

**RADIO'S REACTION TO KARMAZIN'S REMARKS**

Incoming CBS Radio chief Mel Karmazin's recent speech before the NYSBA prompted a fair amount of radio reaction.

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**MAXIMIZING YOUR USE OF QUALITATIVE DATA**

There are many ways to use qualitative data that go beyond the ability to rank by cume or index. Interep Research Dir. Laurie Camuso explains what they are and how to use them.

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**SPOTLIGHT ON NAC SPECIALTY SHOWS**

NAC specialty shows are being used to add flavor and variety to Urban as well as AC outlets.

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**PEOPLE IN THE NEWS**

- Manuel Rodriguez, Ken Windham, Michael "Dusty" Black, John King, and Michael Cutchall named SFX Regional VPs; Dave Dillon, Buddy Scott now SFX VPs/Programming
- Art Laboe to consult KRLA/L.A.
- Mike Kraski to Sony/Nashville Sr. VP/Sales & Marketing
- Kim Ashley named PD at KDMX/Dallas
- Bob Kaake now Dir./Programming at five Sandusky Seattle outlets; Carol Handley named PD for KWJZ/Seattle
- Steve Hamilton new PD for KOSI/Denver

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**THIS #1 WEEK**

**CHR/POP**

- ALANIS MORISSETTE You Learn (Maverick/Reprise)

**CHR/RHYTHMIC**

- KEITH SWEAT Twisted (Elektra/EEG)

**URBAN**

- KEITH SWEAT Twisted (Elektra/EEG)

**URBAN AC**

- TONI BRAXTON You're Makin' Me High (LaFace/Arista)

**COUNTRY**

- GEORGE STRAIT Carried Away (MCA)

**NAC**

- NORMAN BROWN Better Days Ahead (MoJAZZ/Motown)

**HOT AC**

- TRACY CHAPMAN Give Me One Reason (Elektra/EEG)

**AC**

- ERIC CLAPTON Change The World (Reprise)

**ACTIVE ROCK**

- STONE TEMPLE PILOTS Trippin' On A Hole... (Atlantic)

**ROCK**

- BLACK CROWES Good Friday (American/Reprise)

**ALTERNATIVE**

- PRIMITIVE RADIO GOOS Standing... (Ergo/Columbia/CRG)

**ADULT ALTERNATIVE**

- PRIMITIVE RADIO GOOS Standing... (Ergo/Columbia/CRG)

NEWSSTAND PRICE \$6.50



**Ad Agencies Press Feds For Radio Acquisition Scrutiny**

■ Action comes as Justice Dept. probes the \$30 million purchase of Lincoln properties

BY STEVEN COLFORD  
R&R WASHINGTON BUREAU

Ad agency representatives met Tuesday (7/30) with officials of the Department of Justice in another attempt to convince federal regulators that radio industry consolidation leaves too much negotiating power in the hands of stations — and too little with advertisers and their agencies.

The New York meeting was scheduled even as the Justice Department was looking into yet another radio industry merger — American Radio Systems' acquisition of Lincoln Group earlier this year. Sources said the Justice Department had subpoenaed papers linked to that transaction and its effects on the Rochester, NY market. After its \$30 million purchase of Lincoln,

ARS's four FM and three AM stations held considerably more than 50% of Rochester's ad revenues, according to 1995 figures from BIA.

The Justice Department already had been looking at Jacor Communications' acquisitions of Citicasters and Noble Broadcast Group as well as Westinghouse Electric Corp.'s \$4.9 billion purchase of Infinity Broadcasting. A department spokesman declined to comment.

The New York discussions were to include representatives from several major ad agencies, the American Assn. of Advertising Agencies, and officials of the Justice Department's antitrust division. The meeting's theme was identical to that broached by the

AGENCIES/See Page 22

"Sounds to me like [ad agencies] want to undo what the FCC has done — grant radio the freedom to operate."  
—Ragan Henry

**Elder New OM At WLS-AM/Chicago**

Only a year after taking on PD duties at Full-Service WCCO-AM/Minneapolis, Mike Elder has been named OM at all-Talk WLS-AM/Chicago. He replaces Drew Hayes, who left in May to become Exec. Producer at ESPN Radio Networks (R&R 5/10).

"Mike was the right person at the right time for the right job," WLS GM Zemira Jones told R&R. "This is a very interesting time for Talk radio and for WLS. We needed a compelling programmer to take us to the next level. Mike has the attitude, motivation, and the ideas — he's the ideal fit for what we're doing and where we're going. We know

ELDER/See Page 22



Elder

**In Command At Chancellor**

■ Steven Dinetz guides growing company through sea of deregulation

BY LON HELTON  
R&R COUNTRY EDITOR

If the first couple of years of existence were relatively quiet for Chancellor Broadcasting, the last year has more than made up for it. The company has completed almost \$800 million in deals in the last 12 months, the largest of which were its acquisitions of Shamrock Communications (\$395 million) and OmniAmerica Communications (\$178 million). It has more than tripled in size during that span. And when its current deals close, Chancellor will own 42 stations in 16 markets.

Chancellor President/CEO Steven Dinetz has held almost every sales and executive post possible, beginning in New York at RKO Sales to eight years with TK Communications (where he began as VP/GM of TK's first acquisition), and later as Exec. VP overseeing all of TK's operations. Prior to forming Chancellor with Hicks, Muse, Tate & Furst in January 1993, he was a principal in D&D Broadcasting, owner of KEZW-AM & KOSI-FM/Denver.

In the first of a two-part interview, Dinetz dis-



Dinetz

cusses how consolidation has affected the industry and his company.

**R&R: What is your opinion on the deregulation of the broadcast industry?**

**Steven Dinetz:** Deregulation is something this industry needed for a long time. At the end of the day, the advertisers, listeners, and our industry are going to be totally superserved.

**R&R: What's your plan for navigating Chancellor through these uncharted waters?**

**SD:** We've positioned ourselves financially with what we think is a very good-looking balance sheet. We're in a broad range of markets, with [combos] in New York and Los Angeles and clusters in a number of other markets, which gives us an opportunity to diversify the risk of what's going to happen in markets 1-10 versus markets 10-40. Being able to control that kind of inventory in various-sized markets positions us very well.

Since we purchased Shamrock, we've made

CHANCELLOR/See Page 53

**Cooke Claims OM/PD Chair At ABC/L.A. Talk Stations**

Longtime radio consultant and newsmen Dave Cooke has been named OM/PD at KABC-AM & KMPC-AM/Los Angeles. He succeeds Al Brady Law, who exited last month. For the past decade, Cooke has been a partner in Roberts/Cooke Media Research & Resources in San Rafael, CA.



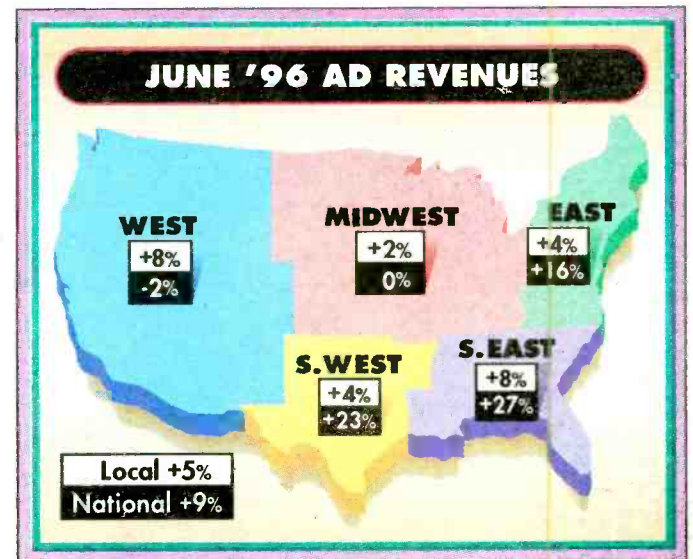
Cooke

," said KABC, KMPC & KLOS-FM President/GM Maureen Lesourd. "His reputation is sterling, and he has been heralded by many colleagues as an outstanding programming professional. I'm certain that Dave will be a wonderful addition to our team."

Cooke told R&R, "It's great to be back in radio, and there's no better opportunity than

"Dave brings a tremendous amount of knowledge and radio experience to our heritage sta-

COOKE/See Page 22



Source: RAB

**Radio Maintains Billing Pace**

Halfway through 1996, radio revenues are maintaining the growth pace set six months ago, according to figures provided by the RAB.

Overall year-to-date revenues are up 5% over the same period last year; local numbers in June are 5% higher, while national business rose 9%.

RAB President/CEO Gary Fries expects the pace to continue through

RAB/See Page 22

Brandy, Tamia,

# MISSING YOU

Gladys Knight & Chaka Khan

The premiere single and video from the original soundtrack to the New Line Cinema Motion Picture

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KUBE KTFM  
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Brandy, Tamia, Gladys Knight & Chaka Khan; En Vogue; Bone Thugs-N-Harmony; Organized Noize featuring Andrea Martin; Queen Latifah; Goodie Mob; Busta Rhymes; Seal; Ray J and more.

**#1 MOST ADDED AT CHR/RHYTHMIC!**  
**IMPACTING MAINSTREAM THIS WEEK!**

Brandy appears courtesy of Atlantic Records.  
Tamia appears courtesy of Qwest Records.  
Gladys Knight appears courtesy of MCA Records.  
Chaka Khan appears courtesy of Warner Bros. Records.

NEW LINE CINEMA PRESENTS A FILM BY GARY GRAY "SET IT OFF" WITH BRANDY, TAMIA, GLADYS KNIGHT & CHAKA KHAN, EN VOGUE, BONE THUGS-N-HARMONY, ORGANIZED NOIZE, ANDREA MARTIN, QUEEN LATIFAH, GOODIE MOB, BUSTA RHYMES, SEAL, RAY J, JOHN C. MCILEY, BLAIR UNDERWOOD, BOB FRED HOLMES, SYLVIA VEGA, JASURK, JOHN CARTER, ROBBIE WILSON KING, MARC BUSHNYSKY, TAKASHI BUFORD, ALLEN ALSBROOK, MANDY PARENT, GARY GRAY, TAKASHI BUFORD, TAKASHI BUFORD, KATE LANIER, DALE POLLOCK, JOHN KOLLES, GARY GRAY, NEW LINE CINEMA

Soundtrack album in stores September 24 Film opens September 25

Produced by Barry J. Eastmond for East Bay Music, Inc.

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[www.americanradiohistory.com](http://www.americanradiohistory.com)

## Sandusky/Seattle Takes Kaake As Dir./Programming

■ Handley is 'WJZ PD



Kaake

KEZX-AM & KWJZ-FM/Seattle acting PD Bob Kaake has been named Director/Programming for all five Sandusky Radio/Seattle properties: Business Talk KEZX, Nostalgia KIXI-AM, ACs KLSY-FM and KRWM-FM, and NAC KWJZ. Concurrently, Carol Handley has been appointed KWJZ's PD, effective August 5.

Kaake told R&R, "Most PDs will admit they can get bored, and this [job] is like putting together a puzzle. It's a bit hectic having five sta-

SANDUSKY/See Page 22

## 'Real Music' Added To Talker WJJD

Infinity Broadcasting Talk outlet WJJD/Chicago began playing music in most dayparts this past Monday (7/29). Nostalgia-oriented tunes by core artists Frank Sinatra, Peggy Lee, and Louis Armstrong will be billed "Real Music" and "Great Music And Great Memories."

As part of the station's revised weekday lineup, music will air 1-9 am and 1-9pm. Talkers G. Gordon Liddy and Tom Leykis will air 9am-1pm and 9pm-1am, respectively.

WJJD ranked 29th 12+ of 40 rated signals (1.0) in this spring's Arbitron. Neither VP/GM Harvey Pearlman nor PD Kevin Robinson was available for comment at presstime.

## Laboe Puts 'Hands On' New KRLA Mix



Laboe

Now using the "Mix 11 — Oldies And More" handle, longtime Oldies outlet KRLA/Los Angeles made a format modification Monday morning (7/29) and is playing selected current product. Carmy Ferreri's PD position has been eliminated, and veteran KRLA programmer Art Laboe has been brought in as a "hands-on" consultant. Guy Zapo-

KRLA/See Page 22

## Duopoly Board



ABC Radio Networks Sr. VP/Programming Robert Hall (standing) moderated a panel on duopolies and consolidation at ABC's second annual Affiliate Conference for 24-hour formats. Serving as panelists were (seated, l-r) KDKS & KLKL/Shreveport, LA's Cary Camp; KKOR, KYVA & KXXI/Gallop, NM's George Malt; WQBH & WQJY/LaCrosse, WI's Tim Scott; KNFM, KODM, KGEE & KMND/Odessa-Midland, TX's Spencer Bennett; and KCEZ, KDIG & KLRS/Chico, CA's Mel Dolezal. The conference drew more than 300 ABC affiliates to Dallas from July 18-20.

## SFX Names New Regional VPs

■ Scott, Dillon also become VPs/Programming

SFX Broadcasting has restructured its management tier, naming five Regional VPs: Multi-Market Radio Sr. VP Manuel Rodriguez (Northeast); four-year WJDS-AM & FM, WKTF-FM & WMSI-FM/Jackson, MS VP/GM Kenneth Windham (South); KODA-FM/Houston GM Michael "Dusty" Black (Southwest); WRVW-FM & WSIX-FM/Nashville VP/GM John King (Mid-South Atlantic); and Prism Radio Partners Exec. VP/COO Michael Cutchall (Mid-Atlantic).

SFX also appointed two VPs/Programming: 35-year radio veteran Buddy Scott — who currently oversees programming at SFX's North Carolina and South Carolina stations — and former KODA PD/OM Dave Dillon, a 20-year industry vet. Their duties will be divided largely by format.

SFX/See Page 22



Rodriguez



Windham



Black



King



Scott

## KOSI/Denver Promotes Hamilton To PD

Tribune Broadcasting AC KOSI/Denver Format Manager Steve Hamilton has been elevated to PD.

"Steve started with us three years ago as an overnight announcer and quickly became my right hand," Director/Programming & Operations Scott Taylor told R&R. "He's grown tremendously in the past year, and the time was right to give him this well-deserved recognition. 'Format Manager' may not have accurately described Steve's duties, and we feel the title of 'Program Director' is more deserving of his stature in the company."

Before joining KOSI, Hamilton worked on-air at KCCY/Pueblo, CO and programmed KSTR-FM/Grand Junction, CO and KLIN/Lincoln, NE.

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## Kraski Upped To Sony Nashville SVP Post

Sony Music Nashville VP/Sales Mike Kraski has been promoted to the company's newly created Sr. VP/Sales & Marketing post. He'll oversee sales, marketing, and media operations for Columbia, Epic, and their associated labels.

"Mike is a veteran record company executive and effective leader who can foster the kind of team environment that is so important to us," commented Sony Music Nashville Exec. VP/GM Allen Butler, to whom Kraski reports. "Working alongside [Sony Music Nashville Exec. VP] Paul Worley and [Epic/Nashville Sr. VP] Doug Johnson, Mike will oversee the development and execution of the marketing and sales plans of our artists."

Kraski told R&R, "I'm excited that I get to work with a lot of great people, and I'm looking forward to contributing to the success of all the wonderful artists on Sony Nashville."

Kraski has been with Sony (formerly CBS) for 21 years. He began as a parttime inventory clerk in 1975 in Pittsburgh, was named Southwest Branch Sales Manager in 1987, and moved to Nashville in 1989 as VP/Sales.



Kraski

## Ashley Ascends To PD At KDMX/Dallas

KDMX/Dallas Asst. PD/MD Kim Ashley has been promoted to PD. She succeeds Russ Morley, who earlier departed the Nationwide Communications Hot AC.

GM J.D. Freeman told R&R, "When Russ left the station, I gave Kim a lot of responsibility as acting PD to get the station focused. We're not CHR, but we're a much more compelling station than we were before."

"During the PD search, I found we had someone here in the building who had the greatest degree of passion and desire to make this a successful station. She quickly focused the station and, in a short amount of time, took the station further than it had been in the past year. I couldn't overlook the ability of someone who could do that so quickly and who also had the support of the entire staff."

Ashley previously worked on-air in New York for WYNY (now WKTU) and WPLJ. She also was an MTV veejay. Meanwhile, KDMX Asst. MD Lisa Thomas has been upped to MD.

## HOW TO REACH US

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## ABC Splits From Children's Broadcasting, Plans Own Kids' Network

ABC Radio Networks' gain is Children's Broadcasting Corp.'s loss. ABC announced this week plans to test a 24-hour children's radio network targeting children under 12 later this year. That's the same audience now targeted by Children's Broadcasting Corp.

The split between ABC and CBC — ABC decided to end its agreement to provide a range of services to the Minneapolis-based broadcaster — came only four days after CBC President **Christopher Dahl** retained **Southcoast Capital** and its **Cloverbrook** division to consider the possible sale or merger of CBC.

### Conflict Of Interest

Dahl said continuation of the agreement for ABC to provide national ad sales, marketing, and promotion posed a conflict of interest for ABC/Disney. Shortly after the

ABC announcement, **Prudential** reduced its recommendation on Children's Broadcasting stock from a "buy" to a "hold." The end of the agreement is a "serious setback" for CBC, according to **John G. Kinard & Co.** analyst **John Vareska**.

ABC said its new format will be tested in major markets and will include a mix of specially designed programming ranging from music and daily features to stories and celebrity guests. Programming will include, without exclusivity, products from Disney, the company said.

ABC Radio Networks President **David Kantor** said children's radio had been under consideration for some time. "And now that Disney and ABC are one company, it makes perfect sense for us to move ahead with our own children's network."

In retaining **Southcoast Capital**, Dahl said CBC's board "felt it was an appropriate time to examine all opportunities to benefit the company and its shareholders." CBC, which provides children's radio programming over a network of more than 30 stations reaching approximately 40% of the country, said it could offer no assurance **Southcoast** would succeed in finding sale or merger candidates.

CBC did not respond to inquiries by **R&R**.

### EARNINGS

#### Broadcasting Strength Powers Gannett, Tribune Qtr. Revenue

**Gannett Co.** (NYSE: GCI) reported an 8% improvement in second-quarter earnings — more than \$150 million (\$1.07 per share) on net operating revenues of over \$1.2 billion. That compares to \$139.4 million (\$1) a year ago on net operating revenues of just over \$1 billion. Figures for this year include **Multimedia Inc.**, a South Carolina-based company purchased in December 1995.

For the first six months of the year, earnings jumped 6.1% to \$239 million (\$1.70) on net operating revenues of \$2.3 billion, which rose 20%. A year earlier, Gannett reported earnings of almost \$226 million (\$1.61), with net operating revenues of \$1.9 billion.

Gannett said broadcast cash flow jumped 70% in the second quarter to \$92.4 million, while rev-

enues increased 46% to \$176.3 million. For the first six months of 1996, operating cash flow for Gannett's broadcast division totaled more than \$158 million, up 80% from the previous year's \$87.7 million.

The company said it agreed on July 9 to sell its outdoor business to **Outdoor Systems Inc.** for approximately \$690 million.

**Tribune Co.** (NYSE: TRB) posted second-quarter earnings of \$84.3 million (\$1.30) on revenues of \$641.9 million, up slightly from last year's \$82.1 million (\$1.19) on revenues of \$577.2 million.

Tribune, which repurchased about 2 million shares of common stock this year, said earnings be-

fore interest, taxes, depreciation, and amortization increased 17% to \$179.5 million, while operating profit jumped 16% to \$144.9 million.

Tribune said its overall improved financial state was derived from enhanced operating profits in its broadcasting and entertainment divisions, which helped offset lower publishing profits and higher net interest expenses.

**Clear Channel Communications** (NYSE: CCU), completing the most successful second quarter in company history, registered a 37% increase in net income to \$12.5 million (35 cents) on revenue of \$92.4 million, compared to last year's net income

Continued on Page 8

### BUSINESS BRIEFS

#### SFX Ups Ante For Multi-Market Shares

On Tuesday (7/30) **SFX Broadcasting** increased the per-share price it would pay (from \$11.50 to \$12) in connection with its merger acquisition of **Multi-Market Radio**.

SFX Exec. Board Chairman **Robert Sillerman** said the decision to raise the price followed discussions with MMR shareholders who agreed to vote in support of the merger. That brought to more than 50 the percentage of shares that will be voted in favor of the merger, SFX said.

Sillerman called the original per-share price "exceedingly fair." But he said the higher price was offered in light of SFX's strong stock performance and to ensure the participation of several institutional shareholders.

The per-share price for MMR stock could go even higher. The ultimate price that SFX will pay for MMR stock will increase as SFX stock trades above \$42 per share, SFX said.

#### Cox Stock Soon Available?

**Cox Radio** this week filed for an initial public offering of up to \$138 million of class A common shares, according to wire reports. Cox Radio — a subsidiary of **Cox Enterprises** — owns, operates, or has agreed to buy 40 stations in 12 markets.

Cox will use the proceeds from the offering to help fund its **NewCity Communications** acquisition and repay debt. The lead underwriter is **Lehman Brothers**. Cox President **Bob Neil** stressed that Cox had only filed preliminary documents and that about 30% of the company will be made public.

#### Clear Channel Extends Heftel Tender Deadline

**Clear Channel Communications** has extended its \$23-a-share tender offer deadline for outstanding class A and B shares of **Heftel Broadcasting** until August 5. Clear Channel last month announced plans to make a tender offer of about \$183.6 million for the 79% of Heftel stock not already owned.

As of July 24, Clear Channel said 381,900 shares of 10 million outstanding Heftel common shares had been tendered. Clear Channel has announced plans to merge the acquired Heftel and **Tichenor Media Systems** into a single Spanish-language operation.

#### Heritage Media Declares Dividend

**Heritage Media** last week announced a 100% stock dividend payable to all holders of its common stock. Heritage said the record date for the dividend is August 5, 1996 with a payment date of August 12.

#### Fun FCC Facts

FCC regulatory fees are due September 12-20. Broadcasters who are paying electronically must submit their fees on September 12 or 13 ... The Commission's "1995 Annual Report" is available over the Internet at [http://www.fcc.gov/annual\\_report\\_95.html](http://www.fcc.gov/annual_report_95.html) ... The Audio Services Division said that between January 1 and July 19 of this year it acted on 2025 radio assignment and transfer applications — the same number it handled for all of 1995. FCC Audio Services Chief **Linda Blair** estimates the total number of 1996 applications will exceed 3000.

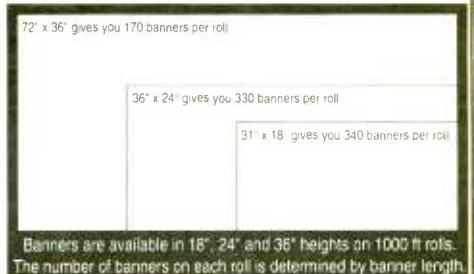
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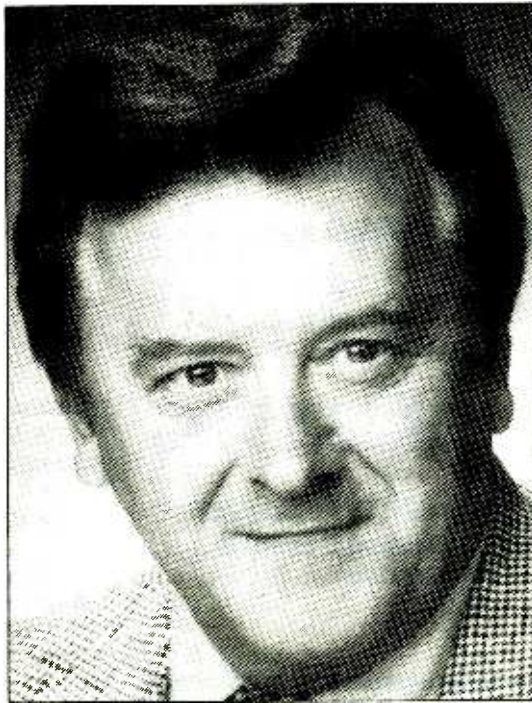


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**DEAL OF THE WEEK**

• **KXOA-AM & FM & KQPT-FM/Sacramento \$50 million**

**1996 DEALS TO DATE**

**Dollars To Date: \$10,425,382,551**  
(Last Year: \$3,524,458,792)

**This Week's Action: \$142,115,000**  
(Last Year: \$1,882,990,510)

**Stations Traded This Year: 1471**  
(Last Year: 756)

**Stations Traded This Week: 35**  
(Last Year: 63)

**TRANSACTIONS AT A GLANCE**

- WWSF-FM/Andalusia, AL \$1.9 million
- KOQO-AM & FM/Fresno \$6 million
- KAMB-FM/Merced, CA No cash consideration
- KPOP-AM & KGB-FM/San Diego \$42 million (est.)
- KVPC (FM CP)/San Joaquin, CA \$25,000
- KIKX-FM/Manitou Springs, CO \$100,000
- WSPB-AM, WSRZ-FM & WYNF-FM/Sarasota \$12.5 million
- WSOK-AM, WAEV-FM & WLVA-FM/Savannah, GA \$11 million
- WWHP-FM/Farmer City, IL \$162,500
- WGBF-AM & FM/Evansville, IN \$2.29 million
- KIUL-AM/Garden City, KS \$200,000
- WPTX-AM & WMDM-FM/Lexington Park, MD \$800,000
- KGIR-AM & KCGQ-FM/Cape Girardeau, MO \$1.35 million
- WQBK-AM & FM/Albany & WQBJ-FM/Cobleskill, NY \$7.5 million
- KKID-AM & KKUZ-FM/Sallisaw, OK \$187,500 for 50%
- KKID-AM & KKUZ-FM/Sallisaw, OK \$100,000
- KWTS-FM/Canyon, TX No cash consideration
- WSVY-FM/Windsor, VA \$3 million

**TRANSACTIONS**

**ARS Completes Shopping For Sacramento FMs**

□ **Brown Broadcasting on a selling spree; ARS combo purchase makes five in Fresno**

**Deal Of The Week**

**KXOA-AM & FM & KQPT-FM/Sacramento**

**PRICE: \$50 million**

**TERMS: Cash**

**BUYER: American Radio Systems, headed by Chairman/CEO Steve Dodge. It owns or operates 50 other stations, including KCTC-AM, KMJ-**

**AM, KSTE-AM, KSFM-FM & KYMX-FM/Sacramento.**

**SELLER: Brown Broadcasting.** The radio division is headed by President **Phil Melrose**. It owns nine other stations.

**FREQUENCY: 1470 kHz; 107.9 MHz; 100.5 MHz**

**POWER: 5kw day/1kw night; 50kw at 404 feet; 115kw at 328 feet**

**FORMAT: Oldies; Classic Hits; Adult**

Alternative  
**BROKER: Elliot Evers of Media Venture Partners**

**Alabama**

**WWSF-FM/Andalusia (Ft. Walton Beach, FL)**  
**PRICE: \$1.9 million**

**TERMS: Asset sale for cash**  
**BUYER: Patterson Broadcasting Inc., headed by President/CEO Jim Wesley. It owns or has agreed to buy 32 other stations. Phone: (770) 391-9525**  
**SELLER: Affable Inc. Phone: (904) 244-8395**  
**FREQUENCY: 98.1 MHz**  
**POWER: 89kw at 1024**  
**FORMAT: CHR**

499 feet  
**FORMAT: Nostalgia; Classic Rock**  
**BROKER: Gary Stevens**

**KVPC (FM CP)/San Joaquin**

**PRICE: \$25,000**  
**TERMS: Asset sale for cash**  
**BUYER: Lotus Communications Corp., headed by President Howard Kalmenson. It owns 18 other stations. Phone: (213) 461-8335**  
**SELLER: San Joaquin Broadcasting, headed by President Susan Lundborg. She has interests in four other stations. Phone: (714) 636-5040**  
**FREQUENCY: 105.5 MHz**  
**POWER: 6kw at 177 feet**

**California**

**KOQO-AM & FM/Fresno**  
**PRICE: \$6 million**  
**TERMS: Cash**  
**BUYER: American Radio Systems, headed by Chairman/CEO Steve Dodge. It owns or operates 50 other stations, including KMJ-AM, KKDJ-FM & KSKS-FM/Fresno.**  
**SELLER: D&V Equinox XX**  
**FREQUENCY: 790 kHz, 101.9 MHz**  
**POWER: 5kw day/2.5kw night; 22.5 kw at 1948 feet**  
**FORMAT: Spanish; Spanish**  
**BROKER: W. John Grandy**

**Colorado**

**KIKX-FM/Manitou Springs (Colorado Springs)**  
**PRICE: \$100,000**  
**TERMS: Asset sale for cash**  
**BUYER: Salem Communications Corp., headed by President Ed Atsinger III and Chairman Stuart Epperson, acquiring Bison Media Inc. It also owns KGFT-FM/Colorado Springs, KNUS-AM & KRKS-AM/Denver & KBIQ-FM/Fountain, CO.**  
**SELLER: Ed Atsinger III, selling Bison Media Inc. Phone: (805) 987-0400**  
**FREQUENCY: 102.7 MHz**  
**POWER: 100kw at 2001 feet**  
**FORMAT: Oldies**

**Florida**

**WSPB-AM, WSRZ-FM & WYNF-FM/Sarasota (Tampa)**

**PRICE: \$12.5 million**  
**TERMS: Cash**  
**BUYER: Jacor Communications Inc., headed by President Randy Michaels. It owns or has agreed to buy 56 other stations, including WAMR-AM & WCTQ-FM/Sarasota.**  
**SELLER: New Wave Broadcasting Inc., headed by President John Ferrari. It owns six other stations.**  
**FREQUENCY: 1450 kHz; 106.3 MHz; 107.9 MHz**  
**POWER: 1kw; 3.6kw at 259 feet; 50kw at 500 feet**

**KPOP-AM & KGB-FM/San Diego**

**PRICE: \$42 million (est.)**  
**TERMS: N/A**  
**BUYER: Nationwide Communications Inc., headed by President Steve Berger. It owns or operates 16 other stations. Phone: (614) 249-6341**  
**SELLER: Brown Broadcasting.** The radio division is headed by President **Phil Melrose**. It owns nine other stations.  
**FREQUENCY: 1360 kHz; 101.5 MHz**  
**POWER: 5kw day/1kw night; 50kw at**

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Illustrations by J.T. Sweeney

Continued on Page 8



LON HELTON

# NEST MARKETING

## Nest Marketing: The Latest Database Weapon

■ Trademarked tool converts at-work listeners into station advocates

TV, billboards, bus sides, and bumper stickers are traditional marketing tools that get listeners to try your station. But now there's a new implement in the toolbox, one designed to build listener loyalty in a way never before attempted.



Michael Albi

According to CMM Exec. VP/Marketing Michael Albi, Nest Marketing allows a station/company to tailor its marketing to the individuals who'll offer the greatest rewards.

### 'Maximedia' Faults

"Stations must stop spending a lot of money on maximedia that have little impact and start talking to people who will hang around the station longer than anybody," says Albi, who contends Nest Marketing is on the verge of replacing "branding" as

**CRITICAL MASS MEDIA**

a method of creating product loyalty. "Branding is fading because there's very little loyalty left for anything, particularly radio stations. As the number of choices increase, listeners regard radio more as a utility or commodity — resulting in disbelief of brand imaging. Like any other product, a radio station must go beyond branding itself as 'Oldies' or 'Today's Hot Country.' It must endear itself to listeners."

Albi says these endearment attempts often fail because most marketing is done in time of need.

"Nest Marketing" — a term trademarked by Critical Mass Media — targets listeners where they gather and turns them and their peers into station advocates. According to CMM



**Stations must stop spending a lot of money on maximedia that have little impact and start talking to people who will hang around the station longer than anybody.**



"Managers then grab onto the latest hot marketing item for a quick fix. They usually run to TV — it's the easiest way to achieve universal awareness and great as a mass-appeal, top-of-mind come builder.

"Stay away from billboards and bus sides — the recall is low and effectiveness is difficult to measure. Consumers are bombarded by 20,000 messages a day, and only a few cut through the clutter. The average person must see a message eight times before achieving the 'Triple A': awareness, acceptance, and action.

"Broadcasters also throw a lot of money at people with contests. In an age when people can buy a \$1 lottery ticket that offers a chance to win millions, asking them to sit around and listen for hours for a chance to win \$100 just doesn't work anymore as a tool to build come or TSL."

### Group Efforts

So why Nest Marketing? Albi responds, "It recognizes that individuals form collective groups that

[unite] based on interests, attitudes, and opinions. As a group, they tend to emulate or mirror one another and adopt similar behavior traits to fit into the group. They have a strong sense of loyalty to that group, which can be as small as a family unit or as large as a social club or company."

Albi says nests can be transient (short-term gatherings with no set location) or rooted (those with a foundation such as an office); rooted nests are much easier to track than either transient nests or individuals. "It's easier to market to 50 people at one location than 50 people at 50 different locations. You spend less and maximize every available limited marketing dollar.

"We market to offices and find people we call 'gatekeepers' — those who will advocate your station to others. We also seek referrals, asking them to recommend the station to friends. Gatekeepers act as entry



**It's easier to market to 50 people at one location than 50 people at 50 different locations. You spend less and maximize every available limited marketing dollar.**



points into that office. One listener becomes two, then four, and so on. We go back to them again and again, in a variety of ways, and sell the station to them. It's a pyramid, like Amway — they sell it to other folks."

The lasting effects of that loyalty is critical, says Albi. "Imagine a competing station trying to come into an office where we've recruited a number of gatekeepers. It's very difficult to get them to switch over."

### Work Vs. Drive Times

CMM targets at-work listeners for ratings reasons. Albi explains, "The four prime hours of daily drive time — two AM and two PM — yield 80 available quarter hours. The hours from 8am-4pm offer 160 available quarter hours. No matter what you do in morning or afternoon drive, if you don't win those 160, you can't make it up with the 80 from the drives."

Nest Marketing targets people at specific times of day, aiming to maximize listening during those daytime quarter-hour availabilities. Notes Albi, "People treat the first 20 minutes in the morning and just after 1pm — right after lunch — as 'personal time.' They're preparing for the workday or planning the remainder of the afternoon. We try to reach them then because they're about to

## Building The Perfect Nest

Critical Mass Media Exec. VP/Marketing Michael Albi offers a step-by-step guide to Nest Marketing:

- **Secure** business names, addresses, and phone and fax numbers.
- **Cultivate** the nest through interactivity to avoid a one-way relationship.
- **Implement** and maintain an ongoing impact, reach, and frequency program with the targeted at-work nests.
- **Use** gatekeepers to advocate the station.
- **Infiltrate** the nest through additional gatekeepers.
- **Recontact** the nests in order to cultivate further relationships.
- **Expand** the number of nests continually.

decide which radio station to turn on. It's important to reach them at these times, because once they become engrossed in their work, radio becomes secondary. At-work telemarketing is very effective in reaching these folks and affecting their decision."

Albi says marketing to the database is very efficient. "It allows you to approach gatekeepers as individuals. The most cost-effective marketing is done to an individual who wants or needs a product and is ready or able to buy it. Being able to isolate that individual enables you to maximize those limited marketing dollars."

"What's in it for me?" Says Albi, "How — and how often — does a station answer that question? It rarely answers in listener terms. Managers and programmers have a bad habit of not doing perceptual research to find out what listeners want. Instead, they go by what they read in the trades or do what their mentors taught them.

"If we can endear the station to listeners and make them dependent on it for entertainment, information, and other things of value, chances are they'll keep coming back. That's how we create co-dependency. We're their friends all the time, not just in times of need. We don't just stop by when we need something."

And when it comes to "stopping by," friends get a much warmer welcome than strangers. "When personalities visit a nest — whether to deliver lunch or say hello — they ask for gatekeepers by name and personally thank them for being part of the station's network. Asking for them by name creates a big impression on them and their co-workers." Gatekeepers also are rewarded with invitations to special station events by mail or fax — sent to the office, of course.



**If we can endear the station to listeners and make them dependent on it for entertainment, information, and other things of value, chances are they'll keep coming back.**



Nest Marketing can also play a key role for a station's sales department. Albi suggests sales people use the database when targeting an advertiser to see if any key contacts are already in place within the business. "If a nest is active with listeners, the potential advertiser will be more inclined to accept the sales message — especially if the station has done something nice for the people in the business. Each potential advertiser not only is a possible revenue source, but also a potential diary-keeper."

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## TRANSACTIONS

Continued from Page 6

FORMAT: News; Oldies; Rock  
 BROKER: Blackburn & Co. and Jorgenson Broadcast Brokerage

## Georgia

**WSOK-AM, WAEV-FM & WLVA-FM/Savannah**  
 PRICE: \$11 million  
 TERMS: Asset sale for cash  
 BUYER: Patterson Broadcasting Inc., headed by President/CEO Jim Wesley. It owns or has agreed to buy 34 other stations, including WCHY-AM & FM & WYKZ-FM/Savannah. Phone: (770) 391-9525  
 SELLER: Southeastern Broadcasting Co., headed by President Thomas Birch  
 FREQUENCY: 1230 kHz; 97.3 MHz; 101.1 MHz  
 POWER: 1kw; 98kw at 991 feet; 50kw at 477 feet  
 FORMAT: Gospel; AC; AC  
 BROKER: Media Services Group

## Illinois

**WWHP-FM/Farmer City**  
 PRICE: \$162,500  
 TERMS: Asset sale for cash  
 BUYER: WSM1 Inc., headed by President Larry Williams. It has interests in two other stations. Phone: (217) 523-9057  
 SELLER: Potomac Broadcasting Inc., headed by President Sharon Johnson. Phone: (309) 928-9876  
 FREQUENCY: 98.3 MHz  
 POWER: 3kw at 299 feet  
 FORMAT: NAC

## Indiana

**WGBF-AM & FM/ Evansville**  
 PRICE: \$2.29 million  
 TERMS: Asset sale for cash  
 BUYER: Connoisseur Communications of Evansville L.P., headed by general partner Jeffrey Warshaw. It owns 14 other stations. Phone: (203) 227-1978  
 SELLER: Aiken Communication Corp., headed by President Larry

Aiken. Phone: (502) 831-2982  
 FREQUENCY: 1280 kHz; 103.1 MHz  
 POWER: 5kw day/1kw night; 3.2kw at 453 feet  
 FORMAT: Sports; Rock

## Kansas

**KIUL-AM/Garden City**  
 PRICE: \$200,000  
 TERMS: Asset sale for \$72,943 cash; an eight-year, \$68,237 promissory note at 7% interest; and a \$58,820 non-compete agreement  
 BUYER: Dakota Communications Ltd., headed by President Duane Butt. Phone: (605) 224-8826  
 SELLER: Threjay Inc., headed by President Ronald Isham. Phone: (316) 275-5433  
 FREQUENCY: 1240 kHz  
 POWER: 1kw  
 FORMAT: News/Talk

## Maryland

**WPTX-AM & WMDM-FM/ Lexington Park**  
 PRICE: \$800,000  
 TERMS: Stock sale for \$400,000 cash and a two-year, \$400,000 promissory note at 8% interest  
 BUYER: Stephen Garchik, acquiring Southern Maryland Broadcasting Corp. Phone: (703) 893-7500  
 SELLER: Emmet Broadcasting Co. Inc., headed by President Grenville Emmet, selling Southern Maryland Broadcasting Corp. Phone: (703) 777-1200  
 FREQUENCY: 920 kHz; 97.7 MHz  
 POWER: 5kw day/1kw night; 3.3kw at 299 feet  
 FORMAT: Country; Country

## Missouri

**KGIR-AM & KCGQ-FM/ Cape Girardeau**  
 PRICE: \$1.35 million  
 TERMS: Cash  
 BUYER: Zimmer Broadcasting, headed by President Jerry Zimmer. It owns 12 other stations, including KEZS-AM & KZIM-FM/Cape Girardeau.  
 SELLER: Target Media Inc., headed by President Thomas Stine  
 FREQUENCY: 1220 kHz; 99.3 MHz

POWER: 250 watts day/137 watts night; 4.2kw at 387 feet  
 FORMAT: Sports; AC  
 BROKER: Bill Lytle of Media Services Group

## New York

**WQBK-AM & FM/Albany & WQBJ-FM/Cobleskill**  
 PRICE: \$7.5 million  
 TERMS: Cash  
 BUYER: Radio Enterprises Inc., headed by Chairman Jim Arcara  
 SELLER: Maximum Media Inc., headed by President Joe Weiss  
 FREQUENCY: 1300 kHz; 103.9 MHz; 103.5 MHz  
 POWER: 5kw; 6kw at 302 feet; 50kw at 492 feet  
 FORMAT: Talk; Alternative; Alternative  
 BROKER: Dick Sharpe of Blackburn & Co.

## Oklahoma

**KKID-AM & KUZ-FM/ Sallisaw (Ft. Smith, AR)**  
 PRICE: \$187,500 for 50%  
 TERMS: Stock sale for cash  
 BUYER: Ted Hite Sr., increasing his interest in Teddy Bear Communications Inc. from 50% to 100%. He has interests in two other stations. Phone: (501) 782-9699  
 SELLER: Michael Dallett V, selling his 50% interest in Teddy Bear Communications Inc. Phone: (813) 773-4113  
 FREQUENCY: 1560 kHz; 95.9 MHz  
 POWER: 250 watts; 30kw at 623 feet  
 FORMAT: News/Talk; Country

**KKID-AM & KUZ-FM/ Sallisaw (Ft. Smith, AR)**  
 PRICE: \$100,000  
 TERMS: Stock sale for cash and in-kind consulting and engineering services  
 BUYER: Harold Kneller Jr. and Elthead Broadcasting L.L.C., each acquiring a 10% interest in Teddy Bear Communications Inc.  
 SELLER: Ted Hite Sr. He will retain an 80% interest in the company.  
 FREQUENCY: 1560 kHz; 95.9 MHz  
 POWER: 250 watts; 30kw at 623 feet  
 FORMAT: News/Talk; Country

## Texas

**KWTS-FM/Canyon**  
 PRICE: No cash consideration  
 TERMS: License transfer  
 BUYER: Texas A&M University System, headed by Chancellor Barry Thompson and President Russell Long. Phone: (806) 656-2911  
 SELLER: West Texas State University, headed by President Ed Roach. Phone: (806) 656-2911  
 FREQUENCY: 91.1 MHz  
 POWER: 125 watts at -10 feet  
 FORMAT: CHR

## Virginia

**WSVY-FM/Windsor (Norfolk)**  
 PRICE: \$3 million  
 TERMS: Asset sale for cash  
 BUYER: Clear Channel Communications, headed by President/CEO Lowry Mays. It owns or has agreed to buy 108 other stations, including WGPL-AM, WJCD-FM &

WOWI-FM/Norfolk. Phone: (210) 822-2828  
 SELLER: J.H. Communications, headed by general partner Joseph

Booth. Phone: (757) 428-1192  
 FREQUENCY: 107.7 MHz  
 POWER: 2.4kw at 522 feet  
 FORMAT: Urban

## EARNINGS

Continued from Page 4

of \$9.1 million (26 cents) from revenue of nearly \$29.6 million. After-tax cash flow, considered the company's most important measure of success, increased 36% to \$24.2 million (68 cents) in the second quarter, compared to \$17.7 million (51 cents) the previous year.

Earnings for the first six months of the year were up 59% to nearly \$18.8 million on revenues of \$162.5 million, compared to \$11.8 million last year on gross revenues of almost \$131 million. After-tax cash flow for the first half of the year grew 40% to \$40.3 million (\$1.13), compared to almost \$28.9 million (82 cents) for the first half of 1995.

During the second quarter, Clear Channel completed the acquisition of 16 radio stations from US Radio (effective May 15) and WTVR-AM & FM/Richmond (effective June 1). Clear Channel also entered into an LMA with WCUZ-AM & FM/Grand Rapids and a joint sales agreement with Tulsa outlets KQLL-AM & FM & KOAS-FM (effective May 1). In addition, the company made a tender offer of \$23 per share, totaling \$275 million, for the outstanding stock of Heffel Broadcasting, which owns 17 radio stations. The deal is expected to be completed in the third quarter, after which Clear Channel shareholders and directors will vote on whether Heffel should merge with Tichenor Media Systems.

**Paxson Communications** (ASE: PXN) boasted second-quarter operating cash flow of \$11.8 million, up 93% from last year's \$6.1 million on revenues of \$37.2 million — 57% higher than last year's first-quarter revenues of \$23.7 million.

For the first six months of 1996, operating cash flow increased 127% to \$20.4 million from \$9 million a year ago; revenues rose 56% to \$69.3 million, compared to last year's \$44.4 million.

During the second quarter, Paxson announced agreements to acquire 17 additional radio stations, all within Florida. That would bring the company's ownership to 39 stations, 35 in Florida. Chairman Lowell Paxson said the company's acquisitions had improved the radio group's performance "and we look forward to continued growth ahead."

**EZ Communications** (Nasdaq: NNM: EZCIA) announced slightly higher net earnings of \$1.5 million (17 cents) for the second quarter of '96, compared to \$1.4 million (16 cents) a year ago. Gross broadcasting revenues for the second quarter totaled \$32.1 million, up about 28% from last year's first-quarter gross broadcasting revenues of nearly \$25.2 million.

For the first six months of '96, EZ reported net earnings of \$161,000 (two cents) on gross broadcasting revenues of \$54.3 million, compared

to \$834,000 (nine cents) last year on revenues of nearly \$43.9 million.

Broadcast cash flow was \$10.1 million, up 27% compared to nearly \$8 million for the same period a year ago. For the first half of the year, broadcast cash flow was \$15.1 million, up about 24% from last year's \$12.2 million.

**Ackerley Communications** (ASE: AK) reported second-quarter net income of \$9.2 million (58 cents) compared to \$3.7 million (23 cents) a year ago. Net income for the first six months was \$12.3 million (78 cents) compared to \$4.1 million (26 cents) for the same period a year earlier.

Operating cash flow rose 44% to \$20 million, compared to \$13.9 million last year. For the first six months, operating cash flow was up 40% to \$32.7 million from \$23.4 million a year earlier.

Ackerley is a widely diversified media company with a majority interest in a partnership that owns three Seattle radio stations.

**Jefferson-Pilot Communications** (NYSE: JP) posted an increase in net income for the second quarter of about 15% to \$73.2 million (\$1.02) from \$64.5 million (90 cents) the previous year. For the first half of '96, net income was up about 18% to \$144.2 million (\$2) from \$121.5 million (\$1.68) a year ago.

Jefferson-Pilot said earnings for its communications company, which includes 14 radio stations, increased 22% for the second quarter and 32.4% for the first half of 1996.

**Saga Communications** (AMEX: SGA) registered a slight increase in net income for the second quarter to nearly \$1.3 million (16 cents) on net revenue of \$14 million, compared to last year's \$1.2 million (15 cents) on net revenue of \$13.7 million. Broadcast cash flow for the quarter rose slightly to \$5.2 million from \$5.1 million.

For the six months ending June 30, Saga reported a 71% increase in net income to nearly \$1.5 million (18 cents) on net revenue of almost \$25 million, compared to \$838,000 (10 cents) on \$24.3 million last year. Broadcast cash flow for the period was up about 6% to more than \$8.3 million from \$7.8 million.

**Sinclair Broadcast Group** (NASDAQ: SBGI) posted a net loss of \$332,000 (negative 1 cent) for the second quarter, compared to net earnings of more than \$3 million (10 cents) a year ago on total broadcast revenues of \$79.1 million. This figure is up 46% from last year's \$54.2 million. Broadcast cash flow for the quarter was up 37.3% to nearly \$42.3 million from \$30.8 million.

For the first six months of the year, Sinclair reported a net loss of \$790,000 (negative 2 cents) com-

Continued on Page 22

October 30

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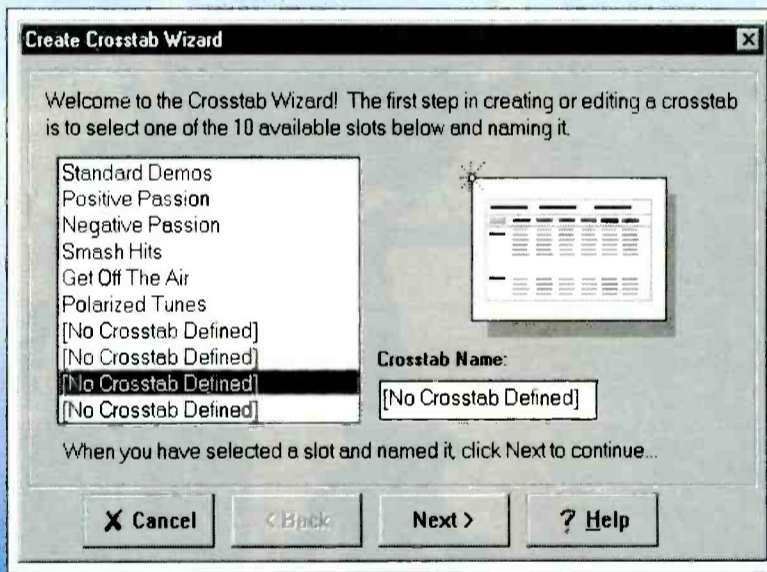
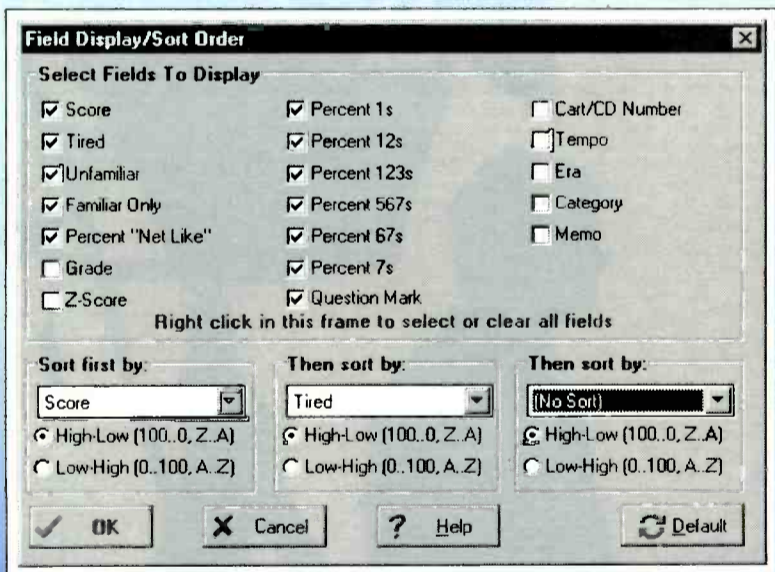
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## KSTE OM Kohl Adds Same Post At KFBK

News/Talk KSTE-AM/Sacramento two-year OM Ken Kohl has added similar duties at format sister KFBK - A.M. Chancellor Broadcasting — which awaits the closing of its deal to acquire KSTE from American Radio Systems (R&R 6/28) — began its LMA of KSTE yesterday (8/1).



Kohl

"KFBK is truly one of the great heritage stations of the West, and KSTE is the new generation of Talk stations," Kohl told R&R. "This is a wonderful opportunity to bring them together. The goal, of course, is to own Talk and News/Talk in Sacramento and solidify the targets on both. And we hope to build and grow both products without them eating their young."

Kohl served as the founding Talk programmer and, later, Station Manager at KFI-AM/Los Angeles. Between 1981-87 he was Manager/News & Programming at all-Talk KOMO-AM/Seattle.

## Phat Albert Hill



South Carolina rock quintet Albert Hill signed with Universal Records to deliver its major-label debut, due early next year. Gathered at the studio in Nashville are (rear, l-r) Universal A&R rep Tom Lewis, PGA Booking's Buck Williams, band manager/producer Paul Riddle, Universal President Daniel Glass, engineer Chuck Ainlay; (front, l-r) the band's Kenny Hogan and Aaron Whisnant.

## Allen Elevated To KIX 106/St. Louis PD

WKKX-FM/St. Louis Production Director Jeff Allen has been elevated to PD of the Zimmer Broadcasting Country outlet. He succeeds Russ Schell, who left last month to join the Interstate Radio Network.

"KIX 106 is a station with not only a great past but also a bright future," Allen remarked. "With new studios just a few weeks away and the backing of the largest radio group in the state, I'm thrilled to have been chosen to lead KIX 106's programming efforts in what should prove to be one of the most exciting and successful eras in the station's history."

Allen is a 16-year industry vet who joined WKKX almost two years ago as Production Director. His background includes programming and air work at St. Louis stations KIHT-FM, KSTZ-FM, and WCBW-FM as well as KARO-FM/Columbia, MO and KTUF-FM/Kirkville, MO.

## EXECUTIVE ACTION

### Rosenthal Rises To MTV Nets' President/COO

MTV Networks has promoted Mark Rosenthal to its newly created President/COO post. Rosenthal — who previously served as Exec. VP/Affiliate Sales & Marketing — will oversee the Finance, Business & Legal Affairs, Information Services, and Human Resources Departments.

"Over the past several years, MTV Networks has grown its business, revenues, and leadership position at an extraordinary pace," said Chairman/CEO Tom Freston, to whom Rosenthal reports. "In order to maintain this type of growth, we've created this new position, for which Mark is perfectly suited. He is one of our most talented executives and surely has the skills needed to help us continue to succeed."

In addition to his most recent position, Rosenthal was the executive in charge of MTV Networks' electronic retailing tests for MTV, VH1, and Nickelodeon/Nick At Nite. He joined MTV Networks' predecessor company, Warner Amex Satellite Entertainment Co., in 1982.

### KCJZ AE Ingram Elected AWRT President

KCJZ-FM/San Antonio AE Phyllis Ingram has been elected President of American Women In Radio & Television.

"In order to navigate the vast changes in our industry, we need to be advocates for women before the FCC and Congress," said Ingram. "This education process is necessary so that women of all ethnic groups will be able to advance to top positions in our business with commensurate incomes."

As President of AWRT, Ingram will also chair the AWRT Foundation, whose educational platform is "Stop Sexual Harassment in the Workplace."

AWRT also announced that its 1997 convention will be held in Dallas.

## RCA Says Grace



RCA execs joined State Of Grace backstage at New York's Vinyl, following the British trip-hop quartet's first U.S. appearance. Gracing the scene are (l-r) RCA National Dir./Alternative Promotion Ron Poore, SOG's Tim Maddison, RCA Sr. VP/International A&R Dave Novik, SOG manager Benjamin Kosman, SOG's Sarah Simmonds, RCA A&R Consultant Tony Fletcher, SOG's Anthony Wheeldon, RCA Production Manager Kaja Gula, and SOG's Paul Arnall.

## The White Stuff



Guitarist Peter White (third from left) received a white-hot welcome from execs at his new label, including (l-r) Columbia Records Group Sr. VP John Ingrassia and Columbia VP/Jazz Promotion & Marketing Kevin Gore, VP/A&R & Marketing Steve Berkowitz, VP/Adult Contemporary Promotion Jerry Lembo, and Sr. VP Will Botwin.

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Panelists:

- Bob Callahan, ABC Radio, New York, NY
- Steve Dodge, American Radio Systems Corp., Boston, MA
- Scott Ginsburg, Evergreen Media Corp., Dallas, TX
- Dan Mason, CBS Radio Group, New York, NY
- Randy Michaels, JACOR Broadcasting Corp., Cincinnati, OH



### KEYNOTE ADDRESS

Guy Kawasaki — bright and irreverent — but lethal! What he says might change the way you do business. Sponsored by McVay Media



### LUNCHEON SPEAKER

Rising Tide recording artist Dolly Parton will keynote The NAB Radio Show luncheon on Friday, October 11.

Sponsored by CBS Radio



### NAB MARCONI RADIO AWARDS DINNER & SHOW

A showcase of radio's top stations and personalities and great entertainment provided by Premiere Radio Networks. Hosted by Leeza Gibbons of Premiere Radio Networks. Dinner sponsored by ASCAP

### For more information...

- Call The NAB Radio Show Fax on Demand service at (301) 216-1847 from the touch-tone handset of your fax machine.
- Call (800) 342-2460 or (202) 775-4970
- Check our website at [www.nab.org/conventions/](http://www.nab.org/conventions/)

**NAB**  
BROADCASTERS

## Radio

• **ROY WILLIAMS** has become GM of Silverado Broadcasting and will oversee the company's seven Northern California stations. He had most recently been Sales Manager of Silverado's KCVR-AM, KWG-AM & KWIN-FM/Stockton.

• Noncommercial WBFH-FM/Bloomfield Hills, MI will hold a 20th anniversary/reunion celebration on October 12. The station, owned by the Bloomfield Hills School District, is seeking former Andover and Lahser High School students who worked at the station. Alumni may contact Asst. Station Manager Paul Gowa at (810) 645-4743 between 12-6pm ET Tuesdays through Fridays.

## Records



Woods

• **KATHERINE WOODS** has been appointed VP/Legal & Business Affairs for RCA Label Group. She previously served as an attorney for Nashville-based Jack, Lyon & Jones.

• **RANDY SKINNER** has been promoted from VP/Video to Sr. VP/Video at Warner Bros. Records.



Skinner



Reid

• **TIM REID II** has risen from Manager/Artist Development to Director/Marketing at Priority Records.

• **SUSAN LIETZ** has risen from Director/Corporate Communications to Sr. Director/Corporate Communications at BMG Entertainment.



Lietz



Gnoli

• **ALAN GNOLI** has been appointed National Sales Director for H.O.L.A. Recordings. He most recently served in a similar position for Unique Distribution.

• **RAMA BARWICK** has assumed the Director/Dance Music Marketing post at MAX Music & Entertainment and will be based in its Miami offices. She was formerly Manager/Dance Promotion of Hot Productions.

• **BMG ENTERTAINMENT** has agreed to distribute Juno's free Internet e-mail service to PC users in the United States. Juno, an interactive music catalog, will be offered through major music and other retailers. BMG will work with affiliated record labels to produce audio CD marketing with the computer software package.

• **SILVER WAVE RECORDS** has signed a marketing and distribution agreement with Musical Transformations Inc. (MTI). The label's primary focus is on new age music and Southwestern nature sounds.

## National Radio

• **ERLE YOUNKER** is now VP/Affiliate Sales, Western Division at Westwood One Radio Networks. He was formerly Director/Major Market Affiliate Relations at WW1.



Younker

• Republican presidential candidate **ALAN KEYES** has signed with the Salem Radio Network as a midday talk host. His program will air 10am-1pm ET from the network's Washington studios; (214) 831-1920.



Keyes

• **RADIOACTIVE TALENT INC.** has formed a new video aircheck division. The company is accepting two-minute VHS submissions of air talents at work for those considering on-camera broadcasts. All correspondence may be directed to RadioActive Video Airchecks, 130 Shore Road, Suite 300, Port Washington, NY 11050; e-mail: [RadioTV@aol.com](mailto:RadioTV@aol.com).

## Industry

• **RANDY GERSTON** has been named Sr. VP/Music at Rysher Entertainment. He most recently headed the record label and publishing company divisions of Lightstorm Music.



Gerston

• **PROMUSIC** has introduced the "Screen Two Music Library," available on compact disc. The first five releases are "Vocalease," "Powercuts," "Imagination," "Chorale," and "Rap Tracks & Soul Grooves." All contain music beds for various promotional uses; (800) 322-7879

## CHRONICLE

### BIRTHS

Capitol recording artist **Garth Brooks**, wife Sandy, daughter Allie Colleen, July 28.

## Changes

**CHR: Kool DJ RedAlert** adds "Ol' Skool At Noon" host duties at Hip-Hop WQHT (Hot 97)/New York. He will remain host of its "Five O'Clock Free-Ride" program. Also at Hot 97, **DJ Skribble** becomes permanent mixer for the "Saturday Night Dance Party" ... **Billy Burke** has replaced the **Nastyman** in PM drive at KIIS/Los Angeles ... **WZPL/Indianapolis** midday host **Dave Decker** adds MD duties, while former **MD Rob Blair** trims his night shift — allowing him to return to college fulltime ... Former **KZFM/Corpus Christi, TX** morning host **Scotty Snipes** is the new OM at **WAEV-FM & WLVA-FM/Savannah, GA** ... **CKFM/Toronto** Promotions Dir. **Blair Bartrem** joins **MD Wayne Webster** as co-APD.

**Country: WKKX/St. Louis** morning co-host **Sue Thomas** exits ... **Robb Bennett** joins **WQMX/Akron** for mornings. **Chris Casale** shifts to afternoons ... **Ric Braswell** is the new morning host at **WKTC/Greenville-New Bern** ... **Doug Wagner** is the new MD/midday host at **WITL/Lansing, MI** ... **Jack Robertson** departs evenings at **WMTZ/Johnstown, PA** ... **Chris Carson** exits mornings at **WAIB/Tallahassee, FL**.

**NAC: Hal Murray** adds MD duties at **KKJZ/Portland**.

**News/Talk: Larry Kantor** and **Ben Mevorach** have been named News Anchor and Reporter, respectively, at **WINS/New York** ... **Ernie Myers** will provide daily Del Mar race reports every morning at 6:45 on **KSDO/San Diego** ... **Fred Hornsberger** returns to afternoons from mornings to host "90 To Six" on **KDKA/Pittsburgh**. **John Gigna** will remain morning anchor in a solo position. **Rob Pratte** shifts from afternoons to weekends at the station ... **David Brauer** joins **KSTP/Minneapolis** for mornings ... At new **Talker KXKL (AM 1280 Ralph!)/Denver**, the syndicated "Aaron Harber Show" takes the 8-9pm slot.

**Oldies: Gary Dickson** is the new morning host at **KLDE/Dallas** ... **Chris "The Mighty" Quinn** replaces **Denny Sanders** in the 7pm-midnight shift at **WMJI/Cleveland**.

## PROS ON THE LOOSE

**Linda Energy** — MIDDAYS **WBGG/Miami** (954) 942-4251  
**Mucho Morales** — MORNINGS **KRLA/Los Angeles** (310) 946-5348  
**Mike Rivers (aka Willie B. Goode)** — AFTERNOONS **WBGG/Miami** (954) 963-5349

Sanders steps down to concentrate on PD duties. **Ken Morgan** assumes weekend nights at 'MJI.

**Rock: At KLOS/Los Angeles**, nighttimer **Suzanne Ansilio** and midday host **Remy Maxwell** swap shifts ... **Pierre Robert** returns to **WMMR/Philadelphia** for midday duties. Current midday host **Matt Cord** assumes afternoons, and **Elise Brown** segues to mornings ... **Ron Fitzgerald Jenkins** joins **WRXX/Ft. Myers** as a parttimer ... **KMJX/Little Rock** afternooner **Sam Reynolds** exits ... At **KDOT/Reno, NV, PD/mornings** **Steve Funk** swaps airshifts with afternoon driver **Robb Williams**, and evening host **Kevin Smith** trades shifts with middayer **Cheeseman** ... **WPYX/Albany** has new phone numbers: (518) 785-9800, fax (518) 785-4747.

**Sports: Ronnie Duncan** joins **WKNR/Cleveland** for the 10am-2pm Sunday shift. **Marc Kestecher** joins from **WROW/Albany** as a Sports Ticker Reporter.

**Records: Jeff Holder** has been appointed VP/Creative Affairs at **Sony Wonder** ... **Jennifer Looney** has been promoted to Associate Dir./Advertising at **Atlantic Records** ... **Sid McCain** is now Associate Dir./Publicity at **Arista Records** ... **Simon Collins** has become Manager/A&R at **A&M Records** ... **Stephen Medlin** is the new Dir./Advertising at **Capitol/Nashville** ... **Leslie Chin-eha** has been named National Retail Sales & Marketing Manager for **TAG Recordings**. Additionally, **Matthew Chook** elevates to Product Manager at the label.

**National Radio: Iris Frank** is the new VP/Human Resources for the **Katz Media Group**.

**Industry: Kristine Ashton** is elevated to Sr. AE for the **Mitch Schneider Organization**.

## NATIONAL RADIO FORMATS

ADDED THIS WEEK

### ABC RADIO NETWORKS

**Robert Hall • (214) 991-9200**

### Hot AC — Robin Jones

**HOOTIE & THE BLOWFISH** Tucker's Town

### Classic Rock — Chris Miller

**BLACK CROWES** Blackberry  
**JOHN MELLENCAMP** Key West Intermezzo ...  
**SCREAMING TREES** All I Know  
**TRAGICALLY HIP** Gift Shop

### ALTERNATIVE PROGRAMMING

**Steve Knoll • (800) 231-2818**

### CHR/Rock

**CURE** Mint Car  
**SEVEN MARY THREE** My My  
**SOUNDGARDEN** Burden In My Hand

### Mainstream AC

**MICHAEL ENGLISH** Your Love Amazes Me  
**JEWEL** Who Will Save Your Soul  
**VANESSA WILLIAMS** Where Do We Go From Here

### Lite AC

**JIM BRICKMAN** Hero's Dream  
**BETTE MIDLER** God Help The Outcasts

### UC

**BUSTA RHYMES** It's A Party  
**MISTA** Blackberry Molasses

### BROADCAST PROGRAMMING

**Walter Powers • (800) 426-9082**

### Digital CHR — J.J. Cook

**BLUES TRAVELER** But Anyway  
**GIN BLOSSOMS** As Long As It Matters  
**QUAD CITY DJ'S** C'Mon 'N Ride It (The Train)

### Digital AC — J.J. Cook

**REO SPEEDWAGON** Building The Bride  
**LIONEL RICHIE** Ordinary Girl

### Digital Hot AC — J.J. Cook

**JEWEL** Who Will Save Your Soul  
**TOM PETTY** Walls

### Modern Rock — Leslie Cohan

**TRACY BONHAM** The One  
**IMPERIAL TEEN** You're One  
**PEARL JAM** Who You Are  
**RAGE AGAINST THE MACHINE** People Of The Sun  
**REPUBLICA** Ready To Go  
**REACHAROUND** Big Chair

### Digital Soft AC — Mike Bettelli

**LIONEL RICHIE** Ordinary Girl

### Digital AC Mix — Mike Bettelli

**REO SPEEDWAGON** Building The Bride

### JONES SATELLITE NETWORKS

**Phil Barry • (303) 784-8700**

### Adult Hit Radio — J.J. McKay

**BADLEES** Angeline Is Coming Home  
**MELISSA ETHERIOGE** Nowhere To Go  
**WHITNEY HOUSTON** Why Does It Hurt So Bad

### Soft Hits — Rick Brady

**JIM BRICKMAN** Hero's Dream

### WESTWOOD ONE NETWORKS

**Bob McNeill • (805) 294-9000**

### Bright AC — Bill Michaels

**VANESSA WILLIAMS** Where Do We Go From Here

### Soft AC — Andy Fuller

**CHER** One By One

### Adult Rock & Roll — Diana Laird

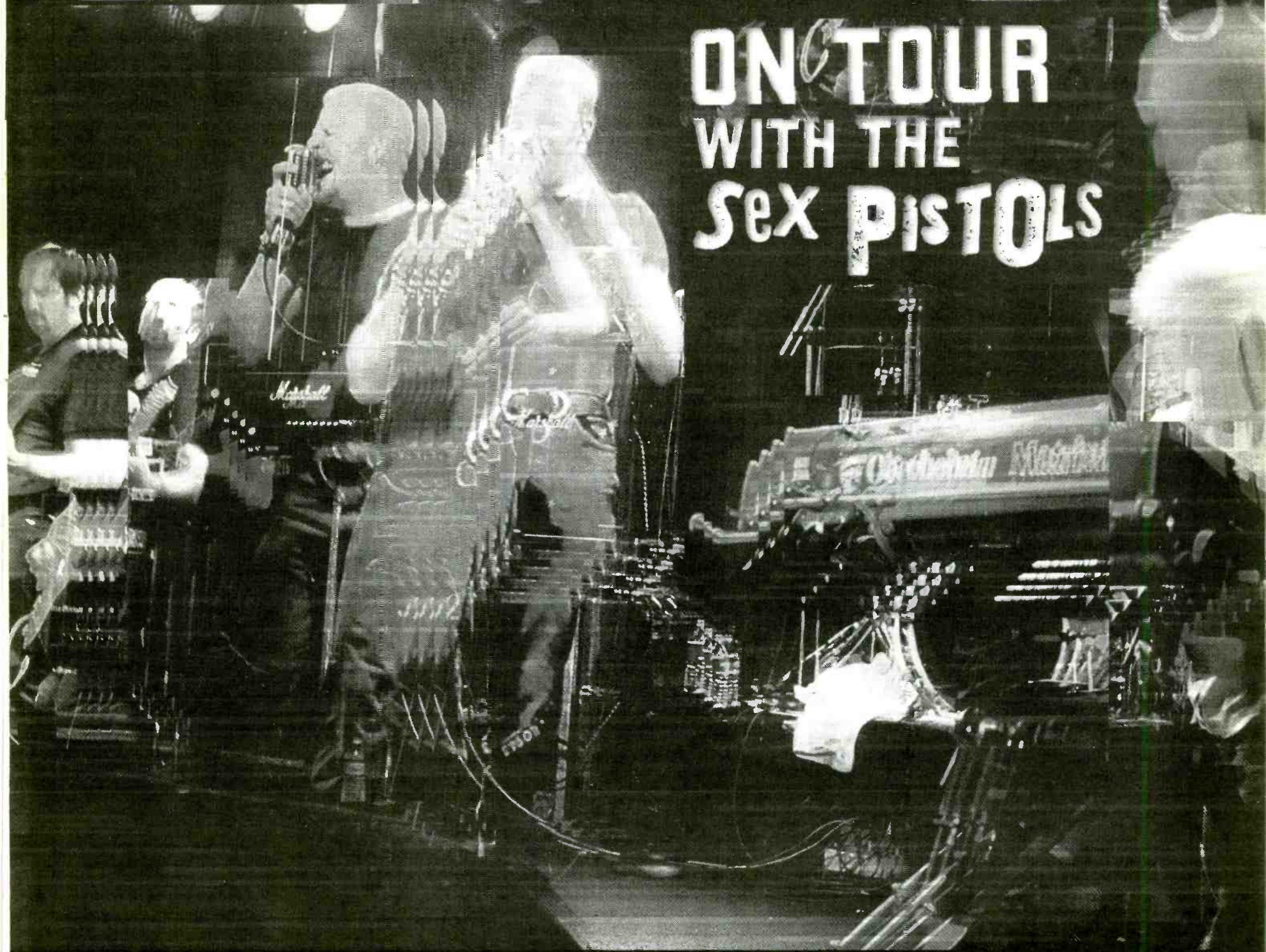
**PETER WOLF** Romeo Is Dead



**YOU CAN CALL ME AL** — **WASH-FM/Washington MD/afternoons** **Randi Martin** (l) and **PD Steve Streit** recently took time out to get some shade and pose with **Vice President Al Gore**, who hosted a barbeque held for sponsors of the 1996 National Race for the Cure at his Naval Observatory home. The event, which raised \$1.4 million toward breast cancer research, attracted an impressive 30,000 runners who braved sizzling temperatures and that infamous DC humidity.

# GRAVITY KILLS

ON TOUR  
WITH THE  
SEX PISTOLS



## STILL "GUILTY"!!:

### MODERN ROCK:

KROQ 28X (#9)  
WXAK 27X (#11)  
Q101 23X (#4)  
91X 31X (#4)  
WLUM 41X (#1!!)  
WNVE 24X (#14)  
WPBZ 29X (#15)  
WBZU 34X (#4)  
KOME 18X  
WBCN 15X  
WHFS 15X  
99X 15X  
WDRE 15X  
WQXR 13X

### ROR/ACTIVE ROCK:

WRCX 37X (#2)  
WIYY 34 X (#3)  
WLZA 32X (#7)  
WKLO 26X (#4)  
KBPI 35X (#4)  
KUFO 24X (#7)  
KUPD 19X (#6)  
WWDC 18X (#13)

## CAN YOU "BLAME" 'EM?:

### MODERN ROCK:

WDGE 15X  
KROX 14X  
KBBT 19X (#16)  
KMYZ 14X  
KEGE 38X (#4)  
WENZ 11X  
KTOZ 11X  
WAL6 11X  
WGRD 10X  
WOWW 10X  
WROX 10X  
WFNX ACB  
KEDJ ADD

### ROR/ACTIVE ROCK:

KRAO 18 X (#15)  
WZAT 15X  
KEGL 15X  
KILD 12X  
WKLO 14X  
KTXQ 12X  
KIOZ 11X  
KLOS ADD  
WJRA ADD

### AS SEEN ON



OVER 180,000 UNITS  
SOUNDCANNED TO DATE!!

## GRAVITY KILLS/SEX PISTOLS TOUR DATES:

FRI	2-AUG	THE COMPLEX	DALLAS TX
SAT	3-AUG	INTERNATIONAL BALLROOM	HOUSTON TX
SUN	4-AUG	MFO ISLAND AMPHITHEATER	MEMPHIS TN
TUES	6-AUG	PATRIOT CENTER	FARFAX, VA
THURS	8-AUG	ROSELAND	NEW YORK CITY
FRI	9-AUG	ROSELAND	NEW YORK CITY
SAT	10-AUG	GREAT WOODS AMPHITHEATER	BOSTON, MA
TUES	13-AUG	NAUTICA AMPHITHEATER	CLEVELAND OH
WED	14-AUG	I.C. LITE AMPHITHEATER	PITTSBURGH PA
FRI	16-AUG	COBO HALL	DETROIT MI
SAT	17-AUG	ARAGON BALLROOM	CH CAGO IL
SUN	18-AUG	THE RAVE	MILWAUKEE WI
THURS	22-AUG	UNIVERSAL AMPHITHEATER	LOS ANGELES CA
SAT	24-AUG	HOLLYWOOD PALLADIUM	LOS ANGELES CA
TUES	27-AUG	SHORELINE AMPHITHEATER	MTN.VIEW, S.F. CA
THURS	29-AUG	TIMBER BOWL	PORTLAND, OR
FRI	30-AUG	BLMPERSHOOT FESTIVAL	SEATTLE WA



RADIO CONTACTS AT TVT RECORDS: MODERN ROCK GARY JAY OR JOHN PERRONE,  
ACTIVE ROCK/ROR SUDI GAASCHE  
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• OVER 24 WEEKS ON THE MODERN ROCK MONITOR CHART (#40 THIS WEEK),  
• AFTER SIX MONTHS, STILL OVER 600 MODERN ROCK BOS SPINS I "GUILTY",  
• OVER 450 COMBINED "BLAME" BOS SPINS THIS WEEK!

## Radio Reacts To Karmazin's NYSBA Remarks

Incoming CBS Radio chief Mel Karmazin's recent (7/15) address before the New York State Broadcasters Association prompted a range of radio reaction, including these three letters to R&R:

### 'We Need To Be In Mel's Jungle'

I have always believed that we in the radio industry are our own worst enemies. Mel Karmazin didn't use those words, but nonetheless he echoed my sentiments in the July 19 issue of R&R.

Radio sales managers and salespeople have been battling in the wrong arenas forever, and now is the time for the big paradigm shift.

Instead of waiting for the Arbitrators to come over the fax or talking about the sales team from the "other station," sales departments should be concentrating on how to take dollars from other competitive media and how to best sell the qualitative strengths of *their station*.

For example, I bet you know the marital status of the rep at "Station X," but do you know if your listeners respond to direct mail?

I bet you *think* you know that the GSM across the street is in trouble with his or her owner, but do you know what share of General Motors or Ford car buyers your station delivers?

When you get to the office, do you read your station's qualitative profile from Retail Direct — instead of *USA Today* — so you can consult with the client about how to move merchandise out his or her door?

This is not a blanket indictment of all stations and sales teams, but you and I know that these examples happen all too frequently.

Sales departments should be concentrating on how to get past the agency buyer who simply makes decisions based on ranker and doesn't want to hear anything else. The simple fact is radio stations should be judged on how much merchandise they move, not just Arbitron or Accuratings. As long as I can remember, the agency/station relationship has been adversarial. Those attitudes must change.

We and the agencies should strive for more of a win/win situation. For the longterm future of our business — and to increase the share of the revenue pie that radio receives — we must get to the client to present our ideas. We can do that if agencies will spend more time listening to station salespeople about some particular station's strengths, and presenting those ideas to the client.

Agencies can't assume that a particular demographic will work in each market from Akron to Yuma. If you hit a snag, radio stations cannot be afraid anymore to go to the client directly. We need to build relationships with the client — in order to tell our particular story vs. the local cable interconnect, TV station, or newspaper — to expand our share of the revenue pie. Hopefully that will happen with the cooperation of the agency.

We will get that cooperation if we market the strengths of our station in moving the client's product, instead of battling with each other.

The goal is to take dollars away from other media, which are the real competitors, not continually butt heads with the folks across the street and hope for a "switch pitch" to work.

I have been told that the sign of a true leader is not whether he or she leads you down the right path in the jungle, it's whether he or she has enough sense to tell you if you're in the *right jungle*. I believe we need to be in Mel's jungle.

Bill Kelly,  
VP/GM,  
WKBN/Youngstown, OH

### 'If Leaders Want Better Results ...'

I agree with Mel Karmazin that the radio share of 7% in ad dollars is too low for the value radio offers the marketplace. However, the percentage will not change until those currently in power break through the typical paradigm of low percentages paid for radio commissions.

It takes similar skills to sell radio time as it does to lead a company. I am not saying the same skills, but I am saying the same entrepreneurial abilities are required to bring in higher ad dollars.

Typically, low wages are offered to radio salespeople and nine out of 10 of these salespeople leave or fail before impact takes place. The management at the top is hollering, even when some are making a killing.

When these managers look at that 7%, they should look in the mirror and ask themselves, "Am I in a position to change old-time thinking?"

Newspaper is a tangible and therefore easy buy for a merchant, but radio sales requires excellent communications skills. Those folks who can weave a spell and move people emotionally don't come cheap. If "winning" salespeople commit to radio, the change will demonstrate itself.

If leaders want better results, they have to give more. That's karma!

Ken Patch,  
a 22-year radio GM,  
Myrtle Beach, SC

### 'We're Managing Sales The Same Way'

Mel Karmazin, Dan Mason, and other industry leaders have recently renewed the call for increases in total radio revenues. They're right. The problem remains acute.

Fact: In every single city, the local daily newspaper outbills all of the radio stations combined.

Fact: Yes, the *L.A. Times* outbills total L.A. radio revenue.

Fact: The three New York City dailies gross \$1.4 billion — that's 15.5% of all radio revenue in America.

Fact: In January '95, Continental Airlines spent \$450,000 in just

two New York City newspapers — in January.

Managers do things to avoid being fired. Or, to put it kindly, they do things to please their boss. In order for sales departments to increase radio's share of total revenue, they need more than memos and goals, they need a new operating system. Maybe the reason the situation hasn't changed for decades is that we're *managing* sales the same way year after year and expecting different results.

We've got to stop studying monthly local market radio revenue rankers. Those reports keep managers focused on stealing revenue from other stations. Their scorecard is now based on beating the rank of other radio stations, which defeats the greater goal. Instead, we should subscribe to reports from companies — such as *Media Market Reports* — that cover all media, every month.

We've got to hire more salespeople who've never sold radio. The highest unit rates are almost always won by the rookie who doesn't know the myths. Obviously, pay more commission for business that has never been on radio. If you really want to fix the problem — and aren't just grandstanding — then pay no commission on renewals or business "stolen" from other radio stations.

It's counterproductive to allow profit margins to be met by cutting costs. Relative to any other industry — especially TV, where they literally pay people to get coffee — there's NO FAT at any radio station. The recent preoccupation with "fantasy fat" has given tacit permission to pay less attention to gross billing. Our failure to invest more in quality personnel, research and development, and support staff does little to ensure our future. There are, as Mr. Karmazin correctly notes, more than enough ad dollars in the market to meet any budget any radio executive could create.

At budget time, if a cost is believed to be necessary, it probably is. Increased gross dollars should be the only permissible way to meet a bottom line. Bonuses and other rewards should be based totally on exceeding budgeted gross dollars.

If *low costs* make it possible for GMs to meet their bottom lines without fighting for new radio dollars, why the hell shouldn't they? Raise the bar. Increase operating investment, and the gross dollars will increase. (This is not theory, I've done it.)

Any eraser can cut costs. Skilled managers know how to deploy increased investment for greater dollar return. Beware the managers who are just a little too proud of their ability to cut costs in order to meet the bottom line. That manager isn't going to bring new dollars to radio!

## DATELINE

• June 26 (through September 18) — Summer Arbitron.

• August 8-10 — Talentmasters Morning Show Boot Camp. Westin Canal Place Hotel, New Orleans; (770) 926-7573.

• August 16-17 — O'Day/Orkin's International Radio Creative & Voiceover Summit. Bel-Air Summit Hotel, Los Angeles; (310) 476-8111.

• August 22-25 — Jack The Rapper Convention & Expo. Georgia International Convention Center and Sheraton Gateway Hotel, Atlanta; (407) 290-2289.

• September 4 — MTV Video Awards. Radio City Music Hall, New York.

• September 8 — 48th Annual Emmy Awards. Pasadena Civic Auditorium; Pasadena, CA.

• September 9 (through December 11) — Fall Arbitron.

• September 10-14 — 20th Annual NABOB Fall Broadcast Management Conference. Sheraton Washington Hotel, Washington, DC; (202) 463-8970.

• September 17-19 — Internet Business Strategies For Radio. Embassy Suites Hotel, Chicago; (800) 420-2145 or <http://www.iqpc.com/radio.htm>

• October 2 — CMA Awards. Grand Ole Opry, Nashville.

• October 4-6 — '96 Women In Communications Conference. Red Lion Jantzen Beach Hotel, Portland, OR; (703) 359-9000.

• October 9-12 — NAB Radio Show. Los Angeles Convention Center; (202) 429-5420.

• October 9-12 — RTNDA 51st International Conference & Exhibition. Los Angeles Convention Center; (202) 659-6510.

• October 12 — NAB Marconi Radio Awards Dinner & Show. Westin Bonaventure, Los Angeles; (202) 429-5350.

• October 23-26 — RAP SHEET's Working Towards A Unified Hip Hop Nation III. Site TBA, Los Angeles; (213) 634-3528.

• October 27 — '96 Radio Hall of Fame Induction Ceremony & Dinner. Radio Hall of Fame, Chicago; (800) 860-9559.

• October 30 — John Bayliss Foundation Roast. Waldorf Hotel, New York; (408) 624-1536.

• November 2-5 — RAB Board Meeting. Ritz-Carlton, Dearborn, MI; (214) 753-6750.

### 1997:

• February 3 — Deadline for NAB Crystal Radio Award Entries; (202) 775-3510.

• February 6-9 — RAB '97 Mktg. Leadership Conference & Exec. Symposium. Marriott Marquis, Atlanta; (800) 722-7355.

• March 5-8 — 28th Country Radio Seminar. Opryland Hotel, Nashville; (615) 327-4487.

• April 4-7 — Broadcast Education Assn. 42nd Annual Convention "Reinventing Electronic Media: Multimedia in the New Millennium."

Out of 10,000 radio stations, less than 50 gross more than \$10 million. That's a small industry. Small cost bases help keep it small.

We've also got to end the hypocrisy. It must seem odd to other industries that radio earns all of its revenue from advertising yet seems loathe to advertise itself. It's almost viewed as unmanly to promote good programming, i.e., "They got their ratings because they did a lot of marketing this book. Ha ha." (Thank goodness, it's so easy.) Why are the people who make their living from ad revenues the toughest to sell on the virtues of advertising?

We've got to learn to stop saying, "The best place to advertise is on our station." No, it's not. That's like saying, "The best place to advertise the restaurant is on its menu" or "The best way to get people to come to the game is with ads on the scoreboard." Set the example, advertise thyself.

The national sales manager job is a very big deal. It should not be viewed as a luxury option. A well-

trained, highly visible, NEVER IN THE OFFICE national sales manager is a critical component in winning new dollars to radio. The general manager should join the national sales manager on new business calls constantly.

Who's doing a good job of recruiting new business? Programmers. While less than 9% of all ad revenue flows to radio, more than 90% of the population listens to radio every week. More than TV, newspapers, or magazines. Radio programmers have excelled at winning and keeping public interest in the medium fresh and top-of-mind with minimal resources.

Among the best general managers I hired were those who had never been in sales. Their sales departments won the highest rates, had the lowest number of barter deals, didn't allow bonusing, and exceeded all sales goals. They didn't know it couldn't be done.

Walt Sabo,  
President,  
Sabo Media

# PRODUCT SHOWCASE

## ADOBE GRAPHICS & DESIGN 1-800-7-COYOTE

1-800-726-9683 Leslie • Lisa • Michele



### SERVICE

We are either away from our desk or on the other line. Please leave a message or hit 0 for the operator and have us paged.

### DEADLINES

Haven't made one yet. Goin' for the record.

### PRICES

All costs are dependent upon the attitude of the client.

### FREE

20 page color catalog with promotional/premium items specifically designed for the broadcasting and recording industry. Quarterly specials. Valuable gift, worth millions.

#### REFERENCES:

ABC RADIO NETWORK • UNITED STATIONS • WARNER BROTHERS  
JONES SATELLITE NETWORKS • WESTWOOD ONE • CNN  
BILLBOARD • BMG/RCA • MCA • Plus over 1,000 Radio & TV stations!



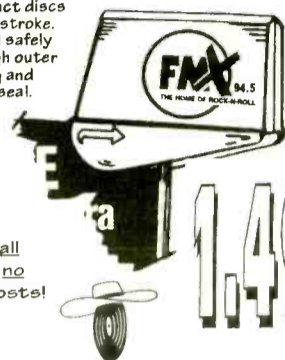
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Opens compact discs in one easy stroke. Cleanly and safely cuts through outer wrapping and factory seal.



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Exceptional Voice Imagery  
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## Maximizing Your Use Of Qualitative Data

By Laurie Camuso

In a recent Sales column (R&R 7/5), we wrote that qualitative data is now a key consideration in advertisers' decisions about where to place their ad dollars. Few would argue this point. No doubt you have all stared at a computer screen eagerly awaiting the answer to many of life's great questions, such as, "Where do we rank against heavy business travelers?"

However, there are numerous creative ways to use qualitative data that go well beyond the ability to rank by either come or index. Advertisers know this, and so should you.

### Getting Inside Their Heads

Advertisers, even more so than agencies, are heavily reliant on qualitative information. It is the basis for all marketing and media decisions. Yet the research available to them can vary dramatically, from state-of-the-art Behavior Scan Information data available to the *Fortune* 500 giants, to the smallest local retailer's customer database. One of the values we bring to advertisers lies in our ability to offer them pertinent information that they do not have access to themselves.

**Stewart Yaguda** — President of **Interp**'s Radio 2000 and a former *Fortune* 500 marketing director — says, "Most advertisers have a solid understanding of their consumers. They often conduct, and prefer to work with, their own research studies and analyses specifically for their brand. However, this primary research may not fulfill all of their needs. For instance, it may stop short of media preferences. This is where we can help."

While advertisers do not usually get involved with individual station selections, they do sometimes

dictate the choice of media, and even the choice of formats. Yaguda adds, "A recent example of how we used qualitative data to turn around an advertiser's thinking involves Hellman's Mayonnaise. Originally, Hellman's had ordered a no Urban dictate.

"However, using **Simmons** data, we were able to show them that some of their heaviest users — their best customers — were core listeners of Urban radio. They accepted the research, and the dictate was removed."

### Sliding Through The Funnel

Research that can ultimately mean dollars for an individual station may initially need to begin at a much broader level, as in the abovementioned Hellman's scenario. National qualitative services, such as **MRI** or **Simmons**, should not be overlooked by local stations. Not only are they useful format positioning tools, they also can provide invaluable information on a product's or brand's consumer base, consumption patterns, and media habits. Some of the information available includes:

**Consumer Profiles:** This data shows the demographic and socioeconomic traits of a particular category's or brand's marketing target, including factors as basic as age, income level, educational achieve-

ment, and as specific as whether they use manufacturer's coupons or shop for sales.

**Purchasing Data:** This identifies the heavy, medium, and light users of a product as well as the volume or consumption percentages for each of these groups. From these figures, we can make statements such as, "Heavy users of this product account for 20% of total users, yet consume 80% of the total volume."

**Brand Comparisons:** These show the differences in consumers as well as consumption habits between competing brands. This is useful when one brand varies dramatically from the rest of the brands in the product category.

**Media Habits:** Classifies targeted consumers into heavy, medium, or light usage patterns for radio and every other major medium. For radio specifically, these same consumers can then be analyzed in terms of format preferences or listening tastes.

For the most part, these same procedures can be carried out on the local level in a growing number of markets. In fact, to aid stations in their use of the growing body of local qualitative information, qualitative services such as **Scarborough** and **Arbitron's RetailDirect** system are taking a proactive role in teaching the selling community how to best use their data to increase revenue.

### From Data To Dollars

OK, you've pulled the data. Now, how do you translate research into revenue? Although every selling situation will demand a slightly different approach, the following applications show how research can be used to solve some common sales challenges:

**Station Profile vs. Consumer Profile Analysis:** Using either a local or national consumer profile, a comparison can be drawn with your station's audience profile, showing that the same type of consumer who buys a particular product also listens to your station. Factors to consider might include age, education, income level, or any other characteristic relevant to the purchase of the product.

## Salespeople On The Move

• **Matt Sunshine** has been named GSM of **Susquehanna's KPLX-FM/Dallas**. He most recently served as Sports Sales Mgr. of **WMVP-AM/Chicago**.

• **Joel Oxley** has been promoted from LSM to GSM at **Evergreen's WTOP/Washington**.

• **Bob Rowe** is the new NSM at **KMOX-AM & KLOU-FM/St. Louis**. He was previously NSM at **EZ's crosstown KFNS-AM & KEZK-FM**.

• **Mike Fisher** has joined **Shamrock Communications' WJZ/Milwaukee** as Sr. AE. He was former-

ly GSM at **Saga's crosstown WLZR**.

• **Carolyn Brown** has become Sales Promotion Coordinator for the **Albany Broadcasting Co.** She most recently held the News Dir. post at **Albany's WFLY-FM**.

• **Suzi Dick** has been elevated from Radio Marketing/Account Management Asst. to Associate Account Mgr. at the **Interp Radio Store**.

• **Deborah Kane** has been named VP/Sales at **Entercom**. She had previously been the company's Dir./Strategic Selling.

**National Consumer Profile vs. Market Profile Analysis:** If your market is substantially different than the nation at large (*i.e.*, older, younger, more affluent), a consumer profile based on national qualitative may not be accurate on a local level. Showing an advertiser that its consumers in your market are substantially different may be beneficial in positioning your station, especially if your station reflects this localized skew.

**Alternate Demo Analysis:** Qualitative data, especially volumetric estimates, can be used to challenge an advertiser's demo target. For instance, if an advertiser targets adults 25-54, yet you can show that adults 55-64 account for a high proportion of a product's total volume, then a strong case can be made

for attaching more value to that consumer group.

**Media Comparisons Based On Targeted Consumers Only:** In some cases, media comparisons made against the total population — rather than against a medium's target group — show an unfavorable bias. For instance, if you are a Spanish station, measuring your station's qualitative index or reach against the Hispanic population rather than the general market should improve your sales story significantly.

**Laurie Camuso** is Research Director for the **Interp Radio Store's** Research Division. She can be reached at (212) 916-0700.

## Eager For More?

**Interp Research** has recently completed its "1996 Qualitative Research Primer," containing qualitative terms, definitions, and applications, as well as a summary of all major qualitative services available for radio. It serves as an excellent reference handbook and training manual. If you would like to receive a complimentary copy of this report, please call 1-800-242-8916, or send an e-mail to [Laurie\\_Camuso@interp.com](mailto:Laurie_Camuso@interp.com).

## Do You Have A Sales Story To Tell?

The challenges facing a radio sales department are growing more difficult each day.

- How are you staying ahead of the game?
- In what new ways are you compensating and motivating your sales staff?
- Is your department using computer technology? How?
- Are you exploiting all possible new business sources?
- Is radio's slice of the advertising pie in your market growing?

**R&R** invites you to share your story about any of the above topics — or any other sales-related issues — with our readers. Your comments will contribute to an ongoing forum designed to raise the profile of radio sales in the advertising community.

Send your thoughts to Managing Editor **Ron Rodrigues** in any of the following ways:

Mail: 10100 Santa Monica Blvd., 5th Floor,  
Los Angeles, CA 90067-4004  
Phone: (310) 788-1646 Fax: (310) 203-9763  
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For example:

**Case study #15** - AC, Top Ten Market

Owned by one of America's largest and best radio groups, this AC had launched successfully but later slipped out of the top five adult rankers. GM and PD asked Alan Burns & Associates to help recapture the magic. Together we retooled the music and morning show and developed a tighter focus on the target.

**Result:** Within three books the station's 25-54 rank was higher than ever before.

**Case study #16** - Adult CHR, Top Twenty Market

When a Midwestern market *beautiful music* station needed help in changing format, we steered it toward Adult CHR. Created a tight, focused, playlist; assembled a strong morning show; and designed a marketing plan to battle competitors who had significantly larger budgets.

**Result:** This client drove the market's other CHR out of the format within a year, *then* beat the market's legendary AC 25-54.

We can do the same for you. Call 703-648-0000.



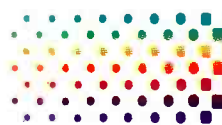
*A few stations we've helped*—KHMx, Houston • WBBM-FM, Chicago • KBIG, Los Angeles • WRQX, Washington, DC • KQKQ, Omaha • WQAL, Cleveland • TTFM/GOLD FM, Melbourne, Australia • KIIS, Los Angeles • WWMX/WOCT, Baltimore • KSTP-FM, Minneapolis • WRVQ, Richmond • KEZR, San Jose • WBOS, Boston • WRAL, Raleigh • WLTQ, Milwaukee • WZPL, Indianapolis • WJMN, Boston • MIX 106.5, Sydney, Australia • WWDE/WNVZ, Norfolk • KJMN, Denver • WOMX, Orlando • WKSE, Buffalo • RS2, Berlin, Germany and many more.

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**'CD Samplers Are Excellent Vehicles For Radio ...'**

The "10 Most Common Problems With Direct Mail Campaigns" article that appeared in the July 5 issue of R&R was — for the most part — right on the money. However, I am compelled to take exception to one parenthetical statement the authors included "(Cassette mailers come immediately to mind.)" as campaigns to stay away from. The implication is that they are too "costly per piece." The statement is a gross generalization, possibly specious, and definitely misleading.

With due respect to Nancy [Izor] and Harv [Blain], this is akin to a McDonald's spokesperson being invited to write an article advising you not to eat hot dogs because they're bad for your health. Duh! Mickey D's doesn't sell hot dogs. So, if a weiner is what best suits you, McDonald's loses. Naturally they'll recommend a burger — they sell 'em.

Under the right circumstances, cassette and CD samplers are excellent vehicles for radio. We do sell them (as do others), and our clients get excellent results. They are best used to introduce a station to potential new come, owing to a format change, personality turnover, an upgraded signal, or other logical reason. This is product sampling at its best and simplest (and should not be

confused with another great promotion, the for-charity CDs that are sold at retail.)

We duplicate the station's aircheck, surround it with eye-popping design, and — using our trademarked SuperLists — put it into the homes of people who listen to the kind of music the station plays. Organized by music preference, these SuperLists are composed of people in the market who have purchased a cassette or CD within the previous six months. Think about the implications. The targeting potential is absolutely unbeatable.

Another benefit is the reaction: "Wow, a free CD!" Not, "Nuts, more junk mail." As for being costly, we can put a killer station aircheck in homes for as little as \$1.25 each. That's cheap to gain

entry to the eyes and ears of your competitor's listeners.

Dick Downes,  
President,  
Custom Publishing &  
Marketing Group

**Pro:Motions**

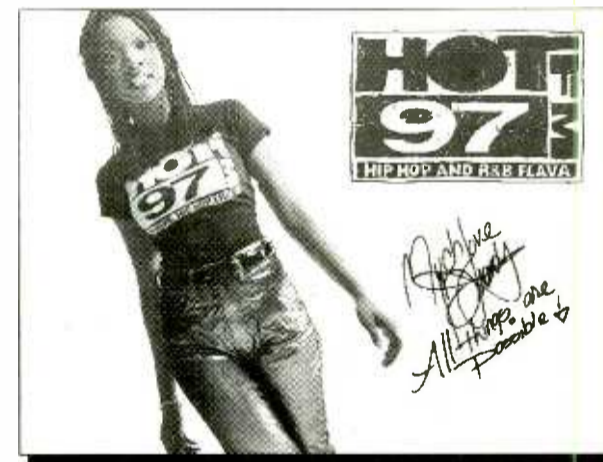
• Paul Miraldi has become Marketing Director at WCBS-FM/New York. He had previously held a similar position at KNEW & KSAN/San Francisco.

• Mona Lapidis segues from KIIS/L.A. to Viacom's crosstown KYSR (Star 98.7) as Promotions Dir.

• Bev Tilden has added Marketing Dir. duties at Evergreen Media's WXKS (Kiss 108)/Boston. She will retain her Corporate Marketing Dir. post for Evergreen.

• Jason Steinberg is the new Dir./Mktg. & Promotions at WRGX (X107)/Westchester County, NY. He previously served as Dir./Mktg. & Promotions at SFX Broadcasting's WMRQ/Hartford.

**Hot 97/NY Subway Campaign Spotlights Format's Stars**



CHR/Rhythmic WQHT (Hot 97)/New York recently kicked off its latest subway advertising campaign with a series of platform cards spotlighting seven major "Hip Hop And R&B Flava" artists, ranging from Busta Rhymes, the Fugees, Brandy, and L.L. Cool J (each pictured above) to R. Kelly, Mary J. Blige, and Wu-Tang Clan member/solo artist Method Man. The campaign is slated to run for six months.

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## 'ZINE SCENE

## Michael Jackson's Nose Falls Off!

The *National Enquirer* reports that the tip of **Michael Jackson's** nose fell off when he was doused with water while filming a video. Jackson wears a fake nose tip that's attached to his face with glue because the tissue in the tip of his nose has died and he's waiting for doctors to come up with a procedure to make his nose look normal again.

In other Jackson family action, sister **Janet** has been wearing out the room service waiters at the Four Seasons hotel in NYC, ordering up heaps of such non-diet fare as milkshakes, pizzas, mozzarella sticks, and Buffalo wings (*Star*).

And in still more Jackson family action, father-in-law **Elvis Presley** ordered Memphis Mafia members to undergo unnecessary surgeries before he would consent to having the same procedures himself (*Star*).

## Love &amp; Happiness

**Tony Bennett**, 70, is pictured kissing his 29-year-old galpal while picnicking in NYC's Central Park (*Star*).

**Stevie Wonder**, 46, has vowed to wed his current galpal — costume designer **Angela McAfee**, 30 — at Christmas. Wonder's first marriage ended in divorce in 1974; he has three children by two other women as well (*National Enquirer*, *Star*).

**Lisa Stansfield**, 30, plans to wed her longtime producer, **Ian Devaney**, 31, in the fall; it will be her second marriage (*People*).

**INXS** frontman **Michael Hutchence**, 36, and galpal **Paula Yates**, 36, are the proud parents of a new daughter, **Heavenly Hiraani Tigerlily**; Yates has three children — **Fifi**, **Peaches**, and **Pixie** — from her previous marriage to **Bob Geldof** (*People*).

The *Globe* reports that **Madonna** and **Carlos Leon** (the father of her as-yet-unborn child) haven't seen each other in eight weeks.

**Mick Jagger's** marriage to **Jerry Hall** is on the rocks — ever since a private eye caught the **Rolling Stones** frontman in a romantic rendezvous with a young model at a posh London hotel (*Globe*, *National Enquirer*, *Star*).

Romance novel queen **Danielle Steele's** 18-year-old son, **Mick**, is in a rock band called **Link 80** that records for the **Switchblade** label, which is financed by his mom (*Star*).

## I Predict ...

Star psychic **Jeane Dixon's** predictions include: **Courtney Love's** attempts to change her image will run afoul of a friend or lover who will fight her attempts to bury the past; **Whitney Houston** will dump hubby **Bobby Brown** as early as fall; **Seal** and supermodel **Tyra Banks** will get married; and **Madonna** may get married in the next six months, but not to the man who is the father of her child.

"I think that if we start to touch plants, we're going to see people becoming more sensitive. I also now see animals starting to talk to us and to each other more" — **Porno For Pyros** frontman **Perry Farrell** comes up with a few predictions of his own (*Interview*).

## Summer Hits (Some Ain't)

*Entertainment Weekly's* cover story is "The 100 Greatest Summer Songs." The list-crazed 'zine also spotlights the "10 Greatest Summer Songs (That Weren't Summer Hits)" and the "10 Worst Summer Songs Of All Time."

Meanwhile, *Entertainment Weekly's* list of celebs who recall "the summer singles that make up the soundtracks of their lives" includes **David Geffen** and **Neil Diamond**, who both choose "Theme From 'A Summer Place'" and **Me'shell Ndegeocello**, who picks "Everyday People" (**Sly & The Family Stone**), explaining, "It's got a great groove; it makes you want to dance, makes you want to barbecue."

## Everyone's A Critic

"Lyrically, some is deep and heavy with true messages, and then some is just a whole lot of B.S. that sells. I admire great young talent like **D'Angelo** and **Boyz II Men**, **Public Enemy**, and, of course, we can't leave out **Whitney [Houston]**" — **Curtis Mayfield** assesses the state of R&B today (*People*).

The saga of **Primitive Radio Gods**, whose "Standing Outside A Broken Phone Booth With Money In My Hand" was recorded five years ago and originally issued on leader **Chris O'Connor's** own indie label back in 1994, is recounted in *Entertainment Weekly*. "It was devastating," O'Connor says about his years in the musical wilderness. "I thought, How can **Tiffany** get signed when we can't?"

"I remember reading all the time, 'There's only two words for **Beck: Tommy Tutone**'" — **Beck** has the last laugh (*Interview*).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

## TELEVISION

TOP TEN SHOWS  
JULY 22-28Total Audience  
(95.9 million households)

- 1 *Olympics* (Tuesday)
- 2 *Olympics* (Thursday)
- 3 *Olympics* (Sunday)
- 4 *Olympics* (Monday)
- 5 *Olympics* (Wednesday)
- 6 *Olympics* (Saturday)
- 7 *Olympics* (Friday)
- 8 *Home Improvement*
- 9 *60 Minutes*
- 10 *Movie* (Monday)  
("The Tommyknockers"  
Pt. 2)

(tie) *Coach*

## Adults 18-49

- 1 *Olympics* (Tuesday)
- 2 *Olympics* (Thursday)
- 3 *Olympics* (Sunday)
- 4 *Olympics* (Monday)
- 5 *Olympics* (Wednesday)
- 6 *Olympics* (Saturday)
- 7 *Olympics* (Friday)
- 8 *Home Improvement*
- 9 *Movie* (Monday)  
("The Tommyknockers"  
Pt. 2)
- 10 *Coach*

Source: Nielsen Media Research

## COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

## Tube Tops

**Gloria Estefan** performs "Reach" — and **Al Green**, **B.B. King**, **Little Richard**, **Wynton Marsalis**, **Mark O'Connor**, and the **Pointer Sisters** participate in a jam session led by **Paul Shaffer** — when **NBC** presents the 1996 Olympic Summer Games closing ceremonies (Sunday, 8/4, 6:30pm ET/3:30pm PT).

## Friday, 8/2

• **Porter Wagoner**, "Prime Time Country" (TNN, 9pm ET/6pm PT).

## Monday, 8/5

• **Shelby Lynne**, **Sam Moore**, **Leon Russell**, and host

**Ricky Skaggs** perform on TNN's hourlong "CMT Presents Monday Night Concerts" (8pm ET/5pm PT).

• **Jeff Carson**, "Prime Time Country."

• **Tom Petty & The Heartbreakers**, "The Tonight Show With Jay Leno."

• **Hootie & The Blowfish**, "Late Show With David Letterman."

## Tuesday, 8/6

• **Eddy Raven** and **Jo-Ei Sonnier**, "Prime Time Country."

• **BR-549**, "Late Night With Conan O'Brien."

## Wednesday, 8/7

• **Linda Davis** and **Dobie Gray**, "Prime Time Country."

• **Crosby, Stills & Nash**, "Jay Leno."

• **Tracy Chapman**, "David Letterman."

## Thursday, 8/8

• **Butthole Surfers**, "David Letterman."

## MUSIC DATEBOOK

## MONDAY, AUGUST 12



Lionel Richie — Olympian effort.

1877/**Thomas Edison** invents the phonograph.

1969/**Blind Faith** makes its U.S. debut, playing at Madison Square Garden.

1984/**Lionel Richie** performs "All Night Long" at the Summer Olympics closing ceremony in front of an estimated 2.5 million TV viewers.

1993/**The Red Hot Chili Peppers** tap **Jesse Tobias** to replace guitarist **Arik Marshall**. Tobias is replaced by former **Jane's Addiction** member **Dave Navarro** three months later.

1994/**Woodstock '94** draws 350,000 to Saugerties, NY. Highlights include onstage mudfights during **Green Day's** and **Nine Inch Nails'** sets, and the **Red Hot Chili Peppers'** human light bulb costumes.

1995/**R.E.M.'s Michael Stipe** undergoes hernia surgery.

Born: **Mark Knopfler** 1949

## TUESDAY, AUGUST 13

1952/**Willie Mae "Big Mama" Thornton** records the original version of the **Jerry Lieber-Mike Stoller** composition, "Hound Dog."

1976/**The Clash** makes its concert debut, playing London.

1990/**Curtis Mayfield** is paralyzed from the neck down when a light scaffolding falls on him as he's about to take the stage at a Brooklyn outdoor concert.

Born: **Dan Fogelberg** 1951

## WEDNESDAY, AUGUST 14

1985/**Michael Jackson** pays \$40 million for the **ATV Music** catalog, which includes 251 **Beatles** songs.

1989/**Bon Jovi's** "New Jersey" becomes the first U.S. album to be released legally in what was then the Soviet Union.

Born: **David Crosby** 1941

## THURSDAY, AUGUST 15

1958/**Buddy Holly** marries **Maria Elena Santiago**.

1965/**The Beatles** perform for 50,000 at New York's Shea Stadium. It's the then-largest crowd ever to see a rock concert. The \$165,000 in receipts also sets a record.

1969/**The Woodstock Music Festival** opens in upstate New York. The three-day event features **Joe Cocker**, the **Grateful Dead**, **Jimi Hendrix**, **Janis Joplin**, **Santana**, **Sly & The Family Stone**, and the **Who**, among many, many more.

Born: **Bobby Caldwell** 1951, **Matt Johnson** (**The The**) 1961

## FRIDAY, AUGUST 16

1962/**Ringo Starr** replaces **Pete Best** as the **Beatles'** drummer.

1975/**Peter Gabriel** exits **Genesis** for a solo career, leaving the singing chores to **Phil Collins**.

1977/**Elvis Presley**, 42, is found dead in his bathroom. The coroner lists the cause of death as coronary arrhythmia.

1985/**Madonna** marries actor **Sean Penn**.

1992/**The first Madonna** convention is held in Detroit.

Born: **James "J.T." Taylor** (**Kool & The Gang**) 1953, **Madonna** 1958

## SATURDAY, AUGUST 17

1970/**Christine McVie** joins **Fleetwood Mac**.

1986/**Forty-two** people are beaten or stabbed at a Long Beach, CA **Run-D.M.C.** concert. The group never took the stage.

1986/**Def Leppard** drummer **Rick Allen** plays his first gig with the band since losing his arm in a car accident.

1995/**Depeche Mode's Dave Gahan** unsuccessfully attempts suicide by slashing his wrists.

Born: **Belinda Carlisle** (**Go-Go's**) 1958, **Jill Cunliff** (**Luscious Jackson**) 1966, **Posdnous** (**De La Soul**) 1969

## SUNDAY, AUGUST 18

1992/**Nirvana's Kurt Cobain** and **Hole's Courtney Love** become parents to daughter **Frances Bean**.

1995/**Courtney Love** jumps into a Mountain View, CA audience crowd, angered because nobody sang "Happy Birthday" to her daughter.

Also ... **Bobby Brown** is arrested for battery after kicking a security guard investigating noise complaints about **Brown's** Hollywood hotel room.

Born: **Sarah Dash** (ex-**LaBelle**) 1943, **Nona Hendryx** (ex-**LaBelle**) 1945, **Gary Lee Conner** (**Screaming Trees**) 1962

— Paul Colbert



59.4 million households  
Patti Calluzzi,  
VP/Music Programming

## ADDS

**FUGEES** Ready Or Not (Ruffhouse/Columbia/CRG)  
**AALIYAH** If Your Girl Only Knew (BlackGround/Atlantic)  
**GHOSTOWN DJ'S** My Boo (So So Def/Columbia/CRG)  
**WARREN G** What's Love Got To Do With It (Interscope)  
**TRACY BONHAM** The One (Island)  
**REACHAROUND** Big Chair (Trauma/Interscope)

## EXCLUSIVE

**SOUNDGARDEN** Burden In My Hand (A&M)

## HEAVY

**BECK** Where It's At (DGC/Geffen)  
**TONI BRAXTON** You're Makin' Me High (LaFace/Arista)  
**BUTTHOLE SURFERS** Pepper (Capitol)  
**MARIAH CAREY** Forever (Columbia/CRG)  
**CRANBERRIES** Free To Decide (Island)  
**DAVE MATTHEWS BAND** So Much To Say (RCA)  
**FUGEES** Ready Or Not (Ruffhouse/Columbia/CRG)  
**GARBAGE** Stupid Girl (Almo Sounds/Geffen)  
**HOOTIE & THE BLOWFISH** Tucker's Town (Atlantic)  
**L.L. COOL J** Loungin' (Def Jam/RAL/Mercury)  
**JOHN MELLENCAMP** Key West Intermezzo ... (Mercury)  
**METALLICA** Until It Sleeps (Elektra/EEG)  
**NADA SURF** Popular (Elektra/EEG)  
**NAS** If I Ruled The World (Columbia/CRG)  
**NO DOUBT** Spiderwebs (Trauma/Interscope)  
**OASIS** Don't Look Back In Anger (Epic)  
**TOM PETTY** Walls (Warner Bros.)  
**PRIMITIVE RADIO GODS** Standing Outside ... (Ergo/Columbia/CRG)  
**QUAD CITY DJ'S** C'mon 'N Ride It ... (Big Beat/Atlantic)  
**STONE TEMPLE PILOTS** Trippin' On A ... (Atlantic)  
**311** Down (Capricorn)  
**2PAC** How Do U Want It (Death Row/Interscope)

## STRESS

**ALICE IN CHAINS** Over Now (Columbia/CRG)  
**BONE THUGS ...** The Crossroads (Ruthless/Relativity)  
**ERIC CLAPTON** Change The World (Reprise)  
**OISHWALLA** Counting Blue Cars (A&M)  
**HOLE** Gold Dust Woman (Hollywood)  
**WHITNEY HOUSTON** Why Does It Hurt So Bad (Arista)  
**MONTPELL JORDAN** I Like (Def Jam/RAL/Mercury)  
**R. KELLY** I Can't Sleep Baby (If I) (Jive)  
**MAXI PRIEST** I/SHAGGY That Girl (Virgin)  
**NEW EDITION** Hit Me Off (MCA)  
**SMASHING PUMPKINS** Tonight, Tonight (Virgin)  
**SPONGE** Wax Ecstatic (To Sell...) (Columbia/CRG)  
**STABBING WESTWARD** Shame (Columbia/CRG)  
**SUPERDRAG** Sucked Out (Elektra/EEG)  
**TONY RICH PROJECT** Like A Woman (LaFace/Arista)  
**WALLFLOWERS** 6th Avenue Heartache (Interscope)

## ACTIVE

**AALIYAH** If Your Girl Only Knew (BlackGround/Atlantic)  
**BLUES TRAVELER** But Anyway (A&M)  
**D'ANGELO** Me And Those Dreamin' Eyes ... (EMI)  
**WARREN G** What's Love Got To Do With It (Interscope)  
**GHOSTOWN DJ'S** My Boo (So So Def/Columbia/CRG)  
**MAXWELL** Ascension (Don't Ever Wonder) (Columbia/CRG)  
**NATALIE MERCHANT** Jealousy (Elektra/EEG)  
**MISTA** Blackberry Molasses (EastWest/EEG)  
**NATHAN MORRIS** Wishes (Perspective/A&M)  
**KEITH SWEAT** Twisted (Elektra/EEG)  
**T-BOZ** Touch Myself (Rowdy/Arista)

## ON

**BETTER THAN EZRA** King Of New Orleans (Swell/Elektra/EEG)  
**TRACY BONHAM** The One (Island)  
**RYAN OWNE** Scratch (Rocket/Island)  
**FILTER** Jurassitol (Hollywood)  
**HAYDEN** Bad As They Seem (Outpost/Geffen)  
**KISS** Shout It Out Loud (Mercury)  
**MAGNAPOP** Open The Door (Priority)  
**ROBERT MILES** Children (Arista)  
**POE** Angry Johnny (Modern/Atlantic)  
**IGGY POP** Lust For Life (Capitol)  
**REACHAROUND** Big Chair (Trauma/Interscope)  
**REPUBLICA** Ready To Go (RCA)  
**PATTI ROTHBERG** Inside (EMI)  
**SCREAMING TREES** All I Know (Epic)

Video airplay from August 5-11.



50.8 million households  
Lee Chesnut, VP/Music Programming  
Wayne Isaak, Sr. VP/Music & Talent Relations

## ADDS

**CHER** One By One (Reprise)  
**GLORIA ESTEFAN** You'll Be Mine (Epic)  
**GIN BLOSSOMS** As Long As It Matters (A&M)  
**FIONA APPLE** Shadowboxer (work)  
**COWBOY JUNKIES** Angel Mine (Geffen)

## XL

**TRACY CHAPMAN** Give Me One Reason (Elektra/EEG)  
**ERIC CLAPTON** Change The World (Reprise)  
**HOOTIE & THE BLOWFISH** Tucker's Town (Atlantic)  
**JEWEL** Who Will Save Your Soul (Atlantic)  
**JOHN MELLENCAMP** Key West Intermezzo ... (Mercury)

## LARGE

**TONI BRAXTON** You're Makin' Me High (LaFace/Arista)  
**MARIAH CAREY** Forever (Columbia/CRG)  
**MELISSA ETHERIDGE** Nowhere To Go (Island)  
**FUGEES** Killing Me Sotly (Ruffhouse/Columbia/CRG)  
**LOS DEL RIO/BAYSIDE BOYS MIX** Macarena (RCA)  
**NATALIE MERCHANT** Jealousy (Elektra/EEG)  
**ALANIS MORISSETTE** You Learn (Maverick/Reprise)  
**TOM PETTY** Walls (Warner Bros.)  
**WALLFLOWERS** 6th Avenue Heartache (Interscope)

## MEDIUM

**CHER** One By One (Reprise)  
**HARRY CONNICK JR.** Hear Me In The Harmony (Columbia/CRG)  
**CRANBERRIES** Free To Decide (Island)  
**GLORIA ESTEFAN** You'll Be Mine (Epic)  
**GIN BLOSSOMS** As Long As It Matters (A&M)  
**WHITNEY HOUSTON** Why Does It Hurt So Bad (Arista)  
**DONNA LEWIS** I Love You Always Forever (Atlantic)  
**PRIMITIVE RADIO GODS** Standing Outside ... (Ergo/Columbia/CRG)  
**PATTI ROTHBERG** Inside (EMI)

## CUSTOM

**FIONA APPLE** Shadowboxer (work)  
**JANN ARDEN** Insensitive (A&M)  
**TINA ARENA** Show Me Heaven (Epic)  
**BADLEES** Angelina Is Coming Home (Polydor/A&M)  
**BLUES TRAVELER** But Anyway (A&M)  
**COWBOY JUNKIES** Angel Mine (Geffen)  
**D'ANGELO** Me And Those Dreamin' Eyes Of Mine (EMI)  
**DISHWALLA** Counting Blue Cars (A&M)  
**PETE DROGE** Mr. Jade (American/WB)  
**PUFF JOHNSON** Forever More (work/CRG)  
**R. KELLY** I Can't Sleep Baby (If I) (Jive)  
**KENNY LATTIMORE** Never Too Busy (Columbia/CRG)  
**AMANDA MARSHALL** This Could Take All Night (Epic)  
**DAVE MATTHEWS BAND** So Much To Say (RCA)  
**MAXWELL** Ascension (Columbia/CRG)  
**MEN OF VISION** House Keeper (MJJ/550 Music/Epic)  
**NATHAN MORRIS** Wishes (Perspective/A&M)  
**OASIS** Champagne Supernova (Epic)  
**MAXI PRIEST** I/SHAGGY That Girl (Virgin)  
**REFRESHMENTS** Banditos (Mercury)  
**KENNY WAYNE SHEPHERD** Aberdeen (Revolution)  
**SMASHING PUMPKINS** Tonight, Tonight (Virgin)  
**SPECIALS** A Little Bit Me, A Little Bit You (Kuff/Virgin)  
**STING** You Still Touch Me (A&M)  
**TONY RICH PROJECT** Like A Woman (LaFace/Arista)  
Video airplay from August 5-11.



36 million households  
Lydia Cole,  
VP/Music Programming

## Video Soul Top 10

**TONI BRAXTON** You're Makin' Me High (LaFace/Arista)  
**R. KELLY** I Can't Sleep Baby (If I) (Jive)  
112 Only You (Bad Boy/Arista)  
**KEITH SWEAT** Twisted (Elektra/EEG)  
**MONTPELL JORDAN** I Like (Def Jam/RAL/Mercury)  
**CASE/FOXY BROWN** Touch Me... (Def Jam/RAL/Mercury)  
**J'SON** Never Stop Loving You (Hollywood)  
**NEW EDITION** Hit Me Off (MCA)  
**TEVIN CAMPBELL** Back To The World (Qwest/WB)  
**MARIAH CAREY** Forever (Columbia/CRG)

(Note: This week's chart is frozen.)

## Rap City Top 10

**NAS** If I Ruled The World (Columbia/CRG)  
**DE LA SOUL** Stakes Is High (Tommy Boy)  
**L.L. COOL J** Loungin' (Def Jam/RAL/Mercury)  
**OUTKAST** Elevators (LaFace/Arista)  
**SADAT X** Hang 'Em High (Loud/RCA)  
**A TRIBE CALLED QUEST** 1nce Again (Jive)  
**CRUCIAL CONFLICT** Hay (Pallas/Universal)  
**TOO SHORT** Gettin' It (Dangerous/Jive)  
**BAHAMADIA** 3 The Hard Way (Chrysalis/EMI)  
**LOST BOYZ** Music Makes Me High (Universal)

Information for week ending August 2.

# MUSIC & MOVIES

## CURRENT

- **PHENOMENON (Reprise)**  
Single: Change The World/Eric Clapton  
Other Featured Artists: Bryan Ferry, Jewel, Peter Gabriel
- **KINGPIN (A&M)**  
Single: But Anyway/Blues Traveler  
Other Featured Artists: Goldfinger, Freedy Johnston
- **THE NUTTY PROFESSOR (Def Jam/RAL/Mercury)**  
Singles: I Like/Montell Jordan  
Ain't No Nigga/Jay Z f/Foxy Brown (Roc-A-Fella/Priority)  
Come Around/Dos Of Soul  
Other Featured Artists: Warren G, Monica, Def Squad
- **THE ADVENTURES OF PINOCCHIO**  
Single: Kiss Lonely Goodbye/Stevie Wonder (London)
- **FLED (Rowdy/Arista)**  
Single: Touch Myself/T-Boz  
Other Featured Artists: Goodie Mob, Tony Rich Project, Joi
- **KAZAAM (Perspective/A&M)**  
Singles: Wishes/Nathan Morris  
I'll Make Your Dreams Come True/Subway  
Other Featured Artists: Barrio Boyzz, Immature f/Quindon
- **ERASER**  
Single: Where Do We Go From Here/Vanessa Williams (Mercury)
- **THE HUNCHBACK OF NOTRE DAME (Walt Disney)**  
Singles: Someday/All-4-One (Hollywood/Walt Disney)  
God Bless The Outcasts/Bette Midler
- **TWISTER (Warner Sunset/WB)**  
Single: Long Way Down/Goo Goo Dolls (Metal Blade/WB)  
Other Featured Artists: Shania Twain, Mark Knopler, Tori Amos
- **TRAINSPOTTING (EMI/Capitol)**  
Featured Artists: Iggy Pop, Blur, Elastica
- **THE CABLE GUY (Work/CRG)**  
Single: Standing Outside .../Primitive Radio Gods  
Other Featured Artists: Cypress Hill, Porno For Pyros, Silverchair
- **EDDIE (Island/Hollywood)**  
Singles: Tell Me/Dru Hill  
Say It Again/Nneka  
Other Featured Artists: J'son, Jodeci, House Of Pain

## COMING

- **THE CROW: CITY OF ANGELS (Hollywood)**  
Singles: Gold Dust Woman/Hole  
Jurassitol/Filter  
I'm Your Boogiemane/White Zombie  
Other Featured Artists: Bush, Korn, PJ Harvey
- **TIN CUP**  
Single: This Could Take All Night/Amanda Marshall (Epic Soundtrax)
- **ESCAPE FROM L.A. (Lava/Atlantic)**  
Single: Blame/Gravity Kills  
Featured Artists: Stabbing Westward, Butthole Surfers, CIV
- **BORDELLO OF BLOOD (Mercury)**  
Featured Artists: Red Kross, Thin Lizzy, Anthrax
- **BASQUIAT (Island)**  
Featured Artists: Toadies, PJ Harvey, David Bowie

# FILMS

## WEEKEND BOX OFFICE JULY 26-28

1 <b>A Time To Kill</b> (WB)*	\$14.82
2 <b>Independence Day</b> (Fox)	\$13.79
3 <b>Phenomenon</b> (Buena Vista)	\$6.32
4 <b>Courage Under Fire</b> (Fox)	\$5.73
5 <b>Kingpin (MGM/UA)*</b>	\$5.58
6 <b>Supercop (Miramax)*</b>	\$5.50
7 <b>The Nutty Professor</b> (Universal)	\$5.33
8 <b>The Adventures Of Pinocchio (New Line)*</b>	\$3.83
9 <b>Multiplicity</b> (Columbia)	\$3.51
10 <b>Fled (MGM/UA)</b>	\$3.10

All figures in millions

\* First week in release

Source: Entertainment Data Inc.

## COMING ATTRACTIONS:

This week's openers include "Phat Beach," starring Jermaine "Huggy" Hopkins and Tommy Boy recording artist Coolio. Look sharp for KKBTLos Angeles air talent Tre Black and RAL/Mercury act Y?N-Vee in supporting roles. The film's TVT soundtrack showcases songs by E-40, Eightball & MJG, Biz Markie, MoKenStef, Def Jef, Chubb Rock, LaTanya, Wildlife Society, Delasaneice, LA Ganz, Young Kyozy f/Spice 1, Rod King f/Solo-Loc, Suga T f/Click, and Kinsui f/Bucwee Boiz.

# CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

## 'Net Chats

Chat with the **Mavericks** Saturday (8/3) at 6pm ET/3pm PT, live from the new House of Blues in Atlanta. Point your browser to <http://atlanta.hob.com>.

Prodigy's Sunday (8/4) evening chat is pure "Solid Gold" as **Marilyn McCoo** stops by to chat. Check it out at 9pm ET/6pm PT (jump: PSEUDO)

On Wednesday (8/7), join **Cheap Trick's Rick Nielsen** and **Robin Zander** in the CompuServe Conference Center (GO CONFERENCE) at 9pm ET/6pm PT.

On Thursday (8/8), **Blues Traveler** makes an appearance on Prodigy at 8:30pm ET/5:30pm PT (jump: CHAT).

## On The Web

Chat with the stars of the Lollapalooza festival from behind the scenes at its August 2 show. The August 3 and 4 shows will also be downloaded onto the World Wide Web for all to enjoy. Log on to <http://lollapalooza.com> or access the Addicted To Noise web site at <http://www.addict.com>.

Classic Rock **KZPS/Dallas** has teamed with AudioNet and Radio2000 to present **East-West/EEG** recording act **Bad Company** live from the Big D's Coca-Cola Starplex on August 4 (<http://www.audionet.com>).



21 million households  
Les Garland,  
Exec. VP/Programming

## National Top 20

- 1 D'ANGELO Me And Those Dreamin' Eyes Of Mine (EMI)
  - 2 BONE THUGS... The Crossroads (Ruthless/Relativity)
  - 3 DEBORAH COX Where Do We Go From Here (Arista)
  - 4 CODE 3 Humpin' Bumpin' (Outburst/RAL/Mercury)
  - 5 KEITH SWEAT Twisted (Elektra/EEG)
  - 6 ROBERT MILES Children (Arista)
  - 7 2PAC How Do U... (Death Row/Interscope)
  - 8 CRUCIAL CONFLICT Hay (Pallas/Universal)
  - 9 A+ All I See (Kedar/Universal)
  - 10 WATTS G'S Stuck In Da Game (Hood Rat)
  - 11 HORACE BROWN Things We Do For Love (Motown)
  - 12 TONY RICH PROJECT Like A Woman (LaFace/Arista)
  - 13 ART N' SOUL All My Luv (Big Beat/Atlantic)
  - 14 NAS If I Ruled The World (Columbia/CRG)
  - 15 T-BOZ Touch Myself (Rowdy/Arista)
- NEW EDITION Hit Me Off (MCA)  
DONNELL JONES In The Hood (Untouchables/LaFace/Arista)  
LOST BOYZ Music Makes Me High (Universal)  
R. KELLY I Can't Sleep Baby (If I) (Jive)  
J'SON I'll Never Stop Loving You (Hollywood)

Most requested for week ending July 26.



Pos.	Artist	Avg. Gross (in 000s)
1	GARTH BROOKS	\$887.8
2	KISS	\$584.9
3	ROD STEWART	\$505.3
4	BOB SEGER	\$472.0
5	GEORGE STRAIT	\$410.5
6	FURTHER FESTIVAL	\$335.0
7	ALANIS MORISSETTE	\$329.2
8	DAVE MATTHEWS BAND	\$276.7
9	BUSH	\$242.6
10	ALLMAN BROTHERS BAND	\$214.4
11	OZZY OSBOURNE	\$212.6
12	CROSBY, STILLS & NASH/CHICAGO	\$210.5
13	MOODY BLUES	\$204.9
14	R. KELLY	\$197.1
15	ALAN JACKSON	\$190.5

Among this week's new tours:

- BARENAKED LADIES
- GOVT MULE
- I MOTHER EARTH
- IMPERIAL DRAG
- JARS OF CLAY
- PEARL JAM
- RAGE AGAINST THE MACHINE
- LEANN RIMES

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 271-7900.

**Agencies**

Continued from Page 1

Four A's last week in a letter to FCC Chairman Reed Hundt — that ad agencies and their clients will be jerked around by market-dominating stations unless the federal government does something to prevent it now.

"The direct concern of the Four A's is the likely increase in the price of advertising time in markets with duopoly ownership and/or control," said the trade group's letter to Hundt. "Specifically, the Four A's recommends the FCC develop a set of conditions to be imposed on appropriate transfer grants that would limit the possibility of monopoly pricing practices." The group also suggested the FCC require stations to offer unbundled pricing, prohibit forced joint advertising purchases, and forbid cross-station "make goods."

**'On Thin Ground'**

Ragan Henry, who sold U.S. Radio's 17 stations to Clear Channel Communications for \$140 million last March, said the Four A's merger jitters "sound to me like they want to undo what the FCC has done — grant radio the freedom to operate."

Henry added, "It doesn't surprise me; everyone's always trying to put himself in the strongest possible position. But I think people are always on thin ground when they ask for regulations based on their fears of what might happen. Stations in the past have always had to give agencies what they wanted or see them take their business elsewhere."

Four A's VP John Kamp, who was among those to meet with the Justice Department, disagreed with the argument that the trade group wants action against "hypothetical" monopoly treatment. "Our members say radio and TV mergers and LMAs are leading to more and more flexing of market-power muscle. But radio is the instant problem."

Kamp said the group won't ask the Justice Department to deny any mergers, but perhaps would request relief in some markets. "Our members get wary when levels of concentration reach 30%. They start shaking when it reaches 50%."

NAB said the Four A's, usually a close ally, was "way out in left field on this issue. Advertising competition is more robust than at any time in our history, and we don't believe changing ownership patterns in radio will threaten that."

**Elder**

Continued from Page 1

Mike will really improve the presentation of the content — give it more variety, more entertainment value, and increased issue focus."

Elder added, "I grew up listening to WLS. Chicago has always been a market I thought would be great to work in, and openings in markets like this happen so seldom that you have to take advantage of them. My first step will be to listen to and get familiar with the mar-

ketplace and talk to the people. [PD] Diana Bodkins's input will certainly be very valuable. I don't see myself making any major changes from a talent standpoint. But the packaging of the liners and some other aspects of the content need to be updated."

Elder was Program/Operations Director at Kansas City's all-Talk KCMO-AM & News/Talk KMBZ-AM from 1993 to 1995. Prior to that, he spent seven years as Program/Operations Director at News/Talk KTOK-AM/Oklahoma City.

**Cooke**

Continued from Page 1

these two stations. I've been on the road for 10 years, and I'm very excited there won't be an 11th."

Beginning his radio career in 1970 as an afternoon news anchor at WFAA-AM/Dallas, Cooke later moved to KNUS-FM/Dallas as News Director. Between 1973-78, he worked as WHDH-AM/Boston ND, KHJ-AM/Los Angeles

News & Public Affairs Director, ABC Radio Network anchor/correspondent, and KFRC-AM/San Francisco ND. From 1979 to 1985, he was VP/ND at RKO Radio Networks.

Cooke said his partner at Roberts/Cooke, Dave Roberts, will be acquiring Cooke's 50% interest in the company, which will no longer consult and will focus entirely on research.

**Sandusky**

Continued from Page 3

tions in three different locations, but I find working with the different formats challenging and fun. The exciting thing is they're looking to consolidate the stations under one roof in a new facility.

"One reason they may have felt I'd be good for this position is I'm used to traveling and can deal with different projects. The only difference is that I'm trading frequent-flyer miles for Triple A miles. But I love the area, and it's a pleasure to be able to stay home and enjoy it."

Kaake — who spent 10 years with Viacom, the last five as VP/Pro-

gramming — will continue to maintain his own consultancy. His past programming assignments include WLTJ/Detroit, WRVR/Memphis, and WSPA/Greenville, SC.

With 14 years of radio experience in the Pacific Northwest, Handley most recently served as Director/Custom Concepts & Music Programmer for Seattle-based AEI Music Network. Her prior Seattle experience includes production and on-air posts at KMTT, KEZX-AM & FM (KEZX-FM recently changed calls to KWJZ), and early NAC outlet KKNW. She also was involved in the launch and programming of KJZZ-AM/Bellevue, WA, one of the country's first NAC stations.

**SFX**

Continued from Page 3

"With the opportunities now available in the radio industry, it's clear that a definitive plan for regional management is necessary," said SFX Exec. Chairman Robert Sillerman, who called the group the "magnificent seven. At SFX we feel particularly fortunate to have seven



Dillon

individuals who have already demonstrated their ability to supervise, operate, and/or program several stations at once."

Rodriguez told R&R, "Had SFX not created this large group, each of these five regions would have been small broadcast companies. This structure gives us an opportunity to better serve investors by allowing us to maintain a better information flow between stations."

According to Black, "This company has virtually quadrupled its size since the telecom bill, and because of that it really demanded we look at some different ways to operate. A lot of what we're doing has never been done before."

**KRLA**

Continued from Page 3

leon also continues to consult the station.

VP/GM Bob Moore told R&R, "We'll still be a 90% Oldies station, but will mix in some Spanish crossover songs that test well. About 78% of KRLA's AQH audience is Hispanic, and this format adjustment reflects what's happening in the market. This is a way for us to extend our TSL because listeners will no longer have a need to leave us to hear current songs by artists like Celine Dion, Boyz II Men, and Gloria Estefan."

Veteran personality Mucho Morales's contract was not renewed, and Ricci Filiar & Kiki Melendez have taken over the morning drive slot. Laboe will handle middays.

Regarding Laboe — who has been with the station in several capacities since 1981 — Moore added, "Art's been a creative consultant for us over the past several months. Carmy came in about nine months ago as PD and did a phenomenal job of refocusing the station. Unfortunately, you can't have two programmers — and that's what it came down to. The good news is I hired a guy with a 30-year Los Angeles track record."

**RAB**

Continued from Page 1

geographic areas, and radio is outperforming both the U.S. economy and other major marketing media in terms of overall growth. We remain optimistic that ongoing economic stability, the upcoming presidential election, and healthy consumer spending will extend this record-setting period of revenue gains through the end of the year and into 1997."

Miller, Kaplan, Arase & Co. CPA George Nadel Rivin said national business was particularly strong in the Southeast, in part because of pre-Olympic business. He said the Southwest region is dominated by Houston and Dallas, where he pointed out that stations have become very sophisticated in their national marketing efforts and with inventory-yield management.



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**EARNINGS**

Continued from Page 8

pared to net earnings a year earlier of \$507,000 (2 cents) on total broadcast revenues of nearly \$127 million, up 31% from \$96.9 million for the first half a year ago. Broadcast cash flow for the first half of this year increased 28.9% to \$65 million from \$50.5 million.

Premiere Radio Networks (NASDAQ: PRNI) announced a record financial performance for the second quarter and for the first six months of the year. Net income for the quarter was up 46% to more than \$1.1 million (12 cents) on gross revenues of \$6.5 million, compared to net income of \$756,000 (16 cents) on gross revenues of nearly \$1.4 million a year ago. Cash flow for the quarter was up 32% to \$2 million from \$1.5 million a year earlier.

For the first six months of the year, Premiere reported net income of more than \$1.7 million (19 cents), up 28% from nearly \$1.4 million (28 cents). Gross revenues for the first half of the year totaled almost \$12.1 million, up 29% from \$2.5 million a year earlier. Cash flow for the first six months also rose 29% to more than \$3.2 million from \$2.5 million during the same period in 1995.

Walt Disney Co. (NYSE: DIS) reported a 28.5% jump in net income for the three-month period ending June 30 to \$406 million (59 cents) on revenues of \$5 billion, compared to net earnings of \$318 million (60 cents) on revenue of \$2.8 billion during the same period a year ago.

For the first three quarters of Disney's financial year, the company showed net income of \$878 million (\$1.47) from revenues of \$13.46 billion, compared to \$1.11 billion (\$2.11) on revenue of \$9.02 billion. The company noted that its nine-month figures included an accounting charge of \$300 million and \$225 million in acquisition-related costs.

Broadcasting revenues increased 7% for the quarter to \$1.6 billion while operating income jumped 19% to \$309 million. For the nine-month period, the company said broadcasting revenues increased 5% to \$4.8 billion while operating income grew 7% to \$836 million.

Heritage Media Corp. (NYSE: HTG) reported second-quarter net income of \$3.7 million (20 cents), down 35% from last year's \$5.7 million (32 cents). For total revenues of \$144.8 million, the figure jumped 35% from \$107 million in the second quarter of 1995. Broadcasting revenues for Heritage increased 11% to \$25.5 million from \$22.9 million a year ago. Operating cash flow was up 46% to \$35.6 million; operating cash flow from broadcasting increased only 7% in the quarter to nearly \$11.9 million.

For the first half of the year, Heritage's net income was down 25% to \$5.4 million (30 cents) with total revenues of \$263.8 million, up 39%, from \$7.2 million (41 cents) in 1995 on total revenues of \$190.3 million. Broadcasting revenues for the first six months were up 8% to \$45.2 million from \$41.8 million. Operating cash flow for the first two quarters climbed 43% to \$60.2 million from \$42.3 million. Broadcasting cash flow was up 4% to almost \$20.5 million from \$19.6 million.

**Q:** What do the Orlando Magic, HBO, Universal Studios, The Democratic National Committee, Comedy Central, and 60 great radio stations have in common?

**A. They choose Edison Media Research.**

It all started with an idea: to provide quality, clear-sighted radio research faster. Edison Media Research is built on this principle. We're working smarter, harder, and faster than the old radio research companies.

With radio changing every day, you can't afford to wait for the answers you need. Edison Media Research conducts complete perceptual research and music testing in

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**WDOK Cleveland's Sue Wilson:**

"Edison Media Research brought a down-to-earth, 'usage' oriented approach to our latest strategic project. They ask the right questions, in the right way, and cut through the clutter with common sense presentations. Getting results quickly is just the icing on the cake!"

**Herb McCord:** "We called after Thanksgiving wondering if it was possible to get research by Christmas. We were amazed to get top quality information, with a full presentation and their unique video report, well in advance of the holiday."

**The Orlando Magic's John Cook:** "We had been working with another research company when we heard about how quickly and how well Edison Media Research worked. We were so impressed with their performance that we're using them for several more projects. Radio stations are lucky to have a company like Edison concentrating on their field."

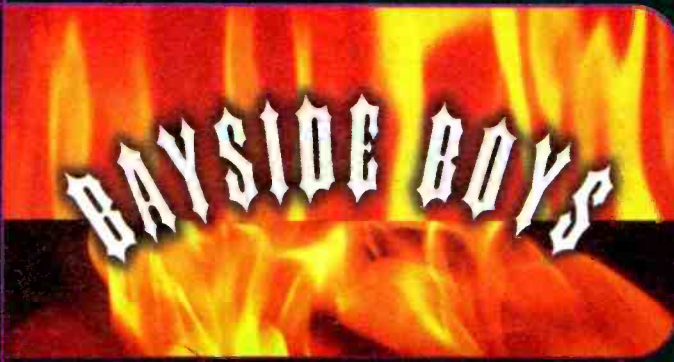
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in Denver! Top 5 phones."

Kid Curry Power 96 Miami  
"Yet another smash from  
the Bayside Boys."

Don Parker KKFR Phoenix  
"Macarena was huge for us  
over a year ago and Caliente  
is showing early signs that it  
could be a hot one."

Cat Thomas KLUC Las Vegas  
"Sounds great on the air...  
Top 20 phones from 16-30  
year old females."

JJ Morgan KIXY San Angelo  
"Top 5 phones from 18-34  
females... Also at night it is  
building a story with  
our teens, coming in at  
Top 5 on the countdown."

Jamie Hyatt KQMQ Honolulu  
"Top 5 phones from 18-34  
females... It's already building  
a story with our audience  
after 2 weeks on the air."

New Adds this week:  
**B95 KCAQ KWNZ**  
Already on 25 stations including:  
**PWR96 KKFR KUBE**  
**Z90 KJMN KDNR**  
**KLUC KQMQ KWIN**  
**KHTN KDGS WOCQ**  
**KIXY and more...**

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# STREET TALK®

## Radio Reacts To Olympic Bombing

The bomb that exploded in Atlanta's Centennial Olympic Park early Saturday (7/27) morning set local radio scrambling. Within minutes of the explosion, **WGST/Atlanta** — the official Olympic Information Station — went to wall-to-wall coverage that ran commercial-free for four hours. WGST host **Pete Davis** actually heard the blast while broadcasting live from the House of Blues nightclub adjacent to the park.

WGST's AC sister, **WPCH-FM**, offered non-stop bomb coverage from 3-9am on Saturday and did a call-in talk show from 8-11pm that enabled listeners to voice their feelings about the incident.

**ESPN Radio** responded to the blast with wall-to-wall coverage from 3:45-6am. The coverage was co-anchored by **Tony Bruno** and **ESPN-TV anchor Keith Olberman**. On-site coverage was provided by two ESPN producers and a stringer who happened to be in the park when the bomb went off.

**Westwood One** overnighter **Jim Bohannon** — who did his 10pm-1am show from Centennial Olympic Park all last week — had just left the park when the explosion took place. Good thing: his show had originated from a site just 60 yards from ground zero.

Incidentally, **WNNX(99X)/Atlanta** air personalities **Jimmy Baron** and **Jill** also were doing a live broadcast a mere 100 yards from the explosion. The Alternative station had to

evacuate its Olympic City site and return to its Buckhead, GA studios, which were under renovation. PD **Brian Philips** had contingency plans in place, however, and the station moved its focus from music to up-to-the-minute news reports.

Speaking of bombs, **WKTU/NY** was off the air for 15 minutes on Tuesday afternoon (7/30) when the 36-story Newport Office Tower building in Jersey City, NJ — where the station is located — had to be evacuated following a bomb threat.

WKTU employees were out of their offices for an estimated two hours while the bomb squad conducted its search. (They found a fake bomb near a bank of elevators.) The building was thought to be targeted because it serves as the backup power center in case of Wall Street outages.

### Fueling The Fires

Word on the streets of Orlando fuels the fires of a rumored **Disney-Chancellor** deal. One of the catalysts in such a scenario is said to be that Chancellor (which currently owns four stations in Orlando) is reportedly a strong bidder for **POA Acquisition Corp.** (which owns 2000 billboards in the Orlando area).

If this latter deal goes down, it would put Chancellor in heated local competition with **Paxson**, which owns six stations in Orlando and 72 billboards. Market-watchers say Chancellor's acquisition of POA would make the deal more interesting for Disney.

Is NYC-based **Geffen Dir./Nat'l Promo Bob Catania** packing his bags for L.A.? Will he arrive as the new Geffen GM?

### D.C. Currents

Precious nanoseconds prior to presstime, ST learned that **WMXL/Lexington, KY PD Dale O'Brien** became the new PD at new **CHR WXTR/Washington**. Look for O'Brien to be in the house some time around August 19.

Furthermore, **WBBM-FM/Chicago** morning driver **George McFly** will join **WXTR** for mornings and former **WPLY/Philly** afternoon driver **L.A. Reid** will come aboard for afternoons.

In other news from our nation's capital, Talk **WWRC PD Jim Allen** is o-u-t. No word on a replacement from **Evergreen**, which

Continued on Page 26

### Rumors

- Will **Priority Nat'l Dir./Crossover Promo Liz Pokora** resurface at **Columbia** in **Bruce Reiner's** Dir./Promo post?

- Is former **Atlantic Sr. VP/GM West Coast Jolene Cherry** about to re-emerge as VP/GM of **Universal Records**, based in the label's new L.A. headquarters? Will she also be spearheading soundtracks for **MCA Records**?

- Will the new **WEZB/N.O.** PD be coming from a **SPF-30** (that's sun protection factor, folks) market?

- Is **LBJ Broadcasting** — which owns three stations in Austin, three in Savannah, GA, and two in Waco, TX — looking to expand?

- After being wooed to fill the open **WYXR/Philly** PD slot, has **WJMN/Boston PD Cadillac Jack** decided to stay on in Beantown?

- Why is **CHR WDJB/Ft. Wayne** playing **Garth Brooks's** "Friends In Low Places" over and over again? When the stunt ends, will we hear a continued commitment to CHR with a more Rhythmic lean?

- Will recently resigned **KIDX/Billings, MT** morning maniacs **Scott Innes & Big D (Derrick Haskins)** resurface in mornings at an as-yet-undisclosed Southern market that's set to get a new Country outlet on Thursday (8/1)?

## Meet Market

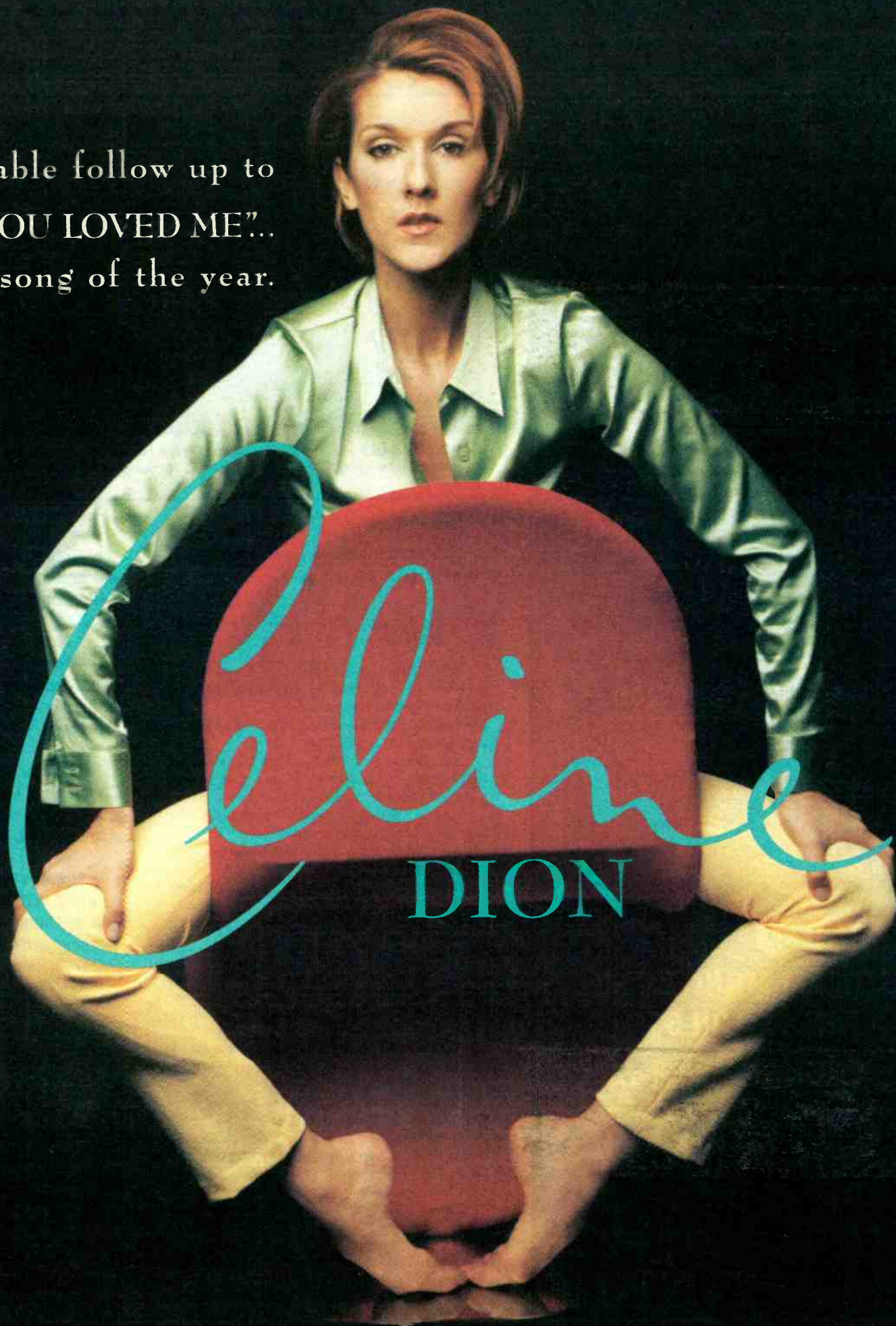
### So what's a "Meet" Market?

The place where people who run stations can find all the people who supply stuff to radio. Stuff like jingles, formats, consulting (thousands of listings), all organized for your area of interest. You don't have to waste a lot

of time. It's open 24-hours, updated every day and it's free. Give it a try - there's a form for e-mailing your comments back to us. See you at the "meet market" called **www.RadiolInfo.com**



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"BECAUSE YOU LOVED ME"...  
the biggest song of the year.




"IT'S ALL COMING BACK TO ME NOW"

Destined to be a classic.

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Executive Producers: Vito Luprano and John Doelp

Management: Rene Angelil, Feeling Productions Inc.

# the Cranberries



## "Free To Decide"

**John Ivey WXKS/Boston**

*"It's already closing in on Top 5 Callout after 100 plays. Looks like it could be a #1 Callout Record. Also Top Ten Phones and Top Ten Sales."*

R&R 32 - 29

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**WMMS /CLEVELAND**

**NEW THIS WEEK AT:**  
**WZPL**  
**B97**  
**WAOA**



# STREET TALK®



**FAMOUS FLAMES** — Behold WFLZ/Tampa PD B.J. Harris, who did his part to help the official Olympic torch make its cross-country trip to Atlanta when he carried the smouldering symbol for a five-mile section of its trek through Tampa.

Continued from Page 24

recently bought the station and is running it under an LMA.

## Rumbles

- **WBGG/Miami** segues from Classic Hits to Classic Rock. Midday maven **Linda Energy** and afternoon delight **Mike Rivers** exit.
- **NAC KOAI/Dallas** welcomes new MD **Ken Glaser**, formerly MD at **KBLX/SF**.
- **Bob Davis's** last official day as PD of Hot AC **KSTP-FM/Minneapolis** will be August 7; MD **Leigh-ton Peck** has been named interim PD.
- Look for **KMIX-FM/Modesto-Stockton, CA** to flip from Country to Spanish in mid-August.
- **WWQM/Madison, WI** welcomes new GM **Dave Stilli**; he replaces **Ed Shulz**.
- **KKJG/San Luis Obispo, CA** and **KJUG/Tulare, CA** OM **John Katz** resigns.
- **KKMJ/Austin MD Nolan Cruise** exits the AC to program Soft AC **KOOI/Dothan, AL**.
- Former **KBUL/Reno, NV** PD **Randy Chase** becomes Sr. Dir./Programming for **Guaranty Broadcasting**, which owns eight stations, including Country **WHMD-FM/Hammond, LA** and **KCIL-FM/Houma, LA**.
- **KDMX/Dallas** AMD **Lisa Thomas** is upped to MD, replacing **Kim Ashley**, who was promoted to PD for the Hot AC outlet (See Page 3).
- Longtime **WXYT/Detroit** news anchors **Mark Mead** and **Hugh Carlson** exit.
- **WZPT/Pittsburgh** signs ex-Pittsburgh Steelers lineman **Tunch Ilkin** (*nom de aire* o' the week) for Friday and Monday morning commentary during the 1996 NFL season.
- Former **KFRR/Fresno** APD/MD/midday maven **Kevin "Kozman" Koske** joins **KMXB/Las Vegas** as MD/afternoon driver.
- **Pam Brooks** returns to the MD chair at **WHCN/Hartford**.
- AC **WLZW/Utica, NY** MD **Jeanne Ashley** has been named APD/MD at Hot AC **WYYY/Syracuse**.
- **KCAL/Riverside** personality **Peg Pollard** exits for the APD/MD/midday gig at **KILO/Colorado Springs**, beginning August 15, as former **KILO** APD **Rich Bryan** joins Adult Alternative **WDIZ/Orlando**.
- Former **WTIC-FM/Hartford** Production Dir. **Bill Grimmeisen** joins **WLAN/Lancaster, PA** for Production Dir./midday duties, replacing **Pattie Ford**.

Country **WROO-FM/Jacksonville** welcomes new PD/morning co-host **Tom Kelly**, coming from an air talent post at **KEBC/OKC**.

**American Radio Systems**, owners of **KBBT/Portland**, signed on its latest acquisition (crosstown **KDBX**), which will simulcast **KBBT's** programming.

Look for **Miles Copeland** — President/Chairman of **I.R.S.** (which parent **EMI** folded into its ranks last week) — to bow a new **EMI**-distributed label this week.

**Heftel** VP/Programming **Bill Tanner** and partners' **WBHK/Birmingham** hit the airwaves with an Urban AC format, using the "Birmingham's Kiss" slogan, last Wednesday (7/24).

Veteran air personality **Magic Christian** joins **Jones Satellite Networks** as morning host of its "U.S. Country" format.

## Deep Thoughts

**WRCX/Chicago** morning star **Mancow** intended to submerge himself in 10,000 gallons of water from 9am last Friday (7/26) until 9pm the following Saturday evening. However, the morning manatee's underwater stint was cut substantially short when Cicero Mayor **Betty Loren-Maltese** declared the stunt a "public hazard" and ordered local police to pull the plug.

Nevertheless, the event — at which people were asked to contribute \$1.03 to watch the mighty **Mancow** overcome his fear of deep water — raised \$1000 for the local **Christopher Zorich Foundation**, which the

Continued on Page 28



**The Original '80s Show is...**

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— Danny Clayton, WKTI Milwaukee

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MISSING YOU TINA TURNER

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Executive Producers: Tina Turner

*Wildest Dreams*

and Roger Davies

Management: Roger Davies



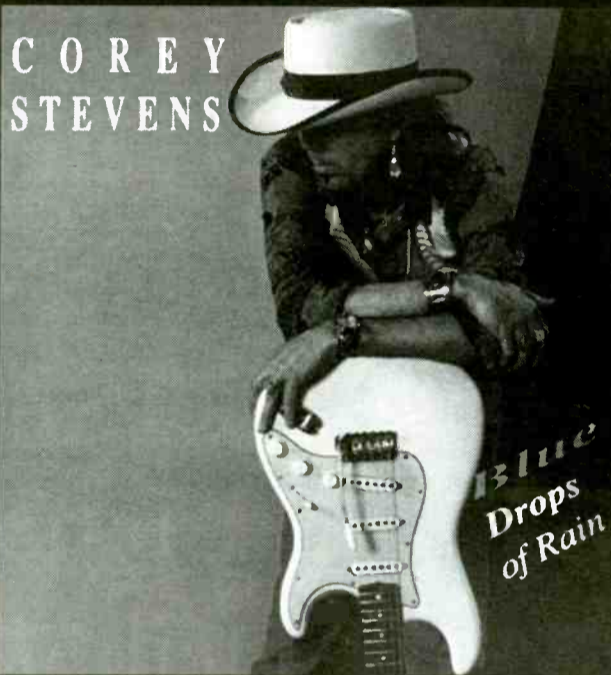
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The Track for Active Rock:

## Gone Too Long



“Extraordinary rock from an extraordinary artist! Corey Stevens is HOT! The track ‘Gone Too Long’ is already Top 5 phones in 2 weeks in the Motor City!”

—DOUG PODELL, PD, WRIF

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## STREET TALK®

Continued from Page 26

Chicago Bears lineman created to aid underprivileged children.

Former WAXQ/NY morning co-host **Christine Nagy** segues to similiar sidekick duties with **Elvis & Elliot** at crosstown WHTZ. Nagy replaces **Patty Steele**, who is handling news anchor duties at crosstown WCBS-AM.

ABC Radio Networks syndicated morning star **Tom Joyner's** show began airing on WDAS-FM/Philly this Monday (7/29).

### That's What 'Friends' Is For

In light of the stars of NBC-TV's "Friends" sitcom seeking a \$100,000 per episode raise, WPXY/Rochester, NY will be sending one lucky listener (and, presumably, a very good friend) to watch the show being taped in L.A. and giving the winner \$100,000 — a "\$100,000 Bar" of candy, that is.

Virgin founder/former chief **Richard Branson** is hiring A&R staffers for his new indie label, reportedly to be called **V2**, which he intends to launch overseas later this year.

### Records

- Look for **Bob Dylan** to launch a new label, to be called **Egyptian Records**, through **Columbia** this fall.
- **Universal's** distribution pact with **Zero Hour** is now non-exclusive, allowing Zero Hour to seek indie distribution for select releases.
- **Capitol** purchased an unspecified minority interest in **Matador**, which was formerly distributed by **Atlantic**. **Matador** co-owners/founders **Chris Lombardi** and **Gerard Cosloy** will continue to manage the label under the joint venture agreement. Selected **Matador** titles will be co-released, marketed, promoted, and sold by **Matador** and **Capitol**.
- **Geffen** Midwest Regional Promo rep **Don Pratt** exits.
- **Curb/Universal** sets three more regional promo people: **Curb** West Coast regional **David Williams** moves to Dallas to handle the Southwest; **Universal** West Coast pop promoter **Rhonda Beasley** now will cover that region for C/U, based in L.A.; and **Buffy Rockhill** becomes Southeast regional, working out of Nashville.
- **Magnatone** welcomes **Mila Collins** to handle Southwest promo, based out of Nashville. Most recently **Imprint** Dir./Nat'l Promo, **Collins** replaces **Joe O'Donnell**, who segues to working the West Coast for **BNA**, based out of Albuquerque. O'Donnell replaces exiting **BNA** West Coast regional **Greg Stevens**.
- **Mercury/Nashville** Dir./A&R **Carson Chamberlain** becomes Sr. Dir./A&R. Meanwhile, label Mgr./Media Relations **Kevin Lane** is elevated to Dir./Media Relations.
- **Elektra** Assoc. Dir./Press & Artist Development **Liz Morentin** segues to **A&M** Nat'l Dir./Publicity as predecessor **Laura Morgan** shifts from A&M's L.A. headquarters to NYC.
- **Atlantic** A&R rep **Jillian Bailly** exits.

RADIO RECORDS



1

- **Walt Disney Co.** purchases **Cap Cities/ABC** for \$19 billion.
- **Westinghouse Electric** buys **CBS Inc.** for \$5.4 billion.
- **Mark Gorlick** upped to **MCA Records** Sr. VP/Promo.
- **Cruze** becomes **KTBS/Houston PD**.
- **Bob Laurence** named **KGBY/Sacramento PD**.

5

- **Mark Kanov** elevated to **WQXI & WSTR/Atlanta** Station Mgr.
- **Doug Gondek** becomes **KCDU/Dallas PD**.
- **Rick Walker** named **KZBS/OKC PD/morning man**.
- **KLSX/L.A.** begins to run **Howard Stern** in mornings.

10

- **Ray Tusken** appointed **Capitol Records** VP/Rock Promo.
- **Don Troutt** becomes **KCMO & KBKC/KC** VP/GM.
- **B.J. Adams** named **WFIL/Philly PD**.
- **Bob Kaake** tapped as **WRVR/Memphis PD**.
- **Gary Owens** joins **KFIL/L.A.** for mornings.

15

- **Jheryl Busby** elevated to **A&M Records** VP/Mktg. Black Product.
- **Tom Bender** becomes **RKO 1 & RKO 2 Networks** Program Mgr.
- **Rick Torcasso** named **WDRQ/Detroit PD**.

20

- **Bruce Johnson** becomes **Starr Broadcasting** President/CEO.
- **WMPS/Memphis** morning man **Rick Dees** adds PD duties.
- **Shotgun Tom Kelly** joins **KFMB-FM/San Diego** for mornings.

### Unauthorized Stern Bio Bows

"Howard Stern: The King Of All Media" (St. Martin's Press, \$23.95) — an unauthorized bio written by **Paul Colford**, who did a similar job on **Rush Limbaugh** — hit the nation's bookshelves this week. Among the hardcover's highlights:

- Stern's 1995 income is estimated to be \$12.5 million.
- Stern gave money to fellow Transcendental Meditation practitioner (and Harvard-educated physics professor) **John Hagelin's** 1992 presidential campaign.
- Stern appeared in a 1986 film, "Ryder P.I.," playing a TV news anchorman named "Ben Wah."

WTMX/Chicago

Prism Radio

KTFM/San Antonio, etc.

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"More Completes Per Hour Means Lower Costs"

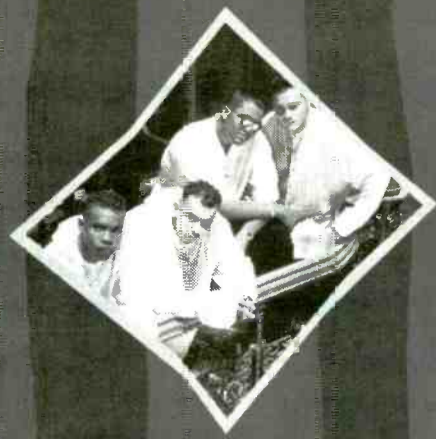
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# ALL-4-ONE



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**TOP 10 R&R AC!**

**82 stations now on with 1282 plays!**

Success stories include:

WLIT 19x	WLTE 13x	KKCW 16x	WWLI 17x
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WDOK 19x	KGBY 18x		

**SoundScan Single #15**

**SoundScan Album #27**

Music by  
Alan Menken

Lyrics by  
Stephen Schwartz

Produced and arranged by  
Walter Afanasieff

FROM THE ORIGINAL  
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Disney's  
THE HUNCHBACK  
OF NOTRE DAME

ALL-4-ONE appears courtesy of Blitz/Atlantic Records  
Walter Afanasieff appears courtesy of Sony Music  
Direction: OT3, Inc./Tim O'Brien



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## 12+ SPRING '96 ARBITRON RESULTS

### Miami-Ft. Lauderdale

	Wi '96	Sp '96
WEDR-FM (Urban)	6.0	5.7
WPOW-FM (CHR/Rhy)	5.2	5.6
WLYF-FM (AC)	5.1	5.4
WRMA-FM (Spanish)	4.8	5.4
WAMR-FM (Spanish)	5.2	4.6
WHQT-FM (Urban/AC)	5.1	4.3
WAQI-FM (Spanish)	4.5	4.0
WHYI-FM (CHR/Pop)	3.6	4.0
WZTA-FM (Rock)	3.3	3.7
WLVE-FM (NAC)	3.3	3.5
WFLC-FM (AC)	3.3	3.4
WKIS-FM (Country)	3.6	3.3
WMXJ-FM (Oldies)	3.9	3.3
WXDJ-FM (Spanish)	3.0	3.2
WTMI-FM (Classical)	3.2	3.1
WCMQ-AM (Spanish)	2.8	2.7
WIOD-AM (News/Talk)	3.4	2.6
WBGGM-FM (Cl. Rock)	2.2	2.3
WQBA-AM (Spanish)	2.6	2.2
WCMQ-FM (Spanish)	1.5	2.1
WSHE-FM (Adult Alt)	1.6	2.1
WINZ-AM (News)	1.9	1.7
WQAM-AM (Sports)	1.8	1.7
WSUA-AM (Spanish)	1.7	1.7
WRTO-AM (Spanish)	1.4	1.5
WMBM-AM (Religious)	1.0	1.3
WKAT-AM (Religious)	.6	1.2
WFTL-AM (Talk)	.7	1.0

### Seattle-Tacoma

	Wi '96	Sp '96
KIRO-AM (News/Talk)	5.6	7.1
KUBE-FM (CHR/Rhy)	6.6	5.7
KVI-AM (Talk)	5.0	5.5
KMPS-A/F (Country)	4.6	5.4
KBSG-A/F (Oldies)	5.9	5.0
KPLZ-FM (Hot AC)	4.0	4.7
KYCW-FM (Country)	3.4	4.6
KNDD-FM (Alternative)	5.1	4.3
KZOK-FM (Cl. Rock)	4.4	4.2
KISW-FM (Rock)	3.4	4.1
KOMO-AM (Full Serv)	4.3	3.9
KING-FM (Classical)	4.0	3.8
KLSY-FM (AC)	3.4	3.7
KIXI-AM (Nostalgia)	5.7	3.6
KJR-FM (Oldies)	4.7	3.6
KMTT-A/F (Adult Alt)	3.3	3.1
KJR-AM (Sports)	2.4	2.9
KRWM-FM (AC)	2.2	2.7
KWJZ-FM (NAC)	2.5	2.3
KIRO-FM (Talk)	2.1	2.1
KBKS-FM (Hot AC)*	2.1	1.7
KCMS-FM (Religious)	1.9	1.4

\*Was KCIN-FM (Country) until March.

### Atlanta

	Wi '96	Sp '96
WSB-AM (Talk)	8.0	9.2
WVEE-FM (Urban)	9.6	8.9
WKHX-FM (Country)	8.7	8.6
WSTR-FM (CHR/Pop)	6.1	6.2
WNNX-FM (Alternative)	6.2	5.7
WHTA-FM (Urban)	4.3	5.4
WPCH-FM (AC)	6.0	5.1
WSB-FM (AC)	5.9	5.1
WFOX-FM (Oldies)	4.5	5.0
WKLS-FM (Rock)	3.9	5.0
WALR-A/F (Urban/AC)	5.3	4.9
WYAY-FM (Country)	3.0	3.6
WZGC-FM (Cl. Rock)	3.3	3.1
WJZF-FM (NAC)	3.3	2.7
WGST-AM (News/Talk)	2.1	2.5
WGST-FM (News/Talk)	2.3	2.5
WAOK-AM (Religious)	2.1	1.9

### Kansas City

	Wi '96	Sp '96
WDAF-AM (Country)	7.8	8.4
KPRS-FM (Urban)	7.9	7.9
KFKF-FM (Country)	7.5	7.7
KCFX-FM (Cl. Rock)	6.2	7.1
KBEQ-FM (Country)	5.9	6.3
KQRC-FM (Rock)	5.6	6.2
KMBZ-AM (News/Talk)	4.9	5.2
KMXV-FM (CHR/Pop)	4.6	5.1
KLTH-FM (AC)	5.6	5.0
KCMO-FM (Oldies)	4.9	4.5
KYYS-FM (Rock)	4.8	4.5
KCMO-AM (News/Talk)	4.1	3.8
KUDL-FM (AC)	4.0	3.5
KCIY-FM (NAC)	4.1	3.3
KXTR-FM (Classical)	3.3	3.1
KISF-FM (Alternative)	2.5	2.6
KFEZ-AM (Nostalgia)	1.9	1.8
KPRT-AM (Religious)	2.1	1.7

### San Antonio

	Wi '96	Sp '96
KTFM-FM (CHR/Rhy)	9.2	9.4
KXTN-A/F (Spanish)	9.8	7.4
KISS-FM (Rock)	6.0	7.3
KCYF-FM (Country)	7.0	6.5
KSMG-FM (Hot AC)	5.6	6.3
KAJA-FM (Country)	5.2	5.8
KONO-A/F (Oldies)	4.4	5.0
KQXT-FM (AC)	5.6	4.8
KTSA-AM (News/Talk)	4.3	4.5
KSJL-FM (Urban)	4.9	4.4
KZEP-FM (Cl. Rock)	4.4	3.8
WOAI-AM (News/Talk)	3.9	3.7
KLUP-AM (Nostalgia)	2.3	3.4
KRIO-FM (Spanish)	1.9	2.8
KROM-FM (Spanish)	3.2	2.8
KCJZ-FM (NAC)	3.4	2.6
KCOR-AM (Spanish)	1.6	2.4
KKYX-AM (Country)	2.3	1.8
KSAH-AM (Spanish)	1.0	1.1

### Portland, OR

	Wi '96	Sp '96
KKRZ-FM (CHR/Pop)	6.1	7.3
KXL-AM (News/Talk)	7.1	6.3
KKCW-FM (AC)	7.1	6.1
KKSN-FM (Oldies)	4.1	6.1
KWJJ-FM (Country)	6.8	6.1
KUPL-FM (Country)	6.2	6.0
KEX-AM (Full Serv)	5.8	5.8
KGON-FM (Cl. Rock)	5.3	5.2
KUFO-FM (Rock)	5.5	5.1
KNRK-FM (Alternative)	3.8	4.4
KKSN-AM (Nostalgia)	4.2	4.2
KINK-FM (Adult Alt)	4.4	4.1
KKJZ-FM (NAC)	3.7	3.7
KKRH-FM (Cl. Rock)	3.4	3.1
KXL-FM (Oldies)	1.8	1.9
KDBX-FM (Religious)	1.2	1.7
KOTK-AM (Talk)	1.9	1.6
KWJJ-AM (Country)	1.1	1.4
KPDQ-FM (Religious)	1.3	1.2
KFX-AM (Sports)	1.6	1.1

### Milwaukee-Racine

	Wi '96	Sp '96
WMIL-FM (Country)	8.4	9.8
WTMJ-AM (News/Talk)	9.2	9.4
WKLH-FM (Cl. Rock)	6.4	6.9
WLZR-A/F (Rock)	5.4	6.6
WKTI-FM (Hot AC)	7.2	6.5
WKV-FM (Urban)	7.5	6.1
WOKY-AM (Nostalgia)	4.5	5.9
WISN-AM (Talk)	4.2	4.6
WMYX-FM (Hot AC)	4.5	4.3
WLUM-FM (Alternative)	4.0	4.0
WZTR-FM (Oldies)	4.6	4.0
WLTO-FM (AC)	3.1	3.4
WAMG-FM (AC)	2.5	2.7
WNOV-AM (Urban)	1.7	2.5
WFMR-FM (Classical)	2.4	2.1
WJZI-FM (NAC)*	1.5	2.0
WFMI-FM (NAC)	1.5	1.5
WMCS-AM (Urban/AC)	2.8	1.3
WEZY-FM (B/EZ)	1.3	1.2

\*Was WQFM-FM (Rock) formatted until early March.

### Rochester, NY

	Wi '96	Sp '96
WHAM-AM (NT)	11.6	10.6
WBEE-FM (Country)	10.3	9.8
WPXY-FM (CHR/Pop)	7.0	8.8
WCMF-FM (Rock)	7.4	8.5
WRMM-FM (AC)	7.1	7.8
WNVE-FM (Alternative)	5.8	6.3
WDKX-FM (Urban)	5.8	5.7
WVOR-FM (AC)	5.9	5.2
WKLX-FM (Oldies)	5.1	4.7
WBBF-AM (Nostalgia)	3.6	3.3
WMAX-FM (Adult Alt)	2.2	2.9
WHRR-FM (Cl. Rock)	3.4	2.7
WJZR-FM (NAC)	1.0	1.4
WRCD-FM (NAC)	.7	1.2

### Phoenix

	Wi '96	Sp '96
KMLE-FM (Country)	6.6	6.7
KNIX-FM (Country)	7.6	6.6
KKFR-FM (CHR/Pop)	7.1	6.4
KTAR-AM (News/Talk)	7.6	6.2
KFYI-AM (News)	4.7	6.1
KYOT-FM (NAC)	4.5	5.1
KOOL-FM (Oldies)	4.6	5.0
KOY-AM (Nostalgia)	5.6	4.5
KUPD-FM (Rock)	4.8	4.5
KDKB-FM (Rock)	3.5	4.1
KEDJ/KHOT-FM (Alt)	2.8	3.9
KSLX-FM (Cl. Rock)	2.9	3.6
KZZP-FM (CHR/Pop)*	2.6	3.5
KKLT-FM (AC)	3.7	3.4
KZON-FM (Alternative)	3.3	2.9
KESZ-FM (AC)	3.3	2.8
KHTC-FM (Oldies)	2.2	2.0
KGME-AM (Sports)	1.1	1.1

\* Was KVRV-FM (Hot AC) until March.

### Norfolk

	Wi '96	Sp '96
WOWI-FM (Urban)	12.1	11.4
WGH-FM (Country)	6.9	6.7
WFOG-FM (AC)	7.0	6.3
WCMS-A/F (Country)	7.2	5.8
WNOR-FM (Rock)	5.5	5.7
WNVZ-FM (CHR/Pop)	5.7	5.6
WWDE-FM (Hot AC)	5.4	5.6
WAFX-FM (Cl. Rock)	4.2	4.8
WROX-FM (Alternative)	5.0	4.7
WJCD-FM (NAC)	4.3	4.1
WPTE-FM (Hot AC)*	2.9	4.0
WLTY-FM (Oldies)	2.5	3.7
WSVY-FM (Urban/AC)	3.4	3.7
WXEZ-FM (B/EZ)	2.0	2.7
WKOC-FM (Alter)**	2.8	2.5
WNIS-AM (Talk)	3.2	2.4
WPCE-AM (Religious)	2.8	2.4
WMYK-FM (Urban/AC)	1.5	1.8
WTAR-AM (News/Talk)	1.4	1.2

\*Was WJQI-FM until May.

\*\*Switched to Rock in late May.

### Memphis

	Wi '96	Sp '96
WHRK-FM (Urban)	14.3	12.8
WDIA-AM (Urban)	9.0	8.0
WRVR-FM (AC)	7.4	7.7
WGKX-FM (Country)	7.4	7.1
WEGR-FM (Cl. Rock)	5.2	6.9
WMC-FM (Hot AC)	6.7	6.9
KJMS-FM (Urban)	6.9	6.1
WMC-AM (News/Talk)	4.4	4.8
WLOK-AM (Urban/AC)	5.4	4.3
WOGY-FM (Country)	4.1	3.9
WRXQ-FM (Alternative)	3.0	3.1
WSRR-FM (Cl. Hits)	2.9	3.1
WMFS-FM (Rock)	2.1	2.9
WJCE-AM (Urban/O)	3.0	2.1
WCRV-AM (Religious)	1.5	2.0
WPLX-AM (Nostalgia)	2.0	1.4
WREC-AM (Nostalgia)	1.5	1.0

### Denver-Boulder

	Wi '96	Sp '96
KOA-AM (Talk)	6.9	8.7
KYGO-FM (Country)	8.6	8.7
KBPI-FM (Rock)	4.2	5.6
KOSI-FM (AC)	5.7	5.6
KALC-FM (Hot AC)	4.8	4.7
KRFX-FM (Cl. Rock)	6.3	4.7
KXKL-A/F (Oldies)	5.6	4.5
KKHK-FM (Cl. Rock)	.9	4.2
KXPK-FM (Adult Alt)	3.6	4.0
KBCO-FM (Adult Alt)	4.2	3.6
KHIH-FM (NAC)	4.9	3.6
KOKS-FM (CHR/Rhy)	5.1	3.6
KIMN-FM (Oldies)	4.0	3.3
KHOW-AM (Full Serv)	2.7	2.9
KEZW-AM (Nostalgia)	2.4	2.7
KWMX-FM (CHR/Pop)	3.2	2.7
KJMN-FM (CHR/Rhy)*	2.1	2.6
KVOD-FM (Classical)	3.3	2.6
KKFN-AM (Sports)	1.1	1.8
KTLK-AM (Talk)	2.2	1.6
KYGO-AM (Country)	1.6	1.4
KTCL-FM (Alternative)	.7	1.1

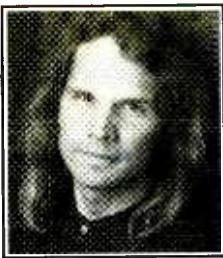
\*Was KNRX-FM (Alternative) until early March.

### Salt Lake City

	Wi '96	Sp '96
KSFI-FM (AC)	9.0	9.0
KSL-AM (Talk)	6.1	6.0
KRSP-FM (Cl. Rock)	6.7	5.6
KSOP-A/F (Country)	5.6	5.6
KUBL-FM (Country)	5.9	5.6
KBER-FM (Rock)	3.8	5.3
KISN-FM (Hot AC)	5.0	5.3
KODJ-FM (Oldies)	4.9	5.2
KKAT-FM (Country)	5.1	5.1
KBEE-FM (Hot AC)	5.5	4.7
KUTQ-FM (CHR/Pop)	3.7	3.8
KDYL/KOVO (Nostalgia)	2.9	3.7
KZHT-FM (CHR/Rhy)	2.6	3.7
KENZ-FM (Alternative)*	2.9	3.6
KDYL-FM (Nostalgia)	2.8	3.4
KXRK-FM (Alternative)	3.0	3.1
KUMT-FM (Adult Alt)	2.6	2.8
KALL-AM (News/Talk)	3.4	2.6
KBZN-FM (NAC)	2.7	2.6
KISN-AM (Sports)	2.2	2.3
KQMB-FM (AC)	.9	1.1
KCNR-AM (Talk)	1.1	1.0

\*Was KMxB-FM (AC) until early January.

For daily Arbitron updates, look up R&R on the World Wide Web: <http://www.ronline.com>



STEVE WONSIEWICZ

## How To Deal With Love-Hate Records

□ Play 'em early, play 'em fast, and use them to broaden your base, says radio

LeAnn Rimes's "Blue" and a spate of other high-profile records are generating polarized opinions among listeners. And programmers are once again juggling how to handle highly polarized reaction records. Are they only novelty hits that generate water-cooler talk or bona-fide smashes?

These kinds of records can be a touchy subject when it comes to radio and records. For the sake of argument, let's say callout shows that 75% of the audience loves a record and 25% hates it. Radio, naturally, argues that it has to be concerned if there exists a possibility that one-quarter of the audience bolts when such a song comes on. The labels, meantime, counter that the majority still wants to hear the record. It's a lot like **Rush Limbaugh** — you either love him or hate him but you can't knock the fact that he's sold millions of Americans on his opinions.

### Reaction: Positive

For the labels, polarized songs can result in platinum-plus sales because they get more than just the core fan base excited about a band. In the Alternative world, just look at the sales of the **Butthole Surfers'** new album "Electriclarryland" thanks to "Pepper." or what happened two years ago with **Primus's** "Tales From The Punchbowl" when "Wynona's Big Brown Beaver" picked up airplay. The songs also can propel new acts, as witnessed by **Quad City DJ's'** single "C'mon 'N Ride It (The Train)" or two years ago with **Tim McGraw's** multiplatinum "Not A Moment Too Soon" when "Indian Outlaw" had Country talking.

For radio, polarized records get people talking about and tuning into your station. Observes **Alternative KTBZ (The Buzz)/Houston PD Cruze**, "Programmers love the records because we know the second we put them on the phones are going to ring. If we have any doubts, then we'll give the song spike play to see if we were wrong."

"Reaction records help balance the format. One thing that concerns me about Alternative is that it can easily become stuck in one sound and groove because so much of the music from the core bands — **Soundgarden, Pearl Jam, and the Stone Temple Pilots** — is so serious. It's not necessarily a bad thing, but the feel of the station can become too dark and moody. A record



Cruze

like 'Pepper,' **Nada Surf's** 'Popular,' or the **Refreshments'** 'Banditos' breaks that sound up and gives the station the variety without neglecting the sound that our core audience likes."

Cruze, who has programmed a wide variety of stations, stresses that regardless of the format, these types of records work well in introducing new bands to radio. "It makes sense for the labels to put the song out first because they are so compelling that it gets them over the hump with programmers who want to put on songs that make the phones ring."

### Reaction: Negative

"The key is that the second track has to work," Cruze says. "If it does, then the odds are better that the band will survive longer term. If it doesn't, it's going to be more difficult to get radio to take a chance again."

One key consideration, he says, is the need to go on the records early. "If it's going to be something the CHRs and Hot ACs will play, then it affects my timing. We want to add the records early because once those stations start playing them, they're going to contribute to the burn, and I want to make sure our audience has heard them enough at the Buzz. The more time we can get between when the record is unfamiliar to when the audience can't stand it, the better the chance that the record is going to be a hit for us."

Citing another downside, Cruze explains, "The songs usually don't become core library tunes. One year from now we probably are not going to be playing many of these songs — they're not going to have the longevity of a 'Black' or 'Interstate Love Song.' Hopefully, however, we'll be playing new material from them."

Whether it comes across as a novelty song or not, suggests **CHR/Pop WZJM/Cleveland PD Lisa Rodman**, "You have to be careful with any record that has an infectious hook. Those records are the ones in which the momentum builds pretty fast. And when that happens, you have to watch for burn."

"C'mon 'N Ride It (The Train)" is a fun dance record. Yet at the same time when we first started playing it, the city was opening up the RTR train station line to the Flats. The song was perfect for us. So yes, we did use it as a novelty record. Yet it finally kicked in and has become

more than that to our audience."

Rodman says the "lower end of the demo seems to have more tolerance than the middle and upper cells" for the records. While she's undecided as to whether the CHR audience is more tolerant than other formats, she observes, "For our audience, if it's a hit they'll tolerate it a lot — maybe not as much after a while, but they still are going to want to hear it. So we can't just drop the song."

### Urban, Country React

On the Urban side, **WPEG/Charlotte PD Andre Carson** says, "I always want to know what songs like these bring to the station. Does it add to the mix and flow? If it brings some good qualities to the table and it's something our audience is into and we are feeling it, then we'll go with it."



Andre Carson

□

You have to be careful with any record that has an infectious hook. Those records are the ones in which the momentum builds pretty fast. And when that happens, you have to watch for burn.

— Lisa Rodman

Carson says another contributing factor is the musical heritage of the market. "C'mon 'N Ride It (The Train)" is a good-time record that many people would describe as Miami Bass. It's a sound that works well in this area and had a lot to do with our decision to play the record." Nevertheless, Carson says reaction records can work against an act. "When certain records really blow up it's often difficult for the follow-up single or album to do as well because people often compare the songs."

Over in the Country arena, **KNIX/Phoenix VP/General Program Manager Larry Daniels** admits Rimes's "Blue" caught his audience's attention. "While it's a little early to talk about the lasting appeal of the song, there's no question 'Blue' received a lot of attention from the general public. It is without a doubt the most-requested song we've had on the air for over a year. It's become a great conversation piece. But you have to be careful about these types of songs. While they generate water-cooler talk, if you play too many of them

they lose their impact and turn off your audience."

Daniels says audience reaction to "Blue" isn't as polarized as other markets; nonetheless, he has pulled back. "There are those who love it and those who don't. I don't get the love-hate feel that I have on other songs. Yet we did have to watch it closely, and as soon as interest waned we pulled it back. Those types of records, while they sell very well, tend to drive people up the wall more quickly."



Larry Daniels

Daniels also adds another point: Once the labels see specific songs selling, they'll rush out and record similar tunes. "It still amazes me that you'll have these periods where one thing takes off and then several months down the road you are hearing songs that sound pretty much the same. The only problem is that the audience is already tired of them."

## Curb 'Blue' Over Country Airplay For Rimes

When it comes to promoting polarized records, **MCG/Curb VP/Promotion John Curb** has his work cut out for him with **LeAnn Rimes**. The good news: The teenage country phenom's debut album, "Blue," should hit the 500,000 unit sales market in less than a month. Opening week numbers of 123,000 set a modern day record as the highest-selling first album by a new artist and by any female act. The bad news: Many Country programmers already have headed for the exits on the first single, "Blue."

What's happening with Rimes and Curb isn't unique. The same thing has occurred many times before. It's just that it's happening for the first time in a couple of years in Country and at a time when many programmers are screaming for less pop-flavored music and more traditional songs.

To Curb, it seems Rimes is having to fight her own success; a scenario very similar to what happened to labelmate **Tim McGraw** with the single "Indian Outlaw" and the album "Not A Moment Too Soon." "I really wonder how big LeAnn can get if radio would let her. Programmers are more concerned about playing what somebody might tune out than something they will tune

into. If the negative 15%-20%-25% burn on callout is that bad, then why is she continuing to have the best-selling single — not album — in the nation?"

The success of the single "Blue," says Curb, highlights the double-edged sword callout research can be for the labels. He isn't criticizing radio for using research; he just wants them to watch out for exceptions to the rule. "Country radio has become highly consulted and researched. While those two things are great in many ways, it's still limited. There's only so much research can tell you. And if it's only callout, then radio limits itself even more."

"To me it's more of an industry problem. How else can you explain the sales and all of the media attention?"

Because radio pulled back, Curb says the company was forced to release a second single, "Hurt Me," earlier than planned. "In some markets the new single is fighting 'Blue' because that song is still working.

We had to do that in order to keep the momentum going and protect the phenomenal sales of the album. We knew that [the single] 'Blue' would probably be a fast record, but not this fast."

Radio, however, feels that its hands are tied to a certain extent; that it must take into account the high burn scores. Observes **KWJJ/Portland PD Robin Mitchell**, who said he personally "got irritated with the song after a couple" of listens. "The first single really got her noticed, especially among upper-demo females who were all a-twitter and wanted to hear the song. But we ultimately found in our research that the record was highly polarized. It was a love-hate relationship, so we had no choice but to pull back. The big test will be with her follow-up singles and projects. But to me, the second single, 'Hurt Me,' is a pretty good record and stands a good chance of working."

In the end, Curb admits he currently doesn't have a ready answer on how to turn the tide. "We are hearing all kinds of reasons not to play her, like 'Blue' was a novelty record or she's a one-hit wonder. The only thing we can do is keep putting out singles and let the audience decide."



John Curb

# RR LAUNCHING PAD

## Alternative Snacking On Criminals

Rap fans get another shot at seeing how far the genre can go at Alternative radio courtesy of trio **Fun Lovin' Criminals**, whose "Scooby Snacks" is receiving airplay at 31 Alternative outlets.

From the band's EMI debut "Come



Fun Lovin' Criminals

Find Yourself" — released February 20 — the guitar-laden track is earning raves from programmers drawn to its rock-meets-rap structure. Observes **WBCN/Boston MD Carter Alan**, "The song has a great attitude and a slow, rapping groove that's infectious. We're already getting a lot of positive calls about it. We've been waiting for the label to get all its energies behind it so when we power it, it really makes a statement."

**KOME/San Jose PD/MD Jay Taylor** agrees: "It's a cool attitude record that stands out in the mix. There really aren't any negatives about it. We've been playing it for a couple of weeks and it's been showing up on our top five request list at night. I was a little shocked at how many adds it got last week, but in a good way because it shows me people were thinking the same thing I was."

The song arrives at an opportune time for the format, on the heels of new material from **Beck**, **311**, **Rage Against The Machine**, and — to a certain extent — the **Primitive Radio Gods**. "These are records that help set the format apart from the competition," Taylor says. "They fall within the boundaries of the format but still give the appearance of unpredictability."

Alan concurs, "[Rap-based] songs can work as long as they have a good rock edge. The records are of great value because they diversify the sound of your station and keep it fresh. Also, the audience has embraced the bands. The **Beastie Boys**, **Rage**, and **311** are very popular in Boston."

Alan admits that "Scooby Snacks" is about as far as he wants to push the rap envelope, however. "You have to choose your focus and identity. Moving toward records from a group like **NWA** blurs that focus. That's not to say you can't do something like that. We just don't feel it works right at 'BCN.'"

EMI Director/National Alternative Promotion **Mike Abbattista** says the timing of the single's release to Alternative couldn't have been better. "We wanted the band to build a base and have a hit at college radio so that when we went to Alternative we had a reason. We also wanted to make sure the buzz about the band was natural and not something we wanted to hype because we believe so strongly in the band. We were hoping programmers

would discover the record on their own, which is pretty much what's happening.

"I'm really glad we waited because the doors are very open at Alternative for records that sonically are more rhythmic. Look at the sales and airplay of **Beck**, **311**, and the **Primitive Radio Gods**. The format is looking for something to separate itself from Active Rock."

Nevertheless, it's the band's rock roots that open doors. "They are a living, breathing rock band," says Abbattista. "Yes, there are samples and programming when they play live. But these guys play multiple instruments and are very proficient musicians. That comes across in their shows and that's why people are into their music at the format."

Returning stateside in September, Fun Lovin' Criminals are currently in Europe playing at festivals across the continent.

### 550 Music Eyes 'Ginuwine' Hit

If early results are any indication, **550 Music** is staring at a long ride with "Pony" by Washington, DC newcomer **Ginuwine**. While the label officially went for adds this week, programmers at **CHR/Rhythmic KUBE/Seattle** and **CHR/Pop KKFR/Phoenix** already have jumped on the funk-ed-up, synth-driven rhythmic track and are getting big-time phones. Urbans **WQUE/New Orleans** and **WOWI/Norfolk** also have been testing the single.

Comments **KUBE APD/MD Lindsey Cipcic**, "Quite frankly, I haven't seen a song react this well with an audience in about a year. We are getting daily curiosity calls from people who want to know more about the artist and even the street date of the record. We're always careful about what we put on the air and don't normally go early on a lot of songs.

Yet when we heard the song we all lost it. And when we put it on the air the audience did the same thing. I'm on the air nearly every day for four hours and

know it takes about three-to-four weeks for the audience to get a record. With this one they're getting it right away."

**KKFR MD Brian Douglas** agrees: "When I first heard the song about a month ago I immediately loved the song. There was something about it that hit me I couldn't put my finger on. I knew it was a hit but I couldn't tell you exactly why. The same thing is happening with our audience. We're getting a lot of curiosity calls from people wanting to know more about the song and the artist."

The 22 year-old Ginuwine wrote or co-wrote every song on the album, except for a cover of "When Doves Cry." The album, tentatively slated for release on September 24, was produced by **Timberland (Tim Moseley)**, who's worked with **Jodeci** and **Aliyah**. The single goes to retail August 20.



Ginuwine

For **550 Music VP/Urban Promotion Tom Bracamontes**, the inability to label Ginuwine's music is music to his ears. "We are not positioning him only as an Urban or crossover act. He's a talented songwriter and multifaceted artist who deserves to be heard at a lot of different stations. Too often labels categorize their own artists by format; the listeners certainly don't."

As for setup and follow-up, Bracamontes wants the music to do the talking. "We fully intend to put him on the road, but we want to allow the record to build some excitement at radio so we have a base. We don't want to take him around and just introduce him to programmers. We want to make it an event when he comes to town, whether it's a summer jams concert or club night."

### Alternative 'Believes' In Booth/Badalamenti

Beautiful things often happen when musical worlds collide. That about sums up the collaboration between **James's Tim Booth** and **Angelo Badalamenti**, known for his work with film director **David Lynch** ("Blue Velvet" and "Twin Peaks"). The pair have recorded a full-length album called "Booth And The Bad Angel" for **Fontana/Mercury** and the first single for the project, "I Believe," is



Tim Booth and Angelo Badalamenti

winning over Alternative radio.

Comments **KREV/Minneapolis PD Kevin Cole**, "It sounds fresh and familiar at the same time. You hear the vocals and know you've heard the voice. James has done very well for us so there's a lot of interest out there among our listeners."

Adds **WFNX/Boston MD Laurie Gail**, "[James's] 'Laid' did very well for us so there's demand there. It's such a straight-ahead pop song that sounds new, yet very recognizable."

For Mercury Director/National Alternative Promotion **Michael Idlis**, working the project has been a treat. "This is a special project for Tim. He's always wanted to work with Angelo. He sent him some poems and songs and Angelo loved the idea of putting his music to Tim's words. They had a great time doing it and have recorded a beautiful album that deserves to be heard. We also wanted to go with 'I Believe' because it's the best way to introduce the album. It's a positive, uptempo song that works well on the radio."

As for setup, Mercury kept things low-key, doing a handful of promo dates on the left and right coasts featuring Booth on vocals, Badalamenti on keyboards, and James' **Saul Davies** on guitar. Idlis says plans are on the drawing board to visit more stations in the future.

Look for the album to hit retail August 6.

## Music News & Views

### Pumpkins Earn Eight MTV Award Noms

The **Smashing Pumpkins**, **Bush**, **Oasis**, and **Metallica** are slated to perform at the **MTV Music Awards** broadcast on September 4. Leading the nominees for the annual v-dash are the Pumpkins with eight, followed by **Alanis Morissette**, the **Foo Fighters**, and **Bjork** with five and **Bone Thugs-N-Harmony** and **Coolio** with four nods.



Smashing Pumpkins

### Pearl Jam To Use Radio, FT&T To Sell Tickets

Here's the latest on the **Pearl Jam** tour: while venues and on-sale ticket dates have yet to be announced, the group is using ducat broker **FT&T**, which was involved in ticket sales for the abbreviated 1995 tour. Radio stations will announce 800 numbers for fans to call in and purchase tickets. Buyers will then receive their tickets about three weeks before the show.

As tipped here months ago, the **Talking Heads** sans **David Byrne** — **Tina Weymouth**, **Chris Franz**, and **Jerry Harrison** — will release an album next month featuring guest vocalists such as **Deborah Harry**, **INXS's Michael Hutchence**, and **Live's Ed Kowalczyk**. The group will hit the road with former **Concrete Blonde** leader **Johnette Napolitano** as lead singer.



Johnette Napolitano

In other release news, critically acclaimed British hip-hop artist **Tricky**'s new **Island** album "Nearly God," available in the U.K. for several months, will be released stateside on August 13 ... **Rykodisc** grunge/alternative country artist **Martin Zellar**'s new album "Martin Zellar & The Hardways" drops on August 13. Zellar also is featured in the new **Bill Paxton** ("Twister") movie "Spitfire Grill," performing the song "Falling Sky." Also coming the same week is the new **Tears For Fears** set "Saturnine, Martial and Lunatic" from **Fontana** ... **Atlantic** will release the **Tori Amos** EP "Hey Jupiter" on August 20. Also out the same week is the new **Type O Negative** album, "October Rust," from **Roadrunner** ... **Keanu Reeves**'s band **Dogstar**'s album "Our Little Visionary" comes out on **Zoo** on August 27 ... On September 10, the following releases are slated to hit retail: **Body Count**'s "Violent Demise (The Last Days)" on **Virgin**, **Billy Bragg**'s "William Bloke" on **Elektra**, **Chaka Demus & Pliers**'s "For Every Kinda People" on **Island Jamaica**, and **Catherine Wheel**'s "Like Cats & Dogs" on **Mercury**.

Odds-n-ends: **Capitol** alternative trio **Everclear** will begin work in November on the follow-up album to the platinum-plus "Sparkle And Fade" ... **AI Teller's Red Ant Records** has signed its first acts: **Salmon** and **Young MC**. In other signing news, **Outpost** has inked a deal with **Whiskeytown** ... The late **Frank Zappa**'s four children — **Moon**, **Dweezil**, **Diva**, and **Ahmet** — have signed on to star in the indie budget film "Anarchy TV" with TV sitcom star **Alan Thicke** ... Brit alternative artist **Morrissey**'s video collection "Introducing Morrissey" goes to retail August 13.

Gone: **L7** bass player **Jennifer Finch** has left the group, electing not to tour with the band in support of its upcoming new album on **Reprise**. She decided instead to return to college to earn her degree. Also, **Primus** and drummer **Tim Alexander** have parted ways. The band is slated to begin work on their next album in December.

### Satriani, Johnson, Vai To Tour

Some of rock's leading instrumentalists — **Joe Satriani**, **Eric Johnson**, and **Steve Vai** — are teaming up for a major U.S. tour under the moniker **G3**. The trek begins October 11 in San Francisco and is set to run about six weeks (25-30 performances). Each guitarist will play a full set with his band and the evening will conclude with the trio jamming together. Vai kickoff the shows, followed by Johnson and Satriani ... **ZZ Top**, currently on tour in Europe, will bring their "Continental Safari Summer Of '96 Tour" stateside in late August, supporting their new album "Rhythmeen" ... **Capitol's I Mother Earth** begin their U.S. club tour August 9 in Harrisburg PA.





RANDALL BLOOMQUIST

## Diane Rehm: NPR's Darling Is After Your Audience

□ Heavy topics, bone-dry style win in DC — now she's taking her act on the road

Earlier this month, National Public Radio (NPR) proudly debuted the latest additions to its burgeoning talk show lineup — the “Diane Rehm Show” and the “Derek McGinty Show,” both of which originate from noncommercial WAMU-FM/Washington, which is licensed to the American University.

According to NPR officials, the rollout was prompted by mounting demand from public stations eager to offer more talk programming.

Great. As if there wasn't enough competition for audience and advertiser dollars, an increasing number of commercial stations will soon be facing direct formative competition from once-innocuous public stations that have ditched Classical or Nostalgia formats for potentially potent News/Talk sounds. Why this sudden interest in spoken-word radio? Competition.

According to NPR Director/Research John Sutton, many public stations that feature Classical and other music formats are struggling in the face of commercial competition. Audience loss means diminished listener contributions and the possible loss of Corporation for Public Broadcasting funding. A steady stream of public stations faced with this dilemma are concluding that “intelligent talk” designed to play off the popularity of NPR's “Morning Edition” and “All Things Considered” news blocks, is

the key to increased listenership.

### Accommodating ... To A Fault?

In the past year, more than 50 public stations in markets from Los Angeles to Ann Arbor, MI have adopted Talk-intensive formats. Sutton says another seven or eight are set to switch in the fall. Virtually all of these stations carry Diane Rehm, who is a fixture in Washington radio and a sweetheart of the Washington press corp mortified by the likes of Rush Limbaugh.

Every weekday morning at 10:06, Rehm's tinkling trumpet and piano theme song summons her listeners to order. After a perfunctory greeting, Rehm reads an opening statement introducing that hour's topic and guest. It sounds more like the opening of a congressional hearing than the start of a radio program. But at least congressional hearings hold the potential of fireworks. Not so the Rehm show, with its accommodating host.

After tossing 20 or 30 minutes of batting practice to the guest, Rehm

opens the floor to caller questions. It all ends very nicely at the bottom or top of the hour with Rehm thanking her guest for honoring her with their appearance. It's all very business-like; there is zero production — no bumper music, nothing — just Diane chatting away in a strangled whisper that can grate.

According to *The National Journal*: “Where other hosts bait their callers and inflame their audiences in the name of higher ratings, Rehm looks intently into her guests' eyes and speaks slowly and deliberately, and listens intently.”

The *Washington Post* praises her “civility.”

The *Baltimore Sun* adds these climactic strokes: “Diane Rehm is what the good Lord had in mind when he invented Talk radio.”

Please, no insulting the deity.

Yes, the Diane Rehm Show is a substantive, informative program — one that shouldn't be underestimated by commercial competitors. In fact, says one consultant, the success of her show may offer some lessons for commercial stations. But she's hardly the last word in Talk radio.

### Dull = Winning Numbers?

If traditional Talk radio, from Limbaugh to small town ranters, is the voice of public dissent and anger — a sort of rebel radio — the



**I'm not concerned about, 'You have to have a broader scope.' My obligation is to bring the most informed people to the microphone. I want people who will always come through in terms of studying the topics.**  
—Diane Rehm



Diane Rehm Show is state radio, an emotionless purveyor of information and education delivered from Officially Sanctioned Sources. It's an insider, elitist, stuffy, publicly funded outlet for establishment views and conventional wisdom — the worst of official Washington wafting across the ether.

And it gets numbers.

Rehm's program has routinely outdrawn the competition on cross-town Talkers WMAL and WWRC. In the winter Arbitron survey, Rehm captured a respectable 4.4 share 25-54 during the first hour of her show. WMAL's since-departed Bob Levey managed just a 1.3 share of that lucrative audience. WWRC, meanwhile, pulled an embarrassing .9 share. Of course, there are limits to Diane's appeal. Howard Stern, who airs on WJFK-FM/Washington, pummeled Rehm in the winter ratings battle, landing a 7.7 share of the 25-54 crowd to her 4.4. WJFK's G. Gordon Liddy, whose first hour overlaps Diane's second, scored a 5.4 share to her 4.2.

“At the end of the day,” Rehm explains in a WAMU brochure, “the best I can hope for is that our brand of Talk radio will encourage listeners to become more thoughtful citizens.”

### Mizz Rehm's Mission

A noble objective for a radio talk show, but one poorly served by Rehm's daily, two-hour dronedfest.

Rehm may see herself as a favorite professor, the one who broadens her students' intellectual horizons and teaches them to think. In reality, she's more of a 19th century schoolmarm, offering up an establishment catechism of mainstream views on the issues people should care about — whether they like it or not.

And in Mizz Rehm's one-studio schoolhouse, students learn respect for their betters. As a result of Rehm's own personality and prejudices, her show not only fails in her stated objective, but betrays public radio's perceived mission to provide listeners with worthwhile alternatives to what's available in the dread commercial media.

The topics, guests, and views featured on the Diane Rehm Show are as conventional as they come. They are torn straight from page A21 of the *Washington Post*, the op-ed page of the *Wall Street Journal*, and “Nightline.” Rehm's program isn't just inside-the-box; it's sealed in there with packing tape, covered in bubble wrap, and surrounded by styrofoam peanuts. And the net result of her work is not more thoughtfulness, but a reinforcement of the perceived boundaries of public discussion on the issues.

Rehm bolsters those limits by building her show around radio's version of talking heads — mainstream “experts” on timely issues

Continued on Next Page

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## Diane Rehm: NPR's Darling Is After Your Audience

Continued from page 33

and perennial topics. Perhaps because she (like Rush Limbaugh) never attended college, Rehm is obsessed and impressed with credentials. She's particularly hot for authors, "Big Media" reporters, policymakers and academics. And, thanks to the education and affluence of her audience, and her well-known, kid-gloves interviewing style, Rehm gets all the stars — at least those with something to peddle, such as a book, or a policy angle, or a book with a policy angle.

She's become an important cog in Washington's validation machinery. Her part of the process applies a patina of high-brow sensibility and academic sheen to whatever's being sold. Rehm has recently hosted the likes of **Newt Gingrich, Colin Powell, Dan Rather, William Kristol, Robert McNamara, Maya Angelou, and Charleton Heston.** Radio programming courtesy of *Publisher's Weekly*.

### Mundane, Arcane Topics

Of course, not every show features such a marquee name. Most days are devoted to more mundane, even arcane topics. Some of these tickle Diane's fancy, others are just brussels sprouts that she thinks people need to hear eat — whether they like it or not. A recent example: "The North Korean famine and how it's affecting that country's regime." *Zzzzzz.*

Diane attacks all these topics in the exact same way: with a phalanx of experts. In her view, the key to most every issue lies with a federal official and a brace of think-tankers. Her on-air mantra is: "Professor, do you agree with the ambassador's statement?"

Such a lack of inspiration is particularly unforgivable given the resources at Rehm's disposal. Unlike most talk hosts, whose shows are

largely driven by the day's headlines, Rehm has the luxury of plotting out her topics and guests days in advance. What's more, she has four producers to help her plan and prep for her show.

But Rehm is so oblivious to her show's insiderism that she can't even understand questions about it. "I think to call us state radio misses the point," she says. "It doesn't take into account the full range of voices we've had on."

**The Diane Rehm Show is insider, elitist, stuffy, publicly funded outlet for establishment views and conventional wisdom — the worst of official Washington wafting across the ether. And it gets numbers.**

Such a range. From Republican to Democrat, from Heritage to Brookings, from Capitol Hill to Manhattan.

Rehm's credentials' kowtowing hits a weekly low with Friday morning's news roundtable, which regularly features the likes of McLaughlin Groupee **Eleanor Randolph**, *Wall Street Journal* columnist **Paul Gigot**, NPR's **Linda Wertheimer**, or *U.S. News & World Report's* **Steve Roberts** (husband of NPR pin-up gal **Cokie Roberts**) — all of

whom are card-carrying members of the media elite's politburo. This is where Rehm totally forsakes her goal of listener enlightenment.

### Not Shortchanging Audience

Instead of providing a stimulating, informed, alternative view of world events, she offers up a panel of cocktail correspondents whose extremely conventional insights and opinions are formed by the same knot of insider sources; a group of superstar journalists whose news and views are available (sometimes ad nauseam) to millions of people via the largest media outlets in the country. Similarly, when she takes a day off, Rehm routinely taps a media biggie to serve as substitute teacher — Roberts, CNN correspondent **Jim Angle**, and *USA Today* reporter **Susan Page** are among her current favorites.

Rehm blithely dismisses the notion that such media inbreeding shortchanges her audience. "I'm not concerned about 'You have to have a broader scope,'" she says. "My obligation is to bring the most informed people to the microphone. I want people who will always come through in terms of studying the topics [to be discussed on her show]. They have to be reliable, knowledgeable, and interesting."

Unlike many talk hosts, Rehm doesn't worship the vox joe six-pack. In fact, she doesn't seem to hold the public, or its tastes, in very high regard. During one recent show, for example, she expressed utter mortification at the great unwashed's embrace of "Independence Day" and other special effects-driven blockbuster films. Americans, she seems to think, are children — good hearted under-achievers in need of protection and instruction.



**THE KING HOLDS COURT** — Comedian, author, and "Casino" co-star Alan King (l) spent part of a recent evening chatting with KABC/Los Angeles gabmeister Doug Stephan.

Rehm's feelings about the *hoi polloi* are evident in her dealings with callers. She frequently hogs interview time with her own questions and routinely dismisses callers whose questioning of a guest she deems inappropriate or overly aggressive. In a February 18 *Washington Post* opinion piece, Rehm shared this take on callers: "During the 16 years I have been on radio in the nation's capital, listeners to Talk radio have become more sophisticated, more prepared to use the medium for their own purposes. Instead of asking questions, many callers make statements. Rather than seek information, they challenge experts."

Good thing they do, because Diane doesn't. By her own description, she's a **Larry King** who read the book. "As a host, I try to validate my guests' viewpoints by carefully restating them so listeners and other guests can focus on them," says Rehm. "And I'm careful not to appear to support one side or the other."

### The Real Lesson

No doubt about it, Rehm's show would be death on a commercial radio station. But, says consultant **Bill McMahon**, her success offers an important lesson for Talk pro-

grammers. "The success of these [NPR] shows has me thinking a lot about the importance of substance in talk show programming," he says. "They attack commercial Talk at its weakest point, which is content. An awful lot of Talk programmers seem to put style ahead of substance."

According to McMahon, while powerful personalities are indeed key to Talk's success, those personalities have to provide people with some worthwhile information on a regular basis if they expect to attract and hold substantial audiences. All the great ones do exactly that, he says, citing Limbaugh, **Imus**, even Howard Stern.

"I believe people across the board have a tremendous yearning to learn," McMahon contends. "They want to figure out the mysteries of life — from what happened to TWA flight 800 to why they masturbate in the shower. There are differences in how people want to learn these things; some want to learn the NPR way. Some want the 'video game approach,' where they learn without having to work at it."

With that in mind, McMahon offers this caution: "Talk programmers had damn well better not underestimate the intelligence of their listeners."

## THE KEYES TO BETTER RATINGS

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### Want To Be A Star?

Who doesn't want to be a star? To help promote WXKS (Kiss 108)/Boston morning driver "Matty in the Morning," former Marketing Director **Mark Kroninger** and PD **John Ivey** put together a contest to make a listener a member of the morning show for a week. To make the listener *feel* like a star, the winner appeared on the "Matty in the Morning" show, received a \$10,000 superstar salary, went on "power lunches," and won a vacation to Aruba, a makeover, a \$500 wardrobe, and other choice perks.

Listeners qualified by calling in whenever they heard Matty's "Order Of The Day," such as "Get me coffee." Five finalists competed at the "Matty Olympics," co-hosted by Olympic gold-medalist **Bart Conner**, high above Boston at the John Hancock Tower Observatory. Events included "Pin the toupee on Matty," "Matty Mini Golf," and "Matty Final Jeopardy."

Kroninger says this contest refocused the station on "Matty in the Morning," reinforced Kiss 108's larger-than-life image, and secured plenty of media coverage and street buzz. Most important, they had great monthly ratings and a very happy morning man!

### Seize The Moment

KWTX/Waco, TX's promotion department parlayed interesting current events into captivating promo-

tions three times this year. First, morning show co-host **Tamme Taylor** put together the "97.5 FM Magic Bus Tour" for couples who weren't having luck conceiving a child. Taylor remembered two African fertility statues were being displayed in town at Ripley's Believe It Or Not Museum. It's believed touching the statues can increase fertility; to date, the statues have been credited with "creating" 15 pregnancies across the country.

KWTX took its group of fertility-seeking listeners to Ripley's Grand Prairie, TX museum to check things out. According to museum officials, many organized groups had visited the statues, but KWTX was the first to bring a whole busload of fertility-seekers. After much statue groping and fondling, some say the statues were smiling when the KWTX listeners left. KWTX personalities are staying in touch with all of the participants and keeping listeners posted. The first participant to become pregnant will receive a free baby shower.

Next, the station took advantage of suddenly skyrocketing gas prices with a two-day, "Cheap Gas" promotion. The first day, KWTX engaged local gas stations in a low-price bidding war, offering a free, two-hour remote broadcast and advertising as bait. The winning bid was 50 cents a gallon. The price was Waco's lowest in 20 years. And as expected, the station was overrun

with listeners the next morning.

Finally, KWTX held the "The Bad Boys of Burlesque" car wash. Once a month, an area nightclub features "The Bad Boys," a group of male dancers. One morning after their show, KWTX put together a free car wash for the ladies. KWTX's female listeners lined up to get their cars washed by "The Bad Boys."

### Bachelors & Booty Slappin'

KKRZ (Z100)/Portland Promotions Asst. **Wendi Perkins** and her crew threw a "Sadie Hawkins" party. The morning show solicited 100 bachelors to attend. As many women as possible were invited to choose the man of their dreams. Z100 gave each bachelor a numbered "personal ad," and the women were encouraged to read the ads, mingle, and talk to their "perfect bachelor." All women received a "mini" condom when they arrived and were told to give it to the bachelor they liked best. The bachelor with the most condoms won a special "Bachelor Pack" that included a set of sheets and an economy six-pack of lubricant! Following up the next day, the Morning Zoo found that a lot of people matched up. One couple is even engaged to be married!

Z100 also took advantage of comedienne **Ellen DeGeneres's** "Booty Slap" dance at the Grammy Awards by selling its "Booty Slap" CD (pictured). It was the brainchild of Z100 morning talents **John Murphy, Dan-o Clark, Valerie Ring, and Nelson The Intern**. All proceeds went to the Ronald McDonald House Charities of Oregon and S.W. Washington.

### Something For The Family

Since baseball was the only major sport happening at the moment, **WPLY (Y100)/Philadelphia** Promotions Director **Dave Burgess** and his staff transformed the Philadelphia Convention Center into Philly's newest indoor baseball field at the Pinnacle All-Star Fanfest. Listeners of all ages were invited to feel like a major-league player for a day.

At Y100's "Spring Training," listeners could bat against some of baseball's greatest pitchers in a video batting cage and act as play-by-play announcers calling the action at famous baseball moments. There were also hitting, pitching, and fielding clinics, as well as baseball card and memorabilia outlets.

### Brown Bags To Stardom

**KIKI (I94)/Honolulu's Tama Kauahi** tipped us off to the station's 16th annual "Brown Bags to Stardom" talent search. The contest's



KKRZ (Z100)/Portland took comedienne **Ellen DeGeneres's** "Booty Slap" bit from the Grammy Awards a step further, turning it into a charity CD. Cover art pictured above, back cover at right.

name comes from the station's inaugural talent search, when I94 combed area schools. Lunch-hour contests saw talented kids performing while their classmates in the audience ate from brown-bag lunches.

The popular competition boasts of discovering **Glenn Medeiros** and **Tia Carrere** in past contests. This year, in front of a sold-out crowd at the Waikiki Shell, I94 awarded **Damon Williams** a demo recording contract valued at \$16,000.

Celebrity judges included **Jon B, Andre Fischer** of **Dre Force Records, Sheldon Reynolds** of **Earth, Wind & Fire, Timmy Riley** of **Tony! Toni! Tone!,** former **Guy** member **Timmy Gatling,** and various record label promotion managers. On hand to entertain were **3T, Jon B, Monica, Deborah Cox, Boyz Of Paradise, and Rob Base & DJ EZ Rocks.**

Kauahi says the promotion is a huge success because of its great community involvement. Station costs are offset by local sponsors. It also keeps talent scouts looking to

Hawaii, and its easy to secure judges and artists because they get a free trip to the islands!

### Editor's Note

If you'd like to receive some exposure for your station (and maybe get a raise in the process), keep us up to date on any of your latest promotions. Reaching us couldn't be easier. If you have a computer with WordPerfect or Microsoft Word, type out a detailed description of your latest promotion and mail it off with pictures to us. If you have e-mail, send a typed, detailed description to [tnovia@rronline.com](mailto:tnovia@rronline.com). If you prefer fax, we can be reached 24 hours a day at (310) 203-9763 c/o **Tony Novia**. Finally, if "snail mail" is still your bag, put **R&R** on your weekly promotional mailing list. My mailing address is: **Tony Novia, R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067-4004.**

CHR Asst. Editor **Paul Colbert** contributed to this column.



**AT YOUR SERVICE** — **Sherrard Cote** won a week on **WXKS/Boston's** "Matty In The Morning" show along with other prizes and perks. Here she performs her first duty: Serving breakfast to **Matt Siegal** (c) and guest host **Bart Conner**.



KWTX/Waco, TX air talents **Tamme Taylor** (l) and **Dangerboy** (c) brought a busload of wannabe-pregnant listeners to Ripley's Believe It Or Not Museum to rub up against two African fertility statues. One listener takes part.



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## CHR/POP

TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
<b>NO DOUBT</b> Spiderwebs ( <i>Trauma/Interscope</i> )	4.06	—	—	—	36.8%	6.0%
<b>ALANIS MORISSETTE</b> You Learn ( <i>Maverick/Reprise</i> )	4.01	4.04	4.04	4.01	90.5%	28.0%
<b>FUGEES</b> Killing Me Softly ( <i>Ruffhouse/Columbia/CRG</i> )	3.97	3.96	4.00	3.98	97.3%	28.8%
<b>BONE THUGS-N-HARMONY</b> Tha Crossroads ( <i>Ruthless/Relativity</i> )	3.96	3.92	3.89	4.06	60.8%	15.3%
<b>CELINE DION</b> Because You Loved Me ( <i>550 Music</i> )	3.95	3.87	3.95	3.94	91.8%	29.5%
<b>R. KELLY</b> I Can't Sleep Baby (If I) ( <i>Jive</i> )	3.88	—	—	—	52.0%	11.0%
<b>JEWEL</b> Who Will Save Your Soul ( <i>Atlantic</i> )	3.87	3.63	3.76	3.68	74.5%	16.5%
<b>OASIS</b> Champagne Supernova ( <i>Epic</i> )	3.82	3.85	3.83	3.69	68.8%	22.5%
<b>TRACY CHAPMAN</b> Give Me One Reason ( <i>Elektra/EEG</i> )	3.78	3.70	3.60	3.50	86.3%	26.0%
<b>PRIMITIVE RADIO GODS</b> Standing Outside... ( <i>Ergo/Columbia/CRG</i> )	3.73	3.53	3.73	—	53.3%	10.3%
<b>JANN ARDEN</b> Insensitive ( <i>A&amp;M</i> )	3.72	3.69	3.66	3.65	64.5%	17.5%
<b>DONNA LEWIS</b> I Love You Always Forever ( <i>Atlantic</i> )	3.70	3.71	3.69	3.69	47.3%	11.0%
<b>ERIC CLAPTON</b> Change The World ( <i>Reprise</i> )	3.69	3.65	3.52	3.39	50.3%	9.0%
<b>TONI BRAXTON</b> You're Makin' Me High ( <i>LaFace/Arista</i> )	3.66	3.67	3.65	3.66	67.5%	15.5%
<b>MARIAH CAREY</b> Always Be My Baby ( <i>Columbia/CRG</i> )	3.63	3.58	3.72	3.76	44.5%	11.8%
<b>NATALIE MERCHANT</b> Jealousy ( <i>Elektra/EEG</i> )	3.62	3.57	3.51	3.54	66.3%	18.3%
<b>COLOR ME BADD</b> The Earth, The Sun, The Rain ( <i>Giant</i> )	3.61	3.50	3.66	3.63	45.3%	11.3%
<b>DISHWALLA</b> Counting Blue Cars ( <i>A&amp;M</i> )	3.58	3.45	3.69	3.46	64.8%	17.0%
<b>LOS DEL RIO/BAYSIDE BOYS MIX</b> Macarena ( <i>RCA</i> )	3.58	3.60	3.64	3.52	85.5%	32.5%
<b>MARIAH CAREY</b> Forever ( <i>Columbia/CRG</i> )	3.56	3.57	3.57	3.63	69.5%	18.3%
<b>BADLEES</b> Angeline Is Coming Home ( <i>Polydor/A&amp;M</i> )	3.53	3.18	3.26	3.27	24.3%	4.8%
<b>LA BOUCHE</b> Sweet Dreams ( <i>RCA</i> )	3.43	3.34	3.31	3.40	82.3%	29.8%
<b>NO MERCY</b> Where Do You Go ( <i>Arista</i> )	3.42	—	—	—	35.0%	7.0%
<b>HOOTIE &amp; THE BLOWFISH</b> Old Man & Me ( <i>Atlantic</i> )	3.35	3.35	3.35	3.15	74.3%	34.0%
<b>HOOTIE &amp; THE BLOWFISH</b> Tucker's Town ( <i>Atlantic</i> )	3.34	3.37	—	—	73.0%	29.0%
<b>MAXI PRIEST F/SHAGGY</b> That Girl ( <i>Virgin</i> )	3.34	3.36	3.37	3.27	52.0%	12.8%
<b>ROBERT MILES</b> Children ( <i>Arista</i> )	3.24	3.15	3.31	3.31	47.8%	15.0%
<b>BLESSID UNION OF SOULS</b> All Along ( <i>EMI</i> )	3.22	3.15	3.20	3.08	39.5%	8.5%
<b>LISA LOEB</b> Waiting For Wednesday ( <i>Geffen</i> )	3.12	—	—	—	19.3%	5.0%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Hartford, New York, Philadelphia, Pittsburgh, Providence, Washington. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. **WEST:** Denver, Los Angeles, Phoenix, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1996, R&R Inc.

## CALLOUT AMERICA® Hot Scores

By TONY NOVIA

**E**ric Clapton's "Change The World" (*Reprise*) continues its ascension on R&R's exclusive Callout America survey, moving 3.65-3.69 in total favorability. "Change" is now third among women 25-34 with a 3.81 favorability score. "Change" receives significant play increases this week at WSTR/Atlanta (29-47), WHYI/Miami (28-39), and WNCI/Columbus, OH (20-38), supporting its strong callout results.

"Standing Outside A Broken Phone Booth With Money In My Hand," by Primitive Radio Gods (*Ergo/Columbia/CRG*) continues to post a strong women 18-24 score — its 3.92 is good for fourth in the demo. This week "Standing" posts major-market rotation increases at KRBE/Houston (45-53 plays), WZPL/Indianapolis (30-42), and KZZP/Phoenix (17-42).

"Spiderwebs" by No Doubt (*Trauma/Interscope*) debuts as a Callout America extra with a 4.06, this week's highest total favorability score. "Spiderwebs" also scores second among women 12-17 (4.29) and women 18-24 (3.95). Major market stations adding "Spiderwebs" this week include WNKS/Charlotte, WKSE/Buffalo, WXXL/Orlando, and WNVZ/Norfolk.

After success with Urban and CHR/Rhythmic audiences, R. Kelly's "I Can't Sleep Baby (If I)" (*Jive*) makes an impressive as an extra debut this week with a 3.88 score in overall favorability and 52% familiarity. "Sleep" is sixth among women 12-17 (4.12), tenth among women 18-24 (3.79), and sixth among women 25-34 (3.67). Early CHR/Pop believers in "Sleep" are WIOQ/Philadelphia (44 plays), KHOM/New Orleans (76), and WNVZ (41).

The top-testing songs by region (in descending order) are:

- East — Alanis Morissette, No Doubt, R. Kelly, Fugees, Celine Dion & Oasis (tie).

- South — No Doubt, Bone Thugs-N-Harmony, R. Kelly, Celine Dion, Alanis Morissette.

- Midwest — No Doubt, Bone Thugs-N-Harmony, Alanis Morissette, Fugees, Celine Dion.

- West — Jewel, Fugees, Oasis, Celine Dion & Alanis Morissette (tie).

## The Female (18-34) Callout Story Continues:

Brian Douglas, APD, WKRQ:

"After 1 week of airplay we're pulling TOP 5 FEMALE phones! This will be the smash ballad of the summer!"

Big Dave Eubanks, MD, WZJM:

"Someone once told me that the only thing that matters is what comes out of the speakers. If that's true, you must play R. Kelly."

#6 R&R CALLOUT AMERICA

37 R&R Pop Chart & 2 Rhythmic

34\* Monitor Mainstream Top 40 Chart

5\* Billboard Hot 100

4\* Soundscan Singles Sales



**R. KELLY**  
"I Can't Sleep Baby (If I)"





# CHR/POP TOP 50

AUGUST 2, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>ALANIS MORISSETTE</b> You Learn ( <i>Maverick/Reprise</i> )	6257	6298	6286	6067	125/0
13	8	5	2	<b>DONNA LEWIS</b> I Love You Always Forever ( <i>Atlantic</i> )	5198	4342	3623	2925	121/1
6	4	4	3	<b>JEWEL</b> Who Will Save Your Soul ( <i>Atlantic</i> )	4764	4569	4125	3845	118/2
2	2	2	4	<b>TRACY CHAPMAN</b> Give Me One Reason ( <i>Elektra/EEG</i> )	4451	4760	5187	5293	113/1
3	3	3	5	<b>FUGEES</b> Killing Me Softly ( <i>Ruffhouse/Columbia/CRG</i> )	4218	4615	5094	5283	105/0
9	9	8	6	<b>ERIC CLAPTON</b> Change The World ( <i>Reprise</i> )	4127	3767	3581	3312	116/0
7	5	6	7	<b>NATALIE MERCHANT</b> Jealousy ( <i>Elektra/EEG</i> )	3956	4074	4036	3813	117/0
14	12	9	8	<b>MARIAH CAREY</b> Forever ( <i>Columbia/CRG</i> )	3573	3423	3143	2774	114/2
5	6	7	9	<b>LA BOUCHE</b> Sweet Dreams ( <i>RCA</i> )	3498	3817	3976	3950	98/1
20	16	13	10	<b>DISHWALLA</b> Counting Blue Cars ( <i>A&amp;M</i> )	3349	3032	2608	2191	113/1
10	11	11	11	<b>LOS DEL RIO/BAYSIDE BOYS MIX</b> Macarena ( <i>RCA</i> )	3308	3342	3276	3143	95/0
19	15	15	12	<b>TONI BRAXTON</b> You're Makin' Me High ( <i>LaFace/Arista</i> )	3181	2882	2638	2345	100/3
12	13	12	13	<b>JANN ARDEN</b> Insensitive ( <i>A&amp;M</i> )	3050	3137	3133	2994	88/2
4	7	10	14	<b>COLOR ME BADD</b> The Earth, The Sun, The Rain ( <i>Giant/WB</i> )	2987	3388	3740	3951	86/0
22	20	17	15	<b>MAXI PRIEST I/SHAGGY</b> That Girl ( <i>Virgin</i> )	2620	2451	2287	2124	102/2
29	24	18	16	<b>HOOTIE &amp; THE BLOWFISH</b> Tucker's Town ( <i>Atlantic</i> )	2519	2311	2023	1563	105/4
8	10	14	17	<b>CELINE DION</b> Because You Loved Me ( <i>550 Music</i> )	2516	2918	3422	3526	83/0
11	14	16	18	<b>OASIS</b> Champagne Supernova ( <i>Epic</i> )	2306	2628	3063	3141	82/0
<b>BREAKER</b>			19	<b>PRIMITIVE RADIO GODS</b> Standing Outside... ( <i>Ergo/Columbia/CRG</i> )	2286	1879	1594	1246	106/6
24	22	19	20	<b>BONE THUGS-N-HARMONY</b> Tha Crossroads ( <i>Ruthless/Relativity</i> )	2180	2152	2063	1944	87/1
26	25	22	21	<b>BADLEES</b> Angelina Is Coming Home ( <i>Polydor/A&amp;M</i> )	2167	2014	1903	1680	92/3
25	23	20	22	<b>BLESSID UNION OF SOULS</b> All Along ( <i>EMI</i> )	2116	2086	2026	1890	83/1
32	27	27	23	<b>NO MERCY</b> Where Do You Go ( <i>Arista</i> )	1989	1754	1656	1479	85/8
15	17	21	24	<b>MARIAH CAREY</b> Always Be My Baby ( <i>Columbia/CRG</i> )	1888	2078	2508	2739	70/0
35	30	28	25	<b>QUAD CITY DJ'S</b> C'mon 'N Ride It... ( <i>Quadra Sound/Big Beat/Atlantic</i> )	1887	1645	1386	1255	86/7
16	18	23	26	<b>ALANIS MORISSETTE</b> Ironic ( <i>Maverick/Reprise</i> )	1813	1969	2431	2665	68/0
42	34	31	27	<b>TONY RICH PROJECT</b> Like A Woman ( <i>LaFace/Arista</i> )	1749	1458	1270	885	85/2
39	35	32	28	<b>CRANBERRIES</b> Free To Decide ( <i>Island</i> )	1586	1408	1263	1021	94/3
17	21	26	29	<b>DOG'S EYE VIEW</b> Everything Falls Apart ( <i>Columbia/CRG</i> )	1566	1872	2105	2400	58/0
18	19	24	30	<b>ROBERT MILES</b> Children ( <i>Arista</i> )	1463	1897	2324	2355	63/1
—	41	34	31	<b>BLUES TRAVELER</b> But Anyway ( <i>A&amp;M</i> )	1387	1236	974	511	79/5
—	42	36	32	<b>DAVE MATTHEWS BAND</b> So Much To Say ( <i>RCA</i> )	1383	1170	952	560	80/1
—	—	44	33	<b>MELISSA ETHERIDGE</b> Nowhere To Go ( <i>Island</i> )	1364	855	131	—	89/6
43	39	35	34	<b>GARBAGE</b> Stupid Girl ( <i>Almo Sounds/Geffen</i> )	1362	1228	1003	735	82/4
31	29	29	35	<b>LISA LOEB &amp; NINE STORIES</b> Waiting For Wednesday ( <i>Geffen</i> )	1354	1520	1527	1485	74/1
—	—	48	36	<b>TOM PETTY &amp; THE HEARTBREAKERS</b> Walls ( <i>Warner Bros.</i> )	1249	744	66	—	81/8
47	46	41	37	<b>R. KELLY</b> I Can't Sleep Baby (If I) ( <i>Jive</i> )	1225	926	789	665	62/8
33	33	33	38	<b>GIN BLOSSOMS</b> Follow You Down ( <i>A&amp;M</i> )	1061	1254	1299	1437	45/0
—	50	42	39	<b>NO DOUBT</b> Spiderwebs ( <i>Trauma/Interscope</i> )	1014	869	619	337	67/10
34	36	37	40	<b>BRANDY</b> Sittin' Up In My Room ( <i>Arista</i> )	1011	1115	1164	1285	41/0
23	26	30	41	<b>HOOTIE &amp; THE BLOWFISH</b> Old Man & Me ( <i>Atlantic</i> )	989	1461	1699	2042	40/0
38	37	39	42	<b>NIXONS</b> Sister ( <i>MCA</i> )	969	1023	1095	1063	55/2
<b>DEBUT</b>			43	<b>GIN BLOSSOMS</b> As Long As It Matters ( <i>A&amp;M</i> )	963	539	195	59	65/8
46	45	43	44	<b>SMASHING PUMPKINS</b> Tonight, Tonight ( <i>Virgin</i> )	923	864	824	714	55/3
<b>DEBUT</b>			45	<b>NEW EDITION</b> Hit Me Off ( <i>MCA</i> )	869	660	145	—	61/3
<b>DEBUT</b>			46	<b>KEITH SWEAT</b> Twisted ( <i>Elektra/EEG</i> )	856	551	386	251	48/13
48	48	47	47	<b>TINA ARENA</b> Show Me Heaven ( <i>Epic</i> )	788	799	761	662	54/0
<b>DEBUT</b>			48	<b>BUTTHOLE SURFERS</b> Pepper ( <i>Capitol</i> )	758	670	570	392	54/4
27	32	40	49	<b>BILLIE RAY MARTIN</b> Your Loving Arms ( <i>Sire/EEG</i> )	725	928	1344	1631	28/0
40	43	45	50	<b>COOLIO</b> 1,2,3,4 (Sumpin' New) ( <i>Tommy Boy</i> )	707	808	942	994	26/0

This chart reflects airplay from July 22-28. Songs ranked by total plays. Highlighted songs indicate Breaker.

130 CHR/Pop reporters. 128 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

## BREAKERS®

### PRIMITIVE RADIO GODS

Standing Outside... (*Ergo/Columbia/CRG*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2286/407	106/6	19

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>JOHN MELLENCAMP</b> Key West Intermezzo... ( <i>Mercury</i> )	66
<b>CELINE DION</b> It's All Coming Back To Me Now ( <i>550 Music</i> )	54
<b>PATTI ROTHBERG</b> Inside ( <i>EMI</i> )	28
<b>NADA SURF</b> Popular ( <i>Elektra/EEG</i> )	21
<b>GROOVE THEORY</b> Baby Luv ( <i>Epic</i> )	13
<b>OASIS</b> Don't Look Back In Anger ( <i>Epic</i> )	13
<b>KEITH SWEAT</b> Twisted ( <i>Elektra/EEG</i> )	13
<b>ACE OF BASE</b> Never Gonna Say I'm Sorry ( <i>Arista</i> )	11
<b>NO DOUBT</b> Spiderwebs ( <i>Trauma/Interscope</i> )	10
<b>MAGNAPOP</b> Open The Door ( <i>Priority</i> )	9
<b>WALLFLOWERS</b> 6th Avenue Heartache ( <i>Interscope</i> )	9
<b>WHIGFIELD</b> Close To You ( <i>Curb</i> )	9

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>DONNA LEWIS</b> I Love You Always Forever ( <i>Atlantic</i> )	+856
<b>MELISSA ETHERIDGE</b> Nowhere To Go ( <i>Island</i> )	+509
<b>TOM PETTY &amp; THE HEARTBREAKERS</b> Walls ( <i>Warner Bros.</i> )	+505
<b>GIN BLOSSOMS</b> As Long As It Matters ( <i>A&amp;M</i> )	+424
<b>PRIMITIVE RADIO GODS</b> Standing... ( <i>Ergo/Columbia/CRG</i> )	+407
<b>ERIC CLAPTON</b> Change The World ( <i>Reprise</i> )	+360
<b>DISHWALLA</b> Counting Blue Cars ( <i>A&amp;M</i> )	+317
<b>KEITH SWEAT</b> Twisted ( <i>Elektra/EEG</i> )	+305
<b>TONI BRAXTON</b> You're Makin' Me High ( <i>LaFace/Arista</i> )	+299
<b>R. KELLY</b> I Can't Sleep Baby (If I) ( <i>Jive</i> )	+299

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>TONY RICH PROJECT</b> Nobody Knows ( <i>LaFace/Arista</i> )	
<b>EVERYTHING BUT THE GIRL</b> Missing ( <i>Atlantic</i> )	
<b>LA BOUCHE</b> Be My Lover ( <i>RCA</i> )	
<b>COLLECTIVE SOUL</b> The World I Know ( <i>Atlantic</i> )	
<b>SMASHING PUMPKINS</b> 1979 ( <i>Virgin</i> )	
<b>NATALIE MERCHANT</b> Wonder ( <i>Elektra/EEG</i> )	
<b>GOO GOO DOLLS</b> Name ( <i>Metal Blade/WB</i> )	
<b>BODEANS</b> Closer To Free ( <i>Slash/Reprise</i> )	
<b>BLUES TRAVELER</b> Run-Around ( <i>A&amp;M</i> )	
<b>DEEP BLUE SOMETHING</b> Breakfast At... ( <i>RainMaker/Interscope</i> )	

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

*John Mellencamp*

**Key West Intermezzo**  
(I Saw You First)

The First Single and Video from the new album

**Mr. Happy Go Lucky**



#1 Most Added  
At CHR/Pop!  
New & Active!



© 1996 John Mellencamp

## POP/ALTERNATIVE TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS TW	LW	TOTAL STATIONS/ADDS
1	1	<b>ALANIS MORISSETTE</b> You Learn ( <i>Maverick/Reprise</i> )	6957	7339	160/0
2	2	<b>JEWEL</b> Who Will Save Your Soul ( <i>Atlantic</i> )	5517	5592	158/2
4	3	<b>PRIMITIVE RADIO GODS</b> Standing... ( <i>Ergo/Columbia/CRG</i> )	5229	4856	194/6
3	4	<b>TRACY CHAPMAN</b> Give Me One Reason ( <i>Elektra/EEG</i> )	4630	4945	123/1
5	5	<b>DISHWALLA</b> Counting Blue Cars ( <i>A&amp;M</i> )	4581	4512	166/2
7	6	<b>GARBAGE</b> Stupid Girl ( <i>Almo Sounds/Geffen</i> )	4105	4032	170/4
6	7	<b>NATALIE MERCHANT</b> Jealousy ( <i>Elektra/EEG</i> )	4010	4176	123/0
9	8	<b>CRANBERRIES</b> Free To Decide ( <i>Island</i> )	3622	3464	182/2
8	9	<b>BUTTHOLE SURFERS</b> Pepper ( <i>Capitol</i> )	3553	3631	142/4
10	10	<b>SMASHING PUMPKINS</b> Tonight, Tonight ( <i>Virgin</i> )	3245	3326	138/3
11	11	<b>NO DOUBT</b> Spiderwebs ( <i>Trauma/Interscope</i> )	3203	3229	143/10
15	12	<b>DAVE MATTHEWS BAND</b> So Much To Say ( <i>RCA</i> )	2845	2584	153/4
12	13	<b>STONE TEMPLE PILOTS</b> Trippin' On A Hole In... ( <i>Atlantic</i> )	2817	2930	98/0
14	14	<b>BECK</b> Where It's At ( <i>DGC/Geffen</i> )	2753	2666	100/4
16	15	<b>BLUES TRAVELER</b> But Anyway ( <i>A&amp;M</i> )	2677	2490	149/10
17	16	<b>OASIS</b> Don't Look Back In Anger ( <i>Epic</i> )	2488	2268	125/13
13	17	<b>OASIS</b> Champagne Supernova ( <i>Epic</i> )	2355	2730	89/0
18	18	<b>NADA SURF</b> Popular ( <i>Elektra/EEG</i> )	2169	2129	114/21
19	19	<b>SCREAMING TREES</b> All I Know ( <i>Epic</i> )	2064	2068	89/0
—	20	<b>SOUNDGARDEN</b> Burden In My Hand ( <i>A&amp;M</i> )	2063	1909	83/1

This chart reflects airplay from July 22-28. Songs ranked by total plays. 130 CHR/Pop reporters and 94 Alternative reporters combine from the custom chart function on R&R ONLINE. Alternative titles are manually extrapolated. For complete reporter lists refer to Pop and Alternative sections. © 1996, R&R Inc.



**SWV ON MTV** — SWV joined WKTU/New York air talents Goumba Johnny (second from left) and Hollywood Hamilton (second from right) during their broadcast from MTV's Malibu Beach House. Enjoying the sun are (l-r) SWV's LeAnne "Lelee" Lyons, Tamara "Taj" Johnson, and Cheryl "Coko" Gamble.



**BODEANS GET CLOSER TO Q** — The Bodeans topped the bill at WKRQ (Q102)/Cincinnati's "One Earth" party. Hanging out backstage are (l-r) WKRQ PD Jimmy Steal, Bodeans member Sammy Llanas, Q102 Promotions Dir. Von Freeman, group members Kurt Neumann, Bob Griffin, and Nick Kitsos, and Q102 morning talent Terry Boyd.

## NEW & ACTIVE

<b>GOO GOO DOLLS</b> Long Way Down ( <i>Metal Blade/WB</i> ) Total Plays: 642, Total Stations: 41, Adds: 0	<b>CRUSH</b> Jellyhead ( <i>Robbins</i> ) Total Plays: 357, Total Stations: 18, Adds: 5
<b>WHITNEY HOUSTON</b> Why Does It Hurt So Bad ( <i>Arista</i> ) Total Plays: 639, Total Stations: 58, Adds: 4	<b>DEF LEPPARD</b> All I Want Is Everything ( <i>Mercury</i> ) Total Plays: 292, Total Stations: 21, Adds: 3
<b>REFRESHMENTS</b> Banditos ( <i>Mercury</i> ) Total Plays: 584, Total Stations: 44, Adds: 1	<b>STONE TEMPLE PILOTS</b> Trippin' On A Hole In A Paper Heart ( <i>Atlantic</i> ) Total Plays: 233, Total Stations: 14, Adds: 0
<b>OASIS</b> Don't Look Back In Anger ( <i>Epic</i> ) Total Plays: 556, Total Stations: 47, Adds: 13	<b>ALANIS MORISSETTE</b> Head Over Feet ( <i>Maverick/Reprise</i> ) Total Plays: 200, Total Stations: 7, Adds: 1
<b>M.T.S.</b> I'll Be Alright ( <i>Summit</i> ) Total Plays: 547, Total Stations: 20, Adds: 2	<b>NATHAN MORRIS</b> Wishes ( <i>Perspective/A&amp;M</i> ) Total Plays: 195, Total Stations: 10, Adds: 2
<b>LINA SANTIAGO</b> Just Because I Love You ( <i>Groove Nation/Universal</i> ) Total Plays: 505, Total Stations: 32, Adds: 1	<b>VOICE OF THE BEEHIVE</b> So Hard ( <i>Discovery</i> ) Total Plays: 189, Total Stations: 20, Adds: 3
<b>FUGEES</b> No Woman, No Cry ( <i>Ruffhouse/Columbia/CRG</i> ) Total Plays: 491, Total Stations: 15, Adds: 0	<b>JOHN MELLENCAMP</b> Key West Intermezzo (I Saw You First) ( <i>Mercury</i> ) Total Plays: 183, Total Stations: 66, Adds: 66
<b>AMBER</b> This Is Your Night ( <i>Tommy Boy</i> ) Total Plays: 444, Total Stations: 19, Adds: 2	<b>PATTI ROTHBERG</b> Inside ( <i>EMI</i> ) Total Plays: 178, Total Stations: 33, Adds: 28
<b>GHOST TOWN DJ'S</b> My Boo ( <i>So So Def/Columbia/CRG</i> ) Total Plays: 391, Total Stations: 21, Adds: 7	<b>NADA SURF</b> Popular ( <i>Elektra/EEG</i> ) Total Plays: 176, Total Stations: 25, Adds: 21
<b>WALLFLOWERS</b> 6th Avenue Heartache ( <i>Interscope</i> ) Total Plays: 358, Total Stations: 39, Adds: 9	<b>2PAC</b> How Do U Want It ( <i>Death Row/Interscope</i> ) Total Plays: 164, Total Stations: 11, Adds: 0

### Songs ranked by total plays

## SELECTED NEW RELEASES

Here are a few hot releases for the next couple of weeks. Some release dates are subject to change.

### ADDS AUGUST 6

<b>Bryan Adams</b>	"Let's Make A Night To Remember" (A&M)
<b>Bayside Boys</b>	"Caliente" (Lava/Atlantic)
<b>Beck</b>	"Where It's At" (DGC/Geffen)
<b>Blue Nile</b>	"Sentimental Man" (Warner Bros.)
<b>Brandy, Tamia, Knight, Khan</b>	"Missing You" (EastWest/EEG)
<b>Gloria Estefan</b>	"You'll Be Mine (Party Time)" (Epic)
<b>Bryan Ferry</b>	"Dance With Life (The Brilliant Light)" (Reprise)
<b>311</b>	"Down" (Capricorn)
<b>Tina Turner</b>	"Missing You" (Virgin)



**GARBAGE IN, GARBAGE SIGNS** — Garbage was more than happy to join WPLY (Y100)/Philadelphia's pre-concert autograph party when the band came to town. In pre-signing mode are (seated, l-r) group members Butch Vig, Steve Marker, Duke Erickson, and Shirley Manson; (standing, l-r) Y100's Dave Burgess and Cousin Ed, and Geffen rep Bobbi Silver.



CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1 WHITZ/New York (212) 239-2300 Poleman/Bryant. Playlist table with columns: PLAYS, SW, ZW, LW, TW, ARTIST/TITLE.

MARKET #2 KISSFM 102.7 KHLS/Los Angeles (818) 845-1027 Cook/Austin. Playlist table with columns: PLAYS, SW, ZW, LW, TW, ARTIST/TITLE.

MARKET #5 W10Q/Philadelphia (610) 667-8100 Kalina/McGure. Playlist table with columns: PLAYS, SW, ZW, LW, TW, ARTIST/TITLE.

MARKET #6 WPLY/Philadelphia (610) 565-8900 Tisa. Playlist table with columns: PLAYS, SW, ZW, LW, TW, ARTIST/TITLE.

MARKET #7 106.1 KISSFM KHKS/Dallas (214) 891-3400 Lambert. Playlist table with columns: PLAYS, SW, ZW, LW, TW, ARTIST/TITLE.

MARKET #9 KRBE/Houston (713) 396-1000 Peake/Michaels. Playlist table with columns: PLAYS, SW, ZW, LW, TW, ARTIST/TITLE.

MARKET #10 WXXS/Boston (617) 396-1430 Ivey/Bonnie. Playlist table with columns: PLAYS, SW, ZW, LW, TW, ARTIST/TITLE.

MARKET #11 WHY/Miami (305) 620-9299 Roberts/Chio. Playlist table with columns: PLAYS, SW, ZW, LW, TW, ARTIST/TITLE.

MARKET #12 STAR 94 ATLANTA WSTR/Atlanta (404) 261-2970 Peterson/Ammons. Playlist table with columns: PLAYS, SW, ZW, LW, TW, ARTIST/TITLE.

MARKET #15 K106 KKLO/San Diego (619) 560-5464 Stevens/Kalusa. Playlist table with columns: PLAYS, SW, ZW, LW, TW, ARTIST/TITLE.

MARKET #16 KDWB/Minneapolis (612) 340-9000 Kieley/Morris. Playlist table with columns: PLAYS, SW, ZW, LW, TW, ARTIST/TITLE.

MARKET #17 WKBQ/St. Louis (314) 644-1380 St. John/Mattern. Playlist table with columns: PLAYS, SW, ZW, LW, TW, ARTIST/TITLE.

MARKET #19 WBZZ/Pittsburgh (412) 920-9400 Clark/Cline. Playlist table with columns: PLAYS, SW, ZW, LW, TW, ARTIST/TITLE.

MARKET #20 Power 92FM KKFR/Phoenix (602) 258-6161 Parker/Douglas. Playlist table with columns: PLAYS, SW, ZW, LW, TW, ARTIST/TITLE.

MARKET #20 KZZP 104.7 FM KZZP/Phoenix (602) 964-4000 Parsighe/Cooper. Playlist table with columns: PLAYS, SW, ZW, LW, TW, ARTIST/TITLE.



# CHR/POP PLAYLISTS

August 2, 1996 R&R • 41

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #21	
93.3 FLZ	
WFLZ/Tampa (813) 839-9393 Harris/Kapugi	
PLAYS	ARTIST/TITLE
3W 2W 1W	
32 37 62	72 JEWEL/Who Will Save...
68 71 68	72 DONNA LEWIS/Love You Always...
70 69 66	71 COLOR ME BADD/The Earth...
67 69 66	70 ALANIS MORISSETTE/You Learn
67 69 66	70 FUGEES/Killing Me Softly
25 19 29	47 MARIAH CAREY/Forever
55 43 36	41 TRACY CHAPMAN/Give Me One Reason
56 52 53	41 JANN ARDEN/Insensitive
34 43 39	40 ROBERT MILES/Children
36 32 34	39 DISHWALLA/Counting Blue Cars
42 39 41	38 OASIS/Champagne Supernova
34 27 28	38 MAXI PRIEST F/SHAGGY/That Girl
38 36 35	37 PRIMITIVE RADIO GODS/Standing Outside...
34 36 33	37 LA BOUCHE/Sweet Dreams
35 34 46	36 BONE THUGS-N-HARMONY/The Crossroads
35 33 36	36 M.T.S./I'll Be Alright
33 35 38	36 LA BOUCHE/Be My Lover
41 38 37	35 BILLIE RAY MARTIN/Your Loving Arms
70 67 56	33 COOLIO/2,3,4 (Sumpin'...)
21 24 28	33 NATALIE MERCHANT/Jealousy
48 41 44	33 ALANIS MORISSETTE/Ironic
34 25 29	31 BRANNOY/Sittin' Up In My...
29 31 21	28 NO MERCY/Where Do You Go
31 32 30	26 VOICE OF THE BEEHIVE/Scary Kisses
24 23 18	24 TONY RICH PROJECT/Nobody Knows
24 29 27	21 PLANET SOUL/Set U Free
27 19 17	18 2PAC F.D.R. ORE/California Love
- 12 17	17 ERIC CLAPTON/Change The World
23 24 17	17 LOS DEL RIO/BAYSIDE/Macarena
- 8 14	15 BUTTHOLE SURFERS/Pepper
- 18 15	13 3T/W/Why
18 17 23	13 QUAD CITY DJ'S/C'mon 'N Ride It...
19 16 19	12 LINA SANTIAGO/Feels So Good...
12 9 13	12 BLESSID UNION OF.../All Along
25 20 13	11 JORDAN HILL/For The Love Of You
5 7 12	11 HOOTIE & BLOWFISH/Tucker's Town
21 21	11 MARIAH CAREY/Always Be My Baby
8 11 19	10 LISA LOEB/Waiting For...
- 9	9 MELISSA ETHERIDGE/Nowhere To Go
7 7 10	9 CRANBERRIES/Free To Decide

MARKET #22	
92.3	
WZJM/Cleveland (216) 621-9566 Rodman/Eubanks	
PLAYS	ARTIST/TITLE
3W 2W 1W	
58 51 53	59 DONNA LEWIS/Love You Always...
36 45 52	54 ALANIS MORISSETTE/You Learn
33 39 38	52 LOS DEL RIO/BAYSIDE/Macarena
39 45 46	49 COOLIO/2,3,4 (Sumpin'...)
16 34 43	47 PRIMITIVE RADIO GODS/Standing Outside...
29 41 49	47 FUGEES/Killing Me Softly
33 37 41	47 MAXI PRIEST F/SHAGGY/That Girl
32 39 49	46 COLOR ME BADD/The Earth...
43 39 45	46 TRACY CHAPMAN/Give Me One Reason
36 33 33	44 JEWEL/Who Will Save...
29 24 40	44 ERIC CLAPTON/Change The World
36 39 40	44 OASIS/Champagne Supernova
19 21 41	39 M.T.S./I'll Be Alright
28 29 37	37 LISA LOEB/Waiting For...
18 21 23	36 QUAD CITY DJ'S/C'mon 'N Ride It...
19 24 42	35 OISHWALLA/Counting Blue Cars
27 19 34	35 LA BOUCHE/Be My Lover
21 31 25	33 JORDAN HILL/For The Love Of You
17 26 25	30 TONY BRAXTON/You're Makin' Me...
23 20 28	30 AMBER/This Is Your Night
33 29 25	25 MARIAH CAREY/Forever
18 19 24	25 SWV/You're The One
28 31 23	23 NO MERCY/Where Do You Go
15 15 22	23 GARBAGE/Stupid Girl
34 32 25	21 PRIMITIVE RADIO GODS/Standing Outside...
32 34 28	21 TONY RICH PROJECT/Nobody Knows
- 16 30	20 CRUSH/Jellyhead
- 12 26	20 BLUES TRAVELER/But Anyway
39 41 46	20 JANN ARDEN/Insensitive
18 14 18	19 EVERYTHING BUT.../Missing
8 15 17	19 CRANBERRIES/Free To Decide
24 9 18	18 MARIAH CAREY/Always Be My Baby
29 13 23	17 CELINE DION/Where You Loved Me
- 8 7 16	17 R. KELLY/Can't Sleep...
25 19 22	16 ALL-4-ONE/Someday
23 17 19	16 TINA ARENA/Show Me Heaven
15 10 16	14 BACKSTREET BOYS/We've Got It...
32 16 17	14 BRANNOY/Sittin' Up In My...
18 11 12	13 SMASHING PUMPKINS/1979
16 14 16	13 JON B./Pretty Girl

MARKET #23	
MIX 102.9	
KWNX/Denver (303) 321-0950 Bowen/Cagle	
PLAYS	ARTIST/TITLE
3W 2W 1W	
47 44 43	57 JEWEL/Who Will Save...
50 52 52	55 JANN ARDEN/Insensitive
53 55 54	55 TRACY CHAPMAN/Give Me One Reason
56 54 51	52 TONY RICH PROJECT/Nobody Knows
39 42 40	50 ERIC CLAPTON/Change The World
38 42 48	45 SMASHING PUMPKINS/1979
53 57 46	43 DOG'S EYE VIEW/Everything Falls...
42 42 42	42 OASIS/Champagne Supernova
45 45 41	42 GIN BLOSSOMS/Follow You Down
19 22 35	41 NATALIE MERCHANT/Jealousy
12 24 37	40 DISHWALLA/Counting Blue Cars
36 37 39	40 EVERCLEAR/Santa Monica...
16 32 38	39 HOOTIE & BLOWFISH/Tucker's Town
38 42 41	39 HOOTIE & BLOWFISH/Old Man & Me
57 47 43	38 NATALIE MERCHANT/Wonder
37 39 39	38 MARIAH CAREY/Forever
36 39 36	36 GOO GOO DOLLS/Name
23 22 24	34 DONNA LEWIS/Love You Always...
28 29 31	31 CRANBERRIES/Free To Decide
33 28 29	31 MAXI PRIEST F/SHAGGY/That Girl
35 24 29	31 ALANIS MORISSETTE/You Learn
20 21 25	28 ALANIS MORISSETTE/Ironic
- 14 27	27 MELISSA ETHERIDGE/Nowhere To Go
- 25	25 TONI BRAXTON/You're Makin' Me...
- 16 19	25 PRIMITIVE RADIO GODS/Standing Outside...
57 53 51	19 COLLECTIVE SOUL/The World I Know
- 12 17	18 OAVE MATTHEWS BAND/So Much To Say
18 15 19	17 JAMET JACKSON/Runaway
17 14 10	16 SMASHING PUMPKINS/Tonight, Tonight
13 17 15	15 ALL-4-ONE/Can Love You...
7 8 17	14 TONY RICH PROJECT/Like A Woman
- 14	14 DEEP BLUE SOMETHING/Breakfast At...
- 11	11 DEL AMITRI/Roll To Me
- 11	11 JOHN MELLENCAMP/Key West...

MARKET #24	
Z100	
KKRZ/Portland, OR (503) 226-0100 Benson/Thomas	
PLAYS	ARTIST/TITLE
3W 2W 1W	
38 46 63	68 DONNA LEWIS/Love You Always...
63 60 61	63 ALANIS MORISSETTE/You Learn
60 63 62	62 JANN ARDEN/Insensitive
64 63 63	62 JEWEL/Who Will Save...
42 40 48	58 NATALIE MERCHANT/Wonder
32 35 49	49 TONI BRAXTON/You're Makin' Me...
46 49 45	47 LA BOUCHE/Sweet Dreams
45 40 44	42 CRANBERRIES/Dreams
30 33 42	41 COOLIO/2,3,4 (Sumpin'...)
34 34 35	40 EVERYTHING BUT.../Missing
21 25 45	35 MAXI PRIEST F/SHAGGY/That Girl
61 51 58	35 TRACY CHAPMAN/Give Me One Reason
44 31 16	35 DOG'S EYE VIEW/Everything Falls...
61 54 43	34 BRANNOY/Sittin' Up In My...
31 33 33	34 LOS DEL RIO/BAYSIDE/Macarena
21 16 23	33 NATALIE MERCHANT/Jealousy
14 29 29	33 DISHWALLA/Counting Blue Cars
37 37 34	30 M.T.S./I'll Be Alright
26 24 26	28 TONY RICH PROJECT/Like A Woman
25 26 38	28 QUAD CITY DJ'S/C'mon 'N Ride It...
25 25 27	28 ALANIS MORISSETTE/Ironic
38 33 24	27 CELINE DION/Because You Loved Me
39 40 45	25 GINGER BREAD/Where Do You Go
20 23 21	24 BONE THUGS-N-HARMONY/The Crossroads
- 6 10	21 PRIMITIVE RADIO GODS/Standing Outside...
- 28	20 NO MERCY/Where Do You Go
24 19 19	19 2PAC F.D.R. ORE/California Love
17 14 20	19 ERIC CLAPTON/Change The World
27 19 18	15 VOICE OF THE BEEHIVE/Scary Kisses
- 10	14 NEW EDITION/Hit Me Off
- 10	14 HOOTIE & BLOWFISH/Tucker's Town
6 7 6	12 TINA ARENA/Show Me Heaven
- 12	12 DEF LEPPARD/All I Want Is...
28 21 14	10 MARIAH CAREY/Forever
- 14	10 REFRESHMENTS/Banditos
- 7	7 CRANBERRIES/Free To Decide
- 2	2 KEITH SWEAT/Twisted
- 2	2 JOHN MELLENCAMP/Key West...

MARKET #25	
Q102	
WKRC/Cincinnati (513) 763-5500 Blatt/Daughis	
PLAYS	ARTIST/TITLE
3W 2W 1W	
56 66 66	66 FOO FIGHTERS/Big Me
55 66 66	66 NATALIE MERCHANT/Jealousy
64 65 66	66 ALANIS MORISSETTE/You Learn
65 65 65	65 EVERCLEAR/Santa Monica...
49 48 62	62 DONNA LEWIS/Love You Always...
65 63 61	61 LA BOUCHE/Sweet Dreams
65 66 45	58 FUGEES/Killing Me Softly
61 65 56	56 TRACY CHAPMAN/Give Me One Reason
41 49 56	56 HOOTIE & BLOWFISH/You're Makin' Me...
52 47 46	46 DOG'S EYE VIEW/Everything Falls...
42 44 46	46 LOS DEL RIO/BAYSIDE/Macarena
40 44 46	46 JEWEL/Who Will Save...
41 42 44	44 LA BOUCHE/Be My Lover
39 38 44	44 BILLIE RAY MARTIN/Your Loving Arms
42 40 42	42 NO DOUBT/Just A Girl
- 32 40	40 OASIS/Don't Look Back...
31 31 39	39 DISHWALLA/Counting Blue Cars
38 36 32	38 QUAD CITY DJ'S/C'mon 'N Ride It...
55 48 37	37 JARS OF CLAY/Flood
47 38 36	36 OASIS/Champagne Supernova
- 34	34 NO MERCY/Where Do You Go
36 28 26	26 BONE THUGS-N-HARMONY/The Crossroads
- 23 25	25 CRANBERRIES/Free To Decide
35 31 30	30 PRIMITIVE RADIO GODS/Standing Outside...
25 29 26	26 SMASHING PUMPKINS/Tonight, Tonight
27 26 29	29 LISA LOEB/Waiting For...
41 25 27	27 JANN ARDEN/Insensitive
- 22	22 MELANIE BENOER/You.../Just Want Sex
16 18 16	16 BLESSID UNION OF.../All Along
14 11 16	16 MARIAH CAREY/Forever
19 11 15	15 ROBERT MILES/Children
- 14	14 GIN BLOSSOMS/As Long As It...
14 10 13	13 ERIC CLAPTON/Change The World
- 4 10	10 R. KELLY/Can't Sleep...
- 10	10 HOOTIE & BLOWFISH/Tucker's Town
- 9	9 NO DOUBT/Spiderwebs
9 9 8	8 GOO GOO DOLLS/Long Way Down
- 8	8 BLUES TRAVELER/But Anyway

MARKET #26	
MIX 93.3 FM	
KNMX/Kansas City (816) 753-0933 Zellner	
PLAYS	ARTIST/TITLE
3W 2W 1W	
56 56 56	56 ALANIS MORISSETTE/You Learn
56 56 56	56 TRACY CHAPMAN/Give Me One Reason
34 34 56	56 JEWEL/Who Will Save...
56 56 54	54 MARIAH CAREY/Forever
38 52 52	52 COLOR ME BADD/The Earth...
34 34 50	50 NATALIE MERCHANT/Jealousy
48 48 48	48 CELINE DION/Because You Loved Me
42 46 46	46 ERIC CLAPTON/Change The World
18 22 34	44 DONNA LEWIS/Love You Always...
56 56 46	42 BRANNOY/Sittin' Up In My...
54 44 44	40 MARIAH CAREY/Always Be My Baby
44 44 44	40 ALANIS MORISSETTE/Ironic
36 40 40	40 TONI BRAXTON/You're Makin' Me...
22 24 36	38 HOOTIE & BLOWFISH/Tucker's Town
14 16 28	38 DISHWALLA/Counting Blue Cars
46 46 42	34 LA BOUCHE/Sweet Dreams
32 32 32	32 COLLECTIVE SOUL/The World I Know
52 52 38	30 GIN BLOSSOMS/Follow You Down
- 14 20	28 PRIMITIVE RADIO GODS/Standing Outside...
24 24 24	24 BLESSID UNION OF.../All Along
30 30 32	22 TONY RICH PROJECT/Nobody Knows
44 44 22	22 FUGEES/Killing Me Softly
20 20 20	20 BLUES TRAVELER/But Anyway
16 18 20	20 TONY RICH PROJECT/Like A Woman
- 18 18	18 MELISSA ETHERIDGE/Nowhere To Go
- 16 18	18 GIN BLOSSOMS/As Long As It...
16 16 16	16 ROBERT MILES/Children
- 16	16 JOHN MELLENCAMP/Key West...
7 7 7	14 NO MERCY/Where Do You Go
10 12 14	14 SMASHING PUMPKINS/Tonight, Tonight
- 7 10	12 TOM PETTY & HB/Walls
- 7 10	10 CRANBERRIES/Free To Decide
2 7 10	10 DAVE MATTHEWS BAND/So Much To Say
22 20 14	10 MAXI PRIEST F/SHAGGY/That Girl
14 10 12	10 JANN ARDEN/Insensitive
- 7	7 R. KELLY/Can't Sleep...

MARKET #31	
92.9	
WPRO/Providence (401) 433-4200 Shebel/Mascaro	
PLAYS	ARTIST/TITLE
3W 2W 1W	
67 60 61	66 JEWEL/Who Will Save...
63 67 60	63 ERIC CLAPTON/Change The World
63 60 62	62 MARIAH CAREY/Forever
33 39 65	62 DONNA LEWIS/Love You Always...
41 39 40	61 NO MERCY/Where Do You Go
67 61 62	59 NATALIE MERCHANT/Jealousy
- 27 39	43 TONI BRAXTON/You're Makin' Me...
42 39 40	40 MAXI PRIEST F/SHAGGY/That Girl
59 40 34	40 FUGEES/Killing Me Softly
43 57 62	40 ROBERT MILES/Children
44 36 39	39 NATALIE MERCHANT/Jealousy
37 39 32	36 JANN ARDEN/Insensitive
65 61 35	35 OASIS/Champagne Supernova
37 37 37	34 COLOR ME BADD/The Earth...
39 35 38	34 TRACY CHAPMAN/Give Me One Reason
62 59 34	32 LA BOUCHE/Sweet Dreams
- 27 31	27 MELISSA ETHERIDGE/Nowhere To Go
38 34 33	31 CELINE DION/Because You Loved Me
23 15 30	29 DISHWALLA/Counting Blue Cars
- 30 29	29 TONY RICH PROJECT/Like A Woman
24 31 29	28 BADLIES/Angeline Is...
- 28 19	28 R. KELLY/Can't Sleep...
22 17 28	28 LISA LOEB/Waiting For...
19 10 24	23 LOS DEL RIO/BAYSIDE/Macarena
13 15 21	21 EVERYTHING BUT.../Missing
- 16 20	20 BLUES TRAVELER/But Anyway
- 19 18	18 M.T.S./I'll Be Alright
- 18 18	18 GARBAGE/Stupid Girl
14 11 14	18 DEL AMITRI/Roll To Me
15 11 16	17 GIN BLOSSOMS/Follow You Down
- 12 15	16 DOG'S EYE VIEW/Everything Falls...
20 15 15	15 BONE THUGS-N-HARMONY/The Crossroads
- 16 15	15 BODEANS/Closer To Free
14 12 15	15 HOOTIE & BLOWFISH/Old Man & Me
- 16 14	14 NO DOUBT/Spiderwebs
15 12 12	14 TOAD THE WET.../Good Intentions
12 12 14	14 SMASHING PUMPKINS/1979
16 11 11	11 BLUES TRAVELER/Hook
- 17 10	10 CURE/Mint Car
- 10	10 BILLIE RAY MARTIN/Running Around Town

MARKET #32	
WNCI 97.9	
WNCI/Columbus, OH (614) 224-9624 Oimick	
PLAYS	ARTIST/TITLE
3W 2W 1W	
61 68 60	60 ALANIS MORISSETTE/You Learn
59 61 56	58 CELINE DION/Because You Loved Me
50 60 52	57 ALANIS MORISSETTE/Ironic
36 35 48	57 DONNA LEWIS/Love You Always...
51 44 55	56 BLESSID UNION OF.../All Along
56 60 44	54 COLOR ME BADD/The Earth...
36 41 50	54 JANN ARDEN/Insensitive
40 40 26	49 LA BOUCHE/Be My Lover
45 47 57	49 HOOTIE & BLOWFISH/Old Man & Me
63 65 48	49 TRACY CHAPMAN/Give Me One Reason
39 55 40	48 AGE OF BASE/Lucky Love
35 39 41	44 NATALIE MERCHANT/Wonder
40 40 39	42 COLLECTIVE SOUL/The World I Know
39 40 38	41 GOO GOO DOLLS/Name
25 23 28	41 LA BOUCHE/Sweet Dreams
18 18 20	38 ERIC CLAPTON/Change The World
47 57 40	38 TONY RICH PROJECT/Nobody Knows
49 43 30	28 LOS DEL RIO/BAYSIDE/Macarena
20 23 42	28 JEWEL/Who Will Save...
5 5 5	23 CHER/One By One
22 21 19	21 J'SON/It'll Never Stop...
- 16 19	19 HOOTIE & BLOWFISH/Tucker's Town
18 20 19	19 TINA ARENA/Show Me Heaven
26 32 32	19 FUGEES/Killing Me Softly
- 8 19	19 BADLIES/Angeline Is...
- 16 16	16 TOM PETTY & HB/Walls
14 17 21	15 MARIAH CAREY/Forever
40 43 42	15 GIN BLOSSOMS/Follow You Down
19 18 14	14 NATALIE MERCHANT/Jealousy
- 17 13	13 ROBERT MILES/Children
37 41 17	13 MARIAH CAREY/Always Be My Baby
- 11	11 MELISSA ETHERIDGE/Nowhere To Go
- 8	8 VOICE OF THE BEEHIVE/Scary Kisses
41 41 16	8 DOG'S EYE VIEW/Everything Falls...
- 6	6 MAXI PRIEST F/SHAGGY/That Girl
- 5 9	5 DISHWALLA/Counting Blue Cars

MARKET #33	
Z104	
WNVZ/Norfolk (804) 497-2000 London/Sellers	
PLAYS	ARTIST/TITLE
3W 2W 1W	
74 50 63	72 ALANIS MORISSETTE/You Learn
75 72 75	71 FUGEES/Killing Me Softly
61 50 56	67 TONI BRAXTON/You're Makin' Me...
66 49 58	67 GIN BLOSSOMS/Follow You Down
49 60 64	65 TRACY CHAPMAN/Give Me One Reason
41 58 49	58 DEBORAH COX/Where Do We Go...
64 67 54	54 ALANIS MORISSETTE/Ironic
12 26 45	54 QUAD CITY DJ'S/C'mon 'N Ride It...
26 27 41	48 DONNA LEWIS/Love You Always...
49 22 40	48 LOS DEL RIO/BAYSIDE/Macarena
41 44 47	47 BILLIE RAY MARTIN/Your Loving Arms
41 58 65	45 BODEANS/Closer To Free
22 36 38	43 DISHWALLA/Counting Blue Cars
44 42 38	42 COLOR ME BADD/The Earth...
37 48 43	41 R. KELLY/Can't Sleep...
10 30 39	41 MARIAH CAREY/Forever
43 42 41	40 NATALIE MERCHANT/Jealousy
- 28	28 KEITH SWEAT/Unltd It Sleeps
- 16 26	26 NEW EDITION/Hit Me Off
- 19 27	27 GARBAGE/Stupid Girl
- 12 19	19 HOOTIE & BLOWFISH/Tucker's Town
16 16 19	19 LA BOUCHE/Be My Lover
17 17 18	19 GROOVE THEORY/Tell Me
18 17 16	19 DIANA KING/Shy Guy
- 13 16	16 PRIMITIVE RADIO GODS/Standing Outside...
17 20 18	18 BRANNOY/Sittin' Up In My...
65 50 18	18 HOOTIE & BLOWFISH/Old Man & Me
18 19 19	17 PLANET SOUL/Set U Free
17 18 15	17 MONTELL JORDAN/This Is How We Do It
17 16 17	17 ADINA HOWARD/Freak Like Me
45 25 14	17 LA BOUCHE/Sweet Dreams
30 25 16	16 MAXI PRIEST F/SHAGGY/That Girl
- 16	16 TONY RICH PROJECT/Like A Woman
42 43 28	16 JEWEL/Who Will Save...

# CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

**MARKET #40**  
**KISS 98.5**  
 WKSE/Detroit  
 (716) 884-5101  
 O'Neil/Universal

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
39	41	42	53		LIVIN' JOY/Dreamer
52	53	52	52		ALANIS MORISSETTE/You Learn
51	50	47	52		FUGEES/Killing Me Softly
39	39	53	51		DOG'S EYE VIEW/Everything Falls...
50	51	49	50		FUGEES/No Woman, No Cry
49	53	54	50		TRACY CHAPMAN/Give Me One Reason
48	49	50	48		COOLIO/2,3,4 (Sumpin...)
41	38	52	41		GOO GOO DOLLS/Naked
22	21	37	40		R. KELLY/Can't Sleep...
21	37	40	40		AMBER/This Is Your Night
52	53	41	40		NATALIE MERCHANT/Jealousy
40	40	40	40		BARENAKED LADIES/Shoe Box
17	15	21	37		GOO GOO DOLLS/Long Way Down
26	26	27	36		NO DOUBT/Just A Girl
35	32	34	36		ALANIS MORISSETTE/Ironic
54	34	39	28		CELINE DION/Because You Loved Me
32	49	41	28		BONE THUGS-N-HARMONY/The Crossroads
-	22	27	27		DONNA LEWIS/Love You Always...
26	24	21	26		ROBERT MILES/Children
23	21	27	26		FRIST BASE/Love Is Paradise
28	36	36	26		OASIS/Champagne Supernova
20	20	26	26		QUAD CITY DJ'S/C'mon 'N Ride It...
23	20	24	24		JEWEL/Who Will Save...
21	38	40	23		COLLECTIVE SOUL/The World I Know
-	-	18	23		OISHWALLA/Counting Blue Cars
-	-	-	21		CELINE DION/It's All Coming...
-	-	-	21		HOOTIE & BLOWFISH/Tucker's Town
28	21	25	21		BILLIE RAY MARTIN/Your Loving Arms
27	27	23	21		LISA LOEB/Waiting For...
-	18	20	21		PRIMITIVE RADIO GODS/Standing Outside...
22	20	20	20		MAXI PRIEST F/SHAGGY/That Girl
19	19	19	20		EVERYTHING BUT...Missing
19	19	20	19		OIANA KING/Stay Guy
20	20	19	19		TONI BRAXTON/You're Makin' Me...
-	16	19	19		NO MERCY/Where Do You Go
-	18	19	19		OUTHERE BROTHERS/Boom Boom Boom
21	16	16	19		HOOTIE & BLOWFISH/Old Man & Me
19	16	16	19		REAL McCoy/Automatic Lover
16	17	16	19		LA BOUCHE/Be My Lover
16	9	13	18		2PAC/How Do U Want It

**MARKET #41**  
**KISS 95.7**  
 WKSS/Hartford  
 (860) 524-7819  
 Jones/Vayda

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
55	64	61	63		ALANIS MORISSETTE/You Learn
16	34	37	60		DONNA LEWIS/Love You Always...
47	51	53	60		FUGEES/Killing Me Softly
55	59	50	49		DOG'S EYE VIEW/Everything Falls...
20	-	39	49		HOOTIE & BLOWFISH/Go Blind
23	21	37	44		ERIC CLAPTON/Change The World
34	42	35	40		JANN ARDEN/Insensitive
46	52	47	40		LA BOUCHE/Sweet Dreams
34	28	29	38		COLLECTIVE SOUL/The World I Know
15	12	18	37		NATALIE MERCHANT/Jealousy
8	8	26	37		JEWEL/Who Will Save...
35	33	31	36		MARIAH CAREY/Always Be My Baby
39	42	39	36		DOG'S EYE VIEW/Everything Falls...
47	50	41	36		CELINE DION/Because You Loved Me
-	28	32	35		DISHWALLA/Counting Blue Cars
39	49	41	34		COLOR ME BADD/The Earth...
26	-	22	30		TONI BRAXTON/You're Makin' Me...
26	-	22	30		TONI RICH PROJECT/Nobody Knows
55	58	38	29		TRACY CHAPMAN/Give Me One Reason
26	17	18	28		OASIS/Champagne Supernova
27	29	26	26		LA BOUCHE/Be My Lover
26	26	23	25		SMASHING PUMPKINS/1979
32	35	28	25		GIN BLOSSOMS/Follow You Down
28	26	23	23		CRANBERRIES/Dreams
26	25	24	22		NATALIE MERCHANT/Wonder
8	14	21	21		MARIAH CAREY/Forever
15	10	18	19		HOOTIE & BLOWFISH/Tucker's Town
-	18	14	17		MAXI PRIEST F/SHAGGY/That Girl
-	14	17	17		BLUES TRAVELER/Hook
23	25	14	15		ROBERT MILES/Children
15	5	11	11		LISA LOEB/Waiting For...
15	5	11	11		FUN FACTORY/Wanna B With U
5	5	10	9		CRANBERRIES/Free To Decide
15	8	7	7		BONE THUGS-N-HARMONY/The Crossroads
-	39	5	5		GHOST TOWN DJ'S/My Boo
-	5	5	5		MELISSA ETHERIDGE/Nowhere To Go
5	5	5	5		REFRESHMENTS/Banditos
-	5	5	5		NEW EDITION/Hit Me Off
-	40	5	5		GARBAGE/Stupid Girl
5	5	5	5		BLESSID UNION OF.../All Along

**MARKET #44**  
**the River 107.5fm**  
 WRVW/Nashville  
 (615) 664-2400  
 Quinn/Scooter

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
52	52	54	54		TRACY CHAPMAN/Give Me One Reason
26	40	40	43		ALANIS MORISSETTE/You Learn
33	44	41	42		NATALIE MERCHANT/Jealousy
30	28	29	42		COLOR ME BADD/The Earth...
53	53	54	41		JANN ARDEN/Insensitive
33	30	44	40		DOG'S EYE VIEW/Everything Falls...
24	26	40	35		JEWEL/Who Will Save...
53	29	40	35		MARIAH CAREY/Always Be My Baby
36	34	31	33		ERIC CLAPTON/Change The World
33	45	32	32		COLLECTIVE SOUL/The World I Know
10	19	28	27		BLESSID UNION OF.../All Along
23	25	27	26		HOOTIE & BLOWFISH/Tucker's Town
23	25	27	25		FOO FIGHTERS/Big Me
29	29	25	24		LENNY KRAVITZ/Can't Get You Off...
34	26	21	23		TONY RICH PROJECT/Nobody Knows
35	21	8	23		FUGEES/Killing Me Softly
10	10	17	21		LISA LOEB/Waiting For...
11	10	17	21		NATALIE MERCHANT/Wonder
-	15	23	19		DONNA LEWIS/Love You Always...
-	15	23	19		EDWIN MCCAIN/Solitude
55	29	18	18		ALANIS MORISSETTE/Ironic
15	23	24	18		GLORIA ESTEFAN/Reach
-	16	28	18		MARIAH CAREY/Forever
-	16	28	18		GOO GOO DOLLS/Name
-	12	16	21		PRIMITIVE RADIO GODS/Standing Outside...
-	15	14	14		MAXI PRIEST F/SHAGGY/That Girl
-	13	14	14		BADLEES/Angeline Is...
13	15	16	14		EDWIN MCCAIN/Alive
-	13	14	14		WHITNEY HOUSTON/Why Does It Hurt...
-	13	13	13		TINA ARENA/Show Me Heaven
12	12	12	13		ACE OF BASE/Lucky Love
10	12	13	13		BLESSID UNION OF.../Let Me Be The One
13	12	13	13		GIN BLOSSOMS/If I Hear It...
13	10	13	13		DEL AMITRI/Roll To Me
11	11	10	12		GIN BLOSSOMS/Follow You Down
11	11	10	12		BLUES TRAVELER/Hook
53	28	10	12		CLAYTON & MULLEN/Mission: Impossible
-	9	14	11		LA BOUCHE/Sweet Dreams
-	11	11	11		NICKI FRENCH/Total Eclipse Of...
11	-	11	11		MELISSA ETHERIDGE/Want To Come Over

**MARKET #45**  
**98 FM WPKX**  
 WPKX/Rochester, NY  
 (502) 589-4800  
 Ingram/Rice

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
51	51	47	52		CELINE DION/Because You Loved Me
57	46	51	52		ALANIS MORISSETTE/You Learn
48	54	51	52		FUGEES/Killing Me Softly
23	26	32	49		LA BOUCHE/Be My Lover
54	53	51	48		TRACY CHAPMAN/Give Me One Reason
56	37	46	41		COLLECTIVE SOUL/The World I Know
46	52	42	41		MARIAH CAREY/Always Be My Baby
33	31	37	40		JEWEL/Who Will Save...
42	44	31	36		NATALIE MERCHANT/Wonder
51	49	33	36		ALANIS MORISSETTE/Ironic
-	-	29	36		HOOTIE & BLOWFISH/Old Man & Me
-	-	18	35		DONNA LEWIS/Love You Always...
30	33	28	33		LOS DEL RIO/BAYSIDE/Macarena
30	30	32	32		MARIAH CAREY/Forever
22	25	28	31		GIN BLOSSOMS/Follow You Down
28	29	36	31		BLUES TRAVELER/Hook
22	20	25	30		MELISSA ETHERIDGE/Want To Come Over
25	22	24	29		ERIC CLAPTON/Change The World
24	27	28	28		BLESSID UNION OF.../All Along
17	25	30	27		BRANDY/Sittin' Up In My...
-	15	23	25		BLUES TRAVELER/But Anyway
9	14	21	24		JANN ARDEN/Insensitive
20	16	24	24		NATALIE MERCHANT/Jealousy
-	-	22	23		ALANIS MORISSETTE/Head Over Feet
-	12	18	21		AMBER/This Is Your Night
23	21	21	21		EDWIN MCCAIN/Solitude
23	21	21	20		BLUES TRAVELER/Run-Around
23	21	21	20		TLC/Waterfalls
24	17	18	19		COLOR ME BADD/The Earth...
17	19	19	19		MELISSA ETHERIDGE/It's The Only One
18	20	19	19		DIONNE FARRIS/Now
15	14	17	18		EVERYTHING BUT...Missing
21	19	17	17		HOOTIE & BLOWFISH/Only Wanna Be...
-	-	16	16		CORONA/The Rhythm Of...
-	-	14	15		BACKSTREET BOYS/We've Got It...
37	22	15	15		M.T.S./I'll Be Alright
-	-	9	14		DISHWALLA/Counting Blue Cars
-	-	13	14		MARIAH CAREY/One Sweet Day
-	-	5	13		GOO GOO DOLLS/Long Way Down
23	15	13	13		LA BOUCHE/Sweet Dreams

**MARKET #49**  
**99.7 WDJX**  
 Today's BEST Music!  
 WDJX/Louisville  
 (502) 589-4800  
 Matthews/Rite

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
46	43	47	49		DONNA LEWIS/Love You Always...
43	48	47	48		ALANIS MORISSETTE/You Learn
27	26	45	46		MARIAH CAREY/Always Be My Baby
44	44	45	45		BRANDY/Sittin' Up In My...
30	28	39	44		LA BOUCHE/Be My Lover
28	29	35	44		SMASHING PUMPKINS/1979
31	43	43	43		TRACY CHAPMAN/Give Me One Reason
44	47	35	32		FUGEES/Killing Me Softly
5	7	25	32		LOS DEL RIO/BAYSIDE/Macarena
44	43	37	30		JANN ARDEN/Insensitive
44	43	37	29		CELINE DION/Because You Loved Me
12	12	21	29		BLESSID UNION OF.../All Along
27	28	29	28		NATALIE MERCHANT/Jealousy
27	27	28	28		ERIC CLAPTON/Change The World
31	28	28	28		OASIS/Champagne Supernova
44	30	27	27		ALANIS MORISSETTE/Ironic
28	24	21	27		COLOR ME BADD/The Earth...
4	5	26	24		LA BOUCHE/Sweet Dreams
11	18	15	19		LISA LOEB/Waiting For...
15	11	14	17		TONI BRAXTON/You're Makin' Me...
28	15	15	16		TONY RICH PROJECT/Nobody Knows
18	15	15	15		GOO GOO DOLLS/Name
3	9	12	13		NO MERCY/Where Do You Go
20	20	14	13		BADLEES/Close To Free
3	9	9	12		PRIMITIVE RADIO GODS/Standing Outside...
13	13	11	12		BADLEES/Angeline Is...
19	14	14	12		BLESSID UNION OF.../Let Me Be The One
15	17	13	12		MELISSA ETHERIDGE/Want To Come Over
-	-	8	11		DEBORAH COX/Where Do We Go It...
-	-	5	11		TOM PETTY & HEARTWALLS
-	-	7	11		GIN BLOSSOMS/As Long As It...
27	30	20	10		JEWEL/Who Will Save...
-	-	7	9		QUAD CITY DJ'S/C'mon 'N Ride It...
-	-	9	9		WHITNEY HOUSTON/Why Does It Hurt...
3	5	9	9		BLUES TRAVELER/But Anyway
-	-	4	8		CRANBERRIES/Free To Decide
5	6	7	8		HOOTIE & BLOWFISH/Tucker's Town
-	6	11	8		NIXONS/Sister
-	6	7	8		DAVE MATTHEWS BAND/So Much To Say

**MARKET #50**  
**G 105**  
 WDCG/Raleigh  
 (919) 361-1051  
 Burns/Taylor

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
63	62	61	64		ALANIS MORISSETTE/Head Over Feet
54	45	60	59		OISHWALLA/Counting Blue Cars
51	62	59	58		OASIS/Champagne Supernova
49	50	47	46		ALANIS MORISSETTE/You Learn
52	46	43	46		PRIMITIVE RADIO GODS/Standing Outside...
54	44	44	40		TRACY CHAPMAN/Give Me One Reason
30	40	39	39		JEWEL/Who Will Save...
32	37	37	38		ERIC CLAPTON/Change The World
19	27	37	37		HOOTIE & BLOWFISH/Go Blind
51	49	33	36		JARS OF CLAY/Flood
37	36	31	36		EVERCLEAR/Santa Monica...
28	28	34	33		SMASHING PUMPKINS/1979
37	34	32	33		DAVE MATTHEWS BAND/So Much To Say
20	18	25	29		HOOTIE & BLOWFISH/Tucker's Town
24	24	24	26		SMASHING PUMPKINS/Tonight, Tonight
40	38	25	25		JOAN OSBORNE/St. Teresa
21	21	22	23		BUSH/Glycerine
35	33	26	22		CRANBERRIES/Free To Decide
11	20	22	22		BLUES TRAVELER/But Anyway
38	47	26	21		NATALIE MERCHANT/Jealousy
-	17	16	18		MELISSA ETHERIDGE/Nowhere To Go
11	10	16	17		BUTTHOLE SURFERS/Pepper
17	16	17	17		TRACY BONHAM/Mother Mother
22	17	17	17		BADLEES/Angeline Is...
10	11	12	16		NO DOUBT/Spiderwebs
-	-	18	15		LISA LOEB/Waiting



# CHR/RHYTHMIC TOP 50

AUGUST 2, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	3	1	<b>1</b>	KEITH SWEAT Twisted (Elektra/EEG)	2075	1963	1847	1593	37/0
4	4	2	<b>2</b>	R. KELLY I Can't Sleep Baby (If I) (Jive)	1865	1850	1706	1535	38/0
2	2	3	<b>3</b>	TONI BRAXTON You're Makin' Me High (LaFace/Arista)	1849	1829	1881	1770	35/0
6	5	4	<b>4</b>	GHOST TOWN DJ'S My Boo (So So Def/Columbia/CRG)	1762	1629	1435	1197	35/0
1	1	5	<b>5</b>	BONE THUGS-N-HARMONY Tha Crossroads (Ruthless/Relativity)	1437	1622	1889	1865	33/0
5	7	6	<b>6</b>	QUAD CITY DJ'S C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)	1224	1204	1194	1203	32/0
9	8	7	<b>7</b>	TOTAL Kissin' You (Bad Boy/Arista)	1173	1150	1180	1096	28/0
10	10	9	<b>8</b>	CASE /FOXXY BROWN Touch Me Tease Me (Def Jam/RAL/Mercury)	1100	1002	992	892	24/0
14	11	10	<b>9</b>	MONICA Why I Love You So Much (Rowdy/Arista)	1004	973	859	723	22/0
—	19	12	<b>10</b>	NEW EDITION Hit Me Off (MCA)	1003	861	621	36	32/2
22	17	15	<b>11</b>	L.L. COOL J Loungin (Def Jam/RAL/Mercury)	995	785	647	491	30/2
27	16	13	<b>12</b>	NAS If I Ruled The World (Columbia/CRG)	912	820	662	402	26/1
17	15	16	<b>13</b>	GROOVE THEORY Baby Luv (Epic)	880	740	692	610	24/1
7	6	8	14	FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)	810	1053	1196	1187	22/1
13	14	14	15	MAXI PRIEST /SHAGGY That Girl (Virgin)	734	808	791	762	24/0
28	22	19	<b>16</b>	MONTELL JORDAN I Like (Def Jam/RAL/Mercury)	681	600	532	387	21/0
18	21	21	<b>17</b>	LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA)	681	568	548	563	15/1
23	25	20	<b>18</b>	MARIAH CAREY Forever (Columbia/CRG)	661	571	497	466	23/1
11	12	17	19	MARIAH CAREY Always Be My Baby (Columbia/CRG)	652	729	812	885	18/0
12	13	18	20	CELINE DION Because You Loved Me (550 Music)	632	722	801	837	16/0
<b>BREAKER</b>			<b>21</b>	DONNA LEWIS I Love You Always Forever (Atlantic)	607	450	327	225	19/6
8	9	11	22	SWV You're The One (RCA)	577	867	1013	1149	15/0
29	27	25	<b>23</b>	TONY RICH PROJECT Like A Woman (LaFace/Arista)	562	500	461	361	21/0
<b>BREAKER</b>			<b>24</b>	NO MERCY Where Do You Go (Arista)	550	477	384	315	18/1
15	18	23	<b>25</b>	COLOR ME BADD The Earth, The Sun, The Rain (Giant/WB)	549	545	643	682	13/0
<b>BREAKER</b>			<b>26</b>	JOCELYN ENRIQUEZ Do You Miss Me (Classified)	510	392	336	257	13/0
16	20	22	27	JODECI Get On Up (Uptown/MCA)	494	563	567	631	14/0
26	26	24	28	2PAC How Do U Want It (Death Row/Interscope)	467	502	477	404	17/1
—	39	32	<b>29</b>	LINA SANTIAGO Just Because I Love You (Groove Nation/Universal)	453	353	290	120	18/1
—	47	37	<b>30</b>	AMBER This Is Your Night (Tommy Boy)	429	315	233	212	12/1
19	24	26	31	GEORGE MICHAEL Fastlove (DreamWorks/Geffen)	401	485	506	531	11/0
34	31	35	<b>32</b>	112 Only You (Bad Boy/Arista)	395	340	337	302	11/0
—	—	42	<b>33</b>	SHADES Tell Me (I'll Be Around) (Motown)	367	257	165	125	18/4
45	37	34	<b>34</b>	CRUCIAL CONFLICT Hay (Pallas/Universal)	361	340	294	235	12/0
21	28	28	35	ALANIS MORISSETTE Ironic (Maverick/Reprise)	360	468	455	504	10/1
—	—	46	<b>36</b>	T-BOZ Touch Myself (Rowdy/Arista)	308	234	168	—	14/2
20	23	31	37	COOLIO All The Way Live (Tommy Boy/Island)	302	366	515	508	12/0
37	35	38	<b>38</b>	TOO SHORT Gettin' It (Dangerous/Jive)	300	296	311	276	7/0
—	38	36	39	FUGEES Ready Or Not (Ruffhouse/Columbia/CRG)	295	326	294	209	13/2
<b>DEBUT</b>			<b>40</b>	GINUWINE Pony (550 Music)	274	136	104	—	12/5
44	46	47	<b>41</b>	ALANIS MORISSETTE You Learn (Maverick/Reprise)	268	234	248	237	6/0
31	30	33	42	NATHAN MORRIS Wishes (Perspective/A&M)	266	352	362	319	11/0
41	44	43	<b>43</b>	MISTA Blackberry Molasses (EastWest/EEG)	265	256	254	264	17/0
—	48	45	<b>44</b>	WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)	260	234	231	127	18/2
—	41	39	45	FUGEES No Woman, No Cry (Ruffhouse/Columbia/CRG)	236	268	281	196	8/0
<b>DEBUT</b>			<b>46</b>	3T Why (MJJ/550 Music)	222	166	95	76	13/3
—	—	49	<b>47</b>	JAY-Z w/FOXXY BROWN Ain't No Nigga (Roc-A-Fella/Priority)	212	209	176	111	6/0
<b>DEBUT</b>			<b>48</b>	SWV Use Your Heart (RCA)	210	98	89	62	15/3
<b>DEBUT</b>			<b>49</b>	BAYSIDE BOYS Caliente (Lava/Atlantic)	197	140	63	50	12/3
<b>DEBUT</b>			<b>50</b>	GINA THOMPSON The Things That You Do (Mercury)	188	156	133	120	7/1

This chart reflects airplay from July 22-28. Songs ranked by total plays. Highlighted songs indicate Breaker.

39 CHR/Rhythmic reporters. 39 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

## BREAKERS®

DONNA LEWIS

I Love You Always Forever (Atlantic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
607/157	19/6	21

## NO MERCY

Where Do You Go (Arista)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
550/73	18/1	24

## JOCELYN ENRIQUEZ

Do You Miss Me (Classified)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
510/118	13/0	26

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BRANDY/TAMIA/KNIGHT/KHAN Missing You (EastWest/EEG)	15
DRU HILL Tell Me (Island)	7
AZ YET Last Night (LaFace/Arista)	6
DONNA LEWIS I Love You Always Forever (Atlantic)	6
GINUWINE Pony (550 Music)	5
LADAE Baby Hold On (Motown)	5
SHADES Tell Me (I'll Be Around) (Motown)	4
ACE OF BASE Never Gonna Say I'm Sorry (Arista)	3
BAYSIDE BOYS Caliente (Lava/Atlantic)	3
SWV Use Your Heart (RCA)	3
3T Why (MJJ/550 Music)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
L.L. COOL J Loungin (Def Jam/RAL/Mercury)	+210
DONNA LEWIS I Love You Always Forever (Atlantic)	+157
NEW EDITION Hit Me Off (MCA)	+142
GROOVE THEORY Baby Luv (Epic)	+140
GINUWINE Pony (550 Music)	+138
GHOST TOWN DJ'S My Boo (So So Def/Columbia/CRG)	+133
JOCELYN ENRIQUEZ Do You Miss Me (Classified)	+118
AMBER This Is Your Night (Tommy Boy)	+114
LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA)	+113
MC LYTE Everyday (EastWest/EEG)	+112
KEITH SWEAT Twisted (Elektra/EEG)	+112
SWV Use Your Heart (RCA)	+112

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BRANDY Sittin' Up In My Room (Arista)	+112
COOLIO 1,2,3,4 (Sumpin' New) (Tommy Boy)	+111
TONY RICH PROJECT Nobody Knows (LaFace/Arista)	+110
LA BOUCHE Sweet Dreams (RCA)	+109
MARY J. BLIGE Not Gon' Cry (Arista)	+108
GROOVE THEORY Tell Me (Epic)	+107
EVERYTHING BUT THE GIRL Missing (Atlantic)	+106
LA BOUCHE Be My Lover (RCA)	+105
2PAC /DR. DRE California Love (Death Row/Interscope)	+104
3T Anything (MJJ/550 Music)	+103

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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## HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	CASE F/FOXXY BROWN Touch Me... (Def Jam/RAL/Mercury)	3859	4139	105/0
2	2	MONTELL JORDAN I Like (Def Jam/RAL/Mercury)	3106	3001	100/0
6	3	L.L. COOL J Loungin' (Def Jam/RAL/Mercury)	2439	2207	104/2
4	4	NAS If I Ruled The World (Columbia/CRG)	2433	2225	101/4
3	5	BONE THUGS-N-HARMONY Tha Crossroads (Ruthless/Relativity)	2425	2983	78/0
5	6	2PAC How Do U Want It (Death Row/Interscope)	2109	2209	88/1
8	7	QUAD CITY DJ'S C'mon... (Quadra Sound/Big Beat/Atlantic)	1530	1546	51/1
7	8	FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)	1331	1626	51/1
9	9	CRUCIAL CONFLICT Hay (Pallas/Universal)	1302	1299	69/0
11	10	OUTKAST Elevators (LaFace/Arista)	1189	1091	73/3
12	11	A+ All I See (Kedar/Universal)	876	824	71/4
—	12	MC LYTE Everyday (EastWest/EEG)	811	357	78/7
10	13	BUSTA RHYMES It's A Party (Elektra/EEG)	774	1116	48/0
13	14	A TRIBE CALLED QUEST 1nce Again (Jive)	762	743	66/1
14	15	TOO SHORT Gettin' It (Dangerous/Jive)	713	717	30/2
19	16	RAPPIN' 4-TAY A Lil' Some'em Some'em (Rag Top/EMI)	533	461	51/1
15	17	NONCHALANT Until The Day (MCA)	514	600	45/1
—	18	LOST BOYZ Music Makes Me High (Universal)	484	360	52/5
16	19	FUGEES Ready Or Not (Ruffhouse/Columbia/CRG)	466	553	22/2
18	20	JAY-Z W/FOXXY BROWN Ain't No Nigga (Roc-A-Fella/Priority)	433	477	25/0

This chart reflects airplay from July 22-28. Songs ranked by total plays. 39 CHR/Rhythmic reporters and 82 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1996, R&R Inc.

## NEW & ACTIVE

<b>RICKY MARTIN</b> Maria (Sony Latin) Total Plays: 186, Total Stations: 5, Adds: 2	<b>EURYTHMICS</b> Sweet Dreams '96 (Import) Total Plays: 123, Total Stations: 2, Adds: 0
<b>OUTKAST</b> Elevators (LaFace/Arista) Total Plays: 184, Total Stations: 8, Adds: 1	<b>FUN FACTORY</b> Celebration (Curb) Total Plays: 123, Total Stations: 2, Adds: 0
<b>A+ All I See</b> (Kedar/Universal) Total Plays: 182, Total Stations: 10, Adds: 0	<b>ALL-4-ONE</b> Someday (Hollywood) Total Plays: 122, Total Stations: 5, Adds: 1
<b>MAXWELL</b> Ascension (Don't Ever Wonder) (Columbia/CRG) Total Plays: 166, Total Stations: 14, Adds: 0	<b>PLANET SOUL</b> Feel The Music (Strictly Rhythm) Total Plays: 116, Total Stations: 4, Adds: 0
<b>A TRIBE CALLED QUEST</b> 1nce Again (Jive) Total Plays: 156, Total Stations: 10, Adds: 0	<b>BRAXTONS</b> So Many Ways (Atlantic) Total Plays: 114, Total Stations: 9, Adds: 2
<b>RAPPIN' 4-TAY</b> A Lil' Some'em Some'em (Rag Top/EMI) Total Plays: 144, Total Stations: 10, Adds: 0	<b>D'ANGELO</b> Me And Those Dreamin' Eyes Of Mine (EMI) Total Plays: 112, Total Stations: 8, Adds: 0
<b>MC LYTE</b> Everyday (EastWest/EEG) Total Plays: 144, Total Stations: 12, Adds: 2	<b>QUAD CITY DJ'S</b> Summer Jam (Quadra Sound/Big Beat/Atlantic) Total Plays: 112, Total Stations: 4, Adds: 0
<b>SIR MIX-A-LOT</b> Jump On It (American/Reprise) Total Plays: 142, Total Stations: 10, Adds: 1	<b>TRACY CHAPMAN</b> Give Me One Reason (Elektra/EEG) Total Plays: 111, Total Stations: 2, Adds: 0
<b>STEVIE B</b> Waiting For Your Love (CME) Total Plays: 137, Total Stations: 2, Adds: 0	<b>TRUTH</b> Red Lights (Priority) Total Plays: 106, Total Stations: 8, Adds: 0
<b>AZ YET</b> Last Night (LaFace/Arista) Total Plays: 126, Total Stations: 7, Adds: 6	<b>AALIYAH</b> If Your Girl Only Knew (BlackGround/Atlantic) Total Plays: 101, Total Stations: 3, Adds: 2


### Songs ranked by total plays

## SELECTED NEW RELEASES

Here are a few hot releases for next week. Release date is subject to change.

### ADDS AUGUST 6

<b>Gloria Estefan</b>	"You'll Be Mine (Party Time)" (Epic)
<b>Warren G.</b>	"What's Love Got To Do With It" (Interscope)
<b>CeCe Peniston</b>	"Movin' On" (A&M)
<b>Gina Thompson</b>	"Things That You Do" (Mercury)
<b>Jay Z</b>	"Can't Knock Tha Hustle" (Roc-A-Fella/Priority)



**dru hill**  
"tell me"  
#2 Most Added At Rhythm Radio  
WJMN Add WWKX Add  
WHHH Add Z90 Add  
92Q Top 5 Female Phones  
Top 5 Overall 27x  
WJJS Add Immediate Phones  
KCAQ Add KHTN Add  
WJMH - In Rotation  
R&R UC Chart 46 - 35

## CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

<b>KKSS/Albuquerque, NM</b> Interim PD: Randy Savage MD: Jacque James FUGEES "Ready"	<b>KJMN/Denver, CO</b> PD: Mark Feather APD: Michael Hayes MD: John Dickieson 27 AZ YET "Last"	<b>KIKI/Honolulu, HI</b> PD: Alan Oda MD: James Coles 49 AZ YET "Last" 9 ELISSA "Show" 7 ALL-4-ONE "Someday"	<b>KPWR/Los Angeles, CA</b> PD: Michelle Mercer APD/MD: Bruce St. James No Adds	<b>WQHT/New York, NY</b> PD: Steve Smith APD/MD: Tracy Coherly 29 702 "Steelo" 23 AZ YET "Last"	<b>KGFI/Riverside, CA</b> PD/MD: Bob Lewis AZ YET "Last" DONNA LEWIS "Always" WHITNEY HOUSTON "Hurt" LINA SANTIAGO "Because"	<b>KTFM/San Antonio, TX</b> PD: Cliff Tredway MD: Charlie Heero BRANDY, TAMIA... "Missing" GLORIA ESTEFAN "Mine" KEITH SWEAT "Nobody" LADAE "Baby" NEW EDITION "HR"	<b>KZZU/Spokane, WA</b> PD: Ken Hopkins APD: Casey Christopher 47 JEWEL "Save" 41 COOLIO "Sumpin" 22 ALANIS MORISSETTE "Ironic"
<b>KQXX/Bakersfield, CA</b> PD: Chris Squires MD: Tony Manes No Adds	<b>KQKS/Denver, CO</b> PD: Cindy Rosa APD: Ricky D. NAS "Ruled" SWV "Use" 2PAC "How" DONNA LEWIS "Always"	<b>KQMQ/Honolulu, HI</b> PD: Jamie Hyatt MD: Mars Frehley 18 DONNA LEWIS "Always"	<b>WPOW/Miami, FL</b> Interim PD: Kid Curry MD: Phil Jones 12 DJ MAGIC MARC "Dancing" 7 MERRILL BAINBRIDGE "Mouth" 3 WARREN G./A. HOWARD "Whats" 2 OUTKAST "Elevators"	<b>KCAQ/Oxnard, CA</b> PD: Rooster Rhodes MD: Lucy B. CHARM FARM "Superstar" AZ YET "Last" DRU HILL "Tell" ACE OF BASE "Sorry" BRANDY, TAMIA... "Missing" AMBERSUNSHOWER "Walter" BAYSIDE BOYS "Caliente" GINA THOMPSON "Things" LADAE "Baby"	<b>WJJS/Roanoke, VA</b> PD: David Lee Michaels MD: Melissa Morgan 5 SAM THE BEAST "Knock" NO MERCY "Where" SWV "Use" DRU HILL "Tell"	<b>XHTZ/San Diego, CA</b> OM/PO: Lisa Vazquez APD/MD: Jeff Nelson 28 ACE OF BASE "Sorry" 24 RICKY MARTIN "Maria" 12 MAD COBRA "John" 4 LADAE "Baby" 4 BRANDY, TAMIA... "Missing" DRU HILL "Tell"	<b>KWIN/Stockton, CA</b> PD: Steve Wall MD: C.K. 45 YOUNG M.C. "Boogie" 11 BRAXTONS "Ways" 9 BRANDY, TAMIA... "Missing" ACE OF BASE "Sorry" MCSC "Dream"
<b>WERQ/Baltimore, MD</b> PD: Tom Calococi MD: Camille Cashwell 18 GIUWINE "Pony" 16 BRANDY, TAMIA... "Missing"	<b>KPRR/EI Paso, TX</b> PD: John Candelaria 44 DONNA LEWIS "Always" WHITNEY HOUSTON "Hurt" SHADES "Tell"	<b>KBXX/Houston, TX</b> PD: Rob Scarpio MD: Greg Head 48 AALIYAH "Knew"	<b>KHTN/Modesto, CA</b> PD: Pete Jones MD: Mark Medina AZ YET "Last" BRANDY, TAMIA... "Missing" DRU HILL "Tell" 2PAC/F/SNOOP... "Most" LADAE "Baby" AALIYAH "Knew" SWV "Use"	<b>WWWK/Providence, RI</b> PD: Joe Dawson MD: B.B. Good 11 AMBER "Night" 9 PRISCILLA "Feed" BRANDY, TAMIA... "Missing" DRU HILL "Tell" DRU DOWN "Feel" GIUWINE "Pony" LADAE "Baby"	<b>KSFM/Sacramento, CA</b> PD: Bob West MD: Treje L.L. COOL J "Loungin"	<b>KMEL/San Francisco, CA</b> PD: Michelle Santocouso MD: Joey Arbagey 21 DRU DOWN "Feel" GROOVE THEORY "Baby" BRANDY, TAMIA... "Missing" ARMAND VAN HELDEN "Funk"	<b>WPGC/Washington, DC</b> PD: Jay Stevens MD: G-Sharp 30 FUGEES "Softly" 7 BLACKSTREET "Diggity" 6 BRANDY, TAMIA... "Missing"
<b>WJMN/Boston, MA</b> PD: Cadillac Jack McCartney APD/MD: Cat Collins DRU HILL "Tell"	<b>KBOS/Fresno, CA</b> PD/MD: Mark Adams BAYSIDE BOYS "Caliente" SHADES "Tell"	<b>WJBT/Jacksonville, FL</b> PD: Paco Lopez Music Coord.: Jeff Lee LOST BOYZ "Music"	<b>KDON/Monterey, CA</b> PD: Michael Newman APD/MD: Jennifer Wilde 37 LOS DEL RIO/BAYSIDE "Macarena" BRANDY, TAMIA... "Missing"	<b>KWNZ/Reno, NV</b> PD: Jeff Davis APD: Bill Shakespeare GIUWINE "Pony" BRANDY, TAMIA... "Missing" 3T "Why" BAYSIDE BOYS "Caliente"	<b>WOCO/Salisbury, MD</b> PD: Wookie MD: Marlieu 3T "Why" BRANDY, TAMIA... "Missing" GIUWINE "Pony" XZIBIT "Paparazzi" YOUNG M.C. "Boogie"	<b>KYLD/San Francisco, CA</b> PD: Michael Martin MD: Jose Meira 15 ARMAND VAN HELDEN "Funk" 5 RHYTHMICENTRIC "Worry"	<b>39 Total Reporters</b> <b>39 Current Reporters</b> <b>39 Current Playlists</b>
<b>WBBM/Chicago, IL</b> PD: Todd Cavanaugh MD: Erik Bradley 23 CHARM FARM "Superstar" 13 MCSC "Dream" 10 T-BOZ "Touch"	<b>WJMH/Greensboro, NC</b> PD: Brian Douglas MD: Mary Kay 28 JAY-Z/MARY J. BLIGE "Hustle" 16 HELTAH SKELIAH "Operation" 15 MC LYTE "Everyday" 5 MEN OF VIZION "Keeper"	<b>KLUC/Las Vegas, NV</b> PD: Jerry Dean MD: Cal Thomas 17 T-BOZ "Touch" SKINDEEP "Everybody"	<b>WKTV/New York, NY</b> PD: Frankie York MD: Andy Stone CELINE DION "Coming"	<b>KZHT/Salt Lake City, UT</b> PD: Chet Buchanan MD: Dr. Deeg 5 CHER "One" DONNA LEWIS "Always" MC LYTE "Everyday" BRANDY, TAMIA... "Missing"	<b>KUBE/Seattle, WA</b> PD: Mike Tierney MD: Lindsay Cicic 11 FUGEES "Ready" SIR MIX-A-LOT "Jump" BRANDY, TAMIA... "Missing"		

# CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

**MARKET #1**  
**WKTU/New York**  
(201) 420-3700  
Blue/Shane

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	58	59	55		BILLIE RAY MARTIN/Your Loving Arms
16	45	57	53		LA BOUCHE/Sweet Dreams
23	58	54	50		CELINE DION/Because You Loved Me
9	31	44	42		TONY RICH PROJECT/Nobody Knows
24	49	37	42		AMBER/This Is Your Night
24	39	40	41		LA BOUCHE/Be My Lover
7	15	16	40		LOS DEL RIO/BAYSIDE/Macarena
21	54	39	32		GROOVE THEORY/Tell Me
11	35	38	31		LIVIN' JOY/Dreamer
9	26	30	30		ROBERT MILES/Children
8	20	24	28		NO MERCY/Where Do You Go
8	20	24	28		FUGEES/Killing Me Softly
11	21	25	24		MARIAH CAREY/Forever
11	21	25	24		FUN FACTORY/Close To You
11	18	24	24		COLOR ME BADD/The Earth...
-	-	-	-	-	SCATMAN JOHN/Scatman
10	41	30	21		OUTHERE BROTHERS/Boom Boom Boom
10	20	20	20		COLLAGE/It'll Be Loving You
9	18	18	19		EVERYTHING BUT.../Missing
-	-	-	-	-	DONNA LEWIS/ Love You Always...
3	15	19	18		BAD YARD CLUB/In The Ghetto
15	37	21	17		PLANET SOUL/Set U Free
11	22	44	17		MARIAH CAREY/Always Be My Baby
4	13	14	16		QUAD CITY DJ'S/C'mon 'N Ride It...
16	15	14	14		LINA SANTIAGO/Just Because I
5	20	12	13		KRISTINE W/One More Try
4	13	14	12		ORIGINAL I Love You Baby
-	-	-	-	-	LA BOUCHE/Tonight Is The Night
-	-	-	-	-	GINA G/Ooh Ah, Just A
1	13	12	9		MAXI PRIEST F/SHAGGY/That Girl
-	-	-	-	-	GHOST TOWN DJ'S/My Boo
3	11	10	8		TONI BRAXTON/You're Makin' Me...
-	-	-	-	-	R. KELLY/Can't Sleep...
-	-	-	-	-	JOCELYN ENRIQUEZ/Do You Miss Me
-	-	-	-	-	CELINE DION/It's All Coming...

**MARKET #1**  
**WQHT/New York**  
(212) 840-0097  
Smith/Cloherly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	42	42	43		MONIEFAN/You
32	33	35	42		112/Only You
39	37	39	42		GINA THOMPSON/The Things That...
37	36	40	41		TONI BRAXTON/You're Makin' Me...
43	43	41	41		MONICA/Why I Love You So...
39	42	41	41		L.L. COOL J/Loungin
34	43	40	40		NAS/If I Ruled The World
25	30	38	38		KEITH SWEAT/Twisted
39	36	38	37		MONTELL JORDAN/I Like
40	41	39	34		BONE THUGS-N-HARMONY/The Crossroads
29	40	36	33		A TRIBE CALLED QUEST/1nce Again
33	33	33	33		BUSTA RHYMES/It's A Party
31	34	35	32		JOCELYN ENRIQUEZ/Do You Miss Me
-	-	-	-	-	NEW EDITION/Hit Me Off
25	31	32	32		FUGEES/No Woman, No Cry
40	36	24	31		TOTAL/Kissin' You
40	43	41	30		R. KELLY/Can't Sleep...
-	-	-	-	-	JAY-Z/Brooklyn's Finest
-	-	-	-	-	702/Steelo
-	-	-	-	-	LOST BOYZ/Music Makes Me High
-	-	-	-	-	AZ YET/Last Night
25	24	24	23		GROOVE THEORY/Baby Luv
10	28	22	22		HORACE BROWN/Things We Do For...
30	33	24	22		MISTA/Blackberry Molasses
23	23	25	22		MONICA/FNAUGHTY.../Am I Nobody
-	-	-	-	-	BRAXTONS/So Many Ways
16	11	17	17		FUGEES/Family Business
14	12	13	14		SADAT X/Hang 'Em High
26	25	20	14		DE LA SOUL/The Bizness
-	-	-	-	-	A/All I See

**MARKET #2**  
**KPWR/Los Angeles**  
(212) 840-0097  
Mercer/St. James

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	68	66	66		TOO SHORT/Gettin' It
35	65	65	65		EURHYTHMICS/Sweet Dreams '96
21	44	42	64		NAS/If I Ruled The World
-	-	-	-	-	JAY-Z W/FOXXY BROWN/Ain't No Nigga
25	43	44	55		ENERGY/Take Me Higher
37	69	61	50		BONE THUGS-N-HARMONY/The Crossroads
23	39	42	45		EL PRESIDENTE/Cafe Con Leche
32	67	67	45		S'AIN'T JOHN/Agua
30	67	64	45		2PAC F/SNOOP.../2 Of America's...
19	44	42	40		2PAC/How Do U Want It
15	32	30	30		CHARM FARM/Superstar
14	28	27	29		COOLIO/All The Way Live
-	-	-	-	-	L.L. COOL J/Loungin
12	18	14	16		DELINQUENT HABITS/Tres Delinquents
11	21	19	15		FUGEES/Killing Me Softly
8	14	17	15		COOLIO/1,2,3,4 (Sumpin'...)
9	15	14	15		ARTIE THE 1 MAN.../Esa Nena Linda
8	15	10	15		PLANET SOUL/Feel The Music
6	13	12	12		L.A. RIDIN' Low
5	15	17	12		ANGELINA/Release Me
12	25	29	9		GHOST TOWN DJ'S/My Boo
14	31	29	5		XZIBIT/Paparazzi

**MARKET #3**  
**WBBM/Chicago**  
(312) 944-6000  
Cavanah/Bradley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	27	42	64		NO MERCY/Where Do You Go
24	19	34	64		R. KELLY/Can't Sleep...
68	67	64	56		TONI BRAXTON/You're Makin' Me...
66	65	64	56		BONE THUGS-N-HARMONY/The Crossroads
60	60	59	49		TONY RICH PROJECT/Nobody Knows
20	32	39	48		CULTURE BEAT/Crying In The Rain
18	28	28	46		JOCELYN ENRIQUEZ/Do You Miss Me
67	60	54	46		FUGEES/Fu-gee-la
46	41	48	45		AMBER/This Is Your Night
10	-	-	-	-	ALANIS MORISSETTE/Ironic
10	-	-	-	-	QUAD CITY DJ'S/C'mon 'N Ride It...
20	13	23	33		CULTURE BEAT/Inside Out
40	38	40	32		BRANDY/Sittin' Up In My...
19	17	13	26		R. KELLY/Down Low (Nobody...)
9	6	9	26		FUGEES/Ready Or Not
30	34	24	24		MARIAH CAREY/Always Be My Baby
-	-	-	-	-	CHARM FARM/Superstar
18	14	16	19		ALANIS MORISSETTE/You Learn
-	-	-	-	-	DONNA LEWIS/ Love You Always...
-	-	-	-	-	SHADES/Tell Me (I'll...)
-	-	-	-	-	MCSO/Dream Girl
16	15	10	12		GHOST TOWN DJ'S/My Boo
-	-	-	-	-	KEITH SWEAT/Twisted
-	-	-	-	-	T-BOZ/Touch Myself

**MARKET #4**  
**KMEL/San Francisco**  
(415) 391-1061  
Santosuosso/Arbage

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	46	52	73		L.L. COOL J/Loungin
38	47	53	67		KEITH SWEAT/Twisted
40	52	59	50		NAS/If I Ruled The World
31	46	52	50		FUGEES/Ready Or Not
20	32	39	50		CASE F/FOXXY BROWN/Touch Me Tease Me
35	46	51	50		TOTAL/Kissin' You
17	30	32	34		R. KELLY/Can't Sleep...
26	43	38	38		MONICA/Why I Love You So...
10	10	38	34		CELYN CEL/It's Goin' Down
-	-	-	-	-	CRUCIAL CONFLICT/Hay
27	42	36	33		TOO SHORT/Gettin' It
-	-	-	-	-	NEW EDITION/Hit Me Off
19	22	28	28		DIGITAL UNDERGROUND/Gregeno Flow
34	42	32	27		2PAC F/SNOOP.../2 Of America's...
21	32	27	27		AZ YET/Last Night
10	16	24	24		A TRIBE CALLED QUEST/1nce Again
7	10	22	24		DEBORAH COX/Where Do We Go
26	35	22	24		2PAC/How Do U Want It
34	41	32	22		QUAD CITY DJ'S/C'mon 'N Ride It...
-	-	-	-	-	SHADES/Tell Me (I'll...)
-	-	-	-	-	COLOR ME BADD/Sexual Capacity
-	-	-	-	-	DRU DOWN/Can You Feel Me
20	21	19	19		JOCELYN ENRIQUEZ/Do You Miss Me
-	-	-	-	-	DE LA SOUL/Stakes Is High
-	-	-	-	-	SWW/Use Your Heart
15	20	21	12		ALANIS MORISSETTE/You Learn
-	-	-	-	-	MC LYTE/Everyday
5	5	10	5		D'ANGELO/Me And Those...
-	-	-	-	-	MISTA/Blackberry Molasses
-	-	-	-	-	RAPPIN' 4-TAY/A Lil' Some em...
-	-	-	-	-	GROOVE THEORY/Baby Luv
-	-	-	-	-	BRANDY, TAMIA.../Missing You
-	-	-	-	-	ARMAND VAN HELDEN/Funk Phenomena

**MARKET #4**  
**KYLD/San Francisco**  
(415) 391-1077  
Martin/Mein

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
62	62	76	72		QUAD CITY DJ'S/C'mon 'N Ride It...
64	64	74	72		GHOST TOWN DJ'S/My Boo
29	29	57	72		JAY-Z W/FOXXY BROWN/Ain't No Nigga
31	31	66	70		KEITH SWEAT/Twisted
-	-	-	-	-	2 LIVE CREW/Shake A Lil'...
66	66	74	60		NAS/If I Ruled The World
-	-	-	-	-	CASE F/FOXXY BROWN/Touch Me Tease Me
21	21	31	55		L.L. COOL J/Loungin
15	15	43	53		TOTAL/Kissin' You
-	-	-	-	-	M.O.B.B./Summerme
31	31	66	47		FUGEES/Ready Or Not
21	21	44	44		2PAC/How Do U Want It
-	-	-	-	-	DRU DOWN/Can You Feel Me
-	-	-	-	-	LOS DEL RIO/BAYSIDE/Macarena
6	6	21	40		CRUCIAL CONFLICT/Hay
47	47	64	39		JOCELYN ENRIQUEZ/Do You Miss Me
5	5	32	32		R. KELLY/Can't Sleep...
60	60	22	25		BONE THUGS-N-HARMONY/The Crossroads
7	7	16	15		2PAC F/SNOOP.../2 Of America's...
-	-	-	-	-	ARMAND VAN HELDEN/Funk Phenomena
43	43	13	14		TOO SHORT/Gettin' It
63	63	58	14		CELLY CEL/It's Goin' Down
57	57	33	14		JOHNNY Z/Latin Swing
40	40	30	14		PLANET SOUL/Feel The Music
27	27	28	13		XZIBIT/Paparazzi
39	39	36	12		S'AIN'T JOHN/Agua
5	5	7	8		TRUTH/Red Lights
5	5	8	7		NO MERCY/Where Do You Go
-	-	-	-	-	A TRIBE CALLED QUEST/1nce Again
-	-	-	-	-	RHYTHM CENTRIC/You Don't Have To...

**MARKET #8**  
**WPGC/Washington**  
(301) 441-3500  
Stevens/G-Sharp

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
62	57	61	69		TOTAL/Kissin' You
63	60	58	66		R. KELLY/Can't Sleep...
59	55	59	66		MONICA/Why I Love You So...
19	16	35	64		GHOST TOWN DJ'S/My Boo
34	35	41	63		KEITH SWEAT/Twisted
55	48	58	54		TONI BRAXTON/You're Makin' Me...
63	54	46	46		CASE F/FOXXY BROWN/Touch Me Tease Me
-	-	-	-	-	702/Steelo
51	42	33	38		112/Only You
65	58	44	34		QUAD CITY DJ'S/C'mon 'N Ride It...
-	-	-	-	-	NEW EDITION/Hit Me Off
-	-	-	-	-	MONIEFAN/You
22	19	-	30		FUGEES/Killing Me Softly
18	16	27	28		CRUCIAL CONFLICT/Hay
30	31	21	26		SWW/Use Your Heart
37	35	45	26		JOCELYN ENRIQUEZ/Do You Miss Me
28	23	24	26		OUTKAST/Elevators
25	29	23	25		NAS/If I Ruled The World
40	34	32	19		MC LYTE F/SCAPE/Keep On Keepin' On
3	5	4	18		L.L. COOL J/Loungin
62	54	41	23		BONE THUGS-N-HARMONY/The Crossroads
-	-	-	-	-	BLACKSTREET/No Diggity
24	27	13	7		GINA THOMPSON/The Things That...
-	-	-	-	-	BRANDY, TAMIA.../Missing You

**MARKET #9**  
**KBXX/Houston**  
(713) 623-2108  
Scorpio/Head

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
57	72	65	68		TONI BRAXTON/You're Makin' Me...
52	71	57	68		KEITH SWEAT/Twisted
31	59	63	66		2PAC/How Do U Want It
50	66	63	64		GHOST TOWN DJ'S/My Boo
40	67	61	60		MONICA/Why I Love You So...
10	37	55	54		SHADES/Tell Me (I'll...)
35	55	54	52		R. KELLY/Can't Sleep...
24	35	53	51		DO OR DIE/Pop Pimp
-	-	-	-	-	MC LYTE/Everyday
28	27	42	49		QUAD CITY DJ'S/C'mon 'N Ride It...
-	-	-	-	-	AALIYAH/If Your Girl Only...
-	-	-	-	-	NEW EDITION/Hit Me Off
45	42	41	43		CASE F/FOXXY BROWN/Touch Me Tease Me
33	42	41	41		CRUCIAL CONFLICT/Hay
52	69	45	39		BONE THUGS-N-HARMONY/The Crossroads
41	44	39	37		TOTAL/Kissin' You
-	-	-	-	-	112/Only You
12	7	18	29		OUTKAST/Elevators
12	30	29	28		TONI BRAXTON/Don't Want To
14	7	6	24		NAS/If I Ruled The World
-	-	-	-	-	JAY-Z W/FOXXY BROWN/Ain't No Nigga
27	32	25	24		FUGEES/Killing Me Softly
-	-	-	-	-	T-BOZ/Touch Myself
29	26	17	19		TEVIN CAMPBELL/It'll Be There
18	41	35	18		KEITH SWEAT/Whatever You Want
-	-	-	-	-	MR. MIKE/Where Is Ya Love
30	33	20	16		MONIEFAN/You
11	14	11	11		TRINITY GARDEN.../Judged By Twelve
-	-	-	-	-	3T/Why

**MARKET #10**  
**WJMN/Boston**  
(617) 290-0009  
McCartney/Collins

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
62	64	62	64		L.L. COOL J/Do'in' It
63	64	64	63		R. KELLY/Can't Sleep...
64	62	63	63		TONI BRAXTON/You're Makin' Me...
42	44	53	61	</	

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	3	2	1	<b>1</b> KEITH SWEAT Twisted (Elektra/EEG)	3046	3011	2759	2679	82/0
5	4	4	2	<b>2</b> 112 Only You (Bad Boy/Arista)	2968	2713	2441	2345	82/0
2	1	1	3	CASE /FOXXY BROWN Touch Me Tease Me (Def Jam/RAL/Mercury)	2759	3164	3189	3093	81/0
6	6	5	4	MONTELL JORDAN I Like (Def Jam/RAL/Mercury)	2425	2431	2317	2227	79/0
1	2	3	5	TONI BRAXTON You're Makin' Me High (LaFace/Arista)	2238	2725	3169	3228	69/0
—	23	11	6	<b>6</b> NEW EDITION Hit Me Off (MCA)	2198	1831	1187	69	82/0
22	12	9	7	<b>7</b> GHOST TOWN DJ'S My Boo (So So Def/Columbia/CRG)	2107	1958	1645	1225	76/3
15	11	10	8	<b>8</b> D'ANGELO Me And Those Dreamin' Eyes Of Mine (EMI)	2103	1855	1715	1581	80/2
8	8	6	9	MONIFAH You (Uptown/Universal)	2089	2261	2198	2178	69/0
17	13	12	10	<b>10</b> MISTA Blackberry Molasses (EastWest/EEG)	2004	1831	1634	1488	80/1
7	7	7	11	TEVIN CAMPBELL Back To The World (Qwest/WB)	1854	2219	2223	2182	69/0
3	5	8	12	R. KELLY I Can't Sleep Baby (If I) (Jive)	1833	2080	2392	2800	56/0
12	9	13	13	MONA LISA You Said (Island)	1769	1801	1766	1723	62/0
18	16	16	14	<b>14</b> DEBORAH COX Where Do We Go From Here (Arista)	1706	1579	1511	1449	69/0
16	15	15	15	<b>15</b> DONELL JONES In The Hood (Untouchables/LaFace/Arista)	1681	1645	1571	1495	64/0
13	10	14	16	2PAC How Do U Want It (Death Row/Interscope)	1642	1725	1724	1667	71/0
20	17	17	17	<b>17</b> SOMETHIN' FOR THE PEOPLE With You (Warner Bros.)	1642	1579	1463	1293	63/0
27	24	19	18	<b>18</b> NAS If I Ruled The World (Columbia/CRG)	1537	1421	1184	1055	76/3
23	22	20	19	<b>19</b> GROOVE THEORY Baby Luv (Epic)	1480	1399	1309	1219	74/0
19	21	18	20	<b>20</b> L.L. COOL J Loungin (Def Jam/RAL/Mercury)	1462	1440	1358	1297	75/0
41	29	26	21	<b>21</b> BRAXTONS So Many Ways (Atlantic)	1318	1167	1044	825	73/0
37	28	25	22	<b>22</b> MAXWELL Ascension (Don't Ever Wonder) (Columbia/CRG)	1307	1210	1080	890	68/0
48	32	30	23	<b>23</b> WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)	1293	1076	980	760	72/2
29	26	24	24	<b>24</b> ERIC BENET Let's Stay Together (Jac-Mac/WB)	1259	1223	1138	1015	68/3
<b>BREAKER</b>			25	<b>25</b> SWV Use Your Heart (RCA)	1257	793	258	170	77/7
33	31	28	26	<b>26</b> HORACE BROWN Things We Do For Love (Motown)	1218	1137	1020	911	66/0
—	38	29	27	<b>27</b> MAXI PRIEST I/SHAGGY That Girl (Virgin)	1211	1105	907	737	73/1
38	33	31	28	<b>28</b> NATHAN MORRIS Wishes (Perspective/A&M)	1158	1076	973	878	62/0
—	—	40	29	<b>29</b> GINA THOMPSON The Things That You Do (Mercury)	1154	890	470	93	76/6
—	47	33	30	<b>30</b> SHADES Tell Me (I'll Be Around) (Motown)	1076	985	828	627	64/3
14	20	22	31	MONICA Why I Love You So Much (Rowdy/Arista)	1057	1243	1405	1603	37/0
<b>BREAKER</b>			32	<b>32</b> CECE PENISTON Movin' On (A&M)	1020	527	7	—	70/10
11	19	23	33	TOTAL Kissin' You (Bad Boy/Arista)	1018	1230	1419	1734	39/0
42	40	35	34	<b>34</b> OUTKAST Elevators (LaFace/Arista)	1005	967	902	816	65/2
—	—	46	35	<b>35</b> DRU HILL Tell Me (Island)	991	804	533	165	67/2
10	14	21	36	BONE THUGS-N-HARMONY Tha Crossroads (Ruthless/Relativity)	988	1361	1622	2062	45/0
—	—	38	37	<b>37</b> T-BOZ Touch Myself (Rowdy/Arista)	987	896	571	120	60/1
34	34	34	38	<b>38</b> SUBWAY I'll Make Your Dreams Come True (Perspective/A&M)	985	976	955	896	54/1
40	44	39	39	<b>39</b> JESSE POWELL Gloria (Silas/MCA)	948	891	875	843	53/0
39	35	36	40	CRUCIAL CONFLICT Hay (Pallas/Universal)	941	959	953	855	57/0
—	46	43	41	<b>41</b> NNEKA Say It Again (Island)	927	863	829	695	64/0
25	25	27	42	ANN NESBY I'll Do Anything For You (Perspective/A&M)	861	1151	1160	1117	48/1
<b>BREAKER</b>			43	<b>43</b> ISLEY BROTHERS Floatin' On Your Love (T-Neck/Island)	858	705	368	89	67/3
<b>BREAKER</b>			44	<b>44</b> ART N' SOUL All My Luv (Big Beat/Atlantic)	826	797	709	644	67/2
46	39	42	45	4U Home (Rip-It)	796	884	905	772	45/1
<b>DEBUT</b>			46	<b>46</b> AZ YET Last Night (LaFace/Arista)	774	551	110	—	65/1
<b>DEBUT</b>			47	<b>47</b> MONICA i/NAUGHTY BY NATURE Ain't Nobody (Rowdy/Arista)	710	609	385	124	55/6
28	30	49	48	TONY RICH PROJECT Like A Woman (LaFace/Arista)	707	779	1033	1048	43/5
—	48	—	49	DOS OF SOUL Come Around (Def Jam/RAL/Mercury)	699	761	765	733	53/1
—	45	44	50	USHER Dreamin' (LaFace/Arista)	698	850	841	726	43/0

This chart reflects airplay from July 22-28. Songs ranked by total plays. Highlighted songs indicate Breaker. 82 Urban reporters. 79 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1996, R&R Inc.

### NEW & ACTIVE

**A+ All I See (Kedar/Universal)**  
Total Plays: 694, Total Stations: 61, Adds: 4

**MC LYTE Everyday (EastWest/EEG)**  
Total Plays: 674, Total Stations: 67, Adds: 5

**MELIECK BRITT I'm The Only Player (EastWest/EEG)**  
Total Plays: 633, Total Stations: 50, Adds: 1

**A TRIBE CALLED QUEST 1nce Again (Jive)**  
Total Plays: 616, Total Stations: 57, Adds: 1

**GEORGE BENSON Holdin' On (GRP)**  
Total Plays: 575, Total Stations: 47, Adds: 1

**QUINCY JONES Moody's Mood For Love (Qwest/WB)**  
Total Plays: 467, Total Stations: 44, Adds: 1

**GETO BOYS Geto Fantasy (Rap-A-Lot/Noo Trybe)**  
Total Plays: 431, Total Stations: 54, Adds: 8

**LOST BOYZ Music Makes Me High (Universal)**  
Total Plays: 424, Total Stations: 48, Adds: 4

**TOO SHORT Gettin' It (Dangerous/Jive)**  
Total Plays: 413, Total Stations: 23, Adds: 2

**TERRI & MONICA Sexuality (If You Take...) (Epic)**  
Total Plays: 413, Total Stations: 53, Adds: 8

**RAPPIN' 4-TAY A Lil' Some'em Some'em (Rag Top/EMI)**  
Total Plays: 389, Total Stations: 41, Adds: 1

**LIONEL RICHIE Ordinary Girl (Mercury)**  
Total Plays: 388, Total Stations: 36, Adds: 1

**SMOOTH Love And Happiness (Perspective/A&M)**  
Total Plays: 342, Total Stations: 40, Adds: 4

**BRANDY, TAMIA, GLADYS KNIGHT, CHAKA KHAN Missing You (EastWest/EEG)**  
Total Plays: 332, Total Stations: 60, Adds: 59

**3T Why (MJJ/550 Music/Epic)**  
Total Plays: 331, Total Stations: 42, Adds: 4

Songs ranked by total plays.

### BREAKERS®

**SWV**  
**Use Your Heart (RCA)**  
TOTAL PLAYS/INCREASE: 1257/464  
TOTAL STATIONS/ADDS: 77/7  
CHART: 25

**CECE PENISTON**  
**Movin' On (A&M)**  
TOTAL PLAYS/INCREASE: 1020/493  
TOTAL STATIONS/ADDS: 70/10  
CHART: 32

**ISLEY BROTHERS**  
**Floatin' On Your Love (T-Neck/Island)**  
TOTAL PLAYS/INCREASE: 858/153  
TOTAL STATIONS/ADDS: 67/3  
CHART: 43

**ART N' SOUL**  
**All My Luv (Big Beat/Atlantic)**  
TOTAL PLAYS/INCREASE: 826/29  
TOTAL STATIONS/ADDS: 67/2  
CHART: 44

### MOST ADDED®

ARTIST TITLE LABEL(S) ADDS

**BRANDY/TAMIA/KNIGHT/KHAN Missing You (EastWest/EEG)** 59

**FAITH EVANS Come Over (Bad Boy/Arista)** 55

**IMMATURE Lover's Groove (MCA)** 42

**GINUWINE Pony (550 Music/Epic)** 40

**KINO WATSON Game Recognize Game... (Columbia/CRG)** 24

**THC The Phoenix Phunk (Hush)** 12

**CECE PENISTON Movin' On (A&M)** 10

**WHODINI Keep Running Back (So So Def/Columbia/CRG)** 10

**SKINDEEP Everybody (Loose Cannon/Island)** 9

**GETO BOYS Geto Fantasy (Rap-A-Lot/Noo Trybe)** 8

**TERRI & MONICA Sexuality (If You Take...) (Epic)** 8

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S) TOTAL PLAY INCREASE

**CECE PENISTON Movin' On (A&M)** +493

**SWV Use Your Heart (RCA)** +464

**NEW EDITION Hit Me Off (MCA)** +367

**MC LYTE Everyday (EastWest/EEG)** +344

**BRANDY/TAMIA/KNIGHT/KHAN Missing You (EastWest/EEG)** +332

**3T Why (MJJ/550 Music/Epic)** +266

**GINA THOMPSON The Things That You Do (Mercury)** +264

**112 Only You (Bad Boy/Arista)** +255

**D'ANGELO Me And Those Dreamin' Eyes Of Mine (EMI)** +248

**LIONEL RICHIE Ordinary Girl (Mercury)** +226

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

**FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)**

**SWV You're The One (RCA)**

**MARIAH CAREY Always Be My Baby (Columbia/CRG)**

**ARETHA FRANKLIN It Hurts Like Hell (Arista)**

**KENNY LATTIMORE Never Too Busy (Columbia/CRG)**

**JOE All The Things (Your Man Won't Do) (Island)**

**QUAD CITY DJ'S C'mon 'N... (Quadra Sound/Big Beat/Atlantic)**

**MICHAEL JACKSON They Don't Care About Us (Epic)**

**D'ANGELO Lady (EMI)**

**MC LYTE I/XSCAPE Keep On... (Flavor Unit/EastWest/EEG)**

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



**Things are pretty hectic right now...  
You don't have time to change music scheduling systems.  
We know about that!  
That's why we do all of the work for you. We want to help you find more time. We like doing that.  
Call us today, and we'll have you up and running on MusicMaster tomorrow.**



"Tina remains as beautiful and soulful as ever... A SMASH!"  
—Eric Faison, PD-WBLK

"A truly smooth R&B song... a must play for adult stations."  
—Daisy Davis, APD-WDAS-FM

"It's generating a lot of phones! This should do well for Tina Turner."  
—Chris Reynolds, MD-KRBV

"GREAT RECORD!  
Glad Tina is BACK!"  
—Carl Conners, PD-KMJQ

"Fantastic record! Getting great calls from our female listeners, 25+."  
—Paul Jackson, PD-WWDM

"Great song with an urban feel. It's about time!"  
—Tony Wright, Operations Mgr.-WQQK

"The song is as phat as Tina's legs."  
—Donnie Simpson, Morning DJ WPGC/BET

"Great urban record... Puts her back in the urban mainstream."  
—Kevin Kofax, PD-WSOJ

"The legendary singer is back... Watch the phones ring."  
—Kathy Brown, PD-WWIN

"'Something Beautiful Remains' is definitely true to its title, both the artist and song."  
—Jamilla Muhammad, MD-WVAZ



## SOMETHING BEAUTIFUL REMAINS TINA TURNER

"Incredible comeback... I absolutely adore this record and think it's going to be a smash."  
—Mariama Snider, MD-KKBT

"She's back stronger than ever! Cross the board bonafide hit!"  
—Monica Logan, PD-ABC Radio

**IMPACTING AT URBAN RADIO  
ON AUGUST 5 & AUGUST 6.  
OVER 300 SPINS ON URBAN ADULT  
& URBAN MAINSTREAM RADIO.**

from the new album *Wildest Dreams*

"Something Beautiful Remains"  
produced by Terry Britten  
Executive Producers: Tina Turner  
and Roger Davies

Management: Roger Davies

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WALT LOVE

## Lessons That Compute For Your Station

□ Veteran broadcaster Earl Boston shows programmers the PC ropes

We all know how important computers have become in our lives and to our businesses. But the programmers I chatted with agreed that Urban stations aren't as computer literate as they need to be to remain competitive.

"I think we're far behind in computer knowledge and far behind general-market radio stations and general-market businesses, period!" says WJLB/Detroit PD Michael Saunders. "I came here from L.A., where I worked for Left Bank Management, which had every kind of computer technology you can imagine — teleconferencing over television screens, MacIntosh with docking stations, interoffice e-mail, and Internet system inside the offices.



Earl Boston



Helen Little



Michael Saunders

There was so much information at your fingertips it was incredible. I don't think the majority of us in Urban radio are that advanced."

Says WUSL (Power 99)/Philadelphia APD Helen Little, "If you don't have basic computer skills, I don't know how you can operate in the work force regardless of what you do. But even more so in broadcasting because studios and radio stations are putting their music, commercials, and promotions on hard drive. Most things are on a computer. You don't use pen and paper anymore. Maybe we in Urban radio are the last to get to that point; I don't know. But I know we need to have the knowledge and the skills to effectively compete."

Adds WFEZ/Gainesville, FL PD/MD Don Cody, "This is the age of the World Wide Web and the age of digital technology. So I think it's imperative to be computer literate and possess all the computer skills necessary to not only survive, but to also excel in your line of business. One has to be abreast of how to use a computer in more than one way. It's not only a word processor but also your tool to access the Internet and music computer services."

### Boston To Rescue

Earl Boston realized that Urban radio programmers have special needs not being addressed by conventional teaching methods. The veteran broadcaster is now consulting Urban stations about how to operate more efficiently with computers.

"I've been able to help them with the combination of my technical knowledge and understanding that a radio person is different than most people," says Boston, whose 16 years in the business includes stints

as an air personality at WILD/Boston, KYOK/Houston, WGIV/Charlotte, and WBMX/Chicago, and as PD at WMGL/Charleston, KATZ-FM/St. Louis, and WFXM/Macon, GA. "Working in radio you become accustomed to the psyche of radio people. You understand programming and what goes on in a person's mind each day. You understand not only how important the music is but also that the programming staff needs to understand all of this technology.

"A computer is only as good as the information you put into it."

**A computer is only as good as the information you put into it.**

—Earl Boston

## Beginner Basics

Earl Boston has these important tips for beginners:

- Erase from your mind the notion that you are computer illiterate. If you can type a letter on a typewriter, you can understand the logic of computers.
- Make the time to read your computer's manual and understand the basics of how it works. A computer is like an automobile. If you don't understand the basic workings and take it to a mechanic, he will take you for every dollar.
- There is a basic fundamental language to this technology that's not difficult to pick up. Just turn off your TV, turn on your monitor, and study.
- Remember, this technology is not something for future use. It's here. And if we as minorities don't grab onto this knowledge of the technology, believe me, it's not going to be handed out later.

Each individual song has to be coded to represent the song's mood, energy, tempo, texture, and feeling." To stay in touch with his radio roots, Boston still does overnights three times a week at WQCD (CD 101.9)/New York, "so I can keep my foot in radio and keep up with what I need to know while still giving myself the opportunity to run my business."

The promise held by computers to help run radio stations first struck Boston while doing data entry at WBMX/Chicago (now WVAZ) in the mid-'80s. "I was in charge of entering Oldies music data into the software. At the time it was Music Scan and I was very interested in what I was doing. I knew that everything that was in our library was stored in this program and I thought that was really unique."

### Satisfied Clients

Boston's fans include WUSL's Little, who says that his service helps her compete effectively. "Actually, this is my second time working with Earl. When I was with WBLS/New York I was pretty well-schooled in using Selector. But I was missing out because I didn't know certain features that help you do your job better. Learning those kinds of things from Earl was one thing. But he also taught me all about my own computer in general — DOS, Windows, and all the different options."

When Little joined WUSL she saw a need to use Earl's services again. "I've sent him a backup of my Selector database and he's kind of fine-tuning the scheduling so that



**I think we're far behind in computer knowledge and far behind general-market radio stations and general-market businesses, period!**

—Michael Saunders



it runs more smoothly. He's taken the bugs out of the system that were here before I got here and it helps us do our job a little bit better."

WJLB's Saunders adds, "Earl showed us specifically how to use our music scheduling system more efficiently. He showed us functions we needed but didn't know the Selector system was capable of doing. He was able to train some other people on my staff who had no Selector experience whatsoever. And he also informed us about the proper software to use so that we could interface our systems at home with our computers here in our offices."

Echoes WFEZ's Cody, "Earl has been a tremendous help. I'm familiar with Selector, but if you're not familiar with all of the avenues available to you, it's just sitting there. You do get support from RCS; you can call anytime during certain hours and talk to a rep and get any kind of information you need. But they just give you the basics."

□ **If you don't have basic computer skills, I don't know how you can operate in the work force regardless of what you do. But even more so in broadcasting because studios and radio stations are putting their music, commercials, and promotions on hard drive.**

—Helen Little



**HELPING THE PEOPLE** — WKKV (V100)/Milwaukee staffers celebrate raising more than \$106,708 from the station's successful, fifth annual Jam For Peace Charity concert. The money raised was donated to 10 local Milwaukee charities dedicated to promoting peace, assisting victims of violence, and/or attacking the root causes of violence.



**JAMMIN' FOR PEACE** — Pictured on stage performing for the WKKV (V-100)/Milwaukee audience are (l-r) Faith Evans, Monica, and MC Lyte.



# URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

**THE BEAT 92.3** MARKET #2  
KKBT/Los Angeles  
(213) 466-9566  
Austin/Snyder

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
55	55	55	55	CASE F/FOXXY BROWN/Touch Me Tease Me
32	47	53		TONI BRAXTON/You're Makin' Me...
22	24	45	51	2PAC/How Do U Want It
17	49	54	49	TOO SHORT/Gettin' It
14	46	43	47	NAS/I Ruled The World
28	30	33	43	L.L. COOL J/Loungin
32	33	49	43	MONIFAH/You
45	45	40		MONICA/Why I Love You So...
26	28	31	52	MONTELL JORDAN/Like
27	29	29	29	NEW EDITION/Hi Me Off
27	29	29	29	ERIC BENET/Let's Stay Together
51	51	26	27	R. KELLY/Can't Sleep...
21	21	22	24	112/Only You
20	21	23	23	GHOST TOWN DJ'S/My Boo
25	25	25	25	FUGEES/Ready Or Not
13	14	19	22	JAY-Z W/FOXXY BROWN/Ain't No Nigga
17	17	18	21	AZ YET/Last Night
13	13	16	19	CRUCIAL CONFLICT/Hay
13	14	16	19	T-BOZ/Touch Myself
15	15	13	16	KEITH SWEAT/Twisted
11	11	12	14	BRAXTONS/So Many Ways
12	14	12	14	TONY RICH PROJECT/Like A Woman
10	10	10	10	MISTA/Blackberry Molasses
8	8	9	11	MAXWELL/Ascension (Don'L...)
7	8	9	10	TRUTH/Red Lights
-	-	-	-	7 OUTKAST/Elevators
-	-	-	-	9 GINA THOMPSON/The Things That...
-	-	-	-	8 DRU D/OWN/Can You Feel Me
-	-	-	-	7 31/Why

**105** MARKET #3  
WEJW/Chicago  
(708) 895-1400  
Starr/Allan

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
47	49	49	49	DUTKAST/Elevators
35	42	47	49	TOO SHORT/Gettin' It
47	47	47	47	DMELL JONES/In The Hood
27	30	43	47	NAS/I Ruled The World
45	49	45	45	CASE F/FOXXY BROWN/Touch Me Tease Me
31	33	44	44	2PAC/How Do U Want It
17	25	40	40	L.L. COOL J/Loungin
29	28	40	40	KEITH SWEAT/Twisted
28	29	33	37	112/Only You
-	-	-	-	33 GETO BOYS/Geto Fantasy
7	10	20	33	HORACE BROWN/Things We Do For...
-	-	-	-	25 SMOOTH/Love And Happiness
-	-	-	-	30 MC LYTE/Everyday
-	-	-	-	29 30 NEW EDITION/Hi Me Off
29	26	30	30	MISTA/Blackberry Molasses
-	-	-	-	5 16 30 SOMETHIN' FOR.../With You
28	20	26	28	RAPPIN' 4-TAY/A Lil' Some'em...
-	-	-	-	29 WHODINI/Keep Running Back
18	25	27	27	D'ANGELO/Me And Those...
29	28	27	27	GHOST TOWN DJ'S/My Boo
-	-	-	-	21 27 25 T-BOZ/Touch Myself
-	-	-	-	20 19 CECE PENISTON/Movin' On
-	-	-	-	19 IMMATURE/Lover's Groove
-	-	-	-	5 15 15 SHADES/Tell Me (I'll...)
14	5	13	13	FUGEES/Money Don't Make...
-	-	-	-	14 HANAN/It's All About...
12	12	10	10	A/I See
10	10	10	10	NONCHALANT/Until The Day
10	10	10	10	CRUCIAL CONFLICT/Hay
-	-	-	-	5 7 7 AZ YET/Last Night

**WGGC** MARKET #3  
WGGC/Chicago  
(312) 427-4800  
Smith/Cologne

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
73	78	72	66	R. KELLY/Can't Sleep...
44	42	44	42	TONI BRAXTON/You're Makin' Me...
28	26	34	42	112/Only You
47	42	44	41	CASE F/FOXXY BROWN/Touch Me Tease Me
32	38	38	38	MONICA/Why I Love You So...
47	46	44	43	BONE THUGS-N-HARMONY/The Crossroads
47	46	44	43	MICHAEL JACKSON/They Don't Care...
30	30	37	32	KEITH SWEAT/Twisted
28	27	28	32	NEW EDITION/Hi Me Off
24	24	29	31	GROOVE THEORY/Baby Luv
31	24	29	30	MONTELL JORDAN/Like
37	32	27	29	DRU HILL/Tell Me
31	31	31	29	JODECI/Get On Up
25	25	33	28	MAXWELL/Ascension (Don'L...)
24	24	18	27	CHANTAY SAVAGE/Callin'
14	14	17	25	SOMETHIN' FOR.../With You
23	28	20	23	BRIAN MCKINIGHT/Still In Love
5	5	12	23	NNEKA/Say It Again
-	-	-	-	5 24 21 ANN NESBY/I Do Anything...
-	-	-	-	5 14 20 JESSE POWELL/Gloria
-	-	-	-	22 26 18 19 MEN OF VIZION/House Keeper
7	15	18	18	GHOST TOWN DJ'S/My Boo
24	20	26	17	RANDY CRAWFORD/Cajun Moon
35	26	17	17	FUGEES/Killing Me Softly
-	-	-	-	12 12 12 CECE PENISTON/Movin' On
20	13	16	16	ISLEY BROTHERS/Tears
16	11	8	16	KEITH SWEAT/Whatever You Want
17	15	24	15	ERIC BENET/Let's Stay Together
27	22	11	15	JOE/All The Things...

**POWER 98** MARKET #5  
WUSL/Philadelphia  
(215) 483-8900  
Young/Cooper

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
34	34	34	37	TOTAL/Kissin' You
36	39	38	37	MONICA/Why I Love You So...
34	40	36	37	GINA THOMPSON/The Things That...
41	43	36	38	R. KELLY/Can't Sleep...
-	-	-	-	29 38 DRU HILL/Tell Me
30	33	34	34	NAS/I Ruled The World
37	45	42	42	SWW/Use Your Heart
34	36	29	31	CASE F/FOXXY BROWN/Touch Me Tease Me
-	-	-	-	32 35 31 NEW EDITION/Hi Me Off
29	32	28	31	112/Only You
26	25	25	30	DJ KOOL/Let Me Clear My...
20	24	26	29	D'ANGELO/Me And Those...
33	33	28	28	KEITH SWEAT/Twisted
18	20	24	25	JODECI/Love U 4 Life
20	27	25	25	TONI BRAXTON/You're Makin' Me...
33	27	27	24	MARIAH CAREY/Always Be My Baby
22	22	22	22	BRANDY, TAMIA...Missing You
15	18	19	21	L.L. COOL J/Loungin
18	15	17	19	FUGEES/Killing Me Softly
30	28	23	18	JOE/All The Things...
-	-	-	-	12 22 18 A/I See
31	24	18	27	BONE THUGS-N-HARMONY/The Crossroads
25	27	26	16	D'ANGELO/Lady
-	-	-	-	7 16 16 WHITNEY HOUSTON/Why Does It Hurt...
10	7	11	16	L.L. COOL J/Hey Lover
11	9	15	15	R. KELLY/Down Low (Nobody...)
5	5	7	14	JESSE POWELL/Gloria
12	12	13	13	TOTAL/No One Else
9	10	9	12	TERRY ELLIS/Where Ever You Are

**WJLB 98** MARKET #6  
WJLB/Detroit  
(313) 965-2000  
Saunders/Marcell

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
35	44	44	43	CASE F/FOXXY BROWN/Touch Me Tease Me
30	36	48	38	TONI BRAXTON/You're Makin' Me...
23	34	34	35	BRIAN MCKINIGHT/Still In Love
27	33	41	35	MONIFAH/You
32	39	34	34	BONE THUGS-N-HARMONY/The Crossroads
23	27	44	33	MONICA/Why I Love You So...
25	31	32	28	2PAC/How Do U Want It
13	14	14	27	R. KELLY/Can't Sleep...
25	29	27	27	MC LYTE F/XSCAPE/Keep On Keepin' On
11	22	25	25	MEN OF VIZION/House Keeper
18	25	25	25	DRU HILL/Tell Me
-	-	-	-	26 25 NEW EDITION/Hi Me Off
28	26	24	24	FUGEES/Killing Me Softly
27	33	24	24	ERIC BENET/Let's Stay Together
12	14	18	23	NONCHALANT/5 O'Clock
18	19	22	22	112/Only You
28	39	25	19	MARIAH CAREY/Always Be My Baby
18	18	18	18	MONTELL JORDAN/Like
22	15	10	10	D'ANGELO/Lady
21	19	16	16	ART N' SOUL/All My Love
14	12	16	16	MONICA/Before You Walk...
16	19	21	16	QUINDON/It's You That's...
17	17	16	16	KEITH SWEAT/Twisted
12	13	16	16	JOE/All The Things...
10	18	16	16	L.L. COOL J/Hey Lover
14	24	20	15	MONIFAH/ Miss You (Come...)
-	-	-	-	5 13 AZ YET/Last Night
12	18	13	13	MARY J. BLIGE/Not Gon' Cry
12	11	10	13	R. KELLY/Baby, Baby...
12	17	17	13	TONI BRAXTON/Let It Flow

**K104** MARKET #7  
KKDA/Dallas  
(214) 263-9911  
Cheatham

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
5	46	56		NEW EDITION/Hi Me Off
23	43	54		NAS/I Ruled The World
59	53	52		MAXWELL/Ascension (Don'L...)
59	53	52		R. KELLY/Can't Sleep...
56	48	41		OUTKAST/Elevators
18	42	50		D'ANGELO/Me And Those...
27	22	30		DONELL JONES/In The Hood
55	25	44		MONTELL JORDAN/Like
40	34	41		MEN OF VIZION/House Keeper
56	53	47		L.L. COOL J/Loungin
52	42	36		112/Only You
5	16	31		MISTA/Blackberry Molasses
55	47	35		KEITH SWEAT/Twisted
29	57	42		MONIFAH/You
52	54	44		TONI BRAXTON/You're Makin' Me...
5	5	33		SWW/Use Your Heart
5	5	31		A TRIBE CALLED QUEST/1nce Again
55	49	29		BUSTA RHYMES/It's A Party
54	56	47		MONICA/Why I Love You So...
45	58	45		CASE F/FOXXY BROWN/Touch Me Tease Me
16	28	25		GHOST TOWN DJ'S/My Boo
18	41	42		JODECI/Get On Up
55	55	49		TOTAL/Kissin' You
40	43	47		BONE THUGS-N-HARMONY/The Crossroads
-	-	-	-	5 6 14 BRAXTONS/So Many Ways
5	8	13		MONA LISA/You Said
40	11	13		2PAC/How Do U Want It
-	-	-	-	5 12 MC LYTE/Everyday
25	13	12		QUAD CITY DJ'S/mon 'N Ride It...
11	14	10		BAHAMADIA/Confess

**WYKX** MARKET #8  
WYKX/Washington  
(202) 686-9300  
Hogwood/Fox

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
41	52	47	52	JODECI/Get On Up
29	32	45	51	SWW/Use Your Heart
55	50	51	48	CASE F/FOXXY BROWN/Touch Me Tease Me
55	53	48	48	TONI BRAXTON/You're Makin' Me...
46	54	49	48	R. KELLY/Can't Sleep...
29	28	45	48	112/Only You
56	55	50	45	NAS/I Ruled The World
44	22	35	41	MC LYTE F/XSCAPE/Keep On Keepin' On
55	53	46	38	TOTAL/Kissin' You
11	20	22	30	GHOST TOWN DJ'S/My Boo
22	23	28	30	MONIFAH/You
25	25	25	25	GINA THOMPSON/The Things That...
25	24	24	25	MONICA/Why I Love You So...
54	59	40	25	BONE THUGS-N-HARMONY/The Crossroads
22	24	24	24	NEW EDITION/Hi Me Off
5	5	10	21	WHITNEY HOUSTON/Why Does It Hurt...
20	17	18	21	JOE/All The Things...
16	5	18	20	L.L. COOL J/Loungin
16	24	21	18	QUAD CITY DJ'S/mon 'N Ride It...
14	13	16	18	JUNIOR M.A.F.I.A./Gettin' Money
21	28	25	17	MEN OF VIZION/House Keeper
5	8	10	16	MISTA/Blackberry Molasses
25	19	22	16	MONTELL JORDAN/Like
31	28	23	16	FUGEES/Ready Or Not
-	-	-	-	11 14 MC LYTE/Everyday
15	13	17	13	BUSTA RHYMES/Who-haa! Got You...
7	10	14	12	D'ANGELO/Me And Those...
-	-	-	-	14 11 MAD COBRA/Big Long John
13	15	15	11	OUTKAST/Elevators
-	-	-	-	6 11 GROOVE THEORY/Baby Luv

**WEDR-FM 99 JAMZ** MARKET #11  
Miami & Lauderdale

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
6	21	28	33	CRUCIAL CONFLICT/Hay
6	22	25	29	SUBWAY/It'll Make You...
24	31	26	28	MONA LISA/You Said
6	6	20	27	NATHAN MORRIS/Wishes
25	23	27	27	112/Only You
32	28	26	26	MONTELL JORDAN/Like
33	31	28	26	MONIFAH/You
26	24	24	22	L.L. COOL J/Loungin
20	22	17	22	D'ANGELO/Me And Those...
22	22	16	22	DEBORAH COX/Where Do We Go...
21	17	17	22	KEITH SWEAT/Twisted
7	14	15	22	SOMETHIN' FOR.../With You
21	22	17	22	ANN NESBY/I Do Anything...
10	9	9	22	2PAC/How Do U Want It
14	21	17	21	MISTA/Blackberry Molasses
6	6	12	21	TONY RICH PROJECT/Like A Woman
21	16	21	21	CASE F/FOXXY BROWN/Touch Me Tease Me
-	-	-	-	18 20 NEW EDITION/Hi Me Off
25	17	20	20	TEVIN CAMPBELL/Back To The World
19	18	10	20	GEORGE CLINTON/If Anybody Gets...
13	14	14	17	COLOUR CLUB/It's All Good
7	5	7	16	4U/Home
32	30	29	15	TONI BRAXTON/You're Makin' Me...
18	13	12	13	SWW/Use Your Heart
5	7	16	12	GHOST TOWN DJ'S/My Boo
14	12	12	12	JODECI/Get On Up
14	-	-	-	11 11 MICHAEL JACKSON/They Don't Care...
6	6	12	11	MICHAEL FRANKLIN/Hurts Like Hell
-	-	-	-	24 11 LUKAS/Where's My Love
-	-	-	-	12 11 HORACE BROWN/One For The Money

**HOT 97.5** MARKET #12  
WHTA/Atlanta  
(404) 765-9750  
Hegwood/Zulu

**PLAYS**

SW	ZW	LW	TW	ARTIST/TITLE
29	47	60	54	MYSTIKAL/Here I Go Beware
46	55	60	54	CRUCIAL CONFLICT/Hay
49	55	59	53	NAS/I Ruled The World
49	55	65	52	CASE F/FOXXY BROWN/Touch Me Tease Me
52	56	61	52	

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

MARKET #36 WTLC/Indianapolis (317) 923-1456 Buchanan

MARKET #37 WPEG/Charlotte (704) 333-0131 Carson/Quick

MARKET #2 RHYTHM 102.3 KJLH KJLH/Los Angeles (310) 330-5550 Winston

MARKET #3 -103 WVAZ/Chicago (312) 360-9000 Myrick/Muhammad

MARKET #4 KDIA/San Francisco (510) 251-1400 Warren/Jones

MARKET #38 WQVE/New Orleans (504) 827-6000 Stevens

MARKET #39 WJHM/Orlando (407) 333-0072 Lindsey/Hollywood

MARKET #5 WDAS 105.5 FM 1450 AM WDAS/Philadelphia (215) 878-2000 Tamburro/Davis

MARKET #6 WMMJ WMMJ/Washington DC (202) 686-9300 Gilmore

MARKET #9 MAJIC102 KMJQ/Houston (713) 623-2108 Conner/Boatner

MARKET #40 93.7 WBLK WBLK/Buffalo (716) 852-5955 Faison/Sims

MARKET #42 WQMG/Greensboro (910) 275-1657 Brown

MARKET #10 WILD AM 1090 Stereo WILD/Boston (617) 427-2222 Johnson/Hall

MARKET #11 HOT 102.5 WHQT/Miami (305) 759-4311 Kidd/Michaels

MARKET #18 MAJIC 95.9 The Best Variety of Hits & Oldies WWIN/Baltimore (410) 332-8200 Brown

MARKET #43 KJMS/Memphis (901) 323-0101 Baso/St. James

MARKET #43 WHRK/Memphis (901) 529-4397 O'Jay

MARKET #20 Majik 107 KMJX/Phoenix (602) 265-2442 Jackson

MARKET #21 WIMP WIMP/Tampa (813) 620-1300 Anderson

MARKET #23 POWER 15.0 KDKO/Denver (303) 295-122 Walker

Stations and their adds listed alphabetically by market

URBAN

Table listing radio stations across various markets (e.g., Alexandria, LA; Chattanooga, TN; Florence, SC; Killeen, TX; Louisville, KY; New Orleans, LA; Savannah, GA) with their respective PDs, MDs, and current/total reporter counts.

82 Total Reporters
82 Current Reporters
79 Current Playlists
Reported Frozen Playlist (3):
WJMM/Columbus, SC
WROU/Dayton, OH
KMJM/St. Louis, MO

URBAN AC

Table listing radio stations across various markets (e.g., Augusta, GA; Chattanooga, TN; Denver, CO; Jackson, MS; New Orleans, LA; Raleigh, NC; Toledo, OH) with their respective PDs, MDs, and current/total reporter counts.

31 Total Reporters
31 Current Reporters
26 Current Playlists
Reported Frozen Playlist (3):
WJMM/Columbus, WI
KSOL/San Francisco, CA
KXOK/St. Louis, MO
Did Not Report, Playlist Frozen (2):
WVVO/Columbus, OH
KRBV/Dallas, TX

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	<b>1</b> TONI BRAXTON You're Makin' Me High (LaFace/Arista)	850	846	871	830	31/0
1	2	2	2	R. KELLY I Can't Sleep Baby (If I) (Jive)	710	762	817	856	25/1
6	5	3	3	<b>3</b> MAXWELL Ascension (Don't Ever Wonder) (Columbia/CRG)	679	651	610	537	30/3
5	6	5	4	<b>4</b> KEITH SWEAT Twisted (Elektra/EEG)	636	601	569	599	25/0
7	7	7	5	<b>5</b> ANN NESBY I'll Do Anything For You (Perspective/A&M)	612	567	550	506	29/2
3	3	6	6	KENNY LATTIMORE Never Too Busy (Columbia/CRG)	538	577	686	691	24/0
4	4	4	7	TEVIN CAMPBELL Back To The World (Qwest/WB)	531	613	672	678	24/0
9	8	8	8	D'ANGELO Me And Those Dreamin' Eyes Of Mine (EMI)	410	434	432	425	21/1
19	14	10	9	<b>9</b> ERIC BENET Let's Stay Together (Jac-Mac/WB)	386	363	295	276	20/2
27	15	11	10	<b>10</b> WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)	380	338	292	204	21/1
26	21	12	11	<b>11</b> BRAXTONS So Many Ways (Atlantic)	351	320	255	212	20/2
—	27	17	12	<b>12</b> ISLEY BROTHERS Floatin' On Your Love (T-Neck/Island)	350	275	212	133	19/1
12	13	9	13	PUFF JOHNSON Forever More (work)	346	365	347	378	13/0
—	—	20	14	<b>14</b> NEW EDITION Hit Me Off (MCA)	338	256	160	—	19/0
14	11	15	15	<b>15</b> MONICA Why I Love You So Much (Rowdy/Arista)	319	303	352	337	13/1
11	12	13	16	JOE All The Things (Your Man Won't Do) (Island)	312	319	349	404	13/0
25	19	14	17	JESSE POWELL Gloria (Silas/MCA)	280	304	265	220	14/0
—	28	18	18	<b>18</b> GEORGE BENSON Holdin' On (GRP)	279	273	210	85	24/1
24	25	23	19	<b>19</b> GROOVE THEORY Baby Luv (Epic)	276	244	233	226	15/2
22	23	22	20	<b>20</b> 4U Home (Rip-It)	273	248	240	238	16/0
<b>BREAKER</b>			21	<b>21</b> SWV Use Your Heart (RCA)	255	162	100	71	18/5
8	9	19	22	MEN OF VIZION House Keeper (MJJ/550 Music/Epic)	250	266	408	450	16/0
—	29	26	23	<b>23</b> JOHNNIE TAYLOR Good Love (Malaco)	242	223	201	173	11/0
—	22	25	24	<b>24</b> NATHAN MORRIS Wishes (Perspective/A&M)	232	223	240	185	16/0
<b>DEBUT</b>			25	<b>25</b> MAXI PRIEST I/SHAGGY That Girl (Virgin)	214	200	185	136	13/0
<b>BREAKER</b>			26	<b>26</b> MISTA Blackberry Molasses (EastWest/EEG)	208	170	156	157	11/3
<b>BREAKER</b>			27	<b>27</b> QUINCY JONES Moody's Mood For Love (Qwest/WB)	207	162	129	94	15/2
<b>BREAKER</b>			28	<b>28</b> SOMETHIN' FOR THE PEOPLE With You (Warner Bros.)	205	165	170	153	8/1
<b>DEBUT</b>			29	<b>29</b> ART N' SOUL All My Luv (Big Beat/Atlantic)	197	172	160	149	15/1
29	—	—	30	DEBORAH COX Where Do We Go From Here (Arista)	191	197	196	195	13/0

This chart reflects airplay from July 22-28. Songs ranked by total plays. Highlighted songs indicate Breaker.  
31 Urban AC reporters. 26 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent.  
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### NEW & ACTIVE

**TONY RICH PROJECT** Like A Woman (LaFace/Arista)  
Total Plays: 190, Total Stations: 12, Adds: 0

**LIONEL RICHIE** Ordinary Girl (Mercury)  
Total Plays: 188, Total Stations: 13, Adds: 1

**ARETHA FRANKLIN** It Hurts Like Hell (Arista)  
Total Plays: 165, Total Stations: 13, Adds: 1

**HORACE BROWN** Things We Do For Love (Motown)  
Total Plays: 165, Total Stations: 10, Adds: 2

**NNEKA** Say It Again (Island)  
Total Plays: 163, Total Stations: 11, Adds: 0

**CECE PENISTON** Movin' On (A&M)  
Total Plays: 158, Total Stations: 18, Adds: 6

**SUBWAY** I'll Make Your Dreams Come True (Perspective/A&M)  
Total Plays: 144, Total Stations: 7, Adds: 0

**112** Only You (Bad Boy/Arista)  
Total Plays: 131, Total Stations: 7, Adds: 0

**COLOUR CLUB** If It's All Good (Vertex/JVC)  
Total Plays: 125, Total Stations: 8, Adds: 0

**TINA TURNER** Something Beautiful Remains (Virgin)  
Total Plays: 123, Total Stations: 9, Adds: 3

Songs ranked by total plays.

### BREAKERS®

<b>SWV</b>		
Use Your Heart (RCA)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
255/93	18/5	21
<b>MISTA</b>		
Blackberry Molasses (EastWest/EEG)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
208/38	11/3	26
<b>QUINCY JONES</b>		
Moody's Mood For Love (Qwest/WB)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
207/45	15/2	27
<b>SOMETHIN' FOR THE PEOPLE</b>		
With You (Warner Bros.)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
205/40	8/1	28

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BRANDY/TAMIA/KNIGHT/KHAN Missing You (EastWest/EEG)	10
CECE PENISTON Movin' On (A&M)	6
3T Why (MJJ/550 Music/Epic)	5
SWV Use Your Heart (RCA)	5
JOHNNY GILL Let's Get The Mood Right (Motown)	4
KINO WATSON Game Recognize Game... (Columbia/CRG)	4
PHAREZ WHITTED Grapevyne (MoJAZZ/Motown)	4
FAITH EVANS Come Over (Bad Boy/Arista)	3
GINUWINE Pony (550 Music/Epic)	3
MAXWELL Ascension (Don't Ever Wonder) (Columbia/CRG)	3
MISTA Blackberry Molasses (EastWest/EEG)	3
TINA TURNER Something Beautiful Remains (Virgin)	3

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CECE PENISTON Movin' On (A&M)	+99
SWV Use Your Heart (RCA)	+93
LIONEL RICHIE Ordinary Girl (Mercury)	+85
NEW EDITION Hit Me Off (MCA)	+82
ISLEY BROTHERS Floatin' On Your Love (T-Neck/Island)	+75
TINA TURNER Something Beautiful Remains (Virgin)	+57
BRANDY/TAMIA/KNIGHT/KHAN Missing You (EastWest/EEG)	+56
GINA THOMPSON The Things That You Do (Mercury)	+53
QUINCY JONES Moody's Mood For Love (Qwest/WB)	+45
ANN NESBY I'll Do Anything For You (Perspective/A&M)	+45

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
JODECI Get On Up (Uptown/MCA)
D'ANGELO Lady (EMI)
KIRK FRANKLIN Melodies From Heaven (Gospo Centric)
TOTAL Kissin' You (Bad Boy/Arista)
SWV You're The One (RCA)
MICHAEL JACKSON They Don't Care About Us (Epic)
ART N' SOUL Ever Since You Went Away (Big Beat/Atlantic)
JORDAN HILL For The Love Of You (143/Atlantic)
LIONEL RICHIE Don't Wanna Lose You (Mercury)
TONI BRAXTON Let It Flow (Arista)

Breakers: Songs registering 200 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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LON HELTON

## In Command At Chancellor

Continued from Page 1

over \$200 million in acquisitions. We pride ourselves in our ability to integrate new acquisitions quickly and successfully. There's no way we're going to do anything foolish to endanger this spectacular company we've put together. We've never reacted to what another buyer or a prospective seller might say. All of our decisions have been made based on the value we were perfectly clear we could create by making that acquisition.

**R&R: Chancellor is concentrated in some markets and not in others. Are you looking for multiple stations in every market? Or, especially given today's environment, can you operate stand-alone AM-FM combos in a top 10 market?**

**SD:** I thoroughly believe that you can operate an AM-FM alone, though you won't be able to generate the same profit margins as those

□

**We have to cultivate these bright, aggressive people to want to go kill somebody for a \$3500 order at 4:30 in the afternoon on a Friday in July.**

□

companies who own a lot of inventory in major markets. Amortizing expenses over a few stations instead of just one generates a better return on net revenue.

However, whether you own one station or three in a market, if you have a position and you're intelligently programmed, if you show up every day and execute the basics, you're going to do well. One of the reasons for that is, because of consolidation, a lot of the foolishness will stop. No longer will people come into a market, go commercial free for three months, and buy 400 points of television per week for 12 weeks. You can't do that when the price of these properties, and the return you have to generate, is so high. You have to operate these things like you would a candy store and take in more money than you send out.

Years ago, there were three or four really smart guys in each market. Now, everybody is smart. Everybody can hire the great research companies or the top consultants. You can operate in that marketplace. But you're going to have your ups and downs — as will those stations that have multistation ownership.

**R&R: Chancellor is one of the**

**few chains to create a tiered management structure, with regional execs and national programmers. Why did you choose that path as the company grew?**

**SD:** From the get-go [Chancellor Chairman] Tom Hicks and I wanted to build a big company. We knew we'd have to get people into our company who had the same work ethic we do and who believe in doing it the way we do.

[Exec. VP/Regional Managers] **George Toulas, Rick Eytcheson, Skip Weller** and [VP/Country Programming] **Tim Closson** are really smart guys. They're really good at what they do and should have the opportunity to grow beyond the bounds of being GMs or local programmers.

I knew [the Exec. VPs] knew how to put the rocks in the box, whether business was growing at 11%, 8%, or even if it was flat. When you're an entrepreneur and you've signed those documents saying you're responsible for 'x' amount of dollars in interest payment or principal payment a month, you don't have the ivory tower to go to. None of my other operating partners ever worked for a company where we could call the guy in the ivory tower and say, 'I need \$100,000 for payroll.' That's not the character of this company. Every one of these radio stations is operated as though it's a small business that has to generate a return.

We manage our stations with the same hands-on intensity that we did when Chancellor was a group of 13 stations. Make no bones about it, this is still a people business. You may have the finest software, the best e-mail, the best phone systems, totally computerized inventory control, and paperless radio stations. But if you don't have the right men and women overseeing the radio stations on a day-to-day basis, you're not going to be successful — no matter how many radio stations you own.

It's not just having the right COOs or CEOs or consultants. It's the programmers, salespeople, promotion people, bookkeepers, and engineers who go in and out of those doors every day. As operators, our key to success is the ability to continue to seek out these people. They don't drive Mercedes-Benzes yet. They haven't joined the golf club yet. They're not ready for retirement. We have to continue to cultivate these bright, aggressive people to want to go kill somebody for a \$3500 order at 4:30 in the afternoon on a Friday in July. No matter how many stations we own or how well we think we're prepared for owning hundreds of stations, if we don't continue to recruit those people, we're not going to be successful.

**R&R: What's the biggest de-**

**regulation challenge for Chancellor?**

**SD:** We must maintain the standards that we initially created for our company. While we integrate and absorb new stations, we must continue to make sure our announcers are perfectly clear as to how much time we want them to spend preparing to go onstage every day; we must make sure our salespeople know our standards of performance. That becomes more difficult as you get more people, especially when you've grown as aggressively as we have.

Monitoring and being clear that our people know how this company operates and what it thinks of them is very important. We're set up pretty well with our three regional officers and myself to be able to keep our hands that closely on it. That's the real challenge: to not compromise your company's mission, no matter how big it gets.

□

**If you don't have the right men and women overseeing the radio stations on a day-to-day basis, you're not going to be successful — no matter how many radio stations you own.**

□

Through it all, however, this is a people business. It's always been a policy of mine to reach out, as a company, to any employee undergoing a great life-event or tragedy. I've wanted to acknowledge our support of them in that period. But today, with over 800 employees, it's almost impossible to respond like I used to.

**R&R: How much local autonomy is there?**

**SD:** George, Skip, Rick, or I aren't going to show up in town one day and find that our Oldies radio station is programming CHR. We're not going to show up at one of our radio stations to find out that our GM, PD, or business manager has been replaced.

We monitor the day-to-day operations of the stations. Most of our stations are on *daily* sales budgets and *daily* reporting systems. We're in the business of time. For me to find out on August 11 that I'm not where I was last year on August 11 — it doesn't work like that. That's a key part of our success. We have to make sure [our employees] know that this type of culture has to exist.

We don't get into the hiring of individual salespeople or adminis-

## The Chancellor Chain

This is Chancellor's current stable of owned and LMA'd stations. Stations acquired/traded in the recent **Omni-America** and **ARS** transactions are not listed. In the final tally, Chancellor will own 42 stations in 16 markets.

### New York (1)

WHTZ-FM (CHR/Pop)

### Los Angeles (2)

KLAC-AM (Nostalgia)

KZLA-FM (Country)

### San Francisco (4)

KBGG-FM (Oldies)

KABL-AM (Nostalgia)

KSAN-FM (Country)

KNEW-AM (Country)

### Detroit (6)

WWW-FM\* (Country)

WDFN-AM\* (Sports)

### Houston (9)

KTBZ-FM\* (Alternative)

### Atlanta (12)

WFOX-FM (Oldies)

### Nassau-Suffolk/Long Island, NY (14)

WALK-FM (AC)

WBAB-FM (Rock)

WHFM-FM (Rock)

WBLI-FM (Hot AC)

WALK-AM (Soft AC)

WGBB-AM (News/Talk)

### Minneapolis-St. Paul (16)

KDWB-FM (CHR/Pop)

KEEY-FM (Country)

KTCZ-AM & KTCZ-FM (Adult Alt.)

KFAN-AM (Sports)

### Pittsburgh (19)

WWSW-AM & FM (Oldies)

### Phoenix (20)

KMLE-FM (Country)

### Denver (23)

KXKL-AM & FM (Oldies)

KZDG-FM (Classic Rock)

### Cincinnati (25)

WUBE-FM (Country)

WYGY-FM (Country)

WKYN-AM# (all-Sports)

WUBE-AM (Standards)

### Riverside-San Bernardino (27)

KGGI-FM (CHR/Rhythmic)

KMEN-AM (Oldies)

### Sacramento (29)

KFBK-AM (News/Talk)

KHYL-FM (Oldies)

KGBY-FM (AC)

### Orlando (39)

WOMX-FM (Hot AC)

WXXL-FM (CHR/Pop)

WJHM-FM (Urban)

WOCL-FM (Oldies)

#### Footnotes:

\* means sale pending,  
# means operated under a LMA.

Stations are listed by current Spring 1996 Arbitron rankings.

trative staff, but you can bet that before our GMs hire a new sales manager [the regional GM] is going to look that person in the face. They'll interview the last three candidates and visit with me.

We also closely monitor the number of salespeople and announcers on our staffs on a weekly basis. Ratings, of course, govern so much of our income. But, for some strange reason, the more salespeople you have out on the street, the more time you sell.

The managers all do their promotional plans. They prepare all their own budgets. They set their own standards. But Chancellor has its own standards, right on down to how the telephones are answered.

**R&R: What are some of Chancellor's unique "standards"?**

**SD:** We work the day after Thanksgiving. We work the day before Christmas. We don't have casual ("dress-down") days. The business is not good enough yet. Those who say there's nothing to do the day after Thanksgiving — boy, what a great day for salespeople to put together their plan for the month of December and to really make sure they have a plan to help the company get to

where it has to get in the most challenging part of the year, the first quarter. What a great day for disc jockeys to come in for their shifts and make birthday calls to listeners. What a great day for secretaries to send out direct mail and marketing pieces to our agencies. We work very hard in our company. Some people find it a little difficult that we don't have a lot of those days off that other companies do, or that people don't come into the radio stations dressed in jeans and shorts on Fridays.

**R&R: Chancellor went public a few months ago. The stock went out at \$20 and is now a bit over \$30. How do you feel about the price?**

**SD:** That price is great. Chancellor should trade at the same levels that our peers trade at. We've been talking about sales and broadcasting. But every once in a while we have to put on our other hats and talk about multiples of cash flow and debt-to-equity ratios. Except this isn't the proper forum.

Radio has been recognized as a great entity. By virtue of the **CBS-Infinity** transactions, it's radio that's really going to be the business that

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## Yard Signs And A New Convertible

□ Asylum campaigns for its new act; Brooks lavishes gifts on a lucky fan

In Denver, a country music fan couldn't have been more pleased with what awaited her during a show by her favorite singer. Meanwhile, on Music Row, a new act was given the political treatment. Neither activity went unnoticed in Music City.

A Colorado woman drove away from a concert in a new car, courtesy of **Garth Brooks**. And red, white, and blue yard signs along 16th and 17th Avenues made the proud proclamation: "Thrasher Shiver '96."

### Garth's Key Fan

**Coral Volland** considered herself lucky to have scored tickets to the first of Brooks's three sold-out shows at Denver's McNichols Sports Arena. During intermission, she was taken by surprise when two of Brooks's crew members offered to escort her and four friends backstage.

Walking through a backstage tunnel, Volland was warmly greeted by some people she'd never met, including Brooks's parents and band. After being presented roses, tour merchandise, a still camera, and a video camera, she reached the end of the line when — to her disbelief — she saw a guy sitting in a miniature Cinderella carriage.

She recognized his face. It was Garth himself.

"The seat you're sitting in is our millionth ticket [sold during the current U.S. tour]," Brooks told her. "So you're going to represent a million fans tonight. We can't say thank you and hug everybody, so what we want to do for you is representative of what we'd like to do for all the people [who] allow us to do this for a living." At that point, the backstage loading door opened to reveal Volland's grand prize — a brand new Chevrolet Z28 Camaro convertible.

Afterwards, Volland said she was "overwhelmed," which has to be a major understatement. With word spreading of his kindness, maybe his merchandising team ought to consider offering a new item which states, "I Went To A Garth Brooks Concert, And All I Got Was This T-Shirt."

### Asylum's Candidates

Commuters to Music Row must have thought **Bill Clinton** and **Bob Dole** weren't the only ones aspiring to a four-year White House residency.

In addition to the yard signs, a larger banner proclaiming "Thrasher Shiver '96" was hung from **Asylum Records'** building. The campaign, mounted July 21, coincided with the label's add date for "Goin' Goin' Gone," the duo's debut single. Asylum staffers were on the job at 6am to blanket the area with signs.

**Neil Thrasher** and **Kelly Shiver** were amused by the attention. "After all, we are running mates," Thrasher said. "We're just running for a hit record instead of the Oval Office." Shiver added, "It tickles me to death. But you don't want us running for anything but our guitars."

Well, one reason seems to believe the duo has the potential to receive votes in November. Asylum co-President **Kyle Lehning** added, "Hey, they could win!"

## COUNTRY FLASHBACK

### 1 YEAR AGO

- No. 1: "A Little Bit Of You" - Lee Roy Parnell

### 5 YEARS AGO

- No. 1: "Here We Are" - Alabama

### 10 YEARS AGO

- No. 1: "Desperado Love" - Conway Twitty (second week)

### 15 YEARS AGO

- No. 1: "I Don't Need You" - Kenny Rogers (second week)

### 20 YEARS AGO

- No. 1: "Golden Ring" - George Jones & Tammy Wynette (second week)

### Martell Fundraiser

Five days of celebrity-filled events in Nashville have been planned to benefit the **T.J. Martell Foundation**. The annual fundraiser kicks off September 25 with a concert at the Ryman Auditorium. The headliner and special guests will be announced later.

**BMI** kicks off the weekend with a September 27 cocktail party. The Music Row Celebrity Tennis Tournament takes place September 28, followed by the Music Row Celebrity Golf Tournament — hosted by **Vince Gill** — on September 29. The highlight comes September 30 with a bowling bash, billiards tournament, and silent auction.

Last year's event raised more than \$225,000 for the **Frances Williams Preston Laboratories**, a division of the T.J. Martell Foundation at the Vanderbilt Cancer Center.

### Bits 'N' Pieces

The **Mavericks**, **Steve Wariner**, and **Steven Curtis Chapman** are the latest inductees in Starwalk, a **NARAS**-sponsored exhibit at Opryland. The three acts put their hand prints and signatures into concrete at the July 30 ceremonies.

• With the official count finalized, **Country Fest '96** — the all-star show held July 13 in Atlanta — drew slightly more than 250,000 fans, making it the largest crowd to ever attend a one-day, country concert event.

• **Shenandoah** joined the Olympic spirit with a July 17 performance in Conyers, GA as fans awaited the torch's arrival on its way to Atlanta. Three days later, the group headed to Birmingham for a show which led the way to the U.S. men's soccer

team match against Argentina.

• **Merle Haggard** has been released from a Nashville hospital after last week's emergency procedure to open a blocked artery in his heart.

• **Joe Diffie's** "Life's So Funny" has become his third gold album. Diffie has two platinum albums, too.

• **Radney Foster**, **Bill Lloyd**, **Nanci Griffith**, **Chet Atkins**, and **Bela Fleck** were guest performers with **Hootie & The Blowfish** at the band's July 21 concert at Nashville's Starwood Amphitheater.

• French guitarist **Marcel Dadi** died in the July 17 TWA crash off the New York coast. Dadi, 44, was returning to his home after a Nashville visit, which included his induction into the **Country Music Hall Of Fame's** Walkway Of Stars and appearances at the **National Association Of Music Merchants'** convention.

• **Billy Dean** cited irreconcilable differences in divorce papers filed last week in Nashville. Dean and wife **Cathy** had been married seven years.

• Beginning Monday (August 4), **Chet Atkins** will be appearing eight consecutive Monday nights at **Caffe Milano**, a small restaurant/club in downtown Nashville.

• **Keith Gattis** and **Cleve Francis** recently made their first **Grand Ole Opry** appearances.

• **Junior Brown**, **Robert Earl Keen**, and **Todd Snider** join host **Jerry Jeff Walker** for the first annual **Luckenbach Laborfest**. It takes place September 1 in the legendary Texas community.



**NOT JUST CLOWNING AROUND** — Atlantic recording artist **Neal McCoy** recently headlined the second annual **Celebrity Jam** at the **Michael Jordan Celebrity Golf Classic** in Greenville, NC. During the event, which benefited the **Ronald McDonald Houses of North Carolina**, McCoy joined **House** guest **Chris Honeyman** to paint a picture. When the painting was auctioned off later in the evening, McCoy and wife **Melinda** submitted the top bid — and gave the picture back to the youngster. Admiring the master strokes are (l-r) **Honeyman**, **McDonald**, and **McCoy**.

### Industry Notes

**PolyGram Music Publishing Group** has acquired administration rights to **Roy Orbison's** 285-title song catalog.

• **Capitol/Nashville's** recent artist signings include **Dean Miller** (the late **Roger Miller's** son) and the **River Road Band** (a Louisiana-based act).

• **Atlantic** recording artist **Mila Mason** will serve as a spokesperson for the **Abilene Boot Co.**

• **Almo Sounds** has signed the duo of **Bekka Bramlett & Billy Burnett**. Both Bramlett and Burnett served tenures in **Fleetwood Mac**.

• The third annual **International Country Music Expo** takes place August 29-September 1 at the **Opryland Hotel**. For additional information, call (615) 255-7881.

• **Gaylord Entertainment** is creating its own web site. Beginning

this fall, the site may be accessed at <http://country.com>.

• With a new membership in place, the **ACM's** Board Of Directors meets August 14 in Burbank. Recently elected to two-year terms are **Paige Sober**, **Tracy Lawrence**, **Bob Kingsley**, **David Corlew**, **Jonathan Stone**, **Amy Kastens**, **Sheila Shipley-Biddy**, and **Rod Essig**. Re-elected to two-year terms: **Ken Mueller**, **Jerry Fuller**, **Ray Benson**, **Neil Pond**, **Buddy Owens**, **Joe Gehl**, and **Gene Weed**. Board members serving another year on their terms include **Gaynelle Pitts**, **Aaron Tippin**, **John Hobbs**, **Mae Boren Axton**, **Melissa McConnell**, **Clarence Spalding**, **Jay Dee Maness**, **Tim Wiperman**, **Ray Pilszak**, **Cathy Gurley**, **R.J. Curtis**, **Tim DuBois**, **Gayle Holcomb**, **Bob Romeo**, and **Fran La Maina**.

— Calvin Gilbert

## In Command At Chancellor

Continued from Page 53

pushes **Westinghouse** over the line from being known as a company that makes power generators, submarines, and radar systems to one that plays **Elton John**, **Randy Travis**, and **Alanis Morissette**.

Of course, [Westinghouse] had a spectacular television business. But they didn't buy another television company. They didn't buy another production company. They bought the best radio company in our industry and got a spectacular group of executives. That's what really speaks to how radio is going to be valued in the coming years.

Everything has been thrown at us: TV, CB, CD, car telephones, faxes, cable, TV, cable radio — but this still seems to be a real good business. The value of the entire sector, not just Chancellor, is a great place for people to make good long-term investments. I think the investment community is following that.

**R&R: You're in some very attractive markets. Will Chancellor continue as an operator, or is there a big bulls-eye, takeover target on your back?**

**SD:** We do have a wonderful group of assets. There's an enormous amount of equity money in the business environment today. I can't control what those people may do. However, we're

set on continuing to be a consolidator in this business.

Our largest shareholder [Hicks, Muse, Tate & Furst] and our board of directors have given us a clear vote of confidence. They're very positive about the broadcasting business. As long as we can continue to provide our shareholders with the types of return on investment that we have thus far, it certainly would be in their best interest to continue.

On the other hand, if somebody else thinks there's more underlying value in Chancellor, and wants to be there even longer, that would be great, too. From my perspective, we're the people who are driving the ship here. We do a spectacular job, and we believe that anybody who's going to buy any company is not going to buy it because they're going to get some licenses, a bunch of wire, and some record players. They're buying to get the people who work here.

**R&R: There were a lot of personnel changes — both voluntary and involuntary departures — when Chancellor first took over Shamrock. How did you feel about all of the turnover? Was the "industry gossip" unfair?**

**SD:** We bought a very poorly managed company. As I said earlier, we work very hard at Chancellor. The work ethic and the commitment that we ask of our employees is strong.

Some of the people who worked at Shamrock chose not to participate.

If you examine our **American Media** acquisition, for instance, you'll note I think, that all but one of the GMs still work for Chancellor. We have very little turnover in our company. We create a lot of opportunity. Our sales organizations are generally the largest in our respective markets. We're tough, and we work very hard. A lot of people choose not to participate with us. And that's okay. Did it hurt my feelings? Absolutely not. Did I think the remarks were unfair? The people who publish the daily newsletters and write the columns don't walk in and out of our radio stations every day. They depend upon the marching chowder society and the tips they get. But it doesn't bother me at all.

When you have a company this size that's grown like this, you have to have clarity. And we're very clear about how we operate our business. What's going to be really great are the earnings we're going to report in the coming weeks and the progress we've made since February 14 [when the Shamrock deal closed]. We're well on our way to becoming one of the top tier companies in our business.

In two weeks, the conversation continues with a closer look at radio sales and Chancellor's commitment to the Country format.

THE HIT MAKERS

# SAWYER BROWN



THE HOT NEW SINGLE

# SHE'S

## GETTIN' THERE

FOLLOWING IN THE  
FOOTSTEPS OF THE  
SMASH HIT

**TREAT HER RIGHT**

AIRPLAY DATE

# AUGUST 5th

THIS ONE HAS "HIT" WRITTEN ALL OVER IT!

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
6	5	1	<b>1</b>	<b>GEORGE STRAIT</b> Carried Away (MCA)	182/0	1	6649	+149	35487	+933
7	6	4	<b>2</b>	<b>WADE HAYES</b> On A Good Night (DKC/Columbia/CRG)	182/0	2	6404	+250	33777	+1566
13	7	5	<b>3</b>	<b>NEAL MCCOY</b> Then You Can Tell Me Goodbye (Atlantic)	180/0	3	6223	+220	32771	+1337
12	9	7	<b>4</b>	<b>BROOKS &amp; DUNN</b> I Am That Man (Arista)	182/0	5	6017	+389	31860	+2164
11	8	6	<b>5</b>	<b>CLAY WALKER</b> Only On Days That End In "Y" (Giant)	182/0	4	6075	+377	31697	+1891
14	12	8	<b>6</b>	<b>TIM MCGRAW</b> She Never Lets It Go To Her Heart (Curb)	182/0	6	5979	+663	31614	+3444
22	15	11	<b>7</b>	<b>JAMES BONAMY</b> I Don't Think I Will (Epic)	182/0	7	5694	+974	29882	+5139
19	13	10	<b>8</b>	<b>GARTH BROOKS</b> It's Midnight Cinderella (Capitol)	182/0	8	5345	+488	27938	+2512
4	3	3	9	<b>DIAMOND RIO</b> That's What I Get For Lovin' You (Arista)	158/0	9	5010	-1413	26964	-6844
28	19	14	<b>10</b>	<b>MINDY MCCREADY</b> Guys Do It All The Time (BNA)	181/1	11	4674	+455	24424	+2268
18	14	13	<b>11</b>	<b>LEE ROY PARNELL</b> Givin' Water To A Drowning Man (Career)	178/0	10	4695	+263	24084	+1136
26	20	17	<b>12</b>	<b>RICK TREVINO</b> Learning As You Go (Columbia/CRG)	182/3	13	4410	+424	23053	+2259
23	17	15	<b>13</b>	<b>LONESTAR</b> Runnin' Away With My Heart (BNA)	178/0	12	4461	+283	22836	+1321
27	21	19	<b>14</b>	<b>PAM TILLIS</b> It's Lonely Out There (Arista)	180/1	15	4112	+267	21351	+1339
33	25	20	<b>15</b>	<b>BRYAN WHITE</b> So Much For Pretending (Asylum/EEG)	177/2	16	4093	+422	21298	+2137
34	26	22	<b>16</b>	<b>TY HERNDON</b> Living In A Moment (Epic)	180/6	18	3993	+622	21112	+3300
25	18	18	<b>17</b>	<b>BLACKHAWK</b> Big Guitar (Arista)	175/1	14	4124	+188	21067	+916
3	2	2	18	<b>RHETT AKINS</b> Don't Get Me Started (Decca)	135/0	20	3806	-2687	20880	-13549
32	22	21	<b>19</b>	<b>BILLY DEAN</b> That Girl's Been Spyin' On Me (Capitol)	181/2	19	3929	+295	20547	+1546
36	30	24	<b>20</b>	<b>FAITH HILL</b> You Can't Lose Me (Warner Bros.)	178/10	21	3687	+618	19181	+3429
29	24	23	<b>21</b>	<b>RANDY TRAVIS</b> Are We In Trouble Now (Warner Bros.)	175/4	22	3468	+229	18303	+1115
35	28	26	<b>22</b>	<b>MARK WILLS</b> Jacob's Ladder (Mercury)	172/7	24	3337	+413	17399	+2089
31	27	25	<b>23</b>	<b>TRACY BYRD</b> 4 To 1 In Atlanta (MCA)	169/6	23	3346	+302	16991	+1668
2	1	12	24	<b>SAWYER BROWN</b> Treat Her Right (Curb)	126/0	28	3054	-1384	16626	-7316
44	35	28	<b>25</b>	<b>VINCE GILL</b> Worlds Apart (MCA)	176/12	26	3127	+518	16140	+2592
39	32	27	<b>26</b>	<b>COLLIN RAYE</b> Love Remains (Epic)	162/5	27	3108	+313	15602	+1618
42	36	29	<b>27</b>	<b>TRISHA YEARWOOD</b> Believe Me Baby (I Lied) (MCA)	170/13	29	2985	+595	15532	+2926
38	34	30	<b>28</b>	<b>JO DEE MESSINA</b> You're Not In Kansas Anymore (Curb)	162/7	30	2874	+365	14730	+2143
41	38	31	<b>29</b>	<b>TOBY KEITH</b> A Woman's Touch (A&M)	159/13	31	2799	+504	14520	+2595
—	43	36	<b>30</b>	<b>TRACY LAWRENCE</b> Stars Over Texas (Atlantic)	151/20	33	2350	+554	11875	+2989
37	37	33	<b>31</b>	<b>JOE DIFFIE</b> Whole Lotta Gone (Epic)	147/10	32	2355	+284	11871	+1720
40	39	34	<b>32</b>	<b>TERRI CLARK</b> Suddenly Single (Mercury)	149/8	34	2278	+283	11539	+1400
50	41	35	<b>33</b>	<b>ALABAMA</b> The Maker Said Take Her (RCA)	149/16	35	2202	+421	11337	+2197
—	47	38	<b>34</b>	<b>SAMMY KERSHAW</b> Vidalia (Mercury)	146/31	36	2095	+656	10833	+3654
21	16	16	35	<b>TRACE ADKINS</b> There's A Girl In Texas (Capitol)	91/0	38	1975	-2123	10634	-10439
<b>BREAKER</b>			<b>36</b>	<b>PAUL BRANDT</b> I Do (Reprise)	122/19	37	1979	+389	10040	+2025
<b>BREAKER</b>			<b>37</b>	<b>KENNY CHESNEY</b> Me And You (BNA)	118/17	41	1642	+354	8235	+1897
<b>BREAKER</b>			<b>38</b>	<b>JOHN BERRY</b> Change My Mind (Capitol)	126/26	42	1561	+455	7954	+2187
<b>BREAKER</b>			<b>39</b>	<b>TRAVIS TRITT</b> More Than You'll Ever Know (Warner Bros.)	118/36	44	1481	+473	7459	+2419
<b>BREAKER</b>			<b>40</b>	<b>DAVID LEE MURPHY</b> The Road You Leave Behind (MCA)	120/42	46	1432	+519	7183	+2533
49	45	41	<b>41</b>	<b>LARRY STEWART</b> Why Can't You (Columbia/CRG)	96/10	48	1223	+150	5883	+671
8	10	32	42	<b>PATTY LOVELESS</b> A Thousand Times A Day (Epic)	51/0	53	1053	-1143	5674	-6013
<b>DEBUT</b>			<b>43</b>	<b>SHANIA TWAIN</b> Home Ain't Where His Heart... (Mercury)	73/59	54	958	+760	4866	+3655
—	—	49	<b>44</b>	<b>MICHELLE WRIGHT</b> Nobody's Girl (Arista)	82/10	58	918	+140	4793	+763
—	49	47	<b>45</b>	<b>4RUNNER</b> That Was Him (This Is Now) (A&M)	77/6	55	951	+111	4736	+511
—	—	48	<b>46</b>	<b>STEVE AZAR</b> I Never Stopped Lovin' You (River North)	74/5	57	928	+95	4566	+444
—	—	50	<b>47</b>	<b>LEANN RIMES</b> Hurt Me (MCG/Curb)	80/12	59	912	+135	4475	+636
<b>DEBUT</b>			<b>48</b>	<b>TY ENGLAND</b> Irresistible You (RCA)	79/26	61	786	+303	3816	+1512
47	44	43	49	<b>MAVERICKS</b> Missing You (MCA)	55/0	63	681	-321	3408	-1578
<b>DEBUT</b>			<b>50</b>	<b>DAVID KERSH</b> Goodnight Sweetheart (Curb)	52/10	64	571	+169	2894	+908

This chart reflects airplay from July 29-August 4. Songs ranked by total points. Highlighted songs indicate Breaker.

182 Country reporters. 179 current playlists. Songs that are down in points for three consecutive weeks are moved to recurrent. © 1996, R&R Inc.



# Chris Ward

## "Fall Reaching"

The Debut Single  
Add Date: July 29

© 1996 Giant Records

### BREAKERS®

#### JOHN BERRY

Change My Mind (Capitol)

69% of our reporters on it (126 stations)  
26 Adds • Moves 40-38

#### PAUL BRANDT

I Do (Reprise)

67% of our reporters on it (122 stations)  
19 Adds • Moves 37-36

#### DAVID LEE MURPHY

The Road You Leave Behind (MCA)

65% of our reporters on it (120 stations)  
42 Adds • Moves 45-40

#### KENNY CHESNEY

Me And You (BNA)

64% of our reporters on it (118 stations)  
17 Adds • Moves 39-37

#### TRAVIS TRITT

More Than You'll Ever Know (Warner Bros.)

64% of our reporters on it (118 stations)  
36 Adds • Moves 42-39

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
SHANIA TWAIN Home Ain't Where His Heart Is (Mercury)	59
MILA MASON That's Enough Of That (Atlantic)	46
DAVID LEE MURPHY The Road You Leave Behind (MCA)	42
TRAVIS TRITT More Than You'll Ever Know (Warner Bros.)	36
DEANA CARTER Strawberry Wine (Capitol)	31
SAMMY KERSHAW Vidalia (Mercury)	31
LORRIE MORGAN I Just Might Be (BNA)	29
JOHN BERRY Change My Mind (Capitol)	26
TY ENGLAND Irresistible You (RCA)	26
TRACY LAWRENCE Stars Over Texas (Atlantic)	20

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JAMES BONAMY I Don't Think I Will (Epic)	+974
SHANIA TWAIN Home Ain't Where His Heart... (Mercury)	+760
TIM MCGRAW She Never Lets It Go To Her Heart (Curb)	+663
SAMMY KERSHAW Vidalia (Mercury)	+656
TY HERNDON Living In A Moment (Epic)	+622
FAITH HILL You Can't Lose Me (Warner Bros.)	+618
TRISHA YEARWOOD Believe Me Baby (I Lied) (MCA)	+595
TRACY LAWRENCE Stars Over Texas (Atlantic)	+554
DAVID LEE MURPHY The Road You Leave Behind (MCA)	+519
VINCE GILL Worlds Apart (MCA)	+518

### MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
JAMES BONAMY I Don't Think I Will (Epic)	+5139
SHANIA TWAIN Home Ain't Where His Heart... (Mercury)	+3655
SAMMY KERSHAW Vidalia (Mercury)	+3654
TIM MCGRAW She Never Lets It Go To Her Heart (Curb)	+3444
FAITH HILL You Can't Lose Me (Warner Bros.)	+3429
TY HERNDON Living In A Moment (Epic)	+3300
TRACY LAWRENCE Stars Over Texas (Atlantic)	+2989
TRISHA YEARWOOD Believe Me Baby (I Lied) (MCA)	+2926
TOBY KEITH A Woman's Touch (A&M)	+2595
VINCE GILL Worlds Apart (MCA)	+2592

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
RICOCHET Daddy's Money (Columbia/CRG)
SHANIA TWAIN No One Needs To Know (Mercury)
ALAN JACKSON Home (Arista)
SAMMY KERSHAW Meant To Be (Mercury)
TRACY LAWRENCE Time Marches On (Atlantic)
PAUL BRANDT My Heart Has A History (Reprise)
GEORGE STRAIT Blue Clear Sky (MCA)
TOBY KEITH Does That Blue Moon Ever Shine... (A&M)
DAVID LEE MURPHY Every Time I Get Around You (MCA)
BROOKS & DUNN My Maria (Arista)

Breakers: Song has achieved airplay at 60% of our reporters for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total play or plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.



## NEW & ACTIVE

### WESTERN FLYER What Will You Do With M-E (SOR)

Total Stations: 35, Total Points: 2596, Total Adds: 16, Including: WCMS 22, WDAF 20, WRBQ 18, WWKA 17, KILT 15, WWQQ 15, KYGO 13, WIVK 13, WKSJ 12, WTCM 12, KNFM 10, WRNS 10, WBOB 9, KRST 5, WSOC 5, WUSW 5, WWYZ 5

Plays Include: KMLE 45 (45), WKIX 30 (20), KXKC 24 (24), KBEQ 18 (18), WFMB 18 (12), KJUG 15 (15), KPLX 15 (10), WIBW 15 (15), WKKX 15 (15)

### LORRIE MORGAN I Just Might Be (BNA)

Total Stations: 42, Total Points: 2290, Total Adds: 29, Including: KTTS 34, KGNC 22, WDEN 15, WRNS 14, WBBS 13, WGN 13, WSIX 13, WWW 10, WBCS 12, WDEZ 12, WKDQ 12, WKNN 12, WXBQ 12, KIKF 10, WTVY 10, WXTU 10, KVOO 9, KXKC 9, WOW 9, KYKR 8, WDSY 7, WFRG 7, WWQQ 7, WTHI 6

### MILA MASON That's Enough Of That (Atlantic)

Total Stations: 51, Total Points: 2172, Total Adds: 12, Including: KUZZ 22, KKCS 17, KPLX 15, KRRV 12, WTCM 12, WTTT 12, WXBQ 12, KGNC 10, KIKF 10, WDAF 10, WRNS 10, WUSN 10, KNAX 9, KYKR 8, KAYD 7, KFRG 7, KJUG 7, KSOP 7, WEZL 7, WFRG 7, WRBQ 7, WSSL 7, WWQQ 7, WFMS 6, WTHI 6, WJCL 6

### DEANA CARTER Strawberry Wine (Capitol)

Total Stations: 38, Total Points: 1770, Total Adds: 31, Including: WYCD 27, KJUG 15, WKKX 15, WXTA 15, KUGN 14, WFMB 12, WTCM 12, KXDD 10, WRNS 10, KHAY 9, KNAX 9, WBOB 9, KAYD 7, KNUE 7, WFRG 7, WMTZ 7, WRBQ 7, WWQQ 7, KASH 6, KFDI 5, KTCS 5, KTTS 5, KVOO 5, KYGO 5, WDEN 5, WJCL 5, WRKZ 5, WSIX 5, WTVY 5, WUSW 5, WVLK 5

### STEPHANIE BENTLEY Once I Was The Light Of Your Life (Epic)

Total Stations: 34, Total Points: 1686, Total Adds: 3, Including: KRRV 12, WBCT 5, WCKT 5

Plays Include: KBEQ 24 (24), WKDQ 22 (12), WXBQ 22 (12), WKSJ 18 (18), WYAY 18 (18), KKIX 15 (15), WTCM 15 (15), WXTA 15 (15), WSIX 13 (13), KIKF 10 (10), WRNS 10 (10), WTVY 10 (10), WWYZ 10 (10), WVOO 9 (9), KXKC 9 (9), WOV 9 (9), WRKZ 9 (5), WDR 9 (9), WFRG 7 (7), WMTZ 7 (7), WWQQ 7 (7), WFMS 6 (6), WTHI 6 (6)

### JEFF CARSON That Last Mile (MCG/Curb)

Total Stations: 32, Total Points: 1334, Total Adds: 13, Including: KKIX 15, KPLM 14, WGTY 10, KNAX 9, KTEX 9, KVOO 9, WBOB 9, WOW 9, WDSY 7, WFRG 7, KASE 5, WRKZ 5, WVLK 5

Plays Include: KUZZ 22 (7), KJUG 15 (15), WTCM 14 (12), WSIX 13 (13), WTCR 11 (11), KGNC 10 (10), WTVY 10 (10), WWYZ 10 (5), KHAY 8 (8), KYKR 8 (8), KSOP 7 (7), WWQQ 7 (7)

### THRASHER SHIVER Goin' Goin' Gone (Asylum/EEG)

Total Stations: 27, Total Points: 1275, Total Adds: 10, Including: WPOC 16, WKKX 15, WGH 14, KBEQ 10, KXDD 10, KTEX 9, KHAY 8, KNKI 6, KSON 6, WKSJ 5, WRNS 5, WBCS 18 (18), KJUG 15 (15), KRRV 15 (12), WSIX 11 (5), KNUE 9 (7), KXKC 9 (9), WFRG 7 (7), WSM 6 (6), KFDI 5 (5), KTTS 5 (5), KVOO 5 (5), WDEN 5 (5), WCKN 5 (5), WTVY 5 (7), WWYZ 5 (5)

### JAMES HOUSE/BEACH BOYS Little Deuce Coupe (River North)

Total Stations: 20, Total Points: 828, Total Adds: 3, Including: WPOC 16, KPLM 14, KBEQ 5

Plays Include: WRKZ 19 (9), WTCR 16 (16), WXBQ 9 (9), KHSL 7 (7), KKIX 7 (7), KNFR 7 (7), KRYS 7 (5), WSSL 7 (7), WWQQ 7 (7), KNAX 5 (5), WBEE 5 (5), WDEN 5 (5), WKSJ 5 (5), WMIL 5 (5), WSIX 5 (5), WTVY 5 (7), WWYZ 5 (5)

### CHRIS WARD Fall Reaching (Giant)

Total Stations: 20, Total Points: 668, Total Adds: 17, Including: KRRV 12, KNFM 10, KNAX 9, KYKR 8, KAYD 7, KUZZ 7, WFRG 7, WTHI 6, KFDI 5, KTTS 5, KVOO 5, WDEN 5, WKSJ 5, WRKZ 5, WSOC 5, WTVY 5, WWYZ 5

### TONY TOLIVER Bettin' Forever On You (Rising Tide/Curb)

Total Stations: 18, Total Points: 631, Total Adds: 13, Including: WRNS 14, KBUL 11, WTCM 11, WAMZ 7, WMTZ 7, WXCL 6, KTTS 5, WDEN 5, WCKN 5, WKSJ 5, WRKZ 5, WSIX 5, WTVY 5

Plays Include: WWYZ 10 (5), WSSL 7 (7), WBCT 5 (5), WSOC 5 (5), WXTA 5 (5)

### DAVID BALL Hangin' In And Hangin' On (WB)

Total Stations: 12, Total Points: 552, Total Adds: 7, Including: WRNS 11, WDAF 10, WSSL 7, WWQQ 7, KFDI 5, WDEN 5, WVLK 5

Plays Include: WCOL 22 (19), KXDD 10 (10), KHAY 8 (9), KASE 5 (5), WSOC 5 (5)

### RICOCHET Love Is Stronger Than Pride (Columbia/CRG)

Total Stations: 10, Total Points: 525, Total Adds: 7, Including: KXKC 24, WIBW 15, WKKX 15, WTCM 13, KCYY 12, WTHI 6, KFDI 5

Plays Include: KHAY 9 (9), KSOP 7 (7), WWYZ 5 (5)

### RICKY SKAGGS When (Atlantic)

Total Stations: 12, Total Points: 487, Total Adds: 0

Plays Include: WFMB 18 (18), WKSJ 18 (18), KKIX 15 (15), KPLM 14 (14), KVOO 9 (9), WGTY 8 (8), WXTU 7 (9), KFDI 5 (5), KTTS 5 (5), WDEN 5 (5), WTVY 5 (7), WVLK 5 (5)

### RICH MCCREADY When Hell Freezes Over (Magnatone)

Total Stations: 15, Total Points: 480, Total Adds: 0

Plays Include: WTVY 20 (10), KRRV 15 (12), WTCM 15 (15), KVOO 9 (9), KHAY 8 (8), KHSL 7 (7), KKIX 7 (7), KSOP 7 (7), KFDI 5 (5), KRST 5 (5), KRST 5 (5), KTCS 5 (5), KTTS 5 (5), KWJ 5 (5), WDEN 5 (5)

### JOE NICHOLS Six Of One, Half Dozen Of The Other (Intersound)

Total Stations: 11, Total Points: 352, Total Adds: 4, Including: WWQQ 7, KUGN 5, KVOO 5, WDEN 5

Plays Include: KTCS 15 (15), WUSW 15 (5), WFMB 12 (15), KXKC 9 (9), KKIX 7 (7), KTTS 5 (5), WWYZ 5 (5)

### LINDA DAVIS Walk Away (Arista)

Total Stations: 11, Total Points: 331, Total Adds: 10, Including: WGTY 10, WTVY 10, KNUE 7, WEZL 7, KFDI 5, KTTS 5, KVOO 5, WDEN 5, WRKZ 5, WSIX 5

Plays Include: WWYZ 5 (5)

### PAUL JEFFERSON Fear Of A Broken Heart (Almo Sounds)

Total Stations: 11, Total Points: 313, Total Adds: 1, Including: KFDI 5

Plays Include: KXKC 9 (7), WQMX 9 (9), WTHI 6 (6), KTTS 5 (5), WBCT 5 (5), WDEN 5 (5), WRKZ 5 (5), WTVY 5 (7), WWYZ 5 (5), WXTA 5 (5)

## Songs Ranked By Total Points

## NATIONAL RADIO FORMATS

### ABC RADIO NETWORKS

Mark Edwards • (214) 991-9200

#### Coast-To-Coast

##### Adds:

KENNY CHESNEY Me And You  
WESTERN FLYER What Will You Do With Me

##### Hottest:

GEORGE STRAIT Carried Away  
BROOKS & DUNN I Am That Man  
MINDY MCCREADY Guys Do It All The Time  
BILLY DEAN That Girl's Been Spying On Me  
BRYAN WHITE So Much For Pretending

#### Real Country

Dave Nicholson • (602) 966-6236

##### Adds:

DAVID LEE MURPHY The Road You Leave Behind  
TRISHA YEARWOOD Believe Me Baby (I Lied)

##### Hottest:

WADE HAYES On A Good Night  
RICK TREVINO Learning As You Go  
GEORGE STRAIT Carried Away  
BROOKS & DUNN I Am That Man  
RANDY TRAVIS Are We In Trouble Now

### AFTER MIDNITE ENTERTAINMENT

Craig Scott • (901) 755-9753

##### Adds:

None

##### Hottest:

WADE HAYES On A Good Night  
GEORGE STRAIT Carried Away  
NEAL MCCOY Then You Can Tell Me Goodbye  
CLAY WALKER Only On Days That End In "Y"  
BROOKS & DUNN I Am That Man

### ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

##### Adds:

4RUNNER That Was Him (This Is Now)  
VINCE GILL Worlds Apart  
TOBY KEITH A Woman's Touch  
BRYAN WHITE So Much For Pretending  
MICHELLE WRIGHT Nobody's Girl

##### Hottest:

SAWYER BROWN Treat Her Right  
RHETT AKINS Don't Get Me Started  
GEORGE STRAIT Carried Away  
CLAY WALKER Only On Days That End In "Y"  
PAM TILLIS It's Lonely Out There

### BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

#### Super Country Pure Country – Ken Moultrie

##### Adds:

PAUL BRANDT I Do  
LEANN RIMES Hurt Me

##### Hottest:

SAWYER BROWN Treat Her Right  
SHANIA TWAIN No One Needs To Know  
RICOCHET Daddy's Money  
DAVID LEE MURPHY Everytime I Get Around You  
MINDY MCCREADY Guys Do It All The Time

#### Digital Country – L.J. Smith

##### Adds:

PAUL BRANDT I Do  
DEANA CARTER Strawberry Wine  
SAMMY KERSHAW Vidalia  
DAVID LEE MURPHY The Road You Leave Behind  
RICOCHET Love Is Stronger Than Pride  
TRAVIS TRITT More Than You'll Ever Know  
SHANIA TWAIN Home Ain't Where His Heart Is (Anymore)

### BROADCAST PROGRAMMING CONTINUED

##### Hottest:

RHETT AKINS Don't Get Me Started  
DIAMOND RIO That's What I Get  
WADE HAYES On A Good Night  
BROOKS & DUNN I Am That Man  
CLAY WALKER Only On Days That End In "Y"

#### Digital New Country – L.J. Smith

##### Adds:

DEANA CARTER Strawberry Wine  
DAVID LEE MURPHY The Road You Leave Behind  
RICOCHET Love Is Stronger Than Pride  
SHANIA TWAIN Home Ain't Where His Heart Is (Anymore)

##### Hottest:

NEAL MCCOY Then You Can Tell Me Goodbye  
TIM MCGRAW She Never Lets It Go To Her Heart  
GARTH BROOKS It's Midnight Cinderella  
RHETT AKINS Don't Get Me Started  
WADE HAYES On A Good Night

### JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

#### CD Country – John Hendricks

##### Adds:

PAUL BRANDT I Do  
DEANA CARTER Strawberry Wine  
PAUL JEFFERSON Fear Of A Broken Heart  
MILA MASON That's Enough Of That  
LEANN RIMES Hurt Me  
TONY TOLIVER Bettin' Forever On You

##### Hottest:

BLACKHAWK Big Guitar  
JAMES BONAMY I Don't Think I Will  
JOE DIFFIE Whole Lotta Gone  
LONESTAR Runtin' Away With My Heart  
GEORGE STRAIT Carried Away

#### U.S. Country – Jim Murphy

##### Adds:

JOHN BERRY Change My Mind  
LORRIE MORGAN I Just Might Be  
DAVID LEE MURPHY The Road You Leave Behind  
LEANN RIMES Hurt Me

##### Hottest:

JAMES BONAMY I Don't Think I Will  
BROOKS & DUNN I Am That Man  
WADE HAYES On A Good Night  
TIM MCGRAW She Never Lets It Go To Her Heart  
GEORGE STRAIT Carried Away

### WESTWOOD ONE RADIO NETWORKS

Bob McNeill • (805) 294-9000

#### Hot Country – David Felker

##### Adds:

KENNY CHESNEY Me And You  
LEANN RIMES Hurt Me  
SHANIA TWAIN Home Ain't Where His Heart Is (Anymore)

##### Hottest:

BROOKS & DUNN I Am That Man  
WADE HAYES On A Good Night  
GEORGE STRAIT Carried Away  
RHETT AKINS Don't Get Me Started  
DIAMOND RIO That's What I Get For Lovin' You

#### Mainstream Country – David Felker

##### Adds:

JOE DIFFIE Whole Lotta Gone  
TOBY KEITH A Woman's Touch  
JO DEE MESSINA You're Not In Kansas Anymore  
COLLIN RAYE Love Remains  
TRISHA YEARWOOD Believe Me Baby (I Lied)

##### Hottest:

DIAMOND RIO That's What I Get For Lovin' You  
GEORGE STRAIT Carried Away  
WADE HAYES On A Good Night  
RHETT AKINS Don't Get Me Started  
RICOCHET Daddy's Money

## TNN

THE NASHVILLE NETWORK

60.2 million households

Traci Todd,

Manager/Video Programming

### ADDS

KENNY CHESNEY Me And You (BNA)  
VINCE GILL Worlds Apart (MCA)  
JAMES HOUSE/BEACH BOYS Little Deuce Coupe (River North)  
GEORGE JONES Honky Tonk Song (MCA)  
RICH MCCREADY When Hell Freezes Over (Magnatone)  
MARTY STUART Thanks To You (MCA)  
SHANIA TWAIN Home Ain't Where His Heart Is... (Mercury)

### HEAVY

TRACE ADKINS There's A Girl In Texas (Capitol)  
BLACKHAWK Big Guitar (Arista)  
JAMES BONAMY I Don't Think I Will (Epic)  
JUNIOR BROWN Venom Wearin' Denim (MCG/Curb)  
JEFF FOXWORTHY Redneck Games (Warner Bros.)  
WADE HAYES On A Good Night (DKC/Columbia/CRG)  
TY HERNDON Living In A Moment (Epic)  
NEAL MCCOY Then You Can Tell Me Goodbye (Atlantic)  
MINDY MCCREADY Guys Do It All The Time (BNA)  
WILLIE NELSON She Is Gone (Island)  
RICOCHET Daddy's Money (Columbia/CRG)  
LEANN RIMES Blue (MCG/Curb)  
RICKY SKAGGS Cat's In The Hat (Atlantic)  
MARTY STUART Thanks To You (MCA)  
RANDY TRAVIS Are We In Trouble Now (Warner Bros.)  
RICK TREVINO Learning As You Go (Columbia/CRG)  
BRYAN WHITE So Much For Pretending (Asylum/EEG)

Information current as of July 29.

## CMT

COUNTRY MUSIC TELEVISION

30.8 million households

Tracy Rogers, Director/Programming

Paul Hastaba, VP/GM

### TOP 10

WADE HAYES On A Good Night (DKC/Columbia/CRG)  
NEAL MCCOY Then You Can Tell Me Goodbye (Atlantic)  
LEANN RIMES Blue (MCG/Curb)  
TRACE ADKINS There's A Girl In Texas (Capitol)  
JAMES BONAMY I Don't Think I Will (Epic)  
BLACKHAWK Big Guitar (Arista)  
RICOCHET Daddy's Money (Columbia/CRG)  
TY HERNDON Living In A Moment (Epic)  
HAL KETCHUM Hang In There Superman (MCG/Curb)  
JEFF FOXWORTHY Redneck Games (Warner Bros.)

### ADDS

GARY ALLAN Her Man (Decca)  
BILLY RAY CYRUS Trail Of Tears (Mercury)  
GEORGE JONES Honky Tonk Song (MCA)  
MILA MASON That's Enough Of That (Atlantic)  
HANK WILLIAMS JR. Don Juan D'Bubble (MCG/Curb)

### HEAVY

TRACE ADKINS There's A Girl In Texas (Capitol)  
BLACKHAWK Big Guitar (Arista)  
JAMES BONAMY I Don't Think I Will (Epic)  
JEFF FOXWORTHY Redneck Games (Warner Bros.)  
TY HERNDON Living In A Moment (Epic)  
NEAL MCCOY Then You Can Tell Me Goodbye (Atlantic)  
MINDY MCCREADY Guys Do It All The Time (BNA)  
LEANN RIMES Blue (MCG/Curb)  
RANDY TRAVIS Are We In Trouble Now (Warner Bros.)  
RICK TREVINO Learning As You Go (Columbia/CRG)  
BRYAN WHITE So Much For Pretending (Asylum/EEG)  
TRISHA YEARWOOD Believe Me Baby (I Lied) (MCA)

### HOT SHOTS

GARY ALLAN Her Man (Decca)  
JOHN BERRY Change My Mind (Capitol)  
PAUL BRANDT I Do (Reprise)  
KENNY CHESNEY Me And You (BNA)  
VINCE GILL Worlds Apart (MCA)  
JAMES HOUSE/BEACH BOYS Little Deuce Coupe (River North)  
DAVID LEE MURPHY The Road You Leave Behind (MCA)  
RICOCHET Love Is Stronger Than Pride (Columbia/CRG)  
MARTY STUART Thanks To You (MCA)  
THRASHER SHIVER Goin' Goin' Gone (Asylum/EEG)  
TRAVIS TRITT More Than You'll Ever Know (Warner Bros.)  
SHANIA TWAIN Home Ain't Where His Heart Is... (Mercury)

Heavy rotation songs receive four to five plays per day. Hot Shots receive three to four plays per day. Pick Hits of the Week receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of July 31.

# COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

<p><b>WQMX/Akron, OH</b> PD: Kevin Mason MD: Bill Spier 18 TERRI CLARK 18 TY HERNDON 18 TY ENGLAND</p>	<p><b>WBCS/Boston, MA</b> PD: Harry Nelson MD: Ginny Rogers 12 TOBY KEITH 12 DAVID LEE MURPHY 12 LORRIE MORGAN 5 LARRY STEWART</p>	<p><b>KPLX/Dallas, TX</b> PD: Smokey Rivers MD: Terry Rogers 15 SHANIA TWAIN 15 DAVID KERSH 15 MILA MASON 7 COLLIN RAYE</p>	<p><b>KNAX/Fresno, CA</b> PD: Larry Santiago MD: Scott Stevens 16 SHANIA TWAIN 9 DEANA CARTER 9 MILA MASON 9 JEFF CARSON 9 CHRIS WARD</p>	<p><b>WMTZ/Johnstown, PA</b> PD: Ray Edwards MD: Teresa Whitney 8 TY ENGLAND 7 LEANN RIMES 7 TONY TOLIVER 7 DEANA CARTER</p>	<p><b>WGKX/Memphis, TN</b> PD: Ray Edwards MD: Mark Billingsley 22 TY HERNDON 10 VINCE GILL 10 TERRI CLARK 10 JO DEE MESSINA 10 ALABAMA 10 SAMMY KERSHAW 10 STEVE AZAR</p>	<p><b>WOW/Omaha, NE</b> PD: Ken Brooks MD: Tom Scott 9 SHANIA TWAIN 9 JEFF CARSON 9 LORRIE MORGAN</p>	<p><b>KFRG/Riverside, CA</b> PD: Lee Logan MD: Don Jeffrey 16 ALABAMA 16 VINCE GILL 16 TRAVIS TRITT 7 MILA MASON 7 TERRI CLARK 7 4RUNNER 7 STEVE AZAR</p>	<p><b>KDRK/Spokane, WA</b> PD: Tim Roberts APD/MD: T.C. Patrick 8 TRAVIS TRITT 8 LARRY STEWART 8 VINCE GILL</p>	<p><b>KNUE/Tyler, TX</b> PD: Amy Austin MD: Chuck McKinley 7 4RUNNER 7 STEVE AZAR 7 JOHN BERRY 7 DEANA CARTER 7 KENNY CHESNEY 7 LINDA DAVIS 7 TY ENGLAND 7 DAVID LEE MURPHY 7 SHANIA TWAIN</p>
<p><b>WGNA/Albany, NY</b> OM: Fred Hoban MD: Bill Easley 13 PAUL BRANDT 13 SAMMY KERSHAW 13 LORRIE MORGAN 13 SHANIA TWAIN</p>	<p><b>WKLB/Boston, MA</b> PD: Harry Nelson MD: Ginny Rogers 5 TRAVIS TRITT 5 KENNY CHESNEY 5 DAVID LEE MURPHY</p>	<p><b>KSCS/Dallas, TX</b> PD: Dean James MD: Linda O'Brian 14 FAITH HILL 14 JOE DUFFIE</p>	<p><b>KSKS/Fresno, CA</b> PD: Ken Boesen MD: Chris Costa 7 TRAVIS TRITT 7 SAMMY KERSHAW 7 DAVID LEE MURPHY</p>	<p><b>KBEO/Kansas City, MO</b> PD: Mike Kennedy MD: T.J. McEntire 18 VINCE GILL 18 DAVID KERSH 18 TRAVIS TRITT 18 THRASHER SHIVER 5 JAMES HOUSE/BEACH...</p>	<p><b>WDGY/Memphis, TN</b> PD: Polly Wogg MD: Hopalong Cassidy 20 TERRI CLARK 7 TOBY KEITH 7 JOE DUFFIE 7 ALABAMA</p>	<p><b>WWKA/Olando, FL</b> PD: Mike Moore MD: Shadow Stevens 17 KENNY CHESNEY 17 JO DEE MESSINA 17 WESTERN FLYER</p>	<p><b>WYYD/Roanoke, VA</b> PD/MD: Robynn Jaymes 16 TERRI CLARK 16 TOBY KEITH 16 COLLIN RAYE 16 JOHN BERRY 16 SAMMY KERSHAW</p>	<p><b>KNFR/Spokane, WA</b> PD/MD: Jay Daniels 14 DAVID LEE MURPHY 14 SHANIA TWAIN 14 TRAVIS TRITT</p>	<p><b>WFRC/Utica-Rome, NY</b> PD/MD: Chris Atkins 7 BAKER &amp; MYERS 7 JEFF CARSON 7 DEANA CARTER 7 MILA MASON 7 LORRIE MORGAN 7 CHRIS WARD</p>
<p><b>KRST/Albuquerque, NM</b> PD: Jim Patrick MD: Chaz Malibu 12 DAVID LEE MURPHY 5 LEANN RIMES 5 WESTERN FLYER 5 MILA MASON</p>	<p><b>WYRK/Buffalo, NY</b> PD: Ken Johnson MD: Pat O'Brien MD: Chaz Malibu 12 FAITH HILL 12 TRACY BYRD</p>	<p><b>KYNG/Dallas, TX</b> PD: Dan Pearman MD: Stacey Tackett 10 COLLIN RAYE 10 TY HERNDON 5 JO DEE MESSINA</p>	<p><b>WBCT/Grand Rapids, MI</b> PD: Doug Montgomery MD: Kelly Iris 5 DAVID KERSH 5 STEPHANIE BENTLEY 5 LARRY STEWART 5 TRACY LAWRENCE 5 SHANIA TWAIN</p>	<p><b>KFKF/Kansas City, MO</b> PD: Dale Carter MD: Tony Stevens 8 SAMMY KERSHAW 8 DAVID LEE MURPHY 8 TY ENGLAND</p>	<p><b>WKIS/Miami, FL</b> PD: Bob McKay MD: Darlene Evans 24 FAITH HILL 14 SAMMY KERSHAW 14 TRACY LAWRENCE 14 JO DEE MESSINA</p>	<p><b>KPLM/Palm Springs, CA</b> PD/MD: Al Gordon 14 JOHN BERRY 14 JEFF CARSON 14 TY ENGLAND 14 JAMES HOUSE/BEACH... 14 DAVID LEE MURPHY</p>	<p><b>WBEE/Rochester, NY</b> PD: Bob Barnett MD: Coyote Collins 15 TY ENGLAND 5 MICHELLE WRIGHT</p>	<p><b>WPXK/Springfield, MA</b> PD: Jim Andrews MD: Kevin Wright 14 TRACY BYRD 14 SAMMY KERSHAW 14 DAVID LEE MURPHY</p>	<p><b>KJUG/Visalia, CA</b> PD: Dave Daniels 15 DEANA CARTER 15 SHANIA TWAIN 7 MILA MASON</p>
<p><b>KRRV/Alexandria, LA</b> PD: Lon Harris MD: Michael Bailey 12 DAVID LEE MURPHY 12 MILA MASON 12 CHRIS WARD 12 SHANIA TWAIN 12 STEPHANIE BENTLEY 12 DAVID DANIEL</p>	<p><b>WBUB/Charleston, SC</b> PD: Charlie Lindsay MD: John Dixon 15 SAMMY KERSHAW 15 ALABAMA</p>	<p><b>WGNE/Daytona Beach, FL</b> PD: John Rivers 20 TRAVIS TRITT 11 KENNY CHESNEY 10 DAVID LEE MURPHY 10 MICHELLE WRIGHT</p>	<p><b>WTQR/Greensboro, NC</b> PD: Paul Franklin MD: Danny Hall 15 PAUL BRANDT 5 JOHN BERRY</p>	<p><b>WDAF/Kansas City, MO</b> PD: Ted Cramer MD: David Bryan 28 RICOCHET 28 MORGAN &amp; RANDALL 20 WESTERN FLYER 10 DAVID BALL 10 MILA MASON</p>	<p><b>WMIL/Milwaukee, WI</b> PD: Kerry Wolfe MD: Mitch Morgan 5 DAVID LEE MURPHY 5 TRAVIS TRITT</p>	<p><b>WXBM/Pensacola, FL</b> PD: Lynn West MD: Bruce Clark 15 PAUL BRANDT 9 TY ENGLAND 9 DAVID LEE MURPHY 9 LEANN RIMES</p>	<p><b>WKCO/Saginaw, MI</b> PD/MD: Rick Walker 8 SAMMY KERSHAW 8 TRACY LAWRENCE 8 DAVID LEE MURPHY 5 DEANA CARTER</p>	<p><b>KNCI/Sacramento, CA</b> PD: Mark Evans MD: Jennifer Wood 6 THRASHER SHIVER 6 SHANIA TWAIN</p>	<p><b>WACD/Waco, TX</b> APD/MD: Zack Owen OM/MD: Glenn Michaels 10 SHANIA TWAIN 10 TRAVIS TRITT</p>
<p><b>KGNC/Amarillo, TX</b> PD: Tim Butler MD: Patrick Clark 45 SHANIA TWAIN 22 LORRIE MORGAN 10 MILA MASON</p>	<p><b>WEZL/Charleston, SC</b> PD: TJ Phillips MD: Gary Griffin 16 SHANIA TWAIN 7 LINDA DAVIS 7 KENNY CHESNEY 7 TY ENGLAND 7 MICHELLE WRIGHT 7 MILA MASON 7 LEANN RIMES</p>	<p><b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 SHANIA TWAIN 13 WESTERN FLYER 13 SAMMY KERSHAW 5 JOHN BERRY 5 DEANA CARTER</p>	<p><b>WRNS/Greenville, NC</b> PD: Wayne Carlisle MD: Dale Knippers 14 LORRIE MORGAN 14 TONY TOLIVER 11 DAVID BALL 10 MILA MASON 10 WESTERN FLYER 10 DEANA CARTER</p>	<p><b>WIVK/Knoxville, TN</b> PD/MD: Les Acree 13 TRISHA YEARWOOD 13 PAUL BRANDT 13 TRAVIS TRITT 13 WESTERN FLYER</p>	<p><b>WML/Milwaukee, WI</b> PD: Kerry Wolfe MD: Mitch Morgan 5 DAVID LEE MURPHY 5 TRAVIS TRITT</p>	<p><b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 SHANIA TWAIN 6 MILA MASON 6 TONY TOLIVER</p>	<p><b>WKCC/Saginaw, MI</b> PD/MD: Rick Walker 8 SAMMY KERSHAW 8 TRACY LAWRENCE 8 DAVID LEE MURPHY 5 DEANA CARTER</p>	<p><b>WIL/Si. Louis, MO</b> PD: Ray Massie MD: Mark Langston 20 SAMMY KERSHAW</p>	<p><b>WDEZ/Wausau, WI</b> PD: Lou Stewart MD: Lou Stewart 12 SHANIA TWAIN 12 DAVID LEE MURPHY 12 JOHN BERRY 12 LORRIE MORGAN</p>
<p><b>KASH/Anchorage, AK</b> PD: Dennis Carter MD: Eddie Maxwell 6 DEANA CARTER 6 LEANN RIMES 6 4RUNNER 6 SHANIA TWAIN</p>	<p><b>WSOC/Charlotte, NC</b> PD: Paul Johnson MD: Rick McCracken 5 SHANIA TWAIN 5 WESTERN FLYER 5 JOHN BERRY 5 TRAVIS TRITT 5 TRISHA YEARWOOD</p>	<p><b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 SHANIA TWAIN 13 WESTERN FLYER 13 SAMMY KERSHAW 5 JOHN BERRY 5 DEANA CARTER</p>	<p><b>WRNS/Greenville, NC</b> PD: Wayne Carlisle MD: Dale Knippers 14 LORRIE MORGAN 14 TONY TOLIVER 11 DAVID BALL 10 MILA MASON 10 WESTERN FLYER 10 DEANA CARTER</p>	<p><b>WIVK/Knoxville, TN</b> PD/MD: Les Acree 13 TRISHA YEARWOOD 13 PAUL BRANDT 13 TRAVIS TRITT 13 WESTERN FLYER</p>	<p><b>WML/Milwaukee, WI</b> PD: Kerry Wolfe MD: Mitch Morgan 5 DAVID LEE MURPHY 5 TRAVIS TRITT</p>	<p><b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 SHANIA TWAIN 6 MILA MASON 6 TONY TOLIVER</p>	<p><b>WKCC/Saginaw, MI</b> PD/MD: Rick Walker 8 SAMMY KERSHAW 8 TRACY LAWRENCE 8 DAVID LEE MURPHY 5 DEANA CARTER</p>	<p><b>WIL/Si. Louis, MO</b> PD: Ray Massie MD: Mark Langston 20 SAMMY KERSHAW</p>	<p><b>WDEZ/Wausau, WI</b> PD: Lou Stewart MD: Lou Stewart 12 SHANIA TWAIN 12 DAVID LEE MURPHY 12 JOHN BERRY 12 LORRIE MORGAN</p>
<p><b>KJYY/Des Moines, IA</b> PD: Beverlee Brannigan MD: Eddie Hatfield 21 TRACY LAWRENCE 7 MARK WILLS 7 RANDY TRAVIS</p>	<p><b>WEZL/Charleston, SC</b> PD: TJ Phillips MD: Gary Griffin 16 SHANIA TWAIN 7 LINDA DAVIS 7 KENNY CHESNEY 7 TY ENGLAND 7 MICHELLE WRIGHT 7 MILA MASON 7 LEANN RIMES</p>	<p><b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 SHANIA TWAIN 13 WESTERN FLYER 13 SAMMY KERSHAW 5 JOHN BERRY 5 DEANA CARTER</p>	<p><b>WRNS/Greenville, NC</b> PD: Wayne Carlisle MD: Dale Knippers 14 LORRIE MORGAN 14 TONY TOLIVER 11 DAVID BALL 10 MILA MASON 10 WESTERN FLYER 10 DEANA CARTER</p>	<p><b>WIVK/Knoxville, TN</b> PD/MD: Les Acree 13 TRISHA YEARWOOD 13 PAUL BRANDT 13 TRAVIS TRITT 13 WESTERN FLYER</p>	<p><b>WML/Milwaukee, WI</b> PD: Kerry Wolfe MD: Mitch Morgan 5 DAVID LEE MURPHY 5 TRAVIS TRITT</p>	<p><b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 SHANIA TWAIN 6 MILA MASON 6 TONY TOLIVER</p>	<p><b>WKCC/Saginaw, MI</b> PD/MD: Rick Walker 8 SAMMY KERSHAW 8 TRACY LAWRENCE 8 DAVID LEE MURPHY 5 DEANA CARTER</p>	<p><b>WIL/Si. Louis, MO</b> PD: Ray Massie MD: Mark Langston 20 SAMMY KERSHAW</p>	<p><b>WDEZ/Wausau, WI</b> PD: Lou Stewart MD: Lou Stewart 12 SHANIA TWAIN 12 DAVID LEE MURPHY 12 JOHN BERRY 12 LORRIE MORGAN</p>
<p><b>WUSW/Appleton, WI</b> PD: Mark Lewis MD: Billy Cannon 5 DEANA CARTER 5 KENNY CHESNEY 5 WESTERN FLYER 5 MILA MASON</p>	<p><b>WTDR/Charlotte, NC</b> PD/MD: Loyd Ford 9 BRYAN WHITE 9 TY ENGLAND</p>	<p><b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 SHANIA TWAIN 13 WESTERN FLYER 13 SAMMY KERSHAW 5 JOHN BERRY 5 DEANA CARTER</p>	<p><b>WRNS/Greenville, NC</b> PD: Wayne Carlisle MD: Dale Knippers 14 LORRIE MORGAN 14 TONY TOLIVER 11 DAVID BALL 10 MILA MASON 10 WESTERN FLYER 10 DEANA CARTER</p>	<p><b>WIVK/Knoxville, TN</b> PD/MD: Les Acree 13 TRISHA YEARWOOD 13 PAUL BRANDT 13 TRAVIS TRITT 13 WESTERN FLYER</p>	<p><b>WML/Milwaukee, WI</b> PD: Kerry Wolfe MD: Mitch Morgan 5 DAVID LEE MURPHY 5 TRAVIS TRITT</p>	<p><b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 SHANIA TWAIN 6 MILA MASON 6 TONY TOLIVER</p>	<p><b>WKCC/Saginaw, MI</b> PD/MD: Rick Walker 8 SAMMY KERSHAW 8 TRACY LAWRENCE 8 DAVID LEE MURPHY 5 DEANA CARTER</p>	<p><b>WIL/Si. Louis, MO</b> PD: Ray Massie MD: Mark Langston 20 SAMMY KERSHAW</p>	<p><b>WDEZ/Wausau, WI</b> PD: Lou Stewart MD: Lou Stewart 12 SHANIA TWAIN 12 DAVID LEE MURPHY 12 JOHN BERRY 12 LORRIE MORGAN</p>
<p><b>WKSJ/Asheville, NC</b> PD: Dale Mitchell MD: Nikki Thomas 5 TONY TOLIVER 5 SHANIA TWAIN 5 LEANN RIMES 5 CHRIS WARD 5 MC POTTIS 5 THRASHER SHIVER 5 LYLE LOVETT</p>	<p><b>WSOC/Charlotte, NC</b> PD: Paul Johnson MD: Rick McCracken 5 SHANIA TWAIN 5 WESTERN FLYER 5 JOHN BERRY 5 TRAVIS TRITT 5 TRISHA YEARWOOD</p>	<p><b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 SHANIA TWAIN 13 WESTERN FLYER 13 SAMMY KERSHAW 5 JOHN BERRY 5 DEANA CARTER</p>	<p><b>WRNS/Greenville, NC</b> PD: Wayne Carlisle MD: Dale Knippers 14 LORRIE MORGAN 14 TONY TOLIVER 11 DAVID BALL 10 MILA MASON 10 WESTERN FLYER 10 DEANA CARTER</p>	<p><b>WIVK/Knoxville, TN</b> PD/MD: Les Acree 13 TRISHA YEARWOOD 13 PAUL BRANDT 13 TRAVIS TRITT 13 WESTERN FLYER</p>	<p><b>WML/Milwaukee, WI</b> PD: Kerry Wolfe MD: Mitch Morgan 5 DAVID LEE MURPHY 5 TRAVIS TRITT</p>	<p><b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 SHANIA TWAIN 6 MILA MASON 6 TONY TOLIVER</p>	<p><b>WKCC/Saginaw, MI</b> PD/MD: Rick Walker 8 SAMMY KERSHAW 8 TRACY LAWRENCE 8 DAVID LEE MURPHY 5 DEANA CARTER</p>	<p><b>WIL/Si. Louis, MO</b> PD: Ray Massie MD: Mark Langston 20 SAMMY KERSHAW</p>	<p><b>WDEZ/Wausau, WI</b> PD: Lou Stewart MD: Lou Stewart 12 SHANIA TWAIN 12 DAVID LEE MURPHY 12 JOHN BERRY 12 LORRIE MORGAN</p>
<p><b>WYAY/Atlanta, GA</b> PD: Neil McGinley MD: Johnny Gray 18 SAMMY KERSHAW 18 SHANIA TWAIN</p>	<p><b>WSOC/Charlotte, NC</b> PD: Paul Johnson MD: Rick McCracken 5 SHANIA TWAIN 5 WESTERN FLYER 5 JOHN BERRY 5 TRAVIS TRITT 5 TRISHA YEARWOOD</p>	<p><b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 SHANIA TWAIN 13 WESTERN FLYER 13 SAMMY KERSHAW 5 JOHN BERRY 5 DEANA CARTER</p>	<p><b>WRNS/Greenville, NC</b> PD: Wayne Carlisle MD: Dale Knippers 14 LORRIE MORGAN 14 TONY TOLIVER 11 DAVID BALL 10 MILA MASON 10 WESTERN FLYER 10 DEANA CARTER</p>	<p><b>WIVK/Knoxville, TN</b> PD/MD: Les Acree 13 TRISHA YEARWOOD 13 PAUL BRANDT 13 TRAVIS TRITT 13 WESTERN FLYER</p>	<p><b>WML/Milwaukee, WI</b> PD: Kerry Wolfe MD: Mitch Morgan 5 DAVID LEE MURPHY 5 TRAVIS TRITT</p>	<p><b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 SHANIA TWAIN 6 MILA MASON 6 TONY TOLIVER</p>	<p><b>WKCC/Saginaw, MI</b> PD/MD: Rick Walker 8 SAMMY KERSHAW 8 TRACY LAWRENCE 8 DAVID LEE MURPHY 5 DEANA CARTER</p>	<p><b>WIL/Si. Louis, MO</b> PD: Ray Massie MD: Mark Langston 20 SAMMY KERSHAW</p>	<p><b>WDEZ/Wausau, WI</b> PD: Lou Stewart MD: Lou Stewart 12 SHANIA TWAIN 12 DAVID LEE MURPHY 12 JOHN BERRY 12 LORRIE MORGAN</p>
<p><b>WYAY/Atlanta, GA</b> PD: Neil McGinley MD: Johnny Gray 18 SAMMY KERSHAW 18 SHANIA TWAIN</p>	<p><b>WSOC/Charlotte, NC</b> PD: Paul Johnson MD: Rick McCracken 5 SHANIA TWAIN 5 WESTERN FLYER 5 JOHN BERRY 5 TRAVIS TRITT 5 TRISHA YEARWOOD</p>	<p><b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 SHANIA TWAIN 13 WESTERN FLYER 13 SAMMY KERSHAW 5 JOHN BERRY 5 DEANA CARTER</p>	<p><b>WRNS/Greenville, NC</b> PD: Wayne Carlisle MD: Dale Knippers 14 LORRIE MORGAN 14 TONY TOLIVER 11 DAVID BALL 10 MILA MASON 10 WESTERN FLYER 10 DEANA CARTER</p>	<p><b>WIVK/Knoxville, TN</b> PD/MD: Les Acree 13 TRISHA YEARWOOD 13 PAUL BRANDT 13 TRAVIS TRITT 13 WESTERN FLYER</p>	<p><b>WML/Milwaukee, WI</b> PD: Kerry Wolfe MD: Mitch Morgan 5 DAVID LEE MURPHY 5 TRAVIS TRITT</p>	<p><b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 SHANIA TWAIN 6 MILA MASON 6 TONY TOLIVER</p>	<p><b>WKCC/Saginaw, MI</b> PD/MD: Rick Walker 8 SAMMY KERSHAW 8 TRACY LAWRENCE 8 DAVID LEE MURPHY 5 DEANA CARTER</p>	<p><b>WIL/Si. Louis, MO</b> PD: Ray Massie MD: Mark Langston 20 SAMMY KERSHAW</p>	<p><b>WDEZ/Wausau, WI</b> PD: Lou Stewart MD: Lou Stewart 12 SHANIA TWAIN 12 DAVID LEE MURPHY 12 JOHN BERRY 12 LORRIE MORGAN</p>
<p><b>WYAY/Atlanta, GA</b> PD: Neil McGinley MD: Johnny Gray 18 SAMMY KERSHAW 18 SHANIA TWAIN</p>	<p><b>WSOC/Charlotte, NC</b> PD: Paul Johnson MD: Rick McCracken 5 SHANIA TWAIN 5 WESTERN FLYER 5 JOHN BERRY 5 TRAVIS TRITT 5 TRISHA YEARWOOD</p>	<p><b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 SHANIA TWAIN 13 WESTERN FLYER 13 SAMMY KERSHAW 5 JOHN BERRY 5 DEANA CARTER</p>	<p><b>WRNS/Greenville, NC</b> PD: Wayne Carlisle MD: Dale Knippers 14 LORRIE MORGAN 14 TONY TOLIVER 11 DAVID BALL 10 MILA MASON 10 WESTERN FLYER 10 DEANA CARTER</p>	<p><b>WIVK/Knoxville, TN</b> PD/MD: Les Acree 13 TRISHA YEARWOOD 13 PAUL BRANDT 13 TRAVIS TRITT 13 WESTERN FLYER</p>	<p><b>WML/Milwaukee, WI</b> PD: Kerry Wolfe MD: Mitch Morgan 5 DAVID LEE MURPHY 5 TRAVIS TRITT</p>	<p><b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 SHANIA TWAIN 6 MILA MASON 6 TONY TOLIVER</p>	<p><b>WKCC/Saginaw, MI</b> PD/MD: Rick Walker 8 SAMMY KERSHAW 8 TRACY LAWRENCE 8 DAVID LEE MURPHY 5 DEANA CARTER</p>	<p><b>WIL/Si. Louis, MO</b> PD: Ray Massie MD: Mark Langston 20 SAMMY KERSHAW</p>	<p><b>WDEZ/Wausau, WI</b> PD: Lou Stewart MD: Lou Stewart 12 SHANIA TWAIN 12 DAVID LEE MURPHY 12 JOHN BERRY 12 LORRIE MORGAN</p>
<p><b>WYAY/Atlanta, GA</b> PD: Neil McGinley MD: Johnny Gray 18 SAMMY KERSHAW 18 SHANIA TWAIN</p>	<p><b>WSOC/Charlotte, NC</b> PD: Paul Johnson MD: Rick McCracken 5 SHANIA TWAIN 5 WESTERN FLYER 5 JOHN BERRY 5 TRAVIS TRITT 5 TRISHA YEARWOOD</p>	<p><b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 SHANIA TWAIN 13 WESTERN FLYER 13 SAMMY KERSHAW 5 JOHN BERRY 5 DEANA CARTER</p>	<p><b>WRNS/Greenville, NC</b> PD: Wayne Carlisle MD: Dale Knippers 14 LORRIE MORGAN 14 TONY TOLIVER 11 DAVID BALL 10 MILA MASON 10 WESTERN FLYER 10 DEANA CARTER</p>	<p><b>WIVK/Knoxville, TN</b> PD/MD: Les Acree 13 TRISHA YEARWOOD 13 PAUL BRANDT 13 TRAVIS TRITT 13 WESTERN FLYER</p>	<p><b>WML/Milwaukee, WI</b> PD: Kerry Wolfe MD: Mitch Morgan 5 DAVID LEE MURPHY 5 TRAVIS TRITT</p>	<p><b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 SHANIA TWAIN 6 MILA MASON 6 TONY TOLIVER</p>	<p><b>WKCC/Saginaw, MI</b> PD/MD: Rick Walker 8 SAMMY KERSHAW 8 TRACY LAWRENCE 8 DAVID LEE MURPHY 5 DEANA CARTER</p>	<p><b>WIL/Si. Louis, MO</b> PD: Ray Massie MD: Mark Langston 20 SAMMY KERSHAW</p>	<p><b>WDEZ/Wausau, WI</b> PD: Lou Stewart MD: Lou Stewart 12 SHANIA TWAIN 12 DAVID LEE MURPHY 12 JOHN BERRY 12 LORRIE MORGAN</p>
<p><b>WYAY/Atlanta, GA</b> PD: Neil McGinley MD: Johnny Gray 18 SAMMY KERSHAW 18 SHANIA TWAIN</p>	<p><b>WSOC/Charlotte, NC</b> PD: Paul Johnson MD: Rick McCracken 5 SHANIA TWAIN 5 WESTERN FLYER 5 JOHN BERRY 5 TRAVIS TRITT 5 TRISHA YEARWOOD</p>	<p><b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 SHANIA TWAIN 13 WESTERN FLYER 13 SAMMY KERSHAW 5 JOHN BERRY 5 DEANA CARTER</p>	<p><b>WRNS/Greenville, NC</b> PD: Wayne Carlisle MD: Dale Knippers 14 LORRIE MORGAN 14 TONY TOLIVER 11 DAVID BALL 10 MILA MASON 10 WESTERN FLYER 10 DEANA CARTER</p>	<p><b>WIVK/Knoxville, TN</b> PD/MD: Les Acree 13 TRISHA YEARWOOD 13 PAUL BRANDT 13 TRAVIS TRITT 13 WESTERN FLYER</p>	<p><b>WML/Milwaukee, WI</b> PD: Kerry Wolfe MD: Mitch Morgan 5 DAVID LEE MURPHY 5 TRAVIS TRITT</p>	<p><b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 SHANIA TWAIN 6 MILA MASON 6 TONY TOLIVER</p>	<p><b>WKCC/Saginaw, MI</b> PD/MD: Rick Walker 8 SAMMY KERSHAW 8 TRACY LAWRENCE 8 DAVID LEE MURPHY 5 DEANA CARTER</p>	<p><b>WIL/Si. Louis, MO</b> PD: Ray Massie MD: Mark Langston 20 SAMMY KERSHAW</p>	<p><b>WDEZ/Wausau, WI</b> PD: Lou Stewart MD: Lou Stewart 12 SHANIA TWAIN 12 DAVID LEE MURPHY 12 JOHN BERRY 12 LORRIE MORGAN</p>
<p><b>WYAY/Atlanta, GA</b> PD: Neil McGinley MD: Johnny Gray 18 SAMMY KERSHAW 18 SHANIA TWAIN</p>	<p><b>WSOC/Charlotte, NC</b> PD: Paul Johnson MD: Rick McCracken 5 SHANIA TWAIN 5 WESTERN FLYER 5 JOHN BERRY 5 TRAVIS TRITT 5 TRISHA YEARWOOD</p>	<p><b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 SHANIA TWAIN 13 WESTERN FLYER 13 SAMMY KERSHAW 5 JOHN BERRY 5 DEANA CARTER</p>	<p><b>WRNS/Greenville, NC</b> PD: Wayne Carlisle MD: Dale Knippers 14 LORRIE MORGAN 14 TONY TOLIVER 11 DAVID BALL 10 MILA MASON 10 WESTERN FLYER 10 DEANA CARTER</p>	<p><b>WIVK/Knoxville, TN</b> PD/MD: Les Acree 13 TRISHA YEARWOOD 13 PAUL BRANDT 13 TRAVIS TRITT 13 WESTERN FLYER</p>	<p><b>WML/Milwaukee, WI</b> PD: Kerry Wolfe MD: Mitch Morgan 5 DAVID LEE MURPHY 5 TRAVIS TRITT</p>	<p><b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 SHANIA TWAIN 6 MILA MASON 6 TONY TOLIVER</p>	<p><b>WKCC/Saginaw, MI</b> PD/MD: Rick Walker 8 SAMMY KERSHAW 8 TRACY LAWRENCE 8 DAVID LEE MURPHY 5 DEANA CARTER</p>	<p><b>WIL/Si. Louis, MO</b> PD: Ray Massie MD: Mark Langston 20 SAMMY KERSHAW</p>	<p><b>WDEZ/Wausau, WI</b> PD: Lou Stewart MD: Lou Stewart 12 SHANIA TWAIN 12 DAVID LEE MURPHY 12 JOHN BERRY 12 LORRIE MORGAN</p>
<p><b>WYAY/Atlanta, GA</b> PD: Neil McGinley MD: Johnny Gray 18 SAMMY KERSHAW 18 SHANIA TWAIN</p>	<p><b>WSOC/Charlotte, NC</b> PD: Paul Johnson MD: Rick McCracken 5 SHANIA TWAIN 5 WESTERN FLYER 5 JOHN BERRY 5 TRAVIS TRITT 5 TRISHA YEARWOOD</p>	<p><b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 SHANIA TWAIN 13 WESTERN FLYER 13 SAMMY KERSHAW 5 JOHN BERRY 5 DEANA CARTER</p>	<p><b>WRNS/Greenville, NC</b> PD: Wayne Carlisle MD: Dale Knippers 14 LORRIE MORGAN 14 TONY TOLIVER 11 DAVID BALL 10 MILA MASON 10 WESTERN FLYER 10 DEANA CARTER</p>	<p><b>WIVK/Knoxville, TN</b> PD/MD: Les Acree 13 TRISHA YEARWOOD 13 PAUL BRANDT 13 TRAVIS TRITT 13 WESTERN FLYER</p>	<p><b>WML/Milwaukee, WI</b> PD: Kerry Wolfe MD: Mitch Morgan 5 DAVID LEE MURPHY 5 TRAVIS TRITT</p>	<p><b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 SHANIA TWAIN 6 MILA MASON 6 TONY TOLIVER</p>	<p><b>WKCC/Saginaw, MI</b> PD/MD: Rick Walker 8 SAMMY KERSHAW 8 TRACY LAWRENCE 8 DAVID LEE MURPHY 5 DEANA CARTER</p>	<p><b>WIL/Si. Louis, MO</b> PD: Ray Massie MD: Mark Langston 20 SAMMY KERSHAW</p>	<p><b>WDEZ/Wausau, WI</b> PD: Lou Stewart MD: Lou Stewart 12 SHANIA TWAIN 12 DAVID LEE MURPHY 12 JOHN BERRY 12 LORRIE MORGAN</p>
<p><b>WYAY/Atlanta, GA</b> PD: Neil McGinley MD: Johnny Gray 18 SAMMY KERSHAW 18 SHANIA TWAIN</p>	<p><b>WSOC/Charlotte, NC</b> PD: Paul Johnson MD: Rick McCracken 5 SHANIA TWAIN 5 WESTERN FLYER 5 JOHN BERRY 5 TRAVIS TRITT 5 TRISHA YEARWOOD</p>	<p><b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 SHANIA TWAIN 13 WESTERN FLYER 13 SAMMY KERSHAW 5 JOHN BERRY 5 DEANA CARTER</p>	<p><b>WRNS/Greenville, NC</b> PD: Wayne Carlisle MD: Dale Knippers 14 LORRIE MORGAN 14 TONY TOLIVER 11 DAVID BALL 10 MILA MASON 10 WESTERN FLYER 10 DEANA CARTER</p>	<p><b>WIVK/Knoxville, TN</b> PD/MD: Les Acree 13 TRISHA YEARWOOD 13 PAUL BRANDT 13 TRAVIS TRITT 13 WESTERN FLYER</p>	<p><b>WML/Milwaukee, WI</b> PD: Kerry Wolfe MD: Mitch Morgan 5 DAVID LEE MURPHY 5 TRAVIS TRITT</p>	<p><b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 SHANIA TWAIN 6 MILA MASON 6 TONY TOLIVER</p>	<p><b>WKCC/Saginaw, MI</b> PD/MD: Rick Walker 8 SAMMY KERSHAW 8 TRACY LAWRENCE 8 DAVID LEE MURPHY 5 DEANA CARTER</p>	<p><b>WIL/Si. Louis, MO</b> PD: Ray Massie MD: Mark Langston 20 SAMMY KERSHAW</p>	<p><b>WDEZ/Wausau, WI</b> PD: Lou Stewart MD: Lou Stewart 12 SHANIA TWAIN 12 DAVID LEE MURPHY 12 JOHN BERRY 12 LORRIE MORGAN</p>
<p><b>WYAY/Atlanta, GA</b> PD: Neil McGinley MD: Johnny Gray 18 SAMMY KERSHAW 18 SHANIA TWAIN</p>	<p><b>WSOC/Charlotte, NC</b> PD: Paul Johnson MD: Rick McCracken 5 SHANIA TWAIN 5 WESTERN FLYER 5 JOHN BERRY 5 TRAVIS TRITT 5 TRISHA YEARWOOD</p>	<p><b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 SHANIA TWAIN 13 WESTERN FLYER 13 SAMMY KERSHAW 5 JOHN BERRY 5 DEANA CARTER</p>	<p><b>WRNS/Greenville, NC</b> PD: Wayne Carlisle MD: Dale Knippers 14 LORRIE MORGAN 14 TONY TOLIVER 11 DAVID BALL 10 MILA MASON 10 WESTERN FLYER 10 DEANA CARTER</p>	<p><b>WIVK/Knoxville, TN</b> PD/MD: Les Acree 13 TRISHA YEARWOOD 13 PAUL BRANDT 13 TRAVIS TRITT 13 WESTERN FLYER</p>	<p><b>WML/Milwaukee, WI</b> PD: Kerry Wolfe MD: Mitch Morgan 5 DAVID LEE MURPHY 5 TRAVIS TRITT</p>				

# COUNTRY PLAYLISTS

August 2, 1996 R&R • 59

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

94.3 KIK FM		MARKET #2			
KIKF/Los Angeles (714) 634-9494 Harvey/Dunne					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
20 30 30	WADE HAYES/On A Good Night	30	30	30	30
20 20 30	GARTH BROOKS/It's Midnight...	30	30	30	30
20 20 30	NEAL MCCOY/Then You Can Tell...	30	30	30	30
10 20 20	MINDY MCCREADY/Guys Do It All...	30	30	30	30
20 30 30	TIM MCGRAW/She Never Lets It...	30	30	30	30
20 30 30	BROOKS & DUNN/Am That Man	30	30	30	30
20 30 30	GEORGE STRAIT/Carried Away	30	30	30	30
10 20 20	LEE ROY PARNELL/Givin' Water To...	30	30	30	30
30 30 30	CLAY WALKER/Only On Days That...	30	30	30	30
10 20 20	PAM TILLIS/It's Lonely Out...	30	30	30	30
10 20 20	BRYAN WHITE/So Much For...	30	30	30	30
10 10 10	FAITH HILL/You Can't Lose Me	30	30	30	30
20 20 20	JAMES BONAMY/Don't Think I Will	30	30	30	30
20 20 20	LONESTAR/Runnin' Away With...	30	30	30	30
10 20 20	BLACKHAWK/Big Guitar	30	30	30	30
10 10 10	SAMMY KERSHAW/Vidalia	30	30	30	30
10 20 20	RANDY TRAVIS/Are We In Trouble...	30	30	30	30
10 10 10	MARK WILLIS/Jacob's Ladder	30	30	30	30
10 10 20	BILLY DEAN/That Girl's Been...	30	30	30	30
10 10 20	RICK TREVINNO/Learning As You Go	30	30	30	30
10 10 20	TY HERNDON/Living In A Moment	30	30	30	30
10 10 20	TRACY BYRD/4 To 1 In Atlanta	30	30	30	30
10 10 10	MAVERICKS/Missing You	30	30	30	30
10 10 10	JOE DIFFIE/Whole Lotta Gone	30	30	30	30
10 10 10	COLLIN RAYE/Love Remains	30	30	30	30
10 10 10	TERRI CLARK/Suddenly Single	30	30	30	30
10 10 10	TRISHA YEARWOOD/Believe Me Baby...	30	30	30	30
10 10 10	TOBY KEITH/A Woman's Touch	30	30	30	30
10 10 10	JO DEE MESSINA/You're Not In...	30	30	30	30
10 10 10	ALABAMA/The Maker Said...	30	30	30	30
10 10 10	TRACY LAWRENCE/Stars Over Texas	30	30	30	30
10 10 10	SAMMY KERSHAW/Vidalia	30	30	30	30
10 10 10	LEANN RIMES/Hurt Me	30	30	30	30
10 10 10	DAVID LEE MURPHY/The Road You...	30	30	30	30
10 10 10	TRAVIS TRITT/More Than You'll...	30	30	30	30
10 10 10	PAUL BRANDT/Do	30	30	30	30
10 10 10	TY ENGLAND/Irresistible You	30	30	30	30
10 10 10	STEPHANIE BENTLEY/Once I Was...	30	30	30	30
10 10 10	SHANIA TWAIN/Home Ain't Where...	30	30	30	30
10 10 10	LORRIE MORGAN/Just Might Be	30	30	30	30

93.9 KZLA		MARKET #2			
KZLA/Los Angeles (818) 246-0989 Sebastian/Fink					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
35 35 34	SAWYER BROWN/Treat Her Right	34	34	34	34
16 22 34	COLLIN RAYE/Love Remains	34	34	34	34
35 22 34	RICK TREVINNO/Learning As You Go	34	34	34	34
16 22 34	BROOKS & DUNN/Am That Man	34	34	34	34
16 22 34	PATTY LOVELESS/A Thousand Times...	34	34	34	34
16 22 34	JAMES BONAMY/Don't Think I Will	34	34	34	34
22 22 24	DIAMOND RIO/That's What I Get...	34	34	34	34
16 16 24	TIM MCGRAW/She Never Lets It...	34	34	34	34
22 35 24	GEORGE STRAIT/Carried Away	34	34	34	34
-	TRACE ADKINS/There's A Girl In...	34	34	34	34
5 5 19 24	BILLY DEAN/That Girl's Been...	34	34	34	34
22 16 19 24	WADE HAYES/On A Good Night	34	34	34	34
16 16 24 19	GARTH BROOKS/It's Midnight...	34	34	34	34
16 16 24 19	MARK WILLIS/Jacob's Ladder	34	34	34	34
16 16 19 19	TY HERNDON/Living In A Moment	34	34	34	34
-	SAMMY KERSHAW/Vidalia	34	34	34	34
16 5 19 19	MINDY MCCREADY/Guys Do It All...	34	34	34	34
16 16 19 19	PAM TILLIS/It's Lonely Out...	34	34	34	34
-	DEANA CARTER/Strawberry Wine	34	34	34	34
-	VINCE GILL/Worlds Apart	34	34	34	34
22 22 34 14	DAVID LEE MURPHY/Every Time I Get...	34	34	34	34
35 22 34 14	RICOCHET/Daddy's Money	34	34	34	34
15 14 14 14	RHETT AKINS/Don't Get Me Started	34	34	34	34
15 14 14 14	PAUL BRANDT/My Heart Has A...	34	34	34	34
35 35 14 14	ALAN JACKSON/Home	34	34	34	34
35 14 14 14	TOBY KEITH/Does That Blue...	34	34	34	34
15 14 14 14	TRACY LAWRENCE/Time Marches On	34	34	34	34
22 35 14 14	MARTINA MCBRIDE/Phones Are Ringin'...	34	34	34	34
15 35 14 14	NEAL MCCOY/Then You Can Tell...	34	34	34	34
15 14 14 14	MINDY MCCREADY/Ten Thousand Angels	34	34	34	34
22 22 14 14	WYNNONA/Heaven Help My Heart	34	34	34	34
5 5 19 7	SHANIA TWAIN/No One Needs To Know	34	34	34	34
-	JEFF FOXWORTHY/Redneck Games	34	34	34	34
-	FAITH HILL/You Can't Lose Me	34	34	34	34
-	TRACY LAWRENCE/Stars Over Texas	34	34	34	34
-	LEANN RIMES/Hurt Me	34	34	34	34
-	SHANIA TWAIN/Home Ain't Where...	34	34	34	34
-	CLAY WALKER/Only On Days That...	34	34	34	34
-	BLACKHAWK/Big Guitar	34	34	34	34

94.7 KICKS COUNTRY		MARKET #3			
WKXK/Chicago (312) 984-5425 Stecker/McCann					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
37 37 35 35	RICOCHET/Daddy's Money	37	37	37	37
37 37 35 35	DIAMOND RIO/That's What I Get...	37	37	37	37
23 37 35 35	CLAY WALKER/Only On Days That...	37	37	37	37
23 37 35 35	WADE HAYES/On A Good Night	37	37	37	37
23 37 35 35	GEORGE STRAIT/Carried Away	37	37	37	37
37 37 35 35	RHETT AKINS/Don't Get Me Started	37	37	37	37
23 23 35 35	NEAL MCCOY/Then You Can Tell...	37	37	37	37
23 23 35 35	BROOKS & DUNN/Am That Man	37	37	37	37
23 23 20 20	TIM MCGRAW/She Never Lets It...	37	37	37	37
23 23 20 20	LEE ROY PARNELL/Givin' Water To...	37	37	37	37
23 23 20 20	TRACE ADKINS/There's A Girl In...	37	37	37	37
23 23 20 20	LONESTAR/Runnin' Away With...	37	37	37	37
23 23 20 20	BLACKHAWK/Big Guitar	37	37	37	37
23 23 20 20	GARTH BROOKS/It's Midnight...	37	37	37	37
14 23 20 20	RICK TREVINNO/Learning As You Go	37	37	37	37
14 23 20 20	PAM TILLIS/It's Lonely Out...	37	37	37	37
14 23 20 20	JAMES BONAMY/Don't Think I Will	37	37	37	37
14 14 20 20	BRYAN WHITE/So Much For...	37	37	37	37
-	BILLY DEAN/That Girl's Been...	37	37	37	37
-	MINDY MCCREADY/Guys Do It All...	37	37	37	37
14 14 10 10	FAITH HILL/You Can't Lose Me	37	37	37	37
14 14 10 10	COLLIN RAYE/Love Remains	37	37	37	37
-	TY HERNDON/Living In A Moment	37	37	37	37
14 14 14 14	JEFF CARSON/Holdin' Onto...	37	37	37	37
14 14 14 14	TOBY KEITH/Does That Blue...	37	37	37	37
14 14 14 14	TRACY LAWRENCE/Time Marches On	37	37	37	37
23 14 14 14	DAVID LEE MURPHY/Every Time I Get...	37	37	37	37
23 14 14 14	SAMMY KERSHAW/Meant To Be	37	37	37	37
37 23 14 14	ALAN JACKSON/Home	37	37	37	37
37 23 14 14	WYNNONA/Heaven Help My Heart	37	37	37	37
37 14 14 14	LEANN RIMES/Blue	37	37	37	37
37 37 20 14	SHANIA TWAIN/No One Needs To Know	37	37	37	37
37 37 20 14	PAUL BRANDT/My Heart Has A...	37	37	37	37
14 14 10 10	RANDY TRAVIS/Are We In Trouble...	37	37	37	37
14 14 10 10	JO DEE MESSINA/You're Not In...	37	37	37	37
14 14 10 10	TOBY KEITH/A Woman's Touch	37	37	37	37
14 14 10 10	ALABAMA/The Maker Said...	37	37	37	37
-	VINCE GILL/Worlds Apart	37	37	37	37
-	TRACY LAWRENCE/Stars Over Texas	37	37	37	37

US-99		MARKET #3			
WUSN/Chicago (312) 649-0099 McNeil/Biondo					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
37 37 37 37	DIAMOND RIO/That's What I Get...	37	37	37	37
37 37 37 37	RICOCHET/Daddy's Money	37	37	37	37
21 37 37 37	NEAL MCCOY/Then You Can Tell...	37	37	37	37
37 37 37 37	GEORGE STRAIT/Carried Away	37	37	37	37
37 37 37 37	SHANIA TWAIN/No One Needs To Know	37	37	37	37
21 37 37 37	WADE HAYES/On A Good Night	37	37	37	37
21 21 21 21	TIM MCGRAW/She Never Lets It...	37	37	37	37
17 21 21 21	CLAY WALKER/Only On Days That...	37	37	37	37
17 21 21 21	JAMES BONAMY/Don't Think I Will	37	37	37	37
17 21 21 21	LEE ROY PARNELL/Givin' Water To...	37	37	37	37
21 21 21 21	BLACKHAWK/Big Guitar	37	37	37	37
21 21 21 21	BROOKS & DUNN/Am That Man	37	37	37	37
17 21 21 21	TRACE ADKINS/There's A Girl In...	37	37	37	37
17 21 21 21	MINDY MCCREADY/Guys Do It All...	37	37	37	37
21 21 21 21	BRYAN WHITE/So Much For...	37	37	37	37
17 21 21 21	BILLY DEAN/That Girl's Been...	37	37	37	37
21 21 21 21	GARTH BROOKS/It's Midnight...	37	37	37	37
10 17 21 21	RICK TREVINNO/Learning As You Go	37	37	37	37
21 21 21 21	LONESTAR/Runnin' Away With...	37	37	37	37
17 21 21 21	COLLIN RAYE/Love Remains	37	37	37	37
17 21 21 21	PAM TILLIS/It's Lonely Out...	37	37	37	37
17 17 17 17	FAITH HILL/You Can't Lose Me	37	37	37	37
17 17 17 17	TRACY LAWRENCE/Stars Over Texas	37	37	37	37
-	TY HERNDON/Living In A Moment	37	37	37	37
-	VINCE GILL/Worlds Apart	37	37	37	37
-	PAUL BRANDT/Do	37	37	37	37
-	KENNY CHESNEY/Me And You	37	37	37	37
-	JOHN BERRY/Change My Mind	37	37	37	37
17 17 17 17	TERRI CLARK/Suddenly Single	37	37	37	37
17 17 17 17	MARK WILLIS/Jacob's Ladder	37	37	37	37
-	BRYAN WHITE/So Much For...	37	37	37	37
-	ALABAMA/The Maker Said...	37	37	37	37
-	TRACY LAWRENCE/Stars Over Texas	37	37	37	37
-	LEANN RIMES/Hurt Me	37	37	37	37
-	TRISHA YEARWOOD/Believe Me Baby...	37	37	37	37
10 10 10 10	TRACY BYRD/4 To 1 In Atlanta	37	37	37	37
-	JO DEE MESSINA/You're Not In...	37	37	37	37
-	TY ENGLAND/Irresistible You	37	37	37	37
-	JEFF FOXWORTHY/Redneck Games	37	37	37	37
-	SHANIA TWAIN/Home Ain't Where...	37	37	37	37
-	WYNNONA/Heaven Help My Heart	37	37	37	37
-	ALAN JACKSON/Home	37	37	37	37
-	LEANN RIMES/Hurt Me	37	37	37	37
-	TRACY LAWRENCE/Stars Over Texas	37	37	37	37
-	MARK WILLIS/Jacob's Ladder	37	37	37	37
-	TRACY LAWRENCE/Stars Over Texas	37	37	37	37
-	LEANN RIMES/Hurt Me	37	37	37	37
-	TRISHA YEARWOOD/Believe Me Baby...	37	37	37	37
-	TRACY BYRD/4 To 1 In Atlanta	37	37	37	37
-	JO DEE MESSINA/You're Not In...	37	37	37	37
-	TY ENGLAND/Irresistible You	37	37	37	37
-	JEFF FOXWORTHY/Redneck Games	37	37	37	37
-	SHANIA TWAIN/Home Ain't Where...	37	37	37	37
-	WYNNONA/Heaven Help My Heart	37	37	37	37
-	ALAN JACKSON/Home	37	37	37	37
-	LEANN RIMES/Hurt Me	37	37	37	37
-	TRACY LAWRENCE/Stars Over Texas	37	37	37	37
-	MARK WILLIS/Jacob's Ladder	37	37	37	37
-	TRACY LAWRENCE/Stars Over Texas	37	37	37	37
-	LEANN RIMES/Hurt Me	37	37	37	37
-	TRISHA YEARWOOD/Believe Me Baby...	37	37	37	37
-	TRACY BYRD/4 To 1 In Atlanta	37	37	37	37
-	JO DEE MESSINA/You're Not In...	37	37	37	37
-	TY ENGLAND/Irresistible You	37	37	37	37
-	JEFF FOXWORTHY/Redneck Games	37	37	37	37
-	SHANIA TWAIN/Home Ain't Where...	37	37	37	37
-	WYNNONA/Heaven Help My Heart	37	37	37	37
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-	LEANN RIMES/Hurt Me	37	37	37	37
-	TRACY LAWRENCE/Stars Over Texas	37	37	37	37
-	MARK WILLIS/Jacob's Ladder	37	37	37	37
-	TRACY LAWRENCE/Stars Over Texas	37	37	37	37
-	LEANN RIMES/Hurt Me	37	37	37	37
-	TRISHA YEARWOOD/Believe Me Baby...	37	37	37	37
-	TRACY BYRD/4 To 1 In Atlanta	37	37	37	37
-	JO DEE MESSINA/You're Not In...	37	37	37	37
-	TY ENGLAND/Irresistible You	37	37	37	37
-	JEFF FOXWORTHY/Redneck Games	37	37	37	37
-	SHANIA TWAIN/Home Ain't Where...	37	37	37	37
-	WYNNONA/Heaven Help My Heart	37	37	37	37
-	ALAN JACKSON/Home	37	37	37	37
-	LEANN RIMES/Hurt Me	37	37	37	37
-	TRACY LAWRENCE/Stars Over Texas	37	37	37	37
-	MARK WILLIS/Jacob's Ladder	37	37	37	37
-	TRACY LAWREN				

# COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

**Country 96.9**  
Boston's Country Station

**MARKET #10**  
WBOS/Boston  
(617) 542-0241  
Nelson/Rogers

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	RICOCHET/Daddy's Money
40	40	40	40	40	SHANIA TWAIN/No One Needs To Know
40	40	40	40	40	SAMMY KERSHAW/Mean To Be
40	40	40	40	40	SAWYER BROWN/Treat Her Right
40	40	40	40	40	DIAMOND RIO/That's What I Get...
20	20	20	20	20	NEAL MCCOY/Then You Can Tell...
20	20	20	20	20	RHETT AKINS/Don't Get Me Started
20	20	20	20	20	WADE HAYES/On A Good Night
20	20	20	20	20	CLAY WALKER/Only On Days That...
20	20	20	20	20	GEORGE STRAIT/Carried Away
20	20	20	20	20	BROOKS & DUNN/Am That Man
20	20	20	20	20	LONESTAR/Runnin' Away With...
20	20	20	20	20	PAM TILLIS/Lonely Out...
20	20	20	20	20	TIM MCGRAW/She Never Lets It...
20	20	20	20	20	JAMES BONAAMY/Don't Think I Will
20	20	20	20	20	GARTH BROOKS/It's Midnight...
12	20	20	20	20	BLACKHAWK/Big Guitar
12	20	20	20	20	LEE ROY PARNEILL/Givin' Water To...
12	20	20	20	20	TY HERNDON/Living In A Moment
12	20	20	20	20	RANDY TRAVIS/Are We In Trouble...
12	20	20	20	20	BILLY DEAN/That Girl's Been...
12	20	20	20	20	RICK TREVINOL/Learning As You Go
12	20	20	20	20	FAITH HILL/You Can't Lose Me
12	20	20	20	20	MINDY MCCREADY/Guys Do It All...
12	20	20	20	20	JOE DIFFIE/Whole Lotta Gone
12	20	20	20	20	JO DEE MESSINA/You're Not In...
5	5	5	5	5	STEVE AZARI/Never Stopped...
5	5	5	5	5	ALABAMA/The Maker Said...
5	5	5	5	5	TRISHA YEARWOOD/Believe Me Baby...
5	5	5	5	5	JOHN BERRY/Change My Mind
5	5	5	5	5	LEANN RIMES/Hurt Me
5	5	5	5	5	TRAVIS TRITT/More Than You'll...
5	5	5	5	5	TOBY KEITH/A Woman's Touch
5	5	5	5	5	DAVID LEE MURPHY/The Road You...
5	5	5	5	5	LORRIE MORGAN/Just Might Be
5	5	5	5	5	TRACY BYRD/4 To 1 In Atlanta
5	5	5	5	5	LEANN RIMES/Blue
5	5	5	5	5	PAUL BRANDT/My Heart Has A...
5	5	5	5	5	MAVERICKS/Missing You're Not In...
5	5	5	5	5	MC POTTS/Put Me Out Of My...

**WKLB 105.7**  
BOSTON'S COUNTRY CLUB

**MARKET #10**  
WKLB/Boston  
(617) 375-2100  
Nelson/Rogers

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	40	40	40	40	RHETT AKINS/Don't Get Me Started
25	25	40	40	40	DIAMOND RIO/That's What I Get...
25	25	40	40	40	WADE HAYES/On A Good Night
25	25	40	40	40	SAMMY KERSHAW/Mean To Be
25	25	40	40	40	SAWYER BROWN/Treat Her Right
25	25	40	40	40	RICOCHET/Daddy's Money
25	25	40	40	40	SHANIA TWAIN/No One Needs To Know
25	25	40	40	40	SAWYER BROWN/Treat Her Right
25	25	40	40	40	NEAL MCCOY/Then You Can Tell...
25	25	40	40	40	GEORGE STRAIT/Carried Away
25	25	40	40	40	CLAY WALKER/Only On Days That...
25	25	40	40	40	JAMES BONAAMY/Don't Think I Will
25	25	40	40	40	PAUL BRANDT/My Heart Has A...
25	25	40	40	40	GARTH BROOKS/It's Midnight...
25	25	40	40	40	BROOKS & DUNN/Am That Man
25	25	40	40	40	LONESTAR/Runnin' Away With...
25	25	40	40	40	PAM TILLIS/Lonely Out...
25	25	40	40	40	TIM MCGRAW/She Never Lets It...
25	25	40	40	40	JAMES BONAAMY/Don't Think I Will
25	25	40	40	40	GARTH BROOKS/It's Midnight...
25	25	40	40	40	BLACKHAWK/Big Guitar
25	25	40	40	40	LEE ROY PARNEILL/Givin' Water To...
25	25	40	40	40	TY HERNDON/Living In A Moment
25	25	40	40	40	RANDY TRAVIS/Are We In Trouble...
25	25	40	40	40	BILLY DEAN/That Girl's Been...
25	25	40	40	40	RICK TREVINOL/Learning As You Go
25	25	40	40	40	FAITH HILL/You Can't Lose Me
25	25	40	40	40	MINDY MCCREADY/Guys Do It All...
25	25	40	40	40	JOE DIFFIE/Whole Lotta Gone
25	25	40	40	40	JO DEE MESSINA/You're Not In...
25	25	40	40	40	STEVE AZARI/Never Stopped...
25	25	40	40	40	ALABAMA/The Maker Said...
25	25	40	40	40	TRISHA YEARWOOD/Believe Me Baby...
25	25	40	40	40	JOHN BERRY/Change My Mind
25	25	40	40	40	LEANN RIMES/Hurt Me
25	25	40	40	40	TRAVIS TRITT/More Than You'll...
25	25	40	40	40	TOBY KEITH/A Woman's Touch
25	25	40	40	40	DAVID LEE MURPHY/The Road You...
25	25	40	40	40	LORRIE MORGAN/Just Might Be
25	25	40	40	40	TRACY BYRD/4 To 1 In Atlanta
25	25	40	40	40	LEANN RIMES/Blue
25	25	40	40	40	PAUL BRANDT/My Heart Has A...
25	25	40	40	40	MAVERICKS/Missing You're Not In...
25	25	40	40	40	MC POTTS/Put Me Out Of My...

**99.9 KISS FM**  
TOMMY'S COUNTRY CLUB

**MARKET #11**  
WKIS/Miami  
(954) 431-6200  
McKay/Evans

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	24	22	36	36	JAMES BONAAMY/Don't Think I Will
17	24	22	36	36	GARTH BROOKS/It's Midnight...
17	24	22	36	36	BROOKS & DUNN/Am That Man
17	24	22	36	36	WADE HAYES/On A Good Night
17	24	22	36	36	NEAL MCCOY/Then You Can Tell...
17	24	22	36	36	TIM MCGRAW/She Never Lets It...
17	24	22	36	36	LEE ROY PARNEILL/Givin' Water To...
17	24	22	36	36	GEORGE STRAIT/Carried Away
17	24	22	36	36	CLAY WALKER/Only On Days That...
17	24	22	36	36	BLACKHAWK/Big Guitar
17	24	22	36	36	TRACY BYRD/4 To 1 In Atlanta
17	24	22	36	36	BILLY DEAN/That Girl's Been...
17	24	22	36	36	TY HERNDON/Living In A Moment
17	24	22	36	36	FAITH HILL/You Can't Lose Me
17	24	22	36	36	TOBY KEITH/A Woman's Touch
17	24	22	36	36	LONESTAR/Runnin' Away With...
17	24	22	36	36	LEE ROY PARNEILL/Givin' Water To...
17	24	22	36	36	RICK TREVINOL/Learning As You Go
17	24	22	36	36	BRYAN WHITE/So Much For...
17	24	22	36	36	MARK WILLIS/Jacob's Ladder
17	24	22	36	36	TRISHA YEARWOOD/Believe Me Baby...
17	24	22	36	36	4RUNNER/That Was Him...
17	24	22	36	36	ALABAMA/The Maker Said...
17	24	22	36	36	JOHN BERRY/Change My Mind
17	24	22	36	36	TERRI CLARK/Suddenly Single
17	24	22	36	36	TERRI CLARK/Suddenly Single
17	24	22	36	36	JOE DIFFIE/Whole Lotta Gone
17	24	22	36	36	VINCE GILL/Worlds Apart
17	24	22	36	36	SAMMY KERSHAW/Vidalia
17	24	22	36	36	TRACY LAWRENCE/Stars Over Texas
17	24	22	36	36	JO DEE MESSINA/You're Not In...
17	24	22	36	36	DAVID LEE MURPHY/The Road You...
17	24	22	36	36	PATTY LOVELESS/You Can Feel Bad
17	24	22	36	36	WYNNONNA/Heaven Help My Heart
17	24	22	36	36	COLLIN RAYE/Think About You
17	24	22	36	36	JAMES BONAAMY/Don't Think I Will
17	24	22	36	36	LONESTAR/News
17	24	22	36	36	TOBY KEITH/Does That Blue
17	24	22	36	36	GEORGE STRAIT/Blue Clear Sky
17	24	22	36	36	BROOKS & DUNN/My Maria
17	24	22	36	36	MINDY MCCREADY/Ten Thousand Angels
17	24	22	36	36	ALAN JACKSON/Home
17	24	22	36	36	DAVID LEE MURPHY/Every Time I Get...
17	24	22	36	36	SAWYER BROWN/Treat Her Right
17	24	22	36	36	RICOCHET/Daddy's Money
17	24	22	36	36	RHETT AKINS/Don't Get Me Started

**Y106.7**  
ATLANTA'S YOUNG COUNTRY

**MARKET #12**  
WYAY/Atlanta  
(770) 955-0106  
McGinley/Gray

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	42	42	42	42	GEORGE STRAIT/Carried Away
42	42	42	42	42	RHETT AKINS/Don't Get Me Started
42	42	42	42	42	DIAMOND RIO/That's What I Get...
42	42	42	42	42	BROOKS & DUNN/Am That Man
42	42	42	42	42	WADE HAYES/On A Good Night
42	42	42	42	42	NEAL MCCOY/Then You Can Tell...
42	42	42	42	42	TIM MCGRAW/She Never Lets It...
42	42	42	42	42	LEE ROY PARNEILL/Givin' Water To...
42	42	42	42	42	GEORGE STRAIT/Carried Away
42	42	42	42	42	CLAY WALKER/Only On Days That...
42	42	42	42	42	LEE ROY PARNEILL/Givin' Water To...
42	42	42	42	42	JAMES BONAAMY/Don't Think I Will
42	42	42	42	42	MINDY MCCREADY/Guys Do It All...
42	42	42	42	42	BLACKHAWK/Big Guitar
42	42	42	42	42	TRACY BYRD/4 To 1 In Atlanta
42	42	42	42	42	BILLY DEAN/That Girl's Been...
42	42	42	42	42	TY HERNDON/Living In A Moment
42	42	42	42	42	FAITH HILL/You Can't Lose Me
42	42	42	42	42	TOBY KEITH/A Woman's Touch
42	42	42	42	42	PAM TILLIS/Lonely Out...
42	42	42	42	42	RICK TREVINOL/Learning As You Go
42	42	42	42	42	BRYAN WHITE/So Much For...
42	42	42	42	42	MARK WILLIS/Jacob's Ladder
42	42	42	42	42	TRISHA YEARWOOD/Believe Me Baby...
42	42	42	42	42	4RUNNER/That Was Him...
42	42	42	42	42	ALABAMA/The Maker Said...
42	42	42	42	42	JOHN BERRY/Change My Mind
42	42	42	42	42	TERRI CLARK/Suddenly Single
42	42	42	42	42	TERRI CLARK/Suddenly Single
42	42	42	42	42	JOE DIFFIE/Whole Lotta Gone
42	42	42	42	42	VINCE GILL/Worlds Apart
42	42	42	42	42	SAMMY KERSHAW/Vidalia
42	42	42	42	42	TRACY LAWRENCE/Stars Over Texas
42	42	42	42	42	JO DEE MESSINA/You're Not In...
42	42	42	42	42	DAVID LEE MURPHY/The Road You...
42	42	42	42	42	PATTY LOVELESS/You Can Feel Bad
42	42	42	42	42	WYNNONNA/Heaven Help My Heart
42	42	42	42	42	COLLIN RAYE/Think About You
42	42	42	42	42	JAMES BONAAMY/Don't Think I Will
42	42	42	42	42	LONESTAR/News
42	42	42	42	42	TOBY KEITH/Does That Blue
42	42	42	42	42	GEORGE STRAIT/Blue Clear Sky
42	42	42	42	42	BROOKS & DUNN/My Maria
42	42	42	42	42	MINDY MCCREADY/Ten Thousand Angels
42	42	42	42	42	ALAN JACKSON/Home
42	42	42	42	42	DAVID LEE MURPHY/Every Time I Get...
42	42	42	42	42	SAWYER BROWN/Treat Her Right
42	42	42	42	42	RICOCHET/Daddy's Money
42	42	42	42	42	RHETT AKINS/Don't Get Me Started

**THE COUNTRY TRAMP**

**MARKET #13**  
KMPS/Seattle  
(206) 443-9400  
Sledge/Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	41	41	41	41	GEORGE STRAIT/Carried Away
28	41	41	41	41	WADE HAYES/On A Good Night
28	41	41	41	41	RHETT AKINS/Don't Get Me Started
28	41	41	41	41	SAWYER BROWN/Treat Her Right
41	41	41	41	41	ALAN JACKSON/Home
41	41	41	41	41	RICOCHET/Daddy's Money
41	41	41	41	41	WYNNONNA/Heaven Help My Heart
28	28	41	41	41	LEE ROY PARNEILL/Givin' Water To...
28	28	41	41	41	BROOKS & DUNN/Am That Man
28	28	41	41	41	TIM MCGRAW/She Never Lets It...
28	28	41	41	41	GARTH BROOKS/It's Midnight...
28	28	41	41	41	MINDY MCCREADY/Guys Do It All...
16	28	41	41	41	PAM TILLIS/Lonely Out...
16	28	41	41	41	TY HERNDON/Living In A Moment
16	28	41	41	41	TRACY BYRD/4 To 1 In Atlanta
16	28	41	41	41	BILLY DEAN/That Girl's Been...
16	28	41	41	41	BLACKHAWK/Big Guitar
28	28	41	41	41	CLAY WALKER/Only On Days That...
16	28	41	41	41	VINCE GILL/Worlds Apart
16	28	41	41	41	FAITH HILL/You Can't Lose Me
16	28	41	41	41	BRYAN WHITE/So Much For...
16	28	41	41	41	JO DEE MESSINA/You're Not In...
41	41	41	41	41	SHANIA TWAIN/No One Needs To Know
10	10	41	41	41	WYNNONNA/To Be Loved By You
22	22	41	41	41	MINDY MCCREADY/Ten Thousand Angels
10	22	41	41	41	DAVID LEE MURPHY/Out With A Bang
10	22	41	41	41	BRYAN WHITE/It's Not Supposed...
41	22	41	41	41	TOBY KEITH/Does That Blue
28	28	41	41	41	MORGAN & RANDALL/By My Side
5	5	41	41	41	SHANIA TWAIN/Home Ain't Where...
5	5	41	41	41	LEANN RIMES/Hurt Me
5	5	41	41	41	

# COUNTRY PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #21				
Q103				
WRBQ/Tampa (813) 287-1047				
PLAYS	3W	2W	LW	ARTIST/TITLE
45	45	45	45	RHETT AKINS/Don't Get Me Started
25	25	25	25	WADE HAYES/On A Good Night
45	45	45	45	ALAN JACKSON/Home
45	45	45	45	SAMMY KERSHAW/Meant To Be
45	45	45	45	NEAL MCCOY/Then You Can Tell...
25	25	25	25	MINDY MCCREADY/Guys Do It All...
45	45	45	45	RICOCHET/Daddy's Money
45	45	45	45	SAWYER BROWN/Treat Her Right
25	25	25	25	AARON TIPPIN/Everything I Own
45	45	45	45	SHANIA TWAIN/No One Needs To Know
25	25	25	25	CLAY WALKER/Only On Days That...
25	25	25	25	GEORGE STRAIT/Carried Away
-	7	18	28	VINCE GILL/Worlds Apart
-	18	28	28	LONESTAR/Runnin' Away With...
7	7	28	28	COLLIN RAYE/Love Remains
18	28	28	28	BRYAN WHITE/So Much For...
-	18	28	28	MICHELLE WRIGHT/Nobody's Girl
28	25	25	25	JAMES BONAMY/Don't Think I Will
28	28	28	28	GARTH BROOKS/It's Midnight...
18	28	28	28	BROOKS & DUNN/Am That Man
18	28	28	28	BILLY DEAN/That Girl's Been...
18	28	28	28	JOE DIFFIE/Whole Lotta Gone
18	28	28	28	FAITH HILL/You Can't Lose Me
18	28	28	28	TOBY KEITHA Woman's Touch
18	28	28	28	TRACY LAWRENCE/Stars Over Texas
18	28	28	28	LONESTAR/Runnin' Away With...
18	28	28	28	MINDY MCCREADY/Guys Do It All...
18	28	28	28	LEE ROY PARNELL/Givin' Water To...
18	28	28	28	COLLIN RAYE/Love Remains
18	28	28	28	PAM TILLIS/It's Lonely Out...
18	28	28	28	RYAN WHITE/So Much For...
18	28	28	28	CLAY WALKER/Only On Days That...
18	28	28	28	BRYAN WHITE/So Much For...
25	25	25	25	RICK TREVIÑO/Learning As You Go
25	25	25	25	MARK WILLIS/Jacob's Ladder
25	25	25	25	PAUL BRANDT/My Heart Has A...
25	25	25	25	TERRI CLARK/If I Were You
25	25	25	25	JEFF FOXWORTHY/Redneck Games
25	25	25	25	FAITH HILL/Someone Else's Dream
25	25	25	25	TOBY KEITH/Does That Blue...
45	45	45	45	TRACY LAWRENCE/Time Marches On
45	45	45	45	PATTY LOVELESS/A Thousand Times
45	45	45	45	COLLIN RAYE/Think About You
45	45	45	45	GEORGE STRAIT/Blue Clear Sky
25	25	25	25	BRYAN WHITE/Not Supposed...
-	-	-	-	JOHN BERRY/Change My Mind
18	18	18	18	TERRI CLARK/Suddenly Single

MARKET #22				
WGAR				
WGAR/Cleveland (216) 328-9950 Nugent/Collier				
PLAYS	3W	2W	LW	ARTIST/TITLE
36	36	36	36	RHETT AKINS/Don't Get Me Started
25	25	25	25	DIAMOND RIO/That's What I Get...
25	25	25	25	WADE HAYES/On A Good Night
36	36	36	36	NEAL MCCOY/Then You Can Tell...
36	36	36	36	RICOCHET/Daddy's Money
25	25	25	25	GEORGE STRAIT/Carried Away
36	36	36	36	SHANIA TWAIN/No One Needs To Know
25	25	25	25	BROOKS & DUNN/Am That Man
25	25	25	25	TIM MCGRAW/She Never Lets It...
25	25	25	25	TRACE ADKINS/There's A Girl In...
25	25	25	25	BLACKHAWK/Big Guitar
18	25	25	25	JAMES BONAMY/Don't Think I Will
25	25	25	25	GARTH BROOKS/It's Midnight...
25	25	25	25	BILLY DEAN/That Girl's Been...
25	25	25	25	VINCE GILL/Worlds Apart
-	18	25	25	FAITH HILL/You Can't Lose Me
-	18	25	25	TOBY KEITHA Woman's Touch
-	18	25	25	TRACY LAWRENCE/Stars Over Texas
18	25	25	25	LONESTAR/Runnin' Away With...
18	25	25	25	MINDY MCCREADY/Guys Do It All...
25	25	25	25	LEE ROY PARNELL/Givin' Water To...
25	25	25	25	COLLIN RAYE/Love Remains
25	25	25	25	PAM TILLIS/It's Lonely Out...
18	25	25	25	RYAN WHITE/So Much For...
18	25	25	25	CLAY WALKER/Only On Days That...
25	25	25	25	BRYAN WHITE/So Much For...
25	25	25	25	TRISHA YEARWOOD/Believe Me Baby...
18	25	25	25	TRACY BYRD/4 To 1 In Atlanta
36	36	36	36	PAUL BRANDT/My Heart Has A...
36	36	36	36	ALAN JACKSON/Home
36	36	36	36	SAMMY KERSHAW/Meant To Be
-	-	-	-	ALABAMA/The Maker Said...
-	-	-	-	PAUL BRANDT/Do
-	-	-	-	TY HERNDON/Living In A Moment
-	-	-	-	SAMMY KERSHAW/Vidalia
-	-	-	-	JO DEE MESSINA/You're Not In...
18	18	18	18	RANDY TRAVIS/Are We In Trouble...
18	18	18	18	MARK WILLIS/Jacob's Ladder
15	15	15	15	VINCE GILL/High Lonesome Sound
15	15	15	15	TRACY LAWRENCE/Time Marches On

MARKET #23				
KYGO				
KYGO/Denver (303) 321-0950 St John/Page				
PLAYS	3W	2W	LW	ARTIST/TITLE
30	30	30	30	JAMES BONAMY/Don't Think I Will
30	30	30	30	TIM MCGRAW/She Never Lets It...
30	30	30	30	LONESTAR/Runnin' Away With...
30	30	30	30	GEORGE STRAIT/Carried Away
22	30	30	30	JOE DIFFIE/Whole Lotta Gone
22	30	30	30	WADE HAYES/On A Good Night
30	30	30	30	RICOCHET/Daddy's Money
22	30	30	30	MARK WILLIS/Jacob's Ladder
22	30	30	30	BROOKS & DUNN/Am That Man
30	30	30	30	TRACE ADKINS/There's A Girl In...
22	22	22	22	NEAL MCCOY/Then You Can Tell...
22	22	22	22	4RUNNER/That Was Him...
22	22	22	22	GARTH BROOKS/It's Midnight...
22	22	22	22	BLACKHAWK/Big Guitar
5	13	13	13	RICK TREVIÑO/Learning As You Go
13	22	22	22	TRACY BYRD/4 To 1 In Atlanta
13	22	22	22	CLAY WALKER/Only On Days That...
13	22	22	22	BILLY DEAN/That Girl's Been...
13	13	13	13	FAITH HILL/You Can't Lose Me
13	13	13	13	TOBY KEITHA Woman's Touch
13	13	13	13	LEE ROY PARNELL/Givin' Water To...
5	13	13	13	MINDY MCCREADY/Guys Do It All...
13	13	13	13	TY HERNDON/Living In A Moment
13	13	13	13	BRYAN WHITE/So Much For...
13	13	13	13	JO DEE MESSINA/You're Not In...
13	13	13	13	TERRI CLARK/Suddenly Single
13	13	13	13	PAM TILLIS/It's Lonely Out...
-	-	-	-	SHANIA TWAIN/No One Needs To Know
13	13	13	13	TRISHA YEARWOOD/Believe Me Baby...
5	13	13	13	COLLIN RAYE/Love Remains
5	13	13	13	RANDY TRAVIS/Are We In Trouble...
5	13	13	13	WESTERN FLYER/What Will You Do...
5	13	13	13	ALABAMA/The Maker Said...
5	13	13	13	DAVID LEE MURPHY/The Road You...
5	13	13	13	KENNY CHESNEY/Me And You
-	-	-	-	SAMMY KERSHAW/Vidalia
-	-	-	-	TRACY LAWRENCE/Stars Over Texas
5	5	5	5	VINCE GILL/Worlds Apart
5	5	5	5	JEFF CARSON/That Last Mile
5	5	5	5	STEVE AZARI/Never Stopped...

MARKET #24				
KUPL				
KUPL/Portland, OR (503) 223-0300 Rogers/Taylor				
PLAYS	3W	2W	LW	ARTIST/TITLE
36	36	36	36	GEORGE STRAIT/Blue Clear Sky
25	25	25	25	PATTY LOVELESS/A Thousand Times...
36	36	36	36	SHANIA TWAIN/No One Needs To Know
12	25	25	25	SAWYER BROWN/Treat Her Right
25	25	25	25	RHETT AKINS/Don't Get Me Started
25	25	25	25	MARK CHESNUTT/Wrong Place, Wrong...
36	36	36	36	GEORGE STRAIT/Carried Away
25	25	25	25	BROOKS & DUNN/Am That Man
36	36	36	36	GARTH BROOKS/It's Midnight...
12	25	25	25	DIAMOND RIO/That's What I Get...
25	25	25	25	WADE HAYES/On A Good Night
25	25	25	25	LEE ROY PARNELL/Givin' Water To...
25	25	25	25	JOE DIFFIE/Whole Lotta Gone
25	25	25	25	PAM TILLIS/It's Lonely Out...
25	25	25	25	CLAY WALKER/Only On Days That...
25	25	25	25	TIM MCGRAW/She Never Lets It...
25	25	25	25	BILLY DEAN/That Girl's Been...
25	25	25	25	BRYAN WHITE/So Much For...
12	12	12	12	BLACKHAWK/Big Guitar
7	7	7	7	TRACY BYRD/4 To 1 In Atlanta
-	-	-	-	JO DEE MESSINA/You're Not In...
-	-	-	-	JAMES BONAMY/Don't Think I Will
-	-	-	-	MINDY MCCREADY/Guys Do It All...
25	12	12	12	RICK TREVIÑO/Learning As You Go
12	12	12	12	STEVE AZARI/Never Stopped...
12	12	12	12	RANDY TRAVIS/Are We In Trouble...
12	12	12	12	MAVERICKS/Missing You
7	7	7	7	ALABAMA/The Maker Said...
-	-	-	-	TRISHA YEARWOOD/Believe Me Baby...
-	-	-	-	VINCE GILL/Worlds Apart
-	-	-	-	JOHN BERRY/Change My Mind
-	-	-	-	FAITH HILL/You Can't Lose Me
7	7	7	7	LONESTAR/Runnin' Away With...
7	7	7	7	TOBY KEITHA Woman's Touch
-	-	-	-	NEAL MCCOY/Then You Can Tell...
-	-	-	-	MARK WILLIS/Jacob's Ladder
-	-	-	-	MICHELLE WRIGHT/Nobody's Girl

MARKET #24				
KWJL				
KWJL/Portland, OR (503) 223-0300 Mitchel/McCrae				
PLAYS	3W	2W	LW	ARTIST/TITLE
25	15	25	38	TRACY BYRD/4 To 1 In Atlanta
-	38	38	38	GEORGE STRAIT/Blue Clear Sky
38	38	38	38	GEORGE STRAIT/Carried Away
38	38	38	38	TOBY KEITH/Does That Blue...
25	25	25	25	COLLIN RAYE/Think About You
38	38	25	38	BRYAN WHITE/Not Supposed
-	-	-	-	FAITH HILL/You Matters To Me
18	25	25	38	GARTH BROOKS/It's Midnight...
18	25	25	38	BROOKS & DUNN/Am That Man
25	25	25	38	CLAY WALKER/Only On Days That...
25	25	25	38	WADE HAYES/On A Good Night
25	25	25	38	BROOKS & DUNN/Am That Man
25	25	25	38	RHETT AKINS/Don't Get Me Started
25	25	25	38	DIAMOND RIO/That's What I Get...
25	25	25	38	RICOCHET/Daddy's Money
-	25	25	38	JO DEE MESSINA/Heads Carolina...
18	15	15	25	ALAN JACKSON/Home
18	15	15	25	PAUL BRANDT/My Heart Has A...
25	38	25	38	SHANIA TWAIN/No One Needs To Know
38	38	25	38	JEFF FOXWORTHY/Redneck Games
18	25	25	38	MINDY MCCREADY/Guys Do It All...
25	38	25	38	RANDY TRAVIS/Are We In Trouble...
18	15	18	18	BLACKHAWK/Big Guitar
-	15	15	18	MINDY MCCREADY/Guys Do It All...
-	15	18	18	PAUL BRANDT/Do
18	15	18	18	PAM TILLIS/It's Lonely Out...
18	15	18	18	COLLIN RAYE/Love Remains
5	5	18	18	LONESTAR/Runnin' Away With...
18	15	18	18	BRYAN WHITE/So Much For...
18	15	18	18	TRACY LAWRENCE/Stars Over Texas
-	15	18	18	BILLY DEAN/That Girl's Been...
-	15	18	18	DAVID LEE MURPHY/The Road You...
18	15	18	18	JO DEE MESSINA/You're Not In...
5	5	10	10	MARK WILLIS/Jacob's Ladder
5	5	10	10	TY HERNDON/Living In A Moment
5	5	10	10	LEE ROY PARNELL/Givin' Water To...
-	5	5	10	JOE DIFFIE/Whole Lotta Gone

MARKET #25				
WUVE				
WUVE/Cincinnati (513) 721-1050 Closson/Hamilton				
PLAYS	3W	2W	LW	ARTIST/TITLE
35	35	35	35	GARTH BROOKS/It's Midnight
35	35	35	35	BROOKS & DUNN/Am That Man
35	35	35	35	RICOCHET/Daddy's Money
35	35	35	35	GEORGE STRAIT/Carried Away
35	35	35	35	PAUL BRANDT/My Heart Has A...
25	35	35	35	DIAMOND RIO/That's What I Get...
35	35	35	35	RHETT AKINS/Don't Get Me Started
18	35	35	35	MINDY MCCREADY/Guys Do It All...
35	35	35	35	SAWYER BROWN/Treat Her Right
25	25	25	25	CLAY WALKER/Only On Days That...
18	25	25	25	NEAL MCCOY/Then You Can Tell...
25	25	25	25	WADE HAYES/On A Good Night
25	25	25	25	TIM MCGRAW/She Never Lets It...
-	25	25	25	TRAVIS TRITT/More Than You'll...
-	25	25	25	TOBY KEITHA Woman's Touch
25	25	25	25	ALAN JACKSON/Home
18	25	25	25	FAITH HILL/You Can't Lose Me
18	25	25	25	TRACE ADKINS/There's A Girl In...
25	25	25	25	RANDY TRAVIS/Are We In Trouble...
18	18	18	18	JO DEE MESSINA/You're Not In...
18	18	18	18	TRISHA YEARWOOD/Believe Me Baby...
18	18	18	18	PAUL BRANDT/Do
18	18	18	18	SAMMY KERSHAW/Vidalia
18	18	18	18	COLLIN RAYE/Love Remains
18	18	18	18	MARK WILLIS/Jacob's Ladder
-	18	18	18	ALABAMA/The Maker Said...
18	18	18	18	BLACKHAWK/Big Guitar
18	18	18	18	TERRI CLARK/Suddenly Single
5	5	18	18	BRYAN WHITE/So Much For...
-	18	18	18	VINCE GILL/Worlds Apart
13	13	13	13	BRYAN WHITE/Not Supposed
13	13	13	13	TERRI CLARK/If I Were You
13	13	13	13	JO DEE MESSINA/Heads Carolina...
35	35	13	13	MINDY MCCREADY/Ten Thousand Angels

MARKET #26				
KBEO				
KBEO/Kansas City (816) 531-2535 Kennedy/McEntire				
PLAYS	3W	2W	LW	ARTIST/TITLE
30	30	37	37	JAMES BONAMY/Don't Think I Will
37	37	37	37	DIAMOND RIO/That's What I Get...
30	37	37	37	WADE HAYES/On A Good Night
30	37	37	37	ALAN JACKSON/Home
30	37	37	37	NEAL MCCOY/Then You Can Tell...
30	30	30	30	LEE ROY PARNELL/Givin' Water To...
37	37	37	37	RICOCHET/Daddy's Money
30	30	30	30	SHANIA TWAIN/No One Needs To Know
30	30	30	30	CLAY WALKER/Only On Days That...
30	30	30	30	STEVE AZARI/Never Stopped...
30	30	30	30	BLACKHAWK/Big Guitar
30	24	24	24	GARTH BROOKS/It's Midnight...
24	24	24	24	BROOKS & DUNN/Am

## COUNTRY SONG INDEX

## A

**TRACE ADKINS** There's A Girl In Texas (*Capitol 10341*)  
Prod: Scott Hendricks Wr: Trace Adkins, Vip Viperman Pub: Sawng Cumpry(ASCAP)/Vip Viperman Music(ASCAP) Mgr: Borman Entertainment

**RHETT AKINS** Don't Get Me Started (*Decca 55166*)  
Prod: Mark Wright Wr: Rhett Akins, Sam Hoggins, Mark D. Sanders Pub: Sony/ATV Songs LLC dba Tree Publishing Co.(BMI) Starstruck Writers Group, Inc./Mark D. Music (ASCAP) Mgr: Starstruck Entertainment

**ALABAMA** The Maker Said Take Her (*RCA 07863*)  
Prod: Emory Gordy, Jr., Alabama Wr: Ronnie Rogers, Mark Wright Pub: Maypop Music (a div. of Wildcountry Inc.)/Route Six Music(adm. by Maypop Music)/EMI Blackwood Music Inc.(BMI) Mgr: Dale Morris & Associates

**STEVE AZAR** I Never Stopped Lovin' You (*River North 51416*)  
Prod: Joe Thomas Wr: Steve Azar, Jason Blume Pub: Murrah Music Corp./Top Of The Levy Music(Adm. by Murrah Music Corp.)/Zomba Songs, Inc.(BMI) Mgr: Gold Mountain Entertainment

## B

**DAVID BALL** Hangin' In And Hangin' On (*Warner Bros. 46244*)  
Prod: Ed Seay, Steve Buckingham Wr: Billy Thomas, Terry McBride, Ray Herndon and Gary Nicholson Pub: High Seas Music/Mangrove Music/Songs of Polygram Int'l., Inc./Songs of McBride/Songs of Rayman(BMI)/Sony/ATV Tunes LLC dba Cross Keys Publishing Co., Inc.(ASCAP) Mgr: Dan Goodman Management

**STEPHANIE BENTLEY** Once I Was The Light Of Your Life (*Epic 66877*)  
Prod: Todd Wilkes, Paul Worley Wr: Hugh Prestwood Pub: Careers-BMG Music Publishing Inc./Hugh Prestwood Music(BMI) Mgr: The Bobby Roberts Company

**JOHN BERRY** Change My Mind (*Capitol 10349*)  
Prod: Chuck Howard Wr: Jason Blume, A.J. Masters Pub: Zomba Enterprises Inc.(ASCAP)/Bull's Creek Publishing, Inc.(BMI) Mgr: Corlew-O'Grady Management

**BLACKHAWK** Big Guitar (*Arista 3017*)  
Prod: Mark Bright, Mike Clute, Tim DuBois Wr: Henry Paul, Henry Cross Pub: EMI Blackwood Music Inc./Gator Tale Music Publishing/Half Mine Music(BMI) Mgr: Rick After Management, Inc.

**JAMES BONAMY** I Don't Think I Will (*Epic 78298*)  
Prod: Doug Johnson Wr: Doug Johnson Pub: Sydney Erin Music (BMI) Mgr: Hallmark Direction

**PAUL BRANDT** I Do (*Reprise 8276*)  
Prod: Josh Leo Wr: Paul Brandt Pub: Warner-Tamerlane Pub.Corp./Pollywog Music SOCAN/BMI Mgr: Creative Trust

**GARTH BROOKS** It's Midnight Cinderella (*Capitol 7087*)  
Prod: Allen Reynolds Wr: Kim Williams, Kent Blazy, Garth Brooks Pub: Sony Cross Keys Publishing Co., Inc.(ASCAP)/Kim Williams Music(ASCAP)/Careers-BMG Music Publishing, Inc.(BMI)/A Hard Day's Write Music(BMI)/Major Bob Music Co., Inc.(ASCAP)/No-Fences Music(Adm. by Major Bob Music Co., Inc.)(ASCAP) Mgr: GB Management, Inc.

**BROOKS & DUNN** I Am That Man (*Arista 07822*)  
Prod: Don Cook, Kix Brooks, Ronnie Dunn Wr: Terry McBride, Monty Powell Pub: Warner-Tamerlane Publishing Corp., Constant Pressure Music(All rights o/b/o Constant Pressure Music adm. by Warner-Tamerlane Publishing Corp.)/Acuff Rose Music, Inc.(BMI) Mgr: Tittle & Associates

**TRACY BYRD** 4 To 1 In Atlanta (*MCA 55201*)  
Prod: Tony Brown Wr: Bill Kenner, L. Russel Brown Pub: Tom Collins Music Corp./Brown Music, Inc. (BMI) Mgr: Ritter Carter Management

## C

**JEFF CARSON** That Last Mile (*MCG/Curb 1269*)  
Prod: Chuck Howard Wr: Larry Boone, Will Robinson Pub: Sony Cross Keys Publishing Co., Inc.(ASCAP), Seven Summits Music/Will Robinsons(Adm. by Seven Summits Music)(BMI) Mgr: Marv Dennis & Associates

**DEANA CARTER** Strawberry Wine (*Capitol 10367*)  
Prod: Chris Farren Wr: Matraca Berg, Gary Harrison Pub: Longitude Music Co.(BMI)/August Wind Music(BMI)/Great Broad Music(BMI)/Georgian Hill(BMI) Mgr: Left Bank Management

**KENNY CHESNEY** Me And You (*BNA 66908*)  
Prod: Barry Beckett Wr: Skip Ewing, Ray Herndon Pub: BMG Music/Acuff-Rose Music, Inc.(BMI) and Songs of Raymon(Adm. by CMI)(BMI) Mgr: IMS Management

**TERRI CLARK** Suddenly Single (*Mercury 119*)  
Prod: Keith Stegall, Chris Waters Wr: Tom Shapiro, Terri Clark, Chris Waters Pub: Great Cumberland Music/Diamond Struck Music/Tom Shapiro Music/Sony Tree Pub., Co., Inc.(BMI) Mgr: Woody Bowles Company

## D

**LINDA DAVIS** Walk Away (*Arista 3037*)  
Prod: John Guess Wr: Marc Beeson, Robert Byrne Pub: EMI April Music Inc., K-Town Music(ASCAP)/EMI Blackwood Music Inc., Robert Byrne Music(BMI) Mgr: Starstruck Entertainment

**BILLY DEAN** That Girl's Been Spyn' On Me (*Capitol 30525*)  
Prod: Tom Shapiro Wr: Max T. Barnes, Tom Shapiro Pub: Island Bound Music (adm. by Famous Music Corporation dba Island Bound Music and itself)(ASCAP)/Famous Music Corporation(ASCAP)/Diamond Struck Music(BMI)/Hamstein Cumberland Music(BMI) Mgr: Starstruck Entertainment

**DIAMOND RIO** That's What I Get For Lovin' You (*Arista 2992*)  
Prod: Michael D. Clute, Tim DuBois and Diamond Rio Wr: Kent Blazy, Neil Thrasher Pub: Careers-BMG Music Publishing, Inc. A Hard Day's Write Music(BMI)/Rio Bravo Music, Inc.(BMI) Mgr: International Artist Management

**JOE DIFFIE** Whole Lotta Gone (*Epic 78333*)  
Prod: Johnny Slate and Joe Diffie Wr: Mark James Oliverius and Bryan Keith Burns Pub: Golf Club Music(ASCAP) adm. by Affiliated Publishers Inc.(ASCAP)/Oliverius Music(ASCAP)/DiffTunes(BMI) adm. by Affiliated Publishers Inc.(BMI)/Cut-Write Publishing(BMI)/C.S.A. Music Group(BMI) Mgr: Image Management Group

## E

**TY ENGLAND** Irresistible You (*RCA 08763*)  
Prod: James Stroud, Byron Gallimore Wr: Billy Lawson Pub: Sony/ATV Tunes LLC.(all rights adm. by Sony/Music Publishing Mgr: Bob Doyle & Associates

## F

**4 RUNNER** That Was Him (This Is Now) (*A&M 102*)  
Prod: Buddy Cannon, Larry Shell Wr: Vernon Rust, Keith Urban Pub: What About Vem Music/Firststars Music(A div. of Bugle Pub. Group)(ASCAP)/Coburn Music, Inc.(BMI) Mgr: Starstruck Entertainment

## G

**VINCE GILL** Worlds Apart (*MCA 55213*)  
Prod: Tony Brown Wr: Vince Gill, Bob DiPiero Pub: Benefit Music/Little Big Town/American Made Music(BMI) Mgr: Fitzgerald Hartley Company

## H

**WADE HAYES** On A Good Night (*Columbia/DKC 78312*)  
Prod: Don Cook Wr: Paul Nelson, Don Cook, Larry Boone Pub: Sony/ATV Songs LLC dba Tree Publishing Co.(BMI)  
Terilee Music(BMI) Don Cook Music(BMI), Sony/ATV Tunes LLC dba Cross Keys Publishing Co.(ASCAP) Mgr: Mike Robertson Management

**TY HERNDON** Living In A Moment (*Epic 78334*)  
Prod: Doug Johnson Wr: Pat Bunch, Doug Johnson Pub: Pat Price Music(BMI)/Sydney Erin Music(BMI) Mgr: Image Management Group

**FAITH HILL** You Can't Loose Me (*Warner Bros 8234*)  
Prod: Scott Hendricks, Faith Hill Wr: Trey Bruce, Thom McHugh Pub: Big Tractor Music(Adm. by WB Music Corp.)/WB Music Corp(ASCAP)/Kicking Bird Music, Inc./Tomahawk Music(Adm. by Kicking Bird Music, Inc.)(BMI) Mgr: Borman Entertainment

## J

**JAMES HOUSE & THE BEACH BOYS** Little Deuce Coupe (*River North 51416*)  
Prod: Mike Love, Brian Wilson, Joe Thomas Wr: Brian Wilson, Roger Christian Pub: Irving Music Inc./BMG Music Publishing(BMI) Mgr: Lonesome Management

**PAUL JEFFERSON** Fear Of A Broken Heart (*Almo Sounds 80007*)  
Prod: Garth Fundis Wr: Paul Jefferson, Billy Spencer, Steven McClintock Pub: Irving Music, Inc./McJames Music/Saltillo Songs Inc./More Baroque Music BMI/Hamstein Stroudvarious Music ASCAP Mgr: Firststars Management

## K

**TOBY KEITH** A Woman's Touch (*A&M 105*)  
Prod: Nelson Larkin, Toby Keith Wr: Toby Keith, Wayne Perry Pub: Songs of Polygram Int'l., Inc./Tokco Tunes(BMI)/Zomba Enterprises Inc.(ASCAP) Mgr: TKO Artist Management

**DAVID KERSH** Goodnight Sweetheart (*Curb 1262*)  
Prod: Pat McMakin Wr: Kim Williams, L. David Lewis, Randy Boudreaux Pub: Sony/ATV Tunes LLC dba Cross Keys Publishing Co.(ASCAP)/Sony/ATV Songs LLC dba Tree Publishing Co./Thanxamillion Music(BMI) Mgr: Mark Hybner

**SAMMY KERSHAW** Vidalia (*Mercury 118*)  
Prod: Keith Stegall Wr: Tim Nichols, Mark D. Sanders Pub: EMI Blackwood Music Inc./Ty Land Music(BMI)/Starstruck Writers Group, Inc./Mark D. Music(ASCAP) Mgr: Lucks Management Grop

## L

**TRACY LAWRENCE** Stars Over Texas (*Atlantic 6781*)  
Prod: Tracy Lawrence, Flip Anderson Wr: Larry Boone, Paul Nelson, Tracy Lawrence Pub: Sony Cross Keys Publishing Co., Inc./SLL Music, ASCAP/Sony Tree Publishing Co., Inc./Terilee Music, BMI Mgr: TLE Management, Inc.

**LONESTAR** Runnin' Away With My Heart (*BNA 64549*)  
Prod: Don Cook, Wally Wilson Wr: Michael Britt, Sam Hoggins, Mark D. Sanders Pub: Sony/ATV Songs LLC dba Tree Publishing Co., Inc./Katy's Rainbow (BMI)(Adm. by Sony/ATV Music Publishing)Starstruck Writers Group, Inc. Mark D. Music(ASCAP) Mgr: William N. Carter Career Management

## M

**MILA MASON** That's Enough Of That (*Atlantic 6825*)  
Prod: Blake Mevis Wr: Mark D. Sanders, Randy Albright, Lisa Silver Pub: MCA Music Publishing, A Division of MCA, Inc./Amsong Music Publishing/Sweet Silver Music(ASCAP) Mgr: Lapis Artist Management

**MAVERICKS** Missing You (*MCA 55021*)  
Prod: Don Cook, Raul Malo Wr: Raul Malo, Al Anderson Pub: Sony Tree Publishing Co., Inc./Raul Malo Music (BMI)/Mighty Nice Music/Al Andersons(BMI) All rights o/b/o Raul Malo Music adm. by Sony Music Publishing Mgr: Frank Callari Corporation

**NEAL MCCOY** Then You Can Tell Me Goodbye (*Atlantic 6729*)  
Prod: Barry Beckett Wr: John D. Loudermilk Pub: Acuff/Rose Music, Inc.(BMI) Mgr: Management Associates of Dallas

**MINDY MCCREADY** Guys Do It All The Time (*BNA 64575*)  
Prod: David Malloy, Norro Wilson Wr: Bobby Whiteside, Kim Tribble Pub: OMP Music(ASCAP)/Teapot Music(ASCAP)/Wildawn Music(a division of Balmor, Inc.)(ASCAP)/Brian's Dream Publishing(ASCAP) Mgr: Stan Mores

**RICH MCCREADY** When Hell Freezes Over (*Magnatone 3104*)  
Prod: Brian Dean Maher Wr: Dean Dillon, Pam Belford Pub: Music Corporation of America, Inc./Jessie Jo Music(BMI)/Dixie Stars Music(ASCAP) Mgr:

**TIM MCGRAW** She Never Lets It Go To Her Heart (*Curb 1258*)  
Prod: James Stroud, Byron Gallimore Wr: Tom Shapiro, Chris Waters Pub: Great Cumberland Music(BMI)/Tom Shapiro Music(BMI)/Diamond Struck Music(BMI)/Mike Curb Music(BMI) Mgr: TMR II

**JO DEE MESSINA** You're Not In Kansas Anymore (*Curb 1253*)  
Prod: Byron Gallimore, Tim McGraw Wr: Zack Turner, Tim Nichols Pub: Coburn Music, Inc.(BMI)/Bro 'N' Sis Music Music Inc.(BMI) Mgr:

**LORRIE MORGAN** I Just Might Be (*BNA 07863*)  
Prod: James Stroud Wr: John Moffat Pub: Jerry Taylor Music (BMI) Mgr: Susan Nadler Management

**DAVID LEE MURPHY** The Road You Leave Behind (*MCA 55205*)  
Prod: Tony Brown Wr: David Lee Murphy Pub: Old Desperados/N2D Publishing Company, Inc.(ASCAP) Mgr: D. Management Company

## N

**JOE NICHOLS** Six Of One Half A Dozen (Of The Other) (*Intersound 9197*)  
Prod: Todd Wilkes, Randy Edwards and Lee Ogle Wr: Keith Fossil, Doug DeJong Pub: Hori-Pro Music/Career-BMG Music(BMI) Mgr: E & O Productions

## P

**LEE ROY PARNELL** Givin' Water To A Drowning Man (*Career 0503*)  
Prod: Scott Hendricks, Lee Roy Parnell Wr: Gary Nicholson, Lee Roy Parnell Pub: Sony/ATV Tunes LLC dba Cross Keys Publishing Co., Inc. Four Songs Music(ASCAP)/Songs of Polygram International, Inc. Lee Roy Parnell Music(BMI) Mgr: Mike Robertson Management

## R

**COLLIN RAYE** Love Remains (*Epic 67033*)  
Prod: John Hobbs, Ed Seay, Paul Worley Wr: Tom Douglas, Jim Daddario Pub: Sony/ATV Songs LLC dba Tree Publishing Co.(BMI) Mgr: Scott-Dean Management

**RICOCHET** Love Is Stronger Than Pride (*Columbia 67223*)  
Prod: Ron Chancey, Ed Seay Wr: Rick Bowles, Doug Johnson Pub: Maypop Music (a div. of Wildcountry, Inc.)/Makin' Chevys Music (adm. by Maypop Music)/Sydney Erin Music(BMI) Mgr: William Morris

**LEANN RIMES** Hurt Me (*MCG/Curb 1272*)  
Prod: Wilbur C. Rimes Wr: Deborah Allen, Rale VanHoy, Bobby Braddock Pub: Mike Curb Music(BMI)/Diamond Strom Music(BMI)/Posey Publishing Company(BMI)/Rockin' R Music(ASCAP)/Sony/ATV Songs LLC dba Tree Publishing Co.(BMI) Mgr: Wilbur C. Rimes

## S

**SAWYER BROWN** Treat Her Right (*Curb 1243*)  
Prod: Mark A. Miller, Mac McAnally Wr: Lenny LeBlanc, Ava Alridge Pub: Integrity's Hosanna Music/Lensongs Publishing(ASCAP)/Blonde Hair Music(BMI) Mgr: TKO Artist Management

**RICKY SKAGGS** When (*Atlantic 6826*)  
Prod: Brian Aherm Wr: Gilles Godard, Robert Ellis Orrall Pub: Marbleworks/EMI April Music Inc./J.J. Kids Music, ASCAP Mgr: RS Entertainment, Inc.

**LARRY STEWART** Why Can't You (*Columbia 78307*)  
Prod: Emory Gordy, Jr. Wr: Larry Stewart, R.C. Bannon Pub: EMI Blackwood Music Inc.(BMI)/B Rit B Rock Music (adm. by EMI Blackwood Music Inc.)(BMI) Nic Kim R Music(BMI) Mgr: The Fitzgerald-Hartley Company

**GEORGE STRAIT** Carried Away (*MCA 55204*)  
Prod: Tony Brown, George Strait Wr: Steve Bogard, Jeff Stevens Pub: Warner-Tamerlane Publishing Corp.(BMI)/Rancho Belita Music(BMI)/Jeff Stevens Music(BMI) Mgr: Erv Woolsey Company

## T

**THRASHER SHIVER** Goin' Goin' Gone (*Asylum/EEG 61929*)  
Prod: Justin Neibank, Neil Thrasher, Kelly Shiver Wr: Neil Thrasher, Michael Delany Pub: Rio Bravo Music, Inc./Gila Monster Music, Inc.(BMI) Mgr: Bob Doyle & Associates

**PAM TILLIS** It's Lonely Out There (*Arista 0505*)  
Prod: Pam Tillis, Mike Poole Wr: Bob DiPiero, Pam Tillis Pub: Little Big Town Music, American made Music/Sony Tree Publishing Co., Inc. Ben's Future Music(BMI) Mgr: Mike Robertson Management

**TONY TOLIVER** Bettin' Forever On You (*Curb/Rising Tide 1000*)  
Prod: James Stroud, Kevin Beamish Wr: Paul Nelson, Tom Shapiro Pub: Curb Music Company Mgr: Bardine, Inc.

**RANDY TRAVIS** Are We In Trouble Now (*WB 8266*)  
Prod: Kyle Lehning Wr: Mark Knopfler Pub: Almo Music Corp.(ASCAP) Mgr: The Lib Hatcher Agency

**RICK TREVINO** Learning As You Go (*Columbia 78329*)  
Prod: Steve Buckingham and Doug Johnson Wr: Larry Boone and Billy Lawson Pub: Sony/ATV Tunes LLC dba Cross Keys Publishing Co.(ASCAP) Mgr: Dan Goodman Management

**TRAVIS TRITT** More Than You'll Ever Know (*Warner Bros 8304*)  
Prod: Don Was, Travis Tritt Wr: Travis Tritt Pub: Post Oak Publishing(BMI) Mgr: Kragen & Company

**SHANIA TWAIN** Home Ain't Where His Heart Is (*Anymore*) (*Mercury 123*)  
Prod: Robert John "Mutt" Lange Wr: Twain, Lange Pub: Loon Echo Inc.(BMI); Zomba Enterprises Inc.(ASCAP) Mgr: Mary Bailey Management

## W

**CLAY WALKER** Only On Days That End In Y (*Giant 8195*)  
Prod: James Stroud Wr: Richard Fagan Pub: Second Wave Music/Full reel Music Co./Songs of Timothy (ASCAP) Mgr: Erv Woolsey Company

**CHRIS WARD** Fall Reaching (*Giant 8319*)  
Prod: James Stroud, Dann Huff Wr: Robert Ellis Orrall, Josh Leo Pub: EMI April Music, Inc./JKids Music (all rights for JKids Music adm. by EMI April Music, Inc.)(ASCAP)/Warner-Tamerlane Publishing Corp./Hellmayen Music(all rights for Hellmayen Music adm. by Warner-Tamerlane Publishing Corp.)(BMI) Mgr: Corlew-O'Grady Management

**WESTERN FLYER** What Will You Do With M-E (*SOR 507*)  
Prod: Ray Pennington, Western Flyer Wr: Craig Martin, Rick Tiger Pub: Cro-Jo Music, BMI, Dennis Morgan Music(A Div. of Morgan Music Group, Inc.)(BMI) Mgr: The Hallmark Direction Company

**BRYAN WHITE** So Much For Pretending (*Asylum/EEG 9583*)  
Prod: Billy Joe Walker, Jr. and Kyle Lehning Wr: Bryan White, Derek George, John Tirro Pub: Seventh Son Music, Inc. Adm. by Glen Campbell Music Group(ASCAP)/New Court Music, Adm. by Hayes Street Music, Inc.(BMI) Mgr: G.C. Management

**MARK WILLS** Jacob's Ladder (*Mercury 117*)  
Prod: Carson Chamberlain and Keith Stegall Wr: Tony Martin, Cal Sweat and Brenda Sweat Pub: Hamstein Cumberland Music, Adm. by Hamstein Cumberland Music, Co-Hart Music(BMI) Mgr:

**MICHELLE WRIGHT** Nobody's Girl (*Arista 3023*)  
Prod: Jim Scherer, Tim DuBois Wr: Gretchen Peters Pub: Sony/ATV Tunes LLC Purple Crayon Music(ASCAP) Mgr: Savannah Music

## Y

**TRISHA YEARWOOD** Believe Me Baby (I Lied) (*MCA 55211*)  
Prod: Garth Fundis Wr: Kim Richey, Angelo, Larry Gottlieb Pub: Mighty Nice Music/Wait No More Music(Adm. by Bluewater Music Corporation (BMI), Polygram International, Inc./Julann Music(ASCAP) Mgr: Kragen & Company

# AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

**KBIG 104** MARKET #2  
KBIG/Los Angeles  
(213) 874-7700  
Ervin/Verdery

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	29	28	28	CELINE DION/Because You Loved Me
28	28	29	28	28	TRACY CHAPMAN/Give Me One Reason
28	28	28	27	28	ERIC CLAPTON/Change The World
28	28	28	27	28	GIN BLOSSOMS/Follow You Down
27	27	27	27	27	SEAL/Don't Cry
22	27	27	26	26	ALANIS MORISSETTE/Ironic
27	27	27	26	26	SOPHIE B. HAWKINS/As I Lay Me Down
27	27	27	26	26	HODDIE & BLOWFISH/Only Wanna Be...
27	27	27	26	26	HODDIE & BLOWFISH/Time
27	27	27	26	26	GIN BLOSSOMS/It'll Hear It
22	23	23	23	23	MARIAH CAREY/Always Be My Baby
22	23	23	23	23	JEWEL/Who Will Save
22	23	23	23	23	NATALIE MERCHANT/Jealousy
22	23	23	23	23	ALANIS MORISSETTE/You Learn
22	21	21	21	21	MARIAH CAREY/One Sweet Day
21	21	21	21	21	DEEP BLUE SOMETHING/Breakfast At...
21	21	21	21	21	DEL AMITRI/Roll To Me
21	14	14	14	14	SEAL/Kiss From A Rose
14	14	14	14	14	BLUES TRAVELER/Run-Around
14	14	14	14	14	GOOD GOOD DOLLS/Name
14	14	14	14	14	ALL-4-ONE/Can Love You...
27	14	14	14	14	TAKE THAT/Back For Good

**KOST 103.5FM** MARKET #2  
KOST/Los Angeles  
(213) 427-1035  
Kaye/Chiang

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	28	28	ERIC CLAPTON/Change The World
28	28	28	28	28	FUGEES/Killing Me Softly
28	28	28	28	28	TRACY CHAPMAN/Give Me One Reason
28	28	28	28	28	GLORIA ESTEFAN/Reach
28	28	28	28	28	GIN BLOSSOMS/Follow You Down
28	28	28	28	28	TONY RICH PROJECT/Nobody Knows
28	28	28	28	28	MARIAH CAREY/Always Be My Baby
28	28	28	28	28	CELINE DION/Because You Loved Me
28	28	28	28	28	EVERYTHING BUT...Missing
28	28	28	28	28	MARIAH CAREY/One Sweet Day
28	28	28	28	28	ROD STEWART/So Far Away
28	28	28	28	28	JANET JACKSON/Runaway
18	18	18	18	18	PETER CETERA/Faithfully
18	18	18	18	18	SEAL/Don't Cry
18	18	18	18	18	HODDIE & BLOWFISH/Only Wanna Be...
18	18	18	18	18	MARIAH CAREY/Forever

**WLTJ/Chicago** MARKET #3  
(312) 329-9002  
Edwards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	17	17	17	ALL-4-ONE/Someday
19	19	19	19	19	ERIC CLAPTON/Change The World
19	19	19	19	19	MICHAEL ENGLISH/Your Love Amazes Me
19	19	19	19	19	GLORIA ESTEFAN/Reach
19	19	19	19	19	VANESSA WILLIAMS/Where Do We Go...
17	17	17	17	17	BEACH BOYS/TROCCOLI/ Can Hear Music
17	17	17	17	17	MARIAH CAREY/Forever
17	17	17	17	17	CELINE DION/It's All Coming...
17	17	17	17	17	WHITNEY HOUSTON/Why Does It Hurt...
17	17	17	17	17	LIONEL RICHIE/Ordinary Girl
19	17	17	17	17	TONY RICH PROJECT/Let It Flow
11	11	11	11	11	JIM BRICKMAN/Hero's Dream
11	11	11	11	11	HARRY CONNICK JR./Hear Me In...
10	10	10	10	10	BETTE MIDLER/God Help...
10	10	10	10	10	REO SPEEDWAGON/Building The Bridge
10	10	10	10	10	STEVIE WONDER/Kiss Lonely Goodbye
10	11	11	11	11	WYNNONNA/To Be Loved By You
19	17	17	17	17	JANN ARDEN/Insensitive
8	8	8	8	8	CHEER/One By One
8	8	8	8	8	JIM BRICKMAN/By Heart
8	8	8	8	8	CELINE DION/Because You Loved Me
17	17	17	17	17	EVERYTHING BUT...Missing
17	17	17	17	17	LIONEL RICHIE/Don't Wanna Lose You
17	17	17	17	17	LIVINGSTON TAYLOR/I Believe

**B-101.1** MARKET #5  
WBEB/Philadelphia  
(610) 667-8400  
Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	32	32	32	CELINE DION/Because You Loved Me
32	32	32	32	32	MARIAH CAREY/Always Be My Baby
30	30	30	30	30	ERIC CLAPTON/Change The World
20	30	30	30	30	GLORIA ESTEFAN/Reach
20	30	30	30	30	TRACY CHAPMAN/Give Me One Reason
20	20	20	20	20	MADONNA/You'll See
20	20	20	20	20	TAKE THAT/Back For Good
20	20	20	20	20	SEAL/Don't Cry
20	20	20	20	20	TONY RICH PROJECT/Nobody Knows
20	20	20	20	20	HODDIE & BLOWFISH/Only Wanna Be...
17	13	13	13	13	WHITNEY HOUSTON/Why Does It Hurt...
13	13	13	13	13	MARIAH CAREY/Forever
13	13	13	13	13	VANESSA WILLIAMS/Where Do We Go...
13	13	13	13	13	BETTE MIDLER/Insensitive
10	10	10	10	10	CELINE DION/It's All Coming...
10	10	10	10	10	NATALIE MERCHANT/Wonder
10	10	10	10	10	ROD STEWART/So Far Away
10	10	10	10	10	HOUSTON & WINANS/Count On Me
10	10	10	10	10	M. CHAPIN CARPENTER/Grow Old With Me
17	7	7	7	7	CHER/One By One
7	7	7	7	7	HARRY CONNICK JR./Hear Me In...
7	7	7	7	7	NATALIE MERCHANT/Jealousy
7	7	7	7	7	ALL-4-ONE/Someday

**KVIL 103.7fm** MARKET #7  
KVIL/Dallas  
(214) 681-1037  
Curtis/Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	25	25	25	CELINE DION/Because You Loved Me
25	25	25	25	25	ELTON JOHN/Blessed
24	25	25	24	24	JIM BRICKMAN/Angel Eyes
24	24	24	24	24	MICHAEL BOLTON/A Love So Beautiful
24	24	24	24	24	PETER CETERA/Forever Tonight
24	24	24	24	24	EAGLES/Love Will Keep Us
24	24	24	24	24	SARAH MCLACHLAN/If I Will Remember You
23	23	23	23	23	TAKE THAT/Back For Good
16	16	16	16	16	ERIC CLAPTON/Change The World
15	15	15	15	15	VANESSA WILLIAMS/Where Do We Go...
15	15	15	15	15	TRACY CHAPMAN/Give Me One Reason
14	15	15	14	14	TONY RICH PROJECT/Nobody Knows
14	15	15	14	14	JIM BRICKMAN/Hero's Dream
14	13	13	13	13	PETER CETERA/Faithfully
13	13	13	13	13	SELENA/ Could Fall In Love
10	10	10	10	10	WHITNEY HOUSTON/Why Does It Hurt...
10	10	10	10	10	PETER CETERA/One Clear Voice
10	10	10	10	10	BLESSID UNION OF.../All Along
8	8	8	8	8	LIONEL RICHIE/Ordinary Girl
8	8	8	8	8	JANE KELLY WILLIAMS/Breaking In To...
5	5	5	5	5	REO SPEEDWAGON/Building The Bridge
5	5	5	5	5	ELTON JOHN/Can You Feel...
5	5	5	5	5	SEAL/Kiss From A Rose
5	5	5	5	5	BRYAN ADAMS/Have You Ever...
5	5	5	5	5	JIM BRICKMAN/If You Believe

**Soft Rock 97.1 WASH-FM** MARKET #8  
WASH/Washington  
(202) 895-5000  
Stret/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	28	28	TAKE THAT/Back For Good
28	28	28	28	28	HOUSTON & WINANS/Count On Me
35	35	35	35	35	CELINE DION/Blessed
35	35	35	35	35	ELTON JOHN/Can You Feel...
21	21	21	21	21	CELINE DION/Because You Loved Me
21	21	21	21	21	GLORIA ESTEFAN/Reach
28	28	28	28	28	MARIAH CAREY/Forever
28	28	28	28	28	ERIC CLAPTON/Change The World
28	28	28	28	28	MARIAH CAREY/Forever
28	28	28	28	28	CELINE DION/Because You Loved Me
28	28	28	28	28	VANESSA WILLIAMS/Where Do We Go...
28	28	28	28	28	DOANNA LEWIS/I Love You Always...
21	21	21	21	21	WHITNEY HOUSTON/Why Does It Hurt...
21	21	21	21	21	DEL AMITRI/Roll To Me
21	21	21	21	21	TRACY CHAPMAN/Give Me One Reason
21	21	21	21	21	JANN ARDEN/Insensitive
21	21	21	21	21	NATALIE MERCHANT/Jealousy
7	7	7	7	7	HODDIE & BLOWFISH/Only Wanna Be...
7	7	7	7	7	SEAL/Kiss From A Rose
7	7	7	7	7	ALL-4-ONE/Can Love You...
7	7	7	7	7	MARIAH CAREY/One Sweet Day
28	28	28	28	28	MARIAH CAREY/Always Be My Baby

**MAGIC 106.7** MARKET #10  
WMJX/Boston  
(617) 542-0241  
Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	26	26	26	CELINE DION/Because You Loved Me
24	26	26	26	26	EVERYTHING BUT...Missing
25	25	25	25	25	TONY RICH PROJECT/Nobody Knows
5	5	5	5	5	VANESSA WILLIAMS/Where Do We Go...
11	12	12	12	12	ERIC CLAPTON/Change The World
14	14	14	14	14	TAKE THAT/Back For Good
12	13	13	13	13	MADONNA/You'll See
13	13	13	13	13	SEAL/Kiss From A Rose
15	13	13	13	13	SARAH MCLACHLAN/If I Will Remember You
23	26	26	26	26	JANN ARDEN/Insensitive
26	25	25	25	25	MARIAH CAREY/Forever
13	14	14	14	14	SELENA/ Could Fall In Love
12	10	11	11	11	ROD STEWART/So Far Away
9	10	10	10	10	GLORIA ESTEFAN/Reach
12	11	11	11	11	MICHAEL JACKSON/You Are Not Alone
12	11	11	11	11	ELTON JOHN/Blessed
10	9	7	7	7	ALL-4-ONE/Someday
5	5	5	5	5	M. CHAPIN CARPENTER/Grow Old With Me
1	1	1	1	1	BEACH BOYS/TROCCOLI/ Can Hear Music
1	1	1	1	1	LIVINGSTON TAYLOR/I Believe
1	1	1	1	1	TRACY CHAPMAN/Give Me One Reason
1	1	1	1	1	HARRY CONNICK JR./Hear Me In...

**92.5 KLSY** MARKET #13  
KLSY/Seattle  
(206) 454-1540  
Irwin/Brooks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	25	25	25	CELINE DION/Because You Loved Me
24	24	24	24	24	JIM BRICKMAN/By Heart
24	24	24	24	24	HOUSTON & WINANS/Count On Me
24	24	24	24	24	GLORIA ESTEFAN/Reach
24	24	24	24	24	JIM BRICKMAN/Hero's Dream
24	24	24	24	24	LIONEL RICHIE/Don't Wanna Lose You
17	24	24	24	24	BLESSID UNION OF.../All Along
17	24	24	24	24	ERIC CLAPTON/Change The World
17	17	17	17	17	PETER CETERA/One Clear Voice
17	17	17	17	17	MICHAEL ENGLISH/Your Love Amazes Me
17	17	17	17	17	CELINE DION/To Love You More
17	17	17	17	17	ALL-4-ONE/Someday
13	13	13	13	13	WHITNEY HOUSTON/Why Does It Hurt...
13	13	13	13	13	VANESSA WILLIAMS/Where Do We Go...
15	13	13	13	13	CHER/One By One
13	13	13	13	13	BETTE MIDLER/God Help...
13	13	13	13	13	MARIAH CAREY/Forever

**WALK 97.5** MARKET #14  
WALK/Long Island  
(516) 475-5200  
Michaels/Lombardo

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
3	3	3	3	3	DOANNA LEWIS/I Love You Always...
28	28	28	28	28	TONY RICH PROJECT/Let It Flow
30	30	30	30	30	ERIC CLAPTON/Change The World
28	28	28	28	28	CHER/One By One
29	29	29	29	29	TRACY CHAPMAN/Give Me One Reason
27	27	27	27	27	CELINE DION/Because You Loved Me
26	26	26	26	26	MARIAH CAREY/Always Be My Baby
10	10	10	10	10	LOS DEL RIO/BAYSIDE/Macarena
9	9	9	9	9	MARIAH CAREY/Forever
9	9	9	9	9	VANESSA WILLIAMS/Where Do We Go...
10	8	8	8	8	ALL-4-ONE/Someday
27	7	7	7	7	JANN ARDEN/Insensitive
6	6	6	6	6	WHITNEY HOUSTON/Why Does It Hurt...
6	6	6	6	6	GEORGE MICHAEL/Fastlove
6	6	6	6	6	GLORIA ESTEFAN/Reach
6	6	6	6	6	ROBERT MILLES/Children
6	6	6	6	6	TONY RICH PROJECT/Nobody Knows
6	6	6	6	6	HOUSTON & WINANS/Count On Me
6	6	6	6	6	DEEP BLUE SOMETHING/Breakfast At...
6	6	6	6	6	BLUES TRAVELER/Run-Around
6	6	6	6	6	EVERYTHING BUT...Missing
6	6	6	6	6	TAKE THAT/Back For Good
6	6	6	6	6	MARTIN PAGE/In The House...
6	6	6	6	6	BLESSID UNION OF.../All Along
6	6	6	6	6	STEVIE WONDER/Kiss Lonely Goodbye
6	6	6	6	6	MARIAH CAREY/One Sweet Day
6	6	6	6	6	DEL AMITRI/Roll To Me
6	6	6	6	6	REMBRANDT/It'll Be There For...
6	6	6	6	6	NICKI FRENCH/Total Eclipse Of...
6	6	6	6	6	BLESSID UNION OF.../I Believe
5	6	6	6	6	ANNIE LENNOX/No More "I Love..."

**103 FM WLTE** MARKET #16  
WLTE/Minneapolis  
(612) 339-1029  
Nolan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	18	18	18	18	JANE KELLY WILLIAMS/Breaking In To...
13	18	18	18	18	VANESSA WILLIAMS/Where Do We Go...
13	18	18	18	18	ERIC CLAPTON/Change The World
13	13	13	13	13	ROD STEWART/So Far Away
13	13	13	13	13	MICHAEL ENGLISH/Your Love Amazes Me
13	13	13	13	13	CELINE DION/Because You Loved Me
8	13	13	13	13	ALL-4-ONE/Someday
16	13	13	13	13	GLORIA ESTEFAN/Reach
10	13	13	13	13	CH

# THE GREATEST NAMES IN RADIO

The Radio Creative Fund would like to say special thanks to these radio industry leaders whose generous support made the \$200,000 Radio-Mercury Awards Competition and Radio-Mercury Awards Event possible.

They believe that promoting creative excellence in radio advertising represents a valuable investment in radio's future ... and, because of them, the future never sounded better!

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MIKE KINOSHIAN

## Experts Paint The Big Research Picture

More top industry execs discuss how stations can avoid most common mistakes

Another panel of authorities has been gathered to cite common errors stations make in dealing with and interpreting research.

Seattle-based **The Research Group** recently won top honors in an **R&R** survey as the format's most admired research company. Chairman **Bill Moyes** tells us that good research leads to good data, but that won't necessarily increase ratings.

"A combination of creativity and strategy leads to a good plan," he says. "There must be a good solid understanding of strategy and knowing what it takes to maneuver in the very competitive marketplaces we're all in these days."

Even so, some broadcasters, Moyes explains, choose to ignore research findings. "Research comes out, and it clearly says a certain path would be the wrong way to go. But broadcasters go down that path anyway. In those cases, people are guilty of planning with emotion. They probably shouldn't have done the research in the first place because it was a waste of money."

"The best way to deal with re-

tion.

Quite often, he maintains, stations are overly product-driven. "They should focus on understanding how listeners *perceive* their station. In questionnaire development and analysis, the focus should be on listener perceptions rather than insider product analysis."

While many of us want *instant* gratification, Bouvard cautions that even some significant changes may take months to be recognized. "Images drive behavior. Perceptions are like glaciers — slow to form and slow to melt."

"Many people think ratings taken in the spring reflect what happened in the spring book. Quite often, ratings this year are based upon images and perceptions created a year ago. A station's music mix and

marketing campaign today is impacting rating books six to 12 months away."

It's common for stations to want to cram a variety of messages into a listener's mind. "Stations promote morning shows, music marathons, at-work networks, contests, new music mixes, and 'Love Songs,'" Bouvard notes. "But focus groups reveal that listeners barely remember two or three things about a station. The hardest thing to do in research analysis is develop an action plan that focuses on one major programming and marketing theme."

Effective with this past winter's sweep, Arbitron instituted a host of new book enhancements. Among them, the company now lists four-book averages. Comments Bouvard, "It's tempting to want to make adjustments based on one book, but four-book averages smooth out bounces. Four-book analysis makes programming and marketing strat-



**The best way to deal with research is to go through good interpretation and application of strategic and creative thinking with ice water in your veins.**

—Bill Moyes



egists more patient, less reactive, and less prone to change programming and marketing strategy."

### Procrastination Pitfalls

Considering his seven years as Arbitron's VP/Sales & Marketing, **Research Director Inc.** partner **Rhody Bosley** is also extremely qualified to comment on how best to deal with ratings. "When the numbers are released isn't the time to scurry around planning how to analyze the book. The analysis plan and all pertinent ratings history need to be in place well before the book's mail date."

"Based on past successes, there should also be sales stories ready to go. Forethought in what you want to learn from either custom research or syndicated estimates helps get more from the data."

Masterfully dealing with the qualitative aspect, **Scarborough Research** President **Robert Cohen** notes, "Stations should help advertisers understand the market, the dynamics of their advertising category, and their brand. Advertising is a means to an end — like moving product and encouraging repeat

purchase. It's not, however, an end in itself. Sometimes instead of focusing on the client's business, stations simply tell their own story first."

### Good Timing

Good research, says **ComQuest** President **Garry Mitchell**, is comprised of many small information pieces. "Stations sometimes try to isolate single elements or aspects of music tests or perceptuals without considering their relevance to the project as a whole. Rather than searching for some hidden meaning in one or two abstract examples, stations should try to develop more of a 'big picture' mentality."

Adopting a bargain-basement price mentality for music research, however, is strongly discouraged. "It's not a particularly high-margin business — you get what you pay for," explains **Broadcast Architecture** CEO **Frank Cody**. "You wouldn't go bargain-hunting for the cheapest cardiologist, dentist, or lawyer. The quality of the sample is critical, and good research doesn't come cheap."



**The hardest thing to do in research analysis is develop an action plan that focuses on one major programming and marketing theme.**

—Pierre Bouvard

## Knowledge, Trust Keys To Radio/Research Relationship

Executives from more than a dozen leading research companies this week and last (**R&R** 7/26) have offered expertise on how stations may best use research. **Rantel Research** President/Partner **David Tate** does the same here, while also extending unique and candid observations from a researcher's perspective.

Having started business in the '70s, Rantel has a rich research heritage. But recent events are making Tate a bit concerned. "Our costs and competition are increasing, and timelines and price/performance expectations have been getting tighter. Several recent projects were so difficult, we couldn't get them out of the interviewing stage until after our clients' deadlines."

"We refused to cut corners and delivered a quality product, but later than our clients expected. They made me aware that their faith in the data was compromised, and they probably wouldn't do business with us again. We lost money, but that doesn't bother me — the loss of faith bothers the hell out of me."

### Mutual Trust

Tate urges customers to know exactly what they're buying. "The two essential ingredients in a radio/researcher relationship are knowledge and trust. Both parties should be sufficiently educated about each other's business, and both must build a mutual trust and interest for both parties to succeed."

"If researchers are to stay in busi-

ness and deliver quality products/services at competitive prices, we need educated research users and honest and experienced research providers. Broadcasters don't know exactly what they're buying and are at a research company's mercy. Many researchers are struggling to simply stay alive and will do almost anything to get business. Research quality in radio should improve — not disintegrate. I fear, however, that the tide's rising toward disintegration."

Too many stations, Tate points out, choose providers simply because they've made the lowest bid. "They ignore variations in methodology and raw materials that different research companies use to produce research at a given quality level at a specific price. Research result printouts from any given company look very much like printouts from another. Researchers often

have no choice but to take actions to, at least, break even on projects. The quality, therefore, suffers, and everybody loses."

### The TSL Myth

Tate believes many radio execs falsely assume TSL improvement is a music test's only role. "They design their music research accordingly, ignoring other factors and goals. Regardless of TSL, an AC with a 12+ 10.0 cume rating is in a precarious position. That AC needs more cume, and its research design should accommodate that need."

"The key to many successful radio strategies isn't necessarily superserving core listeners, but rather not disenfranchising them; [the key also is] to keep trying to develop more listeners. I can assure ACs with 10+ TSL hours per week that they could play the **Righteous Brothers'** 'Unchained Melody' and **Eric Clapton's** 'Wonderful Tonight' every day and not improve TSL — even among so-called core listeners."

Additionally, he strongly suggests that ACs with TSL estimates of 10 hours a week should "wipe the lipstick off their cheek and call **Film House** for some cume insurance right away."

### Meet The People

It's highly important that broadcasters be good people-observers. "In order to improve one's observational abilities, one must get out of



**Get out of the office every once in a while and live in the real world with real people. Having market research should not be an excuse for not interacting with your market.**

the office every once in a while and live in the real world with real people," Tate stresses. "Having market research should not be an excuse for not interacting with your market."

Most PDs know little about the research process and rely on what researchers have said in the past 10-15 years. Tate acknowledges, "We've done a poor job of educating our clients about what we do. Our best clients tend to know about research design, sampling, field work, measurement, data processing, and analysis. Many younger programmers have had some passing experience with callout and will, hopefully, be more informed when they become managers."

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>ERIC CLAPTON</b> Change The World ( <i>Reprise</i> )	2475	2415	2387	2278	99/1
6	5	3	2	<b>MARIAH CAREY</b> Forever ( <i>Columbia/CRG</i> )	2125	1986	1815	1579	97/5
5	4	4	3	<b>VANESSA WILLIAMS</b> Where Do We Go From Here ( <i>Mercury</i> )	2052	1984	1893	1743	96/1
2	2	2	4	<b>CELINE DION</b> Because You Loved Me ( <i>550 Music</i> )	1911	2045	2162	2234	95/0
4	3	5	5	<b>TRACY CHAPMAN</b> Give Me One Reason ( <i>Elektra/EEG</i> )	1824	1944	1895	1850	81/0
14	10	8	6	<b>WHITNEY HOUSTON</b> Why Does It Hurt So Bad ( <i>Arista</i> )	1705	1496	1346	982	95/3
3	6	6	7	<b>GLORIA ESTEFAN</b> Reach ( <i>Epic</i> )	1589	1627	1767	1862	82/1
7	7	7	8	<b>MICHAEL ENGLISH</b> Your Love Amazes Me ( <i>Curb</i> )	1563	1552	1521	1437	81/2
10	8	9	9	<b>CHER</b> One By One ( <i>Reprise</i> )	1365	1406	1367	1356	73/1
13	13	11	10	<b>ALL-4-ONE</b> Someday ( <i>Hollywood</i> )	1282	1201	1144	1053	82/1
8	9	10	11	<b>JANN ARDEN</b> Insensitive ( <i>A&amp;M</i> )	1121	1256	1353	1427	64/0
9	11	12	12	<b>TONY RICH PROJECT</b> Nobody Knows ( <i>LaFace/Arista</i> )	1068	1113	1346	1406	68/1
19	17	15	13	<b>JIM BRICKMAN</b> Hero's Dream ( <i>Renegade</i> )	1027	933	736	682	71/3
18	15	14	14	<b>PETER CETERA</b> One Clear Voice ( <i>River North</i> )	1021	970	800	697	68/2
11	12	13	15	<b>MARIAH CAREY</b> Always Be My Baby ( <i>Columbia/CRG</i> )	941	1027	1201	1328	61/0
17	16	17	16	<b>JANE KELLY WILLIAMS</b> Breaking In To The Past ( <i>Parachute/Mercury</i> )	741	755	749	718	58/1
—	—	23	17	<b>LIONEL RICHIE</b> Ordinary Girl ( <i>Mercury</i> )	732	351	19	—	64/27
21	18	19	18	<b>BLESSID UNION OF SOULS</b> All Along ( <i>EMI</i> )	727	693	616	579	52/2
22	19	18	19	<b>NATALIE MERCHANT</b> Jealousy ( <i>Elektra/EEG</i> )	707	701	582	473	39/1
12	14	16	20	<b>TONI BRAXTON</b> Let It Flow ( <i>Arista</i> )	673	896	1074	1291	47/0
28	24	22	21	<b>HARRY CONNICK JR.</b> Hear Me In The Harmony ( <i>Columbia/CRG</i> )	513	411	323	275	44/7
26	23	21	22	<b>DAN HILL</b> Wrapped Around Your Finger ( <i>Spontaneous</i> )	489	433	410	375	44/4
—	29	25	23	<b>DONNA LEWIS</b> I Love You Always Forever ( <i>Atlantic</i> )	468	342	228	152	26/5
25	22	20	24	<b>GIN BLOSSOMS</b> Follow You Down ( <i>A&amp;M</i> )	416	438	418	417	17/1
<b>DEBUT</b>	—	—	25	<b>CELINE DION</b> It's All Coming Back To Me Now ( <i>550 Music</i> )	370	42	10	—	35/30
—	30	26	26	<b>BETTE MIDLER</b> God Help The Outcasts ( <i>Walt Disney</i> )	345	323	190	—	39/4
27	25	24	27	<b>COLOR ME BADD</b> The Earth, The Sun, The Rain ( <i>Giant/WB</i> )	338	344	308	302	20/0
30	26	27	28	<b>JORDAN HILL</b> For The Love Of You ( <i>143/Atlantic</i> )	328	319	289	242	34/1
<b>DEBUT</b>	—	—	29	<b>BEACH BOYS (KATHY TROCCOLI)</b> I Can Hear Music ( <i>River North</i> )	305	—	—	—	35/35
—	—	30	30	<b>REO SPEEDWAGON</b> Building The Bridge ( <i>Castle</i> )	276	217	169	110	29/4

This chart reflects airplay from July 29-August 4. Songs ranked by total plays. Highlighted songs indicate Breaker. 101 AC reporters. 96 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

### NEW & ACTIVE

**TONY RICH PROJECT** Like A Woman (*LaFace/Arista*)  
Total Stations: 30, Adds: 7, Plays: 244, WCOD 5 (5), WWLI 10 (7), WMAS 10 (7), WLEV 5 (5), WLIF 9, WAFY 13 (12), WLZW 7 (7), WKWK 5, WMGS 8 (7), WARM 6, WTCB 7 (7), WTKT 14 (14), WTVR 5 (5), WEAT 6 (6), WDEF 5 (5), WOOF 15 (8), WAHR 10 (5), WTFM 10 (10), KTDY 9 (11), WVEZ 5, WRVR 7, WLTS 7 (5), KMXR 5 (5), KQXT 7 (7), KTYL 8 (21), WFMK 10 (10), WGLM 7 (7), WQLR 17 (17), KWAV 5, KISC 7.

**HOOTIE & THE BLOWFISH** Tucker's Town (*Atlantic*)  
Total Stations: 12, Adds: 1, Plays: 207, WMJQ 28 (28), WAFY 18 (13), WJLK 14, WTCB 12 (12), WGSY 23 (23), WSPA 15 (15), WAHR 10 (10), WTFM 27 (25), KHLA 5 (5), WRVR 16 (16), WLAC 19 (20), KRUZ 20 (22).

**MELISSA ETHERIDGE** Nowhere To Go (*Island*)  
Total Stations: 19, Adds: 4, Plays: 185, WMAS 12 (10), WLEV 18 (10), WMJQ 28 (28), WLZW 7 (7), WTKT 14 (14), WSLQ 13 (13), WDEF 5 (5), WOOF 8, WAHR 5, WTFM 10 (10), KHLA 5, WLTS 9 (6), KMXR 5 (5), KQXT 7 (7), KTYL 8 (9), WFMK 10 (10), WGLM 7 (5), KRUZ 7 (7), KISC 7.

**STEVIE WONDER** Kiss Lonely Goodbye (*Motown*)  
Total Stations: 19, Adds: 2, Plays: 150, WCOD 5 (5), WRCH 7 (7), WWLI 10 (10), WYJB 5, WTVR 5 (5), WEAT 7 (14), WDEF 10 (10), WAHR 10 (10), KMXR 5 (5), KVLY 13 (13), KQXT 7 (7), WLIT 10 (10), WOOD 5, WFMK 10 (10), WGLM 7 (7), WMT 7 (7), WLTE 5 (5), KKLI 13 (13), KISC 9 (9).

**JOHN MELLENCAMP** Key West Intermezzo (I Saw You First) (*Mercury*)  
Total Stations: 11, Adds: 11, Plays: 131, WHYN 10, WMAS 10, WLEV 16, WAFY 12, WJLK 14, WTCB 7, WLRQ 22, WAHR 5, WLAC 18, WGLM 7, WQLR 10.

**TINA ARENA** Show Me Heaven (*Epic*)  
Total Stations: 12, Adds: 0, Plays: 115, WMAS 12 (12), WLIF 11 (8), WGSY 7 (7), WDEF 10 (10), WOOF 8 (8), WTPI 12 (10), WRVF 10 (1), WQLR 13 (15), WLTE 10 (10), KELO 8 (8), KSNE 5 (5), KISC 9 (7).

**JACKSON BROWNE** I'm The Cat (*Elektra/EEG*)  
Total Stations: 14, Adds: 7, Plays: 111, WCOD 5, WHYN 10, WMAS 5, WAFY 12 (12), WEAT 7, WAHR 10 (5), KHLA 5, KMXR 5 (5), KQXT 5 (5), WDOK 9, WLQT 10 (10), WGLM 7 (7), KELO 8, KKLI 13 (13).

**CHUCK NEGRON** How 'Bout Us (*Viceroy*)  
Total Stations: 15, Adds: 1, Plays: 107, WCOD 5 (5), WRCH 7 (7), WWLI 10 (10), WKWK 10 (10), WTVR 5 (5), WEAT 6 (6), WDEF 10 (10), WVEZ 5 (5), KQXT 5 (5), WDOK 7 (7), WFMK 10 (10), WGLM 7 (7), WRVF 1, KRNO 14 (14), KWAV 5 (5).

Songs ranked by total plays.  
Station call letters followed by number of plays.

### BREAKERS

No Songs Qualified For Breaker Status This Week

### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BEACH BOYS (KATHY TROCCOLI) I Can Hear Music ( <i>River North</i> )	35
CELINE DION It's All Coming Back To Me Now ( <i>550 Music</i> )	30
LIONEL RICHIE Ordinary Girl ( <i>Mercury</i> )	27
JOHN MELLENCAMP Key West Intermezzo... ( <i>Mercury</i> )	11
JACKSON BROWNE I'm The Cat ( <i>Elektra/EEG</i> )	7
HARRY CONNICK JR. Hear Me In... ( <i>Columbia/CRG</i> )	7
TONY RICH PROJECT Like A Woman ( <i>LaFace/Arista</i> )	7
ANNE MURRAY What Would It Take ( <i>EMI</i> )	6
MARIAH CAREY Forever ( <i>Columbia/CRG</i> )	5
BRYAN FERRY Dance With Life (The Brilliant Light) ( <i>Reprise</i> )	5
DONNA LEWIS I Love You Always Forever ( <i>Atlantic</i> )	5

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LIONEL RICHIE Ordinary Girl ( <i>Mercury</i> )	+381
CELINE DION It's All Coming Back To Me Now ( <i>550 Music</i> )	+328
BEACH BOYS (KATHY TROCCOLI) I Can Hear Music ( <i>River North</i> )	+305
WHITNEY HOUSTON Why Does It Hurt So Bad ( <i>Arista</i> )	+209
MARIAH CAREY Forever ( <i>Columbia/CRG</i> )	+139
JOHN MELLENCAMP Key West Intermezzo... ( <i>Mercury</i> )	+131
DONNA LEWIS I Love You Always Forever ( <i>Atlantic</i> )	+126
HARRY CONNICK JR. Hear Me In... ( <i>Columbia/CRG</i> )	+102
JIM BRICKMAN Hero's Dream ( <i>Renegade</i> )	+94
ALL-4-ONE Someday ( <i>Hollywood</i> )	+81

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
SEAL Don't Cry ( <i>ZTT/WB</i> )
EVERYTHING BUT THE GIRL Missing ( <i>Atlantic</i> )
ROD STEWART So Far Away ( <i>Lava/Atlantic</i> )
LIONEL RICHIE Don't Wanna Lose You ( <i>Mercury</i> )
WHITNEY HOUSTON & CECE WINANS Count On Me ( <i>Arista</i> )
ELTON JOHN Blessed ( <i>Rocket/Island</i> )
TAKE THAT Back For Good ( <i>Arista</i> )
MARIAH CAREY One Sweet Day ( <i>Columbia/CRG</i> )
SORAYA Suddenly ( <i>Island</i> )
SEAL Kiss From A Rose ( <i>ZTT/WB</i> )

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# REO SPEEDWAGON AC CHART 30

## "BUILDING THE BRIDGE"

For complete 45 city Can't Stop Rockin' Tour information check the web at <http://www.castleus.com>  
For more information contact Magda Summerfield at Summerfield Music (818) 757-3191



- Already Under Construction At:
- WLIT WOOD WEZN WOOF
  - WDOK WMAS WFMK WCOD
  - WWLI KWAV WAHR WMT
  - KQXT WTCB WCRZ WAFY
  - WEAT KISC KMXR WVEZ
  - KMGL WAJI WXKC WKWK
  - WTVR WDEF WQLR WGLM
  - WLHT



# the beach boys



© Morton Kalish courtesy of Hollis Taggart Galleries, NYC



Featuring The Single  
*Kathy Troccoli*  
"I Can Hear Music"

#1 MOST ADDED  
DEBUT 29

STATIONS NOW PLAYING:

- |      |       |      |      |
|------|-------|------|------|
| WLIT | WLTE  | WRVR | WLIF |
| KOSI | WMJQ  | WJBR | WMJX |
| WTVR | WTFM  | WDEF | KVIL |
| KMXZ | KQ102 | WOOD | WMGF |
| WMGS | WWL   | WLTS | WRCH |
| WEAT | KMJL  | WTCT | KTDY |
| KKLI | WFMK  | WAHR | KJSN |
| KMXR | WCOD  | WMT  | WVEZ |
| KELO | WKWK  | WGLM |      |



R&R  
14  
Billboard  
25\*

*"One Clear Voice"*  
DESTINED TO BE HIS THIRD TOP TEN SINGLE!

# peter cetera

RIVER  
NORTH  
RECORDS

RIVER  
NORTH  
NASHVILLE

# REPORTERS

Stations and their adds listed alphabetically by market

## AC

<p><b>WYJB/Albany, NY</b>                      OMPD: Buzz Brindle                      MD: Pat Ryan                      5 STEVE WONDER "Kiss"</p>	<p><b>WLT/Chicago, IL</b>                      PD/M: Mark Edwards                      17 BEACH BOYS/TROCCOLI "Music"                      17 LIONEL RICHIÉ "Ordinary"</p>	<p><b>WIKY/Evansville, IN</b>                      PD/M: Mark Baker                      5 LIONEL RICHIÉ "Ordinary"                      5 ALL-4-ONE "Somebody"</p>	<p><b>WJXB/Knoxville, TN</b>                      PD: Jeff Jernigan                      MD: Barbara Bridges                      No Adds</p>	<p><b>WJLK/Monmouth-Ocean, NJ</b>                      PD: Gary Guida                      APD/M: Dan Turt                      14 HOOTIE &amp; BLOWFISH "Town"                      14 JOHN MELLENCAMP "Key"                      14 ROBERT MILES "Children"</p>	<p><b>KLSY/Seattle, WA</b>                      PD: Bobby Irwin                      MD: Bob Brooks                      9 MARIAH CAREY "Forever"</p>
<p><b>WLEV/Allenstown, PA</b>                      OMPD: John Lodge                      16 JOHN MELLENCAMP "Key"                      16 LIONEL RICHIÉ "Ordinary"                      14 DONNA LEWIS "Always"</p>	<p><b>WRRM/Cincinnati, OH</b>                      PD/M: T.J. Holland                      21 CELINE DION "Power"                      3 CELINE DION "Coming"</p>	<p><b>KEZA/Fayetteville, AR</b>                      OMPD: Chip Arledge                      APD/M: Rich Kelly                      No Adds</p>	<p><b>WGLM/Lafayette, IN</b>                      PD/M: Dan McKay                      17 JIM BRICKMAN "Dream"                      7 ANNE MURRAY "Tale"                      7 JOHN MELLENCAMP "Key"                      7 BEACH BOYS/TROCCOLI "Music"                      7 SARI "Forever"</p>	<p><b>KWAV/Monterey, CA</b>                      PD/M: Bernie Moody                      20 BRYAN ADAMS "Lies"                      20 CELINE DION "Coming"                      20 GLORIA ESTEFAN "Mine"                      5 TONY RICH PROJECT "Woman"                      5 LYLE LOVETT "Private"</p>	<p><b>KELO/Sioux Falls, SD</b>                      PD: Reid Hoisen                      MD: Kathy James                      8 BRYAN FERRY "Dance"                      8 JACKSON BROWNE "Car"                      8 BEACH BOYS/TROCCOLI "Music"</p>
<p><b>WFPG/Atlantic City, NJ</b>                      OMPD: Dick Fennessy                      MD: Marlene Aqua                      14 HARRY CONNICK JR. "Hear"                      14 ALANIS MORISSETTE "Learn"</p>	<p><b>WWNK/Cincinnati, OH</b>                      PD: Dave Mason                      APD/M: Bobbi Mizwell                      2 CELINE DION "Coming"</p>	<p><b>WCRZ/Flint, MI</b>                      OMPD: Jay Patrick                      MD: George McIntyre                      7 RED SPEEDWAGON "Building"</p>	<p><b>KTDY/Lafayette, LA</b>                      OMPD: Michael W. Kay                      MD: Ed Perkins                      7 BEACH BOYS/TROCCOLI "Music"                      5 HARRY CONNICK JR. "Hear"</p>	<p><b>WLAC/Nashville, TN</b>                      PD: Billy Shears                      MD: Bryan Sargent                      18 JOHN MELLENCAMP "Key"                      10 LIONEL RICHIÉ "Ordinary"</p>	<p><b>KISC/Spokane, WA</b>                      PD: Dawn Marcel                      MD: Dawn Marcel                      7 LIONEL RICHIÉ "Ordinary"                      7 BETTE MIDLER "Outcasts"                      7 MELISSA ETHERIDGE "Nowhere"                      7 TONY RICH PROJECT "Woman"</p>
<p><b>WBBQ/Augusta, GA</b>                      PD/M: John Patrick                      18 CELINE DION "Coming"                      18 LIONEL RICHIÉ "Ordinary"</p>	<p><b>WDOK/Cleveland, OH</b>                      PD: Sue Wilson                      MD: Scott Miller                      18 CELINE DION "Coming"                      9 JACKSON BROWNE "Car"                      7 RED SPEEDWAGON "Building"</p>	<p><b>WVAJ/Fl. Wayne, IN</b>                      OM: Lee Tobin                      PD: Barb Richards                      5 LIONEL RICHIÉ "Ordinary"</p>	<p><b>KHLA/Lake Charles, LA</b>                      OM: Don Rivers                      9 LIONEL RICHIÉ "Ordinary"                      5 MELISSA ETHERIDGE "Nowhere"                      5 JACKSON BROWNE "Car"</p>	<p><b>WLTS/New Orleans, LA</b>                      PD: Steve Suter                      MD: Jim Hanzo                      14 CELINE DION "Coming"                      10 GIN BLOSSOMS "Follow"                      7 BEACH BOYS/TROCCOLI "Music"                      7 LIONEL RICHIÉ "Ordinary"</p>	<p><b>WHYN/Springfield, MA</b>                      PD: Gary James                      MD: Michele Allen                      15 LIONEL RICHIÉ "Ordinary"                      10 JACKSON BROWNE "Car"                      10 JOHN MELLENCAMP "Key"</p>
<p><b>KKMJ/Austin, TX</b>                      OMPD: Stan Main                      MD: Nolan Cruise                      5 LIONEL RICHIÉ "Ordinary"</p>	<p><b>WLTF/Cleveland, OH</b>                      PD: Steve LaBeau                      MD: Jay Hudson                      8 WHITNEY HOUSTON "Hear"</p>	<p><b>WAFY/Frederick, MD</b>                      PD: John Fiesler                      MD: Norman Henry Schmidt                      12 LIONEL RICHIÉ "Ordinary"                      12 CELINE DION "Coming"                      12 ANNE MURRAY "Tale"                      12 JOHN MELLENCAMP "Key"</p>	<p><b>WFMK/Lansing, MI</b>                      PD/M: Ray Marshall                      10 LYLE LOVETT "Private"                      10 BEACH BOYS/TROCCOLI "Music"</p>	<p><b>WMAS/Springfield, MA</b>                      Interim PD/M: Keith Stephens                      10 JOHN MELLENCAMP "Key"                      7 DAN HILL "Wrapped"                      5 JACKSON BROWNE "Car"</p>	<p><b>WMX/Baltimore, MD</b>                      PD: Todd Fisher                      MD: Steve Cross                      21 PRIMITIVE RADIO GODS "Standing"                      17 HOOTIE &amp; BLOWFISH "Blind"                      21 HOOTIE &amp; BLOWFISH "Blind"</p>
<p><b>WLIF/Baltimore, MD</b>                      OMPD: Gary Balaban                      MD: Mark Thoner                      9 LIONEL RICHIÉ "Ordinary"                      9 TONY RICH PROJECT "Woman"                      9 BEACH BOYS/TROCCOLI "Music"</p>	<p><b>KKLI/Colorado Springs, CO</b>                      PD: Steve Larson                      MD: Sharon Green                      13 BEACH BOYS/TROCCOLI "Music"                      13 ANNE MURRAY "Tale"</p>	<p><b>KTHT/Fresno, CA</b>                      PD: Mark Thomas                      MD: Mike Alexander                      No Adds</p>	<p><b>KSNE/Las Vegas, NV</b>                      PD: Tom Chase                      MD: John Berry                      10 LIONEL RICHIÉ "Ordinary"                      10 CELINE DION "Coming"                      5 JORDAN HILL "Love"</p>	<p><b>KMGL/Oklahoma City, OK</b>                      PD: Steve O'Brien                      MD: Kathi Yeager                      5 BEACH BOYS/TROCCOLI "Music"</p>	<p><b>WWMX/Baltimore, MD</b>                      PD: Todd Fisher                      MD: Steve Cross                      21 PRIMITIVE RADIO GODS "Standing"                      17 HOOTIE &amp; BLOWFISH "Blind"                      21 HOOTIE &amp; BLOWFISH "Blind"</p>
<p><b>WMJJ/Birmingham, AL</b>                      Interim PD/M: Russ Novak                      5 CELINE DION "Power"</p>	<p><b>WTCB/Columbia, SC</b>                      PD/M: Brent Johnson                      7 CELINE DION "Coming"                      7 LIONEL RICHIÉ "Ordinary"                      7 JOHN MELLENCAMP "Key"                      7 DAN HILL "Wrapped"                      7 BEACH BOYS/TROCCOLI "Music"                      7 BRYAN FERRY "Dance"</p>	<p><b>WTKX/Gainesville, FL</b>                      PD: Briton Jon                      MD: Heather Shea                      14 CELINE DION "Coming"</p>	<p><b>WALK/Long Island, NY</b>                      PD: Gene Michaels                      MD: Charlie Lombardo                      3 DEBORAH COX "Where"</p>	<p><b>WBEB/Philadelphia, PA</b>                      PD/M: Jim Ryan                      13 CELINE DION "Coming"</p>	<p><b>WVWF/Toledo, OH</b>                      PD: Steve O'Brien                      MD: Geri Cooper                      1 JIM BRICKMAN "Dream"                      1 CHUCK NEGRON "How"                      1 COREY GLOVER "Imagine"</p>
<p><b>KCIX/Boone, ID</b>                      PD: Don Jennings                      MD: Russ Novak                      28 GLORIA ESTEFAN "Reach"</p>	<p><b>WSNY/Columbus, OH</b>                      PD: Don Hallett                      MD: Bob Nunnally                      10 MICHAEL ENGLISH "Love"</p>	<p><b>WOOD/Grand Rapids, MI</b>                      OMPD: Stan Atkinson                      MD: Michael Sirtanni                      15 BEACH BOYS/TROCCOLI "Music"                      5 STEVE WONDER "Kiss"                      5 DAN HILL "Wrapped"</p>	<p><b>KOST/Los Angeles, CA</b>                      Sta Mgr/PD: Jhoni Kaye                      APD/M: Johnny Chiang                      28 ERIC CLAPTON "Change"                      8 MARIAH CAREY "Forever"</p>	<p><b>WVWF/Toledo, OH</b>                      PD: Steve O'Brien                      MD: Geri Cooper                      1 JIM BRICKMAN "Dream"                      1 CHUCK NEGRON "How"                      1 COREY GLOVER "Imagine"</p>	<p><b>WVWF/Toledo, OH</b>                      PD: Steve O'Brien                      MD: Geri Cooper                      1 JIM BRICKMAN "Dream"                      1 CHUCK NEGRON "How"                      1 COREY GLOVER "Imagine"</p>
<p><b>WZNR/Bridgeport, CT</b>                      PD/M: Steve Marcus                      21 LIONEL RICHIÉ "Ordinary"                      5 BETTE MIDLER "Outcasts"</p>	<p><b>WVWF/Toledo, OH</b>                      PD: Steve O'Brien                      MD: Geri Cooper                      1 JIM BRICKMAN "Dream"                      1 CHUCK NEGRON "How"                      1 COREY GLOVER "Imagine"</p>	<p><b>WVWF/Toledo, OH</b>                      PD: Steve O'Brien                      MD: Geri Cooper                      1 JIM BRICKMAN "Dream"                      1 CHUCK NEGRON "How"                      1 COREY GLOVER "Imagine"</p>	<p><b>WVWF/Toledo, OH</b>                      PD: Steve O'Brien                      MD: Geri Cooper                      1 JIM BRICKMAN "Dream"                      1 CHUCK NEGRON "How"                      1 COREY GLOVER "Imagine"</p>	<p><b>WVWF/Toledo, OH</b>                      PD: Steve O'Brien                      MD: Geri Cooper                      1 JIM BRICKMAN "Dream"                      1 CHUCK NEGRON "How"                      1 COREY GLOVER "Imagine"</p>	<p><b>WVWF/Toledo, OH</b>                      PD: Steve O'Brien                      MD: Geri Cooper                      1 JIM BRICKMAN "Dream"                      1 CHUCK NEGRON "How"                      1 COREY GLOVER "Imagine"</p>

## HOT AC

<p><b>KMXS/Anchorage, AK</b>                      PD/M: Mark Carlson                      15 TONY RICH PROJECT "Knows"                      14 BADLIES "Angeline"</p>	<p><b>KATF/Dubuque, IA</b>                      PD: Jackie Livingston                      33 HOOTIE &amp; BLOWFISH "Town"                      33 JOHN MELLENCAMP "Key"                      33 MELISSA ETHERIDGE "Nowhere"                      5 WHITNEY HOUSTON "Hear"</p>	<p><b>WWTI/Milwaukee, WI</b>                      PD: Danny Clayton                      MD: Leonard Peace                      24 JOHN MELLENCAMP "Key"                      24 MELISSA ETHERIDGE "Nowhere"</p>	<p><b>KNEV/Reno, NV</b>                      OMPD/M: Jack Alix                      PD: Tim Dillon                      15 JOHN MELLENCAMP "Key"                      15 CELINE DION "Coming"</p>
<p><b>WKDD/Akron, OH</b>                      PD/M: Chuck Collins                      20 JOHN MELLENCAMP "Key"                      16 PRIMITIVE RADIO GODS "Standing"                      16 TOM PETTY &amp; HB "Walls"</p>	<p><b>KSI/El Paso, TX</b>                      PD: Courtney Nelson                      MD: Mike Martinez                      15 GLORIA ESTEFAN "Mine"                      15 NO MERCY "Where"</p>	<p><b>WMCX/Mobile, AL</b>                      PD: Bill Black                      MD: Rich Freeman                      18 CELINE DION "Coming"                      18 BRYAN ADAMS "Lies"</p>	<p><b>WMBX/Richmond, VA</b>                      OMPD/M: Jack Alix                      PD: Tom Petty &amp; HB "Walls"                      10 DONNA LEWIS "Always"                      7 PRIMITIVE RADIO GODS "Standing"                      7 DISHWALLA "Cars"</p>
<p><b>WROE/Appleton, WI</b>                      PD/M: J. Davis                      7 CELINE DION "Coming"                      7 JOHN MELLENCAMP "Key"                      7 BRYAN FERRY "Dance"                      5 GIN BLOSSOMS "Matters"                      3 VOICES FOR CARE "Power"                      3 RED SPEEDWAGON "Building"</p>	<p><b>WRS/Erie, PA</b>                      PD: Ron Kane                      MD: Shane Taylor                      34 JOHN MELLENCAMP "Key"                      15 GIN BLOSSOMS "Matters"                      15 PATTI ROEBERG "Inside"                      15 TRACY CHAPMAN "Beginning"</p>	<p><b>KOSD/Modesto, CA</b>                      PD: Max Miller                      MD: Doris Miller                      No Adds</p>	<p><b>KBEE/Salt Lake City, UT</b>                      OMPD: Steve Kelly                      APD/M: Sean Michaels                      12 MELISSA ETHERIDGE "Nowhere"                      11 LOS DEL RIO/BAYSIDE "Macarena"                      11 TOM PETTY &amp; HB "Walls"                      10 ALANIS MORISSETTE "Learn"                      10 CELINE DION "Coming"</p>
<p><b>WWMX/Baltimore, MD</b>                      PD: Todd Fisher                      MD: Steve Cross                      21 PRIMITIVE RADIO GODS "Standing"                      17 HOOTIE &amp; BLOWFISH "Blind"                      21 HOOTIE &amp; BLOWFISH "Blind"</p>	<p><b>WWSM/Fayetteville, NC</b>                      PD/M: Dave Stone                      30 JOHN MELLENCAMP "Key"                      5 GIN BLOSSOMS "Matters"                      7 PATTI ROEBERG "Inside"</p>	<p><b>WJRX/Monmouth-Ocean, NJ</b>                      OMPD: Lance DeBock                      MD: Sharon Zamorski                      15 GIN BLOSSOMS "Matters"                      10 JACKSON BROWNE "Car"</p>	<p><b>KISW/Salt Lake City, UT</b>                      PD: Burke Allen                      MD: Bill Tanner                      15 ALL-4-ONE "Car"                      15 TOM PETTY &amp; HB "Walls"                      15 NATALIE MERCHANT "Jealousy"                      12 MARIAH CAREY "Sweet"</p>
<p><b>KKMY/Beaumont, TX</b>                      PD: Kurt Gilchrist                      MD: Robert X. Brown                      10 JOHN MELLENCAMP "Key"                      10 VOICE OF THE BEEHIVE "Hard"                      10 GIN BLOSSOMS "Matters"                      10 BLUE NILE "Man"</p>	<p><b>WVWF/Toledo, OH</b>                      PD: Steve O'Brien                      MD: Geri Cooper                      1 JIM BRICKMAN "Dream"                      1 CHUCK NEGRON "How"                      1 COREY GLOVER "Imagine"</p>	<p><b>WVWF/Toledo, OH</b>                      PD: Steve O'Brien                      MD: Geri Cooper                      1 JIM BRICKMAN "Dream"                      1 CHUCK NEGRON "How"                      1 COREY GLOVER "Imagine"</p>	<p><b>KSMG/San Antonio, TX</b>                      PD: Pat Evans                      MD: Darla Thomas                      5 JOHN MELLENCAMP "Key"</p>
<p><b>WBWB/Boston, MA</b>                      VP/Prog.: Greg Strassel                      APD/M: Tim Richards                      5 CELINE DION "Coming"                      5 JOHN MELLENCAMP "Key"</p>	<p><b>WVWF/Toledo, OH</b>                      PD: Steve O'Brien                      MD: Geri Cooper                      1 JIM BRICKMAN "Dream"                      1 CHUCK NEGRON "How"                      1 COREY GLOVER "Imagine"</p>	<p><b>WVWF/Toledo, OH</b>                      PD: Steve O'Brien                      MD: Geri Cooper                      1 JIM BRICKMAN "Dream"                      1 CHUCK NEGRON "How"                      1 COREY GLOVER "Imagine"</p>	<p><b>WVWF/Toledo, OH</b>                      PD: Steve O'Brien                      MD: Geri Cooper                      1 JIM BRICKMAN "Dream"                      1 CHUCK NEGRON "How"                      1 COREY GLOVER "Imagine"</p>
<p><b>WHBC/Canton, OH</b>                      PD: Terry Simmons                      MD: Bruce Lewis                      18 JOHN MELLENCAMP "Key"</p>	<p><b>WVWF/Toledo, OH</b>                      PD: Steve O'Brien                      MD: Geri Cooper                      1 JIM BRICKMAN "Dream"                      1 CHUCK NEGRON "How"                      1 COREY GLOVER "Imagine"</p>	<p><b>WVWF/Toledo, OH</b>                      PD: Steve O'Brien                      MD: Geri Cooper                      1 JIM BRICKMAN "Dream"                      1 CHUCK NEGRON "How"                      1 COREY GLOVER "Imagine"</p>	<p><b>WVWF/Toledo, OH</b>                      PD: Steve O'Brien                      MD: Geri Cooper                      1 JIM BRICKMAN "Dream"                      1 CHUCK NEGRON "How"                      1 COREY GLOVER "Imagine"</p>
<p><b>WVWF/Toledo, OH</b>                      PD: Steve O'Brien                      MD: Geri Cooper                      1 JIM BRICKMAN "Dream"                      1 CHUCK NEGRON "How"                      1 COREY GLOVER "Imagine"</p>	<p><b>WVWF/Toledo, OH</b>                      PD: Steve O'Brien                      MD: Geri Cooper                      1 JIM BRICKMAN "Dream"                      1 CHUCK NEGRON "How"                      1 COREY GLOVER "Imagine"</p>	<p><b>WVWF/Toledo, OH</b>                      PD: Steve O'Brien                      MD: Geri Cooper                      1 JIM BRICKMAN "Dream"                      1 CHUCK NEGRON "How"                      1 COREY GLOVER "Imagine"</p>	<p><b>WVWF/Toledo, OH</b>                      PD: Steve O'Brien                      MD: Geri Cooper                      1 JIM BRICKMAN "Dream"                      1 CHUCK NEGRON "How"                      1 COREY GLOVER "Imagine"</p>

101 Total Reporters  
 101 Current Reporters  
 96 Current Playlists

Reported Frozen Playlist (3):  
 WFLC/Miami, FL  
 WIOG/Saginaw, MI  
 WLZW/Utica, NY

Did Not Report, Playlist Frozen (2):  
 WGSY/Columbus, GA  
 KGBY/Sacramento, CA

70 Total Reporters  
 70 Current Reporters  
 67 Current Playlists

Reported Frozen Playlist (2):  
 WQAL/Cleveland, OH  
 WMLX/Lexington, KY

Did Not Report, Playlist Frozen (1):  
 WNSN/South Bend, IN



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# HOT AC TOP 30

AUGUST 2, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>TRACY CHAPMAN</b> Give Me One Reason ( <i>Elektra/EEG</i> )	2491	2529	2570	2555	67/0
3	2	2	2	<b>ERIC CLAPTON</b> Change The World ( <i>Reprise</i> )	2462	2324	2237	2123	69/0
2	3	3	3	<b>CELINE DION</b> Because You Loved Me ( <i>550 Music</i> )	1966	2045	2208	2233	59/0
6	4	4	4	<b>ALANIS MORISSETTE</b> You Learn ( <i>Maverick/Reprise</i> )	1947	1841	1679	1487	61/1
15	10	6	5	<b>DONNA LEWIS</b> I Love You Always Forever ( <i>Atlantic</i> )	1869	1604	1206	1010	65/3
7	5	5	6	<b>NATALIE MERCHANT</b> Jealousy ( <i>Elektra/EEG</i> )	1701	1620	1594	1418	62/4
5	7	7	7	<b>JANN ARDEN</b> Insensitive ( <i>A&amp;M</i> )	1481	1592	1552	1548	50/0
4	6	8	8	<b>GIN BLOSSOMS</b> Follow You Down ( <i>A&amp;M</i> )	1478	1561	1573	1612	49/0
16	13	10	9	<b>JEWEL</b> Who Will Save Your Soul ( <i>Atlantic</i> )	1340	1272	1129	952	53/3
8	8	9	10	<b>TONY RICH PROJECT</b> Nobody Knows ( <i>LaFace/Arista</i> )	1299	1281	1438	1385	44/2
17	14	12	11	<b>MARIAH CAREY</b> Forever ( <i>Columbia/CRG</i> )	1275	1157	1045	916	51/2
10	9	11	12	<b>NATALIE MERCHANT</b> Wonder ( <i>Elektra/EEG</i> )	1265	1160	1288	1302	40/0
12	11	13	13	<b>ALANIS MORISSETTE</b> Ironic ( <i>Maverick/Reprise</i> )	1028	1101	1196	1240	40/0
<b>BREAKER</b>	14	14	14	<b>MELISSA ETHERIDGE</b> Nowhere To Go ( <i>Island</i> )	981	737	520	42	53/8
18	17	15	15	<b>ROBERT MILES</b> Children ( <i>Arista</i> )	935	968	955	898	39/0
9	12	14	16	<b>MARIAH CAREY</b> Always Be My Baby ( <i>Columbia/CRG</i> )	932	1028	1147	1339	39/0
23	20	19	17	<b>HOOTIE &amp; THE BLOWFISH</b> Tucker's Town ( <i>Atlantic</i> )	917	833	694	529	45/1
<b>BREAKER</b>	18	18	18	<b>DISHWALLA</b> Counting Blue Cars ( <i>A&amp;M</i> )	824	710	549	479	35/4
11	16	16	19	<b>HOOTIE &amp; THE BLOWFISH</b> Old Man & Me ( <i>Atlantic</i> )	810	886	995	1289	29/0
19	19	17	20	<b>CHER</b> One By One ( <i>Reprise</i> )	793	855	810	781	37/0
13	15	18	21	<b>STING</b> You Still Touch Me ( <i>A&amp;M</i> )	717	835	1035	1237	32/0
—	30	27	22	<b>TOM PETTY &amp; THE HEARTBREAKERS</b> Walls ( <i>Warner Bros.</i> )	687	509	316	—	39/9
14	18	22	23	<b>DOG'S EYE VIEW</b> Everything Falls Apart ( <i>Columbia/CRG</i> )	634	707	948	1014	26/0
27	25	24	24	<b>BADLEES</b> Angelina Is Coming Home ( <i>Polydor/A&amp;M</i> )	617	601	537	470	31/1
20	21	23	25	<b>FUGEES</b> Killing Me Softly ( <i>Ruffhouse/Columbia/CRG</i> )	549	610	636	715	23/2
<b>DEBUT</b>	26	26	26	<b>JOHN MELLENCAMP</b> Key West Intermezzo (I Saw...) ( <i>Mercury</i> )	545	—	—	—	30/30
24	23	26	27	<b>LOS DEL RIO/BAYSIDE BOYS MIX</b> Macarena ( <i>RCA</i> )	517	568	584	510	26/1
22	22	25	28	<b>COLOR ME BADD</b> The Earth, The Sun, The Rain ( <i>Giant/WB</i> )	473	586	595	561	21/0
29	27	28	29	<b>VANESSA WILLIAMS</b> Where Do We Go From Here ( <i>Mercury</i> )	392	428	413	395	21/0
—	29	30	30	<b>HOOTIE &amp; THE BLOWFISH</b> I Go Blind ( <i>Reprise</i> )	379	348	317	272	13/1

This chart reflects airplay from July 29-August 4. Songs ranked by total plays. Highlighted songs indicate Breaker. 70 Hot AC reporters. 67 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

## NEW & ACTIVE

**CELINE DION** It's All Coming Back To Me Now (*550 Music*)  
Total Stations: 24, Adds: 17, Plays: 356, WBMX 5, WVIC 26, WVAF 11 (11), WKEE 22 (16), WBLI 15, WMXV 5, WRQX 18, WMYI 17 (6), WKYE 7 (5), WWOE 15, WXIL 29, WAEV 15, WMTX 15 (9), WMXL 15 (15), KURB 11, WMC 5, WMXC 18, KDMX 20, KHM 22 (5), WROE 7, KMAJ 28, KNEV 15, KBEE 10, KIOI 5.

**CRANBERRIES** Free To Decide (*Island*)  
Total Stations: 19, Adds: 2, Plays: 354, WDAQ 9 (9), WRTS 24 (24), WKEE 26 (25), WJRZ 14 (14), WMXV 14 (21), WQSM 30 (25), WMC 15 (15), KKMY 18 (18), KDMX 10 (6), KHM 18 (14), WKDD 20 (16), WROE 21 (21), WTMX 5, WAZY 25 (16), KSTZ 14, KALC 15 (15), KYSR 30 (22), KFMB 36 (18), KMGQ 10 (10).

**HARRY CONNICK JR.** Hear Me In The Harmony (*Columbia/CRG*)  
Total Stations: 21, Adds: 2, Plays: 310, WBMX 11 (8), WVAF 11 (11), WHUD 5, WRQX 7 (7), WQSM 18 (7), WMYI 7 (6), WKYE 13 (13), WMC 21 (21), WMXC 7 (7), WMXS 25 (25), KKMY 10 (10), KSMG 30 (30), WROE 21 (21), WLRW 9, WMMX 10 (10), WAZY 18 (18), WKTI 19 (22), KYKY 8 (8), KMAJ 14 (14), KMXS 28 (26), KIOI 18 (21).

**PRIMITIVE RADIO GODS** Standing Outside A Broken Phone... (*Ergo/Columbia/CRG*)  
Total Stations: 15, Adds: 7, Plays: 310, WMMX 21, WRTS 15 (15), WRQX 7 (7), WWSN 20, WQSM 23, WMXB 7, WMTX 8 (9), KDMX 9 (6), KHM 12 (12), WKDD 16, KSTP 28, KALC 56 (39), KYSR 20 (20), KFMB 61 (58), KMGQ 7.

**WHITNEY HOUSTON** Why Does It Hurt So Bad (*Arista*)  
Total Stations: 16, Adds: 1, Plays: 250, WVAF 21 (21), WHUD 18 (17), WMYI 7 (6), WKYE 13 (17), WXIL 31 (31), WMXL 5 (5), WMC 8 (8), WMXS 25 (25), KKMY 10 (10), KSII 23 (8), WROE 28 (28), WHBC 18 (18), WNSN 9 (9), KATF 5, KMAJ 9 (9), KSSK 20 (20).

**SMASHING PUMPKINS** 1979 (*Virgin*)  
Total Stations: 9, Adds: 1, Plays: 210, WDAQ 30 (30), WVIC 30 (33), WKEE 11 (10), WRQX 24 (24), WJDX 16, KDMX 30 (23), KMXG 28 (28), KISN 15 (14), KFMB 26 (27).

**GIN BLOSSOMS** As Long As It Matters (*A&M*)  
Total Stations: 11, Adds: 6, Plays: 192, WRTS 15, WKEE 21 (18), WBLI 15 (15), WJRZ 15, WMXV 28 (10), WQSM 17, KKMY 10, KHM 15 (19), WROE 5, KMAJ 14, KFMB 37 (32).

**BLESSID UNION OF SOULS** All Along (*EMI*)  
Total Stations: 10, Adds: 2, Plays: 159, WSNE 14, WVAF 11 (11), WHUD 15 (14), WMXV 12, WYYY 5, WQSM 20 (20), WKYE 30 (17), WMXS 25 (25), KKMY 18 (18), KMAJ 9 (9).

**JORDAN HILL** For The Love Of You (*143/Atlantic*)  
Total Stations: 9, Adds: 0, Plays: 151, WRTS 34 (24), WHUD 9 (10), WQSM 19 (19), WQSM 15 (20), WMXL 15 (15), KSII 21 (21), WROE 14 (14), KMAJ 14 (14), KSSK 10 (10).

**ONCE BLUE** Save Me (*EMI*)  
Total Stations: 9, Adds: 0, Plays: 127, WDAQ 11 (11), WRTS 34 (24), WJRZ 12 (12), WMC 10 (5), KKMY 10 (10), WROE 14 (14), WTMX 8 (9), WAZY 8 (6), KFMB 20 (20).

**REO SPEEDWAGON** Building The Bridge (*Castle*)  
Total Stations: 9, Adds: 2, Plays: 84, WVAF 5 (5), WJRZ 15 (15), WHUD 12 (9), KKMY 18 (10), WROE 3, WLRW 9 (9), WAZY 8, KATF 5 (5), KMAJ 9 (9).

**TONY RICH PROJECT** Like A Woman (*LaFace/Arista*)  
Total Stations: 7, Adds: 0, Plays: 83, WVAF 5 (5), WRTS 15 (15), WWSN 11 (21), WKYE 13 (10), WMC 8 (5), WKDD 17 (17), WROE 14 (14).

Songs ranked by total plays.  
Station call letters followed by number of plays.

## BREAKERS

**MELISSA ETHERIDGE**  
Nowhere To Go (*Island*)

TOTAL PLAYS/INCREASE: 981/244  
TOTAL STATIONS/ADDS: 53/8  
CHART: 14

## DISHWALLA

Counting Blue Cars (*A&M*)

TOTAL PLAYS/INCREASE: 824/114  
TOTAL STATIONS/ADDS: 35/4  
CHART: 18

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>JOHN MELLENCAMP</b> Key West Intermezzo... ( <i>Mercury</i> )	30
<b>CELINE DION</b> It's All Coming Back To Me Now ( <i>550 Music</i> )	17
<b>TOM PETTY &amp; THE HEARTBREAKERS</b> Walls ( <i>Warner Bros.</i> )	9
<b>MELISSA ETHERIDGE</b> Nowhere To Go ( <i>Island</i> )	8
<b>PRIMITIVE RADIO GODS</b> Standing... ( <i>Ergo/Columbia/CRG</i> )	7
<b>GIN BLOSSOMS</b> As Long As It Matters ( <i>A&amp;M</i> )	6
<b>BRYAN ADAMS</b> Let's Make A Night To Remember ( <i>A&amp;M</i> )	5
<b>DISHWALLA</b> Counting Blue Cars ( <i>A&amp;M</i> )	4
<b>NATALIE MERCHANT</b> Jealousy ( <i>Elektra/EEG</i> )	4
<b>JEWEL</b> Who Will Save Your Soul ( <i>Atlantic</i> )	3
<b>DONNA LEWIS</b> I Love You Always Forever ( <i>Atlantic</i> )	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>JOHN MELLENCAMP</b> Key West Intermezzo... ( <i>Mercury</i> )	+545
<b>CELINE DION</b> It's All Coming Back To Me Now ( <i>550 Music</i> )	+289
<b>DONNA LEWIS</b> I Love You Always Forever ( <i>Atlantic</i> )	+265
<b>MELISSA ETHERIDGE</b> Nowhere To Go ( <i>Island</i> )	+244
<b>TOM PETTY &amp; THE HEARTBREAKERS</b> Walls ( <i>Warner Bros.</i> )	+178
<b>PRIMITIVE RADIO GODS</b> Standing... ( <i>Ergo/Columbia/CRG</i> )	+144
<b>ERIC CLAPTON</b> Change The World ( <i>Reprise</i> )	+138
<b>MARIAH CAREY</b> Forever ( <i>Columbia/CRG</i> )	+118
<b>DISHWALLA</b> Counting Blue Cars ( <i>A&amp;M</i> )	+114
<b>ALANIS MORISSETTE</b> You Learn ( <i>Maverick/Reprise</i> )	+106

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>GOO GOO DOLLS</b> Name ( <i>Metal Blade/WB</i> )
<b>BODEANS</b> Closer To Free ( <i>Slash/Reprise</i> )
<b>BLUES TRAVELER</b> Run-Around ( <i>A&amp;M</i> )
<b>COLLECTIVE SOUL</b> The World I Know ( <i>Atlantic</i> )
<b>EVERYTHING BUT THE GIRL</b> Missing ( <i>Atlantic</i> )
<b>DEL AMITRI</b> Roll To Me ( <i>A&amp;M</i> )
<b>MELISSA ETHERIDGE</b> I Want To Come Over ( <i>Island</i> )
<b>SEAL</b> Don't Cry ( <i>ZTT/WB</i> )
<b>DEEP BLUE SOMETHING</b> Breakfast At... ( <i>RainMaker/Interscope</i> )
<b>HOOTIE &amp; THE BLOWFISH</b> Time ( <i>Atlantic</i> )

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

John Mellencamp

Key West Intermezzo  
(I Saw You First)

The First Single and Video from the new album

Mr. Happy Go Lucky



#1 Most Added  
At Hot AC!  
Debut 26!  
#1 Most Increased Play!



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# HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

**MARKET #1**

**WMTX/New York**  
(212) 704-1051  
Weed/Silver

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	TRACY CHAPMAN/Give Me One Reason
40	40	40	40	ALANIS MORISSETTE/You Learn
40	28	28	28	JEWEL/Who Will Save...
28	28	28	28	JANN ARDEN/Insensitive
28	28	28	28	CHEER/One By One
28	28	28	28	NATALIE MERCHANT/Jealousy
28	28	28	28	ROBERT MILES/Children
28	40	28	28	TONY RICH PROJECT/Nobody Knows
40	40	28	28	ERIC CLAPTON/Change The World
21	28	28	28	DISHWALLA/Counting Blue Cars
21	28	28	28	DONNA LEWIS/ Love You Always...
-	28	28	28	HOOTIE & BLOWFISH/Tucker's Town
28	28	28	28	GOO GOO DOLLS/Name
-	10	28	28	GIN BLOSSOMS/As Long As I...
21	28	28	28	BADLEES/Angeline Is...
21	28	28	28	MELISSA ETHERIDGE/Nowhere To Go
-	10	21	21	TOM PETTY & HB/Walls
-	10	21	21	LISA LOEB/Waiting For...
-	10	21	21	CRANBERRIES/Free To Decide
-	10	21	21	BLESSID UNION OF.../All Along
-	10	21	21	JOHN MELLENCAMP/Key West...
28	10	10	10	CELINE DION/Because You Loved Me
-	10	10	10	BODEANS/Closer To Free
-	10	10	10	JOAN OSBORNE/One Of Us
-	10	10	10	COLLECTIVE SOUL/The World I Know
10	10	10	10	GIN BLOSSOMS/Stand Outside...
-	10	10	10	CELINE DION/It's All Coming...
10	10	10	5	ALL-4-ONE/Someday

**MARKET #1**

**WPLJ/New York**  
(212) 613-8900  
Cuddy/Shannon/Preston

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
11	31	40	44	JEWEL/Who Will Save...
16	42	42	42	CELINE DION/Because You Loved Me
15	42	42	42	ALANIS MORISSETTE/You Learn
15	43	41	43	GIN BLOSSOMS/Stand Outside...
15	40	41	43	JANN ARDEN/Insensitive
14	40	41	40	NATALIE MERCHANT/Jealousy
-	20	32	32	ROBERT MILES/Children
9	30	31	31	ERIC CLAPTON/Change The World
10	29	29	31	BODEANS/Closer To Free
12	31	30	30	GOO GOO DOLLS/Name
10	28	30	29	NATALIE MERCHANT/Jealousy
10	40	31	29	TRACY CHAPMAN/Give Me One Reason
11	32	29	29	CHEER/One By One
37	32	27	27	LOS DEL RIO/BAYSIDE/Macarena
15	27	27	27	MELISSA ETHERIDGE/Nowhere To Go
9	25	27	27	DISHWALLA/Counting Blue Cars
11	30	25	25	HOOTIE & BLOWFISH/Time
-	15	22	24	HOOTIE & BLOWFISH/Tucker's Town
-	-	23	23	JOHN MELLENCAMP/Key West...
10	23	22	22	BADLEES/Angeline Is...
9	21	19	19	MARIAH CAREY/Forever
11	41	32	14	ALANIS MORISSETTE/You Learn
15	31	21	14	BLUES TRAVELER/Run-Around
7	13	12	13	DEL AMITRI/Roll To Me
6	-	11	11	JOHN MELLENCAMP/Wild Night
-	-	11	11	GLORIA ESTEFAN/Turn The Beat Around
-	-	10	10	HOOTIE & BLOWFISH/Only Wanna Be...
5	10	11	10	GIN BLOSSOMS/It I Hear It...
-	-	10	10	BLUES TRAVELER/Run-Around

**MARKET #2**

**KYSR/Los Angeles**  
(818) 955-7000  
Beasing/Perelli

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
42	42	42	42	TRACY CHAPMAN/Give Me One Reason
41	42	42	42	ALANIS MORISSETTE/You Learn
41	42	42	42	DISHWALLA/Counting Blue Cars
33	35	35	40	OASIS/Champagne Supernova
39	42	35	35	JEWEL/Who Will Save...
33	35	35	35	STING/You Still Touch Me
35	35	35	35	JARS OF GLASS/Food
35	35	35	35	DONNA LEWIS/ Love You Always...
34	35	35	35	ERIC CLAPTON/Change The World
34	35	35	35	NATALIE MERCHANT/Jealousy
37	35	35	35	JANN ARDEN/Insensitive
34	30	34	35	JOAN OSBORNE/St. Teresa
30	33	33	33	BADLEES/Angeline Is...
30	30	33	33	SPECIALS/A Little Bit Me...
30	30	32	30	GARBAGE/Stupid Girl
-	15	20	20	CRANBERRIES/Free To Decide
15	15	25	25	HOOTIE & BLOWFISH/Tucker's Town
34	35	25	25	LENNY KRAVITZ/Can't Get You Off...
32	32	20	20	LDS DEL RIO/BAYSIDE/Macarena
-	20	20	20	PRIMITIVE RADIO GODS/Stand Outside...
-	20	20	20	MELISSA ETHERIDGE/Nowhere To Go
35	35	33	33	RADIOHEAD/High & Dry
15	13	13	13	ALANIS MORISSETTE/You Learn
10	13	13	13	COLLECTIVE SOUL/The World I Know
10	10	13	13	EVERYTHING BUT.../Missing
10	10	13	13	NATALIE MERCHANT/Wonder

**MARKET #3**

**WTMX/Chicago**  
(312) 946-1019  
James/Kartak

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
33	36	39	34	NATALIE MERCHANT/Wonder
21	33	37	34	COLLECTIVE SOUL/The World I Know
40	37	36	34	GIN BLOSSOMS/Stand Outside...
37	36	36	33	ALANIS MORISSETTE/You Learn
38	36	39	32	TRACY CHAPMAN/Give Me One Reason
36	37	39	32	ERIC CLAPTON/Change The World
-	-	29	29	JOHN MELLENCAMP/Key West...
-	-	21	21	JEWEL/Who Will Save...
-	19	21	21	MELISSA ETHERIDGE/Nowhere To Go
20	20	21	21	LISA LOEB/Waiting For...
-	20	21	21	TOM PETTY & HB/Walls
21	20	20	20	FOO FIGHTERS/Big Me
21	20	19	19	BADLEES/Angeline Is...
12	11	12	12	COLLECTIVE SOUL/December
13	12	12	12	JOAN OSBORNE/One Of Us
10	10	16	11	BODEANS/Closer To Free
14	12	13	11	EVERYTHING BUT.../Missing
38	10	11	11	SEAL/Don't Cry
13	12	10	11	NATALIE MERCHANT/Carnival
14	12	13	11	TOAD THE WET.../Good Intentions
15	13	11	11	BLUES TRAVELER/Run-Around
14	12	15	11	GOO GOO DOLLS/Name
14	12	12	11	DEEP BLUE SOMETHING/Breakfast At...
6	8	12	10	ALANIS MORISSETTE/You Learn
8	7	9	8	DNCE BLUE/Save Me
-	9	8	7	GARBAGE/Stupid Girl
7	7	7	7	OASIS/Champagne Supernova
6	6	6	6	MELISSA ETHERIDGE/Come To My Window
38	36	37	5	HOOTIE & BLOWFISH/Tucker's Town
6	5	7	5	MELISSA ETHERIDGE/I Want To Come Over

**MARKET #4**

**KIOI/San Francisco**  
(415) 946-5101  
Keating/Nachis

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
25	-	36	42	TRACY CHAPMAN/Give Me One Reason
37	-	40	41	MARIAH CAREY/Always Be My Baby
33	-	36	36	BLUES TRAVELER/Run-Around
27	-	29	34	JANN ARDEN/Insensitive
36	-	42	33	CELINE DION/Because You Loved Me
24	-	27	29	FUGEES/Killing Me Softly
26	-	27	27	TONY RICH PROJECT/Nobody Knows
28	-	27	27	HOOTIE & BLOWFISH/Count On Me
32	-	25	25	DEL AMITRI/Roll To Me
-	-	15	23	DONNA LEWIS/ Love You Always...
-	-	21	21	REMBRANDT'S/It'll Be There For...
25	-	23	20	ERIC CLAPTON/Change The World
18	-	25	20	SOPHIE B. HAWKINS/As I Lay Me Down
-	-	20	20	TAKE THAT/Back For Good
-	-	19	19	SEAL/Kiss From A Rose
10	-	21	18	HARRY CONNICK JR./Hear Me In...
23	-	17	18	NATALIE MERCHANT/Wonder
17	-	22	18	BOYZ II MEN/Water Runs Dry
-	-	17	17	LOS DEL RIO/BAYSIDE/Macarena
15	-	9	10	HOOTIE & BLOWFISH/Tucker's Town
-	-	5	5	MARIAH CAREY/Forever
-	-	5	5	CELINE DION/It's All Coming...

**MARKET #5**

**WYXR/Philadelphia**  
(610) 668-0750  
Knight/Davis

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
62	62	62	57	CELINE DION/Because You Loved Me
41	35	55	56	BLUES TRAVELER/Run-Around
62	55	55	55	HOOTIE & BLOWFISH/Only Wanna Be...
63	55	35	55	ALANIS MORISSETTE/You Learn
40	35	35	55	MELISSA ETHERIDGE/ Want To Come Over
62	62	37	37	TONY RICH PROJECT/Nobody Knows
63	61	62	37	MARIAH CAREY/Always Be My Baby
41	28	37	37	FUGEES/Killing Me Softly
47	25	25	26	ALANIS MORISSETTE/You Learn
27	25	26	26	LOS DEL RIO/BAYSIDE/Macarena
18	36	35	35	GIN BLOSSOMS/Stand Outside...
28	22	22	22	DEL AMITRI/Roll To Me
40	36	29	29	TRACY CHAPMAN/Give Me One Reason
-	25	27	27	JANN ARDEN/Insensitive
29	34	35	26	NATALIE MERCHANT/Wonder
28	25	25	25	GOO GOO DOLLS/Name
19	25	29	29	DONNA LEWIS/ Love You Always...
15	22	22	22	DES'REE/You Gotta Be
-	22	22	22	SEAL/Kiss From A Rose
18	18	18	18	EVERYTHING BUT.../Missing
16	-	22	22	UNLIMITED/Get Ready For This
18	18	18	18	REAL MCCOY/Another Night
-	18	18	18	TLC/Waterfalls
-	18	18	18	ALL-4-ONE/Can Love You...
-	19	18	18	REAL MCCOY/Come And Get Your...
21	15	17	17	BILLIE RAY MARTIN/Your Loving Arms
-	6	17	17	MARIAH CAREY/Forever
18	17	17	16	FUGEES/No Woman, No Cry
16	18	16	16	DIONNE FARRIS/ Know
-	-	15	15	MELISSA ETHERIDGE/Nowhere To Go

**MARKET #6**

**WKQI/Detroit**  
(810) 967-3750  
O'Brien/Buchalter

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
54	52	51	52	REAL MCCOY/Another Night
52	52	53	51	TRACY CHAPMAN/Give Me One Reason
30	49	50	50	LA BOUCHE/Be My Lover
14	32	50	50	LOS DEL RIO/BAYSIDE/Macarena
50	36	36	36	CELINE DION/Because You Loved Me
34	34	35	35	ERIC CLAPTON/Change The World
22	32	34	34	ALANIS MORISSETTE/You Learn
31	28	31	34	NATALIE MERCHANT/Wonder
51	49	49	49	FUGEES/Killing Me Softly
51	14	28	28	ALANIS MORISSETTE/You Learn
27	27	27	27	ROBERT MILES/Children
24	26	26	26	TONY RICH PROJECT/Nobody Knows
26	28	26	26	HOOTIE & BLOWFISH/Tucker's Town
36	28	28	28	MARIAH CAREY/Always Be My Baby
24	18	21	21	COLLECTIVE SOUL/The World I Know
34	34	34	34	GIN BLOSSOMS/Stand Outside...
26	22	22	22	MARIAH CAREY/Forever
35	33	33	33	BODEANS/Closer To Free
10	12	18	21	DONNA LEWIS/ Love You Always...
20	-	22	20	EVERYTHING BUT.../Missing
18	20	20	20	TLC/Waterfalls
14	16	19	19	NATALIE MERCHANT/Jealousy
20	18	18	18	SPIN DOCTORS/Two Princes
-	12	14	14	MELISSA ETHERIDGE/Nowhere To Go
-	12	12	12	LA BOUCHE/Sweet Dreams
-	-	12	12	JEWEL/Who Will Save...
-	-	10	10	TOM PETTY & HB/Walls

**MARKET #7**

**KDMX/Dallas**  
(214) 991-1029  
Ashley/Thomas

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
33	38	28	45	TRACY CHAPMAN/Give Me One Reason
30	32	32	42	GIN BLOSSOMS/Stand Outside...
24	31	31	40	GOO GOO DOLLS/Name
31	31	31	39	BLUES TRAVELER/Run-Around
26	29	29	39	NATALIE MERCHANT/Wonder
26	28	28	36	HOOTIE & BLOWFISH/Go Blind
15	27	27	32	CELINE DION/Because You Loved Me
30	26	20	30	ALANIS MORISSETTE/You Learn
12	23	23	30	SMASHING PUMPKINS/1979
21	25	25	30	ERIC CLAPTON/Change The World
25	21	21	29	ALANIS MORISSETTE/You Learn
12	19	19	29	DONNA LEWIS/ Love You Always...
19	25	25	29	COLLECTIVE SOUL/The World I Know
12	18	18	27	DOG'S EYE VIEW/Everything Falls...
12	20	25	25	JEWEL/Who Will Save...
12	12	12	25	MELISSA ETHERIDGE/Nowhere To Go
11	18	18	25	STING/You Still Touch Me
-	12	12	24	TOM PETTY & HB/Walls
20	24	24	24	NATALIE MERCHANT/Jealousy
22	20	20	22	HOOTIE & BLOWFISH/Time
-	-	-	20	CELINE DION/It's All Coming...
12	11	-	13	DEL AMITRI/Roll To Me
-	-	8	12	TOAD THE WET.../Good Intentions
5	9	11	11	DISHWALLA/Counting Blue Cars
9	9	12	11	DES'REE/You Gotta Be
14	9	12	11	SOPHIE B. HAWKINS/As I Lay Me Down
6	6	6	10	CRANBERRIES/Free To Decide
6	6	6	9	OASIS/Champagne Supernova
-	6	6	9	PRIMITIVE RADIO GODS/Stand Outside...
8	12	12	9	SEAL/Kiss From A Rose

**MARKET #8**

**WROX/Washington**  
(202) 686-3100  
James/Parker

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
36	36	36	36	ALANIS MORISSETTE/You Learn
36	36	36	36	NATALIE MERCHANT/Jealousy
36	36	36	36	ERIC CLAPTON/Change The World
36	36	36	36	COLLECTIVE SOUL/The World I Know
24	24	24	24	TONY RICH PROJECT/Nobody Knows
36	36	36	36	NATALIE MERCHANT/Wonder
24	18	18	18	HOOTIE & BLOWFISH/Old Man & Me
36	36	36	36	CELINE DION/Because You Loved Me
24	24	24	24	TRACY CHAPMAN/Give Me One Reason
24	24	24	24	GOO GOO DOLLS/Name
36	24	24	24	EVERYTHING BUT.../Missing
24	24	24	24	BLUES TRAVELER/Run-Around
24	24	24	24	DOG'S EYE VIEW/Everything Falls...
24	24	24	24	SMASHING PUMPKINS/1979
24	24	24	24	



CAROL ARCHER

## A Touch Of Flavor And Variety

□ **NAC specialty shows add new sounds to stations in — and outside — the format**

Specialty shows have always provided an important vehicle for exposing new NAC music. Even before the format rose to national prominence, the music was the focus of several specialty shows airing at other formats. This week, we'll take a look at how two stations — one AC and one Urban — have successfully integrated NAC into their programming. We'll also speak to the creative forces behind two syndicated shows to learn how they offer NAC stations and listeners something out of the ordinary.

### Big Ratings, Little Risk

WMGN (Magic 98)/Madison, WI has been the market's dominant AC for more than a decade. So why does it break format every night at 9pm for an NAC block? The answer, says MD Leigh Smith, is big ratings with little risk.

"Many ACs achieve great daytime numbers that fade once the work day's done," she observes. "Conventional wisdom says the format's heavy users head for home, kids, and TV. In Madison, we discovered that half of our daytime au-



Leigh Smith

dience simply doesn't listen to radio at night.

"Some restaurants attract a working-class lunch crowd, then pull out the wine list and linen tablecloths for dinner. By day, Magic 98 is a promotionally active, mainstream AC. By night, it's a place to relax with unique music.



**Some restaurants attract a working-class lunch crowd, then pull out the wine list and linen tablecloths for dinner. By day, Magic 98 is a promotionally active mainstream AC.**

**By night, it's a place to relax with unique music.**  
—Leigh Smith



Our approach to NAC includes top tracks from Sade, Dave Koz, and the Rippingtons. New age remains strong here, so we occasionally flavor the mix with Yanni, George Winston, and Enya.

The result, Smith boasts: "Top ratings day and night. Much of our daytime core comes back for 'Magic At Night,' plus we attract many Rock and public radio core listeners. This added cume can be recycled into higher daytime ratings.

"Despite NAC's incredible growth, it isn't heard much in markets 100+. But our parttime approach — nights and Sunday mornings — works for us. Does Magic 98 break the 'offer a consistent product' rule? Sure, but considering the shared artistry of Anita Baker, Kenny G, and Steely Dan, it isn't a drastic departure. Madison's cultural diversity and university orientation make this the perfect market for such an experiment ... one we've been conducting for nine years."

### "The Latest And Finest"



Jeff Charney

Founded by Andrew "Skip" Carter in 1950, KPRS/Kansas City is the oldest existing black-owned and operated radio station in the country. Its "Sunday Jazz Brunch" show, programmed and hosted by Production Manager Jeff Charney, began its FM incarnation in 1990 after airing on sister station KPRT-AM for nearly 10 years. Sunday Jazz Brunch has proven so successful that its timeslot has expanded four times; it currently airs 9am-3pm.

"The show has been very successful selling out all of its avails — 15

## JazzTrax's Good Keeps Audience Breathing

Since Art Good created "JazzTrax" in 1985, the show has filled a crucial role in presenting new music to the genre's audience. "When JazzTrax first went on the air, it was primarily on AC stations — there were only a handful of NACs at the time," Good explains. "And for several years, JazzTrax was the only contemporary jazz source in those cities."

As NAC's reach broadened into more markets, Good's focus also began to change. "When I realized I was on a lot of fully formatted NACs, this pushed me to specialize even more and develop a deeper new music orientation. Today — with NAC having evolved into a highly tested format with shrunken, 'all familiar, all the time' playlists — JazzTrax finds itself in a very distinctive niche: It's the one spot for hearing the brand-new releases of this week and next. Two-thirds of the time, my guest artist is debuting a new album the week it's coming out."



Art Good

Although the show is syndicated nationally, JazzTrax's traditional strength has been in the West. One reason — many of the JazzTrax-inspired events Good has created have been oriented to that region. He inaugurated the now-legendary Catalina Island Festival in Southern California 10 years ago, with the JazzTrax Cruise to Mexico and the Winter Music Festival in Lake Tahoe following in its footsteps. This December, his Christmas Concert Series is scheduled to travel to nine West Coast cities. These events provide a natural tie-in for NAC stations, he says. "We're one of a kind in that by carrying JazzTrax, a station can promotionally tap into quarterly festival events in exotic locations."

Good positions his show around the principle that tightly formatted stations need to provide some kind of oasis — an alternative to their normal programming. "When you tighten your playlist and climb in the ratings, remember that the air is thin up there. Somewhere in your broadcast week, it's really important to provide a place where your listeners can get some fresh air, some new music. By promoting JazzTrax that way, our location on your weekend will become a popular part of everything else you're achieving. Don't overdo familiarity. JazzTrax will keep your audience breathing, not just listening."

## Soundscapes Goal: Avoid Fads

"Soundscapes" producer Paul Hunter feels he has come up with a winning formula for NAC that appeals to the mainstream AC audience. He must be on to something — the show has been in production for 13 years — and internationally syndicated for the past nine years.

Part of that formula is consistency. "We avoid a lot of the musically trendy fads, such as Quiet Storm and acid jazz, that have plagued the format recently," Hunter reveals. "We program about 75% NAC gold and recurrents. Our 3000-title library dates back to the origins of the format in the late '70s, allowing us to program the tastiest, most popular tracks. On Soundscapes, you will hear a maximum of three vocals an hour. The vocals are our most delicate programming decision. We focus on hip, progressive AC artists, such as Everything But The Girl, and talented new artists, like Zappacosta. We are even including the new Blue Nile track 'Tomorrow Morning,' which Warner Bros. isn't even working at NAC.



Paul Hunter

"Instead of the heavy urban tracks heard on some NAC programs, Soundscapes has a category called 'exotic,' where we feature artists like Ottmar Leibert and Strunz & Farah. The exotic tracks are the most requested by our listeners and seem to please audiences that perceive Urban NAC as too hip-hop, pop, or even as rap. Soundscapes listeners are treated to more 'new acoustic' artists than one usually finds in the format.

"Our core audience is a college-educated, 50/50 male-female mix of middle management professionals in the 30-44 demo. They don't really relate to the 'scotch and smoke atmosphere' that some Smooth Jazz programmers perpetuate. This prime demo was raised on the Beatles and the Stones, not Count Basie or Ella Fitzgerald. They have evolved from Classic Rock to Classical to Windham Hill to Peter White — and they are hungry for new sounds. I never forget that in our Soundscapes programming selections."



**[Our core demo] was raised on the Beatles and the Stones, not Count Basie or Ella Fitzgerald. They don't relate to the 'scotch and smoke atmosphere' that some Smooth Jazz programmers perpetuate.**

—Paul Hunter



units an hour — on a weekly basis," Charney explains. "The ratings have been good as well. In fact, in the Winter 1995 Arbitron, Sunday Jazz Brunch had the No. 1 rating 12+ for its daypart with a 10.4 share. It remains Kansas City's most consistently listened-to jazz show."

The Brunch's main focus is to showcase new music, he says. "We highlight the latest and finest in contemporary jazz. We jump on a new record faster than most stations, but due to our focus, [limited] amount

of time, and the number of CD releases, we will also be off a record sooner than the fulltime NAC stations. We play a lot of upbeat music with a lot of feeling. Being an Urban station, the jazz is geared toward an Urban flair, though not exclusively. The show includes interviews with artists when they come to town or have a new release. We are also promotion-intensive, giving away CDs and tickets or registering listeners for a great grand prize every hour."



**MAMET BRINGS 'SMOOTH' TO WINE COUNTRY** — Atlantic artist Bob Mamet (c) recently played KJZY/Santa Rosa's first station-sponsored concert in Northern California's Wine Country. He's seen here with MD Rob Singleton (l) and PD Gordon Zlot.

AUGUST 2, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
9	6	4	1	<b>NORMAN BROWN</b> Better Days Ahead ( <i>MoJAZZ/Motown</i> )	618	562	510	445	52/0
3	3	2	2	<b>JOE SAMPLE</b> Hippies On A Corner ( <i>Warner Bros.</i> )	603	586	579	561	49/0
12	8	5	3	<b>RAMSEY LEWIS</b> Les Fleur ( <i>GRP</i> )	592	540	456	409	46/0
10	11	6	4	<b>BRYAN SAVAGE</b> Cat Food ( <i>Elation</i> )	587	535	447	431	49/0
5	5	8	5	<b>BONEY JAMES</b> Lights Down Low ( <i>Warner Bros.</i> )	539	506	524	499	37/0
2	2	1	6	<b>HERBIE HANCOCK</b> Thieves In The Temple ( <i>Verve</i> )	522	596	625	627	47/0
1	1	3	7	<b>DOC POWELL</b> Sunday Mornin' ( <i>Discovery</i> )	516	565	630	651	45/0
4	4	7	8	<b>ED HAMILTON</b> Gray Day ( <i>Telarc</i> )	508	532	533	516	39/0
11	10	9	9	<b>JOE MCBRIDE</b> Highland Park ( <i>Heads Up</i> )	477	469	455	429	47/0
17	16	13	10	<b>BILL EVANS</b> The Sunday After ( <i>Escapade</i> )	415	390	354	323	43/0
8	9	10	11	<b>GEORGE JINDA</b> Just My Imagination ( <i>Shanachie</i> )	380	424	456	453	39/0
13	13	15	12	<b>MARILYN SCOTT</b> I'm Calling You ( <i>Warner Bros.</i> )	375	383	389	378	43/0
6	7	11	13	<b>RICHARD ELLIOT</b> I'll Make Love To You ( <i>Blue Note</i> )	375	417	478	464	37/0
16	14	14	14	<b>BRIAN CULBERTSON</b> Close To You ( <i>Mesa/Bluemoon</i> )	372	387	384	342	39/0
21	17	17	15	<b>VANESSA WILLIAMS</b> Erase ( <i>Mercury</i> )	370	369	346	300	43/0
14	15	12	16	<b>EARL KLUGH</b> Maybe Tonight ( <i>Warner Bros.</i> )	363	391	380	358	41/0
22	19	18	17	<b>ERIC CLAPTON</b> Change The World ( <i>Reprise</i> )	359	349	324	282	43/2
24	22	19	18	<b>JEFF LORBER</b> State Of Grace ( <i>Verve</i> )	357	334	302	265	39/0
—	—	23	19	<b>PETER WHITE</b> Caravan Of Dreams ( <i>Columbia/CRG</i> )	351	276	98	2	53/1
7	12	16	20	<b>RIPPINGTONS</b> Hideaway ( <i>GRP</i> )	342	376	426	458	38/0
18	20	20	21	<b>DOUG CAMERON</b> Rendezvous ( <i>Higher Octave</i> )	314	318	319	316	43/0
<b>BREAKER</b>			22	<b>AVENUE BLUE</b> Naked City ( <i>Mesa/Bluemoon</i> )	310	257	273	253	40/2
<b>BREAKER</b>			23	<b>AARON NEVILLE</b> I Can't Imagine ( <i>A&amp;M</i> )	310	261	242	206	38/4
<b>BREAKER</b>			24	<b>GEORGE BENSON</b> Summer Love ( <i>GRP</i> )	300	194	—	—	37/8
<b>BREAKER</b>			25	<b>CHRIS CAMOZZI</b> Ring Of Gold ( <i>Higher Octave</i> )	281	258	235	184	37/1
19	18	22	26	<b>PAMELA WILLIAMS</b> Castine ( <i>Heads Up</i> )	277	295	336	309	37/0
<b>DEBUT</b>			27	<b>COUNT BASIC</b> On The Move ( <i>Instinct</i> )	270	228	189	152	35/2
<b>DEBUT</b>			28	<b>DOC POWELL</b> Laid Back ( <i>Discovery</i> )	258	195	186	145	36/6
29	24	27	29	<b>EVERYTHING BUT THE GIRL</b> The Heart Remains... ( <i>Atlantic</i> )	256	255	251	238	31/0
30	26	—	30	<b>PAUL TAYLOR</b> Set Me Free ( <i>Countdown/Unity</i> )	245	230	247	234	26/0

This chart reflects airplay from July 17-23. Songs ranked by total plays. Highlighted songs indicate Breaker.  
53 NAC reporters. 50 current playlists. © 1996, R&R Inc.

## BREAKERS®

**AVENUE BLUE**  
Naked City (*Mesa/Bluemoon*)

TOTAL PLAYS/INCREASE: 310/53  
TOTAL STATIONS/ADDS: 40/2  
CHART: 22

**AARON NEVILLE**  
I Can't Imagine (*A&M*)

TOTAL PLAYS/INCREASE: 310/49  
TOTAL STATIONS/ADDS: 38/4  
CHART: 23

**GEORGE BENSON**  
Summer Love (*GRP*)

TOTAL PLAYS/INCREASE: 300/106  
TOTAL STATIONS/ADDS: 37/8  
CHART: 24

**CHRIS CAMOZZI**  
Ring Of Gold (*Higher Octave*)

TOTAL PLAYS/INCREASE: 281/23  
TOTAL STATIONS/ADDS: 37/1  
CHART: 25

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>PAUL JACKSON JR.</b> Da Boardwalk ( <i>Blue Note</i> )	13
<b>LIONEL RICHIE</b> Ordinary Girl ( <i>Mercury</i> )	11
<b>HERB ALPERT</b> Flamingo ( <i>Almo Sounds/Geffen</i> )	10
<b>GEORGE BENSON</b> Summer Love ( <i>GRP</i> )	8
<b>TOM SCOTT</b> Only You ( <i>GRP</i> )	8
<b>CHUCK LOEB</b> The Music Inside ( <i>Shanachie</i> )	6
<b>DOC POWELL</b> Laid Back ( <i>Discovery</i> )	6

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>GEORGE BENSON</b> Summer Love ( <i>GRP</i> )	+106
<b>PETER WHITE</b> Caravan Of Dreams ( <i>Columbia/CRG</i> )	+75
<b>GEORGE BENSON</b> That's Right ( <i>GRP</i> )	+70
<b>DOC POWELL</b> Laid Back ( <i>Discovery</i> )	+63
<b>NORMAN BROWN</b> Better Days... ( <i>MoJAZZ/Motown</i> )	+56
<b>AVENUE BLUE</b> Naked City ( <i>Mesa/Bluemoon</i> )	+53
<b>RAMSEY LEWIS</b> Les Fleur ( <i>GRP</i> )	+52
<b>BRYAN SAVAGE</b> Cat Food ( <i>Elation</i> )	+52
<b>AARON NEVILLE</b> I Can't Imagine ( <i>A&amp;M</i> )	+49
<b>LIONEL RICHIE</b> Ordinary Girl ( <i>Mercury</i> )	+44

Breakers: Songs registering 275 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

## NEW & ACTIVE

**CHIELI MINUCCI** Anything And Everything (*JVC*)  
Total Plays: 233, Total Stations: 37, Adds: 1

**DAVE CAMP** Torrid Rain (*Blue Orchid*)  
Total Plays: 202, Total Stations: 28, Adds: 0

**TONI BRAXTON** How Could An Angel Break... (*LaFace/Arista*)  
Total Plays: 194, Total Stations: 24, Adds: 2

**RIPPINGTONS** First Time I Saw Her (*GRP*)  
Total Plays: 186, Total Stations: 35, Adds: 5

**HARVEY MASON** It's You (*Atlantic*)  
Total Plays: 179, Total Stations: 29, Adds: 1

**TOM SCOTT** Tom Cat (*GRP*)  
Total Plays: 174, Total Stations: 26, Adds: 2

**DARYLE CHINN** My Summer Love (*MoJAZZ/Motown*)  
Total Plays: 171, Total Stations: 26, Adds: 0

**KIM PENNYL** That's The Way Of The World (*Shanachie/Cachet*)  
Total Plays: 154, Total Stations: 26, Adds: 0

**J MICHAEL VERTA** Night Of Orion (*Brainchild*)  
Total Plays: 153, Total Stations: 21, Adds: 1

**JEFF LORBER** Katherine (*Verve*)  
Total Plays: 146, Total Stations: 17, Adds: 1

**APOSTLES** Mercy Mercy Me (The Ecology) (*Acid Jazz/Hollywood*)  
Total Plays: 144, Total Stations: 20, Adds: 1

**GEORGE BENSON** That's Right (*GRP*)  
Total Plays: 109, Total Stations: 19, Adds: 5

**ACOUSTIC ALCHEMY** Columbia (*GRP*)  
Total Plays: 107, Total Stations: 18, Adds: 2

**GEORGE MICHAEL** Move On (*DreamWorks/Geffen*)  
Total Plays: 89, Total Stations: 14, Adds: 2

**CHIELI MINUCCI** Come As You Are (*JVC*)  
Total Plays: 80, Total Stations: 9, Adds: 0

**HARVEY MASON** Take Five (*Atlantic*)  
Total Plays: 78, Total Stations: 8, Adds: 0

**PHIL UPCHURCH** Bee's Blues (*Gojazz/Bean Bag*)  
Total Plays: 76, Total Stations: 10, Adds: 1

**JEFF LORBER** Wide Open Spaces (*Verve*)  
Total Plays: 76, Total Stations: 11, Adds: 0

**LIONEL RICHIE** Ordinary Girl (*Mercury*)  
Total Plays: 75, Total Stations: 20, Adds: 11

**PAUL JACKSON JR.** Da Boardwalk (*Blue Note*)  
Total Plays: 75, Total Stations: 22, Adds: 13

Songs ranked by total plays

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# Dave Koz

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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	<b>DOC POWELL</b> Laid Back (Discovery)	850	+24	"Sunday" (516) "Laid" (258) "Dance" (38)
16	11	4	2	<b>NORMAN BROWN</b> Better Days Ahead (MoJAZZ/Motown)	737	+73	"Days" (618) "Time" (54) "After" (18)
13	12	2	3	<b>RAMSEY LEWIS</b> Between The Keys (GRP)	735	+39	"Fleur" (592) "Goddess" (55) "Between" (35)
12	7	5	4	<b>JEFF LORBER</b> State Of Grace (Verve)	693	+31	"State" (357) "Katherine" (146) "Spaces" (76)
15	16	14	5	<b>BRYAN SAVAGE</b> Cat Food (Elation)	662	+82	"Cat" (587) "Paris" (23) "Nightshift" (20)
6	5	6	6	<b>JOE MCBRIDE</b> Keys To Your Heart (Heads Up)	658	+2	"Highland" (477) "Sunset" (99) "Chit-Chat" (29)
2	2	3	7	<b>RICHARD ELLIOT</b> City Speak (Blue Note)	638	-46	"Make" (375) "City" (109) "Lights" (66)
7	8	8	8	<b>JOE SAMPLE</b> Old Places Old Faces (Warner Bros.)	635	+17	"Hippies" (603) "Places" (15) "Miles" (8)
5	3	7	9	<b>ED HAMILTON</b> Planet Jazz (Telarc)	631	-22	"Gray" (508) "Better" (59) "Planet" (49)
8	9	9	10	<b>BONEY JAMES</b> Seduction (Warner Bros.)	628	+11	"Lights" (539) "Sara" (21) "Doubt" (18)
14	13	12	11	<b>BRIAN CULBERTSON</b> After Hours (Mesa/Bluemoon)	589	-13	"Close" (372) "After" (95) "Take" (81)
3	4	11	12	<b>RIPPINGTONS</b> Brave New World (GRP)	580	-29	"Hideaway" (342) "First" (186) "Brave" (23)
9	10	10	13	<b>EARL KLUGH</b> Sudden Burst Of Energy (Warner Bros.)	560	-49	"Maybe" (363) "Sunset" (68) "Happy" (53)
<b>DEBUT</b>			14	<b>GEORGE BENSON</b> That's Right (GRP)	523	+240	"Summer" (300) "Right" (109) "Johnnie" (37)
4	6	13	15	<b>HERBIE HANCOCK</b> The New Standard (Verve)	523	-74	"Thieves" (522) "Norwegian" (1)
11	14	15	16	<b>GEORGE JINDA</b> Between Dreams (Shanachie)	477	-43	"Just" (380) "Dreams" (84) "Brokenhearted" (8)
24	21	18	17	<b>BILL EVANS</b> Escape (Escapade)	476	+31	"Sunday" (415) "Escape" (34) "Easilee" (25)
17	17	17	18	<b>MARILYN SCOTT</b> Take Me With You (Warner Bros.)	471	-6	"Calling" (375) "Beauty" (54) "Close" (14)
—	30	21	19	<b>CHIELI MINUCCI</b> Renaissance (JVC)	465	+67	"Anything" (233) "Come" (80) "Country" (39)
20	19	19	20	<b>SPYRO GYRA</b> Heart Of The Night (GRP)	430	-11	"Night" (238) "Westwood" (113) "Midnight" (16)
19	18	24	21	<b>AVENUE BLUE</b> Naked City (Mesa/Bluemoon)	429	+43	"Naked" (310) "Conversation" (63) "Baby" (23)
—	28	23	22	<b>CHRIS CAMOZZI</b> Windows Of My Soul (Higher Octave)	413	+23	"Ring" (281) "Walk" (41) "Young" (31)
18	23	22	23	<b>COUNT BASIC</b> Movin' In The Right Direction (Instinct)	408	+11	"Move" (270) "Joy" (104) "Got" (34)
<b>DEBUT</b>			24	<b>PETER WHITE</b> Caravan Of Dreams (Columbia/CRG)	406	+130	"Caravan" (351) "Just" (15) "Lights" (11)
10	15	16	25	<b>HERB ALPERT</b> Second Wind (Almo Sounds/Geffen)	399	-112	"Valentine" (191) "Second" (104) "Flirtation" (34)
23	22	20	26	<b>DOUG CAMERON</b> Rendezvous (Higher Octave)	394	-5	"Rendezvous" (314) "Town" (80)
—	—	29	27	<b>SOUNDTRACK</b> Phenomenon (Reprise)	386	+12	"Change" (359) "Crazy" (20) "Dance" (7)
30	27	27	28	<b>SOUNDTRACK</b> Eraser (Mercury)	382	+1	"Erase" (370) "Where" (12)
25	25	25	29	<b>ANGELA BOFILL</b> Love In Slow Motion (Shanachie/Cachet)	376	-6	"All" (240) "Real" (83) "Soul" (28)
22	20	28	30	<b>PAMELA WILLIAMS</b> Saxtress (Heads Up)	363	-17	"Castine" (277) "Saxtress" (22) "Ladies" (18)

This chart reflects airplay from July 17-23. Albums ranked by total plays, with plays from all cuts from an album combined. 53 NAC reporters. 50 current playlists. © 1996, R&R Inc.

## NAC NOTES By Carol Archer

**C**ongratulations to the MoJAZZ/Motown family for taking Norman Brown's "Better Days Ahead" to No. 1 on the Tracks chart this week.

Peter White's "Caravan Of Dreams" (Columbia/CRG) is getting play at 100% of the NAC panel, the only current track to enjoy that distinction. Now that the album is in radio's hands, virtually every other cut is getting airplay too, but some reporters favor "Just Another Day" (featuring Basia) for deeper play.

George Benson's "That's Right" (GRP) bursts onto the Album chart at 14\*, propelled by big gains on the track "Summer Love" — with 106 new plays this week and a debut at 24\*/Breaker — and strong acceptance of the title

track, which picked up five new adds.

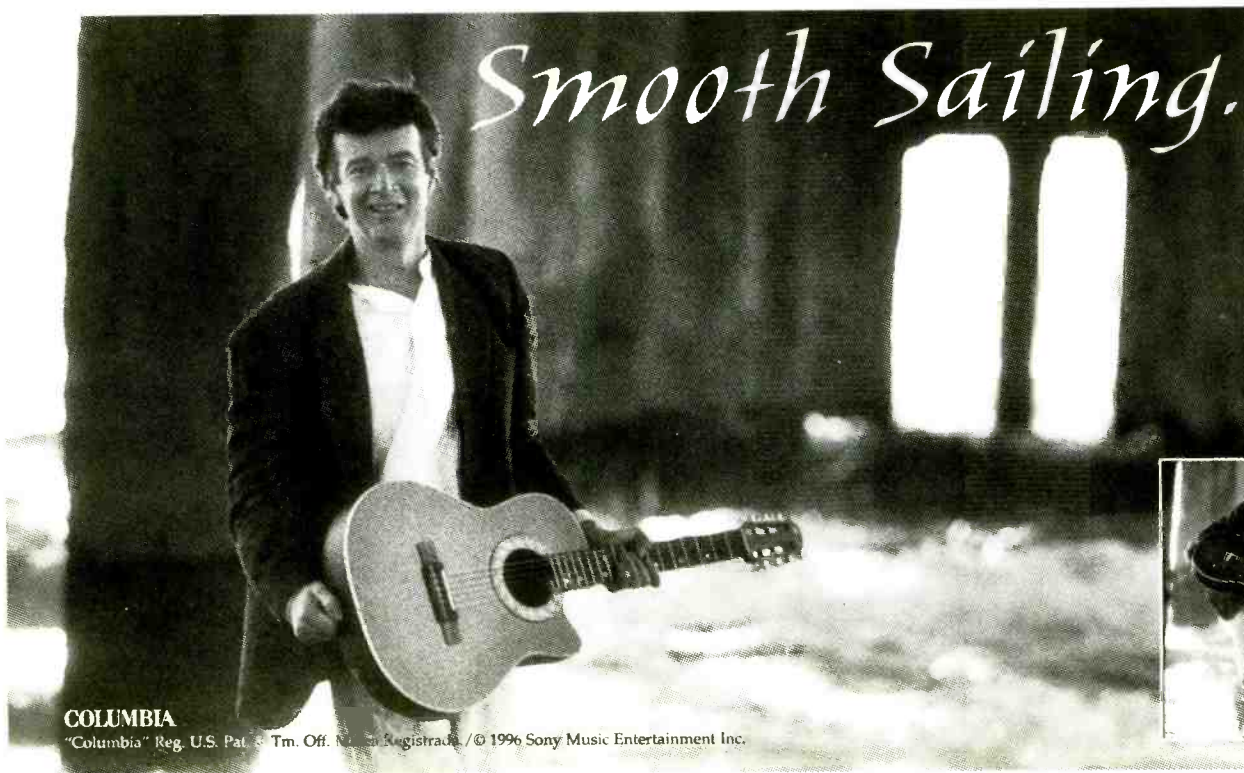
Paul Jackson Jr.'s "Da Boardwalk" (Blue Note) earned Broadcast Architecture's endorsement and top Most Added honors with 13 new reports. Early believers include KIFM/San Diego, KEZL/Fresno, KHII/Denver, KLJZ/New Orleans, WN WV/Cleveland, and WJJZ/Philadelphia.

WLOQ/Orlando PD Steve Huntington says he's mystified that more stations haven't embraced "Look Away" from Mickey Hart's Mystery Box (Rykodisc), which he considers very cool. He played the track four times — hot, considering the station's hottest track only got six plays — this week. Given WLOQ's showing in the spring book (a

7.4 share 25-54, fifth in the demo), maybe Huntington's suggestion deserves consideration.

We talk a lot about passion in NAC, but what about music that actually inspires osculation? I played Chuck Loeb's "The Music Inside" (Shanachie) in our office, then overheard someone say, "This song makes me want to kiss someone." Loeb was the week's only add at KT WV/Los Angeles.

WJZW/Washington PD Steve Kosbau did add Chris Camozzi's "Ring Of Gold" (Higher Octave) this week, but overlooked it on his report to R&R. The track, which was also added at WNUA/Chicago, is 25\*/Breaker; the CD, "Windows Of My Soul," moves to 22\*.



## Peter White Caravan of Dreams

Since his solo debut in 1990, all of guitarist Peter White's albums have traveled to the top of the NAC charts. Now join him as he takes you on his latest exploration of soulful rhythms and street-smart grooves. The voyage begins with the title track to his Columbia debut, "Caravan Of Dreams."

NAC Albums Debut **24**  
NAC Tracks **23** - **19**



Produced by Paul Brown.

# NAC REPORTERS

Stations and their adds by track listed alphabetically by market

<p><b>KRZJ/Albuquerque, NM</b>  <b>PD/MD: Mark McGuire</b>                      AARON NEVILLE "Imagine"                      SOLAR SYSTEM "Wes"                      GEORGE BENSON "Right"</p>	<p><b>WVMV/Detroit, MI</b>  <b>PD/MD: Tom Sleeker</b>                      LIONEL RICHIE "Ordinary"</p>	<p><b>KXDC/Monterey, CA</b>  <b>PD/MD: Scott O'Brien</b>                      GEORGE BENSON "Right"                      GEORGE BENSON "Summer"                      SHAHIN &amp; SEPEHR "Jakarta"                      HIROSHIMA "Koto"                      NESTOR TORRES "Patricia"                      MARK ALMOND "Dreams"                      IMAGES "Heather"                      CHUCK LOEB "Breathe"                      KIM WATERS "Alone"                      NICK COLIONNE "Hurry"                      LOUIE SHELTON "Fly"</p>	<p><b>KSSJ/Sacramento, CA</b>  <b>PD/MD: Don Langford</b>                      No Adds</p>
<p><b>KNIK/Anchorage, AK</b>  <b>PD/MD: Dean Williams</b>                      COLOUR CLUB "Save"                      AVENUE BLUE "Naked"                      ACOUSTIC ALCHEMY "Columbia"                      CHUCK LOEB "Music"                      COLORS IN MOTION "Nature"                      PHAREZ WHITTED "Grapevyne"                      RANDY VILLARS "Now"                      SAM RINEY "Written"                      TOM SCOTT "Tom"                      LOUIE SHELTON "Redlight"</p>	<p><b>WGUF/Ft. Myers, FL</b>  <b>PD: Michael Bode</b>  <b>MD: Greg Hammonds</b>                      BRYAN SAVAGE "Gotcha!"                      COUNT BASIC "Move"                      GEORGE BENSON "Summer"                      HERB ALPERT "Flamingo"                      PAUL JACKSON JR. "Boardwalk"                      DOC POWELL "Laid"                      TOM SCOTT "Tom"</p>	<p><b>KLJZ/New Orleans, LA</b>  <b>PD/MD: Michael Grayson</b>                      TONI BRAXTON "Angel"                      HERB ALPERT "Flamingo"                      PAUL JACKSON JR. "Boardwalk"                      DOC POWELL "Laid"                      RIPPINGTONS "First"</p>	<p><b>KBZN/Salt Lake City, UT</b>  <b>PD: Rob Riesen</b>                      HERB ALPERT "Flamingo"                      LIONEL RICHIE "Ordinary"                      PAUL JACKSON JR. "Boardwalk"                      TOM SCOTT "Only"</p>
<p><b>WJZF/Atlanta, GA</b>  <b>PD/MD: Mark Edwards</b>                      GEORGE BENSON "Summer"                      AARON NEVILLE "Imagine"                      PHAREZ WHITTED "Grapevyne"                      CHUCK LOEB "Cruzin"</p>	<p><b>KEZL/Fresno, CA</b>  <b>PD/MD: Mike Vasquez</b>                      AARON NEVILLE "Imagine"                      SOLAR SYSTEM "Wes"                      CHER "One"                      RIPPINGTONS "First"                      PAUL JACKSON JR. "Boardwalk"</p>	<p><b>Smooth FM/New York, NY</b>  <b>APD/MD: Haneen Hunter</b>                      No Adds</p>	<p><b>KCJZ/San Antonio, TX</b>  <b>PD/MD: Norm Miller</b>                      APOSTLES "Mercy"                      HERB ALPERT "Flamingo"                      LIONEL RICHIE "Ordinary"                      PAUL JACKSON JR. "Boardwalk"                      TOM SCOTT "Only"</p>
<p><b>KAJZ/Austin, TX</b>  <b>PD: Doc Burns</b>                      GEORGE BENSON "Summer"                      SAM RINEY "Nightwind"                      SOLAR SYSTEM "Wes"</p>	<p><b>KUCD/Honolulu, HI</b>  <b>PD: Mahlon Moore</b>                      HERB ALPERT "Flamingo"                      GEORGE MICHAEL "Move"                      LIONEL RICHIE "Ordinary"</p>	<p><b>WJCD/Norfolk, VA</b>  <b>PD: Maxine Todd</b>  <b>MD: Larry Hollowell</b>                      OOC POWELL "Laid"                      RIPPINGTONS "First"</p>	<p><b>KIFM/San Diego, CA</b>  <b>PD: Bob O'Connor</b>  <b>MD: Kelly Cole</b>                      PETER WHITE "Ride"                      PETER WHITE "Together"                      PETER WHITE F/BASIA "Just"                      PETER WHITE "Lights"</p>
<p><b>WOAZ/Boston, MA</b>  <b>PD/MD: Bill George</b>                      TOM SCOTT "Only"                      LIONEL RICHIE "Ordinary"                      PAUL JACKSON JR. "Boardwalk"</p>	<p><b>WFSJ/Jacksonville, FL</b>  <b>PD: Hank Dole</b>  <b>MD: Craig Williams</b>                      GEORGE BENSON "Summer"</p>	<p><b>KTNT/Oklahoma City, OK</b>  <b>MD: Stephanie Stewart</b>                      PAUL JACKSON JR. "Boardwalk"                      RIPPINGTONS "First"                      TONI BRAXTON "Angel"</p>	<p><b>KBLX/San Francisco, CA</b>  <b>PD: Kevin Brown</b>  <b>MD: Ron Cadet</b>                      No Adds</p>
<p><b>WSJZ/Buffalo, NY</b>  <b>PD: Steve Wiersman</b>  <b>MD: Chris Wittingham</b>                      No Adds</p>	<p><b>KCIY/Kansas City, MO</b>  <b>PD: Bret Michael</b>  <b>MD: Michelle Chase</b>                      LIONEL RICHIE "Ordinary"                      PAUL JACKSON JR. "End"                      SOUNDSCAPE "Morning"</p>	<p><b>WLOQ/Orlando, FL</b>  <b>PD: Steve Huntington</b>  <b>MD: Bob Church</b>                      LATITUDE "Ida"                      GEORGE BENSON "Summer"                      TANIA MARIA "Yes"                      CHUCK LOEB "Music"                      PETER WHITE F/BASIA "Just"                      SHAHIN &amp; SEPEHR "Jakarta"                      MARK ALMOND "Dreams"                      JIM BRICKMAN "Dream"                      HIROSHIMA "Koto"                      PETER WHITE "Together"                      LIVINGSTON TAYLOR "Believe"</p>	<p><b>KKSF/San Francisco, CA</b>  <b>PD: Steve Feinstein</b>                      GEORGE MICHAEL "Move"                      DOC POWELL "Dance"                      PETER WHITE F/BASIA "Just"                      PETER WHITE "Lights"                      GLORIA ESTEFAN "Giving"                      PETER WHITE "Ride"                      PHIL UPCHURCH "Long"                      HIROSHIMA "Koto"                      CHUCK LOEB "Bells"                      PETER WHITE "Mystique"                      PETER WHITE "Lullaby"</p>
<p><b>WNUA/Chicago, IL</b>  <b>PD: Lee Hansen</b>  <b>APD/MD: Tom Miller</b>                      CHRIS CAMOZZI "Ring"                      EARL KLUGH "Sunset"</p>	<p><b>WEVZ/Lafayette, IN</b>  <b>PD/MD: Bob Miller</b>                      MARILYN SCOTT "Close"                      COLORS IN MOTION "Nature"                      COLORS IN MOTION "South"                      RAMSEY LEWIS "Between"                      KIM PENSVL "Morning"                      COLORS IN MOTION "Secrets"                      CHUCK LOEB "Music"                      CHUCK LOEB "Breathe"                      DOUG CAMERDN "Town"                      SAM RINEY "Reminds"                      SAM RINEY "Nightwind"                      JOHN TESH PROJECT "Discovery"                      BILL CHAMPLIN "Loved"                      BILL CHAMPLIN "Love"</p>	<p><b>WEBZ/Panama City, FL</b>  <b>MD: Terry James</b>                      LINCOLN ADLER "Dream"                      LINCOLN ADLER "Visions"                      BRYAN SAVAGE "Paris"                      SHAHIN &amp; SEPEHR "Jakarta"                      J MICHAEL VERTA "Orion"                      COLORS IN MOTION "Sunset"                      WILD MANGO "Assim"                      REEL TO REAL "Carry"                      REEL TO REAL "Dreamin"                      REEL TO REAL "Candlelight"                      JOE SAMPLE "Black"                      NICK COLIONNE "Brazilian"                      NICK COLIONNE "Arrival"                      BILL EVANS "Easilee"                      MAXWELL "Whenever"                      MAXWELL "Urban"                      SOUNDSCAPE "Morning"                      TIN DRUM "Who"                      TIN DRUM "Lay"                      PETER WHITE F/BASIA "Just"                      PETER WHITE "Mystique"                      PETER WHITE "Venice"                      SAM RINEY "Written"                      SAM RINEY "Whisper"                      GIGS DE LANGE "Beautiful"                      GIGS DE LANGE "Intimate"                      SAM RINEY "Steps"                      CHUCK LOEB "Music"                      CHUCK LOEB "Siesta"</p>	<p><b>KJZY/Santa Rosa, CA</b>  <b>PD: Gordon Zlot</b>  <b>MD: Rob Singleton</b>                      No Adds</p>
<p><b>WNWV/Cleveland, OH</b>  <b>PD/MD: Bernie Kimble</b>                      PAUL JACKSON JR. "Boardwalk"                      STEVE REID "Rain"                      TOM SCOTT "Only"                      HERB ALPERT "Flamingo"                      LIONEL RICHIE "Ordinary"</p>	<p><b>KTWV/Los Angeles, CA</b>  <b>PD: Chris Brodie</b>  <b>APD/MD: Ralph Stewart</b>                      CHUCK LOEB "Music"</p>	<p><b>WJZZ/Philadelphia, PA</b>  <b>PD: Ann Gress</b>  <b>MD: Michael Tozzi</b>                      HERB ALPERT "Flamingo"                      PAUL JACKSON JR. "Boardwalk"                      LIONEL RICHIE "Ordinary"                      DOC POWELL "Laid"</p>	<p><b>KWJZ/Seattle, WA</b>                      HERB ALPERT "Flamingo"                      PAUL JACKSON JR. "Boardwalk"                      TOM SCOTT "Only"</p>
<p><b>WVAE/Cincinnati, OH</b>  <b>PD: Rich McMillan</b>                      HERB ALPERT "Second"                      LIONEL RICHIE "Ordinary"                      PAUL JACKSON JR. "Boardwalk"                      DOC POWELL "Laid"</p>	<p><b>WALJ/Macon, GA</b>  <b>DM/MD: Bob Davis</b>                      STEVE REID "Water"                      ERIC CLAPTON "Change"                      NICK COLIONNE "Arrival"</p>	<p><b>WJZJ/Washington, DC</b>  <b>PD/MD: Steve Kosbau</b>                      GEORGE BENSON "Summer"                      PAUL JACKSON JR. "Boardwalk"                      LIONEL RICHIE "Ordinary"                      TOM SCOTT "Only"                      HARVEY MASDN "You"</p>	<p><b>WSJT/Tampa, FL</b>  <b>PD/MD: Ross Block</b>                      GEORGE BENSON "Summer"                      GEORGE BENSON "Right"                      EARL KLUGH "Sunset"                      AVENUE BLUE "Conversati"</p>
<p><b>WZJZ/Columbus, OH</b>  <b>PD: Bill Harman</b>                      SHAHIN &amp; SEPEHR "Jakarta"</p>	<p><b>WLVE/Miami, FL</b>  <b>PD: Shirley Maldonado</b>  <b>MD: Geoff Fischer</b>                      RIPPINGTONS "First"                      COUNT BASIC "Move"                      DOC POWELL "Laid"                      TOM SCOTT "Only"                      HERB ALPERT "Flamingo"</p>	<p><b>WJZW/Washington, DC</b>  <b>PD/MD: Steve Kosbau</b>                      GEORGE BENSON "Summer"                      PAUL JACKSON JR. "Boardwalk"                      LIONEL RICHIE "Ordinary"                      TOM SCOTT "Only"                      HARVEY MASDN "You"</p>	<p><b>KDAS/Tulsa, OK</b>  <b>PD: Steve Fernandez</b>                      AVENUE BLUE "Naked"                      KIM WATERS "Mickey"                      WAYMAN TISDALE "Gabrielle"                      GRADY NICHOLS "Cuff"                      SAM RINEY "Reminds"                      JEFF LORBER "Katherine"</p>
<p><b>KDAI/Dallas, TX</b>  <b>PD: Michael Fischer</b>                      BONEY JAMES "Sara"                      HERB ALPERT "Flamingo"</p>	<p><b>WJZI/Milwaukee, WI</b>  <b>PD: Fred Heller</b>  <b>MD: Kathryn Vaughn</b>                      ACOUSTIC ALCHEMY "Columbia"                      DARYLE CHINN "Fantasy"                      AARON NEVILLE "Imagine"</p>	<p><b>WTCD/Raleigh, NC</b>  <b>PD: Don Brookshire</b>  <b>MD: John Horan</b>                      No Adds</p>	<p><b>KDAS/Tulsa, OK</b>  <b>PD: Steve Fernandez</b>                      AVENUE BLUE "Naked"                      KIM WATERS "Mickey"                      WAYMAN TISDALE "Gabrielle"                      GRADY NICHOLS "Cuff"                      SAM RINEY "Reminds"                      JEFF LORBER "Katherine"</p>
<p><b>KHIH/Denver, CO</b>  <b>PD: Chris Conley</b>  <b>MD: Becky Taylor</b>                      GEORGE BENSON "Right"                      PAUL JACKSON JR. "Boardwalk"                      LIONEL RICHIE "Ordinary"                      TOM SCOTT "Only"</p>	<p><b>KMJZ/Minneapolis, MN</b>                      No Adds</p>	<p><b>KQBR/Sacramento, CA</b>  <b>PD: Lawrence Tanter</b>                      No Adds</p>	<p><b>WJZW/Washington, DC</b>  <b>PD/MD: Steve Kosbau</b>                      GEORGE BENSON "Summer"                      PAUL JACKSON JR. "Boardwalk"                      LIONEL RICHIE "Ordinary"                      TOM SCOTT "Only"                      HARVEY MASDN "You"</p>
<p><b>WJZZ/Detroit, MI</b>  <b>PD: D'Neal Stevens</b>  <b>MD: Rosetta Hines</b>                      CHUCK LOEB "Music"                      CHUCK LOEB "Cruzin"                      PETER WHITE "Ride"                      PETER WHITE "Lights"                      SOUNDSCAPE "Morning"                      CHUCK LOEB "Equal"                      CHUCK LOEB "Shanghai"                      RANDY VILLARS "Riverwalk"                      PETER WHITE "Venice"                      PETER WHITE F/BASIA "Just"                      PETER WHITE "Bitterswee"                      COLOUR CLUB "Prayer"                      NESTOR TORRES "Forest"                      COLOUR CLUB "Wanna"                      ZHANE "Rendezvous"                      CHUCK LOEB "Never"                      LOUIE SHELTON "Fly"</p>	<p><b>KSBR/Mission Viejo, CA</b>  <b>PD/MD: Terry Wedel</b>                      No Adds</p>	<p><b>WTCB/Raleigh, NC</b>  <b>PD: Don Brookshire</b>  <b>MD: John Horan</b>                      No Adds</p>	<p><b>WJZW/Washington, DC</b>  <b>PD/MD: Steve Kosbau</b>                      GEORGE BENSON "Summer"                      PAUL JACKSON JR. "Boardwalk"                      LIONEL RICHIE "Ordinary"                      TOM SCOTT "Only"                      HARVEY MASDN "You"</p>
<p><b>KRVV/Modesto, CA</b>  <b>PD: Jim Bryan</b>  <b>MD: Doug Wulff</b>                      HIROSHIMA "Koto"                      HIROSHIMA "Eyes"                      CHIELI MINUCCI "Anything"                      SHAHIN &amp; SEPEHR "Jakarta"                      PHIL UPCHURCH "Blues"</p>	<p><b>KKJZ/Portland, DR</b>  <b>PD/MD: Shaun Yu</b>                      PETER WHITE "Lullaby"                      ERIC CLAPTON "Change"</p>	<p><b>WJZW/Washington, DC</b>  <b>PD/MD: Steve Kosbau</b>                      GEORGE BENSON "Summer"                      PAUL JACKSON JR. "Boardwalk"                      LIONEL RICHIE "Ordinary"                      TOM SCOTT "Only"                      HARVEY MASDN "You"</p>	<p><b>WJZW/Washington, DC</b>  <b>PD/MD: Steve Kosbau</b>                      GEORGE BENSON "Summer"                      PAUL JACKSON JR. "Boardwalk"                      LIONEL RICHIE "Ordinary"                      TOM SCOTT "Only"                      HARVEY MASDN "You"</p>

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KBLX 102.9 FM KBLX/San Francisco (415) 284-1029 Brown/Cadet

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WJZZ/106.1 WJZZ/Philadelphia (610) 667-3939 Gress/Tozz

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ASIS 99.5 FM WOAZ/Boston (617) 254-9267 George

WVLE/Miami (305) 654-9494 Maldonado/Fischer

104.1 FM WJZF WJZF/Atlanta (776) 996-9341 Edwards

99.1 FM KWJZ KWJZ/Seattle (206) 441-3699

JAZZ FM98 KIFM/San Diego (619) 587-9800 O'Connor/Cole

104.1 FM KMJZ KMJZ/Minneapolis (612) 941-5774

94.1 FM WSJT Tampa (813) 577-7131 Block

THE WAVE 107.3 WNWV/Cleveland (216) 292-1073 Kimble

KHHH 95.7 KHHH/Denver (303) 694-6300 Conley/Taylor

106.7 FM KKJZ KKJZ/Portland (503) 223-0300 Yu

94.9 FM The WAVE WVAE/Cincinnati (513) 241-9500 McMillan



CYNDEE MAXWELL

## 'Real Life' Show A Hit

### □ Relationship issues key to show's success

Paul Castronovo and news/co-host Ron Brewer have been on wakeup duty in South Florida for six years — first at **WSHE/Miami**, and now on crosstown Active Rock **WZTA (Zeta)**.

Since their arrival at Zeta 18 months ago, the morning ratings have been on a constant and steady rise. In the Spring '96 **Arbitron**, the pair are No. 1 persons 18-34, No. 2 men 18-34, and No. 2 men 25-54.

For Castronovo, being on the air in Miami is a dream come true. Raised in South Florida, he grew up listening to **WSHE**. Castronovo recalls one of his early idols, **Sonny Fox**. "I thought he was the greatest radio personality I had ever heard in my life. This was in '84 and he was a huge star at [WHYI] **Y100** in Miami. I was doing overnights at [WCKO] **K102** (now Oldies **WMXJ** — where Fox works today) and I'd listen to his show on my way home. When **K102** moved me to mornings, of course I tried to imitate everything Sonny was doing and I only lasted about six months."

Castronovo also recalls the **Barbara & John M.** morning show that **WSHE** aired in the late '70s. "I never knew if they were a couple or not, but I truly believed they were having sex in the studio. Years later when I got there I asked about it and **Michael Dalfonzo** — who had worked there at the time — laughed and said, 'They were doing it right on that control board!' The first day I walked into 'SHE in 1984 I was a nervous wreck, seeing these people I had worshipped for all those years."

"I got on at 'SHE for my 'coming of age years' when **Herman & McBean** were the morning show and were also early influences on me. Afterward, I went to Orlando for two years to do my first true morning show with **Tommy Griffiths** at **WHTQ/Orlando**. It lasted until **Shirley Jones** sued us for invasion of privacy."

"This was back in the days of celebrity morning wakeup calls and we found out the hard way that it was illegal to call someone and put them on the air in Florida. When you're thrown to the wolf with your first morning show, you don't know what you're doing. It took me until I was about 33 to

really know what the heck was going on in morning drive radio.

"Radio's a great business — it's the only place where you can get fired and then do better! We got canned and went to **WGFX/Nashville** for a while. From there, we split up and I returned to 'SHE to work with Ron Brewer, and Tommy went to Norfolk to work with Brewer's old partner."

### Back For The Big Show

Getting back to South Florida took some compromising on Castronovo's part. "I begged and pleaded with **Brian Krysz** to hire me back at 'SHE but he said the owner didn't want to hire me. I got **John Tenaglia** on the phone and asked him to let me back in the market. He didn't want a wild show — just a mellow, music-intensive show. And I'd have to work with Brewer, who was already there. I flew in and we hit it off."

"We knew that Tenaglia didn't wake up until 8 o'clock, so we'd be out of control from 6 to 8am. Then at eight, we'd suddenly wind down and say, 'Here's another song from ...' It was always a battle because John wanted the mu-



**When you're thrown to the wolf with your first morning show, you don't know what you're doing. It took me until I was about 33 to really know what the heck was going on in morning drive radio.**



sic to be the star and we wanted to do 'personality.' Two years ago my contract expired and they said that no one needed to be in a contract.

"At the time **Ron & Ron** were on Zeta and **Neil Mirsky**, who gave me my start in radio, was the PD. I hounded him to please let me work for **Paxson**, but Ron & Ron were under contract. After a while we were beating them in the ratings, and Neil soon called asking

if we were still interested [in the morning shift]. My years at 'SHE were great, but it's been really great at Zeta."

### Lucky Butts

Castronovo's plan to goof on the market's ailing baseball team was perhaps questionable, so PD **Gregg Steele** offered an alternative idea. "The Marlins were just pathetic — they were dying a slow death. I was thinking of performing a *Santeria* ritual, where they kill goats and sprinkle the blood, which is very



**CAT CALL** — The Brian Setzer Orchestra's main man recently stopped by the WZTA/Miami studio to visit morning guys Paul Castronovo (l) and Ron Brewer.

popular in Miami. Maybe that was too much.

"Gregg told us about the Lucky Butt bit that **Mark & Brian** had done on **KLOS/Los Angeles**. We hoped they wouldn't mind. No one in South Florida knew the bit, so we went with it. We sent our producer — **Omelette** — to Joe Robbie Stadium to rub his butt on all the bases. Starting that day, the Marlins won about nine straight games. It was amazing! It got to the point where everyone in town wanted to touch the Lucky Butt, including the [NHL] Panthers."

"We made a pair of jeans with Velcro butt patches on them and we'd put Omelette on the center ice before the game with the mascot and a drum roll and thousands of people cheering. He'd unveil his cheeks and touch them on the ice before every playoff game, and the Panthers went all the way to the Stanley Cup finals. The bit actually made the *New York Times*. Thank you, Mark & Brian."

"Our show is real life — a reflection of what's going on in South Florida. During the '80s and early '90s we were totally into the preproduced fake bits and parodies. When Gregg got here he said that we were funny, but the funny parts were when we were just talking to the listeners. We pushed the

## TV Times

In addition to **WZTA (Zeta)/Miami** morning host **Paul Castronovo's** wakeup duties, he hosts two television programs in his spare time.

"The Scene" is an independently produced entertainment show that airs on **WFOR-TV**, the local **CBS** affiliate in Miami, Saturday evenings at seven. Co-host Castronovo tapes some of the television segments during his radio morning show when special guests make appearances on Zeta. "It's like a 30-minute commercial for the radio show," he says.

"Dot Com" is a national program that airs on the **CNBC** cable network Sundays at 3pm ET. A computer industry-oriented show, Castronovo remarks, "I auditioned for it and somehow got the part. We shot 13 episodes, took the summer off, and we'll start shooting again this month."

fake stuff aside and went real."

### Good Guys With An Edge

The show's chemistry may be enhanced by Castronovo and Brewer's opposite personalities. "Ron is conservative, married with a family, elegant — and I'm sort of the lunatic. We disagree on just about everything but in a fun way. When I piss someone off he's always the nice guy, the voice of reason. Our show isn't mean-spirited comedy — we're sort of like good guys with an edge. We don't intentionally do comedy at someone else's expense, but occasionally we'll slip and go a little too far."

"Recently, we made a comment about one of our 'Love Connection' contestants who may have been a little heavier than she told us in her interview. We were a little insensitive to her and ended up sending her flowers because we made her cry. She called back to say thank you for the flowers, and Omelette says, 'Did you eat them?' — which put us back to square one!"

"I think most people are more interested in relationships between men and women than in current events. That's why 'Love Connection' has been really popular here. We bring a girl to the studio and set her up with guys who call in, then go on a dream date. For two hours it's a lot of fun stuff, and we always get calls from people who didn't hear the ending but want to know what happened."

### Musical Balance

Castronovo believes playing some music in the morning is important for his show. "People really like the fact that we bang out four or five songs an hour. I don't get complaints when we talk for 10 minutes, but I do hear from people who appreciate that we play some tunes."

"Our ratings have been consistently growing. When we were a music-intensive morning show, we'd do well if there was six months of good music out. But we were at the mercy of the available music."

For show prep, both Castronovo and Brewer read everything in

sight. Castronovo also cites his membership on **Bit Board**, an idea-sharing resource for personalities on the Internet. "I can't remember what I did before I had it. There are some days when you wake up and haven't done any show prep. I get up at 4am, download it in about two seconds, and get 30 pages of what different morning shows are doing. Not everything is going to work, but a lot of things do." **Bit Board** is even popular with Castronovo's personal friends. "My friends come over to my house and ask if they can read it. I've got to give [KHKS/Dallas morning talent] **Kidd Kraddick** a lot of credit for developing it. However, we're really driven by what happens locally."



**Our show is real life — a reflection of what's going on in South Florida. We pushed the fake stuff aside and went real.**



In fact, local is the name of the game in Castronovo's mind, as he recalls one recent incident. "A bunch of us **Bit Board** guys were on a trip and one of the younger guys said to me, 'So, Miami, huh? Where you going next? Chicago? L.A.?' I remember being his age and that was my thing — just get to the number one market. I truly believe that if you can get to a market where you can go anywhere and everybody knows you and you're their friend, that's when you win. You build up a certain trust; people are comfortable with us. If I was to go to L.A. I would have to do a year of research to know what the hell I was talking about. Some guys can do it and win, like **Mancow**. But it's not for everyone." Castronovo's advice for young aspiring personalities? "Get in everybody's face and hustle."

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>STONE TEMPLE PILOTS</b> Trippin' On A Hole In... (Atlantic) 2133 2205 2243 2228 72/0	2133	2205	2243	2228	72/0
8	6	4	2	<b>SOUNDGARDEN</b> Burden In My Hand (A&M) 1841 1674 1457 1238 74/0	1841	1674	1457	1238	74/0
3	3	2	3	<b>SMASHING PUMPKINS</b> Tonight, Tonight (Virgin) 1838 1923 1873 1706 68/2	1838	1923	1873	1706	68/2
2	2	3	4	<b>METALLICA</b> Until It Sleeps (Elektra/EEG) 1774 1891 2018 2101 63/0	1774	1891	2018	2101	63/0
5	4	5	5	<b>HUNGER</b> Vanishing Cream (Universal) 1592 1608 1548 1471 66/0	1592	1608	1548	1471	66/0
14	10	8	6	<b>BLACK CROWES</b> Good Friday (American/Reprise) 1462 1358 1216 1002 65/0	1462	1358	1216	1002	65/0
16	13	10	7	<b>TONIC</b> Open Up Your Eyes (Polydor/A&M) 1429 1292 1153 965 73/0	1429	1292	1153	965	73/0
9	8	6	8	<b>SPONGE</b> Wax Ecstatic (To Sell Angelina) (Columbia/CRG) 1393 1365 1370 1223 71/2	1393	1365	1370	1223	71/2
13	12	9	9	<b>BUTTHOLE SURFERS</b> Pepper (Capitol) 1320 1309 1178 1064 63/2	1320	1309	1178	1064	63/2
15	14	13	10	<b>SCREAMING TREES</b> All I Know (Epic) 1237 1199 1120 989 68/2	1237	1199	1120	989	68/2
6	7	7	11	<b>GOO GOO DOLLS</b> Long Way Down (Metal Blade/WB) 1177 1362 1376 1324 57/0	1177	1362	1376	1324	57/0
11	11	11	12	<b>HAZIES</b> Skin & Bones (EMI) 1143 1255 1200 1211 58/0	1143	1255	1200	1211	58/0
<b>BREAKER</b>	<b>13</b>			<b>ALICE IN CHAINS</b> Over Now (Columbia/CRG) 1135 547 — — 70/6	1135	547	—	—	70/6
23	20	15	14	<b>METALLICA</b> Ain't My Bitch (Elektra/EEG) 1080 966 784 690 65/1	1080	966	784	690	65/1
4	5	12	15	<b>SOUNDGARDEN</b> Pretty Noose (A&M) 1063 1214 1488 1552 45/0	1063	1214	1488	1552	45/0
<b>BREAKER</b>	<b>16</b>			<b>PEARL JAM</b> Who You Are (Epic) 966 — — — 68/68	966	—	—	—	68/68
20	18	16	17	<b>STABBING WESTWARD</b> Shame (Columbia/CRG) 938 889 861 782 67/3	938	889	861	782	67/3
24	21	18	18	<b>NIXONS</b> Wire (MCA) 926 861 756 664 61/1	926	861	756	664	61/1
21	17	17	19	<b>PRIMITIVE RADIO GODS</b> Standing Outside... (Ergo/Columbia/CRG) 899 884 867 742 42/0	899	884	867	742	42/0
—	—	23	20	<b>TOM PETTY &amp; THE HEARTBREAKERS</b> Walls (Warner Bros.) 884 756 244 — 55/1	884	756	244	—	55/1
33	24	20	21	<b>I MOTHER EARTH</b> One More Astronaut (Capitol) 874 790 676 492 65/2	874	790	676	492	65/2
26	23	21	22	<b>WALLFLOWERS</b> 6th Avenue Heartache (Interscope) 835 776 680 614 48/1	835	776	680	614	48/1
<b>BREAKER</b>	<b>23</b>			<b>BETTER THAN EZRA</b> King Of New Orleans (Swell/Elektra/EEG) 788 384 52 — 50/5	788	384	52	—	50/5
44	29	26	24	<b>REACHAROUND</b> Big Chair (Trauma/Interscope) 725 627 523 376 53/3	725	627	523	376	53/3
10	16	22	25	<b>DISHWALLA</b> Counting Blue Cars (A&M) 722 770 1016 1222 50/0	722	770	1016	1222	50/0
<b>BREAKER</b>	<b>26</b>			<b>SEVEN MARY THREE</b> My My (Mammoth/Atlantic) 638 499 352 143 50/1	638	499	352	143	50/1
12	15	19	27	<b>ALICE IN CHAINS</b> Again (Columbia/CRG) 638 809 1043 1111 33/0	638	809	1043	1111	33/0
7	9	14	28	<b>JERRY CANTRELL</b> Leave Me Alone (work) 614 976 1236 1285 34/0	614	976	1236	1285	34/0
<b>BREAKER</b>	<b>29</b>			<b>BLUES TRAVELER</b> But Anyway (A&M) 603 563 463 411 32/2	603	563	463	411	32/2
40	34	33	30	<b>DAVE MATTHEWS BAND</b> So Much To Say (RCA) 539 494 447 404 29/1	539	494	447	404	29/1
27	25	25	31	<b>CRACKER</b> Nothing To Believe In (Virgin) 534 648 652 600 32/0	534	648	652	600	32/0
34	30	30	32	<b>ZAKK WYLDE</b> Between Heaven And Hell (DGC/Geffen) 532 524 500 482 34/1	532	524	500	482	34/1
41	35	34	33	<b>GARBAGE</b> Stupid Girl (Almo Sounds/Geffen) 514 476 442 393 27/2	514	476	442	393	27/2
29	28	29	34	<b>KENNY WAYNE SHEPHERD</b> Aberdeen (Revolution) 504 542 525 560 30/0	504	542	525	560	30/0
49	40	36	35	<b>311</b> Down (Capricorn) 492 431 394 313 49/10	492	431	394	313	49/10
43	37	38	36	<b>WHY STORE</b> Lack Of Water (Way Cool Music/MCA) 442 428 418 379 28/1	442	428	418	379	28/1
—	49	43	37	<b>FILTER</b> Jurassitol (Hollywood) 437 376 291 146 47/2	437	376	291	146	47/2
37	32	35	38	<b>PANTERA</b> Suicide Note Pt. 1 (EastWest/EEG) 409 461 491 439 36/0	409	461	491	439	36/0
—	45	41	39	<b>SEMISONIC</b> If I Run (MCA) 401 385 319 205 34/3	401	385	319	205	34/3
35	38	44	40	<b>GRAVITY KILLS</b> Guilty (TVT) 371 374 415 467 20/0	371	374	415	467	20/0
17	19	24	41	<b>GREEN DAY</b> Walking Contradiction (Reprise) 363 675 823 859 21/0	363	675	823	859	21/0
18	27	31	42	<b>REFRESHMENTS</b> Banditos (Mercury) 361 521 631 814 27/0	361	521	631	814	27/0
—	—	49	43	<b>NADA SURF</b> Popular (Elektra/EEG) 348 301 208 148 26/0	348	301	208	148	26/0
<b>DEBUT</b>	<b>44</b>			<b>VERVE PIPE</b> Cup Of Tea (RCA) 341 248 160 123 35/8	341	248	160	123	35/8
22	26	40	45	<b>VAN HALEN</b> Humans Being (Warner Sunset/WB) 338 394 635 722 28/0	338	394	635	722	28/0
—	46	48	46	<b>CRANBERRIES</b> Free To Decide (Island) 331 327 313 296 21/0	331	327	313	296	21/0
39	39	45	47	<b>PORNO FOR PYROS</b> Tahitian Moon (Warner Bros.) 285 357 408 409 15/0	285	357	408	409	15/0
—	—	50	48	<b>NEIL YOUNG &amp; CRAZY HORSE</b> Big Time (Reprise) 273 285 247 213 19/1	273	285	247	213	19/1
50	48	—	49	<b>HOOTIE &amp; THE BLOWFISH</b> Tucker's Town (Atlantic) 270 283 299 311 18/0	270	283	299	311	18/0
28	31	37	50	<b>JARS OF CLAY</b> Flood (Silvertone) 268 431 499 585 17/0	268	431	499	585	17/0

This chart reflects airplay from July 22-28. Songs ranked by total plays. Highlighted songs indicate Breaker.  
74 Active Rock reporters. 72 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

**NEW & ACTIVE**

**BECK** Where It's At (DGC/Geffen)  
Total Plays: 234, Total Stations: 16, Adds: 0

**GRAVITY KILLS** Blame (Lava/Atlantic/TVT)  
Total Plays: 234, Total Stations: 29, Adds: 5

**WHITE ZOMBIE** I'm Your Boogie Man (Hollywood/Geffen)  
Total Plays: 232, Total Stations: 33, Adds: 13

**EVERCLEAR** You Make Me Feel Like A Whore (Capitol)  
Total Plays: 185, Total Stations: 18, Adds: 3

**NO DOUBT** Spiderwebs (Trauma/Interscope)  
Total Plays: 155, Total Stations: 8, Adds: 0

**LOCAL H** Bound For The Floor (Island)  
Total Plays: 155, Total Stations: 28, Adds: 11

**DEF LEPPARD** All I Want Is Everything (Mercury)  
Total Plays: 150, Total Stations: 9, Adds: 0

**KICKING HARD** Kill You (MCA)  
Total Plays: 141, Total Stations: 11, Adds: 1

**HO HUM** It's A Lie (Universal)  
Total Plays: 138, Total Stations: 11, Adds: 0

**JOHN MELLENCAMP** Key West Intermezzo (I Saw You First) (Mercury)  
Total Plays: 119, Total Stations: 19, Adds: 19


Songs ranked by total plays.

**BREAKERS®**

<b>ALICE IN CHAINS</b> Over Now (Columbia/CRG)			<b>CHART</b>
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		13
1135/588	70/6		
<b>PEARL JAM</b> Who You Are (Epic)			<b>CHART</b>
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		16
966/966	68/68		
<b>BETTER THAN EZRA</b> King Of New Orleans (Swell/Elektra/EEG)			<b>CHART</b>
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		23
788/404	50/5		
<b>SEVEN MARY THREE</b> My My (Mammoth/Atlantic)			<b>CHART</b>
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		26
638/139	50/1		
<b>BLUES TRAVELER</b> But Anyway (A&M)			<b>CHART</b>
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		29
603/40	32/2		

**MOST ADDED®**

ARTIST TITLE LABEL(S)	ADDS
<b>PEARL JAM</b> Who You Are (Epic)	68
<b>JOHN MELLENCAMP</b> Key West Intermezzo... (Mercury)	19
<b>TRACY BONHAM</b> The One (Island)	15
<b>WHITE ZOMBIE</b> I'm Your Boogie Man (Hollywood/Geffen)	13
<b>LOCAL H</b> Bound For The Floor (Island)	11
<b>311</b> Down (Capricorn)	10
<b>VERVE PIPE</b> Cup Of Tea (RCA)	8
<b>ALICE IN CHAINS</b> Over Now (Columbia/CRG)	6
<b>POE</b> Angry Johnny (Modern/Atlantic)	6
<b>BETTER THAN EZRA</b> King Of New Orleans (Swell/Elektra/EEG)	5
<b>GRAVITY KILLS</b> Blame (Lava/Atlantic/TVT)	5

Rock 1  6 Active Rock

**GOOD FRIDAY**  
**THE BLACK CROWES**

**MOST INCREASED PLAYS**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>PEARL JAM</b> Who You Are (Epic)	+966
<b>ALICE IN CHAINS</b> Over Now (Columbia/CRG)	+588
<b>BETTER THAN EZRA</b> King Of New Orleans (Swell/Elektra/EEG)	+404
<b>SOUNDGARDEN</b> Burden In My Hand (A&M)	+167
<b>LOCAL H</b> Bound For The Floor (Island)	+139
<b>SEVEN MARY THREE</b> My My (Mammoth/Atlantic)	+139
<b>TONIC</b> Open Up Your Eyes (Polydor/A&M)	+137
<b>TOM PETTY &amp; THE HEARTBREAKERS</b> Walls (Warner Bros.)	+128
<b>EVERCLEAR</b> You Make Me Feel Like A Whore (Capitol)	+120
<b>JOHN MELLENCAMP</b> Key West Intermezzo... (Mercury)	+119

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

**TRACY BONHAM "THE ONE"**

**ON TOUR NOW!**

New At:

- |             |             |             |             |             |             |
|-------------|-------------|-------------|-------------|-------------|-------------|
| <b>WAAF</b> | <b>KROQ</b> | <b>KEGE</b> | <b>WWDC</b> | <b>WXRK</b> | <b>KTBS</b> |
| <b>WBCN</b> | <b>WDRE</b> | <b>KEDJ</b> | <b>WHFS</b> | <b>WAQZ</b> | <b>KITS</b> |
| <b>KISS</b> | <b>WMMS</b> | <b>KOME</b> | <b>KQRC</b> | <b>KPNT</b> | <b>XHRM</b> |



# ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

**KLOS 95.5** MARKET #2  
KLOS/Los Angeles  
(310) 840-4836  
Curelop/Wilde

PLAYS	SW	2W	LW	TW	ARTIST/TITLE
29	29	29	31	31	STONE TEMPLE PILOTS/Trippin' On A Hole...
30	22	21	28	28	DISHWALLA/Counting Blue Cars
31	27	28	26	26	JARS OF CLAY/Flood
30	27	28	25	25	METALLICA/Until It Sleeps
27	25	24	23	23	GOO GOO DOLLS/Long Way Down
25	22	21	23	23	BLACK CROWES/Good Friday
-	-	-	-	-	PEARL JAM/Who You Are
-	-	-	-	-	PEARL JAM/Who You Are
27	24	22	21	21	SOUNDGARDEN/Burden In My Hand
-	-	-	-	-	TOM PETTY & HB/Walls
17	17	19	19	19	WALLFLOWERS/6th Avenue Heartache
19	20	17	17	17	HUNGER/Vanishing Cream
20	20	17	16	16	ALICE IN CHAINS/Over Now (Unplugged)
-	-	-	-	-	BLACK CROWES/Under A Mountain
-	-	-	-	-	BETTER THAN EZRA/King Of New Orleans
17	15	14	14	14	DISHWALLA/Haze
15	13	11	12	12	SMASHING PUMPKINS/Tonight, Tonight
10	9	14	11	11	THE RAMONES/Three Days
13	13	14	11	11	BUSH/Machinehead
11	9	11	11	11	HAZIES/Skin & Bones
-	-	-	-	-	TONIC/Open Up Your Eyes
20	15	14	10	10	KENNY WAYNE SHEPHERD/Aberdeen
12	11	10	10	10	DAVE MATTHEWS BAND/Too Much
12	13	10	10	10	EVERCLEAR/Santa Monica...
8	8	9	9	9	SEVEN MARY THREE/Water's Edge
8	8	9	9	9	STONE TEMPLE PILOTS/Big Bang Baby
10	5	9	9	9	SEVEN MARY THREE/My
9	9	9	9	9	SEVEN MARY THREE/My
20	13	8	8	8	GIN BLOSSOMS/Day Job
11	9	9	9	9	CRANBERRIES/Salvation
9	10	9	8	8	GREEN DAY/Walking...

**ROCK 103.5** MARKET #3  
WRXC/Chicago  
(312) 861-8100  
Richards/Robinson

PLAYS	SW	2W	LW	TW	ARTIST/TITLE
39	45	42	43	43	STONE TEMPLE PILOTS/Trippin' On A Hole...
44	45	40	41	41	SOUNDGARDEN/Pretty Noose
27	28	16	38	38	GRAVITY KILLS/Guilty
37	40	35	35	35	METALLICA/Until It Sleeps
-	-	-	-	-	ALICE IN CHAINS/Over Now (Unplugged)
-	-	-	-	-	PEARL JAM/Who You Are
26	26	21	26	26	HUNGER/Vanishing Cream
25	21	32	26	26	SMASHING PUMPKINS/Tonight, Tonight
40	41	37	25	25	ALICE IN CHAINS/Again
-	-	-	-	-	SEVEN MARY THREE/My My
27	24	24	24	24	SPONGE/Wax Ecstatic (To...)
7	7	17	22	22	TONIC/Open Up Your Eyes
26	25	20	20	20	BLACK CROWES/Good Friday
16	17	15	20	20	SPACEHOG/In The Meantime
12	14	14	19	19	STABBING WESTWARD/Shame
12	14	18	18	18	SPICEHOG/In The Meantime
23	21	16	17	17	SOUNDGARDEN/Burden In My Hand
17	17	15	17	17	GREEN DAY/Brain Stew
19	17	15	16	16	METALLICA/Am'n My Bitch
20	18	14	16	16	COLLECTIVE SOUL/Where The River...
21	21	16	16	16	STABBING WESTWARD/What Do I Have To...
44	41	21	16	16	SEVEN MARY THREE/Water's Edge
18	19	17	16	16	TOADIES/Possum Kingdom
16	16	15	15	15	BUSH/Comedown
11	17	17	15	15	FOO FIGHTERS/This Is A Call
14	14	12	12	12	SEVEN MARY THREE/Cumbersome
16	16	14	14	14	BUSH/Machinehead
18	18	13	13	13	SMASHING PUMPKINS/Zero
10	17	12	13	13	SMASHING PUMPKINS/Bullet With...
12	13	12	13	13	AC/DC/Balbreaker

**94 WYSP** MARKET #5  
WYSP/Philadelphia  
(610) 668-9460  
Sabean/Thompson

PLAYS	SW	2W	LW	TW	ARTIST/TITLE
31	31	33	33	33	METALLICA/Until It Sleeps
33	33	33	33	33	STONE TEMPLE PILOTS/Trippin' On A Hole...
33	32	30	33	33	SOUNDGARDEN/Pretty Noose
22	23	23	20	20	SOUNDGARDEN/Burden In My Hand
25	31	33	26	26	HUNGER/Vanishing Cream
-	-	-	-	-	ALICE IN CHAINS/Over Now (Unplugged)
22	24	24	25	25	VAN HALEN/Humans Being
21	24	21	24	24	DISHWALLA/Counting Blue Cars
9	22	23	24	24	TONIC/Open Up Your Eyes
-	-	-	-	-	BUSH/Testosterone
24	22	23	23	23	SPONGE/Wax Ecstatic (To...)
23	23	24	22	22	BLACK CROWES/Good Friday
23	23	21	21	21	SMASHING PUMPKINS/Tonight, Tonight
-	-	-	-	-	PEARL JAM/Who You Are
23	25	25	15	15	ALICE IN CHAINS/Again
11	11	13	13	13	SPACEHOG/In The Meantime
13	10	12	12	12	EVERCLEAR/Santa Monica...
10	14	8	12	12	SEVEN MARY THREE/Cumbersome
10	10	11	11	11	GREEN DAY/Brain Stew
11	10	11	11	11	TOADIES/Possum Kingdom
32	11	8	10	10	BUSH/Machinehead
11	10	11	10	10	COLLECTIVE SOUL/Where The River...
11	9	7	10	10	WHITE ZOMBIE/More Human Than...
6	9	9	9	9	SMASHING PUMPKINS/1979
13	8	7	8	8	STABBING WESTWARD/What Do I Have To...
7	8	7	8	8	STONE TEMPLE PILOTS/Big Bang Baby
7	8	7	8	8	BUSH/Gynecene
8	6	7	8	8	ALICE IN CHAINS/Heaven Beside You
-	-	-	-	-	TOM PETTY & HB/Walls
-	-	-	-	-	EXPANDING MAN/Download (I Will)

**102.7 WQZR** MARKET #6  
WQZR/Detroit  
(810) 589-7900  
Bevilacqua

PLAYS	SW	2W	LW	TW	ARTIST/TITLE
23	24	30	30	30	HUNGER/Vanishing Cream
17	14	23	23	23	BUTTHOLE SURFERS/Pepper
23	24	20	29	29	SOUNDGARDEN/Burden In My Hand
25	24	28	29	29	METALLICA/Am'n My Bitch
29	28	27	27	27	SPONGE/Wax Ecstatic (To...)
27	27	26	27	27	ALICE IN CHAINS/Again
27	22	26	27	27	STONE TEMPLE PILOTS/Trippin' On A Hole...
29	28	28	24	24	VAN HALEN/Humans Being
18	18	21	21	21	PEARL JAM/Who You Are
18	18	21	21	21	CLUTCH/Big News
14	14	16	19	19	TONIC/Open Up Your Eyes
13	15	15	19	19	I MOTHER EARTH/One More Astronaut
21	24	26	19	19	METALLICA/Until It Sleeps
18	18	19	19	19	GOO GOO DOLLS/Long Way Down
25	27	18	18	18	PANTERA/Suicide Note Pt. 1
19	18	18	18	18	VERVE PIPE/Cup Of Tea
18	18	18	18	18	KICKING HAROLD/Kill You
16	16	15	17	17	PRONG/Rude Awakening
15	15	19	17	17	NIXONS/Wire
-	-	-	-	-	ALICE IN CHAINS/Over Now (Unplugged)
16	16	17	16	16	TOADIES/Tyler
15	18	18	18	18	BUSH/Machinehead
19	20	18	18	18	REFRESHMENTS/Bandits
28	19	15	15	15	GRAVITY KILLS/Guilty
7	8	15	15	15	WHITE ZOMBIE/More Human Than...
11	11	14	14	14	STABBING WESTWARD/Shame
11	12	11	14	14	NIXONS/Wire
-	-	-	-	-	GRAVITY KILLS/Blame
5	10	13	13	13	311/Down
-	-	-	-	-	LOCAL H/Bound For The Floor

**101 WRIF** MARKET #6  
WRIF/Detroit  
(810) 547-0101  
Podell/Wellington

PLAYS	SW	2W	LW	TW	ARTIST/TITLE
34	33	31	35	35	STONE TEMPLE PILOTS/Trippin' On A Hole...
33	36	33	33	33	VAN HALEN/Humans Being
23	30	30	32	32	HUNGER/Vanishing Cream
34	31	29	32	32	SOUNDGARDEN/Pretty Noose
35	31	34	30	30	METALLICA/Am'n My Bitch
19	26	23	24	24	TONIC/Open Up Your Eyes
21	24	23	23	23	SOUNDGARDEN/Burden In My Hand
23	24	22	22	22	SPONGE/Wax Ecstatic (To...)
25	25	23	22	22	SMASHING PUMPKINS/Tonight, Tonight
17	20	19	21	21	METALLICA/Am'n My Bitch
22	24	20	20	20	SEVEN MARY THREE/Water's Edge
24	22	23	18	18	ALICE IN CHAINS/Again
-	-	-	-	-	ALICE IN CHAINS/Over Now (Unplugged)
-	-	-	-	-	COREY STEVENS...Gone Too Long
23	27	11	11	11	BLACK CROWES/Good Friday
6	7	9	11	11	COLLECTIVE SOUL/Where The River...
7	5	8	11	11	WHITE ZOMBIE/More Human Than...
-	-	-	-	-	TOM PETTY & HB/Walls
8	11	8	10	10	HAZIES/Skin & Bones
7	11	6	10	10	HOG/You Don't Know Me
9	7	10	9	9	TOADIES/Possum Kingdom
-	-	-	-	-	SEVEN MARY THREE/My My
7	9	8	8	8	STABBING WESTWARD/Shame
6	5	8	8	8	METALLICA/Until It Sleeps
6	7	10	10	10	FLYTER/Hey Man, Nice Shot
5	6	7	8	8	SEVEN MARY THREE/Cumbersome
8	6	8	8	8	KISS/Rock And Roll All...
6	6	3	7	7	BUSH/Testosterone
6	7	7	7	7	OZZY OSBOURNE/Just Want You
8	9	10	7	7	SPACEHOG/In The Meantime

**97.1 PURE ROCK** MARKET #7  
KEGL/Dallas  
(214) 869-9700  
Doherty/Scul

PLAYS	SW	2W	LW	TW	ARTIST/TITLE
38	36	37	38	38	STONE TEMPLE PILOTS/Trippin' On A Hole...
16	19	35	37	37	TRIPPING DAISY/Trip Along
38	36	35	37	37	BUTTHOLE SURFERS/Pepper
35	37	35	35	35	NIXONS/Wire
18	13	30	34	34	METALLICA/Am'n My Bitch
18	23	23	23	23	HUNGER/Vanishing Cream
-	-	-	-	-	SCREAMING TREES/All I Know
24	21	21	23	23	STABBING WESTWARD/Shame
25	21	22	23	23	KENNY WAYNE SHEPHERD/Aberdeen
21	18	14	22	22	REACHAROUND/Big Chair
15	14	12	21	21	NIXONS/Wire
-	-	-	-	-	SOUNDGARDEN/Burden In My Hand
14	17	18	18	18	BLACK CROWES/Good Friday
13	14	16	17	17	PANTERA/Suicide Note Pt. 1
-	-	-	-	-	NADA SURF/Popular
22	26	24	26	26	SPONGE/Wax Ecstatic (To...)
-	-	-	-	-	GRAVITY KILLS/Blame
15	13	15	15	15	DEAD & COMPANY/Sweet Nuthin'
14	15	13	15	15	TONIC/Open Up Your Eyes
-	-	-	-	-	SEVEN MARY THREE/My My
15	14	15	14	14	I MOTHER EARTH/One More Astronaut
-	-	-	-	-	ALICE IN CHAINS/Over Now (Unplugged)
13	16	10	12	12	311/Down
-	-	-	-	-	WHITE ZOMBIE/More Human Than...
-	-	-	-	-	D GENERATION/No Way Out
-	-	-	-	-	DOG EAT DOG/SMS
13	14	8	7	7	WHY STORE/Lack Of Water
-	-	-	-	-	PEARL JAM/Who You Are
-	-	-	-	-	TOM PETTY & HB/Walls
-	-	-	-	-	LOCAL H/Bound For The Floor

**Q102** MARKET #7  
KTXQ/Dallas  
(214) 528-5500  
Lockridge/Redbeard

PLAYS	SW	2W	LW	TW	ARTIST/TITLE
41	42	42	43	43	DAVE MATTHEWS BAND/So Much To Say
23	41	43	43	43	PRIMITIVE RADIO GODS/Standing Outside...
43	40	40	43	43	TONIC/Open Up Your Eyes
40	42	41	43	43	BLES TRAVELER/But Anyway
43	41	42	42	42	SMASHING PUMPKINS/Tonight, Tonight
16	43	42	42	42	SPONGE/Wax Ecstatic (To...)
42	42	42	41	41	GARBAGE/Stupid Girl
16	43	42	40	40	BLACK CROWES/Good Friday
42	42	42	40	40	METALLICA/Until It Sleeps
26	26	24	28	28	SOUNDGARDEN/Pretty Noose
17	17	17	27	27	HUNGER/Vanishing Cream
13	17	23	26	26	NIXONS/Wire
25	26	27	26	26	SOUNDGARDEN/Burden In My Hand
-	-	-	-	-	TOM PETTY & HB/Walls
24	28	26	24	24	TABLET/Canceled
5	9	7	24	24	METALLICA/Am'n My Bitch
-	-	-	-	-	311/Down
15	13	14	15	15	PRIMITIVE RADIO/Angie Wood
20	16	17	17	17	REACHAROUND/Big Chair
17	17	17	17	17	SCREAMING TREES/All I Know
15	17	15	17	17	TONIC/Open Up Your Eyes
10	16	13	17	17	STABBING WESTWARD/Shame
15	13	12	16	16	HOLE/Gold Dust Woman
13	14	16	16	16	RAMONES/R.A.M.O.N.E.S.
13	16	18	16	16	JACK PIERCE/Trials
15	13	13	16	16	JONNY POLONSKY/Love Lovely Love
-	-	-	-	-	BETTER THAN EZRA/King Of New Orleans
-	-	-	-	-	GRAVITY KILLS/Blame
-	-	-	-	-	SEX PISTOLS/Pretty Vacant
-	-	-	-	-	CRANBERRIES/Free To Decide

**ROCK 101** MARKET #9  
KLOL/Houston  
(713) 526-6855  
Beaubien/Bennett

PLAYS	SW	2W	LW	TW	ARTIST/TITLE
31	34	35	37	37	PUSHMONKEY/Caught My Mind
38	34	34	36	36	SOUNDGARDEN/Pretty Noose
28	30	35	35	35	KING'S X/Sometime
38	26	35	36	36	METALLICA/Until It Sleeps
12	20	27	27	27	BLACK CROWES/Good Friday
19	11	29	24	24	PUSHMONKEY/Longer
-	-	-	-	-	SOUNDGARDEN/Burden In My Hand
21	25	12	23	23	STABBING WESTWARD/Shame
11	8	10	23	23	SPONGE/Wax Ecstatic (To...)

Stations and their adds listed alphabetically by market

## ACTIVE ROCK

<b>KEY/Abilene, TX</b> OMPD: Randy Jones MD: Dave Andrews 11 JAMES HALL "Hingness" PEARL JAM "Who" TRACY BONHAM "One" POE "Angry" COREY STEVENS "Blue" JOHN MELLENCAMP "Key" JOHNNY BRAVO "Grew"	<b>WARQ/Columbia, SC</b> PD: Austin Keyes MD: Susan Groves 19 PEARL JAM "Who" 1 SUGARSPON "Boogie" 1 SEMISONIC "Run" POE "Angry" VERVE PIPE "Tea"	<b>KZBB/Ft. Smith, AR</b> OM: Dennis Snow PD/MD: Cindy Wilson TRACY BONHAM "One" LOCAL H "Bound" JOHN MELLENCAMP "Key" PEARL JAM "Who" COREY STEVENS "Blue"	<b>WZTA/Miami, FL</b> PD: Gregg Steele MD: Heidi Hess 40 PEARL JAM "Who"	<b>KBRS/Salt Lake City, UT</b> PD: Randy Rose APD: Evan Lake MD: Chris Hagglin 1 PEARL JAM "Who" 8 ALICE IN CHAINS "Over" 5 RAGE AGAINST "People"
<b>KZRR/Albuquerque, NM</b> PD: Frank Jason MD: Phil Mahoney OASIS "Angry" TOM PETTY & HE "Wab" I MOTHER EARTH "Astronaut"	<b>WBZX/Columbus, OH</b> PD: Hal Fish APD/MD: Ronni Hunter 6 PEARL JAM "Who" BETTER THAN EZRA "King"	<b>KRZR/Fresno, CA</b> PD/MD: E. Curtis Johnson 19 PEARL JAM "Who" WHITE ZOMBIE "Boogie" STABBING WESTWARD "Shame" RAGE AGAINST "People"	<b>KHOP/Modesto, CA</b> PD/MD: Dave Taylor APD: Chris Lloyd WHITE ZOMBIE "Boogie" LOCAL H "Bound" 311 "Down"	<b>KISS/San Antonio, TX</b> OM: Virgil Thompson APD: Kevin Vargas 19 PEARL JAM "Who" VERVE PIPE "Tea" TRACY BONHAM "One" DOG EAT DOG "ISMS"
<b>WZZO/Allenlow, PA</b> PD: Robin Lee MD: Keith Moyer 22 PEARL JAM "Who" 3 311 "Down" 2 REACHAROUND "Chair" 2 BETTER THAN EZRA "King" 1 SEMISONIC "Run"	<b>KNCN/Corpus Christi, TX</b> PD: Kati Claque APD/MD: Matt Vaughan 7 PEARL JAM "Who" 6 GARBAGE "Stupid" 4 KICKING HAROLD "Gir" 4 EVERCLEAR "Who"	<b>WRUF/Gainesville, FL</b> OM: Tom Marshall MD: Darol Hall 16 PEARL JAM "Who" 12 JOHN MELLENCAMP "Key" BETTER THAN EZRA "King" CHALK FARM "Lil"	<b>WKDF/Nashville, TN</b> PD: Kidd Reid MD: Sherry Saxon 23 PEARL JAM "Who" 2 EELS "Novocaine" 2 FILTER "Jurassid" 2 WHITE ZOMBIE "Boogie"	<b>KIOZ/San Diego, CA</b> PD: Greg Stevens MD: Shannon Lader 16 PEARL JAM "Who" 5 METALLICA "Wasting"
<b>WBXQ/Altoona, PA</b> OMPD: Mike Thomas JOHN MELLENCAMP "Key" 6 PEARL JAM "Who" 3 DIG "Side" VERVE PIPE "Tea" NICKELBAG "Lil" HOT WATER "Same"	<b>KRAD/Corpus Christi, TX</b> Int.PD: Kenny Mann GODS CHILD "World" CLUTCH "Prison" PEARL JAM "Who" ALMIGHTY ULTRASOUNDS "Christmas" TRACY BONHAM "One" SKOOL "Chaos"	<b>WKQL/Grand Rapids, MI</b> OM: Tom Marshall MD: Andy O'Riley 10 PEARL JAM "Who" TRAGICALLY HIP "Gir"	<b>WRRV/Newburgh, NY</b> PD: Greg O'Brien MD: Andrew Boris 31 PEARL JAM "Who" SEX PISTOLS "Treaty" REFRESHMENTS "Together" CHALK FARM "Lil" TRACY BONHAM "One"	<b>KSJO/San Jose, CA</b> PD: Dana Jang MD: Laurie Free 16 PEARL JAM "Who" GRAVITY KILLS "Blame" BLACK CROWES "Blackberry" NEUROTIC OUTSIDERS "Jerk"
<b>WIOB/Ann Arbor, MI</b> OM: John Vance MD: Jerry Mason 10 PEARL JAM "Who" JOHN MELLENCAMP "Key" REACHAROUND "Chair" MELISSA ETHERIDGE "Nowhere" EVERCLEAR "Who" ALICE IN CHAINS "Over" LOCAL H "Bound"	<b>KEGL/Dallas, TX</b> PD: Duane Doherty APD/MD: Cindy Scull 11 D GENERATION "Way" DOG EAT DOG "ISMS" 7 PEARL JAM "Who" LOCAL H "Bound" VERVE PIPE "Tea"	<b>WXRA/Greensboro, NC</b> PD: Tim Satterfield MD: Marcia Gan 7 PEARL JAM "Who" REPUBLICA "Ready" BETTER THAN EZRA "King" NIXONS "Wen" PATTI ROTHBERG "Inside" CHALK FARM "Lil" VERVE PIPE "Tea" SOUL COUGHING "Soundtrack" FILTER "Jurassid" RAGE AGAINST "People" VERTEX "Lil"	<b>KBAT/Odessa, TX</b> PD: Bob Gerhard MD: Dru Dawson 10 PEARL JAM "Who"	<b>KWBR/San Luis Obispo, CA</b> PD: John Mackay MD: Joe Alvino PEARL JAM "Who" BAD RELIGION "Streets" TRACY BONHAM "One" POE "Angry" GRAVITY KILLS "Blame" SUGARSPON "Shame" WHITE ZOMBIE "Boogie"
<b>KLBJ/Austin, TX</b> OM: Jeff Carroll MD: Lorie Lowe 5 PEARL JAM "Who" JOHN MELLENCAMP "Key" 311 "Down" LOVE/REVERSE "Blueprint" STABBING WESTWARD "Shame"	<b>KTQX/Dallas, TX</b> PD: Andy Lockridge MD: Redbar 8 PEARL JAM "Who" DEF LEPPARD "Stag" REPUBLICA "Ready" 11 D GENERATION "Way" DOG EAT DOG "ISMS" 7 PEARL JAM "Who" LOCAL H "Bound" VERVE PIPE "Tea"	<b>WSFL/Greenville, NC</b> OMPD: Jay Lopez 12 PEARL JAM "Who" JOHN MELLENCAMP "Key" ALICE IN CHAINS "Over" DOOBIE BROTHERS "Slow"	<b>WJRR/Oriando, FL</b> PD: Dick Sheetz MD: Pat Lynch 6 PEARL JAM "Who" GRAVITY KILLS "Blame" VERVE PIPE "Tea" WHITE ZOMBIE "Boogie"	<b>KTYD/Santa Barbara, CA</b> PD: Jeff Harlan MD: Dana Birkley 1 PEARL JAM "Who" VERVE PIPE "Tea" LOCAL H "Bound" SOUL COUGHING "Soundtrack"
<b>KRAB/Bakersfield, CA</b> PD: Chris Squires MD: Bruce Wayne 18 PEARL JAM "Who"	<b>KTUX/Shreveport, LA</b> PD: Bobby Cook APD/MD: Mojo Mason 15 PEARL JAM "Who" ELEPHANT RIDE "Wash" IMPERIAL DRAG "Spyder" KEVIN SALEM "Underneath"	<b>WZAT/Savannah, GA</b> PD: Dr. Dave APD: Kevin Mitchell MD: Tripp West 1 PEARL JAM "Who" TRACY BONHAM "One" GOLDFINGER "Mable"	<b>WZXR/Augusta, GA</b> PD: Chuck Williams MD: Jay Stason 20 PEARL JAM "Who" METALLICA "Blitz" BETTER THAN EZRA "King"	<b>WZTZ/Ft. Pierce, FL</b> PD: Rich Dickerson APD/MD: Christie Benka 11 PEARL JAM "Who" 1 JOHN MELLENCAMP "Key" ALANIS MORISSETTE "Head" I MOTHER EARTH "Astronaut" WALLFLOWERS "Hearbeat"
<b>WIYY/Baltimore, MD</b> PD: Rick Strauss MD: Rob Heckman 29 PEARL JAM "Who" 17 VERVE PIPE "Photograph"	<b>WTPA/Harrisburg, PA</b> PD: Chris James APD/MD: Dina Wagner 16 PEARL JAM "Who" 11 JOHN MELLENCAMP "Key" 7 BLUES TRAVELER "Bur" WHITE ZOMBIE "Boogie" 311 "Down" EARTH TO BOB "Better"	<b>WZRR/Panama City, FL</b> PD/MD: Addison Wakeland 11 PEARL JAM "Who" 10 JOHN MELLENCAMP "Key" COREY STEVENS "Blue"	<b>WZRR/Augusta, GA</b> PD: Chuck Williams MD: Jay Stason 20 PEARL JAM "Who" METALLICA "Blitz" BETTER THAN EZRA "King"	<b>WZTZ/Ft. Pierce, FL</b> PD: Rich Dickerson APD/MD: Christie Benka 11 PEARL JAM "Who" 1 JOHN MELLENCAMP "Key" ALANIS MORISSETTE "Head" I MOTHER EARTH "Astronaut" WALLFLOWERS "Hearbeat"
<b>WRCO/Fayetteville, NC</b> PD: Max Thomas MD: Ann Thomas 28 PEARL JAM "Who" 20 ALICE IN CHAINS "Over" 4 NEIL YOUNG "Big" 2 JOHN MELLENCAMP "Key" 311 "Down"	<b>WTPA/Harrisburg, PA</b> PD: Chris James APD/MD: Dina Wagner 16 PEARL JAM "Who" 11 JOHN MELLENCAMP "Key" 7 BLUES TRAVELER "Bur" WHITE ZOMBIE "Boogie" 311 "Down" EARTH TO BOB "Better"	<b>WZRR/Panama City, FL</b> PD/MD: Addison Wakeland 11 PEARL JAM "Who" 10 JOHN MELLENCAMP "Key" COREY STEVENS "Blue"	<b>WZTZ/Augusta, GA</b> PD: Chuck Williams MD: Jay Stason 20 PEARL JAM "Who" METALLICA "Blitz" BETTER THAN EZRA "King"	<b>WZTZ/Ft. Pierce, FL</b> PD: Rich Dickerson APD/MD: Christie Benka 11 PEARL JAM "Who" 1 JOHN MELLENCAMP "Key" ALANIS MORISSETTE "Head" I MOTHER EARTH "Astronaut" WALLFLOWERS "Hearbeat"

## ROCK

<b>WPKX/Albany, NY</b> OMPD: Fred Horton MD: John Cooper 10 JOHN MELLENCAMP "Key" 6 PEARL JAM "Who" TONIC "Eyes" BADLIES "Angeline"	<b>KODS/Duluth, MN</b> PD: Paul St. Andrew APD/MD: Bill Jones 11 JOHN MELLENCAMP "Key" 8 VAN HALEN "Humans" 1 WHITE ZOMBIE "Boogie" FILTER "Jurassid" SEVEN MARY THREE "My" EVERCLEAR "Who"	<b>KDMP/Las Vegas, NV</b> OM: Gene Romano MD: Cole Winters 7 JOHN MELLENCAMP "Key"	<b>WVDE/Pittsburgh, PA</b> OM: Gene Romano MD: Cole Winters 7 JOHN MELLENCAMP "Key"	<b>WIXV/Savannah, GA</b> OMPD: Mark Blake MD: Big Marty 13 JOHN MELLENCAMP "Key" 5 PEARL JAM "Who" PRIMITIVE RADIO GOODS "Standing" SEAMUS "Run" SEVEN MARY THREE "My"
<b>WAPL/Appleton, WI</b> OMPD: Garrett Hart MD: Bob Boren 14 JOHN MELLENCAMP "Key" 4 PEARL JAM "Who"	<b>KLAQ/EI Paso, TX</b> PD/MD: "Magic" Mike Ramsey APD: "Big" Al Jones 10 PEARL JAM "Who" 10 JOHN MELLENCAMP "Key" ERIC JOHNSON "Pavilion" BETTER THAN EZRA "King" SEVEN MARY THREE "My" NADA SURF "Popular" VIOLET BURNING "Low"	<b>WKQQ/Lexington, KY</b> PD: Tony Tilford MD: Brad Hart 25 PEARL JAM "Who" 12 JOHN MELLENCAMP "Key" 4 ALICE IN CHAINS "Bones" POE "Angry"	<b>WBLM/Portland, ME</b> PD: Herb Ivy MD: Brian James 6 JOHN MELLENCAMP "Key" 4 SOUNDGARDEN "Burden" 3 PEARL JAM "Who" SPONGE "Wax"	<b>KTAL/Shreveport, LA</b> PD: Kevin West MD: Ragan King 3 JOHN MELLENCAMP "Key"
<b>WKLS/Atlanta, GA</b> PD: Michael Hughes MD: Beth Kepple 28 BUSH "Dornedown" 15 REFRESHMENTS "Banditos" 12 ALICE IN CHAINS "Over" 5 BLACK CROWES "Blackberry" 4 BLACK CROWES "Stair" 3 BLACK CROWES "Halfway" 2 BLACK CROWES "Blackberry" PEARL JAM "Who" JOHN MELLENCAMP "Key" TONIC "Eyes"	<b>WRKT/Erie, PA</b> VP/Programming: Ron Kline MD: Tim Stephens 13 JOHN MELLENCAMP "Key" 9 PEARL JAM "Who"	<b>WBAB/Long Island, NY</b> PD: Jeff Levine MD: Ralph Tortora 24 JOHN MELLENCAMP "Key" 19 PEARL JAM "Who"	<b>WHJY/Providence, RI</b> PD: Bill Weston MD: Sharon Schifino 14 PEARL JAM "Who" 6 JOHN MELLENCAMP "Key" NEIL YOUNG "Big" IMPERIAL DRAG "Spyder" STABBING WESTWARD "Shame"	<b>KRRO/Sioux Falls, SD</b> MD: John Ford MD: Brian Wheeler JOHN MELLENCAMP "Key" GREAT WHITE "Overcast"
<b>WZXL/Atlantic City, NJ</b> PD: Steve Raymond MD: Rich DeStefano 10 PEARL JAM "Who" 5 BETTER THAN EZRA "King" JOHN MELLENCAMP "Key"	<b>WRXR/Augusta, GA</b> PD: Chuck Williams MD: Jay Stason 20 PEARL JAM "Who" METALLICA "Blitz" BETTER THAN EZRA "King"	<b>WQMF/Louisville, KY</b> PD: Rick Jamie MD: Mel 8 PEARL JAM "Who" 3 HUNGER "Vanishing"	<b>WFXL/Richmond, VA</b> PD: Brian Ray APD/MD: Rick Mayhew 19 PEARL JAM "Who" JOHN MELLENCAMP "Key" HOOTIE & BLOWFISH "Town" REACHAROUND "Chair"	<b>WADR/South Bend, IN</b> OMPD: Sue Frey MD: Tim Austin 14 PEARL JAM "Who" 13 JOHN MELLENCAMP "Key" COREY STEVENS "Blue" ALICE IN CHAINS "Over" SEVEN MARY THREE "My" DEEP PURPLE "Vavoom"
<b>WZRR/Ft. Pierce, FL</b> PD: Rich Dickerson APD/MD: Christie Benka 11 PEARL JAM "Who" 1 JOHN MELLENCAMP "Key" ALANIS MORISSETTE "Head" I MOTHER EARTH "Astronaut" WALLFLOWERS "Hearbeat"	<b>WRXX/Ft. Myers, FL</b> PD/MD: Greg Gillespie 18 JOHN MELLENCAMP "Key" 14 PEARL JAM "Who" TONIC "Eyes" HAZES "Sun"	<b>WTFX/Louisville, KY</b> APD: Michael Lee MD: Future Bob 8 PEARL JAM "Who" 1 VERVE PIPE "Tea" 1 DIG "Side" 1 ELEPHANT RIDE "Wash" 1 GODS CHILD "World" 1 SOUTHERN CULTURE "Freshly"	<b>KCAL/Riverside, CA</b> OM: Rick Shaw MD: M.J. Matthews 9 PEARL JAM "Who" 1 JOHN MELLENCAMP "Key" HAZES "Sun" I MOTHER EARTH "Astronaut"	<b>KXUS/Springfield, MO</b> PD: Todd Holman MD: Tim Austin 10 JOHN MELLENCAMP "Key" 8 PEARL JAM "Who" 1 METALLICA "Blitz"
<b>WZRR/Ft. Pierce, FL</b> PD: Rich Dickerson APD/MD: Christie Benka 11 PEARL JAM "Who" 1 JOHN MELLENCAMP "Key" ALANIS MORISSETTE "Head" I MOTHER EARTH "Astronaut" WALLFLOWERS "Hearbeat"	<b>WZRR/Augusta, GA</b> PD: Chuck Williams MD: Jay Stason 20 PEARL JAM "Who" METALLICA "Blitz" BETTER THAN EZRA "King"	<b>WTFX/Louisville, KY</b> APD: Michael Lee MD: Future Bob 8 PEARL JAM "Who" 1 VERVE PIPE "Tea" 1 DIG "Side" 1 ELEPHANT RIDE "Wash" 1 GODS CHILD "World" 1 SOUTHERN CULTURE "Freshly"	<b>KCAL/Riverside, CA</b> OM: Rick Shaw MD: M.J. Matthews 9 PEARL JAM "Who" 1 JOHN MELLENCAMP "Key" HAZES "Sun" I MOTHER EARTH "Astronaut"	<b>WZZO/Terre Haute, IN</b> PD: Jim Stone MD: Danny Wayne 8 PEARL JAM "Who" 6 JOHN MELLENCAMP "Key"
<b>WZRR/Ft. Pierce, FL</b> PD: Rich Dickerson APD/MD: Christie Benka 11 PEARL JAM "Who" 1 JOHN MELLENCAMP "Key" ALANIS MORISSETTE "Head" I MOTHER EARTH "Astronaut" WALLFLOWERS "Hearbeat"	<b>WZRR/Augusta, GA</b> PD: Chuck Williams MD: Jay Stason 20 PEARL JAM "Who" METALLICA "Blitz" BETTER THAN EZRA "King"	<b>WTFX/Louisville, KY</b> APD: Michael Lee MD: Future Bob 8 PEARL JAM "Who" 1 VERVE PIPE "Tea" 1 DIG "Side" 1 ELEPHANT RIDE "Wash" 1 GODS CHILD "World" 1 SOUTHERN CULTURE "Freshly"	<b>KCAL/Riverside, CA</b> OM: Rick Shaw MD: M.J. Matthews 9 PEARL JAM "Who" 1 JOHN MELLENCAMP "Key" HAZES "Sun" I MOTHER EARTH "Astronaut"	<b>WZZO/Terre Haute, IN</b> PD: Jim Stone MD: Danny Wayne 8 PEARL JAM "Who" 6 JOHN MELLENCAMP "Key"

74 Total Reporters  
74 Current Reporters  
72 Current Playlists

Did Not Report, Playlist Frozen (2):  
WAVF/Charleston, SC  
KDOT/Reno, NV

86 Total Reporters  
85 Current Reporters  
82 Current Playlists

Reported Frozen Playlist (2):  
KFMF/Chico, CA  
WVRK/Columbus, GA

Did Not Report, Playlist Frozen (1):  
KMJX/Little Rock, AR

Did Not Report For Two Consecutive Weeks; Data Not Used (1):  
WDHA/Morristown, NJ





# ROCK TOP 50

AUGUST 2, 1996

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	3	1	1	<b>BLACK CROWES</b> Good Friday ( <i>American/Reprise</i> )	1708	1647	1522	1278	83/0
—	18	7	2	<b>TOM PETTY &amp; THE HEARTBREAKERS</b> Walls ( <i>Warner Bros.</i> )	1470	1252	678	—	77/1
3	4	3	3	<b>STONE TEMPLE PILOTS</b> Trippin' On A Hole In... ( <i>Atlantic</i> )	1461	1432	1444	1336	74/0
1	1	2	4	<b>METALLICA</b> Until It Sleeps ( <i>Elektra/EEG</i> )	1461	1570	1645	1618	72/0
5	5	5	5	<b>WALLFLOWERS</b> 6th Avenue Heartache ( <i>Interscope</i> )	1361	1374	1347	1170	77/1
6	6	6	6	<b>SMASHING PUMPKINS</b> Tonight, Tonight ( <i>Virgin</i> )	1320	1263	1171	1003	66/0
2	2	4	7	<b>DISHWALLA</b> Counting Blue Cars ( <i>A&amp;M</i> )	1270	1430	1568	1557	73/0
21	13	10	8	<b>SOUNDGARDEN</b> Burden In My Hand ( <i>A&amp;M</i> )	1044	937	826	650	72/3
10	7	8	9	<b>WHY STORE</b> Lack Of Water ( <i>Way Cool Music/MCA</i> )	1005	1005	1017	831	68/1
12	12	12	10	<b>BLUES TRAVELER</b> But Anyway ( <i>A&amp;M</i> )	954	901	858	750	63/2
7	8	9	11	<b>GOO GOO DOLLS</b> Long Way Down ( <i>Metal Blade/WB</i> )	948	988	940	857	62/0
16	14	14	12	<b>HAZIES</b> Skin & Bones ( <i>EMI</i> )	894	885	814	703	70/2
14	9	11	13	<b>KENNY WAYNE SHEPHERD</b> Aberdeen ( <i>Revolution</i> )	852	926	902	738	59/0
24	16	17	14	<b>NEIL YOUNG &amp; CRAZY HORSE</b> Big Time ( <i>Reprise</i> )	833	790	738	612	61/3
15	11	13	15	<b>HOOTIE &amp; THE BLOWFISH</b> Tucker's Town ( <i>Atlantic</i> )	814	899	879	720	53/1
20	15	16	16	<b>ZAKK WYLDE</b> Between Heaven And Hell ( <i>DGC/Geffen</i> )	812	794	767	659	67/1
<b>BREAKER</b>			17	<b>PEARL JAM</b> Who You Are ( <i>Epic</i> )	747	—	—	—	68/68
9	10	15	18	<b>REFRESHMENTS</b> Banditos ( <i>Mercury</i> )	743	868	884	832	47/1
35	27	18	19	<b>DAVE MATTHEWS BAND</b> So Much To Say ( <i>RCA</i> )	729	663	523	343	52/1
34	29	19	20	<b>TONIC</b> Open Up Your Eyes ( <i>Polydor/A&amp;M</i> )	705	615	510	360	71/6
<b>BREAKER</b>			21	<b>ALICE IN CHAINS</b> Over Now ( <i>Columbia/CRG</i> )	630	216	—	—	59/13
28	28	25	22	<b>SPONGE</b> Wax Ecstatic (To Sell Angelina) ( <i>Columbia/CRG</i> )	577	525	521	477	55/1
23	22	22	23	<b>SOUNDGARDEN</b> Pretty Noose ( <i>A&amp;M</i> )	561	574	620	618	34/0
<b>BREAKER</b>			24	<b>JOHN MELLENCAMP</b> Key West Intermezzo (I Saw...) ( <i>Mercury</i> )	549	—	—	—	68/68
<b>BREAKER</b>			25	<b>HUNGER</b> Vanishing Cream ( <i>Universal</i> )	500	497	494	430	44/2
25	23	21	26	<b>ERIC CLAPTON</b> Change The World ( <i>Reprise</i> )	499	580	595	584	30/0
13	20	23	27	<b>COLLECTIVE SOUL</b> Where The River Flows ( <i>Atlantic</i> )	494	570	634	743	46/0
38	35	28	28	<b>SCREAMING TREES</b> All I Know ( <i>Epic</i> )	491	464	399	278	49/1
8	17	24	29	<b>VAN HALEN</b> Humans Being ( <i>Warner Sunset/WB</i> )	478	544	719	836	44/1
17	19	26	30	<b>BUSH</b> Machinehead ( <i>Trauma/Interscope</i> )	458	524	668	698	37/0
19	21	20	31	<b>JARS OF CLAY</b> Flood ( <i>Silvertone</i> )	448	586	626	668	34/0
41	38	33	32	<b>PRIMITIVE RADIO GODS</b> Standing Outside... ( <i>Ergo/Columbia/CRG</i> )	386	363	304	258	33/6
18	24	29	33	<b>DAVE MATTHEWS BAND</b> Too Much ( <i>RCA</i> )	385	453	579	670	34/0
29	31	31	34	<b>ALANIS MORISSETTE</b> You Learn ( <i>Maverick/Reprise</i> )	384	408	494	456	21/0
36	36	36	35	<b>NIXONS</b> Wire ( <i>MCA</i> )	364	335	355	309	41/1
<b>DEBUT</b>			36	<b>BETTER THAN EZRA</b> King Of New Orleans ( <i>Swell/Elektra/EEG</i> )	343	175	31	—	38/7
32	34	30	37	<b>SPACEHOG</b> Cruel To Be Kind ( <i>HiFi/Sire/EEG</i> )	311	412	442	419	31/0
—	49	41	38	<b>SEVEN MARY THREE</b> My My ( <i>Mammoth/Atlantic</i> )	309	253	187	94	35/6
—	45	38	39	<b>METALLICA</b> Ain't My Bitch ( <i>Elektra/EEG</i> )	299	278	224	174	48/5
26	33	34	40	<b>OASIS</b> Champagne Supernova ( <i>Epic</i> )	289	360	452	539	27/0
27	32	32	41	<b>ALICE IN CHAINS</b> Again ( <i>Columbia/CRG</i> )	288	402	492	527	20/0
46	41	37	42	<b>DEEP PURPLE</b> Vavoom: Ted The Mechanic ( <i>CMC International</i> )	284	284	264	219	27/3
49	46	43	43	<b>STABBING WESTWARD</b> Shame ( <i>Columbia/CRG</i> )	272	233	224	196	35/4
48	44	42	44	<b>BUTTHOLE SURFERS</b> Pepper ( <i>Capitol</i> )	269	234	230	197	24/1
—	—	47	45	<b>MELISSA ETHERIDGE</b> Nowhere To Go ( <i>Island</i> )	243	190	32	—	27/5
37	42	44	46	<b>BADLEES</b> Angeline Is Coming Home ( <i>Polydor/A&amp;M</i> )	233	233	262	279	20/1
33	37	39	47	<b>JERRY CANTRELL</b> Leave Me Alone ( <i>work</i> )	221	269	325	392	18/0
42	40	45	48	<b>STONE TEMPLE PILOTS</b> Big Bang Baby ( <i>Atlantic</i> )	215	222	267	258	18/0
<b>DEBUT</b>			49	<b>DEF LEPPARD</b> All I Want Is Everything ( <i>Mercury</i> )	205	171	89	13	19/2
11	26	35	50	<b>DEF LEPPARD</b> Work It Out ( <i>Mercury</i> )	196	344	536	756	24/0

This chart reflects airplay from July 22-28. Songs ranked by total plays. Highlighted songs indicate Breaker. 86 Rock reporters. 82 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

### NEW & ACTIVE

**STORYVILLE** Good Day For The Blues (*Code Blue/Atlantic*)  
Total Plays: 183, Total Stations: 24, Adds: 6

**OASIS** Don't Look Back In Anger (*Epic*)  
Total Plays: 181, Total Stations: 13, Adds: 1

**I MOTHER EARTH** One More Astronaut (*Capitol*)  
Total Plays: 177, Total Stations: 28, Adds: 5

**VERVE PIPE** Cup Of Tea (*RCA*)  
Total Plays: 171, Total Stations: 21, Adds: 4

**JEWEL** Who Will Save Your Soul (*Atlantic*)  
Total Plays: 152, Total Stations: 8, Adds: 0

**SEMISONIC** If I Run (*MCA*)  
Total Plays: 118, Total Stations: 19, Adds: 3

**BRIAN SETZER ORCHESTRA** Rumble In Brighton (*Interscope*)  
Total Plays: 105, Total Stations: 9, Adds: 0

**UGLY AMERICANS** Vulcan Death Grip (*Capricorn*)  
Total Plays: 103, Total Stations: 14, Adds: 1

**GARBAGE** Stupid Girl (*Almo Sounds/Geffen*)  
Total Plays: 101, Total Stations: 12, Adds: 0

**NADA SURF** Popular (*Elektra/EEG*)  
Total Plays: 96, Total Stations: 11, Adds: 1

Songs ranked by total plays.

### BREAKERS®

#### PEARL JAM

Who You Are (*Epic*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
747/747	68/68	17

#### ALICE IN CHAINS

Over Now (Unplugged) (*Columbia/CRG*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
630/414	59/13	21

#### JOHN MELLENCAMP

Key West Intermezzo (I Saw You First) (*Mercury*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
549/549	68/68	24

#### HUNGER

Vanishing Cream (*Universal*)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
500/3	44/2	25

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
JOHN MELLENCAMP Key West Intermezzo... ( <i>Mercury</i> )	68
PEARL JAM Who You Are ( <i>Epic</i> )	68
ALICE IN CHAINS Over Now ( <i>Columbia/CRG</i> )	13
BETTER THAN EZRA King Of New Orleans ( <i>Swell/Elektra/EEG</i> )	7
DOOBIE BROTHERS Slow Burn ( <i>Legacy</i> )	7
PRIMITIVE RADIO GODS Standing... ( <i>Ergo/Columbia/CRG</i> )	6
SEVEN MARY THREE My My ( <i>Mammoth/Atlantic</i> )	6
STORYVILLE Good Day For The Blues ( <i>Code Blue/Atlantic</i> )	6
TONIC Open Up Your Eyes ( <i>Polydor/A&amp;M</i> )	6

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PEARL JAM Who You Are ( <i>Epic</i> )	+747
JOHN MELLENCAMP Key West Intermezzo... ( <i>Mercury</i> )	+549
ALICE IN CHAINS Over Now ( <i>Columbia/CRG</i> )	+414
TOM PETTY & THE HEARTBREAKERS Walls ( <i>Warner Bros.</i> )	+218
BETTER THAN EZRA King Of New Orleans ( <i>Swell/Elektra/EEG</i> )	+168
SOUNDGARDEN Burden In My Hand ( <i>A&amp;M</i> )	+107
TONIC Open Up Your Eyes ( <i>Polydor/A&amp;M</i> )	+90
VERVE PIPE Cup Of Tea ( <i>RCA</i> )	+77
DAVE MATTHEWS BAND So Much To Say ( <i>RCA</i> )	+66
BLACK CROWES Good Friday ( <i>American/Reprise</i> )	+61

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
SPACEHOG In The Meantime ( <i>HiFi/Sire/EEG</i> )
EVERCLEAR Santa Monica (Watch The World Die) ( <i>Capitol</i> )
NIXONS Sister ( <i>MCA</i> )
SEVEN MARY THREE Cumbersome ( <i>Mammoth/Atlantic</i> )
GOO GOO DOLLS Name ( <i>Metal Blade/WB</i> )
ALICE IN CHAINS Heaven Beside You ( <i>Columbia/CRG</i> )
COLLECTIVE SOUL The World I Know ( <i>Atlantic</i> )
DOG'S EYE VIEW Everything Falls Apart ( <i>Columbia/CRG</i> )
SMASHING PUMPKINS 1979 ( <i>Virgin</i> )
GIN BLOSSOMS Day Job ( <i>A&amp;M</i> )

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



# EXPANDING MAN *download*

"The first time I heard "Download" I fell in love with it... It's a perfect rock track that will immediately connect with the audience." - Keith Hastings, WLZR

"First time I heard this I "downloaded" in my pants. Actually I discovered it 3 months ago on the Cable Guy soundtrack. Today it's a hit, what are you waiting for?" - Mark Thompson, WYSP

Already in rotation: KUPD, WLZR, WYSP, KILO and more.

COLUMBIA

# ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

**MARKET #1**  
**WNEW/New York**  
 (212) 489-1027  
 Young/Winslow

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
6	23	23	27		BLACK CROWES/Good Friday
-	16	25	26		TOM PETTY & HB/Walls
-	12	25	26		DAVE MATTHEWS BAND/So Much To Say
7	22	25	24		NEIL YOUNG...Big Time
10	25	23	24		ERIC CLAPTON/Change The World
6	13	14	23		WALLFLOWERS/6th Avenue Heartache
-	-	-	20		PEARL JAM/Who You Are
-	-	12	17		DISHWALLA/Counting Blue Cars
-	-	4	14		WHY STORE/Lack Of Water
4	12	15	17		PETE DROGE/Find A Door
-	-	9	12		SMASHING PUMPKINS/Tonight, Tonight
-	-	14	16		ALICE IN CHAINS/Over Now (Unplugged)
-	-	10	16		GOO GOO DOLLS/Long Way Down
-	-	10	16		KENNY WAYNE SHEPHERD/Aberdeen
10	23	23	15		HOOTIE & BLOWFISH/Tucker's Town
-	-	-	14		ZAKK WYLDE/Between Heaven...
6	9	13	13		BRIAN SETZER ORCH./Rumble In Brighton
4	11	11	13		PATTI ROBERTER/Inside
6	9	11	13		ALANIS MORISSETTE/You Learn
-	-	-	13		JOHN MELLENCAMP/Key West...
-	-	10	11		METALLICA/Until It Sleeps
-	-	8	9		SOUNDGARDEN/Burden In My Hand
-	-	-	7		STONE TEMPLE PILOTS/Trippin' On A Hole...
-	-	-	-		MELISSA ETHERIDGE/Nowhere To Go

**MARKET #12**  
**WTKS/Atlanta**  
 (404) 325-0960  
 Hughes/Kepple

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
29	25	25	29		COLLECTIVE SOUL/Where The River...
28	27	27	28		BLACK CROWES/Good Friday
-	-	-	28		BUSH/Comedown
29	30	30	28		STONE TEMPLE PILOTS/Trippin' On A Hole...
34	26	26	27		NIXONS/Sister
27	27	27	24		METALLICA/Until It Sleeps
5	16	20	24		SOUNDGARDEN/Burden In My Hand
1	7	7	18		SCREAMING TREES/All I Know
12	-	-	15		REFRESHMENTS/Banditos
20	20	20	19		HAZIES/Skin & Bones
16	15	15	15		FREEWHEELERS/Best Be On Your Way
16	19	14	14		DISHWALLA/Counting Blue Cars
-	-	-	7		TOM PETTY & HB/Walls
15	17	17	13		WALLFLOWERS/6th Avenue Heartache
17	10	10	18		ALICE IN CHAINS/Again
19	18	18	18		BUSH/Machinehead
-	-	-	12		ALICE IN CHAINS/Over Now (Unplugged)
11	14	14	10		SEVEN MARY THREE/My My
-	-	-	3		JAMES HALL/Wingsness
10	8	8	8		DEF LEPPARD/Work It Out
11	4	4	8		SEVEN MARY THREE/Devil Boy
10	13	13	8		NEIL YOUNG...Big Time
6	8	8	8		SPACEHOG/Cruel To Be Kind
6	8	8	8		KENNY WAYNE SHEPHERD/Aberdeen
4	6	6	6		SPONGE/Wax Ecstatic (To...)
-	-	-	5		BLACK CROWES/Wobacknizer
7	8	8	5		SMASHING PUMPKINS/Tonight, Tonight
3	4	4	5		METALLICA/Ain't My Bltch
4	3	3	4		METALLICA/King Nothing
-	-	-	4		BLACK CROWES/Let Me Share...

**MARKET #14**  
**WBAB/Long Island**  
 (516) 587-1023  
 Levine/Tortora

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	27	26	28		ALANIS MORISSETTE/You Learn
22	17	25	25		DISHWALLA/Counting Blue Cars
22	25	24	25		ERIC CLAPTON/Change The World
12	28	27	25		HOOTIE & BLOWFISH/Tucker's Town
26	22	23	25		TRACY CHAPMAN/Give Me One Reason
-	-	-	24		JOHN MELLENCAMP/Key West...
24	18	17	21		BLACK CROWES/Good Friday
23	20	20	19		BADLEES/Angeline Is...
-	-	-	19		PEARL JAM/Who You Are
15	15	14	18		NATALIE MERCHANT/Jealousy
21	17	17	18		WALLFLOWERS/6th Avenue Heartache
-	-	-	14		TOM PETTY & HB/Walls
12	11	14	14		LITTLE FEAT/Oh Atlanta
17	12	14	14		NEIL YOUNG...Big Time
12	12	14	13		BLUES TRAVELER/But Anyway
17	12	15	13		PETER WOLF/Long Line
8	11	11	13		SOUNDGARDEN/Burden In My Hand
13	10	10	12		METALLICA/Until It Sleeps
25	25	27	11		JARS OF CLAY/Flood
10	10	9	9		KENNY WAYNE SHEPHERD/Born With A Broken...
5	6	7	8		SPACEHOG/Cruel To Be Kind
5	6	7	8		KENNY WAYNE SHEPHERD/Aberdeen
9	5	5	8		MELISSA ETHERIDGE/Nowhere To Go
-	-	-	5		DEF LEPPARD/All I Want Is...
13	14	14	15		DOG'S EYE VIEW/The Prince's...
7	6	5	5		WHY STORE/Lack Of Water

**MARKET #14**  
**WRGN/Long Island**  
 (516) 423-6740  
 Sheehan/Thompson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
21	21	28	29		HOOTIE & BLOWFISH/Tucker's Town
28	28	20	28		STONE TEMPLE PILOTS/Trippin' On A Hole...
27	27	26	27		DISHWALLA/Counting Blue Cars
19	19	26	25		JARS OF CLAY/Flood
30	30	29	25		METALLICA/Until It Sleeps
20	19	22	22		BLACK CROWES/Good Friday
-	-	-	19		SOUNDGARDEN/Burden In My Hand
-	-	-	20		TOM PETTY & HB/Walls
20	19	20	20		SMASHING PUMPKINS/Tonight, Tonight
-	-	-	11		ALICE IN CHAINS/Over Now (Unplugged)
-	-	-	19		SEVEN MARY THREE/My My
-	-	-	19		KENNY WAYNE SHEPHERD/Aberdeen
-	-	-	19		DEF LEPPARD/All I Want Is...
-	-	-	19		PEARL JAM/Who You Are
20	19	17	19		GOO GOO DOLLS/Long Way Down
19	18	18	18		WHY STORE/Lack Of Water
18	18	18	18		WALLFLOWERS/6th Avenue Heartache
18	18	18	18		ZAKK WYLDE/Between Heaven...
5	6	10	11		COLLECTIVE SOUL/The World I Know
8	10	9	9		METALLICA/Until It Sleeps
-	-	-	9		STONE TEMPLE PILOTS/Trippin' On A Hole...
19	9	8	8		HO HUM/It's A Lie
8	7	6	8		HOOTIE & BLOWFISH/Tucker's Town
7	7	7	7		DAVE MATTHEWS BAND/Arts Marching
6	7	6	7		BADLEES/Fear Of Falling
4	3	2	7		KENNY WAYNE SHEPHERD/Deja Voodoo
-	-	-	7		JOHN MELLENCAMP/Key West...
-	-	-	5		BUSH/Machinehead
6	5	4	6		GOO GOO DOLLS/Long Way Down
-	-	-	6		CHALK FARMALIE On Land
-	-	-	9		DAVE MATTHEWS BAND/So Much To Say
4	4	7	6		GREEN DAY/Brain Stew

**MARKET #19**  
**WDEV/Pittsburgh**  
 (412) 937-1441  
 Romano/Winter

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
26	27	26	26		WHY STORE/Lack Of Water
27	27	25	26		JARS OF CLAY/Flood
22	25	25	26		BADLEES/Angeline Is...
26	23	25	26		DISHWALLA/Counting Blue Cars
24	23	23	25		REFRESHMENTS/Banditos
25	24	24	24		KENNY WAYNE SHEPHERD/Born With A Broken...
-	-	-	23		TOM PETTY & HB/Walls
19	19	19	21		ZAKK WYLDE/Between Heaven...
20	19	19	19		CLARKS/Caroline
19	20	18	19		BLACK CROWES/Good Friday
16	17	17	19		GOO GOO DOLLS/Naked
23	14	17	17		NIXONS/Sister
13	13	9	13		WALLFLOWERS/6th Avenue Heartache
21	21	9	13		GOO GOO DOLLS/Flat Top
17	16	13	11		OZZY OSBOURNE/Just Want You
11	17	11	11		COLLECTIVE SOUL/The World I Know
5	6	10	9		METALLICA/Until It Sleeps
8	10	9	9		STONE TEMPLE PILOTS/Trippin' On A Hole...
19	9	8	8		HO HUM/It's A Lie
8	7	6	8		HOOTIE & BLOWFISH/Tucker's Town
7	7	7	7		DAVE MATTHEWS BAND/Arts Marching
6	7	6	7		BADLEES/Fear Of Falling
4	3	2	7		KENNY WAYNE SHEPHERD/Deja Voodoo
-	-	-	7		JOHN MELLENCAMP/Key West...
-	-	-	5		BUSH/Machinehead
6	5	4	6		GOO GOO DOLLS/Long Way Down
-	-	-	6		CHALK FARMALIE On Land
-	-	-	9		DAVE MATTHEWS BAND/So Much To Say
4	4	7	6		GREEN DAY/Brain Stew

**MARKET #20**  
**KDKB/Phoenix**  
 (602) 897-9300  
 Maranville/Peterson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	25	22	31		BLACK CROWES/Good Friday
24	31	24	31		ERIC CLAPTON/Change The World
1	1	1	1		TOM PETTY & HB/Walls
23	23	23	23		HAZIES/Skin & Bones
23	21	17	20		SCREAMING CHEETAH...Hello From Venus
-	-	-	18		ALANIS MORISSETTE/Not The Doctor
24	20	18	19		NEIL YOUNG...Big Time
23	20	17	19		TRACY CHAPMAN/Give Me One Reason
25	25	16	16		CRACKER/Nothing To Believe...
5	7	9	15		KENNY WAYNE SHEPHERD/Aberdeen
24	25	21	14		BLUES TRAVELER/But Anyway
32	34	22	14		DAVE MATTHEWS BAND/Too Much
3	3	8	13		DAVE MATTHEWS BAND/So Much To Say
-	-	-	2		BETTER THAN EZRA/King Of New Orleans
-	-	-	10		JOHN MELLENCAMP/Key West...
-	-	-	3		REFRESHMENTS/Blue Collar Suicide
8	6	6	9		DISHWALLA/Counting Blue Cars
8	6	5	9		EVERCLEAR/Santa Monica...
-	-	-	3		REFRESHMENTS/Down Together
6	8	6	8		COLLECTIVE SOUL/The World I Know
9	6	6	8		JOAN OSBORNE/One Of Us
7	7	9	7		TRAGICALLY HIP/Get It
8	8	4	7		BLUES TRAVELER/Run-Around
8	7	7	7		DOG'S EYE VIEW/Everything Falls...
8	9	7	7		SCREAMING TREES/All I Know
-	-	-	2		BADLEES/Angeline Is...
-	-	-	2		DEEP PURPLE/Vavoom: Ted...
6	24	12	6		PETE DROGE/Mr. Jade
5	5	4	6		WALLFLOWERS/6th Avenue Heartache
-	-	-	6		WHY STORE/Lack Of Water

**MARKET #25**  
**WEBN/Cincinnati**  
 (513) 621-9326  
 Hardin/Reinhart

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
26	32	32	39		SOUNDGARDEN/Pretty Noose
28	33	33	33		ALICE IN CHAINS/Again
26	30	26	26		METALLICA/Until It Sleeps
12	17	17	25		SOUNDGARDEN/Burden In My Hand
23	29	29	25		METALLICA/King Nothing
12	16	16	23		SOUNDGARDEN/Blow Up...
14	20	20	20		BLACK CROWES/Good Friday
16	20	18	18		SCREAMING TREES/All I Know
-	-	-	5		HUNGER/Vanishing Cream
16	16	16	17		STONE TEMPLE PILOTS/Adhesive
-	-	-	16		ALICE IN CHAINS/Over Now (Unplugged)
9	13	13	16		TONIC/Open Up Your Eyes
25	31	31	16		STONE TEMPLE PILOTS/Trippin' On A Hole...
6	7	7	16		SPONGE/Wax Ecstatic (To...)
12	15	15	15		JERRY CANTRELL/Save Me Alone
-	-	-	15		PEARL JAM/Who You Are
13	17	17	15		SEVEN MARY THREE/My My
16	17	17	14		SEVEN MARY THREE/Devil Boy
11	10	10	12		METALLICA/Hero Of The Day
9	11	11	10		PANTERA/Suicide Note Pt. 1
9	12	10	10		HAZIES/Skin & Bones
8	8	8	8		DAVE MATTHEWS BAND/So Much To Say
14	12	8	8		METALLICA/Ain't My Bltch
9	14	14	7		REFRESHMENTS/Banditos
6	6	6	6		VERVE PIPE/Cup Of Tea
6	6	6	6		NIXONS/Wire
-	-	-	6		FILTER/Jurassitol
6	7	7	6		WALLFLOWERS/6th Avenue Heartache
-	-	-	6		MOTHER EARTH/One More Astronaut

**MARKET #27**  
**KCAL/Riverside**  
 (909) 793-3554  
 Shaw/Matthews

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
21	21	22	23		METALLICA/Until It Sleeps
25	22	22	22		VAN HALEN/Humans Being
22	23	21	22		SCORPIOS/Wild Child
21	27	24	22		ALICE IN CHAINS/Again
8	11	14	20		STONE TEMPLE PILOTS/Trippin' On A Hole...
-	-	-	11		KISS/Dominance
-	-	-	7		GARY HOEY/Wee! Wee!
6	10	7	12		TOM PETTY & HB/Walls
6	6	10	12		SMASHING PUMPKINS/Tonight, Tonight
10	9	7	12		BUSH/Machinehead
23	17	15	12		DISHWALLA/Counting Blue Cars
10	10	12	12		EVERCLEAR/Santa Monica...
14	9	11	11		GOO GOO DOLLS/Long Way Down
16	14	13	11		GREAT WHITE/My World
10	10	10	11		SPACEHOG/In The Meantime
20	22	21	10		AC/DC/Boogie Man
11	8	8	10		GOO GOO DOLLS/Naked
10	9	8	9		SOUNDGARDEN/Pretty Noose
-	-	-	9		PEARL JAM/Who You Are
8	9	8	9		SEVEN MARY THREE/Cumbersome
-	-	-	8		TONIC/Open Up Your Eyes
4	12	9	8		OZZY OSBOURNE/Just Want You
9	4	9	8		WALLFLOWERS/6th Avenue Heartache
7	11	10	8		SOUNDGARDEN/Burden In My Hand
7	7	7	8		STONE TEMPLE PILOTS/Big Bang Baby



SKY DANIELS

# And Now For This Important Message...

□ How should Alternative radio deal with the grave issue of drug tragedies?

Maintaining your image is essential. Unless you're dead. Alternative radio has a dilemma — protecting its cutting-edge reputation while protecting the lives of its constituency. Lately, it seems like each passing week brings yet another horror story of drug-induced death or debilitation in the rock world. As the industry reels from one tragedy to the next, we feel the weight upon our support systems getting very heavy. One tendency is to recoil and hope it will go away. But sadly, the bad news isn't going to disappear.

How does Alternative radio handle its journalistic duties when covering these events? How does its audience respond? As a format that walks the cutting edge, what are Alternative broadcasters' moral responsibilities in disseminating this bad news? Getting the words right, the tone right ... even just getting the message through becomes a major crisis of conscience. After all, as a format based in rebellion and angst, how do you impart an anti-drug message without betraying that essential street-smart attitude?

The recent deaths of Smashing Pumpkins side-man Jonathan Melvoin, Blind Melon's Shannon Hoon, and Sublime's Bradley Nowell — coupled with the well-documented ordeals of Stone Temple Pilots' Scott Weiland, Depeche Mode's David Gahan, Pantera's Philip Anselmo, and Smashing Pumpkins' Jimmy Chamberlain — have staggered our industries, while we try to walk a fine line between intervention and indiscretion. The age-old accord amongst "sex, drugs, and rock 'n' roll" has been shattered, and even the most worldly of us are alarmed by the spate of musicians succumbing to "the downward spiral," as one person I talked to put it.

### Accepting A Responsibility

In talking with various programmers, label execs, artists, and managers, a common issue arises: Is Alternative radio — an entertainment medium — capable of imparting the proper message? WBCN/Boston PD Oedipus knows drug-related stories are a dicey issue for Alternative radio. "We don't glamorize ODs, yet we refuse to be parental. It's important to convey tragedy without preaching. Some jocks try to be shocking or funny, but they have to be careful. I guess they think that by dealing with tragedy humorously, it helps us cope."

The tone and accuracy of the messages become crucial. Oedipus adds. "You hear stories about the sale of 'Red Rum' heroin going up after Jonathan Melvoin OD'd. Who's got sales reports on Red Rum? It's not like there's a Soundscan for heroin. The issue is real info and education. The

war on drugs has failed miserably. Telling young people what to do can backfire, and radio has to be very aware. Who do we point to? Rock stars as role models? I think not."

### Morbid Curiosity

Radio seems to have a morbid fascination with rock stars' difficulties, says Brian MacDonald, Capitol's National Director/Alternative Promotion, who had to deal firsthand with the issue when the label's Blind Melon lost Shannon Hoon to an overdose. "I became friends with Shannon. I was on vacation when I got the news. Do you know how tough it was coming back to face all the questions? Fifty percent were sensitive to Blind Melon; 50% were openly critical of his drug use. The only thing that mattered was Shannon's loss. I couldn't expect radio to understand how much this all hurt. I just hope they exercise certain moral concerns when dealing with these stories in the future."



Brian MacDonald

☐ I've tried to impart to [the media] how important their tone is in handling these incidents. You can't trivialize it, joke about it, or make light of it. These are peoples lives you are dealing with here. People are dying. —Steve Stewart

He faced a similar situation with the Foo Fighters' Dave Grohl, who confronted a minefield of interrogation and innuendo regarding Kurt Cobain and Nirvana. "Every time we were approached to do an interview, radio wanted to discuss Cobain's death. People were asked not to bring it up. Yet once the interview started, they'd try to lead him to talk about it. You wonder how sincere DJs' intentions were.

They lean toward sensationalizing this stuff. They lose sight of the human realities. It's no wonder Dave didn't want to do any press."

### Straightforward Truth

KOME/San Jose PD Jay Taylor agrees — broadcasters should think as humans first. "As a person, this glut of drug overdoses is disconcerting. What does it say for our moral concerns? I know we're supposed to be entertainers, but we're seeing an epidemic. The entertainment industry's problems get magnified by the time they reach the audience. We struggle to reach the listener with a straightforward truth. We try everything, edgy PSAs, whatever. For each victim, the need for a coherent message increases. Smashing Pumpkins tried to clarify their position with their press statement. They wanted listeners to know they did not stand for drug use."

PD Garrett Michaels says WHY?/Detroit's goal is to reflect the views of what he calls its "normal audience." "When the Melvoin/Chamberlain story came in, that is as sad as it gets," he laments. "We had to deal with the Stone Temple Pilots story more than I felt comfortable with. They were going to open the Kiss tour here, and people were going nuts over Weiland's situation. People didn't understand. They probably resented him. These are working-class people who think stars are pampered. I try to figure out who we really relate to. I've got to think, 'How does a young parent relate to this? What do they tell their kids? What do they want me to tell their kids?' I don't relate to the body-pierced punks ... I think about those parents scared for their kids' safety."



Garrett Michaels

Atlantic Records National Alternative Director Tod Elmore, who was at ground zero when the Weiland drug story exploded, explains how he fielded the issues proactively at first and, later, in a reactive sense. "In the case of Stone Temple Pilots, I had the benefit of working with a band that wanted to be forthcoming about its situation. Since it affected a promotional tour and a series of shows, they felt they had to come forward. They did a satellite press conference openly discussing Scott's situation. At that point, everything was handled directly and matter of factly."

It was later that Elmore saw the situation become less forthright. "When Scott left his rehabilitation center, there was tremendous conjecture that, left unaddressed, would

have led to misinformation. The band and manager Steve Stewart stepped forward again.



Tod Elmore

Steve works very hard and dedicates a lot of energy to trying to arrive at support mechanisms within our industry for these problems." Stewart saw only one way to approach Weiland's situation: "We owed it to the fans to come forth and be honest. It's a difficult hurdle, the truth. But as time goes by, people will respect honesty, and you respect yourself. In addition, by being direct, it left no room for speculation or interpretation. In talking to radio and press media, I've tried to impart to them how important their tone is in handling these incidents. You can't trivialize it, joke about it, or make light of it. These are peoples' lives you are dealing with here. People are dying."

Stewart is passionate about the power of the media. "I talked to a reporter for a New York daily who did not feel empowered to provide any positive outcomes," he recalls. "I told her, 'You do have power! You're a human being before you are a journalist. Think about the ramifications of what you say and write. You will influence the thinking of millions of people. When you approach a story about drugs, don't glamorize it. Do something responsible. Think in terms of the father, the mother, the friends of substance abusers.'

"Alternative radio has immense power. I grew up listening to KROQ/Los Angeles and know that a lot of impressionable kids look up to them. They have an influence on peer consciousness. If the kids hear a unified tone from radio, it could help. People used to snicker about 'sex, drugs and rock 'n' roll.' Well someone just died, so what are you snickering about?"

### Facing The Facts

Two broadcasters who aren't snickering are KROQ morning men Kevin Ryder and Gene (Bean) Baxter, who recently dedicated an entire broadcast to radio's role in handling these issues. "After seeing all these stories about the tragedies affecting our core artists, we thought we'd openly discuss it," Ryder explains. "We were astounded by the amount of interest from our listeners."

Baxter adds, "We went in with a list of 25 questions for the audience. We knew we were in uncharted territory, so we wanted to approach issues carefully. We only asked four of them. We could have continued that show for a week. Listeners personalized things. We had a 15-year-old caller tell us firsthand how he got hooked on heroin, how easy it was to

It's important to convey tragedy without preaching. Some jocks try to be shocking or funny, but they have to be careful. —Oedipus

obtain, and how kids viewed it."

Both were shaken by the listeners' revelations. Baxter notes, "I had no idea about the root of these addictions. Self-esteem was a common cause. You could have everything going for you but still lack self-esteem and be a candidate for drug problems."

Ryder acknowledges they might have been insensitive in the past. "We've put out — as well as received — a message questioning rock stars who, seemingly having it all, were throwing it away with drugs. Our as-



Kevin & Bean

sumption that they should be happy was incorrect. Bob Guccione Jr. of Spin magazine said a couple of salient things. Having known Cobain, Guccione said he was a loner all his life. Overnight, he became an empire — an employer of dozens of people depending on him to make music, to tour, to make videos. There's a phenomenal amount of pressure. He never was prepared for that. Guccione also said that the messages sent now — "Just say no," "This is your brain on drugs" — are being laughed off by the kids. A new avenue of education has to be introduced, a means of talking to kids in a way they'll listen to."

Baxter feels Alternative radio could make a difference, but "the main issue is what we say and how we say it," he cautions. "If we are condescending or judgmental, it will be rejected. This time we talked in personal terms, putting a face on the issues. Kevin and I kept thinking, 'We've interviewed these people — Shannon Hoon sat right there. These people are gone and won't ever be here again.'"

## Next Week

One of the most poignant moments of Kevin & Bean's KROQ/L.A. broadcast was a segment in which afternoon personality Jed "The Fish" Gould candidly discussed his own bouts with heroin addiction. Next week, we'll explore the difficulties raised when radio has to confront the drug issue with one of its own as Jed — and the people he worked with — share an insider's view of the struggle to recover.

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	<b>PRIMITIVE RADIO GODS</b> Standing... (Ergo/Columbia/CRG) 2971 3004 2928 2699 90/0					
1	1	2	2	<b>BUTTHOLE SURFERS</b> Pepper (Capitol) 2829 2989 2937 2784 89/0					
4	4	3	3	<b>GARBAGE</b> Stupid Girl (Almo Sounds/Geffen) 2791 2834 2733 2536 89/0					
7	7	5	4	<b>BECK</b> Where It's At (DGC/Geffen) 2650 2588 2388 2239 90/0					
3	3	4	5	<b>STONE TEMPLE PILOTS</b> Trippin' On A Hole In... (Atlantic) 2633 2766 2827 2640 85/0					
6	5	6	6	<b>SMASHING PUMPKINS</b> Tonight, Tonight (Virgin) 2353 2492 2565 2418 84/0					
5	6	7	7	<b>NO DOUBT</b> Spiderwebs (Trauma/Interscope) 2221 2390 2393 2434 77/0					
10	11	8	8	<b>CRANBERRIES</b> Free To Decide (Island) 2065 2086 1979 1895 90/0					
11	10	9	9	<b>SCREAMING TREES</b> All I Know (Epic) 2064 2068 1993 1819 89/0					
23	15	13	10	<b>SOUNDGARDEN</b> Burden In My Hand (A&M) 2034 1903 1623 1270 82/1					
14	12	10	11	<b>NADA SURF</b> Popular (Elektra/EEG) 2003 2023 1825 1602 90/1					
12	9	11	12	<b>OASIS</b> Don't Look Back In Anger (Epic) 1942 1984 1995 1799 79/0					
25	19	15	13	<b>311</b> Down (Capricorn) 1785 1547 1395 1206 86/2					
8	8	12	14	<b>PORNO FOR PYROS</b> Tahitian Moon (Warner Bros.) 1768 1934 2081 2062 73/0					
<b>BREAKER</b>	<b>15</b>			<b>PEARL JAM</b> Who You Are (Epic) 1701 — — — 88/88					
16	16	14	16	<b>SPONGE</b> Wax Ecstatic (To Sell Angelina) (Columbia/CRG) 1585 1620 1577 1496 76/0					
22	18	17	17	<b>SUPERDRAG</b> Sucked Out (Elektra/EEG) 1513 1490 1444 1282 77/3					
31	22	18	18	<b>DAVE MATTHEWS BAND</b> So Much To Say (RCA) 1472 1424 1286 1131 74/3					
—	—	30	19	<b>BETTER THAN EZRA</b> King Of New Orleans (Swell/Elektra/EEG) 1410 1001 197 — 80/6					
28	23	21	20	<b>BLUES TRAVELER</b> But Anyway (A&M) 1339 1305 1269 1148 71/5					
9	13	16	21	<b>DISHWALLA</b> Counting Blue Cars (A&M) 1278 1522 1779 1997 55/1					
30	21	20	22	<b>GOO GOO DOLLS</b> Long Way Down (Metal Blade/WB) 1271 1353 1289 1140 63/0					
32	32	24	23	<b>POE</b> Angry Johnny (Modern/Atlantic) 1265 1162 1019 891 68/4					
49	35	29	24	<b>REPUBLICA</b> Ready To Go (RCA) 1255 1075 794 471 70/2					
26	24	23	25	<b>PATTI ROTHBERG</b> Inside (EMI) 1197 1240 1255 1170 63/0					
34	33	25	26	<b>HOLE</b> Gold Dust Woman (Hollywood) 1174 1161 992 839 73/5					
<b>BREAKER</b>	<b>27</b>			<b>REACHAROUND</b> Big Chair (Trauma/Interscope) 1078 982 852 634 69/1					
<b>BREAKER</b>	<b>28</b>			<b>WALLFLOWERS</b> 6th Avenue Heartache (Interscope) 1065 916 713 674 66/3					
18	17	22	29	<b>GREEN DAY</b> Walking Contradiction (Reprise) 1040 1279 1464 1411 50/0					
13	14	19	30	<b>CURE</b> Mint Car (Fiction/EEG) 1017 1357 1672 1611 51/0					
27	28	27	31	<b>MAGNAPOP</b> Open The Door (Priority) 904 1095 1217 1152 55/0					
41	36	35	32	<b>WHY STORE</b> Lack Of Water (Way Cool Music/MCA) 904 860 755 640 52/2					
43	40	36	33	<b>STABBING WESTWARD</b> Shame (Columbia/CRG) 873 815 690 607 64/5					
19	25	28	34	<b>JEWEL</b> Who Will Save Your Soul (Atlantic) 827 1094 1247 1406 42/0					
24	29	33	35	<b>REFRESHMENTS</b> Banditos (Mercury) 761 945 1134 1210 38/0					
17	20	26	36	<b>ALANIS MORISSETTE</b> You Learn (Maverick/Reprise) 759 1120 1298 1471 37/0					
20	27	31	37	<b>GOLDFINGER</b> Here In Your Bedroom (Mojo/Universal) 751 987 1226 1369 42/0					
<b>DEBUT</b>	<b>38</b>			<b>EELS</b> Novocaine For The Soul (DreamWorks/Geffen) 747 343 102 5 67/20					
—	45	40	39	<b>IMPERIAL TEEN</b> You're One (London/Island) 720 690 592 321 47/3					
—	44	41	41	<b>ASH</b> Goldfinger (Reprise) 708 654 623 449 51/4					
<b>DEBUT</b>	<b>41</b>			<b>ALICE IN CHAINS</b> Over Now (Columbia/CRG) 702 300 — — 49/13					
—	—	48	42	<b>TRACY BONHAM</b> The One (Island) 693 462 273 178 55/12					
—	46	42	43	<b>SEMISONIC</b> If I Run (MCA) 636 627 528 374 43/4					
15	26	38	44	<b>SOUNDGARDEN</b> Pretty Noose (A&M) 578 753 1240 1584 31/0					
38	42	43	45	<b>METALLICA</b> Until It Sleeps (Elektra/EEG) 570 577 630 695 28/0					
29	31	39	46	<b>CRACKER</b> Nothing To Believe In (Virgin) 528 726 1062 1146 32/0					
21	30	37	47	<b>TRACY BONHAM</b> Mother Mother (Island) 511 803 1070 1359 35/0					
39	43	44	48	<b>ALICE IN CHAINS</b> Again (Columbia/CRG) 465 541 625 688 18/0					
36	38	46	49	<b>SELF</b> So Low (Spongebath/Zoo) 428 482 697 755 29/0					
35	39	47	50	<b>VERVE PIPE</b> Photograph (RCA) 397 480 696 828 25/0					

This chart reflects airplay from July 22-28. Songs ranked by total plays. Highlighted songs indicate Breaker. 94 Alternative reporters. 91 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

## BREAKERS®

<b>PEARL JAM</b>			<b>CHART</b>
Who You Are (Epic)			<b>15</b>
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
1701/1701	88/88		

<b>REACHAROUND</b>			<b>CHART</b>
Big Chair (Trauma/Interscope)			<b>27</b>
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
1078/96	69/1		

<b>WALLFLOWERS</b>			<b>CHART</b>
6th Avenue Heartache (Interscope)			<b>28</b>
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
1065/149	66/3		

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>PEARL JAM</b> Who You Are (Epic)	88
<b>EELS</b> Novocaine For The Soul (DreamWorks/Geffen)	20
<b>REFRESHMENTS</b> Down Together (Mercury)	19
<b>ALICE IN CHAINS</b> Over Now (Columbia/CRG)	13
<b>RAGE AGAINST THE MACHINE</b> People Of The Sun (Epic)	13
<b>SUBLIME</b> What I Got (Gasoline Alley/MCA)	13
<b>TRACY BONHAM</b> The One (Island)	12
<b>FUN LOVIN' CRIMINALS</b> Scooby Snacks (EMI)	9
<b>SCARCE</b> All Sideways (A&M)	9
<b>SOUL COUGHING</b> Soundtrack To Mary (Slash/WB)	9

**Tracy Bonham**  
"THE ONE"

On Over 60 Stations including

KROQ	LIVE 105	XHRM	and more
WXRK	KEGE	WDRE	
WBCN	KPNT	KISF	
KNDD	KEDJ	WMMS	
KOME	KTBJ	WBUR	
WHFS	WZRH	KTCL	

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>PEARL JAM</b> Who You Are (Epic)	+1701
<b>BETTER THAN EZRA</b> King Of New Orleans (Swell/Elektra/EEG)	+409
<b>EELS</b> Novocaine For The Soul (DreamWorks/Geffen)	+404
<b>ALICE IN CHAINS</b> Over Now (Unplugged) (Columbia/CRG)	+402
<b>311</b> Down (Capricorn)	+238
<b>TRACY BONHAM</b> The One (Island)	+231
<b>REPUBLICA</b> Ready To Go (RCA)	+180
<b>SOUL COUGHING</b> Soundtrack To Mary (Slash/WB)	+180
<b>SUBLIME</b> What I Got (Gasoline Alley/MCA)	+180
<b>FUN LOVIN' CRIMINALS</b> Scooby Snacks (EMI)	+175

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>BUSH</b> Machinehead (Trauma/Interscope)
<b>SPACEHOG</b> In The Meantime (HiFi/Sire/EEG)
<b>EVERCLEAR</b> Santa Monica (Watch...) (Capitol)
<b>DAVE MATTHEWS BAND</b> Too Much (RCA)
<b>JARS OF CLAY</b> Flood (Silvertone)
<b>CRANBERRIES</b> Salvation (Island)
<b>SEVEN MARY THREE</b> Cumbersome (Mammoth/Atlantic)
<b>STONE TEMPLE PILOTS</b> Big Bang Baby (Atlantic)
<b>FOO FIGHTERS</b> Big Me (Roswell/Capitol)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

**REACHAROUND**  
"BIG CHAIR"

FROM THE DEBUT ALBUM "WHO'S TOMMY COOPER?"  
PRODUCED BY DUSTY WAKEMAN, PAUL PALMER, HOLMAN

**R&R 32 - 27 BREAKER**  
BB Modern Rock Monitor 37-34\*  
MTV ADD!

Great Spins At:

WXRK	KDGE	99X	WBCN	WDRE	WMMS
WXDX	WLUM	WEQX	WBRU	KNRK	KEDG
WBZU	91X	KTEG	KROX	KFMA	and more!

**ON TOUR NOW!**

# ALTERNATIVE REPORTERS

August 2, 1996 R&R • 85

## Stations and their adds listed alphabetically by market

<b>WEQX/Albany, NY</b> PD: Ian Harrison APD/MD: Marc Alghini 17 PEARL JAM "Who" TRACY BONHAM "One" REFRESHMENTS "Together" GOLDFINGER "Mable" EELS "Novocaine" GEGGY TAH "Whoever"	<b>WEDG/Bufalo, NY</b> MD: Rich Wall 6 PEARL JAM "Who" SPACEHOG "Space" ALICE IN CHAINS "Over" ALICE IN CHAINS "Woolt" ALICE IN CHAINS "Excuses" ALICE IN CHAINS "Heaven"	<b>KTCL/Denver, CO</b> PD: John Hayes 14 TRACY BONHAM "One" 14 BOB MOULD "Knox" 11 REVEREND HORTON HEAT "Marlin" 9 AMI DIFRANCO "Outta" 8 VERVE PIPE "Tea" 5 PEARL JAM "Who" 5 SUPERDRAG "Sucked"	<b>WPLA/Jacksonville, FL</b> PD: Jim Randall APD: Beamer MD: Greg Brady 20 PEARL JAM "Who" 8 ELECTRONIC "Forbidden" 5 TORI AMOS "Jupiter" 5 ALICE IN CHAINS "Over" CAKE "Distance" TRACY BONHAM "One" REFRESHMENTS "Together"	<b>WRXQ/Memphis, TN</b> MD: Tony Williams MD: Dianna Gee 13 PEARL JAM "Who" ALICE IN CHAINS "Over" RAGE AGAINST... "People"	<b>KZON/Phoenix, AZ</b> PD: Chris Ebbott MD: Todd Shannon 11 PEARL JAM "Who" CHALK FARM "Lie" NO DOUBT "Speak" WALLFLOWERS "Heartache"	<b>XTRA/San Diego, CA</b> DM: Tim Dukas MD: Shannon 25 PEARL JAM "Who" 10 SUBLINE "What" 3 EELS "Novocaine" 1 WHITE ZOMBIE "Boogie" 1 GRAVITY KILLS "Blame" 1 SCARCE "Sideways"
<b>WQBK/Albany, NY</b> DM/DP: Dan Binder MD: Kelly McManara 15 PEARL JAM "Who" SCARCE "Sideways" SUPERDRAG "Sucked"	<b>WUNX/Cape Cod, MA</b> PD: Chris Botes MD: Steve Binder 10 ALICE IN CHAINS "Over" 10 PEARL JAM "Who" REPUBLICA "Ready" REFRESHMENTS "Together" EELS "Novocaine" SCARCE "Sideways"	<b>KKDM/Des Moines, IA</b> PD: J. Michael McKay MD: Sophia John 43 PEARL JAM "Who" SLEEPER "Sale" BETTER THAN EZRA "King" RAGE AGAINST... "People" IMPERIAL TEEN "You're" STABBING WESTWARD "Shame"	<b>KISF/Kansas City, MO</b> PD: Jon Anthony APD: Ed Parreira MD: Jason Justice 14 PEARL JAM "Who" STABBING WESTWARD "Shame" REFRESHMENTS "Together" PDE "Angry" WHITE ZOMBIE "Boogie"	<b>WLUM/Milwaukee, WI</b> PD: Vince Richards APD: Tommy Wilde MD: Zerrin Bulut 31 PEARL JAM "Who" 4 BLUES TRAVELER "But" 3 GOLDFINGER "Mable" RAGE AGAINST... "People"	<b>WXDX/Pittsburgh, PA</b> PD: Chris Winter MD: Ali 7 PEARL JAM "Who" EELS "Novocaine" 7 STABBING WESTWARD "Shame"	<b>KITS/San Francisco, CA</b> VP/Programming: Richard Sands MD: Roland West 12 PEARL JAM "Who" 5 TUSCADERO "Hollywood" GEGGY TAH "Whoever"
<b>KTEG/Albuquerque, NM</b> PD: Sandy Horowitz MD: Mark Copeland 48 PEARL JAM "Who" HOLE "Gold" EELS "Novocaine" SUBLINE "What" WHITE ZOMBIE "Boogie" HEADCRASH "Safehouse"	<b>WPGU/Champaign, IL</b> PD: Ben Ponzio MD: Jacent Jackson 36 PEARL JAM "Who" 11 GEGGY TAH "Whoever" 1 DEVO "Hole" EELS "Novocaine" ASH "Goldfinger"	<b>CIMX/Detroit, MI</b> Program Mgr: Murray Brookshaw PD/MD: Vince Cannova 30 PEARL JAM "Who" 16 STABBING WESTWARD "Shame" 16 STARBUCKER "Get" 5 PLUTO "Happy" FLITER "Jurassitol"	<b>KLZR/Kansas City, MO</b> PD: Roger The Dodger MD: Bob Osburn 26 PEARL JAM "Who" FUN LOVIN' CRIMINALS "Dig Side" REFRESHMENTS "Together" SCARCE "Sideways" SINGOLA "Bundown" LOCAL H "Bound" CHER UK "Think"	<b>KEGE/Minneapolis, MN</b> PD: John Lassman MD: Wade Lind 27 PEARL JAM "Who"	<b>WBRU/Providence, RI</b> PD: Tim Schiavelli MD: Matt Maloney 28 PEARL JAM "Who" 3 WILD COLONIALS "Charm" TRACY BONHAM "One"	<b>KOME/San Jose, CA</b> DM: Ron Nenni PD/MD: Jay Taylor 20 PEARL JAM "Who" 19 SUBLINE "What" 10 WALLFLOWERS "Heartache" CURE "Strange"
<b>WNNX/Atlanta, GA</b> PD: Brian Phillips APD: Leslie Fram MD: Sean Demery 24 PEARL JAM "Who" BLUES TRAVELER "But"	<b>WEND/Charlotte, NC</b> PD: Jack Daniel MD: Kim Monroe 23 PEARL JAM "Who" SOUL COUGHING "Soundtrack" BLUES TRAVELER "But" ALICE IN CHAINS "Over" SPACEHOG "Space" VERVE PIPE "Tea" SUBLINE "What"	<b>WHYT/Detroit, MI</b> PD: Gareth Michaels MD: Alex Tear 11 PEARL JAM "Who" VERVE PIPE "Tea"	<b>WNFZ/Knoxville, TN</b> OP/MD: Jonathan Pirkle PEARL JAM "Who" EVERCLEAR "Whore" FLEMING & JOHN "Love" ELEPHANT RIDE "Wash" RAGE AGAINST... "People" GOLDFINGER "Mable" IMPERIAL DRAG "Spyder" FLITER "Jurassitol"	<b>WHTG/Monmouth-Ocean, NJ</b> PD: T.J. Bryan 19 PEARL JAM "Who" 6 ALANIS MORISSETTE "Right" 4 REFRESHMENTS "Together" 4 BLUETONES "Return" 4 EELS "Novocaine" 3 SUPER DELUXE "Famous"	<b>WDBG/Providence, RI</b> PD/MD: Brent Petersen 46 PEARL JAM "Who"	<b>WHMP/Springfield, MA</b> PD: Adam Wright MD: Nick Danjer 28 DISHWALLA "Cars" REFRESHMENTS "Together" ALICE IN CHAINS "Over" PEARL JAM "Who" SUBLINE "What" WHITE ZOMBIE "Boogie"
<b>WJSE/Atlantic City, NJ</b> DM/DP/MD: Dave King GEGGY TAH "Whoever" PEARL JAM "Who" BETTER THAN EZRA "King" SOUL COUGHING "Soundtrack" REFRESHMENTS "Together" GRAVITY KILLS "Blame"	<b>WKOX/Chicago, IL</b> PD: Bill Gamble APD/MD: Mary Shuminas 20 PEARL JAM "Who" RAGE AGAINST... "People" CURE "Strange" DAVE MATTHEWS BAND "Say" GOLDFINGER "Mable" EELS "Novocaine"	<b>WEJE/Ft. Wayne, IN</b> PD: Sean Smyth MD: Weasel 36 PEARL JAM "Who"	<b>WWDX/Lansing, MI</b> PD: Mike Childs MD: Chris Brunt 7 PEARL JAM "Who" RAGE AGAINST... "People" LOCAL H "Bound"	<b>WWRH/New Orleans, LA</b> PD: Jack Snyder MD: Darren Gauthier PEARL JAM "Who" BRIAN SETZER ORCH. "Brighton" REFRESHMENTS "Together" SCARCE "Sideways" SUBLINE "What" RAGE AGAINST... "People" ALMIGHTY ULTRASOUNDS "Christmas"	<b>KORB/Quad Cities, IA</b> PD: Steve Gunner GIN BLOSSOMS "Matters" PDE "Angry" BLUETONES "Return" EELS "Novocaine"	<b>KTZO/Springfield, MO</b> MD: Julie Bahre 35 PEARL JAM "Who" 31 REFRESHMENTS "Together" 5 FIMN BROTHERS "Falling"
<b>WCHZ/Augusta, GA</b> DM/DP: Eric Hall MD: Todd Haller 28 PEARL JAM "Who" UNWRITTEN LAW "SuperMan" VERVE PIPE "Tea" ALICE IN CHAINS "Over"	<b>WAOZ/Cincinnati, OH</b> PD/MD: Matthew Harris APD: Sterling Schessler 23 PEARL JAM "Who" FUN LOVIN' CRIMINALS "Fun Lovin' Criminals" TRACY BONHAM "One" IMPERIAL TEEN "You're"	<b>WGRD/Grand Rapids, MI</b> PD: Allan Fee MD: Leann Curtis 19 PEARL JAM "Who" 10 TRAGICALLY HIP "GIR" HOLE "Gold"	<b>WWDZ/Knoxville, TN</b> PD: John Griffin MD: Freddy Snateskin 10 PEARL JAM "Who" 311 "Down" EELS "Novocaine"	<b>WXRK/New York, NY</b> PD: Steve Kingston APD/MD: Alexa Tobin 28 PEARL JAM "Who" 2 STABBING WESTWARD "Shame"	<b>KCXX/Riverside, CA</b> PD: Chuck Summers MD: Dwight Arnold 7 SEMISONIC "Run" PEARL JAM "Who" FUN LOVIN' CRIMINALS "Fun Lovin' Criminals" TIM BOOTH "Believe"	<b>WWSR/Tallahassee, FL</b> PD: Rick Schmidt APD: Evan Delaney MD: Chaz 55 PEARL JAM "Who" 7 ALICE IN CHAINS "Over" TRACY BONHAM "One" REFRESHMENTS "Together"
<b>KNNC/Austin, TX</b> MD: Raydog 28 PEARL JAM "Who" 16 BITTLE SURFERS "Symp" LUSH "500" REFRESHMENTS "Together" IMPERIAL DRAG "Spyder"	<b>WOXY/Cincinnati, OH</b> PD: Dave Tellmann MD: Dorsie Fyffe 9 SAMPLES "Children" 7 PEARL JAM "Who" 3 KEVIN SALEM "Underneath" 2 CURE "Strange" 2 MELVINS "Bit" 1 MUZZLE "Bore" 1 SCARCE "Sideways" 1 CONNELL "Fret" 1 ELVIS COSTELLO "Alons" 1 SUPERDRAG "Trust" 1 FIMN BROTHERS "Suffer" 1 IMPERIAL TEEN "Imperial" 1 MACHINERY "Radiowaves"	<b>WQXA/Harrisburg, PA</b> PD: John Moschitta MD: Scott McFadden 22 PEARL JAM "Who" 6 ALICE IN CHAINS "Over" EELS "Novocaine"	<b>WVFX/Atlanta, GA</b> PD: Sara Trexler APD/MD: Lloyd Hocuti 5 PEARL JAM "Who" REFRESHMENTS "Together" EVERCLEAR "Whore"	<b>WWMR/Hartford, CT</b> PD: Jay Beau Jones MD: Gina Crash 26 PEARL JAM "Who" EELS "Novocaine" SUBLINE "What"	<b>WVNE/Rochester, NY</b> PD: Erik Anderson 27 PEARL JAM "Who" TRACY BONHAM "One" WALLFLOWERS "Heartache"	<b>WVWS/Tulsa, OK</b> PD: Paul Krieger MD: Jane Shasserre 22 PEARL JAM "Who" 8 SMASHING PUMPKINS "Muzzle" PDE "Angry" BECK "Debris" REFRESHMENTS "Together"
<b>KROX/Austin, TX</b> PD: Sara Trexler APD/MD: Lloyd Hocuti 5 PEARL JAM "Who" REFRESHMENTS "Together" EVERCLEAR "Whore"	<b>WENZ/Cleveland, OH</b> PD: Bob Neumann MD: Sean Robertson 28 PEARL JAM "Who" HOLE "Gold" TRACY BONHAM "One"	<b>KFBI/Las Vegas, NV</b> PD: Mike Stern MD: Chris Ripley 24 PEARL JAM "Who" BECK "Debris" TONIC "Eyes" UNWRITTEN LAW "SuperMan" LOCAL H "Bound" RAGE AGAINST... "People"	<b>WTGE/Baton Rouge, LA</b> PD: Larry LeBlanc MD: Spencer Kane 23 PEARL JAM "Who" EELS "Novocaine" GRAVITY KILLS "Blame" LOCAL H "Bound" SOUL COUGHING "Soundtrack"	<b>KDEO/Honolulu, HI</b> PD: Norm Winter MD: Don Lips Fujiyama 12 ERIC CLAPTON "Change" 9 NAS "Ruled" 9 HOLE "Gold" 9 DEVO "Hole" 6 PIE TASTERS "Maggie" 6 TRACY BONHAM "One" 5 GEORGE CLINTON "Mathematic"	<b>WVWS/Tulsa, OK</b> PD: Mimi Griswold 25 PEARL JAM "Who" SCARCE "Sideways" VERVE PIPE "Tea" BETTER THAN EZRA "King" ASH "Goldfinger" FUN LOVIN' CRIMINALS "Fun Lovin' Criminals"	
<b>WRAX/Birmingham, AL</b> PD: Hurricane Shane 16 PEARL JAM "Who" TRACY BONHAM "One" REFRESHMENTS "Together" LOCAL H "Bound" LYLE LOVETT "Private"	<b>WVCD/Columbus, OH</b> PD: Jane Purcell MD: Andy Davis 22 PEARL JAM "Who" SMASHING PUMPKINS "Thirty"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"
<b>WBCN/Boston, MA</b> VP/Programming: Dedipus MD: Carter Alan APD: Steven Strick 27 PEARL JAM "Who" 8 RAGE AGAINST... "People"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"
<b>WFNX/Boston, MA</b> PD: Bill Glasser APD: Todd Wilkinson MD: Laurie Gail PEARL JAM "Who" BECK "Debris" FUN LOVIN' CRIMINALS "Fun Lovin' Criminals" SCARCE "Sideways" GRAVITY KILLS "Blame" LAND OF THE LOOPS "Garage" PORNO FOR PYROS "Ways"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"
<b>KQXR/Boise, ID</b> PD: Dan McColly MD: Tim Johnstone 15 PEARL JAM "Who" 5 SOUL COUGHING "Soundtrack" 5 SEMISONIC "Run" 2 FILTER "Jurassitol" FUN LOVIN' CRIMINALS "Fun Lovin' Criminals"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"	<b>WVWS/Tulsa, OK</b> PD: Pat Ferrise PEARL JAM "Who" FILTER "Jurassitol" EMMET SWIMMING "Arlington"

## NEW & ACTIVE

**FILTER** Jurassitol (Hollywood)  
Total Plays: 396, Total Stations: 50, Adds: 7

**VERVE PIPE** Cup Of Tea (RCA)  
Total Plays: 372, Total Stations: 32, Adds: 6

**GOLDFINGER** Mable (Mojo/Universal)  
Total Plays: 372, Total Stations: 31, Adds: 6

**GRAVITY KILLS** Blame (Lava/Atlantic/TVT)  
Total Plays: 365, Total Stations: 45, Adds: 8

**NIXONS** Wire (MCA)  
Total Plays: 362, Total Stations: 30, Adds: 1

**LOCAL H** Bound For The Floor (Island)  
Total Plays: 355, Total Stations: 30, Adds: 6

**SOUL COUGHING** Soundtrack To Mary (Slash/WB)  
Total Plays: 342, Total Stations: 36, Adds: 9

**SUBLIME** What I Got (Gasoline Alley/MCA)  
Total Plays: 328, Total Stations: 29, Adds: 13

**RAGE AGAINST THE MACHINE** People Of The Sun (Epic)  
Total Plays: 324, Total Stations: 43, Adds: 13

**I MOTHER EARTH** One More Astronaut (Capitol)  
Total Plays: 307, Total Stations: 24, Adds: 0

**FUN LOVIN' CRIMINALS** Scooby Snacks (EMI)  
Total Plays: 276, Total Stations: 31, Adds: 9

**SMASHING PUMPKINS** Muzzle (Virgin)  
Total Plays: 263, Total Stations: 15, Adds: 2

**EVERCLEAR** You Make Me Feel Like A Whore (Capitol)  
Total Plays: 225, Total Stations: 17, Adds: 2

**DIG** Whose Side You On? (Radioactive)  
Total Plays: 208, Total Stations: 21, Adds: 1

**SEVEN MARY THREE** My My (Mammoth/Atlantic)  
Total Plays: 205, Total Stations: 16, Adds: 1

**ELECTRONIC** Forbidden City (Warner Bros.)  
Total Plays: 181, Total Stations: 13, Adds: 1

**TIM BOOTH** I Believe (Mercury)  
Total Plays: 172, Total Stations: 16, Adds: 3

**GEGGY TAH** Whoever You Are (Luaka Bop/WB)  
Total Plays: 163, Total Stations: 16, Adds: 8

**REFRESHMENTS** Down Together (Mercury)  
Total Plays: 159, Total Stations: 26, Adds: 19

**WHITE ZOMBIE** I'm Your Boogie Man (Hollywood/Geffen)  
Total Plays: 146, Total Stations: 15, Adds: 6

Songs ranked by total plays.



## THE WHY STORE 35 - 32 R&R Alternative Chart

Breaking Nationally at over 50 Alternative Stations including:  
Q101 Chicago (15x), 99X Atlanta (13weeks of Airplay!), WBCN Boston (29x), WRZX (33x) (#1 Record), WHYT (23x), WENZ (20x), WMMS (17x), WLUM, WDRE, KDGE, 91X

Nearing 30,000 Soundscanned!  
Heard by 8 Million listeners on close to 200 stations!

## "LACK OF WATER" from the self-titled album

produced by mike wanchic and the why store management: east end management co.  
<http://www.mca.com/mca/records> e-mail: [WayCoolMus@aol.com](mailto:WayCoolMus@aol.com)



# ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

**MARKET #1**  
**WXRK/New York**  
(212) 750-0550  
Kingston/Tobin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
30	24	37	43		PORNO FOR PYROS/Tahitian Moon	
17	24	41	41		SOUNDGARDEN/Burden In My Hand	
17	30	37	38		311/Down	
27	39	38	38		METALLICA/Until It Sleeps	
19	39	39	35		BUTTHOLE SURFERS/Pepper	
18	33	21	33		ALICE IN CHAINS/Again	
16	35	42	33		BECK/Where It's At	
17	30	36	30		SMASHING PUMPKINS/Muzzle	
24	29	30	29		STONE TEMPLE PILOTS/Trippin' On A Hole...	
-	-	-	-	28	PEARL JAM/Who You Are	
11	33	15	27		GRAVITY KILLS/Guilty	
11	40	35	25		PRIMITIVE RADIO GODS/Standing Outside...	
15	23	24	24		NO DOUBT/Spiderwebs	
19	23	24	24		GARBAGE/Stupid Girl	
16	21	21	23		SMASHING PUMPKINS/Zero	
-	-	-	-	13	22	BLUES TRAVELER/But Anyway
26	32	19	21		SOUNDGARDEN/Pretty Noose	
11	29	20	21		LOCAL H/Bound For The Floor	
11	19	20	20		NADA SURF/Popular	
-	-	-	-	4	12	WALLFLOWERS/6th Avenue Heartache
14	18	19	19		STONE TEMPLE PILOTS/Big Bang Baby	
2	16	16	18		DISHWALLA/Counting Blue Cars	
13	20	19	17		SMASHING PUMPKINS/Tonight, Tonight	
14	19	17	16		SCREAMING TREES/All I Know	
23	14	16	16		SPONGE/Wax Ecstatic (To...)	
-	-	-	-	3	6	BETTER THAN EZRA/King Of New Orleans
-	-	-	-	15	15	GOLDFINGER/Mable
18	14	18	15		TRACY BONHAM/The One	
2	16	16	14		SUPERDRAG/Sucked Out	

**MARKET #2**  
**KROQ/Los Angeles**  
(818) 567-1067  
Weatherly/Sandblom/Worden

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
22	40	39	41		BECK/Where It's At	
24	44	44	41		311/Down	
16	32	34	35		POE/Angrny Johnny	
9	23	21	34		LUSH/Ladykillers	
-	-	-	-	33	PEARL JAM/Who You Are	
9	32	43	37		BUTTHOLE SURFERS/Pepper	
23	41	37	32		STONE TEMPLE PILOTS/Trippin' On A Hole...	
20	40	39	31		PORNO FOR PYROS/Tahitian Moon	
11	15	17	28		GRAVITY KILLS/Guilty	
29	40	38	28		GARBAGE/Stupid Girl	
8	21	12	28		NO DOUBT/Happy Now?	
17	25	31	22		GREEN DAY/Walking...	
20	36	31	22		PRIMITIVE RADIO GODS/Standing Outside...	
-	-	-	-	21	20	WALLFLOWERS/6th Avenue Heartache
10	20	19	20		SMASHING PUMPKINS/Tonight, Tonight	
-	-	-	-	10	29	SUBLIME/What I Got
22	26	25	28		SOUNDGARDEN/Burden In My Hand	
15	16	27	18		NADA SURF/Popular	
8	21	29	18		CRANBERRIES/Free To Decide	
11	6	8	17		MAGNAPOP/Open The Door	
12	23	23	17		TRACY BONHAM/Mother Mother	
12	20	27	17		SMASHING PUMPKINS/Zero	
10	20	30	15		NO DOUBT/Spiderwebs	
14	27	23	15		LOCAL H/Bound For The Floor	
14	24	17	14		TRACY BONHAM/The One	
12	17	15	14		CURE/Mint Car	
18	13	13	13		RAGE AGAINST...Bulls On Parade	
-	-	-	-	15	14	SUPERDRAG/Sucked Out
-	-	-	-	16	11	EELS/Novocaine For...
-	-	-	-	5	11	BETTER THAN EZRA/King Of New Orleans

**MARKET #3**  
**Q101**  
**WKQX/Chicago**  
(312) 527-8348  
Gamble/Shuminas

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
37	36	39	32		311/Down	
33	12	24	28		DISHWALLA/Counting Blue Cars	
39	38	41	27		BUTTHOLE SURFERS/Pepper	
39	36	37	37		GRAVITY KILLS/Guilty	
32	39	34	24		CURE/Mint Car	
10	25	23	24		POE/Angrny Johnny	
18	24	32	24		SUPERDRAG/Sucked Out	
16	18	26	24		STABBING WESTWARD/Shame	
34	33	33	23		BECK/Where It's At	
24	30	29	23		OASIS/Don't Look Back...	
20	28	34	22		SOUNDGARDEN/Burden In My Hand	
34	33	33	22		SMASHING PUMPKINS/Muzzle	
30	16	25	22		PORNO FOR PYROS/Tahitian Moon	
35	32	31	21		GARBAGE/Stupid Girl	
37	37	29	21		NO DOUBT/Spiderwebs	
38	37	34	21		STONE TEMPLE PILOTS/Trippin' On A Hole...	
-	-	-	-	18	24	WALLFLOWERS/6th Avenue Heartache
-	-	-	-	11	20	BETTER THAN EZRA/King Of New Orleans
-	-	-	-	11	19	SUBLIME/What I Got
15	13	18	19		GEGGY TAH/Whoever You Are	
-	-	-	-	11	16	SOUL COUGHING/Soundtrack To Mary
-	-	-	-	11	15	NO DOUBT/Happy Now?
10	18	20	15		WHY STORE/Lack Of Water	
14	13	15	15		NADA SURF/Popular	
40	40	31	11		PRIMITIVE RADIO GODS/Standing Outside...	
8	20	25	11		ALANIS MORISSETTE/Head Over Feet	
14	15	16	10		SUPER DELUXE/Famous	
8	10	7	10		ASH/Golddfinger	
15	16	24	10		SCREAMING TREES/All I Know	

**MARKET #4**  
**LIVE 105**  
**KITS/San Francisco**  
(415) 512-1053  
Sands/West/Axelsen

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
15	12	22	30		GARBAGE/Stupid Girl	
20	28	29	29		IMPERIAL TEEN/You're One	
25	14	18	29		DISHWALLA/Counting Blue Cars	
27	30	30	28		BUTTHOLE SURFERS/Pepper	
27	28	27	27		CRANBERRIES/Free To Decide	
-	-	-	-	8	16	BETTER THAN EZRA/King Of New Orleans
-	-	-	-	15	28	EVERCLEAR/You Make Me Feel...
29	20	29	25		PRIMITIVE RADIO GODS/Standing Outside...	
-	-	-	-	16	24	SMASHING PUMPKINS/Muzzle
5	20	20	20		EELS/Novocaine For...	
-	-	-	-	11	19	SOUNDGARDEN/Burden In My Hand
17	22	18	18		FUN LOVIN' CRIMINALS/Scabby Snacks	
20	23	19	17		GOLDFINGER/Mable	
19	18	17	17		REPUBLICA/Ready To Go	
5	18	17	17		OASIS/Don't Look Back...	
11	28	16	17		ASIS/Golddfinger	
15	15	15	17		POE/Angrny Johnny	
-	-	-	-	13	17	FRENTE/Oh On My Hands
32	28	22	22		BECK/Where It's At	
11	15	18	18		TRACY BONHAM/The One	
-	-	-	-	15	10	SPECIALS/A Little Bit Me...
11	8	12	16		PATTI ROTHBERG/Inside	
18	15	15	15		YUM YUM/Apiary	
31	26	20	15		CURE/Mint Car	
-	-	-	-	14	11	TIM BOOTH/Believe
-	-	-	-	12	12	PEARL JAM/Who You Are
29	28	21	11		PORNO FOR PYROS/Tahitian Moon	
21	18	13	11		NADA SURF/Popular	
17	12	11	11		CAST/Sandstorm	

**MARKET #5**  
**WDRE/Philadelphia**  
(215) 684-9400  
McGuinn

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
40	40	40	41		ALANIS MORISSETTE/You Learn	
39	42	40	40		GARBAGE/Stupid Girl	
28	32	37	40		BECK/Where It's At	
37	40	40	40		PRIMITIVE RADIO GODS/Standing Outside...	
39	38	38	39		CURE/Mint Car	
29	37	40	39		GREEN DAY/Walking...	
26	38	38	38		BUTTHOLE SURFERS/Pepper	
36	36	37	37		SMASHING PUMPKINS/Tonight, Tonight	
28	30	30	28		SPONGE/Wax Ecstatic (To...)	
8	8	27	28		OASIS/Don't Look Back...	
17	29	27	27		IMPERIAL TEEN/You're One	
20	28	29	27		SCREAMING TREES/All I Know	
18	16	27	27		PATTI ROTHBERG/Inside	
28	30	27	27		NADA SURF/Popular	
14	17	25	26		SOUNDGARDEN/Burden In My Hand	
18	17	29	28		WALLFLOWERS/6th Avenue Heartache	
26	24	21	28		STONE TEMPLE PILOTS/Trippin' On A Hole...	
18	15	17	17		PEARL JAM/Who You Are	
39	41	24	24		OASIS/Don't Look Back...	
23	26	22	21		CRANBERRIES/Free To Decide	
22	22	22	20		311/Down	
18	18	19	19		SUPERDRAG/Sucked Out	
19	16	18	19		SELF/So Low	
-	-	-	-	18	18	BETTER THAN EZRA/King Of New Orleans
3	17	18	18		CURE/Mint Car	
19	17	17	17		SEMISONIC/I Run	
3	16	20	17		REACHAROUND/Big Chair	
3	15	14	16		HAYDEN/Bad As They Seem	
4	6	17	16		WHY STORE/Lack Of Water	
15	18	16	16		NIXONS/Wire	

**MARKET #6**  
**89.7**  
**CIMX/Detroit**  
(313) 961-9811  
Brookshaw/Cannova

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
57	57	54	52		SPONGE/Wax Ecstatic (To...)	
8	40	47	51		311/Down	
39	50	52	50		NO DOUBT/Spiderwebs	
41	42	50	50		BUTTHOLE SURFERS/Pepper	
53	58	52	49		STONE TEMPLE PILOTS/Trippin' On A Hole...	
40	42	46	41		BECK/Where It's At	
12	49	39	39		JEWEL/Who Will Save...	
-	-	-	-	14	40	LOCAL H/Bound For The Floor
17	31	39	38		SOUNDGARDEN/Burden In My Hand	
40	35	38	38		RAGE AGAINST...Bulls On Parade	
-	-	-	-	33	35	GREEN DAY/Walking...
10	29	34	32		PRIMITIVE RADIO GODS/Standing Outside...	
29	29	36	32		OASIS/Don't Look Back...	
30	21	25	30		SMASHING PUMPKINS/Tonight, Tonight	
-	-	-	-	30	21	PEARL JAM/Who You Are
-	-	-	-	17	39	SMASHING PUMPKINS/Muzzle
39	36	28	28		SCREAMING TREES/All I Know	
-	-	-	-	7	28	BETTER THAN EZRA/King Of New Orleans
31	30	28	28		GARBAGE/Stupid Girl	
26	25	27	26		HAYDEN/Bad As They Seem	
28	29	27	26		SLOAN/The Good In Everyone	
25	24	28	26		COBAY JUNKIES/A Common Disaster	
39	41	33	26		ALANIS MORISSETTE/You Learn	
24	25	24	25		CRANBERRIES/Free To Decide	
28	-	9	22		TRACY BONHAM/Mother Mother	
52	49	25	21		SOUNDGARDEN/Pretty Noose	
-	-	-	-	16	21	STABBING WESTWARD/Shame
-	-	-	-	14	16	STARBUCKS/Get Up
6	18	15	15		JOHNNY POLONSKY/Love Lovely Love	
24	27	27	14		YUM YUM/Apiary	

**MARKET #6**  
**WHYT/Detroit**  
(313) 871-3030  
Michaels/Tear

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
45	44	46	44		ALANIS MORISSETTE/You Learn	
32	27	27	44		LENNY KRAVITZ/Can't Get You Off...	
42	44	44	44		TRACY CHAPMAN/Give Me One Reason	
24	25	41	42		CRANBERRIES/Free To Decide	
41	45	41	39		JEWEL/Who Will Save...	
44	46	38	39		BUSH/Machinehead	
41	46	46	37		DISHWALLA/Counting Blue Cars	
27	43	29	36		DOG'S EYE VIEW/Everything Falls...	
31	29	28	34		SMASHING PUMPKINS/Tonight, Tonight	
45	45	43	34		REFRESHMENTS/Banditos	
30	31	35	31		SPACE/O/G'n The Meantime	
17	18	24	10		NO DOUBT/Spiderwebs	
23	27	30	30		CURE/Mint Car	
32	41	32	30		NIXONS/Sister	
30	32	30	29		VERVE PIPE/Photograph	
20	25	28	28		PRIMITIVE RADIO GODS/Standing Outside...	
14	16	21	27		OASIS/Don't Look Back...	
-	-	-	-	12	24	HOOTIE & BLOWFISH/Tucker's Town
-	-	-	-	5	13	BUTTHOLE SURFERS/Pepper
28	28	19	25		JOAN OSBORNE/St. Teresa	
15	15	17	23		WHY STORE/Lack Of Water	
25	23	22	22		NATALIE MERCHANT/Wonder	
24	27	24	22		TRACY BONHAM/Mother Mother	
24	20	17	21		BARENAKED LADIES/The Old Apartment	
24	27	22	21		GOO GOO DOLLS/Long Way Down	
16	21	20	18		BETTER THAN EZRA/King Of New Orleans	
13	11	14	18		GARBAGE/Stupid Girl	
20	30	16	18		DAVE MATTHEWS BAND/Too Much	
19	18	17	17		STONE TEMPLE PILOTS/Trippin' On A Hole...	
9	11	8	15		PATTI ROTHBERG/Inside	

**MARKET #7**  
**94.5 THE EDGE**  
**KDGE/Dallas**  
(214) 770-7777  
Folger/Smith/Peer

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE	
47	27	25	50		FUGEES/No Woman, No Cry	
26	44	42	46		STONE TEMPLE PILOTS/Trippin' On A Hole...	
45	45	45	45		BUTTHOLE SURFERS/Pepper	
45	23	45	45		PRIMITIVE RADIO GODS/Standing Outside...	
25	22	41	44		TOADIES/Tyler	
22	26	20	30		REPUBLICA/Ready To Go	
-	-	-	-	28	29	SOUNDGARDEN/Burden In My Hand
29	23	27	27		PORNO FOR PYROS/Tahitian Moon	
13	28	26	27		311/Down	
28	27	43	28		GARBAGE/Stupid Girl	
17	24	10	28		PEARL JAM/Who You Are	
14	22	28	28		SMASHING PUMPKINS/Tonight, Tonight	

# ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

**the 105.9**  
**MARKET #19**  
**WXOX/Pittsburgh**  
(412) 846-4100  
Winter/Ali

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
34	29	32	36		GOLDFINGER/Here In Your Bedroom
35	30	33	35		PRIMITIVE RADIO GODS/Standing Outside...
36	28	34	34		REFRESHMENTS/Banditos
37	28	34	34		BECK/Where It's At
28	24	31	34		MAGNAPOP/Open The Door
25	29	34	34		NO DOUBT/Spiderwebs
33	30	35	33		JEWEL/Who Will Save...
34	31	33	33		GARBAGE/Stupid Girl
34	29	34	33		STONE TEMPLE PILOTS/Trippin' On A Hole...
34	28	33	33		CRANBERRIES/Free To Decide
32	27	35	32		BUTTHOLE SURFERS/Pepper
19	16	26	30		SPONGE/Wax Ecstatic (To...)
20	27	30	30		SCREAMING TREES/All I Know
27	21	29	29		GOO GOO DOLLS/Long Way Down
28	28	30	29		EVERCLEAR/Heartspark...
30	27	28	28		PATTI ROTHBERG/Inside
29	26	28	28		REPUBLICA/Ready To Go
29	28	28	28		CURE/Mint Car
17	14	24	26		POE/Angrny Johnny
19	17	20	21		311/Down
1	22	21	21		I MOTHER EARTH/One More Astronaut
1	20	20	20		HOLE/Gold Dust Woman
1	18	20	20		DAVE MATTHEWS BAND/So Much To Say
9	10	19	20		REACHAROUND/Big Chair
12	11	18	20		NADA SURF/Popular
21	18	19	19		OASIS/Don't Look Back...
19	17	19	19		SELF/So Low
1	12	15	15		SUPERDRAG/Sucked Out
7	6	11	14		SMASHING PUMPKINS/Muzzle
					WALLFLOWERS/6th Avenue Heartache
					BUCKLE UP/Who You Are
					ALICE IN CHAINS/Over Now (Unplugged)
					TRACY BONHAM/The One
					SCREAMING TREES/All I Know
					PERNO FOR PYROS/Tahitian Moon
					CRANBERRIES/Free To Decide
					HOLE/Gold Dust Woman
					STABBING WESTWARD/Shame

**edge 101.5 FM**  
**MARKET #20**  
**KEDJ/Phoenix**  
(602) 266-1360  
Har/Patyk

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
45	57	60	56		NO DOUBT/Spiderwebs
38	42	58	55		311/Down
53	54	56	54		SMASHING PUMPKINS/Pretty Noose
57	58	56	54		STONE TEMPLE PILOTS/Trippin' On A Hole...
36	44	58	53		GARBAGE/Stupid Girl
26	40	53	47		TRACY BONHAM/Mother
30	33	31	41		WHITE ZOMBIE/In Your Bedroom
57	56	55	59		BUSH/Machinehead
1	24	29	29		RAGE AGAINST.../People Of The Sun
25	31	34	26		SPONGE/Wax Ecstatic (To...)
35	28	30	25		BUTTHOLE SURFERS/Pepper
58	53	59	25		RAGE AGAINST.../Bulls On Parade
23	25	24	24		METALLICA/Until It Sleeps
23	29	24	23		NADA SURF/Popular
8	15	22	22		OASIS/Don't Look Back...
21	22	27	22		SUPERDRAG/Sucked Out
25	17	21	21		MAGNAPOP/Open The Door
1	13	15	21		SMASHING PUMPKINS/Muzzle
24	25	20	20		BECK/Where It's At
20	24	22	19		GREEN DAY/Walking...
1	27	18	18		ALICE IN CHAINS/Over Now (Unplugged)
8	9	17	18		SMASHING PUMPKINS/Inside
47	42	21	17		JEWEL/Who Will Save...
1	9	16	16		TRACY BONHAM/The One
24	23	27	16		SCREAMING TREES/All I Know
5	12	16	13		PERNO FOR PYROS/Tahitian Moon
11	6	12	11		CRANBERRIES/Free To Decide
5	10	7	11		HOLE/Gold Dust Woman
1	5	10	11		STABBING WESTWARD/Shame

**101.5 FM**  
**MARKET #20**  
**KZON/Phoenix**  
(602) 258-8181  
Ebbott/Smith

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
17	16	23	32		CURE/Mint Car
26	27	29	32		DASIS/Don't Look Back...
17	18	26	31		BLUES TRAVELER/But Anyway
15	26	28	30		DISHWALLA/Counting Blue Cars
26	27	30	31		CRANBERRIES/Free To Decide
27	27	30	30		PRIMITIVE RADIO GODS/Standing Outside...
27	27	25	25		HOOTIE & BLOWFISH/Too Much To Say
4	11	20	20		REFRESHMENTS/Banditos
22	10	18	18		ALANIS MORISSETTE/You Learn
13	12	17	17		WHY STORE/Lack Of Water
11	13	15	16		ALANIS MORISSETTE/Head Over Feet
1	8	16	16		BETTER THAN EZRA/King Of New Orleans
15	18	14	16		EVERCLEAR/Santa Monica...
10	13	16	16		GIN BLOSSOMS/As Long As It...
17	11	10	16		JEWEL/Under The Water
11	17	15	16		SMASHING PUMPKINS/Tonight, Tonight
15	16	18	16		STONE TEMPLE PILOTS/Lady Picture Show
27	23	15	14		DAVE MATTHEWS BAND/Too Much To Say
4	14	15	13		DAVE MATTHEWS BAND/So Much To Say
15	16	13	13		DOGS EYE VIEW/Everything Falls...
16	17	13	13		GARBAGE/Stupid Girl
17	18	13	13		PATTI ROTHBERG/Inside
29	28	22	13		VERVE PIPE/Photograph
18	17	16	12		MAGNAPOP/Open The Door
12	10	12	9		YUM YUM/Adriary
1	5	11	11		EELS/Novocaine For...
11	12	11	11		CRANBERRIES/Free To Decide
1	11	11	11		HOLE/Gold Dust Woman
1	6	11	11		SEMISONIC/I Run

**107.9 FM**  
**MARKET #22**  
**WENZ/Cleveland**  
(216) 861-0100  
Neumann/Robertson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
46	46	45	50		GARBAGE/Stupid Girl
49	51	46	49		PERNO FOR PYROS/Tahitian Moon
48	47	49	48		BUTTHOLE SURFERS/Pepper
48	49	47	48		STONE TEMPLE PILOTS/Trippin' On A Hole...
18	20	46	48		NO DOUBT/Spiderwebs
19	18	46	48		BECK/Where It's At
48	47	47	46		PRIMITIVE RADIO GODS/Standing Outside...
15	12	44	44		SMASHING PUMPKINS/Tonight, Tonight
48	46	45	43		SMASHING PUMPKINS/Tonight, Tonight
1	21	23	23		PEARL JAM/Who You Are
1	21	23	23		EELS/Novocaine For...
18	19	21	22		NADA SURF/Popular
18	19	21	22		METALLICA/Until It Sleeps
22	20	21	21		SCREAMING TREES/All I Know
19	23	21	21		SUPERDRAG/Sucked Out
23	22	21	21		BETTER THAN EZRA/King Of New Orleans
21	20	17	20		WHY STORE/Lack Of Water
11	13	17	20		HOLE/Gold Dust Woman
18	19	19	19		SPONGE/Wax Ecstatic (To...)
20	23	14	19		MAGNAPOP/Open The Door
18	22	18	18		ALICE IN CHAINS/Over Now (Unplugged)
18	22	18	18		3 L.B. THRILL/Someone Will Come
21	20	21	18		311/Down
18	19	19	18		OASIS/Don't Look Back...
17	17	19	18		BLUES TRAVELER/But Anyway
20	21	18	18		PATTI ROTHBERG/Inside
16	21	17	18		DAVE MATTHEWS BAND/So Much To Say
19	20	17	18		GOO GOO DOLLS/Long Way Down
20	22	17	17		POE/Angrny Johnny

**Wmms 100.3 FM**  
**MARKET #22**  
**WMMS/Cleveland**  
(216) 781-9667  
Kubinski

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
43	44	41	47		BUTTHOLE SURFERS/Pepper
34	39	44	46		STONE TEMPLE PILOTS/Trippin' On A Hole...
39	44	43	43		REFRESHMENTS/Banditos
34	41	39	43		NO DOUBT/Spiderwebs
44	46	41	41		PRIMITIVE RADIO GODS/Standing Outside...
33	33	29	36		SMASHING PUMPKINS/Tonight, Tonight
33	34	36	36		GARBAGE/Stupid Girl
33	32	29	33		GOO GOO DOLLS/Long Way Down
17	28	28	28		REACHAROUND/Big Chair
28	22	20	20		WALLFLOWERS/6th Avenue Heartache
25	26	28	28		311/Down
25	23	27	26		SCREAMING TREES/All I Know
1	20	26	26		SMASHING PUMPKINS/Inside
42	37	25	25		SOUNDGARDEN/Burden In My Hand
11	18	25	25		ALICE IN CHAINS/Again
31	29	28	25		POE/Angrny Johnny
34	33	29	25		BLUES TRAVELER/But Anyway
26	29	25	23		BUSH/Machinehead
31	30	21	23		GOLDFINGER/Here In Your Bedroom
41	27	22	21		METALLICA/Until It Sleeps
1	20	21	21		BLACK CROWES/Good Friday
19	23	24	20		BECK/Where It's At
5	15	18	20		NADA SURF/Popular
1	13	17	17		IMPERIAL TEEN/You're One
24	25	18	19		NIXONS/Sister
15	21	17	19		STABBING WESTWARD/Shame
1	1	1	1		OASIS/Don't Look Back...
1	1	1	1		BETTER THAN EZRA/King Of New Orleans
1	1	1	1		REPUBLICA/Ready To Go
25	16	12	18		SEVEN MARY THREE/Water's Edge

**KTCL 93.3 FM**  
**MARKET #23**  
**KTCL/Denver**  
(303) 571-1232  
Hayes

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
28	27	24	24		REPUBLICA/Ready To Go
1	16	23	23		ME/SHELL NDEGEODELLO/Leviticus: Faggot
23	22	23	23		EELS/Novocaine For...
23	27	26	22		BECK/Where It's At
22	29	22	22		SMASHING PUMPKINS/Tonight, Tonight
28	29	20	22		GARBAGE/Stupid Girl
27	27	20	22		PRIMITIVE RADIO GODS/Standing Outside...
22	22	22	22		DADA/Bob The Drummer
5	19	22	21		PEGGY TAH/Whoever You Are
14	22	22	21		IMPERIAL TEEN/You're One
1	8	21	21		SUBLINE/What I Got
24	26	12	18		PERNO FOR PYROS/Tahitian Moon
22	23	15	15		SCREAMING TREES/All I Know
9	7	13	15		WALLFLOWERS/6th Avenue Heartache
14	11	12	15		POE/Angrny Johnny
1	10	15	15		LOCAL H/Bound For The Floor
24	26	14	14		OASIS/Don't Look Back...
1	5	16	14		BETTER THAN EZRA/King Of New Orleans
5	14	14	14		SDUL COUGHING/Soundtrack To Mary
10	10	14	14		SEMISONIC/I Run
14	14	14	14		TRACY BONHAM/The One
29	27	8	14		CRANBERRIES/Free To Decide
1	14	14	14		YUM YUM/Adriary
1	8	14	14		SUPER DELUXE/Famous
1	14	14	14		BOB MOULD/Fort Knox, King...
27	20	21	21		BUTTHOLE SURFERS/Pepper
10	7	9	11		LOVE AND ROCKETS/Fever
9	11	7	11		PATTI ROTHBERG/Inside
1	11	7	11		REVEREND HORTON HEAT/It's Martini Time
11	10	13	10		NADA SURF/Popular

**KTCL 93.3 FM**  
**MARKET #24**  
**KNRK/Portland, OR**  
(503) 223-1441  
Hamilton/Souther

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
10	36	37	38		DISHWALLA/Counting Blue Cars
22	22	30	37		311/Down
16	20	37	37		OASIS/Don't Look Back...
10	12	37	37		PERNO FOR PYROS/Tahitian Moon
32	35	37	36		BUTTHOLE SURFERS/Pepper
30	36	36	36		SMASHING PUMPKINS/Tonight, Tonight
34	36	37	36		STONE TEMPLE PILOTS/Trippin' On A Hole...
1	1	34	34		PEARL JAM/Who You Are
1	22	26	26		BETTER THAN EZRA/King Of New Orleans
1	20	25	25		REFRESHMENTS/Down Together
1	20	24	24		EVERCLEAR/Whoa! Make Me Feel...
19	25	20	24		IMPERIAL TEEN/You're One
1	20	24	24		REACHAROUND/Big Chair
17	20	20	23		REPUBLICA/Ready To Go
7	7	18	18		STABBING WESTWARD/Shame
1	23	35	22		TRACY BONHAM/The One
28	37	35	22		CRANBERRIES/Free To Decide
18	21	22	22		ELECTRONIC/Forbidden City
33	38	36	22		PRIMITIVE RADIO GODS/Standing Outside...
33	6	5	19		POE/Angrny Johnny
15	20	17	19		SMASHING PUMPKINS/Pretty Noose
16	17	19	19		SMASHING PUMPKINS/Burden In My Hand
13	14	13	14		HOLE/Gold Dust Woman
23	21	13	14		SPONGE/Wax Ecstatic (To...)
20	14	13	13		BECK/Where It's At
20	18	13	12		CRACKER/Nothing To Believe...
20	20	12	12		DAVE MATTHEWS BAND/So Much To Say
33	19	22	12		NADA SURF/Popular
20	19	13	11		NO DOUBT/Spiderwebs

**107.1 FM**  
**MARKET #25**  
**WAQZ/Cincinnati**  
(513) 621-9326  
Harris/Schessler

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
21	22	41	48		BUTTHOLE SURFERS/Pepper
18	20	47	47		REFRESHMENTS/Banditos
18	21	40	47		PRIMITIVE RADIO GODS/Standing Outside...
17	22	44	47		BECK/Where It's At
27	29	49	46		NO DOUBT/Spiderwebs
34	45	48	40		DISHWALLA/Counting Blue Cars
25	19	35	35		PERNO FOR PYROS/Tahitian Moon
19	21	33	33		OASIS/Don't Look Back...
20	24	27	31		PATTI ROTHBERG/Inside
20	24	27	31		DAVE MATTHEWS BAND/So Much To Say
25	30	29	29	</	

NEW MUSIC SPECIALTY SHOWS

Sleeper: On Top For A 'Century'

Sleeper's "Sale Of The Century" topped the R&R Panel — AGAIN. KROQ/L.A., WRLG/Nashville, and WLUM/Milwaukee were among those stations helping to underscore Sleeper's growing street credibility. D Generation moved back into second place with play from KOME/San Jose, WBRU/Providence, and KPNT/St. Louis. Suicide Machines ripped out their rightful place on the Panel with "No Face" with support from KDGE/Dallas, KREV/Minneapolis, and more. Finally, the heart is warmed with the backing offered to one of our great tunesmiths — E — and his band Eels. KISF/Kansas City, WNNX/Atlanta, and KTBZ/Houston helped propel Eels to fourth place.

KOME/San Jose

Jim & Jeanette  
Saturday, July 20



- VOODOO GLOW SKULLS Fat Randy (Epitaph)
- YUM YUM Doot Doot (TAG)
- GARBAGE Girl Don't Come (Almo Sounds/Geffen)
- NADA SURF Sleep (Elektra/EEG)
- CARDIGANS Rise And Shine (Minty Fresh)
- PINK NOISE TEST All The Same... (Boy's Life/TRG)
- LUXO CRUSH Blame (Local)
- STRUNG OUT Solitaire (Fat Wreck Chords)
- SOUL ODDITY DJ Tokyo (Astralwerks)
- FAILURE Stuck On You (Warner Bros.)
- D GENERATION She Stands There (Columbia/CRG)
- THROWING MUSES Ruthie's Knocking (Rykodisc)
- BLUETONES Slight Return (A&M)
- VERNON REID Saint Cobain (550 Music)
- BIKINI KILL Reject All American (Kill Rock Stars)

SIGNIFICANT ACTION

Here is a look at the top artists from R&R's exclusive panel of specialty reporters:

- SLEEPER (Arista)
- D GENERATION (Columbia/CRG)
- SUICIDE MACHINES (Hollywood)
- EELS (DreamWorks/Geffen)
- SOUL COUGHING (Slash/WB)
- REVEREND HORTON HEAT (Interscope)
- FUN LOVIN' CRIMINALS (EMI)
- JAWBOX (TAG)
- CHIMERA (Grass)
- PROLAPSE (Jet Set/Big Cat)

GAINING MOMENTUM

- VOODOO GLOW SKULLS (Epitaph)  
Airplay Includes: KFMA, KPNT, WOWW
- STEVE WYNN (Zero Hero/Universal)  
Airplay Includes: KUKQ, WBRU, WQXA
- ASH (Reprise)  
Airplay Includes: KISF, WBCN, XHRM
- BOOTH AND THE BAD ANGEL (Mercury)  
Airplay Includes: KDGE, WEJE, WWDX
- KEVIN SALEM (Roadrunner)  
Airplay Includes: KNNC, KREV, WOWW
- JASON FALKNER (Elektra/EEG)  
Airplay Includes: KUKQ, WFNX, WRLG
- BLUETONES (A&M)  
Airplay Includes: KROQ, KOME, WRLG
- ELECTRONIC (Warner Bros.)  
Airplay Includes: KCXX, KPNT, WZRH
- SKOLD (RCA)  
Airplay Includes: KNNC, KUKQ, WLUM
- FASTBACKS (Sub Pop)  
Airplay Includes: KJEE, KROX, WZRH

NEW MUSIC SCENE

- Artist: Imperial Teen
- Track: "You're One"
- LP: "Seasick"
- Producer: Steve MacDonald and Imperial Teen
- Label: Slash/London



Essentials: Forget Faith No More. Roddy Bottum gladly accepts the royalty checks, but these days he's concentrating on this group, consisting of Bottum (guitar/drums/vocals), Jone Stebbins (bass/guitar/vocals), Will Schwartz (guitar/vocals), and Lynn Perko (drums/guitar/bass/vocals). Depending on when you arrive during one of Teen's lively sets, each member may be singing lead or playing a different instrument — sort of a musical "musical chairs."

When he formed Teen two years ago in San Francisco, Bottum was desperately seeking musical uplift from recent events, including the deaths of his father and other friends. Along with Perko, he set about finding players who could deliver offbeat, up-beat pop. When the band was ready to record, they thought about using Kelley Deal as producer (Deal's sister, Kim, even-

tually took the band on the road in support of the Amps), but ultimately chose Steve MacDonald of Redd Kross. "Seasick" captures the bent pop perspective all intended.

• Influences: Breeders, Nirvana, Monkees

• Artist POV: Stebbins notes, "We try to be as open as possible, because that's what this band is all about. It's about trying to get things out and being able to express yourself. Maybe you don't like something so much, but you put your two cents in and might like it a little more. By the time everybody in the band has thrown their stuff in, we really like it."

— Sky Daniels

New Music Scene highlights breaking artists charting for the first time.

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p><b>WNNX/Atlanta, GA</b> Planet Jill Weeknights 11-midnight Jill Melancon</p> <p>Superdrag "Sucked Out" Chixdiggit "Where's Your Mom" Sell "Mother Nature's Fault" Local H "High Fivin' MF" Voodoo Glow Skulls "Fat Randy"</p>	<p><b>WEDG/Buffalo, NY</b> Over And Beyond Sunday 9-10:30pm Rich Wall</p> <p>Booth And The Bad Angel "I Believe" Eels "Novacaine For The Soul" Fun Lovin' Criminals "Scooby Snacks" Texas Is The Reason "Nickel Wound" Love In Reverse "Blue Print For..."</p>	<p><b>KTBZ/Houston, TX</b> Lunar Rotation Sunday 7-9:30pm David Sadof</p> <p>Devo "Head Like A Hole" Jawbox "Cornflake Girl" Prolapse "TCR" Throwing Muses "Ruthie's Knocking" Urusei Yatsura "Kewpies Like Watermelon"</p>	<p><b>KROQ/Los Angeles, CA</b> Rodney On The Roo Sunday 10pm-1am Rodney Bingenheimer</p> <p>Home Grown "More Than Friends" Shakespeare's Sister "I Can Dance" Bluetones "Slight Return" Vandels "Changing Your Master" David Hamilton's Camera "Billy"</p>	<p><b>WVGO/Richmond, VA</b> Outer Limits Sundays 9-11pm Mad Dog</p> <p>D Generation "She Stands There" Voodoo Glow Skulls "Fat Randy" Patti Smith "Summer Cannibals" Suicide Machines "The Real You" Love In Reverse "Blueprint For A..."</p>	<p><b>KOME/San Jose, CA</b> Nocturnal Noise Saturday Midnight-1am Jim &amp; Jeanette</p> <p>Yum Yum "Doot Doot" Failure "Stuck On You" Bluetones "Slight Return" Soul Oddity "D.J. Tokyo" Voodoo Glow Skulls "Fat Randy"</p>
<p><b>WCHZ/Augusta, GA</b> Renegade Radio Sunday 9pm-10:30pm Steve Bingham</p> <p>Holiday "Gent" Kill Creek "Unsteady" Bluetones "Slight Return" Allegro "Kitty Pits" Land Of The Loop "Multi-Family Garage Sale"</p>	<p><b>KDGE/Dallas, TX</b> The Adventure Club Sunday 7-10pm Josh &amp; Kevin</p> <p>Cornet "Day At The Races" Long Fin Killie "Godiva" Muzzle "What A Bore" Sebadoh "Beauty Of The Ride" Suede "Trash"</p>	<p><b>WPLA/Jacksonville, FL</b> Forbidden Planet Saturday 8pm-1am Robert Goodman</p> <p>Applesin Stereo "Lucky Charm" Quiet City "Din" Holiday "The Likely End..." June "The Theme Of The Anti-Heroe" Trampoline "Coronado"</p>	<p><b>KREV &amp; WREV/Minneapolis, MN</b> Counter Revolution Wednesday 10-11pm Christine Kass</p> <p>Ween "Japanese Cowboy" Dodgy "In A Room" Urusei Yatsura "Kewpies Like Watermelon" Jeremy Enigk "Return Of The Frog" Los Straitjackets "Wrong Planet"</p>	<p><b>KCXX/Riverside, CA</b> X103.9 Sunday Night Music Meeting Sunday 10pm-midnight Dwight Arnold</p> <p>Ani Difranco "Outta Me, Onto You" Stubborn Allstars "Tin Spam" Electronic "Freefall" Goldfinger "Answer" Specials "Pressure Drop"</p>	<p><b>KJEE/Santa Barbara, CA</b> Dissonate Tendrils Sunday 8-10:20pm-midnight John Schroeter</p> <p>Salt "So" Jawbox "Mirrorful" Tanner "Still A Rat" Elephant Ride "Wash Me" Good Riddance "Step"</p>
<p><b>WBCN/Boston, MA</b> Nocturnal Emissions Sunday 8-10pm Dedipus</p> <p>Kill Creek "Dirty Hands" Tuscadero "Hollywood Handsome" Reverend Horton Heat "Big Red Bucket Of Love" None Left Standing "Flowers And Candy" Connells "Fifth Fret"</p>	<p><b>WQXA/Harrisburg, PA</b> The Sunday Morning News Sunday 8-10am Bill Hanson</p> <p>Ash "Goldfinger" Electronic "Forbidden City" Semisonic "If I Run" Ramonos "R.A.M.O.N.E.S." Hayden "Bad As They Seem"</p>	<p><b>KISF/Kansas City, MO</b> Living Room Sunday 8-10pm Stan &amp; Joel</p> <p>Local H "Bound For The Floor" Hoodoo Gurus "Big Deal" Kill Creek "Dirty Hands" Jason Falkner "I Live" Ocean Colour Scene "You've Got It"</p>	<p><b>WRLG/Nashville, TN</b> Thunderground Radio Sunday 6-8pm Jason Moon</p> <p>Bedhead "The Rest Of The Day" My Bloody Valentine "Map Ref. 41 N 93 W" Lambchop "The Tin Chime" Kevin Salem "Underneath" Liquor Giants "All I Get"</p>	<p><b>KPNT/St. Louis, MO</b> New Music Sunday Sunday 7-9:30pm Les Aaron</p> <p>Kula Shaker "Tattua" Chixdiggit "Hemp Hemp Hooray" This Damn Nation "TDN" Voodoo Glow Skulls "Fat Randy" Suede "Trash"</p>	<p><b>KNDD/Seattle, WA</b> Loudspeaker Sunday 10-11pm Bill Reid or Marco Collins</p> <p>Outrageous Cherry "I'm Not In Love" Young American Primitive "Over And Out" Helmet "Army Of Me" Vampiros Lesbos "The Message" P.J. Harvey "Naked Cousin"</p>
<p><b>WFNX/Boston, MA</b> Moods For Moderns Sunday 8-10pm Jason Steeves</p> <p>Jack Orag "Dope Box" Urusei Yatsura "Kewpies Like Watermelon" Jimmy Eat World "Thinking That's All" Dub Narcotic Sound Systems "Monkey Hips..." Land Of The Loops "Heidi Cakes"</p>	<p><b>WMRQ/Hartford, CT</b> Spinning Unrest Sunday 8-9:30pm Steve Picard</p> <p>Land Of The Loops "Multi-Family Garage Sale" Republica "Ready To Go" Red Five "Seven" Jawbox "Mirrorful" Kevin Salem "Underneath"</p>	<p><b>WVWX/Lansing, MI</b> Above The Pale Sunday 9-10:30pm Chris Brunt</p> <p>Soul Coughing "Soundtrack To Mary" Me'Shell Ndegeocello "Leviticus:Faggot" Frente "Sit On My Hands" Jawbox "Mirrorful" Geggy Tah "Whoever You Are"</p>	<p><b>WBRU/Providence, RI</b> Breaking &amp; Entering Wednesday Midnight-2am Greenz</p> <p>Versus "Yeah You" Prodigy "Firestarter" Massive Attack "Protection" Local H "Bound For The Floor" Muzzle "What A Bore"</p>	<p><b>XHRM/San Diego, CA</b> The Flash Zone Saturday 9pm-2am Greg Pearson</p> <p>Meat Beat Manifesto "Asbestos Lead Asbestos" Van Gogh's Daughter "Through The Eyes Of Julie" Cardigans "Rise &amp; Shine" Charm Farm "Superstar" Ugly Americans "Vulcan Death Grip"</p>	<p><b>WHFS/Washington, DC</b> Now Hear This Sunday 8-10:30pm Dave Marsh</p> <p>Prolapse "TCR" Fastbacks "Stay At Home" Kelley Deal 6000 "Canyon" Delta 72 "Satellite" Plow "Whale Songs For Frogs"</p>

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Contact: Doug Lagambina, 212-477-8198

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**You've either got it or you don't.  
Sleeper's got it.**

# The *it* Girl

**"Nobody does 'It' better  
than Sleeper."**

**-Timothy White  
BILLBOARD**

**"Sheer magnificence.  
'The Next Big Thing' the  
Beatles' manager once  
said, 'will be a great  
song.' The it Girl is full  
of the things."**

**-ALTERNATIVE PRESS**

**"Limey Pop splendour.  
An extremely infectious  
and memorable record."**

**-SECONDS**

**"Sleeper has the stamina  
of Elastica and the cour-  
teous sound of Brit-pop  
all blended into one  
tasty musical biscuit."**

**-ALBUM NETWORK**

**"With Wener's strutting,  
pixie-like charm, her  
smoky whisper of a  
voice, and the marriage  
of sexually obsessed  
lyrics with simple  
melodies, this Brit girl  
may yet earn The it Girl  
title in America."**

**-INTERVIEW**



# Sleeper

**Their new album features the first single and video, "Sale Of The Century."**

**arista**

AUGUST 2, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	2	1	1	<b>PRIMITIVE RADIO GODS</b> Standing... (Ergo/Columbia/CRG)	698	689	630	529	36/1
1	1	2	2	<b>DAVE MATTHEWS BAND</b> So Much To Say (RCA)	670	663	645	596	38/0
7	5	4	3	<b>WALLFLOWERS</b> 6th Avenue Heartache (Interscope)	621	578	523	480	37/1
—	29	8	4	<b>TOM PETTY &amp; THE HEARTBREAKERS</b> Walls (Warner Bros.)	601	510	169	—	37/0
8	10	5	5	<b>CRANBERRIES</b> Free To Decide (Island)	571	550	475	454	35/0
4	4	3	6	<b>ERIC CLAPTON</b> Change The World (Reprise)	557	590	572	538	29/1
9	7	6	7	<b>BLUES TRAVELER</b> But Anyway (A&M)	551	525	507	452	32/1
10	9	9	8	<b>HOOTIE &amp; THE BLOWFISH</b> Tucker's Town (Atlantic)	528	506	481	427	31/0
2	3	7	9	<b>WHY STORE</b> Lack Of Water (Way Cool Music/MCA)	489	517	574	592	29/0
11	11	11	10	<b>DISHWALLA</b> Counting Blue Cars (A&M)	367	404	390	396	17/0
16	15	14	11	<b>LYLE LOVETT</b> Private Conversation (Curb/MCA)	334	324	300	282	28/0
<b>BREAKER</b>			12	<b>DUNCAN SHEIK</b> Barely Breathing (Atlantic)	301	248	209	174	30/1
3	6	12	13	<b>JEWEL</b> Who Will Save Your Soul (Atlantic)	290	398	517	555	19/1
<b>BREAKER</b>			14	<b>JOHN MELLENCAMP</b> Key West Intermezzo (I Saw...) (Mercury)	283	—	—	—	35/35
23	21	18	15	<b>NEIL YOUNG &amp; CRAZY HORSE</b> Big Time (Reprise)	281	263	234	210	27/1
20	16	20	16	<b>KEB' MO'</b> That's Not Love (Okeh/Epic)	281	250	263	235	27/0
19	18	16	17	<b>BADLEES</b> Angeline Is Coming Home (Polydor/A&M)	277	276	255	243	19/0
—	25	19	18	<b>BLACK CROWES</b> Good Friday (American/Reprise)	276	259	190	154	26/4
22	20	17	19	<b>SMASHING PUMPKINS</b> Tonight, Tonight (Virgin)	270	269	244	211	17/1
6	8	10	20	<b>ALANIS MORISSETTE</b> You Learn (Maverick/Reprise)	269	432	500	500	13/0
<b>BREAKER</b>			21	<b>JACKOPIERCE</b> Trials (A&M)	257	199	178	131	22/1
14	19	24	22	<b>PAUL WESTERBERG</b> Love Untold (Reprise)	230	218	252	307	16/0
15	13	15	23	<b>ELVIS COSTELLO</b> You Bowed Down (Warner Bros.)	227	276	327	296	17/0
12	12	13	24	<b>STING</b> You Still Touch Me (A&M)	225	348	357	351	19/0
13	14	22	25	<b>PATTI ROTHBERG</b> Inside (EMI)	211	244	310	326	15/0
—	—	27	26	<b>UGLY AMERICANS</b> Vulcan Death Grip (Capricorn)	207	186	168	150	25/3
28	24	28	27	<b>SQUEEZE</b> This Summer (IRS)	203	182	192	178	19/0
—	28	29	28	<b>GARBAGE</b> Stupid Girl (Almo Sounds/Geffen)	185	176	170	104	13/0
18	17	23	29	<b>LOS LOBOS</b> Can't Stop The Rain (Slash/WB)	172	221	256	247	14/0
<b>DEBUT</b>			30	<b>MELISSA ETHERIDGE</b> Nowhere To Go (Island)	160	115	32	18	21/5

This chart reflects airplay from July 22-28. Songs ranked by total plays. Highlighted songs indicate Breaker.  
42 Adult Alternative reporters. 42 current playlists. © 1996, R&R Inc.

**NEW & ACTIVE**

**TRACY CHAPMAN** New Beginning (Elektra/EEG)

Total Plays: 150, Total Stations: 15, Adds: 3

**FINN BROTHERS** Only Talking Sense (Discovery)

Total Plays: 149, Total Stations: 20, Adds: 1

**BRYAN FERRY** Dance With Life... (Reprise)

Total Plays: 147, Total Stations: 12, Adds: 0

**STORYVILLE** Good Day For The Blues (Code Blue/Atlantic)

Total Plays: 131, Total Stations: 15, Adds: 2

**BETTER THAN EZRA** King Of New Orleans (Swell/Elektra/EEG)

Total Plays: 129, Total Stations: 13, Adds: 1

**LOS LOBOS** Revolution (Slash/WB)

Total Plays: 127, Total Stations: 12, Adds: 1

**OASIS** Don't Look Back In Anger (Epic)

Total Plays: 121, Total Stations: 8, Adds: 1

**JARS OF CLAY** Liquid (Silvertone)

Total Plays: 112, Total Stations: 13, Adds: 2

**BRIAN SETZER ORCHESTRA** Rumble In Brighton (Interscope)

Total Plays: 112, Total Stations: 13, Adds: 1

**PEARL JAM** Who You Are (Epic)

Total Plays: 103, Total Stations: 22, Adds: 22

Songs ranked by total plays.

**BREAKERS**

**DUNCAN SHEIK**

Barely Breathing (Atlantic)

TOTAL PLAYS/INCREASE

301/53

TOTAL STATIONS/ADDS

30/1

CHART

12

**JOHN MELLENCAMP**

Key West Intermezzo (I Saw...) (Mercury)

TOTAL PLAYS/INCREASE

283/283

TOTAL STATIONS/ADDS

35/35

CHART

14

**JACKOPIERCE**

Trials (A&M)

TOTAL PLAYS/INCREASE

257/58

TOTAL STATIONS/ADDS

22/1

CHART

21

**MOST ADDED**

ARTIST TITLE LABEL(S)

ADDS

**JOHN MELLENCAMP** Key West Intermezzo... (Mercury) 35

**PEARL JAM** Who You Are (Epic) 22

**MARSHALL CRENSHAW** Starless Summer... (Razor & Tie Music) 9

**ELEANOR MCEVOY** Precious Little (Columbia/CRG) 7

**LEAH ANDREONE** It's Alright, It's O.K. (RCA) 5

**MELISSA ETHERIDGE** Nowhere To Go (Island) 5

**BLACK CROWES** Good Friday (American/Reprise) 4

**CHALK FARM** Lie On Lies (Columbia/CRG) 3

**TRACY CHAPMAN** New Beginning (Elektra/EEG) 3

**PETER GABRIEL** I Have The Touch (Reprise) 3

**LOW & SWEET ORCHESTRA** Sometimes The Truth... (Interscope) 3

**UGLY AMERICANS** Vulcan Death Grip (Capricorn) 3

**WILD COLONIALS** This Misery (DGC/Geffen) 3

**MOST INCREASED PLAYS**

ARTIST TITLE LABEL(S)

TOTAL PLAY INCREASE

**JOHN MELLENCAMP** Key West Intermezzo... (Mercury) +283

**PEARL JAM** Who You Are (Epic) +103

**TOM PETTY & THE HEARTBREAKERS** Walls (Warner Bros.) +91

**JACKOPIERCE** Trials (A&M) +58

**ELEANOR MCEVOY** Precious Little (Columbia/CRG) +56

**DUNCAN SHEIK** Barely Breathing (Atlantic) +53

**MARSHALL CRENSHAW** Starless... (Razor & Tie Music) +47

**CHALK FARM** Lie On Lies (Columbia/CRG) +46

**MELISSA ETHERIDGE** Nowhere To Go (Island) +45

**WALLFLOWERS** 6th Avenue Heartache (Interscope) +43

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

The Wolf

Catic Curtis

When the wolf lives in your house  
you can't get him out



AUGUST 2, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	<b>DAVE MATTHEWS BAND</b> <i>Crash (RCA)</i>	40/0	831	-61	"Say" (670) "Much" (67) "Lie" (28)
3	2	2	2	<b>SOUNDTRACK</b> <i>Phenomenon (Reprise)</i>	37/1	773	+8	"Change" (557) "Dance" (147) "Touch" (69)
8	7	4	3	<b>WALLFLOWERS</b> <i>Bringing Down The Horse (Interscope)</i>	40/1	709	+47	"Heartache" (621) "Headlight" (72) "Marleans" (9)
9	4	3	4	<b>PRIMITIVE RADIO GODS</b> <i>Rocket (Ergo/Columbia/CRG)</i>	36/1	698	+9	"Standing" (698)
2	3	5	5	<b>HOOTIE &amp; THE BLOWFISH</b> <i>Fairweather Johnson (Atlantic)</i>	37/0	664	+5	"Town" (528) "Old" (70) "Sad" (21)
10	8	6	6	<b>CRANBERRIES</b> <i>To The Faithful Departed (Island)</i>	36/0	636	+22	"Decide" (571) "Skies" (21) "Salvation" (18)
—	—	10	7	<b>TOM PETTY &amp; THE HEARTBREAKERS</b> <i>She's The One (Warner Bros.)</i>	37/0	601	+91	"Walls" (601)
11	11	9	8	<b>BLUES TRAVELER</b> <i>Live From The Fall (A&amp;M)</i>	32/1	554	+25	"But" (551) "Run" (3)
4	5	8	9	<b>WHY STORE</b> <i>Why Store (Way Cool Music/MCA)</i>	32/1	551	-7	"Water" (489) "Father" (16) "Nobody" (9)
5	6	7	10	<b>STING</b> <i>Mercury Falling (A&amp;M)</i>	28/0	458	-118	"Touch" (225) "Hung" (88) "Happy" (41)
14	13	12	11	<b>LYLE LOVETT</b> <i>The Road To Ensenada (Curb/MCA)</i>	28/0	447	+17	"Private" (334) "Right" (46) "Mistake" (25)
12	12	13	12	<b>DISHWALLA</b> <i>Pet Your Friends (A&amp;M)</i>	17/0	367	-37	"Cars" (367)
22	17	17	13	<b>KEB' MO'</b> <i>Just Like You (Okeh/Epic)</i>	28/0	366	+9	"That's" (281) "Just" (21) "Action" (18)
29	24	20	14	<b>NEIL YOUNG &amp; CRAZY HORSE</b> <i>Broken Arrow (Reprise)</i>	30/1	341	+28	"Big" (281) "Arcade" (32) "Highways" (22)
20	22	16	15	<b>TRACY CHAPMAN</b> <i>New Beginning (Elektra/EEG)</i>	29/2	335	-22	"Beginning" (150) "Smoke" (89) "Reason" (80)
15	15	15	16	<b>LOS LOBOS</b> <i>Colossal Head (Slash/WB)</i>	23/1	335	-29	"Rain" (172) "Revolution" (127) "Bones" (19)
13	16	18	17	<b>MARK KNOPFLER</b> <i>Golden Heart (Warner Bros.)</i>	23/0	331	-17	"Get" (105) "Darling" (93) "Imelda" (46)
6	9	11	18	<b>ALANIS MORISSETTE</b> <i>Jagged Little Pill (Maverick/Reprise)</i>	16/0	317	-174	"Learn" (269) "Head" (29) "Right" (14)
—	30	29	19	<b>DUNCAN SHEIK</b> <i>Duncan Sheik (Atlantic)</i>	32/1	312	+53	"Barely" (301) "Runs" (11)
17	14	19	20	<b>ELVIS COSTELLO</b> <i>All This Useless Beauty (Warner Bros.)</i>	20/0	293	-46	"Bowed" (227) "End" (25) "Shadows" (12)
16	21	26	21	<b>PAUL WESTERBERG</b> <i>Eventually (Reprise)</i>	21/0	291	+13	"Untold" (230) "Once" (13) "Angels" (12)
25	25	21	22	<b>BADLEES</b> <i>River Songs (Polydor/A&amp;M)</i>	20/0	291	-1	"Angeline" (277) "Gwendolyn" (14)
7	10	14	23	<b>JEWEL</b> <i>Pieces Of You (Atlantic)</i>	19/1	290	-108	"Save" (290)
—	—	28	24	<b>BLACK CROWES</b> <i>Three Snakes And One Charm (American/Reprise)</i>	26/4	287	+20	"Friday" (276) "Better" (4) "Bring" (4)
<b>DEBUT</b>	28	26	23	<b>JOHN MELLENCAMP</b> <i>Mr. Happy Go Lucky (Mercury)</i>	35/35	283	+283	"Key" (283)
<b>DEBUT</b>	28	26	23	<b>SMASHING PUMPKINS</b> <i>Mellon Collie And... (Virgin)</i>	17/1	280	-3	"Tonight" (270) "1979" (7) "Muzzle" (3)
<b>DEBUT</b>	28	26	23	<b>JACKOPIERCE</b> <i>Finest Hour (A&amp;M)</i>	23/0	269	+48	"Trials" (257) "River" (7) "Finest" (5)
24	23	27	28	<b>COWBOY JUNKIES</b> <i>Lay It Down (Geffen)</i>	21/0	263	-7	"Speaking" (100) "Angel" (92) "Disaster" (25)
18	18	24	29	<b>PATTI ROTHBERG</b> <i>Between The 1 &amp; The 9 (EMI)</i>	16/0	244	-35	"Inside" (211) "Flicker" (33)
21	19	22	30	<b>CURE</b> <i>Wild Mood Swings (Fiction/EEG)</i>	17/0	242	-50	"Mint" (156) "Strange" (53) "Jupiter" (19)


This chart reflects airplay from July 22-28. Albums ranked by total plays, with plays from all cuts from an album combined. 42 Adult Alternative reporters. 42 current playlists. © 1996, R&R Inc.

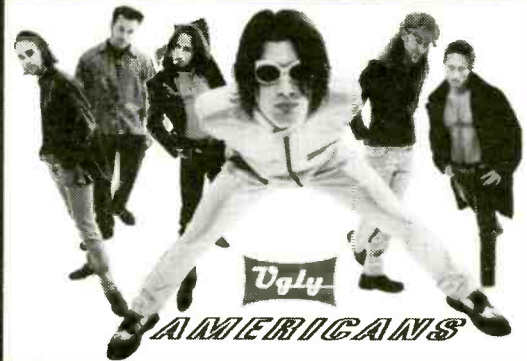
REPORTERS			Stations and their adds by track listed alphabetically by market					
<b>WXLE/Albany, NY</b> PD: Cliff Nash 12 DADA "One" 11 JOHN MELLENCAMP "Key" 8 JARS OF CLAY "Liquid" DUNCAN SHEIK "Barely" BLUES TRAVELER "But" MELISSA ETHERIDGE "Nowhere" LITTLE FEAT "Atlanta" LITTLE FEAT "Twister" LITTLE FEAT "Rad"	<b>WBOS/Boston, MA</b> PD/MD: Jim Heron 33 ERIC CLAPTON "Change" JOHN MELLENCAMP "Key" PEARL JAM "Who" SOUNDTRACK "Soundtrack" MARSHALL CRENSHAW "Starless" ELEANOR MCEVOY "Precious" FIONA APPLE "Criminal"	<b>WXRT/Chicago, IL</b> VP/Programming: Norm Winer MD: Patty Martin 13 PEARL JAM "Who" 11 JOHN MELLENCAMP "Key" 4 TRAGICALLY HIP "Gin" ALICE IN CHAINS "Over" STEVE WYNN "Shelly's"	<b>CIDR/Detroit, MI</b> PD: Murray Brookshaw MD: Ann Delisi TRACY CHAPMAN "Beginning" JOHN MELLENCAMP "Key"	<b>WMMM/Madison, WI</b> PD: Pat Gallagher MD: Tom Tamber 9 JOHN MELLENCAMP "Key" 5 PEARL JAM "Who" VICTOR LORENZO "Blind" DEAD CAN DANCE "Snake" MELISSA ETHERIDGE "Nowhere"	<b>WRLT/Nashville, TN</b> PD: Joe Peterson APD: David Hall LEAH ANDREONE "Alright" JUNIOR BROWN "Hung" MARSHALL CRENSHAW "Starless" JOHN MELLENCAMP "Key" RUSTED ROOT "Send" CHALK FARM "Lie"	<b>WMAX/Rochester, NY</b> CO-PD: Jennifer Vanderslice CO-PD: Tom Sheridan 5 JOHN MELLENCAMP "Key" 2 OASIS "Angel" TRACY CHAPMAN "Beginning" SMASHING PUMPKINS "Tonight" PEARL JAM "Who" NEIL YOUNG... "Big"	<b>KUPR/San Diego, CA</b> PD: Mike Halloran MD: Clark Novak 19 PEARL JAM "Who" 1 PETER GABRIEL "Touch" JOHN MELLENCAMP "Key" SMASHING PUMPKINS "Ode" PORNO FOR PYROS "Ways"	<b>KMTT/Seattle, WA</b> PD: Chris Mays MD: Dean Carlson 5 JOHN MELLENCAMP "Key" PEARL JAM "Who" BLACK CROWES "Friday" UGLY AMERICANS "Vulcan" FIONA APPLE "Criminal"
<b>KGSR/Austin, TX</b> PD: Jody Denberg MD: Susan Castle 19 JOHN MELLENCAMP "Key" 12 PEARL JAM "Who" ERIC JOHNSON "Pavilion" LYLE LOVETT "Easier" JUNIOR BROWN "Sud" MELISSA ETHERIDGE "Nowhere" SPECIALS "Pressure" PETER GABRIEL "Touch" ROBYN HITCHCOCK "Right"	<b>WXRV/Boston, MA</b> PD: Joanna Doody MD: Mike Mullasey 10 JOHN MELLENCAMP "Key" 4 PEARL JAM "Who" 1 LEAH ANDREONE "Alright"	<b>KBXR/Columbia, MO</b> OM: Michael Perry PD/MD: Dave "Keefer" Felgum 5 JOHN MELLENCAMP "Key" 5 PEARL JAM "Who" MELISSA ETHERIDGE "Nowhere" BRIAN SETZER ORCH. "Brighton"	<b>KLRJ/Eugene, OR</b> PD: Patric Miller MD: Tom Krumm FIONA APPLE "Shadowbox" JOHN MELLENCAMP "Key" MARSHALL CRENSHAW "Starless" MARSHALL CRENSHAW "Dream"	<b>WPLL/Miami, FL</b> PD: Dave Stewart 14 JOHN MELLENCAMP "Key" 8 MELISSA ETHERIDGE "Nowhere"	<b>WXPB/Philadelphia, PA</b> PD: Kim Alexander MD: Bruce Warren 2 PEARL JAM "Who" 2 JOHN MELLENCAMP "Key" WILD COLONIALS "Charm" AMANDA MARSHALL "Rain"	<b>KQPT/Sacramento, CA</b> MD/MD: Jim Trapp APD/MD: Carrie Owens 13 WALLFLOWERS "Heartache" PEARL JAM "Who" TIM BOOTH "Believe"	<b>KFOG/San Francisco, CA</b> PD: Paul Marszalek MD: Bill Evans 8 JOHN MELLENCAMP "Key" PRIMITIVE RADIO GODS "Standing" LINDA PERRY "Fifi"	<b>KAEP/Spokane, WA</b> PD: Scott Souhrade Acting MD: Haley Jones 8 PEARL JAM "Who" 1 REFRESHMENTS "Together" 1 BLACK CROWES "Friday" SOUNDGARDEN "Burden"
<b>KFXD/Boise, ID</b> PD: Greg Roberts MD: Kevin Welch 7 JOHN MELLENCAMP "Key" 3 AMANDA MARSHALL "Rain" 3 AMANDA MARSHALL "Train" JOSH CLAYTON FELT "Soon" WILD COLONIALS "Misery" MARSHALL CRENSHAW "Starless" SAMPLES "Birth" SAMPLES "Lease" TIM BOOTH "Believe" JOHN GORKA "Make" JOHN GORKA "Chalk" JOHN GORKA "Blues" GATHERING FIELD "America" GEORGE BENSON "Right" MARSHALL CRENSHAW "Dream" LEAH ANDREONE "Tongue" MAJKE FASHEK "Long"	<b>WNCS/Burlington, VT</b> PD: Glenn Roberts MD: Jody Peterson 6 PEARL JAM "Who" BLACK CROWES "Friday" PAT MCGEE "Alhens"	<b>KBCO/Denver, CO</b> MD: Mike D'Conor PD: Scott Arbough 9 STORYVILLE "Good" 8 JOHN MELLENCAMP "Key" 4 PEARL JAM "Who" CHALK FARM "Lie" LEAH ANDREONE "Alright" JASON FALKNER "Live" MARSHALL CRENSHAW "Starless"	<b>WJBF/Fl. Myers, FL</b> PD: Buczynski MD: Chad Chumly EELS "Novocaine" FINN BROTHERS "Talking"	<b>KTCZ/Minneapolis, MN</b> PD: Lauren MacLash APD/MD: Jane Frederickson 15 JOHN MELLENCAMP "Key" 6 HOOTIE & BLOWFISH "Old" LEAH ANDREONE "Alright"	<b>KINK/Portland, OR</b> PD: Carl Widing APD: Anita Garlock 7 JOHN MELLENCAMP "Key" 6 DOOBIE BROTHERS "Believes" 6 DOOBIE BROTHERS "Talkin" 6 DOOBIE BROTHERS "Cajun" 5 DOOBIE BROTHERS "Park" 5 DOOBIE BROTHERS "Silver" JEWEL "Save"	<b>WVRV/St. Louis, MO</b> PD: Scott Strong MD: Mike Richter 24 JOHN MELLENCAMP "Key" 1 TRACY CHAPMAN "Beginning" SOVORY "Mean"	<b>KRMN/Santa Fe, NM</b> PD/MD: Rich Robinson ALICE IN CHAINS "Over" ERIC JOHNSON "Pavilion" WILD COLONIALS "Charm" CONNELLS "Fret" ELLIS PAUL "Deliver" JOHN MELLENCAMP "Key" ELEANOR MCEVOY "Precious" PEARL JAM "Who" MARSHALL CRENSHAW "Starless" CHANNEL LIGHTS... "Spectator" PATTI ROTHBERG "Right" STEVE WYNN "Shelly's" JACKOPIERCE "Trials"	<b>WRNX/Springfield, MA</b> MD: Bruce Stebbins 14 JOHN MELLENCAMP "Key"
<b>WMVY/Cape Cod, MA</b> PD/MD: Barbara Dacey 5 ELVIS COSTELLO "Useless" 3 ENTRAIN "Anyways" 1 JOHN MELLENCAMP "Key"	<b>WMVY/Cape Cod, MA</b> PD/MD: Barbara Dacey 5 ELVIS COSTELLO "Useless" 3 ENTRAIN "Anyways" 1 JOHN MELLENCAMP "Key"	<b>KXPK/Denver, CO</b> PD: Doug Clifton MD: Gary Schoonwetter 20 PEARL JAM "Who" 8 LEAH ANDREONE "Alright" 7 WHY STORE "Sad"	<b>WTTT/Indianapolis, IN</b> PD/MD: Rich Antoa 19 JOHN MELLENCAMP "Key" 1 STORYVILLE "Good" PEARL JAM "Who"	<b>KMBY/Monterey, CA</b> PD: Rich Berlin 14 SEMISONIC "Run" 5 PEARL JAM "Who" 5 ELEANOR MCEVOY "Precious" 4 JOHN MELLENCAMP "Key" 3 ZOE "Sign"	<b>KTHX/Reno, NV</b> PD: Bruce Van Dyke MD: Ken Allen 3 PATTI SMITH "Gone" 1 ZOE "Lad"	<b>KENZ/Salt Lake City, UT</b> PD: Bruce Jones MD: Dom Casati PEARL JAM "Who"	<b>KRSR/Santa Rosa, CA</b> PD: Zee Zest MD: Bill Bowker 10 LOS LOBOS "Revolution" JOHN MELLENCAMP "Key" MARSHALL CRENSHAW "Starless" FRENTE "Goodbye" JUNIOR BROWN "Hung" MIDGE URE "Fields" JIMMY BUFFETT "Jamaica" LYLE LOVETT "Hat" JARS OF CLAY "Liquid" SORENTINOS "Depends" SASHA SMITH "Boogie"	<b>WHPY/Tampa, FL</b> PD: Chuck Beck APD/MD: Chris Taylor 15 JOHN MELLENCAMP "Key" ELEANOR MCEVOY "Precious"
<b>KFMG/Des Moines, IA</b> GM/MD: Ron Sorenson PD: Mark Vos 10 JOHN MELLENCAMP "Key" 5 R.E.M. "Sponge" 3 ELEANOR MCEVOY "Precious" 2 DOOBIE BROTHERS "Black" 1 BOB COOK "Verb"	<b>WXRC/Charlotte, NC</b> PD: Anthony Michaels LOW & SWEET ORCH. "Sometimes" WILD COLONIALS "Misery"	<b>KXKT/Las Vegas, NV</b> PD: Richard Reed MD: J.D. Davis 13 JOHN MELLENCAMP "Key"	<b>KPIG/Monterey, CA</b> PD/MD: Laura Hopper 5 BILL MORRISSEY "Currency" 3 ALEJANDRO ESCOVEDO "Put" 3 JOHN MELLENCAMP "Key" 3 LOW & SWEET ORCH. "Sometimes" 3 LOW & SWEET ORCH. "Worst" 3 AQUA VELVETS "Nomad" MARSHALL CRENSHAW "Starless" MARSHALL CRENSHAW "Train"	<b>KUMT/Salt Lake City, UT</b> PD: Zee Norris APD/MD: Kelly Monson 18 JOHN MELLENCAMP "Key" DOOBIE BROTHERS "Slow" PEARL JAM "Who" UGLY AMERICANS "Vulcan"	<b>WXRK/Toledo, OH</b> PD: Dusty Scott MD: Mike McIntyre 11 JOHN MELLENCAMP "Key" 9 WHY STORE "Father" 5 UGLY AMERICANS "Vulcan" CHALK FARM "Lie"			

## Vulcan Death Grip

from the album

Stereophonic Spanish Fly





**AMERICANS**

## ADULT ALTERNATIVE DEBUT 26

KFOG	WBOS	WRNR	KTHX	WXRC
WCBR	KCFE	WCBE	KBAC	KOTR
WXPB	WHPT	KXPK	KFMG	KUMT
WXRV	KBCO	KQPT	WMMM	WXKR
KTCZ	KFMU	WNCS	KROK	KMTT
WTTT	WRLT	KBXR	WJBX	
KMBY	WRNX	KRSH	KFXD	

# ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

**fm 101.9**  
KSCA/Los Angeles  
(213) 845-1600  
Morrison/Kelly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
8	22	23	25	25	BLUES TRAVELER/But Anyway
8	22	24	25	25	TOM PETTY & HB/Walls
8	23	23	23	23	PRIMITIVE RADIO GODS/Standing Outside...
8	23	23	23	23	ERIC CLAPTON/Change The World
8	22	21	22	22	CRANBERRIES/Free To Decide
6	12	16	22	22	WALL FLOWERS/6th Avenue Heartache
5	21	16	22	22	BADELES/Angeline Is...
6	17	17	15	15	JOHN MELLENCAMP/Key West...
6	17	17	15	15	SOUTHERN CULTURE.../Camel Walk
3	5	10	14	14	JOAN OSBORNE/St. Teresa
4	12	11	14	14	WHY STORE/Lack Of Water
4	14	12	13	13	SQUEEZE/This Summer
5	14	11	13	13	JARS OF CLAY/Liquid
4	12	13	13	13	NEIL YOUNG.../Big Time
3	10	12	12	12	MARK KNOPFLER/Don't You Get It
4	9	12	12	12	SMASHING PUMPKINS/Tonight.../Tonight
3	11	12	12	12	SAMPLES/The Lost Children
2	10	12	12	12	KENNY WAYNE SHEPHERD/Born With A Broken...
2	9	11	11	11	ELEPHANT RIDE/Wash Me
2	8	11	11	11	BLACK CROWES/Good Friday
1	5	8	11	11	BRIAN SETZER ORCH./Rumble In Brighton
1	8	11	11	11	PATTI ROTHBERG/Inside
4	12	11	11	11	DAVE MATTHEWS BAND/So Much To Say
4	12	11	11	11	HOOTIE & BLOWFISH/Tucker's Town
2	9	10	10	10	FINN BROTHERS/Only Talking Sense
2	9	10	10	10	PETER WOLF/Long Line
2	9	10	10	10	LOS LOBOS/Revolution
1	8	10	10	10	JACKPOPERE/Trials
1	8	10	10	10	JEREMY TDBACK/The World Behind

**93.1**  
RADIO CHICAGO  
WXRT/Chicago  
(312) 777-1700  
Winer/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
6	11	11	13	13	LOS LOBOS/Revolution
6	11	11	13	13	PEARL JAM/Who You Are
9	9	12	12	12	TOM PETTY & HB/Walls
14	11	10	11	11	NEIL YOUNG.../Big Time
11	14	10	11	11	JOHN MELLENCAMP/Key West
6	10	9	11	11	R E M/Sponge
8	12	10	11	11	DAVE MATTHEWS BAND/So Much To Say
11	14	9	10	10	TRAGICALLY HIP/Ahead By A Century
10	14	13	10	10	MYSTERIES OF LIFE/Going Through...
8	8	7	10	10	PAUL WESTERBERG/Amn Got Me
9	9	11	10	10	PAUL WESTERBERG/Love Untold
10	10	11	10	10	DAVE MATTHEWS BAND/So Much To Say
7	12	11	10	10	PRIMITIVE RADIO GODS/Standing Outside...
12	11	10	9	9	CRANBERRIES/Free To Decide
5	10	9	9	9	PATTI SMITH/Gone Again
7	9	9	9	9	PATTI SMITH/Summer Cannibals
6	7	8	11	11	WALL FLOWERS/6th Avenue Heartache
7	8	11	8	8	LOS LOBOS/Can't Stop The Rain
5	6	8	8	8	PAUL WESTERBERG/Century
11	11	9	8	8	SUBDUDES/Do Me A Favor
8	7	11	8	8	MARK KNOPFLER/Don't You Get It
10	9	8	8	8	HOOTIE & BLOWFISH/Honeycreeper
8	5	6	8	8	WEBB WILDER/Loud Music
7	9	8	8	8	NIL LARA/Money Makes
7	10	9	8	8	TRACY CHAPMAN/Teal I Like It Is
6	6	8	8	8	KEB' MO'/That's Not Love
7	4	6	7	7	SCREAMING TREES/All I Know
8	9	5	7	7	JOLENE/Bridand

**KFOG**  
104.5 97.7  
KFOG/San Francisco  
(415) 543-1045  
Marszalek/Evans

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	20	19	19	19	BRIAN SETZER ORCH./Hoodoo Voodoo Doll
5	14	19	19	19	DAVE MATTHEWS BAND/So Much To Say
16	14	19	19	19	SQUEEZE/Electric Trains
20	19	18	18	18	COWBOY JUNKIES/Come Calling (His...)
6	15	18	18	18	ERIC CLAPTON/Change The World
7	7	16	18	18	PETER GABRIEL/Have The Touch
15	19	20	18	18	WALL FLOWERS/6th Avenue Heartache
18	17	16	17	17	PAUL WESTERBERG/Love Untold
18	17	17	17	17	WHY STORE/Lack Of Water
17	16	16	16	16	TOM PETTY & HB/Walls
16	19	15	15	15	ELVIS COSTELLO/You Bowed Down
5	6	5	14	14	MARK KNOPFLER/Don't You Get It
11	9	8	10	10	MELISSA ETHERIDGE/Nowhere To Go
11	9	8	8	8	BLUES TRAVELER/But Anyway
11	9	8	8	8	JOHN MELLENCAMP/Key West
5	10	9	9	9	PATTI SMITH/Gone Again
20	18	17	17	17	DADA'N One
7	7	6	7	7	J.J. CALE/Guitar Man
5	7	6	7	7	RUSTY ROTHBERG/Inside
6	8	9	7	7	PETE DROGE/It Doesn't Have
6	8	9	7	7	SAMPLES/The Lost Children
5	7	6	7	7	UGLY AMERICANS/Vulcan Death Grip
7	6	6	6	6	FINN BROTHERS/Only Talking Sense
5	6	7	6	6	KEB' MO'/That's Not Love
18	19	8	6	6	LOS LOBOS/Revolution
5	6	7	6	6	LYLE LOVETT/Private Conversation
4	7	6	6	6	NEIL YOUNG.../Big Time

**WXPN**  
88.5 FM  
WXPN/Philadelphia  
(215) 898-6677  
Alexander/Warren

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
4	6	12	12	12	SAMPLES/The Lost Children
4	6	12	12	12	PATTI ROTHBERG/Inside
5	5	8	9	9	JIMMIE DALE GILMORE/Headed For A Fall
7	10	11	9	9	CRANBERRIES/Free To Decide
9	8	9	9	9	WALL FLOWERS/6th Avenue Heartache
9	8	9	9	9	WHY STORE/Lack Of Water
8	8	8	8	8	TOM PETTY & HB/Walls
8	8	8	8	8	LYLE LOVETT/Private Conversation
6	8	8	8	8	DAVE MATTHEWS BAND/So Much To Say
6	8	8	8	8	STING/You Still Touch Me
4	4	6	8	8	BECK/Where It's At
4	7	8	8	8	CURE/Mt. Cal
7	7	7	7	7	EVERYTHING BUT.../The Heart Remains...
4	4	6	7	7	AMANDA MARSHALL/Birmingham
5	5	5	7	7	CRANBERRIES/When You're Gone
7	7	7	7	7	SQUEEZE/This Summer
8	8	7	7	7	CRAIG ROSS/Cry
8	8	7	7	7	PATTI ROTHBERG/Inside
5	5	6	7	7	RUSTY ROTHBERG/Inside
5	5	7	7	7	WHY STORE/Struggle Me
4	6	7	7	7	LOS STRAIGHT JACKET'S/Pacific
3	5	7	7	7	PATTI ROTHBERG/Flicker
8	8	8	8	8	ELVIS COSTELLO/You Bowed Down
10	6	6	6	6	PHOTIE & BLOWFISH/Tucker's Town
6	6	6	6	6	ELEANOR MCEVOY/Precious Little
4	4	6	6	6	HARRY CONNICK JR./Heard Me In
4	5	4	6	6	BLUE NILES/Sentimental Man

**THE RIVER**  
93.9 FM  
CIDR/Detroit  
(519) 258-8888  
Brookshaw/Delisi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	30	32	32	ERIC CLAPTON/Change The World
28	24	31	31	31	PRIMITIVE RADIO GODS/Standing Outside...
31	31	31	31	31	LOS LOBOS/Can't Stop The Rain
30	31	31	31	31	BLUES TRAVELER/But Anyway
23	24	24	27	27	KEB' MO'/That's Not Love
22	25	24	26	26	WALL FLOWERS/6th Avenue Heartache
12	10	26	26	26	PETE DROGE/Mr. Jade
22	25	26	26	26	ME SHELL NEDGE/COLLID/Leviticus Fagott
20	24	27	26	26	BRIAN SETZER ORCH./Hey, Louis Prima
25	23	25	25	25	TOM PETTY & HB/Walls
25	23	25	25	25	CRANBERRIES/Free To Decide
20	22	25	25	25	LYLE LOVETT/Private Conversation
7	21	23	25	25	JACKPOPERE/Trials
25	24	25	25	25	EVERYTHING BUT.../Wrong
28	29	24	24	24	WHY STORE/Lack Of Water
27	26	24	24	24	BLACK CROWES/Good Friday
23	25	24	24	24	NIL LARA/Baby
23	25	24	24	24	HOOTIE & BLOWFISH/Tucker's Town
24	24	24	24	24	DAVE MATTHEWS BAND/So Much To Say
23	25	23	23	23	GIN BLOSSOMS/Not Only Numb
2	19	22	22	22	NEIL YOUNG.../Big Time
21	20	21	21	21	BARENAKE LAOIS/The Old Apartment
19	21	20	20	20	WILD STRAWBERRIES/Don't Want To
19	19	20	20	20	COWBOY JUNKIES/Angel Mine
20	19	19	19	19	SOUFLO/When The Grass And The Days
18	25	21	21	21	ALANIS MORISSETTE/You Learn
19	19	17	17	17	TRAGICALLY HIP/Ahead By A Century
1	15	12	12	12	PATTI ROTHBERG/Inside
10	9	12	12	12	JOE HENRY/Tamponline

**WBOS**  
92.9 FM  
WBOS/Boston  
(617) 254-9267  
Herron

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	33	33	ERIC CLAPTON/Change The World
24	24	24	33	33	COLLECTIVE SOUL/When The Water Falls
33	33	33	33	33	PRIMITIVE RADIO GODS/Standing Outside...
33	33	33	33	33	BLUES TRAVELER/But Anyway
12	12	24	24	24	DAVE MATTHEWS BAND/So Much To Say
12	12	24	24	24	MELISSA ETHERIDGE/Nowhere To Go
24	24	24	24	24	WHY STORE/Lack Of Water
24	24	24	24	24	TOM PETTY & HB/Walls
24	24	24	24	24	HOOTIE & BLOWFISH/Tucker's Town
24	24	24	24	24	CRANBERRIES/Free To Decide
33	33	33	21	21	JEWEL/Who Will Save...
8	8	12	12	12	NATALIE MERCHANT/Jalousy
33	33	33	12	12	ALANIS MORISSETTE/You Learn
12	12	12	12	12	GIN BLOSSOMS/Not Only Numb
12	12	12	12	12	PETER WOLF/Rise
3	3	12	12	12	WALL FLOWERS/6th Avenue Heartache
3	3	12	12	12	DUNCAN SHEIK/Barely Breathing
8	8	8	8	8	CHALK FARM/Lie On Lies
8	8	8	8	8	SCREAMING TREES/All I Know
8	8	8	8	8	REFRESHMENTS/Bandits
8	8	8	8	8	SMASHING PUMPKINS/Tonight.../Tonight
8	8	8	8	8	GARBAGE/Stupid Girl
3	3	3	3	3	JACKSON BROWNE/In The Cat
3	3	3	3	3	NEIL YOUNG.../Big Time
3	3	3	3	3	MARK KNOPFLER/Don't You Get It
3	3	3	3	3	SEMI-SONIC/Run
3	3	3	3	3	SAMPLES/The Lost Children
3	3	3	3	3	COWBOY JUNKIES/Angel Mine
3	3	3	3	3	UGLY AMERICANS/Vulcan Death Grip

**THE RIVER**  
92.5 FM  
WXRV/Boston  
(508) 374-4733  
Doody/Mullaney

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
11	19	17	24	24	NEIL YOUNG.../Big Time
17	16	17	23	23	LYLE LOVETT/Private Conversation
15	16	18	22	22	FIDNA APPLE/Shadowboxer
10	12	18	22	22	BLACK CROWES/Good Friday
7	13	18	22	22	ERIC CLAPTON/Change The World
10	16	21	21	21	DISHWALLA/Counting Blue Cars
20	19	17	21	21	FINN BROTHERS/Only Talking Sense
9	12	16	21	21	BRYAN FERRY/Dance With Love
3	16	20	20	20	LOS LOBOS/Revolution
18	17	20	20	20	PRIMITIVE RADIO GODS/Standing Outside...
11	17	18	18	18	MARK KNOPFLER/Cannibals
8	10	14	17	17	BLUES TRAVELER/But Anyway
18	16	17	17	17	SQUEEZE/This Summer
11	11	13	15	15	DUNCAN SHEIK/Barely Breathing
11	11	13	15	15	SOVOYR/Did You Mean What...
10	10	15	15	15	PAUL WESTERBERG/Love Untold
10	11	15	15	15	DOG'S EYE VIEW/The Prince's...
10	11	14	14	14	KEB' MO'/That's Not Love
8	13	14	14	14	NO DUB/Dub Don't Speak
10	16	14	14	14	CAROL NOONAN/Love You Tii The End
8	13	14	14	14	UGLY AMERICANS/Vulcan Death Grip
12	14	13	13	13	JIMMY BUFFETT/Only Time Will Tell
11	11	13	13	13	GUANAS/Benny's Cadillac
3	11	13	13	13	TOM PETTY & HB/Walls
8	13	12	12	12	ELECTRONIC/Forbidden City
2	5	11	11	11	JASON FALKNER/Live
4	6	9	11	11	MICKY HART/Down The Road
4	6	9	11	11	JOLENE/Garden Days

**103.5**  
The Point  
WPLI/Miami  
(305) 587-1035  
Stewart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	44	48	45	45	NATALIE MERCHANT/Jalousy
45	42	49	45	45	PRIMITIVE RADIO GODS/Standing Outside...
43	42	49	43	43	RAI OHSADA/High & Dry
39	44	46	43	43	ALANIS MORISSETTE/You Learn
29	31	45	42	42	DISHWALLA/Counting Blue Cars
42	42	46	42	42	FOO FIGHTERS/Big Me
42	41	46	42	42	ERIC CLAPTON/Change The World
29	44	50	42	42	ERIC CLAPTON/Change The World
41	42	46	42	42	STING/You Still Touch Me
25	44	46	41	41	HOOTIE & BLOWFISH/Tucker's Town
42	42	49	41	41	JARS OF CLAY/Flood
41	42	49	41	41	TRACY CHAPMAN/Give Me One Reason
41	42	49	41	41	JANN ARDEN/Insensitive
41	42	49	41	41	CRANBERRIES/Free To Decide
41	42				

**OPENINGS**
**OPENINGS**
**OPENINGS**
**OPENINGS**

## NATIONAL

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(Stations List jobs for free/cover EEO responsibility)

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Shane Media

2450 Fondren Road Ste. 112  
Houston, TX 77063  
M/F EOE



SHANE MEDIA

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**On-Air Production Director.** Fun Oldies / Country / AC Personality, plus voice copywriting, digital, morning comedy. 13 years Top 60. Mark: (914) 895-5141 (8/2) EOE

**Possible Future Openings.** T&R: WRKE, Tony Q, RT. 1 Box 24, Ocean View, DE 19970. (8/2) EOE

**Cape Cod's leading AC** seeks experienced afternoon drive/production. T&R Chris Boles, WCOD, 745 West Main, Hyannis, MA 02601 (8/2) EOE

Does your life revolve around music and radio? Are you creative and determined to win? Amazing new 100,000-watt Alternative station in Burlington wants you! We need production director, music director, and on-air talent NOW. Wacky sense of humor a big plus. Rush T&R to: P.O. Box 999 Burlington, VT 05402. EOE

NewCity's Y94FM seeks APD/evening air talent who's warm, but conversational bright presentation is relatable to listeners within confines of a tight format. We'd like to hear from you if you have good production skills, knowledge of Selector, write fantastic promos, and are good at handling day-to-day programming chores. Send T&R to Alan Furst, PD, Y94FM, 500 Plum St., Suite 100, Syracuse, NY 13204. EOE

Energy. Outgoing personality. Friendly. Ability to interact on the air with host and with callers. If you qualify, we are looking for a morning news/sports anchor. 110% is expected from you at all times. We'll work hard, we'll play hard, we'll eat donuts. Send T&R to: WGHT-AM, Attention: Gwyn Gantter, P.O. Box 115, Pompton Lakes, NJ 07442.

### PROGRAMMER/ MORNINGS

Market-leading Rock station that is committed to staying #1 is looking for a program director/morning talent who has the vision for Rock Radio in the '90s, and the ability to make it happen on the air! We're a smaller market, but have a lot of the tools of the large markets. If you're currently in a large market and are looking for some stability, or in a small market on your way up, and you think you've got what we're looking for, rush T&R: Radio & Records, 10100 Santa Monica Bl., #022, 5th Floor, Los Angeles, CA 90067. EOE

### PROGRAM DIRECTOR WBLI-FM

Chancellor Broadcasting, under its Long Island LMA, is looking for an experienced Hot AC-Adult CHR program director/on-air personality for WBLI. If you've got a proven track record in ratings, talent development and promotions ... and you do a great airshift yourself ... we want to hear from you! Give me (on paper please!) specific examples of what YOU'D do with Long Island's most powerful radio station. Rush your tape, resume, and programming philosophies to: Gene Michaels Free, VP/Programming, Chancellor/Long Island, 66 Colonial Drive, Long Island, New York, 11772. EOE M/F

### ON-AIR PERSONALITIES WALK/WBAB/WBLI

Chancellor Broadcasting, under its Long Island LMA, is doing a talent search ... perennial, top full-service AC (WALK), legendary rocker (WBAB), heritage Hot AC-Adult CHR (WBLI), News/Talk (WGBB). We're looking for the best in each format for these powerhouse radio stations. If you're an experienced, professional broadcaster with proven track records and results, and you're ready to work in a Top 20 market, let's hear what you've got. Rush tape and resume to Gene Michaels Free, VP/Programming, Chancellor/Long Island, 66 Colonial Drive, Long Island, New York 11772. No Phone Calls!!! EOE M/F



**Morning Co-host:** Here's the opportunity of a lifetime, your chance to be a co-host on the Donnie Simpson Morning Show on WPGC 95.5. Are you wired in the artists and the music community? Do you take a tape deck with you everywhere you go? Do you have morning show experience and know what it takes to be number one in the morning? Then send us a tape, resume, and any other pertinent information. Females and minorities are encouraged to apply. No calls please. WPGC also seeks experienced air personalities for parttime airshifts. Send tape & resume to: Jay Stevens, Operations Manager, WPGC-FM 6301 Ivy Lane, Suite 800, Greenbelt, MD 20770

## SOUTH

WRKA/WRV Louisville looking for parttime talent. T/R to: Operations Mgr. 10001 Linn Station Rd. Louisville, KY 40223 (8/2) EOE

Karn Newsradio/ Little Rock seeks board ops and call screeners for parttime shifts. Contact Greg Foster (501) 661-7655. (8/2) EOE

### 100,000-WATT CHR

Needs hot, energetic, hard-working night-slammer who can work the phones and dominate the 12-24 audience. Minimum of 3 years on-air experience. T&R to: Jon Reilly, Program Director, WKBC-FM, North Wilkesboro, NC 28659

### MORNING SHOW

Top 50 Market. Person or Team. Current format irrelevant. Ability to entertain adults without blue humor very relevant. All replies confidential. Tape, resume, ratings history, salary requirements to: Radio & Records, 10100 Santa Monica Bl., #102, 5th Floor, Los Angeles, CA 90067. EOE

News anchor for Chattanooga trombo. Big voice, tight writing, experience a must. Will handle news on our three stations during morning drive. Pressure with rewards! T&R: Bill Lockhart WGOW/WSKZ/WOGT. 821 Pineville Rd., Chattanooga, TN 37405. EOE

### Want to see what's out there?

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**NETWORK**  
(407) 679 8090

Top 50 market duopoly looking for News Director. Can you handle two stations and deliver upbeat, conversational, concise newscasts? Great town to live in, great station to work at. Send tape and resume to: Radio & Records, 10100 Santa Monica Bl., #111, 5th Floor, Los Angeles, CA 90067. EOE

Southeastern market AC seeks relatable on-air personalities for afternoon and evening airshifts. Applicants must display winning attitude and be a team player. Send T&R to: Radio & Records, 10100 Santa Monica Bl., #112, 5th Floor, Los Angeles, CA 90067. EOE

New CHR/Urban station in southeast is looking for an airstaff. We need F/T staff for all airshifts, including mornings. Send T&R to: Radio & Records, 10100 Santa Monica Bl., #113, 5th Floor, Los Angeles, CA 90067. EOE

100,000-watt hot/energetic CHR R&R reporter in the south needs APD/MD/AT immediately. 2 years' minimum experience. Rush T/R/photo to: Radio & Records, 10100 Santa Monica Bl., #115, 5th Floor, Los Angeles, CA 90067. EOE

Talk radio WBMQ is looking for morning news anchors. Send T&R to: 1 Riverview Road, Oatland Island, Savannah, GA 31410. EOE

Funny, friendly, competitive, really creative and topical '90s morning host/team — no beginners. New facilities, great benefits, with a growing company. T&R to WFME Morning Show, 5555 Hilton Ave., Suite 500, Baton Rouge, LA 70808. Ad. Asst. No phone calls! EOE

### MORNING SHOW CO-HOST

An excellent opportunity for a bright, energetic personality to handle news and public affairs, and to co-host an Adult Rock morning show on the east coast. Great area, great company, excellent salary, and benefits package for a committed professional. Send tape and resume in complete confidence to: Radio & Records, 10100 Santa Monica Bl., #114, 5th Floor, Los Angeles, CA 90067. EOE

Chattanooga's Heritage rocker has a rare opening for a nighttime personality. We target adults 18-49. Great pipes, delivery, and phones. Hands on remotes and community involvement. T&R to: Scott Chance, WSKZ, 821 Pineville Rd., Chattanooga, TN 37405. EOE

# OPPORTUNITIES

## OPENINGS

### MUSIC DIRECTOR/MIDDAY Dallas CHR KHKS (KISS-FM)

Has rare Music Director/Midday opening. At least five years' experience required. Selector knowledge a plus. Great company. Great benefits. Send T&R to "Mister Ed" Lambert, KISS-FM, Box 106, Dallas, Texas 75221. EOE M/F

### MORNING SHOW

Hot AC station in top 75 southeastern market. Looking for individual or team to dominate mornings. Are you creative? Can you be local? Must be passionate about the business. New ownership, stable company with a winning attitude. Excellent benefit package. Send your package ASAP to: Radio & Records, 10100 Santa Monica Bl., #110, 5th Floor, Los Angeles, CA 90067. EOE

**WRWD**  
COUNTRY 107.3 FM

**93.3**  
All 70's... All the time

MORNINGS MARKET #60! Top rated COUNTRY 107.3 Poughkeepsie. Also morning opening at co-owned '70s hits Z93.3. Professional operation owned by partnership of veteran group operators. Great production and personal appearance skills required. Big city voice and Hot AC delivery a must. One of the morning hosts we hire will also be PD of both stations. EOE, no calls. Tape, resume, photo, cover letter to:

Pete Salant  
SALANT BROADCAST  
CONSULTING  
Box 9788  
Virginia Beach, VA 23450-9788

## OPENINGS

Prime Sports is looking for energetic/creative men and women to do entertaining radio talk shows and sports updates. If you've got sports knowledge and can captivate an audience, we want to hear from you.

Rush your tape and background info to: Tim Parker, Program Director, Prime Sports Radio, 100 East Royal Lane, Suite 100, Irving, Texas 75039. No calls, please. Equal Opportunity Employer

## MIDWEST

WBHV (B103), CHR In big college town is looking for an overnighter. Great Gig! T&R To: Dave Dallow, Po Box 888, State College, PA 16804 (8/2) EOE

Immediate opening for a new director at Wisconsin small market full service AM and country FM. Some experience desirable. Call for application form today at 1-(800) 362-9631. (8/2) EOE

Morning Air Talent great communicator phones, topical entertaining. T&R to WDEZ - FM Bob Jung Mgr, 920 Grand Ave Schofield, WI 54476 (8/2) EOE

Production Director Wanted for WXP/KORB/KBOB/KJOC. Digital production experience is preferred. Send Packages to Operations Manager, 1229 Brady St., Davenport, IA 52803 (8/2).EOE

WXXP Has immediate full and parttime on air openings. T&R to: Scott Todd, 2000 W. 53 Rd, Anderson, IN 46013 (8/2).EOE

Programmer, Promotions Person required by promlional music compilation provider. If you can pick the hits, we'll pick you! Fax your resume to ERG, 1-(800)-753-3547. (8/2) .EOE

News Director Great leader needed for expanding five stations. T&R to Bob Jung 920 Grand Ave. Schofield, WI 54476 (8/2) EOE

Immediate opening mornings - Hot Country KMFx-FM/Rochester, MN. Need team player with high energy and good PR skills... Send T&R by Aug. 9 to Tom Cross - KMFx, 29 7th St. NE, Rochester, MN 55906. EOE M/F

### DRIVE TIME TALK

Heritage Top 30 station looking for world-class phone talk host who can think and react in short segments - and get listeners to respond. Be compelling, not offensive. Sense of humor, guerrilla promotional technique a must. T&R to: Radio & Records, 10100 Santa Monica Bl., #104, 5th Floor, Los Angeles, CA 90067. EOE

## OPENINGS

### News Director

News Radio 610 WTVN/Columbus, OH is looking for a news director who can lead without bossing, manage while maintaining enthusiasm, and motivate an award-winning team of professionals named Outstanding News Operation in Ohio by the AP. You bring the talent, we supply the tools and resources you've dreamed about. Prior broadcast news management experience required. Tape and resume to Bill White, PD, 610 WTVN Radio, 1301 Dublin Road, Columbus, OH 43215. EOE



We are seeking a **PROGRAMMING COORDINATOR/SCHEDULER** for CMT Latin America. Qualified candidates will have at least one year experience in radio or video programming and a thorough knowledge of Country music. Conversational Spanish is required as is a minimum six months computer experience with word processing skills.

The Programming Coordinator/Scheduler (located in Nashville) will create CMT, Latin America daily programming schedule which includes reviewing, evaluating and creating the music playlist.

We offer a creative working atmosphere and a competitive compensation and benefits package. Qualified candidates can submit resume with cover letter to: Gaylord Entertainment Human Resources, ATTN: PS, 2806 Opryland Drive, Nashville, TN 37214. Or fax to 615-871-5750. **WE ARE AN EQUAL OPPORTUNITY EMPLOYER.**

### LARGE MARKET CHR NIGHTS

Entertaining, energetic, clever vibe? Slam thru the hottest songs on the planet with the passion of hungry flies on sh\*t! No cheese please! Send T&R to: Radio & Records, 10100 Santa Monica Bl., #117, 5th Floor, Los Angeles, CA 90067. EOE

## OPENINGS

### LARGE MARKET CHR AM DRIVE

Are you clever not comedic? Do you have big passion? Can you effectively communicate "E!" TV type info in a compelling fashion? Are you relentless and a P.R. machine? Do you get the success of the Rosie O'Donnell show? If so, we need you. Send T&R to: Radio & Records, 10100 Santa Monica Bl., #116, 5th Floor, Los Angeles, CA 90067. EOE

Want to live in a beautiful part of the country? Northwest Michigan leading Hot AC looking for PD to lead the charge. T/R to 106/KHQ, Box 286, Petoskey, MI 49770. Fax 616-347-9920.

## WEST



### RARE PM DRIVE OPENING!

Opportunity to work for Infinity Broadcasting's 98.5 KOME and live in the San Francisco Bay area.

You're going to be replacing a guy that is going to L.A. (KROQ). We're looking for star quality with fresh energy, street savvy, momentum, and attitude.

Send tapes and resumes to Anita Vazquez, KOME Radio, 3031 Tisch Way, Suite 3, San Jose, California 96128.

KOME is an EOE

Santa Barbara's Hot AC, KMGQ is offering a fantastic morning co-host opportunity. Looking for a fun, adult creative personality to join our established female morning drive personality. Send T&R to Abby Bonell, KMGQ Radio, 1221 Chapala St., Santa Barbara, CA 93101. EOE

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## OPENINGS



### AC MORNINGS IN NO. CALIFORNIA

American Radio Systems' KYMX is looking for the next great Sacramento morning show. Terrific company, station and people. Rush T&R to: Bryan Jackson, 2225 19th Street, Sacramento, CA 95818. EOE

Rare opening in the Rockies!! KVOR Radio in Colorado Springs looking for morning co-host for 4-hour news block. Must be up on current affairs and have a tasteful sense of humor. Strong production skills with a chance to possibly oversee production department. Duties also include majority of show prep. Minimum 3 years' experience. T&Rs to: Jim Arthur, General Manager, KVOR, 2864 S. Circle, Suite 150, Colo. Spgs. CO 80906. No phone calls please. EOE



CNET radio is expanding. We have an opportunity for a reporter who is a seasoned news storyteller and understands the digital domain. This position is for a person who can:

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- Enterprise weekly feature pieces
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All under tight deadline with a sound that fits the #1 audio news product about computing and the Net. Before sending a tape or resume, familiarize yourself with CNET radio at:

<http://www.cnet.com/Content/Radio/>

When you're convinced you have the skills and the sound, rush a tape and resume (or e-mail a .wav digitized aircheck and resume) to:

Brian Cooley  
Director, CNET radio  
150 Chestnut St.  
San Francisco, CA 94111  
brianc@cnet.com

## PROGRAMMERS

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Custom Business Systems, Inc. (CBSI)  
Human Resources  
P.O. Box 67  
Reedsport, Oregon 97467  
E-mail cbsi@harborside.com

## OPENINGS



### PROGRAM DIRECTOR

Our morning personality/PD is stepping back from PD job to concentrate on morning show. So our top-rated, soft adult contemporary station in America's finest city seeks America's finest soft AC programmer. Must have 3 years' successful AC programming experience, be comfortable with a research-based approach, be an opportunistic strategic thinker, possess fabulous people skills, know how to bring out the best in our experienced on-air staff, and be able to work with GM, OM, VP of programming and consultant in a team environment, be able to develop innovative promotional and marketing concepts to continue awesome history of ratings success.

Send resume to KyXy-FM, attn: Jim Donahoe, Vice President & General Manager, 8033 Linda Vista Road, San Diego, CA 92111.

KyXy is owned by SFX Broadcasting a growing group. An Equal Opportunity Employer.

**S·F·X·B·r·o·a·d·c·a·s·t·i·n·g·,·I·n·c.**

### PROMOTIONS DIRECTOR FOR NAPA VALLEY, CA

Established Napa AM/FM wants a team player to develop and coordinate both programming and sales promotions. This is not an on-air position. Min. two years promotions experience. Fax resume and salary needs to Barry Martin, KVON/KVYN, 707-226-7544 or e-mail, kvonkvyn@napanet.net. M/F EOE.

### COUNTRY MUSIC EXPERT NEEDED IN LOS ANGELES!

Mediabase Research, the industry leader in monitored airplay, has a rare opening for a Country Music Specialist. Qualifications include deep and thorough knowledge of the music. Must be able to identify songs within just a few notes. You'll be listening to and transcribing the best stations in America. Rush resume to Nancy Deitemeyer, Mediabase, 15260 Ventura Blvd., 5th Floor, Sherman Oaks, CA 91403. Or fax resume to 818-377-5333. EOE

### POSITIONS SOUGHT

**Experienced Jock / Programmer** Looking for small market opportunity to get back in the biz. Rock, New Rock, CHR, HAC. DAN: (513) 942-3514 (8/2)

**Elvis, Ricky & Jim** all listen to my show! Well, they would if they were still around. JIM: (312) 866-2135 (8/2)

**Professional Announcer, Network voice**, former VOA. Government budget cutting casualty wants relocation to southeast. On-air announcing, production. ALEX: (513) 777-8423 (8/2)

## OPENINGS

Chief Engineer position wanted: Lost job, as of 08-01-96, of 10 years with stations that were sold. Have experience with computers, transmitters, automations, D.C.S., U.D.S. digital studios. Have great references. Call: (815) 933-7090 C.S.T.

Currently working African American, conservative talk show host, no nonsense, tackling tough issues, hard driving entertainment. Contact Lyle: 818-769-2390

**Stop me before I unpack! 6 years as Top 25/ Top 10 morning partner/news satirist. Clearance sale! (800) 713-0414**

AT with promotion background seeks promo and/or on-air gig in So. Cal. Understands marketing and what it takes to be noticed. Internet savvy. Leave message (310) 772-0124

**Adaptable with any format** major market experience including Oklahoma City and Houston. Programming experience in good small markets. RANDY: (573) 635-0080 (8/2)

**Versatile, talented personality** / weekends at WDUX Louisville seeks fulltime CHR positions. I'm worth the effort. WILL BRADLEY: (502) 523-6275 (8/2)

**Warning Heart Pacemaker Wearers:** Copy, Voice & Production Doctor will operate for your station! Scotty Mathews: (606) 252-5185 (8/2)

**Place On Ground**, light fuse, and get away! Explosive writing, voice, and production. 9 years experience. Scotty Mathews: (606) 252-5185 (8/2)

**Music / Talk / Both:** 17yrs lrg mkt. Humorous, awarding winning personality. An original taught by originals CHUCK: (301) 949-8118 (8/2)

**Current Station In chaos**, 17 years team player, very professional, versatile, no-nonsense, pro / news / PD, will relocate, MIKE CHRISTOPHER (352) 746-0207. (8/2)

**Florida Air Talent** Experienced Pro. CHR / HAC/ AC/ OLDIES/ CLASSICS/ Will relocate. Competitive Markets Call JAY SHANNON (407) 770-4749 (8/2)

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**Persuasive Promos - VO's Liners** - ID's ultimate versatility; industrial, comedy, juvenile, dramatic. Won't be disappointed! Chicago area DIANNE: (219) 932-7108 (8/2)

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in the pages of R&R every Friday

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To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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### Deadline

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### RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable state sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. © 1996. POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067

### OPPORTUNITY KNOCKS

in the pages of R&R every Friday

CALL: 310-553-4330

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## BROADCAST OPPORTUNITIES

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FREE to Broadcasters - Entrepreneurs - Print Media  
Our 900 line joint/venture programs present huge profit potential - Without the usual setup fees or minimum calls. You risk nothing!

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A 900 Numbers Promotional Rental Service

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KNFM/KYCW/KAJA/KYCY  
WBOB/WKHK/KCKI/WQIK

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Creations  
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Earl Pitts



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## COMEDY SERVICES

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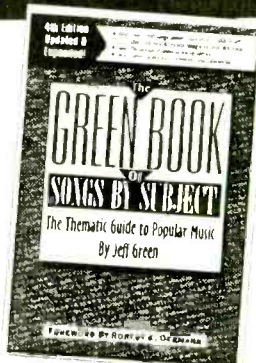
New! 4th Edition Green Book of Songs By Subject is the world's only thematic guide to popular music!

If you've ever needed songs to fit a particular topic, the all-new 4th Edition Green Book Of Songs By Subject is the book you've been waiting for! Jeff Green has created the "ultimate music reference" for Program Directors, Music Directors, Production Directors, Morning Show and Talk Show Producers, and air personalities in all formats!

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- 744 jam-packed pages
- All genres and eras of music
- More than 21,000 songs
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- Nearly 1000 record labels
- New subject index
- Now hardcover or paperback

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Radio & Records, 10100 Santa Monica Blvd. 5th Floor, Los Angeles, CA 90067 Note: Additional copies add \$1.00 add'l shipping per copy. Canada/Mexico shipping: \$10 first copy, \$5.00 add'l copies. Other international shipping: \$20 first copy, \$10 add'l copies US Dollars Only.



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513-852-1089  
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Now on: WCLG/Morgantown, CKZZ/Vancouver, CHOM/Montreal  
**VOICE BRIAN COONEY**  
513-852-1089  
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1 time	\$90.00
6 insertions	85.00
13 insertions	80.00
26 insertions	70.00
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Marketplace  
RADIO & RECORDS, 10100 Santa Monica Blvd,  
Fifth Floor, Los Angeles, CA 90067  
310-553-4330 Fax: 310-203-8727

### CHR/POP

LW	TW	Artist/Track (Label)
1	1	ALANIS MORISSETTE You Learn (Maverick/Reprise)
5	2	DOONNA LEWIS I Love You Always Forever (Atlantic)
4	3	JEWEL Who Will Save Your Soul (Atlantic)
2	4	TRACY CHAPMAN Give Me One Reason (Elektra/EEG)
3	5	FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)
6	6	ERIC CLAPTON Change The World (Reprise)
8	7	NATALIE MERCHANT Jealousy (Elektra/EEG)
9	8	MARIAH CAREY Forever (Columbia/CRG)
7	9	LA BOUCHE Sweet Dreams (RCA)
13	10	DISHWALLA Counting Blue Cars (A&M)
11	11	LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA)
15	12	TONI BRAXTON You're Makin' Me High (LaFace/Arista)
12	13	JANN ARDEN Insensitive (A&M)
10	14	COLOR ME BADD The Earth, The Sun, The Rain (Giant)
17	15	MAXI PRIEST F/SHAGGY That Girl (Virgin)
18	16	HOOTIE & THE BLOWFISH Tucker's Town (Atlantic)
14	17	CELINE DION Because You Loved Me (550 Music)
16	18	OASIS Champagne Supernova (Epic)
25	19	PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia/CRG)
19	20	BONE THUGS-N-HARMONY Tha Crossroads (Ruthless/Relativity)
22	21	BADLEES Angeline Is Coming Home (Polydor/A&M)
20	22	BLESSID UNION OF SOULS All Along (EMI)
27	23	NO MERCY Where Do You Go (Arista)
21	24	MARIAH CAREY Always Be My Baby (Columbia/CRG)
28	25	QUAD CITY DJ'S 'C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)
23	26	ALANIS MORISSETTE Ironic (Maverick/Reprise)
31	27	TONY RICH PROJECT Like A Woman (LaFace/Arista)
32	28	CRANBERRIES Free To Decide (Island)
26	29	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)
24	30	ROBERT MILES Children (Arista)

CHR begins on Page 35.

### CHR/RHYTHMIC

LW	TW	Artist/Track (Label)
1	1	KEITH SWEAT Twisted (Elektra/EEG)
2	2	R. KELLY I Can't Sleep Baby (If I) (Jive)
3	3	TONI BRAXTON You're Makin' Me High (LaFace/Arista)
4	4	GHOST TOWN DJ'S My Boo (So So Def/Columbia/CRG)
5	5	BONE THUGS-N-HARMONY Tha Crossroads (Ruthless/Relativity)
6	6	QUAD CITY DJ'S 'C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)
7	7	TOTAL KISSIN' You (Bad Boy/Arista)
9	8	CASE I/FOXXY BROWN Touch Me Tease Me (Def Jam/RAL/Mercury)
10	9	MONICA Why I Love You So Much (Rowdy/Arista)
12	10	NEW EDITION Hit Me Off (MCA)
15	11	L.L. COOL J Loungin (Def Jam/RAL/Mercury)
13	12	NAS If I Ruled The World (Columbia/CRG)
16	13	GROOVE THEORY Baby Luv (Epic)
8	14	FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)
14	15	MAXI PRIEST F/SHAGGY That Girl (Virgin)
19	16	MONTELL JORDAN I Like (Def Jam/RAL/Mercury)
21	17	LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA)
20	18	MARIAH CAREY Forever (Columbia/CRG)
17	19	MARIAH CAREY Always Be My Baby (Columbia/CRG)
18	20	CELINE DION Because You Loved Me (550 Music)
29	21	DONNA LEWIS I Love You Always Forever (Atlantic)
11	22	SWV You're The One (RCA)
25	23	TONY RICH PROJECT Like A Woman (LaFace/Arista)
27	24	NO MERCY Where Do You Go (Arista)
23	25	COLOR ME BADD The Earth, The Sun, The Rain (Giant)
30	26	JOCELYN ENRIQUEZ Do You Miss Me (Classified)
22	27	JODECI Get On Up (Uptown/MCA)
24	28	2PAC How Do U Want It (Death Row/Interscope)
32	29	LINA SANTIAGO Just Because I Love You (Groove Nation/Universal)
37	30	AMBER This Is Your Night (Tommy Boy)

CHR begins on Page 35.

### URBAN

LW	TW	Artist/Track (Label)
2	1	KEITH SWEAT Twisted (Elektra/EEG)
4	2	112 Only You (Bad Boy/Arista)
1	3	CASE I/FOXXY BROWN Touch Me Tease Me (Def Jam/RAL/Mercury)
5	4	MONTELL JORDAN I Like (Def Jam/RAL/Mercury)
3	5	TONI BRAXTON You're Makin' Me High (LaFace/Arista)
11	6	NEW EDITION Hit Me Off (MCA)
9	7	GHOST TOWN DJ'S My Boo (So So Def/Columbia/CRG)
10	8	O'ANGELO Me And Those Dreamin' Eyes Of Mine (EMI)
6	9	MONIFAH You (Uptown/Universal)
12	10	MISTA Blackberry Molasses (EastWest/EEG)
7	11	TEVIN CAMPBELL Back To The World (Qwest/WB)
8	12	R. KELLY I Can't Sleep Baby (If I) (Jive)
13	13	MONA LISA You Said (Island)
16	14	DEBORAH COX Where Do We Go From Here (Arista)
15	15	DONELL JONES In The Hood (Untouchables/LaFace/Arista)
14	16	2PAC How Do U Want It (Death Row/Interscope)
17	17	SOMETHIN' FOR THE PEOPLE With You (Warner Bros.)
19	18	NAS If I Ruled The World (Columbia/CRG)
20	19	GROOVE THEORY Baby Luv (Epic)
18	20	L.L. COOL J Loungin (Def Jam/RAL/Mercury)
26	21	BRAXTONS So Many Ways (Atlantic)
25	22	MAXWELL Ascension (Don't Ever Wonder) (Columbia/CRG)
30	23	WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)
24	24	ERIC BENET Let's Stay Together (Jac-Mac/WB)
48	25	SWV Use Your Heart (RCA)
28	26	HORACE BROWN Things We Do For Love (Motown)
29	27	MAXI PRIEST F/SHAGGY That Girl (Virgin)
31	28	NATHAN MORRIS Wishes (Perspective/A&M)
40	29	GINA THOMPSON The Things That You Do (Mercury)
33	30	SHADES Tell Me (I'll Be Around) (Motown)
—	31	CECE PENISTON Movin' On (A&M)
—	32	ISLEY BROTHERS Floatin' On Your Love (T-Neck/Island)
47	33	ART N' SOUL All My Luv (Big Beat/Atlantic)

URBAN begins on Page 46.

### HOT AC

LW	TW	Artist/Track (Label)
1	1	TRACY CHAPMAN Give Me One Reason (Elektra/EEG)
2	2	ERIC CLAPTON Change The World (Reprise)
3	3	CELINE DION Because You Loved Me (550 Music)
4	4	ALANIS MORISSETTE You Learn (Maverick/Reprise)
5	5	DONNA LEWIS I Love You Always Forever (Atlantic)
5	6	NATALIE MERCHANT Jealousy (Elektra/EEG)
7	7	JANN ARDEN Insensitive (A&M)
8	8	GIN BLOSSOMS Follow You Down (A&M)
10	9	JEWEL Who Will Save Your Soul (Atlantic)
9	10	TONY RICH PROJECT Nobody Knows (LaFace/Arista)
12	11	MARIAH CAREY Forever (Columbia/CRG)
11	12	NATALIE MERCHANT Wonder (Elektra/EEG)
13	13	ALANIS MORISSETTE Ironic (Maverick/Reprise)
20	14	MELISSA ETHERIDGE Nowhere To Go (Island)
15	15	ROBERT MILES Children (Arista)
14	16	MARIAH CAREY Always Be My Baby (Columbia/CRG)
19	17	HOOTIE & THE BLOWFISH Tucker's Town (Atlantic)
21	18	DISHWALLA Counting Blue Cars (A&M)
16	19	HOOTIE & THE BLOWFISH Old Man & Me (Atlantic)
17	20	CHER One By One (Reprise)
18	21	STING You Still Touch Me (A&M)
27	22	TOM PETTY & THE HEARTBREAKERS Walls (Warner Bros.)
22	23	DOG'S EYE VIEW Everything Falls Apart (Columbia/CRG)
24	24	BADLEES Angeline Is Coming Home (Polydor/A&M)
23	25	FUGEES Killing Me Softly (Ruffhouse/Columbia/CRG)
—	26	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury)
26	27	LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA)
25	28	COLOR ME BADD The Earth, The Sun, The Rain (Giant)
28	29	VANESSA WILLIAMS Where Do We Go From Here (Mercury)
30	30	HOOTIE & THE BLOWFISH I Go Blind (Reprise)

AC begins on Page 65.

### AC

LW	TW	Artist/Track (Label)
1	1	ERIC CLAPTON Change The World (Reprise)
3	2	MARIAH CAREY Forever (Columbia/CRG)
4	3	VANESSA WILLIAMS Where Do We Go From Here (Mercury)
2	4	CELINE DION Because You Loved Me (550 Music)
5	5	TRACY CHAPMAN Give Me One Reason (Elektra/EEG)
8	6	WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)
6	7	GLORIA ESTEFAN Reach (Epic)
7	8	MICHAEL ENGLISH Your Love Amazes Me (Curb)
9	9	CHER One By One (Reprise)
11	10	ALL-4-ONE Someday (Hollywood)
10	11	JANN ARDEN Insensitive (A&M)
12	12	TONY RICH PROJECT Nobody Knows (LaFace/Arista)
15	13	JIM BRICKMAN Hero's Dream (Renegade)
14	14	PETER CETERA One Clear Voice (River North)
13	15	MARIAH CAREY Always Be My Baby (Columbia/CRG)
17	16	JANE KELLY WILLIAMS Breaking In To The Past (Parachute/Mercury)
23	17	LIONEL RICHIE Ordinary Girl (Mercury)
19	18	BLESSID UNION OF SOULS All Along (EMI)
18	19	NATALIE MERCHANT Jealousy (Elektra/EEG)
16	20	TONI BRAXTON Let It Flow (Arista)
22	21	HARRY CONNICK JR. Hear Me In The Harmony (Columbia/CRG)
21	22	DAN HILL Wrapped Around Your Finger (Spontaneous)
25	23	DONNA LEWIS I Love You Always Forever (Atlantic)
20	24	GIN BLOSSOMS Follow You Down (A&M)
—	25	CELINE DION It's All Coming Back To Me Now (550 Music)
26	26	BETTE MIDLER God Help The Outcasts (Walt Disney)
24	27	COLOR ME BADD The Earth, The Sun, The Rain (Giant)
27	28	JORDAN HILL For The Love Of You (143/Atlantic)
—	29	BEACH BOYS w/KATHY TROCCOLI Can Hear Music (River North)
30	30	REO SPEEDOWAGON Building The Bridge (Castle)

No Songs Qualified For Breaker Status This Week

AC begins on Page 65.

### ACTIVE ROCK

LW	TW	Artist/Track (Label)
1	1	STONE TEMPLE PILOTS Trippin' On A Hole... (Atlantic)
4	2	SOUNDGARDEN Burden In My Hand (A&M)
2	3	SMASHING PUMPKINS Tonight, Tonight (Virgin)
3	4	METALLICA Until It Sleeps (Elektra/EEG)
5	5	HUNGER Vanishing Cream (Universal)
8	6	BLACK CROWES Good Friday (American/Reprise)
10	7	TONIC Open Up Your Eyes (Polydor/A&M)
6	8	SPONGE Wax Ecstatic (To Sell...) (Columbia/CRG)
9	9	BUTTHOLE SURFERS Pepper (Capitol)
13	10	SCREAMING TREES All I Know (Epic)
7	11	GOO GOO DOLLS Long Way Down (Metal Blade/WB)
11	12	HAZIES Skin & Bones (EMI)
28	13	ALICE IN CHAINS Over Now (Columbia/CRG)
15	14	METALLICA Ain't My Bitch (Elektra/EEG)
12	15	SOUNDGARDEN Pretty Noose (A&M)
—	16	PEARL JAM Who You Are (Epic)
16	17	STABBING WESTWARD Shame (Columbia/CRG)
18	18	NIXONS Wire (MCA)
17	19	PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia/CRG)
23	20	TOM PETTY & THE HEARTBREAKERS Walls (Warner Bros.)
20	21	I MOTHER EARTH One More Astronaut (Capitol)
21	22	WALLFLOWERS 6th Avenue Heartache (Interscope)
42	23	BETTER THAM EZRA King Of New Orleans (Swirl/Elektra/EEG)
26	24	REACHAROUND Big Chair (Trauma/Interscope)
22	25	DISHWALLA Counting Blue Cars (A&M)
32	26	SEVEN MARY THREE My My (Mammoth/Atlantic)
19	27	ALICE IN CHAINS Again (Columbia/CRG)
14	28	JERRY CANTRELL Leave Me Alone (work)
27	29	BLUES TRAVELER But Anyway (A&M)
33	30	DAVE MATTHEWS BAND So Much To Say (RCA)

ROCK begins on Page 77.

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Breakers In Blue

### NATIONAL AIRPLAY OVERVIEW AUGUST 2, 1996

## URBAN AC

LW	TW	Artist	Track	Label
1	1	TONI BRAXTON	You're Makin' Me High	(LaFace/Arista)
2	2	R. KELLY	I Can't Sleep Baby (If I)	(Jive)
3	2	MAXWELL	Ascension (Don't Ever Wonder)	(Columbia/CRG)
5	4	KEITH SWEAT	Twisted	(Elektra/EEG)
7	5	ANN NESBY	I'll Do Anything For You	(Perspective/A&M)
6	6	KENNY LATTIMORE	Never Too Busy	(Columbia/CRG)
4	7	TEVIN CAMPBELL	Back To The World	(Qwest/WB)
8	8	D'ANGELO	Me And Those Dreamin' Eyes Of Mine	(EMI)
10	9	ERIC BENET	Let's Stay Together	(Jac-Mac/WB)
11	10	WHITNEY HOUSTON	Why Does It Hurt So Bad	(Arista)
12	11	BRAXTONS	So Many Ways	(Atlantic)
17	12	ISLEY BROTHERS	Floatin' On Your Love	(T-Neck/Island)
9	13	PUFF JOHNSON	Forever More	(work)
20	14	NEW EDITION	Hit Me Off	(MCA)
15	15	MONICA	Why I Love You So Much	(Rowdy/Arista)
13	16	JOE	All The Things (Your Man Won't Do)	(Island)
14	17	JESSE POWELL	Gloria	(Silas/MCA)
18	18	GEORGE BENSON	Holdin' On	(GRP)
23	19	GROOVE THEORY	Baby Luv	(Epic)
22	20	4U	Home	(Rip-It)
—	21	SWV	Use Your Heart	(RCA)
19	22	MEN OF VIZION	House Keeper	(MJJ/550)
26	23	JOHNNIE TAYLOR	Good Love	(Malaco)
25	24	NATHAN MORRIS	Wishes	(Perspective/A&M)
—	25	MAXI PRIEST	F\$HAGGY That Girl	(Virgin)
—	26	MISTA	Blackberry Molasses	(EastWest/EEG)
—	27	QUINCY JONES	Moody's Mood For Love	(Qwest/WB)
—	28	SOMETHIN' FOR THE PEOPLE	With You	(Warner Bros.)
—	29	ART N' SOUL	All My Luv	(Big Beat/Atlantic)
—	30	DEBORAH COX	Where Do We Go From Here	(Arista)

URBAN begins on Page 46.

## COUNTRY

LW	TW	Artist	Track	Label
1	1	GEORGE STRAIT	Carried Away	(MCA)
4	2	WADE HAYES	On A Good Night	(DKC/Columbia/CRG)
5	3	NEAL MCCOY	Then You Can Tell Me Goodbye	(Atlantic)
7	4	BROOKS & DUNN	I Am That Man	(Arista)
6	5	CLAY WALKER	Only On Days That End In "Y"	(Giant)
8	6	TIM MCGRAW	She Never Lets It Go To Her...	(Curb)
11	7	JAMES BONAMY	I Don't Think I Will	(Epic)
10	8	GARTH BROOKS	It's Midnight Cinderella	(Capitol)
3	9	DIAMOND RIO	That's What I Get For...	(Arista)
14	10	MINDY MCCREADY	Guys Do It All The Time	(BNA)
13	11	LEE ROY PARNELL	Givin' Water To A Drowning Man	(Career)
17	12	RICK TREVINO	Learning As You Go	(Columbia/CRG)
15	13	LONESTAR	Runnin' Away With My Heart	(BNA)
19	14	PAM TILLIS	It's Lonely Out There	(Arista)
20	15	BRYAN WHITE	So Much For Pretending	(Asylum/EEG)
22	16	TY HERNDON	Living In A Moment	(Epic)
18	17	BLACKHAWK	Big Guitar	(Arista)
2	18	RHETT AKINS	Don't Get Me Started	(Decca)
21	19	BILLY DEAN	That Girl's Been Spyin' On Me	(Capitol)
24	20	FAITH HILL	You Can't Lose Me	(Warner Bros.)
23	21	RANDY TRAVIS	Are We In Trouble Now	(Warner Bros.)
26	22	MARK WILLIS	Jacob's Ladder	(Mercury)
25	23	TRACY BYRD	4 To 1 In Atlanta	(MCA)
12	24	SAWYER BROWN	Treat Her Right	(Curb)
28	25	VINCE GILL	Worlds Apart	(MCA)
27	26	COLLIN RAYE	Love Remains	(Epic)
29	27	TRISHA YEARWOOD	Believe Me Baby (I Lied)	(MCA)
30	28	JO DEE MESSINA	You're Not In Kansas Anymore	(Curb)
31	29	TOBY KEITH	A Woman's Touch	(A&M)
36	30	TRACY LAWRENCE	Stars Over Texas	(Atlantic)
37	36	PAUL BRANDT	I Do	(Reprise)
39	37	KENNY CHESNEY	Me And You	(BNA)
40	38	JOHN BERRY	Change My Mind	(Capitol)
42	39	TRAVIS TRITT	More Than You'll Ever Know	(Warner Bros.)
45	40	DAVID LEE MURPHY	The Road You Leave Behind	(MCA)

COUNTRY begins on Page 53.

## NAC

LW	TW	Artist	Track	Label
4	1	NORMAN BROWN	Better Days...	(MoJAZZ/Motown)
2	2	JOE SAMPLE	Hippies On A Corner	(Warner Bros.)
5	3	RAMSEY LEWIS	Les Fleur	(GRP)
6	4	BRYAN SAVAGE	Cat Food	(Elation)
8	5	BONEY JAMES	Lights Down Low	(Warner Bros.)
1	6	HERBIE HANCOCK	Thieves In The Temple	(Verve)
3	7	DOC POWELL	Sunday Mornin'	(Discovery)
7	8	ED HAMILTON	Gray Day	(Telarc)
9	9	JOE McBRIDE	Highland Park	(Heads Up)
13	10	BILL EVANS	The Sunday After	(Escapade)
10	11	GEORGE JINDA	Just My Imagination	(Shanachie)
15	12	MARILYN SCOTT	I'm Calling You	(Warner Bros.)
11	13	RICHARD ELLIOT	I'll Make Love To You	(Blue Note)
14	14	BRIAN CULBERTSON	Close To You	(Mesa/Bluemoon)
17	15	VANESSA WILLIAMS	Erase	(Mercury)
12	16	EARL KLUGH	Maybe Tonight	(Warner Bros.)
18	17	ERIC CLAPTON	Change The World	(Reprise)
19	18	JEFF LORBER	State Of Grace	(Verve)
23	19	PETER WHITE	Caravan Of Dreams	(Columbia/CRG)
16	20	RIPPINGTONS	Hideaway	(GRP)
20	21	DOUG CAMERON	Rendezvous	(Higher Octave)
26	22	AVENUE BLUE	Naked City	(Mesa/Bluemoon)
24	23	AARON NEVILLE	I Can't Imagine	(A&M)
—	24	GEORGE BENSON	Summer Love	(GRP)
25	25	CHRIS CAMOZZI	Ring Of Gold	(Higher Octave)
22	26	PAMELA WILLIAMS	Castine	(Heads Up)
—	27	COUNT BASIC	On The Move	(Instinct)
—	28	DOC POWELL	Laid Back	(Discovery)
27	29	EVERYTHING BUT THE GIRL	The Heart Remains A Child	(Atlantic)
—	30	PAUL TAYLOR	Set Me Free	(Countdown/Unity)

NAC begins on Page 71.

## ROCK

LW	TW	Artist	Track	Label
1	1	BLACK CROWES	Good Friday	(American/Reprise)
7	2	TOM PETTY & THE HEARTBREAKERS	Walls	(Warner Bros.)
3	3	STONE TEMPLE PILOTS	Trippin' On A Hole In...	(Atlantic)
2	4	METALLICA	Until It Sleeps	(Elektra/EEG)
5	5	WALLFLOWERS	6th Avenue Heartache	(Interscope)
6	6	SMASHING PUMPKINS	Tonight, Tonight	(Virgin)
4	7	DISHWALLA	Counting Blue Cars	(A&M)
10	8	SOUNDGARDEN	Burden In My Hand	(A&M)
8	9	WHY STORE	Lack Of Water	(Way Cool Music/MCA)
12	10	BLUES TRAVELER	But Anyway	(A&M)
9	11	GOO GOO DOLLS	Long Way Down	(Metal Blade/WB)
14	12	HAZIES	Skin & Bones	(EMI)
11	13	KENNY WAYNE SHEPHERD	Aberdeen	(Revolution)
17	14	NEIL YOUNG & CRAZY HORSE	Big Time	(Reprise)
13	15	HOOTIE & THE BLOWFISH	Tucker's Town	(Atlantic)
16	16	ZAKK WYLDE	Between Heaven And Hell	(DGC/Geffen)
—	17	PEARL JAM	Who You Are	(Epic)
15	18	REFRESHMENTS	Banditos	(Mercury)
18	19	DAVE MATTHEWS BAND	So Much To Say	(RCA)
19	20	TONIC	Open Up Your Eyes	(Polydor/A&M)
46	21	ALICE IN CHAINS	Over Now	(Columbia/CRG)
25	22	SPONGE	Wax Ecstatic (To Sell...)	(Columbia/CRG)
22	23	SOUNDGARDEN	Pretty Noose	(A&M)
—	24	JOHN MELLENCAMP	Key West Intermezzo (I Saw...)	(Mercury)
27	25	HUNGER	Vanishing Cream	(Universal)
21	26	ERIC CLAPTON	Change The World	(Reprise)
23	27	COLLECTIVE SOUL	Where The River Flows	(Atlantic)
28	28	SCREAMING TREES	All I Know	(Epic)
24	29	VAN HALEN	Humans Being	(Warner Sunset/WB)
26	30	BUSH	Machinehead	(Trauma/Interscope)

ROCK begins on Page 77.

## ALTERNATIVE

LW	TW	Artist	Track	Label
1	1	PRIMITIVE RADIO GODS	Standing...	(Ergo/Columbia/CRG)
2	2	BUTTHOLE SURFERS	Pepper	(Capitol)
3	3	GARBAGE	Stupid Girl	(Almo Sounds/Geffen)
5	4	BECK	Where It's At	(DGC/Geffen)
4	5	STONE TEMPLE PILOTS	Trippin' On A Hole In...	(Atlantic)
6	6	SMASHING PUMPKINS	Tonight, Tonight	(Virgin)
7	7	NO DOUBT	Spiderwebs	(Trauma/Interscope)
8	8	CRANBERRIES	Free To Decide	(Island)
9	9	SCREAMING TREES	All I Know	(Epic)
13	10	SOUNDGARDEN	Burden In My Hand	(A&M)
10	11	NADA SURF	Popular	(Elektra/EEG)
11	12	OASIS	Don't Look Back In Anger	(Epic)
15	13	311	Down	(Capricorn)
12	14	PORNO FOR PYROS	Tahitian Moon	(Warner Bros.)
—	15	PEARL JAM	Who You Are	(Epic)
14	16	SPONGE	Wax Ecstatic (To Sell...)	(Columbia/CRG)
17	17	SUPERDRAG	Sucked Out	(Elektra/EEG)
18	18	DAVE MATTHEWS BAND	So Much To Say	(RCA)
30	19	BETTER THAN EZRA	King Of New Orleans	(Swell/Elektra/EEG)
21	20	BLUES TRAVELER	But Anyway	(A&M)
16	21	DISHWALLA	Counting Blue Cars	(A&M)
20	22	GOO GOO DOLLS	Long Way Down	(Metal Blade/WB)
24	23	POE	Angry Johnny	(Modern/Atlantic)
29	24	REPUBLICA	Ready To Go	(RCA)
23	25	PATTI ROTHBERG	Inside	(EMI)
25	26	HOLE	Gold Dust Woman	(Hollywood)
32	27	REACHAROUND	Big Chair	(Trauma/Interscope)
34	28	WALLFLOWERS	6th Avenue Heartache	(Interscope)
22	29	GREEN DAY	Walking Contradiction	(Reprise)
19	30	CURE	Mint Car	(Fiction/EEG)

ALTERNATIVE begins on Page 83.

## ADULT ALTERNATIVE

LW	TW	Artist	Track	Label
1	1	PRIMITIVE RADIO GODS	Standing...	(Ergo/Columbia/CRG)
2	2	DAVE MATTHEWS BAND	So Much To Say	(RCA)
4	3	WALLFLOWERS	6th Avenue Heartache	(Interscope)
8	4	TOM PETTY & THE HEARTBREAKERS	Walls	(Warner Bros.)
5	5	CRANBERRIES	Free To Decide	(Island)
3	6	ERIC CLAPTON	Change The World	(Reprise)
6	7	BLUES TRAVELER	But Anyway	(A&M)
9	8	HOOTIE & THE BLOWFISH	Tucker's Town	(Atlantic)
7	9	WHY STORE	Lack Of Water	(Way Cool Music/MCA)
11	10	DISHWALLA	Counting Blue Cars	(A&M)
14	11	LYLE LOVETT	Private Conversation	(Curb/MCA)
21	12	DUNCAN SHEIK	Barely Breathing	(Atlantic)
12	13	JEWEL	Who Will Save Your Soul	(Atlantic)
—	14	JOHN MELLENCAMP	Key West Intermezzo (I Saw...)	(Mercury)
18	15	NEIL YOUNG & CRAZY HORSE	Big Time	(Reprise)
20	16	KEB' MO'	That's Not Love	(Okeh/Epic)
16	17	BADLEES	Angeline Is Coming Home	(Polydor/A&M)
19	18	BLACK CROWES	Good Friday	(American/Reprise)
17	19	SMASHING PUMPKINS	Tonight, Tonight	(Virgin)
10	20	ALANIS MORISSETTE	You Learn	(Maverick/Reprise)
26	21	JACKOPIERCE	Trials	(A&M)
24	22	PAUL WESTERBERG	Love Untold	(Reprise)
15	23	ELVIS COSTELLO	You Bowed Down	(Warner Bros.)
13	24	STING	You Still Touch Me	(A&M)
22	25	PATTI ROTHBERG	Inside	(EMI)
27	26	UGLY AMERICANS	Vulcan Death Grip	(Capricorn)
28	27	SQUEEZE	This Summer	(IRS)
29	28	GARBAGE	Stupid Girl	(Almo Sounds/Geffen)
23	29	LOS LOBOS	Can't Stop The Rain	(Slash/WB)
—	30	MELISSA ETHERIDGE	Nowhere To Go	(Island)

ADULT ALTERNATIVE begins on Page 90.

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