

TIPS FOR PRODUCING BETTER RADIO SPOTS

While Dick Orkin recommends using storytelling and emotional appeals to create better radio spots, Dan O'Day provides a list of clichés that are guaranteed to turn your station's commercials into tune-outs.

Page 68

R&R gave the music community its first look inside the new West Coast-based Museum Of Radio & Television. Check out the photos from the fete on Page 14.

PUTTING YOUR SPRING PROMOTION IN MOTION

April is National Humor Month, April 30 is National Honesty Day, and there are many more promotional opportunities in store for spring.

Pages 17, 28

WHY ADULTS 35-64 WILL BE TOMORROW'S DOMINANT DEMO

As the baby boomers say goodbye to the 25-34 demo, they'll still have the sheer numbers as well as the disposable income to become the most important market segment in America.

Page 16

PEOPLE IN THE NEWS

- Andy Ludlum new Program Mgr. for KABC-AM & KMPG-AM/L.A.
- Marijane Milton now KRWM/Seattle GM
- Tom Casey becomes WERQ/Baltimore PD

Page 3

THIS #1 WEEK

CHR/POP

- ALANIS MORISSETTE *Ironic (Maverick/Reprise)*

CHR/RHYTHMIC

- MARIAH CAREY *Always Be My Baby (Columbia/CRG)*

URBAN

- JOE All The Things (Your Man Won't Do) *(Island)*

URBAN AC

- JOE All The Things (Your Man Won't Do) *(Island)*

COUNTRY

- DIAMOND RIO *Walkin' Away (Arista)*

NAC

- VIBRAPHONIC *Can't Get Enough (Hollywood)*

HOT AC

- CELINE DION *Because You Loved Me (550 Music)*

AC

- CELINE DION *Because You Loved Me (550 Music)*

ACTIVE ROCK

- SPACEHOG *In The Meantime (Sire/EEG)*

ROCK

- SPACEHOG *In The Meantime (Sire/EEG)*

ALTERNATIVE

- FOO FIGHTERS *Big Me (Roswell/Capitol)*

ADULT ALTERNATIVE

- DOG'S EYE VIEW *Everything Falls Apart (Columbia/CRG)*

NEWSSTAND PRICE \$6.50



Why SBS Isn't Stocking Up

Flagging income has shelved company's stock issue for now — and maybe later

BY ROY FURCHGOTT
R&R WASHINGTON BUREAU

At the end of December, Spanish Broadcasting System (SBS) completed one of the final steps in issuing stock by filing an S-1 with the SEC. Six months later — despite a flourishing market for radio stocks — there is no sign of SBS's Initial Public Offering (IPO). The company won't comment on the absence of the IPO, and neither will lead underwriter Smith Barney. Despite this, SBS has closed on its \$83.5 million purchase of WPAT-FM/New York.

An examination of the proposed offering suggests that SBS has not gone public — and may not do so in the foreseeable future — perhaps because of a drop in revenues.

In its SEC filing, SBS said, "Substantially all of the company's broadcast cash flow is generated by its radio stations in Los Angeles and New

York." The company recently has been taking a beating by Spanish-language competitors in Los Angeles. At its height in Spring '94, SBS's KLAX-FM/Los Angeles reached a 6.1 share 12+. But by Spring '95, the station's audience had dropped to 3.4; it was at 3.2 in the Fall '95 book.

While revenue at KLAX remained a flat \$22.0 million in '95 — down only slightly from \$22.1 million in '94 — experts expect that figure to drop.

"Ad spending takes about a year to catch up with a station whose ratings are improving," said radio industry analyst Jim Duncan. "Going down, it takes a little longer because of long-term contracts and the relationships the company has developed with clients."

SBS's other L.A. station, KXED-AM, has roller-coasted in share, going as high as 2.2 in Fall '94 and dropping

SBS/See Page 24

Financing Facts

- SBS IPO delayed
- WPAT deal closes, purchased with alternate funding

Sebastian Returns To L.A. As PD For KLAC & KZLA

BY LON HELTON
R&R COUNTRY EDITOR

It was CHR KHJ in the '70s and NAC KTWV (The Wave) in the '80s. Now veteran programmer John Sebastian turns the Hollywood hat trick by becoming PD at Nostalgia-Country combo KLAC-AM & KZLA-FM/Los Angeles, which have been without a programmer since R.J. Curtis exited last December. Most recently PD at Classic Rock KSLX/Phoenix, Sebastian begins his new job April 8.

"John is uniquely qualified to lead the charge at our Los Angeles facilities," said Chancellor



Sebastian

Executive VP/Regional Manager Rick Eytcheson. "His outstanding track record, experience in the market, and success in a variety of format disciplines make John the obvious choice. His work ethic, dedication, and commitment to excellence are a perfect fit for the culture we are trying to create at Chancellor."

Sebastian added, "I put my heart and soul into every radio station with which I've worked. So I leave KSLX with some sadness. The station rose from 14th to first among adults 25-54 during

SEBASTIAN/See Page 10

Four KBPI/Denver Staffers Suspended In Mosque Stunt

Eagle Group survey: Most area citizens want station personalities punished over incident

BY RON RODRIGUES
R&R MANAGING EDITOR

Four KBPI-FM/Denver morning team members were suspended without pay as a result of an ill-fated stunt they pulled last week, resulting in widespread outrage in the Mile High City. The quartet, along with a fifth man who doesn't work for the Jacor Rock station, face charges of disorderly conduct by local prosecutors.

Personalities Dean Myers, Roger Beaty, and Joey Teehan, engineer William Jones, and non-employee Steven Illich staged a series of stunts last week (3/19) in reaction to the position taken by Denver Nuggets basketball player Mahmoud Abdul-Rauf, who refuses to defer to the American flag during the playing of the national anthem before each game.

Teehan, Jones, and Illich reportedly went to various locations

in Denver — including the steps of the Colorado capitol building and aboard a commuter train — to play the national anthem on a bugle and trumpet while broadcasting live back to the studio, where Myers and Beaty were located.

They then repeated this stunt inside the Colorado Muslim Society mosque, where Abdul-Rauf prays. A number of public figures — including religious leaders and even some talk show hosts on Jacor-owned stations in Denver — have called for the dismissal of the station staffers.

But as of presstime Tuesday (3/26), the four are on indefinite suspension without pay while the station tries to mend fences with the city's religious community.

"We are encouraged that we have continued our dialogue not only with the Muslim community, but [with the] Colorado Coun-

KBPI/See Page 24

Mercury's Leach Now Exec. VP/GM

Mercury Records Exec. VP David Leach has added GM duties at the label.



Leach

"In the few months David and I have worked together, I've realized that he's one of the most dynamic and effective executives I've ever met," said Mercury President/CEO Danny Goldberg.

Leach said, "Danny Goldberg has been associated with great artists and great labels throughout his career. In the short time that he has been here, he has

brought a sharp focus and vision to this label. I am excited to be a part of Danny's executive team and I look forward to helping revitalize Mercury Records."

Leach joined Mercury in 1977 as a sales rep in the Boston branch. He moved to a similar post at the Philadelphia office, where he would later join

the radio promotion staff. After a stint as Manager/Northeast Regional Promotion, he was upped to National Director/Pop Promotion and Sr. VP/Promotion.

Harris To Epic As Sr. VP/Black Music

Ray Harris has been tapped as Sr. VP/Black Music at Epic Records. Previously, he was Sr. VP/Marketing & Promotion, Black Music & Jazz for Warner Bros./Reprise Records.



Harris

"Ray is an extremely talented, first-class individual who possesses a tremendous passion for music and people," said Epic Exec. VP/Black Music Ron Sweeney. "With his extensive background in the music industry and his outstanding reputation, Ray will greatly enhance Epic's presence in black music."

Epic President Richard

Griffiths added, "Ray has the experience in marketing and promotion to create innovative campaigns for all the urban artists on the Epic roster. Combined with his leadership abilities, he will be perfect for this position."

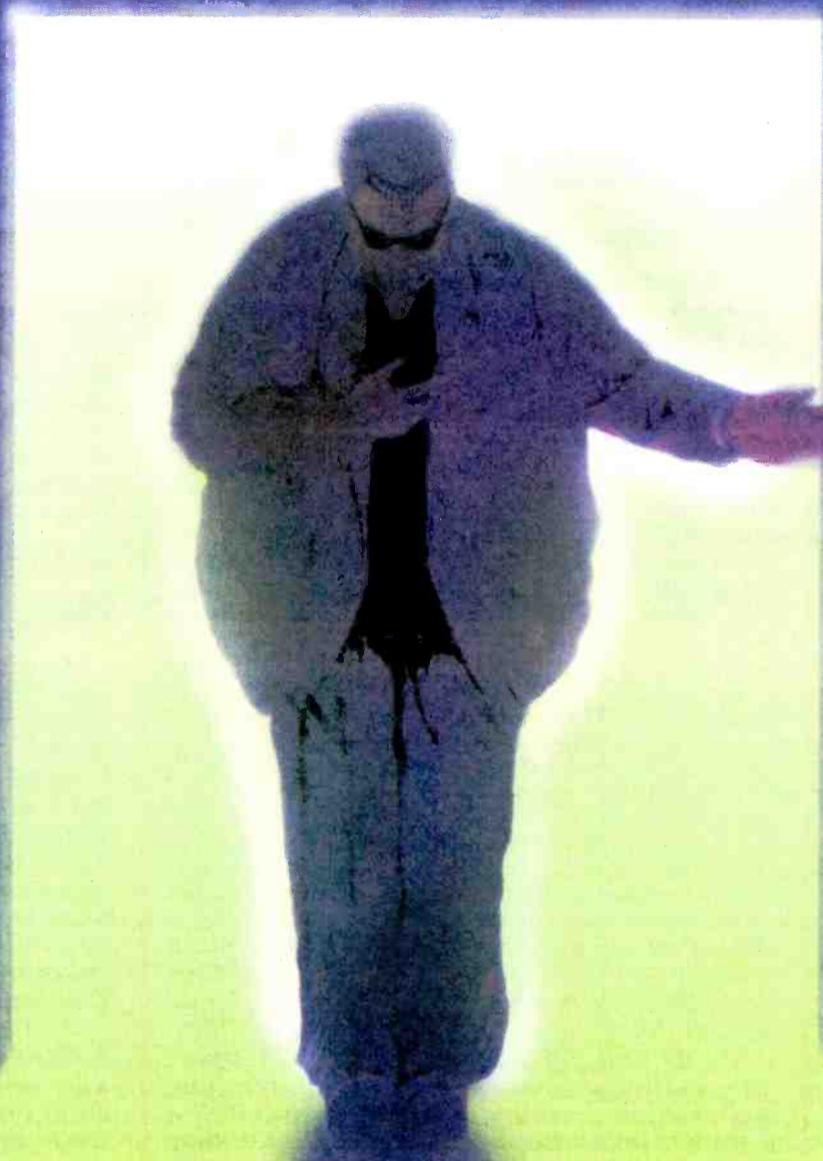
Harris began his career in 1975 as Director/Promotion for RCA Records. In 1982, he was named President of Solar Constellation Records, a subsidiary of Dick Griffey Productions. Three years later, he was named President of Harr-Ray Productions and came to Warner Bros. in 1988 as VP/Promotion.

Produced by
Bill Drake

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RADIO NETWORKS

Ludlum Joins Cap Cities/L.A. Talk Programming Team

News and Talk veteran **Andy Ludlum** has been named Program Manager of Capital Cities/ABC Talk combo **KABC-AM & KMPC-AM/Los Angeles**, effective April 1. He replaces **Bob K.**, who exited the stations last month.



Ludlum

Ludlum reports to **KABC & KMPC OM Al Brady Law**, who says Ludlum will be involved in "formulating and implementing" programming policy at both stations. "We expect Andy will help forge a better link between our News and Talk programming," said Law. "But I expect we will benefit most from

LUDLUM/See Page 24

Tim & Willy To Wake Up Windy City



WKXK/Chicago has hired **KMLE/Phoenix** morning zanies **Tim & Willy** for Windy City wakeups, beginning in "early summer." Getting **Tim Hatrick** (second from left) and **Willy D. Loon** (r) to sign on the dotted line — before the duo found out that Chicago winters last nine months — were **WKXK OM Ted Stecker** (l) and **President/GM Gregg Lindahl**. Incidentally, Loon began his career in Phoenix, where in the early '80s he was a member of "Johnny & The Leisure Suits" — the band fronted by current **WLUP-FM/Chicago** morning man **Jonathon Brandmeier**.

KCIN Trades Country For 'Rhythmic AC'

KCIN/Seattle jettisoned its uptempo 12-in-a-row "Kickin' Country" for rhythmic-leaning Hot AC at 3pm on Monday (3/25). While the station has applied for new calls **KBKS** and is using board operators, "Kiss 106, The New Sound Of Seattle," which is in the process of being bought by **EZ Communications**, is expected to have a PD and airstaff in place within two weeks.

Leading up to the format change, **KCIN** was simulcasting **Country KMPS** for four days and "Young Country" **KYCW** for two. Nearly a day of wind chimes and other sound effects preceded the new format.

GM Gary Taylor told **R&R**, "This format was designed by **EZ VP/National PD Doug McGuire** and will fit very well in Seattle because it isn't being duplicated. It's a hip, sexy, and fun station that doesn't play rap or rock. There's plenty of [lively] mass-appeal songs. **EZ's** done a very good job of developing a unique product category."

McGuire told **R&R**, "I wanted to find a format that wouldn't destroy our one Classic Rock and two Country FMs. We also wanted to build our own product ladder, and this format appears to have the largest [growth] opportunity."

"We won't play any alternative/pop crossover. Core artists will include **Janet Jackson, Luther Vandross, Whitney Houston, Mariah Carey, and Gloria Estefan**; gold will be from the '60s, '70s, and '80s and will include **Motown** product. The broader and more mainstream [crosstown Hot AC **KPLZ**] plays **Gin Blossoms, Goo Goo Dolls, and Melissa Etheridge** — we won't."

Among 33 rated signals in the fall **Arbitron**, **KCIN** — which changed calls from **KRPM** last November — placed 14th 12+ (3.6).

Gulfstar Welcomes Pres./COO Cullen, Exec. VP/CFO Stone

SFX Broadcasting Regional VP **John Cullen** and **Hicks, Muse, Tate & Furst** VP/Chief Accounting Officer **Paul Stone** have been named **President/COO** and **Exec. VP/CFO**, respectively, at Austin-based **Gulfstar Communications**. Both appointments are effective April 1.

Gulfstar owns or has agreements to buy 30 radio stations in **Arkansas**.

GULFSTAR/See Page 24

The Boys Of Warner



Don Henley (third from left) signed an exclusive solo recording contract with **Warner Bros. Records** recently. Welcoming the new kid in town are (l-r) **WB Records** President **Steven Baker**, **Henley** manager and **Revolution Records** Chairman **Irving Azoff**, **WB Records** Chairman/CEO **Russ Thyret**, **Henley's** attorney **Lee Phillips**, and **WB Records** Vice Chairman/General Counsel **David Altschul**.

MARCH 29, 1996

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KRWM/Seattle Elevates Milton To GM

KRWM/Seattle **GSM Marijane Milton** has been boosted to **GM**. She succeeds **Dennis Gwiazdon**, who exited the **Brown Broadcasting** Soft AC in January to manage co-owned **KPOP-AM & KGB-FM/San Diego** (**R&R** 2/2).



Milton

Milton told **R&R**, "My family has been here for four generations, and I've been in the broadcasting community the past 15 years. It's been my dream to manage a Seattle station, and I'm thrilled that it's for **Brown**

Broadcasting. I've hitched my star to a great company that recognizes the value of the people on the inside.

"We're confident we're on the right track, and I intend to keep things going the same way. For the past four years, we've had the market's exclusive Soft AC niche."

Prior to joining **KRWM** about five years ago, **Milton** was **Sales Manager** for **KIRO-FM/Seattle** and was **Office Manager** for **Katz Radio/Seattle**.

Casey Takes PD Cue At 92Q/Baltimore

Jive Records L.A./West Coast Regional Promotion Manager **Tom Casey** has been named **PD** at **CHR/Rhythmic WERQ (92Q)/Baltimore**. He replaces **Russ Allen**, who resigned to become **PD** at **KSOL/San Francisco** (**R&R** 1/26).



Casey

"We are elated to be able to attract the talents and expertise of **Tom Casey**, one of the most respected and effective **PDs** in the country," **Radio One Inc.** owner **Cathy Hughes** told **R&R**. "The music industry's loss is the radio industry's gain, and we're glad to welcome him to the **Radio One** family."

Casey — who will use his real name, **Tom Calococci** — added, "Jive's **Barry Weiss, Jack Satter, and Ken Lane** provided me with a great opportunity to learn more about the record industry. I am very excited to return to radio — my true passion — and to my home on the East Coast. Presently, **92Q** sounds great; my goal is to improve and build on its strong foundation. I am also thrilled to be working with a young, aggressive company such as **Radio One**. **Cathy Hughes** and **President Alfred Liggins** command instant

CASEY/See Page 24

HOW TO REACH US RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., 5TH FLOOR, LOS ANGELES, CA 90067 WEB SITE: <http://www.rronline.com>

	Phone	Fax	E-mail	Phone	Fax	E-mail	
CIRCULATION:	310-788-1625	310-203-8727	moreinfo@rronline.com	OPPORTUNITIES/MARKETPLACE:	310-788-1622	310-203-8727	aissa@rronline.com
NEWS DESK:	310-553-4330	310-203-9763	newsroom@rronline.com	EDITORIAL, OTHER DEPTS:	310-553-4330	310-203-9763	mailroom@rronline.com
R&R ONLINE SERVICES:	310-788-1675	310-553-4056	jill@rronline.com	WASHINGTON, DC BUREAU:	202-783-3826	202-783-0260	rnrdc@aol.com
ADVERTISING/SALES:	310-553-4330	310-203-8450	hmowry@rronline.com	NASHVILLE BUREAU:	615-244-8822	615-248-6655	mailroom@rronline.com

ARS Heads West With Nine-Station Purchase

□ Boston-based firm is also eyeing future acquisitions with \$250 million war chest

Boston-based American Radio Systems has staked its claim on the western frontier with a \$115 million purchase of nine Henry Broadcasting Company stations.

"This is the beginning of our move westward," said ARS CFO Joe Winn. "We like these markets, and I expect we will be active in them."

ARS is buying the following stations: KJM-AM, KKDJ-FM & KSKS-FM/Fresno; KFAB-AM & KGOR-FM/Omaha; KBBT-AM & KUFO-FM/Portland; and

KCTC-AM & KYMX-FM/Sacramento (see Transactions, Page 6).

Buckley On ARS Board

Henry Chairman/CEO Charlton Buckley will receive an estimated \$64 million in ARS stock; the remaining \$51 million will be paid in cash and assumption of debt. Buckley will also take a seat on the ARS board of directors.

Buckley retains two stations, KDON-FM & KRQC-FM/Salinas, CA. He also has an agreement to sell four other stations to Patterson Broadcasting. Those stations are KHVH-AM, KIKI-AM & FM & KKLK-FM/Honolulu. However, that deal has not been filed with the FCC, and the company has not released the purchase price.

ARS still has about \$250 million to spend on station acquisitions this year, according to Winn. He said the company would look to make those buys in markets where it has current holdings, which include Boston, Buffalo, Dayton, and West Palm Beach. "I think we have a lot to do in the markets we are in. That's where the company has to focus."

The speed of acquisitions will be "based on opportunity and availability," Winn said. He added that the company could be coaxed into buying in a new market if the opportunity is right. In fact, just two weeks ago ARS bought KXNO-AM & KLUC-FM/Las Vegas for \$11 million cash.

FEC Clears WBAP, Limbaugh

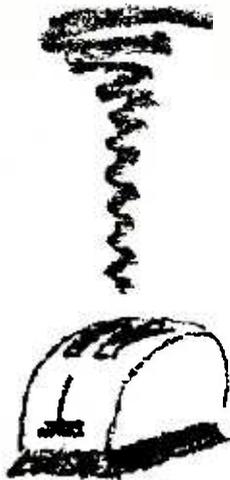
Radio talk shows are not political action committees — even when the hosts seem determined to get a particular candidate elected. That appears to be the consensus of the Federal Election Commission, which recently voted 4-0 to dismiss a complaint against WBAP-AM/Dallas, WBAP host Mark Davis, and Rush Limbaugh.

Last summer, WBAP listener Bob McCord filed a complaint with the FEC claiming that political talk shows were nothing more than political advertising and the ads that run on those shows are illegal campaign contributions. McCord charged conservative talk shows with being "un-

Continued on Page 8

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BUSINESS BRIEFS

Infinity Places KLUV In Trust

In a move to facilitate its acquisition of Granum Communications, Infinity Broadcasting has asked the FCC for permission to transfer control of its Gold KLUV-FM/Dallas to a trust headed by former Shamrock Broadcasting Chairman Bill Clark.

An Infinity source says the move is designed to assure Granum that Infinity can close its pending \$410 million deal without applying for a waiver of the FCC's local ownership rules. Infinity's purchase of Granum will give the company six FM properties in Dallas — one over the limit. The source added that while Infinity will eventually sell one of the FMs, placing KLUV in a trust is not a signal that the station has been earmarked for sale. In fact, KLUV probably won't be sold.

Under the trust arrangement — which the FCC will likely approve — Clark will control KLUV's day-to-day operations, while the station's cash flow will go to Infinity.

Jacor To Issue Stock

Jacor Communications will issue 17.5 million shares of common stock to fund the purchase of Citicasters and to repay debt from the purchase of the Noble Broadcast Group.

The date of the offering has yet to be announced. The company declined to estimate how much money the offering might raise, although at last week's price it would be in the range of \$300 million.

Jacor has assumed \$152 million in debt for Noble, which it will repay, and recently committed to purchasing Citicasters for \$430 million. The company did not say how much buying power it would have after the offering and debt repayment. However, spokesman Kirk Brewer confirmed the company was looking to buy. "We are still actively interested in single-station and group acquisitions."

Children's Broadcasting Posts Results

Children's Broadcasting Corporation (Nasdaq: AAHS) has announced fourth-quarter and year-end results. The company reported a loss of \$1.5 million (negative 55 cents a share) on revenue of \$1.2 million for the fourth quarter, compared to a loss of \$1.7 million (negative 65 cents) on revenue of \$1.4 million for the same period a year ago.

For year-end 1995, the company posted a loss of \$4.8 million (negative \$2.22) on revenue of \$6.1 million, compared to a loss of \$4.5 million (negative \$1.69) on revenue of \$4.3 million in 1994.

House To Discuss FCC Reform

On Wednesday (3/27) the House Telecommunications Subcommittee was expected to begin hearings on ways to reform the FCC. The Senate held a similar hearing last week during which experts recommended dismantling the FCC and privatizing its functions. No FCC personnel were invited as witnesses at the Senate hearing.

The House Committee, chaired by soon-to-retire Jack Fields (R-TX), has scheduled all five FCC commissioners for the first day's hearings. Tentatively scheduled for the second day are Industrial Communications Association President Mark Crosby (former Sr. Legal/Asst. to Commissioner Al Sikes), lawyer Kenneth Robinson, and economist Peter Pitsch (former Chief of Staff under Commissioner Dennis Patrick).

CBS Cuts Ties With Spanish Network

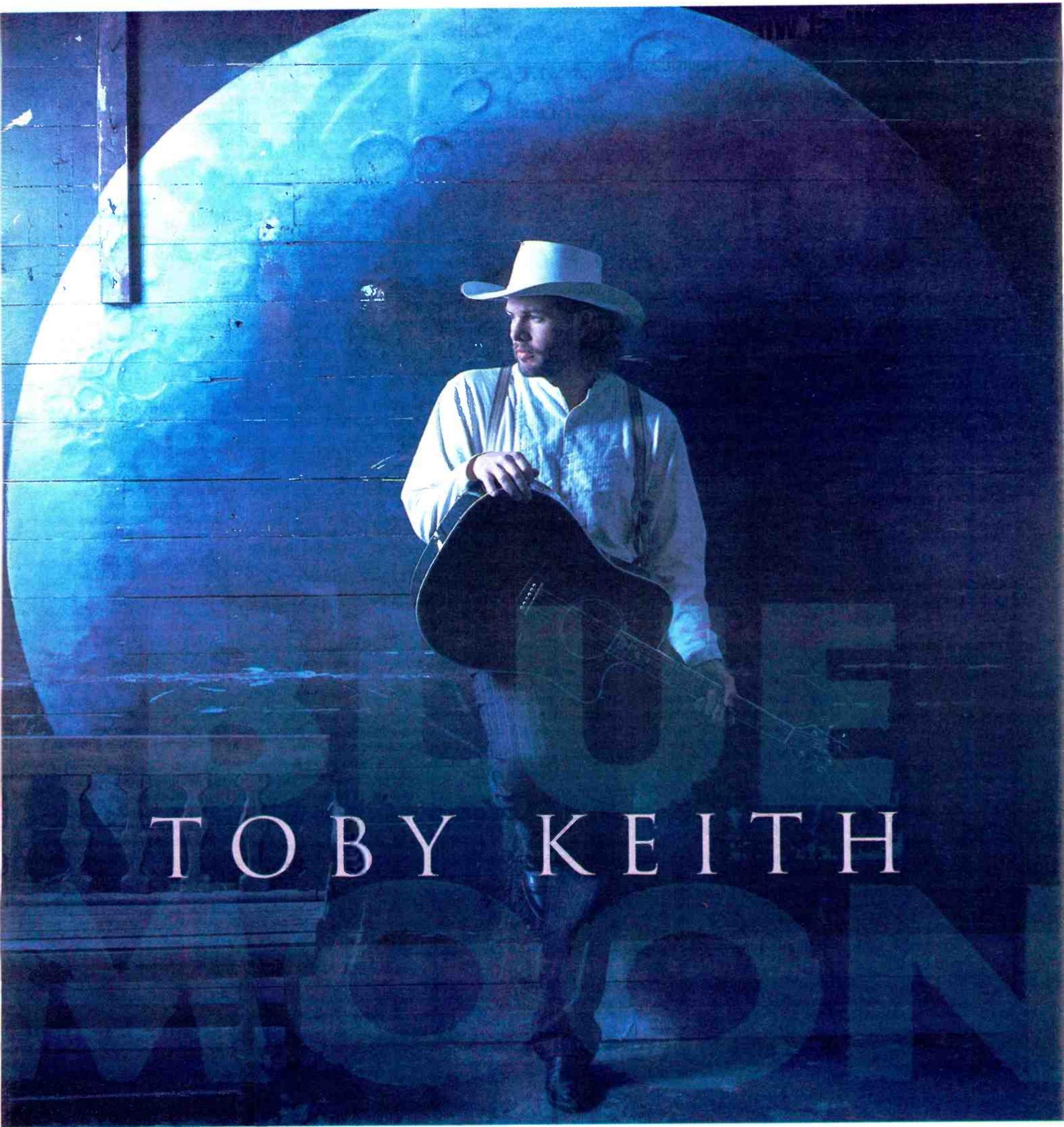
CBS has said "no mas" to Spanish-language network CBS Americas, planning to sever its ties with the six-year-old operation (which broadcasts news, play-by-play sports, and features) on April 12 because of unprofitability. However, CBS's partner in the venture — UPI — has announced it will try to find another partner to keep the network running. During that search, UPI says it will continue to service the net's 50 affiliates in top Hispanic markets.

Merger-Mania: Point, Midcontinent Team Up

Point Communications and Midcontinent Broadcasting of Wisconsin have reached an agreement to merge their Madison, WI broadcast operations. The combined stations are WTSO-AM, WIBA-AM & FM, WMLI-FM, WMAD-FM & WZEE-FM.

"We are delighted to combine our Madison radio stations with the high-quality group owned by Larry Bentson and Midcontinent," said Richard Verne, who will be President of the combined operations. "Our enlarged presence in Madison will allow us to increase further the services we provide listeners and advertisers."

A RADIO EVENT LIKE THIS COMES
ALONG ONCE IN A BLUE MOON.



TOBY KEITH

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with Host Charlie Chase - Monday, April 15, 10:00pm - 11:30pm EDT

18 MINUTES OF COMMERCIAL AVAILS FOR LOCAL STATION USE

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ALBUM IN STORES APRIL 16

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Nashville, Tennessee

DEAL OF THE WEEK

• **Henry Broadcasting Co.**
\$115 million

- **KMJ-AM, KKDJ-FM & KSKS-FM/Fresno**
- **KFAB-AM & KGOR-FM/Omaha**
- **KBBT-AM & KUFO-FM/Portland**
- **KCTC-AM & KYMX-FM/Sacramento**

1996 DEALS TO DATE

Dollars To Date: \$2,440,227,051
(Last Year: \$718,644,589)

This Week's Action: \$170,080,600
(Last Year: \$52,692,001)

Stations Traded This Year: 298
(Last Year: 253)

Stations Traded This Week: 42
(Last Year: 28)

TRANSACTIONS AT A GLANCE

- **KNCO-AM & FM/Grass Valley, CA** \$1 million (approx.)
- **KLUE-FM/Soledad, CA** \$337,500
- **WRYM-AM/New Britain, CT** No cash consideration for 50.5%
- **WOZN-FM/Key West, FL** \$350,000
- **WTPS-FM/Midway, FL** \$450,000
- **WARU-AM & FM/Peru, IN** \$360,000
- **KULY-AM/Ulysses & KFXX-FM/Hugoton, KS** \$500,000
- **WDZR-FM/Mt. Clemens, MI** No cash consideration for 60%
- **KBUG-FM/Osceola, MO** No cash consideration
- **KLTV-FM/Sparta, MO** \$1,063,000
- **KDSS-FM/Ely, NV** \$180,000
- **KDZZ-AM, KHTZ-FM & KTEG-FM/Albuquerque** \$7.4 million
- **KHFN-AM & KHFM-FM/Albuquerque** \$5,725,000
- **WKIX-FM/Raleigh-Durham** \$16 million
- **KTJS-AM & KQTZ-FM/Hobart, OK** \$600,000
- **KKID-AM & KKUZ-FM/Sallisaw, OK** \$375,000
- **KLMP-FM/Rapid City, SD** \$350,000
- **KATP-FM/Amarillo, TX** \$610,000
- **KXEB-AM/Sherman, TX** \$700,100
- **KUVA-FM/Uvalde, TX** \$55,000
- **WTVR-AM & FM/Richmond** \$18 million
- **WTZE-AM & FM/Tazewell, VA** \$225,000
- **WQRA-FM/Warrenton, VA** \$800,000

TRANSACTIONS

Oh Henry! ARS Picks Up Group For \$115 Million

□ **Park vacates Virginia, giving Clear Channel a Richmond six-pack**

Deal Of The Week

Henry Broadcasting Co.

PRICE: \$115 million
TERMS: Group merger for cash, stock, and assumption of debt. Henry's CEO will receive \$64 million in ARS stock.
BUYER: American Radio Systems Inc., headed by Chairman/CEO Steven Dodge. It owns 24 stations and is in the process of acquiring 13 others. Phone: (617) 375-7500
SELLER: Henry Broadcasting Co., headed by Chairman/CEO Charlton Buckley
BROKER: Elliot Evers of Media Venture Partners

KMJ-AM, KKDJ-FM & KSKS-FM/Fresno

FREQUENCY: 580 kHz; 105.9 MHz; 93.7 MHz
POWER: 5kw; 2.4kw at 1959 feet; 68kw at 1910 feet
FORMAT: News/Talk; Classic Rock; Country

KFAB-AM & KGOR-FM/Omaha

FREQUENCY: 1110 kHz; 99.9 MHz
POWER: 50kw; 115kw at 1230 feet
FORMAT: News/Talk; Oldies

KBBT-AM & KUFO-FM/Portland

FREQUENCY: 970 kHz; 101.1 MHz
POWER: 5kw; 100kw at 1634 feet

FORMAT: Alternative; Rock

KCTC-AM & KYMX-FM/Sacramento

FREQUENCY: 1320 kHz; 96.1 MHz
POWER: 5kw; 50kw at 476 feet
FORMAT: Nostalgia; AC

California

KNCO-AM & FM/Grass Valley

PRICE: \$1 million (approx.)
TERMS: Stock sale for promissory notes
BUYER: Steven Brock *et al*, acquiring Nevada County Broadcasters Inc. Phone: (916) 272-3424
SELLER: Milton J. Brock Family Trust *et al*. Phone: (213) 877-4257
FREQUENCY: 830 kHz; 94.3 MHz
POWER: 5kw day/1kw night; 290 watts at 981 feet
FORMAT: News/Talk; Country
COMMENT: Simultaneous to this transaction, Nevada County is assigning its license of **KAHI-AM/Auburn, CA** to the Brock Trust as partial consideration for the trust's shares. The Brock Trust will be the majority shareholder in the new licensee of **KAHI (KAHI Corp.)**, as it was in Nevada County, so that transfer is not listed as a separate transaction.

KLUE-FM/Soledad

PRICE: \$337,500
TERMS: Asset sale for \$150,000 cash

and a five-year, \$187,500 promissory note at 10% interest

BUYER: Alta Broadcasting Co., headed by President James Levitt. Phone: (408) 287-5775

SELLER: Ralin Broadcasting Corp., headed by President Reinaldo Rodriguez. Phone: (408) 385-0770

FREQUENCY: 106.3 MHz
POWER: 1.45kw at 676 feet
FORMAT: Country

Connecticut

WRYM-AM/New Britain

PRICE: No cash consideration for 50.5%

TERMS: Gift of stock

BUYER: Nancy Kursman, Jane Lewtan, and Howard Sodokoff, each acquiring an additional 16.8% interest in Hartford County Broadcasting Corp. Phone: (203) 666-5640

SELLER: Sylvia Sodokoff, selling her 50.5% interest in Hartford County Broadcasting Corp. She is the mother of the buyers. Phone: (407) 655-5729

FREQUENCY: 840 kHz
POWER: 1kw day/125 watts night
FORMAT: Spanish

COMMENT: This station has a petition pending to move to the extended AM band.

Florida

WOZN-FM/Key West

PRICE: \$350,000
TERMS: Asset sale for cash

BUYER: Cibachrome Specialists of Florida Inc., headed by President Peter Arnow

SELLER: Key West Communications, headed by President Bruce Timm

FREQUENCY: 98.7 MHz
POWER: 100kw at 125 feet

FORMAT: Rock
BROKER: George Reed and Scott Knoblauch of Media Services Group

WTPS-FM/Midway

PRICE: \$450,000
TERMS: Asset sale for \$300,000 cash and a \$150,000 construction loan

BUYER: Charles E. Giddens Inc., headed by President Charles Giddens. He has interests in nine other stations and one television station, and is court-appointed receiver for eight stations. Phone: (703) 827-2727

SELLER: Leah and John James. Phone: (904) 385-0117

FREQUENCY: 100.7 MHz
POWER: 25kw at 400 feet
FORMAT: AC

Indiana

WARU-AM & FM/Peru

PRICE: \$360,000
TERMS: Duopoly deal; asset sale for \$100,000 cash and a 10-year,

\$260,000 promissory note at 9% interest

BUYER: Miami County Broadcasting Inc., headed by President David Keister. He owns 10 other stations, including **WIOU-AM/Kokomo, IN** and **WHZR-FM/Royal Center, IN**. Phone: (317) 349-1485

SELLER: WCDB Inc., headed by President C. Don Bakehorn. Phone: (317) 473-4448

FREQUENCY: 1600 kHz; 98.3 MHz
POWER: 6kw; 6kw at 43 feet
FORMAT: Oldies; Oldies

Kansas

KULY-AM/Ulysses & KFXX-FM/Hugoton

PRICE: \$500,000
TERMS: Asset sale for \$300,000 cash and a seven-year, \$200,000 non-compete agreement

BUYER: KBUF Partnership, headed by general partners Robert Ingstad, Scott Smith, and Michael Triebold. It owns **KBUF-AM/Holcomb, KS**; **KKJQ-FM/Garden City, KS**; and **KYBD-FM/Copeland, KS**. Ingstad has interests in an additional 22 stations. Phone: (316) 276-2366

SELLER: A&B Broadcasting Inc. It

Continued on Page 8

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TRANSACTIONS

Continued from Page 6

owns **KLMR-AM & KSEC-FM/Lamar, CO**, and has an application pending on **KPAG-AM & KRQS-FM/Pagosa Springs, CO**. Phone: (719) 336-2206

FREQUENCY: 1420 kHz; 106.7 MHz
POWER: 1kw day/500 watts night; 35kw at 259 feet
FORMAT: Country; Country

Michigan

WDZR-FM/Mt. Clemens

PRICE: No cash consideration for 60%

TERMS: Asset sale for assumption of an undisclosed amount of debt

BUYER: **Syndicated Communications Venture Partners II L.P.**, headed by general partner **Wilkins and Jones L.P.** Wilkins and Jones is headed by managing general partner **Herbert Wilkins**. Phone: (301) 608-3203

SELLER: **Allur Communications Group Inc.**, headed by Chairman **Regina Henry**, selling its 60% interest in **Allur-Detroit Inc.** Phone: (215) 563-2910

FREQUENCY: 102.7 MHz
POWER: 50kw at 499 feet
FORMAT: Rock

Missouri

KBUG-FM/Osceola

PRICE: No cash consideration

TERMS: Seller is trading the station assets for a non-broadcast property.

BUYER: **KBUG L.L.C.**, owned by **David and Jane Gore**. Phone: (816) 438-4046

SELLER: **Valkyrie Broadcasting Inc.** Phone: (816) 438-7343
FREQUENCY: 92.3 MHz
POWER: 3.2kw at 259 feet
FORMAT: Country

KLQ-FM/Sparta

PRICE: \$1,063,000

TERMS: Duopoly deal; asset sale for cash and a \$100,000 non-compete agreement

BUYER: **Springfield Great Empire Broadcasting Inc.**, headed by President **F.F. Mike Lynch**. Its parent company, **Great Empire Broadcasting Inc.**, owns 12 other stations, including **KTTS-AM & FM/Springfield, MO**. Phone: (417) 865-6614

SELLER: **Champion Broadcasting Inc.**, headed by principals **Michael Crowder** and **Jeffery LaRocca**. Phone: (417) 887-9650
FREQUENCY: 96.5 MHz
POWER: 50kw at 492 feet
FORMAT: AC

Nevada

KDSS-FM/Ely

PRICE: \$180,000

TERMS: Asset sale for a six-year, \$180,000 promissory note at 8% interest

BUYER: **Coates Broadcasting Inc.**, headed by President **Patrick Coates**. Phone: (702) 382-8533

SELLER: **Stubbs Broadcasting Co. Inc.**, headed by President **Donald Stubbs Jr.** Phone: (702) 289-6474
FREQUENCY: 92.7 MHz
POWER: 680 watts at 942 feet
FORMAT: Country

New Mexico

KDZZ-AM, KHTZ-FM & KTEG-FM/Albuquerque

PRICE: \$7.4 million

TERMS: Cash

BUYER: **Trumper Communications Inc.**, headed by President/CEO **Jeff Trumper**. It owns six other stations.

SELLER: **Bengal Communications of NM Ltd.**

FREQUENCY: 1520 kHz; 100.3 MHz; 107.9 MHz

POWER: 1kw; 22.5kw at 4111 feet; 22.5kw at 4131 feet

FORMAT: Oldies; Alternative

KHFN-AM & KHFM-FM/Albuquerque

PRICE: \$5,725,000

TERMS: Duopoly deal; stock sale for \$5.5 million cash, a \$202,500 non-compete agreement with seller **Peter Besheer**, and a \$22,500 non-compete agreement with seller **F. Michael Langer**

BUYER: **Citadel Broadcasting Co.**, headed by President **Lawrence Wilson**. It owns 19 other stations, including **KHTL-AM, KKO-AM & FM & KMGA-FM/Albuquerque**, and has an application pending on **KASY-FM/Albuquerque**. Phone: (801) 485-6700
SELLER: **Peter Besheer**, selling his 90% interest in **New Mexico Classical Radio Inc.**, and **F. Michael Langer**, selling his 10% interest. Phone: (505) 294-9696

FREQUENCY: 1050 kHz; 96.3 MHz
POWER: 1kw day/500 watts night; 20kw at 4134 feet
FORMAT: News; Classical

North Carolina

WKIX-FM/Raleigh-Durham

PRICE: \$16 million

TERMS: Asset sale for cash

BUYER: **Alchemy Communications L.P. No. 1**, headed by President **Howard Warshaw**. It owns **WRBZ-AM/Raleigh**.

SELLER: **Curtis Media Group**, headed by President **Donald Curtis**. It owns 11 other stations, including **WPTF-AM & WQDR-FM/Raleigh**.

FREQUENCY: 96.1 MHz
POWER: 98kw at 984 feet
FORMAT: Country

BROKER: **George Reed of Media Services Group**

Oklahoma

KTJS-AM & KQTZ-FM/Hobart

PRICE: \$600,000

TERMS: Asset sale for \$100,000 cash and a 10-year, \$500,000 promissory note at 7% interest

BUYER: **Altus Radio Inc.**, headed by President **Galen Gilbert**. It owns **KWHW-AM & KRKZ-FM/Altus, OK**. Phone: (405) 482-1450

SELLER: **Fuchs Broadcasting Co.**, headed by President **Alfred Fuchs**. He has interests in **KSIW-AM & KWFX-FM/Woodward, OK**. Phone: (405) 726-5656

FREQUENCY: 1420 kHz; 105.9 MHz
POWER: 1kw day/360 watts night; 100kw at 1020 feet
FORMAT: Country; AC

KKID-AM & KKUZ-FM/Sallisaw

PRICE: \$375,000

TERMS: Asset sale for \$100,000 cash and a 10-year, \$275,000 promissory note

BUYER: **Teddy Bear Communications Inc.**, headed by President **Ted Hite Sr.** Phone: (941) 767-1675

SELLER: **Hendren McChristian Communications**. It owns **KOLX-FM/Barling, AR**. Phone: (501) 787-6500

FREQUENCY: 1560 kHz; 95.9 MHz
POWER: 250 watts; 30kw at 623 feet
FORMAT: News/Talk; Country

South Dakota

KLMP-FM/Rapid City

PRICE: \$350,000

TERMS: Asset sale for cash

BUYER: **Bethesda Christian Broadcasting Inc.**, headed by President **Mark Pluimer**. Phone: (719) 592-0432
SELLER: **Fischer Broadcasting Inc.**, headed by President **Robert Fischer**. Phone: (605) 348-5100

FREQUENCY: 97.9 MHz
POWER: 100kw at 390 feet
FORMAT: Religious

Texas

KATP-FM/Amarillo

PRICE: \$610,000

TERMS: Asset sale for \$100,000 cash; a 15-year, \$400,000 promissory note at 8% interest; and assumption of \$110,000 debt

BUYER: **Cropper-McGuire Broadcasting**, headed by general partners **Stephen Cropper** and **Keith McGuire**. Phone: (615) 259-2068

SELLER: **Meyer-Baldridge Radio Inc.**, headed by President **Kenneth Meyer**. He has interests in nine other stations. Phone: (417) 862-3990

FREQUENCY: 101.9 MHz
POWER: 100kw at 935 feet
FORMAT: Rock

BROKER: **Connelly & Co.**

KXEB-AM/Sherman

PRICE: \$700,100

TERMS: Duopoly deal; asset sale for a 30-month, \$700,000 promissory note at 12% interest and a 10-year, \$100 non-compete agreement

BUYER: **910 Broadcasting Corp.**, headed by President/Secretary **Antonio Rodriguez**. He has interests in **KRVA-AM/Cockrell Hill, TX, KRVA-FM/McKinney, TX** and **KTCY-FM/Denison, TX**. Phone: (214) 528-1600

SELLER: **Pesa Broadcasting Corp.**, headed by President **Maria Aguilar**. Phone: (214) 426-6110

FREQUENCY: 910 kHz
POWER: 1kw
FORMAT: Spanish

KUVA-FM/Uvalde

PRICE: \$55,000

TERMS: Asset sale for cash

BUYER: **Border Broadcasters Inc.** Phone: (210) 723-4396

SELLER: **Paradise Broadcasting Co.**, headed by President **W. Jay Harpole**. He has interests in six other stations, including **KVOU-AM & KYUF-FM/Uvalde**. Phone: (214) 855-4791

FREQUENCY: 102.3 MHz
POWER: 3kw at 246 feet
FORMAT: Spanish

Virginia

WTVR-AM & FM/Richmond

PRICE: \$18 million

TERMS: Cash

BUYER: **Clear Channel Communications Inc.**, headed by President/CEO **Lowry Mays**. It owns 63 other stations, including **WRVA-AM, WRVH-AM, WRVQ-FM & WRXL-FM/Richmond**.

SELLER: **Park Communications**

Inc., headed by President **Wright Thomas**

FREQUENCY: 1380 kHz; 98.1 MHz

POWER: 5kw; 50kw at 840 feet

FORMAT: Nostalgia; AC

BROKER: **Brian Cobb** and **Charles Giddens** of **Media Venture Partners**

WTZE-AM & FM/Tazewell

PRICE: \$225,000

TERMS: Stock sale for \$25,000 cash and an eight-year, \$200,000 promissory note at 10% interest

BUYER: **Ora Robert Smallwood**, acquiring a 60.4% interest in **Tazewell Broadcasting Co.**

SELLER: **Fred Cox Sr.**, selling his 60.4% interest in **Tazewell Broadcasting Co.** Phone: (540) 228-2791

FREQUENCY: 1470 kHz; 100.1 MHz

POWER: 5kw; 4.2kw at 390 feet

FORMAT: Country; Country

WQRA-FM/Warrenton

PRICE: \$800,000

TERMS: Asset sale for \$100,000 cash and a seven-year, \$700,000 promissory note

BUYER: **Radio Broadcast Communications Inc.**, headed by **William Parris**. It owns **WINX-AM/Rockville, MD**.

SELLER: **Dettra Broadcasting Inc.**, owned by **John and Mary Dettra Jr.**

FREQUENCY: 94.3 MHz
POWER: 2.1kw at 397 feet
FORMAT: AC

Seven Groups To Control Radio?

Radio industry analyst **Jim Duncan** predicts that recent ownership deregulation will result in seven major groups controlling the bulk of radio, with the industry splitting into four specialized categories. He also foresees two strategies for formatting that will become the industry standard.

Duncan says industry consolidation will conclude in 1997 or 1998 when a national economic depression will force overextended companies to sell stations. Cautious group owners can then buy, as **Clear Channel Communications**, **Paxson Communications**, and **Saga Communications** did during the last downturn. By 1999 or 2000, he says trading will have ended and "radio will be an operations industry."

The industry will be split into four major groups:

- **Specialists in top 15 markets:** Companies like **CBS Radio Stations Group**, **Infinity Broadcasting**, and **Evergreen Media Corp.** will have projected revenue of \$600 million to \$1 billion by 2000.

- **Specialists in markets 11 through 50:** Companies like **American Radio Systems**, **Jacor Broadcasting Corporation**, and **Clear Channel** will have projected revenue of \$300 million to \$600 million by 2000.

- **Specialists in markets 50 through 100:** **Citadel Communications Corp.**, **Commodore Media Inc.**, **Triathlon Broadcasting**, and similar companies will have projected revenue of \$100 million to \$175 million by 2000.

- **Specialists in markets 100+:** Companies like the **Ingstad Family**, **Midwest Family Stations**, and **DeShutes River Broadcasting** could generate as much as \$50 million in revenue by 2000.

Leaders Of The Pack

Duncan expects the leading groups will be **CBS**, **Infinity**, **Jacor**, **Clear**

Channel, **American Radio Systems**, and either the **Walt Disney Company**, **Evergreen**, or **SFX**. He also predicts that a wild-card group will develop from outside the industry and foresees a "scenario in which one company controls enough radio revenue that it attracts **Federal Trade Commission** scrutiny."

Duncan says the most interesting aspect of deregulation is the new programming strategies or formatting made possible by consolidation. In large to medium markets he envisions two strategies:

- In the first, a group would use all of its stations in the market to dominate the two most popular formats. For instance, a group might use five FMs to dominate **Rock** (one Modern Rock, one Rock, one Classic Rock) and **Country** (one Young Country, one mainstream Country).

- The second strategy is riskier but could produce a higher return. In this scenario a group would use its five stations to cover the market's five most popular formats. For instance, there would be one **Rock**, one **Country**, one **AC**, and two others determined by regional tastes. In a hypothetical look at a group of five San Francisco stations, Duncan predicts the second strategy would generate 11% more revenue.

In smaller markets (100+), he says there would be only one viable option. "In those markets the obvious strategy is to spread yourself against a number of formats."

FEC Clears WBAP, Limbaugh

Continued from Page 4

registered, unauthorized" PACs and estimated that the air time **Limbaugh** devotes to presidential candidates could be worth \$5 billion to \$11 billion by Election Day.

But **WBAP** countered that the station is not controlled by a political party or committee. And because it is a news organization, its news stories, commentary, and editorials are exempt from the definition of campaign spending.

The **FEC** apparently agreed and closed the case. According to the Commission, "This matter is less significant relative to other pending matters."

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Zoo Unleashes Key Promotion Changes

Zoo Entertainment has made key changes in its promotion department: VP/Rock Promotion **Ray Gmeiner** has been upped to VP/



Gmeiner



Ingold

Promotion, and former **Relativity National Director/Alternative Promotion Doug Ingold** has come aboard as Sr. Director/Alternative Promotion.

"Gmeiner has proven himself to me and the company to be a real player and a great asset when it comes to the total radio promotion picture," said Zoo President **Lou Maglia**. "And Doug Ingold is the epitome of the new breed of radio promotion executives."

The Zoo promotion team has also added **Stephanie Pensyl** as Midwest Regional Manager/Promotion & Marketing. Pensyl, a former Sr. Coordinator/Rock Promotion for **EMI Records**, most recently worked for **Q-Prime Management** as the personal assistant to **Smashing Pumpkins** frontman **Billy Corgan**.

Why Cool?



Way Cool Music/MCA Records' new signing the Why Store performed for record company staffers on a Universal Studios soundstage. Seated (l-r) are Way Cool Music CEO Mike Jacobs, MCA Records President Jay Boberg, the Why Store's Chris Shaffer, and MCA Exec. VP Abbey Konowitch.

Langford Appointed PD At NAC KSSJ

Don Langford has been named PD at **KSSJ/Sacramento**. He replaces **David Anderson**, who steps down to MD of the NAC station.

"I'm excited by the opportunity, particularly because the station is really on the point of breaking through the market," Langford commented. "[The format is poised to] perform here as it performs in other markets. We have a real opportunity to place NAC as a market leader in a market that's ready for it."

Langford, who also will handle KSSJ's promotions, previously worked as Regional VP for **EZ Communications** and PD of Country **KLAC/Los Angeles**.

Heller Hired As PD At WQFM/Milwaukee

Metro Networks Director/Operations Fred Heller has been named PD of **Shamrock Communications' WQFM/Milwaukee**, which recently flipped from Rock to NAC (R&R 3/8).

WQFM GM **Ray Cal** says, "Fred's a great program director, and he's got a real sensitivity to this format. We first worked together in Milwaukee at **WEZW** — we ran a jazz Sunday brunch show, which he programmed. That, coupled with his Soft AC experience, speaks to a lot of the same values that this station provides listeners. I am very pleased that he's joined Smooth Jazz 93.3."

Heller has been PD at **KOSI/Denver** and **WJOI/Detroit**.

EXECUTIVE ACTION

Presher To Fill Power 106/L.A.'s GSM Slot

David Presher, **KCPM-TV/Chico-Redding, CA** VP/GM, has been named GSM at **Emmis Broadcasting CHR/Rhythmic KPWR-FM (Power 106/Los Angeles)**, effective April 22.

"I've known David for about a year, and I've had some face-to-face meetings with him a couple of times," **KPWR GM Marie Kordus** told R&R. "He was someone in the back of my mind, and I knew he was going to be a solid candidate. The timing was right, and he turned out to be the right person for the job. I've been [GSM] here for seven years, and while it's time for fresh new ideas, we share the same management style."

Prior to his most recent post, Presher was GM of **KMEN-AM & KGGI-FM/Riverside-San Bernardino** from 1994 through early this year. He also held the Station Manager and GSM posts at **KHYL-FM/Sacramento**.



Presher

Whittington Becomes Geffen Director/Sales

Jason Whittington has been elevated from National Sales Director to Director/Sales at **Geffen Records**. He replaces **Jayne Simon**, who now works as **MCA Records' Sr. VP/Marketing & Sales (R&R 3/1)**.

"Jason has proven himself a great natural resource for this company, and we're proud to have him at the helm of our expanded sales operation," said label Chairman/CEO **Ed Rosenblatt**. In his new post, Whittington leads sales efforts for the **Geffen, DGC, Almo Sounds, DreamWorks, and Outpost** labels.

Whittington began his career in 1978 at **WEA Distribution**, where he held several posts until joining Geffen 10 years later. He rose from West Coast Regional Sales Manager to the national post in 1990.



Whittington

Cypress Hilarity



Cypress Hill checked into **Howard Stern's studio** recently for the requisite conversation about how much sex famous people can get. Posing for a Cypress still are (l-r) **Columbia Records VP/Promotion Jerry Lembo** and **Dir./Marketing Gerard Babbitts**, **Cypress Hill's Bobo** and **DJ Scandalous**, **Stern**, the group's **B-Real**, and **Columbia's Manager/N.Y. Promotions Pete Cosenza**.

Sebastian

Continued from Page 1
ing my time there. That's what I love to do — turn around stations.

"Chancellor President **Steve Dinnetz**, **Rick**, and [**KLAC & KZLA** VP/GM] **J.D. Freeman** are giving me an exciting opportunity to do my thing with Country radio in L.A. Having successfully programmed **KHJ** and **KTWV** in the past, I look forward to living in L.A. again and the challenge of taking **KZLA** and **KLAC** to new heights of achieve-

ment." Sebastian also programmed Phoenix's **KDWB** and **KUPD** and operated a consultancy between '81-'84.

Sebastian's primary focus will be **KZLA**, whose last five **Arbitron** 12+ ratings books have trended 2.3, 2.8, 2.3, 2.3, and 1.6. He does not have previous Country experience, but sources inside Chancellor — and Sebastian himself — insist **KZLA** will remain Country, though Sebastian added, "We'll do something a little different."



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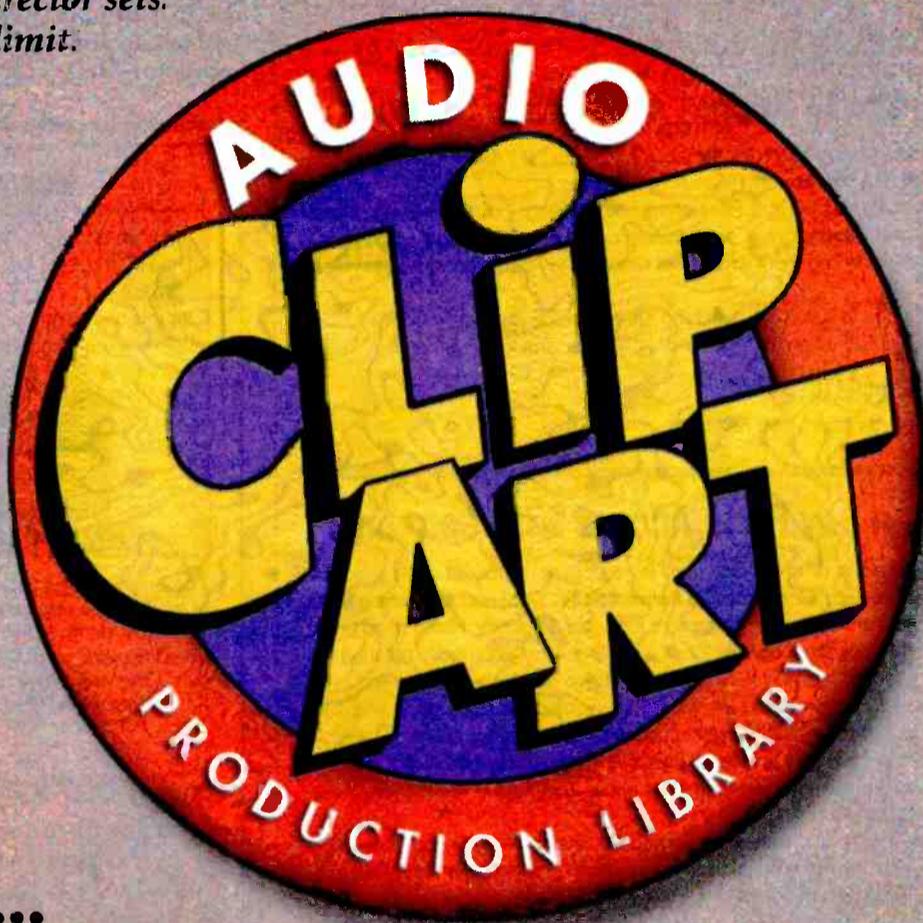
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Payne To Program WRMF/W. Palm Beach



Payne

KRBB/Wichita PD Ken Payne has shifted to Fairbanks Communications AC WRMF-FM/West Palm Beach as PD/MD. He succeeds Jan Jefferies, who remains in the market to program Country sister WCLB-FM.

Payne told R&R, "Country is Jan's forte, and he really enjoys it. [WRMF GM] Chet Tart and I had a good working relationship [at KRBB]. He wanted someone he knew to program WRMF, and we were able to strike a deal.

"You couldn't ask for a better heritage station, [but] it's also going to be a big challenge to bring our music in line. We have some oldies in there that might not fit. There's a big AC competitor across the street [at WEAT-FM]. In middays, [WRMF and WEAT] have 20 shares, and everybody else has one share. This is already a very competitive AC market, and — in a couple of months — a Hot AC [will debut] here."

Before joining KRBB six years ago, Payne programmed KIMN/Fort Collins, CO.

Warren PD For New Country Gold WPTR

WCDA/Albany — which was airing Jones Satellite's CD Country format 24 hours a day — flipped to Gold-based Country WPTR-FM on March 21 under new PD Steve Warren. The station is now locally programmed from 6am to 8pm, when it joins SMN's Real Country format.

The move comes as the station changes ownership from Kriscott Broadcasting to Albany Broadcasting, which already owns the market's News WROW-AM, CHR WFLY-FM, and Lite AC WYJB-FM.

Warren told R&R, "In the early '80s, I was PD/mornings at [former Country outlet] WPTR-AM and had terrific experiences with this city and the great country fans here. When Albany Broadcasting decided to buy [WCDA], we talked about the idea of my coming back as PD/mornings. It seemed like such a natural move, and it was something I'd kill to do."

Describing the format's direction, Warren says, "Everybody talks about how popular the music of the '70s is today, but nobody's playing the most popular music from that era. If you look back, you'll see Country stations dominated many markets in the '70s, but you can't hear country music from that era on the radio anywhere. Our mix will be 50% current-50% gold, with about 30% of our gold from the '70s."

Warren spent the last 18 months hosting the "Sunday Night Oldies Show" on WYNY/New York. During the past five years, he has operated the MOR Media and the Country Company consultancies and syndicated his own country oldies show. He also has programmed KKYX/San Antonio, WING/Dayton, and KTSA/San Antonio.

Pose That Refreshes



The Refreshments dropped by 91X/San Diego to play an acoustic set while on tour with the Gin Blossoms. Gathered (l-r) are the Refreshments' P.H. Naffah, 91X AMD Dianna D'Amato, the band's Roger Clyne and Buddy Edwards, 91X PD Mike Halloran, and the band's Brian Blush.

LETTERS TO THE EDITOR

Kudos To Recent Alternative Special

Thank you so much for the Alternative special ["Alternative: Tomorrow Is Today"] in the March 15 issue of R&R.

Not only did I find it interesting and exciting, but most of all, it was extremely informative. I immediately called all of our company's senior executives telling them what great reading they had in store for the weekend.

It's good to see R&R marching ahead and being a forerunner in bringing vital information to the ever-changing recording industry.

Peter Napolliello
Sr. VP/Promotion, EMI Records

Green Bay PD In Accord With Geronimo

I wanted to drop a quick note in regards to a [recent CHR] column. "Why Don Said 'Geronimo!' To Format" [R&R 3/15] was something that I hope is taken well by programmers around the country. Hiring good talent is work; letting them do their job is discipline. I try very hard to balance the format and utilize the talent for whom I have put my butt on the line.

One of Don's remarks — "Most PDs wanted me to be good and successful, but none wanted my success to overshadow theirs" — is what will be the determining factor if the CHR format will be viable in the industry over the next five years. It's not about just playing the hits anymore. The rules have changed.

PDs must become less concerned with their own egos and realize that if they do their homework, hire well, and become marketers they will succeed. When Mix FM does well, there will be enough credit to pass around. If I take the station, put it in a box, and make my talent give me exactly what I want, I have a station that I prefer. Will that propel me past my competition? Probably not.

One suggestion: I would love to hear from PDs in medium-to-small markets to get a sense of what they think and what they are doing. There are only so many major-market jobs, and I'm sure that most of your subscribers never have had the opportunity to program or be talent in the big leagues. [Veteran programmers] like Tom Gjerdrum, Paul Cannon, and Cat Thomas could shed some light on issues that a majority of programmers deal with. I think Scott Shannon and Steve Kingston are great, but they live in a different world than most of us ever will.

John Thomas
PD, WQLH (98.5 Mix FM)/Green Bay, WI

Gaye Rights



EMI Music Publishing has acquired the interest of Marvin Gaye's estate in the late singer's publishing catalog. Shown shortly after sealing the deal are (l-r) attorneys David Weinberg, Gary Wishik and Howard Wattenberg, EMI Music Publishing Special Counsel Harold Rosenblum, Marvin Gaye Estate co-administrator Joseph C. Karol, and EMI Music Publishing VP/Business & Legal Affairs Clark Miller.

Polydor USA Taps Two To Nat'l Promo

Newly rechristened Polydor USA (formerly Polydor/Atlas) has added Jeff Davis and Bruce McDonald as Directors/National Promotion based in Chicago and New York, respectively. Davis most recently was Director/Regional Promotion for Interscope Records; McDonald was PD at WHTG/Asbury Park, NJ.



Davis

McDonald

"I was very lucky to score Bruce and Jeff," said Polydor USA VP/Promotion & Marketing Dave Darus. "Bruce was a pioneer in Alternative radio, and both he and Jeff have extensive backgrounds in radio and records. They're two of the hardest-working pros in the music industry."

Before his five years at Interscope, Davis was an air personality at various stations and later served as Group PD of Dubuque, IA-based Communications Properties.

McDonald began his career on-air at WFNX/Boston in 1983 and subsequently rose to Asst. PD. Eight years later he was named Label Manager for Link Records, then launched his own indie label, Another Round. He joined WHTG last year.

Meeting Of Epic Proportions



The Epic Records Group convened its staff on March 14-15 for two days of marketing strategy meetings. Leading the think tank were (l-r) Epic Sr. VP/Black Music Promotion Ray Harris, Epic Records Group Chairman David Glew, Epic Records President Richard Griffiths, 550 Music President Polly Anthony, and Epic Exec. VP/Black Music Ron Sweeney and Sr. VP/Promotion Craig Lambert.

550 Ways To Have Your Meeting



Sharing another moment from the Epic music and marketing meetings are (l-r) 550 Music VP/A&R Vivian Scott, VP/Marketing David Gottlieb, VP/Urban Promotion Tom Bracamontes, Sr. VP/A&R Michael Caplan, President Polly Anthony, Exec. VP John McL. Doelp and VP/Promotion Hilary Shaev, and Epic Records Group Chairman David Glew.

Gravity's Hometown Pull



Marking the hometown release of Gravity Kills' debut TVT album, Street-side Records in St. Louis put the disc on sale one day earlier than in the rest of the country, hosting an all-night autograph session with the band. Celebrating are (l-r) Gravity Kills' Jeff Scheel and Kurt Kerns, band manager Gloria Butler, the band's Matt Dudenhofer, TVT Dir./Sales & Marketing Paul Burgess, the band's Douglas Firley, Streetside's Jerry Price, TVT Sales Rep Ramsey Jabbar, and Streetside's Sue Grone.

Radio

• **RODNEY BRADY** has been promoted to President/CEO of Deseret Management Corporation, the holding company for Bonneville International Corporation. He will continue to serve as President/CEO of Bonneville, owner of 17 major-market radio stations, until a successor is named.

Records

• **ROGER AMES** has been named President of PolyGram Music Group, effective June 1. He was previously Chairman/CEO of PolyGram UK, which has been filled by **JOHN KENNEDY**. Kennedy most recently managed a private law practice in London, England.

• **JEFF DODES**, **H.M. WOLLMAN**, and **MICHAEL RICH** have been named Sr. Director/Marketing & A&R, Manager/Marketing & Artist Develop-



Wollman



Dodes

ment, and Marketing & A&R Rep, respectively, at Zoo Entertainment. Dodes was most recently Associate Director/College & Alternative Marketing for BMG Distribution; Wollman was previously Manager/Marketing for Geffen Records; Rich most recently served as a marketing assistant for BMG Distribution.

• **JOAN FALLON** is upped from Director/Promotion to Sr. Director/Promotion Operations at Arista Records.

• **PAMELA JOUAN** is upped from Manager/Local Promotion, L.A. to Associate Director/Promotion at Atlantic Records.



Mills

• **KELLY MILLS** has become VP/Marketing at A&M Records. She was most recently the label's Director/Product Development.



Drew



Alouete

• **SUE DREW** is the new VP/A&R for Reprise. She previously served in the same capacity for Chrysalis Records. In related news, **SANDY ALOUETE** has been named Reprise's VP/Label Manager, East Coast.

• **BOB BUNSHAFT** is the new GM of RhinoDirect, the marketing division of Rhino Records. He most recently served as President of Pacific Arts Publishing.

• **JOHN PARKER** has been appointed Promotion Manager for Robbins Entertainment LLC. He was previously Manager/National Retail Promotion at Select Records.

• **PC MUSIC** has entered into an exclusive distribution deal with INDI, a national distribution network comprised of the Big State, Malverne, and CRD companies; (213) 462-6279.

National Radio

• **CBS RADIO SPORTS** will provide complete coverage of the 1996 Major League Baseball season, beginning on March 31 with the Seattle Mariners hosting the Chicago White Sox. The package includes "Inside Pitch," a pre-game show hosted by Jim Hunter, "Sunday Night Baseball," and regular "Game of the Week" coverage; (212) 975-3773.

Changes

AC: Larry Morgan is now a parttimer at Hot AC KYSR (Star 98.7)/Los Angeles ... Lori Bradley joins KHMJ/Houston for evenings ... At KFMB-FM (Star 100.7)/San Diego, **Dr. TLC** (aka Theresa Crenshaw) joins for nights, effective April 1 ... **Jim Cerone** is named MD of WENS/Indianapolis ... **Chad Perry** takes middays at WEAT-FM/West Palm Beach ... **Sheila** (aka **Kelli Richards**) is the new morning host at WVEZ-FM/Louisville ... **Tracy Hoffman** is named ND at WSLQ/Roanoke-Lynchburg ... **Jim Davis** assumes interim PD duties at WKEE-FM/Huntington, WV ... **KBIU/Lake Charles, LA** has flipped from CHR to AC. PD **Ron Begnaud** moves from afternoons to mornings, MD/middayer **Robert Perry** shifts to afternoons, and **Lee Hudson** joins as APD/middays ... **WKHG-FM/Leitchfield, KY** adds **Mark Rogers** as ND, replacing **Dave Thompson**, who is named Sports Dir. ... **Susan Wise** joins Westwood One's "Bright AC" network for afternoons.

Adult Alternative: **Kevin Welch** is the new MD at KFXD/Boise, ID.

Alternative: WXRK/New York hires **John "Whipping Boy" Wilbur** for an as-yet-undetermined airshift ... **KDGE/Dallas** pairs **Alex Valentine** with **Mary Ellen Smith** for mornings. **Alan Smith** moves from mornings to afternoons ... **Bruce Pulley** joins KCXX/Riverside-San Bernardino for afternoons. **Anton Sousa** takes nights, and **Mark Randall** is named Promotions Manager ... **Chris Burndt** is the new Promotion Director/nights at WWDX/Lansing, MI ... **Brad Hanson** has resigned as PD at WMAD/Madison, WI. **Pat Frawley** is acting PD ... The new address for WWCD/Columbus, OH is 503 S. Front Street, Suite 101, Columbus, OH 43215. Phone (614) 221-9923 ... **WQXA/Harrisburg-York** has a new mailing address: P.O. Box 500, Hershey, PA 17033. Phone (717) 367-7700.

CHR: **Kiki** (aka **The Original Stunt Monkey**) rejoins **Rick Dees** for mornings at KIIS/Los Angeles ... Former **KKLQ** (Q106)/San Diego afternooner **Jenna Foxx** segues to middays at rocker **KLOL/Houston**. **The Love Doctor** joins for nights ... **Tommy Mattern** is now interim MD at **WKBJ** (Q104)/St. Louis. **Jimmy Steele** is promoted to afternoons and **Boomer the Love Broker** joins for nights ... **Cindy Rose** will become acting PD at **KQKS/Denver** on April 1 ... **Jeff Devereaux** is new to middays at **KQKQ** (Sweet 98)/Omaha ... **WHOT/Youngstown** names nighttimer **Johnny Hartwell** MD/afternoons ... **Randy Young** and **Steve Riley** have left mornings at **KHTQ/Spokane**. **Bobby Rick** assumes interim wakeup duties ... **Gary Blake** is new to afternoons at **WXLK/Roanoke-Lynchburg** ... **WHZZ/Lansing, MI** late-nighter **Woody Houston** adds MD stripes. **Fast Eddie** joins for wakeups, and **Dominick** is upped to overnights. Meanwhile, former 'HZZ APD/MD **Casey Daniels** segues to **WNDU/South Bend, IN** for middays. **Taylor Richards** shifts to mornings at 'NDU ... **Rick Michaels** is the new MD at **WRQK/Canton, OH** ... **WVAQ/Morgantown, WV** adds **J.J. Rice** for swing duties ... **WMGI/Terre Haute, IN** MD/afternoons **Rich O'Brien** exits ... **KGOT/Anchorage, AL** MD **Roxy Lennox** adds PD duties ... **WZRK/Tallahassee, FL** is now CHR/Pop with a dance slant. **Lee Reynolds** assumes PD duties, APD **Steve Christian** takes mornings, and MD **Orlando Davis** handles nights. New calls are expected by next week ... **WZBQ/Tuscaloosa, AL** also flips to CHR. **Steve Russell** will serve as PD. **Steve & D.C.** are in for mornings via satellite from St. Louis ... **Brian Goode** is the new PD at **WINQ/Winchendon, MA**.

Oldies: **Gary Bryan** has departed from **KFRC-AM & FM/San Francisco** ... **Bob Popa** joins **WBBG/Youngstown** in an as-yet-undetermined airshift.

Rock: **John McCrae** becomes PD at **WAQX/Syracuse**. Meanwhile, at crosstown **WKLL** and simulcast **WKRL/Utica-Rome, NY**, **Scorch** becomes afternoon host ... **Crash & Burns** have traded places with **Matt Talluto** and **Turner** at **WVIC/Lansing, MI**. **Crash & Burns** split to nights and middays, respectively; **Talluto** and **Turner** are in for mornings.

Records: At **EMI Records**, VP/A&R **Michael Schnapp**, Dir./Artist Development **Nicole Frances**, Sr. Dir./National Publicity **Ronni Kairey**, and Sr. Dir./Alternative & Adult Alternative Promotion **Todd Bisson** have departed. **Nick Bull** assumes National Dir./Alternative Promotion duties ... **Phil Midiri** has been appointed Associate Dir./West Coast of Sony Music ... **Marilyn Gardner** has been named Product Manager at **Warners Bros. Records**.

Classic Rock: **WTFX/Louisville** adds the syndicated **Bob & Tom** for mornings from Indianapolis.

Country: **Corey Ellis** is the new overnigher at **KFKF/Kansas City**

Industry

• **PHIL ROSENTHAL** and **BRIAN DUSSEAU** have been named VP/Sales & Programming and Director, respectively, at V Entertainment Network's Music Line, an interactive telephone music sampling service. Rosenthal was previously Director/Sales & Marketing for Billboard Entertainment Marketing; Dusseau was Asst. Director/Marketing for the company. Additionally, **SCOTT GOLDBERG**, **MARK KURSCHNER**, and **WARDELL MAHONE** have been named AEs.

• **MATT KELLAM** is the new Regional Sales Manager/Eastern Seaboard for Community Club Awards Inc. He previously served as GSM of **WSRT-AM & WCBG-FM/Chambersburg, PA**.

... **Chris Costa** is upped to MD at **KSKS/Fresno** ... **Johnny Morgan** and **Keith Medlin** join **KAXT/Monterey-Salinas** for mornings from crosstown competitor **KTOM**. **KaryAnn Hamilton** replaces **Medlin** as **KTOM's MD** ... **WKML/Fayetteville, NC** PD/afternooner **Mac Edwards** drops his airshift ... **Mike Kasper** assumes PD duties at **KIZN/Boise, ID**, following **Wade Brooks's** departure.

News/Talk: **WTAE/Pittsburgh** adds **Dr. Laura Schlessinger** for its noon-3pm shift. **Doug Hoerth** shifts to 3-6pm, replacing **Ann Devlin**.

Nostalgia: Former **WNEW-AM/New York** morning host **Ted Brown** joins **WVNJ/Oakland, NJ** for afternoons. The station will also soon increase its power to 20,000 watts, allowing it to cover the New York metropolitan area.

Oldies: **Gary Bryan** has departed from **KFRC-AM & FM/San Francisco** ... **Bob Popa** joins **WBBG/Youngstown** in an as-yet-undetermined airshift.

Rock: **John McCrae** becomes PD at **WAQX/Syracuse**. Meanwhile, at crosstown **WKLL** and simulcast **WKRL/Utica-Rome, NY**, **Scorch** becomes afternoon host ... **Crash & Burns** have traded places with **Matt Talluto** and **Turner** at **WVIC/Lansing, MI**. **Crash & Burns** split to nights and middays, respectively; **Talluto** and **Turner** are in for mornings.

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Continued on Page 24

PROS ON THE LOOSE

Jim Bleikamp — OM **WPOP-AM/Hartford** (860) 223-1685

Sam Van Zandt — Afternoons **KBGG/San Francisco** (510) 256-4006

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS

Robert Hall • (214) 991-9200

Starstation — Peter Stewart

LIONEL RICHIE/Don't Wanna Lose You

Hot AC — Robin Jones

BODEANS/Closer To Free

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

CHR/Rock

BLUES TRAVELER/The Mountains Win Again
BILLY MANN/Turn Down The World

Mainstream AC

MARIAH CAREY/Always Be My Baby
DIANA ROSS/Voice Of The Heart

Lite AC

CELINE DION/Because You Loved Me
WHITNEY HOUSTON & CECE WINANS/Count On Me
DIANA ROSS/Voice Of The Heart

UC

TONI BRAXTON/Let It Flow
MARIAH CAREY/Always Be My Baby
WHITNEY HOUSTON & CECE WINANS/Count On Me

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Digital Hot AC — J.J. Cook

ENYA/Anywhere
ALANIS MORISSETTE/Ironic

Digital CHR — J.J. Cook

QUINCY JONES/Slowjams
LA BOUCHE/Sweet Dreams

Modern Rock — J.J. Cook

TRACY BONHAM/Mother Mother
LUSH/Ladykillers
PULP/Common Pulp

JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

Adult Hit Radio — J.J. McKay

MARTIN PAGE/Light In Your Heart
LIONEL RICHIE/Don't Wanna Lose You

Soft Hits — Rick Brady

JIM BRICKMAN/By Heart

WESTWOOD ONE NETWORKS

Bob McNeill • (805) 294-9000

Soft AC — Andy Fuller

WHITNEY HOUSTON & CECE WINANS/Count On Me

Adult Rock & Roll — Diana Laird

KISS/Rock And Roll All Nite

CHRONICLE

BIRTHS

Arista Records Sr. VP/Marketing Dick Wingate, wife **Karen**, son **Nicholas Eli**, March 18.

MARRIAGES

WRCX-FM/Chicago afternoon host **Lou Brutus** to attorney **Geri Furphy**, March 17.

CONDOLENCES

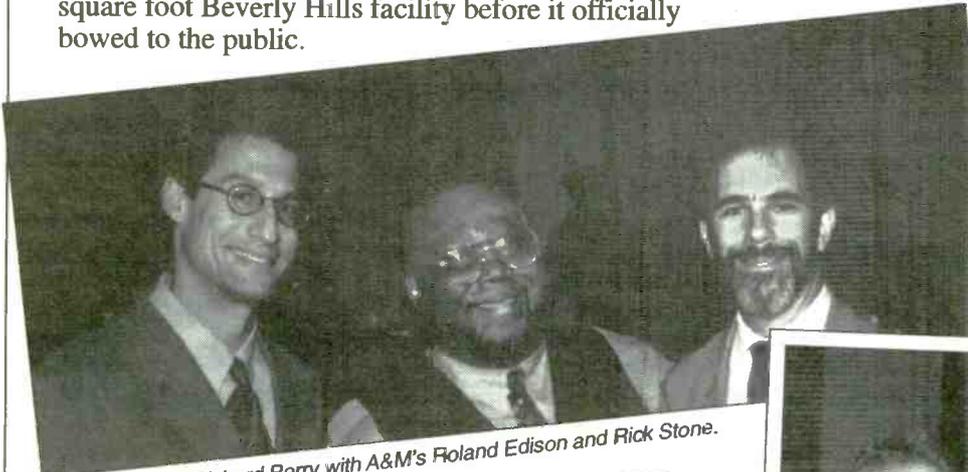
Record producer/songwriter **J.D. Miller**, 73, March 23.

R&R Celebrates New TV & Radio Museum

Music industry leaders put their party hats on recently when R&R hosted an opening gala for the Museum of Television & Radio's Los Angeles branch. The reception was held at the \$17 million, 23,000-square foot Beverly Hills facility before it officially bowed to the public.



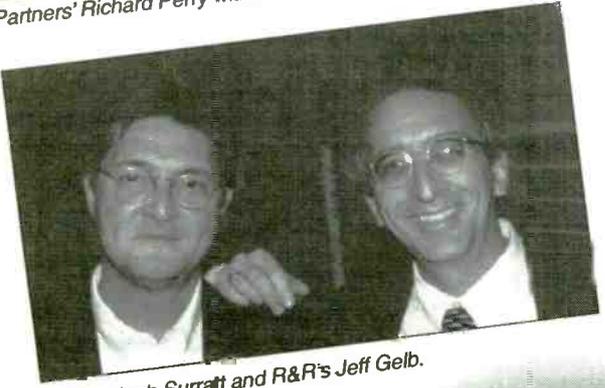
JG Co.'s Jesus Garber, R&R's Erica Farber, Ruthless's Ernie Singleton, and Reprise's Marc Ratner.



Perry Partners' Richard Perry with A&M's Roland Edison and Rick Stone.



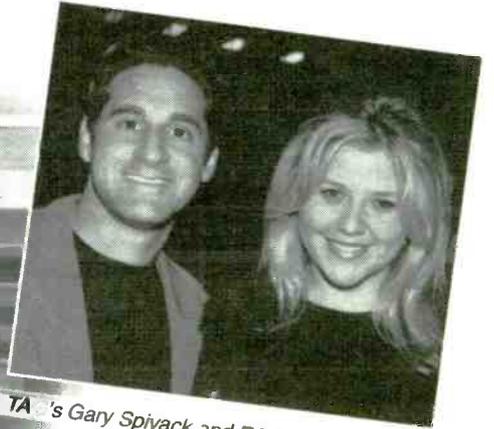
R&R's Michael Atkinson, Lava's Steve Klein, independent promoter Dick Klein, Lava's Bobbi Hach, and Geffen's Alan Oremán.



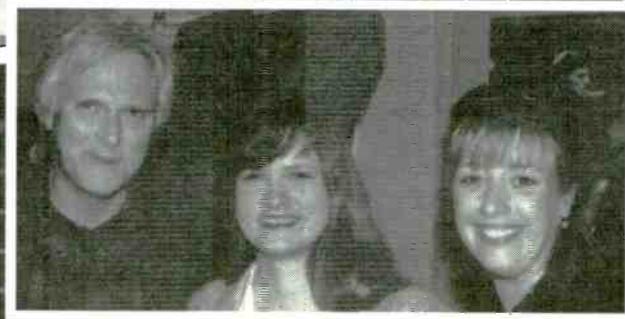
RCA's Hugh Surratt and R&R's Jeff Gelb.



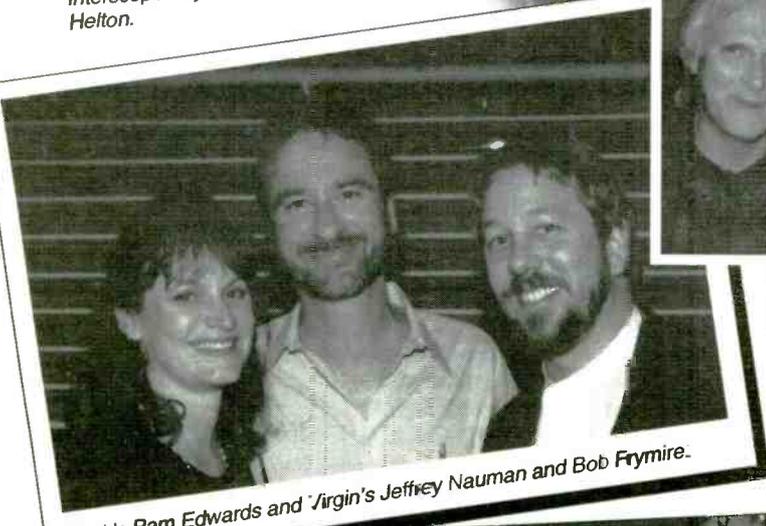
Interscope's Lynn McDonnell and R&R's Lon Helton.



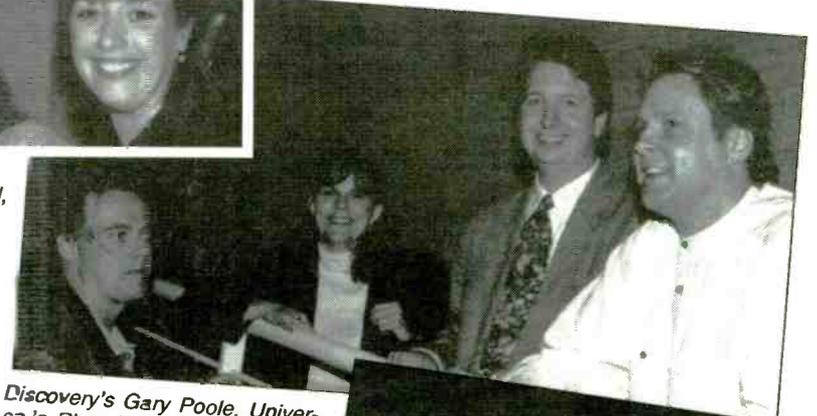
TA's Gary Spivack and R&R's Kristy Reeves.



Verve's Bud Harner, Discovery's Leigh Armistead, and R&R's Missy Haffley.



Work's Pam Edwards and Virgin's Jeffrey Nauman and Bob Frymire.



Discovery's Gary Poole, Univer-sa's Rhonda Beasley, Geffen's Warren Christenson, and Mercury's Jrr Stein.



Elektra's Linde Thurman, Reprise's Irene Vargas, and R&R's Mike Kinoshan.



R&R's Carol Archer and Virgin's Al Moinet.



Columbia's Chris Woltman and R&R's Cyndee Maxwell.

NAB Crystal Radio Awards Finalists

The National Association of Broadcasters (NAB) recently announced the 44 finalists for the organization's Crystal Radio Awards. These awards have recognized radio stations for their excellence and outstanding community service efforts in their individual communities since 1987.

The 10 Crystal winners will be announced during the NAB '96 Radio Luncheon on April 16) in Las Vegas. And the finalists are ...

KBOW-AM/Butte, MT
KCMO-AM/Kansas City
KCUE-AM/Red Wing, MN
KEGE-FM/Minneapolis
KEYF-AM & FM
 Dishman-Cheney, WA
KIRO-AM/Seattle
KKBT-FM/Los Angeles, CA
KLBJ-FM/Austin
KLTH-FM/Kansas City
KMBZ-AM/Kansas City
KNOM-AM & FM/Nome, AK
KOEL-AM/Oelwein, IA
KOGA-AM/Ogallala, NE
KRZK-FM/Branson, MO
KSDR-FM/Watertown, SD
KSL-AM/Salt Lake City
KSUE-AM/Susanville, CA
KTAR-AM/Phoenix
KVFD-AM/Fort Dodge, IA
KVON-AM/Napa, CA
KWHO-FM/Weed, CA

KYNG-FM/Dallas
WAXX-FM/Eau Claire, WI
WBBM-FM/Chicago
WBEE-FM/Rochester
WBHT-FM/Wilkes Barre, PA
WBIZ-FM/Eau Claire, WI
WBZX-FM/Columbus, OH
WGRE-FM/Greencastle, IN
WGY-AM/Schenectady
WIBC-AM/Indianapolis
WIMG-AM/Trenton, NJ
WMMX-FM/Dayton
WQCB-FM/Brewer, ME
WRAL-FM/Raleigh
WRHI-AM/Rock Hill, SC
WSYR-AM/Syracuse
WTCB-FM/Orangeburg, SC
WTUE-FM/Dayton
WTVB-AM/Coldwater, MI
WUSL-FM/Philadelphia
WWKI-FM/Kokomo, IN
WZZK-AM & FM/Birmingham

Taking It To The Limits

The new ownership rules have had a profound effect on the radio industry. The recent surge of radio station acquisitions has caused some owners to exceed the new ownership rules in some markets.

For example, Infinity's acquisition of the Granum stations will require Mel Karmazin's company to sell one of its Dallas properties. Other top station owners who've exceeded the limit are highlighted in the following table:

Owner Rank	Owner Name	Market Rank	Market Name	No. Of AMs	No. Of FMs	Total	Fed. Total Cap	Max. Per Service
2	Infinity	7	Dallas	2	6	8	8	5
3	Evergreen	3	Chicago	2	5	7	8	5
3	Evergreen	37	Charlotte	2	4	6	7	4
5	Jacor	21	Tampa	1	4	5	7	4
5	Jacor	25	Cincinnati	2	4	6	7	4
8	SFX	50	Raleigh	0	4	4	7	4

Note: Data current as of March 12, 1996

Source: BIA's MasterAccess Radio Analyzer

Urban Radio: Prime Medium To Reach African Americans

African Americans account for \$250 billion of consumer purchasing power, and Urban radio is a prime means of reaching them, concludes a new Eastman Radio study.

While African Americans represent 12% of the total U.S. population, in the past 20 years the percentage of college degrees held by African Americans has dramatically increased, and the number of African-American-owned businesses (and their sales figures) have grown at more than twice the overall U.S. rate.

Increases in population, employment, education, and income among African Americans have created a significant level of discretionary income, which is being spent primarily in the grocery, clothing, electronics, and automotive markets.

African Americans listen to the radio almost 50% more than the general U.S. population. Furthermore, the Urban format is the top choice among African-American adults 18+. Urban radio also has the highest TSL of any national format, and has an extremely loyal listener base as well. (This is because of Urban radio's deep roots and heavy involvement in the African-American community.)

The Eastman survey notes that African-American consumers tend to rely on advertisements for product information and brand identity, and overwhelmingly prefer ads that show a positive view of African-American lifestyles and culture. Most importantly, they respond best to advertising when it is presented in a medium that speaks to them — not at them. This is where Urban radio proves its greatest value to advertisers.

For copies of this study, contact Amy Finnerty at (212) 424-6947.

DATELINE

• **March 29-31** — Morning Radio Spring Training. Doubletree Guest Suites, Chicago; (312) 868-6719.

• **April 1** — AWRT 21st Commendation Awards. Waldorf-Astoria Hotel, New York; (818) 783-7886.

• **April 2** — Sixth Annual The Business of Entertainment: The Big Picture Conference. Pierre Hotel, New York City; (212) 492-6082.

• **April 15-18** — 74th Annual NAB Convention. Convention Center, Las Vegas; (800) 342-2460.

• **April 24** — Academy of Country Music Awards. Universal Amphitheatre, Los Angeles.

• **May (date TBA)** — 19th Annual NABOB Spring Broadcast Management Conference. Site TBA; (202) 463-8970.

• **May 1-3** — Radio Only Management Conference. Camelback Inn, Scottsdale, AZ; (609) 424-6800.

• **May 9-12** — CMT's Starfest '96. Fairplex, Los Angeles; (213) 655-5960.

• **May 19-22** — 36th Annual Broadcast Cable Financial Management Convention. Buena Vista Palace Hotel, Lake Buena Vista, FL; (708) 296-0200.

• **June 4-5** — Third International Symposium on DAB. Montreux, Switzerland Convention Center; (213) 938-3228.

• **June 6-9** — Third Annual Radio Montreux International Symposium. Montreux, Switzerland Convention Center; (213) 938-3228.

• **June 10-16** — International Country Music Fan Fair. Tennessee State Fairgrounds, Nashville; (615) 244-2840.

• **June 19-22** — PROMAX Convention. Los Angeles Convention Center; (310) 788-7600.

• **June 20-22** — 25th Silver Anniversary Convention & Bobby Poe Retirement. Sheraton Premiere, Tysons Corner, VA; (301) 951-1215.

• **June 26 (through September 18)** — Summer Arbitron.

• **June 27-29** — 45th Annual AWRT Convention. Ritz Carlton, Naples, FL; (703) 506-3290.

• **July 9** — Major League Baseball All-Star Game. Veteran's Stadium, Philadelphia.

• **July 10-12** — McVay Media Radio School. Site TBA, Cleveland; (216) 892-1910.

• **July 11-14** — Upper Midwest Conclave. Downtown Marriott, Minneapolis; (612) 927-4487.

• **August 8-10** — Talentmasters Morning Show Boot Camp. Westin Canal Place Hotel, New Orleans; (770) 926-7573.

• **August 22-25** — Jack The Rapper Convention & Expo. Georgia International Convention Center and Sheraton Gateway Hotel, Atlanta; (407) 290-2289.

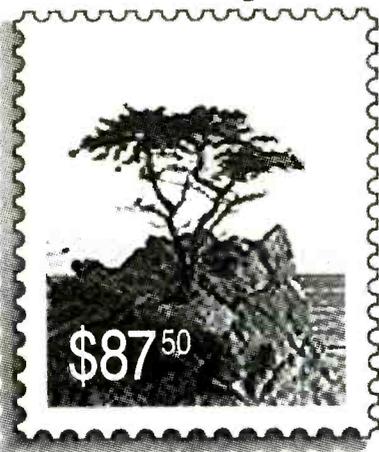
• **September (Date TBA)** — 20th Annual NABOB Fall Broadcast Management Conference. Sheraton Washington Hotel, Washington, DC; (202) 463-8970.

• **September 9 (through December 11)** — Fall Arbitron.

• **October 2** — CMA Awards. Grand Ole Opry, Nashville.

• **October 9-12** — NAB Radio Show. Los Angeles Convention Center; (202) 429-5420.

Long after the polar ice caps melt and Manhattan vanishes beneath the waves and Minneapolis gets warm enough to grow oranges and the last tree on earth is made into a postage & Label bumper stickers will still look good.



Adults 35-64: A New Dominant Market Segment Arrives!

The 77 million strong baby-boomer generation continues its march through the American marketplace. Although the aging of these boomers is far from a secret, the sheer number of boomers — combined with improved medical care and healthier lifestyles — has slowly and, yes, even quietly defined a new dominant market segment. Now is the time to focus on the *expanding 35-64 market* and its alluring attributes.

First, the numbers. While current U.S. Census statistics indicate that the 41.6 million adults 35-44 account for the largest population segment in this country, the U.S. is experiencing a burst in the growth rates of adults 45-54 and adults 55-64. This is caused by the baby-boomer generation (those now aged 32 to 50), who are continuing to spill into the 45-54 age group; and — in the year 2001 — they'll begin entering the 55-64 age group. In just three more years (1999), all boomers will have said goodbye to the 25-34 years.

From now to the year 2010, at a projected growth rate of 46%, the number of adults 45-54 will expand to 44.1 million, and at a growth rate of 63%, the number of adults 55-64 will expand to 34.6 million. In contrast, declines are projected in the 25-34 and 35-44 population segments. An 8% drop in adults 25-34 will take this group down to 38.1 million, and a 6% drop in adults 35-44 will take this group down to 39.7 million. By the year 2010, adults 45-54 will be the consumer group.

Total U.S. Population In 2010

Age Group	Population
Under 5	20,017,000
5-13	36,213,000
14-17	17,288,000
18-24	30,220,000
25-34	38,179,000
35-44	39,659,000
45-54	44,099,000
55-64	34,552,000
65-74	20,978,000
75+	19,126,000

Source: 1995 Statistical Abstract of the United States

Given the expansion of the adult 35-64 population, let's look at why forward-thinking, successful marketers need to analyze and target this powerful market segment *now*.

35-64s Can Afford Their Desires

Right now, if we look at households on the basis of income, 1993

By Debbie Goodman

U.S. Census figures reveal that the most affluent households are those headed by adults 45-54 (average household income: \$46,207), followed by adults 35-44 (\$40,862), and adults 55-64 (\$33,474).

As we approach and pass the year 2000, American households will achieve record levels of affluence as members of the baby-boom generation continue to enter into their peak earning years. Projections from the *Official Guide To American Incomes* show that between 1991 and 2005, the number of affluent households (those households with annual incomes of \$50,000 or more) will increase the fastest in households headed by 45-to-54 and 55-to-64-year-olds. The 45-54 households with incomes of \$50,000+ will soar from 6.7 million to 11.1 million, a 66% increase! The 55-64 households with incomes of \$50,000+ will jump from 3.8 million to 6 million, a 59% increase. In terms of consumer prospects, the adult 35-64 market has the income.

1993 Average Household Income

Age Group	Average Income
15-24	\$19,333
25-34	\$31,281
35-44	\$40,862
45-54	\$46,207
55-64	\$33,474
65-74	\$21,310
75+	\$14,328

Source: 1995 Statistical Abstract of the United States

35-64s Have High Levels Of Discretionary Income

Discretionary income — defined as money remaining after taxes and required basic living expenses — is an important factor in determining the value of each segment of the market. The 35-64 adult market has the highest availability of uncommitted dollars. This is not only because households in this age group have higher incomes, but also because many members of this age group, especially 55-64s, live in smaller households because their kids have grown up and moved out. According to *The Official Guide To American Incomes*, in 1991, households headed by adults 35-64 accounted for 64% of the \$689 billion in discretionary dollars in the U.S.

Younger families are often burdened with higher non-discretionary expenditures for housing, food, clothing, transportation, and edu-

Do You Have A Sales Story To Tell?

The challenges facing a radio sales department are growing more difficult each day.

- How are you staying ahead of the game?
- In what new ways are you compensating and motivating your sales staff?
- Is your department using computer technology? How?
- Are you exploiting all possible new business sources?
- Is radio's slice of the advertising pie in your market growing?

R&R invites you to share your story about any of the above topics — or any other sales-related issues — with our readers. Your comments will contribute to an ongoing forum designed to raise the profile of radio sales in the advertising community.

Send your thoughts to Managing Editor Ron Rodrigues in any of the following ways:

Mail: 10100 Santa Monica Blvd., 5th Floor,
Los Angeles, CA 90067-4004
Phone: (310) 788-1646 Fax: (310) 203-9763
E-mail: ronr@ronline.com

cation. These demands — combined with their generally lower household income levels — make it easy to understand the importance of per capita (or per person) discretionary income. The average 55-64 adult has \$5472 dollars per year to spend as he or she wishes, while the average 25-34 adult has just \$3776. For marketers of luxury goods or other discretionary products, the adult 35-64 market is the place to be.

Net Worth Rises With Age

Another factor that determines a market segment's appeal is its ability to spend. Net worth — defined as the total of a family's or individual's assets less liabilities, including mortgages, loans, and other financial obligations — is a major determinant of the ability to spend. A family or individual with "money in the bank" is a better consumer prospect than one who lives from paycheck to paycheck. Typically, younger households have many debts and few assets. As people earn more money in middle age, they begin to pay off their debts.

The October 1994 *Federal Reserve Bulletin* indicates that median net worth varies by age from a median of just \$10,400 for families headed by individuals under age 35 to a high of \$133,300 for families headed by individuals aged 55-64. More than 60% of total U.S. net worth is controlled by families aged 35-64.

In contrast, only 7% of total U.S. net worth is controlled by those under the age of 35. Net worth will continue to grow as the baby-boomer generation enters its peak earning years, and will, therefore, add even further spending power to the already affluent adult 35-64 market.

35-64 Adult Households Are Biggest Spenders

Not surprisingly, the superior income and discretionary income of households headed by adults 35-64 makes them the biggest spenders. Figures from the U.S. Bureau of Labor Statistics' 1993 *Consumer Expenditure Study*

along with figures from *The Official Guide To The Generations* indicate that, in 1993, households headed by adults 35-44 spent \$37,429 on average, while adults 45-54 spent \$41,020 on average, and adults 55-64 spent \$32,973 on average. Overall, average annual expenditures of adults 35-64 were more than \$37,000 in 1993. That's 21% more than the average U.S. household and 4% more than the average adult 25-54 household. Households headed by adults 35-64 accounted for \$1.9 trillion in spending in 1993 — that's 61.7% of the total spending of American households.

1993 Average Household Expenditures

Market Segment	Expenditures
All households	\$30,692
Under 25	\$17,468
25-34	\$28,594
35-44	\$37,429
45-54	\$41,020
55-64	\$32,973
65+	\$21,322

Source: *The Official Guide To The Generations*; U.S. Bureau Of Labor Statistics 1993 Consumer Expenditure Survey

Any announcements of the death of the adult 25-54 market would be premature. This market remains an attractive target, and a vital part of a successful marketing strategy for many products and services. The 35-64 market has arrived, however, and is dangerous to ignore. Its sheer numbers, combined with its enormous qualitative advantages, make it a focus now, and perhaps the focus of the near future.

Salespeople On The Move

• **Tony Hammel** and **Madonna Degnan** have been named NSM and Dir./New Business Sales, respectively, at **WFAN/NY**. Degnan will also serve in the same capacity for **Infinity**-owned crosstown sister **WXRK-FM (K-Rock)**.

• Meanwhile, at **Emmis**-owned **WQHT (Hot 97/NY)**, **Beth Kassel** becomes an AE.

• **Beth Valentine** is the new Dir./New Business Development at **WNUA/Chicago**.

• **David Ocar** has been promoted to Mgr./Farm Mktg. at **CBS Radio's WCCO-AM/Minneapolis**. At crosstown competitor **KMJZ-FM**, **Suzanne Brungardt** and **Melanie Kremer** have become Account Mgrs.

• **Thom King** moves up to LSM at **KOOL-AM & FM/Phoenix**.

• **Timothy Sean Kelly** is upped to Dir./Research for **Katz Radio Group's Banner Radio**. In related news, **Carey Warren** is now Mgr./Western Region for **KRG Syndication Dimensions**, Los Angeles; **Fred Anglin** joins **KRG's Eastman Radio**, Los Angeles as an AE; and **Simon Lynds** has been named President/CEO for **Katz**

International Limited, London.

• **Beth Mayo** is upped to AE/Advertising Sales, New York at **ABC Radio Networks**.

• **Sharon Day** has been elected Chair/Station Advisory Board of the **Interep Radio Store's Major Market Radio Sales**. She is presently NSM/Sales Dir. for **WRMR-AM** and NSM for **W D O K - F M / Cleveland**. In related news, **John Hurlburt**

has been appointed Dir./Major Market Radio Sales, Dallas.

• **Douglas McIntyre** and **Richard La Monica** have been named Sr. VP/Sales and VP/National Accounts, respectively, at **Business News Network**. At the same time, the company, along with its **SuperNet**, has relocated its Sales and Marketing department to New York. The new address is 16 E. 90th Street, Suite 1B, New York, NY 10128; phone (212) 864-4735.



Day

Debbie Goodman is Marketing & Research Director for Media Product Management Inc. She can be reached at (818) 501-5699.

Promoting Goodwill In Your Community

By Scott Slaven, PROMAX International

Topping a spate of recent community goodwill efforts is the Fourth Annual KinderVision Kids Fair, held at the Los Angeles Sports Arena on March 24. Co-sponsored by local Spanish-language stations **KBUE-FM (Que Buena)** and sister **KKHJ-AM (Radio Alegria 930)**, the annual free event also is co-sponsored by MCI, Mobil, Sears, and **KMEX-TV** and is designed to prevent child abduction. The fair will feature live entertainment, informational booths, games, rides, and celebrity appearances.

Every child/parent also will receive a free KinderVision videocassette in either English or Spanish that contains information on what to do if confronted by strangers. Each child will then be videotaped, voice-recorded, fingerprinted, and will have a comprehensive information card filled out.

More than 20,000 attendees are expected at the KinderVision fair, which is funded solely through corporate sponsorships and is provided free of charge. While it's a sad fact of life that such an event would even be necessary, radio stations couldn't do their community a much better service than adapting this worthy effort to their own marketplace.

Talent Show

Talk **WTAE-AM/Pittsburgh** scored some goodwill points of its own by staging its Second Annual Hometown Highlight Talent Show at a local area mall. WTAE's sales department got local businesses to set up booths onsite and had one of its talk show hosts broadcast live from the event.

Local talent who made good included three alternative-rock bands (one consisting of four eighth-grade students — you can't get much more youth-oriented than that), a country band, and a precocious four-year-old who warbled "The Good Ship Lollipop." OK, so it sounds a little too nauseating — er, *heartwarming* — for its own good, but the folks in the 'burbs love that kind of stuff.

WTAE sister station **WVTY-**



FM (Variety 96) also was active in February. It came up with a promotional opportunity that only comes 'round once in a blue moon, so dig out your four-year planner and pencil in the next February 29.

WVTY celebrated Leap Year by asking listeners who were either born or married on February 29 to fax in a copy of their birth certificate or marriage license. The 30-some odd respondents came into the studio for an on-air breakfast and, no doubt,

traded war stories about the dumb jokes they have to put up with whenever people find out they're a Leap Year statistic.

Promotions Director **Colleen Kalchthaler** said, "One young man [who attended] was born in 1992, so this was technically his first birthday! And one couple was to be married that night and still joined us!"

Sheer Heart Attack

And finally, for a goodwill promotion that's certain to grease those "heartened" arteries, **WGSY (Sunny 100)/Columbus, GA** did a Valentine's Day promotion that raised a hefty \$44,156 for the American Lung Association.

Sunny listeners were asked to go by their local Burger King outlet and purchase a Valentine's Day Fun Pack — inside each pack were 10 Valentines redeemable for a free small order of french fries at the fast-food chain. The packs cost only \$1, and printing costs were donated by a sponsor. Ah, deep-fried fast food — what better way to say, "I love you ..."



AUTISTIC EXPRESSION — **WEBN/Cincy** recently held its First Rock N Raffle For Autism, auctioning off more than 50 items of autographed rock memorabilia — including guitars from the likes of the Eagles, the Black Crowes, Boston, and Jimmy Page — and raising \$31,000 in the process. Pictured at the presentation of the traditional oversize check are (l-r) station VP/GM Jaqui Brumm and Autism Society of Cincinnati co-President Tina Saurber.

April Promotional Opportunities

By Irwin Pollack

Monthly Events

- Actors Appreciation Month
- Alcohol Awareness Month
- Cancer Control Month
- Child Abuse Prevention Month
- Confederate Heritage Month
- Dog Appreciation Month
- Fair Housing Month
- Fresh Florida Tomato Month
- Holy Humor Month
- Home Improvement Month
- International Amateur Radio Month
- International Guitar Month
- Keep America Beautiful Month
- Knuckles Down Month
- Listening Awareness Month
- Mathematics Education Month
- Month Of The Young Child
- Multicultural Communication Month
- Municipal Community Services Month
- National Anxiety Month
- National Fresh Celery Month
- National Humor Month
- National Occupational Therapy Month
- National Poetry Month
- National Recycling Month
- National Welding Month
- National Woodworking Month
- Parkinson's Awareness Month
- Prevention Of Cruelty To Animals Month
- Sexual Assault Awareness Month
- Sports Eye Safety Month
- Stress Awareness Month
- Travel & Entertainment Books Month

Special Days & Weeks

- April 1** — Dollar sign (\$) created (1778)
Nat'l Radio Talk Show Host Day
Firefighter's Day
- April 1-7** — National Laugh Week
- April 2** — First motion picture theater opened (1902)
Great Lover's Day
- April 3** — American Circus Day
Don't Go To Work Unless It's Fun Day

- April 5-7** — Alcohol-Free Weekend
- April 6** — Mormon Church founded (1830)
Twinkies Day
- April 7** — Matches Invented (1827)
No Housework Day
Television first shown to the public (1927)
- April 7-13** — National Birthparents Week
- April 8** — Behave Yourself Day
- April 8-14** — National Garden Week
Egg Salad Week
- April 9** — Longest Word Day
TV Guide Birthday (1953)
- April 11** — Sexual harassment banned (1980)
- April 12** — Stupid Pet Tricks Day
World's Largest Trivia Contest
- April 13** — World's Largest Hula Competition
- April 14** — Webster's dictionary first published (1828)
- April 14-20** — National Library Week
- April 15** — Get That Stain Out Day
First McDonald's (1955 — Des Plaines, IL)
National Hostility Day
Rubber Eraser Day
- April 16** — Lookalike Day
National CPAs Goof-Off Day
National Stress Awareness Day
- April 18** — First crossword puzzle book (1924)
First Walk/Don't Walk sign (1955)
- April 21-28** — Big Brothers/Sisters Appreciation Week
National Lingerie Week
Professional Secretaries' Week
- April 23** — New Coke introduced (1985)
- April 24** — Change Your Batteries In Your Car Alarm Day
National TV Turn-Off Day
- April 25** — Abortion first legalized (1967)
Take Our Daughters To Work Day
- April 26** — National Crayola Day
Largest bank robbery (1981, Tucson, \$3.3 million)
- April 28** — Kiss Your Mate Day
- April 30** — National Honesty Day

Sources: Chase's Calendar, Celebrate Today!

Share Your Marketing Plan!

We hope you'll take part in the industry's newest weekly forum for marketing & promotion professionals.

- Just what did it take to pull off that remote?
- How much time went into that station concert?
- Who chose the colors for that outdoor campaign?
- Why did you use film — or video — for those TV spots?

R&R invites you to share your stories about any of the above topics — or just about anything marketing- or promotion-related — with our readers. Your comments will contribute to an ongoing forum designed to attract attention to the importance of strong marketing and promotion in the radio industry.

Please send your ideas, releases, and photographs to **Scott Slaven**, Director of Communications, **PROMAX International**, 2029 Century Park East, Suite 555, Los Angeles, CA 90067.

Pro:Motions

• **Kim Heywood** has joined **Emmis's WRKS (98.7 Kiss FM)/NY** as Coordinator/Advertising & Promotions.

• **Mark Campbell** has been named Dir./Mktg. & Promotion at **WKXK-FM (Kicks Country)/Chicago**.

• **Ted Maturo** becomes Dir./Promotion & Mktg. for **WJQI-AM & FM & WFOG-FM/Norfolk**.

• **Christie Curren** is the new Promotions Dir. at **KYKR/Beaumont, TX**.

Make Money Through Audiotext Marketing

Evanson, IL-based MG Enterprises provides 800/900 number audiotext marketing programs — ranging from the MGE Connection and the Astrology Connection to the Travel Connection and the Sports Connection — to radio stations across the nation.

The MGE Connection is a non-investment program that generates incremental "900" revenue for sta-

tions as well as provides additional spot inventory. This spot inventory is located within the "800" number area of the program as well as within the optional Internet site.

MG Enterprises takes care of all hardware and software as well as promotion and sales support manuals. MGE Connection programs are not format-specific. For more info, call 1-800-850-9135.

'ZINE SCENE

Buy 'George' — It's Howard Stern!

Cover star **Howard Stern** tells *George*: "Virtue is honesty, which makes me the most virtuous person in America. You have these playboys who run around with a lot of chippies, but I truly respect women. I made a vow to my wife when I was 22 — a stupid vow — but a vow. I never thought I'd be famous or have women wanting me. Now I have all these women around me and I'm still married. Women respect me for that. I also don't exploit my kids or put them on the cover of magazines, like certain talk show hosts I know. My language is crude, but my behavior is proper."

George's examination of virtue continues with radio talk show host **Oliver North** claiming the person that most embodies that quality is his wife. Meanwhile, radio talk host **Mario Cuomo** says "**Jim and Sarah Brady** of Handgun Control, Inc., embody virtue" because "victims not just of a gunman's malice but of chance, they made a choice to become not casualties but crusaders." Incidentally, **Melissa Etheridge** nominates **Tom Hanks**: "It is a great virtue to achieve such success and maintain the dignity he has. Besides, he knows how to play the accordion."

Elsewhere in the 'zine, **Tori Amos** remembers her nights spent performing in DC piano bars thusly: "I don't hate politicians. I loved playing 'Bye Bye Blackbird' for [former House Speaker] **Tip O'Neill**. He was a human being who needed to sing a song."

Stingers

Sting tells *Time*: "I have teenage children, and I hear their music in the house, by accident — I'm intrigued. But with new pop music, it's very rare that I heard music that I can't recognize its source. **Oasis** are the **Beatles**, basically. **Blur** are the **Kinks**."

Sting also tells *People*: "I used to subscribe to the idea that some kind of drama had to be going on in my life in order for me to be creative. But **Bach** was a happy family man, and yet he made this wonderful music."

The Best Laid Plans ...

"We're playing Lincoln Center, and it's a big night. **Max [Weinberg, E Street drummer]** was sick. And he blew his lunch in the middle of 'Born To Run.' But he didn't stop playing. Extra merit for **Max**. Then in 'E Street Shuffle' I hear what sounds like a trumpet. And I'm going, 'Damn. What the hell is **Clarence [Clemmons]** doing with that saxophone?' And I look, and next to Clarence is a trumpet player. So I said, 'Clarence, what's he doing over there?' Clarence goes, 'He said you said it was OK!' I said, 'Well, it's not OK. Get him off!' Then we come out for an encore, and all of a sudden I notice the stage is rising. I think, 'Jesus, this can't be happening.' And then I realize, no, the stage isn't rising, the audience is sinking."

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

There's an orchestra pit that they put about 100 seats on, and a kid spilled beer into it, short-wired the thing. The monitors are crashing in after them. It was unbelievable." — **Bruce Springsteen** recalls his Lincoln Center debut (*Newsweek*).

"We all had our fingers crossed to the point of cutting off our circulation, because it could've been so magnificent. It was a great idea, but it didn't work out" — **550 Music President Polly Anthony** describes the aborted collaboration between **Celine Dion** and legendary rock producer **Phil Spector** (*Entertainment Weekly*).



Polly Anthony

"Bands are hip to the movie game. Cut three extra tracks for your album and hustle the rejects to those Hollywood stooges. They'll buy anything" — "Songs In The Key Of X" co-producer **David Was** describes the current creative process as it relates to cross-marketing music and film/TV (*Entertainment Weekly*).

"To avoid cellulite and water retention at all costs" — *Vogue* cover girl **Lisa Marie Presley**, subject of 10-page photos 'n' story feature, foretells her future.

Love & Money

Madonna is dating an 18-year-old, **Horacio Cafado**, who was hired to keep her supplied with Evian water on the "Evita" set (*Star*).

Paula Abdul and multimillionaire clothing exec/boyfriend **Brad Becker** bought an engagement ring at Tiffany's (*Star*).

Shania Twain's "sad trail of jilted lovers" (her ex-guitar player, her former manager, her erstwhile hockey player boyfriend) is explored in the *Globe*. Twain also reportedly delayed a video shoot for hours by waiting for a pimple to dry up, before giving up and having it turned into a beauty mark (*National Enquirer*).

Will Smith — rapper and star of the "Fresh Prince" TV sitcom — went to an L.A. fitness store and bought a treadmill for his dog, so the pooch could run beside him while he works out (*Star*).

Gloria Estefan's son was kicked out of a posh Miami prep school for making sex calls to classmates' parents (*Globe*).

L.A. punk band the **Mentors** frontman **El Duce (Eldon Hoak, 47)** claims **Courtney Love** offered him \$50,000 to kill **Kurt Cobain (Globe)**.

"Why? Because I'm the only one she hasn't done it to?" — **Sharon Stone's** response to Madonna's expressed desire to French kiss her (*National Enquirer*).

VIDEO

NEW THIS WEEK

• THEREMIN: AN ELECTRONIC ODYSSEY (Orion)

This feature film chronicles the life and work of Prof. **Leon Theremin**, the Russian professor who introduced the first electronic instrument, the Theremin, in 1920. Interviews with **Brian Wilson**, **Todd Rundgren**, and others illustrate why the Theremin — featured in such records as the **Beach Boys'** "Good Vibrations" and **Led Zeppelin's** "Whole Lotta Love" — is responsible for the current use of electronic instruments in popular music.

• MALLRATS (MCA/Universal)

Starring **Shannen Doherty** and **Jeremy London**, this feature film spawned a 510/MCA soundtrack with **Belly's** "Broken," **Bush's** "Bubbles," **Silverchair's** "Stoned," **Sponge's** "Seventeen," **Weezer's** "Susanne," and **Wax's** title track. Cuts by **Elastica**, **Girls Against Boys**, **Sublime**, and others complete the LP.

• STRANGE DAYS (Fox)

This feature film — starring **Ralph Fiennes** and **Angela Bassett** — spotlights co-star **Juliette Lewis** performing **PJ Harvey's** "Hardly Wait" on-screen and on the movie's **Lightstorm/Epic Soundtrack** LP, which also contains songs by **Skunk Anansie**, **Tricky**, **Lords Of Acid**, **Satchel**, and others. **Prong** (featuring **Ray Manzarek**) contribute the title cut, while **Peter Gabriel** and **Deep Forest** team for "While The Earth Sleeps"; **Deep Forest** also perform "Coral Lounge."

• HOW TO MAKE AN AMERICAN QUILT (MCA/Universal)

The MCA soundtrack to this feature film — starring **Winona Ryder** and **Anne Bancroft** — showcases classic cuts by **Neil Diamond** ("Cherry, Cherry"), **Loretta Lynn & Conway Twitty** ("After The Fire Is Gone"), **Patsy Cline** ("You Belong To Me"), **Louis Armstrong** ("La Vie En Rose"), **Etta James** ("At Last"), and other vintage tunes by **Bing Crosby**, the **Ink-spots**, **Benny Goodman**, and more.

• THE JUNIPER TREE (Rhino)

Released in Iceland in 1987, this feature film based on a tale by the **Brothers Grimm** stars **Elektra/EEG** recording artist **Bjork** as the daughter of a woman burned at the stake for heresy.

• DEVIL IN A BLUE DRESS (Columbia TriStar)

Denzel Washington stars in this feature film, which carries a **Columbia/CRG** soundtrack with vintage songs by **T-Bone Walker** ("West Side Baby"), **Jimmy Witherspoon** ("Ain't Nobody's Business"), **Duke Ellington** ("Hy-Ah Su"), **Pee Wee Crayton** ("Blues After Hours"), **The Ionious Monk** ("Round Midnight"), **Memphis Slim** ("Messin' Around"), and more.

• BALTO (MCA/Universal)

Kevin Bacon, **Bridget Fonda**, and **Atlantic** recording artist **Phil Collins** lend their voices to this animated feature film, which spawned an MCA soundtrack with **Steve Winwood's** "Reach For The Light."

MUSIC DATEBOOK

MONDAY, APRIL 8



Kurt Cobain — No. 1 with a bullet.

1989/Neil Diamond sets an L.A.

Forum record, selling out nine shows.

1994/Nirvana leader Kurt Cobain, 27, is found dead of a self-inflicted shotgun wound in his Seattle home.

Born: **Steve Howe (Yes, Asia)**, **Izzy Stradlin (ex-Guns N' Roses) 1962**, **Julian Lennon 1963**, **Biz Markie 1964**

TUESDAY, APRIL 9

1964/Capitol wins its dispute with **VeeJay** over rights to distribute **Beatles** records in the U.S. in an out-of-court settlement.

1974/**Bruce Springsteen** meets future manager **Jon Landau** in a Massachusetts club.

1979/**Donna Summer's** "Last Dance" wins a Best Original Song Oscar. **Giorgio Moroder** wins a Best Original Score Oscar for "Midnight Express."

Born: **Carl Perkins 1932**

WEDNESDAY, APRIL 10

1956/**Nat "King" Cole** is attacked and beaten onstage by Birmingham segregationists.

1962/Original **Beatles** bassist **Stuart Sutcliffe** dies of cerebral paralysis.

1970/**The Nice** breaks up. Leader **Keith Emerson** says he'll form a band with bassist **Greg Lake**.

1995/**L.L. Cool J** makes his TV debut, playing a football player on NBC-TV's "In The House."

Born: **Brian Setzer (ex-Stray Cats) 1959**, **Tim Alexander (Primus) 1965**

THURSDAY, APRIL 11

1961/**Bob Dylan** plays his first pro gig, opening for **John Lee Hooker** at Gerde's Folk City in New York.

1970/**Paul McCartney** announces he'll no longer record with **John Lennon**, signaling the breakup of the **Beatles**.

1981/**Eddie Van Halen** marries actress **Valerie Bertinelli**.

1983/**Joe Cocker** and **Jennifer Warnes** win a Best Original Song Oscar for "Up Where We Belong" from "An Officer And A Gentleman."

1988/**Cher** wins a Best Actress Oscar for her role in "Moonstruck," **Bill Medley** and **Jennifer Warnes's** "(I've Had) The Time Of My Life" wins Best Original Song, and **David Byrne**, **Ryuichi Sakamoto**, and **Cong Su** win one for scoring "The Last Emperor."

1988/**Dave Prater** of **Sam & Dave** is killed in a car accident.

1995/**Gary Owens** is inducted into the NAB Hall of Fame.

Born: **Chris Difford (Squeeze) 1954**

FRIDAY, APRIL 12

1954/**Bill Haley & His Comets** record "Rock Around The Clock."

1961/**Percy Faith's** "Theme From A Summer Place" wins a Best

Record Grammy, and **Bob Newhart** wins two — Best New Artist and Best Album — for "Button Down Mind."

1975/The movie version of the **Who's** "Tommy," co-starring **Elton John** and **Tina Turner**, opens.

1990/**James Brown** is released from a South Carolina jail after serving 15 months for various drug convictions.

Born: **Herbie Hancock 1940**, **John Kay (Steppenwolf) 1944**, **David Cassidy 1950**, **Josh Caterer (Smoking Popes) 1972**

SATURDAY, APRIL 13

1965/The **Beatles** win a Best New Artist Grammy, **Roger Miller** wins a then-record five awards, and **Stan Getz & Astrud Gilberto's** "The Girl From Ipanema" and **Joao Gilberto's** "Getz/Gilberto" win Best Record and Album, respectively.

1971/The **Rolling Stones** release "Brown Sugar."

Born: **Al Green 1946**, **Peabo Bryson 1951**, **Max Weinberg (ex-E Street Band) 1951**, **Lisa Umbarger (Toadies) 1965**

SUNDAY, APRIL 14

1976/**Stevie Wonder** signs a then-record \$13 million deal with **Motown**.

1989/**Tom Petty** releases his first solo album, "Full Moon Fever," although several members of the **Heartbreakers** appear on the LP.

Born: **Richie Blackmore (Deep Purple) 1945**, **Barret Martin (Screaming Trees) 1967**

— Paul Colbert



59.4 million households
Patti Galluzzi,
VP/Music Programming

ADDS

- CRANBERRIES/Salvation (Island)
- MADONNA/Love Don't Live Here Anymore (Maverick/WB)
- SWV/You're The One (RCA)
- TRACY BONHAM/Mother Mother (Island)
- CANDLEBOX/Best Friend (Maverick/WB)
- CRACKER/ I Hate My Generation (Virgin)
- GRAVITY KILLS/Guilty (TVT)
- KORN/Crown (Immortal/Epic)
- VERVE PIPE/Photograph (RCA)

EXCLUSIVE

- BUSH/Machinehead (Trauma/Interscope)
- CRANBERRIES/Salvation (Island)
- OASIS/Champagne Supernova (Epic)
- STONE TEMPLE PILOTS/Big Bang Baby (Atlantic)

HEAVY

- ALICE IN CHAINS/Heaven Beside You (Columbia/CRG)
- MARY J. BLIGE/Not Gon' Cry (Arista)
- MARIAH CAREY/Always Be My Baby (Columbia/CRG)
- COOLIO/1,2,3,4 (Sumpin' New) (Tommy Boy)
- FOO FIGHTERS/Big Me (Capitol)
- GARBAGE/Only Happy When It Rains (Almo Sounds/Geffen)
- W. HOUSTON & C. WINANS/Count On Me (Arista)
- LENNY KRAVITZ/Can't Get You Off My Mind (Virgin)
- L.L. COOL J/Do'in' It (Def Jam/Island)
- ALANIS MORISSETTE/Ironic (Maverick/Reprise)
- NO DOUBT/Just A Girl (Trauma/Interscope)
- RED HOT CHILI PEPPERS/Aeroplane (WB)
- SMASHING PUMPKINS/1979 (Virgin)

STRESS

- BRANDY/Sittin' Up In My Room (Arista)
- DEBORAH COX/Who Do U Love (Arista)
- D'ANGELO/Lady (EMI)
- DOG'S EYE VIEW/Everything Falls Apart (Columbia/CRG)
- FUGEEES/Fu-gee-ia (Ruffhouse/Columbia/CRG)
- GOO GOO DOLLS/Naked (Metal Blade/WB)
- JEWEL/Who Will Save Your Soul (Atlantic)
- R. KELLY/Down Low (Nobody ...) (Jive)
- MADONNA/Love Don't Live Here Anymore (Maverick/WB)
- RADIOHEAD/High & Dry (Capitol)
- SPINNING WHEELS/What Do I Have To Do? (Columbia/CRG)
- TONY RICH PROJECT/Nobody Knows (LaFace/Arista)

ACTIVE

- AFGHAN WHIGS/Honky's Ladder (Elektra/EEG)
- AMMONIA/Drugs (Epic)
- BODEANS/Closer To Free (Slash/Reprise)
- BUSTA RHYMES/Woo-Hah! Got You All... (Elektra/EEG)
- DOGG POUND/New York, New York (Death Row/Interscope)
- EVERCLEAR/Santa Monica ... (Capitol)
- GOLDFINGER/Here In Your Room (Mojo)
- JOE/All The Things (Your Man Won't Do) (Island)
- QUINCY JONES/Slow Jams (Owest/WB)
- MARILYN MANSON/Sweet Dreams (Nothing/Interscope)
- NIXONS/Sister (MCA)
- JOAN OSBORNE/Right Hand Man (Blue Gorilla/Mercury)
- PHARCYDE/Runnin' (Capitol)
- SPACEHOG/In The Meantime (Sire/EEG)
- SWV/You're The One (RCA)

ON

- BAD RELIGION/A Walk (Atlantic)
- TRACY BONHAM/Mother Mother (Island)
- CANDLEBOX/Best Friend (Maverick/WB)
- COWBOY JUNKIES/A Common Disaster (Geffen)
- CRACKER/ I Hate My Generation (Virgin)
- GRAVITY KILLS/Guilty (TVT)
- JARS OF CLAY/Flood (Silvertone)
- KISS/Rock And Roll All Nite (Mercury)
- KORN/Crown (Immortal/Epic)
- LOVE AND ROCKETS/Sweet Lover ... (American/Reprise)
- ERIC MATTHEWS/Fantare (Sub Pop)
- PULP/Common People (Island)
- SEVEN MARY THREE/Water's Edge (Mammoth/Atlantic)
- SON VOLT/Drown (WB)
- VERVE PIPE/Photograph (RCA)

Video airplay from April 1-7.



50.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

- MICHAEL JACKSON/They Don't Care About Us (Epic)
- MADONNA/Love Don't Live Here Anymore (Maverick/WB)

XL

- MARIAH CAREY/Always Be My Baby (Columbia/CRG)
- CELINE DION/Because You Loved Me (550 Music)
- MELISSA ETHERIDGE/I Want To Come Over (Island)
- HOOTIE & THE BLOWFISH/Time (Atlantic)
- SEAL/Don't Cry (ZTT/WB)

LARGE

- BEATLES/Real Love (Apple/Capitol)
- COLLECTIVE SOUL/The World I Know (Atlantic)
- GIN BLOSSOMS/Follow You Down (A&M)
- W. HOUSTON & C. WINANS/Count On Me (Arista)
- MICHAEL JACKSON/They Don't Care About Us (Epic)
- MADONNA/Love Don't Live Here Anymore (Maverick/WB)
- NATALIE MERCHANT/Wonder (Elektra/EEG)
- ALANIS MORISSETTE/Ironic (Maverick/Reprise)
- JOAN OSBORNE/One Of Us (Blue Gorilla/Mercury)
- SON VOLT/Drown (WB)
- STING/Let Your Soul Be Your Pilot (A&M)

MEDIUM

- ACE OF BASE/Lucky Love (Arista)
- BLUES TRAVELER/Hook (A&M)
- BODEANS/Closer To Free (Slash/Reprise)
- TRACY CHAPMAN/Give Me One Reason (Elektra/EEG)
- DOG'S EYE VIEW/Everything Falls Apart (Columbia/CRG)
- JEWEL/You Were Meant For Me (Atlantic)
- JONI MITCHELL/How Do You Stop (Reprise)
- OASIS/Wonderwall (Epic)
- JOAN OSBORNE/Right Hand Man (Blue Gorilla/Mercury)
- LIONEL RICHIE/Don't Wanna Lose You (Mercury)
- TONY RICH PROJECT/Nobody Knows (Arista)

CUSTOM

- TORI AMOS/Caught A Lite Sneeze (Atlantic)
- JANN ARDEN/Insensitive (A&M)
- MARY J. BLIGE/Not Gon' Cry (Arista)
- BRANDY/Sittin' Up In My Room (Arista)
- JACKSON BROWNE/Some Bridges (Elektra/EEG)
- COWBOY JUNKIES/Common Disaster (Geffen)
- D'ANGELO/Lady (EMI)
- DEEP BLUE SOMETHING/Halo (RainMaker/Interscope)
- ENYA/Anywhere Is (Reprise)
- JARS OF CLAY/Flood (Silvertone)
- JOE/All The Things (Your Man Won't Do) (Island)
- QUINCY JONES/Slow Jams (Owest/WB)
- R. KELLY/Down Low (Jive)
- LENNY KRAVITZ/Can't Get You Off My Mind (Virgin)
- K.D. LANG/Sexuality (WB)
- GERALD & EDIE LEVERT/SRL/Wind Beneath ... (EastWest/EEG)
- PURE SOUL/Stairway To Heaven (Stepsun/Interscope)
- RADIOHEAD/High & Dry (Capitol)
- CHANTAY SAVAGE/I Will Survive (RCA)
- SOLD/Where Do U Want Me To Put It (Perspective/A&M)
- BRUCE SPRINGSTEEN/Dead Man Walkin' (Columbia/CRG)
- 3T/Anything (MCA/550 Music)

Video airplay from April 1-7.



36 million households
Lydia Cole,
VP/Music Programming

Video Soul Top 10

- BRANDY/Sittin' Up In My Room (Arista)
- D'ANGELO/Lady (EMI)
- TONY RICH PROJECT/Nobody Knows (LaFace/Arista)
- GROOVE THEORY/Keep Tryin' (Epic)
- W. HOUSTON & C. WINANS/Count On Me (Arista)
- FUGEEES/Fu-gee-ia (Ruffhouse/Columbia/CRG)
- DEBORAH COX/Who Do U Love (Arista)
- CHANTAY SAVAGE/I Will Survive (RCA)
- R. KELLY/Down Low ... (Jive)
- 2PAC F.D.R. DRE/California Love (Death Row/Interscope)

Information for week ending March 29.

Rap City Top 10

- BUSTA RHYMES/Woo-Hah! Got You All In Check (EastWest/EEG)
- L.B.C. CREW/Beware Of My Crew (Jac-Mac/WB)
- NONCHALANT/5 O'Clock (MCA)
- LOST BOYZ/Renee (Island)
- GODDIE MOB/Soul Food (LaFace/Arista)
- JAY-Z/Dead Presidents (Roc-A-Fella)
- MC LYTE/FXSCAPE/Keep On ... (Flavor Unit/EastWest/EEG)
- L.L. COOL J/Do'in' It (Def Jam/Island)
- GENIUS/GZA & METHOD MAN/Shadowboxing ... (Geffen)
- REDMAN/Funkorama (Death Row/Interscope)

Information for week ending March 30.

TELEVISION

TOP TEN SHOWS MARCH 18-24

Total Audience
(95.9 million households)

- 1 Friends
- 2 Seinfeld
- 3 Boston Common
- 4 Caroline In The City
- 5 ER
- 6 Home Improvement
- 7 Movie (Monday)
("The Ultimate Lie")
- 8 60 Minutes
- 9 20/20
- 10 NYPD Blue

Teens 12-17

- 1 Friends
- (tie) The Simpsons
- 3 Fresh Prince Of Bel Air
- 4 Boston Common
- (tie) The Show
- 6 Seinfeld
- 7 Step By Step
- 8 Aliens In The Family
- 9 Home Improvement
- 10 Married ... With Children

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Tube Tops

Mary J. Blige, Kirk Franklin, Brian McKnight, Notorious B.I.G., Snoop Doggy Dogg, 2Pac, and co-hosts Brandy, L.L. Cool J, and Anita Baker are slated to perform live from L.A.'s Shrine Auditorium when the two-hour "Soul Train Music Awards" telecast airs in syndication (Friday, 3/29; check local listings for time and channel). Patti LaBelle — who also will perform at the event — will be presented with the Heritage Award for Lifetime Achievement and saluted by Peabo Bryson, Ronald Isley, Rachelle, and Tamia.

Friday, 3/29

- Dick Clark guest-hosts "Prime Time Country" (TNN, 9pm ET/8pm PT).

- Stone Temple Pilots, "Late Show With David Letterman."
- Van Morrison and a tribute to Buddy Holly are showcased on "ABC In Concert" (check local listings).

Saturday, 3/30

- Faith Hill and Trisha Yearwood perform on PBS's "Austin City Limits" (check local listings).
- Ty England performs on "The Statler Brothers Show" (TNN, 9pm ET/6pm PT).
- Eddy Arnold, Sammy Kershaw, and Tanya Tucker are interviewed on "Lisa Foster: At Home With The Stars," an hourlong TNN special (10pm ET/7pm PT).

Sunday, 3/31

- Natalie Cole has a supporting role in "Abducted: A Father's Love," a made-for-TV movie airing on NBC (9pm).

Monday, 4/1

- Lisa Brokop, the Nitty Gritty Dirt Band, Larry Stewart, and Shania Twain perform "At The Ryman With Steve Wariner," an hourlong TNN concert (8pm ET/5pm PT).
- Lee Greenwood, "Prime Time Country."
- Cowboy Junkies, "The Tonight Show With Jay Leno."
- Mark Knopfler, "David Letterman."

Tuesday, 4/2

- Sawyer Brown, "Prime Time Country."
- Fleming & John, "Late Night With Conan O'Brien."
- Rosanne Cash, "Late Late Show With Tom Snyder."

Wednesday, 4/3

- Dolly Parton, "Jay Leno."
- Los Lobos, "David Letterman."

Thursday, 4/4

- Jimmie Rodgers is profiled on TNN's documentary series "The Life And Times Of ..." (8pm ET/5pm PT).
- Jackson Browne, "David Letterman."
- Son Volt, "Conan O'Brien."

FILMS

WEEKEND BOX OFFICE MARCH 22-24

- | | |
|--|---------|
| 1 The Birdcage (MGM/UA) | \$13.29 |
| 2 Executive Decision (WB) | \$9.77 |
| 3 Diabolique (WB)* | \$5.52 |
| 4 Homeland Bound II: Lost In San Francisco (Buena Vista) | \$4.18 |
| 5 Up Close & Personal (Buena Vista) | \$4.17 |
| 6 Fargo (Gramercy) | \$2.81 |
| 7 Girl 6 (FoxSearchlight)* | \$2.48 |
| 8 Mr. Holland's Opus (Buena Vista) | \$1.97 |
| 9 Down Periscope (Fox) | \$1.92 |
| 10 Broken Arrow (Fox) | \$1.47 |

All figures in millions
* First week in release

Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include the animated "All Dogs Go To Heaven 2," featuring voiceovers by Charlie Sheen and recording artist Sheena Easton. Easton performs "Count Me Out" on the film's Angel soundtrack, which also highlights the Danny Frazier-Helen Darling duet, "I Will Always Be With You."

"A Family Thing," starring Robert Duvall and James Earl Jones, also opens this week. The film's Edel America soundtrack showcases Aretha Franklin's "Spirit In The Dark" as well as two songs by the Nightclub Band: "Family Thing Blues" and an instrumental version of the Sam & Dave hit "When Something Is Wrong With My Baby."

Opening at IMAX theaters nationwide this week is "The Living Sea," narrated by Meryl Streep and featuring songs and music by A&M recording act Sting.

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyber-chats, and other points of interest along the information superhighway.

Net Chats

Join legendary metal band Iron Maiden on Prodigy (jump: CHAT) Tuesday night (4/2) at 9:30pm ET/6:30pm PT for a discussion about their new album, "X Factor."



Rapper Chuck D of Public Enemy talks on Prodigy (jump: CHAT) Thursday evening (4/4) at 7:30pm ET/4:30pm PT.



21 million households
Les Garland,
Exec. VP/Programming

National Top 20

- R. KELLY/Down Low (Nobody Has ...) (Jive)
- WEIRD AL YANKOVIC/Amish ... (Rock And Roll/American)
- IMMATURE/Please Don't Go (MCA)
- RAPPIN' 4-TAY/Ain't No Playa Like ... (EMI)
- CLIC/Scandalous (Sick Wid' It/Jive)
- DEBORAH COX/Who Do U Love (Arista)
- MC LYTE/FXSCAPE/Keep On ... (Flavor Unit/EastWest/EEG)
- JUNIOR M.A.F.I.A./Get Money (Big Beat/Atlantic)
- AZ/Dee Or Die (EMI)
- EIGHTBALL & MUG/Space Age (Suave/Relativity)
- W. HOUSTON & C. WINANS/Count On Me (Arista)
- COOLIO/1,2,3,4 (Sumpin' New) (Tommy Boy)
- DANGEROUS CREW/Buy You Some (Dangerous/Jive)
- MC REM/Mad Scientists (Ruthless/Relativity)
- D'ANGELO/Lady (EMI)
- BUSTA RHYMES/Woo-hah! Got You All In Check (Elektra/EEG)
- MARY J. BLIGE/Not Gon' Cry (Arista)
- DOGG POUND/New York, New York (Death Row/Interscope)
- CONSCIOUS DAUGHTERS/Gamers (Priority)
- INTRO/Feels Like The First Time (Atlantic)

Most requested for week ending March 23.



Avg. Gross
(in 000s)

- | Poa. Artist | Avg. Gross (in 000s) |
|----------------------------|----------------------|
| 1 ROD STEWART | \$483.2 |
| 2 REBA McENTIRE | \$387.4 |
| 3 BOB SEGER | \$375.0 |
| 4 AC/DC | \$317.5 |
| 5 PHISH | \$304.8 |
| 6 GEORGE STRAIT | \$253.0 |
| 7 OZZY OSBOURNE | \$241.3 |
| 8 ALAN JACKSON | \$206.9 |
| 9 VINCE GILL | \$178.4 |
| 10 "YOUNG MESSIAH TOUR" | \$170.2 |
| 11 TIM MCGRAW | \$154.1 |
| 12 BRUCE SPRINGSTEEN | \$148.4 |
| 13 JOHN MICHAEL MONTGOMERY | \$143.1 |
| 14 BUSH | \$139.1 |
| 15 K.D. LANG | \$119.9 |

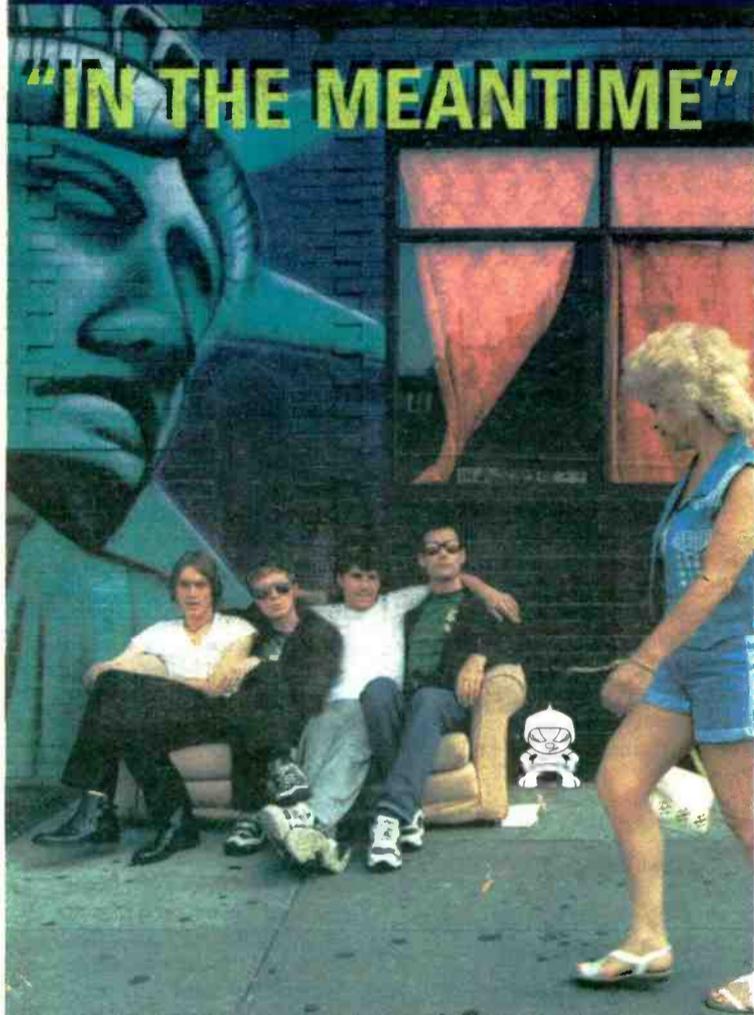
Among this week's new tours:

- JIMMY BUFFETT
- EAGLES
- GOLDEN SMOG
- AL GREEN
- JANIS IAN
- LISA LOEB
- JOAN OSBORNE
- JOHN TESH
- TOO MUCH JOY
- VIOLENT FEMMES

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 224-2631.

SPACEHOG

"IN THE MEANTIME"



1 ROCK 1 ACTIVE ROCK

ALTERNATIVE 38 - 35

SOUNDCAN ALBUM 57* - 50*
TOP 40 MONITOR 64* - 60*

NEW AT
WSTW, KWTX

Exploding At: WPRO 20x, WHZ 40x,
WPST 36x, KRBE 30x, KUTQ 40x, KHTY 20X

"It's still rockin' for us, strong sales and
good research. #2 most played this week!"
GERONIMO/KUTQ, Salt Lake City

"Went 10-5 in requests this week. #20 in CD
sales and the rotation is going up!"
MIKE BROWNE/WRFY, Reading

"This is a smash. Top 10 phones!"
CALVIN HICKS/WSSX, Charleston

ALWAYS WAS ALWAYS WILL BE
ALL ABOUT THE HOG!



STREET TALK®

Judge Rejects Feds Isgro Case (Again)!

P ayola charges against indie record promoter **Joe Isgro** have been tossed out of federal court again. Judge **Consuelo Marshall** tossed out the charges because federal prosecutors had violated the speedy trial act. (You might remember the case went to court five years ago, but the judge in that trial chucked the charges owing to prosecutorial misconduct.)

Nevertheless, an appeals court allowed the feds to retry the case — until Marshall ruled otherwise. Asked if he was happy about the dismissal, Isgro told the *L.A. Times*, "This case should have never been started in the first place."

The White House is edging away from its criticism of **WFANNY** and **Westwood One** personality **Don Imus**, whose slashing witticisms about various politicians and other public personalities — particularly the President and First Lady — at the Radio & TV Correspondents Assn. dinner made national headlines. White House Press Secretary **Mike McCurry** asked C-SPAN not to replay the broadcast of the dinner, which it televised *live!* last Thursday (3/21).

The I-man hit the Prez with shots about the astroturfed van he once owned, targeted the First Lady for her alleged financial misdeeds, and roasted **Rush Limbaugh's** ever-expanding waistline and **Sam Donaldson's** toupee. On Monday (3/25) — after C-SPAN ignored McCurry's request and replayed the dinner twice over the weekend — McCurry refused comment on the subject, saying any further conversation would only glorify Imus, who modestly noted, "It doesn't get any better than this."

In the wake of **XTRA (91X)/San Diego PD Mike Halloran's** exit, word has him taking the afternoon drive — and possibly the MD — gig at **WXRK/NY**. However, ST hears that Halloran has grown awfully fond of the West Coast over the years and that major label interest in tapping his A&R potential is high, too. Meanwhile, former **WZRH/New Orleans** night boss **Rossman** is doing Halloran's old airshift, and **KBPV/Denver** night slammer **John "Whipping Boy" Wilbur** joins WXRK for on-air work.

And ... **XHRM/San Diego PD Kelli Cluque** has left the station. **Kristi Knight** will cop Cluque's midday slot and weekender **Robert O'Quinn** will move to nights for the time being.

Rumors

- Has longtime **Interscope** promo domo **Marc Benesch** resigned? Will **Brenda Romano** be promoted?

- Are **Emmis** VP/Programming **Steve Smith** and **WRKS (Hot 97/NY PD Vinny Brown)** about to give New York the Shaft? Will **Isaac Hayes's** morning show appearance on Monday be permanent? Or is this just an April Fool's joke? Earlier this week, **Hot 97** invited just-released-from-jail rapper **Slick Rick** on the air. Rick brought along some friends (**Snoop Doggy Dogg**, **Doug E. Fresh**, **Method Man**, and **L.L. Cool J**) for an extra-special on-air rap session.

- Will manager **Morty Wiggins** become Sr. VP/Mktg. at **A&M**?

- Will there be a new CHR in Omaha real soon?
- Will **Kid Curry** officially be named PD at **WPOW/Miami** this week?

- Will **Howard Stern** be heard on **KMYZ/Tulsa** soon?

- Is **Richard Branson's Virgin Group** thinking about launching a new label? The new company would compete with **Virgin Records**, which Branson sold to **Thorn-EMI** for \$851 million four years ago. Well, Branson has been sitting on a non-compete clause.

- Will **Dr. Dre** sell his 50% stake in **Death Row Records** to co-founder **Suge Knight** and launch his own label through **Interscope**?

Hot AC **WKQI/Detroit** selects **Danny Bonaduce** to replace **Dick Purtan** in morning drive. The former "Partridge Family" co-star (who will keep his afternoon gig at **WLUP/Chicago**) will be surrounded by the "Q Crew," which includes **Rebecca Marshall** and **John Hefferon**. Since Bonaduce will be doing both shows locally, the newest "fly jock" will become intimately familiar with the 237 air miles and 65 minutes of flight time between the two cities. That is, unless **Shirley Jones** chauffeurs him on the old Partridge Family bus ...

KYSR/L.A.'s long search for a morning show is over, as ex-MTV veejay and **WKQX/Chicago** morning host **Mark Goodman** debuted Monday (3/25) on the **Viacom Hot AC**. Interim morning personality **Gary Thompson** segues to middays, displacing veteran L.A. personality **Paul Freeman**.

Cyndy Rose has been named MD at **KQKS/Denver** and will become acting PD

Continued on Page 22

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ADD



HEAVY

**Z100, KROQ, WRCX, Q99,
KLRZ, XHRM, WMMS, WZJM,
WKBQ, WBCN, Q101, WPLY,
KHOM, STAR 98.7, WDRE,
WPLJ, KHMV, WFLZ, WENZ,
KPNT, 89X, WDJX, WQGN,
WWCK, WXLK, WWST,
WNEW, WJET, WKSS,
WABB, WERZ,
Y97, WGTZ**

**lenny
kravitz
can't get
you
off my
mind**

**TOP 5 CALLOUT WMMS/Cleveland
HUGE SALES REACTION!
STARTING TO REQUEST AND CALLOUT
WITH COMMITTED AIRPLAY!**

from the new album *Circus*.
Produced by Lenny Kravitz.
Representation: Craig Fruin
and Howard Kautman/HK Management
©1996 Virgin Records America, Inc



STREET TALK®

Continued from Page 20

when **Western Cities** reclaims control of the station on April 1.

CBS O&O KNX/L.A. began airing a real-time simulcast of **CBS-TV's "60 Minutes"** last Sunday (3/24). CBS will research whether the broadcasts might eventually become a fixture on the radio station.

Former **KEDJ/Phoenix PD John Clay** joins the **Zapoleon Media Strategies** consulting firm, based out of Phoenix.

WJFK-FM/Washington and **Westwood One** syndicated air talent **Don Geronimo** — a 15-year fixture in the D.C. market — pled guilty to charges of cocaine possession last Wednesday (3/20) and was given a year of inactive probation. If he violates probation, he could get a maximum 10 years in prison.

Former **WWKZ/Tupelo, MS** air talent **Joe Bob Canada** was sentenced to six-and-a-half years in prison and fined \$7500 for using his personal computer to arrange a sexual liaison with someone he thought was a 13-year-old boy. Captured by a New Orleans TV station's camera crews, the incident took place in February 1995.

Condolences to the family and friends of veteran San Francisco air talent/talk host/radio station owner **Les Malloy**, who succumbed to a long illness last week (3/21) at age 80.

Similar sentiments go out to **R&R Asst. Chart Director Anthony Acampora**, whose father, **Anthony**, passed away on Monday (3/25).

Rumbles

- **KFRC/SF** morning man **Gary Bryan** is out.
- **CBS Radio Networks** jettisoned its longtime football announcing team of **Jack Buck & Hank Stram** in favor of **Howard David & Matt Millen**.
- **Howard Stern** nabs another affiliate and returns to the alma mater that gave him his first morning gig — all in one fell swoop. Starting May 6, Stern will be heard on Sports Talk-Rock combo **WCCC-AM & FM Hartford**, where he worked from 1978-80 (and where he met producer **Fred Norris**). Current FM hosts **Mel & Frank's** contracts weren't renewed.
- **KDGE/Dallas** moves **Alex Valentine** to morning drive, paired with **Mary Ellen Smith**; former morning dude **Alan Smith** segues to afternoon drive.
- **WMAX/Rochester, NY** names **Jennifer Vander-slice** and **Mike Rusinko** co-PDs.
- **KRMD/Shreveport** OMPD **Rick Stephenson** relinquishes those duties, but will remain MD/morning driver.
- **WZRK/Tallahassee, FL** flipped to CHR under PD **Lee Reynolds** on Saturday (3/23). APD **Steve Christian** will handle mornings and MD **Orlando Davis** cops the night slot; no other airshifts have been filled as yet. Look for new calls next week.
- **WMAD/Madison** PD **Brad Hanson** exits. **Pat. Frawley** becomes acting PD.
- **Hot AC KBEE/SLC** Special Events Coord. **Leonard Smart** is named GM of Hot AC **KNEV/Reno, NV**. Speaking of Reno, after eight years at AC **KRNO**, APD/MD **Laurie Adamson** departs to join crosstown Oldies **KODS** — initially for middays, but she'll become PD in July. **Jenny Roien** succeeds Adamson at **KRNO**.
- In other Reno news, Z-Rock **KZAK** GM **Steve Funk** segues to PD at crosstown Country **KHIT**, where, by the time you finish reading this sentence, the new format — most likely Active Rock — will be in place.

RADIO & RECORDS



1

- **Jeff Lawenda** named **Westwood One** President.
- **Bob Jamieson** appointed **RCA Records** President.
- **Norm Feuer** sets up **Triathlon Broadcasting**.
- **Pat Fant** joins **KRQT-FM/Houston** as GM.
- **Steve Weed** tapped as **WMXV/NY** PD.
- **Ken Bech** becomes **KPIX-FM/SF** PD.

5

- **Charlie Minor** becomes **Giant Records** President.
- **David Crowl** advances to **Great American Broadcasting** President.
- **Ed Turner** appointed **WOL & WMMJ/Washington** Station Mgr.
- **Kurt Johnson** named **WLTW/NY** PD.

10

- **Metromedia Radio** sold to an investment group headed by **Carl Brazell Jr.** for \$285 million.
- **Dick Ferguson** leads a **Katz Communications** station buyout for \$68.3 million.
- **WNEW-FM/NY** VP/GM **Mike Kakoyiannis** adds similar duties for the AM.
- **Fred Weinhaus** named **WMAL/Washington** VP/GM.
- **John Irwin** becomes **WYNY/NY** GM.
- **Harry Nelson** upped to **WZOU/Boston** PD.

15

- **Toney Brooks** appointed **Sandusky Radio** President.
- **Joe Parish** becomes **WPLJ/NY** VP/GM.
- **Jack Patterson** named **WBMX/Chicago** PD.
- **Don Wright** joins **Motown Records** as Nat'l Pop Promo Dir.

20

- **KEZY/Anaheim** hires **Rick Carroll** as PD and **Larry Groves** as MD.
- **Jeff Pollack** appointed **KBP/Denver** Music Coordinator.
- **Tim Kelly** becomes **WPGC/Washington** morning man.
- **Mike Wagner** joins **KIIS-AM & FM/L.A.** for fill-ins.

Atlantic plans on downloading the new **Hootie & The Blowfish** single to more than 1000 stations in all formats via DG systems at 7am EST on April 1. Titled the "Old Man & Me," the tune is from the band's forthcoming "Fairweather Johnson" CD. For questions and requests, contact **Patti Conte** (212) 275-2033.

Records

- Former **American** VP/Pop Promo (and current artist manager) **Gary Richards** joins **Revolution** as head of Alternative Promo.
- After 23 years, **Epic Assoc. Dir./Nat'l AC** Promo **Debbie Cerchione** exits.
- **A&M/Nashville** VP/GM **Steve Miller** resigns. Dir./Nat'l Sales **Larry Milam** becomes acting GM.
- Meanwhile, former **A&M/Nashville** Dir./Product Mgt. **Cynthia Grimson** has been tapped to head marketing and product development for **Almo Sounds**.
- **WB** VP/Artist Development & Mktg. **Carolyn Baker** has left the building.
- In preparation for its merger with **London Records**, L.A.-based **Slash** let go the majority of its dozen staffers, including radio promo rep **Kerry Murphy**.
- **Columbia** VP/A&R **Nick Terzo** exits.



"take a look"

Billboard Top 40 Rhythm Crossover

36* - 34*

1060 Plays

WFHN	34x
WNNK	26x
KKFR	41x
WNVZ	24x
KHTO	19x
KWTX	23x
KWNZ	38x
KDON	77x
KZHT	47x
KIKI	34x
KLUC	58x
KJMZ	46x

"It's in power rotation again this week! The requests are strong and there's zero burn on this song. It's a solid hit for us with 50 + plays this week" **Cat Thomas, KLUC/Las Vegas**



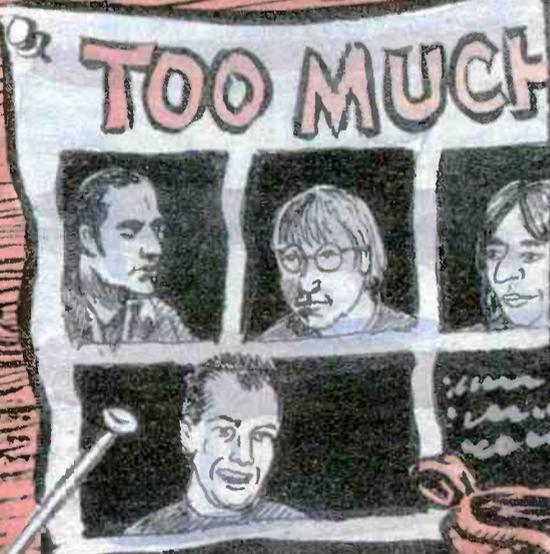
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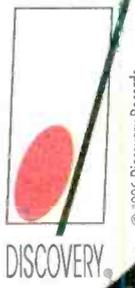
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KBPI

Continued from Page 1

cil of Churches," remarked KBPI VP/GM Don Howe in a prepared statement. "We also appreciate the guidance provided by the Anti-Defamation League."

KBPI OM Jack Evans called the stunt "an ill-conceived attempt at humor," adding, "Their actions were not authorized by their PD and demonstrated thoughtlessness and inferior judgment."

Eagle Group Survey

In an Eagle Group survey of 400 Denver-area residents (aged 18-54 with an equal split among the genders), a majority said the staffers should face some form of severe reprimand:

- 31% felt they should be fired.
- 15% said they should be prosecuted to the full extent of the law.
- 15% thought they should be suspended without pay for a period of time.
- 12% offered single mentions suggesting a reprimand based on particular circumstances ("Demote the participants" or "Don't let them on the air again").
- Another 13% of responses sug-

gested the paying of a fine, doing community service, or serving jail time.

• Only 15% of responses suggested either no penalty, a public apology, or a notation on personnel records.

Despite this, most survey respondents said they do not blame the station's management or owners for the transgression. Many suggested that supervisors should receive the same punishment as the accused if they knew about the incident in advance. About 43% said no action should be taken against Jacor, while 13% said Jacor should be fined or receive some kind of penalty.

And 54% of respondents said they hold no ill-will against radio for the stunt. Among the negative responses, 8% said they would not listen to KBPI anymore, 7% said it reinforced their negative attitudes towards radio's "lack of social responsibility," and 7% said they "boycott such stations/never listen to shock jocks."

Respondents were permitted multiple, open-ended answers to the survey questions.

Contributing: Associate Editor Adam Jacobson in Los Angeles

Boyz II Boy



The Fox Children's Network recently awarded a Boyz II Men concert to the lucky winner of its "Fox Rocks Your School" contest. Backstage at New Bedford, MA's Roosevelt Junior High are (l-r) Boyz II Men's Michael McCary and Nathan Morris, 13-year-old contest winner Peter Schinas, and the group's Wanya Morris and Shawn Stockman.

Watching The Dishes



Dishwalla packed the house at L.A.'s Troubadour recently. Overtaking the venue's tiny VIP room are (l-r) band manager Dave Young, A&M Sr. VP/Promotion Rick Stone, VP/National Promotion J.B. Brenner and A&R rep Mark Mazetti, the band's Scott Alexander, George Pendergast and J.R. Richards, A&M Product Manager Kelly Mills and Chairman/CEO Al Cafaro, and the band's Jim Woods.

Love Is On The Air



RCA vocal trio SWV popped by R&R Urban Editor Walt "Baby" Love's syndicated radio show, "The Countdown," to preview their upcoming "New Beginning" album. Spreading the love are (l-r) SWV's Coko and Lelee, Love, and SWV's Taj.

SBS

Continued from Page 1

as low as 0.8 in Spring '95. Revenue has remained a constant \$3 million for three years.

New York Story

In New York, SBS's WXLX-AM, WPAT-FM & WSKQ-FM are on the ascent, though revenue has not caught up to them, either. But New York presents a special problem. SBS bought WPAT from Park Communications for \$83.5 million. The company was going to pay with \$5 million from cash on hand, \$50 million from the stock offering, and about \$30 million in debt it was seeking.

But the IPO never came out. Radio analysts say that the stock price would be based mostly on a multiple of cash flow. But cash flow may be too low to justify the offering. "If they weren't getting a good enough multiple, they would have to give away too much equity to raise the capital," said Alex. Brown & Sons analyst Drew Marcus.

According to the WPAT contract,

\$3 million was held in escrow and would have been forfeited to Park if the deal did not go through within five days of the FCC's granting of the license transfer on January 26, 1996.

Sources said the deal was delayed because temporary (bridge) funding pending release of the IPO fell through. An SBS press release said the deal was financed "with the net proceeds from a private placement of senior secured notes and senior exchangeable preferred stock and cash on hand."

Because a stock offering is the cheapest source of funding, it is probable that the new investors, whoever they are, may create even more drag on the books. The IPO remains open, which means it could be activated at any time, but it appears unlikely it will be anytime soon.

SBS President/CEO Raul Alarcon, however, said in a statement, "The synergistic impact of operating an additional New York FM outlet should dramatically improve operating cash flow, thereby fueling further growth and expansion for the company."

Ludlum

Continued from Page 3

his ability with talent. He has great people skills, and I will look to him to work with the talent on a day-to-day basis."

Ludlum comes to KABC & KMPC from Metro Networks, where he served as Regional Director/Operations for the L.A. and San Diego markets. He also has programmed two Seattle outlets — KING-AM and KIRO-AM — as well as KMBZ-AM & KMBR-FM (now KLTH)/Kansas City.

Ludlum told R&R, "I've spent most of my career on the station side, and I feel at home there. L.A. is a very competitive Talk market, so the challenge for me is to help position KABC and KMPC as effectively as possible."

Casey

Continued from Page 3

respect and have a great vision for the future."

Casey's programming background includes stints at KJMZ/Dallas, WTRK/Philadelphia (now WEGX), and two stops at WKSS/Hartford. He began his career at WXXS/Boston as an intern.

Changes

Continued from Page 13

National Radio: Jacobo Goldstein becomes Washington Correspondent for CNN Radio Noticias, the news network's Spanish radio division.

Industry: Buckley Hugo has been named Dir./Administration at Spirit Music Group.

Gulfstar

Continued from Page 10

sas, Louisiana, and Texas. Cullen told R&R, "The first order of business is to make sure we're doing a good job where we are, maximize the current operations, and make sure we have the appropriate systems in place. We intend to prudently make further acquisitions ... concentrating first on the 10 gulf-region markets that we're currently in."

Prior to his most recent post, Cullen was GM at SFX's Country WSIX-FM/Nashville and spent seven years at Country WSOC-AM & FM/Charlotte. Stone has served as a manager in Arthur Andersen & Co.'s entrepreneurial services division.



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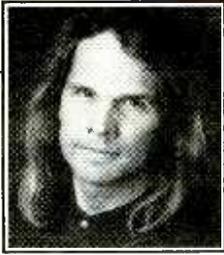
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STEVE WONSIEWICZ

Rifkin's Mojo Mines Goldfinger

□ **Soundtrack exec remembers radio in wake of his first major Alternative success**

Managing a baby band's hyper-growth at radio is one of the biggest dreams and challenges facing today's label promotion execs no matter the format.

Exponential radio growth places an inordinate number of demands upon nascent artists. Compound these demands with the rigors of running a small, independent label, and it's easy to lose focus on what's important.

Case in point: alterna-rock trio **Goldfinger**, whose punk-ska single "Here In Your Bedroom" debuted

last week at No. 49 on the Alternative Top 50 chart. One of the biggest challenges for **Jay Rifkin's** Universal-distributed **Mojo Records** has been keeping his band and everyone involved with its promotion and marketing in touch with the radio forces responsible for Goldfinger's initial success.

Rifkin — whose principal day job is with **Media Ventures**, a successful soundtrack house in which he's partnered with Oscar-winning producer **Hans Zimmer** — heard about Goldfinger over a year ago. "My A&R guy went into a store to buy a pair of shoes and the person who sold them to him was lead singer **John Feldman**. He walked out of the store with a 20% discount and a demo tape."

Convinced that Goldfinger was

the real deal, Rifkin unsuccessfully tried shopping the tape to other labels. "It was very frustrating with almost everything at every stage. When we weren't getting many bites somebody said, 'If you think it's so good, you put it out.' So we went ahead and pressed the record and took it to college radio."

Rifkin signed Goldfinger to a multi-album deal and last year released their debut EP, "Richter," which picked up about 1000 spins on 300 very non-commercial college stations at its peak. Nowadays, the band is garnering nearly half that airplay on one single alone, via commercial Alternative stations in the largest markets in the country.

Remembering Radio

By pounding "Bedroom" on his own station and **WXRK/New York** for about a month, **KROQ/Los Angeles PD Kevin Weatherly** gave Goldfinger its greatest initial national exposure. Also reporting airplay about the same time was **KOME/San Jose**. Only weeks after that breakout, the single now is picking up significant airplay in nearly every leading Alternative station in the top 20 markets.

Rifkin says he intends to remain loyal to the stations that played his band at the beginning. "We want to be seen as an alternative band. I've been told a couple of CHR-leaning stations are already playing the

record. Obviously they and their audience are getting something out of it. So then how CHR are they? If they are playing the record at this stage they are being fairly progressive."

Rifkin says he intends to keep the band on the road playing radio shows for their early supporters. "Most of these shows have their pick of bands, so [Goldfinger] know it's a great opportunity for them. I know a lot of people frown on these shows, but for right now it's some-

□ **We want to be seen as an alternative band. I've been told a couple of CHR-leaning stations are already playing the record. Obviously they and their audience are getting something out of it.**

— Jay Rifkin

thing we want to do. The band wants to get in front of people and also to play with other bands they like and respect. Right now they are not looking to cash in and hit bigger venues.

"The first stops will be the early believers. That's what we've built everything on. Obviously with **KROQ**, they did that big time. The band and I definitely believe you

□ **We don't want to milk this single for all it's worth. I would rather keep the band fresh and release another single almost on top of it. Longer term, I would like to see another album come out when this one is still moving.**

— Jay Rifkin

can't miss paying your dues and playing clubs and radio shows. It's great they're getting wider acceptance than ever. But the band wants to be sure they are connecting with the people who they originally thought would be their fans. We are continuing to work college radio very hard because we believe that's where the real early fans are.

"For instance, right before their show at South By Southwest the band was pretty nervous about playing in front of people with cell phones. But there was a group of young kids who made it down to the front of the stage and were dancing throughout the set. What a difference it made to the band by just having a few kids in the room to play for. It didn't matter who else was there."

'Don't Milk It'

"At the same time we don't want to milk this single for all it's worth," says Rifkin. "I would rather keep the band fresh and release another single almost on top of it. Even longer term, I would like to see another album come out when this one is still moving. I know that doesn't follow conventional wisdom, but it would take some of the one-hit-wonder pressure off the band and lessen the pressure that the next single or album has to be better than the previous one."

To that end, Goldfinger is well on its way, says Rifkin. "We already have a lot of the songs written and have completed a lot of preproduction. The band has made demos for the majority of songs on the next album. That makes me feel great because it tells me they are not going to be sitting around scratching their heads figuring out what to put on the next record."

Rifkin also wants to ensure the band doesn't get overexposed in other media. "As commercial radio expands and sales increase, [exposure] will come. You don't want to put undue pressure on CHR stations, MTV, or the music press to crank it into high gear. You don't want to burn your fuse too quickly. It will eventually run that course and you'll get the same number of plays. What's driving this is a strategy of allowing people to discover the band and their music and make them feel like 'Hey, this is our band.' Let them find out about it instead of advertising it all over the place."

Rifkin says he's not concerned about the band being shoved aside for the "next big thing" in today's increasingly disposable alterna-world. "It's still too early to tell, but I don't think that will happen because this record is pretty deep. If we had just a novelty song on this

record then I'd be concerned about it. The other part is that the band live is far and away its strongest point. That's what gets people excited."

Another Leed-ing Opinion

Universal VP/Promotion **Steve Leeds** agrees with Rifkin's growth-management strategy. "The good news is that it can take on a life of its own. The bad news is that you want to make sure it doesn't happen too quickly. You want to have a maturation process where other people — like radio and retail — get involved.

"Right now it's still about a song, so you also want to make sure that you change that perception because it's also very much about the band — the fact that it's a great band to see live and that they have also recorded a very good album. People may stumble upon [these facts] on their own, even outside of Alternative, but that's not something we are encouraging.

"We want this record to linger about and mature in the alternative universe. College radio, for instance, really hasn't found out about this band to the extent that they should. We need a base audience at college to validate that aspect of the band's career because this is music that normally comes from that non-commercial college world.

"It's all about making sure the band has a long great career and not just a band with a novelty song."

□ **It's all about making sure the band has a long great career and not just a band with a novelty song. Now it's all about micro-managing your career and micro-managing the media so you don't alienate the band's core too quickly.**

— Steve Leeds

There's no doubt the band has the songs and the ability to do that. Now it's all about micro-managing your career and micro-managing the media so you don't alienate the band's core too quickly."



Jay Rifkin



Steve Leeds



Goldfinger

R&R LAUNCHING PAD

Aussie Tina Is Arena-Ready

Epic's patience in promoting Australian pop phenom **Tina Arena** is beginning to pay off handsomely at Pop radio. Last week saw the rhythmic ballad "Chains" bow on the CHR/Pop Top 50 chart at No. 30. This week, 112 stations are reporting the record, in addition to 30 Hot AC, 25 AC, and 14 CHR/Rhythmic outlets. Arena's debut album, "Don't Ask" — available since June '95 in Australia and many parts of the world — drops stateside May 7.

In setting up the record, VP/Pop Promotion **Dale Connone** says, "We waited until the beginning of the year because that's the best time to break new artists. We didn't want to compete with all the rest of the artists during the holidays. We also had a window of opportunity in our own schedule. We were fortunate to have about six to eight weeks to set it up and allow Tina to do things like visit branch cities and meet radio and retail. Her live performances were stopping people in their tracks."

The net result, says Connone, was impressive. "We blew out about 200 stations in two weeks with a quality and quantity of stations I haven't seen in over 10 years. That says a lot about the confidence radio has in this artist."

Arena won four Grammy-equivalent awards in her homeland and racked up significant sales and airplay in Asia and most of Europe. But for two CHR/Pop PDs, it was Arena's live performance at a recent industry



Tina Arena

I don't like them, but I don't want us to sound like a one-idea station. It's getting increasingly difficult to balance your station. Records like [Arena's] get the benefit of the doubt."

Gjerdrum concurs: "It's a record I can play that the Alternative and Urban stations can't. And anytime we can get away from alternative music, that's fine with me. 'Chains' has a right-down-the-middle feel that sounds great."

Look for Arena, who is temporarily moving to the U.S., to tour with a full band this summer.

Motown's Brown In The 'Money'

The second time around could be a charmer for **Motown's Horace Brown**. The former **Uptown** artist — who scored some airplay a couple of years back but never released a full-length album — last week debuted on the Urban Top 50 at No. 47 with the single "This One's For The Money." This week 71 Urban outlets are reporting the track from Brown's self-titled album slated to drop in June.

Brown's two-year absence hasn't hurt, says Sr. VP/Urban Promotion **James Cochran**. "People know Horace was one of the artists [Motown President/CEO] **Andre Harrell** brought over. PDs know who he is and how committed we are to breaking him. At some stations his last record was Top 5 so there's still a lot of awareness we can build on."

To that end, the label set the stage at radio by starting its street campaign two months before last week's official add date. Cochran says, "We got a good response from the street while we were servicing the mix shows and clubs. They were telling us it was radio-friendly and a good reaction record."



Possum Dixon



Horace Brown

showcase that cemented their belief in the artist and her repertoire. Says **WKRQ/Cincinnati** PD **Jimmy Steal**: "She was very impressive and had a tremendous stage presence, which is something since there are so many disposable acts who can do only so much for your station."

WZPL/Indianapolis PD **Tom Gjerdrum** agrees: "I was blown away the first time I saw her. When an artist performs in that kind of setting — in front of a bunch of jaded industry people — it allows you to see who's got it and who doesn't. If I hadn't seen her perform, I definitely would have listened to the record in a different way."

Still, what's in the grooves is what really matters to PDs. Steal observes, "We're always on the lookout for mainstream CHR songs because right now we're flooded with guitar-driven alternative records. That doesn't mean

One PD who reacted was **WQMG/Greensboro, NC's Jackson Brown**. "The club didn't miss a beat when I first played it for people. Those people are my active music listeners and they got it right out of the box."

While the singer hails from the Carolinas, Brown says that's only an added bonus. "I'm not doing it because he's local. Although that helps because people haven't forgotten him, I'm doing it because of the quality of the song."

Cochran plans to have Brown perform at Impact, the Urban convention to be held in Nashville in early May. After that, it's the standard radio and retail promo tour.

Interscope Maps Possum Dixon Line

Interscope Head of Alternative Promotion **Lynn McDonnell** has three words when it comes to working **Possum Dixon** and their new single, "Emergency's About": street, street, street.

Here are some examples: Getting involved in a snowboarding and charity event called Board Aid and handing out peanut butter-and-jelly sandwiches and Kool Aid to boarders, and having belly dancers as an opening act at an in-store performance in L.A. (as well as serving Tang and hot dogs). Expect more street promos in the future. "We wanted to take a different approach this time around and keep our efforts focused more on the street level before we took the single to Alternative radio," says McDonnell.

Despite having a couple of radio hits, Possum Dixon's last album sold around 80,000 copies. The band's current album, "Star Maps," was released on January 9.

While the alterna-surf-tinged track is currently being played on a handful of Alternative stations — with **KNDD/Seattle** and **KREV/Minneapolis** leading the charge — McDonnell stresses it's probably going to be a slow build-up. "It took us a year-and-a-half before we broke the **Toadies**. We know how to be patient, especially in today's Alternative radio environment."

"The volume of product is insane, so you have to find ways to put your band at the forefront. You have to build a foundation first; you'll get the airplay later. Right now it's all about people taking a chance on something new at the format."

MUSIC NEWS & VIEWS

Estefan's 'Reach' Extends To Olympics

Gloria Estefan's new single, "Reach," which hit radio Tuesday (3/26), has been chosen as the theme song for the 1996 Summer Olympics in Atlanta and will be featured in all TV ads for the event.

Estefan plans to take advantage of the tie-in by launching an international tour the night before the Olympics begin. Look for her album "Destiny" in stores sometime in June.

The latest from the **Warner Bros.** camp has a new **Elvis Costello** album in stores in mid-May. "All This Useless Beauty," again featuring the original **Attractions**, was co-produced by Costello and **Geoff Emerick**, who also helmed Costello's "Imperial Bedroom." The album includes songs **Elvis** originally penned for **Roger McGuinn** ("You Bowed Down") and **Aimee Mann** ("Other End Of The Telescope"), as well as the titles "Distorted Angel" and "Complicated Shadows." No word yet on which song goes to radio first.



Gloria Estefan



Elvis Costello

Wanted: The Outlaws (Again)

To commemorate the 20th anniversary of the groundbreaking album "Wanted! The Outlaws," **RCA/Nashville** is re-repackaging the 11-song set and including nine session outtakes. Also included is a **Waylon Jennings/Willie Nelson** cover of the mid-'80s **Steve Earle** hit, "Nowhere Road." "Wanted" was the first country album to hit multi-platinum and yielded two top 5 songs: "Suspicious Minds" and the **Country Music Association** Single of the Year, "A Good Hearted Woman."

In concert news, **David Bowie** has tentatively agreed to perform at the fifth annual White Nights International Cultural Festival in Russia. One of the largest musical and cultural events in Eastern Europe, White Nights is slated for June 14-17 in St. Petersburg. Performers last year included **Sheryl Crow**, **Joe Cocker**, and **Terence Trent D'Arby** ... In other tour news, **Sting** opens his international tour April 12 with a performance at the annual Rain Forest Benefit at Carnegie Hall in New York. Sharing the bill will be **Elton John** and **James Taylor**.

Release updates: **Work** is eyeing a June release for alternative act **Sponge's** new album, "Wax Ecstatic"

... **Ice T's** new album, "Return Of The Real," drops

June 4. The lead single, "I Must Stand," ships to radio April 1 ... **Epic** will release **Pearl Jam** bassist **Jeff Ament's** solo project, **Three Fish**, sometime in mid-summer ... **Warner Bros.** has slated June 11 as the release date for **Blue Nile's** new album, their first for the label ... **Reprise** alterna-band **Grant Lee Buffalo's** new album, "Copperopolis," is scheduled to hit stores May 28 ... **Todd Snider's** sophomore **MCA** set, "Step Right Up," goes to retail April 23. The official add date for lead single "I Believe In You" is April 8 ... **Columbia** artist **Shawn Colvin's** new album is scheduled for release this spring ... Former **NWA** member **MC Wren's** new "The Villain In Black" goes to retail April 9 ... Hip-hop act **Blue Light**, the first group signed to **Ruthless Records** since founder **Eric "Eazy-E" Wright's** death last year, is slated to release its debut album late this summer.

Odds-n-ends: U.K. alternative foursome the **Stone Roses**, signed to **Geffen** in the U.S., have called it quits. No word yet if new material will be released in the future ... At presstime, unconfirmed rumors have **Brian Eno** no longer producing the next **U2** album. Eno worked with the band on "The Joshua Tree" and "Achtung Baby" ... **Hootie & The Blowfish** will head to their hometown of Columbia, SC on April 19 to tape an "MTV Unplugged" special slated to be aired April 22.



David Bowie



RANDALL BLOOMQUIST



The nature of what these guys do makes them very competitive. Sometimes, that spills over into competition with their fellow hosts. But these are smart radio guys and when I explained that [the name-calling] was not in the best interest of their shows, they dropped it.

—Ken Stevens



PROGRAMMING ROUNDTABLE

Drawing The Line On 'Host-On-Host Crime'

Earlier this month, WABC/New York PD Phil Boyce dropped SW Networks' Alan Dershowitz program after Dershowitz called WABC afternoon driver Bob Grant a "racist," a "bigot," and "a despicable talk show host."

Boyce liked Dershowitz's show (he was preparing to move it to a better slot) and believes the lawyer-turned-talker was baited by a caller into making the fatal remark. Nevertheless, Boyce said he simply could not have any host — local or syndicated — make such an egregious charge against another on-air staffer.

True, this case is somewhat usual — WABC is particularly sensitive to racism charges against the acerbic Grant, who is the station's 800 lb. gorilla. But it also provides a jumping-off point for discussion of whether and how station talk hosts should be allowed to bash each other. And as consolidation sweeps the industry and licensees come to own two or more competing Talk outlets in a market, this question may arise more and more.

Snuffing Speech

In the wake of the Dershowitz flap, I spoke with several PDs about their policies for limiting what former WGST/Atlanta PD Nancy Zintak calls "host-on-host crime." According to these veteran programmers, while air personalities should be given as much freedom as possible, there must be limits to their internal attacks — the ramifications of which can be serious.

"When one of your people says something negative [about another



Not many comments are terminal if the host is willing to apologize. But when a series of comments are made in bad taste and the host refuses to recant, then you have a problem.

—Larry Wert



staffer] it has an air of credibility," says WRVA & WRVH/Richmond OM Tim Farley. "Listeners figure these guys work with each other and if one says the other is a jerk, well, the guy must be a jerk."

While he hasn't run into the problem recently, Farley once had to suspend an air staffer for attacking another personality's integrity. "The [suspended host] accused me of limiting his right to free speech, and I told him, 'Yes, I am — when it comes to what you say on my radio station.'"

But as KFBK/Sacramento PD Betsy Braziel points out, it's often difficult to know where to draw the

line with hosts who are paid to speak their minds. "It's awfully difficult to tell people to discuss the issues frankly, but then say, 'Don't say anything that might reflect poorly on the station.'"

While KFBK does not have a specific policy on host interaction, the station has in the past punished hosts for making improper personal attacks on callers or other people outside the station. Those same guidelines, Braziel says, apply to exchanges between hosts.

What exactly constitutes an "improper personal attack?" Braziel concedes that she can't define it, but knows it when she hears it. "We really would have to make those judgments on a case-by-case basis. But we really haven't had to worry about that in some time because our hosts understand that [bashing each other] just isn't good."

WTMJ/Milwaukee PD Steve Wexler also forbids host bashing. "Our rules of engagement are to be factual and fun. We don't allow our hosts to make personal attacks on anyone — callers or other hosts."

WLUP-FM/Chicago President/GM Larry Wert, who has mediated several intramural battles, offers his hosts a bit more leeway. "My line in the sand is drawn at libelous remarks and really bad taste. If management muffles a host's disparaging comments, it runs the risk of negating the creativity that made the host popular. But talent can't be allowed to make remarks that endanger the station [by exposing it to legal action]."

Crossing The Line

Mancow Muller, who does mornings on WLUP's Evergreen Media Rock sister WRCX/Chicago, has crossed that line several times. Muller's on-air remarks about WLUP overnight talker Keith Van Horn prompted Van Horn to slap WRCX with a lawsuit. Van Horn has since left WLUP, but the suit is still pending. Similarly, WLUP's Danny Bonaduce nearly sued WRCX after Muller referred to Bonaduce's newborn child as a "crack baby." Bonaduce ultimately settled for an apology and a donation to a charity devoted to crack babies.

Wert says that in most cases he wouldn't fire a talent for just one inappropriate remark. "Not many comments are terminal if the host is willing to apologize," he says. "But when a series of comments are made in bad taste and the host refuses to recant, then you have a problem."

WRCX PD Dave Richards, citing ongoing legal concerns, declined to reveal how he addressed Mancow's behavior in those specific cases. However, Richards acknowledged that such clashes between personalities pose a serious problem — especially for PDs with several sister stations in the market.

"It's a real tough issue because you obviously want your guy to dominate the market," he says. "But at the same time you ask whether that domination should come at the expense of your sister stations."

Richards adds that each incident must be evaluated independently,

using such standards as whether the remarks constituted "good radio or just mean-spirited bad taste." But even that test is fuzzy. "A lot of people might look at Mancow and say that what he does is bad taste, or whatever. But then you look at his [very strong ratings] and think, well..."

KOA/Denver PD Robin Bertolucci has no problem with hosts bashing each other, so long as they are assaulting each others' ideas and positions. "Yes, they're all individuals; they all have differences. But we're all part of a bigger thing called the radio station — and we're not going to kill each other."

Thinking Before Talking

While programmers often think about suspensions and other penalties when a host does stomp on a colleague, WJFK-FM/Washington GM Ken Stevens says any decent radio talent will back off when reminded of the consequences of their actions. Stevens once quelled a mounting on-air rivalry between middayer G. Gordon Liddy and afternoon drivers Don & Mike by getting the two sides to stop and think about the downside of their behavior.

"The nature of what these guys do makes them very competitive," Stevens observes. "Sometimes that spills over into competition with their fellow hosts. But these are smart radio guys. When I explained that [the name-calling] was not in the best interest of their shows, they dropped it."

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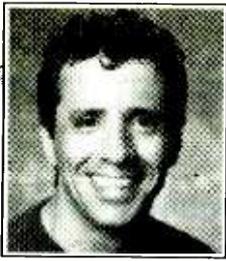
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WCOL-AM	Columbus, OH
WAPI-AM	Birmingham, AL
WSBT-AM	South Bend, IN
WDWS-AM	Champaign, IL
WLNA-AM	Peekskill, NY
KJJR-AM	Whitefish, MT
KLCN-AM	Blytheville, AR
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TONY NOVIA

Spring Into Promotional Action

□ These seasonal ideas can help get your station out of promo hibernation

Now that spring is here, it's time to get your station promotionally tuned up. With one of America's worst winters in history behind us, your listeners are ready to recover from cabin fever — and your station can take advantage.

Vacation Giveaways

If your market is landlocked, work on securing vacations to beaches, lakes, and other hot spots. This winter's record-breaking cold temperatures already have families scurrying to book hotels and airfare for summer vacations. If your market is near a beach or lake, don't underestimate the impact of awarding weekend getaways, even within your general geographic area.

Since most hotels and airlines are capacity-controlled, the earlier you contact the marketing departments with a promotion proposal, the better your chances of getting prime giveaway packages. If the airlines won't trade or give you free promotional tickets, don't be afraid to call car-rental companies; more and more people are taking driving vacations because

they're cheaper than flying.

Set up accommodations with major hotel chains. Make deals with local travel agents, many of whom are involved with charters of all types. The more trips you can help them sell, the more trips they'll help you give away.

Once you've got the best trips to give away, don't overlook the on-air promos for the contest. Make sure your promos paint the picture of fun and excitement, without overstating or exaggerating (employ the "keep it simple, stupid" theory). Free vacations are still one of the most desired prizes, so you can drive TSL and increase cume with the right elements between songs.

Play Ball!

With springtime comes baseball. Despite last year's strike,

baseball is still a family event. Get permission to park your station vehicle in front of a stadium for weekends and promotional games. Free tickets are always a good giveaway item, but try and include parking and food money.

Promotional games — such as free bat, ball, cap, glove, and baseball-card days; Fourth of July Fireworks Night; and Fan Appreciation Day — are very popular. Work on developing a co-promotional deal to get your logo on giveaway items. Do promotions with local newspapers and TV stations. As part of your promotion, get PA-system mentions and run your newest TV spot on the stadium's video screen. If you're sponsoring any concerts this year, see if you can convince the artist or band to sing the National anthem — on behalf of your station, of course — while in town.

Another nice touch is signing a popular, articulate player to give weekly "inside dirt" reports and field listener questions during your morning show. Stock up on autographed baseballs, bats, gloves, and pictures from your team's superstars. You can also give a listener's child the chance to be a bat boy/girl or groundskeeper for a day — something that will score big points with parents.

Go in' To The Chapel ...

When the flowers bloom, love usually does, too. More couples get married in May and June than any other month. Since marriage costs have reached stratospheric levels, giving away a complete wedding will attract a lot of attention and street talk from women.

Try to trade the entire package for promo mentions. The ultimate package would include a wedding dress and accessories, flowers, tuxedos, a limo, videotaping, a makeup artist, a photographer, a reception (with food and drinks), a band, and a honeymoon.

To attract media attention, have a couple get married on the air, on a ride at the local fair, on your station billboard, onstage at a concert, or during the intermission of a large event.

Moms, Dads & Grads

Mother's Day is May 12. FTD is a good target for tying in a promotion to send flowers to mom.

Summer Concerts Coming Soon

As always, summer is the hottest time for concert tours. Here are a few of the tours that will be grabbing headlines this year:

- Kiss's reunion tour (**Mercury**) — their first tour in 17 years — will feature the band's original makeup, costumes, and special effects.

- "Lollapalooza" is set to feature headliners **Metallica (Elektra)**, **Soundgarden (A&M)**, **Rancid (Epitaph)**, and the **Ramones (Radioactive)**. Other acts under discussion include **PJ Harvey**, **Cocteau Twins**, **Coolio**, and the **Fugees**.

- "Deadapalooza" will showcase members of the **Grateful Dead**.

- The 4th H.O.R.D.E. Festival — a Lollapalooza for neo-hippies — will spotlight **Blues Traveler (A&M)** and the **Dave Matthews Band (RCA)** on some dates.

Also sure to draw your listener's ears are **Jimmy Buffett (MCA)**, the **Cranberries (Island)**, **Foo Fighters (Capitol)**, **Hootie & The Blowfish (Atlantic)**, **Alanis Morissette (Maverick/Reprise)**, **Smashing Pumpkins (Virgin)**, **TLC (Arista)**, **Bruce Springsteen (Columbia)**, and **Sting (A&M)**.

For promotional announcements, FTD will usually supply you with free flower bouquets that can be delivered anywhere in America in time for Mother's Day.

Moms also appreciate being pampered. A nice grand-prize package could include one-day free child-care, a limo ride to a free lunch at a nice restaurant, and a day at the spa with the works, including manicure, pedicure, massage, facial, and body wrap.

Give away free long-distance calls to mom. Contact a long-distance company, and set up a bank of phones in a mall or other high-traffic location. The long-distance company receives free on-air promotion and an opportunity to pass out literature at the event. You can do similar promotions for Father's Day (June 16) and graduations.

Remember Memorial Day

Memorial Day is May 27, and most of your listeners will head to the beaches and lakes that weekend. If you have the budget, make a reservation to tow your station's message on an airplane banner over beaches, parks, and recreation areas all weekend long.

Ask your local parks department if they'll let you paint your station logo on trash cans in return for a "keep the beaches clean" on-air campaign throughout the summer. It's a cheap way to get

signage at beaches and recreation spots.

Give your sales department a chance to lock up advertising tied in with a strong station promo-

tional campaign. Hot dog, soda, suntan oil, and cooler companies are some of the key contacts to schmooze and help you plan a gigantic Memorial Day cookout. Work with your local government, tourist bureau, or parks and recreation department to secure locations, police protection, and

If you have the budget, make a reservation to tow your station's message on an airplane banner over beaches, parks, and recreation areas all weekend long.

permits for staging and sound systems. Don't forget insurance policies!

It's also the time to begin thinking about special Memorial Day programming and/or setting up live broadcasts from local hot spots. Whether you decide to program the "Top 100 Party Songs Of All Time," the top 100 songs as voted in your local newspaper, or "The Best Of The '80s," make plans now. Special weekend programming lets you merchandise your efforts with a special station CD or simply by putting your music list in local music stores. You can also co-promote a local newspaper and publish your list in a full-page ad.

CHR Asst. Editor Paul Colbert contributed to this column.

This Season's Silver Screen

Here are selected 1996 movie releases (and their stars) to help you start locking up sneak previews with theater chains and movie companies:

- "All Dogs Go To Heaven 2" — animated (**MGM**)
- "American Buffalo" — **Dustin Hoffman**, **Dennis Franz** (**Samuel Goldwyn Co.**)
- "August" — **Anthony Hopkins** (**Samuel Goldwyn Co.**)
- "Barb Wire" — **Pamela Lee** (**Gramercy**)
- "Captives" — **Julia Ormond**, **Tim Roth** (**Miramax**)
- "Carried Away" — **Dennis Hopper** (**Fine Line**)
- "Celtic Pride" — **Dan Aykroyd**, **Daniel Stern**, **Damon Wayans** (**Hollywood/Caravan**)
- "Dead Man" — **Johnny Depp** (**Miramax**)
- "Faithful" — **Cher**, **Ryan O'Neal** (**New Line**)
- "A Family Thing" — **Robert Duvall**, **James Earl Jones** (**United Artists**)
- "Fear" — **Mark Wahlberg** (**Universal**)
- "Feeling Minnesota" — **Keanu Reeves** (**Fine Line**)
- "Flipper" — **Elijah Wood**, **Paul Hogan** (**Universal**)
- "Getting Away With Murder" — **Dan Aykroyd**, **Jack Lemmon** (**Savoy**)
- "The Girl You Want" — **Winona Ryder** (**Touchstone**)
- "The Great White Hype" — **Samuel L. Jackson** (**Fox**)
- "Heaven's Prisoners" — **Alec Baldwin** (**New Line**)
- "Large As Life" — **Bill Murray** (**United Artists**)
- "Looking For Richard" — **Al Pacino**, **Winona Ryder** (**Fox/Searchlight**)
- "Mulholland Falls" — **Nick Nolte**, **Melanie Griffith** (**MGM**)
- "Normal Life" — **Luke Perry**, **Ashley Judd** (**Fine Line**)
- "Of Love And Shadows" — **Antonio Banderas** (**Miramax**)
- "The Pallbearer" — **David Schwimmer**, **Gwyneth Paltrow** (**Miramax**)
- "Robinson Crusoe" — **Pierce Brosnan** (**Miramax**)
- "The Shadow Conspiracy" — **Charlie Sheen** (**Hollywood**)
- "Stephen King's Thinner" — **Robert John Burke** (**Paramount**)

And don't forget — **Disney's** "Hunchback Of Notre Dame" opens this summer. Get in on it if you can.

Since marriage costs have reached stratospheric levels, giving away a complete wedding will attract a lot of attention and street talk from women.

Olympic Update

"The Olympic Report" still has a few markets left for co-promotional opportunities with the 1996 Olympic Summer Games in Atlanta. If you'd like to get your station involved with the Summer Olympics, this may be your last opportunity. For more information, contact **Lance Locher** at (800) 524-9696.

CalloUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the week of March 4-10.

ARTIST TITLE LABEL(S)

	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
CELINE DION Because You Loved Me (550 Music)	4.06	4.04	—	—	57.0%	7.5%
ALANIS MORISSETTE Ironic (Maverick/Reprise)	4.03	4.14	4.12	4.11	78.5%	17.5%
MARIAH CAREY Always Be My Baby (Columbia/CRG)	3.95	3.86	3.87	—	69.8%	11.5%
BRANDY Sittin' Up In My Room (Arista)	3.89	3.77	3.73	3.56	62.5%	12.0%
MARIAH CAREY One Sweet Day (Columbia/CRG)	3.88	3.85	3.99	3.86	92.5%	37.3%
TONY RICH PROJECT Nobody Knows (LaFace/Arista)	3.83	3.69	3.83	3.83	63.8%	17.0%
BUSH Glycerine (Trauma/Interscope)	3.82	4.02	3.81	—	55.8%	11.5%
GOO GOO DOLLS Name (Metal Blade/WB)	3.79	3.91	3.76	3.86	75.3%	22.0%
3T Anything (MJJ/550 Music)	3.76	3.54	3.51	3.63	59.3%	10.8%
SMASHING PUMPKINS 1979 (Virgin)	3.75	3.85	3.69	3.92	53.5%	11.3%
COLLECTIVE SOUL The World I Know (Atlantic)	3.65	3.75	3.62	3.76	67.0%	15.8%
JOAN OSBORNE One Of Us (Blue Gorilla/Mercury)	3.63	3.77	3.70	3.74	88.0%	34.3%
OASIS Wonderwall (Epic)	3.63	3.81	3.74	4.00	63.0%	19.5%
BLUES TRAVELER Hook (A&M)	3.57	3.64	3.75	3.81	67.3%	20.8%
DEEP BLUE SOMETHING Breakfast At... (RainMaker/Interscope)	3.57	3.73	3.82	3.88	81.8%	32.5%
WHITNEY HOUSTON Exhale (Shoop Shoop) (Arista)	3.56	3.48	3.62	3.46	87.5%	31.8%
DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)	3.54	—	—	—	28.5%	5.0%
GIN BLOSSOMS Follow You Down (A&M)	3.53	3.54	3.42	3.54	68.5%	18.0%
BODEANS Closer To Free (Slash/Reprise)	3.52	3.70	3.57	3.66	64.3%	15.5%
HOOTIE & THE BLOWFISH Time (Atlantic)	3.47	3.49	3.59	3.79	80.8%	35.0%
EVERYTHING BUT THE GIRL Missing (Atlantic)	3.46	3.34	3.37	3.31	71.8%	25.8%
NATALIE MERCHANT Wonder (Elektra/EEG)	3.45	3.54	3.61	3.49	66.8%	23.3%
PRESIDENTS OF THE UNITED... Peaches (Columbia/CRG)	3.43	3.62	—	—	54.3%	16.8%
ACE OF BASE Lucky Love (Arista)	3.36	3.27	3.08	3.15	33.0%	6.0%
SEAL Don't Cry (ZTT/WB)	3.33	3.25	3.27	3.21	70.5%	27.3%
JANN ARDEN Insensitive (A&M)	3.28	—	—	—	22.0%	5.0%
LA BOUCHE Be My Lover (Logic/RCA)	3.27	3.33	3.33	3.31	68.5%	25.5%
MELISSA ETHERIDGE I Want To Come Over (Island)	3.22	3.09	3.10	3.14	65.0%	21.5%
BLESSID UNION OF SOULS Oh Virginia (EMI)	3.07	3.29	3.09	3.34	29.8%	7.5%
SOPHIE B. HAWKINS Only Love (The Ballad...) (Columbia/CRG)	2.95	3.24	2.99	3.11	42.0%	11.3%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Hartford, New York, Philadelphia, Pittsburgh, Providence. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, Norfolk, Orlando. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. **WEST:** Los Angeles, Phoenix, Portland, Salt Lake City, San Diego. © 1996, R&R Inc.

Callout America. HotScores

By TONY NOVIA

With the Oscar races over, the spotlight turns to the leading ladies of Callout America. This week, female solo performers have the five best-testing songs on R&R's exclusive survey of 400 women aged 12-34.

"Because You Loved Me" by Celine Dion (550 Music) succeeds Alanis Morissette's "Ironic" (Maverick/Reprise) as the top-testing song. "Because" scores 4.06 in total favorability and among women 12-17, 4.12 among women 18-24, and 4.00 among women 25-34. "Ironic" remains a strong second, scoring 4.03 in total favorability, a 4.31 among women 12-17, 3.96 among women 18-24, and 3.70 among women 25-34.

"Always Be My Baby" by Mariah Carey (Columbia/CRG), "Sittin' Up In My Room" by Brandy (Arista), and Mariah's "One Sweet Day" round out the Top 5. And once again, have you noticed that each of these five songs comes from an album that's among the week's best-sellers?

Two songs enter the Callout America survey this week: "Everything Falls Apart" by Dog's Eye View (Columbia/CRG) debuts with a 3.54 total favorability score, while "Insensitive" by Jann Arden (A&M) chimes in with a 3.28 score.

"Everything" is consistent among all demos, while "Insensitive" does particularly well with women 18-24 (3.50) and women 25-34 (3.48). Both songs debut on Callout America with less than 30% familiarity, so the true test of their potential is still a few weeks away.

If you'd like more detailed Callout America data — including demographic and regional information — please call (310) 788-1648 or 788-1695.

(Asst. Chart Editor Anthony Acampora contributed to this column.)

Long after Los Angeles is sold to Mexico and baseball becomes the great Czech pastime and London wins the Super Bowl one on the charts, your U.S. Tape & Label bumper stickers will still look good.



MARCH 29, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
6	3	2	1	ALANIS MORISSETTE Ironic (Maverick/Reprise)	5941	5402	4732	3952	127/2
2	1	1	2	TONY RICH PROJECT Nobody Knows (LaFace/Arista)	5363	5482	5429	5181	117/0
1	2	3	3	EVERYTHING BUT THE GIRL Missing (Atlantic)	4887	5166	5185	5257	118/1
25	16	6	4	MARIAH CAREY Always Be My Baby (Columbia/CRG)	4493	3881	3134	2083	121/1
27	24	14	5	CELINE DION Because You Loved Me (550Music)	4258	3347	2251	1492	119/3
13	11	8	6	GIN BLOSSOMS Follow You Down (A&M)	3852	3760	3589	3356	119/2
5	4	5	7	LA BOUCHE Be My Lover (Logic/RCA)	3813	3911	4079	4000	99/0
7	7	4	8	NATALIE MERCHANT Wonder (Elektra/EEG)	3800	3924	3847	3867	107/1
17	15	13	9	BODEANS Closer To Free (Slash/Reprise)	3690	3429	3168	2797	115/0
11	10	9	10	COLLECTIVE SOUL The World I Know (Atlantic)	3610	3675	3625	3600	107/1
4	5	7	11	GOO GOO DOLLS Name (Metal Blade/WB)	3433	3761	4073	4292	101/0
16	17	16	12	SMASHING PUMPKINS 1979 (Virgin)	3384	3265	2993	2833	117/1
12	9	10	13	OASIS Wonderwall (Epic)	3288	3597	3641	3579	104/0
10	8	11	14	BLUES TRAVELER Hook (A&M)	3225	3576	3649	3726	93/0
3	6	12	15	JOAN OSBORNE One Of Us (Blue Gorilla/Mercury)	3128	3532	4024	4362	102/0
14	14	15	16	MELISSA ETHERIDGE I Want To Come Over (Island)	2940	3279	3253	3085	105/0
20	18	18	17	BRANDY Sittin' Up In My Room (Arista)	2932	2925	2850	2506	99/1
21	20	19	18	ACE OF BASE Lucky Love (Arista)	2761	2689	2593	2447	102/1
8	12	17	19	HOOTIE & THE BLOWFISH Time (Atlantic)	2612	3086	3512	3822	88/0
24	22	22	20	3T Anything (MJJ/550 Music)	2342	2377	2317	2193	84/0
19	19	20	21	SOPHIE B. HAWKINS Only Love (The Ballad Of...) (Columbia/CRG)	2320	2514	2621	2525	100/0
BREAKER	BREAKER		22	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)	2111	1871	1618	1323	111/7
			23	TINA ARENA Chains (Epic)	2086	1345	258	46	112/4
9	13	21	24	MARIAH CAREY One Sweet Day (Columbia/CRG)	1902	2510	3337	3786	66/0
33	30	28	25	JANN ARDEN Insensitive (A&M)	1843	1610	1451	1244	92/5
28	27	26	26	PRESIDENTS OF THE UNITED... Peaches (Columbia/CRG)	1749	1813	1733	1486	92/3
22	25	24	27	DEEP BLUE SOMETHING Breakfast... (RainMaker/Interscope)	1677	1949	2125	2386	71/0
15	23	27	28	SEAL Don't Cry (ZTT/WB)	1573	1805	2315	2905	62/0
—	48	35	29	TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	1486	1097	776	372	101/18
18	21	23	30	BLESSID UNION OF SOULS Oh Virginia (EMI)	1379	2025	2402	2619	59/0
30	31	29	31	DEBORAH COX Who Do U Love (Arista)	1364	1415	1441	1374	70/3
42	34	34	32	MARY J. BLIGE Not Gon' Cry (Arista)	1246	1173	1047	955	48/1
44	38	37	33	NO DOUBT Just A Girl (Trauma/Interscope)	1152	1007	976	861	80/6
26	29	31	34	BUSH Glycerine (Trauma/Interscope)	1086	1309	1487	1513	65/1
46	43	38	35	SPACEHOG In The Meantime (Sire/EEG)	1062	997	897	801	75/2
40	35	36	36	2PAC F/DR. DRE California Love (Death Row/Interscope)	1049	1021	1014	964	51/1
—	44	39	37	LINA SANTIAGO Feels So Good... (Groove Nation/Universal)	1046	952	894	728	53/0
29	32	33	38	GROOVE THEORY Tell Me (Epic)	1038	1179	1262	1406	36/0
23	26	32	39	WHITNEY HOUSTON Exhale (Shoop Shoop) (Arista)	1012	1309	1789	2273	48/0
—	50	44	40	GOO GOO DOLLS Naked (Metal Blade/WB)	873	815	746	529	59/1
34	41	47	41	NATALIE MERCHANT Carnival (Elektra/EEG)	854	783	933	1132	35/0
—	—	46	42	EVERCLEAR Santa Monica (Watch The World Die) (Capitol)	830	795	720	634	55/2
DEBUT			43	FOO FIGHTERS Big Me (Roswell/Capitol)	795	274	159	136	76/33
DEBUT			44	WHITNEY HOUSTON & CECE WINANS Count On Me (Arista)	785	693	544	342	64/7
37	40	40	45	DEL AMITRI Roll To Me (A&M)	777	879	943	1044	46/0
DEBUT			46	LIONEL RICHIE Don't Wanna Lose You (Mercury)	761	553	110	—	61/1
38	42	45	47	TOAD THE WET SPROCKET Good Intentions (Columbia/CRG)	750	811	921	1008	36/1
41	36	42	48	SOPHIE B. HAWKINS As I Lay Me Down (Columbia/CRG)	698	832	994	961	29/0
35	39	43	49	MONICA Before You Walk Out Of My Life (Rowdy/Arista)	698	816	952	1109	25/1
—	—	49	50	J'SON Take A Look (Hollywood)	681	732	739	677	47/2

This chart reflects airplay from March 18-24. Songs ranked by total plays. Highlighted songs indicate Breaker.
129 CHR/Pop reporters. 125 current playlists. © 1996, R&R Inc.

BREAKERS®

DOG'S EYE VIEW
Everything Falls Apart (Columbia/CRG)

TOTAL PLAYS/INCREASE: 2111/240
TOTAL STATIONS/ADDS: 111/7
CHART: 22

TINA ARENA
Chains (Epic)

TOTAL PLAYS/INCREASE: 2086/741
TOTAL STATIONS/ADDS: 112/4
CHART: 23

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
COLOR ME BADD The Earth, The Sun, The Rain (Revolution)	46
GLORIA ESTEFAN Reach (Epic)	42
FOO FIGHTERS Big Me (Roswell/Capitol)	33
MADONNA Love Don't Live Here Anymore (Maverick/WB)	24
LA BOUCHE Sweet Dreams (Logic/RCA)	21
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	18
GARBAGE Only Happy When It Rains (Almo Sounds/Geffen)	13
VOICE OF THE BEEHIVE Scary Kisses (Discovery)	13
CHANTAY SAVAGE I Will Survive (RCA)	10
RED HOT CHILI PEPPERS Aeroplane (WB)	9

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CELINE DION Because You Loved Me (550 Music)	+911
TINA ARENA Chains (Epic)	+741
MARIAH CAREY Always Be My Baby (Columbia/CRG)	+612
ALANIS MORISSETTE Ironic (Maverick/Reprise)	+539
FOO FIGHTERS Big Me (Roswell/Capitol)	+521
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	+389
BODEANS Closer To Free (Slash/Reprise)	+261
DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)	+240
VOICE OF THE BEEHIVE Scary Kisses (Discovery)	+234
JANN ARDEN Insensitive (A&M)	+233

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
HOOTIE & THE BLOWFISH Only Wanna Be With You (Atlantic)
SEAL Kiss From A Rose (ZTT/WB)
BLUES TRAVELER Run-Around (A&M)
TLC Waterfalls (LaFace/Arista)
ALANIS MORISSETTE Hand In My Pocket (Maverick/Reprise)
MARIAH CAREY Fantasy (Columbia/CRG)
GIN BLOSSOMS Til I Hear It From You (A&M)
JANET JACKSON Runaway (A&M)
COLLECTIVE SOUL December (Atlantic)
COOLIO Gangsta's Paradise (MCA)

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Backtrax USA wants to thank all of our more than 200 affiliates including



- | | | |
|-------------------|-------------------|----------------|
| KDWB Minneapolis | WAPE Jacksonville | WTIC Hartford |
| WKBQ St. Louis | WZYP Huntsville | WFLY Albany |
| WZPL Indianapolis | WNDU South Bend | WIXX Green Bay |
| KRQQ Tucson | KKRZ Portland | WZEE Madison |
| WSTW Wilmington | KQKQ Omaha | WDJB Ft. Wayne |
| WBHT Wilkes Barre | KWMX Denver | KHFI Austin |

for making us the most listened to '80s show in America!
To join the Backtrax USA network, call Kathy Gilbert at
(201) 487-0900.

POP/ALTERNATIVE TOP 20

LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS TW	LW	TOTAL STATIONS/ADDS
1	1	ALANIS MORISSETTE	Ironic	(Maverick/Reprise)	8534	8005	214/2
2	2	GIN BLOSSOMS	Follow You Down	(A&M)	5547	5694	188/2
3	3	SMASHING PUMPKINS	1979	(Virgin)	5178	5014	187/1
5	4	COLLECTIVE SOUL	The World I Know	(Atlantic)	4275	4503	141/1
4	5	OASIS	Wonderwall	(Epic)	4256	4826	155/0
6	6	NATALIE MERCHANT	Wonder	(Elektra/EEG)	4101	4241	123/1
9	7	BODEANS	Closer To Free	(Slash/Reprise)	3991	3691	129/1
7	8	GOO GOO DOLLS	Name	(Metal Blade/WB)	3709	4018	120/0
15	9	FOO FIGHTERS	Big Me	(Roswell/Capitol)	3550	2865	170/34
13	10	DOG'S EYE VIEW	Everything Falls Apart	(Columbia/CRG)	3514	3137	173/9
11	11	PRESIDENTS OF THE UNITED...	Peaches	(Columbia/CRG)	3450	3568	166/4
12	12	SPACEHOG	In The Meantime	(Sire/EEG)	3424	3482	157/2
10	13	BLUES TRAVELER	Hook	(A&M)	3358	3680	103/0
8	14	JOAN OSBORNE	One Of Us	(Blue Gorilla/Mercury)	3291	3707	114/0
16	15	STONE TEMPLE PILOTS	Big Bang Baby	(Atlantic)	2853	2632	117/7
19	16	OASIS	Champagne Supernova	(Epic)	2826	2371	100/2
14	17	HOOTIE & THE BLOWFISH	Time	(Atlantic)	2641	3119	90/0
17	18	EVERCLEAR	Santa Monica	(Watch...)(Capitol)	2621	2505	121/2
18	19	NO DOUBT	Just A Girl	(Trauma/Interscope)	2458	2400	139/6
-	20	RED HOT CHILI PEPPERS	Aeroplane	(WB)	2319	2261	117/9

This chart reflects airplay from March 18-24. Songs ranked by total plays. 129 CHR/Pop reporters and 96 Alternative reporters combine from the custom chart function on R&R ONLINE. Alternative titles are manually extrapolated. For complete reporter lists refer to Pop and Alternative sections. © 1996, R&R inc.

NEW & ACTIVE

SELENA I'm Getting Used To You (EMI) Total Plays: 637, Total Stations: 32, Adds: 2	INTRIGUE Dance With Me (Universal) Total Plays: 341, Total Stations: 20, Adds: 0
RED HOT CHILI PEPPERS Aeroplane (WB) Total Plays: 628, Total Stations: 48, Adds: 9	QUINCY JONES Slow Jams (Qwest/WB) Total Plays: 328, Total Stations: 27, Adds: 0
BASS IS BASE I Cry (Loose Cannon/Island) Total Plays: 625, Total Stations: 43, Adds: 3	VOICE OF THE BEEHIVE Scary Kisses (Discovery) Total Plays: 288, Total Stations: 34, Adds: 13
HOOTIE & THE BLOWFISH I Go Blind (Reprise) Total Plays: 539, Total Stations: 15, Adds: 1	STONE TEMPLE PILOTS Big Bang Baby (Atlantic) Total Plays: 288, Total Stations: 27, Adds: 6
COOLJO 1,2,3,4 (Sumpin' New) (Tommy Boy) Total Plays: 526, Total Stations: 26, Adds: 2	BILLY MANN Turn Down The World (DVB/A&M) Total Plays: 259, Total Stations: 29, Adds: 5
RADIOHEAD High & Dry (Capitol) Total Plays: 488, Total Stations: 34, Adds: 0	K.D. LANG Sexuality (WB) Total Plays: 253, Total Stations: 23, Adds: 0
LENNY KRAVITZ Can't Get You Off My Mind (Virgin) Total Plays: 467, Total Stations: 33, Adds: 6	GARBAGE Only Happy When It Rains (Almo Sounds/Geffen) Total Plays: 240, Total Stations: 25, Adds: 13
ENYA Anywhere Is (Reprise) Total Plays: 453, Total Stations: 39, Adds: 4	BOTTLE ROCKETS I'll Be Comin' Around (TAG) Total Plays: 217, Total Stations: 17, Adds: 0
LA BOUCHE Sweet Dreams (Logic/RCA) Total Plays: 380, Total Stations: 44, Adds: 21	REAL MCCOY Sleeping With An Angel (Arista) Total Plays: 213, Total Stations: 12, Adds: 1
O'ANGELO Lady (EMI) Total Plays: 352, Total Stations: 31, Adds: 5	TORI AMOS Caught A Lite Sneeze (Atlantic) Total Plays: 209, Total Stations: 12, Adds: 0

Songs ranked by total plays

SELECTED NEW RELEASES

Here are a few hot releases for next week. Release date is subject to change.

ADDS APRIL 2

Blind Melon	"Three Is A Magic Number" (Lava/Atlantic)
Mike & The Mechanics	"Another Cup Of Coffee" (Atlantic)
Mista	"Blackberry Molasses" (Elektra/EEG)
Joan Osborne	"Right Hand Man" (Blue Gorilla/Mercury)



A VISIT FULL OF INTRIGUE — Intrigue stopped by WAOA (WA1A)/Melbourne, FL during a promotional swing. Taking time for a quick pic are (l-r) WAOA MD JT Daniels, group members Audley Wiggan Jr. and Anthony Harper, WA1A's Bill The Engineer and PD Scott Chase, Intrigue's Jason Harper, and Universal rep Larry Schuster.



THE BIG GREEN — WHZZ/Lansing offered a cash prize to the listener who could bring the biggest "green thing" to the station by St. Patrick's Day. MD Woody Houston (l) and PD Chris Kerr (r) pose with prize-winner Nathan Hahn, who brought his 1968 Oldsmobile Delmont 88.



ANYTHING FOR WILD 107 — A concert by 3T was the prize in KYLD (Wild 107)/San Francisco's School Spirit contest. In interview mode are (l-r) 550 Music rep Troy Pickett, KYLD Asst. Promotions Director Sarita Geronimo, 3T's Taj Jackson, Wild 107 air talent JoJo Wright, 3T's T.J. and Taryll Jackson, and MJJ Music's Ken Komisar.

CHR/POP REPORTERS

Stations and their adds listed alphabetically by market

<p>WFLY/Albany, NY PD/M: Michael Morgan 19 CELINE DION "Because" 5 GLORIA ESTEFAN "Reach" RED HOT CHILLI "Aeroplane" FUGEES "Sofly"</p>	<p>KZMG/Boise, ID PD: Mike Kasper MD: Carl Ballance VOICE OF THE BEEHIVE "Scary" LENNY KRAVITZ "Mind" FOO FIGHTERS "Big"</p>	<p>KWMX/Denver, CO PD: John Paolo APD: Steve Douglas MD: Lee Capio No Adds</p>	<p>WIXX/Green Bay, WI PD: Dan Stone MD: David Burns 17 TINA ARENA "Chains" 14 FOO FIGHTERS "Big"</p>	<p>KFRX/Lincoln, NE PD: Sonny Valentine GARBAGE "Happy" DOG'S EYE VIEW "Falls" COLOR ME BADD "Earth"</p>	<p>WQGN/New London, CT DM/PD: Franco MD: Rob Hayes GLORIA ESTEFAN "Reach" LENNY KRAVITZ "Mind" RED HOT CHILLI "Aeroplane" BILLY MANN "World" VOICE OF THE BEEHIVE "Scary" BILLY MANN "World"</p>	<p>WERZ/Portsmouth, NH DM/PD: Jack D'Brien MD: Liz Jordan 6 GLORIA ESTEFAN "Reach" FOO FIGHTERS "Big" RED HOT CHILLI "Aeroplane" HOUSTON & WINANS "Count"</p>	<p>KHTY/Santa Barbara, CA PD/M: Damiano Young 5 JANN ARDEN "Insensiv" PULP "Common" SELF "Low" MOONPOOLS "Heaven"</p>	<p>KHTT/Tulsa, OK DM: Tim Van Maran PD/M: Carly Rush 7 ALANIS MORISSETTE "Ironic" FOO FIGHTERS "Big" COLOR ME BADD "Earth"</p>
<p>KQID/Alexandria, LA PD: Kahana APD: Shatzman 23 DEBORAH COX "Who" PULP "Common" GLORIA ESTEFAN "Reach" COLOR ME BADD "Earth" MADONNA "Love" FOO FIGHTERS "Big"</p>	<p>WXKS/Boston, MA PD: John Ivey MD: Ted Bonnie 5 ALL-4-ONE "Arms" GLORIA ESTEFAN "Reach" COLOR ME BADD "Earth" FOO FIGHTERS "Big" LA BOUCHE "Sweet"</p>	<p>WKMX/Dothan, AL PD: Phil Thomas MD: Tim Godwin COLOR ME BADD "Earth" GLORIA ESTEFAN "Reach" FOO FIGHTERS "Big" LA BOUCHE "Sweet" ENYA "Anywhere"</p>	<p>WRHT/Greenville, NC PD: J.T. Bosch APD/M: Gina Gray 12 ACE OF BASE "Lucky" COLOR ME BADD "Earth" STONE TEMPLE PILOTS "Baby"</p>	<p>KIIS/Los Angeles, CA PD: Steve Perun APD/M: Tracy Austin 18 FUGEES "Sofly"</p>	<p>KHOM/New Orleans, LA PD/M: Bill Thorman LA BOUCHE "Sweet" STONE TEMPLE PILOTS "Baby" COLOR ME BADD "Earth" MADONNA "Love" FUGEES "Sofly" GLORIA ESTEFAN "Reach" GARBAGE "Happy"</p>	<p>WSPK/Poughkeepsie, NY PD: Stew Schantz MD: Scotly Mac 2 RED HOT CHILLI "Aeroplane" 2 GLORIA ESTEFAN "Reach" KOOL & THE GANG "Ladies" COLOR ME BADD "Earth" MADONNA "Love"</p>	<p>WNDU/South Bend, IN PD/M: Bill Mitchell EVERCLEAR "Monica"</p>	<p>WWKZ/Tupelo, MS PD/M: Rick Stevens MARIAH CAREY "Always" GLORIA ESTEFAN "Reach" MADONNA "Love" COLOR ME BADD "Earth" LENNY KRAVITZ "Mind"</p>
<p>WAEB/Allentown, PA PD: Brian Chack MD: Chuck McSee 4 JANN ARDEN "Insensiv" TRACY CHAPMAN "Reason" FOO FIGHTERS "Big"</p>	<p>WKSE/Bufalo, NY PD: Sue D'Neil MD: Dave Universal NO DOUBT "Gir" MADONNA "Love" "WEIRD AL" YANKOVIC "Amish"</p>	<p>WNKI/Elmira, NY Interim PD/M: Bob Quick VOICE OF THE BEEHIVE "Scary" KOOL & THE GANG "Ladies"</p>	<p>WFBC/Greenville, SC PD: Rob Wagman MD: Hawk Harrison NO DOUBT "Gir" ELTON JOHN "Blessed"</p>	<p>KIIS/Los Angeles, CA PD: Steve Perun APD/M: Tracy Austin 18 FUGEES "Sofly"</p>	<p>WOJX/Louisville, KY PD: C.C. Matthews MD: Jill Meyer 12 HOOTIE & BLOWFISH "Blind" GLORIA ESTEFAN "Reach" LENNY KRAVITZ "Mind" COLOR ME BADD "Earth" JARS OF CLAY "Flood"</p>	<p>WPRO/Providence, RI PD: Chris Shebel MD: Tony Mascara TRACY CHAPMAN "Reason" VOICE OF THE BEEHIVE "Scary" LA BOUCHE "Sweet" FOO FIGHTERS "Big"</p>	<p>KZZU/Spokane, WA PD: Ken Hopkins APD: Casey Christopher 45 ALANIS MORISSETTE "Really" 29 COLOR ME BADD "Earth"</p>	<p>KSWX/Tyler, TX PD: Michael Storm MD: Mick Frigham LA BOUCHE "Sweet" FOO FIGHTERS "Big" VOICE OF THE BEEHIVE "Scary"</p>
<p>WQIZ/Amarillo, TX PD/M: Ted Kelly R. KELLY "Low" GLORIA ESTEFAN "Reach" RED HOT CHILLI "Aeroplane" MADONNA "Love" LA BOUCHE "Sweet" CHANTAY SAVAGE "Survive" JOE "Things"</p>	<p>WSSX/Charleston, SC PD/M: Calvin Hicks MADONNA "Love" ALL-4-ONE "Arms" COLOR ME BADD "Earth" RED HOT CHILLI "Aeroplane" LA BOUCHE "Sweet"</p>	<p>WJET/Erie, PA PD: Neal Sharpe MD: J.J. Fox 8 GARBAGE "Happy"</p>	<p>WNNK/Harrisburg, PA PD: John D'Ona MD: Scott Shaw 22 "WEIRD AL" YANKOVIC "Amish" FOO FIGHTERS "Big" BASS IS BASE "Dry" MADONNA "Love"</p>	<p>WHTZ/New York, NY PD: Tom Poleman 6 DAVE MATTHEWS BAND "Much"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/M: Dana London 9 COOLIO "Sumpin"</p>	<p>WRSR/Charleston, WV PD: Bill Shaahan APD: Mike Edwards COLOR ME BADD "Earth" D'ANGELO "Lady" LENNY KRAVITZ "Mind"</p>	<p>KZZU/Spokane, WA PD: Ken Hopkins APD: Casey Christopher 45 ALANIS MORISSETTE "Really" 29 COLOR ME BADD "Earth"</p>	<p>KWTX/Waco, TX PD: Tom Martens MD: Flash Phillips 10 SWV "You're" COLOR ME BADD "Earth" FUGEES "Sofly" VOICE OF THE BEEHIVE "Scary" NO DOUBT "Gir" SPACEHOG "Meantime"</p>
<p>KGOT/Anchorage, AK DM: Mark Murphy Interim PD: Razy Lannoz LA BOUCHE "Sweet" COLOR ME BADD "Earth"</p>	<p>WVSR/Charleston, WV PD: Bill Shaahan APD: Mike Edwards COLOR ME BADD "Earth" D'ANGELO "Lady" LENNY KRAVITZ "Mind"</p>	<p>WJST/Charlotte, NC PD: Brian Bridgman MD: Marsie Crescenzo No Adds</p>	<p>WVSS/Hartford, CT PD: Jay Beau Jones MD: Dave Vayda GOD GOO DOLLS "Naked" GLORIA ESTEFAN "Reach" MADONNA "Love"</p>	<p>WZLJ/Lubbock, TX PD/M: Jay Shannon 22 "2 PAC FDR. DRE" California" DOG'S EYE VIEW "Falls"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/M: Dana London 9 COOLIO "Sumpin"</p>	<p>WVSR/Charleston, WV PD: Bill Shaahan APD: Mike Edwards COLOR ME BADD "Earth" D'ANGELO "Lady" LENNY KRAVITZ "Mind"</p>	<p>WZLJ/Lubbock, TX PD/M: Jay Shannon 22 "2 PAC FDR. DRE" California" DOG'S EYE VIEW "Falls"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/M: Dana London 9 COOLIO "Sumpin"</p>
<p>WSTR/Atlanta, GA PD: Kevin Peterson MD: J.R. Ammons 8 GLORIA ESTEFAN "Reach" DAVE MATTHEWS BAND "Much" JANN ARDEN "Insensiv" HOUSTON & WINANS "Count"</p>	<p>WVSR/Charleston, WV PD: Bill Shaahan APD: Mike Edwards COLOR ME BADD "Earth" D'ANGELO "Lady" LENNY KRAVITZ "Mind"</p>	<p>WVSS/Hartford, CT PD: Jay Beau Jones MD: Dave Vayda GOD GOO DOLLS "Naked" GLORIA ESTEFAN "Reach" MADONNA "Love"</p>	<p>WVSS/Hartford, CT PD: Jay Beau Jones MD: Dave Vayda GOD GOO DOLLS "Naked" GLORIA ESTEFAN "Reach" MADONNA "Love"</p>	<p>WZLJ/Lubbock, TX PD/M: Jay Shannon 22 "2 PAC FDR. DRE" California" DOG'S EYE VIEW "Falls"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/M: Dana London 9 COOLIO "Sumpin"</p>	<p>WVSR/Charleston, WV PD: Bill Shaahan APD: Mike Edwards COLOR ME BADD "Earth" D'ANGELO "Lady" LENNY KRAVITZ "Mind"</p>	<p>WZLJ/Lubbock, TX PD/M: Jay Shannon 22 "2 PAC FDR. DRE" California" DOG'S EYE VIEW "Falls"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/M: Dana London 9 COOLIO "Sumpin"</p>
<p>WAYV/Atlantic City, NJ PD: Tommy Frank MD: Paul Kelly MARY J. BLIGE "Not" PRESIDENTS OF... "Peaches" FOO FIGHTERS "Big"</p>	<p>WVSR/Charleston, WV PD: Bill Shaahan APD: Mike Edwards COLOR ME BADD "Earth" D'ANGELO "Lady" LENNY KRAVITZ "Mind"</p>	<p>WVSS/Hartford, CT PD: Jay Beau Jones MD: Dave Vayda GOD GOO DOLLS "Naked" GLORIA ESTEFAN "Reach" MADONNA "Love"</p>	<p>WVSS/Hartford, CT PD: Jay Beau Jones MD: Dave Vayda GOD GOO DOLLS "Naked" GLORIA ESTEFAN "Reach" MADONNA "Love"</p>	<p>WZLJ/Lubbock, TX PD/M: Jay Shannon 22 "2 PAC FDR. DRE" California" DOG'S EYE VIEW "Falls"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/M: Dana London 9 COOLIO "Sumpin"</p>	<p>WVSR/Charleston, WV PD: Bill Shaahan APD: Mike Edwards COLOR ME BADD "Earth" D'ANGELO "Lady" LENNY KRAVITZ "Mind"</p>	<p>WZLJ/Lubbock, TX PD/M: Jay Shannon 22 "2 PAC FDR. DRE" California" DOG'S EYE VIEW "Falls"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/M: Dana London 9 COOLIO "Sumpin"</p>
<p>WZNY/Augusta, GA PD: Bruce Stevens No Adds</p>	<p>WVSR/Charleston, WV PD: Bill Shaahan APD: Mike Edwards COLOR ME BADD "Earth" D'ANGELO "Lady" LENNY KRAVITZ "Mind"</p>	<p>WVSS/Hartford, CT PD: Jay Beau Jones MD: Dave Vayda GOD GOO DOLLS "Naked" GLORIA ESTEFAN "Reach" MADONNA "Love"</p>	<p>WVSS/Hartford, CT PD: Jay Beau Jones MD: Dave Vayda GOD GOO DOLLS "Naked" GLORIA ESTEFAN "Reach" MADONNA "Love"</p>	<p>WZLJ/Lubbock, TX PD/M: Jay Shannon 22 "2 PAC FDR. DRE" California" DOG'S EYE VIEW "Falls"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/M: Dana London 9 COOLIO "Sumpin"</p>	<p>WVSR/Charleston, WV PD: Bill Shaahan APD: Mike Edwards COLOR ME BADD "Earth" D'ANGELO "Lady" LENNY KRAVITZ "Mind"</p>	<p>WZLJ/Lubbock, TX PD/M: Jay Shannon 22 "2 PAC FDR. DRE" California" DOG'S EYE VIEW "Falls"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/M: Dana London 9 COOLIO "Sumpin"</p>
<p>KHFI/Austin, TX PD: John Roberts MD: Fernando Ventura MONICA "Before" LA BOUCHE "Sweet"</p>	<p>WVSR/Charleston, WV PD: Bill Shaahan APD: Mike Edwards COLOR ME BADD "Earth" D'ANGELO "Lady" LENNY KRAVITZ "Mind"</p>	<p>WVSS/Hartford, CT PD: Jay Beau Jones MD: Dave Vayda GOD GOO DOLLS "Naked" GLORIA ESTEFAN "Reach" MADONNA "Love"</p>	<p>WVSS/Hartford, CT PD: Jay Beau Jones MD: Dave Vayda GOD GOO DOLLS "Naked" GLORIA ESTEFAN "Reach" MADONNA "Love"</p>	<p>WZLJ/Lubbock, TX PD/M: Jay Shannon 22 "2 PAC FDR. DRE" California" DOG'S EYE VIEW "Falls"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/M: Dana London 9 COOLIO "Sumpin"</p>	<p>WVSR/Charleston, WV PD: Bill Shaahan APD: Mike Edwards COLOR ME BADD "Earth" D'ANGELO "Lady" LENNY KRAVITZ "Mind"</p>	<p>WZLJ/Lubbock, TX PD/M: Jay Shannon 22 "2 PAC FDR. DRE" California" DOG'S EYE VIEW "Falls"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/M: Dana London 9 COOLIO "Sumpin"</p>
<p>WFMF/Baton Rouge, LA PD/M: Johnny A No Adds</p>	<p>WVSR/Charleston, WV PD: Bill Shaahan APD: Mike Edwards COLOR ME BADD "Earth" D'ANGELO "Lady" LENNY KRAVITZ "Mind"</p>	<p>WVSS/Hartford, CT PD: Jay Beau Jones MD: Dave Vayda GOD GOO DOLLS "Naked" GLORIA ESTEFAN "Reach" MADONNA "Love"</p>	<p>WVSS/Hartford, CT PD: Jay Beau Jones MD: Dave Vayda GOD GOO DOLLS "Naked" GLORIA ESTEFAN "Reach" MADONNA "Love"</p>	<p>WZLJ/Lubbock, TX PD/M: Jay Shannon 22 "2 PAC FDR. DRE" California" DOG'S EYE VIEW "Falls"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/M: Dana London 9 COOLIO "Sumpin"</p>	<p>WVSR/Charleston, WV PD: Bill Shaahan APD: Mike Edwards COLOR ME BADD "Earth" D'ANGELO "Lady" LENNY KRAVITZ "Mind"</p>	<p>WZLJ/Lubbock, TX PD/M: Jay Shannon 22 "2 PAC FDR. DRE" California" DOG'S EYE VIEW "Falls"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/M: Dana London 9 COOLIO "Sumpin"</p>
<p>KQXY/Beaumont, TX PD: Dale Baird MD: Jammer ENYA "Anywhere" COLOR ME BADD "Earth" SELENA "Getting" STONE TEMPLE PILOTS "Baby" VOICE OF THE BEEHIVE "Scary"</p>	<p>WVSR/Charleston, WV PD: Bill Shaahan APD: Mike Edwards COLOR ME BADD "Earth" D'ANGELO "Lady" LENNY KRAVITZ "Mind"</p>	<p>WVSS/Hartford, CT PD: Jay Beau Jones MD: Dave Vayda GOD GOO DOLLS "Naked" GLORIA ESTEFAN "Reach" MADONNA "Love"</p>	<p>WVSS/Hartford, CT PD: Jay Beau Jones MD: Dave Vayda GOD GOO DOLLS "Naked" GLORIA ESTEFAN "Reach" MADONNA "Love"</p>	<p>WZLJ/Lubbock, TX PD/M: Jay Shannon 22 "2 PAC FDR. DRE" California" DOG'S EYE VIEW "Falls"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/M: Dana London 9 COOLIO "Sumpin"</p>	<p>WVSR/Charleston, WV PD: Bill Shaahan APD: Mike Edwards COLOR ME BADD "Earth" D'ANGELO "Lady" LENNY KRAVITZ "Mind"</p>	<p>WZLJ/Lubbock, TX PD/M: Jay Shannon 22 "2 PAC FDR. DRE" California" DOG'S EYE VIEW "Falls"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/M: Dana London 9 COOLIO "Sumpin"</p>
<p>WXYK/Biloxi, MS PD: Patty Steele MD: Ken Clark GLORIA ESTEFAN "Reach" COLOR ME BADD "Earth" LA BOUCHE "Sweet" STONE TEMPLE PILOTS "Baby" SWV "You're" MADONNA "Love"</p>	<p>WVSR/Charleston, WV PD: Bill Shaahan APD: Mike Edwards COLOR ME BADD "Earth" D'ANGELO "Lady" LENNY KRAVITZ "Mind"</p>	<p>WVSS/Hartford, CT PD: Jay Beau Jones MD: Dave Vayda GOD GOO DOLLS "Naked" GLORIA ESTEFAN "Reach" MADONNA "Love"</p>	<p>WVSS/Hartford, CT PD: Jay Beau Jones MD: Dave Vayda GOD GOO DOLLS "Naked" GLORIA ESTEFAN "Reach" MADONNA "Love"</p>	<p>WZLJ/Lubbock, TX PD/M: Jay Shannon 22 "2 PAC FDR. DRE" California" DOG'S EYE VIEW "Falls"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/M: Dana London 9 COOLIO "Sumpin"</p>	<p>WVSR/Charleston, WV PD: Bill Shaahan APD: Mike Edwards COLOR ME BADD "Earth" D'ANGELO "Lady" LENNY KRAVITZ "Mind"</p>	<p>WZLJ/Lubbock, TX PD/M: Jay Shannon 22 "2 PAC FDR. DRE" California" DOG'S EYE VIEW "Falls"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/M: Dana London 9 COOLIO "Sumpin"</p>
<p>WNRV/Binghamton, NY PD: Bill Sheridan MD: Dem Jones GLORIA ESTEFAN "Reach" VOICE OF THE BEEHIVE "Scary" COLOR ME BADD "Earth" GARBAGE "Happy" CHANTAY SAVAGE "Survive"</p>	<p>WVSR/Charleston, WV PD: Bill Shaahan APD: Mike Edwards COLOR ME BADD "Earth" D'ANGELO "Lady" LENNY KRAVITZ "Mind"</p>	<p>WVSS/Hartford, CT PD: Jay Beau Jones MD: Dave Vayda GOD GOO DOLLS "Naked" GLORIA ESTEFAN "Reach" MADONNA "Love"</p>	<p>WVSS/Hartford, CT PD: Jay Beau Jones MD: Dave Vayda GOD GOO DOLLS "Naked" GLORIA ESTEFAN "Reach" MADONNA "Love"</p>	<p>WZLJ/Lubbock, TX PD/M: Jay Shannon 22 "2 PAC FDR. DRE" California" DOG'S EYE VIEW "Falls"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/M: Dana London 9 COOLIO "Sumpin"</p>	<p>WVSR/Charleston, WV PD: Bill Shaahan APD: Mike Edwards COLOR ME BADD "Earth" D'ANGELO "Lady" LENNY KRAVITZ "Mind"</p>	<p>WZLJ/Lubbock, TX PD/M: Jay Shannon 22 "2 PAC FDR. DRE" California" DOG'S EYE VIEW "Falls"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/M: Dana London 9 COOLIO "Sumpin"</p>
<p>WMXQ/Birmingham, AL PD: Jeff Tyson MD: Gail D'Brien GLORIA ESTEFAN "Reach" COLOR ME BADD "Earth"</p>	<p>WVSR/Charleston, WV PD: Bill Shaahan APD: Mike Edwards COLOR ME BADD "Earth" D'ANGELO "Lady" LENNY KRAVITZ "Mind"</p>	<p>WVSS/Hartford, CT PD: Jay Beau Jones MD: Dave Vayda GOD GOO DOLLS "Naked" GLORIA ESTEFAN "Reach" MADONNA "Love"</p>	<p>WVSS/Hartford, CT PD: Jay Beau Jones MD: Dave Vayda GOD GOO DOLLS "Naked" GLORIA ESTEFAN "Reach" MADONNA "Love"</p>	<p>WZLJ/Lubbock, TX PD/M: Jay Shannon 22 "2 PAC FDR. DRE" California" DOG'S EYE VIEW "Falls"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/M: Dana London 9 COOLIO "Sumpin"</p>	<p>WVSR/Charleston, WV PD: Bill Shaahan APD: Mike Edwards COLOR ME BADD "Earth" D'ANGELO "Lady" LENNY KRAVITZ "Mind"</p>	<p>WZLJ/Lubbock, TX PD/M: Jay Shannon 22 "2 PAC FDR. DRE" California" DOG'S EYE VIEW "Falls"</p>	<p>WZEE/Madison, WI PD: Joe Larson APD/M: Dana London 9 COOLIO "Sumpin"</p>

129 Total Reporters
129 Current Reporters
125 Current Playlists

Did Not Report, Playlist Frozen (4):
WZYP/Huntsville, AL
WAPE/Jacksonville, FL
KBFM/McAllen-Brownsville, TX
WSKS/Utica-Rome, NY

CHR/POP PLAYLISTS

March 29, 1996 R&R • 33

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

100 NEW YORK		MARKET #1 WHTZ/New York (212) 239-2300 Poleman							
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE						
3W	2W	3W	2W						
57	57	DAVE MATTHEWS BAND/Satellite	57	57	DAVE MATTHEWS BAND/Satellite				
60	59	BODEANS/Closer To Free	56	58	BODEANS/Closer To Free				
54	59	61	55	ALANIS MORISSETTE/Ironic	56	58	ALANIS MORISSETTE/Ironic		
57	58	55	EVERYTHING BUT /Missing	56	58	EVERYTHING BUT /Missing			
43	42	51	OASIS/Wonderwall	54	52	OASIS/Wonderwall			
39	49	50	BUSH/Comedown	49	50	BUSH/Comedown			
33	35	37	50	NATALIE MERCHANT/Wonder	35	37	50	NATALIE MERCHANT/Wonder	
44	51	47	44	GIN BLOSSOMS/Follow You Down	44	51	47	44	GIN BLOSSOMS/Follow You Down
25	16	33	39	GOO GOO DOLLS/Name	25	16	33	39	GOO GOO DOLLS/Name
37	28	35	39	LIVE/All Over You	37	28	35	39	LIVE/All Over You
47	44	47	38	SMASHING PUMPKINS/1979	47	44	47	38	SMASHING PUMPKINS/1979
22	21	28	28	SPACEHOG/In The Meantime	22	21	28	28	SPACEHOG/In The Meantime
26	31	33	31	PEARL JAM/Corduroy	26	31	33	31	PEARL JAM/Corduroy
23	27	28	29	SEVEN MARY THREE/Cumbersome	23	27	28	29	SEVEN MARY THREE/Cumbersome
35	35	34	28	PRESIDENTS OF /Peaches	35	35	34	28	PRESIDENTS OF /Peaches
30	21	27	27	COLLECTIVE SOUL/The World I Know	30	21	27	27	COLLECTIVE SOUL/The World I Know
20	25	21	27	BLUES TRAVELER/Hook	20	25	21	27	BLUES TRAVELER/Hook
53	60	43	27	BUSH/Glycerine	53	60	43	27	BUSH/Glycerine
23	24	26	26	FOO FIGHTERS/Big Me	23	24	26	26	FOO FIGHTERS/Big Me
15	19	20	25	RED HOT CHILI /Aeroplane	15	19	20	25	RED HOT CHILI /Aeroplane
23	20	23	25	GARBAGE/Only Happy When...	23	20	23	25	GARBAGE/Only Happy When...
28	25	24	24	NO DOUBT/Just A Girl	28	25	24	24	NO DOUBT/Just A Girl
18	15	17	21	GREEN DAY/Brain Stew	18	15	17	21	GREEN DAY/Brain Stew
24	23	20	21	GOO GOO DOLLS/Naked	24	23	20	21	GOO GOO DOLLS/Naked
22	22	20	21	STABBING WESTWARD/What Do I Have...	22	22	20	21	STABBING WESTWARD/What Do I Have...
8	15	17	20	EVERCLEAR/Santa Monica...	8	15	17	20	EVERCLEAR/Santa Monica...
8	15	17	20	DOG'S EYE VIEW/Everything Falls...	8	15	17	20	DOG'S EYE VIEW/Everything Falls...
17	16	17	18	TADDES/Possum Kingdom	17	16	17	18	TADDES/Possum Kingdom
5	5	9	17	OASIS/Champagne Supernova	5	5	9	17	OASIS/Champagne Supernova
12	14	17	16	SPONGE/Molly	12	14	17	16	SPONGE/Molly
29	20	35	16	BETTER THAN EZRA/In The Blood	29	20	35	16	BETTER THAN EZRA/In The Blood
16	20	15	14	BETTER THAN EZRA/Good	16	20	15	14	BETTER THAN EZRA/Good
10	11	10	14	SEAL/Don't Cry	10	11	10	14	SEAL/Don't Cry
8	20	10	12	RUBY/Tiny Meat	8	20	10	12	RUBY/Tiny Meat
6	11	10	11	LENNY KRAVITZ/Can't Get You Off...	6	11	10	11	LENNY KRAVITZ/Can't Get You Off...
16	11	11	11	STONE TEMPLE PILTS/Big Bang Baby	16	11	11	11	STONE TEMPLE PILTS/Big Bang Baby
8	13	14	11	PEARL JAM/Better Man	8	13	14	11	PEARL JAM/Better Man
5	5	5	10	SMASHING PUMPKINS/Zero	5	5	5	10	SMASHING PUMPKINS/Zero
10	7	8	10	DEL AMITRI/Run To Me	10	7	8	10	DEL AMITRI/Run To Me
9	9	9	10	TRACY CHAPMAN/Give Me One Reason	9	9	9	10	TRACY CHAPMAN/Give Me One Reason

KISFM 102.7		MARKET #2 KIS/Los Angeles (818) 845-1027 Perun/Austin							
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE						
3W	2W	3W	2W						
45	72	84	84	TONY RICH PROJECT/Nobody Knows	45	72	84	84	TONY RICH PROJECT/Nobody Knows
68	74	70	73	EVERYTHING BUT /Missing	68	74	70	73	EVERYTHING BUT /Missing
40	48	49	71	MARIAH CAREY/Always Be My Baby	40	48	49	71	MARIAH CAREY/Always Be My Baby
43	57	64	67	LINA SANTIAGO/Feels So Good...	43	57	64	67	LINA SANTIAGO/Feels So Good...
64	67	52	31	ANYTHING	64	67	52	31	ANYTHING
43	46	49	48	JOAN OSBORNE/One Of Us	43	46	49	48	JOAN OSBORNE/One Of Us
29	35	48	48	ALANIS MORISSETTE/Ironic	29	35	48	48	ALANIS MORISSETTE/Ironic
59	63	60	48	L.L. COOL J/Hey Lover	59	63	60	48	L.L. COOL J/Hey Lover
85	61	49	47	LA BOUCHE/Be My Lover	85	61	49	47	LA BOUCHE/Be My Lover
83	67	54	44	MARIAH CAREY/One Sweet Day	83	67	54	44	MARIAH CAREY/One Sweet Day
49	43	40	40	GROOVE THEORY/Tell Me	49	43	40	40	GROOVE THEORY/Tell Me
50	46	45	40	SOPHIE B. HAWKINS/As I Lay Me Down	50	46	45	40	SOPHIE B. HAWKINS/As I Lay Me Down
14	14	40	40	CELINE DION/Because You Loved Me	14	14	40	40	CELINE DION/Because You Loved Me
35	34	34	37	SELENA/Dreaming Of You	35	34	34	37	SELENA/Dreaming Of You
34	37	37	36	2PAC F/O.R. DRE/California Love	34	37	37	36	2PAC F/O.R. DRE/California Love
10	28	34	34	FUN FACTORY/1 Wanna B With U	10	28	34	34	FUN FACTORY/1 Wanna B With U
32	30	26	33	BRANDY/Sittin' Up In My...	32	30	26	33	BRANDY/Sittin' Up In My...
31	31	24	29	TLC/Waterfalls	31	31	24	29	TLC/Waterfalls
45	40	38	25	WHITNEY HOUSTON/Exhale (Shoop...)	45	40	38	25	WHITNEY HOUSTON/Exhale (Shoop...)
39	27	20	25	COOLIO/Gangsta's Paradise	39	27	20	25	COOLIO/Gangsta's Paradise
17	19	24	23	NICKI FRENCH/Total Eclipse Of...	17	19	24	23	NICKI FRENCH/Total Eclipse Of...
19	21	20	22	GOO GOO DOLLS/Name	19	21	20	22	GOO GOO DOLLS/Name
24	22	22	22	INI KAMOOZE/Here Comes...	24	22	22	22	INI KAMOOZE/Here Comes...
25	20	24	22	REAL MCCOY/Another Night	25	20	24	22	REAL MCCOY/Another Night
20	23	24	20	MARIAH CAREY/Fantasy	20	23	24	20	MARIAH CAREY/Fantasy
21	11	12	19	JON B./Pretty Girl	21	11	12	19	JON B./Pretty Girl
20	26	19	26	TAKE THAT/Back For Good	20	26	19	26	TAKE THAT/Back For Good
47	48	30	18	PLANET SOUL/Set U Free	47	48	30	18	PLANET SOUL/Set U Free
27	25	24	18	WHISTLE/Chance For Our Love	27	25	24	18	WHISTLE/Chance For Our Love
18	18	18	18	FUGEES/Killing Me Softly	18	18	18	18	FUGEES/Killing Me Softly
25	18	17	11	SEAL/Kiss From A Rose	25	18	17	11	SEAL/Kiss From A Rose
17	19	17	16	MONTELL JORDAN/This Is How We Do It	17	19	17	16	MONTELL JORDAN/This Is How We Do It
10	10	15	10	COOLIO/1,2,3,4 (Sumpin'...)	10	10	15	10	COOLIO/1,2,3,4 (Sumpin'...)
18	15	16	14	2 UNLIMITED/Get Ready For This	18	15	16	14	2 UNLIMITED/Get Ready For This
11	11	11	11	SALT-N-PEPA/Shoop	11	11	11	11	SALT-N-PEPA/Shoop
19	17	11	11	L.V./Throw Your Hands Up	19	17	11	11	L.V./Throw Your Hands Up
11	14	11	11	MARY J. BLIGE/Not Gon' Cry	11	14	11	11	MARY J. BLIGE/Not Gon' Cry
12	12	11	11	DES'REE/You Gotta Be	12	12	11	11	DES'REE/You Gotta Be
27	23	16	10	L.A.D./Ridin' Low	27	23	16	10	L.A.D./Ridin' Low
14	12	11	10	HOOTIE & BLOWFISH/Only Wanna Be	14	12	11	10	HOOTIE & BLOWFISH/Only Wanna Be

Q102		MARKET #5 WIDQ/Philadelphia (610) 667-8100 Kaina/McGuire							
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE						
3W	2W	3W	2W						
58	61	57	60	3T/Anything	58	61	57	60	3T/Anything
57	55	63	60	REAL MCCOY/Automatic Lover	57	55	63	60	REAL MCCOY/Automatic Lover
56	56	57	57	ALANIS MORISSETTE/Ironic	56	56	57	57	ALANIS MORISSETTE/Ironic
50	50	54	56	MARIAH CAREY/Always Be My Baby	50	50	54	56	MARIAH CAREY/Always Be My Baby
40	50	57	54	EVERYTHING BUT /Missing	40	50	57	54	EVERYTHING BUT /Missing
19	19	53	45	CELINE DION/Because You Loved Me	19	19	53	45	CELINE DION/Because You Loved Me
60	57	58	45	LA BOUCHE/Be My Lover	60	57	58	45	LA BOUCHE/Be My Lover
36	35	56	38	FUN FACTORY/Celebration	36	35	56	38	FUN FACTORY/Celebration
33	35	32	37	DREAM WORLD/Movin' Up	33	35	32	37	DREAM WORLD/Movin' Up
26	24	28	37	LA BOUCHE/Sweet Dreams	26	24	28	37	LA BOUCHE/Sweet Dreams
35	36	35	36	GROOVE THEORY/Tell Me	35	36	35	36	GROOVE THEORY/Tell Me
26	33	33	35	BRANDY/Sittin' Up In My...	26	33	33	35	BRANDY/Sittin' Up In My...
23	31	34	34	GOO GOO DOLLS/Name	23	31	34	34	GOO GOO DOLLS/Name
57	56	36	34	TONY RICH PROJECT/Nobody Knows	57	56	36	34	TONY RICH PROJECT/Nobody Knows
38	34	31	28	MAX-A-MILLION/Sexual Healing	38	34	31	28	MAX-A-MILLION/Sexual Healing
26	25	26	28	LE CLUCK/Tonight Is The Night	26	25	26	28	LE CLUCK/Tonight Is The Night
32	30	29	28	REAL MCCOY/Sleeping With An...	32	30	29	28	REAL MCCOY/Sleeping With An...
27	27	22	27	"WEIRD AL" YANKOVIC/Amish Paradise	27	27	22	27	"WEIRD AL" YANKOVIC/Amish Paradise
26	28	25	24	M.T.S./I'll Be Alright	26	28	25	24	M.T.S./I'll Be Alright
26	22	23	24	SOUL FOR REAL/Every Little Thing	26	22	23	24	SOUL FOR REAL/Every Little Thing
19	19	22	22	TINA ARENA/Chains	19	19	22	22	TINA ARENA/Chains
27	26	25	22	MONTELL JORDAN/This Is How We Do It	27	26	25	22	MONTELL JORDAN/This Is How We Do It
27	24	22	22	MADONNA/You'll See	27	24	22	22	MADONNA/You'll See
23	25	21	21	ACE OF BASE/Lucky Love	23	25	21	21	ACE OF BASE/Lucky Love
35	33	30	20	DEFINIE W/COLLAGE/All Cried Out	35	33	30	20	DEFINIE W/COLLAGE/All Cried Out
24	19	19	19	DEEP BLUE SOMETHING/Breakfast At...	24	19	19	19	DEEP BLUE SOMETHING/Breakfast At...
26	25	25	19	2 UNLIMITED/Get Ready For This	26	25	25	19	2 UNLIMITED/Get Ready For This
13	16	15	18	SMASHING PUMPKINS/1979	13	16	15	18	SMASHING PUMPKINS/1979
13	16	15	18	2PAC F/O.R. DRE/California Love	13	16	15	18	2PAC F/O.R. DRE/California Love
22	21	18	17	MARIAH CAREY/Fantasy	22	21	18	17	MARIAH CAREY/Fantasy
22	14	16	15	SOPHIE B. HAWKINS/As I Lay Me Down	22	14	16	15	SOPHIE B. HAWKINS/As I Lay Me Down
19	17	14	15	MARIAH CAREY/One Sweet Day	19	17	14	15	MARIAH CAREY/One Sweet Day
14	16	15	14	JON B. & BABYFACE/Someone To Love	14	16	15	14	JON B. & BABYFACE/Someone To Love
22	21	16	13	PLANET SOUL/Set U Free	22	21	16	13	PLANET SOUL/Set U Free
20	11	12	11	ALANIS MORISSETTE/Hand In My Pocket	20	11	12	11	ALANIS MORISSETTE/Hand In My Pocket
15	10	13	11	LINA SANTIAGO/Feels So Good...	15	10	13	11	LINA SANTIAGO/Feels So Good...
53	39	11	11	WHITNEY HOUSTON/Exhale (Shoop...)	53	39	11	11	WHITNEY HOUSTON/Exhale (Shoop...)
8	9	10	10	COOLIO/1,2,3,4 (Sumpin'...)	8	9	10	10	COOLIO/1,2,3,4 (Sumpin'...)
11	10	14	9	L.L. COOL J/Hey Lover	11	10	14	9	L.L. COOL J/Hey Lover

106.1 KISS FM		MARKET #7 KHHS/Dallas (214) 891-3400 Cook/Lambert							
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE						
3W	2W	3W	2W						
81	81	81	87	EVERYTHING BUT /Missing	81	81	81	87	EVERYTHING BUT /Missing
82	80	80	86	LA BOUCHE/Be My Lover	82	80	80	86	LA BOUCHE/Be My Lover
48	86	85	85	JOAN OSBORNE/One Of Us	48	86	85	85	JOAN OSBORNE/One Of Us
78	79	79	78	SOPHIE B. HAWKINS/As I Lay Me Down	78	79	79	78	SOPHIE B. HAWKINS/As I Lay Me Down
70	63	63	66	MARIAH CAREY/One Sweet Day	70	63	63	66	MARIAH CAREY/One Sweet Day
52	53	47	47	PLANET SOUL/Set U Free	52	53	47	47	PLANET SOUL/Set U Free
44	51	51	47	GROOVE THEORY/Tell Me	44	51	51	47	GROOVE THEORY/Tell Me
39	48	48	47	HOOTIE & BLOWFISH/Only Wanna Be	39	48	48	47	HOOTIE & BLOWFISH/Only Wanna Be
47	44	44	44	JON B. & BABYFACE/Someone To Love	47	44	44	44	JON B. & BABYFACE/Someone To Love
42	42	42	44	TLC/Waterfalls	42	42	42	44	TLC/Waterfalls
37	43	43	42	SEAL/Kiss From A Rose	37	43	43	42	SEAL/Kiss From A Rose
44	38	42	42	NATALIE MERCHANT/Carnival	44	38	42	42	NATALIE MERCHANT/Carnival
24	40	40	41	TONY RICH PROJECT/Nobody Knows	24	40	40	41	TONY RICH PROJECT/Nobody Knows
48	43	43	41	PRETENDERS/I'll Stand By You	48	43	43	41	PRETENDERS/I'll Stand By You
42	36	36	38	BLESSID UNION OF /I Believe	42	36	36	38	BLESSID UNION OF /I Believe
33	33	33	31	JANET JACKSON/Runaway	33	33	33	31	JANET JACKSON/Runaway
40	40	40							

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MIX 107.5 FM

MARKET #23

KWMX/Denver
(303) 321-0950
Peake/Cagle

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
59	59	58	59	59	LIVE/Lightning Crashes
30	40	47	59	59	ALANIS MORISSETTE/Ironic
64	53	53	59	59	TOAD THE WET.../Good Intentions
60	60	60	59	59	GOO GOO DOLLS/Name
48	48	48	59	59	GIN BLOSSOMS/Follow You Down
41	53	51	54	54	COLLECTIVE SOUL/The World I Know
66	64	60	49	49	HOOTIE & BLOWFISH/Time
56	49	47	48	48	EVERYTHING BUT.../Missing
19	22	36	47	47	BODEANS/Closer To Free
16	21	31	46	46	MARIAH CAREY/Always Be My Baby
52	50	53	45	45	BLUES TRAVELER/Hook
58	55	56	45	45	DAVE MATTHEWS BAND/Satellite
45	43	43	42	42	SEAL/Don't Cry
35	43	45	42	42	TONY RICH PROJECT/Nobody Knows
36	34	35	33	33	NATALIE MERCHANT/Wonder
21	33	37	33	33	SMASHING PUMPKINS/1979
45	44	44	32	32	MELISSA ETHERIDGE/I Want To Come...
36	36	37	29	29	DAVE MATTHEWS BAND/Satellite
14	12	15	28	28	JANN ARDEN/Insensitive
8	19	22	28	28	DOG'S EYE VIEW/Everything Falls
39	38	37	27	27	BLUES TRAVELER/Run-Around
5	7	16	23	23	CELINE DION/Because You Loved Me
18	39	23	22	22	SOPHIE B. HAWKINS/Only Love...
22	21	22	22	22	DEEP BLUE SOMETHING/Breakfast At...
17	19	26	21	21	ENYA/Anywhere Is
14	17	17	20	20	LA BOUCHE/Be My Lover
19	19	20	20	20	ALL-4-ONE/Can Love You
22	23	20	19	19	JANN ARDEN/Insensitive
22	23	20	19	19	TLC/Doggin' On You
11	18	19	18	18	BLESSID UNION OF.../I Believe
19	19	20	18	18	TRACY CHAPMAN/Give Me One Reason
19	19	20	18	18	FOLK IMPLOSION/Natural One
19	19	18	14	14	EVERCLEAR/Santa Monica
45	43	26	14	14	DAVE MATTHEWS BAND/Ants Marching
14	14	11	13	13	OASIS/Wonderwall
13	14	14	12	12	BUSH/Glycerine
11	11	11	11	11	TINA ARENA/Chains
4	9	9	9	9	EDWIN MCCAIN/Sorry To A Friend
5	4	5	5	5	SEVEN MARY THREE/Cumbersome

Z100

MARKET #24

KKRZ/Portland, OR
(503) 226-0100
Benson/Buchanan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
61	64	64	64	64	TONY RICH PROJECT/Nobody Knows
33	36	49	63	63	EVERYTHING BUT.../Missing
42	48	62	63	63	MARIAH CAREY/Always Be My Baby
63	62	64	60	60	GOO GOO DOLLS/Name
44	40	47	48	48	BRANDY/Sittin' Up In My...
5	17	30	46	46	CELINE DION/Because You Loved Me
13	14	44	44	44	BODEANS/Closer To Free
61	64	57	43	43	BLUES TRAVELER/Hook
32	31	42	41	41	COLLECTIVE SOUL/The World I Know
32	41	39	41	41	ALANIS MORISSETTE/Ironic
31	30	32	37	37	SOPHIE B. HAWKINS/As I Lay Me Down
37	44	42	37	37	ALANIS MORISSETTE/You Oughta Know
22	18	28	34	34	DEBORAH COX/Who Do U Love
33	39	46	34	34	NATALIE MERCHANT/Wonder
22	31	30	30	30	3T/Anything
56	42	32	30	30	MONICA/Before You Walk...
22	23	22	28	28	NATALIE MERCHANT/Carnival
17	21	29	27	27	PRESIDENTS OF.../Peaches
33	28	28	26	26	GIN BLOSSOMS/Follow You Down
38	44	27	26	26	LA BOUCHE/Be My Lover
10	25	25	25	25	TINA ARENA/Chains
21	21	25	25	25	2PAC F/D.R. DRE/California Love
44	48	38	23	23	HOOTIE & BLOWFISH/Time
7	20	16	20	20	LINA SANTIAGO/Feels So Good...
21	20	20	20	20	SMASHING PUMPKINS/1979
20	22	20	20	20	DEL AMITRI/Roll To Me
40	28	25	20	20	JOAN OSBORNE/One Of Us
16	17	19	19	19	HOUSTON & WINANS/Count On Me
5	9	19	19	19	MELISSA ETHERIDGE/I Want To Come...
27	26	18	18	18	LOS DEL RIO/BAYSIDE/Macarena
16	11	13	17	17	COOLIO/Gangsta's Paradise
18	15	15	15	15	LA BOUCHE/Sweet Dreams
12	15	15	15	15	TLC/Doggin' On You
9	22	10	10	10	MADONNA/You'll See
48	53	10	10	10	PLANET SOUL/Set U Free
20	12	8	10	10	ALANIS MORISSETTE/Hand In My Pocket
7	7	7	7	7	DOG'S EYE VIEW/Everything Falls
5	5	5	5	5	TRACY CHAPMAN/Give Me One Reason

Q102

MARKET #25

WKRC/Cincinnati
(513) 763-5500
Steal/Douglas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
66	66	66	66	66	BODEANS/Closer To Free
32	39	53	65	65	GIN BLOSSOMS/Follow You Down
36	36	63	65	65	COLLECTIVE SOUL/The World I Know
50	62	62	62	62	SEAL/Don't Cry
62	64	66	62	62	GOO GOO DOLLS/Name
19	19	33	59	59	CELINE DION/Because You Loved Me
24	35	45	53	53	ALANIS MORISSETTE/Ironic
51	37	53	52	52	EVERYTHING BUT.../Missing
33	39	39	38	38	MARIAH CAREY/Always Be My Baby
63	66	51	37	37	BLUES TRAVELER/Hook
27	33	31	36	36	ACE OF BASE/Lucky Love
27	20	25	36	36	NATALIE MERCHANT/Wonder
47	57	45	35	35	TONY RICH PROJECT/Nobody Knows
28	30	31	33	33	DEBORAH COX/Who Do U Love
24	27	28	31	31	3T/Anything
23	25	27	31	31	PRESIDENTS OF.../Peaches
25	28	30	30	30	LA BOUCHE/Be My Lover
25	25	31	30	30	OASIS/Wonderwall
55	62	27	30	30	EDWIN MCCAIN/Solitude
5	23	29	30	30	EVERCLEAR/Santa Monica
27	24	25	27	27	SMASHING PUMPKINS/1979
15	16	27	30	30	BUSH/Glycerine
30	30	32	27	27	BRANDY/Sittin' Up In My...
16	16	25	26	26	TINA ARENA/Chains
22	25	26	26	26	PRESIDENTS OF.../Lump
26	30	29	26	26	JOAN OSBORNE/One Of Us
9	16	19	22	22	JANN ARDEN/Insensitive
16	16	18	21	21	SOPHIE B. HAWKINS/Only Love...
15	16	15	20	20	MELISSA ETHERIDGE/I Want To Come...
15	16	14	14	14	ELTON JOHN/Blessed
31	33	10	10	10	BIG MOUNTAIN/Gel Together
23	25	18	8	8	AMY ARENA/Excuse Me
8	8	8	8	8	OASIS/Champagne Supernova

Mix 93.3 FM

MARKET #26

KMKV/Kansas City
(816) 753-0933
Zeilner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	56	56	56	56	GOO GOO DOLLS/Name
56	56	56	56	56	BLUES TRAVELER/Run-Around
56	56	56	56	56	HOOTIE & BLOWFISH/Time
56	56	56	56	56	NATALIE MERCHANT/Wonder
46	56	56	56	56	TOAD THE WET.../Good Intentions
38	28	54	54	54	MARIAH CAREY/One Sweet Day
48	48	46	46	46	MELISSA ETHERIDGE/I Want To Come...
42	42	42	42	42	HOOTIE & BLOWFISH/Go Blind
26	28	42	42	42	3T/Anything
38	42	42	42	42	TONY RICH PROJECT/Nobody Knows
18	26	38	38	38	BODEANS/Closer To Free
7	7	26	34	34	CELINE DION/Because You Loved Me
38	38	34	34	34	MADONNA/You'll See
48	52	34	34	34	SEAL/Don't Cry
32	32	30	30	30	ACE OF BASE/Lucky Love
16	18	28	28	28	GIN BLOSSOMS/Follow You Down
18	20	22	24	24	WHITNEY HOUSTON/Exhale (Shoop...)
14	18	26	26	26	ALANIS MORISSETTE/Ironic
18	20	22	24	24	COLLECTIVE SOUL/The World I Know
28	30	24	24	24	BLESSID UNION OF.../Oh Virginia
14	18	20	24	24	MARIAH CAREY/Always Be My Baby
18	20	22	22	22	SMASHING PUMPKINS/1979
14	18	20	22	22	OASIS/Wonderwall
56	56	20	22	22	JAN OSBORNE/One Of Us
24	20	20	20	20	EVERYTHING BUT.../Missing
18	18	18	18	18	TINA ARENA/Chains
18	18	18	18	18	SOPHIE B. HAWKINS/Only Love...
21	20	18	18	18	CORRS/The Right Time
14	14	14	14	14	JANN ARDEN/Insensitive
7	9	14	14	14	PRESIDENTS OF.../Peaches
7	7	7	7	7	LA BOUCHE/Be My Lover
7	7	7	7	7	DOG'S EYE VIEW/Everything Falls
7	7	7	7	7	NO DOUBT/Just A Girl
7	7	7	7	7	SPACEHOG/In The Meantime
7	7	7	7	7	TRACY CHAPMAN/Give Me One Reason

92.1 FM

MARKET #31

WPRO/Providence
(401) 433-4200
Shebel/Mascaro

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	66	65	61	61	ALANIS MORISSETTE/Ironic
39	66	66	58	58	TONY RICH PROJECT/Nobody Knows
43	40	63	56	56	BLUES TRAVELER/Hook
28	42	56	56	56	MARIAH CAREY/Always Be My Baby
58	64	62	55	55	COLLECTIVE SOUL/The World I Know
66	66	62	55	55	OASIS/Wonderwall
39	61	53	47	47	EVERYTHING BUT.../Missing
41	43	42	43	43	LA BOUCHE/Be My Lover
17	17	17	17	17	CELINE DION/Because You Loved Me
16	21	34	44	44	SMASHING PUMPKINS/1979
41	37	38	42	42	MELISSA ETHERIDGE/I Want To Come...
37	37	39	41	41	GIN BLOSSOMS/Follow You Down
41	37	39	41	41	NATALIE MERCHANT/Wonder
62	60	42	40	40	BODEANS/Closer To Free
29	29	29	29	29	TINA ARENA/Chains
14	29	29	29	29	JANN ARDEN/Insensitive
31	30	29	28	28	ACE OF BASE/Lucky Love
29	35	30	28	28	3T/Anything
18	22	19	19	19	TLC/Waterfalls
16	17	15	17	17	BUSH/Glycerine
16	17	15	17	17	BRANDY/Sittin' Up In My...
16	17	15	17	17	PRESIDENTS OF.../Peaches
15	17	15	17	17	CELINA DION/Because You Loved Me
27	12	15	15	15	SELENA/Me Getting Used
17	14	15	15	15	2 UNLIMITED/Do What's Good...
29	31	30	14	14	SOPHIE B. HAWKINS/Only Love...
12	15	11	14	14	RED HOT CHILLI.../Aeroplane
12	15	11	14	14	DEL AMITRI/Roll To Me
12	15	11	13	13	2 UNLIMITED/Get Ready For This
10	13	12	12	12	COOLIO/Gangsta's Paradise
13	11	11	11	11	TOAD THE WET.../Good Intentions
12	12	10	10	10	BLUES TRAVELER/Run-Around
14	18	11	10	10	MARIAH CAREY/Fantasy
12	12	10	10	10	TRACY CHAPMAN/Give Me One Reason
12	12	10	10	10	VOICE OF THE BEEHIVE/Scary Kisses
12	12	10	10	10	LA BOUCHE/Sweet Dreams

WNCI 37.9

MARKET #32

WNCI/Columbus, OH
(614) 224-9624
Dimick/Bowen

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	32	49	56	56	CELINE DION/Because You Loved Me
44	51	52	54	54	GIN BLOSSOMS/Follow You Down
39	54	54	54	54	BLESSID UNION OF.../Oh Virginia
9	41	53	53	53	COLLECTIVE SOUL/The World I Know
25	50	51	51	51	NATALIE MERCHANT/Wonder
11	35	43	47	47	BODEANS/Closer To Free
55	54	47	47	47	DEEP BLUE SOMETHING/Breakfast At...
27	52	47	47	47	EVERYTHING BUT.../Missing
21	47	45	46	46	ALANIS MORISSETTE/Ironic
61	57	45	46	46	GOO GOO DOLLS/Name
52	58	44	44	44	TONY RICH PROJECT/Nobody Knows
61	60	44	44	44	JOAN OSBORNE/One Of Us
26	44	45	43	43	LA BOUCHE/Be My Lover
49	48	43	43	43	MELISSA ETHERIDGE/I Want To Come...
49	50	42	42	42	MARIAH CAREY/One Sweet Day
49	50	42	42	42	ACE OF BASE/Beautiful Life
56	47	36	36	36	HOOTIE & BLOWFISH/Time
24	22	37	37	37	3T/Anything
15	22	24	24	24	MARIAH CAREY/Always Be My Baby
16	20	22	24	24	ACE OF BASE/Lucky Love
23	20	22	22	22	BRANDY/Sittin' Up In My...
22	16	19	21	21	SOPHIE B. HAWKINS/Only Love...
8	9	18	19	19	CORRS/The Right Time
54	25	22	18	18	BLUES TRAVELER/Hook
15	18	18	18	18	TINA ARENA/Chains
48	16	17	17	17	ALANIS MORISSETTE/Hand In My Pocket
5	14	19	17	17	DAVE MATTHEWS BAND/Satellite
8	12	14	16	16	JANN ARDEN/Insensitive
12	15	14	14	14	FO FIGHTERS/Big Me
12	15	14	14	14	SMASHING PUMPKINS/1979

CHR/POP PLAYLISTS

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MARKET #44
WRVW/Nashville
(615) 664-2400
Quinn/McDonald

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
55	55	53	53	GOO GOO DOLLS/Name
30	34	53	53	CELINE DION/Because You Loved Me
24	29	55	51	NATALIE MERCHANT/Wonder
11	16	37	45	JOAN OSBORNE/One Of Us
34	42	54	44	MELISSA ETHERIDGE/I Want To Come...
54	56	44	40	GIN BLOSSOMS/Til I Hear It...
29	31	37	35	ACE OF BASE/Lucky Love
31	28	38	35	EVERYTHING BUT.../Missing
38	42	38	34	DEEP BLUE SOMETHING/Breakfast At...
22	22	33	34	GIN BLOSSOMS/Follow You Down
34	31	12	33	HOOTIE & BLOWFISH/Time
38	41	34	32	BLESSID UNION OF.../Let Me Be The...
9	27	27	27	MARIAH CAREY/Always Be My Baby
29	30	29	31	SEAL/Don't Cry
25	29	32	31	TONY RICH PROJECT/Nobody Knows
20	24	36	30	SMASHING PUMPKINS/1979
34	31	29	30	COLLECTIVE SOUL/December
31	30	27	29	ELTON JOHN/Blessed
31	32	30	29	MARIAH CAREY/One Sweet Day
35	34	31	28	EDWIN MCCAIN/Solitude
9	25	26	26	HOUSTON & WINANS/Count On Me
37	33	31	25	WHITNEY HOUSTON/Exhale (Shoop...)
13	22	24	24	BODEANS/Closer To Free
10	15	22	24	TRACY CHAPMAN/Give Me One Reason
24	19	21	23	OASIS/Wonderwall
8	27	23	23	LIONEL RICHIE/Don't Wanna Lose You
21	19	22	22	BLESSID UNION OF.../Oh Virginia
19	25	19	22	BASS IS BASE/I Cry
13	17	28	19	3T/Anything
14	19	24	16	ALANIS MORISSETTE/Ironic
15	19	37	16	DOG'S EYE VIEW/Everything Falls...
17	15	14	14	SOPHIE B. HAWKINS/Only Love...
9	13	21	13	TLC/Waterfalls
9	13	21	13	EDWIN MCCAIN/Sorry To A Friend
22	11	12	13	BLUES TRAVELER/Run-Around
18	14	12	13	JANET JACKSON/Runaway
18	16	11	11	FUN FACTORY/Wanna B With U
54	45	12	11	DEL AMITRI/Roll To Me
17	13	12	11	NICKI FRENCH/Total Eclipse Of...
11	11	11	10	SEAL/Kiss From A Rose

MARKET #45
WPXY/Rochester, NY
(716) 454-2600
Ingram/Rice

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
33	43	52	57	ALANIS MORISSETTE/Ironic
49	54	52	54	DEEP BLUE SOMETHING/Breakfast At...
43	39	41	49	MARIAH CAREY/One Sweet Day
44	40	49	47	LA BOUCHE/Be My Lover
47	46	38	47	EVERYTHING BUT.../Missing
18	44	46	42	M.T.S./I'll Be Alright
36	36	46	42	CELINE DION/Because You Loved Me
43	38	38	41	JOAN OSBORNE/One Of Us
14	13	22	41	HOOTIE & BLOWFISH/Time
37	34	50	36	ALANIS MORISSETTE/Hand In My Pocket
30	32	36	34	GOO GOO DOLLS/Name
29	28	33	33	MARIAH CAREY/Always Be My Baby
45	43	36	29	ACE OF BASE/Lucky Love
8	20	28	28	MARIAH CAREY/Fantasy
28	28	42	28	LA BOUCHE/Sweet Dreams
19	16	26	26	COOLIO/Gangsta's Paradise
27	28	28	26	GIN BLOSSOMS/Follow You Down
14	21	20	25	TONY RICH PROJECT/Nobody Knows
28	34	27	25	MELISSA ETHERIDGE/I Want To Come...
27	39	34	25	BLESSID UNION OF.../Let Me Be The...
40	31	24	24	DEL AMITRI/Roll To Me
19	21	21	22	SOPHIE B. HAWKINS/As I Lay Me Down
33	25	8	20	TINA ARENA/Chains
39	38	34	20	DENNIE W/COLLAGE/All Cried Out
14	20	25	18	LOS DEL RIO/BAYSIDE/Macarena
11	9	17	18	BRANDY/Sittin' Up In My...
11	9	17	18	ALEX PARTY/Don't Give Me...
13	17	17	17	FUN FACTORY/Wanna B With U
17	20	9	16	BLUES TRAVELER/Run-Around
13	14	14	16	TLC/Waterfalls
15	15	13	15	2 UNLIMITED/Get Ready For This
37	26	22	14	WHITNEY HOUSTON/Exhale (Shoop...)
12	15	17	14	DEBORAH COX/Who Do U Love
13	15	17	14	MONTELL JORDAN/This Is How We Do It
14	14	14	14	FUR SEASONS/December 1963 ('94)
13	14	14	14	NICKI FRENCH/Total Eclipse Of...
15	13	15	14	REAL MCCOY/Another Night
28	15	14	14	BACKSTREET BOYS/We've Got It...
23	23	12	12	SELENA/Dreaming Of You
10	11	13	12	3T/Anything

MARKET #49
99.7 WDJX
WDJX/Louisville
(502) 589-4800
Matthews/Meyer

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
26	27	51	51	COLLECTIVE SOUL/The World I Know
49	50	50	51	JOAN OSBORNE/One Of Us
47	49	49	50	MARIAH CAREY/One Sweet Day
51	49	49	49	GOO GOO DOLLS/Name
21	49	49	48	NATALIE MERCHANT/Wonder
58	49	48	48	BLUES TRAVELER/Run-Around
5	5	26	46	ALANIS MORISSETTE/Ironic
14	26	45	45	CELINE DION/Because You Loved Me
51	29	50	31	EVERYTHING BUT.../Missing
43	50	51	30	TONY RICH PROJECT/Nobody Knows
49	51	27	28	WHITNEY HOUSTON/Exhale (Shoop...)
49	27	28	28	HOOTIE & BLOWFISH/Time
10	50	27	28	ALANIS MORISSETTE/Hand In My Pocket
16	5	28	28	GIN BLOSSOMS/Follow You Down
26	29	27	27	MELISSA ETHERIDGE/I Want To Come...
10	10	28	27	DEEP BLUE SOMETHING/Breakfast At...
16	13	10	25	JANN ARDEN/Insensitive
25	17	17	24	SEAL/Don't Cry
17	17	13	14	OASIS/Wonderwall
17	17	13	13	ACE OF BASE/Lucky Love
9	12	13	13	VAN HALEN/Can't Stop Lovin'...
5	5	13	12	3T/Anything
5	5	12	12	HOOTIE & BLOWFISH/Go Blind
13	14	13	11	BASS IS BASE/I Cry
25	16	14	10	BLESSID UNION OF.../Oh Virginia
25	16	14	10	SMASHING PUMPKINS/1979
10	25	29	10	TAKE THAT/Back For Good
5	8	12	10	TRACY CHAPMAN/Give Me One Reason
5	8	12	10	DEBORAH COX/Who Do U Love
11	11	10	11	MARIAH CAREY/Always Be My Baby
11	11	10	11	DEL AMITRI/Roll To Me
9	9	9	9	SEAL/Kiss From A Rose
13	12	10	7	REMBRANDTS/'I'll Be There For...
5	5	5	5	HOUSTON & WINANS/Count On Me
5	5	5	5	ROD STEWART/So Far Away
5	5	5	5	SPACEHOG/In The Meantime
5	5	5	5	PRESIDENTS OF.../Peaches
5	5	5	5	DOG'S EYE VIEW/Everything Falls...
5	5	5	5	NO DOUBT/Just A Girl

MARKET #50
WDCG/Raleigh
(919) 361-1051
Burns/Taylor

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
59	57	54	61	ALANIS MORISSETTE/Ironic
59	60	56	60	SMASHING PUMPKINS/1979
53	54	50	51	GIN BLOSSOMS/Follow You Down
52	50	49	49	BLUES TRAVELER/Run-Around
21	16	20	47	OASIS/Wonderwall
50	46	45	45	JOAN OSBORNE/One Of Us
19	23	28	43	HOOTIE & BLOWFISH/Go Blind
42	45	44	40	EVERYTHING BUT.../Missing
40	40	38	38	MARIAH CAREY/One Sweet Day
26	27	29	38	SEAL/Don't Cry
4	4	23	32	TRACY CHAPMAN/Give Me One Reason
43	46	42	32	NATALIE MERCHANT/Wonder
28	30	29	30	EDWIN MCCAIN/Sorry To A Friend
18	16	16	29	MARIAH CAREY/Always Be My Baby
24	25	25	29	PRESIDENTS OF.../Peaches
19	26	25	27	NO DOUBT/Just A Girl
30	28	26	26	ALANIS MORISSETTE/Hand In My Pocket
22	23	19	26	EDWIN MCCAIN/Sorry To A Friend
31	28	27	24	MELISSA ETHERIDGE/I Want To Come...
19	16	17	21	GREEN DAY/When I Come Around
13	18	12	20	ENYA/Anywhere Is
9	9	13	19	RED HOT CHILI.../Aeroplane
19	19	15	18	SEVEN MARY THREE/Cumbersome
31	31	32	18	DEEP BLUE SOMETHING/Breakfast At...
16	14	14	16	COLLECTIVE SOUL/December
33	35	26	15	DOG'S EYE VIEW/Everything Falls...
18	19	17	14	FOLK IMPLOSION/Natural One
23	18	15	14	BUSH/Glycerine
31	33	22	14	TOAD THE WET.../Good Intentions
11	13	12	14	PEARL JAM/Daughter
17	17	13	13	SMASHING PUMPKINS/Bullet With...
14	16	11	13	EVERCLEAR/Santa Monica
16	16	13	12	DAVE MATTHEWS BAND/What Would...
11	11	11	10	COUNTING CROWS/M. Jones
11	11	10	10	COLLECTIVE SOUL/Shine
12	15	13	11	STONE TEMPLE PILOTS/Interstate Love...
10	10	10	10	TOAD THE WET.../I Want
7	14	10	7	BODEANS/Closer To Free
7	14	10	7	SPACEHOG/In The Meantime

MARKET #51
KJYO/Oklahoma City
(405) 840-5271
McCoy/Barreda

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
34	45	58	55	LA BOUCHE/Be My Lover
54	54	55	53	JOAN OSBORNE/One Of Us
43	54	54	53	ALANIS MORISSETTE/Ironic
59	52	55	52	EVERYTHING BUT.../Missing
55	57	56	49	HOOTIE & BLOWFISH/Time
49	52	42	44	GOO GOO DOLLS/Name
32	37	32	33	TONY RICH PROJECT/Nobody Knows
27	25	32	31	SMASHING PUMPKINS/1979
29	29	31	31	ACE OF BASE/Lucky Love
12	17	29	31	CELINE DION/Because You Loved Me
31	31	28	30	COLLECTIVE SOUL/The World I Know
23	21	28	30	NATALIE MERCHANT/Wonder
24	30	32	29	MONICA/Before You Walk...
34	30	33	29	3T/Anything
31	29	26	28	SEAL/Don't Cry
25	28	27	27	OASIS/Wonderwall
6	16	29	26	MARIAH CAREY/Always Be My Baby
25	21	20	24	PRESIDENTS OF.../Peaches
10	14	26	23	GIN BLOSSOMS/Follow You Down
15	19	22	23	MARY J. BLIGE/Not Gon' Cry
18	20	21	21	BRANDY/Sittin' Up In My...
13	17	17	18	2PAC F/D.R. DRE/California Love
18	17	20	18	NO DOUBT/Just A Girl
14	16	17	17	EVERCLEAR/Santa Monica
11	14	13	11	MELISSA ETHERIDGE/I Want To Come...
13	12	11	11	BLESSID UNION OF.../Oh Virginia
11	11	11	11	FOO FIGHTERS/Big Me
7	7	7	7	BODEANS/Closer To Free
7	7	7	7	JANN ARDEN/Insensitive
7	7	7	7	J'SON/Take A Look
7	7	7	7	SOPHIE B. HAWKINS/Only Love...
7	7	7	7	DEBORAH COX/Who Do U Love
7	7	7	7	STING/Let Your Soul Be
6	6	6	6	SPACEHOG/In The Meantime
7	7	7	7	K.D. LANG/Sexuality
7	7	7	7	EDWIN MCCAIN/Sorry To A Friend
5	7	7	7	DOG'S EYE VIEW/Everything Falls...
5	7	7	7	TRACY CHAPMAN/Give Me One Reason
5	7	7	7	RADIOHEAD/High & Dry
5	7	7	7	QUINCY JONES/Slow Jams

MARKET #52
WGTZ/Dayton
(513) 294-5858
Kaplan/Corbett

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
59	57	59	60	TONY RICH PROJECT/Nobody Knows
42	39	40	58	GROOVE THEORY/Tell Me
12	16	47	47	ALANIS MORISSETTE/Ironic
36	33	35	56	GOO GOO DOLLS/Name
13	15	12	50	NATALIE MERCHANT/Wonder
15	21	14	50	BODEANS/Closer To Free
59	60	58	39	BLUES TRAVELER/Run-Around
57	60	58	38	LA BOUCHE/Be My Lover
59	61	60	38	HOOTIE & BLOWFISH/Time
20	21	35	35	MARIAH CAREY/Always Be My Baby
33	33	33	33	JOH. B./Pretty Girl
54	59	61	32	OASIS/Wonderwall
13	12	14	31	2PAC F/D.R. DRE/California Love
34	44	60	30	EVERYTHING BUT.../Missing
30	31	30	30	JANET JACKSON/Runaway
31	31	33	30	DEEP BLUE SOMETHING/Breakfast At...
8	15	29	29	INTRIGUE/Dance With Me
41	40	39	29	MARIAH CAREY/One Sweet Day
59	58	43	28	JOAN OSBORNE/One Of Us
31	33	32	27	COLLECTIVE SOUL/The World I Know
12	21	32	26	GIN BLOSSOMS/Follow You Down
9	10	10	24	CELINE DION/Because You Loved Me
11	12	11	23	3T/Anything
11	11	11	22	BRANDY/Sittin' Up In My...
36	26	24	22	NATALIE MERCHANT/Wonder
11	9	9	22	SEAL/Don't Cry
42	31	26	22	TLC/Diggin' On You
25	23	22	22	GIN BLOSSOMS/Til I Hear It...
43	37	31	20	ALANIS MORISSETTE/Hand In My Pocket
41	18	20	20	BLUES TRAVELER/Run-Around
12	14	13	17	ACE OF BASE/Lucky Love
15	14	17	17	MARY J. BLIGE/Not Gon' Cry
24	23	21	16	SMASHING PUMPKINS/1979
10	12	23	15	PRESIDENTS OF.../Peaches
9	11	12	12	SOPHIE B. HAWKINS/Only Love...
12	12	12	12	"WEIRD AL" HANKOVIC/Amish Paradise
10	10	11	12	MELISSA ETHERIDGE/I Want To Come...
10	10	11	12	J'SON/Take A Look
10	10	11	12	COOLIO/1,2,3,4 (Sumpin'...)
7	12	12	11	DOG'S EYE VIEW/Everything Falls...

MARKET #54
KHFI/Austin
(512) 474-9233
Roberts/Ventura

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
45	42	68	67	TONY RICH PROJECT/Nobody Knows
36	45	47	67	MARIAH CAREY/Always Be My Baby
44	41	47	67	SMASHING PUMPKINS/1979
44	67	67	66	BRANDY/Sittin' Up In My...
61	62	45	65	ALANIS MORISSETTE/Ironic
45	67	66	45	LA BOUCHE/Be My Lover
68	64	68	43	3T/Anything
24	23	42	43	LINA SANTIAGO/Feels So Good...
44	43	41	43	JOAN OSBORNE/One Of Us
41	45	40	42	OASIS/Wonderwall
22	23	42	42	BUFFY/Give Me A Reason



MARCH 29, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	MARIAH CAREY Always Be My... (Columbia/CRG) 1944	1895	1919	1788	35/0	
1	2	3	2	BRANDY Sittin' Up In My Room (Arista) 1623	1755	1795	1928	31/0	
3	3	2	3	MARY J. BLIGE Not Gon' Cry (Arista) 1574	1756	1794	1765	33/0	
25	17	6	4	FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG) 1497	1202	729	478	31/3	
4	4	4	5	TONY RICH PROJECT Nobody Knows (LaFace/Arista) 1316	1441	1541	1642	27/0	
5	5	5	6	2PAC F/DR. DRE California Love (Death Row/Interscope) 1295	1420	1503	1612	33/0	
12	8	9	7	R. KELLY Down Low (Nobody Has To Know) (Jive) 1112	1078	976	901	29/1	
14	11	10	8	D'ANGELO Lady (EMI) 1098	1023	897	819	28/0	
6	7	8	9	EVERYTHING BUT THE GIRL Missing (Atlantic) 1052	1117	1093	1200	23/0	
7	6	7	10	LINA SANTIAGO Feels So Good... (Groove Nation/Universal) 1038	1132	1121	1166	30/1	
26	19	12	11	COOLIO 1,2,3,4 (Sumpin' New) (Tommy Boy) 1037	875	677	446	34/1	
—	36	18	12	CELINE DION Because You Loved Me (550 Music) 969	686	308	86	28/5	
16	13	15	13	JOE All The Things (Your Man Won't Do) (Island) 922	830	800	788	25/0	
18	18	17	14	DEBORAH COX Who Do U Love (Arista) 755	687	680	657	23/1	
9	10	11	15	3T Anything (MJJ/550 Music) 706	877	917	1052	20/0	
11	12	13	16	MONICA Before You Walk Out Of My Life (Rowdy/Arista) 706	861	890	996	19/1	
13	14	16	17	LA BOUCHE Be My Lover (Logic/RCA) 698	713	763	893	18/0	
15	15	19	18	GROOVE THEORY Tell Me (Epic) 682	653	750	794	20/0	
8	9	14	19	L.L. COOL J Hey Lover (Def Jam/Island) 675	858	959	1092	19/0	
19	21	22	20	L.L. COOL J Doin' It (Def Jam/Island) 658	610	571	619	28/1	
20	20	20	21	XSCAPE Do You Want To (So So Def/Columbia/CRG) 625	629	610	588	19/0	
BREAKER			22	ANGELINA Release Me (Upstairs/WB) 585	402	281	197	15/2	
BREAKER			23	SWV You're The One (RCA) 577	314	35	—	24/3	
10	16	21	24	MARIAH CAREY One Sweet Day (Columbia/CRG) 505	624	733	1008	17/0	
27	27	23	25	ACE OF BASE Lucky Love (Arista) 492	495	427	435	15/0	
40	31	24	26	SELENA I'm Getting Used To You (EMI) 484	467	343	285	18/0	
30	25	27	27	CHANTAY SAVAGE I Will Survive (RCA) 479	434	462	388	16/0	
41	35	35	28	WHITNEY HOUSTON & CECE WINANS Count On Me (Arista) 385	316	314	276	19/2	
21	23	25	29	PLANET SOUL Set U Free (Strictly Rhythm) 383	449	544	561	14/1	
33	29	29	30	J'SON Take A Look (Hollywood) 379	409	362	358	12/0	
34	28	32	31	FUGEES Fu-gee-la (Ruffhouse/Columbia/CRG) 354	361	406	350	12/0	
—	49	33	32	LA BOUCHE Sweet Dreams (Logic/RCA) 346	330	226	115	15/2	
17	22	26	33	WHITNEY HOUSTON Exhale (Shoop Shoop) (Arista) 328	443	547	713	11/0	
23	24	28	34	YVETTE MICHELLE Every Day And Every Night (Loud/RCA) 300	412	467	519	12/0	
32	38	41	35	TOTAL No One Else (Bad Boy/Arista) 296	287	303	360	9/0	
46	42	34	36	QUAD CITY DJ'S C'mon 'N Ride It (Big Beat/Antalantic) 289	328	278	239	16/0	
39	37	42	37	ART N' SOUL Ever Since You Went Away (Big Beat/Antalantic) 281	278	307	298	13/1	
35	30	36	38	DIANA KING Ain't Nobody (Work/CRG) 281	316	351	332	10/0	
DEBUT			39	BUSTA RHYMES Woo-hah!! Got You All In... (Elektra/EEG) 266	201	126	101	17/1	
—	—	48	40	LIONEL RICHIE Don't Wanna Lose You (Mercury) 261	239	77	—	17/1	
31	32	40	41	MARIAH CAREY Fantasy (Columbia/CRG) 261	287	341	388	11/1	
45	45	43	42	MONA LISA F/LOST BOYZ Can't Be Wasting My... (Island) 251	267	266	254	9/0	
24	26	31	43	GROOVE THEORY Keep Tryin' (Epic) 239	394	451	492	11/0	
DEBUT			44	HORACE BROWN One For The Money (Motown) 233	120	88	—	14/2	
37	43	38	45	RAPPIN' 4-TAY Ain't No Playa (Rag Top/EMI) 233	290	275	313	12/0	
—	—	44	46	BUFFY Give Me A Reason (Velocity) 230	251	181	200	7/1	
44	39	49	47	TLC Diggin' On You (LaFace/Arista) 213	236	301	258	10/0	
36	33	39	48	FROST La Familia (Ruthless/Relativity) 208	288	330	330	8/1	
47	48	45	49	MC LYTE f/XSCAPE Keep On... (Flavor Unit/EastWest/EEG) 204	243	241	228	16/1	
DEBUT			50	TINA ARENA Chains (Epic) 202	129	26	—	14/0	

This chart reflects airplay from March 18-24. Songs ranked by total plays. Highlighted songs indicate Breaker.
38 CHR/Rhythmic reporters. 35 current playlists. © 1996, R&R Inc.

BREAKERS®

ANGELINA		
Release Me (Upstairs/WB)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
585/183	15/2	22

SWV		
You're The One (RCA)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
577/263	24/3	23

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
COLOR ME BADD The Earth, The Sun... (Revolution) 16	16
SHAI I Don't Want To Be Alone (Gasoline Alley) 16	16
BONE THUGS... Tha Crossroads (Ruthless/Relativity) 11	11
CELINE DION Because You Loved Me (550 Music) 5	5
GLORIA ESTEFAN Reach (Epic) 5	5
FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG) 3	3
NONCHALANT 5 O'Clock (MCA) 3	3
69 BOYZ Hoop In Yo Face (Flavor Unit/EastWest/EEG) 3	3
SWV You're The One (RCA) 3	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FUGEES Killing Me... (Ruffhouse/Columbia/CRG) +295	+295
CELINE DION Because You Loved Me (550 Music) +283	+283
SWV You're The One (RCA) +263	+263
ANGELINA Release Me (Upstairs/WB) +183	+183
BONE THUGS... Tha Crossroads (Ruthless/Relativity) +176	+176
COOLIO 1,2,3,4 (Sumpin' New) (Tommy Boy) +162	+162
HORACE BROWN One For The Money (Motown) +113	+113
JOE All The Things (Your Man Won't Do) (Island) +92	+92
COLOR ME BADD The Earth, The Sun... (Revolution) +82	+82
O'ANGELO Lady (EMI) +75	+75

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
SELENA Dreaming Of You (EMI)
JON B. Pretty Girl (Yab Yum/550 Music)
COOLIO Gangsta's Paradise (MCA)
MAONNA You'll See (Maverick/WB)
SHAGGY Boombastic (Virgin)
JANET JACKSON Runaway (A&M)
SEAL Kiss From A Rose (ZTT/WB)
MONTELL JOROAN This Is How We... (PMP/RAL/Island)
TLC Waterfalls (Arista)
MONICA Don't Take It Personal (Rowdy/Arista)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS TW	LW	TOTAL STATIONS/ADDS
1	1	2PAC /DR. DRE California... (Death Row/Interscope) 2745	3227	95/0	
2	2	FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG) 2304	1893	54/7	
5	3	COOLIO 1,2,3,4 (Sumpin' New) (Tommy Boy) 1728	1346	96/10	
3	4	L.L. COOL J Doin' It (Def Jam/Island) 1685	1580	85/1	
4	5	MC LYTE F/XSCAPE Keep On Keepin' On (Flavor Unit/EastWest/EEG) 1518	1494	92/2	
6	6	NONCHALANT 5 O'Clock (MCA) 1406	1284	83/5	
8	7	BUSTA RHYMES Woo-hah!! Got You All In Check (Elektra/EEG) 1194	955	82/4	
11	8	DOGG POUND New York, New York (Death Row/Interscope) 934	849	71/2	
7	9	L.L. COOL J Hey Lover (Def Jam/Island) 911	1146	32/1	
15	10	SHAGGY Why You Treat Me So Bad (Virgin) 871	704	63/2	
12	11	LOST BOYZ Renee (Island) 863	753	64/2	
10	12	FUGEES Fu-gee-la (Ruffhouse/Columbia/CRG) 816	876	39/1	
14	13	CLICK Scandalous (Sick Wid'it/Jive) 760	706	65/6	
18	14	GOODIE MOB Soul Food (LaFace/Arista) 692	595	58/3	
19	15	QUAD CITY DJ'S C'mon 'N Ride It (Big Beat/Atlantic) 658	557	59/5	
13	16	JUNIOR M.A.F.I.A. Get Money (Big Beat/Atlantic) 645	750	42/1	
9	17	RAPPIN' 4-TAY Ain't No Playa (Rag Top/EMI) 586	905	40/0	
16	18	KRIS KROSS Tonight's The Nite (Ruffhouse/Columbia/CRG) 570	675	33/0	
17	19	DOMINO Physical Funk (Outburst/RAL/Island) 526	661	40/0	
20	20	KAWZ Ain't No Love And Happiness (Bust It) 469	487	41/5	

This chart reflects airplay from March 18-24. Songs ranked by total plays. 38 CHR/Rhythmic reporters and 81 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1996, R&R Inc.

NEW & ACTIVE

MAX-A-MILLION Everybody's Groovin' (S.O.S./Zoo) Total Plays: 202, Total Stations: 9, Adds: 0	H-TOWN A Thin Line Between Love And Hate (Jac-Mac/WB) Total Plays: 137, Total Stations: 9, Adds: 0
BONE THUGS-N-HARMONY Tha Crossroads (Ruthless/Relativity) Total Plays: 196, Total Stations: 12, Adds: 11	BEL CANTO Rumour (Lava/Atlantic) Total Plays: 129, Total Stations: 8, Adds: 0
QUINCY JONES Slow Jams (Qwest/WB) Total Plays: 193, Total Stations: 16, Adds: 0	MONIFAH I Miss You (Come Back Home) (Uptown/Universal) Total Plays: 128, Total Stations: 4, Adds: 0
SILK Don't Rush (Elektra/EEG) Total Plays: 191, Total Stations: 12, Adds: 2	NONCHALANT 5 O'Clock (MCA) Total Plays: 128, Total Stations: 9, Adds: 3
EXPOSE I'll Say Goodbye For The Two Of Us (Arista) Total Plays: 188, Total Stations: 5, Adds: 1	ARTIE THE 1 MAN PARTY Esa Nena Linda (Groove Nation/All American) Total Plays: 127, Total Stations: 4, Adds: 1
LOST BOYZ Renee (Island) Total Plays: 185, Total Stations: 7, Adds: 0	BIG SISTER Round We Go (S.O.S./Zoo) Total Plays: 116, Total Stations: 3, Adds: 0
INTRIGUE Dance With Me (Universal) Total Plays: 178, Total Stations: 8, Adds: 2	TONI BRAXTON Let It Flow (Arista) Total Plays: 107, Total Stations: 3, Adds: 0
TOTAL Kissin' You (Bad Boy/Arista) Total Plays: 174, Total Stations: 5, Adds: 0	FAITH EVANS Ain't Nobody (Bad Boy/Arista) Total Plays: 104, Total Stations: 7, Adds: 0
JUNIOR M.A.F.I.A. Get Money (Big Beat/Atlantic) Total Plays: 171, Total Stations: 8, Adds: 1	J'SON I'll Never Stop Loving You (Hollywood) Total Plays: 101, Total Stations: 3, Adds: 1
DOGG POUND New York, New York (Death Row/Interscope) Total Plays: 141, Total Stations: 10, Adds: 2	SKINDEEP No More Games (Loose Cannon/Island) Total Plays: 99, Total Stations: 4, Adds: 0

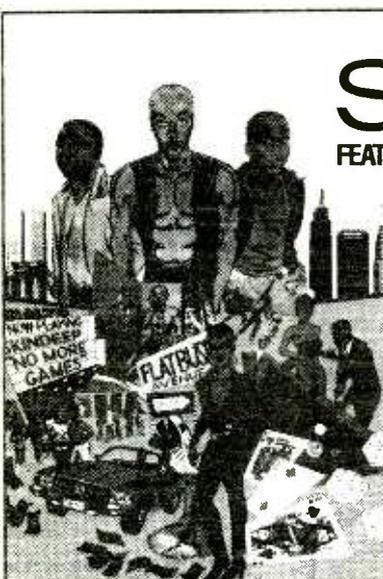
Songs ranked by total plays

SELECTED NEW RELEASES

Here are a few hot releases for next week. Release date is subject to change.

ADDS APRIL 2

Adam f/Amy	"Zombie" (Popular/Avex/Critique)
Judy Cheeks	"Reach" (Popular/Avex/Critique)
Kris Kross	"Live And Die For Hip Hop" (Ruffhouse/Columbia/CRG)
Nais	"My Eyes Adored You" (Street Life/All American)
Shadowcast	"The Abyss" (Universal)
Whitehead Brothers	"Feel Your Pain" (Motown)



skindeep
FEATURING LIL' KIM OF JUNIOR M.A.F.I.A.

no more games

R&R URBAN BREAKER 37

WWKX 41x WJBT 20x
HOT97 23x WOCQ 15x

ISLAND

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM PD: Roy Jaymes MD: Jacques James 43 PLANET SOUL "Set" GLORIA ESTEFAN "Reach" INTRIGUE "Dance" FAT JOE "Envy" SHAI "Alone" HOUSTON & WINANS "Count" COLOR ME BADD "Earth"	KZFM/Corpus Christi, TX PD: Charlie Maxz MD: Tony Manero SWV "You're" GLORIA ESTEFAN "Reach" COLOR ME BADD "Earth" ARTIE THE 1 MAN... "Linda"	KOMO/Honolulu, HI PD: Jamie Hyatt MD: Marc Frehley 18 MADONNA "Love" 10 DEVONIE "Energy" 9 RHYTHM CENTRIC "Worry" SHAI "Alone"	KLUC/Las Vegas, NV PD: Jerry Dean MD: Cal Thomas COLOR ME BADD "Earth" LA BOUCHE "Sweet"	WKTU/New York, NY PD: Frankie Blue MD: Andy Shane 21 MONICA "Before"	KGGI/Riverside, CA PD/MD: Bob Lewis 2 FUGEES "Softly" COLOR ME BADD "Earth"	XHTZ/San Diego, CA DM/PD: Lisa Vazquez MD: Jeff Neilson 30 DEBORAH COX "Who" 28 LAURA MARTINEZ "Ritmo" 13 69 BOYZ "Hoop" 7 MONICA "Why" 4 SHAI "Alone" 2 KRIS KROSS "Live" 2 COLOR ME BADD "Earth" 2 BONE THUGS-N-HARMONY "Crossroads" 1 M.T.S. "Alright"	KWIN/Stockton, CA PD: Steve Wall MD: Mark Medina 14 SHAI "Alone" 9 CELINE DION "Because" COLOR ME BADD "Earth" SILK "Rusi"
KKXX/Bakersfield, CA PD: Chris Squires MD: Tony Manes CELINE DION "Because"	KPRR/EI Paso, TX PD: John Candelaria 10 EXPOSE "Goodbye" 1 COLOR ME BADD "Earth" OUTHERE BROTHERS "Wiggle" LIONEL RICHIE "Lose"	KBXX/Houston, TX PD: Rob Scarpio MD: Greg Head 58 BONE THUGS-N-HARMONY "Crossroads" 22 IMMATURE "Please" 22 JUNIOR M.A.F.I.A. "Money" 13 KRIS KROSS "Live" 7 PUFF JOHNSON "Forever"	KPWR/Los Angeles, CA PD: Michelle Mercer APD/MD: Bruce St. James 26 BONE THUGS-N-HARMONY "Crossroads"	WQHT/New York, NY PD: Steve Smith APD/MD: Tracy Cloherty 38 SWV "You're" 25 JAY Z W/FOXY BROWN... 24 TONY RICH PROJECT "Woman" 12 FAT JOE "Envy" 10 FUGEES "Ready"	WJJS/Roanoke, VA PD: David Lee Michaels 11 COLOR ME BADD "Earth" 2 KRIS KROSS "Live" 2 UNLIMITED "Good" 5 GLORIA ESTEFAN "Reach" 4 FROST "Familia"	KMEL/San Francisco, CA PD: Michelle Santososso MD: Joey Arbage 34 BONE THUGS-N-HARMONY "Crossroads" 14 COLOR ME BADD "Earth" 5 DJ O-MAN "Dookie" SHAI "Alone"	WPGC/Washington, DC PD: Albie O. 23 ART N' SOUL "Away" 18 IMMATURE "Please" 17 BONE THUGS-N-HARMONY "Crossroads"
WERO/Baltimore, MD PD: Tom Calococi MD: Camille Cashwell 34 R KELLY "Baby" 6 DOGG POUND "New" BONE THUGS-N-HARMONY "Crossroads"	KBOS/Fresno, CA PD/MD: Mark Adams SHAI "Alone"	WJBT/Jacksonville, FL PD: Paco Lopez MD: Jeff Lee 9 DJ KOOL "Clear" 7 JACKAL THE BEAR "Real" SHAI "Alone" 69 BOYZ "Hoop"	WPOW/Miami, FL Interim PD: Kid Curry Interim MD: Phil Jones 13 SELENA "Boy" 9 L.L. COOL J "Doin'"	KCAQ/Oxnard, CA PD: Rooster Rhodes MD: Lucy B. COLOR ME BADD "Earth" HORACE BROWN "Money" SHAI "Alone"	WOCQ/Salisbury, MD PD: Wookie MD: Marliou 7 COLOR ME BADD "Earth" KOOL & THE GANG "Ladies" NONCHALANT "O'Clock"	KYLD/San Francisco, CA PD/MD: Michael Marla 16 TRES DELINQUENTS "Habits" 9 ENERGY "Take" 6 HOUSTON & WINANS "Count" SHAI "Alone" DJ O-MAN "Dookie"	38 Total Reporters 37 Current Reporters 35 Current Playlist
WJMN/Boston, MA PD: Cadillac Jack McCartney MD: Cat Collins AFTER 7 "Tell"	WJHM/Greensboro, NC PD: Brian Douglas MD: Mary Kay 28 COOLIO "Sumpin'" 22 BAHAMADIA "Unknowhow" 17 GOODIE MOB "Soul" 10 BONE THUGS-N-HARMONY "Crossroads" 7 MC LYTE F/XSCAPE "Keep"	WJBT/Jacksonville, FL PD: Paco Lopez MD: Jeff Lee 9 DJ KOOL "Clear" 7 JACKAL THE BEAR "Real" SHAI "Alone" 69 BOYZ "Hoop"	KHTN/Modesto, CA PD/MD: Pete Jones 34 ANGELINA "Release" AFTER 7 "Tell" SHAI "Alone" COLOR ME BADD "Earth" BONE THUGS-N-HARMONY "Crossroads" NONCHALANT "O'Clock"	WVIX/Providence, RI PD: Joe Dawson MD: B.B. Gawn 77 FUGEES "Softly" 6 BONE THUGS-N-HARMONY "Crossroads" 6 MIISA "Free" 5 LA BOUCHE "Sweet" DOGG POUND "New" M.T.S. "Alright" SHAI "Alone"	KZHT/Salt Lake City, UT Interim DM: Gerónimo MD: Dr. Doug SHAI "Alone" COLOR ME BADD "Earth" MAONNA "Love" GLORIA ESTEFAN "Reach" 69 BOYZ "Hoop" NONCHALANT "O'Clock"	Reported Frozen Playlist (1): KJMZ/Las Vegas, NV	
WBBM/Chicago, IL PD: Todd Cavonah MD: Erik Bradley 21 ALANIS MORISSETTE "Ironic" 17 CULTURE BEAT "Inside" 16 UNLIMITED "Good"	KIKI/Honolulu, HI PD: Alan Oda MD: James Coles 11 SILK "Rush" 5 LINA SANTIAGO "Feels" 5 SHAI "Alone" 5 ANGELINA "Release" 5 CELINE DION "Because" 5 OLD SKOOL PLAYERS "Flava"	WJBT/Jacksonville, FL PD: Paco Lopez MD: Jeff Lee 9 DJ KOOL "Clear" 7 JACKAL THE BEAR "Real" SHAI "Alone" 69 BOYZ "Hoop"	KDON/Monterey, CA PD: Michael Newman APD/MD: Jennifer Wilde 19 SHAI "Alone" BUFFY "Reason" CELINE DION "Because"	KWNZ/Reno, NV PD: Jeff Davis MD: Bill Shakespeare 15 COLOR ME BADD "Earth" FUGEES "Softly" SHAI "Alone" HORACE BROWN "Money"	KTFM/San Antonio, TX PD: Cliff Tredway MD: Charlie Huero 37 J'SON "Stop" 17 GLORIA ESTEFAN "Reach" COLOR ME BADD "Earth" SWV "You're" BONE THUGS-N-HARMONY "Crossroads" TRES DELINQUENTS "Habits"	KUBE/Seattle, WA PD: Mike Tierney MD: Lindsey Cipek 32 COLOR ME BADD "Earth" 29 MARIAH CAREY "Fantasy" 14 BUSTA RHYMES "Woo-hah!!" R. KELLY "Low"	Did Not Report, Playlist Frozen (1): KSFN/Sacramento, CA
						Did Not Report For A Fourth Consecutive Week, Not Used In This Week's Data (1): KOKS/Denver, CO	

CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1
KU 103.5
WKTU/New York
(201) 420-3700
Blue/Shane

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
62	66	66	63	63	LA BDUICHE/Be My Lover
47	59	64	63	63	COLLAGE/It'll Be Loving You
67	66	66	57	57	EVERYTHING BUT.../Missing
25	26	30	57	57	BILLIE RAY MARTIN/Your Loving Arms
47	62	65	56	56	ACE OF BASE/Beautiful Life
48	35	40	48	48	TONY RICH PROJECT/Nobody Knows
23	37	45	45	45	LIVIN' JOY/Dreamer
46	46	45	45	45	BRANDY/Sittin' Up In My...
48	45	45	42	42	GROOVE THEORY/Tell Me
23	29	46	42	42	FUN FACTORY/Wanna B With U
11	24	29	35	35	3T/Anything
-	-	22	35	35	LOS DEL RIO/BAYSIDE/Macarena
67	47	39	31	31	MARIAH CAREY/Fantasy
5	18	21	28	28	MARIAH CAREY/Always Be My Baby
34	36	32	24	24	LINA SANTIAGO/Feels So Good...
37	18	-	21	21	MONICA/Before You Walk...
-	-	20	20	20	SEAL/Kiss From A Rose
18	21	21	19	19	PLANET SOUL/Set U Free
17	23	25	19	19	MIGHTY DUB KATS/Magic Carpet Ride
22	21	22	16	16	BUCKETHEADS/The Bomb (These...)
-	-	15	15	15	OUTHERE BROTHERS/Boom Boom Boom
-	-	13	15	15	LA BOUCHE/Sweet Dreams
-	-	15	15	15	ACE OF BASE/Lucky Love
67	53	39	12	12	TLC/Dippin' On You
67	65	67	10	10	MARIAH CAREY/One Sweet Day
-	-	10	10	10	CELINE DION/Because You Loved Me
-	-	13	6	6	RUFFNECK/Everybody Be...

MARKET #1
HOT 97.3
WQHT/New York
(212) 840-0097
Smith/Cloherly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	41	41	44	44	FUGEES/Killing Me Softly
34	32	43	43	43	JOE/All The Things...
43	38	42	42	42	MONA LISA/LOST BOYZ/Can't Be Wasting...
16	25	25	42	42	BUSTA RHYMES/Woo-hah!! Got You...
39	38	38	41	41	R. KELLY/Down Low (Nobody...)
41	39	39	40	40	L.L. COOL J/Do'In It
43	41	41	38	38	MARY J. BLIGE/Not Gon' Cry
37	37	37	38	38	LOST BOYZ/Renee
-	-	38	38	38	SWW/You're The One
-	24	24	37	37	TOTAL/Kissin' You
35	35	35	35	35	D'ANGELO/Lady
-	28	28	33	33	HORACE BROWN/One For The Money
41	38	33	33	33	FAITH EVANS/Ain't Nobody
-	11	11	33	33	NONCHALANT/5 O'Clock
37	32	32	33	33	FUGEES/Fu-gee-la
38	37	37	32	32	GROOVE THEORY/Keep Tryin'
37	33	33	29	29	TOTAL/No One Else
33	24	27	29	29	MARIAH CAREY/Always Be My Baby
-	24	25	25	25	CAPLETON/Heathen Rage
-	30	30	25	25	MONICA/Before You Walk...
-	-	25	25	25	JAY Z/WOXY BROWN/Ain't No Nigga
-	-	24	24	24	TONY RICH PROJECT/Like A Woman
30	30	30	23	23	SKINDEEP/No More Games
25	24	24	23	23	PATRA W/AARON HALL/Scent Of Attraction
33	27	27	22	22	GHOST FACE KILLER/Winter War
19	13	13	17	17	TONI BRAXTON/Let It Flow
12	12	12	13	13	BAHAMADIA/Unknownhowwudu
25	22	22	13	13	MC LYTE F/XSCAPE/Keep On Keepin' On
-	-	12	12	12	FAT JOE/Envy
12	10	10	12	12	REDMAN/Funk-O-Rama
-	-	10	10	10	FUGEES/Ready Or Not

MARKET #2
POWER 106.1 FM
KPWR/Los Angeles
(818) 953-4200
Mercer/St. James

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
73	67	65	66	66	LINA SANTIAGO/Feels So Good...
48	66	70	64	64	FROST/La Familia
-	25	29	63	63	ARTIE THE 1 MAN.../Esa Nena Linda
72	69	68	61	61	L.L. COOL J/Hey Lover
26	43	44	60	60	ANGELINA/Release Me
69	70	69	49	49	2PAC F/D.R. ORE/California Love
32	41	41	47	47	COOLIO/1,2,3,4 (Sumpin'...)
-	26	45	44	44	DJ D-MAN/Dookie Booty
41	44	45	42	42	DOGG POUND/New York, New York
35	63	34	41	41	B-CODE/Feels Good
32	43	41	31	31	KRIS KROSS/Tonite's The Nite
-	27	31	31	31	TRES DELINQUENTS/Delinquent Habits
-	28	30	30	30	FUGEES/Killing Me Softly
-	-	26	26	26	BONE THUGS-N-HARMONY/The Crossroads
-	18	23	23	23	CYPRESS HILL/Ilusions
71	29	29	18	18	DOGG POUND/Let's Play House
48	23	19	18	18	L.B.C. CREW/Beware Of My Crew
36	22	16	17	17	GROOVE THEORY/Tell Me
20	16	17	16	16	DOVE SHACK/Summerme In...
71	50	20	14	14	L.A.D./Ridin' Low
17	18	16	13	13	L.V./Throw Your Hands Up
16	13	12	11	11	FROST/East Side Rendezvous

MARKET #3
B96
WBBM/Chicago
(312) 944-6000
Cavanah/Bradley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
51	66	65	73	73	BRANDY/Sittin' Up In My...
62	51	47	68	68	BIG SISTER/Round We Go
17	18	68	65	65	TONY RICH PROJECT/Nobody Knows
62	67	67	63	63	MARIAH CAREY/Always Be My Baby
63	47	39	63	63	GROOVE THEORY/Tell Me
30	37	58	58	58	MONICA/Before You Walk...
54	43	41	43	43	EVERYTHING BUT.../Missing
39	33	39	43	43	LA BOUCHE/Be My Lover
31	25	30	38	38	RUFFNECK/Everybody Be...
54	47	57	36	36	BUFFY/Give Me A Reason
-	-	19	31	31	CELINE DION/Because You Loved Me
22	13	18	30	30	3T/Anything
-	-	27	26	26	COOLIO/1,2,3,4 (Sumpin'...)
28	34	24	28	28	LA BOUCHE/Sweet Dreams
36	30	34	25	25	ACE OF BASE/Lucky Love
-	-	21	21	21	ALANIS MORISSETTE/Ironic
11	17	19	20	20	MARIAH CAREY/Fantasy
-	-	12	17	17	FUGEES/Killing Me Softly
10	11	12	17	17	ACE OF BASE/Beautiful Life
-	-	17	17	17	CULTURE BEAT/Inside Out
23	22	16	16	16	LINA SANTIAGO/Feels So Good...
-	-	18	2	2	UNLIMITED/Do What's Good...
43	51	24	15	15	2PAC F/D.R. ORE/California Love
13	13	11	15	15	REAL MCCOY/Another Night
12	13	13	15	15	JANET JACKSON/Runaway
13	13	13	15	15	L.L. COOL J/Do'In It
10	11	12	13	13	LE CLICK/Tonight Is The Night
12	12	13	13	13	FUN FACTORY/Close To You
13	14	9	12	12	R. KELLY/Down Low (Nobody...)
47	34	42	12	12	COOLIO/Gangsta's Paradise
-	-	12	12	12	REAL MCCOY/Automatic Lover
1	5	13	11	11	DIANA KING/Ain't Nobody
35	29	16	11	11	TLC/Dippin' On You
-	-	11	11	11	PLANET SOUL/Set U Free
15	9	9	10	10	DEBORAH COX/Who Do U Love
-	-	11	10	10	OUTHERE BROTHERS/Don't Stop, Wiggle...
-	-	10	10	10	OUTHERE BROTHERS/Boom Boom Boom
23	33	11	9	9	MARIAH CAREY/Open Arms

MARKET #4
KMEL 106.1
KMEL/San Francisco
(415) 391-1061
Santosuosso/Arbagey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	62	60	60	60	FUGEES/Killing Me Softly
25	40	59	57	57	FUGEES/Fu-gee-la
39	48	53	55	55	COOLIO/1,2,3,4 (Sumpin'...)
5	31	44	52	52	R. KELLY/Down Low (Nobody...)
-	16	40	47	47	CELINE DION/Because You Loved Me
48	46	45	46	46	ANGELINA/Release Me
59	51	42	39	39	MARIAH CAREY/Always Be My Baby
16	21	34	38	38	BUFFY/Give Me A Reason
57	61	40	38	38	MARIAH CAREY/Always Be My Baby
16	32	41	38	38	2PAC/All Bout U
38	37	35	36	36	EVERYTHING BUT.../Missing
-	-	34	34	34	BONE THUGS-N-HARMONY/The Crossroads
35	57	57	31	31	D'ANGELO/Lady
-	14	30	30	30	TOTAL/No One Else
45	31	28	28	28	ACE OF BASE/Lucky Love
-	23	26	26	26	ART N' SOUL/Ever Since You...
18	19	25	23	23	JODECI/Love U 4 Life
52	41	19	22	22	KE/Strange World
5	25	27	23	23	BRANDY/Sittin' Up In My...
52	48	24	23	23	BRANDY/Sittin' Up In My...
14	13	5	22	22	L.L. COOL J/Do'In It
28	10	21	21	21	JOE/All The Things...
31	15	16	18	18	RAPPIN' 4-TAY/Ain't No Playa
33	25	28	16	16	FAITH EVANS/Soon As I Get Home
5	11	10	14	14	DEBORAH COX/Who Do U Love
-	-	14	14	14	COLOR ME BADD/The Earth...
32	28	19	5	5	MC LYTE F/XSCAPE/Keep On Keepin' On
-	-	5	5	5	DJ D-MAN/Dookie Booty
33	5	5	5	5	SANDY AND PAPO/La Hora De Bailar
-	-	5	5	5	MONA LISA/LOST BOYZ/Can't Be...
-	-	5	5	5	SHAVI/Don't Want To...

MARKET #4
WID 107.7
KYLD/San Francisco
(415) 391-1077
Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
58	78	77	79	79	FUGEES/Killing Me Softly
45	63	73	77	77	FUGEES/Fu-gee-la
73	76	72	73	73	ANGELINA/Release Me
85	77	72	72	72	EVERYTHING BUT.../Missing
29	54	59	68	68	COOLIO/1,2,3,4 (Sumpin'...)
56	68	68	68	68	BUFFY/Give Me A Reason
56	52	41	51	51	TOTAL/No One Else
74	74	70	47	47	MARY J. BLIGE/Not Gon' Cry
-	-	20	43	43	BONE THUGS-N-HARMONY/The Crossroads
72	65	45	39	39	MARIAH CAREY/Always Be My Baby
-	34	39	39	39	JUNIOR M.A.F.I.A./Get Money
9	37	37	37	37	ARTIE THE 1 MAN.../Esa Nena Linda
37	20	25	36	36	DOGG POUND/New York, New York
-	-	27	35	35	ACE OF BASE/Lucky Love
48	51	39	34	34	SANDY AND PAPO/La Hora De Bailar
68	74	47	34	34	2PAC F/D.R. ORE/California Love
70	46	57	31	31	RAPPIN' 4-TAY/Ain't No Playa
-	-	10	31	31	BUSTA RHYMES/Woo-hah!! Got You...
56	48	38	31	31	LINA SANTIAGO/Feels So Good...
-	30	35	26	26	TOO SHORT/Gettin' It
-	6	28	24	24	R. KELLY/Down Low (Nobody...)
44	44	31	24	24	DOGG POUND/Let's Play House
-	-	16	23	23	TRES DELINQUENTS/Delinquent Habits
9	14	15	15	15	D'ANGELO/Lady
28	21	18	13	13	L.L. COOL J/Do'In It
-	8	10	10	10	DEBORAH COX/Who Do U Love
-	-	10	9	9	CELINE DION/Because You Loved Me
-	-	9	9	9	ENERGY/Take Me Higher
6	9	-	6	6	HOUSTON & WINANS/Count On Me
-	-	-	6	6	SHAVI/Don't Want To...
-	-	-	6	6	DJ D-MAN/Dookie Booty

MARKET #8
WPGC 93.5 FM
WPGC/Washington
(301) 441-3500
Stevens/Albie O.

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
61	60	60	59	59	FUGEES/Killing Me Softly
50	56	60	58	58	JOE/All The Things...
55	58	45	57	57	D'ANGELO/Lady
47	53	54	55	55	HOUSTON & WINANS/Count On Me
47	42	59	47	47	R. KELLY/Down Low (Nobody...)
-	-	38	45	45	COOLIO/1,2,3,4 (Sumpin'...)
54	45	47	42	42	FAITH EVANS/Kissing You
-	-	42	40	40	SWW/You're The One
40	37	30	39	39	2PAC F/D.R. ORE/California Love
39	15	18	38	38	XSCAPE/Do You Want To
40	47	42	36	36	MARIAH CAREY/Always Be My Baby
29	37	30	35	35	LOST BOYZ/Renee
-	-	27	35	35	DJ KOO/Let Me Clear My...
35	36	33	35	35	GERALD/EDDIE LEVERT/Wind Beneath...
43	14	7	32	32	MONICA/Why I Love You So...
19	23	29	30	30	BUSTA RHYMES/Woo-hah!! Got You...
-	-	49	29	29	FUGEES/Ready Or Not
34	35	25	27	27	CHANTAY SAVAGE/I Will Survive
30	21	24	24	24	LIONEL RICHIE/Don't Wanna Lose You
34	12	21	23	23	D'ANGELO/Can't Hide Love
-	-	23	21	21	ART N' SOUL/Ever Since You...
-	-	25	23	23	TOTAL/Kissin' You
-	-	18	22	22	IMMATURE/Please Don't Go
32	27	26	17	17	BONE THUGS-N-HARMONY/The Crossroads
27	26	17	17	17	MARY J. BLIGE/Not Gon' Cry
-	-	30	16	16	SEAL/Don't Cry
10	12	16	11	11	L.L. COOL J/Do'In It
-	9	14	11	11	GENIUS/GZA/Shadowboxin'
-	23	42	8	8	PURE SOUL/Stairway To Heaven
-	30	24	7	7	R. KELLY/Baby, Baby, Baby...
20	13	7	7	7	MC LYTE F/XSCAPE/Keep On Keepin' On
17	12	7	7	7	IMMATURE/We Got It



URBAN TOP 50

MARCH 29, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	3	1	1	JOE All The Things (Your Man Won't Do) (Island) 3223 3340 3007 2731 81/0					
3	1	2	2	D'ANGELO Lady (EMI) 2962 3231 3280 3031 80/0					
6	5	4	3	CHANTAY SAVAGE I Will Survive (RCA) 2774 2650 2490 2302 79/0					
15	10	6	4	MARIAH CAREY Always Be My Baby (Columbia/CRG) 2619 2411 2064 1682 81/0					
2	2	3	5	R. KELLY Down Low (Nobody Has To Know) (Jive) 2450 2853 3195 3246 74/0					
10	9	8	6	DEBORAH COX Who Do U Love (Arista) 2298 2180 2084 1992 76/0					
13	12	9	7	H-TOWN A Thin Line Between Love & Hate (Jac-Mac/WB) 2274 2120 1938 1842 80/0					
12	7	7	8	PURE SOUL Stairway To Heaven (Stepsun/Interscope) 2153 2289 2181 1853 73/0					
1	4	5	9	BRANDY Sittin' Up In My Room (Arista) 1940 2517 2992 3260 64/0					
22	16	14	10	WHITNEY HOUSTON & CECE WINANS Count On Me (Arista) 1921 1736 1555 1336 79/0					
19	17	11	11	ART N' SOUL Ever Since You Went Away (Big Beat/Atlantic) 1899 1782 1554 1387 78/1					
18	20	17	12	MONA LISA F/LOST BOYZ Can't Be Wasting My Time (Island) 1641 1533 1430 1418 68/0					
—	—	33	13	SWV You're The One (RCA) 1604 972 24 — 79/3					
16	14	16	14	GROOVE THEORY Keep Tryin' (Epic) 1498 1719 1691 1641 64/0					
—	40	26	15	LIONEL RICHIE Don't Wanna Lose You (Mercury) 1480 1219 647 — 76/1					
36	24	22	16	QUINCY JONES Slow Jams (Qwest/WB) 1455 1299 1176 985 76/1					
7	8	10	17	2PAC F/DR. DRE California Love (Death Row/Interscope) 1450 1807 2132 2292 62/0					
26	22	20	18	SILK Don't Rush (Elektra/EEG) 1425 1331 1248 1159 70/1					
25	21	18	19	JESSE POWELL All I Need (Silas/MCA) 1404 1400 1296 1173 67/3					
27	23	19	20	A FEW GOOD MEN Have I Never (LaFace/Arista) 1393 1333 1233 1135 65/0					
49	38	32	21	TONI BRAXTON Let It Flow (Arista) 1388 1020 693 480 70/9					
14	13	13	22	TONY RICH PROJECT Nobody Knows (LaFace/Arista) 1381 1756 1801 1761 55/0					
8	11	15	23	MARY J. BLIGE Not Gon' Cry (Arista) 1355 1730 1942 2273 54/1					
33	27	23	24	MC LYTE F/XSCAPE Keep On... (Flavor Unit/EastWest/EEG) 1314 1251 1110 998 76/1					
5	6	12	25	XSCAPE Do You Want To (So So Def/Columbia/CRG) 1314 1757 2187 2471 53/0					
31	29	25	26	TERRY ELLIS What Did I Do To You? (EastWest/EEG) 1305 1225 1072 1017 65/0					
29	26	24	27	PATRA W/AARON HALL Scent Of Attraction (550 Music/Epic) 1295 1225 1143 1094 67/0					
39	31	27	28	NONCHALANT 5 O'Clock (MCA) 1278 1186 1041 936 74/2					
—	44	31	29	ISLEY BROTHERS Let's Lay Together (Island) 1237 1032 607 105 78/1					
—	—	35	30	FAITH EVANS Ain't Nobody (Bad Boy/Arista) 1175 886 444 33 76/4					
35	28	28	31	INTRO Feels Like The First Time (Atlantic) 1112 1155 1073 993 61/0					
41	35	34	32	L.L. COOL J Doin' It (Def Jam/Island) 1027 970 926 877 57/0					
BREAKER	9	15	21	HORACE BROWN One For The Money (Motown) 988 629 187 129 71/8					
BREAKER	32	30	30	TOTAL No One Else (Bad Boy/Arista) 951 1321 1644 1996 43/0					
BREAKER	32	30	30	BUSTA RHYMES Woo-hah!! Got You All In Check (Elektra/EEG) 928 754 578 427 65/3					
BREAKER	32	30	30	JON B. Isn't It Scary (Yab Yum/550 Music) 916 1118 1053 1008 55/1					
BREAKER	32	30	30	SKINDEEP No More Games (Loose Cannon/Island) 818 746 623 460 62/2					
BREAKER	32	30	30	MONICA Why I Love You So Much (Rowdy/Arista) 809 359 37 — 64/10					
BREAKER	32	30	30	SHAGGY Why You Treat Me So Bad (Virgin) 809 641 473 149 60/2					
BREAKER	32	30	30	FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG) 807 691 465 359 23/4					
—	43	38	41	DOGG POUND New York, New York (Death Row/Interscope) 793 752 611 292 61/0					
—	48	46	42	MOKENSTEF Baby Come Close (Outburst/RAL/Island) 723 640 582 421 57/1					
DEBUT	48	46	43	IMMATURE Please Don't Go (MCA) 718 300 11 24 64/12					
11	18	29	44	SOLO Where Do U Want Me To Put It (Perspective/A&M) 717 1119 1504 1924 35/0					
48	47	44	45	WILL DOWNING I Can't Make You Love Me (Mercury) 713 662 596 496 48/0					
50	45	43	46	CLICK Scandalous (Sick Wid' It/Jive) 708 678 605 476 62/5					
DEBUT	—	—	47	COOLIO 1,2,3,4 (Sumpin' New) (Tommy Boy) 691 471 287 172 62/9					
—	—	50	48	LOST BOYZ Renee (Island) 678 590 495 262 57/2					
—	—	49	49	GOODIE MOB Soul Food (LaFace/Arista) 675 595 498 406 57/2					
DEBUT	—	—	50	SHAI I Don't Want To Be Alone (Gasoline Alley/MCA) 652 479 159 5 57/4					

This chart reflects airplay from March 18-24. Songs ranked by total plays. Highlighted songs indicate Breaker.

81 Urban reporters. 79 current playlists. Songs that are down in plays for three consecutive weeks are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

KIND WATSON Bring It On (Columbia/CRG)
Total Plays: 606, Total Stations: 61, Adds: 7

DIANA ROSS If You're Not Gonna Love Me... (Motown)
Total Plays: 540, Total Stations: 40, Adds: 0

KAWZ Ain't No Love And Happiness (Bust It)
Total Plays: 469, Total Stations: 41, Adds: 5

SEAL Don't Cry (ZTT/WB)
Total Plays: 459, Total Stations: 38, Adds: 0

UBU Merry Go Round (550 Music/Epic)
Total Plays: 437, Total Stations: 39, Adds: 1

SOUNDS OF BLACKNESS Children Of The World (Lightyear)
Total Plays: 435, Total Stations: 34, Adds: 0

AFTER 7 How Do You Tell The One (Virgin)
Total Plays: 425, Total Stations: 54, Adds: 12

DG Soakin' Wet (Island)
Total Plays: 394, Total Stations: 42, Adds: 3

SHERREE FORD-PAYNE Love Him Anyway (Almo Sounds/Geffen)
Total Plays: 387, Total Stations: 34, Adds: 1

XSCAPE Can't Hang (So So Def/Columbia/CRG)
Total Plays: 385, Total Stations: 61, Adds: 60

QUAD CITY DJ'S C'mon 'N Ride It (Big Beat/Atlantic)
Total Plays: 369, Total Stations: 43, Adds: 5

GEORGE HOWARD Watch Your Back (GRP)
Total Plays: 364, Total Stations: 33, Adds: 1

L.V. I Am L.V. (Tommy Boy)
Total Plays: 302, Total Stations: 33, Adds: 8

AZ Doe Or Die (EMI)
Total Plays: 294, Total Stations: 40, Adds: 8

3D Georgy Porgy (TriStar)
Total Plays: 255, Total Stations: 23, Adds: 4

Songs ranked by total plays.

BREAKERS

HORACE BROWN

One For The Money (Motown)

TOTAL PLAYS/INCREASE: 988/359
TOTAL STATIONS/ADDS: 71/8
CHART: 33

BUSTA RHYMES

Woo-hah!! Got You All In Check (Elektra/EEG)

TOTAL PLAYS/INCREASE: 928/174
TOTAL STATIONS/ADDS: 65/3
CHART: 35

SKINDEEP

No More Games (Loose Cannon/Island)

TOTAL PLAYS/INCREASE: 818/72
TOTAL STATIONS/ADDS: 62/2
CHART: 37

MONICA

Why I Love You So Much (Rowdy/Arista)

TOTAL PLAYS/INCREASE: 809/450
TOTAL STATIONS/ADDS: 64/10
CHART: 38

SHAGGY

Why You Treat Me So Bad (Virgin)

TOTAL PLAYS/INCREASE: 809/168
TOTAL STATIONS/ADDS: 60/2
CHART: 39

FUGEES

Killing Me Softly (Ruffhouse/Columbia/CRG)

TOTAL PLAYS/INCREASE: 807/116
TOTAL STATIONS/ADDS: 23/4
CHART: 40

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
XSCAPE Can't Hang (So So Def/Columbia/CRG)	60
OTIS & SHUGG Journey (Interscope)	55
MEN OF VIZION House Keeper (MJJ/550 Music)	52
SHORTY MACK Hard To Tame (Vertex/JVC)	13
69 BOYZ Hoop In Yo Face (Flavor Unit/EastWest/EEG)	12
AFTER 7 How Do You Tell The One (Virgin)	12
IMMATURE Please Don't Go (MCA)	12
MONICA Why I Love You So Much (Rowdy/Arista)	10
TONI BRAXTON Let It Flow (Arista)	9
COOLIO 1,2,3,4 (Sumpin' New) (Tommy Boy)	9
EAZY-E Sippin' On A 40 (Ruthless/Relativity)	9

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SWV You're The One (RCA)	+632
MONICA Why I Love You So Much (Rowdy/Arista)	+450
IMMATURE Please Don't Go (MCA)	+418
XSCAPE Can't Hang (So So Def/Columbia/CRG)	+377
TONI BRAXTON Let It Flow (Arista)	+368
HORACE BROWN One For The Money (Motown)	+359
FAITH EVANS Ain't Nobody (Bad Boy/Arista)	+289
LIONEL RICHIE Don't Wanna Lose You (Mercury)	+261
AFTER 7 How Do You Tell The One (Virgin)	+243
COOLIO 1,2,3,4 (Sumpin' New) (Tommy Boy)	+220

HOTTEST RECURRENTS

DOMINO Physical Funk (Outburst/RAL/Island)

JUNIOR M.A.F.I.A. Get Money (Big Beat/Atlantic)

FUGEES Fu-gee-la (Ruffhouse/Columbia/CRG)

MONIFAH I Miss You (Come Back...)(Uptown/Universal)

FAITH EVANS Soon As I Get Home (Bad Boy/Arista)

RANDY CRAWFORD Give Me The Night (Bluemoon/Atlantic)

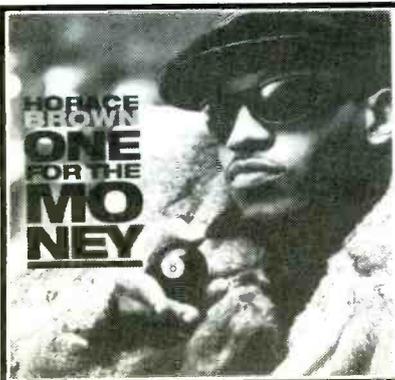
KRIS KROSS Tonight's The Nite (Ruffhouse/Columbia/CRG)

MARIAH CAREY One Sweet Day (Columbia/CRG)

OLETA ADAMS Never Knew Love (Fontana/Mercury)

YVETTE MICHELLE Every Day And Every Night (Loud/RCA)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



HORACE BROWN

"ONE FOR THE MONEY"

URBAN CHART: **BREAKER 33**

MOST INCREASED PLAY AGAIN!

OVER 800 SPINS AND 14 MILLION LISTENERS

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WBLS WKYS WWWZ WQQK

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WALT LOVE

WSOK: This AM Is Still In The Game

□ Station's OM/PD and GM explain how it maintains its solid presence

To say that **WSOK-AM/Savannah, GA** has exceeded any expectations — despite its format — is somewhat of an understatement. This 1000-watt Gospel/Talk outlet has held its own since its inception in 1946. OM/PD **Jay Bryant** and GM **Dan Gorby** shed some light on how the station has maintained a solid presence in the Savannah market.

Music & Talk Mix

According to Gorby, "One of the things that really distinguishes WSOK in the marketplace is the fact



Dan Gorby

that we have talk shows throughout the day and night. I would say we're about 15% news and talk. We have **Bob Law's** syndicated show, 'Night Talk,' which we air week nights from 10pm-2am.

We also have some block programming segments that are filled with local talk issues. Obviously, our music is on target — our station is approximately 85% music. It's contemporary gospel, and we have a good mix of contemporary and the older, traditional music we play.

"WSOK, in my opinion, is a lifestyle station because people in this market look to us to find out not only what is going on in the community, but what should go on."

Holding Its Own

While mainstream UC market leader **WEAS-FM** continues its No. 1 winning ways (11.1-11.8 12+), **WSOK** is not too far behind with a second-place share of 11.3.



- During morning drive and middays **WSOK** ranks No. 1 12+, with **WEAS** flexing its ratings muscle during the other dayparts

- 18-34 is **WSOK's** weakest demo; in the 25-54 demo it steps up to fifth place behind **WEAS's** third status

- **WSOK** is even stronger in the 35-64 demo, ranking No. 1 in double digits.

So what's the real deal with this AM phenomenon? Gorby gave me some additional insight. "There are a couple of things that happened. First, we did have a small Gospel station competitor, **WIZA**, which had about a one or two share until it

went off the air last year. Obviously that probably has helped us some. We also had a very strong political season last fall and I think that helped us, too. When people want to talk about issues or they want to

hear about issues, they tune to our radio station. Plus, now that all of our music is on a hard drive, there has been some cohesiveness in getting our music library together and being consistent."

Adds Bryant, "It's important to note that we have been a big player before in the ratings game in our market. This is not the first time we've had some astounding numbers. We're always consistently in the Top 5 12+ in our market every ratings period."

Morning Magic

It's worth mentioning that this market gets only two books per year: spring and fall. I noticed that during the 6-10am daypart, Monday-Friday, **WSOK** ranks No. 1 in persons 12+. There are 14 stations in the market and four additional stations from outside the market whose signals show up with radio consumers. Gorby pointed out that the good numbers in the mornings should be credited to its "Joy In The Morning" show hosted by 17-year station vet **E. Larry McDuffie**.



WSOK-AM/Savannah, GA morning man **Larry McDuffie** poses with syndicated talk host **Tom Joyner**.

Next, I wanted to know about the station's billing in the market. While being on the AM dial has not impeded the showing of impressive numbers, it's the revenue that tells the tale. Gorby did not disclose the station's billing amount, but did say the station normally ranks fifth place in the market. Does he feel that ranking is good enough, or does he think the station should be bringing in more sales dollars for the audience share it's delivering? (**Banner Radio** is the station's national rep company). "I think there is room for improvement. It's about educating our advertisers on the power of Black radio to reach the black community."

Although Bryant concurs that there is room for improvement, he clarifies, "I don't think that's unique to this station. I really agree that it's about educating the advertising community to the power and loyalty of Black radio. I'll be perfectly honest with you, we do still get some objections to the 'Gospel' format. And that's primarily because people think it's a sensitive issue-related format and they don't want to touch it. That's hard to get around, but we're trying to educate our advertisers."

WEDDING BELLS IN DC

WMMJ Plays Cupid For 25 Lucky Couples

WMMJ/Washington, DC played cupid recently with its "MAJIC 102.3 Valentine's Day Vows" promotion. Following is how it went down.

On Valentine's Day, 25 couples showed up at the Pentagon City mall in Arlington, VA, where they were joined together in holy matrimony live on the air during the "DC Moring Show." Officiating at the celebration, which attracted an enthusiastic crowd of 600 well-wishers, was Grammy award-winner and Pastor **Andrae' Crouch**. Besides his musical career, Crouch has a fulltime ministry at the Christ Memorial Church in California. Incidentally, Christ Memorial was founded by Pastor Crouch's father.

Also taking part in this event was R&B vocalist **Alexander O'Neal**. By the way, there were supposed to be 30 couples, but five of the husbands-to-be got cold feet at the last minute and canceled. I'll bet you they have more than cold feet now!



Love was in the air for 25 couples who said "I do" on-air during **WMMJ/Washington's** Valentine's Day promotion.



Pastor (and Grammy award-winner) **Andrae' Crouch** officiated over the mass wedding ceremony.

The Men Of Essence

MAJIC 102.3 FM

WASHINGTON'S BEST VARIETY OF HITS & OLDIES



WMMJ/Washington put together an evening with "The Men Of Essence" for the females in its listening audience, of which there are plenty! The event featured four of the star male models from the magazine's February issue. How did it go? This picture is worth a thousand words; (l-r) **Taylor Alexander, Monica Majesty, Doug Gilmore, Boris Kodjoe, Stephanie Gaines-Bryant, and Flynn Jones.**

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URBAN PLAYLISTS

March 29, 1996 R&R • 41

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

MARKET #2
THE BEAT 92.3
KKB/T Los Angeles (213) 466-9566 Austin/Snyder

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
53	55	55	55	55	D'ANGELO/Lady
33	33	33	33	33	FUGEES/Killing Me Softly
31	32	47	51	51	MARIAH CAREY/Always Be My Baby
47	45	49	49	49	DOGG POUND/New York, New York
49	53	47	47	47	JOE/All The Things...
28	31	45	45	45	ART N' SOUL/Ever Since You...
11	28	40	40	40	TONI BRAXTON/Let It Flow
55	47	41	41	41	BRANDY/Sittin' Up In My...
43	43	40	40	40	MARY J. BLIGE/Not Gon' Cry
45	35	35	35	35	MONIFAH/ Miss You (Come...)
-	16	23	33	33	COOLIO/1,2,3,4 (Sumppin'...)
29	30	31	31	31	CHANTAY SAVAGE/Will Survive
23	29	30	30	30	JUNIOR M.A.F.I.A./Get Money
30	29	28	28	28	L.L. COOL J/Don't It
35	49	29	29	29	R. KELLY/Down Low (Nobody...)
41	41	32	32	32	2PAC F/D.R. ORE/California Love
-	14	21	25	25	SWV/You're The One
19	24	24	24	24	MC LYTE F/XSCAPE/Keep On Keepin' On
14	18	23	23	23	DEBORAH COX/Who Do U Love
18	23	25	25	25	GROOVE THEORY/Keep Tryin'
20	20	20	20	20	DOMINO/Physical Funk
12	16	17	17	17	HOUSTON & WINANS/Count On Me
-	15	16	16	16	TONY RICH PROJECT/Nobody Knows
7	13	15	15	15	BUSTA RHYMES/Woo-hah!! Got You...
-	10	13	13	13	LIONEL RICHIE/Don't Wanna Lose You
-	-	10	10	10	MACQ 10/Whoo-Bangin'
-	-	14	14	14	ISLEY BROTHERS/Let's Lay Together
-	-	12	12	12	NONCHALANT'S O'Clock
-	-	10	10	10	BONE THUGS-N-HARMONY/The Crossroads
-	-	7	7	7	EAZY-E/Sippin' On A 40

MARKET #3
WGCI/Chicago
WJMJ/Chicago (708) 895-1400 Starr/Alan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
54	60	56	56	56	D'ANGELO/Lady
-	-	55	55	55	FUGEES/Killing Me Softly
25	30	50	50	50	JOE/All The Things...
33	43	52	52	52	ART N' SOUL/Ever Since You...
-	-	37	41	41	SWV/You're The One
31	33	40	40	40	H-TOWN/A Thin Line...
40	43	49	49	49	MARIAH CAREY/Always Be My Baby
9	24	39	39	39	SKINDEEP/No More Games
34	40	39	39	39	MONA LISA/LOST BOYZ/Can't Be Wasting...
35	37	35	35	35	RAPPIN' 4-TAY/Ain't No Playa
40	39	38	38	38	MC LYTE F/XSCAPE/Keep On Keepin' On
15	22	34	34	34	NONCHALANT'S O'Clock
-	-	35	35	35	OTIS & SHUGGS/Journey
25	29	34	34	34	PATRA WAARON HALL/Scat Of Attraction
-	-	35	35	35	IMMATURE/Please Don't Go
36	32	33	33	33	CLICK&Scandalous
57	52	51	51	51	R. KELLY/Down Low (Nobody...)
18	27	30	30	30	L.L. COOL J/Don't It
-	5	24	24	24	FAITH EVANS/Ain't Nobody
-	5	20	20	20	KINO WATSON/Bring It On
27	36	40	40	40	CHANTAY SAVAGE/Will Survive
40	31	37	37	37	GROOVE THEORY/Keep Tryin'
5	12	14	14	14	DOGG POUND/New York, New York
5	5	5	5	5	BUSTA RHYMES/Woo-hah!! Got You...
-	-	5	5	5	HORACE BROWN/One For The Money
5	5	10	10	10	GOODIE MOB/Soul Food
-	-	8	8	8	SHAGGY/Why You Treat Me...
5	5	9	9	9	CYPRESS HILL/Physical Funk
10	7	7	7	7	DOMINO/Physical Funk
-	-	5	5	5	OG/Soakin' Wet

MARKET #3
WGCI/Chicago
WGGC/Chicago (312) 427-4800 Smith/Cologne

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
65	71	81	79	79	R. KELLY/Down Low (Nobody...)
46	57	54	52	52	FUGEES/Killing Me Softly
48	47	57	47	47	JOE/All The Things...
41	41	41	41	41	D'ANGELO/Lady
25	29	26	40	40	QUINCY JONES/Rock With You
40	41	42	38	38	CHANTAY SAVAGE/Will Survive
35	40	48	37	37	2PAC F/D.R. ORE/California Love
33	26	32	37	37	ISLEY BROTHERS/Let's Lay Together
30	33	33	33	33	MARIAH CAREY/Always Be My Baby
42	49	44	35	35	BRANDY/Sittin' Up In My...
-	-	34	35	35	SWV/You're The One
46	54	42	32	32	TOTAL/No One Else
-	-	7	29	29	TOTAL/Kissin' You
38	35	30	29	29	MARY J. BLIGE/Not Gon' Cry
31	28	28	28	28	R. KELLY/Trade In My Life
29	34	28	26	26	MONA LISA/LOST BOYZ/Can't Be Wasting...
28	19	25	25	25	QUINCY JONES/Heaven's Girl
13	14	22	25	25	SOLO/Where Do U Want...
-	-	14	20	20	LIONEL RICHIE/Don't Wanna Lose You
-	-	10	25	25	GROOVE THEORY/Keep Tryin'
20	30	28	25	25	GROOVE THEORY/Tell Me
30	34	20	24	24	ERIC BENET/Let's Slay Together
32	33	23	23	23	R. KELLY/Baby, Baby, Baby...
-	-	7	18	18	JESSE POWELL/Ain't I Need
13	17	19	22	22	R. KELLY/Stairway To Heaven
5	6	25	21	21	ART N' SOUL/Ever Since You...
29	34	27	21	21	TONI BRAXTON/Let It Flow
40	35	41	18	18	FAITH EVANS/Soon As I Get Home
-	-	7	9	9	QUINCY JONES/Slow Jams
-	-	6	8	8	MC LYTE F/XSCAPE/Keep On Keepin' On

MARKET #5
Power 99.5
WUSL/Philadelphia (215) 483-8900 Young/Cooper

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	32	38	43	43	R. KELLY/Down Low (Nobody...)
36	33	33	36	36	MARIAH CAREY/Always Be My Baby
33	27	32	32	32	BRANDY/Sittin' Up In My...
33	37	32	32	32	FUGEES/Killing Me Softly
-	-	31	31	31	R. KELLY/Baby, Baby, Baby...
34	25	31	31	31	MONICA/Before You Walk...
32	32	32	31	31	TOTAL/No One Else
35	34	34	30	30	JODECI/Love 4 Life
28	30	31	30	30	JOE/All The Things...
-	-	30	30	30	TOTAL/Kissin' You
30	19	28	26	26	FAITH EVANS/Soon As I Get Home
-	-	-	26	26	FUGEES/Ready Or Not
31	25	29	25	25	XSCAPE/Who Can I Run To
23	30	35	25	25	MARY J. BLIGE/Not Gon' Cry
-	-	-	28	28	SWV/You're The One
31	24	25	25	25	MONIFAH/ Miss You (Come...)
-	-	9	12	12	FAITH EVANS/Ain't Nobody
12	15	15	22	22	H-TOWN/A Thin Line...
23	21	25	21	21	XSCAPE/Do You Want To
21	22	18	18	18	BRIAN MCKNIGHT/Shil In Love
20	17	18	18	18	2PAC F/D.R. ORE/California Love
-	-	11	18	18	DEBORAH COX/Who Do U Love
22	19	20	17	17	L.L. COOL J/Don't It
-	-	5	12	12	NONCHALANT'S O'Clock
-	-	17	17	17	TEVIN CAMPBELL/Knocks Me Off My...
14	15	17	17	17	L.L. COOL J/Don't It
11	15	16	16	16	BROWNSTONE/Grapevine
11	8	10	10	10	R. KELLY/You Remind Me Of...
18	17	15	15	15	ILK/Don't Rush
-	-	-	16	16	XSCAPE/Can't Hang

MARKET #6
WJLB/Detroit
(313) 965-2000 Saunders/Darcell

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
38	50	48	45	45	JOE/All The Things...
38	38	31	41	41	XSCAPE/Do You Want To
28	44	40	40	40	D'ANGELO/Lady
30	36	31	33	33	MONIFAH/ Miss You (Comm...)
23	28	27	33	33	TONI BRAXTON/Let It Flow
33	37	37	33	33	BRANDY/Sittin' Up In My...
20	22	32	32	32	CHANTAY SAVAGE/Will Survive
22	32	27	31	31	TERRY ELLIS/Where Ever You Are
31	31	26	29	29	R. KELLY/Down Low (Nobody...)
32	41	28	28	28	2PAC F/D.R. ORE/California Love
40	36	20	27	27	MARY J. BLIGE/Not Gon' Cry
22	24	28	25	25	GROOVE THEORY/Tell Me
15	27	29	22	22	GERALD/EDDIE LEVERT/Already Missing You
23	25	22	24	24	PURE SOUL/Stairway To Heaven
20	24	22	22	22	MONICA/Before You Walk...
38	38	30	21	21	R. KELLY/Baby, Baby, Baby...
25	13	21	21	21	FAITH EVANS/Come Over
-	-	-	20	20	FUGEES/Killing Me Softly
13	19	19	19	19	AFTER 774 You Do Me Right
27	19	19	16	16	H-TOWN/A Thin Line...
18	17	16	16	16	ART N' SOUL/Ever Since You...
26	14	6	15	15	MARIAH CAREY/One Sweet Day
35	31	21	15	15	JODECI/Love 4 Life
19	23	15	15	15	NOTORIOUS B.I.G./One More Chance
-	-	5	14	14	HORACE BROWN/One For The Money
-	-	14	14	14	SWV/You're The One
17	18	14	14	14	IMMATURE/Feel The Funk
17	17	13	13	13	SILK/Don't Rush
15	13	14	12	12	MARIAH CAREY/Always Be My Baby

MARKET #7
KKOA/Dallas
(214) 263-9911 Cheatham

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
67	70	63	59	59	JOE/All The Things...
63	62	57	57	57	D'ANGELO/Lady
18	36	47	56	56	DOGG POUND/New York, New York
66	62	59	56	56	H-TOWN/A Thin Line...
66	61	54	54	54	PURE SOUL/Stairway To Heaven
40	48	49	47	47	RAPPIN' 4-TAY/Ain't No Playa
32	48	45	40	40	ART N' SOUL/Ever Since You...
25	40	40	40	40	CHANTAY SAVAGE/Will Survive
57	50	36	36	36	R. KELLY/Down Low (Nobody...)
62	61	33	33	33	XSCAPE/Do You Want To
-	-	33	33	33	SWV/You're The One
14	18	24	34	34	MARIAH CAREY/Always Be My Baby
17	18	33	33	33	TOTAL/No One Else
6	36	38	38	38	TONY RICH PROJECT/Nobody Knows
22	32	32	32	32	8 BALL & M.J.G./Space Age Pimpin'
19	22	25	25	25	MC LYTE F/XSCAPE/Keep On Keepin' On
48	48	55	24	24	MARY J. BLIGE/Not Gon' Cry
39	25	35	24	24	2PAC F/D.R. ORE/California Love
5	30	30	21	21	HOUSTON & WINANS/Count On Me
-	50	30	21	21	TONI BRAXTON/Let It Flow
9	10	10	20	20	DEBORAH COX/Who Do U Love
-	-	20	20	20	LOST BOYZ/Renee
-	-	18	18	18	XSCAPE/Can't Hang
24	13	10	18	18	COOLIO/1,2,3,4 (Sumppin'...)
64	41	37	37	37	JODECI/Love 4 Life
-	-	13	11	11	BUSTA RHYMES/Woo-hah!! Got You...
25	22	30	14	14	NONCHALANT'S O'Clock
-	-	13	13	13	GOODIE MOB/Soul Food
5	5	5	13	13	KAWZ/Ain't No Love...

MARKET #8
WKYS/Washington
(202) 686-9300 Hegwood/Fox

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
40	63	65	65	65	D'ANGELO/Lady
52	53	66	48	48	JOE/All The Things...
57	51	51	47	47	R. KELLY/Down Low (Nobody...)
57	53	53	46	46	FUGEES/Killing Me Softly
50	50	46	46	46	XSCAPE/Do You Want To
55	52	52	43	43	TOTAL/No One Else
56	51	40	40	40	BRANDY/Sittin' Up In My...
31	35	35	38	38	L.L. COOL J/Don't It
48	45	39	36	36	TONI BRAXTON/Let It Flow
14	16	21	29	29	NONCHALANT'S O'Clock
-	-	10	29	29	SWV/You're The One
29	34	32	27	27	MARIAH CAREY/Always Be My Baby
17	35	32	26	26	LOST BOYZ/Renee
29	31	29	25	25	MONICA/Before You Walk...
23	23	28	24	24	FAITH EVANS/Soon As I Get Home
26	27	25	24	24	FAITH EVANS/Kissing You
54	35	32	24	24	2PAC F/D.R. ORE/California Love
-	-	16	23	23	SHAGGY/Why You Treat Me...
12	10	23	22	22	FUGEES/Ready Or Not
-	-	14	25	25	WHITNEY HOUSTON/Why Does It Hurt...
29	26	25	22	22	R. KELLY/Baby, Baby, Baby...
31	27	31	21	21	MARY J. BLIGE/Not Gon' Cry
30	21	14	14	14	DEBORAH COX/Who Do U Love
-	-	5	20	20	HORACE BROWN/One For The Money
12	12	17	18	18	BUSTA RHYMES/Woo-hah!! Got You...
-	-	11	12	12	JODECI/Love 4 Life
17	16	32	16	16	MC LYTE F/XSCAPE/Keep On Keepin' On
17	15	15	15	15	GROOVE THEORY/Tell Me
-	-	10	15	15	BLACKSTREET/Before I Let You Go
-	-	15	15	15	ART N' SOUL/Ever Since You...

MARKET #11
WEDR-Miami
(305) 623-7711 Thomas

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
5	23	33	32	32	MARIAH CAREY/Always Be My Baby
27	28	33	32	32	D'ANGELO/Lady
34	29	31	31	31	R. KELLY/Baby, Baby, Baby...
6	25	25	21	21	JOE/All The Things...
5	22	31	31	31	JESSE POWELL/Ain't I Need
32	29	30	29	29	SONIA MARIE/Ain't I Gave My...
21	27	29	29	29	DEBORAH COX/Who Do U Love
7	22	20	20	20	PURE SOUL/Stairway To Heaven
33	32	32	28	28	LIONEL RICHIE/Don't Wanna Lose You

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

96.1 MARKET #34 KSJL/San Antonio (210) 271-9600 Andrews/Ollervidez

WTLC/Indianapolis (317) 923-1456 Buchanan/Buchanon

RHYTHM MARKET #2 KJLH/Los Angeles (310) 330-5550 Winston

-103 MARKET #3 WVAZ/Chicago (312) 360-9000 Myrick/Muhammad

KDIA MARKET #4 KDIA/San Francisco (510) 251-1400 Warren/Jones

WPEQ 98.9 MARKET #37 WPEQ/Charlotte (704) 333-0131 Carson

Q93.7 MARKET #38 WQVE/New Orleans (704) 827-6000 Stevens

KSOL 98.9 MARKET #4 KSOL/San Francisco (415) 989-5765 Allen/Silva

WDAS MARKET #5 WDAS/Philadelphia (215) 878-2000 Tamburo/Davis

92.3 MARKET #6 WMMJ/Detroit (313) 965-2000 Dillard

WJHM/Orlando (407) 333-0072 Lindsey/Hollywood

93.7 WFLX MARKET #40 WBLK/Buffalo (716) 852-5955 Faison/Sims

V100 MARKET #7 KRBB/Dallas (214) 630-3011 Bacote/Solis

WMMJ MARKET #8 WMMJ/Washington DC (202) 686-9300 Gilmore

MAJIC102 MARKET #9 KMJQ/Houston (713) 623-0102 Conner/Boatner

POWER 77 MARKET #42 WQMG/Greensboro (910) 275-1657 Brown

KIMS 101 MARKET #43 KJMS/Memphis (901) 323-0101 Base/St. James

WILD MARKET #10 WILD/Boston (617) 427-2222 Johnson/Hall

Hot 102.5 MARKET #11 WHQT/Miami (305) 759-4311 Kidd/Michaels

97.1 MARKET #17 KXOK/St. Louis (314) 991-7797 Love/Scott

Stations and their adds listed alphabetically by market

URBAN

KBCE/Alexandria, LA
PD/MD: Donnie TaylorIMMATURE "Please"
OTIS & SHUGG "Journey"
COOLIO "Sumpin"
XSCAPE "Hang"
MEN OF VIZION "Keeper"
LEON HAYWOOD "Happy"
AZ "Doe"**WHTA/Atlanta, GA**
PD: Steve Hegwood
MD: Chaka Zulu13 "9AC" "Tut"
9 BONE THUGS-N-HARMONY "Crossroads"
8 FAITH EVANS "Soon"
7 KILLO "Hasty"
5 FAT JOE "Emy"**WVEE/Atlanta, GA**
PD: Tony Brown
MD: Rajeeyah Shabazz

No Adds

WAEQ/Augusta, GA
PD/MD: Reggie Rouse21 HORACE BROWN "Money"
17 TONI BRAXTON "Flow"
8 SWV "You're"
7 IMMATURE "Please"
MONICA "Why"
SHAI "Alone"
AFTER 7 "Tel"
KNO WATSON "Bring"
SKINDEEP "Games"
OTIS & SHUGG "Journey"
XSCAPE "Hang"**WFXA/Augusta, GA**
PD: James Alexander
MD: Robert Taylor38 FUGEES "Softy"
21 TONI BRAXTON "Flow"
20 XSCAPE "Hang"
5 OTIS & SHUGG "Journey"**WXYV/Baltimore, MD**
PD: Steve Crumbley
MD: Lorenzo Thomas18 MONICA "Why"
9 XSCAPE "Hang"
7 KENNY LATTIMORE "Busy"
9 IMMATURE "Please"
OTIS & SHUGG "Journey"**KQXL/Baton Rouge, LA**
PD: Chris Clay
MD: Lou Benett7 XSCAPE "Hang"
5 COOLIO "Sumpin"
5 OTIS & SHUGG "Journey"
5 MEN OF VIZION "Keeper"**WJZD/Biloxi, MS**
PD/MD: Rob Neal15 XSCAPE "Hang"
10 MEN OF VIZION "Keeper"
CELLA DWELLAS "Perfect"
SHORTY MACK "Tame"
EAZY-E "Sippin"
OTIS & SHUGG "Journey"
YOUNG ZEE (NO.) "Everybody"
69 BOYZ "Hoop"**WENN/Birmingham, AL**
PD: Dave Donnell
MD: Mychal Starr8 XSCAPE "Hang"
AZ "Doe"
OTIS & SHUGG "Journey"
MEN OF VIZION "Keeper"**KHRN/Bryan, TX**
PD: Lester Pace
MD: Pluria Marshall Jr.7 PRINCE & N.P.G. "Girl"
5 69 BOYZ "Hoop"
5 OTIS & SHUGG "Journey"
5 MEN OF VIZION "Keeper"
XSCAPE "Hang"
SHORTY MACK "Tame"
EAZY-E "Sippin"**WBLK/Buffalo, NY**
PD: Eric Faison
MD: Debbie Sims7 XSCAPE "Hang"
7 CLAYTON "Heathen"
5 QUAD CITY DJS "Ride"
5 JACKAL THE BEAR "Real"
IMMATURE "Please"
MEN OF VIZION "Keeper"**WPAL/Charleston, SC**
PD: Jae Jackson8 XSCAPE "Hang"
5 OTIS & SHUGG "Journey"
5 MEN OF VIZION "Keeper"**WPEG/Charlotte, NC**
PD: Andre Carson

No Adds

WJTT/Chattanooga, TN
PD: Keith LandeckerMONICA "Why"
HORACE BROWN "Money"
IMMATURE "Please"
OTIS & SHUGG "Journey"
MEN OF VIZION "Keeper"
SHORTY MACK "Tame"**WEJM/Chicago, IL**
PD: Monica Starr
MD: Jay Allan35 OTIS & SHUGG "Journey"
5 XSCAPE "Hang"
5 MEN OF VIZION "Keeper"**WGCI/Chicago, IL**
PD: Eroy Smith
APD/MD: Don E. Cologne10 BRIAN MCKNIGHT "Sitt"
6 DAVID JOSIAS "Second"
6 JUNIOR P "
5 JON B. "Scary"
5 IMMATURE "Please"**WIZF/Cincinnati, OH**
PD: Bill Bailey
MD: Tony Rankin5 TONI BRAXTON "Flow"
MC LYTE FUSCAPE "Keep"
FAITH EVANS "Nobody"
MONICA "Why"**WZAK/Cleveland, OH**
PD: Bobby Rush
MD: Langford Stephens15 MEN OF VIZION "Keeper"
15 AFTER 7 "Tel"
COSQUIL "Feel"
RON C "**WWDM/Columbia, SC**
PD/MD: Paul Jackson10 MONICA "Why"
9 BUSTA RHYMES "Woo-hah!!"
KNO WATSON "Bring"
NONCHALANT "O'Clock"**WFXE/Columbus, GA**
PD: Philip D. March
MD: Art Thomason7 XSCAPE "Hang"
5 COOLIO "Sumpin"
OTIS & SHUGG "Journey"
MEN OF VIZION "Keeper"
AFTER 7 "Tel"
SHORTY MACK "Tame"**WCKX/Columbus, OH**
PD/MD: Frank KellyTONI BRAXTON "Flow"
MEN OF VIZION "Keeper"
XSCAPE "Hang"
AZ "Doe"
L.V. "LV"
OTIS & SHUGG "Journey"
MONA CAMPBELL "Think"**KKDA/Dallas, TX**
PD/MD: Skip Cheatham20 LOST BOYZ "Remix"
18 XSCAPE "Hang"
5 ISLEY BROTHERS "Lay"
5 LIONEL RICHIE "Lose"**WROU/Dayton, OH**
PD: Stan Boston
MD: Marco Simmons7 IMMATURE "Please"
OTIS & SHUGG "Journey"
AFTER 7 "Tel"
MONICA "Why"
XSCAPE "Hang"
COOLIO "Sumpin"**WJLB/Detroit, MI**
PD: Michael Saunders
MD: Frankie Darcell20 FUGEES "Softy"
8 FAITH EVANS "Nobody"
6 GETO BOYZ "World"
5 KRIS KROSS "Love"
5 BUSTA RHYMES "Woo-hah!!"
5 AFTER 7 "Tel"**WJNN/Dothan, AL**
PD: Larry Steele
MD: Ron Cook22 TONI BRAXTON "Flow"
20 XSCAPE "Hang"
7 69 BOYZ "Hoop"
7 MEN OF VIZION "Keeper"
KNO WATSON "Bring"**WZFX/Fayetteville, NC**
PD: Bobby Jay
MD: D. Cherie7 JAMAL "Keep"
6 CELLA DWELLAS "Perfect"**WDZZ/Flint, MI**
PD: Ross Holland
MD: Eugene Brown7 HORACE BROWN "Money"
5 BUSTA RHYMES "Woo-hah!!"
GETO BOYZ "World"
KRIS KROSS "Love"
XSCAPE "Hang"**WYNN/Florence, SC**
PD: Fred Brown Jr.
MD: Parish Brown9 XSCAPE "Hang"
7 MEN OF VIZION "Keeper"
5 AZ "Doe"
5 OTIS & SHUGG "Journey"
L.V. "LV"**WFLM/Ft. Pierce, FL**
PD/MD: Michael JamesSHAI "Alone"
MCKENSTEF "Baby"
MEN OF VIZION "Keeper"
OTIS & SHUGG "Journey"
KNO WATSON "Bring"
KAWZ "Ant"
XSCAPE "Hang"**WJFX/Ft. Wayne, IN**
PD/MD: Ange Canessa

No Adds

WQMG/Greensboro, NC
PD/MD: Jackson Brown34 FUGEES "Softy"
11 XSCAPE "Hang"
10 PRINCE & N.P.G. "Girl"
5 AZ "Doe"
5 OTIS & SHUGG "Journey"
5 MEN OF VIZION "Keeper"
5 CLICK "Scandalous"
5 COOLIO "Sumpin"**WEUP/Huntsville, AL**
PD/MD: Steve MurrayXSCAPE "Hang"
IMMATURE "Please"
OTIS & SHUGG "Journey"
AFTER 7 "Tel"
MEN OF VIZION "Keeper"**WTLC/Indianapolis, IN**
PD/MD: Yuki Buchanan10 TLO "Hot"
6 WILL DOWNING "Sorny"
COOLIO "Sumpin"
UBU "Merry"
OTIS & SHUGG "Journey"
MEN OF VIZION "Keeper"
XSCAPE "Hang"**WJMI/Jackson, MS**
PD/MD: Steve Poston8 TOTAL "Kissin"
7 R. KELLY "Baby"
HORACE BROWN "Money"
IMMATURE "Please"
CLICK "Scandalous"
XSCAPE "Hang"**KPRS/Kansas City, MO**
PD: Sam Weaver
MD: Myron Fears5 XSCAPE "Hang"
5 DJ "Wee"
MEN OF VIZION "Keeper"
YOUNG ZEE (NO.) "Everybody"
OTIS & SHUGG "Journey"
QUAD CITY DJS "Ride"**KIIZ/Killeen, TX**
PD: Michael McGuire
MD: Babysitter8 MEN OF VIZION "Keeper"
OTIS & SHUGG "Journey"
JODECI "Up"**WKGN/Knoxville, TN**
PD/MD: Wayne SwannCOOLIO "Sumpin"
L.V. "LV"
AZ "Doe"
MEN OF VIZION "Keeper"
XSCAPE "Hang"
SEAL "Dont"
MEN OF VIZION "Keeper"
FAITH EVANS "Nobody"
XSCAPE "Hang"**WIKS/Greenville, NC**
PD: B.K. Kirkland
MD: Dennis Lee

No Adds

KFXZ/Lafayette, LA
PD/MD: Frank Tray6 XSCAPE "Hang"
6 MEN OF VIZION "Keeper"
SHORTY MACK "Tame"
OTIS & SHUGG "Journey"
LEON HAYWOOD "Happy"
EAZY-E "Sippin"**KNEK/Lafayette, LA**
PD: Tyrone Davis
APD: Demetrius Lloyd14 JACKAL THE BEAR "Real"
XSCAPE "Hang"
5 SHORTY MACK "Tame"
5 MEN OF VIZION "Keeper"
5 CELLA DWELLAS "Perfect"
5 OTIS & SHUGG "Journey"
5 LV "LV"**KZWA/Lake Charles, LA**
PD/MD: Randolph Walker7 OTIS & SHUGG "Journey"
5 MEN OF VIZION "Keeper"
5 EAZY-E "Sippin"
5 69 BOYZ "Hoop"
5 DJ "Wee"
5 XSCAPE "Hang"**WQHH/Lansing, MI**
Interim PD/MD: Brant Johnson5 YOUNG ZEE (NO.) "Everybody"
5 KAWZ "Ant"
5 XSCAPE "Hang"
5 OTIS & SHUGG "Journey"
5 CELLA DWELLAS "Perfect"
5 MEN OF VIZION "Keeper"
5 3D "Georgy"**WJKX/Laurel, MS**
PD: Glenn Ulmer
MD: Jeffrey McClain20 QUINCY JONES "Slow"
5 SHAI "Alone"
5 JESSE POWELL "Need"
5 CLICK "Scandalous"
5 MEN OF VIZION "Keeper"
5 OTIS & SHUGG "Journey"**WJMG/Laurel, MS**
PD: LaDonna Jones5 OTIS & SHUGG "Journey"
5 TONI BRAXTON "Flow"
MEN OF VIZION "Keeper"
XSCAPE "Hang"
69 BOYZ "Hoop"
CELLA DWELLAS "Perfect"
QUAD CITY DJS "Ride"**KIPR/Little Rock, AR**
PD: Joe Booker
MD: Terry TerrellEAZY-E "Sippin"
SHORTY MACK "Tame"
XSCAPE "Hang"
MEN OF VIZION "Keeper"
OTIS & SHUGG "Journey"
AFTER 7 "Tel"**KKBT/Los Angeles, CA**
PD: Harold Austin
MD: Mariama Snider10 BONE THUGS-N-HARMONY "Crossroads"
7 EAZY-E "Sippin"
FAITH EVANS "Nobody"**WGZB/Louisville, KY**
PD: Paul Strong
MD: Tim Jherard25 L.L. COOL J "Lover"
16 FUGEES "Fugees"
13 WHITNEY HOUSTON "Exhale"
MEN OF VIZION "Keeper"
XSCAPE "Hang"
L.V. "LV"
MONICA "Why"
AFTER 7 "Tel"
OTIS & SHUGG "Journey"
69 BOYZ "Hoop"**WIBB/Macon, GA**
PD/MD: Kevin FoxOTIS & SHUGG "Journey"
MEN OF VIZION "Keeper"
XSCAPE "Hang"
COOLIO "Sumpin"
L.V. "LV"
KAWZ "Ant"**KJMS/Memphis, TN**
PD: Terry Base
MD: Toni St. JamesXSCAPE "Hang"
MEN OF VIZION "Keeper"
OTIS & SHUGG "Journey"**WHRK/Memphis, TN**
PD: Bobby D'Jay
MD: Stan Bell14 XSCAPE "Hang"
8 SILK "Rush"
6 MEN OF VIZION "Keeper"
5 OTIS & SHUGG "Journey"
5 CELLA DWELLAS "Perfect"
5 69 BOYZ "Hoop"
5 SHORTY MACK "Tame"**WEDR/Miami, FL**
PD/MD: James ThomasMEN OF VIZION "Keeper"
OTIS & SHUGG "Journey"
TONI BRAXTON "Flow"
XSCAPE "Hang"
GOODIE MOB "Soul"
8 BALL & M.I.G. "Space"
JACKAL THE BEAR "Real"**WKKW/Milwaukee, WI**
MD: Kevin HartMEN OF VIZION "Keeper"
XSCAPE "Hang"
69 BOYZ "Hoop"
AFTER 7 "Tel"
MONICA "Why"
OTIS & SHUGG "Journey"**WNOV/Milwaukee, WI**
PD/MD: Sandra Robinson5 COOLIO "Sumpin"
LV "LV"
XSCAPE "Hang"
DJ "Wee"
OTIS & SHUGG "Journey"
MEN OF VIZION "Keeper"**WBLX/Mobile, AL**
PD: Niecey Davis
APD: Jimmy Mack5 OTIS & SHUGG "Journey"
5 XSCAPE "Hang"
MAXWELL "Knockin"
MEN OF VIZION "Keeper"
SHORTY MACK "Tame"**KYEA/Monroe, LA**
PD: Marvin Robinson
MD: Gentleman George14 EAZY-E "Sippin"
13 XSCAPE "Hang"
12 OTIS & SHUGG "Journey"
10 SHORTY MACK "Tame"
7 MEN OF VIZION "Keeper"
7 JACKAL THE BEAR "Real"
7 69 BOYZ "Hoop"**WZHT/Montgomery, AL**
PD/MD: Michael Long5 XSCAPE "Hang"
5 3D "Georgy"
OTIS & SHUGG "Journey"
5 PRINCE & N.P.G. "Girl"**WQWK/Nashville, TN**
PD/MD: Tony Wright7 XSCAPE "Hang"
3D "Georgy"
MEN OF VIZION "Keeper"
OTIS & SHUGG "Journey"
JACKAL THE BEAR "Real"
SHORTY MACK "Tame"
CELLA DWELLAS "Perfect"**WQUE/New Orleans, LA**
PD/MD: Gerod Stevens39 IMMATURE "Please"
5 SWV "You're"
QUAD CITY DJS "Ride"
ART N SOUL "Away"
OTIS & SHUGG "Journey"**WOWI/Norfolk, VA**
PD: Hurricane Dave
MD: Michael Mauzone25 XSCAPE "Hang"
14 FUGEES "Softy"
6 FAITH EVANS "Nobody"
6 OTIS & SHUGG "Journey"
6 DJ KOOL "Dear"**KVSP/Oklahoma City, OK**
PD: Terry Monday
MD: Maurice Prince10 XSCAPE "Hang"
10 MEN OF VIZION "Keeper"
69 BOYZ "Hoop"
MAXWELL "Knockin"
OTIS & SHUGG "Journey"**WJHM/Orlando, FL**
PD: Duff Lindsey
MD: Cedric Hollywood6 SHAI "Alone"
5 MONICA "Why"**WUSL/Philadelphia, PA**
PD: Gary Young
MD: Glenn Cooper26 FUGEES "Ready"
17 TEVIN CAMPBELL "Feel"
16 XSCAPE "Hang"
9 IMMATURE "Please"
7 METHOD MAN "T.I."
5 SHENIUS/GZA "Shadow"
5 SKINDEEP "Games"**WAMO/Pittsburgh, PA**
PD: Ron Atkins
MD: Kris Kelley5 OTIS & SHUGG "Journey"
5 DJ KOOL "Dear"
5 CLICK "Scandalous"
5 HORACE BROWN "Money"
5 MAXWELL "Knockin"
5 AFTER 7 "Tel"
5 GOODIE MOB "Soul"
5 5TH WARD BOYZ "Salvation"
5 GETO BOYZ "World"
5 XSCAPE "Hang"**WQDK/Raleigh, NC**
PD: Jay Michaels
MD: Jerry Jan36 XSCAPE "Hang"
JESSE POWELL "Need"
MEN OF VIZION "Keeper"
CLICK "Scandalous"
MONICA "Why"**WCDX/Richmond, VA**
PD: Aaron Maxwell
MD: Eric Lee38 MEN OF VIZION "Keeper"
5 OTIS & SHUGG "Journey"
XSCAPE "Hang"**WPLZ/Richmond, VA**
PD: Phil Daniels10 TONI BRAXTON "Flow"
6 OTIS & SHUGG "Journey"
XSCAPE "Hang"
KNO WATSON "Bring"
MEN OF VIZION "Keeper"
FAT JOE "Emy"**WTLZ/Saginaw, MI**
PD: Kermit Crockett
MD: Tony Lamptey7 XSCAPE "Hang"
5 MEN OF VIZION "Keeper"
5 HORACE BROWN "Money"
OTIS & SHUGG "Journey"
KAWZ "Ant"
BRUCE FISHER "Dreams"**WRKE/Salisbury, MD**
PD: Tony Quatarone
MD: Manuel Mena12 MEN OF VIZION "Keeper"
12 IMMATURE "Please"
10 AZ "Doe"
10 XSCAPE "Hang"
9 QUAD CITY DJS "Ride"
9 OTIS & SHUGG "Journey"
7 XSCAPE "Hang"
5 3D "Georgy"**KSJL/San Antonio, TX**
PD: Michael Andrews
MD: Rikko Dilerdivedez8 NONCHALANT "O'Clock"
7 LOST BOYZ "Remix"
XSCAPE "Hang"
OTIS & SHUGG "Journey"
MEN OF VIZION "Keeper"
GEORGE HOWARD "Watch"**WEAS/Savannah, GA**
PD/MD: Floyd BlackwellSHORTY MACK "Tame"
OTIS & SHUGG "Journey"
LV "LV"
XSCAPE "Hang"
KAWZ "Ant"**KOKS/Shreveport, LA**
PD: Cary Camp
MD: Sharon Floumoy10 OTIS & SHUGG "Journey"
10 69 BOYZ "Hoop"
7 LEON HAYWOOD "Happy"
7 MEN OF VIZION "Keeper"
7 AZ "Doe"
7 XSCAPE "Hang"
SHERREE FORD-PAYNE "Anyways"**KMJJ/Shreveport, LA**
PD: John Wilson
MD: Candy Marshall10 MEN OF VIZION "Keeper"
10 XSCAPE "Hang"
10 EAZY-E "Sippin"
10 LEON HAYWOOD "Happy"
10 OTIS & SHUGG "Journey"
10 PRINCE & N.P.G. "Girl"**KMJM/St. Louis, MO**
OM: Chuck Atkins
PD/MD: Dave Wytler35 HORACE BROWN "Money"
31 SWV "You're"
29 PRINCE & N.P.G. "Girl"
22 TONI BRAXTON "Flow"
10 MARY J. BLIGE "Not"
10 XSCAPE "Hang"
5 GOODIE MOB "Cat"
MEN OF VIZION "Keeper"
XSCAPE "Hang"
KNO WATSON "Bring"
OTIS & SHUGG "Journey"
JESSE POWELL "Need"**KJMM/Tulsa, OK**
PD: Terry Monday
MD: Maurice Prince10 XSCAPE "Hang"
9 MEN OF VIZION "Keeper"
69 BOYZ "Hoop"
MAXWELL "Knockin"
OTIS & SHUGG "Journey"**WACR/Tupelo, MS**
PD/MD: Jerold Jackson14 SHAGGY "Bad"
AFTER 7 "Tel"
EAZY-E "Sippin"
MEN OF VIZION "Keeper"
OTIS & SHUGG "Journey"
XSCAPE "Hang"**WESE/Tupelo, MS**
PD/MD: Stan Allen10 SHAGGY "Bad"
XSCAPE "Hang"
5 MEN OF VIZION "Keeper"
5 SHORTY MACK "Tame"
5 OTIS & SHUGG "Journey"
5 AFTER 7 "Tel"**WTUG/Tuscaloosa, AL**
PD/MD: Steve Sloan

No Adds

WKYS/Washington, DC
PD: Steve Hegwood
APD/MD: Mike Fox9 BUSTA RHYMES "Party"
5 2PAC "Mad"**WNNX/Wilmington, NC**
PD/MD: Rod Cruise

No Adds

81 Total Reporters
81 Current Reporters
79 Current Playlists**Reported Frozen Playlist (2):**
WWWZ/Charleston, SC
WJMZ/Greenville, SC

URBAN AC

WWIN/Baltimore, MD
PD: Kathy Brown
MD: Denise Edwards7 WHITNEY HOUSTON "Hurt"
ISLEY BROTHERS "Lay"
WILD/Boston, MA
PD: Ken Johnson
MD: Dana Hall6 OTIS & SHUGG "Journey"
6 DEAN JAMES "Lose"
A FEW GOOD MEN "Never"
JESSE POWELL "Need"
TERRY ELLIS "Did"**WPAL-AM/Charleston, SC**
PD/MD: Jae Jackson10 OTIS & SHUGG "Journey"
8 JAZZMASTERS "Lovin"
5 DARRRELL JONES "Wrapped"
5 OSAUCE "Hang"**WNOO/Chattanooga, TN**
PD: Robert Sharp10 GEORGE MICHAEL "Jesus"
SEAL "Dont"
SOLO "Good"
LEON HAYWOOD "Happy"
SWV "You're"
XSCAPE "Hang"
CLAYTON & WHITE "Slow"**WVAZ/Chicago, IL**
PD: Max Myrick
MD: Jamillah Muhammad8 OTIS & SHUGG "Journey"
5 ART N SOUL "Away"
5 DAVID JOSIAS "Second"
5 MAXWELL "Knockin"
5 CHANTAY SAVAGE "Survive"
5 H-TOWN "That"**WJZA/Columbus, OH**
PD: Phil Davis
MD: Theresa Terry

No Adds

WKVK/Columbus, OH
PD: Sam Nelson
MD: Mike Anderson5 ART N SOUL "Away"
AFTER 7 "Tel"
GROOVE THEORY "Tym"
DEBORAH COX "Who"**KRBV/Dallas, TX**
PD: Thomas Bacote
MD: Keith Solis

21 ART N SOUL "Away"

KDKQ/Denver, CO
PD: Rick Walker11 JON B. "Scary"
10 MEN OF VIZION "Keeper"
7 LIONEL RICHIE "Lose"
XSCAPE "Hang"**WMXD/Detroit, MI**
PD: Skip Dillard11 TEMPTATIONS "Time"
9 PHYLLIS HYMAN "Lonely"**WNFQ/Gainesville, FL**
PD/MD: Paul Dancer35 HOUSTON & WINANS "Count"
30 TONI BRAXTON "Flow"
20 JAZZMASTERS "Lovin"
10 JITA FLICK "Whatcha"
SEAL "Dont"
MEN OF VIZION "Keeper"
FAITH EVANS "Nobody"
XSCAPE "Hang"**WIKS/Greenville, NC**
PD: B.K. Kirkland
MD: Dennis Lee

No Adds

MARCH 29, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	3	1	1	JOE All The Things (Your Man Won't Do) (Island) 749 654 584 563 26/2					
4	4	3	2	D'ANGELO Lady (EMI) 597 583 558 539 22/0					
2	2	2	3	R. KELLY Down Low (Nobody Has To Know) (Jive) 592 612 653 628 22/0					
16	9	6	4	WHITNEY HOUSTON & CECE WINANS Count On Me (Arista) 557 487 397 281 25/1					
7	6	5	5	CHANTAY SAVAGE I Will Survive (RCA) 529 529 521 459 24/1					
18	12	9	6	H-TOWN A Thin Line Between Love & Hate (Jac-Mac/WB) 454 407 336 239 20/2					
25	21	11	7	TONI BRAXTON Let It Flow (Arista) 454 394 258 197 19/2					
21	20	8	8	QUINCY JONES Slow Jams (Qwest/WB) 449 412 281 221 25/0					
—	—	14	9	LIONEL RICHIE Don't Wanna Lose You (Mercury) 435 336 115 — 26/1					
1	1	4	10	MARY J. BLIGE Not Gon' Cry (Arista) 429 574 699 703 19/0					
19	18	12	11	MARIAH CAREY Always Be My Baby (Columbia/CRG) 412 390 300 238 22/0					
5	5	7	12	BRANDY Sittin' Up In My Room (Arista) 356 456 551 529 15/0					
11	10	10	13	RANDY CRAWFORD Give Me The Night (Bluemoon/Atlantic) 347 395 377 355 18/0					
—	—	21	14	ISLEY BROTHERS Let's Lay Together (Island) 338 272 113 44 22/1					
15	14	17	15	XSCAPE Do You Want To (So So Def/Columbia/CRG) 328 318 324 317 15/1					
17	16	16	16	PURE SOUL Stairway To Heaven (Stepsun/Interscope) 325 318 318 262 18/0					
14	13	18	17	TONY RICH PROJECT Nobody Knows (LaFace/Arista) 282 308 328 327 15/0					
6	7	13	18	SOLO Where Do U Want Me To Put It (Perspective/A&M) 278 358 421 484 13/0					
28	24	24	19	ART N' SOUL Ever Since You Went Away (Big Beat/Atlantic) 274 246 204 173 15/4					
22	22	25	20	DEBORAH COX Who Do U Love (Arista) 257 235 243 221 13/1					
9	11	15	21	MARIAH CAREY One Sweet Day (Columbia/CRG) 255 332 359 394 14/0					
12	17	23	22	FAITH EVANS Soon As I Get Home (Bad Boy/Arista) 248 247 310 341 12/0					
10	15	22	23	WHITNEY HOUSTON Exhale (Shoop Shoop) (Arista) 233 254 321 382 16/0					
8	8	19	24	GERALD & EDDIE LEVERT SR. Wind Beneath... (EastWest/EEG) 228 304 398 417 15/0					
—	30	—	25	TERRY ELLIS What Did I Do To You? (EastWest/EEG) 197 176 155 151 14/2					
—	—	30	26	SILK Don't Rush (Elektra/EEG) 197 177 150 130 12/1					
—	26	28	27	INTRO Feels Like The First Time (Atlantic) 191 182 185 146 12/0					
DEBUT			28	SWV You're The One (RCA) 171 67 — — 13/4					
DEBUT			29	JESSE POWELL All I Need (Silas/MCA) 163 157 137 120 9/1					
DEBUT			30	GEORGE HOWARD Watch Your Back (GRP) 155 138 114 87 10/0					

This chart reflects airplay from March 18-24. Songs ranked by total plays. Highlighted songs indicate Breaker.

27 Urban AC reporters. 26 current playlists. Songs that are down in plays for three consecutive weeks are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

PATRA W/AARON HALL Scent Of Attraction (550 Music/Epic)
Total Plays: 129, Total Stations: 5, Adds: 0

WILL DOWNING I Can't Make You Love Me (Mercury)
Total Plays: 128, Total Stations: 11, Adds: 2

HORACE BROWN One For The Money (Motown)
Total Plays: 127, Total Stations: 7, Adds: 0

BOBBY CALDWELL I Give In (Sin-Drome)
Total Plays: 119, Total Stations: 10, Adds: 1

FAITH EVANS Ain't Nobody (Bad Boy/Arista)
Total Plays: 114, Total Stations: 10, Adds: 5

AFTER 7 How Do You Tell The One (Virgin)
Total Plays: 108, Total Stations: 12, Adds: 4

3D Georgy Porgy (TriStar)
Total Plays: 96, Total Stations: 8, Adds: 0

KINO WATSON Bring It On (Columbia/CRG)
Total Plays: 90, Total Stations: 7, Adds: 1

SHAI I Don't Want To Be Alone (Gasoline Alley/MCA)
Total Plays: 81, Total Stations: 8, Adds: 1

CHAKA KHAN My Funny Valentine (Arista)
Total Plays: 75, Total Stations: 4, Adds: 0

Songs ranked by total plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
FAITH EVANS Ain't Nobody (Bad Boy/Arista)	5
AFTER 7 How Do You Tell The One (Virgin)	4
ART N' SOUL Ever Since You Went Away (Big Beat/Atlantic)	4
MEN OF VIZION House Keeper (MJJ/550 Music)	4
SWV You're The One (RCA)	4
XSCAPE Can't Hang (So So Def/Columbia/CRG)	4
JAZZMASTERS Good Lovin' (JVC)	3
OTIS & SHUGG Journey (Interscope)	3
SEAL Don't Cry (ZTT/WB)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SWV You're The One (RCA)	+104
LIONEL RICHIE Don't Wanna Lose You (Mercury)	+99
JOE All The Things (Your Man Won't Do) (Island)	+95
WHITNEY HOUSTON & CECE WINANS Count On Me (Arista)	+70
ISLEY BROTHERS Let's Lay Together (Island)	+66
TONI BRAXTON Let It Flow (Arista)	+60
AFTER 7 How Do You Tell The One (Virgin)	+59
FAITH EVANS Ain't Nobody (Bad Boy/Arista)	+55
H-TOWN A Thin Line Between Love & Hate (Jac-Mac/WB)	+47
HORACE BROWN One For The Money (Motown)	+46

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
MONICA Before You Walk Out Of My Life (Rowdy/Arista)
XSCAPE Who Can I Run To (So So Def/Columbia/CRG)
BRIAN McKNIGHT Still In Love (Mercury)
OLETA ADAMS Never Knew Love (Fontana/Mercury)
WILL DOWNING Sorry, I (Mercury)
ISLAND INSPIRATIONAL ALL STARS Don't Give Up (Island)
JERALD DAEMYON Summer Madness (GRP)
2PAC F/DR. DRE California Love (Death Row/Interscope)
REGINA BELLE You Make Me Feel ... (Columbia/CRG)
MAYSA Sexy (Blue Thumb)

Breakers: Songs registering 200 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Don't
Rush

SILK



Urban AC Chart: Debut **30 - 26**

WILD PALA KMJQ
WNHC WIKS KMJK
WTMP WVAZ KDKO
WNFQ WNOO KDIA

Urban Chart: **18**

**BLACK RADIO –
We Thank You!!**

- **Urban Mainstream Chart #1
Urban AC Chart ②**
- **3 Soul Train Nominations!**
- **4 NAACP Image Award
Nominations!**

D'Angelo
Lady

The new single

Produced by D'Angelo and Rafael Saadiq

Executive Producer: Kedar Massenburg

From the platinum album **Brown Sugar**

© 1996 EMI Records

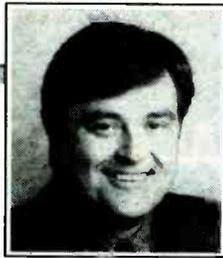
EMI Records
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M
TV
MUSIC TELEVISION

BET

THE BOX
MUSIC TELEVISION
YOU COME FIRST

Management: Kedar Massenburg for Kedar Entertainment



LON HELTON

Country Remains Dominant Format

Increased stability in listener loyalty cited in just-released Katz survey

By a huge margin, Country continued as the dominant format in Fall '95, according to a just-released study by the Katz Radio Group.

As shown in the accompanying charts, the audience composition remained relatively stable through most cells. Explains KRG, "FM Country's move toward a younger skew flattens out."

TSL was up almost across the board — a decidedly different result from a year ago when TSL levels were down across the board. Last year, the KRG attributed the TSL declines as "due at least in part to more FM Country competition in many markets." This year, KRG — which in its report characterizes the TSL as "flat" — says it reflects "more stability in listener loyalty for individual stations and less marketplace flux."

Other interesting points gleaned from the stats:

- Of the 10 adult age/sex cells broken out by Katz (25-34, 35-44, 45-54, 55-64, and 25-54; men/women), all but one showed increased Country TSL from Fall '94-Fall '95. (Listening among 45-54 women was down by eight minutes.)

- For the first time in six years, the median age of the Country listener crept up — from 38 to 39. The last 12 years have seen that measure move 39, 40, 40, 41, 42, 43, 43, 40, 39, 38, 38, and 39. The median age for AC stations is 37, steady from a

FM Stations, Listening By Sex

Sweep	% Men	% Women	No. of Stations
Fa '95	47	53	315
Fa '94	47	53	309
Fa '93	47	53	285
Fa '92	47	53	258
Fa '91	49	51	224
Fa '90	50	50	205
Fa '89	49	51	188
Fa '88	49	51	167
Fa '87	49	51	158
Fa '86	49	51	162
Fa '85	47	53	171
Fa '84	50	50	163
AC/Fa '95	37	63	199

year ago.

- For the seventh consecutive year, the number for Country outlets increased, with six new outlets joining the fray.

- For the fourth consecutive fall, the male/female skew remained 47/53.

For comparison and interest's sake, I've also included some stats for AC, the No. 2 format and Country's chief 25-54 competitor.

A Word About AM

The Katz study shows the number of AM Country outlets continued to decline, with a drop from 79 in Fall '94 to 67 in Fall '95. There were 155 AM Country outlets in rated markets in Fall '84.

The median age of the AM Country listener took a quantum leap in the past year, surging from 58 to 62. That's the first time in the 12 years of this study that the AM median age has been 60+. It's been between 55-59 the last six years. The male-female skew did an odd flip-flop in the last 12 months, shifting from 56-44 M/F in Fall '94 to 47-53 in Fall '95.

Like its FM counterpart, AM Country saw weekly TSL up in nine of 10 age/sex cells, with only 35-44 men being off (by 12 minutes).

Overview

It's impossible to know what book-to-book fluctuations really mean — only time will tell whether upticks can turn into up trends. But where KRG sees "flat," I see hope that some of the recent down trends are turning around.

It's not surprising, for instance, to see a decline in the percentage of audience in the younger demos. Remember that most of the cume that came to Country in the early '90s was 18-24 years old (especially the females), and they are all now one demo cell older. The important thing to note is that the bulk of the country audience remains centered 25-44.

I must also admit to being a bit more optimistic about the TSL numbers than KRG. KRG sees it as flat, which is, for the most part, true when compared to Fall '94. However, the news is more positive when you look at the TSL trends, which have declined in almost every cell in every year since 1990.

Historically, Country has depended on long TSL spans from country partisans for its share strength. The huge influx of new cume which characterized the early '90s may

TALK BACK TO R&R!

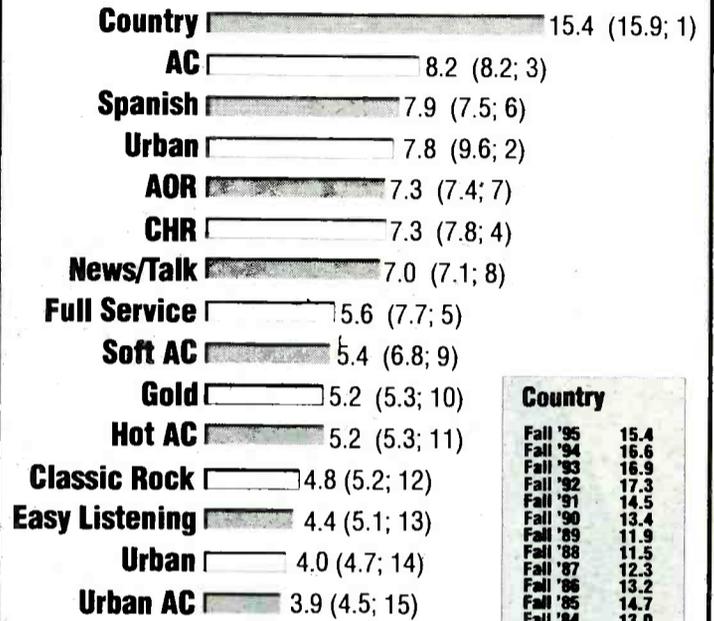
Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (615) 244-8822 or e-mail: mailroom@rronline.com

Fall '95 All-Format AQH Scoreboard

Despite a slight overall dip, Country continues to lead the average market format share race (12+, AQH) by an almost two-to-one margin over the nearest competitor. That's based on new research from the Katz Radio Group, which analyzed Arbitron results from Fall '95.

Here are the Fall '95 results for all formats. Note the sixth-to-third place jump by the Spanish format:



Country	
Fall '95	15.4
Fall '94	16.6
Fall '93	16.9
Fall '92	17.3
Fall '91	14.5
Fall '90	13.4
Fall '89	11.9
Fall '88	11.5
Fall '87	12.3
Fall '86	13.2
Fall '85	14.7
Fall '84	13.0

Average Market Share indicates the average share of total Country listening in all Arbitron surveyed markets where Country is available. Fall '94 12+ shares are in parentheses, followed by the respective format's Fall '94 12+ rank.

FM Audience Composition

Sweep	12-17	18-24	25-34	35-44	45-54	55-64	65+
Fa '95	6.2	12.4	21.5	20.9	17.7	11.9	9.4
Fa '94	6.6	13.7	22.0	20.5	16.8	11.2	9.2
Fa '93	5.7	13.2	22.9	21.1	16.6	10.7	9.7
Fa '92	4.8	12.9	23.2	20.1	17.7	11.6	9.8
Fa '91	3.7	12.0	21.9	19.9	18.7	12.6	11.1
Fa '90	2.1	10.4	20.6	20.4	21.7	13.5	11.3
Fa '89	2.2	9.6	20.3	21.1	21.2	14.2	11.4
Fa '88	2.3	9.8	20.4	21.5	22.1	13.3	10.7
Fa '87	2.9	11.7	21.0	21.9	20.5	13.0	9.1
Fa '86	2.7	12.5	21.6	23.4	20.6	11.9	7.4
Fa '85	3.0	12.4	21.2	25.2	17.7	12.5	8.1
Fa '84	3.4	13.2	21.6	22.7	18.3	11.4	9.3
AC/Fa '95	4.6	11.1	25.3	29.1	18.1	7.1	4.7

Audience composition figures show what percentage (on a national average) of a Country station's listenership falls within particular cells.

have lulled some programmers into a false sense of euphoria — and made them forget what this format is really all about.

The fact is, Country outlets have to grind out their shares by catering to the core. The 80-20 rule — 80%

of the listening comes from 20% of the listeners — is again becoming the rule of the day. Perhaps the TSL increases of the last year indicate stations are getting back to the basics of taking better care of their core than any other format.

Weekly Time Spent Listening

	25-34		25-54	
	Men	Women	Men	Women
Fa '95	8:51	8:39	9:37	8:55
Fa '94	8:45	8:12	9:19	8:44
Fa '93	9:52	8:54	9:42	9:36
Fa '92	10:07	9:26	10:22	9:57
Fa '91	10:23	9:45	10:41	10:25
Fa '90	10:31	9:03	11:30	10:29
Fa '89	9:36	8:29	10:42	10:10
Fa '88	9:42	9:31	10:51	10:23
Fa '87	9:09	9:18	10:35	10:48
Fa '86	9:26	8:53	7:34	7:57
Fa '85	9:44	9:52	9:51	10:22
Fa '84	9:47	9:14	9:54	9:47
AC/Fa '95	6:52	8:09	(25-54 not available)	

Weekly Time Spent Listening figures show, in hours and minutes, the amount of time (on a national average) a person spends with Country stations.

DARYLE SINGLETTY

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Music City Writers Honor Their Own

□ Gill, Sanders win top Nashville Songwriters Assn. International awards

Vince Gill and Mark D. Sanders were among the big winners at the Nashville Songwriter Assn. International Awards, held March 20. Gill was named Songwriter-Artist of the Year at the 29th annual awards show, while Sanders took home Songwriter of the Year honors.

The team of Jennifer Kimball, Maribeth Derry, and Steve Diamond won the Song of the Year trophy for "I Can Love You Like That." Recorded individually by John Michael Montgomery and All-4-One, the song won NSAI Songwriter Achievement Awards in the country, pop, adult contemporary, and urban contemporary categories.

The NSAI is a 4600-member professional songwriters educational and advocacy organization. In accepting his award, Sanders said he benefitted from the NSAI's workshops, which he began attending when he moved to Nashville 16 years ago.

"I think I'm the first Songwriter of the Year to have gotten my start at those Thursday night workshops," he said. His songs have been recorded by Garth Brooks, Trisha Yearwood, Tracy Lawrence, Reba McEntire, Tracy Byrd, and many others. This year, he was honored with an NSAI Achievement Award for "It Matters To Me," the Faith Hill hit he co-wrote with Ed Hill.

Gill said his second consecutive win as Songwriter-Artist of the Year carries special meaning: "Songwriting is always going to be first and foremost for me. I attribute my success as an artist to the fact that I am a songwriter." Gill also won an Achievement Award for "Go Rest High On That Mountain."

Other NSAI Achievement Award winners in the country category include:

- "Somewhere In The Vicinity Of The Heart" (Bill LaBounty, Rick Chudacoff)
- "Keeper Of The Stars" (Dick-ey Lee, Karen Staley, Danny Mayo)
- "What Mattered Most" (Gary Burr, Vince Melamed)

COUNTRY FLASHBACK

1 YEAR AGO

- No. 1: "So Help Me Girl" - Joe Diffie

5 YEARS AGO

- No. 1: "Heroes And Friends" - Randy Travis

10 YEARS AGO

- No. 1: "Feelin' The Feelin'" - Bellamy Brothers (second week)

15 YEARS AGO

- No. 1: "Old Flame" - Alabama (second week)

20 YEARS AGO

- No. 1: "If I Had To Do It All Over Again" - Roy Clark

- "You Don't Even Know Who I Am" (Gretchen Peters)
- "When You Say Nothing At All" (Don Schlitz, Paul Overstreet)
- "Sold (The Grundy County Auction Incident)" (Rich Fagan, Robb Royer)
- "Any Man Of Mine" (R.J. "Mutt" Lange, Shania Twain)
- "Someone Else's Star" (Skip Ewing, Jim Weatherly)
- "One Boy, One Girl" (Mark Alan Springer, Shaye Smith)
- "I Like It, I Love It" (Steve Dukes, Jeb Stuart Anderson, Markus Hall)

- "I Let Her Lie" (Tim Johnson)
- "Dust On The Bottle" (David Lee Murphy)
- "Check Yes Or No" (Danny Wells, Dana Oglesby)
- "I Will Always Love You" (Dolly Parton)
- "Can't Be Really Gone" (Gary Burr)
- "If I Had Any Pride Left At All" (Troy Seals, Eddie Setser, John Green)
- "Rebecca Lynn" (Skip Ewing, Ed Hill)

Bits 'N' Pieces

• Alison Krauss has recorded "Moments Like This" for the soundtrack to "Twister," the forthcoming Steven Spielberg film. The song was written by brother Viktor Krauss and pop vocalist Michael McDonald. Others on the soundtrack include Van Halen, Eric Clapton, Mark Knopfler, k.d. lang, and Tori Amos.

• During Doug Supernaw's recent visit to WLWI/Montgomery, PD Carson James mentioned that he would be attending his son's baseball practice later in the day. At the baseball field, James looked up from the warm-up activities to see a familiar face — Supernaw's. The singer stayed around to serve as umpire. "He actually called a decent game," James says, "although he did call my son out."

• Shania Twain attracted more than 20,000 people to Dallas's West End Market Place during the second in a series of her fan-appreciation parties. She'll continue the events throughout the year to show her support for her fans, who have bought more than five million copies of her Mercury album, "The Woman In Me." Twain's only public concert performance this year is likely to take place in June during Fan Fair.

• For those of you who may not have been in the Grand Ole Opry House for the recent Warner/Reprise concert during CRS, TNN will be running portions of the Faith Hill and Little Texas sets during a 60-minute special on April 16.

• Asleep At The Wheel's Ray Benson wasn't pleased when Capitol/Nashville dropped them from the label roster just two weeks before the group won a Grammy for Best Country Instrumental. Describing the 25-year-old band as "the anti-Garth," Benson noted to a Tennessean reporter that Brooks was disappointed in the sales of "Fresh Horses." Benson said, "I'm happy to sell 100,000 to 200,000."

• Kenny Rogers has been signed to a multi-album deal with Magnatone Records. Label CEO Jim Mazza says Rogers is already working on three projects, and the first release will be a Christmas album produced by Magnatone President Brent Maher. Mazza adds that Nashville will serve as the base for all of Rogers's future musical activities.

— Calvin Gilbert

PAUL BRANDT

NEW ARTIST FACT FILE

Current Single: "My Heart Has A History"
Current Album: "Calm Before The Storm"
 (June 11 release date)
Label: Reprise

Background

Calgary, Alberta native Paul Brandt, 23, first picked up a guitar in the ninth grade. "Secular music was not allowed in my home, even when I started playing guitar," he notes. "We didn't have a TV until I was 13."

Brandt soon started writing songs. "For me, songwriting came from a place inside of me. I don't think it was really influenced by anyone, except for my background in gospel."

While in high school, Brandt began entering talent contests, eventually winning the \$1000 first prize at the Calgary Stampede. The two-week festival is filled with western lore — and lots of country music. Brandt was impressed after seeing concert headliners George Strait, Dwight Yoakam, and Clint Black. "When I went back to write songs, they came out more country."

Medical Career

Following in the footsteps of his father (a paramedic) and mother (a registered nurse), Brandt worked two years as a pediatric nurse at a Calgary hospital. "I wasn't a kid who knew I wanted to be an astronaut. I just knew I wanted to try to make a difference."

His background keeps the music business in perspective. "I look at what I'm doing now as a continuation of the same job. I want to try to make a difference through my music. I take the craft of songwriting very seriously, but I don't take myself that seriously."

Record Deal

The title track from Brandt's debut album, "Calm Before The Storm," won first-place honors in a contest sponsored by SOCAN, the Canadian performance rights organization. In the audience were Warner Music Canada reps, who forwarded Brandt's promotional package to Warner/Reprise Nashville.

Soon after getting signed to Reprise, Brandt moved to Nashville. Recalling a previous trip with his father, Brandt says, "I remember walking up and down Music Row, not really understanding what those big buildings were all about but getting the feeling that I



Paul Brandt

would be back there someday. "Being in the music business not only was the furthest thing in my mind, I don't even think I thought about it. Having a background where I wasn't exposed to popular music, I didn't know you could do this for a living."

Writing Process

Brandt has songwriting credits on six songs from his Reprise debut album. While writing the first single, "My Heart Has A History," Brandt was distracted after co-writer Mark D. Sanders left the room at Starstruck Entertainment's offices.

"I was working on the song, and I heard this music in the background," he says. "I kept wishing that someone would turn down the radio in the next room. It was getting to the point where I was thinking of knocking on the wall a little bit to let the people in the next room know that I was trying to write a song."

After listening more closely, he recognized the voice of Reba McEntire, who was rehearsing in the next room. "At that point, I realized that I was in the middle of the music business, and it was a great feeling — and I'm really glad I didn't smash on the wall."

The Future

Brandt is finishing up his radio tour, which began in November. He also has assembled a band and will perform a series of showcases for radio and retail during the months to come.

"Everything has really been falling into place, and I'm very thankful for that. Now it's just a matter of seeing if people are going to be into it or not. If they are, I think the opportunities will present themselves to get out and tour — which I'd love to do."



BIGGER THAN THE MOODIES? — Joe Diffie was celebrating the success of his No. 1 single "Bigger Than The Beatles," but the party at ASCAP's Nashville office attracted members of another British band — the Moody Blues. Diffie's single was written by Jeb Anderson and Steve Dukes. On hand for the party were (l-r) Anderson, MB member Graham Edge, Diffie, Dukes, MB's Mike Pinder, ASCAP's Connie Bradley, and MB's Ray Thomas.

NEW & ACTIVE

BOBBIE CRYNER You'd Think He'd Know Me Better (MCA)

Total Stations: 78, Total Points: 3723, Plays Include: WPOC 26 (26), WWQQ 22 (22), WRKZ 20 (20), KKCS 17 (17), KNAX 16 (16), WYYD 16 (16), KRRV 15 (15), KVOO 15 (15), KWNR 15 (15), WBCS 15 (15), WTQR 15 (15), KPLM 14 (14), KSON 14 (14), KUGN 14 (14), WXCL 14 (14), WCKT 13 (13), WKML 13 (13), WPOP 13 (13), KCYY 12 (12), KFDI 12 (12), WIL 12 (12), KSAN 11 (11), WCMS 11 (11), WKXC 11 (11), WTCM 11 (12)

PERFECT STRANGER Remember The Ride (Curb)

Total Stations: 47, Total Points: 3249, Plays Include: KBEQ 30 (30), KHEY 30 (9), WKDQ 25 (15), WXBQ 25 (15), WYYD 25 (25), KSSN 22 (22), KTST 22 (22), KYGO 22 (22), KASE 21 (21), WKIX 20 (20), WBCT 18 (5), WACO 16 (16), WSOC 16 (18), KJUG 15 (15), KKIX 15 (15), WDEN 15 (15), WXTA 15 (15), KPLM 14 (14), KRYG 14 (14), WGNA 13 (13), WIVK 13 (13), KNUJ 12 (12), WSIX 12 (12), WTCR 11 (11), KILT 10 (10), WTCM 10 (11), WTVY 10 (10), WUSW 10 (10), WYYZ 10 (5)

RHETT AKINS Don't Get Me Started (Decca)

Total Stations: 58, Total Points: 3045, Total Adds: 11, Including: KTST 22, KKIX 15, WWZD 9, KNUJ 7, KSOP 7, WKIX 7, KMPS 5, KZLA 5, WBCT 5, WIOV 5, WVLK 5
Plays Include: KXKC 24 (9), KJUG 22 (22), KUZZ 22 (22), KYGO 22 (13), WWQQ 22 (5), KLLI 21 (21), WKSF 18 (18), WACO 16 (10), KRRV 15 (12), WKDQ 15 (15), WXBQ 15 (15), KHSL 14 (14), KSON 14 (14), KUGN 14 (14), WSIX 14 (12), WXCL 14 (14)

KEITH GATTIS Little Drops Of My Heart (RCA)

Total Stations: 52, Total Points: 2190, Total Adds: 10, Including: KGNC 10, WMTZ 10, KKIX 7, KKAT 5, KTCS 5, WAMZ 5, WBYT 5, WSOC 5, WUSW 5, WWQQ 5
Plays Include: KASE 21 (21), WFMB 18 (12), KFMS 17 (17), KJUG 15 (15), KRRV 15 (12), KHSL 14 (14), KPLM 14 (14), KUGN 14 (14), WPKX 14 (14), KYGO 13 (13), WCKT 13 (13), KCYY 12 (12), WTCM 12 (5), WCMS 11 (11), KAJA 10 (10), KBEQ 10 (10), WDAF 10 (15), WYYZ 10 (5)

LISA BROKOP Before He Kissed Me (Capitol)

Total Stations: 35, Total Points: 1782, Total Adds: 1, Including: WMTZ 10
Plays Include: KTST 22 (22), WPOC 20 (16), WYYZ 19 (10), KBEQ 18 (18), KJUG 15 (15), WXTA 15 (15), KHSL 14 (14), KPLM 14 (14), WTCM 14 (12), KYGO 13 (5), WFMB 12 (12), WIL 12 (12), WCMS 11 (11), KZKX 10 (5), WTVY 10 (7), KVOO 9 (9), WGTY 9 (8), WRKZ 9 (5), KTOM 8 (8), KUZZ 7 (7), KXDD 7 (10), WEZL 7 (10), WFRG 7 (7), WKIX 7 (7), WSM-7 (7)

MARCUS HUMMON God's Country (Columbia/CRG)

Total Stations: 31, Total Points: 1583, Total Adds: 1, Including: KXKC 8
Plays Include: WPOC 26 (26), WBCS 15 (15), WGTY 14 (15), WPKX 14 (14), KMLE 13 (13), WCKT 13 (13), WXTU 13 (13), WDSY 10 (10), WTVY 10 (10), WYYZ 10 (10), WRKZ 9 (5), KTOM 8 (8), KJUG 7 (7), WFRG 7 (7), WKIX 7 (7), WSM-7 (7), KNCI 6 (6), WTHI 6 (6), WYYD 6 (6), KFDI 5 (5), KHAY 5 (6), KNFM 5 (5), KTTS 5 (5), WAYZ 5 (5), WBEE 5 (5), WCKT 5 (5), WDEN 5 (5), WQYK 5 (5), WTCR 5 (5), WXTA 5 (5)

TY HERNDON In Your Face (Epic)

Total Stations: 17, Total Points: 852, Plays Include: KTST 22 (22), WNOE 20 (20), KBEQ 18 (18), WKSF 18 (10), WTCM 16 (12), KJUG 15 (15), KHSL 14 (14), WTCR 11 (11), KTEX 9 (9), WXBW 9 (9), KYKR 8 (7), KRTY 7 (7), KSOP 7 (7), WTHI 6 (6), WAYZ 5 (5), WKDQ 5 (5), WXBQ 5 (5)

KENNY CHESNEY Back In My Arms Again (BNA)

Total Stations: 14, Total Points: 806, Total Adds: 13, Including: KTST 22, WRNS 18, KFMS 17, WKDQ 15, WXBQ 15, KPLM 14, KRRV 12, WDSY 7, WSM-7, WTHI 6, KTTS 5, WDEN 5, WGTY 5
Plays Include: WYYZ 10 (5)

MORGAN & RANDALL By My Side (BNA)

Total Stations: 11, Total Points: 679, Total Adds: 2, Including: WTVY 7, WYYZ 5
Plays Include: KXKC 23 (24), KAJA 20 (20), WIVK 13 (13), KPLX 10 (10), WDAF 10 (15), KEEY 9 (9), KYKR 8 (7), KFDI 5 (5), KSAN 5 (11)

MC POTTS Back When (Critique/BMG)

Total Stations: 14, Total Points: 543, Total Adds: 3, Including: KXDD 7, WBCS 7, WTVY 7
Plays Include: WYYZ 19 (19), WKSJ 11 (13), KVOO 9 (9), WRKZ 9 (5), KKIX 7 (7), WFMB 7 (7), KFDI 5 (5), KTTS 5 (5), WCKT 5 (5), WDEN 5 (5), WXTA 5 (5)

GRETCHEN PETERS When You Are Old (Imprint)

Total Stations: 14, Total Points: 514, Total Adds: 1, Including: WBYT 5
Plays Include: WIL 12 (12), WYYZ 10 (10), WRKZ 9 (5), KDRK 8 (8), KASH 6 (6), KSKS 6 (7), WFMS 6 (6), KFDI 5 (5), KSAN 5 (5), KTTS 5 (5), KVOO 5 (5), WDEN 5 (5), WTCM 5 (5)

KIM RICHEY From Where I Stand (Mercury)

Total Stations: 13, Total Points: 463, Total Adds: 11, Including: KXDD 10, WRKZ 9, KDRK 8, WFMB 7, WTVY 7, KASH 6, KSKS 6, KTCS 5, KTTS 5, WDEN 5, WXTA 5
Plays Include: KPLX 10 (10), WYYZ 10 (5)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Mark Edwards • (214) 991-9200

Coast-To-Coast

Adds:
JOHN ANDERSON/Long Hard Lesson Learned
SAMMY KERSHAW/Meant To Be
REBA McENTIRE/Starting Over Again
DAVID LEE MURPHY/Every Time I Get Around You

Hottest:
SHANIA TWAIN/You Win My Love
TRACY BYRD/Heaven In My Woman's Eyes
TIM McGRAW/All I Want Is A Life
BLACKHAWK/Almost A Memory Now
BRYAN WHITE/I'm Not Supposed To Love ...

Real Country

Dave Nicholson • (602) 966-6236

Adds:
GARTH BROOKS/The Change
KENNY CHESNEY/Back In My Arms Again
REBA McENTIRE/Starting Over Again
TRACY LAWRENCE/Time Marches On
GEORGE STRAIT/Blue Clear Sky

Hottest:
LONESTAR/No News
ALABAMA/It Works
TRACY BYRD/Heaven In My Woman's Eyes
TIM McGRAW/All I Want Is A Life
FAITH HILL/Someone Else's Dream

AFTER MIDNITE ENTERTAINMENT

Craig Scott • (901) 755-9753

Adds:
REBA McENTIRE/Starting Over Again

Hottest:
DARYLE SINGLETARY/Too Much Fun
NEAL McCOY/You Gotta Love That
CLAY WALKER/Hypnotize The Moon
LONESTAR/No News
RICOCHET/What Do I Know

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:
BAKER & MYERS/Years From Here
JEFF CARSON/Holdin' Onto Something
TY ENGLAND/Redneck Son
SHENANOOAH/All Over But The Shoutin'
CHELY WRIGHT/The Love That We Lost

Hottest:
PATTY LOVELESS/You Can Feel Bad
WYNONNA/To Be Loved By You
DARYLE SINGLETARY/Too Much Fun
LONESTAR/No News
DIAMOND RIO/Walkin' Away

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country/Pure Country

Adds:
JOHN ANDERSON/Long Hard Lesson Learned
JEFF CARSON/Holdin' On To Something
REBA McENTIRE/Starting Over Again
SAWYER BROWN/Treat Her Right
BRYAN WHITE/I'm Not Supposed To Love ...

Hottest:
DAVID LEE MURPHY/Out With A Bang
MARTINA McBRIDE/Wild Angels
DARYLE SINGLETARY/Too Much Fun
LONESTAR/No News
ALABAMA/It Works

BROADCAST PROGRAMMING CONTINUED

Digital Country

Adds:
RHETT AKINS/Don't Get Me
GARTH BROOKS/The Change
REBA McENTIRE/Starting Over Again

Hottest:
DIAMOND RIO/Walkin' Away
PATTY LOVELESS/You Can Feel Bad
MARTINA McBRIDE/Wild Angels
WYNONNA/To Be Loved By You
TRACY LAWRENCE/If You Loved Me

Digital New Country — L.J. Smith

Adds:
GARTH BROOKS/The Change
KENNY CHESNEY/Back In My Arms Again
REBA McENTIRE/Starting Over Again
DWIGHT YOAKAM/Sorry You Asked?

Hottest:
WYNONNA/To Be Loved By You
DIAMOND RIO/Walkin' Away
RICOCHET/What Do I Know
NEAL McCOY/You Gotta Love That
CLAY WALKER/Hypnotize The Moon

JONES SATELLITE NETWORK

Phil Barry • (303) 784-8700

CD Country — John Hendricks

Adds:
LISA BROKOP/Before He Kissed Me
TRACY LAWRENCE/Time Marches On
CHRIS LeDOUX/Five Dollar Fine
KIM RICHEY/From Where I Stand
DOUG SUPERNOW/She Never Looks Back

Hottest:
DIAMOND RIO/Walkin' Away
LONESTAR/No News
LEE ROY PARNELL/Heart's Desire
SHANIA TWAIN/You Win My Love
CLAY WALKER/Hypnotize The Moon

WESTWOOD ONE RADIO NETWORKS

Bob McNeill • (805) 294-9000

Hot Country — David Felker

Adds:
JAMES BONAMY/She's Got A Mind Of Her Own
BROOKS & DUNN/My Maria
REBA McENTIRE/Starting Over Again
JO DEE MESSINA/Heads Carolina, Tails California
GEORGE STRAIT/Blue Clear Sky

Hottest:
PATTY LOVELESS/You Can Feel Bad
TRACY LAWRENCE/If You Loved Me
DARYLE SINGLETARY/Too Much Fun
WYNONNA/To Be Loved By You
DIAMOND RIO/Walkin' Away

Mainstream Country — David Felker

Adds:
BROOKS & DUNN/My Maria
MAVERICKS/All You Ever Do Is Bring Me Down
REBA McENTIRE/Starting Over Again
JOHN MICHAEL MONTGOMERY/Long As I Live
GEORGE STRAIT/Blue Clear Sky

Hottest:
WYNONNA/To Be Loved By You
PATTY LOVELESS/You Can Feel Bad
TRACY LAWRENCE/If You Loved Me
DIAMOND RIO/Walkin' Away
CLAY WALKER/Hypnotize The Moon



THE NASHVILLE NETWORK
60.2 million households
Traci Todd,
Manager/Video Programming

ADDS

MC POTTS/Back When (Critique/BMG)
COLLIN RAYE/I Think About You (Epic)
SKY KINGS/Picture Perfect (WB)

HEAVY

ALABAMA/It Works (RCA)
BLACKHAWK/Almost A Memory Now (Arista)
JUNIOR BROWN/My Wife Thinks You're Dead (MCG/Curb)
TERRI CLARK/If I Were You (Mercury)
LINDA DAVIS/Some Things Are Meant To Be (Arista)
BILLY DEAN/It's What I Do (Capitol)
DIAMOND RIO/Walkin' Away (Arista)
N. DIAMOND & W. JENNINGS/One Good Love (Columbia)
LONESTAR/No News (BNA)
MAVERICKS/All You Ever Do Is Bring Me Down (MCA)
TIM McGRAW/All I Want (Curb)
JO DEE MESSINA/Heads Carolina, Tails California (Curb)
COLLIN RAYE/I Think About You (Epic)
KEITH STEGALL/1969 (Mercury)
PAM TILLIS/The River And The Highway (Arista)
SHANIA TWAIN/You Win My Love (Mercury)
CLAY WALKER/Hypnotize The Moon (Giant)

Information current as of March 25.



COUNTRY MUSIC TELEVISION

30.8 million households
Tracy Rogers, Director/Programming
Paul Hastaba, VP/GM

ADDS

TRACE ADKINS/There's A Girl In Texas (Capitol)
JOHN ANDERSON/Long Hard Lesson Learned (BNA)
BROOKS & DUNN/My Maria (Arista)
TRACY LAWRENCE/Time Marches On (Atlantic)
RONNA REEVES/My Heart Wasn't In It (River North)

TOP 10

ALABAMA/It Works (RCA)
JUNIOR BROWN/My Wife Thinks You're Dead (MCG/Curb)
LINDA DAVIS/Some Things Are Meant To Be (Arista)
BILLY DEAN/It's What I Do (Capitol)
LONESTAR/No News (BNA)
MAVERICKS/All You Ever Do Is Bring Me Down (MCA)
JO DEE MESSINA/Heads Carolina, Tails California (Curb)
DARYLE SINGLETARY/Too Much Fun (Giant)
PAM TILLIS/The River And The Highway (Arista)
SHANIA TWAIN/You Win My Love (Mercury)

HEAVY

ALABAMA/It Works (RCA)
JUNIOR BROWN/My Wife Thinks You're Dead (MCG/Curb)
TERRI CLARK/If I Were You (Mercury)
LINDA DAVIS/Some Things Are Meant To Be (Arista)
BILLY DEAN/It's What I Do (Capitol)
MAVERICKS/All You Ever Do Is Bring Me Down (MCA)
TIM McGRAW/All I Want (Curb)
JO DEE MESSINA/Heads Carolina, Tails California (Curb)
DARYLE SINGLETARY/Too Much Fun (Giant)
PAM TILLIS/The River And The Highway (Arista)
SHANIA TWAIN/You Win My Love (Mercury)

HOT SHOTS

TRACE ADKINS/There's A Girl In Texas (Capitol)
PAUL BRANDT/My Heart Has A History (Reprise)
GARTH BROOKS/The Change (Capitol)
MARK COLLIE/Lipstick Don't Lie (Giant)
JOE DIFFIE/O-U-N-T-R-Y (Epic)
TOBY KEITH/Does That Blue Moon Ever Shine On You (A&M)
SAMMY KERSHAW/Meant To Be (Mercury)
COLLIN RAYE/I Think About You (Epic)
SAWYER BROWN/Treat Her Right (Curb)
SKY KINGS/Picture Perfect (WB)
DOUG SUPERNOW/She Never Looks Back (Giant)
BRYAN WHITE/I'm Not Supposed To Love... (Asylum/EEG)

Heavy rotation songs receive five plays per day. Hot Shots receive four plays per day. Breakout Videos and Picks (Pick Hits of the Week) receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of March 27.

MARCH 29, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	± PLAYS	TOTAL POINTS	± POINTS
6	4	2	1	DIAMOND RIO Walkin' Away (Arista)	182/0	2	6578	+44	35363	+462
7	6	3	2	CLAY WALKER Hypnotize The Moon (Giant)	183/0	1	6595	+91	35216	+363
9	7	5	3	NEAL McCOY You Gotta Love That (Atlantic)	183/0	3	6372	+149	34006	+802
15	10	6	4	RICOCHET What Do I Know (Columbia/CRG)	182/0	4	6178	+323	32955	+1779
12	8	7	5	LONESTAR No News (BNA)	182/0	5	6146	+376	32659	+2126
8	5	4	6	DARYLE SINGLETARY Too Much Fun (Giant)	176/0	6	5963	-385	31342	-2434
5	2	1	7	WYONNNA To Be Loved By You (Curb/MCA)	175/0	7	5780	-863	31334	-4484
14	12	10	8	LEE ROY PARNELL Heart's Desire (Career)	183/0	8	5768	+457	30649	+2331
13	11	9	9	MARK CHESNUTT It Wouldn't Hurt To Have Wings (Decca)	182/0	9	5598	+183	29778	+1140
17	14	11	10	SHANIA TWAIN You Win My Love (Mercury)	183/0	10	5423	+334	28905	+1610
27	20	15	11	TIM McGRAW All I Want Is A Life (Curb)	183/0	11	4710	+418	25019	+2086
25	22	17	12	JOHN MICHAEL MONTGOMERY Long As I Live (Atlantic)	182/0	12	4594	+316	24489	+1777
16	15	13	13	ALABAMA It Works (RCA)	170/1	16	4430	-262	24144	-1018
23	17	16	14	PAM TILLIS The River And The Highway (Arista)	180/0	13	4526	+204	23979	+1159
19	16	14	15	LARI WHITE Ready, Willing And Able (RCA)	178/0	14	4443	+116	23632	+580
26	23	19	16	FAITH HILL Someone Else's Dream (WB)	183/0	15	4434	+246	23605	+1388
22	21	20	17	BILLY DEAN It's What I Do (Capitol)	182/2	17	4308	+129	22898	+733
21	18	18	18	TRACY BYRD Heaven In My Woman's Eyes (MCA)	181/1	18	4267	+13	22430	+38
29	25	21	19	JO DEE MESSINA Heads Carolina, Tails California (Curb)	181/5	19	4111	+189	21812	+978
2	1	8	20	PATTY LOVELESS You Can Feel Bad (Epic)	145/0	20	3886	-1438	21180	-7762
30	27	23	21	MAVERICKS All You Ever Do Is Bring Me Down (MCA)	180/2	22	3532	+183	18851	+1067
32	28	25	22	BLACKHAWK Almost A Memory Now (Arista)	172/3	21	3552	+277	18453	+1354
28	26	24	23	JAMES BONAMY She's Got A Mind Of Her Own (Epic)	170/1	23	3384	-12	17767	+68
BREAKER			24	BROOKS & DUNN My Maria (Arista)	167/142	24	3132	+2669	17415	+14849
39	31	28	25	BRYAN WHITE I'm Not Supposed To Love... (Asylum/EEG)	179/12	25	3040	+372	16044	+2211
20	24	22	26	AARON TIPPIN Without Your Love (RCA)	134/0	26	2998	-921	15882	-4820
43	36	30	27	COLLIN RAYE I Think About You (Epic)	168/12	28	2946	+470	15470	+2270
36	30	29	28	TERRI CLARK If I Were You (Mercury)	172/9	27	2963	+309	15278	+1667
BREAKER			29	GEORGE STRAIT Blue Clear Sky (MCA)	160/149	31	2711	+2521	15043	+13931
38	33	31	30	TOBY KEITH Does That Blue Moon Ever Shine (A&M)	165/5	30	2753	+265	14244	+1416
31	29	27	31	JOHN BERRY Every Time My Heart Calls... (Capitol)	166/1	29	2768	-27	14098	-210
BREAKER			32	GARTH BROOKS The Change (Capitol)	162/140	32	2477	+2125	13898	+11948
4	3	12	33	TRACY LAWRENCE If You Loved Me (Atlantic)	112/0	34	2444	-2192	13688	-11852
37	35	32	34	JOE DIFFIE C-O-U-N-T-R-Y (Epic)	154/8	33	2446	+279	12548	+1339
40	38	34	35	MINDY McCREADY Ten Thousand Angels (BNA)	144/5	35	2277	+227	11878	+1207
34	34	33	36	STEPHANIE BENTLEY Who's That Girl (Epic)	155/2	36	2263	+113	11412	+640
46	39	37	37	JEFF CARSON Holdin' Onto Something (MCG/Curb)	136/11	39	1737	+151	8881	+775
—	43	38	38	DAVID LEE MURPHY Every Time I Get Around You (MCA)	129/13	40	1702	+234	8733	+1151
BREAKER			39	REBA McENTIRE Starting Over Again (MCA)	123/36	41	1584	+559	8540	+3043
45	40	39	40	SHENANDOAH All Over But The Shoutin' (Capitol)	123/2	42	1553	+67	7631	+392
10	9	26	41	LINDA DAVIS Some Things Are Meant To Be (Arista)	62/0	48	1247	-1400	7233	-7324
BREAKER			42	CHELY WRIGHT The Love That We Lost (A&M)	111/11	43	1448	+117	6998	+631
44	41	40	43	BAKER & MYERS Years From Here (MCG/Curb)	96/2	46	1308	+28	6916	+142
BREAKER			44	PAUL BRANDT My Heart Has A History (Reprise)	113/11	47	1263	+163	6491	+935
DEBUT			45	TRACY LAWRENCE Time Marches On (Atlantic)	81/61	52	1146	+796	6229	+4349
—	44	42	46	JOHN ANDERSON Long Hard Lesson Learned (BNA)	94/2	49	1231	+74	5886	+267
—	49	45	47	SAMMY KERSHAW Meant To Be (Mercury)	79/5	56	953	+87	4813	+555
—	—	50	48	SAWYER BROWN Treat Her Right (Curb)	80/16	58	895	+250	4415	+1223
—	48	47	49	DOUG SUPERNAW She Never Looks Back (Giant)	91/3	57	896	+48	4229	+174
—	—	49	50	STEVE AZAR Someday (River North)	74/7	61	753	+108	3730	+449

This chart reflects airplay from March 25-31. Songs ranked by total points. Highlighted songs indicate Breaker.

183 Country reporters. 177 current playlists. Songs that are down in points for three consecutive weeks are moved to recurrent. © 1996, R&R Inc.

BREAKERS®

BROOKS & DUNN

My Maria (Arista)

91% of our reporters on it (167 stations)

142 Adds • Debuts at 24

GARTH BROOKS

The Change (Capitol)

88% of our reporters on it (162 stations)

140 Adds • Debuts at 32

GEORGE STRAIT

Blue Clear Sky (MCA)

87% of our reporters on it (160 stations)

149 Adds • Debuts at 29

REBA McENTIRE

Starting Over Again (MCA)

67% of our reporters on it (123 stations)

36 Adds • Moves 44-39

PAUL BRANDT

My Heart Has A History (Reprise)

61% of our reporters on it (113 stations)

11 Adds • Moves 43-44

CHELY WRIGHT

The Love That We Lost (A&M)

60% of our reporters on it (111 stations)

11 Adds • Moves 41-42

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
GEORGE STRAIT Blue Clear Sky (MCA)	149
BROOKS & DUNN My Maria (Arista)	142
GARTH BROOKS The Change (Capitol)	140
TRACY LAWRENCE Time Marches On (Atlantic)	61
REBA McENTIRE Starting Over Again (MCA)	36
SAWYER BROWN Treat Her Right (Curb)	16
KENNY CHESNEY Back In My Arms Again (BNA)	13
DAVID LEE MURPHY Every Time I Get Around You (MCA)	13
COLLIN RAYE I Think About You (Epic)	12
BRYAN WHITE I'm Not Supposed To Love... (Asylum/EEG)	12

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BROOKS & DUNN My Maria (Arista)	+2669
GEORGE STRAIT Blue Clear Sky (MCA)	+2521
GARTH BROOKS The Change (Capitol)	+2125
TRACY LAWRENCE Time Marches On (Atlantic)	+796
REBA McENTIRE Starting Over Again (MCA)	+559
COLLIN RAYE I Think About You (Epic)	+470
LEE ROY PARNELL Heart's Desire (Career)	+457
TIM McGRAW All I Want Is A Life (Curb)	+418
LONESTAR No News (BNA)	+376
BRYAN WHITE I'm Not Supposed To Love... (Asylum/EEG)	+372

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
BROOKS & DUNN My Maria (Arista)	+14849
GEORGE STRAIT Blue Clear Sky (MCA)	+13931
GARTH BROOKS The Change (Capitol)	+11948
TRACY LAWRENCE Time Marches On (Atlantic)	+4349
REBA McENTIRE Starting Over Again (MCA)	+3043
LEE ROY PARNELL Heart's Desire (Career)	+2331
COLLIN RAYE I Think About You (Epic)	+2270
BRYAN WHITE I'm Not Supposed... (Asylum/EEG)	+2211
LONESTAR No News (BNA)	+2126
TIM McGRAW All I Want Is A Life (Curb)	+2086

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
ALAN JACKSON I'll Try (Arista)
GARTH BROOKS The Beaches Of Cheyenne (Capitol)
MARTINA McBRIDE Wild Angels (RCA)
GEORGE STRAIT I Know She Still Loves Me (MCA)
COLLIN RAYE Not That Different (Epic)
FAITH HILL It Matters To Me (WB)
JOE DIFFIE Bigger Than The Beatles (Epic)
SHANIA TWAIN (If...) I'm Outta Here (Mercury)
WADE HAYES What I Meant To Say (DKC/Columbia/CRG)
DOUG SUPERNAW Not Enough Hours In The Night (Giant)

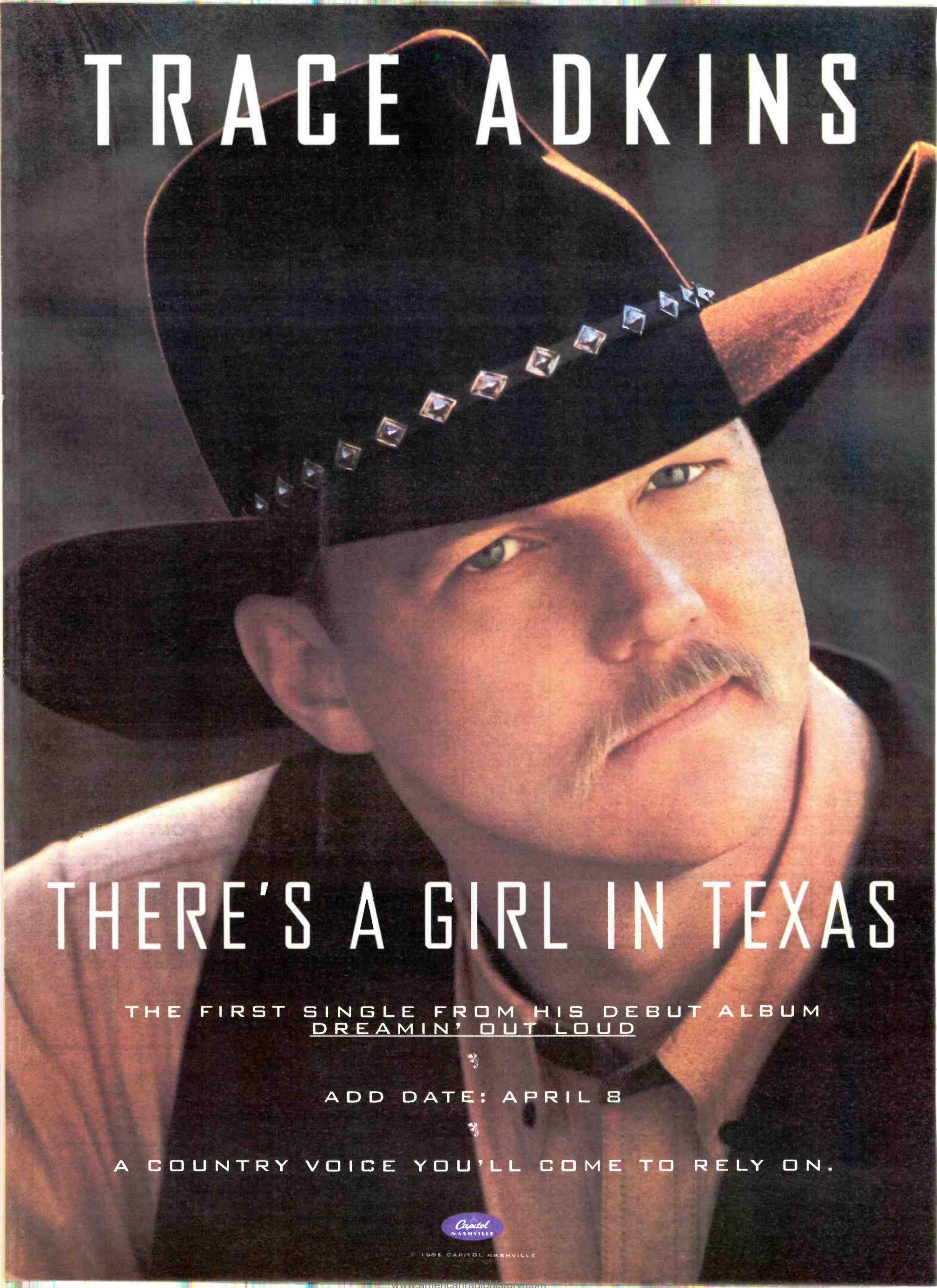
Breakers: Song has achieved airplay at 60% of our reporters for the first time. Bullets awarded to songs gaining points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

Paul Brandt

“My Heart Has A History”

Breaker

44



TRACE ADKINS

THERE'S A GIRL IN TEXAS

THE FIRST SINGLE FROM HIS DEBUT ALBUM
DREAMIN' OUT LOUD

ADD DATE: APRIL 8

A COUNTRY VOICE YOU'LL COME TO RELY ON.



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COUNTRY PLAYLISTS

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WKLK 105.7
BOSTON'S COUNTRY CLUB

MARKET #10
WKLK/Boston
(617) 375-2100
Owens/Williams

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	GARTH BROOKS/The Beaches Of...
40	40	40	40	40	DIAMOND RIO/Walkin' Away
40	40	40	40	40	TRACY LAWRENCE/If You Loved Me
25	40	40	40	40	LONESTAR/No News
40	40	40	40	40	PATTY LOVELESS/You Can Feel Bad
25	40	40	40	40	NEAL MCCOY/You Gotta Love That
25	25	25	25	25	SHANIA TWAIN/You Win My Love
40	40	40	40	40	CLAY WALKER/Hypnotize The Moon
40	40	40	40	40	WYNNONNA/To Be Loved By You
15	15	15	15	15	ALABAMA/It Works
5	15	15	15	15	MANDY BARNETT/Now That's All...
25	25	25	25	25	JOHN BERRY/Every Time My...
25	25	25	25	25	TRACY BYRD/Heaven In My...
25	25	25	25	25	MARK CHESNUTT/It Wouldn't Hurt...
5	15	15	15	15	FAITH HILL/Someone Else's Dream
5	15	15	15	15	TIM MCGRAW/All I Want Is A Life
15	15	15	15	15	JO DEE MESSINA/Heads Carolina...
5	5	15	15	15	JOHN M. MONTGOMERY/Long As I Live
15	15	15	15	15	LEE ROY PARNELL/Heart's Desire
15	15	15	15	15	RICOCHET/What Do I Know
5	5	15	15	15	BLACKHAWK/Almost A Memory Now
5	5	15	15	15	GARTH BROOKS/The Change
5	5	15	15	15	JEFF CARSON/Holdin' Onto...
5	5	15	15	15	CLINT CLARK/If I Were You
5	5	15	15	15	BROOKS & DUNN/My Maria
5	5	15	15	15	GEORGE STRAIT/Blue Clear Sky
15	15	15	15	15	PAM TILLIS/The River And...
15	15	15	15	15	AARON TIPPIN/Without Your Love
12	12	12	12	12	BLACKHAWK/Almost A Memory Now
25	40	12	12	12	LINDA DAVIS/Some Things Are...
15	15	15	15	15	BILLY DEAN/It's What I Do
12	12	12	12	12	JOE DUFFIE/O-U-N-T-R-Y
12	12	12	12	12	WADE HAYES/What I Meant To Say
12	12	12	12	12	FAITH HILL/It Matters To Me
40	12	12	12	12	ALAN JACKSON/It's My
25	12	12	12	12	MAVERICKS/All You Ever Do
40	12	12	12	12	MARTINA MCBRIDE/Wid Angels
25	40	12	12	12	DARYLE SINGLETARY/Too Much Fun
12	12	12	12	12	PAM TILLIS/Deep Down

98.9 KISS FM
TOBY'S COUNTRY COUNTRY

MARKET #11
WKIS/Miami
(954) 431-6200
McKay/Evans

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	18	34	34	34	MARK CHESNUTT/It Wouldn't Hurt...
34	34	34	34	34	DIAMOND RIO/Walkin' Away
22	34	34	34	34	LONESTAR/No News
34	34	34	34	34	NEAL MCCOY/You Gotta Love That
17	18	34	34	34	LEE ROY PARNELL/Heart's Desire
17	18	34	34	34	RICOCHET/What Do I Know
17	18	34	34	34	SHANIA TWAIN/You Win My Love
34	34	34	34	34	CLAY WALKER/Hypnotize The Moon
18	18	34	34	34	PAM TILLIS/The River And...
18	18	17	17	17	GARTH BROOKS/The Change
18	18	17	17	17	TRACY BYRD/Heaven In My...
17	18	17	17	17	BILLY DEAN/It's What I Do
18	18	17	17	17	JOE DUFFIE/O-U-N-T-R-Y
18	18	17	17	17	FAITH HILL/Someone Else's Dream
17	18	17	17	17	MAVERICKS/All You Ever Do...
18	18	17	17	17	TIM MCGRAW/All I Want Is A Life
18	18	17	17	17	JO DEE MESSINA/Heads Carolina...
18	18	17	17	17	JOHN M. MONTGOMERY/Long As I Live
17	18	17	17	17	LARI WHITE/Ready, Willing...
20	34	34	34	34	DARYLE SINGLETARY/Too Much Fun
17	18	17	17	17	JOHN BERRY/Every Time My...
18	18	17	17	17	JAMES BONAMY/She's Got A Mind...
18	18	17	17	17	GEORGE STRAIT/Blue Clear Sky
18	18	17	17	17	RHETT AKINS/She Said Yes
10	10	10	10	10	CLINT CLARK/If I Were You
10	10	10	10	10	JEFF CARSON/The Car
10	10	10	10	10	JOE DUFFIE/Bigger Than...
10	10	10	10	10	VINCE GILL/Go Rest High...
10	10	10	10	10	WADE HAYES/What I Meant To Say
10	10	10	10	10	FAITH HILL/It Matters To Me
10	10	10	10	10	ALAN JACKSON/It's My
10	10	10	10	10	MARTINA MCBRIDE/Wid Angels
10	10	10	10	10	JOHN M. MONTGOMERY/No Man's Land
10	10	10	10	10	DAVID LEE MURPHY/Dust On The Bottle
10	10	10	10	10	LEE ROY PARNELL/When A Woman Loves...
10	10	10	10	10	COLLIN RAYE/Not That Different
10	10	10	10	10	BLACKHAWK/Almost A Memory Now
10	10	10	10	10	JEFF CARSON/Holdin' Onto...
10	10	10	10	10	TERRI CLARK/If I Were You
10	10	10	10	10	TOBY KEITH/Does That Blue...

101.5 FM Kicks

MARKET #12
WKHX/Atlanta
(404) 955-0101
McGinley/Gray

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	WYNNONNA/To Be Loved By You
38	38	38	38	38	CLAY WALKER/Hypnotize The Moon
38	38	38	38	38	DIAMOND RIO/Walkin' Away
28	38	38	38	38	DARYLE SINGLETARY/Too Much Fun
28	38	38	38	38	LONESTAR/No News
28	38	38	38	38	NEAL MCCOY/You Gotta Love That
18	28	38	38	38	RICOCHET/What Do I Know
18	28	38	38	38	SHANIA TWAIN/You Win My Love
28	28	38	38	38	MARK CHESNUTT/It Wouldn't Hurt...
18	28	38	38	38	SHANIA TWAIN/You Win My Love
28	28	28	28	28	ALABAMA/It Works
18	28	28	28	28	TIM MCGRAW/All I Want Is A Life
18	28	28	28	28	LEE ROY PARNELL/Heart's Desire
18	28	28	28	28	LARI WHITE/Ready, Willing...
18	28	28	28	28	PAM TILLIS/The River And...
18	28	28	28	28	FAITH HILL/Someone Else's Dream
18	28	28	28	28	JOHN M. MONTGOMERY/Long As I Live
18	28	28	28	28	TRACY BYRD/Heaven In My...
18	28	28	28	28	BILLY DEAN/It's What I Do
18	28	28	28	28	JO DEE MESSINA/Heads Carolina...
18	28	28	28	28	MARTINA MCBRIDE/Wid Angels
18	28	28	28	28	MAVERICKS/All You Ever Do...
18	28	28	28	28	AARON TIPPIN/Without Your Love
18	28	28	28	28	JAMES BONAMY/She's Got A Mind...
18	28	28	28	28	BRYAN WHITE/Im Not Supposed...
18	28	28	28	28	COLLIN RAYE/Think About You
16	16	16	16	16	BLACKHAWK/Almost A Memory Now
38	38	38	38	38	PATTY LOVELESS/You Can Feel Bad
16	16	16	16	16	RHETT AKINS/She Said Yes
38	16	16	16	16	MARTINA MCBRIDE/Wid Angels
16	16	16	16	16	JOE DUFFIE/Bigger Than...
38	38	16	16	16	GARTH BROOKS/The Beaches Of...
38	38	16	16	16	TRACY LAWRENCE/If You Loved Me
28	28	38	16	16	LINDA DAVIS/Some Things Are...

Y106.7
ATLANTA'S YOUNG COUNTRY

MARKET #12
WYAY/Atlanta
(404) 955-0106
McGinley/Gray

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	42	42	42	42	LONESTAR/No News
42	42	42	42	42	DIAMOND RIO/Walkin' Away
42	42	42	42	42	LEE ROY PARNELL/Heart's Desire
42	42	42	42	42	DARYLE SINGLETARY/Too Much Fun
32	42	42	42	42	SHANIA TWAIN/You Win My Love
32	42	42	42	42	RICOCHET/What Do I Know
42	42	42	42	42	NEAL MCCOY/You Gotta Love That
42	42	42	42	42	WYNNONNA/To Be Loved By You
32	42	42	42	42	MARK CHESNUTT/It Wouldn't Hurt...
18	32	42	42	42	TIM MCGRAW/All I Want Is A Life
42	42	42	42	42	CLAY WALKER/Hypnotize The Moon
32	32	32	32	32	LARI WHITE/Ready, Willing...
32	32	32	32	32	TRACY BYRD/Heaven In My...
18	32	32	32	32	FAITH HILL/Someone Else's Dream
18	32	32	32	32	JOE DEE MESSINA/Heads Carolina...
18	32	32	32	32	BILLY DEAN/It's What I Do
18	32	32	32	32	GARTH BROOKS/The Change
18	18	32	32	32	PAM TILLIS/The River And...
18	18	32	32	32	BRYAN WHITE/Im Not Supposed...
18	18	18	18	18	ALABAMA/It Works
18	18	18	18	18	MAVERICKS/All You Ever Do...
18	18	18	18	18	JAMES BONAMY/She's Got A Mind...
18	18	18	18	18	JOHN BERRY/Every Time My...
18	18	18	18	18	BLACKHAWK/Almost A Memory Now
18	18	18	18	18	TERRI CLARK/If I Were You
18	18	18	18	18	TOBY KEITH/Does That Blue...
18	18	18	18	18	COLLIN RAYE/Think About You
18	18	18	18	18	MINDY MCCREADY/Ten Thousand Angels
18	18	18	18	18	STEPHANIE BENTLEY/Who's That Girl
18	18	18	18	18	JOE DUFFIE/O-U-N-T-R-Y
18	18	18	18	18	SAMMY KERSHAW/Meant To Be
18	18	18	18	18	DAVID LEE MURPHY/Every Time I Get...
18	18	18	18	18	BAKER & MYERS/Years From Here
18	18	18	18	18	CHELY WRIGHT/The Love That We...
18	18	18	18	18	JEFF CARSON/Holdin' Onto...
18	18	18	18	18	SHENANDOAH/Over But...
18	18	18	18	18	PAUL BRANDT/My Heart Has A...
18	18	18	18	18	REBA MCENTIRE/Starting Over Again
18	18	18	18	18	BROOKS & DUNN/My Maria

NEW COUNTRY 94.1 WAMPSE

MARKET #13
KMP5/Seattle
(206) 443-9400
Sledge/Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	41	41	41	BROOKS & DUNN/My Maria
41	41	41	41	41	LONESTAR/No News
41	41	41	41	41	CLAY WALKER/Hypnotize The Moon
41	41	41	41	41	GARTH BROOKS/The Beaches Of...
28	41	41	41	41	TRACY LAWRENCE/If You Loved Me
28	41	41	41	41	NEAL MCCOY/You Gotta Love That
41	41	41	41	41	DIAMOND RIO/Walkin' Away
16	28	41	41	41	TIM MCGRAW/All I Want Is A Life
16	28	41	41	41	SHANIA TWAIN/You Win My Love
28	28	41	41	41	RICOCHET/What Do I Know
28	28	28	28	28	MARK CHESNUTT/It Wouldn't Hurt...
28	28	28	28	28	FAITH HILL/Someone Else's Dream
16	28	28	28	28	TRACY BYRD/Heaven In My...
28	28	28	28	28	JO DEE MESSINA/Heads Carolina...
28	28	28	28	28	LEE ROY PARNELL/Heart's Desire
28	28	28	28	28	PAM TILLIS/The River And...
28	28	28	28	28	DARYLE SINGLETARY/Too Much Fun
28	28	28	28	28	ALABAMA/It Works
16	28	28	28	28	BILLY DEAN/It's What I Do
16	28	28	28	28	JOHN M. MONTGOMERY/Long As I Live
16	16	28	28	28	SHENANDOAH/Over But...
41	41	41	41	41	PATTY LOVELESS/You Can Feel Bad
41	41	41	41	41	MARTINA MCBRIDE/Wid Angels
22	22	22	22	22	COLLIN RAYE/Not That Different
22	22	22	22	22	SHANIA TWAIN/If I'm Outta...
22	22	22	22	22	LONESTAR/Regula Takin'
22	22	22	22	22	TERRI CLARK/When Boy Meets Girl
22	22	22	22	22	FAITH HILL/It Matters To Me
22	22	22	22	22	TIM MCGRAW/All I Want Is Really Gone
5	5	16	16	16	BLACKHAWK/Almost A Memory Now
5	5	16	16	16	LONESTAR/Regula Takin'
5	5	16	16	16	TERRI CLARK/If I Were You
5	5	16	16	16	TOBY KEITH/Does That Blue...
5	5	16	16	16	DAVID LEE MURPHY/Every Time I Get...
5	5	16	16	16	JOHN BERRY/Every Time My...
16	16	16	16	16	COLLIN RAYE/Think About You
16	16	16	16	16	DAVID LEE MURPHY/Every Time I Get...
5	5	16	16	16	CHELY WRIGHT/The Love That We...
5	5	16	16	16	JEFF CARSON/Holdin' Onto...
5	5	16	16	16	SHENANDOAH/Over But...
5	5	16	16	16	PAUL BRANDT/My Heart Has A...
5	5	16	16	16	REBA MCENTIRE/Starting Over Again
41	41	41	41	41	WYNNONNA/To Be Loved By You
41	41	41	41	41	GEORGE STRAIT/It Knows She Still...

KSON 103.5
COUNTRY

MARKET #15
KSON/San Diego
(619) 299-1240
Shepard/Upton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31	31	DARYLE SINGLETARY/Too Much Fun
31	31	31	31	31	NEAL MCCOY/You Gotta Love That
31	31	31	31	31	WYNNONNA/To Be Loved By You
21	31	31	31	31	RICOCHET/What Do I Know
21	31	31	31	31	LONESTAR/No News
21	31	31	31	31	CLAY WALKER/Hypnotize The Moon
21	31	31	31	31	PAM TILLIS/The River And...
21	21	31	31	31	DIAMOND RIO/Walkin' Away
21	21	31	31	31	MARK CHESNUTT/It Wouldn't Hurt...
21	21	31	31	31	ALABAMA/It Works
21	21	21	21	21	

A

RHETT AKINS Don't Get Me Started (*Decca 55166*)

Prod: Mark Wright Wr: Rhett Akins, Sam Hogin, Mark D. Sanders Pub: Sony/ATV Songs LLC dba Tree Publishing Co.(BMI) Starstruck Writers Group, Inc./Mark D. Music (ASCAP) Mgr: Starstruck Entertainment

ALABAMA It Works (*RCA 64473-2*)

Prod: Emory Gordy Jr./Alabama Wr: Mickey Cates, Mark Alan Springer Pub: Alabama Band Music (a division of Wildcountry Inc., EMI Blackwood Music Inc.(all rights obo Mark Alan Springer Music administered by EMI Blackwood Music Inc.)) (ASCAP/BMI) Mgr: IMS

JOHN ANDERSON Long Hard Lesson Learned (*BNA 66810*)

Prod: James Stroud, John Anderson Wr: John D. Anderson, Donna Anderson, Michael A. Anderson Pub: Polygram International Publishing, Inc./Ranger Bob Music(ASCAP)and Murrah Music Corp.(BMI) Mgr: Bobby Roberts Company, Inc.

STEVE AZAR Someday (*River North 1172*)

Prod: Joe Thomas Wr: Steve Azar, A.J. Masters, Bob Regan Pub: Murrah Music Corp./Top Of The Levy Music(adm. by Murrah Music Corp.)/On The Wall Music, Inc.(adm. by Copyright Management Inc.)(BMI)/AMR Publications, Inc./Sierra Home Music(adm. by AMR Publications, Inc.)(ASCAP) Mgr: Thoroughbred Artist Mgmt.

B

BAKER & MYERS Years From Here (*MCG/Curb 1191*)

Prod: Nelson Larkin, Michael Hollandsworth Wr: Gary Baker, Frank J. Myers, Jerry Williams Pub: Zomba Enterprises Inc., Dixie Stars Music, Zomba Songs Inc., Tuneover Music Inc. (administered by Zomba Songs Inc.)(ASCAP/BMI) Mgr: Falcon Management

STEPHANIE BENTLEY Who's That Girl (*Epic 78234*)

Prod: Todd Wilkes, Paul Worley Wr: Stephanie Bentley, George Teren and Don Primmer Pub: Careers-BMG Music Publishing, Inc.(BMI)/Zomba Songs Inc.(BMI)/G.I.D. Music(ASCAP) Mgr: Bobby Roberts Company

JOHN BERRY Every Time My Heart Calls Your Name (*Capitol 28495*)

Prod: Jimmy Bowen for Lynwood Productions, Chuck Howard for Diamond Struck Productions Wr: J.B. Rudd, Gary Heyde Pub: EMI Tower Street Music (Adm. by EMI Blackwood Music Inc.)(BMI) Mgr: Corlew-O'Grady

BLACKHAWK Almost A Memory Now (*Arista 2975*)

Prod: Mark Bright(EMI Nashville), Mike Clute, Tim DuBois Wr: Dale Oliver, Dave Robbins, Van Stephenson Pub: WB Music Corp.(ASCAP)/EMI April Music Inc., Joe David Music (ASCAP)/Stroudcaster Music(BMI) Mgr: Rick Alter Management

JAMES BONAMY She's Got A Mind Of Her Own (*Epic 78220*)

Prod: Doug Johnson Wr: Billy Livsey, Don Schlitz Pub: Irving Music Inc., New Hayes Music, New Don Songs (BMI,ASCAP) Mgr: Hallmark Direction Company

PAUL BRANDT My Heart Has A History (*Reprise 46180*)

Prod: Josh Leo Wr: Mark D. Sanders, Paul Brandt Pub: Starstruck Writers Group, Inc./Mark D. Music(ASCAP)/Warner-Tamerlane Pub. Corp./Polywog Music SOCAN/BMI Mgr: Creative Trust

LISA BROKOP Before He Kissed Me (*Capitol 10336*)

Prod: Josh Leo Wr: Liz Hengber, Mark Irwin Pub: Starstruck Writers Group, Inc.(ASCAP)/EMI April Music, Inc.(ASCAP) Mgr: Mascioli Entertainment Corp.

GARTH BROOKS The Change (*Capitol 10324*)

Prod: Allen Reynolds Wr: Tony Arata, Wayne Tester Pub: Little Tybee Music(ASCAP)/Forerunner Music, Inc.(ASCAP)/MCA Publishing, a division of MCA Inc.(ASCAP) Mgr: GB Management

BROOKS & DUNN My Maria (*Arista 2993*)

Prod: Don Cook, Kix Brooks, Ronnie Dunn Wr: Daniel Moore, B.W. Stevenson Pub: Duchess Music Corporation/Bug Music o/b/o Prophecy Music(BMI) Mgr: Tittley & Associates

TRACY BYRD Heaven In My Woman's Eyes (*MCA 11242*)

Prod: Tony Brown Wr: Mark Nesler Pub: Glitterfish Music, Inc./Carpad Music, Inc.(BMI) Mgr: Ritter-Carter Management

C

JEFF CARSON Holdin' Onto Something (*MCG/Curb 1214*)

Prod: Chuck Howard Wr: Thom McHugh, Tom Shapiro Pub: Kicking Bird Music, Inc./Thornhawk Music(BMI)/Hamstein Cumberland Music/Diamond Struck Music(Adm. by Mike Curb Music)(BMI) Mgr: Marv Dennis & Associates

KENNY CHESNEY Back In My Arms Again (*BNA 64523*)

Prod: Barry Beckett Wr: Lee Roy Parnell, Rory Michael and Cris Moore Pub: Polygram International Publishing, Inc.(ASCAP)/New Songs De Burgo(ASCAP)/Mama Guitar Music(ASCAP)/R-Bar-P Music Company Mgr: Gallin-Morey & Associates

MARK CHESNUTT It Wouldn't Hurt To Have Wings (*Decca 55164*)

Prod: Tony Brown Wr: Jerry Foster, Roger Lavoie, Johnny Morris Pub: Warner-Tamerlane Publishing Corp., Miss Holly Music and Hapsack Music, Great Galen (BMI) Mgr: BDM Management

TERRI CLARK If I Were You (*Mercury 106*)

Prod: Keith Stegall, Chris Waters Wr: Terri Clark Pub: Sony Tree Pub. Co., Inc.(BMI) Mgr: Woody Bowles Co.

BOBBIE CRYNER You'd Think He'd Know Me Better (*MCA 55167*)

Prod: Barry Beckett, Tony Brown Wr: Bobbie Cryner Pub: Lonesome Dove Music/Ensign Music Corp.(BMI) Mgr: Evelyn Shriver Mgmt.

D

LINDA DAVIS Some Things Are Meant To Be (*Arista 2896*)

Prod: John Guess Wr: Michael Garvin, Gordon Payne Pub: Nocturnal Eclipse Music, Michael Garvin Music, Ensign Music Corp.(BMI) Mgr: Starstruck Entertainment

BILLY DEAN It's What I Do (*Capitol 58526*)

Prod: Tom Shapiro Wr: Chuck Jones, Tom Shapiro Pub: Hamstein Cumberland Music, Tom Shapiro Music, Mike Cur Music, Diamond Struck Music (BMI) Mgr: Starstruck Entertainment

DIAMOND RIO Walkin' Away (*Arista 2934*)

Prod: Mike D. Clute, Tim DuBois, Diamond Rio Wr: Annie Roboff, Craig Wiseman Pub: Almo Music Corp., Anwa Music, Daddy Rabbit Music (ASCAP) Mgr: International Artist Management

D

JOE DIFFIE C-O-U-N-T-R-Y (*Epic 78246*)

Prod: Johnny Slate, Joe Diffie Wr: Ed Hill, Ron Harbin, Dusty Drake Pub: New Haven Music, Inc.(BMI), Music Hill Music(BMI) admn. by New Haven Music, Inc.(BMI), Sony/ATV Tunes LLC d/b/a Cross Key Publishing Co., Inc.(ASCAP), Kim Williams Music(ASCAP), Dusty Drake Music Group(BMI) Mgr: Image Management Group

G

KEITH GATTIS Little Drops Of My Heart (*RCA 07863*)

Prod: Norro Wilson Wr: Keith Gattis Pub: Hornbill Music(BMI) Mgr: James Dowell Management

H

TY HERNDON In Your Face (*Epic 078247*)

Prod: Doug Johnson Wr: Annette Cotter, Kim Tribble Pub: Polygram Int'l Pub., Inc.(ASCAP)/Brian's Dream Publishing(ASCAP)/Wildlawn Music Mgr: Image Management Corp.

FAITH HILL Someone Else's Dream (*WB 8039*)

Prod: Scott Hendricks, Faith Hill Wr: Craig Wiseman, Trey Bruce Pub: Almo Music Corp./Daddy Rabbit Music/Big Tractor Music(adm. by WB Music Corp.)/WB Music Corp.(ASCAP) Mgr: Borman Entertainment

MARCUS HUMMON God's Country (*Columbia 78251*)

Prod: Monroe Jones Wr: Marcus Hummon, Butch Curry Pub: Careers-BMG Music Publishing, Inc.(BMI), Floyd's Dream Music, BMG Songs, Inc.(ASCAP) Mgr: Creative Trust

K

TOBY KEITH Does That Blue Moon Ever Shine On You (*A&M 108*)

Prod: Nelson Larkin, Toby Keith Wr: Toby Keith Pub: Polygram Int'l, Inc./Tokco Tunes/Bill Green Music(BMI) Mgr: TKO Artist Management

SAMMY KERSHAW Meant To Be (*Mercury 113*)

Prod: Keith Stegall Wr: Chris Waters, Rick Bowles Pub: Sony Tree Pub.Co., Inc./Chris Waters Music/Maypop Music(A division of Wildcountry, Inc.)/Makin' Chevys Music(adm. by Maypop Music)(BMI) Mgr: Lucks Management Group

L

TRACY LAWRENCE If You Loved Me (*Atlantic 6546*)

Prod: Don Cook Wr: Pual Nelson, Tom Shapiro Pub: Sony Tree Publishing Company Inc., Terilee Music, Hamstein Cumberland Music, Tom Shapiro Music (BMI) Mgr: T.L.E. Management

TRACY LAWRENCE Time Marches On (*Atlantic 6699*)

Prod: Don Cook Wr: Bobby Braddock Pub: Sony Tree Publishing Co., Inc.(BMI) Mgr: T.L.E. Management

LONESTAR No News (*BNA 64472*)

Prod: Don Cook, Wally Wilson Wr: Sam Hogin, Phil Barnhart, Mark D. Sanders Pub: Sony Tree Music Publishing Company Inc., Katy's Rainbow, Simply Irresistible Music, Starstruck Writer's Group Inc., Mark D. Music (BMI,ASCAP) Mgr: William N. Carter Management

PATTY LOVELESS You Can Feel Bad (*Epic 78209*)

Prod: Emory Gordy Jr. Wr: Matraca Berg, Tim Krekel Pub: Longitude Music Company, August Wind Music, Great Broad Music, Mighty Nice Music (administered by Bluewater Music Corporation (BMI) Mgr: Fitzgerald-Hartley

M

MAVERICKS All You Ever Do Is Bring Me Down (*MCA 55154*)

Prod: Don Cook, Raul Malo Wr: Raul Malo, Al Anderson Pub: Sony Tree Publishing Company, Raul Malo Music, Mighty Nice Music, Al Andersons (all rights obo Raul Malo Music administered by Sony Music Publishing) (BMI) Mgr: Frank Callari/FCC Mgt.

NEAL McCOY You Gotta Love That (*Atlantic 6565*)

Prod: Barry Beckett Wr: Jess Brown, Brett Jones Pub: Almo Music Corp., Bamatuck Music Inc., Irving Music Inc., Kytama Music Inc. (ASCAP/BMI) Mgr: Management Associates Of Dallas

MINDY McCREADY Ten Thousand Angels (*BNA 64470*)

Prod: Norro Wilson, David Malloy Wr: Steven Dale Jones, Billy Henderson Pub: Island Bound Music, Inc./Famous Music Corporation(ASCAP)(BMI) Mgr: Stan Moss

REBA McENTIRE Starting Over Again (*MCA 3701*)

Prod: Tony Brown, Reba McEntire Wr: Donna Summer, Bruce Sudano Pub: Sweet Summer Night Music(ASCAP)/Rightsong Music Inc./Earbone Music(BMI) Mgr: Starstruck Entertainment

TIM MCGRAW All I Want Is A Life (*Curb*)

Prod: James Stroud, Byron Gallimore Wr: Tony Mullins, Stan Munsey, Don Primmer Pub: G.I.D. Music(ASCAP), Royal Haven Music Inc.(BMI) Mgr: Breakfast Table Management

JO DEE MESSINA Heads Carolina, Tails California (*Curb 1215*)

Prod: Byron Gallimore, Tim McGraw Wr: Tim Nichols, Mark D. Sanders Pub: EMI Blackwood Music Inc., Ty Land Music (all rights for Ty Land Music Controlled and administered by EMI Blackwood Music Inc., Star Struck Writers Group Inc., Mark D. Music (BMI,ASCAP) Mgr:

JOHN MICHAEL MONTGOMERY Long As I Live (*Atlantic 6654*)

Prod: Scott Hendricks Wr: Rick Bowles, Wil Robinson Pub: Maypop Music(a division of Wildcountry, Inc.)/Makin' Chevys Music(BMI)/Wonderland Music, Inc./Will Robinsons(BMI) Mgr: Hallmark Direction

LORRIE MORGAN/JON RANDALL By My Side (*BNA 64512*)

Prod: James Stroud Wr: Constant Change Pub: Red Brazos Music, Inc./It's Timeless(BMI) Mgr: Susan Nadler Management/M. Hitchcock Management

DAVID LEE MURPHY Every Time I Get Around You (*MCA 55186*)

Prod: Tony Brown Wr: David Lee Murphy Pub: N2D Publishing Company, Inc./Old Desperados(ASCAP) Mgr: D. Management Company

P

LEE ROY PARNELL Heart's Desire (*Career 2952*)

Prod: Scott Hendricks, Lee Roy Parnell Wr: Cris Moore, Lee Roy Parnell Pub: Songs of PolyGram International Inc., Barney And Amey Music, Lee Roy Parnell Music (BMI) Mgr: Mike Robertson Management

P

PERFECT STRANGER Remember The Ride (*Curb 1216*)

Prod: Clyde Brooks Wr: Kim Williams, Michael Harrell Pub: Sony Cross Keys Pub. Co., Inc./Major Bob Music Co., Inc.(ASCAP) Mgr: Tony Tuthill, K.C. Austin

GRETCHEN PETERS When You Are Old (*Imprint 19000*)

Prod: Green Daniel Wr: Gretchen Peters Pub: Sony/ATV Tunes LLC DBA Cross Keys/Purple Crayon Music(ASCAP) Mgr: Purple Crayon Management

MC POTTS Back When (*Avex/Critique 01624*)

Prod: Steve Gibson Wr: Hugh Prestwood Pub: ESP Music(BMI); Tender Vittles Music(BMI); Pacific Island Publishing, admn. by Songs of All Nations(BMI) Mgr: Buddy Lee Attractions

R

COLIN RAYE I Think About You (*Epic 78238*)

Prod: John Hobbs, Ed Seay, Paul Worley Wr: Don Schlitz, Steve Seskin Pub: New Don Songs/New Hayes Music/Love This Town Music(ASCAP) Mgr: Scott-Dean Management

KIM RICHEY From Where I Stand (*Mercury 111*)

Prod: Richard Bennett Wr: Kim Richey, Tim Sillers Pub: Mighty Nice Music /Wait No More Music(Adm. by Bluewater Music Corp.)/Tom Collins Music Corp.(BMI) Mgr: PBH Entertainment

RICOCHE What Do I Know (*Columbia 78088*)

Prod: Ron Chancey, Ed Seay Wr: Sunny Russ, Cathy Majeski, Stephony Smith Pub: Starstruck Angel Music Inc., All Around Town Music, Sony Cross Keys Publishing Company Inc., EMI Blackwood Music (ASCAP/BMI) Mgr: Hallmark Direction

S

SAWYER BROWN Treat Her Right (*Curb 1243*)

Prod: Mark A. Miller, Mac McAnally Wr: Lenny LeBlanc, Ava Alridge Pub: Integrity's Hosanna Music/Lensongs Publishing(ASCAP)/Blonde Hair Music(BMI) Mgr: TKO Artist Management

SHENANDOAH All Over But The Shoutin' (*Capitol 10319*)

Prod: Don Cook Wr: Michael Smotherman, Rich Fagan Pub: EMI Princeton Street Music(Adm. by EMI April Music Inc.)(ASCAP)/Of Music(ASCAP) Mgr: William N. Carter Mgmt.

DARYLE SINGLETARY Too Much Fun (*Giant 24606*)

Prod: Jams Stroud, Randy Travis and David Malloy Wr: Curtis Wright, T.J. Knight Pub: Hamstein Stroudavarious Music/Curtis Wright Songs(ASCAP)/Maypop Music(a division of Wildcountry, Inc.)(BMI) Mgr: Lib Hatcher Agency

GEORGE STRAIT Blue Clear Sky (*MCA 55187*)

Prod: Tony Brown, George Strait Wr: Mark D. Sanders, John Jarard, Bob DiPiero Pub: Starstruck Writers Group, Inc./Mark D. Music/Alabama Band Music(ASCAP) Mgr: Erv Woolsey Company

GEORGE STRAIT I Know She Still Loves Me (*MCA 3620*)

Prod: Tony Brown, George Strait, Wr: Aaron Barker, Monty Holmes Pub: O Tex Music, Hit Street Music, Malaco Music (BMI) Mgr: Erv Woolsey Company

DOUG SUPERNAW She Never Looks Back (*Giant 8044*)

Prod: Richard Landis Wr: Jim Lauderdale, Frank Dycus Pub: Mighty Nice Music/Laudersongs BMI/Warner Source Songs Inc./Dyinda Jam Music SESAC Mgr: Senior Management

T

PAM TILLIS The River And The Highway (*Arista 2958*)

Prod: Pam Tillis, Mike Poole Wr: Gerry House, Don Schlitz Pub: House Notes Music, New Don Songs, New Hayes Music (BMI,ASCAP) Mgr: Mike Robertson Management

AARON TIPPIN Without Your Love (*RCA 64486-2*)

Prod: Steve Gibson Wr: Al Anderson, Craig Wiseman Pub: Mighty Nice Music, Al Andersons (administered by Bluewater Music, Almo Music Corp. (BMI,ASCAP) Mgr: Tip Top Entertainment

SHANIA TWAIN You Win My Love (*Mercury 110*)

Prod: Robert John "Mutt" Lange Wr: R.J. Lange Pub: Out of Pocket Productions Ltd.(all rights controlled by Zomba Enterprises Inc.)(ASCAP) Mgr: Mary Bailey Management

W

CLAY WALKER Hypnotize The Moon (*Giant 7978*)

Prod: James Stroud Wr: Steve Dorff, Eric Kaz Pub: Galewood Songs, Ensign Music Corp., Zena Music (BMI,ASCAP) Mgr: Erv Woolsey Management

BRYAN WHITE I'm Not Supposed To Love You Anymore (*Asylum/EEG 9468*)

Prod: Billy Jo Walker, Jr., Kyle Lehning Wr: Skip Ewing, Donny Kees Pub: Acuff-Rose Music, Inc., admn. by Acuff-Rose Music.,(BMI) Mgr: G.C. Management

LARI WHITE Ready, Willing And Able (*RCA 64455-2*)

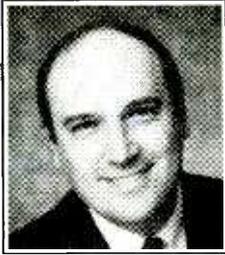
Prod: Josh Leo, Lari White Wr: Jess Leary, Jody Alan Sweet Pub: Dream Catcher Music Inc., Little Gila Monster, Moon Catcher Music inc., Son of Gila Monster (ASCAP/BMI) Mgr: William N. Carter Management

CHELY WRIGHT The Love That We Lost (*A&M 107*)

Prod: Ed Seay, Harold Shedd Wr: Gary Burr, Monty Powell Pub: MCA Music Pub., a division of MCA, Inc./Gary Burr Music, Inc.(ASCAP), Acuff-Rose Music, Inc.(BMI) Mgr: International Management Services

WYNONNA To Be Loved By You (*MCA 55084*)

Prod: Tony Brown Wr: Gary Burr, Mike Reid Pub: MCA Music Publishing (a division of MCA Inc.), Gary Burr Music, Almo Music Corp., Brio Blues Music (ASCAP) Mgr: The Judd House



MIKE KINOSHIAN

Working 25-54 'Magic' in Beantown

Some would want the industry to believe that AC and Hot AC are steadily sinking. But doubters should look no further than the success Greater Media's WMJX-FM (Magic 106.7)/Boston has had.

Boston's Magic is a prime example of AC's continued strength, again prevailing as the Hub's 25-54 leader. Magic's 43% fall-fall 18-34 gain places it fourth in that demo. "With the exception of 1994, we've been number one [25-54] the past five fall books," boasts PD Don Kelley. "Our marketing, which included a very good Film House television spot, worked very well for us, but was getting old."

According to Kelley, neither Hot AC WBMX-FM (Mix 98.5), which finished third 25-54, nor crosstown CHR WXKS-FM (Kiss 108) utilized television this fall. "It's the first big book WBMX has missed since going on in 1991. [Country] WKLB used the 'Number One Fan' campaign quite a bit and [Classic Rock] WZLX showed up on NESN [New England Sports Network] in Red Sox and Bruins games."

Attention-Getter

An updated Teri Garr spot stressing at-work listening supplanted Magic's well-worn campaign. Additionally, WMJX did telemarketing for the first time in a while. Garr's TV spot underscored the same message Magic has been stressing for years. But as Kelley explains, "We wanted something that would work well in the AC vein and break

through all the noise. The spot we were using ran too often and became invisible.



Don Kelley

AC message and still be funny and quirky enough that people would pay attention to the spot."

Meanwhile, Kelley opines, WBMX is moving closer toward Kiss 108 than Magic. "[Mix has] dropped all its oldies, plays nothing prior to 1980, and has more of a rock edge. Musically, it's trying to be a '90s station, but doesn't play things out of the box.

"As they'll tell you on-air, 'BMX is more uptempo and contemporary [than Magic]. For the last five years [in the :52 break], they have called us boring on-air and make it sound like we play Brenda Lee's 'I'm Sorry.' WBMX is trying to be more cutting edge and is distancing itself from Mariah Carey, Whitney

Houston, and Rod Stewart; we pound those artists all the time."

Less Current-Intensive

While Magic's base library remained virtually the same this fall, the station, remarks Kelley, became less current-intensive. "We've had the same name and basic music mix since 1982 and came on as a 25-34 female-skewing station. We've always had huge sharing with Kiss, but we wanted to be more familiar and less aggressive in adding currents."

"In late '94, we pulled the ['60s/'70s oldies] and, in retrospect, it probably wasn't a smart thing to do. Some Motown, Beatles, Righteous Brothers, and Elton John classics test very well for us. Our music is all mass-appeal Soft Rock."

On the final day of the fall book (12/13/95), crosstown WSSH jettisoned AC for NAC, becoming WOAZ-FM (The Oasis). "WSSH's biggest cell was 35-44 and some of those people may move around in the winter and spring books. They shared heavily with Oldies WODS-FM and they'll probably benefit and we may also pick up some former WSSH listeners.

"We expected someone would go NAC because there was such a big hole here for it. WSSH had been struggling for a year or two, so their format change didn't come as a big surprise."

Association is to protect ourselves from San Francisco incursion. We must constantly keep our eyes on KOIT and KIOI. Both stations have boards up here in San Jose."

One contributing factor to the success of the San Jose ACs could be the absence of a mainstream CHR. Last August, KHQT exited that domain to simulcast with Adult Alternative KFOG/San Francisco. "Since CHR — to a great extent — generally attracts women, ACs in this market have benefited from the lack of a CHR."

Cost-Prohibitive TV

Mike Anthony-consulted KARA is promotionally active, but San Jose radio stations find themselves in a costly bind when trying to advertise on Bay Area television. Kieve remarks, "We use some San Francisco television, but pretty much have to limit ourselves to San Jose's two TV stations. In addition to television and boards, we also do direct mail and telemarketing."

BIG DEMO DIVIDENDS

KARA: Steady Wins The Race

Mere minutes from San Francisco, San Jose is, in its own right, a highly-competitive — and often overlooked — market.

Fifteen metro and 28 below-the-line signals appeared in this fall's Arbitron, with Empire Broadcasting's "Soft Hits" KARA-FM emerging second among both 25-54s and 35-64s. KARA's fall-fall 35-64 numbers represent a whopping 130% increase from a year ago.

"In the last 18 months, we've been much more consistent in our music and execution," notes Empire President Bob Kieve. "That kind of consistency usually pays off."

'Sliding Back' To AC

Several years ago, KARA experimented with an all-'60s format. But as Kieve explains, "The market wasn't quite ready for it. Our listeners didn't like such a narrow concept. We'd anticipated that [former CHR] KWSS-FM would go into a pure Oldies format against our [hybrid] Oldies format, but they

went Classic Rock. After a year of doing '60s, we starting sliding back to Soft AC."

Kieve points out KARA is conservative in handling current product. "If we can't find currents that fit, we pull back and play recurrents. We generally play about one current an hour."

AC and Hot AC are both well-represented in market #30: Hot AC KEZR ranks fifth 18-34 and "Easy Hits" KBAY is just .1 behind KARA in the 35-64 race, placing third. Additionally, San Francisco Hot AC KIOI and Soft AC KOIT are also in the ratings mix. Kieve comments, "They're all doing well. While there are too many of us, something's happened that's enabling us to perform well as a group.

"The one objective of our tight-knit San Jose Radio Broadcasters

Gaining Ground

Many ACs and Hot ACs enjoyed fall-fall 25-54 growth. Here's a Top 100 market sampling of those notching better than 10% increases, followed by their 25-54 rank.

Market Rank	Calls/City	Increase	Rank
5	WBEB/Philadelphia	+25%	#3
5	WYXR/Philadelphia	+10%	#9*
6	WNIC/Detroit	+15%	#3
7	KVIL/Dallas	+18%	#1
8	WASH/Washington	+21%	#2
9	KHMJ/Houston	+30%	#4*
10	WMJX/Boston	+36%	#1
13	KPLZ/Seattle	+18%	#5*
13	KRWM/Seattle	+21%	#14
14	WALK-FM/Long Island	+10%	#1
15	KYXY/San Diego	+44%	#2
15	KFMB-FM/San Diego	+42%	#9*
18	WLIF/Baltimore	+17%	#4
19	WLTJ/Pittsburgh	+41%	#6
19	WSHH/Pittsburgh	+13%	#9
24	KKCW/Portland	+21%	#1
25	WWNK/Cincinnati	+15%	#9
28	WKTU/Milwaukee	+17%	#2*
30	KARA/San Jose	+52%	#2
30	KEZR/San Jose	+61%	#6*
31	WSNS/Providence	+16%	#5*
36	WENS/Indianapolis	+14%	#3
36	WTPM/Indianapolis	+54%	#4
37	WLYT/Charlotte	+83%	#3
40	WJYE/Buffalo	+20%	#3
40	WMJQ/Buffalo	+44%	#5
41	WRCH/Hartford	+22%	#1
42	WMAG/Greensboro	+24%	#2
42	WKZL/Greensboro	+15%	#3*
43	WMC-FM/Memphis	+44%	#6*
44	WLC-FM/Nashville	+40%	#3
46	WJRZ/Monmouth-Ocean	+15%	#5*
47	WEAT-FM/West Palm Beach	+32%	#2
49	WLRS/Louisville	+19%	#10
51	KYIS/Oklahoma City	+65%	#9*
54	KAMX/Austin	+30%	#10*
56	WTYR-FM/Richmond	+18%	#2
57	WYJB/Albany	+28%	#2
59	WSPA-FM/Greenville, SC	+30%	#6
61	WWSH/Wilkes Barre	+26%	#6
64	WLEV/Allentown	+14%	#1
65	KTHT/Fresno	+27%	#8
70	KSII/E Paso	+50%	#7*
71	KKOB-FM/Albuquerque	+22%	#2*
73	WRVH/Harrisburg	+11%	#1**
75	WRVF/Toledo	+46%	#3
76	WHYN-FM/Springfield	+22%	#1
82	KURB/Little Rock	+15%	#1*
84	WMXC/Mobile	+12%	#4*
86	KGFM/Bakersfield	+17%	#4
86	KLLY/Bakersfield	+23%	#6
87	WSUY/Charleston, SC	+34%	#4
89	WTCB/Columbia	+16%	#2
89	KLYF/Des Moines	+10%	#4
92	KXLY-FM/Spokane	+15%	#6
94	WAEZ/Johnson City	+53%	#5
97	KTDY/Lafayette, LA	+11%	#2

* Hot AC **Rock AC

We're Number One

These 36 stations earn kudos for placing first 25-54 in this fall's Arbitron.

Mrkt	Calls/City	Mrkt	Calls/City
7	KVIL/Dallas	107	WARM-FM/Lancaster, PA
9	KODA/Houston	111	WEZN/Bridgeport, CT
10	WMJX/Boston	112	WFMK/Lansing, MI
14	WALK/Long Island	114	WCRZ/Flint, MI
21	WMTX/Tampa*	115	KZST/Santa Rosa, CA
24	KKCW/Portland	120	WMGN/Madison, WI
35	KSF/Salt Lake City	125	WMEZ/Pensacola, FL
41	WRCH/Hartford	132	WEBE/Stamford, CT
47	WRMF/West Palm Beach	136	WFPG-FM/Atlantic City, NJ
48	KSNE/Las Vegas	144	KMGE/Eugene, OR
58	KSSK-FM/Honolulu	150	WIKY/Evansville, IN
64	WLEV/Allentown	158	WNSN/South Bend, IN*
68	WYYY/Syracuse*	166	WKYE/Johnstown, PA*
73	WRVH/Harrisburg**	173	KODM/Odessa, TX
74	WJBR-FM/Wilmington	187	KMXI/Chico, CA
76	WHYN-FM/Springfield, MA	191	WDAQ/Danbury, CT*
82	KURB/Little Rock*	193	WZID/Manchester, NH
106	WXLO/Worcester, MA	207	KSHA/Redding, CA

* Hot AC **Rock AC



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	1	1	1	1 CELINE DION Because You Loved Me (550 Music)	2559	2457	2159	1697	98/0
1	2	2	2	ROD STEWART So Far Away (Lava/Atlantic)	2152	2163	2149	2060	93/1
7	4	3	3	3 TONY RICH PROJECT Nobody Knows (LaFace/Arista)	2011	1920	1786	1581	93/2
6	5	4	4	4 SEAL Don't Cry (ZTT/WB)	1890	1776	1755	1658	82/3
14	9	6	5	5 WHITNEY HOUSTON & CECE WINANS Count On Me (Arista)	1680	1586	1315	1003	90/2
2	3	5	6	MARIAH CAREY One Sweet Day (Columbia/CRG)	1539	1742	1893	1954	83/0
11	8	7	7	7 PETER CETERA Faithfully (River North)	1446	1438	1383	1272	75/2
—	18	13	8	8 LIONEL RICHIE Don't Wanna Lose You (Mercury)	1427	1114	748	—	83/6
23	20	14	9	9 MARIAH CAREY Always Be My Baby (Columbia/CRG)	1312	1018	689	486	77/14
13	13	9	10	10 JIM BRICKMAN By Heart (Windham Hill)	1290	1253	1140	1052	74/0
12	11	10	11	MARY CHAPIN CARPENTER Grow Old With Me (Hollywood)	1246	1248	1203	1086	78/1
5	6	8	12	PHIL COLLINS Somewhere (RCA Victor)	1111	1395	1636	1668	63/0
9	10	11	13	ELTON JOHN Blessed (Rocket/Island)	1105	1214	1301	1440	62/0
17	15	15	14	14 JANN ARDEN Insensitive (A&M)	1072	1012	928	883	64/1
18	17	17	15	15 AMY GRANT The Things We Do For Love (Hollywood)	882	866	851	814	55/2
3	7	12	16	GEORGE MICHAEL Jesus To A Child (DreamWorks/Geffen)	844	1155	1556	1704	55/0
8	12	16	17	MADONNA You'll See (Maverick/WB)	805	954	1197	1446	52/0
10	14	18	18	WHITNEY HOUSTON Exhale (Shoop Shoop) (Arista)	789	862	1030	1341	61/0
21	22	20	19	19 EVERYTHING BUT THE GIRL Missing (Atlantic)	715	700	685	613	33/1
29	29	25	20	20 JACKSON BROWNE Some Bridges (Elektra/EEG)	574	473	391	310	46/3
28	28	24	21	21 DIANA ROSS Voice Of The Heart (Motown)	553	485	394	343	50/3
27	27	27	22	22 TRISHA YEARWOOD On A Bus To St. Cloud (MCA)	547	459	400	352	45/3
24	26	28	23	23 SOPHIE B. HAWKINS Only Love (The Ballad Of...) (Columbia/CRG)	500	436	426	421	34/4
22	23	23	24	NATALIE MERCHANT Wonder (Elektra/EEG)	434	560	573	569	25/0
25	25	26	25	MARTIN PAGE Light In Your Heart (Mercury)	427	462	427	407	32/0
—	—	30	26	26 SORAYA Suddenly (Island)	346	271	263	220	32/3
—	—	29	27	27 BEATLES Real Love (Apple/Capitol)	328	325	315	273	31/2
DEBUT			28	28 TINA ARENA Chains (Epic)	302	189	58	—	25/7
DEBUT			29	29 RANDY NEWMAN & LYLE LOVETT You've Got A Friend In Me (Disney)	301	189	150	84	35/3
DEBUT			30	30 GLORIA ESTEFAN Reach (Epic)	294	—	—	—	26/26

This chart reflects airplay from March 25-31. Songs ranked by total plays. Highlighted songs indicate Breaker. 99 AC reporters. 92 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

DEEP BLUE SOMETHING Breakfast At Tiffany's (RainMaker/Interscope)
Total Stations: 13, Adds: 0, Plays: 259, WEZN 17 (17), WHYN 15 (15), WFPG 28 (28), WALK 10 (10), WFLC 31 (31), WTFM 10 (10), WLTF 21 (14), WSNY 15 (15), WENS 30 (30), KCIX 22 (18), KBIG 14 (14), KRUZ 30 (32), KLSY 16 (14).

ACE OF BASE Lucky Love (Arista)
Total Stations: 23, Adds: 3, Plays: 250, WEZN 21 (21), WCOD 5, WHYN 10 (10), WLIF 11 (11), WAFY 12 (12), WALK 10 (10), WLZW 10 (10), WTCB 7 (7), WKTK 14 (14), WTVR 5 (5), WDEF 5 (5), WOOF 15 (15), WAHR 10 (10), WTFM 12, KHLA 5 (5), KMXR 11 (11), KOXT 5 (5), WFMK 10 (10), WMT 7 (7), WQLR 17 (7), KSSK 20, KRUZ 10 (7), KLSY 18 (18).

SELENA I'm Getting Used To You (EMI)
Total Stations: 27, Adds: 12, Plays: 233, WCOD 5, WRCH 7 (7), WWLI 7, WMAS 18 (18), WAFY 12 (12), WKWK 5 (5), WBBO 15, WTCB 7 (7), WTVR 5 (5), WDEF 5, WOOF 8 (7), WAHR 5, KMXR 5 (5), KVIL 6, KOXT 21 (21), WWNK 5 (5), WLDT 7, WFMK 10, WGLM 7, WQLR 12 (5), KELO 8 (8), KKLI 13 (13), KOSI 13, KSNE 10 (5), KRNO 7, KJSN 5 (5), KWAV 5.

MELISSA ETHERIDGE I Want To Come Over (Island)
Total Stations: 12, Adds: 1, Plays: 209, WCOD 5, WRCH 7 (7), WWLI 10, WMAS 7 (7), WLIF 8, WAFY 12 (12), WLZW 7, WEAT 6, WOOF 8 (7), WAHR 10 (10), WRVR 7 (7), KMXR 5 (5), KOXT 14 (14), KTYL 21 (21), WENS 10 (10), WGLM 17 (17), WQLR 21 (20), KELO 8, KSNE 10 (5), KRNO 7, KLSY 9 (9).

ALL-4-ONE These Arms (Blitz/Atlantic)
Total Stations: 21, Adds: 7, Plays: 209, WCOD 5, WRCH 7 (7), WWLI 10, WMAS 7 (7), WLIF 8, WAFY 12 (12), WLZW 7, WEAT 6, WOOF 8 (7), WAHR 10 (10), WRVR 7 (7), KMXR 5 (5), KOXT 14 (14), KTYL 21 (21), WENS 10 (10), WGLM 17 (17), WQLR 21 (20), KELO 8, KSNE 10 (5), KRNO 7, KLSY 9 (9).

STING Let Your Soul Be Your Pilot (A&M)
Total Stations: 13, Adds: 1, Plays: 153, WCOD 5 (5), WRCH 15 (15), WWLI 16 (15), WAFY 13 (12), WLZW 7 (7), WTCB 7 (16), WMJJ 14 (14), WAHR 10 (10), KHLA 5 (5), KMXR 17 (17), WDOK 17, WGMN 17 (17), KRUZ 10 (7).

MADONNA Love Don't Live Here Anymore (Maverick/WB)
Total Stations: 10, Adds: 9, Plays: 135, WFPG 14, WAFY 12, WJLK 14, WPEZ 10, KMXR 5, KOXT 14 (7), KTYL 21, WQLR 15, KWAV 20, KRUZ 10.

MICHAEL W. SMITH I'll Lead You Home (Reunion/Arista)
Total Stations: 16, Adds: 9, Plays: 121, WEZN 5, WCOD 5, WRCH 7 (7), WWLI 10, WAFY 12 (12), WLZW 7, WTCB 7, WTVR 5, WEAT 6, WDEF 5 (5), WAHR 10 (5), KMXR 5 (5), KOXT 7, WLDT 7, WFMK 10 (10), WQLR 13 (5).

NEIL DIAMOND Marry Me (Columbia/CRG)
Total Stations: 16, Adds: 6, Plays: 121, WCOD 5 (5), WARM 6, WAHR 10 (5), WLAC 9, KOXT 7 (7), WLIT 10 (10), WDOK 9 (8), WLDT 10 (10), WTPJ 5, WMT 10 (10), WLTE 5 (5), KELO 8 (8), KOSI 5, KJSN 3, KWAV 5, KKCW 14 (13).

WYNONNA To Be Loved By You (Curb/MCA)
Total Stations: 13, Adds: 13, Plays: 118, WCOD 5, WAFY 12, WTCB 16, WTVR 5, WDEF 10, WOOF 15, KOXT 5, WLDT 7, WFMK 10, WLTE 5, KELO 8, KEZK 6, KKCW 14.

CHYNNA PHILLIPS Remember Me (EMI)
Total Stations: 17, Adds: 1, Plays: 110, WCOD 5 (5), WRCH 7 (7), WWLI 10 (10), WMAS 7 (7), WLEV 5 (5), WKWK 5 (5), WARM 6 (6), WEAT 6, WDEF 5 (5), KMXR 5 (5), KMGL 8 (8), KOXT 7 (7), WFMK 10 (10), WQLR 6 (6), KEZK 6 (6), KRNO 7 (7), KWAV 5 (5).

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS

No Songs Qualified For Breaker Status This Week

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
GLORIA ESTEFAN Reach (Epic)	26
MARIAH CAREY Always Be My Baby (Columbia/CRG)	14
WYNONNA To Be Loved By You (Curb/MCA)	13
SELENA I'm Getting Used To You (EMI)	12
MADONNA Love Don't Live Here Anymore (Maverick/WB)	9
MICHAEL W. SMITH I'll Lead You Home (Reunion/Arista)	9
ALL-4-ONE These Arms (Blitz/Atlantic)	7
TINA ARENA Chains (Epic)	7
NEIL DIAMOND Marry Me (Columbia/CRG)	6
LIONEL RICHIE Don't Wanna Lose You (Mercury)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LIONEL RICHIE Don't Wanna Lose You (Mercury)	+313
MARIAH CAREY Always Be My Baby (Columbia/CRG)	+294
GLORIA ESTEFAN Reach (Epic)	+294
MADONNA Love Don't Live Here Anymore (Maverick/WB)	+128
WYNONNA To Be Loved By You (Curb/MCA)	+118
SEAL Don't Cry (ZTT/WB)	+114
TINA ARENA Chains (Epic)	+113
RANDY NEWMAN & LYLE LOVETT You've Got A... (Disney)	+112
CELINE DION Because You Loved Me (550 Music)	+102
JACKSON BROWNE Some Bridges (Elektra/EEG)	+101

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
TAKE THAT Back For Good (Arista)
SOPHIE B. HAWKINS As I Lay Me Down (Columbia/CRG)
SELENA Dreaming Of You (EMI)
SEAL Kiss From A Rose (ZTT/WB)
MICHAEL BOLTON A Love So Beautiful (Columbia/CRG)
P. CETERA w/C. BERNARD Forever Tonight (River North)
ALL-4-ONE I Can Love You Like That (Blitz/Atlantic)
HOOTIE & THE BLOWFISH Only Wanna Be With You (Atlantic)
SELENA I Could Fall In Love (EMI)
SARAH McLACHLAN I Will Remember You (Arista)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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REPORTERS

Stations and their adds listed alphabetically by market

AC

WYJB/Albany, NY OMPD: Buzz Brindle MD: Pat Ryan 5 MARIAN CAREY "Always"	WVNC/Cincinnati, OH PD: Dave Mason MD: Bobbi Maxwell 5 DIANA ROSS "Heart"	KEZA/Fayetteville, AR OMPD: Chap Arledge APDMD: Rich Kelly 12 AMY GRANT "Love" 12 LIONEL RICHIE "Lose"	KTDY/Lafayette, LA OMPD: Michael W. Kay MD: Lee Matthews 7 BEATLES "Real"	WLAC/Nashville, TN PD: Billy Shears MD: Bryan Sargent 9 NEIL DIAMOND "Marry"	KISC/Spokane, WA PD: Rob Harder MD: Dawn Marcal 7 GLORIA ESTEFAN "Reach"
WFGP/Atlantic City, NJ OMPD: Dick Ferenessy MD: Marlene Aquie 14 MADONNA "Love" 14 MELISSA ETHERIDGE "Come" 14 MARIAN CAREY "Always"	WDOK/Cleveland, OH PD: Sue Wilson MD: Scott Miller 17 STING "Solo" 9 TRISHA YEARWOOD "Bus"	WCRZ/Flint, MI OMPD: Jay Patrick MD: George McIntyre No Adds	KHLA/Lake Charles, LA OM: Don Rivers No Adds	WLTS/New Orleans, LA PD: Steve Suter MD: Jim Hezard 10 TRISHA YEARWOOD "Bus"	WHYN/Springfield, MA MD: Michele Allen 10 TINA ARENA "Chains"
WBBQ/Augusta, GA PDMD: John Patrick 15 GLORIA ESTEFAN "Reach" 15 SELENA "Getting"	WLTF/Cleveland, OH PD: Steve Labason MD: Martin Page 15 MARTIN PAGE "Keeper"	WAJH/Fl. Wayne, IN OM: Lee Tobin PD: Barb Richards 5 DIANA ROSS "Heart" 5 TRISHA YEARWOOD "Bus"	WFMK/Lansing, MI PDMD: Ray Marshall 10 SELENA "Getting" 10 WYONNNA "Loved" 10 GLORIA ESTEFAN "Reach" 10 TINA ARENA "Chains"	WMAS/Springfield, MA MD: Keith Stephens No Adds	WRVF/Toledo, OH PD: Steve Kandel MD: Gert Cooper 1 MARIAN CAREY "Always" 1 GLORIA ESTEFAN "Reach"
KKMJ/Austin, TX MD: Nolan Cruise 21 LIONEL RICHIE "Lose"	KKLI/Colorado Springs, CO MD: Sharon Green 13 JONI MITCHELL "Stop"	WAFY/Frederick, MD PD: John Fessler MD: Norman Henry Schmidt 12 GLORIA ESTEFAN "Reach" 12 MADONNA "Love" 12 WYONNNA "Loved"	KSNE/Las Vegas, NV MD: John Berry 5 SORAYA "Sudden" 5 TINA ARENA "Chains"	WRVW/Toledo, OH MD: Gert Cooper 1 MARIAN CAREY "Always" 1 GLORIA ESTEFAN "Reach"	KKMY/Beaumont, TX OMPD: Robert J. Brown MD: Gary D. 8 MADONNA "Love" 8 TINA ARENA "Chains"
WLIF/Baltimore, MD OMPD: Gary Balaban MD: Mark Thoner 8 NEWMAN & LOVETT "Friend" 8 ALL-4-ONE "Arms" 8 GLORIA ESTEFAN "Reach"	WTCB/Columbia, SC PDMD: Brent Johnson 16 WYONNNA "Loved" 7 GLORIA ESTEFAN "Reach" 7 TINA ARENA "Chains" 7 MICHAEL W. SMITH "Lead"	KTHT/Fresno, CA MD: Mike Alexander 20 TONY RICH PROJECT "Knows" 20 LIONEL RICHIE "Lose"	WALK/Long Island, NY PD: Gene Michaels MD: Charlie Lombardo 10 GLORIA ESTEFAN "Reach"	KKWZ/Tucson, AZ PDMD: Bobby Rich 8 MARIAN CAREY "Always"	WBMX/Boston, MA VP/Prog.: Greg Strassell APDMD: Tim Richards 21 EVERYTHING BUT... "Missing" 10 BLUES TRAVELER "Hook" 5 RADIOHEAD "High"
KCIX/Boise, ID PD: Don Jennings MD: Jim O'Brien No Adds	WGSY/Columbus, GA OMPD: Paul Hildreth MD: David Nolin 22 TINA ARENA "Chains"	WTKT/Gainesville, FL PD: Britton Jon MD: Heather Shea 14 TINA ARENA "Chains" 14 GLORIA ESTEFAN "Reach"	KBIG/Los Angeles, CA PD: Dave Ervin APDMD: Dave Verdery No Adds	KTYL/Tyler, TX MD: Janie Baker 26 GLORIA ESTEFAN "Reach" 21 MADONNA "Love" 7 JACKSON BROWNE "Bridges"	WVAF/Charleston, WV OMPD: Rick Johnson MD: Arnie Nutter 11 BOBEANS "Coser" 11 GLORIA ESTEFAN "Reach"
WMJX/Boston, MA PD: Don Kelley MD: Mark Lawrence 13 SEAL "Don't"	WSNY/Columbus, OH PD: Don Hallett MD: Bob Nunally 25 SOPHIE B. HAWKINS "Only" 15 TONY RICH PROJECT "Knows"	WVAG/Greensboro, NC PDMD: Nick Allen No Adds	KRNO/Reno, NV MD: Larry Irons MD: Jenny Rolan 7 ALL-4-ONE "Arms" 7 SELENA "Getting"	WASH/Washington, DC PD: Steve Strait MD: Randi Martin 28 ROD STEWART "Away" 21 SEAL "Don't"	WWSN/Charlotte, NC OM: Tom Jackson PDMD: John McFadden No Adds
WEZN/Bridgeport, CT PDMD: Steve Marcus 5 MICHAEL W. SMITH "Lead"	KMXX/Corpus Christi, TX PDMD: Jesse DeLeon 21 MARIAN CAREY "Always" 5 MADONNA "Love" 3 MINNELL & SUMMER "Does" 3 BILLY MAH "World"	KSSK/Honolulu, HI PD: Dick Walnright OMDMD: Michael Shestido 20 ACE OF BASE "Lucky" 20 AMY GRANT "Love" 10 L.A.D. "Ridin'"	WTVR/Richmond, VA PDMD: Scott O'Brien 5 WYONNNA "Loved" 5 MINNELL & SUMMER "Does" 5 MICHAEL W. SMITH "Lead"	WEAT/West Palm Beach, FL PD: Les Howard MD: Chad Perry 10 SORAYA "Sudden" 7 TRACY CHAPMAN "Reason" 6 MICHAEL W. SMITH "Lead" 6 ALL-4-ONE "Arms" 6 CHYNNA PHELPS "Remember" 6 JONI MITCHELL "Stop" 6 BILLY MAH "World"	WQAZ/Cleveland, OH PDMD: Mary Ellen Kachinska 7 DOGS EYE VIEW "Fals"
WMJQ/Buffalo, NY PD: Rob Lucas MD: Roger Christian 28 LOGGERS & WYONNNA "Tonight" 14 GLORIA ESTEFAN "Reach"	KVIL/Dallas, TX PD: Bill Curtis MD: Alex D'Neel 6 SELENA "Getting"	WVLR/Melbourne, FL PD: Dave Kelly MD: Ron Anthony 6 GLORIA ESTEFAN "Reach"	WVWF/West Palm Beach, FL PDMD: Jan Jefferson 7 MARIAN CAREY "Always"	WQAL/Cleveland, OH PDMD: Mary Ellen Kachinska 7 DOGS EYE VIEW "Fals"	WDAQ/Danbury, CT PD: Bill Trotta MD: Ryan Carrington 19 TINA ARENA "Chains" 5 SELENA "Getting"
WCOO/Cape Cod, MA PDMD: Chris Boies 5 WYONNNA "Loved" 5 ALL-4-ONE "Arms" 5 SELENA "Getting" 5 TRACY CHAPMAN "Reason" 5 QUINCY JONES "Slow" 5 ACE OF BASE "Lucky" 5 MICHAEL W. SMITH "Lead"	WVLT/Dayton, OH PDMD: Mary Flesner 17 MARIAN CAREY "Always" 10 JACKSON BROWNE "Bridges" 7 SELENA "Getting" 7 WYONNNA "Loved" 7 DIANA ROSS "Heart" 7 MICHAEL W. SMITH "Lead"	WVRS/Memphis, TN OMPD: Joel Burke MD: Kay Manley 5 GLORIA ESTEFAN "Reach"	WQMX/Dallas, TX PD: Russ Morley MD: Kim Ashley 6 TINA ARENA "Chains" 6 BOBEANS "Coser"	WMMX/Dayton, OH PD: Jeff Ballentine MD: Dean Taylor 10 CELINE DION "Because"	WQMI/Detroit, MI PD: Tom O'Brien MD: Fred Buchalter 27 BOBEANS "Coser" 24 SEAL "Don't" 18 NATALIE MERCHANT "Wonder" 17 ALANIS MORISSETTE "Ironic" 17 GUN BLOSSOMS "Follow" 15 MARIAN CAREY "Always" 15 BLUES TRAVELER "Hook"
WMT/Cedar Rapids, IA OM: Rick Sellers PDMD: Randy Lee 7 GLORIA ESTEFAN "Reach"	KDSI/Denver, CO OMPDMD: Scott Taylor Formal Mgr.: Steve Hamblin 13 SELENA "Getting" 5 NEIL DIAMOND "Marry"	WVFL/Miami, FL PD: Tip Landay MD: Wendy Bennett No Adds	WQKX/Salt Lake City, UT MD: Lyle Morris No Adds	WQMX/Dayton, OH PD: Jeff Ballentine MD: Dean Taylor 10 CELINE DION "Because"	WQMI/Detroit, MI PD: Tom O'Brien MD: Fred Buchalter 27 BOBEANS "Coser" 24 SEAL "Don't" 18 NATALIE MERCHANT "Wonder" 17 ALANIS MORISSETTE "Ironic" 17 GUN BLOSSOMS "Follow" 15 MARIAN CAREY "Always" 15 BLUES TRAVELER "Hook"
WDEF/Chattanooga, TN PDMD: Danny Howard 25 GLORIA ESTEFAN "Reach" 10 WYONNNA "Loved" 10 JANN ARDEN "Insestiv" 5 BILLY MAH "World" 5 SELENA "Getting"	WVTP/Indianapolis, IN PD: Gary Havens MD: Steve Cooper 8 TINA ARENA "Chains" 8 GLORIA ESTEFAN "Reach" 5 NEIL DIAMOND "Marry" 3 JONI MITCHELL "Stop"	WVTE/Minneapolis, MN PDMD: Gary Nolan 5 WYONNNA "Loved" 5 GLORIA ESTEFAN "Reach"	WVWF/West Palm Beach, FL PDMD: Jan Jefferson 7 MARIAN CAREY "Always"	WQMI/Detroit, MI PD: Tom O'Brien MD: Fred Buchalter 27 BOBEANS "Coser" 24 SEAL "Don't" 18 NATALIE MERCHANT "Wonder" 17 ALANIS MORISSETTE "Ironic" 17 GUN BLOSSOMS "Follow" 15 MARIAN CAREY "Always" 15 BLUES TRAVELER "Hook"	WQMI/Detroit, MI PD: Tom O'Brien MD: Fred Buchalter 27 BOBEANS "Coser" 24 SEAL "Don't" 18 NATALIE MERCHANT "Wonder" 17 ALANIS MORISSETTE "Ironic" 17 GUN BLOSSOMS "Follow" 15 MARIAN CAREY "Always" 15 BLUES TRAVELER "Hook"
WVTV/Charlottesville, VA PD: Dan Miller APDMD: Angie Logan 13 LIONEL RICHIE "Lose"	WVTV/Charlottesville, VA PD: Dan Miller APDMD: Angie Logan 13 LIONEL RICHIE "Lose"	WVTV/Charlottesville, VA PD: Dan Miller APDMD: Angie Logan 13 LIONEL RICHIE "Lose"	WVTV/Charlottesville, VA PD: Dan Miller APDMD: Angie Logan 13 LIONEL RICHIE "Lose"	WVTV/Charlottesville, VA PD: Dan Miller APDMD: Angie Logan 13 LIONEL RICHIE "Lose"	WVTV/Charlottesville, VA PD: Dan Miller APDMD: Angie Logan 13 LIONEL RICHIE "Lose"

HOT AC

KMXX/Anchorage, AK PD: Mark Carlson MD: Loren Dixon No Adds	KATF/Dubuque, IA OMPD: Tommy Allen MD: Jackie Livingston 33 ACE OF BASE "Lucky" 33 MADONNA "Love" 5 PETER DETERA "Faithfully"	WKTI/Milwaukee, WI PD: Danny Clayton MD: Leonard Peace 20 MARIAN CAREY "Always"	KNEV/Reno, NV OM: Jack Alib PDMD: Rusty Keys 15 TONY RICH PROJECT "Knows"
WKDD/Akron, OH PDMD: Chuck Collins 20 GLORIA ESTEFAN "Reach" 13 DOGS EYE VIEW "Fals"	KSUI/E Paso, TX PD: Courtney Nelson MD: Mike Maritz 23 HOUSTON & WINANS "Court"	WMXC/Mobile, AL PD: Bill Black MD: Rich Freeman 11 MARIAN CAREY "Always" 11 GUN BLOSSOMS "Follow" 11 ALANIS MORISSETTE "Ironic" 5 BILLY MAH "World"	WMXB/Richmond, VA OM: Jack Alib MD: Kat Simons 15 TRACY CHAPMAN "Reason"
WROE/Appleton, WI PDMD: J. Davis 7 WYONNNA "Loved" 7 MADONNA "Love" 5 GLORIA ESTEFAN "Reach" 5 NEIL DIAMOND "Marry" 5 BASS IS BASE "Oy"	WRTS/Erie, PA PD: Ron Kline MD: Tim Stephens 15 NO DOUBT "Girl"	KOSO/Modesto, CA PD: Max Miller MD: Donna Miller 15 TRACY CHAPMAN "Reason" 10 MADONNA "Love" 5 JONI MITCHELL "Stop"	KYKY/St. Louis, MO PD: Smiley Rivers APDMD: Greg Hewitt 20 GUN BLOSSOMS "Follow"
KKMY/Beaumont, TX OMPD: Robert J. Brown MD: Gary D. 8 MADONNA "Love" 8 TINA ARENA "Chains"	WQSM/Fayetteville, NC PDMD: Dave Stone 35 HOOTIE & BLOWFISH "Blind" 34 EDWIN MCCAIN "Solitude" 30 MADONNA "Love" 20 TRACY CHAPMAN "Reason" 15 DOGS EYE VIEW "Fals" 7 TINA ARENA "Chains"	WJRX/Monmouth-Ocean, NJ OMPD: Laron DeBock MD: Sharon Zarnowski 14 TINA ARENA "Chains"	KISN/Salt Lake City, UT PD: Jim Morales MD: Brandon Young 27 DEEP BLUE SOMETHING "Breaker" 15 TONY RICH PROJECT "Knows"
WVAF/Charleston, WV OMPD: Rick Johnson MD: Arnie Nutter 11 BOBEANS "Coser" 11 GLORIA ESTEFAN "Reach"	WKZL/Greensboro, NC PD: Jeff McHugh MD: Doug McKnight No Adds	WMXS/Montgomery, AL GMPD: Larry Stevens MD: Karen Rita 33 GLORIA ESTEFAN "Reach" 18 MELISSA ETHERIDGE "Come"	KFMB/San Diego, CA PD: Tracy Johnson MD: Greg Simms No Adds
WVWF/West Palm Beach, FL PDMD: Jan Jefferson 7 MARIAN CAREY "Always"	WVWF/West Palm Beach, FL PDMD: Jan Jefferson 7 MARIAN CAREY "Always"	WVWF/West Palm Beach, FL PDMD: Jan Jefferson 7 MARIAN CAREY "Always"	KIOI/San Francisco, CA PD: Casey Keating MD: Corina Lindell 10 HOOTIE & BLOWFISH "Time"
WVWF/West Palm Beach, FL PDMD: Jan Jefferson 7 MARIAN CAREY "Always"	WVWF/West Palm Beach, FL PDMD: Jan Jefferson 7 MARIAN CAREY "Always"	WVWF/West Palm Beach, FL PDMD: Jan Jefferson 7 MARIAN CAREY "Always"	KMGQ/Santa Barbara, CA PD: Abby Bonell MD: Steve Bauer 7 CELINE DION "Because" 7 MARIAN CAREY "Always"
WVWF/West Palm Beach, FL PDMD: Jan Jefferson 7 MARIAN CAREY "Always"	WVWF/West Palm Beach, FL PDMD: Jan Jefferson 7 MARIAN CAREY "Always"	WVWF/West Palm Beach, FL PDMD: Jan Jefferson 7 MARIAN CAREY "Always"	WAEV/Savannah, GA PD: Burke Allen MD: Brad Kelly No Adds
WVWF/West Palm Beach, FL PDMD: Jan Jefferson 7 MARIAN CAREY "Always"	WVWF/West Palm Beach, FL PDMD: Jan Jefferson 7 MARIAN CAREY "Always"	WVWF/West Palm Beach, FL PDMD: Jan Jefferson 7 MARIAN CAREY "Always"	KPLZ/Seattle, WA Interim PDMD: Kent Phillips 21 TINA ARENA "Chains" 21 GUN BLOSSOMS "Follow"
WVWF/West Palm Beach, FL PDMD: Jan Jefferson 7 MARIAN CAREY "Always"	WVWF/West Palm Beach, FL PDMD: Jan Jefferson 7 MARIAN CAREY "Always"	WVWF/West Palm Beach, FL PDMD: Jan Jefferson 7 MARIAN CAREY "Always"	WVWF/West Palm Beach, FL PDMD: Jan Jefferson 7 MARIAN CAREY "Always"

99 Total Reporters
99 Current Reporters
92 Current Playlists

Reported Frozen Playlist (5):
WLEV/AJentown, PA
WMJJ/Birmingham, AL
WIKY/Evansville, IN
WRCH/Hartford, CT
WMGS/Wilkes Barre, PA

Did Not Report, Playlist Frozen (2):
WJXB/Knoxville, TN
KGBY/Sacramento, CA

65 Total Reporters
65 Current Reporters
63 Current Playlists

Reported Frozen Playlist (2):
WLRW/Champaign, IL
KSTZ/Des Moines, IA

Jackson Browne

"Some Bridges"
Big Jump
Mainstream

25 - 20



Tracy Chapman

"Give Me One Reason"
Hot AC Debut 26
New This Week At:
WMXV WBLI WMXB KOSO
WMTX WMYI WQSM





HOT AC TOP 30

MARCH 29, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
10	8	2	1	CELINE DION Because You Loved Me (550 Music) 2098	1753	1409	1110	63/2	
1	1	1	2	HOOTIE & THE BLOWFISH Time (Atlantic) 1730	1803	1876	1887	57/1	
6	6	3	3	SEAL Don't Cry (ZTT/WB) 1716	1624	1504	1453	59/2	
4	4	6	4	EVERYTHING BUT THE GIRL Missing (Atlantic) 1545	1508	1523	1553	51/2	
3	3	4	5	GOO GOO DOLLS Name (Metal Blade/WB) 1492	1584	1593	1679	49/0	
7	7	8	6	NATALIE MERCHANT Wonder (Elektra/EEG) 1480	1442	1427	1430	52/1	
5	5	7	7	MELISSA ETHERIDGE I Want To Come Over (Island) 1397	1443	1507	1486	53/1	
2	2	5	8	MARIAH CAREY One Sweet Day (Columbia/CRG) 1309	1539	1734	1857	48/0	
9	9	9	9	DEEP BLUE SOMETHING Breakfast At... (RainMaker/Interscope) 1246	1350	1322	1314	43/1	
12	11	11	10	SOPHIE B. HAWKINS Only Love (The Ballad...) (Columbia/CRG) 1194	1221	1161	1086	54/0	
19	16	14	11	BODEANS Closer To Free (Slash/Reprise) 1159	967	908	785	47/6	
17	14	12	12	JANN ARDEN Insensitive (A&M) 1133	1081	975	931	50/2	
8	10	10	13	ELTON JOHN Blessed (Rocket/Island) 1105	1228	1257	1360	45/0	
21	18	16	14	GIN BLOSSOMS Follow You Down (A&M) 1079	937	803	657	47/5	
BREAKER			15	MARIAH CAREY Always Be My Baby (Columbia/CRG) 1039	792	503	268	49/8	
22	20	18	16	TONY RICH PROJECT Nobody Knows (LaFace/Arista) 1019	846	735	632	44/7	
15	13	13	17	JOAN OSBORNE One Of Us (Blue Gorilla/Mercury) 963	1023	1000	1016	42/0	
BREAKER			18	ALANIS MORISSETTE Ironic (Maverick/Reprise) 899	798	703	493	39/2	
11	12	17	19	DEL AMITRI Roll To Me (A&M) 875	899	1004	1097	37/0	
BREAKER			20	ROD STEWART So Far Away (Lava/Atlantic) 834	709	702	664	33/4	
14	15	15	21	TAKE THAT Back For Good (Arista) 808	947	954	1035	37/0	
13	17	21	22	GIN BLOSSOMS Til I Hear It From You (A&M) 805	782	886	1067	33/0	
24	24	23	23	COLLECTIVE SOUL The World I Know (Atlantic) 691	683	626	565	28/1	
26	27	25	24	BLUES TRAVELER Hook (A&M) 549	484	457	434	25/5	
—	—	27	25	WHITNEY HOUSTON & CECE WINANS Count On Me (Arista) 484	426	339	287	27/3	
DEBUT			26	TRACY CHAPMAN Give Me One Reason (Elektra/EEG) 438	276	132	45	25/7	
DEBUT			27	TINA ARENA Chains (Epic) 437	321	173	20	30/7	
28	28	28	28	ACE OF BASE Lucky Love (Arista) 434	396	392	370	23/1	
DEBUT			29	LIONEL RICHIE Don't Wanna Lose You (Mercury) 402	343	165	—	26/2	
DEBUT			30	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG) 363	310	266	219	20/4	

This chart reflects airplay from March 25-31. Songs ranked by total plays. Highlighted songs indicate Breaker. 65 Hot AC reporters. 63 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

SMASHING PUMPKINS 1979 (Virgin)

Total Stations: 14, Adds: 1, Plays: 308, WBMX 8, WRTS 34 (34), WKEE 24, WPLJ 11 (14), WRQX 29 (18), WOSM 20 (7), WMXC 11 (11), KKMY 12 (8), WKDD 14 (14), WMMX 20 (20), WKTI 9 (5), KALC 40 (40), KYSR 37 (38), KFMB 39 (35).

GLORIA ESTEFAN Reach (Epic)

Total Stations: 13, Adds: 13, Plays: 205, WVAF 11, WHUD 15, WYXR 29, WYYY 5, WXIL 29, WMTX 6, WMXL 20, KURB 5, WMXS 33, WKDD 20, WROE 5, WAZY 14, KBEE 13.

K.O. LANG Sexuality (WB)

Total Stations: 20, Adds: 0, Plays: 190, WBMX 6 (6), WRTS 15 (15), WJRZ 11 (11), WQZM 14 (13), WQSM 15 (15), WKYE 7 (7), WAEV 6 (6), WMXL 20 (20), WMXC 5 (5), KKMY 8 (8), WROE 7 (7), WLRW 9 (9), WTMX 5 (5), WQAL 7 (9), WAZY 3 (3), KYKY 6 (5), KMAJ 14 (14), KALC 7 (7), KOSO 5 (5), KFMB 20 (20).

FOO FIGHTERS Big Me (Roswell/Capitol)

Total Stations: 7, Adds: 2, Plays: 145, WPLJ 12, WTMX 28 (23), WAZY 17 (15), WKTI 25 (13), KALC 10, KYSR 25 (20), KFMB 28 (28).

MADONNA Love Don't Live Here Anymore (Maverick/WB)

Total Stations: 9, Adds: 9, Plays: 139, WHUD 15, WQSM 30, WKYE 7, WMXL 20, KKMY 8, WROE 7, KATF 33, KMAJ 9, KOSO 10.

BEATLES Real Love (Apple/Capitol)

Total Stations: 9, Adds: 0, Plays: 132, WJRZ 18 (18), WHUD 10 (8), WYYY 5 (5), WQSM 7 (10), WXIL 53 (53), KURB 5 (7), WMXC 5 (5), KKMY 8 (8), WROE 21 (14).

CORRS The Right Time (143/Lava/Atlantic)

Total Stations: 9, Adds: 1, Plays: 127, WBMX 10 (13), WKEE 23, WHUD 6 (6), WQZM 20 (19), WMC 9 (9), KKMY 8 (8), KHM 18 (5), WAZY 19 (19), KMAJ 14 (14).

RADIOHEAD High & Dry (Capitol)

Total Stations: 8, Adds: 1, Plays: 113, WBMX 5, WQSM 15 (7), KKMY 8 (8), WTMX 7 (6), WAZY 7 (5), WKTI 25 (11), KALC 10 (10), KYSR 36 (34).

BILLY MANN Turn Down The World (DVB/A&M)

Total Stations: 9, Adds: 1, Plays: 100, WQSM 25 (20), WKYE 5 (5), WMXC 5, WMXS 14 (14), KKMY 8 (8), WROE 14 (14), KMAJ 14 (14), KOSO 5 (5), KMGQ 10 (10).

JACKSON BROWNE Some Bridges (Elektra/EEG)

Total Stations: 7, Adds: 0, Plays: 91, WDAQ 19 (19), WJRZ 17 (19), WHUD 18 (16), WKYE 10 (10), WMXC 5 (5), KKMY 8 (8), KMAJ 14 (14).

SELENA I'm Getting Used To You (EMI)

Total Stations: 6, Adds: 2, Plays: 64, WDAQ 5, WHUD 8, WKYE 10 (7), KKMY 12 (12), KSII 24 (25), WROE 5 (5).

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS

MARIAH CAREY

Always Be My Baby (Columbia/CRG)

TOTAL PLAYS/INCREASE: 1039/247
TOTAL STATIONS/ADDS: 49/8
CHART: 15

ALANIS MORISSETTE

Ironic (Maverick/Reprise)

TOTAL PLAYS/INCREASE: 899/101
TOTAL STATIONS/ADDS: 39/2
CHART: 18

ROD STEWART

So Far Away (Lava/Atlantic)

TOTAL PLAYS/INCREASE: 834/125
TOTAL STATIONS/ADDS: 33/4
CHART: 20

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
GLORIA ESTEFAN Reach (Epic)	13
MADONNA Love Don't Live Here... (Maverick/WB)	9
MARIAH CAREY Always Be My Baby (Columbia/CRG)	8
TINA ARENA Chains (Epic)	7
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	7
TONY RICH PROJECT Nobody Knows (LaFace/Arista)	7
BODEANS Closer To Free (Slash/Reprise)	6
BLUES TRAVELER Hook (A&M)	5
GIN BLOSSOMS Follow You Down (A&M)	5
DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)	4
ROD STEWART So Far Away (Lava/Atlantic)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CELINE DION Because You Loved Me (550 Music)	+345
MARIAH CAREY Always Be My Baby (Columbia/CRG)	+247
GLORIA ESTEFAN Reach (Epic)	+205
BODEANS Closer To Free (Slash/Reprise)	+192
TONY RICH PROJECT Nobody Knows (LaFace/Arista)	+173
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	+162
GIN BLOSSOMS Follow You Down (A&M)	+142
MADONNA Love Don't Live Here Anymore (Maverick/WB)	+139
ROD STEWART So Far Away (Lava/Atlantic)	+125
TINA ARENA Chains (Epic)	+116

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
BLUES TRAVELER Run-Around (A&M)
HOOTIE & THE BLOWFISH Only Wanna Be With You (Atlantic)
SOPHIE B. HAWKINS As I Lay Me Down (Columbia/CRG)
WHITNEY HOUSTON Exhale (Shoop Shoop) (Arista)
SEAL Kiss From A Rose (ZTT/WB)
MADONNA You'll See (Maverick/WB)
NATALIE MERCHANT Carnival (Elektra/EEG)
COLLECTIVE SOUL December (Atlantic)
REMBRANDTS I'll Be There For You (EastWest/EEG)
TOAD THE WET SPROCKET Good Intentions (Columbia/CRG)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

HIGH & DRY

New This Week - WBMX BOSTON!
KYSR - 36 Spins, WKTI - 25 Spins

MUSIC TELEVISION 1 VH
BUZZ BIN MUSIC FIRST

RADIOHEAD
the next single from the album THE BENDS

RADIO

TONITE SHOW Performance, 3/15, Seen In 7 Million Households.
Currently On Tour.

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HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

MARKET #1
WMMX/New York
(212) 704-1051
Weed/Silver

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
14	24	24	40	CELINE DION/Because You Loved Me
28	28	28	40	BODEANS/Closer To Free
28	28	28	40	SEAL/Don't Cry
40	40	40	40	MELISSA ETHERIDGE/I Want To Come Over
28	28	28	20	SOPHIE B. HAWKINS/Only Love...
28	18	18	28	ALANIS MORISSETTE/Ironic
28	14	14	28	MARTIN PAGE/Light In Your Heart
-	-	-	28	BLUES TRAVELER/Hook
28	28	28	20	COLLECTIVE SOUL/The World I Know
28	40	28	20	GIN BLOSSOMS/Follow You Down
28	28	28	20	NATALIE MERCHANT/Wonder
21	21	21	28	JANN ARDEN/Insensitive
40	28	28	20	GOO GOO DOLLS/Name
28	40	40	20	ELTON JOHN/Blessed
-	-	-	20	TRACY CHAPMAN/Give Me One Reason
14	18	21	21	ACE OF BASE/Lucky Love
-	-	-	14	TINA ARENA/Chains
14	18	21	21	DOG'S EYE VIEW/Everything Falls...
-	-	-	14	MARIAH CAREY/Always Be My Baby
21	10	14	14	BLESSID UNION OF /Oh Virginia
14	14	14	14	OASIS/Wonderwall
40	40	40	10	HOOTIE & BLOWFISH/Time
28	10	10	10	JOAN OSBORNE/One Of Us
40	28	10	10	EVERYTHING BUT.../Missing
-	-	-	10	DEEP BLUE SOMETHING/Breakfast At...
10	26	28	10	MARIAH CAREY/One Sweet Day

MARKET #1
WPLJ/New York
(212) 613-8900
Cuddy/Shannon/Preston

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
26	35	38	38	ALANIS MORISSETTE/Ironic
12	28	37	40	CELINE DION/Because You Loved Me
36	25	31	36	GOO GOO DOLLS/Name
39	34	33	36	HOOTIE & BLOWFISH/Time
38	38	35	35	BODEANS/Closer To Free
34	38	34	34	MELISSA ETHERIDGE/I Want To Come Over
25	26	32	32	DEL AMITRI/Roll To Me
23	20	19	26	NATALIE MERCHANT/Wonder
38	35	34	26	DEEP BLUE SOMETHING/Breakfast At...
20	26	24	26	GIN BLOSSOMS/Follow You Down
24	23	26	25	BLUES TRAVELER/Hook
38	36	29	25	EVERYTHING BUT.../Missing
23	24	25	25	BLUES TRAVELER/Run-Around
39	38	28	25	MARIAH CAREY/One Sweet Day
24	22	22	23	COLLECTIVE SOUL/The World I Know
23	24	21	22	JOAN OSBORNE/One Of Us
23	21	17	19	DOG'S EYE VIEW/Everything Falls...
-	-	-	12	LENNY KRAVITZ/Can't Get You Off...
-	-	-	12	TINA ARENA/Chains
10	10	14	17	COLLECTIVE SOUL/December
25	24	18	17	GIN BLOSSOMS/Time I Hear It...
24	24	15	17	NATALIE MERCHANT/Carnival
17	11	15	16	HOOTIE & BLOWFISH/Only Wanna Be...
11	10	12	12	REMBRANDT'S/It's Be There For...
-	-	-	12	JANN ARDEN/Insensitive
-	-	-	12	FOO FIGHTERS/Big Me
12	15	14	11	SMASHING PUMPKINS/1979
12	10	10	10	SEAL/Kiss From A Rose
10	10	10	10	SOPHIE B. HAWKINS/As I Lay Me Down
22	26	22	8	DAVE MATTHEWS BAND/Satellite

MARKET #2
KYSR/Los Angeles
(818) 955-7000
Beasing/Perehl

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
41	42	42	42	ALANIS MORISSETTE/Ironic
37	40	42	42	SEAL/Don't Cry
40	38	40	41	BLUES TRAVELER/Hook
37	37	36	40	COLLECTIVE SOUL/The World I Know
35	40	42	39	EVERYTHING BUT.../Missing
38	35	38	37	SMASHING PUMPKINS/1979
35	36	38	37	OASIS/Wonderwall
40	38	36	36	GIN BLOSSOMS/Follow You Down
40	37	37	36	BODEANS/Closer To Free
34	36	37	36	JANN ARDEN/Insensitive
30	34	34	36	RADIOHEAD/High & Dry
34	35	37	35	SOUL ASYLUM/Promises Broken
34	36	36	33	BLESSID UNION OF /Oh Virginia
25	34	33	33	BUSH/Glycerine
40	38	35	31	TOAD THE WET.../Good Intentions
34	35	30	20	DOG'S EYE VIEW/Everything Falls...
20	23	30	30	TRACY CHAPMAN/Give Me One Reason
20	30	32	29	STING/Let Your Soul Be...
-	-	-	20	LENNY KRAVITZ/Can't Get You Off...
-	-	-	20	FOO FIGHTERS/Big Me
37	25	17	19	NATALIE MERCHANT/Wonder
20	25	18	18	HOOTIE & BLOWFISH/Time
20	20	15	17	DEL AMITRI/Roll To Me
20	20	15	16	GOO GOO DOLLS/Name
13	15	15	15	JOAN OSBORNE/One Of Us

MARKET #3
WTTM/Chicago
(312) 946-1019
James/Kartak

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
33	38	41	41	COLLECTIVE SOUL/December
35	37	39	40	NATALIE MERCHANT/Wonder
32	37	38	38	GIN BLOSSOMS/Time I Hear It...
35	38	39	37	GOO GOO DOLLS/Name
21	28	35	36	SEAL/Don't Cry
23	21	23	34	MELISSA ETHERIDGE/I Want To Come Over
36	37	39	34	HOOTIE & BLOWFISH/Time
22	22	23	28	FOO FIGHTERS/Big Me
-	-	-	25	BODEANS/Closer To Free
35	39	38	23	JOAN OSBORNE/One Of Us
20	22	21	23	TOAD THE WET.../Good Intentions
34	38	19	22	SEAL/Kiss From A Rose
5	9	17	19	GIN BLOSSOMS/Follow You Down
4	5	18	19	COLLECTIVE SOUL/The World I Know
21	18	23	17	OASIS/Wonderwall
17	20	15	14	EVERYTHING BUT.../Missing
16	15	14	14	DEEP BLUE SOMETHING/Breakfast At...
15	15	15	13	BLUES TRAVELER/Run-Around
15	15	15	13	K.D. LANG/If I Were You
-	-	-	13	TOAD THE WET.../Waiting For Tonight
16	14	15	13	ALANIS MORISSETTE/Hand In My Pocket
-	-	-	13	BRUCE HORNBY/Walk In The Sun
23	15	12	12	SOUL ASYLUM/Promises Broken
15	16	14	9	MELISSA ETHERIDGE/Come To My Window
8	7	7	8	NATALIE MERCHANT/Carnival
-	-	-	6	RADIOHEAD/High & Dry
-	-	-	6	TRACY CHAPMAN/Give Me One Reason
5	5	5	5	GEORGE MICHAEL/Jesus To A Child
5	5	5	5	K.D. LANG/Sexuality
5	5	5	4	MEAT LOAF/Not A Dry Eye In...

MARKET #4
KIOI/San Francisco
(415) 956-5101
Keating/Lindell

PLAYS

3W	2W	LW	TW	ARTIST/TITLE	
39	39	38	39	MARIAH CAREY/One Sweet Day	
35	37	37	38	SEAL/Kiss From A Rose	
35	38	36	36	HOOTIE & BLOWFISH/Only Wanna Be...	
24	24	30	36	ELTON JOHN/Blessed	
35	35	26	26	PRETENDERS/It Stand By You	
23	25	25	25	HOUSTON & WINANS/Count On Me	
20	18	25	25	CELINE DION/Because You Loved Me	
25	25	25	24	CORRS/Runaway	
30	25	24	24	TAKE THAT/Back For Good	
30	24	23	23	SOPHIE B. HAWKINS/As I Lay Me Down	
24	24	22	22	MADONNA/You're So Shy	
25	22	22	22	WHITNEY HOUSTON/Exhale (Shoop Shoop)	
23	22	22	22	DEL AMITRI/Roll To Me	
23	24	20	20	MELISSA ETHERIDGE/I Want To Come Over	
20	26	20	20	TINA ARENA/Chains	
-	-	-	15	20	MARIAH CAREY/Always Be My Baby
20	15	18	20	CHRIS ISAK/Somebody's Crying	
20	21	19	19	ALL-4-ONE/Can Love You	
17	22	18	18	BRANDY & GILL/Have You Ever...	
-	-	-	18	GRANT & ADAMS/Oh Love	
20	20	18	18	VANESSA WILLIAMS/Colors Of The Wind	
-	-	-	10	10	LIONEL RICHIE/Don't Wanna Lose You
-	-	-	10	10	HOOTIE & BLOWFISH/Time

MARKET #5
WYXR/Philadelphia
(610) 668-0750
Knight/Proke

PLAYS

3W	2W	LW	TW	ARTIST/TITLE	
30	30	36	42	CELINE DION/Because You Loved Me	
40	40	42	42	CELINE DION/You.../Natural...	
33	43	31	36	DIANA ROSS/Take Me Higher	
10	46	36	36	MARIAH CAREY/Fantasy	
7	7	28	36	31/Anything	
40	40	36	36	AFTER 7/7/11 You Do Me Right	
-	-	-	7	28	MARIAH CAREY/Always Be My Baby
40	40	36	36	ROD STEWART/So Far Away	
56	56	42	42	SOPHIE B. HAWKINS/As I Lay Me Down	
56	56	42	42	JON B. & BABYFACE/Someone To Love	
40	40	36	36	PETER CETERA/Forever Tonight	
30	30	36	36	HOUSTON & WINANS/Count On Me	
33	33	31	36	EVERYTHING BUT.../Missing	
7	7	28	31	TONY RICH PROJECT/Nobody Knows	
40	40	38	31	SELENA/Dreaming Of You	
-	-	-	31	SEAL/Don't Cry	
-	-	-	29	GLORIA ESTEFAN/Reach	
40	40	12	12	WHITNEY HOUSTON/Exhale (Shoop Shoop)	
12	12	12	12	SEAL/Kiss From A Rose	
56	12	12	12	MARIAH CAREY/One Sweet Day	
12	12	12	12	MICHAEL JACKSON/You Are Not Alone	
12	12	12	12	ALL-4-ONE/Can Love You	
12	12	12	12	SELENA/If I Could Fall In Love	
10	10	10	10	TLC/Waterfalls	
12	12	10	10	LUTHER VAN DROSS/Love The One...	
-	-	-	7	7	LIONEL RICHIE/Don't Wanna Lose You
-	-	-	7	7	TINA ARENA/Chains
-	-	-	7	7	ALL-4-ONE/These Arms

MARKET #6
WKQI/Detroit
(810) 967-3750
D'Brien/Buchalter

PLAYS

3W	2W	LW	TW	ARTIST/TITLE	
18	20	20	57	CELINE DION/Because You Loved Me	
18	33	33	55	HOOTIE & BLOWFISH/Time	
24	24	24	55	DEEP BLUE SOMETHING/Breakfast At...	
35	34	34	54	MARIAH CAREY/One Sweet Day	
33	33	33	54	TAKE THAT/Back For Good	
21	24	24	41	EVERYTHING BUT.../Missing	
-	-	-	41	DEL AMITRI/Roll To Me	
24	24	24	40	GIN BLOSSOMS/Time I Hear It...	
24	32	32	39	GOO GOO DOLLS/Name	
24	24	24	39	TLC/Waterfalls	
-	-	-	39	NATALIE MERCHANT/Carnival	
-	-	-	39	ALANIS MORISSETTE/Hand In My Pocket	
18	16	16	28	BLUES TRAVELER/Run-Around	
18	14	14	28	SEAL/Kiss From A Rose	
22	22	22	27	SOPHIE B. HAWKINS/As I Lay Me Down	
10	12	12	27	SPIN DOCTORS/Two Princes	
-	-	-	27	BODEANS/Closer To Free	
22	22	22	24	SOPHIE B. HAWKINS/Only Love...	
16	16	16	24	BLESSID UNION OF /Oh Virginia	
-	-	-	24	SEAL/Don't Cry	
-	-	-	18	NATALIE MERCHANT/Wonder	
-	-	-	17	ALANIS MORISSETTE/Ironic	
-	-	-	17	GIN BLOSSOMS/Follow You Down	
34	24	24	25	HOOTIE & BLOWFISH/Only Wanna Be...	
-	-	-	10	15	TINA ARENA/Chains
-	-	-	15	MARIAH CAREY/Always Be My Baby	
-	-	-	15	BLUES TRAVELER/Hook	
20	14	14	14	BLESSID UNION OF /Let Me Be The One	
16	16	16	10	REMBRANDT'S/It's Be There For...	

MARKET #7
KDMX/Dallas
(214) 991-1029
Morley/Ashley

PLAYS

3W	2W	LW	TW	ARTIST/TITLE	
29	19	27	32	GOO GOO DOLLS/Name	
26	20	33	32	CELINE DION/Because You Loved Me	
26	20	33	31	NATALIE MERCHANT/Carnival	
39	26	35	31	ELTON JOHN/Blessed	
26	20	26	31	EVERYTHING BUT.../Missing	
34	27	27	31	SEAL/Kiss From A Rose	
22	18	32	30	SARAH McLACHLAN/Will Remember You	
27	28	26	22	HOOTIE & BLOWFISH/Only Wanna Be...	
26	18	20	21	JANN ARDEN/Insensitive	
36	27	30	20	TAKE THAT/Back For Good	
35	26	27	20	HOOTIE & BLOWFISH/Time	
28	20	25	20	DEEP BLUE SOMETHING/Breakfast At...	
34	21	33	20	SOPHIE B. HAWKINS/As I Lay Me Down	
-	-	-	20	TOAD THE WET.../Good Intentions	
28	21	27	20	BLUES TRAVELER/Run-Around	
25	18	33	19	SEAL/Don't Cry	
28	20	25	19	MELISSA ETHERIDGE/I Want To Come Over	
16	14	25	18	JOAN OSBORNE/One Of Us	
23	18	24	17	SOPHIE B. HAWKINS/Only Love...	
28	18	24	17	GIN BLOSSOMS/Follow You Down	
28	19	24	16	NATALIE MERCHANT/Wonder	
-	-	-	8	13	GIN BLOSSOMS/Time I Hear It...
-	-	-	12	BLESSID UNION OF /I Believe	
11	-	-	11	REMBRANDT'S/It's Be There For...	
36	25	27	11	DEL AMITRI/Roll To Me	
11	-	-	9	10	BRANDY & GILL/Have You Ever...
-	-	-	16	6	TRACY CHAPMAN/Give Me One Reason
-	-	-	6	6	TINA ARENA/Chains
-	-	-	6	6	BODEANS/Closer To Free
-	-	-	5	5	ALANIS MORISSETTE/Ironic

MARKET #8
MIX 107.3 FM
Washington's Best Music Mix

PLAYS

3W	2W	LW	TW	ARTIST/TITLE	
44	44	44	44	DEEP BLUE SOMETHING/Breakfast At...	
10	29	44	44	CELINE DION/Because You Loved Me	
29	29	44	44	BODEANS/Closer To Free	
29	29	44	44	GIN BLOSSOMS/Time I Hear It...	
17	19	44	44	ALANIS MORISSETTE/Ironic	
44	44	44	29	BLUES TRAVELER/Run-Around	
44	44	44	29	GOO GOO DOLLS/Name	
29	29	44	29	NATALIE MERCHANT/Wonder	
29	29	44	29	SOPHIE B. HAWKINS/Only Love...	
29	29	44	29	TAKE THAT/Back For Good	
-	-	-	25	29	MARIAH CAREY/Always Be My Baby
29	29	44	29	TOAD THE WET.../Good Intentions	
29	29	44	29	GIN BLOSSOMS/Follow You Down	
-	-	-	29	EVERYTHING BUT.../Missing	
17	19	18	29	SMASHING PUMPKINS/1979	
29	29				



CAROL ARCHER

Segueing From Radio To Records

Discovery's Leigh Armistead on the advantages of having a 'programmer's ear'

Leigh Armistead began her radio career as a board operator at Alternative KJQN/Ogden, UT, where she "pushed buttons and fed the cat." She says it was all about the music then. And it still is today.

The philosophy major moved to KBZN/Salt Lake City as an announcer, where she also served as MD during her final three years at the station. Then, almost a year ago, Armistead made the transition to record promotion. I asked her to outline the reasons for her career change and what a radio person brings to a label's table.

"Music was the reason I got into radio," she admits. KBZN owner/GM John Webb and PD Dale Nelson hired her fulltime, but she was "scared to death, and didn't have a clue, I thought I should just try my best. Honestly, I could take or leave the airshift, although it was cool to work a daytime shift so I could have a life. But I loved the music and dealing with the record people, and I made a lot of contacts as MD until I found an 'in.' Although I was really into rock, I always wanted something new." She found it in NAC music.

How did her radio experience qualify her for a music business post? "I think I developed a non-



Everything I love isn't what everyone is going to want to play. I can understand how something I don't like personally can be programmed.



biased ear, one not based on my own personal opinion, but what is suitable for radio," Armistead continues. "Everything I love isn't what everyone is going to want to play. In the same way, I can understand how something I don't like personally can be programmed. I may not love a **Yanni** record, but I know that it will work in Salt Lake."

Armistead offers specific examples of how her understanding of radio — from philosophy to vocabulary — has benefited her career as a promotion person. "If a station PD comes to me and says he doesn't hear the melody line, [I have to wonder why] all the major market, high-

ly rated stations are playing it so successfully?" In cases such as this, she knows how to apply her understanding of objectivity and confront a programmer's subjective opinion. "I ask them, 'Is it more of a personal problem, so you're not going to program it?' I can't understand that.

"My radio background is also helpful in a case where the label may need an edit for radio. For example, I heard a wandering passage in **Heavy Shift's** '90 Degrees In The Shade' and said, 'That's got to go.' I know exactly what a station would say without an edit. It's not going to get played with that passage in it. I'm listening with a programmer's ear."

When I ask Armistead what the experience of working for a label has been like, she doesn't hesitate. "Fun! Going to clubs and seeing live music is part of my job. It's amazing. I get paid to do what I love. Sometimes I think I've got the hood pulled over everyone's eyes because I'm having this much fun and getting paid for it. The people in this format are so personable and into NAC because they love the music — not because they're out to get something."



I may not love a Yanni record, but I know that it will work in Salt Lake.



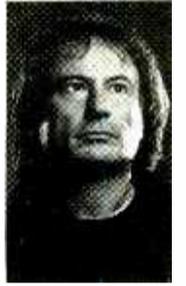
SHIFTING GEARS

The Artist As Industry Executive

Gary LeMel has not only been President/Music for Warner Bros. Pictures for 10 years, but he is an accomplished pianist/jazz singer with four albums to his credit. LeMel is responsible for such notable soundtracks as "The Big Chill," "Ghostbusters," "Batman," "The Bodyguard," "Batman Forever," and "Heat." He loves film music so much that his latest project as an artist, "Romancing The Screen" (on **Blue Note** records), pays homage to great movie songs.

Describing the creative parameters of his job, LeMel notes that in an earlier era, being a musician was a prerequisite because that person had to orchestrate and conduct. Today, it remains a plus, he says. "My primary job is to match the right music to the right film and determine in advance whether it's a 'real' soundtrack movie album or whether it's a souvenir. If it is real, we take a somewhat different tack and become like a record company because we put it together and deliver the finished product.

"I interact with songwriters, artists, and producers, especially when the director has a definitive idea for a song, or when we all decide a song should be a certain way. We'll go right to the artist, who often is also the writer, to begin the process. But in many cases, it's not that specific. It's more about a feel or a mood, and the lyrics don't have to comment on what's going on in the film.



Gary LeMel

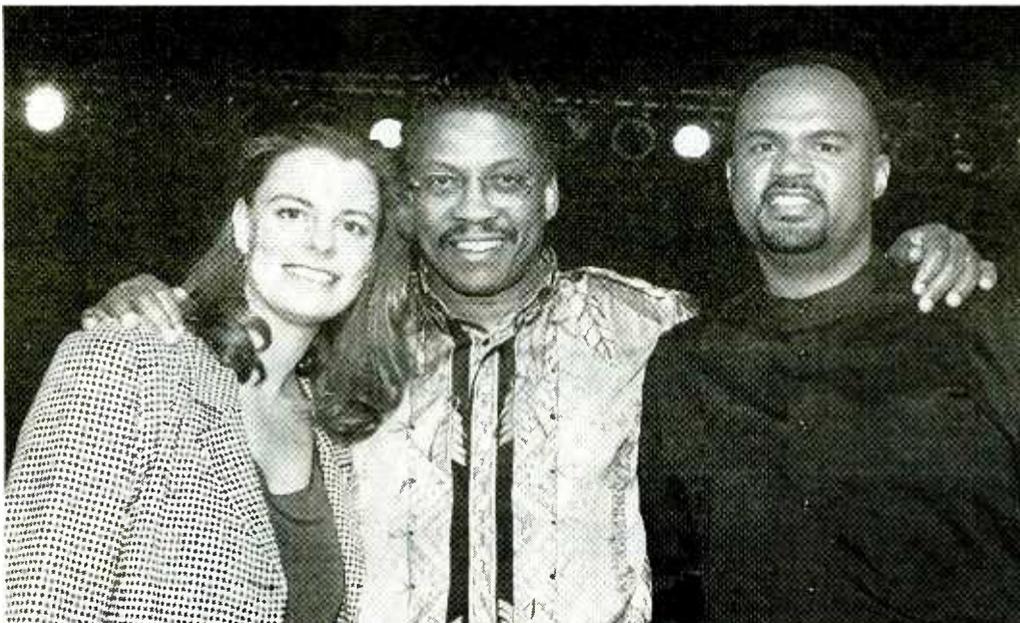


Being an artist, I bring a different kind of sensibility. I understand what an artist goes through and I can communicate it on a deeper level.

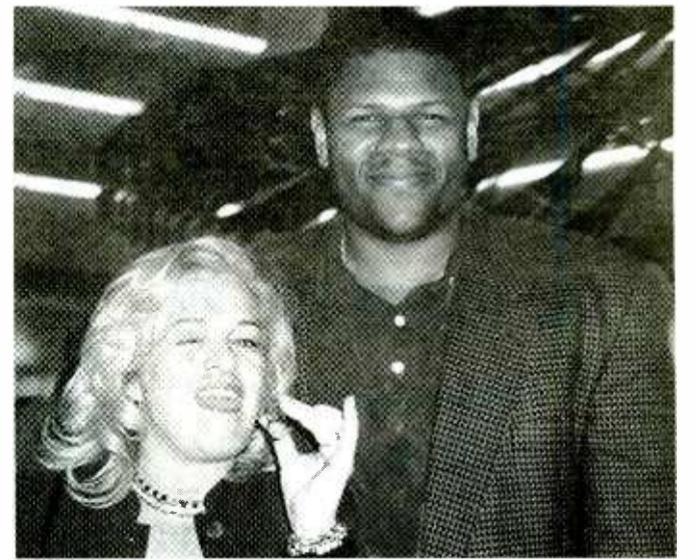


"Being an artist, I bring a different kind of sensibility. I understand what an artist goes through and I can communicate it on a deeper level. The big trick in getting what you want is being able to communicate it musically. If I wasn't a musician, I probably couldn't explain — and cut right to the heart — by using a musical reference. When you're an artist, you have greater respect for artists. You don't treat them as interchangeable. Some executives [who aren't artists] think, 'If you can't get so-and-so, then just get so-and-so.' We understand that everyone has a uniqueness; that's what we look for. An artist is just going to deal more sensitively with another artist."

And what's the hardest part of being being an artist/executive? "The negative is that it's much harder to pass on someone," LeMel concludes. "I went through years of rejection as an artist myself and I know how painful that feels. It's so difficult for me that I'll do almost anything to put it off."



WORSHIPPING AT HANCOCK TEMPLE — Keyboard wizard Herbie Hancock (c) is seen here celebrating the release of his Verve CD, "The New Standard," with Verve Dir./Natl. NAC/Jazz Promotion Rachel Lewis and KBLX/SF MD Ron Cadet.



POWER OF TOWER(ING) — Inspired by a childhood memory of meeting Groucho Marx, Carol Archer purloined KBLX/SF PD Kevin Brown's stogie to practice her French inhaling technique.

MARCH 29, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	4	2	1	VIBRAPHONIC Can't Get Enough (<i>Hollywood</i>)	596	543	528	469	53/0
3	1	3	2	COUNT BASIC Joy And Pain (<i>Instinct</i>)	548	532	560	499	53/0
2	2	1	3	PAUL TAYLOR 'Til We Meet Again (<i>Countdown/Unity</i>)	524	547	539	521	49/0
15	7	5	4	BONEY JAMES Ain't No Sunshine (<i>WB</i>)	426	417	363	314	47/1
6	6	6	5	GEORGE MICHAEL Jesus To A Child (<i>DreamWorks/Geffen</i>)	418	416	409	406	51/0
1	3	4	6	SPECIAL EFX Seduction (<i>JVC</i>)	410	452	539	543	44/1
13	11	8	7	STRANGE CARGO El Ninjo (<i>Discovery</i>)	379	376	337	329	47/0
5	5	7	8	RANDY CRAWFORD Give Me The Night (<i>Bluemoon/Atlantic</i>)	356	384	410	411	43/0
—	25	14	9	BOB MAMET Morningside (<i>Atlantic</i>)	320	291	238	165	33/2
17	14	10	10	BRIAN KRINEK Love For A Lifetime (<i>Positive</i>)	319	315	299	298	32/0
9	8	9	11	PHILLIPE SAISSE Masques (<i>Verve Forecast</i>)	318	327	339	355	32/0
12	9	11	12	STEVE LAURY Gloria Ann (<i>CTI</i>)	298	313	338	331	43/0
22	19	18	13	THOM ROTELLA Talk 2 Me (<i>Positive</i>)	296	266	265	249	41/0
16	15	12	14	OLETA ADAMS Slow Motion (<i>Fontana/Mercury</i>)	294	296	297	307	39/0
DEBUT			15	LIONEL RICHIE Don't Wanna Lose You (<i>Mercury</i>)	292	161	8	—	41/1
21	18	13	16	TONI BRAXTON Let It Flow (<i>Arista</i>)	282	295	276	271	33/0
—	—	20	17	RIPPINGTONS Hideaway (<i>GRP</i>)	279	262	159	19	45/2
25	23	19	18	AVENUE BLUE Conversation (<i>Mesa/Bluemoon</i>)	273	263	238	232	40/1
—	—	27	19	JOHN TESH PROJECT Fragile (<i>GTSP</i>)	269	229	134	12	35/2
—	—	24	20	ED HAMILTON Gray Day (<i>Telarc</i>)	268	236	165	71	43/7
10	13	15	21	JAZZMASTERS Slomotion (<i>JVC</i>)	255	287	331	355	27/0
29	22	22	22	NAJEE I Wish (<i>EMI</i>)	253	248	242	219	28/0
—	24	25	23	GEORGE HOWARD Our Love (<i>GRP</i>)	247	229	238	201	39/2
14	20	17	24	BOBBY CALDWELL Don't Ask My Neighbor (<i>Sin-Drome</i>)	246	272	264	320	32/0
DEBUT			25	HERBIE HANCOCK Thieves In The Temple (<i>Verve</i>)	245	131	35	1	45/5
30	28	29	26	BOBBY MCFERRIN Friends (<i>Blue Note</i>)	230	218	228	218	25/0
8	10	23	27	QUINCY JONES Do Nothin' Till You Hear... (<i>Qwest/WB</i>)	229	238	338	372	31/0
19	17	21	28	RICK BRAUN Groovis (<i>Mesa/Bluemoon</i>)	226	250	278	288	26/0
—	—	30	29	SPYRO GYRA In My Life (<i>GRP</i>)	225	203	177	192	27/1
DEBUT			30	PETE ESCOVEDO All This Love (<i>Concord</i>)	206	196	153	105	35/2

This chart reflects airplay from March 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker. 54 NAC reporters. 52 current playlists. © 1996, R&R Inc.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
DOC POWELL Sunday Mornin' (<i>Discovery</i>)	36
EARL KLUGH Maybe Tonight (<i>WB</i>)	32
JOE SAMPLE Hippies On A Corner (<i>WB</i>)	10
CRAIG CHAQUICO Autumn Blue (<i>Higher Octave</i>)	8
ED HAMILTON Gray Day (<i>Telarc</i>)	7
EARL KLUGH Happy Song (<i>WB</i>)	7
CHET McCracken Beck's Blues (<i>Valley Vue</i>)	7
DOUG CAMERON Rendezvous (<i>Higher Octave</i>)	5
DARYLE CHINN Fantasy (<i>MoJAZZ/Motown</i>)	5
HERBIE HANCOCK Thieves In The Temple (<i>Verve</i>)	5
EARL KLUGH The Wiggle (<i>WB</i>)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LIONEL RICHIE Don't Wanna Lose You (<i>Mercury</i>)	+131
HERBIE HANCOCK Thieves In The Temple (<i>Verve</i>)	+114
SLIM MAN There For You (<i>GES</i>)	+86
JOE SAMPLE Hippies On A Corner (<i>WB</i>)	+81
CRAIG CHAQUICO Autumn Blue (<i>Higher Octave</i>)	+65
VIBRAPHONIC Can't Get Enough (<i>Hollywood</i>)	+53
RICK BRAUN Club Harlem (<i>Mesa/Bluemoon</i>)	+48
JOHN TESH PROJECT Fragile (<i>GTSP</i>)	+40
EARL KLUGH Maybe Tonight (<i>WB</i>)	+33
ED HAMILTON Gray Day (<i>Telarc</i>)	+32

Breakers: Songs registering 325 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

SPECIAL EFX Sunset (*JVC*)
Total Plays: 177, Total Stations: 35, Adds: 2

ED CALLE Me And Mrs. Jones (*Sony Latin Jazz*)
Total Plays: 173, Total Stations: 31, Adds: 0

TONY RICH PROJECT Nobody Knows (*LaFace/Arista*)
Total Plays: 170, Total Stations: 28, Adds: 3

JAZZMASTERS Inner Changes (*JVC*)
Total Plays: 168, Total Stations: 31, Adds: 3

TORCUATO MARIANO Ocean Way (*Windham Hill*)
Total Plays: 156, Total Stations: 28, Adds: 0

RICK BRAUN Club Harlem (*Mesa/Bluemoon*)
Total Plays: 152, Total Stations: 28, Adds: 2

RIPPINGTONS First Time I Saw Her (*GRP*)
Total Plays: 138, Total Stations: 18, Adds: 0

STING Let Your Soul Be Your Pilot (*A&M*)
Total Plays: 128, Total Stations: 19, Adds: 1

JOE SAMPLE Hippies On A Corner (*WB*)
Total Plays: 126, Total Stations: 32, Adds: 10

SLIM MAN There For You (*GES*)
Total Plays: 119, Total Stations: 21, Adds: 4

CRAIG CHAQUICO Autumn Blue (*Higher Octave*)
Total Plays: 99, Total Stations: 26, Adds: 8

3D Georgy Porgy (*TriStar*)
Total Plays: 90, Total Stations: 14, Adds: 0

BONEY JAMES Lights Down Low (*WB*)
Total Plays: 87, Total Stations: 12, Adds: 0

PAMELA WILLIAMS Castine (*Heads Up*)
Total Plays: 85, Total Stations: 12, Adds: 1

ENYA On My Way Home (*Reprise*)
Total Plays: 82, Total Stations: 11, Adds: 1

CAROLINE LAVELLE A Case Of You (*Discovery*)
Total Plays: 73, Total Stations: 10, Adds: 0

MICHAEL ROSS Last Love Letter (*Mihi*)
Total Plays: 65, Total Stations: 11, Adds: 2

YULARA Connecting Dreamtime (*Higher Octave*)
Total Plays: 63, Total Stations: 9, Adds: 0

BOB MAMET Calabay (*Atlantic*)
Total Plays: 57, Total Stations: 8, Adds: 0

COUNT BASIC On The Move (*Instinct*)
Total Plays: 52, Total Stations: 10, Adds: 1

Songs ranked by total plays

THE RIPPINGTONS

BRAVE NEW WORLD

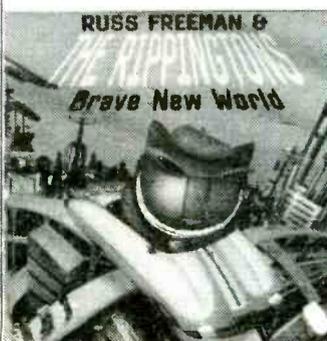
NAC ALBUMS 11-7

"Hideaway"

NAC TRACKS 20-17

"First Time I Saw Her"

NEW & ACTIVE



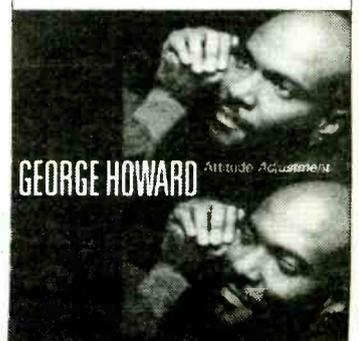
GEORGE HOWARD

ATTITUDE ADJUSTMENT

NAC ALBUMS 24-23

"Our Love"

NAC TRACKS 25-23



MARCH 29, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	Δ PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	BONEY JAMES Seduction (WB)	768	-35	"Sunshine" (426) "Camouflage" (177) "Lights" (87)
2	2	2	2	SPECIAL EFX Body Language (JVC)	671	-10	"Seduction" (410) "Sunset" (177) "Rhythm" (46)
8	4	4	3	VIBRAPHONIC Vibraphonic 2 (Hollywood)	659	+56	"Enough" (596) "Vibes" (43) "True" (10)
11	5	5	4	COUNT BASIC Movin' In The Right Direction (Instinct)	618	+35	"Joy" (548) "Move" (52) "Got" (16)
5	3	3	5	PAUL TAYLOR On The Horn (Countdown/Unity)	579	-28	"Meet" (524) "Exotica" (23) "Free" (22)
10	8	7	6	AVENUE BLUE Naked City (Mesa/Bluemoon)	564	-1	"Conversation" (273) "Naked" (127) "Baby" (75)
—	22	11	7	RIPPINGTONS Brave New World (GRP)	544	+55	"Hideaway" (279) "First" (138) "Brave" (50)
3	6	6	8	SOUNDTRACK Waiting To Exhale (Arista)	529	-49	"Flow" (282) "Exhale" (162) "Wey" (50)
4	11	8	9	BOB MAMET Day Into Night (Atlantic)	498	-14	"Morningside" (320) "Greenstreet" (78) "Calabay" (57)
9	7	9	10	NAJEE Songs From The Key Of Life (EMI)	497	-14	"Wish" (253) "As" (151) "Feet" (53)
7	9	10	11	JAZZMASTERS Jazzmasters II (JVC)	474	-17	"Slomotion" (255) "Inner" (168) "Freedom" (24)
20	18	15	12	RICK BRAUN Beat Street (Mesa/Bluemoon)	466	+31	"Groovis" (226) "Harlem" (152) "Cadillac" (62)
18	17	13	13	GEORGE MICHAEL Older (DreamWorks/Geffen)	452	+3	"Jesus" (418) "Older" (34)
19	16	16	14	THOM ROTELLA How My Heart Beats (Positive)	442	+15	"Talk" (296) "Shuffle" (63) "Heart" (28)
12	12	12	15	RANDY CRAWFORD Naked And True (Bluemoon/Atlantic)	427	-38	"Give" (356) "Cajun" (33) "Nots" (15)
6	10	14	16	VARIOUS ARTISTS (I...) Modern Jazz (GRP)	409	-36	"Life" (225) "Winding" (102) "Fool" (36)
14	19	17	17	BOBBY CALDWELL Soul Survivor (Sin-Drome)	394	-19	"Neighbor" (246) "Walk" (61) "Give" (35)
15	14	18	18	OLETA ADAMS Moving On (Fontana/Mercury)	391	-5	"Motion" (294) "Moving" (52) "Never" (25)
23	21	20	19	STRANGE CARGO Hinterland (Discovery)	379	+3	"Ninjo" (379)
16	13	19	20	STEVE LAURY Vineland Dreams (CTI)	374	-7	"Gloria" (298) "Street" (28) "Angel" (27)
25	24	21	21	BRIAN KRINEK Flying High (Positive)	353	+5	"Lifetime" (319) "Zuma" (12) "Close" (11)
—	—	25	22	JOHN TESH PROJECT Discovery (GTSP)	348	+47	"Fragile" (269) "Follow" (31) "Let" (29)
—	26	24	23	GEORGE HOWARD Attitude Adjustment (GRP)	347	+28	"Love" (247) "Last" (39) "Blues" (26)
13	15	22	24	QUINCY JONES Q's Jook Joint (Qwest/WB)	334	-12	"Nothin'" (229) "Put" (55) "Moody's" (35)
21	20	23	25	PHILLIPE SAISSE Masques (Verve Forecast)	331	-14	"Masques" (318) "Madison" (10) "Boyz" (2)
DEBUT	—	—	26	CRAIG CHAQUICO A Thousand Pictures (Higher Octave)	321	+74	"Autumn" (99) "Sweet" (85) "Friends" (46)
—	—	28	27	ED HAMILTON Planet Jazz (Telarc)	317	+42	"Gray" (268) "Better" (17) "Planet" (13)
—	29	27	28	BOBBY MCFERRIN Bang! Zoom (Blue Note)	302	+17	"Friends" (230) "Heaven's" (39) "Better" (16)
DEBUT	—	—	29	LIONEL RICHIE Louder Than Words (Mercury)	292	+131	"Lose" (292)
DEBUT	—	—	30	HERBIE HANCOCK The New Standard (Verve)	246	+108	"Thieves" (245) "When" (1)

This chart reflects airplay from March 13-19. Albums ranked by total plays, with plays from all cuts from an album combined.
54 NAC reporters. 52 current playlists. © 1996, R&R Inc.

NAC NOTES By Carol Archer

Just how cool is **Doc Powell's** soulful duet with **Kirk Whalum**, "Sunday Mornin'" (Discovery)? So cool that it is top Most Added out of the box with 36 reporters. Jumping on it are **KTWV/L.A.**, **SW**, **KOAI/Dallas**, **KCIY/Kansas City**, and **WJZJ/Philadelphia**.

Earl Klugh's "Maybe Tonight" (Warner Bros.) also received **Broadcast Architecture's** imprimatur and picked up 32 adds, among them **WJZW/Washington**, **WJZZ/WLVE/Miami**, **KLJZ/New Orleans**, **WNWV/Cleveland**, **KHIH/Denver**, and **WVAE/Cincinnati**. And **WQCD/N.Y.** gave it 11 plays in its first week.

Labelmate **Joe Sample's** distinctive "Hippies On A Corner" (WB) is among the Most Added and Most Increased this week. Early big believers include **WJZF/Atlanta** (11 plays) and both **KKJZ/Portland** and **KQBR/Sacramento**, who are giving it 10 plays a piece.

The Rippingtons album "Brave New World" (GRP) is showing strong chart action. It's already pushing into the Top Five after only three weeks on **R&R's** Albums Chart, with the lead track "Hideaway" moving to 17*.

Lionel Richie's "Don't Wanna Lose You" (Mercury) made a spectacular debut, sweeping onto the Tracks Chart

at 15*. It's number one Most Increased at +131 plays, too, thanks to the enthusiastic support of outlets like **SW**, where the track moved from three to 12 plays.

Craig Chaquico's haunting "Autumn Blue" (Higher Octave), featuring the achingly beautiful effect of melody, instrumentation, and **Richard Elliott's** sax figures, moved to 11 plays at **KTWV**. It is getting seven plays at **WQCD** and **WJCD/Norfolk**, and six at **KOAI**. New adds include **WJZW** and **KMJZ/Minneapolis**, but the airplay picture is still inconclusive.

CRAIG CHAQUICO



A THOUSAND PICTURES

Higher Octave

CRAIG CHAQUICO

"A Thousand Pictures"

R&R Albums Debut **26** Gavin 22* - 12*

TOUR DATES:

March 29 / Modesto, CA
 April 9 / San Francisco, CA
 April 11 / Hollywood, CA
 April 12 / San Juan Capistrano, CA
 April 13 / Hanford, CA
 April 14 / Temecula, CA
 April 28 / Scottsdale, AZ
 May 9 / Sacramento, CA
 May 10 / Fort Worth, TX

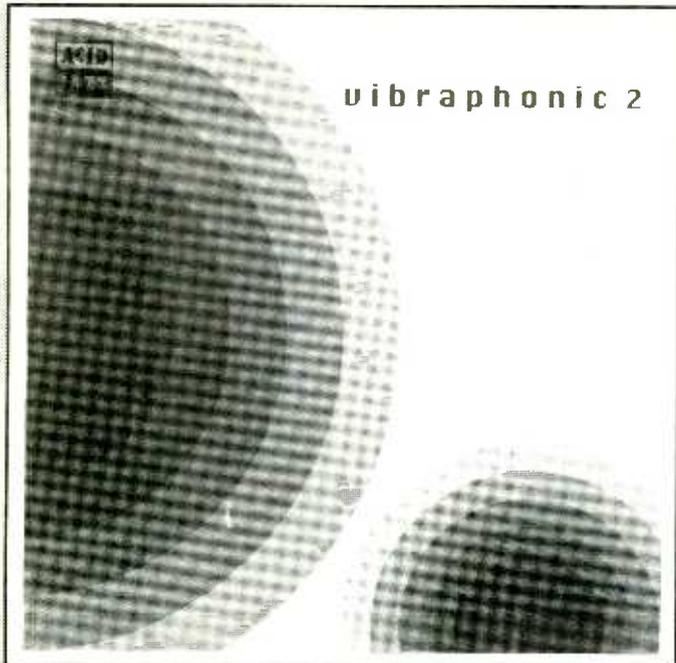
May 12 / Houston, TX
 June 30 / Angeles Forest, CA
 July 18 / Tempe, AZ
 July 19 / San Diego, CA
 July 20 / Kansas City, MO
 July 24 / Chicago, IL
 July 26 / Indianapolis, IN
 August 1 / Saratoga, CA
 August 24 / Yountville, CA

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NAC REPORTERS

Stations and their adds by track listed alphabetically by market



vibrasonic 2

For The
New Jazz
Generation

“can't
get
enough”

Vibrasonic
#1 NAC Track

A Huge Thank You
To All Of NAC Radio
For Helping To Make
Vibrasonic's
“Can't Get Enough”
Acid Jazz/Hollywood's
First #1 Record!



Mike Lieberman Hollywood Records (818) 560-6386

KRZN/Albuquerque, NM
PD/MD: Mark McGuire
CHET MCCrackEN "Blues"
OTTMAR LIEBERT "Nuevo"

KNIK/Anchorage, AK
PD/MD: Dean Williams
BOB MAMET "Morningside"
QUINCY JONES "Moody's"
CHET MCCrackEN "Blues"
DOC POWELL "Sunday"
EARL KLUGH "Wiggle"
JOSEPH VINCELLI "Cheap"
PAUL HOWARDS "Island"
STING "Belle"
TONY RICH PROJECT "Knows"

WJZF/Atlanta, GA
PD/MD: Mark Edwards
DARYLE CHINN "Fantasy"
EARL KLUGH "Maybe"
DOC POWELL "Sunday"

KAJZ/Austin, TX
PD: Doc Burns
MD: Jay Kendal
STEVE LAURY "Moon"

WLBI/Birmingham, AL
PD: Dave Edmunds
MD: Don Alias

PAUL HOWARDS "Island"
JUSTO ALMARIO "Song"
CHET MCCrackEN "Conga"
CHET MCCrackEN "Takin"
CHET MCCrackEN "Moonlight"
CHET MCCrackEN "Acoustic"
CHET MCCrackEN "Blues"
PAUL HOWARDS "Eola"

WOAZ/Boston, MA
PD/MD: Bill George
PAMELA WILLIAMS "Castine"
DOC POWELL "Sunday"
EARL KLUGH "Maybe"

WSJZ/Buffalo, NY
PD: Steve Wiersman
MD: Chris Wittingham
EARL KLUGH "Maybe"
DOC POWELL "Sunday"

WFAE/Charlotte, NC
PD: Paul Stribling
MD: Tena Simmons
DOC POWELL "Sunday"
JOE SAMPLE "Hippies"
JOHN TESH PROJECT "Fragile"

WNWV/Cleveland, OH
PD/MD: Bernie Kimble
EARL KLUGH "Maybe"
DOC POWELL "Sunday"
STING "Soul"

WVAE/Cincinnati, OH
PD: Rich McMillan
JOE SAMPLE "Hippies"
EARL KLUGH "Maybe"
ED HAMILTON "Gray"
DOC POWELL "Sunday"

WZJZ/Columbus, OH
PD: Bill Harman
EARL KLUGH "Maybe"
DOC POWELL "Sunday"

KOAI/Dallas, TX
MD: Bret Michael
EARL KLUGH "Maybe"
EARL KLUGH "Happy"
DOC POWELL "Sunday"

KHHH/Denver, CO
PD: Chris Conley
MD: Becky Taylor
EARL KLUGH "Maybe"
DOC POWELL "Sunday"

WJZZ/Detroit, MI
PD: O'Neal Stevens
MD: Rosetta Hines
EARL KLUGH "Wiggle"
EARL KLUGH "Happy"
EARL KLUGH "Sea"
EARL KLUGH "Boat"
MICHAEL ROSS "Letter"
MICHAEL ROSS "Page"
FREDDIE RAVEL "Perfect"
FREDDIE RAVEL "Erotika"
DOUG CAMERON "Rio"

WGUF/Ft. Myers, FL
PD: Michael Bode
MD: Greg Hammonds
DOC POWELL "Sunday"
EARL KLUGH "Maybe"
BOBBY CALDWELL "Walk"
DOUG CAMERON "Rendezvous"
RICARDO SCALES "Latina"
RICK BRAUN "Harlem"

KEZL/Fresno, CA
PD/MD: Mike Vasquez
DOC POWELL "Sunday"
EARL KLUGH "Maybe"

KUCD/Honolulu, HI
PD: Mahlon Moore
EARL KLUGH "Maybe"
ED HAMILTON "Gray"
CRAIG CHAQUICO "Autumn"
DOC POWELL "Sunday"
JOE SAMPLE "Hippies"

WFSJ/Jacksonville, FL
PD: Hank Dole
MD: Craig Williams
ED HAMILTON "Gray"

KCIY/Kansas City, MO
PD: Doug Gondek
MD: Michelle Chase
MICHAEL ROSS "Letter"
CHET MCCrackEN "Blues"
EARL KLUGH "Maybe"
DOC POWELL "Sunday"
PIECES OF A DREAM "For"

WEZV/Lafayette, IN
PD/MD: Bob Miller
RICARDO SCALES "Love"
JOHN TESH PROJECT "Lady"
ALISON BROWN "Mendocino"
AVENUE BLUE "Wildflower"
PIECES OF A DREAM "My"
EARL KLUGH "Happy"
EARL KLUGH "Maybe"
EARL KLUGH "Waiting"
TONY RICH PROJECT "Knows"
DOC POWELL "Sunday"
ED HAMILTON "Gray"

KTWV/Los Angeles, CA
PD: Chris Brodie
APD/MD: Ralph Stewart
DOC POWELL "Sunday"
BONEY JAMES "Sunshine"
BLUE KNIGHTS "Missing"
EARL KLUGH "Sunset"
RICK BRAUN "Party"

WLVE/Miami, FL
PD: Shirley Maldonado
MD: Geoff Fischer
SLIM MAN "There"
HERBIE HANCOCK "Thieves"
JOE SAMPLE "Hippies"
CRAIG CHAQUICO "Autumn"
DOC POWELL "Sunday"
EARL KLUGH "Maybe"

KMJZ/Minneapolis, MN
PD/MD: Tom Sleeker
HERBIE HANCOCK "Thieves"
EARL KLUGH "Maybe"
JOE SAMPLE "Hippies"
CRAIG CHAQUICO "Autumn"

KSBR/Mission Viejo, CA
PD/MD: Terry Wedel
PETE ESCOVEDO "Love"
EARL KLUGH "Maybe"
JHELISA "Pressure"
DOC POWELL "Sunday"
JUSTO ALMARIO "Song"
DOUG CAMERON "Rendezvous"
DARYLE CHINN "Fantasy"

KRVR/Modesto, CA
PD: Jim Bryan
MD: Doug Wulff
DOC POWELL "Sunday"
CHET MCCrackEN "Blues"
CHET MCCrackEN "Moonlight"
CHET MCCrackEN "Takin"
JOE SAMPLE "Hippies"
JOE SAMPLE "Places"
RICARDO SCALES "Latina"
RICARDO SCALES "Groovin"
JOSEPH VINCELLI "Friendly"
JOSEPH VINCELLI "Cheap"
BOB MAMET "Morningside"
ROGER SMITH "Hopscotch"
RICARDO SCALES "Make"

KXDC/Monterey, CA
PD/MD: Scott O'Brien
JAZZMASTERS "Inner"
SPECIAL EFX "Sunset"
DOC POWELL "Sunday"
EARL KLUGH "Maybe"
STING "Belle"
DOUG CAMERON "Rendezvous"
JUSTO ALMARIO "Words"
CHET MCCrackEN "Blues"
CRAIG CHAQUICO "Friends"

KLJZ/New Orleans, LA
PD/MD: Michael Grayson
HERBIE HANCOCK "Thieves"
EARL KLUGH "Maybe"
JOE SAMPLE "Hippies"
DOC POWELL "Sunday"
CRAIG CHAQUICO "Autumn"

Smooth FM/New York, NY
PD: Mike Fischer
APD/MD: Haneen Hunter
DOC POWELL "Sunday"
EARL KLUGH "Maybe"

WQCD/New York, NY
PD: Fleetwood Gruver
APD/MD: Steve Williams
EARL KLUGH "Maybe"
CRAIG CHAQUICO "Autumn"
JUSTO ALMARIO "Words"
OLETA ADAMS "Meet"
BLUE KNIGHTS "Missing"

WJCD/Norfolk, VA
PD: Maxine Todd
MD: Larry Hollowell
RICK BRAUN "Harlem"
BOBBY CALDWELL "Walk"
ED HAMILTON "Gray"
LIONEL RICHIE "Lose"
DOC POWELL "Sunday"
EARL KLUGH "Maybe"

KTNT/Oklahoma City, OK
MD: Stephanie Stewart
AVENUE BLUE "Conversation"
JAZZMASTERS "Inner"

WLOQ/Orlando, FL
PD: Steve Huntington
MD: Bob Church

DIANA KRALL "Errand"
PAUL HOWARDS "Eola"
PAUL HOWARDS "Island"
JEANNE NEWHALL "Sushi"
DOC POWELL "Sunday"
ARTIE TRAUM "Superwoman"
ALISON BROWN "Marsha"
DARYLE CHINN "Fantasy"
DOUG CAMERON "Rendezvous"
EARL KLUGH "Happy"
EARL KLUGH "Maybe"
BEATLES "Universe"
BILLY MANN "Start"
BILLY MANN "Pennies"

WEBZ/Panama City, FL
PD: Joel Pummil
No Adds

WJZZ/Philadelphia, PA
PD: Ann Gress
MD: Michael Tozzi
EARL KLUGH "Maybe"
DOC POWELL "Sunday"

KYOT/Phoenix, AZ
PD/MD: Nick Francis
SPYRO GYRA "Life"
RIPPINGTONS "Hideaway"
ED HAMILTON "Gray"

KKJZ/Portland, OR
PD/MD: Shaun Yu
JAZZMASTERS "Inner"
GEORGE HOWARD "Love"
JOHN TESH PROJECT "Fragile"
COUNT BASIC "Move"
EARL KLUGH "Happy"
EARL KLUGH "Maybe"

WOTB/Providence, RI
PD/MD: Bill Gray

ENYA "Home"
RIPPINGTONS "Hideaway"
DARYLE CHINN "Fantasy"
EARL KLUGH "Sunset"
EARL KLUGH "Waiting"
EARL KLUGH "Wiggle"
JUSTO ALMARIO "Words"
DOC POWELL "Sunday"
PETE ESCOVEDO "Love"
BLUE KNIGHTS "Venice"
BLUE KNIGHTS "Passion"
ROY AYERS "London"
ROY AYERS "Sunshine"
PETE ESCOVEDO "Flying"
JUSTO ALMARIO "Ofrenda"
DARYLE CHINN "Sensitive"

WNND/Raleigh, NC
MD: John Horan
MICHAEL DAVIS "Pusherman"
CARIBBEAN JAZZ PROJ. "Latin"
DOC POWELL "Sunday"
SPECIAL EFX "Seduction"
CRAIG CHAQUICO "Sweet"
EARL KLUGH "Happy"
EARL KLUGH "Sea"
PIECES OF A DREAM "Cool"
PIECES OF A DREAM "Fo-Fi-Fo"

KQBR/Sacramento, CA
PD: Lawrence Tanter
EARL KLUGH "Wiggle"
DOC POWELL "Sunday"
DARYLE CHINN "Fantasy"
CHET MCCrackEN "Blues"
SPECIAL EFX "Sunset"

KSSJ/Sacramento, CA
MD: David Anderson
TONY RICH PROJECT "Knows"
EARL KLUGH "Maybe"
DOC POWELL "Sunday"

KCLC/St. Charles, MO
PD: Rich Reighard
MD: Scott Nenninger
GEORGE HOWARD "Love"
EARL KLUGH "Maybe"
DOC POWELL "Sunday"
JOE SAMPLE "Places"
VICTOR WOOTEN "Overjoyed"

KBZN/Salt Lake City, UT
SLIM MAN "There"
JOE SAMPLE "Hippies"
CRAIG CHAQUICO "Autumn"
HERBIE HANCOCK "Thieves"
EARL KLUGH "Maybe"
DOC POWELL "Sunday"

KCJZ/San Antonio, TX
PD: Norm Miller
MD: Diane Travis
DOC POWELL "Sunday"
EARL KLUGH "Maybe"

KIFM/San Diego, CA
PD: Bob O'Connor
MD: Kelly Cole
EARL KLUGH "Wiggle"
QUINN "Avila"
EARL KLUGH "Boat"
PENELOPE HOUSTON "Locket"
EARL KLUGH "Sea"
DOC POWELL "Sunday"

KBLX/San Francisco, CA
PD: Kevin Brown
MD: Ron Cadet
EARL KLUGH "Happy"
VICTOR WOOTEN "Overjoyed"
PAMELA WILLIAMS "Slow"

KKSF/San Francisco, CA
PD: Steve Feinstein
EARL KLUGH "Sunset"

KJZY/Santa Rosa, CA
PD: Gordon Zlot
MD: Rob Singleton
ED HAMILTON "Life"
CHET MCCrackEN "Takin"
ED HAMILTON "Gray"
HERBIE HANCOCK "Thieves"
JOE SAMPLE "Hippies"
STING "Belle"
PRODIGAL SONS "Let"

KWJZ/Seattle, WA
PD: Dave McKay
MD: Michael Eads
EARL KLUGH "Maybe"
DOC POWELL "Sunday"

WSJT/Tampa, FL
PD/MD: Ross Block
EARL KLUGH "Maybe"
SLIM MAN "There"
CRAIG CHAQUICO "Autumn"
DOUG CAMERON "Rendezvous"

WJZE/Toledo, OH
PD/MD: Brad Garret
No Adds
KOAS/Tulsa, OK
PD/MD: Rick Alan West
EARL KLUGH "Maybe"
DOC POWELL "Sunday"

WJWZ/Washington, DC
PD: Steve Kosbau
MCCONALD/INGRAM/PACK "Maria"
SLIM MAN "There"
DOC POWELL "Sunday"
EARL KLUGH "Maybe"
JOE SAMPLE "Hippies"
CRAIG CHAQUICO "Autumn"

54 Total Reporters
54 Current Reporters
52 Current Playlists

Did Not Report,
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NAC PLAYLISTS

March 29, 1996 R&R • 67

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MARKET #1
WDCB/New York
(212) 210-2769
Gruber/Williams

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	10	14	12	14	PHILLIPE SAISSSE/Masques
10	10	13	12	14	MCDONALD/INGRAM/PACK/Maria
11	11	12	12	12	TOLEDO/Bahia
6	6	11	12	12	GEORGE MICHAEL/Jesus To A Child
12	12	12	12	12	JONATHAN CAINE/Into The Intimacy
11	11	12	12	12	LUTHER VANDROSS/Gong In Circles
10	10	12	12	12	BOBBY CALDWELL/Don't Ask My...
-	-	-	-	-	EARL KLUH/Maybe Tonight
10	10	12	11	11	PAUL TAYLOR/Ti We Meet Again
12	12	12	11	11	JIM BRICKMAN/If You Believe
10	10	14	10	10	TOMI BRAXTON/Let It Flow
10	10	10	10	10	WHITNEY HOUSTON/Dancin' On...
11	11	11	11	11	MARION MEADOWS/Body Rhythm
12	12	12	12	12	MARYS/Can We Change...
11	11	14	10	10	SIMPLY RED/Never Never Love
11	11	14	10	10	QUINCY JONES/FAMIA/You Put A Move On...
12	12	13	10	10	BRIAN CULBERTSON/Come To Me
12	12	13	10	10	BONEY JAMES/Ain't No Sunshine
10	10	12	10	10	BONEY JAMES/Lights Down Low
9	9	13	10	10	RANDY CRAWFORD/Give Me The Night
9	9	13	10	10	SPECIAL FX/Seclusion
10	10	13	10	10	GEORGE BENSON/The Long And...
10	10	12	9	9	SPYRO GYRA/In My Life
-	-	-	-	-	RIPPINGTONS/Hideaway
-	-	-	-	-	RIPPINGTONS/First Time I Saw Her
6	6	4	4	4	CRAG CHADWICK/Autumn Blue
6	6	4	4	4	PHIL COLLINS/Somebody's Waiting
6	6	4	4	4	JOE SAMPLE/Hippies On A Corner
6	6	4	4	4	THOM ROTELLA/How My Heart Beats
6	6	7	7	7	HIROKO/Night In Capri

MARKET #2
KTWV/Los Angeles
(213) 466-9283
Brodie/Stewart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
5	5	8	11	11	ADRIAN GURVITZ/Images
8	8	11	11	14	AVENUE BLUE/Conversation
9	9	7	11	11	CRAIG CHADWICK/Autumn Blue
7	7	8	10	10	BOBBY MCFERRIN/Friends
4	4	7	10	10	TOLEDO/Bahia
8	8	8	10	10	WHITNEY HOUSTON/Exhale (Shoop Shoop)
7	7	8	10	10	STANLEY CLARKE/Oaja's Theme
8	8	7	10	10	BRIAN SIMPSON/Closer Still
10	10	9	10	10	FOURPLAY/Play Lady Play
11	11	12	10	10	BOB MAMET/Greenstreet
11	11	10	10	10	PHILLIPE SAISSSE/Masques
10	10	12	10	10	BRIAN CULBERTSON/Come To Me
8	8	8	10	10	OLETA ADAMS/Slow Motion
7	7	7	9	9	TOMI BRAXTON/Let It Flow
5	5	6	9	9	PETE ESCOVEOD/All This Love
6	6	5	8	8	BONEY JAMES/Lights Down Low
7	7	8	8	8	GEORGE MICHAEL/Jesus To A Child
7	7	8	8	8	RANDY CRAWFORD/Give Me The Night
5	5	6	8	8	KIRK WHALUM/Reck'n So
9	9	7	8	8	SIMPLY RED/Never Never Love
11	11	10	8	8	BONEY JAMES/Camouflage
8	8	9	7	7	BOBBY CALDWELL/Don't Ask My...
11	11	9	7	7	DAVE KOZ/JASON MILES/Cara's Theme
7	7	7	7	7	STRANGE CARGO/Ei Ninjo
6	6	6	7	7	THOM ROTELLA/Talk 2 Me
6	6	5	7	7	DAVID BENOIT/Searching For June
6	6	5	7	7	RICK BRAUN/Cadillac Slim
7	7	6	7	7	RICARDO SILVEIRA/Francesca
7	7	7	6	6	MARC ANTONIO/Ei Matador
6	6	5	6	6	COUNT BASIC/Joy And Pain

MARKET #4
KBLX/San Francisco
(415) 284-1029
Brown/Cadet

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	14	14	14	14	QUINCY JONES/Do Nothin' Till...
14	14	14	14	14	BONEY JAMES/Ain't No Sunshine
14	14	14	14	14	BONEY JAMES/Lights Down Low
15	14	14	14	14	COUNT BASIC/Joy And Pain
14	14	14	14	14	GEORGE HOWARD/Dur Love
16	14	14	14	14	RANDY CRAWFORD/Give Me The Night
14	14	14	14	14	TOMI BRAXTON/Let It Flow
16	16	13	13	13	AVENUE BLUE/Baby I'm Yours
14	14	13	13	13	BOBBY CALDWELL/Don't Ask My...
13	13	13	13	13	TINA TURNER/Let's Stay Together
12	12	12	12	12	QUINCY JONES/Moody's Mood For...
12	12	12	12	12	QUINCY JONES/FAMIA/You Put A Move On...
10	10	12	12	12	BRIAN KRINEK/Love For A Lifetime
10	10	12	12	12	OLETA ADAMS/Slow Motion
12	12	12	12	12	WILL DOWNING/Inseparable
6	6	9	12	12	STING/My One And Only Love
13	13	13	13	13	GOTA/Chillin' Children
12	12	12	12	12	SPECIAL FX/Seclusion
8	8	11	11	11	AVENUE BLUE/Spooky
10	10	10	10	10	GEORGE MICHAEL/Jesus To A Child
10	10	10	10	10	RICARDO SCALES/Groovin'
9	9	9	9	9	STEVE LAURY/Angel
7	7	7	7	7	VIBRAPHONIC/Can't Get Enough
-	-	-	-	-	HERBIE HANCOCK/Thieves In...
7	7	9	9	9	YULARA/Moon In
8	8	8	8	8	BRIAN KRINEK/Love For A Lifetime
8	8	8	8	8	PETE ESCOVEOD/All This Love
8	8	8	8	8	PETE ESCOVEOD/Flying Easy
7	7	8	8	8	BOBBY MCFERRIN/Friends
7	7	8	8	8	NATIVE VIBE/A Cool Warmth
-	-	-	-	-	LIONEL RICHIE/Don't Wanna Lose You

MARKET #4
KKSF/103.7 FM
Smooth Jazz

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	10	10	10	10	ENYA/On My Way Home
7	7	7	7	7	MICHAEL ROSS/Last Love Letter
7	7	7	7	7	RICARDO SILVEIRA/Francesca
7	7	7	7	7	SPECIAL FX/Seclusion
7	7	7	7	7	PAUL TAYLOR/Ti We Meet Again
8	8	8	8	8	ALEX BUGNON/Harlem On My Mind
7	7	7	7	7	PONCHO SANCHEZ/Showed Them
7	7	7	7	7	RICARDO SCALES/Mujer Latina
-	-	-	-	-	SLIM MAN/There For You
5	5	5	5	5	STING/La Belle Dame...
6	6	6	6	6	BONEY JAMES/Second Nature
3	3	3	3	3	BONEY JAMES/Ain't No Sunshine
6	6	6	6	6	TOLEDO/An African Tale
6	6	6	6	6	TOLEDO/Roots
6	6	6	6	6	TOLEDO/Bahia
6	6	6	6	6	NATIVE VIBE/A Cool Warmth
5	5	5	5	5	JAZZMASTERS/Walkin' To Freedom
5	5	5	5	5	JAZZMASTERS/Inner Changes
5	5	5	5	5	BOB MAMET/Cadillac
5	5	5	5	5	BOB MAMET/Greenstreet
5	5	5	5	5	MICHAEL ROSS/3rd Page
5	5	5	5	5	PAUL TAYLOR/Ti We Meet Again
5	5	5	5	5	COUNT BASIC/On The Move
5	5	5	5	5	JONATHAN CAINE/Into The Intimacy
7	7	7	7	7	RANDY CRAWFORD/Give Me The Night
5	5	5	5	5	OSCAR LOPEZ/No Barricade
5	5	5	5	5	GEORGE MICHAEL/Jesus To A Child
5	5	5	5	5	STRANGE CARGO/Ei Ninjo
5	5	5	5	5	PHILLIPE SAISSSE/Masques

MARKET #5
WJZZ/106.1 FM
Smooth Jazz

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	13	14	14	14	DAVE KOZ/JASON MILES/Cara's Theme
14	12	12	14	14	PHILLIPE SAISSSE/Masques
12	13	13	13	13	VIBRAPHONIC/Can't Get Enough
2	4	13	13	13	BONEY JAMES/Ain't No Sunshine
13	13	13	13	13	PAUL TAYLOR/Ti We Meet Again
13	12	13	13	13	COUNT BASIC/Joy And Pain
13	12	14	14	14	BRIAN KRINEK/Love For A Lifetime
5	5	13	13	13	BOB MAMET/Morningside
12	14	12	12	12	SPECIAL FX/Seclusion
12	13	12	12	12	JAZZMASTERS/Slomotion
3	4	6	12	12	SPYRO GYRA/In My Life
9	8	12	12	12	THOM ROTELLA/Talk 2 Me
12	13	12	12	12	BONEY JAMES/Ain't No Sunshine
11	13	12	12	12	NAJEEA Wish
9	8	10	10	10	WHITNEY HOUSTON/Exhale (Shoop Shoop)
9	9	10	10	10	QUINCY JONES/Do Nothin' Till...
-	-	-	-	-	STING/Let Your Soul Be...
11	7	9	10	10	GEORGE MICHAEL/Jesus To A Child
9	9	10	10	10	TOMI BRAXTON/Let It Flow
-	-	-	-	-	ED HAMILTON/Gray Day
9	10	7	7	7	OLETA ADAMS/Slow Motion
-	-	-	-	-	LIONEL RICHIE/Don't Wanna Lose You
8	9	9	9	9	STRANGE CARGO/Ei Ninjo
8	9	9	9	9	STRANGE CARGO/Ei Ninjo
3	5	6	6	6	STEVE LAURY/Gloria Ann
4	5	6	6	6	WHITNEY HOUSTON/Exhale (Shoop Shoop)

MARKET #6
WJZZ/Detroit
(313) 871-0590
Stevens/Hines

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
9	10	13	13	13	VIBRAPHONIC/Can't Get Enough
10	12	11	11	11	BONEY JAMES/Camouflage
11	11	13	11	11	CHANTE' MOORE/Way U
6	10	9	9	9	STEVE LAURY/In My Life
9	11	9	9	9	DAVID BENOIT/Searching For June
7	9	8	8	8	SPECIAL FX/Seclusion
7	9	8	8	8	SPECIAL FX/Night Rhythm
8	10	9	9	9	BOBBY MCFERRIN/Heaven's Design
8	8	12	10	10	RAHMEEL/Stop
8	7	8	8	8	THOM ROTELLA/Talk 2 Me
8	7	8	8	8	TRAMMELL STARKS.../That's Enough For Me
6	8	8	8	8	DAVE VALENTIN/The Old Man
6	11	9	9	9	COUNT BASIC/Joy And Pain
9	13	9	9	9	RICK BRAUN/Groovs
9	12	9	9	9	ALEX BUGNON/Harlem On My Mind
5	8	7	7	7	MICHAEL DAVIS/Fish Talk
7	9	7	7	7	SPECIAL FX/Bodybeat
7	11	9	9	9	TONY GABLE & 206/Luna Park
7	9	9	9	9	GEORGE HOWARD/Let's Unwind
8	8	7	7	7	MARYS/Can We Change...
8	8	7	7	7	BOBBY MCFERRIN/Friends
8	9	11	11	11	RAHMEEL/Love Zone
8	8	8	8	8	MICHAEL ROSS/Sincerely Yours
11	9	12	12	12	THOM ROTELLA/No
10	8	11	11	11	PHIL SHEERAN/The Spin
9	10	9	9	9	RICARDO SILVEIRA/Francesca
10	8	11	11	11	PAUL TAYLOR/Set Me Free
9	10	9	9	9	TOLEDO/Roots
7	9	8	8	8	YULARA/Connecting Dreamtime
4	7	8	8	8	WALTER BEASLEY/Private Time

MARKET #7
KOAI/Dallas
(214) 630-3011
Tesson/Michael

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	15	13	16	16	NAJEEA Wish
13	15	12	15	15	SPECIAL FX/Seclusion
-	-	-	-	-	JOHN TESH/PROJECT/Fragile
3	10	14	14	14	BOB MAMET/Morningside
14	13	16	14	14	BRIAN KRINEK/Love For A Lifetime
12	14	12	13	13	COUNT BASIC/Joy And Pain
10	18	12	13	13	VIBRAPHONIC/Can't Get Enough
4	8	15	13	13	BONEY JAMES/Ain't No Sunshine
5	4	4	4	4	JAZZMASTERS/Inner Changes
12	15	13	13	13	PAUL TAYLOR/Ti We Meet Again
-	-	-	-	-	SLIM MAN/There For You
-	-	-	-	-	LIONEL RICHIE/Don't Wanna Lose You
8	7	6	6	6	GEORGE MICHAEL/Jesus To A Child
3	8	9	9	9	TONY RICH PROJECT/Nobody Knows
8	9	8	8	8	EVERYTHING BUT.../Missing
7	10	8	8	8	OLETA ADAMS/Slow Motion
4	5	6	6	6	AVENUE BLUE/Conversation
5	4	6	6	6	PHIL COLLINS/Somebody's Waiting
7	9	7	7	7	TOMI BRAXTON/Let It Flow
9	6	10	7	7	RANDY CRAWFORD/Give Me The Night
-	-	-	-	-	CRAIG CHADWICK/Autumn Blue
-	-	-	-	-	SPECIAL FX/Sunset
-	-	-	-	-	RIPPINGTONS/Hideaway
4	5	8	8	8	STRANGE CARGO/Ei Ninjo
1	4	4	4	4	GEORGE HOWARD/Our Love
5	5	6	6	6	STEVE LAURY/Gloria Ann
7	8	6	6	6	QUINCY JONES/Do Nothin' Till...
5	4	5	5	5	CHAKA KHAN/Love Me Still
13	12	4	4	4	PHILLIPE SAISSSE/Masques
13	13	6	6	6	BONEY JAMES/Camouflage

MARKET #8
WJZW/Washington
(703) 683-3000
Kosbau/Kosbau

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
4	4	4	4	4	SPYRO GYRA/In My Life
11	12	12	12	12	VIBRAPHONIC/Can't Get Enough
-	-	-	-	-	JOHN TESH/PROJECT/Fragile
10	11	11	11	11	COUNT BASIC/Joy And Pain
4	7	11	11	11	BOB MAMET/Morningside
11	12	11	11	11	NAJEEA Wish
11	12	11	11	11	PAUL TAYLOR/Ti We Meet Again
12	11	11	11	11	BONEY JAMES/Ain't No Sunshine
11	11	11	11	11	SPECIAL FX/Seclusion
12	11	11	11	11	BRIAN KRINEK/Love For A Lifetime
11	11	11	11	11	JAZZMASTERS/Slomotion
11	11	11	11	11	DAVE KOZ/JASON MILES/Cara's Theme
11	10	11	11	11	BRIAN CULBERTSON/Come To Me
11	12	11	11	11	PHILLIPE SAISSSE/Masques
12	11	11	11	11	RICK BRAUN/Groovs
4	8	8	8	8	STING/Let Your Soul Be...
7	9	9	9	9	TOMI BRAXTON/Let It Flow
7	8	8	8	8	MICHAEL ROSS/Last Love Letter
7	8	8	8	8	QUINCY JONES/Do Nothin' Till...
8	9	8	8	8	WHITNEY HOUSTON/Exhale (Shoop Shoop)



CYNDEE MAXWELL

Producing More Effective Radio Spots

Leading producer recommends storytelling and emotional appeals

Dick Orkin's Radio Ranch was once hailed by *Newsweek* as "the established masters of the Advertising Theater of the Absurd." Who then, is better qualified to speak on producing effective spots?

Dick Orkin's comedic approach has garnered over 180 advertising and radio awards since the late '70s. Some creations from the Radio Ranch include radio spots for Domaine Ste. Michelle, Seiko, U.S. Health Care, John Deer Lawn and Garden Equipment, Gold Star Chili, and Carlsberg Beer.

'Two Fundamentals'

Orkin says there are just two fundamentals to consider when creating radio commercials. "First of all, I truly believe that effective advertising is effective storytelling," he begins. "Everyone loves stories and gets engaged in them. Radio is an up-close medium and has the capacity to involve people in an emotional way. Because it's not visual, radio asks us to use our imagination to participate and be part of the interaction; print and television are passive and do it all for you.

"Second, we're out of the information age partly because the listener drove us out by not responding to advertising that's heavy on information — sometimes called the rational marketing equation — where you list features, facts, and the logic of your argument. We're into what some have called the emotional marketing equation. Jack Trout's new book on positioning says that listeners respond more effectively to emotional appeals. I ask my clients to tell me what they want the audience to feel and then I create a

commercial to do it. Both storytelling and reaching out to people in an emotional way are the fundamentals."

What's the personality of the product? What do I want the audience to feel about the offer I'm making? Very few people in radio production do that either because they're overworked — which I'm not sure is a decent enough excuse in the competitive advertising field — or they think they can get



Dick Orkin's Radio Ranch is online at <http://www.radio-ranch.com>.

Orkin believes that if American radio advertising is in trouble it's because most station production directors aren't concerned enough about the advertiser. "Advertising isn't intended to make the station look good. It's intended to make the advertiser look good. For too long stations have attempted to create commercials that make the guy who produced them, the people who voiced them, and the station sound good. They're more interested in demonstrating how their production is so wonderful. But that doesn't do a hell of a lot for the advertiser. Generally, good advertising has more to do with finding the emotional personality of the product and then making it fit the radio station.

"Production directors typically haven't looked at the product or service and asked the questions that most informed advertising people would ask: What am I selling? Who am I selling it to? Why should they buy it?

away with less. But to not ask those questions is to fail to tell the story properly and fail to create an effective radio commercial."

'Cloning Urge'

Other problems Orkin sees are the misuse of sound effects and inadequate performances. "Radio production directors tend to use sound effects that are only there for their own sake," he remarks. "Very few of the great commercials that win the Mercury Awards and are heard around the country depend on sound effects to tell their story. The winners are those with the content, the story, and the performance.

"Too often radio performers are cloning other radio performers instead of paying attention to the story. One trade magazine is quoted as saying, 'It's too bad radio sounds the same all the time everywhere you go.' One of the reasons it sounds the same — including the commercials and the programming — is because

USELESS CLICHES

How To Kill Your Commercials

The following is excerpted from the "commercial cliches" portion of Dan O'Day's audio seminar, "How to Create Radio Commercials That Sell."

O'Day says useless cliches are actually harmful to advertising messages, so you should avoid them at all costs. The sarcastic comments in parentheses are courtesy of O'Day, who has also agreed to e-mail the complete list to anyone who contacts him at the cyber-address below.

- "Going on now." (i.e., "Going on now at Sears!" Anyone who ever uses that phrase in a radio commercial should be kicked out of radio. And anyone who ever begins a commercial with that phrase should be imprisoned for life.)
 - "Now is the time..."
 - They won't last long."
 - "Service second to none."
 - "Savings throughout the store."
 - "The sale you've been waiting for!" (You apparently have no life!)
 - "It's sale time!"
 - "It's midsummer madness time!"
 - "It's bargain time!"
 - "It's inventory time!"
 - "It's big savings time!"
 - "It's clearance time!"
 - "Storewide savings!"
 - "It's happening now!"
 - "It's happening at..."
 - "We service what we sell." (Obviously, we point this out in our commercials because with the kind of junk we sell, you'll need lots of service!)
 - "For all of your (fill in the blank) needs."
 - "Friendly, knowledgeable staff."
 - "Conveniently located..."
 - "And, what's more..." (Have you ever heard someone in real life say, "And, what's more?" "Honey, what do you say this evening we go out for dinner ... and, what's more, a movie!")
 - "So hurry on down..."
 - "For the finest in..."
 - "It's our people that make the difference!" (That's because our competitors employ robots and androids. We, on the other hand, use only 100% human beings and human being byproducts.)
 - "Quality service"
 - "Not to mention" (Um you just did!)
- For the complete list, e-mail O'Day at DANODAY@CompuServe.com.

of this cloning urge. Radio people say, 'I know how to do it, I'll just imitate the guy I heard the other day.' But if, as a creative beginning, you start with the product or service and put it in the environment of the people who are going to buy it, you can't come up with anything that is imitative. It will result in being special.

"As for the performance, too often radio people aren't finding what I call their own voice or voices. We

all have different voices at different times in our lives depending on who we're talking to. To say you admire Howard Stern, Don Imus, or Rick Dees is one thing. But to imitate them is using someone else's life because these are people whose personalities are truly an extension of who they are. Depending on someone else's life to make your mark is artificial and doesn't work."

TALK BACK TO R&R!

What are your thoughts about producing effective spots? Please drop me a line at max@rronline.com or call (310) 788-1668.



GOO FORTH — Warner Bros.' Goo Goo Dolls played a mini acoustic set at KRZZ/Wichita. Grinning are (l-r) the station's J.T., Just Dana, PD Greg Bergen, Goo men Robby Takac and John Rzezniak, KRZZ's Shane Sellers, WB's Bob Hathaway, and APD Lester St. James.



LETTERS TO COLUMBIA — KCMQ/Columbia, MO received its first in-studio guest recently when Letters To Cleo stopped by to chat. Posing for the outlet's first Kodak moment are (l-r) the band's Michael Eisenstein and Kay Hanley, Revolution's Matthew Sullivan, and MD Debbie Wylde.

into another

ROCK RADIO
HAS BROKEN
INTO ANOTHER

OVER 100-PLUS
STATIONS ON
WITH NEW ADDS
INCLUDING:

Q104 WZLS
WRCX WCIZ
WTAK WNCB
KKEG WIXV

OVER 785 PLAYS
AT ROCK &
ACTIVE ROCK!

WATCH FOR THEIR
INCREDIBLE NEW
VIDEO!

T.A.I.L.



from the album Seemless

produced by rick parashar

re-mixed by endy wallace

©1996 hollywood records

<http://www.hollywoodrec.com/intoanother>

The Amphibian In Love

R&R ACTIVE ROCK **38** - **34**

R&R ROCK DEBUT **47**

Already On:

WDZR	WGRX	WEBN	WFYV
KEGL	WXTB	KCAL	KMOD
KLOL	KBPI	WQMF	KFRQ
KISW	WYSP	WTFX	

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	SPACEHOG In The Meantime (Sire/EEG) 1891 1835 1740 1662 71/1					
3	2	2		EVERCLEAR Santa Monica (Watch The World Die) (Capitol) 1828 1968 2043 2110 72/0					
1	1	1	2	STONE TEMPLE PILOTS Big Bang Baby (Atlantic) 1815 1806 1546 107 75/0					
—	6	3	3	BUSH Machinehead (Trauma/Interscope) 1700 1575 1397 1255 68/2					
10	10	5	4	NIXONS Sister (MCA) 1639 1625 1582 1523 70/0					
6	4	4	5	STABBING WESTWARD What Do I Have... (Columbia/CRG) 1583 1462 1437 1323 74/1					
8	9	7	6	SEVEN MARY THREE Water's Edge (Mammoth/Atlantic) 1457 1382 1301 1136 72/2					
12	12	9	7	ALICE IN CHAINS Heaven Beside You (Columbia/CRG) 1356 1542 1701 1803 61/0					
2	3	6	8	RED HOT CHILI PEPPERS Aeroplane (WB) 1311 1388 1349 1316 59/0					
9	11	8	9	GREEN DAY Brain Stew (Reprise) 1268 1375 1563 1615 54/0					
5	5	10	10	FOO FIGHTERS Big Me (Roswell/Capitol) 1232 1190 1083 977 58/0					
17	14	13	11	SON VOLT Drown (WB) 1128 1056 960 931 59/1					
19	17	15	12	DISHWALLA Counting Blue Cars (A&M) 1033 856 712 548 64/5					
34	27	21	13	SMASHING PUMPKINS Zero (Virgin) 1018 884 692 623 66/5					
30	30	20	14	SMASHING PUMPKINS 1979 (Virgin) 999 1282 1538 1643 50/0					
4	7	11	15	GOO GOO DOLLS Naked (Metal Blade/WB) 990 1268 1455 1505 49/0					
7	8	12	16	COLLECTIVE SOUL Where The River Flows (Atlantic) 947 607 467 389 62/10					
36	37	31	17	AC/DC Ballbreaker (EastWest/EEG) 938 919 846 696 53/1					
27	20	18	18	PRESIDENTS OF THE UNITED... Peaches (Columbia/CRG) 859 1006 1073 1024 53/0					
16	15	16	19	ALANIS MORISSETTE Ironic (Maverick/Reprise) 851 794 767 727 39/1					
26	22	23	20	PEARL JAM Leaving Here (Epic) 834 835 701 614 45/0					
31	28	22	21	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG) 834 899 873 884 45/0					
20	19	19	22	HOG Get A Job (DGC/Geffen) 788 778 765 667 62/0					
28	23	24	23	TOADIES Away (Interscope) 778 939 1066 1049 46/0					
14	16	17	24	BREAKER 25 CRACKER I Hate My Generation (Virgin) 762 359 — — 61/11					
11	13	14	26	GIN BLOSSOMS Follow You Down (A&M) 761 1067 1186 1232 38/1					
BREAKER 27				KISS Rock And Roll All Nite (Mercury) 717 594 157 — 54/4					
21	26	25	28	SEVEN MARY THREE Cumbersome (Mammoth/Atlantic) 675 716 742 832 43/0					
BREAKER 29				OASIS Champagne Supernova (Epic) 625 463 286 187 32/4					
15	21	26	30	PEARL JAM I Got Id (Epic) 595 654 771 1049 40/0					
24	31	34	31	COLLECTIVE SOUL The World I Know (Atlantic) 591 558 653 745 35/1					
37	36	35	32	BAD RELIGION A Walk (Atlantic) 561 546 480 387 49/2					
44	38	37	33	KENNY WAYNE SHEPHERD Born With A... (Revolution) 559 525 420 345 38/3					
—	39	38	34	INTO ANOTHER T.A.I.L. (Hollywood) 553 490 396 292 55/3					
—	—	39	35	VERVE PIPE Photograph (RCA) 543 480 280 158 42/3					
22	32	33	36	OZZY OSBOURNE See You On The Other Side (Epic) 538 565 653 830 34/1					
13	18	29	37	OASIS Wonderwall (Epic) 488 616 899 1068 31/0					
—	50	43	38	CANDLEBOX Best Friend (Maverick/WB) 473 370 293 183 42/2					
25	29	30	39	ZZ TOP She's Just Killing Me (Los Hooligans/Epic) 471 611 694 733 25/0					
—	—	47	40	MARILYN MANSON Sweet Dreams... (Nothing/Interscope) 466 348 248 118 51/7					
18	25	27	41	FOLK IMPLOSION Natural One (London/Island) 458 628 753 960 26/0					
32	35	41	42	BUSH Glycerine (Trauma/Interscope) 452 446 522 608 35/1					
23	24	28	43	RUST Not Today (Atlantic) 423 626 758 761 29/0					
DEBUT			44	REFRESHMENTS Banditos (Mercury) 422 304 208 144 33/5					
DEBUT			45	TRACY BONHAM Mother Mother (Island) 393 238 33 8 39/9					
—	45	44	46	FIG DISH Bury Me (Polydor/A&M) 387 366 346 290 38/0					
40	41	42	47	3 LB. THRILL Diana (57/550 Music) 382 391 391 374 25/0					
29	33	36	48	SILVERCHAIR Israel's Son (Epic) 381 525 589 628 24/0					
DEBUT			49	JOAN OSBORNE Right Hand Man (Blue Gorilla/Mercury) 357 301 284 203 25/2					
DEBUT			50	GARBAGE Only Happy When It Rains (Almo Sounds/Geffen) 322 281 240 191 19/2					

This chart reflects airplay from March 18-24. Songs ranked by total plays. Highlighted songs indicate Breaker. 76 Active Rock reporters. 76 current playlists. © 1996, R&R Inc.

NEW & ACTIVE

THERMADORE Amerasian (Atlantic)
Total Plays: 313, Total Stations: 28, Adds: 4

AFGHAN WHIGS Honky's Ladder (Elektra/EEG)
Total Plays: 306, Total Stations: 33, Adds: 1

JARS OF CLAY Flood (Silvertone)
Total Plays: 293, Total Stations: 20, Adds: 6

SOUTHERN CULTURE ON THE SKIDS Camel Walk (DGC/Geffen)
Total Plays: 279, Total Stations: 21, Adds: 1

JOE SATRIANI Luminous Flesh Giants (Relativity)
Total Plays: 274, Total Stations: 22, Adds: 0

GRAVITY KILLS Guilty (TVT)
Total Plays: 242, Total Stations: 25, Adds: 5

SPOT Moon, June, Spoon (Ardent)
Total Plays: 235, Total Stations: 16, Adds: 1

ODDS Truth Untold (Elektra/EEG)
Total Plays: 214, Total Stations: 18, Adds: 0

BADLEES Angeline Is Coming Home (Polydor/A&M)
Total Plays: 212, Total Stations: 27, Adds: 9

NO DOUBT Just A Girl (Trauma/Interscope)
Total Plays: 209, Total Stations: 10, Adds: 0

BROTHER CANE Voice Of Eujena (Virgin)
Total Plays: 185, Total Stations: 12, Adds: 0

Songs ranked by total plays.

BREAKERS

CRACKER
I Hate My Generation (Virgin)
TOTAL PLAYS/INCREASE: 762/403
TOTAL STATIONS/ADDS: 61/11
CHART: 25

KISS
Rock And Roll All Nite (Mercury)
TOTAL PLAYS/INCREASE: 717/123
TOTAL STATIONS/ADDS: 54/4
CHART: 27

OASIS
Champagne Supernova (Epic)
TOTAL PLAYS/INCREASE: 625/162
TOTAL STATIONS/ADDS: 32/4
CHART: 29

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
HOWLIN' MAGGIE Alcohol (Columbia/CRG)	28
RAGE AGAINST THE MACHINE Bulls On... (Epic)	20
DAVE MATTHEWS BAND Too Much (RCA)	15
STONE TEMPLE PILOTS Trippin' On A... (Atlantic)	15
ALICE IN CHAINS Again (Columbia/CRG)	14
MY HEAD Humbucker (Capitol)	13
CRACKER I Hate My Generation (Virgin)	11
COLLECTIVE SOUL Where The River Flows (Atlantic)	10
BADLEES Angeline Is Coming Home (Polydor/A&M)	9
TRACY BONHAM Mother Mother (Island)	9



MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CRACKER I Hate My Generation (Virgin)	+403
COLLECTIVE SOUL Where The River Flows (Atlantic)	+340
BADLEES Angeline Is Coming Home (Polydor/A&M)	+178
DISHWALLA Counting Blue Cars (A&M)	+177
OASIS Champagne Supernova (Epic)	+162
TRACY BONHAM Mother Mother (Island)	+155
SMASHING PUMPKINS Zero (Virgin)	+134
BUSH Machinehead (Trauma/Interscope)	+125
SELF So Low (Spongebath/Zoo)	+124
KISS Rock And Roll All Nite (Mercury)	+123

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
RED HOT CHILI PEPPERS My Friends (WB)
SMASHING PUMPKINS Bullet With Butterfly... (Virgin)
TOADIES Possum Kingdom (Interscope)
GOO GOO DOLLS Name (Metal Blade/WB)
BUSH Comedown (Trauma/Interscope)
BROTHER CANE And Fools Shine On (Virgin)
SILVERCHAIR Tomorrow (Epic)
FOO FIGHTERS I'll Stick Around (Roswell/Capitol)
LIVE All Over You (Radioactive)
RED HOT CHILI PEPPERS Warped (WB)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Mgr. RENE RIGAL © Radio Management

THE OBVIOUS

DETACHED

KUPD WRCX WLZR KZBB WRZK KIOZ KMKE WJST WFYV KRXQ
WRXS KRAD KIBZ KBMJ WRUF KUGR KQRX KEYJ WKLQ

"I had a good feeling about the record. Feels great on the radio. It fits Active rock like a glove!"
Keith Masters Hastings/WLZR

"Generating phones. One of our top requested. Great driving straight-ahead rock n' roll!"
Pat Martin/KRXQ

"The Obvious ain't subtle -- 'Detached' blew my face off the first time I played it!"
Jo Robinson/WRCX

GRINDSTONE RECORDS

ACTIVE ROCK PLAYLISTS

March 29, 1996 R&R • 71

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

MARKET #1
Q104.3
WAXQ/New York
(212) 575-1043
Valeri/Marino

PLAYS	3W	2W	LW	ARTIST/TITLE
44	35	37	37	STONE TEMPLE PILOTS/Big Bang Baby
28	35	34	34	SALT/Blister
36	34	34	34	SMASHING PUMPKINS/Zero
17	26	33	33	ALICE IN CHAINS/Agan
36	34	34	34	PEARL JAM/Leaving Here
34	30	33	33	BUSH/Machinehead
20	23	31	31	SEVEN MARY THREE/Water's Edge
-	-	31	31	DASIS/Wonderwall
33	35	30	30	COLLECTIVE SOUL/The World I Know
19	17	27	27	AC/DC/Balbreaker
15	19	22	22	TOADIES/Away
35	27	21	21	SPACEHOG/In The Meantime
20	18	21	21	NIXONS/Sister
-	-	16	16	NINE INCH NAILS/Terrible Lie
24	19	20	20	EVERCLEAR/Santa Monica
16	19	18	18	STABBING WESTWARD/What Do I Have To...
5	11	16	16	VERVE PIPE/Photograph
-	-	18	18	COLLECTIVE SOUL/Where The River...
22	21	22	22	GOD GOOD DOLLS/Naked
-	-	15	15	PEARL JAM/Why Go
7	11	12	12	DISHWALLA/Counting Blue Cars
12	14	16	16	TOM PETTY/Brain Stew
8	7	16	16	TRACY BONHAM/Mother Mother
13	15	16	16	ZZ TOP/She's Just Killing
25	15	16	16	OZZY OSBOURNE/See You On
17	16	15	15	WHITE ZOMBIE/Super-Charger Heaven
-	-	15	15	RED HOT CHILI...Warped
-	-	14	14	CRACKER/! Hate My Generation
-	-	7	14	LENNY KRAVITZ/Can I Get You On...
-	-	14	14	GOLDFINGER/Here In Your Bedroom

MARKET #2
KLOS 95.5
KLOS/Los Angeles
(310) 840-4836
Curetop/Wilde

PLAYS	3W	2W	LW	ARTIST/TITLE
19	22	25	25	EVERCLEAR/Santa Monica
31	32	33	33	BUSH/Machinehead
31	32	31	31	GREEN DAY/Brain Stew
13	15	22	22	SMASHING PUMPKINS/Zero
22	25	23	23	DISHWALLA/Counting Blue Cars
-	-	6	23	FOO FIGHTERS/Big Me
23	22	22	22	GOD GOOD DOLLS/Naked
18	14	17	17	3 L.B. THRILL/Diana
17	16	18	18	RANCID/Ruby Sono
19	17	14	14	JOAN DEDBORN/Right Hand Man
9	10	11	11	SEVEN MARY THREE/Water's Edge
10	24	25	25	STONE TEMPLE PILOTS/Big Bang Baby
-	-	7	16	SON VOLT/Drown
22	22	21	21	GIN BLOSSOMS/Follow You Down
11	13	16	16	PEARL JAM/! Got It
31	22	12	12	ALICE IN CHAINS/Heaven Beside You
11	21	26	26	RED HOT CHILI...Aeroplane
-	-	14	15	STABBING WESTWARD/What Do I Have To...
-	-	3	15	VERVE PIPE/Photograph
17	17	14	14	OZZY OSBOURNE/See You On
21	16	14	14	KENNY WAYNE SHEPHERD/Born With A Broken...
12	14	14	14	SEVEN MARY THREE/Cumbersome
11	13	15	15	SPACEHOG/In The Meantime
9	9	11	11	BAD RELIGION/A Walk
14	14	14	14	RED HOT CHILI.../My Friends
12	11	14	14	BLUES TRAVELER/Hook
31	28	12	12	SMASHING PUMPKINS/1979
11	12	11	11	SMASHING PUMPKINS/Bullet With...
-	-	5	9	CRACKER/! Hate My Generation
-	-	4	10	HOG/Get A Job

MARKET #3
ROCK 103.5
WRGX/Chicago
(312) 861-8100
Richards/Robinson

PLAYS	3W	2W	LW	ARTIST/TITLE
23	37	41	42	SMASHING PUMPKINS/Zero
44	41	46	41	SPACEHOG/In The Meantime
42	47	43	41	GREEN DAY/Brain Stew
44	44	44	44	COLLECTIVE SOUL/The World I Know
20	23	22	22	REFRESHMENTS/Banditos
24	20	27	26	EVERCLEAR/Santa Monica
15	22	21	21	SEVEN MARY THREE/Water's Edge
22	23	24	24	STABBING WESTWARD/What Do I Have To...
22	21	20	20	BUSH/Machinehead
-	-	19	22	CRACKER/! Hate My Generation
8	23	15	22	STONE TEMPLE PILOTS/Big Bang Baby
11	18	12	21	VERVE PIPE/Photograph
18	19	21	21	PEARL JAM/Leaving Here
20	22	22	22	NIXONS/Sister
19	20	19	19	LIVE/Pan Lies On
18	14	14	14	BROTHER CANE/And Fools Shine On
-	-	16	16	ALICE IN CHAINS/Over Now
42	38	16	16	PEARL JAM/! Got It
15	15	13	13	LIVE/! Over You
14	16	17	16	OZZY OSBOURNE/See You On
15	16	14	14	FOO FIGHTERS/! Stuck Around
-	-	15	15	SMASHING PUMPKINS/Tonight, Tonight
16	16	19	19	TOADIES/Possum Kingdom
12	12	13	13	COLLECTIVE SOUL/Where The River
43	21	15	15	SEVEN MARY THREE/Cumbersome
14	12	15	14	BUSH/Comedown
15	21	13	13	RED HOT CHILI.../Aeroplane
24	12	13	13	OZZY OSBOURNE/See You On
14	12	17	17	SILVERCHAIR/Tomorrow
12	11	11	11	OBVIOUS/Detached

MARKET #6
102.7 WDRZ
WDRZ/Detroit
(810) 589-7900
Bevilacqua

PLAYS	3W	2W	LW	ARTIST/TITLE
10	8	65	65	WHITE ZOMBIE/Thunderuss '65
29	30	29	29	EVERCLEAR/Santa Monica
29	29	27	27	RED HOT CHILI...Aeroplane
17	18	20	20	TOADIES/Away
17	20	28	28	REFRESHMENTS/Banditos
29	29	28	28	SPACEHOG/In The Meantime
-	-	23	27	STONE TEMPLE PILOTS/Big Bang Baby
24	27	27	27	STABBING WESTWARD/What Do I Have To...
29	27	29	29	SEVEN MARY THREE/Water's Edge
22	24	25	25	BUSH/Machinehead
16	18	20	20	NIXONS/Sister
-	-	7	19	VERVE PIPE/Photograph
16	15	16	16	AC/DC/Balbreaker
19	17	17	17	HOG/Get A Job
16	17	17	17	PEARL JAM/Leaving Here
15	16	15	15	SMASHING PUMPKINS/Zero
8	9	15	15	MARILYN MANSON/Sweet Dreams
27	28	26	26	ALICE IN CHAINS/Heaven Beside You
-	-	18	16	KISS/Rock And Roll All
27	28	16	16	OZZY OSBOURNE/See You On
19	18	15	15	3 L.B. THRILL/Diana
15	17	16	16	GOD GOOD DOLLS/Naked
17	15	13	13	SKUNK ANANSIE/! Can Dream
15	17	13	13	ADAM SANDLER/Steve
14	14	16	16	SEVEN MARY THREE/Cumbersome
-	-	11	11	RAGE AGAINST.../Bulls On Parade
3	13	13	13	CANDLEBOX/Best Friend
-	-	4	11	DISHWALLA/Counting Blue Cars
7	10	11	11	INTO ANOTHER/T.A.I.L.
17	13	11	11	WHITE ZOMBIE/Super-Charger Heaven

MARKET #8
101 WRIF
WRIF/Detroit
(810) 547-0101
Podell/Welington

PLAYS	3W	2W	LW	ARTIST/TITLE
28	27	33	33	SPACEHOG/In The Meantime
1	18	33	33	STONE TEMPLE PILOTS/Big Bang Baby
31	31	32	32	SEVEN MARY THREE/Cumbersome
33	31	30	30	OZZY OSBOURNE/See You On
24	25	24	24	ALICE IN CHAINS/Heaven Beside You
16	23	21	21	PEARL JAM/Leaving Here
23	24	25	25	STONE TEMPLE PILOTS/Big Bang Baby
8	8	25	25	EVERCLEAR/Santa Monica
-	-	16	25	SEVEN MARY THREE/Water's Edge
31	33	34	34	BUSH/Glycine
32	31	27	27	PEARL JAM/! Got It
29	27	24	24	GREEN DAY/Brain Stew
6	12	20	20	STABBING WESTWARD/What Do I Have To...
24	22	21	21	BUSH/Machinehead
18	15	11	11	FOO FIGHTERS/! Stuck Around
1	15	11	11	FILTER/Hey Man, Nice Shot
7	12	10	10	SOUNDGARDEN/My Way
20	10	10	10	SMASHING PUMPKINS/1979
12	10	10	10	COLLECTIVE SOUL/Where The River
24	15	12	12	BOB SEGER/Hands In The Air
-	-	21	14	TOADIES/Possum Kingdom
9	11	9	9	LIVE/! Over You
-	-	15	11	SILVERCHAIR/Pure Massacre
24	12	9	9	AC/DC/Balbreaker
14	11	9	9	WHITE ZOMBIE/More Human Than...
34	28	16	16	COLLECTIVE SOUL/The World I Know
6	8	7	7	SMASHING PUMPKINS/Zero
6	6	7	7	FIG DISH/Bury Me
3	9	6	6	MARILYN MANSON/Sweet Dreams...
8	7	6	6	HOG/Get A Job

MARKET #7
HEAGLE 97.1
KEGL/Dallas
(214) 869-9700
Doherty/Scult

PLAYS	3W	2W	LW	ARTIST/TITLE
13	24	32	39	OASIS/Champagne Supernova
35	34	36	37	STABBING WESTWARD/What Do I Have To...
34	36	37	37	GREEN DAY/Brain Stew
16	15	20	20	RED HOT CHILI...Aeroplane
34	37	36	36	NIXONS/Sister
14	15	16	16	SEVEN MARY THREE/Water's Edge
37	35	15	15	SPACEHOG/In The Meantime
22	22	25	25	BUSH/Machinehead
23	14	21	21	SON VOLT/Drown
-	-	13	23	KENNY WAYNE SHEPHERD/Born With A Broken...
-	-	37	27	STONE TEMPLE PILOTS/Big Bang Baby
-	-	13	21	SMASHING PUMPKINS/Zero
21	22	21	21	AC/DC/Balbreaker
15	14	15	15	HOG/Get A Job
-	-	16	16	SPOT/Moon, June, Spoon
14	13	16	16	BAD RELIGION/A Walk
15	14	13	13	THE MADDORE/American
14	14	11	11	FOO FIGHTERS/Big Me
10	11	13	13	DODG'S EYE VIEW/Everything Falls...
15	15	14	14	SALT/Blister
-	-	14	14	COLLECTIVE SOUL/Where The River
11	13	17	17	KICKING HAROLD/Kill You
-	-	9	14	KISS/Rock And Roll All
14	14	13	13	MARILYN MANSON/Sweet Dreams...
13	13	16	16	QISHWALLA/Counting Blue Cars
-	-	10	12	INTO ANOTHER/T.A.I.L.
-	-	12	12	TRACY BONHAM/Mother Mother
-	-	10	12	CRACKER/! Hate My Generation
-	-	10	12	RAGE AGAINST.../Bulls On Parade

MARKET #7
Q102
KTXQ/Dallas
(214) 528-5500
Lockridge/Redbeard

PLAYS	3W	2W	LW	ARTIST/TITLE
43	42	42	43	NIXONS/Sister
22	26	38	42	SMASHING PUMPKINS/Zero
39	43	42	42	STABBING WESTWARD/What Do I Have To...
-	-	35	46	STONE TEMPLE PILOTS/Big Bang Baby
28	26	29	28	OASIS/Champagne Supernova
26	26	32	32	BUSH/Machinehead
11	12	27	31	SEVEN MARY THREE/Water's Edge
25	27	30	30	GARBAGE/Only Happy When...
-	-	14	30	JARS OF CLAY/Flood
13	24	29	29	SON VOLT/Drown
-	-	13	29	GRAVITY/KILLS/Guilty
-	-	13	29	TRACY BONHAM/Give Me One Reason
28	29	28	23	TOADIES/Away
-	-	7	20	CRACKER/! Hate My Generation
-	-	13	25	WAKELAND/Falling Angel
12	15	15	15	HOG/Get A Job
40	43	43	43	RED HOT CHILI...Aeroplane
-	-	10	14	FUNLAND/Bleed Like Anyone
-	-	12	15	PUMP'N'ETHYL/! Hate Work
14	14	11	11	SPOT/Moon, June, Spoon
14	13	12	12	MELISSA ETHERIDGE/Your Little Secret
-	-	12	12	JOAN DEDBORN/Right Hand Man
14	15	13	12	ALICE IN CHAINS/Heaven Beside You
10	11	12	12	TOADIES/Tyler
12	12	12	12	TOADIES/Possum Kingdom
11	13	13	13	SILVERCHAIR/Tomorrow
11	14	14	14	INTO ANOTHER/T.A.I.L.
12	12	11	11	CRACKER/! Hate My Generation
12	12	11	11	COLLECTIVE SOUL/The World I Know

MARKET #9
ROCK 101
KLOL/Houston
(713) 526-6855
Beaubien/Bennett

PLAYS	3W	2W	LW	ARTIST/TITLE
34	34	34	34	EVERCLEAR/Santa Monica
31	33	34	34	ALICE IN CHAINS/Heaven Beside You
20	24	21	21	STABBING WESTWARD/What Do I Have To...
20	20	23	23	GREEN DAY/Brain Stew
11	10	21	25	GALACTIC COWBOYS/Fear Not
22	31	35	34	GOD GOOD DOLLS/Naked
31	23	29	24	OZZY OSBOURNE/See You On
9	22	23	23	STABBING WESTWARD/What Do I Have To...
21	23	21	21	ZZ TOP/She's Just Killing
19	17	14	14	BROTHER CANE/Voice Of Eujenja
11	20	23	21	SEVEN MARY THREE/Water's Edge
-	-	7	10	SMASHING PUMPKINS/Zero
11	10	10	10	BUSH/Machinehead
-	-	4	7	KISS/Rock And Roll All
-	-	9	9	INTO ANOTHER/T.A.I.L.
9	9	8	8	PUSHMONKEY/Caught My Mind
4	12	11	11	STONE TEMPLE PILOTS/Big Bang Baby
-	-	8	8	COLLECTIVE SOUL/Where The River
-	-	10	9	SON VOLT/Drown
-	-	6	8	DISHWALLA/Counting Blue Cars
8	11	10	10	TOADIES/Away
34	34	13	7	BROTHER CANE/Breadmaker
8	6	5	5	ALICE IN CHAINS/Grind
29	23	25	25	NIXONS/Sister
20	27	29	29	BROTHER CANE/And Fools Shine On
19	17	14	14	IAN ANDERSON/Bar Line 99
19	23	11	5	VICTOR/Promise
8	5	5	5	SPACEHOG/In The Meantime
6	6	5	5	AC/DC/Hard As A Rock
6	5	5	5	SEVEN MARY THREE/Cumbersome

MARKET #10
WAAF 107.3 FM
WAAF/Boston
(617) 236-1073
Douglas/Osterlind

PLAYS	3W	2W	LW	ARTIST/TITLE
-	-	39	39	BUSH/Machinehead
36	40	39	39	RUST/Not Today
39	37	37	37	GOD LIVES UNDERWATER/! Wrong
32	41	41	41	3 L.B. THRILL/Diana
15	22	27	27	SPACEHOG/In The Meantime
23	34	36	36	NIXONS/Sister
-	-	37	35	STONE TEMPLE PILOTS/Big Bang Baby
35	33	33	33	STABBING WESTWARD/What Do I Have To...
20	35	34	34	SEVEN MARY THREE/Water's Edge
10	26	34	34	EVERCLEAR/Heartspeak
-	-	1	33	ALICE IN CHAINS/Over Now
-	-	15	27	TRACY BONHAM/Mother Mother
22	10	27	27	SMASHING PUMPKINS/1979
-	-	24	24	CRACKER/! Hate My Generation
23				

ROCK PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #5
WMMR
WMMR/Philadelphia
(215) 238-8000
Bonadonna/Hofberg

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	23	21	24		ALANIS MORISSETTE/Ironic
23	23	22	23		OASIS/Wonderwall
20	22	22	22		PEARL JAM/ Got It
22	25	21	21		MELISSA ETHERIDGE/I Want To Come Over
22	22	22	21		COLLECTIVE SOUL/The World I Know
17	22	22	21		SMASHING PUMPKINS/1979
19	22	21	19		GIN BLOSSOMS/Follow You Down
18	22	21	18		DON HENLEY/You Don't Know Me
12	15	17	17		SPACEHOG/In The Meantime
12	14	19	16		SON VOLT/Drown
11	14	15	14		DOG'S EYE VIEW/Everything Falls...
12	13	15	12		EVERCLEAR/Santa Monica...
10	17	14	12		STING/Let Your Soul Be...
-	-	-	-		LENNY KRAVITZ/Can't Get You Off...
22	22	18	12		RED HOT CHILI.../Aeroplane
7	12	10	10		JOAN OSBORNE/Right Hand Man
7	10	9	9		ALICE IN CHAINS/Heaven Beside You
-	-	-	-		BEATLES/Real Love
-	-	-	-		BADLEES/Angeline Is...
5	-	-	-		SEVEN MARY THREE/Cumbersome
5	-	-	-		KISS/Rock And Roll All...
11	5	5	6		NATALIE MERCHANT/Wonder
8	9	9	6		KENNY WAYNE SHEPHERD/Born With A Broken...
6	4	5	5		JOE SATRIANI/You're My World
8	14	4	4		BLESSING UNION OF.../Oh Virginia
8	12	3	3		ZZ TOP/She's Just Killing...
-	-	-	-		GOOD GOOD DOLLS/Name
-	-	-	-		SOUL ASYLUM/Promises Broken
-	-	-	-		FOO FIGHTERS/Big Me
-	-	-	-		DAVE MATTHEWS BAND/Too Much

MARKET #5
94WYSP
WYSP/Philadelphia
(610) 668-9460
Sabean/Thompson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	32	33	31		GREEN DAY/Brain Stew
31	32	32	31		SMASHING PUMPKINS/1979
23	24	25	30		ALICE IN CHAINS/Heaven Beside You
23	9	9	29		SMASHING PUMPKINS/Bullet With...
20	24	26	25		SPACEHOG/In The Meantime
12	21	25	23		NIXONS/Sister
24	21	26	23		AC/DC/Balbreaker
-	-	-	-		KISS/Rock And Roll All...
11	20	9	23		BUSH/Machinehead
3	21	23	22		STONE TEMPLE PILOTS/Big Bang Baby
12	23	15	21		PEARL JAM/ Got It
-	-	-	-		PEARL JAM/Leaving Here
9	13	12	16		STABBING WESTWARD/What Do I Have To...
8	24	26	12		EVERCLEAR/Santa Monica...
11	10	11	10		HOG/Get A Job
7	10	11	10		VERVE PIPE/Photograph
32	13	11	9		BUSH/Glycerine
-	-	-	-		CRACKER/ Hate My Generation
5	7	13	9		SON VOLT/Drown
-	-	-	-		FOO FIGHTERS/Down In The Park
5	8	7	8		SEVEN MARY THREE/Water's Edge
-	-	-	-		MARILYN MANSON/Sweet Dreams...
8	9	11	6		ALICE IN CHAINS/Over Now
-	-	-	-		INTO ANOTHER A.I.L.
3	5	5	5		GREEN/Tagging The Tale
-	-	-	-		MY HEAD/Humbucker
-	-	-	-		LOCAL H/High Five N.F.F.
-	-	-	-		ALICE IN CHAINS/Again
-	-	-	-		SMASHING PUMPKINS/Zero

MARKET #12
96rock
WKLS/Atlanta
(404) 325-0960
Hughes/Kepple

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	31	30	30		ZZ TOP/She's Just Killing...
29	29	30	30		SMASHING PUMPKINS/1979
20	29	28	29		SON VOLT/Drown
30	29	31	29		COLLECTIVE SOUL/The World I Know
27	28	27	29		NATALIE MERCHANT/Wonder
22	27	30	28		DOG'S EYE VIEW/Everything Falls...
10	14	20	28		TRACY CHAPMAN/Give Me One Reason
28	25	27	25		BLUES TRAVELER/The Mountains Win...
28	25	26	25		DON HENLEY/You Don't Know Me...
-	-	-	-		KISS/Rock And Roll All...
7	7	10	10		SPACEHOG/In The Meantime
7	10	7	10		ALICE IN CHAINS/Heaven Beside You
7	8	6	9		NIXONS/Sister
10	11	7	8		BROTHER CANE/Voice Of Eujena
12	9	10	8		BLESSING UNION OF.../Oh Virginia
7	7	5	6		RED HOT CHILI.../Aeroplane
-	-	-	-		DAN BAIRD/Chill
-	-	-	-		STING/I'm So Happy
3	3	6	6		KENNY WAYNE SHEPHERD/Born With A Broken
-	-	-	-		JOAN OSBORNE/Right Hand Man
-	-	-	-		ALANIS MORISSETTE/Ironic
-	-	-	-		JOE SATRIANI/Luminous Flesh...
6	3	5	5		OZZY OSBOURNE/See You On...
5	5	4	4		EVERCLEAR/Santa Monica...
4	4	3	3		DRIVEN/In The Meantime
-	-	-	-		STONE TEMPLE PILOTS/Big Bang Baby
-	-	-	-		MY HEAD/Humbucker
-	-	-	-		LENNY KRAVITZ/Can't Get You Off...
-	-	-	-		BADEES/Angeline Is...

MARKET #14
WBAB
WBAB/Long Island
(516) 587-1023
Levine/Tortora

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	23	23	24		DOG'S EYE VIEW/Everything Falls...
22	21	24	24		SMASHING PUMPKINS/1979
21	24	24	21		GIN BLOSSOMS/Follow You Down
14	13	11	18		BEATLES/Real Love
17	18	20	17		COLLECTIVE SOUL/The World I Know
14	15	14	15		DON HENLEY/You Don't Know Me
-	-	-	-		LYNYRD SKYNYRD/White Knuckle Ride
10	11	9	14		BADLEES/Angeline Is
15	13	16	14		BROTHER CANE/Voice Of Eujena
10	14	11	13		BOB SEGER/Hands In The Air
16	13	13	13		PEARL JAM/Leaving Here
13	11	14	12		ZZ TOP/She's Just Killing...
-	-	-	-		NATALIE MERCHANT/Wonder
9	11	13	10		HODDIE & BLOWFISH/Time
20	13	10	10		MELISSA ETHERIDGE/I Want To Come Over
14	13	14	9		JACKSON BROWNE/Some Bridges
12	12	8	8		BADLEES/Fear Of Falling
6	10	13	8		BOB SEGER/Lock And Load
-	-	-	-		ERIC CLAPTON/To Make Somebody
-	-	-	-		KISS/Rock And Roll All...
-	-	-	-		STONE TEMPLE PILOTS/Big Bang Baby
10	9	7	7		SPACEHOG/In The Meantime
10	9	7	7		TOM PETTY/Waiting For Tonight
-	-	-	-		ERIC CLAPTON/Can't Find My Way...
-	-	-	-		ERIC CLAPTON/Cocaine
-	-	-	-		ERIC CLAPTON/Lay Down Sally
5	5	5	5		EVERCLEAR/Santa Monica...
14	5	5	5		JOAN OSBORNE/Right Hand Man
5	5	5	5		RED HOT CHILI.../Aeroplane

MARKET #14
94.3 & 103.9
WRCN
WRCN/Long Island
(516) 423-6740
Sheehan/Thompson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	28	29	28		OLZZY OSBOURNE/See You On...
22	27	30	21		COLLECTIVE SOUL/The World I Know
15	21	20	18		ZZ TOP/She's Just Killing...
11	20	18	17		BUSH/Glycerine
16	20	19	16		DON HENLEY/You Don't Know Me
-	-	-	-		ALICE IN CHAINS/Heaven Beside You
13	21	19	15		BLUES TRAVELER/The Mountains Win...
18	20	15	15		SEVEN MARY THREE/Cumbersome
16	27	26	15		DOG'S EYE VIEW/Everything Falls...
12	26	26	12		DOG'S EYE VIEW/Everything Falls...
12	20	12	12		KENNY WAYNE SHEPHERD/Born With A Broken
-	-	-	-		KISS/Rock And Roll All...
6	10	11	11		OASIS/Wonderwall
10	20	19	9		NIXONS/Sister
11	18	20	9		SMASHING PUMPKINS/1979
6	10	13	8		EVERCLEAR/Santa Monica...
5	8	10	8		ROLLING STONES/Like A Rolling Stone
7	10	11	7		AC/DC/Balbreaker
7	10	11	7		GOOD GOOD DOLLS/Naked
9	7	7	7		AC/DC/Hard As A Rock
6	5	6	7		COLLECTIVE SOUL/December
6	10	10	6		SPACEHOG/In The Meantime
-	-	-	-		CRACKER/ Hate My Generation
4	6	4	6		TOM PETTY/Cabin Down Below
5	7	9	6		DON HENLEY/The Garden Of Allah
5	8	5	8		HODDIE & BLOWFISH/Time
17	25	24	5		MELISSA ETHERIDGE/I Want To Come Over
4	7	6	5		GOOD GOOD DOLLS/Name
4	5	6	4		TOM PETTY/Waiting For Tonight

MARKET #19
WDVE
WDVE/Pittsburgh
(412) 937-1441
Romano/Winter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	23	27	27		SON VOLT/Drown
26	27	25	27		SPACEHOG/In The Meantime
28	26	29	26		EVERCLEAR/Santa Monica...
25	22	24	23		SEVEN MARY THREE/Cumbersome
20	22	23	23		DISHWALLA/Counting Blue Cars
-	-	-	-		NIXONS/Sister
20	21	23	23		GOOD GOOD DOLLS/Naked
20	21	22	22		FOO FIGHTERS/Big Me
21	23	22	20		OZZY OSBOURNE/See You On...
5	5	8	20		THERMADORE/American
25	25	20	19		ALICE IN CHAINS/Heaven Beside You
-	-	-	-		DOG'S EYE VIEW/Everything Falls...
19	19	22	16		PEARL JAM/ Got It
14	16	17	15		BADLEES/Fear Of Falling
13	14	14	14		GREEN DAY/Brain Stew
16	16	14	14		TOADIES/Possum Kingdom
21	20	14	13		BROTHER CANE/And Fools Shine On
6	10	12	13		KENNY WAYNE SHEPHERD/Deja Voodoo
20	24	10	10		BLUES TRAVELER/Get Out Of Denver
13	11	14	10		AC/DC/Over You In Oil
-	-	-	-		STONE TEMPLE PILOTS/Big Bang Baby
14	11	5	7		BUSH/Glycerine
7	5	7	7		DAVE MATTHEWS BAND/And Marching
10	9	7	6		SEVEN MARY THREE/Water's Edge
8	8	7	6		NEIL YOUNG/Downtown
6	6	5	6		CLARKS/Cigarette
19	21	19	19		WANDERLUST/ Wakeo
5	-	-	-		RED HOT CHILI.../My Friends
6	3	7	6		KENNY WAYNE SHEPHERD/Born With A Broken

MARKET #20
KDKB
KDKB/Phoenix
(602) 897-9300
Maranville/Peterson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
11	12	26	44		BLUES TRAVELER/The Mountains Win...
5	27	24	43		DEL AMITI/Tell Her This
15	28	42	42		JOE SATRIANI/Luminous Flesh...
40	42	43	42		PEARL JAM/Leaving Here
15	43	41	41		TOAD THE WET.../Brother
-	-	-	-		GIN BLOSSOMS/Not Only Numb
-	-	-	-		SEMI-SONIC/Down In Flames
6	13	24	29		AC/DC/Balbreaker
13	23	25	29		KENNY WAYNE SHEPHERD/Born With A Broken...
-	-	-	-		VERVE PIPE/Photograph
-	-	-	-		STING/I'm So Happy
-	-	-	-		REFRESHMENTS/Mekong
-	-	-	-		ALANIS MORISSETTE/Ironic
10	8	9	10		SPACEHOG/In The Meantime
7	9	9	10		NIXONS/Sister
10	7	9	10		GOOD GOOD DOLLS/Name
10	9	9	9		DOG'S EYE VIEW/Everything Falls...
8	9	10	9		EVERCLEAR/Santa Monica...
41	44	20	13		REFRESHMENTS/Banitos
-	-	-	-		BROTHER CANE/And Fools Shine On
10	9	9	9		BUSH/Comedown
9	9	8	9		EDWIN MCCAIN/Solitude
9	10	9	9		JOAN OSBORNE/One Of Us
6	9	9	9		MELISSA ETHERIDGE/Your Little Secret
15	26	9	9		OZZY OSBOURNE/See You On...
9	41	22	8		GIN BLOSSOMS/Follow You Down
8	10	9	8		BUSH/Glycerine
9	10	9	8		COLLECTIVE SOUL/The World I Know
9	10	9	8		TOM PETTY/Waiting For Tonight
6	4	4	7		DEAD HOT WORKSHOP/117

MARKET #25
WEBN
WEBN/Cincinnati
(513) 621-9326
Hardin/Reinhart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	32	32	33		EVERCLEAR/Santa Monica...
19	21	21	21		SPACEHOG/In The Meantime
18	24	30	31		SEVEN MARY THREE/Cumbersome
29	32	31	24		TOADIES/Possum Kingdom
32	31	31	22		KENNY WAYNE SHEPHERD/Deja Voodoo
20	20	20	22		STABBING WESTWARD/What Do I Have To...
7	19	18	22		OZZY OSBOURNE/Just Want You
16	19	20	20		COLLECTIVE SOUL/Simple
2	26	18	19		STONE TEMPLE PILOTS/Big Bang Baby
16	13	13	19		SON VOLT/Drown
12	16	15	19		BUSH/Machinehead
17	18	18	18		ALICE IN CHAINS/Heaven Beside You
7	12	10	16		TOADIES/Away
16	15	19	13		NIXONS/Sister
12	11	11	12		AFGHAN WHIGS/Honky's Ladder
-	-	-	-		HOWLIN' MAGGIE/Alcohol
8	10	15	11		TOADIES/Tyler
7	7	13	11		INTO ANOTHER A.I.L.
-	-	-	-		CRACKER/ Hate My Generation
6	7	9	10		HOG/Get A Job
-	-	-	-		VERVE PIPE/Photograph
11	11	9	9		AC/DC/Balbreaker
9	7	8	8		FOO FIGHTERS/Big Me
9	7	9	9		DISHWALLA/Counting Blue Cars
-	-	-	-		AMMONIA/Drugs
13	16	21	9		FOO FIGHTERS/It's Stick Around
-	-	-	-		GREEN DAY/Brain Stew
17	8	4	8		SMASHING PUMPKINS/1979
-	-	-	-		COLLECTIVE SOUL/Where The River...

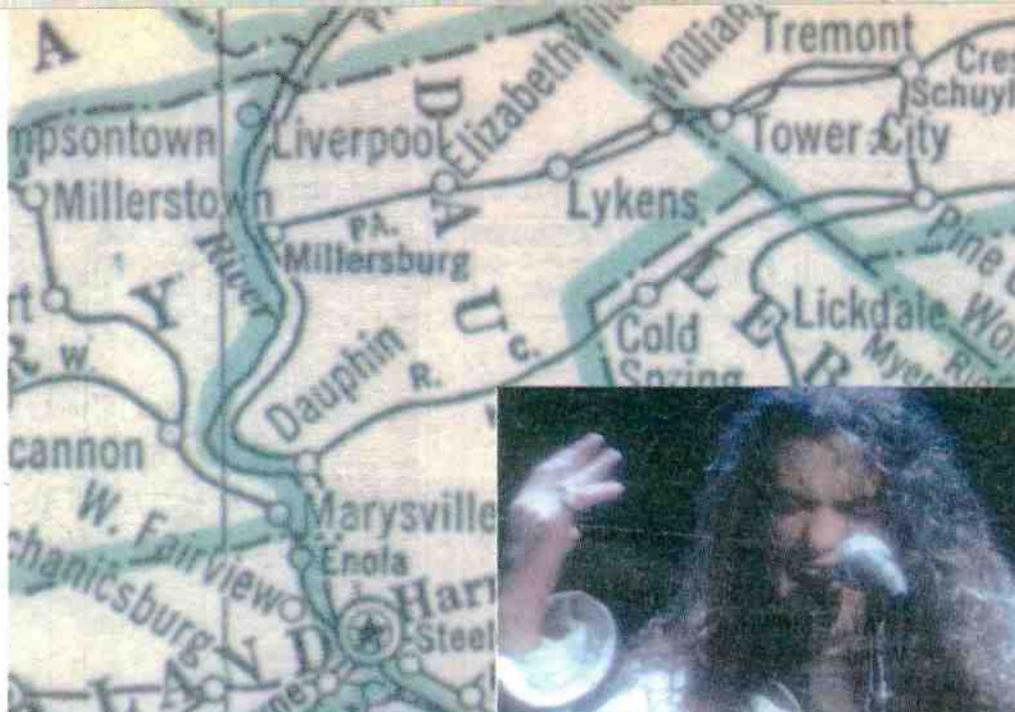
MARKET #27
96ROCK
KCAL/Riverside
(909) 793-3554
Shaw/Matthews

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	-	29		SPACEHOG/In The Meantime
13	13	-	27		BUSH/Machinehead
24	17	-	22		AC/DC/Cover You In Oil

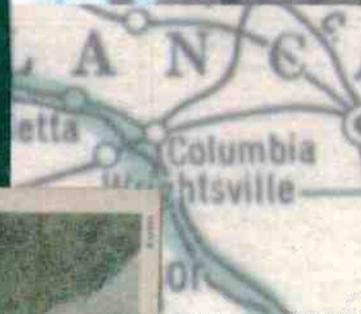
**MOST ADDED 2ND WEEK
IN A ROW!**

**ON OVER 100 STATIONS
SPANNING 4 FORMATS
IN 2 WEEKS!**

ROCK CHART DEBUT **39**



the badlees



angeline is coming home
from
river songs

**VIDEO OUT THIS WEEK
DIRECTED BY
ANTHONY EDWARDS**

ON TOUR NOW



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remixed by bob clearmountain
management: one louder mgmt. produced by the badlees





ROCK TOP 50

MARCH 29, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
7	6	5	1	SPACEHOG In The Meantime (Sire/EEG)	1524	1355	1234	1182	82/0
6	5	4	2	EVERCLEAR Santa Monica (Watch The World Die) (Capitol)	1488	1371	1261	1192	84/0
2	2	1	3	GIN BLOSSOMS Follow You Down (A&M)	1454	1540	1573	1543	72/1
1	1	2	4	SMASHING PUMPKINS 1979 (Virgin)	1418	1531	1664	1681	73/0
4	3	3	5	ZZ TOP She's Just Killing Me (Los Hooligans/Epic)	1388	1460	1540	1417	71/0
8	7	6	6	ALICE IN CHAINS Heaven Beside You (Columbia/CRG)	1212	1154	1187	1175	65/0
15	10	9	7	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)	1178	1093	1085	996	79/0
14	11	10	8	DON HENLEY You Don't Know Me At All (Geffen)	1081	1086	1080	1003	58/0
18	16	11	9	SON VOLT Drown (WB)	1054	960	914	848	73/1
—	21	12	10	STONE TEMPLE PILOTS Big Bang Baby (Atlantic)	1037	958	758	29	76/0
22	19	14	11	KENNY WAYNE SHEPHERD Born With A... (Revolution)	1017	917	816	666	71/1
9	8	8	12	OASIS Wonderwall (Epic)	1013	1102	1117	1122	55/1
3	4	7	13	COLLECTIVE SOUL The World I Know (Atlantic)	968	1108	1338	1476	62/0
20	17	16	14	NIXONS Sister (MCA)	926	894	878	792	72/3
5	9	15	15	SEVEN MARY THREE Cumbersome (Mammoth/Atlantic)	867	911	1103	1197	63/0
—	50	26	16	KISS Rock And Roll All Nite (Mercury)	838	600	221	5	75/9
19	20	17	17	RED HOT CHILI PEPPERS Aeroplane (WB)	836	864	815	797	61/3
16	14	13	18	GOO GOO DOLLS Naked (Metal Blade/WB)	806	924	964	933	60/0
27	24	20	19	ALANIS MORISSETTE Ironic (Maverick/Reprise)	776	708	563	485	45/1
26	25	24	20	BLUES TRAVELER The Mountains Win Again (A&M)	700	622	548	486	46/1
17	23	23	21	PEARL JAM I Got Id (Epic)	635	666	715	909	42/0
37	29	27	22	AC/DC Ballbreaker (EastWest/EEG)	630	580	468	334	59/3
12	12	18	23	BOB SEGER Hands In The Air (Capitol)	629	851	1020	1086	41/0
32	30	28	24	SEVEN MARY THREE Water's Edge (Mammoth/Atlantic)	623	563	467	362	62/7
28	26	29	25	FOO FIGHTERS Big Me (Roswell/Capitol)	617	537	545	477	54/2
BREAKER			26	STABBING WESTWARD What Do I Have... (Columbia/CRG)	570	488	466	406	54/3
10	13	19	27	MELISSA ETHERIDGE I Want To Come Over (Island)	543	749	1006	1101	39/0
11	15	22	28	OZZY OSBOURNE See You On The Other Side (Epic)	522	668	930	1094	44/0
13	18	25	29	BUSH Glycerine (Trauma/Interscope)	507	609	851	1072	45/0
BREAKER			30	COLLECTIVE SOUL Where The River Flows (Atlantic)	501	321	242	206	59/17
21	22	21	31	BROTHER CANE Voice Of Eujena (Virgin)	498	687	754	725	37/0
24	28	31	32	GREEN DAY Brain Stew (Reprise)	474	475	528	567	36/0
—	41	40	33	BUSH Machinehead (Trauma/Interscope)	444	321	278	192	40/1
—	46	36	34	DISHWALLA Counting Blue Cars (A&M)	438	352	237	175	47/7
46	37	35	35	JOAN OSBORNE Right Hand Man (Blue Gorilla/Mercury)	429	381	316	225	41/1
41	34	34	36	PEARL JAM Leaving Here (Epic)	425	392	375	297	31/3
23	27	32	37	KENNY WAYNE SHEPHERD Deja Voodoo (Revolution)	419	449	534	594	40/0
33	33	33	38	PRESIDENTS OF THE UNITED... Peaches (Columbia/CRG)	391	411	394	361	33/0
DEBUT			39	BADLEES Angeline Is Coming Home (Polydor/A&M)	387	42	18	10	56/13
30	35	38	40	GOO GOO DOLLS Name (Metal Blade/WB)	365	331	372	407	44/0
—	49	41	41	THERMADORE Amerasian (Atlantic)	342	297	223	133	37/2
—	44	42	42	JOE SATRIANI Luminous Flesh Giants (Relativity)	317	296	246	170	34/2
38	39	43	43	RED HOT CHILI PEPPERS My Friends (WB)	276	268	309	330	34/0
—	—	45	44	HOG Get A Job (DGC/Geffen)	268	245	197	165	30/1
25	32	37	45	TOM PETTY Waiting For Tonight (MCA)	257	345	443	529	26/0
DEBUT			46	CRACKER I Hate My Generation (Virgin)	239	70	—	—	34/8
DEBUT			47	INTO ANOTHER T.A.I.L. (Hollywood)	232	189	167	111	36/3
40	38	48	48	TOADIES Possum Kingdom (Interscope)	218	218	312	311	20/0
—	—	50	49	VERVE PIPE Photograph (RCA)	212	195	120	66	33/10
35	36	44	50	BEATLES Real Love (Apple/Capitol)	211	260	368	346	22/0

This chart reflects airplay from March 18-24. Songs ranked by total plays. Highlighted songs indicate Breaker. 88 Rock reporters. 84 current playlists. © 1996, R&R Inc.

NEW & ACTIVE

SOUTHERN CULTURE ON THE SKIDS Camel Walk (DGC/Geffen)
Total Plays: 173, Total Stations: 16, Adds: 0

SMASHING PUMPKINS Zero (Virgin)
Total Plays: 169, Total Stations: 22, Adds: 7

REFRESHMENTS Banditos (Mercury)
Total Plays: 134, Total Stations: 18, Adds: 3

NATALIE MERCHANT Wonder (Elektra/EEG)
Total Plays: 116, Total Stations: 7, Adds: 1

CANDLEBOX Best Friend (Maverick/WB)
Total Plays: 114, Total Stations: 17, Adds: 3

IAN MOORE Society (Capricorn)
Total Plays: 112, Total Stations: 11, Adds: 1

OASIS Champagne Supernova (Epic)
Total Plays: 101, Total Stations: 13, Adds: 7

JARS OF CLAY Flood (Silvertone)
Total Plays: 96, Total Stations: 14, Adds: 4

MICHAEL McDERMOTT Summer Days (EMI)
Total Plays: 85, Total Stations: 11, Adds: 0

TRACY CHAPMAN Give Me One Reason (Elektra/EEG)
Total Plays: 78, Total Stations: 4, Adds: 0

Songs ranked by total plays.

BREAKERS®

STABBING WESTWARD

What Do I Have To Do? (Columbia/CRG)

TOTAL PLAYS/INCREASE: 570/82 TOTAL STATIONS/ADDS: 54/3 CHART: 26

COLLECTIVE SOUL

Where The River Flows (Atlantic)

TOTAL PLAYS/INCREASE: 501/180 TOTAL STATIONS/ADDS: 59/17 CHART: 30

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
DAVE MATTHEWS BAND Too Much (RCA)	24
COLLECTIVE SOUL Where The River Flows (Atlantic)	17
BADLEES Angeline Is Coming Home (Polydor/A&M)	13
HOWLIN' MAGGIE Alcohol (Columbia/CRG)	11
VERVE PIPE Photograph (RCA)	10
KISS Rock And Roll All Nite (Mercury)	9
CRACKER I Hate My Generation (Virgin)	8
WHY STORE Lack Of Water (Way Cool/MCA)	8
DISHWALLA Counting Blue Cars (A&M)	7
OASIS Champagne Supernova (Epic)	7
SEVEN MARY THREE Water's... (Mammoth/Atlantic)	7
SMASHING PUMPKINS Zero (Virgin)	7

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BADLEES Angeline Is Coming Home (Polydor/A&M)	+345
KISS Rock And Roll All Nite (Mercury)	+238
COLLECTIVE SOUL Where The River Flows (Atlantic)	+180
CRACKER I Hate My Generation (Virgin)	+169
SPACEHOG In The Meantime (Sire/EEG)	+169
BUSH Machinehead (Trauma/Interscope)	+123
EVERCLEAR Santa Monica (Watch...) (Capitol)	+117
SMASHING PUMPKINS Zero (Virgin)	+107
KENNY WAYNE SHEPHERD Born... (Revolution)	+100
SON VOLT Drown (WB)	+94

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
BUSH Comedown (Trauma/Interscope)
HOOTIE & THE BLOWFISH Time (Atlantic)
BADLEES Fear Of Falling (Polydor/A&M)
JOAN OSBORNE One Of Us (Blue Gorilla/Mercury)
BLUES TRAVELER Hook (A&M)
AC/DC Hard As A Rock (EastWest/EEG)
BROTHER CANE And Fools Shine On (Virgin)
SILVERCHAIR Tomorrow (Epic)
BOTTLE ROCKETS Radar Gun (TAG)
SMASHING PUMPKINS Bullet With Butterfly... (Virgin)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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SKY DANIELS

Searching For The Newest Sounds

□ WHFS/Washington, KNDD/Seattle committed to finding artists of tomorrow

Some programmers seek the safe shelter of proven acceptance when it comes to the music they play. Others seek adventure, wanting to find the next big thing — not be led to it.

Stations that take an aggressive musical posture generally have one element in common: They rely on an aware and dedicated music director to uncover hidden gems in the music mine. Two cases in point are WHFS/Washington MD Pat Ferrise and KNDD/Seattle MD Marco Collins. They're relentless in their pursuit of new music, recognizing that it remains a key factor in the format's success.

Total Commitment

"It's a broad, demanding issue," Ferrise states matter of factly when asked about his new-music commitment. "There are two levels of pursuit. One is listening diligently to CDs and advance tapes. The other is going to clubs and shows, viewing bands in a live context. Both require a lot of time, which I'm glad to do."

Discovering new music is somewhat easier in the '90s as Ferrise explains: "Music information is



We will go with our guts and then let the various forms of research — sales, requests, and callout — tell us if we were right. We use research to validate our decisions. It doesn't prohibit them.
—Pat Ferrise

omnipresent. We gather awareness in many ways. There's a lot of dedicated press available. **Folk Implosion** is an act that I was aware of from press. I had read articles on (leader) Lou Barlow and stories on the movie 'Kids.' When that record arrived, we already had a degree of anticipation. 'Natural One' sounded distinct in the manner we at WHFS are often looking for."

Ferrise isn't WHFS's only dedicated listener of new music. "One reason we are able to find things so often is we have a group of people here who are really involved. PD Robert Benjamin likes to find things on his own. APD Bob



Pat Ferrise



Marco Collins

Waugh really listens to everything."

Dave Marsh, host of the specialty show "Now Hear This," also plays a vital role. "Dave finds a lot of things that grow out of that show. 'Lump' by the Presidents Of The United States Of America first appeared on the show when it was out on PopLlama. There are a lot of people covering ground here."

Ferrise tends to focus on the local market first and foremost when seeking out new music. "We may be influenced by compelling stories on a national basis, but we really listen first with our market in mind. Most of my networking is done with active individuals in the DC area. I like to talk to fans as well as industry people. That way you aren't tied to industry convention alone."

Contexting Records

Listening to music inspires raw enthusiasm and passion in Ferrise. As a good MD, he realizes it's his job to translate that excitement into how a record fits into his station's "context." A good example was Sparklehorse, a regional act whose vocalist/guitarist Mark Linkous lives in Richmond. "I presented it to Robert and Bob with that regional appeal in mind. I also referenced the song in the overall balance of our playlist at the time. Sometimes you have the right record at the wrong time. In this case, a record comes along that you feel will fill a needed space in your sound."

Finding that balance remains an overt concern for Ferrise. "We are aware of having too much of any particular approach on the air at any given time. That can cause you to sound repetitive and predictable. Nonetheless, if a great record by a singer-songwriter came along and we were playing other singer-songwriters at the time, we wouldn't consciously avoid it."

Ferrise does not live in a vacuum when contexting records for WHFS. In fact, he commends labels' promotional efforts. "I always appreciate when promotion people are aware of how a record would fit specifically on WHFS. If they are able to intelligently discuss dayparting, or if they correctly identify a record's active appeal, it tells me they have thought about WHFS first. We don't appreciate 'alphabet soup,' at least initially. WHFS listeners may not have the same desires as those of another station's."

"We spend considerable time listening to entire albums as opposed to just lead tracks. Most of the time labels do a good job of determining tracks, and we try to respect that choice. But we may find one that we know is right for our audience and want to start it."

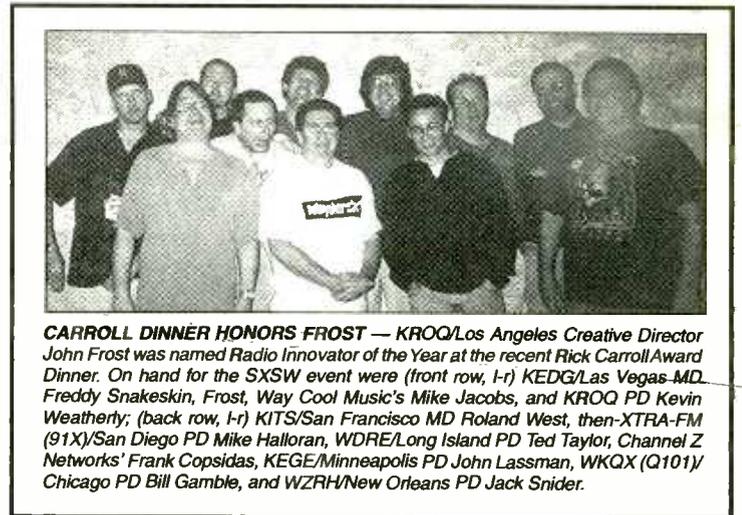
Starting records on your own requires an ability to determine their relative acceptance. "We add

some records because we envision an active response. The Meices 'Wow' felt like that and it's getting it. On the other hand we knew 'High And Dry' by Radiohead was more subtle than the listeners might expect, and we were willing to be patient on it coming home. We will go with our guts and then let the various forms of research — sales, requests, and callout — tell us if we were right. We use research to validate our decisions. It doesn't prohibit them."

Seattle Sound Seeker

Collins is generally regarded as one of Alternative's most dedicated musicologists. Ever since his arrival in the early '90s, KNDD has grown into one of the format's most influential — and adventurous — stations. It's among the most successful as well, having been the first major-market Alternative to attain No. 1 status in 12+ ratings (Winter '95).

Collins is fortunate that he works for a new parent company, Entercom, that is fast becoming one of Alternative radio's most supportive ownerships. Acknowledging another factor, Collins says, "I work for Rick Lambert, who is one of the most open-minded and supportive people I have ever met. Recently, I brought the Deftones' 'Bored' to a music



CARROLL DINNER HONORS FROST — KROQ/Los Angeles Creative Director John Frost was named Radio Innovator of the Year at the recent Rick Carroll Award Dinner. On hand for the SXSW event were (front row, l-r) KEDG/Las Vegas MD Freddy Snakeskin, Frost, Way Cool Music's Mike Jacobs, and KROQ PD Kevin Weatherly; (back row, l-r) KITS/San Francisco MD Roland West, then-XTRA-FM (91X)/San Diego PD Mike Halloran, WDRE/Long Island PD Ted Taylor, Channel Z Networks' Frank Copsidas, KEGE/Minneapolis PD John Lassman, WKQX (Q101)/Chicago PD Bill Gamble, and WZRH/New Orleans PD Jack Snider.

meeting. I was set to qualify the record for starter play at night when Rick turns around and says, 'Let's put it in fulltime.' (Editor's note: Lambert has always been an aggressive supporter of new music at stations such as KLOL/Houston and KXRX/Seattle.)

According to Collins, Lambert provides a strong programming complement. "Rick keeps me in line. He appreciates my desire to break bands, but he helps temper my enthusiasm when necessary. I recognize the first job is to create a sound that generates ratings, and Rick's there to remind me of that sometimes. But he still trusts my instincts."

Collins's instincts have proven to be strong. Many labels credit Collins with discovering and championing unknown projects. "My college radio background cre-

used to join every one of the record clubs. I've always listened to music all the time. If I had a construction job, I'd have music playing all the time. Even now, I don't drive. I walk all over Seattle with my Walkman. I treat records like books; you should try to have a complete library."

Seattle Network

Although Collins dedicates a lot of time to seeking out new music, he doesn't feel overwhelmed. "I like doing it. A lot of my friends, both inside the industry and out, are real fans. They've kind of joined a crusade with me to discover the best new stuff. I have an intern who works at a local Tower store. He's constantly calling me up to say, 'You won't believe what import just came in.' We found the **Beastie Boys**' 'Aglio E Olio' that way. A lot of my friends are club jocks, musicians, and writers. I have friends at a local fanzine, *The Stranger*, who always turn me on to new things."

Collins spends time digesting

many magazines and fanzines to help stay ahead of the curve. "I probably drop at least 20 bucks a week on *Melody Maker*, *NME*, *Mixmag*, and *CMJ*. I still love *Alternative Press*. I like reading *Spin* because it will dip its hands in some lifestyle subject matters."

Collins's search for new music has led him to start a small label. "I didn't start the label to make money. I did it because I wanted to put out records I believed in. I try to make the packaging as cool as I can. It's the sort of music that I would hope someone would turn me on to. One act, **Muzzle**, managed to get signed to **Reprise**. I'm really doing this to learn everything that goes into making music happen."

Both Collins and Ferrise represent a vital element of the Alternative format's success. They carry on a tradition of putting the music first, believing that dedication will be recognized by their listeners. As another legendary programmer, John Gorman of **WMMS/Cleveland**, once said, "It's not my job to break new music, it's my pleasure."

I was one of those kids who drove their parents nuts playing music all the time. I used to join every one of the record clubs. I've always listened to music all the time.

—Marco Collins

CRACKER



THE GOLDEN AGE

19

96

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CRACKER

I Hate My Generation

from the forthcoming album "The Golden Age"

Produced by Dennis Herring and David Lowery

Mixed by Andy Wallace

Jackson Haring / Bill Graham Management



ADD • R&R Alternative 28 - 19 • Album in stores April 2nd!

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	3	2	1	FOO FIGHTERS Big Me (Roswell/Capitol)	2755	2591	2441	2343	94/1
17	12	5	2	OASIS Champagne Supernova (Epic)	2674	2254	1873	1583	94/1
1	1	1	3	ALANIS MORISSETTE Ironic (Maverick/Reprise)	2593	2603	2629	2695	87/0
—	5	4	4	STONE TEMPLE PILOTS Big Bang Baby (Atlantic)	2565	2380	2118	176	90/1
2	2	3	5	SPACEHOG In The Meantime (Sire/EEG)	2362	2485	2539	2451	82/0
20	18	8	6	BUSH Machinehead (Trauma/Interscope)	2002	1862	1618	1406	78/0
19	16	11	7	JARS OF CLAY Flood (Silvertone)	1877	1760	1642	1501	79/0
3	9	13	8	SMASHING PUMPKINS 1979 (Virgin)	1794	1749	2006	2347	70/0
11	11	14	9	EVERCLEAR Santa Monica (Watch The World Die) (Capitol)	1791	1710	1943	1972	66/0
16	17	15	10	STABBING WESTWARD What Do I Have... (Columbia/CRG)	1731	1693	1632	1590	79/0
22	21	17	11	SMASHING PUMPKINS Zero (Virgin)	1716	1655	1472	1286	79/2
32	24	19	12	LOVE AND ROCKETS Sweet Lover... (American/Reprise)	1713	1436	1195	977	87/6
6	8	12	13	PRESIDENTS OF THE UNITED... Peaches (Columbia/CRG)	1701	1755	2077	2270	74/1
7	4	6	14	GREEN DAY Brain Stew (Reprise)	1701	1961	2132	2234	66/0
8	7	9	15	ALICE IN CHAINS Heaven Beside You (Columbia/CRG)	1697	1844	2090	2207	67/1
5	6	7	16	GIN BLOSSOMS Follow You Down (A&M)	1695	1934	2103	2289	69/0
9	10	10	17	RED HOT CHILI PEPPERS Aeroplane (WB)	1691	1804	1961	2067	69/0
13	13	16	18	GARBAGE Only Happy When It Rains (Almo Sounds/Geffen)	1682	1675	1831	1902	80/0
—	—	28	19	CRACKER I Hate My Generation (Virgin)	1584	1031	39	—	85/10
24	25	22	20	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)	1403	1266	1133	1084	62/2
15	20	21	21	NO DOUBT Just A Girl (Trauma/Interscope)	1306	1393	1537	1691	59/0
33	28	25	22	NIXONS Sister (MCA)	1307	1156	1029	939	69/5
12	14	18	23	GOO GOD DOLLS Naked (Metal Blade/WB)	1214	1488	1720	1939	54/0
14	15	20	24	TORI AMOS Caught A Lite Sneeze (Atlantic)	1173	1400	1695	1815	59/0
BREAKER			25	VERVE PIPE Photograph (RCA)	1161	924	716	414	72/7
30	27	27	26	GRAVITY KILLS Guilty (TVT)	1118	1047	1050	983	64/1
BREAKER			27	COWBOY JUNKIES A Common Disaster (Geffen)	1116	925	730	571	71/10
21	23	24	28	RUBY Tiny Meat (Creation/Work/CRG)	1112	1217	1365	1385	60/1
BREAKER			29	TRACY BONHAM Mother Mother (Island)	1048	627	185	25	68/15
BREAKER			30	DISHWALLA Counting Blue Cars (A&M)	1034	687	352	187	73/15
28	29	29	31	AFGHAN WHIGS Honky's Ladder (Elektra/EEG)	969	1008	989	1015	73/0
10	19	23	32	OASIS Wonderwall (Epic)	968	1229	1617	2044	51/0
37	34	30	33	BAD RELIGION A Walk (Atlantic)	929	945	909	794	62/1
18	22	26	34	SALT Bluster (Island)	899	1098	1406	1531	51/0
49	42	38	35	AMMONIA Drugs (Epic)	879	774	646	473	65/5
23	31	34	36	SEVEN MARY THREE Cumbersome (Mammoth/Atlantic)	861	898	962	1117	48/0
—	44	41	37	SEVEN MARY THREE Water's Edge (Mammoth/Atlantic)	829	689	592	395	48/4
25	26	33	38	SON VOLT Drown (WB)	820	914	1051	1079	40/0
—	—	49	39	GOLDFINGER Here In Your Bedroom (Mojo)	770	567	278	160	47/10
26	32	37	40	FOLK IMPLOSION Natural One (London/Island)	741	786	929	1056	39/0
—	—	47	41	LUSH Ladykillers (4AD/Reprise)	738	576	465	373	48/6
—	50	48	42	SPARKLEHORSE Someday I Will Treat You... (Capitol)	731	568	469	390	56/5
34	35	39	43	PEARL JAM Leaving Here (Epic)	704	758	865	915	38/1
DEBUT			44	REFRESHMENTS Banditos (Mercury)	682	538	405	219	47/8
29	33	35	45	COLLECTIVE SOUL The World I Know (Atlantic)	665	828	914	984	34/0
35	37	40	46	PEARL JAM I Got Id (Epic)	625	707	798	878	33/0
27	30	36	47	TOADIES Away (Interscope)	624	793	974	1029	36/0
46	46	50	48	TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	623	547	565	522	32/0
40	45	45	49	TOADIES Possum Kingdom (Interscope)	602	605	573	610	35/0
—	49	—	50	JOSH CLAYTON-FELT Window (A&M)	517	523	494	444	36/0

This chart reflects airplay from March 18-24. Songs ranked by total plays. Highlighted songs indicate Breaker. 96 Alternative reporters. 95 current playlists. © 1996, R&R Inc.

BREAKERS®

VERVE PIPE
Photograph (RCA)

TOTAL PLAYS/INCREASE: 1161/237
TOTAL STATIONS/ADDS: 72/7
CHART: 25

COWBOY JUNKIES

A Common Disaster (Geffen)

TOTAL PLAYS/INCREASE: 1116/191
TOTAL STATIONS/ADDS: 71/10
CHART: 27

TRACY BONHAM

Mother Mother (Island)

TOTAL PLAYS/INCREASE: 1048/421
TOTAL STATIONS/ADDS: 68/15
CHART: 29

DISHWALLA

Counting Blue Cars (A&M)

TOTAL PLAYS/INCREASE: 1034/347
TOTAL STATIONS/ADDS: 73/15
CHART: 30

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
DAVE MATTHEWS BAND Too Much (RCA)	58
RAGE AGAINST THE MACHINE Bulls On Parade (Epic)	41
TRACY BONHAM Mother Mother (Island)	15
DISHWALLA Counting Blue Cars (A&M)	15
HOWLIN' MAGGIE Alcohol (Columbia/CRG)	11
COWBOY JUNKIES A Common Disaster (Geffen)	10
CRACKER I Hate My Generation (Virgin)	10
GOLDFINGER Here In Your Bedroom (Mojo)	10
BLACK GRAPE Kelly's Heroes (Radioactive)	9
CAST Alright (Polydor/A&M)	8
JEWEL Who Will Save Your Soul (Atlantic)	8
REFRESHMENTS Banditos (Mercury)	8

TRACY BONHAM "Mother Mother"

43 - 29 68/15



MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CRACKER I Hate My Generation (Virgin)	+553
TRACY BONHAM Mother Mother (Island)	+421
OASIS Champagne Supernova (Epic)	+420
DISHWALLA Counting Blue Cars (A&M)	+347
LOVE AND ROCKETS Sweet... (American/Reprise)	+277
RAGE AGAINST THE MACHINE Bulls On... (Epic)	+275
VERVE PIPE Photograph (RCA)	+237
GOLDFINGER Here In Your Bedroom (Mojo)	+203
COWBOY JUNKIES A Common Disaster (Geffen)	+191
STONE TEMPLE PILOTS Big Bang Baby (Atlantic)	+185

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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ALTERNATIVE REPORTERS

Stations and their adds listed alphabetically by market

<p>WEQX/Albany, NY PD: Ian Harrison APD/MD: Marc Alghini DAVE MATTHEWS BAND "Much" VERVE PIPE "Photograph" SEMISONIC "Flames" RANCID "Omaha" STONE TEMPLE PILOTS "Trippin" RAGE AGAINST... "Parade"</p> <p>WQBK/Albany, NY OM/MD: Dan Binder MD: Kelly McManara VELOCITY GIRL "Nothing" RAGE AGAINST... "Parade" FOR SQUIRRELS "8:02" KICKING HAROLD "Kil"</p> <p>KTEG/Albuquerque, NM PD: Sandy Horowitz MD: Julie Hoyt PRESIDENTS OF... "Peaches" RAGE AGAINST... "Parade" DAVE MATTHEWS BAND "Much" HOWLIN' MAGGIE "Alcohol" DISHWALLA "Cars" GIRLS AGAINST BOYS "Super-Fire" CAST "Alright"</p> <p>WNNX/Atlanta, GA PD: Brian Phillips APD: Leslie Fram MD: Sean Demery REFRESHMENTS "Banditos" DAVE MATTHEWS BAND "Much" COWBOY JUNKIES "Disaster" LUSH "Ladykiller" RAGE AGAINST... "Parade"</p> <p>WJSE/Atlantic City, NJ OM/MD: Dave King DASH RIP ROCK "Smoke" RANCID "Omaha" SPARKLEHORSE "Treat" DAVE MATTHEWS BAND "Much" JAWBREAKER "Prone" CHARM FARM "Sick" EVERCLEAR "Heartspark" LOCAL H "High"</p> <p>WCHZ/Augusta, GA OM/MD: Eric Hall MD: Todd Haller CAST "Alright" FLEMING & JOHN "Ain't" FOR SQUIRRELS "8:02" DAVE MATTHEWS BAND "Much" DISHWALLA "Cars" HOWLIN' MAGGIE "Alcohol"</p> <p>KNNC/Austin, TX PD/MD: Mike Peer 5 DISHWALLA "Cars" 3 RAGE AGAINST... "Parade" LUSH "Ladykiller" DAVE MATTHEWS BAND "Much" SHOVELBURN "Loving"</p> <p>KROX/Austin, TX PD: Sara Trexler APD/MD: Lloyd Hocutt CRACKER "Generation" LOVE AND ROCKETS "Hangover" REFRESHMENTS "Banditos"</p> <p>WRAX/Birmingham, AL PD: Dave Rossi MD: Hurricane Shane DISHWALLA "Cars" TRACY BONHAM "Mother" WHY STORE "Water" RAGE AGAINST... "Parade"</p> <p>WBCN/Boston, MA VP/Programming: Oedipus MD: Carter Alan APD: Steven Strick 9 TRACY BONHAM "One" 9 RAGE AGAINST... "Parade" 9 DAVE MATTHEWS BAND "Much" FOO FIGHTERS "Park" CRAMBERRIES "Salvation"</p> <p>WFNX/Boston, MA PD: Troy Smith APD: Todd Wilkinson MD: Laurie Gall 29 CRACKER "Generation" 10 RAGE AGAINST... "Parade" ELEVATOR DRIPS "5" AMMONIA "Drugs" FUN LOVING CRIMINALS "I"</p> <p>WEDG/Buffalo, NY MD: Rich Wall 6 RAGE AGAINST... "Parade"</p> <p>WUNX/Cape Cod, MA PD: Chris Boles MD: Steve Binder TRACY BONHAM "Mother" WHIPPING BOY "Twinkle" DAVE MATTHEWS BAND "Much" CHARM FARM "Sick"</p> <p>WPGU/Champaign, IL PD: Jay Schulman MD: Kim Hasckell CAST "Alright" DAVE MATTHEWS BAND "Much"</p>	<p>WEND/Charlotte, NC PD: Jack Daniel MD: Kim Monroe DAVE MATTHEWS BAND "Much" COLLECTIVE SOUL "River" AMMONIA "Drugs" TRACY BONHAM "Mother" EVERCLEAR "Heartspark" DISHWALLA "Cars" REFRESHMENTS "Banditos"</p> <p>WKQX/Chicago, IL PD: Bill Gamble APD/MD: Mary Shuminas 12 DAVE MATTHEWS BAND "Much" 10 LUPINS "Rais" 10 DISHWALLA "Cars" 5 JEWEL "Save" 5 LUSH "Ladykiller" 4 NO DOUBT "Spiderwebs" HOWLIN' MAGGIE "Alcohol"</p> <p>WAQZ/Cincinnati, OH PD/MD: Matthew Harris APD: Sterling Schiesler 14 LOVE AND ROCKETS "Hangover" 12 MELISSA ETHERIDGE "Come" 9 ALICE IN CHAINS "Heaven" 6 LUSH "Ladykiller" DAVE MATTHEWS BAND "Much" TRACY BONHAM "Mother" LENNY KRAVITZ "Mind"</p> <p>WOXY/Cincinnati, OH PD: Dave Tellmann MD: Dorsie Fyfe 4 LOU REED "Ego" 3 THROMBERRY "Hurrah" 2 DAVE MATTHEWS BAND "Much" 2 BLACK GRAPE "Kelly's" 2 AMEE MANN "Over" 1 FUZZY "Git" 1 AMMONIA "Drugs" 1 MOUTH "Pure" 1 GUIDED BY VOICES "Ironman" 1 JOSH CLAYTON "Fell" 1 FRANK BLACK "Ain't" 1 BARENAKED LADIES "Aparment" 1 LOCAL H "High"</p> <p>WENZ/Cleveland, OH PD: Ric "Rocco" Bennett MD: Sean Robertson SELF "Low" RAGE AGAINST... "Parade" HOWLIN' MAGGIE "Alcohol" LUSH "Ladykiller" DISHWALLA "Cars" HOWLIN' MAGGIE "Alcohol"</p> <p>WMMS/Cleveland, OH VP/Dir./Ops.: John Gorman APD/MD: Doug Kubinski DAVE MATTHEWS BAND "Much" RUBY "Ting" DAVE MATTHEWS BAND "Much"</p> <p>WWCD/Columbus, OH PD: Jane Purcell MD: Andy Davis No Adds</p> <p>KOGE/Dallas, TX PD: Joel Folger MD: Jay Michaels 21 BUSH "Comedown" SEVEN MARY THREE "Water's" LOVE AND ROCKETS "Hangover" PHUNK JUNKIEZ "Ghit" HOWLIN' MAGGIE "Alcohol" DAVE MATTHEWS BAND "Much"</p> <p>WXEG/Dayton, OH PD: Mike Stern MD: Jeff Stevens CRACKER "Generation" RAGE AGAINST... "Parade" HOWLIN' MAGGIE "Alcohol" TRACY BONHAM "Mother" NATALIE MERCHANT "Jealousy" EVERCLEAR "Heartspark"</p> <p>WKRD/Daytona Beach, FL PD: Tait Moore MD: Della Rae 4 DAVE MATTHEWS BAND "Much" 2 JEWEL "Save" 2 EVERCLEAR "Heartspark" 2 STONE TEMPLE PILOTS "Lady" 2 STONE TEMPLE PILOTS "Suicide" 2 PATTI ROTHBERG "Inside" 1 STONE TEMPLE PILOTS "Trippin"</p> <p>KTCL/Denver, CO PD: John Hayes 13 DISHWALLA "Cars" 6 POSSUM DIXON "About" 6 DAVE MATTHEWS BAND "Much"</p> <p>KKDM/Des Moines, IA PD: J. Michael McKay MD: Sophia John 41 CAROLINE LAVELLE "Moorought" 13 ADAM SANDLER "Dig" "WEIRD AL" YANKOVIC "Omigod" COWBOY JUNKIES "Disaster" PATTI ROTHBERG "Inside" BODEANS "Closer" SELF "Low"</p>	<p>CIMX/Detroit, MI Program Mgr: Murray Brookshaw PD/MD: Vince Canova 16 GIRLS AGAINST BOYS "Super-Fire" 14 ALANIS MORISSETTE "Really" 9 STONE TEMPLE PILOTS "Lady" 4 LUSH "Ladykiller" 3 ECHOBELLY "Great"</p> <p>WHYT/Detroit, MI PD: Gareth Michaels MD: Alex Tarr Asst. MD: Carol Bertrand 14 COWBOY JUNKIES "Disaster" DAVE MATTHEWS BAND "Much" DAVE MATTHEWS BAND "Much"</p> <p>KFRF/Fresno, CA PD: Don D'Neal MD: Carla Gonzalez POE "Angry" REFRESHMENTS "Banditos" GOLDFINGER "Bedroom" CRACKER "Generation" DISHWALLA "Cars"</p> <p>WEJE/Ft. Wayne, IN PD: Sean Smeal MD: Wessly 3 WHY STORE "Water" 1 RAGE AGAINST... "Parade" HOWLIN' MAGGIE "Alcohol" DAVE MATTHEWS BAND "Much"</p> <p>WGRD/Grand Rapids, MI PD: Allan Fee MD: Leann Curtis 9 COLLECTIVE SOUL "River" 5 SEVEN MARY THREE "Water's" DAVE MATTHEWS BAND "Much" SEMISONIC "Flames" PATTI ROTHBERG "Inside"</p> <p>WQXA/Harrisburg, PA PD: John Moschitta MD: Scott McFadden RAGE AGAINST... "Parade" CAST "Alright" VERVE PIPE "Photograph"</p> <p>WMRO/Hartford, CT PD: Brian Krysz MD: Gina Crash 14 RAGE AGAINST... "Parade" 8 VERVE PIPE "Photograph" 5 COWBOY JUNKIES "Disaster" 4 DISHWALLA "Cars" 3 TRACY BONHAM "Mother" DAVE MATTHEWS BAND "Much"</p> <p>KPOI/Honolulu, HI PD: Brock Whaley MD: Nikki Basque TRACY BONHAM "Mother" CAST "Alright" BLACK GRAPE "Kelly's" GOLDFINGER "Bedroom" COWBOY JUNKIES "Disaster"</p> <p>KTBJ/Houston, TX PD: Steve Robison APD: David Sadof 9 COWBOY JUNKIES "Disaster" 7 JEWEL "Save" 2 RAGE AGAINST... "Parade" 1 GOLDFINGER "Bedroom" 1 VERVE PIPE "Photograph"</p> <p>WRZX/Indianapolis, IN PD: Scott Jameson MD: Michael Young DAVE MATTHEWS BAND "Much" CRACKER "Generation" GOLDFINGER "Bedroom"</p> <p>WPLA/Jacksonville, FL PD: Jim Randall APD: Beener MD: Greg Brady 13 FOO FIGHTERS "Park" 10 FOX "Luz" 1 TRACY BONHAM "Mother" RAGE AGAINST... "Parade" 1 GREEN "Trippin"</p> <p>KISF/Kansas City, MO PD: Jon Anthony APD: Ed Parreira MD: Jason Justice 13 CRACKER "Generation" 8 TRACY BONHAM "Mother" 8 DISHWALLA "Cars" SELF "Low"</p> <p>KLZR/Kansas City, MO PD: Roger The Dodger MD: Bob Osburn DAVE MATTHEWS BAND "Much" RAGE AGAINST... "Parade" FRANK BLACK "Ain't" GOLDEN SMOG "V" GUIDED BY VOICES "Ironman" WHIPPING BOY "Twinkle"</p>	<p>WNFZ/Knoxville, TN DM/PD/MD: Jonathan Pirkle BOSS HOG "Dig" LOTION "Band" BANDIT QUEEN "Dog" CRACKER "Generation" NANCY BOY "Motel"</p> <p>WWDX/Lansing, MI PD: Mike Childs MD: Nicole Schiffler CHARM FARM "Sick" DISHWALLA "Cars" RAGE AGAINST... "Parade" UNIVERSAL HONEY "Upfront" SEVEN MARY THREE "Water's" SELF "Low" DAVE MATTHEWS BAND "Much" DASH RIP ROCK "Smoke"</p> <p>KEDG/Las Vegas, NV DM: Steve Hoffman PD: John Griffin MD: Freddy Snakeskin No Adds</p> <p>WXZZ/Lexington, KY PD: Peter Delforo MD: Tony Duline AMMONIA "Drugs" PEARL JAM "Loaving" STONE TEMPLE PILOTS "Baby" CRACKER "Generation" HOWLIN' MAGGIE "Alcohol" FOR SQUIRRELS "Maghy" VERVE PIPE "Photograph"</p> <p>KKNB/Lincoln, NE PD: Erik Johnson MD: Erik Johnson NO DOUBT "Spiderwebs" DAVE MATTHEWS BAND "Much" NANCY BOY "Motel"</p> <p>WDRF/Long Island, NY PD: Ted Taylor MD: Shelley Miller DASIES "Sunday" SPAIN "Untitled" POSSUM DIXON "About" DAMBUILERS "Kiss" DAVE MATTHEWS BAND "Much" CAST "Alright" VERVE PIPE "Photograph"</p> <p>KROQ/Los Angeles, CA PD: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden 27 SMASHING PUMPKINS "Tonight" 11 CRAMBERRIES "Salvation" 10 DAVE MATTHEWS BAND "Much" NIXONS "Sister"</p> <p>WXNU/Louisville, KY PD: Rick Jamie MD: Dave Abbott DAVE MATTHEWS BAND "Much" LUSH "Ladykiller" BLACK GRAPE "Kelly's" JAWBREAKER "Prone" MARILYN MANSON "Sweet" RAGE AGAINST... "Parade"</p> <p>WMAD/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott CRACKER "Generation" SMASHING PUMPKINS "Zero" DAVE MATTHEWS BAND "Much"</p> <p>WRXQ/Memphis, TN PD: Tony Williams MD: Dianna Gee TRACY BONHAM "Mother"</p> <p>WLUM/Milwaukee, WI PD: Vince Richards APD: Tommy Wilde MD: Zerrin Bulut TRACY BONHAM "Mother"</p> <p>KEGE/Minneapolis, MN PD: John Lassman MD: Wade Linder 13 DAVE MATTHEWS BAND "Much" 6 JEWEL "Save" 6 JAWBREAKER "Prone"</p> <p>KREV/Minneapolis, MN PD: Kevin Cole MD: Shawn Stewart 14 RAGE AGAINST... "Parade"</p> <p>KDJK/Modesto, CA PD/MD: Kozman 15 CRACKER "Generation" DISHWALLA "Cars" POE "Angry" REFRESHMENTS "Banditos" GOLDFINGER "Bedroom"</p> <p>WHTG/Monmouth-Ocean, NJ 13 DAVE MATTHEWS BAND "Much" JEWEL "Save" VOICE OF THE BEEHIVE "Scary" HOWLIN' MAGGIE "Alcohol" VELOCITY GIRL "Nothing" SELF "Low" GUIDED BY VOICES "Ironman" FOR SQUIRRELS "8:02" PATTI ROTHBERG "Inside"</p>	<p>WRLG/Nashville, TN DM: John Lenac PD/MD: Julie Forman 3 DAVE MATTHEWS BAND "Much" 1 BLACK GRAPE "Kelly's" 1 RAGE AGAINST... "Parade" NANCY BOY "Motel"</p> <p>WZRH/New Orleans, LA PD: Jack Snyder MD: Darren Gauthier SPARKLEHORSE "Treat" HOWLIN' MAGGIE "Alcohol" VELOCITY GIRL "Nothing" SMALL "Vegas" UNIVERSAL HONEY "Upfront" FOR SQUIRRELS "8:02" SELF "Low" DAVE MATTHEWS BAND "Much" DASH RIP ROCK "Smoke"</p> <p>WXRK/New York, NY PD: Steve Kingston 24 SMASHING PUMPKINS "Tonight" 15 DASIS "Aging" 13 DAVE MATTHEWS BAND "Much" 11 COWBOY JUNKIES "Disaster" 5 MARILYN MANSON "Sweet" NIXONS "Sister"</p> <p>WKOC/Norfolk, VA PD/MD: Mark Bradley MD: DOGS EYE VIEW "Falls" 4 STONE TEMPLE PILOTS "Tumble" 4 TRACY BONHAM "Mother" 4 STONE TEMPLE PILOTS "Know" 3 STONE TEMPLE PILOTS "Trippin" 3 STONE TEMPLE PILOTS "School" 2 VERVE PIPE "Photograph" DAVE MATTHEWS BAND "Much" PULP "Common"</p> <p>WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell DISHWALLA "Cars" NOFX "Phunty" NIXONS "Sister" TRACY BONHAM "Mother" DAVE MATTHEWS BAND "Much" RAGE AGAINST... "Parade"</p> <p>KGEO/Omaha, NE PD: Lynn Barstow MD: John Stewart 4 RAGE AGAINST... "Parade" DAVE MATTHEWS BAND "Much" LOVE AND ROCKETS "Hangover"</p> <p>KRRK/Omaha, NE VP/Programming: Matt Markel OM/MD: Nick Meloy APD: Kevin Calahan 14 GRAVITY KILLS "Gully" 8 NINE INCH NAILS "Terrible" 10 BAD RELIGION "Walk" 1 DAVE MATTHEWS BAND "Much" 1 PATTI ROTHBERG "Inside"</p> <p>WJRR/Orlando, FL DM/MD: John Frost APD/MD: Steve Robertson 6 STONE TEMPLE PILOTS "Trippin" 4 RAGE AGAINST... "Parade" 3 JEWEL "Save" DAVE MATTHEWS BAND "Much" DASH RIP ROCK "Smoke"</p> <p>WOWW/Pensacola, FL PD: Joel Sampson MD: Lalaine BLACK GRAPE "Kelly's" MARILYN MANSON "Sweet" PATTI ROTHBERG "Inside"</p> <p>WIBF/Philadelphia, PA DM: Jim McGuinn MD: Erika Smith DAVE MATTHEWS BAND "Much" AMMONIA "Drugs" RAGE AGAINST... "Parade"</p> <p>WPLY/Philadelphia, PA PD: John Knapp MD: Chuck Tisa JOAN OSBORNE "Man" DAVE MATTHEWS BAND "Much"</p> <p>KZDN/Phoenix, AZ PD: Chris Embott MD: Erika Smith 3 BLIND MELON "Magic" SPIN DOCTORS "Mine" STIR "I"</p> <p>WNRQ/Pittsburgh, PA PD: Phil Manning MD: Booker 12 RAGE AGAINST... "Parade" SPARKLEHORSE "Treat"</p> <p>WXDX/Pittsburgh, PA PD: Chris Winter MD: Steve Frankenberry 11 COLLECTIVE SOUL "River" 8 STONE TEMPLE PILOTS "Trippin" 6 ALANIS MORISSETTE "Right" GIANTIC "Obsessant"</p>	<p>KBBT/Portland, OR PD: Dave Numme MD: Al Scott CAST "Alright" RAGE AGAINST... "Parade" BLACK GRAPE "Kelly's" POSSUM DIXON "About" SUPER DELUXE "Came" JEWEL "Save" DAVE MATTHEWS BAND "Much" MY HEAD "Humbucker"</p> <p>KNRK/Portland, OR PD: Mark Hamilton MD: Matt Souther 6 GOLDFINGER "Bedroom" RAGE AGAINST... "Parade" DOGS EYE VIEW "Falls" DOGS EYE VIEW "Falls"</p> <p>WDST/Poughkeepsie, NY PD: Dave Leonard APD: Dave Doud MD: Nic Harcourt JAWBREAKER "Prone" WASTED TIME "Brown" FOR SQUIRRELS "8:02" VOICE OF THE BEEHIVE "Scary" NANCY BOY "Motel" BLOOM "Sick"</p> <p>WBRU/Providence, RI PD: Alex Tobin MD: Stephanie Hindley 5 TRACY BONHAM "Mother" 5 BLIND MELON "Magic" 4 DISHWALLA "Cars" GOLDFINGER "Bedroom" PATTI ROTHBERG "Inside"</p> <p>WDGE/Providence, RI PD/MD: Brent Petersen 3 RAGE AGAINST... "Parade" DAVE MATTHEWS BAND "Much" BLIND MELON "Magic" NIXONS "Sister"</p> <p>KORB/Quad Cities, IA PD: Steve Gunner JEWEL "Save" DAVE MATTHEWS BAND "Much" DISHWALLA "Cars"</p> <p>KRZQ/Reno, NV PD: Rob "Blaze" Brooks MD: Rip Ewing 9 NIXONS "Sister" 8 RAGE AGAINST... "Parade" DAVE MATTHEWS BAND "Much"</p> <p>WBZU/Richmond, VA PD: J.J. Quest MD: Mike Scott 22 DAVE MATTHEWS BAND "Much" 8 NINE INCH NAILS "Terrible" 10 DAVE MATTHEWS BAND "Much"</p> <p>WVGD/Richmond, VA PD: Bill Glasser APD: Kevin Matthews MD: Caroline Henderson 9 DAVE MATTHEWS BAND "Much" KCCX/Riverside, CA PD: Chuck Summers MD: Dwight Arnold 10 DAVE MATTHEWS BAND "Much" 4 DASIS "Diamante" NATALIE MERCHANT "Jealousy" COLLECTIVE SOUL "River" TRACY BONHAM "Mother" REFRESHMENTS "Banditos" GOLDFINGER "Bedroom"</p> <p>WVNE/Rochester, NY PD/MD: Erick Anderson 5 RAGE AGAINST... "Parade" LOVE AND ROCKETS "Hangover" LOVE AND ROCKETS "Hangover"</p> <p>KWDD/Sacramento, CA PD/MD: Alex Cosper 6 RAGE AGAINST... "Parade" SPARKLEHORSE "Treat" SUPER DELUXE "Came" SEMISONIC "Flames" DAVE MATTHEWS BAND "Much"</p> <p>KPNT/St. Louis, MO PD: Alex Luke APD: Eric Schmidt MD: Tim Virgin 7 GOLDFINGER "Bedroom" LENNY KRAVITZ "Mind" VERVE PIPE "Photograph" NO DOUBT "Spiderwebs" RAGE AGAINST... "Parade" SPARKLEHORSE "Treat" STIR "I"</p> <p>KXRK/Salt Lake City, UT VP/OPS. & Programming: Mike S MD: Sean Ziebarth 13 RAGE AGAINST... "Parade" DAREDEVILS "Hate" XHRM/San Diego, CA OM: Bryan Jones MD: Brynn Capella 5 ECHOBELLY "Great" 3 DAVE MATTHEWS BAND "Much" 3 BLACK GRAPE "Kelly's" NATALIE MERCHANT "Jealousy" REFRESHMENTS "Banditos"</p>	<p>XTRA/San Diego, CA JOAN OSBORNE "Man" NO DOUBT "Spiderwebs" BLACK GRAPE "Kelly's" RAGE AGAINST... "Parade" KILLING JOKE "Democracy"</p> <p>KITS/San Francisco, CA VP/Programming: Richard Sands MD: Roland West 14 BLACK GRAPE "Kelly's" 8 LOCAL H "High" 5 TRIPLE FAST ACTION "Revel" 5 SELF "Low" 5 RAGE AGAINST... "Parade" OASIS "Anger" COWBOY JUNKIES "Disaster" CRACKER "Nothing"</p> <p>KOME/San Jose, CA OM: Ron Nanni PD/MD: Jay Taylor 10 SMASHING PUMPKINS "Tonight" 15 NOFX "Phunty" 15 MARILYN MANSON "Sweet" DAVE MATTHEWS BAND "Much"</p> <p>KJEE/Santa Barbara, CA GM/MD: Eddie Gutierrez MD: Deanne Saffren 4 RAGE AGAINST... "Parade" 3 MARILYN MANSON "Sweet" 2 CAST "Alright" SELF "Low"</p> <p>KNDD/Seattle, WA PD: Rick Lambert MD: Marco Collins 25 SEVEN MARY THREE "Water's" 11 FOO FIGHTERS "Big" 11 NIXONS "Sister" 10 LIFTER "402" STONE TEMPLE PILOTS "Trippin" CRAMBERRIES "Salvation" NO DOUBT "Spiderwebs" COWBOY JUNKIES "Disaster"</p> <p>WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer JOAN OSBORNE "Man" JAWBREAKER "Prone" POSSUM DIXON "About" PATTI ROTHBERG "Inside"</p> <p>KTOZ/Springfield, MO PD: Matt Jones MD: Julie Bahro LOVE AND ROCKETS "Hangover" SMASHING PUMPKINS "Zero" CAST "Alright" DAVE MATTHEWS BAND "Much" DRAG "De" WXSX/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 10 NICK CAVE/BAD SEEDS "Henry" 10 EVERCLEAR "Heartspark" BLACK GRAPE "Kelly's" FOR SQUIRRELS "8:02" DAVE MATTHEWS BAND "Much"</p> <p>KFMA/Tucson, AZ PD: Suzie Dunn OASIS "Diamante" DAVE MATTHEWS BAND "Much" GOLDFINGER "Bedroom" MEICES "Wow" HOWLIN' MAGGIE "Alcohol" FUZZY "Git"</p> <p>KMYZ/Tulsa, OK PD: Paul Krieger MD: Gregg Koesak 9 STONE TEMPLE PILOTS "Trippin" 8 RAGE AGAINST... "Parade" 6 FOR SQUIRRELS "8:02" REFRESHMENTS "Banditos" COWBOY JUNKIES "Disaster" DAVE MATTHEWS BAND "Much" LENNY KRAVITZ "Mind"</p> <p>WPBZ/West Palm Beach, FL PD: Amy Doyle MD: Robert English RAGE AGAINST... "Parade" WHIPPING BOY "Twinkle"</p>
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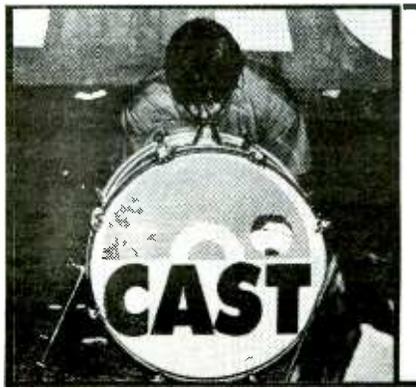
96 Total Reporters
96 Current Reporters
95 Current Playlists

Did Not Report,
Playlist Frozen (1):
KEDJ/Phoenix, AZ

NEW & ACTIVE

<p>EVERCLEAR Heartspark Dollarsign (Capitol) Total Plays: 504, Total Stations: 33, Adds: 5</p> <p>BOGMEN Suddenly (Arista) Total Plays: 501, Total Stations: 27, Adds: 0</p> <p>CAST Alright (Polydor/A&M) Total Plays: 431, Total Stations: 42, Adds: 8</p> <p>MEICES Wow! (London) Total Plays: 414, Total Stations: 37, Adds: 1</p> <p>FLEMING & JOHN I'm Not Afraid (Universal) Total Plays: 374, Total Stations: 23, Adds: 1</p> <p>PULP Common People (Island) Total Plays: 368, Total Stations: 29, Adds: 1</p> <p>MARRY ME JANE TwentyOne (550 Music) Total Plays: 306, Total Stations: 19, Adds: 0</p>	<p>RAGE AGAINST THE MACHINE Bulls On Parade (Epic) Total Plays: 298, Total Stations: 49, Adds: 41</p> <p>JOAN OSBORNE Right Hand Man (Blue Gorilla/Mercury) Total Plays: 278, Total Stations: 21, Adds: 3</p> <p>PATTI ROTHBERG Inside (EMI) Total Plays: 263, Total Stations: 28, Adds: 7</p> <p>POE Angry Johnny (Modern/Atlantic) Total Plays: 251, Total Stations: 19, Adds: 2</p> <p>SMASHING PUMPKINS Tonight, Tonight (Virgin) Total Plays: 243, Total Stations: 13, Adds: 3</p> <p>NATALIE MERCHANT Jealousy (Elektra/EEG) Total Plays: 242, Total Stations: 20, Adds: 3</p> <p>CANDLEBOX Best Friend (Maverick/WB) Total Plays: 217, Total Stations: 18, Adds: 0</p>	<p>NO DOUBT Spiderwebs (Trauma/Interscope) Total Plays: 214, Total Stations: 14, Adds: 5</p> <p>SELF So Low (Spongebath/Zoo) Total Plays: 210, Total Stations: 23, Adds: 7</p> <p>MARILYN MANSON Sweet Dreams (Nothing/Interscope) Total Plays: 209, Total Stations: 22, Adds: 5</p> <p>COLLECTIVE SOUL Where The River Flows (Atlantic) Total Plays: 192, Total Stations: 14, Adds: 4</p> <p>JOAN OSBORNE Ladder (Blue Gorilla/Mercury) Total Plays: 189, Total Stations: 10, Adds: 0</p> <p>LENNY KRAVITZ Can't Get You Off My Mind (Virgin) Total Plays: 188, Total Stations: 16, Adds: 4</p>
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Songs ranked by total plays.



"ALRIGHT"

LIVE 105 TOP 5 PHONES!
MOST ADDED
3rd WEEK IN A ROW!

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ALTERNATIVE PLAYLISTS

March 29, 1996 R&R • 81

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MARKET #1
WXXR/New York
(212) 750-0550
Kingston

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
19	20	35	42	BUSH/Machinehead
22	33	37	42	STONE TEMPLE PILOTS/Big Bang Baby
24	22	36	36	TOADIES/Possum Kingdom
41	28	25	34	SPACEHOG/In The Meantime
42	43	33	33	EVERCLEAR/Santa Monica...
21	20	26	33	SEVEN MARY THREE/Cumbersome
39	41	40	31	SMASHING PUMPKINS/Zero
41	41	24	31	GREEN DAY/Brain Stew
29	34	24	30	GOLDFINGER/Here In Your Bedroom
23	24	24	29	OASIS/Champagne Supernova
20	19	22	29	ALICE IN CHAINS/Heaven Beside You
22	19	25	28	PEARL JAM/Got Id
18	22	28	28	RED HOT CHILLI.../Aeroplane
19	20	25	28	NO DOUBT/Just A Girl
18	21	28	27	AMMONIA/Drugs
19	18	20	26	GARBAGE/Only Happy When...
39	40	41	26	SMASHING PUMPKINS/1979
30	30	35	26	SPARKLEHORSE/Someday I Will...
15	16	18	24	FOO FIGHTERS/Big Me
-	-	-	-	SMASHING PUMPKINS/Tonight, Tonight
-	-	-	-	LUSH/Ladykillers
39	38	38	24	OASIS/Wonderwall
7	20	27	27	LOVE AND ROCKETS/Sweet Lover Hangover
-	-	-	-	RAGE AGAINST.../Bulls On Parade
-	-	-	-	DISHWALLA/Counting Blue Cars
18	18	15	16	RED HOT CHILLI.../My Friends
14	11	19	15	STABBING WESTWARD/What Do I Have To...
-	-	-	-	OASIS/Don't Look Back...
-	-	-	-	DAVE MATTHEWS BAND/Too Much
18	18	15	13	BUSH/Glycerine

MARKET #2
KROQ/Los Angeles
(818) 567-1067
Weatherly/Sandblom/Worden

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
12	38	41	42	STONE TEMPLE PILOTS/Big Bang Baby
40	40	41	42	EVERCLEAR/Santa Monica...
12	19	35	41	NO DOUBT/Spidersweb
40	40	30	37	GOLDFINGER/Here In Your Bedroom
15	16	37	37	OASIS/Champagne Supernova
13	14	13	32	BUSH/Machinehead
-	-	-	-	LUSH/Ladykillers
-	-	-	-	SMASHING PUMPKINS/Tonight, Tonight
17	14	29	25	RANCID/Lock, Step And Gone
35	38	36	24	SMASHING PUMPKINS/1979
37	38	20	23	GREEN DAY/Brain Stew
36	25	20	23	SMASHING PUMPKINS/Zero
-	-	-	-	OASIS/Don't Look Back...
-	-	-	-	LOVE AND ROCKETS/Sweet Lover Hangover
13	11	14	19	FOO FIGHTERS/Big Me
23	19	19	19	SPACEHOG/In The Meantime
-	-	-	-	RAGE AGAINST.../Bulls On Parade
19	17	17	18	PEARL JAM/Got Id
23	22	16	17	NO DOUBT/Just A Girl
15	21	17	17	GARBAGE/Only Happy When...
-	-	-	-	COWBOY JUNKIES/A Common Disaster
20	20	21	17	JEWEL/Who Will Save...
13	11	18	16	RED HOT CHILLI.../Aeroplane
24	21	22	16	SPARKLEHORSE/Someday I Will...
15	15	15	15	ALANIS MORISSETTE/Ironic
7	14	15	15	CRACKER/ Hate My Generation
39	36	23	15	OASIS/Wonderwall
18	15	18	15	RADIOHEAD/High & Dry
15	15	16	14	SEVEN MARY THREE/Cumbersome
18	18	18	14	BUSH/Glycerine

MARKET #3
WKOX/Chicago
(312) 527-8348
Gamble/Shuminas

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
49	30	46	48	SMASHING PUMPKINS/Zero
55	48	49	48	BUSH/Machinehead
37	44	34	42	EVERCLEAR/Santa Monica...
42	34	44	41	OASIS/Champagne Supernova
18	37	40	39	STONE TEMPLE PILOTS/Big Bang Baby
36	36	47	38	GREEN DAY/Brain Stew
35	36	31	36	GOD DOLLS/Naked
-	-	-	-	TRACY BONHAM/Mother Mother
41	25	41	36	SPACEHOG/In The Meantime
38	32	34	35	FOO FIGHTERS/Big Me
39	33	33	33	SEVEN MARY THREE/Cumbersome
9	20	36	32	GOLDFINGER/Here In Your Bedroom
37	33	32	28	COLLECTIVE SOUL/The World I Know
47	39	24	27	SMASHING PUMPKINS/1979
43	35	33	22	STABBING WESTWARD/What Do I Have To...
10	18	23	22	MARILYN MANSON/Sweet Dreams...
18	16	18	19	ALANIS MORISSETTE/Ironic
-	-	-	-	RAGE AGAINST.../Bulls On Parade
-	-	-	-	CRACKER/ Hate My Generation
10	20	18	18	SPARKLEHORSE/Someday I Will...
-	-	-	-	COLLECTIVE SOUL/Where The River...
-	-	-	-	NIXONS/Sister
18	15	15	15	GRAVITY KILLS/Guilty
5	15	18	15	AMMONIA/Drugs
15	15	11	13	DAVE MATTHEWS BAND/Too Much
8	11	13	13	BAD RELIGION/A Walk
23	23	18	13	SMASHING PUMPKINS/Zero
-	-	-	-	TRACY BONHAM/Mother Mother
20	20	18	8	ERIC MATTHEWS/Fantare
15	15	11	8	BUSH/Machinehead
13	13	11	8	PULP/Common People

MARKET #4
KITS/San Francisco
(415) 512-1053
Sands/West

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
32	32	32	31	EVERCLEAR/Santa Monica...
5	5	30	29	STONE TEMPLE PILOTS/Big Bang Baby
-	-	-	-	GOLDFINGER/Here In Your Bedroom
-	-	-	-	CRACKER/ Hate My Generation
-	-	-	-	ALANIS MORISSETTE/You Learn
16	16	21	28	OASIS/Champagne Supernova
22	22	28	24	SMASHING PUMPKINS/1979
22	22	24	21	TORI AMOS/Caught A Lite Sneeze
18	18	22	21	BLUR/Charms Man
19	19	20	19	LOVE AND ROCKETS/Sweet Lover Hangover
18	20	19	19	CAST/Airight
5	5	5	19	AMMONIA/Drugs
19	19	19	18	SPARKLEHORSE/Someday I Will...
13	13	18	18	LUSH/Ladykillers
10	10	11	18	RUBY/Tiny Meat
15	15	17	18	SPAIN/Unlited #1
15	15	16	17	JARS OF CLAY/Flood
-	-	-	-	DOG'S EYE VIEW/Everything Falls...
22	22	14	14	FOO FIGHTERS/Big Me
14	14	13	14	GRAVITY KILLS/Guilty
16	16	14	14	AFGHAN WHIGS/Honky's Ladder
-	-	-	-	SMASHING PUMPKINS/Tonight, Tonight
-	-	-	-	BAD GRAPE/Kelly's Heroes
15	15	11	13	EVERCLEAR/HeartsPark...
8	8	11	13	BAD RELIGION/A Walk
23	23	18	13	SMASHING PUMPKINS/Zero
-	-	-	-	TRACY BONHAM/Mother Mother
20	20	18	8	ERIC MATTHEWS/Fantare
15	15	11	8	BUSH/Machinehead
13	13	11	8	PULP/Common People

MARKET #5
WBIF/Philadelphia
(215) 884-9400
McGuinn

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
39	38	36	37	ALANIS MORISSETTE/Ironic
36	38	37	37	GARBAGE/Only Happy When...
-	-	-	-	STONE TEMPLE PILOTS/Big Bang Baby
40	40	38	37	FOO FIGHTERS/Big Me
40	35	38	35	PRESIDENTS OF.../Peaches
28	40	37	35	ALICE IN CHAINS/Heaven Beside You
31	35	30	35	GRAVITY KILLS/Guilty
25	40	41	34	OASIS/Champagne Supernova
19	18	27	27	RUBY/Tiny Meat
20	33	27	27	SELF/Cannon
19	18	16	26	DOG'S EYE VIEW/Everything Falls...
20	18	16	26	DISHWALLA/Counting Blue Cars
19	17	27	25	NIXONS/Sister
28	27	27	25	311/All Mixed Up
27	20	27	25	RADIOHEAD/High & Dry
-	-	-	-	TRACY BONHAM/Mother Mother
28	31	27	27	TORI AMOS/Caught A Lite Sneeze
14	12	21	21	TOADIES/Away
12	12	22	20	BUSH/Machinehead
-	-	-	-	LOVE AND ROCKETS/Sweet Lover Hangover
16	16	17	18	BAD RELIGION/A Walk
-	-	-	-	EVERCLEAR/HeartsPark...
-	-	-	-	CRACKER/ Hate My Generation
19	16	18	17	BOGEM/Suddenly
-	-	-	-	BLIND MELON/Three Is A Magic...
21	17	18	17	JARS OF CLAY/Flood
20	17	17	17	SALT/Bluster
8	10	18	17	SMASHING PUMPKINS/Zero
-	-	-	-	GOLDFINGER/Here In Your Bedroom
15	14	18	16	STABBING WESTWARD/What Do I Have To...

MARKET #6
WPLY/Philadelphia
(610) 565-8900
Knapp/Tisa

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
48	45	32	48	SMASHING PUMPKINS/1979
47	46	45	48	OASIS/Wonderwall
49	46	48	48	ALANIS MORISSETTE/Ironic
47	47	46	46	EVERCLEAR/Santa Monica...
49	48	48	45	BODEANS/Closer To Free
32	31	30	30	EVERCLEAR/Santa Monica...
28	25	29	42	BUSH/Comedown
31	31	31	33	NO DOUBT/Just A Girl
32	31	30	33	SEVEN MARY THREE/Cumbersome
17	14	29	32	GREEN DAY/Brain Stew
25	30	31	31	FOO FIGHTERS/Big Me
15	14	15	31	GARBAGE/Only Happy When...
44	31	44	31	FOLK IMPLSION/Natural One
16	15	25	31	ALICE IN CHAINS/Heaven Beside You
30	31	46	30	SPACEHOG/In The Meantime
29	48	47	30	PEARL JAM/Got Id
23	21	27	30	DAVE MATTHEWS BAND/Satellite
30	31	30	30	GOD DOLLS/Naked
13	11	11	30	TORI AMOS/Caught A Lite Sneeze
29	16	28	30	GIN BLOSSOMS/Follow You Down
47	47	32	28	BUSH/Glycerine
24	26	25	27	OASIS/Champagne Supernova
25	25	27	27	NATALIE MERCHANT/Wonder
28	27	20	25	TOAD THE WET.../Good Intentions
26	12	26	23	SMASHING PUMPKINS/Bullet Wit...
13	18	19	26	RANCID/Ruby Soho
20	20	16	26	PRESIDENTS OF.../Peaches
-	-	-	-	LOVE AND ROCKETS/Sweet Lover Hangover
-	-	-	-	GOLDFINGER/Here In Your Bedroom
5	10	11	14	DOG'S EYE VIEW/Everything Falls...

MARKET #7
WHYY/Detroit
(313) 961-3030
Michaels/Tear

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
46	49	46	47	STONE TEMPLE PILOTS/Big Bang Baby
45	43	44	45	GREEN DAY/Brain Stew
45	43	44	45	OASIS/Wonderwall
49	48	42	44	EVERCLEAR/Santa Monica...
46	47	50	43	ALICE IN CHAINS/Heaven Beside You
37	35	38	42	COLLECTIVE SOUL/The World I Know
46	42	45	39	SEVEN MARY THREE/Cumbersome
-	-	-	-	GOLDFINGER/Here In Your Bedroom
50	48	45	37	SMASHING PUMPKINS/Zero
17	18	20	36	SMASHING PUMPKINS/1979
34	34	32	33	OASIS/Champagne Supernova
-	-	-	-	CRACKER/ Hate My Generation
37	35	36	29	MENTHOL/Strass Is Best
15	12	-	-	BUSH/Glycerine
19	21	21	25	NIXONS/Sister
22	23	23	25	INBRED/Amelia Earhart
10	21	25	24	RUST/Not Today
20	23	25	24	HAYDEN/Bad As They Seem
24	22	26	23	MYSTERY MACHINE/Brand New Song
-	-	-	-	RAGE AGAINST.../Bulls On Parade
23	26	21	23	RED HOT CHILLI.../Aeroplane
25	24	24	22	COWBOY JUNKIES/A Common Disaster
31	23	23	21	GOD DOLLS/Naked
21	22	21	21	ALANIS MORISSETTE/Ironic
22	20	18	20	STABBING WESTWARD/What Do I Have To...
30	32	22	18	FOO FIGHTERS/Big Me
22	18	18	18	GARBAGE/Only Happy When...
36	37	36	17	BUSH/Machinehead
-	-	-	-	GIRLS AGAINST BOYS/Super-Fire
23	11	9	15	AFGHAN WHIGS/Honky's Ladder

MARKET #8
WHFS/Washington
(301) 305-0991
Benjamin/Waughn/Ferrese

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
44	45	44	45	ALANIS MORISSETTE/Ironic
43	44	43	42	GREEN DAY/Brain Stew
45	43	42	41	EVERCLEAR/Santa Monica...
41	39	40	40	SMASHING PUMPKINS/1979
24	31	35	38	SPACEHOG/In The Meantime
43	41	42	37	BUSH/Glycerine
32	31	32	34	COLLECTIVE SOUL/The World I Know
30	32	31	33	GIN BLOSSOMS/Follow You Down
24	29	36	33	FOLK IMPLSION/Natural One
28	33	31	32	TOADIES/Possum Kingdom
14	25	32	32	RED HOT CHILLI.../Aeroplane
28	29	29	31	SEVEN MARY THREE/Cumbersome
29	31	23	30	BUSH/Comedown
32	31	28	30	TORI AMOS/Caught A Lite Sneeze
43	35	30	30	OASIS/Wonderwall
-	-	-	-	SMASHING PUMPKINS/1979
29	30	28	29	STONE TEMPLE PILOTS/Big Bang Baby
29	30	28	29	NO DOUBT/Just A Girl
28	27	29	29	NATALIE MERCHANT/Wonder
25	27	29	26	BLUES TRAVELER/Hook
25	20	25	24	SOUL ASYLUM/Promises Broken
22	21	26	24	FOO FIGHTERS/Big Me
31	24	26	23	BODEANS/Closer To Free
38	30	36	22	PEARL JAM/Got Id
17	14	17	22	OASIS/Champagne Supernova
27	27	24	22	DOG'S EYE VIEW/Everything Falls...
17	18	15	19	RADIOHEAD/High & Dry
19	14	16	18	HOOTIE & BLOWFISH/Try
24	23	19	17	ALICE IN CHAINS/Heaven Beside You
15	17	17	17	VERVE PIPE/Photograph
-	-	-	-	CRACKER/ Hate My Generation

MARKET #9
WNNX/Atlanta
(404) 266-0997
Philips/Fram/Demery

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
34	50	50	49	OASIS/Champagne Supernova
33	42	50	47	ALANIS MORISSETTE/Ironic
40	47	45	46	EVERCLEAR/Santa Monica...
27	30	47	46	SMASHING PUMPKINS/1979
29	37	42	44	TOADIES/Away
45	53	37	42	GREEN DAY/Brain Stew
36	31	36	36	NO DOUBT/Just A Girl
36	41	37	36	JARS OF CLAY/Flood
15	26	30	36	STABBING WESTWARD/What Do I Have To...
5	39	42	33	NIXONS/Sister
-	-	-	-	PDE/Angrny Johnny
53	49	48	32	SM

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #17
KPNT/St. Louis
 (314) 231-1057
 Luke/Schmit/Virgin

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
25	34	32	35	32	RED HOT CHILLI.../Aeroplane
25	34	34	34	34	STONE TEMPLE PILOTS/Big Bang Baby
25	33	32	34	34	FOO FIGHTERS/Big Me
33	33	36	34	34	SMASHING PUMPKINS/1979
31	33	35	33	33	PRESIDENTS OF.../Peaches
34	32	35	32	32	BUSH/Machinehead
21	24	30	32	32	STABBING WESTWARD/What Do I Have To...
20	22	32	32	32	OASIS/Champagne Supernova
32	31	31	28	28	ALANIS MORISSETTE/Ironic
30	31	31	28	28	GREEN DAY/Brain Stew
5	26	25	25	25	TRACY BONHAM/Mother Mother
25	20	20	20	20	GOO GOO DOLLS/Naked
16	13	24	24	24	LOVE AND ROCKETS/Sweet Lover Hangover
24	22	18	23	23	JARS OF CLAY/Flood
25	22	21	23	23	SPACEHOG/In The Meantime
10	10	15	23	23	NIXONS/Sister
36	21	16	23	23	NO DOUBT/Just A Girl
19	25	21	21	21	PEARL JAM/Leaving Here
5	19	25	21	21	BAD RELIGION/A Walk
20	24	23	21	21	REFRESHMENTS/Banditos
15	18	18	20	20	DISHWALLA/Counting Blue Cars
16	18	14	20	20	GRAVITY KILLS/Guilty
15	24	22	19	19	SEVEN MARY THREE/Water's Edge
19	20	17	17	17	EVERCLEAR/Heartspark...
19	20	17	17	17	GRAVITY KILLS/Enough
17	16	16	16	16	AMMONIA/Drugs
17	16	16	16	16	RUBY/Tiny Meat
12	16	16	16	16	TOADIES/Away
15	16	16	16	16	JEWEL/Who Will Save...
15	16	16	16	16	JOSH CLAYTON-FELT/Window
15	16	16	16	16	LUSH/Ladykillers

MARKET #19
WNRQ/Pittsburgh
 (412) 471-9950
 Manning/Booker

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
21	23	46	53	53	FOO FIGHTERS/Big Me
45	51	51	40	40	SPACEHOG/In The Meantime
47	52	51	49	49	ALANIS MORISSETTE/Ironic
20	37	48	48	48	STONE TEMPLE PILOTS/Big Bang Baby
42	52	52	48	48	GREEN DAY/Brain Stew
40	52	48	48	48	BUSH/Machinehead
45	52	48	48	48	GOO GOO DOLLS/Naked
28	26	24	44	44	RED HOT CHILLI.../Aeroplane
47	52	40	42	42	EVERCLEAR/Santa Monica...
47	52	40	42	42	CRACKERI/Hate My Generation
15	17	47	30	30	SMASHING PUMPKINS/Zero
20	23	24	27	27	DISHWALLA/Counting Blue Cars
22	20	22	27	27	LOVE AND ROCKETS/Sweet Lover Hangover
15	12	26	28	28	HOWLIN' MAGGIE/Alcohol
22	23	23	28	28	JARS OF CLAY/Flood
28	23	26	26	26	GARBAGE/Only Happy When...
28	23	26	26	26	PRESIDENTS OF.../Peaches
20	25	25	25	25	COLLECTIVE SOUL/Where The River...
20	25	25	25	25	DASIS/Champagne Supernova
25	23	25	25	25	DOG'S EYE VIEW/Everything Falls...
17	23	25	25	25	SEVEN MARY THREE/Water's Edge
43	24	24	21	21	NIXONS/Sister
21	22	20	20	20	GIN BLOSSOMS/Follow You Down
14	13	16	19	19	SON VOLT/Drown
20	16	16	19	19	TOADIES/Away
14	13	16	19	19	RUBY/Tiny Meat
14	13	16	19	19	AMMONIA/Drugs
14	13	16	19	19	SILVERCHAIR/Pure Massacre
14	13	16	19	19	SILVERCHAIR/Israel's Son
17	14	17	17	17	STABBING WESTWARD/What Do I Have To...

MARKET #19
WXDX/Pittsburgh
 (412) 846-4100
 Winter/Frankenberry

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
24	28	28	30	30	RED HOT CHILLI.../Aeroplane
30	28	30	30	30	SPACEHOG/In The Meantime
26	27	30	29	29	STABBING WESTWARD/What Do I Have To...
26	31	28	29	29	GOO GOO DOLLS/Naked
26	27	29	29	29	DASIS/Champagne Supernova
26	27	29	29	29	SON VOLT/Drown
26	27	29	29	29	SMASHING PUMPKINS/Tonight, Tonight
25	28	27	29	29	LOVE AND ROCKETS/Sweet Lover Hangover
24	27	26	29	29	BUSH/Machinehead
23	28	28	28	28	SEVEN MARY THREE/Water's Edge
28	29	28	28	28	NIXONS/Sister
27	28	28	28	28	CIV/Can't Wait One...
24	29	28	28	28	SALT/Bluster
27	26	28	28	28	ALICE IN CHAINS/Heaven Beside You
24	27	28	28	28	FOO FIGHTERS/Big Me
19	28	28	28	28	DISHWALLA/Counting Blue Cars
23	27	28	28	28	JARS OF CLAY/Flood
26	27	28	28	28	STONE TEMPLE PILOTS/Big Bang Baby
3	23	28	28	28	SMASHING PUMPKINS/Zero
29	27	27	28	28	FOR SQUIRRELS/Mighty K.C.
19	16	17	21	21	CRACKERI/Hate My Generation
24	26	23	19	19	GARBAGE/Only Happy When...
17	17	19	19	19	NO DOUBT/Just A Girl
18	18	19	19	19	AMMONIA/Drugs
16	17	19	19	19	TOADIES/Away
16	17	19	19	19	GRAVITY KILLS/Guilty
16	17	19	19	19	SILVERCHAIR/Pure Massacre
10	8	12	16	16	SILVERCHAIR/Israel's Son
20	28	17	15	15	3.LB. THRILL/Diana

MARKET #20
KZON/Phoenix
 (602) 258-8181
 Ebbott/Smith

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
26	27	27	31	31	RADIOHEAD/High & Dry
27	26	27	28	28	FOO FIGHTERS/Big Me
23	28	28	28	28	GIN BLOSSOMS/Follow You Down
14	21	28	27	27	GOO GOO DOLLS/Naked
27	29	29	28	28	ALANIS MORISSETTE/Ironic
27	29	28	28	28	EVERCLEAR/Santa Monica...
26	30	25	28	28	DASIS/Champagne Supernova
13	20	27	23	23	BUSH/Glycerine
15	13	18	23	23	BODEANS/Closer To Free
9	11	15	18	18	MARRY ME JANE/TwentyOne
12	14	15	18	18	RUST/Not Today
16	14	15	18	18	DOG'S EYE VIEW/Everything Falls...
15	14	15	18	18	LOVE AND ROCKETS/Sweet Lover Hangover
15	14	15	18	18	NO DOUBT/Just A Girl
17	14	15	18	18	REFRESHMENTS/Banditos
12	13	14	18	18	JOAN OSBORNE/Ladder
7	10	12	13	13	ERIC MATTHEWS/Fanfare
14	13	13	13	13	CRACKERI/Only Happy When...
14	11	13	13	13	RED HOT CHILLI.../Walkabout
12	12	13	13	13	TOADIE THE WET.../Brother
6	9	10	12	12	ALANIS MORISSETTE/You Learn
7	6	11	12	12	DISHWALLA/Counting Blue Cars
13	13	11	12	12	GARBAGE/Stupid Girl
13	12	14	12	12	PEARL JAM/I Got It
30	14	15	12	12	SPACEHOG/In The Meantime
10	11	13	12	12	TORI AMOS/Caught A Lite Sneeze
13	12	13	11	11	FOR SQUIRRELS/Mighty K.C.
9	13	12	11	11	DASIS/Wonderwall
10	10	11	11	11	SMASHING PUMPKINS/1979

MARKET #22
107.9END
 CLEVELAND'S MODERN ROCK
WENZ/Cleveland
 (216) 861-0100
 Bennett/Robertson

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
20	42	47	48	48	JARS OF CLAY/Flood
43	39	43	47	47	DOG'S EYE VIEW/Everything Falls...
42	39	46	46	46	GIN BLOSSOMS/Follow You Down
44	40	46	46	46	ALICE IN CHAINS/Heaven Beside You
41	43	45	45	45	FOO FIGHTERS/Big Me
22	44	44	44	44	GOO GOO DOLLS/Naked
15	19	20	43	43	OASIS/Champagne Supernova
15	17	20	43	43	RED HOT CHILLI.../Aeroplane
43	41	42	40	40	ALANIS MORISSETTE/Ironic
23	21	22	25	25	AFGHAN WHIGS/Honky's Ladder
17	21	25	25	25	STABBING WESTWARD/What Do I Have To...
17	21	25	25	25	STABBING WESTWARD/What Do I Have To...
17	21	25	25	25	TRACY BONHAM/Mother Mother
30	19	22	23	23	LOVE AND ROCKETS/Sweet Lover Hangover
19	17	20	23	23	BLUR/Charisma Man
17	19	21	23	23	RUBY/Tiny Meat
20	22	24	22	22	BEN FOLDS FIVE/Underground
17	19	21	22	22	SEVEN MARY THREE/Water's Edge
17	19	21	22	22	TRACY CHAPMAN/Give Me One Reason
16	17	21	22	22	LUSH/Ladykillers
16	17	21	22	22	CRACKERI/Hate My Generation
7	10	21	21	21	MARRY ME JANE/TwentyOne
21	20	21	21	21	3.LB. THRILL/Diana
19	20	21	21	21	REFRESHMENTS/Banditos
16	16	16	20	20	AMMONIA/Drugs
16	16	16	20	20	AMMONIA/Drugs
19	17	18	18	18	BUSH/Machinehead
18	17	18	18	18	BUSH/Machinehead
16	16	18	18	18	COWBOY JUNKIES/A Common Disaster
18	16	18	18	18	GARBAGE/Only Happy When...

MARKET #22
Wmms
 100.5 FM
Wmms/Cleveland
 (216) 781-9667
 Gorman/Kubinski

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
43	45	40	45	45	EVERCLEAR/Santa Monica...
40	37	41	43	43	FOO FIGHTERS/Big Me
42	42	42	42	42	NO DOUBT/Just A Girl
44	42	42	42	42	ALICE IN CHAINS/Heaven Beside You
41	42	42	42	42	STONE TEMPLE PILOTS/Big Bang Baby
43	41	37	37	37	SPACEHOG/In The Meantime
33	34	34	34	34	LENNY KRAVITZ/Can't Get You Dli...
33	34	34	34	34	RED HOT CHILLI.../Aeroplane
17	20	28	32	32	JARS OF CLAY/Flood
30	34	44	30	30	GOO GOO DOLLS/Don't Change
33	31	34	30	30	OASIS/Champagne Supernova
21	27	30	30	30	BUSH/Machinehead
14	20	26	28	28	VERVE PIPE/Photograph
12	18	22	28	28	LOVE AND ROCKETS/Sweet Lover Hangover
27	31	28	28	28	SMASHING PUMPKINS/Zero
41	31	27	27	27	TOADIES/Possum Kingdom
41	31	27	27	27	SMASHING PUMPKINS/Zero
41	31	27	27	27	SMASHING PUMPKINS/Zero
41	31	27	27	27	SMASHING PUMPKINS/Zero
23	18	20	25	25	GREEN DAY/Brain Stew
41	36	29	25	25	GOO GOO DOLLS/Naked
5	5	21	21	21	NIXONS/Sister
5	5	21	21	21	CRACKERI/Hate My Generation
25	26	25	25	25	PEARL JAM/I Got It
13	20	20	20	20	SEVEN MARY THREE/Water's Edge
29	21	19	19	19	PEARL JAM/Leaving Here
10	16	18	18	18	MENTHOL/Straw Is Best
10	16	18	18	18	MENTHOL/Straw Is Best
10	16	18	18	18	ALANIS MORISSETTE/Ironic
34	34	27	17	17	COWBOY JUNKIES/A Common Disaster
14	18	17	17	17	ALICE IN CHAINS/Heaven Beside You
26	27	19	16	16	311/AI Mixed Up
13	10	16	16	16	MARILYN MANSON/Sweet Dreams...

MARKET #23
KTCL
KTCL/Denver
 (303) 571-1232
 Hayes

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
31	37	31	38	38	COLLECTIVE SOUL/The World I Know
31	37	31	38	38	ALANIS MORISSETTE/Ironic
24	16	24	35	35	TRACY CHAPMAN/Give Me One Reason
29	36	37	34	34	DOG'S EYE VIEW/Everything Falls...
22	21	27	33	33	FOO FIGHTERS/Big Me
35	36	35	33	33	TORI AMOS/Caught A Lite Sneeze
21	31	34	32	32	JARS OF CLAY/Flood
36	32	33	30	30	NATALIE MERCHANT/Jetousy
25	26	30	30	30	SPACEHOG/In The Meantime
21	21	28	28	28	DASIS/Champagne Supernova
24	23	24	24	24	JEWEL/Who Will Save...
24	23	24	24	24	JOAN OSBORNE/Ladder
13	24	24	24	24	SON VOLT/Drown
35	25	23	23	23	JOSH CLAYTON-FELT/Window
35	25	23	23	23	SMASHING PUMPKINS/1979
25	24	24	23	23	COWBOY JUNKIES/A Common Disaster
35	26	23	23	23	GIN BLOSSOMS/Follow You Down
24	20	21	22	22	BODEANS/Closer To Free
7	10	20	20	20	RADIOHEAD/High & Dry
28	23	21	19	19	STING/Let Your Soul Be...
15	21	18	18	18	LOVE AND ROCKETS/Sweet Lover Hangover
11	13	13	13	13	GARBAGE/Only Happy When...
10	12	12	12	12	DISHWALLA/Counting Blue Cars
10	12	12	12	12	NIXONS/Sister
13	12	12	12	12	AIMEE MANN/Choice In The Matter
21	10	10	10	10	THERMAADOR/American
21	10	10	10	10	POSSUM DIXON/Emergency's About...

NEW MUSIC SPECIALTY SHOWS

Girls Grip Greater

Nothing can Touch (& Go) Girls Against Boys. They have a dominant hold on the Specialty Show reporters and show no signs of letting go. This week, WBCN/Boston, KTBZ/Houston, KREV/Minneapolis, and more propelled "House of GVSB" to yet another week at the top. Aside from "Super-fire," tracks emerging include "Vera Cruz" and "Life In Pink". Super Deluxe came on with "She Came On" at WHFS/Washington, KXRK/Salt Lake City, WEDG/Buffalo, and more.

Remember, get those Specialty Show reports — with the Top 5 tracks noted — in by Wednesday mornings. It ain't a special week without all of our Specialty Show panel's picks ...

KFMA/Tucson

New Music Test Department
Sample Hour
Sunday, March 17



Moonpools and Caterpillars/Ren (EastWest/EEG)

Echobelly/Great Things (550 Music)

Man Or Astroman/U-Uranus (Touch & Go)

Varnaline/Hammer Goes Down (Zero Hour)

Black Grape/Kelly's Heroes (Radioactive)

Ash/Kung Fu (Reprise)

Untitled/Christmas (California) (Drag City)

Lustre/Kalifornia (A&M)

Spooky Reuben/These Days Are Old (TVT)

Daredevils/Hate You (Epitaph)

Everclear/Heartspark Dollarsign (Capitol)

SIGNIFICANT ACTION

Here is a look at the top artists from R&R's exclusive panel of specialty reporters:

- GIRLS AGAINST BOYS (Touch & Go)
- GRIFTERS (SubPop)
- IGGY POP (Virgin)
- SUPER DELUXE (Tim Kerr/Revolution)
- LOTION (SpinArt/Revolution)
- MR.T EXPERIENCE (Lookout!)
- ARCHERS OF LOAF (Alias)
- ROLLERSKATE SKINNY (WB)
- SPINANES (SubPop)
- THRONEBERRY (Alias)

GAINING MOMENTUM

- Balloon Guy (WB)
- Airplay Includes: WBCN, WQXA, WZRH
- Wesley Willis (Oglio)
- Airplay Includes: WNNX, WFNX, WDRE
- Varnaline (Zero Hour)
- Airplay Includes: KFMA, WFNX, WBCN
- Blink 182 (Grilled Cheese/Cargo)
- Airplay Includes: KCXX, WHFS, WZRH
- Superchunk (Merge)
- Airplay Includes: WROX, WBCN, KISF
- Elevator Drops (SubPop)
- Airplay Includes: WHFS, WBCN, WQXA
- Brainiac (Touch & Go)
- Airplay Includes: WBCN, KNDD, WHFS
- Spooky Reuben (TVT)
- Airplay Includes: KFMA, XTRA, WQXA
- Dandy Warhols (Tim Kerr/Revolution)
- Airplay Includes: KISF, KNDD, WFNX
- Soul Coughing (WB)
- Airplay Includes: KREV, WDRE

NEW MUSIC SCENE

- Artist: Tracy Bonham
- Track: "Mother Mother"
- LP: "The Burdens Of Being Upright"
- Producer: Sean Slade and Paul Kolderie
- Label: Island



• Essentials: Tracy Bonham is a classically trained violinist, who evolved into one of Boston's most sought-after artists in recent memory. The native of Eugene, OR, first felt the spell of music as a result of being the daughter of a music teacher mother. Tackling violin before her 10th birthday, Bonham would land a scholarship to the University of Southern California. Shortly after college, she headed east to Boston, where she gradually began to delve deeper into guitar and songwriting.

Seeking an honest expression with her songwriting, Bonham began to establish her presence on Boston's rock scene. As the Boston scene escalated in the industry's consciousness (again), Bonham's stock began to rise. Putting out an independent EP, "The Liverpool Sessions," she started to capture Alternative play across the country. Bonham received the Best New Artist, Best Female Vocalist, and Best Single (indie) categories at the 1995 Boston Music Awards.

A heated bidding war took place amongst major labels, with Island's legendary Chris Blackwell involving himself firsthand in helping procure Bonham's commitment. Sean Slade and Paul Kolderie (Hole, Raciohead) would help create the final document that is "Burdens". Mixed by Tom Lord-Alge, the LP runs the emotional gamut from a whisper to a scream.

• Influences: Pixies, Buzzcocks, Bulgarian Women's Choir, Stevie Wonder

• Artist POV: "Maybe I just never bothered to learn the rules of songwriting," says Bonham. "I don't stop to think about whether a song is supposed to go in a certain direction — I just let the song take me wherever it wants to take me."

That thinking is taking "Mother Mother" right up the Alternative chart.

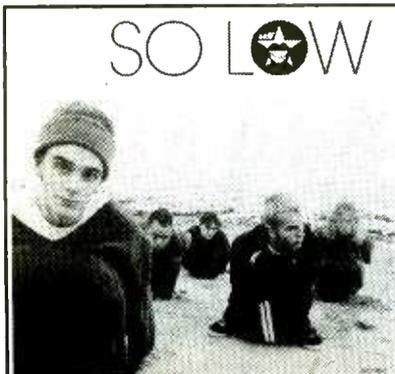
— Sky Daniels

New Music Scene highlights breaking artists charting for the first time.

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p>WNNX/Atlanta, GA Fear Of Music Sunday 10pm-1am Jeff Clark</p> <p>Throneberry "On The Strobe Flame" Whipping Boy "We Don't Need Anybody Else" Swales "One More Mistake" Los Straitjackets "Carhop" Uzeda "Higher Than Me"</p>	<p>WEDG/Buffalo, NY Over And Beyond Sunday 9-10:30pm Rich Wall</p> <p>Frank Black "You Ain't Me" Semisonic "FNT" Yolk "Dregs" SuperDeluxe "She Came On" Bad Religion "A Walk"</p>	<p>KTBZ/Houston, TX Lunar Rotation Sunday 7-9:30pm David Sadot</p> <p>Alghan Whigs "My Enemy" Cowboy Junkies "Angel Mine" Foo Fighters "Down In The Park" Jawbreaker "Accident Prone" Stan Ridgway "Big Dumb Town"</p>	<p>WLUM/Milwaukee, WI Sunday Night Music Revolution Sunday 7-11pm Terry Havel</p> <p>Wrens "Rest Your Head" Tracy Bonham "Mother Mother" Girls Against Boys "Super-Fire" Refreshments "Banditos" Mysteries Of Life "Going Through The Motions"</p>	<p>KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron</p> <p>Dase "Cum On Feel The Noize" Bogmen "Suddenly" Lightning Seeds "Another Girl Another Planet" Goldfinger "Here In My Bedroom" Super Furry Animals "Hometown Visitor"</p>	<p>KNDD/Seattle, WA Loudspeaker Sunday 10-11pm Bill Reid or Marco Collins</p> <p>Rage Against The Machine "Dear Of The Boomerang" Mr. T Experience "Alternative Is Here To Stay" Kustomized "Handcuffs" Brainiac "Vincent Came In Down" Underworld "Juanita"</p>
<p>WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Oedipus</p> <p>Tracy Bonham "Mother Mother" Girls Against Boys "Super-Fire" Mark Eitzel "Always Turn Away" Richard Davies "Sign Up Maybe For Being" Velocity Girl "Nothing"</p>	<p>WOXY/Cincinnati, OH Gridlock Sunday 11pm-1am Rob Ervin & Dan Cromer</p> <p>Silkworm "Nerves" Girls Against Boys "Zodiac Love Team" V3 "Bristol Girl" Jack Logan "Chinese Lorraine" Archers Of Loaf "Bacteria"</p>	<p>KISF/Kansas City, MO Living Room Sunday 8-10pm Stan & Joel</p> <p>Iggy Pop "Heart Is Saved" 3 Lb. Thrill "Olivia" Cast "Alright" Semisonic "If I Run" Blameless "Town Elowns"</p>	<p>KREV & WREV/Minneapolis, MN Counter Revolution Wednesday 10-11pm Christine Kass</p> <p>NDFX "Philly Phil Philanthropist" Rage Against The Machine "Bulls On Parade" Bikini Kill "Track 2" Soul Coughing "Unmarked Helicopters" Spinanes "Oceanwide"</p>	<p>KXRK/Salt Lake City, UT Now Hear This Sunday 9-10pm, Tuesday 10-11am Sean Ziebarth</p> <p>Super Deluxe "She Came On" Smart Went Crazy "Spy Vs Spy" Fu Manchu "Asphalt Rising" Six Volt Sunbeam "Creedmore State" Stretch Magnifico "Household Sponge"</p>	<p>KFMA/Tucson, AZ Test Department Sunday 5-8pm Suzie Dunn & Chuck Foast</p> <p>Daredevils "Hate You" Man Or Astro-Man "U-Uranus" Echobelly "Great Things" Customers "Bastard Before Me" Spooky Reuben "These Days Are Old"</p>
<p>WFNX/Boston, MA Moods For Moderns Sunday 8-10pm Steve Picard</p> <p>Zen Cowboys "Counter Culture" Untitled "Christmas (California)" Like Swimming "Swing It Low" Varnaline "The Hammer Goes Down" Mr. T Experience "Ba Ba Ba Ba"</p>	<p>WQXA/Harrisburg, PA The Sunday Morning News Sunday 8-10am Bill Hanson</p> <p>Too Much Joy "The Kids Don't Understand" Bad Religion "A Walk" Dishwalla "Counting Blue Cars" Fig Dish "Bury Me" Girls Against Boys "Super-Fire"</p>	<p>WDRE/Long Island, NY Left Of Center Sunday 11pm-midnight Lazlow</p> <p>Soul Coughing "Unmarked Helicopters" Baby Buddha Heads "Cheeba Blues" Play Trains "Dancing In The Parking Lot" Wesley Wallis "Wesley Willis Fiasco" Kelley Deal 6000 "Canyon"</p>	<p>KCXX/Riverside, CA X103.9 Sunday Night Music Meeting Sunday 10pm-midnight Dwight Arnold</p> <p>Moonpools And Caterpillars "Ren" Buck-O-Nine "Water In My Head" Tracy Bonham "Mother Mother" Patti Rotheberg "Inside" Semisonic "Down In Flames"</p>	<p>XHRM/San Diego, CA The Flash Zone Saturday 9pm-2am Greg Pearson</p> <p>Garbage "Stupid Girl" Babbie "Love Has No Name" Lightning Seeds "Ready Or Not" Modern English "I Don't Know Anything" David Bowie/Pet Shop Boys "Hallo Spaceboy"</p>	<p>WHFS/Washington, DC Now Hear This Sunday 8-10:30pm Dave Marsh</p> <p>Daredevils "Hate You" Garden Variety "Sticker" Jawbreaker "Chemistry" Space 11 "She Loves Me" God Pocket "Friend Or Foe"</p>



Self "SO LOW"

From The Album Subliminal Plastic Motives
Produced By Matt Mahaffey



New:

LIVE 105
WENZ
KISF
WZRH
KKDM

WHTG
KJEE
KNRQ
KQRX

Already On:

KNRK
KBBT
KFMA
WBZU
KREV
KNNC
WRLG
KLZR
WEQX
WCHZ

WNFZ
WXSR
WWBX
WHMP
WRXS
WJSE
WDST
WUNX
WNTX
WPUP



NATIONAL FORMATS REVISITED

Timing Is Right For 'Rock Alternative'

For years, American audiences utilized television and radio in distinctly different fashions. Viewers expected nationally televised network content. Local TV was relegated to newscasts, public affairs, and maybe a lousy AM breakfast club whatever.

Radio was a local medium. Your market. Your indigenous tastes. Hometown pride. Deregulation could be just one factor in changing the landscape of radio broadcasting. Jones Satellite Networks VP/Programming & Operations Phil Barry certainly thinks so. That's why he's enthusiastic about the May 1 launch of "Rock Alternative," the Networks' 24-hour, adult-targeted format.

"A year ago we commissioned a study with station owners and managers to find out how we at Jones should grow our company. We found that the Rock Alternative [format] was a hot opportunity. We had a sense that it was emerging, and the research underscored the notion. The time was right for a national version of an adult-targeted Alternative format."

Competitive & Economic Programming

"We could see where the industry overall was going with deregulation occurring," Barry continues.



We have group operators who are looking for competitive programming and an economy of scale. With satellite, that competitive product is instantly available.
— Phil Barry



"The market for satellite-delivered programming was about to change. Now it's going to be more accepted in larger markets. We have group operators who are looking for competitive programming and an economy of scale. Some of that is cost efficiency. Some of it is they don't have to gradually develop staffs. With satellite, that competitive product is instantly available."

Deregulation has ignited fears among radio staffs that conglomerative pairings will eliminate many existing positions. Do satellite-delivered presentations compound the problem? Barry responds, "I don't think anyone knows where this is going to end. To some degree, this is going to be survival of the fittest. This is a deregulation issue. As far as satellite delivery goes, no owner is going to consider our source unless we

provide a competitive product. Like many other products available across the country, radio can utilize a mass-appeal approach. There are brand notions like McDonald's and 7-11 that people come to count on."



Phil Barry

Certainly, a highly nuanced format like Adult Alternative can't be compared to McDonald's, can it? "Rock Alternative is a mainstream, mass-appeal hybrid utilizing many of the best facets of Adult Alternative and Alternative. We can draw from a number of formats for our listenership. We are not by design trying to be an Alternative-formatted station — a station that plays a lot of alternative album cuts. That is not to say that we are a national jukebox, either. The people who will work for us will be very familiar with both the presentation and the music."

Planning The Presentation

"The audience for this format tends to be more involved and aware," Barry points out. "Therefore, our talent needs to reflect that same degree of awareness." Presentation plays a key role in how Barry views Rock Alternative developing its cache.

"This is going to be a well-produced outlet. Not an over-the-top, in-your-face presentation, but also far from a laid-back 'underground' format. We're looking for a product that our affiliates are going to be able to market and sell. It will be living and breathing. We will continually introduce new music, while maintaining familiarity for the upper target. This format specifically targets 25-34 persons with about 50% library-based."

A strong calling card of that library base will be the utilization of mid-to-late '80s-based material. Barry enthuses, "This is a real important part of this format. Be-

cause Rock radio eschewed much of the modern music of the mid-'80s, added to the fact that most Alternatives no longer utilize that [category] except for 'Flashback' type shows, we find that the material is underutilized. There is a certain exclusivity as a result of this. Research tells us that 25-34s have a strong desire for some of this material; i.e., certain techno-pop and a lot of '80s one-hit wonders that have strong testing results. These artists are not unfamiliar; these records were selling, even in markets without Alternative outlets."

Barry contends that in this day and age, listeners no longer know, or care, if a station is completely



We're looking for a product that our affiliates are going to be able to market and sell. It will be living and breathing. We are not by design trying to be an Alternative-formatted station.
— Phil Barry



localized or not. "If the station sounds good to them is the primary concern. In an era when big stations provide toll-free, 800-number request lines locally, how would a listener differentiate that from a station doing it from Denver? We have found that that is more a subjective concern of the industry and not the listener. By the same token, we won't advertise a larger-than-life national presence. We want operators to have the opportunity to localize the station to whatever degree they want. We will encourage them connecting the station to their marketplace."

Genesis In Denver

A strategic partner in the launch of Rock Alternative with Jones is Paragon Research. According to VP/Managing Partner Mike Henry, Jones's interest in this approach had its genesis with observing KXPX/Denver develop in its hometown. "It started with seeing the format emerge nationally, then they had an opportunity to listen to the 'Peak' firsthand. They had commissioned some extensive national research that showed the viability of this approach. Paragon had worked with Jones previously. They were aware of our long-term involvement with the format."

Henry believes that Paragon could help frame the presentation



We are going to provide the aural paint. I'm not involved to do 'Alternative Muzak.' We will bring a lot of the things we know from the station-level side — creativity, production, and marketing — to the network side.

— Mike Henry



on a national basis with its perspective on the positioning required by the format. "We have a challenge to capture the proper presentation this format requires. We cannot rely on music alone to carry its appeal."

One facet unavailable to a satellite-delivered product is the local flavors indigenous to many Adult Alternative hotbeds, be it blues in Chicago, country-leaning singer-songwriters in Austin, etc. "The music is just the foundation for the really successful stations in this format. Mastering the other facets of presentation is vital to success. We are going to provide the aural paint. I'm not involved to do 'Alternative Muzak.' That would fall short of our intended goal. We will bring a lot of the things we know from the station-level side — creativity, production, and marketing — to the network side."



Mike Henry

Henry believes the format's cosmopolitan appeal helps it open doors for satellite-delivered product to larger markets. "If you ask people from broadcast ownership, and even at a Wall Street level, it leads you to believe that the number of network-delivered formats are going to be increasing in both number and stature. The indication is there will be greater penetration into the larger markets than ever before. Up to this point, most 24-hour network formats were deliv-

ered to unrated small markets, hundreds of them. Jones believes that this is more than a niche format. They believe it is precisely the sort of approach that can break through to the larger markets via satellite."

One reason why Henry feels more confident now is in how Jones has approached this from a corporate level. "My experience with Jones Networks has been positive with (President) Eric Hauenstein and Phil Barry. In short order they have put together a first-class approach; dealing with them rivals my positive experiences with some of the best stations I've been fortunate to work with. This does not internally feel like a traditional network approach. I believe the external result will also be different."

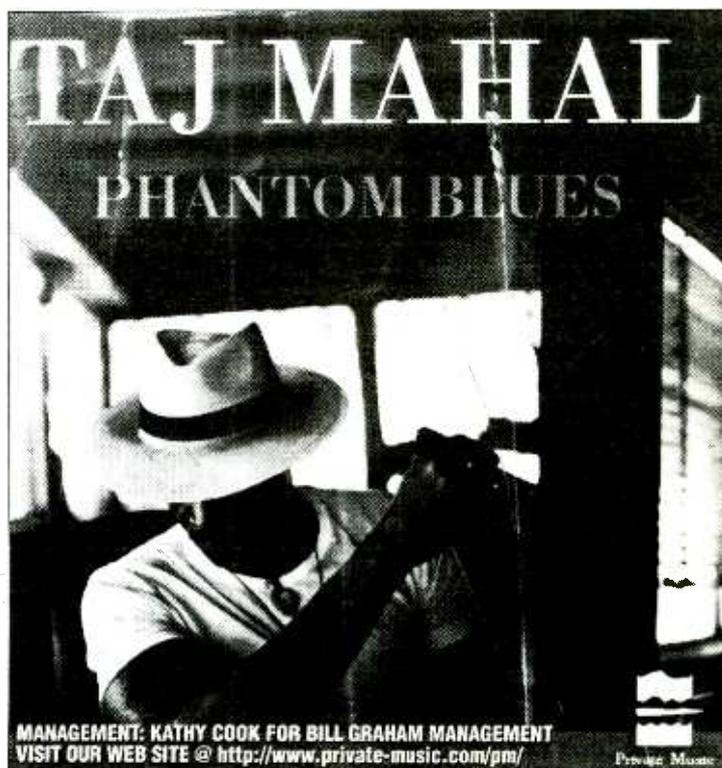
The fact that Adult Alternative



We have a challenge to capture the proper presentation this format requires. We cannot rely on music alone to carry its appeal.
— Mike Henry



is now being embraced by a variety of network operators is a very different outlook than one might have expected just a couple of years ago.



NewsTips



Want to share an opinion or a hot tip? Call R&R's News-Tips line: (310) 788-1699 or e-mail us at RNRLA@aol.com

MARCH 29, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	2	2	1	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)	690	665	591	560	40/0
1	1	1	2	GIN BLOSSOMS Follow You Down (A&M)	658	736	750	733	37/0
3	4	3	3	COWBOY JUNKIES A Common Disaster (Geffen)	590	591	583	560	39/0
6	5	4	4	JARS OF CLAY Flood (Silvertone)	589	583	580	543	36/0
2	3	5	5	STING Let Your Soul Be Your Pilot (A&M)	515	551	585	569	32/0
5	6	6	6	TORI AMOS Caught A Lite Sneeze (Atlantic)	510	529	559	555	36/0
9	11	7	7	ALANIS MORISSETTE Ironic (Maverick/Reprise)	426	437	411	440	26/0
10	8	10	8	JOAN OSBORNE Ladder (Blue Gorilla/Mercury)	418	412	443	416	26/0
11	9	9	9	NATALIE MERCHANT Jealousy (Elektra/EEG)	394	419	416	412	28/1
22	22	18	10	FOO FIGHTERS Big Me (Roswell/Capitol)	371	307	274	264	24/2
7	7	8	11	JACKSON BROWNE Some Bridges (Elektra/EEG)	367	428	478	471	28/0
14	10	13	12	TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	348	347	414	400	28/0
19	17	20	13	BEATLES Real Love (Apple/Capitol)	309	288	329	326	29/0
15	20	14	14	COLLECTIVE SOUL The World I Know (Atlantic)	307	346	326	398	15/0
16	12	11	15	AIMEE MANN Choice In The Matter (DGC/Geffen)	304	371	365	360	28/0
13	15	16	16	MELISSA ETHERIDGE I Want To Come Over (Island)	296	331	348	405	22/1
17	18	17	17	RADIOHEAD High & Dry (Capitol)	277	321	329	340	25/0
23	23	22	18	SUBDUDES All The Time In The World (High Street)	268	260	244	238	27/0
20	16	19	19	SON VOLT Drown (WB)	265	300	342	325	26/0
12	14	15	20	SMASHING PUMPKINS 1979 (Virgin)	258	344	358	409	17/0
BREAKER			21	PETE DROGE Beautiful Girl (Elektra/EEG)	256	240	207	184	25/1
30	24	23	22	STEVE EARLE More Than I Can Do (WB)	248	247	211	168	25/0
21	21	25	23	BLUES TRAVELER The Mountains Win Again (A&M)	240	238	291	272	19/0
18	19	21	24	TOAD THE WET SPROCKET Brother (Columbia/CRG)	226	265	327	333	18/0
8	13	12	25	OASIS Wonderwall (Epic)	215	359	361	451	13/0
DEBUT			26	OASIS Champagne Supernova (Epic)	187	139	116	96	14/1
27	—	28	27	SPACEHOG In The Meantime (Sire/EEG)	183	190	184	198	11/0
—	30	30	28	MICHAEL MCDERMOTT Summer Days (EMI)	180	174	185	165	22/0
DEBUT			29	BAND Stand Up (Pyramid/Rhino)	175	165	156	149	20/0
—	—	29	30	BOTTLE ROCKETS I'll Be Comin' Around (TAG)	174	189	159	153	19/1

This chart reflects airplay from March 18-24. Songs ranked by total plays. Highlighted songs indicate Breaker.
44 Adult Alternative reporters. 40 current playlists. © 1996, R&R Inc.

NEW & ACTIVE

DAR WILLIAMS As Cool As I Am (Razor & Tie)
Total Plays: 172, Total Stations: 19, Adds: 0

ERIC MATTHEWS Fantare (Sub Pop)
Total Plays: 163, Total Stations: 17, Adds: 0

DISHWALLA Counting Blue Cars (A&M)
Total Plays: 160, Total Stations: 11, Adds: 0

STING You Still Touch Me (A&M)
Total Plays: 159, Total Stations: 20, Adds: 2

JACKSON BROWNE Looking East (Elektra/EEG)
Total Plays: 144, Total Stations: 19, Adds: 1

LOVE AND ROCKETS Sweet Lover Hangover (American/Reprise)
Total Plays: 141, Total Stations: 15, Adds: 2

ONCE BLUE Save Me (EMI)
Total Plays: 140, Total Stations: 17, Adds: 1

SHAWN COLVIN Nothin' On Me (Hollywood)
Total Plays: 132, Total Stations: 18, Adds: 1

BRUCE SPRINGSTEEN Dead Man Walkin' (Columbia/CRG)
Total Plays: 131, Total Stations: 20, Adds: 1

PATTI ROTHBERG Inside (EMI)
Total Plays: 131, Total Stations: 16, Adds: 3

Songs ranked by total plays.

BREAKERS®

PETE DROGE

Beautiful Girl (Elektra/EEG)

TOTAL PLAYS/INCREASE
256/16

TOTAL STATIONS/ADDS
25/1

CHART
21

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
DAVE MATTHEWS BAND Too Much (RCA)	19
BADLEES Angeline Is Coming Home (Polydor/A&M)	6
LOS LOBOS Mas Y Mas (Slash/WB)	6
TODD SNIDER I Believe You (MCA)	5
TRACY CHAPMAN Smoke And Ashes (Elektra/EEG)	4
RORY BLOK Pictures Of You (Rounder)	3
JEWEL Who Will Save Your Soul (Atlantic)	3
MARK KNOPFLER Don't You Get It (WB)	3
MYSTERIES OF LIFE Going Through The Motions (RCA)	3
PATTI ROTHBERG Inside (EMI)	3
SUZANNE VEGA Caramel (A&M)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FOO FIGHTERS Big Me (Roswell/Capitol)	+64
BODEANS Closer To Free (Slash/Reprise)	+57
PATTI ROTHBERG Inside (EMI)	+52
LOS LOBOS Mas Y Mas (Slash/WB)	+50
OASIS Champagne Supernova (Epic)	+48
STING You Still Touch Me (A&M)	+46
BADLEES Angeline Is Coming Home (Polydor/A&M)	+43
WHY STORE Lack Of Water (Way Cool/MCA)	+29
JOHN HIATT Shredding The Document (Capitol)	+27
JEWEL Who Will Save Your Soul (Atlantic)	+26

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

3 DELICIOUS MINUTES

SUZANNE VEGA
Caramel

<http://www.amrecords.com>

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ghosts,
girls,
airplanes
and
bob and ray

already/
on:
WRLT
WRRX
KTAO
KPIG
WRSI
WCBR
WEBK
KTMN
KBAC
WFUV
KCRW
WXPB
WYEP
World Cafe
Much Choice

Watch for Joe
in Rolling Stone,
Musician, Ray
Gun, Spin and
on MTV News.

joe henry trampoline

the new album
featuring the first single "trampoline"

produced by patrick mccarthy & joe henry
for fell and swade productions



mammoth records: 101 E street carboro, NC 27510
mammoth online: <http://www.mammoth.com>
the atlantic group. ©1996 atlantic recording corp.
a time warner company.

ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #1
102.7 FM WNEW
WNEW/New York
(212) 489-1027
Edwards/Winslow

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
19	15	17	18		TORI AMOS/Caught A Lite Sneeze
16	18	14	19		JOAN OSBORNE/Ladder
20	18	17			GIN BLOSSOMS/Follow You Down
19	18	15			TRACY CHAPMAN/Give Me One Reason
20	15	14			STING/Let Your Soul Be...
-	-	-	-	-	NATALIE MERCHANT/Jalousy
16	18	15	14		BEATLES/Real Love
12	10	13			SON VOLT/Drown
12	10	13			SUBDUDES/All The Time...
12	12	13			DOG'S EYE VIEW/Everything Falls...
12	9	13			JARS OF CLAY/Flood
-	-	-	-	-	STEVE EARLE/More Than I Can Do
-	-	-	-	-	SPIN DOCTORS/She Used To Be Mine
13	11	12			AIMEE MANN/Choice In The Matter
10	12	14			COWBOY JUNKIES/A Common Disaster
9	12	13			ERIC MATTHEWS/Fantare
-	-	-	-	-	PATTI ROTHBERG/Inside
5	5	5			LOU REED/You Can't Get Me Off...
-	-	-	-	-	LENNY KRAVITZ/Can't Get You Off...
10	12	9			BOTTLE ROCKETS/'N' Be Comin'...
12	11	12			PETE DRÖGE/Beautiful Girl
10	9	8			JOAN OSBORNE/Right Hand Man
-	-	-	-	-	MARK KNOPFLER/Do I Want You
-	-	-	-	-	STONE TEMPLE PILOTS/S'Big Bang Baby
-	-	-	-	-	CRACKER/My Generation
3	4	3			BRUCE SPRINGSTEEN/Dead Man Walkin'
12	5	6			BOGEM/Suddenly
-	-	-	-	-	DAVE MATTHEWS BAND/Too Much
-	-	-	-	-	LOVE AND ROCKETS/Sweet Lover Hangover

MARKET #2
fm 101.9
KSCA/Los Angeles
(213) 845-1600
Morrison/Kelly

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
5	10	21	24		JARS OF CLAY/Flood
23	20	23			DOG'S EYE VIEW/Everything Falls...
23	22	20			STING/Let Your Soul Be...
11	11	12			LENNY KRAVITZ/Can't Get You Off...
11	11	11			GIN BLOSSOMS/Follow You Down
11	11	15			PETE DRÖGE/Beautiful Girl
7	9	10			ERIC MATTHEWS/Fantare
-	-	-	-	-	SHAWN COLVIN/Nothin' On Me
11	10	14			RADIOHEAD/High & Dry
-	-	-	-	-	JEWEL/Who Will Save Me...
15	12	11			COWBOY JUNKIES/A Common Disaster
12	11	13			AIMEE MANN/Choice In The Matter
-	-	-	-	-	FROM GOOD HOMES/Head
21	17	13			'BEATLES/Real Love
11	12	14			BOTTLE ROCKETS/'N' Be Comin'...
11	12	11			ALANIS MORISSETTE/Not The Doctor
14	14	14			MICHAEL MCDERMOTT/Summer Days
10	11	10			TRACY CHAPMAN/Smoke And Ashes
6	8	9			STEVE EARLE/More Than I Can Do
-	-	-	-	-	TRACY CHAPMAN/Give Me One Reason
-	-	-	-	-	JOAN OSBORNE/Ladder
9	10	12			JACKSON BROWNE/Looking East
12	12	10			GIN BLOSSOMS/Not Only Numb
5	4	7			FOO FIGHTERS/Big Me
10	11	13			MELISSA ETHERIDGE/Nowhere To Go
11	8	7			JOAN OSBORNE/Crazy Baby
12	12	12			JACKSON BROWNE/Some Bridges
-	-	-	-	-	JOHN HIATT/Shredding...
-	-	-	-	-	LOS LOBOS/Can't Stop The Rain
-	-	-	-	-	OASIS/Cast No Shadow

MARKET #3
93.1
RADIO CHICAGO
WXRT/Chicago
(312) 777-1700
Winer/Martin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
12	12	12			LOVE AND ROCKETS/Sweet Lover Hangover
13	11	13			COWBOY JUNKIES/A Common Disaster
12	12	12			FOO FIGHTERS/Big Me
11	10	12			TORI AMOS/Caught A Lite Sneeze
11	10	9			DOG'S EYE VIEW/Everything Falls...
12	13	12			JOAN OSBORNE/Ladder
10	10	10			SUBDUDES/All The Time...
10	10	11			BRUCE SPRINGSTEEN/Dead Man Walkin'
13	13	11			RADIOHEAD/High & Dry
10	10	9			SMASHING PUMPKINS/Tonight, Tonight
10	7	9			SMASHING PUMPKINS/1979
11	11	10			SON VOLT/Drown
12	9	9			NATALIE MERCHANT/Jalousy
-	-	-	-	-	LOS LOBOS/Mas Y Mas
10	10	9			GIN BLOSSOMS/Not Only Numb
11	9	9			POI DOG PONDING/Big Constellation
7	10	7			GIN BLOSSOMS/Day Job
9	5	9			PAUL CEBAR/Don't Leave Me...
9	6	7			JACKSON BROWNE/Looking East
10	12	10			COLLECTIVE SOUL/The World I Know
10	8	10			GIN BLOSSOMS/Follow You Down
10	13	8			TRACY CHAPMAN/Give Me One Reason
9	8	8			DAVE MATTHEWS BAND/Tripping Balles
9	8	8			STEVE EARLE/More Than I Can Do
8	5	6			MELISSA ETHERIDGE/An Unusual Kiss
4	7	6			SQUEEZE/Grouch Of The Day
5	4	7			STING/ Hung My Head
7	5	5			MICHAEL MCDERMOTT/Summer Days
8	9	9			JOHN HIATT/Wrote It Down And...
7	7	6			RED HOT CHILLI...Aeroplane

MARKET #4
KFOG
104.5 FM
KFOG/San Francisco
(415) 543-1045
Marszalek/Evans

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
19	18	19			DOG'S EYE VIEW/Everything Falls...
-	-	-	-	-	STING/You Still Touch Me
10	14	19			PETE DRÖGE/Beautiful Girl
16	18	19			BLUES TRAVELER/The Mountains Win...
4	5	14			MELISSA ETHERIDGE/Nowhere To Go
18	17	18			TORI AMOS/Caught A Lite Sneeze
16	17	17			JOAN OSBORNE/Ladder
16	17	17			JARS OF CLAY/Flood
16	17	17			RADIOHEAD/High & Dry
16	17	16			COWBOY JUNKIES/A Common Disaster
16	20	17			SMASHING PUMPKINS/Broken
17	17	14			AIMEE MANN/Choice In The Matter
6	5	7			GIN BLOSSOMS/Not Only Numb
14	17	13			'BEATLES/Real Love
7	7	6			JOHN HIATT/Native Son
15	16	7			ROOMFULL OF BLUES/Turn It On
14	16	7			GIN BLOSSOMS/Follow You Down
7	6	7			SMASHING PUMPKINS/1979
9	7	6			DOODS/Satisfied
7	7	6			SON VOLT/Drown
6	7	7			SHAWN COLVIN/Nothin' On Me
6	8	7			SQUEEZE/Electric Trans
5	6	6			MICHAEL MCDERMOTT/Summer Days
8	8	7			SUBDUDES/Do Me A Favor
8	7	8			STEVE EARLE/Feel Alright
-	-	-	-	-	ERIC MATTHEWS/Fantare
-	-	-	-	-	PATTI ROTHBERG/Inside
-	-	-	-	-	LOS LOBOS/Can't Stop The Rain
9	6	5			JOHN HIATT/Wrote It Down And...
17	17	9			MELISSA ETHERIDGE/Want To Come Over

MARKET #5
THE RIVER 93.9 FM
C1DR/Detroit
(519) 256-8888
Brookshaw/Delisi

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	24	31	32		DOG'S EYE VIEW/Everything Falls...
27	31	32			COWBOY JUNKIES/A Common Disaster
32	31	31			TORI AMOS/Caught A Lite Sneeze
31	31	31			GIN BLOSSOMS/Follow You Down
30	31	30			JOAN OSBORNE/Ladder
25	24	25			STING/Let Your Soul Be...
-	-	-	-	-	OASIS/Champagne Supernova
20	25	24			BADLIES/Fear Of Falling
12	24	23			STEVE EARLE/More Than I Can Do
30	25	24			COLLECTIVE SOUL/The World I Know
24	24	22			MELISSA ETHERIDGE/Want To Come Over
22	22	23			MICHAEL MCDERMOTT/Summer Days
11	21	20			ERIC MATTHEWS/Fantare
22	21	25			DEL AMITR/Teal Her This
21	23	23			JACKSON BROWNE/Some Bridges
21	25	22			BOGEM/Suddenly
2	9	20			SUBDUDES/All The Time...
11	13	17			JOAN OSBORNE/As Cool As I Am
21	22	11			JARS OF CLAY/Flood
-	-	-	-	-	BODEANS/Closer To Free
-	-	-	-	-	TRACY CHAPMAN/Smoke And Ashes
25	25	18			SON VOLT/Drown
21	20	14			BEN HARPER/Gold To Me
18	15	17			K.D. LANG/You're OK
18	17	16			TOM COCHRAN/Wedding Dreams
16	17	19			JANN ARDEN/Sensitive
16	18	15			ASHLEY MACISAAC/Sleepy Maggie
2	10	15			DOODS/Truth Untold
15	14	22			BARENKED LADIES/Shoe Box
21	15	14			DAHMHATT DOYLE/A List Of Things

MARKET #10
WBOS 92.9 FM
WBOS/Boston
(617) 254-9267
Herron

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	-	-	ALANIS MORISSETTE/Ironic
21	21	33			MELISSA ETHERIDGE/Want To Come Over
21	21	33			FOO FIGHTERS/Big Me
21	21	33			SMASHING PUMPKINS/1979
21	21	33			COLLECTIVE SOUL/The World I Know
21	21	24			COWBOY JUNKIES/A Common Disaster
21	21	24			STING/Let Your Soul Be...
21	21	24			OASIS/Wonderwall
21	21	24			JARS OF CLAY/Flood
21	21	24			NATALIE MERCHANT/Jalousy
21	21	24			GIN BLOSSOMS/Follow You Down
12	12	24			DOG'S EYE VIEW/Everything Falls...
-	-	-	-	-	BODEANS/Closer To Free
-	-	-	-	-	GOO GOO DOLLS/Name
21	21	14			THE MADONNE/American
12	14	14			BLUES TRAVELER/Regarding Steven
12	14	14			OASIS/Champagne Supernova
12	12	7			MICHAEL MCDERMOTT/Summer Days
12	12	7			STEVE EARLE/More Than I Can Do
12	12	7			PATTI ROTHBERG/Inside
12	12	7			JOHN WESLEY HARDING/Kiss Me Miss Liberty
12	12	7			BEATLES/Real Love
12	12	7			BARENKED LADIES/Shoe Box
-	-	-	-	-	BILLY MANN/Turn Down The World
8	8	7			CAST/Alright
8	8	7			E.J. WATERS/Colours Of The World
8	8	7			JOSH CLAYTON-FELT/Window
8	8	7			RADIOHEAD/High & Dry
-	-	-	-	-	LOS LOBOS/Mas Y Mas
-	-	-	-	-	DANIEL TASHIAN/Whisper Like...

MARKET #10
RIVER 92.5 FM
WXRV/Boston
(508) 374-4733
Doody/Mullaney

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
15	24	23	25		DOG'S EYE VIEW/Everything Falls...
19	22	21			PETE DRÖGE/Beautiful Girl
21	17	24			TORI AMOS/Caught A Lite Sneeze
20	17	23			GINGER/Solid Ground
17	18	23			NO DOUBT/Just A Girl
17	20	23			SEMISONIC/Brand New Baby
6	6	22			BLUR/Charms Man
15	16	22			HEATHER NOVA/Maybe An Angel
17	22	19			CAROLINE LAVELLE/Dream Of Picasso
12	13	19			DISHWALLA/Counting Blue Cars
17	22	19			AIMEE MANN/Choice In The Matter
15	17	18			SUBDUDES/All The Time...
18	17	17			OASIS/Wonderwall
7	9	15			ONCE BLUE/Save Me
6	10	15			GIN BLOSSOMS/As Long As It...
-	-	-	-	-	WHY STORE/Lack Of Water
9	12	14			NIELDS/Best Black Dress
11	14	15			THE MADONNE/American
13	17	14			BARENKED LADIES/Shoe Box
19	15	14			COWBOY JUNKIES/A Common Disaster
21	20	16			JARS OF CLAY/Flood
17	18	14			STING/Let Your Soul Be...
10	14	14			CATIE CURTIS/Radical
12	14	14			RADIOHEAD/High & Dry
18	14	14			RED HOT CHILLI...Aeroplane
8	7	11			STEVE EARLE/More Than I Can Do
-	-	-	-	-	MYSTERIES OF LIFE/Going Through...
7	13	14			JOHN WESLEY HARDING/Kiss Me Miss Liberty
19	15	22			DEL AMITR/Teal Her This
14	14	13			FOO FIGHTERS/Big Me

MARKET #11
SHE 103.5
South Florida's Rock Alternative
WSHE/Miami
(305) 587-1035
Stewart/Rozz

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
32	30	29	30		TRACY CHAPMAN/Give Me One Reason
26	30	29			GIN BLOSSOMS/Follow You Down
30	30	27			ALANIS MORISSETTE/Ironic
15	17	27			FOO FIGHTERS/Big Me
15	17	25			SPACEHOG/In The Meantime
31	30	28			STING/Let Your Soul Be...
17	19	14			SON VOLT/Drown
17	15	17			RED HOT CHILLI...Aeroplane
15	17	17			TORI AMOS/Caught A Lite Sneeze
-	-	-	-	-	PATTI ROTHBERG/Inside
17	15	17			LOVE AND ROCKETS/Sweet Lover Hangover
17	15	18			GOO GOO DOLLS/Name
-	-	-	-	-	PETE DRÖGE/Beautiful Girl
12	15	19			MARRY ME JANE/Twenty One
14	15	18			GARBAGE/Only Happy When...
15	17	16			JARS OF CLAY/Flood
17	16	15			BODEANS/Closer To Free
15	15	16			SMASHING PUMPKINS/Tonight, Tonight
17	17	16			DISHWALLA/Counting Blue Cars
16	15	14			JOAN OSBORNE/Ladder
16	17	15			DOG'S EYE VIEW/Everything Falls...
11	15	17			COWBOY JUNKIES/A Common Disaster
11	16	14			OASIS/Champagne Supernova
-	-	-	-	-	BLIND MELON/Three Is A Magic...
-	-	-	-	-	REFRESHMENTS/Banditos
-	-	-	-	-	STONE TEMPLE PILOTS/Big Bang Baby
-	-	-	-	-	STING/You Still Touch Me
-	-	-	-	-	ALANIS MORISSETTE/You Learn

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NATIONAL



Job Tip Sheet



We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent, P.D., M.D., news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent...We have the jobs!!

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Seeking top-quality female voices for "on hold" announcements. We fax scripts & provide DAT tapes & overnight freight. \$25 to \$50 per hour. Send voiceover demo (NO AIRCHECKS) to: Allen Gaughf, Transmedia Advertising, Inc. P.O. Box 1022, Macon, GA 31202

EAST

Seeking Talk pro for PM drive. T&R: WCBM, Sean Casey, 11 Music Fair Rd., Owings Mills, MD 21117 (3/29) EOE

Seeking PD/MD for HAC. T&R: WINQ, Bill Maxwell, 3 Central Street, Winchendon, MA 01475 (3/29) EOE

NE TALENT SEARCH

Expanding News/Talk AM and Oldies FM. Seeking experienced, energetic talent for all on-air positions. Mornings, production, AT, News and Talk host. T&R to: Brent Myers, Box 707, Keene, NH 03431

COMMODORE MEDIA, INC.

Northeast area radio stations, planning for rapid expansion in mid-sized markets, seeks tireless, creative, take-charge people to join our company for positions in:

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We offer major market earning opportunities through generous salary/bonus structure. Experience in value-added selling, sales promotions, and carrying own list is a must. A great opportunity to join a young, energized company on the move.

PROGRAM DIRECTOR AND ANNOUNCER

Seek on-air announcers with the ability to execute compelling program and do creative radio production, as well as skilled Program Directors to manage all phases of a radio stations' programming.

Please specify position. Send resumes and references to: Sandra Nacinovich, Commodore Media, Inc., 500 Fifth Ave., Ste. 3000, New York, NY 10110. We are an Equal Opportunity Employer.

Programming, production, and airstaff needed for Alternative stations in Top 10 markets. Send tapes to: Radio Personnel, P.O. Box 15018, New Orleans, LA 70175

DIRECTOR OF MUSIC SERVICES

Computer Concepts Corp. is seeking a Director of Music Services. Responsibilities include supervising the selection of music and digital recording and transfer of music for our pre-recorded libraries. Knowledge of different formats, music software programs, and previous music director experience a must. Mail or fax resume to Stuart McRae, at: Computer Concepts Corporation, 8375 Melrose Drive, Lenexa, KS 66214 (913) 541-0169

e&ad

E. ALVIN DAVIS & ASSOCIATES, INC.
MEDIUM/SMALL MARKET OLDIES PROGRAM DIRECTOR

Looking for a take-charge Program Director who will also handle an airshift. Selector experience necessary. If you can program a fun, energetic, family-oriented radio station, targeted to a 40+ audience, send composite tape, resume and complete information, to E. Alvin Davis & Associates, 4777 Red Bank Rd., Suite 16, Cincinnati, OH 45227 Attn: Rhonda. No phone calls please. EOE/M/F

RCS

Radio Computing Services is looking for Customer Support people who know radio, SELECTOR and digital audio systems. Fulltime positions are available at RCS World Headquarters in Scarsdale, NY. Some travel is required.

Qualifications include being a bright radio pro with SELECTOR expertise, strong people skills, enthusiasm, knowledge of computer hardware, networks, Windows or OS/2, basic engineering knowledge and strong telephone presence. It's a big plus if you are bilingual or have CNE credentials or radio engineering experience.

RCS is an equal opportunity employer. We strongly encourage women and minorities to apply.

Send, fax or e-mail your resume to Kenny Lee immediately. No phone calls, please.

Radio Computing Services, Inc.
Two Overhill Road, Suite 100
Scarsdale, New York 10583
Fax: (914) 723-6651 e-mail:
KENNYLEE@RCSWORKS.COM

MAJOR MARKET WITHOUT THE RAT RACE



We are seeking a Marketing Director with major market experience who has the talent to do battle with seven in format competitors in the Springfield/Hartford marketplace. Get out of the smog, the traffic and hassles of Big City life. Come to New England where Vermont skiing, Martha's Vineyard, Boston and the Maine Coast are all within short driving distance; not to mention great schools, decent cost of living, and outstanding quality of life. Saga Communications is one of the best Broadcast Groups in the country offering challenge, stability, generous resources and a salary commensurate to your experience at the market leading Classic Rock radio station. Please send resume, portfolio of your accomplishments in promotion and marketing, and references to: Warren Lada, GM, WAQY-FM, 45 Fisher Avenue, East Longmeadow, MA 01028. Saga Communications is an Equal Opportunity Employer.

READY TO MOVE UP TO MORNING DRIVE?

Beach Radio 104.7, The "Hamptons" Hot AC seeks wake-up talent yesterday!!! Great small market station one block from the Atlantic ocean. Rush T&R plus salary requirements to: Steve Ardolina, WBEA, P.O. Box 7162, Amagansett, NY 11930 WBEA is an equal opportunity employer.

NewCity Communications' Bright AC flagship 99.9 WEZN in So. CT (suburban NYC) is seeking morning news talent. Must be focused, dedicated, and able to write/read on the level of the listener. If you understand and appreciate the lifestyle of today's adult (2.5 kids, etc.) and the news they need... T&R to: Steve Marcus, Program Director, 99.9 WEZN, 10 Middle St., Bridgeport, CT 06604. Women & minorities encouraged to apply. NewCity/WEZN is an Equal Opportunity Employer.

WANTED

Dynamic, quick-witted, engaging talker to play Robin to our Howard. Pay commensurate with talent and experience. Must be comfortable with psychic phenomena. Great nationwide network broadcasting opportunity.

Send aircheck or appropriate sample of your ability to Imphomation, 23-25 Walker Avenue, Pikesville, Maryland 21208 Attn: Ken Kandell

PROGRAM DIRECTOR

Good classic rocker bent on higher standards seeks PD to make the difference between the songs. Responsible, high performance, results-driven on-air leader to communicate mission and direction. Energetic, positive, creative character ready to seize a unique challenge. Tape & resume to: Radio & Records, 10100 Santa Monica Bl., #896, 5th Floor, Los Angeles, CA 90067. EOE



MANCOW JONATHON BRANDMEIER DON BLEU

Evergreen Media knows talent. We're adding to our Philadelphia Hot AC morning show. If you're fun loving with an attitude and have been part of an interactive show for at least 3 years, rush a tape and resume. Market size doesn't matter, just style and substance.

Chuck Knight
Star 104.5
One Bala Plaza
Suite 243
Bala Cynwyd, PA 19004
No Calls Please, EOE

NEWS DIRECTOR

WGHQ, Kingston, in NY's Hudson Valley needs an experienced news person. Candidate must have good writing skills and delivery. Send T&R to: Walter Maxwell, WGHQ, 82 John St., Kingston, NY 12401 EOE

OPPORTUNITIES

OPENINGS

Y94FM 570WSYR

NewCity of Syracuse General Sales Manager: Candidate should possess several years of strong leadership, interpersonal, coaching & budgeting skills. Superior training, inventory management as well as a documented track record of results-oriented take-charge management is a necessity. Must be a team player with a desire to win. Resumes: Joel Delmonico GM, 570-WSYR/Y94FM, 500 Plum St., Ste 100 Syracuse, NY 13204 EOE

SOUTH

Seeking morning drive/PD. Great station, must be a team player. T&R: KWCK, Brent Scott, Box 1300, Searcy, AR 72143 (3/29) EOE

Seeking morning personality/team in Western Arkansas. Opening July 1. T&R: Teddy Bear Communications, Ted White, Box 908, Wauchula, FL 33873 (3/29) EOE

Seeking promotion director. Overnight complete package: VGO Promo, 1011 Boulder Springs Drive, Suite 401, Richmond, VA 23225 (3/29) EOE

Walt Meridian's top-rated station seeks announcer. T&R: Ron Davis, Box 5797, Meridian, MS 39301 (3/29) EOE

NEWS/TALK PROS

Heritage news/talk, top 50 market leader seeking applicants for future openings: topical, opinionated, personality talk show hosts — all dayparts. Experienced, creative, motivated, and energetic talk producers. Personality sportstalk hosts and sports producers. Anchor/reporters with radio/TV combo experience. Tape, resume and philosophy to: Radio & Records, 10100 Santa Monica Bl., #894, 5th Floor, Los Angeles, CA 90067. EOE

TEJANO TALENT

I need Tejano air talent in every top-10 market. I need killer AM drive team right now!!! Other dayparts and shifts open all over. Get me those airchecks now. If you're ready to step up and play with the big kids, let's go! Send resume, aircheck, wish list etc. to: Bob Osso, N.D.M.&E./Special Projects, 119 E. Turbo, San Antonio, TX 78216

WSTH, a powerhouse regional radio station, has on-air positions available for midday, afternoons, and nights. Candidates must have passion for their work, be highly motivated, have a positive "I care" attitude, and have the desire to win. Minimum of two years' on-air experience required. Rush tapes and resumes with cover letter to: Major Tom, WSTH, 1236 Broadway, Columbus, GA 31901 EOE

Top 50 Country station (south) seeks air talent for possible future openings. All day parts. Send tape and resume to: Radio & Records, 10100 Santa Monica Bl., #897, 5th Floor, Los Angeles, CA 90067. EOE

OPENINGS

COUNTRY MAJOR MARKET OVERNIGHTS

We're looking for: A team player, who loves working station promotions, knows the country life group and has at least two years' on air experience. Great opportunity with great company. If you're interested, RUSH your tape and resume to: Randy Carroll, KJ97, 6222 NW 1-10, San Antonio, TX, 78201, EOE Minorities and Women Encouraged.

Morning Drive personality wanted for 101X KROX. Must be able to attract both men and women. Knowledge of alternative music and related lifestyle issues. Minimum five years' on-air experience. Tape and resume to: KROX, 505 Barton Springs Rd., Suite 700, Austin, TX 78704. Attention: Sara Trexler, PD. EOE NO CALLS.

Tremendous opportunity to be the next Program Director at the 1995 Gavin Top 40 station of the year! Looking for an innovative, proven winner who's a great coach and leader. If you're interested in this excellent opportunity, please fax or write: Nancy Vaeth, VP/GM 104 KRBE 9801 Westheimer, Suite 700 Houston, TX 77042 (713) 964-2330 - Fax KRBE is an Equal Opportunity Employer

NEWS DIRECTOR

WKDW, WSV0, and WINF, in the Shenandoah Valley of Virginia seeks fulltime news director for Country, Oldies, and all News stations. Need an enthusiastic, experienced news person to lead a 2 person news staff. Must have a true desire to go after news stories and report them. Send tapes and resumes to: Scott Jackson, P.O. Box 2189-RR, Staunton, VA 24402-2189. Clark Broadcasting Company is an EOE employer. M/F.

Drive time talent needed! Do you understand today's AC music? Do you live eat and breathe Bodeans, Blossoms, and Blowfish? America's newest and most exciting AC radio station is now on the air in one of America's best places to live! If you know you can enhance the music, relate to adults one on one and possess superior production talents, rush T&R to: Rich Hawkins, Operations Manager, The Point, 215 Brooke Ave., Norfolk, VA 23510. NO CALLS PLEASE! EOE

OPPORTUNITY KNOCKS

in the pages of R&R every Friday
CALL: 310-553-4330

OPENINGS

Magic 96.1 Radio/Charlotte seeks high-profile, evening air personality/programming assistant. If you love oldies and have fun on the radio, we want you! Format and programming experience helpful. Selector knowledge a must. Tape and resume to: Keith Abrams, Program Manager, WWMG-FM, 801 East Morehead Street, Charlotte, NC 28202. EOE

MIDWEST

Seeking news directors, morning anchor. T&R: Rob Cutter, KFIZ, 254 Winnebago Dr., Fond Du Lac, WI 54935 (3/29) EOE

Country station seeks morning/production person. T&R: D. Siddall, WCOE, 902 1/2 Lincolnway, La Porte, IN 46350 (3/29) EOE

Seeking Sports director/midday announcer for full service AC. T&R: PD, KWPC, 3218 Mulberry ave., Muscatine, IA 52761 (3/29) EOE

FT morning show announcer. Must have 3 years' Country or CHR experience. T&R: Dave Ogden, WYZZM, 6313 Odana Rd., Madison, WI 53719 (3/29) EOE

Seeking program manager. T&R: Lyle Nelson, KOSJ, 304 S. 16th Street, Omaha, NE 68102 (3/29) EOE

Seeking morning show host ASAP! T&R: John Paul, WKKG, 3212 Washington St., Columbus, IN 47201 (3/29) EOE

Seeking energetic person for News; also future airshifts. T&R: KDEX, Box 249, Dexter, MO 63841 (3/29) EOE

On the prowl for a radio pro. Rare fulltime opening. T&R: Terry Keys, 2075 Central, Billings, Montana 59102. No phone calls. (3/29) EOE

WCUZ seeks a high-energy, afternoon talent. Great phones a must. This is a personality-driven gig with lots of visibility. Overnight T&R to: J.L. Fisk, 140 Monroe Center, Grand Rapids, MI 49503. EOE



Jacor's Classic Rocker seeks:

CREATIVE/PRODUCTION DIRECTOR

Can you make a station sound alive? Do you want to start a lucrative voiceover business while working in our production rooms? Can you juggle the demands of programming and sales? Can you turn your eyelids inside out? Get a tape here now!

MIDDAYS

Needed: someone to inject some personality into middays. You also need strong production skills. Strong reproduction skills helpful, but not necessary. I need a personality to make that Boston song we're playing for the 482, 349th time sound interesting... dammit!



WEPN, Jacor's Rock Powerhouse is looking for a night freak who's not afraid to explore the edge of the lunatic fringe. If we already have your lame-a\$\$ s#!t don't waste the postage! If you've ever been fired for content reasons, LET'S TALK.

T&R's to: Phil Mybocks, Programming Recruitment Director, 1111 St. Gregory St., Cincinnati, OH 45202 NO CALLS; No Fed-Ex needed. Jacor Broadcasting, Inc. is an Equal Opportunity Employer.

OPENINGS

KMYZ, THE EDGE in Tulsa, OK seeks midday AT/music director. Selector and digital workstation experience helpful. Females and minorities strongly encouraged. No calls. Rush tape to: KMYZ, Paul Kriegler, 5810 E. Skelly Dr. #801, Tulsa, OK 74137 EOE

OPERATIONS DIRECTOR

Wanted for top 100 market FM combo! Triathlon Broadcasting seeks OM to oversee programming of KXLK & KRBB/Wichita, KS. Successful candidate will be detail-oriented and be able to work with consultant and PDs to implement strategy. The last guy went to the top 50! Overnight T&R to: John Gutbrod, GM, 2120 N. Woodlawn #352, Wichita, KS 67208.

WEST

Seeking an aggressive, team-leading program director. Attitude more important than resume. Geronimo, 3595 S. 1300 W. Salt Lake City, UT 84119 (3/29) EOE

Immediate opening at top-rated AM/FM combo in southern New Mexico. T&R: Brian Hartz, KGRT, Box 968, Las Cruces, NM 88004 (3/29) EOE

Seeking GSM with attitude, curiosity, and unstoppable drive. Must have knowledge of radio's future. Call KLSK/Albuquerque: (505) 889-8899. (3/29) EOE

Promotions Director KOST-FM Los Angeles. Creative, forthright, obsessed and really good. Resume: Marketing, 610 S. Ardmore, Los Angeles, CA 90005 (3/29) EOE

Northern CA AOR seeks fun morning show. Computer literacy required, strong work ethic. T&R: KXFX, Chris White, 1410 Neotomas, Suite 200, Santa Rosa, CA, 95405 (3/29) EOE

Production director/copywriter position available. T&R: Mike Millard, KYPA, 8730 Sunset Blvd., Suite 600, West Hollywood, CA 90069 (3/29) EOE

Country radio station has immediate opening for two account executives. Sales experience required. KIK-FM, Call (714) 634-9494 (3/29) EOE

Rock/AC seeks talent. Selector experience? T&R: Bob Holiday, 301 "D" St., Suite 302, Lewiston, Idaho, 83501 (3/29) EOE

Immediate opening for experience air talent available. T&R: Sherman Cohen, KUPR, 550 Laguna Drive, Carlsbad, CA 92008 (3/29) EOE



San Francisco's number one music station has a rare opportunity open for MORNING SHOW PRODUCER. We are looking for top-notch talent who has excellent major-market production, comedy, planning, and organizational skills. If you are a cutting-edge thinker, a hard worker, a team player, and have a positive attitude, send T&Rs to: Michelle S., KMEL, 55 Francisco Street, San Francisco, CA 94133.

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If you're creative, motivated, and ready for a new challenge, call or rush T&R and programming philosophies to: Mark Murphy, OM, COMCO Broadcast, 500 L. St. Suite 200 Anchor-age, AK 99501 EOE

TURN THE WORLD UPSIDE DOWN PROGRAM DIRECTOR 101.3 KGOT (CHR) ANCHORAGE, ALASKA

OPENINGS



Mix 96 Sacramento continues to search for a great morning show! Personality-oriented, AC format. Are you funny? Send your tape & resume to Art Schroeder, KYMX-FM, 2225 19th St., Sacramento, CA 95818. EOE M/F. All applications in strictest confidence.

SAN FRANCISCO K101 MORNING SHOW PRODUCER

K101 heritage morning man Don Bleu seeks morning show manager. Creative, writing and booking skills a must. Preferably connected in San Francisco and Bay Area. A mature professional and organized leader with a tremendous sense of humor who can have fun getting up early and producing a great morning show. Please send resume (and tape if applicable) to: Casey Keating, Program Director, K101, 700 Montgomery Street, San Francisco, CA 94111 EOE

The Research Group

Are you a medium or small market PD/MD looking for your next opportunity? The Research Group, the world's foremost strategic advisors to radio, is actively searching for music programmers to recommend for future openings at radio stations across the country. Ideal candidates would possess strong music knowledge and music scheduling experience using Selector. Understanding of strategy and format execution a plus. Send or fax resume and references to: Strategic Marketing Center, 2601 Fourth Avenue, Suite 250, Seattle, WA 98121. Attention: Roger Douglass. FAX: (206) 443-3990. No calls please. EOE

SuperTalk Radio Consultants, Inc. has two rare opportunities for hot news/talk program directors at great stations. Successful candidates will have tremendous energy and understanding of the format, including the importance for stationality. Successful candidates must also show tremendous people skills that will help take these stations to the next level of success. Please send resume, philosophies, and track record to: Brian Jennings, SuperTalk Radio Consultants, P.O. Box 566, Hillsboro, OR 97123. Confidence guaranteed.

WYLI-AM Stereo 910 (That's right, AM) is looking for YOU! As part of the Marietta, OH/Parkersburg, WV market, we are looking to balance "IMUS in the Morning" with an expanded CHR format and live jocks. Interested? Pop an aircheck, resume, and salary requirements in the bag and run, don't walk that sucker to your nearest overnighter. Box 927, Marietta, OH 45750-0927

OPENINGS

Top 25 market music station seeking on air and news personalities immediately. Ability to communicate to the aging baby boomer a must. Competitive salary/benefits package in one of America's most desirable cities. T&R to: Radio & Records, 10100 Santa Monica Bl., #899, 5th Floor, Los Angeles, CA 90067. EOE

PROMOTION PRO NEEDED

Are you organized, motivated, and creative? Do you have at least 5 years' on-air experience? Join a winning team. T&R to: Station Manager, KEZY 1190 E. Ball Rd., Anaheim, CA 92805 EOE

Heritage Southern California News/talk duopoly seeks Operations Manager to oversee all functions of the stations. Must have programming background, excellent computer skills, team-building ability that includes consistent talk show critique and direction. Must have vision of stationality and be a micro-manager. Good airwork in News or Talk a benefit, but will review all qualified programmers, regardless of format. Send tapes and resumes to Brian Jennings, Box 239, Gearhart, OR 97138-2390.

■ ■ ■ ■ ■ Citadel - Salt Lake is looking for those who do production
 ■ Must be a team player, finish projects, be organized, have digital experience (and love to ski). No wanna-be jocks please. Send production tape and resume to: JP Shane, Citadel Communications, 434 Bearcat Dr., Salt Lake City, UT 84115
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EZ Communications/Seattle seeks Program Director with successful track record. Must be aggressive and think outside-the-box. Good people skills a must. Send aircheck, tape, promo tape, and resume to: Becky Brenner, P.O. Box 24888, Seattle, WA 98124 EOE

DO YOU 'GET IT?'

Major market CHR seeking the Morning Show of the Future. We are tired of hearing the same tapes, but we like Maxell XII cassettes. If you do "Battle of the Sexes" Monday thru Friday at 7:10am, please do not apply. If you think Barney Fife is really funny, then do not apply. Zoomasters, Breakfast Flakes/Bunches, Jello Jumpers and other assorted stunt boys need not apply. We need a fresh, unique, innovated, "ahead of the curve" warm body/bodies. PLEASE impress us. We don't care what format you are working, but we're not really fond of country. Please hurry the tape & resume as the ratings are dropping. Radio & Records, 10100 Santa Monica Bl., #898, 5th Floor, Los Angeles, CA 90067. EOE

POSITIONS SOUGHT

POSITIONS SOUGHT

DAVE WHITE CBS/L.A.

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Production Mgr. Sacramento/KC/more. Satisfaction guaranteed! MIKE GREEN: (914) 641-6241 or (914) 921-1471. <http://pages.prodigy.com/mgreen> (3/29)

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Listen now! To the best undiscovered morning team. (301) 774-6300, Box 410 (it's free to listen now). (3/29)

I could eat Pee-Wee for lunch, but I don't practice cannibalism on a regular basis. Honest! Big time country! CHOPPER (860) 886-4980 (3/29)

Hot AC mornings. FT with benefits. Strong natural personality with strong audio digital production skills. Team player. GRANT: (520) 458-4313 (3/29)

I love and know oldies! Program Director/AT, seeks position in Florida. Please call BUDDY: (516) 679-8357. (3/29)

College graduate seeking AT or news position in any format. Proficient in production. JOHN: (216) 381-0447. (3/29)

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Up 109% (18-34), Up 75% (25-54)

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Top 50 programmer seeks new home to improve. Prefers Hot AC, CHR, or rocker! Leave message. JON: (813) 784-9196. (3/29)

Large market driver seeks Oldies. Soft AC. MOR/NOST. Team player, love radio. Pipes and production. RICHARD: (314) 997-4190. (3/29)

Charismatic on-air talent seeks next opportunity. Real personality, creative, fun. MD & morning experience. Alt/AR. E.K.: (505) 326-2874. (3/29)

10-year Rock PD/morning vet soon to fall victim to Country takeover...Help! NW Ohio/SE Michigan. SCOTT: (419) 385-0464. (3/29)

Copy/prod. pro seeks medium market group to head creative team. Mega-award winner. If you care about radio creative call JIM: (810) 220-0670. (3/29)

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POSITIONS SOUGHT

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In 3 books be number one 25-54...we excel at prep, phones, funny, natural, not a gay show. MANTALK: (800) 268-0196. (3/29)

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To post your ad on R&R's website (<http://www.rronline.com>), add 20% to your weekly ad rate. Listings will include your logo if it appears in your R&R Opportunities Ad.

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MARKETPLACE

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PROFILE #S-315, SAN FRANCISCO! CHR KMEL, KYLD, AC K101, KOIT, Ctry KSAM, KYCY, ADR KFOG, KITS, KRQR, GOLD KFRC, KBGG, UC KSOL. \$7.50
PROMO VAULT #PB-24, promo samples - all formats, all market sizes. Cassette, \$10.
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#E-22 (ALL FEMALE), #CHN-22 (CHR NIGHTS), #AUC-17 (ALL OLDIES), #AOR-12 (ALL AOR), #MP-3 (MODERN ROCK), #T-3 (TALK RADIO), #UC-17 (ALL URBAN), #S-310 (Houston) at \$7.50 each.
CLASSIC #C-184, WKNR/Bob Green-1967, KYA/Mark Taylor-1976, KLRZ/Kid Kraddick-1984, WIBG/Tom Kent-1977, KIIS/Jay Stephens-1976, KFRC/Dr. Don Rose-1974. \$11
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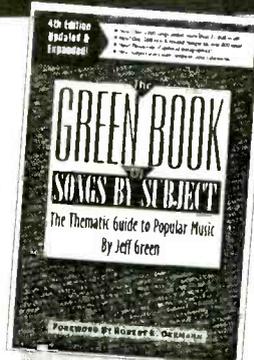
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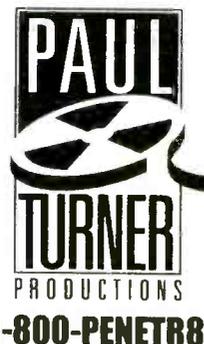
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1	2	TONY RICH PROJECT	Nobody Knows (LaFace/Arista)	
3	3	EVERYTHING BUT THE GIRL	Missing (Atlantic)	
6	4	MARIAH CAREY	Always Be My Baby (Columbia/CRG)	
14	5	CELINE DION	Because You Loved Me (550 Music)	
8	6	GIN BLOSSOMS	Follow You Down (A&M)	
5	7	LA BOUCHE	Be My Lover (Logic/RCA)	
4	8	NATALIE MERCHANT	Wonder (Elektra/EEG)	
13	9	BODEANS	Closer To Free (Slash/Reprise)	
9	10	COLLECTIVE SOUL	The World I Know (Atlantic)	
7	11	GOO GOO DOLLS	Name (Metal Blade/WB)	
16	12	SMASHING PUMPKINS	1979 (Virgin)	
10	13	OASIS	Wonderwall (Epic)	
11	14	BLUES TRAVELER	Hook (A&M)	
12	15	JOAN OSBORNE	One Of Us (Blue Gorilla/Mercury)	
15	16	MELISSA ETHERIDGE	I Want To Come Over (Island)	
18	17	BRANDY	Sittin' Up In My Room (Arista)	
19	18	ACE OF BASE	Lucky Love (Arista)	
17	19	HOOTIE & THE BLOWFISH	Time (Atlantic)	
22	20	3T	Anything (MJJ/550 Music)	
20	21	SOPHIE B. HAWKINS	Only Love (The Ballad...) (Columbia/CRG)	
25	22	DOG'S EYE VIEW	Everything Falls Apart (Columbia/CRG)	
30	23	TINA ARENA	Chains (Epic)	
21	24	MARIAH CAREY	One Sweet Day (Columbia/CRG)	
28	25	JANN ARDEN	Insensitive (A&M)	
26	26	PRESIDENTS OF THE UNITED...	Peaches (Columbia/CRG)	
24	27	DEEP BLUE SOMETHING	Breakfast At... (RainMaker/Interscope)	
27	28	SEAL	Don't Cry (ZTT/WB)	
35	29	TRACY CHAPMAN	Give Me One Reason (Elektra/EEG)	
23	30	BLESSID UNION OF SOULS	Oh Virginia (EMI)	

CHR begins on Page 28.

HOT AC

LW	TW	ARTIST	SONG	Label
2	1	CELINE DION	Because You Loved Me (550 Music)	
1	2	HOOTIE & THE BLOWFISH	Time (Atlantic)	
3	3	SEAL	Don't Cry (ZTT/WB)	
6	4	EVERYTHING BUT THE GIRL	Missing (Atlantic)	
4	5	GOO GOO DOLLS	Name (Metal Blade/WB)	
8	6	NATALIE MERCHANT	Wonder (Elektra/EEG)	
7	7	MELISSA ETHERIDGE	I Want To Come Over (Island)	
5	8	MARIAH CAREY	One Sweet Day (Columbia/CRG)	
9	9	DEEP BLUE SOMETHING	Breakfast At... (RainMaker/Interscope)	
11	10	SOPHIE B. HAWKINS	Only Love (The Ballad...) (Columbia/CRG)	
14	11	BODEANS	Closer To Free (Slash/Reprise)	
12	12	JANN ARDEN	Insensitive (A&M)	
10	13	ELTON JOHN	Blessed (Rocket/Island)	
16	14	GIN BLOSSOMS	Follow You Down (A&M)	
20	15	MARIAH CAREY	Always Be My Baby (Columbia/CRG)	
18	16	TONY RICH PROJECT	Nobody Knows (LaFace/Arista)	
13	17	JOAN OSBORNE	One Of Us (Blue Gorilla/Mercury)	
19	18	ALANIS MORISSETTE	Ironic (Maverick/Reprise)	
17	19	DEL AMITRI	Roll To Me (A&M)	
22	20	ROD STEWART	So Far Away (Lava/Atlantic)	
15	21	TAKE THAT	Back For Good (Arista)	
21	22	GIN BLOSSOMS	Til I Hear It From You (A&M)	
23	23	COLLECTIVE SOUL	The World I Know (Atlantic)	
25	24	BLUES TRAVELER	Hook (A&M)	
27	25	WHITNEY HOUSTON & CECE WINANS	Count On Me (Arista)	
—	26	TRACY CHAPMAN	Give Me One Reason (Elektra/EEG)	
—	27	TINA ARENA	Chains (Epic)	
28	28	ACE OF BASE	Lucky Love (Arista)	
—	29	LIONEL RICHIE	Don't Wanna Lose You (Mercury)	
—	30	DOG'S EYE VIEW	Everything Falls Apart (Columbia/CRG)	

AC begins on Page 57.

CHR/RHYTHMIC

LW	TW	ARTIST	SONG	Label
1	1	MARIAH CAREY	Always Be My... (Columbia/CRG)	
3	2	BRANDY	Sittin' Up In My Room (Arista)	
2	3	MARY J. BLIGE	Not Gon' Cry (Arista)	
6	4	FUGEES	Killing Me Softly (Ruffhouse/Columbia/CRG)	
4	5	TONY RICH PROJECT	Nobody Knows (LaFace/Arista)	
5	6	2PAC F/DR. DRE	California Love (Death Row/Interscope)	
9	7	R. KELLY	Down Low (Nobody Has To Know) (Jive)	
10	8	D'ANGELO	Lady (EMI)	
8	9	EVERYTHING BUT THE GIRL	Missing (Atlantic)	
7	10	LINA SANTIAGO	Feels So Good... (Groove Nation/Universal)	
12	11	COOLIO 1,2,3,4	(Sumpin' New) (Tommy Boy)	
18	12	CELINE DION	Because You Loved Me (550 Music)	
15	13	JOE	All The Things (Your Man Won't Do) (Island)	
17	14	DEBORAH COX	Who Do U Love (Arista)	
11	15	3T	Anything (MJJ/550 Music)	
13	16	MONICA	Before You Walk Out Of My Life (Rowdy/Arista)	
16	17	LA BOUCHE	Be My Lover (Logic/RCA)	
19	18	GROOVE THEORY	Tell Me (Epic)	
14	19	L.L. COOL J	Hey Lover (Def Jam/Island)	
22	20	L.L. COOL J	Doin' It (Def Jam/Island)	
20	21	XSCAPE	Do You Want To (So So Def/Columbia/CRG)	
30	22	ANGELINA	Release Me (Upstairs/WB)	
37	23	SWV	You're The One (RCA)	
21	24	MARIAH CAREY	One Sweet Day (Columbia/CRG)	
23	25	ACE OF BASE	Lucky Love (Arista)	
24	26	SELENA	I'm Getting Used To You (EMI)	
27	27	CHANTAY SAVAGE	I Will Survive (RCA)	
35	28	WHITNEY HOUSTON & CECE WINANS	Count On Me (Arista)	
25	29	PLANET SOUL	Set U Free (Strictly Rhythm)	
29	30	J'SON	Take A Look (Hollywood)	

CHR begins on Page 28.

AC

LW	TW	ARTIST	SONG	Label
1	1	CELINE DION	Because You Loved Me (550 Music)	
2	2	ROD STEWART	So Far Away (Lava/Atlantic)	
3	3	TONY RICH PROJECT	Nobody Knows (LaFace/Arista)	
4	4	SEAL	Don't Cry (ZTT/WB)	
6	5	WHITNEY HOUSTON & CECE WINANS	Count On Me (Arista)	
5	6	MARIAH CAREY	One Sweet Day (Columbia/CRG)	
7	7	PETER CETERA	Faithfully (River North)	
13	8	LIONEL RICHIE	Don't Wanna Lose You (Mercury)	
14	9	MARIAH CAREY	Always Be My Baby (Columbia/CRG)	
9	10	JIM BRICKMAN	By Heart (Windham Hill)	
10	11	MARY CHAPIN CARPENTER	Grow Old With Me (Hollywood)	
8	12	PHIL COLLINS	Somewhere (RCA Victor)	
11	13	ELTON JOHN	Blessed (Rocket/Island)	
15	14	JANN ARDEN	Insensitive (A&M)	
17	15	AMY GRANT	The Things We Do For Love (Hollywood)	
12	16	GEORGE MICHAEL	Jesus To A Child (DreamWorks/Geffen)	
16	17	MADONNA	You'll See (Maverick/WB)	
18	18	WHITNEY HOUSTON	Exhale (Shoop Shoop) (Arista)	
20	19	EVERYTHING BUT THE GIRL	Missing (Atlantic)	
25	20	JACKSON BROWNE	Some Bridges (Elektra/EEG)	
24	21	DIANA ROSS	Voice Of The Heart (Motown)	
27	22	TRISHA YEARWOOD	On A Bus To St. Cloud (MCA)	
28	23	SOPHIE B. HAWKINS	Only Love (The Ballad...) (Columbia/CRG)	
23	24	NATALIE MERCHANT	Wonder (Elektra/EEG)	
26	25	MARTIN PAGE	Light In Your Heart (Mercury)	
30	26	SORAYA	Suddenly (Island)	
29	27	BEATLES	Real Love (Apple/Capitol)	
—	28	TINA ARENA	Chains (Epic)	
—	29	RANDY NEWMAN & LYLE LOVETT	You've Got A Friend... (Disney)	
—	30	GLORIA ESTEFAN	Reach (Epic)	

No Songs Qualified For Breaker Status This Week

AC begins on Page 57.

URBAN

LW	TW	ARTIST	SONG	Label
1	1	JOE	All The Things (Your Man Won't Do) (Island)	
2	2	D'ANGELO	Lady (EMI)	
4	3	CHANTAY SAVAGE	I Will Survive (RCA)	
6	4	MARIAH CAREY	Always Be My Baby (Columbia/CRG)	
3	5	R. KELLY	Down Low (Nobody Has To Know) (Jive)	
8	6	DEBORAH COX	Who Do U Love (Arista)	
9	7	H-TOWN	A Thin Line Between Love & Hate (Jac-Mac/WB)	
7	8	PURE SOUL	Stairway To Heaven (Stepsun/Interscope)	
5	9	BRANDY	Sittin' Up In My Room (Arista)	
14	10	WHITNEY HOUSTON & CECE WINANS	Count On Me (Arista)	
11	11	ART N' SOUL	Ever Since You Went Away (Big Beat/Atlantic)	
17	12	MONA LISA F/LOST BOYZ	Can't Be Wasting My Time (Island)	
33	13	SWV	You're The One (RCA)	
16	14	GROOVE THEORY	Keep Tryin' (Epic)	
26	15	LIONEL RICHIE	Don't Wanna Lose You (Mercury)	
22	16	QUINCY JONES	Slow Jams (Qwest/WB)	
10	17	2PAC F/DR. DRE	California Love (Death Row/Interscope)	
20	18	SILK	Don't Rush (Elektra/EEG)	
18	19	JESSE POWELL	All I Need (Silas/MCA)	
19	20	A FEW GOOD MEN	Have I Never (LaFace/Arista)	
32	21	TONI BRAXTON	Let It Flow (Arista)	
13	22	TONY RICH PROJECT	Nobody Knows (LaFace/Arista)	
15	23	MARY J. BLIGE	Not Gon' Cry (Arista)	
23	24	MC LYTE I/XSCAPE	Keep On Keepin'... (Flavor Unit/EastWest/EEG)	
12	25	XSCAPE	Do You Want To (So So Def/Columbia/CRG)	
25	26	TERRY ELLIS	What Did I Do To You? (EastWest/EEG)	
24	27	PATRA w/AARON HALL	Scent Of Attraction (550 Music)	
27	28	NONCHALANT	5 O'Clock (MCA)	
31	29	ISLEY BROTHERS	Let's Lay Together (Island)	
35	30	FAITH EVANS	Ain't Nobody (Bad Boy/Arista)	

47	33	HORACE BROWN	One For The Money (Motown)	
36	35	BUSTA RHYMES	Woo-hah!! Got You All In Check (Elektra/EEG)	
39	37	SKINDEEP	No More Games (Loose Cannon/Island)	
—	38	MONICA	Why I Love You So Much (Rowdy/Arista)	
45	39	SHAGGY	Why You Treat Me So Bad (Virgin)	
41	40	FUGEES	Killing Me Softly (Ruffhouse/Columbia/CRG)	

URBAN begins on Page 39.

ACTIVE ROCK

LW	TW	ARTIST	SONG	Label
2	1	SPACEHOG	In The Meantime (Sire/EEG)	
1	2	EVERCLEAR	Santa Monica (Watch...) (Capitol)	
3	3	STONE TEMPLE PILOTS	Big Bang Baby (Atlantic)	
5	4	BUSH	Machinehead (Trauma/Interscope)	
4	5	NIXONS	Sister (MCA)	
7	6	STABBING WESTWARD	What Do I Have To Do? (Columbia/CRG)	
9	7	SEVEN MARY THREE	Water's Edge (Mammoth/Atlantic)	
6	8	ALICE IN CHAINS	Heaven Beside You (Columbia/CRG)	
8	9	RED HOT CHILI PEPPERS	Aeroplane (WB)	
10	10	GREEN DAY	Brain Stew (Reprise)	
13	11	FOO FIGHTERS	Big Me (Roswell/Capitol)	
15	12	SON VOLT	Drown (WB)	
21	13	DISHWALLA	Counting Blue Cars (A&M)	
20	14	SMASHING PUMPKINS	Zero (Virgin)	
11	15	SMASHING PUMPKINS	1979 (Virgin)	
12	16	GOO GOO DOLLS	Naked (Metal Blade/WB)	
31	17	COLLECTIVE SOUL	Where The River Flows (Atlantic)	
18	18	AC/DC	Ballbreaker (EastWest/EEG)	
16	19	PRESIDENTS OF THE UNITED...	Peaches (Columbia/CRG)	
23	20	ALANIS MORISSETTE	Ironic (Maverick/Reprise)	
22	21	PEARL JAM	Leaving Here (Epic)	
19	22	DOG'S EYE VIEW	Everything Falls Apart (Columbia/CRG)	
24	23	HOG	Get A Job (DGC/Geffen)	
17	24	TOADIES	Away (Interscope)	
45	25	CRACKER	I Hate My Generation (Virgin)	
14	26	GIN BLOSSOMS	Follow You Down (A&M)	
32	27	KISS	Rock And Roll All Nite (Mercury)	
25	28	SEVEN MARY THREE	Cumbersome (Mammoth/Atlantic)	
40	29	OASIS	Champagne Supernova (Epic)	
26	30	PEARL JAM	I Got Id (Epic)	

ROCK begins on Page 68.



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URBAN AC

LW	TW	
1	1	JOE All The Things (Your Man Won't Do) (Island)
3	2	D'ANGELO Lady (EMI)
2	3	R. KELLY Down Low (Nobody Has To Know) (Jive)
6	4	WHITNEY HOUSTON & CECE WINANS Count On Me (Arista)
5	5	CHANTAY SAVAGE I Will Survive (RCA)
9	6	H-TOWN A Thin Line Between Love & Hate (Jac-Mac/WB)
11	7	TONI BRAXTON Let It Flow (Arista)
8	8	QUINCY JONES Slow Jams (Qwest/WB)
14	9	LIONEL RICHIE Don't Wanna Lose You (Mercury)
4	10	MARY J. BLIGE Not Gon' Cry (Arista)
12	11	MARIAH CAREY Always Be My Baby (Columbia/CRG)
7	12	BRANDY Sittin' Up In My Room (Arista)
10	13	RANDY CRAWFORD Give Me The Night (Bluemoon/Atlantic)
21	14	ISLEY BROTHERS Let's Lay Together (Island)
17	15	XSCAPE Do You Want To (So So Def/Columbia/CRG)
16	16	PURE SOUL Stairway To Heaven (Stepsun/Interscope)
18	17	TONY RICH PROJECT Nobody Knows (LaFace/Arista)
13	18	SOLO Where Do U Want Me To Put It (Perspective/A&M)
24	19	ART N' SOUL Ever Since You Went Away (Big Beat/Atlantic)
25	20	DEBORAH COX Who Do U Love (Arista)
15	21	MARIAH CAREY One Sweet Day (Columbia/CRG)
23	22	FAITH EVANS Soon As I Get Home (Bad Boy/Arista)
22	23	WHITNEY HOUSTON Exhale (Shoop Shoop) (Arista)
19	24	GERALD & EDDIE LEVERT SR. Wind Beneath... (EastWest/EEG)
—	25	TERRY ELLIS What Did I Do To You? (EastWest/EEG)
30	26	SILK Don't Rush (Elektra/EEG)
28	27	INTRO Feels Like The First Time (Atlantic)
—	28	SWV You're The One (RCA)
—	29	JESSE POWELL All I Need (Silas/MCA)
—	30	GEORGE HOWARD Watch Your Back (GRP)

No Songs Qualified For Breaker Status This Week

URBAN begins on Page 39.

COUNTRY

LW	TW	
2	1	DIAMOND RIO Walkin' Away (Arista)
3	2	CLAY WALKER Hypnotize The Moon (Giant)
5	3	NEAL McCOY You Gotta Love That (Atlantic)
6	4	RICOCHE What Do I Know (Columbia/CRG)
7	5	LONESTAR No News (BNA)
4	6	DARYLE SINGLETARY Too Much Fun (Giant)
1	7	WYONNNA To Be Loved By You (Curb/MCA)
10	8	LEE ROY PARNELL Heart's Desire (Career)
9	9	MARK CHESNUTT It Wouldn't Hurt To Have Wings (Decca)
11	10	SHANIA TWAIN You Win My Love (Mercury)
15	11	TIM MCGRAW All I Want Is A Life (Curb)
17	12	JOHN MICHAEL MONTGOMERY Long As I Live (Atlantic)
13	13	ALABAMA It Works (RCA)
16	14	PAM TILLIS The River And The Highway (Arista)
14	15	LARI WHITE Ready, Willing And Able (RCA)
19	16	FAITH HILL Someone Else's Dream (WB)
20	17	BILLY DEAN It's What I Do (Capitol)
18	18	TRACY BYRD Heaven In My Woman's Eyes (MCA)
21	19	JO DEE MESSINA Heads Carolina, Tails California (Curb)
8	20	PATTY LOVELESS You Can Feel Bad (Epic)
23	21	MAVERICKS All You Ever Do Is Bring Me Is Down (MCA)
25	22	BLACKHAWK Almost A Memory Now (Arista)
24	23	JAMES BONAMY She's Got A Mind Of Her Own (Epic)
—	24	BROOKS & DUNN My Mana (Arista)
28	25	BRYAN WHITE I'm Not Supposed To Love... (Asylum/EEG)
22	26	AARON TIPPIN Without Your Love (RCA)
30	27	COLLIN RAYE I Think About You (Epic)
29	28	TERRI CLARK If I Were You (Mercury)
—	29	GEORGE STRAIT Blue Clear Sky (MCA)
31	30	TOBY KEITH Does That Blue Moon Ever Shine (A&M)
—	32	GARTH BROOKS The Change (Capitol)
44	33	REBA McENTIRE Starting Over Again (MCA)
41	34	CHELY WRIGHT The Love That We Lost (A&M)
43	35	PAUL BRANDT My Heart Has A History (Reprise)

COUNTRY begins on Page 46.

NAC

LW	TW	
2	1	VIBRAPHONIC Can't Get Enough (Hollywood)
3	2	COUNT BASIC Joy And Pain (Instinct)
1	3	PAUL TAYLOR 'Til We Meet Again (Countdown/Unity)
5	4	BONEY JAMES Ain't No Sunshine (WB)
6	5	GEORGE MICHAEL Jesus To A Child (DreamWorks/Geffen)
4	6	SPECIAL EFX Seduction (JVC)
8	7	STRANGE CARGO El Ninjo (Discovery)
7	8	RANDY CRAWFORD Give Me The Night (Bluemoon/Atlantic)
14	9	BOB MAMET Morningside (Atlantic)
10	10	BRIAN KRINEK Love For A Lifetime (Positive)
9	11	PHILLIPE SAISSE Masques (Verve Forecast)
11	12	STEVE LAURY Gloria Ann (CTI)
18	13	THOM ROTELLA Talk 2 Me (Positive)
12	14	OLETA ADAMS Slow Motion (Fontana/Mercury)
—	15	LIONEL RICHIE Don't Wanna Lose You (Mercury)
13	16	TONI BRAXTON Let It Flow (Arista)
20	17	RIPPINGTONS Hideaway (GRP)
19	18	AVENUE BLUE Conversation (Mesa/Bluemoon)
27	19	JOHN TESH PROJECT Fragile (GTSP)
24	20	ED HAMILTON Gray Day (Telarc)
15	21	JAZZMASTERS Slomotion (JVC)
22	22	NAJEE I Wish (EMI)
25	23	GEORGE HOWARD Our Love (GRP)
17	24	BOBBY CALDWELL Don't Ask My Neighbor (Sin-Drome)
—	25	HERBIE HANCOCK Thieves In The Temple (Verve)
29	26	BOBBY MCFERRIN Friends (Blue Note)
23	27	QUINCY JONES Do Nothin' Till You Hear... (Qwest/WB)
21	28	RICK BRAUN Groovis (Mesa/Bluemoon)
30	29	SPYRO GYRA In My Life (GRP)
—	30	PETE ESCOVEDO All This Love (Concord)

No Songs Qualified For Breaker Status This Week

NAC begins on Page 63.

ROCK

LW	TW	
5	1	SPACEHOG In The Meantime (Sire/EEG)
4	2	EVERCLEAR Santa Monica (Watch) (Capitol)
1	3	GIN BLOSSOMS Follow You Down (A&M)
2	4	SMASHING PUMPKINS 1979 (Virgin)
3	5	ZZ TOP She's Just Killing Me (Los Hooligans/Epic)
6	6	ALICE IN CHAINS Heaven Beside You (Columbia/CRG)
9	7	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)
10	8	DON HENLEY You Don't Know Me At All (Geffen)
11	9	SON VOLT Drown (WB)
12	10	STONE TEMPLE PILOTS Big Bang Baby (Atlantic)
14	11	KENNY WAYNE SHEPHERD Born With A Broken... (Revolution)
8	12	OASIS Wonderwall (Epic)
7	13	COLLECTIVE SOUL The World I Know (Atlantic)
16	14	NIXONS Sister (MCA)
15	15	SEVEN MARY THREE Cumbersome (Mammoth/Atlantic)
26	16	KISS Rock And Roll All Nite (Mercury)
17	17	RED HOT CHILI PEPPERS Aeroplane (WB)
13	18	GOO GOO DOLLS Naked (Metal Blade/WB)
20	19	ALANIS MORISSETTE Ironic (Maverick/Reprise)
24	20	BLUES TRAVELER The Mountains Win Again (A&M)
23	21	PEARL JAM I Got Id (Epic)
27	22	AC/DC Ballbreaker (EastWest/EEG)
18	23	BOB SEGER Hands In The Air (Capitol)
28	24	SEVEN MARY THREE Water's Edge (Mammoth/Atlantic)
29	25	FOO FIGHTERS Big Me (Roswell/Capitol)
30	26	STABBING WESTWARD What Do I Have To Do? (Columbia/CRG)
19	27	MELISSA ETHERIDGE I Want To Come Over (Island)
22	28	OZZY OSBOURNE See You On The Other Side (Epic)
25	29	BUSH Glycerine (Trauma/Interscope)
39	30	COLLECTIVE SOUL Where The River Flows (Atlantic)

ROCK begins on Page 68.

ALTERNATIVE

LW	TW	
2	1	FOO FIGHTERS Big Me (Roswell/Capitol)
5	2	OASIS Champagne Supernova (Epic)
1	3	ALANIS MORISSETTE Ironic (Maverick/Reprise)
4	4	STONE TEMPLE PILOTS Big Bang Baby (Atlantic)
3	5	SPACEHOG In The Meantime (Sire/EEG)
8	6	BUSH Machinehead (Trauma/Interscope)
11	7	JARS OF CLAY Flood (Silvertone)
13	8	SMASHING PUMPKINS 1979 (Virgin)
14	9	EVERCLEAR Santa Monica (Watch...) (Capitol)
15	10	STABBING WESTWARD What Do I Have To Do? (Columbia/CRG)
17	11	SMASHING PUMPKINS Zero (Virgin)
19	12	LOVE AND ROCKETS Sweet Lover Hangover (American/Reprise)
12	13	PRESIDENTS OF THE UNITED... Peaches (Columbia/CRG)
6	14	GREEN DAY Brain Stew (Reprise)
9	15	ALICE IN CHAINS Heaven Beside You (Columbia/CRG)
7	16	GIN BLOSSOMS Follow You Down (A&M)
10	17	RED HOT CHILI PEPPERS Aeroplane (WB)
16	18	GARBAGE Only Happy When It Rains (Almo Sounds/Geffen)
28	19	CRACKER I Hate My Generation (Virgin)
22	20	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)
21	21	NO DOUBT Just A Girl (Trauma/Interscope)
25	22	NIXONS Sister (MCA)
18	23	GOO GOO DOLLS Naked (Metal Blade/WB)
20	24	TORI AMOS Caught A Lite Sneeze (Atlantic)
32	25	VERVE PIPE Photograph (RCA)
27	26	GRAVITY KILLS Guilty (TVT)
31	27	COWBOY JUNKIES A Common Disaster (Geffen)
24	28	RUBY Tiny Meat (Creation/Work/CRG)
43	29	TRACY BONHAM Mother Mother (Island)
42	30	DISHWALLA Counting Blue Cars (A&M)

ALTERNATIVE begins on Page 76.

ADULT ALTERNATIVE

LW	TW	
2	1	DOG'S EYE VIEW Everything... (Columbia/CRG)
1	2	GIN BLOSSOMS Follow You Down (A&M)
3	3	COWBOY JUNKIES A Common Disaster (Geffen)
4	4	JARS OF CLAY Flood (Silvertone)
5	5	STING Let Your Soul Be Your Pilot (A&M)
6	6	TORI AMOS Caught A Lite Sneeze (Atlantic)
7	7	ALANIS MORISSETTE Ironic (Maverick/Reprise)
10	8	JOAN OSBORNE Ladder (Blue Gorilla/Mercury)
9	9	NATALIE MERCHANT Jealousy (Elektra/EEG)
18	10	FOO FIGHTERS Big Me (Roswell/Capitol)
8	11	JACKSON BROWNE Some Bridges (Elektra/EEG)
13	12	TRACY CHAPMAN Give Me One Reason (Elektra/EEG)
20	13	BEATLES Real Love (Apple/Capitol)
14	14	COLLECTIVE SOUL The World I Know (Atlantic)
11	15	AIMEE MANN Choice In The Matter (DGC/Geffen)
16	16	MELISSA ETHERIDGE I Want To Come Over (Island)
17	17	RADIOHEAD High & Dry (Capitol)
22	18	SUBDUDES All The Time In The World (High Street)
19	19	SON VOLT Drown (WB)
15	20	SMASHING PUMPKINS 1979 (Virgin)
24	21	PETE DROGE Beautiful Girl (Elektra/EEG)
23	22	STEVE EARLE More Than I Can Do (WB)
25	23	BLUES TRAVELER The Mountains Win Again (A&M)
21	24	TOAD THE WET... Brother (Columbia/CRG)
12	25	OASIS Wonderwall (Epic)
—	26	OASIS Champagne Supernova (Epic)
28	27	SPACEHOG In The Meantime (Sire/EEG)
30	28	MICHAEL MCDERMOTT Summer Days (EMI)
—	29	BAND Stand Up (Pyramid/Rhino)
29	30	BOTTLE ROCKETS I'll Be Comin' Around (TAG)

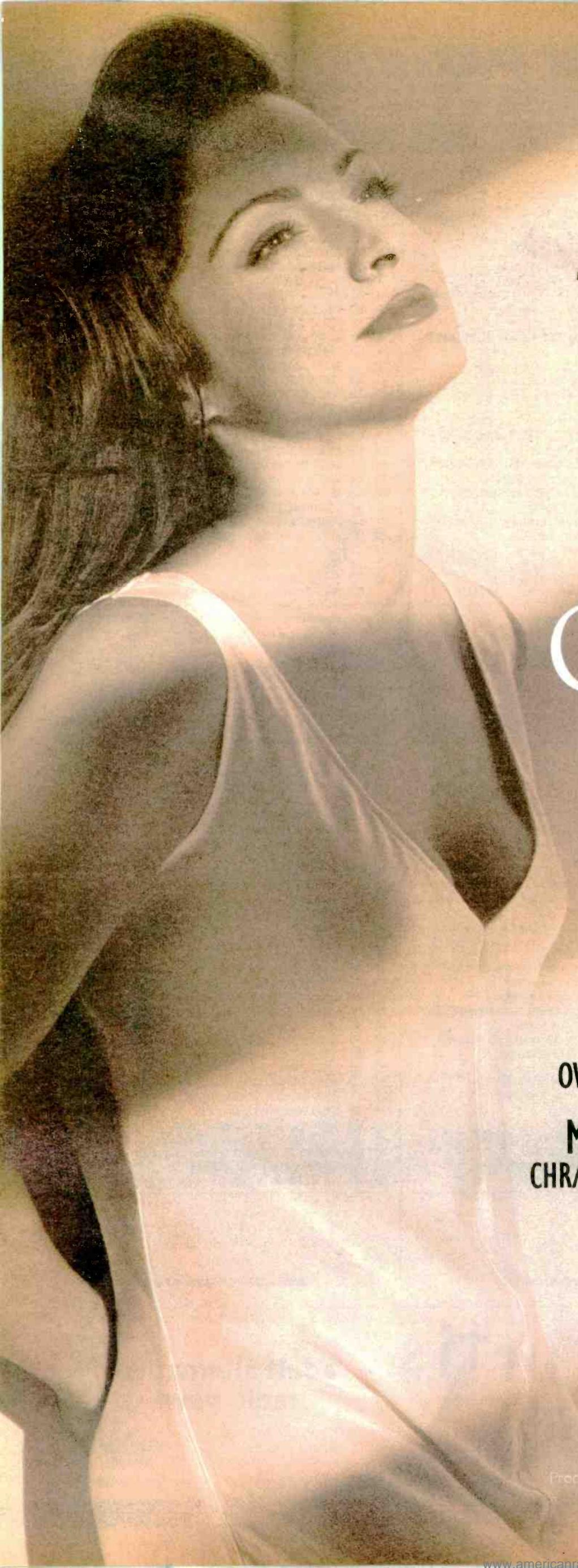
ADULT ALTERNATIVE begins on Page 84.

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**MOST ADDED:
CHR/POP, CHR/RHYTHMIC
AC & HOT AC!**

“Reach” is featured on
“Rhythm Of The Games™”
1996 OLYMPIC GAMES
Album on



Words and Music by
Gloria Estefan and Diane Warren

“Reach” will also be on
Gloria’s new album “Destiny”
due in stores June 4th.

GO FOR THE GOLD.



Produced and arranged by Emilio Estefan, Jr.
and Lawrence Demme

epic records group