
43	16	15	16	16	ELTON JOHN/Blessed
-	-	-	-	-	TINA ARENA/Chains
-	-	-	-	-	JANN ARDEN/Insensitive
10	23	16	16	16	SOPHIE B. HAWKINS/Only Love

**Mix 93.3 FM** MARKET #26  
KMXV/Kansas City  
(816) 753-0933  
Zelner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
72	56	56	56	56	GOO GOO DOLLS/Name
48	56	56	56	56	JOAN OSBORNE/One Of Us
44	56	56	56	56	HOOTIE & BLOWFISH/Time
47	56	56	56	56	NATALIE MERCHANT/Wonder
72	56	56	56	56	GIN BLOSSOMS/It's Hear It
51	42	48	56	56	BLUES TRAVELER/Run-Around
30	42	48	52	52	SEAL/Don't Cry
72	48	48	48	48	BLUES TRAVELER/Hook
55	46	46	46	46	TOAD THE WET /Good Intentions
46	42	42	42	42	HOOTIE & BLOWFISH/Go Blind
27	38	42	42	42	TONY RICH PROJECT/Nobody Knows
72	42	42	42	42	SOPHIE B. HAWKINS/As I Lay Me Down
27	38	38	38	38	MADONNA/You'll See
35	28	38	34	34	BIG MOUNTAIN/Get Together
22	22	32	32	32	BLESSIO UNION OF.../Oh Virginia
37	42	32	32	32	ACE OF BASE/Lucky Love
17	21	24	28	28	MELISSA ETHERIDGE/I Want To Come
21	21	26	28	28	3T/Anything
28	38	38	28	28	MARIAH CAREY/One Sweet Day
14	16	18	26	26	BODEANS/Closer To Free
14	17	18	20	20	SMASHING PUMPKINS/1979
13	14	18	20	20	COLLECTIVE SOUL/The World I Know
20	20	21	20	20	CORRS/The Right Time
13	14	18	18	18	SOPHIE B. HAWKINS/Only Love
9	7	14	18	18	ALANIS MORISSETTE/Ironic
11	14	16	18	18	GIN BLOSSOMS/Follow You Down
-	-	-	-	-	MARIAH CAREY/Always Be My Baby
9	7	14	14	14	JANN ARDEN/Insensitive
9	7	14	14	14	BUSH/Glycerine
9	7	7	9	9	PRESIDENTS OF.../Peaches
14	14	7	7	7	CELINE DION/Because You Loved Me
9	7	7	7	7	NO DOUBT/Just A Girl
9	7	7	7	7	SPACEHOG/In The Meantime
-	-	-	-	-	TRACY CHAPMAN/Give Me One Reason

**92.1 FM** MARKET #31  
WPRO/Providence  
(401) 433-4200  
Shebel/Mascaro

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	41	68	66	66	OASIS/Wonderwall
28	42	39	66	66	TONY RICH PROJECT/Nobody Knows
27	43	42	66	66	ALANIS MORISSETTE/Ironic
61	64	60	64	64	COLLECTIVE SOUL/The World I Know
42	62	62	63	63	GOO GOO DOLLS/Name
60	62	60	60	60	BODEANS/Closer To Free
56	67	63	60	60	OFF LEPPARD/When Love & Hate...
43	44	43	44	44	LA BOUCHE/Be My Lover
64	64	39	42	42	EVERYTHING BUT.../Missing
43	67	43	40	40	BLUES TRAVELER/Hook
31	31	37	37	37	GIN BLOSSOMS/Follow You Down
27	30	41	37	37	NATALIE MERCHANT/Wonder
39	36	41	37	37	MELISSA ETHERIDGE/I Want To Come
-	-	-	-	-	3T/Anything
62	42	34	34	34	JOAN OSBORNE/One Of Us
61	60	32	32	32	HOOTIE & BLOWFISH/Time
28	29	29	31	31	SOPHIE B. HAWKINS/Only Love
-	-	-	-	-	ACE OF BASE/Lucky Love
58	62	60	30	30	BLESSIO UNION OF.../Let Me Be The One
-	-	-	-	-	MARIAH CAREY/Always Be My Baby
10	19	23	26	26	BLESSIO UNION OF.../Oh Virginia
16	23	18	22	22	TLC/Waterfalls
-	-	-	-	-	DEL AMITRI/Roll To Me
21	16	21	21	21	SMASHING PUMPKINS/1979
-	-	-	-	-	PRESIDENTS OF.../Peaches
-	-	-	-	-	DOGS EYE VIEW/Everything Falls...
14	14	14	18	18	MARIAH CAREY/Fantasy
17	16	17	16	16	BUSH/Glycerine
15	19	15	17	17	CORONA/The Rhythm Of...
-	-	-	-	-	2 UNLIMITED/Get Ready For This
-	-	-	-	-	JANN ARDEN/Insensitive
-	-	-	-	-	2 UNLIMITED/What's Good...
17	-	-	-	-	IONIANE FARRIS/I Know
-	-	-	-	-	SELENA/It's Getting Used...
15	15	12	12	12	DEL AMITRI/Roll To Me
16	13	10	12	12	GREEN DAY/When I Come Around
16	13	12	12	12	BLUES TRAVELER/Run-Around
-	-	-	-	-	COOLIO/Gangsta's Paradise
-	-	-	-	-	CELINE DION/Because You Loved Me
-	-	-	-	-	SPACEHOG/In The Meantime

**WNCI 97.9** MARKET #32  
WNCI/Columbus, OH  
(614) 224-9624  
Dimick/Bowen

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	53	61	60	60	JOAN OSBORNE/One Of Us
20	19	52	58	58	TONY RICH PROJECT/Nobody Knows
58	59	61	57	57	GOO GOO DOLLS/Name
20	13	39	54	54	BLESSIO UNION OF.../Oh Virginia
56	55	54	54	54	DEEP BLUE SOMETHING/Breakfast At...
27	21	27	52	52	EVERYTHING BUT.../Missing
12	14	44	51	51	GIN BLOSSOMS/Follow You Down
42	47	49	50	50	ACE OF BASE/Beautiful Life
53	51	49	50	50	MARIAH CAREY/One Sweet Day
43	51	48	48	48	ALANIS MORISSETTE/Hand In My Pocket
14	31	49	48	48	MELISSA ETHERIDGE/I Want To Come
53	60	55	46	46	HOOTIE & BLOWFISH/Time
44	32	45	45	45	NATALIE MERCHANT/Wonder
43	26	44	44	44	LA BOUCHE/Be My Lover
14	12	9	41	41	COLLECTIVE SOUL/The World I Know
42	42	39	39	39	SOPHIE B. HAWKINS/As I Lay Me Down
-	9	11	35	35	BODEANS/Closer To Free
-	16	32	32	32	CELINE DION/Because You Loved Me
16	24	43	28	28	BIG MOUNTAIN/Get Together
38	50	54	28	28	BLUES TRAVELER/Hook
19	21	24	22	22	3T/Anything
-	10	23	20	20	BRANDY/Sittin' Up In My...
-	14	21	17	17	ALANIS MORISSETTE/Ironic
10	17	22	16	16	SOPHIE B. HAWKINS/Only Love
40	52	59	16	16	TOAD THE WET /Good Intentions
-	-	-	-	-	ACE OF BASE/Lucky Love
-	-	-	-	-	MARIAH CAREY/Always Be My Baby
-	-	-	-	-	DAVE MATTHEWS BAND/Satellite
20	16	11	13	13	OASIS/Wonderwall
-	8	12	12	12	JANN ARDEN/Insensitive

# CHR/POP PLAYLISTS

March 15, 1996 R&R • 71

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

**MARKET #44**  
**WRVW/Nashville**  
(615) 664-2400  
Dunn/McDonald

**107.5 FM**

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
55	43	54	56	GIN BLOSSOMS/Til I Hear It...	
41	49	55	55	GOO GOO DOLLS/Name	
47	47	54	45	DEL AMITRI/Roll To Me	
47	51	56	45	TAKE THAT/Back For Good	
38	31	38	42	DEEP BLUE SOMETHING/Breakfast At...	
21	29	34	42	MELISSA ETHERIDGE/I Want To Come...	
33	35	56	42	NATALIE MERCHANT/Carnival	
55	44	38	41	BLESSID UNION OF.../Let Me Be The One	
35	24	34	39	NATALIE MERCHANT/Wonder	
11	22	30	34	CELINE DION/Because You Loved Me	
45	42	35	34	EDWIN MCCAIN/Solitude	
56	44	37	33	WHITNEY HOUSTON/Exhale (Shoop...)	
55	39	31	32	MARIAH CAREY/One Sweet Day	
-	7	29	31	ACE OF BASE/Lucky Love	
33	33	34	31	COLLECTIVE SOUL/December	
35	31	34	31	HOOTIE & BLOWFISH/Time	
29	28	29	30	SEAL/Don't Cry	
40	37	31	30	ELTON JOHN/Blessed	
8	7	25	29	TONY RICH PROJECT/Nobody Knows	
33	25	31	28	EVERYTHING BUT.../Missing	
56	43	30	27	HOOTIE & BLOWFISH/Only Wanna Be...	
9	5	20	24	SMASHING PUMPKINS/1979	
8	6	22	22	GIN BLOSSOMS/Follow You Down	
5	7	13	22	BODEANS/Closer To Free	
10	7	15	19	SOPHIE B. HAWKINS/Only Love...	
17	23	24	19	OASIS/Wonderwall	
-	5	14	19	ALANIS MORISSETTE/Ironic	
15	7	21	19	BLESSID UNION OF.../Oh Virginia	
19	11	13	17	3T/Anything	
10	5	11	16	JOAN OSBORNE/One Of Us	
-	15	18	16	FUN FACTORY/Wanna B With U	
-	-	10	15	TRACY CHAPMAN/Give Me One Reason	
19	16	17	15	TLC/Waterfalls	
16	17	18	14	JANET JACKSON/Runaway	
-	9	13	13	EDWIN MCCAIN/Sorry To A Friend	
-	14	17	13	NICKI FRENCH/Total Eclipse Of...	
-	-	16	13	MARTIN PAGE/In The House...	
32	39	22	11	BLUES TRAVELER/Run-Around	
-	-	10	10	BASS IS BASE/I Cry	
18	16	13	10	ALL-4-ONE/I Can Love You...	

**MARKET #45**  
**WPXY/Rochester, NY**  
(716) 454-2600  
Ingram/Rice

**98 FM**  
**WPXY**

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
51	34	49	54	DEEP BLUE SOMETHING/Breakfast At...	
40	45	47	51	M.T.S./I'll Be Alright	
37	54	47	46	EVERYTHING BUT.../Missing	
31	28	33	43	ALANIS MORISSETTE/Ironic	
32	41	45	43	MARIAH CAREY/Fantasy	
40	42	44	40	LA BOUCHE/Be My Lover	
49	48	43	39	MARIAH CAREY/One Sweet Day	
25	17	27	39	DEL AMITRI/Roll To Me	
21	35	43	38	HOOTIE & BLOWFISH/Time	
45	54	28	38	COOLIO/Gangsta's Paradise	
-	33	39	38	LOS DEL RIO/BAYSIDE/Macarena	
44	39	36	36	JOAN OSBORNE/One Of Us	
33	30	37	34	GOO GOO DOLLS/Name	
25	15	28	34	BLESSID UNION OF.../Let Me Be The One	
26	27	30	32	MARIAH CAREY/Always Be My Baby	
38	46	40	31	SOPHIE B. HAWKINS/As I Lay Me Down	
31	26	27	28	TONY RICH PROJECT/Nobody Knows	
-	25	29	28	ACE OF BASE/Lucky Love	
18	27	37	26	WHITNEY HOUSTON/Exhale (Shoop...)	
34	36	33	25	ONENINE W/COLLAGE/All Cried Out	
40	-	22	22	BACKSTREET BOYS/We've Got It...	
18	18	14	21	MELISSA ETHERIDGE/I Want To Come...	
-	11	14	20	BRANDY/Sittin' Up In My...	
24	16	17	20	BLUES TRAVELER/Hook	
-	-	19	19	TINA ARENA/Chains	
-	-	18	18	CELINE DION/Because You Loved Me	
23	10	28	18	SEAL/Kiss From A Rose	
17	15	13	17	FUN FACTORY/I Wanna B With U	
-	9	15	16	OASIS/Wonderwall	
26	24	16	20	SOPHIE B. HAWKINS/Only Love...	
-	20	19	16	GIN BLOSSOMS/Follow You Down	
-	5	12	15	DEBORAH COX/Who Do U Love	
19	17	15	15	PLANET SOUL/Set U Free	
16	15	13	15	2 UNLIMITED/Get Ready For This	
14	14	13	15	MONTELL JOROAN/This Is How We Do It	
-	13	14	15	ACE OF BASE/Beautiful Love	
15	14	-	14	FOUR SEASONS/December 1963 ('94)	
18	16	13	14	TLC/Waterfalls	
25	14	14	13	ALANIS MORISSETTE/Hand In My Pocket	
-	14	-	13	NICKI FRENCH/Total Eclipse Of...	

**MARKET #49**  
**WDJX/Louisville**  
(502) 589-4800  
Matthews/Meyer

**99.7 WDJX**

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	49	49	51	WHITNEY HOUSTON/Exhale (Shoop )	
16	43	43	50	TONY RICH PROJECT/Nobody Knows	
47	49	49	50	JOAN OSBORNE/One Of Us	
-	10	10	10	ALANIS MORISSETTE/Hand In My Pocket	
29	28	28	49	BLUES TRAVELER/Hook	
30	47	47	49	MARIAH CAREY/One Sweet Day	
47	51	51	49	NATALIE MERCHANT/Wonder	
41	51	51	49	GOO GOO DOLLS/Name	
48	51	51	29	EVERYTHING BUT.../Missing	
27	26	29	29	MELISSA ETHERIDGE/I Want To Come...	
30	27	27	28	BLESSID UNION OF.../Let Me Be The One	
44	29	29	28	MADONNA/You'll See	
27	26	26	28	BLUES TRAVELER/Run-Around	
30	27	27	28	TLC/Diggin' On You	
48	49	49	27	HOOTIE & BLOWFISH/Time	
11	26	26	27	COLLECTIVE SOUL/The World I Know	
27	25	25	26	SEAL/Don't Cry	
13	25	25	26	BACKSTREET BOYS/We've Got It...	
27	10	10	25	TAKE THAT/Back For Good	
4	25	25	17	OASIS/Wonderwall	
9	17	17	17	ACE OF BASE/Lucky Love	
-	25	15	17	SMASHING PUMPKINS/1979	
11	-	15	15	TOAD THE WET.../Good Intentions	
11	13	13	14	BLESSID UNION OF.../Oh Virginia	
7	17	17	14	SOPHIE B. HAWKINS/Only Love...	
-	-	14	14	CELINE DION/Because You Loved Me	
12	16	16	13	JANN ARDEN/Insensitive	
9	13	13	12	ROD STEWART/So Far Away	
-	-	12	12	FUN FACTORY/Wanna B With U	
9	9	9	12	NICKI FRENCH/Total Eclipse Of...	
10	9	9	12	VAN HALEN/Can't Stop Lovin'...	
10	9	9	11	REAL MCCOY/Another Night	
29	10	10	10	DEEP BLUE SOMETHING/Breakfast At...	
3	5	5	8	DEBORAH COX/Who Do U Love	
4	5	5	7	LA BOUCHE/Be My Lover	
5	5	5	5	3T/Anything	
5	5	5	5	BODEANS/Closer To Free	
5	5	5	5	SPACEHOG/In The Meantime	
4	5	5	5	GROOVE THEORY/Tell Me	
4	5	5	5	BUSH/Glycerine	

**MARKET #50**  
**WDCC/Raleigh**  
(919) 361-1051  
Burns/Taylor

**G 95**  
**WDCC**

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	31	59	60	SMASHING PUMPKINS/1979	
46	62	59	57	ALANIS MORISSETTE/Ironic	
53	30	53	54	GIN BLOSSOMS/Follow You Down	
22	50	52	52	BLUES TRAVELER/Hook	
46	49	50	46	JOAN OSBORNE/One Of Us	
45	47	43	46	NATALIE MERCHANT/Wonder	
30	42	40	45	EVERYTHING BUT.../Missing	
38	40	40	40	MARIAH CAREY/One Sweet Day	
7	14	33	35	DOG'S EYE VIEW/Everything Falls...	
30	32	31	33	TOAD THE WET.../Good Intentions	
44	42	31	31	DEEP BLUE SOMETHING/Breakfast At	
21	33	28	30	EDWIN MCCAIN/Sorry To A Friend	
14	23	29	29	HOOTIE & BLOWFISH/Time	
46	36	30	28	ALANIS MORISSETTE/Hand In My Pocket	
18	21	21	28	MELISSA ETHERIDGE/I Want To Come...	
19	27	27	27	SEAL/Don't Cry	
14	20	24	26	NO DOUBT/Just A Girl	
20	24	24	25	PRESIDENTS OF.../Peaches	
-	19	23	23	HOOTIE & BLOWFISH/Go Blind	
13	20	22	23	EDWIN MCCAIN/Sorry To A Friend	
25	19	18	19	FOLK IMPLOSION/Natural One	
20	19	19	19	SEVEN MARY THREE/Cumbersome	
25	22	23	18	BUSH/Glycerine	
-	13	18	18	ENYA/Anywhere Is	
14	17	17	17	SMASHING PUMPKINS/Bullet With...	
28	21	17	16	OASIS/Wonderwall	
-	18	16	16	MARIAH CAREY/Always Be My Baby	
18	13	19	16	GREEN DAY/When I Come Around	
12	16	16	16	DAVE MATTHEWS BAND/What Would...	
15	16	12	15	STONE TEMPLE PILOTS/Interstate Love...	
11	9	14	14	EVERCLEAR/Santa Monica	
6	7	7	14	SPACEHOG/In The Meantime	
12	19	16	14	COLLECTIVE SOUL/December	
-	8	11	14	SOPHIE B. HAWKINS/As I Lay Me Down	
12	11	11	13	PEARL JAM/Daughter	
26	23	-	11	EDWIN MCCAIN/Sorry To A Friend	
11	11	10	11	LISA LOEB/Stay (I Missed You)	
-	-	11	11	COUNTING CROWS/Mr Jones	
26	18	18	11	NATALIE MERCHANT/Carnival	
12	12	-	11	REMBRANDTS/II Be There For...	

**MARKET #51**  
**KYD/Oklahoma City**  
(405) 840-5271  
McCoy/Barrada

**KYD**

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	51	55	57	HOOTIE & BLOWFISH/Time	
50	50	54	54	JOAN OSBORNE/One Of Us	
31	31	43	54	ALANIS MORISSETTE/Ironic	
54	49	52	52	GOO GOO DOLLS/Name	
41	52	59	52	EVERYTHING BUT.../Missing	
34	35	34	45	LA BOUCHE/Be My Lover	
52	51	45	39	MARIAH CAREY/One Sweet Day	
30	31	31	31	COLLECTIVE SOUL/The World I Know	
12	5	31	30	NATALIE MERCHANT/Wonder	
22	20	24	30	MONICA/Before You Walk...	
21	32	34	30	3T/Anything	
33	30	31	29	SEAL/Don't Cry	
30	33	29	29	ACE OF BASE/Lucky Love	
17	15	28	28	OASIS/Wonderwall	
31	31	32	27	BLUES TRAVELER/Hook	
29	30	32	27	TONY RICH PROJECT/Nobody Knows	
16	17	25	25	SMASHING PUMPKINS/1979	
29	23	25	21	PRESIDENTS OF.../Peaches	
19	20	18	20	BRANDY/Sittin' Up In My...	
-	5	15	19	MARY J. BLIGE/Not Gon' Cry	
21	23	20	17	BUSH/Glycerine	
7	7	13	17	2PAC F/D.R. DRE/California Love	
14	17	17	10	NO DOUBT/Just A Girl	
5	12	17	17	CELINE DION/Because You Loved Me	
5	8	14	16	EVERCLEAR/Santa Monica	
-	6	16	16	MARIAH CAREY/Always Be My Baby	
6	10	14	14	GIN BLOSSOMS/Follow You Down	
7	7	13	12	BLESSID UNION OF.../Oh Virginia	
7	6	7	7	SEVEN MARY THREE/Cumbersome	
7	6	7	7	JANN ARDEN/Insensitive	
7	7	7	7	J'SON/Take A Look	
7	7	7	7	KE\$/\$trange World	
5	7	7	7	DEBORAH COX/Who Do U Love	
5	6	7	7	STING/Let Your Soul Be...	
5	7	7	7	DOG'S EYE VIEW/Everything Falls...	
-	5	7	7	TRACY CHAPMAN/Give Me One Reason	
7	6	7	6	SOPHIE B. HAWKINS/Only Love...	

**MARKET #52**  
**WGTV/Dayton**  
(513) 294-5858  
Kaplan/Corbett

**2.93**  
**WGTV**

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	52	57	61	LA BOUCHE/Be My Lover	
60	59	59	61	HOOTIE & BLOWFISH/Time	
59	61	59	60	BLUES TRAVELER/Hook	
11	21	54	59	OASIS/Wonderwall	
60	60	59	58	JOAN OSBORNE/One Of Us	
47	59	57	57	TONY RICH PROJECT/Nobody Knows	
31	34	34	44	EVERYTHING BUT.../Missing	
57	43	41	49	MARIAH CAREY/One Sweet Day	
39	39	42	39	GROOVE THEORY/Tell Me	
45	45	43	37	ALANIS MORISSETTE/Hand In My Pocket	
13	13	31	33	COLLECTIVE SOUL/The World I Know	
32	34	36	33	GOO GOO DOLLS/Name	
52	39	42	31	TLC/Diggin' On You	
29	32	30	31	JANET JACKSON/Runaway	
42	40	31	31	DEEP BLUE SOMETHING/Breakfast At...	
30	32	30	29	DIANA KING/Shy Guy	
46	33	26	27	WHITNEY HOUSTON/Exhale (Shoop...)	
32	32	36	26	NATALIE MERCHANT/Carnival	
14	21	24	23	SMASHING PUMPKINS/1979	
27	30	25	23	GIN BLOSSOMS/Til I Hear It...	
59	60	29	22	BLESSID UNION OF.../Let Me Be The One	
25	28	26	22	COLLECTIVE SOUL/December	
21	17	20	21	MARIAH CAREY/Always Be My Baby	
16	14	12	21	GIN BLOSSOMS/Follow You Down	
7	11	15	21	BODEANS/Closer To Free	
17	26	25	19	DEBORAH COX/Who Do U Love	
23	20	17	19	BLESSID UNION OF.../Oh Virginia	
19	19	-	19	PRESIDENTS OF.../Lump	
22	20	-	18	BLUES TRAVELER/Run-Around	
27	28	20	18	ALANIS MORISSETTE/You Oughta Know	
11	12	12	16	ALANIS MORISSETTE/Ironic	
-	7	8	15	INTRIGUE/Dance With Me	
13	16	13	15	NATALIE MERCHANT/Wonder	
9	8	12	14	ACE OF BASE/Lucky Love	
-	13	15	14	MARY J. BLIGE/Not Gon' Cry	
9	11	10	12	PRESIDENTS OF.../Peaches	
10	12	12	12	MELISSA ETHERIDGE/I Want To Come...	
-	-	7	12	DOG'S EYE VIEW/Everything Falls...	
12	13	11	12	3T/Anything	
10	12	13	12	2PAC F/D.R. DRE/California Love	

**MARKET #53**  
**WAPE/Jacksonville**  
(904) 642-1055  
Thomas/Mann

**WAVE 93.7**

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	61	55	66	LA BOUCHE/Be My Lover	
35	30	40	64	ALANIS MORISSETTE/Ironic	
57	56	45	63	EVERYTHING BUT.../Missing	
53	58	30	53	BODEANS/Closer To Free	
55	54	48	52	GOO GOO DOLLS/Name	
52	36	19	51	EDWIN MCCAIN/Solitude	
36	46	40	49	MARIAH CAREY/One Sweet Day	
57	54	52	42	JOAN OSBORNE/One Of Us	
26	33	28	38	TONY RICH PROJECT/Nobody Knows	
22	14	15	36	ACE OF BASE/Lucky Love	
48	52	39	36	HOOTIE & BLOWFISH/Time	
26	20	26	36	GIN BLOSSOMS/Follow You Down	
-	-	18	32		



MARCH 15, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	4	2	<b>1</b>	MARIAH CAREY Always Be My Baby (Columbia/CRG)	1919	1788	1452	1164	35/1
1	1	1	2	BRANDY Sittin' Up In My Room (Arista)	1795	1928	1759	1750	33/0
3	2	3	<b>3</b>	MARY J. BLIGE Not Gon' Cry (Arista)	1794	1765	1571	1465	33/0
2	3	4	4	TONY RICH PROJECT Nobody Knows (LaFace/Arista)	1541	1642	1454	1545	29/0
4	5	5	5	2PAC F/DR. DRE California Love (Death Row/Interscope)	1503	1612	1420	1297	35/0
12	9	7	6	LINA SANTIAGO Feels So... (Groove Nation/Universal)	1121	1166	993	906	29/0
11	10	6	7	EVERYTHING BUT THE GIRL Missing (Atlantic)	1093	1200	964	932	22/0
16	14	12	<b>8</b>	R. KELLY Down Low (Nobody Has To Know) (Jive)	976	901	720	664	27/0
5	6	8	9	L.L. COOL J Hey Lover (Def Jam/Island)	959	1092	1161	1227	28/0
10	8	9	10	3T Anything (MJJ/550 Music)	917	1052	1026	1003	23/0
19	15	14	<b>11</b>	D'ANGELO Lady (EMI)	897	819	702	598	28/1
9	11	11	12	MONICA Before You Walk Out Of My Life (Rowdy/Arista)	890	996	917	1006	22/0
22	19	16	<b>13</b>	JOE All The Things (Your Man Won't Do) (Island)	800	788	611	521	27/1
8	12	13	14	LA BOUCHE Be My Lover (Logic/RCA)	763	893	802	1013	17/0
14	13	15	15	GROOVE THEORY Tell Me (Epic)	750	794	791	779	21/1
7	7	10	16	MARIAH CAREY One Sweet Day (Columbia/CRG)	733	1008	1092	1099	18/0
<b>BREAKER</b>			<b>17</b>	FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)	729	478	296	135	24/10
15	18	18	<b>18</b>	DEBORAH COX Who Do U Love (Arista)	680	657	620	687	24/0
<b>BREAKER</b>			<b>19</b>	COOLIO 1,2,3,4 (Sumpin' New) (Tommy Boy)	677	446	238	78	27/4
24	22	20	<b>20</b>	XSCAPE Do You Want To (So So Def/Columbia/CRG)	610	588	551	488	21/1
18	20	19	21	L.L. COOL J Doin' It (Def Jam/Island)	571	619	610	601	28/0
13	16	17	22	WHITNEY HOUSTON Exhale (Shoop Shoop) (Arista)	547	713	645	860	15/0
21	24	21	23	PLANET SOUL Set U Free (Strictly Rhythm)	544	561	465	541	17/0
20	21	23	24	YVETTE MICHELLE Every Day And Every Night (Loud/RCA)	467	519	566	558	16/0
41	35	30	<b>25</b>	CHANTAY SAVAGE I Will Survive (RCA)	462	388	307	276	19/2
26	23	24	26	GROOVE THEORY Keep Tryin' (Epic)	451	492	474	460	21/0
34	29	27	27	ACE OF BASE Lucky Love (Arista)	427	435	370	326	15/1
44	32	34	<b>28</b>	FUGEES Fu-gee-la (Ruffhouse/Columbia/CRG)	406	350	336	245	13/2
28	30	33	<b>29</b>	J'SON Take A Look (Hollywood)	362	358	370	364	13/0
33	33	35	<b>30</b>	DIANA KING Ain't Nobody (Work/CRG)	351	332	329	338	15/0
—	—	40	<b>31</b>	SELENA I'm Getting Used To You (EMI)	343	285	156	64	17/2
27	28	31	32	MARIAH CAREY Fantasy (Columbia/CRG)	341	388	372	366	14/0
43	38	36	33	FROST La Familia (Ruthless/Relativity)	330	330	289	251	15/0
17	17	22	34	KRIS KROSS Tonite's The Nite (Ruffhouse/Columbia/CRG)	329	552	632	644	14/0
—	—	41	<b>35</b>	WHITNEY HOUSTON & CECE WINANS Count On Me (Arista)	314	276	146	75	18/0
<b>DEBUT</b>			<b>36</b>	CELINE DION Because You Loved Me (550 Music)	308	86	28	—	14/8
—	—	39	<b>37</b>	ART N' SOUL Ever Since You Went Away (Big Beat/Atlantic)	307	298	180	108	14/0
29	31	32	38	TOTAL No One Else (Bad Boy/Arista)	303	360	362	363	9/0
36	40	44	<b>39</b>	TLC Diggin' On You (LaFace/Arista)	301	258	271	317	11/0
<b>DEBUT</b>			<b>40</b>	ANGELINA Release Me (Upstairs/WB)	281	197	123	81	7/0
40	45	43	<b>41</b>	SELENA Dreaming Of You (EMI)	280	271	247	282	8/0
—	—	46	<b>42</b>	QUAD CITY DJ'S C'mon 'N Ride It (Big Beat/Atlantic)	278	239	175	162	19/1
46	39	37	43	RAPPIN' 4-TAY Ain't No Playa (Rag Top/EMI)	275	313	272	228	15/0
23	25	28	44	IMMATURE We Got It (MCA)	274	394	445	511	10/0
47	43	45	<b>45</b>	MONA LISA F/LOST BOYZ Can't Be Wasting My... (Island)	266	254	254	228	9/0
25	26	29	46	L.A.D. Ridin' Low (Hollywood)	266	392	378	463	7/0
32	27	38	47	XSCAPE Who Can I Run To (So So Def/Columbia/CRG)	248	311	373	340	8/0
—	—	47	<b>48</b>	MC LYTE F/XSCAPE Keep On... (Flavor Unit/EastWest/EEG)	241	228	178	96	17/3
<b>DEBUT</b>			<b>49</b>	LA BOUCHE Sweet Dreams (Logic/RCA)	226	115	56	41	13/5
39	41	42	50	DENINE W/COLLAGES All Cried Out (Metropolitan)	213	273	265	287	6/0

This chart reflects airplay from March 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker. 38 CHR/Rhythmic reporters. 36 current playlists. © 1996, R&R Inc.

**BREAKERS®**

**FUGEES**

**Killing Me Softly (Ruffhouse/Columbia/CRG)**  
 TOTAL PLAYS/INCREASE: 729/251  
 TOTAL STATIONS/ADDS: 24/10  
 CHART: 17

**COOLIO**

**1,2,3,4 (Sumpin' New) (Tommy Boy)**  
 TOTAL PLAYS/INCREASE: 677/231  
 TOTAL STATIONS/ADDS: 27/4  
 CHART: 19

**MOST ADDED®**

ARTIST TITLE LABEL(S)	ADDS
LIONEL RICHIE Don't Wanna Lose You (Mercury)	13
TINA ARENA Chains (Epic)	11
FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)	10
CELINE DION Because You Loved Me (550 Music)	8
SWV You're The One (RCA)	7
LA BOUCHE Sweet Dreams (Logic/RCA)	5
SILK Don't Rush (Elektra/EEG)	5
COOLIO 1,2,3,4 (Sumpin' New) (Tommy Boy)	4
QUINCY JONES Slow Jams (Qwest/WB)	4
MC LYTE F/XSCAPE Keep On... (Flavor Unit/EastWest/EEG)	3
NONCHALANT 5 O'Clock (MCA)	3
PRINCE & NEW POWER GENERATION Girl 6 (WB)	3

**MOST INCREASED PLAYS**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)	+251
COOLIO 1,2,3,4 (Sumpin' New) (Tommy Boy)	+231
CELINE DION Because You Loved Me (550 Music)	+222
MARIAH CAREY Always Be My Baby (Columbia/CRG)	+131
LA BOUCHE Sweet Dreams (Logic/RCA)	+111
QUINCY JONES Slow Jams (Qwest/WB)	+100
HORACE BROWN One For The Money (Motown)	+88
ANGELINA Release Me (Upstairs/WB)	+84
TLC Waterfalls (LaFace/Arista)	+83
D'ANGELO Lady (EMI)	+78

**HOTTEST RECURRENTS**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
COOLIO Gangsta's Paradise (MCA)	8/0
JON B. Pretty Girl (Yab Yum/550 Music)	8/0
TLC Waterfalls (LaFace/Arista)	19/1
SEAL Kiss From A Rose (ZTT/WB)	15/0
MADONNA You'll See (Maverick/WB)	10/0
JANET JACKSON Runaway (A&M)	9/0
MONTELL JORDAN This Is How We Do It (PMP/RAL/Island)	7/0
ADINA HOWARD Freak Like Me (EastWest/EEG)	8/0
SHAGGY Boombastic (Virgin)	17/3
SOUL FOR REAL Every Little Thing I Do (Uptown/MCA)	13/5

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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- WIXX Green Bay
- KRQQ Tucson
- KKRZ Portland
- WZEE Madison
- WSTW Wilmington
- KQKQ Omaha
- WDJB Ft. Wayne
- WBHT Wilkes Barre
- KWMX Denver
- KHFI Austin

for making us the most listened to '80s show in America! To join the Backtrax USA network, call Kathy Gilbert at (201) 487-0900.

## HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS TW	LW	TOTAL STATIONS/ADDS
1	1	<b>2PAC F/D.R. DRE</b> California Love (Death Row/Interscope) <b>3635</b>	<b>3904</b>	<b>113/1</b>	
3	2	<b>L.L. COOL J</b> Doin' It (Def Jam/Island) <b>1497</b>	<b>1496</b>	<b>87/1</b>	
6	3	<b>MC LYTE F/XSCAPE</b> Keep On... (Flavor Unit/EastWest/EEG) <b>1351</b>	<b>1226</b>	<b>91/4</b>	
2	4	<b>L.L. COOL J</b> Hey Lover (Def Jam/Island) <b>1293</b>	<b>1590</b>	<b>48/1</b>	
10	5	<b>FUGEES</b> Killing Me Softly (Ruffhouse/Columbia/CRG) <b>1194</b>	<b>837</b>	<b>38/13</b>	
5	6	<b>FUGEES</b> Fu-gee-la (Ruffhouse/Columbia/CRG) <b>1143</b>	<b>1302</b>	<b>64/2</b>	
8	7	<b>NONCHALANT</b> 5 O'Clock (MCA) <b>1119</b>	<b>991</b>	<b>78/7</b>	
4	8	<b>KRIS KROSS</b> Tonight's The Nite (Ruffhouse/Columbia/CRG) <b>1009</b>	<b>1402</b>	<b>55/2</b>	
12	9	<b>COOLIO</b> 1,2,3,4 (Sumpin' New) (Tommy Boy) <b>964</b>	<b>618</b>	<b>61/21</b>	
9	10	<b>RAPPIN' 4-TAY</b> Ain't No Playa (Rag Top/EMI) <b>908</b>	<b>889</b>	<b>64/0</b>	
7	11	<b>JUNIOR M.A.F.I.A.</b> Get Money (Big Beat/Atlantic) <b>865</b>	<b>1072</b>	<b>58/1</b>	
13	12	<b>BUSTA RHYMES</b> Woo-hah!! Got You All... (Elektra/EEG) <b>704</b>	<b>528</b>	<b>66/8</b>	
11	13	<b>DOMINO</b> Physical Funk (Outburst/RAL/Island) <b>683</b>	<b>682</b>	<b>59/2</b>	
15	14	<b>LOST BOYZ</b> Renee (Island) <b>678</b>	<b>426</b>	<b>58/7</b>	
—	15	<b>DOGG POUND</b> New York, New York (Death Row/Interscope) <b>675</b>	<b>342</b>	<b>61/16</b>	
14	16	<b>CLICK</b> Scandalous (Sick Wid' It/Jive) <b>637</b>	<b>525</b>	<b>56/3</b>	
16	17	<b>GOODIE MOB</b> Soul Food (LaFace/Arista) <b>498</b>	<b>406</b>	<b>52/3</b>	
18	18	<b>QUAD CITY DJ'S</b> C'mon 'N Ride It (Big Beat/Atlantic) <b>441</b>	<b>383</b>	<b>34/4</b>	
20	19	<b>CONSCIOUS DAUGHTERS</b> Gamers (Priority) <b>410</b>	<b>363</b>	<b>42/2</b>	
—	20	<b>REDMAN</b> Funk-O-Rama (Interscope) <b>363</b>	<b>353</b>	<b>41/0</b>	

This chart reflects airplay from March 4-10. Songs ranked by total plays. 38 CHR/Rhythmic reporters and 81 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1996, R&R Inc.

## NEW & ACTIVE

### QUINCY JONES Rock With You (Qwest/WB)

Total Plays: 206, Total Stations: 5, Adds: 0

### INTRIGUE Dance With Me (Universal)

Total Plays: 203, Total Stations: 9, Adds: 0

### LOST BOYZ Renee (Island)

Total Plays: 183, Total Stations: 6, Adds: 1

### BUFFY Give Me A Reason (Velocity)

Total Plays: 181, Total Stations: 5, Adds: 0

### MAX-A-MILLION Everybody's Groovin' (S.O.S./Zoo)

Total Plays: 163, Total Stations: 11, Adds: 1

### MONIFAH I Miss You (Come Back Home) (Uptown/Universal)

Total Plays: 151, Total Stations: 3, Adds: 0

### BOYZ OF PARADISE Since You... (Dre Force/Rhythm Safari/Priority)

Total Plays: 151, Total Stations: 2, Adds: 0

### H-TOWN A Thin Line Between Love And Hate (Jac-Mac/WB)

Total Plays: 142, Total Stations: 10, Adds: 2

### SOLO Where Do U Want Me To Put It (Perspective/A&M)

Total Plays: 140, Total Stations: 7, Adds: 0

### EXPOSE I'll Say Goodbye For The Two Of Us (Arista)

Total Plays: 138, Total Stations: 4, Adds: 2

### 4 HERO Mr. Kirk (Sm:)e/Profile

Total Plays: 137, Total Stations: 7, Adds: 0

### TLC Kick Your Game (LaFace/Arista)

Total Plays: 126, Total Stations: 3, Adds: 0

### BUSTA RHYMES Woo-hah!! Got You All In Check (Elektra/EEG)

Total Plays: 126, Total Stations: 10, Adds: 1

### QUINCY JONES Slow Jams (Qwest/WB)

Total Plays: 121, Total Stations: 15, Adds: 4

### TONI BRAXTON Let It Flow (Arista)

Total Plays: 114, Total Stations: 4, Adds: 0

### JUNIOR M.A.F.I.A. Get Money (Big Beat/Atlantic)

Total Plays: 101, Total Stations: 6, Adds: 1

### SLOW PAIN Money Maid (Thump)

Total Plays: 101, Total Stations: 4, Adds: 0

### BIG SISTER Round We Go (S.O.S./Zoo)

Total Plays: 100, Total Stations: 3, Adds: 0

### WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)

Total Plays: 99, Total Stations: 3, Adds: 0

### FAITH EVANS Ain't Nobody (Bad Boy/Arista)

Total Plays: 93, Total Stations: 3, Adds: 1

### Songs ranked by total plays

# LL COOL J "doin it"



## Jam of the Week



## SELECTED NEW RELEASES

Here are a few hot releases for next week. Release date is subject to change.

**ADDS MARCH 19**

**Horace Brown** "One For The Money" (Motown)

**Madonna** "Love Don't Live Here Anymore" (Maverick/WB)

**SWV** "You're The One" (RCA)

## CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

<b>KKSS/Albuquerque, NM</b> PD: Roy Jaynes MD: Jacques James 31 CELINE DION "Because" 4 CHANTAY SAVAGE "Survive" TINA ARENA "Chains" SHAGGY "Bad" FOESUM "Somethin'"	<b>WBBM/Chicago, IL</b> PD: Todd Cavanah MD: Erik Bradley 11 O'THERE BROTHERS "Wiggles"	<b>KIKI/Honolulu, HI</b> PD: Alan Oda MD: James Celis 5 MC LYTE F/XSCAPE "Keep" 5 EXPOSE "Goodbye" 5 MAX-A-MILLION "Groovin'" 5 XSCAPE "Want" 5 LAURA MARTINEZ "Ritmo" 5 N-TRANCE "Alive"	<b>KLUC/Las Vegas, NV</b> PD: Jerry Dean MD: Cal Thomas CELINE DION "Because" SILK "Rush"	<b>KDNZ/Monterey, CA</b> PD: Michael Newman APD/MD: Jennifer Wilde 3 COOLIO "Sumpin'" 3 FUGEES "Softly" 3 QUAD CITY DJ'S "Ride" TINA ARENA "Chains" BUSTA RHYMES "Woo-hah!!" SWV "You're"	<b>KWNZ/Reno, NV</b> PD: Jeff Davis APD: Bill Shakespeare COOLIO "Sumpin'" PRINCE & N.P.G. "Girl" TINA ARENA "Chains"	<b>KZHT/Salt Lake City, UT</b> Interim MD: Geraldino SILK "Rush" PHARCYDE "Drop" TINA ARENA "Chains" LA BOUCHE "Sweet" CELINE DION "Because"	<b>KWIN/Stockton, CA</b> PD: Steve Wall MD: Mark Medina 16 FUGEES "Softly" 15 GROOVE HEDRY "Tell" 9 CHANTAY SAVAGE "Survive" 7 FUGEES "Fu-gee-la" NONCHALANT "O'Clock"
<b>KKXX/Bakersfield, CA</b> PD: Chris Squires MD: Tony Manero COOLIO "Sumpin'"	<b>KZFM/Corpus Christi, TX</b> PD: Charlie Maxx MD: Tony Manero FUGEES "Softly"	<b>KQMQ/Honolulu, HI</b> PD: Jamie Hyatt MD: Mars Frehley LA BOUCHE "Sweet" LIONEL RICHIE "Lose" FUGEES "Softly" TINA ARENA "Chains"	<b>KJMZ/Las Vegas, NV</b> PD: Mike Marino MD: Bill Shakespeare COOLIO "Sumpin'" CELINE DION "Because" TINA ARENA "Chains"	<b>WQHT/New York, NY</b> PD: Steve Smith APD/MD: Tracy Cleoherty 28 HORACE BROWN "Money" 24 TOTAL "Kissin'" 24 CAPLETON "Heathen" 11 NONCHALANT "O'Clock"	<b>KGGR/Riverside, CA</b> PD/MD: Bob Lewis WHISTLE "Chance" QUINCY JONES "Slow"	<b>KTFM/San Antonio, TX</b> PD: Cliff Tredway APD/MD: Charles Chavez QUINCY JONES "Slow"	<b>WPGC/Washington, DC</b> PD: Jay Stevens MD: Albie D. 30 R. KELLY "Baby" 20 LIONEL RICHIE "Lose" 9 GENIUS/GZA "Shadow"
<b>WERQ/Baltimore, MD</b> Interim PD: Konan Interim MD: Camille Cashwell 28 FAITH EVANS "Kissing" 21 LIONEL RICHIE "Lose" 17 FAITH EVANS "Nobody" 11 H-TOWN "Thin" 7 GETO BOYS "World" 6 2PAC "Got" 6 MC LYTE F/XSCAPE "Keep" SWV "You're"	<b>KPRR/E Paso, TX</b> PD: John Candelaria 30 LA BOUCHE "Sweet" 25 CELINE DION "Because" 8 PROYECTO UNO "Tiduron" FUGEES "Softly"	<b>KBXX/Houston, TX</b> PD: Rob Scorpio MD: Greg Head No Adds	<b>KPWR/Los Angeles, CA</b> PD: Michelle Mercer APD/MD: Bruce St. James 26 DJ O-MAN "Oookie"	<b>KCAQ/Oxnard, CA</b> PD: Roster Rhodes MD: Lucy B. FUGEES "Softly" LIONEL RICHIE "Lose" SILK "Rush" TINA ARENA "Chains"	<b>WJJS/Roanoke, VA</b> PD: David Lee Michaels 11 LIONEL RICHIE "Lose" 7 GILLETTE "Fries" ALL-4-ONE "Arms" TINA ARENA "Chains" SELENA "Getting"	<b>XHTZ/San Diego, CA</b> MD/MD: Lisa Vazquez APD/MD: Jeff Nelson 16 TINA ARENA "Chains" 7 FUGEES "Softly" 2 LA BOUCHE "Sweet" LIONEL RICHIE "Lose" SILK "Rush"	<b>38 Total Reporters</b> <b>37 Current Reporters</b> <b>36 Current Playlists</b> Did Not Report, Playlist Frozen (1): KUBE/Seattle, WA
<b>WJMN/Boston, MA</b> PD: Cadillac Jack McCartney MD: Cal Collins SWV "You're" LIONEL RICHIE "Lose"	<b>KBOS/Fresno, CA</b> PD/MD: Mark Adams LIONEL RICHIE "Lose" JOE "Things" SWV "You're"	<b>WVHH/Indianapolis, IN</b> PD: Scott Wheeler MD: Carl Frye 10 LIONEL RICHIE "Lose" FUGEES "Softly" H-TOWN "Thin" SWV "You're"	<b>KHTN/Modesto, CA</b> PD/MD: Pete Jones LIONEL RICHIE "Lose" BEL CANTO "Rumour" EXPOSE "Goodbye" SILK "Rush"	<b>WQOQ/Salisbury, MD</b> PD: Wookiee MD: Marloes 15 LIONEL RICHIE "Lose" ALL-4-ONE "Arms" TINA ARENA "Chains" BAHAMADIA "Uknowhow" SKINDEEP "Games" TINA ARENA "Chains"	<b>KSFM/Sacramento, CA</b> PD: Rick Thomas MD: Treje 23 FUGEES "Softly" LIONEL RICHIE "Lose" SELENA "Getting"	<b>KMEL/San Francisco, CA</b> PD: Michelle Santasuosso MD: Joey Arbogay 16 CELINE DION "Because" 14 SWV "You're"	<b>Did Not Report For Two Consecutive Weeks, Not Used in This Week's Data (1):</b> KQKS/Denver, CO
<b>WJMH/Greensboro, NC</b> PD: Brian Douglas MD: Mary Kay 39 TOTAL "Kissin'" 30 HORACE BROWN "Money" 25 DISCO & THE CITY... "Train" 21 SWV "You're" 20 SPEECH "Marvin" 7 MC LYTE F/XSCAPE "Keep"	<b>WJBT/Jacksonville, FL</b> PD: Paco Lopez Music Coord.: Jeff Lee SKINDEEP "Games" QUINCY JONES "Slow" PRINCE & N.P.G. "Girl"	<b>WVWX/Providence, RI</b> PD: Joe Dawson Interim MD: B.B. Good 7 PRINCE & N.P.G. "Girl" 7 CELINE DION "Because" NONCHALANT "O'Clock" LIONEL RICHIE "Lose" BAHAMADIA "Uknowhow" SKINDEEP "Games" TINA ARENA "Chains"				<b>KYLD/San Francisco, CA</b> PD/MD: Michael Martin 37 ARTIE THE 1 MAN... "Linda" JUNIOR M.A.F.I.A. "Money" ACE OF BASE "Lucky" CELINE DION "Because" QUINCY JONES "Slow"	

# CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

**MARKET #1**  
**KUTV**  
103.5

**WKTU/New York**  
(201) 420-3700  
Blue

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	67	66	66	66	EVERYTHING BUT /Missing
-	62	66	66	66	LA BOUCHE/Be My Lover
-	67	65	65	65	MARIAH CAREY/One Sweet Day
-	47	62	62	62	ACE OF BASE/Beautiful Life
-	47	59	59	59	COLLAGEN/It'll Be Loving You
-	67	53	53	53	TLC/Diggin' On You
-	67	47	47	47	MARIAH CAREY/Fantasy
-	46	46	46	46	BRANDY/Sittin' Up In My...
-	48	45	45	45	GROOVE THEORY/Tell Me
-	23	39	39	39	FUN FACTORY/Wanna Be With U
-	23	37	37	37	LIVIN' JOY/Dreamer
-	34	36	36	36	LINA SANTIAGO/Feels So Good
-	48	35	35	35	TONY RICH PROJECT/Nobody Knows
-	25	26	26	26	BILLIE RAY MARTIN/Your Loving Arms
-	11	24	24	24	3T/Anything
-	17	23	23	23	MIGHTY DUB KATS/Magic Carpet Ride
-	19	23	23	23	LDS DEL MAR/Macarena
-	22	21	21	21	BUCKETHEADS/The Bomb (These...)
-	18	21	21	21	PLANET SOUL/Set U Free
-	37	18	18	18	MONICA/Before You Walk...
-	5	18	18	18	MARIAH CAREY/Always Be My Baby
-	-	-	-	-	LA BOUCHE/Sweet Dreams
-	-	-	-	-	RUFFNECK/Everybody Be

**MARKET #1**  
**HOT 97.3**

**WOHT/New York**  
(212) 840-0097  
Smith/Cloherly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
44	54	43	41	41	MARY J. BLIGE/Not Gon' Cry
14	34	39	41	41	FUGEES/Killing Me Softly
43	60	41	39	39	L.L. COOL J/Don't It
38	44	43	38	38	MONA LISA/LOST BOYZ/Can't Be Wasting
38	36	39	38	38	R. KELLY/Down Low (Nobody...)
40	60	41	38	38	FAITH EVANS/Ain't Nobody
-	37	37	37	37	LOST BOYZ/Renee
25	19	38	37	37	GROOVE THEORY/Keep Tryin'
46	59	43	37	37	BRANDY/Sittin' Up In My...
27	22	35	35	35	D'ANGELO/Lady
30	57	37	33	33	TOTAL/No One Else
40	38	34	32	32	JOE/AI The Things...
45	58	37	32	32	FUGEES/Fu-gee-la
-	30	30	30	30	SKINDEEP/No More Games
39	59	32	30	30	MONICA/Before You Walk...
28	35	25	29	29	TLC/This Is How It Works
-	28	28	28	28	HORACE BROWN/One For The Money
21	17	33	27	27	GHOST FACE/Winter War
16	14	16	25	25	BUSTA RHYMES/Woo-hah!! Got You...
42	39	34	23	23	MARIAH CAREY/Always Be My Baby
-	24	24	24	24	TOTAL/Kissin' You
-	24	24	24	24	CAPLETON/Heaven Rage
-	25	24	24	24	PATRA WAARON/HALUScent Of Attraction
35	36	34	23	23	L.L. COOL J/Shot Ya
-	18	25	22	22	MC LYTE F/XSCAPE/Keep On Keepin' On
-	20	19	13	13	TONI BRAXTON/Let It Flow
16	20	13	12	12	FAB 5/Letfear
21	12	12	12	12	BAHAMADIA/Uknowhowwedu
27	33	20	12	12	KRIS KROSS/Tonite's The Nite
-	16	-	11	11	NONCHALANT/5 O'Clock
-	14	10	10	10	2PAC/Got My Mind Made Up
11	14	12	10	10	REDMAN/Funk-O-Rama

**MARKET #2**  
**POWER 106.1 FM**

**KPWR/Los Angeles**  
(818) 953-4200  
Mercer/St. James

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
70	71	69	70	70	2PAC F/DR. DRE/California Love
67	68	72	69	69	L.L. COOL J/Hey Lover
60	70	73	67	67	LINA SANTIAGO/Feels So Good
43	46	48	66	66	FROST/La Familia
31	33	35	63	63	B-CODE/Feels Good
63	71	50	50	50	L.A.D./Ridin' Low
46	47	33	46	46	SLOW PAIN/Money Maid
19	24	41	44	44	DOGG POUND/New York, New York
31	30	32	43	43	KRIS KROSS/Tonite's The Nite
-	26	43	43	43	ANGELINA/Release Me
-	13	32	41	41	CDOLIO/2.3.4 (Sumpin'...)
62	68	71	29	29	DOGG POUND/Let's Play House
-	-	-	28	28	FUGEES/Killing Me Softly
-	-	-	26	26	DJ D-MAN/Dookie Booty
-	-	-	25	25	ARTIE THE 1 MAN /Esa Nena Linda
-	-	-	21	21	MACQ 10/ICE CUBE/WC/West Side...
44	47	48	23	23	L.B.C. CREW/Beware Of My Crew
45	47	36	22	22	GROOVE THEORY/Tell Me
14	18	17	18	18	L.V./Throw Your Hands Up
-	-	-	18	18	CYPRESS HILL/Insultions
16	14	19	17	17	MARIAH CAREY/Fantasy
12	17	20	16	16	DOVE SHACK/Summerime In
23	18	17	13	13	PLANET SOUL/Set U Free
14	12	16	13	13	FROST/East Side Rendezvous

**MARKET #3**  
**B96 CHICAGO**

**WBBM/Chicago**  
(312) 944-6000  
Cavanah/Bradley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	64	62	67	67	MARIAH CAREY/Always Be My Baby
43	57	51	66	66	MARIAH CAREY/Sittin' Up In My...
59	67	62	51	51	BIG SISTER/Round We Go
27	28	43	51	51	2PAC F/DR. DRE/California Love
63	65	63	47	47	GROOVE THEORY/Tell Me
47	69	54	47	47	BUFFY/Give Me A Reason
49	48	54	43	43	EVERYTHING BUT /Missing
19	26	30	37	37	MONICA/Before You Walk...
10	14	28	34	34	LA BOUCHE/Sweet Dreams
22	32	47	34	34	CDOLIO/Gangsta's Paradise
35	17	23	33	33	MARIAH CAREY/Open Arms
44	30	39	33	33	LA BOUCHE/Be My Lover
47	41	36	30	30	ACE OF BASE/Lucky Love
33	35	35	29	29	TLC/Diggin' On You
36	45	23	29	29	WHITNEY HOUSTON/Exhale (Shoop Shoop)
21	13	21	29	29	SELENA/Dreaming Of You
27	28	31	25	25	RUFFNECK/Everybody Be
25	28	23	22	22	LINA SANTIAGO/Feels So Good...
13	22	17	18	18	TONY RICH PROJECT/Nobody Knows
17	17	19	17	17	DEVONE/Energy
17	18	11	17	17	MARIAH CAREY/Fantasy
-	13	14	14	14	R. KELLY/Down Low (Nobody...)
34	35	23	13	13	MARIAH CAREY/One Sweet Day
10	14	22	13	13	3T/Anything
9	11	13	13	13	L.L. COOL J/Don't It
12	13	12	13	13	JANET JACKSON/Runaway
10	12	13	13	13	REAL MCCOY/Another Night
10	11	12	12	12	FUN FACTORY/Close To You
-	-	-	12	12	REAL MCCOY/Automatic Lover
-	-	-	11	11	OUTHERE BROTHERS/Don't Stop, Wiggle
24	10	10	11	11	ACE OF BASE/Beautiful Life
-	-	-	11	11	HOOTIE & BLOWFISH/Only Wanna Be...
12	12	10	11	11	LE CLICK/Tonight Is The Night
11	-	-	10	10	CORONA/Baby Baby
-	-	-	10	10	JADE/Every Day
10	11	10	10	10	CAUSE & EFFECT/You Think You Know
-	-	-	10	10	DEBORAH COX/Who Do U Love
20	22	12	8	8	4 HEROMR Kurk
4	4	1	5	5	DIANA KING/Ain't Nobody

**MARKET #4**  
**KMEL 106.1**

**KMEL/San Francisco**  
(415) 391-1061  
Santosuosso/Arbagey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	41	50	62	62	FUGEES/Killing Me Softly
53	57	57	61	61	MARIAH CAREY/Always Be My Baby
11	21	35	57	57	D'ANGELO/Lady
54	58	51	51	51	MARY J. BLIGE/Not Gon' Cry
19	31	39	48	48	CDOLIO/2.3.4 (Sumpin'...)
61	63	52	48	48	BRANDY/Sittin' Up In My...
28	34	48	46	46	ANGELINA/Release Me
47	46	52	41	41	JODECI/Love U 4 Life
5	17	25	40	40	FUGEES/Fu-gee-la
45	56	37	37	37	EVERYTHING BUT /Missing
29	34	45	35	35	TOTAL/No One Else
32	26	33	35	35	FAITH EVANS/Soon As I Get Home
-	16	32	32	32	2PAC/AI Bout U
-	5	31	31	31	R. KELLY/Down Low (Nobody...)
25	29	32	28	28	MC LYTE F/XSCAPE/Keep On Keepin' On
25	24	26	26	26	CHANTAY SAVAGE/Will Survive
-	-	-	25	25	K/Strange World
-	18	21	21	21	BUFFY/Give Me A Reason
12	19	18	19	19	ART N' SOUL/Ever Since You...
16	23	28	19	19	JOE/AI The Things...
-	-	-	16	16	CELINE DION/Because You Loved Me
33	42	31	15	15	RAPPIN' 4-TAY/Ain't No Playa
-	-	-	14	14	SW/You're The One
16	18	14	13	13	L.L. COOL J/Don't It
-	-	-	5	5	11 DEBORAH COX/Who Do U Love
5	5	5	10	10	JON B./Isn't It Scary
-	-	-	5	5	GROOVE THEORY/Keep Tryin'
40	45	33	5	5	SANDY AND PAPA/La Hora De Bailar
39	23	20	5	5	2PAC F/DR. DRE/California Love
14	12	5	5	5	FRDST/La Familia

**MARKET #4**  
**WID 67.7**

**KYLD/San Francisco**  
(415) 391-1077  
Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	14	58	77	77	FUGEES/Killing Me Softly
82	67	85	78	78	MARIAH CAREY/Always Be My Baby
37	54	73	76	76	ANGELINA/Release Me
76	70	68	76	76	2PAC F/DR. DRE/California Love
75	75	74	74	74	MARY J. BLIGE/Not Gon' Cry
48	68	72	65	65	MARIAH CAREY/Always Be My Baby
14	32	63	63	63	FUGEES/Fu-gee-la
32	41	66	58	58	BUFFY/Give Me A Reason
-	7	29	54	54	CDOLIO/2.3.4 (Sumpin'...)
40	36	52	52	52	TOTAL/No One Else
46	42	48	51	51	SANDY AND PAPA/La Hora De Bailar
67	66	48	48	48	LINA SANTIAGO/Feels So Good...
69	72	40	46	46	RAPPIN' 4-TAY/Ain't No Playa
59	58	45	44	44	DOGG POUND/Let's Play House
43	41	41	39	39	3PAC/How Do You Want It?
-	-	-	37	37	ARTIE THE 1 MAN /Esa Nena Linda
-	-	-	30	30	TONY RICH PROJECT/Nobody Knows
58	34	28	21	21	L.L. COOL J/Don't It
16	8	20	20	20	DOGG POUND/New York, New York
-	-	-	16	16	FROST/La Familia
36	35	20	19	19	CDOLIO/2.3.4 (Sumpin'...)
49	43	41	16	16	BRANDY/Sittin' Up In My...
12	10	9	14	14	D'ANGELO/Lady
19	21	16	14	14	Laura Martinez/Ritmo Latino
6	6	6	8	8	HOUSTON & WINANS/Count On Me
51	35	29	8	8	CLICK/Scandalous
-	9	11	8	8	JOE/AI The Things...
-	-	-	8	8	DEBORAH COX/Who Do U Love
-	-	-	8	8	H-TOWN/A Thin Line
-	-	-	6	6	R. KELLY/Down Low (Nobody...)
-	-	-	6	6	JUNIOR M.A.F.I.A./Get Money
-	-	-	6	6	ACE OF BASE/Lucky Love
-	-	-	6	6	CELINE DION/Because You Loved Me
-	-	-	6	6	QUINCY JONES/Slow Jams

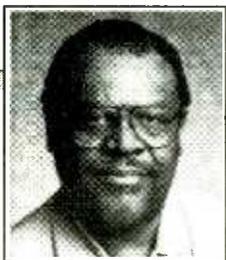
**MARKET #8**  
**WPGC**  
97.9 FM

**WPGC/Washington**  
(301) 441-3500  
Stevens/Albie D

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
58	60	61	60	60	FUGEES/Killing Me Softly
60	52	55	58	58	D'ANGELO/Lady
57	57	50	56	56	JOE/AI The Things...
37	40	47	53	53	HUSTON & WINANS/Count On Me
41	59	40	47	47	MARIAH CAREY/Always Be My Baby
46	50	54	45	45	FAITH EVANS/Kissing You
32	30	47	42	42	R. KELLY/Down Low (Nobody...)
56	27	43	39	39	TONY RICH PROJECT/Nobody Knows
34	35	27	39	39	WHITNEY HOUSTON/Why Does It Hurt...
44	40	47	37	37	2PAC F/DR. DRE/California Love
13	30	29	37	37	LOST BOYZ/Renee
25	17	35	36	36	GERALD/DEE LEVERT/Wind Beneath...
-	30	34	35	35	CHANTAY SAVAGE/Will Survive
41	18	21	33	33	PURE SOUL/Starway To Heaven
39	29	31	30	30	SOLO/Where Do U Want...
-	-	-	30	30	R. KELLY/Baby, Baby, Baby...
51	10	32	27	27	MARY J. BLIGE/Not Gon' Cry
15	19	23	25	25	FUGEES/Fu-gee-la
15	17	19	23	23	BUSTA RHYMES/Woo-hah!! Got You...
-	-	-	20	20	LIONEL RICHIE/Don't Wanna Lose You
56	30	39	15	15	XSCAPE/Do You Want To
-	-	-	14	14	MONICA/Why I Love You So...
-	-	-	13	13	HUCKLE BUCKS/Savvy Girl Contest
-	-	-	13	13	MC LYTE F/XSCAPE/Keep On Keepin' On
10	7	12	12	12	L.L. COOL J/Don't It
47	44	32	12	12	D'ANGELO/Can't Hide Love
15	14	17	12	12	IMMATURE/Me Got It
-	-	-	14	14	KRIS KROSS/Live And Die For...
-	-	-	9	9	GENIUS/GZA/Shadowboxin'

**MARKET #9**  
**97.9 FM THE BOX**

**KBXX/Houston**  
(713) 623-2108  
Scorpio/Head



WALT LOVE

## Appealing To The Masses

### Why WEDR/Miami is 'The One Station For Every Generation'

In this second installment of a two-part overview of Urban radio's success in South Florida, WEDR-FM (99 Jamz)/Miami PD/MD James Thomas discusses the station's consistently winning ways.

As not only the top Urban station in both the Miami and West Palm Beach Arbitron ratings but also the No. 1 station overall in the latest Miami Arbitrends, WEDR has combined heritage, longtime community involvement, and mainstream Urban hits to bring itself to new heights. But the question that may stand out in people's minds is how an Urban radio station can be so successful in a market that is 38% Hispanic.

“

According to Arbitron's Fall '95 ratings book, 11 of Miami's 33 stations broadcast in Spanish. Therefore, for both WEDR and Urban AC WHQT (Hot 105) (R&R, 3/8) to win in the market, it's obvious that they need a multiracial and a multicultural audience — a true positive in today's world.

#### Demo Domination

During the '80s, WEDR served Miami as "StarForce 99." With a low-power signal, it nevertheless garnered strong ratings. Yet when then EZ Communications-owned WHQT dropped CHR for Urban toward the end of 1988, listeners shifted away from WEDR in droves to the 100,000-watt outlet. By the Spring 1989 ratings book, WHQT was solidly on top while WEDR, which could barely reach Ft. Lauderdale, sunk from second to 23rd between Spring 1988 to '89. However

in mid-1990, WEDR adopted its current moniker and increased its power to 100,000 watts, beginning a ratings war that would eventually lead WHQT to its current Urban AC position.

How does WEDR continue to be so successful after battling its way to No. 1? "I think you must ask yourself how you measure success because success is not always mea-

"That type of reasoning gives you an overall look at the reality we live in for our business. It would be great to be No. 1 in every demographic and in every daypart. But I think that would be unrealistic in a market the size of Miami with the competitiveness that's here. We've been winning in the demos we've needed to win. The old prime was 25-54, but now we think it's the 18-49-year-old demographic. We wanted it, we've got it, and now have to do everything we can to keep it. If we can win in our primary target demo and then also be No. 2 in teens, No. 2 12+ and 18-34, and No. 3 25-54, [the best buy is us!]

"I looked up [the 18-49 ratings] in the Miami book and found that WEDR is No. 1 also in this demographic. WEDR has a 7.7 share [18-49]; WHQT has a 7.6 share; and Spanish WRMA-FM, which is

”

ranked No. 1 overall in the market this book and is third in the demo with just over a six share. For the record, the estimated African-American population is 17%, while the Hispanic population [is more than double that]. Therefore, WEDR's playlist contains tracks many wouldn't consider as being Urban. Current titles include Los Del Mar's "Macarena" and Barrio Boyzz's "How We Roll" — both Hispanic-oriented singles.

Proper programming of Urban music can reach all age groups and ethnicities — especially in Miami, Thomas says. After all, its slogan is "The One Station for Every Generation." "No matter where they are

**We really believe that greatness comes through service, so we try and provide the best service that we can. We know that we can't cure all the ills within this community or solve all the problems in our city. But we can play a big role in each situation.**

—James Thomas

sured by who has the largest share of audience in a marketplace. It may be measured by a number of things," says Thomas, known on-air simply as James T. "Here's how I measure success in Miami. Do I have a share of the market that I would trade for what someone else has? The answer to that question is no! — we've been blessed by the grace of God for five years. The other part of that is to ask yourself whether there is someone else in this market who wouldn't trade the share that they have for the share we have? And the answer to that question is no! Everyone here would trade their share for my share. That's when you know you're doing something right.



A recent station promo blurb captures the "essence" of WEDR-FM/Miami PD/MD James "T"

from, most [musical] groups have some African influences dating from the days of slave traders coming to America and the Caribbean, plus Central and South America. Look at different countries like Brazil, British Guyana, Belize, Panama, Cuba, Trinidad and Tobago, and Jamaica. Here's the point: There are people here from all of those countries and more. And the rhythms in the music all have one thing in common; I'm sure I don't need to say it. You can walk up to people who love music and ask who some of their favorite artists are. And regardless of whether or not they like jazz, rock, R&B, reggae, or rap, they're going to come out with the name of a black artist."

#### Community Dialogue

Known throughout Dade County for more than 40 years of work in the African-American community, WEDR is also well-respected for its on-air open mike policy when there's a need for community dialogue. During two different civil disorders in the Overtown area of downtown Miami, the station — along with local law enforcement agencies — singlehandedly helped to end rioting in the community as it threatened to spill over into other nearby neighborhoods. Thomas sees such involvement as a unique asset that keeps the station on top.

"We really believe that greatness

comes through service, so we try and provide the best service that we can. We know that we can't cure all the ills within this community or solve all the problems in our city. But we can play a big role in each situation. I think that one of the greatest keys is our reaching out to people and being a service to not just some of the community, but all of the community through the realization that you can help anyone do better. And by helping yourself become better, you're ultimately helping everyone to become better.

"We have also taken what we know about our audience and have learned how to provide more for more people. I really don't want to get any deeper than that because that's like Wally Amos giving up the secret ingredients in his chocolate chip cookies. I can only say that our thing has to do with dayparting our music."

"We're inclusive. It may sound trite, but if you put the combinations together, there is something you can give to everyone. But first they must know that you are making it available. And second, when they can get it."

#### TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1667 or e-mail: [babylove@ronline.com](mailto:babylove@ronline.com)



Michael Speaks fires up the WEDR/Miami audience during a recent station-sponsored concert.



Members of LaFace recording act Solo and former Miami Dolphin Nat Moore (second from left) pose with WEDR PD/MD James "T" (kneeling at right) during a recent station visit.

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	3	3	<b>1</b>	<b>D'ANGELO</b> Lady (EMI)	3280	3031	2766	2652	81/0
1	2	2	<b>2</b>	<b>R. KELLY</b> Down Low (Nobody Has To Know) (Jive)	3195	3246	3146	3183	81/0
8	6	4	<b>3</b>	<b>JOE</b> All The Things (Your Man Won't Do) (Island)	3007	2731	2451	2236	81/0
2	1	1	<b>4</b>	<b>BRANDY</b> Sittin' Up In My Room (Arista)	2992	3260	3254	3066	81/0
13	10	6	<b>5</b>	<b>CHANTAY SAVAGE</b> I Will Survive (RCA)	2490	2302	2034	1810	80/1
5	5	5	<b>6</b>	<b>XSCAPE</b> Do You Want To (So So Def/Columbia/CRG)	2187	2471	2511	2556	75/0
20	13	12	<b>7</b>	<b>PURE SOUL</b> Stairway To Heaven (Stepsun/Interscope)	2181	1853	1674	1438	76/1
7	7	7	<b>8</b>	<b>2PAC F/DR. DRE</b> California Love (Death Row/Interscope)	2132	2292	2267	2265	78/1
12	11	10	<b>9</b>	<b>DEBORAH COX</b> Who Do U Love (Arista)	2084	1992	1906	1865	75/1
—	28	15	<b>10</b>	<b>MARIAH CAREY</b> Always Be My Baby (Columbia/CRG)	2064	1682	1134	381	81/1
3	4	8	<b>11</b>	<b>MARY J. BLIGE</b> Not Gon' Cry (Arista)	1942	2273	2614	2976	65/0
23	14	13	<b>12</b>	<b>H-TOWN</b> A Thin Line Between Love & Hate (Jac-Mac/WB)	1938	1842	1605	1268	80/4
14	12	14	<b>13</b>	<b>TONY RICH PROJECT</b> Nobody Knows (LaFace/Arista)	1801	1761	1755	1674	62/1
16	15	16	<b>14</b>	<b>GROOVE THEORY</b> Keep Tryin' (Epic)	1691	1641	1596	1537	75/3
9	8	9	<b>15</b>	<b>TOTAL</b> No One Else (Bad Boy/Arista)	1644	1996	2170	2206	62/0
32	23	22	<b>16</b>	<b>WHITNEY HOUSTON &amp; CECE WINANS</b> Count On Me (Arista)	1555	1336	1245	1004	78/1
31	25	19	<b>17</b>	<b>ART N' SOUL</b> Ever Since You Went ... (Big Beat/Atlantic)	1554	1387	1203	1017	76/3
6	9	11	<b>18</b>	<b>SOLO</b> Where Do U Want Me To Put It (Perspective/A&M)	1504	1924	2165	2339	59/0
19	17	17	<b>19</b>	<b>GERALD &amp; EDDIE LEVERT SR.</b> Wind Beneath... (EastWest/EEG)	1435	1543	1572	1501	66/0
27	22	18	<b>20</b>	<b>MONA LISA F/LOST BOYZ</b> Can't Be Wasting My Time (Island)	1430	1418	1266	1085	72/2
35	32	25	<b>21</b>	<b>JESSE POWELL</b> All I Need (Silas/MCA)	1296	1173	1067	968	64/2
33	29	26	<b>22</b>	<b>SILK</b> Don't Rush (Elektra/EEG)	1248	1159	1122	984	71/2
38	36	27	<b>23</b>	<b>A FEW GOOD MEN</b> Have I Never (LaFace/Arista)	1233	1135	978	892	64/1
—	48	36	<b>24</b>	<b>QUINCY JONES</b> Slow Jams (Qwest/WB)	1176	985	578	117	75/2
26	24	24	<b>25</b>	<b>SA-DEUCE</b> Don't Waste My Time (Mecca Don/EastWest/EEG)	1146	1205	1217	1124	61/0
47	38	29	<b>26</b>	<b>PATRA W/AARON HALL</b> Scent Of Attraction (550 Music/Epic)	1143	1094	911	645	66/1
—	41	33	<b>27</b>	<b>MC LYTE F/XSCAPE</b> Keep On... (Flavor Unit/EastWest/EEG)	1110	998	847	406	74/1
45	43	35	<b>28</b>	<b>INTRO</b> Feels Like The First Time (Atlantic)	1073	993	836	656	66/0
42	39	31	<b>29</b>	<b>TERRY ELLIS</b> What Did I Do To You? (EastWest/EEG)	1072	1017	870	729	65/2
39	37	32	<b>30</b>	<b>JON B.</b> Isn't It Scary (Yab Yum/550Music)	1053	1008	914	830	64/1
44	42	39	<b>31</b>	<b>NONCHALANT</b> 5 O'Clock (MCA)	1041	936	838	678	72/4
10	16	20	<b>32</b>	<b>MONICA</b> Before You Walk Out Of My Life (Rowdy/Arista)	1036	1361	1575	1922	42/0
34	33	30	<b>33</b>	<b>OLETA ADAMS</b> Never Knew Love (Fontana/Mercury)	1015	1029	1019	981	58/1
22	20	21	<b>34</b>	<b>YVETTE MICHELLE</b> Every Day And Every Night (Loud/RCA)	1013	1349	1376	1350	46/0
—	46	41	<b>35</b>	<b>L.L. COOL J</b> Doin' It (Def Jam/Island)	926	877	732	292	59/1
37	34	34	<b>36</b>	<b>RANDY CRAWFORD</b> Give Me The Night (Bluemoon/Atlantic)	917	995	980	911	45/0
11	19	28	<b>37</b>	<b>IMMATURE</b> We Got It (MCA)	772	1106	1423	1905	38/0
—	—	49	<b>38</b>	<b>TONI BRAXTON</b> Let It Flow (Arista)	693	480	414	458	43/22
18	18	23	<b>39</b>	<b>SHAWN STOCKMAN</b> Visions Of A Sunset (Polydor/A&M)	684	1208	1498	1509	34/0
<b>DEBUT</b>	—	50	<b>40</b>	<b>LIONEL RICHIE</b> Don't Wanna Lose You (Mercury)	647	—	—	—	72/72
—	50	47	<b>41</b>	<b>RAPPIN' 4-TAY</b> Ain't No Playa (Rag Top/EMI)	633	576	506	467	49/0
<b>DEBUT</b>	—	—	<b>42</b>	<b>SKINDEEP</b> No More Games (Loose Cannon/Island)	623	460	160	—	58/3
<b>DEBUT</b>	—	—	<b>43</b>	<b>DOGG POUND</b> New York, New York (Death Row/Interscope)	611	292	48	12	59/16
<b>DEBUT</b>	—	—	<b>44</b>	<b>ISLEY BROTHERS</b> Let's Lay Together (Island)	607	105	100	70	73/68
—	—	50	<b>45</b>	<b>CLICK</b> Scandalous (Sick Wid' It/Jive)	605	476	205	19	53/3
48	49	46	<b>46</b>	<b>DOMINO</b> Physical Funk (OutBurst/RAL/Island)	596	584	564	537	52/2
—	—	48	<b>47</b>	<b>WILL DOWNING</b> I Can't Make You Love Me (Mercury)	596	496	342	107	50/1
<b>DEBUT</b>	—	—	<b>48</b>	<b>MOKENSTEF</b> Baby Come Close (OutBurst/RAL/Island)	582	421	121	10	55/1
<b>DEBUT</b>	—	—	<b>49</b>	<b>BUSTA RHYMES</b> Woo-hah!! Got You All In Check (Elektra/EEG)	578	427	237	62	56/7
<b>DEBUT</b>	—	—	<b>50</b>	<b>DIANA ROSS</b> If You're Not Gonna Love Me... (Motown)	554	473	213	55	44/1

This chart reflects airplay from March 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker. 81 Urban reporters. 81 current playlists. Songs that are down in plays for three consecutive weeks are moved to recurrent. © 1996, R&R Inc.

### NEW & ACTIVE

**GOODIE MOB** Soul Food (LaFace/Arista)  
Total Plays: 498, Total Stations: 52, Adds: 3

**LOST BOYZ** Renee (Island)  
Total Plays: 495, Total Stations: 52, Adds: 6

**SHAGGY** Why You Treat Me So Bad (Virgin)  
Total Plays: 473, Total Stations: 54, Adds: 9

**KAWZ** Ain't No Love And Happiness (Bust It)  
Total Plays: 463, Total Stations: 37, Adds: 5

**SOUNDS OF BLACKNESS** Children Of The World (Lightyear)  
Total Plays: 460, Total Stations: 38, Adds: 0

**FAITH EVANS** Ain't Nobody (Bad Boy/Arista)  
Total Plays: 444, Total Stations: 63, Adds: 60

**CONSCIOUS DAUGHTERS** Gamers (Priority)  
Total Plays: 410, Total Stations: 42, Adds: 2

**REDMAN** Funk-O-Rama (Interscope)  
Total Plays: 353, Total Stations: 40, Adds: 0

**DAZZ BAND** Under The Street Lights (Lucky)  
Total Plays: 335, Total Stations: 23, Adds: 1

**SHERREE FORD-PAYNE** Love Him Anyway (Almo Sounds/Geffen)  
Total Plays: 318, Total Stations: 31, Adds: 1

**INTRIGUE** Dance With Me (Universal)  
Total Plays: 317, Total Stations: 30, Adds: 2

**BAHAMADIA** Uknowhowwedu (Chrysalis/EMI)  
Total Plays: 310, Total Stations: 30, Adds: 1

**SEAL** Don't Cry (ZTT/WB)  
Total Plays: 304, Total Stations: 36, Adds: 7

**GEORGE HOWARD** Watch Your Back (GRP)  
Total Plays: 289, Total Stations: 31, Adds: 2

**COOLIO** 1,2,3,4 (Sumpin' New) (Tommy Boy)  
Total Plays: 287, Total Stations: 34, Adds: 17

Songs ranked by total plays.

### BREAKERS®

No Songs Qualified For Breaker Status This Week

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>LIONEL RICHIE</b> Don't Wanna Lose You (Mercury)	72
<b>ISLEY BROTHERS</b> Let's Lay Together (Island)	68
<b>FAITH EVANS</b> Ain't Nobody (Bad Boy/Arista)	60
<b>KINO WATSON</b> Bring It On (Columbia/CRG)	40
<b>SHAI</b> I Don't Want To Be Alone (Gasoline Alley/MCA)	39
<b>UBU</b> Merry Go Round (550 Music/Epic)	25
<b>TONI BRAXTON</b> Let It Flow (Arista)	22
<b>COOLIO</b> 1,2,3,4 (Sumpin' New) (Tommy Boy)	17
<b>DOGG POUND</b> New York, New York (Death Row/Interscope)	16
<b>DG</b> Soakin' Wet (Island)	13

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>LIONEL RICHIE</b> Don't Wanna Lose You (Mercury)	+647
<b>ISLEY BROTHERS</b> Let's Lay Together (Island)	+502
<b>FAITH EVANS</b> Ain't Nobody (Bad Boy/Arista)	+411
<b>MARIAH CAREY</b> Always Be My Baby (Columbia/CRG)	+382
<b>PURE SOUL</b> Stairway To Heaven (Stepsun/Interscope)	+328
<b>SHAGGY</b> Why You Treat Me So Bad (Virgin)	+324
<b>DOGG POUND</b> New York, New York (Death Row/Interscope)	+319
<b>JOE</b> All The Things (Your Man Won't Do) (Island)	+276
<b>D'ANGELO</b> Lady (EMI)	+249
<b>LOST BOYZ</b> Renee (Island)	+233

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>MONIFAH</b> I Miss You (Come...) (Uptown/Universal)
<b>MARIAH CAREY</b> One Sweet Day (Columbia/CRG)
<b>WHITNEY HOUSTON</b> Exhale (Shoop Shoop) (Arista)
<b>L.L. COOL J</b> Hey Lover (Def Jam/Island)
<b>ISLAND INSPIRATIONAL ALL STARS</b> Don't Give Up (Island)
<b>TLC</b> Diggin' On You (LaFace/Arista)
<b>TERRY ELLIS</b> Where Ever You Are (EastWest/EEG)
<b>JERALD DAEMYON</b> Summer Madness (GRP)
<b>GROOVE THEORY</b> Tell Me (Epic)
<b>XSCAPE</b> Who Can I Run To (So So Def/Columbia/CRG)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Long after the polar ice caps melt and Manhattan vanishes beneath the waves and Minneapolis gets warm enough to grow oranges and the last tree on earth is made into a postage stamp to celebrate Earth Day, your U.S. Tape & Label bumper stickers will still look good.



FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

96.1 MARKET #34 KSJL/San Antonio (210) 271-9600 Andrews/Olivarez

WTLN/Indianapolis (317) 923-1456 Buchanan/Buchanan

RHYTHM 102.3 KJLH MARKET #2 KJLH/Los Angeles (310) 330-5550 Winston

103 MARKET #3 WVAZ/Chicago (312) 360-9000 Myrick/Muhammad

KDIA MARKET #4 KDIA/San Francisco (510) 251-1400 Jones

WPEG/Charlotte (704) 333-0131 Carson MARKET #37

WQVE/New Orleans (504) 827-6000 Stevens MARKET #38

KSOL 98.9 MARKET #4 KSOL/San Francisco (415) 989-5765 Allen/Silva

WDAS MARKET #5 WDAS/Philadelphia (215) 878-2000 Tamburro/Davis

92.3 MARKET #6 WMXD/Detroit (313) 965-2000 Dillard

WJHM/Orlando (407) 333-0072 Lindsey/Hollywood MARKET #39

WBLK/Bufalo (716) 852-5955 Faison/Sims MARKET #40

KRBV/Dallas (214) 630-3011 Bacote/Solis MARKET #7

MJIC102 MARKET #9 KMJQ/Houston (713) 623-0102 Conner/Boatner

WILD MARKET #10 WILD/Boston (617) 427-2222 Johnson/Hall

WQMG/Greensboro (910) 275-1657 Brown MARKET #42

KJMS/Memphis (901) 323-0101 Base/St. James MARKET #43

WHQT/Miami (305) 759-4311 Kidd/Michaelis MARKET #11

mix97.1 MARKET #17 KXOK/St. Louis (314) 991-7797 Love/Scott

WWIN MARKET #18 WWIN/Baltimore (410) 332-8200 Edwards



MARCH 15, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>MARY J. BLIGE</b> Not Gon' Cry ( <i>Arista</i> )	699	703	638	633	25/0
2	2	2	2	<b>R. KELLY</b> Down Low (Nobody Has To Know) ( <i>Jive</i> )	653	628	521	510	24/1
6	4	3	3	<b>JOE</b> All The Things (Your Man Won't Do) ( <i>Island</i> )	584	563	450	430	23/0
8	6	4	4	<b>D'ANGELO</b> Lady ( <i>EMI</i> )	558	539	401	369	22/0
5	5	5	5	<b>BRANDY</b> Sittin' Up In My Room ( <i>Arista</i> )	551	529	437	437	21/1
12	10	7	6	<b>CHANTAY SAVAGE</b> I Will Survive ( <i>RCA</i> )	521	459	353	327	23/1
4	3	6	7	<b>SOLO</b> Where Do U Want Me To Put It ( <i>Perspective/A&amp;M</i> )	421	484	452	449	19/0
9	8	8	8	<b>GERALD &amp; EDDIE LEVERT SR.</b> Wind Beneath... ( <i>EastWest/EEG</i> )	398	417	377	363	22/0
29	15	16	9	<b>WHITNEY HOUSTON &amp; CECE WINANS</b> Count On Me ( <i>Arista</i> )	397	281	240	144	22/3
14	13	11	10	<b>RANDY CRAWFORD</b> Give Me The Night ( <i>Bluemoon/Atlantic</i> )	377	355	277	250	19/0
7	9	9	11	<b>MARIAH CAREY</b> One Sweet Day ( <i>Columbia/CRG</i> )	359	394	367	404	18/0
—	23	18	12	<b>H-TOWN</b> A Thin Line Between Love And Hate ( <i>Jac-Mac/WB</i> )	336	239	178	139	18/2
17	18	14	13	<b>TONY RICH PROJECT</b> Nobody Knows ( <i>LaFace/Arista</i> )	328	327	204	202	16/0
18	17	15	14	<b>XSCAPE</b> Do You Want To ( <i>So So Def/Columbia/CRG</i> )	324	317	208	199	14/0
3	7	10	15	<b>WHITNEY HOUSTON</b> Exhale (Shoop Shoop) ( <i>Arista</i> )	321	382	380	455	19/0
23	22	17	16	<b>PURE SOUL</b> Stairway To Heaven ( <i>Stepsun/Interscope</i> )	318	262	178	165	17/1
10	11	12	17	<b>FAITH EVANS</b> Soon As I Get Home ( <i>Bad Boy/Arista</i> )	310	341	332	347	15/0
—	—	19	18	<b>MARIAH CAREY</b> Always Be My Baby ( <i>Columbia/CRG</i> )	300	238	99	58	20/3
11	12	13	19	<b>QUINCY JONES F/TAMIA</b> You Put A Move On My Heart ( <i>Qwest/WB</i> )	299	333	319	344	14/0
—	30	21	20	<b>QUINCY JONES</b> Slow Jams ( <i>Qwest/WB</i> )	281	221	144	50	24/5
15	16	25	21	<b>TONI BRAXTON</b> Let It Flow ( <i>Arista</i> )	258	197	225	224	12/1
—	27	22	22	<b>DEBORAH COX</b> Who Do U Love ( <i>Arista</i> )	243	221	152	141	11/1
13	14	20	23	<b>TERRY ELLIS</b> Where Ever You Are ( <i>EastWest/EEG</i> )	205	227	255	252	13/0
<b>BREAKER</b>			24	<b>ART N' SOUL</b> Ever Since You Went Away ( <i>Big Beat/Atlantic</i> )	204	173	131	126	11/1
19	19	26	25	<b>GERALD &amp; EDDIE LEVERT SR.</b> Already Missing You ( <i>EastWest/EEG</i> )	190	181	204	193	10/0
<b>DEBUT</b>			26	<b>INTRO</b> Feels Like The First Time ( <i>Atlantic</i> )	185	146	120	67	12/1
28	25	24	27	<b>GROOVE THEORY</b> Keep Tryin' ( <i>Epic</i> )	178	198	159	150	12/1
22	—	27	28	<b>REGINA BELLE</b> You Make Me Feel Brand New ( <i>Columbia/CRG</i> )	162	174	143	168	11/0
26	24	29	29	<b>OLETA ADAMS</b> Never Knew Love ( <i>Fontana/Mercury</i> )	156	164	166	157	12/1
<b>DEBUT</b>			30	<b>TERRY ELLIS</b> What Did I Do To You? ( <i>EastWest/EEG</i> )	155	151	138	119	10/0

This chart reflects airplay from March 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker.

28 Urban AC reporters. 26 current playlists. Songs that are down in plays for three consecutive weeks are moved to recurrent. © 1996, R&R Inc.

## NEW & ACTIVE

**SILK** Don't Rush (*Elektra/EEG*)

Total Plays: 150, Total Stations: 10, Adds: 0

**JESSE POWELL** All I Need (*Silas/MCA*)

Total Plays: 137, Total Stations: 7, Adds: 1

**LIONEL RICHIE** Don't Wanna Lose You (*Mercury*)

Total Plays: 115, Total Stations: 22, Adds: 22

**GEORGE HOWARD** Watch Your Back (*GRP*)

Total Plays: 114, Total Stations: 9, Adds: 1

**ISLEY BROTHERS** Let's Lay Together (*Island*)

Total Plays: 113, Total Stations: 18, Adds: 15

**TOTAL** No One Else (*Bad Boy/Arista*)

Total Plays: 105, Total Stations: 5, Adds: 0

**DAZZ BAND** Under The Street Lights (*Lucky*)

Total Plays: 104, Total Stations: 7, Adds: 1

**SOMETHIN' FOR THE PEOPLE** You Want This Party Started (*WB*)

Total Plays: 95, Total Stations: 5, Adds: 1

**WILL DOWNING** I Can't Make You Love Me (*Mercury*)

Total Plays: 94, Total Stations: 9, Adds: 0

**JON B.** Isn't It Scary (*Yab Yum/550 Music*)

Total Plays: 94, Total Stations: 6, Adds: 0

Songs ranked by total plays.

## BREAKERS®

ART N' SOUL

Ever Since You Went Away (*Big Beat/Atlantic*)

TOTAL PLAYS/INCREASE  
204/31

TOTAL STATIONS/ADDS  
11/1

CHART  
24

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>LIONEL RICHIE</b> Don't Wanna Lose You ( <i>Mercury</i> )	22
<b>ISLEY BROTHERS</b> Let's Lay Together ( <i>Island</i> )	15
<b>QUINCY JONES</b> Slow Jams ( <i>Qwest/WB</i> )	5
<b>KINO WATSON</b> Bring It On ( <i>Columbia/CRG</i> )	5
<b>MARIAH CAREY</b> Always Be My Baby ( <i>Columbia/CRG</i> )	3
<b>FAITH EVANS</b> Ain't Nobody ( <i>Bad Boy/Arista</i> )	3
<b>SHAI</b> I Don't Want To Be Alone ( <i>Gasoline Alley/MCA</i> )	3
<b>WHITNEY HOUSTON &amp; CECE WINANS</b> Count On Me ( <i>Arista</i> )	3
<b>3D</b> Georgy Porgy ( <i>TriStar</i> )	2
<b>COUNT BASIC</b> Joy And Pain ( <i>Instinct</i> )	2
<b>H-TOWN</b> A Thin Line Between Love & Hate ( <i>Jac-Mac/WB</i> )	2
<b>DARRELL JONES</b> Wrapped Up ( <i>Marlee</i> )	2
<b>UBU</b> Merry Go Round ( <i>550 Music/Epic</i> )	2

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>WHITNEY HOUSTON &amp; CECE WINANS</b> Count On Me ( <i>Arista</i> )	+116
<b>LIONEL RICHIE</b> Don't Wanna Lose You ( <i>Mercury</i> )	+115
<b>H-TOWN</b> A Thin Line Between Love & Hate ( <i>Jac-Mac/WB</i> )	+97
<b>ISLEY BROTHERS</b> Let's Lay Together ( <i>Island</i> )	+69
<b>MARIAH CAREY</b> Always Be My Baby ( <i>Columbia/CRG</i> )	+62
<b>CHANTAY SAVAGE</b> I Will Survive ( <i>RCA</i> )	+62
<b>TONI BRAXTON</b> Let It Flow ( <i>Arista</i> )	+61
<b>QUINCY JONES</b> Slow Jams ( <i>Qwest/WB</i> )	+60
<b>PURE SOUL</b> Stairway To Heaven ( <i>Stepsun/Interscope</i> )	+56
<b>MOKENSTEF</b> Baby Come Close ( <i>Outburst/RAL/Island</i> )	+50

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>MONICA</b> Before You Walk... ( <i>Rowdy/Arista</i> )
<b>XSCAPE</b> Who Can I Run To ( <i>So So Def/Columbia/CRG</i> )
<b>WILL DOWNING</b> Sorry, I ( <i>Mercury</i> )
<b>MAYSA</b> Sexy ( <i>Blue Thumb</i> )
<b>PHYLLIS HYMAN</b> I Refuse To Be Lonely ( <i>Philly/Zoo</i> )
<b>JANET JACKSON</b> Twenty Foreplay ( <i>A&amp;M</i> )
<b>ISLAND INSPIRATIONAL ALL STARS</b> Don't Give Up ( <i>Island</i> )
<b>JON B. &amp; BABYFACE</b> Someone... ( <i>Yab Yum/550 Music</i> )
<b>GROOVE THEORY</b> Tell Me ( <i>Epic</i> )
<b>TLC</b> Diggin' On You ( <i>LaFace/Arista</i> )

Breakers: Songs registering 200 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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# COUNTRY TOP 50

MARCH 15, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
5	5	2	1	<b>PATTY LOVELESS</b> You Can Feel Bad (Epic)	184/0	1	6612	+106	36347	+714
7	8	5	2	<b>WYNONNA</b> To Be Loved By You (Curb/MCA)	184/0	3	6507	+221	35643	+1412
6	6	4	3	<b>TRACY LAWRENCE</b> If You Loved Me (Atlantic)	184/0	2	6508	+85	35487	+597
10	7	6	4	<b>DIAMOND RIO</b> Walkin' Away (Arista)	184/0	4	6330	+107	34510	+850
15	11	8	5	<b>DARYLE SINGLETARY</b> Too Much Fun (Giant)	183/1	5	6074	+500	33177	+2943
12	9	7	6	<b>CLAY WALKER</b> Hypnotize The Moon (Giant)	184/0	6	6019	+278	32879	+1540
16	13	9	7	<b>NEAL MCCOY</b> You Gotta Love That (Atlantic)	184/0	7	5836	+537	31620	+3003
17	14	12	8	<b>LONESTAR</b> No News (BNA)	184/1	8	5363	+483	28907	+2557
14	12	10	9	<b>LINDA DAVIS</b> Some Things Are Meant To Be (Arista)	180/1	9	5287	+106	28463	+421
22	18	15	10	<b>RICOCHET</b> What Do I Know (Columbia/CRG)	183/1	10	5133	+643	27851	+3620
18	15	13	11	<b>MARK CHESNUTT</b> It Wouldn't Hurt To Have Wings (Decca)	183/1	11	4994	+297	27013	+1635
19	16	14	12	<b>LEE ROY PARNELL</b> Heart's Desire (Career)	184/0	12	4946	+341	26728	+1756
3	1	1	13	<b>GARTH BROOKS</b> The Beaches Of Cheyenne (Capitol)	155/0	14	4587	-1906	25622	-10077
26	19	17	14	<b>SHANIA TWAIN</b> You Win My Love (Mercury)	183/0	13	4596	+292	25042	+1787
20	17	16	15	<b>ALABAMA</b> It Works (RCA)	181/0	15	4431	+106	24293	+596
23	20	19	16	<b>LARI WHITE</b> Ready, Willing And Able (RCA)	179/2	16	4104	+203	22212	+1191
25	22	23	17	<b>PAM TILLIS</b> The River And The Highway (Arista)	180/9	17	4047	+504	21763	+2852
27	23	21	18	<b>TRACY BYRD</b> Heaven In My Woman's Eyes (MCA)	181/5	18	3997	+295	21552	+1699
4	4	3	19	<b>GEORGE STRAIT</b> I Know She Still Loves Me (MCA)	138/0	24	3852	-2588	21550	-13607
44	32	27	20	<b>TIM MCGRAW</b> All I Want Is A Life (Curb)	182/5	21	3902	+634	21160	+3511
28	24	22	21	<b>BILLY DEAN</b> It's What I Do (Capitol)	180/2	19	3903	+343	21112	+2168
35	30	25	22	<b>JOHN MICHAEL MONTGOMERY</b> Long As I Live (Atlantic)	182/5	22	3900	+450	21035	+2588
33	27	26	23	<b>FAITH HILL</b> Someone Else's Dream (WB)	182/2	23	3871	+473	20853	+2586
24	21	20	24	<b>AARON TIPPIN</b> Without Your Love (RCA)	181/2	20	3902	+177	20785	+902
32	31	29	25	<b>JO DEE MESSINA</b> Heads Carolina, Tails California (Curb)	170/6	26	3358	+339	17918	+1893
31	26	28	26	<b>JAMES BONAMY</b> She's Got A Mind Of Her Own (Epic)	173/1	27	3253	+144	17285	+816
30	28	30	27	<b>MAVERICKS</b> All You Ever Do Is Bring Me Down (MCA)	174/3	28	3140	+159	17002	+1001
37	35	32	28	<b>BLACKHAWK</b> Almost A Memory Now (Arista)	166/11	29	2726	+313	14298	+1753
34	34	31	29	<b>JOHN BERRY</b> Every Time My Heart Calls Your Name (Capitol)	164/6	30	2639	+180	13734	+995
—	42	36	30	<b>TERRI CLARK</b> If I Were You (Mercury)	146/25	32	2088	+526	11206	+3242
—	47	39	31	<b>BRYAN WHITE</b> I'm Not Supposed To Love... (Asylum/EEG)	142/29	34	2042	+603	10724	+3509
38	37	33	32	<b>KEITH STEGALL</b> 1969 (Mercury)	148/9	33	2044	+227	10708	+1061
—	43	38	33	<b>TOBY KEITH</b> Does That Blue Moon Ever Shine (A&M)	145/32	35	2032	+589	10566	+3238
40	40	34	34	<b>STEPHANIE BENTLEY</b> Who's That Girl (Epic)	146/16	36	2015	+275	10236	+1673
<b>BREAKER</b>	<b>BREAKER</b>		35	<b>JOE DIFFIE</b> C-O-U-N-T-R-Y (Epic)	136/27	37	1919	+450	10083	+2368
			36	<b>COLLIN RAYE</b> I Think About You (Epic)	133/43	38	1872	+709	10005	+3542
13	10	24	37	<b>RHETT AKINS</b> She Said Yes (Decca)	73/0	41	1608	-1665	9597	-9212
43	41	40	38	<b>MINDY MCCREADY</b> Ten Thousand Angels (BNA)	128/18	39	1787	+398	9399	+2230
—	—	46	39	<b>JEFF CARSON</b> Holdin' Onto Something (MCG/Curb)	106/19	47	1295	+329	6737	+1656
<b>BREAKER</b>			40	<b>SHENANDOAH</b> All Over But The Shoutin' (Capitol)	112/11	48	1289	+169	6358	+919
47	45	44	41	<b>BAKER &amp; MYERS</b> Years From Here (MCG/Curb)	89/7	50	1144	+137	6161	+716
49	50	47	42	<b>CHELY WRIGHT</b> The Love That We Lost (A&M)	92/8	49	1174	+159	5700	+817
<b>DEBUT</b>			43	<b>DAVID LEE MURPHY</b> Every Time I Get Around You (MCA)	77/77	51	913	+913	4981	+4981
<b>DEBUT</b>			44	<b>JOHN ANDERSON</b> Long Hard Lesson Learned (BNA)	79/28	52	899	+265	4583	+1302
46	—	48	45	<b>FRAZIER RIVER</b> She Got What She Deserves (Decca)	67/2	54	774	-76	3978	-356
<b>DEBUT</b>			46	<b>BOBBIE CRYNER</b> You'd Think He'd Know Me Better (MCA)	75/10	58	713	+111	3800	+507
<b>DEBUT</b>			47	<b>PAUL BRANDT</b> My Heart Has A History (Reprise)	78/67	60	666	+584	3659	+3239
<b>DEBUT</b>			48	<b>DOUG SUPERNAW</b> She Never Looks Back (Giant)	78/17	59	686	+145	3366	+691
<b>DEBUT</b>			49	<b>SAMMY KERSHAW</b> Meant To Be (Mercury)	54/46	62	639	+551	3231	+2804
<b>DEBUT</b>			50	<b>PERFECT STRANGER</b> Remember The Ride (Curb)	55/2	63	625	+28	3218	+61

This chart reflects airplay from March 11-17. Songs ranked by total points. Highlighted songs indicate Breaker.

184 Country reporters. 180 current playlists. Songs that are down in points for three consecutive weeks are moved to recurrent. © 1996, R&R Inc.

## BREAKERS®

**JOE DIFFIE**  
C-O-U-N-T-R-Y (Epic)  
73% of our reporters on it (136 stations)  
27 Adds • Moves 37-35

**COLLIN RAYE**  
I Think About You (Epic)  
72% of our reporters on it (133 stations)  
43 Adds • Moves 43-36

**SHENANDOAH**  
All Over But The Shoutin' (Capitol)  
60% of our reporters on it (112 stations)  
11 Adds • Moves 45-40

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
DAVID LEE MURPHY Every Time I Get Around You (MCA)	77
PAUL BRANDT My Heart Has A History (Reprise)	67
SAMMY KERSHAW Meant To Be (Mercury)	46
COLLIN RAYE I Think About You (Epic)	43
TOBY KEITH Does That Blue Moon Ever Shine (A&M)	32
BRYAN WHITE I'm Not Supposed To... (Asylum/EEG)	29
JOHN ANDERSON Long Hard Lesson Learned (BNA)	28
TY HERNDON In Your Face (Epic)	28
JOE DIFFIE C-O-U-N-T-R-Y (Epic)	27
TERRI CLARK If I Were You (Mercury)	25
KEITH GATTIS Little Drops Of My Heart (RCA)	25

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DAVID LEE MURPHY Every Time I Get Around You (MCA)	+913
COLLIN RAYE I Think About You (Epic)	+709
RICOCHET What Do I Know (Columbia/CRG)	+643
TIM MCGRAW All I Want Is A Life (Curb)	+634
BRYAN WHITE I'm Not Supposed To... (Asylum/EEG)	+603
TOBY KEITH Does That Blue Moon Ever Shine (A&M)	+589
PAUL BRANDT My Heart Has A History (Reprise)	+584
SAMMY KERSHAW Meant To Be (Mercury)	+551
NEAL MCCOY You Gotta Love That (Atlantic)	+537
TERRI CLARK If I Were You (Mercury)	+526

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
DAVID LEE MURPHY Every Time I Get Around You (MCA)	+4981
RICOCHET What Do I Know (Columbia/CRG)	+3620
COLLIN RAYE I Think About You (Epic)	+3542
TIM MCGRAW All I Want Is A Life (Curb)	+3511
BRYAN WHITE I'm Not Supposed To... (Asylum/EEG)	+3509
TERRI CLARK If I Were You (Mercury)	+3242
PAUL BRANDT My Heart Has A History (Reprise)	+3239
TOBY KEITH Does That Blue Moon Ever Shine (A&M)	+3238
NEAL MCCOY You Gotta Love That (Atlantic)	+3003
DARYLE SINGLETARY Too Much Fun (Giant)	+2943

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
ALAN JACKSON I'll Try (Arista)
MARTINA MCBRIDE Wild Angels (RCA)
COLLIN RAYE Not That Different (Epic)
FAITH HILL It Matters To Me (WB)
SHANIA TWAIN (If...) I'm Outta Here (Mercury)
WADE HAYES What I Meant To Say (DKC/Columbia/CRG)
JOE DIFFIE Bigger Than The Beatles (Epic)
DOUG SUPERNAW Not Enough Hours In The Night (Giant)
TIM MCGRAW Can't Be Really Gone (Curb)
JOHN MICHAEL MONTGOMERY Cowboy Love (Atlantic)

Breakers: Song has achieved airplay at 60% of our reporters for the first time. Bullets awarded to songs gaining points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

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Starting Over

MCA NASHVILLE

Airplay: March 18



LON HELTON

## Country Ratings Index Rebounds

□ CRI bounces back into four-digit territory with Fall '95 numbers

Finally — a little something to get excited about when it comes to Country ratings!

After nine consecutive down trends — and a lapse into the 900s for the first time in 17 books — the Fall '95 Country Ratings Index bounced up, rebounding again into four-digit territory.

Country seemed to weather some of the most exciting baseball play-offs in recent memory, as well as football's autumnal march to the college bowl games and the Super Bowl. The Fall '95 CRI was up 11.9 points — a modest gain of 1.5%, but a gain nonetheless. That's good news for a format that has suffered some erosion since posting a high of 1164.7 in Spring '93.

Equally positive was the increased number of stations ranking first 12+ or 25-54. The 12+ winners increased from 30 to 40, while the number of 25-54 winners went from 31 to 39 (Summer '95-Fall '95).

The intramarket demo ranks have remained fairly steady, though the number of stations ranking in the Top 5 continues to slip a bit — an obvious result of increased competition.

Let's hope some of the positive monthly trends released in February indicate that the uptick shown in the fall is indicative of some "base-building" for the format.

### Format Analysis

	Su '95	Fa '95	
<b>Stations Surveyed</b>	237	240	
<b>Continuously Measured Markets with Country Outlets</b>	94	94	
<b>25-54 Rank</b>			
Up	110 (47%)	105 (45%)	
Down	81 (34%)	95 (40%)	
Even	46 (19%)	36 (15%)	
<b>Stations Ranking Between:</b>	<b>1-5</b>	<b>6-10</b>	<b>11-15 (Total)</b>
Fa '95	96	43	39 (178)
Su '95	99	43	40 (182)
Sp '95	107	46	36 (189)
Wi '95	110	47	36 (193)
Fa '94	97	51	41 (189)
Fa '93	100	57	28 (185)
Fa '92	102	32	31 (165)
<b>12+ Comparisons</b>			
Up	89 (38%)	107 (45%)	
Down	132 (56%)	108 (46%)	
Even	16 (6%)	21 (9%)	
<b>Markets With Country #1, Adults 25-54</b>	31	39	
<b>Markets With Country #1 12+</b>	30	40	

### Fall '95 At A Glance

- 25-54: 48% up; 43% down
- 12+: 48% up; 48% down
- FM: 50% up; 44% down, 25-54
- AM: 41% up; 37% down, 25-54
- Rank: 45% improve 25-54 market rank, 40% decline

### Radio Log

These current-based Country stations, which debuted between August 10 and November 3, 1995, are included in the CRI for the first time:

- WHSL/Greensboro-Winston Salem
- WJKK/Jackson, MS
- WBHR/Lansing, MI
- KTFX/Tulsa

The following stations dropped Country during the applicable period and were not included in this CRI:

- WRVF/Dayton
- WAKX/Grand Rapids
- WXRK/Pittsburgh
- KUPL-AM/Portland
- WKIK/Richmond

### Country Ratings Index Data

Fa '95 CRI: 1003.7, Up 11.9 Points

Su '95 CRI: 991.8*	Fa '92 CRI: 1162.8
Sp '95 CRI: 1038.6	Fa '91 CRI: 1070.3
Wi '95 CRI: 1048.3	Fa '90 CRI: 999.5
Fa '94 CRI: 1049.0	Fa '89 CRI: 883.5
Su '94 CRI: 1077.6	Fa '88 CRI: 890.4
Fa '93 CRI: 1134.2	Fa '87 CRI: 934.9
	Fa '86 CRI: 976.7

Fall '95: 240 Stations

114 Up (48%) a total of 118.2 shares, Adults 25-54
101 Down (43%) a total of 105 shares, Adults 25-54
21 Even
4 Debuts, 9.5 shares, Adults 25-54
5 Drops, 7.5 shares, Adults 25-54

Summer '95: 237 Stations

95 Up (40%) a total of 78.9 shares, Adults 25-54
121 Down (51%) a total of 134.4 shares, Adults 25-54
20 Even
1 Debut, .1 shares, Adults 25-54
3 Drops, 7.5 shares, Adults 25-54

Fall '94: 250 Stations

98 Up (40%) a total of 99.6 shares, Adults 25-54
124 Down (50%) a total of 139.3 shares, Adults 25-54
24 Even
4 Debuts, 14 shares, Adults 25-54
9 Drops, 14.8 shares, Adults 25-54

To compensate for the variation of Continuously Measured Markets in the CRI database, the actual share totals for all the Country stations in those markets have been multiplied by a factor of .777 to keep the CRI relative to past indices. This will continue to be done, and the factor will fluctuate, as the number of markets continuously measured by Arbitron changes. Thus, the CRI is a relative — not an absolute — number, representing actual shares. The conversion factor is determined by additional markets, not stations. We are determining market, not station, listening levels. All information copyright 1996 Arbitron Ratings Company. May not be quoted or reproduced without Arbitron's prior written permission.

\*Summer '95 CRI adjusted for the inadvertent omission of WRNJ-FM/Allentown, KZMU/Kansas City, and WBW/Milwaukee.

### Breakouts: AM Vs. FM

Stations	AM	FM
Fa '95	46	194
Su '95	47	191
Sp '95	45	194
Fa '94	53	197
Fa '93	61	188
Fa '92	62	161
Fa '91	81	147

Su '95 25-54 Share Totals (Shares in parentheses)

Up	19 (41%) (+7.4)	95 (50%) (+110.8)
Down	17 (37%) (-7.5)	84 (45%) (-97.5)
Even	10 (22%)	11 (5%)
Debut	0 (0)	4 (+9.5)
Drop	1 (-.5)	5 (-6.9)
<b>Total Fa '95 25-54 Shares</b>	25.4 (2%)	1266.4 (98%)
<b>Total Su '95 25-54 Shares</b>	26.0 (2%)	1250.5 (98%)
<b>Net Gain/Loss</b>	(-.6)	(+ 15.9)

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## Remembering Minnie's Many Accomplishments

### □ Nashville pays its respects to the late comedienne

Her only radio hit came in 1966 with an "answer song" to Red Sovine's recitation, "Giddyup Go," but Minnie Pearl had a special place in country music for more than 50 years. Pearl — known as Sarah Ophelia Cannon in Nashville's civic and social circles — died March 4 at the age of 83 following a lengthy illness.

#### Minnie's Contributions

While entertaining audiences with her wry, rural humor, Pearl became a maternal figure to country stars, offering support and show business advice to the likes of Hank Williams Sr. and Clint Black. Her influence on Garth Brooks was such that he named his daughter Taylor Mayne Pearl in her honor.

A Country Music Hall of Fame member, Minnie Pearl was instrumental in introducing country to city folks. After joining the Grand Ole Opry in 1940 as its only female act, her segments on the show's weekly national broadcast on the NBC Radio Network sparked her rise to national prominence. During the '50s, she appeared regularly on network television shows hosted by Jack Paar, Jimmy Dean, Tennessee Ernie Ford, and Dinah Shore. In the late '60s, she was a regular on the CBS-TV musical comedy series "Hee Haw."

Her friendships and contributions were not forgotten as Nashville paid its respects following her death.

Brooks stood at the back of the Brentwood United Methodist Church sanctuary during the March 6 funeral service. The service was also attended by Vince and Janis Gill, Wynonna, Reba McEntire, Hank Williams Jr., Chet Atkins, Ricky Skaggs, Barbara Mandrell, Rodney Foster, Ralph Emery, and many others.

The musical tributes included Opry star Connie Smith's performance (with a six-piece acoustic band led by Marty Stuart) and two selections by Amy Grant and Gary Chapman.

#### Remembrances

Among the comments made about Pearl:

• Vince Gill said, "She was probably one of the first comediennes, probably before Lucille Ball and a lot of people. From that standpoint, it surpasses country music — she had an impact on the entire entertainment industry. I got to know her, and if you got to know her as Sarah Cannon and Minnie Pearl, you were a lucky individual."

### COUNTRY FLASHBACK

#### 1 YEAR AGO

- No. 1: "This Woman And This Man" — Clay Walker

#### 5 YEARS AGO

- No. 1: "Two Of A Kind, Working On A Full House" — Garth Brooks

#### 10 YEARS AGO

- No. 1: "We've Got A Good Fire Goin'" — Don Williams (second week)

#### 15 YEARS AGO

- No. 1: "Drifter" — Sylvia

#### 20 YEARS AGO

- No. 1: "Till The Rivers All Run Dry" — Don Williams (second week)

• Country Music Foundation Exec. Director Bill Ivey noted, "In this town, she's going to be remembered as the great point of contact between the world of country music and the larger Nashville community. She moved with more ease in the two worlds, certainly, than anybody before — and as far as I can tell, more than anybody since."

• Dwight Yoakam, who sent 50 dozen roses to Pearl in 1990 to celebrate her 50th anniversary on the Opry, said a few years ago in a TNN tribute, "She's always seemed to have a built-in radar for new artists that were standing behind the curtain feeling alone with butterflies in their stomach. Minnie always had just the right words of encouragement, and it made all the difference in the world."

#### Reba's Three-Ring Show

If you thought Reba McEntire's 1995 tour was elaborate, just wait until the new production rolls into town.

For her '96 tour, McEntire is bringing along a stage which stretches the length of the arena floor (up to 200 feet long) and incorporates three separate performance areas. The stage was designed and constructed by Tait Towers, a company that has worked with a number of rock acts, including the Rolling Stones, Bon Jovi, and AC/DC. Tait Towers's James "Winky" Fairorth says, "We've worked with a lot of big acts and elaborate staging, but this tour is setting a precedent — not only in country, but in rock 'n' roll as well. No one has used three distinctive, individual performance areas in this way."

#### Bits 'N' Pieces

Rhett Atkins's "She Said Yes" took on a new context recently when the Decca artist officiated at a wedding sponsored by KBEQ/Kansas City. The station aired the event live on Randy Miller's morning show. KBEQ had Atkins ordained as a minister through the Universal Life Church of Modesto, CA.

• Recording "In The Shade Of The Family Tree" for an upcoming album, Grand Ole Opry star Porter Wagoner recruited an impressive array of background singers: Dolly Parton, George Jones, Waylon Jennings, Alan Jackson, Randy Travis, Brenda Lee, Billy Ray Cyrus, and Holly Dunn all joined him in the studio. Vince Gill, Trisha Yearwood, Patty Loveless, Joe Diffie, and Garth Brooks previously recorded verses for the song.

• Conway Twitty's widow has withdrawn a court petition to have his body exhumed and cremated. Dee Jenkins changed her mind in response to media coverage and opposition from Twitty's four children. Citing vandalism at the mausoleum in Gallatin, TN, Jenkins wanted to spread Twitty's ashes at a private location. She indicated she may seek the cremation at a later date.

• The Beach Boys — including Brian Wilson — have been recording with country artists for a River North album of the California band's songs. They've already completed sessions with Willie Nelson ("Warmth Of The Sun"), James House ("Little Deuce Coupe"), Lorrie Morgan ("Don't Worry Baby"), Toby Keith ("Be True To Your School"), Sawyer Brown ("I Get Around"), Steve Earle ("Shut Down"), and Junior Brown ("409"). The album is scheduled for July release.

• Country pioneer Buck Owens is constructing the Crystal Palace Museum and Theater in his hometown of Bakersfield. Owens says the facility will be "a place where visitors from all over the world can stop off in Bakersfield and learn what we've contributed to the world of music." The Crystal Palace will also include a 600-seat restaurant and performance hall.

• CMT and TNN will be airing a series of PSAs for "Country Rocks The Vote," a campaign designed to register young voters. Artists scheduled to appear in the spots include Pam Tillis, Billy Ray Cyrus, Terri Clark, Kim Richey, Sawyer Brown, Sammy Kershaw, Doug Stone, and Wade Hayes.

## Mindy McCready

### NEW ARTIST FACT FILE

**Current Single:** "Ten Thousand Angels"

**Current Album/Label:** "Ten Thousand Angels" (due 4/30)

**Label:** BNA

**Influences:** Anne Murray, Reba McEntire, Amy Grant

#### Background

Malinda Gayle McCready — born 20 years ago in Ft. Myers — sang in public for the first time when she was 3. Her inspiration came after seeing her pastor's daughter sing in church. "I used to make fun of her because she had freckles," McCready laughs. "I thought, 'If she can get up there to sing, I can too.'"

As a teenager, McCready worked for her mother Gayle's non-emergency ambulance company. "I was a patient attendant, I answered the phone and handled dispatch, I transported patients, I did billing. I did everything."

She graduated from high school at 16. "Nothing was any harder for me than to get up at 6am to go to school. School bored me, and I couldn't wait to get out. I was enrolled in a private school, which allowed me to work at my own pace."

#### Karaoke Queen

Having started taking voice lessons at age 10 from an instructor who had retired from the prestigious Julliard music program, McCready spent seven years studying opera. "I wasn't much interested in it. It wasn't something I wanted to do. I didn't want to sing opera for a living. It's a harder type of singing. I figured if I could learn to do that, I could pretty much sing anything I wanted."

While continuing to sing regularly in church, McCready found she could make money singing in karaoke bars. Recalling the experience, "It was pretty awful most of the time. It was a bunch of drunk people getting up to have a good time, but I took it seriously. Of course, I wasn't old enough to drink. I was entering the contests to win the money."

The karaoke circuit introduced McCready to the power of country music. "The songs on the karaoke discs were ones I had heard on my mom's tapes of Crystal Gayle and Anne Murray. I started singing 'Don't It Make My Brown Eyes Blue,' and I started listening to Country radio. I started singing Trisha Yearwood's 'That's What I Like About You' and Reba McEntire's 'Whoever's In New England'. I ended up being sold on it."

#### Move To Nashville

When McCready turned 18, she had the urge to try her luck in Nashville — although her mother wanted her to attend law school. "I've wanted to be a singer for as long as I can remember. I made a deal with her that if I didn't have something going within a year, I would come home."



Mindy McCready

"On a whim, I figured I could get a deal from singing demos, just like Trisha, Garth Brooks, and Joe Diffie. I didn't even know what getting signed to a record company was."

Through a friend, she met David Malloy and Norro Wilson, who played "good cop/bad cop" and later co-produced her first album. "Norro was as hopeful as I was," she recalls of her one-year deadline. "David brought the reality to me that this was a 'three-year town.'"

Malloy and Wilson secured her work as a demo singer while she established her own vocal style. "I could sound like Trisha Yearwood, I could sound like Amy Grant, I could sound like Reba. I could do impersonations of anybody."

"That was a problem, because they had to figure out who Mindy was. I had never sang a song that was my own. The more I sang, the more identity I got in my voice."

It took exactly 51 weeks to get signed to BNA Records. It happened when Malloy took a tape and photo to RCA Label Group VP/A&R Thom Schuyler, who forwarded the package to company Chairman Joe Galante. "Two days later, I was in Joe's office, sitting on his couch and singing. It was the scariest day of my life. Before I went into the office, I told David, 'I hope I don't throw up on him.' I was surprised I could sing, that's how nervous I was. I had butterflies the size of birds."

#### The Future

Already gaining attention for her debut single, "Ten Thousand Angels," McCready is continuing her radio tour, which has stopped at more than 150 stations since September. She still doesn't like getting up early, but she's enjoyed the visits. "Once I get out there and meet people, I'm alive and awake then. I've had my doughnut."



**OUTLAWS REUNITE** — Willie Nelson and Waylon Jennings recently reunited to record a new track for the upcoming reissue of "Wanted: The Outlaws." Steve Earle wrote and produced the track "Nowhere Road" for the RCA package. First released in 1976, "Wanted: The Outlaws" also featured Jessi Colter and Tompall Glaser and was country's first platinum album. Discussing the project at Nashville's Room & Board studio are (l-r) Nelson, Jennings, and Earle.

## NEW & ACTIVE

### TY ENGLAND Redneck Son (RCA)

Total Stations: 55, Total Points: 2971, Total Adds: 2, Including: WWQQ 22, WFMS 12

Plays Include: WJCL 23 (23), KGNC 22 (22), KTST 22 (22), WRBQ 18 (18), WRNS 18 (18), KFMS 17 (17), WACO 16 (16), KVOO 15 (9), WLLR 15 (15), WTCM 15 (15), KHSL 14 (13), KPLM 14 (14), KRYS 14 (14), WGH 14 (14), WPKX 14 (14), KYGO 13 (13), WKML 13 (13), WSIX 13 (13), KCYY 12 (12), KNUE 12 (12), WCMS 11 (11), WTCR 11 (11), KAJA 10 (10), KIKF 10 (10), KPLX 10 (10), KXXY 10 (10), WDAF 10 (10), WITL 10 (10), WTVY 10 (10)

### STEVE AZAR Someday (River North)

Total Stations: 60, Total Points: 2680, Total Adds: 8, Including: WRBQ 18, WFRG 7, WKIX 7, KRST 5, KRYS 5, KSAN 5, WNOE 5, WQYK 5

Plays Include: KBEQ 18 (10), WRNS 18 (18), WACO 16 (16), WSOC 16 (16), WTCM 16 (16), KJUG 15 (15), KRRV 15 (12), WGTY 15 (9), KUGN 14 (14), WBEE 14 (14), WPKX 14 (14), KHSL 13 (13), KYGO 13 (13), WSIX 13 (5), WKSI 11 (9), WAYZ 10 (10), WITL 10 (10), WTVY 10 (10), WWYZ 10 (5)

### TY HERNDON In Your Face (Epic)

Total Stations: 37, Total Points: 1667, Total Adds: 28, Including: KTST 22, WRNS 18, KJUG 15, WXTA 15, WTCM 11, WTCR 11, WAYZ 10, WGTY 10, WTVY 10, KTEX 9, KVOO 9, WXBM 9, KNUE 7, KSOP 7, KYKR 7, WQBE 7, KFDI 5, KNFM 5, KZSN 5, WDEN 5, WIOV 5, WKDQ 5, WKSJ 5, WNOE 5, WRKZ 5, WROO 5, WXBQ 5, WXTU 5

### MARCUS HUMMON God's Country (Columbia/CRG)

Total Stations: 31, Total Points: 1620, Total Adds: 2, Including: WKIX 7, KNFM 5

Plays Include: WPOC 24 (20), KCIN 16 (16), WBCS 15 (15), WGTY 15 (14), WPKX 14 (14), KMLE 13 (13), WAYZ 10 (10), WDSY 10 (7), WWYZ 10 (10), KTOM 8 (8), KJUG 7 (7), WFRG 7 (10), WSM- 7 (7), WTVY 7 (7), KHAY 6 (6), KNCI 6 (6), WTHI 6 (6), WYYD 6 (6), KFDI 5 (5), KTTS 5 (5), WBCT 5 (5), WBEE 5 (5), WDEN 5 (5), WIOV 5 (5), WKLB 5 (5), WQYK 5 (5), WRKZ 5 (5), WTCR 5 (5)

### KEITH GATTIS Little Drops Of My Heart (RCA)

Total Stations: 30, Total Points: 1379, Total Adds: 25, Including: KJUG 15, KPLM 14, KHSL 13, KYGO 13, WFMB 12, WCMS 11, KAJA 10, KBEQ 10, WDSY 10, KEEY 9, KVOO 9, WKSJ 8, KYKR 7, WFRG 7, WKNV 7, WTVY 7, KASH 6, WFMS 6, WTHI 6, KFDI 5, KNFM 5, KSAN 5, WBCT 5, WDEN 5, WRKZ 5

### LISA BROKOP Before He Kissed Me (Capitol)

Total Stations: 26, Total Points: 1048, Total Adds: 20, Including: KJUG 15, WXTA 15, KHSL 14, KPLM 14, WGTC 13, WCMS 11, WGTY 10, KVOO 9, KUZZ 7, WFRG 7, WSM- 7, WTVY 7, WTHI 6, KASE 5, KEEY 5, KFDI 5, KYGO 5, WDEN 5, WRKZ 5, WSIX 5

Plays Include: KTST 22 (22), KXDD 10 (5), WWYZ 10 (5), KTOM 8 (8), KHAY 6 (5)

### SAWYER BROWN Treat Her Right (Curb)

Total Stations: 18, Total Points: 844, Total Adds: 18, Including: KEEY 18, KUGN 14, WFMB 12, WTCM 12, KXDD 10, WTVY 10, KATM 9, KVOO 9, WQXK 8, KSOP 7, WSM- 7, WWW 7, WROO 6, KASE 5, KTTS 5, KYGO 5, WIOV 5, WWYZ 5

Songs Ranked By Total Points

## NATIONAL RADIO FORMATS

### ABC RADIO NETWORKS

Mark Edwards • (214) 991-9200

#### Coast-To-Coast

Adds:  
JEFF CARSON/Holdin' On To Something  
TERRI CLARK/If I Were You  
FAITH HILL/Someone Else's Dream  
TOBY KEITH/Does That Blue Moon Ever Shine On You  
MINDY McCREADY/Ten Thousand Angels

Hottest:  
PATTY LOVELESS/You Can Feel Bad  
WYNONNA/To Be Loved By You  
TRACY LAWRENCE/If You Loved Me  
LINDA DAVIS/Some Things Are Meant To Be  
MARK CHESNUTT/It Wouldn't Hurt To Have Wings

#### Real Country

Dave Nicholson • (602) 966-6236

Adds:  
BROOKS & DUNN/My Maria  
BOBBIE CRYNER/You'd Think He Know Me Better  
TOBY KEITH/Does That Blue Moon Every Shine On You  
SAMMY KERSHAW/Meant To Be  
COLLIN RAYE/I Think About You  
FRAZIER RIVER/She Got What She Deserves  
BRYAN WHITE/I'm Not Supposed To Love You

Hottest:  
MARK CHESNUTT/It Wouldn't Hurt To Have Wings  
PATTY LOVELESS/You Can Feel Bad  
MAVERICKS/All You Ever Do Is Bring Me Down  
ALABAMA/It Works  
TRACY BYRD/Heaven In My Woman's Eyes

### AFTER MIDNITE ENTERTAINMENT

Craig Scott • (901) 755-9753

Adds:  
STEPHANIE BENTLEY/Who's That Girl  
COLLIN RAYE/I Think About You  
BRYAN WHITE/I'm Not Supposed To Love You Anymore  
Hottest:  
PATTY LOVELESS/You Can Feel Bad  
TRACY LAWRENCE/If You Loved Me  
WYNONNA/To Be Loved By You  
DIAMOND RIO/Walkin' Away  
DARYLE SINGLETARY/Too Much Fun

### ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:  
STEPHANIE BENTLEY/Who's That Girl  
MINDY McCREADY/Ten Thousand Angels  
TIM MCGRAW/All I Want Is A Life  
FRAZIER RIVER/She Got What She Deserves  
DWIGHT YOAKAM/Gone (That'll Be Me)  
Hottest:  
GARTH BROOKS/The Beaches Of Cheyenne  
MARTINA McBRIDE/Wild Angels  
WYNONNA/To Be Loved By You  
DIAMOND RIO/Walkin' Away  
CLAY WALKER/Hypnotize The Moon

### BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

#### Super Country/Pure Country

Adds:  
PAUL BRANDT/My Heart Has A History  
SAMMY KERSHAW/Meant To Be  
Hottest:  
LEE ROY PARNELL/Heart's Desire  
WYNONNA/To Be Loved By You  
GARTH BROOKS/The Beaches Of Cheyenne  
GEORGE STRAIT/I Know She Still Loves Me  
RICOCHET/What Do I Know

### BROADCAST PROGRAMMING CONTINUED

#### Digital Country — L.J. Smith

Adds:  
PAUL BRANDT/My Heart Has A History  
SAMMY KERSHAW/Meant To Be

Hottest:  
PATTY LOVELESS/You Can Feel Bad  
GARTH BROOKS/The Beaches Of Cheyenne  
LEE ROY PARNELL/Heart's Desire  
WYNONNA/To Be Loved By You  
LONESTAR/No News

#### Digital New Country

Adds:  
PAUL BRANDT/My Heart Has A History  
SAMMY KERSHAW/Meant To Be

Hottest:  
PATTY LOVELESS/You Can Feel Bad  
GARTH BROOKS/The Beaches Of Cheyenne  
LEE ROY PARNELL/Heart's Desire  
WYNONNA/To Be Loved By You  
LONESTAR/No News

### JONES SATELLITE NETWORK

Phil Barry • (303) 784-8700

#### CD Country — John Hendricks

Adds:  
JOHN ANDERSON/Long Hard Lesson Learned  
LISA BROKOP/Before He Kissed Me  
JOE DIFFIE/C-O-U-N-T-R-Y  
TOBY KEITH/Does That Blue Moon Ever Shine On You  
SAMMY KERSHAW/Meant To Be

Hottest:  
DIAMOND RIO/Walkin' Away  
TRACY LAWRENCE/If You Loved Me  
LONESTAR/No News  
LEE ROY PARNELL/Heart's Desire  
RICOCHET/What Do I Know

#### U.S. Country — Jim Murphy

Adds:  
SAMMY KERSHAW/Meant To Be

Hottest:  
DIAMOND RIO/Walkin' Away  
TRACY LAWRENCE/If You Loved Me  
PATTY LOVELESS/You Can Feel Bad  
GEORGE STRAIT/I Know She Still Loves Me  
CLAY WALKER/Hypnotize The Moon

### WESTWOOD ONE RADIO NETWORKS

Bob McNeill • (805) 294-9000

#### Hot Country — David Felker

Adds:  
BLACKHAWK/Almost A Memory Now  
TERRI CLARK/If I Were You  
BILLY DEAN/It's What I Do

Hottest:  
MARTINA McBRIDE/Wild Angels  
ALAN JACKSON/I'll Try  
GARTH BROOKS/The Beaches Of Cheyenne  
GEORGE STRAIT/I Know She Still Loves Me  
PATTY LOVELESS/You Can Feel Bad

#### Mainstream Country — David Felker

Adds:  
TRACY BYRD/Heaven In My Woman's Eyes  
RICOCHET/What Do I Know  
Hottest:  
ALAN JACKSON/I'll Try  
GARTH BROOKS/The Beaches Of Cheyenne  
PATTY LOVELESS/You Can Feel Bad  
MARTINA McBRIDE/Wild Angels  
GEORGE STRAIT/I Know She Still Loves Me



THE NASHVILLE NETWORK

60.2 million households

Traci Todd,

Manager/Video Programming

### ADDS

PAUL BRANDT/My Heart Has A History (Reprise)  
REBA McENTIRE/Starting Over Again (MCA)  
SAWYER BROWN/Treat Her Right (Curb)

### HEAVY

ALABAMA/It Works (RCA)  
PAUL BRANDT/My Heart Has A History (Reprise)  
JUNIOR BROWN/My Wife Thinks You're Dead (MCA/Curb)  
LINDA DAVIS/Some Things Are Meant To Be (Arista)  
BILLY DEAN/It's What I Do (Capitol)  
DIAMOND RIO/Walkin' Away (Arista)  
EMILIO/Even If I Tried (Capitol)  
TRACY LAWRENCE/If You Loved Me (Atlantic)  
LONESTAR/No News (BNA)  
MAVERICKS/All You Ever Do Is Bring Me Down (MCA)  
TIM MCGRAW/All I Want Is A Life (Curb)  
JO DEE MESSINA/Heads Carolina, Tails California (Curb)  
LORRIE MORGAN/Standing Tall (BNA)  
DARYLE SINGLETARY/Too Much Fun (Giant)  
PAM TILLIS/The River And The Highway (Arista)  
SHANIA TWAIN/You Win My Love (Mercury)  
CLAY WALKER/Hypnotize The Moon (Giant)

Information current as of March 11.



COUNTRY MUSIC TELEVISION

30.8 million households

Tracy Rogers, Director/Programming

Paul Hastaba, VP/GM

### TOP 10

ALABAMA/It Works (RCA)  
LINDA DAVIS/Some Things Are Meant To Be (Arista)  
BILLY DEAN/It's What I Do (Capitol)  
DIAMOND RIO/Walkin' Away (Arista)  
TRACY LAWRENCE/If You Loved Me (Atlantic)  
LONESTAR/No News (BNA)  
MAVERICKS/All You Ever Do Is Bring Me Down (MCA)  
DARYLE SINGLETARY/Too Much Fun (Giant)  
SHANIA TWAIN/You Win My Love (Mercury)  
CLAY WALKER/Hypnotize The Moon (Giant)

### HEAVY

ALABAMA/It Works (RCA)  
LINDA DAVIS/Some Things Are Meant To Be (Arista)  
BILLY DEAN/It's What I Do (Capitol)  
DIAMOND RIO/Walkin' Away (Arista)  
TRACY LAWRENCE/If You Loved Me (Atlantic)  
LONESTAR/No News (BNA)  
JO DEE MESSINA/Heads Carolina, Tails California (Curb)  
DARYLE SINGLETARY/Too Much Fun (Giant)  
PAM TILLIS/The River And The Highway (Arista)  
SHANIA TWAIN/You Win My Love (Mercury)  
CLAY WALKER/Hypnotize The Moon (Giant)

### HOT SHOTS

BLACKHAWK/Almost A Memory Now (Arista)  
PAUL BRANDT/My Heart Has A History (Reprise)  
JOE DIFFIE/C-O-U-N-T-R-Y (Epic)  
TOBY KEITH/Does That Blue Moon Ever ... (A&M)  
SAMMY KERSHAW/Meant To Be (Mercury)  
REBA McENTIRE/Starting Over Again (MCA)  
TIM MCGRAW/All I Want Is A Life (Curb)  
GRETCHEN PETERS/When You Are Old (Imprint)  
SAWYER BROWN/Treat Her Right (Curb)  
DOUG SUPERNAW/She Never Looks Back (Giant)  
BRYAN WHITE/I'm Not Supposed To Love ... (Asylum/EEG)  
DWIGHT YOAKAM/Gone (That'll Be Me) (Reprise)

### ADDS

GARTH BROOKS/The Change (Capitol)  
SAMMY KERSHAW/Meant To Be (Mercury)  
SKY KINGS/Picture Perfect (WB)

Heavy rotation songs receive five plays per day. Hot Shots receive four plays per day. Breakout Videos and Picks (Pick Hits of the Week) receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of March 13.

# COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

<p><b>WQMX/Akron, OH</b> PD: Kevin Mason MD: Bill Shiel 18 MAVERICKS 18 PAM TILLIS</p> <p><b>WGNA/Albany, NY</b> DM: Fred Horton MD: Bill Earley 13 JOHN ANDERSON 13 DAVID LEE MURPHY 13 BRYAN WHITE</p> <p><b>KASY/Albuquerque, NM</b> PD: Jim West MD: Coyote McGee 20 TIM MCGRAW 20 KEITH STEGALL</p> <p><b>KRST/Albuquerque, NM</b> PD: Jim Patrick MD: Chaz Mambu 12 COLLIN RAYE 5 JEFF CARSON 5 STEVE AZAR</p> <p><b>KRRV/Alexandria, LA</b> PD: Ron Knighten APD/MD: Michael Bailey 12 JOHN ANDERSON 12 COLLIN RAYE 12 BOBBIE CRYNER 12 TOBY KEITH 12 SAMMY KERSHAW</p> <p><b>KGNC/Amarillo, TX</b> PD: Tim Butler MD: Patrick Clark 22 SAMMY KERSHAW 10 BAKER &amp; MYERS 10 PAUL BRANDT 10 DAVID LEE MURPHY</p> <p><b>KASH/Anchorage, AK</b> PD: Dennis Carter MD: Eddie Kershaw 12 SAMMY KERSHAW 6 DAVID LEE MURPHY 6 PAUL BRANDT 6 KEITH GATTIS 6 GRETCHEN PETERS 6 DOUG SUPERNAW</p> <p><b>WUSW/Appleton, WI</b> PD: Mark Lewis MD: Kelly Mercer No Adds</p> <p><b>WKSJ/Asheville, NC</b> PD: Dale Mitchell MD: Nikki Thomas 5 TY HERNDON 5 COLLIN RAYE 5 JOHN ANDERSON 5 TERRI CLARK 5 DAVID LEE MURPHY</p> <p><b>WKHX/Atlanta, GA</b> PD: Neil McGraw MD: Johnny Gray 18 BILLY DEAN 18 FAITH HILL 18 TIM MCGRAW</p> <p><b>WYAT/Atlanta, GA</b> PD: Neil McGraw MD: Johnny Gray 18 SAMMY KERSHAW 18 DAVID LEE MURPHY</p> <p><b>WKXC/Augusta, GA</b> PD: Tony Gentry MD: Tony Cooper 11 TERRI CLARK 11 TOBY KEITH 11 BRYAN WHITE</p> <p><b>KASE/Austin, TX</b> PD: Brad Hansen MD: Steve Garry 5 COLLIN RAYE 5 SAWYER BROWN 5 DAVID LEE MURPHY 5 LISA BROKOP</p> <p><b>KUZZ/Bakersfield, CA</b> PD/MD: Evan Bridwell 7 JOHN ANDERSON 7 DAVID LEE MURPHY 7 PAUL BRANDT 7 LISA BROKOP 7 BAKER &amp; MYERS</p> <p><b>WPOC/Baltimore, MD</b> PD: Bob Moody MD: Greg Cole 16 JOHN BERRY 16 TERRI CLARK 16 BRYAN WHITE 16 DAVID LEE MURPHY 16 STEPHANIE BENTLEY</p> <p><b>WYNK/Baton Rouge, LA</b> PD/MD: Brian King 10 STEPHANIE BENTLEY 10 JOE DIFFIE 10 JOHN ANDERSON</p> <p><b>KAYD/Beaumont, TX</b> PD/MD: Frank Dawson 15 COLLIN RAYE 7 JOHN ANDERSON 7 SHENANDOAH 7 SAMMY KERSHAW</p> <p><b>KYKR/Beaumont, TX</b> PD: Kurt Gilchrist MD: Trey Poston 15 SAMMY KERSHAW 7 JOHN ANDERSON 7 KEITH GATTIS 7 TY HERNDON 7 DAVID LEE MURPHY 7 DOUG SUPERNAW</p> <p><b>WKNN/Biloxi, MS</b> PD: Rick Mize MD: Angie Thompson 12 JOHN ANDERSON 12 PAUL BRANDT 12 TOBY KEITH 12 DAVID LEE MURPHY 12 SHENANDOAH</p>	<p><b>WHWK/Binghamton, NY</b> PD/MD: John Davison 13 MAVERICKS 13 DAVID LEE MURPHY</p> <p><b>WZZK/Birmingham, AL</b> PD: Jim Tice MD: Scott Stewart 16 BRYAN WHITE 16 JOE MESSINA 16 DAVID LEE MURPHY 16 TOBY KEITH</p> <p><b>WBCS/Boston, MA</b> PD: Harry Nelson MD: Ginny Rogers 15 DARYLE SINGLETARY 15 TERRI CLARK 15 DAVID LEE MURPHY 15 BOBBIE CRYNER</p> <p><b>WKLB/Boston, MA</b> PD: Loren Owens MD: David Williams 5 JOE DIFFIE 5 PAUL BRANDT</p> <p><b>WYRK/Bufalo, NY</b> PD: Ken Johnson MD: Pat D'Brien 12 COLLIN RAYE 12 BAKER &amp; MYERS</p> <p><b>WBUB/Charleston, SC</b> PD: Charlie Lindsay MD: John Dixon 12 BRYAN WHITE 12 MINOY MCCREADY</p> <p><b>WEZL/Charleston, SC</b> PD: T.J. Phillipa MD: Gary Griffin 10 JOE DIFFIE 10 BOBBIE CRYNER</p> <p><b>WQBE/Charleston, WV</b> PD/MD: R.G. Jones 15 TRACY BYRD 15 SAMMY KERSHAW 15 PAM TILLIS 7 PAUL BRANDT 7 TY HERNDON</p> <p><b>WSOC/Charlotte, NC</b> PD: Paul Johnson MD: Rick McCracken 5 PAUL BRANDT 5 BRYAN WHITE</p> <p><b>WTDR/Charlotte, NC</b> PD: Loyd Ford MD: Alison West 6 GARTH BROOKS</p> <p><b>WUSY/Chattanooga, TN</b> PD/MD: Bob Sterling 9 BRYAN WHITE 9 DAVID LEE MURPHY 9 STEPHANIE BENTLEY</p> <p><b>WUSN/Chicago, IL</b> PD: Dean McNeil MD: Tricia Blondo 17 COLLIN RAYE 17 DAVID LEE MURPHY 17 TERRI CLARK 17 STEPHANIE BENTLEY 17 BRYAN WHITE 10 PAUL BRANDT</p> <p><b>KHSL/Chico, CA</b> PD/MD: Ron Woodward 14 DAVID LEE MURPHY 14 LISA BROKOP 14 KEITH GATTIS 13 SAMMY KERSHAW 13 MARTINA MCBRIDE</p> <p><b>WUBE/Cincinnati, OH</b> PD: Tim Closson MD: Duke Hamilton 25 SAMMY KERSHAW</p> <p><b>WGAR/Cleveland, OH</b> PD: Denny Nugent MD: Chuck Collier 18 TERRI CLARK 18 BRYAN WHITE</p> <p><b>KKCS/Colorado Springs, CO</b> PD: Charlie Cassidy MD: Dave Shepel 17 DAVID LEE MURPHY 17 MINDY MCCREADY 17 BOBBIE CRYNER</p> <p><b>WCOS/Columbia, SC</b> PD: Ron Antill MD: Glen Garrett 12 JOE DIFFIE 12 JOE MESSINA 12 STEPHANIE BENTLEY</p> <p><b>WKCN/Columbus, GA</b> PD/MD: Kris Van Dyke 7 DAVID LEE MURPHY 7 KEITH GATTIS 7 SAMMY KERSHAW 7 JOHN ANDERSON</p> <p><b>WHOK/Columbus, OH</b> PD: Max Raines MD: Mark Clark 15 TERRI CLARK 15 TOBY KEITH</p> <p><b>KRYS/Corpus Christi, TX</b> PD/MD: Danny Williams 23 TOBY KEITH 10 COLLIN RAYE 5 STEVE AZAR 5 DOUG SUPERNAW 5 PAUL BRANDT 5 FRAZIER RIVER 5 BAKER &amp; MYERS</p>	<p><b>KPLX/Dallas, TX</b> PD: Smokey Rivers MD: Teresa Whitney No Adds</p> <p><b>KSCS/Dallas, TX</b> PD: Dean James MD: Linda D'Brian 14 JOHN M. MONTGOMERY 14 TIM MCGRAW 14 AARON TIPPIN</p> <p><b>KYNG/Dallas, TX</b> PD/MD: Dan Pearman 30 JOHN M. MONTGOMERY 30 BLACKHAWK 20 MINDY MCCREADY 20 MAVERICKS 10 TOBY KEITH 10 JOE MESSINA 10 STEPHANIE BENTLEY 10 WYNONNA</p> <p><b>WGNE/Daytona Beach, FL</b> PD: Jim King MD: Ron P. Jones 10 MINDY MCCREADY 9 COLLIN RAYE</p> <p><b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 RHETT AKINS 13 KEITH GATTIS 13 DAVID LEE MURPHY 13 PAUL BRANDT 13 JOHN ANDERSON 13 RAY HOOD 13 LISA BROKOP 13 SAWYER BROWN</p> <p><b>KJYV/Des Moines, IA</b> PD: Beverlee Reiter MD: Eddie Hatfield 21 COLLIN RAYE 21 DAVID LEE MURPHY 21 PAUL BRANDT</p> <p><b>WWWV/Detroit, MI</b> PD/MD: Mark Hamlin 14 PAM TILLIS 7 JOE DIFFIE 7 JEFF CARSON 7 DOUG SUPERNAW 7 SAWYER BROWN</p> <p><b>WYCD/Detroit, MI</b> PD/MD: Eddie Haskell 5 TERRI CLARK 5 TOBY KEITH 5 DAVID LEE MURPHY 5 MINDY MCCREADY 5 TIM MCGRAW</p> <p><b>WTVY/Dothan, AL</b> PD/MD: Shannon O'Neal 10 DAVID LEE MURPHY 10 SAMMY KERSHAW 10 TY HERNDON 10 SAWYER BROWN 7 PAUL BRANDT 7 LISA BROKOP 7 KEITH GATTIS</p> <p><b>KHEY/EI Paso, TX</b> PD: Jay J. McCrae MD: John Hunter 9 JOHN BERRY 9 JOHN ANDERSON 9 CHELY WRIGHT 9 EMILIO</p> <p><b>WXTA/Erie, PA</b> PD: Bill Shannon MD: Chet Price 15 LISA BROKOP 15 JEFF CARSON 15 TY HERNDON 15 SAMMY KERSHAW 5 PAUL BRANDT 5 MC POTTS</p> <p><b>KUGN/Eugene, OR</b> PD: Tim Fox MD: Bob Bosche 20 COLLIN RAYE 14 DAVID LEE MURPHY 14 SAWYER BROWN</p> <p><b>WKDQ/Evansville, IN</b> PD: Dave Evans MD: K.C. Todd 15 SAMMY KERSHAW 15 PAM TILLIS 15 TRACY BYRD 5 PAUL BRANDT 5 TY HERNDON</p> <p><b>KKIX/Fayetteville, AR</b> PD: Eric Marshall MD: Tone Marconi No Adds</p> <p><b>WKML/Fayetteville, NC</b> PD: Mac Edwards MD: Andy Brown 13 MINDY MCCREADY 13 SAMMY KERSHAW 13 PAUL BRANDT</p> <p><b>WCKT/Fl. Myers, FL</b> PD: Ron Ellis MD: Chris Chaos 10 DOUG SUPERNAW 10 JOE DIFFIE 10 DAVID LEE MURPHY 5 PAUL BRANDT</p> <p><b>KTCS/Fl. Smith, AR</b> OM/MD: Mark Harper 5 COLLIN RAYE 5 JOHN ANDERSON 5 SAMMY KERSHAW 5 FRAZIER RIVER</p> <p><b>WQHK/Fl. Wayne, IN</b> PD: Jeff Davis MD: Kevin Kelly 13 BLACKHAWK</p>	<p><b>KNAX/Fresno, CA</b> PD: Larry Santiago MD: Scott Stevens 16 GARTH BROOKS 9 SAMMY KERSHAW 9 CHELY WRIGHT 9 DAVID LEE MURPHY 9 PAUL BRANDT</p> <p><b>KSXS/Fresno, CA</b> PD: Ken Boseno MD: T.J. McEntire 16 BLACKHAWK 7 DAVID LEE MURPHY 7 SAMMY KERSHAW 7 COLLIN RAYE 7 GRETCHEN PETERS</p> <p><b>WBCT/Grand Rapids, MI</b> PD: Doug Montgomery MD: Kelly Irls 25 DAVID LEE MURPHY 25 GARTH BROOKS 5 KEITH GATTIS</p> <p><b>WKSJ/Greensboro, NC</b> PD/MD: Chuck Finley 17 COLLIN RAYE 11 PAUL BRANDT 9 DAVID LEE MURPHY 6 SAMMY KERSHAW 6 MC POTTS</p> <p><b>WTQR/Greensboro, NC</b> PD: Paul Franklin MD: Danny Hall 5 TOBY KEITH 5 PAUL BRANDT</p> <p><b>WRNS/Greenville, NC</b> PD: Wayne Carlisle MD: Dale Knippers 26 JEFF CARSON 18 SAMMY KERSHAW 18 MINDY MCCREADY 18 DAVID LEE MURPHY 18 TY HERNDON</p> <p><b>WESC/Greenville, SC</b> PD: Jeff Garrison MD: John Landrum 15 DAVID LEE MURPHY 7 SHENANDOAH 7 LARI WHITE</p> <p><b>WSSL/Greenville, SC</b> PD: Buddy Scott MD: Ric Larson 14 DAVID LEE MURPHY 5 BAKER &amp; MYERS</p> <p><b>WAYZ/Hagerstown, MD</b> PD: Dick Reymon MD: Selena Luther 10 JOHN ANDERSON 10 TY HERNDON 10 DAVID LEE MURPHY</p> <p><b>WRKZ/Harrisburg, PA</b> PD: Mitch Mahan MD: Dendallion 16 GRETCHEN PETERS 5 PAUL BRANDT 5 LISA BROKOP 5 TY HERNDON 5 DAVID LEE MURPHY 5 KEITH GATTIS 5 SAMMY KERSHAW</p> <p><b>WWYZ/Hartford, CT</b> PD: Greg Rocher MD: John Saville 5 RHETT AKINS 5 SAWYER BROWN 5 DAVID LEE MURPHY 5 RAY HOOD 5 HOOTIE &amp; BLOWFISH 5 GARTH BROOKS</p> <p><b>KIKK/Houston, TX</b> PD: John Roberts MD: Tim MCGRAW 15 TOBY KEITH 15 TERRI CLARK 5 COLLIN RAYE 5 LONESTAR</p> <p><b>KILT/Houston, TX</b> PD: Debbie Murray 15 JOE DIFFIE 10 PAUL BRANDT</p> <p><b>KZLA/Los Angeles, CA</b> Acting PD/MD: Cary Rofle 12 TRACY LAWRENCE 12 TERRI CLARK 12 SAMMY KERSHAW 5 JAMES BONAMY 5 RICOCHET 5 LINDA DAVIS 5 LARI WHITE 5 MARK CHESNUTT 5 PAM TILLIS 5 BILLY DEAN 5 BLACKHAWK 5 JOHN BERRY 5 PAUL BRANDT 5 DOUG SUPERNAW 5 TOBY KEITH 5 JOE MESSINA 5 JOE DIFFIE 5 SHENANDOAH</p> <p><b>WAMZ/Louisville, KY</b> PD: Coyote Cathoun MD: Ron Hazard 20 TOBY KEITH 20 TERRI CLARK 20 DAVID LEE MURPHY</p> <p><b>KLIL/Lubbock, TX</b> PD: Jay Richards MD: Heather Harris 21 DAVID LEE MURPHY 21 RHETT AKINS 21 STEPHANIE BENTLEY</p> <p><b>WQIK/Jacksonville, FL</b> PD/MD: Jon Allen 12 JOE DIFFIE 6 STEPHANIE BENTLEY 6 PAUL BRANDT</p> <p><b>WRDQ/Jacksonville, FL</b> MD: John Richards MD: Buzz Jackson 7 DAVID LEE MURPHY 6 SAWYER BROWN 5 TY HERNDON 5 JOHN ANDERSON 5 SHENANDOAH</p>	<p><b>WXBQ/Johnson City, VA</b> PD: Bill Hagy MD: Reggie Neel 15 TRACY BYRD 15 SAMMY KERSHAW 15 PAM TILLIS 5 PAUL BRANDT 5 TY HERNDON</p> <p><b>KBEO/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 SAMMY KERSHAW 18 DAVID LEE MURPHY 10 PAUL BRANDT 10 KEITH GATTIS</p> <p><b>KFKF/Kansas City, MO</b> PD: Dale Carter MD: Tony Stevens 8 PAUL BRANDT 8 SAMMY KERSHAW</p> <p><b>WDAF/Kansas City, MO</b> PD: Ted Cramer MD: Dave Bryan 10 COLLIN RAYE 10 DAVID LEE MURPHY 10 MORGAN &amp; RANDALL</p> <p><b>WIVK/Knoxville, TN</b> PD/MD: Les Acree 13 RYAN WHITE 13 BRYAN WHITE 13 TERRI CLARK 13 PAUL BRANDT</p> <p><b>KXKC/Lafayette, LA</b> PD: Renee Revett MD: Kelly Thompson 24 DAVID LEE MURPHY 24 COLLIN RAYE 23 CHELY WRIGHT</p> <p><b>WIOV/Lancaster, PA</b> PD: Brother Weems 5 TY HERNDON 5 SAWYER BROWN 5 CHELY WRIGHT</p> <p><b>WITL/Lansing, MI</b> Interim PD: A.J. Wilson MD: Brad Walker No Adds</p> <p><b>KFMS/Las Vegas, NV</b> PD: Charlie McGraw APD/MD: Shari Singer No Adds</p> <p><b>KWNR/Las Vegas, NV</b> PD/MD: Tom Jordan 17 TOBY KEITH 17 COLLIN RAYE 5 JOHN BERRY</p> <p><b>WVLC/Lexington, KY</b> PD/MD: Matt Austin 5 PAUL BRANDT 5 SAMMY KERSHAW 5 COLLIN RAYE</p> <p><b>KZKX/Lincoln, NE</b> PD: Charlie Thomas MD: Jen Austin 5 JOE DIFFIE 5 JEFF CARSON 5 STEPHANIE BENTLEY 5 TERRI CLARK 5 BRYAN WHITE 5 PAUL BRANDT</p> <p><b>KSSN/Little Rock, AR</b> PD: Greg Mazingo MD: Sherry Westbrook 22 JOHN M. MONTGOMERY 22 PAM TILLIS</p> <p><b>KIKF/Los Angeles, CA</b> PD: Bob Harvey APD/MD: Carrie Dunne 10 DAVID LEE MURPHY 10 SAMMY KERSHAW 10 PAUL BRANDT</p> <p><b>KZLA/Los Angeles, CA</b> Acting PD/MD: Cary Rofle 12 TRACY LAWRENCE 12 TERRI CLARK 12 SAMMY KERSHAW 5 JAMES BONAMY 5 RICOCHET 5 LINDA DAVIS 5 LARI WHITE 5 MARK CHESNUTT 5 PAM TILLIS 5 BILLY DEAN 5 BLACKHAWK 5 JOHN BERRY 5 PAUL BRANDT 5 DOUG SUPERNAW 5 TOBY KEITH 5 JOE MESSINA 5 JOE DIFFIE 5 SHENANDOAH</p> <p><b>WAMZ/Louisville, KY</b> PD: Coyote Cathoun MD: Ron Hazard 20 TOBY KEITH 20 TERRI CLARK 20 DAVID LEE MURPHY</p> <p><b>KLIL/Lubbock, TX</b> PD: Jay Richards MD: Heather Harris 21 DAVID LEE MURPHY 21 RHETT AKINS 21 STEPHANIE BENTLEY</p> <p><b>WQIK/Jacksonville, FL</b> PD/MD: Jon Allen 12 JOE DIFFIE 6 STEPHANIE BENTLEY 6 PAUL BRANDT</p> <p><b>WRDQ/Jacksonville, FL</b> MD: John Richards MD: Buzz Jackson 7 DAVID LEE MURPHY 6 SAWYER BROWN 5 TY HERNDON 5 JOHN ANDERSON 5 SHENANDOAH</p>	<p><b>WVQM/Madison, WI</b> PD/MD: Tom Dakes MD: Mel McKenzie 20 SAMMY KERSHAW 17 COLLIN RAYE 17 JOHN ANDERSON 5 JOE DIFFIE</p> <p><b>KTEX/McAllen, TX</b> PD/MD: Bruce Clark 9 TY HERNDON 9 PAUL BRANDT</p> <p><b>WGKX/Memphis, TN</b> PD: Ray Edwards MD: Mark Billingsley 10 KEITH STEGALL 10 COLLIN RAYE 10 STEPHANIE BENTLEY</p> <p><b>WOGY/Memphis, TN</b> PD: Polly Wogg MD: Hopalong Cassidy 20 JOE DIFFIE 7 BLACKHAWK 7 TOBY KEITH 7 BRYAN WHITE 7 MINDY MCCREADY</p> <p><b>WKIS/Miami, FL</b> PD: Bob McKay MD: Darlene Evans 18 PAUL BRANDT 18 FAITH HILL 18 JOHN M. MONTGOMERY 18 PAM TILLIS</p> <p><b>WMLL/Milwaukee, WI</b> PD: Kerry Wolfe MD: Mitch Morgan 14 BRYAN WHITE 5 PAUL BRANDT 5 CHELY WRIGHT</p> <p><b>WVQB/Minneapolis, MN</b> PD/MD: Bob Wood No Adds</p> <p><b>WKSJ/Mobile, AL</b> PD: Scott Johnson MD: Terry Clark 8 KEITH GATTIS</p> <p><b>KATH/Modesto, CA</b> PD: Ed Hill MD: Randy Black 9 SAWYER BROWN 9 DAVID LEE MURPHY 9 SAMMY KERSHAW 5 PAUL BRANDT 5 DOUG SUPERNAW</p> <p><b>WLWI/Montgomery, AL</b> PD/MD: Carson James 12 TOBY KEITH 12 DOUG SUPERNAW 12 DAVID LEE MURPHY 12 TERRI CLARK 12 KEITH GATTIS</p> <p><b>WSIX/Nashville, TN</b> PD/MD: Kelly Kelly 11 SAMMY KERSHAW 12 DAVID LEE MURPHY 5 LISA BROKOP 5 PAUL BRANDT</p> <p><b>WSM/Nashville, TN</b> PD/MD: Lee Cory 27 DAVID LEE MURPHY 7 SAWYER BROWN 7 SHENANDOAH 7 JOHN ANDERSON 7 LISA BROKOP</p> <p><b>WNOE/New Orleans, LA</b> PD: Bob Young MD: Les Sandifer 5 PAUL BRANDT 5 STEVE AZAR 5 TY HERNDON</p> <p><b>WCMS/Norfolk, VA</b> PD/MD: Mike Weehan 22 BRYAN WHITE 11 LISA BROKOP 11 TOBY KEITH 11 KEITH GATTIS 11 PAUL BRANDT</p> <p><b>WGH/Norfolk, VA</b> PD: Randy Brooks MD: Marc Carmody 14 COLLIN RAYE 14 TOBY KEITH 14 JEFF CARSON 14 KEITH STEGALL</p> <p><b>WTCM/NW Michigan</b> PD: Mark Stacey MD: Tiffany Doby 12 COLLIN RAYE 12 SAWYER BROWN 12 BRYAN WHITE 11 JOE DIFFIE 11 TY HERNDON 11 TOBY KEITH 11 SAMMY KERSHAW 11 DOUG SUPERNAW</p> <p><b>KNFM/Odessa-Midland, TX</b> PD/MD: Woody Roberts 21 DAVID LEE MURPHY 5 KEITH GATTIS 5 SAMMY KERSHAW 5 TY HERNDON 5 JOHN ANDERSON 5 JEFF CARSON 5 MARCUS HUMMOND</p>	<p><b>KTST/Oklahoma City, OK</b> PD: Charlie Harrigan MD: Keith Marlow 22 JOHN ANDERSON 22 TY HERNDON 22 DAVID LEE MURPHY 7 PAUL BRANDT</p> <p><b>KOXY/Oklahoma City, OK</b> PD: Charlie Harrigan MD: Bill Reed 10 BRYAN WHITE 10 STEPHANIE BENTLEY</p> <p><b>KXKT/Omaha, NE</b> PD: Tom Goodwin MD: John Glenn 14 SHENANDOAH 7 PAUL BRANDT 7 STEPHANIE BENTLEY</p> <p><b>WOW/Omaha, NE</b> PD: Ken Brooks MD: Tom Scott 9 JEFF CARSON 9 COLLIN RAYE 9 DAVID LEE MURPHY 9 CHELY WRIGHT 9 BAKER &amp; MYERS 5 PAUL BRANDT</p> <p><b>WVKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 17 JOE DIFFIE 17 TOBY KEITH 5 BLACKHAWK</p> <p><b>WVYD/Roanoke, VA</b> PD/MD: Robynn Jaymes 16 PAUL BRANDT</p> <p><b>WBEE/Rochester, NY</b> PD: Bob Barnett MD: Coyote Collins 14 LISA BROKOP 14 TOBY KEITH 5 KEITH STEGALL 5 BOBBIE CRYNER</p> <p><b>KNCI/Sacramento, CA</b> PD: Mark Evans MD: Jennifer Wood 14 BRYAN WHITE 14 COLLIN RAYE 6 PAUL BRANDT 6 DAVID LEE MURPHY 5 JOE DIFFIE</p> <p><b>WKCO/Saginaw, MI</b> PD/MD: Rick Walker 7 STEPHANIE BENTLEY 7 COLLIN RAYE 7 SHENANDOAH 7 JOE DIFFIE 7 MINDY MCCREADY</p> <p><b>WVLS/St. Louis, MO</b> PD: Ray Massie MD: Mark Langston 10 GRETCHEN PETERS</p> <p><b>WKKX/St. Louis, MO</b> PD: Russ Schell MD: Dave Louts 18 CHELY WRIGHT 18 SAMMY KERSHAW 10 PAUL BRANDT 5 DOUG SUPERNAW 5 JOE DIFFIE 5 MINDY MCCREADY 5 TY HERNDON</p> <p><b>KKAT/Salt Lake City, UT</b> PD/MD: Jim Mickelson 5 PAUL BRANDT 5 DAVID LEE MURPHY 5 JOHN ANDERSON</p> <p><b>KSOP/Salt Lake City, UT</b> PD: Don Hilton MD: Debbie Turpin 7 SAMMY KERSHAW 7 DAVID LEE MURPHY 7 PAUL BRANDT 7 TY HERNDON 7 JOE DIFFIE 7 SAWYER BROWN</p> <p><b>WDSY/Pittsburgh, PA</b> PD: Scott Auran MD: Chris DeCarlo 10 DAVID LEE MURPHY 10 PAUL BRANDT</p> <p><b>WVOR/Portland, ME</b> PD: Thomas Hennessey MD: Hal Knight 13 BAKER &amp; MYERS 13 TOBY KEITH</p> <p><b>KUPL/Portland, OR</b> PD: Les Rogers MD: Rick Taylor 36 GEORGE STRAIT 36 FAITH HILL</p> <p><b>KWJJ/Portland, OR</b> PD: Robin Mitchell MD: Kelle McCrae 5 BLACKHAWK 5 PAM TILLIS 5 MINDY MCCREADY</p> <p><b>WOKO/Portsmouth, NH</b> PD: Cliff Blake MD: Dan Lunnie 5 STEPHANIE BENTLEY 5 TERRI CLARK 5 JOE DIFFIE 5 DAVID LEE MURPHY 5 KEITH STEGALL</p> <p><b>WCTK/Providence, RI</b> PD: Rick Everett MD: Tiffany Hill 17 BRYAN WHITE 10 COLLIN RAYE</p>	<p><b>WCIX/Raleigh, NC</b> PD/MD: Dave Anthony 20 SAMMY KERSHAW 20 COLLIN RAYE 7 KEITH STEGALL 7 JOHN BERRY 7 JEFF CARSON 7 BRYAN WHITE 7 MARCUS HUMMOND 7 STEVE AZAR</p> <p><b>WQDR/Raleigh, NC</b> PD/MD: Len Schackelford 5 JOHN BERRY 5 BLACKHAWK 5 JEFF CARSON 5 TERRI CLARK 5 BRYAN WHITE 5 BOBBIE CRYNER</p> <p><b>KBUL/Reno, NV</b> PD: Ruaty Keyes MD: Dave Collins 10 BRYAN WHITE 10 DAVID LEE MURPHY 5 TERRI CLARK</p> <p><b>WKHK/Richmond, VA</b> PD: Mark Richards MD: Rick Campbell 15 DAVID LEE MURPHY 15 SAMMY KERSHAW 15 SHENANDOAH 15 PAUL BRANDT</p> <p><b>KFRG/Riverside, CA</b> PD: Lee Logan MD: Don Jeffrey 12 JOE DIFFIE</p> <p><b>WVYD/Roanoke, VA</b> PD/MD: Robynn Jaymes 16 PAUL BRANDT</p> <p><b>WBEE/Rochester, NY</b> PD: Bob Barnett MD: Coyote Collins 14 LISA BROKOP 14 TOBY KEITH 5 KEITH STEGALL 5 BOBBIE CRYNER</p> <p><b>KNCI/Sacramento, CA</b> PD: Mark Evans MD: Jennifer Wood 14 BRYAN WHITE 14 COLLIN RAYE 6 PAUL BRANDT 6 DAVID LEE MURPHY 5 JOE DIFFIE</p> <p><b>WKCO/Saginaw, MI</b> PD/MD: Rick Walker 7 STEPHANIE BENTLEY 7 COLLIN RAYE 7 SHENANDOAH 7 JOE DIFFIE 7 MINDY MCCREADY</p> <p><b>WVLS/St. Louis, MO</b> PD: Ray Massie MD: Mark Langston 10 GRETCHEN PETERS</p> <p><b>WKKX/St. Louis, MO</b> PD: Russ Schell MD: Dave Louts 18 CHELY WRIGHT 18 SAMMY KERSHAW 10 PAUL BRANDT 5 DOUG SUPERNAW 5 JOE DIFFIE 5 MINDY MCCREADY 5 TY HERNDON</p> <p><b>KKAT/Salt Lake City, UT</b> PD/MD: Jim Mickelson 5 PAUL BRANDT 5 DAVID LEE MURPHY 5 JOHN ANDERSON</p> <p><b>KSOP/Salt Lake City, UT</b> PD: Don Hilton MD: Debbie Turpin 7 SAMMY KERSHAW 7 DAVID LEE MURPHY 7 PAUL BRANDT 7 TY HERNDON 7 JOE DIFFIE 7 SAWYER BROWN</p> <p><b>WVOR/Portland, ME</b> PD: Thomas Hennessey MD: Hal Knight 13 BAKER &amp; MYERS 13 TOBY KEITH</p> <p><b>KUPL/Portland, OR</b> PD: Les Rogers MD: Rick Taylor 36 GEORGE STRAIT 36 FAITH HILL</p> <p><b>KWJJ/Portland, OR</b> PD: Robin Mitchell MD: Kelle McCrae 5 BLACKHAWK 5 PAM TILLIS 5 MINDY MCCREADY</p> <p><b>WOKO/Portsmouth, NH</b> PD: Cliff Blake MD: Dan Lunnie 5 STEPHANIE BENTLEY 5 TERRI CLARK 5 JOE DIFFIE 5 DAVID LEE MURPHY 5 KEITH STEGALL</p> <p><b>WCTK/Providence, RI</b> PD: Rick Everett MD: Tiffany Hill 17 BRYAN WHITE 10 COLLIN RAYE</p>	<p><b>KCIN/Seattle, WA</b> PD: Ray Randall MD: Lisa Knight 16 JOHN M. MONTGOMERY 16 JOHN M. MONTGOMERY 16 TRACY BYRD</p> <p><b>KMPS/Seattle, WA</b> PD: Becky Bawner MD: Tony Thomas 5 DAVID LEE MURPHY 5 SAMMY KERSHAW</p> <p><b>KRMF/Shreveport, LA</b> PD: Rick Stephenson MD: Scott Hawk 9 TOBY KEITH 9 BRYAN WHITE 9 TERRI CLARK</p> <p><b>WGTS/South Bend, IN</b> PD: Kelli Thompson MD: Pat Riley 13 LISA BROKOP 13 MARK COLLIE 5 PAUL BRANDT 5 DOUG SUPERNAW 5 TOBY KEITH</p> <p><b>KDRK/Spokane, WA</b> PD: Tim Roper MD: T.C. Patrick 7 DOUG SUPERNAW</p> <p><b>WACO/Waco, TX</b> APD/MD: Zack Owen OM/MD: Glenn Michaels 10 JOHN ANDERSON 10 SAMMY KERSHAW 10 COLLIN RAYE 10 DAVID LEE MURPHY</p> <p><b>WMZQ/Washington, DC</b> MD: Mac Daniels 17 PAUL BRANDT 17 JEFF CARSON 17 TERRI CLARK</p> <p><b>WPKX/Springfield, MA</b> PD: Jim Andrews MD: Kevin Wright 14 COLLIN RAYE 14 TERRI CLARK 14 TOBY KEITH</p> <p><b>WDEZ/Wausau, WI</b> PD: Bob Jung MD: Lou Stewart 11 JOHN ANDERSON 11 SAMMY KERSHAW</p> <p><b>KFDI/Wichita, KS</b> PD: John Speer MD: Gary Hightower 5 DAVID LEE MURPHY 5 SAMMY KERSHAW 5 MC POTTS 5 TY HERNDON 5 BRYAN WHITE 5 KEITH GATTIS 5 GRETCHEN PETERS</p> <p><b>WTNT/Tallahassee, FL</b> PD: Tim Mercer MD: Bill Kelly 10 MINDY MCCREADY</p> <p><b>WQYK/Tampa, FL</b> PD: Beecher Martin MD: Jeff Roberts 18 CHELY WRIGHT 18 SAMMY KERSHAW 10 PAUL BRANDT 5 DOUG SUPERNAW 5 JOE DIFFIE 5 COLLIN RAYE</p> <p><b>WRBQ/Tampa, FL</b> PD/MD: Ronnie Lane 18 TERRI CLARK 18 TOBY KEITH 18 COLLIN RAYE 18 STEVE AZAR 7 JOE DIFFIE</p> <p><b>WTHI/Terre Haute, IN</b> PD: Barry Kent MD: Steve Hall 6 SAMMY KERSHAW 6 DAVID LEE MURPHY 6 KEITH GATTIS 6 LISA BROKOP 6 PAUL BRANDT</p> <p><b>WVVO/Wilmington, NC</b> PD/MD: Clay McCauley APD: Ron Gray 30 JOE DIFFIE 30 BRYAN WHITE 30 TOBY KEITH 22 COLLIN RAYE 22 TY HERNDON 22 JEFF CARSON 22 PERFECT STRANGER 5 DOUG SUPERNAW 5 PAUL BRANDT 5 DAVID LEE MURPHY</p> <p><b>WVYK/Wilmington, NC</b> PD/MD: Ronnie Lane 18 TERRI CLARK 18 TOBY KEITH 18 COLLIN RAYE 18 STEVE AZAR 7 JOE DIFFIE</p> <p><b>WVVO/Wilmington, NC</b> PD/MD: Clay McCauley APD: Ron Gray 30 JOE DIFFIE 30 BRYAN WHITE 30 TOBY KEITH 22 COLLIN RAYE 22 TY HERNDON 22 JEFF CARSON 22 PERFECT STRANGER 5 DOUG SUPERNAW 5 PAUL BRANDT 5 DAVID LEE MURPHY</p> <p><b>WVYK/Wilmington, NC</b> PD/MD: Ronnie Lane 18 TERRI CLARK 18 TOBY KEITH 18 COLLIN RAYE 18 STEVE AZAR 7 JOE DIFFIE</p> <p><b>WVVO/Wilmington, NC</b> PD/MD: Clay McCauley APD: Ron Gray 30 JOE DIFFIE 30 BRYAN WHITE 30 TOBY KEITH 22 COLLIN RAYE 22 TY HERNDON 22 JEFF CARSON 22 PERFECT STRANGER 5 DOUG SUPERNAW 5 PAUL BRANDT 5 DAVID LEE MURPHY</p> <p><b>WVYK/Wilmington, NC</b> PD/MD: Ronnie Lane 18 TERRI CLARK 18 TOBY KEITH 18 COLLIN RAYE 18 STEVE AZAR 7 JOE DIFFIE</p> <p><b>WVVO/Wilmington, NC</b> PD/MD: Clay McCauley APD: Ron Gray 30 JOE DIFFIE 30 BRYAN WHITE 30 TOBY KEITH 22 COLLIN RAYE 22 TY HERNDON 22 JEFF CARSON 22 PERFECT STRANGER 5 DOUG SUPERNAW 5 PAUL BRANDT 5 DAVID LEE MURPHY</p> <p><b>WVYK/Wilmington, NC</b> PD/MD: Ronnie Lane 18 TERRI CLARK 18 TOBY KEITH 18 COLLIN RAYE 18 STEVE AZAR 7 JOE DIFFIE</p> <p><b>WVVO/Wilmington, NC</b> PD/MD: Clay McCauley APD: Ron Gray 30 JOE DIFFIE 30 BRYAN WHITE 30 TOBY KEITH 22 COLLIN RAYE 22 TY HERNDON 22 JEFF CARSON 22 PERFECT STRANGER 5 DOUG SUPERNAW 5 PAUL BRANDT 5 DAVID LEE MURPHY</p>	<p><b>WVVO/Wilmington, NC</b> PD/MD: Clay McCauley APD: Ron Gray 30 JOE DIFFIE 30 BRYAN WHITE 30 TOBY KEITH 22 COLLIN RAYE 22 TY HERNDON 22 JEFF CARSON 22 PERFECT STRANGER 5 DOUG SUPERNAW 5 PAUL BRANDT 5 DAVID LEE MURPHY</p> <p><b>WVYK/Wilmington, NC</b> PD/MD: Ronnie Lane 18 TERRI CLARK 18 TOBY KEITH 18 COLLIN RAYE 18 STEVE AZAR 7 JOE DIFFIE</p> <p><b>WVVO/Wilmington, NC</b> PD/MD: Clay McCauley APD: Ron Gray 30 JOE DIFFIE 30 BRYAN WHITE 30 TOBY KEITH 22 COLLIN RAYE 22 TY HERNDON 22 JEFF CARSON 22 PERFECT STRANGER 5 DOUG SUPERNAW 5 PAUL BRANDT 5 DAVID LEE MURPHY</p> <p><b>WVYK/Wilmington, NC</b> PD/MD: Ronnie Lane 18 TERRI CLARK 18 TOBY KEITH 18 COLLIN RAYE 18 STEVE AZAR 7 JOE DIFFIE</p> <p><b>WVVO/Wilmington, NC</b> PD/MD: Clay McCauley APD: Ron Gray 30 JOE DIFFIE 30 BRYAN WHITE 30 TOBY KEITH 22 COLLIN RAYE 22 TY HERNDON 22 JEFF CARSON 22 PERFECT STRANGER 5 DOUG SUPERNAW 5 PAUL BRANDT 5 DAVID LEE MURPHY</p> <p><b>WVYK/Wilmington, NC</b> PD/MD: Ronnie Lane 18 TERRI CLARK 18 TOBY KEITH 18 COLLIN RAYE 18 STEVE AZAR 7 JOE DIFFIE</p> <p><b>WVVO/Wilmington, NC</b> PD/MD: Clay McCauley APD: Ron Gray 30 JOE DIFFIE 30 BRYAN WHITE 30 TOBY KEITH 22 COLLIN RAYE 22 TY HERNDON 22 JEFF CARSON 22 PERFECT STRANGER 5 DOUG SUPERNAW 5 PAUL BRANDT 5 DAVID LEE MURPHY</p> <p><b>WVYK/Wilmington, NC</b> PD/MD: Ronnie Lane 18 TERRI CLARK 18 TOBY KEITH 18 COLLIN RAYE 18 STEVE AZAR 7 JOE DIFFIE</p> <p><b>WVVO/Wilmington, NC</b> PD/MD: Clay McCauley APD: Ron Gray 30 JOE DIFFIE 30 BRYAN WHITE 30 TOBY KEITH 22 COLLIN RAYE 22 TY HERNDON 22 JEFF CARSON 22 PERFECT STRANGER 5 DOUG SUPERNAW 5 PAUL BRANDT 5 DAVID LEE MURPHY</p> <p><b>WVYK/Wilmington, NC</b> PD/MD: Ronnie Lane 18 TERRI CLARK 18 TOBY KEITH 18 COLLIN RAYE 18 STEVE AZAR 7 JOE DIFFIE</p> <p><b>WVVO/Wilmington, NC</b> PD/MD: Clay McCauley APD: Ron Gray 30 JOE DIFFIE 30 BRYAN WHITE 30 TOBY KEITH 22 COLLIN RAYE 22 TY HERNDON 22 JEFF CARSON 22 PERFECT STRANGER 5 DOUG SUPERNAW 5 PAUL BRANDT 5 DAVID LEE MURPHY</p>	<p><b>184 Total Reporters</b> <b>184 Current Reporters</b> <b>180 Current Playlists</b></p> <p><b>Reported Frozen Playlist (4):</b> <b>KTOM/Monterey, CA</b> <b>KRTY/San Jose, CA</b> <b>KIIM/Tucson, AZ</b></p>
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# COUNTRY PLAYLISTS

March 15, 1996 R&R • 87

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

94.3 KIK FM		MARKET #2		
KIK/Los Angeles (714) 634-9494 Harvey/Dunne				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
20	20	30	30	LDNESTAR/No News
20	20	30	30	DIAMOND RIO/Walkin' Away
20	20	30	30	CLAY WALKER/Hypnotize The Moon
20	20	30	30	MARK CHESNUTT/It Wouldn't Hurt
20	20	30	30	GARTH BROOKS/The Beaches Of
20	20	30	30	WYNNONNA/To Be Loved By You
20	20	30	30	PATTY LOVELESS/You Can Feel Bad
20	20	30	30	DARYLE SINGLETARY/Too Much Fun
20	20	30	30	TRACY LAWRENCE/If You Loved Me
20	20	30	30	NEAL MCCOY/You Gotta Love That
20	20	30	30	BILLY DEAN/It's What I Do
20	20	30	30	LEE ROY PARNELL/Heart's Desire
20	20	30	30	TIM MCGRAW/All I Want Is A Life
20	20	30	30	TRACY BYRD/Heaven In My
20	20	30	30	SHANIA TWAIN/You Win My Love
20	20	30	30	JOHN M. MONTGOMERY/Long As I Live
20	20	30	30	DARYLE SINGLETARY/Too Much Fun
20	20	30	30	JOHN M. MONTGOMERY/Long As I Live
20	20	30	30	DAVID LEE MURPHY/Every Time I Get
20	20	30	30	TRACY BYRD/Heaven In My
20	20	30	30	FAITH HILL/Someone Else's Dream
20	20	30	30	LARI WHITE/Ready, Willing
20	20	30	30	RICOCHET/What Do I Know
20	20	30	30	PAM TILLIS/The River And
20	20	30	30	JAMES BONAMY/She's Got A Mind
20	20	30	30	AARON TIPPIN/Without Your Love
20	20	30	30	STEPHANIE BENTLEY/Who's That Girl
20	20	30	30	KEITH STEGALL/1969
20	20	30	30	JO DEE MESSINA/Heads Carolina
20	20	30	30	JOHN BERRY/Every Time My
20	20	30	30	BLACKHAWK/Almost A Memory Now
20	20	30	30	MINDY MCCREADY/Ten Thousand Angels
20	20	30	30	SHENANDOAH/Over But
20	20	30	30	JOHN M. MONTGOMERY/Long As I Live
20	20	30	30	TY ENGLAND/Redneck Son
20	20	30	30	JOE DIFFIE/O-U-N-T-R-Y
20	20	30	30	TOBY KEITH/Does That Blue
20	20	30	30	JEFF CARSON/Holdin' Onto
20	20	30	30	BRYAN WHITE/It's Not Supposed
20	20	30	30	TERRI CLARK/If I Were You
20	20	30	30	JOHN ANDERSON/Long Hard Lesson
20	20	30	30	CHELY WRIGHT/The Love That We

93.9 FM		MARKET #2		
KZLA/Los Angeles (818) 246-0939 Rolfe				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
35	35	35	35	ALAN JACKSON/It Try
35	35	35	35	GARTH BROOKS/The Beaches Of
35	35	35	35	PATTY LOVELESS/You Can Feel Bad
22	22	35	35	WYNNONNA/To Be Loved By You
22	22	35	35	LDNESTAR/No News
22	22	35	35	TRACY LAWRENCE/If You Loved Me
22	22	35	35	DIAMOND RIO/Walkin' Away
22	22	35	35	ALABAMA/It Works
22	22	35	35	CLAY WALKER/Hypnotize The Moon
22	22	35	35	LEE ROY PARNELL/Heart's Desire
22	22	35	35	NEAL MCCOY/You Gotta Love That
22	22	35	35	TIM MCGRAW/All I Want Is A Life
22	22	35	35	SHANIA TWAIN/You Win My Love
12	12	23	23	JOHN M. MONTGOMERY/Long As I Live
12	12	23	23	DARYLE SINGLETARY/Too Much Fun
12	12	23	23	AARON TIPPIN/Without Your Love
12	12	23	23	MAVERICKS/All You Ever Do
12	12	23	23	TRACY BYRD/Heaven In My
12	12	23	23	FAITH HILL/Someone Else's Dream
12	12	23	23	TRACY LAWRENCE/Time Marches On
12	12	23	23	TERRI CLARK/If I Were You
12	12	23	23	SAMMY KERSHAW/Meant To Be
12	12	23	23	JAMES BONAMY/She's Got A Mind
12	12	23	23	RICOCHET/What Do I Know
12	12	23	23	LINDA DAVIS/Some Things Are
12	12	23	23	LARI WHITE/Ready, Willing
12	12	23	23	JO DEE MESSINA/Heads Carolina
12	12	23	23	PAM TILLIS/The River And
12	12	23	23	BILLY DEAN/It's What I Do
12	12	23	23	BLACKHAWK/Almost A Memory Now
12	12	23	23	MINDY MCCREADY/Ten Thousand Angels
12	12	23	23	SHENANDOAH/Over But
12	12	23	23	JOHN M. MONTGOMERY/Long As I Live
12	12	23	23	TY ENGLAND/Redneck Son
12	12	23	23	JOE DIFFIE/O-U-N-T-R-Y
12	12	23	23	TOBY KEITH/Does That Blue
12	12	23	23	JEFF CARSON/Holdin' Onto
12	12	23	23	BRYAN WHITE/It's Not Supposed
12	12	23	23	TERRI CLARK/If I Were You
12	12	23	23	JOHN ANDERSON/Long Hard Lesson
12	12	23	23	CHELY WRIGHT/The Love That We

US 99		MARKET #3		
WUSN/Chicago (312) 649-0099 McNeil/Biondo				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
21	21	37	37	NEAL MCCOY/You Gotta Love That
21	21	37	37	DARYLE SINGLETARY/Too Much Fun
21	21	37	37	ALAN JACKSON/It Try
21	21	37	37	WYNNONNA/To Be Loved By You
21	21	37	37	GARTH BROOKS/The Beaches Of
21	21	37	37	TRACY LAWRENCE/If You Loved Me
21	21	37	37	CLAY WALKER/Hypnotize The Moon
21	21	37	37	PATTY LOVELESS/You Can Feel Bad
17	17	21	21	DIAMOND RIO/Walkin' Away
17	17	21	21	FAITH HILL/Someone Else's Dream
17	17	21	21	MARK CHESNUTT/It Wouldn't Hurt
17	17	21	21	LARI WHITE/Ready, Willing
17	17	21	21	SHANIA TWAIN/You Win My Love
17	17	21	21	PAM TILLIS/The River And
17	17	21	21	LEE ROY PARNELL/Heart's Desire
17	17	21	21	TIM MCGRAW/All I Want Is A Life
17	17	21	21	LINDA DAVIS/Some Things Are
17	17	21	21	JOHN M. MONTGOMERY/Long As I Live
17	17	21	21	LDNESTAR/No News
17	17	21	21	ALABAMA/It Works
17	17	21	21	BILLY DEAN/It's What I Do
17	17	21	21	RICOCHET/What Do I Know
17	17	21	21	JAMES BONAMY/She's Got A Mind
17	17	21	21	AARON TIPPIN/Without Your Love
17	17	21	21	JOHN BERRY/Every Time My
17	17	21	21	MARK CHESNUTT/It Wouldn't Hurt
17	17	21	21	JO DEE MESSINA/Heads Carolina
17	17	21	21	PAM TILLIS/The River And
17	17	21	21	BILLY DEAN/It's What I Do
17	17	21	21	BLACKHAWK/Almost A Memory Now
17	17	21	21	MAVERICKS/All You Ever Do
17	17	21	21	JOHN BERRY/Every Time My
17	17	21	21	JOE DIFFIE/O-U-N-T-R-Y
17	17	21	21	COLLIN RAYE/Think About You
17	17	21	21	DAVID LEE MURPHY/Every Time I Get
17	17	21	21	TERRI CLARK/If I Were You
17	17	21	21	STEPHANIE BENTLEY/Who's That Girl
17	17	21	21	BRYAN WHITE/It's Not Supposed
17	17	21	21	JEFF CARSON/Holdin' Onto
17	17	21	21	MARTINA MCBRIDE/Who's Still
17	17	21	21	MARTINA MCBRIDE/Who's Still
17	17	21	21	PAUL BRANDT/My Heart Has A

KSAN 94.9 FM		MARKET #4		
KSAN/San Francisco (415) 291-0202 Siedge/Ryan				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
35	35	35	35	PATTY LOVELESS/You Can Feel Bad
35	35	35	35	GARTH BROOKS/The Beaches Of
21	21	35	35	TRACY LAWRENCE/If You Loved Me
35	35	35	35	WYNNONNA/To Be Loved By You
21	21	35	35	DARYLE SINGLETARY/Too Much Fun
35	35	35	35	DIAMOND RIO/Walkin' Away
35	35	35	35	CLAY WALKER/Hypnotize The Moon
21	21	35	35	LDNESTAR/No News
21	21	35	35	RICOCHET/What Do I Know
21	21	35	35	NEAL MCCOY/You Gotta Love That
21	21	35	35	LINDA DAVIS/Some Things Are
21	21	35	35	SHANIA TWAIN/You Win My Love
21	21	35	35	MARK CHESNUTT/It Wouldn't Hurt
21	21	35	35	LEE ROY PARNELL/Heart's Desire
11	11	21	21	JOHN M. MONTGOMERY/Long As I Live
11	11	21	21	FAITH HILL/Someone Else's Dream
11	11	21	21	ALABAMA/It Works
11	11	21	21	AARON TIPPIN/Without Your Love
11	11	21	21	MAVERICKS/All You Ever Do
11	11	21	21	JO DEE MESSINA/Heads Carolina
11	11	21	21	JIMMYE BROWN/Treat Her Right
11	11	21	21	TRACY BYRD/Heaven In My
11	11	21	21	PAM TILLIS/The River And
11	11	21	21	KEITH STEGALL/1969
11	11	21	21	JO DEE MESSINA/Heads Carolina
11	11	21	21	JOHN BERRY/Every Time My
11	11	21	21	BLACKHAWK/Almost A Memory Now
11	11	21	21	MINDY MCCREADY/Ten Thousand Angels
11	11	21	21	SHENANDOAH/Over But
11	11	21	21	JOHN M. MONTGOMERY/Long As I Live
11	11	21	21	TY ENGLAND/Redneck Son
11	11	21	21	JOE DIFFIE/O-U-N-T-R-Y
11	11	21	21	TOBY KEITH/Does That Blue
11	11	21	21	JEFF CARSON/Holdin' Onto
11	11	21	21	BRYAN WHITE/It's Not Supposed
11	11	21	21	TERRI CLARK/If I Were You
11	11	21	21	JOHN ANDERSON/Long Hard Lesson
11	11	21	21	CHELY WRIGHT/The Love That We

YOUNG COUNTRY 93.3		MARKET #4		
KYCY/San Francisco (415) 391-9330 Logan				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
40	40	40	40	RHETT AKINS/She Said Yes
5	25	25	25	ALABAMA/It Works
25	25	25	25	WYNNONNA/To Be Loved By You
40	40	40	40	TRACY LAWRENCE/If You Loved Me
25	25	25	25	PATTY LOVELESS/You Can Feel Bad
10	10	10	10	JOHN M. MONTGOMERY/Long As I Live
5	25	25	25	PAM TILLIS/The River And
10	10	10	10	BLACKHAWK/Almost A Memory Now
25	25	25	25	MARK CHESNUTT/It Wouldn't Hurt
10	25	25	25	BILLY DEAN/It's What I Do
25	25	25	25	DIAMOND RIO/Walkin' Away
10	25	25	25	NEAL MCCOY/You Gotta Love That
25	25	25	25	TIM MCGRAW/All I Want Is A Life
25	25	25	25	JO DEE MESSINA/Heads Carolina
25	25	25	25	LEE ROY PARNELL/Heart's Desire
25	25	25	25	DARYLE SINGLETARY/Too Much Fun
10	25	25	25	GEORGE STRAIT/It's Not Supposed
25	25	25	25	SHANIA TWAIN/You Win My Love
5	5	5	5	LARI WHITE/Ready, Willing
5	5	5	5	WYNNONNA/Heaven Help My Heart
5	5	5	5	JAMES BONAMY/She's Got A Mind
5	5	5	5	GARTH BROOKS/The Beaches Of
10	10	10	10	FAITH HILL/Someone Else's Dream
10	10	10	10	MINDY MCCREADY/Ten Thousand Angels
10	10	10	10	RICOCHET/What Do I Know
10	10	10	10	CLAY WALKER/Hypnotize The Moon
40	25	25	25	LINDA DAVIS/Some Things Are
10	10	10	10	CLINT BLACK/Life Gets Away
10	10	10	10	BLACKHAWK/Almost A Memory Now
25	40	10	10	GARTH BROOKS/The Beaches Of
40	10	10	10	KENNY CHESNEY/Grandpa Told Me So
40	10	10	10	JOE DIFFIE/Bigger Than
10	10	10	10	FAITH HILL/It Matters To Me
10	10	10	10	LDNESTAR/No News
10	10	10	10	TIM MCGRAW/All I Want Is A Life
10	10	10	10	LEE ROY PARNELL/Heart's Desire
10	10	10	10	GEORGE STRAIT/Check Yes Or No
25	10	10	10	DOUG SUPERNAW/Not Enough Hours
10	10	10	10	AARON TIPPIN/Without Your Love
10	10	10	10	SHANIA TWAIN/It's Not Supposed

92.5 WXTU		MARKET #5		
WXTU/Philadelphia (610) 667-9000 O'Neal/Brophey				
PLAYS	ARTIST/TITLE			
3W	2W	LW	TW	
36	36	37	33	DARYLE SINGLETARY/Too Much Fun
27	28	33	33	WYNNONNA/To Be Loved By You
24	37	37	33	PATTY LOVELESS/You Can Feel Bad
27	37	37	33	GEORGE STRAIT/It's Not Supposed
37	37	37	33	MARTINA MCBRIDE/Wild Angels
26	37	36	33	DIAMOND RIO/Walkin' Away
27	27	33	33	LORRIE MORGAN/Standing Tall
37	36	36	33	ALAN JACKSON/It Try
27	26	37	33	GARTH BROOKS/The Beaches Of
25	27	26	31	TRACY LAWRENCE/If You Loved Me
26	33	36	29	LINDA DAVIS/Some Things Are
13	27	24	29	BILLY DEAN/It's What I Do
25	27	28	28	TIM MCGRAW/All I Want Is A Life
28	27	28	28	LARI WHITE/Ready, Willing
28	27	28	28	SHANIA TWAIN/You Win My Love
13	24	27	27	MAVERICKS/All You Ever Do
12	23	27	27	ALABAMA/It Works
14	26	27	26	MARK CHESNUTT/It Wouldn't Hurt
27	26	27	26	RICOCHET/What Do I Know
11	14	13	26	NEAL MCCOY/You Gotta Love That
24	26	25	26	LDNESTAR/No News
23	25	25	25	JAMES BONAMY/She's Got A Mind
6	7	6	25	BLACKHAWK/Almost A Memory Now
10	13	25	25	JOHN M. MONTGOMERY/Long As I Live
10	12	25	25	COLLIN RAYE/Think About You
13	12	25	25	PAM TILLIS/The River And
6	7	13	13	JO DEE MESSINA/Heads Carolina
15	14	13	13	MARCUS HUMMON/Good's Country
12	14	12	12	DAVID LEE MURPHY/Every Time I Get
14	14	12	12	AARON TIPPIN/Without Your Love
14	14	12	12	LEE ROY PARNELL/Heart's Desire
12	12	12	12	TRACY BYRD/Heaven In My
12	12	12	12	SHENANDOAH/Over But
12	12	12	12	CLAY WALKER/Hypnotize The Moon
6	5	6	11	JOHN ANDERSON/Long Hard Lesson
6	5	6	11	JOHN BERRY/Every Time My
6	5	6	11	FAITH HILL/Someone Else's Dream
6	5	6	11	BRYAN WHITE/It's Not Supposed
5	6	6	6	BAKER & MYERS/Years From Here
6	5	6	6	TERRI CLARK/If I Were You

94.	
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# COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

**MARKET #10**  
**WKLB 105.7**  
BOSTON'S COUNTRY CLUB  
WKLB/Boston  
(617) 375-2100  
Owens/Williams

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	GARTH BROOKS/The Beaches Of...
25	25	25	25	25	LINDA DAVIS/Some Things Are...
25	25	25	25	25	DIAMOND RIO/Walkin' Away
25	25	25	25	25	TRACY LAWRENCE/If You Loved Me
15	15	15	15	15	LONESTAR/No News
25	40	40	40	40	PATTY LOVELESS/You Can Feel Bad
15	15	15	15	15	NEAL MCCOY/You Gotta Love That
25	40	40	40	40	CLAY WALKER/Hypnotize The Moon
25	40	40	40	40	WYNNONNA/To Be Loved By You
25	25	25	25	25	JOHN BERRY/Every Time My...
15	25	25	25	25	TRACY BYRD/Heaven In My...
15	25	25	25	25	MARK CHESNUTT/It Wouldn't Hurt...
15	15	15	15	15	LEE ROY PARNELL/Heart's Desire
15	15	15	15	15	RICOCHET/What Do I Know
15	25	25	25	25	DARYLE SINGLETARY/Too Much Fun
15	25	25	25	25	SHANIA TWAIN/You Win My Love
15	15	15	15	15	ALABAMA/It Works
15	15	15	15	15	BILLY DEAN/It's What I Do
5	5	5	5	5	MANDY BARNETT/Now That's All...
5	5	5	5	5	TIM MCGRAW/If I Want Is A Life
15	15	15	15	15	JO DEE MESSINA/Heads Carolina...
15	15	15	15	15	PAM TILLIS/The River And...
15	15	15	15	15	AARON TIPPIN/Without Your Love
15	15	15	15	15	LARI WHITE/Ready, Willing...
40	25	12	12	12	BLACKHAWK/Almost A Memory Now
12	12	12	12	12	TERRI CLARK/When Boy Meets Girl
40	40	12	12	12	JOE DUFFIE/Bigger Than...
12	12	12	12	12	WADE HAYES/What I Meant To Say
12	12	12	12	12	FAITH HILL/Someone Else's Dream
40	25	12	12	12	ALAN JACKSON/It's My Life
25	25	12	12	12	MAVERICKS/All You Ever Do...
40	40	12	12	12	MARTINA MCBRIDE/Wild Angels
12	12	12	12	12	DAVID LEE MURPHY/Dust On The Bottle
40	25	12	12	12	DAVID LEE MURPHY/Out With A Bang
25	40	12	12	12	GEORGE STRAIT/If I'm Outta...
12	12	12	12	12	PAM TILLIS/Deep Down
40	25	12	12	12	SHANIA TWAIN(If...) I'm Outta...
12	12	12	12	12	BRYAN WHITE/Rebecca Lynn
25	12	12	12	12	DWIGHT YOAKAM/Gone (That'll Be Me)

**MARKET #11**  
**99.9 KISS FM**  
MIAMI'S HOTTEST COUNTRY  
WKIX/Miami  
(954) 431-6200  
McKay/Evans

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	20	20	20	20	LINDA DAVIS/Some Things Are...
34	34	34	34	34	DIAMOND RIO/Walkin' Away
34	34	34	34	34	TRACY LAWRENCE/If You Loved Me
18	18	18	18	18	LONESTAR/No News
34	34	34	34	34	PATTY LOVELESS/You Can Feel Bad
20	20	20	20	20	NEAL MCCOY/You Gotta Love That
18	18	18	18	18	DARYLE SINGLETARY/Too Much Fun
18	18	18	18	18	CLAY WALKER/Hypnotize The Moon
34	34	34	34	34	WYNNONNA/To Be Loved By You
20	20	17	17	17	ALABAMA/It Works
20	20	17	17	17	TRACY BYRD/Heaven In My...
20	20	17	17	17	JOHN BERRY/Every Time My...
20	20	17	17	17	MARK CHESNUTT/It Wouldn't Hurt...
20	20	17	17	17	BILLY DEAN/It's What I Do
20	20	17	17	17	FAITH HILL/Someone Else's Dream
20	20	17	17	17	MAVERICKS/All You Ever Do...
20	20	17	17	17	JOHN M. MONTGOMERY/Long As I Live
20	20	17	17	17	LEE ROY PARNELL/Heart's Desire
18	18	18	18	18	RICOCHET/What Do I Know
18	18	18	18	18	PAM TILLIS/The River And...
18	18	18	18	18	AARON TIPPIN/Without Your Love
18	18	18	18	18	SHANIA TWAIN/You Win My Love
18	18	18	18	18	LARI WHITE/Ready, Willing...
10	10	10	10	10	ALABAMA/In Pictures
10	10	10	10	10	CLINT BLACK/Life Gets Away
10	10	10	10	10	RHETT AKINS/She Said Yes
10	10	10	10	10	GARTH BROOKS/She's Every Woman
10	10	10	10	10	JEFF CARSON/Holdin' Onto...
10	10	10	10	10	KENNY CHESNEY/I Need To Know
10	10	10	10	10	TERRI CLARK/Better Things To Do
10	10	10	10	10	FAITH HILL/It Matters To Me
10	10	10	10	10	LONESTAR/Tequila Talkin'
10	10	10	10	10	TIM MCGRAW/Can't Be Really Gone
10	10	10	10	10	DAVID LEE MURPHY/Dust On The Bottle
10	10	10	10	10	GEORGE STRAIT/Check Yes Or No
10	10	10	10	10	LITTLE TEXAS/Life Goes On
10	10	10	10	10	AARON TIPPIN/That's As Close...
10	10	10	10	10	SHANIA TWAIN(If...) I'm Outta...

**MARKET #12**  
**101.5 FM Kicks**  
ATLANTA'S YOUNG COUNTRY  
WKHX/Atlanta  
(404) 955-0101  
McGinley/Gray

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	GARTH BROOKS/The Beaches Of...
38	38	38	38	38	TRACY LAWRENCE/If You Loved Me
38	38	38	38	38	PATTY LOVELESS/You Can Feel Bad
38	38	38	38	38	WYNNONNA/To Be Loved By You
28	28	28	28	28	CLAY WALKER/Hypnotize The Moon
38	38	38	38	38	DIAMOND RIO/Walkin' Away
38	38	38	38	38	NEAL MCCOY/You Gotta Love That
18	18	18	18	18	DARYLE SINGLETARY/Too Much Fun
28	28	28	28	28	CLAY WALKER/Hypnotize The Moon
28	28	28	28	28	WYNNONNA/To Be Loved By You
28	28	28	28	28	LINDA DAVIS/Some Things Are...
28	28	28	28	28	ALABAMA/It Works
18	18	18	18	18	LONESTAR/No News
18	18	18	18	18	JOHN BERRY/Every Time My...
18	18	18	18	18	MARK CHESNUTT/It Wouldn't Hurt...
18	18	18	18	18	LEE ROY PARNELL/Heart's Desire
18	18	18	18	18	SHANIA TWAIN/You Win My Love
18	18	18	18	18	RICOCHET/What Do I Know
18	18	18	18	18	MAVERICKS/All You Ever Do...
18	18	18	18	18	JOHN M. MONTGOMERY/Long As I Live
18	18	18	18	18	LEE ROY PARNELL/Heart's Desire
18	18	18	18	18	RICOCHET/What Do I Know
18	18	18	18	18	PAM TILLIS/The River And...
18	18	18	18	18	AARON TIPPIN/Without Your Love
18	18	18	18	18	SHANIA TWAIN/You Win My Love
18	18	18	18	18	LARI WHITE/Ready, Willing...
18	18	18	18	18	BILLY DEAN/It's What I Do
18	18	18	18	18	FAITH HILL/Someone Else's Dream
18	18	18	18	18	TIM MCGRAW/If I Want Is A Life
18	18	18	18	18	PAM TILLIS/The River And...
18	18	18	18	18	JO DEE MESSINA/Heads Carolina...
18	18	18	18	18	FAITH HILL/Someone Else's Dream
18	18	18	18	18	ALAN JACKSON/It's My Life
18	18	18	18	18	MAVERICKS/All You Ever Do...
18	18	18	18	18	JAMES BONAMY/She's Got A Mind...
18	18	18	18	18	JOHN BERRY/Every Time My...
18	18	18	18	18	BLACKHAWK/Almost A Memory Now
18	18	18	18	18	BRYAN WHITE/It's Not Supposed...
18	18	18	18	18	STEPHANIE BENTLEY/Who's That Girl
18	18	18	18	18	MINDY MCCREADY/Ten Thousand Angels
18	18	18	18	18	TERRI CLARK/If I Were You
18	18	18	18	18	TOBY KEITH/Does That Blue...
18	18	18	18	18	JOE DUFFIE/O-U-N-T-R-Y
18	18	18	18	18	COLLIN RAYE/Think About You
18	18	18	18	18	BAKER & MYERS/Years From Here
18	18	18	18	18	JEFF CARSON/Holdin' Onto...
18	18	18	18	18	KEITH STEGALL/1969
18	18	18	18	18	DAVID LEE MURPHY/Every Time I Get...
18	18	18	18	18	SAMMY KERSHAW/Meant To Be
18	18	18	18	18	DAVID LEE MURPHY/Every Time I Get...
42	42	42	42	42	ALAN JACKSON/It's My Life

**MARKET #13**  
**Y106.7**  
ATLANTA'S YOUNG COUNTRY  
WYAY/Atlanta  
(404) 955-0106  
McGinley/Gray

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	42	42	42	42	WYNNONNA/To Be Loved By You
42	42	42	42	42	TRACY LAWRENCE/If You Loved Me
42	42	42	42	42	GEORGE STRAIT/If You Loved Me
32	42	42	42	42	CLAY WALKER/Hypnotize The Moon
42	42	42	42	42	PATTY LOVELESS/You Can Feel Bad
32	42	42	42	42	LONESTAR/No News
32	42	42	42	42	NEAL MCCOY/You Gotta Love That
32	42	42	42	42	DARYLE SINGLETARY/Too Much Fun
32	42	42	42	42	CLAY WALKER/Hypnotize The Moon
32	42	42	42	42	WYNNONNA/To Be Loved By You
32	42	42	42	42	LINDA DAVIS/Some Things Are...
32	42	42	42	42	ALABAMA/It Works
18	32	32	32	32	LONESTAR/No News
18	32	32	32	32	JOHN BERRY/Every Time My...
18	32	32	32	32	MARK CHESNUTT/It Wouldn't Hurt...
18	32	32	32	32	LEE ROY PARNELL/Heart's Desire
18	32	32	32	32	SHANIA TWAIN/You Win My Love
18	32	32	32	32	RICOCHET/What Do I Know
18	32	32	32	32	MAVERICKS/All You Ever Do...
18	32	32	32	32	JOHN M. MONTGOMERY/Long As I Live
18	32	32	32	32	LEE ROY PARNELL/Heart's Desire
18	32	32	32	32	RICOCHET/What Do I Know
18	32	32	32	32	PAM TILLIS/The River And...
18	32	32	32	32	AARON TIPPIN/Without Your Love
18	32	32	32	32	SHANIA TWAIN/You Win My Love
18	32	32	32	32	LARI WHITE/Ready, Willing...
18	32	32	32	32	BILLY DEAN/It's What I Do
18	32	32	32	32	FAITH HILL/Someone Else's Dream
18	32	32	32	32	TIM MCGRAW/If I Want Is A Life
18	32	32	32	32	PAM TILLIS/The River And...
18	32	32	32	32	JO DEE MESSINA/Heads Carolina...
18	32	32	32	32	FAITH HILL/Someone Else's Dream
18	32	32	32	32	ALAN JACKSON/It's My Life
18	32	32	32	32	MAVERICKS/All You Ever Do...
18	32	32	32	32	JAMES BONAMY/She's Got A Mind...
18	32	32	32	32	JOHN BERRY/Every Time My...
18	32	32	32	32	BLACKHAWK/Almost A Memory Now
18	32	32	32	32	BRYAN WHITE/It's Not Supposed...
18	32	32	32	32	STEPHANIE BENTLEY/Who's That Girl
18	32	32	32	32	MINDY MCCREADY/Ten Thousand Angels
18	32	32	32	32	TERRI CLARK/If I Were You
18	32	32	32	32	TOBY KEITH/Does That Blue...
18	32	32	32	32	JOE DUFFIE/O-U-N-T-R-Y
18	32	32	32	32	COLLIN RAYE/Think About You
18	32	32	32	32	BAKER & MYERS/Years From Here
18	32	32	32	32	JEFF CARSON/Holdin' Onto...
18	32	32	32	32	KEITH STEGALL/1969
18	32	32	32	32	DAVID LEE MURPHY/Every Time I Get...
18	32	32	32	32	SAMMY KERSHAW/Meant To Be
18	32	32	32	32	DAVID LEE MURPHY/Every Time I Get...
42	42	42	42	42	ALAN JACKSON/It's My Life

**MARKET #13**  
**KICK IN COUNTRY**  
KCN/Seattle  
(206) 649-0106  
Randall/Knight

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	22	22	22	22	LINDA DAVIS/Some Things Are...
22	22	22	22	22	CLAY WALKER/Hypnotize The Moon
39	39	39	39	39	PATTY LOVELESS/You Can Feel Bad
22	22	22	22	22	GEORGE STRAIT/If You Loved Me
22	22	22	22	22	TRACY LAWRENCE/If You Loved Me
39	39	39	39	39	WYNNONNA/To Be Loved By You
39	39	39	39	39	GARTH BROOKS/The Beaches Of...
22	22	22	22	22	DIAMOND RIO/Walkin' Away
22	22	22	22	22	DARYLE SINGLETARY/Too Much Fun
22	22	22	22	22	CLAY WALKER/Hypnotize The Moon
22	22	22	22	22	WYNNONNA/To Be Loved By You
22	22	22	22	22	LINDA DAVIS/Some Things Are...
16	16	16	16	16	ALABAMA/It Works
16	16	16	16	16	LONESTAR/No News
16	16	16	16	16	JOHN BERRY/Every Time My...
16	16	16	16	16	MARK CHESNUTT/It Wouldn't Hurt...
16	16	16	16	16	LEE ROY PARNELL/Heart's Desire
16	16	16	16	16	SHANIA TWAIN/You Win My Love
16	16	16	16	16	RICOCHET/What Do I Know
16	16	16	16	16	MAVERICKS/All You Ever Do...
16	16	16	16	16	JOHN M. MONTGOMERY/Long As I Live
16	16	16	16	16	LEE ROY PARNELL/Heart's Desire
16	16	16	16	16	RICOCHET/What Do I Know
16	16	16	16	16	PAM TILLIS/The River And...
16	16	16	16	16	AARON TIPPIN/Without Your Love
16	16	16	16	16	SHANIA TWAIN/You Win My Love
16	16	16	16	16	LARI WHITE/Ready, Willing...
16	16	16	16	16	BILLY DEAN/It's What I Do
16	16	16	16	16	FAITH HILL/Someone Else's Dream
16	16	16	16	16	TIM MCGRAW/If I Want Is A Life
16	16	16			

# COUNTRY PLAYLISTS

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WQYK		MARKET #21			
WQYK/Tampa		(813) 576-6055			
Martin/Roberts					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
32 32 32 32	GARTH BROOKS/The Beaches Of...	32	32	32	32
16 24 24 32	DIAMOND RIO/Walkin' Away	16	24	24	32
24 32 32 32	TRACY LAWRENCE/If You Loved Me	24	32	32	32
32 32 32 32	PATTY LOVELESS/You Can Feel Bad	32	32	32	32
16 16 16 32	NEAL MCCOY/You Gotta Love That	16	16	16	32
32 32 32 32	DARYLE SINGLETARY/Too Much Fun	32	32	32	32
16 24 32	GEORGE STRAIT/I Know She Still...	16	24	32	
24 32 32 32	CLAY WALKER/Hypnotize The Moon	24	32	32	32
16 16 16 18	WYNNONNA/To Be Loved By You	16	16	16	18
16 16 16 18	ALABAMA/It Works	16	16	16	18
16 16 16 18	JAMES BONAMY/She's Got A Mind...	16	16	16	18
16 16 16 18	TRACY BYRD/Heaven In My...	16	16	16	18
16 16 16 18	MARK CHESNUTT/It Wouldn't Hurt...	16	16	16	18
16 16 16 18	LINDA DAVIS/Some Things Are...	16	16	16	18
16 16 16 18	FAITH HILL/Someone Else's Dream	16	16	16	18
16 16 16 18	LONESTAR/No News	16	16	16	18
5 10 10 10	MINDY MCCREADY/Ten Thousand Angels	5	10	10	10
10 10 10 10	TIM MCGRAW/All I Want Is A Life	10	10	10	10
10 10 10 10	JO DEE MESSINA/Heads Carolina...	10	10	10	10
10 10 10 10	LEE ROY PARNELL/Heart's Desire	10	10	10	10
10 10 10 10	PAM TILLIS/The River And...	10	10	10	10
10 10 10 10	AARON TIPPIN/Without Your Love	10	10	10	10
10 10 10 10	SHANIA TWAIN/You Win My Love	10	10	10	10
10 10 10 10	LARI WHITE/Ready, Willing...	10	10	10	10
32 12 12 12	BLACKHAWK/Almost A Memory Now	32	12	12	12
12 12 12 12	JEFF CARSON/Holdin' Onto...	12	12	12	12
12 12 12 12	TERRI CLARK/When Boy Meets Girl	12	12	12	12
12 12 12 12	JOE DIFFIE/Bigger Than...	12	12	12	12
32 18 18 18	WADE HAYES/What I Meant To Say	32	18	18	18
12 12 12 12	FAITH HILL/Matters To Me	12	12	12	12
32 32 32 32	ALAN JACKSON/It's My Life	32	32	32	32
32 32 32 32	MARTINA MCBRIDE/Wild Angels	32	32	32	32
12 12 12 12	TIM MCGRAW/Can't Be Really Gone	12	12	12	12
12 12 12 12	JOHN M. MONTGOMERY/Cowboy Love	12	12	12	12
32 18 18 18	COLLIN RAYE/Not That Different	32	18	18	18
12 12 12 12	DOUG SUPERNAW/Not Enough Hours...	12	12	12	12
12 12 12 12	AARON TIPPIN/That's As Close...	12	12	12	12
12 12 12 12	SHANIA TWAIN/If... I'm Outta...	12	12	12	12
12 12 12 12	BRYAN WHITE/Rebecca Lynn	12	12	12	12
10 10 10 10	BLACKHAWK/Almost A Memory Now	10	10	10	10

WQBQ		MARKET #21			
WQBQ/Tampa		(813) 287-1047			
Lane					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
25 25 25 45	GARTH BROOKS/The Beaches Of...	25	25	25	45
45 45 45 45	DIAMOND RIO/Walkin' Away	45	45	45	45
45 45 45 45	WADE HAYES/What I Meant To Say	45	45	45	45
45 45 45 45	ALAN JACKSON/It's My Life	45	45	45	45
25 45 45 45	TRACY LAWRENCE/If You Loved Me	25	45	45	45
25 25 25 45	PATTY LOVELESS/You Can Feel Bad	25	25	25	45
25 45 45 45	DAVID LEE MURPHY/Out With A Bang	25	45	45	45
25 45 45 45	NEAL MCCOY/You Gotta Love That	25	45	45	45
45 45 45 45	COLLIN RAYE/Not That Different	45	45	45	45
45 45 45 45	DARYLE SINGLETARY/Too Much Fun	45	45	45	45
18 28 28 28	LARI WHITE/Ready, Willing...	18	28	28	28
18 28 28 28	TRACY BYRD/Heaven In My...	18	28	28	28
18 28 28 28	MARK CHESNUTT/It Wouldn't Hurt...	18	28	28	28
7 18 28 28	JOHN M. MONTGOMERY/Long As I Live	7	18	28	28
18 28 28 28	TIM MCGRAW/All I Want Is A Life	18	28	28	28
18 25 25 25	ALABAMA/It Works	18	25	25	25
25 25 25 25	JAMES BONAMY/She's Got A Mind...	25	25	25	25
25 25 25 25	MARK CHESNUTT/It Wouldn't Hurt...	25	25	25	25
25 25 25 25	LINDA DAVIS/Some Things Are...	25	25	25	25
28 28 25 25	LONESTAR/No News	28	28	25	25
18 18 18 25	JO DEE MESSINA/Heads Carolina...	18	18	18	25
28 28 28 25	MINDY MCCREADY/Ten Thousand Angels	28	28	28	25
18 18 18 25	LEE ROY PARNELL/Heart's Desire	18	18	18	25
25 25 25 25	RICOCHET/What Do I Know	25	25	25	25
25 25 25 25	GEORGE STRAIT/I Know She Still...	25	25	25	25
28 18 18 25	PAM TILLIS/The River And...	28	18	18	25
25 25 25 25	CLAY WALKER/Hypnotize The Moon	25	25	25	25
45 45 45 25	RHETT AKINS/She Said Yes	45	45	45	25
25 25 25 25	BLACKHAWK/Almost A Memory Now	25	25	25	25
25 25 25 25	TRACY BYRD/Heaven In My...	25	25	25	25
25 25 25 25	TERRI CLARK/When Boy Meets Girl	25	25	25	25
25 25 25 25	JOE DIFFIE/Bigger Than...	25	25	25	25
25 25 25 25	HERNDON & BENTLEY/Heart Half Empty	25	25	25	25
45 25 25 25	FAITH HILL/Matters To Me	45	25	25	25
25 45 45 25	WYNNONNA/To Be Loved By You	25	45	45	25
45 45 45 25	MARTINA MCBRIDE/Wild Angels	45	45	45	25
28 25 25 25	MAVERICKS/All You Ever Do...	28	25	25	25
18 18 18 18	STEPHANIE BENTLEY/Who's That Girl	18	18	18	18
18 18 18 18	JOHN BERRY/Every Time My...	18	18	18	18
18 18 18 18	TERRI CLARK/When Boy Meets Girl	18	18	18	18

WGAR		MARKET #22			
WGAR/Cleveland		(216) 328-9950			
Nugent/Collier					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
33 33 33 33	GARTH BROOKS/The Beaches Of...	33	33	33	33
33 33 33 33	MARK CHESNUTT/It Wouldn't Hurt...	33	33	33	33
33 33 33 33	LINDA DAVIS/Some Things Are...	33	33	33	33
33 33 33 33	ALAN JACKSON/It's My Life	33	33	33	33
26 33 33 33	TRACY LAWRENCE/If You Loved Me	26	33	33	33
33 33 33 33	PATTY LOVELESS/You Can Feel Bad	33	33	33	33
33 33 33 33	NEAL MCCOY/You Gotta Love That	33	33	33	33
26 26 31 31	DARYLE SINGLETARY/Too Much Fun	26	26	31	31
26 26 26 31	WYNNONNA/To Be Loved By You	26	26	26	31
26 26 26 26	ALABAMA/It Works	26	26	26	26
26 26 26 26	LARI WHITE/Ready, Willing...	26	26	26	26
26 26 26 26	JOHN BERRY/Every Time My...	26	26	26	26
26 26 26 26	TRACY BYRD/Heaven In My...	26	26	26	26
26 26 26 26	MARK CHESNUTT/It Wouldn't Hurt...	26	26	26	26
18 18 18 26	BILLY DEAN/It's What I Do	18	18	18	26
26 26 26 26	DIAMOND RIO/Walkin' Away	26	26	26	26
26 26 26 26	FAITH HILL/Someone Else's Dream	26	26	26	26
26 26 26 26	LONESTAR/No News	26	26	26	26
18 18 18 26	TIM MCGRAW/All I Want Is A Life	18	18	18	26
26 26 26 26	JO DEE MESSINA/Heads Carolina...	26	26	26	26
26 26 26 26	JOHN M. MONTGOMERY/Long As I Live	26	26	26	26
26 26 26 26	LEE ROY PARNELL/Heart's Desire	26	26	26	26
26 26 26 26	COLLIN RAYE/Think About You	26	26	26	26
26 26 26 26	LEE ROY PARNELL/Heart's Desire	26	26	26	26
26 26 26 26	RICOCHET/What Do I Know	26	26	26	26
26 26 26 26	AARON TIPPIN/Without Your Love	26	26	26	26
26 26 26 26	SHANIA TWAIN/You Win My Love	26	26	26	26
26 26 26 26	CLAY WALKER/Hypnotize The Moon	26	26	26	26
26 26 26 26	LARI WHITE/Ready, Willing...	26	26	26	26
18 18 18 24	PAM TILLIS/The River And...	18	18	18	24
18 18 18 24	BLACKHAWK/Almost A Memory Now	18	18	18	24
18 18 18 24	JAMES BONAMY/She's Got A Mind...	18	18	18	24
18 18 18 24	TERRI CLARK/When Boy Meets Girl	18	18	18	24
18 18 18 24	JOE DIFFIE/C-O-U-N-T-R-Y	18	18	18	24
18 18 18 24	MAVERICKS/All You Ever Do...	18	18	18	24
18 18 18 24	BRYAN WHITE/It's Not Supposed...	18	18	18	24
26 26 26 26	RHETT AKINS/She Said Yes	26	26	26	26
15 15 15 15	JOHN ANDERSON/Paradise	15	15	15	15
15 15 15 15	JOE DIFFIE/Bigger Than...	15	15	15	15
15 15 15 15	WADE HAYES/What I Meant To Say	15	15	15	15
15 15 15 15	FAITH HILL/Matters To Me	15	15	15	15
15 15 15 15	LITTLE TEXAS/Country Crazy	15	15	15	15

KYGO		MARKET #23			
KYGO/Denver		(303) 321-0950			
St. John/Page					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
30 30 30 30	ALABAMA/It Works	30	30	30	30
30 30 30 30	PATTY LOVELESS/You Can Feel Bad	30	30	30	30
30 30 30 30	GEORGE STRAIT/I Know She Still...	30	30	30	30
22 30 30 30	DIAMOND RIO/Walkin' Away	22	30	30	30
22 22 30 30	MARK CHESNUTT/It Wouldn't Hurt...	22	22	30	30
30 30 30 30	RHETT AKINS/She Said Yes	30	30	30	30
30 30 30 30	CLAY WALKER/Hypnotize The Moon	30	30	30	30
30 30 30 30	WYNNONNA/To Be Loved By You	30	30	30	30
22 22 22 30	DARYLE SINGLETARY/Too Much Fun	22	22	22	30
22 22 22 30	LARI WHITE/Ready, Willing...	22	22	22	30
22 22 22 30	RICOCHET/What Do I Know	22	22	22	30
13 22 22 30	TRACY BYRD/Heaven In My...	13	22	22	30
22 22 22 22	TRACY BYRD/Heaven In My...	22	22	22	22
22 22 22 22	BILLY DEAN/It's What I Do	22	22	22	22
22 22 22 22	PAM TILLIS/The River And...	22	22	22	22
22 22 22 22	JO DEE MESSINA/Heads Carolina...	22	22	22	22
22 22 22 22	KEITH STEGALL/1969	22	22	22	22
22 22 22 22	BLACKHAWK/Almost A Memory Now	22	22	22	22
22 22 22 22	LEE ROY PARNELL/Heart's Desire	22	22	22	22
13 22 22 22	SHANIA TWAIN/You Win My Love	13	22	22	22
13 13 22 22	PERFECT STRANGER/Remember The Ride	13	13	22	22
13 13 22 22	MINDY MCCREADY/Ten Thousand Angels	13	13	22	22
5 5 13 22	FAITH HILL/Someone Else's Dream	5	5	13	22
13 13 13 22	NEAL MCCOY/You Gotta Love That	13	13	13	22
13 13 13 22	ALABAMA/It Works	13	13	13	22
13 13 13 22	TERRI CLARK/When Boy Meets Girl	13	13	13	22
13 13 13 22	FRAZIER RIVER/She Got What She...	13	13	13	22
13 13 13 22	TIM MCGRAW/All I Want Is A Life	13	13	13	22
13 13 13 22	STEVE AZAR/Someday	13	13	13	22
13 13 13 22	JOE DIFFIE/C-O-U-N-T-R-Y	13	13	13	22
13 13 13 22	TY ENGLAND/Redneck Son	13	13	13	22
13 13 13 22	COLLIN RAYE/Think About You	13	13	13	22
13 13 13 22	JOHN M. MONTGOMERY/Long As I Live	13	13	13	22
13 13 13 22	RHETT AKINS/Don't Get Me Started	13	13	13	22
13 13 13 22	KEITH GATTIS/Little Drops Of...	13	13	13	22
13 13 13 22	DAVID LEE MURPHY/Every Time I Get...	13	13	13	22
13 13 13 22	PAUL BRANDT/My Heart Has A...	13	13	13	22

KUPJ		MARKET #24			
KUPJ/Portland, OR		(503) 321-0300			
Rogers/Taylor					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
36 36 36 36	GEORGE STRAIT/Check Yes Or No	36	36	36	36
36 36 36 36	FAITH HILL/Matters To Me	36	36	36	36
25 36 36 36	MARTINA MCBRIDE/Wild Angels	25	36	36	36
36 36 36 36	DARYLE SINGLETARY/Too Much Fun	36	36	36	36
25 25 25 36	TRACY LAWRENCE/If You Loved Me	25	25	25	36
36 36 36 36	ALAN JACKSON/It's My Life	36	36	36	36
36 36 36 36	GARTH BROOKS/The Beaches Of...	36	36	36	36
25 25 25 36	LEE ROY PARNELL/Heart's Desire	25	25	25	36
12 25 25 36	CLAY WALKER/Hypnotize The Moon	12	25	25	36
25 25 25 25	LINDA DAVIS/Some Things Are...	25	25	25	25
25 25 25 25	DIAMOND RIO/Walkin' Away	25	25	25	25
25 25 25 25	PATTY LOVELESS/You Can Feel Bad	25	25	25	25
25 25 25 25	WYNNONNA/To Be Loved By You	25	25	25	25
25 25 25 25	PAM TILLIS/The River And...	25	25	25	25
25 25 25 25	LONESTAR/No News	25	25	25	25
25 25 25 25	MARK CHESNUTT/It Wouldn't Hurt...	25	25	25	25
25 25 25 25	NEAL MCCOY/You Gotta Love That	25	25	25	25
25 25 25 25	RICOCHET/What Do I Know	25	25	25	25
12 12 12 12	ALABAMA/It Works	12	12	12	12
12 12 12 12	LEE ROY PARNELL/Heart's Desire	12	12	12	12
12 12 12 12	BILLY DEAN/It's What I Do	12	12	12	12
12 12 12 12	TRACY BYRD/Heaven In My...	12	12	12	12
12 12 12 12	AARON TIPPIN/Without Your Love	12	12	12	12
12 12 12 12	JOHN BERRY/Every Time My...	12	12	12	

## A

**RHETT AKINS** She Said Yes (*Decca 55085*)  
Prod: Mark Wright Wr: Joe Doyle, Rhett Akins Pub: BMG-Songs Inc., Tree Publishing Company Inc., Mike Curb, (ASCAP/BMI) Mgr: Starstruck Entertainment

**ALABAMA** It Works (*RCA 64473-2*)  
Prod: Emory Gordy Jr, Alabama Wr: Mickey Cates, Mark Alan Springer Pub: Alabama Band Music (a division of Wildcountry Inc., EMI Blackwood Music Inc. (all rights obo Mark Alan Springer Music administered by EMI Blackwood Music Inc.)) (ASCAP/BMI) Mgr: IMS

**JOHN ANDERSON** Long Hard Lesson Learned (*BNA 66810*)  
Prod: James Stroud, John Anderson Wr: John D. Anderson, Donna Anderson, Michael A. Anderson Pub: Polygram International Publishing, Inc./Ranger Bob Music (ASCAP) and Murrah Music Corp. (BMI) Mgr: Bobby Roberts Company, Inc.

**STEVE AZAR** Someday (*River North 1172*)  
Prod: Joe Thomas Wr: Steve Azar, A.J. Masters, Bob Regan Pub: Murrah Music Corp./Top Of The Levy Music (adm. by Murrah Music Corp.)/On The Wall Music, Inc. (adm. by Copyright Management Inc.) (BMI)/AMR Publications, Inc./Sierra Home Music (adm. by AMR Publications, Inc.) (ASCAP) Mgr: Thoroughbred Artist Mgmt.

## B

**BAKER & MYERS** Years From Here (*MCG/Curb 1191*)  
Prod: Nelson Larkin, Michael Hollandsworth Wr: Gary Baker, Frank J. Myers, Jerry Williams Pub: Zomba Enterprises Inc., Dixie Stars Music, Zomba Songs Inc., Tuneover Music Inc. (administered by Zomba Songs Inc.) (ASCAP/BMI) Mgr: Falcon Management

**STEPHANIE BENTLEY** Who's That Girl (*Epic 78234*)  
Prod: Todd Wilkes, Paul Worley Wr: Stephanie Bentley, George Teren and Don Primmer Pub: Careers-BMG Music Publishing, Inc. (BMI)/Zomba Songs Inc. (BMI)/G.I.D. Music (ASCAP) Mgr: Bobby Roberts Company

**JOHN BERRY** Every Time My Heart Calls Your Name (*Capitol 28495*)  
Prod: Jimmy Bowen for Lynwood Productions, Chuck Howard for Diamond Struck Productions Wr: J.B. Rudd, Gary Heyde Pub: EMI Tower Street Music (Adm. by EMI Blackwood Music Inc.) (BMI) Mgr: Corlew-O'Grady

**BLACKHAWK** Almost A Memory Now (*Arista 2975*)  
Prod: Mark Bright (EMI Nashville), Mike Clute, Tim DuBois Wr: Dale Oliver, Dave Robbins, Van Stephenson Pub: WB Music Corp. (ASCAP)/EMI April Music Inc., Joe David Music (ASCAP)/Stroudacaster Music (BMI) Mgr: Rick Alter Management

**JAMES BONAMY** She's Got A Mind Of Her Own (*Epic 78220*)  
Prod: Doug Johnson Wr: Billy Livsey, Don Schlitz Pub: Irving Music Inc., New Hayes Music, New Don Songs (BMI, ASCAP) Mgr: Hallmark Direction Company

**PAUL BRANDT** My Heart Has A History (*Reprise 46180*)  
Prod: Josh Leo Wr: Mark D. Sanders, Paul Brandt Pub: Starstruck Writers Group, Inc./Mark D. Music (ASCAP)/Warner-Tamerlane Pub. Corp./Polywog Music (SOCAN/BMI) Mgr: Creative Trust

**LISA BROKOP** Before He Kissed Me (*Capitol 10336*)  
Prod: Josh Leo Wr: Liz Hengber, Mark Irwin Pub: Starstruck Writers Group, Inc. (ASCAP)/EMI April Music, Inc. (ASCAP) Mgr: Mascioli Entertainment Corp.

**GARTH BROOKS** The Beaches Of Cheyenne (*Capitol 10332*)  
Prod: Allen Reynolds Wr: Dan Roberts, Bryan Kennedy, Garth Brooks Pub: Old Boats Music, EMI April Music Inc., Rope and Dolly Music, Major Bob Music Company Inc., No Fences Music (administered by Major Bob Music Company Inc.) (ASCAP) Mgr: GB Management

**TRACY BYRD** Heaven In My Woman's Eyes (*MCA 11242*)  
Prod: Tony Brown Wr: Mark Nesler Pub: Glitterfish Music, Inc./Carpad Music, Inc. (BMI) Mgr: Ritter-Carter Management

## C

**JEFF CARSON** Holdin' Onto Something (*MCG/Curb 1214*)  
Prod: Chuck Howard Wr: Thom McHugh, Tom Shapiro Pub: Kicking Bird Music, Inc./Thomahawk Music (BMI)/Hamstein Cumberland Music/Diamond Struck Music (Adm. by Mike Curb Music) (BMI) Mgr: Marv Dennis & Associates

**MARK CHESNUTT** It Wouldn't Hurt To Have Wings (*Decca 55164*)  
Prod: Tony Brown Wr: Jerry Foster, Roger Lavoie, Johnny Morris Pub: Warner-Tamerlane Publishing Corp., Miss Holly Music and Hapsack Music, Great Galen (BMI) Mgr: BDM Management

**TERRI CLARK** If I Were You (*Mercury 106*)  
Prod: Keith Stegall, Chris Waters Wr: Terri Clark Pub: Sony Tree Pub. Co., Inc. (BMI) Mgr: Woody Bowles Co.

**BOBBIE CRYNER** You'd Think He'd Know Me Better (*MCA 55167*)  
Prod: Barry Beckett, Tony Brown Wr: Bobbie Cryner Pub: Lonesome Dove Music/Ensign Music Corp. (BMI) Mgr: Evelyn Shriver Mgmt.

## D

**LINDA DAVIS** Some Things Are Meant To Be (*Arista 2896*)  
Prod: John Guess Wr: Michael Garvin, Gordon Payne Pub: Nocturnal Eclipse Music, Michael Garvin Music, Ensign Music Corp. (BMI) Mgr: Starstruck Entertainment

**BILLY DEAN** It's What I Do (*Capitol 58526*)  
Prod: Tom Shapiro Wr: Chuck Jones, Tom Shapiro Pub: Hamstein Cumberland Music, Tom Shapiro Music, Mike Cur Music, Diamond Struck Music (BMI) Mgr: Starstruck Entertainment

## D

**DIAMOND RIO** Walkin' Away (*Arista 2934*)  
Prod: Mike D. Clute, Tim DuBois, Diamond Rio Wr: Annie Roboff, Craig Wiseman Pub: Almo Music Corp., Anwa Music, Daddy Rabbit Music (ASCAP) Mgr: International Artist Management

**JOE DIFFIE** C-O-U-N-T-R-Y (*Epic 78246*)  
Prod: Johnny Slate, Joe Diffie Wr: Ed Hill, Ron Harbin, Dusty Drake Pub: New Haven Music, Inc. (BMI), Music Hill Music (BMI) admin. by New Haven Music, Inc. (BMI), Sony/ATV Tunes LLC d/b/a Cross Key Publishing Co., Inc. (ASCAP), Kim Williams Music (ASCAP), Dusty Drake Music Group (BMI) Mgr: Image Management Group

**TY ENGLAND** Redneck Son (*RCA 66522*)  
Prod: Garth Fundis Wr: Randy Thomas, Bob Carlisle Pub: Jacque Remembers Music (ASCAP) Mgr: Bob Doyle & Associates Inc.

## F

**FRAZIER RIVER** She Got What She Deserves (*Decca 55173*)  
Prod: Mark Wright Wr: Jenny Yates, Bobby Fischer, Charlie Black Pub: Criterion Music Corp., Escodilla Music, Bobby Fischer Music, Songs In Black Ind (administered by CMI) (ASCAP, SESAC) Mgr: Hallmark Direction

## G

**KEITH GATTIS** Little Drops Of My Heart (*RCA 07863*)  
Prod: Norro Wilson Wr: Keith Gattis Pub: Hornbill Music (BMI) Mgr: James Dowell Management

## H

**TY HERNDON** In Your Face (*Epic 078247*)  
Prod: Doug Johnson Wr: Annette Cotter, Kim Tribble Pub: Polygram Int'l Pub., Inc. (ASCAP)/Brian's Dream Publishing (ASCAP)/Wildawn Music Mgr: Image Management Corp.

**FAITH HILL** Someone Else's Dream (*WB 8039*)  
Prod: Scott Hendricks, Faith Hill Wr: Craig Wiseman, Trey Bruce Pub: Almo Music Corp./Daddy Rabbit Music/Big Tractor Music (adm. by WB Music Corp./WB Music Corp. ASCAP) Mgr: Borman Entertainment

**MARCUS HUMMON** God's Country (*Columbia 78251*)  
Prod: Monroe Jones Wr: Marcus Hummon, Butch Curry Pub: Careers-BMG Music Publishing, Inc. (BMI), Floyd's Dream Music, BMG Songs, Inc. (ASCAP) Mgr: Creative Trust

## J

**ALAN JACKSON** I'll Try (*Arista 2941*)  
Prod: Keith Stegall Wr: Alan Jackson Pub: WB Music Corp., Yee Haw Music (ASCAP) Mgr: Real World Tours Inc.

## K

**TOBY KEITH** Does That Blue Moon Ever Shine On You (*A&M 108*)  
Prod: Nelson Larkin, Toby Keith Wr: Toby Keith Pub: Polygram Int'l, Inc./Tokeco Tunes/Bill Green Music (BMI) Mgr:

## L

**TRACY LAWRENCE** If You Loved Me (*Atlantic 6546*)  
Prod: Don Cook Wr: Pual Nelson, Tom Shapiro Pub: Sony Tree Publishing Company Inc., Terilee Music, Hamstein Cumberland Music, Tom Shapiro Music (BMI) Mgr: T.L.E. Management

**LDNESTAR** No News (*BNA 64472*)  
Prod: Don Cook, Wally Wilson Wr: Sam Hogin, Phil Barnhart, Mark D. Sanders Pub: Sony Tree Music Publishing Company Inc., Katy's Rainbow, Simply Irresistible Music, Starstruck Writer's Group Inc., Mark D. Music (BMI, ASCAP) Mgr: William N. Carter Management

**PATTY LOVELESS** You Can Feel Bad (*Epic 78209*)  
Prod: Emory Gordy Jr. Wr: Matraca Berg, Tim Krekel Pub: Longitude Music Company, August Wind Music, Great Broad Music, Mighty Nice Music (administered by Bluewater Music Corporation (BMI) Mgr: Fitzgerald-Hartley

## M

**MAVERICKS** All You Ever Do Is Bring Me Down (*MCA 55154*)  
Prod: Don Cook, Raul Malo Wr: Raul Malo, Al Anderson Pub: Sony Tree Publishing Company, Raul Malo Music, Mighty Nice Music, Al Andersons (all rights obo Raul Malo Music administered by Sony Music Publishing) (BMI) Mgr: Frank Callari/FCC Mgt.

**NEAL McCOY** You Gotta Love That (*Atlantic 6565*)  
Prod: Barry Beckett Wr: Jess Brown, Brett Jones Pub: Almo Music Corp., Barnatuck Music Inc., Irving Music Inc., Kybama Music Inc. (ASCAP/BMI) Mgr: Management Associates Of Dallas

**MINDY McCREADY** Ten Thousand Angels (*BNA 64470*)  
Prod: Norro Wilson, David Malkoy Wr: Steven Dale Jones, Billy Henderson Pub: Island Bound Music, Inc./Famous Music Corporation (ASCAP) (BMI) Mgr: Stan Mores

**TIM MCGRAW** All I Want Is A Life (*Curb*)  
Prod: James Stroud, Byron Gallimore Wr: Tony Mullins, Stan Munsey, Don Primmer Pub: G.I.D. Music (ASCAP), Royal Haven Music Inc. (BMI) Mgr: Breakfast Table Management

**JO DEE MESSINA** Heads Carolina, Tails California (*Curb 1215*)  
Prod: Byron Gallimore, Tim McGraw Wr: Tim Nichols, Mark D. Sanders Pub: EMI Blackwood Music Inc., Ty Land Music (all rights for Ty Land Music Controlled and administered by EMI Blackwood Music Inc., Star Struck Writers Group Inc., Mark D. Music (BMI, ASCAP) Mgr:

**JOHN MICHAEL MONTGOMERY** Long As I Live (*Atlantic 6654*)  
Prod: Scott Hendricks Wr: Rick Bowles, Wil Robinson Pub: Maypop Music (a division of Wildcountry, Inc.)/Makin' Chevys Music (BMI)/Wonderland Music, Inc./Will Robinsons (BMI) Mgr: Hallmark Direction

## P

**LEE ROY PARNELL** Heart's Desire (*Career 2952*)  
Prod: Scott Hendricks, Lee Roy Parnell Wr: Cris Moore, Lee Roy Parnell Pub: Songs of PolyGram International Inc., Barney And Arney Music, Lee Roy Parnell Music (BMI) Mgr: Mike Robertson Management

**PERFECT STRANGER** Remember The Ride (*Curb 1216*)  
Prod: Clyde Brooks Wr: Kim Williams, Michael Harrell Pub: Sony Cross Keys Pub. Co., Inc./Major Bob Music Co., Inc. (ASCAP) Mgr: Tony Tuthill, K.C. Austin

## R

**COLLIN RAYE** I Think About You (*Epic 78238*)  
Prod: John Hobbs, Ed Seay, Paul Worley Wr: Don Schlitz, Steve Seskin Pub: New Don Songs/New Hayes Music/Love This Town Music (ASCAP) Mgr: Scott-Dean Management

**RICOCHET** What Do I Know (*Columbia 78088*)  
Prod: Ron Chancey, Ed Seay Wr: Sunny Russ, Cathy Majeski, Stephony Smith Pub: Starstruck Angel Music Inc., All Around Town Music, Sony Cross Keys Publishing Company Inc., EMI Blackwood Music (ASCAP/BMI) Mgr: Hallmark Direction

## S

**SAWYER BROWN** Treat Her Right (*Curb 1243*)  
Prod: Mark A. Miller, Mac McAnally Wr: Lenny LeBlanc, Ava Alridge Pub: Integrity's Hosanna Music/Lensongs Publishing (ASCAP)/Blonde Hair Music (BMI) Mgr: TKO Artist Management

**SHENANDOAH** All Over But The Shoutin' (*Capitol 10319*)  
Prod: Don Cook Wr: Michael Smotherman, Rich Fagan Pub: EMI Princeton Street Music (Adm. by EMI April Music Inc.) (ASCAP)/Of Music (ASCAP) Mgr: William N. Carter Mgmt.

**DARYL SINGLETARY** Too Much Fun (*Giant 24606*)  
Prod: James Stroud, Randy Travis and David Malkoy Wr: Curtis Wright, T.J. Knight Pub: Hamstein Stroudvarious Music/Curtis Wright Songs (ASCAP)/Maypop Music (a division of Wildcountry, Inc.) (BMI) Mgr: Lib Hatcher Agency

**RICKY SKAGGS** Back Where We Belong (*Atlantic 82834*)  
Prod: Ricky Skaggs Wr: Jim Rushing, Kim Sewell Pub: Magnolia Hill Music LLC/ASCAP (A Subsidiary of McSpadden-Smith Music) and Rushing Water Music/ASCAP and Colonel Rebel Music/ASCAP and Kentucky Thunder Music/ASCAP and Keith Sewell Music/BMI Mgr:

**KEITH STEGALL** "1969" (*Mercury 107*)  
Prod: Keith Stegall, John Keltton, Carson Chamberlain Wr: Keith Stegall, Gary Harrison, Denny Henson Pub: Warner-Tamerlane Publishing Corp., Patrick Joseph Music Inc., WB Music Corp., Denny Henson Publishing Designee (BMI/ASCAP) Mgr: Morris, Bilesener & Kates

**GEORGE STRAIT** I Know She Still Loves Me (*MCA 3620*)  
Prod: Tony Brown, George Strait, Wr: Aaron Barker, Monty Holmes Pub: O Tex Music, Hit Street Music, Malaco Music (BMI) Mgr: Ev Woolsey Company

**DOUG SUPERNAW** She Never Looks Back (*Giant 8044*)  
Prod: Richard Landis Wr: Jim Lauderdale, Frank Dycus Pub: Mighty Nice Music/Laudersongs BMI/Warner Source Songs Inc./Dynda Jam Music SESAC Mgr: Senior Management

## T

**PAM TILLIS** The River And The Highway (*Arista 2958*)  
Prod: Pam Tillis, Mike Poole Wr: Garry House, Don Schlitz Pub: House Notes Music, New Don Songs, New Hayes Music (BMI, ASCAP) Mgr: Mike Robertson Management

**AARON TIPPIN** Without Your Love (*RCA 64486-2*)  
Prod: Steve Gibson Wr: Al Anderson, Craig Wiseman Pub: Mighty Nice Music, Al Andersons (administered by Bluewater Music, Almo Music Corp. (BMI, ASCAP) Mgr: Tip Top Entertainment

**SHANIA TWAIN** You Win My Love (*Mercury 110*)  
Prod: Robert John "Mutt" Lange Wr: R.J. Lange Pub: Out of Pocket Productions Ltd. (all rights controlled by Zomba Enterprises Inc.) (ASCAP) Mgr: Mary Bailey Management

**CLAY WALKER** Hypnotize The Moon (*Giant 7978*)  
Prod: James Stroud Wr: Steve Dorff, Eric Kaz Pub: Galewood Songs, Ensign Music Corp., Zena Music (BMI, ASCAP) Mgr: Ev Woolsey Management

## W

**BRYAN WHITE** I'm Not Supposed To Love You Anymore (*Asylum/VEEG 9468*)  
Prod: Billy Jo Walker, Jr., Kyle Lehnig Wr: Skip Ewing, Donny Kees Pub: Acuff-Rose Music, Inc., admin. by Acuff-Rose Music, Inc. (BMI) Mgr: G.C. Management

**LARI WHITE** Ready, Willing And Able (*RCA 64455-2*)  
Prod: Josh Leo, Lari White Wr: Jess Leary, Jody Alan Sweet Pub: Dream Catcher Music Inc., Little Gila Monster, Moon Catcher Music Inc., Son of Gila Monster (ASCAP/BMI) Mgr: William N. Carter Management

**CHELY WRIGHT** The Love That We Lost (*A&M 107*)  
Prod: Ed Seay, Harold Shedd Wr: Gary Burr, Monty Powell Pub: MCA Music Pub., a division of MCA, Inc./Gary Burr Music, Inc. (ASCAP), Acuff-Rose Music, Inc. (BMI) Mgr: International Management Services

**WYNONNA** To Be Loved By You (*MCA 55084*)  
Prod: Tony Brown Wr: Gary Burr, Mike Reid Pub: MCA Music Publishing (a division of MCA Inc.), Gary Burr Music, Almo Music Corp., Bro Blues Music (ASCAP) Mgr: The Judd House



MIKE KINOSHIAN

## A Tale Of Two Cities ... And Sexes

□ **73% of WJBR-FM/Wilmington's audience is comprised of women 18+**

From geographical and population standpoints, not much separates Harrisburg from Wilmington, DE. Locate one on the map, and the other won't take long to find. Estimated 12+ metro population figures give Harrisburg an 11,700-person advantage over Wilmington, making them Arbitron markets No. 73 and No. 74, respectively.

Mainstream AC **WJBR-FM** is Wilmington's 25-54 and 35-64 pacesetter; Rock AC **WRVV** accomplishes the same honors among comparable Harrisburg demos.

But that's where the similarities end. Nearly three out of every four (73%) WJBR-FM listeners, for example, is an 18+ female; almost 60% of WRVV's audience is comprised of men 18+.

"Guys don't tend to like the many **Michael Bolton**, **Gloria Estefan**, and **Whitney Houston** records that we play," comments WJBR-FM PD **Michael Waite**. "Men in this market have great options. They can listen to one of the best Sports stations in the country [WIP/Philadelphia], and [WYSP/Philadelphia] has **Howard Stern** in the morning."



Michael Waite

"We can run all the revenue that we generate from the January show in the first quarter. Many women get engaged at Christmas and are able to see many different merchants under one roof."

Massive January snows forced the show to be postponed, giving Waite two additional weeks to promote it. WJBR-FM's next bridal fair is set for early fall.

### Power Of Love

**Windham Hill** keyboardist **Jim Brickman** was brought in for a station Valentine's Day concert. Waite recalls, "It was a very intimate show with about 300 women and 200 men. People had to listen to the station to win tickets."

"I've never done a promotion that

created this kind of response. We've had faxes, letters, cards, and thank-you notes. Other than [AC **WBEB/Philadelphia**] we're the only station playing **Brickman**, and people thanked us for introducing them to his music. At the end of the show, we handed each woman a rose and station goodie bag."

Prior to the start of the fall sweep, Waite extended "Love Songs" from a six-night-a-week feature to seven nights. "It has a very heavy female following and does very well for us. We'd been running [syndicated Oldies personality] **Mike Harvey** on Saturday nights. He does a fine show, but it just didn't seem to fit, so we blew it up and [replaced it] with 'Love Songs.'

### Best Of The '60s

For spice, Waite slots one '60s cut an hour, rotating about 50 titles. "It's the cream of the crop from the **Supremes**, the **Four Tops**, and the **Temptations**. We're one of the few ACs still playing '60s music, but it's the music that will forever live in our hearts and minds."

## Rockin' 'River' Appeals To Harrisburg's Male Listeners

"We tend to lean more to the classic rock side than to the pop side," comments **WRVV/Harrisburg** OM/PD **Chris Tyler**, who has been programming "The River" since the **Dame Media Rock AC** debuted four years ago.

Even though Harrisburg's only about 90 minutes from Philadelphia, Tyler plays very little rhythmic product. "Black records are an important part of the equation for Philadelphia ACs, but they don't make sense for this Rock AC metro. [Instead of acts like] **Prince**, we'd rather play album cuts from core artists such as **Eric Clapton**, **Elton John**, and **Billy Joel**."

### Limited Understanding

Commenting on why he thinks there are still very few Rock ACs, Tyler says, "AC and Hot AC are safe formats — this isn't. There's a lot of 'gut' involved in Rock AC, and very few people understand the format. [Programmers] think like radio people, rather than radio listeners. If we can't have anybody else, we want 37-year-old men — and 99% of what our [announcers] say should appeal to those guys."

Several times a year, Tyler makes himself available through



Chris Tyler

"Ask The Manager" segments and acknowledges that he's implemented several listener suggestions. "The [concept's] nothing new, and [we invite listeners] to call Thursdays between 9-10am. People have feature ideas or tell us we need to dig deeper into [certain artists'] catalogs. We're using our listeners to build the station."

### Cautiously Current

Incorporating current music has been an important ingredient in the River's evolution. "After going through a few down books, we looked at every facet of our station and decided to take currents more seriously."

"We don't, however, play them the same way as a typical AC. One of our promises is that every day [6am-midnight] is a 'no repeat' day — and that includes currents. We pick and choose them very carefully and look at Adult Alternative, Rock, Hot AC, and AC charts. Adult Alternative stations go after the same basic demos as

## ACs & The Women Who Love Them

Not that you needed to be convinced, but the following clearly demonstrates AC and Hot AC's female-intensive nature. The following stats are based on approximately 90 ACs and 60 Hot ACs surveyed in this fall's Arbitron.

- In almost half the AC cases (47%), females 35-44 constitute a station's strongest cell.
- In only 6% of the instances was an AC's most potent showing in a non-female cell.
- Approximately six of every 10 Hot ACs (59%) have their greatest audience among females 25-34.

AC		Hot AC	
Women 35-44	47%	Women 25-34	59%
Women 25-34	26%	Women 35-44	29%
Women 45-54	20%	Women 18-24	2%
Women 55-64	1%	Women 45-54	2%
<hr/>		<hr/>	
Men 35-44	2%	Men 45-54	5%
Men 25-34	1%	Men 35-44	2%
Men 45-54	1%	<hr/>	
<hr/>		<hr/>	
Teens	1%	Teens	2%

While none of the mainstream ACs had more men 18+ than women 18+, 13.7% of the Hot ACs leaned male.

In the following chart, for example, you can see that 43% of ACs have women 18+ accounting for between 60%-65% of their total audience.

	AC	Hot AC
80%-85%	1%	0%
76%-79%	1%	0%
70%-75%	9%	2%
66%-69%	23%	12%
60%-65%	43%	43%
56%-59%	15%	12%
50%-55%	7%	18%
46%-49%	0%	10%
40%-45%	0%	4%

### Safe Haven

As a B/EZ, WJBR's calls stood for "Just Beautiful Radio." However, like many other B/EZs, the station evolved to AC about eight years ago and has used "Bright" and "Mix" handles. Now known simply as "99.5 — WJBR," it's quite content with its conservative musical approach.

"I hear ACs play music that I'm not familiar with at all — and I'm in the business. It's a mistake for them to do that. We want to be more contemporary than **Kenny Rogers** and **Barry Manilow**, but won't be early on **Hootie & The Blowfish**. Women are our bread and butter, and we try [pleasing them] as much as possible."

"With all the variables in an adult's life, they like knowing that they have a comfort zone. They want something dependable. Our audience doesn't like to be shocked, and our formula works for us."

### Marital Aid

The mainstream AC prides itself on being a hometown station, and the cuddly "J Bear" mascot is present at most station events. Some WJBR promotions — particularly its twice-a-year bridal shows — specifically target women. Explains Waite, "They're good moneymakers and sales tools, but [more importantly these shows] are great station image-builders. In our last show [in January], we had well over 450 brides — and that doesn't include bridal parties, mothers, and friends."



**If we can't have anybody else, we want 37-year-old guys — and 99% of what our [announcers] say should appeal to those guys.**



the River, but we're more classic rock-based."

Tyler compares the River's current on-air presentation to the early-'80s style found on **WYSP/Philadelphia**: "[We're] very natural and conversational, and we try making our listeners our friends. There are no bells and whistles. We're very upfront, and you won't hear anything dirty."

"In our first year, we were too sterile and sounded like an NPR station. We still don't do silly games or contests and, in many ways, are the 'un-radio' station. If we have to do things like ticket giveaways, they're done by postcard, rather than [having listeners] call in to win."

### Market Action

Last July, **Barnstable** moved Oldies **WWKL-FM** from 94.9 to 99.3 and launched AC duopoly

partner **WYMJ-FM** on **WWKL's** vacated dial position. "When [WYMJ] first came on, they were almost Hot AC," recalls Tyler. "We were concerned, but they've already become much softer. They spent a ton of money on billboards and television and didn't enjoy the success they were expecting. It's possible they could end up hurting [crosstown CHR/Pop] **WNNK** more than us."

Believing the jury's still out on WYMJ, Tyler declares, "Many AC programmers won't want [to read this], but [WYMJ] is playing a lot of typical AC artists that listeners are sick of hearing. At the very least, they present another option for in-office listening. Believe it or not, as a Rock AC we've owned in-office listening since we came on the air. We knew we'd do well there, but didn't expect to have this much success."

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
17	10	4	<b>1</b>	<b>CELINE DION</b> Because You Loved Me ( <i>550 Music</i> )	2159	1697	1198	808	97/7
1	1	1	<b>2</b>	<b>ROD STEWART</b> So Far Away ( <i>Lava/Atlantic</i> )	2149	2060	1983	1950	93/1
2	2	2	3	<b>MARIAH CAREY</b> One Sweet Day ( <i>Columbia/CRG</i> )	1893	1954	1951	1934	92/0
10	8	7	<b>4</b>	<b>TONY RICH PROJECT</b> Nobody Knows ( <i>LaFace/Arista</i> )	1786	1581	1403	1175	88/4
8	6	6	<b>5</b>	<b>SEAL</b> Don't Cry ( <i>ZTT/WB</i> )	1755	1658	1494	1384	79/1
6	4	5	6	<b>PHIL COLLINS</b> Somewhere ( <i>RCA Victor</i> )	1636	1668	1548	1488	81/0
3	3	3	7	<b>GEORGE MICHAEL</b> Jesus To A Child ( <i>DreamWorks/Geffen</i> )	1556	1704	1787	1771	79/0
12	11	11	<b>8</b>	<b>PETER CETERA</b> Faithfully ( <i>River North</i> )	1383	1272	1138	1065	73/2
—	22	14	<b>9</b>	<b>WHITNEY HOUSTON &amp; CECE WINANS</b> Count On Me ( <i>Arista</i> )	1315	1003	636	16	86/9
7	9	9	10	<b>ELTON JOHN</b> Blessed ( <i>Rocket/Island</i> )	1301	1440	1400	1466	71/0
14	14	12	<b>11</b>	<b>MARY CHAPIN CARPENTER</b> Grow Old With Me ( <i>Hollywood</i> )	1203	1086	1063	974	74/3
4	5	8	12	<b>MADONNA</b> You'll See ( <i>Maverick/WB</i> )	1197	1446	1511	1661	63/0
16	15	13	<b>13</b>	<b>JIM BRICKMAN</b> By Heart ( <i>Windham Hill</i> )	1140	1052	918	813	73/2
5	7	10	14	<b>WHITNEY HOUSTON</b> Exhale (Shoop Shoop) ( <i>Arista</i> )	1030	1341	1421	1641	65/0
18	17	17	<b>15</b>	<b>JANN ARDEN</b> Insensitive ( <i>A&amp;M</i> )	928	883	816	760	60/4
11	13	16	16	<b>TAKE THAT</b> Back For Good ( <i>Arista</i> )	911	971	1074	1136	62/0
22	20	18	<b>17</b>	<b>AMY GRANT</b> The Things We Do For Love ( <i>Hollywood</i> )	851	814	677	566	53/3
<b>DEBUT</b>			<b>18</b>	<b>LIONEL RICHIE</b> Don't Wanna Lose You ( <i>Mercury</i> )	748	—	—	—	68/68
9	12	15	19	<b>SELENA</b> Dreaming Of You ( <i>EMI</i> )	744	991	1136	1325	53/0
—	—	23	<b>20</b>	<b>MARIAH CAREY</b> Always Be My Baby ( <i>Columbia/CRG</i> )	689	486	215	31	47/13
19	19	19	21	<b>HOOTIE &amp; THE BLOWFISH</b> Time ( <i>Atlantic</i> )	686	748	789	696	32/1
21	23	21	<b>22</b>	<b>EVERYTHING BUT THE GIRL</b> Missing ( <i>Atlantic</i> )	685	613	601	593	32/4
23	24	22	<b>23</b>	<b>NATALIE MERCHANT</b> Wonder ( <i>Elektra/EEG</i> )	573	569	538	456	36/1
13	16	20	24	<b>MICHAEL BOLTON</b> A Love So Beautiful ( <i>Columbia/CRG</i> )	459	649	903	1053	36/0
26	26	25	<b>25</b>	<b>MARTIN PAGE</b> Light In Your Heart ( <i>Mercury</i> )	427	407	380	312	36/0
—	27	24	<b>26</b>	<b>SOPHIE B. HAWKINS</b> Only Love (The Ballad Of...) ( <i>Columbia/CRG</i> )	426	421	356	284	32/2
—	29	27	<b>27</b>	<b>TRISHA YEARWOOD</b> On A Bus To St. Cloud ( <i>MCA</i> )	400	352	308	247	39/3
—	—	28	<b>28</b>	<b>DIANA ROSS</b> Voice Of The Heart ( <i>Motown</i> )	394	343	256	205	39/3
—	—	29	<b>29</b>	<b>JACKSON BROWNE</b> Some Bridges ( <i>Elektra/EEG</i> )	391	310	242	198	38/6
24	25	26	30	<b>BOB SEGER</b> I Wonder ( <i>Capitol</i> )	388	403	388	374	34/2

This chart reflects airplay from March 11-17. Songs ranked by total plays. Highlighted songs indicate Breaker. 99 AC reporters. 96 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

### NEW & ACTIVE

#### BEATLES Real Love (*Apple/Capitol*)

Total Stations: 29, Adds: 1, Plays: 315, WCDD 5 (5), WRCH 7 (7), WWLI 15 (10), WYJB 10 (10), WLIF 19 (19), WAFY 12 (13), WALK 28, WKWK 20 (20), WMGS 7 (13), WTCB 7 (7), WKTK 7 (7), WTVR 5 (5), WOOF 8 (8), WAHR 10 (10), KHLA 5 (5), KMXR 21 (5), KQXT 14 (14), KTYL 7 (7), WNNK 3 (3), WDOK 10 (10), WCRZ 13 (13), WAJI 3 (3), WFMK 20 (20), WMT 5 (5), WOLR 10 (10), KELO 8 (8), KWAV 5 (5), KLSY 14 (14), KISC 17 (17).

#### SORAYA Suddenly (*Island*)

Total Stations: 27, Adds: 3, Plays: 263, WCDD 5 (5), WRCH 15 (15), WWLI 15 (10), WMAS 15 (10), WAFY 12 (12), WLZ 7, WKWK 20 (10), WLRO 6 (6), WTVR 10 (10), WDEF 5 (5), WOOF 14 (14), WRVR 7 (7), KMXR 5 (5), KVLV 8 (8), KQXT 7 (7), WLIT 5, WDOK 16 (16), WENS 10 (10), WFMK 10 (10), WRVF 20 (14), WOLR 5 (5), WLTE 12 (12), KELO 8 (8), KOSI 5 (5), KRNO 7 (7), KWAV 5, KISC 9 (9).

#### DEEP BLUE SOMETHING Breakfast At Tiffany's (*RainMaker/Interscope*)

Total Stations: 13, Adds: 0, Plays: 262, WEZN 33 (33), WHYN 14 (14), WFPG 28 (14), WALK 28 (28), WTFM 16 (16), WLTF 13 (13), WSNY 15, WENS 30 (30), WGLM 7 (5), KCIX 18 (18), KBIG 14 (14), KRUZ 32 (32), KLSY 14 (14).

#### MELISSA ETHERIDGE I Want To Come Over (*Island*)

Total Stations: 12, Adds: 0, Plays: 215, WLEV 18 (18), WALK 10 (10), WFLC 16 (16), WOOF 14 (14), WTFM 10 (10), KHLA 10 (10), WENS 25 (25), WIOG 24 (9), KCIX 18 (18), KGBY 22 (22), KRUZ 32 (32), KLSY 16 (16).

#### GOO GOO DOLLS Name (*Metal Blade/WB*)

Total Stations: 11, Adds: 1, Plays: 205, WFPG 14 (14), WALK 10 (10), WAHR 5 (5), WLAC 19, WENS 30 (25), WGLM 14 (8), WIOG 11 (9), KCIX 32 (32), KBIG 20 (27), KOST 18 (18), KRUZ 32 (32).

#### STING Let Your Soul Be Your Pilot (*A&M*)

Total Stations: 19, Adds: 0, Plays: 203, WCDD 5 (5), WRCH 15 (15), WWLI 15 (7), WLEV 8 (8), WAFY 12 (12), WLZ 7 (7), WTCB 16 (16), WEAT 6 (6), WMJJ 14 (14), WDEF 5 (5), WAHR 10 (10), KHLA 5 (5), KMXR 17 (5), KQXT 7 (7), KTYL 7 (7), WMGN 17 (17), WOLR 20 (22), KWAV 10 (10), KRUZ 7 (7).

#### ACE OF BASE Lucky Love (*Arista*)

Total Stations: 18, Adds: 3, Plays: 176, WEZN 21 (21), WHYN 10 (10), WLIF 10 (10), WAFY 13 (12), WLZ 10 (10), WTCB 7 (7), WTVR 5, WDEF 5 (5), WOOF 14 (8), WAHR 10 (10), KHLA 5, KMXR 11 (11), KQXT 5, WFMK 10 (10), WMT 7 (7), WOLR 8 (10), KRUZ 7 (7), KLSY 18 (7).

#### RANDY NEWMAN & LYLE LOVETT You've Got A Friend In Me (*Disney*)

Total Stations: 25, Adds: 11, Plays: 150, WCDD 5 (5), WRCH 7 (7), WWLI 5 (5), WBEB 5 (5), WLZ 5, WKWK 10 (10), WBQB 5, WLRO 4, WTVR 5 (5), WEAT 6, WDEF 5, WJDX 5, WTFM 6, WLTS 7, KMXR 5 (2), KQXT 5 (5), WDOK 6 (6), WLQT 10, WAJI 3 (3), WFMK 10 (10), WGLM 7, WOLR 5 (5), KOSI 5, KJSN 5 (7), KISC 9 (9).

#### JONATHAN CAIN Little River (*Intersound*)

Total Stations: 16, Adds: 0, Plays: 144, WCDD 5 (5), WRCH 12 (12), WWLI 7 (7), WAFY 32 (32), WTVR 5 (5), WOOF 8 (8), WAHR 10 (10), WRVR 7 (7), KMXR 5 (5), WFMK 10 (10), WMT 7 (7), WOLR 7 (7), KELO 8 (8), KRNO 7 (7), KWAV 7 (7), KLSY 7 (7).

#### CHYNNA PHILLIPS Remember Me (*EMI*)

Total Stations: 17, Adds: 1, Plays: 111, WCDD 5 (5), WRCH 7 (7), WWLI 7 (7), WMAS 7 (7), WLEV 5, WLIF 10 (8), WARM 6 (6), WTVR 5 (5), WDEF 5 (5), KMXR 5 (5), KMGL 7, KQXT 7 (7), WFMK 10 (10), WOLR 7 (7), KEZK 6 (7), KRNO 7 (7), KWAV 5 (5).

#### K.D. LANG Sexuality (*WB*)

Total Stations: 13, Adds: 0, Plays: 106, WMJX 5 (5), WCDD 5 (5), WMAS 7 (7), WLEV 5 (5), WKWK 10 (10), WTCB 7 (7), KQXT 5 (5), WFMK 10 (10), WOLR 5 (5), KKLI 13 (13), KWAV 7 (7), KKCW 7 (7), KRUZ 20 (20).

Songs ranked by total plays. Station call letters followed by number of plays.

## BREAKERS®

No Songs Qualified For Breaker Status This Week

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
LIONEL RICHIE Don't Wanna Lose You ( <i>Mercury</i> )	68
MARIAH CAREY Always Be My Baby ( <i>Columbia/CRG</i> )	13
RANDY NEWMAN & LYLE LOVETT You've Got A... ( <i>Disney</i> )	11
WHITNEY HOUSTON & CECE WINANS Count On Me ( <i>Arista</i> )	9
ALL-4-ONE These Arms ( <i>Blitz/Atlantic</i> )	7
NEIL DIAMOND Marry Me ( <i>Columbia/CRG</i> )	7
CELINE DION Because You Loved Me ( <i>550 Music</i> )	7
TINA ARENA Chains ( <i>Epic</i> )	6
JACKSON BROWNE Some Bridges ( <i>Elektra/EEG</i> )	6
JANN ARDEN Insensitive ( <i>A&amp;M</i> )	4
EVERYTHING BUT THE GIRL Missing ( <i>Atlantic</i> )	4
TONY RICH PROJECT Nobody Knows ( <i>LaFace/Arista</i> )	4

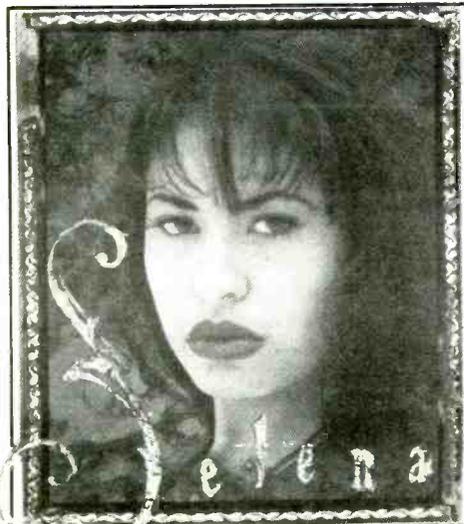
### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LIONEL RICHIE Don't Wanna Lose You ( <i>Mercury</i> )	+748
CELINE DION Because You Loved Me ( <i>550 Music</i> )	+462
WHITNEY HOUSTON & CECE WINANS Count On Me ( <i>Arista</i> )	+312
TONY RICH PROJECT Nobody Knows ( <i>LaFace/Arista</i> )	+205
MARIAH CAREY Always Be My Baby ( <i>Columbia/CRG</i> )	+203
MARY CHAPIN CARPENTER Grow Old With Me ( <i>Hollywood</i> )	+117
PETER CETERA Faithfully ( <i>River North</i> )	+111
SEAL Don't Cry ( <i>ZTT/WB</i> )	+97
ROD STEWART So Far Away ( <i>Lava/Atlantic</i> )	+89
JIM BRICKMAN By Heart ( <i>Windham Hill</i> )	+88

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
SOPHIE B. HAWKINS As I Lay Me Down ( <i>Columbia/CRG</i> )
SEAL Kiss From A Rose ( <i>ZTT/WB</i> )
P. CETERA w/C. BERNARD Forever Tonight ( <i>River North</i> )
HOOTIE & THE BLOWFISH Only Wanna Be With You ( <i>Atlantic</i> )
ALL-4-ONE I Can Love You Like That ( <i>Blitz/Atlantic</i> )
SELENA I Could Fall In Love ( <i>EMI</i> )
VANESSA WILLIAMS Colors Of The Wind ( <i>Hollywood</i> )
JANET JACKSON Runaway ( <i>A&amp;M</i> )
SARAH McLACHLAN I Will Remember You ( <i>Arista</i> )
BRYAN ADAMS Have You Ever Really Loved A Woman ( <i>A&amp;M</i> )

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



"i'm getting used to you"

Already On: KQXT, KVLV, KJSN, KSII  
Album Certified 2,000,000 sold

EMI Records



Disney's  
**TOY  
STORY**

WALT DISNEY RECORDS presents

**"YOU'VE GOT A FRIEND IN ME"**

From the original TOY STORY soundtrack written by Randy Newman. Performed by Randy Newman and Lyle Lovett.  
Nominated for Best Song by the Academy of Motion Picture Arts and Sciences.



Now Playing On:

WCOD	WKWK	WJDX	WLQT	KJSN	WBBQ	WTFM	WAJI	KISC	WROE
WRCH	WLRQ	WLTS	WFMK	WWLI	WTVR	KMXR	WGLM	WQSM	WAZY
WBEB	WEAT	KQXT	WQLR	WLZW	WDEF	WDOK	KOSI	KKMY	KMXG

**WE'VE BEEN CHOSEN!**

# AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

**KBIG 104** MARKET #2  
KBIG/Los Angeles (213) 874-7700 Ervin/Verdery

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	27	27	27	27	TAKE THAT/Back For Good
21	21	21	21	21	SOPHIE B. HAWKINS/As I Lay Me Down
21	27	27	27	27	ELTON JOHN/Blessed
25	27	27	27	27	HOOTIE & BLOWFISH/Time
26	26	26	26	26	GIN BLOSSOMS/Ti I Hear It...
26	26	26	26	26	SEAL/Don't Cry
21	21	21	21	21	MADONNA/You'll See
20	20	20	20	20	PETER CETERA/Forever Tonight
26	26	26	26	26	SEAL/Kiss From A Rose
26	25	25	25	25	HOOTIE & BLOWFISH/Only Wanna Be...
21	21	21	21	21	MARIAH CAREY/One Sweet Day
21	21	21	21	21	EVERYTHING BUT...Missing
25	26	26	26	26	DEL AMITRI/Roll To Me
20	20	20	20	20	ROD STEWART/So Far Away
26	26	26	26	26	GOD GOD DOLLS/Name
26	25	25	25	25	CELINE DION/Because You Loved Me
26	25	25	25	25	BLUES TRAVELER/Run-Around
20	14	14	14	14	DEEP BLUE SOMETHING/Breakfast At...
14	14	14	14	14	ALL-4-ONE/Can Love You...
25	25	25	25	25	MARTIN PAGE/In The House...
19	14	14	14	14	BRYAN ADAMS/Have You Ever...
14	14	14	14	14	SELENA/Could Fall In Love

**WLT/Chicago** MARKET #3  
(312) 329-9002 Edwards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	17	17	17	M. CHAPIN CARPENTER/Grow Old With Me
5	6	17	17	17	CELINE DION/Because You Loved Me
16	17	17	17	17	HOUSTON & WINANS/Count On Me
16	17	17	17	17	GEORGE MICHAEL/Jesus To A Child
16	17	17	17	17	MARIAH CAREY/Always Be My Baby
17	17	17	17	17	PHIL COLLINS/Somewhere
16	16	16	16	16	ELTON JOHN/Blessed
16	16	16	16	16	MADONNA/You'll See
16	16	16	16	16	ROD STEWART/So Far Away
16	16	16	16	16	LIONEL RICHIE/Don't Wanna Lose You
16	16	16	16	16	SEAL/Kiss From A Rose
16	16	16	16	16	JANN ARDEN/Insensitive
17	17	17	17	17	CELINE DION/To Love You More
6	6	6	6	6	SDPHIE B. HAWKINS/Only Love...
6	6	6	6	6	TONY RICH PROJECT/Nobody Knows
6	5	7	8	8	TRISHA YEARWOOD/On A Bus To...
17	17	17	17	17	MARIAH CAREY/One Sweet Day
8	8	8	8	8	PETER CETERA/Forever Tonight
8	8	8	8	8	SOPHIE B. HAWKINS/As I Lay Me Down
16	8	8	8	8	WHITNEY HOUSTON/Exhale (Shoop Shoop)
8	8	8	8	8	SEAL/Kiss From A Rose
5	5	5	5	5	JIM BRICKMAN/By Heart
5	5	5	5	5	CURTIS STIGERS/Keep Me From...
5	5	5	5	5	SORAYA/Suddenly

**B-101.1** MARKET #5  
WBEB/Philadelphia (610) 667-8400 Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	32	32	32	MARIAH CAREY/One Sweet Day
32	32	32	32	32	MADONNA/You'll See
28	28	28	28	28	TAKE THAT/Back For Good
28	28	28	28	28	ROD STEWART/So Far Away
20	24	24	24	24	ELTON JOHN/Blessed
17	24	24	24	24	CELINE DION/Because You Loved Me
20	20	20	20	20	VANESSA WILLIAMS/Colors Of The Wind
28	28	28	28	28	SOPHIE B. HAWKINS/As I Lay Me Down
20	20	20	20	20	WHITNEY HOUSTON/Exhale (Shoop Shoop)
20	20	20	20	20	M. CHAPIN CARPENTER/Grow Old With Me
20	20	20	20	20	SARAH MCLACHLAN/I Will Remember You
13	13	13	13	13	SEAL/Don't Cry
13	13	13	13	13	TONY RICH PROJECT/Nobody Knows
7	7	7	7	7	JANN ARDEN/Insensitive
7	7	7	7	7	HOUSTON & WINANS/Count On Me
20	17	10	10	10	MICHAEL BOLTON/A Love So Beautiful
20	10	10	10	10	HOOTIE & BLOWFISH/Only Wanna Be...
20	10	10	10	10	HOUSTON & WINANS/Count On Me
10	10	10	10	10	SEAL/Kiss From A Rose
10	10	10	10	10	ALL-4-ONE/Can Love You...
10	10	10	10	10	PETER CETERA/Forever Tonight
7	7	7	7	7	SOPHIE B. HAWKINS/Only Love...
7	7	7	7	7	MARIAH CAREY/Always Be My Baby
7	7	7	7	7	TINA ARENA/Chains
5	5	5	5	5	NEWMAN & LOVETT/You've Got A...

**KVIL 103.7fm** MARKET #7  
KVIL/Dallas (214) 691-1037 Curtis/O'Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	22	22	22	22	ROD STEWART/So Far Away
22	22	22	22	22	ELTON JOHN/Blessed
21	21	21	21	21	DAVID SANBORN/Superstar
21	21	21	21	21	JON B. & BABYFACE/Someone To Love
20	20	20	20	20	JIM BRICKMAN/You Believe
20	20	20	20	20	EAGLES/Love Will Keep Us...
19	19	19	19	19	BROWNE & SCHMITZ/Let It Be Me
19	19	19	19	19	MICHAEL BOLTON/A Love So Beautiful
19	19	19	19	19	JIM BRICKMAN/Angel Eyes
17	17	17	17	17	PHIL COLLINS/Somewhere
17	17	17	17	17	CELINE DION/Because You Loved Me
14	14	14	14	14	TAKE THAT/Back For Good
13	13	13	13	13	PETER CETERA/Faithfully
13	13	13	13	13	SELENA/Could Fall In Love
7	7	7	7	7	LIONEL RICHIE/Don't Wanna Lose You
7	7	7	7	7	GEORGE MICHAEL/Jesus To A Child
7	7	7	7	7	TONY RICH PROJECT/Nobody Knows
7	7	7	7	7	JANN ARDEN/Insensitive
6	6	6	6	6	JACKSON BROWNE/Some Bridges
6	6	6	6	6	BOB SEGER/I Wonder
5	5	5	5	5	VANESSA WILLIAMS/Colors Of The Wind
5	5	5	5	5	VANESSA WILLIAMS/The Sweetest Days
13	13	13	13	13	SEAL/Kiss From A Rose
5	5	5	5	5	ELTON JOHN/Can You Feel...
5	5	5	5	5	BRYAN ADAMS/Have You Ever...

**Soft Rock 97.1** MARKET #8  
WASH/Washington (202) 895-5000 Streit/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	MARIAH CAREY/One Sweet Day
35	35	35	35	35	ELTON JOHN/Blessed
28	28	28	28	28	TAKE THAT/Back For Good
28	28	28	28	28	DEL AMITRI/Roll To Me
21	28	28	28	28	HOOTIE & BLOWFISH/Only Wanna Be...
21	28	28	28	28	WHITNEY HOUSTON/Exhale (Shoop Shoop)
28	28	28	28	28	PETER CETERA/Forever Tonight
28	28	28	28	28	CELINE DION/Because You Loved Me
28	28	28	28	28	MARIAH CAREY/Always Be My Baby
21	28	28	28	28	HOUSTON & WINANS/Count On Me
7	10	21	21	21	BLUES TRAVELER/Run-Around
21	21	21	21	21	GIN BLOSSOMS/Ti I Hear It...
28	28	28	28	28	MADONNA/You'll See
21	21	21	21	21	SOPHIE B. HAWKINS/Only Love...
21	21	21	21	21	HOOTIE & BLOWFISH/Time
21	21	21	21	21	TONY RICH PROJECT/Nobody Knows
28	28	28	28	28	JIM BRICKMAN/You Believe
10	10	10	10	10	MADONNA/Take A Bow
10	10	10	10	10	SEAL/Kiss From A Rose
10	10	10	10	10	MARTIN PAGE/In The House...
28	28	28	28	28	SOPHIE B. HAWKINS/As I Lay Me Down
28	28	28	28	28	MICHAEL BOLTON/A Love So Beautiful
14	28	28	28	28	M. CHAPIN CARPENTER/Grow Old With Me

**WFLC Miami** MARKET #11  
(305) 759-4311 Landay/Bennett

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31	31	PETER CETERA/Forever Tonight
31	31	31	31	31	GLORIA ESTEFAN/Too Late
31	31	31	31	31	GIN BLOSSOMS/Ti I Hear It...
31	31	31	31	31	SOPHIE B. HAWKINS/As I Lay Me Down
31	31	31	31	31	HOOTIE & BLOWFISH/Time
31	31	31	31	31	ELTON JOHN/Blessed
31	31	31	31	31	MADONNA/You'll See
31	31	31	31	31	SEAL/Kiss From A Rose
16	16	16	16	16	ROD STEWART/So Far Away
16	16	16	16	16	MELISSA ETHERIDGE/I Want To Come Over
5	5	16	16	16	GEORGE MICHAEL/Jesus To A Child
10	10	10	10	10	REMBRANDT'S/I'll Be There For...
10	10	10	10	10	VANESSA WILLIAMS/Colors Of The Wind
31	31	10	10	10	HOOTIE & BLOWFISH/Only Wanna Be...
10	10	10	10	10	MARIAH CAREY/One Sweet Day
10	10	10	10	10	BOB SEGER/Always

**92.5 KLSY** MARKET #13  
KLSY/Seattle (206) 454-1540 Irwin/Brooks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	35	35	35	35	CELINE DION/Because You Loved Me
18	35	35	35	35	HOUSTON & WINANS/Count On Me
35	35	35	35	35	MARIAH CAREY/One Sweet Day
29	29	29	29	29	SOPHIE B. HAWKINS/Only Love...
28	28	28	28	28	MARTIN PAGE/In Your Heart
28	19	24	24	24	JIM BRICKMAN/By Heart
33	33	33	33	33	MADONNA/You'll See
6	14	7	18	18	MIXE & THE MECHANICS/Another Cup Di...
6	14	7	18	18	ACE OF BASE/Lucky Love
19	19	19	19	19	ROD STEWART/So Far Away
19	19	19	19	19	GOD GOD DOLLS/Name
16	28	16	16	16	HOOTIE & BLOWFISH/Time
14	14	16	16	16	JANN ARDEN/Insensitive
16	28	16	16	16	MELISSA ETHERIDGE/I Want To Come Over
16	28	16	16	16	TONY RICH PROJECT/Nobody Knows
16	28	16	16	16	ENYA/Anywhere I Run
16	14	14	14	14	PETER CETERA/Faithfully
16	14	14	14	14	BEATLES/Real Love
14	14	14	14	14	DEEP BLUE SOMETHING/Breakfast At...
9	9	14	14	14	M. CHAPIN CARPENTER/Grow Old With Me
14	9	9	9	9	CHRISTOPHER CROSS/Been There Done That
16	16	7	9	9	MICHAEL BOLTON/A Love So Beautiful
14	14	7	9	9	GEORGE MICHAEL/Jesus To A Child
14	14	7	9	9	JONATHAN CAIN/Little River
7	7	7	7	7	KATHY TROCCOLI/Go Light Your World
7	7	7	7	7	TRISHA YEARWOOD/On A Bus To...
7	7	7	7	7	LIONEL RICHIE/Don't Wanna Lose You

**WALK 97.5** MARKET #14  
WALK/Long Island (516) 475-5200 Michaels/Lombardo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	28	28	GIN BLOSSOMS/Ti I Hear It...
28	28	28	28	28	MARIAH CAREY/One Sweet Day
26	28	28	28	28	BEATLES/Real Love
26	28	28	28	28	MADONNA/You'll See
25	28	28	28	28	DEEP BLUE SOMETHING/Breakfast At...
25	28	28	28	28	EVERYTHING BUT...Missing
5	28	28	28	28	CELINE DION/Because You Loved Me
5	28	28	28	28	MARIAH CAREY/Always Be My Baby
10	10	10	10	10	ROD STEWART/So Far Away
8	10	10	10	10	GOD GOD DOLLS/Name
8	10	10	10	10	HOOTIE & BLOWFISH/Time
5	5	10	10	10	JANN ARDEN/Insensitive
10	10	10	10	10	MELISSA ETHERIDGE/I Want To Come Over
10	10	10	10	10	BODEANS/Closer To Free
10	10	10	10	10	BEATLES/Free As A Bird
26	28	28	28	28	WHITNEY HOUSTON/Exhale (Shoop Shoop)
10	10	10	10	10	DEL AMITRI/Roll To Me
10	10	10	10	10	PETER CETERA/Forever Tonight
25	28	10	10	10	ELTON JOHN/Blessed
5	5	5	5	5	PHIL COLLINS/Somewhere
5	5	5	5	5	MARTIN PAGE/In Your Heart
5	5	5	5	5	TONY RICH PROJECT/Nobody Knows
5	5	5	5	5	HOUSTON & WINANS/Count On Me
5	5	5	5	5	M. CHAPIN CARPENTER/Grow Old With Me
8	10	10	10	10	SARAH MCLACHLAN/I Will Remember You
10	10	10	10	10	SELENA/Dreaming Of You

**WLTE** MARKET #16  
WLTE/Minneapolis (612) 339-1029 Nolan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	21	21	22	22	M. CHAPIN CARPENTER/Grow Old With Me
20	21	21	22	22	MICHAEL BOLTON/A Love So Beautiful
21	21	21	21	21	WHITNEY HOUSTON/Exhale (Shoop Shoop)
21	21	21	21	21	MARIAH CAREY/One Sweet Day
10	12	10	10	10	ROD STEWART/So Far Away
5	7	10	17	17	CELINE DION/Because You Loved Me
15	15	15	15	15	TAKE THAT/Back For Good
15	15	15	15	15	SEAL/Kiss From A Rose
18	15	15	15	15	ELTON JOHN/Blessed
10	12	14	14	14	PHIL COLLINS/Somewhere
15	16	5	14	14	SDPHIE B. HAWKINS/As I Lay Me Down
8	9	12	12	12	TRISHA YEARWOOD/On A Bus To...
8	12	12	12	12	NEIL DIAMOND/Can Anybody Hear Me
8	12	12	12	12	SORAYA/Suddenly
8	12	12	12	12	JIM BRICKMAN/By Heart
10	12	12	12	12	GEORGE MICHAEL/Jesus To A Child
5	8	10	10	10	HOUSTON & WINANS/

Stations and their adds listed alphabetically by market

## AC

<b>WYJB/Albany, NY</b> OM/MD: Buzz Brindle MD: Pat Ryan No Adds	<b>WWNK/Cincinnati, OH</b> PD: Dave Mason MD: Bobbi Maxwell 5 LIONEL RICHIÉ "Lose"	<b>WCRZ/Flint, MI</b> OM/MD: Jay Patrick MD: George McIntyre 13 LIONEL RICHIÉ "Lose"	<b>KHLA/Lake Charles, LA</b> OM: Don Rivers 18 LIONEL RICHIÉ "Lose" 5 BOB SEGER "Wonder" 5 ACE OF BASE "Lucky"	<b>WLTS/New Orleans, LA</b> PD: Steve Suter MD: Jim Hanzo 13 LIONEL RICHIÉ "Lose" 7 NEWMAN & LOVETT "Friend"	<b>KISC/Spokane, WA</b> PD: Rob Harder MD: Dawn Marzel 7 LIONEL RICHIÉ "Lose" 7 MARIAH CAREY "Always" 7 SOPHIE B. HAWKINS "Only" 7 TINA ARENA "Chairs"
<b>WLEV/Allentown, PA</b> PD/MD: Tony Rogers 14 LIONEL RICHIÉ "Lose" 10 JACKSON BROWNE "Bridges"	<b>WDOO/Cleveland, OH</b> PD: Sue Wilson MD: Scott Miller 19 LIONEL RICHIÉ "Lose" 8 NEIL DIAMOND "Mary"	<b>WJXI/Ft. Wayne, IN</b> OM: Lee Tobin PD: Barb Richards 5 MARIAH CAREY "Always" 5 LIONEL RICHIÉ "Lose"	<b>WFMK/Lansing, MI</b> PD/MD: Ray Marshall 10 LIONEL RICHIÉ "Lose"	<b>KMGL/Oklahoma City, OK</b> PD: Steve O'Brian MD: Kathy Yeager 7 LIONEL RICHIÉ "Lose" 7 CHYNNA PHILLIPS "Remember"	<b>WHYN/Springfield, MA</b> Sta Mgr/PD: Bill Hess MD: Michele Allen 17 MARIAH CAREY "Always" 17 LIONEL RICHIÉ "Lose" 10 JACKSON BROWNE "Bridges"
<b>WFPG/Atlantic City, NJ</b> MD: Marlene Aquas 14 HOOTIE & BLOWFISH "Time" 14 CELINE DION "Because" 7 M. CHAPIN CARPENTER "Grow"	<b>WLTF/Cleveland, OH</b> PD: Steve LaBeau MD: Jay Hudson No Adds	<b>WAFY/Frederick, MD</b> PD: John Fieseler MD: Norman Henry Schmidt 12 LIONEL RICHIÉ "Lose" 12 MICHAEL W. SMITH "Lead"	<b>KSNE/Las Vegas, NV</b> PD: Tom Chase MD: John Berry 5 LIONEL RICHIÉ "Lose" 5 TRISHA YEARWOOD "Bus"	<b>WMGF/Orlando, FL</b> PD: John Frost MD: Bob Kelley 7 JIM BRICKMAN "Heart"	<b>WMAS/Springfield, MA</b> PD: Brian White MD: Keith Stephens 14 ALL-4-ONE "Arms" 14 LIONEL RICHIÉ "Lose" 7 BILLY MANN "World" 5 ALANNAH MYLES "You"
<b>WBQQ/Augusta, GA</b> PD/MD: John Patrick 8 LIONEL RICHIÉ "Lose" 5 NEWMAN & LOVETT "Friend"	<b>KKLI/Colorado Springs, CO</b> PD: Steve Larson MD: Sharon Green 13 LIONEL RICHIÉ "Lose"	<b>WKTK/Gainesville, FL</b> PD: Britton Jon MD: Heather Shea 14 LIONEL RICHIÉ "Lose"	<b>WALK/Long Island, NY</b> PD: Gene Michaels MD: Charlie Lombardo 28 BEATLES "Real"	<b>WBEB/Philadelphia, PA</b> PD/MD: Jim Ryan 10 LIONEL RICHIÉ "Lose" 7 TINA ARENA "Chairs"	<b>WVRF/Toledo, OH</b> PD: Steve Kendall MD: Gert Cooper 1 TINA ARENA "Chairs" 1 LIONEL RICHIÉ "Lose"
<b>KKMJ/Austin, TX</b> MD: Nolan Cruise 21 CELINE DION "Because"	<b>WTCB/Columbia, SC</b> PD/MD: Brent Johnson 7 LIONEL RICHIÉ "Lose"	<b>WLHT/Grand Rapids, MI</b> PD: Steve Ditzian MD: Michael Sirlanni No Adds	<b>KBIG/Los Angeles, CA</b> PD: Dave Ervin AP/MD: Dave Verdery 26 SEAL "Don" 21 EVERYTHING BUT "Missing" 20 CELINE DION "Because"	<b>KKCW/Portland, OR</b> PD/MD: Bill Henciker 12 NEIL DIAMOND "Mary" 12 LIONEL RICHIÉ "Lose"	<b>WRVW/Toledo, OH</b> PD: Steve Kendall MD: Gert Cooper 1 TINA ARENA "Chairs" 1 LIONEL RICHIÉ "Lose"
<b>WLJF/Baltimore, MD</b> OM/MD: Gary Balaban MD: Mark Thoner 8 LIONEL RICHIÉ "Lose"	<b>WGSY/Columbus, GA</b> OM/MD: Paul Hildreth MD: David Nolan 42 ROD STEWART "Away"	<b>WMAG/Greensboro, NC</b> PD/MD: Nick Allen 12 LIONEL RICHIÉ "Lose"	<b>WPEZ/Macon, GA</b> PD/MD: Jim Franklin 10 HOUSTON & WINANS "Court"	<b>WWLI/Providence, RI</b> PD: Tom Holt MD: Ted Edwards 7 LIONEL RICHIÉ "Lose" 7 JACKSON BROWNE "Bridges"	<b>KMXZ/Tucson, AZ</b> PD/MD: Bobby Rich 23 AMY GRANT "Love"
<b>WMJJ/Birmingham, AL</b> OM: John Jenkins 10 LIONEL RICHIÉ "Lose"	<b>WSNY/Columbus, OH</b> PD: Don Hallett MD: Bob Nunally 25 MARIAH CAREY "Always" 10 HOUSTON & WINANS "Court"	<b>WRCH/Hartford, CT</b> PD: Allan Camp MD: Joe Hann 7 LIONEL RICHIÉ "Lose" 7 ALL-4-ONE "Arms"	<b>WMGM/Madison, WI</b> VP/MD: Pat O'Neill MD: Kathryn Vaughn 17 HOUSTON & WINANS "Court" 17 LIONEL RICHIÉ "Lose"	<b>KTYL/Tyler, TX</b> PD: Dave Moreland MD: Janie Baker 21 LIONEL RICHIÉ "Lose"	<b>WHBC/Canton, OH</b> PD: Terry Simmons MD: Bruce Lewis 18 ALANIS MORISSETTE "Ironic"
<b>KCIX/Boise, ID</b> PD: Don Jennings MD: Jim O'Brian 18 CELINE DION "Because"	<b>KMXR/Corpus Christi, TX</b> PD/MD: Jesse DeLeon 5 LIONEL RICHIÉ "Lose" 5 TRACY CHAPMAN "Reason"	<b>KSSK/Honolulu, HI</b> PD: Dick Wainright OM/MD: Michael Shishido No Adds	<b>KVLY/McAllen, TX</b> PD: Roger Scott MD: Brenda Lynn 8 MARIAH CAREY "Always" 8 TRISHA YEARWOOD "Bus" 5 LIONEL RICHIÉ "Lose"	<b>WTLW/Utica, NY</b> PD: Randy Jay MD: Jeanne Ashley 7 LIONEL RICHIÉ "Lose" 7 SORAYA "Suddenly" 5 NEWMAN & LOVETT "Friend"	<b>WLRW/Champaign, IL</b> PD: Mike Blaismore MD: Randi West No Adds
<b>WEZN/Bridgeport, CT</b> PD/MD: Steve Marcus 5 MARIAH CAREY "Always" 5 TRISHA YEARWOOD "Bus"	<b>KVIL/Dallas, TX</b> PD: Bill Curtis MD: Alex O'Neal 13 LIONEL RICHIÉ "Lose" 7 HOUSTON & WINANS "Court"	<b>WAHR/Huntsville, AL</b> PD: John Malone MD: Bonny O'Brian 5 LIONEL RICHIÉ "Lose" 5 MARIAH CAREY "Always" 5 BLOODY HOLLYHOLLIES "Peggy" 5 ALL-4-ONE "Arms"	<b>WLRQ/Melbourne, FL</b> PD: Dave Kelly MD: Ron Anthony 21 LIONEL RICHIÉ "Lose" 4 NEWMAN & LOVETT "Friend"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"
<b>WMJQ/Bufalo, NY</b> PD: Rob Lucas MD: Roger Christian 28 LIONEL RICHIÉ "Lose" 28 TINA ARENA "Chairs" 14 JANN ARDEN "Insensiv"	<b>WLOT/Dayton, OH</b> MD: Mary Fleener 10 HOUSTON & WINANS "Court" 10 NEWMAN & LOVETT "Friend" 7 TONY RICH PROJECT "Knows"	<b>WENS/Indianapolis, IN</b> OM/MD: Greg Durkin MD: Darla Coop 25 JOAN OSBORNE "One" 25 NATALIE MERCHANT "Wonder" 10 JANN ARDEN "Insensiv"	<b>WRVR/Memphis, TN</b> OM/MD: Joel Burke MD: Kay Manley 16 LIONEL RICHIÉ "Lose" 7 ALL-4-ONE "Arms"	<b>WWSN/Charlotte, NC</b> OM: Tom Jackson PD/MD: John McFadden 22 TONY RICH PROJECT "Knows" 21 ALANIS MORISSETTE "Ironic"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"
<b>WCDD/Cape Cod, MA</b> PD/MD: Chris Boles 5 LIONEL RICHIÉ "Lose" 5 TROY NEWMAN "Male" 5 MINNELLY & SUMNER "Does" 5 BILLY MANN "World" 5 NEIL DIAMOND "Mary"	<b>KDSI/Denver, CO</b> OM/MD: Scott Taylor Format Manager: Steve Hamilton 13 MARIAH CAREY "Always" 5 LIONEL RICHIÉ "Lose" 5 NEWMAN & LOVETT "Friend"	<b>WTP1/Indianapolis, IN</b> PD: Gary Havens MD: Steve Cooper 8 LIONEL RICHIÉ "Lose"	<b>WFLC/Miami, FL</b> PD: Tip Landis MD: Wendy Bennett 10 BON JOVI "Always"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"
<b>WMT/Cedar Rapids, IA</b> OM: Rick Sellers PD/MD: Randy Lee 10 NEIL DIAMOND "Mary" 7 LIONEL RICHIÉ "Lose"	<b>WOOF/Dothan, AL</b> GM/MD: Leigh Simpson OM/MD: Mike Holderfield 14 LIONEL RICHIÉ "Lose" 8 MIKE & THE MECHANICS "Coffee" 8 ALL-4-ONE "Arms"	<b>WJDX/Jackson, MS</b> GM/MD: Wayne Scott MD: Darla Coop 16 MARIAH CAREY "Always" 16 LIONEL RICHIÉ "Lose" 5 NEWMAN & LOVETT "Friend"	<b>WLTE/Minneapolis, MN</b> PD: Gary Nolan 5 TINA ARENA "Chairs" 5 LIONEL RICHIÉ "Lose" 5 NEIL DIAMOND "Mary" 5 BOB SEGER "Wonder"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"
<b>WDEF/Chattanooga, TN</b> PD/MD: Danny Howard 25 LIONEL RICHIÉ "Lose" 10 TINA ARENA "Chairs" 5 NEWMAN & LOVETT "Friend"	<b>WXKC/Erie, PA</b> PD: Ron Arden MD: Paul Davies 7 HOUSTON & WINANS "Court"	<b>WTFM/Johnson City, TN</b> PD/MD: Mark E. McKinney 15 LIONEL RICHIÉ "Lose" 15 LIONEL RICHIÉ "Lose" 9 BLUES TRAVELER "Hook" 6 NEWMAN & LOVETT "Friend"	<b>KJSH/Modesto, CA</b> PD/MD: Gary Michaels 5 LIONEL RICHIÉ "Lose" 5 MARIAH CAREY "Always"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"
<b>WLIT/Chicago, IL</b> PD/MD: Mark Edwards 16 LIONEL RICHIÉ "Lose" 5 SORAYA "Suddenly"	<b>WIKY/Evansville, IN</b> PD/MD: Mark Baker 5 LIONEL RICHIÉ "Lose"	<b>WQLR/Kalamazoo, MI</b> PD: Bill Wertz MD: Brian Wertz 17 LIONEL RICHIÉ "Lose" 17 ALL-4-ONE "Arms"	<b>WJLM/Monmouth-Ocean, NJ</b> PD: Gary Guide AP/MD: Dan Turt 14 EVERYTHING BUT "Missing" 5 LIONEL RICHIÉ "Lose"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"
<b>WRRM/Cincinnati, OH</b> PD/MD: T.J. Holland 15 LIONEL RICHIÉ "Lose"	<b>KEZA/Fayetteville, AR</b> OM/MD: Chip Arledge AP/MD: Rich Kelly 12 M. CHAPIN CARPENTER "Grow"	<b>WJXB/Knoxville, TN</b> PD: Jeff Jennings MD: Barbara Bridges 7 MARIAH CAREY "Always" 7 HOUSTON & WINANS "Court"	<b>KWAV/Monterey, CA</b> PD/MD: Bernie Moody 20 LIONEL RICHIÉ "Lose" 5 DIANA ROSS "Heart" 5 JANN ARDEN "Insensiv" 5 SORAYA "Suddenly"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"
<b>99 Total Reporters</b> <b>99 Current Reporters</b> <b>96 Current Playlists</b>	<b>Reported Frozen Playlist (2):</b> <b>WMJX/Boston, MA</b> <b>KOST/Los Angeles, CA</b>	<b>Did Not Report, Playlist Frozen (1):</b> <b>KTHT/Fresno, CA</b>	<b>WGLM/Lafayette, IN</b> PD/MD: Dan McKay 14 LIONEL RICHIÉ "Lose" 14 JACKSON BROWNE "Bridges" 14 AMY GRANT "Love" 7 NEWMAN & LOVETT "Friend"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"
	<b>KTDT/Lafayette, LA</b> OM/MD: Michael W. Kay MD: Lee Matthews 6 LIONEL RICHIÉ "Lose" 6 DIANA ROSS "Heart"		<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"

## HOT AC

<b>KMXS/Anchorage, AK</b> PD: Mark Carlson MD: Loren Dixon 31 CELINE DION "Because"	<b>WKQI/Detroit, MI</b> PD: Tom O'Brien MD: Fred Buchalter 10 TINA ARENA "Chairs"	<b>WTKI/Milwaukee, WI</b> PD: Danny Clayton MD: Leonard Peace 20 GIN BLOSSOMS "Follow" 7 RADIOHEAD "High"	<b>KNEV/Reno, NV</b> PD/MD: Rusty Keys 15 CELINE DION "Because"
<b>WKDD/Akron, OH</b> PD/MD: Chuck Collins 18 HOUSTON & WINANS "Court" 14 TINA ARENA "Chairs" 7 LIONEL RICHIÉ "Lose" 7 AMY GRANT "Love"	<b>KATF/Dubuque, IA</b> OM/MD: Tommy Allen MD: Jackie Livingston 33 COLLECTIVE SOUL "World" 5 LIONEL RICHIÉ "Lose"	<b>WMXC/Mobile, AL</b> PD: Bill Black MD: Rich Freeman 11 BODEANS "Coser" 5 TRACY CHAPMAN "Reason" 5 JACKSON BROWNE "Bridges"	<b>WMXB/Richmond, VA</b> OM: Jack Alix MD: Kat Simons 17 TINA ARENA "Chairs" 17 MARIAH CAREY "Always"
<b>WROE/Appleton, WI</b> PD/MD: J. Davis 14 ALL-4-ONE "Arms" 14 LIONEL RICHIÉ "Lose" 7 BILLY MANN "World" 5 ALANNAH MYLES "You"	<b>KSII/EI Paso, TX</b> PD: Courtney Nelson MD: Mike Martinez 25 ALL-4-ONE "Arms"	<b>KOSO/Modesto, CA</b> PD: Max Miller MD: Doree Miller 5 GIN BLOSSOMS "Follow" 5 BILLY MANN "World"	<b>KYKY/SI. Luis, MD</b> PD: Smokey Rivers AP/MD: Greg Hewitt 20 MARIAH CAREY "Always" 20 TINA ARENA "Chairs"
<b>KKMY/Beaumont, TX</b> GM/MD: Robert X. Brown MD: Gary D. 8 BODEANS "Coser" 8 BILLY MANN "World" 8 LIONEL RICHIÉ "Lose" 8 SMASHING PUMPKINS "1979" 8 TRACY CHAPMAN "Reason"	<b>WJRX/Monmouth-Ocean, NJ</b> GM/MD: Lance DeBock MD: Sharon Zamoerski 10 LIONEL RICHIÉ "Lose"	<b>WMXS/Montgomery, AL</b> PD: Larry Stevens MD: Karen Rice 33 LIONEL RICHIÉ "Lose" 14 BILLY MANN "World"	<b>KBEE/Salt Lake City, UT</b> OM/MD: Steve Kelly 10 TINA ARENA "Chairs" 9 MARIAH CAREY "Always" 9 ALANIS MORISSETTE "Ironic"
<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WMXV/New York, NY</b> PD: Steve Wood MD: Linda Silver 14 TINA ARENA "Chairs"	<b>KIDJ/San Francisco, CA</b> PD: Casey Keating MD: Connie Lindell 15 MARIAH CAREY "Always" 10 LIONEL RICHIÉ "Lose"
<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>KMGQ/Santa Barbara, CA</b> PD: Abby Bonell MD: Steve Bauer 7 BILLY MANN "World" 7 TRACY CHAPMAN "Reason"
<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WAEV/Savannah, GA</b> OM/MD: Jim Valle 7 LIONEL RICHIÉ "Lose" 4 DIANA ROSS "Heart"
<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>KPLZ/Seattle, WA</b> Interim PD/MD: Kent Phillips 22 WHITNEY HOUSTON "Eternal"
<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WNSN/Scotch Bend, IN</b> PD/MD: Phil Britton 7 JANN ARDEN "Insensiv" 7 JOAN OSBORNE "One" 7 ROD STEWART "Away" 7 SOPHIE B. HAWKINS "Only" 7 BODEANS "Coser" 7 ALANIS MORISSETTE "Ironic"
<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WMTX/Tampa, FL</b> PD: Mason Orpen MD: Rocco Bianco 5 TONY RICH PROJECT "Knows" 5 LIONEL RICHIÉ "Lose"
<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>KMAJ/Topeka, KS</b> PD: John Lee Hooker MD: Rose Fliss 14 BILLY MANN "World" 14 LIONEL RICHIÉ "Lose"
<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WRDX/Washington, DC</b> PD: Randy James MD: Carol Parker 25 SEAL "Kiss" 25 MARIAH CAREY "Always" 14 BLUES TRAVELER "Hook" 10 DOG'S EYE VIEW "Talk"
<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	<b>WVAF/Charleston, WV</b> OM/MD: Rick Johnson MD: Amie Hutter 11 HOUSTON & WINANS "Court" 5 TINA ARENA "Chairs"	

65 Total Reporters  
65 Current Reporters  
60 Current Playlists

Reported Frozen Playlist (2):  
**WEZF/Burlington, VT**  
**WYYY/Syracuse, NY**

Did Not Report, Playlist Frozen (3):  
**WQAL/Cleveland, OH**  
**KMZQ/Las Vegas, NV**  
**KFMB/San Diego, CA**



From the artist who delivered the hit "Place In This World"...

# Michael W. Smith

"I'LL LEAD YOU HOME"

from the Grammy Award winning release, I'LL LEAD YOU HOME produced by Patrick Leonard

Impact date: March 18th  
Now on 60 city tour!

ARISTA

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REUNION RECORDS

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	2	1	1	<b>HOOTIE &amp; THE BLOWFISH</b> Time (Atlantic) <b>1876</b> <b>1887</b> <b>1685</b> <b>1606</b> <b>58/1</b>					
1	1	2	2	<b>MARIAH CAREY</b> One Sweet Day (Columbia/CRG) <b>1734</b> <b>1857</b> <b>1871</b> <b>1955</b> <b>58/0</b>					
3	3	3	3	<b>GOO GOO DOLLS</b> Name (Metal Blade/WB) <b>1593</b> <b>1679</b> <b>1557</b> <b>1660</b> <b>52/0</b>					
5	4	4	4	<b>EVERYTHING BUT THE GIRL</b> Missing (Atlantic) <b>1523</b> <b>1553</b> <b>1547</b> <b>1566</b> <b>50/0</b>					
7	6	5	5	<b>MELISSA ETHERIDGE</b> I Want To Come Over (Island) <b>1507</b> <b>1486</b> <b>1484</b> <b>1379</b> <b>54/1</b>					
8	7	6	6	<b>SEAL</b> Don't Cry (ZTT/WB) <b>1504</b> <b>1453</b> <b>1384</b> <b>1340</b> <b>58/0</b>					
12	9	7	7	<b>NATALIE MERCHANT</b> Wonder (Elektra/EEG) <b>1427</b> <b>1430</b> <b>1263</b> <b>1212</b> <b>53/0</b>					
24	19	10	8	<b>CELINE DION</b> Because You Loved Me (550 Music) <b>1409</b> <b>1110</b> <b>731</b> <b>422</b> <b>58/5</b>					
6	8	9	9	<b>DEEP BLUE SOMETHING</b> Breakfast At... (RainMaker/Interscope) <b>1322</b> <b>1314</b> <b>1287</b> <b>1528</b> <b>46/0</b>					
2	5	8	10	<b>ELTON JOHN</b> Blessed (Rocket/Island) <b>1257</b> <b>1360</b> <b>1536</b> <b>1695</b> <b>49/0</b>					
19	17	12	11	<b>SOPHIE B. HAWKINS</b> Only Love (The Ballad Of...) (Columbia/CRG) <b>1161</b> <b>1086</b> <b>882</b> <b>767</b> <b>53/1</b>					
10	10	11	12	<b>DEL AMITRI</b> Roll To Me (A&M) <b>1004</b> <b>1097</b> <b>1187</b> <b>1240</b> <b>43/0</b>					
17	14	15	13	<b>JOAN OSBORNE</b> One Of Us (Blue Gorilla/Mercury) <b>1000</b> <b>1016</b> <b>998</b> <b>912</b> <b>47/1</b>					
18	16	17	14	<b>JANN ARDEN</b> Insensitive (A&M) <b>975</b> <b>931</b> <b>890</b> <b>768</b> <b>45/3</b>					
13	12	14	15	<b>TAKE THAT</b> Back For Good (Arista) <b>954</b> <b>1035</b> <b>1088</b> <b>1211</b> <b>38/0</b>					
<b>BREAKER</b>	11	11	13	<b>16 BODEANS</b> Closer To Free (Slash/Reprise) <b>908</b> <b>785</b> <b>640</b> <b>490</b> <b>40/5</b>					
<b>BREAKER</b>	11	11	13	<b>18 GIN BLOSSOMS</b> Til I Hear It From You (A&M) <b>886</b> <b>1067</b> <b>1120</b> <b>1235</b> <b>33/0</b>					
<b>BREAKER</b>	11	11	13	<b>18 GIN BLOSSOMS</b> Follow You Down (A&M) <b>803</b> <b>657</b> <b>495</b> <b>377</b> <b>35/7</b>					
9	13	16	19	<b>SOPHIE B. HAWKINS</b> As I Lay Me Down (Columbia/CRG) <b>741</b> <b>976</b> <b>1078</b> <b>1287</b> <b>33/0</b>					
22	23	22	20	<b>TONY RICH PROJECT</b> Nobody Knows (LaFace/Arista) <b>735</b> <b>632</b> <b>593</b> <b>577</b> <b>33/4</b>					
—	29	25	21	<b>ALANIS MORISSETTE</b> Ironic (Maverick/Reprise) <b>703</b> <b>493</b> <b>273</b> <b>134</b> <b>33/8</b>					
20	21	20	22	<b>ROD STEWART</b> So Far Away (Lava/Atlantic) <b>702</b> <b>664</b> <b>663</b> <b>635</b> <b>28/3</b>					
14	15	18	23	<b>MADONNA</b> You'll See (Maverick/WB) <b>670</b> <b>915</b> <b>975</b> <b>1145</b> <b>33/0</b>					
26	25	24	24	<b>COLLECTIVE SOUL</b> The World I Know (Atlantic) <b>626</b> <b>565</b> <b>436</b> <b>386</b> <b>28/3</b>					
21	20	23	25	<b>BLESSID UNION OF SOULS</b> Oh Virginia (EMI) <b>570</b> <b>618</b> <b>667</b> <b>598</b> <b>32/0</b>					
<b>DEBUT</b>	26	26	26	<b>26 MARIAH CAREY</b> Always Be My Baby (Columbia/CRG) <b>503</b> <b>268</b> <b>148</b> <b>21</b> <b>30/14</b>					
28	26	26	27	<b>BLUES TRAVELER</b> Hook (A&M) <b>457</b> <b>434</b> <b>403</b> <b>370</b> <b>19/2</b>					
—	27	28	28	<b>ACE OF BASE</b> Lucky Love (Arista) <b>392</b> <b>370</b> <b>345</b> <b>223</b> <b>23/0</b>					
29	28	27	29	<b>MARTIN PAGE</b> Light In Your Heart (Mercury) <b>389</b> <b>413</b> <b>335</b> <b>258</b> <b>25/0</b>					
—	—	29	30	<b>OASIS</b> Wonderwall (Epic) <b>381</b> <b>349</b> <b>237</b> <b>217</b> <b>20/0</b>					

This chart reflects airplay from March 11-17. Songs ranked by total plays. Highlighted songs indicate Breaker. 65 Hot AC reporters. 60 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

### NEW & ACTIVE

**STING** Let Your Soul Be Your Pilot (A&M)

Total Stations: 19, Adds: 0, Plays: 352, WKEE 25, WBLI 11 (11), WJRZ 14 (12), WHUD 10 (7), WYYY 7 (7), WOSM 32 (30), WKYE 13 (13), WXIL 53 (53), WAEV 12 (15), WMTX 16 (16), KKMV 20 (12), KHMV 7 (9), WROE 21 (14), WKTI 10 (14), KMAJ 28 (14), KBEE 14 (14), KYSR 30 (20), KOSO 15 (20), KMGQ 14 (14).

**WHITNEY HOUSTON & CECE WINANS** Count On Me (Arista)

Total Stations: 21, Adds: 3, Plays: 339, WVAE 11, WHUD 19 (13), WYXR 30 (30), WYYY 5 (5), WKYE 15 (10), WWDE 7, WXIL 29 (29), WMBX 15 (15), WMTX 8 (5), WMLX 6 (5), KURB 26 (21), WMC 5 (5), WMXS 33 (33), KKMV 8 (8), WKDD 18, WROE 21 (14), WAZY 7 (5), KMAJ 14 (14), KMZO 10 (10), KISN 27 (32), KIDI 25 (23).

**DOG'S EYE VIEW** Everything Falls Apart (Columbia/CRG)

Total Stations: 13, Adds: 2, Plays: 266, WRTS 24 (24), WKEE 30 (30), WJRZ 23 (21), WMBX 18 (14), WPLJ 21 (17), WOSM 7 (7), KKMV 8, WKDD 14 (14), WMMX 10, WKTI 9 (9), KALC 45 (45), KYSR 35 (38), KFMB 40 (40).

**SMASHING PUMPKINS** 1979 (Virgin)

Total Stations: 13, Adds: 2, Plays: 262, WBMX 15 (10), WRTS 34 (24), WBLI 11 (11), WPLJ 15 (12), WROX 19 (17), WOSM 7 (7), KKMV 8, WKDD 14 (14), WMMX 10, WKTI 9 (9), KALC 45 (45), KYSR 35 (38), KFMB 40 (40).

**K.D. LANG** Sexuality (WB)

Total Stations: 21, Adds: 0, Plays: 195, WBMX 6 (5), WRTS 15 (15), WJRZ 11 (10), WHUD 11 (11), WQWZ 12 (17), WOSM 15 (10), WKYE 7 (5), WMBX 7 (7), WAEV 6 (13), WMLX 17 (19), WMC 5 (5), KKMV 8 (8), WROE 14 (14), WLRW 9 (9), WTMX 5 (5), WQAL 9 (9), WAZY 4 (5), KYKY 5 (10), KMAJ 14 (9), KALC 10 (10), KOSO 5 (5).

**TINA ARENA** Chains (Epic)

Total Stations: 12, Adds: 11, Plays: 173, WVAE 5, WMBX 14, WXIL 22, WMBX 17, WMLX 17, KURB 23, WMC 5, WKDD 14, WKOI 10, KYKY 20, KBEE 10, KIOI 16 (20).

**LIONEL RICHIE** Don't Wanna Lose You (Mercury)

Total Stations: 15, Adds: 15, Plays: 165, WJRZ 10, WHUD 7, WOSM 7, WMYI 13, WKYE 10, WMTX 5, WMLX 17, WMC 5, WMXS 33, KKMV 8, WKDD 7, WROE 14, KATF 5, KMAJ 14, KIOI 10.

**BEATLES** Real Love (Apple/Capitol)

Total Stations: 10, Adds: 1, Plays: 146, WJRZ 16 (15), WHUD 16 (16), WYYY 7 (7), WOSM 10 (10), WMYI 8 (5), WXIL 53 (31), KURB 7, KKMV 8 (8), WROE 14 (14), WAZY 7 (7).

**CORRS** The Right Time (143/Lava/Atlantic)

Total Stations: 10, Adds: 0, Plays: 141, WBMX 13 (10), WQWZ 18 (18), WOSM 25 (25), WMC 9 (5), KKMV 8 (8), WROE 7 (14), WKOI 10 (10), WAZY 12 (7), WKTI 25 (24), KMAJ 14 (14).

**TRACY CHAPMAN** Give Me One Reason (Elektra/EEG)

Total Stations: 9, Adds: 6, Plays: 132, WRTS 15, WKEE 24 (20), WKYE 7, WMC 5, KKMV 8, KHMV 18 (5), KALC 25, KYSR 23 (20), KMGQ 7.

**BOB SEGER** I Wonder (Capitol)

Total Stations: 6, Adds: 0, Plays: 93, WXIL 31 (31), WMTX 5 (5), WMXS 14 (14), KKMV 12 (12), WTMX 5 (4), WAZY 26 (26).

**JACKSON BROWNE** Some Bridges (Elektra/EEG)

Total Stations: 8, Adds: 1, Plays: 92, WDAQ 19 (19), WJRZ 19 (17), WHUD 12 (10), WKYE 10 (10), WMC 5, KKMV 8 (8), WROE 5 (21), KMAJ 14 (14).

**ENYA** Anywhere Is (Reprise)

Total Stations: 7, Adds: 1, Plays: 88, WBMX 5, WWSN 21 (22), WQWZ 15 (16), KKMV 12 (12), KHMV 13 (18), KALC 7 (10), KFMB 15 (15).

**BILLY MANN** Turn Down The World (DVB/A&M)

Total Stations: 8, Adds: 8, Plays: 80, WOSM 20, WKYE 5, WMXS 14, KKMV 8, WROE 7, KMAJ 14, KOSO 5, KMGQ 7.

Songs ranked by total plays. Station call letters followed by number of plays.

## BREAKERS

### BODEANS

Closer To Free (Slash/Reprise)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
908/123	40/5	16

### GIN BLOSSOMS

Follow You Down (A&M)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
803/146	35/7	18

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
LIONEL RICHIE Don't Wanna Lose You (Mercury)	15
MARIAH CAREY Always Be My Baby (Columbia/CRG)	14
TINA ARENA Chains (Epic)	11
BILLY MANN Turn Down The World (DVB/A&M)	8
ALANIS MORISSETTE Ironic (Maverick/Reprise)	8
GIN BLOSSOMS Follow You Down (A&M)	7
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	6
BODEANS Closer To Free (Slash/Reprise)	5
CELINE DION Because You Loved Me (550 Music)	5
TONY RICH PROJECT Nobody Knows (LaFace/Arista)	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CELINE DION Because You Loved Me (550 Music)	+299
MARIAH CAREY Always Be My Baby (Columbia/CRG)	+235
ALANIS MORISSETTE Ironic (Maverick/Reprise)	+210
LIONEL RICHIE Don't Wanna Lose You (Mercury)	+165
TINA ARENA Chains (Epic)	+153
GIN BLOSSOMS Follow You Down (A&M)	+146
BODEANS Closer To Free (Slash/Reprise)	+123
TONY RICH PROJECT Nobody Knows (LaFace/Arista)	+103
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	+87
BILLY MANN Turn Down The World (DVB/A&M)	+80

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
HOOTIE & THE BLOWFISH Only Wanna Be With You (Atlantic)
BLUES TRAVELER Run-Around (A&M)
WHITNEY HOUSTON Exhale (Shoop Shoop) (Arista)
SEAL Kiss From A Rose (ZTT/WB)
NATALIE MERCHANT Carnival (Elektra/EEG)
REMBRANDTS I'll Be There For You (EastWest/EEG)
COLLECTIVE SOUL December (Atlantic)
TOAD THE WET SPROCKET Good Intentions (Columbia/CRG)
ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)
GEORGE MICHAEL Jesus To A Child (DreamWorks/Geffen)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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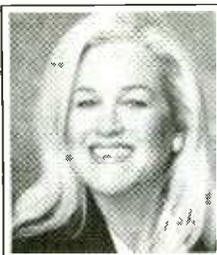
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CAROL ARCHER

## Maximizing Station's Potential With Music

### □ Big Guns Conference Call, Part 3: There's a place — and a need — for musical variety

In this final chapter of an ongoing conversation with programmers from the most influential NACs — KTWV/Los Angeles PD Chris Brodie, WNUA/Chicago PD Lee Hansen, and KKSF/San Francisco PD Steve Feinstein — the powerful triumvirate talk casually, but frankly, about music and music testing.

**R&R:** How do you balance the need for diversity and the musical integrity, for which this format is known, with the need to present a focused product?

**SF:** One dynamic tension is the "tastes great, less filling" axis. To make this work, we need to strike a balance between being stations that people describe as, "They're nice to listen to" and stations that people describe as, "They're great! I love them!" There sure is a lot of faceless, generic music out there for us to play.



**There is an amazing number of songs that are out of pocket, that are not formula, that don't fit those standard criteria, that you would consider spice, but evoke a lot of passion for listeners and do test well.**  
—Chris Brodie

None of it really hurts us *per se*, but if it typifies the sound of your station, you'll have a boring station. Plus you won't maximize your potential.

**LH:** As we've been able to hone in on what the audience wants [musically], and we've constructed our clocks so that every x-number of songs there's one of those killer tracks, that's given us the room to still play something that's interesting, whether or not it tests well. We don't do as much of that these days as we did some years ago because the audience doesn't seem to embrace [those tracks] as easily as they did in the past.



Chris Brodie



Lee Hansen



Steve Feinstein

But there are times when a song just strikes me as appealing, interesting, and special enough. I don't have a sense of how it will test, but I'm confident that 99.5% of my other currents are likely to perform well. I like to throw those curves out there occasionally. It's nice to have the phone light up for a song, although that usually means it won't test well. The most recent example of that was Quincy Jones/Phil Collins's "Do Nothing 'Til You Hear From Me," which tested horribly here.

**SF:** Interesting. Although they certainly recognized it as Phil, it didn't get that automatic vote of approval [from listeners in a music test].

**LH:** I still believe that this is a song format. Listeners are not going to say, "I like it but it's that artist and I don't like him." The phones lit up like crazy for that song

and that was my first red flag. It was my second-to-lowest-testing song, right above [Bobby] McFerrin's "Friends." But I still felt that it served its purpose: Quincy is Quincy, and I thought it was important to let people know he had something new out. It was worth playing for the few weeks that we did.

I have to have enough belief in the basic strength of the station that we can play something that doesn't end up testing well when it does serve other purposes. Whether you stay with those tracks a long time is something else. When the handwriting was so clear on the wall from the test, we did pull it off. The insurance that continuous testing gives you creates some latitude to play with some sizzle.

**R&R:** So the secret is to acknowledge the role of music testing, yet go with your intuition and experience on what you feel will make your listeners sit up and take note?

**CB:** Do you see that there is an amazing number of songs that are out of pocket, that are not formula, that don't fit those standard criteria, that you would consider spice, but evoke a lot of passion for listeners and do test well? We sure have that here [in L.A.].

**LH:** There's still variety. The top of our list is concentrated on the obvious, melodic, pop-structured songs these days. But somewhere in the mid-range, where there are quite playable test scores, there are some really dramatic differences between the songs, so there's not a real pattern. Our top is pretty consistently one kind of song these days.



**THEY'RE TOO BRILLIANT FOR THEIR SHIRTS** — SW Smooth FM professionals seen hanging — and staying abreast of all the latest in the pages of R&R — are (l-r) VP/Programming Development Paul Goldstein, saxmeister and "Personal Notes" host Dave Koz, and Smooth FM PD Mike Fischer.



**CLEVELAND DOESN'T MEAN POLYESTER ANYMORE** — It means "Bernie." WNWV/Cleveland PD Bernie Kimble (second from l) is caught in a group hug with (l-r) Carol Archer, Kimble's wife Charlie, and All That Jazz Pres. Cliff Gorov.



**We've trained our listeners to accept and expect a certain amount of left-field 'adventure' cuts. If we use that latitude responsibly and in a disciplined fashion, it adds another dimension to our radio stations.**  
—Steve Feinstein



**CB:** Those are the hits.

**SF:** Chris, I think that your station and mine, along with some others, have had a certain luxury in that we've trained our listeners to accept and expect a certain amount of left-field "adventure" cuts. If we use that latitude responsibly and in a disciplined fashion, I think it adds another dimension to our radio stations that is a significant part of our success.

**CB:** I agree.

**LH:** It's fun. Even here where we didn't do much of that kind of training, we see among the highest-testing songs like "Smooth Operator," "Sexual Healing," "Unforgettable," and "Sweet Love," our 14th highest-testing song was a tip I got from you, Steve, "Coming Home" by Pallamino Duck. It was wonderful to see that happen.

**SF:** Hey, Lee, you ought to test Enigma's "Sadness," as well.

**LH:** We have, and it does fine. It's one of those exceptions that's so nice. With all the other kinds of controversy raging around us about artistry and record company disenchantment and passion, I don't think there's any doubt the stations that are prevailing over time are still able to touch that passion and know how to serve it — although it may

not be enough to satisfy other parts of the industry.

**LH:** I hope our jobs don't become just about *keeping* our jobs, because that can kill a format and a station. Again, my theme is that I'm not concerned with what the labels or the artists or anyone is saying about my station except the listeners.

**SF:** To counter that, I'll say I'm very concerned about those labels and artists that Lee isn't concerned about, who can do listener parties for me instead of WNUA.

**CB:** We have an obligation to the people who make the music. We have 24 hours a day, seven days a week to fill, and we need high quality music to fill it. But it's a secondary obligation to what our jobs are.

**R&R:** Overall, how would you describe your relationship with the labels?

**SF:** You guys were in AOR as long as I was, if not longer. I find dealing with the labels in this format unbelievably easy and so free from tension and ill will, unlike the AOR labels where there's an immense amount of pressure, hype, and arm-twisting. I don't have any problems with any labels, period.

**LH:** I meant that I'm very concerned with having good relationships with the labels. I'm just not going to let any debates or attacks from their perspective affect how I do my job.



**I have to have enough belief in the basic strength of the station that we can play something that doesn't end up testing well when it does serve other purposes.**  
—Lee Hansen



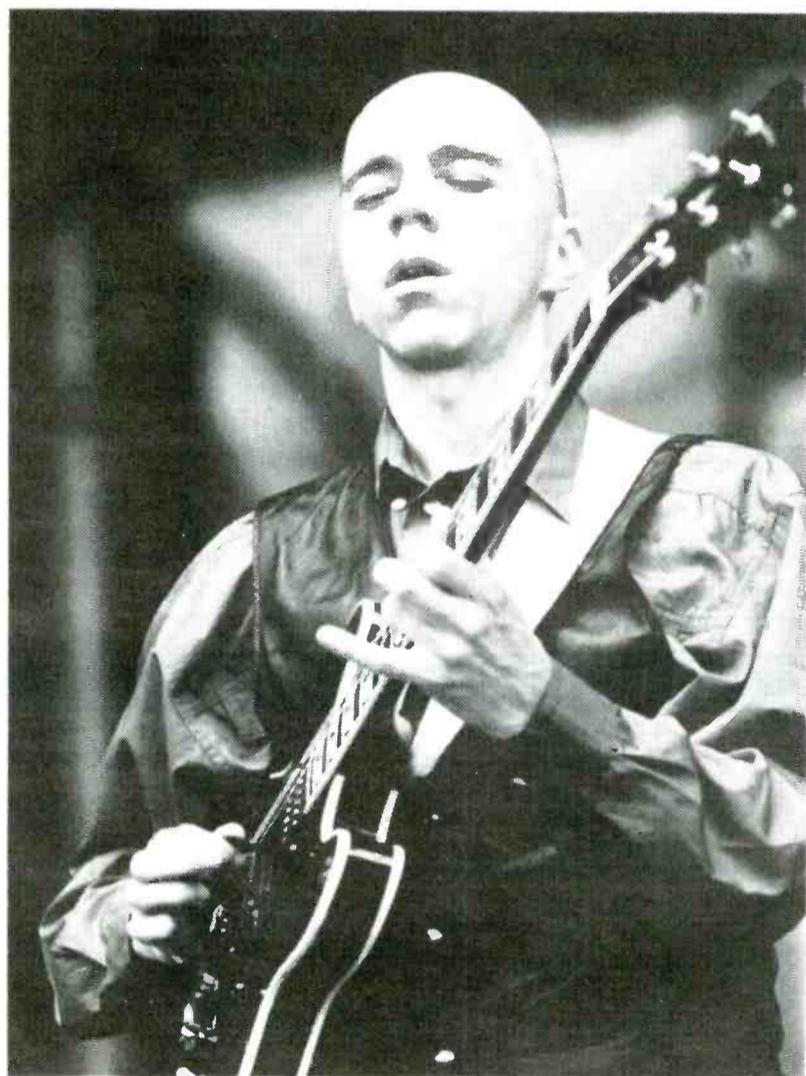
# Count Basic

## “Joy and Pain”

From the Album “Moving In The Right Direction

**1**

**R&R  
NAC  
Tracks  
Chart**



**5**

**NAC  
Albums  
Chart**

**Instinct Records Thanks the Entire  
R&R NAC Family For Moving Us In The Right Direction**

WOAZ	WJZF	WEBZ	KOAI	WNWV	KCFE	KUCD	KSSJ
WOTB	WFAE	WNND	KTNT	WZJZ	KMJZ	KTWV	KIFM
WSJZ	WGUF	WSJT	KYOT	WJZZ	KCLC	KSBR	KBLX
SW Networks	WFSJ	WLBI	KCJZ	WVMV	KHIH	KRVR	KJZY
WQCD	WLVE	KLJZ	KOAS	WEZV	KBZN	KXDC	KWJZ
WJJZ	WJCD	KRZN	WNUA	WJZE	KNIK	KKJZ	
WJZW	WLOQ	KAJZ	WVAE	KCIY	KEZL	KQBR	

**instinct**

Contact: Marla Roseman-Promark, VOX: (718) 575-5573 FAX: (718) 263-6326

MARCH 15, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	3	3	<b>1</b>	<b>COUNT BASIC</b> Joy And Pain ( <i>Instinct</i> )	560	499	457	405	54/1
2	2	2	<b>2</b>	<b>PAUL TAYLOR</b> 'Til We Meet Again ( <i>Countdown/Unity</i> )	539	521	493	472	50/1
1	1	1	3	<b>SPECIAL EFX</b> Seduction ( <i>JVC</i> )	539	543	532	531	50/0
14	7	4	<b>4</b>	<b>VIBRAPHONIC</b> Can't Get Enough ( <i>Hollywood</i> )	528	469	405	351	53/3
4	4	5	5	<b>RANDY CRAWFORD</b> Give Me The Night ( <i>Bluemoon/Atlantic</i> )	410	411	442	433	46/0
13	6	6	<b>6</b>	<b>GEORGE MICHAEL</b> Jesus To A Child ( <i>DreamWorks/Geffen</i> )	409	406	411	361	52/0
15	15	15	<b>7</b>	<b>BONEY JAMES</b> Ain't No Sunshine ( <i>WB</i> )	363	314	323	326	45/2
8	11	9	8	<b>PHILLIPE SAISSE</b> Masques ( <i>Verve Forecast</i> )	339	355	375	386	34/0
17	13	12	<b>9</b>	<b>STEVE LAURY</b> Gloria Ann ( <i>CTI</i> )	338	331	332	315	44/1
5	8	8	10	<b>QUINCY JONES</b> Do Nothin' Till You Hear... ( <i>Qwest/WB</i> )	338	372	394	413	40/1
25	22	13	<b>11</b>	<b>STRANGE CARGO</b> El Ninjo ( <i>Discovery</i> )	337	329	277	266	46/1
3	5	7	12	<b>BONEY JAMES</b> Camouflage ( <i>WB</i> )	336	390	440	464	43/0
9	10	10	13	<b>JAZZMASTERS</b> Slomotion ( <i>JVC</i> )	331	355	386	386	34/0
20	19	17	<b>14</b>	<b>BRIAN KRINEK</b> Love For A Lifetime ( <i>Positive</i> )	299	298	294	292	33/1
11	14	16	15	<b>OLETA ADAMS</b> Slow Motion ( <i>Fontana/Mercury</i> )	297	307	330	369	40/0
18	20	20	<b>16</b>	<b>DAVE KOZ &amp; JASON MILES</b> Cara's Theme ( <i>Lightyear</i> )	278	275	290	301	28/0
19	17	19	17	<b>RICK BRAUN</b> Groovis ( <i>Mesa/Bluemoon</i> )	278	288	309	297	28/0
22	21	21	<b>18</b>	<b>TONI BRAXTON</b> Let It Flow ( <i>Arista</i> )	276	271	285	285	33/0
—	—	22	<b>19</b>	<b>THOM ROTELLA</b> Talk 2 Me ( <i>Positive</i> )	265	249	228	208	40/0
16	18	14	20	<b>BOBBY CALDWELL</b> Don't Ask My Neighbor ( <i>Sin-Drome</i> )	264	320	303	325	33/0
10	12	11	21	<b>RICARDO SILVEIRA</b> Francesa ( <i>Kokopelli</i> )	247	338	349	382	27/0
—	29	29	<b>22</b>	<b>NAJEE</b> I Wish ( <i>EMI</i> )	242	219	237	219	26/1
—	—	25	<b>23</b>	<b>AVENUE BLUE</b> Conversation ( <i>Mesa/Bluemoon</i> )	238	232	185	168	38/0
<b>DEBUT</b>	<b>DEBUT</b>	<b>DEBUT</b>	<b>24</b>	<b>GEORGE HOWARD</b> Our Love ( <i>GRP</i> )	238	201	183	118	37/1
<b>DEBUT</b>	<b>DEBUT</b>	<b>DEBUT</b>	<b>25</b>	<b>BOB MAMET</b> Morningside ( <i>Atlantic</i> )	238	165	143	143	31/1
24	23	23	26	<b>GEORGE BENSON</b> The Long And Winding Road ( <i>GRP</i> )	230	244	269	270	31/0
—	28	24	27	<b>BRIAN CULBERTSON</b> Come To Me ( <i>Mesa/Bluemoon</i> )	230	233	240	220	23/0
—	—	30	<b>28</b>	<b>BOBBY McFERRIN</b> Friends ( <i>Blue Note</i> )	228	218	185	182	26/0
23	25	28	<b>29</b>	<b>NAJEE</b> As ( <i>EMI</i> )	221	219	247	270	34/0
28	27	26	30	<b>WHITNEY HOUSTON</b> Exhale (Shoop Shoop) ( <i>Arista</i> )	211	227	243	254	26/1

This chart reflects airplay from February 28-March 5. Songs ranked by total plays. Highlighted songs indicate Breaker. 55 NAC reporters. 52 current playlists. © 1996, R&R Inc.

## BREAKERS®

No Songs Qualified For Breaker Status This Week

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>LIONEL RICHIE</b> Don't Wanna Lose You ( <i>Mercury</i> )	28
<b>HERBIE HANCOCK</b> Thieves In The Temple ( <i>Verve</i> )	19
<b>RICK BRAUN</b> Club Harlem ( <i>Mesa/Bluemoon</i> )	11
<b>RIPPINGTONS</b> Hideaway ( <i>GRP</i> )	11
<b>JOE SAMPLE</b> Hippies On A Corner ( <i>WB</i> )	11
<b>ED HAMILTON</b> Gray Day ( <i>Telarc</i> )	10
<b>PETE ESCOVEDO</b> All This Love ( <i>Concord</i> )	7
<b>STING</b> Let Your Soul Be Your Pilot ( <i>A&amp;M</i> )	7
<b>JOHN TESH PROJECT</b> Fragile ( <i>GTSP</i> )	6
<b>GEORGE MICHAEL</b> Older ( <i>DreamWorks/Geffen</i> )	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>RIPPINGTONS</b> Hideaway ( <i>GRP</i> )	+140
<b>JOHN TESH PROJECT</b> Fragile ( <i>GTSP</i> )	+122
<b>ED HAMILTON</b> Gray Day ( <i>Telarc</i> )	+94
<b>BOB MAMET</b> Morningside ( <i>Atlantic</i> )	+73
<b>ED CALLE</b> Me And Mrs. Jones ( <i>Sony Latin Jazz</i> )	+65
<b>RIPPINGTONS</b> First Time I Saw Her ( <i>GRP</i> )	+65
<b>STING</b> Let Your Soul Be Your Pilot ( <i>A&amp;M</i> )	+62
<b>COUNT BASIC</b> Joy And Pain ( <i>Instinct</i> )	+61
<b>VIBRAPHONIC</b> Can't Get Enough ( <i>Hollywood</i> )	+59
<b>TONY RICH PROJECT</b> Nobody Knows ( <i>LaFace/Arista</i> )	+52

Breakers: Songs registering 325 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

## NEW & ACTIVE

**TORCUATO MARIANO** Ocean Way (*Windham Hill*)  
Total Plays: 201, Total Stations: 31, Adds: 1

**ED HAMILTON** Gray Day (*Telarc*)  
Total Plays: 165, Total Stations: 34, Adds: 10

**RIPPINGTONS** Hideaway (*GRP*)  
Total Plays: 159, Total Stations: 35, Adds: 11

**PETE ESCOVEDO** All This Love (*Concord*)  
Total Plays: 153, Total Stations: 33, Adds: 7

**JAZZMASTERS** Inner Changes (*JVC*)  
Total Plays: 151, Total Stations: 29, Adds: 2

**MCDONALD/INGRAM/PACK** Maria (*RCA Victor*)  
Total Plays: 148, Total Stations: 21, Adds: 0

**ED CALLE** Me And Mrs. Jones (*Sony Latin Jazz*)  
Total Plays: 136, Total Stations: 27, Adds: 3

**JOHN TESH PROJECT** Fragile (*GTSP*)  
Total Plays: 134, Total Stations: 25, Adds: 6

**SPECIAL EFX** Sunset (*JVC*)  
Total Plays: 133, Total Stations: 25, Adds: 0

**TONY RICH PROJECT** Nobody Knows (*LaFace/Arista*)  
Total Plays: 127, Total Stations: 22, Adds: 3

**ZAPPACOSTA** Orlanda (*Sin-Drome*)  
Total Plays: 120, Total Stations: 19, Adds: 2

**STING** Let Your Soul Be Your Pilot (*A&M*)  
Total Plays: 99, Total Stations: 21, Adds: 7

**RIPPINGTONS** First Time I Saw Her (*GRP*)  
Total Plays: 89, Total Stations: 17, Adds: 3

**AVENUE BLUE** Baby I'm Yours (*Mesa/Bluemoon*)  
Total Plays: 85, Total Stations: 10, Adds: 0

**3D** Georgy Porgy (*TriStar*)  
Total Plays: 77, Total Stations: 15, Adds: 2

**CRAIG CHAQUICO** Sweet Talk (*Higher Octave*)  
Total Plays: 69, Total Stations: 11, Adds: 0

Songs ranked by total plays

THE FOLLOW-UP TO HIS TOP 5 NAC SMASH *InnerCity Blues*

# DOC POWELL

## Laid Back

THE FIRST SINGLE:

### "Sunday Mornin'"

ADD DATE: **March 21**

Contact: Leigh Armistead  
Discovery Records  
800-377-9620 ext. 216  
e-mail: info@discoveryrec.com

MARCH 15, 1996

3W	2W	LW	TW	ARTIST	TITLE LABEL(S)	TOTAL PLAYS	± PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	<b>BONEY JAMES</b>	<i>Seduction (WB)</i>	854	-2	"Sunshine" (363) "Camouflage" (336) "Lights" (68)
2	2	2	2	<b>SPECIAL EFX</b>	<i>Body Language (JVC)</i>	758	+15	"Seduction" (539) "Sunset" (133) "Rhythm" (41)
8	8	5	3	<b>PAUL TAYLOR</b>	<i>On The Horn (Countdown/Unity)</i>	606	+17	"Meet" (539) "Exotica" (40) "Free" (21)
17	10	8	4	<b>VIBRAPHONIC</b>	<i>Vibraphonic 2 (Hollywood)</i>	604	+63	"Enough" (528) "Vibes" (55) "True" (10)
18	12	11	5	<b>COUNT BASIC</b>	<i>Movin' In The Right Direction (Instinct)</i>	603	+94	"Joy" (560) "Move" (25) "Got" (16)
4	4	3	6	<b>SOUNDTRACK</b>	<i>Waiting To Exhale (Arista)</i>	582	-15	"Flow" (276) "Exhale" (211) "Wey" (59)
7	7	9	7	<b>NAJEE</b>	<i>Songs From The Key Of Life (EMI)</i>	564	+34	"Wish" (242) "As" (221) "Feet" (61)
15	11	10	8	<b>AVENUE BLUE</b>	<i>Naked City (Mesa/BlueMoon)</i>	549	+37	"Conversation" (238) "Naked" (141) "Baby" (85)
5	6	7	9	<b>JAZZMASTERS</b>	<i>Jazzmasters II (JVC)</i>	524	-20	"Slo-motion" (331) "Inner" (151) "Freedom" (27)
6	5	6	10	<b>VARIOUS ARTISTS (L...)</b>	<i>Modern Jazz (GRP)</i>	522	-31	"Winding" (230) "Life" (177) "Fool" (46)
3	3	4	11	<b>BOB MAMET</b>	<i>Day Into Night (Atlantic)</i>	508	-83	"Morningside" (238) "Greenstreet" (132) "Calabay" (62)
11	9	12	12	<b>RANDY CRAWFORD</b>	<i>Naked And True (Mesa/BlueMoon)</i>	480	-2	"Give" (410) "Cajun" (37) "Nots" (12)
20	16	16	13	<b>STEVE LAURY</b>	<i>Vineland Dreams (CTI)</i>	432	+3	"Gloria" (338) "Angel" (30) "Street" (22)
13	20	15	14	<b>OLETA ADAMS</b>	<i>Moving On (Fontana/Mercury)</i>	422	-10	"Motion" (297) "Moving" (57) "Never" (46)
9	13	13	15	<b>QUINCY JONES</b>	<i>Q's Jook Joint (Qwest/WB)</i>	422	-32	"Nothin'" (338) "Put" (53) "Moody's" (23)
26	24	19	16	<b>THOM ROTELLA</b>	<i>How My Heart Beats (Positive)</i>	414	+15	"Talk" (265) "Shuffle" (64) "Heart" (31)
25	19	18	17	<b>GEORGE MICHAEL</b>	<i>Older (DreamWorks/Geffen)</i>	411	+5	"Jesus" (409) "Older" (2)
16	17	20	18	<b>RICK BRAUN</b>	<i>Beat Street (Mesa/BlueMoon)</i>	383	-15	"Groovis" (278) "Cadillac" (54) "Harlem" (41)
14	18	14	19	<b>BOBBY CALDWELL</b>	<i>Soul Survivor (Sin-Drome)</i>	376	-61	"Neighbor" (264) "Walk" (60) "Show" (19)
19	21	21	20	<b>PHILLIPE SAISSE</b>	<i>Masques (Verve Forecast)</i>	355	-26	"Masques" (339) "Madison" (13) "Boyz" (2)
—	—	23	21	<b>STRANGE CARGO</b>	<i>Hinterland (Discovery)</i>	342	+8	"Ninjo" (337) "Million" (5)
<b>DEBUT</b>			22	<b>RIPPINGTONS</b>	<i>Brave New World (GRP)</i>	340	+277	"Hideaway" (159) "First" (89) "Brave" (51)
12	14	17	23	<b>RICARDO SILVEIRA</b>	<i>Storyteller (Kokopelli)</i>	330	-96	"Francesca" (247) "Puzzle" (62) "Always" (8)
28	28	25	24	<b>BRIAN KRINEK</b>	<i>Flying High (Positive)</i>	324	+1	"Lifetime" (299) "Zuma" (10) "Heartland" (8)
27	27	28	25	<b>SOUNDTRACK</b>	<i>People (Lightyear)</i>	310	+2	"Cara's" (278) "Playing" (32)
<b>DEBUT</b>			26	<b>GEORGE HOWARD</b>	<i>Attitude Adjustment (GRP)</i>	309	+57	"Love" (238) "Last" (22) "Unwind" (18)
29	29	26	27	<b>TORCUATO MARIANO</b>	<i>Last Look (Windham Hill)</i>	307	-2	"Ocean" (201) "Last" (71) "Stamp" (13)
10	15	22	28	<b>SIMPLY RED</b>	<i>Life (EastWest/EEG)</i>	303	-43	"Never" (184) "People" (78) "Believe" (14)
<b>DEBUT</b>			29	<b>BOBBY MCFERRIN</b>	<i>Bang! Zoom (Blue Note)</i>	292	+18	"Friends" (228) "Heaven's" (34) "Better" (16)
23	22	24	30	<b>DENNY JIOSA</b>	<i>Moving Pictures (Blue Orchid)</i>	282	-43	"Evening" (177) "Greta" (39) "Cruising" (26)

This chart reflects airplay from February 28-March 5. Albums ranked by total plays, with plays from all cuts from an album combined. 55 NAC reporters. 52 current playlists. © 1996, R&R Inc.

## NAC NOTES By Carol Archer

Reflecting programmers' hunger for smooth, evocative vocals, Lionel Richie's emotional plea, "Don't Wanna Lose You" (Mercury) signifies this artist's triumphant return. By far the most added with 28 reporters its first week, the track garnered immediate attention at WOAZ/Boston, WSJZ/Buffalo, SW, WJZZ/Philadelphia, WJZW/Washington, WJZF/Atlanta, WLVE/Miami, KOAI/Dallas, KCIY/Kansas City, WVMV/Detroit, and KBLX/S.F., among others.

Herbie Hancock's pulsing cover of Prince's "Thieves In The Temple" (Verve) picked up 19 adds, including WNUA/Chicago (four plays), KKSF/S.F., KBLX/S.F. (seven plays), KIFM/San Diego, KKJZ/Portland, and KYOT/Phoenix. GRP-mania continues as the Rippingtons "Hideaway"

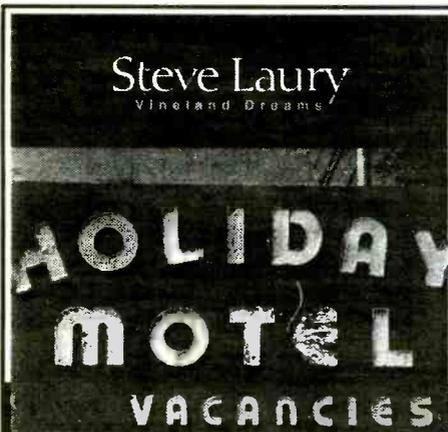
captures Most Increased honors at +140 plays, as well as 11 new adds, with their album "Brave New World" making its debut at 22\*. And George Howard's "Our Love" is the highest debut on our Tracks chart at 24\*.

Joe Sample plays his heart out on "Hippies On A Corner" (WB) and reporters at SW, KKSF, WJZZ/Detroit, KIFM, KKJZ, KBLX, KQBR/Sacramento, WLOQ/Orlando, KSBR/Mission Viejo, KXDC/Monterey, and WOTB/Providence showed their appreciation with immediate votes of airplay confidence.

Bob Mamet's "Morningside" (Atlantic) debuted at 25\* and is in strong rotation at SW (15 plays), KOAI (three to 10 plays), and received 11 plays at WNUA, KCJZ/San Anto-

nio, WVMV, KCIY, and KBZN/Salt Lake, among many others.

We wish to acknowledge the longstanding contribution of KCFE/Minneapolis to R&R's NAC charts. The NAC charts, like the charts in all other R&R formats, reflect a consensus reality. (This format does a better job of preserving its creative musical edges than some). But because one third of KCFE's playlist now skews so heavily toward tracks by Adult Alternative artists such as Subdudes, Cowboy Junkies, and Taj Mahal, we feel it is appropriate that it relinquishes its place on the NAC panel. We wish PD Rob Moore and the KCFE staff continued success.



# STEVE LAURY

## Vineland Dreams

Album **16** - **13** (50 Stations)

CTI

# "Gloria Ann"

**12** - **9**

"Nightshade"

featuring Grover Washington, Jr. & Larry Coryell

# THUS SPOKE Z

## Evolution

KUDU

GOING FOR ADDS NOW!

Already On: KKSF, KIFM, WNND, WLBI

# NAC REPORTERS

Stations and their adds by track listed alphabetically by market

**Power player.**

**Earl Klugh**  
*Sudden Burst Of Energy*  
The new album.

Featuring the tracks: "Maybe Tonight,"  
"The Wiggle" and "The Happy Song."

http://www.wbazz.com ©1996 Warner Bros. Records Inc.

**KRZN/Albuquerque, NM**  
PD/MD: Mark McGuire  
MICHAEL ROSS "Page"  
LIONEL RICHIE "Lose"  
BOB THOMPSON "Feel"  
GEORGE HOWARD "Blues"  
DEREK NAKAMOTO "Gathering"

**KNIK/Anchorage, AK**  
PD/MD: Dean Williams  
DAVE VALENTIN "Old"  
HERBIE HANCOCK "Thieves"  
JOE SAMPLE "Miles"  
MICHAEL TOMLINSON "Why"  
PETE ESCOVEDO "Love"

**WJZF/Atlanta, GA**  
PD/MD: Mark Edwards  
WILL DOWNING "Can't"  
LIONEL RICHIE "Lose"  
HERBIE HANCOCK "Thieves"

**KAJZ/Austin, TX**  
PD: Doc Burns  
MD: Jay Kendal  
BOBBY CALDWELL "Give"  
PETE ESCOVEDO "Love"  
HERBIE HANCOCK "Thieves"  
RIPPINGTONS "First"  
RIPPINGTONS "Hideaway"  
STING "Soul"  
ZAPPACOSTA "Orlando"

**WLBI/Birmingham, AL**  
PD: Dave Edmunds  
MD: Don Alias  
VIBRAPHONIC "Enough"  
HERBIE HANCOCK "Stronger"  
TONY WHITE "Sedona"  
GEORGE MICHAEL "Older"  
LIONEL RICHIE "Lose"  
JIM BRICKMAN "Heart"  
RICK BRAUN "Harlem"  
BOBBY CALDWELL "Give"  
JAZZMASTERS "Inner"

**WOAZ/Boston, MA**  
PD/MD: Bill George  
JOHN TESH PROJECT "Fragile"  
PETE ESCOVEDO "Love"  
RICK BRAUN "Harlem"  
LIONEL RICHIE "Lose"

**WSJZ/Buffalo, NY**  
PD: Steve Wiersman  
MD: Chris Wittingham  
LIONEL RICHIE "Lose"  
RICK BRAUN "Harlem"

**WFAE/Charlotte, NC**  
PD: Paul Stribling  
MD: Tena Simmons  
RIPPINGTONS "Hideaway"

**WNUA/Chicago, IL**  
PD: Lee Hansen  
APD/MD: Tom Miller  
HERBIE HANCOCK "Thieves"  
RICK BRAUN "Harlem"

**WNWV/Cleveland, OH**  
PD/MD: Bernie Kimble  
TORCUATO MARIANO "Ocean"  
MARC ANTOINE "Sand"  
HERBIE HANCOCK "Thieves"  
LIONEL RICHIE "Lose"  
MARIAH CAREY "Always"

**WVAE/Cincinnati, OH**  
PD: Rich McMillan  
3D "Georgy"  
LIONEL RICHIE "Lose"  
RICK BRAUN "Harlem"

**WZJZ/Columbus, OH**  
PD: Bill Harmon  
ED HAMILTON "Gray"  
RIPPINGTONS "Hideaway"

**KOAI/Dallas, TX**  
PD: Jim Teeson  
MD: Bret Michael  
LIONEL RICHIE "Lose"

**KHHH/Denver, CO**  
MD: Becky Taylor  
PETE ESCOVEDO "Love"  
LIONEL RICHIE "Lose"

**WJZZ/Detroit, MI**  
PD: O'Neal Stevens  
MD: Rosetta Hines  
CRAIG CHAQUICO "Kyle's"  
PAUL TAYLOR "Meet"  
JOE SAMPLE "Hippies"  
CHRIS BOTTI "Nerve"

**WVMV/Detroit, MI**  
GM/PD: Jeff "Ozzie" Sattler  
BOB MAMET "Morningside"  
RICK BRAUN "Harlem"  
LIONEL RICHIE "Lose"

**WGUF/Ft. Myers, FL**  
PD: Michael Bode  
MD: Greg Hammonds  
NAJEE "Wish"  
LIONEL RICHIE "Lose"  
SLIM MAN "Language"

**KEZL/Fresno, CA**  
PD/MD: Mike Vasquez  
RICK BRAUN "Harlem"  
JAZZMASTERS "Inner"  
LIONEL RICHIE "Lose"

**KUCD/Honolulu, HI**  
PD: Mahlon Moore  
LIONEL RICHIE "Lose"  
RICK BRAUN "Harlem"  
JOHN TESH PROJECT "Fragile"

**KCIY/Kansas City, MO**  
PD: Doug Gondek  
MD: Michelle Chase  
GEORGE HOWARD "Love"  
LIONEL RICHIE "Lose"

**WEZV/Lafayette, IN**  
PD/MD: Bob Miller  
STING "Only"  
GEORGE MICHAEL "Older"  
HERBIE HANCOCK "Thieves"  
STING "Soul"  
LIONEL RICHIE "Lose"  
GLENN ALEXANDER "Laura"  
GLENN ALEXANDER "Mahone"  
GLENN ALEXANDER "Days"

**WLVE/Miami, FL**  
PD: Shirley Maldonado  
MD: Geoff Fischer  
JERALD DAEMYON "Madness"  
LIONEL RICHIE "Lose"

**KCFE/Minneapolis, MN**  
PD: Rob Moore  
VIBRAPHONIC "Enough"  
BEATLES "Real"  
STING "Soul"  
SUBDUDES "Sarita"  
OCTOBER PROJECT "Something"  
MIKE SCOTT "Bring"  
ED HAMILTON "Gray"

**KMJZ/Minneapolis, MN**  
PD/MD: Tom Steeker  
RIPPINGTONS "Hideaway"  
ED HAMILTON "Gray"  
PETE ESCOVEDO "Love"  
LIONEL RICHIE "Lose"

**KSBR/Mission Viejo, CA**  
PD/MD: Terry Wedel  
HERBIE HANCOCK "Thieves"  
JOE SAMPLE "Hippies"  
GEORGE MICHAEL "Older"  
BOB MAMET "Calabay"  
BONEY JAMES "Lights"  
RICK BRAUN "Papa"  
REEL TO REAL "Borrowed"

**KRVR/Modesto, CA**  
PD: Jim Bryan  
MD: Doug Wulff  
RIPPINGTONS "Hideaway"  
SLIM MAN "Another"  
SLIM MAN "Paradise"  
SLIM MAN "Language"  
ALISON BROWN "Marsha"  
3D "Georgy"  
JOHN TESH PROJECT "Fragile"  
TONY RICH PROJECT "Knows"  
STING "Soul"  
BOB THOMPSON "Feel"

**KXDC/Monterey, CA**  
PD/MD: Scott O'Brien  
HERBIE HANCOCK "Thieves"  
SLIM MAN "Language"  
GEORGE MICHAEL "Older"  
JOE SAMPLE "Hippies"  
NATIVE VIBE "Warmth"  
ALISON BROWN "Marsha"  
THUS SPOKE Z "Nightshade"  
DAVE VALENTIN "Morning"

**KLJZ/New Orleans, LA**  
PD/MD: Michael Grayson  
TONY RICH PROJECT "Knows"  
ED HAMILTON "Gray"  
JOHN TESH PROJECT "Fragile"  
RIPPINGTONS "Hideaway"

**Smooth FM/New York, NY**  
PD: Mike Fischer  
APD/MD: Haneen Hunter  
CRAIG CHAQUICO "Friends"  
JOE SAMPLE "Hippies"  
LIONEL RICHIE "Lose"  
VIBRAPHONIC "Enough"  
GEORGE JINDA "Just"

**WJCD/Norfolk, VA**  
PD: Maxine Todd  
MD: Larry Hollowell  
CRAIG CHAQUICO "Autumn"  
JOE SAMPLE "Yourself"  
PETE ESCOVEDO "Love"  
CRAIG CHAQUICO "Navajo"  
ZAPPACOSTA "Orlando"  
GEORGE HOWARD "Last"

**KTNT/Oklahoma City, OK**  
MD: Stephanie Stewart  
BRIAN KRINEK "Lifetime"  
ED HAMILTON "Gray"  
TONY RICH PROJECT "Knows"

**WLOQ/Orlando, FL**  
PD: Steve Huntington  
MD: Bob Church  
STING "Belle"  
STING "Seasons"  
LIONEL RICHIE "Lose"  
BONEY JAMES "Sunshine"  
JOE SAMPLE "Places"  
JOE SAMPLE "Hippies"  
HERBIE HANCOCK "Thieves"  
ED HAMILTON "Gray"  
STING "Winter"

**WEBZ/Panama City, FL**  
PD: John Schuster  
MD: Joel Pummil  
ED HAMILTON "Gray"  
HERBIE HANCOCK "Thieves"  
RICK BRAUN "Cadillac"  
LIONEL RICHIE "Lose"

**WJZZ/Philadelphia, PA**  
PD: Ann Gress  
MD: Michael Tozzi  
ED HAMILTON "Gray"  
JOHN TESH PROJECT "Fragile"  
RIPPINGTONS "Hideaway"  
HERBIE HANCOCK "Thieves"  
STING "Soul"  
LIONEL RICHIE "Lose"

**KYOT/Phoenix, AZ**  
PD/MD: Nick Francis  
RICARDO SCALES "Latina"  
COUNT BASIC "Move"  
ED CALLE "Jones"  
CRAIG CHAQUICO "Navajo"  
PETE ESCOVEDO "Love"  
HERBIE HANCOCK "Thieves"

**KKJZ/Portland, OR**  
PD/MD: Shaun Yu  
BOB MAMET "Looking"  
CELINE DION "Because"  
NAJEE "Feet"  
MICHAEL ROSS "Letter"  
RIPPINGTONS "First"  
HERBIE HANCOCK "Thieves"  
SPRAWL "Skyline"  
JOE SAMPLE "Hippies"

**WOTB/Providence, RI**  
PD/MD: Bill Gray  
CAROLINE LAVELLE "Case"  
HERBIE HANCOCK "Thieves"  
HERBIE HANCOCK "When"  
JOE SAMPLE "Black"  
JOE SAMPLE "Hippies"  
RICARDO SCALES "Groovin"  
RICARDO SCALES "Latina"  
RICHARD S./VIBE... "Balloons"  
RICHARD S./VIBE... "Lucy"

**WNND/Raleigh, NC**  
PD: Bob Linden  
MD: John Horan  
SIMPLY RED "Rememberin"  
LEE RITENOUR "Life"  
BONEY JAMES "Sunshine"  
GERALD ALBRIGHT "Made"  
JOE SAMPLE "Miles"  
ED CALLE "Jones"  
PETER WHITE "Could"  
CRAIG CHAQUICO "Dolphin"  
BONEY JAMES "Got"  
BONEY JAMES "Sara"  
JERALD DAEMYON "New"  
QUINCY JONES "Nothin"  
QUINCY JONES "Killer"  
QUINCY JONES "Let"  
STING "Soul"  
KEIKO MATSUI "Sapphire"  
PAUL TAYLOR "Prayer"

**KQBR/Sacramento, CA**  
PD: Lawrence Tanter  
HERBIE HANCOCK "Thieves"  
JOE SAMPLE "Hippies"  
RIPPINGTONS "Caravan"  
RIPPINGTONS "First"  
GEORGE HOWARD "Blues"  
LIONEL RICHIE "Lose"

**KSSJ/Sacramento, CA**  
PD/MD: David Anderson  
RICK BRAUN "Harlem"

**KCLC/St. Charles, MO**  
PD: Rich Reighard  
MD: Scott Nenninger  
ED HAMILTON "Better"  
SLIM MAN "Another"

**KBZN/Salt Lake City, UT**  
JOHN TESH PROJECT "Fragile"  
ED HAMILTON "Gray"  
STEVE LAURY "Gloria"  
RIPPINGTONS "Hideaway"

**KCJZ/San Antonio, TX**  
PD: Norm Miller  
MD: Diane Travis  
LIONEL RICHIE "Lose"  
RICK BRAUN "Harlem"

**KIFM/San Diego, CA**  
PD: Bob O'Connor  
MD: Kelly Cole  
HERBIE HANCOCK "Thieves"  
JOE SAMPLE "Hippies"  
PHIL COLLINS "Somewhere"  
LIONEL RICHIE "Lose"

**KBLX/San Francisco, CA**  
PD: Kevin Brown  
MD: Ron Cadet  
HERBIE HANCOCK "Thieves"  
JOE SAMPLE "Hippies"  
ED HAMILTON "Gray"  
THOM ROTELLA "What"  
LIONEL RICHIE "Lose"

**KKSF/San Francisco, CA**  
PD: Steve Feinstein  
HERBIE HANCOCK "Thieves"  
JOE SAMPLE "Yourself"  
RIPPINGTONS "Hippies"  
DIANE KRALL "Baby"  
DIANE KRALL "Frim"  
CHRIS GLASSFIELD "Scales"

**KJZY/Santa Rosa, CA**  
PD: Gordon Zlot  
MD: Rob Singleton  
SLIM MAN "Dream"  
STING "Only"  
CRAIG CHAQUICO "Navajo"  
GEORGE HOWARD "Last"  
NATIVE VIBE "Affair"  
BRIAN SIMPSON "Hidden"  
RIPPINGTONS "Hideaway"

**KWJZ/Seattle, WA**  
PD: Dave McKay  
MD: Michael Eads  
WHITNEY HOUSTON "Exhale"  
SPYRO GYRA "Life"  
LIONEL RICHIE "Lose"

**WSJT/Tampa, FL**  
PD/MD: Ross Block  
RIPPINGTONS "Hideaway"  
LIONEL RICHIE "Lose"  
ED CALLE "Jones"

**WJZE/Toledo, OH**  
PD/MD: Brad Garret  
MICHAEL ROSS "Letter"  
STRANGE CARGO "Ninjo"  
CRAIG CHAQUICO "Dolphin"  
COUNT BASIC "Joy"  
DAVID BENOIT "Hermosa"  
CRAIG CHAQUICO "Traveler"  
JOHN TESH PROJECT "Love"

**KOAS/Tulsa, OK**  
PD/MD: Rick Alan West  
RIPPINGTONS "Hideaway"

**WJZW/Washington, DC**  
PD: Steve Kosbau  
LIONEL RICHIE "Lose"  
RICK BRAUN "Harlem"  
HERBIE HANCOCK "Thieves"

55 Total Reporters  
55 Current Reporters  
52 Current Playlists

Reported Frozen Playlist (1):  
KTWW/Los Angeles, CA

Did Not Report, Playlist  
Frozen (2):  
WFSJ/Jacksonville, FL  
WQCD/New York, NY

# NAC PLAYLISTS

March 15, 1996 R&R • 103

FIND COMPLETE PLAYLISTS FOR ALL NAC REPORTERS ON R&R ONLINE

**WNWA 95.5**  
Smooth Jazz  
MARKET #3  
WNWA/Chicago  
(312) 645-9550  
Hansers/Miller

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
5	10	9	12	ED CALLE/Me And Mrs. Jones	
10	10	7	12	JONATHAN CAIN/Elegance On...	
-	-	-	2	BOB THOMPSON/Sometimes I Feel...	
9	8	9	11	TORCUATO MARIANO/Ocean Way	
12	10	8	11	BOB MAMET/Morningside	
-	7	10	11	BOBNEY JAMES/Lights Down Low	
7	10	11	11	CHAKA KHAN/Love Me Still	
8	10	12	10	VIBRAPHONIC/Can't Get Enough	
6	10	11	10	SPYRO GYRA/In My Life	
9	7	8	10	SIMPLY RED/Never Never Love	
11	10	10	10	BRIAN KRINEK/Love For A Lifetime	
-	-	-	8	ED HAMILTON/Gray Day	
10	10	10	10	COUNT BASIC/Joy And Pain	
9	9	7	10	MARC ANTOINE/Latin Quarter	
10	11	9	9	PAUL TAYLOR/Ti We Meet Again	
-	5	11	9	STRANGE CARGO/Ei Ninjo	
-	3	9	9	SPRAWL/Moderately Funky	
4	10	8	9	THOM ROTELLA/Don'tchou Worry	
10	10	11	9	NAJEE/ Wish	
11	9	10	9	BOBNEY JAMES/Ain't No Sunshine	
8	8	9	9	WHITNEY HOUSTON/Exhale (Shoop Shoop)	
-	-	-	2	PHIL COLLINS/Somewhere	
10	10	10	9	ALEX BUGNON/Sunrise	
11	11	9	9	JIM BRICKMAN/If You Believe	
11	9	11	9	AVENUE BLUE/Conversation	
8	8	9	9	OLETA ADAMS/Slow Motion	
-	-	-	2	STING/Let Your Soul Be...	
-	-	-	8	RIPPINGTONS/Hideaway	
8	8	9	8	TOMI BRAXTON/Let It Flow	
4	8	8	8	DAVID BENOIT/Here, There...	

**KBLX 102.9 FM**  
MARKET #4  
KBLX/San Francisco  
(415) 284-1029  
Brown/Cadet

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	14	16	16	AVENUE BLUE/Baby I'm Yours	
13	14	14	14	QUINCY JONES/Do Nothin' Till...	
14	14	14	14	BONEY JAMES/Ain't No Sunshine	
14	14	14	14	BONEY JAMES/Lights Down Low	
12	14	15	14	COUNT BASIC/Joy And Pain	
7	10	14	14	GEORGE HOWARD/Our Love	
14	14	14	14	BOBBY CALDWELL/Don't Ask My...	
14	16	14	14	RANDY CRAWFORD/Give Me The Night	
14	14	14	14	TOMI BRAXTON/Let It Flow	
13	13	13	13	TINA MOORE/At Last	
13	13	13	13	GOT4/Children	
10	10	12	12	QUINCY JONES/Moody's Mood For...	
6	10	12	12	QUINCY JONES F/TAMIA/You Put A Move On...	
11	12	12	12	WILL DOWNING/Inseparable	
12	12	12	12	ALEX BUGNON/Sunrise	
11	11	11	11	SPECIAL FX/Reduction	
11	11	11	11	STIEVE LAURY/Gloria Ann	
8	8	10	10	BRIAN KRINEK/Zuma	
4	10	10	10	GEORGE MICHAEL/Jesus To A Child	
8	8	10	10	RICARDO SILVEIRA/Francesca	
9	9	9	9	STIEVE LAURY/Angel	
-	-	-	6	STING/My One And Only Love	
-	4	7	9	YULARA/Moon In	
6	8	8	8	AVENUE BLUE/Spooky	
8	8	8	8	BRIAN KRINEK/Love For A Lifetime	
6	8	8	8	PETE ESCOVEDO/All This Love	
6	8	8	8	PETE ESCOVEDO/Flying High	
14	14	8	8	LEE RITENOUR/A Day In The Life	
8	8	8	8	DENNY JIOSA/Evening Drive	
6	7	8	8	BOBBY MCFERRIN/Friends	

**KKSF 103.7 FM**  
Smooth Jazz  
MARKET #4  
KKSF/San Francisco  
(415) 975-5555  
Feinstein

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	10	10	10	ENYA/On My Way Home	
-	8	8	8	ALEX BUGNON/Harlem On My Mind	
5	7	7	7	MICHAEL ROSS/Just Love Letter	
11	5	7	7	RICARDO SILVEIRA/Francesca	
12	6	7	7	PAUL TAYLOR/Set Me Free	
7	7	7	7	DAVID BENOIT/Drive Time	
7	7	7	7	BRIAN CULBERTSON/Come To Me	
7	7	7	7	JERALD DAEMYON/13	
7	7	7	7	VINCE JONES/Hindered	
7	7	7	7	CHAKA KHAN/Love Me Still	
-	7	7	7	TORCUATO MARIANO/A Very Special Place	
7	7	7	7	STRANGE CARGO/Ei Ninjo	
7	7	7	7	PONCHO SANCHEZ/ Showed Them	
7	7	7	7	RICARDO SCALES/Mujer Latina	
14	7	7	7	SIMPLY RED/Never Never Love	
7	7	7	7	SPECIAL FX/Seduction	
7	7	7	7	SPHERIS & VOUDOURIS/Oriando	
17	6	6	6	BOBNEY JAMES/Camouflage	
17	6	6	6	BOBNEY JAMES/Second Nature	
18	6	6	6	TOLEDO/An African Tale	
18	6	6	6	TOLEDO/Bahia	
18	6	6	6	TOLEDO/Bahia	
6	6	6	6	NATIVE VIBE/A Cool Warmth	
-	-	-	5	COUNT BASIC/On The Move	
14	7	5	5	JAZZMASTERS/Walkin' To Freedom	
14	7	5	5	JAZZMASTERS/Inner Changes	
15	5	5	5	BOB MAMET/Greenstreet	
15	5	5	5	LEE RITENOUR/A Day In The Life	
-	-	-	5	MICHAEL ROSS/3rd Page	
-	6	5	5	PAUL TAYLOR/Ti We Meet Again	

**WJZZ 106.1 FM**  
MARKET #5  
WJZZ/Philadelphia  
(610) 667-3939  
Gress/Tozzi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	12	12	14	SPECIAL FX/Seduction	
12	11	11	11	VIBRAPHONIC/Can't Get Enough	
12	12	12	12	JAZZMASTERS/Siomotion	
12	11	11	11	NAJEE/ Wish	
12	13	13	13	DAVE KOZ/JASON MILES/Cara's Theme	
13	13	13	13	PAUL TAYLOR/Ti We Meet Again	
13	13	13	13	BRIAN CULBERTSON/Come To Me	
13	12	12	12	RICK BRAUN/Grooves	
12	13	13	12	COUNT BASIC/Joy And Pain	
12	14	14	12	PHILLIPE SAISSSE/Masques	
14	14	12	12	BRIAN KRINEK/Love For A Lifetime	
11	13	13	12	BRIAN KRINEK/Love For A Lifetime	
11	13	13	12	TOLEDO/Adams/Slow Motion	
5	7	9	9	TORCUATO MARIANO/Ocean Way	
9	8	8	8	RANDY CRAWFORD/Give Me The Night	
9	9	9	9	QUINCY JONES/Do Nothin' Till...	
9	9	9	9	TOMI BRAXTON/Let It Flow	
11	10	10	9	GEORGE BENSON/The Long And...	
7	8	8	8	STRANGE CARGO/Ei Ninjo	
9	9	9	9	MARIAH CAREY/Open Arms	
8	9	8	8	WHITNEY HOUSTON/Exhale (Shoop Shoop)	
11	9	9	9	THOM ROTELLA/Talk 2 Me	
8	6	6	6	AVENUE BLUE/Naked City	
6	6	6	6	CHAKA KHAN/Love Me Still	
4	11	7	7	GEORGE MICHAEL/Jesus To A Child	
4	5	5	5	DAVID BENOIT/Searching For June	
-	-	-	5	ED HAMILTON/Gray Day	
4	4	4	4	KEVIN TONEY/15 Years	
5	3	3	3	STEVE LAURY/Gloria Ann	

**WJZZ**  
MARKET #6  
WJZZ/Detroit  
(313) 871-0590  
Stevens/Hines

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
11	12	9	12	RICK BRAUN/Grooves	
10	11	9	12	ALEX BUGNON/Harlem On My Mind	
10	9	10	12	BOBNEY JAMES/Camouflage	
8	8	6	11	COUNT BASIC/Joy And Pain	
8	8	6	11	DAVID BENOIT/Drive Time	
7	7	7	11	TONY GABLE & 206/Luna Park	
9	11	9	11	BOB MAMET/Cababay	
11	11	11	11	CHANIE' MOORE/Why U	
6	10	10	10	STEVE ALLEE/The Magic Hour	
9	10	10	10	J.B. HORN/Evening In New York	
7	9	8	10	BOBBY MCFERRIN/Heaven's Design	
11	10	9	10	RICARDO SILVEIRA/Francesca	
5	4	4	4	WALTER BEASLEY/Private Time	
9	8	8	9	GEORGE BENSON/The Long And...	
9	8	8	9	RANDY CRAWFORD/Cajun Moon	
10	10	8	9	QUINCY JONES/Do Nothin' Till...	
6	7	7	7	SPECIAL FX/Seduction	
6	7	7	7	SPECIAL FX/Bodybeat	
7	6	6	6	FOURPLAY/Licence	
6	5	5	5	GEORGE HOWARD/Let's Unwind	
7	5	5	5	WIND MACHINE/Sanctuary	
9	8	8	8	BOBBY MCFERRIN/Friends	
8	6	6	6	BRIAN CULBERTSON/Because Of Love	
14	10	11	9	THOM ROTELLA/No	
5	6	5	5	WALTER BEASLEY/On The Backside	
7	8	5	5	MICHAEL DAVIS/Fish Talk	
6	7	5	5	WILL DOWNING/Inseparable	
6	6	7	5	SPECIAL FX/Night Rhythms	
5	5	4	4	PETE ESCOVEDO/All This Love	

**V98.7 FM**  
MARKET #6  
WVWV/Detroit  
(810) 855-5100  
Sattler

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
4	4	2	12	BOBNEY JAMES/Ain't No Sunshine	
11	11	11	12	BRIAN CULBERTSON/Come To Me	
11	11	11	12	BRIAN KRINEK/Love For A Lifetime	
6	11	11	11	VIBRAPHONIC/Can't Get Enough	
12	12	12	11	RICARDO SILVEIRA/Francesca	
12	11	11	11	NAJEE/ Wish	
11	11	11	11	DAVE KOZ/JASON MILES/Cara's Theme	
12	11	11	11	PAUL TAYLOR/Ti We Meet Again	
10	11	11	11	COUNT BASIC/Joy And Pain	
11	11	11	11	PHILLIPE SAISSSE/Masques	
10	11	11	11	JAZZMASTERS/Siomotion	
-	-	-	11	JOHN TESH PROJECT/Fragile	
-	-	-	11	BOB MAMET/Morningside	
11	11	11	11	SPECIAL FX/Seduction	
11	12	11	11	RICK BRAUN/Grooves	
8	6	9	9	WHITNEY HOUSTON/Exhale (Shoop Shoop)	
7	6	7	7	TOMI BRAXTON/Let It Flow	
8	7	6	7	BOBBY CALDWELL/Don't Ask My...	
8	7	6	7	OLETA ADAMS/Slow Motion	
5	6	4	7	GEORGE MICHAEL/Jesus To A Child	
5	6	4	7	STEVE LAURY/Gloria Ann	
8	8	9	7	RANDY CRAWFORD/Give Me The Night	
8	8	9	7	MAYSA/Rain Drops	
6	5	7	7	TOM GRANT/Blue Voyage	
-	-	-	7	TONY RICH PROJECT/Nobody Knows	
-	-	-	7	MCDONALD/INGRAM/PACK/Maria	
-	-	-	6	ED HAMILTON/Gray Day	
5	6	5	6	KEVIN TONEY/15 Years	
3	4	5	6	AVENUE BLUE/Conversation	

**ASIS 107.5**  
MARKET #7  
KOAI/Dallas  
(214) 630-3011  
Teosor/Michael

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
6	4	10	18	VIBRAPHONIC/Can't Get Enough	
10	12	12	15	NAJEE/ Wish	
12	12	12	15	SPECIAL FX/Seduction	
5	6	12	14	COUNT BASIC/Joy And Pain	
12	14	14	13	BRIAN KRINEK/Love For A Lifetime	
13	15	13	13	BOBNEY JAMES/Camouflage	
12	14	12	12	ALEX BUGNON/Okra	
14	14	12	12	PAUL TAYLOR/Ti We Meet Again	
15	13	12	12	PHILLIPE SAISSSE/Masques	
-	-	-	3	BOB MAMET/Morningside	
7	7	7	7	OLETA ADAMS/Slow Motion	
8	8	8	8	EVERYTHING BUT...Missing	
4	6	4	6	TONY RICH PROJECT/Nobody Knows	
4	6	4	6	BOBNEY JAMES/Ain't No Sunshine	
9	9	7	8	TOMI BRAXTON/Let It Flow	
5	9	7	8	QUINCY JONES/Do Nothin' Till...	
9	8	7	8	WHITNEY HOUSTON/Exhale (Shoop Shoop)	
7	9	8	7	GEORGE MICHAEL/Jesus To A Child	
7	9	8	7	MARIAH CAREY/Open Arms	
3	3	4	4	MARC ANTOINE/Sand Castle	
9	10	9	9	RANDY CRAWFORD/Give Me The Night	
-	-	-	1	ED CALLE/Me And Mrs. Jones	
-	-	-	4	STRANGE CARGO/Ei Ninjo	
-	-	-	4	AVENUE BLUE/Conversation	
6	6	5	5	STEVE LAURY/Gloria Ann	
3	6	5	5	TORCUATO MARIANO/Ocean Way	
5	5	5	5	DAVID BENOIT/Searching For June	
15	12	11	5	NAJEE/ Wish	
-	-	-	4	RIPPINGTONS/Hideaway	

**WJZZ 105.9 FM**  
MARKET #8  
WJZZ/Washington  
(703) 683-3000  
Kosbau

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
7	10	11	12	VIBRAPHONIC/Can't Get Enough	
11	11	11	12	NAJEE/ Wish	
11	11	11	12	PAUL TAYLOR/Ti We Meet Again	
12	11	11	12	PHILLIPE SAISSSE/Masques	
12	10	11	11	COUNT BASIC/Joy And Pain	
11	11	11	11	BOBNEY JAMES/Ain't No Sunshine	
10	12	11	11	SPECIAL FX/Seduction	
10	11	12	11	BRIAN KRINEK/Love For A Lifetime	
11	10	12	11	RICK BRAUN/Grooves	
11	12	11	11	JAZZMASTERS/Siomotion	
12	11	11	11	DAVE KOZ/JASON MILES/Cara's Theme	
8	7	7	9	BRIAN CULBERTSON/Come To Me	
8	7	7	9	TOMI BRAXTON/Let It Flow	
8	8	8	8	WHITNEY HOUSTON/Exhale (Shoop Shoop)	
-	-	-	4	STING/Let Your Soul Be...	
-	-	-	7	QUINCY JONES/Do Nothin' Till...	
-	-	-	7	JOHN TESH PROJECT/Fragile	
-	-	-	5	TONY RICH PROJECT/Nobody Knows	
4	9	7	7	GEORGE MICHAEL/Jesus To A Child	
4	4	5	7	STEVE LAURY/Gloria Ann	
4	2	4	7	BOB MAMET/Morningside	
8	7	7	7	RANDY CRAWFORD/Give Me The Night	
7	8	7	7	BOBBY CALDWELL/Don't Ask My...	
9	7	7	7	OLETA ADAMS/Slow Motion	
-	-	-	4	ED HAMILTON/Gray Day	
3	7	3	6	KEVIN TONEY/15 Years	
2	6	5	6	TORCUATO MARIANO/Ocean Way	
-	-	-	5	RIPPINGTONS/Hideaway	
-	-	-	5	SPECIAL FX/Sunrise	
2	4	4	5	GEORGE HOWARD/Our Love	

**ASIS 99.5**  
MARKET #10  
WJAZ/Boston  
(617) 254-9267  
George

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
8	8	9	13	VIBRAPHONIC/Can't Get Enough	
11	9	9	11	PHILLIPE SAISSSE/Masques	
9	11	10	11	BRIAN CULBERTSON/Come To Me	
7	10	9	11	STANLEY CLARKE/Deja's Theme	
10	8	9	10	PAUL TAYLOR/Ti We Meet Again	
10	9	8	10	SPECIAL FX/Seduction	
6	9	10	10	RICARDO SILVEIRA/Francesca	
9	8	10	10	DAVE KOZ/JASON MILES/Cara's Theme	
5	4	6	10	BOBNEY JAMES/Ain't No Sunshine	
10	11	10	10	RICK BRAUN/Grooves	
8	9	10	10	BRIAN KRINEK/Love For A Lifetime	
5	6	5	10	BOB MAMET/Morningside	
8	8	6	8	RANDY CRAWFORD/Give Me The Night	
7	7	7	7	MARIAH CAREY/Open Arms	
8	7	7	7	GEORGE BENSON/The Long And...	
4	7	7	7	TOMI BRAXTON/Let It Flow	
-	-	-	6	TONY RICH PROJECT/Nobody Knows	
7	9	7	7	WHITNEY HOUSTON/Exhale (Shoop Shoop)	
8	9	10	8	BOBBY CALDWELL/Don't Ask My...	
8	9	7	8	OLETA ADAMS/Slow Motion	
-	-	-			



CYNDEE MAXWELL

## MDs' PRESCRIPTION

### Logging The Hits While Juggling Station Duties

Switching hats is a theme most Music Directors can relate well to, as it's second nature to most of them. In this column, four MDs discuss how they listen to new music, handle the large volume of calls from record companies, and cite some of the bands they've championed.

#### Sticking To Call Times

Most MDs agree that if labels could stick to call times, it would be nirvana. WARQ/Columbia, SC's Susan Groves says, "To keep my sanity I have to make sure the reps stick to my call times, otherwise I'll never get anything done. I like to know what's working at other places. I keep an eye on New & Active for Rock and Alternative to make sure I've heard everything that's

thought would always be library tunes, such as those by Led Zeppelin, Aerosmith, and Van Halen, were the songs that people were sick of; so we dumped them."

As for new music, Groves says Tracy Chapman has performed well. "'Give Me One Reason' was number one most requested for several weeks and when Elektra saw that, along with the sales results, they decided to go back and rework it. Also, we seem to be Work's success story for Schtum, as 'Skydiver' is now our number one most requested and the label keeps calling me for quotes. We expected it to be a 'love it or hate it' record. We jumped on it fairly early and it appears to be a 'love it' record."

What's Groves's personal approach to finding the hits? "If I think people will like it, I play it. I usually listen to a whole bunch of things at once because that's how people listen to the radio. Then I go back and choose the five that were my favorites, play them for everyone else in the building, and see what they think."

#### 'Holistic Concept And Overview'

KICT/Wichita's Sherry McKinnon notes perseverance as the way to keep up with new music. "After years of lagging behind, I got caught up over the holidays. Since then, I've been listening to everything as it comes in, and the perfect



**Managing the time for music calls is tough, even when you have established call times. Sometimes there are other things at the station that must take priority... we read our charts, we know what the labels are working.**

—Sherry McKinnon



time is when I'm reconciling logs. Managing the time for music calls is tough, even when you have established call times. Sometimes there are other things at the station that must take priority and for those times, we have an answering machine to take messages. [PD] Ron [Eric Taylor] and I do our home work; we read our charts, we know what the labels are working."

Recently McKinnon redistributed her work load to allow for her total focus on the music logs and is on air only on weekends. She says, "We wanted to intensify our effort on the music. Considering our latest success with both Arbitron and Accuratings, no one is complaining. We've been micromanaging the logs for six to eight months now and it really seems to be paying off. We decided that rather than having another staff member help me with the logs, it would be best for me to go off the air and just do them. In many ways it's perfect. I have the best holistic concept and overview of everything relating to the music."

KICT is another current-intensive outlet, averaging upwards of 60% current titles. McKinnon comments, "For the most part it's what we have requests for and what the audience is interested in. It seems like all of the library tracks we relied on for 20 years are pretty crispy. They seem irrelevant and the listeners don't care that much. It's the new stuff that's selling in the market."

Folk Implosion was one of McKinnon's early favorites. However, she says, "We had to hunt to get it but we got on it very early for Active Rock. Right now I like the Babylon Zoo track." McKinnon believes finding the hits boils down to "your ears, but there'll be things you'll miss, too. Ron comes at a record from the more mainstream end and I catch all the left field stuff, so when we get into the meeting and both of us agree on a track, we're almost always right."



**WHERE'S THAT CLUB?** — Those who could find the Jones Club had a good time after the Gin Blossoms show recently, including (back, l-r) KATT/Oklahoma City PD Chris Baker, Epic's Laura Curtin, 550 Music's Jeff Appleton, WHJY/Providence PD Bill Weston and MD Sharon Schifino, Geffen's Warren Christensen, the Album Network's Robert "Chucklehead" England, KATT's Don Miner, and Caribou Communications CEO Kent Nichols, (front, l-r) the Hard Report's Bill Hard, you-know-who, and Capitol's Dave Ross.

#### 'Tag Team'

Sticking to music call hours is important to WXRA/Greensboro's Marsha Gan. However, when other things come up she's keenly aware of accusations to the contrary. "We hear people say we aren't answering the calls as much as we can. People call me outside my call times because some of the reps think we're blowing them off. But if we miss people we will call them back."

"We listen to as much music as we can and we keep it all on hand. We do appreciate the labels reminding us about their records, and this may sound really obnoxious, but both [PD] Randy [Scovill] and I have airshifts. I have a full-time production load, and I do appearances because I'm an on-air personality as well as music director. Randy and I deal with our reps like a tag team — whoever can talk to them will."

While most Rock stations didn't play 311, WXRA had a great degree of success with it. Says Gan, "We put 'Don't Stay Home' on and got such a big reaction to it that we ended up doing a special show with the band. Our night jock is really high on a new band called My Head. Sometimes you hear something right away, other times you have to give something a couple of plays."

"When I'm listening to new music I try to imagine how it will sound with everything else we play. The station isn't my personal jukebox. You have to learn that as a music director and choose the songs the audience will like."



**Every once in a while someone gets to a record before you; that's the nature of the business. You can't be first all the time. I just keep my ears open and talk to people.**

—Rob Heckman



**The station isn't my personal jukebox. You have to learn that as a music director and choose the songs the audience will like.**

—Marcia Gan



#### Visiting Hours

At WIYY/Baltimore, the local reps have personal visits with Rob Heckman every Monday. "I have standard music hours — Wednesday and Thursday from 2-4pm. And if my locals can't visit on Monday that's when they'll call. I try to stick to a schedule but I'm an off-air music director. It's my job to talk to these people," he says.

"My way to deal with the new music is to open everything as it comes in. If I'm expecting a hot new record, I'll listen, then throw it in the studio right away. It's the same with an established artist. I waited in the mailroom for the FedEx delivery of the new Stone Temple Pilots. I'm usually in the station on Saturdays because I like to take my time with the music log, and that's a good time to listen to new music."

Heckman's personal new favorites are "Guilty" by Gravity Kills and "Counting Blue Cars" by Dishwalla. He finds the hits by listening to everything that comes in — and keeping his ears open elsewhere. "I grew up in Philadelphia, so when I visit my family I listen to all the stations between here and there. Every once in a while someone gets to a record before you; that's the nature of the business. You can't be first all the time. I just keep my ears open and talk to people."

#### TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

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ACTIVE ROCK #1 MOST ADDED!



ROCK #1 MOST ADDED!



DEBUT 50



© 1996 PolyGram Records, Inc.

Producer for MTV: Alex Coletti  
Mixed by Jimbo Barton

MARCH 15, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>EVERCLEAR</b> Santa Monica (Watch...) (Capitol)	2043	2110	2074	1973	74/0
5	5	3	2	<b>SPACEHOG</b> In The Meantime (Sire/EEG)	1740	1662	1570	1501	70/2
3	3	2	3	<b>ALICE IN CHAINS</b> Heaven Beside You (Columbia/CRG)	1701	1803	1853	1868	68/0
9	7	6	4	<b>NIXONS</b> Sister (MCA)	1582	1523	1426	1354	71/1
4	4	5	5	<b>GREEN DAY</b> Brain Stew (Reprise)	1563	1615	1662	1567	66/0
<b>BREAKER</b>			6	<b>STONE TEMPLE PILOTS</b> Big Bang Baby (Atlantic)	1546	107	—	—	71/6
2	2	4	7	<b>SMASHING PUMPKINS</b> 1979 (Virgin)	1538	1643	1881	1972	63/0
8	6	7	8	<b>GOO GOO DOLLS</b> Naked (Metal Blade/WB)	1455	1505	1466	1453	68/1
15	12	8	9	<b>STABBING WESTWARD</b> What Do I Have... (Columbia/CRG)	1437	1323	1182	1114	73/0
20	15	10	10	<b>BUSH</b> Machinehead (Trauma/Interscope)	1397	1255	1001	815	64/2
10	9	9	11	<b>RED HOT CHILI PEPPERS</b> Aeroplane (WB)	1349	1316	1261	1212	62/0
26	20	12	12	<b>SEVEN MARY THREE</b> Water's Edge (Mammoth/Atlantic)	1301	1136	918	625	69/1
14	13	11	13	<b>GIN BLOSSOMS</b> Follow You Down (A&M)	1186	1232	1140	1121	55/0
22	21	17	14	<b>FOO FIGHTERS</b> Big Me (Capitol)	1083	977	880	779	57/0
21	18	16	15	<b>PRESIDENTS OF THE UNITED...</b> Peaches (Columbia/CRG)	1073	1024	932	810	59/1
17	14	14	16	<b>TOADIES</b> Away (Interscope)	1066	1049	1011	975	63/0
23	24	19	17	<b>SON VOLT</b> Drown (WB)	960	931	796	712	57/5
7	8	13	18	<b>OASIS</b> Wonderwall (Epic)	899	1068	1268	1473	42/0
19	22	20	19	<b>DOG'S EYE VIEW</b> Everything Falls Apart (Columbia/CRG)	873	884	846	830	46/0
—	36	27	20	<b>AC/DC</b> Ballbreaker (EastWest/EEG)	846	696	410	249	53/2
6	10	15	21	<b>PEARL JAM</b> I Got Id (Epic)	771	1049	1207	1477	41/0
27	27	26	22	<b>ALANIS MORISSETTE</b> Ironic (Maverick/Reprise)	767	727	644	591	33/0
33	28	28	23	<b>HOG</b> Get A Job (DGC/Geffen)	765	667	615	429	62/1
24	25	23	24	<b>RUST</b> Not Today (Atlantic)	758	761	715	648	55/0
11	11	18	25	<b>FOLK IMPLOSION</b> Natural One (London/Island)	753	960	1188	1178	40/0
16	17	21	26	<b>SEVEN MARY THREE</b> Cumbersome (Mammoth/Atlantic)	742	832	933	1047	45/0
<b>BREAKER</b>			27	<b>DISHWALLA</b> Counting Blue Cars (A&M)	712	548	379	258	55/10
48	31	31	28	<b>PEARL JAM</b> Leaving Here (Epic)	701	614	486	276	45/9
25	26	25	29	<b>ZZ TOP</b> She's Just Killing Me (Los Hooligans/Epic)	694	733	693	645	36/0
34	32	30	30	<b>SMASHING PUMPKINS</b> Zero (Virgin)	692	623	484	418	53/10
18	23	24	31	<b>COLLECTIVE SOUL</b> The World I Know (Atlantic)	653	745	823	961	37/0
12	16	22	32	<b>OZZY OSBOURNE</b> See You On The Other Side (Epic)	653	830	994	1140	37/0
28	29	29	33	<b>SILVERCHAIR</b> Israel's Son (Epic)	589	628	585	530	45/1
30	30	33	34	<b>BROTHER CANE</b> Voice Of Eujena (Virgin)	526	563	502	490	35/0
13	19	32	35	<b>BUSH</b> Glycerine (Trauma/Interscope)	522	608	924	1127	34/1
—	41	37	36	<b>BAD RELIGION</b> A Walk (Atlantic)	480	387	364	222	47/3
43	43	36	37	<b>COLLECTIVE SOUL</b> Where The River Flows (Atlantic)	467	389	329	323	32/6
—	—	44	38	<b>KENNY WAYNE SHEPHERD</b> Bom With A Broken Heart (Revolution)	420	345	211	80	34/6
<b>DEBUT</b>			39	<b>INTO ANOTHER</b> T.A.I.L. (Hollywood)	396	292	200	76	47/4
39	38	38	40	<b>SALT</b> Bluster (Island)	395	383	394	335	32/1
—	50	40	41	<b>3 LB. THRILL</b> Diana (57/550 Music)	391	374	284	259	27/2
32	34	39	42	<b>TOADIES</b> Possum Kingdom (Interscope)	383	378	437	452	30/0
38	37	35	43	<b>LIMBLIFTER</b> Screwed It Up (Mercury)	382	417	394	354	35/2
<b>DEBUT</b>			44	<b>AFGHAN WHIGS</b> Honky's Ladder (Elektra/EEG)	356	288	242	157	35/1
<b>DEBUT</b>			45	<b>FIG DISH</b> Bury Me (Polydor/A&M)	346	290	211	127	38/1
—	47	48	46	<b>DON HENLEY</b> You Don't Know Me At All (Geffen)	331	313	295	256	16/0
50	48	47	47	<b>FILTER</b> Under (Reprise)	330	322	294	267	33/0
40	45	46	48	<b>RED HOT CHILI PEPPERS</b> My Friends (WB)	324	331	306	335	28/0
46	44	45	49	<b>SCHTUM</b> Skydiver (Work/CRG)	307	337	309	313	28/0
<b>DEBUT</b>			50	<b>CANDLEBOX</b> Best Friend (Maverick/WB)	293	183	47	32	34/10

This chart reflects airplay from March 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker. 76 Active Rock reporters. 75 current playlists. © 1996, R&R Inc.

### NEW & ACTIVE

**OASIS** Champagne Supernova (Epic)  
Total Plays: 286, Total Stations: 21, Adds: 5

**JOAN OSBORNE** Right Hand Man (Blue Gorilla/Mercury)  
Total Plays: 284, Total Stations: 20, Adds: 2

**VERVE PIPE** Photograph (RCA)  
Total Plays: 280, Total Stations: 36, Adds: 13

**MARILYN MANSON** Sweet Dreams (Are Made Of This) (Nothing/Interscope)  
Total Plays: 248, Total Stations: 35, Adds: 14

**GARBAGE** Only Happy When It Rains (Almo Sounds/Geffen)  
Total Plays: 240, Total Stations: 16, Adds: 2

**SHOVELJERK** Unwind (Capricorn)  
Total Plays: 228, Total Stations: 21, Adds: 1

**THERMADORE** Amerasian (Atlantic)  
Total Plays: 228, Total Stations: 21, Adds: 2

**SOUTHERN CULTURE ON THE SKIDS** Camel Walk (DGC/Geffen)  
Total Plays: 208, Total Stations: 19, Adds: 1

**REFRESHMENTS** Banditos (Mercury)  
Total Plays: 208, Total Stations: 23, Adds: 7

**JOE SATRIANI** Luminous Flesh Giants (Relativity)  
Total Plays: 198, Total Stations: 20, Adds: 5

Songs ranked by total plays.

### BREAKERS

**STONE TEMPLE PILOTS**  
Big Bang Baby (Atlantic)  
TOTAL PLAYS/INCREASE: 1546/1439  
TOTAL STATIONS/ADDS: 71/6  
CHART: 6

**DISHWALLA**  
Counting Blue Cars (A&M)  
TOTAL PLAYS/INCREASE: 712/164  
TOTAL STATIONS/ADDS: 55/10  
CHART: 27

### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>KISS</b> Rock And Roll All Nite (Mercury)	40
<b>TRACY BONHAM</b> Mother Mother (Island)	18
<b>MARILYN MANSON</b> Sweet Dreams (Nothing/Interscope)	14
<b>VERVE PIPE</b> Photograph (RCA)	13
<b>CANDLEBOX</b> Best Friend (Maverick/WB)	10
<b>DISHWALLA</b> Counting Blue Cars (A&M)	10
<b>SMASHING PUMPKINS</b> Zero (Virgin)	10
<b>PEARL JAM</b> Leaving Here (Epic)	9
<b>REFRESHMENTS</b> Banditos (Mercury)	7
<b>COLLECTIVE SOUL</b> Where The River Flows (Atlantic)	6
<b>KENNY WAYNE SHEPHERD</b> Born With A... Revolution (Revolution)	6
<b>STONE TEMPLE PILOTS</b> Big Bang Baby (Atlantic)	6



### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>STONE TEMPLE PILOTS</b> Big Bang Baby (Atlantic)	+1439
<b>SEVEN MARY THREE</b> Water's Edge (Mammoth/Atlantic)	+165
<b>DISHWALLA</b> Counting Blue Cars (A&M)	+164
<b>KISS</b> Rock And Roll All Nite (Mercury)	+157
<b>AC/DC</b> Ballbreaker (EastWest/EEG)	+150
<b>BUSH</b> Machinehead (Trauma/Interscope)	+142
<b>MARILYN MANSON</b> Sweet Dreams (Nothing/Interscope)	+130
<b>VERVE PIPE</b> Photograph (RCA)	+122
<b>STABBING WESTWARD</b> What Do I... (Columbia/CRG)	+114
<b>CANDLEBOX</b> Best Friend (Maverick/WB)	+110

### HOTTEST RECURRENTS

**GOO GOO DOLLS** Name (Metal Blade/WB)

**SMASHING PUMPKINS** Bullet With... (Virgin)

**SILVERCHAIR** Tomorrow (Epic)

**BUSH** Comedown (Trauma/Interscope)

**FOO FIGHTERS** I'll Stick Around (Capitol)

**BROTHER CANE** And Fools Shine On (Virgin)

**SILVERCHAIR** Pure Massacre (Epic)

**LIVE** All Over You (Radioactive)

**ALICE IN CHAINS** Grind (Columbia/CRG)

**CANDLEBOX** Understanding (Maverick/WB)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

**JUST CONVICTED:**

KTXQ  
KQRC  
WZAT

**ALREADY SERVING TIME:**

WRCX WKLO KIZB  
WRIF WBUZ WHMH  
WZTA WTGE WDRK  
WIYY KRAD  
WLZR KZBB

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ALREADY ON:

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WZZO	WGBF	WHMH
WTPA	KCLB	KEYJ
WAVF	WZAT	WEZX
KTUX	KWBR	WKQZ
WCPR	KZBB	WAPL
WRRV	KFMX	KQWB

# ODDS

## TRUTH UNTOLD



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On tour with the Gin Blossoms.

# AC/DC



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DEBUT ACTIVE (44)

## Honky's Ladder

The premiere single  
and video from the  
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### black love.

"Rock music as unforgiving  
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a cuff link." —Spin



# The afghan whigs

Produced by Greg Dulli  
Management: Justine Chiara/Gold Mountain Entertainment



# ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

**MARKET #1**  
**Q104.3**  
WAXQ/New York  
(212) 575-1043  
Valeri/Marino

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	21	28	35	44	STONE TEMPLE PILOTS/Big Bang Baby
31	36	36	34	34	SMASHING PUMPKINS/Zero
18	18	23	34	34	PEARL JAM/Leaving Here
24	34	27	34	34	SONIC YOUTH/The Diamond Sea
13	19	36	34	34	FOO FIGHTERS/Big Me
29	33	35	33	33	COLLECTIVE SOUL/The World I Know
31	29	34	30	30	BUSH/Machinhead
36	35	35	27	27	SPACEHOG/In The Meantime
18	17	17	26	26	ALICE IN CHAINS/Again
14	20	20	23	23	SEVEN MARY THREE/Water's Edge
14	20	22	21	21	GOD GOD DOLLS/Naked
16	22	20	20	20	OASIS/Champagne Supernova
25	14	14	20	20	TOADIES/Possum Kingdom
17	15	19	19	19	TOADIES/Away
25	19	19	19	19	WEezer/Say It Ain't So
15	19	19	19	19	SEVEN MARY THREE/Cumbersome
15	19	23	18	18	RADIOHEAD/High & Dry
14	8	16	18	18	TOM PETTY/Walking For Tonight
17	18	20	18	18	STABBING WESTWARD/What Do I Have To...
35	24	18	18	18	NIXONS/Sister
35	24	18	18	18	ALICE IN CHAINS/Heaven Beside You
24	15	19	18	18	BROTHER CANE/And Fools Shine On
5	10	19	17	17	EVERCLEAR/Santa Monica
5	10	19	17	17	AC/DC/Balbreaker
24	17	17	17	17	SMASHING PUMPKINS/1979
24	17	17	17	17	WHITE ZOMBIE/Super-Charger Heaven
15	15	16	16	16	OZZY OSBOURNE/Perry Mason
36	33	25	16	16	OZZY OSBOURNE/See You On...

**MARKET #2**  
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(310) 840-4836  
Curelop/Wilde

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	30	31	32	32	BUSH/Machinhead
27	29	31	32	32	GREEN DAY/Brain Stew
31	33	31	28	28	SMASHING PUMPKINS/1979
15	19	22	25	25	DISHWALLA/Counting Blue Cars
25	31	31	24	24	STONE TEMPLE PILOTS/Big Bang Baby
20	22	23	22	22	ALICE IN CHAINS/Heaven Beside You
21	22	22	22	22	GOD GOD DOLLS/Naked
21	22	22	22	22	GIN BLOSSOMS/Follow You Down
11	11	11	21	21	EVERCLEAR/Santa Monica
11	11	21	21	21	RED HOT CHILI.../Aeroplane
22	21	21	21	21	KENNY WAYNE SHEPHERD/Born With A Broken...
17	16	19	17	17	JOAN OSBORNE/Right Hand Man
15	14	17	17	17	OZZY OSBOURNE/See You On...
9	13	17	16	16	RANCID/Ruby Soho
14	16	15	15	15	LIMBLIFTER/Screwed It Up
15	14	14	15	15	STABBING WESTWARD/What Do I Have To...
12	14	13	15	15	SMASHING PUMPKINS/Zero
11	14	14	14	14	RED HOT CHILI.../My Friends
11	14	14	14	14	RED HOT CHILI.../My Friends
22	21	21	21	21	PRESIDENTS OF.../Peaches
12	11	12	14	14	SEVEN MARY THREE/Cumbersome
13	12	13	13	13	FOO FIGHTERS/11 Stuck Around
12	13	13	13	13	SPACEHOG/In The Meantime
13	11	10	13	13	KENNY WAYNE SHEPHERD/Deja Voodoo
14	11	13	12	12	BLUES TRAVELER/Run Around
10	12	11	12	12	SMASHING PUMPKINS/Bullet With...
11	11	12	11	11	BLUES TRAVELER/Hook
8	11	11	11	11	BUSH/Comedown
13	14	13	11	11	PEARL JAM/ Got Id
14	13	11	11	11	SEVEN MARY THREE/Water's Edge
5	9	10	10	10	SEVEN MARY THREE/Water's Edge

**MARKET #3**  
**ROCK 103.5**  
WRCC/Chicago  
(312) 861-8100  
Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	42	42	47	47	GREEN DAY/Brain Stew
41	41	44	44	44	COLLECTIVE SOUL/The World I Know
45	46	44	41	41	SPACEHOG/In The Meantime
43	41	42	38	38	PEARL JAM/ Got Id
18	21	23	37	37	SMASHING PUMPKINS/Zero
19	23	23	23	23	STABBING WESTWARD/What Do I Have To...
9	8	15	22	22	STONE TEMPLE PILOTS/Big Bang Baby
9	8	15	22	22	SEVEN MARY THREE/Water's Edge
18	22	22	22	22	NIXONS/Sister
21	23	22	21	21	BUSH/Machinhead
21	23	22	21	21	RED HOT CHILI.../Aeroplane
54	45	43	21	21	SEVEN MARY THREE/Cumbersome
20	22	20	20	20	EVERCLEAR/Santa Monica
20	22	20	20	20	ALICE IN CHAINS/Heaven Beside You
20	23	20	20	20	LIVE/Pain Lies On...
18	19	18	18	18	PEARL JAM/Leaving Here
8	11	18	18	18	VERVE PIPE/Photograph
22	20	19	18	18	GOD GOD DOLLS/Naked
14	16	16	16	16	TOADIES/Possum Kingdom
13	12	10	16	16	AC/DC/Balbreaker
14	13	16	16	16	AC/DC/Hard As A Rock
16	15	16	16	16	FOO FIGHTERS/11 Stuck Around
14	15	16	16	16	FOO FIGHTERS/This Is A Call
16	16	15	16	16	LIVE/All Over You
20	15	15	15	15	OZZY OSBOURNE/See You On...
13	20	18	14	14	BROTHER CANE/And Fools Shine On
12	15	14	14	14	COLLECTIVE SOUL/December
10	11	13	13	13	RED HOT CHILI.../My Friends
12	14	12	12	12	COLLECTIVE SOUL/Where The River...
8	7	8	12	12	3.LB. THRILL/Diana

**MARKET #6**  
**102.7 WQZR**  
WDZR/Detroit  
(810) 589-7900  
Bevilacqua

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	28	29	30	30	EVERCLEAR/Santa Monica
28	26	29	29	29	SPACEHOG/In The Meantime
29	28	29	29	29	RED HOT CHILI.../Aeroplane
26	26	27	28	28	OZZY OSBOURNE/See You On...
27	27	27	28	28	ALICE IN CHAINS/Heaven Beside You
22	28	29	27	27	SEVEN MARY THREE/Water's Edge
16	17	24	27	27	STABBING WESTWARD/What Do I Have To...
10	19	22	24	24	BUSH/Machinhead
19	20	22	23	23	STONE TEMPLE PILOTS/Big Bang Baby
19	20	17	20	20	REFRESHMENTS/Banditos
21	17	19	19	19	HOG/Get A Job
19	17	18	18	18	TOADIES/Away
14	15	18	18	18	3.LB. THRILL/Diana
2	16	18	18	18	NIXONS/Sister
18	15	17	18	18	KISS/Rock And Roll All...
19	15	17	17	17	GOD GOD DOLLS/Naked
9	12	16	17	17	PEARL JAM/Leaving Here
29	28	19	17	17	KICKING HAROLD/Fred's New Dress
5	15	17	17	17	ADAM SANDLER/Steve
16	16	17	17	17	SKUNK ANANSIE/Can Dream
18	18	15	17	17	SMASHING PUMPKINS/Zero
11	16	15	16	16	AC/DC/Balbreaker
25	17	13	14	14	PEARL JAM/ Got Id
24	16	14	14	14	SEVEN MARY THREE/Cumbersome
3	13	13	13	13	CANDLEBOX/Best Friend
14	15	17	13	13	WHITE ZOMBIE/Super-Charger Heaven
19	16	18	10	10	SILVERCHAIR/Pure Massacre
9	9	9	9	9	WHITE ZOMBIE/Thunderkiss '85
2	7	10	10	10	INTO ANOTHER/T.A.I.L.
2	7	10	10	10	ALICE IN CHAINS/Again
2	7	10	10	10	SMASHING PUMPKINS/Zero

**MARKET #6**  
**101 WRIF**  
WRIF/Detroit  
(810) 547-0101  
Podell/Welington

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	33	31	33	33	BUSH/Glycerine
33	33	31	33	33	OZZY OSBOURNE/See You On...
33	33	31	31	31	SEVEN MARY THREE/Cumbersome
32	31	32	31	31	PEARL JAM/ Got Id
19	31	34	34	34	COLLECTIVE SOUL/The World I Know
26	28	27	27	27	SPACEHOG/In The Meantime
24	25	29	27	27	GREEN DAY/Brain Stew
25	25	24	25	25	ALICE IN CHAINS/Heaven Beside You
7	8	23	24	24	VERVE PIPE/Photograph
7	16	23	24	24	PEARL JAM/Leaving Here
24	24	24	24	24	BUSH/Machinhead
5	21	21	21	21	TOADIES/Possum Kingdom
25	23	20	20	20	SMASHING PUMPKINS/1979
18	18	18	18	18	STONE TEMPLE PILOTS/Big Bang Baby
14	14	18	18	18	FILTER/Hey Man, Nice Shot
1	15	15	15	15	FOO FIGHTERS/11 Stuck Around
26	25	24	15	15	BOB SEGER/Hands In The Air
9	6	6	15	15	SILVERCHAIR/Pure Massacre
9	6	6	15	15	STABBING WESTWARD/What Do I Have To...
22	24	22	12	12	AC/DC/Balbreaker
10	7	12	12	12	SOUNDGARDEN/My Wave
11	15	14	11	11	WHITE ZOMBIE/More Human Than...
11	11	9	11	11	LIVE/All Over You
14	11	12	11	11	STONE TEMPLE PILOTS/Ungued
17	16	12	10	10	NIXONS/Sister
17	16	12	10	10	COLLECTIVE SOUL/Where The River...
9	8	8	8	8	MARILYN MANSON/Sweet Dreams...
9	8	8	8	8	EVERCLEAR/Santa Monica
6	6	6	6	6	ALICE IN CHAINS/Again
6	6	6	6	6	SMASHING PUMPKINS/Zero

**MARKET #7**  
**EAGLE 97.1**  
PURE ROCK  
KFLQ/Dallas  
(214) 869-9700  
Doherty/Scull

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	24	36	37	37	GIN BLOSSOMS/Follow You Down
1	37	37	37	37	STONE TEMPLE PILOTS/Big Bang Baby
36	34	34	37	37	NIXONS/Sister
28	34	36	36	36	GREEN DAY/Brain Stew
33	39	37	36	36	SPACEHOG/In The Meantime
24	23	34	34	34	STABBING WESTWARD/What Do I Have To...
30	22	34	34	34	TOADIES/Away
35	34	35	25	25	EVERCLEAR/Santa Monica
1	13	24	24	24	OASIS/Champagne Supernova
27	20	22	22	22	PRESIDENTS OF.../Peaches
22	21	22	22	22	BUSH/Machinhead
22	21	22	22	22	AC/DC/Balbreaker
21	22	21	22	22	GOD GOD DOLLS/Naked
15	14	13	16	16	SCHUYLER/Skydiver
15	14	13	16	16	SEVEN MARY THREE/Water's Edge
17	14	15	15	15	SON VOLT/Down
15	16	15	15	15	RED HOT CHILI.../Aeroplane
17	14	15	15	15	SALT/Buster
14	14	14	14	14	FOO FIGHTERS/Big Me
10	14	14	14	14	MARILYN MANSON/Sweet Dreams...
17	18	14	14	14	HOG/Get A Job
17	18	14	14	14	RUST/Not Today
1	15	14	14	14	THERMADORE/American
5	13	13	13	13	MINISTRY/Lady Lay
13	14	13	13	13	BAD RELIGION/A Walk
1	11	13	13	13	KICKING HAROLD/Kill You
7	13	12	12	12	ZZ TOP/She's Just Killing...
16	14	10	11	11	DODS EYE VIEW/Everything Falls...
13	10	10	8	8	SILVERCHAIR/Israel's Son
13	10	10	8	8	INTO ANOTHER/T.A.I.L.

**MARKET #7**  
**Q102**  
KTXQ/Dallas  
(214) 528-5500  
Lockridge/Redbeard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	23	39	43	43	STABBING WESTWARD/What Do I Have To...
42	42	40	43	43	RED HOT CHILI.../Aeroplane
42	44	43	42	42	NIXONS/Sister
42	46	41	42	42	SPACEHOG/In The Meantime
26	26	29	29	29	STONE TEMPLE PILOTS/Big Bang Baby
42	30	27	27	27	TOADIES/Away
22	26	28	26	26	OASIS/Wonderwall
22	26	28	26	26	SMASHING PUMPKINS/Zero
22	26	28	26	26	ZZ TOP/She's Just Killing...
22	26	28	26	26	OASIS/Champagne Supernova
22	26	28	26	26	BUSH/Machinhead
24	28	25	24	24	GOD GOD DOLLS/Naked
25	24	25	24	24	SMASHING PUMPKINS/1979
17	15	13	14	14	JARS OF CLAY/Hood
24	24	24	24	24	DODS EYE VIEW/Everything Falls...
15	14	13	13	13	SON VOLT/Down
17	16	19	19	19	GIN BLOSSOMS/Follow You Down
42	43	41	17	17	EVERCLEAR/Santa Monica
17	18	17	17	17	GIN BLOSSOMS/Day Job
18	18	16	16	16	GIN BLOSSOMS/Not Only Numb
15	16	14	15	15	ALICE IN CHAINS/Heaven Beside You
13	13	10	15	15	PEARL JAM/ Got Id
16	24	15	15	15	GARBAGE/Only Happy When...
12	12	15	15	15	HOG/Get A Job
17	15	13	14	14	BAD RELIGION/A Walk
13	13	14	14	14	SPOT/Moon, June, Spoon
12	12	11	14	14	SILVERCHAIR/Tomorrow
13	12	13	13	13	FOO FIGHTERS/11 Stuck Around
15	14	12	13	13	NATALIE MERCHANT/Wonder
15	14	12	13	13	SEVEN MARY THREE/Cumbersome
15	14	12	13	13	SEVEN MARY THREE/Water's Edge

# DISHWALLA

## Counting Blue Cars

from  
Pet Your Friends



ACTIVE ROCK: BREAKER **34** - **27**  
MOST ADDED & INCREASED PLAY AGAIN!  
NOW ON 55 ACTIVE ROCK REPORTERS-72%  
ROCK CHART: DEBUT **46**  
MOST ADDED AGAIN!

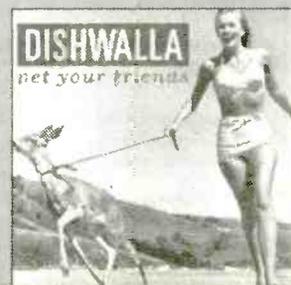
*On tour now!*

Management: David Young/Bliss Artist

Produced by Phil Nicolo and Dishwalla



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# REPORTERS

Stations and their adds listed alphabetically by market

## ACTIVE ROCK

<b>KEYJ/Abilene, TX</b> OM/PP: Randy Jones MD: Dave Andrews KISS "Rock" SOUTHERN CULTURE "Came" TRACY BONHAM "Mother" LIMBLIFTER "Screwd"	<b>WAVF/Charleston, SC</b> MD: Hollie Anderson STONE TEMPLE PILOTS "Baby" OASIS "Champion" VERVE PIPE "Photograph" 000S "Untold" PATI ROTHBERG "Facter"	<b>KZBB/Ft. Smith, AR</b> OM: Dennis Snow PD: Cindy Wilson TRACY BONHAM "Mother" JARS OF CLAY "Food" SEMISONIC "Flames" PETE DROGE "Gut" MARILYN MANSON "Sweet"	<b>WMFS/Memphis, TN</b> PD: Jim Fox MD: Zakk Tyler KISS "Rock" AFGHAN WHIGS "Ladder"	<b>KIOZ/San Diego, CA</b> PD: Greg Stevens MD: Sharon Lader ALICE IN CHAINS "Again" KISS "Rock"
<b>KZRR/Albuquerque, NM</b> PD: Frank Jaxon MD: Phil Mahoney CANDLEBOX "Friend" PEARL JAM "Leaving" TRACY BONHAM "Mother" COWBOY JUNGLES "Deaser" SMASHING PUMPKINS "Zero"	<b>WRXC/Chicago, IL</b> PD: Dave Richards APD/MD: Jo Robinson CANDLEBOX "Friend" MARILYN MANSON "Sweet" CRACKER "Generation"	<b>KRZR/Fresno, CA</b> PD/MD: E. Curtis Johnson COLLECTIVE SOUL "River" KORIN "Down" KISS "Rock" JOE SATRIANI "Flesh" KENNY WAYNE SHEPHERD "Broken" MARILYN MANSON "Sweet"	<b>WZTA/Miami, FL</b> PD: Gregg Steele MD: Heidi Hess KISS "Rock"	<b>KSJO/San Jose, CA</b> PD: Dana Jang MD: Laurie Free ALICE IN CHAINS "Over"
<b>WZZO/Allentown, PA</b> PD: Robin Lee MD: Keith Meyer 4 DISHWALLA "Cars" 3 REFRESHMENTS "Bandits" 3 TRACY BONHAM "Mother" SMASHING PUMPKINS "Zero"	<b>KILD/Colorado Springs, CO</b> PD: Rich Hawk APO: Dave Milne MD: Chopper Harrison No Adds	<b>WLRZ/Milwaukee, WI</b> PD/MD: Keith Masters-Hastings CANDLEBOX "Friend" 3 L.B. THRILL "Dana" VICTOR "Spirit" KISS "Rock" JOE SATRIANI "Flesh" AMMONIA "Drugs"	<b>WZLZ/Milwaukee, WI</b> PD: Jeff Henley OM/MD: Paul Cavaregh 15 BOGEM "Sudden" 5 TRACY BONHAM "Mother" COLLECTIVE SOUL "River" SMASHING PUMPKINS "Zero" DRAGUULES "That" KISS "Rock" KENNY WAYNE SHEPHERD "Broken"	<b>KWBR/San Luis Obispo, CA</b> MD: John Mackay MD: Joe Alvino 3 KISS "Rock" 2 STONE TEMPLE PILOTS "Baby" 000S "Untold" VERVE PIPE "Photograph" STONE TEMPLE PILOTS "Baby" CANDLEBOX "Friend" KISS "Rock" MARILYN MANSON "Sweet"
<b>WBXQ/Altoona, PA</b> OM/PP: Mike Thomas 18 STONE TEMPLE PILOTS "Baby" 15 KISS "Rock" 8 THERMADORE "Amerasian" 8 SALT "Buster" TRACY BONHAM "Mother" DISHWALLA "Cars"	<b>WARQ/Columbia, SC</b> PD: Austin Keyes MD: Susan Groves 1 OASIS "Champion" 1 VERVE PIPE "Photograph" JARS OF CLAY "Food" TRACY BONHAM "Mother"	<b>WRUF/Gainesville, FL</b> PD: Harry Guasconi MD: Doug Taylor VERVE PIPE "Photograph" SMASHING PUMPKINS "Zero" THERMADORE "Amerasian" KISS "Rock" GARBAGE "Happy"	<b>KHOP/Modesto, CA</b> PD: Dave Taylor APD: Chris Lloyd KISS "Rock" MARILYN MANSON "Sweet"	<b>KTVD/Santa Barbara, CA</b> PD: Jeff Henley OM/MD: Paul Cavaregh STONE TEMPLE PILOTS "Baby" VERVE PIPE "Photograph" KENNY WAYNE SHEPHERD "Broken" TRACY BONHAM "Mother" CANDLEBOX "Friend"
<b>WIQB/Ann Arbor, MI</b> PD: John Vance MD: Jerry Mason 17 STONE TEMPLE PILOTS "Baby" 14 SMASHING PUMPKINS "Zero" 7 BUSH "Machine"	<b>WBZX/Columbus, OH</b> PD: Neil Fish APD/MD: Ronni Hunter COLLECTIVE SOUL "River" RIG DASH "Baby" INTO ANOTHER "T.A.L.L." SON VOLT "Drown" VERVE PIPE "Photograph"	<b>WKLO/Grand Rapids, MI</b> OM: Tom Marshall MARILYN MANSON "Sweet"	<b>WKDF/Nashville, TN</b> PD: Kidd Redd MD: Sherry Saxton KISS "Rock" OASIS "Champion" EVERCLEAR "Hearspark" VERVE PIPE "Photograph"	<b>WZAT/Savannah, GA</b> PD: Dr. Dave APD: Kevin Mitchell MD: Tripp West 11 SPICE10G "Meatline" 2 DISHWALLA "Cars" GRAVITY KILLS "Guilty" KORIN "Down" OASIS "Champion" KISS "Rock"
<b>KLBJ/Austin, TX</b> OM: Jeff Carroll MD: Loris Lowe 2 REFRESHMENTS "Bandits" 2 3 L.B. THRILL "Dana" HOWLIN MAGGIE "Alcohol"	<b>WXRA/Greensboro, NC</b> PD: Marla Gan REFRESHMENTS "Bandits" DISHWALLA "Cars"	<b>WXRW/Newburgh, NY</b> PD: Greg O'Brien MD: Andrew Boris 15 OASIS "Champion" DISHWALLA "Cars" KISS "Rock"	<b>WAXQ/New York, NY</b> PD: Ron Valeri APD/MD: Vinny Marino HUNK "Rope"	<b>KISW/Seattle, WA</b> PD: Steve Young MD: Cathy Faulkner 6 PRESIDENTS OF "Supersonic"
<b>KRAB/Bakersfield, CA</b> PD: Chris Squares MD: Bruce Wayne GOO GOO DOLLS "Head"	<b>WSFL/Greenville, NC</b> OM/PP: Jay Lopez KISS "Rock" JOAN OSBORNE "Man"	<b>KBAT/Odessa, TX</b> PD: Bob Gerhart MD: Dru Dawson KENNY WAYNE SHEPHERD "Broken"	<b>KTUX/Shreveport, LA</b> PD: Bobby Cook APD/MD: Mojo Mason 14 SPICE10G "Meatline" 1 NIXONS "Sister" VERVE PIPE "Photograph" SON VOLT "Drown" TRACY BONHAM "Mother" JARS OF CLAY "Food"	<b>WZNF/Champaign, IL</b> PD: Sturgis MD: Stacy Conner AC/DC "Ball"
<b>WGRX/Baltimore, MD</b> PD: Brian Beddow MD: Lee Geary 11 MARILYN MANSON "Sweet" 4 REFRESHMENTS "Bandits"	<b>WTPA/Harrisburg, PA</b> PD: Chris James APD/MD: Dina Wagner 5 KISS "Rock"	<b>WZLZ/Springfield, IL</b> PD: Jon Terry MD: John "Crash" Carroll KISS "Rock" CANDLEBOX "Friend"	<b>WZXC/Cape Cod, MA</b> OM/PP: Ron Bowen APD/MD: Brian Kelly 10 KISS "Rock" 6 MICHAEL MCDERMOTT "Summer" REFRESHMENTS "Bandits"	<b>WZCC/Hartford, CT</b> APD: Mike Karolyi MD: Lich 10 STABBING WESTWARD "What" 7 BEATLES "Real" 6 AC/DC "Ball" KISS "Rock" BUSH "Machine"
<b>WYYY/Baltimore, MD</b> PD: Rick Strauss MD: Rob Heckman 20 PRESIDENTS OF "Peaches" 13 GARBAGE "Happy" 11 MARILYN MANSON "Sweet" 4 ROCKET FROM "Young" SPARKLEHORSE "Treat"	<b>WTKX/Dallas, TX</b> PD: Andy Lockridge MD: Redbeard 8 KISS "Rock" 3 TRACY BONHAM "Mother" COLLECTIVE SOUL "River" MARILYN MANSON "Sweet" VERVE PIPE "Photograph" FLEMING & JOHN "Atradi"	<b>WZLZ/Springfield, IL</b> PD: Jon Terry MD: John "Crash" Carroll KISS "Rock" CANDLEBOX "Friend"	<b>WZNF/Champaign, IL</b> PD: Sturgis MD: Stacy Conner AC/DC "Ball"	<b>WZCC/Hartford, CT</b> APD: Mike Karolyi MD: Lich 10 STABBING WESTWARD "What" 7 BEATLES "Real" 6 AC/DC "Ball" KISS "Rock" BUSH "Machine"
<b>WTGE/Baton Rouge, LA</b> OM/PP: Larry LeBlanc MD: Spencer Kane AMMONIA "Drugs" TRACY BONHAM "Reason" REFRESHMENTS "Bandits" VERVE PIPE "Photograph"	<b>WTUE/Dayton, OH</b> PD: Tom Carroll MD: John Beaulieu 14 PEARL JAM "Leaving" KISS "Rock" CRACKER "Generation"	<b>WZNF/Champaign, IL</b> PD: Sturgis MD: Stacy Conner AC/DC "Ball"	<b>WZCC/Hartford, CT</b> APD: Mike Karolyi MD: Lich 10 STABBING WESTWARD "What" 7 BEATLES "Real" 6 AC/DC "Ball" KISS "Rock" BUSH "Machine"	<b>WZCC/Hartford, CT</b> APD: Mike Karolyi MD: Lich 10 STABBING WESTWARD "What" 7 BEATLES "Real" 6 AC/DC "Ball" KISS "Rock" BUSH "Machine"
<b>WCPR/Biloxi, MS</b> OM: Kenny Vest PD: Wayne Watkins APD/MD: Scott Fox 15 LOVE AND ROCKETS "Hangover" 6 LIMBLIFTER "Screwd" DRAGUULES "That" JARS OF CLAY "Food" MARILYN MANSON "Sweet" 000S "Untold" STING "Touch"	<b>KBPI/Denver, CO</b> PD: Bob Richards MARILYN MANSON "Sweet" PEARL JAM "Leaving"	<b>WZNF/Champaign, IL</b> PD: Sturgis MD: Stacy Conner AC/DC "Ball"	<b>WZCC/Hartford, CT</b> APD: Mike Karolyi MD: Lich 10 STABBING WESTWARD "What" 7 BEATLES "Real" 6 AC/DC "Ball" KISS "Rock" BUSH "Machine"	<b>WZCC/Hartford, CT</b> APD: Mike Karolyi MD: Lich 10 STABBING WESTWARD "What" 7 BEATLES "Real" 6 AC/DC "Ball" KISS "Rock" BUSH "Machine"
<b>KJOT/Boise, ID</b> PD/MD: Bryan Michaels KISS "Rock" VICTOR "Promise"	<b>WZNF/Champaign, IL</b> PD: Sturgis MD: Stacy Conner AC/DC "Ball"	<b>WZCC/Hartford, CT</b> APD: Mike Karolyi MD: Lich 10 STABBING WESTWARD "What" 7 BEATLES "Real" 6 AC/DC "Ball" KISS "Rock" BUSH "Machine"	<b>WZCC/Hartford, CT</b> APD: Mike Karolyi MD: Lich 10 STABBING WESTWARD "What" 7 BEATLES "Real" 6 AC/DC "Ball" KISS "Rock" BUSH "Machine"	<b>WZCC/Hartford, CT</b> APD: Mike Karolyi MD: Lich 10 STABBING WESTWARD "What" 7 BEATLES "Real" 6 AC/DC "Ball" KISS "Rock" BUSH "Machine"
<b>WAAF/Boston, MA</b> PD: Dave Douglas MD: John Osterling 15 TRACY BONHAM "Mother" 1 ALICE IN CHAINS "Over" HUNK "Rope" HOWLIN MAGGIE "Alcohol"	<b>WRIF/Detroit, MI</b> PD: Doug Podel APD/MD: Dave Wellington KISS "Rock" CANDLEBOX "Friend"	<b>WZNF/Champaign, IL</b> PD: Sturgis MD: Stacy Conner AC/DC "Ball"	<b>WZCC/Hartford, CT</b> APD: Mike Karolyi MD: Lich 10 STABBING WESTWARD "What" 7 BEATLES "Real" 6 AC/DC "Ball" KISS "Rock" BUSH "Machine"	<b>WZCC/Hartford, CT</b> APD: Mike Karolyi MD: Lich 10 STABBING WESTWARD "What" 7 BEATLES "Real" 6 AC/DC "Ball" KISS "Rock" BUSH "Machine"
<b>WKPE/Cape Cod, MA</b> OM/PP: Vince Mertz KISS "Rock" PEARL JAM "Leaving" SEVEN MARY THREE "Waters" HUNK "Rope"	<b>WZNF/Champaign, IL</b> PD: Sturgis MD: Stacy Conner AC/DC "Ball"	<b>WZCC/Hartford, CT</b> APD: Mike Karolyi MD: Lich 10 STABBING WESTWARD "What" 7 BEATLES "Real" 6 AC/DC "Ball" KISS "Rock" BUSH "Machine"	<b>WZCC/Hartford, CT</b> APD: Mike Karolyi MD: Lich 10 STABBING WESTWARD "What" 7 BEATLES "Real" 6 AC/DC "Ball" KISS "Rock" BUSH "Machine"	<b>WZCC/Hartford, CT</b> APD: Mike Karolyi MD: Lich 10 STABBING WESTWARD "What" 7 BEATLES "Real" 6 AC/DC "Ball" KISS "Rock" BUSH "Machine"

## ROCK

<b>WPYX/Albany, NY</b> OM/PP: Fred Horton MD: John Cooper No Adds	<b>KLAQ/EI Paso, TX</b> PD/MD: "Magic" Mita Ramsey AM/D: "Big" AJ Jones JOAN OSBORNE "Man" SON VOLT "Drown" COLLECTIVE SOUL "River" PRESIDENTS OF "Peaches"	<b>WRCN/Long Island, NY</b> PD: Tim Sheehan MD: Kevin Thompson 19 KISS "Rock" HUNK "Rope"	<b>KDKB/Phoenix, AZ</b> OM: Tim Maraville MD: Paul Peterson GIN BLOSSOMS "Numb" VERVE PIPE "Photograph" MELISSA ETHRIDGE "Heaven" BUSH "Machine" REFRESHMENTS "Meatline"	<b>WIXV/Savannah, GA</b> OM/MD: Mark Deas 9 REFRESHMENTS "Bandits" SMASHING PUMPKINS "Zero" BUSH "Machine"
<b>WAPL/Appleton, WI</b> OM/PP: Garrett Hart MD: Bob Baron GARBAGE "Happy" STABBING WESTWARD "What" KISS "Rock"	<b>WRKT/Erie, PA</b> VP/Programming: Ron Kline MD: Tim Stephens HOG "Job"	<b>WQMF/Louisville, KY</b> PD: Rick Jamie MD: Mel 4 SOUTHERN CULTURE "Came" 4 STONE TEMPLE PILOTS "Baby" 4 DISHWALLA "Cars" 3 COLLECTIVE SOUL "River"	<b>WDVE/Pittsburgh, PA</b> OM: Gene Romano 3 DISHWALLA "Cars" STONE TEMPLE PILOTS "Baby"	<b>KTAL/Shreveport, LA</b> PD: Kevin West MD: Ragen King 6 KISS "Rock"
<b>WKLS/Atlanta, GA</b> PD: Michael Hughes MD: Beth Koppie 3 KISS "Rock" 2 STONE TEMPLE PILOTS "Baby" 000S "Untold" VERVE PIPE "Photograph" STONE TEMPLE PILOTS "Baby" CANDLEBOX "Friend" KISS "Rock" MARILYN MANSON "Sweet"	<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond MD: Rich DeStato 5 KENNY WAYNE SHEPHERD "Broken" 5 BLUES TRAVELER "Mountains" 5 GARBAGE "Happy"	<b>WTFX/Louisville, KY</b> PD: Michael Lee APD: Future Bob 4 KISS "Rock" 4 KISS "Rock" 1 SILVERCHAIR "Israel" 1 MINISTRY "Lay" MARILYN MANSON "Sweet" MISERY LOVES COMPANY "Happy"	<b>WBML/Portland, ME</b> PD: Herb Ivy MD: Brian James 7 SPIN DOCTORS "Mine" 5 KENNY WAYNE SHEPHERD "Broken" 4 KISS "Rock" 3 FOO FIGHTERS "Big" INTO ANOTHER "T.A.L.L."	<b>KRRO/Sioux Falls, SD</b> PD: John Ford MD: Brian Wheeler KISS "Rock"
<b>WZXR/Augusta, GA</b> PD: Jeff Sanders APD/MD: Chuck Williams 11 KISS "Rock" OASIS "Wonderwall"	<b>WZXR/Augusta, GA</b> PD: Jeff Sanders APD/MD: Chuck Williams 11 KISS "Rock" OASIS "Wonderwall"	<b>WQWB/Fargo, ND</b> APD/MD: Jim Daniels 12 THERMADORE "Amerasian" 12 GARBAGE "Happy" 000S "Untold" VERVE PIPE "Photograph" STONE TEMPLE PILOTS "Baby" CANDLEBOX "Friend" KISS "Rock" MARILYN MANSON "Sweet"	<b>WQWB/Macon, GA</b> PD/MD: Eric Stevens DISHWALLA "Cars" FOO FIGHTERS "Big" JOE SATRIANI "Flesh" TRACY BONHAM "Reason"	<b>WAOB/South Bend, IN</b> PD: Bill Martin OM/MD: Sue Frey AC/DC "Ball" COLLECTIVE SOUL "River"
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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	<b>SMASHING PUMPKINS</b> 1979 ( <i>Virgin</i> )	1664	1681	1502	1439	77/0
			2	<b>GIN BLOSSOMS</b> Follow You Down ( <i>A&amp;M</i> )	1573	1543	1337	1297	78/0
			3	<b>ZZ TOP</b> She's Just Killing Me ( <i>Los Hodigans/Epic</i> )	1540	1417	1282	1174	75/0
			4	<b>COLLECTIVE SOUL</b> The World I Know ( <i>Atlantic</i> )	1338	1476	1540	1707	73/0
			5	<b>EVERCLEAR</b> Santa Monica (WatchThe World Die) ( <i>Capitol</i> )	1261	1192	1009	945	83/2
			6	<b>SPACEHOG</b> In The Meantime ( <i>Sire/EEG</i> )	1234	1182	974	923	81/0
			7	<b>ALICE IN CHAINS</b> Heaven Beside You ( <i>Columbia/CRG</i> )	1187	1175	1004	966	74/1
			8	<b>OASIS</b> Wonderwall ( <i>Epic</i> )	1117	1122	1038	1013	59/1
			9	<b>SEVEN MARY THREE</b> Cumbersome ( <i>Mammoth/Atlantic</i> )	1103	1197	1315	1396	66/0
			10	<b>DOG'S EYE VIEW</b> Everything Falls Apart ( <i>Columbia/CRG</i> )	1085	996	771	680	81/0
			11	<b>DON HENLEY</b> You Don't Know Me At All ( <i>Geffen</i> )	1080	1003	977	845	65/0
			12	<b>BOB SEGER</b> Hands In The Air ( <i>Capitol</i> )	1020	1086	1016	1059	61/0
			13	<b>MELISSA ETHERIDGE</b> I Want To Come Over ( <i>Island</i> )	1006	1101	1209	1141	56/0
			14	<b>GOO GOO DOLLS</b> Naked ( <i>Metal Blade/WB</i> )	964	933	809	750	71/1
			15	<b>OZZY OSBOURNE</b> See You On The Other Side ( <i>Epic</i> )	930	1094	1189	1238	58/0
			16	<b>SON VOLT</b> Drown ( <i>WB</i> )	914	848	705	624	72/7
			17	<b>NIXONS</b> Sister ( <i>MCA</i> )	878	792	706	657	72/2
			18	<b>BUSH</b> Glycerine ( <i>Trauma/Interscope</i> )	851	1072	1090	1127	58/1
			19	<b>KENNY WAYNE SHEPHERD</b> Born With A Broken Heart ( <i>Revolution</i> )	816	666	439	294	66/5
			20	<b>RED HOT CHILI PEPPERS</b> Aeroplane ( <i>WB</i> )	815	797	683	571	59/1
<b>BREAKER</b>			21	<b>STONE TEMPLE PILOTS</b> Big Bang Baby ( <i>Atlantic</i> )	758	29	—	—	70/9
			22	<b>BROTHER CANE</b> Voice Of Eujena ( <i>Virgin</i> )	754	725	624	597	59/1
			23	<b>PEARL JAM</b> I Got Id ( <i>Epic</i> )	715	909	993	1100	51/0
<b>BREAKER</b>			24	<b>ALANIS MORISSETTE</b> Ironic ( <i>Maverick/Reprise</i> )	563	485	439	396	40/3
<b>BREAKER</b>			25	<b>BLUES TRAVELER</b> The Mountains Win Again ( <i>A&amp;M</i> )	548	486	445	384	41/2
<b>BREAKER</b>			26	<b>FOO FIGHTERS</b> Big Me ( <i>Capitol</i> )	545	477	382	321	50/3
			27	<b>KENNY WAYNE SHEPHERD</b> Deja Voodoo ( <i>Revolution</i> )	534	594	554	702	45/0
			28	<b>GREEN DAY</b> Brain Stew ( <i>Reprise</i> )	528	567	482	437	44/2
			29	<b>AC/DC</b> Ballbreaker ( <i>EastWest/EEG</i> )	468	334	109	38	54/12
			30	<b>SEVEN MARY THREE</b> Water's Edge ( <i>Mammoth/Atlantic</i> )	467	362	205	90	51/4
			31	<b>STABBING WESTWARD</b> What Do I Have To Do? ( <i>Columbia/CRG</i> )	466	406	347	278	47/3
			32	<b>TOM PETTY</b> Waiting For Tonight ( <i>MCA</i> )	443	529	586	830	40/0
			33	<b>PRESIDENTS OF THE UNITED...</b> Peaches ( <i>Columbia/CRG</i> )	394	361	250	206	36/3
			34	<b>PEARL JAM</b> Leaving Here ( <i>Epic</i> )	375	297	191	88	25/3
			35	<b>GOO GOO DOLLS</b> Name ( <i>Metal Blade/WB</i> )	372	407	394	470	44/0
			36	<b>BEATLES</b> Real Love ( <i>Apple/Capitol</i> )	368	346	371	194	35/3
			37	<b>JOAN OSBORNE</b> Right Hand Man ( <i>Blue Gorilla/Mercury</i> )	316	225	111	29	34/4
			38	<b>TOADIES</b> Possum Kingdom ( <i>Interscope</i> )	312	311	290	297	27/0
			39	<b>RED HOT CHILI PEPPERS</b> My Friends ( <i>WB</i> )	309	330	422	437	35/0
			40	<b>TOADIES</b> Away ( <i>Interscope</i> )	279	287	276	268	34/1
<b>DEBUT</b>			41	<b>BUSH</b> Machinehead ( <i>Trauma/Interscope</i> )	278	192	103	58	30/6
			42	<b>JACKSON BROWNE</b> Some Bridges ( <i>Elektra/EEG</i> )	276	338	339	306	25/0
			43	<b>BOTTLE ROCKETTS</b> I'll Be Comin' Around ( <i>TAG</i> )	276	446	393	403	22/0
<b>DEBUT</b>			44	<b>JOE SATRIANI</b> Luminous Flesh Giants ( <i>Relativity</i> )	246	170	130	99	31/6
			45	<b>COLLECTIVE SOUL</b> Where The River Flows ( <i>Atlantic</i> )	242	206	93	68	21/4
<b>DEBUT</b>			46	<b>DISHWALLA</b> Counting Blue Cars ( <i>A&amp;M</i> )	237	175	128	84	29/7
			47	<b>FOLK IMPLOSION</b> Natural One ( <i>London/Island</i> )	229	313	347	327	16/0
			48	<b>HOOTIE &amp; THE BLOWFISH</b> Time ( <i>Atlantic</i> )	225	354	473	581	22/0
<b>DEBUT</b>			49	<b>THERMADORE</b> Amerasian ( <i>Atlantic</i> )	223	133	7	—	34/7
<b>DEBUT</b>			50	<b>KISS</b> Rock And Roll All Nite ( <i>Mercury</i> )	221	5	—	—	50/44

This chart reflects airplay from March 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker. 88 Rock reporters. 85 current playlists. © 1996, R&R Inc.

### NEW & ACTIVE

**HOG** Get A Job (*DGC/Geffen*)  
Total Plays: 197, Total Stations: 27, Adds: 4

**INTO ANOTHER T.A.I.L.** (*Hollywood*)  
Total Plays: 167, Total Stations: 27, Adds: 4

**RUST** Not Today (*Atlantic*)  
Total Plays: 143, Total Stations: 19, Adds: 0

**SOUTHERN CULTURE ON THE SKIDS** Camel Walk (*DGC/Geffen*)  
Total Plays: 138, Total Stations: 17, Adds: 3

**FRESHMENTS** Banditos (*Mercury*)  
Total Plays: 126, Total Stations: 11, Adds: 4

**IAN MOORE** Society (*Capricorn*)  
Total Plays: 125, Total Stations: 11, Adds: 1

**VERVE PIPE** Photograph (*RCA*)  
Total Plays: 120, Total Stations: 20, Adds: 8

**MICHAEL McDERMOTT** Summer Days (*EMI*)  
Total Plays: 96, Total Stations: 12, Adds: 1

**SILVERCHAIR** Israel's Son (*Epic*)  
Total Plays: 84, Total Stations: 12, Adds: 1

**STING** Let Your Soul Be Your Pilot (*A&M*)  
Total Plays: 83, Total Stations: 8, Adds: 1

Songs ranked by total plays.

### BREAKERS

**STONE TEMPLE PILOTS**  
Big Bang Baby (*Atlantic*)

TOTAL PLAYS/INCREASE: 758/729  
TOTAL STATIONS/ADDS: 70/9  
CHART: 21

**ALANIS MORISSETTE**  
Ironic (*Maverick/Reprise*)

TOTAL PLAYS/INCREASE: 563/78  
TOTAL STATIONS/ADDS: 40/3  
CHART: 24

**BLUES TRAVELER**

The Mountains Win Again (*A&M*)

TOTAL PLAYS/INCREASE: 548/62  
TOTAL STATIONS/ADDS: 41/2  
CHART: 25

**FOO FIGHTERS**

Big Me (*Capitol*)

TOTAL PLAYS/INCREASE: 545/68  
TOTAL STATIONS/ADDS: 50/3  
CHART: 26

### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>KISS</b> Rock And Roll All Nite ( <i>Mercury</i> )	44
<b>AC/DC</b> Ballbreaker ( <i>EastWest/EEG</i> )	12
<b>STONE TEMPLE PILOTS</b> Big Bang Baby ( <i>Atlantic</i> )	9
<b>VERVE PIPE</b> Photograph ( <i>RCA</i> )	8
<b>DISHWALLA</b> Counting Blue Cars ( <i>A&amp;M</i> )	7
<b>SON VOLT</b> Drown ( <i>WB</i> )	7
<b>SPIN DOCTORS</b> She Used To Be Mine ( <i>Epic</i> )	7
<b>THERMADORE</b> Amerasian ( <i>Atlantic</i> )	7
<b>BUSH</b> Machinehead ( <i>Trauma/Interscope</i> )	6
<b>JOE SATRIANI</b> Luminous Flesh Giants ( <i>Relativity</i> )	6

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>STONE TEMPLE PILOTS</b> Big Bang Baby ( <i>Atlantic</i> )	+729
<b>KISS</b> Rock And Roll All Nite ( <i>Mercury</i> )	+216
<b>KENNY WAYNE SHEPHERD</b> Born With A... ( <i>Revolution</i> )	+150
<b>AC/DC</b> Ballbreaker ( <i>EastWest/EEG</i> )	+134
<b>ZZ TOP</b> She's Just Killing Me ( <i>Los Hooligans/Epic</i> )	+123
<b>SEVEN MARY THREE</b> Water's Edge ( <i>Mammoth/Atlantic</i> )	+105
<b>JOAN OSBORNE</b> Right Hand Man ( <i>Blue Gorilla/Mercury</i> )	+91
<b>THERMADORE</b> Amerasian ( <i>Atlantic</i> )	+90
<b>DOG'S EYE VIEW</b> Everything Falls Apart ( <i>Columbia/CRG</i> )	+89
<b>BUSH</b> Machinehead ( <i>Trauma/Interscope</i> )	+86
<b>NIXONS</b> Sister ( <i>MCA</i> )	+86

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>BUSH</b> Comedown ( <i>Trauma/Interscope</i> )
<b>BADLEES</b> Fear Of Falling ( <i>Polydor/A&amp;M</i> )
<b>JOAN OSBORNE</b> One Of Us ( <i>Blue Gorilla/Mercury</i> )
<b>BLUES TRAVELER</b> Hook ( <i>A&amp;M</i> )
<b>AC/DC</b> Hard As A Rock ( <i>EastWest/EEG</i> )
<b>AC/DC</b> Cover You In Oil ( <i>EastWest/EEG</i> )
<b>SILVERCHAIR</b> Tomorrow ( <i>Epic</i> )
<b>BROTHER CANE</b> And Fools Shine On ( <i>Virgin</i> )
<b>SOUL ASYLUM</b> Promises Broken ( <i>Columbia/CRG</i> )
<b>BOTTLE ROCKETTS</b> Radar Gun ( <i>TAG</i> )

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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# ROCK PLAYLISTS

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**MARKET #5**  
**WMMR/Philadelphia**  
(215) 238-8000  
Bonadonna/Hofberg

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	23	23	23	23	OASIS/Wonderwall
-	-	10	23	23	ALANIS MORISSETTE/Ironic
7	7	17	22	22	SMASHING PUMPKINS/1979
23	23	22	22	22	RED HOT CHILLI.../Aeroplane
11	11	19	22	22	GIN BLOSSOMS/Follow You Down
23	23	22	22	22	MELISSA ETHERIDGE/I Want To Come Over
12	10	20	22	22	PEARL JAM/Get It
21	22	24	22	22	COLLECTIVE SOUL/The World I Know
10	11	17	22	22	DON HENLEY/You Don't Know Me...
11	10	11	22	22	STING/Let Your Soul Be...
7	11	15	22	22	SPACEHOG/In The Meantime
-	-	8	22	22	BLESSID UNION OF.../Oh Virginia
12	11	11	22	22	DOG'S EYE VIEW/Everything Falls...
11	11	12	22	22	SON VOLT/Drown
12	11	14	22	22	SOUTHERN CULTURE.../Camel Walk
9	11	12	22	22	EVERCLEAR/Santa Monica...
-	-	7	22	22	JOAN OSBORNE/Right Hand Man
-	-	12	22	22	ZZ TOP/She's Just Killing...
17	22	22	22	22	TOM PETTY/Waiting For Tonight
-	-	7	22	22	ALICE IN CHAINS/Heaven Beside You
-	-	8	22	22	KENNY WAYNE SHEPHERD/Born With A Broken...
-	-	6	22	22	JOE SATRIANI/You're My World
23	22	22	22	22	SOUL ASYLUM/Promises Broken
8	7	8	22	22	JOAN OSBORNE/One Of Us
22	22	22	22	22	NATALIE MERCHANT/Wonder
11	11	11	22	22	BOTTLE ROCKETS/It'll Be Comin'...
12	11	10	22	22	JACKSON BROWNE/Some Bridges
-	-	-	22	22	BEATLES/Real Love
-	-	-	22	22	LENNY KRAVITZ/Can't Get You Off...
-	-	-	22	22	KISS/Rock And Roll All...

**MARKET #9**  
**94WYSP**  
**WYSP/Philadelphia**  
(610) 668-9460  
Sabean/Thompson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	26	32	32	GREEN DAY/Brain Stew
-	-	31	32	32	SEVEN MARY THREE/Cumbersome
-	-	24	31	32	OZZY OSBOURNE/See You On...
-	-	32	31	32	COLLECTIVE SOUL/Where The River...
-	-	23	24	32	SPACEHOG/In The Meantime
-	-	23	24	32	ALICE IN CHAINS/Heaven Beside You
-	-	21	23	32	COLLECTIVE SOUL/The World I Know
-	-	24	23	32	EVERCLEAR/Santa Monica...
-	-	12	23	32	PEARL JAM/Get It
-	-	22	22	32	AC/DC/Bat/Breaker
-	-	22	22	32	SMASHING PUMPKINS/1979
-	-	3	21	32	STONE TEMPLE PILOTS/Big Bang Baby
-	-	10	21	32	NIXONS/Sister
-	-	11	21	32	SON VOLT/Drown
-	-	10	21	32	TOADIES/Possum Kingdom
-	-	9	21	32	STABBING WESTWARD/What Do I Have To...
-	-	12	21	32	BUSH/Glycerine
-	-	10	21	32	BETTER THAN EZRA/Good
-	-	8	21	32	HOG/Get A Job
-	-	7	21	32	VERVE PIPE/Photograph
-	-	8	21	32	ALICE IN CHAINS/Over Now
-	-	8	21	32	AC/DC/Hard As A Rock
-	-	9	21	32	BUSH/Comedown
-	-	23	21	32	SMASHING PUMPKINS/Gullet With...
-	-	8	21	32	TOADIES/Away
-	-	5	21	32	SEVEN MARY THREE/Water's Edge
-	-	5	21	32	SON VOLT/Drown
-	-	5	21	32	MARILYN MANSON/Sweet Dreams...
-	-	5	21	32	KISS/Rock And Roll All...
-	-	3	21	32	LIMBLIFTER/Screwed It Up

**MARKET #12**  
**96rock**  
**WKLS/Atlanta**  
(404) 325-0960  
Hughes/Kepple

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	29	28	31	31	ZZ TOP/She's Just Killing...
23	28	29	29	29	SMASHING PUMPKINS/1979
9	11	20	29	29	SON VOLT/Drown
29	27	29	29	29	TOM PETTY/Waiting For Tonight
29	29	30	29	29	COLLECTIVE SOUL/The World I Know
24	28	27	28	28	NATALIE MERCHANT/Wonder
8	11	22	27	27	DOG'S EYE VIEW/Everything Falls...
29	30	26	27	27	MELISSA ETHERIDGE/I Want To Come Over
31	28	25	25	25	DON HENLEY/You Don't Know Me...
27	25	25	25	25	BLUES TRAVELER/The Mountains Win...
2	10	14	25	25	TRACY CHAPMAN/Give Me One Reason
13	12	10	11	11	BROTHER CANE/Voice Of Eujena
11	9	12	9	9	ALICE IN CHAINS/Heaven Beside You
11	9	12	9	9	BLESSID UNION OF.../Oh Virginia
-	-	8	9	9	DAN BAIRD/Hush
-	-	5	8	8	NIXONS/Sister
-	-	7	7	7	SPACEHOG/In The Meantime
-	-	7	7	7	RED HOT CHILLI.../Aeroplane
-	-	4	8	8	BOB SEGER/Hands In The Air
-	-	5	8	8	EVERCLEAR/Santa Monica...
-	-	5	8	8	STING/Let Your Soul Be...
-	-	5	7	7	DRIVEN-N-CRYING/Underground Umbrella
-	-	6	6	6	OZZY OSBOURNE/See You On...
-	-	3	6	6	KENNY WAYNE SHEPHERD/Born With A Broken...
-	-	3	6	6	TOADIES/Possum Kingdom
-	-	2	6	6	STONE TEMPLE PILOTS/Big Bang Baby
-	-	1	6	6	JOE SATRIANI/Luminous Flesh...

**MARKET #14**  
**WBAB**  
**WBAB/Long Island**  
(516) 587-1023  
Levine/Tortora

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	22	21	24	24	GIN BLOSSOMS/Follow You Down
16	19	15	23	23	DOG'S EYE VIEW/Everything Falls...
22	25	22	21	21	SMASHING PUMPKINS/1979
26	25	17	20	20	COLLECTIVE SOUL/The World I Know
9	14	15	15	15	DON HENLEY/You Don't Know Me...
14	16	14	14	14	BOB SEGER/Hands In The Air
10	16	14	13	13	BEATLES/Real Love
15	16	13	13	13	BROTHER CANE/Voice Of Eujena
19	16	14	13	13	JACKSON BROWNE/Some Bridges
-	-	13	13	13	LYNYRD SKYNYRD/White Knuckle Ride
24	22	20	13	13	MELISSA ETHERIDGE/I Want To Come Over
-	-	16	13	13	PEARL JAM/Leaving Here
16	20	12	13	13	STING/Let Your Soul Be...
13	16	12	12	12	BADLEES/Fear Of Falling
-	-	10	11	11	BADLEES/Angeline Is...
12	9	9	11	11	BUSH/Glycerine
7	9	9	11	11	HOTIE & BLOWFISH/Time
18	12	13	11	11	ZZ TOP/She's Just Killing...
10	11	6	10	10	BOB SEGER/Hands In The Air
-	-	10	10	10	KISS/Rock And Roll All...
-	-	5	10	10	AC/DC/Bat/Breaker
5	10	9	10	10	SPACEHOG/In The Meantime
15	12	10	9	9	TOM PETTY/Waiting For Tonight
-	-	8	9	9	STONE TEMPLE PILOTS/Big Bang Baby
8	8	6	8	8	BOB SEGER/Hands In The Air
7	6	5	8	8	BOB SEGER/Hands In The Air
11	14	11	5	5	JOAN OSBORNE/Right Hand Man
5	5	5	5	5	RED HOT CHILLI.../Aeroplane
-	-	-	-	-	SPIN DOCTORS/She Used To Be Mine

**MARKET #14**  
**94.3 & 103.9 WRCN**  
**WRCN/Long Island**  
(516) 423-6740  
Sheehan/Thompson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	27	24	28	28	OZZY OSBOURNE/See You On...
28	27	22	27	27	COLLECTIVE SOUL/The World I Know
25	24	26	27	27	SEVEN MARY THREE/Cumbersome
12	13	12	26	26	DOG'S EYE VIEW/Everything Falls...
26	25	17	25	25	MELISSA ETHERIDGE/I Want To Come Over
19	21	13	21	21	ALICE IN CHAINS/Heaven Beside You
21	23	15	21	21	ZZ TOP/She's Just Killing...
24	21	18	20	20	BOB SEGER/Hands In The Air
10	22	11	20	20	BUSH/Glycerine
22	22	16	20	20	DON HENLEY/You Don't Know Me...
11	20	12	20	20	KENNY WAYNE SHEPHERD/Born With
22	20	10	20	20	NIXONS/Sister
-	-	19	19	19	KISS/Rock And Roll All...
11	20	11	19	19	SMASHING PUMPKINS/1979
-	-	13	19	19	STONE TEMPLE PILOTS/Big Bang Baby
11	11	6	10	10	SPACEHOG/In The Meantime
-	-	9	10	10	AC/DC/Bat/Breaker
10	10	6	10	10	OASIS/Wonderwall
19	21	15	10	10	BEATLES/Real Love
27	5	8	10	10	ROLLING STONES/Like A Rolling Stone
8	7	9	10	10	HOTIE & BLOWFISH/Time
8	6	4	10	10	AC/DC/Hard As A Rock
8	6	4	10	10	GOO GOO DOLLS/Name
7	6	5	10	10	DON HENLEY/You Don't Know Me...
6	4	6	10	10	TOM PETTY/Cabin Down Below
8	6	7	10	10	OZZY OSBOURNE/Perry Mason
7	5	5	10	10	MELISSA ETHERIDGE/Your Little Secret
7	5	6	10	10	COLLECTIVE SOUL/December

**MARKET #19**  
**WDVE**  
**WDVE/Pittsburgh**  
(412) 937-1441  
Romano

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	26	27	27	SPACEHOG/In The Meantime
22	25	28	26	26	EVERCLEAR/Santa Monica...
18	25	25	26	26	ALICE IN CHAINS/Heaven Beside You
23	24	23	26	26	SON VOLT/Drown
21	24	21	26	26	OZZY OSBOURNE/See You On...
23	25	23	26	26	GOO GOO DOLLS/Naked
20	23	25	26	26	SEVEN MARY THREE/Cumbersome
15	18	20	26	26	BONEPONY/Where The Water's...
18	21	21	26	26	PEARL JAM/Corturoy
18	20	21	26	26	NIXONS/Sister
20	24	21	26	26	FOO FIGHTERS/Big Me
20	21	19	26	26	WANDERLUST/ Walked
20	22	21	26	26	BROTHER CANE/And Fools Shine On
9	18	21	26	26	BLUES TRAVELER/Get Out Of Denver
17	20	19	26	26	PEARL JAM/Get It
16	16	16	26	26	TOADIES/Possum Kingdom
15	14	14	26	26	BADLEES/Fear Of Falling
13	14	13	26	26	GREEN DAY/Brain Stew
11	13	13	26	26	AC/DC/Cover You In Oi!
13	14	13	26	26	SILVERCHAIR/Tomorrow
11	14	11	26	26	BUSH/Glycerine
13	7	10	26	26	KENNY WAYNE SHEPHERD/Deja Voodoo
7	7	10	26	26	SEVEN MARY THREE/Water's Edge
5	7	9	26	26	BUSH/Everything Zen
5	6	8	26	26	NEIL YOUNG/Downtown
5	6	7	26	26	CLARKS/Trehouse
14	11	9	26	26	BUSH/Comedown
7	10	8	26	26	DON HENLEY/You Don't Know Me...
6	6	6	26	26	CLARKS/Cigarette
-	-	5	26	26	THERMADORE/Amerasian

**MARKET #20**  
**KDKB**  
**KDKB/Phoenix**  
(602) 897-9300  
Marianville/Peterson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	30	41	44	44	REFRESHMENTS/Banditos
15	17	15	43	43	TOAD THE WET.../Brother
15	16	40	42	42	PEARL JAM/Leaving Here
41	43	36	42	42	ZZ TOP/She's Just Killing...
42	42	39	41	41	GIN BLOSSOMS/Follow You Down
14	16	15	41	41	JOE SATRIANI/Luminous Flesh...
-	-	11	41	41	DEL AMIRI/Tell Her This
16	15	16	41	41	OZZY OSBOURNE/See You On...
16	14	14	41	41	BOB SEGER/Hands In The Air
-	-	13	41	41	KENNY WAYNE SHEPHERD/Born With A Broken...
-	-	4	41	41	AC/DC/Bat/Breaker
-	-	5	41	41	BLUES TRAVELER/The Mountains Win...
8	9	9	41	41	ALANIS MORISSETTE/Hand In My Pocket
9	7	8	41	41	BUSH/Glycerine
8	8	9	41	41	COLLECTIVE SOUL/The World I Know
7	6	9	41	41	TOM PETTY/Waiting For Tonight
-	-	8	41	41	BROTHER CANE/Voice Of Eujena
9	8	10	41	41	BUSH/Comedown
8	8	10	41	41	DOG'S EYE VIEW/Everything Falls...
10	11	8	41	41	EVERCLEAR/Santa Monica...
9	9	9	41	41	JOAN OSBORNE/One Of Us
6	7	6	41	41	MELISSA ETHERIDGE/Your Little Secret
7	7	9	41	41	NIXONS/Sister
-	-	8	41	41	GIN BLOSSOMS/Till I Hear It...
41	19	10	41	41	SPACEHOG/In The Meantime
14	15	16	41	41	MICHAEL MCDERMOTT/Summer Days
42	42	15	41	41	BEATLES/Real Love
13	14	14	41	41	RADIOHEAD/High & Dry
14	13	14	41	41	SON VOLT/Drown
7	8	10	41	41	GOO GOO DOLLS/Name

**MARKET #25**  
**WEBN**  
**WEBN/Cincinnati**  
(513) 621-9326  
Hardin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	29	32	32	TOADIES/Possum Kingdom
32	32	29	32	32	EVERCLEAR/Santa Monica...
20	24	32	31	31	KENNY WAYNE SHEPHERD/Deja Voodoo
16	18	24	31	31	SEVEN MARY THREE/Water's Edge
-	-	19	31	31	BUSH/Comedown
17	21	19	31	31	SPACEHOG/In The Meantime
18	19	20	31	31	STABBING WESTWARD/What Do I Have To...
9	16	19	31	31	COLLECTIVE SOUL/Simple
32	33	19	31	31	SEVEN MARY THREE/Cumbersome
-	-	7	31	31	OZZ

## 'MR-35' DEBUTS

# ABC Sets Stage For The National Format Network

By Cyndee Maxwell

ABC Radio Networks is set to debut "MR-35," its new 24-hour format targeting 35-year-old male and female Alternative listeners, on March 25. By doing so, according to ABC Sr. VP/Programming **Robert Hall**, it will provide a venue of music that will appeal to those listeners who enjoy modern rock, "but don't want to sit through *Green Day* or *Oasis* to hear their favorite song.

"The format is at a very critical crossroad," Hall maintains. "In order to maintain its younger edge, Alternative stations are going to have to embrace the hot new acts coming in. To the extent that those acts don't really appeal to the upper end, the stations are going to have a problem. It's a natural radio constant that happens at all formats. That's why Urban AC broke out of Urban, why AC broke out of CHR, and why Hot AC broke out of AC.

"MR-35 or Modern Rock for Adults is here to answer that need. It's like a sidewinder missile in that it's something Alternative stations can use to defend their upper end,

**While Adult Alternative has taken a shot at trying to collect those people, our whole expedition has shown that the audience isn't quite as eclectic as Adult Alternative people think.**

or another station can use to attack Alternative stations. It's an offensive or defensive weapon and is designed very much for multiple-station ownership — the new su-



Robert Hall

per duopolies. Within that strategy, for those worried about the future of AC, Lite AC, Oldies, or Classic Rock, it's a format that gives them a future — it has legs and an upside. And it ties in with our overall strategy to provide products for multiple owners."

### Pinpointing The Music

Hall says the company didn't just jump into creating a new format. "After studying it for a while we researched it with [consultant] **Ted Bolton**. Basically, what you have is a maturing Alternative audience. While Adult Alternative has taken a shot at trying to collect those people, our whole expedition has shown that the audience isn't quite as eclectic as Adult Alternative people think.

"We're doing the music testing this week and our hunch is this is an audience who likes everything from new wave to present-day music. We're talking about *Joe Jackson*, *B-52s*, *Pretenders*, and the *Clash*, up through *R.E.M.*, *U2*, and *Sting* — pretty much what you see in Hot AC or any other format where the audience matures. They don't like the stuff with a hard edge to it anymore."

Hall acknowledges that much of the Alternative library doesn't test



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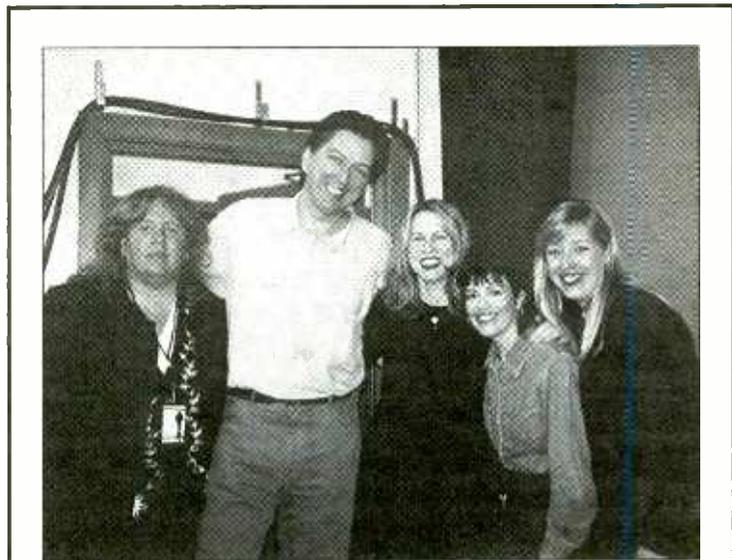


well in markets with no previous Alternative heritage, but says "that's one of the really exciting things about this — there is some tremendous music that some people are going to hear for the first time. Radio people tend to forget that in the 1980s when AOR and CHR didn't play these hits, MTV did. I think MTV played a very powerful role with this generation of radio listeners in filling that gap."

But what about certain library tracks that have not proven to have longevity? "We're going to figure that out when we do the music testing. There's no reason not to believe that among the strong records people grew up with and loved, there's going to be a collection that'll contain evergreens. Those are the ones we are looking for; they will be the base of this format. There are songs that have a big 'Oh, wow' factor, like novelty-type songs that tend to burn out after a few plays. Certainly we'll steer away from those."

### Multiple-Market Testing

The satellite delivery will necessitate multiple market research. Says Hall, "Instead of doing research in one market, we'll do our testing over a wide range of mar-



**VERY VONDA** — Vesper Alley artist Vonda Shepard (c) backed Jackson Browne on a recent pre-tour concert for industry members. Shepard is shown here with (l-r) Vesper Alley President Gail Gellman and R&R's Sky Daniels, Cyndee Maxwell, and Missy Haffley.



**Great art is great art whether it gets played the moment it's released or five years later. That's why I think this music really works on a national basis.**



close to the forest; they look at how people respond to music so closely they miss the big picture, which is the natural appeal of this music, whether the general audience has heard it or not.

"Good music is good music. Every single showbiz phenomenon is consumed on a national basis except radio. I believe it's a natural fundamental that good music has universal appeal. Great art is great art whether it gets played the moment it's released or five years later. That's why I think this music really works on a national basis."

R&R Associate Editor **Margo Ravel** contributed to this column.



**AT THE CLUB** — Reunion/Arista's Carolyn Arends performed at the World Famous Club R&R and we've got the pic to prove it. Shown are (l-r) R&R's Jeff Gelb, guitarist Spencer Capier, Arends, and R&R's Sky Daniels.

## Coming Soon

**J**ones Satellite Networks has also announced plans for a similar service, "Rock Alternative" in conjunction with **Paragon Research**. This service will be featured in the next Adult Alternative column.



**AIMING FOR A PERFECT REUNION** — Aim Marketing held a reunion in Atlanta and took this picture to mark the occasion. Pictured are (back, l-r) Moose & Squirrel's Maxanne Sartori, AIM's Pina Devito and Tracey Molis, Elektra's Gabe Fieramosca, AIM's Joanne Grand and Anya Feldman, Arista's Carl Cross, AIM's Barry Jeckell, (front, l-r) TVT's Gary Jay, Arista's Jason Perl and Charlie Foster, AIM President Paul Yeskel, AIM's Julie Olszanka, and Hollywood's David Perl.



MARCH 15, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>GIN BLOSSOMS</b> Follow You Down (A&M)	750	733	663	642	41/0
13	6	4	2	<b>DOG'S EYE VIEW</b> Everything Falls Apart (Columbia/CRG)	591	560	431	382	41/1
3	2	2	3	<b>STING</b> Let Your Soul Be Your Pilot (A&M)	585	569	520	459	38/0
14	5	3	4	<b>COWBOY JUNKIES</b> A Common Disaster (Geffen)	583	560	434	362	41/0
12	8	6	5	<b>JARS OF CLAY</b> Flood (Silvertone)	580	543	426	386	38/0
2	3	5	6	<b>TORI AMOS</b> Caught A Lite Sneeze (Atlantic)	559	555	503	460	39/0
7	4	7	7	<b>JACKSON BROWNE</b> Some Bridges (Elektra/EEG)	478	471	445	417	34/0
15	14	10	8	<b>JOAN OSBORNE</b> Ladder (Blue Gorilla/Mercury)	443	416	387	355	27/0
11	15	11	9	<b>NATALIE MERCHANT</b> Jealousy (Elektra/EEG)	416	412	363	392	25/0
8	7	14	10	<b>TRACY CHAPMAN</b> Give Me One Reason (Elektra/EEG)	414	400	428	413	30/0
9	11	9	11	<b>ALANIS MORISSETTE</b> Ironic (Maverick/Reprise)	411	440	399	412	28/2
20	19	16	12	<b>AIMEE MANN</b> Choice In The Matter (DGC/Geffen)	365	360	297	281	33/0
10	10	8	13	<b>OASIS</b> Wonderwall (Epic)	361	451	415	403	22/0
6	12	12	14	<b>SMASHING PUMPKINS</b> 1979 (Virgin)	358	409	396	418	24/0
4	9	13	15	<b>MELISSA ETHERIDGE</b> I Want To Come Over (Island)	348	405	422	452	25/0
19	20	20	16	<b>SON VOLT</b> Drown (WB)	342	325	296	286	29/0
28	18	19	17	<b>BEATLES</b> Real Love (Apple/Capitol)	329	326	304	178	30/2
18	16	17	18	<b>RADIOHEAD</b> High & Dry (Capitol)	329	340	330	297	30/2
17	17	18	19	<b>TOAD THE WET SPROCKET</b> Brother (Columbia/CRG)	327	333	311	321	24/0
5	13	15	20	<b>COLLECTIVE SOUL</b> The World I Know (Atlantic)	326	398	390	427	18/0
21	22	21	21	<b>BLUES TRAVELER</b> The Mountains Win Again (A&M)	291	272	244	249	24/0
—	26	22	22	<b>FOO FIGHTERS</b> Big Me (Capitol)	274	264	191	149	22/1
27	24	23	23	<b>SUBDUDES</b> All The Time In The World (High Street)	244	238	220	184	28/0
—	—	30	24	<b>STEVE EARLE</b> More Than I Can Do (WB)	211	168	58	7	25/2
—	—	28	25	<b>PETE DROGE</b> Beautiful Girl (Elektra/EEG)	207	184	148	108	24/2
26	27	26	26	<b>RED HOT CHILI PEPPERS</b> Aeroplane (WB)	204	198	175	187	13/0
25	25	25	27	<b>DEL AMITRI</b> Tell Her This (A&M)	202	216	218	201	17/0
<b>DEBUT</b>	28	28	28	<b>BRUCE SPRINGSTEEN</b> Dead Man Walkin' (Columbia/CRG)	189	161	118	47	24/0
22	23	24	29	<b>BADLEES</b> Fear Of Falling (Polydor/A&M)	189	218	239	234	15/0
<b>DEBUT</b>	30	30	30	<b>MICHAEL McDERMOTT</b> Summer Days (EMI)	185	165	147	129	21/1

This chart reflects airplay from March 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker. 45 Adult Alternative reporters. 40 current playlists. © 1996, R&R Inc.

**NEW & ACTIVE**

**ERIC MATTHEWS** Fanfare (Sub Pop)  
Total Plays: 169, Total Stations: 17, Adds: 0

**BOTTLE ROCKETS** I'll Be Comin' Around (TAG)  
Total Plays: 159, Total Stations: 18, Adds: 1

**DAR WILLIAMS** As Cool As I Am (Razor & Tie)  
Total Plays: 157, Total Stations: 19, Adds: 0

**BAND** Stand Up (Pyramid/Rhino)  
Total Plays: 156, Total Stations: 20, Adds: 1

**JOAN OSBORNE** Right Hand Man (Blue Gorilla/Mercury)  
Total Plays: 146, Total Stations: 16, Adds: 0

**LOVE AND ROCKETS** Sweet Lover Hangover (American/Reprise)  
Total Plays: 140, Total Stations: 13, Adds: 0

**DISHWALLA** Counting Blue Cars (A&M)  
Total Plays: 133, Total Stations: 10, Adds: 0

**BLESSID UNION OF SOULS** Oh Virginia (EMI)  
Total Plays: 125, Total Stations: 9, Adds: 0

**JACKSON BROWNE** Looking East (Elektra/EEG)  
Total Plays: 119, Total Stations: 16, Adds: 1

Songs ranked by total plays.

**BREAKERS®**

No Songs Qualified For Breaker Status This Week

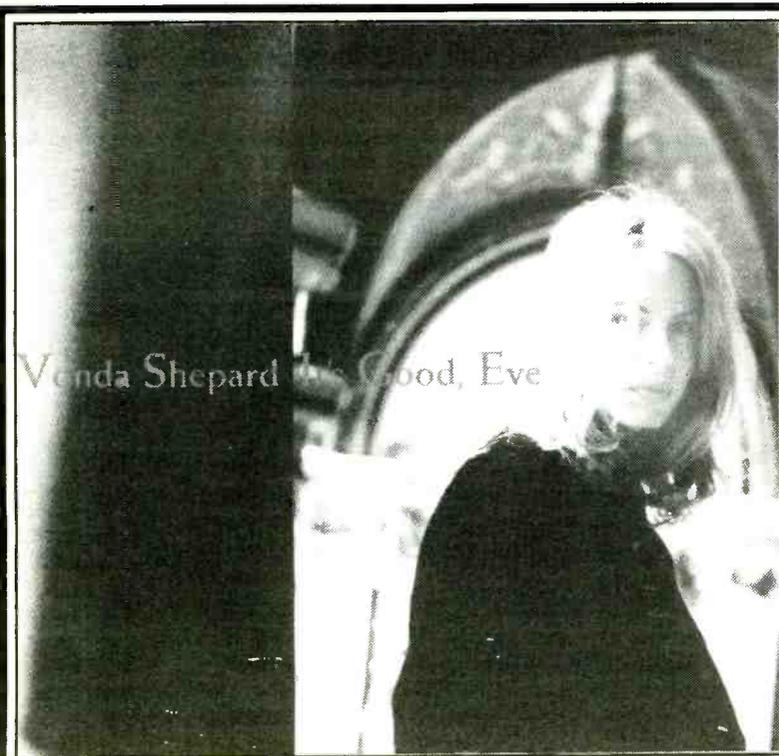
**MOST ADDED®**

ARTIST TITLE LABEL(S)	ADDS
<b>STING</b> You Still Touch Me (A&M)	15
<b>STING</b> The Hounds Of Winter (A&M)	7
<b>STING</b> I Hung My Head (A&M)	5
<b>TRACY CHAPMAN</b> Smoke And Ashes (Elektra/EEG)	4
<b>SPIN DOCTORS</b> She Used To Be Mine (Epic)	4
<b>STING</b> All Four Seasons (A&M)	4
<b>STING</b> Lithium Sunset (A&M)	4
<b>STONE TEMPLE PILOTS</b> Big Bang Baby (Atlantic)	4
<b>BEATLES</b> I'm Looking Through You (Apple/Capitol)	3
<b>SHAWN COLVIN</b> Nothin' On Me (Hollywood)	3
<b>SEMISONIC</b> Down In Flames (MCA)	3

**MOST INCREASED PLAYS**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>STONE TEMPLE PILOTS</b> Big Bang Baby (Atlantic)	+63
<b>REFRESHMENTS</b> Banditos (Mercury)	+50
<b>STEVE EARLE</b> More Than I Can Do (WB)	+43
<b>TRACY CHAPMAN</b> Smoke And Ashes (Elektra/EEG)	+42
<b>JARS OF CLAY</b> Flood (Silvertone)	+37
<b>ERIC MATTHEWS</b> Fanfare (Sub Pop)	+36
<b>DOG'S EYE VIEW</b> Everything Falls Apart (Columbia/CRG)	+31
<b>TAJ MAHAL</b> Lovin' In My Baby's Eyes (Private Music)	+31
<b>DANIEL TASHIAN</b> Where Have You Gone (Elektra/EEG)	+30
<b>SHAWN COLVIN</b> Nothin' On Me (Hollywood)	+29

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



**Vonda Shepard**

*"It's Good, Eve"*

On tour with Jackson Browne

- |      |      |                  |      |      |
|------|------|------------------|------|------|
| KINK | KTMN | WORLD CAFE       | WYEP | WIII |
| KSCA | KPFT | ACOUSTIC CAFE    | WRRX | WFUV |
| KLRF | KLRR | MUSIC CHOICE/USA | WVAY | WVXU |
| KOTR | KSUT | WRLT             | WCBR | WDET |
| KRVM | KEGR | WKZE             | WMVY |      |

"A Lucky Life" featured on "A Party Of Five"



Distributed Exclusively by:  
**NAVARRÉ CORPORATION**

MARCH 15, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	<b>1</b> GIN BLOSSOMS Congratulations, I'm Sorry (A&M)	42/0	910	+19	"Follow" (750) "Numb" (61) "Matters" (37)
4	3	2	2	<b>2</b> JOAN OSBORNE Relish (Blue Gorilla/Mercury)	40/0	733	+39	"Ladder" (443) "Man" (146) "One" (73)
8	2	3	3	<b>3</b> JACKSON BROWNE Looking East (Elektra/EEG)	35/0	704	+18	"Bridges" (478) "Looking" (119) "Culver" (27)
12	8	9	4	<b>4</b> STING Mercury Falling (A&M)	42/3	675	+106	"Soul" (585) "Touch" (24) "Winter" (23)
16	12	5	5	<b>5</b> COWBOY JUNKIES Lay It Down (Geffen)	41/0	631	+28	"Disaster" (583) "Angel" (14) "Calling" (12)
14	13	7	6	<b>6</b> DOG'S EYE VIEW Happy Nowhere (Columbia/CRG)	42/1	625	+30	"Falls" (591) "Small" (29) "Haywire" (5)
3	5	4	7	NATALIE MERCHANT Tigerlily (Elektra/EEG)	34/0	623	-9	"Jealousy" (416) "Wonder" (89) "Carnival" (37)
11	7	6	8	TORI AMOS Boys For Pele (Atlantic)	41/0	598	-1	"Sneeze" (559) "Talula" (12) "Doughnut" (11)
15	15	12	9	<b>9</b> JARS OF CLAY Jars Of Clay (Silvertone)	39/1	590	+39	"Flood" (580) "Boy" (4) "Sinking" (4)
6	6	14	10	<b>10</b> TRACY CHAPMAN New Beginning (Elektra/EEG)	38/1	555	+48	"Reason" (414) "Smoke" (54) "Beginning" (47)
7	10	11	11	ALANIS MORISSETTE Jagged Little Pill (Maverick/Reprise)	31/1	535	-22	"Ironic" (411) "Learn" (73) "Pocket" (15)
2	4	8	12	MELISSA ETHERIDGE Your Little Secret (Island)	30/0	525	-53	"Come" (348) "Nowhere" (74) "Unusual" (49)
9	11	10	13	OASIS (What's The Story) Morning... (Epic)	27/0	493	68	"Wonderwall" (361) "Champagne" (116) "Shadow" (16)
17	16	15	14	<b>14</b> SON VOLT Trace (WB)	37/0	484	+39	"Drown" (342) "Windfall" (35) "Loose" (27)
5	9	13	15	SMASHING PUMPKINS Mellon Collie And... (Virgin)	28/0	481	-31	"1979" (358) "Tonight" (73) "Thirty" (23)
19	18	17	16	<b>16</b> AIMEE MANN I'm With Stupid (DGC/Geffen)	35/0	423	+2	"Matter" (365) "Just" (14) "Killing" (12)
10	14	16	17	COLLECTIVE SOUL Collective Soul (Atlantic)	20/0	395	-42	"World" (326) "River" (24) "Water" (24)
18	19	18	18	TOAD THE WET.. In Light Syrup (Columbia/CRG)	25/0	371	-8	"Brother" (327) "Intentions" (36) "Alive" (8)
27	24	20	19	<b>19</b> SUBDUDES Primitive Streak (High Street)	34/0	356	+25	"Time" (244) "Favor" (47) "Walls" (22)
24	25	21	20	<b>20</b> BLUES TRAVELER Four (A&M)	27/0	355	+27	"Mountains" (291) "Hook" (48) "Run" (16)
—	21	22	21	<b>21</b> BEATLES Anthology 2 (Apple/Capitol)	30/2	335	+9	"Real" (329) "Looking" (2) "Sleeping" (2)
23	20	19	22	RADIOHEAD The Bends (Capitol)	30/2	329	-11	"High" (329)
<b>DEBUT</b>	23	23	23	<b>23</b> STEVE EARLE I Feel Alright (WB)	31/3	290	+65	"More" (211) "Alright" (44) "Still" (19)
—	29	28	24	<b>24</b> SOUNDTRACK Dead Man Walking (Columbia/CRG)	26/0	276	+15	"Dead" (189) "Road" (34) "Mercy" (29)
—	—	27	25	<b>25</b> FOO FIGHTERS Foo Fighters (Capitol)	22/1	276	+11	"Big" (274) "Call" (2)
21	27	26	26	JOHN HIATT Walk On (Capitol)	19/0	254	-13	"Native" (68) "Cry" (46) "Wait" (44)
20	22	25	27	RED HOT CHILI PEPPERS One Hot Minute (WB)	17/0	241	-33	"Aeroplane" (204) "Friends" (20) "Walkabout" (17)
26	26	29	28	BADLEES River Songs (Polydor/A&M)	18/0	235	-8	"Fear" (189) "Angeline" (39) "Ore" (7)
13	17	23	29	TOM PETTY Playback 1973-1993 (MCA)	21/0	224	-83	"Tonight" (84) "Through" (50) "Turning" (49)
29	28	30	30	DEL AMITRI Twisted (A&M)	18/0	217	-12	"Tell" (202) "Roll" (15)

This chart reflects airplay from March 4-10. Albums ranked by total plays, with plays from all cuts from an album combined. 45 Adult Alternative reporters. 40 current playlists. © 1996, R&amp;R Inc.

## REPORTERS

Stations and their adds by track listed alphabetically by market

<b>WXLE/Albany, NY</b> PD: Cliff Nash 2 STING "Touch" 1 NIELDS "Dress" 1 TAJ MAHAL "Feeling" 1 JOAN OSBORNE "Spider" 1 BANO "Stand"	<b>WNCS/Burlington, VT</b> PD: Glenn Roberts MD: Jody Peterson 4 VAN MORRISON "Will" 4 OCTOBER PROJECT "Johnny" HAMELL ON TRIAL "Big" PATTI ROTHBERG "Inside" ANDERS OSBORNE "Favorite"	<b>KBXR/Columbia, MO</b> DM: Michael Perry MD: Jody Peterson STING "Touch" GIN BLOSSOMS "Still"	<b>CIDR/Detroit, MI</b> PD: Murray Brookshaw MD: Ann Delisi TRACY CHAPMAN "Smoke" BEATLES "Real"	<b>KSCA/Los Angeles, CA</b> PD: Michael Morrison MD: Merilee Kelly 7 STING "Touch" TRACY CHAPMAN "Smoke" PHILOSOPHER KINGS "Charms" SHAWN COLVIN "Nothin" THERMADORE "Amerasian" DASH "Shadow" TORI AMOS "Talula"	<b>KPIG/Monterey, CA</b> PD/MD: Laura Hopper 7 TRACY CHAPMAN "Beginning" 3 JACKSON BROWNE "Alive" 3 DAVID LINDLEY "Tijuana" 2 STEVE EARLE "Biky" 2 TAJ MAHAL "Lovin" 2 KENNY WAYNE SHEPHERD "Deja" 2 SUBDUDES "She" BADLEES "Angeline" DAVID WILCOX "Away" DAVID WILCOX "Mango" PETE NELSON "Beers"	<b>KINK/Portland, OR</b> PD: Carl Widing APD: Anita Garlock 7 STING "Winter" 7 STING "Happy" 7 STING "Seasons" 6 STING "Touch" 5 ICEHOUSE "Heaven" 4 STING "Lithium" BEATLES "Strawberry" BEATLES "Looking" BEATLES "Norwegian" BEATLES "Fool"	<b>KENZ/Salt Lake City, UT</b> PD: Bruce Jones MD: Don Casual REFRESHMENTS "Banditos" STING "Touch" SPIN DOCTORS "Mine" BODEANS "Closer"	<b>KTMN/Santa Fe, NM</b> PD/MD: Rich Robinson STONE TEMPLE PILOTS "Baby" GOLDEN SMOG "TV" SEMISONIC "Flames" E.J. WATERS "Colours" SIGHS "Differant"
<b>KGSR/Austin, TX</b> PD: Jody Denberg MD: Susan Castle STING "Senses" STING "Touch" ALANIS MORISSETTE "Ironic" RADIOHEAD "High" SEMISONIC "Great" AL GREEN "Best"	<b>WMVY/Cape Cod, MA</b> PD/MD: Barbara Dacey 1 BILLY MANN "World" VONDA SHEPARD "Wildest" GIN BLOSSOMS "Numb" JOHN WESLEY HARDING "Liberty" FRANCIS DUNNERY "Rain" HERBIE HANCOCK "Thieves"	<b>WWCD/Columbus, OH</b> PD: Jane Purcell APD: Sybil McGuire MD: Andy Davis STING "Touch"	<b>KLRF/Eugene, OR</b> PD: Patric Miller MD: Tom Krumm STING "Hung" STING "Seasons" PAUL CEBAR "Ladder" JARS OF CLAY "Boy" ALANIS MORISSETTE "Ironic" BILLY MANN "Back" BILLY MANN "Pennies"	<b>WMMB/Madison, WI</b> PD: Pat Gallagher MD: Tom Trauber 8 VAN MORRISON "Early" 3 STING "Winter" 3 STING "Touch" 3 STING "Seasons" 2 STING "Hung" 2 STING "Senses" SEMISONIC "Flames" BILLY MANN "Flower"	<b>WRLT/Nashville, TN</b> PD: Judy McNutt APD: David Hall MD: Jon Peterson 13 STEVE EARLE "Still" 6 MYSTERIES OF LIFE "Feel" BEATLES "Looking" TRACY CHAPMAN "Smoke" SHAWN COLVIN "Nothin" GOD STREET WINE "Real" STAN RIDGWAY "Town" THERMADORE "Amerasian" FLEMING & JOHN "Rain" GREG TRIDOPER "Long" DANIEL TASHIAN "Push" BEATLES "Universe"	<b>WMAX/Rochester, NY</b> Co-PD: Jennifer Vanderstee STING "Touch" DOG'S EYE VIEW "Falls"	<b>KUMT/Salt Lake City, UT</b> PD: Zeb Norris APD/MD: Kelly Monson 5 CATIE CURTIS "Radical" STING "Winter" STING "Lithium" STING "Touch" SPIN DOCTORS "Mine"	<b>KRSH/Santa Rosa, CA</b> PD: Zee Zest MD: Bill Bowler No adds
<b>WRNR/Baltimore, MD</b> PD: Sean D'Nealy co-MD: Damian Einstein co-MD: Phil Harrell 7 LOS LOBOS "Revolution" 6 LOS LOBOS "Life" 6 LOS LOBOS "Mas"	<b>WXRC/Charlotte, NC</b> PD: Anthony Michaels PETE DROGE "Girl" RADIOHEAD "High"	<b>KBCO/Denver, CO</b> PD: Mike O'Connor MD: Scott Arbough 1 STEVE EARLE "More" 1 SPIN DOCTORS "Mine" JEWEL "Save"	<b>WJBX/Ft. Myers, FL</b> PD/MD: Buczynski FOO FIGHTERS "Big"	<b>WNDD/Gainesville, FL</b> PD: Jon Byrd 10 SEVEN MARY THREE "Waters" 10 CAST "Alright" 10 MICHAEL MCDEMOTT "Summer"	<b>WSHE/Miami, FL</b> PD: Dave Stewart APD: John Rozz PETE DROGE "Girl"	<b>WQPT/Sacramento, CA</b> DM/MD: Jim Trapp APD/MD: Carrie Owens GOD STREET WINE "Fire" GIN BLOSSOMS "Job" STING "Winter" PEARL JAM "Leaving" MYSTERIES OF LIFE "Motions" GEORGE HUNTLY "Catch" EVE'S PLUM "Cherry"	<b>KUPR/San Diego, CA</b> PD: Sherman Cohen MD: Clark Novak 14 HOOTIE & BLOWFISH "Blind" KENNY WAYNE SHEPHERD "Broken" SHAWN COLVIN "Nothin"	<b>KMTT/Seattle, WA</b> PD: Chris Mays MD: Deane Carlson 5 ALEJANDRO ESCOVEDO "Put"
<b>WXRV/Boston, MA</b> PD: Joanne Doody MD: Mike Mulaney 7 NATALIE MERCHANT "Sympathy" 5 BRUCE COCKBURN "Rocket" 4 STING "Winter" 3 COWBOY JUNKIES "Hold" 3 MYSTERIES OF LIFE "Motions" 3 DANIEL TASHIAN "Gone" 2 JARS OF CLAY "Liquid" 2 SEMISONIC "Flames" 2 ALEJANDRO ESCOVEDO "Put"	<b>WXRT/Chicago, IL</b> VP/Programming: Norm Winer MD: Patty Marlin 4 STING "Hung" 4 STING "Winter" 3 STING "Lithium" 3 STING "Touch" 1 IGGY POP "Innocent"	<b>KFMG/Des Moines, IA</b> GM/MD: Ron Sorenson PD: Mark Vos 8 STONE TEMPLE PILOTS "Baby" 2 BOGMEN "Suddenly" 1 STING "Winter" 1 STING "Hung" 1 STING "Touch" 1 STING "Happy" 1 VERVE PIPE "Photograph" 1 STING "Lithium" 1 EDWIN MCCAIN "Dreamers"	<b>WNDD/Gainesville, FL</b> PD/MD: Rich Anton STING "Touch" TAJ MAHAL "Feeling"	<b>WTTS/Indianapolis, IN</b> PD/MD: Rich Anton STING "Touch" TAJ MAHAL "Feeling"	<b>WTTT/Indianapolis, IN</b> PD/MD: Rich Anton STING "Touch" TAJ MAHAL "Feeling"	<b>KQPT/Sacramento, CA</b> DM/MD: Jim Trapp APD/MD: Carrie Owens GOD STREET WINE "Fire" GIN BLOSSOMS "Job" STING "Winter" PEARL JAM "Leaving" MYSTERIES OF LIFE "Motions" GEORGE HUNTLY "Catch" EVE'S PLUM "Cherry"	<b>KFOG/San Francisco, CA</b> PD: Paul Marszalek MD: Bill Evans STING "Touch" JACKSON BROWNE "Looking"	<b>WHPT/Tampa, FL</b> PD: Chuck Beck APD/MD: Chris Taylor 27 HOOTIE & BLOWFISH "Time" 24 COLLECTIVE SOUL "River" STONE TEMPLE PILOTS "Baby"
<b>WXRV/Boston, MA</b> PD: Joanne Doody MD: Mike Mulaney 7 NATALIE MERCHANT "Sympathy" 5 BRUCE COCKBURN "Rocket" 4 STING "Winter" 3 COWBOY JUNKIES "Hold" 3 MYSTERIES OF LIFE "Motions" 3 DANIEL TASHIAN "Gone" 2 JARS OF CLAY "Liquid" 2 SEMISONIC "Flames" 2 ALEJANDRO ESCOVEDO "Put"	<b>WXRT/Chicago, IL</b> VP/Programming: Norm Winer MD: Patty Marlin 4 STING "Hung" 4 STING "Winter" 3 STING "Lithium" 3 STING "Touch" 1 IGGY POP "Innocent"	<b>KFMG/Des Moines, IA</b> GM/MD: Ron Sorenson PD: Mark Vos 8 STONE TEMPLE PILOTS "Baby" 2 BOGMEN "Suddenly" 1 STING "Winter" 1 STING "Hung" 1 STING "Touch" 1 STING "Happy" 1 VERVE PIPE "Photograph" 1 STING "Lithium" 1 EDWIN MCCAIN "Dreamers"	<b>KXPT/Las Vegas, NV</b> PD: Richard Reed MD: J.D. Davis 2 STING "Seasons" 2 STING "Touch"	<b>KMBY/Monterey, CA</b> PD: Rich Berlin 12 REFRESHMENTS "Banditos" 10 VERVE PIPE "Photograph" 1 SPIN DOCTORS "Mine"	<b>WNEW/New York, NY</b> PD: Ted Edwards MD: Amy Winslow STEVE EARLE "More"	<b>WVRV/St. Louis, MO</b> PD: Scott Strong MD: Mike Richter 1 BEATLES "Real" 1 JOSH CLAYTON-FELT "Window"	<b>KOTR/San Luis Obispo, CA</b> PD: Drew Ross MD: Matthew Lawton 4 PAUL CEBAR "Please" 4 CACHE FAMILY "Room" 3 PAUL CEBAR "Bright" 2 BEATLES "Looking" 2 BEATLES "Sleeping" 2 BEATLES "Hide"	45 Total Reporters 45 Current Reporters 40 Current Playlists Reported Frozen Playlist (5): KFXD/Boise, ID WBOS/Boston, MA KTCZ/Minneapolis, MN KTHX/Reno, NV KAEP/Spokane, WA

# the subdudes

## "All The Time In The World"

Adult Alternative  
 Album Chart **19** Tracks Chart **23**

Already On:

**WNEW** **KUPR** **WRNX** **KFXD**  
**KSCA** **KTCZ** **KPIG** **KTHX**  
**WXRT** **WRNR** **KMBY** **KOTR**  
**CIDR** **WTTS** **KFMG** **WMVY**  
**WBOS** **WRLT** **WNDD** **WNCS**  
**WXRV** **WMAX** **KRSH** **KTMN**  
**KMTT** **KGSR** **WMMM** **KBXR**

Contact Michael Riley at: (415) 329-0647



# ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

**WNEW-FM 102.7**  
WHERE ROCK LIVES

**MARKET #1**  
WNEW/New York  
(212) 489-1027  
Edwards/Winslow

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
20	19	16	18	16	JOAN OSBORNE/Ladder
12	16	18	16	16	BEATLES/Real Love
21	19	20	18	18	GIN BLOSSOMS/Follow You Down
13	16	16	16	16	ALANIS MORISSETTE/Ironic
15	19	16	16	16	TRACY CHAPMAN/Give Me One Reason
22	20	15	16	16	STING/Let Your Soul Be...
20	19	15	16	16	TORI AMOS/Caught A Lite Sneeze
12	13	12	12	12	DOG'S EYE VIEW/Everything Falls...
8	13	9	12	12	ERIC MATTHEWS/Fantare
11	12	11	12	11	COWBOY JUNKIES/A Common Disaster
11	12	11	11	11	PETE DROGE/Beautiful Girl
9	14	13	11	11	BOTTLE ROCKETS/'I'll Be Comin'...
12	14	12	11	11	AIMEE MANN/Choice In The Matter
12	14	12	11	11	BROTHER CAME/Voice Of Eujena
12	14	12	11	11	GOLDEN SMOG/Red Headed Step...
12	14	12	11	11	SON VOLT/Down
12	14	12	11	11	NATALIE MERCHANT/Jalousy
12	14	12	11	11	SUBDUDES/All The Time
12	14	12	11	11	LENNY KRAVITZ/Can't Get You Off...
12	14	12	11	11	SPIN DOCTORS/She Used To Be Mine
9	13	12	9	12	EDDIE VEDDER/The Long Road
12	13	9	12	12	BLUES TRAVELER/The Mountains Win...
12	13	9	12	12	STONE TEMPLE PILOTS/Big Bang Baby
8	13	12	9	12	JARS OF CLAY/Flood
12	13	9	12	12	JOAN OSBORNE/Right Hand Man
12	13	9	12	12	DEL AMITRU/Tell Her This
11	14	12	9	12	LOU REED/NYC Man
11	14	12	9	12	BOGMEN/Suddenly
11	14	12	9	12	LOU REED/Egg Cream
10	14	12	9	12	LOU REED/Hooky/Woody

**fm101.9**  
ALBUM ALTERNATIVE

**MARKET #2**  
KSCA/Los Angeles  
(213) 845-1600  
Morrison/Kelly

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
21	23	24	23	23	DOG'S EYE VIEW/Everything Falls...
22	23	24	23	23	STING/Let Your Soul Be...
19	21	21	17	17	BEATLES/Real Love
12	14	14	14	14	MICHAEL MCDERMOTT/Summer Days
18	23	13	13	13	TORI AMOS/Caught A Lite Sneeze
12	13	11	11	11	OASIS/Wonderwall
15	12	11	11	11	LENNY KRAVITZ/Can't Get You Off...
11	12	13	13	13	TOAD THE WET.../Brother
12	12	10	10	10	BONNIE RAITT/Burning Down...
12	12	10	11	11	ALANIS MORISSETTE/No! The Doctor
12	13	13	12	12	SQUAD/ASLUM/Promises Broken
14	11	12	12	12	JACKSON BROWNE/Some Bridges
6	11	15	12	12	BOTTLE ROCKETS/'I'll Be Comin'...
9	11	12	12	12	COWBOY JUNKIES/A Common Disaster
9	11	12	12	12	DOH HENLEY/Come Rain Or Come...
12	11	12	12	12	JEWEL/Who Will Save
12	11	9	12	12	NATALIE MERCHANT/Jalousy
22	14	9	12	12	ALANIS MORISSETTE/Ironic
3	11	11	11	11	RADIOHEAD/High & Dry
6	9	11	11	11	PETE DROGE/Beautiful Girl
10	11	11	11	11	MELISSA ETHERIDGE/I Want To Come Over
15	12	10	11	11	MELISSA ETHERIDGE/Nowhere To Go
23	14	11	11	11	GIN BLOSSOMS/Follow You Down
10	12	11	11	11	AIMEE MANN/Choice In The Matter
12	12	10	11	11	DOG'S EYE VIEW/Small Wonders
11	10	12	10	10	JOHN HIATT/Native Son
8	5	10	10	10	JARS OF CLAY/Flood
11	10	10	10	10	JOHN HIATT/Shredding...
9	10	10	10	10	JACKSON BROWNE/Looking East

**93.1**  
RADIO CHICAGO

**MARKET #3**  
WXRT/Chicago  
(312) 777-1700  
Winer/Martin

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
11	12	13	13	13	ERIC MATTHEWS/Fantare
11	12	13	13	13	TRACY CHAPMAN/Give Me One Reason
8	12	13	13	13	JOAN OSBORNE/Ladder
12	12	12	12	12	FOO FIGHTERS/Big Me
8	5	9	12	12	AIMEE MANN/Choice In The Matter
12	13	12	12	12	LOVE AND ROCKETS/Sweet Lover Hangover
10	11	10	12	12	COLLECTIVE SOUL/The World I Know
12	14	13	11	11	COWBOY JUNKIES/A Common Disaster
9	6	8	11	11	MIKE SCOTT/Bring 'Em All In
10	11	11	11	11	SON VOLT/Down
10	7	10	10	10	SUBDUDES/All The Time...
14	14	11	10	10	TORI AMOS/Caught A Lite Sneeze
5	7	10	10	10	GIN BLOSSOMS/Day Job
7	10	10	10	10	BRUCE SPRINGSTEEN/Dead Man Walkin'
9	8	10	10	10	DOG'S EYE VIEW/Everything Falls...
6	10	10	10	10	GIN BLOSSOMS/Not Only Numb
10	11	10	10	10	SMASHING PUMPKINS/Tonight, Tonight
10	13	11	9	9	POI DOG PONDERING/Catacomb
12	11	9	9	9	STEVE EARLE/Feel Alright
10	12	9	9	9	NATALIE MERCHANT/Jalousy
12	11	9	9	9	JOHN WESLEY HARDING/Kiss Me Miss Liberty
10	8	10	9	9	JOHN HIATT/Native Son
8	8	9	9	9	DAVE MATTHEWS BAND/Trapped On The Edge
8	8	9	9	9	JOHN HIATT/Wrote It Down And...
11	9	10	9	9	GIN BLOSSOMS/Follow You Down
9	9	8	9	9	MELISSA ETHERIDGE/Nowhere To Go
9	9	8	9	9	DEL AMITRU/Tell Her This
8	9	10	9	9	SMASHING PUMPKINS/1979
7	8	7	7	7	RED HOT CHILI /Aeroplane

**KFOG 104.5 97.7**

**MARKET #4**  
KFOG/San Francisco  
(415) 543-1045  
Marszalek/Evans

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
17	20	16	20	20	SQUAD/ASLUM/Promises Broken
8	7	16	19	19	RADIOHEAD/High & Dry
15	16	16	18	18	BLUES TRAVELER/The Mountains Win...
9	12	18	18	18	DOG'S EYE VIEW/Everything Falls...
19	13	18	18	18	TORI AMOS/Caught A Lite Sneeze
17	15	17	17	17	AIMEE MANN/Choice In The Matter
6	7	14	17	17	BEATLES/Real Love
16	14	17	17	17	COWBOY JUNKIES/A Common Disaster
18	15	17	17	17	JARS OF CLAY/Flood
14	17	17	17	17	JOAN OSBORNE/Ladder
16	16	17	17	17	MELISSA ETHERIDGE/I Want To Come Over
16	15	14	16	16	GIN BLOSSOMS/Follow You Down
14	17	15	16	16	ROOMFULL OF BLUES/Turn It On
7	5	10	14	14	PETE DROGE/Beautiful Girl
7	8	8	8	8	SQUEEZE/Electric Trans
7	8	8	8	8	JOHN WESLEY HARDING/Kiss Me Miss Liberty
8	8	8	8	8	SHAWN COLVIN/Nothin' On Me
8	8	8	8	8	SUBDUDES/Do Me A Favor
6	6	7	7	7	ERIC MATTHEWS/Fantare
6	6	7	7	7	JOHN HIATT/Native Son
7	6	7	7	7	DOGS/Satisfied
4	7	7	7	7	SON VOLT/Down
15	12	9	6	7	STEVE EARLE/Feel Alright
6	5	6	7	7	STING/Let Your Soul Be...
15	12	9	6	7	DOH HENLEY/The Garden Of Allah
5	7	7	6	6	JACKSON BROWNE/Some Bridges
4	6	5	6	6	MICHAEL MCDERMOTT/Summer Days
7	7	7	6	6	ROLLING STONES/All Down The Line
8	7	7	6	6	SMASHING PUMPKINS/1979
6	6	6	6	6	TAJ MAHAL/Love Her With...

**THE RIVER 93.9 FM**

**MARKET #5**  
CJDR/Detroit  
(519) 258-8888  
Brookshaw/Delisi

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
30	32	32	32	32	SMASHING PUMPKINS/1979
36	30	32	31	31	GIN BLOSSOMS/Follow You Down
21	20	31	31	31	JOAN OSBORNE/Ladder
22	29	27	31	31	COWBOY JUNKIES/A Common Disaster
22	21	32	31	31	TORI AMOS/Caught A Lite Sneeze
12	20	25	25	25	BAOLES/Fear Of Falling
22	24	25	25	25	SON VOLT/Down
18	21	25	25	25	BOGMEN/Suddenly
36	30	30	25	25	COLLECTIVE SOUL/The World I Know
28	24	25	24	24	DOG'S EYE VIEW/Everything Falls...
12	24	24	24	24	STEVE EARLE/More Than I Can Do
27	25	24	24	24	MELISSA ETHERIDGE/I Want To Come Over
22	19	21	24	24	OASIS/Wonderwall
15	20	22	24	24	JACKSON BROWNE/Some Bridges
9	11	21	23	23	STING/Let Your Soul Be...
15	21	22	22	22	MICHAEL MCDERMOTT/Summer Days
7	18	21	22	22	DEL AMITRU/Tell Her This
20	20	22	21	21	ERIC MATTHEWS/Fantare
20	22	21	21	21	DAVE MATTHEWS BAND/Satellite
22	20	21	21	21	BEN HARPER/Gold To Me
20	19	18	21	21	ASHLEY MACISAAC/Sleepy Maggie
19	15	17	21	21	THE COCHRANES/Wildcat Dreams
17	16	17	21	21	MY BRIGHT BEAST/Fall Away
17	16	15	21	21	JANN ARDEN/Insensitve
16	15	15	21	21	DAHAMNAT DOYLE/A List Of Things
19	18	15	21	21	K. D. LANG/You're OK
3	15	14	21	21	BARRETT LADIES/Shoe Box
7	15	12	14	14	DAN ZANES/Rough Spot

**RIVER 92.5 FM**

**MARKET #10**  
WXRV/Boston  
(508) 374-4733  
Doody/Mulaney

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
10	15	24	24	24	DOG'S EYE VIEW/Everything Falls
8	13	20	23	23	GINGERS/Solid Ground
22	17	22	22	22	AIMEE MANN/Choice In The Matter
10	14	17	22	22	CAROLINE LAVELLE/Dream Of Picasso
12	22	22	22	22	PETE DROGE/Beautiful Girl
23	20	21	20	20	JARS OF CLAY/Flood
18	20	17	20	20	SEMI-SONIC/Brand New Baby
20	21	19	20	20	COWBOY JUNKIES/A Common Disaster
17	19	18	19	19	RED HOT CHILI /Aeroplane
22	17	18	19	19	STING/Let Your Soul Be...
6	13	17	19	19	BARENAKED LADIES/Shoe Box
5	8	12	17	17	NO DOUBT/Just A Girl
23	18	17	18	18	OASIS/Wonderwall
5	12	15	17	17	SUBDUDES/All The Time...
17	19	21	17	17	TORI AMOS/Caught A Lite Sneeze
17	15	16	16	16	HEATHER NCVA/Maybe An Angel
17	22	18	15	15	DAVID BROWNE/Night In Wyoming
21	19	15	15	15	DEL AMITRU/Tell Her This
12	11	15	15	15	TERRILL/Peace Of Time
21	20	22	14	14	NATALIE MERCHANT/Wonder
2	10	14	14	14	CATIE CURTIS/Radical
12	14	14	14	14	FOO FIGHTERS/Big Me
16	21	23	14	14	MIKE SCOTT/Bring 'Em All In
11	14	14	14	14	POI DOG PONDERING/Catacomb
4	11	14	14	14	PETER MULVEY/Rapture
3	11	14	14	14	THERMADORE/Amerasian
2	7	13	14	14	JOHN WESLEY HARDING/Kiss Me Miss Liberty
12	14	13	13	13	16 HORSEPOWER/Black Soul Chor
3	10	12	13	13	OISHWALLA/Counting Blue Cars
2	9	12	13	13	NIELLOS/Best Black Dress

**SHE 103.5**  
South Florida's Rock Alternative

**MARKET #11**  
WSHE/Miami  
(305) 587-1035  
Stewart/Rozz

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
26	32	30	30	30	TRACY CHAPMAN/Give Me One Reason
25	30	30	30	30	ALANIS MORISSETTE/Ironic
30	29	30	30	30	FOLK IMPLOSION/Natural One
28	31	30	30	30	STING/Let Your Soul Be...
26	29	29	29	29	GIN BLOSSOMS/Follow You Down
28	27	27	27	27	OASIS/Wonderwall
17	17	17	17	17	SON VOLT/Down
12	15	18	17	17	TORI AMOS/Caught A Lite Sneeze
15	16	17	17	17	DEL AMITRU/Tell Her This
15	16	17	17	17	SPACEHOG/In The Meantime
16	15	17	17	17	FOO FIGHTERS/Big Me
17	15	17	17	17	OISHWALLA/Counting Blue Cars
15	16	17	17	17	DOG'S EYE VIEW/Everything Falls
11	17	17	17	17	LOVE AND ROCKETS/Sweet Lover Hangover
11	17	17	17	17	BOGMEN/Closer To Free
11	17	17	17	17	OASIS/Champagne Supernova
14	17	17	17	17	GOO GOO DOLLS/Sneez
12	15	17	17	17	MARRY ME JANE/TwentyOne
16	17	15	17	17	RED HOT CHILI /Aeroplane
12	15	17	17	17	JARS OF CLAY/Flood
11	15	17	17	17	COWBOY JUNKIES/A Common Disaster
15	15	15	15	15	SMASHING PUMPKINS/Tonight, Tonight
13	14	15	15	15	GARBAGE/Only Happy When...
15	15	15	15	15	RADIOHEAD/High & Dry
14	16	15	15	15	JOAN OSBORNE/Ladder
12	15	15	15	15	PATTI ROTHBERG/Inside
12	15	15	15	15	STONE TEMPLE PILOTS/Big Bang Baby
12	15	15	15	15	PETE DROGE/Beautiful Girl

**The Mountain 102.9 FM**

**MARKET #13**  
KMTT/Seattle  
(206) 233-1037  
Mays/Carlson

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
15	18	18	19	19	GIN BLOSSOMS/Follow You Down
15	18	18	19	19	COWBOY JUNKIES/A Common Disaster
18	18</				

**OPENINGS**

**OPENINGS**

**OPENINGS**

**OPENINGS**

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1-800-556 ROCK, X903**

**EAST**

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YOURS.**

Good pay and stability aren't always available in radio-but they are here. Major market experience is a plus, but being smart will get you there too. Send philosophy and station composite to: WAQX-95X, Michael Schiefer, General Manager, 1064 James Street, Syracuse, NY 13023. Pilot Communications is an Equal Opportunity Employer.

**95X**  
Syracuse's Best Rock

**PD/MORNING MAN  
NEEDED**

Detail-oriented PD who doubles as warm, entertaining morning talent needed for Top-75 Country outlet in a fast-growing company! Opening is this summer but we need to choose our candidate now. If you're ready to take the helm of a rating's winner, send tape, resume, strengths, and success stories to: Radio & Records, 10100 Santa Monica Bl., #885, 5th Floor, Los Angeles, CA 90067. EOE

**PROGRAM MANAGER**

Responsible for all aspects of programming including the identification of the format, hiring of talent, agent/talent contract negotiations, on/off-air marketing and advertising, hiring and working with outside services, networks, syndicators, etc... Send resume to Roy Shapiro, WGMP, 101 S. Independence Mall East, Philadelphia, PA 19106. EOE M/F ADA

NYC suburban FM seeks morning newswoman, with ability to interact with morning host. If you'd like to inform and have fun, T&R: Radio & Records, 10100 Santa Monica Bl., #887, 5th Floor, Los Angeles, CA 90067. EOE

**97.5  
PST**

Here's what we're looking for:

- 1) Morning show co-host responsible for news, entertainment features, and being a personality.
- 2) Afternoon drive talent who is a creative thinker, has digital production experience (you'll work on station imaging).
- 3) Production Wiz who thinks outside the box, total sound junkie to produce hip station imaging.

Both must live, s\*\*\* and breathe the modern rock lifestyle. Must be natural, relatable, and have already completed extensive treatment for any psychological hang-ups. Looking for people who "get it". If you do, rush your stuff to: Michelle Stevens, WPST, 221 Witherspoon St., Princeton, NJ 08542. No calls please. EOE

**92.5  
WINC  
FM**

## The Best Music Variety PM DRIVER NEEDED NOW!

Stable, locally owned, quarter of a million watt, legendary Hot AC needs PM drive talent with exceptional production skills. Current PM driver leaving after 13 years. Company committed to excellence. Blow torch signal makes WINK FM much more than a small market station. You'll compete with DC. Salary low \$20s. Absolutely no beginners! Rush T&R to: Steve Murphy, OM, Box 3300, Winchester, VA 22604. Women and minorities strongly encouraged.

**PROMOTION DIRECTOR**

WIYY/Baltimore is seeking a highly creative aggressive person who creates promotions which enhance listening, image, and revenue. Individual must have superior organizational skills, excellent people skills, and a great sense of humor! You'll work for a terrific company, Hearst Broadcasting, in an outstanding city. Overnight examples of your work and your track record of success to: Rick Strauss, 98 Rock, 3800 Hooper Avenue, Baltimore, MD 21211. EOE Women and minorities are encouraged to apply. Applications will be accepted until 4/1/96.

**MORNING DRIVE ON  
BALTIMORE'S 104.3 THE COLT**



Chances are you don't respond to these ads. Make this one the exception. This is a major market gig, with good pay at a radio station that will provide everything you need to succeed. Overnight your stuff to:  
WOCT-FM  
600 Washington Avenue  
Suite 201  
Baltimore, MD 21204  
Attn: David Moore, PD

WHFS 99.1 Washington and Baltimore's modern rock seeks Asst. Promotion Director to assist with development & execution of overall station mktg. and promotion plan & event coordination. Minimum of 3 years exp. in marketing & promotion a must. Knowledge of broadcast industry a plus. Entry level applicants need not apply. Resumes (no faxes) to Ms. LeMay, Dir. of Mktg. & Promo. WHFS 8201 Corporate Dr., #550, Landover, MD 20785. WHFS, an equal opportunity employer, encourages qualified women and minorities to apply.

**SOUTH**

Seeking programming, production, and airstaff for Alternative stations in Top 10 markets. T&R: Radio Personnel, Box 15018, New Orleans, LA, 70175 (3/15) EOE

Seeking Hot-AC morning personality. Express T&R: Michael Johnson, WCVQ, 150 Stateline Rd., Clarksville, TN, 37042 (3/15) EOE

Parttime sales position available. Computer experience required. Resume: Mark Mahoney, WWKZ, 3200 W. Main St., Tupelo, MS, 38801 (3/15) EOE

WROV-FM seeks seasoned account manager with 3 years' exp. Resume: Jim Saul, Box 4005, Roanoke, VA, 24015 (3/15) EOE

Immediate opening for HAC morning personality. Low pay, great gig. T&R: Michael Johnson, OM, 150 Stateline Rd., Clarksville, TN, 37042 (3/15) EOE

Seeking 7pm-midnight AT. One year experience. Production skills required. T&R: Tom Martens, Box 2636, Waco, TX, 76702 (3/15) EOE

**WOULDN'T YOU WANT**

to know if a station was looking for someone like you? We NETWORK nationally with stations and consultants that need jock, PD's and news talent. Positions we fill are generally unadvertised. OUT? Ready to move up? Want these stations to hear about you? Call for free information today. Get your career on track. We move aggressive people to larger markets, better shifts, etc.

STATIONS — HEAR AIRCHECKS NOW

**NETWORK**  
**(407) 679 8090**

Houston, Charlotte, and Phoenix are where our last three program directors have moved up to. WKEE-FM in Huntington, WV is searching for our next great program director/morning personality. A Heritage AC station with great ratings and state-of-the-art facility in a beautiful city. Send complete information to: WKEE-FM Radio, Attn: Rich Myhrwold, P.O. Box 2288, Huntington, WV 25724

San Antonio's legendary Oldies Station, KONO, has a nighttime opening. If you've got a solid shitck and want a shot, rush tape to Rick Upton, PD, KONO, 7800 NW I-10, Suite 330, San Antonio, 78230. EOE M/F.

Austin, Texas radio station with great heritage seeks news anchor/personality for morning drive. Experience a must. Responses will be considered confidential. Equal opportunity employer. Send tape and resume to: Radio & Records, 10100 Santa Monica Bl., #891, 5th Floor, Los Angeles, CA 90067. EOE

Hot AC looking for morning talent who can make a splash in beautiful southwest Virginia University community (Roanoke vicinity). Rated market. Recently upgraded C-3 FM with brand new studios. Salary in 30k range. Also looking for a news/sidekick for our Country-FM morning team plus news anchor for our news/talk AM. EOE MF. T&R to:  
Johnny Randolph  
Operations Manager  
New River Media Group  
7080 Lee Highway  
Radford, VA 24141

**TEJANO TALENT**

I need Tejano air talent in every top-10 market. I need killer AM drive team right now!!! Other dayparts and shifts open all over. Get me those airchecks now. If you're ready to step up and play with the big kids, let's go! Send resume, aircheck, wish list etc. to: Bob Osso, N.D.M.&E./Special Projects, 119 E. Turbo, San Antonio, TX 78216

# OPPORTUNITIES

## OPENINGS

Oldies 103 WRKA, Louisville is looking for a midday talent. Production skills, prep skills, public appearances. Tape and resume to Operations Director, 10001 Linn Station Rd. Louisville, KY. 40223 (a Cox station) EOE

### GREAT JOB! AMERICA'S BEST CHAIN!

We're a legendary Country station in a top-60 market turning up the heat in middays. If you can work the phones and communicate within a music intensive format, we want to hear from you NOW! Country experience isn't necessary, but you must be passionate about the music and bonding with the audience. Tapes and resumes to: Radio & Records, 10100 Santa Monica Bl., #892, 5th Floor, Los Angeles, CA 90067. EOE

EAGLE 97/WGH-FM is now accepting applications for the position for Production Director. Ideal candidate will bring creativity, flexibility, and the ability to write and produce commercials and promos. Thinkers preferred over technicians. Minimum 2 years' production experience required. Digital production abilities a big plus. The beach is waiting for you to make a splash! Send tape and resume to: Randy Brooks, PD, EAGLE 97, 281 Independence, Blvd., Virginia Beach, VA, 23462. EOE No phone calls please.



MIX 102.9 is looking for a promo wizard. Super creative writing and production skills a must, and if you can voice 'em too, you are golden! Please send tapes and resumes to: Russ Morley, Program Director, KDMX Radio, 14001 N. Dallas Parkway, #1210 Dallas, TX 75240 KDMX/Nationwide Communications Inc. is an equal opportunity employer. We encourage women and minorities to apply.



### MORNING SHOW PRODUCER

MIX 102.9 is looking for morning show producer. Individual must be married to the morning show, possess digital and analog production skills, along with good organizational and people skills. Person should also have a super attitude and on-air experience. Please send tapes and resumes to: Russ Morley, Program Director, KDMX Radio, 14001 N. Dallas Parkway, #1210 Dallas, TX 75240 KDMX/Nationwide Communications Inc. is an equal opportunity employer. We encourage women and minorities to apply.

## OPENINGS

### The Best Gig in America is Open Immediately!!!

Houston's number one station, SFX Broadcasting's Adult Contemporary Sunny 99.1 (KODA) is looking for America's best midday air talent. This is our first opening in almost 3 years. You must have a minimum 5 years' major market on-air experience; world class production skills; the ability to work with a team of colleagues; a prideful appearance suitable for meeting the public and an entrepreneurial work ethic. Send air check, resume and recent photo to:

Human Resources Director  
KODA-FM  
4810 San Felipe  
Houston, Texas 77056  
Absolutely no phone calls, please

SFX Broadcasting, Inc. Is an Equal Opportunity Employer

## MORNINGS

Have you been on the side, thinking you could drive this show? Here's your chance, looking for AM co-host, who is hip, hungry, organized, and quick witted. Females encouraged, T&R + photo to Win Patton, KMCK 70 N. East Street, Suite 100, Fayetteville, AR 72701 EOE



### PROGRAMMING OPPORTUNITY IN MEMPHIS

Immediate opening for strong, disciplined programming strategist at BARNSTABLE BROADCASTING'S STAR 98 (WSRR-FM). We're looking for a proven street fighter who knows how to win the hearts and minds (and TSL) of the target in a highly researched '70s and '80s-based Rock AC format. Rush T&Rs to: Tony Yoken, VP/GM, WSRR-FM, 965 Ridgeland Blvd., Suite 102, Memphis, TN 38120. EOE

LA-99 seeks AC midday personality and production pro to work in state-of-the-art, eight-track, digital studios. Must handle remotes also. At least two years' fulltime experience required. T&R to: Don Rivers, P.O. Box 3067, Lake Charles, LA 70602 EOE

## MIDWEST

Seeking afternoon drive talent. T&R: Program Director, WODJ, 2610 Horizon, Suite F, Grand Rapids, MI, 49546. No calls please. (3/15) EOE

Seeking account executive. Cover letter & resume: KHAK/KDAT, 425 Second St. SE, Suite 450, Cedar Rapids, IA 52401 (3/15) EOE

Seeking news reporter/anchor. T&R: Dave Torkelson, KLIZ/KVBR, Box 980, Brainerd, MN 56401 (3/15) EOE

KATW Rock/AC seeks talent. Selector experience? T&R: Bob Holaday, 301 D\* St., Suite 302, Lewiston, Idaho 83501 (3/15) EOE

News reporter/anchor for afternoons. Females encouraged. T&R: Allan James, OM, WIOU, Box 2208, Kokomo, IN, 46904 (3/15) EOE

Creative Director for CHR. Digital and 8 track studios. Great benefits. T&R: John Ramsey, KCLD, Box 1458, St. Cloud, MN 56302 (3/15) EOE

## OPENINGS

Seeking sports director/midday announcer for full service AC. T&R: PD, KWPC, 3218 Mulberry Avenue, Muscatine, IA 52761 (3/15) EOE

WKKG seeks morning host ASAP! Great company, great benefits, great area! T&R: John Paul, 3212 Washington St., Columbus, IN 47202 (3/15) EOE

### IMMEDIATE OPENING!

Morning drive communicator. Adult contemporary FM. College town. T&R to Jim Day, GM, WDKB-FM, 2201 N. First St., Suite 95, Dekalb, IL 60115 Call 815-758-0950. EOE

National Broadcast vendor looking for superstar sales talent. We need a leader to develop, motivate, and coach sales forces in multiple markets. Extremely competitive compensation plan. Females and minorities encouraged to apply. Send resumes to: Radio & Records, 10100 Santa Monica Bl., #889, 5th Floor, Los Angeles, CA 90067. EOE

Top-rated midwest group operator looking for all dayparts. Respond to: Radio & Records, 10100 Santa Monica Bl., #886, 5th Floor, Los Angeles, CA 90067. EOE

### DRIVE TIME DOMINATORS WANTED!

TWI networks, a national broadcast vendor with operations in 10 cities worldwide, has major-market drive time openings for news, traffic, weather, and sports. Only those willing to kick ass and take names need apply. Candidate should have at least 3 years' experience. TWI is an equal opportunity employer. Send T&R to: Scott Shively, TWI Networks, 441 Vine Street., 4200 Carew Tower, Cincinnati, OH 45202

Anchor/reporter... Strong use of phones and natural sound. No pbp nor TV wannabes. One full and one parttime position. Females/minorities encouraged. EOE. T&R and philosophy to: Anthony Weller, P.O. Box 2118, Iowa City, IA 52244-2118

### RARE OPPORTUNITY

Top-rated country giant looking for air talents to take us to the next level. Middays/nights. Good phones, production skills a must. Also looking to add promotions director position. Send T&R: Radio & Records, 10100 Santa Monica Bl., #890, 5th Floor, Los Angeles, CA 90067. EOE

## MORNINGS IN THE MIDWEST

Major Midwest AC looking for a morning person who can weave personality & life into a music intensive morning show. Your skill will be weaving all services together and relating to your newperson/sidekick in a way that will be warm, witty, and female-25-54 targeted. Please reply in total confidence with cassettes, resumes and any other information today to:

Gary Berkowitz  
Berkowitz Broadcasting Consulting  
4901 Champlain Circle  
West Bloomfield, MI 48323

## OPENINGS

### MORNINGS IN THE BUICK CITY

WAHV 104 has immediate openings for all dayparts. Flint's new adult station is looking for experienced communicators with polished on-air delivery and digital production skills. Strong knowledge of '70s and '80s adult hits a must. Handsome salary with full medical benefits for the right people that can that can not only help build WAHV, but also maintain the heritage status of other MAJAC, Inc. stations. Pleasant Midwestern lifestyle winter activities, water sports, and major pro franchises nearby. Send a sample show (not greatest hits) and resume to: S. Fedorov, WAHV 104, 3217 Lapeer Road, Flint, Michigan 48503. No calls please. EOE

Top Midwest country station is looking for a morning show host to become part of our successful team. Can you communicate, localize, entertain? We'll give you the tools, you bring in the listeners. This is a great opportunity to join a very well established broadcast company. If qualified, Program Director possibilities. Send resume to: Radio One Communications, 2755 Sager Road, Valparaiso, Indiana 46383. Attention Leigh Ellis. EOE

## WEST

Seeking GSM with attitude, curiosity, and unstoppable drive. Must have knowledge of radio's future. Call KLSK/Albuquerque: (505) 889-8899. (3/15) EOE

Promotions Director KOST-FM Los Angeles. Creative, forthright, obsessed and really good. Resume: Marketing, 610 S. Ardmore, Los Angeles, CA 90005 (3/15) EOE

Northern CA AOR seeks fun morning show. Computer literacy required, strong work ethic. T&R: KXFX, Chris White, 1410 Neotomas, Suite 200, Santa Rosa, CA, 95405 (3/15) EOE



San Francisco's number one music station has a rare opportunity open for MORNING SHOW PRODUCER. We are looking for top-notch talent who has excellent major-market production, comedy, planning, and organizational skills. If you are a cutting-edge thinker, a hard worker, a team player, and have a positive attitude, send T&Rs to: Michelle S., KMEL, 55 Francisco Street, San Francisco, CA 94133.



KKFR/FM is seeking a Traffic Director, exp. necessary. Good with numbers/details. Computer friendly. Mail resumes to Mike Barna, 631 N. 1st Ave, Phoenix, AZ 85003. EOE

### PROGRAM DIRECTOR

If you have a track record for success in AC or Oldies, in a small or medium market, and are ready to move up, you should talk to us. Americom Broadcasting's growing group of west coast stations provides all the tools for success: advertising, research and state-of-the-art equipment. Send C/R to Mike Bushey, Americom Broadcasting, 4991 E. McKinley #124, Fresno, CA 93727 EOE

## OPENINGS



KKFR/FM seeking qualified applicants for Promotions Director. Min. 3 yrs. exp. in radio promotions/marketing, copywriting and/or programming. Must be able to work flexible hrs, incl. wknds/nights. Mail resumes to Don Parker 631 N. 1st Ave., Phoenix, AZ 85003 no later than 3/13/96. No phone calls. EOE



KKFR/FM is seeking qualified applicants for position of Announcer. Min. 2 yrs' exp. as on-air announcer, writer, producer. Must be able to work flexible hrs, incl. wknds/overnights. Mail T&R to: Don Parker, 631 N. 1st Ave Phoenix, AZ 85003, no later than 3/22/96. No phone calls. EOE



### AIR PERSONALITY:

Parttime/fill-in. Must have major market experience and flexible schedule. Rush T&R and voice over demo.

### BOARD-OP:

Parttime/fill-in. Must have experience and flexible schedule. Rush resume. Immediate openings. Hot AC. No calls! Rob Edwards, 1425 5th Street, Santa Monica, CA 90401. EOE

### MIDDAY

If you're the midday leader your market, you're fun to hang with all day at work, like to play contemporary music, and women between the ages of 25 and 40 think of you as their best friend, come to San Francisco!

### AFTERNOON

If you're the afternoon leader in your market, are the ultimate quick-witted, carpooling partner who doesn't get in the way of the music and you can make an hour commute something to look forward to, come to San Francisco! Send T&R to: Radio & Records, 10100 Santa Monica Bl., #893, 5th Floor, Los Angeles, CA 90067. EOE

## The Research Group

Are you a medium or small market PD/MD looking for your next opportunity? The Research Group, the world's foremost strategic advisors to radio, is actively searching for music programmers to recommend for future openings at radio stations across the country. Ideal candidates would possess strong music knowledge and music scheduling experience using Selector. Understanding of strategy and format execution a plus. Send or fax resume and references to: Strategic Marketing Center, 2601 Fourth Avenue, Suite 250, Seattle, WA 98121. Attention: Roger Douglass. FAX: (206) 443-3990. No calls please. EOE

## OPENINGS

### PRODUCTION LUNATICS!

Entercom has a rare position being created for a Creative Image Director for Live-105, San Francisco, KNRK, Portland and WNRQ, Pittsburgh. Only the most adventurous and daring need apply. If we've heard it before, don't send it. We need a 21st century geek who pushes the envelope. The wackier the better... we'll even pay ya! Send 5 minutes of image sweepers, promos, and more to: Selection Committee, 730 Harrison St., Suite 300, San Francisco, CA 94107

### KKSF/103.7 FM SMOOTH JAZZ

NAC KKSF seeks Music Director with discriminating ear and sensitivity to KKSF's musical posture. Tell me in writing how your passion, creativity, and all-around radio savvy will contribute to our continued growth. Deadline for applications is March 25th. No phone calls please. Steve Feinstein, KKSF, 455 Market, San Francisco, CA 94105. EOE



Top-rated CHR looking for morning show host... creative team player with a sense of humor. Slackers need not apply. Send T&R to Michael Newman, PD, 55 Plaza Circle, Salinas, CA 93901. No calls please.

Tucson's new K-HIT 107.5 needs 70s Midday/Production Director. Digital experience desired. Rush T&R to: Charlie Birdsell, Program Director, 575 W. Roger Rd., Tucson, AZ 85705, EOE/M/F No Calls Please.

### MORNING DRIVE IN PHOENIX

Immediate opening! We're looking for top notch talent; a fun, entertaining, and listener relatable show, teams, or individual. No liner jocks need apply, experienced pros only. Great company and benefits. Send tape of your "show" not a "best of", and resume to: Radio & Records, 10100 Santa Monica Bl., #888, 5th Floor, Los Angeles, CA 90067. EOE

California CHR wants America's hottest morning show. Host & co-host/newsperson needed. T&R to: Pete Jones, HOT 105/KHTN, 510 W. 19th St., Merced, CA 95340 EOE

### RADIO WINE COUNTRY

Sales and programming opportunities (including management) as we turn on our second FM in the Wine Country. EOE/MF. KRSH & K??? The Station House, 3565 Standish Avenue, Santa Rosa, CA 95407, Attn: Fred Constant, Cellar Master.

## POSITIONS SOUGHT

### POSITIONS SOUGHT

Afternoon pro/asst PD suddenly jobless! Seeking a new gig. TONY: (616) 660-8604. (3/15)

### DAVE WHITE CBS/L.A.

First Nancy, then Rod and now ME! Group W sacrifice and KCBS-FM L.A. air talent looking for gig with Rock station, preferably mornings. Need proven talent and proven numbers? I'm your competitor's nightmare. Let me solve your problems. Revenue chases ratings.

(310) 379-3777

### MORNINGS/OM/PD

"Quick, funny... the best people manager" KVST, KILT, KRBE Houston. Ratings, comedy, talk, news, sales. Strong Prod. All offers welcome. Mike Shiloh (713) 537-6901

### WILL PUT MONEY WHERE MY MUSIC IS!

'50s, '60s oldies collector (massive library, on-air experience) desires to program small/medium market FM or satellite/cable service. Fresh concept. CAN MAKE CAPITAL INVESTMENT. Ron Stein 713-520-7323

Salesman with management experience seeks small market opportunity. Sales promotions, packages, high school sports, local news sponsorships, copy and production my forte! South or southwest preferred. Dick at 1-817-692-4116.

Conservative talk host, Donald Strong, seeks an opportunity to build your audience and create a great success for your station. I love doing public relations work and am a tireless promoter. Call (213) 668-5743

### MORNING SUCCESS

Up 109% (18-34), Up 75% (25-54)

Fun-humor-phones  
Great show, references & track record. Seeking mornings, prefer midwest, will consider all. Country-AC-Oldies. John Dial (219) 266-1655

"The Most Tasteless Show on New Jersey Radio." Paul Kehler is interested in syndicating his critically acclaimed weekend radio show to a national market. For more info and demo tapes, call or fax (609) 587-9269

## POSITIONS SOUGHT

Evenings/mornings. Looking for an air talent that sounds like everyone else? Don't call me. Looking for originality and personality? RICH: (708)469-7155 (3/15)

The number for a creative mature on-air solution for your station is (201) 796-8102. Will relocate for right opportunity. (3/15)

Experienced air talent seeking fulltime work in southwest. DAN: (517) 386-6094. (3/15)

AC Male AT, 10 yrs. seeks full or PT AC/AAA/NAC. Smooth, to-the-point, digital production, great female demos 18-34. Moving to the Northwest in April. HB: 540-667-5562.

### R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

### Online Job Listings

To post your ad on R&R's web site (<http://www.rronline.com>), add 20% to your weekly ad rate. Listings will include your logo if it appears in your R&R Opportunities Ad.

### R&R Opportunities Advertising

1x \$100/inch      2x \$75/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$50 for 1x, \$38 for 2x).

### Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

### Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

### Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail, except for credit card orders, which are also accepted by fax: 310-203-8727. Visa, MC, AmEx, Discover accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

### Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST) eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

## RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable state sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. © 1996. POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067.

# MARKETPLACE

## BIG PROFITS

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**LOW LOW COST**  
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"The material you provide is the best in the business!"  
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## COMEDY SERVICES

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and Many More!

**100% BARTER**

**Burbank's Creations 513-528-3375**

**Sister**

**100% BARTER**

**THIS IS ONE CALLER YOUR MORNING SHOW CAN'T DO WITHOUT**

Currently on  
WUSY/Chattanooga,  
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WLWI/Montgomery  
and More!

**Burbank's Creations 513-528-3375**

**The Elevator From Hell™**

Ridiculous "Elevator Music"  
versions of Current and Classic  
Rock Hits.

- Delivered Monthly
- Market Exclusive
- Custom Reels Available

Just Signed:  
WNRQ/Pittsburgh  
WPBZ/West Palm Beach

Call: **Tony Fiore**  
Bits & Pieces Creative Services Inc.  
718/966-0499 Fax: 718/966-7841

## COMEDY JINGLES

Heard on the **BLAZE, WLS, TV-5 Chicago**  
I will do all station production  
Call for introductory rates now  
**312-461-0740**

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## PROMOTIONS

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**Find songs to fit any subject... instantly!**

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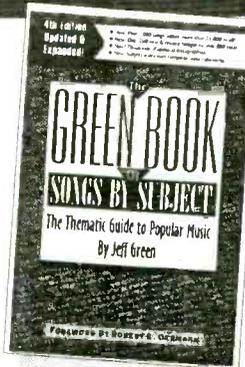
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## CHR/POP

LW	TW	ARTIST	SONG	Label
2	1	TONY RICH PROJECT	Nobody Knows	(LaFace/Arista)
1	2	EVERYTHING BUT THE GIRL	Missing	(Atlantic)
6	3	ALANIS MORISSETTE	Ironic	(Maverick/Reprise)
4	4	LA BOUCHE	Be My Lover	(Logic/RCA)
5	5	GOO GOO DOLLS	Name	(Metal Blade/WB)
3	6	JOAN OSBORNE	One Of Us	(Blue Gorilla/Mercury)
7	7	NATALIE MERCHANT	Wonder	(Elektra/EEG)
10	8	BLUES TRAVELER	Hook	(A&M)
12	9	OASIS	Wonderwall	(Epic)
11	10	COLLECTIVE SOUL	The World I Know	(Atlantic)
13	11	GIN BLOSSOMS	Follow You Down	(A&M)
8	12	HOOTIE & THE BLOWFISH	Time	(Atlantic)
9	13	MARIAH CAREY	One Sweet Day	(Columbia/CRG)
14	14	MELISSA ETHERIDGE	I Want To Come Over	(Island)
17	15	BODEANS	Closer To Free	(Slash/Reprise)
25	16	MARIAH CAREY	Always Be My Baby	(Columbia/CRG)
16	17	SMASHING PUMPKINS	1979	(Virgin)
20	18	BRANDY	Sittin' Up In My Room	(Arista)
19	19	SOPHIE B. HAWKINS	Only Love (The Ballad...)	(Columbia/CRG)
21	20	ACE OF BASE	Lucky Love	(Arista)
18	21	BLESSID UNION OF SOULS	Oh Virginia	(EMI)
24	22	3T	Anything (MJJ/550 Music)	
15	23	SEAL	Don't Cry	(ZTT/WB)
27	24	CELINE DION	Because You Loved Me	(550 Music)
22	25	DEEP BLUE SOMETHING	Breakfast At...	(RainMaker/Interscope)
23	26	WHITNEY HOUSTON	Exhale (Shoop Shoop)	(Arista)
28	27	PRESIDENTS OF THE UNITED...	Peaches	(Columbia/CRG)
31	28	DOG'S EYE VIEW	Everything Falls Apart	(Columbia/CRG)
26	29	BUSH	Glycerine	(Trauma/Interscope)
33	30	JANN ARDEN	Insensitive	(A&M)

CHR begins on Page 63.

## HOT AC

LW	TW	ARTIST	SONG	Label
1	1	HOOTIE & THE BLOWFISH	Time	(Atlantic)
2	2	MARIAH CAREY	One Sweet Day	(Columbia/CRG)
3	3	GOO GOO DOLLS	Name	(Metal Blade/WB)
4	4	EVERYTHING BUT THE GIRL	Missing	(Atlantic)
5	5	MELISSA ETHERIDGE	I Want To Come Over	(Island)
6	6	SEAL	Don't Cry	(ZTT/WB)
7	7	NATALIE MERCHANT	Wonder	(Elektra/EEG)
10	8	CELINE DION	Because You Loved Me	(550 Music)
9	9	DEEP BLUE SOMETHING	Breakfast At...	(RainMaker/Interscope)
8	10	ELTON JOHN	Blessed	(Rocket/Island)
12	11	SOPHIE B. HAWKINS	Only Love (The Ballad...)	(Columbia/CRG)
11	12	DEL AMITRI	Roll To Me	(A&M)
15	13	JOAN OSBORNE	One Of Us	(Blue Gorilla/Mercury)
17	14	JANN ARDEN	Insensitive	(A&M)
14	15	TAKE THAT	Back For Good	(Arista)
19	16	BODEANS	Closer To Free	(Slash/Reprise)
13	17	GIN BLOSSOMS	Til I Hear It From You	(A&M)
21	18	GIN BLOSSOMS	Follow You Down	(A&M)
16	19	SOPHIE B. HAWKINS	As I Lay Me Down	(Columbia/CRG)
22	20	TONY RICH PROJECT	Nobody Knows	(LaFace/Arista)
25	21	ALANIS MORISSETTE	Ironic	(Maverick/Reprise)
20	22	ROD STEWART	So Far Away	(Lava/Atlantic)
18	23	MADONNA	You'll See	(Maverick/WB)
24	24	COLLECTIVE SOUL	The World I Know	(Atlantic)
23	25	BLESSID UNION OF SOULS	Oh Virginia	(EMI)
—	26	MARIAH CAREY	Always Be My Baby	(Columbia/CRG)
27	27	BLUES TRAVELER	Hook	(A&M)
28	28	ACE OF BASE	Lucky Love	(Arista)
27	29	MARTIN PAGE	Light In Your Heart	(Mercury)
29	30	OASIS	Wonderwall	(Epic)

AC begins on Page 91.

## CHR/RHYTHMIC

LW	TW	ARTIST	SONG	Label
2	1	MARIAH CAREY	Always Be My Baby	(Columbia/CRG)
1	2	BRANDY	Sittin' Up In My Room	(Arista)
3	3	MARY J. BLIGE	Not Gon' Cry	(Arista)
4	4	TONY RICH PROJECT	Nobody Knows	(LaFace/Arista)
5	5	2PAC F/DR. DRE	California Love	(Death Row/Interscope)
7	6	LINA SANTIAGO	Feels So Good...	(Groove Nation/Universal)
6	7	EVERYTHING BUT THE GIRL	Missing	(Atlantic)
12	8	R. KELLY	Down Low (Nobody Has To Know)	(Jive)
8	9	L.L. COOL J	Hey Lover	(Def Jam/Island)
9	10	3T	Anything (MJJ/550 Music)	
14	11	D'ANGELO	Lady	(EMI)
11	12	MONICA	Before You Walk Out Of My Life	(Rowdy/Arista)
16	13	JOE	All The Things (Your Man Won't Do)	(Island)
13	14	LA BOUCHE	Be My Lover	(Logic/RCA)
15	15	GROOVE THEORY	Tell Me	(Epic)
10	16	MARIAH CAREY	One Sweet Day	(Columbia/CRG)
25	17	FUGEES	Killing Me Softly	(Ruffhouse/Columbia/CRG)
18	18	DEBORAH COX	Who Do U Love	(Arista)
26	19	COOLIO 1,2,3,4	(Sumpin' New)	(Tommy Boy)
20	20	XSCAPE	Do You Want To	(So/Columbia/CRG)
19	21	L.L. COOL J	Doin' It	(Def Jam/Island)
17	22	WHITNEY HOUSTON	Exhale (Shoop Shoop)	(Arista)
21	23	PLANET SOUL	Set U Free	(Strictly Rhythm)
23	24	YVETTE MICHELLE	Every Day And Every Night	(Loud/RCA)
30	25	CHANTAY SAVAGE	I Will Survive	(RCA)
24	26	GROOVE THEORY	Keep Tryin'	(Epic)
27	27	ACE OF BASE	Lucky Love	(Arista)
34	28	FUGEES	Fu-gee-la	(Ruffhouse/Columbia/CRG)
33	29	J'SON	Take A Look	(Hollywood)
35	30	DIANA KING	Ain't Nobody	(Work/CRG)

CHR begins on Page 63.

## AC

LW	TW	ARTIST	SONG	Label
4	1	CELINE DION	Because You Loved Me	(550 Music)
1	2	ROD STEWART	So Far Away	(Lava/Atlantic)
2	3	MARIAH CAREY	One Sweet Day	(Columbia/CRG)
7	4	TONY RICH PROJECT	Nobody Knows	(LaFace/Arista)
6	5	SEAL	Don't Cry	(ZTT/WB)
5	6	PHIL COLLINS	Somewhere	(RCA Victor)
3	7	GEORGE MICHAEL	Jesus To A Child	(DreamWorks/Geffen)
11	8	PETER CETERA	Faithfully	(River North)
14	9	WHITNEY HOUSTON & CECE WINANS	Count On Me	(Arista)
9	10	ELTON JOHN	Blessed	(Rocket/Island)
12	11	MARY CHAPIN CARPENTER	Grow Old With Me	(Hollywood)
8	12	MADONNA	You'll See	(Maverick/WB)
13	13	JIM BRICKMAN	By Heart	(Windham Hill)
10	14	WHITNEY HOUSTON	Exhale (Shoop Shoop)	(Arista)
17	15	JANN ARDEN	Insensitive	(A&M)
16	16	TAKE THAT	Back For Good	(Arista)
18	17	AMY GRANT	The Things We Do For Love	(Hollywood)
—	18	LIONEL RICHIE	Don't Wanna Lose You	(Mercury)
15	19	SELENA	Dreaming Of You	(EMI)
23	20	MARIAH CAREY	Always Be My Baby	(Columbia/CRG)
19	21	HOOTIE & THE BLOWFISH	Time	(Atlantic)
21	22	EVERYTHING BUT THE GIRL	Missing	(Atlantic)
22	23	NATALIE MERCHANT	Wonder	(Elektra/EEG)
20	24	MICHAEL BOLTON	A Love So Beautiful	(Columbia/CRG)
25	25	MARTIN PAGE	Light In Your Heart	(Mercury)
24	26	SOPHIE B. HAWKINS	Only Love (The Ballad...)	(Columbia/CRG)
27	27	TRISHA YEARWOOD	On A Bus To St. Cloud	(MCA)
28	28	DIANA ROSS	Voice Of The Heart	(Motown)
29	29	JACKSON BROWNE	Some Bridges	(Elektra/EEG)
26	30	BOB SEGER	I Wonder	(Capitol)

No Songs Qualified For Breaker Status This Week

AC begins on Page 91.

## URBAN

LW	TW	ARTIST	SONG	Label
3	1	D'ANGELO	Lady	(EMI)
2	2	R. KELLY	Down Low (Nobody Has To Know)	(Jive)
4	3	JOE	All The Things (Your Man Won't Do)	(Island)
1	4	BRANDY	Sittin' Up In My Room	(Arista)
6	5	CHANTAY SAVAGE	I Will Survive	(RCA)
5	6	XSCAPE	Do You Want To	(So So Def/Columbia/CRG)
12	7	PURE SOUL	Stairway To Heaven	(Stepsun/Interscope)
7	8	2PAC F/DR. DRE	California Love	(Death Row/Interscope)
10	9	DEBORAH COX	Who Do U Love	(Arista)
15	10	MARIAH CAREY	Always Be My Baby	(Columbia/CRG)
8	11	MARY J. BLIGE	Not Gon' Cry	(Arista)
13	12	H-TOWN	A Thin Line Between Love & Hate	(Jac-Mac/WB)
14	13	TONY RICH PROJECT	Nobody Knows	(LaFace/Arista)
16	14	GROOVE THEORY	Keep Tryin'	(Epic)
9	15	TOTAL	No One Else	(Bad Boy/Arista)
22	16	WHITNEY HOUSTON & CECE WINANS	Count On Me	(Arista)
19	17	ART N' SOUL	Ever Since You Went Away	(Big Beat/Atlantic)
11	18	SOLO	Where Do U Want Me To Put It	(Perspective/A&M)
17	19	GERALD & EDDIE LEVERT SR.	Wind Beneath...	(EastWest/EEG)
18	20	MONA LISA 1/LOST BOYZ	Can't Be Wasting My Time	(Island)
25	21	JESSE POWELL	All I Need	(Silas/MCA)
26	22	SILK	Don't Rush	(Elektra/EEG)
27	23	A FEW GOOD MEN	Have I Never	(LaFace/Arista)
36	24	QUINCY JONES	Slow Jams	(Qwest/WB)
24	25	SA-DEUCE	Don't Waste My Time	(Mecca Don/EastWest/EEG)
29	26	PATRA W/AARON HALL	Scent Of Attraction	(550 Music/Epic)
33	27	MC LYTE 1/XSCAPE	Keep On...	(Flavor Unit/EastWest/EEG)
35	28	INTRO	Feels Like The First Time	(Atlantic)
31	29	TERRY ELLIS	What Did I Do To You?	(EastWest/EEG)
32	30	JON B.	Isn't It Scary	(Yab Yum/550 Music/Epic)

No Songs Qualified For Breaker Status This Week

URBAN begins on Page 75.

## ACTIVE ROCK

LW	TW	ARTIST	SONG	Label
1	1	EVERCLEAR	Santa Monica (Watch The...)	(Capitol)
3	2	SPACEHOG	In The Meantime	(Sire/EEG)
2	3	ALICE IN CHAINS	Heaven Beside You	(Columbia/CRG)
6	4	NIXONS	Sister	(MCA)
5	5	GREEN DAY	Brain Stew	(Reprise)
—	6	STDNE TEMPLE PILOTS	Big Bang Baby	(Atlantic)
4	7	SMASHING PUMPKINS	1979	(Virgin)
7	8	GOO GOO DOLLS	Naked	(Metal Blade/WB)
8	9	STABBING WESTWARD	What Do I Have To Do?	(Columbia/CRG)
10	10	BUSH	Machinehead	(Trauma/Interscope)
9	11	RED HOT CHILI PEPPERS	Aeroplane	(WB)
12	12	SEVEN MARY THREE	Water's Edge	(Mammoth/Atlantic)
11	13	GIN BLOSSOMS	Follow You Down	(A&M)
17	14	FOO FIGHTERS	Big Me	(Capitol)
16	15	PRESIDENTS OF THE UNITED...	Peaches	(Columbia/CRG)
14	16	TOADIES	Away	(Interscope)
19	17	SON VOLT	Drown	(WB)
13	18	OASIS	Wonderwall	(Epic)
20	19	DOG'S EYE VIEW	Everything Falls Apart	(Columbia/CRG)
27	20	AC/DC	Ballbreaker	(EastWest/EEG)
15	21	PEARL JAM	I Got Id	(Epic)
26	22	ALANIS MORISSETTE	Ironic	(Maverick/Reprise)
28	23	HOG	Get A Job	(DGC/Geffen)
23	24	RUST	Not Today	(Atlantic)
18	25	FOLK IMPLOSION	Natural One	(London/Island)
21	26	SEVEN MARY THREE	Cumbersome	(Mammoth/Atlantic)
34	27	DISHWALLA	Counting Blue Cars	(A&M)
31	28	PEARL JAM	Leaving Here	(Epic)
25	29	ZZ TOP	She's Just Killing Me	(Los Hooligans/Epic)
30	30	SMASHING PUMPKINS	Zero	(Virgin)

ROCK begins on Page 104.

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Breakers In Blue

### URBAN AC

LW	TW	ARTIST	SON	Label
1	1	MARY J. BLIGE	Not Gon' Cry	(Arista)
2	2	R. KELLY	Down Low (Nobody Has To Know)	(Jive)
3	3	JOE	All The Things (Your Man Won't Do)	(Island)
4	4	D'ANGELO	Lady	(EMI)
5	5	BRANDY	Sittin' Up In My Room	(Arista)
7	6	CHANTAY SAVAGE	I Will Survive	(RCA)
6	7	SOLO	Where Do U Want Me To Put It	(Perspective/A&M)
8	8	GERALD & EDDIE LEVERT SR.	Wind Beneath...	(EastWest/EEG)
16	9	WHITNEY HOUSTON & CECE WINANS	Count On Me	(Arista)
11	10	RANDY CRAWFORD	Give Me The Night	(Bluemoon/Atlantic)
9	11	MARIAH CAREY	One Sweet Day	(Columbia/CRG)
18	12	H-TOWN	A Thin Line Between Love & Hate	(Jac-Mac/WB)
14	13	TONY RICH PROJECT	Nobody Knows (LaFace/Arista)	
15	14	XSCAPE	Do You Want To (So So Def/Columbia/CRG)	
10	15	WHITNEY HOUSTON	Exhale (Shoop Shoop)	(Arista)
17	16	PURE SOUL	Stairway To Heaven	(Stepsun/Interscope)
12	17	FAITH EVANS	Soon As I Get Home	(Bad Boy/Arista)
19	18	MARIAH CAREY	Always Be My Baby	(Columbia/CRG)
13	19	QUINCY JONES/TAMIA	You Put A Move On My Heart	(Qwest/WB)
21	20	QUINCY JONES	Slow Jams	(Qwest/WB)
25	21	TONI BRAXTON	Let It Flow	(Arista)
22	22	DEBORAH COX	Who Do U Love	(Arista)
20	23	TERRY ELLIS	Where Ever You Are	(EastWest/EEG)
28	24	ART N' SOUL	Ever Since You Went Away	(Big Beat/Atlantic)
26	25	GERALD & EDDIE LEVERT SR.	Already Missing...	(EastWest/EEG)
—	26	INTRO	Feels Like The First Time	(Atlantic)
24	27	GROOVE THEORY	Keep Tryin'	(Epic)
27	28	REGINA BELLE	You Make Me Feel Brand New	(Columbia/CRG)
29	29	OLETA ADAMS	Never Knew Love	(Fontana/Mercury)
—	30	TERRY ELLIS	What Did I Do To You?	(EastWest/EEG)

URBAN begins on Page 75.

### COUNTRY

LW	TW	ARTIST	SON	Label
2	1	PATTY LOVELESS	You Can Feel Bad	(Epic)
5	2	WYNNONA	To Be Loved By You	(Curb/MCA)
4	3	TRACY LAWRENCE	If You Loved Me	(Atlantic)
6	4	DIAMOND RIO	Walkin' Away	(Arista)
8	5	DARYLE SINGLETARY	Too Much Fun	(Giant)
7	6	CLAY WALKER	Hypnotize The Moon	(Giant)
9	7	NEAL McCOY	You Gotta Love That	(Atlantic)
12	8	LONESTAR	No News (BNA)	
10	9	LINDA DAVIS	Some Things Are Meant To Be	(Arista)
15	10	RICOCHET	What Do I Know	(Columbia/CRG)
13	11	MARK CHESNUTT	It Wouldn't Hurt To Have Wings	(Decca)
14	12	LEE ROY PARNELL	Heart's Desire	(Career)
1	13	GARTH BROOKS	The Beaches Of Cheyenne	(Capitol)
17	14	SHANIA TWAIN	You Win My Love	(Mercury)
16	15	ALABAMA	It Works	(RCA)
19	16	LARI WHITE	Ready, Willing And Able	(RCA)
23	17	PAM TILLIS	The River And The Highway	(Arista)
21	18	TRACY BYRD	Heaven In My Woman's Eyes	(MCA)
3	19	GEORGE STRAIT	I Know She Still Loves Me	(MCA)
27	20	TIM MCGRAW	All I Want Is A Life	(Curb)
22	21	BILLY DEAN	It's What I Do	(Capitol)
25	22	JOHN MICHAEL MONTGOMERY	Long As I Live	(Atlantic)
26	23	FAITH HILL	Someone Else's Dream	(WB)
20	24	AARON TIPPIN	Without Your Love	(RCA)
29	25	JO DEE MESSINA	Heads Carolina, Tails California	(Curb)
28	26	JAMES BONAMY	She's Got A Mind Of Her Own	(Epic)
30	27	MAVERICKS	All You Ever Do Is Bring...	(MCA)
32	28	BLACKHAWK	Almost A Memory Now	(Arista)
31	29	JOHN BERRY	Every Time My Heart Calls...	(Capitol)
36	30	TERRI CLARK	If I Were You	(Mercury)
37	35	JOE DIFFIE	C-O-U-N-T-R-Y	(Epic)
43	36	COLLIN RAYE	I Think About You	(Epic)
45	41	SHENANDOAH	All Over But The Shoutin'	(Capitol)

COUNTRY begins on Page 81.

### NAC

LW	TW	ARTIST	SON	Label
3	1	COUNT BASIC	Joy And Pain	(Instinct)
2	2	PAUL TAYLOR	'Til We Meet Again	(Countdown/Unity)
1	3	SPECIAL EFX	Seduction	(JVC)
4	4	VIBRAPHONIC	Can't Get Enough	(Hollywood)
5	5	RANDY CRAWFORD	Give Me The Night	(Bluemoon/Atlantic)
6	6	GEORGE MICHAEL	Jesus To A Child	(DreamWorks/Geffen)
15	7	BONEY JAMES	Ain't No Sunshine	(WB)
9	8	PHILLIPE SAISSE	Masques	(Verve Forecast)
12	9	STEVE LAURY	Gloria Ann	(CTI)
8	10	QUINCY JONES	Do Nothin' Till You Hear...	(Qwest/WB)
13	11	STRANGE CARGO	El Ninjo	(Discovery)
7	12	BONEY JAMES	Camouflage	(WB)
10	13	JAZZMASTERS	Stomotion	(JVC)
17	14	BRIAN KRINEK	Love For A Lifetime	(Positive)
16	15	OLETA ADAMS	Slow Motion	(Fontana/Mercury)
20	16	DAVE KOZ & JASON MILES	Cara's Theme	(Lightyear)
19	17	RICK BRAUN	Groovis	(Mesa/Bluemoon)
21	18	TONI BRAXTON	Let It Flow	(Arista)
22	19	THOM ROTELLA	Talk 2 Me	(Positive)
14	20	BOBBY CALDWELL	Don't Ask My Neighbor	(Sin-Drome)
11	21	RICARDO SILVEIRA	Francesca	(Kokopelli)
29	22	NAJEE	I Wish	(EMI)
25	23	AVENUE BLUE	Conversation	(Mesa/Bluemoon)
—	24	GEORGE HOWARD	Our Love	(GRP)
—	25	BOB MAMET	Morningside	(Atlantic)
23	26	GEORGE BENSON	The Long And Winding Road	(GRP)
24	27	BRIAN CULBERTSON	Come To Me	(Mesa/Bluemoon)
30	28	BOBBY MCFERRIN	Friends	(Blue Note)
28	29	NAJEE	As	(EMI)
26	30	WHITNEY HOUSTON	Exhale (Shoop Shoop)	(Arista)

No Songs Qualified For Breaker Status This Week

NAC begins on Page 98.

### ROCK

LW	TW	ARTIST	SON	Label
1	1	SMASHING PUMPKINS	1979	(Virgin)
2	2	GIN BLOSSOMS	Follow You Down	(A&M)
4	3	ZZ TOP	She's Just Killing Me	(Los Hooligans/Epic)
3	4	COLLECTIVE SOUL	The World I Know	(Atlantic)
6	5	EVERCLEAR	Santa Monica (Watch The World Die)	(Capitol)
7	6	SPACEHOG	In The Meantime	(Sire/EEG)
8	7	ALICE IN CHAINS	Heaven Beside You	(Columbia/CRG)
9	8	OASIS	Wonderwall	(Epic)
5	9	SEVEN MARY THREE	Cumbersome	(Mammoth/Atlantic)
15	10	DOG'S EYE VIEW	Everything Falls Apart	(Columbia/CRG)
14	11	DON HENLEY	You Don't Know Me At All	(Geffen)
12	12	BOB SEGER	Hands In The Air	(Capitol)
10	13	MELISSA ETHERIDGE	I Want To Come Over	(Island)
16	14	GOD GOD DOLLS	Naked	(Metal Blade/WB)
11	15	OZZY OSBOURNE	See You On The Other Side	(Epic)
18	16	SON VOLT	Drown	(WB)
20	17	NIXONS	Sister	(MCA)
13	18	BUSH	Glycerine	(Trauma/Interscope)
22	19	KENNY WAYNE SHEPHERD	Born With A Broken Heart	(Revolution)
19	20	RED HOT CHILI PEPPERS	Aeroplane	(WB)
—	21	STONE TEMPLE PILOTS	Big Bang Baby	(Atlantic)
21	22	BROTHER CANE	Voice Of Eujena	(Virgin)
17	23	PEARL JAM	I Got Id	(Epic)
27	24	ALANIS MORISSETTE	Ironic	(Maverick/Reprise)
26	25	BLUES TRAVELER	The Mountains Win Again	(A&M)
28	26	FOO FIGHTERS	Big Me	(Capitol)
23	27	KENNY WAYNE SHEPHERD	Deja Voodoo	(Revolution)
24	28	GREEN DAY	Brain Stew	(Reprise)
37	29	AC/DC	Ballbreaker	(EastWest/EEG)
32	30	SEVEN MARY THREE	Water's Edge	(Mammoth/Atlantic)

ROCK begins on Page 104.

### ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	ALANIS MORISSETTE	Ironic	(Maverick/Reprise)
2	2	SPACEHOG	In The Meantime	(Sire/EEG)
4	3	FOO FIGHTERS	Big Me	(Capitol)
7	4	GREEN DAY	Brain Stew	(Reprise)
—	5	STONE TEMPLE PILOTS	Big Bang Baby	(Atlantic)
5	6	GIN BLOSSOMS	Follow You Down	(A&M)
8	7	ALICE IN CHAINS	Heaven Beside You	(Columbia/CRG)
6	8	PRESIDENTS OF THE UNITED...	Peaches	(Columbia/CRG)
3	9	SMASHING PUMPKINS	1979	(Virgin)
9	10	RED HOT CHILI PEPPERS	Aeroplane	(WB)
11	11	EVERCLEAR	Santa Monica (Watch The World Die)	(Capitol)
17	12	DASIS	Champagne Supernova	(Epic)
13	13	GARBAGE	Only Happy When It Rains	(Almo Sounds/Geffen)
12	14	GOD GOD DOLLS	Naked	(Metal Blade/WB)
14	15	TORI AMOS	Caught A Lite Sneeze	(Atlantic)
19	16	JARS OF CLAY	Flood	(Silvertone)
16	17	STABBING WESTWARD	What Do I Have To Do?	(Columbia/CRG)
20	18	BUSH	Machinehead	(Trauma/Interscope)
10	19	OASIS	Wonderwall	(Epic)
15	20	NO DOUBT	Just A Girl	(Trauma/Interscope)
22	21	SMASHING PUMPKINS	Zero	(Virgin)
18	22	SALT	Bluster	(Island)
21	23	RUBY	Tiny Meat	(Creation/Work/CRG)
32	24	LOVE AND ROCKETS	Sweet Lover Hangover	(American/Reprise)
24	25	DOG'S EYE VIEW	Everything Falls Apart	(Columbia/CRG)
25	26	SON VOLT	Drown	(WB)
30	27	GRAVITY KILLS	Guilty	(TVT)
33	28	NIXONS	Sister	(MCA)
28	29	AFGHAN WHIGS	Honky's Ladder	(Elektra/EEG)
27	30	TOADIES	Away	(Interscope)

ALTERNATIVE begins on Page 26.

### ADULT ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	GIN BLOSSOMS	Follow You Down	(A&M)
4	2	DOG'S EYE VIEW	Everything Falls Apart	(Columbia/CRG)
2	3	STING	Let Your Soul Be Your Pilot	(A&M)
3	4	COWBOY JUNKIES	A Common Disaster	(Geffen)
6	5	JARS OF CLAY	Flood	(Silvertone)
5	6	TORI AMOS	Caught A Lite Sneeze	(Atlantic)
7	7	JACKSON BROWNE	Some Bridges	(Elektra/EEG)
10	8	JOAN OSBORNE	Ladder	(Blue Gorilla/Mercury)
11	9	NATALIE MERCHANT	Jealousy	(Elektra/EEG)
14	10	TRACY CHAPMAN	Give Me One Reason	(Elektra/EEG)
9	11	ALANIS MORISSETTE	Ironic	(Maverick/Reprise)
16	12	AIMEE MANN	Choice In The Matter	(DGC/Geffen)
8	13	DASIS	Wonderwall	(Epic)
12	14	SMASHING PUMPKINS	1979	(Virgin)
13	15	MELISSA ETHERIDGE	I Want To Come Over	(Island)
20	16	SON VOLT	Drown	(WB)
19	17	BEATLES	Real Love	(Apple/Capitol)
17	18	RADIOHEAD	High & Dry	(Capitol)
18	19	TOAD THE WET SPROCKET	Brother	(Columbia/CRG)
15	20	COLLECTIVE SOUL	The World I Know	(Atlantic)
21	21	BLUES TRAVELER	The Mountains Win Again	(A&M)
22	22	FOO FIGHTERS	Big Me	(Capitol)
23	23	SUBDUDES	All The Time In The World	(High Street)
30	24	STEVE EARLE	More Than I Can Do	(WB)
28	25	PETE DROGE	Beautiful Girl	(Elektra/EEG)
26	26	RED HOT CHILI PEPPERS	Aeroplane	(WB)
25	27	DEL AMITRI	Tell Her This	(A&M)
—	28	BRUCE SPRINGSTEEN	Dead Man Walkin'	(Columbia/CRG)
24	29	BADLEES	Fear Of Falling	(Polydor/A&M)
—	30	MICHAEL MCDERMOTT	Summer Days	(EMI)

ADULT ALTERNATIVE begins on Page 113.

## AND BMI SONGWRITERS WIN IN 45 GRAMMY AWARDS CATEGORIES

**MAJOR AWARDS**  
SEAL (PRS)  
TREVOR HORN (PRS)  
ALANIS MORISSETTE

**ROCK**  
ALLMAN BROTHERS BAND  
BLUES TRAVELER  
ALANIS MORISSETTE

**POP**  
THE CHIEFTAINS (PRS)  
LOS LOBOS  
JONI MITCHELL  
VAN MORRISON  
SEAL (PRS)

**ALTERNATIVE**  
NIRVANA

**R&B**  
ANITA BAKER

**RAP**  
METHOD MAN

**COUNTRY**  
ASLEEP AT THE WHEEL  
BELLA FLECK  
VINCE GILL  
JOHNNY GIMBLE  
ALISON KRAUSS  
THE MAVERICKS  
NASHVILLE BLUEGRASS BAND  
SHENANDOAH  
SHANIA TWAIN

**NEW AGE**  
GEORGE WINSTON

**JAZZ**  
MICHAEL BRECKER  
JOHN LEE HOOKER  
PAT METHENY GROUP  
JIM SCOTT  
MCCOY TYNER TRIO

**GOSPEL**  
ASHLEY CLEVELAND  
CECE WINANS

**LATIN**  
GLORIA ESTEFAN  
FLACO JIMENEZ  
JON SECADA

**BLUES**  
BUDDY GUY  
JOHN LEE HOOKER

**WORLD MUSIC**  
DEEP FOREST

**POLKA**  
JIMMY STURM

**MUSICAL SHOW**  
ARIF MARDIN

**MOTION PICTURE AND TELEVISION COMPOSITION**  
ALAN MENKEN  
HANG ZIMMER (PRS)

**PACKAGE**  
JONI MITCHELL

**PRODUCER**  
BABYFACE

**MUSIC VIDEO**  
PETER GABRIEL  
JANET JACKSON  
MICHAEL JACKSON

**LIFETIME ACHIEVEMENT AWARD**  
GEORGE MARTIN (PRS)  
DAVE BRUBECK  
JERRY WOLLER

**HALL OF FAME**  
Flying Home  
LIONEL HAMPTON & HIS ORCHESTRA  
Take Five  
DAVE BRUBECK QUARTET

# RAGE AGAINST THE MACHINE



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