# INSIDE

# WHAT DO MEDIA BUYERS WANT FROM RADIO TODAY?

"Until the Internet becomes a full-fledged medium for advertisers, radio is the closest thing we have to an interactive medium," says Media Buying Services International radio/TV spot buyer Peter Matthews, praising radio's ability to create added-value opportunities.

Page 16

# WHY THE NIGHTTIME IS THE RIGHT TIME

Four of CHR's hottest night slammers — KIIS/L.A.'s Valentine, WJMN/Boston's Ralphie Marino, KDWB/Minneapolis's Tone E. Fly, and KYLD/SF's JoJo Wright — explain how they relate to their audiences and what keeps them on top.

Page 32

# ALTERNATIVE RADIO'S CHALLENGE: CRAFTING TV SPOTS THAT MATCH

When you're sharing so much music with other formats, how do you create TV spots that reflect your station's status as the market's Alternative outlet?

Page 82

# PEOPLE IN THE NEWS

- Steve Williams upped to WQCD/NY PD
- Georgeann Herbert now Dir./News & Programming at WBBM-AM/Chicago
- Tony Miner named PD at KVI/Seattle
- Bob McNeill tapped as Heritage VP/Programming
- Merrilee Cox appointed ABC News Radio GM/Programming; Chris Berry becomes ABC News Radio GM/Ops

Page 3

	THIS # WEEK
C	HR/POP
•	DONNA LEWIS I Love You Always Forever (Atlantic)
C	HR/RHYTHMIC
•	BLACKSTREET No Diggity (Interscope)
U	RBAN
	KEITH SWEAT Nobody (Elektra/EEG)
U	RBAN AC
•	LUTHER VANDROSS Your Secret Love (LV/Epic)
C	OUNTRY
•	TRAVIS TRITT More Than You'll Ever Know (Warner Bros.)
N	AC
•	DAVID SANBORN Spooky (Elektra/EEG)
H	OT AC
•	CELINE DION It's All Coming Back To Me Now (550 Music)
A	C
•	CELINE DION It's All Coming Back To Me Now (550 Music)
A	CTIVE ROCK
•	METALLICA Hero Of The Day (Elektra/EEG)
R	OCK
•	VAN HALEN Me Wise Magic (Warner Bros.)
A	LTERNATIVE
•	SUBLIME What   Got (Gasoline Alley/MCA)
A	DULT ALTERNATIVE
•	DUNCAN SHEIK Barely Breathing (Atlantic)



# **NOVEMBER 1, 1996**

# **KROQ Ups Weatherly To VP/Prog.**

KROQ/Los Angeles PD Kevin Weatherly has been elevated to VP/Programming at the Infinity Broadcasting Alternative outlet.

"Kevin's contributions to KROQ and Infinity speak for themselves," KROQ VP/GM **Trip Reeb** said. "It is a pleasure to know that he will

be with us for a long time to guide KROQ's quest to be the world's

s y p

Weatherly

best radio station." Weatherly responded to rumors that he'd potentially be taking a post at a major record label: "F am thrilled to put an end to any speculation about my future or my commitment to KROQ and Infinity Broadcasting. This is the greatest programming job on the

WEATHERLY/See Page 26

# **Justice Dept. Casts Pall Over Industry**

# ARS forced to divest stations in Rochester, despite Telecom Act

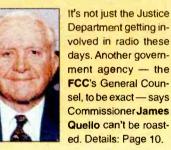
n a decision that could run counter to what was implemented in the Telecommunications Act, the Department of Justice has forced **American Radio Systems** to divest three Rochester, NY radio stations — in order to retain five others — and to terminate a joint sales agreement (JSA) with another Rochester outlet.

The settlement — reached with the Department of Justice and the State of New York — directs ARS to sell WCMF-AM, WHAM-AM & WCOR-FM "to one or more independent buyers" so that the group won't have control of an estimated 60% of the market's advertising revenues. ARS said it has agreed to donate the assets of WCMF-AM to St. John Fisher College.

The Justice Dept. said, under the restructured deal, ARS will own WHTK-AM, WCMF-FM, WPXY-FM & WRMM-FM, which will amount to about 40% of Rochester's ad pie; ARS also owns WAQB-FM, a new sign-on in the market.

ARS will also be required by DOJ's Antitrust Division to terminate a JSA with the Lincoln Group's WNVE-FM. The government ar-

# No Roast? What's The Beef?



Susquehanna

**Zone' In Dallas** 

Using the moniker "93.3, The

Zone," Susquehanna Broad-

casting launched an Adult Alter-

native station in Dallas last Fri-

day (10/25). The outlet --- which

is operating under an LMA with

Hispanic Coalition Inc. - tem-

porarily is using call letters

KNBR-FM (Susquehanna owns

Sports/Talk KNBR-AM/San

VP/GM Dan Halyburton told

R&R the station was the result

of numerous format-finding stud-

ies taken in the market. "Utiliz-

ing the programming braintrust

of Susquehanna — including [KRBE/Houston PD] John

Peake, [WNNX/Atlanta PD]

Brian Philips, [KFOG/SF PD]

Paul Marszalek, and Group VP/ Programming Rick MacDonald

format representation unique to

Dallas. Once we decided on

Adult Alternative, we utilized

ZONE/See Page 10

we methodically arrived at a

Francisco).

**Unveils 'The** 

violation of the Sherman Act." "From the consumer's point of view, there is nothing good about this joint sales agreement," said **Joel Klein**, acting Asst. Attorney General in charge of Antitrust. "It simply eliminates price competition between two radio stations without creating any pro-competitive benefits for consumers."

gued that the JSA "constitutes restraint of trade in

The DOJ's decision seems to contradict the telecom bill, which theoretically would allow ARS to

**ARS/See Page 26** 

# Analysts Try To Calm Investors As Radio Stocks Drop

By Heather Van Slooten r&r washington bureau

The sky isn't falling, contrary to appearances by radio stocks over the past two weeks. What is happening, say industry analysts, is an overreaction by investors to the Department of Jusice's new interest in radio — in particular, its recent settlement with American Radio Systems.

On average, radio stocks have fallen more than 30% in the past week and a half, with companies such as **Evergreen Communications, EZ Communications,** and **Sinclair Broadcasting** taking hits Monday (10/28) of more than \$4.50 per share in a day. Sinclair's cip can be attributed to its worse-than-expected, thirdquarter earnings reports, but the rest of the industry needs another explanation.

"Justice has thrown a bucket of cold water on the industry," said **Prudential** Securities analyst James Marsh. "Radio can deal with whatever guidelines the DOJ establishes, but right now we're not sure where they're going to end up."

STOCKS/See Page 26

# **CHR Registers Nice Summer '96 Comeback**

CHR is staging a nice comeback in 1996, according to an Interep breakout of Arbitron summer numbers in the 92 continuously measured markets.

The format, which had 4.9% of national 12+ listening just a year ago. is back in the Top 5 and was measured at a 6.7 during the summer. What's more, the *M Street Journal* reports that 15 stations have joined CHR's ranks in the last year, reversing a six-year trend that saw 633 stations abandon the format between 1989 and 1995.

On the other hand, two other mainstream formats took their hits during the summer. Country is off a full point since Summer <sup>9</sup>95; it also lost 88 stations in the last year. And mainstream AC fell 1.2 points in just one book (also losing 100 stations over the past year), while splinter format Hot AC gained a full share point and picked up 27 new outlets during the same period.

News/Talk, the No. 1-rated format in the continuous markets, also picked up the most new stations in the last year ... 88 of them. Since 1989, it's tallied 964 new stations.

Format counts: Page 12

-	Sum '95	Sp '96	Sum '96
News/Talk	14.3	14.8	14.3
Urban	10.4	10.2	10.3
Country	10.3	9.7	9.2
AC	9.6	9.4	8.2
CHR	4.9	5.9	6.7
Spanish	4.6	5.3	5.5
Oldies	5.0	5.1	5.3
Rock	5.8	5.6	5.1
Hot AC	2.9	2.9	3.9
Alternative	4.2	4.4	3.9
Classic Rock	3.6	2.8	3.5
Nostalgia	3.0	3.1	3.2
NAC	2.4	2.6	2.6
Adult Alt.	1.3	1.2	1.6
Classical	1.5	1.6	1.6
Black Gospel	0.9	0.8	0.9
Religious	0.6	0.6	0.6
Beautiful/EZ	0.3	0.4	0.4
Cont. Christian	0.3	0.3	0.2
Ethnic	0.2	0.3	0.2

Source: Interep Radio Store tabulation of Arbitron 12+A H shares in the continuous markets, using M Street format designations.

**NEWSSTAND PRICE \$6.50** 

FROM THE MOTION PICTURE SOUNDTRACK

# WHENEVER THERE IS LOVE

PERFORMED BY BRUCE ROBERTS AND DONNA SUMMER



INUISTRIALUEHT & MAGIC BRUCE REDEFITS OF DINNA SUMMER A UNIVERSA RELAY UNIVERSAL

5

PG-13 PARENTS STRONGLY CAUTIO

PRODUCED BY DAVID FOSTER AND BRUCE ROBERTS executive Album producer: Roe Cohen executive in Charge of Music for Universal Pictures: Harry Garfield

AIRPLAY

NOW!

Motion Picture Artwork and Artwork Tile ©1996 Universal City Studios, Inc.

UNIVERSAL

# Williams Gets PD Post At WOCD/NY

Tribune Broadcasting's WQCD/ New York has promoted Asst. PD/



MD Steve Williams to PD. Williams, who has been with the station for nearly five years, has also served as acting PD of the NAC titan since the departure of **PD** Fleetwood Gruver some months ago.

Williams

So many others have been trying to hire Steve away from New York, I thought I'd better give him the job or I'd lose him," VP/GM **Bob** Paquette remarked. "The reality is that the man's talent with music is unsurpassed. He's a leader as a programmer, and he really understands the complexities of the New York market. He's taken the format back into a much-needed more progressive arena

Steve knows how to attract P2s with the right musical ebb and flow while fulfilling the needs of our P1s. He understands the format better than anyone I've met, and he has all the understanding and skills to take

WILLIAMS/See Page 10

# **Herbert Named Dir.**/ News/Programming, WBBM-AM/Chicago

CBS Radio all-News WBBM-AM/Chicago has promoted Asst. News Director/Exec. Editor Georgeann Herbert to Director/ News & Programming. Herbert's ascension follows the departure of Chris Berry, who has taken the GM/Operations post at ABC Radio Networks' News Division (see story, this page).

"Georgeann brings to her new post a commitment to journalistic excellence," said VP/GM Steve Carver. "She is an expert in all aspects of the operation of a newsroom, has a complete understanding of each department at the station, and has the respect of all her peers throughout the industry. Georgeann is the best and only candidate for this post."

Herbert, who had held her prior post since 1993, joined WBBM as Managing Editor in 1990 after a stint as ND at WTAR & WLTY/Norfolk. Earlier experience includes positions at WRVA/Richmond; WFIR & WPVR/Roanoke, VA; and WCHV & WWWV/Charlottesville, VA.

As a result of Herbert's new appointment, WBBM has tapped Managing Editor Deidra White to fill the Asst. ND/Exec. Editor post.



Fame last week. The celebrity celebrants included (I-r) Stevie Wonder, Gordy, Temptations leader Otis Williams, Diana Ross, and Smokey Robinson.

# **ABC News Radio Taps Two GMs**

Cox heads programming; Berry to operations

ABC Radio Networks' News Division has tapped Merrilee Cox as GM/ Programming and Chris Berry as GM/Operations. Cox most recently was the division's Director/News Programming and Exec. Producer/Feature Unit; Berry was WBBM-AM/Chicago's Director/News & Programming. In these newly created positions, Cox will supervise the entire news staff, including on-air news talent; Berry will oversee all news operations, news coverage, and special-event programming.

"Merrilee's extensive radio experience will serve her well in her expanded role," commented VP/News Bernard Gershon. "And Chris has a distinguished background; he'll be a terrific addition to our management team.

Cox joined the company in 1982 as News Director for the ABC Contemporary Network. Prior to that, she was a reporter and bureau manager for UPI Audio in Washington. She began her broadcast career at WNDR-AM/Syracuse.

Before his most recent post, Berry was WBBM's Exec. Editor/Asst. News Director for three years. He also has worked for CBS Radio's news service in Washington, DC; KNX/Los Angeles; and WHBQ-TV/Memphis.

# McNeill To Heritage As VP/Programming

Westwood One Radio Networks VP/Programming Bob McNeill has accepted the newly created VP/Programming post at Heritage Media's radio group. He will begin his Dallas-based job on December 1 and report to Heritage radio group President **Paul Fiddick.** 

'The job description I McNeill wrote for this position reads like Bob's resume," commented Fid-

dick. "Heritage has duopolies in seven markets and 'triopolies' in two markets. We've brought eight stations online and changed four formats in the last 12 months. It was time to call such an outstanding company. I look forward to contributing to the continued growth and success of Heritage."

Prior to joining WW1 in 1994, McNeill spent three years as a programming consultant for McVay Media. Before that, he served as Viacom Radio Group VP/Programming and as PD of WMZO/Washington and KOY/Phoenix.

# PAGE THREE

# **NOVEMBER 1, 1996**

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CHR Callout America CHR/Pop Chart Pop/Alternative Chart CHR/Rhythmic Chart	33 34 36 41	NAC NAC Tracks Chart NAC Albums Chart Rock	70 71 72 75
CHR Callout America CHR/Pop Chart Pop/Alternative Chart CHR/Rhythmic Chart Hip-Hop Chart	33 34 36 41 42	NAC NAC Tracks Chart NAC Albums Chart Rock Active Rock Chart	<b>70</b> 71 72 <b>75</b> 76
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CHR Callout America CHR/Pop Chart Pop/Alternative Chart CHR/Rhythmic Chart Hip-Hop Chart <b>Urban</b> Urban Chart	33 34 36 41 42 <b>44</b> 46	NAC NAC Tracks Chart NAC Albums Chart <b>Rock</b> Active Rock Chart Rock Chart <b>Alternative</b> Alternative Chart Alternative Specialty Shows	70 71 72 75 76 79 82 84 88
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# **KVI/Seattle Makes A Miner PD Change**

The Back Pages 98

Tony Miner has been tapped as PD at Fisher Broadcasting all-Talk KVI/ Seattle. Miner --- who previously was Director/Operations for Metro Networks' Seattle bureau - succeeds Jim Casale, who departed last May to become an independent consultant.

"We are fortunate to have Tony's talents contributing to the growth of KVI, Fisher Radio/Seattle, and Fisher Broadcasting," commented Fisher Radio/Seattle VP/OM Rob Dunlop.

Prior to his stint at Metro, Miner spent five years at crosstown KING-AM as News Director. A Seattle native, Miner is a 16-year veteran of the radio industry.

# Five Inducted Into Radio Hall Of Fame

CHICAGO - It was Christmas Eve nearly 90 years ago when ships at sea tuned in shipboard radios to hear "O Holy Night," the first musical piece ever broadcast over the airwaves ... That was the bit of history syndicated countdown king Casey Kasem recounted here last week (10/27) before a crowd of 335 at the annual Radio Hall of Fame Dinner.

Five notables from all walks of radio were inducted into the Hall-WGN/Chicago sportscaster Jack Brickhouse; former NPR "All Things Considered" anchor Susan Stamberg; WRKO/Boston's Jerrv Williams: FCC Commissioner James Quello; and the late Wolfman.Jack (nee Robert W. Smith). The introductions of each inductee also came from the renowned: UPI Radio's dean of the White House press corps, Helen Thomas; syndicated talk host Dr. Laura Schlessinger; EFM Media's Edward F. McLaughlin; WGN/Chicago Cubs voice Ron Santo; and singer/songwriter Johnny Rivers.

In introducing Williams, Schlessinger reminded the audience that while there are a lot of deans in university-filled Boston, "the most unique dean of Boston's many deans" is the 50-year veteran. In perhaps the best compliment from one talker to another, she described him as "a good listener who listens to his guests and callers."

Williams --- who noted that he'd "survived 93 GMs, 108 PDs, and thousands of sales executives' added, "As a young boy, I was addicted to talking. I joined a group called 'on and on and on and on.' And Quello cheerfully accepted another in a series of what he described as "my pre-posthumous awards," a line that won the veteran broadcaster a wave of laughter.

# **Generation Mix**

"This is for people who work in the vineyards of radio - it's everybody's Hall of Fame," Hall of Fame founder/President Bruce DuMont

HALL/See Page 12

OW TO REACH US RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., 5TH FLOOR, LOS ANGELES, CA 90067					WEB SITE: http://www.rronline.com		
	Phone	Fax	E-mail		Phone	Fax	E-mail
CIRCULATION:	310-788-1625	310-203-8727	moreinfo@rronline.com	OPPORTUNITIES/MARKETPLACE:	310-788-1621	310-203-8727	garrett@rronline.com
NEWS DESK:	310-553-4330	310-203-9763	newsroom@rronline.com	EDITORIAL, OTHER DEPTS:	310-553-4330	310-203-9763	mailroom@rronline.com
R&R ONLINE SERVICES:	310-788-1675	310-553-4056	jill@rronline.com	WASHINGTON, DC BUREAU:	202-783-3826	202-783-0260	mailroom@rronline.com
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for reinforcements!' Added McNeill, "Working with Paul Fiddick and the outstanding managers and programmers in the Heritage group is my dream opportunity. I am proud to be part of

# **RADIO BUSINESS**

# **Stations Must Cite Ads' Real Sponsors**

Sometimes it's the little details that make a difference. At least that's how the FCC sees it. At presstime, the FCC ordered 11 Oregon radio and television stations to cite the Tobacco Institute as the true sponsor of current ads that oppose an Oregon ballot proposition to increase cigarette and tobacco taxes.

The radio stations - KEX-AM, KXL-AM & KKCW-FM/Portland, KUGN-AM & FM/Eugene, and KRWQ-FM/Gold Hill along with five TV stations, identified the sponsor of the spots as the "Fairness Matters to Oregonians Committee" (FMOC).

# Watchdog Group **Blows Whistle**

The Washington, DC-based watchdog group Media Access Project (MAP) filed a complaint with the Commission, alleging all but \$20 of the \$2,664,600 raised by FMOC was

# EARNINGS

# **Broadcasters Boast Record Third-Quarter Revenues**

lear Channel Communica-I tions (NYSE: CCU) reported record third-quarter cash flow results. Clear Channel boasted earnings of \$3.05 million (8 cents per share) on gross revenues of \$107.2 million, compared to \$8.1 million (23

cents) on revenues of \$69.5 million for the same period of 1995. The company cited a "non-recurring charge of \$9,590,000, which represents its share of certain em-

**EARNINGS/See Page 26** 

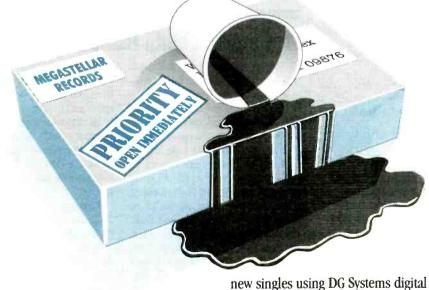
donated by the Tobacco Institute. The two directors and sole members of the FMOC are registered lobbyists for R.J. Reynolds, the biggest Tobacco Institute donor. MAP also cited in its complaint that the address and phone numbers for the FMOC match the directors' lobbying firms

The stations asserted they were in compliance with FCC rules and Oregon statutes. In its letter to the stations the FCC stated the stations believe "the case law in this area indicates that a broadcaster is not required to go beyond the reasonable assurances of those persons with whom it deals directly that they are the true sponsors."

According to the Communications Act, in non-product advertising broadcasts a station must "exercise reasonable diligence" to determine who paid for an ad. While the Commission says it is not requiring stations to "act as private investigators" to do this. in the case of the MAP complaint, the FCC is not "persuaded that any of the information furnished by the stations thus far is sufficient to overcome the very strong presumption that the true

**Continued on Page 9** 

# It's not a hit if it doesn't get air play.



Your worst nightmare. Despite all your best efforts, your new release doesn't reach all the stations on your list. Perhaps it was mislabeled, delivered incorrectly, lost, or...used as a coaster.

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Digital

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# **BUSINESS BRIEFS**

# **Canadians To Launch '97 Digital Service**

group of Toronto-based broadcasters has said it will have digital service up and running by mid-1997. The service will include the programming of 15 stations

Canada uses the Eureka-147 system on the L-band, which the U.S. has long been against using. The L-band spectrum is used by the U.S. government, including the military; Canada's use of that spectrum for diaital broadcasting could cause some interference problems along the border

The Canadian broadcasters involved include Rogers Broadcasting Ltd., CHUM Limited, Shaw Communications, Telemedia, Westcom Radio Group, Standard Radio Inc., CHIN Radio, and CJRT-FM.

# WWI Creates New Business Development Unit

Westwood One has created what it calls a "multi-divisional New Business Development unit" and has tapped Catherine Mongarella as VP/Corporate Development. She was formerly VP/Eastern Sales for Westwood One Radio Networks.

The new unit will link the sales operations of WWI's divisions: the Radio Networks, Westwood One Entertainment, and Shadow Broadcast Services

# Industry Mourns Tichenor

ichenor Media Systems founder and Spanish broadcasting pioneer McHenry Tichenor died October 24 at age 98.

Tichenor's media career began in 1932 when he bought the Valley Morning Star newspaper in Harlingen, TX. He expanded into radio in 1949 by buying then-KGBS-AM/Harlingen (now KGBT), on which he aired the first Spanish-language programming in the U.S.

He was inducted into the Texas Business Hall of Fame in 1989 and received the Texas Association of Broadcasters' Pioneer of the Year Award in 1993.

Tichenor Media Systems currently owns 36 Spanish-language stations and is headed by Tichenor's son, McHenry Tichenor Jr.

# Metro Networks Names Three Directors

urther establishing itself as the industry's newest publicly traded company, Metro Networks (NASDAQ: MTNT) has named James Arcara, Dennis Holt, and Robert Miggins as independent directors

Arcara, former President of ABC Inc., is Chairman of Radio Enterprises Inc. Holt has been President/CEO of Western International Media Corp. since he founded the company in 1969. And Miggins, who retired in December 1995, was VP/Western Region Manager for TeleRep Inc., the national sales division of Cox Broadcasting.

# Westinghouse Split Imminent

he long-awaited separation of Westinghouse Electric Corp. into two companies may be announced as early as next month, according to wire reports.

Westinghouse Chairman Michael Jordan said at a press conference last week, "We will announce sometime later in the fourth quarter, perhaps next month, and it probably will be fairly obvious what we're doing.' Westinghouse already has been been operating its broadcasting and industry businesses separately

**Continued on Page 26** 

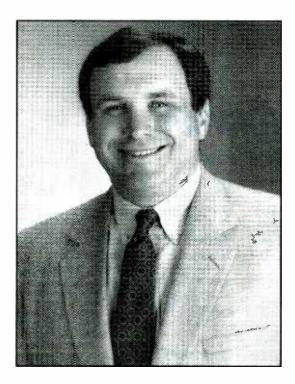
# An Educated Gathering



The Broadcast Education Assoc. board of directors gathered for its annual fall meeting. Board President Norman Pattiz, who is founder/Chairman of Westwood One, recently launched a fundraising campaign directed at broadcast and electronic media professionals. Posing for posterity are (standing, I-r) University of Georgia's Alison Alexander, NATPE Educational Foundation's Lew Klein, Temple University's Norman Feisethal, Trinity University's Suzanne Williams, Arizona State University's Don Godfrey, Jerry Zumwalt, University of Illinois's Rebecca Lind, Arizona State's Fritz Leigh, and WITF Inc.'s Jane Coleman; (seated, I-r) Southern Illinois University's Joe Foote, BEA Exec. Director Louisa Nielsen and President Norman Pattiz, Oklahoma Baptist University's Roger Hadley, and Northern Arizona University's Norman Medoff.

# "From 6.3 to 13.0 right out of the box!"\*

**Generating Constraints of Constr** 



– Jeff Jacoby President & General Manager "My 102," WMYU-FM/ Knoxville

The Research Group develops the right information, then uses a special system of strategic planning to help you win – and stay strong –

seven days after our strategeic planning meeting. The Research Group played a big part not only in the selection of the format, but in the execution as well. We had no program director for the first few months. With their variety of services, The Research Group provided everything we needed.

"The numbers tell it all. We're up to #2 25 to 54 for the first time since 1991.

"Our president, Paul Fiddick, told me that The Research Group builds a better mousetrap... and now I can see why." in tough, competitive environments. Some managers may have the perception that using the best is prohibitively expensive. With The Research Group, that is not true. Call today about our availability in your marketplace and for prices that will fit your budget.

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\*Winter to Spring to Summer 1996 Arbitron. AQH share, A25-54, M-S, 6A-12M, MSA

# **RADIO BUSINESS**

# DEAL OF THE WEEK

- Jacor/Nationwide swap \$45 million
  - KOPA-AM & KSLX-FM/Phoenix
  - KPOP-AM & KGB-FM/San Diego

# 1996 DEALS TO DATE

 
 Dollars To Date:
 \$13,501,971,756 (Last Year: \$5,133,000,501)

 This Week's Action:
 \$95,904,500 (Last Year: \$48,975,000)

Stations Traded This Year: 1941 (Last Year: 1149)

Stations Traded This Week: 39 (Last Year: 21)

# Swappin' In The Southwest

# Jacor trades Phoenix pair for Nationwide San Diego combo

# Deal of the Week

## Jacor/Nationwide swap EXCHANGE VALUE: \$45 million

TRANSACTIONS

EXCHANGE VALUE: \$45 million COMMENT: Jacor Communications is swapping its KOPA-AM & KSLX-FM/Phoenix for Nationwide Communications' KPOP-AM & KGB-FM/San Diego. Nationwide has indicated that it will sell KOPA & KSLX to Sandusky Radio. BROKER: Gary Stevens of Gary

BROKER: Gary Stevens of Gary Stevens & Co.

# KOPA-AM & KSLX-FM/ Phoenix

TRADED TO: Nationwide Communications Inc., headed by President Steve Berger. It owns KZZP-FM/ Phoenix. Phone: (614) 249-7676 FREQUENCY: 1440 kHz; 100.7 MHz POWER: 5kw day/52 watts night; 100kw at 1841 feet FORMAT: Classic Rock; Classic Rock

# KPOP-AM & KGB-FM/San Diego

TRADED TO: Jacor Communications Inc., headed by President Randy Michaels. If owns XTRA-AM & FM & KHTS-FM/San Diego and has agreed to acquire KCBQ-AM, KOGO-AM, KSDO-AM, KIOZ-FM, KKBH-FM & KKLQ-FM/San Diego. Phone: (513)621-1300 FREQUENCY: 1360 kHz; 101.5 MHz POWER: 5kw day/1kw night; 50kw at 499 feet FORMAT: Nostalgia; Classic Rock

# Capstar Broadcasting acquisitions

PRICE: \$12 million (estimate) BUYER: Capstar Broadcasting

Partners, headed by President Steve Hicks. It owns WAXE-AM, WAVW-FM, WPAW-FM & WQOL-FM/Vero Beach, FL; WBBE-FM/Gifford, FL; WOSN-FM/Indian River Shores, FL; and WZZR-FM/Stuart, FL. Phone: (212) 593-2655 SELLER: Various companies (see

station listings) BROKER: Randall E. Jeffrey and Randall E. Jeffrey Jr. of Media Venture Partners

# WMYM-AM & WLRQ-FM/ Cocoa-Titusville

SELLER: EZ COM Inc., headed by President Jim Richards. Phone: (407) 636-4411 FREQUENCY: 1350 kHz; 99.3 MHz POWER: 1kw; 50kw at 492 feet FORMAT: AC; AC

# WMMB-AM & WGGD-FM/ Melbourne-Titusville

SELLER: City Broadcasting Co., headed by President David Franco. Phone: (407) 723-1240 FREQUENCY: 1240 kHz; 95.1 MHz POWER: 1kw; 6kw at 210 feet FORMAT: Misc.; Oldies

# WHKR-FM/Rockledge, FL

SELLER: Roper Broadcasting Inc., headed by President Robert Rowland. Phone: (407) 639-1176 FREQUENCY: 102.7 MHz POWER: 50kw at 492 feet FORMAT: Country

# **Regional Radio Corp.**

PRICE: \$15 million (estimate) BUYER: 62nd Street Broadcasting, headed by principals Charles Mc-Lravy and Gregory Capogna. Phone: (517) 699-0111 SELLER: Regional Radio Corp., headed by Chairman Myron Patten. Phone: (517) 699-0111 BROKER: Richard Foreman of Richard A. Foreman Assoc.

# WBHR-FM & WJXQ-FM/ Jackson, MI

FREQUENCY: 94.1 MHz; 106.1 MHz POWER: 40kw at 551 feet; 50kw at 489 feet FORMAT: Country; Rock

# WWDX-FM/St. Johns (Lansing), MI FREQUENCY: 92.1 MHz

POWER: 6kw at 400 feet FORMAT: Alternative

# TRANSACTIONS AT A GLANCE

- Capstar Broadcasting acquisitions \$12 million (est.)
  - WMYM-AM & WLRQ-FM/Cocoa-Titusville
    - WMMB-AM & WGGD-FM/Melbourne-Titusville
- WHKR-FM/Rockledge, FL
   Regional Radio Corp. \$15 million
  - WBHR-FM & WJXQ-FM/Jackson, MI
  - WWDX-FM/St. Johns, MI
- WAUD-AM/Auburn, AL \$200,000
- KLCX-FM/Indio (Palm Springs), CA \$1,135,000
- WWYZ-FM/Waterbury (Hartford), CT \$25.25 million
- WNCV-FM/Niceville, FL \$1.26 million
- WRBD-AM/Pompano Beach, FL \$1.5 million
- WAYL-FM/St. Augustine, FL \$247,500
- WALR-AM/Atlanta \$586,000
- KIDO-AM & KLTB-FM/Boise & KARO-FM/Caldwell, ID \$11 million • KUQQ (FM CP)/Milford, IA \$98,000
- KUQQ (FM CP)/Millord, IA \$98,000
- WAAI-FM/Hurlock & WTDK-FM/Federalsburg, MD \$900,000
   WAKX-FM/Holland, MI \$4.1 million
- WAKX-FM/Holland, MI \$4.1 million
   KKLZ-FM/Las Vegas \$13 million
- KKLZ-FM/Las Vegas \$13 millio
   WHRL-FM/Albany \$2,632,500
- WFAZ-FM/Albany \$2,832,800 • WFAZ-FM/Thomasville, NC \$925,000
- WHA2-FM/North Baltimore, OH \$1.02 million
- WSHP-AM/Shippensburg, PA \$500
- WHYS-AM/Bluefield, WBBY-FM &
- WBDY-FM/Cedar Bluff, VA \$1,135,000
- WKOY-AM/Bluefield & WKMY-FM/Princeton, WV \$675,000
- KTWO-AM & KWGW-FM/Casper, WY \$3 million (est.)
- KIMX-FM/Laramie, WY \$240,000

# la

# WWYZ-FM/Waterbury (Hartford) PRICE: \$25,25 million

BUYER: SFX Communications, headed by President Steve Hicks. It owns WPOP-AM, WHCN-FM, WKSS-FM & WMRQ-FM/Hartford-New Britain-Middleton. Phone: (512) 477-7338 SELLER: WATR Inc., headed by

Connecticut

President Preston Gilmore. Phone: (203) 755-1121 FREQUENCY: 92.5 MHz POWER: 17kw at 879 feet FORMAT: Country

BROKER: Kevin Cox of Media Services Group

# Florida

WNCV-FM/Niceville PRICE: \$1.26 million BUYER: Holladay Broadcasting Co. Inc., headed by President Clay Continued on Page 9



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feetAlabamaCorp.WAUD-AM/Auburn<br/>PRICE: \$200,000

BUYER: Tiger Communications Inc., headed by President Fred Hughey. It owns WACQ-AM & FM/Tallassee, AL. Phone: (334) 283-6888 SELLER: Auburn Broadcasting &

SELLER: Auburn Broadcasting & Communications Co. Inc., headed by President Francis Dillard. Phone: (334) 821-4200

# California

KLCX-FM/Indio (Palm Springs)

PRICE: \$1,135,000 BUYER: RM Broadcasting L.L.C., headed by President Robert Rivkin. It owns KPLM-FM/Palm Springs. Phone: (619) 320-4550 SELLER: Mirage Broadcasting Corp., headed by President Andrew Rermer. Phone: (619) 772-7171 FREQUENCY: 102.3 MHz POWER: 600 watts at 587 feet FORMAT: Classic Rock



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# RADIO BUSINESS

# TRANSACTIONS **Continued from Page 6**

Holladay. It owns WFTW-AM & WKSM-FM/Fort Walton Beach, FL and WYZB-FM/Mary Esther, FL. Phone: (904) 243-7676 SELLER: Century 100 Broadcasting Inc., headed by President Plenn Phelps. Phone: (904) 729-1003 FREQUENCY: 100.3 MHz POWER: 6kw at 295 feet FORMAT: AC

# WRBD-AM/Pompano **Beach (West Palm Beach)**

PRICE: \$1.5 million **BUYER: HHH Broadcasting Inc.** headed by President Howard Goldsmith. Phone: (305) 731-4800 SELLER: WRBD Inc., headed by President Rex Rivers. Phone: (561) 692-4100 FREQUENCY: 1470 kHz POWER: 50kw day/2500 watts night FORMAT: Urban AC

# WAYL-FM/St. Augustine PRICE: \$247,500

**BUYER: Vision Broadcasting of** Florida Inc., headed by President Paul Zink. Phone: (904) 223-6000 **SELLER: Ocala Radio Ministries** Inc., headed by President Noe Chaparro. Phone: (904) 829-9200

# Georgia

WALR-AM/Atlanta PRICE: \$586.000

**BUYER: Midwestern Broadcasting** Co. Inc., headed by President Lewis Dickey. Phone: (404) 688-0068 **SELLER: Allied Media of Georgia** Inc., headed by President Roger Amato. Phone: (802) 457-4988 FREQUENCY: 1340 kHz POWER: 1kw FORMAT: Urban AC

# Idaho

# KIDO-AM & KLTB-FM/ Boise and KARO-FM/ Caldwell (Boise) PRICE: \$11 million

**BUYER: Jacor Communications,** headed by CEO Randy Michaels. Phone: (513) 621-1300

SELLER:Colfax Communications Inc., headed by President Steven Goldstein. Phone: (612) 373-0110 FREQUENCY: 630 kHz; 104.3 MHz; 103.3 MHz

POWER: 5kw; 52kw at 2579 feet; 54kw at 2579 feet

FORMAT: News/Talk; Oldies; Classic Rock

lowa

BROKER: Kalil & Co.

# KUQQ (FM CP)/Milford PRICE: \$98,000

BUYER: Campus Radio Inc., headed by President Paul Hedberg, is acquiring New Milford Broadcasting Inc. It owns KUOO-FM/Spirit Lake. IA. Phone: (712) 336-5800 SELLER: Sharon Mayer. Phone: (712) 338-4611

# Maryland

# WAAI-FM/Hurlock &

# WTDK-FM/Federalsburg PRICE: \$900,000

BUYER: MTS Broadcasting L.C., headed by President Thomas Mulitz. Phone: (410) 228-4800 SELLER: Apex Associates Inc., headed by President Keith Mayo. Phone: (410) 376-3032

Michigan

# WAKX-FM/Holland

PRICE: \$4.1 million **BUYER: Clear Channel Communi**cations, headed by CEO Lowry Mays. It owns WCUZ-AM & FM, WOOD-AM & FM & WBCT-FM/Grand Rapids. Phone: (210) 822-2828 SELLER: Pathfinder Communications Corp., headed by President John Dille. Phone: (219) 295-2500 FREQUENCY: 96.1 MHz POWER: 50kw at 492 feet FORMAT: AC

# Nevada

# KKLZ-FM/Las Vegas PRICE: \$13 million

**BUYER: Apogee Communications** Inc., headed by President James Johnson, Phone: (503) 635-1101 SELLER: Radio License L.P., a wholly owned subsidiary of Max Media L.L.C., headed by President John Triner. Phone: (804) 437-9800 FREQUENCY: 96.3 MHz POWER: 100kw at 1175 feet FORMAT: Classic Rock **BROKERS: Richard Foreman &** Assoc. for Max Media and Kalil & Co. for Apogee

New York

# WHRL-FM/Albany

PRICE: \$2,632,500 BUYER: Dame Media Inc., headed by President Al Dame. Phone: (518) 452-4800 **SELLER: Regal Broadcasting** Corp., headed by President Robert Hill. Phone: (518) 283-1123 FREQUENCY: 103.1 MHz POWER: 6kw at 300 feet FORMAT: NAC BROKER: Dick Kozacko of Kozacko Media Services

# North Carolina

# WFAZ-FM/Thomasville (Greensboro-Winston Salem-High Point) PRICE: \$925.000 BUYER: WEAM Quality Radio Corp., headed by President George

Buck. Phone: (910) 887-3055 SELLER: Hi-Toms Broadcasting Inc., headed by President Bill Boyce. Phone: (910) 887-0983

# Ohio

# WHMQ-FM/North **Baltimore**

PRICE: \$1.02 million BUYER: Marion Radio Co., headed by President Nicholas Galli, It owns WMRN-AM & FM/Marion, OH and WQTL-FM/Ottowa, OH. Phone: (412) 263-6725

SELLER: Bulmer Communications of Findlay Inc., headed by President John Bulmer. Phone: (216) 997-1025

FREQUENCY: 107.7 MHz POWER: 3kw at 328 feet FORMAT: Country

# Pennsylvania

WSHP-AM/Shippensburg **PRICE: \$500** 

BUYER: Cary Simpson. Phone: (814) 684-3200

SELLER: Town Radio Inc., headed by President Nancy Diane Greiner Yates. Phone: (412) 486-8435

# Virginia

# WHYS-AM/Bluefield and WBBY-FM & WBDY-FM/ Cedar Bluff, VA

PRICE: \$1,135,000 **BUYER: New Adventure Communi**cations Inc., headed by President Michael Shott. Phone: (304) 325-3514 SELLER: Bluefield Broadcasting Co., headed by President George Barnes Jr. Phone: (304) 327-7114 FREQUENCY: 1190 kHz; 107.7 MHz; 106.3 MHz POWER: 10kw; 1.1kw at 751 feet;

220 watts at 1122 feet FORMAT: Sports/Talk; Country; Country

# West Virginia

WKOY-AM/Bluefield & WKMY-FM/Princeton PRICE: \$675.000 **BUYER: New Adventure Commu**nications Inc., headed by President Michael Shott. Phone: (304) 325-3514

SELLER: Country Broadcasting Corp., headed by President Richard Judy. Phone: (540) 743-3000

# Wyoming

# KTWO-AM & KMGW-FM/ Casper

PRICE: \$3 million (estimate) **BUYER: Jacor Communications,** headed by President Randy Michaels. Phone: (513) 621-1300 SELLER: Clear Channel Radio, headed by President Jack

## Rosenthal. Phone: (307) 266-5252 FREQUENCY: 1030 kHz; 94.5 MHz POWER: 50kw; 65kw at 1911 feet FORMAT: Country: AC

# KIMX-FM/Laramie PRICE: \$240,000

**BUYER: Montgomery Broadcast**ing L.L.C., headed by President David Montgomery. It owns KFBC-AM/ Cheyenne. Phone: (307) 632-4162 SELLER: Long Lines Broadcasting Inc., headed by President Bruce Long. Phone: (307) 347-3231

# **Stations Must Cite Ads' Real Sponsors**

# **Continued from Page 4**

sponsor of the subject advertising is the Tobacco Institute.'

Jacor-owned KEX GM Dave Milner said if the FCC has determined the Tobacco Institute is the funding source, he has no problem with that. 'As individual stations we don't have the time or resources to really investigate all of these issues. The policing issue is the real question, but it's not a big deal.

KKCW GM Ron Saito — 'KCW

also is owned by Jacor - agreed. "I'm sure what the FCC has ruled is fair. The problem we have is identifying who the true sponsors are." KXL GM Tim McNamara concurred.

One important point made by the FCC was the ruling doesn't require stations to identify who funds a group when the funding source does not have editorial control over the advertising. It also acknowledged that the stations had only two weeks to deal with the complaint, and the Commission had offered little guidance in this case.

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  - WCBW-FM, St. Louis
- KHTQ-FM, Spokane • WPRO AM/FM, Providence
- WJMX-AM/FM, Florence As you can see, if you're in a larger market or a smaller one... right now, at this very moment, your station is capable of exponential
- improvement in its sales performance. You really don't have to settle for things as they are now. If you're ready, I'm ready. Stop and think about it. Here's the way it goes -- "more of the
- same" usually gives you more of the same.

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# NEWSBREAKERS

# **Jacobs Promoted To GM Of PAR/Chicago**

Tony Jacobs has been named GM of PAR (Personal Achievement Radio) Communications/ Chicago. In addition to his current GM duties at



PAR's Douglas Broadcasting subsidiary), Jacobs will oversee WSCR-AM after PAR completes its acquisition of the CBS Radio outlet.

AM & WVVX-

FM (owned by

Once that deal closes (expected early in '97), 'SCR will become WYPA. PAR's motivational Talk programming will displace WSCR's Sports format, which CBS will reportedly place on its WJJD-AM.

"PAR is a completely new challenge," Jacobs told R&R. "The Douglas properties are basically brokered stations. It'll be nice to get into more of a mainstream format and have more of a presence on [Chicago's downtown] Michigan Avenue. PAR is going to be spotdriven: My background is in national advertising, and I want to bring a national flavor to PAR. It's kind of exciting ---- start-ups take a while to get jump-started, but if it catches on, it could be like a brushfire.'

Before joining the Douglas stations in 1995, Jacobs was involved in the start-up of USA Today's SkyRadio. Prior to that, he ran Penthouse Magazine's Chicago office and worked for Peterson Publishing in Los Angeles.

# Zone

Continued from Page 1

Mike Henry at Paragon Research to work with Paul on developing a blueprint. This station is not to be considered a clone of KFOG, though it does contain some KFOG DNA.'

Halyburton noted that a search for a PD is under way. "We did not move forward with the PD process, knowing that would have tipped our hand." Once named, the PD will be given the responsibility to hire a fulltime staff; the station is jockless in the interim. Meanwhile, joining Halyburton in a Promotions Director capacity is Barbara Luchsinger.

Here's a sample hour from the Zone: Talking Heads' "And She Was," Grateful Dead's "Throw-Tom Petty's ing Stones," "Walls," Sting's "Fields Of Gold," Lou Reed's "Walk On The Wild Side." Blues Traveler's "But Anyway," Lyle Lovett's "M-O-N-E-Y," Buddy Guy's "Mustang Sally," Tears For Fears' "Head Over Heels," Gin Blossoms' "Not Only Numb,' Van Morrison's "Russian Roulette," Modern English's "I Melt With You," and Sarah McLachlan's "Possession."

# **Germane Shepherd**

Contraction and the



Kenny Wayne Shepherd received gold albums for his debut album, "Ledbetter Heights," following a recent Hollywood Bowl concert. Backstage in Kenny Wayne's world are (I-r) his manager Ken Shepherd, vocalist Corey Sterling, Shepherd, and Revolution's Jeff Aldrich, Irving Azoff and Missy Worth.

# Savage Steps Up To SFX/Hartford's OM

SFX Broadcasting has promoted WKSS/Hartford afternoon driver Jeremy Savage to OM of its Hartford stations: all-News WPOP-AM, Rock WHCN-FM, WKSS, and Alternative WMRO-FM.

"Jeremy's extraordinary ability and dedication will help take the SFX/ Hartford Group to a new level of performance," remarked GM Tim Montgomery. "His unique understanding of the technical, programming, promotional, and management aspects of radio will add an exceptional depth to the SFX/Hartford group.'

Savage developed WKSS's web site and has handled relations with the film industry and WKSS broadcast facility. Montgomery continued, "Jeremy will oversee all of the stations' broadcast facilities, the computer networks, web sites, and telephone systems, along with his current duties at WKSS.

# FCC Puts The Freeze On Quello Roast

By JEFFREY YORKE **R&R WASHINGTON BUREAU CHIEF** 

FCC Commissioner James Quello was told last week (10/25) he could not participate in Wednesday (10/30) evening's 11th annual John Bayliss Media Roast in New York City because he is a "government official.

"They told me it was against the law to roast a government official," the 82-year-old commissioner told R&R. "They said it would be unethical and illegal."

Quello, who has been at the FCC for 22 years and expects to leave late next spring, was clearly miffed and distressed by the decision. The ruling, based on the FCC General Counsel's interpretation of an Office of Government Ethics regulation, prohibits government employees from using their positions of authority for fundraising or for personal gain.

Quello said he declined when first invited to participate in the event, but embraced the idea when he learned that proceeds benefited the Bayliss Scholarship Broadcast Foundation. In turn, he argued with FCC counsel that "it is for a worthwhile cause - scholarships for young people learning broadcasting.

One FCC staffer told R&R that the Commission's stance "is silly and makes no sense. These ethics rules are a moving target. It's their rules they love them, and we have to observe them."

Quello acknowledged he didn't understand the position either, adding, "We can beat this thing, but it'll take weeks." Quello also joked, "When it comes to making wisecracks, I've been pretty tough on me!'

Quello said that counsel agreed to permit him to make a speech at the sold-out, \$350-per-seat dinner, but that his address would have to contain "substance" about FCC policy. Quello said he planned to make the most of the situation and turn the tables by roasting others, including fellow FCC Commissioner Rachelle Chong and some industry leaders.

'It put the heat on me to try to make it entertaining," quipped Quello.

## Williams Continued from Page 3

this station to the heights to which it needs to ascend."

Williams reflected, "This job is something I have worked for, consciously and subconsciously, all of my life in radio. I feel this is what I've been put on this earth to do. The tremendous support I've received from colleagues I respect is the inspiration to do a hell of a job here. I recognize how serious this is. I know I'm ready and that I'll make a difference as WQCD's program director.

Williams began his radio career as a student broadcaster at WEBN/ Cincinnati, then held on-air posts in Detroit at WDET, WMXD, and WRIF. He's also programmed heritage NAC WJZZ/Detroit and was MD of both WAMX/Ann Arbor. MI and the former WJZE/Washington.

# **EXECUTIVE ACTION**

# Cisco Officially PD At L.A.'s KIKF & KYKF

KF-FM & KYKF-FM/Anaheim-San Fernando, CA Asst. Operations Director/acting PD Frank Cisco has officially been named PD of the Los Angeles-area Country simulcast. He replaces Bob Harvey, who left the stations a few months ago

"I love challenges and am grateful that [owner] Art Astor thinks enough of the job I've done here to let me move to the next level," Cisco told R&R. I love this position because it means working even closer with the staff, artists, and labels. It's a real team effort here, and I look forward to getting some big numbers in the ratings.

Cisco joined the stations almost three years ago after 23 years of managing and booking local artists. He's worked in a variety of capacities including production, traffic, and public service, and was elevated to Asst. Operations Director a month ago.

# Arista Promotion Dept. Lifts Barryer, Diaz

rista Records has promoted Vanessa Barryer from National Director/Field Promotion to National Director/R&B Promotion and Jean-Pierre Diaz from Manager/College Rap Promotion to Associate Director/Rap Promotion

"During her tenure at Arista, Vanessa has demonstrated extreme dedication and knowledge of her markets and the whole picture." VP/ Black Music Promotion David Linton told R&R. "And Jean-Pierre has repeatedly demonstrated his keen



Barryer Diaz

instinct and ability to promote and market rap/hip-hop music."

Barryer - who relocates from Dallas to New York with this promotion began her career as PD/MD at KROZ & KZEY/Tyler, TX; she joined Arista in 1990 as Southwest Regional Representative. New York-based Diaz worked for Pellegrino Promotions between 1990-92 and Rowdy Records between 1993-94

# **Beasing Becomes A Jacobs Media Consultant**

ormer KYSR/Los Angeles PD Dave Beasing has been added to Jacobs Media's consulting staff. Beasing - whose first day with the Detroitbased consultancy is today (11/1) - will remain in Los Angeles.

According to President Fred Jacobs, "Dave's results with KYSR - in perhaps the country's most competitive Rock and AC market - have made it one of the most talked about stations and one that people checked out at [last month's] NAB Radio Show. His Viacom and NewCity pedigree and [programming] track record make him a great addition to our braintrust. Dave will work closely with our



adult-leaning Alternative stations and our Alternative clientele. Company Manager Paul Jacobs added, "With Dave out West and

Tom Calderone in New York, we'll be better able to serve client needs through those offices.

Before joining KYSR, Beasing programmed KXEZ/L.A.; WLTI/Detroit; KRMG/Tulsa; KLIN/Lincoln, NE; and KMZU/Carrollton, MO.

# Nipper's Chipper



RCA Records recently held its company-wide retreat at a White Plains, NY hotel. Captured between meetings are (I-r) Sr. Dir./Crossover Promo-tion Jerry McKenna, Sr. VP/National Promotion Butch Waugh, VP/Pop Promotion Bonnie Goldner, Exec. VP/GM Jack Rovner, and VP/Marketing & Artist Development Hugh Surratt.

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# **NEWSBREAKERS**

# Harlow Hired As GM At Greensboro Duo

WEND-FM & WWMG-FM/ Charlotte VP/GM Dick Harlow has been named GM at Religious-Country combo WPET-AM & WKSI-FM/Greensboro-Winston Salem. He replaces Stan Thomas, who exits.

"We are tremendously excited about the prospect of having Dick take the leadership position at WPET & WKSI," **Bahakel Communications** VP/Radio **Steve Bahakel** commented. "With his experience and abilities, we shall achieve every goal and objective for both service and business in the Greensboro-High Point-Winston Salem area."

Harlow spent eight years (1983-91) in the Greensboro-Winston Salem market — at WMFR-AM & WMAG-FM — prior to moving to Charlotte in 1991.

# **For The Record**

Newly appointed Latin Communications Group Exec. VP/ COO Athena Marks's previous position was misidentified in last week's issue (R&R 10/25). Marks had been President/CEO for EXCL Communications.



Outkast posed with Arista's Rap Promotion crew during a recent press day in New York City. Getting acquainted are (I-r) Associate Dir/Rap Promotion Jean Pierre Diaz, Dir./Rap Promotion JC Ricks, VP/R&B Promotion Lionel Ridenour, the group's Dre and Big Boi, and Sr. VP/Black Music David Linton.

# Luczak Elevated To Capstar/Dayton OM

WING-AM & FM/Dayton PD Michael Luczak has added OM duties at the News/Talk-Classic Rock combo as well as at Capstar Broadcasting Partners CHR sister WGTZ-FM.

"Michael's parole officer was a straight shooter," VP/ GM Dave Macejko quipped to R&R. "His performance in the first nine months of employment has certainly earned him the opportunity to have his hands in everything."

Luczak added, "This is an exciting time in the radio industry and it is an exciting time for me personally. Our goal is for all three stations to work in harmony to maximize ratings and revenue potential, and I look forward to

a continued positive working relationship with David Macejko." Luczak has programmed WMMS/Cleveland and WAZU/Dayton and was Asst. PD/air personality at WEBN/Cincinnati.



Epic execs recently presented Amy Ray and Emily Saliers of Indigo Girls with gold plaques for their "1200 Curfews" and "Strange Fire" albums in New York. The presentation included (I-r) VP/Promotion Harvey Leeds, Sr. Dir./Publicity Lisa Markowitz, artist managers Cathy Lyons and Russell Carter, President Richard Griffiths, Saliers, Epic Records Group Chairman David Glew, Ray, Associate Dir./Product Marketing Heidi Brown-Lewis, VP/Rock Promotion Laura Curtin, Associate Dir./Alternative Promotion Jacqueline Saturn, and VP/Press & Publicity Melani Rogers.



Windham Hill racked up more than \$8 million in September, the highest sales month in the label's history. Marking the record are (I-r) Windham Hill/High Street Records VP/Sales Dave Yeskel, BMG Distribution Sr. VP/Marketing Rich Bleiweiss, Windham Hill/High Street President Steve Vining, BMG Distribution President Pete Jones, Windham Hill/High Street VP/Marketing Ron McCarrell, and BMG Distribution Sr. VP/Sales Rick Cohen.

# UPDATE

# Montione, Nauman Assume SJS Director Posts

J oe Montione has been named Director/Affiliate Relations & Programming Development and Ellen Nauman has assumed the newly created Director/Talent & Music Marketing post at SJS Entertainment. Most recently WMGK-FM/Philadelphia's moming host, Montione has been PD at KZDG/Denver and WDAE-AM & WUSA-FM/Tampa as well as National Marketing Director at Premiere Radio Networks; Nauman previously served as Director/Affiliate Relations at the Album Network.



"Our growth should come as no surprise — we've been steadily growing for the past 12 years," commented SJS Managing Partner **Steve Saslow.** "We have made these additions to our staff to ensure the

Montione

continued quality product and service our affiliates and clients have come to expect from us."

Regarding SJS's new Talent & Music Marketing division, Managing Partner **June Brody** said, "SJS will bridge the marketing and promotional needs of an artist with those of national advertisers through music-based promotions, thus giving the advertiser a vehicle to reach targeted markets."

In other SJS news: Former Premiere Director/National Country Marketing **Barbara Silber** joins as Affiliate Relations Manager; **Westwood One Entertainment** AE **John Gudelanis** becomes National Accounts Manager; and **Gannett Radio/Tampa** VP/Marketing & Promotion **Kris Boyd Montione** becomes Director/Advertising & Public Relations.

# Bowen Named Great Scott Dir./Rock Prog.

**G** reat Scott Broadcasting has hired veteran programmer Ron Bowen as Director/Rock Programming. Bowen will be based in Ocean City/Salisbury, MD — where the company owns three stations — and will actively program WZBH-FM in that market while overseeing other stations in the group.

"The company is poised and ready to buy more broadcast properties," Great Scott's **Mitchell Scott** said. "And we've been doing an extensive search for a programmer who can take charge and grow with the company. Ron's programming instincts, people skills, and good table manners fit perfectly with our needs and goals."

Bowen was most recently Group OM for Makkay Group Broadcasting and has also programmed WQBK/Albany, WRNR/Anapolis, MD KRSP/Salt Lake City, WZXL/Atlantic City, NJ, and two Key West, FL stations

# Hall

Luczak

Continued from Page 3 told **R&R.** "There's a wide array of people in broadcasting, from Chicago's **Mancow** to **Paul Harvey**, Casey Kasem, Dr. Laura, and **Jim Bohannon**. It gives a new generation who are setting a new standard of radio an opportunity to rub shoulders with those who paved the way.'

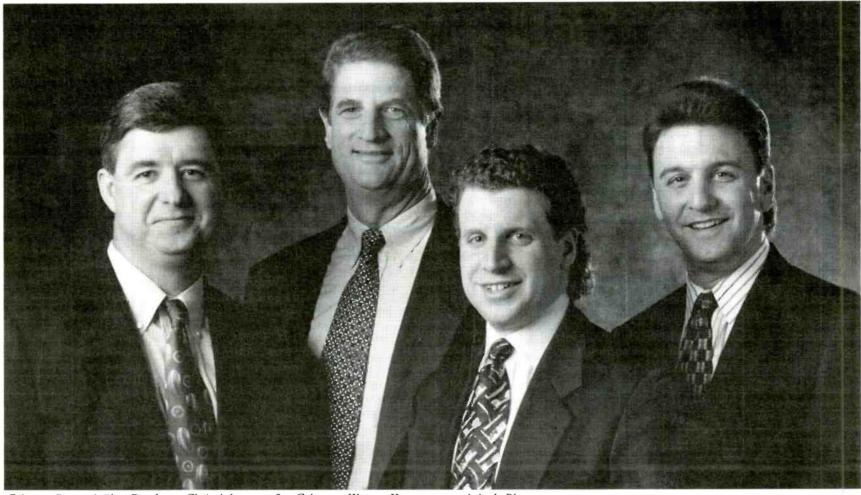
The broadcast aired live on more than 60 stations "coast to coast," as Kasem noted in his trademark delivery. It also was carried on the Hall of Fame's web page, which received 3000 hits from as far away as Australia, New Zealand, and Switzerland, according to DuMont.

# **Radio's Format Trends**

Continued from Page 1

Commerce	cial station coun	ts by format	
	1989	1995	1996
Country	2448	2613	2525
AC	2058	1655	1572
N/T	308	1184	1272
Religion	696	981	1020
Rock	365	828	879
Oldies	545	710	738
Spanish/Ethnic	313	494	527
Nostalgia	332	470	499
Urban	284	347	348
CHR	951	318	333
NAC	64	80	89
Beautiful/EZ	328	61	57
Variety	134	62	54
Classical	49	39	41
Children's	0	28	33
		Source: M S	Street Journ

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- KJR-FM in Seattle
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"The Plan is the first thing I look at, then I refer to it for months. It's a roadmap to success that cuts to the chase and gives a clear strategic picture. Our stations have achieved fantastic growth and dominance with The Plan — it's what every manager is looking for."

Bob Case, New Century Media, Seattle, WA



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# NEWSBREAKERS

Radio

• PAUL SATENSTEIN has been named CFO of MCA Records. He most recently served as CFO of sister MCA Music Publishing. In addition, TIM STEDMAN has rejoined MCA Records as VP/Creative Director, overseeing the label's art department and music video activities. He previously served as Creative Director at Hollywood Records

• STUART BON-DELL has been elevated from VP/ Business Affairs to Sr. VP/Business Affairs at Sony Music International

Bondel



• JOHN LOKEN is the new GM of China Records U.S. He most recently served as Sr. Director/International at Motown.

• RON ARCHER

has risen from

Manager/Urban

College Marketing to Director/Black

Music Marketing

at Sonv Music

Distribution

Loken

• BILL WILSON has been elevated from Associate Director/Artist Development to Sr. Director/Marketing for BMG Entertainment North America. In related news, the company has acquired a 20 percent minority interest in the Zomba Group's record division, which includes the Jive, Silvertone, and Verity labels. BMG will continue to distribute Zomba's labels in North America.



Archer

• MARK JACKSON has been appointed Manager/West Coast Promotion at TVT Records. He most recently served as Director/Alternative Promotions for Hitmakers magazine.

• JOANNE GRAND has been hired as Promotion Manager and TONY BRUNO has joined as Sales Manager at Castle Communications U.S. Grand most recently served as Director/National Radio Promotion for AIM Marketing; Bruno was formerly an AE at WEA.

# PROS ON THE LOOSE

Jay Cooper --- Station Mgr. WAZY-FM & WGBD-FM/Lafayette. IN (816) 497-5097

Bill Dotson - MD WKSJ-AM & FM & WDWG-FM/Mobile (334) 450-9220

- MD/APD/af-**Paul Lavoie** ternoons KBZT-FM/San Diego (619) 448-4545

Shark PD WJST/Ft. Myers (407) 862-8459

# CHRONICLE

BIRTHS Hollywood Records SE Regional Harry Schwartz, wife Laura, daughter Destin Erin, October 25

Former WZPL/Indianapolis MD Fritz Moser, wife former WISU/Terre Haute, IN ND Melissa Moser, son Max Lee III, October 23

WKXB & WSFM/Wilmington, NC Promotion Dir. Dave Carroll, wife Penelope, daughter Abigail Adams, September 3

MARRIAGES

KFRQ/McAllen-Brownsville PD Chris Russell to Elizabeth McCoy, October 26.

McGavren Guild Radio AF/ NY Andy Slater to Lori Faye, October 20.

Left Bank Management's Allan Rider to Skip Stevens Promotions' April Barber, October 12.

DIANE VALENSKY has become Sr. Director/National Video promotion and



Video Promotion at Elektra Entertainment Group (EEG). Valensky was formerly National Director/Video Promotion at EMI Records; Max previously served as EEG's Manager/Video Promotion.

# **National Radio**

• DON WALKER has been appointed Affiliate Sales Manager/Major Markets for Westwood One Radio Networks. He most recently held the VP/GM post at KGBS-AM/Dallas. In related news. WESTWOOD ONE ENTERTAIN-MENT has teamed with the SPIN RA-DIO NETWORK to present a series of 90-minute specials featuring Presidents Of The United States Of America. Scheduled to air November 5-10, the program features acoustic versions of their latest material and band member discussions of their work. Furthermore, WW1 Radio Network's "Celebrity Connection" schedule for the upcoming week includes Dr. Joyce Brothers on November 1 and Richard Lewis on November 6; (212) 641-2066.

• CBS TALK RADIO NETWORK will launch "Live From The Ranch With Orson Bean, The Dr. Quinn Radio Show," on Saturday, November 2. The program, scheduled to air between 11am-1pm ET each week live from the Paramount Ranch in Agoura Hills, CA, will draw upon themes portrayed by Bean's character on the CBS-TV program "Dr. Quinn Medicine Woman," storekeeper Loren Bray. The show will also feature listener calls and a segment by Jane Seymour; (212) 975-3773.

 MJI BROADCASTING presents "Stuff This!," a two-hour Thanksgiving

weekend Alternative special hosted by R.E.M.'s Peter Buck. The special highlights the top songs of the year plus new releases from popular format acts. The package is available on CD for broadcast between November 28 and December 1.

• SJS URBAN ENTERTAINMENT has teamed with THE URBAN NETWORK to present R&B act Blackstreet as the featured artist of "Studio Vybes," an hourlong special hosted by Bentley Clark and airing between November 4-10. Additionally, the networks have joined to present the world premiere of Tony! Toni! Tone!'s new album, "House Of Music," slated to air between November 11-17. The 90minute special will review the band's his-

Changes

WQZQ-FM ... WWKX/Provi-

dence morning driver Bill Keel-

er re-ups for two more years ...

WRHT/Greenville-New Bern

parttimer Tommy Collins segues

to Production Dir./afternoons. PD

J.T. Bosch moves to early after-

noons, and APD/MD/production

dir. Gina Grav will handle mid-

days ... WPSK/Roanoke-Lynch-

**Thompson** is the new nighttimer

at WXYK/Biloxi, MS ... Former

WKFR/Kalamazoo, MI personal-

ity Kim Brixton rejoins for mid-

days ... Former WDJB/Ft. Wayne

PD Scott Thomas takes the MD/

nights slot at WTCF/Saginaw, MI.

He replaces Flash Phelphs, who

Country: KBEQ (Q104)/Kansas

City morning show producer Brad

"Dolphin Boy" Cummings has

joined WKKX/St. Louis for nights

syndicated John Crenshaw for

nights, moving MD Rick Mc-

Cracken to overnights ... WKSJ-

AM & FM & WDWG-FM/Mobile

MD and WDWG morning host

Bill Dotson will depart the Capi-

tol Broadcasting stations at the end

of the year. He's been with the

company for 12 years ... WGTY/

WSOC-FM/Charlotte adds the

is now Production Dir.

burg

VA middayer Jamie

tory and new tracks from the album. (212) 679-3200 ext. 224.

• THE GOURLEY GROUP is now offering "Issues Today," a 30-minute weekly forum, for national syndication. The program, hosted by Bob Gourley, is designed for music stations that air public affairs programming. Two guests are featured each week; (310) 519-1324

• CHARLES MICHELSON & SONS offers 12 half-hour Christmas specials available for unlimited runs throughout December. The holiday specials feature such classic radio stars as Jack Benny, Burns & Allen, Edgar Bergen & Charlie McCarthy, and Fibber McGee

Gettysburg, PA afternoon driver Denise McClain adds MD duties.

Oldies: Veteran broadcaster Max Kinkel joins WCZX-FM & WZAD-FM/Poughkeepsie-Middletown, NY for mornings, joining PD Brian Jones. Market vet Bob Miller shifts from wakeups to middays. WCZX's parent company purchased WZAD in March and immediately began simulcasting on the adjacent frequency.

Rock: Jere Crosby rises from weekends to Programming Asst. at KZOZ/San Luis Obispo, CA. Randy Scovil joins for swings ... Joe Santos joins WRIF/Detroit as parttime air talent and Asst. Production Dir. ... WBYR/Ft. Wayne morning show producer Buster MacKenzie segues to nights ... KKYK/Little Rock Production Dir. Rusty Keller ioins WWWV/Charlottesville, VA as Production Dir./overnights ... KIBZ's new address is 4630 Antelone Creek Rd., Lincoln, NE 68506. Phone and fax remain the same.

Spanish: KLAX-FM/L.A. has shifted its musical direction from Mexican/Banda to Mexican/Grupo & Norteña.

**Records: Cathy Schechtman** is appointed Associate Dir./Editorial Services at Sony Music Entertainment Communications ... Michael Pontecorvo is now Dir./Artist Development & Touring for Mercury Records ... Artist/manager Kedar Massenburg has joined Universal Records and formed Kedar Entertainment, focusing on Urban artists.

Industry: Greg Boggs is the new Dir./Writer & Publisher Relations and Christina Brennan rises to Associate Dir./Research & Information at BMI.

# FOCUS<sup>™</sup> Created For **Enhanced Media Placement**

roadcast Marketing Group has created FOCUS TV, a media placement tool designed to provide targeted broadcast and cable television buys for radio stations. Created due to the shift from individual market share toward combined revenue share, FOCUS<sup>TV</sup> coordinates multistation campaigns and uses custom research to identify targeted listener groups. For further information, call (800) 581-3277.

and Molly. For more information, call (310) 278-4546.

# Industry

• BARBARA SHELLEY PUBLIC RE-LATIONS has relocated its offices. The new mailing address is 8489 W. Third St., Los Angeles, CA 90048. Phone (213) 653-1588; fax (213) 653-1589; email: babspr@aol.com.



**ABC RADIO NETWORKS** Robert Hall • (214) 991-9200

Starstation - Peter Stewart TONI BRAXTON Un-break My Heart

Hot AC - Robert Hall SEAL Fly Like An Eagle

Classic Rock — Chris Miller BEATLES Anthology III DAVE MATTHEWS BAND Crash Into Me WALLELOWERS One Headlight ZAKK WYL DEWay Beyond Empty YES America

# **ALTERNATIVE PROGRAMMING** Steve Knoll • (800) 231-2818

CHR/Rock

TOM PETTY & THE HEARTBREAKERS Climb That Hill STONE TEMPLE PILOTS Lady Picture Show

Mainstream AC JANN ARDEN Good Mother DC TALK Just Between You And Me

**BROADCAST PROGRAMMING** Walter Powers • (800) 426-9082

Digital Soft AC — Mike Bettelli NATALIE COLE w/NAT ... When I Fall In Love

Digital AC Mix — Mike Bettelli WILD ORCHID At Night | Prav

Digital AC — J.J. Cook MICHAEL ENGLISH Freedom HUEY LEWIS & THE NEWS 100 Years . BRIAN MCKNIGHT Remember The Magic

Digital Hot AC — J.J. Cook MARIAH CAREY Underneath The Stars SEAL Fly Like An Eagle ROD STEWART If We Fall In Love Tonight

Alternative — Leslie Cohan BUSH Swallowed LUSCIOUS JACKSON Naked Eye MIDNIGHT OIL Underwate STONE TEMPLE PILOTS Lady Picture Show

JONES SATELLITE NETWORKS Phil Barry • (303) 784-8700

Adult Hit Radio — J.J. McKay TONI BRAXTON Un-break My Heart ADONNA You Must Love Me SEAL Fly Like An Eagle WALLFLOWERS 6th Avenue Heartache

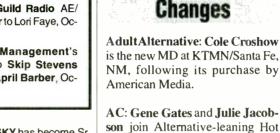
# WESTWOOD ONE NETWORKS Bob McNeill • (805) 294-9000

Bright AC — Bill Michaels MERRIL BAINBRIDGE Mouth DISHWALLA Counting Blue Cars

Soft AC — Andy Fuller BRYAN ADAMS Let's Make A Night To Remember

Max

Valensky LARRY MAX is now Director/National





# MANAGEMENT

# Negotiating Contracts: The Rules Of The Game

**F** or better or worse, radio is a fast-changing business. There are constant changes in advertising, promotions, and personnel, not to mention the possibility of a change in format or ownership. In a few weeks or months, the station may be paying big bucks to an attorney in an attempt to get out of a onesided disaster that you thought was a friendly agreement.

Law students spend an entire year on the basics of contract law, including the elements of "offer," "acceptance," and "consideration." However, as a general manager or station group executive, there are really just three basic rules that you should keep in mind when you negotiate a contract:

1) Almost everything is negotiable.

2) If something is important, put it in writing.

3) Termination and assignment rights are crucial.

# Almost Everything Is Negotiable

Just because a company has a form agreement doesn't mean you can't negotiate a better deal. You should never sign any contract without first carefully reading all of the terms. Take some time and think about the specific needs of your station. Remember that most companies and individuals are willing to revise or amend an agreement to close a deal. You usually have more leverage before the agreement is signed.

Revise or delete any language that you don't understand. Contracts should be written in English and not "legalese." Don't fall for the old lines that "everyone signs it" or "nobody reads it."

It may not be worth your time to negotiate or revise every contract. However, you should negotiate a "big money" contract or any agreement that has the potential to last longer than six months. For complicated agreements and leases, you should have an attorney review the documents before you sign. Given the cost of litigation or "buying out" a contract, it's definitely cost-effective to obtain the advice of counsel before entering into a long-term agreement or lease.

# If Something Is Important, Put It In Writing

Unless you enjoy spending time with trial lawyers, don't rely on a handshake agreement or verbal amendment. Even well-meaning people have fallible memories. Spell out all of the important terms before a contract is signed and the payments begin.

In every contract, it should be clear what the station or station group is getting for its money. For example, an outdoor advertising agreement should have a definite start date as well as specify the number and location of signs.

This rule is especially important when it comes to employment agreements. A station manager once called and asked me to draft "a standard employment agreement" for a new air talent. Unfortunately, she didn't know when the new air talent was going to start or how his bonus plan would be structured. If someone is going to work for you, you should know the basic deal points.

Spell out the specifics of any bonus plan, including how the bonus is calculated and when it will be

# **By Lise Deary**

paid. If there is a bonus based on ratings, make sure that the station doesn't overpay. There should be some logical connection between the amount of the bonus and the projected increase in station revenue. Ultimately, it's up to station management to make sure the numbers make sense.

# Termination & Assignment Rights Are Crucial

This is the most important rule of all, but it's also the easiest rule to ignore or forget. It's hard to think about endings when you're enthusiastically trying to recruit new talent or acquire a new gizmo.

Every contract should have a definite "term." In other words, you should know exactly when the contract is scheduled to begin and end. Any agreement that requires the station to pay money should *not* renew automatically. It's too easy to forget and miss a deadline. Similarly, any option to renew should be within the control of the station.

You should also plan ahead to protect the station in the event of change. Almost all contracts should include language that gives the station the right to assign the agreement in the event of a change in station ownership. Unless you have a crystal ball, you should try to negotiate for the right to "get out" of an agreement before the term ends. Termination rights usually are tied to the passage of time or a defined event. For example, a station might have the right to terminate a two-year consulting agreement at the end of six months.

It's especially common for managers to get caught up in the excitement of the "courtship" when

# DATELINE

• September 19 (through December 11) — Fall Arbitron.

• October 28-November 8 — Museum Of Television & Radio's Second Annual Radio Festival. New York; (212) 621-6735.

• October 30-November 2 — Philadelphia Music Conference. Doubletree Hotel; (215) 426-4109.

• November 2-5 — RAB Board Meeting. Ritz-Carlton, Dearborn, MI; (214) 753-6750.

## 1997

• January 2 (through March 26) — Winter '97 Arbitron.

• January 27 — American Music Awards. Shrine Auditorium, Los Angeles; (213) 655-5960.

• February 3 — Deadline for NAB Crystal Radio Award Entries; (202) 775-3510.

• February 6-9 — RAB '97 Mktg. Leadership Conference & Exec. Symposium. Marriott Marquis, Atlanta; (800) 722-7355.

• February 21-22 — Dan O'Day's PD Grad School. Summit Hotel Bel-Air, Los Angeles; (310) 476-8111.

• February 26 — '97 Grammy Awards. Madison Square Garden, New York; (310) 392-3777.

trying to hire new talent. You can wine and dine all you want, but make sure the station has reasonable termination rights when it comes to the written agreement. Just because a superstar air talent or program director was a success in one market doesn't mean that he or she will deliver the ratings • February 27-March 2 — R&R Talk Radio Seminar '97. Grand Hyatt Hotel, Washington, DC; (202) 783-3822.

• March 5-8 — 28th Country Radio Seminar. Opryland Hotel, Nashville; (615) 327-4487.

• March 8-11 — 39th Annual NARM Convention. Orlando World Center; (609) 596-2221.

• March 12-16 — South By Southwest Conference. Austin Convention Center; (512) 467-7979.

March 27 (through June 18)
 Spring Arbitron.

• April 4-7 — Broadcast Education Assn. 42nd Annual Convention "Reinventing Electronic Media: Multimedia in the New Millennium." Las Vegas Convention Center; (202) 429-5354.

• April 5-10 — NAB '97. Las Vegas Convention Center; (202) 775-4970.

• April 5-10 — NAB Multimedia World. Las Vegas Convention Center; (202) 775-4970.

• April 23 — Academy of Country Music Awards. Universal Amphitheatre, LosAngeles; (213) 462-3253.

• April 30 — Radio Only Management Conference. Phoenician Hotel, Scottsdale, AZ; (609) 424-6800.

in your market. As the saying goes, hope for the best, but prepare for the worst.

Lise Deary is Legal Counsel for Radio & Records. She can be reached at (310) 553-4330.

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# What Do Media Buyers Want From Radio?

Creative commercial consultant **Bryan Farrish** edits a weekly e-mail newsletter for the sales community called *Ra-dio-Media*. Beginning this week, he'll contribute occasional interviews with professionals from both sides of the radio advertising community to **R&R**'s Sales column. For his first column, Farrish interviews **Peter Matthews** of **Media Buying Services International**.

**Bryan Farrish**: Give us a description of your agency, particularly with a focus on its radio activities.

Peter Matthews: Media Buying Services International is a 20-yearold media service agency, specializing in the planning and purchase of broadcast, print, and outdoor media. With regards to radio, our most active clients include MCI, Fuji Film, Fuddrucker's, Dunkin' Donuts, and Saks Fifth Avenue. Our spot activity with those clients led to MBS being rated as the No. 1 radio biller in New York for 1995. Personally, I have been a TV and radio spot buyer here for two years, placing all activity in Tampa, Charlotte, Indianapolis, Salt Lake City, and numerous other markets.

**BF**: What percentage of your total media (agency-wide) goes to radio? Can you give us your billings for total media as well as for radio?

**PM**: Our billings for 1995 were approximately \$170 million, 10% of which was spot radio, and 2% of which was network radio. We are projecting approximately the same percentages for 1996, on billings of more than \$200 million.

In 1997 and beyond, those figures are sure to rise dramatically, given our recent purchase by **Carat** — the largest media service in Europe — which last year had billings that exceeded \$7 billion.

Peter Matthews can be reached at *pmatthews@m bsintl.com* or at (212) 689-6800. **BF**: What size markets do you get into?

**PM**: We've purchased just about every market, from New York to the smallest condensed markets.

**BF**: Do some of your brands fit particularly well with radio, thus receiving larger shares? And do some brands have trouble with radio?

**PM**: One client for whom we place radio activity directly with the stations' national sales manager or general sales manager comes to mind. Through remotes, promotions, and on-air giveaways, we've been able to negotiate a great deal of additional exposure for this particular client that wouldn't have been achieved with only a spot schedule.

As for clients having trouble with radio, it's been my experience that, comparing apples and oranges, clients generally have more problems with TV.

**BF**: Should radio concern itself with selling against other media? Or should it just sell against itself?

PM: I don't think radio as a medium lends itself to direct comparison with other forms of media, given the unique opportunities for added value through sponsorships and promotions. I suppose most clients — if they can't afford to do both — compare and choose between radio and TV. Although a buy I did recently in San Francisco was canceled before it started, due to the

paper campaign. **BF**: What are your feelings on radio's consolidation? Will you deal with particular markets in different

success of the client agency's news-

ways, since a market may now have, for example, all of its Country stations sold together as a single package?

**PM:** The one radio group that undoubtedly has had the greatest impact on my markets has been **Clear Channel**, which now owns two or more Top Five stations in Tampa, Memphis, and Austin. Also in Austin, **Katz** reps both Country stations; one of them, **KASE-FM**, is the top-rated station in the entire market.

The immediate impact of this has been the "combo-ing" of stations on avails, but down the road we might very well have a situation where one radio group controls all the inventory in a particular market, which to me, is a dangerous prospect.

**BF**: How about rep firms? Are you an advocate of Katz, **Interep**, or other firms?

**PM**: I've dealt with Katz, Interep, and **CBS Radio** on a regular basis.

**BF**: Tell us about your experience with reps. What do they do well? And what do they need to improve upon?

**PM**: Without naming names, I think it's fair to say that while all reps were created equal, some were created more equal than others. To me, the best reps are familiar not only with their own stations, but also with all the other stations in the market — regardless of whether or not they are direct competitors.

These reps will submit only pertinent qualitative information with their proposed schedules, and they will automatically break out separate rates for stations sold in combo. Preferably, these reps will let me know if a station has to move spots due to inventory or other problems.

From having bought stations in both large and small markets, I can say from experience that there is a

# Salespeople On The Move

• Ron Vacchina has been promoted from LSM to GSM of Greater Media's KRLA-AM & KLSX-FM/L.A.

• Jon Bloom has risen from LSM to GSM of WVMV-FM (V98.7)/Detroit. • Theresa Link has been named Sr. Account Manager at KUPL/Portland. She arrives after a 10-year stint at crosstown KGON's sales department.

direct correlation between the size of the market and the quality of the rep, although some rep firms are making a concerted effort to change this. In particular, **D&R Radio** has appointed **Seth Kaufman** as a market specialist to work in tandem with my rep for all markets ranked 50+ by **Arbitron**.

**BF**: What is it that radio offers you that other media do not?

**PM**: As I stated earlier, radio offers unique opportunities for added value in terms of remotes, promotions, and sponsorships in news, traffic, and weather reports. Until the Internet becomes a full-fledged medium for advertisers, radio is the closest thing we have to an interactive medium.

**BF**: When you are contacted by reps, what do you like for them to provide to you, and in what manner do you like it provided?

**PM**: Although I mostly addressed this earlier, there is one pet peeve I have about some of my reps: I CAN'T GET AWAY FROM THEM! They will call ceaselessly, leaving up to eight messages on my voice mail until I find the time to call them back.

In the past, they would just show up unexpectedly in the reception area, and then they'd be disappointed — or even angry — if I couldn't see them. Things have gotten better recently, but only after repeated complaints from myself and others. If a rep has no respect for a buyer's time, then I don't see why the buyer should necessarily have any respect for the stations they represent.

**BF**: Can you recall an event in your past where radio failed you?

**PM**: No, other than a few schedules with exceptionally poor rotations: Saturday-Sunday spots all running on Sunday between 6am and 10am, etc.

**BF**: Can you recall an event where radio performed in a way that no other media could have?

**PM**: I've had some very positive experiences with promotions in Harrisburg, where one station gave listeners a morning prize package that included tickets to nearby Hersheypark. Another station gave our client signage in a vintage automobile raffle.

**BF**: What is your prediction for Internet radio?

**PM**: I'm not really familiar with it, but it sounds interesting. I'd like to learn more about it.

**BF**: Finally, what must individual stations do to increase a station's share of agency-derived radio media inside a given market? And to increase radio's total share beyond 7%?

**PM**: Do positive things in the community, program great music in creative ways, and give on-air personalities some freedom in their delivery and music selection.

To increase radio's total share, radio must make itself more visible in the marketplace, whether through billboards, advertising, or good old-fashioned promotions. One of my favorite promotions is the station-sponsored concert, featuring a name artist that receives regular airplay on the station. What better way to keep the station from becoming just a static jukebox!

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# And Things That Go Bump In The Night ...

# By Scott Slaven, PROMAX International

N othing like a non-denominational holiday for plenty of promotion opportunities and the promotion opportunities, as this week sees a host of Halloween happenings.

Radio AAHS, the children's radio network, planned to celebrate Halloween by holding a safe trick-or-treat at a Whittier, CA shopping center. The 24-hour national net sponsored a carnival-like evening, complete with costume contests - including a pet costume contest --- and giveaways of the popular "Goosebumps" books.

# Freak'n Fright

On the adult side, WRGX-FM (X-107)/Westchester County, NY intended to give listeners a double dose of Halloween. The "X-107 Freak'n Fright Night" featured live bands and contests for the best and worst – - costurnes. Best of all, listeners who dressed as their favorite dead rock star were invited onstage to jam with the band!

WRGX-FM also hit the streets the week prior to Halloween with a brand new hearse filled with bottles of Bass Ale and cans of Guinness Pub Draft beer. The listener who correctly guessed the number of bottles and cans in the vehicle won a trip for two to see the Smashing Pumpkins perform in Los Angeles.

# **Drag City**

Speaking of Los Angeles, suburban KACD-FM & KBCD-FM (Groove Radio) launched its week of pre-Halloween activities with a Saturday night block party at the Tower Records in West Hollywood that featured an appearance by Robert Miles. The event then shifted to the local Hard Rock Cafe before climaxing at the downtown Karma Club.

On Halloween night, glamourous gender-bender RuPaul joined the station's festivities at the Virgin Megastore on Sunset Boulevard, then led the party over to the legendary West Hollywood Street Carnival, where many a 6'5" drag queen runs the risk of being seriously upstaged.

# **Bean There, Done That**

Meanwhile, WIOB-FM/Ann Arbor. MI and Budweiser are sponsoring a "Super Sunday Chili Cookoff" on November 3. The event will feature a variety of family activities. Guests will pay a nominal fee to sample numerous batches of the spicy beans. Poetically, all proceeds will go to the National Kidney Foundation.

# **Battlin' Bands**

KKDM-FM/Des Moines is trying to find the best local music act; its Battle Of The Bands kicked off on October 30. Every Wednesday night for seven weeks, two local groups will compete head-to-head; the winner advances to the next round of the tournament.

A special panel of judges will rate the bands on stage presence, musicianship, and originality; each audience member will be given a ballot at the beginning of the evening as well. While every band that enters will win \$200 worth of merchandise from a local music store, the grandprize winner will take home \$1000 and



a fully produced master demo that'll be presented to major record labels.

# New Radio-TV Synergy

As more and more stations are taken over by conglomerates, some unusual bedfellows are being created - not to mention some unusual promotional opportunities. WMXP-FM (Mix 93.3)/Peoria, IL and sister WMBD-TV are about to launch a synergistic venture that they hope will combine the best facets of radio and television.

According to WMXP Promotion Dir. Rebecca Mandel, the TV station recently conducted some research and found that most of its morning audience weren't viewers - but were listeners.

Lo and behold, the "Morning was born, with the rock-based Mix" AC outlet now broadcasting its morning show for two hours on WMBD-TV. The show promises the look, feel, and attitude of radio, complete with irreverent hosts and bits that "push the envelope." The show also features live advertisers, who'll buy 60-second spots to present their goods and services

WMXP PD Rob Brown says, "It not only creates a non-traditional marketing vehicle for the stations, but gives listeners and advertisers a powerful entertainment and advertising option not available anywhere else in the market."

So how do you promote this adventurous campaign? (A major market has tried this before; WRBQ/Tampa put its morning zoo on WFTS-TV for a brief period in the mid-'80s.) 'We're playing up the fact that viewers can start watching the program on television when they get up in the morning," Mandel explains. "Then morning," Mandel explains. they can pick up the show on the radio while in their car or at work. Essentially, we're just getting out the word and trying to explain to people what this is all about.

"It's a challenge. Let's face it, we're in Peoria. But I think it's going to take a station like ours and a market like ours to take this kind of calculated risk, to test the waters for some of the big markets such as L.A. or New York. This thing is definitely going to fly, but they're letting us work the bugs out first.

## Art Attack

On a slightly more aesthetic note, WNAP-FM/Indianapolis held an "Imagemakers Rock 'N Roll Art Expo" at the Indiana State Fairground. The 100-city travelling show features artwork created by the Beatles, Michael Jackson, Jerry Garcia, David Bowie, and Bob Dylan.

# SCREEN SCENE

# Radio Goes To The Movies

Movie openings can make for great promotion ideas. And the time to create a promotion based around a forthcoming release is *now*. Beginning this week, **R&R** will detail some of the major movies set to be released in the coming months.

## November 6

Set It Off (New Line) - Jada Pinkett, Queen Latifah, Vivica Fox, and Kimberly Elise portray four women who escaped the mean streets and have decided to strike back at the system.

# **November 8**

Dear God (Paramount) -Greg Kinnear plays a con man who cooks up a scheme while working in the Postal Service's dead-letter office. Garry Marshall directs

Ransom (Touchstone) - Ron Howard directs Mel Gibson as a tycoon with a radical strategy for dealing with his son's kidnappers. Rene Russo co-stars.

of-age comedy set in Cornwall,

# November 15

Kevin Spacey makes his directorial debut. Matt Dillon, Faye Dunaway, and Gary Sinise star in this thriller about a group of bank robbers and their hostages - one of whom may be more than they've bargained for.

Ralph Fiennes plays the horribly burned title character at the center of the damaged lives found in an abandoned Italian village at the end of WWII.

cv) - Walter Matthau and Ossie Davis play pals in this adaptation of Herb Gardner's stage comedy. Amy Irving, Craig T. Nelson, and Martha Plimpton co-star.

The Mirror Has Two Faces (TriStar) - Barbra Striesand directs and stars with Jeff Bridges. Mimi Rogers, and Pierce Brosnan in a bittersweet comedy about two university professors with a novel marital arrangement.

The Secret Agent (Fox Searchlight) - Set in Victorian London, Patricia Arquette and Gerard Depardieu turn to each other after her husband, Bob Hoskins, betravs her.

Space Jam (Warner Bros.) -Michael Jordan teams with Bugs Bunny and other Looney Tunes characters in a basketball game against creatures from outer space.

## November 22

Jingle All The Way (Fox) -Arnold Schwarzenegger plays a dad hoping to get his kid the coveted Turbo Man for Christmas. Phil Hartman, Sinbad, and James Belushi help make his

# quest more difficult.

Nightwatch (Miramax) -Ewan McGregor plays a law student whose night job as a watchman leads to an uncomfortable meeting with the serial killer who's terrorizing the city. Nick Nolte and Patricia Arquette co-star.

Star Trek: First Contact (Paramount) - Patrick Stewart commands the newly commissioned Enterprise E in the eighth "Star Trek" film.

## November 27

The Crucible (Fox) - Daniel Day-Lewis, Winona Ryder, and Paul Scofield head the cast. The script is Arthur Miller's adaption of his classic play.

101 Dalmations (Walt Disney) Glenn Close camps it up as Cruella De Vil in the live-action update of the '61 Disney cartoon classic.

## **December 6**

Daylight (Universal) Sylvester Stallone leads a group of survivors to safety from an explosion-sealed New York-to-New Jersey tunnel.

## December 8

Hype (Cinepix) - Documentary on the Seattle rock sound, featuring footage of Nirvana, Pearl Jam, Soundgarden, and several lesser-knowns.

## **December 13**

Jerry Maguire (TriStar) - Tom Cruise pairs with director Cameron Crowe ("Fast Times At Ridgemont High") to show the trials and tribulations of a sports agent.

Mars Attacks (Warner Bros.) - Jack Nicholson, Annette Bening, Glenn Close, and Sarah Jessica Parker are among the star-studded cast of director Tim Burton's sci-fi fantasy.

Rosewood (Warner Bros.) -John Singleton co-wrote and directs this tale of an early 1920s Florida black community that falls apart when one of its residents is falsely accused. Jon Voight and Ving Rhames are among the ensemble cast.

## December 20

**Beavis And Butt-head Do** America (Paramount) — Creator Mike Judge brings the antics of America's dumbest teen duo to the big screen.

Ghosts Of Mississippi (Castle Rock) - Alec Baldwin plays the DA who brought Byron de la Beckwith (played by James Woods) to justice 30 years after the murder of civil rights leader Medgar Evers. Rob Reiner directs.

Marvin's Room (Miramax) -Scott MacPherson's play about a dysfunctional family comes to the big screen with a cast that includes Meryl Streep, Diane Keaton, Robert De Niro, Leonardo Di-Caprio, and Hume Cronvn.

One Fine Day (Fox 2000) Michelle Pfeiffer and George Clooney co-star as an architect/ divorced mom and a hard-driving columnist trying to have a relation ship amidst the chaos

The Preacher's Wife (Touchstone) - Penny Marshall directs Whitney Houston and Denzel Washington in the remake of the 1947 classic film, "The Bishop's Wife."

Turbulence (United Artists) — Ray Liotta and Lauren Holly star in this thriller about a serial killer who murders the flight crew of a jumbo jet, then stalks the surviving flight attendant - who must try to safely land the plane at LAX.

## December 25

The Evening Star (Paramount) Shirley MacLaine and Jack Nicholson reprise their roles in this continuation of "Terms Of Endearment," based on Larry McMurtry's novel. Miranda Richardson and Juliette Lewis (who plays the daughter of the deceased-Debra Winger character) co-star.

Evita (Hollywood) - Madonna takes the title role in the screen adaptation of the Andrew Lloyd Webber-Tim Rice musical. Jonathan Pryce plays Juan Peron: Antonio Banderas plays Che Guevara. Alan Parker directs.

Hamlet (Castle Rock) - Kenneth Branagh directs and acts in his interpretation of the Prince of Denmark. Julie Christie, Robin Williams, Billy Crystal, Jack Lemmon, and Gerard Depardieu are among the cast.

In Love And War (New Line) -Sandra Bullock and Chris O'Donnell star in this love story based on the letters and diaries of the nurse who inspired Ernest Hemingway's "A Farewell To Arms." Richard Attenborough directs.

Michael (New Line) - John Travolta plays a promiscuous angel, who's tailed by tabloid reporters Andie MacDowell and William Hurt. Nora Ephron ("Sleepiess In Seattle") co-wrote and directs.

The Portrait Of A Lady (Gramercy) — Jane Campion ("The Piano") adapts Henry James's novel. Nicole Kidman plays the lead role.

## December 27

The People Vs. Larry Flynt (Columbia) — Woody Harrelson plays the porn publisher and Courtney Love portrays his drug-addicted wife. Milos Forman directs.

## November 14

Blue Juice (Filmopolis) -Ewan McGregor (of "Trainspotting" fame) co-stars in a coming-England.

Albino Alligator (Miramax) -

The English Patient (Miramax)

I'm Not Rappaport (Gramer-

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# SHOW PREP



# 'People' Prints Who Earns What!

Among the stars spotlighted in People's "Who Earns What" issue are Howard Stern (\$12.5 million in '95), Don Imus (\$5 million in '95), Alanis Morissette (\$7 million for her concert tour and \$1 for each of her 20 million albums sold worldwide), Paul McCartney (\$22 million for the Beatles' "Anthology" albums and \$37 million from the corresponding TV show), Janet Jackson (\$80 million record deal), John Tesh (\$6.7 million from touring in '96 and 4.3 million records sold), and Yanni (13 million records sold, accounting for some \$11 million in earnings).

Madonna & Child

The Globe publishes what it claims are the first photos of Madonna's child. The National Enquirer claims Madonna's next album will be entirely made up of lullabies dedicated to her daughter, that the child's father is seeing a lawyer to fight for custody of the infant, and that the singer is seeing an Indian swami for advice on how to be a sinale mom

Meanwhile, the Star says Madonna is going on a popcorn diet to lose the 31 pounds she packed on during her pregnancy.

"Quite frankly, we are surprised that Madonna is stunned by anything" — "Hard Copy" spokesman Garv Rosen, on hearing that the singer was outraged by the TV show's broadcasting a home video of her and her newborn (Newsweek)

"Everyone knows I would never date a man who wears cowboy boots" - Vanity Fair cover star Madonna, excerpted from the 25 pages that the 'zine devotes to her making-of-"Evita" diaries

# Love is All Around

Melissa Etheridge's galpal, Julie Cypher, is expected to deliver a child in January (Globe). The duo provide the cover shot and the celebrity interview for Newsweek's story on gay families. Incidentally, they deny rumors that Brad Pitt is the child's father

Paula Abdul, 34, married Starter sportswear scion Brad Beckerman, 29, at the Four Seasons Hotel in Beverly Hills on October 25 (Globe).

Lvle Lovett has sent his 17-yearold cheerleader lover back home to her parents (National Enquirer).

Eric Clapton, 51, and Sheryl Crow, 33, are romantically involved (Globe, Star).

# D-I-V-O-R-C-E

"Baywatch" babe Pamela Anderson Lee and Motley Crue drummer Tommy Lee played Cupid by introducing "Baywatch" costar Donna D'Errico to Motley Crue bassist Nikki Sixx, who are now

planning to get married as soon as his divorce is final (National Enquirer, People)

Mick Jagger has offered to enter a sex addiction clinic if wife Jerry Hall will drop her divorce action (National Enguirer). Meanwhile, People and Entertainment Weekly report that a celebrity photographer is suing Jagger after being roughed up by the singer's bodyguards for snapping a picture of the Rolling Stones frontman snuggling with Uma Thurman.

Barry White and ex-wife Glodean - who divorced in 1988 after 14 years of marriage - are planning to remarry (Star).

# **Public Image**

"It's very sensitive music. I hate to label all us males lunkheads, but it's a female kind of record" - Atlantic Co-Chairman/co-CEO Val Azzoli explains the appeal of Donna Lewis's "I Love You Always Forever" (People).

Bhino's reissue of the 1980 alhum "Christmas In The Stars: Star Wars Christmas" features an 18vear-old Jon Bon Jovi singing "R2-D2 We Wish You A Merry Christmas" (Entertainment Weekly).

"It feels really good to me, to be the band that is ignored by the media, and meanwhile to be putting on the biggest concert in North America" - Phish leader Trev Anastasio on the band's playing for between 70,000 and 135,000 people at a two-day show last August (Entertainment Weekly).

Toni Basil best-known for her 1982 hit "Mickey." is spotlighted in Entertainment Weekly's "Whatever Happened To ... " section. Incidentally, Basil's most recent credit was choreographing "That Thing You Do!"

"I don't feel like that accessible girl in the jeans shirt with a dog and, 'Hey, come sit down, I'll tell you everything. I do feel like having a certain amount of space between me and the world around me. I had given it all away. And now I'm trying to get some of it back" - Rolling Stone cover star Sheryl Crow explains the difference between the picture of her on her last album cover and her new one

# I'm Your Biggest Fan!

A grossly overweight Bjork fan from Hollywood, FL - 21-year-old Ricardo Lopez - mailed a letter bomb to the singer, then spent 12 hours videotaping his ritualistic suicide, which included getting naked, shaving his head, and painting his face, lips, and nipples, then blowing his brains out with a .38 caliber pistol as a Bjork song played in the background! Rolling Stone covers the story; the Globe prints select frames from the tape.

Each week **R&R** sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

# **MUSIC & MOVIES**

# CURRENT

• HIGH SCHOOL HIGH (Big Beat/Atlantic)

Singles: Bohemian Rhapsody/Braids Wu-Wear: The Garment .../RZA f/Method ... I Just Can't/Faith Evans

- Other Featured Artists: Braxtons, D'Angelo, De La Soul • THE FIRST WIVES CLUB (Work)
- Featured Artists: Puff Johnson, Dionne Farris, Brownstone • THE ASSOCIATE (Motown)
- Single: Keep Hope Alive/Tamia Other Featured Artists: Wynonna, Patra, Shades • THE LONG KISS GOODNIGHT (MCA)
- Featured Aritsts: Neneh Cherry, Jars Of Clay, Muddy Waters • THAT THING YOU DO!
- Single: That Thing You Do!/Wonders (Epic) • TREES LOUNGE (MCA)
- Single: Trees Lounge/Hayden Other Featured Artists: Shane McGowan & The Popes, Inkspots BULLETPROOF (MCA)
- Single: How Could You/K-Ci & Jojo Other Featured Artists: Nonchalant, Delinguent Habits PHENOMENON (Reprise)
- Single: Crazy Love/Aaron Neville
- Other Featured Artists: Eric Clapton, Jewel, Peter Gabriel SHE'S THE ONE (Warner Bros.)
- Single: Climb That Hill/Tom Petty & The Heartbreakers • GRACE OF MY HEART (MCA)
- Single: God Give Me Strength/Burt Bacharach & Elvis Costello Other Featured Artists: For Real, Shawn Colvin, J Mascis
- EDDIE (Island/Hollywood) Single: Tell Me/Dru Hill

Other Featured Artists: J'son, Jodeci, House Of Pain

# COMING

- ROMEO & JULIET (Capitol) Single: Love Fool/Cardigans (Mercury) Other Featured Artists: Radiohead, Everclear, Des'ree • SET IT OFF (EastWest/EEG)
- Singles: Missing You/Brandy/Tamia/Knight/Khan Days Of Our Livez/Bone Thugs-N-Harmony

# **MUSIC DATEBOOK**

# MONDAY, NOVEMBER 11

1958/Hank Ballard records the origi-

- nal version of "The Twist." 1972/Aliman Brothers Band bassist Berry Oakley is killed in a motorcycle accident that occurs three blocks from the site of quitarist Duane Allman's fatal crash.
- 1989/Melissa Etheridge and Joe Cocker entertain Germans celebrating the newly tumbled Berlin Wall.
- Born: Andy Partridge (XTC) 1953

# TUESDAY, NOVEMBER 12

- 1970/The Doors makes its last appearance as a quartet in New Orleans. 1984/Madonna releases the "Like A Virgin" LP.
- 1990/Willie Nelson watches the IRS seize his holdings in six states including a ranch, recording studio, and golf course - to satisfy part of a \$6.5 million debt. Born: Booker T. Jones 1944, Neil Young 1945, Tevin Campbell

# WEDNESDAY, NOVEMBER 13

1976

1968/The Beatles' animated movie "Yellow Submarine" premieres nationally.

THURSDAY, NOVEMBER 14

- 1987/Sonny & Cher are prodded by David Letterman into singing "I Got You Babe" on his show. 1990/The Who's Pete Townshend confesses his bisexuality to Newsweek: "I know how it feels to be a woman because I am a woman. And I won't be classified as just a man."
- Born: Stephen Bishop 1951, Alec John Such (Bon Jovi) 1952

debut as the "Love Me Tender"

- 1969/Hamburg's Star Club, which hosted many early Beatles shows, announces it will close. 1990/Milli Vanilli producer Frank Farian publicly admits that Fabrice Morvan and Rob Pilatus never sang a note on the Milli Vanilli album. The duo eventu-
- Grammy Born: Petula Clark 1934, Anni-Frid
- Lyngstad (ABBA) 1945

# SATURDAY, NOVEMBER 16

cial. Guests include Marianne

# CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

# 'Net Chats

Oleta Adams, Friday (11/1) at 9pm ET/6pm PT, Prodigy (jump: CHAT). John Mellencamp, Sunday

(11/3) at 7pm ET/4pm PT, America Online (keyword: LIVE).

King Crimson guitarist Trey Gunn, Sunday at 9pm ET/6pm PT, CompuServe's WOW! (select CONVENTION HALL).

Take 6, Monday (11/4) at 9:30pm ET/6:30pm PT, America Online (keyword: WARNER). Rapper Xzibit, Monday at 10pm ET/7pm PT, Prodigy

(jump: CHAT). Pat Boone, Tuesday (11/5)

at 9pm ET/6pm PT, Prodigy (jump: CHAT).

Sheena Easton, Wednesday (11/6) at 6pm ET/3pm PT, America Online (keyword: LIVE).

Patti LaBelle, Wednesday at 9pm ET/6pm PT, America Online (keyword: LIVE).

Neil Tennant of the Pet Shop Boys, Thursday (11/7) at 3pm ET/noon PT, CompuServe (go CONFERENCE).

# On The Web

The Wallflowers perform live from Houston Friday at 7pm ET/4pm PT (http://www.audionet.com).

"The R.E.M. Hour," a onehour live radio special, will be cyber-simulcast Sunday at 9pm ET/6pm PT (http:// liveconcerts.com)

Faithfull and the Troggs.

1978/The Bee Gees, Peter Frampton,

Hearts Club Band" opens.

and Billy Preston make their

acting debuts as the movie ver-

sion of "Sgt. Pepper's Lonely



Bono — playing demogod?

- 1970/Elton John's New York concert is recorded and later released as the "11/17/70" album. 1987/U2 frontman Bono pulls a fan
- onstage in L.A. to sing "People Get Ready" with the group. The fan hands Bono a demo tape. 1995/"Goldeneye," the latest James
- Bond movie, opens, featuring a title song by **Tina Turner**.
- Born: Gordon Lightfoot 1939, Ronnie DeVoe (New Edition, Bell Biv DeVoe) 1967

- - FRIDAY, NOVEMBER 15 1956/Elvis Presley makes his acting
    - movie premieres.
    - ally return their Best New Artist

1973/David Bowie hosts his first TV spe



# ADDS

SOUNDGARDEN Blow Up The Outside World (A&M) SEAL Fly Like An Eagle (Warner Sunset/Atla TDOL Track #1 (Zoo) BRAT Sittin' On Top Of The World (So So Def/Columbia

DO OR DIE Po Pimp (Rap-A-Lot/Noo Trybe) SWV All About You (RCA) HEADS Damage I've Done (Radioactive/MCA)

STING I'm So Happy I Can't Stop Crying (A&M)

# EXCLUSIVE

RUSH Swallowed (Trauma/Interscope) RED HOT CHILI PEPPERS Love Rollercoaster (Geffen

# HEAVY

BECK Devils Haircut (DGC/Geffen) BLACKSTREET I/DR. DRE No Diggity (Interscope) BONE THUGS-N-HARMONY Days...(EastWest/EEG) SHERYL CRDW If It Makes You Happy (A&M) DR. DRE Been There, Done That (Death Row/Intersu FUGEES No Woman, No Cry (Ruffhouse/Columbia) HOOTIE & THE BLOWFISH Sad Caper (Atlantic) MADONNA You Must Love Me (Warner Bros.) MARILYN MANSON The Beautiful People (Nothing METALLICA Hero Of The Oay (Elektra/EEG NO DOUBT Don't Speak (Trauma/Interscope) R.E.M. Bittersweet Me (Warner Bros.) SOUNDGARDEN Blow Up The Outside World (A&M) SUBLIME What I Got (Gasoline Alley/MCA) 311 All Mixed Up (Capricorn/Mercury)

# STRESS

FIONA APPLE Shadowboxer (Work) BABYFACE This Is For The Lover In You (Epic) BRAIDS Bohemian Rhapsody (Big Beat/Atlantic) TONI BRAXTON Un-break My Heart (LaFace/Arista) CAKE The Distance (Capricorn/Mercury) CELINE DION It's All Corning Back To Me Now (550 Music EN VOGUE Don't Let Go (Love) (EastWest/EEG GEGGY TAH Whoever You Are (Luaka Boo/WB) NEW EDITION I'm Still In Love With You (MCA) PRESIDENTS OF THE UNITED STATES ... Mach 5 (Colum SEAL Fly Like An Eagle (Warner Sunset/Atlantic) SOCIAL DISTORTION | Was Wrong (550 Music) TOOL Track #1 (200) 2PAC | Ain't Mad At Ya (Death Row WEEZER EI Scorcho (DGC/Geffen)

# ACTIVE

AMBER This Is Your Night (Tommy Boy) AZ YET Last Night (LaFace/Arista) MERRIL BAINBRIDGE Mouth (Universal BRAT Sittin' On Top Of The World (So So Def/Colur CHINO XL Kreep (American) CRANBERRIES When You're Gone (Island) DO OR DIE Po Pimp (Rap-A-Lot/Noo Trybe) GINSBURG w/McCARTNEY The ... (Mouth Almiahty/Mercury GINUWINE Pony (550 Music/Epic) HEADS Damage I've Done (Radioactive/MCA) MONTELL JORDAN Falling (Def Jam/RAL/Mercury) NAS Street Dreams (Columbia) SHAQUILLE O'NEAL You Can't Stop...(7 KEITH SWEAT Nobody (Elektra/EEG) SWV All About You (RCA) WESTSIDE CONNECTION Bow Down (Lench Mob/Pri WILO ORCHID At Night | Pray (RCA)

# ON

BLACK CROWES Blackberry (American/Reprise) CRASH TEST DUMMIES He Liked To Feel It (Arista) DEFTONES 7 Words (Maverick/WB) DISHWALLA Charlie Brown's Parents (A&M) FUN LOVIN' CRIMINALS Scooby Snacks (EMI) GRAVITY KILLS Enough (TV7) JEWEL You Were Meant For Me (Atlantic) LEMONHEADS If | Could Talk I'd Tell You (Tag/Atlantic) LOCAL H Bound For The Floor (Island) PORNO FOR PYROS 100 Ways (Warner Bros.) PRODIGY Firestarter (Mute/XL Recordings) OKUMBA ZOO The Child Inside (Arista) REPUBLICA Ready To Go (RCA) SPIRITS Drive (Rocket/Island) STING I'm So Happy I Can't Stop Crying (A&M) TONIC Open Up Your Eyes (Polydor/A&M)

Video airplay from November 4-10



Lee Chesnut, VP/Music Programming Wayne Isaak, Sr. VP/Music & Talent Belations

# ADDS

NO DOUBT Don't Speak (Trauma/Interscope) SEAL Fly Like An Eagle (*Warner Sunset/Atlantic*) CHALK FARM Lie On Lie (*Columbia*) CRANBERRIES When You're Gone (Is CURTIS MAYFIELD New World Order (Reprise) TONY RICH PROJECT Leavin' (LaFace/Arista) IY STORE Father (Way Cool Music/MCA)

# XL

TONI BRAXTON Un-break My Heart (*LaFace/Arista*) ERIC CLAPTON Change The World (*Reprise*) CELINE DION It's All Coming Back To Me Now (550 Music) MADONNA You Must Love Me (*Warner Bros.*) Alanis Morissette Head Over Feet (*Maverick/Repris* 

# LARGE

COUNTING CROWS Angels Of The Silences (*DGC/Geffe* SHERYL CROW If it Makes You Happy (*A&M*) EN VOGUE Don't Let Go (Love) (EastWest/EEG) CHRIS ISAAK Think Of Tomorrow (Reprise) CHRIS ISAAK I hink Of Iomorrow (*Reprise*) ELTON JDHN You Make History (Young Again) (*MCA*) JOHN MELLENCAMP Key West Intermezzo ... (*Mercur*) ELTON JDH NO DOUBT Don't Speak (Trauma/Interscope) SEAL Fly Like An Eagle (Warner Sunset/Atlantic)

# MFDILIM

BRYAN ADAMS Let's Make A Night To Remember (A&M) TORI AMOS I'm On Fire (*Atlantic*) FIONA APPLE Shadowboxer (*Work*) MERRIL BAINBRIDGE Mouth (Universal) PHIL COLLINS Dance Into The Light (*Atlantic*) MELISSA ETHERIDGE Nowhere To Go (*Island*) HOOTIE & THE BLOWFISH Sad Caper (*Atlantic*) RuPAUL Snapshot (Rhino) STING I'm So Happy I Can't Stop Crying (*A&M*) WALLFLOWERS 6th Avenue Heartache (*Interscope*)

# **CUSTOM**

LEAH ANDREONE It'S Alright, It'S OK (*RCA*) A2 YET Last Night (*La/Face/Arista*) BRANDY/TAMIA/KNIGHT/KHAN Missing You (*EastWest/EEG*) BRIAN SETZER ORCHESTRA Rumble In Brighton (Interscop CHALK FARM Lie On Lie (Columbia) TRACY CHAPMAN New Beginning (Elektra/EEG) NATALIE COLE w/NAT ... When I fall In Love (Elektra/EEG) SHAWN COLVIN Get Out Of This House (Columbia) CRANBERRIES When You're Gone (Island) EELS Novocaine For The Soul (DreamWorks/Geffer JOHNNY GILL Let's Make The Mood Right (Motown) SUSANNA HOFFS All | Want ( ) ondon/Isia JEWEL You Were Meant For Me (*Atlantic*) PUFF JOHNSON Over And Over (*Work*) AMANDA MARSHALL Birmingham (Epic) MAXWELL Ascension ... (Columbia) CURTIS MAYFIELD New World Order (Reprise) ELEANOR MCEVOY Precious Little (Columbia) MINT CONDITION What Kind Of Man ... (Perspecti A&M) ANN NESBY I'm Still Wearing Your Name (Perspective/A&M NEW EOITION I'm Still In Love With You (MCA) R.E.M. Bittersweet Me (*Wamer Bros.*) DUNCAN SHEIK Barely Breathing (*Atlantic*) SPIRITS Drive (Rocket/Island) TONY RICH PROJECT Leavin' (LaFace/Arista) LUTHER VANDROSS Your Secret Love (LV/Epic) SUZANNE VEGA No Cheap Thrill (A&M) WHY STORE Father (Way Cool Music/MCA) WILD ORCHID At Night I Pray (RCA)

Video airplay from November 4-10



BRAT Sittin' On Top Of The World (So So Def/Colu UTHER VANOROSS Your Secret Love (1V/Epic) 2PAC | Ain't Mad At Ya (*Death Row/Interscope*) GINUWINE Pony (*550 Music*) BABYFACE This Is For The Lover In You (Epic TONI BRAXTON Un-break My Heart (LaFace/Arista) KETH SWEAT Nobody (Elektra/EEG) AZ YET Last Night (LaFace/Arista) SWV It's All About You (*RCA*) MINT CONDITION What Kind Of Man... (*Perspective/A&M*)

nation for week ending November 1.

# Rap City Top 10

JAY-Z W/MARY J. BLIGE Can't Knock ... (Roc-A-Fella/Priority DO OR DIE Po Pimp (Rap-A-Lot/Noo Trybe) 2PAC | Ain't Mad At Ya (Death Row/Interscope) ROOTS Concerto Of The Desperado (Geffen) DE LA SOUL Itzsoweezee (Tommy Boy) IERU THE DAMAJA Ya Playin' Yaself (Payday KEITH MURRAY The Rhyme (Jive) OUTKAST ATLiens (*LaFace/Arista*) OR. DRE Been There Done That (*Aft* NAS Sweet Dreams (Columbia)

Information for week ending November 1.

# FILMS

SHOW PREP

WEEKEND BOX OFFICE **OCTOBER 25-27** 

Sleepers (WB) \$9.60 High School High \$6.31 (TriStar)\*

12

- 3 Thinner \$5.67 (Paramount)'
- 4 The Ghost And The \$4.39 Darkness (Paramount) The First Wives Club\$4.38 5
- (Paramount) 6 The Associate \$4.26
- (Buena Vista) 7 TheLongKissGoodnight \$3.67 (New Line)
- Michael Collins (WB)\$2.40 9 That Thing You Do! \$2.05
- (Fox) 10 D3: The Mighty Ducks\$1.65 (Buena Vista)

All figures in millions\* First week in release Source: Entertainment Data Inc.

COMING ATTRACTIONS: This week's openers include "William Shakespeare's Romeo & Juliet," starring Leonardo DiCaprio and Claire Danes. The film's Capitol soundtrack showcases new songs by Butthole Surfers ("Whatever"), Des'ree ("Kissing You"), Everclear ("Local God"), and Radiohead ("Talk Show Host") as well as Garbage's "#1 Crush" and Gavin Friday's "Angel." Music by One Inch Punch, the Cardigans, Kym Mazelle, Quindon Tarver, Mundy, Stina Nordenstam, and the Wannadies complete the LP.

Widening in release this week is "Beautiful Thing," which carries an MCA soundtrack. It sports nine cuts by the Mamas & The Papas - including "California Dreamin'," "Monday, Monday," "Dedicated To The One I Love" and "Dream A Little Dream Of Me" - along with six solo tunes by Mama Cass: "It's Getting Better," "One Way Ticket," "California Earthquake," "Welcome To The World," "Make Your Own Kind Of Music," and "Move In A Little Closer Baby."

Rounding out this week's openers is "Dear God," starring Greg Kinnear. Look sharp for Tommy Boy recording act Coolio in a supporting role.



# VIDEO

# NEW THIS WEEK

• BEAUTIFUL GIRLS (Miramax) Starring Timothy Hutton and Uma Thurman, this feature film sports an Elektra/EEG soundtrack with songs by the Afghan Whigs, Chris Isaac, Roland Gift, Pete Droge & The Sinners, Ween, Howlin' Maggie, and Satchel. Vintage tunes by the Diamonds, Neil Diamond, Kiss, King Floyd, Billy Paul, and the Spinners round out the LP.

• SPY HARD (Hollywood) Leslie Nielsen stars - and Ray Charles makes a cameo appearance - in this feature film, which spawned "Weird Al" Yankovic's title track as the movie's Rock 'n' Roll/Scotti Bros. single.

• THE CRAFT (Columbia TriStar)

This feature film stars Fairuza Balk and Neve Campbell and carries a Columbia/CRG soundtrack with cover tunes by Love Spit Love (the Smiths' "How Soon Is Now"), Our Lady Peace (the Beatles' "Tomorrow Never Knows"), Heather Nova (Peter Gabriel's "I Have The Touch"), Letters To Cleo (the Cars' "Dangerous Type"), Juliana Hatfield (Marianne Faithfull's "Witches Song"), and Tripping Daisy (Nilsson's "Jump Into The Fire"). Songs by Spacehog, Sponge, Jewel, Elastica, Matthew Sweet and All Too Much round out the album.

• DON'T BE A MENACE TO SOUTH CENTRAL WHILE DRINKING YOUR JUICE IN THE HOOD (Miramax)

and Marion Wayans, this feature film carries an Island soundtrack with cuts by Jodeci, R. Kelly, the isley Brothers, Lost Boyz, and

# Starring Shawn Wayans more.

POULSTAR CONCERT PULSE Avg. Gross Pos. Artist JIMMY BUFFETT

(in 000s)

\$1001.6

\$818.3 \$745.9

\$610.2

\$528.6

\$442.4 \$434.0

\$392.1

\$384 7

\$364.4

\$359.8

\$351.2

\$309.7 \$304.8

\$301.0

- NEIL DIAMOND GARTH BROOKS
- KISS GLORIA ESTEFAN
- GEORGE STRAIT "H.O.R.D.E. FESTIVAL"
- HOOTIE & THE BLOWFISH 8
- ALANIS MORISSETTE
- 10 STING 11 REBA MCENTIRE
- 12 STEELY DAN 13 SMASHING PUMPKINS 14 DAVE MATTHEWS BAND
- 15 JAMES TAYLOR Among this week's new tours:
  - **CRASH TEST DUMMIES** GOD STREET WINE JACKOPIERCE JAZZ AT LINCOLN CENTER/

WYNTON MARSALIS JOSHUA REDMAN SKY CRIES MARY

TAMMY WYNETTE

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 271-7900.

## November 1,1996 **R&R • 19**

# TELEVISION

TOP TEN SHOWS **OCTOBER 21-27** 

## **Total Audience** (95.9 million households)

- World Series, Game 5 1
- (Yankees vs. Braves) World Series, Game 6
- 2 World Series, Game 4 3
- World Series, Game 3 4
- 5 ER
- Touched By An Angel 6 60 Minutes 7
- 8 Frasier (Thursday)
- World Series, Game 2 9
- 10 Home Improvement

# Adults 25-54

- World Series, Game 6
- World Series, Game 5 2 3 ER
  - World Series, Game 4
- 4 (tie) Home Improvement
- Frasier (Thursday) 6
- (tie) NYPD Blue

1

- World Series, Game 3 9 The X-Files (Sunday)
- 10 Millennium Source: Nielsen Media Research

# COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

# Friday, 11/1

• Neil Diamond, "The Tonight Show With Jay Leno." • Phil Collins. "Late Night With Conan O'Brien.' • Elton John, "ABC In Concert" (check local listings).

# Saturday, 11/2

• Wallflowers, "Saturday Night Live" (NBC, 11:30pm).

Monday, 11/4

Leno.

(ABC 9pm)

Leno."

• Reba McEntire, "Jay

• Joni Mitchell, "Late Show

Wednesday, 11/6

star on "Grace Under Fire"

• Earth, Wind & Fire guest-

· John Mellencamp, "Jav

· John Michael Montgom-

• They Might Be Giants,

Reba McEntire, "Late Late

Show With Tom Snyder" (CBS,

Thursday, 11/7

TNN's "The Life And Times Of

" series (8pm ET/5pm PT).

Fox's "Living Single" (8:30pm).

Time Country" (TNN, 9pm ET/

• Phil Collins, "Jay Leno."

· Bob Wills is profiled on

• Tone Loc guest-stars on

• Johnny Paycheck, "Prime

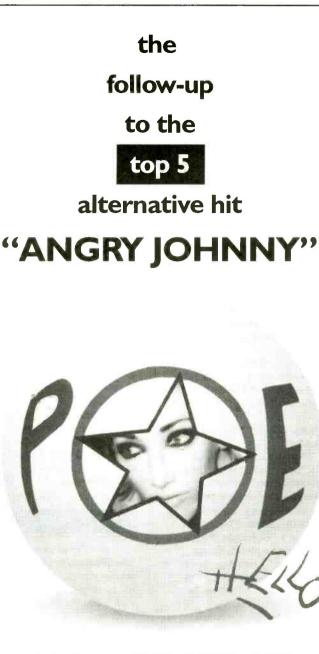
ery, "David Letterman."

"Conan O'Brien."

12:35am).

6pm PT).

With David Letterman.'



early commitments:

> KOME KPNT WNVE KNRK

and many more!



# IMPACTING NOVEMBER 4



# RADIO RECORDS STREET TALK®

# A 'Cosmopolitan' Look At Minor's Murder?

T's all-seeing eyes couldn't help but notice the November issue of *Cosmopolitan*, which carries a lengthy story on the forthcoming trial of **Suzette McClure**, accused murderer of veteran promo domo **Charlie Minor**.

Highlights include McClure's attorney, Verah Bradford, claiming "record promotion depends on the use of strippers and prostitutes, who are used as objects of pleasure and commercial bargaining chips. We will prove that Suzette was a victim of the way wealthy men use women — and in the process, we'll blow the lid off the music industry."

The author of the *Cosmopolitan* story, **Daniel Jeffreys**, writes that "according to one rumor, the night before his [Minor's] funeral, several record-promotion executives hired escort girls and held a 'bachelor party' in honor of their murdered colleague. 'The idea,' says one source, 'was that Charlie would've wanted it that way.'"

Jeffreys adds that "when Suzette McClure's case comes to court in January, experts predict an epic battle. Verah Bradford, who is seeking to have her client's charge reduced to manslaughter, plans to expose the seamy side of the music business, while assistant district attorney **Mary Hanlon** will oppose her with every weapon she has. "I'm sick of the victimization of every defendant in this country ... Just because something has gone wrong in their lives does not give them a license to kill.""

The L.A. rumor mill's latest piece of hot

flotsam has **KZLA** flipping from Country to Classic Rock. (Little facts such as the station currently running its biggest TV campaign in

# Rumors

Did El Dorado tum down a \$70 million offer for its Houston properties? And why has VP/Programming Bob Perry been spending time at the Alamo?
Is WRQK/Canton, OH about to name Tom Love GM when current GM Tom Collins exits for other opportunities?



history *and* PD **John Sebastian, Chancellor** Regional VP **Rick Eytcheson,** and Chancellor VP/Programming **Tim Closson** spending the last couple of days in Nashville meeting with label execs don't seem to matter much to some folks.)

In fact, the trio's discussions centered on ways that the two sides could make Country stronger in L.A. — one of the leading markets for selling country records — which seems hardly the move of a company ready to make a format flip.

On Monday (10/28), former all-News KEWS-FM/Dallas debuted a new Talk format, featuring Don Imus's syndicated morning show. The remainder of the day will be filled by (in order): Dr. Joy Browne, the Dolans, Don Geronimo & Mike O'Meara, Tom Leykis, Scott Ferrall, Adam Carolla & Dr. Drew Pinsky's "Loveline," Joey Reynolds, and Bob Grant.

The shift to Talk results from Infinity's selling the station to **Salem** to comply with ownership limits. Once the sale closes, this Talk format will move to **KGBS-AM** at 1190 AM, which Infinity acquired from Salem as part of the transaction.

# Blevins Exits Entercom

Entercom's Seattle Radio Group VP/GM Bruce Blevins exits after approximately two months on the job. Entercom's local holdings are: Oldies simulcast KBSG-AM & FM, Rock KISW-FM, Adult Alternative KMTT-FM, and Alternative KNDD-FM.

Look for Alternative **KWOD/Sacramento** PD **Alex Cosper** to exit on November 18. No replacement named.

# **New Career For Nugent**

WDZR/Detroit's week of "Ted Nugent Commando Radio" culminated with the veteran guitarslinger announcing he'll become the station's permanent morning driver, starting December 2. It's widely speculated that other station changes will take place around that time,

Continued on Page 22

If you worked at the station during the past 25 years, we are looking for you!

# 1 - 202 - 806 - 3500

Please call the station immediately to be included in the early December 1996 celebration.



-Cindy Scull/ KEGL/ Dallas

"Already receiving totally positive phones after two weeks of airplay." -Matt Souther/ KNRK/ Portland

# "Sacrifice"

# **DANZIG IN-STORES**

6 blackacidevil

# 10/28 Boston – Strawberries Over 1000 people, 378 pieces sold! The police had to be called in to contain the crowd! 10/29 New York City – Tower Records Line of people wrapped around a city block! Stopped traffic on Broadway. Created major chaos! Fire marshal threatened to close them down!

# Stay tuned next week for the highlights of the Hollywood in-store and more Danzig Madness!

# 65 Stations with new adds including:

WRXQ, KFMA,	WJSE, KMYZ, WIH	N, WMFS, WQBZ ar	id many more
KEGL 16X	WDZR 7X	WBCN 11X	KEGE 9X
WRIF 11X	WRCX 7X	WROX 13X	KROX 7X
KXTE 10X	KISS 6X	WMMS 14X	KTEG 15X
WRLG 17X	KNNC 16X	WNFZ 19X	KEDG 14X
WQBK 12X	KXRK 9X	KKND 15X	KFBI 10X
	KNRK	(10X	

management: John Reese for BigFD Hollywood R & C O R O S http://www.hollywoodrec.com/danzig 22 • R&R November 1, 1996



Produced by Silky For Silk Productions and "I'm Still In Love

With You" Produced by Jimmy Jan & Terry Lews

From Their #1 Platinum Album Home Again

NY Undercover October 31st Family Matters



BOX

New This Week: WNCI/Columbus, WPXY/Rochester

Already On: WSTR, KMXV, KHOM, WZST, KJYO, WERZ, WZNY, WXKB, WAOA, U93 WWCK, KHTQ, WFLY, KRLF, K92 KHTO And Many More!

A #2 Record at AC Radio!!

On Rosie O'Donnell & Conan O'Brien November 15th



# "You Can Make History (Young Again)" From Love Songs

A Collection Of His #1 Classics Plus 2 New Songs Produced by Chris Thomas Management: John Reid



KMEL WPGC KBXX WJMN KUBE Z90 \$20 WWKX WKSE WZJM WZPL WNVZ KHOM KHKS KKFR KKRZ WNKS

Add

"LARGE"

. KTCS-FM/Ft. Smith, AK afternoon driver Ken

• KTOM-AM & FM/Monterey-Salinas PD Erik Foxx resigns.

• KRAZ/Santa Rosa, CA welcomes former WBWN MD Dan Westhoff takes Wailin's PD post.

· WKJJ-FM/Jackson, MS PD Scott Mateer exits. Tom Tompkins to OM.

# STREET TALK®

# Continued from Page 20

since that's when Syndicated Communications is expected to officially own the outlet.

KSDO/San Diego afternoon talker (and former San Diego Mayor) Roger Hedgecock was a guest on the episode of the Bill Maherhosted cable TV show "Politically Incorrect" that aired October 29.

Former KFRE-AM & KMPH-FM/Fresno news reporter Steven Diddy pleaded innocent

# Rumbles, Pt. 1

· WZRQ/Albany, NY drops Z-Rock in favor of Classic Rock and the new calls WXCR. New personalities are Dave Delaney (mornings), Nikki Donovan (middays/MD), and Ryan Patrick (afternoons). Alternative sister WOBK OM Dan Binder adds PD duties for WXCR

• KLSX-FM/L.A. welcomes Rich Boerner as Creative Services Dir./APD. Boemer held the same spot at KLLC-FM (Alice)/SF.

 WFLZ/Tampa air talent Bubba the Love Sponge comes off the WFLZ airwaves to concentrate on his syndication efforts.

· WNSX-FM/Poughkeepsie, NY signed on as Adult Alternative "The X - 96.1" on October 11. The station features the Greaseman in momings, OM Joe Rvan in afternoons, and ABC's "MR-35" the rest of the time

• KASY-FM/Albuquerque shifted from Country to Gold-based Country and the KTBL calls. In effect, the station assumes most of the on-air identity of KRZY-FM. (KASY-FM, KRST-FM, and KRZY-FM have been among Citadel's recent purchases: KRZY is being spun to another owner and a Spanish format.) Meanwhile, KRST afternoon driver Ben Walker moves to KTBL mornings, KRST MD Chaz Malibu slides from evenings to afternoons

• WZSK/Salisbury-Ocean City, MD PD Jack Da Wack is promoted to Dir. of CHR/Pop for Great Scott Broadcasting. WRVQ/Richmond PD Lisa McKay adds voice duties for WZSK.

 New CHR WLIN/Jackson, MS flips calls letters to WYOY. Look for a real live airstaff to debut prior to Thanksgiving under the guidance of WYOY and sister WJKK OM Dick O'Neil.

Michael becomes PD/moming driver as former PD Mac Remington exits the business. Meanwhile, KTCS evening star Chris Kelly segues to afternoons and Matt Dillon joins for late-nights.

WBWN-FM/Bloomington, IL PD Jon Wailin. • WCOS-FM/Columbia, SC PD Bob Raleigh adds programming duties for sister WHKZ-FM.

· Canada's Pelmorex Radio Network ups PD



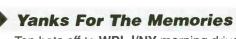
TATTOOED LOVE BOY - Check out Westwood One syndicated air talent the Greaseman ves, those are fake tattoos - as he's seen on the set with Brian Dennehy, star of NBC-TV's "Jack Reed: Champion Of The Chief Homicide." Set to air on November 17, the movie of the week features the Greaseman playing a convict named "Train" who kills a man in prison.

on Monday (10/28) to charges that he murdered a 2-year-old boy. (Diddy confessed to the crime earlier this month.) The judge will delay until November 6 a decision on whether Diddy is mentally competent to stand trial.

# **WGNE's Electronic Election Coverage**

Election coverage at Country WGNE-FM Daytona Beach will feature updates of all races, every 15 minutes - on the station's web page (http://www.98frog.com).

KMEN/Riverside-San Bernardino will be celebrating its 35th anniversary in March 1997. All former KMEN staffers are urged to contact current PD Harley Davidson.



Top hats off to WPLJ/NY morning drivers Scott Shannon & Todd Pettengill, who hired New York Yankees manager Joe Torre's older sister - Catholic school principal Sister Mary Marguerite Torre — to be WPLJ's official Yankees correspondent throughout the team's eventual World Series triumph.

Condolences to the family and friends of Back Bay Broadcasting co-owner James Ottmar, who was killed in a motorcycle accident on Saturday (10/26) night. The other co-owner of Back Bay, which owns WWKX/Providence, is Ottmar's brother, Peter.

Continued on Page 24



	S Mains S Top 40		
Over 10	,000,00	0 Impres	ssions
	Alread	y On:	
WPRO	WXXL	KZZP	KYKY
WXKS	WNKS	KWMX	KSTP
WKSE	WKRQ	KKLQ	KHMX
WPST	WZJM	KIIS	KDMX
WHTZ	WNCI	WBMX	KALC
WBZZ	WRVW	WMXV	KPLZ
WSTR	WKBQ	WPLJ	KFMB

and many more! Over 1 Million Albums sold

dc Talk

BE

FROM THE ALBUM JESUS FREAK

Produced by Toby McKeehan and Mark Heimermann

True Artist Management

AND ME

US

WTMX

WQAL

**KDWB** 

KHFI

WDCG

B

ST

WHYI

KIOI

**KYSR** 

TWEEN NEEN

ENIGMA "BEYOND THE INVISIBLE"

Early Adds At: KALC/Denver KRBE/Houston KLLC/San Francisco KINK/Portland WQZQ/Nashville

http://www.virg-nrecords.com



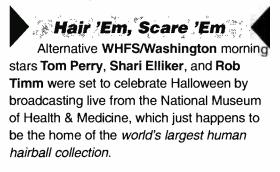
New this week WJMN / Boston WHHH / Indianapolis KDGS / Wichita KISR / Fort Smith XHTZ / San Diego

One of the hottest new releases at Mainstream, Rhythm Crossover, NAC and Urban

"This record has a real smooth groove. We get curiosity calls from adult females every time we play it! This is solid!" -Steve Wall/KWIN/Stockton



Continued from Page 22



# Rumbles, Pt. 2

• Former KYSR/L.A. swinger Mike Carlucci segues to similar duties at crosstown KBIG.

• WPLY/Philly welcomes LeeAnn Curtis to middays, coming from the MD/midday gig at WGRD/ Grand Rapids.

• WWSW/Pittsburgh welcomes new Production Dir. Jay Silvers, previously PD at crosstown WZPT and afternoon driver at sister WBZZ.

• WKRQ/Cincy MD/afternoon driver Brian Douglas and John-Jay join Linda Welby, Dennis Rooney, and Kim Berk in mornings.

• KGGI/Riverside ups Jesse Duran to APD/MD. Moming drivers Samantha Santiago & Dr. George exit, and KMAJ/Topèka, KS night slammer Shannon Casey joins Woody in momings.

 UAC WMCS/Milwaukee unveils its new lineup: new MD Tyrene Jackson(5-7am), Eric Von (7-10am), interim PD Chris Levy (10am-2pm), Cassandra Cassandra (2-6pm), Terry Love (6-10pm), "Pillow Talk". with Deboe (10pm-midnight), and syndicated "Touch" programming (overnights). Jackson previously did nights; Levy did afternoons. PD Darryn D is out.

• WHJY/Providence adds Jaxon to the lineup, filling the vacancy created when Geoff Charles moved to afternoons as the replacement for Carolyn Fox back in June.

• WKRZ/Wilkes-Barre MD Jerry Padden adds APD duties.

• KAZR/Des Moines names night slammer Sean Elliot MD.

 WXLK/Roanoke, VA APD/MD/afternoon driver Gary Blake becomes interim PD in the wake of Sammy Simpson's exit for WWZZ/Washington.

• KCHX/Odessa-Midland, TX MD Leo Caro officially becomes interim PD in the wake of PD Clayton Allen's recent exit.

• KZIVLubbock, TX Production Dir. Chris Kelly and MD Russ Michaels switch duties.

• KDUK/Eugene, OR moming driver John Millinder exits; PD/midday maven Barry McGuire takes over wakeups.

• WTCF/Saginaw, MI morning driver Rick O'Shea will move to a similar, as-yet-undetermined post within Jacor. WTCF PD/afternoon driver Mark McGill segues to momings; KJMN/Denver swinger Jay Scott joins WTCF for Production Dir./afternoon duties.

\* • WNSL-FM/Hattiesburg, MS morning driver Scott Sands exits.

 KIOC/Beaumont, TX welcomes morning driver Tommy Maloney, formerly morning show producer at WKXD/Nashville>

• WKZW/Peoria, IL overnight sensation Jimmi Jones exits. He's replaced by Brian McMahon. • KFFM/Yakima, WA parttimer Steve Rocha is

upped to overnights. • WOWB/Utica, NY morning driver Linda Ray

joins Scott Mckay for wakeups at crosstown WSKS.





- Zemira Jones appointed WLS-AM/Chicago President/GM.
   Bill Stakelin named Regent Communications
  - Exec. VP/COO.

STREET TALK®

- Alex Luke elevated to KPNT/St. Louis PD.
- Carmy Ferreri becomes KRLA/L.A. PD.
- Bob Linden named WNND/Raleigh PD.



- Roy Lott upped to Arista Records Exec. VP/GM.
   Val Azzoli promoted to Atlantic Records Sr. VP/GM.
- Tim Murphy appointed EZ Communications VP/Programming.
- Tom Jeffries joins WPHR/Cleveland as PD/morning man.
- Jeff Wyatt inked for afternoons at KIIS-AM & FM/L.A.



- Norm Feuer elevated to Noble Broadcasting , Exec. VP/COO.
- Joe Smith named first fulltime NARAS President.
   Tony Smith upped to EMI America
- VP/Nat'l Promo.
- Nationwide sets Bill Richards and Guy Zapoleon as Directors/Programming Services.



- Greater Media issues VP stripes to WHND & WMJC/Detroit's Chuck Borchard, WPEN & WMGK/Philly's Larry Wexler, WGAY-AM & FM/ Washington's Ted Dorf, WCTO & WGSM/Long Island's Dick Scholem, and KHTZ/L.A.'s Bob Moore.
- Vern Ore becomes KZLA-AM & FM/L.A. GM.
   Charlie Seraphin upped to KCBS/SF Dir./News & Programming.



- KMET/L.A. moves Jeff Gonzer to mornings and B. Mitchell Reed to middays.
   Chuck Buell lands afternoons at KULF/Houston.
- Dave Diamond joins WSAI/Cincy for afternoons

ter and the second s

# **Records**

• Elektra Nat'l Dir/Pop Promo Clarence Barnes exits. • Virgin splits its Texas territory into two regions, moving Dallas promo rep Fred Meyers to Austin with former WABB/Mobile PD Bret Dumier taking the Dallas slot.

• Priority replaces L.A. local promo manager Greg Marella with his brother, Gary.

# AMERICA'S BIGGEST TALENT SEARCH IN RADIO HISTORY

WGCI-FM, Chicago's number one music station and the home of Steve Harvey, is looking for the most creative, "in your face", natural, relatable, charismatic personality in the nation.

Here are the rules:

Send an entire air check of a recent show, labeled with your name, address, day and evening phone or if you're between jobs, send your most recent air check to: WGCI-AM/FM Radio c/o America's Biggest Talent Search 332 S. Michigan Ave. Suite 600 Chicago, IL 60604



No photos
No pre-produced demo tapes
No press clippings
No phone calls from you

No balloons, plants, flowers, candy or gifts
 No phone calls from your industry friends
 Reply by November 29, 1996
 All air checks become the property of WGCI.

Violate any of these rules and you are disqualified! WGCI-AM/FM IS AN EQUAL OPPORTUNITY EMPLOYER

# You bet your sweet ash.

# Tracy Chapman "Smoke and Ashes" From the 10th best selling album of the year

"'Smoke and Ashes' calls out every bit as well as 'Give Me One Reason,' #1 week after week, all demos. This song is a big part of Tracy's Atlanta success story! 12,000 concert tickets, and more than 75,000 CDs in Atlanta." -Brian Philips, 99X

New this week: Z100/New York, WKSS/Hartford , KLLC/San Francisco and many, many more





# Stocks

## Continued from Page 1

No one is ready to say when the stock prices will take a turn for the better, but the analysts **R&R** talked to agree this is a natural, if overblown, reaction to Justice's investigations and radio deregulation in general.

"From my perspective, you have to figure Justice will have an impact on how radio operators think, but the stock decline is substantially overdone," said Morgan Stanley analyst Frank Bodenchak. "We should see some fundamental investors stepping up and taking advantage of a high-growth area. There is a fair amount of investor interest in this area, although momentum-oriented investors may be more nervous."

Marsh added, "[Market] behavior appears to be irrational now. This is not going to impact cash flow proportionally, however."

ARS CFO Joe Winn doesn't think his company's settlement is entirely responsible for its \$3.75

stock drop Monday. "I think the sector has been hurt by television in the form of Sinclair announcing they will not meet analysts' expectations. There is nothing wrong with our business. It's as good a business today as it was a week ago. Business is fine." Winn added that stock prices have been dropping "after a tremendous year."

Harry DeMott, an analyst for CS First Boston, thinks the decline is an overreaction that will not necessarily hurt companies. "You have to ask yourself, 'Are [these companies] worth 33% less than they were two weeks ago?' Clearly, no. Until people sit down and understand what's going on, you'll still see incremental sellers.

"It cuts both ways. From a stock standpoint, it depends on who you are. An underleveraged company now has the chance to buy back stock cheaper." Companies with stock mergers or sales pending, however, could be adversely affected.

"This isn't a bottom-out," said First Union's Andy Phelps. "We

# EARNINGS

## **Continued from Page 4**

ployment contract payments, severance costs, and other write-offs related to [the **Heftel Broadcasting**] acquisition." Earnings before that charge were actually up 56% to \$12.6 million from \$8.1 million.

Broadcast cash flow was up 48% to \$41.4 million from last year's \$27.9 million. After-tax cash flow per share increased a first-ever 45% to 71 cents per share from 49 cents for third-quarter 1995.

EZ Communications E Z Communications Inc. (NASDAQ: EZCIA) posted net revenues of \$27.9 million for the third quarter ending September 30, 1996. That is a 28% gain over last year, which EZ attributes to its radio acquisitions. Net revenue increased 5% in terms of the stations EZ owned in third quarter '95.

"With all of the distracting activity relating to our pending merger with American Radio Systems, we're particularly pleased with these results," said EZ President/CEO Alan Box.

Earnings were up slightly at \$1.8 million (20 cents per share) compared to \$1.1 million (12 cents per share) in the same period last year. Broadcast cash flow was up 46% to \$10.6 million.

Paxson Communications Paxson Communications Corp. (AMEX: PXN), particularly its radio segment, registered record results for third-quarter 1996. Company-wide operating cash flow increased to \$10 million from last year's \$6.6 million — a 52% jump — on revenues of \$40.1 million, 1995 revenues were 48% lower at \$27.2 million.

Paxson's radio division reported a 75% increase in both revenues and operating cash flow. Radio revenues were at \$20.9 million, up from 1995's \$14.4 million. Third-quarter cash flow was up to \$5.4 million from \$3.1 million for the same period last year.

The company attributes the increase in its radio segment to its acquisition of 16 stations this quarter. "[This] quarter's acquisitions have created some attractive opportunities to capture additional market share, while improving operating efficiencies," said Paxson Chairman Lowell "Bud" Paxson.

# Saga Communications

**S** aga Communications (AMEX: SGA) reported respectable earnings, broadcast cash flow, and revenues for third quarter 1996. The company posted relatively flat earnings of \$1.07 million (13 cents) on revenue of \$15 million, compared to earnings of \$1.1 million (14 cents) on revenue of \$12.8 million last year.

The company said its newly acquired radio stations did not significantly affect third-quarter operations because of initial operating expenditures. Those costs should be lower in future quarters. Saga added that pre-booked, fourth-quarter revenue is more than 30% ahead of the same period in 1995.

Broadcast cash flow was up 9.5% (or 4.3% based on the stations it owned in third quarter 1995) to \$5.5 million from \$5 million last year.

# **Jefferson-Pilot**

JP) posted a 21.6% increase in third-quarter 1996 earnings. The holding company, which, in addition to its 16 radio stations, owns life insurance companies and television stations, reported earnings of \$63.7 million (\$1.04), compared to thirdquarter 1995 earnings of \$53 million (92 cents).

Jefferson-Pilot Communications earnings were up 28.1% to \$5.8 million from \$4.5 million a year earlier, an increase attributed primarily to its acquisitions this year. Butthole Surfers Take Cake



Upon discovering that the Butthole Surfers' appearance on its airwaves coincided with singer Gibby Haynes's birthday, KROQ/L.A. baked a Butthole special. The party included (I-r) KROQ personality Carson and the band's Haynes, Kyle Ellison, King Coffey, Owen McMahon and Paul Leary.

are going to see a lot of volatility in the radio industry. The general valuations of these companies have gone up dramatically. We're seeing many different companies paying a premium to get market share. Some of these values have reached enormous levels. This is part of the shakeout of telecom."

As to whether those levels can be maintained. Phelps said, "I'm a little shaky. These are just outrageous multiples."

Amid the storm of fears that DOJ will get even more involved

# Weatherly

Continued from Page 1

planet, and I am very fortunate to work with the most creative and talented people in radio. I look forward to the challenges we face and to conin radio, there are voices of calm. "People may be overestimating what the Department of Justice is trying to accomplish," said Bodenchak, explaining that cases like ARS's are the most extreme examples of consolidation in radio.

Marsh added, "I don't think operators need to have 40% more of the market to get the benefits of consolidation, and all LMAs do is slow down the improvements of cash flow march at a station. It's a relatively minor impact."

tinue guiding the evolution of 'The World Famous KROQ.'"

Prior to joining KROQ in 1992. Weatherly programmed KKLQ/San Diego. He's also served as MD at KIIS/L.A., KMEL/San Francisco, and KZZP/Phoenix.

# **BUSINESS BRIEFS**

## **Continued from Page 4**

# This Week's Financials

C lear Channel Communications has announced a two-for-one stock split. The split will be issued December 2 to shareholders of record as of November 13 ... The Federal Trade Commission has granted early antitrust clearance to Spanish Broadcasting's \$110 million purchase of New Age Broadcasting's WRMA-FM & WXDJ-FM/Miami (see R&R 9/ 27) ... Morgan Stanley raised its rating of Emmis Broadcasting Corp. from "outperform" to "strong buy." Shortly after the announcement, Emmis's stock rose 1 5/8 ... Sandra Rockwell has joined Media Services Group as Associate/Financial Services in its Florida office. Rockwell has worked in broadcast accounting and finance for 16 years.

# FCC Penalizes Rasa's KIXA

**Given State U** nauthorized transfer of control" is the FCC's charge against KIXA-FM/ Victorville, CA permittee **Rasa Communications Corp.** The penalty is for that and other FCC rule violations, resulting in a Notice of Apparent Liability to the tune of \$19,500.

From May 1992 to January 1995, Rasa was part of a program services agreement (PSA) with **Topaz Broadcasting Inc.**, then KIXA's licensee. Rasa took the KIXA helm after the PSA was terminated. The FCC is arguing that the terms of the agreement "exceed the boundaries generally acceptable for agreements of this nature."

Additional violations allegedly include lack of a local or toll-free phone number during the first three months of operation; lack of a public inspection file during November 1992; and failure to include the PSA in that file. Rasa has 30 days to respond to the FCC charges.

Compiled from reports by the Associated Press, Dow Jones News Service, Reuters, United Press International, and R&R staff writers.

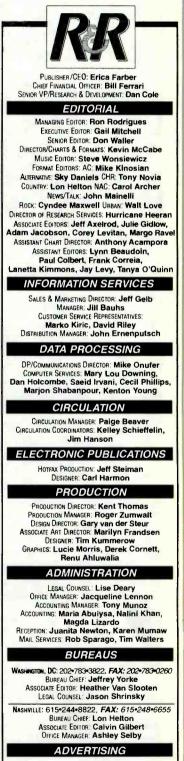
# ARS

own eight stations (with no more than five on one band) in Rochester.

Continued from Page 1

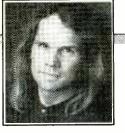
But ARS wants to make the most out of the situation. CFO Joe Winn told **R&R** that the settlement with DOJ "is not in any way going to hurt our business, but will allow us to focus on our business and go forward."

ARS President Steve Dodge also was upbeat: "We will emerge from this settlement with four FM radio stations and one AM station. Of the FMs, three are market-leading stations — WCMF-FM, WRMM, and WPXY — and one, WAQB, is a new Class A facility located in the TV antennae farm and capable of delivering a primary signal to almost 90% of the Rochester metro."



Los Angeles: 310-553-4330, FAX: 310-203-8450 Vice President/Adventising: Michael Atkinson Sales Manager: Henry Mowry Adventising Coordinator: Nancy Hoff Sales Representatives: Missy Haffley, Kristy Reeves Sales Assistant: Julie Sanders Administrative Assistant: Ted Kozłowski Marktrilace Sales: Matt Parvis Deportunities Sales: Matt Parvis Deportunities Sales: Matt Parvis Deportunities Sales: Matt Parvis Deportunities Sales: Bary O'Brien Sales Representative: Lauren Belcher Administrative Assistant: Shannon Weiner Nasmut: 615-244-8822, FAX: 615-248-6655 Director/Sales: Jennifer Scruggs A Perry Corp. Company

# SOUND DECISIONS



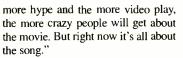
STEVE WONSIEWICZ

# **Radio Jams To 'Space Jam'**

# □ Stations jump on first singles from anxiously awaited movie soundtrack

Two thumbs up. That sums up radio's response to the Atlantic soundtrack for "Space Jam," the highly anticipated release from Warner Bros. Pictures. The film teams basketball great Michael Jordan with Bugs Bunny, the rest of the Looney Toons, and NBA stars including Charles Barkley and Patrick Ewing.

Sensing a blockbuster, radio has jumped all over the first two singles - R. Kelly's "I Believe I Can Fly" (Tavdash/Jive) and Seal's cover of the Steve Miller Band's classic "Fly Like An Eagle" (Atlantic). "I Believe"



Urban KKDA/Dallas PD Skip



## Skip Cheatham Andrea Ganis

to which Jive has single rights — was Most Added at Urban two weeks ago, while last week "Eagle" was Most Added at CHR/Pop.

This week Atlantic drops the single "Hit 'Em High (The Monstars' An-- featuring B Real, Busta them)" -Rhymes, Coolio, L.L. Cool J, and Method Man - while in mid-November the movie's Quad City DJ'ssung theme song goes to radio. The soundtrack goes to retail on November 12, three days before the movie is released nationwide

If that wasn't enough, the Hollywood promotion machine already is in high gear. The Quad City DJ's performed at Warner's flagship retail store in New York on October 23, where Jordan cut the ribbon to officially open the newly redesigned outlet. Jordan also has three intensive media days ahead of him to promote the film. And, closer to the debut of the movie, MTV will air a "Space Jam" special detailing the soundtrack's creation and featuring interviews with artists who participated.

# **Good Timing**

"Between Michael Jordan, Bugs Bunny, and a hit record, how can you go wrong?" asks CHR/Rhythmic KBXX (The Box)/Houston PD Robert Scorpio, who gives the Time Warner synergy czars high marks for the project's timing. "Songs really sell movies these days. Having the tracks out this early is definitely going to help the movie at the box office. Between Thanksgiving and Christmas people are going to be looking for things to do. And we just got finished playing R. Kelly's last single. So since he's a core artist for us it was an immediate add."

Right now, however, Scorpio says the Box's focus is on the music. "We're selling the song as being in the movie even though most people don't know it yet. That tie will become stronger the closer we get to the movie's debut. The The soundtrack also rates high on



Cheatham's list this guarter. "I was in the enviable position of getting ahold of the soundtrack before most folks, and I realized how great the music is," says Cheatham, who is playing "I Believe" 60-plus times per week. "My thinking was [the rest of the market] can either follow me or not. But I know this is a hit and I'm going to give it to them." We think [the movie] is going to do very well here. It has Michael Jordan in it and it appeals to just about everybody. Most adults don't get excited about family movies. But adults are telling me this is something they really want to see."

Cheatham also gives good reviews to the way Atlantic and Warner studio execs have timed the release of the singles and movie ad campaigns. "Under normal circumstances I would have liked for them to have pushed the movie release date up because people might lose interest. But in about two weeks the basketball season starts and Michael Jordan is going to be all over the TV again. He's going to be a walking billboard for the movie. It's basically free advertising. That's going to stretch out interest.

Cheatham also is capitalizing on the fact that "I Believe" so far has been embraced mostly by Urban, Urban AC, and CHR/Rhythmic. CHR/ Pop, Hot AC, and AC have leaned more toward Seal's "Eagle." "That's why I'm playing it 60-70 times. Given R. Kelly's image and some of his songs in the past, it's not surprising they aren't playing the record. Pop will eventually get there, especially after they hear the record and see how it reacts. This might be the record that sends R. to the crossover zone where instead of selling maybe three million albums he sells six million.'

Scorpio agrees: "It could put him on that pop level as well, even at AC. It's a big record."

# **Buzz Building**

Another early believer in the mu-sic and movie is CHR/Pop KKLQ/ San Diego PD Greg Stevens. He added "Fly Like An Eagle," which he's playing nearly 70 times per week, one week before the official release date. "Our initial interest was due to the strength of the song and that Seal as an artist has always been big for us. Now the jocks have begun to tie the two together and the buzz is starting to build. We don't have an orchestrated movie promotion on yet. A certain element of our audience is very family oriented and they see this as something the whole family can enjoy. As far as single adults, they probably will get into it if they're basketball fans.

Like most mainstream Pop stations. Stevens has opted only for the Seal track. "I'm not ruling out the R. Kelly song, but we haven't had nearly as much history or success with him as Seal. We felt Seal was a natural and we wanted to go full speed ahead with the song.

Not surprisingly, Atlantic and Jive

<b>Jammin' Tracks</b>	
Artist	Title
Seal	"Fly Like An Eagle"
Coolio	"The Winner"
Quad City DJ's	"Space Jam"
R. Kelly	"I Believe I Can Fly"
*The Monstars	"Hit 'Em High
	(The Monstars' Anthem)"
D'Angelo	"I Found My Smile Again"
Monica	"For You I Will"
Sait-N-Pepa	"Upside Down
	('Round-N-'Round)"
Robin S.	"Givin' U All That I've Got"
Barry White & Chris Rock	"Basketball Jones"
All-4-One	"I Turn To You"
R. Kelly, featuring Changing Faces & Jay-Z	"All Of My Days"
Spin Doctors, featuring Biz Markie	"That's The Way (I Like It)"
Bugs Bunny	"Buggin"
Featuring B Real, Busta Rhymes, Coolio, L.L. Co	ool J, and Method Man

are having a blast working the project. Atlantic Exec. VP/Promotion Andrea Ganis says, "Jive has done an outstanding job of putting together R. Kelly at radio. They were just killer. I get Seal after Warner's great job with 'Kiss From A Rose.' And [Atlantic Sr. VP] Craig Kaltman, [film/ soundtrack exec. producer] Ken Ross, and [soundtrack co-executive producer] Dominique Trenier put together an incredible album. It's almost a no-brainer."

Given radio's early reaction to the soundtrack, Ganis says she expects stations to play multiple tracks from the album. "There are going to be stations that certainly will explore what's on the record because of the calibre of artists, but we also have it pretty well organized. Things are flying at radio because it's the end of the year. So programmers are kind of taking our lead [when it comes to priorities]. There are plenty who won't, but plenty who will.

Ganis also notes another key benefit: the project gives the Atlantic field staff an opportunity to "promote acts you've only dreamed of working. It's really a pleasure working with some of the new styles of music.3

# **A&R Perspective: Unforgettable Experience**

Any A&R exec will tell you — putting together a soundtrack is a nightmare. It's not easy finding hit songs, making sure they fit the movie and/or specific scenes, securing the artists and getting waivers from other labels, finding producers, and — the clincher — ensuring that it all dovetails with the release of the movie and with the other artists' projects.

"The lawyers, the managers, the producers, the writers, even the travel agents — trying to get it all to happen was definitely an experience I'll never forget," says Atlantic Sr. VP Craig Kallman, one of a trio of executive producers on the soundtrack. 'But it's all worth it because in the end the soundtrack comes across as a very energizing record."

Looking forward, Kallman says Atlantic currently is in "what we are calling Phase One, which is the release of the first singles. Phase Two will see the rollout of the Quad City DJ's, Monica, and Coolio records." So far, Kallman says Atlantic has singles rights to everything except R. Kelly's "I Believe I Can Fly," although he adds,"That certainly could change depending on which singles we pick in the future and what we negotiate. But right now the rest will be ours."

Regarding the timing of the release of the two singles to radio, Kallman says, "Given the nature of soundtracks, or any album these days, we all want a big first week. We wanted enough time to set this up properly and to have enough impact so when the album comes out, it's not just coming on the strength of the movie's marketing but from radio as well. We also wanted to help the studio.

americanradiob

They're doing a phenomenal job marketing their film, but having a few videos on MTV and BET and singles all over radio is a nice boost and

> of credibility. selling

cal adventure from the first track to the last.

Ross, who spent about a year on the soundtrack, says the A&R direction of the project "was always Urban/Pop crossover. None of the songs is too hardcore. They are acceptable to the street but accessible to the pop audience, too. We don't think the songs will turn off specific groups, which is an easy thing to do. You can get too eclectic and feature too many different styles and end up pleasing nobody because you tried to please everybody.

Another key consideration, says Ross, was the need to make sure the artists involved fit hand-inglove with the images of Michael Jordan, the Looney Toons characters, and the family-oriented nature of the film. "The artists had to pass a sort of censorship, not only in terms of their history and personas but in terms of the lyrics. We turned down a lot of people who swore they would do clean lyrics because they had the wrong background."

In the end, Ross says it was a clear decision to focus exclusively on urban music to win over viewers and listeners. "Hip hop and dance are a part of the cultural phenomena of basketball. I'm a true believer that the music is one of the key reasons why the NBA is as popular as it is. It had to have a strong presence in the film.'



Craig Kallman

portunities where we can approach it like a 'Waiting To Exhale' or 'Bodyguard' and release a fair amount of singles and keep selling the record through to the home video release.'

## **Music Thrills**

Ken Ross, executive producer for both the film and soundtrack, says he is "thrilled" about the timing of the music. "We've accomplished all the things we've set out to do. We havesongs that fit and propel the movie. We have hit singles and lots of them. We have major artists. And we have an album that plays the way a true album should, taking you on a musi-

gives them a lot

"If this thing turns into the blockbuster we think it will, we could be actively this soundtrack through June 1997. This probably will be one of those rare op-

# **SOUND DECISIONS**



# Active Rock, Rock 'Growing' Darlahood

Active Rock and Rock are working harder to grow their own rock bands again. Case in point: **Reprise** trio **Darlahood**, whose "Grow Your Own" single debuted last week at Rock and the week before at Active Rock. Taken from the album "Big Fine Thing," "Grow" is currently being



Darlahood

reported by 43 Rock stations and moves 42-36 on the Rock chart. In Active Rock, 54 stations are on the song and it moves 32-28 on the Active Rock chart. Among the major market outlets playing the track are Active Rockers WAAF/Boston, KUPD/Phoenix, and KIOZ/San Diego and Rock stations WNEW/New York and WBLM/Portland.

"It's nice to hear a guitar again," jokes WAAF PD **Dave Douglas**. "Guitar-based rock has been out of the mix for so long that this sounds refreshing. It's long overdue. It's an upbeat, fun rock record that our audience naturally is gravitating to."

While alterna-rock isn't about to lose its media-darling status, Douglas says Darlahood's repertoire contains enough depth and variety to appeal to a wide demographic. "Guitars in and of themselves aren't the basis for a great rock song. There has to be other subtleties included and I think the band has done it."

Marcia Gan, APD at Active Rock WXRA/Greensboro — one of the first stations to begin pounding the track — notes another benefit: "No matter how cool alternative is, people still like music that's familiar. I think that's why the new **Tonic** record has worked so well for us. [That retro rock] sound is very dear to listeners."

Douglas concurs. Citing bands like Expanding Man, Chalk

Farm, and Failure, he says he's slowly beginning to see rock bands gain more credibility and audience interest. "More mainstream bands are beginning to emerge. A number of them are starting to rise above the crowd, which is always an indication that something's percolating. It applies to any style, whether its industrial or grunge."

Reprise VP/Promotion Michael Linehan agrees that Darlahood could benefit from releasing a

record during what he calls "the latter phase of the post-grunge world We wanted the record to start on that side [Rock and Active Rock] and build up from there so when the time was right we could go to Alternative later on. It's kind of like what happened with **Collective Soul** and a couple of other bands.

"If there was any resistance to the single it was from the [Active Rock] stations that lean very alternative. But I think all of that will pass. At the moment the band is doing something very basic that few artists are doing. Even though they're mining the motherlode of American rock-based music, they somehow are able to stand beyond that and have their own style."

To give the record a fighting chance, Linehan wanted it out by the end of the fourth quarter. He also made sure radio had plenty of time to live with the record prior to going for adds in mid-September. "By then we had been playing the record to radio for about five or six weeks and programmers realized how



MARS LANDING — Mars Needs Women have landed on earth-based Discovery Records. Probing L.A.'s Roxy at their West Coast debut are (I-r) the band's Ray Kubian, Ted Licinski and Shawn McCabe, Discovery President/CEO Syd Birenbaum, and the band's Jack Roberts.

much of a priority it was for us. We were getting a very good response back then, even though no one was officially committing to the band."

Going forward, Linehan says he plans to get the band on as many radio shows as possible during the holidays. The label already has locked up shows at WAAF and Active Rock **KISS/San Antonio**, and other major market stations are close at hand.

The album, produced by **Clive Langer** and **Alan Winstanley** (**Bush's** "Sixteen Stone") and mixed by **Bob Clearmountain**, was released on October 22.

> Urban Sees Kaycee Sunshine

**Columbia** continues its Urban hot streak with singer/songwriter **Kaycee Grogan**, whose debut single for the label, "It's Alright." moves from No. 50 to 40 on the Urban Top 50 chart. The soulful, hip-hop track with its mainstream vocal appeal is currently being reported by 56 Urban stations, including major market outlets such as **WXYV/Baltimore**, **WEDR/Miami**, and **WEJM/Chicago**.

Interestingly, the Marietta, GA-



based Grogan almost passed on the Columbia offer because of a negative experience with her previous group, **Girls Only**. It was only after her father sent a demo solo tape to a friend (who happened to be in the music business) that she decided to take another shot. Early results indicate that shot is paying off.

One fan is Urban WHRK/Memphis PD/MD Bobby O'Jay, who reports that after a couple of weeks in regular rotation the track "is performing very well," with requests continuing to increase. "She's exactly the young, fresh flavor that we want for our station. She has the vibe and appeal of Brandy, an artist our audience loves."

O'Jay also notes that the track, produced by **Track Team Productions**' **Carl Breeding** and **Darcy Aldridge**, "works perfectly in the 12-24 demo. especially with women who can relate to what she's singing about "

"What Girls Are Made Of" is slated to be released early next year.

MMM americanradiohistory com

# Music News & Views

# **Bone Thugs Bow New Label**

Relativity platinum-plus hip hoppers Bone Thugs-N-Harmony have formed their own label, Mo Thugs Records. First release: the album "Mo Thugs Family Scriptures," which drops on November 5 and features rappers Tre, Poetic Hustla'z, Graveyard Shift, Souljah Boy, Ken Dawg, and II Tru. Relativity will market and distribute the Cleveland-based imprint, while Bone Thugs



Bone Thugs-N-Harmony

members will oversee day-to-day operations, including A&R and production. Bone Thugs also will release a new album on **Ruthless** next year.

## **AOL Hears Mellencamp First**

Mercury and John Mellencamp join the growing ranks of artists and labels debuting new material on the Internet. America Online subscribers get first dibs on November 1 to download a live version of Mellencamp's hit "Key West Intermezzo (I Saw You First)." Mellencamp also has been busy of late performing concerts benefiting the NARAS Foundation's "Grammy In The Schools Program."



John Mellencamp

In other Internet-related news, Nashville-based homeshopping satellite channel **MOR Music Television** has teamed with Los Angeles indie imprint **ShadowMan Entertainment** to market new bands before the music goes to radio or retail. First up is country singer/songwriter **Kelli Lidell**, whose new album will be supported by an on-air campaign that includes promotional spots, show segments, interviews, and featured artist spotlights on the "That's Country" show November 15-December 15.

# Oasis Concert Film Debuts Nov. 19

Oasis update: On November 19 Epic drops "... There And

Then," the alterna-pop band's first full-length concert video featuring such cuts as "Roll With It," "Champagne Supernova," and "Wonderwall," as well as covers of the **Beatles**' "1 Am The Walrus" and **Slade**'s "Cum On Feel The Noize." The 17-song video, which includes interviews and backstage footage, was shot in London and Manchester. Meantime, word is lead singer **Noel Gallagher** has cov-



Oasis

ered **Beck**'s "Devils Haircut." The frontman's version will be released in the UK on November 4.

Odds-N-Ends: A&M rockers Extreme may be history, but band guitarist Nuno Bettencourt is eyeing a January 14 release for his first solo album, "Schizophonic." That's also the day Rykodisc plans to drop alterna-folksters Throwing Muses' new "Freeloader" album ... RCA goes to retail on November 12 with a best-of set from the Cowboy Junkies. The album, which covers material recorded from 1986-1995, includes the previously unreleased track "Lost My Driving Wheel" ... Virgin is slated to release Enigma's new album, "Le Roi Est Mort .. Vive Le Roi" on November 26.

Celluloid snippets: Look for an animated feature film based on the comic book series "Heavy Metal" to hit theaters next year. **Columbia TriStar** has the U.S. rights to the \$12 million budget film ... **Michael Jackson** is back on the silver screen, this time appearing in the new short film "Ghosts." The 35minute film is based on the "Too Bad" track from "HIStory: Past, Present And Future, Book I."





# Web Site Reviews: A To L

A look at several of the format's eye-catching web sites

If you don't like computers, stay tuned. This column will try to be analog-friendly and jargon-free.

If you think the Internet is nothing but hype, you're right in many cases ... but dead wrong in a few. And it's getting better (and easier to use) all the time. Almost everybody in almost every business has a web site on the Internet, or they're working on one. In the simplest of terms, you type a few letters to get to a web site or home page, move your little mouse (which moves an on-screen arrow), and click on anything that strikes your fancy. A *good* web site explains everything as you go along.

I looked at all the News/Talk web sites listed in the just-released **R&R** "Ratings Report & Directory/Volume 2." This week's column covers cities from A to L. A future column will review News/Talk web sites at the other end of the alphabet. As with all other web site categories, a few are terrific. Many are so-so. Some are a waste of electricity and your money.

# Logging On

Most News/Talk web sites start

you off with a home page (a sort of table of contents) that contains a station logo, program schedules, talent profiles and/or pictures, and a few facts about the station. Some stop there. Many go much further.

Web sites come at you through telephone lines; the speed at which you get the colorful pictures, graphics, and text depends on how fast your computer's modem is. The simpler the appearance of a home page, the quicker it will load into your computer. Many web site programmers, however, can't seem to resist doing their own little Sistine Chapels — and the wait to see their masterpieces can be aggravating. If you even bother.

Many News/Talk sites have easy-to-type (and remember) addresses or URLs. An example is www.wtkz.com, the URL of WTKZ/Allentown. On the other hand, you'd need 11 fingers to type the address of WFPG/Atlantic City. I didn't even try to reach www.net2.intserv.com:80/~web/ wfpg/index.html.

IMBAUGH

WCKY/Cincinnati's billboard gets extra exposure on the Internet.

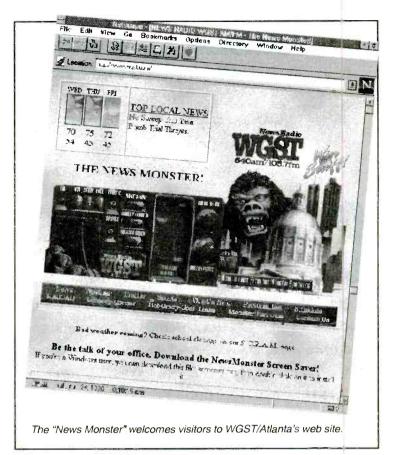
Two of the very best web sites among A-to-L cities are KLIF/Dallas and KFWB/Los Angeles. KLIF's (www.klif.com) has a home page that scrolls (runs longer than the size of your screen), but it loads very quickly. You see an easy-toread initial menu that explains itself in more detail as you scroll down the page. It has all kinds of links (click on a word and, zap, you're there) to other Internet sites and site clusters. These are sites that are related to, but independent of, KLIF. They include TicketMaster, Texas Lottery, Contests, Politics, Sports, TV, Shopping, Science, Travel, and Weather, A Games section even has its own "search engine," which lets you request specific games

It's a veritable one-stop for information. And even though KLIF doesn't have anything to do with most of the linked web sites, the station looks great by association, and its listeners have access to terrific information that's a mere click away. As you might expect, the station's site also has **RealAudio**, which lets you listen to live KLIF programming on your computer.

## Surf's Up

A special treat is a referral to a well-done parody site known as KRUD Radio (*www.krud.com*) which, not coincidentally, is produced by the same people who do the KLIF site, ON AIR Software. Among other gags, KRUD's web site quips, "No TSL, but look at this cume!" next to an odometer spinning out of control.

The web site of all-News KFWB/



Los Angeles (www.kfwb.com) was clearly created by someone who spent a lot of time accessing other Internet sites and got tired of all the waiting. The simple yet attractive home page is the size of just one screen, but it has dozens of multilink buttons, all in tiny boxes and including Quakes, Disaster, News, Police, Cars, Job Banks, and About L.A. One of my favorites was Surf Cams, which gives you color photos of four L.A. beaches (and their surfs) that were digitally captured just seconds ago. GSMs take note: This section is listed as "sponsored by GTE Mobilnet of San Diego."

There's quite a bit of humor throughout the KFWB web site, such as a section called "Macarena," which gives you step-by-step dance instructions (complete with the little feet) and two audio versions of the song itself. Someone from the sales department is given credit for providing this lesson. You're also offered the option of an independent parody site called "Hey, Macaroni."

I looked for someone to credit for the KFWB web site, but couldn't find a name. Inevitably, lawyers have arrived on the Internet scene because there's a disclaimer that announces, "External sites are *not* endorsed by KFWB or **CBS/Westinghouse**."

## 'The News Monster'

Here's a quick tour of some interesting, unusual, or otherwise notable items to be found on other News/Talk web sites. Go to WGST/ Atlanta (www.wgst.com), and you'll be greeted by "The News Monster" and directed to such categories as Nascar Links, Comedy Corner, Hot/Cool/Crazy Sites, and the not-so-tantalizing Georgia Dept. of Transportation.

If money is burning a hole in your pocket, check out WBAP/Dallas (www.wbap.com), and you can fill Continued on Page 31



mericanradiobistory co

# **R&R Talk Radio Seminar '97**

# FEBRUARY 27 - MARCH 1, 1997 WASHINGTON D.C.

# Participate in the most useful, informative, and comprehensive radio seminar you've ever attended!

ontinuing to recognize the importance of non-music programming to radio, this second annual seminar is an extension of R&R's commitment to the Talk radio format. The **R&R Talk Radio Seminar '97** offers a tremendous opportunity for general managers, program directors and producers who are interested in the continued growth and success of the Talk radio format. Concurrent sessions and keynote speakers will address a broad spectrum of issues confronting Talk radio today: from managing talent to increasing revenue opportunities, from today's hot topics to tomorrow's technologies. Fill out the forms below and mail or fax to our Los Angeles office. **Register today**!

# **Seminar Registration**

# **INFORMATION**

FAX BACK THIS FORM TO	(310)203-8450	OR MAIL TO:
-----------------------	---------------	-------------

R&R Talk Radio Seminar 10100 Santa Monica Blvd., 5th Floor

Los Angeles, CA 90067-4004

Please print carefully or type in the form below. Full payment must accompany registration form. Please include separate forms for each registration. Photocopies are acceptable.

# MAILING ADDRESS

Name			
Title			 
Call Letters/Company Name			
Street			 
City	State	Zip	 
Telephone #	Fax #		
F-mail			

Print Cardholder Name Here	
	-

# **Hotel Registration**

The Grand	nyatt our nation	rward to hosting you in 's Capital at the Grand hington located in the	Date of Arrival	Time of Arrival	Amount \$
t Washington Center Hyatt Washington, located in th heart of downtown Washington The Grand Hyatt at Washington Center is conveniently located 15 minu from Washington National Airport, and within walking distance of the V		wntown Washington DC. ntly located 15 minutes ing distance of the White	Date of Departure		Diners/Carte Blanche Check
night's stay, or a major cre	re are located nearby. • enclosed check or mor dit card number, expirat	To guarantee your reser- ey order covering the first ion date, and signature.	Name Company		Account Number
days prior to arrival. • Re the room block has been f	servations requested aft lled are subject to availa				Expiration Date: Month Year
12 noon. • NOTE: IF PAY HOTEL RESERVATION TO	NG BY CHECK, MAKE O The grand hyatt, an	:00 pm; Check out time is UT THE CHECK FOR YOUR D A SEPARATE CHECK TO	Address		Signature
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Single (1 person) *		\$145 / night	Telephone #		Gold Passport #
Double (2 people) *		\$165 / night			
	t	\$475-1000 / night			



# SEMINAR FEES

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# NEWS/TALK

# Web Site Reviews: A To L

## Continued from Page 29

out a form to buy WBAP caps, mugs, T-shirts, tank tops, an organic gardening tape (\$7), or a "Fishing Guide to the Stars" tape (\$7). Also for \$7 you can get one volume of "Sam From Sales Greatest Hits" or, for \$45, all eight volumes! The somewhat low-tech system prints out your finished order form (totaled and taxed), and you're supposed to mail back the form with a check.

If you've got any money left over, go to WGAC/Augusta, GA (*www.gabn.net/wgac*). They'll tell you how to get your very own **Rush** Limbaugh necktie. Look for details under the huge, full-color photo of Limbaugh that greets you as you access the site and takes a long time to load.

WSJM/Benton Harbor, MI (www.wsjm.com) starts off with a clever promo for the program currently on the air; i.e., "Bruce Williams Now Playing." Click the promo box and you get his picture. WSJM, not having the resources of a larger-market station, gets mileage out of independent links by using the classy-looking logos of ESPNet, (Detroit) Lions Online, NFL Homepage, ABC News Reports, and CNN Interactive. I understand that lawyers (naturally) are discussing the matter of certain sites borrowing the logos of certain other sites.

WRKO/Boston (www.wrko.com) has a handsome home page with (hello again, GSMs) largo logolinks to Channel 7 and the Boston Globe. There are also colorful billboards for Delta Airlines, Walt Disney World, and other advertisers. You're first greeted with the somewhat nebulous slogan, "WRKO. The First Web Page To Admit It's All Talk."

WCKY/Cincinnati drills its dial position into your head when you type its URL (www.550wcky.com) and then rewards you with an animated logo that rises from horizontal to vertical as in "Star Wars" or, I think, "Ben-Hur." There are big ads for **Blue Cross** and **C:Tel Wireless** next to links for Lottery Numbers, Airline Information, Ask the PD, Listener Registration, and your very own WCKY screen saver. Go to More and then to Billboard and you'll see a photo of a freeway spectacular featuring Rush Limbaugh and President Clinton.

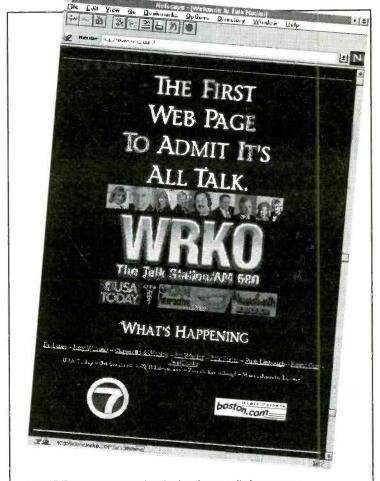
Texas A&M News/Talk station WTAW/Bryan-College Station (*www.rtis.com/reg/bcs/com/wtaw*) will tell you that WTAW was "the first on-campus wireless station" (1911) and the first to do play-by-play of a college football game (A&M vs. U. T. in 1921). You also get the chance to "Ask Mr. Downs," whoever he is.

## **Image Pumping**

Some other News/Talk web sites can use a little work. KMPC/Los Angeles (www.710talkkmpc.com) uses the interesting concept of a station floor plan that you can click on to see a photo of whatever you're clicking. Unfortunately, at the time I logged in, the Talent Lounge was devoid of talent, the Green Room was missing guests, and the Maintenance Room had all kinds of equipment but still no people. The picture of the KMPC/KABC/ KLOS building itself has not only no people but also not one car in the parking lot. A click on KABC Studio A just gets you the KABC home page and a click on KMPC Studio K elicits no response at all.

The home page of **KNX/Los Angeles** (*www.knx1070.com*) took a very long time to load for me, although I did get to enjoy looking at several palm trees while waiting. Once connected, you can visit the KNX Store, view the KNX Aerospatiale 350b jet helicopter, and hear audio of "a real car chase" as narrated by pilot/reporter **Bob Tur** (he's the one who described the vicious beating of truck driver **Reginald Denny** during the L.A. riots). Unfortunately, I ran into slow-loading once again when I tried to take a station tour and gave up.

WJBO/Baton Rouge(www.inter surf.com/wjbo) gets the award for Most Confusing Icons. (Icons, if you don't know, are little cartoon symbols you click on to get somewhere.) A graphic of an angry-look-



WRKO/Boston promotes local advertisers on its home page.

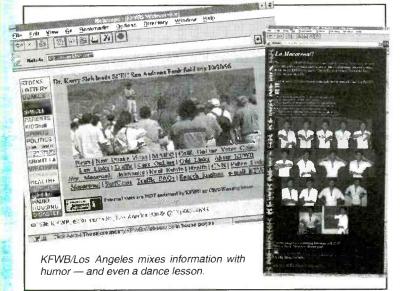
ing, suspicious character gets you the program schedule. An owl (or oblong earth) leads you to a group of four site referrals. Clicking a typewriter key with an "T" on it results in a brief sales pitch. And a cartoon of a radiating tower leads to File Not Found. Click the New button and you're told there are no scheduled events, but you should keep checking.

WBT/Charlotte (*www.wbt.com*) presents a football field with the station's logo between a goal post. Nearby is a schedule for the Carolina Panthers. I clicked all over the place but couldn't find any other pages.

Some VCR owners might relate to the WWJ/Detroit (*www.wwj.com*) web site because the first thing you see is a bright-red digital clock. And it's flashing "12:00am." It was 1:37pm when I logged in. WWJ also claims to be "America's First Commercial Radio Station." an honor I thought belonged to **KDKA/Pittsburgh** (1920).

Back to the positives. News/Talk/ Sports web sites, when they're done well, can work for sales as well as programming and promotion. And they can pump your station's image as *the* source for news and information. They're also relatively cheap to put together and maintain. Creativity goes a long way on a web site.

More to come in the eventual second Internet review column. I don't have a web site, but you can e-mail me at *JPMain* @*aol.com.* **R&R** does have a web site, and it's at *www.rronline.com.* 





He's the compelling outsider who captivates audiences across America. *Time Magazine* calls him "the most ferocious—and eloquent—soldier of the right." Rush Limbaugh says to Keyes, "You keep 'em frothing."









TONY NOVIA

# **Nighttime Is The Right Time**

# □ Format's hottest evening talents explain how they relate to their audience

Valentine spends at least an hour a

day doing show prep and recycles his

best phone bits. "If you have a great

7pm phone bit, run it at 11pm a cou-

ple of weeks later, just like morning

tine recommends "preparation and

moderation; less is more. Leave your

problems at the door unless it's some-

thing you can use on the show. Be

aware that radio is a sales-driven

business, and be prepared to help that

effort. Go on sales calls, and write

Listen & Learn

Ralphie Marino

has been a per-

sonality for seven

years, the last two

at WJMN. His re-

thank-you notes after remotes."

Ralphie Marino

ing him the ropes.

Marino says he does a lot of high

personality at WJMN, but within the

confines of a tight format. "It's al-

most like the old 'Hot Hits' format-

ics. It's a challenge every night. It's

made me a much tighter DJ and

helped me weed out what I'd over-

foremost want to hear their favorite

song. My intern told me, 'Sometimes

I'll listen to a station and the DJ may

stink, but if they're playing my fa-

vorite song they've got me. If they're

playing music I don't like, I'm gone

no matter how entertaining the DJ is.

That's the way it is. If I can accent

the music with a lot of fun just by

How does he keep in touch? "I

work the phones hard and listen to a

lot of News radio for local informa-

tion. I also watch a lot of daytime TV

with my kids and eat at mom-and-

pop places. The daily excitement of

going on the air still motivates me. I

get as excited about going on the air

as I did when I first started. I love the

being myself, that's even better."

"Nighttime audiences first and

look if things were a little looser.

Among his advisory tips, Valen-

Today's CHR nighttimers have come a long way. The night shift has usually been a training ground for morning shows as well as other dayparts — but several talents have made nights the hot shift. This week, KIIS/Los Angeles's Valentine, WJMN/ Boston's Ralphie Marino, KDWB/Minneapolis's Tone E. Fly, and KYLD/San Francisco's JoJo Wright offer some insight on what put them on top ... and what keeps them there.

shows do.'

# **Share Yourself**

How do you

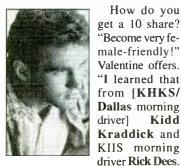
'Become very fe-

male-friendly!"

Valentine offers.

'l learned that

Kidd



Valentine

Being femalefriendly is about exposing yourself as who you are. When I first got to Dallas, I talked about a girlfriend I had just broken up with. It was a human soap opera, and out of the box I had a 10 share! Hearned not to be so pretentious as to say, 'I'm a DJ, you should listen to me because I'm cool.

In addition to KHKS, Valentine received his radio education at WJMN-FM & WZOU-FM/Boston, WWKX/Providence, WTIC/ Hartford, and WKCI/New Haven and hosted SuperRadio's "Open House Party" and his own syndicated show, "Party Online."

To stay hip and on the edge, Valentine recommends communicating with listeners who call in. "Don't just take requests and blow them off. They're the 3% of your audience who are your feelers to the public. Doing club gigs gives a blurred reality they're not your music or fashion stance. Your listeners are the mom at home with two kids or the girl study-



ing for a test. Not all of my listeners go to clubs.

"Pay attention to the women in the office, too. Find out what they talk about. If women are engaged in a conversation about Brad Pitt or their husbands, and you can hear it, you've got insight.'

"

**Nighttime audiences** first and foremost want to hear their favorite song. If I can accent the music with a lot of fun just by being myself, that's even better. - Ralphie Marino

CHR

CONTEMPORARY HIT RADIO

music I play, too, so that makes it even more exciting."

**7**7

and

WHTZ (Z100)/

"

What makes a great personality? Marino believes, "Just being yourself will shine through the speakers. I've always tried to have a positive attitude, even when times were tough. Attitude is everything.'

Marino says going up against a sister station - WXKS-FM (Kiss 108) — hasn't changed his approach. "I want to beat them! They're wonderful people, but I want to win!"

# **Got To Be Real**

Tone E. Fly must be doing something right Chancellor's KDWB just inked him to a longterm deal. Fly also has worked at WEZB/New Orleans, KBTS/ Austin, WAPW (Power 99)/Atlanta.

Tone E. Fly

New York, to name a few. Persistence is the operative word for Fly, who got his big break when then-WLYQ/Norwalk, CT personality (now PD/syndicated show host) Kid Kelley took him under his wing. Fly feels KDWB night listeners want to relate to him. "If they're paying attention to you, then they're by themselves, not in groups. They want one person to talk about things they talk about.'

To relate to his audience, Fly becomes the "host" of a listener "party": "I go by the philosophy that the party is at my house. I set the theme. dress code, and pick the music."

Staying real is a rule Fly has learned to live by. "When you're first starting out, you're so into radio, and you assume everybody else is. That's the worst thing you can do. Radio is just another appliance [to a listener]. You can't think of yourself as so important that the whole town is listening to you. People punch buttons you've got to convince them not to do it as often.

-americanradiohistory co



up with "Suddenly Susan" co-star Judd Nelson during NBC-TV's "Must Hear Comedy Tour."

"With MTV the way it is now, everything is very real. People just talk [naturally] to you. Urban stations were the smartest: They hired people who'd never been DJs before and taught them how to run a board. Those talents became the most relatable people in the world. That's a huge advantage. [Feeling like] you live down the street from someone who's on the air will make you listen to that station.

Fly offers these tips for success: 'Collect a lot of airchecks, and find out what others are doing - not necessarily to 1ip off bits or someone's

You can't think of yourself as so important that the whole town is listening to you. **People punch buttons** — you've got to convince them not to do it as often. - Tone E. Fly

act, but so you can see what works. Impress your listeners, not other jocks. Stop worrying about what other DJs think. Hitting posts and doing great segues are fun, but they don't mean anything to a listener. What makes a difference to listeners is saying something that touches them. If you talk about something that happened to you, and it also happened to them, you have something in common.'

## Be A Showman



JoJo Wright is the buzz in the streets of San Francisco. He's been at KYLD for four and a half years and has done nights for about eight years at stations such as WIOQ/Philadelphia, KHYI/Dal-

"

"

JoJo Wright las, and WCKZ/ Charlotte

"[KKBQ/Houston's] John Lander just inspired me. Then I saw 'WKRP In Cincinnati' and thought, 'That even looks like a cool job.' Nights just clicked with me, I don't know why." Once he got into the biz, he closely followed then-KHKS/Dallas talent Hollywood Henderson as well as Hollywood Hamilton, now on WKTU/NY. He adds, "I had a dualcassette player. I'd put their aircheck on one player and mine on the other, and play them back to back finding out what they had that I didn't. I'd critique myself over and over.'

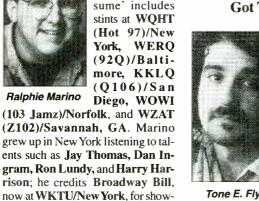
The showbiz angle of radio helps Wright excel. "If you enjoy something and have a passion for it, that gets you on the right foot. I really care about how the show sounds. For those four hours, I really enjoy the creative twists. I get to do more than just introduce songs - I can be offbeat. I'm a big kid myself, talking to listeners and having a good time.'

For fixed nighttime features, Wright taps into standards like the "Phat 5 at 9" and "Desperate and Dateless." He also has some fun with the "Butt Naked For Tickets" contest. He explains, "It's where people run around our van three times naked to win tickets. We also have the 'Beeper Game,' where people call with their numbers and I page the winner. Sometimes I'll let listeners page me back on a special number. We also go to schools and get the 'Fat Five Cheerleaders' to do our 'Phat 5 at 9' countdown and give out prizes. In the 'Call-Waiting Game,' listeners call me and must have a friend click their call-waiting while they're on the air with me to win a prize.

For those four hours, I really enjoy the creative twists. I get to do more than just introduce songs — I can be offbeat. I'm a big kid myself, talking to listeners and having a good time. - JoJo Wright "

Since he can't give prizes to every listener who calls, Wright instead sends them a "JoJo Pack," which includes a bio, photo and stickers. "It costs nothing, and I get my face tacked on every teenager's wall. I've compiled a list of about 4000 in the past year. It makes a huge impact."

CHR Asst. Editor Paul Colbert contributed to this column.



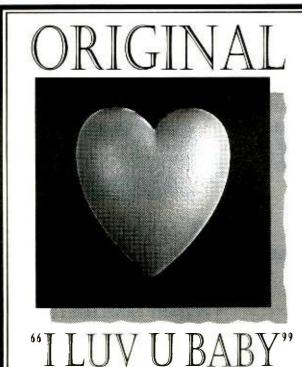
# **CALLOUT AMERICA**

# EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES NOVEMBER 1, 1996

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of October 7-13.

			/ <b>P O F</b>				CALLOUT A			5
ARTIST TITLE LABEL(S)	OTAL AVE	RAGE FAVOR	2W	MATE (1-5) 3W	TOTAL% FAMILIARITY	TOTAL% BURN			МсСав	_
ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	4.04	4.08	4.04	4.19	95.0%	<b>22.8</b> %				
<b>CELINE DION</b> It's All Coming Back To Me Now (550 Music)	3.99	3.96	3.90	3.98	89.3%	23.3%	ust The Hits	Airplay	at 31 CHR	2/
<b>NO DOUBT</b> Spiderwebs ( <i>Trauma/Interscope</i> )	3.88	3.91	3.95	3.94	65.3%	16.5%	Pop stations i helps determine			
<b>R. KELLY</b> I Can't Sleep Baby (If I) <i>(Jive)</i>	3.83	3.79	3.76	3.79	69.0%	13.0%	scores each week	The cou	rrelation be	e-
<b>KEITH SWEAT</b> Twisted ( <i>Elektra/EEG</i> )	3.82	3.84	3.74	3.94	63.3%	13.5%	tween the most-pl ing songs is pretty			
<b>DONNA LEWIS</b> I Love You Always Forever <i>(Atlantic)</i>	3.74	3.96	3.92	3.87	94.5%	35.5%	to week. The foll	owing cu	ustom chart	rt.
<b>EN VOGUE</b> Don't Let Go (Love) <i>(EastWest/EEG)</i>	3.69	3.49			38.5%	4.5%	created from <b>R</b> & Top 15 most-play			
<b>QUAD CITY DJ'S</b> C'mon 'N Ride It (Quadra Sound/Big Beat/Atlantic)		3.64	3.64	3.63	81.5%	30.0%	stations contribut	ng to Ca	lloutAmer	r-
GREASE MEGAMIX Grease Megamix (Polydor/A&M)	3.62	3.50	3.56	3.66	86.8%	14.3%	ica. This chart i October 21-27; a			
GHOST TOWN DJ'S My Boo (So So Def/Columbia)	3.60	3.67	3.54		67.3%	<b>16.0</b> %	kets appears belo		, not or mai	1-
MERRIL BAINBRIDGE Mouth (Universal)	3.59	3.68	3.71	3.62	71.8%	19.5%			Tota: To	otal
<b>DISHWALLA</b> Counting Blue Cars (A&M)	3.57	3.59	3.48	3.64	<b>85.5</b> %	30.3%	Rank Artist	Title	Plays Stat	ntions
ERIC CLAPTON Change The World (Reprise)	3.57	3.58	3.46	3.46	88.0%	28.5%	1 Donna Lewis Ranks Top 10 acros	Love	1607 3	30
WALLFLOWERS 6th Avenue Heartache (Interscope)	3.54	3.59	3.47	3.55	<b>42.0%</b>	10.8%	2 Celine Dion	lt's		27
BECK Where It's At (DGC/Geffen)	3.49	3.54	3.59	3.40	43.3%	10.0%	Ranks Top 3			
CRANBERRIES Free To Decide (Island)	3.49	3.57	3.64	3.56	<b>72.0%</b>	20.0%	3 A. Morissette Ranks No. 1			27
JOURNEY When You Love A Woman (Columbia)	3.49	3.48	3.53	3.33	44.0%	8.0%	4 M. Bainbridge			29
PRIMITIVE RADIO GODS Standing Outside (Ergo/Columbia)	3.47	3.51	3.57	3.52	<b>79.8%</b>	24.0%	Ranks No. 7 teen	Where		24
ORIGINAL I Luv U Baby (Next Plateau)	3.45				30.0%	7.8%	5 No Mercy Consistent a			24
AMBER This Is Your Night (Tommy Boy)	3.41	3.28	3.32		<b>57.0</b> %	<b>17.8%</b>	6 Quad City Top 10 in the S	C'mon		25
SHERYL CROW If It Makes You Happy (A&M)	3.41	3.56	3.53	3.45	<b>75.3</b> %	20.3%	7 Toni Braxton			19
NO MERCY Where Do You Go (Arista)	3.36	3.44	3.34	3.32	<b>86.5</b> %	30.3%	Continued	strong airp	play.	
JOHN MELLENCAMP Key West Intermezzo (Mercury)	3.30	3.26	3.16	3.19	<b>57.5%</b>	<b>15.5%</b>	8 Keith Sweat Showing growth			20
BRYAN ADAMS Let's Make A Night To Remember (A&M)	3.29	3.28	3.23	3.27	<b>42.5</b> %	<b>8.5</b> %	9 No Doubt	Spiderwebs	s 757 2	20
DC TALK Just Between You And Me (Virgin)	3.19				<b>32.8</b> %	<b>7.8%</b>	Top 5 overall si		-	
WILD ORCHID At Night   Pray (RCA)	3.13	2.94	3.07	—	<b>26.8%</b>	8.0%	10 Sheryl Crow Building	lf vomen 25-		26
HOOTIE & THE BLOWFISH Sad Caper (Atlantic)	3.10				<b>41.0%</b>	12.3%	11 Eric Clapton	Change	731 2	23
LA BOUCHE Fallin' In Love (RCA)	3.05	2.98			34.5%	<b>10.8%</b>	Ties for No.	<i>1 women 2</i> Cars		20
PHIL COLLINS Dance Into The Light (Face Value/Atlantic)	3.03	3.21			24.3%	5.8%	No. 6 among womer			
AMANDA MARSHALL Birmingham (Epic)	3.02	3.25	3.29	3.24	24.8%	4.3%	13 Amber Solid gains as	This a <i>miliarity in</i>		18

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Boston, Buffalo, Hartford, New York, Philadelphia, Pittsburgh, Providence, Washington. SOUTH: Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. MIDWEST: Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. WEST: Denver, Los Angeles, Phoenix, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1996, R&R Inc.



Callout America Luv's U Baby!

3.45 Overall Score (#19) 3.70 Women 18-24 (#8) 3.71 West Region (#8) 3.80 South Region (#8)

	hmic A		GROOVE
NKTU	KQMQ	WMYK	RADIO
(KXX	KDGS	WWKX	WXIS
WSBF	<b>WJJS</b>	KHTS	WKXJ
WOCQ	WQZQ	XHTZ	KWIN
KDNR	WWLD	WPOW	
Pop	Action:		
WBLI	WPRO	WFLZ	WNVZ
WFHN	KHOM	KQIZ	WKSS
KSMB	WSPK		

24

21

14

Solid gains as familiarity increases When

Top 10 18-24 and 25-34 women.

What's left to say?

Journey

15 A. Morissette Learn

649

632





# **NOVEMBER 1, 1996**

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	тот, Ł₩	AL PLAYS 2W	3W	TOTAL STATIONS/ADDS
1	1	1	1	<b>DONNA LEWIS</b> I Love You Always Forever <i>(Atlantic)</i>	5814	5906	5974	6149	121/1
2	2	2	2	<b>CELINE DION</b> It's All Coming Back To Me Now (550 Music)	5660	5669	5494	5396	119/0
4	3	3	3	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	5471	5005 5169	4863	4203	117/3
4 6	4	4	ŏ	MERRIL BAINBRIDGE Mouth (Universal)	4991	4659	4290	3932	120/0
8	6	6	ŏ	<b>KEITH SWEAT</b> Twisted <i>(Elektra/EEG)</i>	3999	3895	3680	3592	96/1
3	5	5	6	<b>NO MERCY</b> Where Do You Go <i>(Arista)</i>	3961	4125	4250	4523	103/2
16	14	11	Ô	SHERYL CROW If It Makes You Happy (A&M)	3616	3198	2843	2597	116/4
17	12	10	8	<b>JOURNEY</b> When You Love A Woman <i>(Columbia)</i>	3554	3283	2993	2562	112/0
9	8	7	9	QUAD CITY DJ'S C'mon 'N Ride It (Quadra Sound/Big Beat/Atlantic)	3329	3476	3549	3456	96/0
1	10	9	10	JOHN MELLENCAMP Key West Intermezzo (I Saw) (Mercury)	3293	3319	3324	3180	98/0
5	7	8	11	<b>DISHWALLA</b> Counting Blue Cars (A&M)	3160	3457	3668	4034	92/0
7	9	12	12	ERIC CLAPTON Change The World (Reprise)	2768	3166	3492	3931	94/1
	9 19	15	12	<b>EN VOGUE</b> Don't Let Go (Love) <i>(EastWest/EEG)</i>	2702	2409	2193	1862	111/4
2	13	14	14	<b>TONI BRAXTON</b> You're Makin' Me High <i>(LaFace/Arista)</i>	2687	2778	2891	3143	74/2
2				<b>NO DOUBT</b> Spiderwebs ( <i>Trauma/Interscope</i> )	2503	2784	3033	3046	87/0
3	11	13	15 16	LA BOUCHE Fallin' In Love ( <i>RCA</i> )	2253	2080	3033 1958	3040 1595	99/4
5	22	19		DC TALK Just Between You And Me (Virgin)	2250	1908			
	EAK				2092	2300	1547	845	<b>98/5</b>
0	16 EAN	16	18	ALANIS MORISSETTE You Learn (Maverick/Reprise)	2092		2621	3181	77/1
			<b>1</b> 9 (	SEAL Fly Like An Eagle (Warner Sunset/Atlantic)		676	23 2337	2266	,
8	18	17	20	AMANDA MARSHALL Birmingham (Epic)	2010	2289		2266	85/0
.8	24	25	2	AMBER This Is Your Night (Tommy Boy)	1973	1760	1672	1445	65/3 70/0
4	15	18	22	JEWEL Who Will Save Your Soul (Atlantic)	1889	2249	2697	2988	70/0
4	29	26	23	HOOTIE & THE BLOWFISH Sad Caper (Atlantic)	1810	1735	1493	1115	84/2
1	33	29	24	<b>WONDERS</b> That Thing You Do! <i>(Epic)</i>	1810	1536	1125	818	72/3
_		38	25	<b>NO DOUBT</b> Don't Speak ( <i>Trauma/Interscope</i> )	1809	954 1022	288	105	103/21
4	23	22	26	WALLFLOWERS 6th Avenue Heartache (Interscope)	1803	1932	1902	1771	82/1
1	21	20	27	<b>BRYAN ADAMS</b> Let's Make A Night To Remember (A&M)	1787	1974	1996	1975	68/0
-		31	28	MADONNA You Must Love Me (Warner Bros.)	1740	1465	387	4 4 0 0	101/2
9	26	27	29	GHOST TOWN DJ'S My Boo (So So Def/Columbia)	1740	1650	1553	1436	67/2
9	20	24	30	R. KELLY I Can't Sleep Baby (If I) (Jive)	1689	1843	2042	2226	53/0
5	17	21	31	PRIMITIVE RADIO GODS Standing Outside (Ergo/Columbia)	1587	1964	2439	2973	62/0
0	32	30	32	<b>NEW EDITION</b> I'm Still In Love With You (MCA)	1539	1515	1437	1316	81/1
6	25	28	33	WILD ORCHID At Night I Pray (RCA)	1360	1577	1591	1472	75/0
-	47	37	34	TONI BRAXTON Un-break My Heart (LaFace/Arista)	1270	983	651	388	79/18
-	40	34	35	<b>R.E.M.</b> Bittersweet Me (Warner Bros.)	1226	1099	869	264	81/5
4	43	41	<b>3</b> D	HOOTIE & THE BLOWFISH   Go Blind (Reprise)	1026	918	788	751	37/2
8	42	44	37	REPUBLICA Ready To Go (RCA)	991	900	837	656	64/1
)	39	39	38	FUN FACTORY Don't Go Away (Curb)	962	931	947	835	53/0
)	28	33	39	CRANBERRIES Free To Decide (Island)	924	1155	1542	1996	39/0
7	30	32	40	PHIL COLLINS Dance Into The Light (Face Value/Atlantic)	889	1330	1476	1463	44/0
DE	ΒU		<b>41</b>	JEWEL You Were Meant For Me (Atlantic)	847	459	116	88	66/11
7	34	36	42	QKUMBA ZOO The Child (Inside) (Arista)	800	994	1124	957	52/0
3	38	42	43	BLUES TRAVELER But Anyway (A&M)	791	918	952	1126	28/0
5	36	40	44	<b>ROBERT MILES</b> One And One (Arista)	776	928	1044	1057	47/2
3	31	35	45	MELISSA ETHERIDGE Nowhere To Go (Island)	762	1072	1458	1803	34/0
) E	ΒU	T	46	GEGGY TAH Whoever You Are (Luaka Bop/WB)	738	593	512	395	56/3
-	_	50	<b>4</b> 7	<b>GREASE MEGAMIX</b> Grease Megamix ( <i>Polydor/A&amp;M</i> )	736	618	425	337	43/9
32	35	45	48	NATALIE MERCHANT Jealousy (Elektra/EEG)	725	872	1076	1183	35/0
-	48	47	49	BECK Where It's At (DGC/Geffen)	724	733	650	569	56/2
31	37	43	50	LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA)	717	915	969	1263	33/0

**BREAKERS** 

## DC TALK Just Between You And Me (Virgin) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART 2250/342 1 98/5 SEAL Fly Like An Eagle (Warner Sunset/Atlantic) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART 19 2047/1371 104/15

# **MOST ADDED**®

ARTIST TITLE LABEL(S) ADDS ROD STEWART If We Fall In Love Tonight (Warner Bros.) 45 **R. KELLY** | Believe | Can Fly (*Tavdash/Jive*) 35 DAVE MATTHEWS BAND Crash Into Me (RCA) 23 NO DOUBT Don't Speak (Trauma/Interscope) 21 TONY TONI TONE Let's Get Down (Mercury) 21 TONI BRAXTON Un-break My Heart (LaFace/Arista) 18 TRACY CHAPMAN Smoke And Ashes (Elektra/EEG) 16 **SEAL** Fly Like An Eagle (Warner Sunset/Atlantic) 15 BLACKSTREET No Diggity (Interscope) 12 JEWEL You Were Meant For Me (Atlantic) 11 DUNCAN SHEIK Barely Breathing (Atlantic) 11

## **MOST INCREASED** PLAYS TOTAL

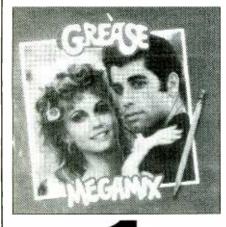
PLAY INCREASE ARTIST TITLE LABEL(S) **SEAL** Fly Like An Eagle (Warner Sunset/Atlantic) +1371 **NO DOUBT** Don't Speak (*Trauma/Interscope*) +855SHERYL CROW If It Makes You Happy (A&M) +418 JEWEL You Were Meant For Me (Atlantic) +388 DC TALK Just Between You And Me (Virgin) +342 MERRIL BAINBRIDGE Mouth (Universal) +332 ALANIS MORISSETTE Head Over Feet (Maverick/Reprise) +302**EN VOGUE** Don't Let Go (Love) *(EastWest/EEG)* +293 TONI BRAXTON Un-break My Heart (LaFace/Arista) +287 MADONNA You Must Love Me (Warner Bros.) +275

# HOTTEST RECURRENTS

ARTIST TITLE LABEL(S) JANN ARDEN Insensitive (A&M) TRACY CHAPMAN Give Me One Reason (Elektra/EEG) LA BOUCHE Sweet Dreams (RCA) COLOR ME BADD The Earth, The Sun, The Rain (Giant/WB) **EVERYTHING BUT THE GIRL** Missing (Atlantic) TONY RICH PROJECT Nobody Knows (LaFace/Arista) MARIAH CAREY Always Be My Baby (Columbia) LA BOUCHE Be My Lover (RCA) FUGEES Killing Me Softly (Ruffhouse/Columbia) **BRANDY** Sittin' Up In My Room (Arista)

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are 'tled in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

This chart reflects airplay from October 21-27. Songs ranked by total plays. Highlighted songs indicate Breaker. 128 CHR/Pop reporters. 126 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.



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R&R CHR POP 🗊 **BB TOP 40 MONITOR 71-43\*** 



# **20 YEARS OF SET UP** HAVE CAUSED....

- GREAT RESEARCH
- INSTANT FAMILIARITY
- AMAZING PHONE REACTION
- A HIT polvdor



# **NEW ADDS THIS WEEK INCLUDE:**

KYSR/Los Angeles WKBQ/St. Louis WOMX/Orlando WZST/Chattanooga WSSX/Charleston KWIN/Stockton WWXM/Myrtle Beach KQKQ/Omaha WZYP/Huntsville

"I'm telling everyone I talk to that this is a hit record." -Clarke Ingram/WPXY

"This is #1 on the phones and playing in all dayparts... this is also driving me nuts." -Tom Gjerdrum/WZPL

# Inside Curb Records



# Fun Factory "Don't Go Away"

No one can label the history of this group as boring. Fun Factory songs hang in week after week in spite of the competition. "Don't Go Away," is no exception. Last week we missed the bullet. That caused a few people to conclude the song was over. Not true. This week the bullet is back. The bullet loss occurred when one station reduced the spins from 99 plays per week to 54. Fourth quarter margins are that tight!

Thinking about other **Fun Factory** songs... "Close To You," is still played on many CHR stations. Enough to make it in the Up & Coming section on at least one chart. "I Wanna B With U," surprised us all by staying on the charts for over a year. It was also one of the best researching records of our time. "Celebration," became #I for many stations and in many markets. With this kind of track record you'd think this group would be famous!

Here are some of the success stories coming from, **"Don't Go Away."** Beginning in the East:

WAEB	Allentown
WNVZ	Norfolk
WFLZ	Tampa
WKRQ	Cincinnati
WIXX	Green Bay
KHFI	Austin
KBFM	McAllen
КСНХ	<b>Odessa-Midland</b>
and many	others



# Michael English "Freedom"

Do yourself a favor. Put **"Freedom,"** on the CD player and set the volume to eleven. This is an amazing song from an artist who surpasses so many plateaus set by others before him.

Michael English moves up to on the AC chart with 8 new adds this week.

**WUSA** Tampa is the latest Hot AC on board.

# Eric Hamilton Band "Keep The Change"

**'Suddenly Susan'** starring Brooke Shields, is doing very well in the Nielsen Ratings.

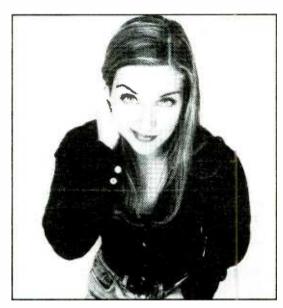
americanradiohistory.com

Eric Hamilton has a song called, "Brooke Shields Mouth!" What a coincidence.

You can find out more about the Hand Full Of Dirt tour or other tracks on the **EHB** album by checking into the **Eric Hamilton Band** web site at: www.chelseamusic.com/ehb

# Whigfield "Close To You"

It's worth mentioning here that Whigfield is famous in Hawaii. Both CHR stations in Honolulu are bangin' "Close To You," and Jamie Hyatt says, "This could be the biggest record I've played here ever." As you may recall WKTU picked "Close To You." WNNK is another believer. Should we reservice this track?



# Kim Stockwood "Jerk"

A Pop Superstar waiting to happen. Kim is so alive, so talented, and full of personality. Sue O'Neil thinks she's a hit. WKSE added "Jerk," last week and rumor has it the phone is already ringing!



# CHR/POP

# **POP/ALTERNATIVE TOP 20**

LW	TW	ARTIST TITLE LABEL(S)		. PLAYS	TOTAL STATIONS/ADD
1	0	ALANIS MORISSETTE Head (Maverick/Reprise)	6565	6156	154/3
2	2	,	5398	5174	184/5
9	3	NO DOUBT Don't Speak (Trauma/Interscope)	3999	2813	188/23
6	4	R.E.M. Bittersweet Me (Warner Bros.)	3627	3317	171/5
3	5	DISHWALLA Counting Blue Cars (A&M)	3560	3871	118/0
4	6	SUBLIME What I Got (Gasoline Alley/MCA)	3541	3482	129/1
8	7	EELS Novocaine For The Soul (DreamWorks/Geffen)	2887	2959	100/1
7	8	NO DOUBT Spiderwebs (Trauma/Interscope)	2885	3310	109/1
16	9	BUSH Swallowed (Trauma/Interscope)	2866	2332	91/4
5	10	WALLFLOWERS 6th Avenue Heartache (Interscope)	2843	3388	132/1
10	0	<b>COUNTING CROWS</b> Angels Of The Silences ( <i>DGC/Geffen</i> )	2804	2733	102/1
12	12	SOCIAL DISTORTION   Was Wrong (550 Music)	2447	2438	90/0
11	13	REPUBLICA Ready To Go (RCA)	2244	2454	124/1
20	1	CAKE The Distance (Capricorn/Mercury)	2211	1945	87/1
13	15	ALANIS MORISSETTE You Learn (Maverick/Reprise)	2111	2412	<b>79/1</b>
14	16	JEWEL Who Will Save Your Soul (Atlantic)	2044	<b>2397</b>	81/0
15	17	PRIMITIVE RADIO GODS Standing (Ergo/Columbia)	1995	2394	87/0
_	18	PEARL JAM Hail, Hail (Epic)	1948	1894	84/1
19	19	SMASHING PUMPKINS Muzzle (Virgin)	1908	1986	75/0
17	20	GEGGY TAH Whoever You Are (Luaka Bop/WB)	1900	2073	113/4

This chart reflects airplay from October 21-27. Songs ranked by total plays. 128 CHR/Pop reporters and 96 Alternative reporters combine from the custom chart function on R&R ONLINE. Alternative titles are manually extrapolated. For complete reporter lists refer to Pop and Alternative sections. © 1996, R&R Inc.



**POWERFUL GET-TOGETHER** — Some high-powered talent hooked up to preview some EA Sports video technology. Looking serious are (I-r) recording artist Draws, WB rep Steve Prudholme, artist Warren G., KPWR (Power 106)/L.A. co-moming talent Nick V, artist Snoop Doggy Dogg, and actor Morris Chestnut.



**UNTIMELY DISTRACTION?** — Atlanta Braves players Tom Glavine (I) and Mark Lemke (second from right) stopped by Columbia Records' New York offices shortly before the World Series. Giving the master tour were then-Regional Promotion Manager Brian Rhoades (now Virgin Records' National Director/Promotion) and Work rep Michele Block.

# NEW & ACTIVE

BONE THUSS IN HAPPINONY Days Of Our Livez (EastWest/EEG) Total Plays: 678. Total Stations: 41. Adds: 6

**BRAIDS** Bohemian Rhapsody (*Big Beat/Atlantic*) Total Plays: 665, Total Stations: 41, Adds: 0

**SUBLIME** What I Got *(Gasoline Alley/MCA)* Total Plays: 634, Total Stations: 41, Adds; 1

KIM STOCKWODD Jerk (Curb) Total Plays: 536, Total Stations: 30, Adds: 0

BLACKSTREET No Diggity (Interscope) Total Plays: 534, Total Stations: 38, Adds: 12

SUSANNA HOFFS All I Want (London/Island) Total Plays: 533, Total Stations: 52, Adds: 7

**CRUSH** Jellyhead *(Robbins)* Total Plays: 472, Total Stations: 18, Adds: 2

**STING** I'm So Happy I Can't Stop Crying *(A&M)* Total Plays: 399, Total Stations: 24, Adds: 0

**GINUWINE** Pony *(550 Music)* Total Plays: 345, Total Stations: 16, Adds: 4

BODEANS Hurt By Love (Slash/Reprise) Total Plays: 330, Total Stations: 31, Adds: 9 SPIRITS Drive (Rocket/Island) Total Plays: 326, Total Stations: 33, Adds: 1

**AZ YET** Last Night *(LaFace/Arista)* Total Plays: 313, Total Stations: 25, Adds: 5

**ELTON JOHN** You Can Make History Young Again *(MCA)* Total Plays: 306, Total Stations: 31, Adds: 1

**MAXI PRIEST** Watching The World Go By (*Virgin*) Total Plays: 306, Total Stations: 19, Adds: 2

M.T.S. I'll Be Alright *(Summit)* Total Plays: 299, Total Stations: 10, Adds: 0

WORLD WIDE MESSAGE TRIBE The Real Thing (Warner Bros.) Total Plays: 277, Total Stations: 19, Adds: 1

FIONA APPLE Shadowboxer (Work) Total Plays: 274, Total Stations: 21, Adds: 4

EELS Novocaine For The Soul (*DreamWorks/Geffen*) Total Plays: 246, Total Stations: 14, Adds: 1

**GINA G** Ooh Aah...Just A Little Bit *(Warner Bros.)* Total Plays: 237, Total Stations: 7, Adds: 0

**COUNTING CROWS** Angels Of The Silences (*DGC/Geffen*) Total Plays: 194, Total Stations: 10, Adds: 0

# Songs ranked by total plays

# NEW RELEASES

# ADDS NOVEMBER 5

Leah Andreone Cranberries Dishwalla Gloria Estefan Fun Lovin' Criminals Garbage Metallica Shaquille O'Neal Donna Summer "It's Alright, It's OK" (RCA) "When You're Gone" (Island) "Charlie Brown's Parents" (A&M) "I'm Not Giving You Up" (Epic) "Scooby Snacks" (EMI) "Milk" (Almo Sounds/Geffen) "Hero Of The Day" (Elektra/EEG) "You Can't Stop Da Reign" (T.W.izM./Trauma/Interscope) "Whenever There Is Love" (Universal)



**GEGGY TAHLKS WITH JEFF & JER** — The members of Geggy Tah did a mini-concert while visiting KKLQ (Q106)/San Diego morning guys Jeff & Jer. Enjoying a camera-ready moment are (I-r) Q106's Jeff Elliott, group members Daren Hahn, Tommy Jordan, and Greg Kurstin, and Jerry St. James.

### **CHR/POP REPORTERS**

### November 1,1996 **R&R • 37**

WFLY/Albany, NY	WRQK/Canton, OH	WLVY/Elmira, NY	WFBC/Greenville, SC	KZII/Lubbock, TX	WHTZ/New York, NY	KKRZ/Portland, OR	KSLY/San Luis Obispo, CA	WWKZ/Tupelo, MS
D: Michael Morgan	PD/MD: Rick Michaels	PD: Mike Strabel	PD: Rob Wagman	PD: Jay Shannon	PD: Tom Poleman	PD: Ken Benson	DM/PD: Dave Christopher	PD/MD: Rick Stevens
D: Ron Williams	APD: Todd Downerd	APD/MD: Brian Stoll	MD: Hawk Harrison	MD: Chris Kelly	MD: Cabby Bryant	APD/MD: Rick Thomas	MD: Adam Barnes	TRACY CHAPMAN "Smoke"
MARIAH CAREY "Underneath"	TRACY CHAPMAN "Smoke"	R. KELLY "Fly"	GINUWINE "Pony"	24 HOOTIE & BLOWFISH "Blind"	19 LA BOUCHE "Fallin"	No Adds	DC TALK "Just"	ROD STEWAUT "Fall"
R. KELLY "Fly" ROD STEWART "Fail"	SIMPLY RED "Angel" ROD STEWART "Fall"	ROD STEWART "Fail" CARDIGANS "Lovefooi"	WONDERS "Thing" R. KELLY "Fly"	TONY TONI TONE "Let's" Sheryl Crow "Happy"	19 EN VOGUE "Don't"			NO DOUBT "Sipeak" DUNCAN SHBIK "Barely"
DRU HILL "Tell"	HOD STEWART For	TRACY CHAPMAN "Smoke"	n. KELLT HY	MARIAH CAREY "Underneath"		WERZ/Portsmouth, NH	KHTY/Santa Barbara, CA	BLACKSTREFT "Diggity"
TONY TONI TONE "Let's"				CLINTON & COOLIO "Atomic"	WNVZ/Norfolk, VA	OM/PD: Jack O'Brien	PD/MD: Damion Young	DAVE MATTHEWS BAND "Cr
SUBLIME "What"	WSSX/Charleston, SC	W IET/Eria DA	WNNK/Harrisburg, PA		PD: Don London	MD: Liz Jordan	15 ALANIS MORISSETTE "Head" 14 DAVE MATTHEWS BAND "Crash"	FUN LOVIN' CRIMINALS "So
	PD/MD: Calvin Hicks 13 DUNCAN SHEIK "Barely"	WJET/Erie, PA PD: Neal Sharpe	PD: John O'Dea MO: Scott Shaw	WZEE/Madison, WI	MD: Jay West 6 SEAL "Fly"	5 ELEANOR MCEVOY "Precious" SIMPLY RED "Angel"	14 DAVE MAILTHEWS BAND Crash FOUNTAINS OF WAYNE "Radiation"	
AEB/Allentown, PA	MADONINA "Must"	MD: J.J. Fext	R.E.M. "Me"	Interim PD: Dana Lunden	R. KELLY "Fly"	DUNCAN SHEIK "Barely"		KISX/Tyler, TX
D: Brian Check	DAVE MATTHEWS BAND "Crash"	TONI BRAXTON "Heart"	TONI BRAXTON "Heart"	No Adds		FUN LOVIN' CRIMINALS "Scooby"		PD: Michael Stown
ID: Chuck McGee	ROD STEWART "Fail"	MADONNA "Must"	JEWEL "You"		WOW Determ Midland TV	TRACY CHAPMAN "Smoke" ROD STEWART "Fail"	WNDU/South Bend, IN PD/MD: Bill Mitchell	MD: Mick Fulgham NO DOUBT "Speak"
1 ROD STEWART "Fail" 1 WONDERS "Thing"	TONY TONI TONE "Let's" BODEANS "Hurt"	BLACKSTREET "Diggity" JEWEL "You"	FUNKY GREEN DOGS "Fired"	KBFM/McAllen, TX	KCHDC/Odiessa-Mildiandi, TX Acting PD: Lee Care	RUD STEWART Par	5 ROD STEWART "Fail"	TONY TONI TONE "Let's"
WONDERS ITMIG	AZ YET "Last"	SEAL "Fry"		PD: Billy Sentiago	42 DONNA LEWIS "Aways"		DAVE MATTHEWS BAND "Crash"	SUSANNA HIIFFS "Want"
	GREASE MEGAMIX "Grease"		WKSS/Hartford, CT	NE: Jett DeWill	42 NO MERCY "Where"	WSPK/Poughkeepsia, NY		
QIZ/Amarillo, TX		KOUW Susana OD	PD: Jay Beau Jones	MAXI PRIEST "Watching"	41 ALANIS MORISSETTE "Learn"	PD: Stew Schantz	KHTQ/Spokane, WA	WSKS/Utica, NY
<b>'D/MD: Ted Kelty</b> 2 FOR REAL "Like"	WVSR/Charleston, WV	KDUK/Eugene, OR PD: Barry McGaire	MD: Christine Fax TRACY CHAPMAN "Smoke"	ROCKELL "Felf" SHERYL CROW "Happy"	34 TONI BRAXTON "Makin" 31 ALANIS MORISSETTE "Head"	MD: Scotty Mac 1 DAVE MATTHEWS BAND "Crash"	PD: Scett Shannon	PD: Bill Catcher
BONE THUGS-N-HARMONY "Days"	PD: Sill Shakan	REPUBLICA "Ready"		SHERTE CHOW Happy	31 ERIC CLAPTON "Change"	1 ORIGINAL "LUV"	MD: Tripp Rodgers	MD: Diane Chase
ROD STEWART "Fail"	APD: Mike Edwards	R. KELLY "Fly"			30 AMBER "Night"	CARDIGANS "Lovetool"	BODEANS "Hurt"	10 NO DOUBT "%ipeak"
R. KELLY "Fly"	ROD STEWART "Fail"	BLACKSTREET "Diggity"	KRBE/Houston, TX	WAOA/Melbourne, FL	29 RICKY MARTIN "Mana"	ROD STEWART "Fait"	DAVE MATTHEWS BAND "Crash"	10 JEWEL "You" 9 TONI BRAXTON "Heart"
TONY TONI TONE "Let's" CARDIGANS "Lovefool"	DAVE MATTHEWS BAND "Crash"	GINUWINE "Pony" NO DOUBT "Speak"	PD: John Peake APD: Scothy Sparks	PD: Scott Chase MD: J. T. Daniels	27 MARIAH CAREY "Always" 26 ANGELINA "Need"	TONY TONI TONE "Let's" R. KELLY "Fly"	DUNCAN SHEIK "Barely" JANN ARDEN "Mother"	4 ROD STEWAILT "Fall"
OAVE MATTHEWS BAND "Crash"		NO DOUDI Speak	MD: Jay Michaels	11 TONI BRAXTON "Heart"	24 KEITH SWEAT "Nobody"	in the car ing	GREASE MEGAMIX "Grease"	
LOUVETTE "Thunk"	WNKS/Charlotte, NC		EN VOGUE "Don't"	9 CELINE DION "Power"	24 MARIAH CAREY "Forever"		R. KELLY "Fly"	
	PD: Brian Bridgman	WSTO/Evansville, IN	ENIGMA "Invisible"	5 ROD STEWART "Fail"	12 R. KELLY "Fly"	WPRO/Providence, RI	TONY RICH PROJECT "Leavin"	KWTX/Wace, TX
COT/Anabarana AV	MD: Marcie Crescente	PD: Barry Witherspoon		3 SEAL "Fly"	11 BONE THUGS-N-HARMONY "Days" 10 WARREN G. "What's"	PD: Chris Shebel MD: Tony Mascaro	TONY TONI TONE "Let's" TRACY CHAPMAN "Smoke"	PD: Flash Philips SHERYL CROW "Happy"
GOT/Anchorage, AK	R.E.M. "Me" GHOST TOWN DJ'S "Boo"	GREASE MEGAMIX "Grease"	WZPL/Indianapolis, IN		7 ROBERT MILES "One"	RED HOT CHILL "Love"	THACT CHAPMAN SHORE	R. KELLY "Fly"
m: mark merpiny D: Paul Walker			PD: Tom Gjerdrum	WHYI/Miami, FL	5 CLINTON & COOLIO "Atomic"	ROD STEWART "Fall"		TONY TONI TONE "Let's"
MD: Roxy Lennox		KMCK/Fayetteville, AR	MD: Dave Decker	PD: Rob Roberts			WDBR/Springfield, IL	SUSANNA HIIFFS "Want"
8 NO DOUBT "Speak"	WZST/Chattanooga, TN	P(): Bo Skannon	TONI BRAXTON "Heart"	MD: Al Chio	KJYO/Oklahoma City, OK	WHTS/Quad Cities, IL-IA	OM: Bitt Klaproth MD: Rik Blade	
8 GEGGY TAH "Whoever" JANN ARDEN "Mother"	PD: Robin Daniels APD/MD: Mike Gileson	MD: Mike Chase 12 R. KELLY "Fly"		ROD STEWART "Fail" DC TALK "Just"	PD: Mike McCoy	ONE Tony Waitekus	NO DOUBT "Speak"	WWZZ/Washington, D
JEWEL "You"	APD/WED: WHILE GRESON 10 DAVE MATTHEWS BAND "Crash"	RED HOT CHILI "Love"	WAPE/Jacksonville, FL	BABYFACE "Close"	MD: Jimmy Barreda	MD: Brian Scott	DC TALK "Just"	PD: Dale O'Brian
	10 TRACY CHAPMAN "Smoke"	STONE TEMPLE PILOTS "Lady"	PD: Cat Thomas		6 BLACKSTREET "Diggity"	WALLFLOWERS "Heartache"		APD/MD: Ron Rass
VSTD/Atlanta CA	9 GREASE MEGAMIX "Grease"	TONY TONI TONE "Let's"	APD/MD: Tony Mane		TONY TONI TONE "Let's" JEWEL "You"	R. KELLY "Fly"	KHTO/Springfield, MO	GHOST TOWIN DJ'S "Boo" SHERYL CROW "Happy"
VSTR/Atlanta, GA PD: Kevin Peterson	4 TONY TONI TONE "Let's" 3 ENIGMA "Invisible"		ROD STEWART "Fail" TONI BRAXTON "Heart"	KDWB/Minneapolis, MN PD: Dan Kieley	ROD STEWART "Fail"		PD: Dave Alexander	SHERTL CHUW Happy
ND: J.R. Ammons	2 TONY RICH PROJECT "Leavin"	WWCK/Flint, MI		APD/MD; Rob Morris	SUSANNA HOFFS "Want"	WDCG/Raleigh, NC	MD: Ray Michaets	
TONI BRAXTON "Heart"	2 FIONA APPLE "Shadowboxe"	PD/MD: Scott Seipel		21 BLACKSTREET "Diggity"		OM: Brian Burns	ROD STEWART "Fail"	WIFC/Wausau, WI
	SIMPLY RED "Angel"	10 OAVE MATTHEWS BAND "Crash"	WGLU/Johnstown, PA	14 NO MERCY "Where"	KQKQ/Omaha, NE	PD: Kip Taylor	GEGGY TAH "Whoever"	PD: Rod Phillips
AVAUAtiontic City NI	DRU HILL "Tell"	R. KELLY "Fly"	PD: Rich Adams		PD: Mike J. Steele	23 NO DOUBT "Speak" 20 SEAL "Fly"	AZ YET "Last"	8 TONI BRAXTON "Heart" 7 SEAL "Fly"
VAYV/Atlantic City, NJ PD: Tommy Frank		ROD STEWART "Fail" TRACY CHAPMAN "Smoke"	ND: Nitch Edwards RED HOT CHILI "Love"	WABB/Mobile, AL	ND; Jimi Jamm	12 JEWEL "You"		7 SEAL HIY
WD: Paul Kelly	WKRQ/Cincinnati, OH	DUNCAN SHEIK "Barely"	ROD STEWART "Fail"	PD: Brutt Durnier	TONI BRAXTON "Heart"	12 BODEANS "Hurt"	WNTQ/Syracuse, NY	
20 NO DOUBT "Speak"	PD: Jimmy Steal			MD: Crash	SEAL "Fly"	11 DAVE MATTHEWS BAND "Crash"	PD: Tem Mitchell	KKRD/Wichita, KS
R. KELLY "Fly"	APD: Race Taylor			SEAL "Fly"	BLACKSTREET "Diggity" GREASE MEGAMIX "Grease"		MD: Jimmy Olsen	PD: Jack Oliver
	ND: Brian Douglas 26 CRANBERRIES "Gone"	WJMX/Florence, SC Off: Kellin Mitchell	WKFR/Kalamazoo, Mi	RDD STEWART "Fall"	GREASE INCOMMIN GIBASE	WRFY/Reading, PA	No Adds	MD: Craig Hubbard BODEANS "Hurt"
VZNY/Augusta, GA	KEITH SWEAT "Twisted"	MD: Jack Kahan	PD/MD: Dave Mickaels DAVE MAITHEWS BAND "Crash"			PD: Al Barke		ROD STEWART "Fail"
PD: Snice Slevens	ROD STEWART "Fall"	DUNCAN SHEIK "Barely"	CARDIGANS "Lovefool"	WVAQ/Morgantown, WV	WXXL/Orlando, FL	MO: Mike Browne	WFLZ/Tampa, FL	R. KELLY "Fly"
R. KELLY "Fly"		TRACY CHAPMAN "Smoke"	R. KELLY "Fly"	PD/MD; Jon Anderson	OM: Adam Cook	23 DUNCAN SHEIK "Barely"	PD: B.J. Harris	CLINTON & EOOLIO "Atomic"
ROD STEWART "Fall"	W7 INCOMPANY ON	DAVE MATTHEWS BAND "Crash"	FIONA APPLE "Shadowboxe"	14 TONI BRAXTON "Heart"	APD/MD: Pete DeGraaff 17 BONE THUGS-N-HARMONY "Days"	13 DAVE MATTHEWS BAND "Crash" 12 ROD STEWART "Fail"	MD: Jeff Kapugi	
HOOTIE & BLOWFISH "Sad"	WZJM/Cleveland, OH Interim PD/APD: Dave Extents	ROD STEWART "Fall" LA BOUCHE "Fallin""		ROD STEWART "Fail"	JEWEL "You"	12 ROD STEWART Pail 12 EARTH TO BOB "Better"	25 TONY RICH PROJECT "Leavin" 19 WORLD WIDE MESSAGE., "Real"	WBHT/Wilkes-Barre, F
'	MO: Action Jackson		KMXV/Kansas City, MO		SEWEL TOU	GEGGY TAH "Whoever"	9 SEAL "Fly"	PD: Kid Kelly
(HFI/Austin, TX	TONY TONI TONE "Let's"		PD: Jon Zeliner	WWXM/Myrtle Beach, SC			BLACKSTREET "Diggity"	APD/MD: Danny Ocean
PD: John Roberts	BODEANS "Hurt"	WXKB/Ft. Myers, FL	18 ROD STEWART "Fail"	PD: Nikki Nike	KPSI/Palm Springs, CA			DAVE MATTHEWS BAND "Cra
MD: Fernando Ventura	R. KELLY "Fly" SUSANNA HOFFS "Want"	PD: Chris Cae	16 BODEANS "Hurt"	MD: Wally B.	PD: Mike Keane MD: Bobby Sate	WRVQ/Richmond, VA	WMGI/Terre Haute, IN	DC TALK "Juint"
NO DOUBT "Speak"	SUSANNA NOTTS Wark	ND: Randy Shorwyn 26 TONI BRAXTON "Malon"		17 DAVE MATTHEWS BAND "Say" R.E.M. "Me"	8 MARIAH CAREY "Aways"	APD/MD: Billy Serf	PD: Beau Richards	
		MARIAH CAREY "Underneath"	WWST/Knoxville, TN	TONI BRAXTON "Heart"	NO DOUBT "Speak"	No Adds	MD: Rick O'Brien	WKRZ/Wilkes-Barre, I
(QXY/Beaumont, TX	KKMG/Colorado Springs, CO	NO DOUBT "Speak"	PD: Rich Bailey	GREASE MEGAMIX "Grease"	SEAL "Fly"		ROD STEWART "Fail"	PD: Tony Banks
PD: Date Baird	PD: Scenter &. Stevens		No Adds		TONY TONI TONE "Let's"	WXLK/Roanoke, VA	DENINE W/COLLAGE "Lifetime"	APD/MD: Jerry Paides AMBER "Night"
MD: Jammer, TRACY CHAPMAN "Smoke"	Nusic Coord.: Tim McKenna 12 SEAL "Fly"	KISR/Ft. Smith, AR		WRVW/Nashville, TN		Interim PD: Gary Blake	R. KELLY "Fly" DAVE MATTHEWS BAND "Crash"	EN VOGUE "Bion't"
DUNCAN SHEIK "Barely"	TONI BRAXTON "Heart"	PD/MD: Fred Baker	KSMB/Lafavette, LA	PD: Charlie Quinn	WKZW/Peoria, IL	6 HOOTIE & BLOWFISH "Blind"	SPIRITS "Drive"	
ROD STEWART "Fall"		ROD STEWART "Fall"	PD: Beliky Novosad	APD: Tom Peace	PD: B.J. Stone	NO DOUBT "Speak"		
CLINTON & COOLIO "Atomic"		TONY TONI TONE "Let's"	MC): Bubba Boudraaux	NID: Scealer	MD: Jack Shell	ROD STEWART "Fall"		WSTW/Wilmington, D
	WNOK/Columbia, SC PD: Jonathan Rush	SIMPLY RED "Angel"	6 DAVE MATTHEWS BAND "Crash"	No Adds	5 TONY RICH PROJECT "Leavin" 5 R. KELLY "Ry"	SEAL "Fly"	WVKS/Toledo, OH	PD: Mile Somers MD: Mile Rossi
XXYK/Biloxi, MS	MD: T.J. McKay	R. KELLY "Fly" DRU HILL "Tell"	AZ YET "Last" ELEANOR MCEVOY "Precious"		2 BECK "Where"		MD: Sill Michaels	7 ROD STEWART "Fail"
PD: Patty Steele	11 ROD STEWART "Fail"	TRACY CHAPMAN "Smoke"	ELEANOH MICEVUY "Precious"	WFHN/New Bedford, MA			ROD STEWART "Fail"	TONI BRAXTON "Heart"
MD: Ken Clark	7 TONI BRAXTON "Heart"	LOUVETTE "Think"		PD: Jim Reitz	WADO PERSONNEL DA	WPXY/Rochester, NY Old: Clarke Ingram	NO DOUBT "Speak"	BODEANS "Hurt"
NO DOUBT "Speak"	R. KELLY "Fly"		WLAN/Lancaster, PA	MD: Keviz Palana	W100/Philadelphia, PA	APD/MD: J.J. Rice		
DAVE MATTHEWS BAND "Crash" SUSANNA HOFFS "Want"		WMEE/Ft. Wayne, IN	PD: Jordan Walsh	36 LA BOUCHE "Fallin" R. KELLY "Fly"	PD: Glenn Kalina MD: Dee Dee McGuire	SUSANNA HOFFS "Want"		KFFM/Yakima, WA
ROD STEWART "Fail"	WNCI/Columbus, OH	OM: Jeff Davis	APD/AMD: Vince D'Ambrosio 6 BONE THUGS-N-HARMONY "Days"	R. KELLY "Hy" ALANIS MORISSETTE "Head"	R. KELLY "Fly"	AZ YET "Last"	WPST/Trenton, NJ	PD: Michael Jack Kirby
	PD: John Dianick	MD: Captain Chris Didior	R. KELLY "Fly"	TONY TONI TONE "Let's"	BLACKSTREET "Diggity"	R.E.M. "Me"	PD: Dave McKay	MD: Lisa Adams
	11 NO DOUBT "Speak"	NO DOUBT "Speak"	NO DOUBT "Speak"	L.L. COOL J "Nobody"		ELTON JOHN "History"	APD/MD: Miles Kapine	3 GREASE MEEAMIX "Grease"
VMRV/Binghamton, NY PD: Bill Sheriden	9 AMBER "Night" BODEANS "Hurt"	ROD STEWART "Fail"	TONI BRAXTON "Heart"				28 DAVE MATTHEWS BAND "Crash"	2 DC TALK "Just" 1 TONY TONI TONE "Let's"
PD: Bill Shoridan ND: Rick Kelly	DUDDANG NUT		ROD STEWART "Fail"	WKCI/New Haven, CT	WPLY/Philadelphia, PA	WZOK/Rockford, IL	8 SEAL "Fly" 7 LIVIN' KIY "Dreamer"	R. KELLY "FIy"
KEB' MO' "Home"		WYKS/Gainesville, FL		PO: Tony Bristol	PD: Check Tisa	PD: Tom Gerrolt	7 LIVIN' JOY "Dreamer" 5 CRUSH "Jellyhead"	
R. KELLY "Fly"	KHKS/Dallas, TX	PD/MD; Jeri Banta	WHZZ/Lansing, MI	APD/MD; Jeff McCartney	MD: Doug Kabinski	ND: Eric Wilson		WOYOD Marta DA
TRACY CHAPMAN "Smoke" ROD STEWART "Fail"	PD: Ed Lambert MD: John Revoolds	TONY TONI TONE "Let's" R. KELLY "Fly"	PD: Chris Kerr	7 STREISAND & ADAMS "Finally"	311 "Mixed"	No Adds		WYCR/York, PA
ROD STEWART "Fair" TONY TONI TONE "Let's"	BLACKSTREET "Diggity"	R. KELLY "Hy" TRACY CHAPMAN "Smoke"	5 NO DOUBT "Speak"		DAVE MATTHEWS BAND "Grash" RED HOT CHILI "Love"			ON: Rick McCaustin PD: Davy Crockett
JANN ARDEN "Mother"		ELEANOR MCEVOY "Precious"	S NO DOUBL' Speak R. KELLY "Fly"	WQGN/New London, CT	DISHWALLA "Parents"		KRQQ/Tucson, AZ	R. KELLY "Fly"
DAVE MATTHEWS BAND "Crash"	WOTZ Deutes Att	DUNCAN SHEIK "Barely"	FIONA APPLE "Shadowboxe"	OM/PD: Franco	1	WTCF/Saginaw, MI	PD: Tim Richards MD: Valerie Knight	DAVE MATTHEWS BAND "Cra
	WGTZ/Dayton, OH			10 NO DOUBT "Speak"		PD: Nark McGH MD: Scott Thomas	No Adds	
ZMG/Boise, ID	PD: Michael Luczak MD: Dawi Steele	WSNX/Grand Rapids, MI	KFRX/Lincoln, NE	BLACKSTREET "Diggity" TONI BRAXTON "Heart"		CARDIGANS "Lovefool"		WHOT/Youngstown, C
PD: Nike Kasper	SEAL "Fly"	Interim PD: Keith Curry	PD: Sonny Valentine	R. KELLY "Fly"	KKFR/Phoenix, AZ	JEWEL "You"		PD: Tom Pappas
ND: Carl Ballance		JEWEL "You"	ROD STEWART "Fail"	TRACY CHAPMAN "Smoke"	PD: Don Parker MD: Brian Donglas	EELS "Novocaine"	VUTT Galas AV	MD: Jonny Hartwell
JANN ARDEN "Mother"		CRUSH "Jellyhead" CREASE MEGANNY "Groces"	R. KELLY "Fly"	ROD STEWART "Fail"	19 MONIFAH "Body"	DONNA LEWIS "Without"	KHTT/Tuisa, OK OM: Sean Phillips	5 GINUWINE "Pony" PODEANS "Hurd"
DUNCAN SHEIK "Barely" EN VOGUE "Don't"	KHHT/Denver, CO	GREASE MEGAMIX "Grease" GINUWINE "Pony"	BECK "Where"		TONY TONI TONE "Let's"		OM: Sean Phillips PD/MD: Carly Rush	BODEANS "Hurt" DRU HILL "Tell"
	PD: Dan Bowen	UNIVERSE COLY			AZ YET "Last"		RED HOT CHILL "Love"	JEWEL "You"
XKS/Boston, MA	APD: Stave Douglas		KIIS/Los Angeles, CA	KHOM/New Orleans, LA	SWV "All"	WKBQ/St. Louis, MO PD: Michael St. John		1
PD: John Ivey Milt: Ted Romin	MD: Lee Cagle NEW EDITION "Still"	WIXX/Green Bay, WI	PD: John Cook	PD: BiN Thorstan MD: Jammer,		PD: Michael St. John Interim MD: Michael Mattern		
MD: Tad Bonvie 10 SMASHING PUMPKINS "1979"	R.E.M. "Me"	PD: Dan Stone MD: David Berns	APD/MD: Tracy Austin	7 R. KELLY "Fly"	V77D/Dhearing A7	9 ROD STEWART "Fal"		
5 WONDERS "Thing"		MD: David Barns 21 SEAL "Fly"	29 NO DOUBT "Speak" 11 PONE THUGS ALMADMONY "Drug"	TRACY CHAPMAN "Smoke"	KZZP/Phoenix, AZ	8 GREASE MEGAMIX "Grease"		
DUNCAN SHEIK "Barely"			11 BONE THUGS-N-HARMONY "Days" TONI BRAXTON "Heart"	TONY RICH PROJECT "Leavin"	PD: Dan Persigehi MD: Dave Cooper	5 ROBERT MILES "One"	100 Total Demont	-
ROD STEWART "Fall"	WKMX/Dothan, AL			ROD STEWART "Fall"	No Adds	BLACKSTREET "Diggity"	128 Total Reporter	
	PD: Phil Thomas	WRHT/Greenville, NC	WDJX/Louisville, KY	TONY TONI TONE "Let's" MARIAH CAREY "Underneath"			128 Current Repor	
VKSE/Buffalo, NY	MD: Tim Godwin	PD: J.T. Bosch	PD: C.C. Matthews	WANIAH GAREY "Underneath"		W100 0	126 Current Playlis	13
PD: See O'Nell	ROD STEWART "Fail"	APD/MD: Gina Gray	APD/MD: Karen Rite			KKLQ/San Diego, CA	Did Not Down and	uliat Francisco (A)-
VPD/MD: Dave Universal TONI BRAXTON "Heart"	R. KELLY "Fly"	DAVE MATTHEWS BAND "Crash" ENIGMA "Invisible"	4 TRACY CHAPMAN "Smoke" JANN ARDEN "Mother"		WBZZ/Pittsburgh, PA	PD: Greg Stevens	Did Not Report, Pla	
	LA BOUCHE "Fallin"	FIONA APPLE "Shadowboxe"	ELEANOR MCEVOY "Precidus"	WEZB/New Orleans, LA	PD: Keith Clark	APD/MD: Ray Kalesa 13 JANN ARDEN "Mother"	WLSS/Baton Roug	
BONE THUGS-N-HARMONY "Days"	NO DOUDT *C1-							
	NO DOUBT "Speak" HOOTIE & BLOWFISH "Sad"	TONY TONI TONE "Let's"	SUSANNA HOFFS "Want" MAXI PRIEST "Watching"	PD: Joe Larson APD/MD: Joey G.	MD: John Cline SEAL "Fly"	13 CARDIGANS "Lovetool"	WZYP/Huntsville,	4L

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### **CHR/POP PLAYLISTS**

	FIND COMPLETE	PLAYLISTS FOR ALL C	HR/POP REPORTERS	S ON R&R ONLINE			
MARKET #1 WHTZ/New York (212) 239-2300 Poleman/Bryant	KISFM 102.7 KIS/Los Angeles (818) 845-1027 Cook/Austin	<b>C</b> 102	MARKET #5 WIOQ/Philadelphia (610) 667-8100 Kalina/McGuire	(Y100)	MARKET +5 WPLY/Philadelphia (610) 565-8900 Tisa/Kubinski	106.1 <b>KISSFM</b>	MARXET #7 KHKS/Dallas (214) 891-3400 Lambert/Reynolds
ATIST/TITLE           3W ZW IW TW           52 51 51 52 DONNA LEWIS/I Love You Always           22 32 50 61 CELINE DIONIYE AII Coming           50 52 46 60 ALANIS MORISSETTE/Head Over Feet           37 34 35 59 SHERYL CROWNT IK Makes You           22 66 60 ALANIS MORISSETTE/Head Over Feet           37 34 35 59 SHERYL CROWNT IK Makes You           22 66 60 ALANIS MORISSETTE/Head Over Feet           37 34 35 59 SHERYL CROWNT IK Makes You           29 50 47 55 NO DOUBT/Spiderwebs           18 23 28 34 WALLFLOWERS/Bin Avenue Heartache           25 32 63 44 MERRIE RISFRE To Decide           26 29 36 32 NO MERCYWhere On You Go           -         -           31 0 CTALKJust Between You           51 31 CLAKVALLX/OWING BLUE Cars           25 41 51 31 CCLAPTON/Change The World           23 19 24 28 JAIN ARDEV/Insensitive           -         29 25 BLUES TRAVELER/But Anyway           28 26 15 24 LOVE SPIT LOVE/How Soon Is Now?           35 29 33 24 OUAD CITY US/Chom 'N Niet L           36 32 19 20 GARRAE/Stupit Girl           -         -           31 19 20 GARRAE/Stupit Girl           -         -           33 24 OUAD CITY US/Chom 'N Niet L           36 32 19 OUNBAY COUTH Child (Inside)           31 38 FLOGGU/Chom Child (Insid	PLVS         ARTIST/TITLE           SW 2W LW TW         FM           66         83         77         76         NO MERCY/Where Do You Go           83         80         79         75         NO MERCY/Where Do You Go           83         80         79         75         AMBER/This Is Your Night           79         80         77         70         ALANIS MORESCTE/Te/Had Over Feet           -13         53         70         CLUME DOINTHS AND COmming         39           39         50         45         44         GHOST TOWN DUS/My Boo           26         25         37         43         GUAD CITY DUS/C'mon 'N Ride th           40         35         44         GHOST TOWN DUS/My Boo         26           40         42         UEL/Who Will Save         39         39           39         39         42         TORIBARTIDN/Your Creating the         43           40         42         44         CRUSHLEWHO WILL         16           66         71         19         31         90         16         16           7         13         33         WONDERSThat Thing You Oo!         16         16         17	PLVRS         ARTIST/TITLE           3W 2W LW TW         TW           46 33 61 63         R. KELLY/I Ca           74 62 65 63         CELINE DION           41 44 50         25 CINA GODA           41 63 61         63           50 62         GINA GODA           41 63 61         63           50 62         GINA GODA           41 64 50         25 CINA GODA           50 62         GINA GODA           72 68 62         48           63 64         47           71 66         65 48           63 64         47           74 63         46           74 7         72 68           74 7         74 7           74 7         74 7           74 7         74 7           75 8         OUAD CITYD,           74 7         74 7           75 8         GODELYN ENT           74 7         28           74 7         28           74 7         28           74 7         38           74 7         38           75 8         7           78         7           74 34         7      <	It's All Coming ahJust. AMIX/Grease Megamix N/You're Makin' Me SSETTE/Head Over Feet SSETTE/Head Over Feet SI Love You Always DTHERS/Boom Boom Boom ead Twisted IGUEZ/Do You Miss Me ISUC'MON Miss Me ISUC'MON Me USS'MAY Boo MUD-break My Heat MAUGree Me One Reason ROJECT/Nobody Knows Do Wharts Good ghi Is The Night BUTMissing BUTMissing BUTMissing BUTMissing BUTMissing BUTMissing BUTMissing BUTMissing BUTMissing BUTMissing BUTMissing BUT All Let Go (Love) Bamer DMWort' Ub Common Ub BellOGE/Mouth BellOGE/Mouth BellOGE/Mouth BellOGE/Mouth BellOGE/Mouth Markinghi I Pray Y Up In My Durgin 4 (Sumpin') Me Softy Me Softy Me Softy	PLAYS         ANTIST/TTLE           3W 2W LW TW         TW           42 44 47 46         SHERYL CROW,           45 36 43 45         BULES TRAVEL           30 35 34 5         BUSES TRAVEL           43 41 45         46 ALANIS MORIS           43 41 45         46 GO GOO DOLL           43 41 45         44 ALANIS MORIS           30 35 34 5         BUSK TRAVEL           30 33 45         BUSK TRAVEL           30 33 42         21 REFERSHAFT           30 28 21         REFERSHAFT           24 27 31 30         SUBLIME/What           21 27 31 30         BURTHOLE SWETHOW FM           22 27 30         28 CRAMEERIES           31 37 32 29         ASISDON 1           20 21 8         CRAMEERIES           31 7 32 29         ASISDON 1           21 27 30 28         CRAMEERIES           31 12 26         LEW ANDRON           21 27 30 19 26         WHY STORELA           21 23         COUNTING CRO           23 31 21 CARAMED LO         23 GIN BLOSOME           24 23 23         COUNTING CRO           25 317 15 23         GEGOY TAHVM           24 23 23         COUNTING CRO           25 17 15         DONAL LEWISS <td>ER/Bit Anyway ead S1.ong Way Down STTE/Head Over Feet ead Washing Comparison (For. FFRS:Pepper SrBanditos Got DES/The Old Apartment (FRS:Pepper SRAMOS Much To Say Free To Deode ZRA/King OI New Orleans EFITS Anright, To SAMOS Much To Say Free To Deode ZRA/King OI New Orleans EFITS Anright, Ta SAMOS Much To Say Free To Deode ZRA/King OI New Orleans EFITS Anright, Ta SAMOS Auch To Say Chart Get You Off e On Lie HUTOS/Lady Picture Show Half I TOUVI Was Wrong Mach 5 by Love</td> <td>PLAYS         ARTIST/TITLE           3W 2W LW TW         TW           2W 2W LW TW         TW           2H 8B 86         82 DONNA LEWI:           77 86         82 79         QUAD CITYO           85 82         79         QUAD CITYO           93 86         71         ALANIS MOR           93 96         60 71         ALANIS MOR           93 94         95         FEITH SWEAT           43 45         46         50         COLOR ME BI           39 44         41 34         18 BOUCHEST         MERRIN MOR           43 45         46         50         COLOR ME BI           39 44         41 A18 BOUCHEST         MERRIL BIN           73 59         44         ALANIS MOR           48 46         45         41         LABOUCHEST           49         44         40         31 ROBERT MILE           -         -         -         7           51 47         39         33         MARIAH CAR           54         29         33         LABUCHERT MILE           18         52         22         17           53         42         29         33           18</td> <td>SI Love You Always J'SiC'mon 'N Ride IL I'SiC'mon 'N Ride IL Ster ED You Go SSETTE/Head Over Feet ead It's All Coming s Your Night J'Iwisted AD/The Earth BRIOECMOUT BRIOECMOUT SSETTE/You Learn weet Dreams SSETTE/You Learn Weet Dreams SSChildren EV/Undemeath The Stars ROJECT/Nobody Knows SYChildren EV/Undemeath The Stars ROJECT/Nobody Knows CYC/Maways Be My Baby allin' In Love I JJ'SMY Boo Get Ready For This Because You Loved Me BUTMissing 4 (Sumprin) DIJSMY Boo I JJ'SMY Boo I Love BUTMissing 4 (Sumprin) DIJSMY Boo S DANT'Inis S How We Do It I Is A Dancer S I'm Still In Love J'St U Free Fee Hy Lover Another Night Rhytim OL XAL Night I Pray Sta's Paradise Rive Away 1' Up In My /'m Gnaa Get You Water Runs Dry my u Must Love Me</td>	ER/Bit Anyway ead S1.ong Way Down STTE/Head Over Feet ead Washing Comparison (For. FFRS:Pepper SrBanditos Got DES/The Old Apartment (FRS:Pepper SRAMOS Much To Say Free To Deode ZRA/King OI New Orleans EFITS Anright, To SAMOS Much To Say Free To Deode ZRA/King OI New Orleans EFITS Anright, Ta SAMOS Much To Say Free To Deode ZRA/King OI New Orleans EFITS Anright, Ta SAMOS Auch To Say Chart Get You Off e On Lie HUTOS/Lady Picture Show Half I TOUVI Was Wrong Mach 5 by Love	PLAYS         ARTIST/TITLE           3W 2W LW TW         TW           2W 2W LW TW         TW           2H 8B 86         82 DONNA LEWI:           77 86         82 79         QUAD CITYO           85 82         79         QUAD CITYO           93 86         71         ALANIS MOR           93 96         60 71         ALANIS MOR           93 94         95         FEITH SWEAT           43 45         46         50         COLOR ME BI           39 44         41 34         18 BOUCHEST         MERRIN MOR           43 45         46         50         COLOR ME BI           39 44         41 A18 BOUCHEST         MERRIL BIN           73 59         44         ALANIS MOR           48 46         45         41         LABOUCHEST           49         44         40         31 ROBERT MILE           -         -         -         7           51 47         39         33         MARIAH CAR           54         29         33         LABUCHERT MILE           18         52         22         17           53         42         29         33           18	SI Love You Always J'SiC'mon 'N Ride IL I'SiC'mon 'N Ride IL Ster ED You Go SSETTE/Head Over Feet ead It's All Coming s Your Night J'Iwisted AD/The Earth BRIOECMOUT BRIOECMOUT SSETTE/You Learn weet Dreams SSETTE/You Learn Weet Dreams SSChildren EV/Undemeath The Stars ROJECT/Nobody Knows SYChildren EV/Undemeath The Stars ROJECT/Nobody Knows CYC/Maways Be My Baby allin' In Love I JJ'SMY Boo Get Ready For This Because You Loved Me BUTMissing 4 (Sumprin) DIJSMY Boo I JJ'SMY Boo I Love BUTMissing 4 (Sumprin) DIJSMY Boo S DANT'Inis S How We Do It I Is A Dancer S I'm Still In Love J'St U Free Fee Hy Lover Another Night Rhytim OL XAL Night I Pray Sta's Paradise Rive Away 1' Up In My /'m Gnaa Get You Water Runs Dry my u Must Love Me
MARKET #8           WWZZWAshington (31) 899-1041           WWZZWAshington (31) 899-1041           Branch Market Market WWZZWAshington (31) 899-1041           WWZW LW TW           Composition of the second second second second WWZWARK           Composition of the second second second second second second WWZWARK           Composition of the second s	MARKET #9           Image: Construction of the second seco	PLAYS         ARTIST/TITLE           3W         2W         IW         TW           3W         2E         59         53           61         61         53         59         JLWEL/Who           60         63         61         58         CELINE DIOMIS           50         47         64         ALANIS MORI           30         39         50         45         JANN ARDEW           18         12         24         10         MIELES TRAVE           61         62         43         39         NO MERCYAW           36         39         7         AMBENTINE IS           24         21         22         34         WALLFLOWER           31         52         23         MELISSAETH           19         20         24         26         MERVILCAUNTINE IS           123         25	/ill Save	PLAYS         ARTBIT/TILE           3W         2W         LW         TW           3W         2S         4         5           28         43         45         GHA GObh Al           28         24         47         40           28         24         34         45           3W         44         45         GLDRIA SSTER           7         30         QLOC TY DUS         21           26         33         29         TONI BRAXTON           30         30         29         JOURNEY/When           30         30         29         2000/CF/GII           31         9         21         3         ARDOCHAZY           21         23         ARDOCHAZY         21 <t< td=""><td>s Al Coming re Do You Go Love You Always Let's Make Ausit usit MYou'II Be Mine Yo'O'II Be Mine Yo'O'II Be Mine Yo'O'II Be Mine Yo'O'II Be Mine Yo'O'II Be Mine Yo'O'II Be Mine You Love You Love You Love MyR'My West unting Blue Cars in' I Love MYR'MY West Uniting Blue Cars in' I Love You Love UNITI I Pay YH'SINS'ad Cape SETTE/Head Over Feet One And One HOES/Mouth A Brand New Day Must Love Me Lagie Chindren he Chaid (inside) J'. Alwssing WGive Me Dne Reason nother Night RAVINS'1979 Parce Into The Light UL/The World I Know D/The Earth BESNGE./The Real Thing autiful Life D(-,) Believe</td><td>STARAFA           ARTIST/TITLE           SW 2W LW TW           S2 25 25 44 HODTE &amp; BLC           S5 55 55 35 DONA LEWIS           S5 55 55 35 DONA LEWIS           S5 56 56 53 BLUES TRAVE           26 55 55 53 DONA LEWIS           S5 56 56 53 BLUES TRAVE           26 34 49 53 ALANIS MORI           49 56 56 39 TON BRAXTO           -         34 36 EVERCLEARS           33 36 36 35 PRIMITIVE RA           33 37 37 35 MERAIL BAIN           35 37 37 35 MERAIL BAIN           35 33 44 JOURNEY/WIN           34 35 22 ALANIS MORI           23 23 34 JOURNEY/WIN           34 35 33 34 JOURNEY/WIN           35 36 7 35 S MERAIL BAIN           35 37 37 35 MERAIL BAIN           35 38 JOHN MELLEM           83 34 22 ALANIS MORI           23 26 27 29 LAOURNEY/WIN           23 26 27 29 LAOUCHE/F;           19 17 15 25 CRANEEARES           19 16 19 20 BRYAN ADAMI           17 16 17 20 LABOUCHE/F;           19 16 19 20 LABOUCHE/F;           19 16 19 20 LABOUCHE/F;           10 17 11 11 20 LWALDAOURY           11 10 14 ELTON JOHA/Y           11 10 14 ELTON JOHA/Y           11 10 14 4 LETON JOHA/Y           11 10 14 4 LETON JOHA/Y</td><td>Jounting Blue Cars St Love You Aways LER/But Anyway SSETTE/Head Over Feet NYou're Makim Me An Eagle anta Monca DIO GODS/Standing Dutside BRIOGE/Mouth here Do You Go en You Love WOthange The World CGAMP/Key West SSETTE/Right Through You Between You Bin' in Love SYFere To Decide ST of Shake A ere Meant n't Let Go (Love) weet Oreams kierwebs SI'sALL/Birmingham 'S SC'mon 'N Ride It 'U DI In My. weet Me SUT/Nissing OxPanuaway u Must Love Me</td></t<>	s Al Coming re Do You Go Love You Always Let's Make Ausit usit MYou'II Be Mine Yo'O'II Be Mine Yo'O'II Be Mine Yo'O'II Be Mine Yo'O'II Be Mine Yo'O'II Be Mine Yo'O'II Be Mine You Love You Love You Love MyR'My West unting Blue Cars in' I Love MYR'MY West Uniting Blue Cars in' I Love You Love UNITI I Pay YH'SINS'ad Cape SETTE/Head Over Feet One And One HOES/Mouth A Brand New Day Must Love Me Lagie Chindren he Chaid (inside) J'. Alwssing WGive Me Dne Reason nother Night RAVINS'1979 Parce Into The Light UL/The World I Know D/The Earth BESNGE./The Real Thing autiful Life D(-,) Believe	STARAFA           ARTIST/TITLE           SW 2W LW TW           S2 25 25 44 HODTE & BLC           S5 55 55 35 DONA LEWIS           S5 55 55 35 DONA LEWIS           S5 56 56 53 BLUES TRAVE           26 55 55 53 DONA LEWIS           S5 56 56 53 BLUES TRAVE           26 34 49 53 ALANIS MORI           49 56 56 39 TON BRAXTO           -         34 36 EVERCLEARS           33 36 36 35 PRIMITIVE RA           33 37 37 35 MERAIL BAIN           35 37 37 35 MERAIL BAIN           35 33 44 JOURNEY/WIN           34 35 22 ALANIS MORI           23 23 34 JOURNEY/WIN           34 35 33 34 JOURNEY/WIN           35 36 7 35 S MERAIL BAIN           35 37 37 35 MERAIL BAIN           35 38 JOHN MELLEM           83 34 22 ALANIS MORI           23 26 27 29 LAOURNEY/WIN           23 26 27 29 LAOUCHE/F;           19 17 15 25 CRANEEARES           19 16 19 20 BRYAN ADAMI           17 16 17 20 LABOUCHE/F;           19 16 19 20 LABOUCHE/F;           19 16 19 20 LABOUCHE/F;           10 17 11 11 20 LWALDAOURY           11 10 14 ELTON JOHA/Y           11 10 14 ELTON JOHA/Y           11 10 14 4 LETON JOHA/Y           11 10 14 4 LETON JOHA/Y	Jounting Blue Cars St Love You Aways LER/But Anyway SSETTE/Head Over Feet NYou're Makim Me An Eagle anta Monca DIO GODS/Standing Dutside BRIOGE/Mouth here Do You Go en You Love WOthange The World CGAMP/Key West SSETTE/Right Through You Between You Bin' in Love SYFere To Decide ST of Shake A ere Meant n't Let Go (Love) weet Oreams kierwebs SI'sALL/Birmingham 'S SC'mon 'N Ride It 'U DI In My. weet Me SUT/Nissing OxPanuaway u Must Love Me
MARKET #15           KLQJSAN GUE           PLAY         ARTIST/TITLE           MARKET #15         NO DOUBT/Don't Speak           38         50         66         32           9         81         ALANIS MORISSETTE/Head Duer Feet           44         139         B1         ALANIS MORISSETTE/Head Duer Feet           45         68         77         UNCAA SHEIK/Barey Braching           33         96         67         77           44         90         67         STROY'IN SO HADDY.           34         48         50         66         77           WONCAR SHEIK/Barey Braching         33         96         67         STROY'IN SO HADDY.           34         48         50         66         72         WONCAR SHEIK/Barey Braching           35         96         67         STROY LICAA SHEIK/Barey Braching         36           33         96         67         STROY LICAA SHEIK/Barey Braching           10         13         36         67         STROY LICAA SHEIK/Barey Braching           10         16         52         SLAPY LicAA Lagite         Braching Microson           10         16         55         MANDA MARSHALL/Bim	MARKET #15           Image: Construction of the second sec	PLAYS         ARTIST/TITLE           3W 2W LW TW         ARTIST/TITLE           3W 2W LW TW         ARTIST/TITLE           3W 2W LW TW         ARTIST/TITLE           34 48 47 47 DDNNA LEWIS         ARTIST/TITLE           24 7 47 46 47 DDSNWALLACC         47 46 47 DDSNWALLACC           23 37 45 46 ALANIS MDRIS         26 41 45 45 MCRENIE BAINS           39 41 46 45 NO MERCY/WH         39 34 30 HA MELLEN           34 39 39 43 JOHR MELLEN         39 42 41 42 CUAO CITY DJ           34 45 04 40 CCLIME OIONT         41 35 40 40 CCLIME OIONT           41 35 40 35 JEWELWIN W         -           30 11 24 40 00 CCLIAF JURE ORON         -           15 22 21 30 OCTALK/USE TRAVEL         15 36 28 SHEAYL CROW           30 31 24 NO DOUBT/SD         36 28 SHEAYL CROW           31 36 12 29 WILD ORCHID         -           32 81 91 21 ERIC CLAPTON         37 24 21 20 PRIMITIVE RAL           31 12 41 81 CLAPTON         31 8 18 18 GEGY TAH/W           31 18 18 18 GEGY TAH/W         11 18 WONDERS/TM           31 18 18 18 GEGY TAH/W         21 18 10 WOUEBS/TM           31 18 18 18 GEGY TAH/W         21 18 10 WOUEBS/TM           31 18 18 18 GEGY TAH/W         22 15 EL WOUEDON           31 18 18 18 GEGY TAH/W         22 15 EL WOUEDON           31 18 13 NO DO	ounting Blue Cars SETTE/Head Over Feet IRIDER/Mouth lere 0 blou Go CAMP/Key West S/Cromo Yi Ride IL S/Cromo Yi Ride IL III Save III Save III Save EK/But Anyway EK/But Anyway EK/But Anyway EK/But Anyway III takases You derwebs AN Inght I Pray H-HARMONY/Days Of Our Livez Vichange The World DIO GOOS/Standing Outside Must Love Me Ilm 'in Love S At 1 Thing You Dot hoever You Are in You Love I't Let Go (Love) reet Me 1't Speak Softh Avenue Heartache 7/f We Fall In t I Go MIX/Grease Megamix MIX/Grease Megamix MIX/Grease Megamix	PLAYS         ARTIBIT/ITLE           3W         2W         LW         TW           3U         2W         LW         TW         TW           3U         2W         LW         TW         TW           3U         2W         LW         TW         TW           3U         49         55         62         CELINE OLON/I           50         63         49         61         ODNNA LEWIS           52         49         55         54         ALANIS MORIS           54         94         74         70         DISHWALLACC           39         36         45         66         DEWELWIND           41         40         46         MERCV/MN           41         44         50         MERCV/MN           42         39         616         200.LOR ME BAL           34         30         38         SHERV CRUW           42         39         616         739         COLOR ME BAL           30         32         35         BESSIC UNION         200.212           31         81         72         24         20         200.212           31	I Love You Always You're Malan' Me SETTE/You Leam SETTE/You Leam SETTE/You Leam SETTE/You Leam SETTE/You Leam SETTE/Head Over Feet uning Bilue Cars Set Oa You Go 105 E/Mouth Sistep Sensitive Sistep	PLAYS         ARTIST/TITLE           3W 2W LW TW         TW           62 62 61 57         KEITH SWEAT           24 31 26 52         KEITH SWEAT           24 31 26 52         KEITH SWEAT           24 31 26 52         KEITH SWEAT           25 40 95 22         GHOST TOWN           46 48 47 49         TONI BRAXTO           39 51 57         42         SHADESTTOWN           40 45 39         41         BRAIDS/ROME           39 38         94         ABERT/This I           40 45 39         41         BRAIDS/ROME           39 38         94         ABERT/This I           24 36 38         BW WE OTITOM           40 37 39         37         NO MERCYM           28 27 635         BAEYFACE/Thi           29 26 31         LC COL JL.           31 30 30         29         BONE THUGS           31 64 30         23         ROOV THE           26 31         LC COL JL.         31           30 30         29         BONE THUGS           31 64 30 23         GROOVE THE         32           32 22         23         BRANDY TAM           44 40 23         GROOVE THE         34           <	Akobody Akobody DJSSAMy Boo NLYGO'RE Makin' Me ur Girl Dnly inty de (111) not Let Go (Love) man Rhapsody S Your Night V'm Still In Love here D G You Go is Is For SYGC mon N Ride It YGE/Don't Let It Go oungin N-HARMON/Days Of Our Livez HELDEN/Funk Phenomena cension (Don't) NESSAGEThe Real Thing An Eagle TMo Dagity Sodys Be My Baby alin' In Love NUChoreak My Heart WIX/Equ Jour NUChoreak My Heart WIX/Ling Devotion Int Nobody u Must Love Me DWELDE'S Get Down ight

### **CHR/POP PLAYLISTS**

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MARKET #22

WFLZ/Tampa

MARKET #20           KZZZPA           10-4.7 FFM           your hit music station           PLYS           3W LW LW TW	PLAYS ARTIST/TYLE 3W 2W LW TW	PLAYS W 2W LW TW MARKET #22 WZJM/Cieveiand (216) 621-9566 Eubanks/Jackson	MARKET #23 KHHT/Denver (303) 321-0950 Bowen/Cagle Bw zw Lw Tw	PLAYS W LW TW PLAYS W 2W LW TW MARKET #24 KKRZ/Portland, OR (503: 226-010 Benspn/Thomas
46         47         46         48         DONNA LEWISA Love You Always.           20         13         13         48         GOD GOD DOLLS/Name           38         7         64         7         CELLB CIM/TIS ALL Coming           46         47         CELLE DIM/TIS ALL Coming         47           47         7         FRIC CLAPTOWChange The World         1Know           48         7         7         44         HODTLE & BLOWFISH Go Blind           47         7         7         44         HADTLE & BLOWFISH Go Blind           48         36         35         JOHN MELLENCAMPKey West         36           36         35         JOHNN LENCAMPKey West         36         35           48         66         35         JOHNN LWALLNCounting Blue Cans         29           36         36         34         MELINCAMPK UNKING Blue Cans         20           47         7         7         37         TRAKY O HAMPANCHE Make Muth         36           36         36         34         STING/Tm So Happy         36           37         34         TRAKY O HAMPANCHE Make Muth         36           37         34         TRAKY O HAMPANCHE MEN PMUME	76       77       76       75       NO DOUBT/Spiderwebs         44       39       51       74       MERRIL BAI/BRIDGE/Mouth         74       74       74       74       74         74       74       74       74       74         74       74       74       74       74         74       74       74       74       74         74       74       74       74       74         76       77       75       SHERYL ChOWIN II Makes You         60       61       90       ONNA LEWIST. Low You Aways         43       39       41       BILLE RAY MARTIM/Your Loving Arms         50       40       39       AAMBER/This Is Your Night         41       37       34       60       MEROWER/Whee Do You Go         38       22       35       MAXI PRIEST F/SHAGGY/That Girl         30       34       30       37       R ELLVI/ Can't See         14       25       20       43       14       14         26       20       24       30       CRANBERRIES/Free To Decide         27       30       29       JEWEL/Mho Will Swe       16 <td>49         52         54         55         GHOST TOWN DJ/S/My Boo           53         48         51         S4         MERRIL BAINBRIDGE/Mouth           20         25         85         TO CTALKJust Between You           53         49         51         48         ALANIS MORISSETTE/Head Over Feet           44         49         53         55         MERAN         Merand           44         49         53         55         METAWEAT/Weeta         Merand           47         46         50         41         OUAD CITY D/S/C/mon 'N Ride It         50           50         34         40         CELINE DION/RIS All Common         44         45         38         TONI REAXTON/YOU'RE Makin' Me .         -           9         40         36         MAIC PREX/WHY DO YOU RO ON GO         50         53         53         MAXI PRIEST F/SHAGGY/That Grif         17           70         41         10         MERCY/Where Go You Go         50</td> <td>47       47       60       65       MERRIL BAINBRIDGE/Mouth         49       60       60       63       ALANIS MORISSETTE/Head Over Feet         62       60       63       ALANIS MORISSETTE/Head Over Feet         62       60       61       63       DOINA LEWISY Love You Always.         65       95       61       DISHWALL/Counting Blue Cars         61       60       60       ERIC CLAPTOM/Change The World         50       15       57       NO MERCY/Where Do You Go         47       54       61       51       JOHN MELLENCAMP/Rey West         27       44       94       94       WALLFLOWERS/Sth Arenue Heartache         -       31       48       SEALPY Like An Eagle         49       50       49       47       TONI BRAXTOM/You're Makin Me         61       60       40       7CRAMERPRIES/Free To Decide         42       42       44       61       NATALIE MERCHANT/Jealousy         39       34       43       CELINE DIOWINS/1979         27       23       10       DAUDITY S/S/Grown N Hide H         44       42       42       50       EVERCLEARSanta Monica         72       <t< td=""><td>61       71       69       68       CELINE DIONIT'S AIL Coming         44       75       58       MERINE BAINBRIDGERMouth         62       71       70       62       ALANIS MORISSETTE/Mead Over Feet         47       75       58       R.KELUXI Can TSleep.         43       52       58       77&lt; KETH SWEAT/TWistel</td>         35       40       37       53       NO DOUBTS/paderwebs         52       66       53       FTIC CLAPTON/Chang The World         23       24       4       SHERYL CROWN It Makes You         60       61       42       42       CRANBERRIES/Dreams         64       65       39       TONI BRAXTON/YOrie Makin Me         52       65       95       OEDRES/Trat Tima from You Ford         23       23       23       33       33         24       74       59       90 DONA LEWISTIL Love You Mays         23       23       23       33       AMBER/This Is You Night         -       52       81       RNDORST TOMILE Ga (Love)         33       44       33       28       BRADOYSTIC Up (Don'T Seak         -       12       81       ROBERT TIMILES/ONE And One<!--</td--></t<></td>	49         52         54         55         GHOST TOWN DJ/S/My Boo           53         48         51         S4         MERRIL BAINBRIDGE/Mouth           20         25         85         TO CTALKJust Between You           53         49         51         48         ALANIS MORISSETTE/Head Over Feet           44         49         53         55         MERAN         Merand           44         49         53         55         METAWEAT/Weeta         Merand           47         46         50         41         OUAD CITY D/S/C/mon 'N Ride It         50           50         34         40         CELINE DION/RIS All Common         44         45         38         TONI REAXTON/YOU'RE Makin' Me .         -           9         40         36         MAIC PREX/WHY DO YOU RO ON GO         50         53         53         MAXI PRIEST F/SHAGGY/That Grif         17           70         41         10         MERCY/Where Go You Go         50	47       47       60       65       MERRIL BAINBRIDGE/Mouth         49       60       60       63       ALANIS MORISSETTE/Head Over Feet         62       60       63       ALANIS MORISSETTE/Head Over Feet         62       60       61       63       DOINA LEWISY Love You Always.         65       95       61       DISHWALL/Counting Blue Cars         61       60       60       ERIC CLAPTOM/Change The World         50       15       57       NO MERCY/Where Do You Go         47       54       61       51       JOHN MELLENCAMP/Rey West         27       44       94       94       WALLFLOWERS/Sth Arenue Heartache         -       31       48       SEALPY Like An Eagle         49       50       49       47       TONI BRAXTOM/You're Makin Me         61       60       40       7CRAMERPRIES/Free To Decide         42       42       44       61       NATALIE MERCHANT/Jealousy         39       34       43       CELINE DIOWINS/1979         27       23       10       DAUDITY S/S/Grown N Hide H         44       42       42       50       EVERCLEARSanta Monica         72 <t< td=""><td>61       71       69       68       CELINE DIONIT'S AIL Coming         44       75       58       MERINE BAINBRIDGERMouth         62       71       70       62       ALANIS MORISSETTE/Mead Over Feet         47       75       58       R.KELUXI Can TSleep.         43       52       58       77&lt; KETH SWEAT/TWistel</td>         35       40       37       53       NO DOUBTS/paderwebs         52       66       53       FTIC CLAPTON/Chang The World         23       24       4       SHERYL CROWN It Makes You         60       61       42       42       CRANBERRIES/Dreams         64       65       39       TONI BRAXTON/YOrie Makin Me         52       65       95       OEDRES/Trat Tima from You Ford         23       23       23       33       33         24       74       59       90 DONA LEWISTIL Love You Mays         23       23       23       33       AMBER/This Is You Night         -       52       81       RNDORST TOMILE Ga (Love)         33       44       33       28       BRADOYSTIC Up (Don'T Seak         -       12       81       ROBERT TIMILES/ONE And One<!--</td--></t<>	61       71       69       68       CELINE DIONIT'S AIL Coming         44       75       58       MERINE BAINBRIDGERMouth         62       71       70       62       ALANIS MORISSETTE/Mead Over Feet         47       75       58       R.KELUXI Can TSleep.         43       52       58       77< KETH SWEAT/TWistel
MARKET #25 WKRQ/Cincinnati (513) 763-5500 Steal/Douglas	MARKET #26 KMXV/Kansas City (816) 753-0933 Zellner	MARKET #31 WPRO/Providence (401) 433-4200 Shebel/Mascaro	MARKET #32 WNC/Columbus, OH (614) 224-9624 Dimick	VIARKET #38           VODAV'S BIT MALEX           PLAYS
ATTST/TITLE           SW 2W LW TW           65 63 61 66 CELINE DION/ITS AIL Coming.           41 43 43 66 ALANIS MORISSETE/You Learn           32 36 53 62 CRANBERRIES/TE To Decide           42 41 39 59 JEWELWIN WIN Save           62 65 64 56 DOINAL LEWIST Love You Always           61 55 58 54 INALLEWIST Love You Always           62 65 65 45 6D DOINAL LEWIST Love You Always           63 73 45 51 RK KLLYIN Can't Step           64 63 64 51 NO MERCYMhere Do You Go           74 73 52 50 ERIC CAPTOW/Chang The World           74 74 55 15 00 AMRER/This Is Your Night           76 46 80 ND DUBIT/Spderwebs           70 42 39 47 HOOTE & BLOWFISH/Tucker's Town           76 46 80 ND DUBIT/Spderwebs           70 42 39 37 ND DOUBT/Spderwebs           71 81 32 30 31 PRINTIVE RADIO GODOS/Staning Outside           72 31 31 JOURNEY/When You Love           72 43 71 ND DOUBT/Don't Speak           8 28 33 NEW PDITOWIN'S DIM Love           72 37 ND DOUBT/Don't Speak           73 31 9FINITTVE RADIO GODS/Staning Outside           73 43 27 RE. Mitterswee Me           74 37 28 EVERVEW/Were Within Galls           75 28 ERCK/Mhere It'S AI           76 28 29 EVERVEW/EVERVISING GOLS           77 31 90 DOUBT/Don't Speak           8 28 24 LA BOUCH/EVAIN IN Love <td>ATTIST/TTLE           3W 2W IW TW           56         56         56         00NNA LEWIS/I Low You Always           50         56         56         56         CELINE DIVIS/I Low You Always           34         44         44         SERVICE         CELINE DIVIS/I Low You Always           34         44         54         DEWELWING WILLSAU         Service           34         44         54         DEWELWING WILLSAU         Service           35         35         52         52         PRINTIVE RADIO GODS/Standing Outside           48         48         10N IBAX/TON/You're Main' Me         Service         Service           44         42         42         42         42         42         44         24&lt;</td> <td>PLXIS         ARTIST/TITLE           3W         ZW         IW         TW           57         61         58         61         MERRIL BAINBRIDGE/Mouth           39         40         60         60         KEITH, RAINBRIDGE/Mouth           39         41         60         60         KEITH, RAINB MORES/ETTE/Head Over Feet           36         59         61         59         JOURNEY/Minen You Love           61         56         55         50         GRINNEL/XOURD BUE Cars           40         53         94         20         JOHN MELLENCAMP/Key West           61         66         55         50         SINEMALLA/Contrib Bue Cars           40         45         39         42         JOHN MELLENCAMP/Key West           26         27         34         71         NO MERCY/Mere Po You Go           71         23         36         AMERTINIs Is Your Night           42         135         36         NO DOUBTS/Siderwebs           16         88         37         35         AMANDA MARSHALL/Birmingham           23         43         24         24         32         CA BOUH-Frainin In Love           14         20<td>ATTEST/TITLE           SW 2W LW TW           59 60 61 63 DONNA LEWIS/L Dre You Always           59 60 61 63 DONNA LEWIS/L Dre You Always           53 57 56 60 JEWEL/Mho Will Save           21 28 47 59 MERRIL BAINBRIDGE/Mouth           15 23 42 57 WONDERSThat Thing You Dol           56 55 59 57 ERIC CLAPTON/Dange The World           54 51 50 52 CELINE DION/Teange The World           55 56 57 FAIC CLAPTON/Dange The World           56 56 45 39 LDS CEL RIO/GRAYSIDE/Macazena           41 40 40 39 TONI PRAXTON/You're Raha'n Me           38 34 42 39 DISHWALLX/Counting Blue Cars           36 39 37 38 BLUES TRAVELER/BUL Anyway           36 39 42 37 JOHN MELLEMCAMP/Rey West           11 31 77 JALANIS MORISSETTE/Haa Over Feet           57 55 56 35 ALANIS MORISSETTE/You Learn           13 23 31 ALANIS MORISSETTE/You Learn           13 33 30 UAD CITY DI/S/Cmon N Rive HL           33 38 30 31 COLOR ME BAD//The Earth           7 6 17 19 HARRY YOUNNEL           15 13 20 18 MORISSETTE/You Learn           15 13 20 18 MATALE MERCHART/Wonder           15 15 20 18 MORISSETTE/You Learn           16 15 OC TALK/JUST Between You           15 14 BYAN ADMAXILEK MAREA A           15 15 20 18 MORISSETTE/You Learn           16 15 OC TALK/JUST Between You           16 15 OC T</td><td>PLARS         ANTIBUTTILE           SW 2W LW TW         TATISUTTILE           74 70 76         67         QUAD CITY DJS/C'mon 'N Ride IL           75 73 74         65         GHOST TOWN DJS/KMy Boo           64         82 62         EL LL COOL JL coungin           69         69         62         TONI BRAXTON/You're Mukin' Me           68         66         59         R, KLLY/T Can't Skep           69         69         62         TONI BRAXTON/You're Mukin' Me           68         68         57         KEIT SWEAT/Twistel           49         49         55         GMUMINE/Pony           76         72         59         45         MCROYMALEWISCH           76         72         59         45         MCROYMED to You Go           76         72         59         45         MCROYMED to You Go           74         43         44         MERCIVMere Do You Go         37           74         44         45         IN YOGUEDON'I Go Jway           42         44         44         FUL RCIORY/Don I Go Jway           42         47         44         80         NOGUEDON'I Go Jway           42         47         44</td></td>	ATTIST/TTLE           3W 2W IW TW           56         56         56         00NNA LEWIS/I Low You Always           50         56         56         56         CELINE DIVIS/I Low You Always           34         44         44         SERVICE         CELINE DIVIS/I Low You Always           34         44         54         DEWELWING WILLSAU         Service           34         44         54         DEWELWING WILLSAU         Service           35         35         52         52         PRINTIVE RADIO GODS/Standing Outside           48         48         10N IBAX/TON/You're Main' Me         Service         Service           44         42         42         42         42         42         44         24<	PLXIS         ARTIST/TITLE           3W         ZW         IW         TW           57         61         58         61         MERRIL BAINBRIDGE/Mouth           39         40         60         60         KEITH, RAINBRIDGE/Mouth           39         41         60         60         KEITH, RAINB MORES/ETTE/Head Over Feet           36         59         61         59         JOURNEY/Minen You Love           61         56         55         50         GRINNEL/XOURD BUE Cars           40         53         94         20         JOHN MELLENCAMP/Key West           61         66         55         50         SINEMALLA/Contrib Bue Cars           40         45         39         42         JOHN MELLENCAMP/Key West           26         27         34         71         NO MERCY/Mere Po You Go           71         23         36         AMERTINIs Is Your Night           42         135         36         NO DOUBTS/Siderwebs           16         88         37         35         AMANDA MARSHALL/Birmingham           23         43         24         24         32         CA BOUH-Frainin In Love           14         20 <td>ATTEST/TITLE           SW 2W LW TW           59 60 61 63 DONNA LEWIS/L Dre You Always           59 60 61 63 DONNA LEWIS/L Dre You Always           53 57 56 60 JEWEL/Mho Will Save           21 28 47 59 MERRIL BAINBRIDGE/Mouth           15 23 42 57 WONDERSThat Thing You Dol           56 55 59 57 ERIC CLAPTON/Dange The World           54 51 50 52 CELINE DION/Teange The World           55 56 57 FAIC CLAPTON/Dange The World           56 56 45 39 LDS CEL RIO/GRAYSIDE/Macazena           41 40 40 39 TONI PRAXTON/You're Raha'n Me           38 34 42 39 DISHWALLX/Counting Blue Cars           36 39 37 38 BLUES TRAVELER/BUL Anyway           36 39 42 37 JOHN MELLEMCAMP/Rey West           11 31 77 JALANIS MORISSETTE/Haa Over Feet           57 55 56 35 ALANIS MORISSETTE/You Learn           13 23 31 ALANIS MORISSETTE/You Learn           13 33 30 UAD CITY DI/S/Cmon N Rive HL           33 38 30 31 COLOR ME BAD//The Earth           7 6 17 19 HARRY YOUNNEL           15 13 20 18 MORISSETTE/You Learn           15 13 20 18 MATALE MERCHART/Wonder           15 15 20 18 MORISSETTE/You Learn           16 15 OC TALK/JUST Between You           15 14 BYAN ADMAXILEK MAREA A           15 15 20 18 MORISSETTE/You Learn           16 15 OC TALK/JUST Between You           16 15 OC T</td> <td>PLARS         ANTIBUTTILE           SW 2W LW TW         TATISUTTILE           74 70 76         67         QUAD CITY DJS/C'mon 'N Ride IL           75 73 74         65         GHOST TOWN DJS/KMy Boo           64         82 62         EL LL COOL JL coungin           69         69         62         TONI BRAXTON/You're Mukin' Me           68         66         59         R, KLLY/T Can't Skep           69         69         62         TONI BRAXTON/You're Mukin' Me           68         68         57         KEIT SWEAT/Twistel           49         49         55         GMUMINE/Pony           76         72         59         45         MCROYMALEWISCH           76         72         59         45         MCROYMED to You Go           76         72         59         45         MCROYMED to You Go           74         43         44         MERCIVMere Do You Go         37           74         44         45         IN YOGUEDON'I Go Jway           42         44         44         FUL RCIORY/Don I Go Jway           42         47         44         80         NOGUEDON'I Go Jway           42         47         44</td>	ATTEST/TITLE           SW 2W LW TW           59 60 61 63 DONNA LEWIS/L Dre You Always           59 60 61 63 DONNA LEWIS/L Dre You Always           53 57 56 60 JEWEL/Mho Will Save           21 28 47 59 MERRIL BAINBRIDGE/Mouth           15 23 42 57 WONDERSThat Thing You Dol           56 55 59 57 ERIC CLAPTON/Dange The World           54 51 50 52 CELINE DION/Teange The World           55 56 57 FAIC CLAPTON/Dange The World           56 56 45 39 LDS CEL RIO/GRAYSIDE/Macazena           41 40 40 39 TONI PRAXTON/You're Raha'n Me           38 34 42 39 DISHWALLX/Counting Blue Cars           36 39 37 38 BLUES TRAVELER/BUL Anyway           36 39 42 37 JOHN MELLEMCAMP/Rey West           11 31 77 JALANIS MORISSETTE/Haa Over Feet           57 55 56 35 ALANIS MORISSETTE/You Learn           13 23 31 ALANIS MORISSETTE/You Learn           13 33 30 UAD CITY DI/S/Cmon N Rive HL           33 38 30 31 COLOR ME BAD//The Earth           7 6 17 19 HARRY YOUNNEL           15 13 20 18 MORISSETTE/You Learn           15 13 20 18 MATALE MERCHART/Wonder           15 15 20 18 MORISSETTE/You Learn           16 15 OC TALK/JUST Between You           15 14 BYAN ADMAXILEK MAREA A           15 15 20 18 MORISSETTE/You Learn           16 15 OC TALK/JUST Between You           16 15 OC T	PLARS         ANTIBUTTILE           SW 2W LW TW         TATISUTTILE           74 70 76         67         QUAD CITY DJS/C'mon 'N Ride IL           75 73 74         65         GHOST TOWN DJS/KMy Boo           64         82 62         EL LL COOL JL coungin           69         69         62         TONI BRAXTON/You're Mukin' Me           68         66         59         R, KLLY/T Can't Skep           69         69         62         TONI BRAXTON/You're Mukin' Me           68         68         57         KEIT SWEAT/Twistel           49         49         55         GMUMINE/Pony           76         72         59         45         MCROYMALEWISCH           76         72         59         45         MCROYMED to You Go           76         72         59         45         MCROYMED to You Go           74         43         44         MERCIVMere Do You Go         37           74         44         45         IN YOGUEDON'I Go Jway           42         44         44         FUL RCIORY/Don I Go Jway           42         47         44         80         NOGUEDON'I Go Jway           42         47         44
State         State         State           2012         21	MARKET #37           WIKS/Charlotte (704) 331-9510           BritsTritle           WIKS/Charlotte (704) 331-9510           BritsTritle           Sam 200           With TW           Sam 200           With TW           Sam 200           Sam 200           Sam 200           Sam 200           Sam 200 <t< td=""><td>MARKET #38           MARKET JOANNING AND AND AND AND AND AND AND AND AND AND</td><td>MARKET #38           W ZW LW TW           44         52         55         HOTE &amp; BLOWFISH/I GO Blind           55         53         53         54         NO MRCY/When You Love.           51         53         53         54         NO MRCY/When You Love.           51         53         55         FOOTE &amp; BLOWFISH/I GO Blind           55         53         54         NO MRCY/When You Love.           51         53         52         54         NO MRCY/When You Love.           53         52         55         52         OOTAL EWISSETTE/Head Over Feet           54         54         54         74         W ZW TW WH           74         49         45         TON BRAXTONYOU'Re Wash.           53         52         52         DOTNA LEWISAL LOWE YOU ANAYS.           74         44         42         PRIMITIVE RADIO GODS/Standing Outside           44         42         PRIMITIVE RADIO GODS/Standing Outside           73         64         42         PRIMANLANGANS/Let'S Make A.           63         38         BERIC CLAPTONCHange The World           73         64         44         WALINE CONTISAL BERDED.           <t< td=""><td>MARKET #39           WXXL/Orlando (407) 833-1067           MXXL         MXXL/Orlando (407) 833-1067           MXXL         MXXL           <th< td=""></th<></td></t<></td></t<>	MARKET #38           MARKET JOANNING AND	MARKET #38           W ZW LW TW           44         52         55         HOTE & BLOWFISH/I GO Blind           55         53         53         54         NO MRCY/When You Love.           51         53         53         54         NO MRCY/When You Love.           51         53         55         FOOTE & BLOWFISH/I GO Blind           55         53         54         NO MRCY/When You Love.           51         53         52         54         NO MRCY/When You Love.           53         52         55         52         OOTAL EWISSETTE/Head Over Feet           54         54         54         74         W ZW TW WH           74         49         45         TON BRAXTONYOU'Re Wash.           53         52         52         DOTNA LEWISAL LOWE YOU ANAYS.           74         44         42         PRIMITIVE RADIO GODS/Standing Outside           44         42         PRIMITIVE RADIO GODS/Standing Outside           73         64         42         PRIMANLANGANS/Let'S Make A.           63         38         BERIC CLAPTONCHange The World           73         64         44         WALINE CONTISAL BERDED. <t< td=""><td>MARKET #39           WXXL/Orlando (407) 833-1067           MXXL         MXXL/Orlando (407) 833-1067           MXXL         MXXL           <th< td=""></th<></td></t<>	MARKET #39           WXXL/Orlando (407) 833-1067           MXXL         MXXL/Orlando (407) 833-1067           MXXL         MXXL           MXXL         MXXL <th< td=""></th<>

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### **CHR/POP PLAYLISTS**

	FIND COMPLET	E PLAYLISTS FOR ALL CHR/POP REPORTER	S ON R&R ONLINE	
MARKET #40 WKSE/Buffalo (716) 884-5101 O'Net/Universal	Kiss95.7 WKSS/Hartford (8c0) 524-7819 Jones/Fox	the River 107.5m Guinny Scooter	98 FM WPXY/Rochester, NY (716) 454-2600 Ingram/Rice	<b>99.7 WDJX</b> Today's BEST Musici
ATIST/TITLE           SW ZW LW TW           62 57 59 58 OLAD CITY D/S/C/mon 'N Ride II           61 56 58 56 DONNA LEWIS/Low You Aways           55 53 59 56 GO ODOLLSLOUNG Ways           54 20 51 ALANIS MORISSETTE/Head Over Feel           54 47 30 51 ALANIS MORISSETTE/Head Over Feel           54 47 46 46 JANN ARDE/MINSensitive           39 42 44 46 TONI BRAXTON/You're Makin Me           40 40 46 45 OASIS/Don't Low Back           -         -38 45 MADONA/You Wust Low Me           43 44 44 55 SHERVI COW/IT Maker You	PLAYS         ARTIST/TITLE           3W 2W LW TW         54         55         61         63         DOINA LEWIS/Love You Aways           37         53         57         58         NO MERCYMPIEre Do You Aways           37         53         57         58         NO MERCYMPIEre Do You Aways           25         34         44         54         AMBER/This Is Your Night           43         46         52         51         ALMIS MORISSETTE/Head Over Feet           7         22         37         48         MERRIL BAINBRIDGE/Mouth           16         35         44         71         NO DUBITS/pidenwebs           36         36         37         35         DISHWALLA/Counting Blue Cars           -         29         37         32         PRIMITIVE RADIO GDDS/Standing Outside           19         22         32         32         PRIMITIVE RADIO GDDS/Standing Outside           23         30         JOURNEY/When You Love         25         32         30         JOURNEY/When You Love           23         30         JOURNEY/When You Love         22         32         30         JEWEL/Who Will Save           23         30         JEWE TAVELER/BRI	ARTIST/ITLE         ARTIST/ITLE           3W ZW LW TW         53         52         51         53         DISHWALL/Counsing Blue Cars           52         52         52         52         CELINE DION/ITS All Coming.           21         32         37         40         ENC CLAPTOIN/Change The World           29         32         31         39         MELISSA ETHERIDG/Nowhere To Go           52         52         53         94         ALMIS MORISSETTF/OUL Learn           19         24         28         38         JOHN MELLENCAMP/Key West.           51         52         23         30         ALMIS MORISSETTF/OUL Learn           19         24         28         38         JOHN MELLENCAMP/Key West.           52         51         52         39         ALMIS MORISSETTF/OUL Learn           23         30         31         PHIL COLLINS/Dance Into The Light           23         31         30         AMANDA MARSHALL DEWISI Low Crew.           24         26         27         HOUTE & BLOWFISK/SAI Caper           28         25         26         27         HOUTE & BLOWFISK/SAI Caper           29         22         26         100/MIR MALEGERG/MANT Meany Toleou. <td>ARTIST/TITLE           3W ZW LW TW           55 48 48 58 DONNA LEWISA Love You Always           50 49 50 53 ALANIS MORISSETE/You Learn           53 52 51 50 CELINE DOINNTS ALORING.           49 53 53 47 TRACY CHAPMANGive Me One Reason           34 37 29 42 NO MERCY/Whete DO You Go           45 31 33 42 NATALIE MERCYAINE TO You Go           46 37 36 40 QUAO CITY DJS/C'MON 'N Ride IL           38 43 9 39 ALANIS MORISSETETE/Had Over Feet           30 26 20 35 CELINE DIONTBRause You Loved Me           21 44 45 27 JAINA MORENJETE/Had Over Feet           30 26 29 38 CELINE DIONTBRause You Loved Me           21 44 45 27 JAINA MORENJETE/Had Over Feet           30 26 29 38 CELINE DIONTBReause You Loved Me           21 42 57 COLLECTIVE SOULThe World I Know           40 39 38 25 GIR BLOSSOM/SFICINE World I Know           40 39 38 25 GIR MEDSOM/SFICINE World I Know           37 35 21 MERRIL BANBRIDGE/Mouth           - 10 7 21 NO DOUBT/Don' Speak           20 20 21 21 LA BOUCH-IZE MY Lover           19 21 21 20 GOD GOD OLLS/Name           23 21 18 ES DISTRAVELER/But Anyway           33 32 31 18 HOOTE &amp; RUVELFR/But Anyway           33 34 27 14 CRANNER/MELAYConding The World           - 14 18 SEAL/FY LORAWITH Makes You           33 34 27 14 CRANERRIES/free to Decide           16 15 16 14 NATALE MERCHANT/C</td> <td>PLAYS         ARTIST/TITLE           3W ZW LW TW           44         42         48         57         CELINE DIDN/It's All Coming           33         45         49         54         MERRIL BAINREIDGE/Mouth           44         42         48         57         CELINE DIDN/It's All Coming           34         54         49         54         MERRIL BAINREIDGE/Mouth           42         28         51         DOINNA LEWISSI Love You Aways           29         29         42         REYAN ADAMSCHEY Make A           28         33         31         DIN BRAYTON You're Makin MeL           27         28         32         JOHN MELLENCAMP/Key West           27         28         30         DISHWALLA/Counting Bue Gas           16         15         12         29         WONDERS/That Thing You Dot           17         29         28         MERCYMine to Love         33           33         28         28         JEWEL/Mon Wil Save         16           33         28         28         JEWEL/Mon Wil Save         16           13         15         12         24         AMER/This Styou Night           16</td>	ARTIST/TITLE           3W ZW LW TW           55 48 48 58 DONNA LEWISA Love You Always           50 49 50 53 ALANIS MORISSETE/You Learn           53 52 51 50 CELINE DOINNTS ALORING.           49 53 53 47 TRACY CHAPMANGive Me One Reason           34 37 29 42 NO MERCY/Whete DO You Go           45 31 33 42 NATALIE MERCYAINE TO You Go           46 37 36 40 QUAO CITY DJS/C'MON 'N Ride IL           38 43 9 39 ALANIS MORISSETETE/Had Over Feet           30 26 20 35 CELINE DIONTBRause You Loved Me           21 44 45 27 JAINA MORENJETE/Had Over Feet           30 26 29 38 CELINE DIONTBRause You Loved Me           21 44 45 27 JAINA MORENJETE/Had Over Feet           30 26 29 38 CELINE DIONTBReause You Loved Me           21 42 57 COLLECTIVE SOULThe World I Know           40 39 38 25 GIR BLOSSOM/SFICINE World I Know           40 39 38 25 GIR MEDSOM/SFICINE World I Know           37 35 21 MERRIL BANBRIDGE/Mouth           - 10 7 21 NO DOUBT/Don' Speak           20 20 21 21 LA BOUCH-IZE MY Lover           19 21 21 20 GOD GOD OLLS/Name           23 21 18 ES DISTRAVELER/But Anyway           33 32 31 18 HOOTE & RUVELFR/But Anyway           33 34 27 14 CRANNER/MELAYConding The World           - 14 18 SEAL/FY LORAWITH Makes You           33 34 27 14 CRANERRIES/free to Decide           16 15 16 14 NATALE MERCHANT/C	PLAYS         ARTIST/TITLE           3W ZW LW TW           44         42         48         57         CELINE DIDN/It's All Coming           33         45         49         54         MERRIL BAINREIDGE/Mouth           44         42         48         57         CELINE DIDN/It's All Coming           34         54         49         54         MERRIL BAINREIDGE/Mouth           42         28         51         DOINNA LEWISSI Love You Aways           29         29         42         REYAN ADAMSCHEY Make A           28         33         31         DIN BRAYTON You're Makin MeL           27         28         32         JOHN MELLENCAMP/Key West           27         28         30         DISHWALLA/Counting Bue Gas           16         15         12         29         WONDERS/That Thing You Dot           17         29         28         MERCYMine to Love         33           33         28         28         JEWEL/Mon Wil Save         16           33         28         28         JEWEL/Mon Wil Save         16           13         15         12         24         AMER/This Styou Night           16
MARKET 450           WD CARLET 450           BUDICAN SHEKKBareky Breathing 46 57 5 89           ATTIST/TITE           W IN W           46 41 41 56         SHEAYL CROWN II Makes You 47 51 51 48         BLUES TRAVELER/BUL Anyway           42 42 42 45         SUBLIME/Mail 60         Attist/TITE 8000 (GODS/Standing Outside 7 20 20 34         DAKE MATTHEY SAND/SO Much To Say           39 46 64 34         R.E.W./BITERSweet Me         To Standing Outside 7 20 29 29         SUBLIME/Mail 60           17 18 13         OBYMALLACOUNTINg BUE Cars.         23 29         GARBACSUpid Girl           27 29 29 27         STILDown         10 14 14 26         FUN LOVIN CRIMINALS/Scooby Snacks           10 14 14 22         FUN LOVIN CRIMINAL/S/Scooby Snacks         20           21 21 22         ELIC/LAPTON/Change The World         12 14 22           12 14 22         ERIC CLAPTON/Change The World         12 14 14           12 16 16 20         GEGGY TALWYINGVERY 10 60         15 22 22 21           12 16 16 20         GEGGY TALWYINGVERY 10 60         15 22 22 17           12 16 16 20         GEGGY TALWYINGVERY 10 60         15 22 22 17           12 16 16 20         GEGGY TALWYINGVERY 10 60         15 20           15 20         ELIFUNDVERS/MAR Anage	MARKET #51           LIVE CONVENTING           ARTIST/TITLE			

 61
 61
 24
 18
 ND MERCY/Where Do You Go

 17
 18
 18
 BILLIE RAY MARTIN/Your Loving Arms

 17
 17
 18
 L8 DULL'E RAY MARTIN/Your Loving Arms

 17
 17
 18
 L8 DUCH/E/Sweet Drams

 17
 16
 18
 L8

 18
 18
 BRANDY/Sittin' Up In My.

 12
 7
 26/XMere It's At

 16
 16
 17
 MELUSSA ETHERIDGE/Nowhere To Go

 16
 16
 17
 CRANBERRIES/Free To Decide

PLAYS			ARTIST/TITLE	
3W	2W	LW	TW	
54	60	55	57	ALANIS MORISSETTE/Head Over Feet
56	61	57	55	CELINE DION/It's All Coming
49	61	58	55	QUAD CITY DJ'S/C'mon 'N Ride It
41	44	39	54	BLUES TRAVELER/But Anyway
28	37	38	53	SHERYL CROW/If It Makes You
43	40	51	43	R. KELLY/I Can't Sleep
56	60	57	43	DONNA LEWIS/I Love You Always
38	41	37	40	KEITH SWEAT/Twisted
31	38	28	39	WALLFLOWERS/6th Avenue Heartache
39	45	43	39	NIXONS/Sister
41			39	TONI BRAXTON/You're Makin' Me
	45	39	35	NEW EDITION/I'm Still In Love
25	30	21	33	COLOR ME BADD/The Earth
15	15	15	30	DC TALK/Just Between You
27	33	28	29	JOURNEY/When You Love
22	30	26	27	JOHN MELLENCAMP/Key West
39		41		BRYAN ADAMS/Let's Make A.
26	28	22	26	R.E.M./Bittersweet Me
12	31	26	24	WILD ORCHID/At Night I Pray
28	32	28	23	DISHWALLA/Counting 8lue Cars
38	31	22		
35	44	41	22	SEAL/Fly Like An Eagle
		-	21	
23	29	21	19	HOOTIE & BLOWFISH/Sad Caper
29	42	40	18	TONI 8RAXTON/Un-break My Heart
	-	-	18	PHIL COLLINS/Dance Into The Light
20	21	18	18	JANN ARDEN/Good Mother
	19	22	18	OASIS/Champagne Supernova
17	22	18	18	JANN ARDEN/insensitive
16	17	15	17	
54	60	36	16	
-		18	16	ALANIS MORISSETTE/You Learn
14	17	13	16	NO DOUBT/Spiderwebs
14	16	16	15	
	13	16	15	
35	22	13	14	
20	19	19	14	
-	-	10	14	
13		13	13	
14	17	11	13	

PLAYS         ARTIST/TITLE           3W 2W LW TW         ARTIST/TITLE           3W 2W LW TW         ARTIST/TITLE           83 85 85 85 0UAD CITY DUS/C'mon 'N Ride It         83 86 94 85           84 86 94 85 KETH SWEAT/Wisted         84 86 44 84           84 86 94 85 KETH SWEAT/Wisted         84 86 44 000NA LEWIS/Love You Aways           12 8 45 45 LOS DEL RM/DAYSIDE/Macarena         42 42 43 44           40 43 44 42 MOUCH/ER My Lover         40 42 42 42           40 42 42 42 M OWERCY/Where Do You Go         30 28 29 42           30 LOS DEL CHYMMER Do YOU GO         30 28 29 42           31 LG HOST TOWN DJ/SMMy Boo         - 42 39 LOS DEL CHYMMER Do YOU GO           33 35 34 36 R. KELLY/ Carl Stepn.         - 12 35 35           - 23 30 32 FUBEED DIONIES ATTE/Waacarena         33 32 FUBEES/KIMIN ME Sorthy           33 32 FUBEES/KIMIN MG SOTHY         84 42 33 31         ALANIS MORISSETTE/You Learn           33 28 29 59 <fuh don'e="" factory="" makin'="" me<="" td="">         - 9 40 COL CHY/Don'LS AICOMING           33 28 29         29 FUH FACTORY/DON LGA MAR           31 28 29         29 FUH FACTORY/DON LGA MAR           31 28 29         29 FUH FACTORY/DON LGA MAR           31 28 29         29 FUH FACTORY/DON LOWER</fuh>
33         28         27         AMBER/This is Your Night           31         32         31         26         COLOR ME BADD/The Earth           22         62         32         4         NO DOUBT/Spiderwebs           17         12         14         ERIC CLAPTOWChange The World           5         12         7         EN VOGUEDON'L tel Go (Love)           5         11         6         NEW EDITION/I'm Still In Love           -         7         6         LA 80/UCH/Failin' in Love           -         -         2         GRASSE MEGAMIX/Grasse Megamix           -         -         -         RED HOT CHILI. JLove Rollercoaster

	1	Ľ	Ţ	MARKET #51 WBHT/Wilkes-Barro (717) 824-9000 Kelly/Ocean
PLA 3W	YS 2W	LW	TW	ARTIST/TITLE
54	64	64	66	QUAD CITY DJ'S/C'mon 'N Ride it
51	48	56	65	DONNA LEWIS/I Love You Always
55	61	64	63	ALANIS MORISSETTE/You Learn
58	61	63	61	CELINE DION/It's All Coming
	44		58	SHERYL CROW/If It Makes You
55	44		56	NO MERCY/Where Do You Go
42	60		51	TONI 8RAXTON/You're Makin' Me
40	41	57	48	EVERCLEAR/Santa Monica
36	41	44	42	ALANIS MORISSETTE/Head Over Feet
34	39		41	OASIS/Don't Look Back
19	18	31	41	JOURNEY/When You Love
45	57	45	40	NIXONS/Sister
31	41	39	40	HOOTIE & BLOWFISH/Sad Caper
21	32	39	39	8RYAN ADAMS/Let's Make A
	20		36	MERRIL 8AINBRIDGE/Mouth
7	32	36	35	NO DOU8T/Don't Speak
	14	19	32	JOHN MELLENCAMP/Key West
21	17	16	28	AMANDA MARSHALL/Birmingham
	52	45	26	LENNY KRAVITZ/Can't Get You Off
18	20	20	22	ALANIS MORISSETTE/Ironic
14	12	12		LA BOUCHE/Failin' In Love
17	19	18	20	GOO GOO DOLLS/Name
	-	14	19	WONDERS/That Thing You Do!
44	40	25	18	BADLEES/Fear Of Falling
26	21	17	17	WALLFLOWERS/6th Avenue Heartache
-	19	20	17	SUBLIME/What I Got
	45	39	17	LA 80UCHE/Sweet Dreams
23	22	21	16	REPUBLICA/Ready To Go
-	-	16	15	JEWEL/You Were Meant
21	16	9	14	BECK/Where It's At
-	-	12	13	CARDIGANS/Lovefool
	15	10	13	EN VOGUE/Don't Let Go (Love)
15	15	16	13	LOS DEL RIO/8AYSIDE/Macarena
26	18	12	13	JANN AROEN/Insensitive
42	24	18	12	JEWEL/Who Will Save
16	15		12	POE/Angry Johnny
-				GEGGY TAH/Whoever You Are
12	14			FIONA APPLE/Shadowboxer
12	12	13	12	
21	19	15	11	311/Down

### **CHR/RHYTHMIC TOP 50**

TOTAL PLAYS

2W

1367

1145

1714

921

LW

1392

1382

1592

1067

TW

1530

1516

1395

1354

TOTAL

STATIONS/ADDS

37/2

34/0

30/0

36/1

ARTIST TITLE LABEL(S)

SWV It's All About U (RCA)

NAS Street Dreams (Columbia)

L.L. COOL J Ain't Nobody (Geffen)

SIMPLY RED Angel (EastWest/EEG)

3W

1246

910

1804

733

LW

2

1 3

8 3

1

15

19 14 11 TW

0

2

4

ARTIST TITLE LABEL(S)

BLACKSTREET No Diggity (Interscope)

TONI BRAXTON Un-break My Heart (LaFace/Arista)

KEITH SWEAT Nobody (Elektra/EEG)

KEITH SWEAT Twisted (Elektra/EEG)

### **NOVEMBER 1, 1996**

		-		v	_		0
9	Γ	G,	А	K	5	Г	3

### MINT CONDITION

What Kind Of Man Would I Be (Perspective/A&M) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADD 25 545/127 24/5

### **MOST ADDED**®

FOXY BROWN Get Me Home (Violator/Def Jam/RAL/Mercury) 6

MINT CONDITION What Kind Of Man Would ... (Perspective/A&M)5

NATE DOG (SNOOP DOGGY DOGG Never...(Death Row/Interscope) 4

SEAL Fly Like An Eagle (Warner Sunset/Atlantic)

**CHAKA KHAN** Never Miss The Water (Reprise)

TONY TONI TONE Let's Get Down (Mercury)

19	14	11		TUNI DRAKTUN UT-DIEAK WY HEATT (LAFACE/ATISTA)	1334	1007	921	100	30/1
3	3	4	5	AZ YET Last Night (LaFace/Arista)	1326	1338	1398	1426	29/1
14	10	7	6	GINUWINE Pony (550 Music)	1320	1197	1069	968	30/1
2	2	6	7	DONNA LEWIS I Love You Always Forever (Atlantic)	1218	1278	1414	1546	25/0
11	9	9	8	NEW EDITION I'm Still In Love With You (MCA)	1209	1173	1123	1030	32/1
7	6	5	9	AALIYAH If Your Girl Only Knew (BlackGround/Atlantic)	1185	1298	1265	1223	31/1
12	12	12	10	BABYFACE This Is For The Lover In You (Epic)	1139	1048	1028	1001	34/0
4	5	8	11	BONE THUGS-N-HARMONY Days Of Our Livez (EastWest/EEG)	1119	1178	1318	1384	36/1
5	7	10	12	GHOST TOWN DJ'S My Boo (So So Def/Columbia)	1055	1141	1216	1355	27/2
_	36	16	13	R. KELLY   Believe   Can Fly (Tavdash/Jive)	1051	907	330	-	33/1
17	16	13	14	EN VOGUE Don't Let Go (Love) (EastWest/EEG)	1035	1010	915	842	30/0
9	11	14	15	NO MERCY Where Do You Go (Arista)	955	976	1040	1104	22/0
18	15	15	16	BRAIDS Bohemian Rhapsody (Big Beat/Atlantic)	852	939	917	809	22/1
10	17	17	17	TONI BRAXTON You're Makin' Me High (LaFace/Arista)	757	844	887	1057	19/1
8	13	18	18	L.L. COOL J Loungin (Def Jam/RAL/Mercury)	755	824	970	1181	19/0
16	18	19	19	QUAD CITY DJ'S C'mon 'N Ride It (Quadra Sound/Big Beat/Atlantic	) 741	760	848	906	24/0
23	23	24	20	DRU HILL Tell Me (Island)	688	587	607	586	24/0
25	19	22	21	CELINE DION It's All Coming Back To Me Now (550 Music)	656	619	702	574	20/1
20	22	21	22	112 Only You (Bad Boy/Arista)	603	629	623	691	14/0
_	30	27	23	MO THUGS FAMILY Thug Devotion (Mo Thug/Relativity)	577	525	384	154	28/0
30	26	20	24	MONTELL JORDAN Falling (Def Jam/RAL/Mercury)	573	644	554	467	20/0
	EAR	www.un	25	MINT CONDITION What Kind Of Man Would I Be (Perspective/A&M)		418	340	239	24/5
24	25	28	26	BRANDY, TAMIA, KNIGHT, KHAN Missing You (EastWest/EEG)		510	558	574	14/0
13	20	25	27	<b>R. KELLY</b> I Can't Sleep Baby (If I) <i>(Jive)</i>	496	575	663	973	13/0
26	27	30	28	AMBER This Is Your Night (Tommy Boy)	493	459	522	546	13/1
21	21	23	29	SHADES Tell Me (I'll Be Around) (Motown)	492	590	658	681	13/0
33	32	32	30	ANGELINA I Don't Need Your Love (Upstairs)	477	385	360	342	16/2
28	28	29	Ō	JOCELYN ENRIQUEZ Do You Miss Me (Classified)	473	459	493	509	12/0
27	24	26	32	MAXWELL Ascension (Don't Ever Wonder) (Columbia)	438	537	578	543	18/0
42	33	33	<b>63</b>	WESTSIDE CONNECTION Bow Down (Lench Mob/Priority)	386	377	346	262	22/0
31	31	34	34	MARIAH CAREY Forever (Columbia)	362	375	370	394	9/0
_	_	40	35	E-40 Rappers Ball (Sick Wid' It/Jive)	324	281	213	181	18/0
_	_	39	36	<b>ROCKELL</b> I Fell In Love ( <i>Robbins</i> )	316	285	206	110	15/3
41	39	35	37	<b>DO OR DIE</b> Po' Pimp ( <i>Rap-A-Lot/Noo Trybe</i> )	316	318	280	274	12/1
		43	37	MERRIL BAINBRIDGE Mouth (Universal)	298	248	171	119	11/1
D	EBU		39	MARIAH CAREY Underneath The Stars (Columbia)	253	75	25	25	10/3
29	37		40	NAS If I Ruled The World (Columbia)	253 252	307	301	478	8/0
29			41	LA BOUCHE Fallin' In Love ( <i>RCA</i> )	252	235	233	188	12/0
	50 49	46		<b>ROBERT MILES</b> One And One (Arista)	247	235 290		237	
47 []] F	49 EBU	38	42 <b>43</b>	NATE DOGG (SNOOP DOGGY Never Leave (Death Row/Interscope)			246		10/0
	EBU		44			152	75	55	11/4
0.0			-	<b>SNOOP DOGGY DOGG</b> Snoop's Upside Ya ( <i>Death Row/Interscope</i> )	242	126	56	224	13/1
_	48	47	45	<b>REIGN</b> Indestructible (H.O.L.A./Island)	242	232	250	224	9/0 8/0
48	47	44	46	2 LIVE CREW Shake A Lil' Something (Lil' Joe)	238	239	254	235	8/0
39	42	42	47	702 Steelo (Biv 10/Motown)	237	258	271	297	12/1
	BU		48	L.L. COOL J Ain't Nobody (Geffen)	231	57	14		12/6
	EBU		49	TONY TONI TONE Let's Get Down (Mercury)	221				21/21
36	45	45	50	WARREN G What's Love Got To Do With It (Interscope)	211	236	261	326	5/0
i i									

This chart reflects airplay from October 21-27. Songs ranked by total plays. Highlighted songs indicate Breaker. 40 CHR/Rhythmic reporters. 40 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

#### **MOST INCREASED** PLAYS TOTAL

PLAY INCREASE ARTIST TITLE LABEL(S) TONI BRAXTON Un-break My Heart (LaFace/Arista) +287 TONY TONI TONE Let's Get Down (Mercury) +221MARIAH CAREY Underneath The Stars (Columbia) +178 L.L. COOL J Ain't Nobody (Geffen) +174 FOXY BROWN Get Me... (Violator/Def Jam/RAL/Mercury) +145 R. KELLY | Believe | Can Fly (Tavdash/Jive) +144 **BLACKSTREET** No Diggity (Interscope) +138 KEITH SWEAT Nobody (Elektra/EEG) +134SEAL Fly Like An Eagle (Warner Sunset/Atlantic) +131 MINT CONDITION What Kind Of Man... (Perspective/A&M) +127



ARTIST TITLE LABEL(S) MARIAH CAREY Always Be My Baby (Columbia) ALANIS MORISSETTE You Learn (Maverick/Reprise) MONICA Why I Love You So Much (Rowdy/Arista) SWV You're The One (RCA) BRANDY Sittin' Up In My Room (Arista) FUGEES Killing Me Softly (Ruffhouse/Columbia) EVERYTHING BUT THE GIRL Missing (Atlantic) LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA) ALANIS MORISSETTE Ironic (Maverick/Reprise) **GROOVE THEORY** Tell Me (Epic)

Breakers: Songs registering 500 plays or more for the first time. Builets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more atations is placed first. Most increased Plays lists the songs with the greatest weekweek increases in total plays. Weighted chart appears on R&R ONLINE

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ADDS

21

13

-5

### CHR/RHYTHMIC

### HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TW TOTAL	PLAYS	TOTAL STATIONS/ADD
1	1	BONE THUGS-N-HARMONY Days (EastWest/EEG)	3008	3135	113/1
2	2	<b>DO OR DIE</b> Po' Pimp ( <i>Rap-A-Lot/Noo Trybe</i> )	1498	1594	74/1
7	3	MO THUGS FAMILY Thug Devotion (Mo Thug/Relativity)	1351	1033	89/10
4	4	BRAT Sittin' On Top Of The World (So So Def/Columbia)	1346	1267	85/1
6	6	E-40 Rappers Ball (Sick Wid' It/Jive)	1242	1178	89/0
5	6	L.L. COOL J Loungin (Def Jam/RAL/Mercury)	1080	1229	34/0
9	0	OUTKAST ATLiens (LaFace/Arista)	1072	946	74/3
8	8	WESTSIDE CONNECTION Bow Down (Lench Mob/Priority)	1060	983	76/3
3	9	SALT-N-PEPA Champagne (MCA)	980	1510	62/2
11	Ð	NATE DOGG F/SNOOP DOGGY DOGG Never(Death Row/Interscope	973 (	754	<b>69/7</b>
12	O	A TRIBE CALLED QUEST Stressed Out (Jive)	812	749	70/2
10	12	QUAD CITY DJ'S C'mon (Quadra Sound/Big Beat/Atlantic)	777	796	27/0
13	ß	LIL' KIM No Time (Undeas/Big Beat/Atlantic)	762	711	64/0
—	14	SNOOP DOGGY DOGG Snoop's Upside (Death Row/Interscope)	632	217	58/38
16	15	ALMIGHTY RSO You Could Be My Boo (Rap-A-Lot/Noo Trybe)	618	470	60/1
20	16	MAKAVELI Toss It Up (Death Row/Interscope)	544	314	51/7
_	17	SHAQUILLE O'NEAL You Can't Stop (T.W.isM/Trauma/Interscope,	) <b>504</b>	266	50/17
15	18	NAS If I Ruled The World (Columbia)	421	477	18/0
	19	NAS Street Dreams (Columbia)	407	169	56/12
14	20	CRUCIAL CONFLICT Ride The Rodeo (Pallas/Universal)	393	560	26/0

This chart reflects airplay from October 21-27. Songs ranked by total plays. 40 CHR/Rhythmic reporters and 81 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1996, R&R Inc.



MUCHO MARTIN ACTION - Ricky Martin (second from left) and Angelina helped make KYLD (Wild 107)/San Francisco's latest "Wild Bash" a success. Sharing a backstage moment are (I-r) Wild 107's MD DJ Mein and PD Michael Martin.

#### NEW & ACTIVE ALANIS MORISSETTE Head Over Feet (Maverick/Reprise) A TRIBE CALLED QUEST Stressed Out (Jive) Total Plays: 202, Total Stations: 5, Adds: 0 Total Plays: 158, Total Stations: 8, Adds: 0 BRAT Sittin' On Top Of The World /So So Def/Columbia) Total Plays: 202, Total Stations: 11, Adds: 0 Total Plays: 157, Total Stations: 6, Adds: 0 MADONNA You Must Love Me (Warner Bros.) Total Plays: 202, Total Stations: 13, Adds: 1 Total Plays: 154. Total Stations: 4. Adds: 0. ORIGINAL I Luv U Baby (Next Plateau) BUFFY First Love (Velocity) Total Plays: 191, Total Stations: 8, Adds: 0 Total Plays: 153, Total Stations: 4, Adds: 0

GEORGE CLINTON F/COOLIO Atomic Dog '97 (Capitol) Total Plays: 191, Total Stations: 11, Adds: 2

2PAC | Ain't Mad At Ya (Death Row/Interscope) Total Plays: 188, Total Stations: 6, Adds: 1

GINA THOMPSON The Things That You Do (Mercury) Total Plays: 184, Total Stations: 5, Adds: 0

INTRIGUE If You've Ever Been In Love (Universal) Total Plays: 182, Total Stations: 5, Adds: 0

FOXY BROWN Get Me Home (Violator/Def Jam/RAL/Mercury) Total Plays: 171, Total Stations: 13, Adds: 6

WILD ORCHID At Night | Pray (RCA) Total Plays: 162, Total Stations: 9, Adds: 1

**DR**. **DRE** Been There Done That (Aftermath/Interscope)

ELISSA Show Me How You Love Me (Do ... ) (Metropolitan)

SEAL Fly Like An Eagle (Warner Sunset/Atlantic) Total Plays: 153, Total Stations: 10, Adds: 5

K-CI & JOJO How Could You (MCA) Total Plays: 134, Total Stations: 11, Adds: 0

ARMAND VAN HELDEN Funk Phenomena (Henry St/Thug/Raging Bull) Total Plays: 133, Total Stations: 4, Adds: 0

WHIGFIELD Close To Me (Curb) Total Plays: 128, Total Stations: 2, Adds: 0

FOR REAL Like I Do (Rowdy/Arista) Total Plays: 122, Total Stations: 3, Adds: 0

OUTKAST ATLiens (LaFace/Arista) Total Plays: 122, Total Stations: 4, Adds: 0

### Songs ranked by total plays

# Adds November 5

NEW RELEASES

Shaquille O'Neal

**Donna Summer** 

"Whenever There Is Love" (Universal)

"You Can't Stop Da Reign" (T.W.isM./Trauma/Interscope)

### CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM	KJMN/Denver. CO	KOMO/Honolulu, Hi	WPOW/Miami, FL	KCAQ/Oxnard, CA	WJJS/Roanoke, VA	XHTZ/San Diego, CA	KWIN/Stockton, CA
PD: Jeff Andrews	PD: Mark Feather	PD: Jamie Hvatt	PD: Kid Carry	PD: Dan Garite	PD: David Lee Michaels	DM/PD: Lisa Vazquez	PD: Steve Wall
MD; Jacque James	APD: Michael Haves	MD: Mars Frehley	MD: Phil Jones	APD: Kelli McKay	MD: Melissa Morgan	APD/MD: Jaff Netson	MD: C.K.
31 ANGELINA "Need"	MD: John Dickinson	38 SUMMER JUNKIES "Gonna"	20 SPICE GIRLS "Wanna"	MD: Steve Perez	13 CHAKA KHAN "Water"	14 SWV "All"	55 TONY TONI TONE "Let's"
22 ERIC CLAPTON "Change" 12 SEAL "Fly"	7 L.L. COOL J "Nobody"	20 MARIAH CAREY "Underneath" 19 BABYFACE "Close"	12 TONY TONI TONE "Let's" 9 K/5 "Passion"	L.L. COOL J "Nobody" TONY TONI TONE "Let's"	TONY TONI TONE "Let's" SWV "All"	11 112 "Come" 7 CHAKA KHAN "Water"	7 SEAL "Fly" NATE OOGG F/SNOOP "Never"
CLINTON & COOLIO "Atomic"	6 TONY TONI TONE "Let's" CHAKA KHAN "Water"	WILO ORCHIO "Night"	5 SALT-N-PEPA "Champagne"	SWV "AII"	SAAA WI	7 SIMPLY REO "Angel"	NATE OUGG F/SNOOP Never
SWV "All"			4 STREISANO & AOAMS "Finally"	NAS "Street"	KSFM/Sacramento, CA	6 MARIAH CAREY "Underneath"	GREASE MEGAMIX "Grease"
MINT CONDITION "Man" SIR MIX-A-LOT "Jump"	KQKS/Denver, CO	KBXX/Houston, TX			PD: Bob West	4 RICHIE RICH "Ride" TONY TONI TONE "Let's"	
SIN MIX-A-LOT Sump	PD: Dan Bowen MD: Lee Caute	PD: Rob Scorpio	KHTN/Modesto, CA		APD/MD: Treio	TON'T TONI TONIC LIELS	WPGC/Washington, DC
KIOCX/Bakersfield, CA	MINT CONDITION "Man"	MD: Greg Head	PD: Pete Jones	WWKX/Providence, RI	ROCKELL "Fell"	KMEL/San Francisco, CA	PD: Jay Stevens
PD: Chris Squires	SWV "All"	22 SHAQUILLE O'NEAL "Reign" 15 TONY TONI TONE "Let's"	MD: Mark Medina TONY TONI TONE "Let's"	PD: Joe Dawson	MINT CONDITION "Man"	PD: Michelle Santosuosso	MD: Albie D 37 FUGEES "No"
MD: Tony Manes	NAS "Street"	15 TONY TONI TONE Lets	NAS "Street"	MD: Becky lanonne 24 ROBI-ROB'S CLUBWORLO "Shake"		MD: Joey Arbagey	25 BABYFACE "Close"
No Adds	KPRR/EI Paso, TX	WHHH/Indianapolis, IN	FOXY BROWN "Get"	23 NAS "Street"	WOCQ/Salisbury, MD	15 TONY TONI TONE "Let's"	20 L.L. COOL J "Nobody"
	PD; John Candelaria	PD: Scott Wheeler	NATE OOGG F/SNOOP. "Never" SWV "Ali"	5 TONY TONI TONE "Let's"	PD: Wookie MD: Maritou	GOOOFELLAZ "Sugar" FOXY BROWN "Get"	15 GHOST TOWN DJ'S "Boo" 12 LA BOUCHE "Lover"
WERQ/Baltimore, MD	45 AMBER "Night" 27 TONY RICH PROJECT "Knows"	MD: Carl Frve	SHAQUILLE O'NEAL "Reign"	5 SWV "All" MAOONNA "Must"	17 TONY TONI TONE "Let's"	FOXT DROWING GEL	12 CA BUDGHE LOVEI
PD: Tom Calococci	12 BRAIOS "Bohemian"	19 TONY TONI TONE "Let's"		GINA G "Och"	SWV "AI!"	KYLD/San Francisco, CA	KDGS/Wichita, KS
MD: Coka	TONY TONI TONE "Let's"	SWV "All" 112 "Come"	KDON/Monterey, CA	SNOOP OOGGY OOGG "Snoop's"	CHAKA KHAN "Water" CLINTON & COOLIO "Atomic"	PD: Michael Martin	PD: AJ Willoughby
17 L L COOL J "Nobody" 16 MC LYTE "Cold"	KBOS/Fresno, CA	FOXY BROWN "Get"	PD: Jennifer Wilde	SHAQUILLE O'NEAL "Reign"	NAS "Street"	MD: Jose Mein	MD: A.J. Jones
11 TONY TONI TONE "Let's"	PD/MD: Mark Adams	SIMPLY REO "Angel"	42 SWV "All"			38 AFRO-RICAN "Owe"	8 MARIAH CAREY "Underneath"
	SWV "All"		2 TONY TONI TONE "Let's"	KONNIZ Dana NIV		28 JEAN "Around" 18 K/5 "Passion"	TONY TONI TONE "Let's" MAXI PRIEST "Watching"
WJMN/Boston, MA	TONY TONI TONE "Let's"	WJBT/Jacksonville, FL	MIRTHAL WALL NY	KWNZ/Reno, NV PD: Jeff Davis	KZHT/Salt Lake City, UT	NAS "Street"	SWV "All"
PD: Cadillac Jack McCartney	WJMH/Greensboro, NC	APD: Hitman Haze	WKTU/New York, NY	APD: Bill Shakespeare	PD: Chet Buchannan	TONI BRAXTON "Heart"	SIMPLY REO "Angel"
APD/MD: Cat Collins	PD: Brian Douglas	MD: Jeff Lee	PD: Frankie Blue MD: Andy Shane	TONY TONI TONE "Let's"	MD: Dr. Doug		NATE OOGG F/SNOOP "Never"
SWV "All" SIMPLY REQ "Angel"	MD: Mary Kay	JERU THE OAMAJA "Playin" FOXY BROWN "Get"	13 GHOST TOWN OJ'S "Boo"	OENINE W/COLLAGE "Lifetime"	SEAL "Fly" MERRIL BAINBRIOGE "Mouth"	KUBE/Seattle, WA	
Sinte et tieb Aligu	51 L.L. COOL J "Nobody"		ROCKELL "Fell"		mentile beingridde mooti	PD: Mike Tierney	
WBBM/Chicago, IL	51 FOXY BROWN "Get" 19 MONSTARS "High"	KLUC/Las Vegas, NV				MD: Lindsey Clocic 31 TONY TONI TONE "Let's"	
PD: Todd Cavanah	19 MONSTARS High	Interim PD: Cat Thomas	WQHT/New York, NY	KGGI/Riverside, CA	KTFM/San Antonio, TX	of four four fonc Ears	
MD: Erik Bradley	KiKi/Honolulu, Hi	TONY TONI TONE "Let's"	PD: Steve Smith	PD: Diane Laird APD/MD: Jesse Duran	PD: Cliff Tredway	KZZU/Spokane, WA	
28 TONI BRAXTON "Makin"	PD: Alan Dda	1	APD/MD: Tracy Ctoherty 28 SALT-N-PEPA "Champagne"	19 R. KELLY "Fly"	MD: Charlie Huero	PD: Ken Hookins	
7 BLACKSTREET "Oiggity"	MD: James Coles	KPWR/Los Angeles, CA	23 FOXY BROWN "Get"	7 BLACKSTREET "Oiggity"	53 SELENA "Oreaming" MINT CONDITION "Man"	APD: Casey Christopher	40 Total Reporters
KZFM/Corpus Christi, TX	29 NATE ODGG F/SNOOP "Never" 21 ANGELINA "Need"	PD: Michelle Mercer	13 2PAC "Mad"	3 BONE THUGS-N-HARMONY "Cays" 3 AALIYAH "Knew"	L.L. COOL J "Nobody"	33 TONY TONI TONE "Let's"	40 Current Reporters
PD: Charlie Maxx	15 MINT CONDITION "Man"	APD/MD: Bruce St. James 21 DO OR DIE "Pimp"	13 702 "Steelo" 11 KEITH MURRAY "Rhyme"	3 AALIYAH KREW 3 AZ YET "Last"	SEAL "Fly"	24 SEAL "Fly" 14 RED HOT CHILI "Love"	40 Current Playlists
	12 AND ADDITIO	ZI DO UNDIC PIMP			MOBB "Good"	LA THEO THOT STITLET LAVE	

# KZFM/Corpus Christi, TX

PD: Charlie Maxx MD: Tony Manero ROCKELL, "Fell

WR/Los Angeles, CA A James Cutes NATE DOGG F/SNOOP... "Ne ANGELINA "Need" MINT CONDITION "Man" ANNE AQUINO "Make" CELINE OION "Coming" Michelle Mercer D/MD: Bruce St. James DO OR DIE "Pimp" GINLIWINE "Pony" PE AF 21

(STREET "Oiggity" THUGS-N-HARMONY "Oay (AH "Knew" AALIYAH "Knew" AZ YET "Last" NEW EDITION "Still"

MINT CONO L.L. COOL J SEAL "Fly" MOBB "Good

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FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

	FIND COMPLETE PL	AYLISTS FOR ALL CHR/RHYTHMIC REPORTE	ERS ON R&R ONLINE		
MARTIST/ITLE         WKTU/New York (201) 420-3700 Blue/Shane         PLM'S 3W 2W LW TW 3W 2W LW TW 3S 56 42 57 IN NO MERCY/Where Do You Go 42 433 33 53 CELINE DIONIT'S AIL Coming 57 56 42 52 FUR MACTORY/Close To You 52 52 42 52 FUR MACTORY/Close To You 53 52 42 52 FUR MACTORY/Close To You 54 53 43 48 AMBER/This Is You Night 73 73 29 46 JOCCHY ENRIQUE2/DO You Miss Me 44 42 24 46 CUAO CITY O/SC'mon 'N Ride tL 25 19 19 43 BLACKOT ALSTARS Like It 27 38 27 40 TONI BRAXTON/You're Makin' Me 40 40 27 38 ORIGINAL/ Luv U Baby 5 18 20 29 ROBERT MILES/Children 15 27 22 27 RUPAU/Snapshot 15 27 22 27 RUPAU/Snapshot 17 24 20 27 TONI BRAXTON/Un-break My Heart 25 25 20 24 MARIAH CAREY/Inderneath The Stars 53 43 20 21 LUNIV JOY/Drearner 23 27 21 9 COLLOR ME BAD/The Carth 6 8 17 ANGELINA/ DON'THE Chilto 10 15 BAD YAAD CLUB/In The Chilto 10 15 BAD YAAD CLUB/IN The Chilto 11 5 10 LOVE THIBE/Stand Up 1 5 10 LOVE THIBE/Stand Up 1 5 10 LOVE THIBE/Stand Up	Image: Second	Image: Constraint of the second sec	Image: Colspan="2">Image: Colspan="2" Image: Colspan="	Intervention           Intervention           ATTRET/TITLE           ATTRET/TITLE           SM 200 LB           ATTRET/TITLE           ATTRET/TITLE           To 64 64 58 BLACKSTREET/ND Diggty           SB 149 51 2PACILIE GOS On           ATTRET/TITLE	
MARKET #4           REFERENCE           MARKET JUNKES/I'M Gonna Love           40         39         51         67         SUMMER.JUNKES/I'm Gonna Love           40         39         51         67         SUMMER.JUNKES/I'm Gonna Love           40         39         51         67         SUMMER.JUNKES/I'm Gonna Love           40         39         55         67         SUMMER.JUNKES/I'm Gonna Love           40         39         55         67         SUMMER.JUNKES/I'm Gonna Love           40         39         55         67         ALTAPUTOR           11         27         48         66         22         PAC/Lite Goes On           51         51         51         SUKSTEETRO Digginy         56         66         63         51         OUTKAST/Elevators           51         64         64         51         OUTKAST/Elevators         51         91         20         74           38         40         42         20 COR DIE/PC Pimp         54         53         51         31         21         21         20         21         21         23         35         39         29         NO MERCV	MARIKET #8           WPGC/Washington (301) 441-3500           Second Seco	MARKET #9           KBXX/Houston (713) 623-2108           Scorpio/Head           PLANS         ARTISI/TITLE           W XW TW           69         7 62 66         BLACKSTREET/No Diggity           Get an Exposed colspan="2">Colspan="2">Colspan="2">Colspan="2">Colspan="2">Colspan="2">Colspan="2">Colspan="2">Colspan="2">Colspan="2">Colspan="2">Colspan="2">Colspan="2">KEX/HouStatt           PLANS         ARTISI/TITLE           W XW TW           69         2           GE UNACKSTREET/No Diggity           GE STATE DOGG FSNOOP/Never Leave Me Alone           - 21           Colspan="2">Colspan="2">Colspan="2">Colspan="2"           STATE TIME STATE           STATE TIME STATE           STATE TIME STATE           Colspan="2"           Colspan="2"           STATE TIME STATE           STATE TIME STATE           STATE TIME STATE           Colspan="2"           Colspan="2"           STATE TIME STATE           STATE TIME STATE <td colspa<="" td=""><td>MARKET #10           WJMN/B oston G17/290-0009 McCartney/Collins           PLAYS 3W 2W UN TW           44         51         53         64         TONI BRAXTON/OU-break My Heart G5 (55: C2 64         G17/299-0009 McCartney/Collins           53         64         TONI BRAXTON/OU-break My Heart G5 (55: C2 64         G100         BRAXTON/OU-break My Heart G5 (55: C3 64)           63         62: C4         53         KEITH SWEAT/Twisted           43         44         54         53         FKL           75         55         55         7         L. COUL J/Loungin G1           47         46         49         56         GASE TOWN DJ/S/My Boo           38         64         51         NEW EDITION/H Ne Off         Heat           64         55         G2         CASE F/FOXY BROWA/Touch Me Tease Me           03         64         33         MONICA/WP L Low Poils On.           7         29         38         BARYACE/This Is FOL.           7         28         BARYACE/This Is FOL.         C2           7         38         BARYACE/This Is FOL.         C3           7         38         BARYACE/This Is FOL.         C3           7         38<td>MARKET #11           WPLAYS         ARTIST/ITLE           SW 2W LW TW           SS 55 54 52 KEITH SWEAT/Wisted           SS 55 54 52 KEITH SWEAT/Wisted           SS 72 KEITH SWEAT/Wisted           SS 72 KEITH SWEAT/Wisted           SS 55 54 52 KEITH SWEAT/Wisted           SS 72 42 43 DJ LAZEsa Morena           SS 72 42 43 DJ LAZEsa Morena           SS 64 40 AZ YET/Last Night           SS 73 40 GHOST TOWN DJ/SMA/ Bod           SS 73 84 AU GHOST TOWN DJ/SMA/ Bod           SS 73 84 CHUY ENRIQUEZ/Do You Miss Me           SS 73 84 CHUY ENRIQUEZ/Do You Miss Me           SS 73 84 CHUY ENRIQUEZ/Do You Miss Me           SS 73 84 CHUY ENRIQUE MSAGE_/INP Real Thing           AZ 78 BONE THUSS ILVY OU MARAWED           SOUNTI New You Aways           ST 20 SOUNTI New You Aways           ST 20 CLINE OIONUTS All Coming           ST 20 CLINE WOONUTS All Coming           ST 20 SOUNTI New You Aways           ST 20 SOUNTI New You Aways           ST 20 SOUNTI New You Aways           ST 20 SOUNTI New You Aways     &lt;</td></td></td>	<td>MARKET #10           WJMN/B oston G17/290-0009 McCartney/Collins           PLAYS 3W 2W UN TW           44         51         53         64         TONI BRAXTON/OU-break My Heart G5 (55: C2 64         G17/299-0009 McCartney/Collins           53         64         TONI BRAXTON/OU-break My Heart G5 (55: C2 64         G100         BRAXTON/OU-break My Heart G5 (55: C3 64)           63         62: C4         53         KEITH SWEAT/Twisted           43         44         54         53         FKL           75         55         55         7         L. 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COUL J/Loungin G1           47         46         49         56         GASE TOWN DJ/S/My Boo           38         64         51         NEW EDITION/H Ne Off         Heat           64         55         G2         CASE F/FOXY BROWA/Touch Me Tease Me           03         64         33         MONICA/WP L Low Poils On.           7         29         38         BARYACE/This Is FOL.           7         28         BARYACE/This Is FOL.         C2           7         38         BARYACE/This Is FOL.         C3           7         38         BARYACE/This Is FOL.         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MARKET \$13           KINESTICLE           RATIST/ITLE           SW 2W LW TW           66         80         67         89         BRAIDS/BORENian Rhapsody           86         75         68         BRAIDS/BORENian Rhapsody           87         75         68         61         60           98         77         75         68         61         60           98         77         75         68         61         60         61         61           97         75         68         62         61         61         61         61         76         77         71 <td>MARKET #15           Market         Market           Market         Market<td>State         State           PLAYS         ARTIST/TITLE           W LW TW         ARTIST/TITLE           25 38 56 61         MINT CONDITION/What Kind Of Man           26 31 77         51 A2Y ETA ast Night           27 48 48         ORU HILL/Tell Me           36 51 75         54 A2Y ETA ast Night           28 52 44         28 KETA ast Night           29 44         28 KETA ast Night           29 45         38 BLACKSTREET/No Diggity           21 23 26 38         LUTRE WARDARDSONG Secret Love           51 41 34 37         LL COOL J/Loungin           32 43 03 32 PAC/A Init Mad Ya           12 21 28 31         BRAIDS/Bohemian Rhapsody           26 11 22 7         MONICA FANAUGHTYAint Nobody           20 37 24         ALLYAVITY Your Girl Only           21 28 27         R.KELLY/A Believe 1 Can Fly           11 15 26         GINAWINEPony           81 12 22 6         GINA THOMPSON/The Things That           28 20 27         28 21 ODEBOARD COX/Wrest Do We Go           16 25 25 19         NEW EDITIOW/Th Sill In Low           26 13 12 19         NEW EDITIOW/Th Sill In Low           27 28 18 MONHARMY Cond You         29 18 MONHARMY Cond You           28 19 DEBOARD COX/Wresto D We Go</td><td>MARKET #22           KINKLEY           Colspan="2"&gt;KINKLEY           Colspan="2"&gt;KINKLEY           KINKLEY           KINKLEY</td><td>MARKET #23           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November 1, 1996 **R&R • 43** 





WALT LOVE

### Scarborough Numbers: Knowledge Is Power

### Using qualitative research to your station's advantage, part II

Scarborough's format-specific qualitative data is a veritable gold mine for Urban sales forces looking for creative ways to sell the format. Last week, Scarborough Exec. VP/Sales Barbara McFarland and WHUR-FM/Washington Director/Research Joe Shamwell gave us a general overview of what the numbers mean and how they're used. This week, we'll take a look at more ways in which such data can be used to produce revenue results.

**Stats That Work** 

Scarborough statistics can be used to portray your audience favorably



against existing stereotypes. For example, Urban radio scores well in the qualitative areas relating to employment. In fact, 45.8% of adult (18+) Urban radio listeners are white-collar workers, indexing at 103 (3% higher than

Barbara McFarland

"

the percentage of white-collar workers in the general 18+ population), while blue-collar workers make up just 27.1% of that audience (126 index). And 72.8% of

The main thing I'm trying to do here is refute whatever stereotypes exist about the African-American consumer. So we often use comparisons with the general market. Joe Shamwell

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Urban's adult listeners are employed fulltime or parttime — a figure 10%

higher than the overall population. Shamwell, a member of the Scarborough Advisory Board, points out. This is not one of those Bureau Of Labor Department things where they only report who's in the working force. These people were asked: 'Do you or do you not have a job? And is it fulltime or parttime?' What I've found here and in some other markets I've looked at [is that] very typically, we tend to be as employed or even more employed - than the rest of the market in general.

"These types of statistics are the types of things I use. The main thing I'm trying to do here is refute whatever stereotypes exist about the African-American consumer. So we often use comparisons with the general market where it makes sense, and that's one area where it does make sense, because there's this perception that we're all on food

stamps, welfare ... whatever. We have to refute that way of thinking

not by screaming, 'That's not fair, you're not treating us right.' Instead, we try and justify why we should be included on the buy. We'll work with the buyer and the client to show them what the African-American consumer is like.

'One of the things I do here is put the information into a graphic form so that it's very user-friendly. We make sure this data is in front of them; that way, we become a resource for them. Because of this approach, many of the agencies will call us and ask for this information."

#### **Gain Credibility**

Not only can stations target advertisers with Scarborough research, McFarland explains, but savvy advertisers can use it in planning radio buys. "Many advertisers are Scarborough clients. For example, Coca-Cola typically uses the information to understand their own consumers.

Checking out numbers from the soft drinks category, we see that 43.3% of Urban listeners drank Coke the previous week (index 112). But Pepsi was consumed by 46.7% (index 141). McFarland notes. "That tells Coca-Cola. 'Yes. we're doing well, but we better do a little bit better because Pepsi is in there." And how could Coca-Cola do better? Perhaps the company could channel some more advertising dollars into Urban radio. you get the picture!

Shamwell adds, "Often, agencies even major agencies - are not privy to their clients' internal research because of their fear of skepticism. If you are able to do a profile for the buyer at a client's agency and help them see more about



ONE IN A MILLION — On a recent promotional tour, BlackGround/Atlantic recording artist Aaliyah (second from I) met up in Beantown with SJS Entertainment Affiliate Manager Dana Hall (then WILD/Boston MD), Atlantic promotional rep Valerie Marable, and WILD PD Ken Johnson



FOXY LADY - WKYS (Kiss-FM)/Washington production director/air talent Giant (r) gets some love from DefJam recording artist Foxy Brown.

their client's product, they are very grateful. I've done a profile on a major grocery store, taken it to the buyer at the agency, and the buyer was elated because they didn't have the data, but we did. This enabled them to make media buying decisions based on marketplace information they got from us. And of course, they found a way

to get us on the buy. 'So we've been

able to use research as a relationship-building tool. And to have this kind of information available to us to help build those kinds of relationships is paramount. Being in



Joe

Shamwell

Urban radio, that is a primary concern to us. We've gone to great lengths in Washington to position ourselves as the Arbitron experts for the agencies. We go around every quarter and do an extensive overview. We have sessions with buyers for one or two hours. We let them ask us questions, and we do an Arbitron breakout answering their questions. They've come to rely on us for that kind of information. In fact, there are buyers from major agencies who will not buy the market until we've come to them and talked about what's happening here

"Having built that kind of credibility, we go in with the Scarborough data, which makes so much more information available to them. So whatever we have to say about ourselves --- which we try not to skew - they tend to believe. They see for themselves what the facts are about the market, and they now know who

we are and who our audience is. They get away from those preconceived ideas of who they might have thought we were and who our audience was. They now make informed, enlightened, intelligent media buying decisions. We're the expert in the market - and mastering Scarborough and mastering Arbitron have enabled us to do this to great advantage."

#### Deja Vu ... Again

Speaking with Shamwell reminded me of a column I wrote years ago: A GM in a small Southern market was launching a crusade to inform advertisers about the spending power of black consumers. It turns out that Shamwell is a longtime advocate of qualitative research. "That's right," he recalls. "I was GM of a small radio station in Columbus, MS, and we did a thing called 'Discover The Black Dollar Weekend' back in 1986. That's where I got involved with the aspect of qualitative analysis being sure we could prove qualitatively who our audience was.' Shamwell embarked on the project in an attempt - a successful attempt - to demonstrate the power of black spending.

If you'd like to take a more indepth look at how qualitative information can work for you, call Barbara McFarland in New York at (212) 789-3575.

### "

Media buyers get away from those preconceived ideas of who they might have thought we were and who our audience was. They now make informed, enlightened, intelligent media buying decisions. -Joe Shamwell

"

# FACE the music from this day on ...

This is for the Lover in You

R&R Urban Mainstream – 4 Billboard R&B Mainstream – 8\* R&R Urban AC – 16 Urban Network – 6\* Featuring HOT NEW Remixes and a NO RAP Version from Sean "Puffy" Combs, Timbaland, TrackMasters, Jon-John 1800 plays to an audience reach of 22 million listeners!

Over 91 Urban stations,

Featuring LL Cool J Howard Hewett Jody Watley and Jeffrey Daniels

All On Your Desk Now!!

# BabyFace

"This Is For The Lover In You" taken from his album THE DAY in stores NOW !!

The first single from the forthcoming album The Day

Produced by Babytace for ECAF Productions, Inc. Co-produced by LL Cool J. Management: Benny Medina / Handprint Entertainment.

The video is now playing on: 🗰 🛪 🔁

### **URBAN TOP 50**



### NOVEMBER 1, 1996

						TOTA	L PLAYS		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3W.	STATIONS/ADDS
7	5	2	0	KEITH SWEAT Nobody (Elektra/EEG)	3093	2953	2629	2322	81/0
5	3	1	2	MINT CONDITION What Kind Of Man Would   Be (Perspective/A&M)	3010	3042	2810	2614	81/0
8	7	4	3	GINUWINE Pony (550 Music/Epic)	2781	2666	2450	2286	81/1
13	11	10	ð	BABYFACE This is For The Lover In You (Epic)	2428	2277	2116	1891	80/0
11	10	6	5	NEW EDITION I'm Still In Love With You (MCA)	2416	2367	2117	1973	76/0
10	8	7	6	BRANDY, TAMIA, KNIGHT, KHAN Missing You (EastWest/EEG)	2344	2357	2284	2149	78/0
17	14	11	0	702 Steelo (Biv 10/Motown)	2175	2026	1894	1788	75/1
18	12	12	8	MONTELL JORDAN Falling (Def Jam/RAL/Mercury)	2111	1993	1947	1741	79/2
2	1	3	9	DRU HILL Tell Me (Island)	2096	2945	3324	3258	66/0
1	2	5	10	AZ YET Last Night (LaFace/Arista)	2014	2477	2979	3328	63/0
23	17	14	Ő	TONI BRAXTON Un-break My Heart (LaFace/Arista)	1988	1878	1582	1370	77/0
3	6	9	12	BLACKSTREET No Diggity (Interscope)	1922	2281	2546	2934	61/0
19	16	15	Ű	ALFONZO HUNTER Just The Way (Playas Play) (EMI)	1910	1850	1754	1516	
19	47		ŏ	<b>R. KELLY</b> I Believe I Can Fly ( <i>Tavdash/Jive</i> )	1890				71/1
-		20				1373	663	28	81/3
14	13	13	15	BONE THUGS-N-HARMONY Days Of Our Livez (EastWest/EEG)	1889	1957	1916	1870	77/0
21	19	16	16	DONELL JONES Knocks Me Off My Feet (Untouchables/LaFace/Arista)	1862	1684	1555	1407	70/2
4	4	8	17	AALIYAH If Your Girl Only Knew (BlackGround/Atlantic)	1695	2345	2664	2818	55/0
26	21	19	18	ANN NESBY I'm Still Wearing Your Name (Perspective/A&M)	1693	1501	1362	1202	69/0
20	18	17	19	TEVIN CAMPBELL   Got It Bad (Qwest/WB)	1544	1591	1557	1507	63/1
40	28	22	20	EN VOGUE Don't Let Go (Love) (EastWest/EEG)	1365	1272	1108	901	74/1
32	27	23	0	TOTAL Do You Think About Us? (Bad Boy/Arista)	1268	1228	1145	1044	64/1
34	29	27	8	K-CI & JOJO How Could You (MCA)	1260	1167	1092	974	64/1
37	33	31	23	112 Come See Me (Bad Boy/Arista)	1259	1093	1027	921	71/1
47	38	29	2	KENNY LATTIMORE Just What It Takes (Columbia)	1254	1108	905	764	61/1
29	26	25	Ð	MEN OF VIZION Do Thangz (MJJ/550 Music)	1214	1191	1161	1124	57/1
25	23	21	26	DO OR DIE Po' Pimp (Rap-A-Lot/Noo Trybe)	1182	1276	1322	1203	62/0
43	34	33	2	BRAT Sittin' On Top Of The World (So So Def/Columbia)	1144	1065	983	795	74/1
41	30	32	28	CASE More To Love (Def Jam/RAL/Mercury)	1119	1093	1063	888	69/3
<b>B</b> R	REAN	(ER	29	FAITH EVANS I Just Can't (Big Beat/Atlantic)	1063	770	269	53	68/4
6	9	18	30	LUTHER VANDROSS Your Secret Love (LV/Epic)	1054	1565	2150	2411	46/0
39	32	30	31	ZAKIYA Love Like Mine (DV8/A&M)	1021	1107	1050	902	53/0
****	45	40	32	OUTKAST ATLiens (LaFace/Arista)	950	832	782	586	70/3
44	40	36	33	E-40 Rappers Ball (Sick Wid' It/Jive)	918	897	887	792	71/0
15	20	28	34	SWV Use Your Heart (RCA)	901	1112	1469	1852	35/0
24	25	24	35	SALT-N-PEPA Champagne (MCA)	826	1217	1250	1216	54/0
-	50	42	36	ANTHONY HAMILTON Nobody Else (Uptown/MCA)	795	729	607	483	54/1
-	_	44	37	GOODFELLAZ Sugar Honey Ice Tea (Avatar/Polydor/A&M)	784	664	581	473	55/1
DE	ΕBU	T	38	MO THUGS FAMILY Thug Devotion (Mo Thug/Relativity)	774	508	270	29	61/10
46	42	38	39	L.A. GANZ Like A Playa (Jive)	770	846	840	767	49/0
-		50	40	KAYCEE GROGAN It's Alright (Columbia)	762	574	369	129	56/4
_	49	43	ð	LIL' KIM No Time (Undeas/Big Beat/Atlantic)	731	684	609	483	61/0
-	_	48	Ð	NATE DOGG (SNOOP DOGGY DOGG Never Leave (Death Row/Interscope)	729	602	450	170	58/3
DE	BU		đ	ERIC BENET Spiritual Thang (Warner Bros.)	712	502	112		56/6
_		49	44	JASON WEAVER Stay With Me (Motown)	702	581	379	110	56/2
9	15	26	45	JOHNNY GILL Let's Get The Mood Right (Motown)	698	1176	1830	2228	38/0
_		47	46	WESTSIDE CONNECTION Bow Down (Lench Mob/Priority)	674	606	550	418	54/3
	_	45	ð	CURTIS MAYFIELD New World Order (Warner Bros.)	670	612	521	381	45/1
45	44	39	48	WILD ORCHID At Night   Pray (RCA)	666	838	825	776	40/0
	BU	_	<b>4</b> 9	TONY TONI TONE Let's Get Down (Mercury)	658	10	025		78/77
		46	50	A TRIBE CALLED QUEST Stressed Out (Jive)	654	610	494	246	62/2
_			-	This chart reflects airplay from October 21-27. Songs ranked by total plays					v =/ =

This chart reflects airplay from October 21-27. Songs ranked by total plays. Highlighted songs indicate Breaker. 81 Urban reporters. 80 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1996, R&R Inc.

BEBE & CECE WINANS Feels Like Heaven (EMI) Total Plays: 619, Total Stations: 58, Adds: 8 FOXY BROWN Get Me Home (Violator/Def Jam/Mercury) Total Plays: 618, Total Stations: 71, Adds: 12 BRAIDS Bohemian Rhapsody (Big Beat/Atlantic) Total Plays: 583, Total Stations: 38, Adds: 0 ALMIGHTY RSO YOU Could Be My Boo (Rap-A-Lot/Noo Trybe) Total Plays: 570, Total Stations: 58, Adds: 1 MISTA Lady (EastWest/EEG) Total Plays: 563, Total Stations: 60, Adds: 6 MAKAVELI Toss It Up (Death Row/Interscope) Total Plays: 544, Total Stations: 51, Adds: 7 SANDRA ST. VICTOR Rise (Warner Bros.) Total Plays: 537, Total Stations: 44, Adds: 1 CECE PENISTON Before I Lay (She Drives...) (A&M) Total Plays: 504. Total Stations: 53. Adds: 8

### **NEW & ACTIVE**

SHAQUILLE O'NEAL You Can't Stop The Reign (T.W.isM./Trauma/Interscope) Total Plays: 482, Total Stations: 47, Adds: 14 JESSE POWELL You (Silas/MCA) Total Plays: 460, Total Stations: 47, Adds: 2 SEAL Fly Like An Eagle (Warner Sunset/Atlantic) Total Plays: 445, Total Stations: 50, Addis: 4 SWV It's All About U (RCA) Total Plays: 434, Total Stations: 60, Adds: 56 SNOOP DOGGY DOGG Snoop's Upside Ya Head (Death Row/Interscope) Total Plays: 390. Total Stations: 45. Adds: 37 GEORGE CLINTON I/COOLIO Atomic Dog '97 (Capitol) TAMIA Keep Hope Alive (Motown) Total Plays: 377, Total Stations: 33, Adds: 2 Songs ranked by total plays.

### **BREAKERS**®

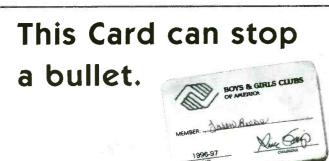
I Just C total playsincrease 1063/293	FAITH EVANS can't ( <i>Big Beat/Atlantic</i> ) total stations/adds 68/4	CHART
		1
	DST ADDED®	ADDS
	Let's Get Down <i>(Mercury)</i>	77
AALIYAH One In A	Million (BlackGround/Atlantic)	62
SWV It's All About		56
	e Sound Of My Tears (Arista) .ove You So (Uptown/Universal)	51 42
CHAKA KHAN Neve	er Miss The Water (Reprise)	37
DAY TA DAY Smile	GG Snoop's (Death Row/Interscop (MCA)	<i>be)</i> 37 35
	mething I've Never Had (Alibi)	25
SIMPLY RED Ange	(EastWest/EEG)	25
MOS	T INCREASED	
	PLAYS	TOTAL
ARTIST TITLE LABEL(S)	Ih	CREASE
	Let's Get Down (Mercury)	+648
	I Can Fly <i>(Tavdash/Jive)</i> fore I Lay (She Drives) <i>(A&amp;M)</i>	+517 +396
FOXY BROWN Get Me	Home (Violator/Def Jam/RAL/Mercury,	
SWV It's All About	U (RCA)	+392
MISTA Lady (EastV AALIYAH One In A	Million (BlackGround/Atlantic)	+382 +369
SEAL Fly Like An Ea	agle (Warner Sunset/Atlantic)	+314
	<b>G</b> Snoop's (Death Row/Interscope) it Can't (Big Beat/Atlantic)	+299 +293
	s ount (big boar Ananno)	1.30



ARTIST TITLE LABEL(S)

MAXWELL Ascension (Don't Ever Wonder) (Columbia) NEW EDITION Hit Me Off (MCA) KEITH SWEAT Twisted (Elektra/EEG) GHOST TOWN DJ'S My Boo (So So Def/Columbia) 112 Only You (Bad Boy/Arista) TONI BRAXTON You're Makin' Me High (LaFace/Arista) CRUCIAL CONFLICT Ride The Rodeo (Pallas/Universal) L.L. COOL J Loungin (Def Jam/RAL/Mercury) MONICA Why I Love You So Much (Rowdy/Arista) R. KELLY I Can't Sleep Baby (If I) (Jive)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



It's only a piece of paper, but that little card on your left carries a lot of weight. Keeping millions of kids off drugs, out of gangs and in school.

To learn how you can help the Boys & Girls Clubs, call: 1-800-854-Club.



# 2 NEW & ACTIVE

MOST INCREASED PLAY + 395

> Most added record week of: Oct. 21s +586 BDS detections in just 10 days

> > Early believers:

WVEE 23X KNEK 24X WPGC 27X WQHT 25X WBHJ 37X WJMH 50X WCKX 17X

WHTA 39X WERQ 16X WTLZ 12X WPEG 18X WKYS 19X WJMI 16X WENN 16X and more...

Highly anticipated 1st single **"Get Me Home"** featuring BLACKSTREET

Everything she touches turns to platinum or gold

"Foxy brown is cla bomb!" -Don E. Cologne MD WGCI, Chicago

On Your Desk Nov. ILL NA NA The Album In store Nov. 19th



### **URBAN PLAYLISTS**

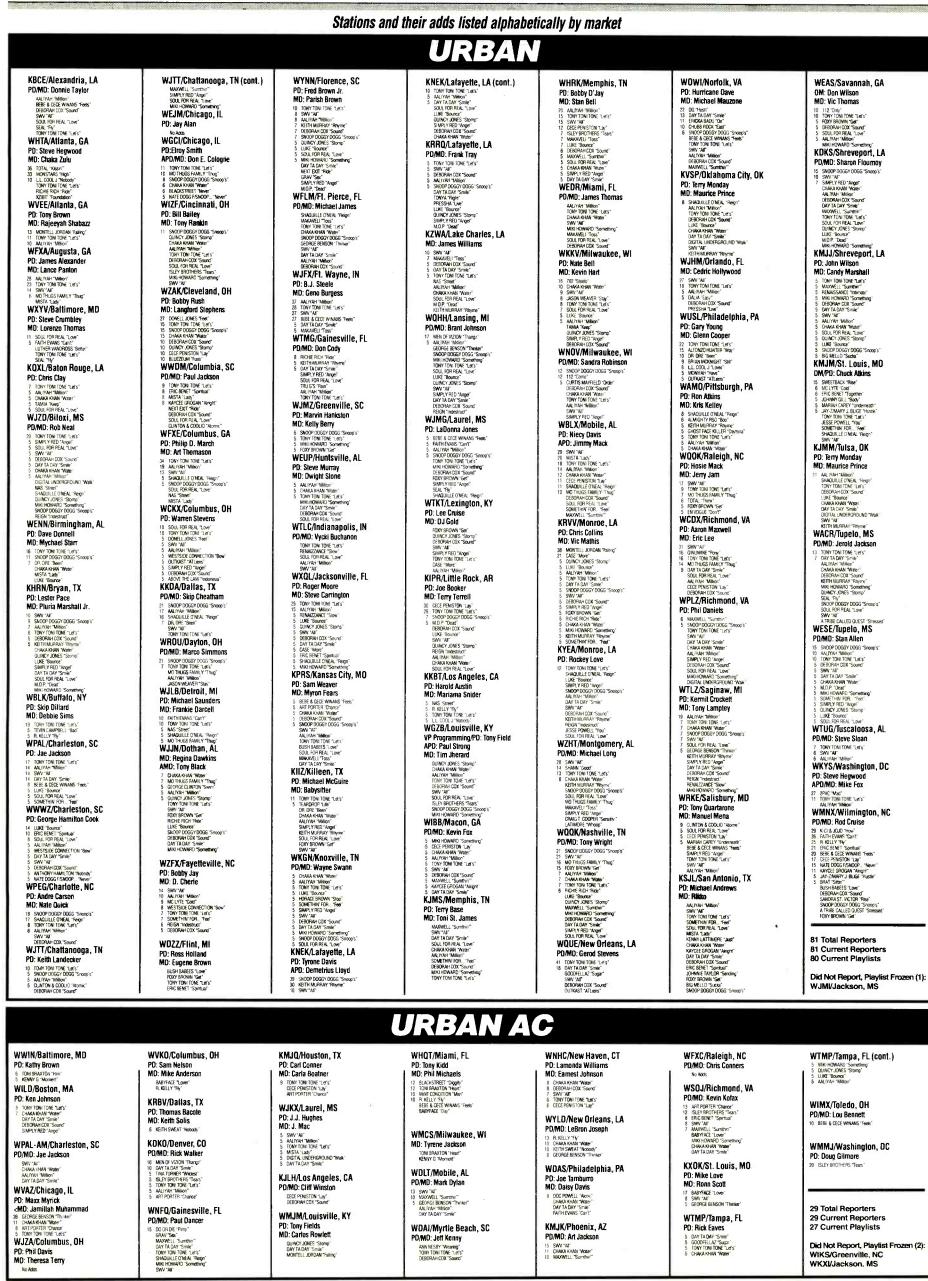


### **URBAN PLAYLISTS**

# **URBAN AC PLAYLISTS**

		FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE					
96.1 <sup>776</sup> Adult Satisfaction! PLAYS ABUST/ITLE	MARKET #36 WTLC/Indianapolis (317) 923-1456 Buchanon/Buchanon	MARKET #2 KJLH/Los Angeles (310) 330-5550 Winston	MARKET #3 WVAZ/Chicago (312) 360-9000 Myrick/Muhammad	MAAKET #5 MAAKET #5			
PLAYS         ARTIST/TITLE           3W 2W UW TW         20         12         16         16         17           20         12         12         12         16         16         11           19         18         12         20         MIX CONDITION/What Kind Ot Man           19         18         12         20         MIX CONDITION/What Kind Ot Man           20         19         19         NEW EXTONUT Solit In In vev         21           19         19         NEW EXTONUT Solit In In vev         21         19         18         77           19         19         NEW EXTONUT AMIA/Missing You         18         77         18         77         18         77         18         77         17         17         17         17         17         17         17         17         17         18         17         17         17         17         17         17         18         17         18         17         18         17         18         17         18         18         17         18         17         18         18         16         16         16         16         16         16         16         16	SW         EW         WIND/FILE           3W         2W         WIND/FILE           3W         3W         WIND/FILE           3W         3W         MIND/FILE           3W         3W         MIND/FILE           3W         3W         MIND/FILE           3W         3W         MODITION/WHAR KIN doff Man           2W         3W         XW/EXTMODITION/WHAR KIN doff Man	SW         W         W         MINITION           38         38         38         AZ YET/Last Night           15         35         37         MINIT CONDITION/What Kind 01 Man           14         10         35         37         SWV/Use Your Heart           5         5         31         LUTHER VANDROSSYOUr Secret Love           15         16         17         27         TONI BRAXTON/Un-break My Heart           20         22         25         50         DRU HILL/Tel Mile           21         22         25         DRU HILL/Tel Mile           23         13         22         KENNY TAMIA. /Missing You           37         36         21         24         MAXWFLL/Ascension (Don'L.)           23         15         34         22         KEN EDITION/Tm STIL In Love           10         10         12         KETH SWEAT/NEED         Can Hy           6         8         K-CL & JOD/How Could You         SU           7         10         12         KETH SMATFILLD/Mear World Drder           7         00         17         ZUTIS MATFILD/Mear World Drder           6         8         K-CL & JOD/How Could You <td< td=""><td>SW 1W         TW         TW           30         34         37         MINT CONDITION/What Kind Of Man           30         32         34         AT         MINT CONDITION/What Kind Of Man           27         28         32         SE         LUTHER VANDEGS/Your Secret Love           30         30         32         33         ANN RESVI'I m Still Wearing           27         24         28         32         TAN MUREN/Something           27         24         28         37         MAWK CLLAScension (Don'L)           3         57         27         MAXW CLLAScension (Don'L)           -         -         26         GEORGE BENSOW/The Timmker           21         20         24         MESTALL NDEGEOELOWN to Is He And           23         36         29         KENNY LATTIMOR/New Yor Too Busy           11         15         14         SELL NDEGEOELOWN to Is He And           21         14         WHINFY HOUSTON/NNY Does IH Huit           8         9         13         4           21         14         WHINFY HOUSTON/NNY DOES IH Huit           8         9         13         4           21         13         &lt;</td><td>Jwill         Zer         Littlifen VANDROSS/Your Secret Love           15         17         24         25         MINT CONDITION What Kind Of Man           14         13         22         22         TONI BRAXTON/You is Maxin Me           10         10         17         7.4         24         24           14         13         22         22         TONI BRAXTON/You is Maxin Me           10         10         17         7.4         24         71/1.431 Mght           14         14         17         7.0 DRU HILL/Fel Me         10         10         15         BRAMOV TAMIA/Mssime You           13         15         17         15         BRAMOV TAMIA/Mssime You         11           10         10         10         WILD ORCHID/AL Mght I Fray         10         10         10         WILD ORCHID/AL Mght I Fray           10         10         10         NM NESBY/I'm Shit Wearing.         11         11         14         14           10         10         10         NM NESBY/I'm Shit Wearing.         11         12         14         14         14         14         14         14         14         14         14         14         14         <t< td=""></t<></td></td<>	SW 1W         TW         TW           30         34         37         MINT CONDITION/What Kind Of Man           30         32         34         AT         MINT CONDITION/What Kind Of Man           27         28         32         SE         LUTHER VANDEGS/Your Secret Love           30         30         32         33         ANN RESVI'I m Still Wearing           27         24         28         32         TAN MUREN/Something           27         24         28         37         MAWK CLLAScension (Don'L)           3         57         27         MAXW CLLAScension (Don'L)           -         -         26         GEORGE BENSOW/The Timmker           21         20         24         MESTALL NDEGEOELOWN to Is He And           23         36         29         KENNY LATTIMOR/New Yor Too Busy           11         15         14         SELL NDEGEOELOWN to Is He And           21         14         WHINFY HOUSTON/NNY Does IH Huit           8         9         13         4           21         14         WHINFY HOUSTON/NNY DOES IH Huit           8         9         13         4           21         13         <	Jwill         Zer         Littlifen VANDROSS/Your Secret Love           15         17         24         25         MINT CONDITION What Kind Of Man           14         13         22         22         TONI BRAXTON/You is Maxin Me           10         10         17         7.4         24         24           14         13         22         22         TONI BRAXTON/You is Maxin Me           10         10         17         7.4         24         71/1.431 Mght           14         14         17         7.0 DRU HILL/Fel Me         10         10         15         BRAMOV TAMIA/Mssime You           13         15         17         15         BRAMOV TAMIA/Mssime You         11           10         10         10         WILD ORCHID/AL Mght I Fray         10         10         10         WILD ORCHID/AL Mght I Fray           10         10         10         NM NESBY/I'm Shit Wearing.         11         11         14         14           10         10         10         NM NESBY/I'm Shit Wearing.         11         12         14         14         14         14         14         14         14         14         14         14         14 <t< td=""></t<>			
MARILET 437           WFG/Charlotte           Colspan="2">WFG/Charlotte           Colspan="2">Colspan="2">Colspan="2">Colspan="2"           PLAY         ARTIST/ITLE           WFG/Charlotte           WFG/Charlotte           Colspan="2">Colspan="2">Colspan="2"           ARTIST/ITLE           WFG/Charlotte           ARTIST/ITLE	MARKET #38           WOUE/New Orleans (504) 827-6000 Stevens           PLYS         Artist/TILE           WW TW         TW           Stevens         Stevens           Stevens         Stevens           Stevens         Colspan="2">Stevens           Stevens         Colspan="2">Stevens           Stevens         Stevens           Stevens         Colspan="2">Stevens           Stevens         Colspan="2">Stevens           Stevens         Colspan="2">Stevens           Stevens         Colspan="2">Stevens           Stevens         Colspan="2">Stevens           Stevens         Colspan="2">Stevens           Stevens         Stevens           Stevens         <	MARKET *7           RESULT OF THE STATES           STATESTITIE           STATESTITIES	MARKET F8           WMMLWashington DC Gillione           WMMLWashington DC Gillione           WMMLWashington DC Gillione           WMMLWashington DC Gillione           WMMLWShington DC Gillione           WMMLWShington DC Callington           WMMLWShington DC Callington           WMMLWShington DC Callington           WMMLWShington DC Callington           WMMLWShington           WMMLWSh	MARKET #9           FAMILY CONSTRUCTION           PLAYS           ANN PERSON           31 43 43           32 43           33 43 43           34 43           35 34 43           35 34 32           38 ANN PERSON           31 43 43           33 43 53           34 43           35 34 32           36 ANN PERSON           37 40 35           38 43 53           39 34 32           30 44 35           31 43 35           31 43 35           31 43 35           31 44 37 CONDITION/WARK INIG/ UMan           36 36 37           37 21 LUTINE TAWARDROS/YOUR Secret Love           38 39           39 31           31 40 400 MARTICS/Try Low Qajin           31 41 432 MARTICS/Try Low Qajin           31 41 27           31 41 432 MARTICS/Try Low Qajin           32 33 31           33 31           33 31           34 420 55           35 0000 METHIN FORD MORT IN THE           36 11 11 11 11 WARPRESONTHOLOGET IN THE           37 21 12 12 12 12 12 12 12 12 12 12 12 12			
MARKET 433           WJHM/Orlando           WJHM/WJH/Phill           WJHM/WJH/Phill           WJHM/WJH/Phill           WJHM/WJH/Phill           WJH/WJH/	MARIKET *40           WARIKET *40           WARIKET *40           WARIKET *40           BUT Colspan="2">WARIKET *40           WARIKETAL           WEW EDITOWING WARIK	MARKET +10           WILDED         MARKET +10           WILDBoston         (617) 427-222           Johnson         (617) 427-428           Johnson         (6	MARKET #11           WHOT/Miami (305)759-4311           String         ARTIST/TTLE           SW 2W LW TW         TH           36 35 31 36         LUTHER VANDROSS/Your Secret Love           29 35 29 33         WHITNEY HOUSTON/Why Dess II Hurt           33 32 33         ANN NESSV/10 D Anything           31 32 29 33         JODECL/GEI ON UB           25 18 31         BTADY CHARMAV/Gree Me One Reason           27 27 29 ZY CHILST WINT WHO BED         THAN WART/WISHED           31 39 22 28         JOHNY GILL/Let's Gei The Mood           25 22 24 22         KEITH SWEAT/WISHED           31 9 22 28         JOHNY GILL/Let's Gei The Mood           25 22 24 22         KEITH SWEAT/WISHED           31 9 22 28         JOHNY GILL/Let's Gei The Mood           25 22 24 22         KEITH SWEAT/WISHED           31 9 22 18         JOHNY GOLOGO Love           21 19 21         THANTIN/WIN-PARK My Heart           32 29 33         21 TONI BRAXTON/YOU'Reak My Heart           32 29 33         21 TONI BRAXTON/YOU'Reak My Heart           33 29 33         21 TONI BRAXTON/YOU'REAK MY HEART           35 29         35 21         MAYKULL/Ascenson (Mont)           38 18 17         19 R. KELLY/1 Believe Lon TON Man	MARKET #17           MARKET #17           KXOK/SI. Louis (3(4) (3)-7797. Dev/Signt)           ARTIST/ITLE           39 41 40 42           MATIST/ITLE           39 41 New Yea           ARTIST/ITLE           ARTIST/ITLE           39 41 New Yea           State State New Yea           ARTIST/ITLE           MATINE NESPYITM State New Yea           30 41 New Yea           MATINE NESPYITM State New Yea           30 33 8. AZYETLast Neght           30 33 PARKET Mark Neght           30 32 WWYEL/Assension (Don J.)           31 31 SLEY BROTHERS/Tears <td colspan<<="" td=""></td>			
IMARKET #43           KATIST/ITE           SM 2W LW TW           RATIST/ITE           SM 2W LW TW           SM 2W LW TW           Colspan="2">RATIST/ITE           SM 2W LW TW           Colspan="2">SM 2W LW TW           Colspan="2">SM 2W LW TW           2           Colspan="2">Colspan="2">Colspan="2">Colspan="2">Colspan="2">Colspan="2">Colspan="2"           Colspan="2"           Colspan="2"           Colspan= 2W 2W TW           Colspan= 2W 2W 2W TW           Colspan= 2W 2W 2W TW           Colspan= 2W 2W 2W 2W 2W 2W           Colspan= 2W 2W 2W 2W 2W 2W 2W 2W 2W <th <="" colspan="2" th=""><th>MARKET 443           WHRK/Memphis (9) js 29-4397           PLAYS         ARTIST/TILE           SW 129 LW TW           T 7 30 TOTA/DO You Thmk.           17 17 30 TOTA/DO You Thmk.           17 20 20 20 MINT CONTION/What Kind Of Man           20 27 28 29 KINT KOODOY           20 32 82 SKITH KWFAT/NobOY           20 32 8 CIN WKE/FORMY           26 26 29 28 GINUWINE/FORMY           26 27 28 KWITH/WE Your Heart           25 27 28 KEITH SWEAT/Nobogity           31 28 28 TONI BRAXTO/What Fixed           20 28 28 TONI BRAXTO/What Fixed           20 28 28 TONI BRAXTO/You're Main Me           17 28 KITH/I BEIVEY LING Shing You           27 28 KITH/I BEIVEY LING WIND/YOU're Livez           28 28 EONE THOUS-HM Me ON           20 32 28 EONE THOUS-HM Me ON           20 32 28 EONE THOUS-HM ME ON           20 32 28 EONE THOUS-HM ME ON           20 32</th><th>MARKET #18 WWIN/Bathimore 14/26 Sout Vencey 17/26 Sout Vencey 17/26 Sout Vencey 17/26 South Vencey 18/27 20 30 BRANDY, TAMIA "Missing You 28/27 27 31 MAXWELL/Ascension (Don't) 18/27 30 30 BRANDY, TAMIA "Missing You 20/19/19/27 21 LUTHE VANDROSON Vous Cerel Love 27/17 18/21 TONI BRANTON/You're Makin Me 18/17 17 JOHNNY GLL/Lat's Get The Mood 18/17 17 JOHNNY GLL/Lat's Get The Mood 19/11 17 BET MINI CONDITION/What Kind O' Man 19/11 17 BET MINI CONDITION/What Kind O' Man 19/11 17 BET CONDENSION AS I GET HAMOOD 10/10 10/11 TON THAT MARKET AND THE SAME 10/10 10/10 SLEY BROTHERS/Floatin On You 10/10 10/10 GET MANDS/Feels Like Heaven 14/20 13/11 ANN HISBY/INI Do Anything 10/10 10/10 SLEY BROTHERS/Floatin On You 10/10 10/10 SLEY BROTHERS/Floatin On You 10/10 10/10 BRANTON/LOVE Was Mesone Him 17/6 6 KEITH SWEAT/Nobody 27/17 5 AY VET/Last Night 27/7 5 AZ YET/Last Night 25/5 5 SWV/USE Your Heart</th><th>MARKET 220           MMJK/Phoenix (62) 265-2442           Jackson           JW WI WI W         ARTIST/ITLE           JW WI WI WW         ARTIST/ITLE           JW 24 24         ANTHONY HAMILTON/Nobody Else           31 39 41         ART PORTER/ORe More Chance           34 43         ARTIST/ITLE           JW WI WI WW         ARTIST/ITLE           JW 24 24         ANTHONY HAMILTON/Nobody Else           31 31 40         MINT CONDITION/WHAIKING ON Man</th><th>MARKET 421           WTMP/Tampa           Bits         ATTIST/TILE           WTMP/Tampa           24         28         36         40         KITST/TILE           24         28         36         40         KITST/TILE           24         28         35         GINUWINE/Pony         Constraint           17         27         28         35         GINUWINE/Pony           16         30         34         MINT CONDITION/What Kind Of Man           14         17         23         4 Rie BUTION/I'm Shill in Law           7         13         25         34         BABYRACE/TINS I'm Shill in Law           7         13         25         34         BABYRACE/TINS I'm Shill in Law           7         13         25         34         BABYRACE/TINS I'm Shill in Law           14         17         24         26         39         BALYACE/TINS I'm Shill in Law           14         22         23         MONTELL JORDAN/Falling         Mathematics           34         28         32         24         24         26         27           15         22         24         DALYACS HUNTER/JORDAWARIE.         210</th></th>	<th>MARKET 443           WHRK/Memphis (9) js 29-4397           PLAYS         ARTIST/TILE           SW 129 LW TW           T 7 30 TOTA/DO You Thmk.           17 17 30 TOTA/DO You Thmk.           17 20 20 20 MINT CONTION/What Kind Of Man           20 27 28 29 KINT KOODOY           20 32 82 SKITH KWFAT/NobOY           20 32 8 CIN WKE/FORMY           26 26 29 28 GINUWINE/FORMY           26 27 28 KWITH/WE Your Heart           25 27 28 KEITH SWEAT/Nobogity           31 28 28 TONI BRAXTO/What Fixed           20 28 28 TONI BRAXTO/What Fixed           20 28 28 TONI BRAXTO/You're Main Me           17 28 KITH/I BEIVEY LING Shing You           27 28 KITH/I BEIVEY LING WIND/YOU're Livez           28 28 EONE THOUS-HM Me ON           20 32 28 EONE THOUS-HM Me ON           20 32 28 EONE THOUS-HM ME ON           20 32 28 EONE THOUS-HM ME ON           20 32</th> <th>MARKET #18 WWIN/Bathimore 14/26 Sout Vencey 17/26 Sout Vencey 17/26 Sout Vencey 17/26 South Vencey 18/27 20 30 BRANDY, TAMIA "Missing You 28/27 27 31 MAXWELL/Ascension (Don't) 18/27 30 30 BRANDY, TAMIA "Missing You 20/19/19/27 21 LUTHE VANDROSON Vous Cerel Love 27/17 18/21 TONI BRANTON/You're Makin Me 18/17 17 JOHNNY GLL/Lat's Get The Mood 18/17 17 JOHNNY GLL/Lat's Get The Mood 19/11 17 BET MINI CONDITION/What Kind O' Man 19/11 17 BET MINI CONDITION/What Kind O' Man 19/11 17 BET CONDENSION AS I GET HAMOOD 10/10 10/11 TON THAT MARKET AND THE SAME 10/10 10/10 SLEY BROTHERS/Floatin On You 10/10 10/10 GET MANDS/Feels Like Heaven 14/20 13/11 ANN HISBY/INI Do Anything 10/10 10/10 SLEY BROTHERS/Floatin On You 10/10 10/10 SLEY BROTHERS/Floatin On You 10/10 10/10 BRANTON/LOVE Was Mesone Him 17/6 6 KEITH SWEAT/Nobody 27/17 5 AY VET/Last Night 27/7 5 AZ YET/Last Night 25/5 5 SWV/USE Your Heart</th> <th>MARKET 220           MMJK/Phoenix (62) 265-2442           Jackson           JW WI WI W         ARTIST/ITLE           JW WI WI WW         ARTIST/ITLE           JW 24 24         ANTHONY HAMILTON/Nobody Else           31 39 41         ART PORTER/ORe More Chance           34 43         ARTIST/ITLE           JW WI WI WW         ARTIST/ITLE           JW 24 24         ANTHONY HAMILTON/Nobody Else           31 31 40         MINT CONDITION/WHAIKING ON Man</th> <th>MARKET 421           WTMP/Tampa           Bits         ATTIST/TILE           WTMP/Tampa           24         28         36         40         KITST/TILE           24         28         36         40         KITST/TILE           24         28         35         GINUWINE/Pony         Constraint           17         27         28         35         GINUWINE/Pony           16         30         34         MINT CONDITION/What Kind Of Man           14         17         23         4 Rie BUTION/I'm Shill in Law           7         13         25         34         BABYRACE/TINS I'm Shill in Law           7         13         25         34         BABYRACE/TINS I'm Shill in Law           7         13         25         34         BABYRACE/TINS I'm Shill in Law           14         17         24         26         39         BALYACE/TINS I'm Shill in Law           14         22         23         MONTELL JORDAN/Falling         Mathematics           34         28         32         24         24         26         27           15         22         24         DALYACS HUNTER/JORDAWARIE.         210</th>		MARKET 443           WHRK/Memphis (9) js 29-4397           PLAYS         ARTIST/TILE           SW 129 LW TW           T 7 30 TOTA/DO You Thmk.           17 17 30 TOTA/DO You Thmk.           17 20 20 20 MINT CONTION/What Kind Of Man           20 27 28 29 KINT KOODOY           20 32 82 SKITH KWFAT/NobOY           20 32 8 CIN WKE/FORMY           26 26 29 28 GINUWINE/FORMY           26 27 28 KWITH/WE Your Heart           25 27 28 KEITH SWEAT/Nobogity           31 28 28 TONI BRAXTO/What Fixed           20 28 28 TONI BRAXTO/What Fixed           20 28 28 TONI BRAXTO/You're Main Me           17 28 KITH/I BEIVEY LING Shing You           27 28 KITH/I BEIVEY LING WIND/YOU're Livez           28 28 EONE THOUS-HM Me ON    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### REPORTERS



### **URBAN AC TOP 30**



### **NOVEMBER 1, 1996**

				r		TOTA	L PLAYS		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3W	STATIONS/ADDS
1	1	1	0	LUTHER VANDROSS Your Secret Love (LV/Epic)	824	787	816	843	29/0
3	2	2	2	BRANDY, TAMIA, KNIGHT, KHAN Missing You (EastWest/EEG)	788	785	738	711	28/0
4	4	3	3	MINT CONDITION What Kind Of Man Would   Be (Perspective/A&M)	773	749	687	602	29/1
7	6	5	4	ANN NESBY I'm Still Wearing Your Name (Perspective/A&M)	651	602	574	509	29/1
9	9	9	5	TONI BRAXTON Un-break My Heart (LaFace/Arista)	554	491	452	416	27/2
14	10	10	6	KEITH SWEAT Nobody (Elektra/EEG)	553	482	428	342	24/2
2	3	4	7	JOHNNY GILL Let's Get The Mood Right (Motown)	545	633	701	756	25/0
8	8	8	8	AZ YET Last Night (LaFace/Arista)	524	511	460	421	19/0
5	5	6	9	TINA TURNER Something Beautiful Remains (Virgin)	498	550	605	596	24/0
6	7	7	10	MAXWELL Ascension (Don't Ever Wonder) (Columbia)	455	526	560	581	19/0
16	11	11	0	NEW EDITION I'm Still In Love With You (MCA)	454	442	386	337	19/0
-	_	22	12	R. KELLY   Believe   Can Fly (Tavdash/Jive)	333	259	76	_	20/3
26	18	17	13	KENNY LATTIMORE Just What It Takes (Columbia)	331	303	291	229	16/0
11	13	12	14	DRU HILL Tell Me (Island)	319	384	370	372	19/0
-	_	24	15	BEBE & CECE WINANS Feels Like Heaven (EMI)	314	255	121	37	25/2
30	24	19	16	BABYFACE This Is For The Lover In You (Epic)	312	273	236	176	14/3
_	27	21	1	CURTIS MAYFIELD New World Order (Warner Bros.)	301	264	218	160	18/0
10	12	16	18	TONI BRAXTON You're Makin' Me High (LaFace/Arista)	290	308	376	406	17/0
12	17	18	19	WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)	276	303	319	359	14/0
15	14	13	20	TEVIN CAMPBELL   Got It Bad (Qwest/WB)	265	331	365	341	16/0
BR	EAK	ER	2	MONTELL JORDAN Falling (Def Jam/RAL/Mercury)	260	243	223	208	14/1
BR	EAK	ER	22	EN VOGUE Don't Let Go (Love) (EastWest/EEG)	250	222	174	115	14/0
20	19	20	23	ANN NESBY I'll Do Anything For You (Perspective/A&M)	247	270	279	266	12/0
18	16	14	24	ME'SHELL NDEGEOCELLO Who Is He And What (Maverick/Reprise)	246	313	335	316	11/0
24	23	26	25	BLACKSTREET No Diggity (Interscope)	230	233	239	236	8/1
DE	ΒU	T	26	GINUWINE Pony (550 Music)	216	196	148	147	9/0
29	_	_	27	DOC POWELL You Won't Be Alone (Discovery)	197	190	188	187	12/1
DE	ВU	T	28	K-CI & JOJO How Could You (MCA)	191	171	155	134	11/0
13	15	15	29	JOHNNIE TAYLOR Good Love (Malaco)	191	309	343	357	10/0
DE	ВU	T	30	RONNY JORDAN It's You (Island)	188	190	183	157	13/0
				This chart reflects airplay from October 21-27. Songs ranked by total play	s. Highlig	nhted sonas	indicate Br	eaker.	

This chart reflects airolav from October 21-27. Songs ranked by total plays. Highlighted songs indicate Breaker. 29 Urban AC reporters. 27 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, B&B Inc.

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From the album "Lay Your Hands On Me"

### **NEW & ACTIVE**

ISLEY BROTHERS Tears (T-Neck/Island) Total Plays: 185, Total Stations: 9, Adds: 3

ERIC BENET Spiritual Thang (Warner Bros.) Total Plays: 151, Total Stations: 13, Adds: 1

ALFONZO HUNTER Just The Way (Playas Play) (EMI) Total Plays: 150, Total Stations: 6, Adds: 0

**ART PORTER** One More Chance (Verve Forecast) Total Plays: 148, Total Stations: 9, Adds: 4

**KAYCEE GROGAN** It's Alright (Columbia) Total Plays: 126, Total Stations: 10, Adds: 0

CRAIG T. COOPER Sensitivity (Sin-Drome) Total Plays: 121, Total Stations: 10, Adds: 0

#### COLOUR CLUB Pearls (Vertex/JVC) Total Plays: 121, Total Stations: 12, Adds: 0

DONELL JONES Knocks Me Off My Feet (Untouchables/LaFace/Arista) Total Plays: 120, Total Stations: 9, Adds: 0

**MEN OF VIZION** Do Thangz (*MJJ/550 Music*) Total Plays: 119. Total Stations: 8. Adds: 1

GROVER WASHINGTON JR. Can You Stop The Rain (Columbia) Total Plays: 118, Total Stations: 8, Adds: 0

Songs ranked by total plays.

americanradiohistory com

### **BREAKERS**

### **MONTELL JORDAN**

Falling (Def Jam/RAL/Mercury) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART 2 260/17 14/1

**EN VOGUE** Don't Let Go (Love) (EastWest/EEG) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART 250/28 14/0 22

### **MOST ADDED**®

ARTIST TITLE LABEL(S)	ADDS
DAY TA DAY Smile (MCA)	10
CHAKA KHAN Never Miss The Water (Reprise)	9
TONY TONI TONE Let's Get Down (Mercury)	9
SWV It's All About U (RCA)	8
AALIYAH One In A Million (BlackGround/Atlantic)	5
GEORGE BENSON The Thinker (GRP)	4
DEBORAH COX The Sound Of My Tears (Arista)	4
MAXWELL Sumthin' Sumthin' (Columbia)	4
ART PORTER One More Chance (Verve Forecast)	4
BABYFACE This Is For The Lover In You (Epic)	3
ISLEY BROTHERS Tears (T-Neck/Island)	3
CECE PENISTON Before I Lay (She Drives ) (A&M	) 3
R. KELLY   Believe   Can Fly (Tavdash/Jive)	3

#### **MOST INCREASED** PLAYS TOTAL PLAY

ARTIST TITLE LABEL(S)	CREASE
R. KELLY   Believe   Can Fly (Tavdash/Jive)	+74
KEITH SWEAT Nobody (Elektra/EEG)	+71
TONI BRAXTON Un-break My Heart (LaFace/Arista)	+63
BEBE & CECE WINANS Feels Like Heaven (EMI)	+59
CHAKA KHAN Never Miss The Water (Reprise)	+58
ISLEY BROTHERS Tears (T-Neck/Island)	+57
SWV It's All About U (RCA)	+56
<b>ART PORTER</b> One More Chance (Verve Forecast)	+54
ANN NESBY I'm Still Wearing Your Name (Perspective/A&M	) +49
GEORGE BENSON The Thinker (GRP)	+46



ARTIST TITLE LABEL(S) NEW EDITION Hit Me Off (MCA) KEITH SWEAT Twisted (Elektra/EEG) R. KELLY | Can't Sleep Baby (If I) (Jive) JODECI Get On Up (Uptown/MCA) JOE All The Things (Your Man Won't Do) (Island) WHITNEY HOUSTON & CECE WINANS Count On Me (Arista) GEORGE BENSON Holdin' On (GRP) KENNY LATTIMORE Never Too Busy (Columbia) D'ANGELO Me And Those Dreamin' Eyes Of Mine (EMI)

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Featuring vocals by Lalah Hathaway "One More Chance"

**UAC NEW & ACTIVE!** WVAZ WTMP WDLT **KPRS KMJO KDKO WNHC** WENN WSOJ **WNFO** WOHH **KMJK** 

# COUNTRY



#### LON HELTON

# For Format Panelists, It's A Matter Of Music

### □ NAB group gabs about gut, research, and Country's AC lean

It's impossible to have a panel that covers any given format without the discussion turning to music. This year's NAB Country session was no different.

As usual, there are as many opinions about the state of country music as there are songs on the chart. This week, in a continuation of our discussion about Country radio today and share-seeking strategies (10/18), we revisit the often spirited debate that took place between KKBQ-AM & FM/Houston VP/Programming Dene Hallam, Regent/Salt Lake City OM John Marks, KWJJ-AM & FM/Portland PD Robin Mitchell, and KZLA-FM/Los Angeles PD John Sebastian.

#### Heart-Felt Hits

Gut instincts, listener studies, and burn factors were some of the more heated topics of discussion during this particular exchange.

### "

I was surprised when my initial auditorium tests showed almost no burn. But everyone I talked to said that was the norm for **Country. So I thought** we could get away with an ultra-ultra hot rotation on the songs that were really passion-based. However, after a couple of weeks of doing that, we were getting huge burn on the callout. - John Sebastian

Weight Constant (Constant) 👥

JM: "With so many stations banging the same songs, burn is a major concern. I'm a fan of taking a strong song — even if it's unfamiliar — and powering it through, burning it into listeners' minds, and creating some exclusivity. Lately, our competitive situation hasn't allowed us to do that. We're being more careful to avoid burning songs. We're trying to maintain their staying power."

DH: "I'm always asked, 'What are you going to do when you burn that one up?' Well, we'll find another one to replace it. The art of programming is knowing when to get on and when to get off. That's really a gut thing. Everyone wants the callout research to do it, and everyone wants to cover their butt. But it's right here in the heart. More PDs and MDs should use their heart and instincts over callout research." IS: "Heart and gut are paramour

JS: "Heart and gut are paramount. I try to come up with ideas based on experience and gut. I use research to educate my gut and find out if my hypotheses were correct or not."

A recent example of that is Sebastian's experiment with three songs in a 110 spin per week rotation - something he backed off of after a few weeks. He told the attendees, "I was surprised when my initial auditorium tests showed almost no burn [for any records] in this format. But everyone I talked to said that was the norm for Country. So I thought we could get away with an ultra-ultra hot rotation on the songs that were really passionbased. However, after a couple of weeks of doing that. we were getting huge burn on the callout. Up until that point, we had never gotten any burn. We were experimenting but had clearly reached a level that was over the mark. So we backed off a little bit and ended up a little closer to where some of the other stations are that are playing really high rotations.

### Is Country AC For Real?

At one point during the session, Hallam and Sebastian debated the current sound of Country, and how much — if any — actually belongs on Country radio.

DH: "There's something else Country radio is falling into. There really isn't a traditional AC format similar to those of five to 10 years ago. That has put AC artists into the Country realm because they have no place else to go. [Country radio] is following them Pied Piper-like into the ocean. I don't have anything concrete to back that up, but when you see that some of 'tomorrow's country music stars' are guys who can't shave yet, I think the record companies and managers are using the Country format.

"Actually, I don't blame them. I don't think it's their fault. We're allowing them to use us. We're playing all this music to the point where I turn on the radio and sometimes don't really know if I'm listening to a Country station. There's too much non-country-sounding music on the air. Stations are playing three, four, five of those kind of records in a row — by non-superstar acts, too. It's probably the biggest problem we're facing today."

JS: "If I was in Houston, I may very well take that point of view. But in Los Angeles, the fact that there's a preponderance of AC-sounding country songs is helping us. In our case, and perhaps others where there's not a huge country lifestyle group, we need to be broader and accepting of this music. The listener is not nearly as into these cliches and the partitioning of the music as others elsewhere are. I try to be as broad and as openminded to the music the audience likes as I can be. One of the good things about research is that you can ascertain what they really like, as opposed to what you think they like based upon the actives who call your radio station."

DH: "I have to respectfully disagree. I've hung out in Orange County and I've been to Downey, CA, and they aren't that much different than Pasadena, TX. Maybe the average [Texan] wears boots a little bit more, but I'm talking about a format that is so great. One of the biggest problems AC has is telling the audience what they are. We have a handle on Country. We have something to define it. I don't care if it's L.A. or New York City. the fact is we have this handle — and we keep pushing it away, which is wrong.

"I was looking for KZLA on the dial yesterday. I knew it was around 94, and I think **Firefall** was on. I'm looking for a Country station — I don't expect to hear Firefall. It comes down to expectations. I know it's a once-an-hour thing. But the fact is that when I was looking for the station I couldn't find it. You have to educate the audience and keep pumping the fact that it's Country, and show them that it's a good thing and not be embarrassed by it.

"It's okay to say you're Country; it's okay to have a country lifestyle. I was looking for KZLA

country lifestyle. I don't think you have to wear a hat. But there must be a reference point of what country is. There must be a voice that sounds country, some fiddle or steel guitar somewhere in the mix — something that sounds country."

JS: "Your point about people in Orange County and Downey is absolutely true. It's just that there aren't enough of those people to make Country successful in this market. We have to find other peo-

ple to add to the format, so I'm doing everything I can to do that."

#### Music Of The '80s

Another musical discussion concerned the role of records from 1980-89 on Country radio today. At one point, Marks pointed out, "We saw a resurgence in interest for older music. So we re-emphasized it. As quickly as **Tactics For Female Numbers** 

### Women now represent most Country listeners

The recent influx of female Country listeners was yet an other important topic discussed at this year's NAB confab.

A recent study of female listening habits by Edison Media Research President Larry Rosen — and the presence of Rosen in the audience provided the opportunity to ask about some observations concerning differences in the way men and women use radio. The study shows females numbering at 56% — the highest it's been in at least 12 years, if not the highest in history. Said Rosen, "Women have a much higher tolerance of burn. It's provable

Said Rosen, "Women have a much higher tolerance of burn. It's provable empirically on a thousand different scales that men get tired much faster and burn more on records, and they're more annoyed when hearing the same songs over and over. Country is spinning records considerably faster than in years past. And, as it happens in pretty much any format, the faster you spin the records, the more female the composition gets."

When asked about women and their reactions to lyrics and melody, Rosen responded, "Women are much more responsive to lyrics. In the early '90s, I did some research for AC stations, asking people who were switching formats why they were going to Country. Many women would reference the lyrical content and the stories behind the songs as being very important." Wamer Bros.-Reprise/Nashville Sr. VP/Promotion Bill Mayne, who was also in attendance, offered the label's perspective. "From both anA&R and a marketing standpoint, the female audience is very important. In all the focus groups we do, we see It's women who drive the purchases. We're in business to sell records. To sell those records, we have to get airplay on radio. "A&R people do pay a great deal of attention to whether or not songs have female or male appeal. So there is a conscious thought as you look at all the factors in taking a piece of product to the marketplace."

we did, the people said, 'Okay, we've heard enough. Thank you.' Then we backed out of it again. We still maintain some of the earlier songs in there for flavor — but [the songs represent] strictly today-oriented artists."

**DH:** "We're known for new music, so there are songs from 1980-89 on our station that are there for flavor. [But those songs are] mainly by artists relevant to today. It's about 10% of our music."

today. It's about 10% of our nusic." **RM:** "Our music is primarily todayoriented, though there are selected cuts from that era. The primary test they have to pass is, 'Does it sound like it fits with all the other music we're playing right now?"

JS: "I try not to be terribly subjective. I let the audience tell me what they really want, given that we're trying to be broader than the station has ever been before.

"Oddly enough, we're doing more from the '80s than the traditional stations are, which sounds kind of oxymoronish. I'd say maybe 20% of our music is from that era or earlier. "We're playing a few older hits by

- Dene Hallam artists who don't have current hits. It's spice, in the same way that

we're using the **Eagles** as spice. But I look at those as two sides of the same coin. Those are ways that we are bringing in the roots of country, maybe on the upper side of our audience."

#### **Country's Current State**

Mitchell and Hallam offered their thoughts on the condition of today's audience and the music they expect. **RM:** "The older, long-term Country listeners and newcomers agreed on current music in the early '90s. We had it all for a while — we had the core and we had the secondaries coming in, with some of them converting to core listeners. Now there seems to be a kind of splitting of tastes. The secondaries are still coming in - but we really are secondary with them. But can we listen to them and drive our radio station with them without affecting the core? We're at a stage where we have to focus on primary Country listeners while still being as accessible to everybody as possible. At one point, it was real easy to be mass appeal. Now it's more difficult.

"Another situation is the product that we've been getting from the core artists — the superstars. When people are looking for stimulation and exciting new music from a core artist and it's not there, there's a problem. Some of our core artists have been experimenting with new sounds the last couple of years, while others have released greatest hits albums. We've had a shortage of great new product from some of our core artists."

DH: "Country is now a song-driven format. There's no looking back. Right or wrong, good or bad, that's where it is. I'll take a great record by a brand new artist over a mediocre record by an established artist. We owe it to the audience to play the new record by the established artist. Certain artists deserve that. Then it's up to the audience to say whether they like it or not. You have to have a strong enough radio station to ride out those bumps of noble [artist] experiments that don't work.

"You also have to be passionate onair about the music. And identify the artist ... for your own benefit. I can't believe people are whining there's too much product. That's absurd. I hope there's another 28 record companies coming to Nashville and I get to listen to more records. The problem is lazy PDs and MDs who don't want to listen to this stuff or sift through it — or don't have the talent to listen to it."

on the dial yesterday. I knew it was around 94, and I think Firefall was on. I was looking for a Country station — and when I was looking for the station I couldn't find it. Educate the audience and pump the fact that it's Country. Show them that it's a good thing and don't be

thing and don't be embarrassed by it. — Dene Hallam

### NASHVILLE THIS WEEK

# **Network TV Takes A Country Turn**

### □ Nashville stars test Hollywood's waters with recent appearances

At a time when many industry insiders question country music's continued level of success, network television executives have apparently been quite forthcoming in their continued appreciation of artists and their star power.

At least three format artists have made recent trips to Los Angeles to appear on popular television programs that aren't usually known for their musical quotient. Such an acknowledgement of country artists in a mainstream environment has been looked upon with wide smiles in Music City USA.

#### **Bold, Beverly, And Ellen**

Trisha Yearwood and Bryan White were on the West Coast last week to make guest appearances on two popular shows. The week before, Mindy McCready was in L.A. to read for a part on the hit Fox-TV series "Beverly Hills 90210."

Yearwood filmed an episode of the **ABC-TV** sitcom "Ellen." The segment, which features Yearwood performing her new single "Everybody Knows," is set to air during the November sweeps.

White taped a segment of the **CBS-TV** daytime drama "The Bold And The Beautiful." Set for a November 19 air date in most markets, the plot has White joining **Tamara Walker** (the show's resident singer-songwriter) during a benefit for a Malibu childrens' hospital. White performed his recent smash, "So Much For Pretending."

McCready's brush with "90210" came after a casting director saw her perform at a showcase earlier this year. She was invited to try out for the role of a struggling singer who befriends the show's characters. As



 No. 1: "Wish You Were Here" – Barbara Mandrell

### 20 YEARS AGO

• No. 1: "Cherokee Maiden" --Merle Haggard (second week)

it turned out, McCready couldn't commit to the part.

After learning the work would develop into a role that would require a lengthy stay in L.A., Mc-Cready realized she couldn't balance acting with her music career. However, the executives were so impressed with McCready's onscreen performance that **Aaron Spelling Productions** may consider her for future projects.

#### **Tillis Cancels Concerts**

**Pam Tillis** has cancelled the remaining six dates of her 1996 tour after doctors ordered her to rest her voice for two weeks. Tillis was already planning to take a hiatus from concert work to return to the studio late next month in order to record additional tracks for an upcoming **Arista/Nashville** greatest hits package. She had also planned to concentrate on writing songs between December and February of next year.

#### Nashville Notes

Shania Twain and husband-producer Robert John "Mutt" Lange are in their upstate New York studio to begin work on her next album, tentatively set for a June release with the first single going for adds in either April or May. Now under the guidance of manager Jon Landau (Bruce Springsteen, Natalie Merchant), Twain won't begin touring until the second single is released in early-to-mid-summer.

• Dolly Parton is closing Inca Hoots — her Nashville headquarters — and moving her business operations to L.A., where she's working on some television projects. Her record label, **Blue Eye**, will continue to operate in its Nashville office.

• "Alabama's Christmas Greetings" airs December 11 and 19 on TNN. The special, taped earlier this month at the Grand Ole Opry, features Mindy McCready, Martina McBride, and Aaron Tippin.

• In the November issue of *Playgirl* magazine, **Billy Dean** is declared one of the "10 Sexiest Men Of the Year." No, he's not pictured in the buff. — Calvin Gilbert



# Brady Seals

### NEW ARTIST FACT FILE

Current Single: "Another You, Another Me" Current Album, Label: "Truth," Reprise/Nashville (early 1997 release)

Influences: Willie Nelson, Ronnie Milsap, Merle Haggard, Tom Petty

### Background

Brady Seats's family tree includes uncle (and famed songwriter) Troy Seats, and cousins Dan Seats and Jim Seats (of Seats & Croft). Before embarking on a solo career, Brady Seats previously worked as a keyboardist and vocalist in Little Texas.

Seals admits that he's been asked why his new bio points out his songwriting credits on Little Texas hits, although the band's name isn't mentioned. "By no means do I want to separate myself from the past, but I'm sure I'm not in their bio now, either," he laughs. "I wish them well. We see each other around town. They're happy doing what they're doing and I'm happy doing what I'm doing. There's no animosity."

### **Going Solo**

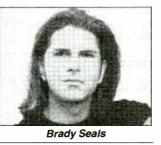
Seals says the public may misunderstand his reasons for leaving Little Texas in 1994. "The schedule we had was unbelievable," he tells **R&R**. "I had been out on the road for about eight years non-stop since I was 17. It got to the point where I was just worn out. I literally experienced burnout."

Adding that he wanted to pursue other creative outlets, he says, "I wanted to venture out and get a little bit more deep, a little bit more serious about my songwriting."

#### The Music

"Truth," Seals's solo debut album, will be released early next year by **Reprise/Nashville** with **Rodney Crowell** earning co-producer credits. Says Seals, "I was definitely trying to create an intimate feel. Rodney was the guy to bring it home because he was in that mode, too. We brought Rodney in to take these songs to another level. And that's exactly what he did." Although Seals has writing credits on all the other songs on the album,

Although Seals has writing credits on all the other songs on the album, the first single — "Another You, Another Me" — was written by Troy Seals and Will Jennings. The track, featur-

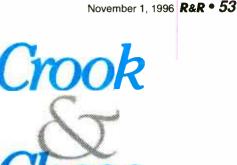


ing vocals by **Wynonna**, was one of the last songs recorded for the album.

Seals explains, "After I'd already put my voice down on tape, I asked Rodney if there was any way we could get Wynonna to sing on the record. He said, 'I'll see what I can do.' I was just kind of joking. I had no idea she would really say yes. After she came in and listened to the songs, she really got what I was going for ... trying to be fresh, different, and new."

The track was his first choice as a debut single. "It's an awesome song, and the content is so positive," he recalls. "Also, it was a ballad. I kind of wanted to come back to the public with the way I left off with 'My Love'."

mericanradiohist





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, teatur- with the way I left off with

### COUNTRY TOP 50



### **NOVEMBER 1, 1996**

										_
з₩	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL	+/- PLAYS	TOTAL POINTS	
5	3	2	0	TRAVIS TRITT More Than You'll Ever Know (Warner Bro		1	6943	+85	36129	
11	5	5	Ž	PATTY LOVELESS Lonely Too Long (Epic)	192/0	2	6897	+282	35737	
6	4	3	ğ	KENNY CHESNEY Me And You (BNA)	192/0	3	6837	+96	35253	
10	7	6	ð	GEORGE STRAIT   Can Still Make Cheyenne (MCA)	192/0	5	6724	+191	34750	
9	6	4	5	DAVID LEE MURPHY The Road You Leave Behind (MCA)	192/0	4	6754	+133	34706	
3	1	1	6	CLINT BLACK Like The Rain (RCA)	188/0	6	6576	-445	33991	
13	10	7	0	<b>DEANA CARTER</b> Strawberry Wine (Capitol)	192/0	7	6343	+441	32546	
15	12	8	ð	JOHN BERRY Change My Mind (Capitol)	191/1	8	6176	+406	31516	
14	11	9	ğ	<b>REBA MCENTIRE</b> The Fear Of Being Alone (MCA)	192/0	9	5904	+310	30527	
22	18	12	Õ	<b>TRACE ADKINS</b> Every Light In The House ( <i>Capitol</i> )	192/0	10	5326	+568	27313	
21	14	11	ð	GARTH BROOKS That OI' Wind (Capitol)	191/1	11	5189	+310	26490	
_	26	16	Õ	ALAN JACKSON Little Bitty (Arista)	192/0	13	4834	+488	25385	
18	15	13	B	BROOKS & DUNN Mama Don't Get Dressed Up (Arista)	187/0	12	4868	+189	24730	
19	16	15	Ŏ	<b>RICOCHET</b> Love Is Stronger Than Pride (Columbia)	189/1	14	4791	+138	24424	
30	22	18	Ğ	TERRI CLARK Poor Poor Pitiful Me (Mercury)	192/2	16	4511	+282	23302	
26	20	19	6	<b>DAVID KERSH</b> Goodnight Sweetheart (Curb)	187/1	17	4468	+252	23082	
23	19	17	Ŏ	<b>DIAMOND RIO</b> It's All In Your Head (Arista)	187/2	15	4514	+194	22877	
31	25	20	13	TIM MCGRAW Maybe We Should Just Sleep On It <i>(Curb)</i>		18	4435	+430	22734	
29	23	20	Ö	<b>CLAY WALKER</b> Bury The Shovel <i>(Giant)</i>	185/1	19	4007	+259	20294	
29	24	22	0	TY ENGLAND Irresistible You (RCA)	179/1	20	3921	+19	19699	
25	21	21	ð	<b>MILA MASON</b> That's Enough Of That <i>(Atlantic)</i>	179/5	21	3779	+315	19321	
32	29	23	ð	TRACY BYRD Big Love (MCA)	188/9	22	3685	+319	18664	
34	30	25	23	MARY CHAPIN CARPENTER Let Me Into Your Heart (Columbia)		23	3483	+356	17903	
42	35	27	ä	LEANN RIMES One Way Ticket (Because I Can) (MCG/Curb)	185/10	24	3419	+590	17878	
33	31	26	25	GARY ALLAN Her Man (Decca)	173/6	25	3341	+258	16583	
2	2	10	26	ALABAMA The Maker Said Take Her (RCA)	126/0	27	2773	-2184	14859	
-	2 50	37	2	<b>TRACY LAWRENCE</b> Is That A Tear ( <i>Atlantic</i> )	165/38	28	2658	+738	13319	
_	42	37	28	<b>FAITH HILL</b> I Can't Do That Anymore (Warner Bros.)	164/13	31	2560	+470	12846	
49	40	33 32	29	BRYAN WHITE That's Another Song (Asylum/EEG)	165/22	30	2567	+367	12828	
49 36	40 33	30	0	<b>NEAL MCCOY</b> Going, Going, Gone (Atlantic)	152/3	29	2623	+178	12582	
	EAN		-	KEVIN SHARP Nobody Knows (Asylum/EEG)	133/21	32	2298	+399	12085	
40	38	34	32	RANDY TRAVIS Would I (Warner Bros.)	153/12	33	2283	+269	11458	
	EAI		_	JOHN MICHAEL MONTGOMERY Friends (Atlantic)	124/88	36	1989	+1324	10551	···,
38	37	36	34	RHETT AKINS Love You Back (Decca)	132/0	37	1961	-52	9512	
	EAN			TRISHA YEARWOOD Everybody Knows (MCA)	124/49	40	1707	+720	8824	
41	44	39	36	WADE HAYES Where Do I Go To Start All ( <i>DKC/Columbia</i> )	131/2	39	1736	+35	7940	
7	9	28	37	<b>COLLIN RAYE</b> Love Remains ( <i>Epic</i> )	78/0	42	1472	-1338	7770	
, 46	9 45	20 40	37	MARK CHESNUTT It's A Little Too Late (Decca)	111/12	41	1577	+158	7704	
40 50	45 48	40 41	39	<b>MINDY MCCREADY</b> Maybe He'll Notice Her Now (BNA)	110/9	43	1468	+237	7246	
	40 BU		0	VINCE GILL Pretty Little Adriana (MCA)	94/94	48	1277	+1277	6491	
	ËAN		_	RICK TREVINO Running Out Of Reasons To Run (Columbia)		44	1371	+353	6419	
45	46	42	9	LEE ROY PARNELL We All Get Lucky Sometimes (Career	·	47	1291	+54	6320	
44	40 47	42	3	<b>BRADY SEALS</b> Another You, Another Me <i>(Reprise)</i>	80/2	53	1120	+19	5911	
39	39	43 38	44	LONESTAR When Cowboys Didn't Dance (BNA)	65/0	51	1168	-568	5885	
48	35 49	30 46	<b>4</b> 5	BR5-49 Cherokee Boogie (Arista)	83/2	55	1067	+60	5243	
40 35	49 32	40 31	46	MARTINA MCBRIDE Swingin' Doors (RCA)	57/0	56	960	-1287	4986	
_	_	48	<b>1</b>	<b>DARYLE SINGLETARY</b> Amen Kind Of Love ( <i>Giant</i> )	78/16	57	922	+174	4631	
DE	- 8 U		-	JAMES BONAMY All I Do Is Love Her (Epic)	83/19	58	916	+174	4265	
	BU		-	MARK WILLS High Low And In Between (Mercury)	82/15	62	798	+130	4030	
_	_	50		<b>BLACKHAWK</b> King Of The World (Arista)	71/6	60	814	+93	3961	
			-							
									-	

**BREAKERS** 

### **KEVIN SHARP**

Nobody Knows (Asylum/EEG) 69% of our reporters on it (133 stations) 21 Adds • Moves 35-31

### JOHN MICHAEL MONTGOMERY

+-POINTS

+469

+1584

+535

+895

+456

-2601

+1991

+1905

+1649

+2738

+1497

+2648 +873 +733

+1484 +1313 +954 +2270 +1311+28 +1555 +1708+1886 +2968 +1226 -11068

+3790

+2196

+1817

+820

+2144

+1420

+6839

+3836

+162

-7062

+752

+1122 +6491

+1657

+306

+189

-2489

+289

-6052

+851

+810

+674

+356

-196

Friends (Atlantic) 64% of our reporters on it (124 stations) 88 Adds • Moves 49-33

**TRISHA YEARWOOD** 

Everybody Knows (MCA) 64% of our reporters on it (124 stations)

49 Adds • Moves 45-35

### **RICK TREVINO**

Running Out Of Reasons To Run (Columbia) 60% of our reporters on it (117 stations) 32 Adds • Moves 47-41

### **MOST ADDED**®

ARTIST TITLE LABEL(S)	ADDS
VINCE GILL Pretty Little Adriana (MCA)	94
JOHN MICHAEL MONTGOMERY Friends (Atlantic)	88
TRISHA YEARWOOD Everybody Knows (MCA)	49
TRACY LAWRENCE Is That A Tear (Atlantic)	38
RICK TREVINO Running Out Of Reasons To Run (Columbia)	32
TY HERNDON She Wants To Be Wanted Again (Epic)	27
SAMMY KERSHAW Politics, Religion And Her (Mercury)	
BRYAN WHITE That's Another Song (Asylum/EEG)	22
PAUL BRANDT   Meant To Do That (Reprise)	21
KEVIN SHARP Nobody Knows (Asylum/EEG)	21

### **MOST INCREASED** PLAYS

TOTAL PLAY INCREASE ARTIST TITLE LABEL(S) JOHN MICHAEL MONTGOMERY Friends (Atlantic) +1324 VINCE GILL Pretty Little Adriana (MCA) +1277 TRACY LAWRENCE IS That A Tear (Atlantic) +738 TRISHA YEARWOOD Everybody Knows (MCA) +720 LEANN RIMES One Way Ticket (Because ... ) (MCG/Curb) +590TRACE ADKINS Every Light In The House (Capitol) +568ALAN JACKSON Little Bitty (Arista) +488 FAITH HILL I Can't Do That Anymore (Warner Bros.) +470 **DEANA CARTER** Strawberry Wine (Capitol) +441 TIM MCGRAW Maybe We Should Just Sleep On It (Curb) +430

### **MOST INCREASED** POINTS

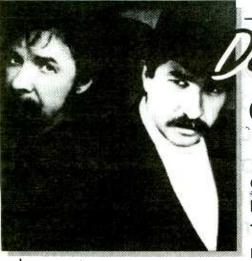
TOTAL POINT INCREASE ARTIST TITLE LABEL(S) JOHN MICHAEL MONTGOMERY Friends (Atlantic) +6839 VINCE GILL Pretty Little Adriana (MCA) +6491TRISHA YEARWOOD Everybody Knows (MCA) +3836 TRACY LAWRENCE Is That A Tear (Atlantic) +3790 LEANN RIMES One Way Ticket (Because ... ) (MCG/Curb) +2968 TRACE ADKINS Every Light In The House (Capitol) +2738 ALAN JACKSON Little Bitty (Arista) +2648 TIM MCGRAW Maybe We Should Just Sleep On It (Curb) +2270 FAITH HILL I Can't Do That Anymore (Warner Bros.) +2196 KEVIN SHARP Nobody Knows (Asylum/EEG) +2144



ARTIST TITLE LABEL(S) PAUL BRANDT | Do (Reprise) TRISHA YEARWOOD Believe Me Baby (I Lied) (MCA) TRACY LAWRENCE Stars Over Texas (Atlantic) TY HERNDON Living In A Moment (Epic) VINCE GILL Worlds Apart (MCA) BRYAN WHITE So Much For Pretending (Asylum/EEG) TIM MCGRAW She Never Lets It Go To Her Heart (Curb) RICK TREVINO Learning As You Go (Columbia) GEORGE STRAIT Carried Away (MCA) JAMES BONAMY | Don't Think | Will (Epic)

Breakers: Song has achieved airplay at 60% of our reporters for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total play or plays of a song multiplied by the station's individual weight. Most increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most increased Plays lists the songs with the greatest week-to-week increases in total plays.

This chart reflects airplay from October 28-November 3. Songs ranked by total points. Highlighted songs indicate Breaker. 192 Country reporters. 191 current playlists. Songs that are down in points for three consecutive weeks are moved to recurrent. © 1996, R&R Inc.



### Dear Kix & Ronnie: Country Mailbag THE STARS ANSWER THEIR FAN MAIL Call Dani Eisler at Pelmorex Radio Network Tel: (905) 566-9511 Fax: (905) 566-8004

Internet: deisler@on.pelmorex.com

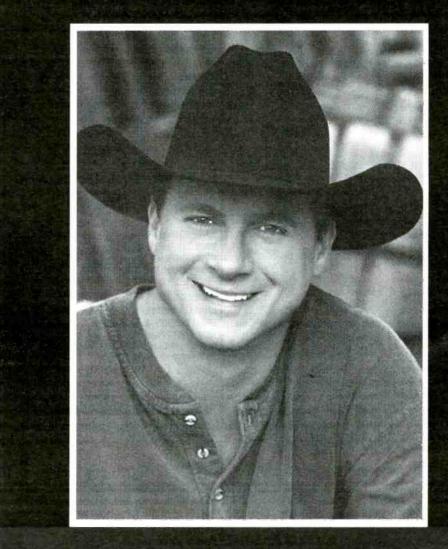


"The first time you hear it, you know it's a hit." -Buddy Van Arsdale, WMSI

"It caught my ear immediately. This is a true country record ... " -John Pellegrini, WGTY

"The first time we played this song, we got 100% positive reaction. The phones rang with tremendous emotional response!" -Kevin Anderson, WSM

# tony Tonver "he's on the way home"



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RICK TREVINO Running Out Of Reasons To Run

s Robert a sa salima constituit s **AFTER MIDNITE ENTERTAINMENT** 

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Adds:

Hottest:

Adds:

Hottest:

Adds:

Hattest.

### **NEW & ACTIVE**

TY HERNDON She Wants To Be Wanted Again (*Epic*) Total Stations: 72, Total Points: 3360, Total Adds: 27, Including: WZZK 16, WTCM 13, KZSN 12, WWZD 12, KALF 9, WTDR 9, KFKF 8, WUSY 7, WCKT 6, WQIK 6, KATM 5, KEEY 5, KNCI 5, KTCS 5, KUGN 5, WBCT 5, WCTK 5, WESC 5, WIOV 5,

WIXY 5, WKLB 5, WKML 5, WMIL 5, WMIZ 5, WOR 5, WOR 5, WOR 5, WKS 5, WKLB 5, WKML 5, WMIL 5, WMIZ 5, WNOE 5, WOR 5, MARTY STUART YOU Can't Stop Love (*MCA*) Total Stations: 74, Total Points: 3359, Total Adds: 11, Including: WFMB 12, KTOM 10, WGNE 10, WRNS 10, WWFG 9, WMSI 7, WROO 7, WWZD 6, KTCS 5, KYGO 5. WBEE 5

Plays Include: WGRL 23 (23), KGNC 22 (10), WWQQ 22 (22), KTST 20 (20) WTVY 20 (20), WGAR 18 (18), WKSF 18 (5), WRBQ 18 (18), KKCS 17 (17), WXTA 16 (16), KJUG 15 (15), KKIX 15 (15), WFGY 15 (15), WIBW 15 (7)

BURNIN' DAYLIGHT Love Worth Fighting For (Curb) Total Stations: 60, Total Points: 3313, Total Adds: 6, Including: WIBW 15, WTNT 12, KFKF 8, WWZD 6, WVLK 5, WXTU 5

12, KKR 8, WW2D 6, WVLK 5, WX1D 5 Plays Include: KBEQ 30 (30), WKDQ 26 (26), WXBQ 26 (26), KKIX 25 (25), WSOC 25 (25), WWQQ 22 (22), WDAF 20 (20), WKSF 18 (18), WRBQ 18 (18), KRRV 17 (17), WEZL 16 (16), KJUG 15 (15), KSAN 15 (15), KTCS 15 (5), WTCM 15 (13), WXTA 15 (15), WIVK 14 (14), WRNS 14 (14), WSIX 13 (13) DOLLY PARTON Just When I Needed You Most (Rising Tide)

 DUCLY PARTUM
 Just When I Needed You Most (*Hising Tide*)

 Total Stations: 55, Total Points: 3239, Total Adds: 1, Including: KAJA 5

 Plays Include:
 WXTU 27 (19), WPOC 26 (26), WWQQ 22 (22), WXTA 21 (21),

 WAYZ 20 (20), WBCT 18 (18), WCMS 18 (18), WGAR 18 (18), WKSF 18 (18),

 WMTZ 18 (17), WEZL 16 (16), KKIX 15 (7), WDEN 15 (15), WFGY 15 (15),

 WJCL 15 (5), WSM 15 (6), KPLM 14 (14), WGH 14 (14), WMIL 14 (14), WPKX

 14 (14), WSOC 14 (13), WTCM 14 (14), WHWK 13 (13)

 BILLY DEAN I Wouldn't Be A Man (*Capitol*)

 DILLT DEAN 1 WOUND 1 be A Man (Capitol)

 Total Stations: 61, Total Points: 2993, Total Adds: 8, Including: WKIS 13, WWFG

 11, WLLR 10, KALF 9, WMJC 7, WSM 6, KEEY 5, KSAN 5

 Plays Include: WKIX 23 (20), WWQQ 22 (22), KGEE 21 (21), KTST 20 (20),

 KWJJ 18 (5), WBCT 18 (5), WKSF 18 (5), WEZL 16 (16), WTCR 16 (16), KAYD

 15 (23), KJUG 15 (15), KORD 15 (15), WDEN 15 (15), WXTA 15 (15), KNFR 14 (14), WPKX 14 (14), WRX 14 (14), WRNS 14 (14)

 IFEE WOOD You, Wat Cet One (Imprint)

JEFF WOOD You Just Get One (Imprint) Total Stations: 41, Total Points: 2017, Total Adds: 4, Including: WRNS 10, KRYS 5. KWJJ 5. WXTA 5

5, KWJ 5, WAI 5 Plays Include: WWQQ 22 (22), WGNE 20 (20), WPOC 20 (16), WKSF 18 (5), WRBQ 18 (18), KJUG 15 (15), KSAN 15 (15), WDEN 15 (15), WIVK 14 (14), WTCM 13 (12), WFMB 12 (12), WKNN 12 (12), WCMS 11 (11), KBEQ 10 (10), KFMS 10 (10), WFLX 10(10), WKSJ 10 (10), WTVY 10 (10), WWYZ 10 (10), KV00 9 (9), WGTY 9 (10)

CRYSTAL BERNARD Have We Forgotten What Love Is (River North) Total Stations: 40, Total Points: 1815, Total Adds: 15, Including: KPLM 41, WBEE 15, WKDQ 15, WXBQ 15, WKNN 12, WTCM 12, WTNT 12, KFMS 10, WITL 10, WBOB 8, KHAY 5, KSAN 5, KTCS 5, KWNR 5, WXTU 5 Plays Include: WWQQ 22 (22), WKSF 18 (5), WKKX 15 (15), WAXX 12 (12), WTCR 11 (11), KEEY 10 (10), WDAF 10 (10), WRNS 10 (10), WTVY 10 (5),

WWY7 10 (5)

DERYL DODD That's How I Got To Memphis (Columbia) Total Stations: 39, Total Points: 1670, Total Adds: 7, Including: WJCL 15, WKDQ 15, WXBQ 15, KAYD 7, KUZZ 7, WOGY 7, WGH 5 Plays Include: WKKX 25 (15), WWQQ 22 (22), WKSF 18 (5), KKIX 15 (15), WSM 15 (15), KRTY 14 (14), WFMB 14 (12), WPKX 14 (14), WTCM 13 (10), KXKC 11 (11), WCMS 11 (11), WTVY 10 (10), WWYZ 10 (10), KALF 9 (9), KVOO 9 (9), WGTY 9 (8), WTDR 9 (9), KSKS 7 (7), KSOP 7 (7), WAMZ 7 (7), WMTZ 7 (7)

WGT 9 (8), WIDR 9 (9), KSKS 7 (7), KSUP 7 (7), WAMZ 7 (7), WMIZ 7 (7) **CARYL MACK PARKER** Better Love Next Time (*Magnatone*) Total Stations: 38, Total Points: 1513, Total Adds: 2, Including: KRRV 12, WCMS 11 Plays Include: WWQQ 22 (22), WKSF 18 (5), KJUG 15 (15), WKKX 15 (15), KPLM 14 (14), WTCM 13 (12), WYNK 13 (13), KSON 12 (12), WFMB 12 (12), WKNN 12 (12), WKSJ 10 (10), WOVK 10 (7), WRNS 10 (10), WSSL 10 (10), WTVY 10 (10), WWYZ 10 (10), KKIX 7 (7), WAMZ 7 (7), WMSI 7 (7), KASH 6 (6), WWZD 6 (6), KFDI 5 (5), KGEE 5 (5), KKF 5 (5), KTJS 5 (5), KWJJ 5 (5), WSQC 5 (5), WNEN 5 (5), WKSC 7 (5), WSIX 5 (5), WSQC 5 (5), KYGC 5 (5), WNEN 5 (5), WKSC 5 (5), WSIX 5 (5), KSQC 5 (5), KYGC 5 (5), WSIX 5 (5), WKSC 5 (5), WSIX 5 (5), WSIX 5 (5), KYGC 5 (5), WSIX 5 (5), WKSC 5 (5), WSIX 5 (5), WSIX 5 (5), KYGC 5 (5), WSIX 5 (5), WKSC 5 (5), WSIX 5 (5), WSIX 5 (5), KYGC 5 (5), WSIX 5 (5), WKSC 5 (5), WSIX 5 (5), WSIX 5 (5), KYGC 5 (5), WSIX 5 (5), WKSC 5 (5), WSIX 5 (5), WSIX 5 (5), KYGC 5 (5), WSIX KÝGO 5 (5), WDEN 5 (5), WKCN 5 (5), WRKZ 5 (5), WSIX 5 (5), WSOC 5 (5), WTCR 5 (5), WXTA 5 (5)

SAMMY KERSHAW Politics, Religion And Her (Mercury) Total Stations: 32, Total Points: 1318, Total Adds: 26, Including: WKSF 18, WKSJ 17, WEZL 16, WTCR 16, KKIX 15, WXTA 15, KNFR 14, WAXX 12, WTCM 12, WSL 10, WTVY 10, KVOO 9, WRKZ 9, KAYD 7, KHAY 7, KASH 6, KIKF 5, KORD 5, KTEX 5, KTTS 5, KWJJ 5, WBCT 5, WBYT 5, WDEN 5, WUBE 5, WWYZ 5 COLLIN RAYE What If Jesus Came Back Like That (Epic)

Total Stations: 15, Total Points: 1281, Total Adds: 15, Including: WQDR 25, WGKX 22, WDAF 20, WSSL 20, KEEY 18, WBYT 18, KZLA 17, KMPS 16, WIBW 15, WBBS 13, KBUL 11, KSOP 7, KUPL 7, WROO 7, WWYZ 5

**RAY VEGA** Remember When (*BNA*) Total Stations: 25, Total Points: 1278, Total Adds: 18, Including: KPLM 26, WKSF Total statuons. 29, Total Points: 1276, Total Adds: 16, Including: NPLM 26, WASH 18, WKSJ 17, WRKZ 16, KRRV 12, KXKC 11, WRNS 10, WGTY 9, WFRG 7, KFDI 5, KHAY 5, KTCS 5, KTTS 5, WBCT 5, WDEN 5, WTCR 5, WWQQ 5, WXTA 5 Plays Include: WAMZ 22 (22), KHEY 19 (19), WWYZ 19 (19), WXBM 15 (9), KIKF 10 (10), WTVY 10 (10), KVOO 9 (5)

PAUL BRANDT I Meant To Do That (*Reprise*) Total Stations: 22, Total Points: 1152, Total Adds: 21, Including: KMLE 28, WKSF 18, KZSN 17, WKHK 15, WWZD 12, WTCR 11, KFMS 10, KATM 9, KVOO 9, WNCY 9, KHAK 8, KHAY 7, WFRG 7, WMJC 7, WTHI 6, KFDI 5, KORD 5, KTTS 5, WDEN 5, WKCN 5, WWYZ 5

Plays Include: KEEY 18 (10) JO DEE MESSINA Do You Wanna Make Something Of It (*Curb*) Total Stations: 18, Total Points: 916, Total Adds: 16, Including: KPLM 41, WBOB 16, WUSQ 14, WGNA 13, WHWK 13, WTCM 12, KIKF 10, WDAF 10, KHAY 9, WXBM 9, KSOP 7, WFRG 7, WTHI 6, KFDI 5, KTTS 5, WDEN 5 Plays Include: WNCY 9 (9)

HELEN DARLING Full Deck Of Cards (Decca)

Total Stations: 13, Total Points: 575, Total Adds: 12, Including: KTTS 32, WWQQ 22, WKSF 18, KAYD 7, KNFR 7, KSOP 7, KASE 5, WDEN 5, WTCR 5, WTVY 5, WWKA 5, WXTA 5 Plays Include: WWYZ 10 (5)

MICHELLE WRIGHT The Answer Is Yes (Arista) Total Stations: 10, Total Points: 490, Total Adds: 9, Including: WPOC 16, KPLM 14, WTVY 10, WXTU 8, KFDI 5, KTEX 5, KTTS 5, WDEN 5, WXTA 5

14, WIVY 10, WATD 5, KTD 5, KTEX 5, KTTS 5, WDEN 5, WATA 5 Plays Include: WWYZ 10 (5) **KEITH PERRY** All I Give A Darn About Is You *(Curb)* Total Stations: 10, Total Points: 477, Total Adds: 2, Including: WIVK 14, WR00 7 Plays Include: WDAF 20 (20), WRNS 10 (10), KJUG 7 (7), KFDI 5 (5), KTEX 5 (5), KTTS 5 (5), KV00 5 (5), WDEN 5 (5)

Songs Ranked By Total Points

### NATIONAL RADIO FORMATS

BRDADCAST PROGRAMMING CONTINUED

Hottest: CLINT BLACK Like The Bain KENNY CHESNEY Me And You PATTY LOVELESS Lonely Too Long TRAVIS TRITT More Than You'll Ever Know GEORGE STRAIT | Can Still Make Cheyenne

### **Digital New Country** — L.J. Smith ·shhA

SAMMY KERSHAW Politics, Religion And Her JO OEE MESSINA Do You Wanna Make Something ... JOHN MICHAEL MONTGOMERY Friends TRISHA YEARWOOD Everybody Knows Hottest: GEORGE STRAIT I Can Still Make Cheyenne CLINT BLACK Like The Rain RAVIS TRITT More Than You'll Ever Know DEANA CARTER Strawberry Wine PATTY LDVELESS Lonely Too Long

#### 0.4.9°S a desta desta desta **GREAT AMERICAN COUNTRY**

Jim Murphy • (303) 784-8700 · shhA

**VIDEO NETWORK** 

HELEN DARLING Full Deck Of Cards TY HERNDON She Wants To Be Wanted Again CLEDUS T. JUDD Butt Bigger Than The Beatles MARTINA MCBRIDE Swingin' Doors CARYL MACK PARKER Better Love Next Time W. JENNINGS w/J. COLTER Deep In The West Hottest:

TRISHA YEARWOOD Everybody Knows TERRI CLARK Poor, Poor, Pitiful Me FAITH HILL I Can't Do That Anymore SAMMY KERSHAW Politics, Religion And Her JAMES BONAMY All I Do Is Love Her

### **JONES SATELLITE NETWORKS**

Phil Barry • (303) 784-8700

U.S. Country — Jim Murphy Adds:

VINCE GILL Pretty Little Adriana FAITH HILL I Can't Do That Anymore JOHN MICHAEL MONTGOMERY Friends TRISHA YEARWOOD Everybody Knows

Hottest: KENNY CHESNEY Me And You PATTY LOVELESS Lonely Too Long DAVID LEE MURPHY The Road You Leave Behind GEORGE STRAIT I Can Still Make Cheyenne TRAVIS TRITT More Than You'll Ever Know N. Cong

### WESTWOOD ONE RADIO NETWORKS

Bob McNeill • (805) 294-9000

Hot Country — David Felker Adds: MARK CHESNUTT It's A Little Too Late VINCE GILL Pretty Little Adriana TRACY LAWRENCE IS That A Tear MINDY McCREADY Maybe He'll Notice Her Now Hottest: CLINT BLACK Like The Bain RAVIS TRITT More Than You'll Ever Know OAVID LEE MURPHY The Road You Leave Behind KENNY CHESNEY Me And You PATTY LOVELESS Lonely Too Long

### Mainstream Country — David Felker

Adds: GARY ALLAN Her Man FAITH HILL I Can't Do That Anymore LEANN RIMES One Way Ticket (Because | Can) BRYAN WHITE That's Another Song

Hottest: DAVID LEE MURPHY The Road You Leave Behind KENNY CHESNEY Me And You TRAVIS TRITT More Than You'll Ever Know CLINT BLACK Like The Rain PATTY LOVELESS Lonely Too Long

THE NASHVILLE NETWORK . 60.2 million households

Traci Todd, Manager/Video Programming

### **ADDS**

TY HERNDON She Wants To Be Wanted Again (Epic) ALAN JACKSDN Little Bitty (Arista) SAMYY KERSHAW Politics, Religion And Her (Mercury) MINDY McCREADY Maybe He'll Notice Her Now (BNA) KEVIN SHARP Nobody Knows (Asylum/EEG) RICK TREVIND Running Out Of Reasons To Run (Columbia) TRISHA YEARWDDD Everybody Knows (MCA)

### HEAVY

TRACE ADKINS Every Light In The House (Capitol) GARY ALLAN Her Man (Decca) JDHN BERRY Change My Mind (Capitol) BROOKS & DUNN Mama Don't Get Dressed Up For Nothing (Arista) TRACY BYRD Big Love (MCA) MARY CHAPIN CARPENTER Let Me Into Your Heart (Columbia) DEANA CARTER Strawberry Wine (Capitol) KENNY CHESNEY Me And You (BNA) BILLY RAY CYRUS Trail Of Tears (Mercury) ALAN JACKSON Little Bitty (Arista) DAVID KERSH Goodnight Sweetheart (Curb) PATTY LDVELESS Lonely Too Long (Epic) REBA MCENTIRE The Fear Of Being Alone (MCA) TIM McGRAW Maybe We Should Just Sleep On It (Curb) JOHN MICHAEL MONTGOMERY Ain't Got Nothin' On Us (Atlantic) **RICDCHET** Love Is Stronger Than Pride (Columbia) TRAVIS TRITT More Than You'll Ever Know (Warner Bros.)

Information current as of October 28.



30.8 million households Tracy Rogers, Director/Programming Paul Hastaba, VP/GM

### ADDS

BAILLE & THE BDYS Some Kind Of Luck (Intersound) TRACY LAWRENCE IS That A Tear (Atlantic) SHANIA TWAIN God Bless The Child (Mercury) RAY VEGA Remember When (BNA)

### **TOP 10**

TRAVIS TRITT More Than You'll Ever Know (Warner Bros.) JDHN BERRY Change My Mind (Capitol) PATTY LOVELESS Lonely Too Long (Epic) BILLY RAY CYRUS Trail Of Tears (Mercury) DEANA CARTER Strawberry Wine (Capitol) JOHN MICHAEL MONTGOMERY Ain't Got Nothin' On Us (Atlantic) RICDCHET Love Is Stronger Than Pride (Columbia) TRACE ADKINS Every Light In The House (Capitol) KENNY CHESNEY Me And You (BNA) DAVID KERSH Goodnight Sweetheart (Curb)

### HEAVY

TRACE ADKINS Every Light In The House (Capitol) JDHN BERRY Change My Mind (Capitol) BROOKS & DUNIN Mama Don't Get Dressed Up For Nothing (Arista DEANA CARTER Strawberry Wine (Capitol) BILLY RAY CYRUS Trail Of Tears (Mercury) DAVID KERSH Goodnight Sweetheart (Curb) PATTY LOVELESS Lonely Too Long (Epic) REBA MCENTIRE The Fear Of Being Alone (MCA) TIM McGRAW Maybe We Should Just Sleep On It (Curb. JOHN MICHAEL MONTGOMERY Ain't Got Nothin' On Us (Atlantic) RICDCHET Love Is Stronger Than Pride (Columbia)

### HOTSHOTS

CRYSTAL BERNARD Have WeForgotten What Love Is (River North) TERRI CLARK Poor, Poor, Pitiful Me (Mercury) BILLY DEAN | Wouldn't Be A Man (Capitol) DERYL DDDD That's How I Got To Memphis (Columbia TY HERNDON She Wants To Be Wanted Again (Epic) FAITH HILL I Can't Do That Anymore (Warner Bros.) ALAN JACKSDN Little Bitty (Arista) SAMMY KERSHAW Politics, Religion And Her (Mercury) TRACY LAWRENCE IS That A Tear (Atlantic) MINDY McCREADY Maybe He'll Notice Her Now (BNA) BRYAN WHITE That's Another Song (Asylum/EEG) TRISHA YEARWDDD Everybody Knows (MCA)

Heavy rotation songs receive four to five plays per day. Hot Shots receive three to four plays per day. Pick Hits of the Week receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

TRAVIS TRITT More Than You'll Ever Know GEORGE STRAIT I Can Still Make Cheyenne JOHN BERRY Change My Mind

#### ana da Tito Kumat di Alamba T

### **ALTERNATIVE PROGRAMMING**

Steve Knoll • (800) 231-2818 Adds:

TRACY BYRD Big Love NEAL McCOY Going, Going, Gone TIM McGRAW Maybe We Should Just Sleep On It LEANN RIMES One Way Ticket (Because I Can)

Hottest: CLINT BLACK Like The Rain ALABAMA The Maker Said Take Her KENNY CHESNEY Me And You COLLIN RAYE Love Remains BROOKS & DUNN Mama Don't Get Dressed Up ...

### 

**BROADCAST PROGRAMMING** Walter Powers • (800) 426-9082

### Super Country/Pure Country

Adds: FAITH HILL I Can't Do That Anymore ALAN JACKSON Little Bitty

JOHN MICHAEL MONTGOMERY Friends

Hottest: DEANA CARTER Strawberry Wine BROOKS & DUNN Mama Don't Get Dressed Up ... TERRI CLARK Poor, Poor, Pitiful Me PATTY LOVELESS Lonely Too Long CLINT BLACK Like The Bain

Digital Country — L.J. Smith Adds:

JOHN MICHAEL MONTGOMERY Friends TRISHA YEARWOOD Everybody Knows

### **COUNTRY REPORTERS**

November 1,1996 R&R • 57

### Stations and their adds listed alphabetically by market

				·	· · · · ·	, .,			
WQMX/Akron, OH PD: Kevin Mason MD: Bill Shiei 18 M. CHAPIN CARPENTER 18 FAITH HILL 18 JOHN M. MONTGOMERY	WKLB/Boston, MA PD: Mike Brophey APD/MD: Ginny Rogers 12 TRACY LAWRENCE 12 TRISHA YEARWOOD 12 GEORGE DUCAS	KPLX/Dallas, TX PD: Smokey Rivers MD: Teresa Whitney No Adds	KNAX/Fresno, CA PD: Larry Santlago MD: Scott Stevens 16 VINCE GILL 9 LEANN RIMES	WXBQ/Johnson City, VA PD: Bill Hagy WD: Reggie Neel 15 CRYSTAL BERNARD 15 BRYAN WHITE 15 TRACY LAWRENCE	WWQM/Madison, WI OM/PD: Tom Oakes MD: Mei McKenzie 26 VINCE GILL 7 TRACY LAWRENCE	WOW/Omaha, NE PD: Ken Brooks MD: Tom Scott 9 JOHN M. MONTGOMERY 9 TRISHA YEARWOOD	WKHK/Richmond, VA PD: Mark Richards MD: Rick Campbelt 15 PAUL BRANDT 15 VINCE GILL 15 RICK TREVINO	KRMD/Shreveport, LA PD: John Swan MD: Rick Stephenson 15 NEAL MCCDY 15 JOHN M. MONTGOMERY	WWZD/Tupelo, MS PD: T.J. McKay MD: Mark Summer 12 VINCE GILL 12 TY HERNDON 12 PAUL BRANDT
WGNA/Albany, NY OM: Fred Horton MD: Bill Earley 13 GARY ALLAN	5 MARK WILLS 5 BRYAN WHITE 5 RICK TREVINO 5 JAMES BONAMY 5 TY HERNDON	KSCS/Dallas, TX PD: Dean James MD: Linda O'Brian 16 TIM MCGRAW 16 TERRI CLARK	KSKS/Fresno, CA PD: Ken Boesen 7 VINCE GILL	15 DERYL DODD WMTZ/Johnstown, PA PD/MD: Brian Cleary 6 VINCE GILL	KTEX/MCAllen, TX PD/MD: Jim Paczkowski 9 KEVIN SHARP 5 TRISHA YEARWOOD 5 MICHELLE WRIGHT	WWKA/Orlando, FL PD: Mike Moore MD: Shadow Stevens 17 VINCE GILL 17 RANDY TRAVIS	KFRG/Riverside, CA MD: Don Jeffrey 10 TRISHA YEARWOOD 5 MARK WILLS	WBYT/South Bend, IN PD: Raiph Cherry MD: Lisa Kosti 18 JOHN M. MONTGDMERY 18 COLLIN RAYE	6 RANDY TRAVIS 6 BURNIN' DAYLIGHT 6 MARTY STUART KNUE/Tyler, TX
13 VINCE GILL 13 JO DEE MESSINA KRST/Albuquerque, NM PD: Jim Patrick MD: Chaz Mailbu	WYRK/Buffalo, NY PD: Ken Johnson MD: Pat O'Brien 12 JOHN M. MONTGOMERY 12 VINCE GILL 12 MILA MASON	KYNG/Dallas, TX PD: Dan Pearman MD: Stacey Tackett 10 LEANN RIMES 10 BRYAN WHITE 10 MARK CHESNUTT	WBCT/Grand Rapids, MI PD: Doug Montgomery MD: Keily Iris 18 VINCE GILL 5 TY HERNOON 5 RAY VEGA 5 MARK CHESNUTT	6 TRISHA YEARWOOD 5 TRACY LAWRENCE 5 RICK TREVINO 5 TY HERNDON KBEQ/Kansas City, MO	5 SAMMY KERSHAW WGKX/Memphis, TN Interim PD: Mark Billingsley 22 COLLIN RAYE	5 HELEN DARLING 5 MINOY MCCREADY KHAY/Oxnard, CA PD/MD: Mark Hill 9 JO DEE MESSINA	WYYD/Roanoke, VA PD/MD: Robynn Jaymes 16 LEANN RIMES 16 NEAL MCCOY 16 BRYAN WHITE	5 SAMMY KERSHAW KDRK/Spokane, WA PD: Tim Roberts APD/MD: T.C. Patrick 8 Rick TREVINO	PD: Army Austin MD: Chuck MCKinley 7 JANIES BONAMY 7 TRACY BYRD 7 VINCE GILL 7 JOHN M. MONTGOMERY 7 OAMYLE SINGLETARY
12 BRYAN WHITE 12 FAITH HILL 12 TRISHA YEARWOOO 5 MARK CHESNUTT	12 TRACY BYRD KHAK/Čedar Rapids, IA PD: Jeff Winfield MD: Dawn Johnson	WGNE/Daylona Beach, FL PD: John Rivers 20 VINCE GILL 11 JOHN M. MONTGOMERY	5 SAMMY KERSHAW WTQR/Greensboro, NC PD: Paul Franklin MD: Deano St.Clair	PD: Mike Kennedy MD: T.J. McEntire 18 JOHN M. MONTGOMERY 18 TRISHA YEARWOOD	WOGY/Memphis, TN PD: Hopalong Cassidy MD: Poily Wogg 20 LEANN RIMES 7 JOHN M. MONTGOMERY	7 PAUL BRANDT 7 VINCE GILL 7 SAMMY KERSHAW 7 JOHN M. MONTGOMERY 5 CRYSTAL BERNARD 5 RAY VEGA	16 TRISHA YEARWOOD WBEE/Rochester, NY PD: Bob Barnett MD: Coyote Collins	8 TRISHA YEARWOOD 8 John M. Montgomery 8 Vince Gill KNFR/Spokane, WA	WFRG/Utica-Rome, NY PD/MD: Chris Atkins 7 FATTH HILL 7 RANDY TRAVIS 7 JOINT M. MONTGOMERY
KRRV/Alexandria, LA PD: Lon Harris MD: Scott Bryant 12 CARYL MACK PARKER 12 DARYLE SINGLETARY 12 MARK WILLS 12 RAV VEGA	23 VINCE GILL 8 PAUL BRANDT WIXY/Champaign, IL PD/MD: Rob Kelley 18 TRISHA YEARWOOD	10 MARTY STUART KYGO/Denver, CO PD: John St. John MD: Jennifer Page	25 JOHN M. MONTGOMERY 15 TRACY LAWRENCE 5 JAMES BONAMY 5 TY HERNDON 5 KEVIN SHAAP 5 RICK TREVINO 5 BRYAN WHITE	KFKF/Kansas City, MO PD: Dale Carter MD: Tony Stevens 8 BURNIN' DAYLIGHT 8 VINCE GILL 8 TY HERNDON 8 JOHN M. MONTGOMERY	7 DERYL DODD WKIS/Miami, FL PD: Bob McKay MD: Dariene Evans 13 M. CHAPIN CARPENTER	KPLM/Palm Springs, CA PD/MD: Al Gordon 41 CRYSTAL BERNARD 41 VINCE GILL 41 JO DEE MESSINA	15 JOHŃ M. MONTGOMERY 15 VINCE GILL 15 TRACY LAWRENCE 15 CRYSTAL BERNARD 5 MARK WILLS 5 MARTY STUART	PD: Jay Danleis MD: Paul Neuman 14 VINCE GILL 14 JOHN M. MONTGOMERY 14 SAMMY KERSHAW 7 HELEN DARLING	7 PAUL BRANDT 7 JOINE BRANDT 7 JOIDEE MESSINA 7 VINCE GILL 7 RAY VEGA
12 TRISHA YEARWOOO 12 VINCE GILL WFGY/Altoona, PA	7 JOHN M. MONTGOMERY 5 JAMES BONAMY 5 TY HERNDON WBUB/Charleston, SC	MD: Jennifer Page 13 JOHN M. MONTGOMERY 13 VINCE GILL 5 MARTY STUART 5 RICK TREVINO KJJY/Des Moines, IA	WRNS/Greenville, NC PD: Wayne Carlisle MD: Dale Knippers 15 VINCE GILL	8 TRACY LAWRENCE WDAF/Kansas City, MO PD: Ted Cramer WD: David Bryan	WMIL/MIIWaukee, WI PD: Kerry Wolfe MD: Mitch Morgan	41 JOHN M. MONTGOMERY 26 RAY VEGA 14 MICHELLE WRIGHT WXBM/Pensacola, FL	KNCI/Sacramento, CA PD: Mark Evans MD: Jennifer Wood 15 JOHN M. MONTGOMERY 6 MINDY MCCREADY	WFMB/Springfield, IL PD: Bob Grayson MD: John Spaulding 12 VINCE GILL 12 JOHN M. MONTGOMERY	KJUG/#isalia, CA PD/MD: Dave Daniels 15 VINCE GILL WACO/Waco, TX
PD/MD: Polly Wogg 35 TRISHA YEARWOOD 15 DARYLE SINGLETARY KGNC/Amarilio, TX PD: Tim Butler	PD: Charlie Lindsay MD: John Dixon 15 BRYAN WHITE 15 FAITH HILL 15 RANDY TRAVIS 15 KEVIN SHARP	PD: Beverlee Brannigan MD: Eddle Hatfield 21 JOHN M. MONTGOMERY WWWW/Detroit, MI	10 RAY VEGA 10 MARTY STUART 10 JEFF WOOD WESC/Greenville, SC	20 COLLIN RAÝE 20 VINCE GILL 10 JO DEE MESSINA 10 BRYAN WHITE 10 TRACY BYRD 10 JOHN M. MONTGOMERY	14 JOHN M. MONTGOMERY 5 TY HERNDON 5 RICK TREVINO KEEY/Minneapolis, MN	PD: Lynn Weat MD: Bruce Clark 15 RICK TREVINO 15 RANDY TRAVIS 9 GEORGE DUCAS 9 JO DEE MESSINA	5 TY HERNDON 5 JAMES BDNAMY WKCQ/Saginaw, Mi PD/MD: Rick Walker	12 MARTY STUART 12 GENE WATSON WPKX/Springfield, MA PD: Jim Andrews	OM/PD: Zack Owen APD/MD: Glenn Michaels 12 TRISHA YEARWOOD 12 MARK WILLS 12 JOHN M. MONTGOMERY
MD: Patrick Clark 31 JOHN M. MONTGOMERY 22 MINDY MCCREADY 22 RICK TREVINO 22 RICK TREVINO 22 TRISHA YEARWOOD 10 JIM AUSTON	WEZL/Charieston, SC PD: TJ Phillips MD: Gary Griffin 16 JOHN M. MONTGOMERY 16 VINCE GILL	PD: Mark Hamilin MD: Carl E. 13 JOHN M. MONTGOMERY 13 BRYAN WHITE 5 GARY ALLAN	MD: John Landrum 18 TRISHA YEARWOOO 5 BRYAN WHITE 5 KEVIN SHARP 5 RICK TREVINO 5 JAMES BONAMY 5 TY HENDON	WIVK/Knoxville, TN PD/MD: Les Acree 14 KEITH PERRY 14 JOHN BERRY 14 VINCE GILL	PD: Gregg Swedberg MD: Travis Moon 18 COLLIN RAYE 10 VINCE GILL 5 TY HERNDON 5 JAMES BONAMY	9 JOHN M. MONTGOMERY WXCL/Peoria, IL PD: Dan Dermody MD: Joe Cameron 14 JOHN M. MONTGOMERY	7 TRACY LAWRENCE 7 JOHN M. MONTGOMERY 7 TRISHA YEARWOOD WIL/St. Louis, MO	MD: Kevin Wright 14 TRISHA YEARWOOD 14 KEVIN SHARP KTTS/Springfield, MO	WMZE/Washington, DC PD/MD: Mac Daniels 17 VINCE GILL WDEZ/Wausau, WI
KASH/Anchorage, AK PD: Dennis Carter MD: Eddle Maxwell 10 VINCE GILL 10 JOHN M. MONTGOMERY	16 SAMMY KERSHAW WSOC/Charlotte, NC PD: Paul Johnson MD: Rick McCracken	WYCD/Detroit, MI PD/MD: Eddle Haskell 27 TRACY LAWRENCE 27 WYNONNA 27 TRISHA YEARWOOO 5 MARK WILLS	WSSL/Greenville, SC PD: Mike Chapman APD: Kerry Owen MD: Dude Walker	KXKC/Lafayette, LA PD: Renee Revett MD: Kelly Thompson 11 RAY VEGA	5 BILLY DEAN WBOB/Minneapolis, MN PD/MD: Bob Wood 23 JOHN M. MONTGOMERY 16 JO DEE MESSINA	14 VINCE GILL WXTU/Philadelphia, PA PD: Kevin O'Neal Interim MD: Jim Radler	PD: Ray Massie MD: Mark Langston 20 RANDY TRAVIS 20 FAITH HILL 20 M. CHAPIN CARPENTER 20 JOHN M. MONTGOMERY 20 VINCE GILL	PD: Don Paul MD: Warren McDonald 32 HELEN OARLING 5 MICHELLE WRIGHT 5 JIM AUSTON 5 JOHN M. MONTGOMERY 5 PAUL BRANDT	PD: Ebob Jung MD: Lou Stewart 16 VINCE GILL 16 JCHN M. MONTGOMERY 8 TRACY LAWRENCE 8 TRISHA YEARWOOD
6 BLACKHAWK 6 SAMMY KERSHAW WNCY/Appleton, Wi PD: Mark Shannon	5 GENE WATSON 5 JAMES BONAMY 5 TRISHA YEARWOOD 5 MARK WILLS	WTVY/Dothan, AL PD/MD: Shannon O'Neal 10 MICHELLE WRIGHT 10 VINCE GILL	20 VINCE GILL 20 COLLIN RAYE 10 SAMMY KERSHAW 10 JAMES BONAMY	WIOV/Lancaster, PA PD: Brother Weems MD: Robin Williams 5 TRISHA YEARWOOD	8 TRISHA VEARWOOD 8 TRACY LAWRENCE 8 CRYSTAL BERNARD WKSJ/Modile, AL	25 TRISHA YEARWOOD 9 GARTH BROOKS 8 MICHELLE WRIGHT 8 TRISHA YEARWOOD 8 JOHN M. MONTGOMERY 5 CRYSTAL BERNARO 5 BURNIN' DAYLIGHT	20 KEVIN SHARP WKKX/St. Louis, MO PD: Jeff Allen MD: Dave Louis	5 JO DEE MESSINA 5 ROYAL WADE KIMES 5 SAMMY KERSHAW 5 RAY VEGA 5 VINCE GILL	8 GARY ALLAN WIRKWest Palm Beach, FL Interian PD: J.R. Jackson MD: J.R. Jackson
MD: Steve Davis 21 JOHN M MONTGOMERY 21 VINCE GILL 9 PAUL BRANDT WKSF/Asheville_NC	WTDR/Charlotte, NC PD/MD: Loyd Ford 25 JOHN M. MONTGOMERY 25 VINCE GILL 14 PAM TILLIS 9 TY HERNDON	10 SAMMY KERSHAW 10 JOHN M. MONTGOMERY 5 JIM AUSTON 5 HELEN DARLING 5 ROYAL WADE KIMES	WAYZ/Hagerstown, MD PD: David Burd MD: Selena Luther 30 TRACY LAWRENCE 30 MARK CHESNUTT 20 VINCE GILL	5 MARK CHESNUTT 5 TRACY LAWRENCE 5 KEVIN SHARP 5 RICK TREVINO 5 JAMES BONAMY 5 TY HERNDON	PD: Bill Black MD: Bill Dotson 17 SAMMY KERSHAW 17 RAY VEGA	KMLE/Phoenix, AZ PD/MD: Jeff Garrison 28 TRISHA YEARWOOD 28 PAUL BRANDT	25 DIAMOND RIO 25 JOHN M. MONTGOMERY 15 BLACKHAWK 15 VINCE GILL WWFG/Salisbury, MD	WBBS/Syracuse, NY PD: Rich Lauber MD: Meg Stevens 13 VINCE GILL 13 COLLIN RAYE 5 TRACY BYRD	22 JOHN M. MONTGOMERY 16 TIRACY LAWRENCE 5 BILYAN WHITE WOVX/Wheeling, WV
PD: Dale Mitchell MD: Nikki Thomas 18 VINCE GILL 18 SAMMY KERSHAW 18 RAV VEGA 18 HELEN DARLING	WUSY/Chattanooga, TN PD/MD: Bob Sterling 9 VINCE GILL 7 TY HERNDON 7 RICK TREVINO	WAXX/Eau Claire, Wi PD: George House MD: Tim Wilson 12 SAMMY KERSHAW 12 VINCE GILL 12 JOHN M. MONTGOMERY	WRKZ/Harrisburg, PA PD: Mitch Mahan MD: Dandallon 16 RAY VEGA 9 SAMMY KERSHAW	WITL/Lansing, MI PD: Steve Cherry APD/MD: A.J. Wilson 14 MARK CHESNUTT 10 CRYSTAL BERNARD	KATM/Modesto, CA PD: Ed Hill MD: Chris Costa 13 JOHN M. MONTGOMERY 9 PAUL BRANDT 5 TY HERNDON 5 RICK TREVINO	10 RANDY TRAVIS KNIX/Phoenix, AZ PD: Larry Daniels MD: Buddy Owens	PD: Bob Maxwell MD: Ray Romano 15 TRACY LAWRENCE 11 BILLY DEAN 10 TRISHA YEARWOOD 9 MARTY STUART	WTNT/Tailahassee, FL PD/MD: Tim Mercer 12 TRACY LAWRENCE 12 TRISHA YEARWOOD	PD/MD: Bill Berg N® Adds KFDI,Wichita, KS PD: John Speer MD: Gary Hightower
18 PAUL BRANDT 18 ROYAL WAOE KIMES WKHX/Atlanta, GA PD: Neil McGinley	7 KEVIN SHARP WKXK/Chicago, IL OM/PD: Ted Stecker MD: Matt McCann	KHEY/Et Paso, TX PD: Jay J. McCrae MD: Jordan Lee No Adds	WWYZ/Hartford, CT PD: Greg Roche MD: John Saville 5 SAMMY KERSHAW	10 TRACY LAWRENCE 10 MARK WILLS KFMS/Las Vegas, NV PD: Jay Phillips	KTOM/Monterey, CA PD: Erik Foxx MD: Karyann Hamilton 21 TRACY LAWRENCE	No Adds WDSY/Pittsburgh, PA PD: Justin Case MD: Rick Daiton	KKAT/Salt Lake City, UT PD: Don Cristi MD: Jim Mickelson 10 VINCE GILL	12 BURNIN' DAYLIGHT 12 TONY TOLIVER 12 CRYSTAL BERNARD WQYK/Tampa, FL	5 RAY VEGA 5 MICHELLE WRIGHT 5 JÜHN M. MONTGOMERY 5 VWCE GILL 5 JØ DEE MESSINA 5 PRUL BRANDT
MD: Johnny Gray 18 TRACY BYRD 18 M. CHAPIN CARPENTER 18 LEANN RIMES WYAY/Atlanta, GA	10 MILA MASON 10 JOHN M. MONTGOMERY WUSN/Chicago, IL PD: Dean McNeil MD: Tricle Biondo	WXTA/Erie, PA PD: Bill Shannon MD: Chet Price 15 VINCE GILL	5 COLLIN RAYE 5 PAUL BRANDT 5 LYLE LOVETT 5 TONY TOLIVER 5 GEORGE OUCAS	APD/MD: Shari Singer 10 Crystal Bernard 10 Ty England 10 PAUL BRANDT 10 VINCE GILL	10 VINCE GILL 10 JOHN M. MONTGOMERY 10 MARTY STUART WLWI/Montgomery, AL	7 RICK TREVINO 7 KEVIN SHARP 7 TRACY LAWRENCE 7 BRYAN WHITE WPOR/Portland, ME	10 FAITH HILL 10 TRACY LAWRENCE 10 JOHN M. MONTGOMERY 10 BRYAN WHITE KSOP/Sait Lake City, UT	PD: Beecher Martin MD: Jay Roberts 18 VINČE GILL 18 JOHN M. MONTGOMERY 5 TRACY LAWRENCE 5 RANOY TRAVIS 5 MARK WILLS	5 JIM AUSTON 5 PEDYAL WADE KIMES KZSR/Wichita, KS PD: Pat Moyer MD: Dan Holiday
PD: Neil McGinley MD: Johnny Gray 18 JOHN M. MONTGOMERY 18 VINCE GILL 10 LITTLE TEXAS	14 JOHN M MONTGOMERY 14 BRAOY SEALS 14 VINCE GILL 5 RICK TREVINO	15 SAMMY KERSHAW 15 JOHN M. MDNTGOMERY 5 RAY VEGA 5 JEFF W000 5 MICHELLE WRIGHT 5 HELEN DARLING	KIKK/Houston, TX PD: John Roberts 17 M. CHAPIN CARPENTER 5 TRACY LAWRENCE	KWNR/Las Vegas, NV PD/MD: Tom Jordan 13 GARY ALLAN 13 RICK TREVINO 5 CRYSTAL BERNARD	PD: Al Mason MD: Nancy Knight 12 VINCE GILL WSM/Nashville, TN Acting PD: Kyle Cantrell	PD: Thomas Hennessey MD: Hai Knight 13 WADE HAVES 13 LEE ROY PARNELL 13 BRYAN WHITE 13 TRISHA YEARWOOD	PD: Don Hilton MD: Debble Turpin 7 HELEN DARLING 7 COLLIN RAYE 7 VINCE GILL 7 JO DEE MESSINA	WRBQ/Tampa, FL PD/MD: Ronnie Lane 18 RANDY TRAVIS 18 MARK CHESNUTT	17 TRISHA YEARWOOD 17 FAUL BRANDT 17 JOHN M. MONTGOMERY 12 TH HERNDON 5 FICK TREVINO
WKXC/Augusta, GA PD: Tommy Gentry MD: Tony Cooper 18 BRYAN WHITE 18 VINCE GILL 18 TRACY BYRD	KALF/Chico, CA PD/MD: Scott Michaels 9 BILLY OEAN 9 JAMES BONAMY 9 TY HERNDON 9 RICK TREVINO	KUGN/Eugene, OR PD: Bruce Agler MD: Keily Erickson 14 TRISHA YEARWOOO 14 MARK CHESNUTT	KILT/Houston, TX PD: Debbie Murray 10 LEANN RIMES 10 TRACY LAWRENCE 10 DARYLE SINGLETARY	WVLK/Lexington, KY PD/MD: Matt Austin 16 JOHN M. MONTGOMERY 5 BURNIN: DAYLIGHT 5 DARYLE SINGLETARY 5 TRISHA YEARWOOD	MD: Kim Lesile 6 BRADY SEALS 6 RICK TREVINO 6 BILLY DEAN 6 TRISHA YEARWOOD 6 VINCE GILL	KUPL/Portland, OR PD: Lee Rogers MD: Rick Taylor 12 RiCOCHET 12 RISHA YEARWOOD	KUBL/Sali Lake City, UT Interim PD: Rich Crombie Interim MD: Greg Thomas 7 GARY ALLAN 7 TRISHA YEARWOOD	18 JOHN M. MONTGOMERY WTHI/Terre Haute, IN PD: Barry Kent MD: Steve Hall 6 JOHN M. MONTGOMERY	WGCY/Wilkes-Barre, PA PD: Hopaiong Cassidy MD: John "Tadpole" Parker 13 LEANN RIMES 7 CARY ALLAN 7 DARYLE SINGLETARY
KASE/Austin, TX PD: Brad Hansen MD: Steve Gary 5 JOHN M. MONTGOMERY	WUBE/Cincinnati, OH PD: Tim Closson MD: Duke Hamilton 25 JOHN M. MONTGOMERY 18 VINCE GILL	14 JOHN M. MONTGOMERY 14 RICK TREVINO 5 TY HERNDON 5 JAMES BONAMY WKDQ/Evansville, IN	WTCR/Huntington, WV OM: David McNeely PD/MD: Dave Poole 16 VINCE GILL 16 SAMMY KERSHAW 11 PAUL BRANDT	KZKX/Lincoin, NE PD: Charlie Thomas 5 TRISHA YEARWOOD 5 WADE HAYES	WNOE/New Orleans, LA Acting PD: Eddle Edwards MD: Cadillac Jack 10 JOHN M. MONTGOMERY 5 JAMES BONAMY	12 TRACY LAWRENCE 7 COLLIN RAYE KWJJ/Portland, OR PD: Robin Mtchell	7 OARYLE SINGLETARY 7 RICK TREVINO 7 MARK WILLS 7 BRYAN WHITE	6 VINCE GILL 6 JO DEE MESSINA 6 PAUL BRANDT 6 DARYLE SINGLETARY	WW@Q/Wilmington, NC PD/ND: Clay McCauley APD: Ron Gray 46 TRACY LAWRENCE
5 VINCE GILL 5 TERRI CLARK 5 HELEN DARLING KUZZ/Bakersfield, CA PD/MD: Evan Bridweil	18 TRISHA YEARWOOD 5 MARK WILLS 5 SAMMY KERSHAW WGAR/Cleveland, OH	PD: Dave Evans MD: K.C. Todd 15 DERYL DODD 15 CRYSTAL BERNARD 15 TRACY LAWRENCE 15 BRYAN WHITE	5 JIM AUSTON 5 HELEN DARLING 5 ROYAL WADE KIMES 5 RAY VEGA	KSSN/Little Rock, AR PD: Greg Mozingo MD: Tom Travis 25 JOHN M. MONTGOMERY	5 TY HERNDON WCMS/Nortolk, VA PD/MD: Mike Meehan 22 JOHN M. MONTGOMERY	MD: Keile McCrae 25 FAITH HILL 18 JOHN M. MONTGOMERY 18 VINCE GILL 5 SAMMY KERSHAW 5 OARYLE SINGLETARY 5 JEFF WOOD	KAJA/San Antonio, TX PD: Randy Carroll MD: Keith Montgomery 8 NEAL MCCOY 8 RANDY TRAVIS 5 DOLLY PARTON	WIBW/Topeka, KS PD: Kevin Wagner MD: Patti Cheek 23 John M. MONTGOMERY 15 COLLIN RAYE 15 BURNIN' OAYLIGHT	22 HELEN DARLING 22 PLACKHAWK 22 WINCE GILL 5 EAY VEGA WUSQ/Winchester, VA
7 JOHN M. MONTGOMERY 7 DERYL DODO WPOC/Baltimore, MD PD: Bob Moody	PD: Denny Nugent MD: Chuck Collier 25 VINCE GILL 25 JOHN M. MONTGOMERY 18 TRACY BYRD	KKIX/Fayetteville, AR PD: Eric Marshall MD: Tone Marconi 15 VINCE GILL 15 TRISHA YEARWOOO	WFMS/Indianapolis, IN PD: David Wood MD: J.D. Cannon 12 JOHN M. MONTGOMERY 12 FAITH HILL 12 VINCE GILL 12 DARYLE SINGLETARY	25 SAMMY KERSHAW 25 TIM MCGRAW WMJC/Long Island, NY PD/MD: JIm Asker 15 KEVIN SHARP	11 DARYLE SINGLETARY 11 TRACY LAWRENCE 11 BR5-49 11 MARK WILLS 11 CARYL MACK PARKER	WOKQ/Portsmouth, NH PD: Mark Ericson MD: Dan Lunnie 5 FAITH HILL	KCYY/San Antonio, TX PD: R.J. Curtis 21 Vince Gill 21 TRACY LAWRENCE 12 JOHN M. MONTGOMERY	KORD/Tri Cities, WA PD/MD: Rick Stewart 15 VINCE GILL 5 PAUL BRANOT 5 SAMMY KERSHAW	PD: Randy Woodward MD: Jennifer Woodward 14 WINCE GILL 14 JO DEE MESSINA 14 JOHN M. MONTGOMERY 14 MARK WILLS
MD: Greg Cole 16 TRACY LAWRENCE 16 JOHN M. MONTGOMERY 16 VINCE GILL 16 MICHELLE WRIGHT	KKCS/Colorado Springs, CO PD: Charile Cassidy MD: Dave Shepei 17 JOHN M. MONTGOMERY 17 VINCE GILL	15 SAMMY KËRSHAW 15 MINOY MCCREADY 7 JAMES BONAMY 7 ROYAL WADE KIMES WKML/Fayetteville, NC	WGRL/Indianapolis, IN PD: Sam McGuire MD: John Q. Morris	15 JOHN M. MONTGOMERY 15 VINCE GILL 7 BILLY DEAN 7 PAUL BRANOT 7 JAMES BONAMY 7 RICK TREVINO	WGH/Norloik, VA PD: Randy Brooks MD: Mare Carmody 14 KEVIN SHARP 5 MINDY MCCREADY 5 DERYL DOOD	5 TRACY LAWRENCE 5 KEVIN SHARP WCTK/Providence, Ri PD: Rick Everett MD: Tiffany Hill	12 MARK CHESNUTT 12 LEANN RIMES 12 RICK TREVINO KSON/San Diego, CA PD: Mike Shepard	KIIM/Tucson, AZ PD: Herb Crowe MD: Phil Williams 22 TRACY BYRD 18 MILA MASON	KXDD/Yakima, WA PD: Dewey Boynton MD: Lia Knight 10 BLACKHAWK 10 MARK CHESNUTT
WYNK/Baton Rouge, LA PD/MD: Brian King 13 M. Chapin Carpenter 13 Bryan White 13 Faith Hill 13 Tracy Lawrence	WCOS/Columbia, SC PD: Bob Ratelgh MD: Glen Garrett 11 FAITH HILL 11 VINCE GILL 11 BRYAN WHITE	PD: Don Chase APD/MD: Andy Brown 9 VINCE GILL 9 TRISHA YEARWOOD 9 TRACY LAWRENCE 9 OARYLE SINGLETARY	23 MILA MASON 12 TOBY KEITH 12 Blackhawk WMSI/Jackson, MS	KIKF/Los Angeles, CA APD/MD: Carrie Dunne 10 JO OEE MESSINA 10 TRISHA YEARWOOD 5 JOHN M. MONTGOMERY	WTCM/NW Michigan PD: Mark Staycer MD: Ryan Dobry 14 VINCE GILL 13 TY HERNOON	17 TRISHA YEARWOOD 10 TRACY LAWRENCE 10 MINDY MCCREADY 10 KEVIN SHARP 5 RICK TREVINO 5 TY HERNOON	MD: Nick Upton 12 DAVID KERSH 12 VINCE GILL KSAN/San Francisco, CA	18 LEANN RIMES KVOO/Tuitsa, OK PD: Andy Oatman	WGTY/York, PA PD: John Pellegrini 10 TRACY LAWRENCE 9 RAY VEGA
KAYD/Beaumont, TX PD/MD: Frank Dawson 15 MINOY MCCREADY 7 SAMMY KERSHAW 7 HELEN DAPLING	WKCN/Columbus, GA PD: Robin Lee MD: Sheryn Green 12 JOHN M. MONTGOMERY 5 DAIN DRANDT	5 KEVIN SHARP 5 JAMES BONAMY 5 TY HERNOON 5 RICK TREVINO WCKT/Ft. Myers, FL	OM/PD: Buddy Van Arsdale APD/MD: Rick Adams 7 &LACKHAWK 7 MARK CHESNUTT 7 VINCE GILL 7 JOHN M. MONTGOMERY	5 SAMMY KERSHAW KZLA/Los Angeles, CA PD: John Sebastian APD/MD: Bill Fink 17 COLLIN RAYE	13 JOHN M. MONTGOMERY 12 JO DEE MESSINA 12 CRYSTAL BERNARD 12 SAMMY KERSHAW	5 JAMES BONAMY WLLR/Quad Cities, IA-IL PD: Jim O'Hara MD: Ron Evans 10 BILLY DEAN	PD: Tim Roberts MD: Richard Ryan 15 KEVIN SHARP 5 CRYSTAL BERNARD 5 BILLY DEAN	MD: Steve Jackson 9 JOHN M. MONTGOMERY 9 VINCE GILL 9 PAUL BRANDT 9 SAMMY KERSHAW 5 GENE WATSON	9 VINCE GILL 9 VINCE GILL WQXK/Youngstown, OH PD: Chuck Stevens
7 HELEN OARLING 7 DERYL DODD 7 OARYLE SINGLETARY WKNN/Bifoxi, MS PD: Rick Mize	5 PAUL BRANDT WCOL/Cotumbus, OH PD: Gary Moss MD: John Crenshaw	PD: Ron Ellis APD/MD: Jeff Reed 6 RiCK TREVINO 6 TY HERNOON 5 JOHN M. MONTGOMERY 5 MARK WILLS 5 LEE ROY PARNELL	7 KEVIN SHARP 7 MARTY STUART WÜIK/Jacksonville, FL PD/MD: Jon Allen	17 TRACY LAWRENCE 17 TRISHA YEARWOOD 7 FAITH HILL WAMZ/Louisville, KY PD: Coyote Calboun MD: Boo Hazard	KGEE/Ddessa-Midland, TX PD: Mike Lawrence MD: Boomer Kingston 45 JOHN M. MONTGOMERY 5 VINCE GILL	10 VINCE GILL 10 RICK TREVINO WKIX/Rateigh, NC Acting PD: Morgan	KYCY/San Francisco, CA PD/MD: Eric Logan 10 TRACY LAWRENCE 5 MARK CHESNUTT	KWEN/Tulsa, OK PD: Dave Block 18 VINCE GILL	MD: Burton Lee 18 KEVIN SHARP 8 TRISHA YEARWOOO 8 VINCE GILL 8 IMINDY MCCREADY 8 JOHN M. MONTGOMERY
MD: Kipp Greggory 12 Clay Walker 12 Crystal Bernard 12 Vince Gill	No Adds WHOK/Columbus, OH PD: Max Raines	5 VINCE GILL KTCS/Ft. Smith, AR OM/MD: Mark Harper 15 JOHN M. MONTGOMERY 15 RICK TREVINO	6 BRYAN WHITE 6 TRACY LAWRENCE 6 KEVIN SHARP 6 RICK TREVINO 6 JAMES BONAMY 6 TY HERNDON	MD: Ron Hazard No Adds KLLL/Lubbock, TX PD: Jay Richards MD: Heather Harris	KTST/Oklahoma City, OK PD: Charile Harrigan MD: Keith Marlow 20 RICK TREVINO 20 TRISHA YEARWOOD 5 KEVIN SHARP	Thomas 26 JOHN M. MONTGOMERY 23 DIAMOND RIO WODR/Raieigh, NC PD: Len Shackelford	KRTY/San Jose, CA PD: Julie Stevens MD: Tony Michaels 25 TRISHA YEARWOOD		L
WHWK/Binghamton, NY PD/MD: John Davison 23 TRISHA YEARWOOD 23 JOHN M. MONTGOMERY 13 BRYAN WHITE 13 JO DEE MESSINA	MD: Mark Clark 15 FAITH HILL 15 VINCE GILL 15 TRISHA YEARWOOD	5 MARTY STUART 5 ROYAL WADE KIMES 5 TY HERNOON 5 DARYLE SINGLETARY 5 RAY VEGA 5 CRYSTAL BERNARD	WROO/Jacksonville, FL PD: Tom Kelly MD: Buzz Jackson	17 TRISHA YEARWOOD 17 MILA MASON WOEN/Macon, GA PD: Gerry Marshall MD: Laura Starling	KXXY/Okiahoma City, OK PD: Charlie Harrigan MD: Bill Reed 10 BRYAN WHITE	25 FAITH HILL 25 JOHN M. MONTGOMERY 25 COLLIN RAYE 25 RANDY TRAVIS 15 BR5-49 15 TRACY BYRD 15 KEVIN SHARP	WJCL/Savannah, GA MD: Jay Morgan 20 LEANN RIMES 15 DERYL 000D	192 Total Report 192 Current Report 191 Current Play	orters
WZZK/Birmingham, AL PD: Jim Tice MD: Scott Stewart 16 TRISHA YEARWOOD 16 JOHN M. MONTGOMERY	KRYS/Corpus Christi, TX PD/MD: Danny McWilliams 23 JOHN M. MONTGOMERY 10 VINCE GILL 10 MARK WILLS	WQHK/Ft. Wayne, IN PD: Jeft Davis MD: Jeft Moore 13 VINCE GILL 13 KEVIN SHARP 5 LEE ROY PARNELL 5 TX HEPADION	14 JOHN M. MONTGOMERY 7 MARTY STUART 7 RANOY TRAVIS 7 COLLIN RAYE 7 M. CHAPIN CARPENTER 7 KEITH PERRY 7 VINCE GILL	15 VINCE GILL 5 MICHELLE WRIGHT 5 ROYAL WADE KIMES 5 JOHN M. MONTGOMERY 5 RAY VEGA 5 JO DEE MESSINA 5 HELEN DARLING	10 TRACY LAWRENCE KXKT/Omaha, NE PD: Tom Goodwin MD: John Glenn 14 MINDY MCCREAOY	15 ALAN JACKSON KBUL/Reno, NV PD: Randy Black MD: Chuck Reeves 17 TRISHA YEARWOOD	15 OARYLE SINGLETARY KMPS/Seattle, WA PD: Alan Sledge MD: Tony Thomas	Did Not Report, I WSIX/Nashville,	Playlist Frozen (1): TN
16 VINCE GILL 16 TY HERNOON	5 BLACKHAWK 5 JEFF WOOO	5 TY HERNDON 5 JAMES BONAMY 5 RICK TREVINO	7 TRISHA YEARWOOD	5 JIM AUSTON 5 SAMMY KERSHAW 5 PAUL BRANDT	14 VINCE GILL 7 RICK TREVINO	11 OARYLE SINGLETARY 11 VINCE GILL 11 COLLIN RAYE	16 COLLÍN RAYE 5 VINCE GILL		

### **COUNTRY PLAYLISTS**

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #2           Image: Start product         Image: Start product           Image: Start product         ARTIST/ITLE           Image: Start product         ARTIST/ITLE	NARKET #2           KZLA/LOS Angeles (3/6) 246-0939 Sebastian/Fink           SEBASTIAN/FINE 3W ZW LW TW           ARTIST/ITLE 3W ZW LW TW           ARTIST/INCE ThaT OF You 48 48 49 42 ADVID KERS/VEGM And You 48 48 48 49 24 DAVID KERS/VEGM AND YOU 48 48 48 49 24 DAVID KERS/VEGM KM AND YOU 49 27 27 24 TM KCHSWLITTKA LUE 40 20 27 27 24 TRACY BYRD/Big Love 4 27 27 24 TRACY BYRD/Big Love 5 27 27 17 MARTINA MCRITE/Form Fear Of Being 66 37 37 17 GARY ALLAWHEY Man 32 27 45 17 GARY ALLAWHEY Man 32 27 45 17 GARY ALLAWHEY Man 32 27 45 17 GARY ALLAWHEY Man 32 27 41 17 MARTINA MCRITE/Form Fear Of Deing 66 37 37 17 GARY ALLAWHEY Man 32 27 21 17 MARTINA MCRITE/Form Fear Of Deing 66 48 48 15 CLINT REAL KCHRIE/STIME A Tear 4 7 TRACY LAWRENCYChange My Mind 48 48 48 15 CLINT REAL/Change My Mind 49 48 48 37 18 ALABAM/The Marker Said 5 JAMES BONAMY/I DONT Thmik I WII 20 23 23 15 MILA MARSOW/TARE SIGULDI To. 20	Image: Construction of the state o	MARKET #3           WISN/Chicage (12) 649-0099 McNet/Biondo           PLAYS 3W 2W LW TW         ARTIST/ITLE 3W 2W LW TW           WISN/Chicage (12) 649-0099 McNet/Biondo           20 36 36 36 36 PATTY LOVELESS/Lonely Too Long 36 36 36 36 36 KENNY CHESNEY/Me And You.           36 36 36 36 ST FAITY LOVELESS/Lonely Too Long 36 36 36 36 36 TAVID LEE MURPHY/The Road You           20 20 36 36 DAVID LEE MURPHY/The Road You           20 20 36 36 CLINT BLACK/Lke The Fam           20 20 36 36 CLINT BLACK/Lke The Fam           20 20 36 REAM CARTER/STANDBORY Wine           20 20 20 36 REAM CARTER/STANDBORY Wine           20 20 20 36 REAM CARTER/STANDBORY Wine           20 20 20 36 REAM CONTROLOGING Solution           20 20 20 38 REAM CONTROLOGING Solution           20 20 20 20 REAM MCDOY/Going, Going, Gone           14 14 20 20 CLAY WALKER/BURY The Shovel           20 20 20 20 DAND MCDOY/Soling, Going, Gone           14 14 20 20 TAM MCGAPA/May/Maybe We Should           20 20 20 20 DANDAW RESPONDER THAI IN YOUL           20 20 20 20 ALAN JACKSOMU State Bisty           14 14 20 MCHAPA CAPRENTER/Let Me Into Youk           14 14 14 20 MCHAPA CAPRENTER/Let Me Into Youk           14 14 14 20 MCHAPA CAPRE	IMARKET ##           KENDERSE           KATIST/TITLE           SATIST/TITLE           SATIST/COLSPICE/SCIONEY TOO LONG           26 45 45 45 50 CARTH BROCKS/That Of Wind           45 45 45 GEORGE STRATT/ Can Still Make           26 26 45 STRAVIC CANCE MAY TUN           26 26 26 SATIM INCOMENT Film You'Li           15 26 26 30 ONN DERRY/Change My Mind           26 26 26 SATIM CORES & DUNN/Maria Don'I Get           26 26 26 SATIM MCGRAW/Mayke We Should           26 26 26 TIM MCGRAW/Mayke We Should           26 26 26 DEANA CARTER/Strawberry Wine           15 15 TRACK BRITD/More Por Pith	
MARRET 44           FLATS           STATUSTONES	Image: Second	MARKET 46           WWW/Detroit           Colspan="2">WWW/Detroit           State of the second se	MARKET 46           WYCD/Detroit (10) 799-0600 Hakel/Marroso           ARTIST/TITLE 3W 2W LW TW           54         54         54         CLINT BLACK/Like The Rain 54         54         54         54         54         S4         S4         S4         54         54         S4         S4         S4         54         54         S4         UE KUNPYHYTTR Fad You	MARKET 47           KPLX/D allas           SATIST/DILE           KATIST/DILE           KATIST/DILE           SATIST/DILE           SATIST/DILE           SATIST/DILE           Colspan="2">SATIST/DILE           Colspan="2">KENY CHESNEY/Me And You           SATIST/DILE           ANTIST/DILE           Colspan="2">SATIST/COLSPANEY/Me And You           20 22 40 40           COLSPANEY/Me And You           20 22 40 40           TY ENGLESS/Lonely Too Long           20 22 40 40           COLSPANEY/Me And You           20 22 40 40           TY ENGLAD/ITresistible You           20 22 20 22           22 22 22 22           COLSPANEY/Charge We Should           20 20 22 22 22           COLSPANEY/Charge My Mind           5 20 22 20           COLSPANEY/Charge My Mind           5 20 20 20           20 20 20 20           20 20 20 20 20 <td cols<="" td=""></td>	
ARRKET 47           School         Artist/Title           3W 2W LW TW         20         20         34         167         163         3mes/O'Brian           20         20         20         4         TRAINS TRITTANOR TONUL         34         36         GEORE STRAIT Can Stal Make         16         16         16         16         16         17	MARKET #7           FLATS           ARTIST/TITLE           SATIST/TITLE           SATIST/TITLE           SATIST/TITLE           SATIST/TITLE           SATIST/Change My Mind           GO 50 50 50 50 50 50 50 50 50 50 50 50 50	MAANET #8           WARKET AND THE STATE AND TRANSFORMER TO THE STATE AND THE STATE AND TRANSFORMER TO THE AND THE STATE AND TRANSFORMER TO THE STATE AND TRANSFORMER TO THE STATE AND TRANSFORMER TO THE AND TRANSFORMER TO THE AND THE SAMPLE STATE AND TRANSFORMER TO THE AND THE STATE AND TRANSFORM	MARKET #9           KKKHouston (713) 681-5557 Roberts           PLAY         ATTIST/TITLE           3W ZW LW TW         ATTIST/TITLE           28 4 24 94 99         PATTY LOVELESS/Lonely Too Long           28 4 24 94 99         PATTY LOVELESS/Lonely Too Long           28 4 24 94 99         PATTY LOVELESS/Lonely Too Long           28 4 24 94 99         CANTON CHESNEY/Me And You           24 24 94 99         COLUN RAVELOVE Remains           24 24 94 99         TRACY LAWRENCE/Stars Over Teas           24 28 28         BEANACARTER/Stawherny Wine           28 28         28         BEANAC RATER/Stawherny Wine           28 28         28         BEANAC RATER/Stawherny Wine           28 28         28         BEANACARTER/Stawherny Wine           28 28         28         BEANACARTER/Stawherny Wine           28 28         28         BEANACARTER/Stawherny Wine           29         24 <t< td=""><td>MARKET #9           KILT/Houston (73) 881-5100 Muray           PLAYS         ARTIST/ITLE           3W 2W LW TW         33           3W 3W LW TW         33           3W 2W LW TW         25           3W 2W LW TW         25           25         33           15         25           15         25           15         25           16         16           17         16           18         15           19         16           10</td></t<>	MARKET #9           KILT/Houston (73) 881-5100 Muray           PLAYS         ARTIST/ITLE           3W 2W LW TW         33           3W 3W LW TW         33           3W 2W LW TW         25           3W 2W LW TW         25           25         33           15         25           15         25           15         25           16         16           17         16           18         15           19         16           10	

### **COUNTRY PLAYLISTS**

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WKKLB         MARKET #10           WKLB/Boston         (617) 542-0241           Brophey/Rogers         Brophey/Rogers	PLAYS	HARKET F12 WKHX/Atlanta (770) 955-0101 McGinley/Gray	MARKET +12 WYAY/Alianta (770) 955-0106 McGinley/Gray	PLAYS ARTIST/TITLE
SW 2W         LW TW           40         40         40         AU DAVID LEE MURPHY/The Road You           40         40         40         40         CLINT BLACK/Like The Rain           20         40         40         40         CLINT BLACK/Like The Rain           20         40         40         PATTY LOVELESS/Lonely Too Long           20         40         BERNYChange My Mind         Minds/Link           20         20         40         BERNYChange My Mind           20         20         40         MIAMASON/That's Enough Of           20         20         20         ALM BRAON/That's Enough Of           20         20         20         CLA'W WALKER/Bury The Shovel           -         20         20         20         ALAN JACKSON/Linke Bity           21         20         20         20         ALAN JACKSON/Linke Bity           21	SW 1W 1W         TW           24         24         36         36         JOHN BERRY/Change My Mind           36         36         36         JOHN BERRY/Change My Mind           24         24         22         36         BRONKS & DUNN/Mama Don't Get           36         36         36         DEANA CARTER/Strawberry Wine           36         36         36         DEANA CARTER/Strawberry Wine           36         36         36         REBA MCENTIRE/The Fear Of Being           24         24         36         36         GEORGE STRAT/T Can Still Make           36         36         36         GEORGE STRAT/T Can Still Make         36           36         36         36         FRANS TRITT/More Than You'll         24         22           24         22         24         TRACE ADKINS/Every Light In         24         24         22         24         16         16         17           24         22         24         TERRI CLARK/Poor Poor Point Mind         14         24         22         24         17         16         16         16         16         16         16         16         16         16         16         17         17	3W         2W         LW         TW           38         38         38         CLINT BLACK/LIKE The Rain           28         38         38         38         TRANSOFT           28         38         38         38         TRANSOFT           28         38         38         TRANSOFT         TRANSOFT           28         38         38         TRANSOFT         TRANSOFT           28         38         38         TRANSOFT         TRANSOFT           28         38         38         PATTY LOYELESSLOREY TO LONG           28         38         38         PATTY LOYELESSLOREY TO LONG           28         38         38         DAND EERRYCTange My Mind           18         28         38         REAM CENTRE/THE Fear OT Being           18         28         38         REAM CENTRE/THE Fear OT BEING           18         28         28         READ CHET/Love IS Stronger           18         18         28         Z8         DANDOND RICONSONTIAT OF Wind           18         18         28         DANDOND RICONSONTIAT OF Wind           18         18         18         18         TERESCADNIS/SEVEN_Lightin	SW         Zw         LW         TW           42         42         42         DEANA CARTER/Strawberry Wine           42         42         42         CLINT BLACK/Like The Rain           42         42         42         42         CLINT BLACK/Like The Rain           42         42         42         42         42         42           42         42         42         42         42         42           42         42         42         42         42         42           42         42         42         42         42         42           42         42         42         42         42         42         42           42	SW         ZW         LW         TW           -         41         41         ALAN JACKSON/Little Bitty           28         41         41         PAUL BRANDTA Do           28         28         41         41         TRAVIS TRITT.More Than You'L           41         41         41         TRAVIS TRITT.More Than You'L         28           41         41         41         41         ANTO LEE MURPHY-The Road You           28         28         41         41         ANTO LEE NURPHY-The Road You           28         28         41         41         ANTO BERRY/Charans' Tool Charas's Tool Anto           41         41         41         41         41         41           41         41         41         41         41         41           41         41         41         41         41         41           41
Country 94.3	MARKET 415 KSON/San Diego (619) 291-9797 Shepard/Upton	New COUNTRY KE1022 KEEY/Minneapolis (612) 820-4200 Swedberg/Moon	BOBIOOF NEW COUNTRY	WILST 17 WILST Louis (3'4) 781-9600 Massie/Langston
PLYS         ARTIST/TITLE           3W 2W         LW         TW           3B         3B         ARTIST/TITLE           3B         3B         TRAVIS TRITI/More Than You'lL           3B         3B         3B         TRAVIS TRITI/More Than You'lL           3B         3B         3B         TRAVIS TRITI/More Than You'lL           2B         3B         3B         PATTY UVELESSCHORY Tool.ong           22         3B         3B         DATU UVELESSCHORY Tool.ong           22         3B         CANTO LARKARY Change My Mind           22         22         3B         DAVID LEE MURTHYTTIR Road You           22         22         23         BEANA CATER/STAWDERY Wine           22         22         22         BEORANCATIRE/STAWDERY Wine           22         22         22         BEORANCATIRE/The Road You           22         22         22         BEORANCATIRE/The Road You           22         22         22         22         22           22         22         22         22         22           22         22         22         22         22           22         22         22         22         2	PLAYS         ARTIST/TILE           3W         2W         LW         TW           31         31         31         DAVID LEE MURPHY/The Road You           31         31         31         CLINT BLACK/Like The Rain           31         31         31         31         TKIN BLACK/Like The Rain           31         31         31         31         TKINC/CHESNEY/ME And You           20         31         31         31         KENNY CHESNEY/ME And You           20         31         31         AFTY LOVELESS/Lonely Job Long           20         20         31         TRACE ADKINS/Every Light In           20         20         20         20         20           20         20         20         20         20           20         20         20         20         20           20         20         20         20         20           20         20         20         20         20           20         20         20         20         20           20         20         20         20         20           20         20         20         20         20     <	PLAYS         ANTIST/TITLE           3M         2W         LW         TW           40         40         40         40         KENNY CHESNEY/Me And You           40         40         40         40         40         40           40         40         40         40         40         40           40         40         40         40         40         40           40         40         40         40         40         40           40         40         40         40         BERA MCENTIFL/The Faal Of Being           26         40         40         ALAN JACKSON/Little Bitty         26           26         40         GRATH BROKSON/Little Bitty         700 Prittul Me           26         26         40         GRATH BROKSON/Little Bitty         700 Prittul Me           26         26         40         GRATH BROKSON/Little Bitty         700 Prittul Me           26         26         26         10         26         700 Prittul Me           26         26         26         10         700 Prittul Me         700 Prittul Me           26         26         26         26         26         100	PLYS         ARTIST/TITLE           3W 2W LW TW         TW           36 36 36 36 JOHN DEER MURPHY/The Road You         36 36 36 JOHN BERRY/Change My Mind           36 36 36 36 JOHN BERRY/Change My Mind         36 36 36 GOK           37 36 ALAN JACKSON/LINE Bitly         36 36 36 GOK           38 36 36 36 JOHN BERRY/Change My Mind         37 36 ALAN JACKSON/LINE Bitly           39 36 36 JOHAGNA CARTER/Strawberry Wine         32 33 6 BOKKSThat O' Wind           31 32 33 6 BOKKS & DUNI/Naman Don't Get .         33 36 BOKKS & DUNI/Naman Don't Get .           32 32 33 6 BOKKS & DUNI/Naman Don't Get .         33 36 BOKKS & DUNI/Naman Don't Get .           32 4 24 24 24 TY HERNDON/Living In A Moment         24 24 24 24 TH HERNDON/Living In A Moment           24 24 24 24 TH HERNDON/Living In A Moment         24 24 24 24 RICK/HERNDON/Living In A Moment           24 24 24 24 RICK/HERNDON DIC/Thark Will Liss Me         24 24 24 AMARK WILLS/Jacob's Ladder           24 24 24 24 AMARK WILLS/Jacob's Ladder         24 24 24 AMARK WILLS/Jacob's Ladder           24 24 24 24 AMARK WILLS/Jacob's Ladder         24 24 24 AMARK WILLS/Jacob's Ladder           24 24 24 24 AMARK WILLS/Jacob's Ladder         24 24 24 AMARK WILLS/Jacob's Ladder           24 24 24 AMARK WILLS/Jacob's Ladder         24 24 24 AMARK WILLS/Jacob's Ladder           24 24 24 AMARK WILLS/Jacob's Ladder         24 24 24 AMARK WILLS/Jacob's Ladder <t< td=""><td>PLAYS         ARTIST/TTLE           3W 2W LW TW         TW           39 22 39         41         CLINT BLACK/Like The Rain           23 22 40         41         REBA MCENTIRE/The Fear Of Being           23 22 40         93         JOHN BERRY/Charge My Mind           21 23 22 39         94         CLINT BLACK/Like The Rain           23 22 39         93         JOHN BERRY/Charge My Mind           21 23 22 39         RIGOCHETLove Is Stronger         -           -2 3 93         JAN JACKSON/Lifts Bity         -           21 22 23         39         REACE ADRINS/Even: Light In           21 40         21 23         BRONS &amp; DUNIVA/Mina Do Long           23 40 22         23         BRONS &amp; DUNIVA/mina Don't Get           21 22 23         BRONS &amp; DUNIVA/mina DON't Get         -           21 23         CLARCY BYRD/Big Love         -           20 20 23         TRACK BYRD/Big Love         -           20 22         22         DEAMA CHATER/Straubery Wine           -         10 21         22         DEAMA CATER/Straubery Wine           -         10 22         23         TRACK BYRD/Big Love           20 22         22         DEAMA CATER/Straubery Wine           -</td></t<>	PLAYS         ARTIST/TTLE           3W 2W LW TW         TW           39 22 39         41         CLINT BLACK/Like The Rain           23 22 40         41         REBA MCENTIRE/The Fear Of Being           23 22 40         93         JOHN BERRY/Charge My Mind           21 23 22 39         94         CLINT BLACK/Like The Rain           23 22 39         93         JOHN BERRY/Charge My Mind           21 23 22 39         RIGOCHETLove Is Stronger         -           -2 3 93         JAN JACKSON/Lifts Bity         -           21 22 23         39         REACE ADRINS/Even: Light In           21 40         21 23         BRONS & DUNIVA/Mina Do Long           23 40 22         23         BRONS & DUNIVA/mina Don't Get           21 22 23         BRONS & DUNIVA/mina DON't Get         -           21 23         CLARCY BYRD/Big Love         -           20 20 23         TRACK BYRD/Big Love         -           20 22         22         DEAMA CHATER/Straubery Wine           -         10 21         22         DEAMA CATER/Straubery Wine           -         10 22         23         TRACK BYRD/Big Love           20 22         22         DEAMA CATER/Straubery Wine           -
MARKET #17 WKKX/St. Louis (314) 434-0106 Allen/Louis	WPOC/Baltimore (410) 366-3693 Moody/Cole	MARKET 419 WDSY/Pittsburgh (412) 471-9950 Case/Daiton	CAMEL COUNTRY 108 MARKET #20 KMLE/Phoenix (602) 264-0108 Garrison	MARKET #20 INIX/Phoenix (102) 966-6236 Daniels/Owens
PLVS         ARTIST/TITLE           3W 2W LW TW         ARTIST/TITLE           3W 2W LW TW         ARTIST/TITLE           42 42 42         GEORGE STRAIT/ Can Still Make           42 42 42         40 GEORGE STRAIT/ Can Still Make           42 42 42         40 TRAINSTRIT/MOR TAIN You'IL           42 42 42         40 DAVID LEE MURPHY/THe Road You           42 42 42         40 PATTY LOVELESS/Lonely Too Long           25 42 42         40 BROOKS & DUNN/Mama Don't Get           25 42 42         40 BROOKS & DUNN/Mama Don't Get           25 52 42         40 DAVID LEE MURPHY/THe Road You           25 52 42         40 DAVID LEE MURPHY/THE Road You           25 52 42         40 DAVID LEE MURPHY/THE Road You           25 52 42         40 DAVID LEE MURPHY/THE Road You           25 52 52         40 DAVID LEE MURPHY/THE Road You           15 25 52         40 ALAN JACKSON/Little Bitty           25 52 52         52 REA CONTERTS.cong Por Prittil Me           25 52 52         52 REA MOCENTIRE/The Faar Of Being.           15 15 25         25 CALAY WALKER/BORY The Shovel           15 15 25         25 CLAY WALKER/BURY THE Shovel           15 15 25         25 CLAY WALKER/BURY THE Shovel           15 15 15         15 MINK WHITE/That's Another Song <td>PLAYS         ARTIST/TILE           3W         2W         LW         TW           38         28         2W         TW           38         38         38         TRAVIS TRITT/More Than You'll           38         38         38         TRAVIS TRITT/More Than You'll           38         38         38         TRAVIS TRITT/More Than You'll           34         38         38         BAULD BRANDT Do           34         38         38         KENWY CHESNEY/Me And You           26         24         38         DEANA CATTER/Shawberry Wine           26         26         34         GEORGE STRAUTA Can Still Make           26         26         26         26         26           26         26         26         26         26           26         26         26         26         26           26         26         26         26         26           27         28         26         26         27           28         26         26         27         TREAMAINTECTHEAL tell Michains Don't Get           29         24         26         26         26         26         27<td>PLAYS         ATTIST/TITLE           3W ZW LW TW         TW           40         40         40         GEORGE STRAIT/Carried Away           29         40         40         WDE HAYES/On A Good Night           29         40         40         10         GEORGE STRAIT/Carried Away           29         40         40         TRAVIST         TRAVARY           29         29         29         29         29           29         29         29         29         29           29         29         29         29         24           29         29         29         20         ALASAMA/The Maker Said           29         29         29         29         20         DIATISAMAY The Maker Said           29         29         29         29         BRYAN WHITESS Much For         29           20         29         29         100 Think Huili         Make         20         20           20         29         29         100 Think Huili         Make         20         20           212         212         21         TANTY AWROD/Bailey Make         20         20         20           <td< td=""><td>FLAYS         APTIST/TITLE           3W 2W LW TW         GEORGE STRAIT/I Can Still Make           45         45         45           45         45         45           45         45         45           45         45         45           46         45         45           47         45         45           48         45         45           49         45         45           41         45         45           42         45         45           45         45         45           45         45         45           45         45         45           45         45         45           45         45         45           45         45         45           46         45         27 PAUS BRANDTADe           28         28         28           29         22         28           20         28         28           21         28         28           22         28         28           21         22         22           22</td><td>PLAYS         ARTIST/TITLE           3W 2W LW TW         TW           39 39 39 39 AKENNY CHESNEY/Rile And You.           39 39 39 39 DAVID LEE MURPHY/The Road You           39 39 39 39 39 GROGE STRAIT/B And You/L           26 39 26 39 TRAVIS TRITT/More Than You/L           39 39 39 39 GROGE STRAIT/B And Shill Make           26 39 39 39 39 REBA MCENTIR/The fear OD Being           39 39 39 39 REBA MCENTIR/The Fear OD Being           26 26 39 39 TRACE ADKINS/Every Light In           39 39 39 39 REBA MCENTIR/The Fear OD Being           26 26 39 30 TERN CLARK/Poor Poor Pritful Me           - 26 26 29 ALAN JACKSONJ.utile Bithy           39 26 26 DAVID KERSH/Goodinghi Sweetheart           26 26 26 C 26 RICOCHET/Love Is Stronger           26 26 26 C 26 BARCH STRAITE/Strawberry Wine           26 26 26 C 26 GARCH SK &amp; DUINN-MAman Don't Get           26 26 26 C 26 GARTH BROOKS &amp; DUINN-MAMAR DON'T GET           26 26 26 GARTH BROOKS AD UNING STRAID AT Tear           - 26 26 GARTH BROOKS AD UNING CLARPHYTER/LE ME Into Your           31 32 26 26 GARTH BROOKS AD UNING CLARPHYTER/LE ME Into Your           32 20 20 TRACY LAW/MEN CLARPHYTER/LE ME Into Your           32 20 20 TRACY LAW/NHEN CLARPHYTER/LE ME Into Your           32 20 20 TRACY LAWARENCESIS That A Tear           - 26 26 JOHN M. MONTGCIMERV/Triends      <tr< td=""></tr<></td></td<></td></td>	PLAYS         ARTIST/TILE           3W         2W         LW         TW           38         28         2W         TW           38         38         38         TRAVIS TRITT/More Than You'll           38         38         38         TRAVIS TRITT/More Than You'll           38         38         38         TRAVIS TRITT/More Than You'll           34         38         38         BAULD BRANDT Do           34         38         38         KENWY CHESNEY/Me And You           26         24         38         DEANA CATTER/Shawberry Wine           26         26         34         GEORGE STRAUTA Can Still Make           26         26         26         26         26           26         26         26         26         26           26         26         26         26         26           26         26         26         26         26           27         28         26         26         27           28         26         26         27         TREAMAINTECTHEAL tell Michains Don't Get           29         24         26         26         26         26         27 <td>PLAYS         ATTIST/TITLE           3W ZW LW TW         TW           40         40         40         GEORGE STRAIT/Carried Away           29         40         40         WDE HAYES/On A Good Night           29         40         40         10         GEORGE STRAIT/Carried Away           29         40         40         TRAVIST         TRAVARY           29         29         29         29         29           29         29         29         29         29           29         29         29         29         24           29         29         29         20         ALASAMA/The Maker Said           29         29         29         29         20         DIATISAMAY The Maker Said           29         29         29         29         BRYAN WHITESS Much For         29           20         29         29         100 Think Huili         Make         20         20           20         29         29         100 Think Huili         Make         20         20           212         212         21         TANTY AWROD/Bailey Make         20         20         20           <td< td=""><td>FLAYS         APTIST/TITLE           3W 2W LW TW         GEORGE STRAIT/I Can Still Make           45         45         45           45         45         45           45         45         45           45         45         45           46         45         45           47         45         45           48         45         45           49         45         45           41         45         45           42         45         45           45         45         45           45         45         45           45         45         45           45         45         45           45         45         45           45         45         45           46         45         27 PAUS BRANDTADe           28         28         28           29         22         28           20         28         28           21         28         28           22         28         28           21         22         22           22</td><td>PLAYS         ARTIST/TITLE           3W 2W LW TW         TW           39 39 39 39 AKENNY CHESNEY/Rile And You.           39 39 39 39 DAVID LEE MURPHY/The Road You           39 39 39 39 39 GROGE STRAIT/B And You/L           26 39 26 39 TRAVIS TRITT/More Than You/L           39 39 39 39 GROGE STRAIT/B And Shill Make           26 39 39 39 39 REBA MCENTIR/The fear OD Being           39 39 39 39 REBA MCENTIR/The Fear OD Being           26 26 39 39 TRACE ADKINS/Every Light In           39 39 39 39 REBA MCENTIR/The Fear OD Being           26 26 39 30 TERN CLARK/Poor Poor Pritful Me           - 26 26 29 ALAN JACKSONJ.utile Bithy           39 26 26 DAVID KERSH/Goodinghi Sweetheart           26 26 26 C 26 RICOCHET/Love Is Stronger           26 26 26 C 26 BARCH STRAITE/Strawberry Wine           26 26 26 C 26 GARCH SK &amp; DUINN-MAman Don't Get           26 26 26 C 26 GARTH BROOKS &amp; DUINN-MAMAR DON'T GET           26 26 26 GARTH BROOKS AD UNING STRAID AT Tear           - 26 26 GARTH BROOKS AD UNING CLARPHYTER/LE ME Into Your           31 32 26 26 GARTH BROOKS AD UNING CLARPHYTER/LE ME Into Your           32 20 20 TRACY LAW/MEN CLARPHYTER/LE ME Into Your           32 20 20 TRACY LAW/NHEN CLARPHYTER/LE ME Into Your           32 20 20 TRACY LAWARENCESIS That A Tear           - 26 26 JOHN M. MONTGCIMERV/Triends      <tr< td=""></tr<></td></td<></td>	PLAYS         ATTIST/TITLE           3W ZW LW TW         TW           40         40         40         GEORGE STRAIT/Carried Away           29         40         40         WDE HAYES/On A Good Night           29         40         40         10         GEORGE STRAIT/Carried Away           29         40         40         TRAVIST         TRAVARY           29         29         29         29         29           29         29         29         29         29           29         29         29         29         24           29         29         29         20         ALASAMA/The Maker Said           29         29         29         29         20         DIATISAMAY The Maker Said           29         29         29         29         BRYAN WHITESS Much For         29           20         29         29         100 Think Huili         Make         20         20           20         29         29         100 Think Huili         Make         20         20           212         212         21         TANTY AWROD/Bailey Make         20         20         20 <td< td=""><td>FLAYS         APTIST/TITLE           3W 2W LW TW         GEORGE STRAIT/I Can Still Make           45         45         45           45         45         45           45         45         45           45         45         45           46         45         45           47         45         45           48         45         45           49         45         45           41         45         45           42         45         45           45         45         45           45         45         45           45         45         45           45         45         45           45         45         45           45         45         45           46         45         27 PAUS BRANDTADe           28         28         28           29         22         28           20         28         28           21         28         28           22         28         28           21         22         22           22</td><td>PLAYS         ARTIST/TITLE           3W 2W LW TW         TW           39 39 39 39 AKENNY CHESNEY/Rile And You.           39 39 39 39 DAVID LEE MURPHY/The Road You           39 39 39 39 39 GROGE STRAIT/B And You/L           26 39 26 39 TRAVIS TRITT/More Than You/L           39 39 39 39 GROGE STRAIT/B And Shill Make           26 39 39 39 39 REBA MCENTIR/The fear OD Being           39 39 39 39 REBA MCENTIR/The Fear OD Being           26 26 39 39 TRACE ADKINS/Every Light In           39 39 39 39 REBA MCENTIR/The Fear OD Being           26 26 39 30 TERN CLARK/Poor Poor Pritful Me           - 26 26 29 ALAN JACKSONJ.utile Bithy           39 26 26 DAVID KERSH/Goodinghi Sweetheart           26 26 26 C 26 RICOCHET/Love Is Stronger           26 26 26 C 26 BARCH STRAITE/Strawberry Wine           26 26 26 C 26 GARCH SK &amp; DUINN-MAman Don't Get           26 26 26 C 26 GARTH BROOKS &amp; DUINN-MAMAR DON'T GET           26 26 26 GARTH BROOKS AD UNING STRAID AT Tear           - 26 26 GARTH BROOKS AD UNING CLARPHYTER/LE ME Into Your           31 32 26 26 GARTH BROOKS AD UNING CLARPHYTER/LE ME Into Your           32 20 20 TRACY LAW/MEN CLARPHYTER/LE ME Into Your           32 20 20 TRACY LAW/NHEN CLARPHYTER/LE ME Into Your           32 20 20 TRACY LAWARENCESIS That A Tear           - 26 26 JOHN M. MONTGCIMERV/Triends      <tr< td=""></tr<></td></td<>	FLAYS         APTIST/TITLE           3W 2W LW TW         GEORGE STRAIT/I Can Still Make           45         45         45           45         45         45           45         45         45           45         45         45           46         45         45           47         45         45           48         45         45           49         45         45           41         45         45           42         45         45           45         45         45           45         45         45           45         45         45           45         45         45           45         45         45           45         45         45           46         45         27 PAUS BRANDTADe           28         28         28           29         22         28           20         28         28           21         28         28           22         28         28           21         22         22           22	PLAYS         ARTIST/TITLE           3W 2W LW TW         TW           39 39 39 39 AKENNY CHESNEY/Rile And You.           39 39 39 39 DAVID LEE MURPHY/The Road You           39 39 39 39 39 GROGE STRAIT/B And You/L           26 39 26 39 TRAVIS TRITT/More Than You/L           39 39 39 39 GROGE STRAIT/B And Shill Make           26 39 39 39 39 REBA MCENTIR/The fear OD Being           39 39 39 39 REBA MCENTIR/The Fear OD Being           26 26 39 39 TRACE ADKINS/Every Light In           39 39 39 39 REBA MCENTIR/The Fear OD Being           26 26 39 30 TERN CLARK/Poor Poor Pritful Me           - 26 26 29 ALAN JACKSONJ.utile Bithy           39 26 26 DAVID KERSH/Goodinghi Sweetheart           26 26 26 C 26 RICOCHET/Love Is Stronger           26 26 26 C 26 BARCH STRAITE/Strawberry Wine           26 26 26 C 26 GARCH SK & DUINN-MAman Don't Get           26 26 26 C 26 GARTH BROOKS & DUINN-MAMAR DON'T GET           26 26 26 GARTH BROOKS AD UNING STRAID AT Tear           - 26 26 GARTH BROOKS AD UNING CLARPHYTER/LE ME Into Your           31 32 26 26 GARTH BROOKS AD UNING CLARPHYTER/LE ME Into Your           32 20 20 TRACY LAW/MEN CLARPHYTER/LE ME Into Your           32 20 20 TRACY LAW/NHEN CLARPHYTER/LE ME Into Your           32 20 20 TRACY LAWARENCESIS That A Tear           - 26 26 JOHN M. MONTGCIMERV/Triends <tr< td=""></tr<>

### **COUNTRY PLAYLISTS**

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #21           WOYK/Tampa (B13) 576-6055 Martin/Roberts           PLAYS         Artistritute           WOYK/Tampa (B13) 576-6055 Martin/Roberts           Smarting Colspan="2">Martin/Roberts           Smarting Colspan="2">Martin/Roberts           Smarting Colspan="2">Martin/Roberts           Smarting Colspan="2">Martin/Roberts           Smarting Colspan="2">Martin/Colspan="2">Martin/Roberts           Smarting Colspan="2">Martin/Colspan="2">Martin/Colspan="2">Martin/Colspan="2">Martin/Colspan="2">Martin/Colspan="2"           PLAYS           Artistriture           Martin/Colspan="2"           Martin/Colspan="2" <td colsp<="" td=""><td>IMARKET #21           WIRE CONSTRUCTION           NATISTYTTLE           WIRE CONSTRUCTION           SATISTYTTLE           WIRE CONSTRUCTION           SATISTYTTLE           WIRE CONSTRUCTION           SATISTYTTLE           WIRE CONSTRUCTION           ARTISTYTTLE           SATISTY CONSTRUCTION           ARTISTYTTLE           SATISTY CONSTRUCTION           ARTISTYTTLE           ARTISTYTTLE           SATISTY CONSTRUCTION           ARTISTYTTLE           ARTISTYTTLY COMESSION CONSTITUTION FORMORY CONSTITUTION CONSTITUTI</td><td>Image: Construction of the second sec</td><td>MARKET #23           KGO/Denver (303) 321-0950           Artistrutte           W 20/Display           Artistrutte           Market           Market</td><td>MARKET #24           Reference           Reference           SPLAYS           SPLAYS</td></td>	<td>IMARKET #21           WIRE CONSTRUCTION           NATISTYTTLE           WIRE CONSTRUCTION           SATISTYTTLE           WIRE CONSTRUCTION           SATISTYTTLE           WIRE CONSTRUCTION           SATISTYTTLE           WIRE CONSTRUCTION           ARTISTYTTLE           SATISTY CONSTRUCTION           ARTISTYTTLE           SATISTY CONSTRUCTION           ARTISTYTTLE           ARTISTYTTLE           SATISTY CONSTRUCTION           ARTISTYTTLE           ARTISTYTTLY COMESSION CONSTITUTION FORMORY CONSTITUTION CONSTITUTI</td> <td>Image: Construction of the second sec</td> <td>MARKET #23           KGO/Denver (303) 321-0950           Artistrutte           W 20/Display           Artistrutte           Market           Market</td> <td>MARKET #24           Reference           Reference           SPLAYS           SPLAYS</td>	IMARKET #21           WIRE CONSTRUCTION           NATISTYTTLE           WIRE CONSTRUCTION           SATISTYTTLE           WIRE CONSTRUCTION           SATISTYTTLE           WIRE CONSTRUCTION           SATISTYTTLE           WIRE CONSTRUCTION           ARTISTYTTLE           SATISTY CONSTRUCTION           ARTISTYTTLE           SATISTY CONSTRUCTION           ARTISTYTTLE           ARTISTYTTLE           SATISTY CONSTRUCTION           ARTISTYTTLE           ARTISTYTTLY COMESSION CONSTITUTION FORMORY CONSTITUTION CONSTITUTI	Image: Construction of the second sec	MARKET #23           KGO/Denver (303) 321-0950           Artistrutte           W 20/Display           Artistrutte           Market	MARKET #24           Reference           Reference           SPLAYS           SPLAYS		
MARNET #24           KWJJ/Portland, OR (503) 228-4393 Michel/McCrae           PLAYS           ARTIBIT/ITLE           WW IN TW           38         38         38         GEORGE STRAIT/I Can Still Make           38         38         38         MARK CHESWUT/MS A Little Too           38         38         38         CLINT BLACKLike The Rain           25         25         38         PATTY LOVELESSLORely Too Long           18         18         38         38         COLLIN RAYCLOVE Remains           38         38         38         COLLIN RAYCLOVE Remains Touch           38         38         38         COLLIN RAYCLOVE REmains           38         38         25         FRILBRANDATI DO           38         38         25         FRILBRANDATI DO           38         38         25         FRILBRANDA	MARKET #29           WUBE/Cincinnati (513) 721-1050 (closon/Hamilton)           PLAYS           ARTIST/TILE           WUBE/Cincinnati (513) 721-1050 (closon/Hamilton)           STATUSTICE           PLAYS           STATUST/TILE           WUBE/Cincinnati (513) 721-1050 (closon/Hamilton)           STATUST/TILE           STATUST/TILE           STATUST/TILE           STATUST/TILE           STATUST/TILE           STATUST/TIMORE Than You (353) 53           STATUST/TIMORE Than You (353) 53           STATUST/TIMORE THANGET Wine (353) 53           STATUST/TY LOWELSS/CLOREY TOR WINE (353) 53           STATUST/TY LOWELSS/CLOREY TOR WINE (353) 52           STATUST/TIMORE THANGET WINE (353) 52           STATUST/TIMORE WINE (353) 52           STATUST/TIMORE THANGET WINE (353) 52           STATUST/TIMORE WINE (353) 52 <t< td=""><td>MARKET 22           BEC/Xansas City (Bib 531-2535 knmedy/McEntire           Standy Mitter Standy           3         3         3         7         JOHN BERRY/Change My Mind           30         37         37         37         Sinnedy/McEntire           30         37         37         JOHN BERRY/Change My Mind           30         37         37         T KENNY CHESONEY/Me And You           30         30         37         T KENNY CHESONEY/Me And You           30         30         37         T KENNY CHESONEY/Me And You           30         37         T AND KERSH/Goodnight Sweetheant           37         37         37         T RAVIS TRITT/More Than You'll.           30         30         30         T RAVIS TRITT/More Than You'll.           30         30         30         T RAVIS TRITT/More Than You'll.           30         30         30         T RAVIS TRITT/More North           30         30         30</td><td>MARRIET #28           KFKFARassa City (B16) 753-4000 Carter/Stevens           PLAYS           ARTIBIT/ITLE           TATIBIT/ITLE           TATIBIT/ITLE           State State</td><td>MARKET 428           WARKET 428           VICCONFIGURATION OF THE NOTIFIED OF T</td></t<>	MARKET 22           BEC/Xansas City (Bib 531-2535 knmedy/McEntire           Standy Mitter Standy           3         3         3         7         JOHN BERRY/Change My Mind           30         37         37         37         Sinnedy/McEntire           30         37         37         JOHN BERRY/Change My Mind           30         37         37         T KENNY CHESONEY/Me And You           30         30         37         T KENNY CHESONEY/Me And You           30         30         37         T KENNY CHESONEY/Me And You           30         37         T AND KERSH/Goodnight Sweetheant           37         37         37         T RAVIS TRITT/More Than You'll.           30         30         30         T RAVIS TRITT/More Than You'll.           30         30         30         T RAVIS TRITT/More Than You'll.           30         30         30         T RAVIS TRITT/More North           30         30         30	MARRIET #28           KFKFARassa City (B16) 753-4000 Carter/Stevens           PLAYS           ARTIBIT/ITLE           TATIBIT/ITLE           TATIBIT/ITLE           State	MARKET 428           WARKET 428           VICCONFIGURATION OF THE NOTIFIED OF T			
MARKET #27           KRG/Riverside           WARKET #27           KRG/Riverside           Wirker	MARKET #28           MARISTRITUS           ARISTRITUS           MARISTRITUS           ARISTRITUS           ARISTRITUS           MARISTRITUS           ARISTRITUS           ARISTRITUS <th col<="" td=""><td>MARKET 629           RIGE Colspan="2"&gt;RIGE COLSPAN="2"           INTER COLSPAN= COLSPAN="2"           2 Colspan="2"           2 Colspan="2"           2 Colspan="2"           2 Colspan="2"           2 Colspan="2"           Colspan="2"           2 Colspan="2"               2 Colspan="2"            <td <="" colspan="2" t<="" td=""><td>ATTESTATUS     ATTESTATUS     A</td><td>MARKET #31           WCTK/Providence (a) 467-436           EVENT Colspan="2"&gt;WCTK/Providence (a) 467-436           EVENT Colspan="2"&gt;WCTK/Providence (a) 467-436           STATE TO STATE TO STATE TO STATE SW 2W LW TW           35         35         35         ARTIST/TITLE           3W 2W LW TW         ARTIST/TITLE         Event/Hill         State Colspan="2"&gt;State State State           35         35         35         JOHN BERKYChange My Mind 35         State State State         State State State         State State State         State State State         State State State         State State State         State State State         State State         Sta</td></td></td></th>	<td>MARKET 629           RIGE Colspan="2"&gt;RIGE COLSPAN="2"           INTER COLSPAN= COLSPAN="2"           2 Colspan="2"           2 Colspan="2"           2 Colspan="2"           2 Colspan="2"           2 Colspan="2"           Colspan="2"           2 Colspan="2"               2 Colspan="2"            <td <="" colspan="2" t<="" td=""><td>ATTESTATUS     ATTESTATUS     A</td><td>MARKET #31           WCTK/Providence (a) 467-436           EVENT Colspan="2"&gt;WCTK/Providence (a) 467-436           EVENT Colspan="2"&gt;WCTK/Providence (a) 467-436           STATE TO STATE TO STATE TO STATE SW 2W LW TW           35         35         35         ARTIST/TITLE           3W 2W LW TW         ARTIST/TITLE         Event/Hill         State Colspan="2"&gt;State State State           35         35         35         JOHN BERKYChange My Mind 35         State State State         State State State         State State State         State State State         State State State         State State State         State State State         State State         Sta</td></td></td>	MARKET 629           RIGE Colspan="2">RIGE COLSPAN="2"           INTER COLSPAN= COLSPAN="2"           2 Colspan="2"           2 Colspan="2"           2 Colspan="2"           2 Colspan="2"           2 Colspan="2"           Colspan="2"           2 Colspan="2"               2 Colspan="2" <td <="" colspan="2" t<="" td=""><td>ATTESTATUS     ATTESTATUS     A</td><td>MARKET #31           WCTK/Providence (a) 467-436           EVENT Colspan="2"&gt;WCTK/Providence (a) 467-436           EVENT Colspan="2"&gt;WCTK/Providence (a) 467-436           STATE TO STATE TO STATE TO STATE SW 2W LW TW           35         35         35         ARTIST/TITLE           3W 2W LW TW         ARTIST/TITLE         Event/Hill         State Colspan="2"&gt;State State State           35         35         35         JOHN BERKYChange My Mind 35         State State State         State State State         State State State         State State State         State State State         State State State         State State State         State State         Sta</td></td>	<td>ATTESTATUS     ATTESTATUS     A</td> <td>MARKET #31           WCTK/Providence (a) 467-436           EVENT Colspan="2"&gt;WCTK/Providence (a) 467-436           EVENT Colspan="2"&gt;WCTK/Providence (a) 467-436           STATE TO STATE TO STATE TO STATE SW 2W LW TW           35         35         35         ARTIST/TITLE           3W 2W LW TW         ARTIST/TITLE         Event/Hill         State Colspan="2"&gt;State State State           35         35         35         JOHN BERKYChange My Mind 35         State State State         State State State         State State State         State State State         State State State         State State State         State State State         State State         Sta</td>		ATTESTATUS     A	MARKET #31           WCTK/Providence (a) 467-436           EVENT Colspan="2">WCTK/Providence (a) 467-436           EVENT Colspan="2">WCTK/Providence (a) 467-436           STATE TO STATE TO STATE TO STATE SW 2W LW TW           35         35         35         ARTIST/TITLE           3W 2W LW TW         ARTIST/TITLE         Event/Hill         State Colspan="2">State State State           35         35         35         JOHN BERKYChange My Mind 35         State State State         State State State         State State State         State State State         State State State         State State State         State State State         State State         Sta

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### COUNTRY SONG INDEX

TRACE ADKINS Every Light In The House (Capitol 7087) Prod: Scott Hendricks Wr: Kent Robbins Pub: Irving Music, Inc.(BMI)/Cotter Bay Music(BMI) Mgr: Borman Entertainment

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#### **RHETT AKINS** Love You Back (Decca 55223)

Prod: Mark Wright Wr: Bob Di Piero, Craig Wiseman Pub: Little Big Town Music/ American Made Music(BMI)/Almo Music Corp./Daddy Rabbit Music(ASCAP) Mgr: Starstruck Entertainment

ALABAMA The Maker Said Take Her *(RCA 07863)* Prod: Emory Gordy, Jr., Alabama Wr: Ronnie Rogers. Mark Wright Pub: Maypop Music (a div. of Wildcountry Inc.)/Route Six Music(adm. by Maypop Music)/EMI Blackwood Music Inc.(BMI) Mgr: Dale Morris & Associates

#### GARY ALLAN Her Man (Decca 55227)

Prod: Mark Wright, Byron Hill Wr: Kent M. Robbins Pub: Irving Music, Inc./Colter Bay Music(BMI) Mgr:

в

CRYSTAL BERNARD Have We Forgotten What Love Is (River North 51416) Prod: Steve Devick, Biff Watson Wr: Billy Dean, Crystal Bemard Pub: EMI Blackwood Music Inc./BTK Songs(ATK rights for BTK Songs Controlled and Administered by EMI Blackwood Music)(BMI)(Sin Next Door Music)(BMI)(All rights on behalf of Girl Next Door Music adm. by Warner-Tameriane Publishing Corp.(BMI) Mgr:

### JDHN BERRY Change My Mind (Capitol 10349)

Prod: Chuck Howard Wr: Jason Blume, A.J. Masters Pub: Zomba Enterprises Inc.(ASCAP)/Bull's Creek Publishing, Inc.(BMI) Mgr: Cortew-O'Grady Management

CLINT BLACK Like The Rain *(RCA)* Prod: James Stroud, Clint Black Wr: Clint Black, Hayden Nicholas **Pub**: Blackened Music(adm. by Irving Music Inc.)(BMI) **Mgr:** Left Bank Organization

BLACKHAWK King Of The World *(Arista 3049)* Prod: Tim DuBois, Mike Clute and Mark Bright Wr: Jeff Black Pub: Warmer-Tam Piblishing Corp(BMI) Mgr: Rick Alter Management, Inc.

# JAMES BONAMY AII I Do Is Love Her *(Epic 67069)* Prod: Doug Johnson Wr. Skip Ewing, Wayland Patton Pub: Acuff-Rose Music, Inc.(BMI)/MCA Music Publishing(a div of MCA Inc.)/Delta Kappa Twang(ASCAP) Mgr: Hallmark Direction Company

BR5-49 Cherokee Boogie *(Arista 3039)* Prod: Jozef Nuyens, Mike Janas Wr: Moon Mullican, Chief William Redbird Pub: Fort Knox Music Inc./Trlo Music Co., Inc(BMI) Mgr: Ten Ten Management

PAUL BRANDT I Meant To Do That (Reprise 8480) Prod: Josh Leo Wr: Lynn Gillespie Chater, Kerry Chater a Peermusic Ltd.(ASCAP)/Wamerand Paul Brandt Pub: rlane Pub.Corp./Pollywog Music SOCAN/BMI Mgr: Creative Trust

GARTH BRDDKS That Ol' Wind *(Capitol 7087)* Prod: Allen Reynolds Wr: Leigh Reynolds, Garth Brooks Pub: Feelbilly Music(BMI)/ Breon's Island(BMI)/Major Bob Music Co., Inc.(ASCAP)/No Fences Music(adm. by Major Bob Music Co., Inc.)(ASCAP) Mgr: GB Management, Inc.

BROOKS & OUNN Mama Don't Get Dressed Up For Nothing (Arista 3043) Prod: Don Cook, Kix Brooks and Ronnie Dunn Wr: Kix Brooks, Ronnie Dunn and Don Cook Pub: Sony/ATV Songs LLC dba Tree Publishing Co., Buffalo Prairie Music, Showbilly Music, Don Cook Music(BMI) Mgr: Titley & Associates

#### BURNIN' DAYLIGHT Love Worth Fighting For (Curb 1296) Prod: Mark Bright Wr: Marc Beeson, Sonny Lemaire and Kurt Howell Pub: EMIApril Music Inc./K-Town Music(ASCAP)/EMI Blackwood Music Inc/Ticket to Ride Music(BMI)/ Warner-Tamerlane Publishing Corp./Mac Truk Music(BMI) Mgr: Warner-Avalon Entertainment

TRACY BYRD Big Love (MCA 3817) Prod: Tony Brown Wr: Michael Clark, Jeff Stevens Pub: Warner-Chappell Music(BMI) Mgr: Ritter Carter Managemnt

MARY CHAPIN CARPENTER Let Me Into Your Heart (Columbia 78417) Prod: John Jennings. Mary Chapin Carpenter Wr: Mary Chapin Carpenter Pub: Why Walk Music(ASCAP) Mgr: Studio One Artists

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DEANA CARTER Strawberry Wine *(Capitol 10367)* Prod: Chris Farren Wr: Matraca Berg, Gary Harrison Pub: Longitude Music Co.(BMI)/ August Wind Music(BMI)/GreatBroad Music(BMI)/Georgian Hill(BMI) Mgr: Left Bank Management

KENNY CHESNEY Me And You (BNA 66908) Prod: Barry Beckett Wr: Skip Ewing, Ray Hemdon Pub: BMG Music/Acuff-Rose Music. Inc.(BMI) and Songs of Raymon(Admin. by CMI)(BMI) Mgr: IMS Management

MARK CHESNUTT It's A Little Too Late (Decca 55231) Prod: Tony Brown Wr: Mark Chesnutt, Slugger Moisette and Roger Springer Pub: EMI Blackwood Music, Inc./Songs of Jasper(BMI)/The Fat Rat Publishing Co./EMIApril Music Inc.(ASCAP) Mgr: BDM Management

TERRI CLARK Poor, Poor Pitiful Me (Mercury 130) Prod: Keith Stegall, Chris Waters Wr: Warren Zevon Pub: Warren Tamerlane Publishing Corp./Dark Room Music(BMI) Mgr: Woody Bowles Company

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HELEN DARLING Full Deck Of Cards (Decca 11532) Prod: Mark Wright Wr: Melanie Dyer. Kostas Pub: Fanetta Music(ASCAP)/Songs of Polygram International, Inc.(BMI) Mgr: Blanton & Harrell

BILLY DEAN I Wouldn't Be A Man (Capitol 30525) Prod: Tom Shapiro Wr: Mike Reid, Rory Michael Bourke Pub: BMG Songs, Inc.(ASCAP)/Polygram International Publishing, Inc.(ASCAP)/Songs De Burgo(ASCAP) Mgr: Starstruck Entertainment

DIAMOND RIO It's All In Your Head (Arista 3019) Prod: Michael D. Clute, Tim Dubois and Diamond Rio. Wr: Tony Martin. Van Stephenson and Reese Wilson Pub: Marstein Cumberland Music/Bobby Mae Music/Give Reese A Chance Music(BMI) Mgr: International Artist Management

DERYL DODD That's How I Got To Memphis (Columbia 78462) Prod: Chip Young, Blake Chancey Wr: Tom T. Hall Pub: Unichappell Music, Inc./ Morris Music/Tom T. Hall/John D. Lent(BMI) Mgr:

TY ENGLAND Irresistible You (RCA 08763) Prod: James Stroud, Byron Gallimore Wr: Billy Lawson Pub: Sony/ATV Tunes LLC,(all rights adm. by Sony/Music Publishing Mgr: Bob Doyle & Associates

#### G

VINCE GILL Pretty Little Adriana (MCA 55251) Prod: Tony Brown Wr: Vince Gill Pub: Benefit Music(BMI) Mgr: Fitzgerald Hartley Company

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WADE HAYES Where Do I Go To Start All Over (DKC /Columbia 78369) Prod: Don Cook, Chick Rains Wr: Wade Hayes, Chick Rains Pub: Sony/ATV Songs LLC DBA Tree Publishing Co. (BMI) Mgr: Mike Robertson Management

TY HERNDON She Wants To Be Wanted Again (Epic 78448) Prod: Doug Johnson Wr: Steven Dale Jones, Billy Henderson Pub: Enetertainment Mgr: Image Management Sony Music

FAITH HILL I Can't Do That Anymore (Warner Bros. 8386) Prod: Scott Hendricks, Faith Hill Wr: Alan Jackson Pub: Yee Haw Musi Prod: Scott Hendricks, Faith Hill Wr: Alan Jackson Pub: Yee Haw M Music Corp.)/WB Music Corp.(ASCAP) Mgr: Borman Entertainment , sic(adm, by WB

ALAN JACKSON Little Bitty (Arista 3048) Prod: Keith Stegall Wr: Tom T. Hall Pub: Hallnote Music, Inc.(BMI) Mgr: Gary Prod: Keith Stegall Overton Management

#### к

DAVID KERSH Goodnight Sweetheart (Curb 1262) Prod: Pat McMakin Wr: Kim Williams, L. David Lewis, Randy Boudreaux Pub: Sony/ ATV Tunes LLC dba Cross Keys Publishing Co. (ASCAP)/Sony/ATV Songs LLC dba Tree Publishing Co./Thanxamillion Music(BMI) Mgr: Mark Hybner

SAMMY KERSHAW Politics, Religion And Her (Mercury 133) Prod: Keith Stegall Wr: Tony Martin, Byron Hill Pub: Hamstein Cumberland Music/ Baby Mae Music.Admin. by Hamstein Cumberland Music(BMI)/MCA Music Publishing,A division of MCA, Inc./Brother Bart Music and Sold For A Song.Admin. by MCA Music Pub.Corp. Adivison of MCA Inc.(ASCAP) Mgr: Lucks Management Group

L

### TRACY LAWRENCE Is That A Tear (Atlantic 82866)

Prod: Tracy Lawrence, FlipAnderson Wr: John Jarrard, Kenny Beard Pub: Alabama Band Music(A Division of Wild Country, Inc.)Miss Blyss Music (adm. by Alabama Band Music)Lac Grand Musique, Inc.(ASCAP) Mgr: TLE Management, Inc.

LONESTAR When Cowboys Didn't Dance (BNA 07863) Prod: Don Cook, Wally Wilson Wr: Richie McDonald, T. Kyle Green Pub: Music Genesis(ASCAP)/Pepe Morchips Music(BMI) Mgr: William N. Carter Career

PATTY LOVELESS Lonely Too Long (*Epic 67269*) Prod: Emory Gordy, Jr. Wr: Mike Lawler, Bill Rice and Sharon Rice Pub: Bash Music(ASCAP)/Cootermo Music(ASCAP)(adm. by Bluewater Music Corp.)/BMG Songs, Inc.(ASCAP) Mgr: The Fitzgerald Hartley Co

#### M

MILA MASON That's Enough Of That *(Atlantic 6825)* Prod: Blake Mevis Wr: Mark D. Sanders, Randy Albright, Lisa Silver Pub: MCA Music Publishing, A Division of MCA, Inc./Amsong Music Publishing/Sweet Silver Music(ASCAP) Mgr: LapisArtist Management

MARTINA MCBRIDE Swingin' Doors (RCA 07863) Prod: Martina McBride, Paul Woorley and Ed Seay Wr: Chapin Hartford, Bobby Boyd and Jim Foster Pub: Sony Tree Pub. Co., Inc./Careers-BMG Music Pub., Inc./Electric Mule Music Pub., Inc.(BMI) Mgr: Bruce Allen Talent

NEAL McCOY Going, Going, Gone (Atlantic 6875) Prod: Barry Beckett Wr: Steve Cropper. John Scott Sherrill and Bob DiPiero Pub: Sixteen Stars Music/Sony-ATV Songs LLC dba Tree Publishing Co./All OverTown Music/ New Wolf Music/Little Big Town/American Made Music. BMI Mgr: Management Associated to Dallas Leo Associates of Dallas, Inc

MINDY McCREADY Maybe He'll Notice Her Now (BNA 07863) Prod: David Malloy, Norro Wilson Wr: Tim Johnson Pub: Big Giant Music(BMI)(adm. by WB Corp.) Mgr: Moress Nanas Entertainment

REBA MCENTIRE The Fear Of Being Alone (MCA 11500) Prod: Reba McEntire, John Guess Wr: Walt Aldridge, Bruce Miller Pub: Rick Hall Music, Inc./Watertown Music(ASCAP)/Fame Publishing Co., Inc.(BMI) Mgr: Starstruck

TIM McGRAW Maybe We Should Just Sleep On It *(Curb 1289)* Prod: James Stroud, Byron Gallimore Wr: Jerry Laseter, Kerry Kurt Phillips Pub: Noosa Heads Music, Inc. (BMI)/Emdar Music Music/Texas Wedge Music(adm. by Emdar Music)(ASCAP) Mgr: TMR II

JO DEE MESSINA Do You Wanna Make Something Of It *(Curb* 1302) Prod: Byron Gallimore, Tim McGraw. Wr: Bob DiPiero, Terry Anderson Pub: Little Big Town Music/American Made Music(BMI)/BMG Songs, Inc./Trailer Trash Music/Slow Train Music(ASCAP) Mgr: AEG Management

JOHN MICHAEL MONTGOMERY Friends (Atlantic 6950) Prod: Csaba Petozz Wr: Jerry Holland Pub: That's A Smash Publishing Inc..(BMI) Mgr: Hallmark Direction Company

DAVID LEE MURPHY The Road You Leave Behind (MCA 55205) Prod: Tony Brown Wr: David Lee Murphy Pub: Old Desperados/N2D Pub Company, Inc.(ASCAP) Mgr: D.Management Company N2D Publishing

#### P

CARYL MACK PARKER Better Love Next Time (Magnatone 1112) Prod: C. DiNapoli, C.M. Parker, S. Parker, B.D. Willis and A. Martin Wr: Caryl Mack Parker, Kim Patton Pub: Howlin Hits Music, Inc/Square West Music, Inc/EMI April Music, Inc.(ASCAP) Mgr: Square West Entertainment

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LEE ROY PARNELL We All Get Lucky Sometimes (Career 3044) Prod: Scott Hendricks, Lee Roy Pamell Wr: Gary Nicholson, Jimmy Scott Pub: Sony/ATV Tunes dba Cross Keys Publishing Co.,Four Sons Music/Stone Angel Music(ASCAP) Mgr: Mike Robertson Management

DDLLY PARTON Just When I Needed You Most (Rising Tide 53041) Prod: Steve Buckingham Wr: Randy Van Warmer Pub: Warner Bros. Music Corp(ASCAP)/Fourth Floor Music(ASCAP)/Terraform Music(ASCAP) Mgr: Gallin-Morey

KEITH PERRY All I Give A Darn About Is You (Curb 1304) Prod: Nelson Larkin, Mike Hollandsworth Wr: Jim Foster, Mark Petersen Pub: Zomba Songs, Inc.(BMI)/Millhouse Music, Admin. by Songs of Polygram International, Inc.(BMI) Mgr: Gold Mountain

COLLIN RAYE Love Remains (Epic 67033) Prod: John Hobbs. Ed Seay. Paul Worley Wr: Tom Douglas, Jim Daddario Pub: Sony/ATV Songs LLC dba Tree Publishing Co.(BMI) Mgr: Scott-Dean Management

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COLLIN RAYE What If Jesus Comes Back Like That *(Epic 78452)* Prod: Paul Worley, John Hobbs and Ed Seay Wr: Pat Bunch, Doug Johnson Pub: August Wind Music/Hendershot Music/Longitude Music Co/Sydney Erin Music(BMI) Mgr: Scott-Dean Management

RICOCHET Love Is Stronger Than Pride *(Columbia 67223)* Prod: Ron Chancey, Ed Seay Wr: Rick Bowles, Doug Johnson Pub: Maypop Music (a div. of Wildcountry, Inc.)/Makin' Chevys Music (adm. by Maypop Music)/<sup>S</sup>ydney Erin Music(BMI) Mgr: William Morris

LEANN RIMES One Way Ticket (Because I Can) (MCG/Curb 77821) Prod: Wilbur C. Rimes, Chuck Howard Wr: Judy Rodman, Keith Hinton Pute: Warmer-Tamertane Publishing Corp. (BMI)/WB Music Corp./Global Nomad Music(ASCAP) Mgr: LeAnn RimesEntertainment, Inc.

### S

BRADY SEALS Another You Another Me (Reprise 8277) Prod: Rodney Crowell, Brady Seals Wr: Troy Seals, Will Jennings Pub: Inc./Baby Dumplin' Music/Blue Sky Rider Songs (BMI) Mgr: Gold Mounta Pub: Inving Music,

KEVIN SHARP Nobody Knows (Asylum/EEG 61930) Prod: Chris Farren Wr: Joseph Richards, Don Dubose Pub: Hitco Music(adm. by Longitude Music Co.)/Joe Shade Music(adm. by Longitude Music Co.)Djorsongs(adm. by EMI Blackwood Music, Inc.)(BMI) Mgr: Sound & Serenity

DARYLE SINGLETARY Amen Kind Of Love *(Giant 8423)* Prod: James Stroud, David Malloy Wr: Trey Bruce, Wayne Tester Pub: MCA Music Publishing, Adivision of MCA Inc.(ASCAP) Mgr: The Lib Hatcher Agency

GEORGE STRAIT I Can Still Make Cheyenne (MCA 11428) Prod: Tony Brown, George Strait Wr: Aaron Barker, Erv Woolsey Pub: O-Tex Music/ Hit Street Music(BMI) Mgr: The Erv Woolsey Company

MARTY STUART You Can't Stop Love (MCA 55270)

Prod: Tony Brown, Justin Niebank Wr: Marty Stuar, Kostas Pub: Wamer-Tamerlane Publishing Corp./Marty Party Music/Songs of Polygram International, Inc./SevenAngels Music(BMI) Mgr: Rothbaum & Gamer

RANDY TRAVIS Would | (Warner Bros. 8479) Prod: Kyle Lehning Wr: Mark Winchester Pub: Starstruck Writers Group, Inc.(ASCAP) Mgr: The Lib Hatcher Agency

т

RICK TREVINO Running Out Of Reasons To Run *(Columbia 78331)* Prod: Steve Buckingham, Doug Johnson Wr. George Teren, Bob Regan Pub: Zomba Songs Inc.(BMI)/AMR Publications, Inc.(ASCAP)/Sierra Home Music (ASCAP)/ admin. by AMR Publications, Inc.(ASCAP) Mgr: Dan Goodman Management

TRAVIS TRITT More Than You'll Ever Know (Warner Bros. 8304) Prod: Don Was, Travis Tritt Wr: Travis Tritt Pub: Post Oak Publishing(BMI) Mgr: Kragen & Company in association with Falcon Management

RAY VEGA Remember When (BNA 07863) Prod: Josh Leo, Mark Wright Wr: Ray Vega, Michael Clark and John Bettis Pub: Warner-Tamerlane Publishing Corp./Casa Vega Music/Flying Dutchman Music(BMI)/and Words byJohn(ASCAP) Mgr: Dale Morris & Associate/Gallin Morey

### W

CLAY WALKER Bury The Shovel (Giant 8397) Prod: James Stroud Wr: Chuck Jones, Chris Arms Pub: Great Cumberland Music/ Fugue Music BMI/Windowcheese Music/Arms Songs ASCAP Mgr: The Erv Woolsey Company

BRYAN WHITE That's Another Song *(Asylum/EEG 9687)* Prod: Billy Joe Walker, Jr., Kyle Lehning Wr: John Paul Daniel, Monty Powell, Doug Pincock and Jule Medders Pub: High Steppe Music, adm by High Seas Music(ASCAP) Acuff-Rose Music, Inc. (adm by Acuff-Rose Music. Inc.) Locust Fork Music, Acuff-Rose Music, Inc. adm. by Acuff-Rose Music, Inc./Sony/ATV Songs LLC dba Tree Publishing Co., adm by Sony/ATV Music Publishing.(BMI) Mgr: GC Management

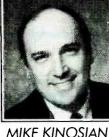
MARK WILLS High Low And In Between (Mercury 127) Prod: Carson Chamberlain, Keith Stegall Wr: David Kent, Harley Campbell Pub: Tom Collins Music Corp.(BMI) Mgr:

JEFF WOOD You Just Get One *(Imprint)* Prod: Mark Bright, Kevin Bearnish Wr: Don Schlitz, Vince Gill Pub: Benefit Music(BMI)/ New Don Songs/New Hayes Music(ASCAP) Mgr: We Two Management, Inc.

MICHELLE WRIGHT The Answer Is Yes *(Arista 3053)* Prod: Jim Scherer, Tim DuBois Wr: Rodney Crowell Pub: Sony/ATV Tunes LLC dba Cross Keys Publishing Co.(ASCAP) Mgr: Savannah Music

TRISHA YEARWOOD Everybody Knows (MCA 11477) Prod: Garth Fundis Wr: Martraca Berg, Gary Harrison Pub: August Wind Music/ Great Broad Music/Georgian Hill Music/Longitude Music Co. Mgr: Kragen & Company

### ADULT CONTEMPORARY



# **Distinguishing 'Hits' From 'Stiffs'**

### Critical Mass's Gilbert says measuring burn is key to successful research

Talking each week about music, I frequently have programmers tell me, "That song just isn't a hit." It's especially intriguing when PDs say that line when referring to top 10 (or better) records. For a variety of reasons - which could even boil down to simple semantics — "hits" on the majority of ACs/Hot ACs can be perceived as "misses" elsewhere.

Critical Mass Media Exec. VP/ Research Carolyn Gilbert maintains that "hits" have very predictable cycles: "Hits start out with relatively high unfamiliarity, no burn, and good potential scores." Only those people familiar with a certain song, she explains, are used to determine its "potential" score. "Some companies don't measure 'burn,' and we think that's terrible because it's something that must be measured.

"We essentially weigh one and a half times for 'favorite,' one time for a 'like' opinion, and .5 for 'no.' The maximum value for any given song is 150 points — and that's only among the familiar sample."

As a hit receives more exposure, its potential score remains high, unfamiliarity is reduced, and burn stays

"

When you screen people properly and test properly, hits will be hits and stiffs will be stiffs.

Research methodologies can vary FF

### **STRATEGIC MOVES**

### **'It's Important To Do Callout Research'**

S tations can be supplied with the greatest research in the world, but as Strategic Radio Research VP/Client Services Amy Vokes points out, "You have to know when to play records, how often to play them, and which ones to play together. Some people spend a lot of money on research and still have bad-sounding stations."



It's not uncommon for records to test well, yet perform poorly - or not even appear - on national charts. "The Waltflowers ['6th Avenue Heartache'] and Amber ['This Is Your Night'] are two good recent Hot AC examples. Some radio audiences grab hold of songs like these right away and love them."

#### **Slicing The Pie**

Looking at Strategic's client base in terms of callout, Vokes says, "You could cut us into quadrants: CHR, UC, Rock, and HotAC. For the most part, product that Hot ACs play crosses over to three other stations in a market. From a current perspective, it's very

Amy Vokes

important to do callout research. Hot AC PDs are breaking records, and some of them definitely use their ears to do so.'

Programmers, according to Vokes, are more concerned if a song "fits" their station than if it's a hit song. "Go down the list of terminology in use today. [Among others], there's MainstreamAC, HotAC, SoftAC, CHR/ Rhythmic, and CHR/Pop. The industry has niched stations, and the audience also becomes niched. The issue then becomes whether or not a certain song fits your format.

Mass, for example, doesn't use the customary one (very negative) to five (very positive) scale, opting instead for a preference scale. Outlining the one-to-five scale drawback, Gilbert draws these examples: "Two of four people in a room love a song and give



relatively low. "The length of time for all of this depends on the song." notes Gilbert. "One of the great things about weekly music tests is that you can begin following burn scores after a song establishes itself. If a song becomes 100% familiar and has a very good potential score but the burn score starts rising - PDs can then start backing it off from 'A' to 'B' rotation."

In contrast, says Gilbert, "Stiffs" will have high unfamiliarity, no burn, and an okay-to-poor potential score. If it doesn't break out in a few weeks, it's a stiff. Our clients can do their music for the week by looking at one page of research that we generate. When you screen people properly and test properly, hits will be hits and stiffs will be stiffs.'

**Methodology Preferences** 

from company to company. Critical

it a five, while the other two hate it and give it a one. The song averages out to three. In case two, four people

are totally apathet-

ic about a song and it gets the same three average.

"One song generates high negative and positive passion that goes toward straight general tendency, and another song generates total ap-athy and gets the same score. There's a big difference between those two songs, but there's no way of knowing it by looking [at raw numbers]. We're fanatic about our sample, testing, and methodology.

Chart positions are relatively meaningless to Gilbert. "We're interested in testing, and that's our only focus. Auditorium testing is more popular [than callout], especially for catalogue-based mainstream ACs. Good PDs will, occasionally, take chances by defying research and staying with records for a little while. Programming jobs take intelligence, and they'll know when it's appropriate to [use their instincts]. After its first 13 weeks, 'Cheers' probably should've been taken off the air.'

Lund: 'Concentrate On The Heavy Users'

recent Arbitron diary review caused Lund Media Research President John Lund to declare, "I'm falling out of love with mass-media television advertising."

To help a particular client, Lund did a breakout of partisan station listening. "In addition to looking at P4 listeners who listened for four quarterhours a week, I looked at the non-cume, which accounted for 70% of the market. After doing so, I wondered why I'd want to mass advertise to get somebody to [sample] the station when, if they did, they may only listen for one hour a week. It's better to concentrate on the heavy users, rather than trying to move P4s to P3s and P3s to P2s."

#### **Direct Approach**

After discussing the situation with Arbitron, Lund concludes that, "The key to getting Arbitron shares is to get P1 listeners - who already love the station and listen to it four hours a day - to listen five hours a day. Find out why they listen four, five, or six hours a day, and get them to listen another 30 or 60 minutes. This is perfect for AC.

"[For the particular station in question], we did extremely well in the spring book. The key is we spent less than normal on outdoor and nothing on television. We put a lot of money into telemarketing and direct marketing. We've built up a database of frequent users of the station and do weekly faxes for them. The cume was unchanged, quarter-hour was up, and TSL was up about 15%



. Ker

#### **No Wrong Songs?**

The suggestion was made that music research be done to ensure the station plays all the right songs. But as Lund comments, "I don't know if I agree with that. Do you think a person who listens six hours a day will tune out if one wrong song is played?

"These people have an attraction to the station which I, as a programmer, may believe transcends a particular song. A so-so song is much more appealing on well-rated stations than on low-rated ones. The thrust of a great radio station may be just enough to carry [mediocre] songs."

#### '90% Get It'

Every format, acknowledges Gilbert, has its share of bright programmers, and each also "has idiots. Fortunately, about 90% of our clients 'get it.' For example, [WPCH/Atlanta PD] Vance Dillard is terrific. We're seeing core meltdown in a number of formats, including AC, but it's absolutely dramatic how he's transformed a sleepy [B/EZ into a Soft AC] in the past five years.

"Radio stations can't run without someone using good judgment. Research is a tool - but it isn't the total answer. If it came down to just using research, chimps could program stations. Marketplaces are getting more competitive, and we need outstanding programmers to sustain their stations, especially when current music isn't very good.'

With its own in-house department,

WTMX does callout 52 weeks a year.

"We talk with 100 people a week, and

the biggest thing I look at is burn,"

# If It Doesn't Fit, It Must Not Be A Hit

John Hiatt's "Cry Love," Tom Petty's "Waiting For Tonight," and Sass Jordan's "Sun's Gonna Rise" may not have been national chart toppers, but they all worked extremely well on Barry James-programmed Hot AC WTMX/Chicago.

In the case of more recent

examples, James says, "The Wallflowers ['6th Avenue Heartache'] and Dishwalla ['Counting Blue Cars'] are great records for us, but may not be right for every other Hot AC.'

Conversely, the thought of playing Eric Clapton's undeniable smash "Change The World" concerns him. "It's a wonderful piece of music

and it's Eric Clapton, but it really isn't how the rest of this station sounds. As long as I'm careful and play the right songs around it, I can probably get away with it because of Clapton's tremendous star power.'

Adamant about not playing another record flying up the Hot AC chart, James comments, "On a station playing a lot of Gin Blossoms, John Mellencamp, and Hootie & The Blowfish, it's not right for us to play something that sounds like a slightly rhythmic Olivia Newton-John record.



when I know I don't.'

Using national charts as an important information source, James explains. "I'll relisten to songs going up the chart that we're not playing. I really don't care how many plays a cer-tain song is getting on [WPLJ/New York or KYSR/Los Angeles]; record company people can tell me that from an informational --- rather than a comparison - standpoint. New York, Los Angeles, and Chicago are all different markets.'

**Useful Input** James sometimes is frustrated at how he's pitched by a few record company representatives. "They say, Certain songs belong on your station.' There's a very good core of local record people here, but I don't know why people who can hear " our station would say anything like that. It's like telling me I need undercoating

James points out. "There are some songs that don't test well [such as Jewel's 'Who Will Save Your Soul' and Sheryl Crow's 'Strong Enough'], but we wind up playing them because they sound right. Since we don't have a CHR in the market to break music for us. I'm not so concerned about familiarity. If we waited for everybody else, our station would be very stale."

Since we don't have a CHR in the market to break music for us. I'm not so concerned about familiarity. If we waited for everybody else, our station would be

very stale.

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Barry James

Impact Date Nov. 4 The new single

LOVE IN

From the Album LOUDER THAN WORDS



© 1996 MERCUPY RECORDS

MANAGEMENT: FREDDY DEMANN, THE DEMANN ENTERTAINMENT CO.

# michael ENGLISH

# AC CHART 2 !! MOST ADDED AGAIN!!

NEW ON: WLZW WTFM KTDY WROE WWNK WDOK WLQT WOOD WFMK WRVF WQLR KRNO

"FREEDOM

SINGLE AND

11

VIDEO FOLLOW-UP

TO THE TOP 5 HIT

**"YOUR LOVE** 

AMAZES ME".

FOR I WORLD PRODUCTIONS PRODUCED BY TOMMY SIMS MIXED BY DAVID THOENER Management: The Judd House Booking: The William Morris Agency





### **NOVEMBER 1, 1996**

						тот/	L PLAYS		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3W	STATIONS/ADDS
1	1	1	0	CELINE DION It's All Coming Back To Me Now (550 Music)	2295	2288	2211	2229	95/1
4	3	2	2	ELTON JOHN You Can Make History (Young Again) (MCA)	2139	2169	2134	1997	94/0
3	4	4	3	DONNA LEWIS   Love You Always Forever (Atlantic)	1914	2059	2108	2062	85/0
9	.6	5	4	JOURNEY When You Love A Woman (Columbia)	1904	1743	1571	1292	91/2
2	2	3	5	ERIC CLAPTON Change The World (Reprise)	1894	2073	2141	2196	90/0
6	7	6	6	PHIL COLLINS Dance Into The Light (Face Value/Atlantic)	1617	1617	1585	1494	80/0
8	8	7	7	BRYAN ADAMS Let's Make A Night To Remember (A&M)	1464	1451	1409	1312	71/1
1	10	9	8	MICHAEL BOLTON Love Is The Power (Columbia)	1411	1352	1204	1071	83/1
7	14	12	9	TONI BRAXTON Un-break My Heart (LaFace/Arista)	1322	1116	990	819	83/6
4	12	11	10	KENNY G The Moment (Arista)	1245	1137	1002	939	84/3
ō	5	8	11	MARIAH CAREY Forever (Columbia)	1179	1401	1590	1750	72/0
2	11	10	12	TINA TURNER Missing You (Virgin)	1133	1139	1079	1030	71/0
R	EAN	ER	13	MADONNA You Must Love Me (Warner Bros.)	918	660	296		67/11
D	13	14	14	VANESSA WILLIAMS Where Do We Go From Here (Mercury)	706	844	996	1101	47/0
Ε	ΒU	T	15	ROD STEWART If We Fall In Love Tonight (Warner Bros.)	688	_			56/56
	9	13	16	LIONEL RICHIE Ordinary Girl (Mercury)	652	950	1280	1460	48/0
	20	18	Ð	DAVE KOZ Don't Look Back (Capitol)	643	593	547	464	51/2
	17	16	18	JOHN MELLENCAMP Key West Intermezzo (I Saw) (Mercury)	593	658	721	726	36/0
	21	20	19	AARON NEVILLE f/ROBBIE ROBERTSON Crazy Love (Reprise)	555	519	474	449	44/2
;	22	21	20	JORDAN HILL How Many Times (143/Atlantic)	495	437	376	341	53/2
	_	24	21	HUEY LEWIS & THE NEWS 100 Years From Now (Elektra/EEG)	448	295	179	20	38/11
3	15	17	22	WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)	440	597	802	1007	33/0
	29	23	23	WONDERS That Thing You Do! (Epic)	425	299	209	118	27/5
	26	25	24	NATALIE COLE w/NAT "KING" COLE When I Fall In Love (Elektra/EEG)	330	284	247	207	37/4
	27	26	25	BRIAN MCKNIGHT Remember The Magic (Walt Disney)	300	266	237	168	34/3
Ε	ΒU	T	26	BARBRA STREISAND & BRYAN ADAMS   Finally Found (Columbia)	274	5	_	_	23/22
	_	28	27	MICHAEL ENGLISH Freedom (Curb)	256	190	136	74	28/7
Ε	ΒU	T	28	WILD ORCHID At Night   Pray (RCA)	203	164	129	138	27/6
		29	29	HOOTIE & THE BLOWFISH Sad Caper (Atlantic)	196	179	162	119	14/2
) E	ΒU	Т	30	SEAL Fly Like An Eagle (Warner Sunset/Atlantic)	191	78	_	_	15/6

**BREAKERS**®

### MADONNA

You Must Love Me (Warner Bros.) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART 918/258 13 67/11

### **MOST ADDED**

ARTIST TITLE LABEL(S) ADDS ROD STEWART If We Fall In Love Tonight (Warner Bros.) 56 BARBRA STREISAND & BRYAN ADAMS | Finally ... (Columbia) 22 HUEY LEWIS & THE NEWS 100 Years .... (Elektra/EEG) 11 MADONNA You Must Love Me (Warner Bros.) 11 TONY RICH PROJECT Leavin' (LaFace/Arista) 10 PETER CETERA w/RONNA REEVES S.O.S. (River North) 8 CELINE DION Send Me A Lover (MMI) 7 MICHAEL ENGLISH Freedom (Curb) 7 TONI BRAXTON Un-break My Heart (LaFace/Arista) 6 SEAL Fly Like An Eagle (Warner Sunset/Atlantic) 6 WILD ORCHID At Night | Pray (RCA) 6

### **MOST INCREASED** PLAYS

ARTIST TITLE LABEL(S)

ARTIST TITLE LABELIS

PLAY ROD STEWART If We Fall in Love Tonight (Warner Bros.) +688BARBRA STREISAND & BRYAN ADAMS | Finally ... (Columbia) +269 MADONNA You Must Love Me (Warner Bros.) +258TONI BRAXTON Un-break My Heart (LaFace/Arista) +206 JOURNEY When You Love A Woman (Columbia) +161 HUEY LEWIS & THE NEWS 100 Years ... (Elektra/EEG) +153 **WONDERS** That Thing You Do! (Epic) +126 SEAL Fly Like An Eagle (Warner Sunset/Atlantic) +113KENNY G The Moment (Arista) +108**TONY RICH PROJECT** Leavin' (*LaFace/Arista*) +88

This chart reflects airplay from October 28-November 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 97 AC reporters. 94 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

### **NEW & ACTIVE**

TONY RICH PROJECT Leavin' (LaFace/Arista) Total Stations: 22, Adds: 10, Plays: 131, WWLI 10, WLEV 7 (7), WLIF 6, WAFY 12 (12), WMGS 5 (5), WTCB 7, WKTK 14, WLRQ 6, WTVR 5, WDEF 10 (10), WOOF 15, WAHR 5, WTFM 10, KTDY 4, KMXR 5 (5), KQXT 7 (7), WDOK 20 (9), WFMK

10 (10), WGLM 7 (17), WRVF 4 (1), WQLR 7, KWAV 5 (5).

**CELINE DION** Send Me A Lover (MMI) Total Stations: 21, Adds: 7, Plays: 176, WEZN 5, WWLI 5, WYJB 21 (18), WBBQ 2 (2), WMGF 4 (4), WTVR 5, WOOF 15 (15), KMXR 17 (17), KQXT 5, WROE 7, WWNK 5 (5), WDOK 11, WCRZ 4 (5), WAJI 5 (5), WTPI 18 (15), WGLM 7 (7), KEZG 5 (3), KELO 8 (8), KKLI 5 (5), KWAV 5, KKCW 17 (17).

#### REO SPEEDWAGON After Tonight (Castle)

Total Stations: 18, Adds: 1, Plays: 154, WRCH 10 (10), WWLI 15 (10), WLIF 7 (9), WAFY 12 (13), WTVR 5 (5), WDEF 5 (5), WAHR 10 (10), KQXT 7 (5), WROE 10 (10), WDOK 8, WIKY 5 (5), WCRZ 8 (7), WAJI 7 (7), WOOD 5 (4), WFMK 20 (20), WGLM 10 (7), KEZG 5 (3), KWAV 5 (5)

### PETER CETERA w/RONNA REEVES S.O.S. (River North)

Total Stations: 18, Adds: 8, Plays: 154, WYJB 5 (5), WBEB 15, WKWK 5, WTCB 4 (4), WTVR 5, WDEF 10, WOOF 15 (8), WAHR 5, WTFM 12, KVIL 8 (8), KQXT 7 (7), WAJI 10 (10), WTPI 8, WFMK 10 (10), WGLM 7 (17), KEZG 10, KELO 8 (8), KSNE 10 (10).

### RICHARD PAGE The Best Thing (Blue Thumb)

Total Stations: 20, Adds: 2, Plays: 149, WRCH 10 (10), WWLI 10 (10), WLEV 5 (5), WAFY 12 (12), WKWK 10 (10), WTCB 7 (7), WTVR 5, WOOF 8 (8), WTFM 10 (10), WRVR 9 (7), KMXR 5 (5), KQXT 5 (5), WROE 7 (7), WAJI 5 (5), WOOD 5 (4), WFMK 10 (10), WGLM 7 (7), WQLR 7 (7), KWAV 5 (5), KISC 7.

### JANN ARDEN Good Mother (A&M)

Total Stations: 13, Adds: 2, Plays: 122, WRCH 7 (7), WWLI 10 (5), WLEV 12 (12), WAFY 12 (12), WLRQ 6 (6), WOOF 8, KMXR 5 (5), KQXT 7 (7), WTPI 12 (10), WGLM 7 (7), WQLR 18 (18), KKLI 13, KWAV 5 (5).

BAD COMPANY | Still Believe In You (EastWest/EEG) Total Stations: 11, Adds: 1, Plays: 73, WEZN 5 (5), WWLI 10 (5), WYJB 5 (5), KMXR 5 (5), KQXT 7 (7), WLQT 7 (7), WGLM 7 (7), KKLI 5, KWAV 5 (5), KGBY 5 (5), KLSY 12 (9)

#### Songs ranked by total plays. Station call letters followed by number of plays.

HOTTEST RECURRENTS

CELINE DION Because You Loved Me (550 Music) TRACY CHAPMAN Give Me One Reason (Elektra/EEG) PETER CETERA One Clear Voice (River North) TONY RICH PROJECT Nobody Knows (LaFace/Arista) JANN ARDEN Insensitive (A&M) **GLORIA ESTEFAN** Reach (Epic) MICHAEL ENGLISH Your Love Amazes Me (Curb) EVERYTHING BUT THE GIRL Missing (Atlantic) MARIAH CAREY Always Be My Baby (Columbia) SEAL Don't Cry (ZTT/WB)

Breakers: Songs registering 800 plays or more for the first time. Builets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



### 65

TOTAL

### **AC PLAYLISTS**

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE MARKET #5 MARKET #7 MARKET #8 MARKET #2 MARKET #3 B-101.1 **Kyll** 103:7fm lite93.9 KOST Soft Rock 97.1 KVIL/Dallas (214) 691-1037 Curtis/O'Neal KOST/Los Angeles (213) 427-1035 Kaye/Chiang WLIT/Chicago (312) 329-9002 Edwards WBEB/Philadelphia WASH/Washing YA. 2) 895-5000 et/Martin -840 103.5FM 
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24 25 JOURNEY/When You Love...
24 24 DONNA LEWIS/I Love You Always
24 24 PETR CETERA/One Clear Voice
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19 19 ERIC CLAPTON/Change The World
19 19 FLIC CLAPTON/Change Inthe World
19 17 ELIONEL RICHLE/Ordinary Girl
14 17 KENNY G/The Moment
19 15 CILANE DIO/NO Can Make...
17 14 COLENE DIO/NO Can Make...
17 15 LIDNEL RICHLE/Ordinary Girl
14 17 KENNY G/The Moment
19 15 TINA TURNER/MISSing You
17 14 COLENE DIO/NO cases You Loved Me
14 DAVE KOZ/Don't Love You More
19 12 BAD COMPANY/I Still Believe...
9 12 BAD COMPANY/I Still Believe...
9 18 NO COMPANY/I Still Believe...
9 NEVILLE & ROBERTSDN/Crazy Love
9 STREISAND & ADAMS/I Finally Found... PLAYS 3W 2W LW ARTIST/TILE
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14 12 CELINE DID/NITS All Channg.
15 12 VARESA WILLLANS/Where Do We Go...
14 12 NEVILLE & ROBERTCOM/Crazy Love
15 JOHNEY/When You Love...
12 11 JOHNEY/When You Love...
12 11 JANN ARDEN/INSENSITIVE
11 MICHAEL BOLTON/Love Is The Power
11 MICHAEL BOLTON/Love Is The Power
19 PHL COLLINS/Dance Into The Light
19 PETER OFERAR/DATE Clary Love Amazes wie
18 MICHAEL ENGLISH/YOUT Love Amazes wie
19 TONI BRAXTON/Love Clary Love Amazes wie
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 PHIL COLLINS/Dance Into The Light

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12 12 CELINE DIDN/II'S All Coming...
12 12 ELTON JOHN/To Cam Make...
12 12 DUDRNEY/When You Love...
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12 12 BRYAN ADAMS/Let'S Make A..
12 12 TINA TURNER/MISSing You
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12 12 MADONA/You Must Love Me
10 NEVILLE & ROBERTSON/Crazy Love
10 ROD STEWART/II We Fail In...
10 HUPL LEWIS & NEWS/100 Years From Now
5 5 NATALLE & NAT COLE//When I Fail In Love
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 <t ARTIST/TITLE MARIAH CAREY/Forever TRACY CHAPMAN/Give Me One Reason ERIC CLAPTON/Change The World CELINE DION/IT's AII Coming... SEAU-FPU Liew An Eagle BRYAN ADAMS/Let's Make A... DONNA LEW AN EAGLE BRYAN ADAMS/Let's Make A... HUEY LEWIS & NEWS/100 Years From Nov WONDERS/That Thing You Dold ROD STEWART/II We Fail In... TINA TURNER/Missing You JOURNEY/When You Love... MADDINA/YOU Must Love Me KENNY G/The Moment GLORIA ESTEFAN/Reach SEAU/Don TCY ELTON JDINK/YOU Kan & Mee... YANESSA WILLIAMS/Where Do We Go... HODTLE & BLOWFISH/OId Man & Me BAD COMPANY/S BII Belivee... MICHAEL BOLTON/Love Is The Power NATALIE & NAT COLE/When I Fall In Love 
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### REPORTERS

Stations and their adds listed alphabetically by market										
		A	C					НОТ	ГАС	
WYJB/Albany, NY OM/PD: Buzz Brindle MD: Pat Ryan No Adds	WLIT/Chicago, IL PD/MD: Mark Edwards 17 ROD STEWART 'Fall' 17 STREISAND & ADAMS 'Finally" 10 DAVE KÖZ 'Look'	WXKC/Erie, PA PD: RonArien MD: Paul Davies 15 JORDAN HILL "Times" 7 ROD STEWART "Fail"	WJXB/Knoxville, TN PD: Jeff Jarnigan MD: Barbara Bridges 7 TONI BRAXTON "Heart"	KWAV/Monterey, CA PO/MD: Bernie Moody 20 STRE/SANG & ADA/AS "Finality" 20 ROO STEWART "Fail" 5 WILD ORCHED "Mojnt"	KZST/Santa Rosa, CA PD: Brent Farris MD: Pat Schaffer 9 MELISSA ETHERIDE "Nowhere" 9 WONDERS "Thing"		WKDD/Akron, OH PD/MD: Chuck Collins 20 ROD STEWARI "Fal" 12 R.E.M. "Me" 2 Ob/CAN SHE K: "Barely"	WKQI/Detroit, MI PD: Tom O'Brien MD: Fred Buchalter 18 TONI BRAKTON "Heart" 16 BRYAN ADAAKS "Lets"	WMC/Memphis, TN MD: Frank Brinsley 5 ROD STEWART "Fail" 5 NO DOUBT "Speak"	KNEV/Remo, NV PD/MD: Rusty Keys 15 SEAL "Ry 15 DC TALK "Just"
WLEV/Allentown, PA OM/PD: John Lodge 12 ROD STEWART "Fail" 5 WILD ORCHID "Ngmt"	WRRM/Cincinnati, OH PD/MD: T.J. Holland No Adds	WIKY/Evansville, IN PD/MD: Mark Baker 5 MADONNA "Must"	WGLM/Lafayette, IN PD/MD: Dan McKay 17 ROO STEWART 'Fall' 17 WONDERS 'Thing' 7 DUNCAN SHE'K 'Barely'	5 CELINE DION "Send" 5 LOUVETTE "Think" WLAC/Nashville, TN PD: Billy Shears	9 DAVE KOZ "Look" 9 HUEY LEWIS & NEWS "Years" 3 BRIAN MCKNIGHT "Magic" KLSY/Seattle, WA		KMXS/Anchorage, AK PD: Mark Carlson MD: Rick Sparks 5 SUSANNA HOFFS "Want"	14 FIONA APPLE "Shadowboxe" KATF/Dubuque, IÅ PD: Tim Dillon MD: Jackie Livingston No Adds	WKTI/Miiwaukee, WI PD: Danny Clayton MD: Leonard Peace 23 ALANIS MORISSETTE "Head" 20 SEAL "Fhy" 20 ROD STEWART "Fall"	WMXB/Richmond, VA PD/MD: Basty McKay No Adds KYKY/St./Louis, MO PD: Smokey Rivers
WRDE/Appleton, WI PD/MD: Ford Colley 21 ROD STEWART "fail" 21 HUEY LEWIS & NEWS "Years" 7 MICHAEL REAGUSH "Freedom"	WWNK/Cincinnati, OH PD: Dave Mason APD/MD: Bobbi Maxwell 15 WONDERS "Thing" 15 DC TALK "Just"	KEZA/Fayetteville, AR OMPD: ChipArtedge APD/MD: Rich Kely 12 MADONNA "Must" 12 KENYT GMoment"	7 GRETCHEN PETERS "Okt" 7 JEWEL "You" 7 LOUVETTE "Think" KTDY/Lafayette, LA	MD: Bryan Sargent 7 ROU STEWART "Fall" WLTS/Mew Orleans, LA PD: Steve Suter	PD: Bobby Invin MD: Bob Brooks 9 STREISAND & ADAMS "Finally" KELO/Sioux Fatts, SD		WWMX/Baltimore, MD PD: Todd Fisher MD: Steve Cross 23. SARAH MCLACHLAN "Possession" 19. MADONNA "Must"	KSII/EI Paso, TX PD: Courtney Nelson MD: Mike Martinez 15 KENNY G W/BABYFACE "Close"	20 HUEY LEWIS & NEWS "Years" KSTP/Minneapolis, MN Interim PO/MD: Leighton Pack 25 SEAL "Th" 20 BODEANS "Hort"	ADD/MD: Greg Hewitt 20 ROD STEWART "Fail" 20 DC TALK Just" 5 SUSANNA HOFFS "Want" KBEE/Sail: Lake City, UT
7 CELINE DION "Send" 7 WILD ORCHID "Night" WFPG/Atlantic City, NJ	WDDK/Cleveland, OH PD: Sue Witson MD: Scott Miller	12 TONI BRAXTON "Heart" WCRZ/Flint, MI OWPD: J. Patrick	OM/PD: Michael W. Kay MD: Ed Perkins 4 MiCHAEL ENGLISH "Freedom" 4 TONY RICH PROJECT "Leaven" 4 HOOTIE & BLOWFISH "Sad"	MD: Jim Hanzo 13 ROD STEWART "Fall" 5 STREISAND & ADAMS "Finally" 5 HUEY LEWIS & NEWS "Years"	PD: Reid Holsen MD: Kathy James 18 ROD STEWART "Fall" KISC/Spokane, WA		KKMY/Beaumont, TX PD: Kurt Gilchrist MD: Robert X. Brown 8 JEWEL "You" 8 ROD STEWART "Fall" 8 SEAL "Fy"	WRTS/Erie, PA PD: Ron Kline MD: Shane Taylor No Adds	KOSD/Modesto, CA PD: Max Miller MD: Donna Miller 5 ROO STEWART "Fall"	OM/PD: Stere Kelty APD/MD: S- an Michaels 12 SEAL 'Fhy, KISN/Sali Lake City, UT
OM/PD: Dick Fennessy MD: Martene Aqua 14 HUEV LWIS & NEVS "Years" 14 JORDAN HILL "Times" 14 JORDAN HILL "Times" 14 STREISAND & ADAMS "Finally" 14 MADONNA "Musi"	19 STREISAND & ADAMS "finally" 11 DELINE DION "Send" 10 MICHAEL ENGLISH "freedom" 8 BRIAN MCKNIGHT "Magic" 8 REO SPEEDWAGON "Tonight"	MD: George McIntyre 7 ROD STEWART "Fail" 7 NEVILLE & ROBERTSON "Crazy" WAJI/Ft. Wayne, IN	KHLA/Lake Charles, LA OM/PD: Don Rivers No Adds	KMGL/Üklahoma City, DK PD: Steve O'Brien MD: Kathi Yeager 7 ROD STEWART "Fall" 7 MADORNA "Must"	PD: Rob Harder MD: Oawn Marcet 7 NATALIE & NAT COLE "Fall" 7 HUEY LEWIS & NEWS "Years" 7 RICHARD PAGE "Best" 7 SUSANNA HOFFS "Want"		8 OUNCAN SHEIK "Barely" WMJY/Biloxi, MS PD: Walter Brown MD: Heather Williams 5 SEA! "Fty"	WQSM/Fayetteville, NC PD/MD: Dave Stone 30 ROD STEWART "Fail" 10 DUNCAN SHEW "Barely" 5 SUSANNA HOFFS "Want"	WJLK/Monmouth-Ocean, NJ PD: Gary Guida MD: Dan Turi 21. NO DOUBT "Speak" 14. SEAL "Fy"	PD: Burke Allen MD: Brad Kolly No Adds KSMG/San Antonio, TX PD: Pat Evans
WBBQ/Augusta, GA PO/MD: John Patrick 21 MADONNA "Must" 21 GLORA ESTERA "Gwing"	WLTF/Cleveland, OH PD: Steve LaBeeu MD: Jay Hudson No Adds	OM: Lee Tobin PD: Barb Richards 10 ROD STEWART "Fail" WAFY/Frederick, MD	WFMK/Lansing, Mi PD/MD: Ray Marshall 10 ROO STEWARI "Fall" 10 HUEY LEWIS & NEWS "Years" 10 DUNCAN SHELK "Barely"	WMGF/Orlando, FL PD: Laura Dane MD: Dean Miuccio 12 ROD STEWART "Fall"	7 ROD STEWART "Fail" WMAS/Springfield, MA PD: Paul Cannon APD/MD: Keth Stephens		5 HUEY LEWIS & NEWS "Years" WBMX/Boston, MA VP/Prog.: Greg Strassell 7 NO DOUBT "Speak"	WKZL/Greensboro, NC PD: Jeff McHugh MD: Doug McKnight 15 ROO STEWART "Fail" WMYI/Greenville, SC	WMXS/Montgomery, AL PD: Al Mason MD: John Rogers 25 EN VOGUE "Don" 25 ROD STEWART "fail"	MD: Darte Thomas 5 MADONNI "Must" 5 ROD STEWART "Fail" 5 STING "Happy" KFMB/Sain Olego, CA
KKMJ/Austin, TX OMPD: Stan Main MD: Anna Hoover	KKLI/Colorado Springs, CO PD: Steve Larson MD: Sharon Green 13 SEAL "Ry" 13 JANN ARDEN "Mother"	PD: John Fieseler MD: Norman Henry Schmidt No Adds KTHT/Fresno, CA	KSNE/Las Vegas, NV PD: Tom Chase MD: John Berry 10 ROO STEWART "Fag"	WBEB/Philadelphia, PA PDMD: Chris Conley 15 CETEFA & REEVES "S.O.S." 15 ROD STEWART T-AIT 16 ROD TIEWART T-AIT	15 ROD STEWART "Fail" 7 SUSANNA HOFFS "Want" WRVF/Toledo, OH POWID: Kim Carson		7 BODEANS 'Hunt' 7 CARDIIJANS ''Lovetool' 7 ROD STEWART ''Fail' WHBC/Canton, OH PD: Terry Simmons	PD/MD: Mark Pollitt 18 ROD STEWART "Fall" WIKZ/Hagerstown, MD PD/MD: Rick Alexander	WMXV/New York, NY PD: Steve Weed APD/MD: Linda Silver 10 ROD STEWART "Fail"	PD: Tracy Johnson APD/MD: Greg Simms 16 RED HOT CHILL. "Love" WAEV/S: avannah, GA OM/PD: Scotty Snipes
18 STREISAND & ADAMS "Finally" 5 ROD STEWART "Fall WLIF/Baltimore, MD OMPD: Gary Balaban	5 BAD COMPANY "Believe" WTCB/Columbia, SC PD/MD: Brent Johnson 16 ROD STEWART "Salf"	PD/MD: Mark Thomas 22 STREISAND & ADAMS "Finally" WKTK/Gainesville, FL	10 STREISAND & ADAMS "Finally" KEZG/Lincoln, NE PD: Scott Lanson MD: Jeff Scott	15 BRYAM ADAMS "Lets" 5 MADCINA "Must" KKCW/Portland, OR POMD: Bill Minckler	1 ROD STEWART Fall" KMXZ/Tucson, AZ PD/MD: Booby Rich		MD: Brice Lewis 18 SEAL "Fty" 18 WONDERS "Thing" WLRW/Champaign, IL PD: Mike Blakemore	13 DC TALK "Just" 12 SEAL "Fly" WTIC/Hartford, CT PD: Bill Stairs MD: David Simpson	WPLJ/New York, NY VP/Prog: Tom Cuddy PD: Scott Shannon MD: Mike Preston 15 STREISAND & ADAMS "Finally"	6 MADONNA "Must" KPLZ/Seattle, WA PD/MD: Kent Phillips 31 STREISAND & ADAMS "Finally"
MD: Mark Thoner 15 DC TALK "Just" 6 TONY RICH PROJECT "Leavin" 6 ROD STEWART "Fail"	7 TONY RICH PROJECT "Leavin" KMXR/Corpus Christi, TX PD/MD: Jesse DeLeon 21 WONDERS "Ihing"	PD: Briton Jon MD: Heather Shea 14 ROO STEWART "Fall" 14 TONY RICH PROJECT "Leavin"	10 CETERA & REEVES "SOS" 5 NEVILLE & ROBERTSON "Crazy" WALK/Long Island, NY PD: Gene Michaels	14 STREESAND & ADAMS "Finally" 14 M CHAPIN CARPENTER "World" 10 GLORIA ESTEFAN "Grung" 10 ROD STEWART "Fail"	9 SEAL "Hy" 9 ROD STEWART "Fall" WLZW/Utica, NY PD: Randy Jay		MD: Rebecca Ryan 28 HOOTIE & BLOWFISH "Blind" WVAF/Charleston, WV OM: Rick Johnson PD: Kat Simons	28 SEAL "Hy" KSSK/Honolulu, HI OMMD: Michael Shishido PD: Dick Wainwright 10 MADONNA "Mist"	WHUD/Newburgh, NY VP/Prog: Steven Petrone OM/MD: Jim Valle 10 SEAL "Fly" 9 STREISAND & A0/AMS "Finally" 8 ROD STEWART "Fail"	21 DUNCAH SHEIK "Barnly" 21 ROD STIWART "Fail" WNSN/South Bend, IN PD: Phil Bittain APD/MD: Steve O'Brien
WMJJ/Birmingham, AL OM: John Jenkins PD/MD: John Stuart 12 ROD STEWART "Fall" 12 MADONNA "Must"	17 ROD STEWART "Fail" 5 SUSANNA HOFFS "Want" KVIL/Dallas, TX PD: Bill Curtis	WLHT/Grand Rapids, MI PO/MD: Steve Dirksen 28 MADONNA "Must" 8 HUEY LEV/IS & NEWS "Years"	MD: Chartie Lombardo 12 STREISAND & ADAMS "Finally" 4 ROD STEWART "Fall" 4 MARIAH CAREY "Underneath"	WWLI/Providence, RI PD: Tom Holt MD: Bob Boisvert 5 LOU/PTTE "Think" 5 CELINE DION "Send" 5 WILD ORCHID "Night" 5 GRETUREN PT TERS "Did"	MD: Heather Bishop 7 MICHAEL ENGLISH "Freedom" WASH/Washington, DC PD: Steve Streit		5 STREISAND & ADAMS "Finally" 5 ROD STEWART "Fail" WWSN/Charlotte, NC OM/PD: Tom Jackson 19 BODEANS "Hur"	KHMX/Houston, TX PD: Pat Paxton MD: Rich Anhorn 5 FIONA APPLE "Shadowboxe" 5 ROO STEWART "Fair	7 HOOTIE & BLOWFISH "Sad" 5 CETERA & REEVES "S.O.S." WWDE/Norfolk, VA PO: Don London MD: Jeff Moreau	9 ROO STIWART 'Fail' WYYY/ <b>Sgracuse, NY</b> PD: Alan Funsi MD: Jeanne Ashley
WMJX/Boston, MA PD: Don Kelley MD: Mark Laurence 14 JOURNEY "Woman" 7 ROO STEWART "Fail"	MD. Alex O'Neal 17 JOURNEY "Woman" WLQT/Dayton, OH PDMD: Mary Fleenor	WOOD/Grand Rapids, MI OWPD/MO: Stan Atkinson 7 ROD STEWART "Fail" 4 WILD ORCHID "Night" 4 MICHAEL ENGLISH "Freedom"	KOST/Los Angeles, CA Sta Mgr/PD: Jhani Kaye APD/MD: Johnny Chiang 28 CELINE DION "Coming"	KRNO/Reno, NV PO: Larry trons MD: Jerry Rolen 14 ROD STRWART "fail"	MD: Randi Martin 21 INTRIGUE 'Ever' WEAT/West Palm Beach, FL OWPD: Les Howard Jacoby		18 NO DOUBT "Speak" WQMZ/Charlottesville, VA PD: Dann Miller APQ/MD: Angie Logan 18 ROD STEWART "Fall"	S BODEANS 'Hurt' WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller 21 ROD STEWART 'Fall'	7 SEAL "Fy" 7 AMANDA MARSHALL "Birmingham" WOMX/Driando, FL PD: David Isreal MD: Tim Baldwin	15 HOOTIE IK BLOWFISH "Sad" 15 ALANIS MOHISSETTE "Head" 15 SEAL "Fly" WMTX/Rampa, FL
WEZN/Bridgeport, CT PD/MD: Steve Marcus 5 ROD STEWART "Fall" 5 CELINE DION "Send"	7 MICHAEL ENGLISH "Freedom" KOSI/Denver, CD OM: Scott Teylor	WMAG/Greensboro, NC PD/MD: Nick Allen 12 KENKY G "Moment" 7 TONI BRAXTON "Heart"	WVEZ/Louisville, KY OM/PD: C. C. Matthews APD: Joe Fedele 5 ROD SteWART "Fall" 5 STREISAND & ADAMS "Finally"	5 NATA-JE & NAT COLE "Fall" 5 MICHAEL ENGLISH "Freedom" WTVR/Richmond, VA PD/MD: Scott D'Brien	APD/MD: Chad Perry 16 STREISAND & ADJMS "Finally" 15 ROD STEWART "Fail" WRMF/West Palm Beach, FL		18 HUEY LEWIS & NEWS "Years" WTMX/Chicago, IL PD: Barry James APD/ND: Jaime Kartak 21 NO DOUBT "Speak"	18 HOOTIE & BLOWFISH "Sad" WJDX/Jackson, MS PD/MD: Wayne Scott 21 ROD STEWART "Fal" 20 SFA: "Fb"	22 CEUNE DION "Coming" 18 MADONNA "Must" 2 GREASE MEGAMIX "Grease" WXIL/Parkersburg, WV PD: Larry E. Hughes	PD: Chuck Morgan MD: Y vonae Bass 5 R00 STI WART "Falt" 5 ION BIAXTON "Heat" 5 WILD DRCHD "Night" 5 DUNCAI SH€IK "Barely"
WMJQ/Butfalo, NY PD: Rob Lucas MD: Roger Christian 28 HUEY LEWS & NEWS "Years"	PD: Steve Hamilton 10 ROD STEWART "Fall" 10 HUEY LEWIS & NEWS "Years"	WSPA/Greenville, SC OM: Jim Kirkland PDMD: Greg McKinney 15 ROD STEWART "Fall"	WPEZ/Macon, GA PD/MD: Jim Franklin No Adds	5 TON' RICH PROJECT "Leavin" 5 STREISAND & ADAMS "Finally" 5 ROD STEWART "Fail" 5 RICHARD PAGE "Besi" 5 CELINE DION "Send" 5 CELERA & REEVES "S.O.S."	PD/MD: Ken Payne 7 MADONNA 'Must" 5 SEAL "Py" WKWK/Wheeling, WV		19 SUSANNA HOFFS "Want" WQAL/Cleveland, OH PD/MD; Mary Ellen Kachinske 10 NO DOUBT "Speak" 5 ROO STEWART "Fail"	15 HOOTHE & BLOWFISH "Old" WKYE/Johnstown, PA PD: Jack Michaels MD: Brian Wolfe 17 ROD STEWART "Fail"	MD: Jack Horton 29 ROD STEWART "Fall" WYXR/Philadelphia, PA MD: Rich Davis 35 AMBER "Night"	KMAJ/Tepeka, KS PD: John Lee Hooker MD: Rose: Rues 14 SEAL "14 4 SHERY CROW "Happy"
28 ROD STEWART "Fail" 28 SEAL "Fly" 14 STREISAND & ADAMS "Finally" KOAT/Cedar Rapids, IA	KLYF/Des Moines, IA PD: Kenn McCloud MD: Tim White 3 MICHAEL BOLTON "Power"	WRCH/Hartford, CT PD: Allan Camp MD: Joe Hann 7 ROD STEWART "Fail"	WMGN/Madison, Wi VP/Prog: Pat O'Neill MD: Leigh Smith 17 ROO STEWART "Fail"	WSLQ/Roanoke, VA PD: Don Morrison MD: Dick Daniels 15 ROO STEWART "Fall"	PD/MD: Doug Daniels 30 B E TAYLOR "Time" 5 STREISAND & ADAMS "Finally" 5 ROD STEWART "Fail" 5 CETERA & REVES "S.O.S." 5 E J. WATERS "Colours"		WCGQ/Columbus, GA PDMD: Lee McCard 10. ROD STEWART "Fail" 10. DURCAN SHEIK "Barely"	10 GREASE MEGAMIX "Grease" 10 STREISAND & ADAMS "Finally" WAZY/Lafayette, IN PD/MD: John Flint 18 ROO STEWART "Fall"	29 JOURNEY Woman" 5 MADOWNA "Must" WVTY/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander	14 JEWEL You 14 ROD Stewart "Fail" 9 Jann ARDEN "Mothe" 9 DUMCAR SHEIK "Banely"
PD: Dick Stadlen MD: Tom Cook 8 HUEY LEWIS & NEWS "Years" WDEF/Chattanooga, TN	WOOF/Dothan, AL GMPD: Leigh Simpson OMMD: Mike Holderfield 15 TON'RICH PROJECT "Leavin" 15 ROD STEWART "Fall"	WAHR/Huntsville, AL PD: John Malone MD: Bonny O'Brien 5 LIONEL RICHE "Saf" 5 ROD STEWART "Fail"	KVLY/MCAllen, TX PD: Roger Scott MD: Brends Lynn 4 MADONNA "Must"	KGBY/Sacramento, CA PD/MD Bob Laurence 34 SEAL "Fhy" 24 ROD STEWART "Fail"	WMGS/Wilkes-Barre, PA PD: Mike Edwards MD: Stan Phillips 12 R00 STEWART "Fail"		KDMX/Dallas, TX PD: Kim Ashley MD: Lisa Thomas 9 JEWEL "You"	WMXL/Lexington, KY OM/PD: Doug Hamand MD: Mike Graves 16 SEAL "Fy" 6 ND MERCY "Where"	No Adds WSNE/Providence, RI PD: Bill Weston MD: Jack Casey 14 SEAL: FM-	WRQX/Washington, DC PD: Randy James MD: Caro Parker No Add
PD/MD: Danny Howard 25 ROD STEWARI * Fail" 10 HUEY LEWIS & NEWS "Years" 10 CETERA & REEVES * S.O.S."	8 HOOTE & BLOWFISH "Sad" 8 NATALIE & NAT COLE "Fail" 8 WONDERS "Thing" 8 JANN ARDEN "Mother"	5 CETERA & REEVES "S.D.S." 5 TOWY RICH PROJECT "Leavin" WENS/Indianapolis, IN OM/PD: Greg Dunkin	WLRQ/Melbourne, FL PD: Dave Kelly MD: Mark Cantoni 22: SEAL "Ry" 6: TONY RICH PROJECT "Leavin"	5 NATALIE & NAT COLE "Fail" KEZK/St. Louis, MD PD/MD: Pat McMahon 8. STR:(SAND & ADAMS "Finally"	WJBR/Wilmington, DE PD: Michael Waite MD: Dave Banks 17 R00 STEWART "fair"		WDAQ/Danbury, CT PD: Bill Trotta MD: Ryan Carrington 27 SEAL 'Ry" 13 BODEANS "Hurt"	6 ROD STEWART "Fall" KURB/Little Rock, AR PD: Randy Cain MD: Kevin Miller 23 ROD STEWART "Fall"	IA TINA TURNER "Missing" KMXG/Quad Cities, IA-IL PD: Matt Williams MD: Art Monroe 21 ROD STEWART "Fall"	WGNI/Wilmington, NC PD: Mike Farrow MD: Craig Thomas 16 SEA! "%/" 16 ROD SIEWART "Fail" 16 WONDIRS "Thing"
97 Total Reporters 96 Current Report	ers	MD: Jim Carone No Adds WTPI/Indianapolis, IN PD: Gary Havens MD: Steve Cooper 8 BRIAN MCKNIGHT Magic 8 CETERA & REEVES "S.O.S"	WRVR/Memphis, TN OM/PD: Joel Burke MD: Kay Manley 16: ROD STEWART "Fail" 7: STREISAND & ADAMS "Finally"	KSFI/Salt Lake City, UT PD: Dain Craig MD: Lyle Morris 17 TON BRAXTON "Heart" 17 KENNY G "Moment"	8 STREISAND & ADAMS "Finally WSRS/Worcester, MA PDMD: steve Peck 21 STREISAND & ADAMS "Finally" 21 ROD STEWART "Fair"		WMMX/Dayton, OH PD: Jeff Ballentine MD: Dean Taylor 10 HUEY LEWIS & MEWS "Wars" 10 SUSAWA HOFFS "Ward" KALC/Denver, CO	23 HOD SERVINH TAIM 23 ISTREISAND & ADAMIS "Yvally" WBLI/Long Island, NY PD: Ken Medek MD: Al Levine No Adds	21 HOU STEWART Fail 21 SEAL "PA 10 MADONNA "Mus" 2 THOMSON DAWSON "Every"	
94 Current Playlis Reported Frozen WFLC/Miami, FL		WTFM/Johnson City, TN PO/MD: Mark E. McKinney 25 ROD SFEWART "Fak" 12 CETERA & REEVES "S O.S." 10 TONY RICH PROJECT "Leavin"	WLTE/Minneapolis, MN PCMD: Gary Nolan No Adds	KQXT/San Antonio, TX OMPD: Mike Scott MD: Bitl Norris 14 ROC STEWART 'Fall	WARM/York, PA PD/MD: Kelly West 14 ROD STEWART "Fall		PD: Gregg Cassidy MD: Jim Lawson 20 CARD(GNRS "Lovetool" 7 R00 S1EWART "Fall 7 ENIGMA "Investoe" 7 MAXI PRIEST "Watching" 7 SUSANNA HOFES "Wart"	KBIG/Los Angeles, CA PD: Dave Ervin MO: Dave Verdery 21 DISHWALLA "Cars"	72 Total Reporters 72 Current Reporter 70 Current Playlists	
Did Not Report, P WIOG/Saginaw, M Did Not Report Fo		WQLR/Kalamazoo, MI PD: Bill Wertz MD: Brian Wertz 10 ROD STEWART "Fall" 7 STREISAND & ADAMS "Finally" 7 TORIX BOLL ROLL (2 anis)"	KJSN/Modesto, CA PDMD: Gary Michaels 5 MADONNA "Must" 5 GLOBIA ESTEFAN "Gwng" 5 STREISAND & ADAMS "Finally"	7 WILD ORCHID "Night 5 CEL NE DION "Send" 5 DUMCAN SHEIK "Barey" 5 GRETCHEN PETERS "Old" KSBL/Santa Barbara, CA	WKBN/Youngstown, OH OM/PD: Dan Rivers		KSTZ/Des Moines, IA PD: Jim Schaefer MD: Carol Vonn 29 HOOTIE & BLOWFISH "Blind"	KYSR/Los Angeles, CA Interim PD: Angela Perelli APD/MD: Chris Ebbott 35 GREASE MEGAMIX "Grease" 17 CARUGANS "Lovetoo"	Reported Frozen Pla KIOI/San Francisco	,CA
Weeks; Data Not U WSNY/Columbus	Jsed (1):	7 TONY RICH PROJECT "Leavin"	5 ROD STEWART "Fait"	PD/MD: Peter Bie 11 ROD STEWART "Fall"	MD: Mark French 11 TONI BRAXTON "Heart"		22 DC TALK "Just" 20 MADONNA "Must"	12 SUBLIME "What"	Did Not Report, Play WRAL/Raleigh, NC	ylist Frczen (1):

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### **HOT AC TOP 30**

**NOVEMBER 1, 1996** 

						TOT/	AL PLAYS		TOTAL
3₩	2₩	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3W	STATIONS/ADD
3	3	2	0	CELINE DION It's All Coming Back To Me Now (550 Music)	2620	2614	2571	2567	68/1
1	1	1	2	DONNA LEWIS   Love You Always Forever (Atlantic)	2494	2621	2669	2752	71/0
	2	3	3	ERIC CLAPTON Change The World (Reprise)	2360	2503	2589	2672	69/0
	4	4	4	JOURNEY When You Love A Woman (Columbia)	2335	2155	1931	1716	70/1
	5	5	5	JOHN MELLENCAMP Key West Intermezzo (I Saw ) (Mercury)	1838	1858	1902	1912	61/0
3	13	9	6	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	1725	1506	1285	1077	55/2
	7	6	7	DISHWALLA Counting Blue Cars (A&M)	1625	1597	1609	1715	54/1
2	11	7	8	BRYAN ADAMS Let's Make A Night To Remember (A&M)	1605	1583	1425	1344	62/1
	9	8	9	MERRIL BAINBRIDGE Mouth (Universal)	1568	1522	1497	1346	59/0
}	12	13	10	PHIL COLLINS Dance Into The Light (Face Value/Atlantic)	1247	1324	1343	1328	53/0
)	18	15	Û	HOOTIE & THE BLOWFISH   Go Blind (Reprise)	1243	1098	963	910	37/2
	6	10	12	MELISSA ETHERIDGE Nowhere To Go (Island)	1235	1470	1641	1783	50/0
	10	12	13	TRACY CHAPMAN Give Me One Reason (Elektra/EEG)	1217	1361	1476	1582	48/0
R)	EAR	ER	1	SEAL Fly Like An Eagle (Warner Sunset/Atlantic)	1194	719	115		60/20
	8	11	15	ALANIS MORISSETTE You Learn (Maverick/Reprise)	1189	1425	1534	1723	43/0
	14	14	16	AMANDA MARSHALL Birmingham (Epic)	1177	1262	1183	1124	54/1
	23	17	Ð	DC TALK Just Between You And Me (Virgin)	1106	979	644	403	53/4
	24	20	18	MADONNA You Must Love Me (Warner Bros.)	975	803	512	_	56/8
}	19	18	19	WONDERS That Thing You Do! (Epic)	966	895	789	555	44/2
	17	16	20	NATALIE MERCHANT Jealousy (Elektra/EEG)	925	1012	1082	1266	39/0
)	15	19	21	JEWEL Who Will Save Your Soul (Atlantic)	714	894	1147	1375	36/0
5	25	24	22	SHERYL CROW If It Makes You Happy (A&M)	703	644	471	347	30/1
	21	21	23	ELTON JOHN You Can Make History (Young Again) (MCA)	703	754	749	770	30/0
2	22	23	24	NO MERCY Where Do You Go (Arista)	667	668	661	603	2 <mark>6/1</mark>
E	ΒU	T	25	ROD STEWART If We Fall In Love Tonight (Warner Bros.)	467	_	_		33/33
	27	26	26	HOOTIE & THE BLOWFISH Sad Caper (Atlantic)	446	471	406	318	28/3
	30	28	27	TONI BRAXTON Un-break My Heart (LaFace/Arista)	401	357	278	177	22/2
E	BU	T	28	NO DOUBT Don't Speak (Trauma/Interscope)	353	222	128	100	17/6
	26	27	29	STING I'm So Happy I Can't Stop Crying (A&M)	343	461	466	495	21/1
E	ΒU	T	30	HUEY LEWIS & THE NEWS 100 Years From Now (Elektra/EEG)	340	272	150	19	22/4

This chart reflects airplay from October 28-November 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 72 Hot AC reporters. 70 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

### **NEW & ACTIVE**

MICHAEL BOLTON Love Is The Power *(Columbia)* Total Stations: 15, Adds: 0, Plays: 299, WSNE 14, WVAF 42 (21), WHUD 19 (19), WKYE 10 (10), WXIL 31 (31), WMJY 6 (6), WGNI 47 (47), KURB 27 (27), WMXS 35 (35), KKMY 8 (8), WKDD 9 (9), KMXG 2 (2), WNSN 19 (9), KMAJ 28 (28), KBEE 2 (4). TONI BRAXTON You're Makin' Me High (LaFace/Arista)

Total Stations: 9, Adds: 0, Plays: 219, WRTS 15 (15), WBLI 10 (10), WYXR 39 (40), WYYY 5 (5), WRQX 15 (15), WQMZ 18 (22), KSII 45 (43), WKQI 41 (41), KPLZ 31 (41).

WTT 5 (5), WHAT 5 (15), WHAT 2 16 (22), ISH 45 (45), WHAT 41 (41), KF22 31 (41). **WILD ORCHID** At Night 1 Pray (*RCA*) Total Stations: 13, Adds: 1, Plays: 210, WDAQ 13 (13), WSNE 14 (14), WRTS 15 (15), WBLI 18 (18), WOMZ 34 (34), WKYE 17 (17), WMTX 5, KKMY 10 (10), KSII 22 (24), WKDD 17 (16), WAZY 7 (7), WKTI 24 (22), KMAJ 14 (14).

DUNCAN SHEIK Barely Breathing (Atlantic) Total Stations: 10, Adds: 7, Plays: 155, WQMZ 24 (19), WCGQ 10, WQSM 10, WMTX 5, KKMY 8, WKDD 12, WTMX 11 (9), KMAJ 9, KALC 45 (35), KPLZ 21.

JEWEL You Were Meant For Me *(Atlantic)* Total Stations: 11, Adds: 3, Plays: 140, WBMX 8 (8), WRTS 15 (15), WMC 5 (5), KKMY 8, KDMX 9, KHMX 18 (15), WAZY 7 (7), KMAJ 14, KMXS 5 (5), KYSR 17 (18), KFMB 34 (30).

**JANN ARDEN** Good Mother *(A&M)* Total Stations: 11, Adds: 1, Plays: 136, WBMX 10 (10), WDAQ 12 (11), WVAF 11 (11), WQMZ 24 (24), WQSM 15 (20), WKYE 10 (10), WMXS 12 (12), KKMY 8 (8), WMMX 20 (10), KMAJ 9, KOSO 5 (5).

**ALREADY -- NEW & ACTIVE** 

TINA TURNER Missing You (Virgin) Total Stations: 7, Adds: 1, Plays: 135, WSNE 14, WVAF 11 (11), WHUD 19 (19), WGNI 32 (32), WMXS 35 (35), KKMY 10 (10), KMAJ 14 (14).

SUSANNA HOFFS All I Want *(London/Island)* Total Stations: 16, Adds: 6, Plays: 134, WBMX 17 (15), WMXV 10 (6), WRQX 5 (5), WQSM 5, WKYE 10 (10), WMTX 5 (5), WMC 7 (6), KKMY 8 (8), KSMG 5 (5), WTMX 19, WMMX 10, WAZY 7 (7), KYKY 5, KMAJ 9 (9), KALC 7, KMXS 5.

R.E.M. Bittersweet Me (Warner Bros.) Total Stations: 10, Adds: 1, Plays: 130, WBMX 8 (8), WBLI 18 (18), WOSM 15 (15), WXIL 22 (22), KKMY 8 (8), WKDD 12, WTMX 8 (7), KMAJ 9 (9), KALC 25 (15), KOSO 5 (5).

FIONA APPLE Shadowboxer (Work) Total Stations: 9, Adds: 2, Plays: 126, WBMX 8 (7), WSNE 14 (14), WQSM 10 (15), KHMX 5, WMMX 20 (10), WKQI 14, KALC 15 (15), KYSR 17 (18), KFMB 23 (17).

BODEANS Hurt By Love *(Slash/Reprise)* Total Stations: 11, Adds: 5, Plays: 120, WBMX 7, WDAQ 13, WRQX 5 (5), WWSN 19, WQSM 20 (10), KKMY 8 (8), KHMX 5, KSMG 5 (5), WKTI 9 (15), KSTP 20, KMAJ 9 (9).

Songs ranked by total plays. Station call letters followed by number of plays.

### **BREAKERS**

SEAL

Fly Like An Eagle (Warner Sunset/Atlantic) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 1194/475 60/20 Ð

### **MOST ADDED**

ADDS

ARTIST TITLE LABEL(S)

ROD STEWART If We Fall In Love Tonight (Warner Bros.) 33 SEAL Fly Like An Eagle (Warner Sunset/Atlantic) 20 MADONNA You Must Love Me (Warner Bros.) 8 **DUNCAN SHEIK** Barely Breathing (Atlantic) 7 BARBRA STREISAND & BRYAN ADAMS I Finally ... (Columbia) 6 SUSANNA HOFFS All I Want (London/Island) 6 NO DOUBT Don't Speak (Trauma/Interscope) 6 BODEANS Hurt By Love (Slash/Reprise) 5 DC TALK Just Between You And Me (Virgin) 4 HUEY LEWIS & THE NEWS 100 Years From Now (Elektra/EEG) 4

### MOST INCREASED TOTAL PLAY INCREASE PLAYS

ARTIST TITLE LABEL(S) SEAL Fly Like An Eagle (Warner Sunset/Atlantic) +475 ROD STEWART If We Fall In Love Tonight (Warner Bros.) +467 ALANIS MORISSETTE Head Over Feet (Maverick/Reprise) +219 JOURNEY When You Love A Woman (Columbia) +180MADONNA You Must Love Me (Warner Bros.) +172HOOTIE & THE BLOWFISH | Go Blind (Reprise) +145 NO DOUBT Don't Speak (Trauma/Interscope) +131 DC TALK Just Between You And Me (Virain) +127 BARBRA STREISAND & BRYAN ADAMS | Finally... (Columbia) +93 **DUNCAN SHEIK** Barely Breathing (Atlantic) +92

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

JANN ARDEN Insensitive (A&M) GIN BLOSSOMS Follow You Down (A&M) HOOTIE & THE BLOWFISH Tucker's Town (Atlantic) NATALIE MERCHANT Wonder (Elektra/EEG) TONY RICH PROJECT Nobody Knows (LaFace/Arista) **CELINE DION** Because You Loved Me (550 Music) ALANIS MORISSETTE Ironic (Maverick/Reprise) PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia) MARIAH CAREY Forever (Columbia) GOO GOO DOLLS Name (Metal Blade/WB)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart sppears on R&R ONLINE



KHMX WBMX KSTP WKTI KSMG WWSN WQSM KKMY KMAJ WDAQ

### HOT AC PLAYLISTS

#### November 1, 1996 **R&R • 69**







# **NAC Label Summit: 'Find The Truth'**

□ What's really on the minds of the format's music industry leaders

On October 3, the format's most influential players on the record promotion side of the business gathered at the Santa Monica, CA-based **Unity Entertainment** offices for **R&R**'s NAC Label Summit. This is the first of a two-part summary of the issues under discussion.

Those who attended last year's Summit will recall its highly charged discussion, most of which surrounded the ever-increasing role of **Broadcast Architecture** in NAC radio: It focused on issues such as the consultancy's seeming unwillingness to go more than one track deep on an album, and the adverse effect on an artist whose track didn't receive the company's airplay "blessing."

Since then, many of these issues have evaporated, perhaps partly as a result of BA's increased responsiveness to labels. Artists like **Boney James, Paul Taylor, Rick Braun**, and others have had multiple cuts recommended from their releases in the past year.

#### 'What's My Line?'

The meeting began with the introduction of a "mystery guest," BA VP/Programming **Allen Kepler**, who asked to attend a portion of the meeting with the hope that eye-to-eye, heart-to-heart communication would be useful in facilitating understanding between two somewhat interdependent limbs on the NAC format tree.

The meeting's tone was subdued as members of the record branch of the NAC family came together to process their grief at the loss of **KKSF/SF** PD **Steve Feinstein** less than a week earlier. I dedicated the meeting to his memory, then Warner Bros. Sr. Dir. Jazz/NAC Promotion Chris Jonz led the group in a prayer reminding us "that we should pay more attention to time spent listening to one another," to "let go," and that "only God knows best."

"

### Stations decide new music locally and their lists often differ greatly, especially those in medium and smaller markets. —Rachel Lewis

"

**R&R** Publisher/CEO Erica Farber began with a question for Kepler: How do you approach what you do and what's your responsibility to your clients? He described the company's research focus, citing a roster of 32 NAC client stations, 16 of which were programming another format as recently as two years ago. "We do research that finds the truth, what listeners want to hear, what the most appropriate mix of a format is, and it's not easily done. There are sometimes 30 to 40 competitors in each market that we are fighting for top five ranks in the adult 25-54 demo."

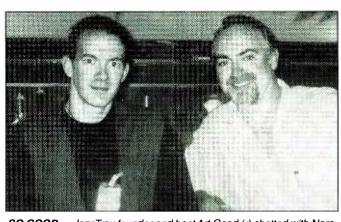
### **BA's Big Picture**

"We do research," Kepler continues. "We launch stations from infancy to their maturity. We consult them on library, types of promotions and marketing to do, what jocks are saying between records. We are not a network; [we recognize that our clients] are operating locally."

And what about autonomy? Kepler states clearly, "These people pay us! They are my customers. I am not their boss: not one of them! I do think it's human nature to not want to be at odds with people, [so when a PD tells you that Broadcast Architecture won't let them play your record], maybe that's an easier answer for them than to tell you they don't like it. or they don't have room for it on their list. I suggest that you have a serious talk with anybody who says they totally go by our list and find out what's really going on. It's simply not the case with stations we work with, except sometimes when they are only a few months old or don't have a PD."

So, just how does a track get on the list, earning BA's highly coveted "blessing"? "To get on our list — and it's not chiseled in stone we [BA Dir. Affihate Rel./MD Lorraine Bergman, PD Renee DePuy] spend a great deal of time on the phone with our PDs, especially those in the Top 10 markets. For NAC to be a format, it must survive in Top 10 markets because 75% cume listening to NAC is in them. Our stations alone account for eight million listeners a week! You can imagine there's a lot at stake when stations are worth \$100 million and have such large audiences.

"We talk to them, and basically we get a consensus. San Francisco and maybe New York may add a record, but Chicago, Dallas, Boston, Philadelphia, and Washington may not add it. On a real no-brainer like Kenny G, we'll just earpick it, but those decisions are not artist-driven. Renee found Count Basic's 'M.L. In The Sunshine,' which wasn't being worked to NAC, and we suggested it. The same with Paul Hardcastle's CD, which we got from Japan. Right now, there are at least 10 records I really like. But we have a larger list than most of our stations, so I guarantee that if I added everything we like, we'd lose credibility with our clients."



**SO GOOD** — JazzTrax founder and host Art Good (r) chatted with Narada Media artist Billy McLaughlin during the recent Catalina JazzTrax Festival

### The Issues

Verve's Rachel Lewis spoke about a common dilemma: when records test strongly in some markets but lose momentum nationally by the time they spread via BA's recommendation. "Everybody's global view is of the market they work in. That's why we test in every city. We're not a network that distributes [uniform] playlists. Sometimes it may appear inconsistent to you, but songs often are very regional. Remember, our focus in testing is on library. Stations decide on new music locally, and their lists often differ greatly, especially those in medium and smaller markets. We like to think [the result is that] our stations sound dependable, not predictable."

### "

We do research that finds the truth — what listeners want to hear — and it's not easily done. There are sometimes 30 to 40 competitors in each market that we are fighting for top five rank in the adult 25-54 demo.

—Allen Kepler

"

The issue of increased rotations at several major-market BA client stations and their effect on sales was raised. MoJazz's Doc Remer mentioned that sales on Norman Brown jumped with upped airplay; Verve's Lewis said the same was true of Herbie Hancock, especially in markets where other formats supported the release. Kepler added he's confident that the major market stations like those in Washington, Philadelphia, and Cleveland — which bumped currents from two to three per hour last May and upped rotation on selected currents, will have strong summer books.

Concert co-promotion questions were on everyone's minds, too. **Boney James**'s manager, **Howard Lowell**, pointed out that often the record company isn't even brought into the decision of which station gets a show; rather, the promoter makes the choice ... and labels and artists end up suffering the wrath of offended PDs. It's not unusual for the slighted station to retaliate by dropping all tracks by the artists or even all the label's product.

"That does happen sometimes with established artists," Kepler allows. "But not with newer artists. I know of cases where a huge NAC artist is coming to town, and the UAC station threatens to drop the artist's Urban tracks unless they get the show. If we can double-team the promoters and managers when an artist has a current CD, maybe we can better represent the artist's interest."

Farber added that in one of **R&R's** 12 formats, a station once penalized a label for giving a copresents to a competitor. It was subsequently dropped as an **R&R** reporter: "We take very seriously the caliber of who reports to us, and not simply that they are successful, but that they are honest and have integrity."

Editor's Note: Part two of this column will run before year's end.



OOH, BABY, BABY — Shanachie Records Director/Natl. Promotion Claudia Navarro (nee Stewart) and musician-husband Dan Navarro welcomed son Joseph David to the world in July. Mom and baby are seen here in his debut publicity shot.



**'PURCHASE A MIRACLE'** — KWJZ/Seattle sponsored "Purchase A Miracle Day" at a local Albertson's supermarket. Seattle Seahawks cheerleaders were on hand to scoop up root beer floats, and all proceeds benefited the Children's Hospital of Seattle. A good deed that presented a unique signage opportunity.

### NAC TOP 30 TRACKS



**NOVEMBER 1, 1996** 

				ſ	_	TOTA	PLAYS		TOTAL
BW	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3₩	STATIONS/ADD
1	1	1	1	DAVID SANBORN Spooky (Elektra/EEG)	785	798	766	763	51/0
3	3	2	2	KENNY G The Moment (Arista)	728	772	720	714	50/0
5	5	5	3	PAUL HARDCASTLE Bird Island (JVC)	720	715	687	667	49/0
4	4	3	4	PETER WHITE Caravan Of Dreams (Columbia)	702	740	719	702	51/0
6	8	6	5	CHUCK LOEB The Music Inside (Shanachie)	670	577	487	495	48/1
2	2	4	6	DAVE KOZ Let Me Count The Ways (Capitol)	620	719	721	725	50/0
7	6	7	0	DOC POWELL Laid Back (Discovery)	579	574	533	491	41/0
9	7	8	8	ART PORTER Lake Shore Drive (Verve Forecast)	577	544	492	432	51/0
3	9	9	9	GROVER WASHINGTON JR. Can You Stop The Rain (Columbia)	481	493	465	471	45/0
2	10	10	1	JEFF LORBER Katherine (Verve)	459	444	418	386	44/1
1	11	11	11	LUTHER VANDROSS Your Secret Love (LV/Epic)	402	408	411	415	42/0
4	12	12	12	ANDY SNITZER My Dream Come True (Warner Bros.)	397	391	386	368	45/1
2	17	13	13	SOUNDSCAPE Morning Song (Instinct)	356	330	314	291	44/0
8	16	14	1	NATALIE COLE w/NAT "KING" COLE When I Fall In Love (Elektra/EEG)	332	324	320	307	37/1
_	24	17	15	<b>DENNY JIOSA</b> Lights Of The City (Blue Orchid)	327	305	265	212	37/0
-	26	22	16	KEIKO MATSUI Bridge Over The Stars (Countdown/Unity)	316	280	254	204	44/4
8	19	21	Ð	JOE MCBRIDE After Sunset (Heads Up)	300	296	294	261	34/0
7	18	16	18	ERIC CLAPTON Change The World (Reprise)	297	313	314	313	35/0
3	14	15	19	COUNT BASIC On The Move (Instinct)	292	323	326	381	33/0
IRI	EAK	ER	20	RONNY JORDAN Closer Than Close (Island)	291	236	227	178	41/2
6	22	19	21	GLORIA ESTEFAN I'm Not Giving You Up (Epic)	286	300	284	272	34/0
0	21	18	22	RICHARD ELLIOT City Speak (Blue Note)	283	305	286	293	31/1
5	15	20	23	HERB ALPERT Flamingo (Almo Sounds/Geffen)	279	298	321	340	30/0
	28	25	24	GEORGE BENSON Holdin' On (GRP)	267	261	237	236	35/1
3	20	23	25	CHIELI MINUCCI Anything And Everything (JVC)	260	276	290	287	35/0
-	-	29	26	TONI BRAXTON Un-break My Heart (LaFace/Arista)	254	241	182	124	32/1
-	29	28	27	BONEY JAMES Sara Smile (Warner Bros.)	253	242	236	224	29/1
) E	ΒU	T	28	DOTSERO Essensual (Ichiban)	232	192	103	106	31/3
) E	ΒU	T	29	PETER WHITE F/BASIA Just Another Day (Columbia)	227	146	130	123	34/5
5	27	-	30	HARVEY MASON It's You (Atlantic)	224	227	242	275	25/0

**BREAKERS**®

### **RONNY JORDAN**

**Closer Than Close (Island)** TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS

	291/55	41/2	20
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### **MOST ADDED**®

ADDS ARTIST TITLE LABEL(S) MARK PORTMANN No Truer Words (Zebra) 20 VANESSA DAOU Two To Tango (MCA) 17 KENNY BLAKE European Underground (Heads Up) 13 SLASH Obsession Confession (Geffen) 9 WAYMAN TISDALE Don't Take Your Love ... (MoJazz/Motown) 7 **EXODUS QUARTET** Summer Soulstice (Instinct) 6 SOUL BALLET N.Y.C. Tripin (Countdown/Unity) 6 PETER WHITE F/BASIA Just Another Day (Columbia) 5 **PAMELA WILLIAMS** A Matter Of Time (Heads Up) 5

### **MOST INCREASED** PLAYS

ARTIST TITLE LABEL(S)

SLASH Obsession Confession (Geffen) +130CHUCK LOEB The Music Inside (Shanachie) +93 PETER WHITE F/BASIA Just Another Day (Columbia) +81 **EXODUS QUARTET** Summer Soulstice (Instinct) +78 **RONNY JORDAN** Closer Than Close (Island) +55 DOTSERO Essensual (Ichiban) +40KEIKO MATSUI Bridge Over The Stars (Countdown/Unity) +36 WAYMAN TISDALE Don't Take Your Love ... (MoJazz Motown) +36 ART PORTER Lake Shore Drive (Verve Forecast) +33 NORMAN BROWN After The Love Is Gone (MoJazz Motown) +29 Breakers: Songs registering 275 plays or more for the first time. Bullets awarded to songs galning plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

This chart reflects airplay from October 16-22. Songs ranked by total plays. Highlighted songs indicate Breaker. 51 NAC reporters. 48 current playlists. © 1996, R&R Inc.

### **NEW & ACTIVE**

WAYMAN TISDALE Don't Take Your Love Away (MoJazz/Motown) avs: 200. Total St ons: 40. Adds PAMELA WILLIAMS A Matter Of Time (Heads Up) Total Plays: 197, Total Stations: 32, Adds: 5 TONY GUERRERO For Your Love (Nu Groove) Total Plays: 196, Total Stations: 28, Adds: 1 NORMAN BROWN After The Love Is Gone (MoJazz/Motown) Total Plays: 183, Total Stations: 22, Adds: 1 LARRY CORYELL Feel Like Makin' Love (Shanachie) Total Plays: 182, Total Stations: 29, Adds: 2 **EXODUS QUARTET** Summer Soulstice (Instinct) Total Plays: 147, Total Stations: 21, Adds: 6 SLASH w/MARTA SANCHEZ Obsession Confession (Geffen) Total Plays: 144, Total Stations: 32, Adds: 9

11

GEFFEN

DAVE KOZ Don't Look Back (Capitol) Total Plays: 128, Total Stations: 17, Adds: 1 **HEAVY SHIFT L.A.** Nights *(Discovery)* Total Plays: 118, Total Stations: 12, Adds: 0 TINA TURNER Something Beautiful Remains (Virgin) Total Plays: 112, Total Stations: 13, Adds: 1 **GROVER WASHINGTON JR.** Soulful Strut (Columbia) Total Plays: 106, Total Stations: 16, Adds: 2 FATTBURGER Oye Como Va (Shanachie/Cachet) Total Plays: 89, Total Stations: 15, Adds: 1 SIMPLY RED Angel (EastWest/EEG) Total Plays: 84, Total Stations: 14, Adds: 2 MARILYN SCOTT Close Enough (Warner Bros.) Total Plays: 73, Total Stations: 10, Adds: 0

From the "Curdled"

LARRY CORYELL Big Fun *(Shanachie)* Total Plays: 72, Total Stations: 10, Adds: 1 BOB JAMES & KIRK WHALUM Kickin' Back (Warner Bros.) Total Plays: 70, Total Stations: 11, Adds: 0 LARRY CARLTON Osaka Cool (GRP) Total Plays: 67, Total Stations: 12, Adds: 1 JESSE COOK Mario Takes A Walk (Narada) Total Plays: 62, Total Stations: 11, Adds: 2 **GREG VAIL** Sax By Candlelight *(Brainchild)* Total Plays: 62, Total Stations: 8, Adds: 0 BRIAN HUGHES Soul Fruit (Higher Octave) Total Plays: 60, Total Stations: 13, Adds: 4

Songs ranked by total plays

#1 Most Increased! **One Of The Most Added AGAIN! New & Active!** 32/9 WOAZ WJZW KTWV KKSF WSJZ KOAI KHIH KSSJ 11 WJJZ KYOT KBZN KIFM WJJJ KCJZ KEZL KJZY WSJW WVAE KUCD KWJZ WNWV KSBR WGUF KRVR WALJ WVMV **Motion Picture Soundtrack** WLVE WEZV **KXDC** WLOQ WJZI KCLC

CHART

TOTAL PLAY NAC TOP 30 ALBUMS

### NOVEMBER 1, 1996

W 2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS		EMPHASIS TRACKS (PLAYS)	
1 1	1	0	PETER WHITE Caravan Of Dreams (Columbia)	1030	+48	"Caravan" (702)	"Just" (227)	"Lights" (35)
4 3	2	2	KENNY G The Moment (Arista)	894	-5	"Moment" (728)	"Northern" (39)	"Close" (37)
6 5	5	3	PAUL HARDCASTLE Hardcastle 2 (JVC)	813	+47	"Island" (720)	"Jokers" (22)	"Money" (15)
3 4	4	4	DAVID SANBORN Songs From The Night Before (Elektra/EEG)	813	-11	"Spooky" (785)	"Rikke" (27)	"Exposure" (1)
2 2	3	5	DAVE KOZ Off The Beaten Path (Capitol)	793	-84	"Count" (620)	"Look" (128)	"Lullaby" (23)
1 12	10	6	CHUCK LOEB The Music Inside (Shanachie)	694	+91	"Music" (670)	"Breathe" (10)	"Cruzin"" (9)
8 7	6.	7	DOC POWELL Laid Back (Discovery)	674	-4	"Laid" (579)	"Sunday" (52)	"Dance" (26)
5 6	8	8	JEFF LORBER State Of Grace (Verve)	659	-13	"Katherine" (459)	"State" (114)	"PCH" (39)
0 9	9	9	GROVER WASHINGTON JR. Soulful Strut (Columbia)	641	-2	"Stop" (481)	"Soulful" (106)	"Bordertown" (24)
7 8	7	10	GEORGE BENSON That's Right (GRP)	635	-40	"Holdin" (267)	"Right" (155)	"Summer" (84)
2 11	11	1	ART PORTER Lay Your Hands On Me (Verve)	629	+33	"Lake" (577)	"Chance" (15)	"Forever" (11)
3 13	13	12	ANDY SNITZER In The Eye Of The Storm (Warner Bros.)	483	+5	"Dream" (397)	"Road" (38)	"Lane" (21)
5 20	15	13	DENNY JIOSA Inner Voices (Blue Orchid)	477	+34	"Lights" (327)	"Always" (60)	"Kiss" (59)
9 10	12	14	NORMAN BROWN Better Days Ahead (MoJazz/Motown)	466	-22	"Days" (204)	"After" (183)	"Time" (52)
7 14	14	15	JOE MCBRIDE Keys To Your Heart (Heads Up)	437	-19	"Sunset" (300)	"Chit-Chat" (50)	"Highland" (47)
7 21	20	16	SOUNDSCAPE Life Force (Instinct)	432	+31	"Morning" (356)	"Around" (37)	"Round" (14)
6 15	18	17	LUTHER VANDROSS Your Secret Love (LV/Epic)	430	-1	"Secret" (402)	"Feet" (17)	"Love" (9)
9 19	17	18	SOUNDTRACK Phenomenon (Reprise)	408	-24	"Change" (297)	"Crazy" (75)	"Dance" (36)
4 16	19	19	CHIELI MINUCCI Renaissance (JVC)	398	-18	"Anything" (260)	"Cause" (57)	"Renaissance" (24)
B 17	16	20	RICHARD ELLIOT City Speak (Blue Note)	398	-40	"City" (283)	"Make" (36)	"Lights" (34)
5 18	21	21	HERB ALPERT Second Wind (Almo Sounds/Geffen)	367	-25	"Flamingo" (279)	"Second" (27)	"Flirtation" (23)
- 30	27	22	KEIKO MATSUI Dream Walk (Countdown/Unity)	353	+49	"Bridge" (316)	"Chimney" (13)	"Passage" (12)
	29	23	RONNY JORDAN Light To Dark (Island)	352	+64	"Closer" (291)	"Heart" (20)	"Laidback" (20)
0 25	24	24	NATALIE COLE Stardust (Elektra/EEG)	350	+18	"Fall" (332)	"Teach" (12)	"Morning" (3)
23	22	25	BONEY JAMES Seduction (Warner Bros.)	328	-38	"Sara" (253)	"Lights" (40)	"Doubt" (14)
22	23	26	BRIAN CULBERTSON After Hours (Mesa/Bluemoon)	303	-37	"After" (212)	"Close" (69)	"Take" (9)
27	26	27	GLORIA ESTEFAN Destiny (Epic)	298	-13	"Giving" (286)	"Well" (12)	
) 24	25	28	COUNT BASIC Movin' In The Right Direction (Instinct)	296	-31	"Move" (292)	"Joy" <b>(4)</b>	
- 28	28	29	TONI BRAXTON Secrets (LaFace/Arista)	290	-6	"Heart" (254)	"Angel" (30)	"There's" (6)
DEBU	JT	30	DOTSERO Essensual (Ichiban)	289	+44	"Essensual" (232)	"Candlelight" (23)	"Joyride" (18)

This chart reflects airplay from October 16-22. Albums ranked by total plays, with plays from all cuts from an album combined. 51 NAC reporters. 48 current playlists. © 1996, R&R Inc.

### NAC NOTES By Carol Archer

Mark Portman's "No Truer Words" (Zebra) exploded with a nod from Broadcast Architecture, earning 20 new reports for No. 1 Most Added. New on the bandwagon are WOAZ/Boston, WJZK/Charleston, WSJZ/ Buffalo, WVAE/Cincinnati, KHIH/Denver, and SW Networks Smooth FM, among others.

Vanessa Daou's "Two To Tango" (MCA) turned the heads of programmers formatwide this week, picking up 17 stations including WQCD/NY, KOAI/Dallas, WNWV/ Cleveland, and KBLX/SF — for second Most Added.

Tracks with the greatest momentum are **Chuck Loeb**'s "The Music Inside" (Shanachie) which powered into our top five with +93 plays; Peter White & Basia's "Just An-

other Day" (**Columbia**), which debuted at 29\* with +81 plays; and **Slash**'s "Obsession Confession" (**Geffen**) with nine new reports and +130 plays.

**Ronny Jordan's** "Closer Than Close" (Island) showed strong gains, too, moving 30-20\* Breaker. Jordan's "Light To Dark" CD also benefitted: It jumped 29-23\*.

Worthy of your attention: Astrud Gilberto & George Michael's "Desafinado" — arguably one of the most well-known songs in the world — from "Red Hot & Rio" (Antilles) is provoking significant phone response from listeners when tested on-air (WQCD got 40 calls after one play!) ... and why wouldn't it? The

/anessa

song's a classic and this reading is so cool.

And be sure not to overlook these choice tracks: Brian Hughes's "Soul Fruit" (Higher Octave), which was added by Steve Feinstein out of the box weeks ago at KKSF/SF, and now at WQCD; Alan Parsons' "Too Close To The Sun" (River North), which has an instantly familiar sound; Soul Ballet's "NYC Tripin" (Countdown/ Unity), which garnered support from SW Networks Smooth FM, WJZF/Atlanta, plus four other reporters; and Vanessa Williams's amazing duet with Bobby Caldwell, "Baby, It's Cold Outside" (Mercury), one of the most appealing seasonal tracks ever recorded. Their voices here are like "buttah."

### # 2 Most Added!

t of the Box at:	WULD	WLVE
	KOAI	WGUF
	KEZL	WVAE
	KBLX	WNWV
	KWJZ	WVMV
	WSJZ	KCIY
	WJJJ	KBZN
	WJZW	WSJW
	KCJZ	WSMJ

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### "two to tango" already a #1 billboard club airplay smash

the first single from her new album

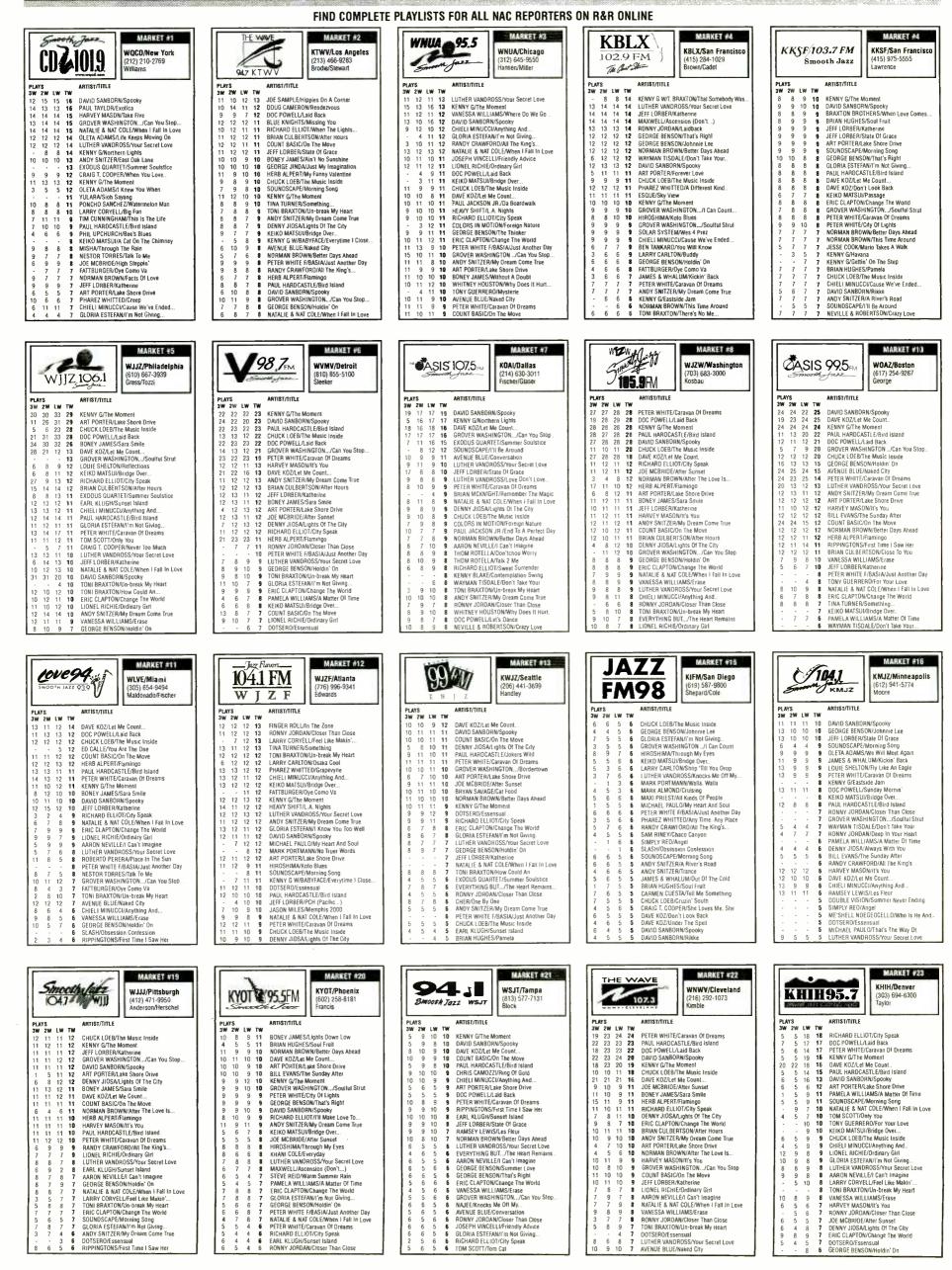
## NAC REPORTERS



Stations and their adds by track listed alphabetically by market



## NAC PLAYLISTS





CYNDEE MAXWELL

## The Case Of The Classic Corpse: Fact Or Fiction?

#### □ Arbitron, Katz studies support a thriving format

Industry prognosticators love to proclaim the life and death of formats. "Disco is in, Classic Rock is dead!" is one such comment being made this past year, especially with WKTU/ New York's phenomenal conquests. But what's the reason for the Classic Rock death dirges? Why are some industry people declaring the format's demise and on what basis?

"

That was the topic of the Classic Rock format session at this year's **NAB** Convention. One likely reason lies in the evolution and subsequent separation of Classic-based formats. Have observers erred in considering Classic Hits (aka "Arrow") as a Classic Rock competitor, rather than different shades of the same animal?

Consultant Alex DeMers - who moderated the NAB session - believes that's the case. He explains, "When the Arrow debuted, there was a great deal of speculation regarding whether these stations were really in a unique position. The claim was made that the Arrow was not a Classic Rock flanker, but really a new product ladder. Since that time, more than one Arrow station has started to use the descriptor Classic Rock, rather than Rock & Roll Oldies. Listeners know what Classic Rock is, and they know what Oldies are. The two are not the same.

"The challenge recently facing some Classic Rock stations has been the introduction of a format variant (Classic Hits, Arrow, '70s) into their market. The result is that the Classic niche is now being shared by more than one radio station in a number of cities. What many fail to rememAccording to Arbitron, Classic Rock is a pretty successful corpse. This deathdefying performance comes at a time when other format variations, notably Classic Hits, '70s, and Arrow, are also competing for much of the same real estate.

ber is that Classic Rock, by definition, is a flanker format.

"If you have two stations trying to serve slightly different subsets of the Classic Rock listening appetite, you end up with the competitors locked in a battle of attrition. The only way to win in this 'radio Vietnam' is for one competitor to withdraw. In most markets, there really is room for only one successful station in the Classic niche. When you think about it, that should come as no surprise — how many markets have more than one winning Oldies station?"

R(0)C/K

#### 'Successful Corpse'

According to DeMers, the Spring '96 **Arbitron** figures display Classic Rock's steady performance, with persons 12+ shares in the highest range ever over the past two years similar to the format's Spring 1995 performance. Thus, he concludes: "According to Arbitron, Classic Rock is a pretty successful 'corpse.""

He also cites data from the latest **Katz Radio Group** study, which includes Arbitron results from 261 rated markets showing the format's stations up a tenth of a point. Says DeMers, "This death-defying performance comes at a time when other format variations, notably Classic Hits, '70s, and Arrow, are also competing for much of the same real estate.

"One of the great misconceptions about Classic Rock that has fueled some of the dying format talk is the way many industry observers have tended to isolate Classic Rock from Classic Hits, Arrow, and '70s-formatted stations. While it is true that the Rock and Hits-based variations of the Classic niche skew a bit differently in terms of gender appeal, the product similarities far outweigh the differences."

DeMers arrived at his theory by analyzing the music on the Top 30 Classic-based outlets and found they shared over 80% of their music libraries last year. "The Hit and Rock variations of the niche share 28 out of their respective top 40 mostplayed artists, for example.

"The similarity of the format variants is even more readily apparent when you look at each genre's most played songs. Of the 100 most played songs on Classic Hits stations in these same markets, at least 87 of the same songs are on nearly every Classic Rocker's playlist. As for Classic Hits sharing with Classic Rock, fully 92 out of 100 of the most played songs on the Rock side can be found on any of the Hits outlets."

#### Classic Appetite

Further supporting his stance, DeMers adds, "This doesn't even take into account the stations in the Top 30 markets that have since moved from a pure '70s stance to more of a broad Classic Hits position. This opens up music from the '60s and '80s to additional shared airplay. Certainly the strong Classic Rock artists from the '60s such as the **Beatles** and **Creedence Clear**water **Revival**, as well as top performers from the last decade like

w americanradio

## **The Classic Summer Numbers**

This chart shows Arbitron Summer 1996 12+ ratings data for Classic Rock and Classic Hits stations in the Top 30 markets.

Station/Market	Specific Format	12+
• WAXQ/New York	Classic Rock	2.0
• KCBS/Los Angeles	Classic Hits	2.3
• WCKG/Chicago	Classic Rock	2.8
• WMGK/Philadelphia	Classic Hits	4.7
WMMR/Philadelphia	Classic Rock	3.5
WCSX/Detroit	Classic Rock	3.3
• KRRW/Dalias	Classic Hits	2.7
KZPS/Dallas	Classic Rock	2.5
WARW/Washington, DC	Classic Rock	2.5
• KKRW/Houston	Classic Hits	3.7
WZLX/Boston	Classic Rock	3.9
• WBGG/Miami	Classic Rock	2.5
• WZGC/Atlanta	Classic Hits	3.1
KZOK/Seattle	Classic Rock	38
• WAXQ/(Nassau-Suffolk book)	Classic Rock	2 4
• KGB/San Diego	Classic Rock	28
<ul> <li>KQRS/Minneapolis</li> </ul>	Classic Rock	12 0
		(No. 1 in the market)
• KSHE/St. Louis	Classic Rock	6.0
• WRRK/Pittsburgh	Classic Rock	2.9
• KSLX/Phoenix	Classic Rock	3.2
• WTBT/Tampa	Classic Rock	2.0
WNCX/Cleveland	Classic Rock	6.2
• KRFX/Denver	Classic Rock	5.9
KKHK/Denver	Classic Rock	4.9
KGON/Portland     KKDN/Portland	Classic Rock	4.7
KKRH/Portland	Classic Rock	3.5
• WOFX/Cincinnati	Classic Rock	<u> </u>
KCFX/Kansas City	Classic Rock	7.0
KCBS/(Riverside book)	Classic Hits	2.6
WKLH/Milwaukee	Classic Rock	7.6
• KXOA/Sacramento	Classic Hits	4.3
KSEG/Sacramento	Classic Rock	3.3
<ul> <li>KUFX/San Jose</li> </ul>	Classic Rock	2.2

Tom Petty & The Heartbreakers and John Mellencamp, will grow in importance at Classic Hits outlets as those stations continue to evolve.

"The bottom line is that the appetite for Classic-based Rock music remains very strong. Each of the top 10 markets is currently served by at least one station with a Classic Rock or Classic-Rock derivative format, as are 48 of the Top 50 markets. In fact, according to *M Street Journal*, the number of Classic stations continues to increase."

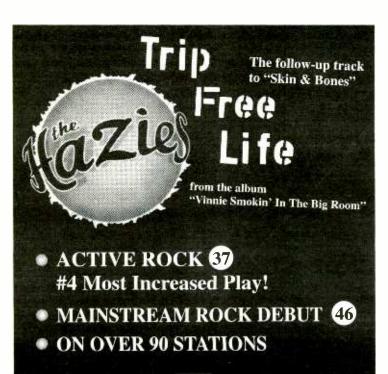
In conclusion, DeMers remarks, "Every generation identifies with the music it grew up with. For the heart of the Baby Boomers, that music is Classic Rock."

#### **Burn Out Or Fade Away?**

No Classic Rock panel would be complete without someone bringing up the issue of music burn, and the NAB session was no different. While all the panel members agreed this was not of particular concern, **KDGE & KZPS/Dallas** VP/Programming **John Larson** noted, "In all of the work with Alternative music that I do on KDGE, I've become more concerned about burn on *that* music. Let's face it, you've so many stations now — even the ACs — moving more in an Alternative direction; it's all getting too much exposure."

In times past, another favorite question for Classic Rock stations has been in the area of new music. However, this year it seemed to be more of a non-issue as panelists and session attendees had little to say on the subject. Still, the notion was briefly discussed as KKLZ/Las Vegas PD Bill May quipped, "Our current library is huge — we now play five titles. Seriously, if it's [a new song from] a classic artist we may give it a few plays ... the listeners seem to enjoy it."

The bottom line for this format, as for any other, boils down to how effective individual stations are when it comes to simply doing good radio. WAXQ (Classic Q)/New York PD Kurt Johnson addressed that topic when he described the importance of stationality on Classic-based radio stations: "Classic O is all about putting the fun back into rock 'n' roll. When we first signed on, we heard a lot of 'angry' radio on in New York. We want to have the loose and irreverent attitude on the air that the music really was inspired by."



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## **ACTIVE ROCK TOP 50**

NOVEMBER 1, 1996

	L	_							
						тота	L PLAYS		TOTAL
3W	2W	LW		ARTIST TITLE LABEL(S)	TW	LW	2W	3W	STATIONS/ADDS
3	1	1		METALLICA Hero Of The Day (Elektra/EEG)	2008	1924	1910	1772	69/1
10	3	2	2	VAN HALEN Me Wise Magic (Warner Bros.)	1890	1848	1798	1218	66/0
5	4	3	3	SMASHING PUMPKINS Muzzle (Virgin)	1777	1684	1682	<b>1526</b>	74/0
_	47	11	4	BUSH Swallowed (Trauma/Interscope)	1703	1199	290		74/1
1	2	4		TONIC Open Up Your Eyes (Polydor/A&M)	1628	1671	1811	1926	74/1
9	6	5		<b>COUNTING CROWS</b> Angels Of The Silences ( <i>DGC/Geffen</i> )	1591	1450	1380	1234	71/3
14	9	6		PEARL JAM Hail, Hail (Epic)	1496	1412	1328	1162	70/1
26	15	8		<b>SOUNDGARDEN</b> Blow Up The Outside World (A&M)	1428	1303	1132	697	75/4
8	10	7		SOCIAL DISTORTION   Was Wrong (550 Music)	1346	1370	1321	1259	69/2
15	13	9	10	LOCAL H Bound For The Floor (Island)	1334	1280	1193	1090	69/3
46	24	12		STONE TEMPLE PILOTS Lady Picture Show (Atlantic)	1278	1162	843	344	70/4
23	19	14		R.E.M. Bittersweet Me (Warner Bros.)	1141	1111	960	762	52/1
17	16	16		TOOL Stinkfist (Zoo)	1089	1070	1099	1016	71/0
7	7	10		STABBING WESTWARD Shame (Columbia)	1058	1270	1376	1437	53/0
19	18	19		<b>DISHWALLA</b> Charlie Brown's Parents (A&M)	1042	1011	994	896	65/1
25	23	21		MATCHBOX 20 Long Day (Lava/Atlantic)	951	915	874	715	57/1
16	14	15		BLACK CROWES Blackberry (American/Reprise)	937	1104	1155	1058	49/0
28	25	23		SUBLIME What I Got (Gasoline Alley/MCA)	936	891	799	672	49/1
2	8	17		ALICE IN CHAINS Over Now (Columbia)	895	1058	1365	1785	52/0
18	20	22		CHALK FARM Lie On Lie (Columbia)	879	907	951	934	53/2
12	11	18		NIRVANA Aneurysm (DGC/Geffen)	863	1045	1211	1201	54/0
6	12	20		<b>SOUNDGARDEN</b> Burden In My Hand (A&M)	857	991	1210	1491	54/0
30	28	26		PHISH Free (Elektra/EEG)	853	782	674	549	53/4
27	26	20		MARILYN MANSON The Beautiful People (Nothing/Interscope)	849	765	747	686	60/0
4	-5	13	-	<b>RUSH</b> Test For Echo ( <i>Atlantic</i> )	833	1125	1484	1607	44/0
40	34	28		STIR Looking For (Capitol)	811	709	536	416	59/4
20	21	24		<b>EXPANDING MAN</b> Download (I Will) ( <i>Qdivision/Columbia</i> )	791	875	903	870	51/0
37	31	32		<b>DARLAHOOD</b> Grow Your Own <i>(Reprise)</i>	754	643	566	468	54/3
31	30	29		TOM PETTY & THE HEARTBREAKERS Climb That Hill (Warner Bros.		687	620	540	43/1
32	33	31		CRACKER Sweet Thistle Pie (Virgin)	725	661	561	538	44/0
13	17	25		<b>311</b> Down <i>(Capricorn/Mercury)</i>	706	817	1056	1163	51/0
29	29	30	32	<b>EELS</b> Novocaine For The Soul ( <i>DreamWorks/Geffen</i> )	657	676	628	576	38/1
39	35	34		<b>SPONGE</b> Have You Seen Mary ( <i>Columbia</i> )	603	601	529	422	45/2
39	38	35		CORROSION OF CONFORMITY Drowning In A Daydream (Columbia)		530	426	117	53/4
-	30	42		ALICE IN CHAINS Would? (Columbia)	554	377	156	58	40/5
	42	38		CAKE The Distance (Capricorn/Mercury)	478	430	363	275	37/3
	42	50	37	HAZIES Trip Free Life (EMI)	447	277	65	3	42/6
	EBU		38	PRESIDENTS OF THE UNITED STATES Mach 5 (Columbia		74		_	42/17
			39	BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)	388	638	880	1209	29/0
11	22 37	33 39		<b>METALLICA</b> Until It Sleeps <i>(Elektra/EEG)</i>	377	424	437	506	36/0
35	41	40		HUNGER Undone (Universal)	359	384	380	390	26/1
42	41	40		WHY STORE Father (Way Cool Music/MCA)	347	323	260	211	27/0
47	42		-	MIDNIGHT OIL Underwater (Work)	339	370	363	339	25/0
47	43 49	43 48		<b>KORN</b> No Place To Hide ( <i>Immortal/Epic</i> )	335	280	273	208	39/3
	49	40		<b>GRAVITY KILLS</b> Enough <i>(TVT)</i>	308	278	172	128	33/4
	EBU			FAILURE Stuck On You (Slash/WB)	307	248	193	112	32/4
				LIFTER Headshot (Interscope)	304	460	527	518	28/0
34	36 39	37 41	48	<b>SHERYL CROW</b> If It Makes You Happy (A&M)	304	378	418	407	14/0
41	E B U			WALLFLOWERS One Headlight (Interscope)	291	173	33	_	28/8
	50	47	50	<b>METALLICA</b> Ain't My Bitch <i>(Elektra/EEG)</i>	280	281	266	360	21/0
45	30	47	30						

This chart reflects airplay from October 21-27. Songs ranked by total plays. Highlighted songs indicate Breaker. 76 Active Rock reporters. 76 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

#### NEW & ACTIVE

DANZIG Sacrifice (Hollywood) Total Plays: 273, Total Stations: 35, Adds: 3 FRAMES DC Monument (Elektra/EEG) Total Plays: 262, Total Stations: 21, Adds: 2 D GENERATION No Way Out (Columbia) Total Plays: 243, Total Stations: 31, Adds: 2 HEADS Damage I've Done (Radioactive/MCA) Total Plays: 242, Total Stations: 18, Adds: 1 JOURNEY Message Of Love (Columbia) Total Plays: 237, Total Stations: 13, Adds: 1 PATTI ROTHBERG Treat Me Like Dirt *(EMI)* Total Plays: 222, Total Stations: 16, Adds: 0 FUN LOVIN' CRIMINALS Scooby Snacks *(EMI)* Total Plays: 216, Total Stations: 19, Adds: 0 ORANGE 9MM Failure *(Atlantic)* Total Plays: 13, Total Stations: 27, Adds: 1 BECK Devils Haircut *(DGC/Geffen)* Total Plays: 187, Total Stations: 17, Adds: 2 ALANIS MORISSETTE Head Over Feet *(Maverick/Reprise)* Total Plays: 168, Total Stations: 6, Adds: 0 Songs ranked by total plays.

## **BREAKERS**

No Songs Qualified For Breaker Status This Week

## **MOST ADDED**®

ARTIST TITLE LABEL(S ADDS OZZY OSBOURNE Walk On Water (Geffen) <u>33</u> BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG) 20 PRESIDENTS OF THE UNITED STATES Mach 5 (Columbia) 17 **RUSH** Half The World (Atlantic) 16 **TRACY BONHAM** Sharks Can't Sleep (Island) q DAVE MATTHEWS BAND Crash Into Me (RCA) 9 **RED HOT CHILI PEPPERS** Love Rollercoaster (Geffen) 8 SEMISONIC F.N.T. (MCA) 8 WALLFLOWERS One Headlight (Interscope) 8 **GARY HOEY** Desire (Surfdog) 7 7 PANTERA Floods (EastWest/EEG)



## MOST INCREASED PLAYS TOTAL

	PLAY
ARTIST TITLE LABEL(S)	INCREASE
BUSH Swallowed (Trauma/Interscope)	+504
PRESIDENTS OF THE UNITED STATES Mach 5 (Columbia,	+346
ALICE IN CHAINS Would? (Columbia)	+177
HAZIES Trip Free Life (EMI)	+170
COUNTING CROWS Angels Of The Silences (DGC/Geffen,	) +141
SOUNDGARDEN Blow Up The Outside World (A&M)	+125
WALLFLOWERS One Headlight (Interscope)	+118
STONE TEMPLE PILOTS Lady Picture Show (Atlantic,	
DARLAHOOD Grow Your Own (Reprise)	+111
DANZIG Sacrifice (Hollywood)	+103

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

STONE TEMPLE PILOTS Trippin' On A Hole In...(Atlantic) HUNGER Vanishing Cream (Universal) DISHWALLA Counting Blue Cars (A&M) EVERCLEAR Santa Monica (Watch The World Die) (Capitol) BUTTHOLE SURFERS Pepper (Capitol) SEVEN MARY THREE My My (Mammoth/Atlantic) SOUNDGARDEN Pretty Noose (A&M) SCREAMING TREES All I Know (Epic) BUSH Machinehead (Trauma/Interscope) I MOTHER EARTH One More Astronaut (Capitol)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-toweek increases In total plays. Weighted chart appears on R&R ONLINE.

ROADRUNNER

## TYPEONEGATIVE "HTARD OT LOY AVOJ"

the new single

going for airplay November 4 212-274-7500

## **ACTIVE ROCK PLAYLISTS**

November 1,1996 **R&R • 77** 



americanradiohistory co

## REPORTERS

### Stations and their adds listed alphabetically by market

	ACT	IVE R	OCK					ROCK		
KEYJ/Abilene, TX	WRCX/Chicago, IL	KZBB/Ft. Smith, AR	WLZR/Milwaukee, WI	KBER/Salt Lake City, UT	ſ	WONE/Akron, OH	KQDS/Duluth, MN	WKQQ/Lexington, KY	WTBB/Panama City, FL	WDXV/Savannah, GA
OM/PD: Randy Jones MD: Deve Andrews 0ZZY OSBOURME "Water" RUSH "World"	SEVEN MARY THREE "Devil"	OM: Dennis Snow PDMID: Cindy Wilson 13 DEF LEPPARD "Slang" WALLFLOWERS "Headlight"	PD/MID: Keith Hestings 1 0ZZY OSBOURINE "Water" GARY HOEY "Desire"	PD: Randy Rose APD: Evan Lake MD: Chris Haggin 11 TOM PETTY & HB "HB"		PD/MD: J.D. Kumen . "Stone temple pilots "Lady"	PD: Paul St. Andrew APD/MD: Bill Jones 14 JOHN MELLENCAMP "Day" PRESIDENTS OF "Mach"	PD: Tony Tillord MD: Bred Hert 3 SOCIAL DISTORTION "Wrong"	PD: Tom Rusself APD/MD: Bud Wilson STONE TEMPLE PILOTS "Lady" TOM PETTY & HB "HII"	MD: Denek Myers OZZY OSBOURNE "Water" STIR "Looking"
BETTER THAN EZRA "Wanting" RLOODGATE "Through" TRACY BONHAM "Sharks"	OZZY OSBOURNE "Water" RUSH "World" GARY HOEY "Desire"	BETTER THAN EZRA "Wanting" PRESIDENTS OF "Mach" BETH HART BAND "Immortal"	KHOP/Modesto, CA	6 COUNTING CROWS "Angels" 5 URGE "Brainless" 5 OZZY OSBOURNE "Water"		WPYX/Albany, NY OMPD: Fred Horton	Soundgarden "Biow"	KMJX/Little Rock, AR	R.E.M. "Me" ALICE IN CHAINS "Over" SOUNDGARDEN "Blow"	KTAL/Shreveport, LA
BETH HART BAND "Immortal" DAVE MATTHEWS BAND "Crash" SUNDOGS "Pain"		OZZY OSBOURNE "Water" TONIC "Eyes"	PD/MD: Dave Taylor APD: Chris Lloyd	UGLY KID JOE "Lie"		MD: John Cooper DAVE MATTHEWS BAND "Crash"	KLAQ/EI Paso, TX PDMD: "Magic" Mike Removy	PD: Tom Wood MD: Jimmy Edwards JOHN MELLENCAMP "Day"		PD: Kevin West MD: Regen King No Adds
	KILO/Colorado Springs, CO PD: Rich Hinvik	VB7D Servers CA	PRESIDENTS OF., "Mach"	KISS/San Antonio, TX		WHY STORE "Father"	AMD: "Big" Al Jones 2 WHY STORE "Father"	PHISH "Free"	WWCT/Peoria, IL. PD/MD: Jamie Markiey	NU ALLS
KZRR/Albuquerque, NM PD: Frank Juzon	APD/MD: Peg Pollerd 12 TYPE D NEGATIVE "Death" 7 RUSH "World"	KRZR/Fresno, CA PD/MD: E. Curtle Johnson TYPE 0 NEGATIVE "Death"	WKDF/Nashville, TN PD: Klidd Redd	OM: Virgil Thompson APD: Kevin Varges		WAPL/Appleton, WI OMPD: Gerrett Hart	2 CORROSION OE "Drowning" 2 JOHNNY BRAVO "Daughters" 0ZZY OSBOURNE "Water"	WBAB/Long Island, NY	OZZY OSBOURNE "Water"	KRRO/Sioux Falls, S
	6 STEVE VAL "Alligator"	SPONGE "Mary" BETTER THAN EZRA "Wanting" OZZY OSBOURNE "Water"	MD: Sheri Sector COUNTING CROWS "Angels"	4 TYPE 0 NEGATIVE "Death" PHISH "Free" GOUD'S THUMB "29"		MD: Randy Hewke 3 GUFS "Smile"	Rush "Work" Dave Matthews Band "Crash"	PD: Jeff Levine RUSTED ROOT "Sister"	KOKB/Phoenix, AZ	MD: Brian Wheeler 0ZZY OSBOURNE "Water"
	KCMQ/Columbia, MO		BETTER THAN EZRA "Wanting" STONE TEMPLE PILOTS "Lady" R.E.M. "Me"			RUSH "World" YES "America" OZZY OSBOURNE "Water"	WRKT/Erie, PA	WALLFLOWERS "Headlight"	MD: Paul Peterson 7 ZZ TOP "Bang"	ALICE IN CHAINS "Would" CORROSION OF "Drowning" SEMISONIC "FILT."
WZZO/Allentown, PA PD: Robin Lee MD: Keith Moyer	PD: Aaron Worsham MD: Debbie Wylde 2 PRESIDENTS OF., "Mach"	WRUF/Galnesville, FL PD: Hurry Guacott		KIOZ/San Diego, CA PD: Greg Stevens		UGLY AMERICANS "Turn"	WPNR1/2009, PA VP/Programming: Ron Kline MD: Tim Stephens	WRCN/Long Island, NY PD: Religh Tortions		AC/DC "Shootin"
STIR "Looking" OZZY OSBOURNE "Water" DAVE MATTHEWS BAND "Tripping"	OZZY OSBOURNE "Water" BETTER THAN EZRA "Wanting" PANTERA "Floads"	MD: Derol Nall 9 ALICE IN CHAINS "Would" 6 CORROSION OF., "Drowning"	WRRV/Newburgh, NY PD: Greg O'Brien	MD: Shanon Lader 2 DZZY OSBOURNE "Water"		WKLS/Atlanta, GA	No Adds	MD: Donne Rodgers TYPE 0 NEGATIVE "Death"	WDVE/Pittsburgh, PA OM: Gene Romeno MD: Cris Winter	WAOR/South Bend, 1 PD: Bill Martin
BETTER THAN EZRA "Wanting"	RUSH "World"	311 "Mixed" 022Y OSBOURNE "Water"	MD: Andrew Borls DAVE MATTHEWS BAND "Crash" TRACY 80NHAM "Sharks"	DOWINSET "Empower" Pantera "Floods" Pearl Jam "Smile"		PD: Michael Hughes MD: Beth Kepple 2 DARLAHOOD "Grow"	KKEG/Fayetteville, AR		13 JOHN MELLENCAMP "Day" 11 CLARKS "Mercury"	OM/MD: Sue Frey SOCIAL DISTORTION "Wrong"
WBXQ/Altoona, PA	WARQ/Columbia, SC	PRESIDENTS OF "Mach"	GARBAGE "Supervicen" LIGLY AMERICANS "Turn" ELEPHANT RIDE "Bishop"	RUSH "World" STIR "Looking"			OM/PD: Deve J. Jackson WALLFLOWERS "Headlight" SUBLIME "What"	WQMF/Louisville, KY	RUSH "Wond"	OZZY OSBOURNE "Water"
JOHNAY BRAVO "Used"	PD/MD: Susan Groves 6 RED HOT CHILL "Love"	WKLQ/Grand Rapids, Mi OM: Torn Marshall	GRAVITY KILLS "Enough" KORN "Place"	1		WZXL/Atlantic City, NJ PD: Steve Raymond	DAVE MATTHEWS BAND "Crash" OZZY OSBOURNE "Water" RLODOGATE "Through"	MD: Mel 4 DISHWALLA "Parents"	WBLM/Portland, ME	KXUS/Springfield, M
OZZY OSBOURNE "Water" WALLFLOWERS "Headlight" SEMISONIC "FN.L"	4 311 "Mood" 1 BETTER THAN EZRA "Wanting" 1 GARBAGE "Supervisen"	MID: Andy O'Riley ORANGE 9MM "Failure"		KSJO/San Jose, CA PD: Dans Jong		MD: Rich DeSieto QZY OSBOURNE "Water" RUSH "World"	PLUDUGATE THROUGH	CRACKER "Thistle"	PD: Harb Ny MD: Brian James BUSH "Swallowed"	PD: Todd Holmen MD: Tim Austin VAN HALEN "Can"
TRACY BONHAM "Sharks"	1 SEMISONIC "FN." 1 HEADS "Indu"		KBAT/Odessa, TX PD: Bob Gerhard MD: Dru Develon	MD: Laurie Free RUSH "World" 0ZZY OSBOURME "Water"		nuon mutu	WRXK/Ft. Myers, FL PD: Greg Gilliopie	WTFX/Louisville, KY	DAVE MATTHEWS BAND "Crash" BAD COMPANY "One" SPONGE "Mary"	RUSH "World" BUSH "Swallowed" WHY STORE "Father"
WIQB/Ann Arbor, MI		WXRA/Greensboro, NC PD: Tim Setterfield	VAN HALEN "Cant" PRESIDENTS OF "Mach"			WKGB/Binghamton, NY OM: Ben Smith	MD: Susan Stone 1 VAN HALEN "Can't"	PD: Michael Lee APD: Future Bob 3 0ZZY 0580URNE "Water"	SPURGE Wary	WIT STURE FABLE
PD: John Vance MD: Jerry Meson RED HOT CHILL. "Love"	WBZX/Columbus, OH PD: Hall Flah APD/MD: Ronni Hunter	APD: Marcia Gan MD: Andy Sims 1 TONIC "Casual"	LOCAL H "Bound" OZZY OSBOURNE "Water"	KWBR/San Luis Obispo, CA		PD/MD: Jim Free 8 VAN HALEN "Cant" 8 RUSH "Workf"	1 ZZ TOP "Vincent"	2 AC/DC "Shootin" 1 CAKE "Distance"	WHJY/Providence, RI	WZZQ/Terre Haute, I PD: Jim Stone
PRESIDENTS OF "Mach" SEMISONIC "ENLT." DISHWALLA "Parents"	BETTER THAN EZRA "Wanting" STIR "Looking"	FAILURE "Stuck" BETTER THAN EZRA "Wanting" RAGE AGAINST "Vietnow"	WJRR/Orlando, FL	PD: John Mackey MD: Joe Alvino 5 RED HOT CHILL"Love"		5 ALICE IN CHAINS "Would" YES "America"	WZZR/Ft. Pierce, FL PD: Rich Olchwroon		MD: Sharon Schifino EELS "Novocaine"	MD: Danny Wayne 4 STIR "Looking"
UNOTIMINELA Parofits		WUNDER CONTON	PD: Dick Sheetz MD: Pat Lynch	TRACY BONHAM "Sharks" UGLY AMERICANS "Tum" GOUD'S THUMB "29"		OZZY OSBOURNE "Water"	APDVMD: Christie Banks 10 OZZY OSBOURNE "Water"	WQBZ/Macon, GA PD: Serine Scott MD: Vance Shepherd	Marilyn Manson "People" Sheryl Crow "Happy"	<ol> <li>SOUNDGARDEN "Blow" DAVE MATTHEWS BAND "Crash" SEMISONIC "EN.T."</li> </ol>
KWHL/Anchorage, AK	KNCN/Corpus Christi, TX PD: Kelli Cluque APD/MD: Mett Veughen	WTPA/Harrisburg, PA PD: Chris James	ALICE IN CHAINS "Would" Hazies "Trip"	GUUU S ITTUMICI 29		WIZN/Burlington, VT	DEF LEPPARD "Stang" STONE TEMPLE PILOTS "Lady" COREY STEVENS "Over"	HAZIES "Trip" DANZIG "Sacrifice"	WXLP/Quad Cities, IA-IL	OZZY OSBOURNE "Water"
APD/MD: Den Thomas SOUNDGARDEN "Blow"	5 DANZIG "Sacrifice" 5 RUSH "World"	APD/MD: Dins Wagner 0ZZY 0SB0URNE "Water"		KTYD/Santa Barbara, CA MD: Dayna Birkley		PD: Steve Cormier MD: Mike Luoma 3 STORYVILLE "Good"		PRESIDENTS OF "Mach"	PD/MD: Guy Perry 4 VAN HALEN "Can't"	WIOT/Toledo, OH
METALLICA "Day" JOHNNY CASH "Rusty"	4 3 PENNY NEEDLE "Lemming"	SPONGE "Mary" 3 PENNY NEEDLE "Lømming"	KCLB/Palm Springs, CA PD/MD: Ron Stryker ZZ TOP "Bang"	12 BUSH "Swallowed" 7 SCREAMING TREES "Sworn"		RUSH "World" VAN HALEN "Can't"	WBYR/Ft. Wayne, IN OM/PD: Derrin Arriene	WTAO/Marion, IL	2 0ZZY OSBOURNE "Water" 1 RUSH "World"	OM/PD: Lyn Casye APD/MD: Don Devis 8 0ZZY OSBOURNE "Water"
WRXR/Augusta, GA	KRAD/Corpus Christi, TX	WQKK/Johnstown &	SEMISONIC "EN.L." RUSH "World" DAVE MATTHEWS BAND "Crash"	3 DAVE MATTHEWS BAND "Crash" 2 PRESIDENTS OF "Mach" 1 SEMISONIC "FINLT"		WDYC/Cone Cod MA	MD: Roxanne McVey 5 0ZZY OSBOURNE "Water" 5 RUSH "World"	PD/MD: Aaron Roberts RUSH "World" WALLFLOWERS "Headlight"	WRXL/Richmond, VA	CORROSION OF., "Drowning" PEARL JAM "Mosquito"
D: Chuck Williams ID: Jordan Zah	HAZIES "Trip" GRAVITY KILLS "Enough"	WQWK/State College, PA InL PD: Pat Urban	DAVE MAI THEWS BAND "Crash" PRESIDENTS OF "Mach" OZZY OSBOURNE "Water"			WPXC/Cape Cod, MA APD/MD: Brian Kelly BUSH "Swalowed"	1 COREY STEVENS "Over"	HAZIES "Trip" CORROSION DE. "Drowning" COREY STEVENS "Over"	PD: Brien Hies APD/MD: Rik Maybee	VI DV Turner A7
REPUBLICA "Ready" SOUNDGARDEN "Blow" LOCAL H "Bound"		MD: Chris Prospero 2 RED HOT CHILL., "Love" CAKE "Distance"		WZAT/Savannah, GA PD: Dr. Deve		VAN HALEN "Cant" OZZY OSBOURNE "Water" CRACKER "Thistle"	WXKE/Ft. Wayne, IN		TONIC "Eyes" MARILYN MANSON "People" BLACK CROWES "Blackberry"	KLPX/Tucson, AZ OM/PD: Larry Miles MD: Charile Morriss
	KEGL/Dailas, TX PD: Duane Doherty	TRACY BONHAM "Sharks" KULA SHAKER "Tativa" I MOTHER EARTH "Sunday"	WDRK/Panama City, FL PD/MD: Addison Wakeford	APD: Kevin Mitchell MD: Tripp West RED HOT CHILL "Love"		UNPORCH TIBLE	PD: Rick West APD: Buzz Maxwell 0ZZY OSBOURNE "Water"	KFRQ/McAllen, TX PD: Chris Russell		25 VAN HALEN "Magic" 5 OZZY OSBOURNE "Water" GARY HOEY "Desire"
KLBJ/Austin, TX OM: Jeff Cerrol	APD/MD: Clindy Scull 6 RADISH "Arctica" KORN "Place"	TWO THEN EARLING SURVARY	No Adds	SEMISONIC "FALT" BETTER THAN EZRA "Wanting" SCREAMING TREES "Swott"		KRNA/Cedar Rapids, IA	UZ21 USBOURNE Water	MD: Tony Forine MATCH80X 20 "Long" RUSH "World"	KCAL/Riverside, CA	GRAFT FROCT DESITO
MD: Loris Lowe DZZY OSBOURNE "Water" DAVE MATTHEWS BAND "Crash"	STONE TEMPLE PILOTS "Lady"	KORC/Kansas City, MO		D GENERATION "Way" PRESIDENTS OF "Mach"		PD: Joe Nugent RUSH "World" JOURNEY "Message"	WNDD/Gainesville, FL	BUSH "Swallowed" CORROSION OF "Drowning"	MD: M.J. Matthews No Adds	KMOD/Tulsa, OK OM/PD: Phil Stone
RUSH "World" VAN HALEN "Can't"	KTXQ/Dallas, TX	MD: Valorie Knight OZZY OSBOURNE "Water"	WTKX/Pensacola, FL PD: Joel Sempson MD: Alexander			JOURNEY MESSAGE TOM PETTY & HB "HII"	STIR "Looking"			MD: Rob Hurt RUSH "World" UGLY AMERICANS "Turn"
LOCAL H "Bound" LISA TINGLE "Walking"	PD: Andy Lockridge MD: Redbeerd 16 COUNTING CROWS "Cataput"		5 HEADS "Damage" 2 GRAVITY KILLS "Enough" RUSH "World"	KISW/Seattle, WA		WZNF/Champaign, IL	WSFL/Greenville, NC	KBOY/Medford, OR PD: Jim Zinn MD: Jentler Wilde	WROV/Roanoke, VA PD: Buzz Casery MD: Bryan Shaw	UGLY AMERICANS "TUTT"
	2 PHISH "Free" STONE TEMPLE PILOTS "Lady" 311 "Moved"	WVIC/Lansing, MI PD: Todd Thomas	RUSH "WORK TRACY BONHAM "Sharks" OZZY OSBOURNE "Water"	No Adds		PD: Sturgie MD: Stacy Conner	PD/MD: Jey Lopez No Adds	QZZY OSBOURNE "Water" BUSH "Swallowed"	2 SPONGE "Mary" DAVE MATTHEWS BAND "Crash"	WOUR/Utica, NY
KRAB/Bakersfield, CA PD: Chris Squires MD: Bruce Wayne	311 199400	MD: Kristin Burns 3 PANTERA "Roods" 2 RLOODGATE "Through"		KTUX/Shreveport, LA		2 PHISH "Free" 2 DAMZIG "Sacrifice" 1 RUSH "World"		SEMISONIC "FALT" 311 "Mozed" BETH HART BANO "Immortal"	R.E.M. "Me"	MD: Alteon Ryan 1 WALLFLOWERS "Headlight"
No Adds	WTUE/Dayton, OH OM: Tom Carroli	2 PRESIDENTS OF "Mach" HAZIES "Trip"	WYSP/Philadelphia, PA PD: Tim Sabaan	PD: Bobby Cook APD/MD: Mojo Mason		1 OZZY OSBOURNE "Water" BETH HART BAND "Immortal"	WQCM/Hagerstown, MD PD: Devid Miller MD: Will Keeffman		WCMF/Rochester, NY PD: Harry Jacobs	Hazies "Trip"
WIYY/Baltimore, MD	APD/MD: John Besulieu RUSH "World" FRAMES DC "Monument"	OZZY CSBOURNE "Water"	APD/MD: Mark Thompson 3 0ZZY 0SB0URME "Water" GARY H0EY "Desire"	2 D GENERATION "Way" RUSH "World" WALLPLOWERS "Headlight"		WKLC/Charleston, WV	7 VAN HALEN "Can't" 7 DAVE MATTHEWS BAND "Crash"	WCLG/Morgantown, WV PD: Jeff Millier	APD: Rick MacKenzie MD: Dave Kane	KFMW/Waterloo, IA POMD: Mark Alen Hansen 14. PRESIDENTS DE., "Mach"
PD: Rick Streuse MD: Rob Heckman		KIBZ/Lincoln, NE	HUNGER "Undone" BETTER THAN EZRA "Wanting"	GOUD'S THUMB "29" BETH HART BAND "Immortal" 311 "Moved"		PD: Nike Rappeport 5 RUSH "Word"		APD/MD: Chris Zambito HAZIES "Trip" RUSH "Word"	STONE TEMPLE PILOTS "Lady" SUBLIME "What"	WHY STORE "Father" BETTER THAN EZRA "Wanting"
WALLFLOWERS "Headlight" HAZIES "Trip" KORN "Place"	KBPI/Denver, CO PD/MD: Bob Richards 11 RED HOT CHULL, "Love"	PD: Tim Sheridan APD/MD: Jon Terry 0ZZY 0SB0URNE "Water"		JTT MORE			WCCC/Hartford, CT PD: Ron Dreener APD/MD: Mike Karolyl	ALICE IN CHAINS "Would"	WXRX/Rockford, IL	311 "Mozed" WALLFLOWERS "Headlight"
	CORROSION OF "Drowning" LUSCIOUS JACKSON "Naked"	STONE TEMPLE PILOTS "Lady" GARY HOEY "Desire"	KUPD/Phoenix, AZ OM: Tim Maranville APD/MD: J.J. Juffries	WRBR/South Bend, IN		WWWV/Charlottesville, VA PD: Tom Bess	RUSH "World" SOUNDGARDEN "Blow"	WOHA/Morristown, NJ	PD: Keith Edwards MD: Jean Taylor	WEGW/Wheeling, W
WCPR/Biloxi, MS	WDZR/Detroit, MI	STEVE VAJ "Alligator"	13 PRESIDENTS OF., "Mach" 12 OZZY OSBOURNE "Water"	PD/MD: Joe Turner 5 TRACY BONHAM "Sharks" 5 0ZZY OSBOURNE "Water"		MD: Kym McKay 1 BUSH "Swatkowed" VAN HALEN "Can't"	BETTER THAN EZRA "Wanting" BETH HART BAND "Immortal" FAILURE "Stuck"	PD: Lenny Bloch APD/MD: Kevin Thompson 5 0ZZY 0SBOURNE "Water"	ZZ TOP "Bang" JOHN MELLENCAMP "Day" OZZY OSBOURNE "Water"	Int. PD: Dana Ketly MD: Jeff Jagger
Ohl: Kenny Vest PD: Weyne Watkins APD/MD: Scot Fox	OM/PD: Joe Bevilacque 7 RED H0T CHUL. "Love" 5 RUSH "Wond"	KLOS/Los Angeles, CA		5 BETTER THAN EZRA "Wanting"		WALLFLOWERS "Headlight"	SUBLIME "What"	5 RUSTED ROOT "Sister" 2 BETH HART BAND "Immortal"		RUSH "World" STONE TEMPLE PILOTS "Lady"
SMASHING PUMPKINS "Thirty" FAILURE "Stuck" UGLY KID JOE "Lie"	REFRESHMENTS "Girly"	PD: Carey Curelop MD: Rita Wilde No Adds	KUFO/Portiand, OR	WQLZ/Springfield, IL		KFMF/Chico, CA	WSTZ/Jackson, MS	WDI D Alexe Harris 67	WKQZ/Saginaw, MI PD: Rick Church	KRZZ/Wichita, KS
OZZY OSBOURNE "Water" BECK "Devils" TRACY BONHAM "Sharks"	WRIF/Oetrolt, MI PD: Doug Podell APD/MD: Dave Wellington		APC/MD: AI Scott 16 COUNTING CROWS "Angels" 16 DARLAHOOD "Grow"	PD: Jeff Braun MD: John "Crash" Carroli		PD: Marty Griffin APD/MD: Line Kelly RUSH "Work!"	PD: Tiene Patterson APD/MD: Kevin Keith CHALK FARM "Lie"	WPLR/New Haven, CT PD: John Griffin MD: Parn Landry	MD: Paul Oslund OZZY OSBOURNE "Water" 311 "Moted"	PD: Greg Bergen APD/MD: Lester St. James 4 SOUNDGARDEN "Blow"
RUSH "World"	1 MATCHBOX 20 "Long" 1 GARY HOEY "Desire"	KFMX/Lubbock, TX	15 PRESIDENTS OF "Mach" 8 OZZY OSBOURNE "Water"	OZZY OSBOURNE "Water" DANZIG "Sacrifice" BETTER THAN EZRA "Wanting"		DAVE MATTHEWS BAND "Crash" BETTER THAN EZRA "Wanting" WALLELOWERS "Headlight"	PRESIDENTS OF "Mach"	RUSH "World" OZZY OSBOURNE "Water" DEEP PURPLE "Hold"	DISHWALLA "Parents" GARY HOEY "Desire" STIR "Looking"	4 SOUNDGARDEN "BIOW" 4 QZZY OSBOURNE "Water" DAVE MATTHEWS BAND "Crast
WAAF/Boston, MA	1 OZZY OSBOURNE "Water"	MD: Kid Menning 21 JOHNNY CASH "Rusty"		NEW WORLD SPIRITS "Bed"	<u></u>	STIR "Looking"	WFYV/Jacksonville, FL PD: Devid Moore		NEW WORLD SPIRITS "BOD"	
PD: Deve Douglas MD: John Osterlind	WGBF/Evansville, IN PD/MD: Mike Senders AUCE IN CHAINS "Would"	19 PEARL JAM "Hair" 11 PRESIDENTS OF "Mach" ALICE IN CHAINS "Would"	WHEB/Portsmouth, NH PD: Glenn Stewart	WGLF/Tallahassee, FL		WEBN/Cincinnati, OH	APD/MD: Charlie Waters RUSH "World"	WCKW/New Orleans, LA GM: Sid Level	KZOZ/San Luis Obispo, CA	WEZX/Wilkes Barre, I PD: Rob Lipshutz MD: Paul "Meddog" Kelly
3 PRESIDENTS OE., "Mach"	GARBAGE "Supervisen" BECK "Devils"	FACE TO FACE "Lie" TRACY BONHAM "Sharks" GARY HOEY "Desire"	MD: Scott Laudani Soundgarden "Biow" Alice in Chains "Would"	PD/MD: Paul Davis BETTER THAN EZRA "Wanting"		PD: Brad Herdin MD: Scott Reinhert No Adds		DARLAHOOO "Grow" 022Y OSBOURNE "Water" 22 TOP "Bang"	PD: Rich Creeger APD/MD: Rick Andrews CRACKER "Thiste"	DAVE MATTHEWS BAND "Cras WALLFLOWERS "Headlight"
WKPE/Cape Cod, MA	FAILURE "Stude" RUSH "Workd"	RRESIDE "Kolotin" CATFISH "Invisible" 311 "Mozeo"	CHALK FARM "Le" WALLFLOWERS "Headlight" BETTER THAN EZRA "Wanting"	PRESIDENTS OF "Mach" JOURNEY "Message" DAVE MATTHEWS BAND "Crash"			WRKR/Kalamazoo, MI PD: Mika Ferrin APDMD: Chris Winters	RUSH "World"	PHISH "Free" RUSH "World"	Philish "Free"
Int. PD: Raven Steele HAZIES "Trip" PHISH "Free"	KQWB/Fargo, ND PD: Guy Dark	PANTERA "Floods" BETTER THAN EZRA "Wanting"	SEMISONIC "FILT."			KFMZ/Columbia, MD PD: Phul Maloney	RUSH "World" HAZIES "Trip"	WNEW/New York, NY	KXFX/Santa Rosa, CA	KATS/Yakima, WA
CORROSION OF "Drowning" EELS "Novocaine"	MD: Miles Simmons PANTERA "Roads" FRAMES DC "Monument"		KDOT/Reno, NV	WXTB/Tampa, FL Old: Greg Mull		MD: Rick Brediord 5 KULA SHAKER "Tativa" GARBAGE "Supervoien"	Smashing pumpking "muzze" Corey Stevens "Dwr" Ozzy Osbourne "Water"	OM/PD: Steve Young MD: Amy Winelow VAN HALEN "Can"	MD: Opte Taylor 0ZZY OSBOURME "Water"	RUSH "World" NEW WORLD SPIRITS "Bod"
WALLFLOWERS "Headlight"	WALLFLOWERS "Headlight" DAVE MATTHEWS BAND "Crash"	WGIR/Manchester, NH PD/MD: Tim Sheehen	PD/MD: Steve Funk 15 0ZZY OSBOURNE "Water"	MD: Brian Mediin RUSH "World" DARLAHOOD "Grow"		DAVE MATTHEWS BAND "Crash" FRAMES DC "Monument" SPONGE "Mary"		RUSH "Wond"	DANZIG "Sacrifice" PRESIDENTS OF "Mach" 311 "Moved"	KORN "Place" BECK "Devils" 311 "Mored"
WAVF/Charleston, SC	OZZY OSBOURNE "Water" CAKE "Distance"	OZZY OSBOURNE "Water" CORROSION OF "Drowning" FAILURE "Stuck"	GRAVITY KILLS "Enough" WALLFLOWERS "Headlight" BETTER THAN EZRA "Wanting"	DARLAHUUD "Grow" OZZY OSBOURNE "Water"		,	WKHY/Lafayette, IN POMD: Mile Morgan	WNOR/Nortolk, VA	RUSH "Wond"	OZZY OSBOURNE "Water"
PD: Rob Cressman MD: Hollis Anderson 8 CHALK FARM "Lis"	WRCQ/Fayetteville, NC PD: Howard Johnson	BETTER THAN EZRA "Wanting"		WBUZ/Toledo, OH		WVRK/Columbus, GA PD/MD: Brain Waters	VAN HALEN "Can't" WALLFLOWERS "Headlight" OZZY OSBOURNE "Water"	PD: Harvey Kojan APD/MD: Tins Partoar SMASHING PUMPKINS "Muzzle"	WYNF/Sarasota, FL PD/MD: Susen Gates	WNCD/Youngstown, I PD: Chris Patrick
17 SON VOLT "Lookin" 15 SCREAMING TREES "Swom" SOUNDGARDEN "Brow"	MD: Ann Thomas 18 CAKE "Distance" 15 RED HOT CHILL, "Love"	WMFS/Memphis, TN	KRXQ/Sacramento, CA PD: Curtise Johnson	OM: Den Bozyk PD/MD: Mett Willeuer		TOM PETTY & HB "HII" LOCAL H "Bound" STIR "Looking"	PRESIDENTS OF "Mach"	WKLT/NW Michigan	8 PHISH "Free" 8 SUBLIME "What" 5 SPONGE "Mary"	MD: Dom Nardella DAVE MATTHEWS BAND "Cras
LUSCIOUS JACKSON "Naked" BETTER THAN EZRA "Wanting"	14 KULA SHAKER "Tatva" 13 STIR "Looking" 13 NO DOUBT "Speak"	PD: Jim Fox MD: Bob Curry	APD/MD: Pat Martin CATFISH "Invisible"	5 SOCIAL DISTORTION "Wrong" OZZY OSBOURNE "Water" HAZIES "Trio"		FRAMES DC "Monument"	WJXQ/Lansing, MI	PD/MD: Terri Ray 15 RUSH "World"	CRACKER "Thistle" LOCAL H "Bound"	SOUNDGARDEN "Blow" STIR "Looking"
FOUNTAINS OF WAYNE "Radiation" CAKE "Sinatra"	13 NO DOUBT "Speak" 10 311 "Mixed" 6 FLOODGATE "Through"	PRESIDENTS OF "Mach" OZZY OSBOURNE "Water" TYPE 0 NEGATIVE "Death"	WHMH/St Cloud Mit	SUBLIME "What" PANTERA "Floods"		WRKI/Danbury, CT	VP/Prog.: Mark Stevens MD: Bob Olson STONE TEMPLE PILOTS "Lady"	11 STONE TEMPLE PILOTS "Lady" 9 PEARL JAM "Hair"		
	24 C	DARLAHOOD "Grow" DANZIG "Sacrifice"	WHMH/St. Cloud, MN PD: Scott Klohn MD: Dan Peterson			PD/MD: Lou Rizzo PHISH "Free" PRESIDENTS OF., "Mach"	WALLFLOWERS "Headlight"	KATT/Oklahoma City, OK	or iotal nepotiers	
			PRESIDENTS OF "Mach" DAVE MATTHEWS BAND "Crash"	WSFM/Wilmington, NC PD: John Stevens		CONSISTENCE (INC., INSCI.	KOMP/Las Vegas, NV	OM/PD: Chris Baker MD: Kelley Davis 3 VAN HALEN "Cant"	87 Current Reporter 86 Current Playlists	5
76 Total Reporter	8	1	CATE/SH "Inversion"		- C				Reported Frozen Playlist (1):	
76 Total Reporter 76 Current Repor 76 Current Playlis	ters	WZTA/Miami, FL PD: Grugg Stante MD: Heidi Hees	CATFISH "Invisible" BETTER THAN EZPA "Wanting" PANTERA "Floods" SEMISONIC "FILT"	MD: Janica Sutter 15 DAVE MATTHEWS BAND "Crash" SOCIAL DISTORTION "Wrong"		KGGO/Des Moines, IA PD: Phil Wilson MD: J.D. Stone	PD: Miltor Culotta MD: Big Marty 5 0ZZY OSBOURNE "Water"	OZZY OSBOURNE "Water" STONE TEMPLE PILOTS "Lady" STIR "Looking" DARLAHOOD "Grow"		vlist (1):



SUBLIME What I Got (Gasoline Alley/MCA)

EELS Novocaine For The Soul (DreamWorks/Geffen)

11 Adde

CORROSION OF CONFORMITY Drowning In A Daydream (Columbia)

ZAKK WYLDE Way Beyond Empty (DGC/Geffen)

al Plays: 168, Total Stations: 23, Adds: 4

KINKS To The Bone (Guardian)

tal Plays: 134. Total Stations: 14, Adds:

LOCAL H Bound For The Floor (Island) Total Plays: 146, Total Stations: 18, Adds: 2

ys: 139, Total Stations: 14. Adds

## **ROCK TOP 50**

#### **NOVEMBER 1, 1996**

						TOT/	AL PLAYS		TOTAL	
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3W	STATIONS/ADDS	
5	1	1	0	VAN HALEN Me Wise Magic (Warner Bros.)	2084	1978	1989	1306	86/1	
3	4	3	2	TONIC Open Up Your Eyes (Polydor/A&M)	1489	1452	1481	1519	78/1	
7	7	5	3	METALLICA Hero Of The Day (Elektra/EEG)	1411	1315	1239	1183	77/0	
14	10	6	4	TOM PETTY & THE HEARTBREAKERS Climb That Hill (Warner Bros.)	1408	1269	1109	926	77/3	
2	2	2	5	<b>ZZ TOP</b> What's Up With That (RCA)	1357	1625	1757	1797	70/0	
11	8	7	6	<b>COUNTING CROWS</b> Angels Of The Silences (DGC/Geffen)	1329	1240	1206	1016	84/0	
1.3	12	9	Ø	R.E.M. Bittersweet Me (Warner Bros.)	1255	1157	1097	937	76/2	
1	3	4	8	RUSH Test For Echo (Atlantic)	1232	1444	1747	1867	71/0	
8	5	8	9	BLACK CROWES Blackberry (American/Reprise)	1165	1220	1269	1147	72/1	
10	9	10	Ð	JOURNEY Message Of Love (Columbia)	1129	1126	1168	1111	62/1	
12	14	11	Ŏ	CHALK FARM Lie On Lie (Columbia)	1121	1096	1029	961	78/1	
_	28	18	ĕ	STONE TEMPLE PILOTS Lady Picture Show (Atlantic)	932	621	441	129	75/8	
4	6	12	13	JOHN MELLENCAMP Key West Intermezzo (I Saw ) (Mercury)	920	1021	1261	1422	58/0	
25	18	16	Ø	PHISH Free (Elektra/EEG)	869	765	601	523	70/7	
16	15	15	Ğ	<b>PEARL JAM</b> Hail, Hail <i>(Epic)</i>	861	844	829	795	61/1	
9	13	13	16	ALICE IN CHAINS Over Now (Columbia)	861	961	1081	1143	54/1	
6	11	14	17	SOUNDGARDEN Burden In My Hand (A&M)	829	957	1103	1279	58/0	
29	24	17	ß	MATCHBOX 20 Long Day (Lava/Atlantic)	813	706	507	435	60/1	
	EAK		Ð	BUSH Swallowed (Trauma/Interscope)	678	371	16		60/7	
	EAK		0	SOUNDGARDEN Blow Up The Outside World (A&M)	670	478	374	190	56/6	
9		19	21	<b>STORYVILLE</b> Good Day For The Blues (Code Blue/Atlantic)	581	612	668	638	45/1	
	EAK		2	SMASHING PUMPKINS Muzzle (Virgin)	542	472	444	429	42/2	
				WALLFLOWERS 6th Avenue Heartache (Interscope)	515	532	579	736	48/0	
7	21 EAK	22	23	SPONGE Have You Seen Mary (Columbia)	511	432	396	259	49/4	
	EAK		9	WHY STORE Father (Way Cool Music/MCA)	502	441	397	380	53/4	
			8	<b>DISHWALLA</b> Charlie Brown's Parents (A&M)	460	419	408	359	44/2	
5	29	31		BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)	449	605	772	899	33/0	
5	16	20	27 23	BAD COMPANY One On One (EastWest/EEG)	438	400	350	252	33/0	
5	38	32	8		430	315	277	194	52/8	
	44	39	_	STIR Looking For (Capitol)	411	525	558	573	43/0	
22	22	23	30 30	NIRVANA Aneurysm (DGC/Geffen) SOCIAL DISTORTION   Was Wrong (550 Music)	405	382	360	343	43/0 39/2	
86	36	34	8	WALLFLOWERS One Headlight (Interscope)	384	198	42	343	35/2 41/10	
		49		TOM PETTY & THE HEARTBREAKERS Walls (Warner Bros.)		455	586	718		
8	19	28	33	TOOL Stinkfist (Zoo)	378	361	333	275	44/0	
0	41	36	34						45/0	
!1	23	25	35	SHERYL CROW If It Makes You Happy (A&M)	358	480	519	622	24/1	
_	46	42	36	DARLAHOOD Grow Your Own (Reprise)	327	279	217	150	43/3	
2	33	37	37	EXPANDING MAN Download (I Will) ( <i>Qdivision/Columbia</i> )	321	349	382	396	35/0	
1	40	38	38	SCREAMING TREES All I Know (Epic)	312	319	344	399	21/0	
-		50	<b>3</b> 9	VAN HALEN Can't Get This Stuff No More (Warner Bros.)	309	195			35/11	
8	32	33	40	<b>COREY STEVENS</b> Blue Drops Of Rain (Eureka/Discovery)	295	388	386	442	27/0	
6	34	41	41	BLACK CROWES Good Friday (American/Reprise)	287	304	376	511	36/0	
4	39	40	42	STABBING WESTWARD Shame (Columbia)	271	310	349	378	27/0	
_	45	43	Ð	CRACKER Sweet Thistle Pie (Virgin)	264	263	227	205	34/4	
υE	ΒU		9	RUSH Half The World (Atlantic)	258	187	121	109	48/28	
8	43	44	⊕	SMASHING PUMPKINS Tonight, Tonight (Virgin)	249	247	295	311	29/0	
	ΒU		46	HAZIES Trip Free Life (EMI)	231	131	33	13	31/5	
	ΒU	_	Ð	ALICE IN CHAINS Would? (Columbia)	215	143	44	15	23/3	
DE	ΒU	T	43	JOHN MELLENCAMP Just Another Day (Mercury)	215	183	117	148	18/4	
-	-	47	49	HOOTIE & THE BLOWFISH Be The One (Atlantic)	185	212	187	123	16/0	
	42	45	50	DAVE MATTHEWS BAND So Much To Say (RCA)	183	228	296	298	18/0	

This chart reflects airplay from October 21-27. Songs ranked by total plays. Highlighted songs indicate Breaker.

87 Rock reporters. 86 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

**NEW & ACTIVE** 

Total Plays: 119, Total Stations: 17, Adds: 2

otal Plays: 117, Total Stations: 7, Adds: 0

Total Plays: 106 Total Stations: 6 Adds: 0

Total Plays: 99, Total Stations: 18, Adds: 1

METALLICA King Nothing (Elektra/EEG)

HOOTIE & THE BLOWFISH Sad Caper (Atlantic)

**BREAKERS**®

BUSH

Swallowed (Trauma/Interscope) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART 678/307 60/7 19 SOUNDGARDEN Blow Up The Outside World (A&M) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART 20 670/192 56/6 **SMASHING PUMPKINS** Muzzle (Virgin) CHART TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 542/70 42/2 2 **SPONGE** Have You Seen Mary (Columbia) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART 511/79 49/4 24 WHY STORE Father (Way Cool Music/MCA) CHART TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 502/61 53/4 Ð **MOST ADDED** ARTIST TITLE LABEL(S) ADDS OZZY OSBOURNE Walk On Water (Geffen) 33 RUSH Half The World (Atlantic) 28 DAVE MATTHEWS BAND Crash Into Me (RCA) 12 VAN HALEN Can't Get This Stuff No More (Warner Bros.) 11 **WALLFLOWERS** One Headlight (Interscope) 10 **STIR** Looking For (Capitol) 8 STONE TEMPLE PILOTS Lady Picture Show (Atlantic) 8 **BUSH** Swallowed (*Trauma/Interscope*) 7 **PHISH** Free (Elektra/EEG) 7 PRESIDENTS OF THE UNITED... Mach 5 (Columbia) 7

### MOST INCREASED PLAYS

PLAY INCREASE ARTIST TITLE LABEL(S) **STONE TEMPLE PILOTS** Lady Picture Show (Atlantic) +311 **BUSH** Swallowed (*Trauma/Interscope*) +307**SOUNDGARDEN** Blow Up The Outside World (A&M) +192**WALLFLOWERS** One Headlight (Interscope) +186 TOM PETTY & THE HEARTBREAKERS Climb... (Warner Bros.) +139 VAN HALEN Can't Get This Stuff No More (Warner Bros.) +114 MATCHBOX 20 Long Day (Lava/Atlantic) +107 VAN HALEN Me Wise Magic (Warner Bros.) +106 PHISH Free (Elektra/EEG) +104**STIR** Looking For (Capitol) +102

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

METALLICA Until It Sleeps (*Elektra/EEG*) STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic) DISHWALLA Counting Blue Cars (A&M) EVERCLEAR Santa Monica (Watch The World Die) (Capitol) SPACEHOG In The Meantime (HiFi/Sire/EEG) COLLECTIVE SOUL Where The River Flows (Atlantic) WHY STORE Lack Of Water (Way Cool Music/MCA) BUSH Machinehead (Trauma/Interscope) 311 Down (Capricorn/Mercury) BLUES TRAVELER But Anyway (A&M)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest weekto-week increases in total plays. Weighted chart appears on R&R ONLINE.



MARILYN MANSON The Beautiful People (Nothing/Interscope)

PRESIDENTS OF THE UNITED STATES OF AMERICA Mach 5 (Columbia)

Songs ranked by total plays.

80 • R&R November 1,1996

## **ROCK PLAYLISTS**

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE MARKET #14 MARKET #14 MARKET #19 MARKET #1 MARKET #12 Tomo? 
 Image: Construction of the second s WDVE WRCN/Long island (516) 423-6740 Tortora/Rodgers WACN WBAB WKLS/Atlanta (404) 325-0960 Hughes/Kepple WBAB/Long Island (516) 587-1023 WOVE/Pittsburgh WNEW/New York (212) 489-1027 Young (Winslow 1996rock TOZZ EM (412) 937-1441 Romano/Winter 
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 METALLICA/Until II Sleeps

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 BUSH/Swallowed
 Tonic/Open Up Your Eyes

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 Antis Vince JOHN MELLENOAMP/Just Another Day JOURNEY/When You Love... WALLFLOWERS/Doe Headight COUNTING COMWS/Angels 01. DAVE MATTHEWS BAND/Crash Into Me HAZLES/TIP Free Life MATCHBDX 201.ong Day DISHWALLA/Give TOM PETTY & HB/Climb That Hill ZZ TOP/What/B of Lie VAN HALEN/Can't Get This... STEVE VAI/The Crying Machine CHAL KFARM/Lie On Lie VAN HALEN/Can't Get This... VAN HALEN/Can't Get This... VAN HALEN/Can't Get This... VAN HALEN/Can't Get This... SPONGE/Have You Seen Mary WHY STORE/Father EVERCLEAR/Santa Monica... JOAN OSBORNE/One Of Us STERVILLE/Good Day Fot... STORYVILLE/Good Day Fot... STORYVILLE/Good Day Fot... PHISH/Tree ALANIS MORISSETTE/You Learn BLACK CROWES/Good Friday DAVE MATTHEWS BAND/Too Much GOO GOD DULLSLong Way Down BADLEES/Angeline Is... TONIC/Open Up Your Eyes ZZ TOP/Rang Bang LW 26 31 16 35 14 4 TW 35 28 25 25 24 18 17 16 15 15 14 13 10 9 8 8 8 7 7 2W 19 **2W** 23 JOHN MELLENCAMP/Just Another Day 7 19 19 20 22 15 6 10 22 7 21 29 10 26 16 14 14 16 16 15 17 - 6 22 20 32 24 15 16 9 13 10 13 16 16 16 9 10 9 39 24 9 15 9 22 3 12 3 25 7 12 10 7 15 17 13 14 13 15 16 EXPANDING MAN/Download (I Will) HUNGER/Undone JERRY CANTHELLA:ave Me Alone ALICE IN CHAINS/Over Now STIR/Looking For MARILYN MANSON/The Beautitul People METALLICA/An'I My Bitch TOOL/Seinkligt DARLAHOD/JGrow Your Own LUCAL HYBOUND For The Floor ALICE IN CHAINS/Would? GRAVITY KILLS/Enough SMASHING PUMPKINS/Muzzle 10 23 9 5 13 14 12 7 12 7 6 11 8 9 7 7 8 12 33 32 8 8 8 21 4 11 18 5 11 22 4 8 9 8 7 5 96 WCMFF W0MF/Rochester, NY (716) 272-7260 MARKET #48 KOMP/Las Vegas (702) 876-1460 Culotta/Marty WAF MARKET #49 MARKET +38 MARKET #41 WQMF/Louisville (502) 896-4400 Mel WCCC/Hartford (860) 233-4426 Dresner/Karolyi ROCK 92.3 WCKW/New Orleans (504) 831-8811 107 WCCC 504) evet WCKW PLAYS 3W 2W 33 35 33 36 15 16 27 32 9 17 - 9 - -PLAYS 3W 2W 17 22 32 34 31 33 23 24 34 31 30 36 ARTIST/TITLE SOUNDGARDEN/Blow Up... METALLICA/Hero Of The Day USA (Second Context) STONE TEMPLE PILOTS/Tippin' On A Hole... VAN HALEN/Me Wise Magic TONIC/Deen Up Your Eyes STONE TEMPLE PILOTS/Lady Picture Show REFRES/HIKT/SGandros COUNTING CROWS/Angels Of... TOADIES/POSams Kingdom ZZ TOPA/Narts Up Wrh That RUSH/Hait He World RUSH/Virtualthy SPONGE/Herv Vois Seen Mary SOUNDGARDEN/Preth Noose PE ARLIJAM/Hail, Hail ALCE: IN CHIKS/Again SEVEM MARY TIHEE/Waler's Edge GREEN 0A/Fisian Stew STABING WESTWARD/Shame PE ARLIJAM/Hait Know SOUNDGARDEN/WICH Noose SCREAMING TREES/AIL Know SOUNDCARDEN/Burden In My Hand NIKWA/Anenurysm EVANIDIAK MANDownicad (I Wili) MATCHBOX 2001 ong Day CORROSIDN DE../Drowning I... ALICE IN CHAINS/Over Now ARTIST/ITLE BLACK CROWES/Blackberry JOURNEY/Message 01 Love TONIC/Open Up Your Eyes VAN HALEN/ME Wise Magic METALLICA/Here Of The Day COUNTING CROWS/Angels Of... BAD COMPANY/ING EN ON On One ALICE IN CHAINS/Would? CHALK FARM/LIE On LIE BUSN/S wallowed TOM PETTY & H9/Climb That Hill ZZ 109//Bag Bang OARLAHOD/Grow Your Own R.E.M./Bitresweet Me NIRVAN/Aneurysm RUSSI/Hail The World PEARL JAM/Hail The World DZY OSBOURNE/Walk On Water JOURNEY/Can't Tame The Lion JOURNEY/Can't Tame The Lion JOURNEY/Can't Tame The Lion JOURNEY/Can't Tame The Lion ARTIST/TITLE ARTIST/TITLE PLAYS 3W 2W 38 45 45 45 16 24 36 43 46 44 24 22 24 22 ARTIST/TITLE TOM PETTY & HBVClimb That Hill JOURNEY/Message OfLove RUSH/Test For Echo JOHN MELLENCAM/YKey West. RE M //Bittersweet Me BLACK CROWE/SBlackberry COUNTING CROWE/SAngels Of. TONIC/Open LIP Your Yes Yan HAL ENCMOWS/Angels Of. TONIC/Open LIP Your Yes Yan HAL ENCH For Other Day Wan HAL Encharte Of The Day WAN HAL ENCH Wise Magic ALICE IN CHAINS/Over Now 22 TOP/What SLIP With That BETTER THAN EZNAKING OI New Orleans BETTER THAN EZNAKING OI New Orleans HOTTER & LICHWISH/DON Wanna Be. DEEP PURPLE/Vavoom: Ted. EXPANDIOR AMA/Oomload (1WII) CHALK KARMULE ON LIP ONE BAND/SHAPPING MICH AND/SHAPPING SUD SOLINDCARDENBURGH IN My Hand ALICE IN CHAINS/Heaven Beside You WHY STORE/Fahler ARTIST/TITLE VAN IALEN/Me Wise Magic TON/CO/Den Up Your Eyes METALLICA/Hero Of The Day R.E.M./Bittersweet Me BETTER THANE CERA/King Of New Orleans SMASHING PUMPIKINS/Muzzle BLACK CROWES/Blackberry STORE TEMPLE PILOTS/Lady Picture Show RUSH/Test For Echo SPONGE/Have You Seen Mary PEARLI.AMFAIL, Hail SOUNDGARDEN/Burden In My Hand SOCIAL DISTORTION/ Was Wrong PHISIL/Free SHERYL CROW/TI II Makes You ... MATCHBOX 20Long Day CHALK FARM/Lie On Lie BADLEES/Covendoyin (noce...) JOHM MELLENCAMP/Key West ... TOM PETTY & HB/Climb That Hill BUSH/Swatlowed ARTIST/TITLE 
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8 -17 41 11 10 6 12 16 B MARKET #53 WFYV/Jacksonville (904) 642-1055 Moore/Waters MARKET #51 KATT/Oklahoma City Rock MARKET #56 MARKET #57 MARKET #49 KALK 100 STA THE FOX WRXL/Richmond (804) 756-6400 Illes/Maybee WPYX/Albany, NY (518) 785-9800 Horton/Cooper 43 WTFX/Louisville (502) 560-1069 Lee/Future Bob XL102 (405) 848-0100 Baker/Davis 100 5 WIFX ARTIST/TITLE SOUNDGARDEI/NBiow Up.. VAN HALEN/ME Wise Magic METAL LICA/Hero Of The Day RUSH/Virtuality PEARL JAM/Head Mosquito PEARL JAM/Head Mosquito COUNTING CROWS/Angels Of... HUNGER/Vanishing Cream STONE TEMPLE PILOTS/Liday Picture Show ALICE IN CHAINS/Would? COLLECTIVE SOUM/Prest The River... DIS/WALLA/Counting Bite Cars BUSH/Machinehead STONE TEMPLE PILOTS/Big Bang Baby VAN HALEN/Can't Get This... SEVEN MARY THREE/Water's Edge REFRESHMENTS/Bandnos METALLICA/Intil ISIeps ALICE IN CHAINS/Again ZZ TOP/What's Up with That RUSY/USF OF Echon ARTIST/TILE SOUNDGARDEN/Burden in My Hand STONE TEMPLE PILOTS/Trippin' On A Hole . SCREAMING TEEX/AIL Know BUSH/Swallowed METALLICA/UNIH IS leeps TOWIC/Open Up Your Eyes STABING WESTWARD/Shame ALICE IN CHAINS/Over Now VAN HALEN/Me Wise Magic RE.M. Bittersweet Me CRACKER/Sweet Thistle Pie DISHWALLLO/Antie Brown S... PEAR J.JAM/Hail, Hail METALLICA/Hero OTThe Day COUNTING CROWS/Angels Of... SMASHING PUMP/NIKS/Muzzie JERRY CAN/TER/ANA/Aneurysm BETTER THAN EZRA/King Of New Orleans PRESDENTS DE../Mach 5 TOOL/Sinkids CHAIK FARIMULEON LIE JUDINFY/Ree REACHAROUND/Big Chair PHSM/Free FLIFER THAN ECRA/KING COM BAD ARTIST/TITLE ARTIST/TITLE ARTIST/TITLE ARTIST/TITLE TOM PETTY & HB/Climb That Hill R E.M. Billtersweet Me JOURNEY/Message Of Love ALANIS MORISSETT:Fhead Over Feet RUISH/Test For Echo VMN HALEN/ME Wise Magic PHISH/Free BAD COMPAVI/One On One BLACKCROWES/Blackberry WALLELOWER/SDIatekberry WALLELOWER/SDIatekberry MALLELOWER/SDIatekberry MALLELOWER/SDIatekberry MALLELOWER/SDIatekberry JOURNEY/When You Love... BRIAN STIZT&ROCH-JOHNGE In Brighton JEWEL/You Were Maant... COUNTING CROWS/Angels OI... TONIC/Open Up Your Eyes... STONE (TEMPE ILIOIS/Lady Picture Show JEWEL/Who Will Save... YES/America WEI JSSA ETHEDIDIGE Roowhere In Co. PLAYS 3W 2W LW 25 24 22 26 24 23 15 12 15 2 20 PLAYS 3W 2W 12 14 29 29 32 28 - 1 25 25 11 14 12 18 12 10 14 15 PLAY 3W 2 29 ARTIST/TITLE ARTIST/TITLE PLAYS 3W 2W 27 29 ARTIST/TITLE ZZ TOP/What's Up With That RUSH/Test For Chon TOM PETTY & HB/Climb That Hill VAN HALEN/Me Wise Magic TONIC/Open Up Your Eyes COUNTING CROWS/Angels Of. JOURNEY/WARSAge Of Love WALLFLOWERS/60th Avenue Heartache BLACK GROWE/S/60th Avenue Heartache BLACK GROWE/S/60th Avenue Heartache BLACK GROWE/S/60th Avenue Heartache BLACK GROWE/S/AILY Know ALL/FLOWERS/60th Now ARTIST/TITLE OAVE MATTHE WS BAND/So Much To Say VAIN HALE/NWE Wise Magic BLACK CROWES/Good Friday ALICE IN CHAINS/Over Now OZYY OSBOURNE/LIJSUE Want You JOHN MELLE RCAMP/Jerry BETTER THAN EZRAKING O'New Orleans R.E.M./Bittersweet Me COUNTING CROWS/Angels O'L. ZZ TOPPWhate Up With That PEARL JAM/Hail Hail RUSN/Test For Echo 2W 34 TW 32 LW TW 29 31 29 30 28 28 25 28 25 27 24 24 15 16 13 13 15 12 - 12 12 11 11 11 10 10 10 10 6 10 11 9 2 8 
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## ALTERNATIVE REPORTERS

KTBZ/Houston, TX

GARBAGE "Supervixen" TRACY BONHAM "Sharks' GOLDFINGER "Pictures" GRAVITY KILLS "Enough" SOUNDGARDEN "Biow"

WRZX/Indianapolis, IN

WPLA/Jacksonville, FL

DESCENDENTS "One" JANE JENSEN "More"

KISF/Kansas City, MO KISF/Kansas City, r PD: Jon Anthony MD: Jason Justice 8 BUSH "Swallowed" PRESIDENTS OF "Mach" LEAH ANDREONE "Ainght

KLZR/Kansac Sity, MO PD: Roger The Dodger MD: Bob Osburn JON SPENCER BLUES ... "Kindsa" RED HOT CHILI ... "Love" HAT UBE "Stuck" SELISSON C FR 11" SELISSON C FR 11" GRITHER "Incide"

WNFZ/Knoxville, TN

PD/MD: Jonathan Pirkle

SEMISONIC "FN T" BT "Skies" BETTER THAN EZRA "Wanting"

H "Mars" DA SURF "Treehous

WWD Solve Treenouse WWDX/Lansing, MI PD: Mike Childs MD: Chris Brunt 5 GARBAG: "Sopervæn" CHEMICA: BROTHERS "Setting" BARENAKED JADIES "Apartment" DAVE MATTHEWS BAAD "Crash"

KEOG/Las Vegas, NV

KXTE/Las Vegas, NV

WXZZ/Lexington, KY

PD: Dennis Dillon MD: Brad Hart 1 RED HOT CHILI "Love" 2 OAVE MATTHEWS BAND "Crash

WLIR/Long Island, NY

PHISH "Free" SEAL "Fly" CRASH TEST OUMMIES "Liked" DAVE MATTHEWS BAND "Crash

KROQ/Los Angeles, CA PD/VP/Prog.: Kevin Weatherly APD: Gene Sandbloom

WMAD/Madison, WI

PRESIDENTS OF "Mach" WRXQ/Memphis, TN

KORN "Place" BETTER THAN EZRA "Wantu LEAH ANDREONE "Ainght" WALLFLOWERS "Headilight" NO DOUBT "Speak" DANZIG "Sacrifice" DISHWALLA "Parents" KULA SHAKER "Tattva"

**NEW & ACTIVE** 

IT'S NOT FENDUGH"

"ENOUGH". THE NEW SMASH HIT SINGLE

SALES APPROACHING GOLD .....

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RDD Radio Contrats: DHN PERRONE, GRAV JPV, ZROJ LANIER ZACH, MARA JACABON JWEBT CORST TE DIZ. 675 GVID 744 DIZ 475 5449 TVT RECORDS, 25 ERST VTH STREET, NEW HORK, NY TODOS WWW TYRECORDS.COM

mericanradiohistory com

PD: Tony William MD: Dianna Gee

PD: Pat Frawley APD/MD: Trevor Scott

MD: Lisa Worden GARBAGE "Crush CARDIGANS "Lov RED HOT CHILI FAILURE "Stuck"

"Wanting"

Ted Taylor Shelley Miller

PD: Mike Stern MD: Chris Ripley PRESIDENTS OF GARBAGE "Super

RED HOT CHILI ... "Lovo" FOUNTAINS OF WAYNE "Radiation SOUNDGARDEN "Blow" STONE TEMPLE PILOTS "Lady" KICKING HAROLD "Everything"

PD: John Griffin MD: Freddy Snakeskin RED HOT CHILL "Love"

)TS "Ladv

fattva" "Love

PD: Cruze APD: Steve Robison MD: David Sadof

PD: Scott Jameson MD: Michael Young

KULA SHAKER " RED HOT CHILI

PD: Jim Randall APD: Beaner MD: Greg Brady

WLUM/Milwaukee, WI

KEGE/Minneapolis, MN

GE/MINNEAPOILS, MI John Lassman : Wade Linder RED HOT CHLII. "Love" SMASHING PUMPKINS "Thiny" TRACY BONHAM "Sharks"

KREV/Minneapolis, MN

RED HOT CHILI "Love SOUNDGARDEN "Blow" WILCO "Outtasite" JOHNNY CASH "Rusty"

I.J. DIYAR PRESIDENTS OF "Mach" RED HOT CHILI "Love" ASHLEY MACISAAC 'Magge GARBAGE "Supervixen" ASH "Mare"

WRLG/Nashville, TN

DM: John Lenac PD: Julie Forman MD: Kevin Kline

PD: Vince Richards MD: Rod Ryan METALLICA "Day"

WHTG/Monmouth-Ocean, NJ

ACVIII ALING JANE JENSEN "More" FOUNTAINS OF WAYNE "Radiation CHEMICAL BROTHERS "Setting" GARBAGE "Supervixen" SEMISONIC "FN T" FONA APPLE "Shadowboxe"

KKND/New Orleans, LA

METALLICA "Day" 311 "Mixed" REFRESHMENTS "Girly" NO DOUBT "Happy" NIRVANA "Drain" PHISH "Ereo"

WZRH/New Orleans, LA

WZ:HT/NEW Uriteans, Li PD: Jack Snyder MD: Darren Gauthier RED HOT CHILL - "Love" GOLDINGER "Pictues" SEBADOH "Willing" FALURE "Stock" REACHAROUND "Mean" TRACK BOINAM "Sharts" DAVE MATHEWS BAND "Crash"

WXRK/New York, NY APD/MD: Alexa Tobin 20 NO DOUBT "Speak" 7 PHISH "Free" RED HOT CHILL "Love"

WROX/Norfolk, VA

RED HOT CHILI "Love SOUNDGARDEN "Blow" SUPERORAG "Major"

PD: Perry Stone APD/MD: Al Mitchell

KGDE/Omaha, NE

TRACY BONHAM 'S GARBAGE "Supervix BECK "Devils" SPONGE "Mary" SEMISONIC "FN T."

KNRX/Oklahoma City,OK

WDRE/Philadelohia, PA

HOT CHILL. "Love" EWILDE "Freakin" INTAINS OF WAYNE "Radiation"

COUNTING CROWS "Angels" FUN LOVIN' CRIMINALS "Scooby"

Erika Simin BETTER THAN EZRA "Wanting" DAVE MATTHEWS BAND "Crash" HOOTIE & BLOWFISH "Sad" SHERYL CROW "Everyday" SPONGE "Mary" SMASHING PUMPKINS "Thirty"

DM: Jim McGuinn CD-MD: Marilyn Russell

**Co-MD: Preston Elliot** 

**KEDJ/Phoenix**, **AZ** 

KZON/Phoenix, AZ

MD: Chris Patyk

PD: Bill Pugh MD: Erika Smith

PD: Lynn Barstow MD: John Stewart

PD: Mike McCo MD: Geno Pear

PD: Kevin Cole MD: Shawn Stewart

PD: T.J. Bryan 6 PRESIDENTS OF "Me 5 RED HOT CHUL "Int

PD: Tommy Wilde MD: Zerrin Bulut

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WXDX/Pittshurgh\_PA

WCYY/Portland, ME

PD: Herb Ivy MD: Brian James KULA SHAKER 'Tatva" DAVE MATTHEWS BAND "Crash FAILURE "Stuck" TRACY BOWHAM "Sharks" GARBAGE "Supervisen"

KNRK/Portland, OR

BLOODHOUND GANG "Fire BETTER THAN EZRA "Want DAVE MATTHEWS BAND "(

WDST/Poughkeepsie, NY

PD: Dave Leonard APD: Dave Doud MD: Nic Harcourt 16 WALLEDWERS "Headlight" 7 BUSH Swallower 6 PRESIDENTS OF "Mach" 4 DAVE MATTHEWS BAND "Crash"

LUSH "Ciao!" ASHLEY MACISAAC "Maggie" GARBAGE "Milk"

WBRU/Providence, RI

RED HOT CHILI . "Love" DAVE MATTHEWS BAND

WDGE/Providence, Rf

PD/MD: Brent Pelersen APD: John Allers 1 BETTER THAN EZRA "Wanting" 1 GARBAGE "Supervixen"

KORB/Quart Cities, IA

KRZQ/Reno, NV

PD: J.J. Quest MD: Mike Scott

PD: Rob "Blaze" Brooks BETTER THAN EZRA "Wan

WB711/Richmond, VA

KULA SHAKER "Tattva"

KCXX/Biverside CA

SOUNDGARDEN "Blow" GOLDFINGER "Pictures" DAVE MATTHEWS BAND "Crash" RED HOT CHILI "Love"

WNVE/Rochester, NY PD/MD: Erick Anderson DAVE MATTHEWS BAND "Crash"

DAVE MATTHEWS BAND "Crash CAKE "Distance" GOLDFINGER "Pictures" BETTER THAN EZRA "Wanting" SPONGE "Mary"

KWOD/Sacramento, CA NUCLE A COSPERIENCE AND "Crash" 5 RED HOT CHILL "Love" 2 MOTHER HIPS "Honeydew" SEMISONIC "FN T"

KPNT/St. Louis, MO

MD: Tim Virgin STONE TEMPLE PILOTS "Lady" BLOODHOUND GANG "Fire" FAILURE "Stuck"

KXRK/Salt Lake City, UT

VP/Ops. & Prog.: Mike Summer MD: Sean Ziebarth 17 GRANT LEE BUFFALO "Bethlehem" 18 RED HOT CHILI "Love" 12 FOUNTAINS OF WAYNE "Radiation"

XHRM/San Oiego, CA

MD: Brynn Capella 26 RED HOT CHILI "Love" TRACY BONHAM "Sharks" SOUNDGARDEN "Blow" PHISH "Free"

XTRA/San Diego, CA

DM: Tim Dukes MD: Chris Muckley 16 RED HOT CHILI "Love" 6 BLOODHOUND GANG "Frre"

BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG) Total Plays: 175, Total Stations: 36, Adds: 27

Songs ranked by total plays,

91X KNNC WNVE WZRH WEDX KXRK WLUM KKND KPNT WDRE KNRK KGDE KTCL WFNX KEGE WRDX KRDX WDGE KREV WEJE WRXQ KMYZ KNRX KICT

WPBZ KKDM

CARDIGANS Lovefool (Mercury) Total Plays: 202. Total Stations: 16, Adds: 3

D GENERATION No Way Out (Columbia)

RUSTED ROOT Sister Contine (Mercury)

ORBITAL The Box (FFRR/London/Island) Total Plays: 147. Total Stations: 12, Adds: 2

NEW RODS

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WBCN KTBZ

PD: Alex Luke APD: Eric Schmidt

PD: Chuck Summer: MD: Dwight Arnold

Steve Gunner RED HOT CHILI. "Love" 311 "Muxed" DAVE MATTHEWS BAND "Crash" STONE TEMPLE PILOTS "Lady"

PD: Tim Schiavelli

**MD: Matt Maloney** 

PD: Mark Hamilto MD: Matt Southe

PD: All Castellini MD: Lenny Diana No Adds

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KITS/San Francisco, CA VP/Programming: Rechard Sand MD: Roland West 7 BLOODHOUND GANG "Fire"

ARC "Fire"

KOME/San Jose, CA

BLOODHOUND GANG FAILURE "Stuck" ORBITAL "Box" SEBADOH "Willing" TRACY BONHAM "Sha

KJEE/Santa Bailbara GM/PD: Eddie Gutlerrez MD: Deanne Saffrea 2 RED HDT CHILL "Love" 1 BETTER THAN EZRK Want FAILURE "Sluck" PRESIDENTS OF. Mach"

KNDD/Seattle, WA

KNDD/Statter PD: Rick Lambert MD: Marco Collins ( "OODHOUND GANG "Fire"

BLOODHOUND GAIG "Fire" BT "Skees" FOUNTAINS OF Welve "Radiati FAILURE "Stuck" PRESIDENTS OF "Volcano" GARBAGE "Crush"

UAHRAGE CUISH WHMP/Springfield, MA PD: Adam Wright MD: Nick Chanjer 5 RED HOT CHLL Low" DAYK MATTHEWS BAND Cresh" ALICE IN CHAINS Would" RUSTED ROOT "Sater" TRACY BONHAM "Sharks"

KTOZ/Springfield, MO

MD: Julie Bahre 2 311 "Mixed" BETTER THAN EZI:A "Wanting"

WKRL/Syracuse, NY

RED HOT CHILL ... "Love" SEBADOH "Wilkne" BETTER THAN EZINA "Wanting"

WXSB/Tallahassee, FL

APD: EVan Delancs MD: Chaz 0 RED HOT CHILI. "Love" 5 DAVE MATTHEWS BAND "Crash" TRACV CHAPMAN "Smoke" DISHWALLA "Parents" KFMA/Tucson, AZ

Suzie Dunn RED HIT CHLL "Love" BETTER THAN EJRA "Wanting" SKILEY MACISAC "Maggie" DAVE MACTINEWS BAND "Crash" PRESIDENTS CF. "Mach" DAVID "Sachter" STARAGE "Supervision "AUZY STARAGE "Supervision" MUZZY STARAGE "Supervision" MUZZY STARAGE "Supervision" MUZZY STARAGE "Mathwa"

"Love"

PD: Mimi Griswold

APD: Evan Delaney

: Suzie Dunn

KMYZ/Tulsa. OK

PD: Paul Kriegler MD: Jane Shassererre

PD: Robert Benjav APD: Bob Waugh

PD: Amy Doyle MD: Robert English

KICT/Wichita, KS

PD: Ron Eric Taylor MD: Sherry McKinnon

96 Total Reporters

96 Current Playlists Reporter (1): KKND/New Orleans, LA

MD: Pat Ferrise

WHFS/Washington, DC

FOUNTAINS OF WAYNE "Radiation" WPBZ/West Palm Beach, FL

NO DOUBT "Spelerwebs" GRAVITY KILLS: "Enough" MAZZY STAR "liecember" RED HOT CHILL "Love" TRACY BONHAM "Sharks" SOUL COUGHING "Super" FOUNTAINS OF WAYNE "RE KULA SHAKER "Tattva"

RED HOT CHILI "Love" FIONA APPLE "Shadowboxe" CHEMICAL BRCTHERS "Setting"

Current Reporters

XHRM WPLR WXZZ KPDI WXEG WJSE

KJEE/Santa Bailbara, CA

DM: Ron Nenni PD/MD: Jay Taylor

. nde

Stations and their adds listed alphabetically by market KTCL/Denver, CO KQXR/Boise, ID LL/DEIIVEY, LO John Hayes REPUBLICA "Drop" EELS "Susars" JON SPENCER BLUES... "Wat" GOLDFINGER "Pictures" FULFPY "Scream" VALLEJO "Just" RED HOT CHIL... "Love" BETTER THAN EZRA "Wanting" SERADOH "Willing" PD: Dan McColly MD: Tim Johnstone 20 15 12 FROSTED "Crazy" BETTER THAN EZRA "Wanting" KORN "Place" PRESIDENTS OF... "Mach" PATTI ROTHBERG "Treat" SEBADOH "Wiking"

SEBADOH "Willing" FAILURE "Stuck" MAZZY STAR "December

KKDM/Des Moines, IA

I "Mixed" D HOT CHILL... "Love" RRIL BAINBRIDGE "Mouth" PDIGANS "Loveford"

CARDIGANS "Lovefool" GRAVITY KILLS "Down" DAVE MATTHEWS BAND "Crash"

Program Mgr: Nurray Brookshaw PD/MD: Vince Cannova 15 CRASH TEST DUMMIES "Likod" FACE TO FACE "Lie" GOLDFINGER "Protures"

HEADS "Indie" CARDIGANS "Lovetool" LEMOWHEADS "Could" DISHWALLA "Parents" BETTER THAN EZRA "Wanting"

PD: J. Michael McKoy MD: Sophia John

CIMX/Detroit. MI

WHYT/Detroit ML

KNRQ/Eugene,OR

KFRR/Fresno, CA

PD: Don D'Neal RED HOT CHILL... "Love" PRESIDENTS OF. "Mach"

WEJE/Ft. Wayne, IN

ISEAN Smyth Sean Smyth BED HOT CHILI... "Love" DAVE MAITHEWS BAND "Crash" COUNTING CROWS "December" BETTER THAN EZRA "WAILA "Parents"

WGRD/Grand Rapids, MI

WXNR/Greenville, NC PD: B.K. Kirkland MD: All Taylor 311 "Mixad" BUSH "Swallowed" STONE TEMPLE PILOTS "Lady"

WQXA/Harrisburg, PA

DISHWALLA "Parents" RED HOT CHILI... "Love" FUN LOVIN' CRIMINALS "Scooby DAVE MATTHEWS BAND "Crash"

PD: John Moschitta MD: Scott McFadden

WMRQ/Hartford, CT

PHISH "Free" KULA SHAKER "Tattva GARBAGE "Superviser "BACK DOMINANT "Sha

KDEO/Honolulu, HI

MD: Don Lips Fugiyama

KPOI/Honolulu, HI

PD: Brock Whaley PD: Brock Whaley MD: Nikki Basque 26 PEARLJAM "Hair SHERYL CROW "Happy" BETTER THAN EZRA "Wanting" DAVE MATTHEWS BAND "Crash"

PURE Anna (Mammoth/Atlantic) Total Plays: 333, Total Stations: 28, Adds: 1

DANZIG Sacrifice (Hollywood)

MATCHBOX 20 Long Day (Lava/Atlantic) Total Plays: 310 Total Stations: 19 Adds: 0

MAZZY STAR Flowers In December (Capitol) Total Plays: 261, Total Stations: 25, Adds: 4

SUPERORAG Destination Ursa Major (Elektra/EEG)

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PATTI ROTHBERG Treat Me Like Dirt (EMI)

DESCENDENTS I'm The One (Epitaph) Total Plays: 203 Total Stations: 20, Adds 3

Uon Lupa raginationed BISH 'Swaleword' WONDERS 'Thing' EUMONEAS' Could' RUN LOVIN' CRIMINUS "Scooby" SUPERDRAG 'Mahar' GEGGY TAH 'Whorkw' DEFTONES 'Words' DEFTONES 'Englen LUSCIOUS JACKSON 'Naked'

PD: Jay Beau Jones MD: Gina Crash

Allan Fee DAVE MAITHEWS BAND "Crash" BETTER THAN EZRA "Wanting" FUN LOVIN" CRIMINALS "Scooby

RNINU/EUgene, UN PD: Stu Allen MD: Jared Aman PRESIDENTS OF... "Mach" KORN "Phao" DESCENDENTS "One" DAVE MATHEWS BAND "Crash" SOUNDGARDEN "Blow"

PD: Garett Michaels MD: Alex Tear

WEDG/Buffalo, NY Rich Wall WEEZER "Good" HEADS "Indie" 311 "Mixed" LEMONHEADS "Could WBTZ/Burlington,VT

Stephanie Hindley Steve Plcard ocks" BABY FOX "Curlylocks" SEBADOH "Willing" SOUL COUGHING "Super WPGU/Champaign, IL PD: Ben Ponzio MD: Jacent Jackson 8 BETTER THAN EZRA "Wanting" 2 DANZIO "Sacrifica" DAVE MAITHEWS BAND "Crash" TONIC "Eyes" RED HOT CHILL. "Love"

WEQX/Albany, NY

PD: lan Harrison APD/MD: Marc Alghini

WQBK/Albany, NY

DM/PD: Dan Binder MD: Kelly McNamara

PD: Sandy Horowitz MD: Mark Copeland

WNNX/Atlanta, GA

RED HOT CHILI Love" MARILYN MANSON "People LEAH AND REONE "Alright"

WJSE/Atlantic City, NJ

RED HOT CHILI Love TRACY BONHAM "Sharks SEMISONIC "FN T

DESCENDENTS DRE DANZIG "Sacrifice" RETTER THAN F7RA "Wa

WCHZ/Augusta, GA

SEAL "Fly" RED HOT CHILL "Love GARBAGE "Supervixen" TOOL "Stinkfist"

GARBAGE "Supervixen" LOCAL H Bound" PRESIDENTS OF "Mach" RED HOT CHILI "Love" PLACEBO "Degrees" SEMISONIC "FM T" DAVE MATTHEWS BAND "Crash"

KNNC/Austin, TX

APD: Kim Soliz MD: Andy Meadors

KROX/Austin TX PD: Sara Trexler APD/MD: Lloyd Hocutt

HOT CHILL CEBO "Degrees" "NATION "Way

WGRG/Binghamton, NY

MD: 318'YE UHINIAN RED HOT CHILI "Love" BETTER THAN EZRA "Wantung' TRACY BONHAM "Sharks" FAILURE "Stuck" DAVE MATTHEWS BAND "Crash" GOLDFINGER "Pictures" SOUNDGARDEN "Blow"

WRAX/Birmingham, AL

"Down" .ZZY STAR "December" D HOT CHILI "Love" TTER THAN EZRA "Wanting" .RE "Anna" ILA SHAKER "Tattva" ISCIOUS JACKSON "Naked

ing: Dedipus

ALICE IN CHAINS Would? (Columbia)

GRAVITY KILLS Enough (TVT)

SPONGE Have You Seen Mary (Columbia) Total Plays: 391 Total Stations: 27 Adds: 3

METALLICA Hero Of The Day (Elektra/EEG) Total Plays: 386. Total Stations: 23. Adds: 1

CRASH TEST DUMMIES He Liked To Feel It (Arista)

BARENAKED LADIES The Old Apartment (Reprise) Total Plays: 338. Total Stations: 15. Adds: 1

s: 22. Adds: 2 FOUNTAINS OF WAYNE Radiation Vibe (Tag/Atlantic)

PD: Dave Rossi MD: Hurricane Shane

WBCN/Boston, MA

311 "Mixed" TRACY BONHAM "Sharks" SEBADOH "Willing" PATTI ROTHBERG "Treat" GRAVITY KILLS "Enough"

WFNX/Boston, MA

PD: Bill Glasser MD: Laurie Gail 16 RED HOT CHILL "Love" FACE TO FACE "Lie" KORN "Place" SOUNDGARDEN "Blow" SEBADOH "Willing" ASH "Mars"

VP/Programming: Do MD: Carter Alan APD: Sleven Strick

PD/MD: Steve Gilinsky

3

UM/PD: Eric Hall APD: Todd Haller MD: Jay Produ

OM/PD/MD: Dave King

APD: Leslie Fram

MD: Sean Demerv

14

311 "Mixed" TRACY CHAPMAN "Smoke" ASHLEY MACISAAC "Maggie" GARBAGE "Supervixen" FOUNTAINS OF WAYNE "Radiabon DAVE MATTHEWS BAND "Crash"

"Parents"

KTEG/Albuquerque, NM

US JACKSON

OISHWALLA "Parents" CHALK FARM "Lie" BETTER THAN EZRA "Wanting" DAVE MATTHEWS BAND "Crash"

WEND/Charlotte, NC

END/Charlotte, NC : Jack Daniel I: Kim Morroe DAVE MATTHEWS BAND "Crash" GARBAGE "Supervixen"

WKOX/Chicano II

PD: Bill Gamble APD/MD: Mary Shuminas

311 "Down" 311 "Mixed" SMASHING PUMPKINS "Thirty"

WA07/Cincinnati OH

PD/MD: Matthew Harris APD: Sterling Schiessler

RED HOT CHILI . "Love" LOCAL H "Bound" BETTER THAN EZRA "Wanting" OAVE MATTHEWS BAND "Crash

WOXY/Cincinnati, OH

RUTH RUTH "Jerome" JOHN CALE "Dancing" ADRIAN BELEW "String" MIDNIGHT OL "Times" FRENTE "Come" TRACY BONHAM "Paople" MARILYN MANSON "Paople" EACE TO EACE "Ligt"

FACE TO FACE "Lis" JON SPENCER BLUES... "Kindsa" SPAIN "Spiritual" CARDIGANS "Cuckoo" CONNELLS "Maybe"

Sean Robertson FOUNTAINS OF WAYNE "Radiation" MORCHEEBA "Trigger" RED HOT CHILI ... "Love"

WENZ/Cleveland, OH

WMMS/Cleveland, OH

PD: Bob Neumann BETTER THAN EZRA "Wanting" DARLAHOOD "Grow"

WWCD/Columbus, OH

KULA SHAKER "Tattva" LUSCIOUS JACKSON "Naked" SATCHEL "Without" DAVE MATTHEWS BAND "Crash"

RED HOT CHILL. "Love" DAVE MATTHEWS BAND "Crash" BETTER THAN EZRA "Wanting" SEMISONIC "FN T." CHALK FARM "Lue" FAILURE "Stuck" HEADS "Indie"

WKRO/Oaytona Beach, FL

ORBITAL "Box" RED HOT CHILI.. "Love" TRACY BONHAM "Sharks" DAVE MATTHEWS BAND "Crash" KORN "Place"

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PD: Jane Purcel MD: Andy Davis KULA SHAKER

PD: Joel Folger MD: Mike Peer

PD: Jeff Stevens MD: Allen Rants

PD: Taft Moore MD: Delia Rae

KDGE/Dallas, TX

WXEG/Oavton, OH

PD: Dave Tellmann MD: Dorsie Fyffe

SKY DANIELS

## ALTERNATIVE

66

Are you concerned about reactions in the community establishment? There are some who find a nun saying 'I like Bush' very offensive. – Tony Quin

## **TV Marketing: Building The Alternative Image**

 $\square$  If it ain't the sounds, it better be the sights that set you apart from the pack

At the recent NAB Radio Show's Alternative panel, the issue of music-sharing was woefully apparent. Alternative radio continues to have its music co-opted seemingly overnight. If you can't rely on your music to set you apart from the pack, then the panelists agreed it will be the non-musical elements that help define the notion of Alternative.

When an attempt was made to articulate what creative concepts are required to establish the necessary "attitude," it became obvious that building the better Alternative beast would result from elaborate strategies incorporating great talent, production, and marketing. In the weeks to come, we'll look at many of the purveyors of these non-musical elements, starting here with some of the more noted creators of TV marketing campaigns for Alternative radio.

**Be Authentic** 

Tony Ouin. President of the **IO** Television Group, is an articulate, outspoken advocate of TV marketing as a major factor in establishing the Alternative identi-

ty. IO's recent

work, the "Lyrics'

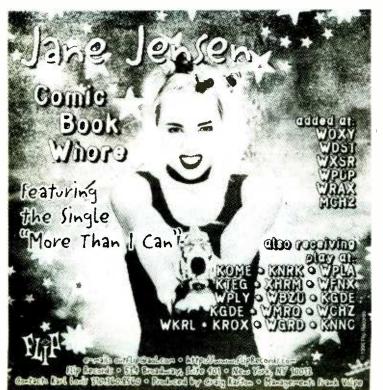
Tony Quin

campaign, has been utilized to great effect by such format stalwarts as WNNX (99X)/Atlanta and WHFS/ Washington. In the spot, lyrics from Alternative anthems are recited by unlikely candidates such as farmers, nuns, and professors.

Quin notes that the effectiveness is having that which is unexpected happen by suggesting, "There are keys to satisfying this targeted Alternative audience. One vital issue is that their 'BS' barometer is extremely sensitive. One false idea will set it off. This audience demands authenticity. They are skeptical of being 'sold.' If your objective is to be hip, then it's the kiss of death to say, 'we're hip.' You have to allow the audience to arrive at that conclusion."

Avoiding "adspeak" is of vital concern to Quin. "We didn't take a traditional approach in the "Lyrics" campaign. We didn't try to tell the audience what Alternative is: we allowed them to agree on what is not Alternative. It was the belief that in the creative process, one rule is whatever the obvious solution is generally won't be the right one. We avoid linear concepts for that reason. In an attempt to keep up with the ever-changing attitudes of this moving audience, we constantly strive to change our creative thinking. That's why as a production group we constantly seek out and incorporate the work of new creative conceptualists.

One creative director involved in the Lyrics spot was Bart Cleveland of Cleveland/Clark Advertising. Cleveland supports the notion of implying the message to this skeptical audience. "We want the viewer to make their own contribution to the outcome of the spot. If they are involved to that degree, the spot is more effective. This audience is quick to



tune out anything that is expected. Once they know the sell is on, they pull back. This spot was intended to appeal almost to the subconscious level: 'If 99X knows that's how I feel, then they must be hip."

Cleveland believes many of the spots aimed at a mythical Gen X audience miss the mark for an obvious reason. "This is a group of people still trying to define themselves. They don't really know who they are vet. If you project a preconceived notion of who they are, it's clear they won't respond. You can't come across as if you're trying to be them.



#### Bush is becoming a "habit" for Alternative viewers.

They'll call it a pose. The problem with most advertisers ---- and that can include even the most cutting-edge radio stations - is that they're so close to their product they fall in love with it. They fail to show the benefits of using that product. What we try to do in our creative concepts is forget the advertiser and focus on the consumer. That starts with respecting their intelligence."

Quin realizes this creates a pressure to constantly update the thinking involved in reaching this audience. He says, "A lot of people are failing to recognize the need to market to this audience. There is an evolution of thought in radio that believes that by trying to establish franchises in markets, there won't be a need for marketing. There is a false arrogance to that thinking. This is truly a 'branding' age for radio. You need to stand the test of time and the nature of competition to come. Buying three stations and strategically aligning them will reduce the competition, but there still will be the battle for 'share of mind' that is essential to winning. If the competition in radio doesn't adjust, then the Internet, TV, films, and other entertainment mediums will."

#### 'The New Edge'

Making those adjustments is particularly acute in Alternative, according to Quin. "This format has to continuously move to find the new edge. They cannot be perceived as part of the mainstream. Clearly, they cannot constantly change the status quo in

ww americanradiohis

music. If you tie yourself solely to the music, you live and die by it. If the music goes cold, you go cold. That is a lesson that CHR has learned. Now Alternative needs to be aware of it. It's good to be risky in marketing concepts if not in the selection of music. Your image can continuously be enhanced. You create characteristics that can be maintained when the music doesn't drive them.'

Quin knows the need for fresh thinking never ends in Alternative TV marketing. "You always have to try to surprise this audience. Variations on a theme can only go so far. We can't rely solely on research to define this audience. Research says what people wanted yesterday. Alternative needs to tell them what will be tomorrow.

You have to de-Are you concerned about reactions in the

David Gariano community establishment? There are some who find a nun saying 'I like Bush' very offensive. The question becomes how the Alternative listener will respond."

### Urgency, Not Subtlety

David Gariano, President/CEO of Superspots, has been involved with producing TV campaigns for Alternative radio for the last seven years. He has witnessed the evolution of the format firsthand. "Dating back to 1989 we worked with stations that had matured to the point of incorporating TV into their marketing strategies. Stations like KITS/SF and KDGE/ Dallas were aggressive in pursuing TV opportunities. We've watched the need for TV and the way you approachTV production evolve dramatically since then."

Gariano knows that now more than ever, Alternative must recapture the edginess it once was perceived to possess. "Our spot campaigns rely on heightened urgency and energy. We do not believe in subtlety like many others do. This is an audience interested in life to the extreme. Our spots for a station like KXTE/Las Vegas capture the essence of that station. Everything is fast-paced, driving things to a point of visual and audio overload. That is what we believe it takes to cut through the clutter to this audience."

For Gariano, that energy conveys a vital notion to Alternative's success: "passion. This format must convey its passion toward its audience and the music. We believe Alternative must do a better job of laying claim to the proprietorship of its music. Don't give ownership away to the formats appropriating it. Know the acts that are lightning rods in your market and use them to invoke your leadership position.

"

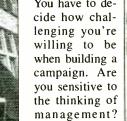
"KPNT/St. Louis wanted to lay claim to [hometown heroes] Gravity Kills, so they featured their music in their spot. This goes beyond effective branding; this reminds listeners who created these musical heroes. When we determine, through a collaborative process with a station, what musical icons will represent their position, we then give the audience the directive, 'This is Edge music. If you want to hear it, then you have to listen to 94.5 The Edge.'

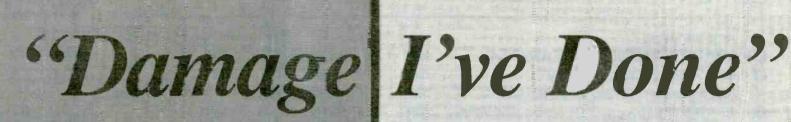
Gariano is a fan of utilizing technological advances to capture that energy in his company's campaigns. "If you listen to spots for radio from just three years ago, you'll hear a remarkable acceleration in pacing and technique. All the advances in technology allow for us to push the envelope of production technique. Nowadays we burn images into the mind, with everything - logos, images - all in motion. The visual creativity continues to be enhanced via technology."

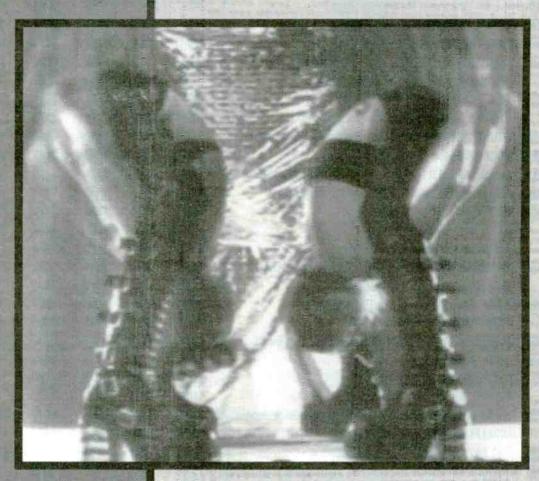
But Gariano also reminds us that radio is still first and foremost an audio medium: "Remember, you're ultimately selling an audio product, so the audio impact of your spot had better pull listeners into the TV set. If it doesn't pull that viewer back from the refrigerator to the living room, then we didn't do our job."

Gariano knows that, perhaps more than any other format, Alternative still needs effective marketing to bring the format to fruition. "A lot is said regarding franchises reducing competition, thus lowering marketing requirements. It's still early in the development of Alternative as a format. Alternative was graced with many opportunities initially. Rock stations had fallen asleep at the wheel, and there was an existing demand for this music. Now the mission is to build real, durable stations. You have to support constant growth with marketing enhancement. Like any product, if you're out of sight, you're out of mind."

Gariano is perplexed at the notion of stations standing pat, eschewing marketing in favor of the optimistic expectations of station clustering. "This a great paradox in radio. Their business is to attract revenue for their advertisers. They are a medium designed to 'sell products,' yet they question the need to sell the ultimate product --- themselves. TV advertising works on a number of less-immediate levels. TV marketing proves to your client constituency that you believe in your product, the station. It also is a very clear message to your staff that their work is endorsed by ownership. TV marketing never fails to fire up staffs. Alternative has reached a growth plateau, where music is being shared. Now more than ever, it needs to proclaim its importance to the audience."







## THE HEADS

CHRIS FRANTZ, JERRY HARRISON and TINA WEYMOUTH with JOHNETTE NAPOL TANO

ALREADY ON OVER 60 STATIONS Including:

WBCN
WDRE
KTCL
KNRK
KWOD
WROX
WAQZ
91X
XHRM
LIVE 105
KTBZ









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Produced by The Heads Management: Gary Kurrirst and Ira Lippy / Overland Productions GetAMPed: http://www.mcareco-ds.com Visit the Radioactive website at: http://www.racioactive.net

## **ALTERNATIVE TOP 50**

NOVEMBER 1, 1996

									707/
ЗW	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	тот. LW	AL PLAYS 2W	3₩	TOTAL STATIONS/ADDS
1	1	1	0	SUBLIME What I Got (Gasoline Alley/MCA)	2955	2888	2833	2768	89/0
_	42	5	2	BUSH Swallowed (Trauma/Interscope)	2864	2300	657		90/4
2	2	2	3	EELS Novocaine For The Soul (DreamWorks/Geffen)	2687	2747	2786	2767	87/0
5	3	3	4	<b>COUNTING CROWS</b> Angels Of The Silences ( <i>DGC/Geffen</i> )	2630	2539	2417	2124	93/1
21	8	6	6	R.E.M. Bittersweet Me (Warner Bros.)	2426	2218	1885	1364	91/0
4	4	4	6	SOCIAL DISTORTION I Was Wrong (550 Music)	2412	2386	2361	2277	88/0
18	12	9	Õ	<b>CAKE</b> The Distance (Capricorn/Mercury)	2194	1934	1758	1420	87/1
28	18	11	8	NO DOUBT Don't Speak (Trauma/Interscope)	2190	1859	1525	1076	85/2
6	6	7	9	SMASHING PUMPKINS Muzzle (Virgin)	1937	1976	2000	2021	75/0
13	9	10	1	PEARL JAM Hail, Hail (Epic)	1931	1873	1840	1667	83/1
7	7	8	11	SHERYL CROW If It Makes You Happy (A&M)	1828	1976	1925	1979	69/1
49	25	20	12	<b>STONE TEMPLE PILOTS</b> Lady Picture Show (Atlantic)	1723	1478	1068	542	83/6
19	21	18	13	LOCAL H Bound For The Floor (Island)	1721	1532	1463	1403	79/3
22	17	14	Ũ	LEMONHEADS If I Could Talk I'd Tell You (Tag/Atlantic)	1692	1556	1534	1359	85/3
23	19	16	6	FUN LOVIN' CRIMINALS Scooby Snacks (EMI)	1621	1549	1480	1351	79/4
24	23	22	Œ	BECK Devils Haircut (DGC/Geffen)	1483	1412	1358	1327	78/1
3	5	12	17	311 Down (Capricorn/Mercury)	1483	1816	2264	2484	54/2
12	13	13	18	NIRVANA Aneurysm (DGC/Geffen)	1478	1677	1679	1678	72/0
43	29	24	19	SOUNDGARDEN Blow Up The Outside World (A&M)	1453	1224	1009	591	77/10
17	16	17	20	WEEZER El Scorcho (DGC/Geffen)	1431	1543	1562	1532	79/0
30	26	26	2	TONIC Open Up Your Eyes (Polydor/A&M)	1340	1189	1058	957	62/1
10	10	15	22	<b>REPUBLICA</b> Ready To Go <i>(RCA)</i>	1278	1554	1785	1806	61/0
		ER	23	PRESIDENTS OF THE UNITED Mach 5 (Columbia)	1240			· · · · · · · · · · · · · · · · · · ·	
27	24	25	2	<b>TOOL</b> Stinkfist (Zoo)	1233	1222	1159	1098	83/1
				KULA SHAKER Tattva (Columbia)	1187		V 477	138	72/9
14	15	19	26	GEGGY TAH Whoever You Are (Luaka Bop/WB)	1187	1480	1618	1667	58/1
BRE	AK	ER	27	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	1094	987	997	879	37/0
9	11	21	28	WALLFLOWERS 6th Avenue Heartache (Interscope)	1065	1456	1785	1820	51/0
BRE	EAK	(ER	29	311 All Mixed Up (Capricorn/Mercury)	1062	794	551	355	68/10
32	30	29	30	MARILYN MANSON The Beautiful People (Nothing/Interscope	) 1056	1006	999	862	77/2
37	36	34	3	PHISH Free (Elektra/EEG)	962	843	780	729	55/6
33	33	31	32	LEAH ANDREONE It's Alright, It's OK (RCA)	944	923	912	855	55/4
8	14	23	33	BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)	925	1248	1628	1874	42/0
36	35	32	34	CHALK FARM Lie On Lie (Columbia)	897	857	798	735	50/2
16	22	28	35	STABBING WESTWARD Shame (Columbia)	893	1026	1378	1600	46/0
_	41	37	36	LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)	891	793	679	441	56/4
41	39	35	37	HEADS Damage I've Done (Radioactive/MCA)	849	828	727	622	56/0
11	20	27	38	SOUNDGARDEN Burden In My Hand (A&M)	844	1145	1471	1780	39/0
_	43	41	39	CRANBERRIES When You're Gone (Island)	805	714	652	423	56/0
6	32	39	•	ALICE IN CHAINS Over Now (Columbia)	759	752	944	1128	34/0
50	46	47	ð	FACE TO FACE   Won't Lie Down (A&M)	682	590	559	512	55/3
_	_	49	42	FIONA APPLE Shadowboxer (Work)	650	559	383	254	41/2
42	45	43	43	SCREAMING TREES Sworn And Broken (Epic)	631	681	622	601	40/0
39	40	40	44	<b>IGGY POP</b> Lust For Life <i>(Capitol)</i>	604	719	686	648	43/0
38	44	48	45	GARBAGE Stupid Girl (Almo Sounds/Geffen)	537	571	634	686	34/0
		T	46	<b>DISHWALLA</b> Charlie Brown's Parents (A&M)	513	440	374	239	40/8
		Ţ	4	<b>KORN</b> No Place To Hide ( <i>Immortal/Epic</i> )	487	425	391	335	51/6
25	28	38	48	POE Angry Johnny (Modern/Atlantic)	472	773	1022	1302	28/0
D E			49	<b>RED HOT CHILI PEPPERS</b> Love Rollercoaster <i>(Geffen)</i>	465	37	_		57/49
DE			<b>5</b> 0	GARBAGE Supervixen (Almo Sounds/Geffen)	445	166	96	62	46/16

**BREAKERS**®

PRESIDENTS OF THE UNITED STATES...

I TEATMETER		
f.	Mach 5 <i>(Columbia)</i>	
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1240/601	77/12	23
	KULA SHAKER	
	Tattva <i>(Columbia)</i>	
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1187/339	72/9	25
AL	ANIS MORISSETTE	
Head Ov	er Feet (Maverick/Reprise)	
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1094/107	37/0	27
	311	
All Mixe	d Up <i>(Capricorn/Mercury)</i>	
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1062/268	68/10	29
		-

## **MOST ADDED**®

ADDS
49
32
27
16
16
14
12
10
10
10

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## MOST INCREASED PLAYS TOTAL

ARTIST TITLE LABEL(S)	PLAY INCREASE
PRESIDENTS OF THE UNITED Mach 5 (Columbia)	+601
BUSH Swallowed (Trauma/Interscope)	+564
RED HOT CHILI PEPPERS Love Rollercoaster (Geffen	) +428
KULA SHAKER Tattva (Columbia)	+339
NO DOUBT Don't Speak (Trauma/Interscope)	+331
GARBAGE Supervixen (Almo Sounds/Geffen)	+279
311 All Mixed Up (Capricorn/Mercury)	+268
CAKE The Distance (Capricorn/Mercury)	+260
STONE TEMPLE PILOTS Lady Picture Show (Atlantic,	+245
SOUNDGARDEN Blow Up The Outside World (A&M)	+229

Breakers: Songs registering 1000 plays or more for the first time. Builets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest weekto-week increases in total plays. Weighted chart appears on R&R ONLINE.

This chart reflects airplay from October 21-27. Songs ranked by total plays. Highlighted songs indicate Breaker. 96 Alternative reporters. 96 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.







84

## "stinkfist" the first single from the new album produced by tool and david bottrill

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**R&R** Alternative Chart 29 Modern Rock Monitor 31\*

Ro	tation Inc	reases:	Reque	esting A	t:
	)1 KEDJ		99X		
	RK WENZ		КОМЕ	-	
	3Z KNRX		LIVE 105		
	KFRR		WENZ		
WR	OX KNNC	WGRD	WRAX	KQXR	89X
To	ol To	ur sold	out ev	eryw	here!

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86 • R&R November 1,1996

## **ALTERNATIVE PLAYLISTS**



## **ALTERNATIVE PLAYLISTS**

November 1,1996 R&R • 87



ericanrad

## ALTERNATIVE

## NEW MUSIC SPECIALTY SHOWS **The Panel Is Stirred By Shaker**

Every week, more people in the industry comment on how the **R&R** Specialty Show panel is helping forge a new (and much needed) frontier in Alternative. Occasionally, the panel manages to drive bands like Kula Shaker to mainstream acceptance. "K," its fulllength, debuted at the top of the panel with play at KISF/Kansas City, WXDX/ Pittsburgh, and more. The Chemical Brothers maintained a strong second place with "Sun" spun at KOME/ San Jose, WBRU/Providence, WROX/Norfolk, and others. The fab pop of Fountains Of Wayne flowed at KXRK/Salt Lake City, WNNX/Atlanta, KTBZ/Houston, and more, resulting in a third place finish. Record to watch: **Baby Fox.** 

### KCXX/Riverside **Sunday Night Music Meeting**

Sunday, October 20



BLOODHOUND GANG Fire Water Burn (Republic)
SUICIDE MACHINES No Face (Hollywood)
TRAGICALLY HIP Ahead By A Century (Atlantic)
BILLY BRAGG Upfield (Elektra/EEG)
DUNCAN SHEIK She Runs Away (Atlantic)
REVEREND HORTON HEAT It's Martini Time (Interscope)
MORPHINE Scratch (Rykodisc)
BT WITH TORI AMOS Blue Skies (Reprise)
PRESIDENTS OF THE U.S.A Mach 5 (Columbia)
BABY FOX Curly Fox (Roadrunner)
FOUNTAINS OF WAYNE Radiation Vibe (Atlantic)
GEGGY TAH Don't Close The Door (Warner Bros.)

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## SIGNIFICANT ACTION

Here is a look at the top artists from R&R's exclusive panel of specialty reporters:

KULA SHAKER (Columbia) CHEMICAL BROTHERS (Caroline) FOUNTAINS OF WAYNE (Tag/Atlantic) SEBADOH (Sub Pop) SUICIDE MACHINES (Hollywood) **BABY FOX** (Roadrunner) MAZZY STAR (Capitol) PLEXI (Sub Pop) LUSH (4AD/Reprise) PRESIDENTS OF THE U.S.A. (Columbia)

## GAINING MOMENTUM

JON SPENCER BLUES EXPLOSION (Matador) Airplay Includes: KNDD, WDRE, WMRQ JANE JENSEN (Flip/Ichiban) Airplay Includes: KPNT, WAQZ, XHRM **DESCENDENTS** (Epitaph) Airplay Includes: WXSR, WNNX, WOXY MORCHEEBA (Discovery) Airplay Includes: KCXX, WBRU, XTRA BT & TORI AMOS (Reprise) Airplay Includes: KJEE, KXRK, WEJE THEY MIGHT BE GIANTS (Elektra/EEG) Airplay Includes: WROX, WLUM, WNNX FAILURE (Warner Bros.) Airplay Includes: KNRQ, WDRE, XHRM ARCHERS OF LOAF (Alias/Elektra/EEG) Airplay Includes: KPNT, WHFS, WXDX CATHERINE (TVT) Airplay Includes: KOME, WNNX, WMRQ CJ BÓLLAND (FFRR/London) Airplay Includes: KFMA, KNRK, WEJE

Compiled by Lynn Beaudoin



- Artist: Pure
- Track: "Anna"
- LP: "Generation 6-Pack"
- Producer: Pure
- Label: Mammoth/Atlantic

• Essentials: Having learned the hard knocks of the record business in a band called After All, Canadians Jordy Birch (vocals/guitar) and Todd Simko (guitar) built the band Pure. Joined by David Hadley (bass) and Jim Hobbs (drums), Pure has released this, its third record in America. Having toured relentlessly, the band decided that they were going to self-

produce this effort, hoping to capture the aggressive sound of their live sets.

With its rampaging guitar figures, "Anna" is grabbing the ears of programmers looking for melodic and inventive harder rock. The video is capturing the attention of many discerning eyes as well, with

WQBK WQXA

WHMP

WMAD

KDEO

WNFZ

WJSE

WGRG WBTZ



Pure

its harrowed vision of an abuser in decline.

• Influences: Flaming Lips, too much Canadian television

• Artist POV:Based on an encounter with a real-life waitress speeding along, Hadley notes, "This waitress in Atlanta was giving us the whole spiel of her life and we sat there until five in the morning listening. She was rattling along at an auctioneer's pace, serving drinks to 200 people by herself."

-Sky Daniels

New Music Scene highlights breaking artists charting for the first time.

## SPECIALTY SHOW REPORTERS Shows and their Top 5 songs listed alphabetically by market

KOME/San Jose, CA WDST/Poughkeepsie, NY KXRK/Salt Lake City, UT WLUM/Milwaukee, WI WNNX/Atlanta, GA WQXA/Harrisburg, PA Nocturnal Noise Friday Midnight-1am Jim & Jeanette WNRVA/ruturns, Planet Jill Weeknights 11-midnight Jill Melancon Mazy Star Flowers In December" Kom "No Place To Hide" Luscious Jackson "Naked Eye" Fountains Of Wayne "Sink To The Bottom Catherine "Four Leaf Clover" Sunday Night Music Revolution Sunday 7-11pm Terry Havel Indie Flux Thursday 10pm Nic Harcourt Plex "Cheer Up" Soccer "Had Enough" Bandits "Letters" Zumpano "Sylvia Hotel Lazy "Favorite Song" Now Hear This Sunday 9-10pm, Tuesday 10-11am ning News ndav Mori The Sunday mon Sunday 8-10am Sean Ziebarth Sunday 8-10am Bill Hanson They Might Be Giants "S-E-X-X-Y" Suicide Machines "S.O.S" Leah Andreone "It's Alright, It's OK" Gravity Kills "Enough" Lazy "Cut It" m & Jeanette Chemical Brothers "Setting Sun" Jane Jensen "Luv Song" Baby Fox "Curtylocks" Sneaker Pimps "Tesko Suicide" Fountains Of Wayne "Radiation Vibe" ean Ziebarth Sebadoh "Willing To Wait" B.T. "Blue Skies" Orange 9mm "Falure" Frogpond "Be" Quicksand "Shovel" ry Havel Jufty "Scream" Archers Of Loaf "Scenic Pastures Yoets And Slaves "Horizon" Jew World Spirits "Bed" fechnical Jed "Edith Peach" KJEE/Santa Barbara, CA XHRM/San Diego, CA WROX/Norfolk, VA WBBLI/Providence BL **KTBZ/Houston, TX** ADDISCONTRACTOR OF A DATUATA, CA Dissonate Tendrils Sunday 10:20pm-midnight John Schroeter Soul Couphing "Super Bon Bon" Engma "Beyond The Invisible" B T. "Bue Skies" Fluke "Atom Bomb" Chemical Brothers "Setting Sun" WA07/Cincinnati, OH aking & Entering Inesday Midnight-2am Nocturnal Transmissions Monday 11pm-2am Al Mitchell The Flash Zone Saturday 9pm-2am WAUZ/Clinicitinati, On Before The Revolution Weeknights midnight-tam Chemical Brothers "Setting Sun" Heavy Weather "Slow Down" Fountains Of Wayne "Radiation Vibe" Jane Jensen "More Than I can Do" Suicide Machines "S O.S." Lunar Rotation Sunday 7-9:30pm David Sadof Saturday ypm-zam Greg Pearson B.T. w/Tori Amos "Blue Skies" Jane Jensen "More Than I can Do" Save Ferris "The World Is New" Space "Female Df The Species" Chemical Brothers "Setting Sun" weanesday moningur-zam Matt Maloney Rairoad Jerk "Another Nite At The Bar" Rairoad Jerk "Dusty Knuckle" Royal Crowns "Shiverin" In The Corner" DJ Shadow "The Number Song" Jon Spencer Blues Explosion "2 Kindsa Love" Chemical Brothers "Setting Sun" layden "Trees Lounge" (ula Shaker "Tativa" Soul Coughing "4 Out Of 5" 'elstar Ponies "Innerhalb Wenies Mitchell Frames DC "Monument" Chemical Brothers "Setting Sun" Kula Shaker "Tattva" Luscious Jackson "Naked Eye" Tricky "Christiansands" WOXY/Cincinnati, OH KNDO/Seattle, WA XTRA/San Diego, CA KCXX/Riverside, CA WDRE/Philadelphia, PA KISF/Kansas City, MO Loudspeaker Sunday 10-11pm Bill Reid or Marco Collins Plex "Forest Range" Chrome Cranks "Hot Blonde Cocktail" Future Sounds of London "We Have Explosive" Brainiac "Go!" Gridioxx Sunday 11pm-1am Rob Ervin & Dan Cromer X103.9 Sunday Night Music Meeting Muckley's Floorboard Wednesday midnight-2am Chris Muckley Living Room Sunday 8-10pm Stan & Joel Pure "Anna" Beathics "This Year's Jessica" Grant Lee Buttalo "Bethelehem Steel" Archers OI Loal "Assassination On Xmas Eve Superdrag "Destination Ursa Major" First 120 Minutes Sunday 10pm-midnight Sunday 10pm-midnight Dwight Arnold Ani DiFranco "Shameless" Skeletones "Take The Time Auckley Of The Loops "Multi-Family Garage Sale" hourd Gang "Dit Your Head Up High (And Blow Your...)" The Healenses "White Trash" "Can't Wait Marilyn Russell rilyn Russell Chemical Brothers "Setting Sun" Failure "Stuck On You" Soul Coughing "Super Bon Bon" Lush "Ciao!" Morcheeba "Trigger Hippie" Jon Spencer Blues Explo Yo La Tengo "Demons" Litys "Cambridge. Califor Silver Jews "Pet Politics" Lazy "Cherry Smash" Bloodho Ain. Skeletones Poe "Hello" Ani DiFranco "Shy" Suzanne Vega "No Cheap Thrill" Hillbilly Helicats "White In Golden Paliminos "Victim WHFS/Washington, OC KDGE/Dallas, TX KITS/San Francisco, CA Now Hear This Sunday 8-10:30pm Dave Marsh Heaveny "Space Manatee" Archers Of Loaf "Assassination On Xmas Eve" Red Aumts "Palm Tree Swing" Wedding Present "Skin Dhing" Jon Spencer Blues Explosion "Can't Stop" KPNT/St. Louis, MO KNRK/Portland, OR (UCE/U201123, TA The Adventure Club Sunday 7-10pm Josh & Kevin Smog "Somewhere In The Night" Cast "Phyng" Star 69 "Girl From Mars" Tobin Sprout "Carnival Boy" KROQ/Los Angeles, CA New Music Sunday Sunday 7-9:30pm Les Aaron Fun Lovin' Criminals "The Fun Lovin' Criminal" Baby Bird "You're Gorgeous" Fine Young Cannibals "Flame" Chimera "Night Song" Biythe "Head Is Almighty" Transmitter Adjustment Sunday 10pm-midnight Aaron, Rick and Steve Mundy "To You I Bestow" Cast "Plying" Aptrex Twin "Boy/Girl" Alex Reece 'Candles' Screeching Weasel "Cool Kids" Something Cool Sunday 11pm-midnight Postes "Richie Dagger's Crime" They Might Be Giants "S-E-X-X" CJ Bolland "Sugar Is Sweeter" Metal Molly "Orange" PJ Harvey "Reeling" Rodney On The ROQ Sunday 10pm-1am Rodney Bingenheimer Cast "Flying" Mazzy Star "Flowers In December" Lush "Ciao!" Soup "Ronnie" Bluetones "Marblehead Johnson" "I love this song! The band is great live as well." - Kelly McNamara, WQBK "A smash!"- Jonathan Pirkle, WNFZ hot, active + performing at:

> WFNX WZRH WPBZ WENZ critique WBRU

americanradiohistory

KXTE

WPLA

WEDG WHTG

WCYY

BALG

## **ADULT ALTERNATIVE TOP 30 ALBUMS**



## NOVEMBER 1, 1996

3W	27	V L	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	PLAYS	EMPHASIS TRACKS (PLAYS)
3	3		2	0	R.E.M. New Adventures In Hi-Fi (Warner Bros.)	40/0	968	+19	"Me" (693) "Electro" (119) "Letter" (53)
	1		1	2	SHERYL CROW Sheryl Crow (A&M)	42/1	923	-27	"Happy" (601) "Everyday" (153) "Change" (79)
	2		3	3	JOHN MELLENCAMP Mr. Happy Go Lucky (Mercury)	38/0	841	+20	"Key" (428) "Day" (315) "Full" (38)
	4		4	4	WALLFLOWERS Bringing Down The Horse (Interscope)	38/1	755	-3	"Headlight" (396) "Heartache" (313) "Difference" (34)
	5		5	5	DUNCAN SHEIK Duncan Sheik (Atlantic)	37/0	709	-35	"Barely" (704) "Runs" (5)
	10		6	6	<b>COUNTING CROWS</b> Recovering The Satellites (DGC/Geffen)	39/2	707	+92	"Angels" (243) "Daylight" (183) "December" (168
	7		8	7	SHAWN COLVIN A Few Small Repairs (Columbia)	38/2	579	-4	"House" (502) "Sunny" (29) "Wichita" (15)
	6		7	8	DAVE MATTHEWS BAND Crash (RCA)	35/1	532	-68	"Two" (297) "Say" (145) "Crash" (76]
	9	!	9	9	MELISSA ETHERIDGE Your Little Secret (Island)	29/0	459	+4	"Nowhere" (435) "Could" (14) "Come" (6)
1	12	1	1	1	CHRIS ISAAK Baja Sessions (Reprise)	29/1	440	+33	"Tomorrow" (393) "Dancin'" (12) "Pretty" (8)
	15	1	2	Ū	SUZANNE VEGA Nine Objects Of Desire (A&M)	33/0	415	+15	"Thrill" (389) "Stockings" (9) "Headshots" (9)
	8	1	0	12	TOM PETTY & THE HEARTBREAKERS She's The One (Warner Bros.		410	-21	"Hill" (270) "Walls" (88) "Angel" (18)
	13	1	4	13	ALANIS MORISSETTE Jagged Little Pill (Maverick/Reprise)	16/0	405	+13	"Head" (331) "Learn" (46) "Ironic" (21
	20	1	7	14	PAULA COLE This Fire (Imago/WB)	30/0	403	+61	"Cowboys" (359) "Hush" (11) "Me" (8)
	14	1	6	<b>(5</b> )	PHISH Billy Breathes (Elektra/EEG)	32/4	389	+34	"Free" (341) "Character" (32) "Waste" (11)
	17	1	5	16	WHY STORE Why Store (Way Cool Music/MCA)	29/2	362	+7	"Father" (303) "Water" (59)
	18	1	9	D	FIONA APPLE Tidal (Work)	27/1	360	+41	"Shadowboxer" (213) "Criminal" (96) "Sleep" (44)
	11	1	3	18	TRACY CHAPMAN New Beginning (Elektra/EEG)	23/1	324	-76	"Beginning" (239) "Reason" (65) "Smoke" (20)
	19	1	8	19	CRASH TEST DUMMIES A Worm's Life (Arista)	31/1	306	-30	"Liked" (218) "Outlived" (32) "Enemies" (28)
	22	2	2	20	LEAH ANDREONE Veiled (RCA)	25/0	306	+20	"Alright" (299) "Who" (7)
	16	2	0	21	CHALK FARM Notwithstanding (Columbia)	27/4	285	-11	"Lie" (285)
E	ΒL	J T		22	BODEANS Blend (Slash/Reprise)	29/4	256	+66	"Hurt" (256)
	27	2	7	Ž	ASHLEY MACISAAC Hi How Are You Today (A&M)	24/2	254	+19	"Maggie" (241) "Delight" (13)
	25	2	5	Ž	NIL LARA Nil Lara (Metro Blue/Capitol)	23/0	241	+3	"How" (218) "Free" (14) "Baby" (9)
	21	2	1	25	ELEANOR MCEVOY What's Following Me (Columbia)	20/0	235	-52	"Precious" (222) "Biochem" (13)
	_	30	0	26	LEMONHEADS Car Button Cloth (Tag/Atlantic)	19/1	232	+26	"Could" (232)
	28	24	4	27	HOOTIE & THE BLOWFISH Fairweather Johnson (Atlantic)	18/0	228	-15	"Sad" (185) "Be" (24) "Old" (10)
	_	2	9	28	EELS Beautiful Freak (DreamWorks/Geffen)	13/0	227	+7	"Novocaine" (227)
Ξ	ΒU			29	GEGGY TAH Sacred Cow (Luaka Bop/WB)	13/1	222	+17	"Whoever" (222)
	24	21	6	30	<b>STORYVILLE</b> A Piece Of Your Soul ( <i>Code Blue/Atlantic</i> )	22/0	214	-22	"Good" (198) "Blind" (16)

This chart reflects airplay from October 21-27. Albums ranked by total plays, with plays from all cuts from an album combined. 42 Adult Alternative reporters. 42 current playlists. @ 1996, R&R Inc.

	EPORTE		WTTS/Indianapolis, IN PD/MD: Rich Anton 1 HEADS "India" PHISH "Froe"	KMBY/Monterey, CA PD: Rich Berlin 10 311 "Mozed"	WXPN/Philadelphia, PA PD: Kim Alexander MD: Bruce Warren	WMAX/Rochester, NY CO-PD: Jenniter Vanderslice CO-PD: Tom Sheridan	KFOG/San Francisco, CA PD: Poul Marszalek MD: Bittl Evans	KAEP/Spokine, WA PD: Scott Seubrata MD: Haley Jones
WXLE/Albany, NY PD: CIM Nech LEMONHEADS "Could"	WNCS/Burlington, VT PD: Bleen Roberts MD: Jody Petersen	WXRT/Chicago, IL VP/Programming: Norm Winer MD: Patty Martin	KXPT/Las Vegas, NV	BUSH "Swallowed"     DC TALK "Jesus"     DAVE MATTHEWS BAND "Crash"     GARBAGE "Supervision"	4 PAULA COLE "Tiger" 4 PAULA COLE "Hush" 3 PAULA COLE "Me" 3 PAULA COLE "Feelin"	WILCO "Outtasete" SUBLIME "What"	DAVE MATTHEW'S BAND "Crash" MOTHER HIPS "Mother" PHISH "Free"	1 WILCD "Owtlasste" SHERYL CROW "Everyday"
KGSR/Austin, TX	7 NIL LARA "Free" WALLFLOWERS "Heartache" 6 RUSTED ROOT "Reality" 5 SHAWN COLVIN "Wichsta"	4 R.E.M. "Leave" SEAL "Fly" JUNIOR WELLS "People"	PD: Richard Reed MD: J.D. Davis 6 CHRIS ISAAK "Tomorrow"	3 BRENDAN BENSON "Pretty" 3 BORROWERS "Struggle" 1 MOTHER HIPS "Steep"	2 PAULA COLE "Eyes" DAVE MATTHEWS BAND "Crash" CARDIGANS "Deenkt" MEDESKI, MARTIN "Think"	KOPT/Sacramento, CA OM/PD: Jim Trapp APD/MD: Carrie Owens	KOTR/San Luis Obispo, CA	WRNX/Springfield, MA
PD: Jody Deaberg MD: Susan Castle CARL PERKINS "Job" SHERYL CROW "Change"	RUSTED ROOT "Faith"     RUSTED ROOT "Heaven"     DAVE MATTHEWS BAND "Crash"	KBXR/Columbia; MO OM: Michael Perry PD/MO: Dava "Keeler" Felekam	2 WHY STORE "Father" 2 WALLFLOWERS "Headlight"	KPIG/Monterey, CA		CHALK FARM "Lie" BODEANS "Hurt" SHAWN COLVIN "House"	MC: Dean Katteri THORNETTA DAVIS "Memories" SUSANNA HOFFS "Want" ALAN GINSBURG "Ballad"	PD: Sean O'Meaty MD: Bruce Stabides 13 JOHN MELLENCAMP "Day" 10 COUNTING CROWS "December
KINKS "Better" BYRN & MONTE "Waters" BLACK CROWES "Better"	TOM PETTY & HB "Radio" RUSTED ROOT "Dangle" MIKE HENDERSON "Hip" DARDEN SMITH "Running"	ASHLEY MACISAAC "Maggie" ERIC JOHNSON "S.R.V."	KSCA/Los Angeles, CA PD: Michael Merrison MD: Nicele Sandier	5 PETE DROGE "Brakeman" 5 JOHN MELLENCAMP "Full" 4 LOS LDBOS "Mover" 3 JOHNNY CASH "Rusty"	KINK/Portland, OR PD: Carl Widing APD: Anita Gardock	WVRV/St. Louis, MO	3 SCOTT THOMAS "Wonderlul" 3 SCOTT THOMAS "Somebody" 8 RUSTED ROOT "Faith"	10 KEB' MO' "Home"
AMY RIGBY "Time"	BELA FLECK "South" BORROWERS "Struggle"	KBCO/Denver, CO PD: Milke O'Cosser MD: Scett Arbeven	PAUL WESTERBERG "These" SUSANNA HOFFS "Want" RUSTED ROOT "Faith"	3 JOHANY CASH "Rusty" 3 LYLE LOVETT "Right" 2 SLOLEAK "Drunk" 2 CARL PERKINS "Resident"	ENIGMA "Invisible" AMANDA MARSHALL "Birmingham" SEAL "Fly" BEATLES "She"	PD: Scott Strong MD: Mike Richter 2 FINE YOUNG CANNIBALS "Flame"	2 FIONA APPLE "Honey"	WHPT/Tampa, FL PD: Churk Beck
KFXD/Boise, ID PD: Greg Roberts MD: Kevin Weich DAVE MATTHEWS BAND "Crash"	WMVY/Cape Cod, MA	1 RUSTED ROOT "Faith" CHALK FARM "Lie" WALLFLOWERS "Headlight"	BOXING GANDHIS "Promised" COUNTING CROWS "Daylight" WILCO "Outtasite" BOOEANS "Hurt"	WRLT/Nastwille, TN	PHIL COLLINS "Said" PHIL COLLINS "Matter" PHIL COLLINS "Same"	KENZ/Salt Lake City, UT	KTMN/Santa Fe, NM PD/MD: Rich Robinson DAVE MATTHEWS BAND "Crash" TORI AMOS "Fire"	APD/MD: Chris l'aylor 15 JOHN MOLLENCAMP "Day" 13 SEAL "Ply"
ASHLEY MACISAAC "Maggio"	PD/MD: Barbara Dacey 7 SHERYL CROW "Everyday" 1 SEAL "Fly" 1 DAVE MATTHEWS BAND "Crash"	KXPK/Denver, CO	WMMM/Madison, WI	PD: Jon Poterson APD: David Kall 1 BEATLES "Let"	PHIL COLLINS "Police" PHIL COLLINS "Eyes" BEATLES "Tired" BEATLES "Ob-La-Di"	MD: Dom Casual 12 KULA SHAKER "Tattva" 7 BODEANS "Hunt"	JEWEL "You" DARDEN SMITH "Running" MIKE HENDERSON "Hip"	BODEANS "Hurt"
WBOS/Boston, MA PD/MD: Jim Herren WALLFLOWERS "Headlight"	1 DAVE MAI HEWS BAND "Crash" 1 MAZZY STAR "December" 1 COUNTING CROWS "December"	PD: Doug Cirlinn MD: Gary Scheenwetter 5 STONE TEMPLE PILOTS "Lady" 3 SHAWN COLVIN "House"	PD: Pot Gailagher MD: Tom Texter ROBERT BRADLEY "Belty"	3 BEATLES "Guitar" 3 BEATLES "Mustard" 3 BEATLES "Judo" 3 BEATLES "Come"	BEATLES "Maxwell's" BEATLES "Let" BEATLES "Come"	KUMT/Salt Lake City, UT	STIR "Unbl"	WXKR/Tolado, OH
COUNTING CROWS "December" NEW WORLD SPIRITS "Bed" UGLY AMERICANS "Turn" RUSTED ROOT "Faith"		CIDR/Detroit, MI	KEB' MO' "Home"	3 BEATLES "Because" 2 BEATLES "Come" 2 BEATLES "Ob-La-Di" 2 BEATLES "Winding"		PD: Zeb Monta APD/MD: Kolty Moscon 4 ERIC JOHNSON "S.R.V."	KRSH/Santa Rosa, CA	MD: Mike Mchatyrs 6 ROBERTI BRADLEY "Belly" 2 JOHN MELLENCAMP "Day"
WHY STORE "Father" JEWEL "You" STIR "Star" DAVE MATTHEWS BAND "Crash"	WXRC/Charlotte NC PD: Antheny Michaels WILCO "Someday" WILCO "Outlaster"	PD: Merray Breekshew MD: Ann Deliei ODDS "Cool"	WPLL/Miami, FL PD: Dave Stewart 5 RED HOT CHILL_"Love" WONDERS "Thing"	KULA SHAKER "Tativa" DAVE MATTHEWS BAND "Crash" SPIRITS "Cross"	KTHX/Reno, NV PD: Brace Vae Dyke MD: David Chaeey	4 JEWEL "You" 3 PHIL COLLINS "Lorenzo"	MD: BHI Bewitar 9 CRASH TEST DUMMIES "Over" CHALK FARM "Lie" JOE COCKER "Anybody"	1 DAVE MATTHEWS BAND "Crast 1 ASHLEY MACISAAC "Maggie" FIONA APPLE "Shadowboxe" BORROM/ERS "Struggie"
WXRV/Boston, MA	WILCO "Dreamer" STEVE FORBERT "Time" STEVE FORBERT "Moon" PHISH "Waste"	WJBX/Ft. Myers, FL	WUNUERS INING		B COUNTING CROWS "Daylight" GEGGY TAH "Whoever" ROBERT BRADLEY "Belly"	KUPR/San Diego, CA PD: Milte Haileras MD: Clark Nevak	JUE LUCKER Anyonuy	
0; Jeanne Deedy 10; Uiten Multaney 3 ROBERT BRADLEY "Belly" 4 MOTHER HIPS "Honeydew" 1 CHALK FARM "Lie" 1 WILCO "Outtaste" 1 RHE YOUNG CANNERALS "Rame"	PHISH "Vaste" PHISH "Tak" SHERYL CROW "Change" SHERYL CROW "Andemption" SHERYL CROW "Hard" JOHNINY CASH "Rusty" DAVE MATTHEWS BAND "Crash" PHISH "Snather"	<ul> <li>STORE TEMPLE PILDTS "Lady"</li> <li>STORE TEMPLE PILDTS "Lady"</li> <li>QRASH TEST DUMMIES "Liked"</li> <li>PHISH "Fron"</li> <li>WALLFLOWERS "Handlight" NO DOUBT "Speak"</li> </ul>	KTCZ/Minneapolis, MN PC: Larree MacLeash APO/MD: Jase Frederictose 4 COUNTING CROWS "December" LINCA FERRY "fair JOE COCKER "Anypoor"	WMMO/Ortando,FL PD: Fleatward Graver MD: Jease's Seatt JOE COCKER "Anybody" HOOTIE & BLOWFISH "Blind" JOURNEY "Woman" HUEY LEWIS & NEWS "Years"	T CARL PERKINS "Job" RUSTED ROOT "Faith" T SUZAWNE VEGA Theadshets" T KINKS "Ape" T LISA MCCORMICK "Right" T LUCY KAPLANSKY "Funny" T KINKS "Better"	SATCHEL "Without" 311 "Moxed" KORN "Place" TRACY CHAPMAN "Smoke" MARSHALL CRENSHWW "Dream" MAZZY STAR "December"	KMTT/Seattle, WA PD: Claris Mays MD: Dean Carisan 5 HOOTIE & BLOWFISH "Be"	42 Total Reporters 42 Current Reporters 42 Current Playlists



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Produced by: Jay Joyce Management: Mark Shime

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7243 8 **37105** 2 2 The Borrowers debut album from GUARDIAN Records but the train's gotta run.

when the tracks end here

## **NEW & ACTIVE**

New This Week: WNCS, WXKR, KMBY

Plus: KMTT, KUMT, WXRC,WXRT, WXPN, WBOS, WXRV, WRLT, WRNX, KRSH, WMMM, KTHX, WMVY, KTMN, KBXR

THE BORROWERS

**89** 

## **ADULT ALTERNATIVE TOP 30 TRACKS**

NOVEMBER 1, 1996

				1		TOTA	L PLAYS		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3W	STATIONS/ADDS
2	2	1	1	<b>DUNCAN SHEIK</b> Barely Breathing (Atlantic)	704	739	673	678	37/0
6	4	2	2	R.E.M. Bittersweet Me (Warner Bros.)	693	658	534	438	35/0
1	1	3	3	SHERYL CROW If It Makes You Happy (A&M)	601	657	717	743	31/0
4	5	4	4	SHAWN COLVIN Get Out Of This House (Columbia)	502	511	<b>495</b>	477	38/2
7	6	6	5	MELISSA ETHERIDGE Nowhere To Go (Island)	435	446	440	414	27/0
3	3	5	6	JOHN MELLENCAMP Key West Intermezzo (I Saw ) (Mercury)	428	497	613	677	27/0
9	13	8	0	WALLFLOWERS One Headlight (Interscope)	396	363	328	357	32/4
4	8	9	8	CHRIS ISAAK Think Of Tomorrow (Reprise)	393	359	360	308	29/1
15	11	7	9	SUZANNE VEGA No Cheap Thrill (A&M)	389	375	337	304	33/0
_	20	13	10	PAULA COLE Where Have All The Cowboys (Imago/WB)	359	309	279	172	30/0
12	9	11	Ũ	PHISH Free (Elektra/EEG)	341	319	348	332	31/3
17	19	17	12	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	331	285	285	297	16/0
BREAK		ER	1 13	JOHN MELLENCAMP Just Another Day (Mercury)	315	230	220	181	27/3
5	7	10	14	WALLFLOWERS 6th Avenue Heartache (Interscope)	313	351	417	476	18/1
21	18	14	15	WHY STORE Father (Way Cool Music/MCA)	303	297	285	242	29/2
16	16	18	16	LEAH ANDREONE It's Alright, It's OK (RCA)	299	282	290	304	25/0
20	12	12	17	DAVE MATTHEWS BAND Two Step (RCA)	297	316	332	279	23/0
11	10	15	18	CHALK FARM Lie On Lie (Columbia)	285	296	346	338	27/4
23	22	21	19	TOM PETTY & THE HEARTBREAKERS Climb That Hill (Warner Bros.)	270	241	259	233	21/0
BR	EAN	ER	20	BODEANS Hurt By Love (Slash/Reprise)	256	190	60	-	29/4
8	15	22	2	COUNTING CROWS Angels Of The Silences (DGC/Geffen)	243	237	300	371	18/0
27	27	25	22	ASHLEY MACISAAC Sleepy Maggie (A&M)	241	223	223	200	24/3
10	14	16	23	TRACY CHAPMAN New Beginning (Elektra/EEG)	<mark>239</mark>	286	308	356	17/0
-		30	24	LEMONHEADS If I Could Talk I'd Tell You (Tag/Atlantic)	232	206	207	160	19/1
28	29	27	25	EELS Novocaine For The Soul (DreamWorks/Geffen)	227	220	211	197	13/0
18	17	19	26	ELEANOR MCEVOY Precious Little (Columbia)	222	276	287	294	19/0
DE	BU	Ť	27	GEGGY TAH Whoever You Are (Luaka Bop/WB)	222	205	191	177	13/1
22	24	20	28	CRASH TEST DUMMIES He Liked To Feel It (Arista)	218	264	247	240	24/1
25	26	28	29	NIL LARA How Was I To Know (Metro Blue/Capitol)	218	215	234	225	21/0
	30	29	30	FIONA APPLE Shadowboxer (Work)	213	213	207	194	20/1

## **BREAKERS**®

JOHN MELLENCAMP

Just Another Day (Mercury) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART 315/85 27/3 3 BODEANS Hurt By Love (Slash/Reprise) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART 256/66 29/4 20

## **MOST ADDED**®

ADDS

11

6

5

5

4

4

4

4

4

3

3

3

3

3

3

3

ARTIST TITLE LABEL(S)

DAVE MATTHEWS BAND Crash Into Me (RCA) **RUSTED ROOT** Faith I Do Believe (Mercury) SEAL Fly Like An Eagle (Warner Sunset/Atlantic) WILCO Outtasite (Outta Mind) (Reprise) BODEANS Hurt By Love (Slash/Reprise) **ROBERT BRADLEY** Belly Bone (RCA) CHALK FARM Lie On Lie (Columbia) COUNTING CROWS A Long December (DGC/Geffen) WALLFLOWERS One Headlight (Interscope) 311 All Mixed Up (Capricorn/Mercury) BORROWERS Beautiful Struggle (Guardian) JOE COCKER Anybody Seen My Girl (550 Music) JEWEL You Were Meant For Me (Atlantic) ASHLEY MACISAAC Sleepy Maggie (A&M) JOHN MELLENCAMP Just Another Day (Mercury) PHISH Free (Elektra/EEG)

## MOST INCREASED PLAYS

This chart reflects airplay from October 21-27. Songs ranked by total plays. Highlighted songs indicate Breaker. 42 Adult Alternative reporters. 42 current playlists. © 1996, R&R Inc.

### NEW & ACTIVE

COUNTING CROWS Daylight Fading (DGC/Geffen) Total Plays: 183, Total Stations: 16, Adds: 2 COUNTING CROWS A Long December (DGC/Geffen) Total Plays: 168, Total Stations: 17, Adds: 4 SUBLIME What I Got (Gasoline Alley/MCA) Total Plays: 164, Total Stations: 10, Adds: 1 NO DOUBT Don't Speak (Trauma/Interscope) Total Plays: 162, Total Stations: 8, Adds: 1 SHERYL CROW Everyday Is A Winding Road (A&M) Total Plays: 153, Total Stations: 18, Adds: 2 SEAL Fly Like An Eagle (Warner Sunset/Atlantic) Total Plays: 137. Total Stations: 12, Adds: 5

HOOTIE & THE BLOWFISH I Go Blind (*Reprise*) Total Plays: 134, Total Stations: 7, Adds: 1 BORROWERS Beautiful Struggle (*Guardian*) Total Plays: 130, Total Stations: 18, Adds: 3 WILCO Outtasite (Outta Mind) (*Reprise*) Total Plays: 128, Total Stations: 22, Adds: 5 ERIC JOHNSON S.R.V. (*Capitol*) Total Plays: 116, Total Stations: 13, Adds: 2

Songs ranked by total plays.

#### PLAY ARTIST TITLE LABEL(S) SEAL Fly Like An Eagle (Wamer Sunset/Atlantic) +112 JOHN MELLENCAMP Just Another Day (Mercury) +85 BODEANS Hurt By Love (Slash/Reprise) +66 BEATLES While My Guitar Gently Weeps (Apple/Capitol) +61COUNTING CROWS A Long December (DGC/Geffen) +59 NO DOUBT Don't Speak (Trauma/Interscope) +58 PAULA COLE Where Have All The Cowboys ... (Imago/WB) +50 KULA SHAKER Tattva (Columbia) +48 ALANIS MORISSETTE Head Over Feet (Maverick/Reprise) +46 WILCO Outtasite (Outta Mind) (Reprise) +44

Breakers: Songs registering 250 plays or more for the first time. Builets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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## SOLID INCREASE IN SALES AND SPINS -**TOP 10 MARKETS SET THE TREND**

LOS ANGELES - KSCA 15x SALES Last Week 77 This Week 255 Pieces scanned Tower Records - Debuts #45

CHICAGO - WXRT 13x SALES Last Week 47 This Week 564 Pieces scanned Tower Records - Debuts #1

**DETROFT - CIDR 26x** SALES Last Week 118 This Week 271 Pieces scanned Repeat The Beat - #4

PHILADELPHIA - WXPN 11x SALES Last Week 54 This Week 120 Pieces scanned Tower Records - Debuts #42

**TOTAL NATIONAL SALES LAST WEEK 747** THIS WEEK 1,694

**On Over 60 Stations! Over 500 Total Spins!** R&R Adult Alternative Chart 29

## ON TOUR NOW WITH RUSTED ROOT

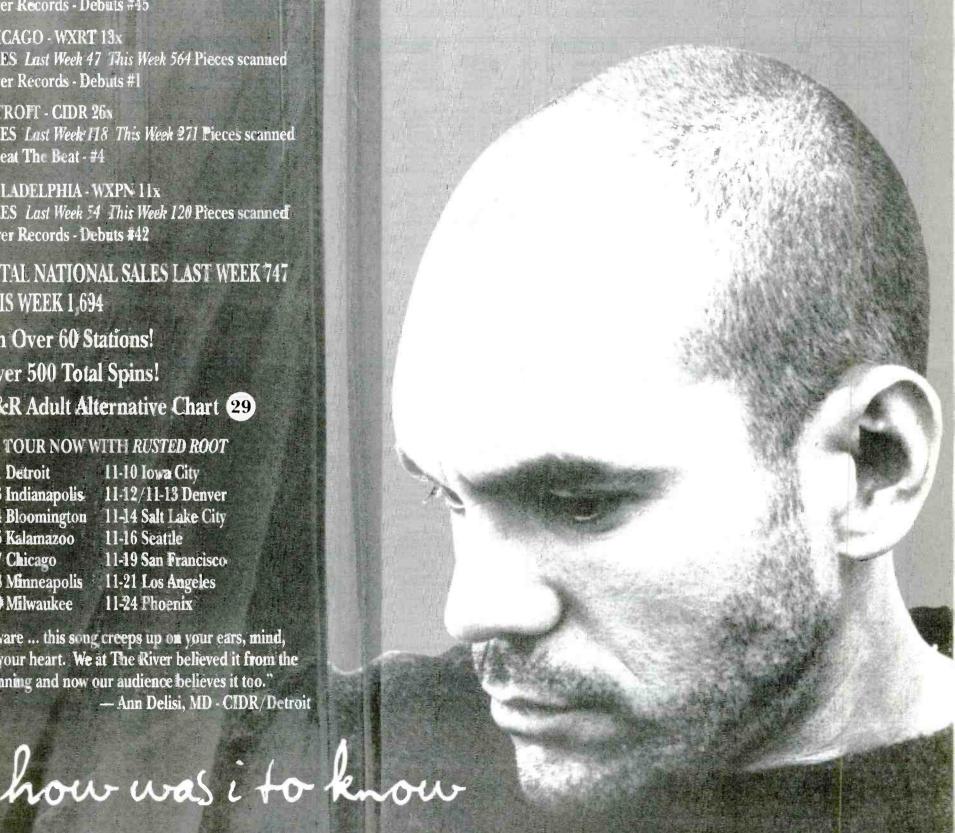
11-1 Detroit	11-10 Iowa City
11-3 Indianapolis	11-12/11-13 Denver
11-4 Bloomington	11-14 Salt Lake City
11-5 Kalamazoo	11-16 Seattle
11-7 Chicago	11-19 San Francisco
11-8 Minneapolis	11-21 Los Angeles
11-9 Milwaukee	11-24 Phoenix

Beware ... this song creeps up on your ears, mind, and your heart. We at The River believed it from the beginning and now our audience believes it too." - Ann Delisi, MD - CIDR/Detroit

mD

"Nil Lara is a passionate writer and performer who needs to be heard in America."

- Natalie Merchant



The new single from his self-titled debut album

Susan Rogers and Nithera. Management Jesus Lara and Jose Tillán for Matř Entertainment 996 Gapitol Records, **Igo**, http://www.netrunner.net/-mait1jt \_ http://hollywoodandvine.port

## ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE **BARNYER 93.9** FM MARKET #5 MARKET #2 93 🛱 KFOG 104.5 97.7 WXPN fm 1019 KFOG/San Francisc (415) 543-1045 Marszalek/Evans WXPN/Philadelphia (215) 898-6677 Alexander/Warren WXRT/Chicago (312) 777-1700 Winer/Martin KSCA/Los Angeles (213) 845 Morrison 
 PLAYS
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 19 24 26
 PAULA COLEYMINE Have All...

 19 24 26
 PAULA COLEYMINE Have All...

 26 25 25 26
 MULMARAMON WAS 1 To Know

 27 22 25
 CHANTIN CROWS/Angels Of...

 17 26 26 25 25
 COLEYMINE Have All...

 16 15 31 24
 BRIAN SETZER DRCH /Rumble in Brighton

 19 23 21 23
 COWOY JUNKIS/Angel Mine

 21 72 22 25
 CHANTING CROWS/Angels Of...

 22 32 31 20
 COWING THACIS/ANSWERY Magne

 21 71 21 22
 SASHLEV MACIS/ANSWERY Magne

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 CHANTING CROWES SHOAD Charbor Have All...

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 RADIO CHICAGO ARTIST/TITLE JOHN MELLENCAMP/Key West... ERIC JOHNSON/S.R.V. SHEPYL. CROWHard To Make A Stand CHRIS ISAA/(Think Of Tomorrow FIONA APPLE/Crimmal KEB' MO/More Than One Way... SHAWN COUNINGst OUT OF This... SHAWN COUNINGST OUT OF This... SUZANIE VEGANO Cheap Thrill UGLY AMERICANS/Vulcan Death Grip COUNTING CROWS/Davight Fading MELISSA ETHERIDGE/Nowhere To Go ZZ TOP/What's Up with That R.E.M. JRBtersweet Me DUNCAN SHE/KBarely Breathing BIAN STETER ORCH.A gend Of Johnny... BOINSANS/Hurt By Love FINN BROTHERS/Gatter Never LYLE LOVETT/Private Conversation MIDNIGHT OIL/C Beat RADUE T/Private Conversation MIDNIGHT OIL/C Beat RADUE T/BANA/New Beginning COUNTING CROWS/Goodnight Elisabeth CRASH TEST DUMMIES/SHE Liked To Feel JOE COCKER/Anybody Seen My Girl STEVE FORBET/MOOn Man (1'm...) WILCO/Monday CHRIS ISAA/Dancin' ARTIST/TITLE BORROWERS/Beautiful Struggle IRIS DEMENT/Wasteland Of... DUNCAN SHEK/Bareky Preathing SHAWN COLVIN/Get Out Of Ths... NIL LARA/HOW Was 1 To Know ELEANOR MCEVOY/Precious Little CHRIS ISAA/Chrink Of Tomorrow MIDNGHT OL/Underwater R.E.M. Øttiersweet Me BILLY BRAGG/Upfield LEAH ANDREONE/ITS Anght. ItS.. PHIS/MFree SHERYL CROW/Maybe Angels SUSANNA HOFS/AIL Wand ItS... FONA APPL CERNSHAW/What Do You Dream STEVE FORBERT/Moon Man (I'm...) KEB' MO/More Tam One Way... SUZANNE VEC/AN/IO Cheap Thrift MCS/HELL NOEGEOCELLOW/Ho Is He And... FIONA APPL/Climinal JOHN MELLENCAMP/The Full Catastrophe WILD COLD MLAS/Charm SEBADOH/Ocean LEAH ANDREOME/MID Ar They DAYE MATTHEWS BAND/TWO Step JOHN MELLENCAMP/JUIS Another Day ASHLEY MAGISAAC/Sieep/Maggle COUNTING CANDHIS/Promised Land ARTIST/TITLE ARTIST/TITLE JOHN MELLENCAMP/Key West... SHERVL CROW/H It Makes You... FIONA APPL ESAdowboxer EELS/Movacine For. COUNTING EGNEYSAngels Of... SHAWN COLVIN/Get Out Of This... DUMCAN SHE/KSaraby Steathing DUMCAN SHE/KSaraby Steathing DUMCAN SHE/KSaraby Steathing DUMCAN SHE/KSaraby Steathing PAULA COLE/Where Have All... PHIS/HFree RE.M./E-Box/Torite CHALK FARMILE ON Life UGE CHALK FARMILE ON Life UGE CHALK FARMILE ON LIFE UGLY AMERICANS/Vuican Death Grop DAVE MATTHENG SAND/Two Step PAULW STEATER/DEAT/SHAPT MELLSAR LIFE INDE/Howhere To Go ALANIS MORISSETTE/Head Over Feet ZZ TOP/What's UG With That MILL LARA/DWW Was To Know TOW FETTY & HB/100E You Aver TOW FETTY & HB/100E YOU Aver DAVE MATTHEVS SAND/SO MICT To SAN FL.M. JARABY WAS TO Know TOW FETTY & HB/100E YOU Aver DAVE MATTHEVS SAND/SO MICT To SAN DAVE MATTHEVS SAND/SO MICT To SAN MILL LARA/DWW SAT TO Know TOW FETTY & HB/100E YOU Aver DAVE MATTHEVS SAND/SO MICT To SAN FL.M./Bittersweit Me MINIGHT OLU/Johervater SHERVL, CROW/Maybe Angels ARTIST/TITLE ARTIST/TITLE ROBYN HITC/HCOCK/Ainght. Yeah SUZANNE VEGANG Cheap Tinil SUZANNE VEGANG Cheap Tinil SHERYL CROW/Everyday MELLSSA ETHERIDGE/Nowhere To Go LOS LOBOS/Revolution MIDNIGHT OL/Lunderwater PHISH/Character Zero WALLELOWERS/OH Headlight NIL LARABBY DUNCAN SHEI/WBarely Breathing RE.W/ Bitersweet Me TOM PETTY & HB/Climb That Hill PATI SMITH/Gone Again SHERYL CROW/I HI Makes You... ALICE IN CHAINS/Over Now COUNTING CROWS/Recovering... PALL WESTERBER/Anit Gol Me SHAWN COLVIN/GEI Out Of This... TRAGIGALLY HIP/GIR Shop LEMONHERS/II Could Tak... JOHN MELLENCAM/Yey West... BETTER THAK EZRANOPTIAL Tomorrow PEALL JAMWTho You Are WALLFLOWERS/Eth Arenue Heartache TOM PETTY & HB/California JOHN MELLENCAM/P/Circling Around... PLAYS 3W 2W LW TW 
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 ARTIST/TITLE

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 TOM APPL/Commal

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 DUNCAN SHEIK/Barehy Breathing

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 ZULAWN EVERANC Charp Thrill

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 18
 SHAWEY MACISANCSHeep Maggie

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 15
 LINDA PERRYFIAI WS BANDCrash Into Me

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 15
 LINDA PERRYFIAI WS INFORME

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 14
 VALLENOWERANG Threanglight
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 14
 DOLYMATTHEWS ARTIGT/TITLE
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SHAWN COLVIN/Get Dut Of This....
WAITIGT/TITLE
WAITIGLOW/N/Get Dut Of This....
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CHRIS ISAAK/TINIK CHRIS ISAAK/TINIK CHRIS ISAAK/TINIK OT TOMORROW
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 PLAYS
 ARTIST/TITLE

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 139 45 KULA SHAKER/Tatva
 3437 37 44 LEMONIEADS/II Could Tak...

 137 37 37 37 20 COUNTING ROWS/Angels Of...
 3637 37 COUNTING ROWS/Angels Of...

 138 43 7 36 37 7 UEAH ANDEONE/IVS Anight It's.
 37 37 37 20 COUNTING ROWS/Angels Of...

 138 35 36 FONA APPLE/Sleep To Draam
 22 19 23 36 GEGGY TA/Whoever Tou Are

 139 43 53 36 THADS/INGLES/TBRERG/Ani Go Me
 21 19 23 36 GEGGY TA/Whoever Tou Are

 131 21 22 23 2 SHELT MACISA/CSNeep Maggie
 36 33 24 SHERYL CROW/II Makes You...

 121 12 02 4 SCRFAMING TREES/Swon And Broken
 18 21 19 23 PEARL JAN/OTH He Goes

 121 12 02 23 R.E.M./THA WASH-UD Bomb
 22 23 22 ALI DIFTA/GTH/JACKETSLonely Apache

 12 19 23 PEARL JAN/OTH HE Goes
 20 JOHNNY CASH/Rusty Cage

 13 19 20 LCS STA/GH/TJACKETSLonely Apache
 20 JOHNNY CASH/Rusty Cage

 14 13 19 WILGO/Ottraste (Outta...)
 19 JONATANA RICHMANU Was Dancing In...

 13 14 18 PAULA COLE/Where Have All...
 19 JONATANA RICHMANU WAS Dancing In...

 13 14 18 FAULA COLE/Where Have All...
 15 CAKS/TM RICHMANU WAS Dancing In...

 13 14 18 PAULA COLE/Where Have All...
 15 CAKS/TM RICHMANU WAS Dancing In...

 13 14 18 FAULA COLE/Where Have All...
 < 
 PLAYS
 ARTIST/TITLE

 SW ZW LW TW
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 41.37
 39
 HOOTIE & BLOWFISH/I Go Blind

 36
 41.37
 39
 HOOTIE & BLOWFISH/I Go Blind

 34
 40
 37
 37
 ALANIS MORISSETTE/Head Over Feet

 36
 36
 36
 DONN LEVIS/L Uve You Aways...

 37
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 36
 DONN LEVIS/L Uve You Aways...

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 35
 BERRIE.JENFE To Dockate

 36
 36
 35
 ERIC LANDERRIES/Free To Dockite

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 MERRIL ACounting Blow Cars

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 42
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 MELISSA ETHERIDGE/Mowhere To Go

 12
 SEL/TPU Kie An Eagle
 BABABC/Stupid Gin

 24
 24
 26
 ARABAC/Stupid Gin

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 24
 ARAMADA MARSHALL/Dirmingham

 18
 48
 71.00/A APPL/S5Madowboxer

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 ARAMADA MARSHALL/Dirmingham

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 MANANARASHALL/Dirmingham
 ARTIST/TITLE SHERYL CROW/If II Makes You... SUBLINE/What I Got JOHN MELLENCAMP/Kvy West... R.E.M./BRITER/West Me AL ANIS MORESYTE/Head Over Feet CRANBERRIES/When You're Gone EELS/Novocane for... WONDERS/TIAT Thing You Do! MELISSA ETHERIOBC/Nowthere To Go ELEANOR MCVD/WFeetoous Little LEMORM MCVD/WFertoous Little LEMORM MCVD/WFroever You Are SHAWM COU/IN/Get DU OT This... ASHLEY MACISAAC/Sleep Wagge JOHM MELLENCAMP/Lit Is Mard HOTIE & BLOWFISH/Sad Caper PAULA COLE/Where Have Alf... KULA SHAKER/Tarva STOME TEMPLE PLOID/SLAdy Picture Show REPUBLICA/Ready To Go PHISH/Free MOLE/Break This Chain BODEANS/HE/Bareny Breathing PETER WOLF/Break This Chain BODEANS/HVD YOU ARE ROBERT BRADLEY/Done Upon A Time PEALLJAM/WO YOU ARE SHAWMO STU ARE ARTIST/TITLE PLAYS 3W 2W ARTIST/TITLE PLAYS 3W 2W ARTIST/TITLE PLAYS 3W 2W LW TW ABTIST/TITLE LW TW LW TW 18 16 19 19 19 8 11 8 7 8 10 10 7 8 10 10 7 8 5 12 33 33 33 33 24 24 24 24 24 24 24 24 12 12 12 12 12 8 8 24 23 33 12 33 24 24 24 24 24 33 24 33 33 12 24 33 33 24 24 24 33 8 3 8 12 12 3 10 14 11 14 11 8 9 15 5 7 9 5 8 9 18 18 5 24 20 33 8 3 12 12 12 12 3 18 19 6 3 12 8 9 13 12 8 4 5 12 333 5 6 4 7 3 8 8 12 12 24 12 15 9 13 12 9 22 22 KBC0/Denver (303) 444-5600 0'Connot/Arbough MARKET A21 WHPT/Tampa (813) 577-7131 Beck/Taylor MARKET #23 MARKET 415 MARKET #17 102.5 IM RIVER 967 Peak Cities97 KXPK/Denver (303) 989-1340 Clifton/Schoenw KTCZ/Minneapolis (612) 339-0000 MacLeash/Frederickse WVRV/St. Louis (314) 231-3699 Strong/Bichter 
 PLAYS
 ARTIST/ITLE

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 ARTIST/ITLE

 3W 2W LM TW
 ARTIST/ITLE

 2 18 27 19
 PEARL JAM/Off He Goes

 12 17 18 19
 SAMPLES/DI YOU Ever Lock...

 33 03 01 90
 DUNCAN SHIK/Barely Firathing

 21 19 29 17
 R.E.M./Bitersweet Me

 38 31 27 17
 LVLE LOVET/Private Conversation

 19 19 19 13
 BETTER THAN EZRANOrmal Town

 18 19 13
 CHRIST/SAM/THIK O'Tomorrow

 25 20 19 13
 DAVE MATTHEWS BAND/Two Step

 19 12
 BODEANSHuit By Love

 7 10 12
 LOULVING CRW/S/Daylight Fading

 19 12
 BODEANSHUIT By Love

 13 14 16 11
 SEMISONICATI Ron

 13 15 14 10
 NILL LARAMow Was I'to Know

 15 15
 STIGRY/ILE/GOW/Thais Not Love

 16 17 15 9
 SHAWN COLVINGET OUL Tom.

 17 17 8
 KEB MO/Thai's Not Love

 20 15 17
 RULL ARENCAMSYOU Turn Me On

 15 17
 TRACY CHAPMANTWE BANDING OUS/Standing Outside...

 215 18
 STINGYOU SUT Inthe Me On

 25 11 15 7
 TRACY CHAPMAN 
 Strong/Richter

 PLYS
 ARTIST/ITLE

 3W 2W LW TW
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 41 44 39
 DUNCAN SHEIK/Barely Breathing

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 WALLFLOWERS/Bin Avenue Heartache

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 ALANIS MORISSTET/Head Over feet

 28 23 66
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 TRACY CHAPMACHNew Beginning

 40 38
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 AMANDA MARSHALL/Binningham

 40 35 36
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 TRACY CHAPMACHNew Beginning

 47 26 23
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 NEW WORLD SPIRITS/Red

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 JOHN HELLENCAMP/Last Another Day

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 SUZAINE YEGANO Chaep Thrill

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 SUZAINE YEGANO Chaep Thrill
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 30 29 31 31
 WALLEOWERSE/IN Annue Heartache

 20 29 30 30
 SHERYL CROW/II II Makes You...
 30 28
 WALLEOWERSE/IN Annue Heartache

 20 30 30 28
 WALLEOWERSE/IN Annue Heartache
 30 22
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 WALLEOWERSE/IN Annue Heartache

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 SAHLEY MACSAUCSREW Magie
 SANLEY MACSAUCSREW Magie
 SANLEY MACSAUCSREW Magie

 11 4 23 22
 COUNTING CROWS/Angels Of...
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 SANLEY MACSAUCSREW Breathing

 21 11 19
 MELISSA ETHENDES/CNAMAPRE To Go
 55 22 23
 19
 HOOTIE & BLOWFISHKSad Caper

 10 14 11
 WHY STORE/Ather
 11
 WHY STORE/Ather
 5

 22 20 15
 DAVE MATTHEWS BAMO/Two Step
 13
 JOH MELLEROAM/JUAL Another Day

 11 15
 HIS SCAUNINGE out OT This...
 JOH MELLEROAM/JUAL Another Day

 11 15
 SHALFN LENCAMP/JUAL Another Day
 JOH MELLEROAM/JUAL Another Day

 11 15
 HIS SAACTINIK OT Tomorrow

 13
 SANLE VOUNINGEN OUT OT THIL
 <t ARTIST/TITLE PLAYS 3W 2W LW TW ARTIST/TITLE ARTIST/TITLE STORYVILLE/Good Day For... WALFLOWERS/One Headlight OUNCAN SHEWSarey frashing CHALK FARM/Lie Da Lie COUNTING EROWS/Daylight Fading R.E.M.Electroalie DOYLE BRANHALL I/The Reason I Live JOHN MELLENCAMP/Just Another Day SHERYL CROW/II It Makes You... DAVE MATTHEWS BAND/Cross Into Me SHAWN COUVIN/GEO UU Of This... PHISH/Free UGV AMERICANS/You Turn Me On BODEANS/PHITWS BAND/Cross Into Me BIRAN SETZER ORCH/Rumble In Brighton LEAH ANDREDNETIS Anght, It's... WILGO/Outtasite (Outta...) WHY STORE/Father LEAN ON DEROVERY IN JONE ELEANOR MECVOV/Proclosus Little CHAIS ISAA/Think O'I Tomorrow REJMANTEROVERY AND/So Much To Say HOOTE & ALOWFISH/OIM An & Me WHY STORE/Lack Of Water JOHN MELLENCAMP/Key West... JJ. CALF/Guitar Kan PLAYS 3W 2W LW TW ARTIST/TITLE PLAYS 3W 2W LW TW 19 29 - 8 22 22 21 19 19 15 13 12 12 11 11 11 11 11 10 9 8 7 5 4 18 26 12 9 23 23 17 19 4 16 19 21 6 21 27 18 - 6 16 15 - 5 
7 12 10 9 5 11 6 11 5 6 7 6 7 12 16 10 8 5 4 5 11 5 6 6 8 12 6 1.07-5 the end. Mountain MARKET #36 MARKET #24 MARKET #29 MARKET #35 MTTS nk WTTS/Indianapolis (812) 332-3366 Anton KUMT/Salt Lake City (801) 262-9797 Norris/Monson KQPT/Sacramento (916) 923-6800 Trapp/Owens KINK/Portland, OR 100.5 EZONE In (503) 226-5071 Widing/Garlock 
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 PLAYS
 ARTIST/TITLE

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 9 19 12 21 STORYULL/Good Day For..
 9 9 22 21 STORYULL/Good Day For..

 5 21 19 21 JOHN MELLENGAMP/Just Another Day
 5 21 19 R.E.W./Starrsweit Ma

 6 - 11 12 SHEIYL COMWIT MAKes You..
 5 21 19 R.E.W./Starrsweit Ma

 10 13 11 12 ZBARCH COLL/White Have All...
 111 13 12 BETTER THAN EZPAKING IN New Orleans

 11 14 12 LETACY CHARMAW/We Beginning
 12 11 22 TRACY CHARMAW/We Beginning

 12 12 ZBARD MARK EZPAKING IN New Orleans
 11 12 12 TRACY CHARMAW/We Beginning

 13 12 12 TRACY CHARMAW/We Beginning
 12 12 REIMAN SETZER ORCH/Rumbel In Brighton

 11 12 12 TRACY CHARMAW/WE Beginning
 13 12 11 SHAWN COLUNINGE OUT OT This...

 13 12 11 SHAWN COLUNINGE OUT OT This...
 11 WALLFLOWERS/ON Headlight

 10 10 14 11 TOM PETT'A HBAYMAIS
 12 02 21 11 19 WALLFLOWERS/ON Headlight

 10 10 11 BUSEED ROOT/Start Contine
 11 19 10 RUSTED ROOT/Start Contine

 11 WALLFLOWERS/ON MERSTECTHARAIC Contine</t fm 102 ARTIST/TITLE
ARTIS ARTIST/TITLE JOHN MELLENCAMP/Key West... DAVE MATTHEWS BAND/So Much To Say WALLF.OVERSGRb Arenue Heartache SHERYL CROW/H I Makes You... ALANIS MORISSETTE/You Learn EELS/Novoraine For... DUNCAN SHER/Barely Breathing GEGGY TAN/NIGVERY Breathing BLUSS TRAVELER/HOOK SSEALTPILIKE An Eagle R.E.M./Bittersweet Me MELISSA ETHERIDGE/Novhere To Go HOOTE & BLOWFISH/GB Blind SUBLIME/What I Got TRACY CHAPMAN/Give Me Ohe Reason TRACY CHAPMAN/Give Beginning ALANIS MORISSETTE/Tronic LUSCIOUS JACKSON/Niake Eye ELEANOR MICEYO/YIPROIDUS Little CHALK KARMALE On LIE BODEANS/HUR By Love SHAWN COLVINGED OF This... ARTIST/TITLE ARTIST/TITLE
DUNCAN SHEIK/Barely Breathing
SHAWN COUVIN/GeI Out Of This...
CHRIS ISAA/Obancin'
PAULA COLE/Where Have Al...
CHRIS ISAA/Obancin'
PAULA COLE/Hush, Hush, Hush
CHRIS ISAA/Obancin'
PAULA COLE/Hush, Hush, Hush
CHRIS ISAA/Obancin'
PAULA COLE/Hush, Hush, Hush
CHRIS ISAA/Obancin'
PAULA COLE/Hush, Hush, Christian Status, Christian, Christian ARTIBY/ITILE NO DOUBT/Don't Speak ALANIS MORISSETTE/head Over Feel WALLEL/OWERSKIT Arenue Heartache OASISOOn't Look Back... EELS/Novocaine For... COUNTING CROWS/A Long December GEGOY TAWNOVERV To Var ELS/Novocaine For... SUBLINE/What I Gor DUNCAN SHEIK/Barely Breathing GARBACE/Shupi Girl HOOTLE & BLOWFISH/G oB blind WHY STORE/Father HEADS/India Hair KULA SHAKE/Tathva BOOTH AND THE BAD.../ Believe LEMONHEADS/II Could TaK... NO DOUBT/Spiderwebs PAULA COLEWINE THAN AL... BETTER THAN EZRA/KNOg Of New Orleans SUZANKE VEGANO Cheap Thria SUZANKE VEGANO Cheap Thria SUZANKE VEGANO Cheap Thria SUZANKE VEGANO Cheap Thria ANTIST/TITLE PLAYS SW 2W ARTIST/TITLE 
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## **OPPORTUNITIES**

November 1, 1996 R&R • 93

#### **O**PENINGS

#### **O**PENINGS

#### **OPENINGS**

NAC PD or GM

## **O**PENINGS

## SOUTH

Gotta be Hungry! Gulfstar Communications seeking talent in Texas. Rocket T&R: Missin' Jimmy, KNUE, 3810 Brookside Dr., Tyler, TX, 75701. EOE (11/1)

Austin's Rock legend has an immediate opening for a Promo-tion Director. Two years experience needed. Contact: Jeff Carro (512) 832-4000. EOE (11/1)

Heavy duty Country station seeks morning show producer. Major league opportunity for young P.D. Contact: Texas Steve Warren (512) 392-2415. EOE (11/1)

Female sidekick for AC momings. No beginners Excellent voice production, humor. T&R: WYKZ, Margot Smith, Box 908, Savan-nah, GA, 31402. EOE (11/1)

#### **EVENING DRIVE**

Texas AOR looking for entertaining personality. Let us hear what you can do. Send T&R to: Radio & Records, 10100 Santa Monica Bl., #185, 5th Floor, Los Angeles, CA 90067. EOE

#### **OPERATIONAL MANAGER NEEDED**

Supervision feeds, digital editing, fileserver and compiling the program under producer's direction for satellite uplink. Similar to CNN Radio & WINS Radio. News background helpful. Atlanta based. Fax resume Mr. Johnson (404) 315-9423. EOE

We are looking for an above-average, entry-level sports play by play & news person for radio & cable TV (football, basketball and baseball). Send T&R to: KEUN/KJJB Channel 11, P.O. Box 1049 Eunice, LA 70535. EOE

VA Contemporary Christian FM network seeks PD. Character still counts here! Computer knowledge, airshift, multitrack production. Opportunities at other stations also. T&R to: George McNerlin, GM, P.O. Box 742, Blacksburg, VA 24063-0742. 540-552-8073. EOE

#### **CHR MORNING** TALENT

Y101, Jackson's new CHR, wants a team player for topical morning show. Community involvement and desire to win a must!

Overnight tape, resume and photo to Dick O'Neil, PD, WYOY, 265 Highpoint Drive, Jackson, MS 39213 EOE

Music Director/Air Talent for Richmond's B103.7. All applicants should know selector inside/ out and be great on the air. Is this you? Come be part of a "new" team in Richmond. Send your tape and resume to: Barry McKay, WMXB/B103.7, 812 Moorefield Park Drive, Suite 200, Richmond, VA 23236. EOE

Hot AC station (top-50 market) in a beautiful city looking for midday, nights and overnight talent. Are you a personality? Looking for real sounding approach.Are you a personality? No time and temp please and I really don't care what you brought for lunch today. Radio & Records, 10100 Santa Monica Bl., #188, 5th Floor, Los Angeles, CA 90067. EOE

## NATIONAL

## Personality DJs Needed

Do you do volces? Can you handle the phones? How about drops? In other words, are you a Pro--or a Time & Temp Jock? More and more of the thousands of radio stations with whom we deal are looking and willing to pay for that something extra. If you are ready for a move, let NATIONAL, the acknowledged leader in radio personnel placement since 1981, help. We make the complete presentation for you. For complete registration information, call:

## NATIONAL BROADCAST TALENT

(205) 608-0294





We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent, P.D., M.D., news, talk, sports, production, promo & more, in all markets/all formats, 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent...We have the jobs!!

800-231-7940 937 WILD GINGER TRAIL, WEST CHICAGO, IL 60185

#### 7 7 7 ALL TALENT PLACED

last month in unadvertised positions! 90-95% of the openings aren't published, so we find "hid-den" opportunities. We're good at it AND getting better. If you're looking, call us for free informa-tion. URGENT - need HAC, CTRY, ALT, 70s. THANKS stations for trusting us with confidential openings and for hiring aggressive talent from THE Placement Service for Badio Personnel Placement Service for Radio Personnel.



#### MARK TUDOR CASSOCIATES RADIO PROGRAMMINGAND MARKETING CONSULTANTS

**PROGRAM DIRECTOR MORNING TALENT** 

Program Director and morning show positions available in the Mid-Atlantic. Southeast and Midwest. Great companies! Dynamic Markets! T&Rs to: P.O. Box 471230 Charlotte, NC 28248. or fax resume 704-846-5823.

## EAST

by PM Driver with great production skills. T&R: WFAS, anel, 365 Secor Rd., Hartsdale, NY 10530. EOE (11/1)

New Rock 95.9 The Coast. Full/PT, current and future. T&R: Bob Maxwell, WOSC, 2326 Goddard Pkwy., Salisbury, MD 21801. EOE (11/1)

Opening for experienced account executive, Country station.No calls. RESUME: Barb Lehman, WANN, Box 631, Annapolis, MD 21401. EOE (11/1)

## PROGRAM DIRECTOR

Can you work with a team to develop innovative solutions to any problem?

· Do you have a history of providing growth opportunities for your people? Are you longing for a job that still feels like show biz?

- Do you see everything as a source for new ideas?

· Do you like to keep score? Have you won everywhere you've been?

FM93.1 WPOC, Baltimore, a country outlet of Nationwide Communications Inc., presents an opportunity for an experienced, exceptional Program Director. Need a great product manager and successful people manager to create energetic programming elements and inspire greatness. If these are you call Jim Dolan, General Manager, WPOC at 410-554-1887.

WPOC/Nationwide Communications Inc. is an equal opportunity employer. Women and minorities are encouraged to apply.



## Princeton-based Broadcast Architecture

seeks a talented NAC Programmer or General Manager with a minimum of 3 years experience in Smooth Jazz. Knowledge of research techniques, music man-agement, software applications, strong communication and presentation skills a must. Consulting and client services require frequent travel and a flexible work schedule. Fax, mail or e-mail specifics to: Brian Stone, COO, Broadcast Architecture, 17 Hulfish Street, Princeton, NJ 08542, Tel: (609) 921-1188 Fax: (609) 921-1915, or broadcasta@aol.com EOE

### **DIRECTOR/NEWS & OPERATIONS**

We need an experienced News Manager ready to assume strong overall leadership role for our heritage Northeast news/talk station. You'll anchor a newsblock, write, gather, and report news; manage the news operation and overall programming.

You must be an aggressive leader, with strong management skills and a great onair delivery. You gotta love information radio! Radio & Records, 10100 Santa Monica Bl., #190, 5th Floor, Los Angeles, CA 90067. EOE

#### **SPORTS REPORTER/ANCHOR**

WBAL Radio is seeking a CREATIVE. aggressive person with a sense of humor and showmanship who can cover, report and comment on sports. This individual must be able to do it all ... including interviewing, editing, and script writing. Candidates should have experience in "on air" sports reporting including sportscasts and sports talk shows. 'Scoreboard readers" need not apply. Send resume and examples of work to: Jeffery Beauchamp WBAL Radio, 3800 Hooper Avenue, Baltimore, MD 21211. EOE. Women and Minorities are encouraged to apply.

Nassau Broadcasting Partners, a growing radio group between New York and Philadelphia, is accepting tapes and resumes for ALL POSITIONS in ALL FORMATS. We're a people-oriented organization that believes in building radio stations with creative, self-motivated, tenacious individuals. If you want to be part of this challenging environment, send your tape and resume to: Michelle Stevens, VP Programming, 221 Witherspoon St. Princeton, NJ 08542 EOE Nassau Broadcasting Partners

East Coast station is in need of a morning show or morning personality also looking for midday talent. Females encouraged to apply T&R's to: Radio & Records, 10100 Santa Monica Bl., #183, 5th Floor, Los Angeles, CA 90067. EOE



seek the radio journalist extrordinare who can communicate information to America's most loyal and discerning listeners. Authority, confidence, comprehen-

sion and clarity required. Submit tape and resume to: Sam Hall, News Director, WQXR/WQEW, Box R, 122 Fifth Ave., New York, NY 10011. No Phone Calls Please. EOE

WEOK WPDH WCZX

Top-rated Hudson Valley trombo has fulltime

and parttime news anchor/reporter openings.

Minimum two years experience. Send T&R ASAP to Jay Reynolds, News Director, Box

416, Poughkeepsie, NY 12602. No Calls! EOE

**RADIO NEWS** 

The opportunity/challenge of a career. The Radio Stations of The New York Times

### MORNING PERSON/TEAM

The search is on the hottest medium market morning show, ready to move into the big market friendly Northeast. AC/ Oldies experience preferred.Warm, topical, funny "real people" who understand what adults need in the morning.Appearances, etc. Get your tape to this growing group NOW: Radio & Records, 10100 Santa Monica Bl., #189, 5th Floor, Los Angeles, CA 90067. EOE

## **OPPORTUNITIES**

#### **O**PENINGS



Immediate opening for midday, professional, experienced, smooth communicator, and possibly

other full and parttime on-air positions at WMXQ FM/Soft Rock 94.5, Birmingham. Send tapes and resumes to Jeff Tyson, WMXQ, 244 Goodwin Crest Drive, Suite 300, Birmingham, AL 35209. NO CALLS. EOE

PROGRAM DIRECTOR needed for Southern small market reporting group operation moving to the next level of domination.

Must be mature manager with good people skills plus have the ability to work with consultant and sales department. Not afraid of change or technology with creative promotions experience. Country/Urban/Rock. Radio & Records, 10100 Santa Monica Bl., #187, 5th Floor, Los Angeles, CA 90067. EOE

## MIDWEST

Seeking evening AT for CHR. Must be good on phones, computer literate & killer production skills. T&R: WDEK-FM, Keith Bansemer, Box 925, DeKalb, IL 60115. EOE (1/1)

Future FT/PT openings! Hour outside Chicago. No calls. T&R: WDKB, Ron Anthony, 2201 N. First St. Ste.95, DeKalb, IL 60115. EOE (11/1)

Production wizard. State of the art facility. Award-winning company. T&R: WKFM, Tim Kelly, 304 Williams St., Huron, OH 44839. EOE (11/1)

Immediately seeking PM Drive announcer for Country radio. T&R: WHMQ, Joe White, Box 108, Findlay, OH 45839. EOE (11/1)

Full service AM seeks FT News reporter/anchor. T&R: KWLM, Jeff Adams, Box 838, Willmar, MN 56201. EOE (11/1)

Seeking News/Talk - Type personality. Strong production/ computer / audiovault skills helpful. T&R: Mark Pitz, KASI, Box 728, Ames, IA 50010. EOE (11/1)

#### ATTENTION MORNING SHOWS:

If you're not kicking ass in your market, don't bother responding to this ad. Major market Rock legend looking to create morning show history. Send tapes and resumes to: Radio & Records, 10100 Santa Monica BI., #182, 5th Floor, Los Angeles, CA 90067. EOE

#### OPENINGS

### PROGRAM DIRECTOR Cincinnati's All Sports 1160 AM THE SCORE

Chancellor Broadcasting Cincinnati has a prime opening for an All Sports Program Director. We're looking for a leader with a true passion for Sports and great radio! A winning track record in sports programming is preferred. Overnight your resume, station tapes and programming philosophy to: John Rohm, General Manager, WKYN-AM "The Score," 625 Eden Park Drive, Suite 1050, Cincinnati, Ohio 45202. Chancellor Broadcasting is an Equal Opportunity Employer.



#### CREATIVE PRODUCTION GENIUS

One of America's most successful Classic Rock radio stations, Milwaukee's WKLH, has an immediate opportunity for a brilliant production director. *If voiceover-music-bed-assembly-line-*production is your strength, STOP READING. If you have passion, understand "stationality" and create amazing production, let's hear from you now! Digital experience necessary, RUSH your presentation to: Bob Bellini, PD, WKLH, 5407 W. McKinley Ave., Milwaukee, 53208. EOE

WRCX-FM/ROCK 103.5 875 NORTH MICHIGAN AVE. SUITE 4000 CHICAGO, IL 60611

Seeks marketing manager. Responsibilities include but are not limited to the creation, packaging, negotiation, and selling of radio station events jointly with the sales and programming departments; gain additional station exposure without cost; explore non-traditional avenues to generate revenue. Minimum 3 years experience required send letter and resume to: Natalie DiPietro/EMD2. No Phone Calls will be returned. EOE

#### **O**PENINGS

Midwestern city seeking morning talent. Send tape and resume to: Radio & Records, 10100 Santa Monica Bl., **#184,** 5th Floor, Los Angeles, CA 90067. EOE

Mornings at Hot Country B-104! We're the top-rated station in town with 21st century digital studio. We're a flame-throwing personality station playing today's hottest country acts with high street visibility! We're located at the home office of one of America's greatest broadcast companies. So, where do you fit in? If you have a minimum of five years on-air experience, regardless of format, and can ENTERTAIN a morning audience without having to rely on potty humor, then let's talk. T&R to: Dan Westhoff, WBWN, P.O. Box 8, Bloomington, IL, 61702. Team players who have excellent references that WILL be verified should rush material for this immediate opening. WBWN is part of the Bloomington Broadcasting family and is an equal opportunity employer!

Can you do sports PBP and anchor the news? Come join this five-station group in the Appleton-Oshkosh-Green Bay market. T&R and writing samples: Bill Mann, 2333 Bowen Street, Box 1039, Oshkosh, WI 54902-1039,

#### GEN. MGR

Sarkes Tarzian Inc. needs radio GM for WGCL/WTTS Bloomington, IN. Successful small mkt. mgmt. desirable. Strong leadership, client development, team-building, problem solving skills needed. Big Ten college mkt. Attractive compensation package, FAX info on background to Geoff Vargo 812-331-4575 EOE

#### **O**PENINGS

Major market powerhouse looking for high profile, creative, comedy minded radio talent. You can't be afraid of heights. Send tape, resume and photo to: Mitch Rosen, 875 N. Michigan, Ave., Ste. 3750, Chicago, IL 60611. Equal Opportunity Employer

## WEST

NCA leader is seeking an afternoon announcer with production skills, T&R: KNIK, K. Ferrell, 1007 W. 32nd Ave., Anchorage, AK 99503. EOE (11/1)

Great station, company and city. Rare midday/ music director opening. T&R: KBUL, Scott Mahalick, 434 Bearcat Dr., Salt Lake City, UT 84115. EOE (11/1)

Morning person for SoftAC needed yesterday. Ovemight T&R: Glenn Garrett, KRSE-FM, 2120 Riverside Rd., Yakima, WA 98901. EOE (11/1)

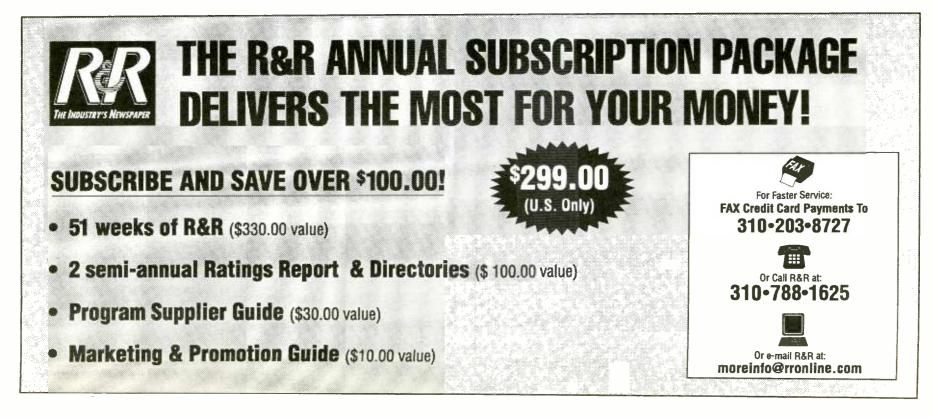
Seeking morning host/team for heritage Country station. Great company /benefits. T&R: Gary Patrick, KYSN, Box 951, Wenatchee, WA 98807. EOE (11/1)

New Modern AC in N. California Wine Country seeks F/T AT. T&R: KHBG, 205 East St., Heakdsburg, CA 95448. EOE (11/1)

KALC/KIMN Derver seeking P/T air staff within driving distance to Deriver. T&R: Part-Time, 1200 17th St. Suite 2300, Deriver, CO 80202. EOE (11/1)

Major Market Sports Radio station looking for an aggressive, energetic executive producer to take charge. Must have attention to detail and solid people skills. Deep rolodex, must be creative and tireless worker with team commitment. Is this you? Send resume immediately to Rick Scott & Associates, 2509 152nd N. E., Suite D, Redmond, WA 98052. EOE

OPPORTUNITY KNOCKS CALL: 310-553-4330 in the pages of R&R every Friday



anradiohistory com

## **OPPORTUNITIES**

#### **O**PENINGS

### SEEKING HOT PRODUCER FOR ROBERT W. MORGAN SHOW **K-EARTH 101** 213-930-2196 EOE.

California on the Coast! Country station looking for funny, topical, clean morning show. Great quality of life. Expanding multistation nationwide group. Send T&R: Radio & Records, 10100 Santa Monica Bl., #186, 5th Floor, Los Angeles, CA 90067. EOE



Seattle's new upbeat, hip and sexy Rhythmic AC seeks same for afternoon drive with production responsibilities too. Send all relevant info to John Stewart, KBKS FM, 3131 Elliott Ave, Suite 750, Seattle, WA 98121. EOE



KMLE Country 108 seeking PT and "overnight express" air talent for possible future openings for wknd. airshifts. Send tapes & re-sumes to: Jeff Garrison. 645 E. Missouri, #244 Phoenix, AZ 85012. No Phone Calls. KMLE is an Equal Opportunity Employer.



Americom Broadcasting (Oldies 92.9/ Smooth Jazz 96.7/Mix 102.7) Fresno has rare on-air opening. Experience, versatility, initiative a must! T&R to: VP/ Programming, Americom Broadcasting 4991 E. McKinley, Suite 124, Fresno, CA 93727. EOE No Calls!



### **PRODUCER/SIDEKICK**

Mix 96, on American Radio Systems AC station in one of America's most livable top 30 markets, is looking for an on-air producer/sidekick to join our newly formed morning show. Position could also include a short midday shift and will be filled quickly. If you've got the right stuff for mornings and have at least 2 years on-air experience, rush your T&R to: Bryan Jackson, KYMX, 2225 19th Street, Sacramento, CA 95818. KYMX-FM is an equal opportunity employer. Women and minorities are encouraged to apply.

#### **OPENINGS**

#### Experienced News Director wanted for toprated AC. Live and work in California Wine Country. Great benefits, salary. Send tape and resume to: Brent Farris, P.O. Box 100, Santa Rosa, CA 95402 EOE M/F

## POSITIONS SOUGHT

Here's the record on JEFF KATZ (yes the one you've read about) ...

Took Northern California by storm! Mornings up from 11th to 6th in one book!! Former morning man in Sacramento and Hartford, afternoons in Hartford, Indianapolis and San Francisco ready for next assignment in talk for AOR/classic Rock. Also available for fill-in. Jeff Katz is represented exclusively by Caruso & Company Media Management. Contact Steve at (916) 921-1564 or (916) 422-4426. E-mail: radiokatz@aol.com

AT, News and Production announcer, 10 years experience wants re-entry as announcer after 15 years in engineering. ALEX: (513) 777-8423. (11/1)

Female AT. Solid experience, including P1. MD/ APD. AOR/CHR/Alternative/HAC. Call for your free cassette. KIM:(412) 563-2597. (11/1)

Faster than 78 RPM's! More powerful than a 50,000w signal! Able to leap ratings in a single book! JIM: (773) 866-2135. (11/1)

If you want better ratings, give me a call. One year Country experience. AL: (712) 239-5308. (11/1)

Most versatile broadcaster ever. Can adapt to any format, any style, any shift, anywhere, any time. VINCENT: (408) 985-7874. (11/1)

Internship! Seeking PR intem for summer of '97. Contact Jennifer Dvbas at JDYBAS1098@vax2.winona.msus.edu (11/1)

AT seeks PT in motor city. Oldies/ HAC/ Dance. 17-years experience. Selector. DAVE: (517) 790-0605. (11/1)

#### Positions Sought

Lost show when station was sold. Will relocate. Any shifts. AC/Country/Christian/ Jazz experience. TOM: (205) 647-3149. (11/1)

Ted the Bear Richards, CKLW '72 to '85. #2 mornings in Raleigh, available. http:// radio411.com or call (919) 847-6293. (11/1)

Versatile AT specializing in voices. Will relocate, work hard and have fun. DAVE GARDINER: (617) 244-6210. (11/1)

Small market achiever seeks to break into the Top 150. Ask for a tape. You'll hear why he's ready. BRIAN: (610) 287-8623. (11/1)

AM/PM Drive winner! Music Director, Asst. Program Director in San Diego. Let me help you out! PAUL: (619) 448-4545. (11/1)

Need a PD with a flair for creative genius. 20year professional. Any format, any market. JACK: (814) 765-9512. (11/1)

Mornings! Production Director/ comedy writer desperately seeks return to mornings! 14 years Top 60, voices, other funny stuff. MARK: (914) 895-5141. (11/1)

Voice talent seeking to do station sweeps/ drops/ proms/ ID's. Call for voice sample. KEVIN: (207) 947-1779. (11/1)

Hey Radio Business — You've hosed me, but I still miss you. 20 years onair. TEN at one place! Held every position (OK, not engineering or sales). Created new formats. Stellar references. Station I'd bust hump for ----Music? ECLECTIC (number of songs makes consultants woozy). Talk? No politics (yawn) or tasteless zoos. Don't call unless your station is (or you want it to be) very cool. Don't call if your station is for sale, unless you'll sell it to me - no money down. Reward if you forward this to the right person. Cheri (802) 863-7817 before 10pm Eastern.



Looking for chief engineer position. Lost job of 10 years, due to sale of station. Ex-perienced with computers, DCR, UDS and broadcast equipment. Have great references! Call Robert King at (702) 876-5151

#### **BILL GOLDEN**

Available now...Experienced, responsible, stable air talent/production/copywriting pro. Solid refs. 10yrs. as Prod. Dir. in Tucson and Hickory-Charlotte. Now seeking California/Southwest. (704) 466-2608

#### **R&R** Opportunities Advertising

2x \$75/inch \$100/inch Rates are per week (maximum 35 word per inch including heading). Includes generic border. It logo, custom border or larger heading are required, add 1/2 inch (\$50 for 1x, \$38 for 2x).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

#### Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail, except for credit card orders, which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

## Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PDT) eight days prior to issue date. Address all ads to:R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

#### **R&R** Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought

### Deadline

To appear in the following week's issme, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on **\$** 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

### **Online Job Listings**

To post your ad on R&R's website (http://www.rronline.com), add 20% to your weekly ad rate. Listings will include your logo if it appears in your R&R Opportunities Ad.

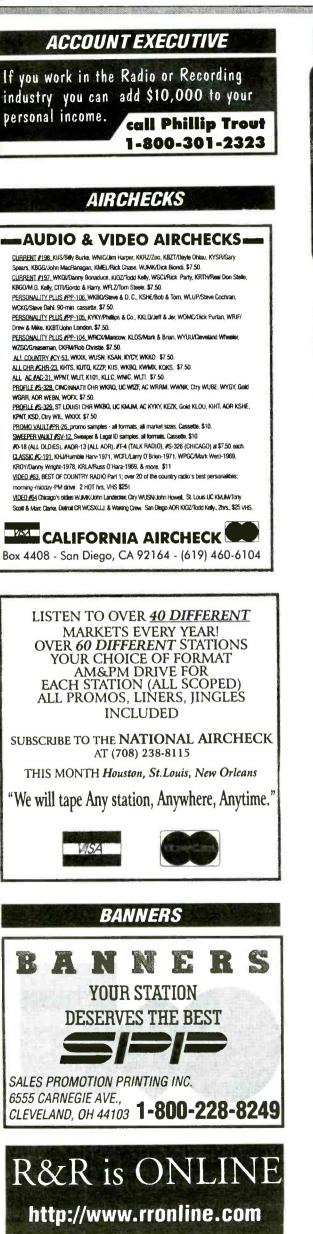
CAN'T WAIT FOR THE DEADLINE? Put your opps ad on 310-788-1622 our Web Page NOW! **RADIO & RECORDS** 

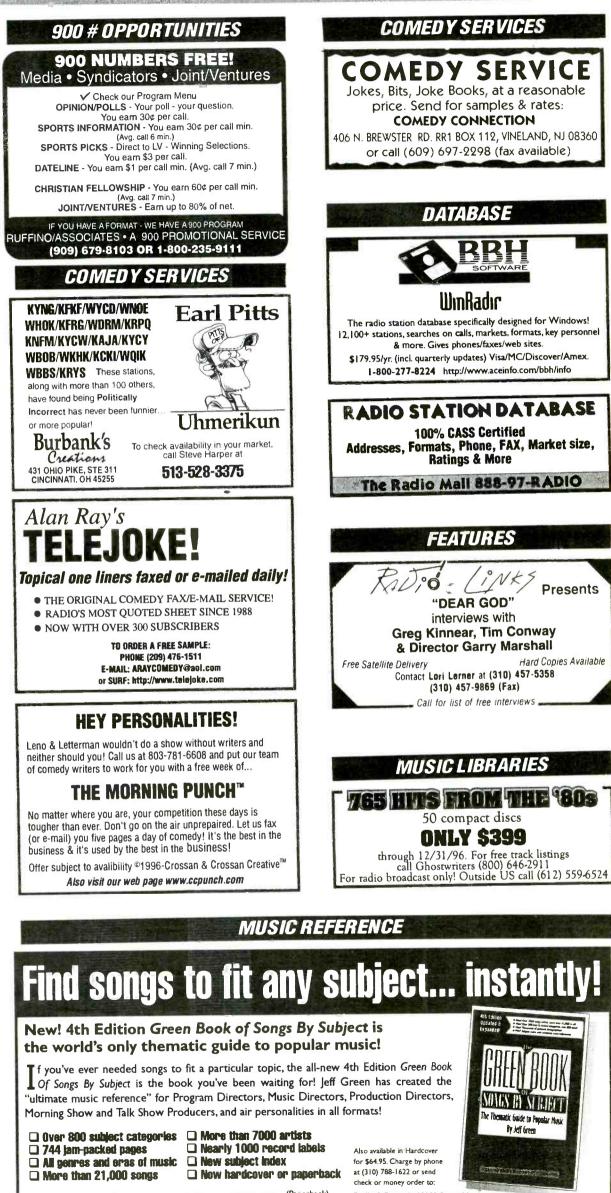
10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

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96 • R&R November 1, 1996

## MARKETPLACE





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www.americanradiohistory

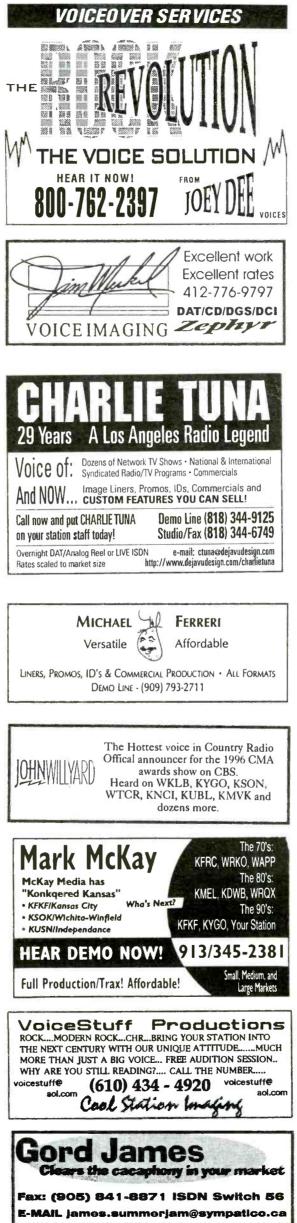
check or money order to: Radio & Records, 10100 Santa Monica Blvd. Sth Floor, Los Angeles, CA 90067 Note: Additional copies add \$1.00 add1 shipping per copy. Canada/Mexico shipping: \$10 first copy, \$5.00 add1 copie Other international shipping: \$20 first copy, \$10 add1 copies. US Dollars Only.

## MARKETPLACE

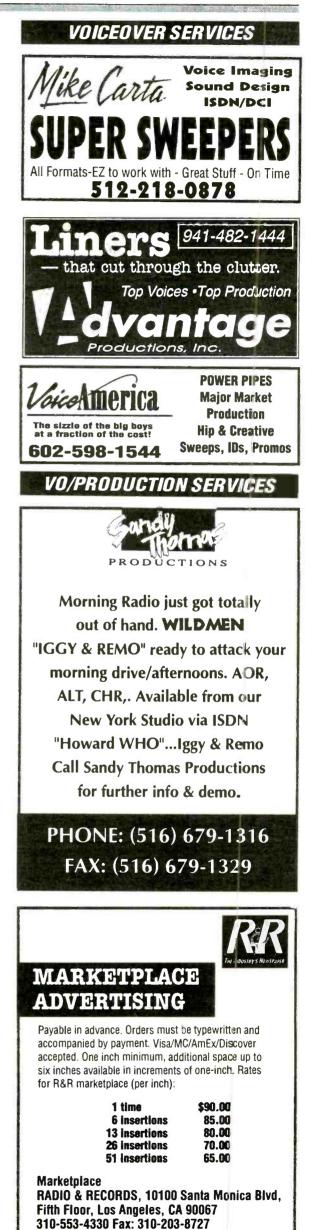
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## THE BACK PAGES.

NATIONAL AIRPLAY OVERVIEW NOVEMBER 1. 1996

## CHR/POP

- TW LW **DONNA LEWIS** | Love You Always Forever (Atlantic) 1 1 CELINE DION It's All Coming Back To Me Now (550 Music) 2 ALANIS MORISSETTE Head Over Feet (Maverick/Reprise) MERRIL BAINBRIDGE Mouth (Universal)
- ð 4 6 5 KEITH SWEAT Twisted (Elektra/EEG)
- NO MERCY Where Do You Go (Arista)
- 8 SHERYL CROW If It Makes You Happy (A&M) JOURNEY When You Love A Woman (Columbia) 11
- 10 7 QUAD CITY DJ'S C'mon 'N Ride It ... (Quadra Sound/Big Beat/Atlantic)
- JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury) DISHWALLA Counting Blue Cars (A&M) 9 10
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- DC TALK Just Between You And Me (Virgin) ALANIS MORISSETTE You Learn (Maverick/Reprise) 23 16 18
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- 20 31
- MADONNA You Must Love Me (Warner Bros.)
- 27 GHOST TOWN DJ'S My Boo (So So Def/Columbia)
- 24 30 R. KELLY | Can't Sleep Baby (If I) (Jive)

## CHR/RHYTHMIC

- BLACKSTREET No Diggity (Interscope) 2 0
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KENNY G The Moment (Arista)

MARIAH CAREY Forever (Columbia) TINA TURNER Missing You (Virgin)

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KBXR

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A You Must Love Me (Warner Bros.)

A. NEVILLE f/R. ROBERTSON Crazy Love (Reprise)

WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)

BRIAN MCKNIGHT Remember The Magic (Walt Disney)

VANESSA WILLIAMS Where Do We Go From Here (Mercury) ROD STEWART If We Fall In Love Tonight (Warner Bros.)

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PEARL JAM Hail, Hail (*Epic*) SOUNDGARDEN Blow Up The Outside World (*A&M*)

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SMASHING PUMPKINS Muzzle (Virgin)

R.E.M. Bittersweet Me (Warner Bros.)

TOOL Stinkfist (Zoo) STABBING WESTWARD Shame (Columbia)

DISHWALLA Charlie Brown's Parents (A&M)

ALICE IN CHAINS Over Now (Columbia)

SOUNDGARDEN Burden In My Hand (A&M)

DARLAHOOD Grow Your Own (Reprise)

**CRACKER** Sweet Thistle Pie (Virgin)

MARILYN MANSON The Beautiful People (Nothing/Interscope)

TOM PETTY & THE HEARTBREAKERS Climb That Hill (Warner Bros.)

To The Bone.

Plus 27 new recordings of time-

STIR Looking For (Capitol) EXPANDING MAN Download (I Will) (Odivision/Columbia)

No Seens Qualified For Broaker Status This Week

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Kinks

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less Kinks songs.

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Don't miss Ray Davies' live Storyteller Tour as seen on

CHALK FARM Lie On Lie (Columbia)

NIRVANA Aneurysm (DGC/Geffen)

PHISH Free (Elektra/EEG)

RUSH Test For Echo (Atlantic)

MATCHBOX 20 Long Day (Lava/Atlantic) BLACK CROWES Blackberry (American/Reprise) SUBLIME What I Got (Gasoline Alley/MCA)

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MADONNA You Must Love Me (Warner Bros.) WONDERS That Thing You Do! (Epic) NATALIE MERCHANT Jealousy (Elektra/EEG)

JEWEL Who Will Save Your Soul (Atlantic) SHERYL CROW If It Makes You Happy (A&M)

ELTON JOHN You Can Make History ... (MCA)

HOOTIE & THE BLOWFISH Sad Caper (Atlantic)

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Two brand new Kinks tracks - mixed by Bob Clearmountain.

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**KINKS ROCK** NEW & ACTIVE!! WMMR WROQ KZZK **KBXR KSEZ** KBOY KQDS WLUG WRBR WZNX WAPL KRKX WRZZ KTYD KGGY WKLT KKEG KICA KJKJ WGBF WHMH WXRC WKLC **KYYS** WQCM WEZX KQNS WXKE KMOD KRCH **KFBD** WKHY KQCL KQRS WTAD KCBJ KFFX KSPQ

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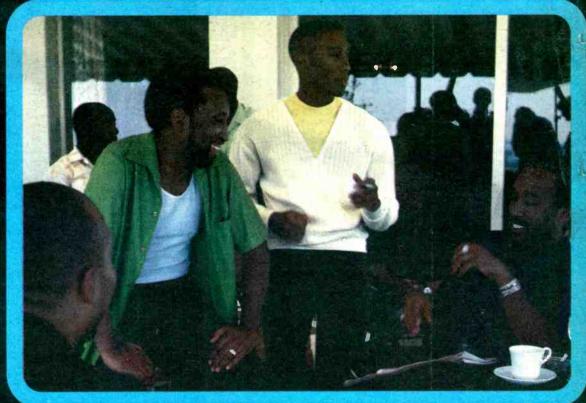
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