

NO 'RIGHT WAY' TO MANAGE A DUOPOLY

Katz Radio Group recently conducted a study of 280 duopolies in the Top 100 markets, examining how each operation handles its programming, national and local sales, and management. KRG Sr. VP Gerry Boehme delves into the details. **Page 18**

HOLIDAY PROGRAMMING

This week, R&R format editors turn their collective spotlights on holiday programming, focusing on everything from industrywide trends to format-specific issues. **Begins Page 30**

HOT WINTER PROMO IDEAS

From 'Tanksgiving' and 'Santa Stops' to 'Pay Off The Plastic' and 'Noon-Year's Eve,' consultant Irwin Pollack has the coldest season's hottest promotional ideas. **Page 20**

PEOPLE IN THE NEWS

- Alan Hay appointed GM at ARS/Baltimore; WQSR PD Bill Pasha adds WQCT PD duties
- Sue Treccase named PD for WFLA/Tampa
- David Hall new President of Gaylord Communications Group

Page 3

THIS #1 WEEK

- CHR/POP**
 - ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)
- CHR/RHYTHMIC**
 - KEITH SWEAT Nobody (Elektra/EEG)
- URBAN**
 - KEITH SWEAT Nobody (Elektra/EEG)
- URBAN AC**
 - BRANDY, TAMIA... Missing You (EastWest/EEG)
- COUNTRY**
 - PATTY LOVELESS Lonely Too Long (Epic)
- NAC**
 - KENNY G The Moment (Arista)
- HOT AC**
 - CELINE DION It's All Coming Back To Me Now (550 Music)
- AC**
 - ELTON JOHN You Can Make History (Young Again) (MCA)
- ACTIVE ROCK**
 - METALLICA Hero Of The Day (Elektra/EEG)
- ROCK**
 - VAN HALEN Me Wise Magic (Warner Bros.)
- ALTERNATIVE**
 - BUSH Swallowed (Trauma/Interscope)
- ADULT ALTERNATIVE**
 - R.E.M. Bittersweet Me (Warner Bros.)

NEWSSTAND PRICE \$6.50



Changes Rock Congressional Communications Committees

■ **Sen. Pressler defeated; Rep. Fields retires**

In one of the '96 election's most hotly contested races, Larry Pressler (R-SD) was turned away in his bid for a fourth term in the U.S. Senate.

As of presstime (12:01am ET 11/6), Republicans had retained control of the Senate Communications Subcommittee, and all indications pointed to the party

maintaining its hold over the House Telecommunications Subcommittee. Those two groups make the decisions affecting the radio industry.

Pressler, an 18-year Senate veteran, had served as Chairman of the Communications Subcommittee. The 54-year-old Pressler,

ELECTIONS/See Page 23

Radio Industry Slams Justice Department

■ **Execs at Kagan seminar said gov't agency's actions are misguided**

BY JEFFREY YORKE & HEATHER VAN SLOOTEN
R&R WASHINGTON BUREAU

The ears at the Department of Justice must have been burning last week as radio group heads publicly blasted the DOJ for forcing American Radio Systems to divest itself of involvement in three Rochester radio stations (R&R 11/1).

"I am astounded by the decision of the Department of Justice," said Emmis Broadcasting Chairman/CEO Jeff Smulyan at Paul Kagan's "Future of Radio Acquisitions and Finance" seminar last week (11/3) in New York. "This is an overreaction, an inability to understand this business."

SFX Broadcasting Chairman/CEO Robert Sillerman and ARS co-COO David Pearlman said the DOJ's attempts to cap a broadcaster's radio ad market share to 50% were misguided. "If Justice thinks [radio's attempts to consolidate beyond 50%] is anti-competitive, they need a Webster's dictionary," Sillerman declared.

The radio industry will not convince the DOJ to change its stance regarding station ownership by way of "sound business argument" or by "sound legal argument" but rather by political persuasion. That's according to Star Media Group's Bill Steding, who said VP Al Gore is behind the DOJ's actions against radio consolidation. Gore hopes to avoid the kind of concentrations formed by cable TV companies, Steding said, articulating a sentiment held by several others in the industry.

If Justice thinks [radio's attempts to consolidate beyond 50%] is anti-competitive, they need a Webster's dictionary.

—Robert Sillerman

"Sen. Joe McCarthy would be pleased at how [the DOJ] conducts its investigations," Steding remarked. "It is a witch hunt beyond witch hunts." Steding added that Gore will back off his charge only if convinced it would be politically prudent to do so.

Smulyan — a longtime supporter of Democratic party causes and candidates — agreed with Steding, but said he is convinced the gov-

KAGAN/See Page 10

Cook Named VP, Prog./Formats At WW1 Radio Nets

McVay Media Sr. VP/Programming Charlie Cook has been named

VP, Programming/Formats for Westwood One Radio Networks. Based at the company's Valencia, CA offices, Cook succeeds Bob McNeill, who left last week

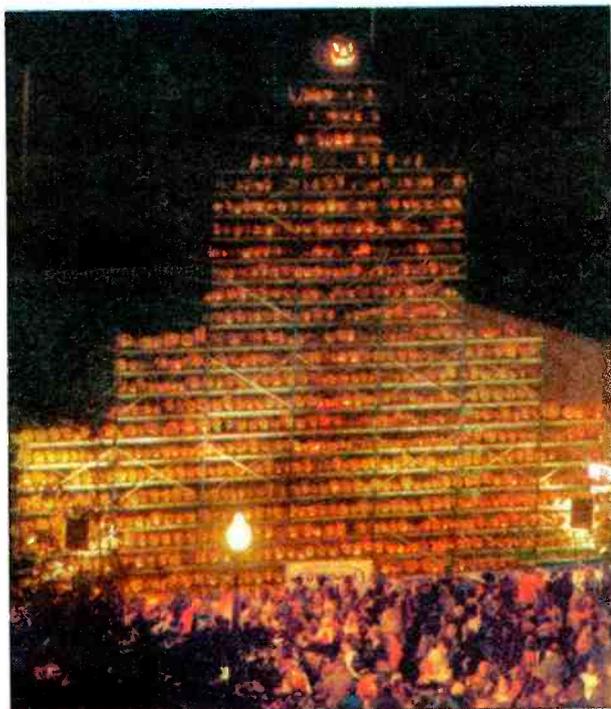


Cook

to join Heritage Media in the newly created VP/Programming post (R&R 11/1).

Cook will oversee programming of Westwood One's eight 24-hour satellite music formats. WW1 Radio Networks President Ed Salamon commented, "Charlie's appointment ensures our format affiliates will continue to win in markets of all sizes and ad-

COOK/See Page 23



Smashing The Pumpkin Record

A tower o' jack-o'-lanterns more than three stories tall loomed over a crowd of nearly 20,000 at Oldies WXOD/Keene, NH's annual Halloween Pumpkin Festival. The tower broke the previous Guinness world record for the most lit pumpkins in one place at one time (10,540) with a smashing 13,066.

Stern Warnings Issued Over Hard Liquor Ads On Radio

■ **RAB board meeting: open season on newspapers declared; association membership soars**

BY RON RODRIGUES
R&R MANAGING EDITOR

DETROIT — Get ready for another round of debates over alcohol advertising on the airwaves. But this time, the issue is hard liquor ads ... and some radio stations in San Francisco and other markets have registered their positions by airing a flight of spots for a Seagram gin.

With the elections now over and two key lawmakers — Rep. Joseph Kennedy (D-MA) and Sen. Strom Thurmond (R-SC) — re-elected, the broadcasting industry is expecting the pair to reintroduce legislation that will severely restrict and virtually prohibit beer and wine advertising and impose an outright ban on hard liquor ads on the radio.

Some industry leaders are warning radio broadcasters that public opinion is on Kennedy's and Thurmond's side, and that

acceptance of hard liquor ads imperils the future of beer and wine advertising.

"Joe Kennedy has absolutely assured us that he will bring [alcohol legislation] back," declared RAB President Gary Fries, who was speaking to the association's board of directors here. "Because the legislation will affect TV, too, it will upset radio's rate structure. Seagram is spending \$1 million on radio, and there is no question in my mind that the fallout will be bad."

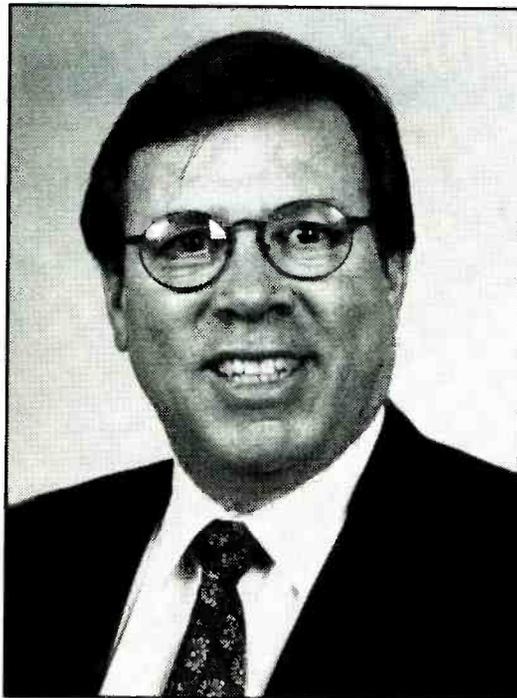
The San Francisco Chronicle reported that KNBR-AM, KBLX-FM, KFOG-FM, KITS-FM, and KYCY-FM aired ads for Seagram's Lime Twisted Gin. Other stations, including KGO-AM, KCBS-FM, KKHI-AM & FM, KKSF-FM, KIOI-FM, and KOIT-FM rejected offers to air the ad.

RAB/See Page 23

“At KOOL radio, the more we get sold, the better we do.”*

“**K**ool FM is now #2 25 to 54, * but in 1993, Kool FM was almost a footnote. Twelfth in demo and a format competitor dumping money on us trying to blow us out of the oldies format. Then we called The Research Group. Since we started working together, we are working on our 11th up book. We have virtually the same staff that we started with, and we have not spent a lot of money on outside marketing.

In the process, we've changed owners four times and still the results throughout all of the changes have been spectacular, because of the hard work of a good staff and great partnership with The Research Group. They have helped us stay focused in extraordinary times, and they helped us get back our oldies heritage status from the mid 80s. While all this de-reg stuff has been in the headlines, we've been quietly writing some headlines of our own.”



– Brian Bieler
VP & General Manager
Kool FM/Phoenix

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*Summer 1996 Arbitron. AQH share, A25-54, M-S, 6A-12M, MSA

Treccase Rises To PD At WFLA/Tampa

WFLA/Tampa has elevated Asst. Operations Director **Sue Treccase** to PD of the **Jacor Communications News/Talk** outlet. She succeeds **Gabe Hobbs**, who recently became Jacor's Director/Programming, Sector A (R&R 9/27).

"It's nice to be able to reward competence and loyalty like this," said Hobbs, to whom Treccase reports. "Sue has been invaluable to me since I began programming News/Talk."

Treccase added, "A lot of people would kill for this gig. I'm grateful for the opportunity and look forward to making one of the country's truly great News/Talk stations even better."

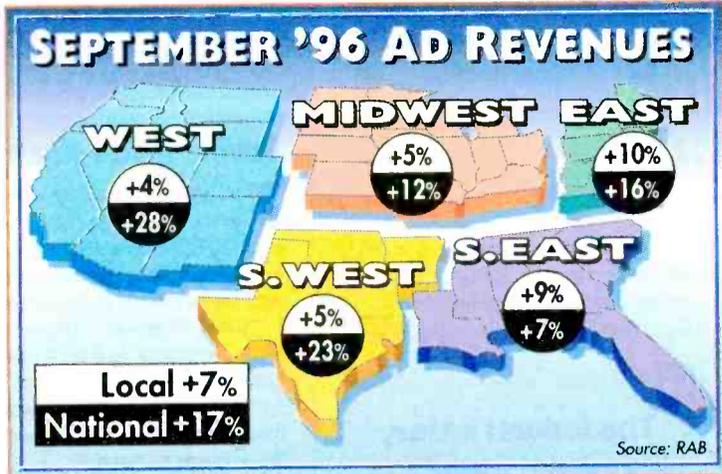
Prior to accepting her most recent post in 1989, Treccase worked at Orlando outlets **WHOO** and **WKIS-AM** (now **WWNZ**).

Gaylord Comm. Taps Hall As President

Gaylord Entertainment Co. Sr. VP/Cable Networks David Hall has been named President of the **Gaylord Communications Group**. Hall assumes his new duties December 1 following the retirement of **Tom Griscom**, the TNN founder who has led Gaylord's broadcasting and cable operations for more than a decade. Besides TNN and CMT, Gaylord Communications manages **WSM-AM & FM & WWTN/Nashville** as well as **KTVT-TV/Dallas**, **KSTW-TV/Seattle**, and **Z Music Television**.

Gaylord Entertainment President **E.W. Wendell** commented, "We are truly going to miss Tom Griscom with all of his tremendous contributions to the company during the past 45 years. But David Hall has been working under Tom since before

HALL/See Page 23



Revenue Numbers Still Strong

Thanks to a double-digit increase in national revenues, total radio billings in September '96 were up 9% compared to September '95, according to the **RAB**. Year-to-date numbers (through September) are +6% overall, +6% locally, and +5% nationally. **RAB President/CEO Gary Fries** said projections show national demand will continue through the fourth quarter.

ARS Ups Hay To Market GM/Baltimore

Company also takes over **WOCT & WWMX LMA**

American Radio Systems has upped **Alan Hay** to Market GM for five Baltimore outlets: **Gospel WBGR-AM**, **Religious WBMD-AM**, **Oldies outlets WOCT-FM & WQSR-FM**, and **Hot AC WWMX-FM**. The announcement dovetails with ARS's news that it has taken over the LMA of **WOCT** and **WWMX**.

ARS co-COO **David Pearlman** told **R&R**, "Alan has exhibited extraordinary leadership skills since coming from **WHFS/Washington** to ARS to run **WQSR** and **WBMD** last year, and we're excited to elevate him to this deserved position."

"The first thing I'm going to do is buy a new Franklin planner to keep up with everything," Hay joked. "Seriously, this is a great group of stations and a real oppor-



Hay

tunity in Baltimore. We will need better communications and better teamwork as we learn to sell radio as a primary medium against newspaper and television."

In other ARS/Baltimore news:

- **WQSR PD Bill Pasha** adds the same duties at **WOCT**.

- **WOCT & WWMX GM Ardie Gregory** and Promotions Manager **Dawn Tritaick** exit.

- **Barbara Crouse** has been named Marketing Manager for the five stations.

- **Todd Fisher** will remain PD at **WWMX**, while all of ARS/Baltimore's GSMs remain the same.

- **WQSR** is moving to the **WOCT/WWMX** building; **WBMD** will join **WBGR** at **WQSR**'s former stomping ground.

NOVEMBER 8, 1996

NEWS & FEATURES

Radio Business	6	Street Talk	24
Business Briefs	6	Sound Decisions	28
Transactions	8	Nashville	54
Management	16		
Sales	18	Holiday Showcase	19
Marketing & Promotion	20	Opportunities	93
Show Prep	21	Marketplace	95
'Zine Scene	21		
National Video Charts	22		

FORMATS & CHARTS

News/Talk	30	AC Chart	63
Oldies	33	Hot AC Chart	66
CHR	34	NAC	68
CHR Callout America	35	NAC Tracks Chart	69
CHR/Pop Chart	36	NAC Albums Chart	70
Pop/Alternative Chart	37	Rock	74
CHR/Rhythmic Chart	42	Active Rock Chart	76
Hip-Hop Chart	43	Rock Chart	79
Urban	46	Alternative	82
Urban Chart	48	Alternative Chart	85
Urban AC Chart	52	Alternative Specialty Shows	88
Country	53	Adult Alternative	89
Country Chart	56	Adult Alternative Tracks	90
Adult Contemporary	62	Adult Alternative Albums	91

The Back Pages 98

Hall Together Now



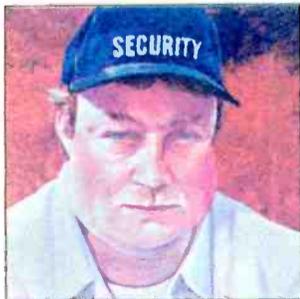
Host **Casey Kasem** (c) is flanked by **UPI White House Bureau Chief Helen Thomas** (l) and **National Public Radio's Susan Stamberg** at the **Radio Hall of Fame** induction ceremonies in Chicago. Inductees included **Stamberg**, **FCC Commissioner James Quello**, and the late **Wolfman Jack**.

Bayliss Watch



Several hundred of radio's biggest players gathered recently to dishonor **FCC Commissioner James Quello** at the 11th annual **Bayliss Media Roast**. Taking part were (l-r) **Media Matrix's Tim Menowsky**, **Secret Communications' Frank Wood**, the **Kagan Companies' Paul Kagan**, **Bayliss Foundation Exec. Dir. Kit Hunter Franke**, **Clear Channel Communications' Lowry Mays**, **Quello**, and **Wiley, Rein & Fielding's Dick Wiley**.

Jewell Of Denial



"Now maybe he'll take our job offer," **WKLS/Atlanta PD Michael Hughes** said of recently cleared Olympic bombing suspect **Richard Jewell**. Hailing **Jewell** as a hero, the **Rock** station has offered him a post as security guard and is running this billboard campaign, playing on **Lynyrd Skynyrd's** biggest hit. But **Jewell** denies any interest in the job offer. "Richard wants to be a police officer, not a radio personality," one of his attorneys told the **Associated Press**, which reports that the station has been threatened with a lawsuit for unauthorized use of **Jewell's** likeness.

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NASHVILLE BUREAU:	615-244-8822	615-248-6655	lhelton@rronline.com

NAB Goes Head-To-Head With FCC Over Casino Gaming Ads

In addition to the hard liquor advertising debate, the FCC now has to deal with another vice: gambling.

The NAB and several casino companies are suing the FCC. The suit, filed October 18 in U.S. District Court in New Jersey, argues that the FCC's ban on advertising legal, non-Indian casino gaming violates the First and Fifth Amendments.

"The federal lottery broadcast statute is wrought with numerous exceptions and contradictory regulations that arbitrarily discriminate on the basis of the identity of the speaker and the type of communications media used," the court papers say.

Furthermore, according to the documents, the government itself has no interest in keeping the rule.

Fighting For Change

Steve Perskie, attorney for **Players International**, the lead plaintiff, said his company filed two petitions with the FCC last year to have the regulation changed. "Those are still pending and there has been no response whatsoever from the FCC," he complained.

FCC rules and a U.S. Statute make illegal "any advertisement of or information concerning any lottery, gift enterprise, or similar scheme offering prizes dependent in whole or in part upon lot or chance."

Essentially, the argument against this rule is that advertisements for legal activities should not be

banned. That is similar to the case against banning hard liquor advertising on radio and television — a topic that has received considerable



The federal lottery broadcast statute is wrought with numerous exceptions and contradictory regulations that arbitrarily discriminate on the basis of the identity of the speaker and the type of communications media used.



press since **Seagram** began advertising its products over the air.

The plaintiffs are charging that the gaming rule doesn't define "lottery, gift enterprise, or similar scheme," and that there is no clear indication that gambling should be part of that definition.

There are already several exceptions to the regulation, such as for Indian casinos, state lotteries, and charitable lotteries. And in 1993, the FCC suspended the rule for radio and television stations in Nevada until a court case involving television company **Valley Broadcasting** was resolved.

Some sources believe this case and the related case in Nevada make for potential Supreme Court material. The other option is legislative action, which might be possible with NAB-friendly Sen. **Trent Lott** (R-MS) on the Senate Commerce Committee this term.

Forty-nine states allow legalized gambling and 22 allow casinos.

EARNINGS

Westinghouse Reports Smaller Third-Quarter Loss

Westinghouse's (NYSE: WX) broadcast group reported third-quarter earnings of \$2 million (0 cents per share) on revenues of \$2 billion, compared to \$27 million (4 cents) on revenues of \$1.3 billion for third quarter 1995. After a \$30 million after-tax extraordinary loss, the company reported a net loss of \$28 million (6 cents), significantly less than the \$52 million loss posted third quarter last year.

Broadcast group sales were \$910 million, a jump from last year's \$166 million. Broadcast cash flow was \$149 million; third quarter 1995 cash flow was \$53 million — that comparison does

not include the **CBS** stations.

The company said it saw a 14% rise in radio sales, resulting in part in a 52% cash flow increase for radio.

"Our radio stations continue to far exceed our expectations, both in revenue growth and profitability," said Westinghouse Chairman **Michael Jordan**. "We expect to build on this performance as we look forward to our merger with **Infinity Broadcasting**."

Evergreen Media

Evergreen Media Corp. (Nasdaq: EVGM) Chairman/CEO - **Scott Ginsburg** says "superlative"

Continued on Page 8

BUSINESS BRIEFS

Quello: A Self-Roasting Commissioner

Things worked out all right at the **Bayliss Foundation** dinner last week — despite the federal government banning a radio industry roast of FCC Commissioner **Jim Quello**. Instead, Quello took matters into his own hands and delivered an outstanding performance filled with barbs aimed at himself, the industry, and the hand that feeds him.

"[**Clear Channel** President/CEO **Lowry Mays**] now talks to God daily — not in prayer, but on a one-to-one basis," Quello said, joking about **Clear Channel's** monster size. And **Secret Communications** President/CEO **Frank Wood** also wasn't spared. "They threw away the mold when they made Frank Wood," Quello quipped. "And even with only one, supply exceeds demand."

Quello told the audience that the FCC General Counsel's late decision (10/25) to forbid the roasting of a government official "was particularly surprising because I thought the First Amendment specifically gave everyone the right to criticize the government or ridicule government officials, including regulators. In fact, even in my legendary exchange with **Howard Stern**, I said he had a right to be wrong, a right to ridicule government officials, but ... Well, the rest is another story for another place."

The commissioner told **R&R** afterward that he "used to write a smart-ass column years ago" and that experience helped give him a foundation for writing his **Bayliss** remarks. It also taught him how to edit his lines: "I had some raunchy stuff I couldn't use," he said with a devilish grin.

Sinclair Withdraws Offer

Sinclair Broadcasting (Nasdaq: SBGI) is withdrawing its public offering of 6.25 million shares of Class A common stock because of negative market conditions. Two weeks ago Sinclair's stock took a plunge after the company announced third-quarter earnings would be significantly lower than expected.

Sinclair said it will consider an offer in the future, and that market conditions are not representative of the company's value. It also said it may purchase outstanding Class A common stock from time to time in the open market. (See also Sinclair's third-quarter earnings performance, page 8.)

Metro's Midwest Buy

Metro Networks (Nasdaq: MTNT) has purchased **Wisconsin Information Systems Inc.'s** (WIS) traffic reporting operations in Albuquerque, Milwaukee, Oklahoma City, and Omaha for \$650,000. WIS provides traffic services to 28 radio stations and two TV stations.

Financial Facts

Morgan Stanley & Co. has upgraded **Evergreen Media Corp.** (Nasdaq: EVGM) from "outperform" to "strong buy." The analysts estimate Evergreen will have after-tax cash flow of \$1.90 per share this year ... **Smith Barney** upped **American Radio Systems** (Nasdaq: AMRD) to "buy" from "outperform."

Commodore Media is offering to purchase its 13 1/4% senior subordinated notes due 2003 at 101% of their accreted value, plus any ac-

Continued on Page 23

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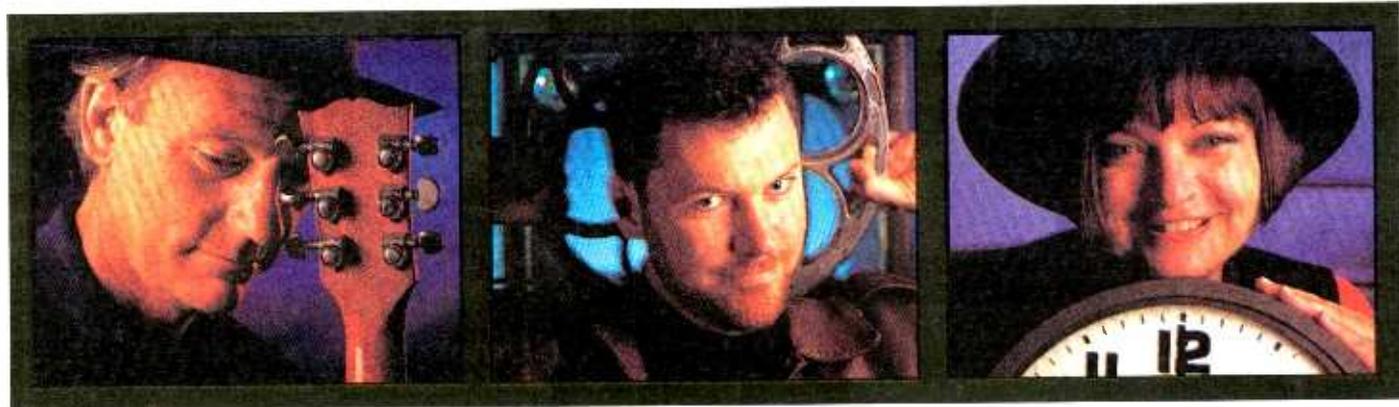


Do your own scouting report!
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Production Directors. Engineers. Even newsroom people swear by the DSE. Which is probably why these stations with one DSE soon wind up with two. Or even three. Learning is fast. Editing is easier. Everybody is more productive. Because not only do your station's multiple personalities get up to speed faster, they stay up there. To see it in action yourself call 1-800-622-0022 for a demo. The DSE 7000. The New Speed Of Sound.

The Only Digital Editing System Created For Multiple Personalities.



"My advice: if you're gonna buy one, buy two. Or you'll never keep the peace."

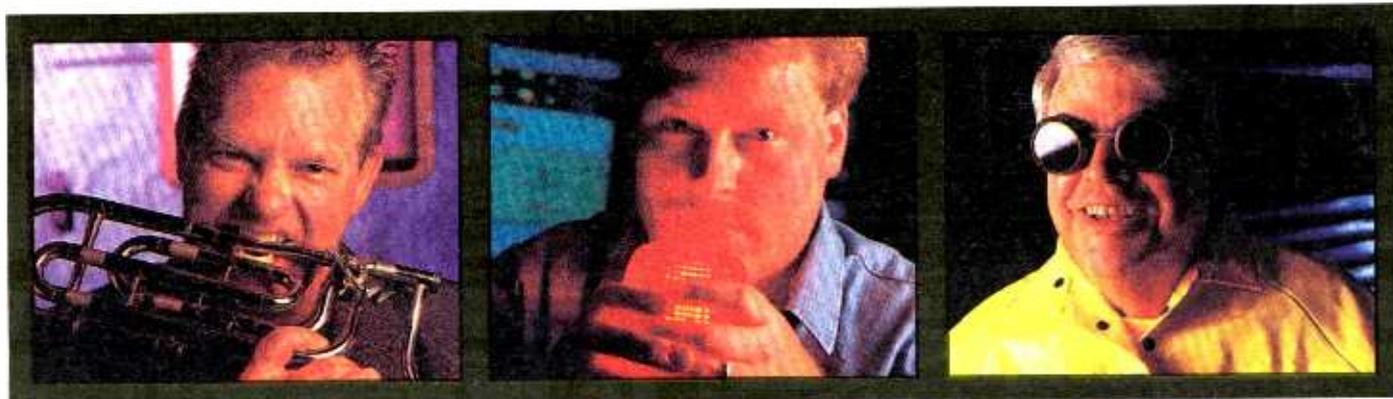
*John Buffalo...Chief Engineer
KSON, San Diego*

"As quickly as you can conceptualize it, the DSE can do it. Or undo it."

*Bill Schultz...Production Director
WKTU, New York*

"Radio lives by critical deadlines. With the DSE, time is on my side."

*Barbara Sherry...Production Director
Peach 94 Nine, Atlanta*



"It's the only digital system in radio that lets you edit by ear. What a concept."

*Ross Wilson...Production Director
K101, San Francisco*

"You install it, it runs, the production department is happy. Next problem."

*Dan Mettler...Chief Engineer
WNDE/WFBQ, Indianapolis*

"It gives our air talent so much creative freedom, they won't use anything else."

*Byron Swanson...Chief Engineer
KKRZ, Portland*

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DEAL OF THE WEEK

• **WKBQ-AM & FM & WKKX-FM/St. Louis \$42.5 million**

1996 DEALS TO DATE

Dollars To Date: \$13,582,511,257
(Last Year: \$5,274,329,426)
This Week's Action: \$80,539,501
(Last Year: \$141,328,925)
Stations Traded This Year: 1978
(Last Year: 1186)
Stations Traded This Week: 37
(Last Year: 37)

TRANSACTIONS AT A GLANCE

- WTXT-FM/Fayette (Tuscaloosa), AL \$5.1 million
- WULA-AM/Ufaula, AL \$35,000
- KISI-FM/Malvern, AR \$150,000
- KMLA-FM/EI Rio, CA \$550,000
- KTME-AM/Lompoc, CA \$20,000
- Lesso Inc. Kansas stations \$13.8 million
 - KYQQ-FM/Arkansas City
 - KLLS-FM/Augusta
 - KXXX-AM & KQLS-FM/Colby
 - KGNO-AM, KDGB (FM CP) & KOLS-FM/Dodge City
 - KZLS-FM/Great Bend
 - KYUU-AM & KSLS-FM/Liberal
 - KILS-FM/Minneapolis
 - KFNF-FM/Oberlin
 - KWLS-AM & KGLS-FM/Pratt
- WLBA-AM/Gainesville, GA \$275,000
- KFTE-FM/Breaux Bridge & KMDL-FM/Kaplan (Lafayette), LA \$4,475,000
- KHOM-FM/Houma (New Orleans) \$6.75 million
- WWSJ-AM/St. Johns (Lansing), MI \$127,500
- KQYX-AM & WMBH-AM/Joplin, MO \$400,000
- KOSJ-FM/Nebraska City, NE \$5 million
- WTOB-AM/Winston-Salem, NC \$355,000
- KCHQ-FM/Altamont, OR \$30,000
- WRSJ-AM/Bayamon, PR \$968,000
- WHPB-AM/Belton, SC \$4000
- KUKA-FM/San Diego, TX No cash consideration
- KFIZ-AM & FM/Fond du Lac, WI \$1

TRANSACTIONS

Emmis Now A Potent Arch Rival

Smulyan buys Zimmer trombo to build St. Louis quartet

Deal of the Week

WKBQ-AM & FM/St. Louis & WKKX-FM/Granite City (St. Louis)
PRICE: \$42.5 million
BUYER: Emmis Broadcasting Corp., headed by President Jeff Smulyan. It owns KSHE-FM/St. Louis. Phone: (317) 266-0100

SELLER: Zimmer Radio Group, headed by President George Zimmer. Phone: (314) 335-4809
FREQUENCY: 1380 kHz; 104.1 MHz; 106.5 MHz
POWER: 5kw day/1000 watts night; 39kw at 551 feet; 90kw at 1027 feet
FORMAT: CHR; CHR; Country
BROKER: Bill Lytle of Media Services Group Inc.

Alabama

WTXT-FM/Fayette (Tuscaloosa)
PRICE: \$5.1 million
BUYER: Osborn Communications Corp., headed by President Frank Osborn. It owns WAAX-AM & WQEN-FM/Birmingham. Phone: (203) 629-0905

SELLER: Tuscaloosa Broadcasting Co., headed by President William Dunnivant
FREQUENCY: 98.1 MHz
POWER: 100kw at 906 feet
FORMAT: Country

AM/Buford, GA. Phone: (770) 944-0900
SELLER: Capital Assets Inc., headed by President Bennie Hewett. Phone: (770) 944-0900

Kansas

Lesso Inc. Kansas stations
PRICE: \$13.8 million
BUYER: Wichita Great Empire Broadcasting Inc., headed by President Mike Lynch. It owns KDFI-AM & FM & KICT-FM/Wichita and KVOO-AM/Tulsa. Phone: (316) 838-9141
SELLER: Lesso Inc., headed by President Larry Steckline. Phone: (316)721-8484

KYQQ-FM/Arkansas City
FREQUENCY: 106.5 MHz
POWER: 100kw at 1280 feet
FORMAT: Country

KLLS-FM/Augusta
FREQUENCY: 104.5 MHz
POWER: 45kw at 515 feet
FORMAT: Nostalgia

KXXX-AM & KQLS-FM/Colby
FREQUENCY: 790 kHz; 100.3 MHz
POWER: 5kw; 100kw at 610 feet
FORMAT: Country; AC

KGNO-AM, KDGB (FM CP) & KOLS-FM/Dodge City
FREQUENCY: 1370 kHz; 93.9 MHz; 95.5 MHz
POWER: 5kw day/230 watts night; 100kw at 512 feet; 100kw at 577 feet
FORMAT: Country; (not on air yet); AC

KZLS-FM/Great Bend
FREQUENCY: 107.9 MHz
POWER: 99kw at 909 feet
FORMAT: AC

KYUU-AM & KSLS-FM/Liberal
FREQUENCY: 1470 kHz; 101.5 MHz
Continued on Page 8

Arkansas

WULA-AM/Ufaula
PRICE: \$35,000
BUYER: Mark Hellinger. Phone: (706) 692-4100
SELLER: McGowan Media L.L.C., headed by President Steve McGowan. Phone: (334) 687-2066

KISI-FM/Malvern
PRICE: \$150,000
BUYER: Malvern Entertainment Corp., headed by President Scott Gray. It owns KBOK-AM & FM/Malvern. Phone: (501) 332-6981
SELLER: Lyons Communications Inc., headed by President Monte Lyons. Phone: (501) 337-9000

California

KMLA-FM/EI Rio
PRICE: \$550,000
BUYER: Gold Coast Radio Inc., headed by President Salvador Ceja. Phone: (805) 385-5656
SELLER: Clanton Corp., headed by President Raymond Clanton. Phone: (520) 522-0831

KTME-AM/Lompoc
PRICE: \$20,000
BUYER: Classic Communications Corp., headed by President Rosaario Miller. Phone: (805) 686-8933
SELLER: Los Padres Broadcasting Corp., headed by President Milton Zack. Phone: (619) 933-2601

Georgia

WLBA-AM/Gainesville
PRICE: \$275,000
BUYER: La Favorita Inc., headed by President Samuel Zamarron. It owns WAOS-AM/Austell, GA & WXEM-

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LON HELTON

NEST MARKETING

Nest Marketing: The Latest Database Weapon

■ Trademarked tool converts at-work listeners into station advocates

TV, billboards, bus sides, and bumper stickers are traditional marketing tools that get listeners to try your station. But now there's a new implement in the toolbox, one designed to build listener loyalty in a way never before attempted.



Michael Albi

According to CMM Exec. VP/Marketing Michael Albi, Nest Marketing allows a station/company to tailor its marketing to the individuals who'll offer the greatest rewards.

'Maximedia' Faults

"Stations must stop spending a lot of money on maximedia that have little impact and start talking to people who will hang around the station longer than anybody," says Albi, who contends Nest Marketing is on the verge of replacing "branding" as

CRITICAL MASS MEDIA

a method of creating product loyalty. "Branding is fading because there's very little loyalty left for anything, particularly radio stations. As the number of choices increase, listeners regard radio more as a utility or commodity — resulting in disbelief of brand imaging. Like any other product, a radio station must go beyond branding itself as 'Oldies' or 'Today's Hot Country.' It must endear itself to listeners."

Albi says these endearment attempts often fail because most marketing is done in time of need.

“Stations must stop spending a lot of money on maximedia that have little impact and start talking to people who will hang around the station longer than anybody.”

Stations must stop spending a lot of money on maximedia that have little impact and start talking to people who will hang around the station longer than anybody.

"Managers then grab onto the latest hot marketing item for a quick fix. They usually run to TV — it's the easiest way to achieve universal awareness and great as a mass-appeal, top-of-mind cume builder.

"Stay away from billboards and bus sides — the recall is low and effectiveness is difficult to measure. Consumers are bombarded by 20,000 messages a day, and only a few cut through the clutter. The average person must see a message eight times before achieving the 'Triple A': awareness, acceptance, and action.

"Broadcasters also throw a lot of money at people with contests. In an age when people can buy a \$1 lottery ticket that offers a chance to win millions, asking them to sit around and listen for hours for a chance to win \$100 just doesn't work anymore as a tool to build cume or TSL."

Group Efforts

So why Nest Marketing? Albi responds. "It recognizes that individuals form collective groups that

[unite] based on interests, attitudes, and opinions. As a group, they tend to emulate or mirror one another and adopt similar behavior traits to fit into the group. They have a strong sense of loyalty to that group, which can be as small as a family unit or as large as a social club or company."

Albi says nests can be transient (short-term gatherings with no set location) or rooted (those with a foundation such as an office); rooted nests are much easier to track than either transient nests or individuals. "It's easier to market to 50 people at one location than 50 people at 50 different locations. You spend less and maximize every available limited marketing dollar.

"We market to offices and find people we call 'gatekeepers' — those who will advocate your station to others. We also seek referrals, asking them to recommend the station to friends. Gatekeepers act as entry

“It's easier to market to 50 people at one location than 50 people at 50 different locations. You spend less and maximize every available limited marketing dollar.”

points into that office. One listener becomes two, then four, and so on. We go back to them again and again, in a variety of ways, and sell the station to them. It's a pyramid, like Amway — they sell it to other folks."

The lasting effects of that loyalty is critical, says Albi. "Imagine a competing station trying to come into an office where we've recruited a number of gatekeepers. It's very difficult to get them to switch over."

Work Vs. Drive Times

CMM targets at-work listeners for ratings reasons. Albi explains, "The four prime hours of daily drive time — two AM and two PM — yield 80 available quarter hours. The hours from 8am-4pm offer 160 available quarter hours. No matter what you do in morning or afternoon drive, if you don't win those 160, you can't make it up with the 80 from the drives."

Nest Marketing targets people at specific times of day, aiming to maximize listening during those daytime quarter-hour availabilities. Notes Albi, "People treat the first 20 minutes in the morning and just after 1pm — right after lunch — as 'personal time.' They're preparing for the workday or planning the remainder of the afternoon. We try to reach them then because they're about to

Building The Perfect Nest

Critical Mass Media Exec. VP/Marketing Michael Albi offers a step-by-step guide to Nest Marketing:

- Secure business names, addresses, and phone and fax numbers.
- Cultivate the nest through interactivity to avoid a one-way relationship.
- Implement and maintain an ongoing impact, reach, and frequency program with the targeted at-work nests.
- Use gatekeepers to advocate the station.
- Infiltrate the nest through additional gatekeepers.
- Recontact the nests in order to cultivate further relationships.
- Expand the number of nests continually.

decide which radio station to turn on. It's important to reach them at these times, because once they become engrossed in their work, radio becomes secondary. At-work telemarketing is very effective in reaching these folks and affecting their decision."

Albi says marketing to the database is very efficient. "It allows you to approach gatekeepers as individuals. The most cost-effective marketing is done to an individual who wants or needs a product and is ready or able to buy it. Being able to isolate that individual enables you to maximize those limited marketing dollars."

"What's in it for me?" Says Albi, "How — and how often — does a station answer that question? It rarely answers in listener terms. Managers and programmers have a bad habit of not doing perceptual research to find out what listeners want. Instead, they go by what they read in the trades or do what their mentors taught them.

"If we can endear the station to listeners and make them dependent on it for entertainment, information, and other things of value, chances are they'll keep coming back. That's how we create co-dependency. We're their friends all the time, not just in times of need. We don't just stop by when we need something."

And when it comes to "stopping by," friends get a much warmer welcome than strangers. "When personalities visit a nest — whether to deliver lunch or say hello — they ask for gatekeepers by name and personally thank them for being part of the station's network. Asking for them by name creates a big impression on them and their co-workers." Gatekeepers also are rewarded with invitations to special station events by mail or fax — sent to the office, of course.

“If we can endear the station to listeners and make them dependent on it for entertainment, information, and other things of value, chances are they'll keep coming back.”

If we can endear the station to listeners and make them dependent on it for entertainment, information, and other things of value, chances are they'll keep coming back.

Nest Marketing can also play a key role for a station's sales department. Albi suggests sales people use the database when targeting an advertiser to see if any key contacts are already in place within the business. "If a nest is active with listeners, the potential advertiser will be more inclined to accept the sales message — especially if the station has done something nice for the people in the business. Each potential advertiser not only is a possible revenue source, but also a potential diary-keeper."

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TRANSACTIONS

Continued from Page 6

POWER: 1kw; 100kw at 541 feet
FORMAT: Oldies; Country

KILS-FM/Minneapolis
FREQUENCY: 92.7 MHz
POWER: 50kw at 466 feet
FORMAT: Country

KFNF-FM/Oberlin
FREQUENCY: 101.1 MHz
POWER: 100kw at 420 feet
FORMAT: Country

KWLS-AM & KGLS-FM/Pratt
FREQUENCY: 1290 kHz; 93.1 MHz
POWER: 5kw day/500 watts night; 100kw at 1007 feet
FORMAT: Country; Country

Louisiana

KFTE-FM/Breaux Bridge & KMDL-FM/Kaplan (Lafayette)
PRICE: \$4,475,000
BUYER: ComCorp of Lafayette Inc., a wholly owned subsidiary of Communications Corp. of America, headed by President Wayne Elmore. Phone: (318) 237-1142
SELLER: Schilling Distributing Co. Inc., headed by President Herbert Schilling. Phone: (318) 232-2242
FREQUENCY: 96.5 MHz; 97.3 MHz
POWER: 22.5kw at 328 feet; 48kw at 502 feet
FORMAT: Classic Rock; Country

KHOM-FM/Houma (New Orleans)
PRICE: \$6.75 million
BUYER: Clear Channel Communications, headed by President Lowry Mays. It owns WODT-AM, WYLD-AM & FM, KKND-FM, WNOE-FM & WQUE-FM/New Orleans. Phone: (210) 822-2828
SELLER: KHOM Associates L.L.P., headed by President Ray Saadi. Phone: (504) 876-5466
FREQUENCY: 104.1 MHz
POWER: 100kw at 1946 feet
FORMAT: CHR

Michigan

WWSJ-AM/St. Johns (Lansing)
PRICE: \$127,500
BUYER: Larry & Ellen Harp and Wayne & Elmira Hill
SELLER: Mint City Radio Inc., headed by President Stephan Evans. Phone: (517) 224-7333
FREQUENCY: 1580 kHz
POWER: 1kw day/3 watts night
FORMAT: Oldies

Missouri

KQYX-AM & WMBH-AM/Joplin
PRICE: \$400,000
BUYER: Land Go Broadcasting Inc., headed by President Patrick Golay. Phone: (417) 623-5633
SELLER: William Neal. Phone: (417) 781-1313
FREQUENCY: 1560 kHz; 1450 kHz
POWER: 10kw; 1kw
FORMAT: News/Talk; News/Talk

Nebraska

KOSJ-FM/Nebraska City (Omaha-Council Bluffs)
PRICE: \$5 million
BUYER: Journal Broadcast Group Inc., headed by President Douglas Kiel. It owns KOSR-AM, KEZO-FM & KKCD-FM/Omaha. Phone: (414) 967-5306
SELLER: Nebraska Broadcasting Corp., headed by President Joerg Klebe. Phone: (914) 561-2131
FREQUENCY: 97.7 MHz
POWER: 100kw at 981 feet
FORMAT: NAC
BROKER: Kalil & Co.

North Carolina

WTOB-AM/Winston-Salem
PRICE: \$355,000
BUYER: Salem Media of North Carolina Inc., headed by President Edward Atsinger. Phone: (805) 987-0400

SELLER: Sbordone Communications Inc., headed by President Gary Sbordone. Phone: (617) 665-2560

Oregon

KCHQ-FM/Altamont
PRICE: \$30,000
BUYER: George Wade. Phone: (541) 874-3321
SELLER: Western States Broadcasting Inc., headed by President George Zawila. Phone: (714) 636-5040

Puerto Rico

WRSJ-AM/Bayamon
PRICE: \$968,000
BUYER: Concilio Mision Cristiana Fuente de Agua Viva Inc., headed by President Rodolfo Ruiz. It owns WNOZ-AM/Aguadilla. Phone:

(787) 750-4090

SELLER: ABG Realty and Investment Corp., headed by President Andres Gomez. Phone: (787) 282-0444

South Carolina

WHPB-AM/Belton
PRICE: \$4000
BUYER: Robert Bryson. Phone: (864) 338-7742
SELLER: CG & B Broadcasting Inc., headed by President Cecil Clement. Phone: (864) 847-9786

Texas

KUKA-FM/San Diego
PRICE: No cash consideration
BUYER: Ideal Media Inc., headed by President Armando Marroquin Jr. Phone: (512) 668-6666

SELLER: Armando Marroquin Jr.

Wisconsin

KFIZ-AM & FM/Fond du Lac
PRICE: \$1
BUYER: RBH Enterprise Inc., headed by President Randall Hopper. Phone: (414) 921-1071
SELLER: Lakeside Broadcasting Inc., headed by President Donald Jones. Phone: (414) 921-1071

For The Record

In a recent transaction (R&R 10/25), the names of **KOMO-FM Ash Grove, MO's** buyer and seller were transposed: **GMR, MO Inc.** is the buyer; **Moon Song Communications Inc.** is the seller.

EARNINGS

Continued from Page 4

performances at the company's Chicago, Los Angeles, and New York stations will result in upside earnings surprises this quarter.

Evergreen should reduce its loss from 14 cents per share last year to nine cents in third quarter 1996. Broadcast cash flow is expected to rise more than 12.5% from last year's \$35.1 million, and revenues will increase by double digits — more than expected, over last year's \$84 million.

Ginsburg told Dow Jones the group made another unsuccessful attempt at buying **Emmis Broadcasting** late last week and said the group has an "acquisition capacity" of \$500 million to \$600 million.

SFX Broadcasting

SFX Broadcasting (Nasdaq: SFXBA) announced its third-quarter results.

The company reported a third-quarter loss of \$2.2 million (66 cents) on revenues of \$45.3 million, compared to a third-quarter 1995 loss of \$731,000 (10 cents) on revenues of \$20.9 million.

Broadcast cash flow grew 121% to \$17 million from \$7.7 million in the same period last year.

SFX Chairman **Robert Siller** cited the company's aggressive acquisitions this year for the record increases in revenue and cash flow. "The strong jumps ... represent continually improving station performance, savings from the combined station groups, and the new stations we've acquired whose impact is first appearing in our third-quarter results. These numbers reflect the synergy of our corporate strategy of prudent, but aggressive, station acquisitions and the highly capable operators."

In July SFX closed its acquisitions of **Liberty Broadcasting** and **Prism Radio Partners**.

Chancellor Broadcasting

Chancellor Broadcasting Co. (Nasdaq: CBCA) this quarter posted a loss of \$2 million (11 cents) on revenues of \$52.8, compared to a loss of \$1.1 million (13 cents) on third-quarter 1995 revenues of \$17.1 million.

Since closing its largest deal — **Shamrock Communications** — in February, Chancellor has grown

more than 60%, which includes pending deals.

"We have further diversified our portfolio by market and format and have better insulated our group from individual market dynamics," said Chancellor President/CEO **Steven Dinetz**.

Broadcast cash flow was up 164.3% to \$20.6 million. Same-station cash flow was up 34.1% to \$23.7 million, compared to \$17.7 million last year.

Sinclair Broadcast Group

Sinclair Broadcast Group (Nasdaq: SBGI) reported a loss of \$3.3 million (10 cents) on total revenues of \$110.3 million, compared to a third-quarter 1995 loss of \$4.9 million (14 cents) on total revenues of \$50.2 million.

Broadcast cash flow increased 99% to \$52.8 million from \$26.5 million for the same period last year.

Premiere Radio Networks

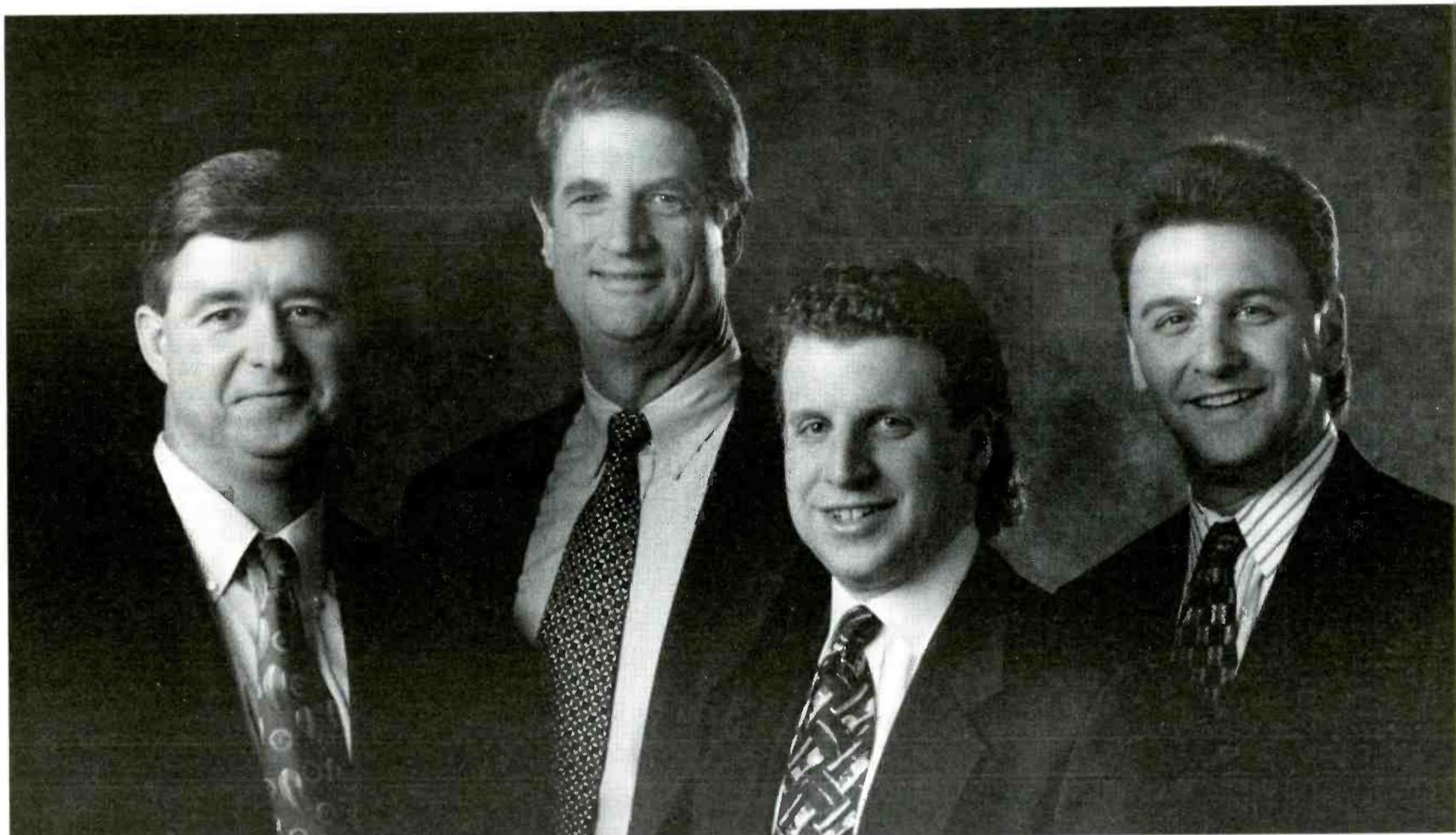
Premiere Radio Networks (Nasdaq: PRNI) registered record earnings, revenues, and

Continued on Page 23

Long after the polar ice caps melt and Manhattan vanishes beneath the waves and Minneapolis gets warm enough to grow oranges and the last tree on earth is made into a postage & Label stamp to celebrate Earth Day, your U.S. Tape bumper stickers will still look good.



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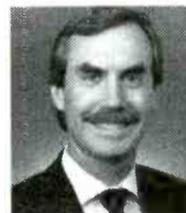
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- **HOT 97 in New York City**
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- **MIX 106.5 in Baltimore**
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- **WBAP in Dallas**

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Moyes Establishes Own Research Firm; Gilmore Named EVP

The Research Group founder/Chairman **Bill Moyes** has departed to form his own radio research firm, **Moyes Research Associates**. **Don Gilmore** — a seven-year Research Group associate — has accepted the Exec. VP/Sr. Strategist post at the new company, which will be based in Colorado Springs.

"We're building a new kind of strategy and research company specifically designed to serve stations in the post-telecom era," Moyes said. "Don and I will be working with many of the clients we've served in the past, but we'll also be adding some new group and station clients."

Gilmore told R&R, "We'll involve research and understand what music and personalities work on a station. We'll also understand how other sta-



ABC's Cardinal Virtue

New York's John Cardinal O'Connor (c) recently visited ABC News Radio for an interview airing on ABC Radio Networks. On hand to greet the cardinal were ABC Radio President Bob Callahan (l) and Robert Callahan Sr.

tions in town are affecting that success. Bill Moyes is one of radio's few real visionaries: He invented and executed new formats and industries before anyone else conceived them. For this new opportunity to occur is [tremendous]."

Moyes served as President of

the Research Group from its 1976 inception until 1984, when he became Chairman. Before that, he served as VP/Radio for **Frank Magid & Associates**.

At the Research Group, meanwhile, President **Larry Campbell** has added Moyes's former chairman duties.

EXECUTIVE ACTION

Metro Promotes Frawley To VP/Broadcast Ops

Metro Networks has elevated **John Frawley** to VP/Broadcast Operations. He joined Metro in 1988 as Director/Operations, Boston and was promoted to Regional Director/Operations, Mid-Atlantic Region in 1993; he's also worked in Boston as **WBZ-AM's** PD and **WHDH-AM's** Director/Operations.

"John is the perfect manager to take on this newly created position," Metro Networks President **Chuck Bortnick** remarked. "He will be focusing on further developing the programming and product that we provide to broadcasters."

In related activity, **Dave Vanderslice** has been promoted to VP/Aviation. He became Metro/Washington, DC's Director/Operations eight years ago and opened the company's Philadelphia branch in 1990 with a similar title; he was upped to Regional Director/Operations for New York, Philadelphia, Buffalo, and Rochester last year.

Kagan

Continued from Page 1

ement will halt its actions against the radio industry after the presidential elections.

Kaye, Scholer, Fierman, Hays & Handler LLP partner **Jason Shrinky** half-joked, "I've never had a client put an antitrust lawyer in its acquisition budget, but it's a fact now."

One of the questions raised by talk about advertising share is how much radio can increase its revenues. "The radio pricing marketplace is not efficient," Steding said. **Sillerman** likewise said radio needs to "close the gap on the discount we suffer ... but achieving [as much as a 15% advertising share] is not going to be the result of collusion."

'Play The Game'

Bankers' favorite topic also was the DOJ, although there was no equivalent call to arms against Justice among that camp. Instead, panelists seemed almost blasé, about the long-term effects of DOJ's new rule. "They're just looking for attention," said **Alpine Capital** Managing Director **Lisa Hook**. "They want to play the game. We just need to enter into a dialogue with them. Once we calm them down, we can build a relationship."

StoneGate Capital Group Managing Director **Joel Hartstone** expressed a sentiment felt throughout the industry: "The markets are a little bit confused by all of this."

Today there's more to putting value on a broadcast facility than just last year's revenue figures, **Shrinky** said. Some station prices have escalated to 25 times cash flow or more for a variety of reasons, including giving the buyer a "strategy position" in the market — in a time of consolidation, stations can take on added value due to their positioning potential.

Panelists also examined the state of the stock markets which, at the time of the seminar, were picking up only slightly from a 33% drop over the preceding two weeks. "We've had a hiccup in the equity markets in the past week," **Bank-**

er's Trust Managing Director **Bill Archer** understated.

"We want people to buy these stocks and make a lot of money on them in the long run," said **Alex. Brown & Sons** Managing Director **Drew Marcus**. "It's just not going to be this week." **Toronto Dominion Capital** Managing Director **Brian Rich** added, "If there is some softening in the multiples, we won't see a decline in banks' lending, but they will be more selective in who they lend to."

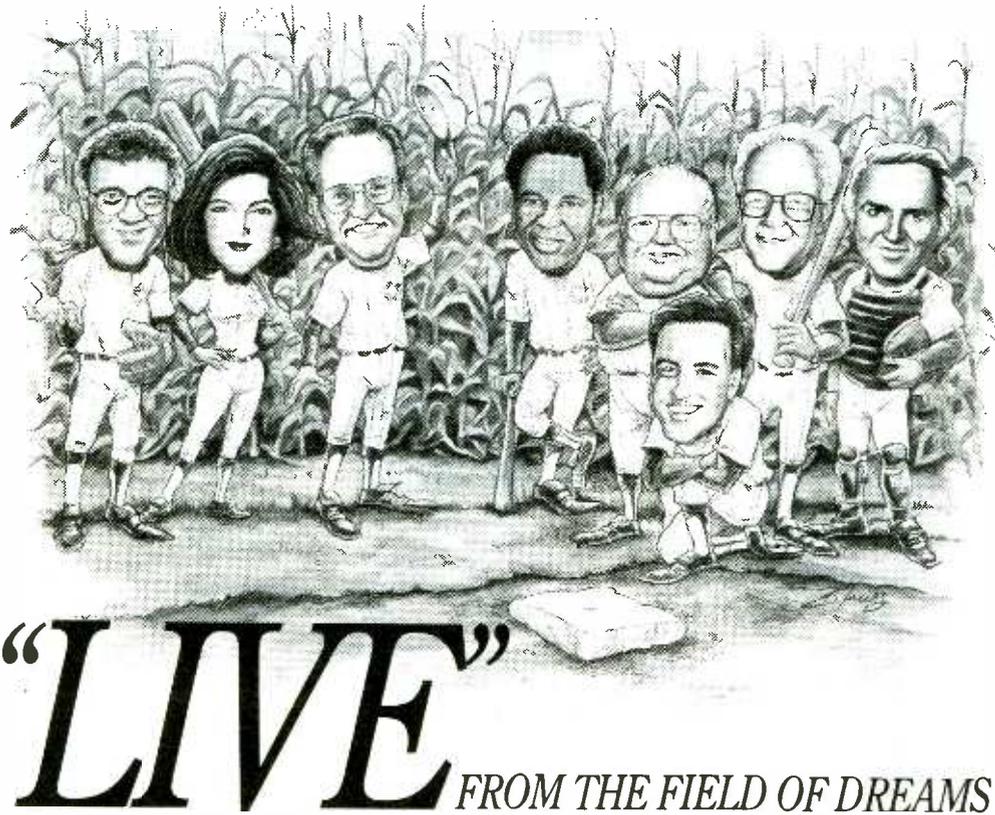
During a post-Kagan seminar teleconference with stock analysts last Tuesday (11/5), **ARS CFO Joe Winn** said, "Despite the settlement, we compete in the streets of Rochester, Boston, and Hartford every day. We know the world we are competing in, and it's not just radio. It's the world of overall advertising. And we compete very much with newspapers, television, direct mail, and so forth. We disagree — strongly, operationally — with the basic Justice Dept. premise here."

Winn added that **ARS** is "optimistic, at some point, that that reality will actually sink in either through some judicial process or through their own investigations or their own learning curve."

Asked if — after reviewing the cost of complying with DOJ in Rochester — **ARS** decided it wasn't worth fighting, **Winn** said, "We looked at the situation in Rochester and didn't think that was the place to make a stand on principle."

But there is hope for peaceful negotiations. **Smulyan** told R&R this week he is "hopeful that our industry can sit down with the **Clinton** administration and discuss this. There are things that are not widely understood by them. Obviously, look at all of our stocks. The impact on our industry has been dramatic — stocks just hit the wall, and the question is 'why?'"

Also, **NAB** spokesman **Dennis Wharton** said **NAB** representatives — along with outside counsel — expect to sit down with lawyers from DOJ's Antitrust Division later this month and air their differences.



SportsAmerica is ON THE AIR. And here's your "Dream Team" of sports broadcasting: **Charlie Jones** of NBC; CBS's **Michele Tafoya** and **Irv Cross**; **Kevin Harlan** from Fox TV, Hall of Famer **Ray Scott**; **Mickey Charles** from the Sports Network; **Mike Elliott**; and **Tom Skibosh**.

Now fans from coast to coast can really talk with professionals from around the world of sports — commenting, criticizing, complimenting and cheerleading their teams, their heroes, their opinions — seven nights a week on the SportsAmerica Radio Network with the "Dream Team" of sports broadcasting.

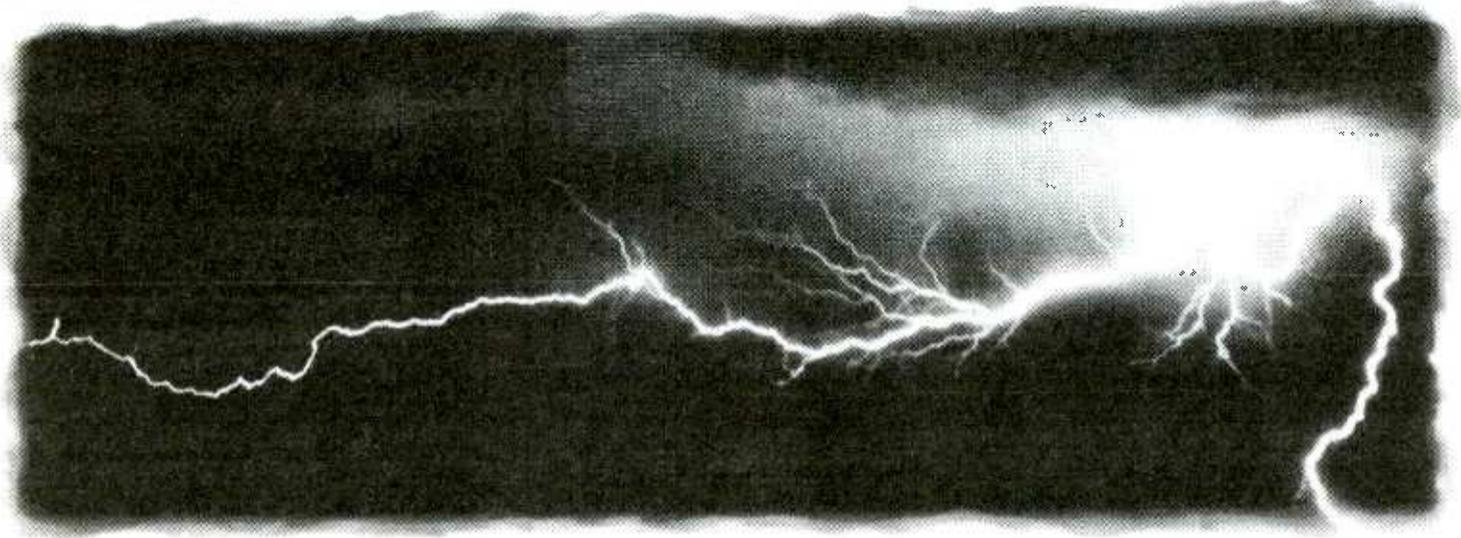
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ROB BALON, Ph.D.
President, The Benchmark Co.

ARS Ups Strasser To Market GM In WPB

Lee Strasser — GM for American Radio Systems' WBZT-AM, WIRK-FM & WKGR-FM/West



Strasser

Palm Beach — had added the Market GM title and the responsibility of overseeing WEAT-AM & FM & WOLL-FM. ARS has an LMA and a contract to purchase the WEAT-AM & FM & WOLL

from OmniAmerica; Dave D'Eugenio will continue managing the day-to-day operations of the stations and will report to Strasser.

"It's exciting for ARS to dip into our own ranks and elevate Lee to



Somethin' Special

Warner execs relax backstage with Somethin' For The People (SFTP) after the new group's recent performance in Los Angeles. Pictured (l-r) are SFTP's Cat Daddy, manager Byron Phillips, Warner Sr. VP/Black Music Denise Brown, Sr. VP/Marketing & Promotion Black Music A.D. Washington, SFTP's Fuzzy, VP/A&R Black Music Alison Ball-Gabriel, and SFTP's Sauce.

this well-deserved promotion," said ARS co-COO David Pearlman. "He is a highly talented, great motivational leader who has exhibited extraordinary radio skills within our West Palm operations."

In other news, ARS has hired Palm Beach Radio Broadcasters' Ross Elder as Exec. VP/Operations for

ARS's Boca Raton, FL-based American Tower Systems. In turn, PBRB has appointed Patty Larschan Exec. VP/COO; she will directly manage WHLG-FM & WPBZ-FM. Pearlman said that "due to the changing regulatory climate," the company dissolved its JSA with WPBZ, effective October 31.

UPDATE

Liberman Buys KYKF; Begins KBUE Simulcast

Chagal Communications has sold L.A.-area KYKF-FM/San Fernando, CA to Liberman Broadcasting — owner of Spanish/Regional Mexican combos KKHJ-AM & KBUE-FM/Los Angeles and KWIZ-AM & FM/Anaheim-Santa Ana, CA — for \$10.8 million.

KYKF, which had simulcast Country KIKF-FM/Anaheim since September 1994, immediately began simulcasting KBUE on the 94.3 MHz frequency last Friday morning (11/1). The station will be operated under an LMA by Liberman until its option to buy is exercised and officially approved by the FCC.

Liberman Broadcasting GM/Sales Manager Leonard Liberman told R&R the additional signal will significantly assist KBUE in attracting Hispanics in the San Fernando Valley, who make up 30% of the population in the valley. "We noticed in the books where the zip codes were for our listeners that we didn't do as well there as in other areas. The reason was our signal problem." He added that KBUE received a 2.2 in the Summer '96 Arbitrons based primarily on listenership in Orange County, metro L.A., and the San Gabriel Valley east of downtown.

KIKF GM Art Astor said the simulcast never attracted the additional revenue that was originally anticipated by station owners. "Country is a white format, and L.A. diaries just don't get out to the boonies," Astor told R&R. "Advertisers didn't respond to the sales rates when we began simulcasting on KYKF, and there simply wasn't enough sales revenue to run the signal." Astor said an extra \$1 million was spent per year to maintain the operation.

Astor is considering other signal-boost options for KIKF, including a cable radio network for those communities previously served by KYKF.

PRECIOUS METAL

The RIAA has issued the following awards for the month of October:

MULTIPLATINUM ALBUMS

"Appetite For Destruction," Guns N' Roses, Geffen (14 million); "Jagged Little Pill," Alanis Morissette, Maverick/Reprise (13 million); "The Hits," Garth Brooks, Capitol; "Nevermind," Nirvana, DGC/Geffen (9 million); "Miracles," Kenny G, Arista; "No Need To Argue," Cranberries, Island; "August & Everything After," Counting Crows, DGC/Geffen (7 million); "Yes I Am," Melissa Etheridge, Island (6 million); "Falling Into You," Celine Dion, 550 Music; "In Utero," Nirvana; "So," Peter Gabriel, Geffen (5 million); "Brandy," Brandy, Atlantic; "Colour Of Love," Celine Dion; "Sleepless In Seattle" ST, Various Artists, Epic (4 million); "The Comfort Zone," Vanessa Williams, Mercury; "In Concert," Jose Carreras, Placido Domingo & Luciano Pavarotti, London (3 mil-

lion); "Christmas Interpretations," Boyz II Men, Motown (2 million).

PLATINUM ALBUMS

"Time Marches On," Tracy Lawrence, Atlantic; "Jesus Freak," DC Talk, Forefront; "Zhane," Zhane, Motown; "Shine On," Pink Floyd, Columbia; "Chipmunks In Low Places," Chipmunks, Epic; "Every Motown Hit," Marvin Gaye, Motown.

GOLD ALBUMS

"Test For Echo," Rush, Atlantic; "High School High" ST, Various Artists, Big Beat/Atlantic; "Supersexy Swingin' Sound," White Zombie, Geffen; "One In A Million," Aaliyah, BlackGround/Atlantic; "High Lonesome Sound," Vince Gill, MCA; "Destiny," Gloria Estefan, Epic; "Louder Than Words," Lionel Richie, Mercury; "Unplugged," Kiss, Mercury; "I Love To Tell The Story," Andy Grif-

fith, Sparrow; "Groove Theory," Groove Theory, Epic; "Lonestar," Lonestar, BNA; "Club Cutz," Various Artists, RCA; "Walking Away A Winner," Kathy Mattea, Mercury; "Shania Twain," Shania Twain, Mercury; "Every Motown Hit," Marvin Gaye.

MULTIPLATINUM SINGLE

"Macarena," Los Del Rio, RCA (4 million).

PLATINUM SINGLE

"It's All Coming Back To Me Now," Celine Dion.

GOLD SINGLES

"Hit Me Off," New Edition, MCA; "Pony," Ginuwine, 550 Music; "It's All Coming Back To Me Now," Celine Dion; "Ascension (Don't Ever Wonder)," Maxwell, Columbia; "Po' Pimp," Do Or Die, Rap-A-Lot/Noo Trybe; "Where Do You Go," No Mercy, Arista; "Last Night," Az Yet, LaFace/Arista.

Mercury's Tim/Kerr-Laboration



Mercury Records recently entered a joint venture to promote, market, and distribute product from Portland-based Tim/Kerr Records. Concurrently, Mercury VP/A&R Jim Fouratt was named Sr. VP/A&R & GM, East Coast for Tim/Kerr. Announcing the good news are (l-r) Fouratt, Tim/Kerr President Thor Lindsay, and Mercury Sr. VP/GM Allison Hamamura and President/CEO Danny Goldberg.

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Seminar Registration

INFORMATION

FAX BACK THIS FORM TO (310)203-8450 OR MAIL TO:

R&R Talk Radio Seminar
10100 Santa Monica Blvd., 5th Floor
Los Angeles, CA 90067-4004

Please print carefully or type in the form below. Full payment must accompany registration form. Please include separate forms for each registration. Photocopies are acceptable.

MAILING ADDRESS

Name _____
Title _____
Call Letters/Company Name _____
Street _____
City _____ State _____ Zip _____
Telephone # _____ Fax # _____
E-mail _____

SEMINAR FEES

BEFORE JANUARY 31, 1997 \$350
AFTER FEBRUARY 1, 1997 \$400

There is a \$50.00
cancellation fee.
No refunds after
February 19, 1997.

METHOD OF PAYMENT: SEMINAR

PLEASE ENCLOSE SEPARATE FORMS FOR EACH INDIVIDUAL REGISTRATION

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Account Number _____

Expiration Date

Month _____ Year _____ Signature _____

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TYPE OF ROOM	NO. OF ROOMS	CONVENTION RATES
Single (1 person) *		\$145 / night
Double (2 people) *		\$165 / night
1 Bdrm Suite		\$475-1000 / night

* Regency Club Rates Available

Date of Arrival _____ Time of Arrival _____ Amount \$ _____
Date of Departure _____
Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Telephone # _____
Sharing Room with _____
 American Express Visa MasterCard Discover
 Diners/Carte Blanche Check
Account Number _____
Expiration Date: Month _____ Year _____
Signature _____
Print Cardholder Name Here _____
Gold Passport # _____
Non-Smoking Room Requested

Radio



Carlton

• **BOB CARLTON** has joined Rhino Records as VP/Sales. He was previously GM of Rykodisc.

• **BRUCE HENDERSON** has been elevated from Director/Product Management to Sr. Director/Marketing,



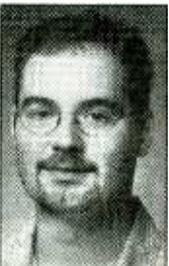
Henderson



Reid



Yong



Silcock

Artist Development at Virgin Records. In addition, **LEAH REID** and **OSCAR YONG** have been appointed Directors/Product Management at the label. Reid was previously Associate Director/Marketing at Columbia Records; Yong spent the last year producing live performances at New York's Central Park SoundStage. Lastly, **CASEY SILCOCK** has been promoted to Virgin's Manager/Tour Marketing. He previously served in various administrative roles since joining the label in 1994.

• **STEVE LERNER** has become a partner and President of Grass Records. He had most recently been



Lerner



Graham

President/CEO of Castle Communications. Concurrently, **DEREK GRAHAM** segues from the Director/Sales & Marketing post at Castle to serve as Sr. VP/Sales & Marketing at Grass.



Crockett

• **LESLIE CROCKETT** has risen from National Director/Publicity to Sr. Director/Publicity at EMI Records.

CHRONICLE

BIRTHS

Arista/Bad Boy recording artists **Notorious B.I.G.** and mother **Faith Evans**, son Christopher Wallace, October 29.

KCBS-FM/L.A. **LSM Neal Jenkins**, mother Karin, son Sawyer James, October 18.

WMFS/Memphis Production Mgr./middles **Greg Murray**, wife Julie, son Westly Nicklas, October 8.

MARRIAGES

Metro Networks VP/Aviation **Dave Vanderslice** to **WKXW-FM/Trenton, NJ** talk show host **Roberta Gale**, October 20.

CONDOLENCES

Alligator Records blues artist **William Clarke**, 45, November 3.

Veteran Chicago radio news announcer **Dick Harley**, 68, October 26.

• **GRACE NEWMAN** and **KURT NISHIMURA** have been appointed Director/Field Marketing and Director/Publicity, respectively, at BMG Enter-



Newman



Nishimura

tainment. Newman was formerly Manager/Marketing at RCA Victor; Nishimura most recently served as Manager/Publicity at MCA Records.

• **DIANE WEINER** has risen from Associate Director/Marketing Administration to Director/Marketing Administration at Arista Records.

• **JANET McQUEENEY** and **REY ROLDAN** have been named Director/Artist Development and Manager/Publicity, respectively, at Silvertone Records. McQueeney joins from Milenea Management, where she held an artist management and marketing consultant post; Roldan previously served in the publicity department at Grass Records. Additionally, **DAMON GROSSMAN** has become Manager/West Coast Promotions for the label. He most recently held a promotion position at Tag Recordings.

• **LIZA DEVILLA** has been appointed Director/Public Relations for the MCA Music Entertainment Group. She formerly served as Corporate Public Relations Manager for Hard Rock Cafe, International. Additionally, **CHARLES DIXON** has been named National Director/DJ Marketing & Promotion, Black Music at MCA Records. He formerly served as Director/A&R, DJ Promotion at Pendulum Records.

• **BUDDY DEAL** has joined Revolution to serve in an artist development position. He previously held the Director/Marketing & Promotion post at PRA Records. Additionally, **MARY STUYVESANT** has joined the Revolution marketing team. She most recently owned and operated Triple M Management.

• **RA-FAEL BLANCO** has been upped from National Accounts Service Rep to National Promotions Coordinator at Rip-It Records.

National Radio

• **THE ONE-ON-ONE SPORTS RADIO NETWORK** will air the 59th annual Kelly Tires Blue-Gray All-Star Football Classic live on Christmas Day. For further information, call (312) 633-0552.

Changes

Adult Alternative: KAEP/Spo-kane interim MD **Haley Jones** has been officially named MD.

AC: **Mike Carlucci** joins KBIG/L.A. as a parttimer ... **Dave Lazano** joins Alternative-leaning Hot AC KBBT-FM/Portland for evenings ... **Roger McHugh** is new to middays at WLZW/Utica-Rome, NY. MD **Heather Bishop** moves to overnights ... **John Green** is upped to afternoons at WQLR/Kalamazoo, MI ... **Ron Anthony** is the new PD/afternoons at WDKB/De Kalb, IL.

Alternative: **Lee Ann Curtis** joins WPLY/Philadelphia for middays ... **Lorretta Emery** returns to Jacor's XTRA-FM (91X) and CHR/Rhythmic KHTS-FM/San Diego as Programming Asst. ... **WEWS-TV/Cleveland** weekend anchor/reporter **Michael Settonni** adds news anchor duties at crosstown **WMMS-FM's** "Buzzard Morning Zoo" ... **Dave Hill** heads to **WMRQ/Hartford** for the MD

post ... **KDGE/Dallas** hires **Jared Aman** for middays... **WZRH/New Orleans** morning host **Laura Jones** joins crosstown **KKND-FM** for mornings ... **J.R. Randall** comes off the air at **WPLA/Jacksonville** and is replaced by **Dick Dale** ... **John "The Troll" Haskins** is the new nighttime host at **WXRA/Greensboro-Winston Salem**. **WXSJ/Tallahassee, FL** adds the **Ron & Ron Morning Show** (**Mookie** is the local host). **Chaz Kelly** moves from nights to middays, and **Jason Estrada** moves to overnights.

CHR: **Tommy Maloney** is the new morning host at **KIOC/Beaumont, TX** ... **Brian McMahon** replaces **Jimmi Jones** in overnights at **WKZW/Peoria, IL** ... **Steve Rocha** rises to overnights at **KFFM/Yakima, WA** ... **Linda Ray** joins **Scott McKay** for mornings at **WSKS/Utica-Rome, NY** ... **Mark McGill** segues to mornings at **WTCF-FM/Saginaw, MI**, while **Jay Scott** joins as Production Dir./afternoons.

Country: **Lee Petti** joins **WTQR/**

PROS ON THE LOOSE

Don Bernstine — Marketing Dir. WYSP/Philadelphia (610) 325-3790

• **OUTDOOR LIFE RADIO**, a partnership between *Outdoor Life* magazine and host/producer **Scott Linden**, is now offering one-minute daily vignettes for national syndication. Topics discussed include fishing, hunting, camping, and other outdoor activities; (541) 382-1726.

• **WESTWOOD ONE ENTERTAINMENT's** "Celebrity Connection" has announced the following schedule for the next two weeks:

• *Entertainment Tonight* anchor **Mary Hart**, November 11

• Singer **Donovan**, November 13

• Singer **Mark Chesnutt**, November 13 and 14

• Diet guru **Richard Simmons**, November 15

• *Star Trek* actor **James Doohan**, November 19 and 20

For further information, call (212) 641-2066.

Industry

• **MATT MEANEY** has been named Systems Integration Manager at Broadcast Programming. He most recently served as Sales Engineer with RF Specialties.

• **MUSIC TECHNOLOGIES INTERNATIONAL (MTI)**, a satellite music provider for businesses, will be providing service via Hughes Communications' Galaxy VII satellite. Its services are found predominantly in drug store chains and Kmart stores.

• **THE SHEFRIN COMPANY** has moved. The public relations firm is now located at 808 S. Ridgeley Drive, Los Angeles, CA 90036-4727. Phone (213) 931-8200; (213) 939-5799.

Greensboro-Winston Salem for nights ... **Billy The Kid** is new to nights at **WGKX-FM/Memphis**.

News/Talk: **WWRC/Washington** garden show host **Joel Lerner** has expanded his show to 10am-noon on Sundays.

Rock: **KKYK/Little Rock** Production Dir. **Rusty Keller** joins **WWV/Charlottesville, VA** as Production Dir./overnights ... **KBOY/Medford, OR** welcomes **Von Hoffman** as its new morning guy.

Records: **Maani Edwards** joins **BMG Songs** as Creative Manager/Urban Music, West Coast ... **Joseph Salvo** rises to Sr. Counsel at **Sony Music Entertainment**.

National Radio: **Ila Griffith Forster**, **Luis Guardia**, and **Mary Kinkelaar** are now Dir./Business Affairs, Dir./Budget, and Property Manager, respectively, at **National Public Radio**.

NATIONAL RADIO FORMATS

ADDED THIS WEEK

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Starstation — **Peter Stewart**
KENNY G The Moment
MADONNA You Must Love Me

Touch — **Monica Logan**
TONI BRAXTON Un-break My Heart

MR-35 — **Cary Pall**
BODEANS Hurt By Love
CRANBERRIES Where You're Gone
LUSCIOUS JACKSON Naked Eye
PATTI ROTHBERG Treat Me Like Dirt

ALTERNATIVE PROGRAMMING
Steve Knoll • (800) 231-2818

CHR/Rock
TRACY CHAPMAN Smoke And Ashes
ELTON JOHN You Can Make History (Young Again)

Mainstream AC
TONI BRAXTON Un-break My Heart
KENNY G The Moment
MADONNA You Must Love Me

BROADCAST PROGRAMMING
Walter Powers • (800) 426-9082

Alternative — **Leslie Cohan**
CRANBERRIES When You're Gone
FACE TO FACE I Won't Lie Down
KULA SHAKER Tattva
PRESIDENTS OF THE UNITED STATES ... Mach 5

Digital Soft AC — **Mike Bettelli**
B. STREISAND & B. ADAMS I Finally Found Someone

Digital AC Mix — **Mike Bettelli**
ROD STEWART If We Fall In Love Tonight

Digital CHR — **J.J. Cook**
R. KELLY I Believe I Can Fly
WALLFLOWERS 6th Avenue Heartache

Digital RHR — **J.J. Cook**
R. KELLY I Believe I Can Fly

Digital AC — **J.J. Cook**
ROD STEWART If We Fall In Love Tonight
TONY RICH PROJECT Leavin'

JONES SATELLITE NETWORKS
Phil Barry • (303) 784-8700

Adult Hit Radio — **J.J. McKay**
NO DOUBT Don't Speak
SEAL Fly Like An Eagle

Rock Alternative — **Bryan Schock**
BUSH Swallowed
SHAWN COLVIN Get Out Of This House
SEAL Fly Like An Eagle
WALLFLOWERS One Headlight

Soft Hits — **Rick Brady**
ROD STEWART If We Fall In Love Tonight

WESTWOOD ONE NETWORKS
Bob McNeill • (805) 294-9000

Bright AC — **Bill Michaels**
DC TALK Just Between You And Me
SEAL Fly Like An Eagle

Soft AC — **Andy Fuller**
MADONNA You Must Love Me

Adult Rock 'N Roll — **Jeff Gonzer**
JOHN MELLENCAMP Just Another Day
RUSH Half The World

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Fall '95.....1.0
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Salt Lake City/KISN up 36%

Fall '952.2
Spring '963.0

San Antonio/KTKR up 43%

Fall '951.6
Spring '962.3

Tucson/KFFN up 100%

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Illustration by J.T. Steiny

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Can Radio Make Real Money On The 'Net?

By George Burns

Can a radio station make serious money on the Internet? How about just under \$1 million in 18 months? Serious enough?

That's precisely what the manager of WNNX (99X)/Atlanta claimed during an Internet panel at the recent NAB Radio Show in Los Angeles: "Just under a million dollars in 18 months." I didn't attend the session, but I read about it in a newsgroup on the Internet a few days later. It certainly seemed to be worth pursuing.

Turns out that the manager of 99X is Mark Renier, an experienced radio pro, whom I've known for more than 20 years. When I learned it was Renier who made the million-dollar claim, I took it much more seriously.

"How did the audience react to that statement?" I asked Renier.

"Shock and disbelief," he laughed.

Well, it's no wonder! The popular conception is that the 'Net might be important someday. I'm very interested in this subject and spend hours each day studying it. Still, this figure of a million bucks in 18 months is the largest that I've heard by far.

How Do They Do It?

According to Renier, the million-dollar number represents the total amount garnered from all of 99X's Internet-related activities. As you might expect, the station is doing a lot of Internet stuff in order to generate that kind of revenue. One of the most profitable income avenues involves software sales. WNNX has cut some kind of deal with a local Internet service provider that allows the station to put its "brand" on local Internet access and derive income as well. The *Los Angeles Times* has done something similar, working with AT&T.

WNNX also makes money on "special event webcasting." This means selling sponsorships of concerts and other music-related events

“

Renier calls his combination of radio, magazine, direct marketing, and Internet efforts a 'local media system.'

”

on 99X's World Wide Web page. One lucrative "related event" involves chat. Whenever there's a good opportunity, 99X takes traveling concert artists into a "chat room" at its web page. Local advertisers sponsor the session. This special event web programming has proved to be very rewarding.

Plus, WNNX aggressively has sold online advertising to local sponsors who are interested in reaching 99X's target audience. The station has a very cool web site. It has lots of bells and whistles, yet it doesn't take forever to download. Very entertaining, too! You can check it out at <http://www.com/99x/> (tricky address, but that's what it is). They also broadcast using Real Audio, so you can listen to the station as well.

All of this is very interesting, but the key thing seems to be that WNNX's Internet activities are just one part of the station's "off-air" presence in the Atlanta media market. The station puts out a full-color, monthly magazine that has a circulation of 150,000. Advertising is aggressively sold in this publication.

WNNX also has a very active

loyal listener database that reaches one-third of its cume. The list is used extensively, with major promotions occurring every couple of months. All of these activities cross-promote each other as well as the station. Renier strongly believes that his Internet revenue would not be nearly as good if its promotional thrust wasn't well integrated into everything else he is doing. Everything feeds everything else.

Building A 'Local Media System'

Renier's company is probably not one of those outfits that is going to buy hundreds of radio stations and dominate certain markets with massive, multiple presence. He calls his combination of radio, magazine, direct marketing, and Internet efforts a "local media system." It's one way that a radio operator with a modest number of stations in any given market can compete in this crazy new world of media mush.

"The local media system" may well be a very important concept. The idea certainly isn't new, but the possibilities for execution and exploitation have multiplied dramatically in the last couple of years.

Anyone who expects to continue in this industry cannot possibly imagine that the old rules of sales, promotion, and revenue will remain substantially the same.

The entire media business is merging and converging into a totally new form. Dominating a demographic may well come to mean a lot more than TSL. Reach across multiple media channels can be an important tool. And *that* is very different idea for most radio people.

George Burns is President of Burns Media Consultants. Reach him at (310) 457-1599 or burnsmmedia@earthlink.com

DATELINE

1997

• September 19 (through December 11) — Fall Arbitron.

• January 2 (through March 26) — Winter '97 Arbitron.

• January 27 — American Music Awards. Shrine Auditorium, Los Angeles; (213) 655-5960.

• February 3 — Deadline for NAB Crystal Radio Award Entries; (202) 775-3510.

• February 6-9 — RAB '97 Mktg. Leadership Conference & Exec. Symposium. Marriott Marquis, Atlanta; (800) 722-7355.

• February 21-22 — Dan O'Day's PD Grad School. Summit Hotel Bel-Air, Los Angeles; (310) 476-8111.

• February 26 — '97 Grammy Awards. Madison Square Garden, New York; (310) 392-3777.

• February 27-March 2 — R&R Talk Radio Seminar '97. Grand Hyatt Hotel, Washington, DC; (202) 783-3822.

• March 5-8 — 28th Country Radio Seminar. Opryland Hotel, Nashville; (615) 327-4487.

• March 8-11 — 39th Annual NARM Convention. Orlando World Center; (609) 596-2221.

• March 12-16 — South By Southwest Conference. Austin Convention Center; (512) 467-7979.

• March 27 (through June 18) — Spring Arbitron.

• April 4-7 — Broadcast Education Assn. 42nd Annual Convention "Reinventing Electronic Media: Multimedia in the New Millennium."

Las Vegas Convention Center; (202) 429-5354.

• April 5-10 — NAB '97. Las Vegas Convention Center; (202) 775-4970.

• April 5-10 — NAB Multimedia World. Las Vegas Convention Center; (202) 775-4970.

• April 23 — Academy of Country Music Awards. Universal Amphitheatre, Los Angeles; (213) 462-3253.

• April 30 — Radio Only Management Conference. Phoenician Hotel, Scottsdale, AZ; (609) 424-6800.

• May 21-24 — 37th Annual Broadcast Cable Financial Mgmt. Convention. Hyatt Regency, San Francisco; (708) 296-0200.

• June 4-7 — PROMAX Convention. Chicago Navy Pier; (310) 788-7600.

• June 11-14 — 46th Annual AWRT Convention. Adolphus Hotel, Dallas; (818) 783-7886.

• June 16-22 — International Country Music Fan Fair. Tennessee State Fairgrounds, Nashville; (615) 244-2840.

• June 26 (through September 7) — Summer Arbitron.

• July 16-20 — Upper Midwest Conclave. St. Paul Radisson, Minnesota; (612) 927-4487.

• September 17-20 — NAB Radio Show. New Orleans Convention Center; (202) 429-5420.

• September 17-20 — 52nd International Conference & Exhibition. New Orleans Convention Center; (202) 659-6510.

• September 18 (through December 10) — Fall Arbitron.

NICHE

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 - Collects **QUALITATIVE** information **FROM YOUR AUDIENCE** for your advertisers (i.e. purchase habits and product consumption)
 - Creates and maintains an accurate **LISTENER DATABASE** for purposes of marketing and promoting your station (using direct mail, outbound telemarketing, etc.)

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KJMN/Denver
KJOK/Yuma
KJSR/Tulsa
KKIQ/Concord, CA
KKLQ/San Diego
KKSJ/Portland
KKSS/Albuquerque
KLBC/Atoka, OK
KLUC/Las Vegas
KMAJ/Topeka
KMCK/Fayetteville
KMJE/Marysville, CA
KMJX/Little Rock

KMPS/Seattle
KOUT/Rapid City, SD
KOZZ/Reno
KPKY/Pocatello
KPRR/EI Paso
KQFC/Boise
KQLT/Casper, WY
KQRN/Mitchell, SD
KROQ/Los Angeles
KRRO/Sioux Falls
KTCS/Poteau, OK
KTYL/Tyler, TX
KUHL/Santa Maria, CA
KXRK/Salt Lake City
KZMK/Tucson
KZZU/Spokane
WBVR/Bowling Green
WERQ/Baltimore
WFLZ/Tampa
WFMF/Baton Rouge
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WHTO/Williamsport, PA
WIFC/Marathon, WI
WILN/Panama City, FL
WJMN/Boston
WKQI/Clarkston, MI
WMGB/Macon
WMMS/Cleveland
WNFZ/Knoxville
WOW-FM/Omaha
WPEG/Charlotte
WQBK/Albany
WQBE/Charleston, WV
WQOK/Raleigh
WROO/Jacksonville, FL
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WRZX/Indianapolis
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MADD

No 'Right' Way To Manage A Duopoly

By Gerry Boehme

Duopolies have changed the face of radio. Consolidation in radio station ownership has led to fundamental shifts in the ways that properties are programmed, marketed, and managed.

As duopolies continue to expand, many of us are looking for the perfect duopoly formula that will guarantee success. Should programming on different properties be targeted at the same group of listeners, or should each station deliver a different audience? Should management be consolidated under one person, or should different general managers handle each station? Should one local sales force sell multiple properties, or should each station have its own staff? Is there a difference between local and national sales? Is the pattern affected by market size?

In essence, is there a "right" way to run a duopoly?

To try to answer these questions, **Katz Radio Group Research** has just completed a study of duopolies in the Top 100 markets. We examined the approaches that group owners take in three major areas: programming, sales (national and local), and management. We analyzed more than 280 duopolies for this report, with duopolies defined as the ownership and operation of two or more stations on the same band — AM or FM — in the same market.

Our conclusion: There is no "right" way to run a duopoly.

Different Strokes For Different Folks

The study clearly proves that no single approach serves the needs of

Duopoly National Sales Rep

Market Rank	Under One Rep	Split Across Reps
1-10	71%	29%
11-20	87%	13%
21-50	86%	14%
51-100	90%	10%
Total (Top 100)	86%	14%

Source: KRG

Duopoly Management

Market Rank	One GM	Two Or More GMs
1-10	31%	69%
11-20	80%	20%
21-50	81%	19%
51-100	83%	17%
Total (Top 100)	74%	26%

Source: KRG

all stations or owners. While some operators consolidate their management and sales operations, other believe that separate staffs maximize revenue. Some owners institute consistent practices across all markets; others vary their approach based on market conditions. For the three major areas of duopoly operations:

Programming: There is no pattern by owner or market in format or demo targets. Owners tend to program each station based on overall market conditions.

Sales: Most owners use separate sales staffs locally, but concentrate their national sales efforts under one rep umbrella.

Management: Duopoly stations in the Top 10 markets usually have separate general managers, while markets 11+ place most stations under one GM.

Let's look at the results in more detail.

Programming: Wide Variation

Station formats are designed to attract listenership. When owners could only control one station on each band in a market, most facilities were programmed to appeal to the widest possible audience. The result? Many competitors sounded alike as they battled for the largest possible audience.

Duopoly selling has made it possible to target different audiences with each station, or to direct more than one station toward a broader audience or format.

For purposes of this study, KRG Research grouped all possible format approaches into five broad categories:

1) **Concentration in one format:** The stations are programmed with very similar formats to serve one format category. Examples: Rock/Alternative, Young Country/Traditional Country.

2) **Concentration in one demo:** Two or more different formats are designed to deliver one age group. Examples: CHR/Rock or CHR Rhythmic/Hot AC to deliver 18-34.

3) **Complementary formats:** The duopoly offers different formats that fit well together, probably share audiences, and deliver similar age skews. Examples: AC/Oldies, AC/NAC.

4) **Complementary demos:** very dissimilar formats targeted at different age group, each delivering its own demo, but which can also be sold together for broader demo delivery. Example: Classic Rock (men 25-44) and Soft AC (women 35-54) can be

Duopoly Local Sales Force

Market Rank	One Local Sales Staff	Separate Staffs
1-10	14%	86%
11-20	28%	72%
21-50	25%	75%
51-100	20%	80%
Total (Top 100)	22%	78%

Source: KRG

sold together to deliver adults 25-54.

5) **Different formats and demos:** separate formats and demo targets with little likelihood of joint sales. Example: Urban/Soft AC.

Admittedly, these classifications can be fairly subjective. A duopoly programmed to superserve one format is certainly designed to deliver its target demo as well, as the line between complementary formats vs. complementary demos is a fine one at best. In each case, KRG Research used its best judgment to "force" each duopoly into one primary classification so that it could measure overall patterns across markets.

Whatever Works

The results show that programming philosophies vary, with no overall dominant choice. (See table above right.)

The pattern does vary a bit by market size. Stations in the Top 20 markets tend to concentrate on one format or demo, while stations in smaller markets show as many "complementary" as "concentration" approaches.

This pattern is logical, given that the larger markets have more stations. Owners in these markets may perceive that it's more beneficial to target two or more stations toward a similar format or demo target, since more separation would leave them open to attack in either area. Smaller

Duopoly Programming Approaches

Market Rank	Concentrate Format	Concentrate Demo	Complementary Format	Complementary Demo	Different
1-10	33%	25%	9%	22%	11%
11-25	33%	26%	18%	14%	9%
26-50	17%	7%	36%	30%	10%
51-100	26%	13%	29%	24%	8%
Total (Top 100)	26%	16%	26%	23%	9%

Source: KRG

markets have fewer stations, so owners have more opportunity to maintain leadership positions in several formats or demos without exposing the duopoly to frontal attack.

Management: Consolidation The Norm

The approaches in management and sales practices show more distinct patterns. Generally speaking, nearly 75% of duopoly stations have one GM managing all properties.

A closer look at market size shows a very different picture, however. Top 10 markets exhibit the opposite effect: Nearly 70% of duopolies have separate general managers. The single GM pattern is prevalent in all other market groups.

The complex business conditions of a Top 10 market appear to lead owners to hiring separate general managers. Interestingly, we've already seen that Top 10 markets also show more similar format or demo targets in the duopoly. This means that the duopoly general managers compete directly with each other in many cases.

Local Sales Staff: Separate In Most Cases

The majority of duopoly owners believe that separate local sales staffs maximize revenue — 78% of duopolies in the Top 100 markets have separate sales forces for at least some of the properties; only 22% have one sales force for the entire station group.

This pattern doesn't change much according to market size. Separate local sales staffs represent the clear-cut majority in most cases.

National Rep: Most Under One Umbrella

National sales practices, on the other hand, take almost the opposite tack. While most stations have separate local sales staffs, a large majority of

duopoly owners consolidate national sales under one rep umbrella (**Katz Radio Group**, **Interp**, or **CBS**).

The different practices in local sales (mostly separate) and national sales (mostly unified) may be due at least in part to the influence of the available client base. Many local retail advertisers buy one or two stations deep, meaning that a salesperson with multiple properties may only get one or two on the buy.

As a rule, national advertisers purchase as many stations as they need to deliver marketplace objectives. The combination of multiple stations under one rep enables the salesperson to deliver a target marketplace — not just an individual station audience — thereby providing better service and execution to the buyer.

No 'Right' Way

The results of the KRG study point out that there's no best method for programming, managing, or selling duopolies. Some groups make decisions based on personal or corporate philosophy; others look at competitive conditions in each market. In general, management and national sales are centralized, local sales staffs are separate, and programming approaches vary.

This actually confirms what we've always said about radio. Each station, and each duopoly, is constructed to succeed within its individual market. Programming remains as varied as ever, and listeners have more choice. For sales, duopolies compete with themselves for most business.

Looks good to us.

Gerry Boehme is Sr. VP/Director of Radio Information Systems, **Katz Radio Group**. He can be reached via phone at (212) 424-6784 and via e-mail at gerry_boehme@katz-media.com

Salespeople On The Move

• **Neal Jenkins** rises from NSM to LSM at **KCBS-FM (Arrow 93)**/Los Angeles.

• **Rick Hernandez** joins **Greater Media's KRLA-AM & KLSX-FM/L.A.** as NSM. He most recently worked at **Infinity Radio Sales/NY**.

• **Stephan Jones** has joined the sales staff of **KPLZ-FM/Seattle**.

• **Lindsay Schnyder** and **Phillip Spivey** have become GSMS for **Trumper Communications/Albuquerque**. Schnyder will oversee sales at **KLSK-FM & KZRR-FM**; Spivey will lead the sales department of **KPEK-FM & KTEG-FM**. Additionally, **Dick Claussen** is now Dir./Sales for Trumper's six-station Albuquerque group, which also includes **KHTZ-AM & KZSS-AM**.

• **Morgan Murphy Broadcasting** Dir./Local Radio Sales **Chris Garas** will now oversee the sales efforts of **KEZE/Coeur d'Alene, ID & KNJY/Spokane**, as a result of a Sales Representative Agreement signed by the two stations and Morgan Murphy. The company is the parent of **KXLY-AM & FM/Spokane**.

• **Colleen Mann** has been appointed AE/Chicago for **Westwood One Radio Networks**, reporting to VP/Midwest Sales **Ted Jakubiak**. She was formerly Dir./Promotion & Retail Marketing for **Gannett**.

• **Paul Hall** is the new Sales Mgr. at **KWBR-FM/San Luis Obispo, CA**.

Do You Have A Sales Story To Tell?

The challenges facing a radio sales department are growing more difficult each day.

- How are you staying ahead of the game?
- In what new ways are you compensating and motivating your sales staff?
- Is your department using computer technology? How?
- Are you exploiting all possible new business sources?
- Is radio's slice of the advertising pie in your market growing?

R&R invites you to share your story about any of the above topics — or any other sales-related issues — with our readers. Your comments will contribute to an ongoing forum designed to raise the profile of radio sales in the advertising community.

Send your thoughts to Managing Editor **Ron Rodrigues** in any of the following ways:

Mail: 10100 Santa Monica Blvd., 5th Floor,
Los Angeles, CA 90067-4004
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E-mail: ronr@rronline.com

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"As good a show as we could
produce, if we had the time."
WMXV-FM New York

"A very good show!"
WBEB-FM Philadelphia

"Excellent and easy to run!"
KHMV-FM Houston

"A presentation we can localize!"
WCCO-AM Minneapolis

"Clearly, the best Christmas show!"
KXKL-FM Denver

"Sounds like we produced it
in-house. Recommended!"
KOST-FM Los Angeles

"Professional programming!"
KRLD-AM Dallas

"Great music each year. Thanks!"
WBZ-AM Boston

"A terrific Christmas present!"
WWMX-FM Baltimore

"We love this show each year!"
WTIC-AM Hartford

800-423-XMAS

Hot Promotional Ideas For November & December

By Irwin Pollack

For many radio stations, the fourth quarter represents the three-month period in which retail promotional tie-ins are most plentiful, thus offering the opportunity to keep your station in the spotlight. Here are some of the hottest promotional ideas for these winter months.

Santa Stops: Once each week — and twice a day on weekends — between Thanksgiving and Christmas, conduct a series of mini-remotes for the number of minutes that correlates most closely to your station's frequency. Take the show on the road to local businesses that could use a turn-key Santa Claus event. Make sure your event includes banners to promote the mini-remote, prizes for children, a photographer, and, of course, St. Nick himself.

Pay Off The Plastic: Give listeners the opportunity to win \$1000 to "pay off" their credit cards — just in time for the holidays — by registering to "pay off the plastic."

Get 10 heavy traffic, small-ticket retailers to invest \$1000 each to become participating sponsors. With that \$10,000, you air an \$8000 cash schedule. Be sure that each 60-second paid commercial promotes the register-to-win concept. Make sure you evenly rotate all mentions of the sponsors' role as registration outlets, too. (The promotion becomes self-liquidating, as your station takes the remaining \$2000 and awards it to two different winners.)

New Year's In New York: All during November, a series of night

clubs invite patrons to enter a talent contest or register to win a chance to go to New York City for New Year's. Note: The prize pack should include round-trip airfare, hotel accommodations for two, meals, and some spending cash.

"Noon-Year's Eve": Your station hosts a big bash at 12 noon on December 31 ("Noon-Year's Eve") for the very young and the very old, who traditionally can't — or won't — stay up until midnight. Potential advertiser tie-in: the sponsoring hotel, which could also promote New Year's room packages.

(Your Call Letters) In Christmas Lights: KBZT-FM/San Diego offered a \$1000 cash prize to the listener who sent in the best picture of the station's logo — all lit up in Christmas lights. Possible tie-ins: film distributors or photo development centers.

Thanksgiving: Starting now, find a chain of self-service gas stations that is willing to have a "happy hour" every Friday ("Tank God It's Friday"), and make your station's frequency the number of minutes that the promotion is in effect and the price of a gallon of gas. Then, culminate the series of events by doing it all day on "Thanksgiving."

Veteran's Day Blood Banks:

On November 11, several hotels or ballroom facilities become the place where listeners can go and donate blood. Sponsoring food and soft drink-related advertisers can be on hand with sampling opportunities.

The Great American Smoke-Out: For this annual event — which takes place November 21 — consider tying in with a chain of sandwich stores that will give away free turkey subs all day to anyone who comes into the restaurant and throws away a pack of cigarettes, showing his or her intentions to quit smoking "cold turkey!"

Home For The Holidays: Listeners go to sponsoring retail locations to win a trip to go home for the holiday, or — if they are home — to bring someone home for the holidays. Find four retailers who are willing to invest \$1500 on your station during November and December, then air a \$5000 "shared spotbank" that directs listeners into the different registration outlets. The best part is that you'll still have \$1000 left over for your prize package — round-trip airfare, hotel, and spending money.

Santa Calls: Radio station ties in with a multi-location fast food chain. Parents register their child to get a phone call from Santa Claus.

Entrants are chosen at random by someone at the radio station's production department who calls the parent, asks if their child is home — also asking for permission to record the call, then preparing them for the phone call that comes within a minute after they hang up — and gets such necessary information as the child's first name, the number of brothers or sisters, what the child got from Santa last year, the name of the child's teacher, and the child's favorite subject in school. The child is then called by Santa Claus.

The most animated, produced, 30-second conversations between Santa and the children are piggybacked with 30-second spots for the fast food chain.

Christmas Cash: Several retailers join the radio station in offering listeners the chance to register

December Promotional Opportunities

Month-Long Opportunities

- Made In America Month
- National Drunk Driving Awareness Month
- Read A New Book Month

Special Weeks & Days

December 1 — Bingo's birthday (1929)

Christmas Lights Day

World AIDS Day

December 3 — World's largest bar opened (1829)

December 5 — Blue Jeans Thursday

Hanukkah begins at sun down

December 6 — Microwave oven patented (1945)

December 9 — America's first formal cremation (1792)

Christmas Card Day

December 10 — First U.S. postal service announced (1672)

Playboy's birthday (1953)

December 11 — First radio message sent (1901)

December 12 — Blue Eyes Day

Golf tee invented (1899)

December 13 — Clip-on tie's birthday (1928)

December 14 — "Saturday Night Fever" movie premiered (1977)

December 15 — First law school in the U.S. (1791)

First sex-change operation (1952)

National Firefighters Day

December 16 — Eat What You Want Day

World's largest office party

December 17 — First one-way street (1791)

December 18 — First Sunday newspaper (1796)

December 19 — First broadcast of "I've fallen and I can't get up" commercial (1985)

December 21 — Exercise Day

First basketball game played (1891)

Shortest day of the year

December 25 — Christmas

December 26 — Coffee percolator invented (1865)

God-awful Tie Day

Return All Of Your Ugly Christmas Gifts Day

December 27 — Chewing gum patented (1869)

December 31 — Check The Smoke Alarms Day

Make Up Your Mind Day

For national sponsor addresses and phone numbers for any special month, week, or day, contact Irwin Pollack at (412) 952-0602.

to win \$1000 in "Christmas Cash." The extent of the on-air promotion is determined by the sum of the combined retailers' financial commitment — plus \$1000, which is given to the one listener whose name is pulled.

Radio sales and management trainer Irwin Pollack is President of New Hampshire-based Radio Sales Intelligence. He consults radio stations, broadcast groups, and associations, and can be reached (toll-free) at 1-888-RADIO 50.

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- Why did you use film — or video — for those TV spots?

R&R invites you to share your stories about any of the above topics — or just about anything marketing- or promotion-related — with our readers. Your comments will contribute to an ongoing forum designed to attract attention to the importance of strong marketing and promotion in the radio industry.

Please send your ideas, releases, and photographs to **Scott Slaven**, Director of Communications, **PROMAX International**, 2029 Century Park East, Suite 555, Los Angeles, CA 90067.

Pro:Motions

• **Jim Sheehan** has become Promotions Dir. at **KUFO/Portland**.

• **Basim Blunt** is the new Promotion Dir. at **WROU/Dayton**, replacing **Jonathan McNeil**, who joins **WKYS/Washington's** promotions department.

• **Alan Cox** has been appointed Promotions Dir. at **WRKR-FM/Kalamazoo, MI**. He will continue serving as a nighttime air talent.

• **Kimberly Morgan** has been named National Promotion Dir. for Radio Disney, **ABC Radio Networks'** new 24-hour children's radio format set to debut in November. She most recently served as Marketing Dir. for **KEWS-FM & KYNG-FM/Dallas**.

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MUSIC & MOVIES

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Single: Lovefool/Cardigans (Mercury)
Other Featured Artists: Radiohead, Everclear, Des'ree
- **HIGH SCHOOL HIGH** (Big Beat/Atlantic)
Singles: Bohemian Rhapsody/Braids
I Just Can't/Faith Evans
Other Featured Artists: Braxton, D'Angelo, De La Soul
- **THE FIRST WIVES CLUB** (Work)
Featured Artists: Puff Johnson, Dionne Farris, Brownstone
- **THE ASSOCIATE** (Motown)
Single: Keep Hope Alive/Tamia
Other Featured Artists: Wynonna, Patra, Shades
- **THAT THING YOU DO!**
Single: That Thing You Do!/Wonders (Epic)
- **PHENOMENON** (Reprise)
Single: Crazy Love/Aaron Neville
Other Featured Artists: Eric Clapton, Jewel, Peter Gabriel
- **TREES LOUNGE** (MCA)
Single: Trees Lounge/Hayden
Other Featured Artists: Shane McGowan & The Popes, Inkspots
- **CURDLED**
Single: Obsession Confession/Slash (Geffen)
- **BULLETPROOF** (MCA)
Single: How Could You/K-Ci & Jojo
Other Featured Artists: Nonchalant, Delinquent Habits
- **SHE'S THE ONE** (Warner Bros.)
Single: Climb That Hill/Tom Petty & The Heartbreakers
- **EDDIE** (Island/Hollywood)
Single: Tell Me/Dru Hill
Other Featured Artists: J'son, Jodeci, House Of Pain

COMING

- **SET IT OFF** (EastWest/EEG)
Singles: Missing You/Brandy/Tamia/Knight/Khan
Days Of Our Lives/Bone Thugs-N-Harmony
Don't Let Go (Love)/En Vogue
Other Featured Artists: Brandy, Queen Latifah, Seal
- **SPACE JAM**
Singles: Fly Like An Eagle/Seal (Warner Sunset/Atlantic)
I Believe I Can Fly/R. Kelly (Tavdash/Jive)
- **THE MIRROR HAS TWO FACES**
Single: I Finally Found Someone/Barbra Streisand & Bryan Adams (Columbia)
- **EVITA**
Single: You Must Love Me/Madonna (Warner Bros.)
- **DAYLIGHT**
Single: Whenever There Is Love/Donna Summer (Universal)

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

'Net Chats

Def Leppard, Monday (11/11) at 7:30pm ET/4:30pm PT, Prodigy (Jump: CHAT).

Rod Stewart, Tuesday (11/12) at 9pm ET/6pm PT, America Online (keyword: LIVE).

On The Web

The remaining members of **Blind Melon** meet fans Friday (11/8) at 8pm ET/5pm PT in a live web chat (<http://www.sonicnet.com>).

Plug in to a **Michelle Shocked** show from New York's Irving Plaza on Saturday (11/9) at 8pm ET/5pm PT (<http://www.shellshock.com>).

Catch a tripleheader — **Tonic**, the **Refreshments**, and **Soul Coughing** — Wednesday (11/13), starting at 8:30pm ET/5:30pm PT (<http://www.mmn.net>).

The **Connells'** House Of Blues/L.A. show will be cybercast live late Wednesday at 1am ET/10pm PT (<http://www.liveconcerts.com>).

Talk with **Poe** on the web Thursday (11/14) at 9pm ET/6pm PT (<http://www.ticketmaster.com>).

Hear **Social Distortion** and **D-Generation** performing live in cyberspace at 11pm ET/8pm PT Thursday night from the Hollywood Palladium (<http://www.lalive.com>).

'ZINE SCENE

Four Label Heads Found Kissin' Babyface!

See four label heads fall all over themselves praising **Kenneth "Babyface" Edmonds** in *Newsweek*: **Thomas Mottola** ("On any given week 40% to 60% of the Top 10 records are R&B records. That's a huge slice of the market, and Kenny exerts a great influence over it."), **Quincy Jones** ("Producers come and go, but he will not be going, nowhere"), **Clive Davis** ("He brings something special out of the artists who interpret his material. He writes different ways for different people."), and **Andre Harrell** ("He says everything a woman wants to hear. He's the best male interpreter of romance there is.")

Babyface himself tells *Entertainment Weekly*, "There are advantages of being a star. But I think it sucks for the most part. I'd rather have a life."

Here Comes Success

"He's a glutton. **Howard [Stern]** wants to control all the airwaves and he refuses to be a guest" — **Judith Regan**, who steered Stern's books to success, explains why he won't appear on her **Fox News Network** talk show (*Globe*).

GQ names **Hootie & The Blowfish** frontman **Darius Rucker** one of its 11 "Men Of The Year." The 'zine also devotes seven pages to shots of **Sting** modeling **Versace's** fall '96 collection.

Beach Boys resident genius **Brian Wilson** is undergoing acupuncture treatment for depression and the voices he hears in his head (*Star*).

"We don't hate him, but we hate the behavior" — **Heads** bassist **Tina Weymouth** on the band's relationship with ex-frontman **David Byrne** (*People*).

Herman Wouk — 81-year-old author of "The Caine Mutiny" and "The Winds Of War" — has teamed up with **Jimmy Buffett** to create a Caribbean-flavored musical that's set to debut in Florida next April (*People*).

Madonnarama!

Madonna is angry that one of **Carlos Leon's** in-laws sold the *Globe* that "first picture" of baby **Lourdes**. The photo *actually* shows the duo holding one of Leon's nephews (*Star*).

Old **Madonna** pal/producer **Steven Bray** has licensed nine demos he and the vocalist made back in 1981 to the **Interact En-**

tertainment Group. Titled "Pre-Madonna," the disc will only be available via a TV spot (*People*).

Money, Money, Money

Michael Jackson secretly offered \$50,000 to buy the Pope's recently removed appendix (*Star*).

Paula Abdul's wedding to sportswear scion **Brad Beckerman** cost \$500,000 (*Star*).

Whitney Houston picked up a cool \$8.5 million for her 90-minute command performance for the Sultan of Brunei, said to be the world's richest man (*National Enquirer*).

Courtney's Corner

"It's either 'Shanghai Surprise' or it's not" — **Courtney Love** gets philosophical about "The People vs. Larry Flynt" in *Premiere*, which sports a nine-page story on the making of the movie that space does not permit 'Zine Scene to quote in detail.

The *National Enquirer*, however, notes that all during the filming, Love had to submit to weekly drug tests.

And ... Love, 32, and **Diana Ross**, 52, are among the stars spotlighted in the *Globe's* "Celeb-ulate" photo feature.

Everybody's A Critic

"It looked like I was dropped by the label and I was **Bob's** son. People thought, 'Gee, he *must* be bad'" — **Wallflowers** leader **Jakob Dylan** reflects on where his career stood four years back (*People*).

"We're sort of one step down from AA" — **Eels** leader **E** rates the group's status on the misery index (*Spin*).

"I know I say this at the risk of sounding like the **David Cassidy** of rock, but I've never wished that I was not attractive" — *Spin* cover star/**Bush** frontman **Gavin Rossdale** faces facts.

"One of the things that pisses me off when people call us wacky is that 50% of **Beatles'** songs are completely goofy or nonsensical. Or 'Smells Like Teen Spirit' for example, which is a completely silly song: The lyrics are hilarious and goofy as fuck. Just because **Kurt Cobain** frowned and looked depressed when he sang these really funny words, all of a sudden it has 'gravity'" — **Presidents Of The United States Of America** member **Dave Dederer** addresses the band's critics (*Spin*).

MUSIC DATEBOOK

MONDAY, NOVEMBER 18

- 1970/**Jerry Lee Lewis** divorces his cousin, **Myra**, whom he'd married when she was 13.
- 1988/**Phil Collins** makes his big screen debut as "Buster" opens.
Also ... **Disney's** "Oliver & Co." — featuring the voices of **Billy Joel**, **Bette Midler**, and **Cheech Marin** — opens.
- 1990/**Paul McCartney's** birth certificate goes for \$18,000 at an auction.
- 1994/The **Rolling Stones** become the first act to broadcast a concert on the Internet.
- Born: **Graham Parker** 1950, **Michael Ramos (Bodeans)** 1958, **Kirk Hammett (Metallica)** 1962

TUESDAY, NOVEMBER 19

- 1982/**Chuck Berry** is released from prison after serving two months for tax evasion.
- 1995/Part one of the three-part "Beatles Anthology" airs on **ABC-TV**. The show attracts an estimated 47 million viewers.
- Born: **Crystal Waters** 1963

WEDNESDAY, NOVEMBER 20

- 1973/The **Who's Keith Moon** collapses twice onstage in San Francisco. **Pete Townshend** pulls a 19-year-old out of the audience to play the last three songs.
- 1987/**Prince's** third movie, "Sign 'O' The Times," opens.
- 1991/The **Rolling Stones** sign a \$45 million deal with **Virgin**, making them rock's highest-paid group. (This mark has since been eclipsed by **R.E.M.** and **U2**.)

Born: The late **Duane Allman** 1946, **Joe Walsh (Eagles)** 1947, **Mike D. (Beastie Boys)** 1965

THURSDAY, NOVEMBER 21

- 1983/**Michael Jackson's** "Thriller" video premieres in L.A. movie theaters.
- 1986/**Joni Mitchell** marries bassist **Larry Klein**.
- 1988/**Pink Floyd** release their first live album, "The Delicate Sound Of Thunder."
- 1990/**Mick Jagger** marries his girlfriend of 10 years, model **Jerry Hall**, on the island of Bali.
- 1995/The "Beatles Anthology I" sets a first-day sales record, moving 450,000 units.
- Born: **Dr. John** 1940, **Bjork** 1965, **Alex James (Blur)** 1968

FRIDAY, NOVEMBER 22

- 1955/**Elvis Presley** signs with **RCA**. He pockets a \$5000 signing bonus.
- 1965/**Bob Dylan** marries **Sara Lowndes**.
- 1968/The **Beatles** release the "White Album."
- 1995/**Sophie B. Hawkins** makes her TV acting debut on **Fox-TV's** "Party Of Five."
- Born: **Booker T. Jones** 1944, **Little Steven** 1950, **Tina Weymouth (Talking Heads)** 1950

SATURDAY, NOVEMBER 23

- 1976/**Jerry Lee Lewis** is arrested in Memphis after being spotted outside Graceland waving a pistol demanding to see **Elvis Presley**.

1988/"Scrooged," co-starring **David Johansen**, opens.



Madonna — another year, another scandal.

1990/**MTV** bans **Madonna's** "Justify My Love" video.

1991/**Queen** lead singer **Freddie Mercury**, 45, confirms he's suffering from AIDS. He dies the next day.

Born: **Bruce Hornsby** 1955

SUNDAY, NOVEMBER 24

1966/The **Beatles** begin recording sessions for "Sgt. Pepper's Lonely Hearts Club Band," laying tracks for "Strawberry Fields Forever" — which doesn't make the album.

1991/**Cyndi Lauper** marries actor **David Thornton**. **Little Richard** performs the ceremony.

1992/Producer **Terry Lewis** and singer **Karyn White** become parents to daughter **Ashley Nicole**.

Born: **Donald "Duck" Dunn (Booker T. & The M.G.s)** 1941

— Paul Colbert

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.



59.4 million households
Patti Galluzzi,
VP/Music Programming

ADDS

- DAVE MATTHEWS BAND Crash Into Me (RCA)
- FOXY BROWN Get Me Home (Violator/Def Jam/RAL/Mercury)
- R. KELLY I Believe I Can Fly (Tavdash/Jive)
- TONY TONI TONE Let's Get Down (Mercury)
- WALLFLOWERS One Headlight (Interscope)
- NEIL YOUNG This Town (Reprise)
- BETTER THAN EZRA Desperately Wanting (Elektra/EEG)
- FOUNTAINS OF WAYNE Radioactive Vibe (Atlantic)
- KULA SHAKER Tattva (Columbia)

EXCLUSIVE

- BUSH Swallowed (Trauma/Interscope)
- RED HOT CHILI PEPPERS Love Rollercoaster (Geffen)

HEAVY

- BECK Devils Haircut (DGC/Geffen)
- BLACKSTREET I/DR. DRE No Diggity (Interscope)
- BONE THUGS-N-HARMONY Days Of Our Lives (EastWest/EEG)
- TONI BRAXTON Un-break My Heart (LaFace/Arista)
- COUNTING CROWS Angels Of The Silences (DGC/Geffen)
- SHERYL CROW If It Makes You Happy (A&M)
- DR. DRE Been There, Done That (Death Row/Interscope)
- FUGEES No Woman, No Cry (Ruffhouse/Columbia)
- HOOTIE & THE BLOWFISH Sad Caper (Atlantic)
- MADONNA You Must Love Me (Warner Bros.)
- MARILYN MANSON The Beautiful People (Nothing/Interscope)
- NO DOUBT Don't Speak (Trauma/Interscope)
- R.E.M. Bittersweet Me (Warner Bros.)
- SOUNDGARDEN Blow Up The Outside World (A&M)
- SUBLIME What I Got (Gasoline Alley/MCA)
- 311 All Mixed Up (Capricorn/Mercury)

STRESS

- FIONA APPLE Shadowboxer (Work)
- AZ YET Last Night (LaFace/Arista)
- BABYFACE This Is For The Lover In You (Epic)
- BRAIDS Bohemian Rhapsody (Big Beat/Atlantic)
- CAKE The Distance (Capricorn/Mercury)
- DAVE MATTHEWS BAND Crash Into Me (RCA)
- CELINE DION It's All Coming Back To Me Now (550 Music)
- EN VOGUE Don't Let Go (Love) (EastWest/EEG)
- METALLICA Hero Of The Day (Elektra/EEG)
- NAS Street Dreams (Columbia)
- NEW EDITION I'm Still In Love With You (MCA)
- PRESIDENTS OF THE UNITED STATES ... March 5 (Columbia)
- SEAL Fly Like An Eagle (Atlantic)
- TOOL Track #1 (Zoo)
- 2PAC I Ain't Mad At Ya (Death Row/Interscope)

ACTIVE

- AMBER This Is Your Night (Tommy Boy)
- MERRIL BAINBRIDGE Mouth (Universal)
- BRAT Sittin' On Top Of The World (So So Def/Columbia)
- FOXY BROWN Get Me Home (Violator/Def Jam/RAL/Mercury)
- CRANBERRIES When You're Gone (Island)
- DO OR DIE Po Pimp (Rap-A-Lot/Noo Trybe)
- GINUWINE Pony (550 Music)
- HEADS Damage I've Done (Radioactive/MCA)
- JEWEL You Were Meant For Me (Atlantic)
- MONTELL JORDAN Falling (Def Jam/RAL/Mercury)
- R. KELLY I Believe I Can Fly (Tavdash/Jive)
- LOCAL H Bound For The Floor (Island)
- SHAQUILLE'NEAL You Can't Stop The Reign (Trauma/Interscope)
- KEITH SWEAT Nobody (Elektra/EEG)
- SWV All About You (RCA)
- TONY TONI TONE Let's Get Down (Mercury)
- WALLFLOWERS One Headlight (Interscope)
- WESTSIDE CONNECTION Bow Down (Lench Mob/Priority)
- WILD ORCHID At Night I Pray (RCA)
- NEIL YOUNG This Town (Reprise)

ON

- BETTER THAN EZRA Desperately Wanting (Elektra/EEG)
- CRASH TEST DUMMIES He Liked To Feel It (Arista)
- DISHWALLA Charlie Brown's Parents (A&M)
- FOUNTAINS OF WAYNE Radioactive Vibe (Atlantic)
- FUN LOVIN' CRIMINALS Scooby Snacks (EMI)
- GRAVITY KILLS Enough (TVT)
- KULA SHAKER Tattva (Columbia)
- LEMONHEADS If I Could Talk I'd Tell You (Tag/Atlantic)
- SPROIGY Firestarter (Mute/XL Recordings)
- SPIRITS Drive (Rocket/Island)
- STING I'm So Happy I Can't Stop Crying (A&M)
- TONIC Open Up Your Eyes (Polydor/A&M)

Video airplay from November 11-17



50.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

- DAVE MATTHEWS BAND Crash Into Me (RCA)
- ROD STEWART If We Fall In Love Tonight (Warner Bros.)
- STREISAND & ADAMS I Finally Found Someone (Columbia)
- CARDIGANS Lovetool (Mercury)
- DC TALK Just Between You And Me (Virgin)
- GARBAGE Milk (Almo Sounds/Geffen)
- SEBADDH Willing To Wait (Sub Pop)
- KEITH SWEAT Nobody (Elektra/EEG)

XL

- TONI BRAXTON Un-break My Heart (LaFace/Arista)
- ERIC CLAPTON Change The World (Reprise)
- CELINE DION It's All Coming Back To Me Now (550 Music)
- MADONNA You Must Love Me (Warner Bros.)
- ALANIS MDRISSETTE Head Over Feet (Maverick/Reprise)

LARGE

- COUNTING CROWS Angels Of The Silences (DGC/Geffen)
- SHERYL CROW If It Makes You Happy (A&M)
- EN VOGUE Don't Let Go (Love) (EastWest/EEG)
- CHRIS ISAAK Think Of Tomorrow (Reprise)
- ELTON JOHN You Make History (Young Again) (MCA)
- JOHN MELLENCAMP Key West Intermezzo... (Mercury)
- NO DOUBT Don't Speak (Trauma/Interscope)
- SEAL Fly Like An Eagle (Atlantic)

MEDIUM

- BRYAN ADAMS Let's Make A Night To Remember (A&M)
- TORI AMOS I'm On Fire (Atlantic)
- FIONA APPLE Shadowboxer (Work)
- MERRIL BAINBRIDGE Mouth (Universal)
- DAVE MATTHEWS BAND Crash Into Me (RCA)
- MELISSA ETHERIDGE Nowhere To Go (Island)
- HOOTIE & THE BLOWFISH Sad Caper (Atlantic)
- RUPAUL Snapshot (Rhino)
- ROD STEWART If We Fall In Love Tonight (Warner Bros.)
- STREISAND & ADAMS I Finally Found Someone (Columbia)

CUSTOM

- LEAH ANDREONE It's Alright, It's O.K. (RCA)
- AZ YET Last Night (LaFace/Arista)
- BRANDY/TAMIA/KNIGHT/KHAN Missing... (EastWest/EEG)
- CARDIGANS Lovetool (Mercury)
- CHALK FARM Lie On Lie (Columbia)
- TRACY CHAPMAN New Beginning (Elektra/EEG)
- NATALIE COLE w/NAT... When I Fall In Love (Elektra/EEG)
- SHAWN COLVIN Get Out Of This House (Columbia)
- CRANBERRIES When You're Gone (Island)
- DC TALK Just Between You And Me (Virgin)
- EELS Novocaine For The Soul (DreamWorks/Geffen)
- GARBAGE Milk (Almo Sounds/Geffen)
- JOHNNY GILL Let's Make The Mood Right (Motown)
- SUSANNA HOFFS All I Want (London/Island)
- JEWEL You Were Meant For Me (Atlantic)
- MAXWELL Ascension... (Columbia)
- CURTIS MAYFIELD New World Order (Reprise)
- ELEANOR McEVROY Precious Little (Columbia)
- MINT CONDITION What Kind Of Man... (Perspective/A&M)
- ANN NESBY I'm Still Wearing Your... (Perspective/A&M)
- NEW EDITION I'm Still In Love With You (MCA)
- R. E.M. Bittersweet Me (Warner Bros.)
- SEBADDH Willing To Wait (Sub Pop)
- DUNCAN SHEIK Barely Breathing (Atlantic)
- SPIRITS Drive (Rocket/Island)
- KEITH SWEAT Nobody (Elektra/EEG)
- TONY RICH PROJECT Leavin' (LaFace/Arista)
- LUTHER VANDROSS Your Secret Love (LV/Epic)
- SUZANNE VEGA No Cheap Thrill (A&M)
- WHY STORE Father (Way Cool Music/MCA)
- WILD ORCHID At Night I Pray (RCA)

Video airplay from November 11-17.



36 million households
Lydia Cole,
VP/Music Programming

Video Playlist

- BRAT Sittin' On Top Of The World (So So Def/Columbia)
- LUTHER VANDROSS Your Secret Love (LV/Epic)
- 2PAC I Ain't Mad At Ya (Death Row/Interscope)
- GINUWINE Pony (550 Music)
- BABYFACE This Is For The Lover In You (Epic)
- BLACKSTREET No Diggity (Interscope)
- TONI BRAXTON Un-break My Heart (LaFace/Arista)
- KEITH SWEAT Nobody (Elektra/EEG)
- AZ YET Last Night (LaFace/Arista)
- SWV It's All About You (RCA)
- MINT CONDITION What Kind Of Man... (Perspective/A&M)

Rap City Top 10

- JAY-Z w/MARY J. BLIGE Can't Knock... (Roc-A-Fella/Priority)
- DO OR DIE Po Pimp (Rap-A-Lot/Noo Trybe)
- 2PAC I Ain't Mad At Ya (Death Row/Interscope)
- ROOTS Concerto Of The Desperado (Geffen)
- OE LA SOUL Itzsozeezee (Tommy Boy)
- JERU THE DAMAJA Ya Playin' Yasef (Payday/London/Island)
- KEITH MURRAY The Rhymer (Jive)
- OUTKAST ATLiens (LaFace/Arista)
- DR. DRE Been There Done That (Aftermath/Interscope)
- NAS Sweet Dreams (Columbia)

(Note: This week's playlist is frozen.)

FILMS

WEEKEND BOX OFFICE NOVEMBER 1-3

- 1 **Romeo & Juliet** (Fox)* \$11.13
- 2 **Sleepers** (WB) \$8.03
- 3 **High School High** (TriStar) \$5.00
- 4 **Larger Than Life** (MGM/UA)* \$3.77
- 5 **The Ghost And The Darkness** (Paramount) \$3.66
- 6 **Stephen King's Thinner** (Paramount) \$3.58
- 7 **The First Wives Club** (Paramount) \$3.56
- 8 **Dear God** (Paramount)* \$3.21
- 9 **The Associate** (Buena Vista) \$3.11
- 10 **The Long Kiss Goodnight** (New Line) \$2.37

All figures in millions

* First week in release
Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include "Set It Off," starring Jada Pinkett and Motown recording artist Queen Latifah. The film's EastWest/EEG soundtrack spotlights "Missin' You" by Brandy, Tamia, Gladys Knight, and Chaka Khan as well as Bone Thugs-N-Harmony's "Days Of Our Lives," Seal's "Hey Joe," En Vogue's "Don't Let Go (Love)," Busta Rhymes' "Live To Regret," Simply Red's "Angel," Goodie Mob's "Angelic Wars," and tunes by Blight, Ray J., Billy Lawrence f/MC

Lyte, and X-Man f/H Squad. Queen Latifah completes the LP by performing "Name Callin'" and teaming with Organized Noise on the film's title cut.

"Ransom," starring Mel Gibson and Rene Russo, also opens this week. The film's forthcoming Hollywood soundtrack showcases not only a score by James Horner, but also original music composed by Smashing Pumpkins frontman Bill Corgan.

Limited Releases

Widening in limited release is "The Funeral," starring Christopher Walken and associate-produced by Def Jam Chairman Russell Simmons. The film's Critique soundtrack spotlights a new song by Concetta Gordon ("I'm Dying To Love") as well as Benny Goodman's "Moonglow," Duke Ellington's "Take The A Train," Artie Shaw's "Back Bay Shuffle," Erskine Hawkins's "Tip-pin In," and tunes by Coleman Hawkins, Bunny Berigan, Mystic, and Carlo Buti. Two cuts by Sonny Boy Williamson — "Pontiac Blues" and "Mr. Downchild" — complete the LP.

Bob Hoskins and Patricia Arquette star in "The Secret Agent," another film in limited release. Nonesuch/EEG is re-releasing the movie's soundtrack, which highlights 16 pieces of original music by label artist Philip Glass.

TELEVISION

TOP TEN SHOWS OCTOBER 28-NOVEMBER 3

Total Audience
(95.9 million households)

- 1 **ER**
- 2 **Seinfeld**
- 3 **Home Improvement**
- 4 **Suddenly Susan**
- 5 **Friends**
- 6 **Monday Night Football** (Bears vs. Vikings)
- 7 **Movie (Sunday)** ("The Lion King")
- 8 **The Single Guy**
- 9 **Spin City**
- 10 **NYPD Blue**

Teens 12-17

- 1 **Home Improvement**
- 2 **Sabrina The Teenage Witch**
- 3 **Movie (Sunday)** ("Ace Ventura: Pet Detective")
- 4 **The Simpsons (8:30pm)**
- 5 **Boy Meets World**
- 6 **Movie (Sunday)** ("The Lion King")
- 7 **Clueless**
- 8 **The Simpsons (8pm)**
- 9 **Family Matters**
- 10 **When Animals Attack 2**

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Friday, 11/8

- Michelle Wright, "Prime Time Country" (TNN, 9pm ET/6pm PT).
- Mary Chapin Carpenter, "Late Show With David Letterman."
- Queen Latifah, "Late Late Show With Tom Snyder."
- Simply Red and Tina Turner, "ABC In Concert" (check local listings).

Monday, 11/11

- "Inside Edition" goes behind the scenes at Michael Jackson's "HIStory World Tour" (syndicated; check local listings).
- Alabama, Paul Brandt, and Lee Roy Parnell, "Prime Time Country."
- Bryan White, "David Letterman."

Wednesday, 11/13

- Trisha Yearwood guest-stars on ABC's "Ellen" (8pm).
- Tracy Lawrence, "Prime Time Country."
- Beck, "The Tonight Show With Jay Leno."
- Joshua Redman sits in with the band on "David Letterman."
- Carl Perkins, "Late Night With Conan O'Brien."

Thursday, 11/14

- Collin Raye, "Prime Time Country."
- Dave Matthews Band, "Jay Leno."

VIDEO

NEW THIS WEEK

- **PHAT BEACH (Live)**
Jermaine "Huggy" Hopkins and Tommy Boy act Coolio star in this feature film, which also showcases supporting roles by KKBTLA. air talent Tre Black and RAL/Mercury act Y?N-Vee. The movie's TVT soundtrack contains cuts by E-40, Eightball & MJG, Biz Markie, MoKenStef, Def Jef, Chubb Rock, LaTanya, Wildlife Society, Delasanceice, LA Ganz, Young KyoZ f/Spice 1, Rod King f/Solo-Loc, Suga T f/Click, and Kinsui f/Bucwee Boiz.

- **MISSION: IMPOSSIBLE (Paramount)**

Tom Cruise stars in this feature film, which sports a Mother/Island soundtrack with two new arrangements of the Lalo Schifrin classics "Theme From Mission: Impossible" and "Mission: Impossible Theme (Mission Accomplished)," both performed by U2's Adam Clayton & Larry Mullen. Songs by the Cranberries, Cast, Bjork, Salt, Gavin Friday, Skunk Anansie, Pulp, Massive Attack, Nicolette, and Longpigs complete the LP.



21 million households
Liz Kiley,
VP/Programming

National Top 20

- MAKAVELLI Toss It Up (Death Row/Interscope)
- MO THUGS FAMILY Thug Devotion (Mo Thug/Relativity)
- JASON WEAVER Stay With Me (Motown)
- KEITH SWEAT Nobody (Elektra/EEG)
- QKUMBA ZOO The Child Inside (Arista)
- N. DOGG f/SNOOP... Never Leave... (Death Row/Interscope)
- BONE THUGS... Days Of Our Lives (EastWest/EEG)
- EN VOGUE Don't Let Go (Love) (Elektra/EEG)
- 2PAC I Ain't Mad At Ya (Death Row/Interscope)
- TEVIN CAMPBELL I Got It Bad (Qwest/WB)
- WILD ORCHID At Night I Pray (RCA)
- WESTSIDE CONNECTION Bow Down (Priority)
- JAY-Z Can't Knock The Hustle (Roc-A-Fella)
- MINT CONDITION What Kind Of Man... (Perspective/A&M)
- NAS Street Dreams (Columbia)
- TONI BRAXTON Un-break My Heart (LaFace/Arista)
- M. O. P. Dead & Gone (Relativity)
- GINUWINE Pony (550 Music/Epic)
- E-40 Rappers Ball (Sick Wid' It/Jive)
- NEW EDITION I'm Still In Love With You (MCA)

Most requested for week ending November 1.



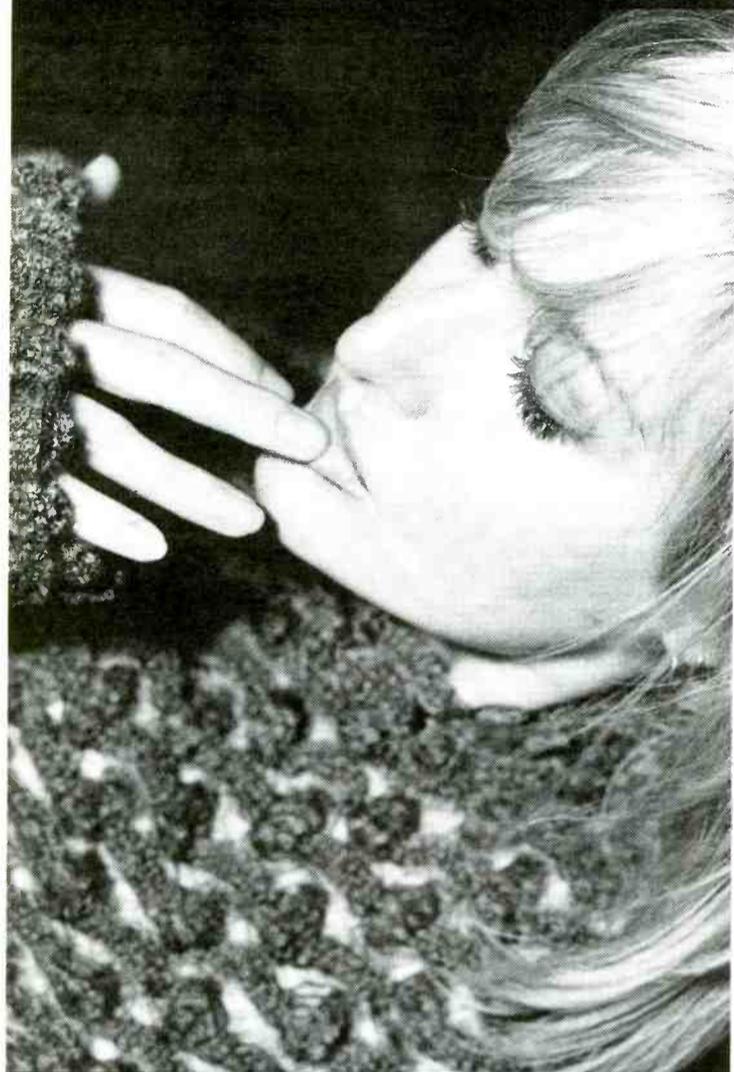
Pos.	Artist	Avg. Gross (in 000s)
1	JIMMY BUFFETT	\$1001.6
2	NEIL DIAMOND	\$818.3
3	GARTH BROOKS	\$734.8
4	KISS	\$617.3
5	GLORIA ESTEFAN	\$555.5
6	GEORGE STRAIT	\$442.4
7	"H.O.R.D.E. FESTIVAL"	\$432.9
8	ALANIS MORISSETTE	\$385.9
9	STING	\$374.4
10	HOOTIE & THE BLOWFISH	\$349.3
11	REBA McENTIRE	\$347.7
12	STEELEY OAN	\$336.0
13	DAVE MATTHEWS BAND	\$316.8
14	SMASHING PUMPKINS	\$309.7
15	JAMES TAYLOR	\$297.8

Among this week's new tours:

- AIR SUPPLY
- ANIMALS/YAROBIRDS
- BARENAKED LAOIES
- BLACK 47
- COUNTING CROWS
- DEFTONES
- EDGAR WINTER BAND
- GREAT WHITE
- OCEAN BLUE
- TODD RUNDGREN

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings. (800) 344-7383; California (209) 271-7900.

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and
Donna Lewis

Additional
Production and
Mix by
Jonathan
"Most" Davis

Management:
PURE
Arma Andon
and
Steve Fargholi

Personal
Representation:
Martin Harris

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STREET TALK®

EMI's Lopes, Lava's DeLong Relocate

EMI VP/West Coast Promo **Chris Lopes** segues to **Mercury** as VP/West Coast Pop Promo, EMI Nat'l Dir./Alternative & AAA Promo **Mike Abbattista** moves to **Walter Yetnikoff's** new **VelVel** label as VP/Promo, and EMI Nat'l Promo/Chicago **Gary Triozzi** exits. No official word on Triozzi's next stop, but ST hears he has a certain craving.

Meanwhile, former **Lava Sr.** VP/Promo **Valerie DeLong** segues to similar duties at **Enclave**, beginning November 11. Following her from Lava are former Nat'l AAA Promo **Dara Kravitz** — who'll become Enclave's New York regional — and DeLong's right arm, **J.J. Grossman**. DeLong tells ST she's looking to fill her No. 2 slot as well as regional posts in Atlanta, Dallas, and L.A.

Is **Heftel's** winning bid for **KSCA/L.A.** closer to \$120 million than the previously rumored \$110 million? And ... is the deal not being announced yet due to the recent Wall Street shakeup of some radio stocks?

Ex-WHTZ/NY PD **Steve Kingston** — who's been embroiled in a lawsuit with former employer **Shamrock Broadcasting** (and new owner **Chancellor Broadcasting**), which sought to extend his non-compete — reported to work as PD of crosstown **WXRK** at 12:01am Friday (11/1).

Kingston's attorney, **Mitchell Mandell**, told ST that the judge denied Shamrock's motion to extend his restrictive covenant for another five months in its entirety — especially the argument that Kingston had admitted to any acts of wrongdoing. Mandell noted that Shamrock may continue to proceed against

Kingston for monetary damages, but would first have to prove he'd engaged in any form of wrongdoing.

Shamrock attorney **Matt Liebowitz** was unavailable for comment.

Former **WB** (and **MCA**) VP/GM Jazz & Progressive Music **Ricky Schultz** relaunches **Zebra Records**, a "smooth jazz" label.

After nearly seven years with the station, **WXTB/Tampa OM Greg Mull** resigns, citing philosophical differences. Mull — who was also OM of Classic Rock sister **WTBT** — was named PD of WXTB in January 1990 when the station changed format from Classic Rock **WKRL** to Active Rock. Previously, he'd been a consultant with the **Research Group** as well as PD of **WRXK/Ft. Myers**.

KZLA/L.A. afternoon driver **Bob Coburn** segues to crosstown Classic Rocker **KCBS-FM**. Southland radio vet/"Country Connection" syndicated TV host/KZLA parttimer **Bob Harvey** takes Coburn's afternoon slot. New KZLA weekender is **Marina Wilson**.

A smoking console in **Howard Stern's** studio Tuesday morning (11/5) sent the gang bailing as Stern yelled, "Fire!" — then broke to a commercial. No sooner was the console fixed than a local TV news crew appeared in the lobby requesting an interview. They had heard Stern was fired.

Well ... Stern and crew *had* been talking about the *New York Post's* speculation that **Westinghouse** will drop their show when the **Infinity** merger is complete.

KLSX/L.A. hired President **Clinton's** brother, **Roger Clinton**, to host the behind-the-scenes Election Day coverage the Talk outlet called "Political Indecision."

Condolences to the family and friends of veteran **WGY/Albany** air talent **Paul Cassidy**, who passed away from complications suffered in the midst of heart surgery on October 30.

Condolences to the family and friends of

Continued on Page 26

Rumors

- Will former **WPGC-AM** PD **Damon Williams** become the new PD at crosstown **WKYS**?
- Is **KBEQ/KC** wakeup artist **Randy Miller** being heavily courted to return to mornings at his alma mater, **WZGC/Atlanta**?
- Is former **KSOL/SF** and **WERQ/Baltimore** PD **Russ Allen** having discussions regarding an open programming gig that's south of the border?
- Is *Monitor* Publisher **Michael Ellis** about this close to accepting an A&R gig with new start-up label **Crave**?

KISS-FM/Tampa

B104/Allentown

KXXY-KTST/Oklahoma City

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WZST/Chattanooga
KHTQ/Spokane
WRFY/Reading
WHOT/Youngstown
and more



SIMPLY RED

"Angel"

NEW: WLKY

TRACY CHAPMAN

"Smoke and Ashes"

New This Week:

WZJM/Cleveland WRHT/Greenville
WSSX/Charleston WKZW/Peoria
WDCG/Raleigh KKRD/Wichita



Elektra Entertainment

STREET TALK®

Continued from Page 24

longtime Boston broadcaster/current **WBZ-AM** weekender **Norm Nathan**, who passed away October 29 at age 70.

And ... condolences to the family and friends of **WSPK/Poughkeepsie**, NY swing-shifter **Bret Alan**, who was killed in a car crash on November 2.

Congratulations to **KIIS/L.A.** Prez/GM **Roy Laughlin** and **Rick Dees** co-host **Ellen K**, who were married last Saturday (11/2).

Get-well wishes to **R&R** Urban Editor **Walt Love**, who's currently recovering from major surgery. Please send all cards and letters to **R&R's** home office in Century City.

Similar sentiments go out to **Peggy O'Brien** — wife of **R&R** VP/Sales **Barry O'Brien** — who's also home recovering from major surgery.



CURB
RECORDS

Rumbles

- Citadel promotes **KKOB-FM/Albuquerque** PD **John Forsythe** to OM and moves duopoly partner **KMGA** PD **Mike Parsons** into the **KKOB** PD post.
- **WABB/Mobile** morning drive co-host **Wayne Coy** becomes PD.
- Hot AC **WCSO (The Ocean)/Portland, ME** segued to CHR on Friday (11/1). **Tim Moore** remains PD of **WCSO** and sister **WHOM**. **Meridith** does mornings, **Jeff Parsons** handles afternoons, **Jeremy Daniels** tackles MD/nights, and **Mike Adams** is the new overnighter.
- **UC WXYV/Baltimore** MD **Lorenzo "Ice Tea" Thomas** is promoted to APD.
- **KHTY/Santa Barbara, CA** PD **Damion Young** adds programming duties at sister **KIST**.
- **WQKK/Johnstown & WQWK/State College, PA** interim PD **Pat Urban** cops the official PD nod.
- After spending the past 14 years as the voice of the **Baltimore Orioles**, **Jon Miller** signs a multi-year deal as lead play-by-play announcer for the **San Francisco Giants** on **KNBR-AM/SF** and **KTVU-TV/SF**. The Bay Area native previously called games for the **Oakland A's** and **Boston Red Sox**.
- Despite what you read here a couple weeks back (ST 10/15), Hot AC **KMXJ/Ft. Smith, AR** is owned by **Teddy Bear Communications Inc.**
- **KYSR/L.A.** elevates parttimer **Larry Morgan** to evenings.
- **KIBB/L.A.** welcomes ex-VH1 VJ (and former crosstown **KPWR** morning co-host) **Patty Lotz** as morning drive co-host. Incidentally, former **KYSR** weekender **Gary Spears** is now filling in afternoons at **KIBB**.
- **WXYV, WCAO, WLIF & WJFK-AM/Baltimore** Creative Services Dir. **Pat Garrett** resigns to concentrate on his voiceover business.
- Former 18-year **KGON/Portland** vet **Bob "The Big B.A." Ancheta** lands the afternoon drive slot at crosstown **KKRH (Earth 105)**.
- **KGGI/Riverside** midday maven/Creative Services Dir. **Picazzo** exits; former **KIIS/L.A.** swinger **Sky Walker** cops the slot.

RADIO & RECORDS



1

- **Roy Deutschman** named **WGRX/Baltimore** GM.
- **Ted Taylor** becomes **WDRE/Long Island** PD.
- **Jack Merker** appointed **KOGO/San Diego** PD.

5

- **Lisa Velasquez** rejoins **Atlantic Records** as VP, Pop/Special Projects.
- **Bob Sherwood** joins **Sony Software** as VP/Sound Technology.
- **Jane Bartsch** becomes **WHLI & WKJY/Nassau-Suffolk** VP/GM.
- **Jay Butler** promoted to **WQBH/Detroit** PD.
- **Dave Lancaster** named **KSSK-AM/Honolulu** PD.

10

- **Judy Libow** elevated to **Atlantic Records** VP/Nat'l Promo.
- **Brad Hunt** upped to **Elektra/Asylum** VP/Nat'l AOR Promo.
- **Rusk** promotes **Houston Station Managers** **Michael Packer (KTRH)** and **Pat Fant (KLOL)** to GM.
- *Leap O' The Week*: PD **Stan Main** goes from **WDAY-FM (Y94)/ Fargo** to **WCMF/Rochester**.

15

- **Mel Karmazin** elevated to **Infinity Broadcasting** President.
- **Al Brady Law** appointed **NBC O&O** VP/Programming.
- **Julian Breen** boosted to **Greater Media** VP/Programming.
- **WIFI/Philly** names **Don Cannon** OM and **Liz Kiley** PD.
- **Rick Torcasso** named **KSLQ/St. Louis** PD.

20

- **Bev Mire** appointed **WCOZ/Boston** MD.
- **Cleveland Wheeler** named **KROY/Sacramento** MD.
- **J.J. Jordan** joins **R&R** as Top 40 Editor.

Records

- **Arista/Nashville** welcomes former **MCG/Curb** Midwest regional **Nathan Cruise** as Mgr./Midwest Regional promo, based in Chicago.
- **GRP** Nat'l NAC Promo Dir. **Beth Lewis** exits.
- **Kathy Eulis** exits **Atlantic** for **N2K**, a multimedia jazz company.
- **Island Dallas** rep **Greg Stevens** exits.
- **A&M's** SF-based alternative label offshoot **Treat And Release** folds; President **Andie Brokaw** relocates to **A&M's** L.A. lot for **A&R** duties.
- **Jennifer Gunderson** is promoted from **Universal** President **Daniel Glass's** Executive Asst. to Mgr./Administration for the label. And ... congratulations on her engagement to label Dir./A&R **Tom Lewis**.



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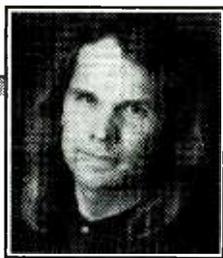
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STEVE WONSIEWICZ

SOUND DECISIONS

Dealing With Debuts

□ **Industry consensus: it's not where you start but where you finish**

Where an album debuts in national sales is important, no doubt. But radio is more interested in how an album sells in subsequent weeks when determining how important it may be to its individual market.

The core fan base of an established artist will often run out and buy an album during its first week in the stores. Programmers say this phenomenon is even more pronounced in music that appeals to young consumers and especially in the more polarized genres. But the longer the sales maintain, the better the odds that people are buying the CD for more than just the first single's airplay.

With the crucial fourth quarter in full swing, retail activity is being heavily watched by both industries. First-week chart debuts and opening piece counts are often leading indicators. Many people on the front line at music retail are well aware that opening-week releases are in fierce competition with an ever-increasing supply of entertainment choices.

Who's Buying?

Notes CHR/Pop **WHTZ (Z100)/New York PD Tom Poleman**, "There's a big difference between a record that sits at No. 1 week after week in my market and one that spikes at No. 1 and then really falls off. If [the latter happens], it's obvious the fan base or the younger demos are buying the record rather than mainstream America. So I become skeptical that it's a Z100 record. Sure it's important to play records that have high sales, but we're still going to fall back on the songs that test well in callout."



Tom Poleman

Poleman relies on debut sales to gauge his audience's passion for certain styles of music. "For example, a lot of the alternative artists aren't doing as well as they used to, which is a reflection of people's tastes shifting back to the mainstream."

Pointing to **Journey's** strong opening-week debut, Poleman says sales also can be used to see how well telephone requests match up with units scanned. "I'll admit it. I was skeptical and gun-shy about the [Journey] record for a long time. But when you see the level of sales, how the phones continue to light up and see the research come back — well, it's definitely made me a believer. There is something going on with the band. It certainly defies people's perceptions of what CHR has been. We all thought those

bands were over, but the masses are telling us those are legitimate records after all."

CHR/Rhythmic **WPGC/Washington PD Jay Stevens** agrees

that evaluating sales after the first week is a better barometer of audience passion. "It tells you if it's real," he says, citing the success story at radio and retail with **Keith Sweat's** new album. "If anything, that level

of sales makes me want to stay with the record even longer. It also tells me there's depth to the project and that I should look for other cuts. We do that all the time. When there's a big-selling album we immediately go after one or two album cuts we think people will be into."

Nevertheless, first-week sales still prove invaluable. "On **New Edition's** new album we watched debut sales because we were so far out in front that initially the only thing we had to go on was requests. When we played 'Hit Me Off' the phones blew up. Once it went on sale we were very curious to see if it was telephone hype or real. And the sales have shown that it's very real."

Both programmers agree that sales is only one factor in the programming mix for deciding what gets played. Says Poleman, "We usually don't drop a record because it isn't selling. We give it a fair rotation and run it through callout before we make a decision."

Labels: Debuts Reign

On the label side, for better or worse, the new reality is that debut numbers still make headlines and news fodder for the consumer media. The inherent risk is that if sales don't meet expectations, the album is perceived as tainted in some respects. That's especially true if the previous album was platinum-plus.

The strategy with major releases is to front-load the project — go with a more commercial single and do everything possible to convince the public that the album is a must-

buy the first week out. As a result, marketing may win out over art when it comes to choosing a first single. Balancing art and commerce has become even trickier. Comments **Geffen Head/Promotion Bob Catania**, "Record companies know that on a highly anticipated project or a genre-specific album the record is going to debut strong and that there's going to be a drop-off. The big challenge is how to manage that drop in people's minds."

Point well taken. For instance, **Metallica's** star-making machinery was in high gear earlier this year. It was damn near impossible not to see, hear, or read about the band and its new album. With other more recent releases from major acts, the publicity and marketing efforts were more background than foreground.

"You can pretty much control the first week as far as telling people the record's out there," says Cata-



Jay Stevens

nia. "But you can't stop a fan from buying it the first week out in order to stagger the sales over several weeks and make it look more consistent. We all need to have as many elements as possible in place."

If anything, that level of sales makes me want to stay with the record even longer. It also tells me there's depth to the project and that I should look for other cuts. We do that all the time.

— Jay Stevens

Are some bands being hurt because they don't want to do videos, tour, or press? That could be. "But you have to give the label a chance to work the album and run it through its paces," says Catania. "People often times judge things too quickly."

'Rolling Averages'

When it comes to radio, however, Catania says sharp programmers "see sales more in terms of rolling averages" than isolated events. "If radio has a hit song on its hands based on requests or callout, declining sales is not going to be an issue. They are so focused demographically that sales don't mean much unless the artist is specific to their demo."

Zoo Entertainment VP/Promotion Ray Gmeiner, fresh off some eye-popping opening weeks at retail with **Tool's** new *Aenima* album, admits the sales game "can be a double-edged sword" when it comes to dealing with radio. "On one hand they're impressed with a big debut. On the other hand you have doubters who hope to see you fall on your face the second week."

Gmeiner adds, however, that sales are more of an issue with programmers who aren't already on the record. "It's usually the people who are looking for an excuse not to come aboard. With **Tool** we already had about 71 of the 76 stations on **R&R's** Active Rock panel playing the single."



Ray Gmeiner

The Next Big Thing's 'Next Big Thing': Following Up Breakthrough LPs

By Jay J. Levy

This year we've seen big releases by **Hootie & The Blowfish**, **Sheryl Crow**, **Counting Crows**, **Bush** and others. Each of these big-name artists has in common a recent breakthrough and a world of music lovers watching to see if they can do it again. What challenges do labels and programmers tackle when taking on the privileged yet somewhat daunting task of working with the Next Big Thing's ... next big thing?

No Expectations?

After going platinum six times over with **Sheryl Crow** and five times with **Soundgarden**, **A&M Sr. VP/Promotion Rick Stone** assesses the expectation factor: "The retail market right now is a bit fragile for us to have expectations to the same degree as when their previous records were released. I don't think we have to go around about how many retail stores we've lost or how discerning the American consumer has become. You have to have some sort of goals, but [you can't] get immediately disappointed if they're not fulfilled."

Adds **A&M VP/Marketing Kelly Mills**, "In **Sheryl Crow's** case, when we heard the album, we knew we didn't need to make a big statement: 'Sheryl Crow's big follow-up to her multiplatinum,

Grammy award-winning...' The statement was, 'Listen to the record, the music is so strong.'"

Geffen Head/Rock Promotion Alan Oremen experienced similar



Kelly Mills



Alan Oremen



Danny Ostrow

numbers with the success of the debut **Counting Crows** release. Looking at the possibilities for the band's second, he explains, "Obviously this album was eagerly anticipated. The sophomore effort is always critical. But sometimes it's like a double-edged sword. It's looked at in a way almost where people want it to fail. They're less likely to sing its praises and they take a wait-and-see attitude. Personally, I like this record better than the last one."

Trauma VP/Promotion Danny Ostrow describes how the company revised its plans after receiving **Bush's** "Razor Blade Suitcase" album so soon: "Conventional wisdom was that the album wouldn't come out until next year. Maybe we would come with a first-quarter release, certainly not Thanksgiving. So we took the finished album to major programmers, listened to what they had to say, and

based on our gut and their feedback, we made a decision to rush-release this project to make deadlines for a Thanksgiving in-store. The challenge was making sure the public knew there was a new **Bush** album and not just dropping it on them."

Programmers' P.O.V.

Of course, once the music is out there, it's up to the programmers. How do they generally approach follow-ups to breakthrough projects?

Rock WRCX/Chicago PD Dave Richards says, "Sometimes the first album is so super-huge that the follow-up will probably never compete. If [the next one] is below par, it's just one less programming tool we have. [But] we've seen plenty of research show that the audience wants to hear new music from established artists. They want to hear that follow-up."

CHR KRBE/Houston PD John Peake notes that "it seems more and more now that when an artist has a big first effort, the first single from the second album generally tends to not be the biggest cut. The second or third singles are the real hits. Of course, at radio, we'd rather have the hit right off the bat."

Obviously radio wants the hit, just as record companies want the sales. But most involved seem to be favoring the "wait and see" approach. **Rick Stone** sums it up: "We constantly have to go where the music takes us. There's no set pattern anymore. Because this one did this doesn't mean that one's going to do that. It just means you've got to be sharp every minute you're out there. You've got to be sharp."

RR LAUNCHING PAD

Active Rock, Alternative 'Stuck On' New Failure

Timing, they say, is everything. But a couple of key adds can't hurt.

After debuting last week at Active Rock, **Slash/Warner Bros. Failure** has begun making moves on the Alternative scene with adds at **KROQ/Los Angeles, KNDD/Seattle, and KPNT/St. Louis.**



Failure

The track's more mainstream, straight-ahead rock sound is one of its drawing cards. "We play hits and we're a Rock station," says Worden. "That's first and foremost. Many of the hit songs from bands like **Cake, 311, and Beck** have a much different sound. If we only played those records we wouldn't do nearly as well [in the ratings]. We constantly need records like 'Stuck On You' to give us balance. That's why they're so essential to KROQ and why they sound so great on the air."

Nevertheless, it was Active Rock that first embraced the song. According to Warner Bros. Dir./National Rock Promotion **Dave Lombardi**, set-up for the project began as far back as summer, giving programmers time to live with the album and solicit

That's on top of growing airplay at Active Rock, where the track is receiving airplay at such major market outlets as **KEGL/Dallas, WZTA/Miami, and KUPD/Phoenix.**

One big believer in the veteran Los Angeles-based band — led by **Greg Edwards and Ken Andrews** — is KROQ MD **Lisa Worden**. "This will probably go down as one of my favorite albums of the year," she says. "We've all known about them for years and this time they've broken through because they've made a great record."

opinions. The consensus was "Stuck On You," which was fine with the Bunny. Warner Bros. also wanted to make sure enough superstar product cleared at radio.

"So many times record companies, we included, pick image tracks to start off with," says Lombardi. "But with all the competition and traffic, even at our own company, you don't always get a second chance. We wanted to come with a strong, across-the-board track that we felt would open up at Active Rock and then cross to Alternative, which thankfully is what happened."

While Alternative gets more than its fair share of media attention, Lombardi agrees the time is ripe for rock bands. "With Alternative starting to lean more rhythmic, bands like Failure are coming up with solid, accessible rock songs. Active Rock stations are looking for bands they'll be able to play for a few years and that they can own."

Failure's third album, the 17-song "Fantastic Planet," was released on August 13. The band begins touring with **Soul Coughing** in mid-November.

CHR/Rhythmic, Urban Devoted To Mo Thugs

Baseball season's over, but it looks like **Bone Thugs-N-Harmony** has smacked a home run at radio with "Thug Devotion," the debut single from the group **Mo Thugs Family**, the first project on the Cleveland rappers' new imprint **Mo Thugs Records**. CHR/Rhythmic and Urban are vibin' on the song's familiar, melodic rap. This week 28 Rhythmic outlets and 63 Urban stations are reporting the single, from the album "Mo Thugs Family Scriptures."

According to Urban **WKYS/Washington APD/MD Mic Fox**. "Thug Devotion" is pulling down major phones. "We're playing it all day and it's really working. It's researching well with women 18-34 and of course with the younger demos. I think the vocal style and arrangements are the main reasons the song goes beyond teens and does as well as go-go and East Coast hip-hop in our market."

Chaka Zulu, MD at sister station **Urban WHTA/Atlanta**, agrees, saying the single is "one of the most requested at our station. There are a lot of Boneheads out there. Almost everything coming from them goes immediately into rotation. They have a blend of music that's unique to them at the moment. The lyrical content is hard-hitting and street enough to appeal to the kids. But the musical arrangements have a sound reminiscent of older demos."

Zulu also says the Bone Thugs records aren't burned. "They aren't fatiguing, even the older stuff, which we still get requests for."

The album, which is being marketed and promoted by **Relativity**, was released on November 5.

MUSIC NEWS & VIEWS

Hagar Finds 'Salvation' On Internet

Sammy Hagar is relaunching his solo career on the Internet. The former **Van Halen** vocalist will bow his new single "Salvation On Sand Hill" on November 8 at the **Liquid Audio** (<http://www.liquidaudio.com>) and **Music Boulevard** (<http://www.musicblvd.com>) web sites. The song, which only can be downloaded using **Liquid Audio** software, is from an album Hagar hopes to release by early next year; he's yet to announce the label.



Sammy Hagar

Slash Cuts GN'R Ties

Guns N' Roses guitarist **Slash** has exited the band in what is being billed as an amicable split. Slash currently is looking for a lead singer for a new band and will play a handful of dates with his blues cover group **Bluesball**. Meanwhile, remaining **Gunners Axl Rose, Duff McKagan, and Matt Sorum** are reportedly going ahead with plans for a new album. No word yet on when it will be released. In other split-up/reunion news, the original members of '80s alterna-meisters **Echo & The Bunnymen** have re-formed and plan to record a new album and then tour ... UK alterna-rock band the **Stone Roses** are officially no more. The last original member, lead singer **Ian Brown**, said last week that he doesn't plan to carry the torch any longer.



Slash

Rhino Bows New Velvet Songs

Velvet Underground fans take note: **Rhino** will include an hour of previously unreleased music from the band as part of its two-disc "Loaded (Fully Loaded Edition)" set. Due in April, it's an extension of the 1968 "Loaded" album (featuring "Sweet Jane") and includes outtakes, demos, and alternative mixes.

In other album release news, **Arista** has slated a November 12 release for "The Ultimate Dance Party 1997," a 17-song album featuring such blockbuster tracks as **Robert Miles** "Children," **Los Del Mar's** "Macarena," **Real McCoy's** "Another Night," and **Everything But The Girl's** "Missing" ... **Pavement** is looking at a February 11 release for its recently completed album, tentatively titled "Brighten The Corners." The 14-song set was produced by **Mitch Easter (R.E.M.)** ... **Jive** is eyeing a February release for a new album by the **Fresh Prince** (aka actor **Will Smith**) and **DJ Jazzy Jeff (Jeff Townes)**. The duo's last album was 1993's "Code Red."

Tour updates: Everything **But The Girl** begins its U.S. tour in San Francisco on November 11 ... **Chalk Farm** begin a slew of dates opening for **Better Than Ezra** on November 9 in Pontiac, MI ... The **Bodeans** kick off their U.S. tour on November 14 in Rockford, IL.

Kudos to living blues legend **John Lee Hooker**, who was awarded a lifetime achievement award from the **Blues Foundation**. Hooker's new **Van Morrison**-helmed album, "Don't Look Back," is slated to drop on February 25 ... Get-well wishes to **Porno For Pyros** guitarist **Peter DiStefano**, who recently was diagnosed with cancer. The band has canceled the rest of its tour while DiStefano undergoes treatment.



John Lee Hooker

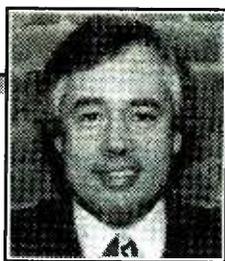


MONIFAH MADNESS — Marking the gold certification of Monifah's "You" single recently were (l-r) Universal Records Sr. Dir./Black Music Promotion **Michael Horton**, Uptown Records Sr. VP/GM **Charles Warfield**, Universal President/Black Music **Jean Riggins**, Uptown President **Heavy D**, Monifah, Uptown VP **Lewis Tucker**, and Universal President **Daniel Glass** and VP/Sales **Marc Offenbach**.

Call Me



Want to share an opinion about this column? Call me at (615) 244-8822 or fax (615) 248-6655.



JOHN MAINELLI

'Tis The Season To Break Format

☐ Holidays can be a time to 'bond' or safely experiment

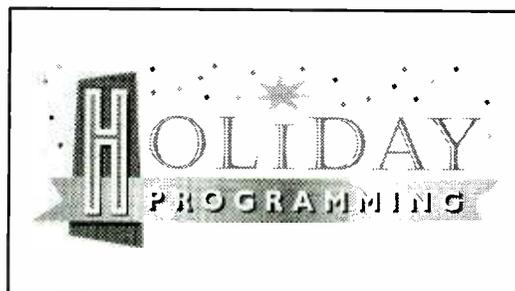
The three biggest holidays of the year create unique opportunities for News/Talk stations to "bond" with their audiences or try new programs. Many stations break format and run special programming on Thanksgiving, Christmas, and New Year's Day.

Since Christmas and New Year's are outside the Arbitron ratings period, they're not only a good time for talk show vacations, but a rare opportunity to try out new talent without worrying about diary-keeper reactions. I talked to several PDs about this year's holiday programming plans. One theme I noticed was a hesitancy for stations to break up their morning information blocks, no matter



Non-stop music starts at 6pm and runs through Christmas. Everybody records drops for the day, and we have only one sponsor per hour with news and weather updates as needed. We give the day off to as many people as possible.

—Bill Willis



what day it was. The rest of the holiday is often a different story.

To Grandma's House We Go

On Thanksgiving, WIBC/Indianapolis not only stays with information in the morning, but PD Jon Quick says, "We even expand our traffic coverage because everybody's heading for granny's house. We focus more on regional traffic than metro because so many people travel farther than usual that day."

WLW/Cincinnati programmer Bill Willis doesn't even give himself Thanksgiving Day off. "I host the normal morning show, then we do 'Best Of' shows with [talk hosts] Mike McConnell and Gary Burbank. At night, it's 'Sportstalk' as always."

At WTMJ/Milwaukee, PD Steve Wexler keeps the morning program the same, then runs NFL football. In Detroit, the traditional home team match consumes WXYT-AM's Turkey Day schedule. Says PD Doug Gondek, "We'll carry a Lions game with three hours of pre- and post-game coverage for what amounts to a nine-hour football package."

KSL/Salt Lake City PD

Rod Arquette is also heavy into "football, football, football" on Thanksgiving with at least three games planned from college and professional teams. On the day after, known as the busiest shopping day of the year, the station "does mall and events coverage, including mall parking lot reports by traffic reporters. We also broadcast downtown Christmas lighting ceremonies from Temple Square, a long tradition on KSL."

Recently arrived WGN-AM/Chicago PD Mary June Rose says she'll take two games from the CBS NFL schedule. WBAP/Dallas's Tyler Cox says everything's status quo for Thanksgiving. "No football. Nothing special. Everything's like always, except for a possible talk show host sub here and there."

Rolodex Fodder

Here are some contacts if you're looking for holiday programming. If you want to carry (and participate in) the second annual **Westwood One** Talk All-Stars special, call **Gordon Peil** at (703) 413-8563. Westwood One's NFL, Notre Dame, and bowl game packages (Rose, Cotton, Sugar, Holiday, and Hula) are handled by **Larry Michael** at (703) 413-8343.

• CBS has the other bowl games (Fiesta, Orange, and Sun) and they can be had by calling **Nick Kleman** at (212) 975-6085.

• If you want ABC's "Merry Christmas from Walt Disney World," call **Frank Raphael** at (212) 456-5131.

• **Ross Reagan** is the one to contact about the **Christmas Music Network**. His number is (913) 897-8083.

• For old-time radio Christmas specials, **Charles Michelson & Sons** can be reached at (310) 278-4546.

• **Focus On The Family Broadcasting**, producer of just one version of "A Christmas Carol," is at (719) 548-4501.

'Classic Songs And Carols'

Christmas and Christmas Eve are considerably more lively and format-breaking at almost every News/Talk station. PDs know that "talk junkies" who tune in for topical talk on Christmas Day are so hooked on the format that it's safe to run the risk of annoying them on just one day, especially since that day is out of a ratings period. Plus, it's a chance to reward other loyal listeners with a holiday treat or two and, in some cases, a touch of warmth that might not ordinarily be found in great supply on the station.

Says Cox, "We carry the three-hour, live 'Merry Christmas from Walt Disney World.' We did it even before the merger [of Capital Cities/ABC and Disney]." He also runs the usual morning information block "no matter what" and several "Best Of" shows. Cox says he's especially proud of a staff-produced version of **Charles Dickens's** "A Christmas Carol" that's complete with sound effects and bad, but well-intentioned, act-



We expand our traffic coverage because everybody's heading for granny's house. We focus more on regional traffic than metro because so many people travel farther than usual that day.

—Jon Quick



ing. Does Cox play Scrooge? "No, that's done by a voice-character guy we use." WBAP is also thinking about airing a two-hour version of Dickens's work produced by **Focus On The Family Broadcasting**.

WIBC's Quick sends out "hundreds of cassettes every year to local and national celebrities, asking them for a holiday thought or Christmas memory." Quick says

Continued on Page 32

A radio program that really hits home... and work.

Today, less than 10% of the U.S. workforce represents the traditional family, with father at work and mother at home with the kids. That means issues like child care, stress, burnout, time-management, even elder care are more critical than ever. In addition to making one's home-life more complex, these issues can have a dramatic impact on workplace performance. **Work & Family** from *The Wall Street Journal*® is the new talk radio program that offers true insight and sound advice on these important topics. Best of all, it's hosted by Sue Shellenberger, the creator and writer of the popular *Journal* column.

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W&F FAMILY

FROM THE WALL STREET JOURNAL®

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Congratulations!

THE KIM KOMANDO SHOW

TalkRadio's Best Computer Show!



1ST Anniversary On The Air!

One year in national syndication.
On locally over 5 years. She's a seasoned pro!

200 Affiliates!

Incredible, huh? Okay - it's actually only 114 affiliates but the number 200 looked too good in headlines, don't you think?

3 Full Hours!

No exaggerations here! Expanding to 3 hours January 5th! Take 2 or 3 hours. Of course, if you take all three, Kim will help you solve your GM's computer problems once in a while and you can take the credit! If you are the GM - Kim may give you her home phone number!

Here's what top Talk Stations are saying...

● "She's fun, entertaining and appeals to techies and novices alike. We'll add the 3rd hour in January!"

-Tom Clendening, PD, KIRO Seattle

● "Kim Komando is a hit! WTMA's Saturday morning ratings are significantly higher with all age groups!"

-High Jett, GM, WTMA Charleston, SC

● "Kim is smart, entertaining and compelling radio personality. Not only is it a great computer show - it's a great radio show!"

-John Quick, PD, WIBC Indianapolis

● "Up, fun and entertaining. We love the show!"

-Rick Patton, PD, WJJD Chicago

● "Response to the Kim Komando Show was instant and positive for us on WTIC!"

-Paul Douglas, PD, WTIC Hartford

● "We listened to other computer shows but once our advertisers heard Kim, they all wanted their names associated with her show and nobody else!"

-Alexander Cooper, Sales Manager,
WTOB Winston-Salem, NC

● "It's contemporary, it's hip and entertaining as opposed to other computer shows hosted by geeks!"

-Andy Verra, PD, KTMS Santa Barbara, CA

● "Combine the best of Bill Gates, Howard Stern, Ralph Nader, Dear Abby and Marilyn Monroe and you've got Kim Komando!"

-Ted Leorsis, President, America Online

From only three to over 110 stations in just one year! The Kim Komando Show is a broadcast success story! Kim and WestStar TalkRadio have taken a "niche" program and made it appeal to a wide audience of both men and women. How? Look and listen for yourself. She's no geek. And each weekend she proves that computer users don't have to be either! Especially strong in the 25 to 54 demos! Call Scott Duffy at affiliate relations today. He'll answer all your questions. (He'll even let you talk with Kim.) Or just dial up the satellite and listen for yourself. **Saturdays, 10:00 a.m. to noon, Eastern, SATCOM C5, Transponder 23, SEDAT 49.**

By the way, if you think the show's appeal is too narrow or computers are just a passing fad, ask yourself why almost every major national television advertiser, every major motion picture, Fortune 500 companies and most of your broadcasting competitors all have an Internet home page.

1-800-KOMANDO

1-800-568-2636

WestStar TalkRadio Network

<http://www.weststar.com>

<http://www.komando.com> or
America Online - Keyword KOMANDO

'Tis The Season To Break Format

Continued from Page 30

the tapes have been returned with messages from former Indianapolis residents such as **David Letterman** and **Jane Pauley**. Quick says WIBC drops in classic holiday music before Christmas and "goes nonstop on Christmas Eve and Day, which is a long-standing tradition for the station. We go for



No football. Nothing special. Everything's like always, except for a possible talk show host sub here and there.

—Tyler Cox



classic songs and carols by people such as **Bing Crosby**, not more modern versions from, say, **Glen Campbell** or **Aretha Franklin**." This allows Quick to let as many people as possible take Christmas Day off.

WLW listeners will hear afternoon host Burbank do his annual special featuring characters he creates starting at 3pm on December 24. PD **Bill Wills** says, "Non-stop music starts at 6pm and runs through Christmas Day. Everybody records drops for the day, and we have only one sponsor per hour with news and weather updates as needed. We give the day off to as many people as possible."

Wexler uses Christmas as "an opportunity to try out the bench along with some of the regular talk

hosts who prefer to work on Christmas. We also play a lot of traditional and contemporary holiday music during middays, and we'll probably have a college football game later on."

KSL is jam-packed with special programming on Christmas. Says Arquette, "We're the corporate sponsor of a two-hour Utah Symphony concert. We also air Christmas carols by the Mormon Tabernacle Choir, a version of 'The Messiah' by the Oratoria Society, Midnight Mass from the Catholic Cathedral, and holiday programming from the Christmas Music Network. After news in the morning, which we do 365 days a year, the rest of the day is all special programming."

Christmas Music Network, incidentally, now includes News/Talk in its three market-exclusive formats. The other two are AC and Oldies. The News/Talk edition, available by barter except in the smallest markets, includes "brief holiday factoids" with traditional and contemporary favorites having an "adult appeal." There are optional news and local spot windows in each of the 18 (required minimum) to 32 hours of programming.

ABC VP/Programming **Frank Raphael** says most, if not all, affiliates get "Holiday Packs" that include songs, chestnuts, drops, and music beds that can be used for holiday-themed commercials. It's a formatically organized package, kind of like one-stop shopping." Raphael says several celebrities contribute to the drops and record labels provide new as well as traditional Christmas songs.

ABC's three-hour broadcast from

Walt Disney World is available on barter to other stations if ABC affiliates pass on it. Raphael also says the network no longer does Mrs. **Bush's** "Storytime," not "even by Mrs. **Clinton**, Mrs. **Dole**, or Mrs. **Perot**."

When I was a PD, I got a lot of positive feedback from running a series of old-time radio Christmas specials. **Charles Michelson & Sons** makes 12 half-hours available for a reasonable fee. They include Christmas shows by **Jack Benny**, **Burns & Allen**, and others. Even a Christmas edition of "Dagnet" is included.



We use Christmas as an opportunity to try out the bench along with some of the regular talk hosts who prefer to work. We also play a lot of traditional and contemporary holiday music during middays.

—Steve Wexler



New Year's News

On New Year's Day, several stations contribute to and air the four-hour "Westwood One Talk All-Stars," which features talk show hosts' views on the issues of the past year. WBAP, among others, carries the show along with year-enders produced by **ABC News**.



LARRY, LONDON'S BRITCHES NOT FALLING DOWN — KQSB/Santa Barbara, CA's talk host London Fields gives Larry King a run for his money ... at least in suspenders.

Those include special editions of **Hugh Downs's** "Perspective" and "World News This Week" — which becomes "World News This Year." Raphael says ABC also has several sports year-enders, as well as annual news and sports actuality feeds and features, available for affiliates.

Elsewhere on New Year's Day, football is pretty much what's happening on News/Talk radio — it's one last chance to give people a day off before the winter ratings period kicks in. CBS's **Frank Murphy** says the network will carry its usual roster of NFL and bowl games. NFL games are only available to stations that carried the regular-season package. Murphy doesn't allow "cherry-picking" during the holidays.

KSL will take up to three bowl games, along with locally produced year-end programs. WTMJ's **Wexler** says he'll carry "as many bowl games as I can." Wexler's hoping the Wisconsin Badgers will be in one of them, but says he's not too optimistic.

WLW's **Wills** is also looking at the bowl game schedule and expects to carry the University of Cincinnati Bearcats NCAA basketball games. But before the station bids farewell to 1996, it will once again air "Goofy Loops," a five-hour montage of comedy cuts, gag songs, famous movie lines, and "Monty Python" bits.

John Mainelli's e-mail address is JPMain@aol.com.

Photo Finish

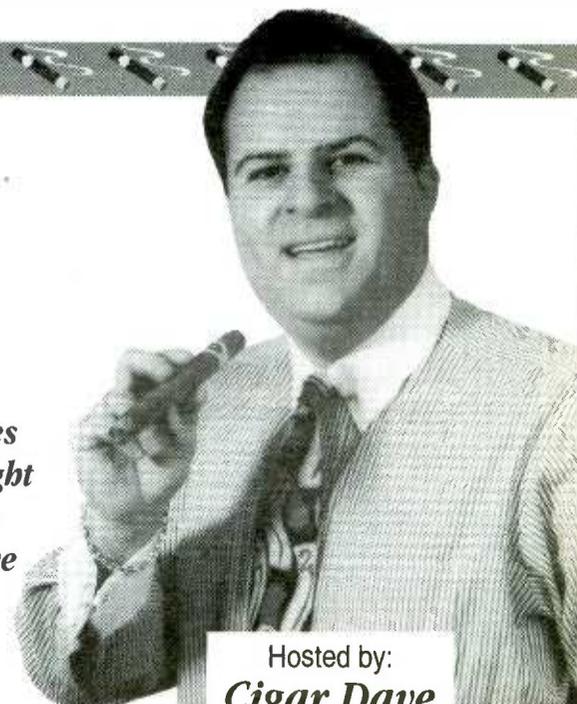
Remember the old saying, "A picture is worth a thousand words?" Well, I'd like you to help me prove that point. Just send along photos (black & white or color) of your latest promotions, in-studio guest visits, etc. and we'll go from there. Direct your best shots to me c/o **Gail Mitchell** at R&R, 10100 Santa Monica Boulevard, Fifth Floor, Los Angeles, CA 90067.

*Cigars on the air?
You bet your sweet ash.*

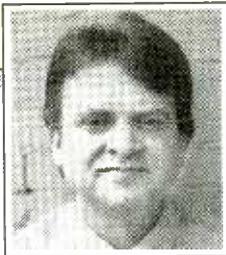


It's the hottest, hippest show to hit the air. Led by the "Cigar General," SMOKE THIS! celebrates the cigar resurgence in a lively, fast paced, downright entertaining format. It's your chance to generate big nontraditional revenues at the high rates you've only dreamed about on the weekends. In other words, it's smokin'!

For market availability call Victoria Miller at (813) 579-3323.
Satcom C-5, Transponder 23, SEDAT Channel 49



Hosted by:
Cigar Dave
Saturdays 12NOON to 2PM (ET)



CALVIN GILBERT

Promotions With A Holiday Touch

□ **Format mixes demolished fruitcakes, Arizona blizzard with serious endeavors**

The holiday season is a time to be jolly. But it's also a time to spread goodwill throughout the community. In the midst of dusting off holiday favorites like "Jingle Bell Rock," Oldies radio takes to the streets to touch listeners' lives. Most Oldies holiday promotions aren't remarkably different from those adopted by other formats. However, astute broadcast veterans have turned these annual promotions into a major part of local holiday tradition.

Here's a look at some promotions from Christmases past and present, beginning with a minor snowstorm in the Arizona desert.

Extra Ice, Please

KWFM-FM/Tucson's "White Christmas" does not require a crafty meteorologist.

PD Dave Kalahar explains, "We bring in 12 tons of snow, which is actually shaved ice. The week before, we ask the community which charity is deserving of a white Christmas."

The recipient is usually a children's charity. In recent years, the snow has been delivered to the Arizona Home for the Deaf and Blind, the Arizona Children's Home, and Children's Home Society.

"It's a huge pile of snow," Kalahar says. "Obviously, in Tucson, snow is not a normal thing unless you go up into the mountains."

The station secures the shaved ice from a local company. Kalahar notes, "They do it overnight. It takes four or five hours, and it fills up dump trucks. The local guy [who owns the company] has a big heart, so he hauls it over to the location."

When the prize is delivered, KWFM gets more assistance from its sponsors, which provide cook-

non-payment of a utility bill during an especially brutal winter.

After paying the bill, WMJI provided beds, a Christmas meal, and cash to make the season brighter.

Sanders and crew tape-delay the surprise calls to each "Christmas Wish" recipient. "Everyone gets very emotional," he notes. "I don't think there's any of us who don't

leave the control room on the verge of tears after talking to these people."

The station usually grants 10-15 wishes each year. However, Sanders says the station's new owner (Nation-

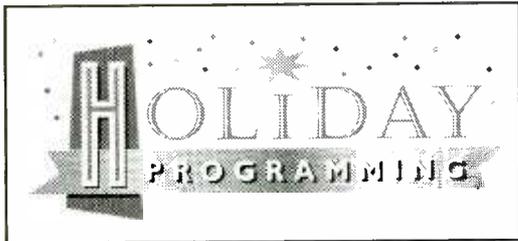
wide Communications) is providing additional money for the '96 "Christmas Wish" program. He promises, "We'll have many, many more 'Christmas Wishes' awarded this year than we have in the past."

Baltimore Holiday Excellence

Charity fundraising is a year-round affair for the WQSR/Baltimore Children's Fund. But the holiday season provides a stellar opportunity to put the money to work.

The revenues come through the sale of WQSR promotional items, including a cassette compilation of song parodies produced by morning host Steve Rouse. In addition to sales made during cassette signings at local retail outlets, the tape is offered at station-sponsored events.

PD Bill Pasha says, "Each year, we literally distribute tens of thou-



ies and hot chocolate. Kalahar says, "We usually get smashed in the face with snowballs from the kids hanging around the place. But it's a lot of fun and brings a lot of goodwill to the community."

A Wish In Cleveland

WMJI/Cleveland's "Christmas Wish" has been a local institution since the late '80s. After asking listeners to provide information about those experiencing extreme hardships, the WMJI staff determines the greatest need and comes to that person's aid.

PD Denny Sanders says, "The ones that really grab you are the ones that involve children." He recalls one situation in which three young children were forced to sleep in blankets on the floor because their parents couldn't afford beds. The situation worsened when heat to the family's home was disconnected for



ON A HOLIDAY ROLL — Contending that a fruitcake is a wonderful thing to waste, WQSR/Baltimore's sports anchor Tom Davis (in hard hat at right) supervises as morning show hosts Linda Sherman and Steve Fouse put the final touches on the seasonal baked goods collected from listeners. WQSR also gets into the holiday spirit with sales of "How Fouse Screwed Up Christmas!," a cassette compilation of song parodies performed by the personality as Stevie & The Satellites.

sands of dollars to child-oriented charities. Two years ago, there was a community center that was right downtown in the inner city. They had purchased gifts for all the children, and somebody broke in and took them all. We replaced those gifts."

Noting that the fund also provides donations to other worthy charities, such as Toys For Tots, Pasha notes, "We distribute as we see fit, based on the community's needs."

"We also do our share of silly things," Pasha quickly adds. "We have traditionally made fun of people who give fruitcakes. Last year, we took donations of old fruitcakes from any source we could get. For every one of those fruitcakes, we donated a certain amount of money to the children's fund. And then we took a steamroller and proceeded to crush them."

Denver Draws Blood

KXKL/Denver gets an early start on the holidays with its annual "Thanks For Giving" blood drive,

which takes place a week before Thanksgiving. Working in conjunction with the non-profit Bonfils Blood Center, PD Chris Hoffman says this first-year promotion was initiated by morning show team Kelly & Alpha.

Noting that the charity was selected because of an increased need for blood during the holiday season, Hoffman says, "People who donate throughout the year get busy during the holidays and forget or don't have time."

For Christmas, KXKL is again seeking donations of used bicycles, which will be refurbished by members of the local public transportation bus drivers' union. Hoffman says, "The union had done it in the past, but never with a media sponsor. When we tied in with them last year, it just went through the roof."

Oldies Editor Calvin Gilbert can be reached at (615) 244-8822.

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- Promo and ID Beds
- Punctuators
- Stagers
- Listener Reactions
- Promo Parts — (announced AND in the clear)



PRODUCTION PARTS

Tons of special work parts:

- Year Collages • Features
- Song Setups • Artist IDs
- Birthday Greetings
- Special Weekends

FREE FOR BARTER

Don't just "get by" with production elements intended for someone else's format! **GOLDMINE Production Parts** have everything you need to sound as much fun between the music as you do when the jock pulls the trigger on those 45s. Created with oldies radio's leading PDs and consultants, **GOLDMINE** is your secret weapon to protect against oldies burnout.

You get a 100 Track Kick-Off Kit and a Brand New CD Every Two Weeks!
Call Radio Today at (212)581-3962





TONY NOVIA

Holiday Thought-Starters

□ **Make the most of your season with music, movies, and other promotional ideas**

The final weeks of the crucial fall ratings period are upon us, and now's a great time to become better friends with your listeners.

Here are a few interesting holiday promotions as well as a look at this year's new holiday music and the hottest year-end movie releases.

Contests & Promotions

• **Ca\$h, Ca\$h, Ca\$h** — What better way to close out the final days of the Fall ratings than with cash giveaways? Time Spent Listening promotions seem to be the most popular, whether you use a free money song, three-song Christmas collage, or a straightforward "be the correct caller" angle. Play up that it's *holiday* cash. This is still by far the No. 1 prize listeners want to win.



• **Pay Off Credit Cards** — KIIS/L.A. recently asked listeners to fax in copies of their bills. Every day, KIIS would call one winner announcing the station would pay their bills. With the holiday season rapidly approaching, consumers are facing deeper debts and massive inter-

est rates. This promotion really helps build Time Spent Listening, as well as improving your image.

• **Free Holiday Dinners** — With everything else going on for the holidays, who has time to cook? Caterers and restaurants are looking to take advantage of this time of year, so why not offer them

free exposure in exchange for free meals? You can give your listeners an all-frills-included Thanksgiving meal or, even better, a free Christmas/holiday party for the office hosted by your personalities.

• **We'll Do The Shopping (and wrapping) For You** — Everyone's knees buckle at the mere mention of Christmas shopping, so imagine if someone did the shopping for you? Your listeners send their shopping lists, including the hard-to-find toys, and the winners don't have to leave home! This promotion can be packaged with retail clients as part of the package, and you can pay or trade for some of the gifts.

• **Gift Certificates** — Retailers need to get the money in the bank, especially this time of year, and will do it at any expense. Gift certificates get consumers in the store where consumers spend more money. Retailers also know many consumers lose, or never cash in gift certificates, which equals more money in the bank. Offer to promote their gift certificates in return for giveaways. It's a clean promotion that gives your listeners flexibility and is as good as giving away cash. Just make sure the certificates are inventoried and get to your listeners.

• **Computers** — Can anything be hotter right now? The slim profit margin of the computer business depends on volume sales. Approach computer retailers, or the manufacturers themselves, for computers to give away. Make sure they're loaded and that your web site is bookmarked. You can give away the computers by giving a "Password Of The Day" at 7:30am and awarding it sometime before 6pm.

• **The Internet & Online Services** — The cost for an Internet provider or service like **America Online** or **CompuServe** adds up. Try giving away a year's free service in return for free promotion. If you can't get with the big companies, check the newspapers for local providers. Make sure your

New Holiday Season Releases

Following is a list of some new music for this year's holiday season. All releases are albums unless otherwise indicated.

- Archers Of Loaf** — "Assassination On X-mas Eve" (single) (Alias/Elektra)
Michael Bolton "This Is The Time — The Christmas Album" (Columbia)
Boyz II Men "A Boyz II Men Christmas" (Motown)
Jimmy Buffett "Christmas Island" (MCA)
Peter Buffett "Star Of Wonder" (Hollywood)
Natalie Cole "Holly & Ivy" (Elektra/EEG)
Enya "On My Way Home" (Single) (Reprise)
Gary Hoey "Ho Ho Hoey" (Zoo)
Whitney Houston "The Preacher's Wife" Soundtrack (Arista)
Boney James "Boney's Funky Christmas" (Warner Bros.)
Patti LaBelle "This Christmas" (MCA)
Collin Raye "Christmas The Gift" (Epic)
Adam Sandler Sampler (Warner Bros.)
Trans-Siberian Orchestra "Christmas Eve And Other Stories" (Lava/Atlantic)
Vanessa Williams "Star Bright" (Mercury) ABC-TV special 12/1
Xscape "Christmas Without You" (Single) (So So Def/Columbia)

Compilations:

- "The Best Christmas Ever" (Virgin) — **Louis Armstrong, Harry Belafonte, Nat King Cole, Ella Fitzgerald, Lena Horne, B.B. King, Aaron Neville**
 "Christmas Cocktails" (Capitol) — **Nat King Cole, Jackie Gleason, Peggy Lee, Dean Martin, Lou Rawls, Nancy Wilson**
 "Christmas Comedy Classics II" (Priority) — **Mel Blanc, Chipmunks, Jingle Cats, Stan Freberg, Bob & Doug McKenzie, "Weird Al" Yankovic**
 "Holiday Heroes" (Soul Purpose) — **Chi-Lites, Johnny Kemp, Graham Parker, Mavis Staples, Bobby Womack**
 "Just Say Noel" (Geffen) — **Beck, Elastica, Aimee Mann w/Michael Penn, Posies, Roots, Sonic Youth, Southern Culture On The Skids, Wild Colonial**
 "Merry Soulful Christmas" (MCA) — **Jets, Gladys Knight & The Pips, Patti LaBelle, Stephanie Mills, New Edition**
 "A MoJazz Christmas" (MoJazz) — **Norman Brown, Eddie M., Ronnee Martin, Wayman Tisdale, Pharez Whitted**
 "O Come All Ye Faithful: Rock 4 Choice" (Columbia) — **Bush, Dance Hall Crashers, Juliana Hatfield, Luscious Jackson, Presidents Of The U.S.A., Henry Rollins, Sponge**
 "Special Gift" (Island) — **Tanya Blount, Kurtis Blow, Will Downing, Dru Hill, Isley Brothers, Ronny Jordan, Luke, Mona Lisa, Nneka, Angela Winbush**
 "12 Soulful Nights Of Christmas" (So So Def/Columbia) — **Faith, Chaka Khan, K-Ci & JoJo, Gerald LeVert, Tamia**



Fourth-Quarter Movie Openings

The end of the year is a great time to connect your station with the hottest movies. Here's a listing of some highly anticipated fall films. For a more detailed listing, see the Marketing & Promotion section in last week's R&R.

November 15:

- "Albino Alligator" — **Matt Dillon, Faye Dunaway, Gary Sinise** (Miramax)
 "I'm Not Rapaort" — **Walter Matthau, Ossie Davis** (Gramercy)
 "The Mirror Has Two Faces" — **Barbra Streisand, Jeff Bridges, Pierce Brosnan, Mimi Rogers** (directed by Streisand) (TriStar)
 "The Secret Agent" — **Patricia Arquette, Gerard Depardieu, Bob Hoskins** (Searchlight)
 "Space Jam" — **Michael Jordan, Bugs Bunny** (Warner Bros.)

November 22:

- "Jingle All The Way" — **Arnold Schwarzenegger, Phil Hartman, Sinbad, James Belushi** (Fox)
 "Nightwatch" — **Nick Nolte, Patricia Arquette, Ewan McGregor** (Miramax)
 "Star Trek: First Contact" — **Patrick Stewart, James Cromwell** (Paramount)

November 27

- "The Crucible" — **Daniel Day-Lewis, Winona Rider** (Fox)
 "101 Dalmatians" — **Glenn Close, Jeff Daniels, Joely Richardson** (Disney)

December 6

- "Daylight" — **Sylvester Stallone** (Universal)
 "The Substance Of Fire" — **Sara Jessica Parker, Ron Rifkin, Timothy Hutton** (Miramax)
 "Hype" — Documentary on Seattle music scene

December 13

- "Citizen Ruth" — **Laura Dern, Burt Reynolds, Swoosie Kurtz** (Miramax)
 "Jerry Maguire" — **Tom Cruise** (TriStar)
 "Mars Attacks" — Directed by **Tim Burton** (Warner Bros.)
 "Rosewood" — **Jon Voight, Ving Rhames** (Warner Bros.)

December 20

- "Beavis And Butt-head Do America" — (Paramount)
 "Ghosts Of Mississippi" — **Alex Baldwin, James Woods** (directed by **Rob Reiner**) (Castle Rock)
 "The Ice Storm" — **Sigourney Weaver, Kevin Kline** (Fox Searchlight)
 "Marvin's Room" — **Meryl Streep, Robert De Niro, Diane Keaton, Leonardo DiCaprio** (Miramax)
 "My Fellow Americans" — **Jack Lemmon, James Garner** (Warner Bros.)
 "Night Falls On Manhattan" — **Andy Garcia, Richard Dreyfuss** (Paramount)
 "One Fine Day" — **Michelle Pfeiffer, George Clooney** (Fox 2000)
 "The Preacher's Wife" — **Whitney Houston, Denzel Washington** (directed by **Penny Marshall**) (Arista)
 "Turbulence" — **Lauren Holly, Ray Liotta** (MGM)

December 25

- "The Evening Star" — **Jack Nicholson, Shirley MacLaine, Bill Paxton, Juliette Lewis** (Paramount)
 "Evita" — **Madonna, Antonio Banderas** (Hollywood)
 "Hamlet" — **Robin Williams, Billy Crystal** (Castle Rock)
 "In Love And War" — **Sandra Bullock, Chris O'Donnell**
 "Michael" — **John Travolta, Andie MacDowell, William Hurt** (New Line)
 "The Portrait Of A Lady" — **Nicole Kidman** (Gramercy)

December 27

- "The People Vs. Larry Flynt" — **Courtney Love, Woody Harrelson** (Columbia)

sales department hits them up for a schedule, too!

• **CD Grabs & Shopping Sprees** — A great grand prize would be 103 seconds in a music, grocery, or retail store. Get some TV coverage, and schedule it on a Thursday, which according to **Arbitron** is the highest-listening day of the week.

• **All-Request Day** — Set aside one day after the book ends and do an all-request day for charity. Listeners pay \$10 per song and donate the money to a good cause of your choice. Bring in extra staff to maintain musical control to play songs within your format.

• **Holiday Hi's** — A holiday clas-

sic. Get together with **MCI, AT&T**, or another long-distance carrier and give away free phone calls at a local mall. Broadcast some calls on the air so everyone can hear you bringing loved ones together.

If you'd like to share some promotional ideas, or would like exposure for your promotions, e-mail me at tnovia@rronline.com. Fax us at (310) 203-9763, or mail us at **R&R**, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067-4004. Please remember to keep us on your press release list!

CHR Asst. Editor **Paul Colbert** contributed to this column.



EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES NOVEMBER 8, 1996

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of October 14-20.

CHR/POP

TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
ALANIS MORISSETTE Head Over Feet (<i>Maverick/Reprise</i>)	4.04	4.04	4.08	4.04	91.5%	24.5%
NO DOUBT Spiderwebs (<i>Trauma/Interscope</i>)	3.98	3.88	3.91	3.95	64.0%	15.5%
CELINE DION It's All Coming Back To Me Now (<i>550 Music</i>)	3.91	3.99	3.96	3.90	92.8%	28.8%
DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	3.90	3.74	3.96	3.92	93.0%	28.5%
NO DOUBT Don't Speak (<i>Trauma/Interscope</i>)	3.88	—	—	—	54.5%	7.5%
KEITH SWEAT Twisted (<i>Elektra/EEG</i>)	3.86	3.82	3.84	3.74	60.8%	14.3%
MERRIL BAINBRIDGE Mouth (<i>Universal</i>)	3.84	3.59	3.68	3.71	71.8%	13.3%
R. KELLY I Can't Sleep Baby (If I) (<i>Jive</i>)	3.77	3.83	3.79	3.76	70.0%	16.3%
EN VOGUE Don't Let Go (Love) (<i>EastWest/EEG</i>)	3.75	3.69	3.49	—	48.5%	7.5%
GREASE MEGAMIX Grease Megamix (<i>Polydor/A&M</i>)	3.68	3.62	3.50	3.56	88.0%	12.5%
WALLFLOWERS 6th Avenue Heartache (<i>Interscope</i>)	3.65	3.54	3.59	3.47	44.0%	8.3%
GHOST TOWN DJ'S My Boo (<i>So So Def/Columbia</i>)	3.63	3.60	3.67	3.54	65.5%	16.5%
QUAD CITY DJ'S C'mon 'N Ride It... (<i>Quadra Sound/Big Beat/Atlantic</i>)	3.60	3.63	3.64	3.64	79.8%	27.5%
SHERYL CROW If It Makes You Happy (<i>A&M</i>)	3.57	3.41	3.56	3.53	74.3%	19.8%
ERIC CLAPTON Change The World (<i>Reprise</i>)	3.56	3.57	3.58	3.46	88.0%	29.5%
NEW EDITION I'm Still In Love With You (<i>MCA</i>)	3.55	—	3.59	3.45	39.0%	8.5%
JOURNEY When You Love A Woman (<i>Columbia</i>)	3.51	3.49	3.48	3.53	52.0%	11.3%
WONDERS That Thing You Do! (<i>Epic</i>)	3.50	—	—	—	54.8%	12.0%
PRIMITIVE RADIO GODS Standing Outside... (<i>Ergo/Columbia</i>)	3.40	3.47	3.51	3.57	76.8%	24.0%
BECK Where It's At (<i>DGC/Geffen</i>)	3.33	3.49	3.54	3.59	48.0%	13.8%
NO MERCY Where Do You Go (<i>Arista</i>)	3.30	3.36	3.44	3.34	85.5%	29.0%
JOHN MELLENCAMP Key West Intermezzo... (<i>Mercury</i>)	3.28	3.30	3.26	3.16	55.0%	17.3%
AMBER This Is Your Night (<i>Tommy Boy</i>)	3.24	3.41	3.28	3.32	65.8%	23.0%
BRYAN ADAMS Let's Make A Night To Remember (<i>A&M</i>)	3.22	3.29	3.28	3.23	54.3%	13.0%
DC TALK Just Between You And Me (<i>Virgin</i>)	3.22	3.19	—	—	27.5%	6.0%
HOOTIE & THE BLOWFISH Sad Caper (<i>Atlantic</i>)	3.15	3.10	—	—	35.3%	6.8%
AMANDA MARSHALL Birmingham (<i>Epic</i>)	3.14	3.02	3.25	3.29	25.8%	6.0%
WILD ORCHID At Night I Pray (<i>RCA</i>)	3.09	3.13	2.94	3.07	27.5%	8.0%
LA BOUCHE Fallin' In Love (<i>RCA</i>)	2.93	3.05	2.98	—	37.8%	15.3%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Hartford, New York, Philadelphia, Pittsburgh, Providence, Washington. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. **WEST:** Denver, Los Angeles, Phoenix, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1996, R&R Inc.

CALLOUT AMERICA® Hot Scores

By KEVIN MCCABE

Two valuable pieces of information pertaining to music retail sales appear on every Callout America song detail report. During callout interviews, respondents indicate whether they already own the album being tested or if they intend to purchase it in the future. The results are often a great cross-reference to the overall data. Let's look at this week's top five testers:

"Head Over Feet" by **Alanis Morissette** (*Maverick/Reprise*) is the latest callout champ from her 13x-platinum album "Jagged Little Pill." It overwhelmingly registers the highest percentage of ownership of any album in Callout America history: 46% of this week's sample owns the album; another 15% claim they plan to buy it.

"Spiderwebs" by **No Doubt** (*Trauma/Interscope*), from their double-platinum "Tragic Kingdom," ranks No. 2 in overall score. Of this week's 400 respondents, 20% own the album and 14% are planning to purchase it. "Don't Speak" debuts at No. 5 with a 3.88 average estimate and is exploding in airplay at numerous formats. It's guaranteed that the intent-to-purchase score will increase as rotations soar on "Don't Speak."

"It's All Coming Back To Me Now" by **Celine Dion** (*550 Music*) is the second callout smash from "Falling Into You" which has surpassed 5 million units. 20% of the sample owns and 22% are still going out to buy.

Multiformat airplay on "I Love You Always Forever" by newcomer **Donna Lewis** (*Atlantic*) gives it the fourth-highest overall score and a strong intent to purchase: 22% of the sample is still headed out to buy, while 17% already own "Now In A Minute".

Detailed reports of Callout America data are available to you. Reach R&R by phone at (310) 788-1695, fax (310) 203-9763, or e-mail anthony1@rronline.com.

NO DOUBT "DON'T SPEAK"

CALLOUT AMERICA DEBUT #5!

3.88 OVERALL! 54.5% FAMILIAR!

3.83 WOMEN 18-24! HUGE IN ALL 4 REGIONS!

"SPIDERWEBS" #2 THIS WEEK
15 WEEKS IN CALLOUT!

Trauma



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	3	3	1	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	5712	5471	5169	4863	118/0
2	2	2	2	CELINE DION It's All Coming Back To Me Now (550 Music)	5638	5660	5669	5494	118/1
1	1	1	3	DONNA LEWIS I Love You Always Forever (Atlantic)	5484	5814	5906	5974	119/0
4	4	4	4	MERRIL BAINBRIDGE Mouth (Universal)	5181	4991	4659	4290	121/1
6	6	5	5	KEITH SWEAT Twisted (Elektra/EEG)	4119	3999	3895	3680	96/1
14	11	7	6	SHERYL CROW If It Makes You Happy (A&M)	4024	3616	3198	2843	116/0
5	5	6	7	NO MERCY Where Do You Go (Arista)	3904	3961	4125	4250	104/2
12	10	8	8	JOURNEY When You Love A Woman (Columbia)	3831	3554	3283	2993	113/1
8	7	9	9	QUAD CITY DJ'S C'mon 'N Ride It... (Quadra Sound/Big Beat/Antastic)	3139	3329	3476	3549	93/0
10	9	10	10	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury)	3033	3293	3319	3324	93/0
19	15	13	11	EN VOGUE Don't Let Go (Love) (EastWest/EEG)	2985	2702	2409	2193	112/1
7	8	11	12	DISHWALLA Counting Blue Cars (A&M)	2977	3160	3457	3668	89/0
BREAKER			13	NO DOUBT Don't Speak (Trauma/Interscope)	2722	1809	954	288	118/14
—	48	19	14	SEAL Fly Like An Eagle (Warner Sunset/Antastic)	2707	2047	676	23	112/8
27	23	17	15	DC TALK Just Between You And Me (Virgin)	2538	2250	1908	1547	99/3
22	19	16	16	LA BOUCHE Fallin' In Love (RCA)	2454	2253	2080	1958	103/5
13	14	14	17	TONI BRAXTON You're Makin' Me High (LaFace/Arista)	2448	2687	2778	2891	69/1
9	12	12	18	ERIC CLAPTON Change The World (Reprise)	2304	2768	3166	3492	85/0
BREAKER			19	AMBER This Is Your Night (Tommy Boy)	2147	1973	1760	1672	75/9
11	13	15	20	NO DOUBT Spiderwebs (Trauma/Interscope)	2110	2503	2784	3033	73/2
33	29	24	21	WONDERS That Thing You Do! (Epic)	1969	1810	1536	1125	75/4
—	31	28	22	MADONNA You Must Love Me (Warner Bros.)	1928	1740	1465	387	102/0
26	27	29	23	GHOST TOWN DJ'S My Boo (So So Def/Columbia)	1853	1740	1650	1553	69/4
29	26	23	24	HOOTIE & THE BLOWFISH Sad Caper (Atlantic)	1842	1810	1735	1493	81/0
15	18	22	25	JEWEL Who Will Save Your Soul (Atlantic)	1753	1889	2249	2697	66/0
47	37	34	26	TONI BRAXTON Un-break My Heart (LaFace/Arista)	1740	1270	983	651	91/13
16	16	18	27	ALANIS MORISSETTE You Learn (Maverick/Reprise)	1642	2092	2300	2621	64/0
32	30	32	28	NEW EDITION I'm Still In Love With You (MCA)	1571	1539	1515	1437	80/1
18	17	20	29	AMANDA MARSHALL Birmingham (Epic)	1541	2010	2289	2337	65/0
23	22	26	30	WALLFLOWERS 6th Avenue Heartache (Interscope)	1530	1803	1932	1902	70/0
21	20	27	31	BRYAN ADAMS Let's Make A Night To Remember (A&M)	1475	1787	1974	1996	56/1
40	34	35	32	R.E.M. Bittersweet Me (Warner Bros.)	1364	1226	1099	869	87/7
20	24	30	33	R. KELLY I Can't Sleep Baby (If I) (Jive)	1268	1689	1843	2042	41/0
17	21	31	34	PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia)	1186	1587	1964	2439	48/0
—	—	41	35	JEWEL You Were Meant For Me (Atlantic)	1130	847	459	116	70/5
25	28	33	36	WILD ORCHID At Night I Pray (RCA)	1101	1360	1577	1591	64/1
43	41	36	37	HOOTIE & THE BLOWFISH I Go Blind (Reprise)	1065	1026	918	788	38/3
42	44	37	38	REPUBLICA Ready To Go (RCA)	1046	991	900	837	65/3
—	50	47	39	GREASE MEGAMIX Grease Megamix (Polydor/A&M)	1028	736	618	425	54/12
39	39	38	40	FUN FACTORY Don't Go Away (Curb)	914	962	931	947	50/0
—	—	46	41	GEGGY TAH Whoever You Are (Luaka Bop/WB)	800	738	593	512	56/1
28	33	39	42	CRANBERRIES Free To Decide (Island)	768	924	1155	1542	35/0
DEBUT			43	BLACKSTREET No Diggity (Interscope)	721	534	285	152	50/12
38	42	43	44	BLUES TRAVELER But Anyway (A&M)	720	791	918	952	24/0
DEBUT			45	BONE THUGS-N-HARMONY Days Of Our Livez (EastWest/EEG)	706	678	565	502	40/0
DEBUT			46	SUSANNA HOFFS All I Want (London/Island)	683	533	376	35	59/7
DEBUT			47	SUBLIME What I Got (Gasoline Alley/MCA)	639	634	594	442	48/7
48	47	49	48	BECK Where It's At (DGC/Geffen)	632	724	733	650	46/0
DEBUT			49	R. KELLY I Believe I Can Fly (Jive)	579	74	37	8	50/14
31	35	45	50	MELISSA ETHERIDGE Nowhere To Go (Island)	552	762	1072	1458	25/0

BREAKERS

NO DOUBT
Don't Speak (Trauma/Interscope)
TOTAL PLAYS/INCREASE: 2722/913
TOTAL STATIONS/ADDS: 118/14
CHART: 13

AMBER
This Is Your Night (Tommy Boy)
TOTAL PLAYS/INCREASE: 2147/174
TOTAL STATIONS/ADDS: 75/9
CHART: 19

MOST ADDED

ARTIST TITLE LABEL(S) ADDS

- BARBRA STREISAND & BRYAN ADAMS I Finally... (Columbia) 67
- CRANBERRIES When You're Gone (Island) 44
- GARBAGE Milk (Almo Sounds/Geffen) 21
- NO DOUBT Don't Speak (Trauma/Interscope) 14
- R. KELLY I Believe I Can Fly (Jive) 14
- TONI BRAXTON Un-break My Heart (LaFace/Arista) 13
- TRACY CHAPMAN Smoke And Ashes (Elektra/EEG) 13
- DAVE MATTHEWS BAND Crash Into Me (RCA) 13
- BLACKSTREET No Diggity (Interscope) 12
- GREASE MEGAMIX Grease Megamix (Polydor/A&M) 12
- ROD STEWART If We Fall In Love Tonight (Warner Bros.) 12

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S) TOTAL PLAY INCREASE

- NO DOUBT Don't Speak (Trauma/Interscope) +913
- SEAL Fly Like An Eagle (Warner Sunset/Antastic) +660
- R. KELLY I Believe I Can Fly (Jive) +505
- TONI BRAXTON Un-break My Heart (LaFace/Arista) +470
- ROD STEWART If We Fall In Love Tonight (Warner Bros.) +460
- SHERYL CROW If It Makes You Happy (A&M) +408
- GREASE MEGAMIX Grease Megamix (Polydor/A&M) +292
- DC TALK Just Between You And Me (Virgin) +288
- EN VOGUE Don't Let Go (Love) (EastWest/EEG) +283
- JEWEL You Were Meant For Me (Atlantic) +283

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

- TRACY CHAPMAN Give Me One Reason (Elektra/EEG)
- JANN ARDEN Insensitive (A&M)
- LA BOUCHE Sweet Dreams (RCA)
- COLOR ME BADD The Earth, The Sun, The Rain (Giant)
- EVERYTHING BUT THE GIRL Missing (Atlantic)
- TONY RICH PROJECT Nobody Knows (LaFace/Arista)
- MARIAH CAREY Always Be My Baby (Columbia)
- LA BOUCHE Be My Lover (RCA)
- BRANDY Sittin' Up In My Room (Arista)
- FUGEES Killing Me Softly (Ruffhouse/Columbia)

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

This chart reflects airplay from October 28-November 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 128 CHR/Pop reporters. 126 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.



WE GREASED CLINTON TOO!

R&R CHR CHART **47** - **39** MOST INCREASED PLAY

Billboard Top 40 Monitor Debut 36* #5 Greatest Gainer
Billboard Hot AC Monitor Debut 40*

MOST ADDED THIS WEEK

Including:
WHYI-Miami Q102-Cincinnati
WKSE-Buffalo WGLU-Johnstown

Callout America Top 10 Overall
Women 12-17 3.88



DID SOMEONE SAY GREASE AT THE SUPERBOWL?



POP/ALTERNATIVE TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	ALANIS MORISSETTE Head... (Maverick/Reprise)	6767	6565	155/2
2	2	SHERYL CROW If It Makes You Happy (A&M)	5729	5398	186/1
3	3	NO DOUBT Don't Speak (Trauma/Interscope)	5215	3999	204/15
4	4	R.E.M. Bittersweet Me (Warner Bros.)	3788	3627	179/8
6	5	SUBLIME What I Got (Gasoline Alley/MCA)	3545	3541	137/7
5	6	DISHWALLA Counting Blue Cars (A&M)	3333	3560	112/0
9	7	BUSH Swallowed (Trauma/Interscope)	3192	2866	93/1
11	8	COUNTING CROWS Angels Of The Silences (DGC/Geffen)	2873	2804	102/0
7	9	EELS Novocaine For The Soul (DreamWorks/Geffen)	2695	2887	93/0
8	10	NO DOUBT Spiderwebs (Trauma/Interscope)	2537	2885	99/2
12	11	SOCIAL DISTORTION I Was Wrong (550 Music)	2530	2447	90/0
14	12	CAKE The Distance (Capricorn/Mercury)	2359	2211	90/4
10	13	WALLFLOWERS 6th Avenue Heartache (Interscope)	2334	2843	108/0
13	14	REPUBLICA Ready To Go (RCA)	2068	2244	117/3
-	15	STONE TEMPLE PILOTS Lady Picture Show (Atlantic)	1958	1753	95/8
18	16	PEARL JAM Hail, Hail (Epic)	1954	1948	81/0
-	17	LOCAL H Bound For The Floor (Island)	1865	1714	82/2
16	18	JEWEL Who Will Save Your Soul (Atlantic)	1799	2044	71/0
-	19	LEMONHEADS If I Could Talk I'd Tell You (Tag/Atlantic)	1798	1704	84/0
-	20	SOUNDGARDEN Blow Up The Outside World (A&M)	1707	1429	82/5

This chart reflects airplay from October 28-November 3. Songs ranked by total plays. 128 CHR/Pop reporters and 96 Alternative reporters combine from the custom chart function on R&R ONLINE. Alternative titles are manually extrapolated. For complete reporter lists refer to Pop and Alternative sections. © 1996, R&R Inc.



JEWEL SHARES A PRIVATE MOMENT — Jewel (second from left) took part in KRBE/Houston's Private Session concert series at the Art Institute of Houston. Celebrating the event are (l-r) the Art Institute's Rick Simmons, and KRBE PD John Peake, VP/GM Nancy Vaeth and AM co-host Maria Todd.



AN INTRIGUING VISIT — Intrigue stopped by WKRQ (Q102)/Cincinnati during a promotional swing. Taking the station tour are (l-r) Intrigue's Audley Wiggins Jr., Q102 PD Jimmy Steele, group members Jaeson Harper and Anthony Harper, and Universal VP/Promotion Monte Lipman.

NEW & ACTIVE

ROD STEWART If We Fall In Love Tonight (Warner Bros.) Total Plays: 532, Total Stations: 56, Adds: 12	ELTON JOHN You Can Make History Young Again (MCA) Total Plays: 262, Total Stations: 28, Adds: 1
GINUWINE Pony (550 Music) Total Plays: 504, Total Stations: 22, Adds: 6	CARDIGANS Lovefool (Mercury) Total Plays: 246, Total Stations: 29, Adds: 10
KIM STOCKWOOD Jerk (Curb) Total Plays: 469, Total Stations: 27, Adds: 1	GINA G Ooh Aah...Just A Little Bit (Warner Bros.) Total Plays: 244, Total Stations: 12, Adds: 6
BODEANS Hurt By Love (Slash/Reprise) Total Plays: 463, Total Stations: 36, Adds: 5	TONY TONI TONE Let's Get Down (Mercury) Total Plays: 242, Total Stations: 29, Adds: 8
CRUSH Jellyhead (Robbins) Total Plays: 453, Total Stations: 18, Adds: 1	WORLD WIDE MESSAGE TRIBE The Real Thing (Warner Bros.) Total Plays: 236, Total Stations: 17, Adds: 0
AZ YET Last Night (LaFace/Arista) Total Plays: 420, Total Stations: 36, Adds: 11	JANN ARDEN Good Mother (A&M) Total Plays: 227, Total Stations: 15, Adds: 0
MAXI PRIEST Watching The World Go By (Virgin) Total Plays: 366, Total Stations: 21, Adds: 2	EELS Novocaine For The Soul (DreamWorks/Geffen) Total Plays: 225, Total Stations: 11, Adds: 0
DAVE MATTHEWS BAND Crash Into Me (RCA) Total Plays: 354, Total Stations: 36, Adds: 13	JOCELYN ENRIQUEZ Do You Miss Me (Classified) Total Plays: 212, Total Stations: 8, Adds: 0
FIONA APPLE Shadowboxer (Work) Total Plays: 321, Total Stations: 27, Adds: 6	M.T.S. I'll Be Alright (Summit) Total Plays: 211, Total Stations: 8, Adds: 0
DUNCAN SHEIK Barely Breathing (Atlantic) Total Plays: 306, Total Stations: 22, Adds: 8	SIMPLY RED Angel (EastWest/EEG) Total Plays: 209, Total Stations: 18, Adds: 1

Songs ranked by total plays

NEW RELEASES

ADDS NOVEMBER 12

Chalk Farm	"Lie On Lie" (Columbia)
George Clinton f/Coolio	"Atomic Dog '97" (Capitol)
Def Leppard	"Breathe A Sigh" (Mercury)
Fine Young Cannibals	"The Flame" (MCA)
Montell Jordan	"Falling" (Def Jam/RAL/Mercury)
Donna Lewis	"Without Love" (Atlantic)
Mint Condition	"What Kind Of Man Would I Be" (Perspective/A&M)
Red Hot Chili Peppers	"Love Rollercoaster" (Geffen)
SWV	"It's All About U" (RCA)



A HALLOWEEN SPOOKTACULAR — John Mellencamp (l) came to WHTZ (Z100)/New York's Halloween party dressed as a midwestern rock star. Z100 air talents Christine Nagy and Elvis Duran wore their regular work clothes.

CHR/POP REPORTERS

Stations and their adds listed alphabetically by market

<p>WFLY/Albany, NY PD: Michael Morgan MD: Ron Williams STREISAND & ADAMS "Finally" DUNCAN SHEIK "Barely" CRANBERRIES "Gone"</p>	<p>WXKS/Boston, MA PD: John Ivey MD: Tad Bowie 16 STREISAND & ADAMS "Finally" 9 DOG'S EYE VIEW "Falls"</p>	<p>WKMX/Dothan, AL PD: Phil Thomas MD: Tim Godwin STREISAND & ADAMS "Finally" DAVE MATTHEWS BAND "Crash" AZ YET "Last" TONY TONI TONE "Lets"</p>	<p>WFBC/Greenville, SC PD: Rob Wagner MD: Hawk Harrison 11 LANETTIA "Love" BODEANS "Hurt" LA BOUCHE "Fallin" SUBLIME "What"</p>	<p>KIIS/Los Angeles, CA PD: John Cook APD/MD: Tracy Austin 12 BLACKSTREET "Diggity" ROD STEWART "Fall"</p>	<p>WQGN/New London, CT DM/PD: Franco CRANBERRIES "Gone" ENIGMA "Invisible" DAVE MATTHEWS BAND "Crash"</p>	<p>KZZP/Phoenix, AZ PD: Dan Persigehl MD: Dave Cooper 9 ROD STEWART "Fall"</p>	<p>WKBO/St. Louis, MO PD: Michael St. John Interim MD: Michael Mattern 14 REPUBLICA "Ready" 12 STREISAND & ADAMS "Finally" 12 BRYAN ADAMS "Lets"</p>	<p>KRQQ/Tucson, AZ PD: Tim Richards MD: Valerie Knight 12 GREASE MEGAMIX "Grease" BLACKSTREET "Diggity" NO DOUBT "Speak"</p>
<p>WAEB/Allentown, PA PD: Brian Check MD: Chuck McGee 2 STREISAND & ADAMS "Finally" NO DOUBT "Speak"</p>	<p>WKSE/Bufalo, NY PD: Sae D'Neil APD/MD: Dave Universal 18 GREASE MEGAMIX "Grease" SEAL "Fly" TEMPERANCE "Forever"</p>	<p>WLVI/Elimira, NY PD: Mike Strobel APD/MD: Brian Stoll 311 "Mixed" CRANBERRIES "Gone" DUNCAN SHEIK "Barely" DAVE MATTHEWS BAND "Crash" ELEANOR MCEVOY "Precious" SIMPLY RED "Angel"</p>	<p>WKSS/Hartford, CT PD: Jay Beau Jones MD: Christine Fox 5 SEAL "Fly" STREISAND & ADAMS "Finally" GARBAGE "Milk" AZ YET "Last" JEWEL "You"</p>	<p>WDJX/Louisville, KY PD: C.C. Matthews APD/MD: Karen Rile GARBAGE "Milk" ROD STEWART "Fall" BLACKSTREET "Diggity" STREISAND & ADAMS "Finally"</p>	<p>KHOM/New Orleans, LA PD: Bill Thorman MD: Jammer DAVE MATTHEWS BAND "Crash" DUNCAN SHEIK "Barely" ROBERTS & SUMMER "Whenever" CRANBERRIES "Gone" GINA G "Ooh" STREISAND & ADAMS "Finally" PREMIERE "Something"</p>	<p>WBZZ/Pittsburgh, PA PD: Keith Clark MD: John Cline TONI BRAXTON "Heart" R.E.M. "Me"</p>	<p>KKLQ/San Diego, CA PD: Greg Stevens APD/MD: Ray Kalusa 40 LA BOUCHE "Fallin" 12 NO MERCY "Where" 11 TONI BRAXTON "Heart" 8 RED HOT CHILLI... "Love" 8 AMBER "Night"</p>	<p>KHTT/Tulsa, OK DM: Sean Phillips PD/MD: Carly Rush 43 ALL-4-ONE "Skittz" GINA G "Ooh"</p>
<p>WQIZ/Amarillo, TX PD/MD: Ted Kelly FIONA APPLE "Shadowboxe" ROBERTS & SUMMER "Whenever" STREISAND & ADAMS "Finally" CRANBERRIES "Gone" BODEANS "Hurt" METALLICA "Day" TRACY CHAPMAN "Smoke"</p>	<p>WRQK/Canton, OH PD/MD: Rick Michaels APD: Todd Downerd 21 311 "Mixed" METALLICA "Day" CARDIGANS "Lovefool" GARBAGE "Milk" CRANBERRIES "Gone"</p>	<p>WJET/Erie, PA PD: Neal Sharpe MD: J.J. Fox KIM STOCKWOOD "Jerk" FLEMING & JOHN "Love" STREISAND & ADAMS "Finally" CARDIGANS "Lovefool"</p>	<p>KRBE/Houston, TX PD: John Peake APD: Scotty Sparks MD: Jay Michaels SARAH MCLACHLAN "Possession"</p>	<p>KZII/Lubbock, TX PD: Jay Shannon MD: Chris Kelly 7 GINA G "Ooh" 2 WILD ORCHID "Night" R. KELLY "Fly" STREISAND & ADAMS "Finally"</p>	<p>WEZB/New Orleans, LA PD: Joe Larson APD/MD: Joey G. TONI BRAXTON "Heart" STREISAND & ADAMS "Finally" AMBER "Night"</p>	<p>KKRZ/Portland, OR PD: Ken Benson APD/MD: Rick Thomas 7 BLACKSTREET "Diggity" JEWEL "You" CRANBERRIES "Gone"</p>	<p>KHTY/Santa Barbara, CA PD/MD: Damien Young 17 CAKE "Distance" ENIGMA "Invisible" 311 "Mixed" CARDIGANS "Lovefool" PATTI ROTHBERG "Flicker"</p>	<p>KISX/Tyler, TX PD: Michael Storm MD: Mick Fulgham STREISAND & ADAMS "Finally"</p>
<p>KGOT/Anchorage, AK DM: Mark Murphy PD: Paul Walker MD: Rozy Lemox 8 AZ YET "Last" R. KELLY "Fly"</p>	<p>WSSX/Charleston, SC PD/MD: Calvin Hicks CRANBERRIES "Gone" TRACY CHAPMAN "Smoke" GARBAGE "Milk"</p>	<p>KDUK/Eugene, OR PD: Barry McGuire STREISAND & ADAMS "Finally" CRANBERRIES "Gone" AZ YET "Last" SUSANNA HOFFS "Want"</p>	<p>WZYP/Huntsville, AL PD: Marc Summers 18 NO DOUBT "Speak" 17 GREASE MEGAMIX "Grease" 13 R.E.M. "Me" 3 TONI BRAXTON "Heart" STREISAND & ADAMS "Finally"</p>	<p>WZEE/Madison, WI Interim PD: Dana London 19 AMBER "Night" 14 TONI BRAXTON "Heart" 10 WONDERS "Thing" 4 BODEANS "Hurt" 2 STREISAND & ADAMS "Finally"</p>	<p>WHTZ/New York, NY PD: Tom Poleman MD: Cobby Bryant 16 R.E.M. "Me" 15 ORIGINAL "Luv" 14 SEAL "Fly"</p>	<p>WNOU/South Bend, IN PD/MD: Bill Mitchell 10 OUNCAN SHEIK "Barely" STREISAND & ADAMS "Finally" GARBAGE "Milk" CRANBERRIES "Gone"</p>	<p>WWSR/Charleston, WV PD: Bill Shahan APD: Mike Edwards R. KELLY "Fly" TONY TONI TONE "Lets" JEWEL "You" STREISAND & ADAMS "Finally"</p>	<p>WVWX/Washington, DC PD: Dale D'Brian APD/MD: Ron Ross NO DOUBT "Spiderwebs"</p>
<p>WSTR/Atlanta, GA PD: Kevin Peterson MD: J.R. Armons R. KELLY "Fly" STREISAND & ADAMS "Finally"</p>	<p>WVWS/Charleston, WV PD: Bill Shahan APD: Mike Edwards R. KELLY "Fly" TONY TONI TONE "Lets" JEWEL "You" STREISAND & ADAMS "Finally"</p>	<p>WSTO/Evansville, IN PD: Barry Witherspoon TONI BRAXTON "Heart"</p>	<p>WZPL/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker 28 AMBER "Night"</p>	<p>KBFM/McAllen, TX PD: Billy Santiago MD: Jeff DeWitt MERRIL BAINBRIDGE "Mouth" SEAL "Fly" STREISAND & ADAMS "Finally" SUSANNA HOFFS "Want"</p>	<p>WNVZ/Norfolk, VA PD: Don London MD: Jay West GINA G "Ooh" FUGEES "No" ROCKELL "Fall"</p>	<p>KHTQ/Spokane, WA PD: Scott Shannon MD: Tripp Rodgers ROBERTS & SUMMER "Whenever" DRU HILL "Tell" ENIGMA "Invisible" FUN LVIN' CRIMINALS "Scooby" METALLICA "Day" ROD STEWART "Fall" CRANBERRIES "Gone"</p>	<p>WVWA/Wausau, WI PD: Rod Phillips 7 JEWEL "You" 6 LA BOUCHE "Fallin" 4 NO DOUBT "Speak" 4 REPUBLICA "Ready"</p>	<p>WVWX/Washington, DC PD: Dale D'Brian APD/MD: Ron Ross NO DOUBT "Spiderwebs"</p>
<p>WAYV/Atlantic City, NJ PD: Tommy Frank MD: Paul Kelly 13 CRANBERRIES "Gone" STREISAND & ADAMS "Finally" SUBLIME "What" DAVE MATTHEWS BAND "Crash" ROD STEWART "Fall"</p>	<p>WNKS/Charlotte, NC PD: Brian Bridgman MD: Marcie Crescente 8 TONI BRAXTON "Heart" CRANBERRIES "Gone" R. KELLY "Fly"</p>	<p>KMCK/Fayetteville, AR PD: Bo Shannon MD: Mike Chase 9 ROD STEWART "Fall" CLINTON FCOOLIO "Atomic" CRANBERRIES "Gone" SUSANNA HOFFS "Want"</p>	<p>WAOA/Melbourne, FL PD: Scott Chase MD: J.T. Daniels 5 GREASE MEGAMIX "Grease" 4 NO DOUBT "Speak" 4 TRACY CHAPMAN "Smoke" 2 STREISAND & ADAMS "Finally"</p>	<p>KCHX/Odessa-Midland, TX Acting PD: Leo Caro 7 NO DOUBT "Speak" 7 MO THUGS FAMILY "Thug" GINUWINE "Pony" RED HOT CHILLI... "Love" ROCKELL "Fall"</p>	<p>WPRO/Providence, RI PD: Chris Shebel MD: Tony Maccaro TONI BRAXTON "Heart" ELEANOR MCEVOY "Precious" STREISAND & ADAMS "Finally" GINA G "Ooh" GARBAGE "Milk"</p>	<p>WDBR/Springfield, IL DM: Bill Kaproth MD: Rick Blade 30 CRUSH "Jellyhead" TONI BRAXTON "Heart" ROD STEWART "Fall" STREISAND & ADAMS "Finally"</p>	<p>WVWX/Wausau, WI PD: Rod Phillips 7 JEWEL "You" 6 LA BOUCHE "Fallin" 4 NO DOUBT "Speak" 4 REPUBLICA "Ready"</p>	<p>WVWX/Washington, DC PD: Dale D'Brian APD/MD: Ron Ross NO DOUBT "Spiderwebs"</p>
<p>WZNY/Augusta, GA PD: Bruce Stevens 7 BLACKSTREET "Diggity" FIONA APPLE "Shadowboxe" STREISAND & ADAMS "Finally" CRANBERRIES "Gone"</p>	<p>WZST/Chattanooga, TN PD: Robin Daniels APD/MD: Mike Gibson 8 GHOST TOWN DJS "Boo" 8 METALLICA "Day" 7 311 "Mixed" 4 GARBAGE "Milk" 2 ROD STEWART "Fall" STREISAND & ADAMS "Finally"</p>	<p>WWCK/Flint, MI PD/MD: Scott Seipel 21 STREISAND & ADAMS "Finally" 10 GARBAGE "Milk" CRANBERRIES "Gone" METALLICA "Day"</p>	<p>WGLU/Johnstown, PA PD: Rich Adams MD: Mitch Edwards AMBER "Night" STREISAND & ADAMS "Finally" GARBAGE "Milk" GREASE MEGAMIX "Grease" DAVE MATTHEWS BAND "Crash" METALLICA "Day"</p>	<p>WHYI/Miami, FL PD: Rob Roberts MD: Al Chio 8 STREISAND & ADAMS "Finally" NEW EDITION "Sini" GREASE MEGAMIX "Grease" GLORIA ESTEFAN "Giving"</p>	<p>KJYO/Oklahoma City, OK PD: Mike McCoy MD: Jimmy Bareda CRANBERRIES "Gone" RED HOT CHILLI... "Love" DUNCAN SHEIK "Barely"</p>	<p>WHTS/Quad Cities, IL-IA DM: Tony Waitkus MD: Brian Scott GHOST TOWN DJS "Boo" R.E.M. "Me"</p>	<p>WVWX/Wausau, WI PD: Rod Phillips 7 JEWEL "You" 6 LA BOUCHE "Fallin" 4 NO DOUBT "Speak" 4 REPUBLICA "Ready"</p>	<p>WVWX/Washington, DC PD: Dale D'Brian APD/MD: Ron Ross NO DOUBT "Spiderwebs"</p>
<p>KHFI/Austin, TX PD: John Roberts MD: Fernando Ventura BLACKSTREET "Diggity" CARDIGANS "Lovefool" STREISAND & ADAMS "Finally"</p>	<p>WJMX/Florence, SC DM: Keith Mitchell MD: Jack Kahan 10 NO DOUBT "Speak" CRANBERRIES "Gone" FIONA APPLE "Shadowboxe" STREISAND & ADAMS "Finally" GARBAGE "Milk" METALLICA "Day"</p>	<p>WJFR/Kalamazoo, MI PD/MD: Dave Michaels CRANBERRIES "Gone" R.E.M. "Me" STREISAND & ADAMS "Finally" AZ YET "Last"</p>	<p>WVWX/Wausau, WI PD: Scott Chase MD: J.T. Daniels 5 GREASE MEGAMIX "Grease" 4 NO DOUBT "Speak" 4 TRACY CHAPMAN "Smoke" 2 STREISAND & ADAMS "Finally"</p>	<p>KDWB/Minneapolis, MN PD: Dan Kieley APD/MD: Rob Morris 16 GINUWINE "Pony" 9 MINT CONDITION "Man"</p>	<p>WVWX/Wausau, WI PD: Mike McCoy MD: Jimmy Bareda CRANBERRIES "Gone" RED HOT CHILLI... "Love" DUNCAN SHEIK "Barely"</p>	<p>WVWX/Wausau, WI PD: Rod Phillips 7 JEWEL "You" 6 LA BOUCHE "Fallin" 4 NO DOUBT "Speak" 4 REPUBLICA "Ready"</p>	<p>WVWX/Washington, DC PD: Dale D'Brian APD/MD: Ron Ross NO DOUBT "Spiderwebs"</p>	<p>WVWX/Wausau, WI PD: Rod Phillips 7 JEWEL "You" 6 LA BOUCHE "Fallin" 4 NO DOUBT "Speak" 4 REPUBLICA "Ready"</p>
<p>WLSS/Baton Rouge, LA DM/PD: Chuck Geiger APD/MD: Spencer Kane 30 NO MERCY "Where" 29 TONI BRAXTON "Heart" 19 EN VOUE "Don't" 15 R. KELLY "Fly" 14 SUBLIME "What" 11 CRANBERRIES "Gone"</p>	<p>WVWX/Wausau, WI PD: Rod Phillips 7 JEWEL "You" 6 LA BOUCHE "Fallin" 4 NO DOUBT "Speak" 4 REPUBLICA "Ready"</p>	<p>WVWX/Wausau, WI PD: Rod Phillips 7 JEWEL "You" 6 LA BOUCHE "Fallin" 4 NO DOUBT "Speak" 4 REPUBLICA "Ready"</p>	<p>WVWX/Wausau, WI PD: Rod Phillips 7 JEWEL "You" 6 LA BOUCHE "Fallin" 4 NO DOUBT "Speak" 4 REPUBLICA "Ready"</p>	<p>WVWX/Wausau, WI PD: Rod Phillips 7 JEWEL "You" 6 LA BOUCHE "Fallin" 4 NO DOUBT "Speak" 4 REPUBLICA "Ready"</p>	<p>WVWX/Wausau, WI PD: Rod Phillips 7 JEWEL "You" 6 LA BOUCHE "Fallin" 4 NO DOUBT "Speak" 4 REPUBLICA "Ready"</p>	<p>WVWX/Wausau, WI PD: Rod Phillips 7 JEWEL "You" 6 LA BOUCHE "Fallin" 4 NO DOUBT "Speak" 4 REPUBLICA "Ready"</p>	<p>WVWX/Wausau, WI PD: Rod Phillips 7 JEWEL "You" 6 LA BOUCHE "Fallin" 4 NO DOUBT "Speak" 4 REPUBLICA "Ready"</p>	<p>WVWX/Wausau, WI PD: Rod Phillips 7 JEWEL "You" 6 LA BOUCHE "Fallin" 4 NO DOUBT "Speak" 4 REPUBLICA "Ready"</p>
<p>WVWX/Wausau, WI PD: Rod Phillips 7 JEWEL "You" 6 LA BOUCHE "Fallin" 4 NO DOUBT "Speak" 4 REPUBLICA "Ready"</p>	<p>WVWX/Wausau, WI PD: Rod Phillips 7 JEWEL "You" 6 LA BOUCHE "Fallin" 4 NO DOUBT "Speak" 4 REPUBLICA "Ready"</p>	<p>WVWX/Wausau, WI PD: Rod Phillips 7 JEWEL "You" 6 LA BOUCHE "Fallin" 4 NO DOUBT "Speak" 4 REPUBLICA "Ready"</p>	<p>WVWX/Wausau, WI PD: Rod Phillips 7 JEWEL "You" 6 LA BOUCHE "Fallin" 4 NO DOUBT "Speak" 4 REPUBLICA "Ready"</p>	<p>WVWX/Wausau, WI PD: Rod Phillips 7 JEWEL "You" 6 LA BOUCHE "Fallin" 4 NO DOUBT "Speak" 4 REPUBLICA "Ready"</p>	<p>WVWX/Wausau, WI PD: Rod Phillips 7 JEWEL "You" 6 LA BOUCHE "Fallin" 4 NO DOUBT "Speak" 4 REPUBLICA "Ready"</p>	<p>WVWX/Wausau, WI PD: Rod Phillips 7 JEWEL "You" 6 LA BOUCHE "Fallin" 4 NO DOUBT "Speak" 4 REPUBLICA "Ready"</p>	<p>WVWX/Wausau, WI PD: Rod Phillips 7 JEWEL "You" 6 LA BOUCHE "Fallin" 4 NO DOUBT "Speak" 4 REPUBLICA "Ready"</p>	<p>WVWX/Wausau, WI PD: Rod Phillips 7 JEWEL "You" 6 LA BOUCHE "Fallin" 4 NO DOUBT "Speak" 4 REPUBLICA "Ready"</p>

128 Total Reporters
128 Current Reporters
126 Current Playlists

Did Not Report, Playlist Frozen (2):
WNNK/Harrisburg, PA
KSLY/San Luis Obispo, CA

CHR/POP PLAYLISTS

November 8, 1996 R&R • 39

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1
WHTZ/New York
(212) 239-2300
Poleman/Bryant

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
32	50	61	64	64	CELINE DION/It's All Coming...
34	35	59	61	61	SHERYL CROW/It Makes You
52	46	60	60	60	ALANIS MORISSETTE/Head Over Feet
50	47	55	59	59	NO DOUBT/Spiderwebs
51	51	62	58	58	DONNA LEWIS/I Love You Always...
32	36	34	57	57	MERRILL BAINBRIDGE/Mouth
29	36	32	35	35	NO MERCY/Where Do You Go
26	46	59	34	34	AMBER/This Is Your Night
11	23	32	30	30	NO DOUBT/Don't Speak
-	17	31	29	29	DC TALK/Just Between You...
26	15	24	28	28	LOVE SPIT LOVE/How Soon Is Now?
17	29	25	26	26	BLUES TRAVELER/But Anyway
19	24	28	26	26	JANN ARDEN/Insensitive
23	28	34	26	26	WALLFLOWERS/6th Avenue Heartache
-	13	-	-	-	FUN FACTORY/Close To You
19	13	18	25	25	FUGEES/No Woman, No Cry
47	32	35	32	32	CRANBERRIES/Free To Decide
22	26	27	24	24	MADONNA/You Must Love Me
29	33	22	22	22	QUAD CITY DJ'S/C'mon 'N Ride It...
41	51	31	22	22	ERIC CLAPTON/Change The World
10	16	15	21	21	EVERYTHING BUT...Missing
39	46	31	29	29	DISHWALLA/Counting Blue Cars
19	17	19	19	19	LIVIN' JOY/Dreamer
-	19	17	17	17	LA BOUCHE/Fallin' In Love
-	-	16	16	16	R.E.M./Bittersweet Me
16	23	18	14	14	AMANDA MARSHALL/Birmingham
-	19	16	16	16	EN VOUGUE/Don't Let Go (Love)
-	-	16	16	16	PLANET SOUL/Set U Free
-	-	15	15	15	ORIGINA/Luv U Baby
13	12	18	15	15	PEARL JAM/Better Man
-	-	14	14	14	SEAL/Fly Like An Eagle
25	31	18	14	14	JOHN MELLENCAMP/Key West...
-	-	14	14	14	OUTHERE BROTHERS/Boom Boom Boom
20	14	15	13	13	LEAH ANDREONE/It's Alright, It's...
6	18	19	13	13	JOURNEY/When You Love...
29	21	16	13	13	PRIMITIVE RADIO GODS/Standing Outside...
-	-	13	13	13	NATALIE MERCHANT/Carnival
-	-	12	12	12	OASIS/Wonderwall
20	18	16	10	10	ALANIS MORISSETTE/You Learn
13	12	10	10	10	NO DOUBT/Just A Girl

MARKET #2
KISSFM 102.7
KHIS/Los Angeles
(818) 845-1027
Cook/Austin

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
66	72	70	74	74	ALANIS MORISSETTE/Head Over Feet
83	77	76	72	72	NO MERCY/Where Do You Go
13	53	70	72	72	CELINE DION/It's All Coming...
50	45	44	70	70	GHOST TOWN DJ'S/My Boo
39	49	42	64	64	MERRILL BAINBRIDGE/Mouth
80	79	73	47	47	DONNA LEWIS/I Love You Always...
80	79	75	47	47	AMBER/This Is Your Night
-	26	40	45	45	KEITH SWEAT/Twisted
-	27	41	43	43	EN VOUGUE/Don't Let Go (Love)
25	37	43	42	42	QUAD CITY DJ'S/C'mon 'N Ride It...
13	31	42	42	42	WONDERS/That Thing You Do!
40	42	41	41	41	CRUSH/Jellyhead
-	28	41	41	41	TONI BRAXTON/You're Makin' Me...
-	-	29	39	39	NO DOUBT/Don't Speak
52	23	29	39	39	ROBERT MILES/Children
-	13	26	29	29	DC TALK/Just Between You...
-	15	27	27	27	DISHWALLA/Counting Blue Cars
9	27	25	26	26	MADONNA/You Must Love Me
35	40	42	26	26	JEWEL/Who Will Save...
39	28	20	23	23	BILLIE RAY MARTIN/Your Loving Arms
20	17	20	23	23	EVERYTHING BUT...Missing
10	15	20	23	23	FUN FACTORY/Close To You
41	23	21	22	22	MARIAH CAREY/Always Be My Baby
-	-	20	20	20	CRANBERRIES/Dreams
-	-	19	20	20	REAL MCCOY/Another Night
-	-	16	27	27	NO DOUBT/Spiderwebs
-	-	16	27	27	JOAN OSBORNE/One Of Us
-	-	18	18	18	TONI BRAXTON/Un-break My Heart
12	-	-	17	17	LA BOUCHE/Be My Lover
35	19	18	17	17	ALANIS MORISSETTE/You Learn
19	31	39	17	17	COLOR ME BADD/The Earth...
-	-	17	17	17	SEAL/Kiss From A Rose
35	20	15	16	16	ALANIS MORISSETTE/Ironic
-	-	12	12	12	BLACKSTREET/No Diggity
20	16	13	11	11	L.L. COOL J/Loungin'
-	-	11	11	11	BONE THUGS-N-HARMONY/Days Of Our Lveez
-	-	13	14	14	LA BOUCHE/Fallin' In Love
23	11	2	6	6	NEW EDITION/It's Still In Love...
-	-	11	6	6	OASIS/Wonderwall
-	-	11	6	6	WORLD WIDE MESSAGE...The Real Thing
-	-	11	6	6	ROD STEWART/It We Fall In...

MARKET #3
Q102
WIOQ/Philadelphia
(610) 667-8100
Katina/McGuire

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
22	43	60	65	65	GREASE MEGAMIX/Grease Megamix
47	42	64	64	64	JOCELYN ENRIQUEZ/Do You Miss Me
33	61	63	63	63	R. KELLY/Can't Sleep...
44	50	62	61	61	GINA G/Oh Aah...Just...
62	65	63	61	61	CELINE DION/It's All Coming...
68	62	60	60	60	ALANIS MORISSETTE/Head Over Feet
36	43	50	50	50	KEITH SWEAT/Twisted
42	50	47	48	48	OUTHERE BROTHERS/Boom Boom Boom
68	47	58	48	48	TONI BRAXTON/You're Makin' Me...
53	65	45	46	46	QUAD CITY DJ'S/C'mon 'N Ride It...
38	-	44	44	44	AMBER/This Is Your Night
-	-	43	43	43	MERRILL BAINBRIDGE/Mouth
37	46	38	43	43	GHOST TOWN DJ'S/My Boo
-	23	46	40	40	TONI BRAXTON/Un-break My Heart
24	31	30	29	29	2 UNLIMITED/Do What's Good...
28	42	30	29	29	WALLFLOWERS/6th Avenue Heartache
24	23	28	34	34	MADONNA/You Must Love Me
34	39	31	31	31	EVERYTHING BUT...Missing
19	28	28	30	30	EN VOUGUE/Don't Let Go (Love)
66	65	48	29	29	DONNA LEWIS/I Love You Always...
25	27	26	26	26	LIVIN' JOY/Dreamer
34	29	25	25	25	LE CLICK/Tonight Is The Night
27	30	25	25	25	LA BOUCHE/Fallin' In Love
23	20	21	25	25	MARIAH CAREY/Always Be My Baby
28	27	25	25	25	M.T.S./I'll Be Alright
30	26	24	24	24	DREAM WORLD/Movin' Up
-	-	24	24	24	R. KELLY/ Believe I Can Fly
36	41	23	23	23	LA BOUCHE/Sweet Dreams
32	34	25	22	22	TRACY CHAPMAN/Give Me One Reason
22	28	25	21	21	MAXWELL/Ascension (Don't...)
23	22	21	20	20	LA BOUCHE/Be My Lover
20	21	13	20	20	COOLIO/1,2,3,4 (Sumpin'...)
19	20	18	18	18	WILD ORCHID/At Night I Pray
10	8	12	17	17	BONE THUGS-N-HARMONY/Days Of Our Lveez
17	17	17	17	17	L.L. COOL J/Loungin'
20	27	17	16	16	BONE THUGS-N-HARMONY/The Crossroads
29	14	11	15	15	DENINE W/COLLAGE/Love Of A Lifetime
-	-	15	15	15	BLACKSTREET/No Diggity
-	-	13	13	13	ROCKWELL/I Fell In Love
48	48	35	12	12	TONI BRAXTON/Un-break My Heart
-	-	10	9	9	BRANDS/Bohemian Rhapsody

MARKET #4
Y100
WPLY/Philadelphia
(610) 565-8900
Tsa/Kubinski

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
44	47	46	46	46	SHERYL CROW/It Makes You...
17	-	46	46	46	NO DOUBT/Don't Speak
41	45	44	43	43	ALANIS MORISSETTE/Head Over Feet
39	31	31	40	40	BUTTHOLE SURFERS/Pepper
34	44	45	39	39	GOO GOO DOLLS/Long Way Down
32	31	33	36	36	REPUBLICA/Ready To Go
36	43	46	35	35	BLUES TRAVELER/But Anyway
35	33	45	33	33	BUSH/Machinehead
27	31	30	32	32	SUBLIME/What I Got
14	15	23	31	31	GEGGY TA/Whoever You Are
27	31	30	30	30	BARENAKED LADIES/The Old Apartment
30	32	31	30	30	EELS/Novocaine For...
34	43	22	30	30	GHOST TOWN DJ'S/My Boo
39	32	31	29	29	REFRESHMENTS/Banditos
28	40	30	29	29	WALLFLOWERS/6th Avenue Heartache
21	23	28	28	28	COUNTING CROWS/Angels Of...
14	12	26	28	28	LEAH ANDREONE/It's Alright, It's...
20	15	21	28	28	SARAH McLACHLAN/Possession
26	19	27	28	28	BETTER THAN EZRA/King Of New Orleans
17	21	25	27	27	311/Down
31	-	26	26	26	NO DOUBT/Spiderwebs
-	-	25	25	25	PHISH/Free
37	32	29	25	25	OASIS/Don't Look Back...
30	27	16	25	25	NIXONS/Sister
29	21	28	23	23	DAVE MATTHEWS BAND/So Much To Say
30	19	26	23	23	WHY STORE/Lack Of Water
10	16	23	22	22	GIN BLOSSOMS/As Long As It...
24	23	21	21	21	R.E.M./Bittersweet Me
34	42	46	34	34	CHALK FARM/Lie On Lie
-	21	23	20	20	LEMONHEADS/I Could Talk...
-	12	12	19	19	STONE TEMPLE PILOTS/Lady Picture Show
-	-	19	19	19	BUSH/Slowdown
39	30	35	17	17	JEWEL/You Were Meant...
25	17	15	14	14	DONNA LEWIS/I Love You Always...
9	12	11	12	12	SOCIAL DISTORTION/It Was Wrong
-	10	12	11	11	PEARL JAM/Hail, Hail
-	-	10	12	12	RED HOT CHILLI...Love Rollercoaster
-	-	7	10	10	PRESIDENTS OF...Mach 5
-	-	7	10	10	ERIC CLAPTON/Change The World
-	-	9	11	11	DAVE MATTHEWS BAND/Crash Into Me
-	-	9	11	11	311/All Mixed Up

MARKET #5
106.1 KISSFM
KHKS/Dallas
(214) 891-3400
Lambert/Reynolds

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
88	86	82	78	78	DONNA LEWIS/I Love You Always...
86	82	79	77	77	QUAD CITY DJ'S/C'mon 'N Ride It...
82	85	74	76	76	NO MERCY/Where Do You Go
39	60	71	75	75	ALANIS MORISSETTE/Head Over Feet
63	69	59	62	62	CELINE DION/It's All Coming...
43	49	51	57	57	KEITH SWEAT/Twisted
48	49	57	56	56	AMBER/This Is Your Night
45	46	50	53	53	COLOR ME BADD/The Earth...
44	38	50	51	51	MERRILL BAINBRIDGE/Mouth
41	43	41	46	46	ROBERT MILES/Children
-	-	37	45	45	MARIAH CAREY/Underneath The Stars
44	40	34	43	43	TONY RICH PROJECT/Nobody Knows
47	39	33	43	43	MARIAH CAREY/Always Be My Baby
59	45	44	33	33	ALANIS MORISSETTE/You Learn
46	45	41	32	32	LA BOUCHE/Sweet Dreams
9	5	23	30	30	CELINE DION/Because You Loved Me
70	68	65	30	30	CRUSH/Jellyhead
22	21	27	27	27	GHOST TOWN DJ'S/My Boo
28	22	23	27	27	EVERYTHING BUT...Missing
42	29	35	25	25	LA BOUCHE/Fallin' In Love
21	15	17	24	24	LA BOUCHE/Be My Lover
15	14	18	22	22	NEW EDITION/It's Still In Love...
25	21	17	21	21	PLANET SOUL/Set U Free
24	18	24	21	21	2 UNLIMITED/Get Ready For This
23	17	19	20	20	MONTELL JORON/This Is 'How We Do It
19	17	15	17	17	REAL MCCOY/Run Away
24	19	17	17	17	REAL MCCOY/Another Night
21	23	19	16	16	TLC/Waterfalls
17	15	19	16	16	SNAP/Rhythm Is A Dancer
17	14	15	16	16	BRANDY/Sittin' Up In My...
-	-	13	15	15	GINUWINE/Pony
-	-	16	14	14	BOYZ II MEN/Water Runs Dry
-	-	14	14	14	CRYSTAL WATERS/100% Pure Love
-	-	7	13	13	MADONNA/You Must Love Me
17	17	15	13	13	3T/Anything
-	-	13	13	13	BONE THUGS-N-HARMONY/The Crossroads
-	-	17	13	13	CORONA/The Rhythm Of...
-	-	5	15	15	WILD ORCHID/At Night I Pray
16	-	17	13	13	ERIC CLAPTON/Change The World
32	22	22	9	9	COOLIO/1,2,3,4 (Sumpin'...)

MARKET #6
WZZZ/Washington
(301) 899-1041
O'Brian/Ross

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
69	69	69	69	69	REAL MCCOY/Another Night
69	69	69	69	69	QUAD CITY DJ'S/C'mon 'N Ride It...
68	69	69	69	69	ALANIS MORISSETTE/Head Over Feet
37	32	58	69	69	LA BOUCHE/Sweet Dreams
69	69	69	69	69	LA BOUCHE/Be My Lover
38	62	67	69	69	TONI BRAXTON/You're Makin' Me...
69	69	69	69	69	DONNA LEWIS/I Love You Always...
69	68	49	42	42	FUGEES/No Woman, No Cry
43	44	44	42	42	LIVIN' JOY/Dreamer
44	41	42	42	42	FUN FACTORY/I Wanna B With U
-	-	24	40	40	MERRILL BAINBRIDGE/Mouth
28	25	30	40	40	JEWEL/Who Will Save...
41	42	43	39	39	CORONA/The Rhythm Of...
30	33	36	36	36	FUGEES/Killing Me Softly
26	37	35	35	35	GROOVE THEORY/Tell Me
23	29	34	30	30	NO MERCY/Where Do You Go
43	31	32	32	32	CELINE DION/It's All Coming...
29	26	31	27	27</	

CHR/POP PLAYLISTS

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KZZP
104.7 FM
your hit music station

MARKET #20
KZZP/Phoenix
(602) 964-4000
Persigeh/Cooper

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	46	47	47	47	CELINE DION/It's All Coming...
47	47	44	47	47	ALANIS MORISSETTE/Head Over Feet
13	13	48	47	47	GOO GOO DOLLS/Name
47	46	48	47	47	DONNA LEWIS/I Love You Always...
45	48	47	46	47	ERIC CLAPTON/Change The World
12	15	46	44	44	COLLECTIVE SOUL/The World I Know
37	42	44	42	42	HOOTIE & BLOWFISH/Go Blind
35	33	35	37	35	SARAH McLACHLAN/I Will Remember You
28	36	35	35	35	JOHN MELLENCAMP/Key West...
46	36	34	35	35	STING/I'm So Happy...
38	36	35	35	35	MERRIL BAINBRIDGE/Mouth
37	46	35	35	35	BRYAN ADAMS/Let's Make A...
46	35	35	34	34	JOURNEY/When You Love...
37	47	35	32	32	DISHWALLA/Counting Blue Cars
-	-	30	32	32	NO DOUBT/Don't Speak
24	29	26	31	31	SHERYL CROW/If It Makes You...
-	-	19	30	30	JANN ARDEN/Good Mother
-	-	30	29	29	SEAL/Fly Like An Eagle
34	37	34	29	29	TRACY CHAPMAN/Give Me One Reason
30	29	25	22	22	AMANDA MARSHALL/Birmingham
36	35	34	25	25	MELISSA ETHERIDGE/Nowhere To Go
-	-	22	20	20	JEWEL/Who Will Save...
-	-	21	23	23	FIONA APPLE/Shadowboxer
23	20	22	22	22	HOOTIE & BLOWFISH/Sad Capers
30	29	25	22	22	OC TALK/Just Between You...
14	16	17	20	20	DEL AMITRU/Roll To Me
-	-	13	15	15	DEEP BLUE SOMETHING/Breakfast At...
-	-	34	18	18	SMASHING PUMPKINS/1979
10	14	18	16	16	SOPHIE B. HAWKINS/As I Lay Me Down
13	13	16	16	16	NATALIE MERCHANT/Jealousy
12	13	15	15	15	NATALIE MERCHANT/Carnival
12	14	16	15	15	NATALIE MERCHANT/Wonder
13	13	15	14	14	JANN ARDEN/Insensitive
-	-	-	-	-	ROD STEWART/If We Fall In...

93.3 FLZ

MARKET #21
WFLZ/Tampa
(813) 839-9393
Harris/Kapugi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
77	76	75	74	74	NO DOUBT/Spiderwebs
39	51	74	72	72	MERRIL BAINBRIDGE/Mouth
74	74	73	66	66	CELINE DION/It's All Coming...
49	72	65	65	65	SHERYL CROW/If It Makes You...
33	39	41	53	53	GHOST TOWN DJ'S/My Boo
18	20	26	40	40	DONNA LEWIS/Without Love
34	39	39	40	40	ALANIS MORISSETTE/You Learn
34	30	33	40	40	R. KELLY/Can't Sleep...
60	40	39	37	37	AMBER/This Is Your Night
60	61	49	36	36	DONNA LEWIS/I Love You Always...
38	39	40	36	36	BILLIE RAY MARTIN/Your Loving Arms
-	-	13	34	34	NO DOUBT/Don't Speak
37	34	36	34	34	NO MERCY/Where Do You Go
54	58	27	34	34	KEITH SWEAT/Twisted
25	25	31	31	31	REPUBLICA/Ready To Go
20	24	30	31	31	EN VOUGUE/Don't Let Go (Love)
34	13	17	31	31	DISHWALLA/Counting Blue Cars
14	23	29	29	29	LA BOUCHE/Fallin' In Love
33	29	29	29	29	TONI BRAXTON/You're Makin' Me...
15	30	29	29	29	CRANBERRIES/Free To Decide
7	14	27	27	27	FUN FACTORY/Don't Go Away
32	29	27	27	27	COLOR ME BADD/The Earth...
32	29	28	26	26	NEW EDITION/I'm Still In Love...
27	30	28	26	26	JEWEL/Who Will Save...
16	18	23	24	24	BONE THUGS-N-HARMONY/Days Of Our Lveez
-	-	9	22	22	SEAL/Fly Like An Eagle
-	-	25	22	22	TONY RICH PROJECT/Leavin'
7	8	10	21	21	WILD ORCHID/At Night I Pray
10	14	21	19	19	MARIAH CAREY/Underneath The Stars
-	-	17	20	20	OC TALK/Just Between You...
15	17	14	17	17	ORIGINAL Luv U Baby
-	-	19	16	16	WORLD WIDE MESSAGE../The Real Thing
21	35	22	16	16	MADONNA/You Must Love Me
19	23	22	16	16	BRANDY/Sittin' Up In My...
51	19	16	15	15	QUAD CITY DJ'S/mon 'N Ride It...
18	29	22	15	15	MAXI PRIEST/Watching The World...
10	10	14	15	15	GINUWINE/Pony
14	15	16	13	13	BECK/Where It's At
-	-	5	8	8	GEGGY TAH/Whoever You Are
-	-	8	8	8	R.E.M./Bittersweet Me

JAMMIN 92.3

MARKET #22
WZJM/Cleveland
(216) 621-9566
Eubanks/Jackson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
49	51	48	50	50	ALANIS MORISSETTE/Head Over Feet
49	53	45	50	50	KEITH SWEAT/Twisted
52	54	55	49	49	GHOST TOWN DJ'S/My Boo
25	38	51	45	45	DC TALK/Just Between You...
46	50	41	45	45	QUAD CITY DJ'S/mon 'N Ride It...
9	40	36	44	44	MADONNA/You Must Love Me
48	51	54	43	43	MERRIL BAINBRIDGE/Mouth
-	-	20	42	42	NO DOUBT/Don't Speak
50	34	40	40	40	CELINE DION/It's All Coming...
13	26	30	40	40	EN VOUGUE/Don't Let Go (Love)
45	13	30	40	40	DONNA LEWIS/I Love You Always
29	21	30	33	33	KUMBA ZOO/The Child (Inside)
46	45	38	33	33	TONI BRAXTON/You're Makin' Me
42	43	43	33	33	WONDERS/That Thing You Do!
29	36	31	32	32	LA BOUCHE/Fallin' In Love
34	26	29	32	32	FUGES/No Woman, No Cry
-	-	28	30	30	GREASE MEGAMIX/Grease Megamix
36	26	26	30	30	L.L. COOL J/Loungin
25	21	21	29	29	WILD ORCHID/At Night I Pray
-	-	14	26	26	MAXI PRIEST/Watching The World...
26	24	23	26	26	JANN ARDEN/Insensitive
-	-	16	25	25	SEAL/Fly Like An Eagle
35	23	26	24	24	BRANDY/TAMIA...Missing You
16	24	21	23	23	JOURNEY/When You Love...
22	26	23	21	21	NEW EDITION/I'm Still In Love...
-	-	-	21	21	BODEANS/Hurt By Love
-	-	17	20	20	GINA G/Oh Aah...Just...
-	-	16	20	20	TONI BRAXTON/Un-break My Heart
21	20	19	20	20	BRANDY/Sittin' Up In My...
17	19	24	19	19	M.T.S./I'll Be Alright
7	11	15	19	19	AMANDA MARSHALL/Birmingham
-	-	18	18	18	R. KELLY/Believe I Can Fly
33	20	16	18	18	ROBERT MILES/One And One
14	19	20	17	17	BRAIOS/Bohemian Rhapsody
-	-	11	10	10	DEBIE W/COLLAGE/Love Of A Lifetime
26	19	12	16	16	MARIAH CAREY/Always Be My Baby
32	21	16	16	16	ALANIS MORISSETTE/You Learn
13	13	15	16	16	MARIAH CAREY/Fantasy
12	18	13	15	15	MAX-A-MILLION/Sexual Healing
9	18	10	15	15	PUFF JOHNSON/Over And Over

K-HITS 107.5

MARKET #23
KHHT/Denver
(303) 321-0950
Bowen/Cagle

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
61	63	62	61	61	DONNA LEWIS/I Love You Always...
47	60	65	61	61	MERRIL BAINBRIDGE/Mouth
60	60	63	59	59	ALANIS MORISSETTE/Head Over Feet
59	59	61	59	59	DISHWALLA/Counting Blue Cars
60	61	63	59	59	HOOTIE & BLOWFISH/Go Blind
60	60	59	59	59	ERIC CLAPTON/Change The World
51	50	57	58	58	MERRIL BAINBRIDGE/Mouth
18	28	41	48	48	OC TALK/Just Between You...
-	-	31	48	47	SEAL/Fly Like An Eagle
50	49	47	46	46	TONI BRAXTON/You're Makin' Me...
39	44	43	45	45	CELINE DION/It's All Coming...
44	49	45	45	45	WALLFLOWERS/6th Avenue Heartache
44	41	51	45	45	JOHN MELLENCAMP/Key West...
60	42	46	44	44	NATALIE MERCHANT/Jealousy
60	49	47	44	44	CRANBERRIES/Free To Decide
27	23	28	38	38	SHERYL CROW/If It Makes You...
20	23	31	36	36	QUAD CITY DJ'S/mon 'N Ride It...
10	12	26	34	34	JOURNEY/When You Love...
-	-	17	30	30	NO DOUBT/Don't Speak
24	27	29	28	28	KEITH SWEAT/Twisted
28	29	27	27	27	NO DOUBT/Spiderwebs
31	32	30	27	27	LA BOUCHE/Fallin' In Love
14	24	26	26	26	LA BOUCHE/Fallin' In Love
-	-	22	26	26	JEWEL/Who Will Save...
24	21	23	25	25	ALANIS MORISSETTE/You Learn
24	21	23	25	25	EN VOUGUE/Don't Let Go (Love)
-	-	22	25	25	NEW EDITION/I'm Still In Love...
14	16	14	20	20	GEGGY TAH/Whoever You Are
20	20	-	20	20	DEEP BLUE SOMETHING/Breakfast At...
-	-	-	20	20	DOG'S EYE VIEW/Everything Falls...
43	44	32	19	19	SMASHING PUMPKINS/1979
42	42	30	19	19	EVERCLEAR/Santa Monica...
-	-	20	19	19	GIN BLOSSOMS/Follow You Down
18	19	23	18	18	FIONA APPLE/Shadowboxer
6	9	11	11	11	MADONNA/You Must Love Me
5	7	5	5	5	WONDERS/That Thing You Do!
-	-	-	5	5	R.E.M./Bittersweet Me
-	-	-	-	-	STREISAND & ADAMS/Finally Found...
-	-	-	-	-	DONNA LEWIS/Without Love

100

MARKET #24
KKRZ/Portland OR
(503) 226-0100
Benson/Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	37	53	70	70	NO DOUBT/Spiderwebs
71	69	68	69	69	CELINE DION/It's All Coming...
47	57	68	69	69	MERRIL BAINBRIDGE/Mouth
52	58	61	61	61	KEITH SWEAT/Twisted
71	70	62	60	60	ALANIS MORISSETTE/Head Over Feet
68	55	59	54	54	TONI BRAXTON/You're Makin' Me...
47	55	58	50	50	R. KELLY/Can't Sleep...
26	42	44	49	49	SHERYL CROW/If It Makes You...
66	66	53	42	42	ERIC CLAPTON/Change The World
61	42	42	37	37	CRANBERRIES/Dreams
47	45	39	36	36	DONNA LEWIS/I Love You Always...
25	29	35	34	34	WONDERS/That Thing You Do!
44	33	28	34	34	BRANDY/Sittin' Up In My...
31	29	28	33	33	EN VOUGUE/Don't Let Go (Love)
-	-	13	33	33	NO DOUBT/Don't Speak
33	35	33	30	30	AMBER/This Is Your Night
19	24	25	29	29	GINUWINE/Pony
-	-	27	24	24	SEAL/Fly Like An Eagle
-	-	21	26	26	TONI BRAXTON/Un-break My Heart
31	31	23	28	28	GHOST TOWN DJ'S/My Boo
5	23	21	27	27	ROBERT MILES/One And One
20	13	21	24	24	MAXI PRIEST/Watching The World...
19	19	23	23	23	L.L. COOL J/Loungin
29	21	23	23	23	QUAD CITY DJ'S/mon 'N Ride It...
15	14	18	21	21	HOOTIE & BLOWFISH/Go Blind
10	14	16	19	19	CRANBERRIES/Free To Decide
13	11	11	17	17	CELINE DION/It's All Coming...
30	22	21	16	16	JANN ARDEN/Insensitive
3	7	14	16	16	MADONNA/You Must Love Me
18	14	19	12	12	NEW EDITION/I'm Still In Love...
7	7	9	14	14	HOOTIE & BLOWFISH/Sad Capers
12	5	9	5	5	SUSANNA HOFFS/All I Want
-	-	-	7	7	BLACKSTREET/No Diggity
-	-	-	5	5	INTRIGUE/If You're Ever...
14	17	12	5	5	JOURNEY/When You Love...
12	5	9	5	5	AMANDA MARSHALL/Birmingham
-	-	-	-	-	JEWEL/Who Will Save...
-	-	-	-	-	CRANBERRIES/When You're Gone

102

MARKET #25
WKRD/Cincinnati
(513) 763-5500
Steal/Douglas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	51	50	66	66	AMBER/This Is Your Night
43	43	66	65	65	ALANIS MORISSETTE/You Learn
36	53	62	62	62	CRANBERRIES/Free To Decide
27	33	52	62	62	SHERYL CROW/If It Makes You...
63	61	66	62	62	CELINE DION/It's All Coming...
63	64	51	54	54	ALANIS MORISSETTE/Head Over Feet
63	65	50	50	50	BLUES TRAVELER/But Anyway
41	39	59	48	48	JEWEL/Who Will Save...
65	64	56	48	48	DONNA LEWIS/I Love You Always...
67	68	41	47	47	QUAD CITY DJ'S/mon 'N Ride It...
49	46	47	44	44	NO DOUBT/Spiderwebs
46	48	45	46	46	MERRIL BAINBRIDGE/Mouth
37	34	51	44	44	R. KELLY/Can't Sleep...
42	39	47	44	44	HOOTIE & BLOWFISH/Tucker's Town
47	52	40	44	44	ERIC CLAPTON/Change The World
32	30	41	40	40	PRIMITIVE RADIO GOOS/Standing Outside...
-	-	27	38	38	NO DOUBT/Don't Speak
27	31	18	38	38	EN VOUGUE/Don't Let Go (Love)
32	32	38	38	38	GHOST TOWN DJ'S/My Boo
-	-	18	35	35	SEAL/Fly Like An Eagle
-	-	24	32	32	REPUBLICA/Ready To Go
-	-	26	27	27	CRANBERRIES/When You're Gone
26	25	25	26		

CHR/POP PLAYLISTS

November 8, 1996 R&R • 41

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MARKET #40
WKSE/Buffalo
(716) 884-5101
O'Neil/Universal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
44	44	45	57		SHERYL CROW/It Makes You...
53	59	56	56		GOO GOO DOLLS/Long Way Down
56	58	56	56		DONNA LEWIS/ Love You Always...
42	30	51	53		ALANIS MORISSETTE/You Learn
56	56	51	52		ALANIS MORISSETTE/Head Over Feet
48	44	46	50		TONI BRAXTON/You're Makin' Me...
48	44	43	48		OUTHERE BROTHERS/Boom Boom Boom
57	59	58	44		QUAD CITY DJ'S/mon 'N Ride It...
48	43	44	44		KEITH SWEAT/Twisted
20	20	40	43		BARENAKED LADIES/The Old Apartment
40	46	45	42		OASIS/Don't Look Back...
47	45	42	41		R. KELLY/ Can't Sleep...
26	25	38	41		MERRIL BAINBRIDGE/Mouth
21	22	31	38		GHOST TOWN DJ'S/My Boo
56	54	39	38		CELINE DION/It's All Coming...
47	46	46	36		JANN ARDEN/Insensitive
28	26	29	29		NEW EDITION/I'm Still In Love...
24	27	29	28		GINA G/Ooh Aah...Just
26	26	29	27		EN VOEGUE/Don't Let Go (Love)
-	38	45	27		MADONNA/You Must Love Me
-	24	27	27		DC TALK/Just Between You...
21	23	22	27		L.L. COOL J/Loungin
50	54	41	26		NO DOUBT/Spiderwebs
37	41	23	25		PRIMITIVE RADIO GODS/Standing Outside...
14	15	19	25		CRANBERRIES/Free To Decide
-	19	25	20		NO DOUBT/Don't Speak
17	19	31	22		JOURNEY/When You Love...
39	44	22	22		LOS DEL RIO/BAYSIDE/Macarena
17	20	19	20		TRAGICAL HIP/Ahead By A Century
21	18	21	20		LA BOUCHE/Fallin' In Love
-	16	20	18		KIM STOCKWOOD/Jerk
-	18	18	18		GREASE MEGAMIX/Grease Megamix
17	14	17	18		FUN FACTORY/Close To You
43	19	10	18		JEWEL/Who Will Save...
-	17	17	17		R. KELLY/ Believe I Can Fly
-	17	17	17		BONE THUGS-N-HARMONY/Days Of Our Luvz
-	19	17	17		JOCELYN ENRIQUEZ/Do You Miss Me
19	15	16	16		COOLIO/Gangsta's Paradise
16	18	19	15		MARIAH CAREY/Always Be My Baby
16	17	18	14		LA BOUCHE/Be My Lover

MARKET #41
WKSS/Hartford
(860) 524-7819
Jones/Fox

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	44	54	57		AMBER/This Is Your Night
55	61	63	55		DONNA LEWIS/ Love You Always...
53	57	58	56		NO MERCY/Where Do You Go
45	59	56	51		CELINE DION/It's All Coming...
46	52	51	48		ALANIS MORISSETTE/Head Over Feet
22	37	47	47		MERRIL BAINBRIDGE/Mouth
22	34	42	42		KEITH SWEAT/Twisted
36	37	37	37		DISHWALLA/Counting Blue Cars
-	16	27	36		NO DOUBT/Don't Speak
-	16	27	36		SHERYL CROW/It Makes You...
30	36	30	36		COLOR ME BAD/The Earth...
10	25	30	33		JOURNEY/When You Love...
35	44	37	31		NO DOUBT/Spiderwebs
33	29	31	30		TONI BRAXTON/You're Makin' Me
23	30	29	29		JEWEL/Who Will Save...
31	30	29	25		BLUES TRAVELER/Run-Around
29	37	32	25		PRIMITIVE RADIO GODS/Standing Outside...
-	22	24	24		EVERYTHING BUT...Missing
-	18	23	23		GIN BLOSSOMS/Follow You Down
22	23	26	22		QUAD CITY DJ'S/mon 'N Ride It...
22	23	26	22		CRANBERRIES/Free To Decide
17	20	21	22		FUGEES/No Woman, No Cry
29	37	32	25		PRIMITIVE RADIO GODS/Standing Outside...
-	22	24	24		EVERYTHING BUT...Missing
-	18	23	23		GIN BLOSSOMS/Follow You Down
22	23	26	22		QUAD CITY DJ'S/mon 'N Ride It...
22	23	26	22		CRANBERRIES/Free To Decide
17	20	21	22		FUGEES/No Woman, No Cry
-	5	15	21		TONI BRAXTON/Un-break My Heart
-	18	21	22		TONI RICH PROJECT/Nobody Knows
28	24	22	18		JANN ARDEN/Insensitive
43	36	27	17		ERIC CLAPTON/Change The World
14	16	16	16		BLUES TRAVELER/Run-Around
16	18	17	16		COLLECTIVE SOUL/The World I Know
-	12	12	12		ORIGINAL/Luv U Baby
14	14	15	11		JOHN MELLENCAMP/Key West...
14	15	16	10		AMANDA MARSHALL/Birmingham
-	14	15	10		ROBERT MILES/Children
8	22	23	8		WONDERS/That Thing You Do!
8	14	12	8		WALLFLOWERS/6th Avenue Heartache
-	5	7	7		REPUBLICA/Ready To Go
18	10	8	7		EN VOEGUE/Don't Let Go (Love)
5	5	5	7		MADONNA/You Must Love Me
5	5	5	5		WILD ORCHID/At Night I Pray
12	5	5	5		DC TALK/Just Between You
5	5	5	5		BABYFACE/This Is For...

MARKET #44
WRVW/Nashville
(615) 664-2400
Quinn/Scooter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
51	52	52	54		CELINE DION/It's All Coming...
52	51	53	53		DISHWALLA/Counting Blue Cars
41	26	35	51		BRYAN ADAMS/Let's Make A...
24	28	46	46		JOHN MELLENCAMP/Key West...
32	39	45	45		MELISSA ETHERIDGE/Nowhere To Go
20	17	38	48		ALANIS MORISSETTE/Head Over Feet
-	10	14	30		GREASE MEGAMIX/Grease Megamix
-	21	25	29		WONDERS/That Thing You Do!
21	25	29	29		AMANDA MARSHALL/Birmingham
33	43	30	29		SHERYL CROW/It Makes You...
22	22	25	25		PHIL COLLINS/Dance Into The Light
30	31	31	28		TONI BRAXTON/Un-break My Heart
7	5	13	28		HOOTIE & BLOWFISH/Sad Caper
12	26	27	27		JOURNEY/When You Love...
25	22	26	27		CELINE DION/It's All Coming...
6	9	24	26		LA BOUCHE/Fallin' In Love
-	10	26	26		SEAL/Fly Like An Eagle
52	52	38	26		DONNA LEWIS/ Love You Always...
-	7	21	25		MADONNA/You Must Love Me
2	22	23	25		MERRIL BAINBRIDGE/Mouth
8	8	14	24		AMBER/This Is Your Night
25	26	24	24		TRACY CHAPMAN/Give Me One Reason
18	19	19	19		NO MERCY/Where Do You Go
20	22	10	19		MARIAH CAREY/Always Be My Baby
32	37	40	16		ERIC CLAPTON/Change The World
20	17	16	16		BLESSID UNION OF.../All Along
26	18	16	15		JEWEL/Who Will Save...
30	33	25	15		NATALIE MERCHANT/Jalousy
-	15	15	15		FOO FIGHTERS/Big Me
19	17	15	15		COLLECTIVE SOUL/The World I Know
18	18	15	15		COLOR ME BAD/The Earth...
22	29	15	15		DONNA LEWIS/ Love You Always...
15	18	14	14		COLOR ME BAD/The Earth...
52	53	39	13		ALANIS MORISSETTE/You Learn
7	5	9	13		WILD ORCHID/At Night I Pray
-	10	12	13		MARIAH CAREY/Fantasy
-	10	12	13		FUN FACTORY/Wanna B With U
10	12	13	13		CELINE DION/Because You Loved Me
11	15	13	13		ACE OF BASE/Lucky Love
18	18	13	13		JANN ARDEN/Insensitive
11	13	13	13		JANN ARDEN/Insensitive
20	19	13	13		BLESSID UNION OF.../Let Me Be The One

MARKET #45
WPXY/Rochester, NY
(716) 454-2600
Ingram/Rice

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	48	58	55		DONNA LEWIS/ Love You Always...
52	51	50	49		CELINE DION/It's All Coming...
37	36	40	49		QUAD CITY DJ'S/mon 'N Ride It...
49	50	48	48		ALANIS MORISSETTE/You Learn
37	29	42	48		NO MERCY/Where Do You Go
26	20	35	43		CELINE DION/Because You Loved Me
43	49	39	42		ALANIS MORISSETTE/Head Over Feet
10	17	21	38		NO DOUBT/Don't Speak
32	31	34	34		HOOTIE & BLOWFISH/Go Blind
22	19	19	33		ERIC CLAPTON/Change The World
18	18	15	32		DISHWALLA/Counting Blue Cars
24	29	21	32		BLUES TRAVELER/Run-Around
44	45	27	32		JANN ARDEN/Insensitive
53	47	32	32		TRACY CHAPMAN/Give Me One Reason
35	25	31	30		MERRIL BAINBRIDGE/Mouth
20	27	23	30		AMBER/This Is Your Night
31	33	42	30		NATALIE MERCHANT/Wonder
45	40	27	26		COLLECTIVE SOUL/The World I Know
21	20	13	26		GHOST TOWN DJ'S/My Boo
-	14	26	26		SEAL/Fly Like An Eagle
-	6	14	26		SHERYL CROW/It Makes You...
17	17	17	25		NATALIE MERCHANT/Jalousy
14	9	25	20		COLOR ME BAD/The Earth...
21	21	20	22		GOO GOO DOLLS/Name
38	17	12	21		JOURNEY/When You Love...
34	27	14	20		CRANBERRIES/Free To Decide
19	19	18	18		BLUES TRAVELER/Run-Around
20	21	21	18		LA BOUCHE/Be My Lover
11	13	11	17		DENISE W/COLLAGE/Love Of A Lifetime
12	10	9	16		LA BOUCHE/Fallin' In Love
17	16	12	14		JOHN MELLENCAMP/Key West...
11	15	13	14		WILD ORCHID/At Night I Pray
32	27	14	14		JEWEL/Who Will Save...
15	16	14	14		NATALIE MERCHANT/Carnival
13	14	10	13		EVERYTHING BUT...Missing
8	7	7	12		ROBERT MILES/One And One
5	7	7	12		MADONNA/You Must Love Me
-	13	12	12		NICKI FRENCH/Total Eclipse Of...
13	12	13	12		DAVE MATTHEWS BAND/Ants Marching
-	-	12	12		ALANIS MORISSETTE/You Oughta Know

MARKET #45
99.7 WDJX
Today's BEST Music!

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	49	54	54		MERRIL BAINBRIDGE/Mouth
28	38	51	52		SHERYL CROW/It Makes You...
27	28	32	50		JOHN MELLENCAMP/Key West...
50	43	51	50		DONNA LEWIS/ Love You Always...
30	28	29	47		JOURNEY/When You Love...
42	48	57	31		CELINE DION/It's All Coming...
29	29	42	30		BRYAN ADAMS/Let's Make A...
28	30	29	29		DISHWALLA/Counting Blue Cars
28	30	28	27		TONI BRAXTON/You're Makin' Me...
33	28	28	27		JEWEL/Who Will Save...
29	29	26	26		NO MERCY/Where Do You Go
48	39	28	24		QUAD CITY DJ'S/mon 'N Ride It...
9	12	12	23		AALIYAH/ You're My Only...
21	16	23	23		R. KELLY/ Can't Sleep...
29	23	11	22		CRANBERRIES/Free To Decide
15	12	29	22		WONDERS/That Thing You Do!
18	25	18	18		KEITH SWEAT/Twisted
-	9	15	16		NO DOUBT/Don't Speak
17	16	16	16		OASIS/Champagne Supernova
17	16	16	16		JANN ARDEN/Insensitive
-	12	14	15		AZ YET/Last Night
18	16	16	15		TRACY CHAPMAN/Give Me One Reason
43	35	18	14		HOOTIE & BLOWFISH/In My...
13	11	5	14		NATALIE MERCHANT/Sac Caper
11	11	11	11		AMBER/This Is Your Night
-	5	12	10		TONI BRAXTON/Un-break My Heart
15	13	3	11		INTRIGUE/If You Ever...
-	8	11	11		LA BOUCHE/Fallin' In Love
11	11	11	11		REPUBLICA/Ready To Go
14	12	11	11		AMANDA MARSHALL/Birmingham
-	10	5	11		SEAL/Fly Like An Eagle
12	11	10	10		NEW EDITION/I'm Still In Love...
-	8	10	10		JEWEL/Who Will Save...
-	4	10	10		TRACY CHAPMAN/Smoke And Ashes
15	12	14	10		WALLFLOWERS/6th Avenue Heartache
15	11	9	9		DC TALK/Just Between You...
12	13	9	9		KIM STOCKWOOD/Jerk
-	9	9	9		R.E.M./Bittersweet Me
12	11	6	9		EN VOEGUE/Don't Let Go (Love)
-	8	7	9		BODEANS/Hurt By Love

MARKET #50
WDCG/Raleigh
(919) 361-1051
Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
57	57	58	57		DUNCAN SHEIK/Barely Breathing
41	41	56	42		SHERYL CROW/It Makes You...
49	49	35	42		PRIMITIVE RADIO GODS/Standing Outside...
42	42	45	35		SUBLIME/What I Got
51	51	48	35		BLUES TRAVELER/Run-Around
46	46	34	35		R.E.M./Bittersweet Me
25	25	20	33		DC TALK/Just Between You...
29	29	27	28		311/Down
40	40	15	28		BUTTHOLE SURFERS/Papper
18	18	33	27		DISHWALLA/Counting Blue Cars
14	14	26	26		FUN LOVIN' CRIMINALS/Scoboo Snacks
-	20	25	25		SEAL/Fly Like An Eagle
32	32	21	24		TRACY CHAPMAN/New Beginning
22	22	21	24		EEL'S/Novocaine For...
-	11	24	24		DAVE MATTHEWS BAND/Crash Into Me
6	6	17	23		WALLFLOWERS/6th Avenue Heartache
-	23	23	23		NO DOUBT/Don't Speak
20	20	34	22		DAVE MATTHEWS BAND/So Much To Say
21	21	22	22		ERIC CLAPTON/Change The World
7	7	9	22		HOOTIE & BLOWFISH/Sad Caper
26	26	18	21		SMASHING PUMPKINS/1979
14	14	21	21		REPUBLICA/Ready To Go
-	12	20	20		BOCEANS/Hurt By Love
-	12	19	19		BOCEANS/Hurt By Love
20	20	31	18		DONNA LEWIS/ Love You Always...
-	18	18	18		ALANIS MORISSETTE/Head Over Feet
33</					

NOVEMBER 8, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
8	3	2	1	KEITH SWEAT Nobody (Elektra/EEG)	1690	1516	1382	1145	35/1
4	2	1	2	BLACKSTREET No Diggity (Interscope)	1609	1530	1392	1367	38/2
14	11	4	3	TONI BRAXTON Un-break My Heart (LaFace/Arista)	1525	1354	1067	921	36/1
10	7	6	4	GINUWINE Pony (550 Music)	1357	1320	1197	1069	30/1
9	9	8	5	NEW EDITION I'm Still In Love With You (MCA)	1281	1209	1173	1123	34/2
3	4	5	6	AZ YET Last Night (LaFace/Arista)	1270	1326	1338	1398	27/0
1	1	3	7	KEITH SWEAT Twisted (Elektra/EEG)	1248	1395	1592	1714	27/0
12	12	10	8	BABYFACE This Is For The Lover In You (Epic)	1138	1139	1048	1028	34/0
36	16	13	9	R. KELLY I Believe I Can Fly (Jive)	1071	1051	907	330	33/0
16	13	14	10	EN VOGUE Don't Let Go (Love) (EastWest/EEG)	1047	1035	1010	915	30/0
2	6	7	11	DONNA LEWIS I Love You Always Forever (Atlantic)	1029	1218	1278	1414	23/0
7	10	12	12	GHOST TOWN DJ'S My Boo (So So Def/Columbia)	1013	1055	1141	1216	27/0
6	5	9	13	AALIYAH If Your Girl Only Knew (BlackGround/Atlantic)	992	1185	1298	1265	27/0
5	8	11	14	BONE THUGS-N-HARMONY Days Of Our Livez (EastWest/EEG)	986	1119	1178	1318	32/0
11	14	15	15	NO MERCY Where Do You Go (Arista)	976	955	976	1040	23/1
15	15	16	16	BRAIDS Bohemian Rhapsody (Big Beat/Atlantic)	818	852	939	917	21/0
34	31	25	17	MINT CONDITION What Kind Of Man Would I Be (Perspective/A&M)	747	545	418	340	25/1
19	22	21	18	CELINE DION It's All Coming Back To Me Now (550 Music)	707	656	619	702	19/1
23	24	20	19	DRU HILL Tell Me (Island)	677	688	587	607	24/0
13	18	18	20	L.L. COOL J Loungin (Def Jam/RAL/Mercury)	640	755	824	970	18/0
17	17	17	21	TONI BRAXTON You're Makin' Me High (LaFace/Arista)	629	757	844	887	18/0
18	19	19	22	QUAD CITY DJ'S C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)	599	741	760	848	20/0
26	20	24	23	MONTELL JORDAN Falling (Def Jam/RAL/Mercury)	584	573	644	554	19/0
BREAKER	24	24	24	TONY TONI TONE Let's Get Down (Mercury)	567	221	—	—	26/5
BREAKER	25	25	25	ANGELINA I Don't Need Your Love (Upstairs)	530	477	385	360	17/0
22	21	22	26	112 Only You (Bad Boy/Arista)	514	603	629	623	12/0
20	25	27	27	R. KELLY I Can't Sleep Baby (If I) (Jive)	506	496	575	663	15/0
30	27	23	28	MO THUGS FAMILY Thug Devotion (Mo Thug/Relativity)	505	577	525	384	28/0
25	28	26	29	BRANDY, TAMIA, KNIGHT, KHAN Missing You (EastWest/EEG)	484	498	510	558	13/0
27	30	28	30	AMBER This Is Your Night (Tommy Boy)	484	493	459	522	12/0
28	29	31	31	JOCELYN ENRIQUEZ Do You Miss Me (Classified)	481	473	459	493	13/1
—	39	36	32	ROCKELL I Fell In Love (Robbins)	444	316	285	206	17/2
21	23	29	33	SHADES Tell Me (I'll Be Around) (Motown)	382	492	590	658	11/0
33	33	33	34	WESTSIDE CONNECTION Bow Down (Lench Mob/Priority)	376	386	377	346	23/1
24	26	32	35	MAXWELL Ascension (Don't Ever Wonder) (Columbia)	370	438	537	578	12/0
—	43	38	36	MERRIL BAINBRIDGE Mouth (Universal)	340	298	248	171	13/2
DEBUT	37	37	37	FOXY BROWN Get Me Home (Violator/Def Jam/RAL/Mercury)	308	171	26	—	15/2
39	35	37	38	DO OR DIE Po' Pimp (Rap-A-Lot/Noo Trybe)	307	316	318	280	13/1
—	40	35	39	E-40 Rappers' Ball (Sick Wid' It/Jive)	305	324	281	213	16/0
31	34	34	40	MARIAH CAREY Forever (Columbia)	305	362	375	370	8/0
—	—	48	41	L.L. COOL J Ain't Nobody (Geffen)	298	231	57	14	19/7
—	—	39	42	MARIAH CAREY Underneath The Stars (Columbia)	294	253	75	25	10/0
—	—	43	43	NATE DOGG I/SNOOP DOGGY DOGG Never... (Death Row/Interscope)	291	244	152	75	13/2
48	47	45	44	REIGN Indestructible (H.O.L.A./Island)	284	242	232	250	9/0
—	50	—	45	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	257	202	195	123	5/0
DEBUT	46	46	46	GEORGE CLINTON I/COOLIO Atomic Dog '97 (Capitol)	256	191	82	22	13/2
42	42	47	47	702 Steelo (Biv 10/Motown)	253	237	258	271	11/1
DEBUT	48	48	48	SWV It's All About U (RCA)	248	61	—	—	17/4
—	—	44	49	SNOOP DOGGY DOGG Snoop's Upside... (Death Row/Interscope)	241	242	126	56	14/2
DEBUT	50	50	50	DR. DRE Been There Done That (Aftermath/Interscope)	224	157	57	9	14/8

This chart reflects airplay from October 28-November 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 40 CHR/Rhythmic reporters. 39 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

BREAKERS®

TONY TONI TONE

Let's Get Down (Mercury)

TOTAL PLAYS/INCREASE: 567/346
TOTAL STATIONS/ADDS: 26/5
CHART: 24

ANGELINA

I Don't Need Your Love (Upstairs)

TOTAL PLAYS/INCREASE: 530/53
TOTAL STATIONS/ADDS: 17/0
CHART: 25

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
DR. DRE Been There Done That (Aftermath/Interscope)	8
L.L. COOL J Ain't Nobody (Geffen)	7
TONY TONI TONE Let's Get Down (Mercury)	5
SWV It's All About U (RCA)	4
NAS Street Dreams (Columbia)	3
PLANET SOUL Look Into My Eyes (Strictly Rhythm)	3
BRUCE ROBERTS & DONNA SUMMER Whenever... (Universal)	3
JASON WEAVER Stay With Me (Motown)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TONY TONI TONE Let's Get Down (Mercury)	+346
MINT CONDITION What Kind Of Man... (Perspective/A&M)	+202
SWV It's All About U (RCA)	+187
KEITH SWEAT Nobody (Elektra/EEG)	+174
TONI BRAXTON Un-break My Heart (LaFace/Arista)	+171
FOXY BROWN Get Me... (Violator/Def Jam/RAL/Mercury)	+137
ROCKELL I Fell In Love (Robbins)	+128
BLACKSTREET No Diggity (Interscope)	+79
NEW EDITION I'm Still In Love With You (MCA)	+72
NAS Street Dreams (Columbia)	+69

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	RECURRENTS
MARIAH CAREY Always Be My Baby (Columbia)	8
FUGEES Killing Me Softly (Ruffhouse/Columbia)	7
SWV You're The One (RCA)	6
MONICA Why I Love You So Much (Rowdy/Arista)	5
ALANIS MORISSETTE You Learn (Maverick/Reprise)	4
BRANDY Sittin' Up In My Room (Arista)	3
GROOVE THEORY Tell Me (Epic)	2
ALANIS MORISSETTE Ironic (Maverick/Reprise)	1
EVERYTHING BUT THE GIRL Missing (Atlantic)	1
LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA)	1

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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- Jay Allen (PD)

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HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	BONE THUGS-N-HARMONY Days... (EastWest/EEG) 2004 3008 85/0			
3	2	MO THUGS FAMILY Thug Devotion (Mo Thug/Relativity) 1461 1351 91/1			
4	3	BRAT Sittin' On Top Of The World (So So Def/Columbia) 1321 1346 79/1			
4	4	FOXY BROWN Get Me Home (Violator/Def Jam/RAL/Mercury) 1304 789 91/6			
5	5	E-40 Rappers' Ball (Sick Wid' It/Jive) 1250 1242 88/1			
10	6	NATE DOGG F/SNOOP DOGGY DOGG Never... (Death Row/Interscope) 1139 973 71/2			
7	7	OUTKAST ATLiens (LaFace/Arista) 1067 1072 72/2			
8	8	WESTSIDE CONNECTION Bow Down (Lench Mob/Priority) 1053 1060 76/3			
2	9	DO OR DIE Po' Pimp (Rap-A-Lot/Noo Trybe) 971 1498 49/1			
14	10	SNOOP DOGGY DOGG Snoop's... (Death Row/Interscope) 968 632 72/16			
6	11	L.L. COOL J Loungin (Def Jam/RAL/Mercury) 875 1080 29/0			
13	12	LIL' KIM No Time (Undeas/Big Beat/Atlantic) 852 762 64/2			
11	13	A TRIBE CALLED QUEST Stressed Out (Jive) 818 812 65/0			
16	14	MAKAVELI Toss It Up (Death Row/Interscope) 760 544 49/0			
17	15	SHAQUILLE O'NEAL You Can't Stop... (T.W.isM/Trauma/Interscope) 722 504 72/22			
15	16	ALMIGHTY RSO You Could Be My Boo (Rap-A-Lot/Noo Trybe) 701 618 62/2			
9	17	SALT-N-PEPA Champagne (MCA) 641 980 38/0			
12	18	QUAD CITY DJ'S C'mon... (Quadra Sound/Big Beat/Atlantic) 637 777 23/0			
19	19	NAS Street Dreams (Columbia) 577 407 59/5			
20	20	DR. DRE Been There Done That (Aftermath/Interscope) 397 234 28/16			

This chart reflects airplay from October 28-November 3. Songs ranked by total plays. 40 CHR/Rhythmic reporters and 81 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1996, R&R Inc.

NEW & ACTIVE

SEAL Fly Like An Eagle (Warner Sunset/Atlantic)
Total Plays: 207, Total Stations: 10, Adds: 1

2PAC I Ain't Mad At Ya (Death Row/Interscope)
Total Plays: 206, Total Stations: 6, Adds: 0

LA BOUCHE Fallin' In Love (RCA)
Total Plays: 203, Total Stations: 11, Adds: 1

ORIGINAL I Luv U Baby (Next Plateau)
Total Plays: 200, Total Stations: 8, Adds: 0

WILD ORCHID At Night I Pray (RCA)
Total Plays: 187, Total Stations: 9, Adds: 0

MADONNA You Must Love Me (Warner Bros.)
Total Plays: 187, Total Stations: 13, Adds: 0

SIMPLY RED Angel (EastWest/EEG)
Total Plays: 172, Total Stations: 10, Adds: 0

A TRIBE CALLED QUEST Stressed Out (Jive)
Total Plays: 162, Total Stations: 8, Adds: 0

K-CI & JOJO How Could You (MCA)
Total Plays: 147, Total Stations: 9, Adds: 2

BABYFACE Every Time I Close My Eyes (Epic)
Total Plays: 136, Total Stations: 6, Adds: 1

WHIGFIELD Close To Me (Curb)
Total Plays: 135, Total Stations: 2, Adds: 0

WORLD WIDE MESSAGE TRIBE The Real Thing (Warner Bros.)
Total Plays: 128, Total Stations: 8, Adds: 2

OUTKAST ATLiens (LaFace/Arista)
Total Plays: 126, Total Stations: 4, Adds: 0

GINA THOMPSON The Things That You Do (Mercury)
Total Plays: 124, Total Stations: 4, Adds: 0

NAS Street Dreams (Columbia)
Total Plays: 120, Total Stations: 11, Adds: 3

ISLEY BROTHERS Floatin' On Your Love (T-Neck/Island)
Total Plays: 112, Total Stations: 3, Adds: 1

ROBI-ROB'S CLUBWORLD Shake That Body (Columbia)
Total Plays: 111, Total Stations: 5, Adds: 1

SUMMER JUNKIES I'm Gonna Love You Tonight (Import)
Total Plays: 104, Total Stations: 2, Adds: 0

ALMIGHTY RSO You Could Be My Boo (Rap-A-Lot/Noo Trybe)
Total Plays: 103, Total Stations: 3, Adds: 1

INTRIGUE If You've Ever Been In Love (Universal)
Total Plays: 102, Total Stations: 3, Adds: 0

Songs ranked by total plays

NEW RELEASES

ADDS NOVEMBER 12

Aaliyah	"One In A Million" (Big Beat/Atlantic)
Digital Underground	"Walk Real Cool" (Critique)
Dr. Dre	"Been There Done That" (Aftermath/Interscope)
Flesh N' Bone	"World So Cruel" (Mercury)
Lil' Suzy	"Just Can't Get Over You" (Metropolitan)
Luke	"Bounce To Da Beat" (Island)

DR. DRE

"BEEN THERE, DONE THAT"

FIRST SINGLE FROM THE ALBUM DR. DRE PRESENTS....THE AFTERMATH

IN STORES 11/26

RHYTHM/CROSSOVER IMPACT NOW!!

ALREADY ON

HOT 97	WJBT	POWER 106	KPRR	WPGC	KCAQ
KMEL	WBTT	KBXX	WOCQ	WHHH	WBHJ
WWKX	KHTN	WJMH	WILD 107		

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM PD: Jeff Andrews MD: Jacque James L.L. COOL J "Nobody" NAS "Street" TONY TONI TONE "Let's" NATE DOGG F/SNOOP... "Never" AZ YET "Sorry"	KZFM/Corpus Christi, TX PD: Charlie Maxx MD: Tony Manero GINUWINE "Pony"	KIKI/Honolulu, HI PD: Alan Oda MD: James Coles 49 YOUNG AT HEART "Tender" 45 LORIE SALVATERA "143" 27 TONY TONI TONE "Let's" 16 MC LYTE "Cold" 5 BROWNSTONE "Game"	KLUC/Las Vegas, NV Interim PD: Cal Thomas 22 ROCKELL "Fell" SWV "All"	WQHT/New York, NY PD: Steve Smith APD/MD: Tracy Cioherty 23 TONY BRAXTON "Heart" 20 REDMAN "How" 15 DR. DRE "Been"	KGGI/Riverside, CA PD: Diane Laird APD/MD: Jesse Duran No Adds	KTFM/San Antonio, TX PD: Cliff Tredway MD: Charlie Huro STREISANO & ADAMS "Finally" PROYECTO UNO "Pumpin" PLANET SOUL "Eyes" GLORIA ESTEFAN "Higher" SLASH "Obsession"	KWIN/Stockton, CA PD: Steve Wall MD: C.K. 34 ROBI-ROB'S CLUBWORLD "Shake" 11 RED HOT CHILI "Love" 9 SWV "All" 9 FOXY BROWN "Get" MINT CONDITION "Man" FUGEES "No"
KKXX/Bakersfield, CA PD: Chris Squires MD: Tony Menes MERRIL BAINBRIDGE "Mouth" BLACKSTREET "Diggity" LE CLICK "Tonight" WORLD WIDE MESSAGE "Real"	KJMN/Denver, CO PD: Mark Feather APD: Michael Hayes MD: John Dickinson 5 WESTSIDE CONNECTION "Bow"	KQMQ/Honolulu, HI PD: Jamie Hyatt MD: Mars Fretley 36 ROCKELL "Arms" MERRIL BAINBRIDGE "Mouth" TONY TONI TONE "Let's"	KPWR/Los Angeles, CA PD: Michelle Mercer APD/MD: Bruce St. James XZIBIT "Foundation" JERU THE DAMAJA "Playin'"	KCAQ/Oxnard, CA PD: Dan Garite APD: Keith McKay MD: Steve Perez FAITH EVANS "Can't" PLANET SOUL "Eyes" ROGER & ZAPP "Living" CLICK THE SUPAH... "People"	WJJS/Roanoke, VA PD: David Lee Michaels MD: Melissa Morgan L.L. COOL J "Nobody" VANESSA DADU "Two" FOXY BROWN "Get"	XHTZ/San Diego, CA OM/MD: Lisa Vazquez APD/MD: Jeff Nelson 9 PLANET SOUL "Eyes" SHAQUILLE O'NEAL "Reign" ROBERTS & SUMMER "Whenever" CLINTON FCOOLIO "Atomic"	WPGC/Washington, DC PD: Jay Stevens MD: Albie D 28 702 "Steelo" 21 K-CI & JOJO "How" 18 DR. DRE "Been" 14 CELINE DION "Coming" 11 NO MERCY "Where" 7 LA BOUCHE "Fallin'"
WERQ/Baltimore, MD PD: Tom Calococi MD: Coka 11 SWV "All" 6 BRAT "Sittin'"	KQKS/Denver, CO PD: Dan Bowen MD: Lee Cagle 15 DO OR DIE "Pimp" TONY TONI TONE "Let's"	KBXX/Houston, TX PD: Rob Scorpio MD: Greg Head 17 BABYFACE "Seven" 15 BABYFACE "Body" 11 NEW EDITION "Still" 8 AZ YET "Sorry" 5 NAS "Street"	KHTN/Modesto, CA PD: Pete Jones MD: Mark Medina MONSTARS "High" ROBERTS & SUMMER "Whenever" BABYFACE "Close" DR. DRE "Been"	WWKX/Providence, RI PD: Joe Dawson MD: Becky Iannone 39 L.L. COOL J "Nobody" 13 DENINE W/COLLAGE "Lifetime" 9 JOCELYN ENRIQUEZ "Miss" 5 WORLD WIDE MESSAGE "Real" JASON WEAVER "Stay" MACK 10 & DOGG POUND "Nothin" GRANDMASTER MELLE "Stuff" TRUTH "Everyday"	WJSS/Salisbury, MD PD: Wookie MD: Marlow 12 DR. DRE "Been" 5 SNOOP DOGGY DOGG "Snoop's" L.L. COOL J "Nobody" GINA G "Ooh" ROBERTS & SUMMER "Whenever"	KMEL/San Francisco, CA PD: Michelle Santosuosso MD: Joey Arbogast DR. DRE "Been" NATE DOGG F/SNOOP "Never"	KDGS/Wichita, KS PD: AJ Willoughby MD: A.J. Jones 9 CHAKA KHAN "Water" 8 DONELL JONES "Feet" 5 K-CI & JOJO "How" 5 L.L. COOL J "Nobody"
WJMN/Boston, MA PD: Cadillac Jack McCartney APD/MD: Cat Collins No Adds	KBOS/Fresno, CA PD/MD: Mark Adams No Adds	WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye L.L. COOL J "Nobody" DR. DRE "Been"	KDDN/Monterey, CA PD: Jennifer Wilde SNOOP DOGGY DOGG "Snoop's" ROCKELL "Fell"	WKNZ/Reno, NV PD: Jeff Davis APD: Bill Shakespeare SWV "All" SEAL "Fly" CLINTON FCOOLIO "Atomic"	KZHT/Salt Lake City, UT PD: Chet Buchannan MD: Dr. Doug RED HOT CHILI "Love" CHAKA KHAN "Water" L.L. COOL J "Nobody" SHAQUILLE O'NEAL "Reign"	KYLD/San Francisco, CA PD: Michael Martin MD: Jose Mein 13 DR. DRE "Been" 12 NEW EDITION "Still" 8 FLESH & BONE "Cruel"	40 Total Reporters 40 Current Reporters 39 Current Playlists Reported Frozen Playlist (1): KZZW/Spokane WA
WBBM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley 7 KEITH SWEAT "Nobody"	WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 51 JASON WEAVER "Stay" 50 ALMIGHTY RSO "Boo" 48 ISLEY BROTHERS "Floatin'"	WJBT/Jacksonville, FL PD: Hitman Haze MD: Jeff Lee TONY TONI TONE "Let's" NAS "Street" JASON WEAVER "Stay" XZIBIT "Foundation"	WKTU/New York, NY PD: Frankie Blue MD: Andy Shane 16 ONDINA "Into" 9 GLORIA ESTEFAN "Giving" 5 BLACKSTREET "Diggity" 5 FUNKY GREEN DOGS "Fired"	KWNZ/Reno, NV PD: Jeff Davis APD: Bill Shakespeare SWV "All" SEAL "Fly" CLINTON FCOOLIO "Atomic"	KZHT/Salt Lake City, UT PD: Chet Buchannan MD: Dr. Doug RED HOT CHILI "Love" CHAKA KHAN "Water" L.L. COOL J "Nobody" SHAQUILLE O'NEAL "Reign"	KUBE/Seattle, WA PD: Mike Tierney MD: Lindsey Copic No Adds	

CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1
WKTU/New York
(201) 420-3700
Blue/Shane

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	42	57	56	NO MERCY/Where Do You Go	
33	33	53	56	CELINE DION/It's All Coming...	
53	43	48	50	AMBER/This Is Your Night	
52	42	52	50	DONNA LEWIS/I Love You Always...	
56	42	47	45	FUN FACTORY/Close To You	
40	27	39	46	LE CLUCK/Tonight Is The Night	
32	29	46	45	JOCELYN ENRIQUEZ/Do You Miss Me	
42	24	46	43	QUAD CITY DJ'S/C'mon 'N Ride It...	
38	27	40	41	TONI BRAXTON/You're Makin' Me...	
39	27	38	41	ORIGINAL/Luv U Baby	
19	19	43	40	BLACKOUT ALLSTARS/Like It	
20	10	15	31	BAD YARD CLUB/In The Ghetto	
27	22	27	30	RUPAUL/Snapshot	
28	21	24	27	LA BOUCHE/Fallin' In Love	
24	20	27	26	TONI BRAXTON/Un-break My Heart	
-	-	15	25	MERRILL BAINBRIDGE/Mouth	
25	20	24	24	MARIAH CAREY/Underneath The Stars	
18	20	29	19	ROBERT MILES/Children	
6	8	17	17	ANGELINA/Don't Need Your...	
-	-	16	16	ONDINA/Into The Night	
43	20	21	15	LIV'N JOY/Dreamer	
27	22	19	15	COLOR ME BADD/The Earth...	
-	-	13	14	GHOST TOWN DJ'S/My Boo	
11	5	10	10	LOVE TRIBE/Stand Up	
-	-	9	9	GLORIA ESTEFAN/Not Giving...	
-	-	5	5	ROCKELL/Fell In Love	
-	-	5	5	BLACKSTREET/No Diggity	
-	-	5	5	FUNKY GREEN DOGS/Fired Up	

MARKET #1
WQHT/New York
(212) 229-9797
Smith/Cloherly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	32	36	42	A TRIBE CALLED QUEST/Stressed Out	
25	33	40	42	ISLEY BROTHERS/Foat'n' On Your...	
43	43	41	41	GHOST TOWN DJ'S/My Boo	
36	43	43	40	AALIYAH/Your Girl Only...	
41	44	41	40	BLACKSTREET/No Diggity	
41	44	41	39	SWW/Use Your Heart	
37	34	40	38	KEITH SWEAT/Nobody	
-	-	28	38	SALT-N-PEPA/Champagne	
-	-	23	36	FOXY BROWN/Get Me Home	
34	31	31	34	NAS/Affirmative Action	
29	35	32	34	MINT CONDITION/What Kind Of Man...	
13	24	32	32	DRU HILL/Tell Me	
-	-	26	37	R. KELLY/ Believe I Can Fly	
33	34	33	31	MONTELL JORDAN/Falling	
-	-	13	31	702/Steelo	
21	22	26	30	D'ANGELO/Me And Those...	
35	43	37	30	JAY-Z/MARY J. BLIGE/Can't Knock...	
33	31	32	30	BABYFACE/This Is For...	
-	-	26	24	FOR REAL/Like I Do	
28	24	25	24	MAXWELL/Ascension (Don't...)	
-	-	23	23	TONI BRAXTON/Un-break My Heart	
22	22	24	23	112/Come See Me	
36	42	31	21	SHADES/Tell Me (I'll...)	
-	-	13	20	2PAC/Ain't Mad At Ya	
22	21	20	20	NEW EDITION/It's Still In Love...	
-	-	20	20	REDMAN/That's How It Is	
14	26	31	19	L.L. COOL J/Ain't Nobody	
-	-	15	15	DR. DRE/Been There Done That	
25	14	13	14	JERU THE DAMAJA/Ya Playin' Yaself	
13	12	13	14	LIL' KIM/No Time	
14	19	28	12	NAS/Street Dreams	
-	-	11	10	KEITH MURRAY/The Rhytm	

MARKET #2
KPWR/Los Angeles
(818) 953-4200
Mercer/St. James

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	56	58	NATE DOGG F/SNOOP.../Never Leave Me Alone	
45	46	65	65	BONE THUGS-N-HARMONY/Days Of Our Livez	
68	68	67	54	112/Only You	
65	50	50	50	WESTSIDE CONNECTION/Bow Down	
41	62	46	39	QUAD CITY DJ'S/C'mon 'N Ride It...	
62	62	62	36	2PAC F/SNOOP.../2 Of America's...	
26	43	40	36	JONNY Z/Latin Swing	
45	22	42	34	TOO SHORT/Gettin' It	
25	28	31	34	2PAC/Ain't Mad At Ya	
61	46	31	25	BLACKSTREET/No Diggity	
21	27	29	25	OUTKAST/ATLiens	
61	62	64	24	L.L. COOL J/Loungin	
10	24	22	23	SNOOP DOGGY DOGG/Snoop's Upside Ya...	
-	-	21	23	E-40/Rappers' Ball	
-	-	20	21	MO THUGS FAMILY/Thug Devotion	
-	-	20	20	GINUWINE/Pony	
44	42	26	19	GHOST TOWN DJ'S/My Boo	
9	24	23	19	DR. DRE/Been There Done That	
-	-	16	19	2PAC/How Do U Want It	
17	45	45	18	ARMAND VAN HELDEN/Funk Phenomena	
-	-	21	18	DO OR DIE/PO' Pimp	
25	29	-	17	ANGELINA/Don't Need Your...	
15	17	18	14	BONE THUGS-N-HARMONY/The Crossroads	
-	-	-	-	X2/Bit/Foundation	
-	-	-	-	JERU THE DAMAJA/Ya Playin' Yaself	

MARKET #3
B96/Chicago
(312) 944-6000
Cavanah/Bradley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
61	46	60	67	L.L. COOL J/Loungin	
68	66	68	62	JOCELYN ENRIQUEZ/Do You Miss Me	
38	50	41	60	KEITH SWEAT/Twisted	
30	29	37	57	CELINE DION/It's All Coming...	
63	66	66	55	DONNA LEWIS/I Love You Always...	
64	72	63	45	ROBERT MILES/One And One	
49	27	55	42	R. KELLY/ Can't Sleep...	
70	68	56	41	NO MERCY/Where Do You Go	
48	57	40	40	GHOST TOWN DJ'S/My Boo	
29	42	40	40	AMBER/This Is Your Night	
26	22	19	35	TONI BRAXTON/Un-break My Heart	
17	20	24	35	NAS/It's Ruled The World	
20	21	19	34	EN VOEGUE/Don't Let Go (Love)	
42	39	38	33	QUAD CITY DJ'S/C'mon 'N Ride It...	
-	-	28	33	TONI BRAXTON/You're Makin' Me...	
25	19	19	30	ROCKELL I Fell In Love	
-	-	7	30	BLACKSTREET/No Diggity	
27	28	37	18	LA BOUCHE/Fallin' In Love	
32	29	26	18	ROB-ROB'S CLUBWORLD/Shake That Body	
6	5	3	12	NEW EDITION/It's Still In Love...	
7	5	6	7	BABYFACE/This Is For...	
12	8	10	6	KEITH SWEAT/Nobody	
-	-	-	-	BONE THUGS-N-HARMONY/Days Of Our Livez	

MARKET #4
KMEL/San Francisco
(415) 391-1061
Santos/ossa/Arbagey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
64	64	58	56	BLACKSTREET/No Diggity	
48	38	50	53	MAXWELL/Ascension (Don't...)	
43	44	51	51	BRANDY TAMIA.../Missing You	
39	36	47	49	4-40/Rappers' Ball	
38	34	48	48	GINUWINE/Pony	
39	34	49	46	112/Only You	
45	46	49	32	WESTSIDE CONNECTION/Bow Down	
48	45	48	32	AALIYAH/Your Girl Only...	
-	-	7	28	MINT CONDITION/What Kind Of Man...	
27	16	18	28	BABYFACE/This Is For...	
44	41	46	27	L.L. COOL J/Loungin	
18	25	47	27	R. KELLY/ Believe I Can Fly	
13	13	25	26	DRU HILL/Tell Me	
51	49	51	26	2PAC/How Goes On	
5	21	17	25	RICHIE RICH/Let's Ride	
27	29	34	24	AZ YET/Last Night	
28	15	16	24	NEW EDITION/It's Still In Love...	
29	24	23	23	OUTKAST/Elevators	
-	-	15	22	TONY TONI TONE/Let's Get Down	
14	16	22	22	TONI BRAXTON/Un-break My Heart	
22	22	25	21	MONTELL JORDAN/Falling	
-	-	13	21	L.L. COOL J/Ain't Nobody	
47	47	28	21	2PAC/How Do U Want It	
-	-	21	21	GOODFELLAZ/Sugar Honey Ice Tea	
10	13	14	20	MO THUGS FAMILY/Thug Devotion	
29	21	17	20	TONI BRAXTON/You're Makin' Me...	
-	-	9	16	KEITH SWEAT/Nobody	
26	24	15	14	DO OR DIE/PO' Pimp	
-	-	13	13	FOXY BROWN/Get Me Home	
5	10	6	5	EN VOEGUE/Don't Let Go (Love)	
-	-	-	-	DR. DRE/Been There Done That	
-	-	-	-	NATE DOGG F/SNOOP.../Never Leave Me Alone	

MARKET #4
KYLD/San Francisco
(415) 391-1077
Martin/Mein

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	55	63	71	E-40/Rappers' Ball	
27	48	66	66	ZAE/Thyow	
63	65	67	65	SUMMER JUNKIES/It's Gonna Love...	
23	43	54	64	GINUWINE/Pony	
39	51	67	63	AALIYAH/Your Girl Only...	
60	49	47	61	KEITH SWEAT/Twisted	
64	61	52	49	2PAC/How Goes On	
68	53	45	45	BLACKSTREET/No Diggity	
-	-	28	41	JEAN/What Goes Around	
44	40	42	40	ROCKELL I Fell In Love	
25	41	42	37	DO OR DIE/PO' Pimp	
-	-	38	36	AFRO-RICAN/68 & I Owe You One	
47	52	36	36	BONE THUGS-N-HARMONY/Days Of Our Livez	
64	64	50	35	WESTSIDE CONNECTION/Bow Down	
-	-	18	29	K5/Passion	
52	39	44	28	2 LIVE CREW/Shake A Lil'	
64	63	51	28	OUTKAST/Elevators	
-	-	14	37	L.L. COOL J/Ain't Nobody	
53	51	39	26	112/Only You	
-	-	16	22	OUTKAST/ATLiens	
13	15	17	21	SNOOP DOGGY DOGG/Snoop's Upside Ya...	
32	19	19	20	ANGELINA/ Don't Need Your...	
35	39	29	20	NO MERCY/Where Do You Go	
39	27	13	18	MO THUGS FAMILY/Thug Devotion	
-	-	9	14	FOXY BROWN/Get Me Home	
-	-	9	14	BRAT/Sittin' On Top Of...	
15	10	15	10	DR. DRE/Been There Done That	
-	-	12	12	NEW EDITION/It's Still In Love...	
8	7	9	9	KEITH SWEAT/Nobody	
7	7	9	9	CLINTON F/COOLIO/Atomic Dog '97	
-	-	8	9	AZ YET/Last Night	
-	-	8	8	FLESH & BONE/World So Cruel	
-	-	6	8	R. KELLY/ Believe I Can Fly	
-	-	6	6	NAS/Street Dreams	

MARKET #8
WPGC/Washington
(301) 441-3500
Stevens/Albie D

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	66	62	64	KEITH SWEAT/Nobody	
54	50	51	62	AZ YET/Last Night	
61	64	66	62	MINT CONDITION/What Kind Of Man...	
55	56	56	58	GINUWINE/Pony	
54	44	42	54	2PAC/Ain't Mad At Ya	
56	58	45	45	BLACKSTREET/No Diggity	
-	-	37	41	FUGEES/No Woman, No Cry	
35	41	41	40	MAXWELL/Ascension (Don't...)	
-	-	36	37	MONICA/Why I Love You So...	
41	33	36	36	KEITH SWEAT/Twisted	
-	-	18	15	FOXY BROWN/Get Me Home	
25	34	33	33	R. KELLY/ Believe I Can Fly	
28	26	34	31	DRU HILL/Tell Me	
27	28	47	30	TONI BRAXTON/Un-break My Heart	
31	29	27	28	NEW EDITION/It's Still In Love...	
-	-	28	20	702/Steelo	
-	-	25	28	BABYFACE/Every Time I...	
25	35	31	28	BABYFACE/This Is For...	
17	29	19	27	MO THUGS FAMILY/Thug Devotion	
30	28	24	24	TONI BRAXTON/You're Makin' Me...	
46	23	22	22	BRANDY TAMIA.../Missing You	
-	-	21	21	K-Ci & JOJO/How Could You	
-	-	18	18	DR. DRE/Been There Done That	
39	-	15	17	GHOST TOWN DJ'S/My Boo	
9	18	20	16	BRAT/Sittin' On Top Of...	
-	-	20	16	L.L. COOL J/Ain't Nobody	
-	-	14	14	CELINE DION/It's All Coming...	
25	30	24	14	BONE THUGS-N-HARMONY/Days Of Our Livez	
19	23	22	14	DONNA LEWIS/I Love You Always...	
-	-	11	11	NO MERCY/Where Do You Go	
-	-	12	10	LA BOUCHE/Be My Lover	
-	-	7	7	LA BOUCHE/Fallin' In Love	

MARKET #9
97.9 FM THE BOX
(713) 623-2108
Scorpio/Head

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
68	64	65	65	112/Only You	
72	62	66	62	BLACKSTREET/No Diggity	
59	54	58	59	KEITH SWEAT/Nobody	
-	-	8	39	GINUWINE/Pony	
21	45	55	56	R. KELLY/ Believe I Can Fly	
18	50	56	54	NATE DOGG F/SNOOP.../Never Leave Me Alone	
-	-	22	46	MC LYTE/Cold Rock A Party	
36	37	51	49	DRU HILL/Tell Me	
11	16	18	14	TONI BRAXTON/Un-break My Heart	
54	47	53	43	AZ YET/Last Night	
-	-	15	40	TONY TONI TONE/Let's Get Down	
48	48	47	37	MINT CONDITION/What Kind Of Man...	
33	30	35	37	E-40/Rappers' Ball	
45	49	43	35	BABYFACE/This Is For...	
-	-	10	32	DR. DRE/Been There Done That	
54	50	53	29	MO THUGS FAMILY/Thug Devotion	
-	-	22	27	SHAQUILLE O'NEAL/You Can't Stop...	
42	24	28	27	K-Ci & JOJO/How Could You	
18	14	22	26	SNOOP DOGGY DOGG/Snoop's Upside Ya...	
-	-	17	17	BABYFACE/Seven Seas	
-	-	15	15	BABYFACE/When Your Body...	
31	33	25	14	DO OR DIE/PO' Pimp	
26	-	11	11	NEW EDITION/It's Still In Love...	
48	17	11	10	EN VOEGUE/Don't Let Go (Love)	
7	11	6	10	WESTSIDE CONNECTION/Bow Down	
-	-	8	8	AZ YET/Hard To Say I'm...	
-	-	11	7	ALMIGHTY RSD/You Could Be My Boo	
-	-	5	5	NAS/Street Dreams	

MARKET #10
JAMN 94.5
(617) 290-0009
McCartney/Collins

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
51	53	64	63	TONI BRAXTON/Un-break My Heart	
62	64	63	62	KEITH SWEAT/Twisted	
44	54	63	61	NEW EDITION/It's Still In Love...	
65	62	64	60	TONI BRAXTON/You're Makin' Me...	
58	58	57	58	L.L. COOL J/Loungin	
46	49	56			

URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

MARKET #2
THE BEAT 92.3
KKBT/Los Angeles
(213) 634-1800
Austin/Snyder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
55	55	51	51	51	BLACKSTREET/No Diggity
25	27	49	49	49	MINT CONDITION/What Kind Of Man...
49	50	49	46	46	2PAC/Ain't Mad At Ya
30	44	44	44	44	WESTSIDE CONNECTION/Bow Down
27	38	42	42	42	AALIYAH/Your Girl Only
33	33	33	33	33	GINUWINE/Pony
10	11	24	24	24	E-40/Rappers' Ball
47	48	37	35	35	SWV/Use Your Heart
34	34	34	30	30	NATE DOGG F/SNOOP /Never Leave Me Alone
53	30	31	30	30	AZ YET/Last Night
28	28	28	28	28	MONTELL JORDAN/Falling
22	26	26	25	25	NEW EDITION/In Still In Love...
8	15	22	24	24	DR. DRE/Been There Done That
12	12	12	12	12	KEITH SWEAT/Nobody
26	25	25	25	25	L.L. COOL J/Ain't Nobody
15	11	13	17	17	TONI BRAXTON/Un-break My Heart
24	20	19	16	16	CASE/MORE TO LOVE
20	18	17	14	14	BRAT/Sittin' On Top Of...
7	13	15	13	13	SNOOP DOGGY DOGG/Snoop's Upside Ya...
12	12	12	12	12	TONY TONI TONE/Let's Get Down
14	10	11	11	11	R. KELLY/ Believe I Can Fly
10	8	7	5	5	MO THUGS FAMILY/Thug Devotion
10	8	7	5	5	NAS/Street Dreams
10	8	7	5	5	EN VOGUE/Don't Let Go (Love)
10	8	7	5	5	OUTKAST/Liens
18	13	10	6	6	DRU HILL/Tell Me
12	8	9	5	5	DO OR DIE/Pe' Pimp
10	8	7	5	5	ISLEY BROTHERS/Tears
13	5	5	5	5	BABYFACE/This Is For...

MARKET #3
WJMJ/Chicago
(708) 895-1400
Alan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	47	46	46	46	SNOOP DOGGY DOGG/Snoop's Upside Ya
30	40	40	40	40	MAKAVELI/Toss It Up
24	23	30	30	30	GINUWINE/Pony
44	46	45	45	45	KEITH SWEAT/Nobody
44	46	45	45	45	CRUCIAL CONFLICT/Ride The Rodeo
46	44	45	45	45	DONELL JONES/Knocks Me Off My...
23	35	42	44	44	MO THUGS FAMILY/Thug Devotion
20	26	26	26	26	NAS/Street Dreams
40	40	40	40	40	ALFONZO HUNTER/Just The Way...
33	35	35	35	35	LIL' KIM/No Time
23	30	35	35	35	MINT CONDITION/What Kind Of Man...
27	27	35	31	31	E-40/Rappers' Ball
27	27	27	27	27	JOHNNY GILL/It's Your Body
22	24	24	24	24	CASE/MORE TO LOVE
22	24	24	24	24	BABYFACE/This Is For...
22	25	29	29	29	FOXY BROWN/Get Me Home
5	5	5	5	5	MC LYTE/Cold Rock A Party
15	17	21	21	21	JASON WEAVER/Stay With Me
26	17	24	24	24	MONTELL JORDAN/Falling
24	31	35	35	35	TONY TONI TONE/Let's Get Down
24	31	35	35	35	BRAT/Sittin' On Top Of...
20	17	20	20	20	FAITH EVANS/Just Can't
15	23	23	23	23	R. KELLY/ Believe I Can Fly
10	15	20	20	20	NATE DOGG F/SNOOP /Never Leave Me Alone
15	16	16	16	16	WESTSIDE CONNECTION/Bow Down
11	11	11	11	11	JERU THE DAMAJA/Ya Playin' Yaself
5	7	7	7	7	OUTKAST/Liens
1	1	1	1	1	FLESH & BONE/World So Cruel

MARKET #3
WGCI/Chicago
(312) 427-4800
Smith/Cologne

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	54	46	53	53	BLACKSTREET/No Diggity
37	39	44	45	45	KEITH SWEAT/Nobody
34	33	45	44	44	702/Steelo
44	46	43	42	42	DONELL JONES/Knocks Me Off My
37	35	35	36	36	AZ YET/Last Night
32	28	32	34	34	BABYFACE/This Is For...
35	35	34	34	34	SWV/Use Your Heart
31	31	37	33	33	MINT CONDITION/What Kind Of Man
33	27	32	32	32	R. KELLY/ Believe I Can Fly
33	31	33	30	30	MAXWELL/Ascension (Don't...)
41	35	31	29	29	ISLEY BROTHERS/Tears
40	39	34	27	27	AALIYAH/Your Girl Only...
41	31	26	26	26	TONI BRAXTON/You're Makin' Me...
7	11	26	26	26	TONY TONI TONE/Let's Get Down
40	27	32	25	25	NEW EDITION/Hi Me Oh
18	24	27	25	25	TINA TURNER/In Your Wildest...
28	31	29	23	23	DRU HILL/Tell Me
9	18	20	22	22	BRANDY TAMIA.../Missing You
18	17	20	21	21	MONTELL JORDAN/Falling
22	27	27	27	27	NEW EDITION/Hi Me Oh
14	13	16	21	21	CRUCIAL CONFLICT/Ride The Rodeo
18	24	24	24	24	JOHNNY GILL/It's Your Body
29	28	18	21	21	KEITH SWEAT/Twisted
18	21	25	20	20	GINUWINE/Pony
22	22	21	20	20	LUTHER VANDROSS/Your Secret Love
26	23	21	20	20	TINA TURNER/Somebody
7	6	13	18	18	CECE PENITON/Before I Lay...
36	23	22	18	18	ME-SHELL NOEGECC/Who Is He And...
10	16	13	17	17	TONI BRAXTON/Un-break My Heart
19	26	23	16	16	K-CI & JOJO/How Could You

MARKET #5
POWER 99.1
WUJL/Philadelphia
(215) 483-8900
Young/Cooper

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	45	45	39	39	MINT CONDITION/What Kind Of Man...
38	34	31	37	37	NEW EDITION/In Still In Love
35	37	42	35	35	AZ YET/Last Night
32	32	34	34	34	R. KELLY/ Believe I Can Fly
34	31	32	34	34	GINUWINE/Pony
36	38	30	32	32	DRU HILL/Tell Me
22	32	36	32	32	TONI BRAXTON/Un-break My Heart
29	25	29	31	31	112/Only You
28	26	28	31	31	BLACKSTREET/No Diggity
30	27	29	30	30	KEITH SWEAT/Nobody
-	-	22	29	29	TONY TONI TONE/Let's Get Down
-	-	22	29	29	FOXY BROWN/Get Me Home
-	-	27	27	27	EN VOGUE/Don't Let Go (Love)
-	-	24	17	17	2PAC/Ain't Mad At Ya
-	-	15	23	23	MONTELL JORDAN/Falling
-	-	10	20	20	LIL' KIM/No Time
-	-	21	28	28	L.C. COOL J/Loungin
-	-	28	30	30	SWV/Use Your Heart
-	-	10	22	22	DR. DRE/Been There Done That
-	-	16	32	32	BRANDY TAMIA.../Missing You
-	-	24	25	25	NATE DOGG F/SNOOP /Never Leave Me Alone
-	-	21	26	26	MONICA/Why I Love You So...
-	-	27	26	26	TONI BRAXTON/You're Makin' Me...
-	-	17	20	20	CASE F/FOXY BROWN/Touch Me Tease Me
-	-	16	19	19	R. KELLY/ Believe I Can Fly
-	-	26	25	25	KEITH SWEAT/Twisted
-	-	8	14	14	TOTAL/Kissin' You
-	-	5	7	7	SHADILLE O'NEAL/You Can't Stop...
-	-	20	12	12	SALT-N-PEPA/Champagne
-	-	-	11	11	BABYFACE/The Day (That...)

MARKET #6
WJLB/Detroit
(313) 965-2000
Saunders/Darcell

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	43	43	54	54	MINT CONDITION/What Kind Of Man...
42	40	40	47	47	AZ YET/Last Night
40	40	40	41	41	BLACKSTREET/No Diggity
30	32	30	30	30	2PAC/How Do U Want It
34	33	33	36	36	SWV/Use Your Heart
35	34	34	36	36	GHOST TOWN DJS/My Boo
33	33	33	34	34	NEW EDITION/Hi Me Oh
17	15	15	15	15	CRUCIAL CONFLICT/Ride The Rodeo
36	32	32	32	32	MONICA/Why I Love You So...
33	34	34	32	32	AALIYAH/Your Girl Only
35	32	32	30	30	MONIFAH/You
34	32	30	30	30	112/Only You
36	33	33	30	30	TONI BRAXTON/You're Makin' Me...
30	37	37	37	37	MONTELL JORDAN/Falling
23	25	25	25	25	ANN NESBY/In Still Wearing...
29	29	29	29	29	BRANDY TAMIA.../Missing You
35	32	32	29	29	DRU HILL/Tell Me
18	33	33	27	27	R. KELLY/ Believe I Can Fly
-	-	-	10	10	TONY TONI TONE/Let's Get Down
-	-	-	26	25	MAXWELL/Ascension (Don't...)
-	-	-	21	21	NEW EDITION/Hi Me Oh
-	-	-	19	19	KEITH SWEAT/Nobody
-	-	-	15	15	CASE F/FOXY BROWN/Touch Me Tease Me
-	-	-	18	18	MARIAH CAREY/One Sweet Rhyas
-	-	-	14	14	D'ANGEL/O'Lady
-	-	-	18	18	702/Steelo
-	-	-	23	23	KEITH SWEAT/Twisted
-	-	-	16	16	FAITH EVANS/Soon As I Get Home
-	-	-	15	15	ERIC BENET/Spiritual Thang

MARKET #7
KKOA/Dallas
(214) 263-9911
Cheatham

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
57	66	66	63	63	R. KELLY/ Believe I Can Fly
25	53	62	63	63	NEW EDITION/In Still In Love...
5	5	15	15	15	DONELL JONES/Knocks Me Off My
55	63	61	60	60	KEITH SWEAT/Nobody
59	60	58	59	59	AZ YET/Last Night
65	66	58	58	58	AALIYAH/Your Girl Only
67	64	61	58	58	MINT CONDITION/What Kind Of Man...
18	65	63	49	49	MONTELL JORDAN/Falling
62	63	59	53	53	SNOOP DOGGY DOGG/Snoop's Upside Ya...
68	62	53	49	49	SWV/Use Your Heart
12	45	47	47	47	BRAT/Sittin' On Top Of...
-	-	10	32	32	MAKAVELI/Toss It Up
-	-	-	47	47	FLESH & BONE/World So Cruel
-	-	12	10	10	702/Steelo
-	-	37	55	51	BABYFACE/This Is For...
-	-	35	23	38	MO THUGS FAMILY/Thug Devotion
-	-	45	56	57	GINUWINE/Pony
-	-	5	18	19	LIL' KIM/No Time
-	-	37	48	52	NEW EDITION/Hi Me Oh
-	-	27	55	61	KEITH SWEAT/Twisted
-	-	54	27	26	DO OR DIE/Pe' Pimp
-	-	67	20	26	BLACKSTREET/No Diggity
-	-	7	25	25	DR. DRE/Been There Done That
-	-	22	20	19	WESTSIDE CONNECTION/Bow Down
-	-	14	14	22	OUTKAST/Liens
-	-	17	20	20	E-40/Rappers' Ball
-	-	16	16	16	SHADILLE O'NEAL/You Can't Stop...
-	-	13	13	13	MC LYTE/Cold Rock A Party
-	-	5	7	10	FOXY BROWN/Get Me Home

MARKET #8
WKYS/Washington
(202) 686-9300
Hegwood/Fox

PLAYS	3W	2W	LW	TW	ARTIST/TITLE	
38	49	47	50	50	KEITH SWEAT/Nobody	
50	45	47	49	49	DRU HILL/Tell Me	
42	48	41	48	48	NEW EDITION/In Still In Love...	
53	50	49	48	48	MINT CONDITION/What Kind Of Man...	
31	41	45	47	47	AZ YET/Last Night	
38	40	49	46	46	GINUWINE/Pony	
23	26	40	44	44	MAXWELL/Ascension (Don't...)	
45	46	45	43	43	BLACKSTREET/No Diggity	
35	35	36	39	39	BRANDY TAMIA.../Missing You	
33	42	38	39	39	2PAC/Ain't Mad At Ya	
17	25	26	26	26	R. KELLY/ Believe I Can Fly	
44	37	36	36	36	L.L. COOL J/Loungin	
47	47	42	45	45	MONIFAH/You	
10	15	25	25	25	TONI BRAXTON/Un-break My Heart	
23	24	24	34	34	BABYFACE/This Is For...	
19	21	29	30	30	702/Steelo	
38	38	35	35	35	KEITH SWEAT/Twisted	
-	-	13	15	15	FOXY BROWN/Get Me Home	
-	-	46	39	32	SWV/Use Your Heart	
-	-	13	21	25	MO THUGS FAMILY/Thug Devotion	
-	-	5	13	14	112/Come See Me	
-	-	-	11	11	JOHNNY GILL/It's Your Body	
-	-	-	10	10	ANN NESBY/In Still Wearing...	
-	-	-	7	7	LIL' KIM/No Time	
-	-	-	7	7	SHADILLE O'NEAL/You Can't Stop	
-	-	-	15	15	MONTELL JORDAN/Falling	
-	-	-	5	5	DR. DRE/Been There Done That	
-	-	-	8	11	7	K-CI & JOJO/How Could You

MARKET #11
WEDR-FM 99 JAMZ
Miami - Ft. Lauderdale
WEDR/Miami
(305) 623-7711
Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE	
12	27	32	34	34	CASE/MORE TO LOVE	
30	32	31	33	33	TEVIN CAMPBELL/ Got It Bad	
13	15	19	19	19	ALFONZO HUNTER/Just The Way...	
13	17	14	17	17	BABYFACE/This Is For...	
15	27	32	32	32	MO THUGS FAMILY/Thug Devotion	
23	21	23	22	22	GHOST TOWN DJS/My Boo	
20	21	21	21	21	TRACY CHAPMAN/Get Me One Reason	
31	33	24	20	20	ME-SHELL NOEGECC/Who Is He And...	
20	19	20	20	20	JODECI/Get On Up	
-	-	-	20	20	YOUNG M.C./Rollin'	
-	-	-	17	17	BONE THUGS-N-HARMONY/Days Of Our Livez	
-	-	-	16	16	MONIFAH/Your Girl Only	
-	-	-	18	18	MONIFAH/Your Girl Only	
-	-	-	31	30	38	SALT-N-PEPA/Champagne
-	-	-	19	13	15	BRANDY TAMIA.../Missing You
-	-	-	18	14	15	MINT CONDITION/What Kind Of Man...
-	-	-	7	8		



WALT LOVE

Wrapping Your Christmas Presentations

□ 'Tis almost the season for holiday music, promotions

Where did the year go? There are just 47 days (*and counting*) until Christmas is here. And many Urban PDs already have their holiday strategies ready. This week, I speak with three programmers about their plans for Christmas music and how they'll make the holidays special for their listeners.

WTMG-FM/Gainesville, FL PD Don Cody says his station will

be getting an early start on the Christmas music. "Traditionally, I start programming some Christmas music the day after Thanksgiving. Because folks start their shopping and start getting in the Christmas mood. I rotate one cut every two hours. Approximately a week later I intensify that, playing one cut every hour. Obviously, as we get closer to Christmas, the number of cuts begins to increase. A couple of days before Christmas, Christmas music will be approximately 20%-30% of our music. And on Christmas Eve and Christmas day, it'll be about 70%

☐

This is the time of year when you have to give and share with others. We help create the Christmas spirit in our community.

— Don Cody



of all the music we'll be playing.

"Traditional cuts — from groups like the **Temptations**, **Charles Brown's** 'Please Come Home For Christmas,' **Donnie Hathaway's** 'This Christmas' — are what work well for me. I'm leaning away from things like 'Santa Claus Go Straight To The Ghetto'; that's getting a little outdated for me. I used to play that one a lot, but we're going to stay away from there. I like the **Jacksons'** Christmas album, the **New Edition** Christmas album, and **Luther Vandross** has a couple of Christmas cuts I really enjoy, and I know my audience does, too. **Arista** just started a thing with **Toni Braxton** and **Kenny G. Boyz II Men** has one, 'Let It Snow,' which we'll be running to death here in Florida because we don't even get any snow. It's really ironic — in Florida there are people who have never seen snow, and it's a Christmas wish some of them have: snow for Christmas."

That lack of "Christmas-y" weather, according to Cody, forces him to work harder at getting his audience into the holiday mood. "One of the things we do is get in-

involved in a caroling team, singing Christmas carols at local hospitals, senior citizen homes, and for organizations that work with underprivileged kids. We also sing carols for civic groups and community action

centers to help the less fortunate. We also get involved in a 'Mountain Of Food' drive, which is part of our community relations activities. This is the time of year when you have to give and share with

others. We read letters on the air, we try to help people get reunited with family members ... we help create the Christmas spirit in our community."

Turkeys 'N' Toys

WILD/Boston PD **Ken Johnson** will start working in one or two holiday cuts a day right after



Ken Johnson

Thanksgiving; as Christmas draws closer, that rotation will increase to three or four songs per hour. "Since my station is an Urban AC, Christmas music fits the format more than others," Johnson explains. "During Christmas there is a lot of good music, like the **Boyz II Men** album. And this year **Mariah Carey** is doing a holiday project."

The holidays also provide **WILD** with plenty of promotional opportunities. "Our station gives away Thanksgiving turkeys and holiday desserts. Each year, we normally do a trip home for the holidays, either flying someone into Boston to be with their family or flying listeners to where their family is located. Our audience qualifies by calling and winning Christmas music packages.

"But our big promotion is 'Time For Toys.' We collect toys for children and send them to community development centers, where they have Christmas parties for tenants in the housing projects. We collect the toys during the early part of December, with drop-off locations throughout the city where people can bring toy donations. We also give some of the toys to listeners who have written us letters requesting toys.

"In the past, we've tied in with local promoters or jazz clubs for Christmas parties. We give away



DADDY'O ON THE RADIO — WAMO-AM & FM/Pittsburgh recently held a tribute to Three Rivers radio legends (l) Porky Chedwick and Sir Walter. Both have airshifts on the AM, which is Urban/Oldies.

tickets on the air and promote the event to our audience. Our planning takes place in the first or second week of November. And our sales department has the 'WILD Santa' — an African American Santa that we take to our clients' locations, and we encourage listeners to come out and have their photos taken with him."

Helping Hand For Kids

KKDA/Dallas PD **Skip Cheatham** says his station will start playing a couple Christmas songs a day after Thanksgiving. "We don't rush into it. Since our station is so youth-oriented and uptempo, we don't want to get burned out on Christmas music too early. But as we get closer to Christmas, we'll turn it up a little bit, and we'll rotate the music once an hour starting Christmas Eve.

"Now that more of the youthful groups are coming out with Christmas compilations, that makes it easier for us to keep the identity of the radio station. The traditional songs — from the **Emotions** to the **Temptations** and **Charles Brown's** 'Please Come Home For Christmas' — as beautiful as those songs are, they are not our radio station. I'm not saying they won't get some airplay, but it's good that we have the younger artists who are more our flavor."

Promotionally, **KKDA** stays true to its year-round strategy. "We're so community involved that we do things all year. A lot of stations look at this as the time to get involved with the community and do the

☐

Since my station is an Urban AC, Christmas music fits the format more than others. During Christmas there is a lot of good music.

— Ken Johnson

☐ **Now that more of the youthful groups are coming out with Christmas compilations, that makes it easier for us to keep the identity of the radio station.**

— Skip Cheatham

warm and fuzzy things, but we do that all the time.

"Of course we'll give away turkeys and have personalities out at places that serve meals to the less fortunate. We start doing live remotes at Halloween, handing out candy in some of the areas that are not the safest places for trick-or-treaters. We do the 'K104 Adoption/Appreciation Party,' which gives children who are looking to be adopted and prospective parents a chance to become familiar with each other. In fact, for the last two years, it's been the No. 1 event resulting in permanent placement for orphaned children. We promote it on the air and get the community to donate toys for the kids. So even if people aren't looking to adopt a child, they can help make Christmas better for those who don't have parents.

"It's also been a learning experience. This year we won't have the children at the party. Because if a couple comes in and tells the child, 'You're so cute, I'm going to adopt you,' and then they don't, that's too traumatic for the child. We even tried having the kids at the party in a protected area where they weren't mingling with the crowd but still having a good time. But even then, the children's expectations were strong; they would hear the announcements on the air and think, 'I'm going to the party to get adopted.' So this year, it's going to be more of a listener appreciation party where we'll provide information and videos about the kids for people who are interested in adoption. And we're still involved with the adoption agency, raising funds and collecting toys at the party, then giving them to the kids after the party."



ROBERTA & CO. — Artist/MJI show host **Roberta Flack** (2nd from left) is joined by MJI programmer **Maurice Singleton**, **Luther Vandross**, and **Epic regional promotion rep Morris Landy** after a recent taping of "Brunch with Roberta Flack."



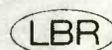
**On
Your
Desk
Now!**

The new single

STILL IN LOVE

From the Album
LOUDER THAN WORDS

MANAGEMENT
FREDDY DEMANN, THE DEMANN ENTERTAINMENT CO.



ENTERTAINMENT



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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	2	1	1	KEITH SWEAT Nobody (Elektra/EEG)	3139	3093	2953	2629	81/0
7	4	3	2	GINUWINE Pony (550 Music/Epic)	2880	2781	2666	2450	81/0
3	1	2	3	MINT CONDITION What Kind Of Man Would I Be (Perspective/A&M)	2641	3010	3042	2810	75/0
11	10	4	4	BABYFACE This Is For The Lover In You (Epic)	2621	2428	2277	2116	80/0
10	6	5	5	NEW EDITION I'm Still In Love With You (MCA)	2612	2416	2367	2117	78/2
12	12	8	6	MONTELL JORDAN Falling (Def Jam/RAL/Mercury)	2270	2111	1993	1947	79/1
14	11	7	7	702 Steelo (Biv 10/Motown)	2267	2175	2026	1894	75/1
47	20	14	8	R. KELLY I Believe I Can Fly (Jive)	2200	1890	1373	663	80/0
17	14	11	9	TONI BRAXTON Un-break My Heart (LaFace/Arista)	2192	1988	1878	1582	77/0
19	16	16	10	DONELL JONES Knocks Me Off My Feet (Untouchables/LaFace/Arista)	2078	1862	1684	1555	70/1
16	15	13	11	ALFONZO HUNTER Just The Way (Playas Play) (EMI)	1937	1910	1850	1754	69/0
8	7	6	12	BRANDY, TAMIA, KNIGHT, KHAN Missing You (EastWest/EEG)	1875	2344	2357	2284	71/0
21	19	18	13	ANN NESBY I'm Still Wearing Your Name (Perspective/A&M)	1712	1693	1501	1362	68/2
6	9	12	14	BLACKSTREET No Diggity (Interscope)	1638	1922	2281	2546	52/0
2	5	10	15	AZ YET Last Night (LaFace/Arista)	1616	2014	2477	2979	50/0
28	22	20	16	EN VOGUE Don't Let Go (Love) (EastWest/EEG)	1525	1365	1272	1108	75/1
1	3	9	17	DRU HILL Tell Me (Island)	1481	2096	2945	3324	53/0
BREAKER			18	TONY TONI TONE Let's Get Down (Mercury)	1467	658	10	—	81/3
33	31	23	19	112 Come See Me (Bad Boy/Arista)	1346	1259	1093	1027	72/2
4	8	17	20	AALIYAH If Your Girl Only Knew (BlackGround/Atlantic)	1338	1695	2345	2664	46/0
29	27	22	21	K-CI & JOJO How Could You (MCA)	1332	1260	1167	1092	66/2
27	23	21	22	TOTAL Do You Think About Us? (Bad Boy/Arista)	1321	1268	1228	1145	62/0
30	32	28	23	CASE More To Love (Def Jam/RAL/Mercury)	1244	1119	1093	1063	66/1
38	29	24	24	KENNY LATTIMORE Just What It Takes (Columbia)	1235	1254	1108	905	57/0
—	41	29	25	FAITH EVANS I Just Can't (Big Beat/Atlantic)	1156	1063	770	269	66/0
34	33	27	26	BRAT Sittin' On Top Of The World (So So Def/Columbia)	1145	1144	1065	983	69/0
13	13	15	27	BONE THUGS-N-HARMONY Days Of Our Livez (EastWest/EEG)	1018	1889	1957	1916	53/0
BREAKER			28	FOXY BROWN Get Me Home (Violator/Def Jam/RAL/Mercury)	996	618	223	—	76/4
26	25	25	29	MEN OF VIZION Do Thangz (MJJ/550 Music)	962	1214	1191	1161	47/1
BREAKER			30	MO THUGS FAMILY Thug Devotion (Mo Thug/Relativity)	956	774	508	270	63/1
40	36	33	31	E-40 Rappers' Ball (Sick Wid' It/Jive)	945	918	897	887	72/1
45	40	32	32	OUTKAST ATLiens (LaFace/Arista)	941	950	832	782	68/2
BREAKER			33	AALIYAH One In A Million (BlackGround/Atlantic)	906	374	5	—	68/6
BREAKER			34	SWV It's All About U (RCA)	878	434	42	—	66/6
BREAKER			35	KAYCEE GROGAN It's Alright (Columbia)	874	762	574	369	55/0
BREAKER			36	ERIC BENET Spiritual Thang (Warner Bros.)	852	712	502	112	59/3
BREAKER			37	NATE DOGG /SNOOP DOGGY DOGG Never Leave... (Death Row/Interscope)	848	729	602	450	58/0
BREAKER			38	ANTHONY HAMILTON Nobody Else (Uptown/MCA)	842	795	729	607	54/1
BREAKER			39	LIL' KIM No Time (Undeas/Big Beat/Atlantic)	823	731	684	609	61/2
BREAKER			40	GOODFELLAZ Sugar Honey Ice Tea (Avatar/Polydor/A&M)	820	784	664	581	54/0
18	17	19	41	TEVIN CAMPBELL I Got It Bad (Qwest/WB)	773	1544	1591	1557	36/0
—	49	44	42	JASON WEAVER Stay With Me (Motown)	767	702	581	379	55/0
DEBUT			43	MAKAVELI Toss It Up (Death Row/Interscope)	760	544	314	77	49/0
DEBUT			44	MISTA Lady (EastWest/EEG)	747	563	181	29	62/3
DEBUT			45	SNOOP DOGGY DOGG Snoop's Upside Ya Head (Death Row/Interscope)	727	390	91	7	58/14
9	18	30	46	LUTHER VANDROSS Your Secret Love (LV/Epic)	727	1054	1565	2150	30/0
DEBUT			47	BEBE & CECE WINANS Feels Like Heaven (EMI)	725	619	460	167	57/0
—	45	47	48	CURTIS MAYFIELD New World Order (Warner Bros.)	703	670	612	521	43/1
—	47	46	49	WESTSIDE CONNECTION Bow Down (Lench Mob/Priority)	677	674	606	550	53/2
DEBUT			50	SHAQUILLE O'NEAL You Can't Stop The Reign (T.W.isM/Trauma/Interscope)	669	482	266	87	67/20

This chart reflects airplay from October 28-November 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 81 Urban reporters. 79 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

A TRIBE CALLED QUEST Stressed Out (Jive)
Total Plays: 656, Total Stations: 57, Adds: 0

CECE PENISTON Before I Lay (She-Drives-Me Crazy) (A&M)
Total Plays: 650, Total Stations: 54, Adds: 2

ALMIGHTY RSO You Could Be My Boo (Rap-A-Lot/Noo Trybe)
Total Plays: 598, Total Stations: 59, Adds: 1

SEAL Fly Like An Eagle (Warner Sunset/Atlantic)
Total Plays: 594, Total Stations: 49, Adds: 0

GEORGE CLINTON /COOLIO Atomic Dog '97 (Capitol)
Total Plays: 537, Total Stations: 46, Adds: 0

JESSE POWELL You (Silas/MCA)
Total Plays: 511, Total Stations: 47, Adds: 2

DEBORAH COX The Sound Of My Tears (Arista)
Total Plays: 496, Total Stations: 58, Adds: 6

NAS Street Dreams (Columbia)
Total Plays: 457, Total Stations: 48, Adds: 2

DAY TA DAY Smile (MCA)
Total Plays: 411, Total Stations: 45, Adds: 9

SOMETHIN' FOR THE PEOPLE Can You Feel Me (Warner Bros.)
Total Plays: 409, Total Stations: 34, Adds: 0

CHAKA KHAN Never Miss The Water (Reprise)
Total Plays: 407, Total Stations: 47, Adds: 10

SOUL FOR REAL Love You So (Uptown/Universal)
Total Plays: 401, Total Stations: 46, Adds: 4

TAMIA Keep Hope Alive (Motown)
Total Plays: 382, Total Stations: 32, Adds: 0

LUTHER VANDROSS I Can Make It Better (LV/Epic)
Total Plays: 358, Total Stations: 61, Adds: 60

JOHNNY GILL It's Your Body (Motown)
Total Plays: 346, Total Stations: 55, Adds: 53

Songs ranked by total plays.

BREAKERS

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1467/809	81/3	18
TONY TONI TONE Let's Get Down (Mercury)		
FOXY BROWN Get Me Home (Violator/Def Jam/RAL/Mercury)		
996/378	76/4	28
MO THUGS FAMILY Thug Devotion (Mo Thug/Relativity)		
956/182	63/1	30
AALIYAH One In A Million (BlackGround/Atlantic)		
906/532	68/6	33
SWV It's All About U (RCA)		
878/444	66/6	34
KAYCEE GROGAN It's Alright (Columbia)		
874/112	55/0	35
ERIC BENET Spiritual Thang (Warner Bros.)		
852/140	59/3	36
NATE DOGG /SNOOP DOGGY DOGG Never Leave Me Alone (Death Row/Interscope)		
848/119	58/0	37
ANTHONY HAMILTON Nobody Else (Uptown/MCA)		
842/47	54/1	38
LIL' KIM No Time (Undeas/Big Beat/Atlantic)		
823/92	61/2	39
GOODFELLAZ Sugar Honey Ice Tea (Avatar/Polydor/A&M)		
820/36	54/0	40

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
LUTHER VANDROSS I Can Make It Better (LV/Epic)	60
ISLEY BROTHERS Tears (T-Neck/Island)	57
JOHNNY GILL It's Your Body (Motown)	53
MC LYTE Cold Rock A Party (EastWest/EEG)	52
FLESH & BONE World So Cruel (Def Jam/Mercury)	44
TINA TURNER In Your Wildest Dreams (Virgin)	42
MONSTARS Hit 'Em High (Warner Sunset/Atlantic)	38
MONIFAH You Don't Have To Love Me (Uptown/Universal)	35
II D EXTREME You Got Me Goin' (Gasoline Alley/MCA)	30
MAXWELL Sumthin' Sumthin' (Columbia)	25

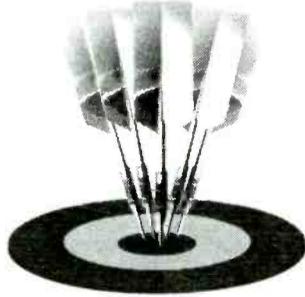
MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TONY TONI TONE Let's Get Down (Mercury)	+809
AALIYAH One In A Million (BlackGround/Atlantic)	+532
SWV It's All About U (RCA)	+444
DEBORAH COX The Sound Of My Tears (Arista)	+390
FOXY BROWN Get Me Home (Violator/Def Jam/RAL/Mercury)	+378
LUTHER VANDROSS I Can Make It Better (LV/Epic)	+358
SNOOP DOGGY DOGG Snoop's... (Death Row/Interscope)	+337
JOHNNY GILL It's Your Body (Motown)	+317
R. KELLY I Believe I Can Fly (Jive)	+310
SOUL FOR REAL Love You So (Uptown/Universal)	+308

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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- Interactive television
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- Telemarketing
- Customized prepaid phone cards
- Interactive direct mail
- Database management
- Country Call sm



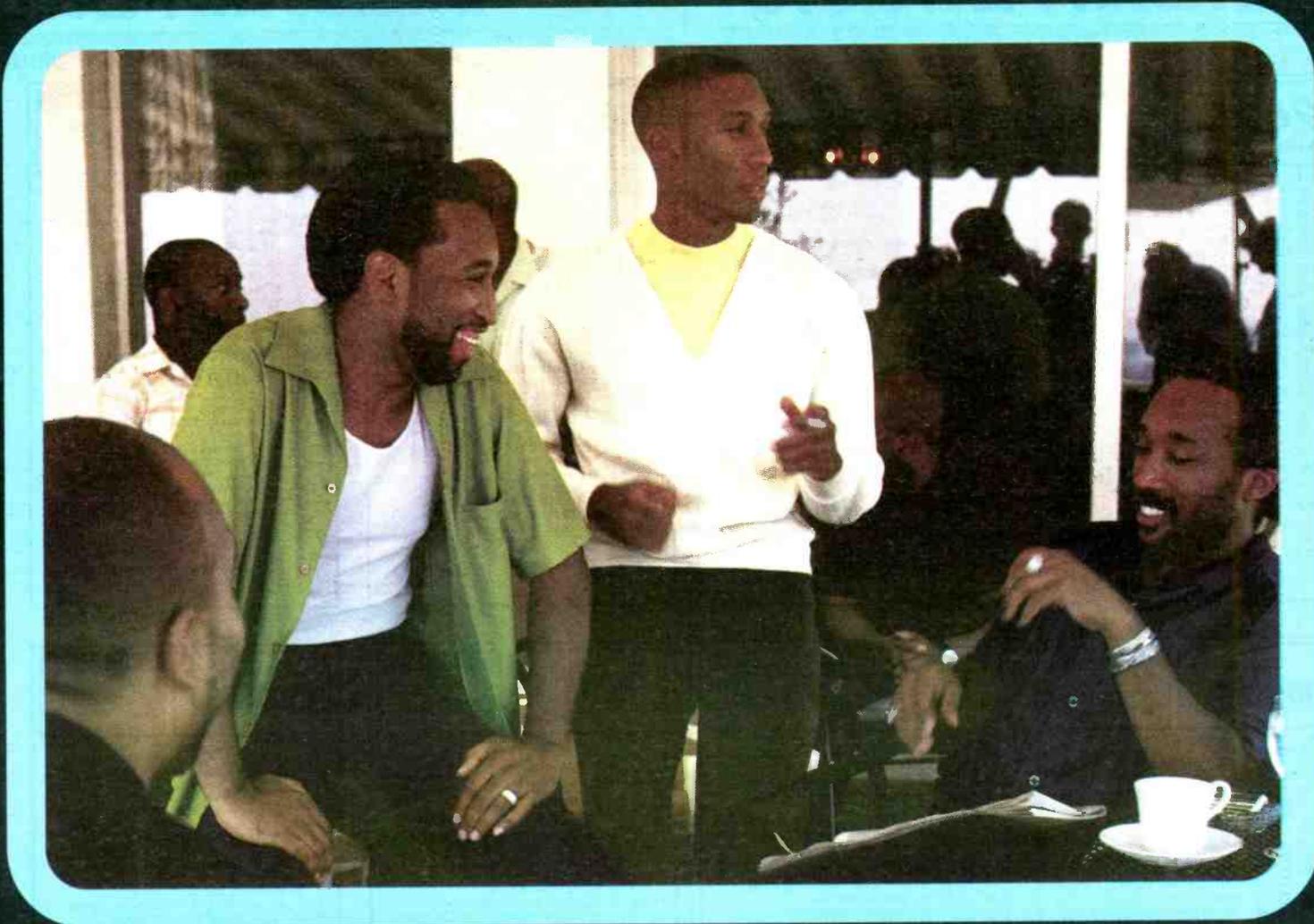
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KPRS	WKKV	WNOV	WJMI	WMNX	many
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96.1 THE MARKET #34 KSLJ/San Antonio (210) 271-9600 Andrews/Olliverdez

WTCL/Indianapolis (317) 923-1456 Buchanan/Buchanan

RHYTHM 102.3 KJLH MARKET #2 KJLH/Los Angeles (310) 330-5550 Winston

WVAZ/Chicago (312) 360-9000 Myrick/Muhammad

WDAS/Philadelphia (215) 878-2000 Tamburro/Davis

WPEG/Charlotte (704) 333-0131 Carson/Quick

WQVE/New Orleans (504) 827-6000 Stevens

KRBB/Dallas (214) 630-3011 Bacote/Solis

WMMJ WMMJ/Washington DC (202) 686-9300 Gilmore

MAJIC102 KMJQ/Houston (713) 623-2108 Corner/Boatner

WJHM/Orlando (407) 333-0072 Hollywood

KJMS/Memphis (901) 323-0101 Base/St. James

WILD AM 1090 Stereo WILD/Boston (617) 427-2222 Johnson

WHQT/Miami (305) 759-4311 Kidd/Michaels

HIX97.1 The Soul of St. Louis KKOK/St. Louis (314) 991-7797 Love/Scott

WHRK/Memphis (901) 529-4397 O'Jay

WQQQ/Nashville (615) 227-1470 Wright

MAJIC 95.9 The Best Variety of Hits & Oldies WWIN/Baltimore (410) 332-8200 Brown

Majik 107 KMJK/Phoenix (602) 265-2442 Jackson

WTMP/Tampa (813) 620-1300 Eaves

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	2	1	BRANDY, TAMIA, KNIGHT, KHAN Missing... (EastWest/EEG)	824	788	785	738	29/0
4	3	3	2	MINT CONDITION What Kind Of Man Would I Be (Perspective/A&M)	798	773	749	687	29/0
1	1	1	3	LUTHER VANDROSS Your Secret Love (LV/Epic)	759	824	787	816	28/0
6	5	4	4	ANN NESBY I'm Still Wearing Your Name (Perspective/A&M)	652	651	602	574	29/0
9	9	5	5	TONI BRAXTON Un-break My Heart (LaFace/Arista)	636	554	491	452	27/0
10	10	6	6	KEITH SWEAT Nobody (Elektra/EEG)	624	553	482	428	25/1
—	22	12	7	R. KELLY I Believe I Can Fly (Jive)	493	333	259	76	25/4
8	8	8	8	AZ YET Last Night (LaFace/Arista)	483	524	511	460	22/3
3	4	7	9	JOHNNY GILL Let's Get The Mood Right (Motown)	477	545	633	701	24/1
11	11	11	10	NEW EDITION I'm Still In Love With You (MCA)	447	454	442	386	19/0
7	7	10	11	MAXWELL Ascension (Don't Ever Wonder) (Columbia)	434	455	526	560	19/0
—	24	15	12	BEBE & CECE WINANS Feels Like Heaven (EMI)	417	314	255	121	28/2
24	19	16	13	BABYFACE This Is For The Lover In You (Epic)	379	312	273	236	16/2
5	6	9	14	TINA TURNER Something Beautiful Remains (Virgin)	343	498	550	605	17/0
BREAKER			15	ISLEY BROTHERS Tears (T-Neck/Island)	330	185	128	136	22/12
27	21	17	16	CURTIS MAYFIELD New World Order (Warner Bros.)	324	301	264	218	19/2
18	17	13	17	KENNY LATTIMORE Just What It Takes (Columbia)	298	331	303	291	15/0
—	28	22	18	EN VOGUE Don't Let Go (Love) (EastWest/EEG)	270	250	222	174	15/1
26	25	21	19	MONTELL JORDAN Falling (Def Jam/RAL/Mercury)	253	260	243	223	17/3
13	12	14	20	DRU HILL Tell Me (Island)	229	319	384	370	17/1
23	26	25	21	BLACKSTREET No Diggity (Interscope)	226	230	233	239	9/0
19	20	23	22	ANN NESBY I'll Do Anything For You (Perspective/A&M)	221	247	270	279	12/0
—	—	26	23	GINUWINE Pony (550 Music/Epic)	212	216	196	148	8/0
—	—	28	24	K-CI & JOJO How Could You (MCA)	203	191	171	155	12/1
16	14	24	25	ME'SHELL NDEGECELLO Who Is He And What... (Maverick/Reprise)	189	246	313	335	11/0
15	15	29	26	JOHNNIE TAYLOR Good Love (Malaco)	186	191	309	343	11/0
DEBUT			27	ERIC BENET Spiritual Thang (Warner Bros.)	181	151	123	56	15/2
—	—	27	28	DOC POWELL You Won't Be Alone (Discovery)	181	197	190	188	11/0
—	—	30	29	RONNY JORDAN It's You (Island)	168	188	190	183	12/0
DEBUT			30	ART PORTER One More Chance (Verve Forecast)	167	148	94	77	9/0

This chart reflects airplay from October 28-November 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 29 Urban AC reporters. 29 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

CHAKA KHAN Never Miss The Water (Reprise)
Total Plays: 165, Total Stations: 16, Adds: 6

KAYCEE GROGAN It's Alright (Columbia)
Total Plays: 157, Total Stations: 11, Adds: 1

TONY TONI TONE Let's Get Down (Mercury)
Total Plays: 157, Total Stations: 12, Adds: 3

ALFONZO HUNTER Just The Way (Playas Play) (EMI)
Total Plays: 155, Total Stations: 6, Adds: 0

LUTHER VANDROSS I Can Make It Better (LV/Epic)
Total Plays: 147, Total Stations: 21, Adds: 21

CRAIG T. COOPER Sensitivity (Sin-Drome)
Total Plays: 146, Total Stations: 11, Adds: 1

SWV It's All About U (RCA)
Total Plays: 142, Total Stations: 13, Adds: 4

FAITH EVANS I Just Can't (Big Beat/Atlantic)
Total Plays: 131, Total Stations: 11, Adds: 1

COLOUR CLUB Pearls (Vertex/JVC)
Total Plays: 129, Total Stations: 12, Adds: 0

DONELL JONES Knocks Me Off My Feet (Untouchables/LaFace)
Total Plays: 128, Total Stations: 9, Adds: 0

Songs ranked by total plays.

BREAKERS

ISLEY BROTHERS
Tears (T-Neck/Island)

TOTAL PLAYS/INCREASE: 330/145
TOTAL STATIONS/ADDS: 22/12
CHART: 15

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
LUTHER VANDROSS I Can Make It Better (LV/Epic)	21
JOHNNY GILL It's Your Body (Motown)	15
TINA TURNER In Your Wildest Dreams (Virgin)	13
ISLEY BROTHERS Tears (T-Neck/Island)	12
CHAKA KHAN Never Miss The Water (Reprise)	6
MAXWELL Sumthin' Sumthin' (Columbia)	5
BILLY PORTER Love Is On The Way (DVB/A&M)	4
R. KELLY I Believe I Can Fly (Jive)	4
SWV It's All About U (RCA)	4
AZ YET Last Night (LaFace/Arista)	3
MONTELL JORDAN Falling (Def Jam/RAL/Mercury)	3
TONY TONI TONE Let's Get Down (Mercury)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
R. KELLY I Believe I Can Fly (Jive)	+160
LUTHER VANDROSS I Can Make It Better (LV/Epic)	+147
ISLEY BROTHERS Tears (T-Neck/Island)	+145
TONY TONI TONE Let's Get Down (Mercury)	+114
BEBE & CECE WINANS Feels Like Heaven (EMI)	+103
CHAKA KHAN Never Miss The Water (Reprise)	+102
JOHNNY GILL It's Your Body (Motown)	+98
TINA TURNER In Your Wildest Dreams (Virgin)	+93
MAXWELL Sumthin' Sumthin' (Columbia)	+86
TONI BRAXTON Un-break My Heart (LaFace/Arista)	+82

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
SWV Use Your Heart (RCA)
DRAMATICS Try Love Again (Hyped Int'l/Bellmark)
AALIYAH If Your Girl Only Knew (BlackGround/Atlantic)
ISLEY BROTHERS Floatin' On Your Love (T-Neck/Island)
KENNY LATTIMORE Never Too Busy (Columbia)
KEITH SWEAT Twisted (Elektra/EEG)
R. KELLY I Can't Sleep Baby (If I) (Jive)
NEW EDITION Hit Me Off (MCA)
KIRK FRANKLIN Melodies From Heaven (GospoCentric)
JODECI Get On Up (Uptown/MCA)

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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goodie
sugar honey ice tea
the debut single
flava to the last drop

URBAN CHART 40
BREAKER

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LON HELTON

Holiday Cheer For Your Listeners' Ears

□ Thanksgiving, Christmas, and New Year's ideas from far and wide

Remember last January, when I was printing all the stuff people did over the holidays, and suggested you file it away so you could refer to it as this year's holiday season approached? Didn't do it, did ya?

Well to bail you out, here's a look at what stations have done in the past and are doing this year to make things brighter for their listeners in need, while also getting listeners into the spirit of giving. Some ideas come from the stations listed; others from various sources.

No Turkeys Here

A few ideas for Thanksgiving:

- Find the city's "Forgotten Families" and provide them with complete holiday meals — from turkey to the salt and pepper. Ask listeners to nominate deserving families.
- If your area has a plant or industry hit by layoffs, provide dinner for the families of people out of work. Contact a local union hall for space and help.
- For the perfect supermarket tie-in, have a turkey bowling tournament. Contestants hurl the frozen birds down the aisle at plastic soda bottles. A strike wins an entire Thanksgiving menu.
- Looking for something more than gunshots and turkey gobbles on the air? How about inviting listeners to call in and brand someone a "turkey." There are all kinds of sound effects to accompany the tirade. Callers, and the objects of their ire, receive free birds. Younger-skewing outlets with "attitude" can modify this by inviting callers to "give someone the bird."

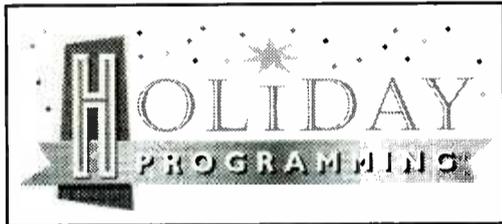
Christmas Tidings

Some ideas to help the needy, offer cash and prizes to your audience, or put a new spin on your promotional evergreen:

- Spruce up your "Angel Tree" promotion. Erect a tree in a mall and hang "ornaments" bearing children's names and the gifts they would like. To add a really special touch, have the kids' pictures taken when they and their parents visit the local sign-up site. Hang the pictures from the tree, or create an album to display at the mall.
- Arrange for a large, local business to kick in a quarter or so for charity for every name signed to the station's "Holiday Greetings" card being sent overseas. (WYAY/Atlanta)
- Qualifiers win \$100 and an invitation to gather at a local mall where Santa draws the winner of a Gold MasterCard, good for a \$10,000 shopping spree. (WPOC/Baltimore)
- Turn your station's regular "party nights" into a series of charity nights.

Designate each night for a different charity. Admittance charge can be food, coats, toys, or cash. (WUSN/Chicago)

- Establish "Kids Kamps" at a participating chain of stores, which serve as drop-off points for cash and toys. The station cruiser — or a rental truck with your logo on the sides — can stop at various shopping areas to pick up toys and cash on its way to the kamps. Broadcast from the main sites, rotating the broadcasts between stores. (KPLX/Dallas)
- Have local police submit names of kids in need of a gift. Your station airs the requests and collects



the presents. Uniformed officers deliver the gifts to the children they nominated. The goodwill is enormous, as kids see the positive side to the men and women in blue. (KYGO-FM/Denver)

- Here's a tie-in if you have scheduled a Christmas concert with a featured artist. Challenge businesses to collect food for the needy. The firm collecting the most (by weight) wins tickets and a backstage reception for 50 at the station's Christmas show. (KVOX/Fargo)
- Take area kids on a shopping trip for coats and other essentials, using funds solicited from listeners. (KNAX/Fresno)
- Through a promotion called "Forest Of Giving," local charities are invited to decorate Christmas trees, which are displayed in the lobby of a co-sponsoring business. Listeners vote for their favorite tree by depositing money in a box corresponding to the tree. Daily updates can be given on the air. The top four vote-getters each received a cash prize; money was also awarded for those named Most Beautiful, Most Creative, and Best Use of Theme.

On Christmas Eve and Christmas Day, air children's stories under the heading "Christmas For Kids." Staffers can narrate stories like "The Gift Of The Magi," "The Night Before Christmas," and "How The Grinch Stole Christmas." Station owner **Dick Maynard**, who tells the story of "Frosty The

Snowman" with the aid of two daughters, says the phones "fall off the hook" in response. (KEKB/Grand Junction, CO)

- Select a day and have your personalities take over for the Salvation Army and ring Christmas bells at local malls. (WXCX/Harve de Grace, MD)
- Team with local agencies for an "Adopt-A-Child" campaign. Several times a day, read a child's name, age, and county of residence on the air, along with what the child wants for Christmas. Listeners "adopt" a child, dropping off presents at the station, which are then delivered by the agency. (KHUT/Hutchinson, KS)
- WGRL/Indianapolis hosted a "Texas Toy Step" charity dance at a local club on a recent Friday night. The proceeds benefited the Red

Cross and went to buy toys for needy kids.

- Write your own lyrics to the "12 Days Of Christmas." Listeners must take note of all the lyrics to win prizes. For added fun, have listeners sing the custom lyrics to win.

(WGRL/Indianapolis)

- Hold a "Holiday Lights" Christmas concert. Ask listeners to include your station's call letters in their outdoor holiday decorations for cash and prizes.

Finally, for those who would like an extra reason for adding the sounds of the season to the playlist: How about using Christmas songs as the signal to call in and win Christmastime contests?

New Year's Revelry

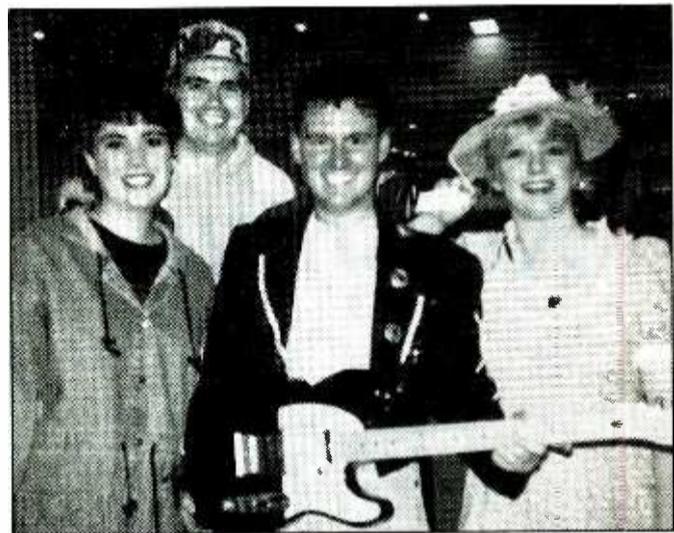
Don't let the fun and games end after Christmas. There are lots of ways to have fun — and remind your listeners to be careful out there:

- KEKB uses "Arrive Alive" as the theme for its annual New Year's Eve broadcast, which serves as a constant reminder to party safely. The entire staff gets involved, broadcasting from KEKB's "Giant Rolling Radio" between 8pm-2am. "Arrive Alive Funpacks" are among the goodies given away.
- Work with the local police department to conduct a safe-driving campaign. WOWW/Pensacola teamed with officers to issue "Terrific Driver Tickets" to those displaying courteous, safe-driving practices between Christmas Eve and New Year's Eve. Tickets were redeemable for a free movie rental and popcorn from a participating video outlet.

A lot of stations give away prize packages to the firstborn of the New Year. KXIA/Marshalltown, IA had



BRANSON DIGS IT — The Branson Music Network's "Bury The Shovel" promotion gave "Branson Coast To Coast" listeners the chance win shovels signed by Clay Walker. When the network played one of the artist's songs, contestants in some 40 cities called the station to say, "I'm diggin' Clay Walker." In addition to the shovel, winners received a copy of Walker's Giant album "Hypnotize The Moon." Diggin' the excitement are (l-r) Branson Music Network Coordinator/Promotions Christen Booth, "Branson Coast To Coast" host Tim Montana, and "Coast To Coast" producer Hope Campbell.



CELEBRITY HALLOWEEN SPOOF — Marty Stuart and the late Minnie Pearl showed up at a local mall to assist WAAG/Galesburg, IL with this year's Halloween promotion. Well, not exactly. A closer check of the IDs revealed the impostors as station personalities Jason Bruening and Michelle Lopez. Ready to entertain and supply Halloween treats to listeners are (l-r) News Directors Kelli Bennewitz and Brad Bennewitz, Bruening, and Lopez.

the unique idea of adding a one-year scholarship to Iowa State University to the booty.

Holiday Season Fun

And, while not exactly holiday-related, here are other things you can do around that time for fun:

- While the day after Thanksgiving isn't exactly a holiday, it can be the centerpiece of some fun promotions. Give winners premium parking spots at a major mall. Decorate their spots with banners bearing their names, along with guards protecting their spaces. (WGAR/Cleveland)
- For those in northern climes, how about throwing a beach party on December 21 — the first official day of winter. Play "Tiny Bubbles," "Hawaii 5-0," and the anthem of summer itself, **Harry Caray's** rendition of "Take Me Out To The Ball Game." Give away beach towels, suntan lotion, ball caps, Hawaiian Punch, popsicles, and ice cream. Encourage listeners to dress in Hawaiian shirts and shorts to bake their Christmas cookies. (KHAK-AM & FM/Cedar Rapids, IA)
- Host a "Holiday Jam" at a local hotel's grand ballroom. Give away tickets and broadcast performances by local country artists

and a national act, if you can work it out. Give away a trip — like maybe a Florida vacation. (WDSY-FM/Pittsburgh)

A Crass

Commercial Message

Finally, to end on a decidedly less than altruistic note, I'd like to repeat one of my favorite ideas to generate revenue from record retailers.

Country stations are seemingly "locked out" of getting much advertising money from those wishing to sell their wares to the 12-24 set, particularly record retailers selling rock and roll. The idea, generated during the Christmas buying season, is to appeal to mom and dad's relative ignorance of the music their darling little teenagers covet. Humorous commercials, which can first be pitched to clients as spec spots, rattle off the names of CDs by several hot rock acts — names no doubt foreign to even the hippest of parents. The final voiceover line informs the square duo just where said albums can be purchased.

This, of course, is more than just a Christmas campaign. Especially in the case of records, ongoing spots can alert parents of teens as to what's hot throughout the year for those birthday purchases.

Country Smiles With Charity Work

□ Brooks & Dunn, Wynonna are among the stars volunteering for latest fundraiser

More than any other musical genre, country artists excel at charity work. While numerous non-profit organizations benefit from artists' donations of time and talent, Nashville residents find continual bliss from concerts that are a music lover's dream come true.

The second annual Operation Smile celebrity concert, set for November 12 at the Grand Ole Opry House, is a prime example. Hosted by **Marty Stuart** and **Ashley Judd**, the concert combines superstars with hot newcomers and mainstream country with left-of-center legends.

Stellar Lineup

Part of the story is explained in the talent for the concert: **Brooks & Dunn**, **Wynonna**, **Tracy Lawrence**, **Rossanne Cash**, **Lyle Lovett**, **LeAnn Rimes**, **Steve Earle**, and **Mark Luna**. The rest of it is indicated by the artists' support of the Tennessee/Kentucky chapter of Operation Smile, a non-profit group which provides medical assistance for children and young adults with facial deformities.

Last year's concert raised \$180,000, which allowed 29 youngsters to receive surgical care. Applicants for the free medical procedures are screened from August to October, and at least 26 children are expected to be assisted with revenues from this year's show. Many parents first learned of Operation Smile through **Randy Travis**'s radio and TV PSAs.

Being a major music center gives Nashville a distinct advantage. The executive producers for this year's show are **Sony/ATV Tree Sr. VP Don Cook** and **MCA/Nashville President Tony Brown**; **ASCAP VP Connie Bradley** and **Sony/ATV Tree President/CEO Donna Hilley** are music industry chairs for the event. All serve on Operation Smile's Board of Directors.

Bits 'N' Pieces

LeAnn Rimes, who made her first L.A. appearance last Monday (11/4) at Cowboy Boogie, is the opening act for the final nine shows of **Alan Jackson**'s 1996 tour. She'll be doing similar duties next year for most dates on Jackson's 75-city tour.

• Jackson's "Little Bitty" was written by veteran tunesmith **Tom T. Hall**. When he learned of the single's success, Hall said, "It couldn't happen to two nicer guys!"

• **Deana Carter**'s **Capitol** debut album — "Did I Shave My Legs For This?" — was certified gold this week by the **RIAA**.

• **Dwight Yoakam**'s acting role in the upcoming **Miramax** film "Sling Blade" recently won him *Premiere*

COUNTRY FLASHBACK

1 YEAR AGO

• No. 1: "Check Yes Or No" - **George Strait** (third week)

5 YEARS AGO

• No. 1: "Shameless" - **Garth Brooks**

10 YEARS AGO

• No. 1: "Too Much Is Not Enough" - **Bellamy Brothers/Forester Sisters**

15 YEARS AGO

• No. 1: "All My Rowdy Friends Are Coming Over Tonight" - **Hank Williams Jr.**

20 YEARS AGO

• No. 1: "Somebody Somewhere" - **Loretta Lynn**

magazine's "Premiere Performance Award." Previous recipients include **Whoopi Goldberg** and **Sylvester Stallone**.

• Hosted by **Tracy Lawrence**, the 14th annual **ACM Bill Boyd Golf Classic** held recently in Burbank, CA raised \$42,000 for the **T.J. Martell Foundation**.

Crook & Chase
Montgomery
Dean
Kershaw
Diffie
Keith
McBride

And these are only a few of the stars we've talked with on *Country Countdown*, America's fastest growing weekend country music show.



Want to bring YOUR weekend ratings up? Remember to count down. With **Lorianne Crook** and **Charlie Chase**.

The world's biggest country stars and the week's biggest country hits come home every weekend on the *Crook & Chase Country Countdown*.

To learn more, call **Gene Ferry**, National Affiliate Sales Manager, at 1-303-784-8700.



JONES SATELLITE NETWORKS®

BURNIN' DAYLIGHT

NEW ARTIST FACT FILE

Current Single: "Love Worth Fighting For"
Current Album, Label: "Burnin' Daylight," Curb (January release)
Influences: Eagles, George Jones, Creedence Clearwater Revival

Background

With a name borrowed from a line in **John Wayne**'s movie "The Cowboys," **Burnin' Daylight** is a trio with an impressive pedigree. Lead vocalist **Marc Beeson** and bassist **Sonny LeMaire** co-wrote **Restless Heart**'s "When She Cries"; keyboardist-vocalist **Kurt Howell** is the former **Southern Pacific** member who sang lead vocals on "New Shade Of Blue."

Beeson's other songs have been cut by **Martina McBride**, **Steve Wariner**, **Linda Davis**, and others. LeMaire spent 16 years in the band **Exile**, writing hits like "Give Me Just One More Chance" and "She's A Miracle."

No Deal Wanted

Two years ago, the band formed out of a longstanding friendship, but a record deal wasn't the goal. Beeson tells **R&R**, "It was just a total fun thing, kind of a throwback to our days in garage bands. It wasn't about money — it was about getting out to play. Kurt and Sonny came up with the idea of throwing together a band to play around town and maybe get some songs cut."

Jokingly adopting the name **Loose Cannons** for informal showcases in Nashville, LeMaire says, "When we sent out our first invitations to people, it said, 'We don't want a record deal. Just cut our songs.'" But the message backfired. Before long, several labels were vying to sign the trio before **Curb Records** got the final nod.

Howell notes, "[Curb Group Chairman] **Mike Curb** didn't try to change it into whatever their vision is of a hit act. They basically gave us license to create." LeMaire adds, "If there had been some shockwave that would have derailed that, we wouldn't be here today. It allowed us to keep that real loose, real fun attitude."

Breaking The Rules

Burnin' Daylight broke several of Nashville's unwritten rules of debut albums by writing all but two songs, playing on the sessions, and co-producing the project with **BlackHawk** producer **Mark Bright**.

The album will be released in January, but don't expect to find any overt comparisons to Howell and LeMaire's previous bands. Howell says, "This band still has the edginess we did in **Southern Pacific**, but I think we've taken it to another dimension with killer harmonies ... with that edge that sounds like a band rather than a factory."



Burnin' Daylight

LeMaire adds, "The only thing about **Exile** that I bring to the table is experience. I don't know if that's reflected in the music somehow, not necessarily so much as a sound than an attitude."

Beeson previously had a solo deal with **BNA**. Although he's enjoyed considerable success as a songwriter, he says, "Going into the studio is the next step beyond the writing of the song. The step beyond that is doing it live. Maybe that's just rationalizing it, but I don't feel like I have a choice. I'm really driven to do this."

Behind The Single

The first single, "Love Worth Fighting For," was the first new song the three wrote after signing with **Curb**. Howell says, "It wasn't anything preconceived ... that we wanted to do this or that. We're all hopeful romantics, I guess. It's a song about working hard to get something you believe in."

NEW & ACTIVE

COLLIN RAYE What If Jesus Came Back Like That (*Epic*)
Total Stations: 46, Total Points: 3258, Total Adds: 31, Including: KRY3 39, KHAK 23, WBOB 23, WGRL 23, WNCY 21, WCQL 19, KWJJ 18, KFKF 15, KJUG 15, KKIX 15, WDEN 15, WKCC 15, KNFR 14, WTDR 14, WXCL 14, WTCR 11, KASH 10, WCTK 10, WTVY 10, KNAX 9, KNUE 7, WAMZ 7, WFRG 7, WTHI 6, KFDI 5, KIKF 5, KSNAN 5, KVOO 5, WKCN 5, WKSJ 5, WSIX 5

BILLY DEAN I Wouldn't Be A Man (*Capitol*)
Total Stations: 65, Total Points: 3198, Total Adds: 4, Including: KNIX 13, WCMS 11, WOVK 7, WGH 5

Plays Include: WWQQ 22 (22), KGEE 21 (21), KALF 20 (9), KTST 20 (20), KWJJ 18 (18), WBCT 18 (18), WWFG 17 (11), WEZL 16 (16), WTCR 16 (16), KAYD 15 (15), KJUG 15 (15), KORD 15 (15), WDEN 15 (15), WXTA 15 (15), KNFR 14 (14), KPLM 14 (14), KXDD 14 (10), WIVK 14 (14), WPKX 14 (14), WRNS 14 (14)

PAUL BRANDT I Meant To Do That (*Reprise*)
Total Stations: 47, Total Points: 2539, Total Adds: 25, Including: KXKC 21, KBEQ 18, WYAY 18, KJUG 15, KSNAN 15, WXBM 15, WUSQ 14, WXCL 14, WSIX 13, WAXX 12, WLWI 12, KNAX 9, WRKZ 9, WTDR 9, KFKF 8, KHEY 8, WBOB 8, WDEZ 8, KAYD 7, KUZZ 7, WOVK 7, KNKI 6, KIKF 5, KWJJ 5, WVLK 5

DERYL DODD That's How I Got To Memphis (*Columbia*)
Total Stations: 56, Total Points: 2436, Total Adds: 17, Including: KJUG 15, WFGY 15, WAXX 12, KEEY 10, WRNS 10, KHAK 8, KNUE 7, WFRG 7, WIXY 7, WOVK 7, WTHI 6, WXCL 6, KAJA 5, KIKF 5, KSNAN 5, WKCN 5, WSOC 5
Plays Include: WKXX 25 (25), WKSJ 24 (18), WWQQ 22 (22), KXKC 21 (11), WFMB 18 (14), KXIX 15 (15), WJCL 15 (15), WKDQ 15 (15), WSM 15 (15), WXBQ 15 (15)

JEFF WOOD You Just Get One (*Imprint*)
Total Stations: 44, Total Points: 2171, Total Adds: 3, Including: WFRG 7, KYGO 5, WSOC 5
Plays Include: WWQQ 46 (22), WKSJ 24 (18), WGNE 20 (20), WPOC 20 (20), WRBQ 18 (18), KJUG 15 (15), KRRV 15 (15), WDEN 15 (15), WFMB 14 (12), WIVK 14 (14), WTCM 14 (13), WKNN 12 (12), WCMS 11 (11), KBEQ 10 (10), KFMS 10 (10), KPLX 10 (10), WGTU 10 (9), WKSJ 10 (10), WRNS 10 (10), WTVY 10 (10), WXYZ 10 (10), WRKZ 9 (5)

CRYSTAL BERNARD Have We Forgotten What Love Is (*River North*)
Total Stations: 48, Total Points: 2062, Total Adds: 8, Including: KRRV 12, KJUG 7, KPLX 7, WAMZ 7, KGEE 5, WML 5, WSOC 5, WYCD 5
Plays Include: WWQQ 22 (22), WBOB 16 (8), WBEE 15 (15), WKDQ 15 (15), WKXX 15 (15), WXBQ 15 (15), WTCM 13 (12), WAXX 12 (12), WKNN 12 (12), WTNT 12 (12), WTCR 11 (11), KEEY 10 (10), KFMS 10 (10), WDAF 10 (10), WITL 10 (10), WRNS 10 (10), WTVY 10 (10), WWFG 10 (9), WXYZ 10 (10)

WYNONNA Somebody To Love You (*Curb/MCA*)
Total Stations: 36, Total Points: 1924, Total Adds: 34, Including: KPLM 41, WGRL 23, WGAR 18, WEZL 16, KJUG 15, WFGY 15, WRNS 15, WWFG 15, WXTA 15, WHWK 13, WAXX 12, KBUL 11, WTCR 11, KASH 10, WCTK 10, WSSL 10, WTVY 10, KHAY 9, WGTU 9, KNFR 7, KNUE 7, KSOP 7, WFRG 7, WUSY 7, WMTZ 6

RAY VEGA Remember When (*BNA*)
Total Stations: 33, Total Points: 1777, Total Adds: 8, Including: WPOC 16, WKDQ 15, WXBQ 15, WTDR 9, WWFG 9, KFKF 8, KYGO 5, WIOV 5
Plays Include: KPLM 26 (26), WAMZ 22 (22), WWQQ 22 (22), KXKC 21 (11), KHEY 19 (19), WXYZ 19 (19), WKSJ 17 (17), KRRV 15 (12), WXBM 15 (15), KIKF 10 (10), WGTU 10 (9), WRNS 10 (10), WTVY 10 (10), KHAY 9 (5), WFRG 7 (7), KFDI 5 (5), KTCS 5 (5), KTTS 5 (5), WBCT 5 (5), WDEN 5 (5), WTCR 5 (5), WXTA 5 (5)

CARYL MACK PARKER Better Love Next Time (*Magnatone*)
Total Stations: 42, Total Points: 1626, Total Adds: 4, Including: WYD 12, KALF 9, KSXS 7, KZSN 7
Plays Include: WWQQ 22 (22), KJUG 15 (15), KRRV 15 (12), WKXX 15 (15), KPLM 14 (14), WTCM 14 (13), WYNN 13 (13), KSON 12 (12), WFMB 12 (12), WKNN 12 (12), WCMS 11 (11), WKSJ 10 (10), WRNS 10 (10), WSSL 10 (10), WTVY 10 (10), WXYZ 10 (10), WRKZ 9 (5), KKIX 7 (7), WAMZ 7 (7), WMSI 7 (7)

JO DEE MESSINA Do You Wanna Make Something Of It (*Curb*)
Total Stations: 36, Total Points: 1612, Total Adds: 18, Including: KGEE 45, KKCS 17, KLLL 17, WPOP 13, WSIX 13, WTVY 10, WWFG 10, WTDR 9, KUZZ 7, WOVK 7, WROO 7, WUSY 7, WXCL 6, WKCN 5, WKSJ 5, WSOC 5, WTCR 5, WXTA 5
Plays Include: WBOB 16 (16), WUSQ 14 (14), WGNA 13 (13), WHWK 13 (13), WTCM 13 (12), KIKF 10 (10), WDAF 10 (10)

GEORGE DUCAS Every Time She Passes By (*Capitol*)
Total Stations: 18, Total Points: 952, Total Adds: 15, Including: KPLM 41, WKSJ 18, WRKZ 16, WXTA 15, WFRG 14, KEEY 10, KIKF 10, WTVY 10, WBOB 8, KFDI 5, KTTS 5, KVOO 5, WDEN 5, WSOC 5, WTCR 5
Plays Include: WKLB 12 (12), WXYZ 10 (5), WXBM 9 (9)

TONY TOLIVER He's On The Way Home (*Rising Tide/Curb*)
Total Stations: 19, Total Points: 835, Total Adds: 17, Including: KPLM 41, KTTS 32, WEZL 16, KJUG 15, WKNN 12, KNAX 9, WGTU 9, WMTZ 6, WSM 6, KFDI 5, KORD 5, KVOO 5, WDEN 5, WKSJ 5, WTCR 5, WTVY 5, WYNN 5
Plays Include: WTNT 12 (12), WXYZ 10 (5)

MICHELLE WRIGHT The Answer Is Yes (*Arista*)
Total Stations: 15, Total Points: 701, Total Adds: 5, Including: WFRG 10, KSOP 7, KIKF 5, KVOO 5, WTCR 5
Plays Include: WPOC 20 (16), KPLM 14 (14), WTVY 10 (10), WXYZ 10 (10), WXTU9 (8), KFDI 5 (5), KTEX 5 (5), KTTS 5 (5), WDEN 5 (5), WXTA 5 (5)

KEITH PERRY All I Give A Darn About Is You (*Curb*)
Total Stations: 14, Total Points: 618, Total Adds: 4, Including: WKSJ 5, WTCR 5, WTVY 5
Plays Include: WDAF 20 (20), KJUG 15 (7), WIVK 14 (14), WRNS 10 (10), WRKZ 9 (dr), WROO 7 (7), KFDI 5 (5), KTEX 5 (5), KTTS 5 (5), KVOO 5 (5), WDEN 5 (5)

HELEN DARLING Full Deck Of Cards (*Decca*)
Total Stations: 16, Total Points: 557, Total Adds: 3, Including: WRKZ 9, KVOO 5, WGH 5
Plays Include: WWQQ 22 (22), WKSJ 18 (18), WXYZ 10 (10), KAYD 7 (7), KNFR 7 (7), KSOP 7 (7), KASE 5 (5), WDEN 5 (5), WTCR 5 (5), WTVY 5 (5), WWKA 5 (5), WXTA 5 (5)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Real Country

Dave Nicholson • (602) 966-6236

Adds:

TY HERNDON She Wants To Be Wanted Again
LEANN RIMES One Way Ticket (Because I Can)

Hottest:

GEORGE STRAIT I Can Still Make Cheyenne
TRACE ADKINS Every Light In The House
PATTY LOVELESS Lonely Too Long
REBA McENTIRE The Fear Of Being Alone
ALAN JACKSON Little Bitty

Coast-To-Coast

Mark Edwards • (214) 991-9200

Adds:

BLACKHAWK King Of The World
JAMES BONAMY All I Do Is Love Her
KEVIN SHARP Nobody Knows
DARYLE SINGLETARY Amen Kind Of Love
MARK WILLS High And Low In Between
WYNONNA Somebody To Love You

Hottest:

LEANN RIMES One Way Ticket (Because I Can)
CLAY WALKER Bury The Shovel
TRISHA YEARWOOD Everybody Knows
VINCE GILL Pretty Little Adriana
MARK CHESNUTT It's A Little Too Late

AFTER MIDNITE ENTERTAINMENT

Craig Scott • (901) 755-9753

Adds:

PAUL BRANDT I Meant To Do That
BILLY DEAN I Wouldn't Be A Man
DARYLE SINGLETARY Amen Kind Of Love
TRISHA YEARWOOD Everybody Knows

Hottest:

KENNY CHESNEY Me And You
TRAVIS TRITT More Than You'll Ever Know
GEORGE STRAIT I Can Still Make Cheyenne
JOHN BERRY Change My Mind
DEANA CARTER Strawberry Wine

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:

BR5-49 Cherokee Boogie
MARY CHAPIN CARPENTER Let Me Into Your Heart
FAITH HILL I Can't Do That Anymore
KEVIN SHARP Nobody Knows
RANDY TRAVIS Would I
BRYAN WHITE That's Another Song

Hottest:

CLINT BLACK Like The Rain
TRAVIS TRITT More Than You'll Ever Know
KENNY CHESNEY Me And You
DEANA CARTER Strawberry Wine
TRACE ADKINS Every Light In The House

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Digital Country – L.J. Smith

Adds:

PAUL BRANDT I Meant To Do That
VINCE GILL Pretty Little Adriana
WYNONNA Somebody To Love You
TRISHA YEARWOOD Everybody Knows

Hottest:

CLINT BLACK Like The Rain
PATTY LOVELESS Lonely Too Long
DEANA CARTER Strawberry Wine
REBA McENTIRE The Fear Of Being Alone
ALAN JACKSON Little Bitty

BROADCAST PROGRAMMING CONTINUED

Digital New Country – L.J. Smith

Adds:

PAUL BRANDT I Meant To Do That
DERYL DODD That's How I Got To Memphis
VINCE GILL Pretty Little Adriana
JEFF WOOD You Just Get One
WYNONNA Somebody To Love You

Hottest:

DEANA CARTER Strawberry Wine
CLINT BLACK Like The Rain
ALAN JACKSON Little Bitty
PATTY LOVELESS Lonely Too Long
REBA McENTIRE The Fear Of Being Alone

Super Country/Pure Country – Ken Moultrie

Adds:

VINCE GILL Pretty Little Adriana
RICK TREVINO Running Out Of Reasons To Run
MARK WILLS High Low And In Between
TRISHA YEARWOOD Everybody Knows

Hottest:

DEANA CARTER Strawberry Wine
ALAN JACKSON Little Bitty
TERRI CLARK Poor, Poor Pitiful Me
PATTY LOVELESS Lonely Too Long
GARY ALLAN Her Man

JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

U.S. Country – Jim Murphy

Adds:

BILLY DEAN I Wouldn't Be A Man
TOBY KEITH Me Too
MILA MASON That's Enough Of That
KEVIN SHARP Nobody Knows
RICK TREVINO Running Out Of Reasons To Run

Hottest:

DEANA CARTER Strawberry Wine
TERRI CLARK Poor, Poor Pitiful Me
PATTY LOVELESS Lonely Too Long
REBA McENTIRE The Fear Of Being Alone
GEORGE STRAIT I Can Still Make Cheyenne

WESTWOOD ONE RADIO NETWORKS

Bob McNeill • (805) 294-9000

Hot Country – David Felker

Adds:

JOHN MICHAEL MONTGOMERY Friends
RICK TREVINO Running Out Of Reasons To Run
TRISHA YEARWOOD Everybody Knows

Hottest:

TRAVIS TRITT More Than You'll Ever Know
DAVID LEE MURPHY The Road You Leave Behind
GEORGE STRAIT I Can Still Make Cheyenne
KENNY CHESNEY Me And You
PATTY LOVELESS Lonely Too Long

Mainstream Country – David Felker

Adds:

VINCE GILL Pretty Little Adriana
TRACY LAWRENCE Is That A Tear
NEAL McCROY Going, Going, Gone
KEVIN SHARP Nobody Knows

Hottest:

KENNY CHESNEY Me And You
CLINT BLACK Like The Rain
DAVID LEE MURPHY The Road You Leave Behind
TRAVIS TRITT More Than You'll Ever Know
PATTY LOVELESS Lonely Too Long

TNN

THE NASHVILLE NETWORK

60.2 million households
Traci Todd,
Manager/Video Programming

ADDS

JAMES BONAMY All I Do Is Love Her (*Epic*)
BILLY DEAN I Wouldn't Be A Man (*Capitol*)
TRACY LAWRENCE Is That A Tear (*Atlantic*)
SHANIA TWAIN God Bless The Child (*Mercury*)

HEAVY

TRACE ADKINS Every Light In The House (*Capitol*)
GARY ALLAN Her Man (*Decca*)
JOHN BERRY Change My Mind (*Capitol*)
BROOKS & DUNN Mama Don't Get Dressed Up ... (*Arista*)
TRACY BYRD Big Love (*MCA*)
MARY CHAPIN CARPENTER Let Me Into Your ... (*Columbia*)
DEANA CARTER Strawberry Wine (*Capitol*)
KENNY CHESNEY Me And You (*BNA*)
TERRI CLARK Poor, Poor, Pitiful Me (*Mercury*)
BILLY RAY CYRUS Trail Of Tears (*Mercury*)
ALAN JACKSON Little Bitty (*Arista*)
DAVID KERSH Goodnight Sweetheart (*Curb*)
PATTY LOVELESS Lonely Too Long (*Epic*)
REBA McENTIRE The Fear Of Being Alone (*MCA*)
TIM MCGRAW Maybe We Should Just Sleep On It (*Curb*)
RICOCHET Love Is Stronger Than Pride (*Columbia*)
SHANIA TWAIN God Bless The Child (*Mercury*)

Information current as of November 4.



30.8 million households
Tracy Rogers, Director/Programming
Paul Hastaba, VP/GM

ADDS

PAUL BRANDT I Meant To Do That (*Reprise*)
TOBY KEITH Me Too (*Mercury*)
ALISON KRAUSS Baby Mine (*Walt Disney*)
MAVERICKS Don't Care If You Love Me Anymore (*MCA*)
SWEETHEARTS OF THE RODEO Beautiful Lies (*Sugar Hill*)

TOP 10

PATTY LOVELESS Lonely Too Long (*Epic*)
DEANA CARTER Strawberry Wine (*Capitol*)
TRAVIS TRITT More Than You'll Ever Know (*Warner Bros.*)
TRACE ADKINS Every Light In The House (*Capitol*)
JOHN MICHAEL MONTGOMERY Ain't Got Nuthin' ... (*Atlantic*)
RICOCHET Love Is Stronger Than Pride (*Columbia*)
JOHN BERRY Change My Mind (*Capitol*)
DAVID KERSH Goodnight Sweetheart (*Curb*)
BROOKS & DUNN Mama Don't Get Dressed Up ... (*Arista*)
BILLY RAY CYRUS Trail Of Tears (*Mercury*)

HEAVY

TRACE ADKINS Every Light In The House (*Capitol*)
JOHN BERRY Change My Mind (*Capitol*)
BROOKS & DUNN Mama Don't Get Dressed Up ... (*Arista*)
MARY CHAPIN CARPENTER Let Me Into Your Heart (*Columbia*)
DEANA CARTER Strawberry Wine (*Capitol*)
TERRI CLARK Poor, Poor Pitiful Me (*Mercury*)
BILLY RAY CYRUS Trail Of Tears (*Mercury*)
DAVID KERSH Goodnight Sweetheart (*Curb*)
TIM MCGRAW Maybe We Should Just Sleep On It (*Curb*)
JOHN MICHAEL MONTGOMERY Ain't Got Nuthin' ... (*Atlantic*)
RICOCHET Love Is Stronger Than Pride (*Columbia*)

HOT SHOTS

CRYSTAL BERNARD Have We Forgotten ... (*River North*)
PAUL BRANDT I Meant To Do That (*Reprise*)
BILLY DEAN I Wouldn't Be A Man (*Capitol*)
DERYL DODD That's How I Got To Memphis (*Columbia*)
TY HERNDON She Wants To Be Wanted Again (*Epic*)
FAITH HILL I Can't Do That Anymore (*Warner Bros.*)
ALAN JACKSON Little Bitty (*Arista*)
SAMMY KERSHAW Politics, Religion And Her (*Mercury*)
TRACY LAWRENCE Is That A Tear (*Atlantic*)
MINDY MCCREARY Maybe He'll Notice Her Now (*BNA*)
SHANIA TWAIN God Bless The Child (*Mercury*)
TRISHA YEARWOOD Everybody Knows (*MCA*)

Heavy rotation songs receive four to five plays per day. Hot Shots receive three to four plays per day. Pick Hits of the Week receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of November 6.

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	± PLAYS	TOTAL POINTS	± POINTS
5	5	2	1	PATTY LOVELESS Lonely Too Long (Epic)	192/0	1	6941	+44	36108	+371
7	6	4	2	GEORGE STRAIT I Can Still Make Cheyenne (MCA)	192/0	2	6918	+194	35945	+1195
10	7	7	3	DEANA CARTER Strawberry Wine (Capitol)	192/0	3	6732	+389	34665	+2118
12	8	8	4	JOHN BERRY Change My Mind (Capitol)	191/1	4	6287	+111	32010	+495
11	9	9	5	REBA MCENTIRE The Fear Of Being Alone (MCA)	192/0	5	6135	+231	31858	+1331
18	12	10	6	TRACE ADKINS Every Light In The House (Capitol)	192/0	6	6036	+710	30663	+3350
4	3	3	7	KENNY CHESNEY Me And You (BNA)	180/0	7	5826	-1011	30496	-4757
26	16	12	8	ALAN JACKSON Little Bitty (Arista)	192/0	8	5621	+787	29213	+3829
14	11	11	9	GARTH BROOKS That Ol' Wind (Capitol)	191/0	9	5398	+209	27577	+1087
3	2	1	10	TRAVIS TRITT More Than You'll Ever Know (Warner Bros.)	167/0	11	5101	-1842	26945	-9184
16	15	14	11	RICOCHE Love Is Stronger Than Pride (Columbia)	189/0	10	5217	+426	26721	+2297
1	1	6	12	CLINT BLACK Like The Rain (RCA)	168/0	12	5018	-1558	26590	-7402
22	18	15	13	TERRI CLARK Poor, Poor Pitiful Me (Mercury)	192/0	14	4935	+424	25329	+2027
15	13	13	14	BROOKS & DUNN Mama Don't Get Dressed Up... (Arista)	188/2	13	4972	+104	25091	+362
20	19	16	15	DAVID KERSH Goodnight Sweetheart (Curb)	189/2	15	4772	+304	24694	+1612
25	20	18	16	TIM MCGRAW Maybe We Should Just Sleep On It (Curb)	192/0	17	4579	+144	23361	+628
19	17	17	17	DIAMOND RIO It's All In Your Head (Arista)	187/1	16	4590	+76	23236	+359
24	22	19	18	CLAY WALKER Bury The Shovel (Giant)	186/1	18	4150	+143	21095	+801
35	27	24	19	LEANN RIMES One Way Ticket (Because I Can) (MCG/Curb)	188/3	19	3995	+576	20924	+3046
6	4	5	20	DAVID LEE MURPHY The Road You Leave Behind (MCA)	140/0	23	3813	-2941	20494	-14212
27	23	21	21	MILA MASON That's Enough Of That (Atlantic)	182/3	21	3963	+184	20442	+1121
29	24	22	22	TRACY BYRD Big Love (MCA)	191/3	20	3992	+307	20439	+1776
30	25	23	23	MARY CHAPIN CARPENTER Let Me Into Your Heart (Columbia)	189/4	22	3874	+391	19805	+1902
31	26	25	24	GARY ALLAN Her Man (Decca)	181/8	24	3715	+374	18606	+2023
50	37	27	25	TRACY LAWRENCE Is That A Tear (Atlantic)	180/15	25	3469	+811	17344	+4025
21	21	20	26	TY ENGLAND Irresistible You (RCA)	149/0	26	3290	-631	16686	-3013
—	49	33	27	JOHN MICHAEL MONTGOMERY Friends (Atlantic)	180/56	27	3177	+1188	16605	+6054
42	33	28	28	FAITH HILL I Can't Do That Anymore (Warner Bros.)	173/9	28	2993	+433	15171	+2325
41	35	31	29	KEVIN SHARP Nobody Knows (Asylum/EEG)	156/23	30	2878	+580	15105	+3020
40	32	29	30	BRYAN WHITE That's Another Song (Asylum/EEG)	171/6	29	2894	+327	14547	+1719
38	34	32	31	RANDY TRAVIS Would I (Warner Bros.)	160/8	32	2577	+294	13130	+1672
33	30	30	32	NEAL MCCOY Going, Going, Gone (Atlantic)	151/0	31	2696	+73	12891	+309
—	45	35	33	TRISHA YEARWOOD Everybody Knows (MCA)	160/36	33	2423	+716	12271	+3448
BREAKER			34	VINCE GILL Pretty Little Adriana (MCA)	159/65	35	2292	+1015	11851	+5360
BREAKER			35	MARK CHESNUTT It's A Little Too Late (Decca)	138/27	37	1942	+365	9772	+2068
BREAKER			36	MINDY MCCREADY Maybe He'll Notice Her Now (BNA)	129/19	41	1725	+257	8602	+1356
—	47	41	37	RICK TREVINO Running Out Of Reasons To Run (Columbia)	135/18	42	1719	+348	8129	+1710
44	39	36	38	WADE HAYES Where Do I Go To Start All Over (DKC/Columbia)	127/0	43	1678	-58	7635	-304
46	42	42	39	LEE ROY PARNELL We All Get Lucky Sometimes (Career)	97/0	44	1307	+16	6422	+102
47	43	43	40	BRADY SEALS Another You, Another Me (Reprise)	80/1	47	1164	+44	6259	+348
—	—	48	41	JAMES BONAMY All I Do Is Love Her (Epic)	101/18	45	1255	+339	5804	+1539
—	48	47	42	DARYLE SINGLETARY Amen Kind Of Love (Giant)	93/15	46	1175	+253	5764	+1133
—	—	49	43	MARK WILLS High Low And In Between (Mercury)	100/18	49	1124	+326	5476	+1446
49	46	45	44	BR5-49 Cherokee Boogie (Arista)	80/0	53	1056	-11	5192	-51
DEBUT			45	TY HERNDON She Wants To Be Wanted Again (Epic)	92/20	56	974	+274	4693	+1333
—	50	50	46	BLACKHAWK King Of The World (Arista)	78/7	57	922	+108	4612	+650
DEBUT			47	MARTY STUART You Can't Stop Love (MCA)	84/10	59	829	+119	4038	+679
DEBUT			48	BURNIN' DAYLIGHT Love Worth Fighting For (Curb)	61/1	60	735	+52	3585	+272
DEBUT			49	DOLLY PARTON Just When I Needed You Most (Rising Tide)	55/2	64	645	+17	3377	+138
DEBUT			50	SAMMY KERSHAW Politics, Religion And Her (Mercury)	64/32	62	690	+403	3287	+1969

This chart reflects airplay from November 4-10. Songs ranked by total points. Highlighted songs indicate Breaker.

192 Country reporters. 190 current playlists. Songs that are down in points for three consecutive weeks are moved to recurrent. © 1996, R&R Inc.

BREAKERS

VINCE GILL
Pretty Little Adriana (MCA)
 82% of our reporters on it (159 stations)
 65 Adds • Moves 40-34

MARK CHESNUTT
It's A Little Too Late (Decca)
 71% of our reporters on it (138 stations)
 27 Adds • Moves 38-35

MINDY MCCREADY
Maybe He'll Notice Her Now (BNA)
 67% of our reporters on it (129 stations)
 19 Adds • Moves 39-36

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
VINCE GILL Pretty Little Adriana (MCA)	65
JOHN MICHAEL MONTGOMERY Friends (Atlantic)	56
TRISHA YEARWOOD Everybody Knows (MCA)	36
WYNONNA Somebody To Love You (Curb/MCA)	34
SAMMY KERSHAW Politics, Religion And Her (Mercury)	32
COLLIN RAYE What If Jesus Came Back Like That (Epic)	31
MARK CHESNUTT It's A Little Too Late (Decca)	27
PAUL BRANDT I Meant To Do That (Reprise)	25
KEVIN SHARP Nobody Knows (Asylum/EEG)	23
TY HERNDON She Wants To Be Wanted Again (Epic)	20

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JOHN MICHAEL MONTGOMERY Friends (Atlantic)	+1188
VINCE GILL Pretty Little Adriana (MCA)	+1015
TRACY LAWRENCE Is That A Tear (Atlantic)	+811
ALAN JACKSON Little Bitty (Arista)	+787
TRISHA YEARWOOD Everybody Knows (MCA)	+716
TRACE ADKINS Every Light In The House (Capitol)	+710
KEVIN SHARP Nobody Knows (Asylum/EEG)	+580
LEANN RIMES One Way Ticket (Because...) (MCG/Curb)	+576
FAITH HILL I Can't Do That Anymore (Warner Bros.)	+433
RICOCHE Love Is Stronger Than Pride (Columbia)	+426

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
JOHN MICHAEL MONTGOMERY Friends (Atlantic)	+6054
VINCE GILL Pretty Little Adriana (MCA)	+5360
TRACY LAWRENCE Is That A Tear (Atlantic)	+4025
ALAN JACKSON Little Bitty (Arista)	+3829
TRISHA YEARWOOD Everybody Knows (MCA)	+3448
TRACE ADKINS Every Light In The House (Capitol)	+3350
LEANN RIMES One Way Ticket (Because...) (MCG/Curb)	+3046
KEVIN SHARP Nobody Knows (Asylum/EEG)	+3020
FAITH HILL I Can't Do That Anymore (Warner Bros.)	+2325
RICOCHE Love Is Stronger Than Pride (Columbia)	+2297

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
PAUL BRANDT I Do (Reprise)
ALABAMA The Maker Said Take Her (RCA)
TRISHA YEARWOOD Believe Me Baby (I Lied) (MCA)
TRACY LAWRENCE Stars Over Texas (Atlantic)
TY HERNDON Living In A Moment (Epic)
BRYAN WHITE So Much For Pretending (Asylum/EEG)
TIM MCGRAW She Never Lets It Go To Her Heart (Curb)
GEORGE STRAIT Carried Away (MCA)
COLLIN RAYE Love Remains (Epic)
VINCE GILL Worlds Apart (MCA)

Breakers: Song has achieved airplay at 60% of our reporters for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total play or plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

The Gift III

Wherever your listeners celebrate the holidays, they'll enjoy a special gift from the Air Force and Randy Travis. On this free hour-long program, he sings songs of the season and some selections from his new album, *Full Circle*. Licensed country music stations will receive this holiday program on CD the first week of December. You can receive *The Gift III* by calling

1-210-652-3937

CHRIS WARD HAS WORN MANY HATS



BUT NONE FIT HIM AS WELL AS THIS ONE...

Chris Ward



WHO ARE YOU GONNA BE
"WHEN YOU GET TO BE YOU"?

AIRPLAY DATE: NOVEMBER 11



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COUNTRY PLAYLISTS

November 8, 1996 R&R • 59

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

94.3 KIK FM		MARKET #2	
KIKF/Los Angeles (714) 634-9494 Cisco/Dunne		KZLA/Los Angeles (818) 246-0939 Sebastian/Fink	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
30 30 30	MILA MASON/That's Enough Of...	37 27 15	TERRI CLARK/Poor, Poor Pitiful
20 30 30	BROOKS & DUNN/Mama Don't Get	37 48 34	TRACE ADKINS/Every Light In
10 10 10	LEANN RIMES/One Way Ticket	48 48 34	TRAVIS TRITT/More Than You'll...
30 30 30	PATTY LOVELESS/Lonely Too Long	37 37 24	KENNY CHESNEY/Me And You
20 20 20	JOHN BERRY/Change My Mind	27 27 24	MARK CHESNUTT/It's A Little Too...
20 20 20	REBA MCENTIRE/The Fear Of Being...	48 48 34	GARTH BROOKS/That Of Wind
20 20 20	DEANA CARTER/Strawberry Wine	20 20 35	PATTY LOVELESS/Lonely Too Long
30 30 30	GEORGE STRAIT/Can Still Make...	27 27 24	ALAN JACKSON/Little Bitty
10 20 20	TERRI CLARK/Poor, Poor Pitiful	48 48 24	DAVID KERSH/Goodnight Sweetheart
10 20 20	ALAN JACKSON/Little Bitty	37 37 24	RICOCHET/Love Is Stronger...
10 20 20	TIM MCGRAW/Maybe We Should	37 37 17	GARY ALLAN/Her Man
20 20 20	CLAY WALKER/Bury The Shovel	27 48 17	LEANN RIMES/One Way Ticket
20 20 20	DIAMOND RIO/It's All In Your...	27 37 17	KEVIN SHARP/Nobody Knows
20 20 20	TRACE ADKINS/Every Light In	27 27 24	TRACY BYRD/Big Love
20 20 20	GARTH BROOKS/That Of Wind	27 27 24	TIM MCGRAW/Maybe We Should...
20 20 20	TRACY BYRD/Big Love	23 23 15	DAVID LEE MURPHY/The Road You...
10 20 20	DAVID KERSH/Goodnight Sweetheart	27 27 17	BRYAN WHITE/That's Another Song
10 10 10	M. CHAPIN CARPENTER/Let Me Into Your...	- - - 17	COLLIN RAYE/What If Jesus...
10 10 10	GARY ALLAN/Her Man	23 23 15	DEANA CARTER/Strawberry Wine
10 20 20	BR5-49/Cherokee Boogie	27 27 7	CLAY WALKER/Bury The Shovel
20 20 20	RICOCHET/Love Is Stronger...	- - - 17	JOHN M. MONTGOMERY/Friends
10 10 10	LEE ROY PARNEILL/We All Get Lucky...	37 37 17	REBA MCENTIRE/The Fear Of Being...
- - - 10	JIM AUSTON/My Hat's Off To Him	48 37 15	ALABAMA/The Maker Said
- - - 10	TRISHA YEARWOOD/Everybody Knows	48 48 15	JOHN BERRY/Change My Mind
10 10 10	DARYLE SINGLETARY/Amen Kind Of Love	48 48 15	CLINT BLACK/Like The Rain
10 10 10	RANDY TRAVIS/Would I	- - - 15	JAMES BONAAMY/Don't Think I Will
10 10 10	BLACKHAWK/King Of The World	23 23 15	PAUL BRANDT/Do
5 10 10	FAITH HILL/Can't Do That...	37 27 15	BROOKS & DUNN/Mama Don't Get...
10 10 10	MARTY STUART/You Can't Stop Love	23 23 15	MILA MASON/That's Enough Of...
- - - 10	JO DEE MESSINA/Do You Wanna Make	48 37 15	GEORGE STRAIT/Can Still Make...
10 10 10	NEAL MCCOY/Going, Going, Gone	- - - 15	TY HERNDON/Living In A Moment
5 10 10	TRACY LAWRENCE/Is That A Tear	- - - 15	TRACY LAWRENCE/Stars Over Texas
5 10 10	BRYAN WHITE/That's Another Song	- - - 17	M. CHAPIN CARPENTER/Let Me Into Your...
5 10 10	JAMES BONAAMY/Don't Think I Will	- - - 17	TRACY LAWRENCE/Is That A Tear
5 10 10	KEVIN SHARP/Nobody Knows	- - - 17	TRACY LAWRENCE/Stars Over Texas
- - - 10	TY HERNDON/She Wants To Be...	- - - 7	CLAY WALKER/Bury The Shovel
- - - 10	WADE HAYES/Where Do I Go To...	- - - 7	FAITH HILL/Can't Do That...
10 10 10	MARK CHESNUTT/It's A Little Too...	27 27 7	RANDY TRAVIS/Would I
10 10 10	RICK TREVINI/Running Out Of	- - - 7	VINCE GILL/Pretty Little
- - - 10	RAY VEGA/Remember When	5 7 - -	DIAMOND RIO/It's All In Your...

93.9 KZLA		MARKET #2	
KZLA/Los Angeles (818) 246-0939 Sebastian/Fink		WKKX/Chicago (312) 984-5425 Stecker/McCann	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
35 35 35	GEORGE STRAIT/Can Still Make...	36 36 36	PATTY LOVELESS/Lonely Too Long
35 35 35	CLINT BLACK/Like The Rain	36 36 36	KENNY CHESNEY/Me And You
35 35 35	DAVID LEE MURPHY/The Road You...	20 20 36	REBA MCENTIRE/The Fear Of Being...
35 35 35	KENNY CHESNEY/Me And You	20 20 36	JOHN BERRY/Change My Mind
20 20 35	TRAVIS TRITT/More Than You'll...	20 20 36	TRAVIS TRITT/More Than You'll...
20 20 35	DAVID KERSH/Goodnight Sweetheart	20 20 36	GEORGE STRAIT/Can Still Make...
20 20 35	PATTY LOVELESS/Lonely Too Long	20 20 36	DEANA CARTER/Strawberry Wine
20 20 35	REBA MCENTIRE/The Fear Of Being...	20 20 36	CLINT BLACK/Like The Rain
20 20 20	ALAN JACKSON/Little Bitty	20 20 20	RICOCHET/Love Is Stronger...
20 20 20	JOHN BERRY/Change My Mind	14 20 20	LEANN RIMES/One Way Ticket
20 20 20	BROOKS & DUNN/Mama Don't Get...	20 20 20	TERRI CLARK/Poor, Poor Pitiful
20 20 20	RICOCHET/Love Is Stronger...	20 20 20	DEANA CARTER/Strawberry Wine
20 20 20	DEANA CARTER/Strawberry Wine	20 20 20	M. CHAPIN CARPENTER/Let Me Into Your...
20 20 20	M. CHAPIN CARPENTER/Let Me Into Your...	20 20 20	DIAMOND RIO/It's All In Your...
20 20 20	DIAMOND RIO/It's All In Your...	20 20 20	GARTH BROOKS/That Of Wind
20 20 20	GARTH BROOKS/That Of Wind	20 20 20	KEVIN SHARP/Nobody Knows
20 20 20	KEVIN SHARP/Nobody Knows	10 20 20	TRACE ADKINS/Every Light In...
10 20 20	TRACE ADKINS/Every Light In...	10 20 20	TERRI CLARK/Poor, Poor Pitiful
10 20 20	TERRI CLARK/Poor, Poor Pitiful	10 20 20	TIM MCGRAW/Maybe We Should...
35 35 35	TRISHA YEARWOOD/Believe Me Baby...	35 35 35	ALABAMA/The Maker Said
10 10 10	TRACY BYRD/Big Love	35 35 35	TRISHA YEARWOOD/Believe Me Baby...
- - - 10	LEANN RIMES/One Way Ticket	10 10 10	TRACY BYRD/Big Love
14 14 14	TY HERNDON/Living In A Moment	- - - 10	LEANN RIMES/One Way Ticket
14 14 14	RICK TREVINI/Learning As You Go	14 14 14	TY HERNDON/Living In A Moment
14 14 14	BRYAN WHITE/So Much For...	14 14 14	RICK TREVINI/Learning As You Go
14 14 14	MARK WILLS/Jacob's Ladder	14 14 14	BRYAN WHITE/So Much For...
14 14 14	BILLY DEAN/That Girl's Been...	14 14 14	MARK WILLS/Jacob's Ladder
20 14 14	TOBY KEITH/A Woman's Touch	20 14 14	BILLY DEAN/That Girl's Been...
20 14 14	TRACY LAWRENCE/Stars Over Texas	20 14 14	TOBY KEITH/A Woman's Touch
35 20 14	VINCE GILL/Worlds Apart	20 14 14	TRACY LAWRENCE/Stars Over Texas
35 35 20	COLLIN RAYE/Love Remains	35 20 14	VINCE GILL/Worlds Apart
10 10 10	PAUL BRANDT/Do	35 35 20	COLLIN RAYE/Love Remains
10 10 10	CLAY WALKER/Bury The Shovel	10 10 10	PAUL BRANDT/Do
10 10 10	RANDY TRAVIS/Would I	10 10 10	CLAY WALKER/Bury The Shovel
10 10 10	TY ENGLAND/Inresistible You	10 10 10	RANDY TRAVIS/Would I
10 10 10	BRYAN WHITE/That's Another Song	10 10 10	TY ENGLAND/Inresistible You
- - - 10	TRACY LAWRENCE/Is That A Tear	10 10 10	BRYAN WHITE/That's Another Song
- - - 10	RICK TREVINI/Running Out Of	- - - 10	TRACY LAWRENCE/Is That A Tear

94.7 KICKS COUNTRY		MARKET #3	
WKKX/Chicago (312) 984-5425 Stecker/McCann		WUSN/Chicago (312) 649-0999 McNeil/Brondo	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
36 36 36	PATTY LOVELESS/Lonely Too Long	26 26 26	DEANA CARTER/Strawberry Wine
36 36 36	KENNY CHESNEY/Me And You	26 26 26	ALAN JACKSON/Little Bitty
20 20 36	REBA MCENTIRE/The Fear Of Being...	45 45 45	PATTY LOVELESS/Lonely Too Long
20 20 36	JOHN BERRY/Change My Mind	45 45 45	REBA MCENTIRE/The Fear Of Being...
20 20 36	TRAVIS TRITT/More Than You'll...	- - - 15	KEVIN SHARP/Nobody Knows
20 20 36	GEORGE STRAIT/Can Still Make...	45 45 45	GEORGE STRAIT/Can Still Make...
20 20 36	DEANA CARTER/Strawberry Wine	15 26 26	RANDY TRAVIS/Would I
20 20 36	CLINT BLACK/Like The Rain	26 26 26	GARY ALLAN/Her Man
20 20 36	RICOCHET/Love Is Stronger...	26 26 26	TERRI CLARK/Poor, Poor Pitiful
14 20 20	LEANN RIMES/One Way Ticket	5 15 26	TRACY BYRD/Big Love
20 20 20	TERRI CLARK/Poor, Poor Pitiful	26 26 26	M. CHAPIN CARPENTER/Let Me Into Your
20 20 20	BROOKS & DUNN/Mama Don't Get...	15 26 26	DIAMOND RIO/It's All In Your...
14 20 20	NEAL MCCOY/Going, Going, Gone	5 5 5	FAITH HILL/Can't Do That...
- - - 14	20 TRACY LAWRENCE/Is That A Tear	5 5 5	TRACY LAWRENCE/Is That A Tear
14 14 20	M. CHAPIN CARPENTER/Let Me Into Your...	5 5 5	TRACY LAWRENCE/Is That A Tear
14 14 20	M. CHAPIN CARPENTER/Let Me Into Your...	26 26 26	TIM MCGRAW/Bury The Shovel
14 14 20	TIM MCGRAW/Bury The Shovel	26 26 26	RICOCHET/Love Is Stronger...
20 20 20	GARTH BROOKS/That Of Wind	26 26 26	LEANN RIMES/One Way Ticket
20 20 20	KEVIN SHARP/Nobody Knows	26 26 26	CLAY WALKER/Bury The Shovel
20 20 20	TRACE ADKINS/Every Light In...	26 26 26	DIAMOND RIO/It's All In Your...
10 20 20	TERRI CLARK/Poor, Poor Pitiful	15 15 15	TRACY ADKINS/Every Light In
10 20 20	TIM MCGRAW/Maybe We Should...	15 15 15	PAUL BRANDT/Do
14 20 20	MILA MASON/That's Enough Of...	15 15 15	BRANDY DAYLIGHT/Love Worth...
14 20 20	ALABAMA/The Maker Said	15 15 15	TERRI CLARK/Poor, Poor Pitiful
20 20 20	TRISHA YEARWOOD/Believe Me Baby...	15 15 15	DAVID KERSH/Goodnight Sweetheart
14 14 20	TRACY BYRD/Big Love	5 5 5	MILA MASON/That's Enough Of...
- - - 14	JOHN M. MONTGOMERY/Friends	5 5 5	JOHN M. MONTGOMERY/Friends
14 14 14	TY ENGLAND/Inresistible You	5 5 5	BRADY SEALS/Another You
14 14 14	TY ENGLAND/Inresistible You	5 5 5	BRYAN WHITE/That's Another Song
14 14 14	BRADY SEALS/Another You	45 45 15	CLINT BLACK/Like The Rain
- - - 14	TRISHA YEARWOOD/Everybody Knows	15 15 15	JAMES BONAAMY/Don't Think I Will
5 14 14	GARY ALLAN/Her Man	15 15 15	KEVIN CHESNEY/Me And You
- - - 14	VINCE GILL/Pretty Little	26 26 45	BILLY DEAN/That Girl's Been...
5 14 14	BRYAN WHITE/That's Another Song	15 15 15	TY HERNDON/Living In A Moment
14 14 14	TRACY BYRD/Big Love	15 15 15	SAMMY KERSHAW/Vidala
- - - 5	14 MINDY MCCREARY/Maybe He'll Notice	15 15 15	TRACY LAWRENCE/Stars Over Texas
- - - 5	5 MARK WILLS/High Low And In...	15 15 15	TIM MCGRAW/She Never Lets It...
- - - 5	5 RICK TREVINI/Running Out Of...	45 45 15	JO DEE MESSINA/You're Not In...
- - - 5	5	15 15 15	DAVID LEE MURPHY/The Road You...

94.7 KICKS COUNTRY		MARKET #3	
WUSN/Chicago (312) 649-0999 McNeil/Brondo		KSAN/San Francisco (415) 291-0202 Roberts/Ryan	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
26 26 26	DEANA CARTER/Strawberry Wine	26 26 26	ALAN JACKSON/Little Bitty
26 26 26	ALAN JACKSON/Little Bitty	45 45 45	PATTY LOVELESS/Lonely Too Long
45 45 45	PATTY LOVELESS/Lonely Too Long	45 45 45	REBA MCENTIRE/The Fear Of Being...
45 45 45	REBA MCENTIRE/The Fear Of Being...	- - - 15	KEVIN SHARP/Nobody Knows
45 45 45	KEVIN SHARP/Nobody Knows	45 45 45	GEORGE STRAIT/Can Still Make...
15 26 26	RANDY TRAVIS/Would I	15 26 26	RANDY TRAVIS/Would I
26 26 26	GARY ALLAN/Her Man	26 26 26	TERRI CLARK/Poor, Poor Pitiful
26 26 26	TERRI CLARK/Poor, Poor Pitiful	26 26 26	M. CHAPIN CARPENTER/Let Me Into Your
5 15 26	TRACY BYRD/Big Love	26 26 26	DIAMOND RIO/It's All In Your...
26 26 26	M. CHAPIN CARPENTER/Let Me Into Your	5 15 26	TRACY BYRD/Big Love
26 26 26	DIAMOND RIO/It's All In Your...	26 26 26	M. CHAPIN CARPENTER/Let Me Into Your
5 15 26	TRACY BYRD/Big Love	26 26 26	DIAMOND RIO/It's All In Your...
5 5 5	FAITH HILL/Can't Do That...	5 5 5	TRACY LAWRENCE/Is That A Tear
5 5 5	TRACY LAWRENCE/Is That A Tear	5 5 5	TRACY LAWRENCE/Is That A Tear
26 26 26	TIM MCGRAW/Bury The Shovel	26 26 26	RICOCHET/Love Is Stronger...
26 26 26	RICOCHET/Love Is Stronger...	26 26 26	LEANN RIMES/One Way Ticket
26 26 26	LEANN RIMES/One Way Ticket	26 26 26	CLAY WALKER/Bury The Shovel
26 26 26	CLAY WALKER/Bury The Shovel	26 26 26	DIAMOND RIO/It's All In Your...
15 15 15	TRACY ADKINS/Every Light In	15 15 15	TRACY ADKINS/Every Light In
15 15 15	PAUL BRANDT/Do	15 15 15	PAUL BRANDT/Do
15 15 15	BRANDY DAYLIGHT/Love Worth...	15 15 15	TERRI CLARK/Poor, Poor Pitiful
15 15 15	TERRI CLARK/Poor, Poor Pitiful	15 15 15	DAVID KERSH/Goodnight Sweetheart
15 15 15	DAVID KERSH/Goodnight Sweetheart	15 15 15	MILA MASON/That's Enough Of...
5 5 5	MILA MASON/That's Enough Of...	5 5 5	JOHN M. MONTGOMERY/Friends
5 5 5	JOHN M. MONTGOMERY/Friends	15 15 15	BRADY SEALS/Another You
5 5 5	BRADY SEALS/Another You	5 5 5	BRYAN WHITE/That's Another Song
5 5 5	BRYAN WHITE/That's Another Song	45 45 15	CLINT BLACK/Like The Rain
45 45 15	CLINT BLACK/Like The Rain	15 15 15	JAMES BONAAMY/Don't Think I Will
15 15 15	JAMES BONAAMY/Don't Think I Will	15 15 15	KEVIN CHESNEY/Me And You
15 15 15	KEVIN CHESNEY/Me And You	26 26 45	BILLY DEAN/That Girl's Been...
26 26 45	BILLY DEAN/That Girl's Been...	15 15 15	TY HERNDON/Living In A Moment
15 15 15	TY HERNDON/Living In A Moment	15 15 15	SAMMY KERSHAW/Vidala
15 15 15	SAMMY KERSHAW/Vidala	15 15 15	TRACY LAWRENCE/Stars Over Texas
15 15 15	TRACY LAWRENCE/Stars Over Texas	15 15 15	TIM MCGRAW/She Never Lets It...
15 15 15	TIM MCGRAW/She Never Lets It...	45 45 15	JO DEE MESSINA/You're Not In...
45 45 15	JO DEE MESSINA/You're Not In...	15 15 15	DAVID LEE MURPHY/The Road You...
15 15 15	DAVID LEE MURPHY/The Road You...	15 15 15	GEORGE STRAIT/Carried Away

93.3 KIK FM		MARKET #4	
KIKF/Los Angeles (714) 634-9494 Cisco/Dunne		KZLA/Los Angeles (818) 246-0939 Sebastian/Fink	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
40 40 40	GEORGE STRAIT/Can Still Make...	35 34 30	CLINT BLACK/Like The Rain
30 30 30	BROOKS & DUNN/Mama Don't Get	37 25 29	TRISHA YEARWOOD/Believe Me Baby...
40 40 40	PATTY LOVELESS/Lonely Too Long	34 37 31	DAVID KERSH/Goodnight Sweetheart
40 40 40	GARTH BROOKS/That Of Wind	32 33 30	MILA MASON/That's Enough Of...
40 40 40	KEVIN SHARP/Nobody Knows	35 35 30	TY HERNDON/Living In A Moment
50 40 40	REBA MCENTIRE/The Fear Of Being...	31 35 30	JOHN BERRY/Change My Mind
40 40 40	JOHN BERRY/Change My Mind	19 21 29	DAVID LEE MURPHY/The Road You...
30 30 30	TRACE ADKINS/Every Light In	9 19 27	DOLLY PARTON/Just When I...
5 40 40	LEANN RIMES/One Way Ticket	34 32 30	TRACY LAWRENCE/Stars Over Texas
10 30 30	DEANA CARTER/Strawberry Wine	19 35 23	PATTY LOVELESS/Lonely Too Long
40 40 40	DAVID LEE MURPHY/The Road You...	19 21 22	ALAN JACKSON/Little Bitty
- - - 40	ALAN JACKSON/Little Bitty	10 17 26	RICOCHET/Love Is Stronger...
- - - 40	KENNY CHESNEY/Me And You	19 20 21	TIM MCGRAW/Maybe We Should...
30 30 30	TY ENGLAND/Inresistible You	19 22 21	DEANA CARTER/Strawberry Wine
20 20 20	MILA MASON/That's Enough Of...	18 21 21	REBA MCENTIRE/The Fear Of Being...
- - - 20	JOHN M. MONTGOMERY/Friends	20 21 21	GEORGE STRAIT/Can Still Make...
30 30 30	M. CHAPIN CARPENTER/Let Me Into Your...	11 19 21	MARK CHESNUTT/It's A Little Too...
10 20 20	TRACY BYRD/Big Love	9 19 20	LEANN RIMES/One Way Ticket
20 20 20	GARY ALLAN/Her Man	- - - 19	20 LEANN RIMES/One Way Ticket
20 20 20	TERRI CLARK/Poor, Poor Pitiful	11 13 9	TRACE ADKINS/Every Light In
20 20 20	RICOCHET/Love Is Stronger...	20 20 21	KENNY CHESNEY/Me And You
5 30 30	DAVID KERSH/Goodnight Sweetheart	10 12 19	RHETT AKINS/Love You Back
- - - 10	10 FAITH HILL/Can't Do That...	9 19 21	BROOKS & DUNN/Mama Don't Get...
- - - 10	10 TIM MCGRAW/Maybe We Should...	10 12 19	BROOKS & DUNN/Mama Don't Get...
- - - 10	10 TRACY LAWRENCE/Is That A Tear	10 12 19	TY ENGLAND/Inresistible You
10 20 20	DIAMOND RIO/It's All In Your...	22 21 22	PAUL BRANDT/Do
- - - 10	10 BLACKHAWK/King Of The World	9 20 18	TERRI CLARK/Poor, Poor Pitiful
- - - 10	10 TRISHA YEARWOOD/Everybody Knows	10 12 18	M. CHAPIN CARPENTER/Let Me Into Your...
- - - 10	10 VINCE GILL/Pretty Little	21 33 22	SAMMY KERSHAW/Polkies, Religion
- - - 10	10 WADE HAYES/Where Do I Go To...	- - - 12	10 BLACKHAWK/King Of The World
50 50 10	ALABAMA/The Maker Said	- - - 13	10 GENE WATSON/Change Her Mind
10 10 10	STEVE AZARI/Never Stopped	- - - 13	10 VINCE GILL/Pretty Little
50 50 10	CLINT BLACK/Like The Rain	- - - 9	10 CLAY WALKER/Bury The Shovel
10 10 10	JAMES BONAAMY/Don't Think I Will	- - - 9	10 TRACY LAWRENCE/Is That A Tear
50 10 10	PAUL BRANDT/Do	6 7 11 9	NEAL MCCOY/Going, Going, Gone
10 10 10	GARTH BROOKS/It's Midnight	- - - 9	9 GARTH BROOKS/That Of Wind
10 10 10	BROOKS & DUNN/Am That Man	6 6 10 9	GARY ALLAN/Her Man
10 10 10	LINDA DAVIS/A Love Story In	10 12 9	TRACY BYRD/Big Love
10 10 10	TY HERNDON/Living In A Moment	- - - 8	8 JOHN M. MONTGOMERY/Friends
10 10 10	TIM MCGRAW/She Never Lets It...	- - - 8	8 TRISHA YEARWOOD/Everybody Knows

92.5 WXTU		MARKET #5	
WXTU/Philadelphia (610) 667-9000 O'Neal		WWW/Detroit (313) 259-4323 Hamlin/E	
PLAYS	ARTIST/TITLE	PLAYS	ARTIST/TITLE
23 33 33	DEANA CARTER/Strawberry Wine	23 33 33	REBA MCENTIRE/The Fear Of Being...
33 33 33	TERRI CLARK/Poor, Poor Pitiful	33 33 33	GEORGE STRAIT/Can Still Make...
33 33 33	GEORGE STRAIT/Can Still Make...	33 33 33	PATTY LOVELESS/L

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

WKLb MARKET #13
WKLb/Boston (617) 542-0241 Brophy/Rogers

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
40	40	40	40	40	DAVID LEE MURPHY/The Road You...
40	40	40	40	40	CLINT BLACK/Like The Rain
40	40	40	40	40	TRAVIS TRITT/More Than You'll...
40	40	40	40	40	PATTY LOVELESS/Lonely Too Long
40	40	40	40	40	REBA MCENTIRE/The Fear Of Being...
40	40	40	40	40	JOHN BERRY/Change My Mind
40	40	40	40	40	DIAMOND RIO/It's All In Your...
40	40	40	40	40	GEORGE STRAIT/Can Still Make...
40	40	40	40	40	MILA MASON/That's Enough Of...
20	20	20	20	20	PAUL BRANDT/Do
20	20	20	20	20	GARTH BROOKS/That Of Wind
20	20	20	20	20	M. CHAPIN CARPENTER/Let Me Into Your...
20	20	20	20	20	BROOKS & DUNN/Mama Don't Get...
20	20	20	20	20	RICOCHET/Love Is Stronger...
20	20	20	20	20	CLAY WALKER/Bury The Shovel
20	20	20	20	20	ALAN JACKSON/Little Bitty
12	20	20	20	20	LEANN RIMES/One Way Ticket...
12	20	20	20	20	RANDY TRAVIS/Would I
12	12	20	20	20	MARTINA MCBRIDE/Singin' Doors
12	12	20	20	20	TERRI CLARK/Poor, Poor Pitiful...
12	12	20	20	20	DEANA CARTER/Strawberry Wine
12	12	20	20	20	TIM MCGRAW/Maybe We Should...
12	12	12	20	20	KENNY CHESNEY/Me And You
12	12	12	20	20	BLACKHAWK/King Of The World
12	12	12	20	20	SUZY BOGGUSS/No Way Out
12	12	12	20	20	MARTY STUART/You Can't Stop Love
5	12	12	20	20	KEVIN SHARP/Nobody Knows
5	12	12	20	20	TRACE ADKINS/Every Light In...
5	12	12	20	20	DAVID KERSH/Goodnight Sweetheart
5	12	12	20	20	TRACY BYRD/Big Love
5	12	12	20	20	TY ENGLAND/Inevitable You
5	12	12	20	20	TRACY LAWRENCE/Is That A Tear
5	12	12	20	20	TRISHA YEARWOOD/Everybody Knows
5	12	12	20	20	GEORGE DUCAS/Every Time She...
5	5	5	5	5	DOLLY PARTON/Just When I...
5	5	5	5	5	MARK WILLIS/High Low And In...
5	5	5	5	5	MINDY MCCREARY/Maybe He'll Notice...
5	5	5	5	5	VINCE GILL/Pretty Little...
5	5	5	5	5	JOHN M. MONTGOMERY/Friends
5	5	5	5	5	MARK CHESNUTT/It's A Little Too...

99.0 KISS FM MARKET #11
WKLb/Boston (617) 542-0241 Brophy/Rogers

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	36	36	36	36	JOHN BERRY/Change My Mind
36	36	36	36	36	DEANA CARTER/Strawberry Wine
24	22	36	36	36	BROOKS & DUNN/Mama Don't Get...
14	22	24	36	36	ALAN JACKSON/Little Bitty
24	22	24	36	36	REBA MCENTIRE/The Fear Of Being...
24	22	24	36	36	RICOCHET/Love Is Stronger...
24	22	24	36	36	GEORGE STRAIT/Can Still Make...
24	22	24	36	36	GARTH BROOKS/That Of Wind
24	22	24	36	36	DIAMOND RIO/It's All In Your...
24	22	24	22	22	TRACE ADKINS/Every Light In...
24	22	24	22	22	BRS-49/Cherokee Boogie
24	22	24	22	22	TERRI CLARK/Poor, Poor Pitiful...
24	22	24	22	22	DIAMOND RIO/It's All In Your...
24	22	24	22	22	DAVID KERSH/Goodnight Sweetheart
24	22	24	22	22	MILA MASON/That's Enough Of...
14	14	24	22	22	LEANN RIMES/One Way Ticket...
14	14	24	22	22	CLAY WALKER/Bury The Shovel
14	14	13	22	22	GARY ALLAN/Her Man
14	14	13	22	22	TRACY BYRD/Big Love
14	14	13	22	22	M. CHAPIN CARPENTER/Let Me Into Your...
14	14	13	22	22	BURNIN' DAYLIGHT/Love Worth...
14	14	13	22	22	BILLY DEAN/Wouldn't Be A Man
14	14	13	22	22	TRACY LAWRENCE/Is That A Tear
14	14	13	22	22	FAITH HILL/Can't Do That...
14	14	13	22	22	JOHN M. MONTGOMERY/Friends
14	14	13	22	22	NEAL MCCOY/Going, Going, Gone
14	14	13	22	22	TIM MCGRAW/Maybe We Should...
14	14	13	22	22	LEE ROY PARNEILL/We All Get Lucky...
14	14	13	22	22	DOLLY PARTON/Just When I...
14	14	13	22	22	RANDY TRAVIS/Would I
14	14	13	22	22	MARTY STUART/You Can't Stop Love
14	14	13	22	22	RHETT AKINS/Don't Get Me Started
36	36	36	36	36	CLINT BLACK/Like The Rain
36	36	36	36	36	JAMES BONAMY/Don't Think I Will
36	36	36	36	36	PAUL BRANDT/My Heart Has A...
36	36	36	36	36	GARTH BROOKS/It's Midnight...
36	36	36	36	36	BILLY DEAN/That Girl's Been...
10	10	10	10	10	BROOKS & DUNN/Am That Man
10	10	10	10	10	VINCE GILL/Worlds Apart

101.5 FM Kicks MARKET #12
WKLb/Boston (617) 542-0241 Brophy/Rogers

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
28	38	38	38	38	DEANA CARTER/Strawberry Wine
38	38	38	38	38	CLINT BLACK/Like The Rain
38	38	38	38	38	TRAVIS TRITT/More Than You'll...
38	38	38	38	38	KENNY CHESNEY/Me And You
28	38	38	38	38	PATTY LOVELESS/Lonely Too Long
28	38	38	38	38	GEORGE STRAIT/Can Still Make...
28	38	38	38	38	REBA MCENTIRE/The Fear Of Being...
28	38	38	38	38	JOHN BERRY/Change My Mind
38	38	38	38	38	DAVID LEE MURPHY/The Road You...
18	28	28	28	28	GARTH BROOKS/That Of Wind
18	28	28	28	28	BROOKS & DUNN/Mama Don't Get...
18	28	28	28	28	ALAN JACKSON/Little Bitty
18	28	28	28	28	RICOCHET/Love Is Stronger...
18	28	28	28	28	TRACE ADKINS/Every Light In...
18	28	28	28	28	DIAMOND RIO/It's All In Your...
18	28	28	28	28	DAVID KERSH/Goodnight Sweetheart
18	18	18	18	18	CLAY WALKER/Bury The Shovel
18	18	18	18	18	WESTERN FLYER/What Will You Do
18	18	18	18	18	TERRI CLARK/Poor, Poor Pitiful...
18	18	18	18	18	TIM MCGRAW/Maybe We Should...
18	18	18	18	18	LEANN RIMES/One Way Ticket...
18	18	18	18	18	TRACY BYRD/Big Love
18	18	18	18	18	M. CHAPIN CARPENTER/Let Me Into Your...
18	18	18	18	18	MILA MASON/That's Enough Of...
38	16	16	16	16	COLLIN RAYE/Love Remains
16	16	16	16	16	RICK TREVINO/Leaving As You Go
16	16	16	16	16	VINCE GILL/Worlds Apart
16	16	16	16	16	TRACY LAWRENCE/Stars Over Texas
38	16	16	16	16	TRISHA YEARWOOD/Believe Me Baby...
38	16	16	16	16	LONESTAR/Runnin' Away With...
38	16	16	16	16	PAUL BRANDT/Do
16	16	16	16	16	TOBY KEITH/A Woman's Touch
28	16	16	16	16	JOHN M. MONTGOMERY/Ain't Got Nothin'
38	16	16	16	16	ALABAMA/The Maker Said...

Y106.7 MARKET #12
WKLb/Boston (617) 542-0241 Brophy/Rogers

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
42	42	42	42	42	DEANA CARTER/Strawberry Wine
42	42	42	42	42	PATTY LOVELESS/Lonely Too Long
42	42	42	42	42	TRAVIS TRITT/More Than You'll...
42	42	42	42	42	REBA MCENTIRE/The Fear Of Being...
42	42	42	42	42	GARTH BROOKS/That Of Wind
42	42	42	42	42	JOHN BERRY/Change My Mind
42	42	42	42	42	DAVID LEE MURPHY/The Road You
42	42	42	42	42	KENNY CHESNEY/Me And You
32	42	42	42	42	TRACE ADKINS/Every Light In...
42	42	42	42	42	GEORGE STRAIT/Can Still Make...
18	32	32	32	32	ALAN JACKSON/Little Bitty
32	32	32	32	32	CLAY WALKER/Bury The Shovel
32	32	32	32	32	TERRI CLARK/Poor, Poor Pitiful...
32	32	32	32	32	DAVID KERSH/Goodnight Sweetheart
32	32	32	32	32	RICOCHET/Love Is Stronger...
18	32	32	32	32	DIAMOND RIO/It's All In Your...
18	32	32	32	32	TRACE ADKINS/Every Light In...
18	32	32	32	32	LEANN RIMES/One Way Ticket...
18	32	32	32	32	TIM MCGRAW/Maybe We Should...
32	32	32	32	32	TRISHA YEARWOOD/Believe Me Baby...
18	32	32	32	32	JOHN M. MONTGOMERY/Friends
18	18	18	18	18	TRACY BYRD/Big Love
18	18	18	18	18	M. CHAPIN CARPENTER/Let Me Into Your...
18	18	18	18	18	MILA MASON/That's Enough Of...
18	18	18	18	18	NEAL MCCOY/Going, Going, Gone
18	18	18	18	18	KEVIN SHARP/Nobody Knows
18	18	18	18	18	GARY ALLAN/Her Man
18	18	18	18	18	BRYAN WHITE/That's Another Song
18	18	18	18	18	FAITH HILL/Can't Do That...
18	18	18	18	18	TRACY LAWRENCE/Is That A Tear
18	18	18	18	18	TRISHA YEARWOOD/Everybody Knows
18	18	18	18	18	VINCE GILL/Pretty Little...
18	18	18	18	18	MINDY MCCREARY/Maybe He'll Notice...
18	18	18	18	18	MARK WILLIS/High Low And In...
18	18	18	18	18	LITTLE TEXAS/Kiss The Girl
18	18	18	18	18	LEE ROY PARNEILL/We All Get Lucky...
18	18	18	18	18	RICK TREVINO/Running Out Of...
18	18	18	18	18	JAMES BONAMY/Don't Think I Will
18	18	18	18	18	TRACY BYRD/Big Love
18	18	18	18	18	TRISHA YEARWOOD/Believe Me Baby...

94.1 KMP5 MARKET #13
WKLb/Boston (617) 542-0241 Brophy/Rogers

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
41	41	41	41	41	ALAN JACKSON/Little Bitty
41	41	41	41	41	PAUL BRANDT/Do
28	41	41	41	41	PATTY LOVELESS/Lonely Too Long
28	41	41	41	41	TRAVIS TRITT/More Than You'll...
28	41	41	41	41	DAVID LEE MURPHY/The Road You...
41	41	41	41	41	KENNY CHESNEY/Me And You
41	41	41	41	41	JOHN BERRY/Change My Mind
41	41	41	41	41	CLINT BLACK/Like The Rain
28	28	28	28	28	DEANA CARTER/Strawberry Wine
28	28	28	28	28	GEORGE STRAIT/Can Still Make...
16	28	28	28	28	TERRI CLARK/Poor, Poor Pitiful...
16	28	28	28	28	KEVIN SHARP/Nobody Knows
28	28	28	28	28	REBA MCENTIRE/The Fear Of Being...
28	28	28	28	28	LEANN RIMES/One Way Ticket...
16	28	28	28	28	DIAMOND RIO/It's All In Your...
16	28	28	28	28	TRACE ADKINS/Every Light In...
16	16	16	16	16	BROOKS & DUNN/Mama Don't Get...
16	16	16	16	16	M. CHAPIN CARPENTER/Let Me Into Your...
16	16	16	16	16	TRISHA YEARWOOD/Believe Me Baby...
16	16	16	16	16	TIM MCGRAW/Maybe We Should...
16	16	16	16	16	JOHN M. MONTGOMERY/Friends
16	16	16	16	16	TRACY BYRD/Big Love
18	18	18	18	18	M. CHAPIN CARPENTER/Let Me Into Your...
41	22	22	22	22	TRISHA YEARWOOD/Believe Me Baby...
41	22	22	22	22	FAITH HILL/You Can't Lose Me
22	22	22	22	22	LEANN RIMES/Blue
22	22	22	22	22	BRYAN WHITE/So Much For...
22	22	22	22	22	BROOKS & DUNN/Am That Man
22	22	22	22	22	MINDY MCCREARY/Ten Thousand Angels
22	22	22	22	22	TY HERNDON/Living In A Moment
22	22	22	22	22	TIM MCGRAW/She Never Lets It...
10	22	22	22	22	WADE HAYES/On A Good Night
10	22	22	22	22	COLLIN RAYE/What If Jesus...
16	16	16	16	16	TRISHA YEARWOOD/Everybody Knows
16	16	16	16	16	FAITH HILL/Can't Do That...
16	16	16	16	16	BRYAN WHITE/That's Another Song
5	16	16	16	16	RICOCHET/Love Is Stronger...
5	16	16	16	16	TRACY BYRD/Big Love
5	5	5	5	5	GARY ALLAN/Her Man
5	5	5	5	5	TRACY LAWRENCE/Is That A Tear
5	5	5	5	5	MARTY STUART/You Can't Stop Love
5	5	5	5	5	CLAY WALKER/Bury The Shovel

WMJG MARKET #14
Country 94.3
WKLb/Boston (617) 542-0241 Brophy/Rogers

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
38	38	38	38	38	TRAVIS TRITT/More Than You'll...
38	38	38	38	38	KENNY CHESNEY/Me And You
38	38	38	38	38	PATTY LOVELESS/Lonely Too Long
38	38	38	38	38	CLINT BLACK/Like The Rain
38	38	38	38	38	JOHN BERRY/Change My Mind
22	38	38	38	38	GEORGE STRAIT/Can Still Make...
22	38	38	38	38	DEANA CARTER/Strawberry Wine
22	38	38	38	38	TRACE ADKINS/Every Light In...
22	22	22	22	22	RICOCHET/Love Is Stronger...
22	22	22	22	22	BROOKS & DUNN/Mama Don't Get...
22	22	22	22	22	DIAMOND RIO/It's All In Your...
22	22	22	22	22	TY ENGLAND/Inevitable You
22	22	22	22	22	REBA MCENTIRE/The Fear Of Being...
22	22	22	22	22	CLAY WALKER/Bury The Shovel
22	22	22	22	22	TERRI CLARK/Poor, Poor Pitiful...
22	22	2			

COUNTRY PLAYLISTS

November 8, 1996 R&R • 61

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MARKET #21	
WQYK/Tampa (813) 576-6055 Martini/Roberts	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
32 32 32	CLINT BLACK/Like The Rain
18 18 32	GARTH BROOKS/That Of Wind
18 32 32	DEANA CARTER/Strawberry Wine
18 32 32	KENNY CHESNEY/Me And You
18 32 32	PATTY LOVELESS/Lonely Too Long
18 32 32	REBA MCKENTRE/The Fear Of Being...
32 32 32	DAVID LEE MURPHY/The Road You...
18 32 32	GEORGE STRAIT/Can Still Make...
32 32 32	TRAVIS TRITT/More Than You'll...
10 18 18	TRACE ADKINS/Every Light In...
10 18 18	JOHN BERRY/Change My Mind
18 18 18	BR5-49/Cherokee Boogie
18 18 18	BROOKS & DUNN/Mama Don't Get...
18 18 18	M. CHAPIN CARPENTER/Let Me Into Your...
5 10 10	TERRI CLARK/Poor, Poor Pitiful...
- 18 18	VINCE GILL/Pretty Little
- 18 18	ALAN JACKSON/Little Bitty
10 18 18	DAVID KERSH/Goodnight Sweetheart
10 18 18	MILA MASON/That's Enough Of...
10 18 18	TIM MCGRAW/Maybe We Should...
- 18 18	JOHN M. MONTGOMERY/Friends
18 18 18	RICOCHET/Love Is Stronger...
10 10 10	LEANN RIMES/One Way Ticket...
18 18 18	CLAY WALKER/Bury The Shovel
32 32 20	ALABAMA/The Maker Said...
12 12 12	JAMES BONAMY/Don't Think I Will
32 32 20	PAUL BRANDT/Do
12 12 12	BROOKS & DUNN/Am That Man
32 20 12	VINCE GILL/Worlds Apart
20 12 12	TY HERNDON/Living In A Moment
20 12 12	TOBY KEITH/Woman's Touch
32 20 12	TRACY LAWRENCE/Stars Over Texas
12 12 12	NEAL MCCOY/Then You Can Tell...
12 12 12	MINDY MCCREADY/Guys Do It All...
12 12 12	TIM MCGRAW/She Never Lets It...
12 12 12	GEORGE STRAIT/Carried Away
12 12 12	RICK TREVIN/O Learning As You Go
12 12 12	BRYAN WHITE/So Much For...
32 20 12	TRISHA YEARWOOD/Believe Me Baby...
10 10 10	GARY ALLAN/Her Man

MARKET #21	
Q103 WRBO/Tampa (813) 287-1047 Lane	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
45 45 45	ALABAMA/The Maker Said...
45 45 45	CLINT BLACK/Like The Rain
45 45 45	PAUL BRANDT/Do
25 25 25	KENNY CHESNEY/Me And You
45 45 45	TY ENGLAND/Inresistible You
45 45 45	PATTY LOVELESS/Lonely Too Long
45 45 45	MILA MASON/That's Enough Of...
45 45 45	REBA MCKENTRE/The Fear Of Being...
25 18 25	GEORGE STRAIT/Can Still Make...
25 25 45	TRACE ADKINS/Every Light In...
25 25 45	TRAVIS TRITT/More Than You'll...
45 45 45	DEANA CARTER/Strawberry Wine
18 28 28	TRACY BYRD/Big Love
18 28 28	M. CHAPIN CARPENTER/Let Me Into Your...
- 28 28	TRACY LAWRENCE/That A Tear
28 28 28	TIM MCGRAW/Maybe We Should...
18 18 18	LEANN RIMES/One Way Ticket...
18 18 18	TRACE ADKINS/Every Light In...
25 25 25	GARTH BROOKS/That Of Wind
25 25 25	BROOKS & DUNN/Mama Don't Get...
28 28 28	TERRI CLARK/Poor, Poor Pitiful...
25 18 25	JOHN BERRY/Change My Mind
18 25 25	DIAMOND RIO/It's All In Your...
28 28 28	ALAN JACKSON/Little Bitty
25 25 25	DAVID KERSH/Goodnight Sweetheart
28 25 25	CLAY WALKER/Bury The Shovel
45 45 45	VINCE GILL/Worlds Apart
45 45 45	PAUL BRANDT/Do
25 25 25	BRYAN WHITE/So Much For...
25 25 25	GEORGE STRAIT/Carried Away
25 25 25	TRACY LAWRENCE/Stars Over Texas
25 25 25	MARK WILLS/Jacob's Ladder
25 25 25	TRISHA YEARWOOD/Believe Me Baby...
- 25 25	MINDY MCCREADY/Guys Do It All...
- 25 25	BILLY DEAN/That Girl's Been...
25 25 25	NEAL MCCOY/Then You Can Tell...
45 45 25	TY HERNDON/Living In A Moment
18 18 18	GARY ALLAN/Her Man
- 18 18	WADE HAYES/Where Do I Go To...
- 18 18	JOHN M. MONTGOMERY/Friends
18 18 18	NEAL MCCOY/Going, Going, Gone

MARKET #22	
WGAR/Cleveland (216) 328-9950 Nugent/Collier	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
36 36 36	JOHN BERRY/Change My Mind
36 36 36	CLINT BLACK/Like The Rain
36 36 36	ALAN JACKSON/Little Bitty
33 36 36	PATTY LOVELESS/Lonely Too Long
33 36 36	DAVID LEE MURPHY/The Road You...
25 33 36	GEORGE STRAIT/Can Still Make...
25 25 33	DEANA CARTER/Strawberry Wine
25 25 33	REBA MCKENTRE/The Fear Of Being...
25 25 25	TRACE ADKINS/Every Light In...
25 25 25	BROOKS & DUNN/Mama Don't Get...
25 25 25	GARTH BROOKS/That Of Wind
25 25 25	M. CHAPIN CARPENTER/Let Me Into Your...
- 25 25	TERRI CLARK/Poor, Poor Pitiful...
- 25 25	VINCE GILL/Pretty Little
25 25 25	DAVID KERSH/Goodnight Sweetheart
- 18 25	TY ENGLAND/Inresistible You
25 25 25	TRACY LAWRENCE/That A Tear
25 25 25	MILA MASON/That's Enough Of...
25 25 25	NEAL MCCOY/Going, Going, Gone
25 25 25	TIM MCGRAW/Maybe We Should...
25 25 25	TERRI CLARK/Poor, Poor Pitiful...
25 25 25	JOHN M. MONTGOMERY/Friends
- 25 25	JOHN BERRY/Change My Mind
25 25 25	RICOCHET/Love Is Stronger...
25 25 25	LEANN RIMES/One Way Ticket...
25 25 25	CLAY WALKER/Bury The Shovel
25 25 25	BRYAN WHITE/That's Another Song
- 18 23	TRACY BYRD/Big Love
36 36 36	KENNY CHESNEY/Me And You
36 36 36	TRAVIS TRITT/More Than You'll...
18 18 18	DIAMOND RIO/It's All In Your...
- 18 18	WYNNONNA/Somebody To Love You
18 18 18	DOLLY PARTON/Just When I...
18 18 18	DARLE SINGLETARY/Amen Kind Of Love
18 18 18	MARTY STUART/You Can't Stop Love
5 13 13	BRYAN WHITE/That's Another Song
5 13 13	TRACY LAWRENCE/That A Tear
5 13 13	TRISHA YEARWOOD/Everybody Knows
- 13 13	DARLE SINGLETARY/Amen Kind Of Love
- 13 13	JOHN M. MONTGOMERY/Friends
- 13 13	VINCE GILL/Pretty Little
- 13 13	TOBY KEITH/Me Too
5 5 5	RANDY TRAVIS/Would I

MARKET #23	
KYGO/Denver (303) 321-0950 St. John/Page	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
30 30 30	DAVID KERSH/Goodnight Sweetheart
30 30 30	TRACE ADKINS/Every Light In...
30 30 30	GEORGE STRAIT/Can Still Make...
30 30 30	JOHN BERRY/Change My Mind
30 30 30	DAVID LEE MURPHY/The Road You...
30 30 30	RHETT AKINS/Love You Back
30 30 30	CLAY WALKER/Bury The Shovel
22 30 30	TRACY BYRD/Big Love
30 30 30	RICOCHET/Love Is Stronger...
22 22 22	BROOKS & DUNN/Mama Don't Get...
22 22 22	MARK GARDNER/It's A Little Too...
30 30 30	PATTY LOVELESS/Lonely Too Long
22 22 22	GARTH BROOKS/That Of Wind
22 22 22	DEANA CARTER/Strawberry Wine
22 22 22	MILA MASON/That's Enough Of...
22 22 22	NEAL MCCOY/Going, Going, Gone
22 22 22	REBA MCKENTRE/The Fear Of Being...
22 22 22	TERRI CLARK/Poor, Poor Pitiful...
22 22 22	CLAY WALKER/Bury The Shovel
22 22 22	MINDY MCCREADY/Maybe He'll Notice...
22 22 22	GARY ALLAN/Her Man
13 22 22	TIM MCGRAW/Maybe We Should...
13 22 22	ALAN JACKSON/Little Bitty
13 13 13	BLACKHAWK/King Of The World
13 13 13	KEVIN SHARP/Nobody Knows
13 13 13	LEANN RIMES/One Way Ticket...
13 13 13	M. CHAPIN CARPENTER/Let Me Into Your...
13 13 13	JAMES BONAMY/Don't Think I Will
13 13 13	MARK WILLS/High Low And In...
- 13 13	BILLY DEAN/Wouldn't Be A Man
- 13 13	FAITH HILL/Can't Do That...
- 13 13	TY HERNDON/She Wants To Be...
5 13 13	BRYAN WHITE/That's Another Song
5 13 13	TRACY LAWRENCE/That A Tear
5 13 13	TRISHA YEARWOOD/Everybody Knows
- 13 13	DARLE SINGLETARY/Amen Kind Of Love
- 13 13	JOHN M. MONTGOMERY/Friends
- 13 13	VINCE GILL/Pretty Little
- 13 13	TOBY KEITH/Me Too
5 5 5	RANDY TRAVIS/Would I

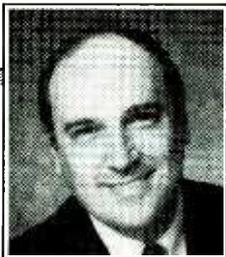
MARKET #24	
KUPL/Portland, OR (503) 223-4300 Rogers/Taylor	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
36 36 36	TRACY LAWRENCE/Stars Over Texas
25 36 36	PAUL BRANDT/Do
36 36 36	TRACE ADKINS/Every Light In...
36 36 36	CLINT BLACK/Like The Rain
25 36 36	GEORGE STRAIT/Can Still Make...
25 36 36	JOHN BERRY/Change My Mind
25 36 36	DAVID LEE MURPHY/The Road You...
12 36 36	TERRI CLARK/Poor, Poor Pitiful...
25 25 36	ALAN JACKSON/Little Bitty
36 36 36	TRACE ADKINS/Every Light In...
- 36 36	TIM MCGRAW/Maybe We Should...
25 25 36	DEANA CARTER/Strawberry Wine
36 36 36	COLLIN RAYE/What I Know
25 25 25	JOHN BERRY/Change My Mind
25 25 25	DAVID LEE MURPHY/The Road You...
12 25 25	PATTY LOVELESS/Lonely Too Long
12 12 25	GARY ALLAN/Her Man
25 25 25	TRAVIS TRITT/More Than You'll...
12 12 25	REBA MCKENTRE/The Fear Of Being...
12 25 25	KENNY CHESNEY/Me And You
7 12 25	TRACY BYRD/Big Love
12 12 25	TIM MCGRAW/Maybe We Should...
7 12 25	LEANN RIMES/One Way Ticket...
- 7 12 25	M. CHAPIN CARPENTER/Let Me Into Your...
- 7 12 25	RANDY TRAVIS/Would I
- 12 25	RICOCHET/Love Is Stronger...
25 12 12	MILA MASON/That's Enough Of...
25 25 25	GARTH BROOKS/That Of Wind
12 12 12	FAITH HILL/Can't Do That...
7 12 12	BLACKHAWK/King Of The World
7 12 12	BURNIN' DAYLIGHT/Love Worth...
- 7 12 12	BRYAN WHITE/That's Another Song
- 7 12 12	TRISHA YEARWOOD/Everybody Knows
- 7 12 12	COLLIN RAYE/What I Know
- 7 12 12	TY HERNDON/She Wants To Be...
- 12 12 12	TRACY LAWRENCE/That A Tear
25 25 25	BROOKS & DUNN/Mama Don't Get...
25 25 12	CLAY WALKER/Bury The Shovel
- 7 7 7	MARK CHESNEY/Me Too
- 7 7 7	JOHN M. MONTGOMERY/Friends
- 7 7 7	RICK TREVIN/O Learning As You Go

MARKET #24	
KWJW/Portland, OR (503) 228-4393 Mitchell/McCrae	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
18 18 18	TRACY BYRD/Big Love
25 38 25	TRACE ADKINS/Every Light In...
25 25 25	GARY ALLAN/Her Man
18 38 38	MARK CHESNEY/Me And You
- 25 18	ALAN JACKSON/Little Bitty
25 38 38	TY HERNDON/Living In A Moment
25 38 38	PATTY LOVELESS/Lonely Too Long
25 38 38	TRAVIS TRITT/More Than You'll...
5 18 18	LEANN RIMES/One Way Ticket...
15 25 25	KENNY CHESNEY/Me And You
18 25 38	BROOKS & DUNN/Mama Don't Get...
25 25 38	DEANA CARTER/Strawberry Wine
18 25 38	JOHN BERRY/Change My Mind
18 25 38	GARTH BROOKS/That Of Wind
38 25 25	TRISHA YEARWOOD/Believe Me Baby...
- 18 25	JOHN M. MONTGOMERY/Friends
38 38 38	GEORGE STRAIT/Can Still Make...
38 38 38	JAMES BONAMY/Don't Think I Will
- 18 18	TRACY LAWRENCE/That A Tear
38 38 38	MARK WILLS/Jacob's Ladder
25 25 38	RICK TREVIN/O Learning As You Go
10 25 25	TIM MCGRAW/Maybe We Should...
38 25 25	BILLY DEAN/That Girl's Been...
18 18 25	REBA MCKENTRE/The Fear Of Being...
25 38 25	DAVID LEE MURPHY/The Road You...
18 18 25	RANDY TRAVIS/Would I
5 10 25	DIAMOND RIO/It's All In Your...
18 18 25	TERRI CLARK/Poor, Poor Pitiful...
- 25 18	FAITH HILL/You Can't Lose Me
38 25 25	VINCE GILL/Worlds Apart
- 18 18	COLLIN RAYE/What I Know
38 25 25	SAMMY KERSHAW/Vidalia
- 18 18	TRACY LAWRENCE/Stars Over Texas
- 18 18	VINCE GILL/Pretty Little
- 18 18	FAITH HILL/Can't Do That...
18 18 18	CLAY WALKER/Bury The Shovel
- 18 18	TRISHA YEARWOOD/Everybody Knows
- 18 18	MINDY MCCREADY/Maybe He'll Notice...
- 5 18	BILLY DEAN/Wouldn't Be A Man
5 10 18	BR5-49/Cherokee Boogie

MARKET #25	
WUBE/Cincinnati (513) 721-1050 Closson/Hamilton	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
25 35 35	PATTY LOVELESS/Lonely Too Long
35 35 35	TRACY LAWRENCE/Stars Over Texas
25 35 35	REBA MCKENTRE/The Fear Of Being...
35 35 35	ALAN JACKSON/Little Bitty
35 35 35	KENNY CHESNEY/Me And You
35 35 35	CLINT BLACK/Like The Rain
35 35 35	TRAVIS TRITT/More Than You'll...
35 35 35	DEANA CARTER/Strawberry Wine
35 35 35	GEORGE STRAIT/Can Still Make...
25 35 35	ALABAMA/The Maker Said...
25 25 25	DAVID LEE MURPHY/The Road You...
25 25 25	JOHN BERRY/Change My Mind
25 25 25	LEANN RIMES/One Way Ticket...
- 25 25	JOHN M. MONTGOMERY/Friends
25 25 25	GARY ALLAN/Her Man
18 25 25	GARTH BROOKS/That Of Wind
18 25 25	TERRI CLARK/Poor, Poor Pitiful...
25 25 25	TRACE ADKINS/Every Light In...
18 25 25	RANDY TRAVIS/Would I
24 24 30	FAITH HILL/Can't Do That...
24 24 30	BRADY SEALS/Another You
- 18 18	TRISHA YEARWOOD/Everybody Knows
18 18 18	TIM MCGRAW/Maybe We Should...
- 18 18	TRACY LAWRENCE/That A Tear
- 18 18	KEVIN SHARP/Nobody Knows
18 18 18	RICOCHET/Love Is Stronger...
18 18 18	BROOKS & DUNN/Mama Don't Get...
18 25 18	BRYAN WHITE/That's Another Song
5 18 18	CLAY WALKER/Bury The Shovel
35 25 18	PAUL BRANDT/Do
5 18 18	M. CHAPIN CARPENTER/Let Me Into Your...
- 18 18	DAVID KERSH/Goodnight Sweetheart
- 18 18	DIAMOND RIO/It's All In Your...
18 18 18	FAITH HILL/Can't Do That...
18 18 18	FAITH HILL/Can't Do That...
18 18 18	TRACY LAWRENCE/That A Tear
13 13 13	TOBY KEITH/Does That Blue...
13 13 13	SAWYER BROWN/Treat Her Right
35 35 35	TRISHA YEARWOOD/Believe Me Baby...
- 13 13	JAMES BONAMY/Don't Think I Will

MARKET #25	
KBEO/Kansas City (816) 531-2535 Kennedy/McEntire	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
37 37 37	JOHN BERRY/Change My Mind
30 37 37	CLINT BLACK/Like The Rain
30 30 30	DIAMOND RIO/It's All In Your...
30 30 37	TY ENGLAND/Inresistible You
30 30 30	WYNNONNA/Angel Is Here
30 37 37	DAVID KERSH/Goodnight Sweetheart
37 37 37	DAVID LEE MURPHY/The Road You...
30 37 37	MILA MASON/That's Enough Of...
30 30 30	RICOCHET/Love Is Stronger...
30 30 30	TRACE ADKINS/Every Light In...
30 30 30	RHETT AKINS/Love You Back
18 24 30	BLACKHAWK/King Of The World
24 30 30	GARTH BROOKS/That Of Wind
10 24 30	BROOKS & DUNN/Mama Don't Get...
30 30 30	TRACY BYRD/Big Love
30 30 30	DEANA CARTER/Strawberry Wine
24 30 30	TERRI CLARK/Poor, Poor Pitiful...
24 30 30	BURNIN' DAYLIGHT/Love Worth...
24 30 30	FAITH HILL/Can't Do That...
24 30 30	BRADY SEALS/Another You
30 30 30	PATTY LOVELESS/Lonely Too Long
30 30 30	NEAL MCCOY/Going, Going, Gone
24 24 30	MINDY MCCREADY/Maybe He'll Notice...
30 30 30	REBA MCKENTRE/The Fear Of Being...
24 30 30	TIM MCGRAW/Maybe We Should...
30 30 30	BRADY SEALS/Another You
24 30 30	KEVIN SHARP/Nobody Knows
24 30 30	DARLE SINGLETARY/Amen Kind Of Love
30 30 30	GEORGE STRAIT/Can Still Make...
30 30 30	CLAY WALKER/Bury The Shovel
18 24 30	BRYAN WHITE/That's Another Song
18 24 24	JAMES BONAMY/Don't Think I Will
- 18 24	M. CHAPIN CARPENTER/Let Me Into Your...
- 18 24	TY HERNDON/She Wants To Be...
18 24 24	ALAN JACKSON/Little Bitty
- 18 24	TRACY LAWRENCE/That A Tear
18 18 24	LEANN RIMES/One Way Ticket...
18 18 24	RANDY TRAVIS/Would I
18 18 24	RICK TREVIN/O Learning As You Go
- 18 18	MARK WILLS/High Low And In...

MARKET #26	
KFKF/Kansas City (816) 753-4000 Carter/Stevens	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
35 35 35	GEORGE STRAIT/Can Still Make...
35 35 35	PATTY LOVELESS/Lonely Too Long
25 25 35	RICOCHET/Love Is Stronger...
25 25 35	MARTINA MCBRIDE/Swingin' Doors
25 25 35	KEVIN SHARP/Nobody Knows
25 25 35	DEANA CARTER/Strawberry Wine
35 35 35	DAVID KERSH/Goodnight Sweetheart
25 35 35	TRACE ADKINS/Every Light In...
35 35 35	JOHN BERRY/Change My Mind
35 35 35	DIAMOND RIO/It's All In Your...
15 25 25	TERRI CLARK/Poor, Poor Pitiful...
25 25 25	WESTERN FLYER/What Will You Do...
35 25 25	CLINT BLACK/Like The Rain
15 25 25	BRADY SEALS/Another You
35 35 35	TRAVIS TRITT/More Than You'll...
15 25 25	LEON STAR/When Cowboys...
35 35 35	KENNY CHESNEY/Me And You
10 10 20	LEE RYD PARNELL/We All Get Lucky...
35 35 35	DAVID LEE MURPHY/The Road You...
25 25 25	REBA MCKENTRE/The Fear Of Being...
15 15 25	CLAY WALKER/Bury The Shovel
25 25 25	MILA MASON/That's Enough Of...
8 15 25	ALAN JACKSON/Little Bitty
15 15 25	GARY ALLAN/Her Man
8 15 25	TRACY BYRD/Big Love
25 25 25	GARTH BROOKS/That Of Wind
15 15 15	M. CHAPIN CARPENTER/Let Me Into Your...
8 15 25	MINDY MCCREADY/Maybe He'll Notice...
8 15 25	LEANN RIMES/One Way Ticket...
25 25 25	BROOKS & DUNN/Mama Don't Get...
- 8 15	TRISHA YEARWOOD/Everybody Knows
- 8 15	VINCE GILL/Pretty Little
- 8 15	BRYAN WHITE/That's Another Song
- 8 15	TRACY LAWRENCE/That A Tear
- 8 1	



MIKE KINOSHIAN

ADULT CONTEMPORARY

CHRISTMAS PROGRAMMING

Seasonal Soundtrack: Play The Hits

When you ask AC programmers why they schedule solid blocks of Christmas music for Christmas Eve and Christmas Day, chances are great that "tradition" will be the most common response.

"We've been Chicago's 'Christmas Lite' the past eight years," comments WLIT/Chicago PD Mark Edwards. "Since we've been 'Lite FM,' we've made the [Christmas music] position ours. We start playing [seasonal] music the day after Thanksgiving and continue through to our wall-to-wall Christmas music starting Christmas Eve."



Mark Edwards

Meticulous Process

That 28-hour, locally produced all-Christmas music package is being completely redone this year. "We've been working on it since Labor Day," Edwards points out. "It's very music-intensive and will be brand new from top to bottom. It will now include much of the new [seasonal] product that's been released the last several years."

Producing the show is such an arduous task because Edwards wants to include what he feels are only the best songs. "We take this thing very seriously. There are big family celebrations, and many people open their presents while they listen to us. We're not just slapping a lot of Christmas songs together."

Classic Cuts

Chicagoland listeners have come to expect that WLIT will play both tra-

ditional and "pop" Christmas tunes. Remarks Edwards, "Regardless of subject matter, there are just some classic songs. There are also some very good versions of traditional songs by contemporary artists. We can play Mariah Carey, Amy Grant, and Vanessa Williams doing traditional songs, yet the music still sounds like our radio station."

It goes without saying that Bing Crosby isn't an AC core artist, but as Edwards explains, Crosby's rendition of "White Christmas" is "a classic, and you have to play it. But you don't play 20 Bing Crosby cuts. You play the hits. That's what people expect to hear, and you're fulfilling listener expectations. If I had to choose between his version of 'White Christmas' and one by someone like

blend this music in to make it sound great on their stations. It's where we work on flow and make sure that certain records don't sound out of place."

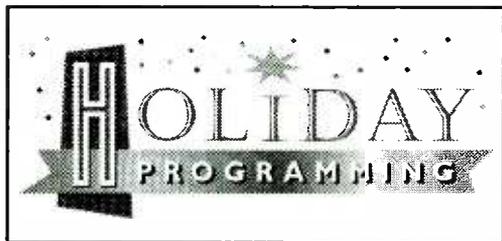
Lush instrumentals had been a big staple in holiday music libraries for years. "You don't need that anymore," he remarks, noting that such music "has been replaced by artists like Kenny G."

Thanks For The Memories

It's impossible to please your entire core audience. But Edwards opines that the benefits of playing healthy doses of Christmas music far outweigh any drawbacks. "In many workplaces, it creates a sense of community. We know people turn up the volume when Christmas songs are played. These records can be very emotional and they — hopefully — bring back good and special memories.

"Some Mannheim Steamroller material is very magical, and people really love it. You can find some real nuggets like Luther Vandross's 'The Christmas Song,' which is just phenomenal."

Indicating that he avoids playing certain novelty Christmas cuts, Edwards maintains, "We're an adult station, and Christmas is a real family season. We'd rather play songs people can listen to with their entire family and help create a soundtrack for future Christmases."



Hootie & The Blowfish or Blues Traveler, Bing would be the winner because his is the hit. When in doubt, play the hit."

This time of year, Edwards reasons, is where the art of programming comes into play. "Good PDs

petition and your station becomes 'the Christmas station.' Your station is generally retained through the holidays, and when you return to the regular format on December 26, people are still tuned to you. This gives you a much better chance for new cumers to sample your station. It also enhances the ability of a well-established station in a market to superserve its audience. Market leaders doing this have nothing to worry about."

Sales Benefits

In addition to reaping programming benefits, the allocation of a complete week to Christmas music could also provide a sales boost. "Advertising budgets for many stores have dried up the week before Christmas, and stations have avails," explains Colley. "By packaging it properly, one very small market station I know of billed over \$10,000 — which was a huge week for them. Sponsorship was limited to a few advertisers, and the station

quests around the clock." A few new Christmas songs trickle in each year, but as Colley points out, "Dan Fogelberg's 'Same Auld Lang Syne' comes out of the woodwork each year to be a big request song. After all these years, the Chipmunks are still big, and Michael Bolton's new album will certainly get some exposure."

Cume Builder

Claiming listener response to all Christmas music one week before the holiday has been nearly 100% positive, Colley remarks, "Listening patterns and daily routines change that time of the year. A few people call and wonder what happened. But you'll find most of your listeners will love it, and it also attracts new cume. "The key is that it beats the com-

The X-Mas Files

Based on an exclusive R&R survey, here's how ACs and Hot ACs plan on working Christmas/holiday music into their playlists this year.

"When will you begin playing Christmas music?"

	AC	Hot AC
November 15	—	3.7%
November 20	—	3.7%
November 21	1.8%	—
November 24	—	3.7%
November 25	1.8%	—
November 28	16.6%	3.7%
November 29	59.2%	40.7%
November 30	1.8%	3.7%
December 1	9.2%	11.1%
December 2	3.7%	3.7%
December 6	1.8%	—
December 9	1.8%	3.7%
December 11	—	3.7%
December 12	1.8%	—
December 15	—	7.4%
December 16	—	3.7%
December 18	—	3.7%
December 20	—	3.7%

"When will you stop playing Christmas music?"

	AC	Hot AC
December 25	74.5%	75.0%
December 26	20.0%	14.2%
December 31	—	7.1%
January 1	5.4%	3.5%

"The maximum number of Christmas cuts per hour?"

	AC	Hot AC
1	—	21.4%
2	14.0%	21.4%
3	26.0%	28.5%
4	44.0%	25.0%
5	4.0%	—
6	10.0%	3.5%
8	2.0%	—

"When will you start playing all Christmas music?"

	AC	Hot AC
December 24/1am	—	9.0%
December 24/6am	—	4.5%
December 24/9am	1.8%	—
December 24/10am	1.8%	—
December 24/11am	1.8%	—
December 24/12noon	28.3%	18.1%
December 24/1pm	1.8%	—
December 24/3pm	5.6%	18.1%
December 24/5pm	3.7%	9.0%
December 24/6pm	52.8%	36.3%
December 24/7pm	—	4.5%
December 25/12:01am	1.8%	—

"When will you stop playing all Christmas music?"

	AC	Hot AC
December 25/10am	1.8%	—
December 25/12noon	11.1%	13.6%
December 25/3pm	3.7%	4.5%
December 25/4pm	—	4.5%
December 25/5pm	—	13.6%
December 25/6pm	29.6%	27.2%
December 25/7pm	3.7%	4.5%
December 25/8pm	1.8%	4.5%
December 25/9pm	1.8%	—
December 25/11pm	1.8%	—
December 25/11:59pm	42.5%	18.1%
December 26/1am	1.8%	—
December 26/6am	—	4.5%
December 26/11:59pm	—	4.5%

It's noteworthy that every AC we surveyed indicated they will, at some point Christmas Eve or Christmas Day, play 100% Christmas/holiday music. By contrast, 14% of Hot ACs will not air extended seasonal music blocks.

was able to charge premium rates. These clients were really able to power home their message."

Competitors' reactions to Colley's weeklong Christmas music programming have been about the same everywhere he's used it. "They laugh, chuckle, and think you're hard up for business. But two days into it, they start kicking themselves when they find out

how many people are listening."

A station's expectation is that participating advertisers will return to the fold the following year. "One client wanted to buy the entire package, but the station didn't want to sell it that way," notes Colley. "It had too many other clients knocking on its door. After a while, it becomes a non-sell."



AC TOP 30

NOVEMBER 8, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	2	1	ELTON JOHN You Can Make History (Young Again) (MCA) 2275	2139	2169	2134	95/0	
1	1	1	2	CELINE DION It's All Coming Back To Me Now (550 Music) 2182	2295	2288	2211	94/0	
6	5	4	3	JOURNEY When You Love A Woman (Columbia) 2022	1904	1743	1571	94/2	
2	3	5	4	ERIC CLAPTON Change The World (Reprise) 1791	1894	2073	2141	88/0	
4	4	3	5	DONNA LEWIS I Love You Always Forever (Atlantic) 1749	1914	2059	2108	82/0	
7	6	6	6	PHIL COLLINS Dance Into The Light (Face Value/Atlantic) 1586	1617	1617	1585	78/0	
8	7	7	7	BRYAN ADAMS Let's Make A Night To Remember (A&M) 1499	1464	1451	1409	72/2	
14	12	9	8	TONI BRAXTON Un-break My Heart (LaFace/Arista) 1482	1322	1116	990	85/2	
10	9	8	9	MICHAEL BOLTON Love Is The Power (Columbia) 1430	1411	1352	1204	82/0	
12	11	10	10	KENNY G The Moment (Arista) 1314	1245	1137	1002	86/2	
BREAKER			11	ROD STEWART If We Fall In Love Tonight (Warner Bros.) 1133	688	—	—	78/22	
25	15	13	12	MADONNA You Must Love Me (Warner Bros.) 1030	918	660	296	70/3	
5	8	11	13	MARIAH CAREY Forever (Columbia) 962	1179	1401	1590	67/0	
—	—	26	14	BARBRA STRESAND & BRYAN ADAMS I Finally Found Someone (Columbia) 732	274	5	—	58/35	
11	10	12	15	TINA TURNER Missing You (Virgin) 705	1133	1139	1079	46/0	
20	18	17	16	DAVE KOZ Don't Look Back (Capitol) 653	643	593	547	51/0	
13	14	14	17	VANESSA WILLIAMS Where Do We Go From Here (Mercury) 595	706	844	996	42/0	
21	20	19	18	AARON NEVILLE /ROBBIE ROBERTSON Crazy Love (Reprise) 591	555	519	474	46/3	
22	21	20	19	JORDAN HILL How Many Times (143/Atlantic) 547	495	437	376	55/2	
—	24	21	20	HUEY LEWIS & THE NEWS 100 Years From Now (Elektra/EEG) 536	448	295	179	44/6	
29	23	23	21	WONDERS That Thing You Do! (Epic) 436	425	299	209	29/2	
9	13	16	22	LIONEL RICHIE Ordinary Girl (Mercury) 386	652	950	1280	31/0	
26	25	24	23	NATALIE COLE w/NAT "KING" COLE When I Fall In Love (Elektra/EEG) 373	330	284	247	40/3	
27	26	25	24	BRIAN MCKNIGHT Remember The Magic (Walt Disney) 353	300	266	237	40/6	
—	28	27	25	MICHAEL ENGLISH Freedom (Curb) 312	256	190	136	30/2	
—	—	30	26	SEAL Fly Like An Eagle (Warner Sunset/Atlantic) 288	191	78	—	21/5	
DEBUT			27	TONY RICH PROJECT Leavin' (LaFace/Arista) 254	181	93	9	29/7	
—	—	28	28	WILD ORCHID At Night I Pray (RCA) 248	203	164	129	32/5	
DEBUT			29	LIONEL RICHIE Still In Love (Mercury) 241	5	—	—	30/29	
DEBUT			30	CELINE DION Send Me A Lover (MMI) 225	176	132	122	29/8	

This chart reflects airplay from November 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker. 97 AC reporters. 91 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

HOOTIE & THE BLOWFISH Sad Caper (Atlantic)

Total Stations: 14, Adds: 0, Plays: 223, WLEV 7 (7), WMJQ 28 (28), WKWK 10 (10), WTCB 26 (16), WSPA 15 (15), WOOF 8 (8), WAHR 25 (10), WTFM 25 (25), KTDY 6 (4), WRVR 16 (16), WAJI 10 (10), WFMK 20 (20), WGLM 7 (7), WQLR 20 (20).

PETER CETERA w/RONNA REEVES S.O.S. (River North)

Total Stations: 21, Adds: 3, Plays: 194, WWLI 5, WYJB 10 (5), WBEB 15 (15), WKWK 10 (5), WTCB 4 (4), WTVR 5 (5), WDEF 10 (10), WOOF 15 (15), WAHR 10 (5), WTFM 15 (12), WJXB 7, KVIL 8 (8), KQXT 7 (7), WAJI 10 (10), WTPI 10 (8), WFMK 10 (10), WGLM 7 (7), KEZG 11 (10), KELO 8 (8), KSNE 5 (10), KLSY 12.

GLORIA ESTEFAN I'm Not Giving You Up (Epic)

Total Stations: 17, Adds: 13, Plays: 180, WBEB 5, WBBQ 21 (21), WTVR 5, WMJJ 12, WRVR 7, KMXR 5, KQXT 14, WAJI 5, WGLM 7, WGMN 17, WRVF 16 (13), WQLR 18, WLTE 5, KELO 18, KSNE 10, KJSN 5 (5), KKCW 10 (10).

RICHARD PAGE The Best Thing (Blue Thumb)

Total Stations: 22, Adds: 2, Plays: 173, WRCH 10 (10), WWLI 10 (10), WLEV 5 (5), WAFY 12 (12), WKWK 10 (10), WTCB 7 (7), WTVR 5 (5), WOOF 8 (8), WTFM 10 (10), WRVR 9 (9), WLTS 5, KMXR 17 (5), KMGL 7, KQXT 5 (5), WROE 7 (7), WAJI 5 (5), WOOD 5 (5), WFMK 10 (10), WGLM 7 (7), WQLR 7 (7), KWAV 5 (5), KISC 7 (7).

REO SPEEDWAGON After Tonight (Castle)

Total Stations: 15, Adds: 0, Plays: 125, WRCH 10 (10), WWLI 15 (15), WLIF 8 (7), WAFY 12 (12), WTVR 5 (5), WDEF 5 (5), KQXT 7 (7), WDOK 8 (8), WIKY 5 (5), WCRZ 8 (8), WAJI 7 (7), WOOD 5 (5), WFMK 20 (20), KEZG 5 (5), KWAV 5 (5).

JANN ARDEN Good Mother (A&M)

Total Stations: 13, Adds: 1, Plays: 114, WRCH 7 (7), WWLI 15 (10), WLEV 12 (12), WAFY 12 (12), WLRQ 6 (6), WOOF 8 (8), KHLA 5, KMXR 5 (5), KQXT 7 (7), WTPI 12 (12), WGLM 7 (7), KKLI 13 (13), KWAV 5 (5).

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS

ROD STEWART

If We Fall In Love Tonight (Warner Bros.)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1133/445	78/22	11

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BARBRA STRESAND & BRYAN ADAMS I Finally... (Columbia)	35
LIONEL RICHIE Still In Love (Mercury)	29
ROD STEWART If We Fall In Love Tonight (Warner Bros.)	22
GLORIA ESTEFAN I'm Not Giving You Up (Epic)	13
CELINE DION Send Me A Lover (MMI)	8
BRUCE ROBERTS & DONNA SUMMER Whenever... (Universal)	7
TONY RICH PROJECT Leavin' (LaFace/Arista)	7
HUEY LEWIS & THE NEWS 100 Years From Now (Elektra/EEG)	6
BRIAN MCKNIGHT Remember The Magic (Walt Disney)	6
SIMPLY RED Angel (EastWest/EEG)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BARBRA STRESAND & BRYAN ADAMS I Finally... (Columbia)	+458
ROD STEWART If We Fall In Love Tonight (Warner Bros.)	+445
LIONEL RICHIE Still In Love (Mercury)	+236
TONI BRAXTON Un-break My Heart (LaFace/Arista)	+160
ELTON JOHN You Can Make History (Young Again) (MCA)	+136
GLORIA ESTEFAN I'm Not Giving You Up (Epic)	+131
JOURNEY When You Love A Woman (Columbia)	+118
MADONNA You Must Love Me (Warner Bros.)	+112
SEAL Fly Like An Eagle (Warner Sunset/Atlantic)	+97
HUEY LEWIS & THE NEWS 100 Years From Now (Elektra/EEG)	+88

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
CELINE DION Because You Loved Me (550 Music)
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)
TONY RICH PROJECT Nobody Knows (LaFace/Arista)
JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury)
JANN ARDEN Insensitive (A&M)
PETER CETERA One Clear Voice (River North)
WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)
GLORIA ESTEFAN Reach (Epic)
EVERYTHING BUT THE GIRL Missing (Atlantic)
MICHAEL ENGLISH Your Love Amazes Me (Curb)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



DAVE KOZ "DON'T LOOK BACK"

ON OVER 51 STATIONS, INCLUDING:

- WMJX-BOSTON / WLIT-CHICAGO / KLSY-SEATTLE
- KOSI-DENVER / WTPI-INDIANAPOLIS
- KKCW-PORTLAND / WLTE-MINNEAPOLIS
- WLTS-NEW ORLEANS

OVER 600 SPINS—

- KWAV 30X / WAHR 25X / WEZN 21X
- WFMK 20X / WQLR 20X / WTVR 18X
- KLSY 17X / WLIF 17X / WWLI 17X

TOURING

- NY - NOV. 8
- BOSTON - NOV. 9
- COLUMBUS - NOV. 13
- INDIANAPOLIS - NOV. 14
- CLEVELAND - NOV. 15
- GRAND RAPIDS - NOV. 16
- MINNEAPOLIS - NOV. 18
- MORE... *Capitol*

AC CHART: 16

AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

MARKET #3
WLT/Chicago
 (312) 329-9002
 Edwards

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
19	19	19	19	PHIL COLLINS/Dance Into The Light
19	19	19	19	CELINE DION/It's All Coming...
19	19	19	19	ELTON JOHN/You Can Make...
19	19	19	19	KENNY G/The Moment
19	19	19	19	STREISAND & ADAMS/Finally Found...
17	17	17	17	MICHAEL BOLTON/Love Is The Power
17	17	17	17	TONI BRAXTON/Un-break My Heart
11	17	17	17	JOURNEY/When You Love
17	17	17	17	HUEY LEWIS & NEWS/100 Years From Now
17	17	17	17	ROD STEWART/When I Fall In...
10	11	11	11	MADONNA/You Must Love Me
11	11	11	11	BRIAN MCKNIGHT/Remember The Magic
11	11	11	11	NEVILLE & ROBERTSON/Crazy Love
10	10	10	10	JORDAN HILL/How Many Times
10	10	10	10	DAVE KOZ/Don't Look Back
10	10	10	10	LIONEL RICHIE/Still In Love
10	11	10	10	TINA TURNER/Missing You
8	8	8	8	JANN ARDEN/Insensitive
8	8	8	8	PETER CETERA/Forever Tonight
19	8	8	8	ERIC CLAPTON/Change The World
8	8	8	8	CELINE DION/Because You Loved Me
8	8	8	8	EVERYTHING BUT.../Missing

MARKET #5
WBEB/Philadelphia
 (610) 667-8400
 Conley

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
21	24	24	24	MARIAH CAREY/Always Be My Baby
16	17	15	24	ELTON JOHN/You Can Make...
20	24	24	24	GLORIA ESTEFAN/Reach
10	17	24	24	TINA TURNER/Missing You
24	17	24	24	CELINE DION/It's All Coming...
19	24	24	24	CELINE DION/Because You Loved Me
23	24	24	24	ERIC CLAPTON/Change The World
13	17	15	15	PHIL COLLINS/Dance Into The Light
8	17	15	15	JOURNEY/When You Love
12	17	15	15	WHITNEY HOUSTON/Why Does It Hurt...
5	5	5	5	TONI BRAXTON/Un-break My Heart
16	17	15	15	AMANDA MARSHALL/Birmingham
15	15	15	15	CETERA & REEVES/D.S.
17	15	15	15	ROD STEWART/When I Fall In...
17	15	15	15	BRYAN ADAMS/Let's Make A...
19	17	15	15	DONNA LEWIS/Love You Always...
5	5	5	5	JORDAN HILL/How Many Times
5	5	5	5	MICHAEL BOLTON/Love Is The Power
4	5	5	5	WILD ORCHID/At Night I Pray
2	5	5	5	KENNY G/The Moment
4	5	5	5	MADONNA/You Must Love Me
5	5	5	5	GLORIA ESTEFAN/Not Giving...

MARKET #7
KVIL/Dallas
 (214) 691-1037
 Curtis/O'Neal

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
19	19	19	24	ELTON JOHN/You Can Make...
24	24	24	24	CELINE DION/It's All Coming...
23	23	23	22	JIM BRICKMAN/Angel Eyes
23	23	23	22	CELINE DION/Because You Loved Me
22	22	22	22	PETER CETERA/Forever Tonight
24	25	24	22	ERIC CLAPTON/Change The World
8	8	22	22	NEVILLE & ROBERTSON/Crazy Love
17	17	22	22	KENNY G/The Moment
22	22	22	18	TONI BRAXTON/Un-break My Heart
17	17	17	17	TINA TURNER/Missing You
17	17	17	17	MICHAEL BOLTON/Love Is The Power
22	22	17	17	JOURNEY/When You Love...
16	16	16	16	TONY RICH PROJECT/Nobody Knows
16	16	16	16	SARAH MCLACHLAN/When I Remember You
12	12	12	12	PETER CETERA/One Clear Voice
12	12	12	12	TONI BRAXTON/Un-break My Heart
12	12	12	12	JORDAN HILL/How Many Times
8	8	8	8	CETERA & REEVES/D.S.
8	8	8	8	TAKE THAT/Back For Good
22	8	8	8	MICHAEL BOLTON/Love So Beautiful
8	8	8	8	HUEY LEWIS & NEWS/100 Years From Now
5	5	5	5	ROD STEWART/So Far Away
5	5	5	5	SEAL/Kiss From A Rose
5	5	5	5	JIM BRICKMAN/You Believe
5	5	5	5	SELENA/Could Fall In Love
5	5	5	5	EAGLES/Love Will Keep Us...

MARKET #8
Soft Rock 97.1
WASH/Washington
 (202) 895-5000
 Streit/Martm

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	CELINE DION/It's All Coming...
35	35	35	35	ERIC CLAPTON/Change The World
28	28	28	35	ELTON JOHN/You Can Make...
28	28	28	28	ALANIS MORISSETTE/You Learn
28	28	28	28	GLORIA ESTEFAN/Reach
28	28	28	28	SARAH MCLACHLAN/When I Remember You
28	28	28	28	VANESSA WILLIAMS/Where Do We Go...
35	35	28	28	DONNA LEWIS/Love You Always...
28	28	28	28	LIONEL RICHIE/Ordinary Girl
28	28	28	28	TONI BRAXTON/Un-break My Heart
28	28	28	28	JOURNEY/When You Love...
21	21	21	21	WONDERS/That Thing You Do!
21	21	21	21	HOOTIE & BLOWFISH/Go Blind
10	10	10	10	CELINE DION/Because You Loved Me
10	10	10	10	TRACY CHAPMAN/Give Me One Reason
21	21	21	21	JANN ARDEN/Insensitive
10	10	10	10	SOPHIE B. HAWKINS/As I Lay Me Down
10	10	10	10	SEAL/Don't Cry

MARKET #10
MAGIC 106.7
WMJX/Boston
 (617) 542-0241
 Kelley/Laurence

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
26	25	25	26	MARIAH CAREY/Forever
26	25	25	26	ERIC CLAPTON/Change The World
25	26	25	26	CELINE DION/It's All Coming...
25	26	25	26	ELTON JOHN/You Can Make...
25	26	25	26	DONNA LEWIS/Love You Always...
25	26	25	26	EVERYTHING BUT.../Missing
17	17	17	25	ELTON JOHN/You Can Make...
7	17	17	17	MADONNA/You Must Love Me
14	14	14	14	JOURNEY/When You Love...
25	26	26	14	TONY RICH PROJECT/Nobody Knows
13	14	13	14	VANESSA WILLIAMS/Where Do We Go...
14	11	13	12	MARIAH CAREY/Always Be My Baby
13	15	13	12	CELINE DION/Because You Loved Me
14	13	14	12	MADONNA/You'll See
13	14	14	12	SEAL/Don't Cry
17	15	13	12	SELENA/ Could Fall In Love
14	15	12	12	TAKE THAT/Back For Good
12	15	14	12	ROD STEWART/So Far Away
9	4	6	6	M. CHAPIN CARPENTER/Grow Old With Me
5	5	5	5	KENNY G/The Moment
1	1	1	1	NATALIE & NAT COLE/When I Fall In Love
1	1	1	1	DAVE KOZ/Don't Look Back
1	1	1	1	GEORGE WINSTON/Cast Your Fate

MARKET #11
WFLC/Miami
 (305) 759-4311
 Landay/Bennett

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
31	31	31	26	BRYAN ADAMS/Let's Make A...
31	31	31	26	MARIAH CAREY/Forever
31	31	31	26	ERIC CLAPTON/Change The World
31	31	31	26	CELINE DION/It's All Coming...
30	30	30	26	GLORIA ESTEFAN/Reach
32	32	32	26	MELISSA ETHERIDGE/Nowhere To Go
31	31	31	26	HOOTIE & BLOWFISH/Tucker's Town
31	31	31	26	DONNA LEWIS/Love You Always...
31	31	31	26	ALANIS MORISSETTE/You Learn
32	32	32	26	TINA TURNER/Missing You
31	31	31	9	COLLECTIVE SOUL/The World I Know
10	10	9	9	BODEANS/Closer To Free
10	10	9	9	DEEP BLUE SOMETHING/Breakfast At...
10	10	9	9	CELINE DION/Because You Loved Me
10	10	9	9	HOOTIE & BLOWFISH/Old Man & Me

MARKET #13
KLSY/Seattle
 (206) 454-1540
 Irwin/Brooks

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
24	24	26	25	CELINE DION/It's All Coming...
19	24	25	25	JOURNEY/When You Love...
24	24	25	25	TONI BRAXTON/Un-break My Heart
24	24	25	25	DONNA LEWIS/Love You Always...
24	24	24	25	PETER CETERA/One Clear Voice
19	19	19	19	ERIC CLAPTON/Change The World
12	19	19	19	GLORIA ESTEFAN/Reach
12	19	19	19	PHIL COLLINS/Dance Into The Light
12	14	17	19	LIONEL RICHIE/Ordinary Girl
19	19	15	17	KENNY G/The Moment
19	19	15	17	CELINE DION/To Love You More
14	14	14	17	DAVE KOZ/Don't Look Back
19	17	14	14	TINA TURNER/Missing You
17	17	14	14	CELINE DION/Because You Loved Me
9	9	12	12	MARIAH CAREY/Forever
9	9	12	12	STREISAND & ADAMS/Finally Found...
9	9	12	12	CETERA & REEVES/D.S.
9	9	12	9	BAD COMPANY/Still Believe...
9	9	9	9	BRYAN ADAMS/Let's Make A...
9	9	9	9	NEVILLE & ROBERTSON/Crazy Love
7	7	7	7	TONI BRAXTON/Un-break My Heart

MARKET #14
WALK 97.5
WALK/Long Island
 (516) 475-5200
 Michaels/Lombardo

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
30	30	30	30	CELINE DION/It's All Coming...
30	30	30	30	DONNA LEWIS/Love You Always...
12	12	12	30	TONI BRAXTON/Un-break My Heart
13	12	12	30	NO MERCY/Where Do You Go
30	30	30	30	ERIC CLAPTON/Change The World
28	28	28	28	JOURNEY/When You Love...
28	28	28	28	PHIL COLLINS/Dance Into The Light
10	10	12	12	STREISAND & ADAMS/Finally Found...
4	10	10	10	MADONNA/You Must Love Me
6	9	10	10	MARIAH CAREY/Forever
10	10	10	10	TONI BRAXTON/Let It Flow
10	10	10	10	ROBERT MILES/Children
10	10	10	10	TRACY CHAPMAN/Give Me One Reason
10	10	10	10	CELINE DION/Because You Loved Me
30	30	9	9	JANN ARDEN/Insensitive
28	28	28	28	WONDERS/That Thing You Do!
8	8	8	8	DC TALK/Just Between You...
8	8	8	8	BRYAN ADAMS/Let's Make A...
8	8	8	8	JANN ARDEN/Insensitive
8	8	8	8	JEWEL/Who Will Save...
8	8	8	8	TONY RICH PROJECT/Nobody Knows
8	8	8	8	HOUSTON & WINANS/Count On Me
8	8	8	8	DEEP BLUE SOMETHING/Breakfast At...
8	8	8	8	HOOTIE & BLOWFISH/Only Wanna Be...
8	8	8	8	BLUES TRAVELER/Run-Around
8	8	8	8	EVERYTHING BUT.../Missing
8	8	8	8	TAKE THAT/Back For Good
8	8	8	8	GIN BLOSSOMS/It I Hear It...
8	8	8	8	MARIAH CAREY/One Sweet Day

MARKET #16
WLTE
WLTE/Minneapolis
 (612) 339-1029
 Nolan

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
15	22	22	22	ELTON JOHN/You Can Make...
15	15	18	18	CELINE DION/It's All Coming...
18	18	16	16	MARIAH CAREY/Forever
15	15	16	16	PHIL COLLINS/Dance Into The Light
5	13	15	16	MICHAEL BOLTON/Love Is The Power
5	15	15	16	TONI BRAXTON/Un-break My Heart
15	15	15	16	MARIAH CAREY/One Sweet Day
13	13	13	16	VANESSA WILLIAMS/Where Do We Go...
15	15	15	16	TAKE THAT/Back For Good
15	15	15	16	GLORIA ESTEFAN/Reach
15	15	15	16	TONY RICH PROJECT/Nobody Knows
19	18	15	15	ERIC CLAPTON/Change The World
5	15	15	15	JORDAN HILL/How Many Times
15	15	15	15	KENNY G/The Moment
5	15	15	15	JOURNEY/When You Love...
5	15	15	15	MADONNA/You Must Love Me
5	13	13	13	STREISAND & ADAMS/Finally Found...
5	10	10	10	BRIAN MCKNIGHT/Remember The Magic
8	8	8	8	WILD ORCHID/At Night I Pray
8	8	8	8	DAVE KOZ/Don't Look Back
8	8	8	8	HUEY LEWIS & NEWS/100 Years From Now
8	8	8	8	GLORIA ESTEFAN/Not Giving...
8	8	8	8	ROD STEWART/When I Fall In...
8	8	8	8	LIONEL RICHIE/Still In Love

MARKET #18
WLIF
WLIF/Baltimore
 (410) 823-1570
 Balaban/Thoner

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
19	19	16	17	DONNA LEWIS/Love You Always...
15	15	17	17	DC TALK/Just Between You...
20	20	17	17	DAVE KOZ/Don't Look Back
19	19	17	17	TINA TURNER/Missing You
20	20	17	17	ELTON JOHN/You Can Make...
19	19	17	17	PHIL COLLINS/Dance Into The Light
21	21	17	17	JOURNEY/When You Love...
20	20	17	17	MICHAEL BOLTON/Love Is The Power
19	19	17	17	TONI BRAXTON/Un-break My Heart
19	19	17	17	KENNY G/The Moment
13	13	13	13	CELINE DION/Change The World
13	13	13	13	JANN ARDEN/Insensitive
13	13	13	13	JEWEL/Who Will Save...
13	13	13	13	EVERYTHING BUT.../Missing
12	12	12	12	BLESSIE UNION OF.../All Alone
9	9	7	8	NEVILLE & ROBERTSON/Crazy Love
8	8	8	8	BRYAN ADAMS/Let's Make A...
9	9	7	8	BRIAN MCKNIGHT/Remember The Magic
9	9	7	8	ROD STEWART/So Far Away
9	9	7	8	JORDAN HILL/How Many Times
6	6	7	7	TONY RICH PROJECT/Leavin'
6	6	7	7	ROD STEWART/When I Fall In...
8	8	7	7	WILD ORCHID/At Night I Pray

MARKET #22
WDDK/Cleveland
 (216) 696-0123
 Wilson/Miller

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
20	20	20	22	JOURNEY/When You Love...
22	22	22	22	ELTON JOHN/You Can Make...
17	17	20	20	NEVILLE & ROBERTSON/Crazy Love
20	20	20	20	DONNA LEWIS/Love You Always...

REPORTERS

November 8, 1996 R&R • 65

Stations and their adds listed alphabetically by market

AC

WYJB/Albany, NY OM/PO: Buzz Brindle MD: Pat Ryan 5 ROD STEWART "Fair" 5 BOB CARLISLE "Butterfly"	WRRM/Cincinnati, OH PD/MD: T.J. Holland 7 STREISAND & ADAMS "Finally" 7 ROD STEWART "Fair" 5 LIONEL RICHIE "Soul"	WIKY/Evansville, IN PD/MD: Mark Baker 20 ROD STEWART "Fair" 5 CELINE DION "Send"	WQLR/Kalamazoo, MI PD: Bill Wertz MD: Brian Wertz 18 GLORIA ESTEFAN "Giving" 12 LIONEL RICHIE "Soul" 7 WILD ORCHID "Night" 7 CELINE DION "Send" 5 BRIAN MOONLIGHT "Magic"	WFLC/Miami, FL PD: Tip Landey MD: Wendy Bennett 26 BRYAN ADAMS "Lets" 26 MELISSA ETHERIDGE "Nowhere"	KSBL/Santa Barbara, CA PD/MD: Peter Ble 9 STREISAND & ADAMS "Finally"
WLEV/Allentown, PA OM/PO: John Lodge 12 STREISAND & ADAMS "Finally" 7 LIONEL RICHIE "Soul" 5 BRIAN MOONLIGHT "Magic"	WWNK/Cincinnati, OH PD: Dave Mason AP/MD: Bobbi Maczwell No Adds	KEZA/Fayetteville, AR OM/PO: Chip Arledge AP/MD: Rich Kelly 12 ROD STEWART "Fair"	WJXB/Knoxville, TN PD: Jeff Jamigan MD: Barbara Bridge 7 CELINE DION "Send" 7 CETERA & REEVES "S.O.S."	WLTE/Minneapolis, MN PD/MD: Gary Nolan 5 HUEY LEWIS & NEWS "Years" 5 TONY RICH PROJECT "Leavin" 5 GLORIA ESTEFAN "Giving" 5 ROD STEWART "Fair" 5 LIONEL RICHIE "Soul"	KZST/Santa Rosa, CA PD: Brent Ferris MD: Pat Schaffer 9 ROD STEWART "Fair" 5 MADONNA "Just" 3 WILD ORCHID "Night" 3 STREISAND & ADAMS "Finally"
WROE/Appleton, WI PD/MD: Ford Colley 21 STREISAND & ADAMS "Finally" 7 TONY RICH PROJECT "Leavin"	WDDK/Cleveland, OH PD: Sue Wilson MD: Scott Miller 16 LIONEL RICHIE "Soul" 13 ROD STEWART "Fair"	WCRZ/Flint, MI OM/PO: J. Patrick MD: George McIntyre 8 SEAL "Fly" 8 LIONEL RICHIE "Soul" 7 STREISAND & ADAMS "Finally"	WGLM/Lafayette, IN PD/MD: Dan McKay 17 LIONEL RICHIE "Soul" 17 STREISAND & ADAMS "Finally" 7 SIMPLY RED "Angel" 7 ROBERTS & SUMMER "Whenever" 7 R. KELLY "Fly" 7 GLORIA ESTEFAN "Giving" 2 GREASE MEGAMIX "Grease"	KLSY/Seattle, WA OM/PO: Bobby Irwin MD: Bob Brooks 12 CETERA & REEVES "S.O.S." 7 TONY BRAXTON "Heart"	WMMX/Baltimore, MD PD: Todd Fisher MD: Steve Cross 20 SHERYL CROW "Happy"
WFGP/Atlantic City, NJ OM/PO: Dick Fennessy MD: Mariana Aquas 14 ROD STEWART "Fair" 14 SEAL "Fly"	WLTF/Cleveland, OH PD: Steve Labadie MD: Jay Hudson 16 CELINE DION "Because" 14 NATALIE MERCHANT "Wonder" 12 COLDIE ME BADD "Earth"	WAJW/Ft. Wayne, IN OM: Lee Tobin PD: Barb Richards 5 STREISAND & ADAMS "Finally" 5 NEVILLE & ROBERTSON "Crazy" 5 GLORIA ESTEFAN "Giving"	KTGY/Lafayette, LA OM/PO: Michael W. Kay MD: Ed Perkins 5 ROD STEWART "Fair" 4 LIONEL RICHIE "Soul"	KELO/Sioux Falls, SD PD: Reid Holsen MD: Kathy James 18 GLORIA ESTEFAN "Giving" 18 STREISAND & ADAMS "Finally" 8 LIONEL RICHIE "Soul" 8 TONY RICH PROJECT "Leavin"	WQSM/Fayetteville, NC PD/MD: Rick Alexander 30 ALANIS MORISSETTE "Head" 30 STREISAND & ADAMS "Finally" 10 HUEY LEWIS & NEWS "Years" 10 JEWEL "You"
WB8Q/Augusta, GA PD/MD: John Patrick 23 STREISAND & ADAMS "Finally" 21 ROD STEWART "Fair" 11 HUEY LEWIS & NEWS "Years"	KKLI/Colorado Springs, CO PD: Steve Larson MD: Sharon Green 13 ROD STEWART "Fair" 13 STREISAND & ADAMS "Finally" 5 R. KELLY "Fly" 5 ROBERTS & SUMMER "Whenever"	WAFY/Frederick, MD PD: John Fleaster MD: Norman Henry Schmidt No Adds	KHLA/Lake Charles, LA OM/PO: Don Rivers MD: Jim Hanson 5 HUEY LEWIS & NEWS "Years" 5 JANN ARDEN "Mother" 5 RICHARD PAGE "Best"	WMAS/Springfield, MA PD: Paul Cannon AP/MD: Keith Stephens 12 STREISAND & ADAMS "Finally"	WMMY/eaumont, TX PD: Kurt Gilchrist MD: Robert X. Brown 8 SIMPLY RED "Angel" 8 STREISAND & ADAMS "Finally" 8 CETERA & REEVES "S.O.S."
WJXX/Birmingham, AL OM: John Jenkins PD/MD: John Stuart 12 GLORIA ESTEFAN "Giving" 5 CELINE DION "Send"	WTCB/Columbia, SC PD/MD: Brent Johnson No Adds	KTHT/Fresno, CA PD/MD: Mark Thomas 22 ROD STEWART "Fair"	WLTS/New Orleans, LA PD: Steve Suter MD: Jim Carlson 7 LIONEL RICHIE "Soul" 5 TONY RICH PROJECT "Leavin" 5 RICHARD PAGE "Best"	WVRV/Toledo, OH PD/MD: Kim Carlson 1 STREISAND & ADAMS "Finally" 1 LUTHER VANDROSS "Secret" 1 MARIAH CAREY "Open"	WLRW/Champaign, IL PD: Mike Blakemore MD: Rebecca Ryan 28 MERRILL BANBRIDGE "Mouth" 28 SHERYL CROW "Happy"
WLIF/Baltimore, MD OM/PO: Gary Balaban MD: Mark Thoner No Adds	WSNY/Columbus, OH PD: Chuck Knight MD: Bob Nunally 26 BRYAN ADAMS "Lets" 7 KENNY G "Moment"	KSNE/Las Vegas, NV PD: Tom Chase MD: John Barry 10 LIONEL RICHIE "Soul" 10 GLORIA ESTEFAN "Giving" 10 NATALIE & NAT COLE "Fair" 5 BRIAN MOONLIGHT "Magic" 5 NEVILLE & ROBERTSON "Crazy"	WMLG/Oklahoma City, OK PD: Steve O'Brien MD: Kathi Yeager 7 TONY RICH PROJECT "Leavin" 7 LIONEL RICHIE "Soul" 7 RICHARD PAGE "Best"	KMXZ/Tucson, AZ PD/MD: Bobby Rich 9 STREISAND & ADAMS "Finally"	WVAF/Charleston, WV OM: Rick Johnson PD: Kat Simons 11 HUEY LEWIS & NEWS "Years" 5 WILD ORCHID "Night" 5 LIONEL RICHIE "Soul"
WMJJ/Birmingham, AL OM: John Jenkins PD/MD: John Stuart 12 GLORIA ESTEFAN "Giving" 5 CELINE DION "Send"	KNXR/Corpus Christi, TX PD/MD: Jesse Dulaion 5 STREISAND & ADAMS "Finally" 5 GLORIA ESTEFAN "Giving" 5 SIMPLY RED "Angel" 5 LIONEL RICHIE "Soul"	WMDG/Grand Rapids, MI OM/PO/MD: Stan Hinson 11 STREISAND & ADAMS "Finally" 5 LIONEL RICHIE "Soul" 3 CELINE DION "Send"	WMOG/Oklahoma City, OK PD: Steve O'Brien MD: Kathi Yeager 7 TONY RICH PROJECT "Leavin" 7 LIONEL RICHIE "Soul" 7 RICHARD PAGE "Best"	WVWZ/Utica, NY PD: Randy Jay MD: Heather Bishop 10 ROD STEWART "Fair" 10 BRIAN MOONLIGHT "Magic" 7 SIMPLY RED "Angel" 7 LIONEL RICHIE "Soul"	WWSN/Charlotte, NC OM/PO: Tom Jackson 20 STREISAND & ADAMS "Finally" 19 GREASE MEGAMIX "Grease"
WMJX/Boston, MA PD: Don Kelley MD: Mark Laurence No Adds	WVIL/Dallas, TX PD: Bill Curtis MD: Alex O'Neal No Adds	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WMLG/Oklahoma City, OK PD: Steve O'Brien MD: Kathi Yeager 7 TONY RICH PROJECT "Leavin" 7 LIONEL RICHIE "Soul" 7 RICHARD PAGE "Best"	WQAL/Cleveland, OH PD/MD: Mary Ellen Kachinaka 42 SUSANNA HOFFS "Want" 12 SEAL "Fly"	WQMG/Charlottesville, VA PD: Dan Miller AP/MD: Angie Logan 18 DAVE MATTHEWS BAND "Crash" 14 SHERYL CROW "Happy"
WEZN/Bridgeport, CT PD/MD: Steve Marcus 6 STREISAND & ADAMS "Finally"	KOSI/Denver, CO OM: Scott Taylor PD: Steve Hamilton 10 LIONEL RICHIE "Soul" 5 STREISAND & ADAMS "Finally" 5 ROBERTS & SUMMER "Whenever"	WSPA/Greenville, SC OM: Jim Kirkland PD/MD: Greg McKinney 15 STREISAND & ADAMS "Finally"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"	WCGQ/Columbus, GA PD/MD: Lee McCord 10 SEAL "Fly"	WQWB/Wheeling, WV PD/MD: Doug Daniels 5 BRIAN MOONLIGHT "Magic" 5 TONY RICH PROJECT "Leavin" 5 LIONEL RICHIE "Soul" 5 HUEY LEWIS & NEWS "Years" 5 NATALIE & NAT COLE "Fair"
WVMT/Birmingham, AL OM: John Jenkins PD/MD: John Stuart 12 GLORIA ESTEFAN "Giving" 5 CELINE DION "Send"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"	WQWB/Wheeling, WV PD/MD: Doug Daniels 5 BRIAN MOONLIGHT "Magic" 5 TONY RICH PROJECT "Leavin" 5 LIONEL RICHIE "Soul" 5 HUEY LEWIS & NEWS "Years" 5 NATALIE & NAT COLE "Fair"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"
WVMT/Birmingham, AL OM: John Jenkins PD/MD: John Stuart 12 GLORIA ESTEFAN "Giving" 5 CELINE DION "Send"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"	WQWB/Wheeling, WV PD/MD: Doug Daniels 5 BRIAN MOONLIGHT "Magic" 5 TONY RICH PROJECT "Leavin" 5 LIONEL RICHIE "Soul" 5 HUEY LEWIS & NEWS "Years" 5 NATALIE & NAT COLE "Fair"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"
WVMT/Birmingham, AL OM: John Jenkins PD/MD: John Stuart 12 GLORIA ESTEFAN "Giving" 5 CELINE DION "Send"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"	WQWB/Wheeling, WV PD/MD: Doug Daniels 5 BRIAN MOONLIGHT "Magic" 5 TONY RICH PROJECT "Leavin" 5 LIONEL RICHIE "Soul" 5 HUEY LEWIS & NEWS "Years" 5 NATALIE & NAT COLE "Fair"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"
WVMT/Birmingham, AL OM: John Jenkins PD/MD: John Stuart 12 GLORIA ESTEFAN "Giving" 5 CELINE DION "Send"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"	WQWB/Wheeling, WV PD/MD: Doug Daniels 5 BRIAN MOONLIGHT "Magic" 5 TONY RICH PROJECT "Leavin" 5 LIONEL RICHIE "Soul" 5 HUEY LEWIS & NEWS "Years" 5 NATALIE & NAT COLE "Fair"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"
WVMT/Birmingham, AL OM: John Jenkins PD/MD: John Stuart 12 GLORIA ESTEFAN "Giving" 5 CELINE DION "Send"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"	WQWB/Wheeling, WV PD/MD: Doug Daniels 5 BRIAN MOONLIGHT "Magic" 5 TONY RICH PROJECT "Leavin" 5 LIONEL RICHIE "Soul" 5 HUEY LEWIS & NEWS "Years" 5 NATALIE & NAT COLE "Fair"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"
WVMT/Birmingham, AL OM: John Jenkins PD/MD: John Stuart 12 GLORIA ESTEFAN "Giving" 5 CELINE DION "Send"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"	WQWB/Wheeling, WV PD/MD: Doug Daniels 5 BRIAN MOONLIGHT "Magic" 5 TONY RICH PROJECT "Leavin" 5 LIONEL RICHIE "Soul" 5 HUEY LEWIS & NEWS "Years" 5 NATALIE & NAT COLE "Fair"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"
WVMT/Birmingham, AL OM: John Jenkins PD/MD: John Stuart 12 GLORIA ESTEFAN "Giving" 5 CELINE DION "Send"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"	WQWB/Wheeling, WV PD/MD: Doug Daniels 5 BRIAN MOONLIGHT "Magic" 5 TONY RICH PROJECT "Leavin" 5 LIONEL RICHIE "Soul" 5 HUEY LEWIS & NEWS "Years" 5 NATALIE & NAT COLE "Fair"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"
WVMT/Birmingham, AL OM: John Jenkins PD/MD: John Stuart 12 GLORIA ESTEFAN "Giving" 5 CELINE DION "Send"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"	WQWB/Wheeling, WV PD/MD: Doug Daniels 5 BRIAN MOONLIGHT "Magic" 5 TONY RICH PROJECT "Leavin" 5 LIONEL RICHIE "Soul" 5 HUEY LEWIS & NEWS "Years" 5 NATALIE & NAT COLE "Fair"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"
WVMT/Birmingham, AL OM: John Jenkins PD/MD: John Stuart 12 GLORIA ESTEFAN "Giving" 5 CELINE DION "Send"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"	WQWB/Wheeling, WV PD/MD: Doug Daniels 5 BRIAN MOONLIGHT "Magic" 5 TONY RICH PROJECT "Leavin" 5 LIONEL RICHIE "Soul" 5 HUEY LEWIS & NEWS "Years" 5 NATALIE & NAT COLE "Fair"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"
WVMT/Birmingham, AL OM: John Jenkins PD/MD: John Stuart 12 GLORIA ESTEFAN "Giving" 5 CELINE DION "Send"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"	WQWB/Wheeling, WV PD/MD: Doug Daniels 5 BRIAN MOONLIGHT "Magic" 5 TONY RICH PROJECT "Leavin" 5 LIONEL RICHIE "Soul" 5 HUEY LEWIS & NEWS "Years" 5 NATALIE & NAT COLE "Fair"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"
WVMT/Birmingham, AL OM: John Jenkins PD/MD: John Stuart 12 GLORIA ESTEFAN "Giving" 5 CELINE DION "Send"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"	WQWB/Wheeling, WV PD/MD: Doug Daniels 5 BRIAN MOONLIGHT "Magic" 5 TONY RICH PROJECT "Leavin" 5 LIONEL RICHIE "Soul" 5 HUEY LEWIS & NEWS "Years" 5 NATALIE & NAT COLE "Fair"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"
WVMT/Birmingham, AL OM: John Jenkins PD/MD: John Stuart 12 GLORIA ESTEFAN "Giving" 5 CELINE DION "Send"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"	WQWB/Wheeling, WV PD/MD: Doug Daniels 5 BRIAN MOONLIGHT "Magic" 5 TONY RICH PROJECT "Leavin" 5 LIONEL RICHIE "Soul" 5 HUEY LEWIS & NEWS "Years" 5 NATALIE & NAT COLE "Fair"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"
WVMT/Birmingham, AL OM: John Jenkins PD/MD: John Stuart 12 GLORIA ESTEFAN "Giving" 5 CELINE DION "Send"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"	WQWB/Wheeling, WV PD/MD: Doug Daniels 5 BRIAN MOONLIGHT "Magic" 5 TONY RICH PROJECT "Leavin" 5 LIONEL RICHIE "Soul" 5 HUEY LEWIS & NEWS "Years" 5 NATALIE & NAT COLE "Fair"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"
WVMT/Birmingham, AL OM: John Jenkins PD/MD: John Stuart 12 GLORIA ESTEFAN "Giving" 5 CELINE DION "Send"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"	WQWB/Wheeling, WV PD/MD: Doug Daniels 5 BRIAN MOONLIGHT "Magic" 5 TONY RICH PROJECT "Leavin" 5 LIONEL RICHIE "Soul" 5 HUEY LEWIS & NEWS "Years" 5 NATALIE & NAT COLE "Fair"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"
WVMT/Birmingham, AL OM: John Jenkins PD/MD: John Stuart 12 GLORIA ESTEFAN "Giving" 5 CELINE DION "Send"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"	WQWB/Wheeling, WV PD/MD: Doug Daniels 5 BRIAN MOONLIGHT "Magic" 5 TONY RICH PROJECT "Leavin" 5 LIONEL RICHIE "Soul" 5 HUEY LEWIS & NEWS "Years" 5 NATALIE & NAT COLE "Fair"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"
WVMT/Birmingham, AL OM: John Jenkins PD/MD: John Stuart 12 GLORIA ESTEFAN "Giving" 5 CELINE DION "Send"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"	WQWB/Wheeling, WV PD/MD: Doug Daniels 5 BRIAN MOONLIGHT "Magic" 5 TONY RICH PROJECT "Leavin" 5 LIONEL RICHIE "Soul" 5 HUEY LEWIS & NEWS "Years" 5 NATALIE & NAT COLE "Fair"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"
WVMT/Birmingham, AL OM: John Jenkins PD/MD: John Stuart 12 GLORIA ESTEFAN "Giving" 5 CELINE DION "Send"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"	WQWB/Wheeling, WV PD/MD: Doug Daniels 5 BRIAN MOONLIGHT "Magic" 5 TONY RICH PROJECT "Leavin" 5 LIONEL RICHIE "Soul" 5 HUEY LEWIS & NEWS "Years" 5 NATALIE & NAT COLE "Fair"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"
WVMT/Birmingham, AL OM: John Jenkins PD/MD: John Stuart 12 GLORIA ESTEFAN "Giving" 5 CELINE DION "Send"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVIZ/Grand Rapids, MI PD/MD: Nick Allen 7 JOURNEY "Woman"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"	WQWB/Wheeling, WV PD/MD: Doug Daniels 5 BRIAN MOONLIGHT "Magic" 5 TONY RICH PROJECT "Leavin" 5 LIONEL RICHIE "Soul" 5 HUEY LEWIS & NEWS "Years" 5 NATALIE & NAT COLE "Fair"	WVTV/Richmond, VA PD/MD: Scott O'Brien 5 ROBERTS & SUMMER "Whenever" 5 SIMPLY RED "Angel" 5 GLORIA ESTEFAN "Giving" 5 LIONEL RICHIE "Soul" 5 SUSANNA HOFFS "Want"
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NOVEMBER 8, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	1	1	CELINE DION It's All Coming Back To Me Now (550 Music) 2588	2620	2614	2571	68/0	
1	1	2	2	DONNA LEWIS I Love You Always Forever (Atlantic) 2496	2494	2621	2669	72/0	
4	4	4	3	JOURNEY When You Love A Woman (Columbia) 2410	2335	2155	1931	70/0	
2	3	3	4	ERIC CLAPTON Change The World (Reprise) 2262	2360	2503	2589	67/0	
13	9	6	5	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise) 1848	1725	1506	1285	60/5	
5	5	5	6	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury) 1704	1838	1858	1902	59/0	
9	8	9	7	MERRIL BAINBRIDGE Mouth (Universal) 1671	1568	1522	1497	60/1	
11	7	8	8	BRYAN ADAMS Let's Make A Night To Remember (A&M) 1628	1605	1583	1425	61/0	
7	6	7	9	DISHWALLA Counting Blue Cars (A&M) 1576	1625	1597	1609	51/0	
—	22	14	10	SEAL Fly Like An Eagle (Warner Sunset/Atlantic) 1351	1194	719	115	64/4	
18	15	11	11	HOOTIE & THE BLOWFISH I Go Blind (Reprise) 1314	1243	1098	963	41/3	
23	17	17	12	DC TALK Just Between You And Me (Virgin) 1190	1106	979	644	55/2	
12	13	10	13	PHIL COLLINS Dance Into The Light (Face Value/Atlantic) 1181	1247	1324	1343	47/0	
10	12	13	14	TRACY CHAPMAN Give Me One Reason (Elektra/EEG) 1100	1217	1361	1476	43/0	
8	11	15	15	ALANIS MORISSETTE You Learn (Maverick/Reprise) 1086	1189	1425	1534	40/0	
24	20	18	16	MADONNA You Must Love Me (Warner Bros.) 1059	975	803	512	56/1	
6	10	12	17	MELISSA ETHERIDGE Nowhere To Go (Island) 1058	1235	1470	1641	44/0	
14	14	16	18	AMANDA MARSHALL Birmingham (Epic) 1054	1177	1262	1183	48/0	
19	18	19	19	WONDERS That Thing You Do! (Epic) 908	966	895	789	42/0	
BREAKER			20	SHERYL CROW If It Makes You Happy (A&M) 861	703	644	471	37/7	
22	23	24	21	NO MERCY Where Do You Go (Arista) 680	667	668	661	26/0	
21	21	23	22	ELTON JOHN You Can Make History... (MCA) 643	703	754	749	29/0	
—	—	25	23	ROD STEWART If We Fall In Love Tonight (Warner Bros.) 635	467	—	—	42/9	
30	28	27	24	TONI BRAXTON Un-break My Heart (LaFace/Arista) 564	401	357	278	30/8	
—	—	28	25	NO DOUBT Don't Speak (Trauma/Interscope) 497	353	222	128	22/5	
27	26	26	26	HOOTIE & THE BLOWFISH Sad Caper (Atlantic) 454	446	471	406	28/2	
—	—	30	27	HUEY LEWIS & THE NEWS 100 Years From Now (Elektra/EEG) 371	340	272	150	24/2	
DEBUT			28	BARBRA STREISAND & BRYAN ADAMS I Finally Found Someone (Columbia) 353	93	—	—	24/18	
29	29	—	29	MICHAEL BOLTON Love Is The Power (Columbia) 327	299	290	282	15/0	
DEBUT			30	SUSANNA HOFFS All I Want (London/Island) 257	134	76	34	21/5	

This chart reflects airplay from November 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker. 72 Hot AC reporters. 67 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

WILD ORCHID At Night I Pray (RCA)

Total Stations: 14, Adds: 1, Plays: 218, WDAQ 13, WSNE 14 (14), WVAF 5, WRTS 15 (15), WBLI 18 (18), WQMZ 33 (34), WKYE 17 (17), WMTX 7 (5), KKMY 10 (10), KSII 23 (22), WKDD 17 (17), WAZY 7 (7), WKTI 25 (24), KMAJ 14 (14).

GREASE MEGAMIX Grease Megamix (Polydor/A&M)

Total Stations: 10, Adds: 4 Points, Plays: 189, WYXR 55 (37), WWSN 19, WKYE 10 (10), WOMX 1 (2), KKMY 8 (8), KSII 6, WKQI 37 (35), KISN 13, KYSR 35 (35), KOSO 5.

NO DOUBT Spiderwebs (Trauma/Interscope)

Total Stations: 7, Adds: 0, Plays: 188, WRTS 34 (34), WBLI 42 (25), KDMX 9 (9), WKDD 15 (15), WKQI 18 (18), KYSR 35 (35), KFMB 35 (38).

DUNCAN SHEIK Barely Breathing (Atlantic)

Total Stations: 12, Adds: 2, Plays: 179, WQMZ 25 (24), WCGQ 9 (10), WQSM 15 (10), WMTX 5 (5), WMC 5, WMXS 12, KKMY 8 (8), WKDD 12 (12), WTMX 8 (11), KMAJ 14 (9), KALC 45 (45), KPLZ 21 (21).

JANN ARDEN Good Mother (A&M)

Total Stations: 11, Adds: 0, Plays: 149, WBMX 6 (10), WDAQ 28 (12), WVAF 11 (11), WQMZ 25 (24), WQSM 15 (15), WKYE 10 (10), WMXS 12 (12), KKMY 8 (8), WMMX 20 (20), KMAJ 9 (9), KOSO 5 (5).

JEWEL You Were Meant For Me (Atlantic)

Total Stations: 12, Adds: 1, Plays: 147, WBMX 8 (8), WRTS 15 (15), WQSM 10, WMC 7 (5), KKMY 8 (8), KDMX 9 (9), KHMV 12 (18), WAZY 7 (7), KMAJ 14 (14), KMXS 5 (5), KYSR 17 (17), KFMB 35 (34).

BODEANS Hurt By Love (Slash/Reprise)

Total Stations: 13, Adds: 2, Plays: 146, WBMX 7 (7), WDAQ 13 (13), WKEE 23, WRQX 5 (5), WWSN 18 (19), WQSM 15 (20), KKMY 8 (8), KHMV 7 (5), KSMG 5 (5), WTMX 7, WKTI 11 (9), KSTP 18 (20), KMAJ 9 (9).

FIONA APPLE Shadowboxer (Work)

Total Stations: 9, Adds: 0, Plays: 134, WBMX 8 (8), WSNE 14 (14), WQSM 10 (10), KHMV 17 (5), WMMX 20 (20), WKQI 16 (14), KALC 7 (15), KYSR 17 (17), KFMB 25 (23).

R.E.M. Bittersweet Me (Warner Bros.)

Total Stations: 9, Adds: 0, Plays: 118, WBMX 8 (8), WBLI 18 (18), WQSM 15 (15), WXIL 22 (22), KKMY 8 (8), WKDD 12 (12), WTMX 6 (8), KMAJ 9 (9), KALC 20 (25).

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS®

SHERYL CROW
 If It Makes You Happy (A&M)

TOTAL PLAYS/INCREASE: **861/158**
 TOTAL STATIONS/ADDS: **37/7**
 CHART: **20**

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BARBRA STREISAND & BRYAN ADAMS I Finally... (Columbia)	18
ROD STEWART If We Fall In Love Tonight (Warner Bros.)	9
TONI BRAXTON Un-break My Heart (LaFace/Arista)	8
SHERYL CROW If It Makes You Happy (A&M)	7
SUSANNA HOFFS All I Want (London/Island)	5
ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	5
NO DOUBT Don't Speak (Trauma/Interscope)	5
GREASE MEGAMIX Grease Megamix (Polydor/A&M)	4
SEAL Fly Like An Eagle (Warner Sunset/Atlantic)	4
HOOTIE & THE BLOWFISH I Go Blind (Reprise)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BARBRA STREISAND & BRYAN ADAMS I Finally... (Columbia)	+260
ROD STEWART If We Fall In Love Tonight (Warner Bros.)	+168
TONI BRAXTON Un-break My Heart (LaFace/Arista)	+163
SHERYL CROW If It Makes You Happy (A&M)	+158
SEAL Fly Like An Eagle (Warner Sunset/Atlantic)	+157
NO DOUBT Don't Speak (Trauma/Interscope)	+144
SUSANNA HOFFS All I Want (London/Island)	+123
ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	+123
MERRIL BAINBRIDGE Mouth (Universal)	+103
DC TALK Just Between You And Me (Virgin)	+84
MADONNA You Must Love Me (Warner Bros.)	+84

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
NATALIE MERCHANT Jealousy (Elektra/EEG)
JANN ARDEN Insensitive (A&M)
JEWEL Who Will Save Your Soul (Atlantic)
HOOTIE & THE BLOWFISH Tucker's Town (Atlantic)
GIN BLOSSOMS Follow You Down (A&M)
CELINE DION Because You Loved Me (550 Music)
NATALIE MERCHANT Wonder (Elektra/EEG)
TONY RICH PROJECT Nobody Knows (LaFace/Arista)
GOO GOO DOLLS Name (Metal Blade/WB)
ALANIS MORISSETTE Ironic (Maverick/Reprise)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

FINE YOUNG CANNIBALS

FYC

"The Flame"

THE FIRST SINGLE FROM THEIR NEW ALBUM
THE FINEST
 Containing All Of Their Greatest Hits
 Plus Three New Songs

IMPACT DATE: NOVEMBER 11 & 12

HOT AC PLAYLISTS

November 8, 1996 R&R • 67

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

MARKET #1
WJMV/New York
(212) 704-1051
Weed/Silver

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	40	DISHWALLA/Counting Blue Cars	
28	28	28	40	JOHN MELLENCAMP/Key West...	
40	40	40	40	CELINE DION/It's All Coming...	
40	40	40	40	ALANIS MORISSETTE/Head Over Feet	
28	28	28	28	AMANDA MARSHALL/Birmingham	
40	40	40	28	JOURNEY/When You Love...	
28	28	28	28	ALANIS MORISSETTE/You Learn	
40	40	40	28	ERIC CLAPTON/Change The World	
28	28	28	28	MELISSA ETHERIDGE/Nowhere To Go	
28	28	28	28	HOOTIE & BLOWFISH/Tucker's Town	
28	28	28	28	SHERYL CROW/It Makes You...	
10	10	10	28	MERRIL BAINBRIDGE/Mouth	
28	28	28	28	BRYAN ADAMS/Let's Make A...	
28	28	28	28	WONDERS/That Thing You Do!	
21	21	21	28	SEAL/Fly Like An Eagle	
21	21	21	21	PHIL COLLINS/Dance Into The Light	
21	21	21	21	DC TALK/Just Between You...	
28	28	28	21	MADONNA/You Must Love Me	
10	10	10	21	ROD STEWART/We Fall In...	
21	21	21	15	HOOTIE & BLOWFISH/Sad Caper	
6	10	15	15	SUSANNA HOFFS/All I Want	
14	14	14	14	STREISAND & ADAMS/Finally Found...	
14	14	14	14	WALLFLOWERS/6th Avenue Heartache	
10	10	10	10	DOONNA LEWIS/Love You Always...	
10	10	10	10	COLLECTIVE SOUL/The World I Know	
10	10	10	10	BODEANS/Closer To Free	
10	10	10	10	MARIAH CAREY/Always Be My Baby	
10	10	10	10	CELINE DION/Because You Loved Me	

MARKET #1
WJLV/New York
(212) 613-8900
Cuddy/Shannon/Preston

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	43	30	47	NO MERCY/Where Do You Go	
35	43	28	45	ALANIS MORISSETTE/Head Over Feet	
29	27	27	45	HOOTIE & BLOWFISH/Go Blind	
45	44	30	45	DONNA LEWIS/Love You Always...	
38	37	29	43	CELINE DION/It's All Coming...	
21	27	27	21	MERRIL BAINBRIDGE/Mouth	
41	38	27	40	ERIC CLAPTON/Change The World	
29	28	21	31	JOHN MELLENCAMP/Key West...	
14	15	12	29	SHERYL CROW/It Makes You...	
20	17	27	20	NO DOUBT/Don't Speak	
38	41	19	27	HOOTIE & BLOWFISH/Tucker's Town	
21	27	27	27	ALANIS MORISSETTE/You Learn	
22	26	15	26	DC TALK/Just Between You...	
26	26	19	26	JOURNEY/When You Love...	
34	28	15	26	ALANIS MORISSETTE/Head Over Feet	
25	26	15	26	SEAL/Fly Like An Eagle	
24	26	15	26	MADONNA/You Must Love Me	
19	17	15	19	STREISAND & ADAMS/Finally Found...	
29	17	14	19	GOO GOO DOLLS/Name	
39	36	12	12	JANN ARDEN/Insensitive	
6	10	13	12	REAL MCEVOY/Another Night	
14	13	12	12	DEL AMITRI/Roll To Me	
17	12	12	12	DISHWALLA/Counting Blue Cars	
10	11	11	11	ROD STEWART/We Fall In...	
12	12	11	11	GIN BLOSSOMS/Follow You Down	
12	12	11	11	BODEANS/Closer To Free	
15	10	10	10	COLLECTIVE SOUL/The World I Know	
15	10	10	10	NATALIE MERCHANT/Jealousy	
14	10	10	10	NATALIE MERCHANT/Wonder	
10	11	10	10	COLLECTIVE SOUL/December	

MARKET #2
KBIG/Los Angeles
(213) 874-7700
Ervin/Verdery

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	28	ERIC CLAPTON/Change The World	
28	28	28	28	DONNA LEWIS/Love You Always...	
28	28	28	28	CELINE DION/It's All Coming...	
28	28	28	28	TRACY CHAPMAN/Give Me One Reason	
26	27	27	27	JOURNEY/When You Love...	
26	26	26	26	NATALIE MERCHANT/Jealousy	
26	26	26	26	CELINE DION/Because You Loved Me	
26	26	26	26	NATALIE MERCHANT/Wonder	
21	21	21	21	SEAL/Don't Cry	
13	13	13	13	SEAL/Kiss From A Rose	
26	26	26	26	MELISSA ETHERIDGE/Nowhere To Go	
21	21	21	21	ALANIS MORISSETTE/Head Over Feet	
22	21	21	21	DISHWALLA/Counting Blue Cars	
21	21	21	21	BRYAN ADAMS/Let's Make A...	
21	21	21	21	PHIL COLLINS/Dance Into The Light	
21	21	21	21	MADONNA/You Must Love Me	
27	27	27	27	ALANIS MORISSETTE/You Learn	
21	21	21	21	SOPHIE B. HAWKINS/As I Lay Me Down	
21	21	21	21	GIN BLOSSOMS/Follow You Down	
21	21	21	21	DEEP BLUE SOMETHING/Breakfast At...	
21	21	21	21	GOO GOO DOLLS/Name	
21	21	21	21	JEWEL/Who Will Save...	
21	21	21	21	BLUES TRAVELER/Run-Around	
21	21	21	21	ALANIS MORISSETTE/Ironic	
21	21	21	21	GIN BLOSSOMS/It I Hear It...	

MARKET #3
WTMX/Chicago
(312) 946-1019
James/Kartak

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	37	38	41	MELISSA ETHERIDGE/Nowhere To Go	
36	37	35	37	SHERYL CROW/It Makes You...	
38	36	32	37	DISHWALLA/Counting Blue Cars	
36	37	34	36	JOHN MELLENCAMP/Key West...	
37	37	36	36	DC TALK/Just Between You...	
37	37	36	36	AMANDA MARSHALL/Birmingham	
37	37	36	36	HOOTIE & BLOWFISH/Go Blind	
21	20	21	21	DONNA LEWIS/Love You Always...	
21	20	21	21	PHIL COLLINS/Dance Into The Light	
8	9	20	20	NO DOUBT/Don't Speak	
8	9	20	20	GEGGY TAAH/Whoever You Are	
21	21	21	21	ALANIS MORISSETTE/Head Over Feet	
16	21	19	19	SUSANNA HOFFS/All I Want	
16	21	19	19	FRANZ FERRERIS/Free To Decide	
14	13	14	14	GO FIGHTERS/Big Me	
22	12	14	14	TRACY CHAPMAN/Give Me One Reason	
14	14	14	14	COLLECTIVE SOUL/The World I Know	
16	13	13	13	ALANIS MORISSETTE/Ironic	
15	12	13	13	BODEANS/Closer To Free	
18	12	12	12	ERIC CLAPTON/Change The World	
37	11	12	12	JEWEL/Who Will Save...	
14	13	14	14	GIN BLOSSOMS/Follow You Down	
13	10	8	10	PRIMITIVE RADIO GODS/Standing Outside...	
9	9	11	8	DUNCAN SHEIK/Barely Breathing	
6	5	7	7	SEAL/Fly Like An Eagle	
7	9	6	7	BODEANS/Hurt By Love	
7	6	6	6	NATALIE MERCHANT/Jealousy	
22	7	6	6	R.E.M./Bittersweet Me	
8	8	10	4	DAVE MATTHEWS BAND/So Much To Say	

MARKET #4
KIOI/San Francisco
(415) 356-5101
Keating/Nachlis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	41	41	41	ERIC CLAPTON/Change The World	
40	40	40	40	DONNA LEWIS/Love You Always...	
40	40	40	40	CELINE DION/It's All Coming...	
28	28	28	28	JOURNEY/When You Love...	
32	28	27	27	TRACY CHAPMAN/Give Me One Reason	
25	25	25	25	BLUES TRAVELER/Run-Around	
41	28	26	26	TONY RICH PROJECT/Nobody Knows	
25	25	25	25	DONNA LEWIS/Love You Always...	
22	26	25	25	BRYAN ADAMS/Let's Make A...	
25	25	25	25	NO DOUBT/Don't Speak	
25	25	25	25	TONI BRAXTON/Un-break My Heart	
25	25	25	25	DC TALK/Just Between You...	
25	25	25	25	ROD STEWART/We Fall In...	
18	18	18	18	MARIAH CAREY/Always Be My Baby	
18	15	18	18	JANN ARDEN/Insensitive	
18	15	18	18	SOPHIE B. HAWKINS/As I Lay Me Down	
18	15	18	18	STREISAND & ADAMS/Finally Found...	
18	15	18	18	JEWEL/Who Will Save...	
14	14	14	14	ALANIS MORISSETTE/You Loved Me	
14	14	14	14	MADONNA/You Must Love Me	
7	7	7	7	HUEY LEWIS & NEWS/100 Years From Now	

MARKET #5
WYXR/Philadelphia
(610) 668-0750
Davis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	58	56	56	CELINE DION/It's All Coming...	
38	39	39	56	DONNA LEWIS/Love You Always...	
56	56	55	55	CELINE DION/Because You Loved Me	
39	54	37	55	GREASE MEGAMIX/Grease Megamix	
24	53	54	54	NO MERCY/Where Do You Go	
55	57	38	54	ERIC CLAPTON/Change The World	
53	53	53	53	HOOTIE & BLOWFISH/Time	
26	40	39	39	TONI BRAXTON/Un-break My Heart	
37	40	39	39	MARIAH CAREY/Forever	
56	40	37	37	ALANIS MORISSETTE/Nobody Knows	
36	37	37	37	ALANIS MORISSETTE/Head Over Feet	
35	37	37	37	AMBER/This Is Your Night	
55	53	37	37	ALANIS MORISSETTE/You Learn	
54	54	36	36	MELISSA ETHERIDGE/Nowhere To Go	
55	52	36	36	HOOTIE & BLOWFISH/Only Wanna Be...	
29	29	29	29	JOURNEY/When You Love...	
25	14	27	27	MERRIL BAINBRIDGE/Mouth	
52	36	26	26	ALANIS MORISSETTE/Ironic	
29	28	23	23	TONI BRAXTON/Un-break My Heart	
40	29	28	28	JANN ARDEN/Insensitive	
24	22	22	22	HOOTIE & BLOWFISH/Go Blind	
18	21	22	22	NO DOUBT/Don't Speak	
16	20	19	19	LA BOUCHE/Be My Lover	
18	18	18	18	DEL AMITRI/Roll To Me	
16	18	18	18	ALANIS MORISSETTE/Love You Always...	
16	18	18	18	SHAWN COLVIN/Get Out Of This...	
16	18	18	18	SOPHIE B. HAWKINS/As I Lay Me Down	
18	18	18	18	2 UNLIMITEED/Get Ready For This	
19	17	18	17	BLUES TRAVELER/Run-Around	
19	18	18	18	GIN BLOSSOMS/Follow You Down	
26	27	15	15	SEAL/Fly Like An Eagle	

MARKET #6
WKQI/Detroit
(810) 967-3750
O'Brien/Buchalter

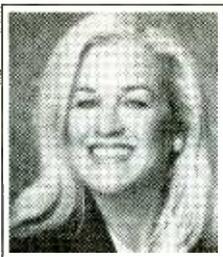
PLAYS	3W	2W	LW	TW	ARTIST/TITLE
61	63	63	63	NO MERCY/Where Do You Go	
62	62	62	62	FUN FACTORY/Wanna B With U	
61	61	61	61	DONNA LEWIS/Love You Always...	
59	61	61	61	CELINE DION/It's All Coming...	
56	60	59	60	TONY RICH PROJECT/Nobody Knows	
24	36	59	57	ALANIS MORISSETTE/Head Over Feet	
36	41	41	41	TONI BRAXTON/Un-break My Heart	
32	34	41	41	JOURNEY/When You Love...	
36	39	41	40	ERIC CLAPTON/Change The World	
12	35	37	37	GREASE MEGAMIX/Grease Megamix	
54	36	36	36	LA BOUCHE/Sweet Dreams	
26	37	35	35	QUAD CITY DJ'S/C'mon 'N Ride It...	
38	40	30	30	JANN ARDEN/Insensitive	
28	30	29	29	AMBER/This Is Your Night	
18	28	29	29	MERRIL BAINBRIDGE/Mouth	
37	28	28	28	SARAH MCLACHLAN/Will Remember You	
18	27	27	27	SEAL/Fly Like An Eagle	
56	58	23	23	LA BOUCHE/Be My Lover	
18	18	21	21	TONI BRAXTON/Un-break My Heart	
18	18	18	18	BRYAN ADAMS/Let's Make A...	
18	18	18	18	WONDERS/That Thing You Do!	
16	18	18	18	NO DOUBT/Spiderwebs	
12	14	18	18	KEITH SWEAT/Twisted	
18	18	16	16	TRACY CHAPMAN/Give Me One Reason	
18	18	14	14	FIONA APPLE/Shadowboxer	
14	18	14	14	GHST TOWN DJ'S/My Boo	

MARKET #7
KDMX/Dallas
(817) 991-1029
Ashley/Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	31	28	32	CELINE DION/It's All Coming...	
29	30	31	31	ERIC CLAPTON/Change The World	
30	30	31	31	DISHWALLA/Counting Blue Cars	
31	32	29	29	HOOTIE & BLOWFISH/Go Blind	
21	26	27	27	JOURNEY/When You Love...	
18	24	27	27	ALANIS MORISSETTE/Head Over Feet	
25	36	29	27	DONNA LEWIS/Love You Always...	
22	21	24	24	BRYAN ADAMS/Let's Make A...	
21	20	20	20	MELISSA ETHERIDGE/Nowhere To Go	
21	25	22	22	MERRIL BAINBRIDGE/Mouth	
21	20	24	22	JEWEL/Who Will Save...	
19	22	22	21	PRIMITIVE RADIO GODS/Standing Outside...	
28	26	22	20	ALANIS MORISSETTE/You Learn	
25	22	21	21	TRACY CHAPMAN/Give Me One Reason	
16	18	17	17	SEAL/Fly Like An Eagle	
20	20	16	16	STING/If You Still Touch Me	
18	18	17	17	AMANDA MARSHALL/Birmingham	
18	18	17	17	HOOTIE & BLOWFISH/Sad Caper	
18	18	17	17	ROD STEWART/We Fall In...	
30	24	21	21	COLLECTIVE SOUL/The World I Know	
15	16	15	15	STING/If You Still Touch Me	
15	16	15	15	DC TALK/Just Between You...	
10	7	13	13	NO DOUBT/Don't Speak	
11	13	9	9	SHERYL CROW/It Makes You...	
11	13	9	9	JOHN MELLENCAMP/Key West...	
11	15	9	9	NO DOUBT/Spiderwebs	
9	9	9	9	JEWEL/Who Will Save...	
9	9	9	9	ALANIS MORISSETTE/Ironic	
5	7	6	6	GOO GOO DOLLS/Name	
7	7	7	7	NATALIE MERCHANT/Wonder	

MARKET #8
MIX 107.3 FM
Washington's Best Music Mix

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	29	37	38	ALANIS MORISSETTE/Head Over Feet	
38	38	38	38	HOOTIE & BLOWFISH/Go Blind	
37	37	37	37	EVERYTHING BUT.../Missing	
37	37	37	37	CELINE DION/It's All Coming...	
35	35	35	35	DISHWALLA/Counting Blue Cars	
35	35	29	29	DONNA LEWIS/Love You Always...	
35	35	29	29	JEWEL/Who Will Save...	
29	29	29	29	ALANIS MORISSETTE/You Learn	
29	29	29	29	JOURNEY/When You Love...	
25	37	25	25	HOOTIE & BLOWFISH/Tucker's Town	
17	25	25	25	MADONNA/You Must Love Me	
25	25	25	25	ERIC CLAPTON/Change The World	
20	20	20	20	SHERYL CROW/It Makes You...	
20	20	20	20	DOG'S EYE VIEW/Everything Falls...	
20	20	19	19	MERRIL BAINBRIDGE/Mouth	
29	20	15	15	HOOTIE & BLOWFISH/Sad Caper	
15	15	15	15	SEAL/Fly Like An Eagle	
5	5	5	5	TONI BRAXTON/Un-break My Heart	
5	5	5	5	SUSANNA HOFFS/All I Want	
5	5	5	5	DC TALK/Just Between You...	
5	5	5	5	STREISAND & ADAMS/Finally Found...	



CAROL ARCHER

It's Beginning To Look A Lot Like Christmas

□ How two labels promote and market their significant seasonal releases

When it comes to maximizing a holiday CD release, the window of opportunity for labels is a small one. With barely three months in which to make an impact, the stakes are high. I asked **Warner Bros. Sr. Dir. Jazz/NAC Marketing Randall Kennedy** and **MoJazz promotion consultant Doc Remer** just how they make the most of their important Christmas releases.

Coordinate Everything!

"The genesis of a project like 'Boney's Funky Christmas' is in the all-crucial A&R process," Kennedy observes. "What they've done is come up with an eclectic mix that does say 'Christmas' — that does review and preview what we expect of winter — from a tune that's as straight up as 'Christmas Time Is Here' to 'Let It Snow.'

"The collaborations are interesting, too: **Bobby Caldwell** and Boney have a history [James formerly played sax in Caldwell's band] and Bobby's has a huge profile out there with touring and recordings, so that one was really easy. I'm not sure how the **Dee Harvey** collaboration came about, but that's one funky tune. Plus, Boney's appeal is so deep and [his audience] really runs the gamut in both race and age.

"The promotion apparatus that we wanted in place before we shipped the record was a coordinated push with as many formats as possible. Given the repertoire and Boney's wide appeal, we felt strongly that we had a shot at an across-the-board [hit]. Christmastime somehow seems to limber up people's receptiveness to different types of music, so there would be a good shot with programmers who might say, 'That's too jazzy for us' or 'We don't play instrumentals' [at another time of year].



"Hopefully, the repertoire of the album anticipates any possible objection to airplay out of the 'One Thousand Reasons Not To Play A Record' book. Quite literally, we went to every department and asked promotion people, 'What on here is your best shot for airplay in your format?' We came up with a consensus of four tracks.

"The sales side was much easier. This is an artist with a very respectable **Soundscan** base. He's got the respect saleswise with **WEA** because they're numbers cats, and he sells records. Boney's also got the personality base with them because he's been to all their branches, played for them, and had dinner with them.

"We took the record out of the loop of normal Christmas solicitation and presented it in our sales guide along with all the other new releases for that time frame, as opposed to putting it in the Christmas bag. We will be very close to our suggested initial order for Boney James and that's more than we've ever shipped on one of his new releases by 30%."

One From The Heart

"Because the time a Christmas release is out there is so short," Remer begins, "our main resources are radio airplay and retail listening posts. We feel there's a void at radio for Christmas music and that's why we created 'A MoJazz Christmas.' [Two volumes are available.] All the tracks were recorded especially for the CD. In fact, they were recorded last year — several with

all the MoJazz artists on the sessions together — in a really festive setting, so they'd get in the Christmas spirit.

"It's really difficult to get in a mood to cut Christmas songs in the middle of summer, especially in California where it's not cold or snowy even during the holidays. We worked hard to create an atmosphere that would let the artists really perform from the heart. Everyone involved wanted to make that kind of record — not just a commercial offering, but something sincere that would work for the NAC format.

"We serviced the CD to radio at the very beginning of October. Along with it we serviced the first volume as well, because there are so many new NAC stations that have come online. We did that for two reasons: First, they shouldn't be penalized for not being in the format at this time last year. It's not up to radio to remember what they need ... it's up to us!"



NAC 'S.W.O.T.' TEAM — At a well-attended panel discussion at the recent NAB Radio Show, programmers with strong records of performance examined the format's S.W.O.T.s, or strengths, weaknesses, opportunities, and threats. The panel consisted of (l-r) moderator Carol Archer, former WVAE/Cincinnati PD Rich McMillan, WNJA/Chicago PD Lee Hansen, KTWV/L.A. PD Chris Brodie, Broadcast Architecture CEO Frank Cody, and WJCD/Norfolk PD Maxine Todd.

MAIL BAG

College Station 'Enlivens, Expands Format's Gene Pool'

Aside from occasional specialty shows, college radio doesn't provide much of a bastion for NAC (KSBR/Mission Viejo and WUKY/Lexington, KY are notable exceptions). But we recently received the following letter from **WSUW/Whitewater, WI Director/ Radio Wilfred Tremblay**, which outlines the reasons the University of Wisconsin station crafted a unique approach to the NAC format.

Non-commercial college radio has been a driving force behind the musical transition of commercial radio. Look at college radio's role in breaking new artists and its importance in the development of the Alternative format. But I suspect most radio professionals don't think of college radio and NAC.

Here at WSUW-FM, we have been programming NAC for four years (WSUW is a 1300-watt station licensed to the Board of Regents, University of Wisconsin System). NAC is our primary daytime format (10am-4pm) with the remainder of our schedule divided between Alternative and specialty programming — reggae, blues, etc. We're about 40 miles from both Madison and Milwaukee, so both markets send signals into our county. We're outside the Chicago ADI at about 90 miles southeast, but its influence is still powerful on many of our students who grew up listening to that market.

The decision to program NAC on WSUW came from a combination of political and audience forces. The university administration didn't want "that wild" Alternative all day, especially with the possibility of "blue" language. But, as importantly, we wanted to reach a new breed of university professional, those faculty and staff overlooked by traditional, non-commercial programmers. These professionals with money to contribute to non-commercial radio are baby boomers who grew up listening to "free



Maybe adding some Michael Bolton would help us pitch the agencies, but that's not our objective. We think of ourselves as an AOR for middle-agers.



form" FM in the '70s. They have more eclectic musical tastes than their campus predecessors, who typically didn't stray far from classical music or mainstream jazz.

At WSUW we follow the R&R NAC chart, but play only about 50% of the playlist. We strive for more "bite" and "angularity" by mixing world beat, contemporary jazz, and reggae artists. We also schedule a bit more "quiet storm," some singer/songwriters, and a smidgen of Adult Alternative. We're fortunate in having a diverse group of talented volunteer student programmers bring in their own musical input to the format. Some of the ideas fly and some don't, but this working laboratory does expand the NAC gene pool, something sorely needed in this contracting and increasingly restrictive format.

*We have only two programming rules (made to be broken): 1) Stay away from strings, even synth strings, and 2) don't play crossover commercial pabulum. While **Michael Bolton**, **Whitney Houston**, etc. may be talented performers, they "wash out" whatever is creative about the format. This openness sometimes leads to jarring segues, but that's acceptable as long as there's an overall flow.*

Our NAC format, which we call "West Main Street," is jockeyed by volunteers and students receiving credit, who typically have the rudiments of announcing and board operation but little knowledge of the NAC format or the artists. This often leads to some bizarre presentation — CHR delivery, for instance — but more often it generates on-air enthusiasm rarely found at the typical "white bread" commercial NAC station.

*We are not rated, so **Arbitron** data is unavailable. What is apparent from our own research is the enthusiasm for the music mix, especially from the male 35-49 cell. Yes, women tend to gravitate to the two commercial NACs, which have signed on in Milwaukee over the last six months. So, maybe adding some **Michael Bolton** would help us pitch the agencies, but that's not our objective. We think of ourselves as an AOR for middle-agers.*

Obviously, we don't have the constraints of the commercial broadcaster who has to clear time for inventory, weather, and traffic (we average 52 minutes of music per hour) or keeping AQH high by targeting broader demos. Still, college radio can help define the qualitative envelope of NAC. And as importantly, we have a built-in ability to target tomorrow's style and fashion leaders.

I suggest that commercial broadcasters take a listen to some of the things going on at college NAC and see how the format can be enlivened.



NAC TOP 30 TRACKS

NOVEMBER 8, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	2	1	KENNY G The Moment (Arista)	722	728	772	720	49/0
8	6	5	2	CHUCK LOEB The Music Inside (Shanachie)	718	670	577	487	47/0
5	5	3	3	PAUL HARDCASTLE Bird Island (JVC)	698	720	715	687	46/0
1	1	1	4	DAVID SANBORN Spooky (Elektra/EEG)	677	785	798	766	50/0
4	3	4	5	PETER WHITE Caravan Of Dreams (Columbia)	656	702	740	719	50/0
6	7	7	6	DOC POWELL Laid Back (Discovery)	594	579	574	533	39/0
10	10	10	7	JEFF LORBER Katherine (Verve)	585	459	444	418	43/1
7	8	8	8	ART PORTER Lake Shore Drive (Verve Forecast)	564	577	544	492	49/0
2	4	6	9	DAVE KOZ Let Me Count The Ways (Capitol)	530	620	719	721	49/0
9	9	9	10	GROVER WASHINGTON JR. Can You Stop The Rain (Columbia)	488	481	493	465	44/0
12	12	12	11	ANDY SNITZER My Dream Come True (Warner Bros.)	397	397	391	386	44/0
11	11	11	12	LUTHER VANDROSS Your Secret Love (LV/Epic)	385	402	408	411	43/1
17	13	13	13	SOUNDSCAPE Morning Song (Instinct)	377	356	330	314	43/0
26	22	16	14	KEIKO MATSUI Bridge Over The Stars (Countdown/Unity)	363	316	280	254	44/0
—	30	20	15	RONNY JORDAN Closer Than Close (Island)	344	291	236	227	41/0
16	14	14	16	NATALIE COLE w/NAT "KING" COLE When I Fall In Love (Elektra/EEG)	338	332	324	320	38/1
24	17	15	17	DENNY JIOSA Lights Of The City (Blue Orchid)	324	327	305	265	36/0
19	21	17	18	JOE MCBRIDE After Sunset (Heads Up)	311	300	296	294	33/0
BREAKER			19	WAYMAN TISDALE Don't Take Your Love Away (MoJazz/Motown)	293	200	164	90	42/1
BREAKER			20	GEORGE BENSON Holdin' On (GRP)	288	267	261	237	36/1
29	28	27	21	BONEY JAMES Sara Smile (Warner Bros.)	267	253	242	236	28/0
22	19	21	22	GLORIA ESTEFAN I'm Not Giving You Up (Epic)	257	286	300	284	32/0
DEBUT			23	SLASH Obsession Confession (Geffen)	250	144	14	5	36/4
—	—	29	24	PETER WHITE F/BASIA Just Another Day (Columbia)	250	227	146	130	35/1
—	29	26	25	TONI BRAXTON Un-break My Heart (LaFace/Arista)	247	254	241	182	31/0
21	18	22	26	RICHARD ELLIOT City Speak (Blue Note)	247	283	305	286	27/0
—	—	28	27	DOTSERO Essensual (Ichiban)	232	232	192	103	30/1
DEBUT			28	PAMELA WILLIAMS A Matter Of Time (Heads Up)	223	197	178	163	33/1
18	16	18	29	ERIC CLAPTON Change The World (Reprise)	223	297	313	314	29/0
14	15	19	30	COUNT BASIC On The Move (Instinct)	222	292	323	326	25/0

This chart reflects airplay from October 23-29. Songs ranked by total plays. Highlighted songs indicate Breaker.
51 NAC reporters. 48 current playlists. © 1996, R&R Inc.

BREAKERS

WAYMAN TISDALE
Don't Take Your Love Away (MoJazz/Motown)
TOTAL PLAYS/INCREASE: 293/93
TOTAL STATIONS/ADDS: 42/1
CHART: 19

GEORGE BENSON
Holdin' On (GRP)
TOTAL PLAYS/INCREASE: 288/21
TOTAL STATIONS/ADDS: 36/1
CHART: 20

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BABYFACE Everytime I Close My Eyes (Epic)	19
MICHAEL PAULO My Heart And Soul (Noteworthy)	12
TINA TURNER Something Beautiful Remains (Virgin)	9
VANESSA DAOU Two To Tango (MCA)	8
EXODUS QUARTET Summer Soulstice (Instinct)	7
FATBURGER Oye Como Va (Shanachie/Cachet)	7
KENNY BLAKE European Underground (Heads Up)	4
SLASH Obsession Confession (Geffen)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARK PORTMANN No Truer Words (Zebra)	+128
JEFF LORBER Katherine (Verve)	+126
VANESSA DAOU Two To Tango (MCA)	+124
SLASH Obsession Confession (Geffen)	+106
WAYMAN TISDALE Don't Take Your Love... (MoJazz/Motown)	+93
KENNY BLAKE European Underground (Heads Up)	+54
RONNY JORDAN Closer Than Close (Island)	+53
CHUCK LOEB The Music Inside (Shanachie)	+48
KEIKO MATSUI Bridge Over The Stars (Countdown/Unity)	+47
GROVER WASHINGTON JR. Soulful Strut (Columbia)	+43

Breakers: Songs registering 275 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

MARK PORTMANN No Truer Words (Zebra)
Total Plays: 187, Total Stations: 34, Adds: 3

EXODUS QUARTET Summer Soulstice (Instinct)
Total Plays: 176, Total Stations: 28, Adds: 7

GROVER WASHINGTON JR. Soulful Strut (Columbia)
Total Plays: 149, Total Stations: 16, Adds: 0

VANESSA DAOU Two To Tango (MCA)
Total Plays: 126, Total Stations: 24, Adds: 8

SIMPLY RED Angel (EastWest/EEG)
Total Plays: 111, Total Stations: 16, Adds: 2

FATBURGER Oye Como Va (Shanachie/Cachet)
Total Plays: 100, Total Stations: 22, Adds: 7

BRIAN HUGHES Soul Fruit (Higher Octave)
Total Plays: 83, Total Stations: 13, Adds: 1

MARILYN SCOTT Close Enough (Warner Bros.)
Total Plays: 74, Total Stations: 13, Adds: 3

LARRY CORYELL Big Fun (Shanachie)
Total Plays: 74, Total Stations: 10, Adds: 0

KENNY BLAKE European Underground (Heads Up)
Total Plays: 74, Total Stations: 18, Adds: 4

TONY GUERRERO Mysterie (Nu Groove)
Total Plays: 65, Total Stations: 11, Adds: 1

JESSE COOK Mario Takes A Walk (Narada)
Total Plays: 65, Total Stations: 10, Adds: 0

LOUIE SHELTON Reflections (Slam/Lightyear)
Total Plays: 61, Total Stations: 6, Adds: 0

KENNY G Eastside Jam (Arista)
Total Plays: 58, Total Stations: 12, Adds: 3

JASON MILES Memphis 2000 (Lightyear)
Total Plays: 52, Total Stations: 6, Adds: 0

MICHAEL PAULO My Heart And Soul (Noteworthy)
Total Plays: 52, Total Stations: 21, Adds: 12

LARRY CARLTON The Gift (GRP)
Total Plays: 51, Total Stations: 6, Adds: 0

SOUNDSCAPE I'll Be Around (Instinct)
Total Plays: 45, Total Stations: 6, Adds: 1

BABYFACE Everytime I Close My Eyes (Epic)
Total Plays: 45, Total Stations: 24, Adds: 19

ANDY SNITZER A River's Road (Warner Bros.)
Total Plays: 42, Total Stations: 6, Adds: 0

KENNY G w/TONI BRAXTON That Somebody Was You (Arista)
Total Plays: 39, Total Stations: 5, Adds: 1

Songs ranked by total plays

WQCD KOAI
KBLX WVMV
WSJZ WJII
WJZW KWJZ
KQBR KBZN
WVAE KEZL
WNWV KRVR
KUCD KXDC
WZJZ KCIY
KMJZ KCJZ
WJZK WLVE
WGUF WJCD
WSMJ WSJW

Among the Most Added Second Week in a row!

vanessa daou "two to tango"

already a #1 billboard club airplay smash
the first single from her new album
slow to burn

produced by: peter daou
management: benny medina, handprint entertainment
get AMPed: http://www.mca.com/mca_records

MCA 13

NOVEMBER 8, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)		
1	1	1	1	PETER WHITE Caravan Of Dreams (Columbia)	1009	-21	"Caravan" (656)	"Just" (250)	"Lights" (35)
3	2	2	2	KENNY G The Moment (Arista)	886	-8	"Moment" (722)	"Eastside" (58)	"Somebody" (39)
5	5	4	3	PAUL HARDCASTLE Hardcastle 2 (JVC)	800	-13	"Island" (698)	"Jokers" (22)	"Dreams" (21)
6	8	8	4	JEFF LORBER State Of Grace (Verve)	749	+90	"Katherine" (585)	"State" (99)	"PCH" (37)
12	10	6	5	CHUCK LOEB The Music Inside (Shanachie)	744	+50	"Music" (718)	"Cruzin" (12)	"Breathe" (11)
4	4	3	6	DAVID SANBORN Songs From The Night Before (Elektra/EEG)	714	-99	"Spooky" (677)	"Rikke" (35)	"Exposure" (2)
2	3	5	7	DAVE KOZ Off The Beaten Path (Capitol)	703	-90	"Count" (530)	"Look" (123)	"Lullaby" (29)
9	9	9	8	GROVER WASHINGTON JR. Soulful Strut (Columbia)	692	+51	"Stop" (488)	"Soulful" (149)	"Bordertown" (26)
7	6	7	9	DOC POWELL Laid Back (Discovery)	667	-7	"Laid" (594)	"Sunday" (36)	"Dance" (23)
11	11	11	10	ART PORTER Lay Your Hands On Me (Verve)	628	-1	"Lake" (564)	"Just" (16)	"Chance" (15)
8	7	10	11	GEORGE BENSON That's Right (GRP)	598	-37	"Holdin'" (288)	"Right" (125)	"Johnnie" (73)
13	13	12	12	ANDY SNITZER In The Eye Of The Storm (Warner Bros.)	478	-5	"Dream" (397)	"Road" (42)	"Tell" (15)
20	15	13	13	DENNY JIOSA Inner Voices (Blue Orchid)	470	-7	"Lights" (324)	"Kiss" (57)	"Always" (57)
21	20	16	14	SOUNDSCAPE Life Force (Instinct)	462	+30	"Morning" (377)	"Around" (45)	"Round" (15)
14	14	15	15	JOE MCBRIDE Keys To Your Heart (Heads Up)	437	0	"Sunset" (311)	"Highland" (47)	"Chit-Chat" (44)
10	12	14	16	NORMAN BROWN Better Days Ahead (MoJazz/Motown)	430	-36	"After" (181)	"Days" (168)	"Time" (52)
15	18	17	17	LUTHER VANDROSS Your Secret Love (LV/Epic)	415	-15	"Secret" (385)	"Feet" (19)	"Love" (9)
30	27	22	18	KEIKO MATSUI Dream Walk (Countdown/Unity)	400	+47	"Bridge" (363)	"Chimney" (16)	"Passage" (12)
—	29	23	19	RONNY JORDAN Light To Dark (Island)	399	+47	"Closer" (344)	"Laidback" (20)	"Heart" (14)
25	24	24	20	NATALIE COLE Stardust (Elektra/EEG)	356	+6	"Fall" (338)	"Teach" (12)	"Morning" (3)
23	22	25	21	BONEY JAMES Seduction (Warner Bros.)	322	-6	"Sara" (267)	"Lights" (23)	"Doubt" (15)
19	17	18	22	SOUNDTRACK Phenomenon (Reprise)	321	-76	"Change" (223)	"Crazy" (70)	"Dance" (28)
17	16	20	23	RICHARD ELLIOT City Speak (Blue Note)	321	-77	"City" (247)	"Lights" (21)	"Need" (20)
16	19	19	24	CHIELI MINUCCI Renaissance (JVC)	318	-80	"Anything" (202)	"Cause" (47)	"Renaissance" (23)
DEBUT	—	—	25	WAYMAN TISDALE In The Zone (MoJazz/Motown)	299	+91	"Take" (293)	"Washington" (4)	"Thinking" (2)
—	—	30	26	DOTSERO Essensual (Ichiban)	291	+2	"Essensual" (232)	"Candlelight" (23)	"Joyride" (17)
18	21	21	27	HERB ALPERT Second Wind (Almo Sounds/Geffen)	290	-77	"Flamingo" (208)	"Second" (26)	"Flirtation" (23)
28	28	29	28	TONI BRAXTON Secrets (LaFace/Arista)	281	-9	"Heart" (247)	"Angel" (34)	
22	23	26	29	BRIAN CULBERTSON After Hours (Mesa/Bluemoon)	280	-23	"After" (203)	"Close" (58)	"Shadow's" (9)
DEBUT	—	—	30	LARRY CORYELL Sketches Of Coryell (Shanachie)	277	-2	"Feel" (179)	"Fun" (74)	"Sketch" (11)

This chart reflects airplay from October 23-29. Albums ranked by total plays, with plays from all cuts from an album combined.

51 NAC reporters. 48 current playlists. © 1996, R&R Inc.

NAC NOTES By Carol Archer

The indefatigable progress of **Chuck Loeb's** CD (now 5*) and track (5-2*) of the same name, "The Music Inside" (Shanachie), is really a compliment to Loeb's talent as a writer and artist.

Jeff Lorber's latest release, "State Of Grace" (Verve), cracks the top five (4* this week) — for the second time — fueled by continued momentum on the track "Katherine," which moved 10-7* this week and is second Most Increased with +126 plays.

One of this quarter's freshest releases, **Mark Portmann's** "No Truer Words" (Zebra), is poised to chart strongly next week based on huge rotation gains totalling +126, our top Most Increased.

A track championed for ages by early believers like **WQCD/New York PD Steve Williams** and **KTVW/Los Angeles Asst. PD/MD Ralph Stewart** — **Tina Turner's** "Something Beautiful Remains" (Virgin) — finally got a nod from **Broadcast Architecture** this week and picked up nine new adds, including **WVMV/Detroit** and **WJZZ/Pittsburgh**.

In addition to "Boney's Funky Christmas" (Warner Bros.) and "A MoJazz Christmas Vol. 2" (MoJazz), new seasonal programming offerings you might consider include **Vanessa Williams's** "Star Bright" sampler on **Mercury**, especially her duet with **Bobby Caldwell**, "Baby, It's Cold Outside"; "Jazz For Joy" (Verve); "Swing Into

Christmas" (Columbia), notably the tracks featuring **Grover Washington**; and **Marilyn Scott's** holiday CD pro (Warner Bros.), which features "Silver Bells" and "Winter Wonderland" as well as her spoken holiday greetings for your listeners.

And don't miss "A Winter Solstice V" (Windham Hill), the latest instant classic in the label's treasured holiday series: **John Tesh's** "Holiday Collection" (GTS), a three-disc set which includes Tesh's seasonal chestnuts as well as a new release, "The Choirs Of Christmas"; and for something different and very special, check out "Kiho'alu Christmas" (Dancing Cat), produced by **George Winston**, which brings together 12 of Hawaii's greatest slack key guitar players.

THANK YOU NAC RADIO FOR YOUR SUPPORT

WAYMAN TISDALE "IN THE ZONE"

DEBUT 7* BILLBOARD CONTEMPORARY JAZZ CHART
DEBUT 25 R&R ALBUM CHART
21* GAVIN SMOOTH JAZZ
TRACK

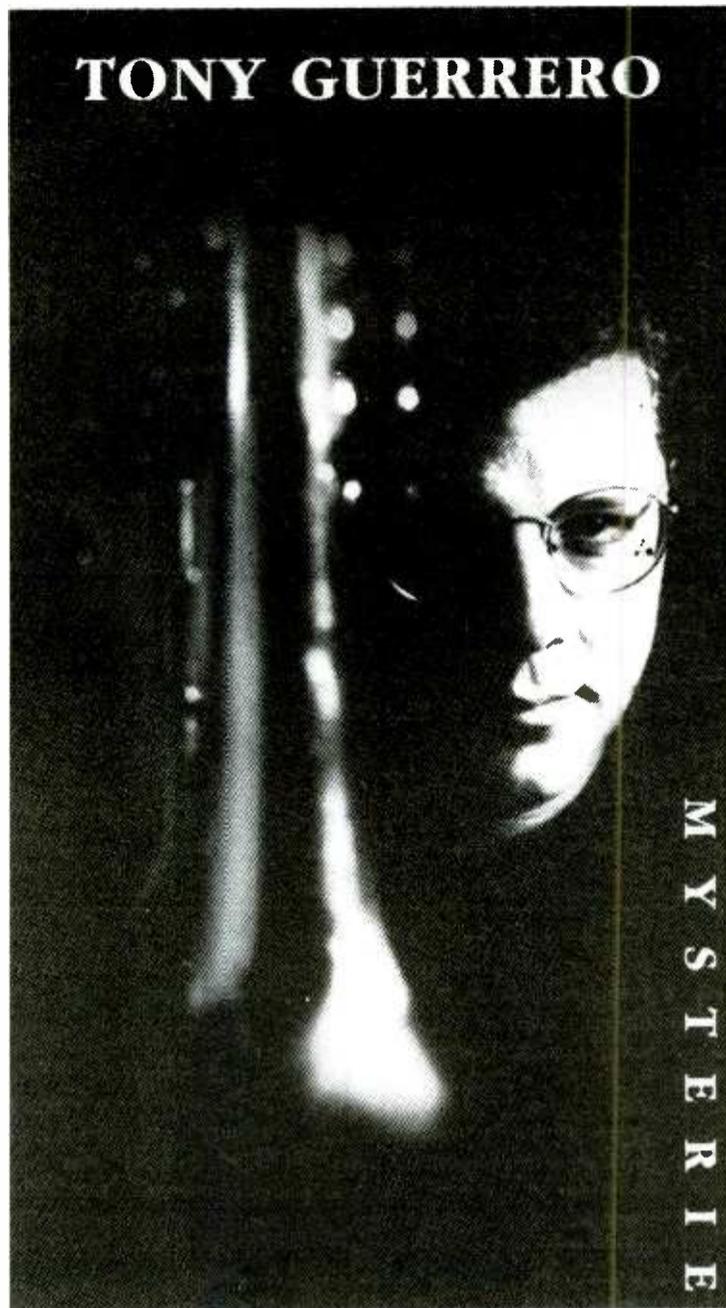
"DON'T TAKE YOUR LOVE AWAY"
19 BREAKER R&R TRACK CHART

MOJAZZ™

Stations and their adds by track listed alphabetically by market

COMING ON STRONG ON NAC RADIO

KNIK/Anchorage, AK PD/MD: Dean Williams No Adds	WGUF/Ft. Myers, FL PD: Michael Bode BRIAN HUGHES "Fruit" JOBIM & STING "How" MICHAEL PAULO "Heart" SOUL BALLET "N.Y.C."	KXDC/Monterey, CA PO/MD: Scott O'Brien GILBERTO & MICHAEL "Desafinado" VANESSA DAOU "Two" ALFONZO BLACKWELL "Hermina"	KCLC/St. Charles, MO PD: Rich Reighard MD: Scott Nenneringer DANIEL HO & KILAUEA "Avalon"
WJZF/Atlanta, GA PD/MD: Mark Edwards ZACHARY BREAUX "Never" EXODUS QUARTET "Summer" PAOLO "Paisa"	KEZL/Fresno, CA PD/MD: Mike Vasquez MARK PORTMANN "Truer" MICHAEL PAULO "Heart" KENNY BLAKE "European"	SW/New York, NY MARILYN SCOTT "Close" SLASH "Obsession" BABYFACE "Close" PAMELA WILLIAMS "Matter"	KBZN/Salt Lake City, UT PD: Rob Riesen TINA TURNER "Something" BABYFACE "Close" MICHAEL PAULO "Heart"
KAJZ/Austin, TX PD: Doc Burns LUTHER VANDROSS "Secret" MARK PORTMANN "Truer"	KUCD/Honolulu, HI PD: Mahlon Moore VANESSA DAOU "Two" TINA TURNER "Something" EXODUS QUARTET "Summer"	WQCD/New York, NY PD: Steve Williams SIMPLY RED "Angel" SLASH "Obsession" GILBERTO & MICHAEL "Desafinado" DOTSERO "Someone" WILL LEE "Georgie"	KCJZ/San Antonio, TX PD/MD: Norm Miller DAVE KOZ "Lullaby" MICHAEL PAULO "Heart" FATTBURGER "Oye"
WOAZ/Boston, MA PD/MD: Bill George MICHAEL PAULO "Heart" FATTBURGER "Oye"	WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams SLASH "Obsession" DOTSERO "Essensual"	WJCD/Norfolk, VA PD: Maxine Todd MD: Larry Hollowell KENNY G "Eastside" KENNY G W/T. BRAXTON "Somebody" VANESSA DAOU "Two" ZACHARY BREAUX "Never"	KIFM/San Diego, CA PD: Mike Shepard APD/MD: Kelly Cole JAMES & WHALUM "Deja"
WSJZ/Buffalo, NY PD: Steve Wiersman MD: Chris Wittingham EXODUS QUARTET "Summer" BABYFACE "Close" MICHAEL PAULO "Heart" PETER WHITE F/BASIA "Just" FATTBURGER "Oye"	KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase JAMES & WHALUM "Cold" BABYFACE "Close"	KTNT/Oklahoma City, OK MD: Stephanie Stewart KENNY G "Eastside"	KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet MARILYN SCOTT "Close" BABYFACE "Close"
WNUA/Chicago, IL PD: Lee Hansen APD/MD: Tom Miller TOM SCOTT "Only" VANESSA WILLIAMS "Erase" BABYFACE "Close" PHIL COLLINS "Same"	WEZV/Lafayette, IN PD/MD: Bob Miller DOTSERO "Quiet" KENNY BLAKE "European" KENNY BLAKE "Sunday" LIONEL RICHIE "Still" TIM BOWMAN "Rapture" TIM BOWMAN "Gethsemane"	WLDQ/Orlando, FL PD: Steve Huntington MD: Bob Church PHIL COLLINS "Wear" NEVILLE & ROBERTSON "Crazy" JAZZ CRUSADERS "Peachy" EXODUS QUARTET "Summer" FATTBURGER "Lo-Cat" BABYFACE "Close" KENNY G "Passages" MAXI PRIEST "Watching"	KKSF/San Francisco, CA MD: Blake Lawrence No Adds
WJZK/Charleston, SC PD/MD: Tom Kennedy VANESSA DAOU "Two" SLASH "Obsession" NATALIE & NAT COLE "Fall" TINA TURNER "Something"	KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart KENNY G "Eastside" EXODUS QUARTET "Summer"	WJJZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi PAOLO "Paisa" MICHAEL PAULO "Heart"	KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton RANDY CRAWFORD "King's" MARK PORTMANN "Here" DAVE KOZ "Look" MICHAEL PAULO "Nature" JAMES & WHALUM "Cold"
WVAE/Cincinnati, OH BABYFACE "Close" MICHAEL PAULO "Heart" FATTBURGER "Oye" TINA TURNER "Something"	WSJW/Louisville, KY PD: C.C. Matthews MD: Brian Conn BABYFACE "Close" TINA TURNER "Something"	KYOT/Phoenix, AZ PD/MD: Nick Francis BABYFACE "Close"	KWJZ/Seattle, WA PD: Carol Handley BABYFACE "Close" MICHAEL PAULO "Heart"
WNWV/Cleveland, OH PD/MD: Bernie Kimble BABYFACE "Close" LARRY CARLTON "Nowhere" TINA TURNER "Something"	WJZI/Milwaukee, WI PD: Fred Heller MD: Kathryn Vaughn SOUL BALLET "N.Y.C." NEVILLE & ROBERTSON "Crazy" NORMAN BROWN "Days" EXODUS QUARTET "Summer" WAYMAN TISDALE "Take"	WJJJ/Pittsburgh, PA PD: Carl Anderson MD: Herschel TINA TURNER "Something" BABYFACE "Close" MICHAEL PAULO "Heart" FATTBURGER "Oye"	WSJT/Tampa, FL PD/MD: Ross Block No Adds
WZJZ/Columbus, OH PD: Bill Harman VANESSA DAOU "Two" SOUL BALLET "N.Y.C."	KMJZ/Minneapolis, MN PD: Rob Moore GEORGE BENSON "Thinker" PAUL HARDCASTLE "Dreams" DOC POWELL "Oance" EXODUS QUARTET "Summer" VANESSA DAOU "Two" FATTBURGER "Oye" TONY GUERRERO "Mysterie" GEORGE WINSTON "Linus" GEORGE WINSTON "Pumpkin" GEORGE WINSTON "Cast"	KKJZ/Portland, OR PD: Shaun Yu MD: Hal Murray TIM BOWMAN "There"	KOAS/Tulsa, OK PD: Steve Fernandez SIMPLY RED "Angel" LIONEL RICHIE "Still" MARK PORTMANN "Walla" SOUNDSCAPE "Around"
KOAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser BONEY JAMES "Lights" MARIAH CAREY "Underneath" BABYFACE "Seven"	KSBK/Mission Viejo, CA PD/MD: Terry Wedel BABYFACE "Close" SWEETBACK "Gaze" JAMES McMILLAN "Ricardo"	KQBR/Sacramento, CA PD: Lawrence Tanter VANESSA DAOU "Two" BABYFACE "Close" TONY GUERRERO "For" JEFF LORBER "Katherine"	WJZW/Washington, DC PD/MD: Steve Kosbau BABYFACE "Close" LARRY CORYELL "Feel" MICHAEL PAULO "Heart"
KHIH/Denver, CO PD: Becky Taylor BABYFACE "Close" FATTBURGER "Oye"	KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff KENNY BLAKE "European" KENNY BLAKE "Sunday" VANESSA DAOU "Two" MARILYN SCOTT "Close" JOBIM & STING "How"	KSSJ/Sacramento, CA PD: Don Langford MD: Keli Garrett GEORGE BENSON "Holdin" TINA TURNER "Something" KENNY BLAKE "European" NORMAN BROWN "After" MARK PORTMANN "Truer" BABYFACE "Close"	51 Total Reporters 50 Current Reporters 48 Current Playlists Reported Frozen Playlist (1): WALI/Macon, GA Did Not Report, Playlist Frozen (1): WLVE/Miami, FL Did Not Report For Two Consecutive Weeks; Data Not Used (1): KRZN/Albuquerque, NM
WMMV/Detroit, MI PD/MD: Tom Sleeper TINA TURNER "Something" BABYFACE "Close" LARRY CORYELL "Feel" MICHAEL PAULO "Heart"			



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NAC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL NAC REPORTERS ON R&R ONLINE

MARKET #1
WQCD/New York
(212) 210-2769
Williams

CD 101.9

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	12	3	16		KENNY G/W/T. BRAXTON/That Somebody Was...
13	13	16	15		PAUL TAYLOR/Exotica
14	14	15	15		HARVEY MASON/Take Five
15	15	16	15		DAVID SANBORN/Spooky
14	14	15	15		GROVER WASHINGTON.../Can You Stop...
15	6	14			VANESSA DAOU/Two To Tango
15	6	14			GROVER WASHINGTON.../Soulful Strut
14	14	13			NATALIE & NAT COLE/When I Fall In Love
8	8	14			KENNY G/Northern Lights
12	12	14			OLETA ADAMS/Life Keeps Moving On
7	7	12			NESTOR TORRES/Talk To Me
7	7	11			FATBURGER/Oye Como Va
-	-	9			KEIKO MATSUI/A Cat On The Chimney
-	-	13			EXODUS QUARTET/Summer Soultice
-	-	10			SHAHN & SEPEHR/More Of You
9	9	10			JEFF LORBER/Katherine
8	8	11			PONCHO SANCHEZ/Watermelon Man
7	7	9			NORMAN BROWN/Facts Of Love
10	10	9			PAUL HARDCASTLE/Bird Island
8	8	10			LARRY CORVELL/Big Fun
11	11	9			TIM CUNNINGHAM/This Is The Life
10	10	6			BRIAN CULBERTSON/After Hours
9	9	8			JOE MCBRIDE/Highland Park
11	11	7			CHIELI MINUCCI/Cause We've Ended...
-	-	7			THUS SPOKE Z/Nightshade
4	4	7			NORMAN BROWN/Better Days Ahead
6	6	5			BOBBY MCFERRIN/Heaven's Design
-	-	4			BAFFACE/Everytime I Close...
10	10	13			ANDY SNITZER/East Oak Lane

MARKET #2
KTWV/Los Angeles
(213) 466-9283
Brodie/Stewart

THE WAVE
94.7 KTWV

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	12	11	13		BRIAN CULBERTSON/After Hours
12	11	13			COUNT BASIC/On The Move
8	9	10			CHUCK LOEB/The Music Inside
12	12	11			BLUE KNIGHTS/Missing You
10	10	11			GROVER WASHINGTON.../Just My Imagination
12	11	11			RICHARD ELLIOT/When The Lights...
14	11	11			DOUG GAMERON/Rebuzvous
10	12	13			JOE SAMPLE/Hippies On A Corner
12	12	11			JEFF LORBER/State Of Grace
9	9	12			DDC POWELL/Laid Back
9	10	10			HERB ALPERT/My Funny Valentine
10	8	8			DAVID SANBORN/Spooky
8	9	10			TINA TURNER/Something...
8	7	9			DENNY JIOSA/Lights Of The City
8	8	9			TONI BRAXTON/Un-break My Heart
8	9	7			PAUL JACKSON JR./Da Boardwalk
8	8	8			RANDY CRAWFORD/All The King's...
8	8	8			PAUL HARDCASTLE/Bird Island
11	9	8			GROVER WASHINGTON.../Can You Stop...
7	7	9			KEIKO MATSUI/Bridge Over...
-	-	6			WAYMAN TISDALE/Don't Take Your...
10	9	10			BONEY JAMES/Ain't No Sunshine
9	9	7			JOE MCBRIDE/Highland Park
9	7	7			ERIC CLAPTON/Change The World
6	6	5			DAVE KOZ/Let Me Count...
8	7	9			ANDY SNITZER/My Dream Come True
6	9	7			LUTHER VANDROSS/Your Secret Love
7	8	8			GEORGE BENSON/Holdin' On
8	7	8			NATALIE & NAT COLE/When I Fall In Love
12	10	10			KENNY G/The Moment

MARKET #3
WNUA/Chicago
(312) 645-9550
Hansen/Miller

WNUA 95.5
Smooth Jazz

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
11	12	11	13		LIONEL RICHIÉ/Ordinary Girl
12	13	12			NATALIE & NAT COLE/When I Fall In Love
-	-	4			KENNY G/Eastside Jam
11	11	9			HERB ALPERT/Flamingo
11	12	11			VANESSA WILLIAMS/Where Do We Go...
13	9	10			PETER WHITE/F/BASIA/Just Another Day
11	9	11			PETER WHITE/Caravan Of Dreams
-	-	4			J. MICHAEL VERT/Night Di Orion
-	-	4			DAVID SANBORN/Rikke
9	9	10			ART PORTER/Lake Shore Drive
-	-	4			JEFF LORBER/Katherine
9	9	11			CHUCK LOEB/The Music Inside
10	10	11			BONEY JAMES/Without A Doubt
11	12	10			WHITNEY HOUSTON/Why Does It Hurt...
4	11	10			PAUL HARDCASTLE/Bird Island
4	11	10			TONY GUERRERO/Mysterie
13	16	13			KENNY G/The Moment
4	11	12			GLORIA ESTEFAN/I'm Not Giving...
10	11	11			RICHARD ELLIOT/City Speak
3	12	11			COLORS IN MOTION/Foreign Nature
-	-	4			TONI BRAXTON/Un-break My Heart
10	11	10			GROVER WASHINGTON.../Can You Stop...
11	8	10			ANDY SNITZER/My Dream Come True
10	16	10			DAVID SANBORN/Spooky
4	9	10			DDC POWELL/Laid Back
12	10	12			CHIELI MINUCCI/Anything And...
-	-	4			RONNY JORDAN/Closer Than Close
10	11	10			HOWEY SHIFTLA A. Nights
10	11	9			COUNT BASIC/On The Move
11	13	9			GEORGE BENSON/Holdin' On

MARKET #4
KBLX/San Francisco
(415) 294-1029
Brown/Gadet

KBLX 102.9 FM
The Best Of

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	14	14			KENNY G/W/T. BRAXTON/That Somebody Was...
14	14	14			LUTHER VANDROSS/Your Secret Love
14	14	14			JEFF LORBER/Katherine
14	14	14			MAXWELL/Ascension (Don't...)
13	13	14			RONNY JORDAN/Laidback
11	11	11			ART PORTER/Forever Love
12	12	12			GEORGE BENSON/Johannie Lee
12	12	12			GEORGE BENSON/That's Right
12	12	12			NORMAN BROWN/Better Days Ahead
12	12	12			WAYMAN TISDALE/Don't Take Your...
13	13	12			DAVID SANBORN/Spooky
9	9	11			CHUCK LOEB/The Music Inside
10	10	10			KENNY G/The Moment
9	9	10			GROVER WASHINGTON.../I Can Count...
8	10	10			HIROSHIMA/Koto Blues
9	9	9			GROVER WASHINGTON.../Soulful Strut
9	9	9			SOLAR SYSTEM/Wes 4 Prez
7	7	9			BEN TANKARD/You Will Know
6	6	9			LARRY CARLTON/Buddy
-	-	4			TONI BRAXTON/Un-break My Heart
6	6	8			FATBURGER/Oye Como Va
6	6	8			GEORGE BENSON/Holdin' On
6	6	7			JAMES & WHALUM/Kickin' Back
7	7	7			PETER WHITE/Caravan Of Dreams
12	11	7			DOC POWELL/Laid Back
12	11	7			PHAREZ WHITTED/A Different Kind...
7	7	7			ANDY SNITZER/My Dream Come True
-	-	6			NORMAN BROWN/This Time Around
-	-	6			BRAXTON BROTHERS/Sunset Bay
6	6	6			SOUNDSCAPE/Morning Song
6	6	-			MARILYN SCOTT/I'm Calling You

MARKET #4
KKSF/103.7 FM
Smooth Jazz

KKSF/San Francisco
(415) 975-5555
Lawrence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
8	9	10			KENNY G/The Moment
9	10	10			DAVID SANBORN/Spooky
8	9	9			BRAXTON BROTHERS/When Love Comes
9	9	9			BRIAN HUGHES/Soul Fruit
9	9	9			JEFF LORBER/Katherine
9	9	9			ART PORTER/Lake Shore Drive
8	8	8			PAUL HARDCASTLE/Bird Island
8	8	8			DAVE KOZ/Let Me Count...
8	8	8			DAVE KOZ/Don't Look Back
7	7	8			KEIKO MATSUI/Bridge Over...
-	-	6			TOM SCOTT/Only You
9	9	9			SOUNDSCAPE/Morning Song
5	5	7			SOUNDSCAPE/It'll Be Around
8	8	8			ERIC CLAPTON/Change The World
7	7	7			NEVILLE & ROBERTSON/Crazy Love
8	8	8			GROVER WASHINGTON.../Soulful Strut
5	5	5			PETER WHITE/Long Ride Home
10	8	7			PETER WHITE/F/BASIA/Just Another Day
5	5	6			ANDY SNITZER/My Dream Come True
10	8	7			GEORGE BENSON/That's Right
7	7	7			JESSE COOK/Mario Takes A Walk
3	5	7			KENNY G/Havana
-	-	7			KENNY G/On The Step
7	7	7			BRIAN HUGHES/Pamela
7	7	7			CHUCK LOEB/The Music Inside
9	9	9			JEFF LORBER/State Of Grace
7	7	7			CHIELI MINUCCI/Cause We've Ended...
6	7	7			DAVID SANBORN/Rikke
-	-	7			TOM SCOTT/Tom Cat
9	10	8			PETER WHITE/City Of Lights

MARKET #5
WJZZ/Philadelphia
(610) 667-3939
Gress/Tozzi

WJZZ 106.1
Smooth Jazz

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	33	29	35		KENNY G/The Moment
6	23	28	32		CHUCK LOEB/The Music Inside
-	-	13	32		GROVER WASHINGTON.../Soulful Strut
26	31	29	32		ART PORTER/Lake Shore Drive
30	32	26	31		BONEY JAMES/Sara Smile
31	33	28	30		DDC POWELL/Laid Back
14	14	14	14		ANDY SNITZER/My Dream Come True
14	14	14	14		PAUL HARDCASTLE/Bird Island
12	11	14			TOM SCOTT/Only You
14	13	10			JEFF LORBER/Katherine
10	12	10			TONI BRAXTON/How Could An...
12	12	13			CHIELI MINUCCI/Anything And...
21	12	13			DAVE KOZ/Let Me Count...
9	13	12			RICHARD ELLIOT/City Speak
14	17	11			PETER WHITE/Caravan Of Dreams
13	12	11			EARL KLUGH/Sunset Island
12	13	10			NATALIE & NAT COLE/When I Fall In Love
8	13	11			EXODUS QUARTET/Summer Soultice
31	20	12			DAVID SANBORN/Spooky
8	9	12			LOUIE SHELTON/Reflections
11	11	9			VANESSA WILLIAMS/Erase
8	11	12			KEIKO MATSUI/Bridge Over...
12	11	11			GLORIA ESTEFAN/I'm Not Giving...
14	12	11			BRIAN CULBERTSON/After Hours
5	7	11			CRAIG T. COOPER/Never Too Much
-	-	4			TONI BRAXTON/Un-break My Heart
13	11	10			LUTHER VANDROSS/Your Secret Love
12	11	10			ERIC CLAPTON/Change The World
-	-	1			SLASH/Obsession Confession
6	5	5			PAMELA WILLIAMS/A Matter Of Time

MARKET #6
WVMV/Detroit
(810) 855-5100
Steele

V98.7 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	12	22	23		CHUCK LOEB/The Music Inside
13	11	12	23		JEFF LORBER/Katherine
22	22	23	23		PAUL HARDCASTLE/Bird Island
22	22	23	22		KENNY G/The Moment
13	12	21	22		GROVER WASHINGTON.../Can You Stop...
22	23	21	21		DDC POWELL/Laid Back
23	23	22	20		BRIAN CULBERTSON/After Hours
13	11	12	13		BONEY JAMES/Sara Smile
12	13	12	13		ART PORTER/Lake Shore Drive
12	13	12	13		CENNY JIOSA/Lights Of The City
-	-	13	13		SLASH/Obsession Confession
12	12	12	13		RICHARD ELLIOT/City Speak
22	20	23	12		DAVID SANBORN/Spooky
8	6	5	12		TONY GUERRERO/For Your Love
7	7	11	12		RONNY JORDAN/Closer Than Close
7	7	12	12		SOUNDSCAPE/Morning Song
13	11	12	12		JOE MCBRIDE/Highland Park
12	12	12	12		ANDY SNITZER/My Dream Come True
6	6	8	12		KEIKO MATSUI/Bridge Over...
12	12	13	12		BRIAN CULBERTSON/After Hours
-	-	10	12		VANESSA DAOU/Two To Tango
8	9	9	9		NATALIE & NAT COLE/When I Fall In Love
8	10	9	9		TONI BRAXTON/Un-break My Heart
9	9	9	9		ERIC CLAPTON/Change The World
9	10	8	9		GEORGE BENSON/Holdin' On
10	7	9	8		GLORIA ESTEFAN/I'm Not Giving...
-	-	10	8		PETER WHITE/F/BASIA/Just Another Day
8	9	7	7		LUTHER VANDROSS/Your Secret Love
6	8	7	7		PAMELA WILLIAMS/A Matter Of Time
-	-	7	7		KENNY BLAKE/European Underground

MARKET #7
KOAI/Dallas
(810) 630-3011
Fischer/Glaser

ASIS 107.5 FM
Smooth Jazz

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	19	15		DAVID SANBORN/Spooky
16	17	17	14		KENNY G/Northern Lights
16	16	16	14		DAVE KOZ/Let Me Count...
8	12	14	14		SOUNDSCAPE/It'll Be Around
11	16	15	13		GROVER WASHINGTON.../Can You Stop...
11	16	15	12		EXODUS QUARTET/Summer Soultice
-	-	6			WAYMAN TISDALE/Don't Take Your...
-	-	4			BRIAN MCKNIGHT/Remember The Magic
10	8	9	10		CHUCK LOEB/The Music Inside
8	9	8	10		NEVILLE & ROBERTSON/Crazy Love
8	9	8	10		RIPPINGTONS/First Time I Saw Her
7	7	9	10		PAUL JACKSON JR./End To A Perfect Day
8	8	9	9		LUTHER VANDROSS/Love Don't Leave
8	8	9	9		TONI BRAXTON/Un-break My Heart
8	8	9	9		RICHARD ELLIOT/Sweet Surrender
11	8	9	9		NATALIE & NAT COLE/When I Fall In Love
8	9	9	9		RONNY JORDAN/Closer Than Close
9	9	7	9		PAUL HARDCASTLE/Bird Island
8	8	8	10		WHITNEY HOUSTON/Why Does It Hurt...
6	8	10	9		JEFF LORBER/State Of Grace
8	8	8	8		THOM ROTELLA/Don'tchou Worry
9	9	6	8		PETER WHITE/Together Again
-	-	1			VANESSA DAOU/Two To Tango
6					

ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

MARKET #2
KLOS 95.5
KLOS/Los Angeles
(310) 840-4836
Curelop/Wilde

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	31	25	31	31	SMASHING PUMPKINS/Muzzle
23	29	26	29	29	SUBLIME/What I Got
21	20	21	28	28	PEARL JAM/Smile
20	18	21	27	27	SOCIAL DISTORTION/Was Wrong
25	29	24	24	24	COUNTING CROWS/Angels Of...
29	29	24	24	24	VAN HALEN/Me Wise Magic
22	21	20	22	22	METALLICA/Hero Of The Day
10	16	15	20	20	LOCAL H/Bound For The Floor
17	20	19	19	19	R.E.M./Bittersweet Me
-	12	14	18	18	SOUNDGARDEN/Blow Up...
17	15	13	18	18	MATCHBOX 20/Long Day
13	17	12	18	18	PHISH/Free
-	-	10	18	18	PRESIDENTS OF.../Mach 5
-	16	10	17	17	BETTER THAN EZRA/Desperately Wanting
12	14	11	15	15	TOM PETTY & HB/Climb That Hill
7	7	8	15	15	DISHWALLA/Charlie Brown's...
22	20	14	14	14	STONE TEMPLE PILOTS/Lady Picture Show
16	15	15	12	12	MIDNIGHT OIL/Underwater
9	8	9	9	9	METALLICA/Until It Sleeps
9	10	8	9	9	EXPANDING MAN/Download (I Will)
13	12	7	9	9	JARS OF CLAY/Floor
11	6	9	9	9	TONIC/Open Up Your Eyes
12	10	8	9	9	GREEN DAY/Walking...
12	10	8	8	8	STONE TEMPLE PILOTS/Trippin' On A Hole
5	9	6	8	8	CRACKER/Sweet Thistle Pie
-	7	6	8	8	CORROSION OF.../Drowning In
13	10	9	7	7	SOUNDGARDEN/Burden In My Hand
12	14	8	7	7	DISHWALLA/Counting Blue Cars
19	9	8	7	7	RUSH/Test For Echo
11	8	7	7	7	NIRVANA/Aneurysm

MARKET #3
WRCC/Chicago
(312) 861-8100
Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	14	27	35	35	SOUNDGARDEN/Blow Up...
51	35	32	33	33	BUSH/Download
31	34	32	31	31	STABBING WESTWARD/Shame
33	34	33	31	31	VAN HALEN/Me Wise Magic
11	16	28	30	30	METALLICA/Hero Of The Day
9	14	15	29	29	ALICE IN CHAINS/Would?
29	30	29	29	29	METALLICA/Ain't My Bitch
16	21	17	28	28	LOCAL H/Bound For The Floor
11	11	12	21	21	EVERCLEAR/Santa Monica
17	16	17	20	20	MARILYN MANSON/The Beautiful People
10	11	13	15	15	STIR/Looking For
11	12	13	14	14	SOCIAL DISTORTION/Was Wrong
16	15	15	14	14	COUNTING CROWS/Angels Of...
9	7	14	14	14	EXPANDING MAN/Download (I Will)
12	14	15	13	13	TONIC/Open Up Your Eyes
30	34	16	13	13	SOUNDGARDEN/Burden In My Hand
1	5	7	12	12	STONE TEMPLE PILOTS/Lady Picture Show
12	14	12	12	12	RUSH/Drive
-	-	11	11	11	OZZY OSBOURNE/Walk On Water
29	30	35	11	11	RUSH/Test For Echo
12	6	12	11	11	HUNGER/Vanishing Cream
11	10	11	11	11	STONE TEMPLE PILOTS/Trippin' On A Hole
9	12	10	10	10	SMASHING PUMPKINS/Muzzle
8	11	12	9	9	TOM PETTY & HB/Climb That Hill
12	14	11	9	9	SEVEN MARY THREE/My My
30	13	10	9	9	SMASHING PUMPKINS/Muzzle
-	-	8	9	9	RUSH/Half The World
-	-	8	9	9	SEVEN MARY THREE/Devil Boy
6	8	7	8	8	FAILURE/Stuck On You
12	13	10	8	8	GRAVITY KILLS/Enough

MARKET #6
102.7 WQZR
DETROIT'S ONLY *REAL* ROCK STATION

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	19	31	35	35	SOUNDGARDEN/Blow Up...
31	21	31	34	34	BUSH/Download
-	12	30	34	34	BUSH/Download
29	20	30	34	34	PEARL JAM/Hail, Hail
33	21	33	33	33	VAN HALEN/Me Wise Magic
20	20	33	33	33	TOOL/Stinkist
20	20	33	33	33	STABBING WESTWARD/Shame
24	18	28	32	32	LOCAL H/Bound For The Floor
19	13	28	30	30	SOCIAL DISTORTION/Was Wrong
26	19	26	30	30	ALICE IN CHAINS/Would?
-	3	16	20	20	STONE TEMPLE PILOTS/Lady Picture Show
18	12	18	18	18	SPONGE/Have You Seen Mary
18	13	18	18	18	TONIC/Open Up Your Eyes
16	11	17	18	18	ZAKK WYLD/Sold My Soul
14	9	16	18	18	DARLAHOOD/Grow Your Own
11	11	14	17	17	CORROSION OF.../Drowning In...
13	13	16	16	16	EXPANDING MAN/Download (I Will)
16	12	16	16	16	STEVE VAIN/Until It Sleeps
11	9	16	16	16	GRAVITY KILLS/Enough
16	12	16	16	16	SMASHING PUMPKINS/Muzzle
11	10	16	16	16	COUNTING CROWS/Angels Of...
-	-	5	15	15	RUSH/Half The World
21	12	15	14	14	311/Down
-	4	15	14	14	VAN HALEN/Can't Get This...
16	12	14	14	14	METALLICA/Ain't My Bitch
16	11	14	14	14	KORN/No Place To Hide
28	12	14	14	14	SOUNDGARDEN/Burden In My Hand
13	11	14	14	14	NIRVANA/Aneurysm
13	8	13	13	13	MARILYN MANSON/The Beautiful People
9	8	11	11	11	STONE TEMPLE PILOTS/Trippin' On A Hole...

MARKET #6
101 WRIF
WRIF/Detroit
(810) 589-7900
Podell/Welington

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
9	19	29	30	30	HUNGER/Vanishing Cream
15	27	25	30	30	BUSH/Download
35	31	31	29	29	VAN HALEN/Me Wise Magic
30	30	31	26	26	SOUNDGARDEN/Burden In My Hand
21	24	26	25	25	STONE TEMPLE PILOTS/Lady Picture Show
25	23	26	25	25	EXPANDING MAN/Download (I Will)
29	25	27	24	24	METALLICA/Ain't My Bitch
22	22	29	23	23	STABBING WESTWARD/Shame
21	22	19	23	23	SEVEN MARY THREE/My My
9	9	13	22	22	ALICE IN CHAINS/Would?
14	15	19	22	22	TOOL/Stinkist
20	21	17	17	17	METALLICA/Hero Of The Day
22	22	17	17	17	SOUNDGARDEN/Blow Up...
8	9	11	17	17	TONIC/Open Up Your Eyes
12	12	15	17	17	CORROSION OF.../Drowning In...
13	15	14	12	12	MARILYN MANSON/The Beautiful People
11	15	14	12	12	SOCIAL DISTORTION/Was Wrong
1	5	11	11	11	DANZIG/Sacrifice
1	5	11	11	11	GRAVITY KILLS/Enough
6	7	9	10	10	HUNGER/Undone
17	11	12	9	9	PEARL JAM/Hail, Hail
-	1	11	9	9	SMASHING PUMPKINS/Muzzle
-	1	10	9	9	HAZIES/Trip Free Life
-	1	2	9	9	CRACKER/Sweet Thistle Pie
4	10	7	7	7	DEFONES?/Words
1	6	5	7	7	STIR/Looking For
5	6	6	7	7	SPACEHOG/In The Meantime
21	11	12	7	7	ALICE IN CHAINS/Over Now
-	1	3	6	6	KORN/No Place To Hide
10	12	8	6	6	I MOTHER EARTH/One More Astronaut

MARKET #7
LEAGLE 97.1
PURE ROCK

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	20	32	38	38	SMASHING PUMPKINS/Muzzle
-	21	34	37	37	BUSH/Download
18	33	35	36	36	SOUNDGARDEN/Blow Up...
32	36	37	36	36	SOCIAL DISTORTION/Was Wrong
31	36	34	35	35	VAN HALEN/Me Wise Magic
28	36	35	35	35	METALLICA/Hero Of The Day
-	-	19	33	33	PRESIDENTS OF.../Mach 5
-	-	19	25	25	R.E.M./Bittersweet Me
19	21	23	23	23	MATCHBOX 20/Long Day
13	21	22	22	22	PEARL JAM/Hail, Hail
-	14	21	21	21	DARLAHOOD/Grow Your Own
-	13	20	20	20	STIR/Looking For
-	10	17	19	19	GRAVITY KILLS/Enough
13	14	16	19	19	MARILYN MANSON/The Beautiful People
16	14	18	19	19	HUNGER/Undone
31	38	34	19	19	TONIC/Open Up Your Eyes
16	12	15	18	18	EXPANDING MAN/Download (I Will)
16	19	22	18	18	COUNTING CROWS/Angels Of...
-	-	18	20	20	STONE TEMPLE PILOTS/Lady Picture Show
13	13	17	18	18	TOOL/Stinkist
-	14	17	18	18	DISHWALLA/Charlie Brown's...
-	14	17	17	17	GARY HOEY/Desire
-	12	14	17	17	FAILURE/Stuck On You
20	22	21	17	17	COWBOY MOUTH/Jenny Says
13	13	16	17	17	HAZIES/Trip Free Life
13	13	16	17	17	DANZIG/Sacrifice
-	12	15	17	17	CORROSION OF.../Drowning In...
-	6	11	13	13	RADISH/Dear Aunt Arctica
9	12	14	11	11	DEFONES?/Words
-	-	8	11	11	KORN/No Place To Hide

MARKET #7
Q102
KTXQ/Dallas
(214) 528-5500
Lockridge/Redbeard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	26	36	46	46	COWBOY MOUTH/Jenny Says
13	42	40	44	44	BUSH/Download
39	40	44	44	44	R.E.M./Bittersweet Me
39	40	44	44	44	SOCIAL DISTORTION/Was Wrong
40	41	40	43	43	VAN HALEN/Me Wise Magic
23	25	35	43	43	HEADS/Damage I've Done
39	41	41	42	42	SMASHING PUMPKINS/Muzzle
38	40	39	41	41	METALLICA/Hero Of The Day
23	25	35	39	39	NIRVANA/Aneurysm
27	29	31	32	32	PEARL JAM/Red Mosquito
33	32	30	32	32	PEARL JAM/Hail, Hail
29	30	29	29	29	TOOL/Stinkist
15	15	23	29	29	TOM PETTY & HB/Climb That Hill
39	38	26	26	26	ERIC JOHNSON/Pavilion
41	41	29	24	24	COUNTING CROWS/Angels Of...
-	16	23	23	23	COUNTING CROWS/Angels Of...
12	18	17	18	18	LOCAL H/Bound For The Floor
15	18	16	17	17	EXPANDING MAN/Download (I Will)
16	17	16	17	17	CHALK FARM/Lie On Lie
13	17	17	17	17	BLACK CROWES/Blackberry
-	12	17	17	17	RADISH/Dear Aunt Arctica
16	16	16	17	17	MATCHBOX 20/Long Day
16	15	16	16	16	COURSE D'EMPIRE/New Maps
9	9	8	15	15	FASTBALL/Make Your Mama Proud
13	14	17	15	15	SOUNDGARDEN/Blow Up...
8	8	8	10	10	SOUNDGARDEN/Pretty Noose
7	8	6	9	9	STONE TEMPLE PILOTS/Trippin' On A Hole
6	7	7	9	9	STONE TEMPLE PILOTS/Big Bang Baby
7	7	7	9	9	DAVE MATTHEWS BAND/Too Much
6	5	6	8	8	OASIS/Champagne Supernova

MARKET #10
WAAF
WAAF/Boston
(617) 236-1073
Douglas/Osterlind

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	39	43	38	38	METALLICA/Hero Of The Day
38	43	39	37	37	SMASHING PUMPKINS/Muzzle
4	24	42	42	42	BUSH/Download
40	40	40	37	37	STABBING WESTWARD/Shame
41	41	41	36	36	PEARL JAM/Hail, Hail
43	39	42	35	35	SOUNDGARDEN/Blow Up...
15	22	32	33	33	FLYER/Jurassic
34	35	34	32	32	STONE TEMPLE PILOTS/Lady Picture Show
3	20	31	31	31	REACHOROUND/Big And Mean
3	32	31	30	30	BLACK CROWES/Blackberry
17	18	22	26	26	MARILYN MANSON/The Beautiful People
15	13	18	25	25	CORROSION OF.../Drowning In...
23	24	25	24	24	RAGE AGAINST.../People Of The Sun
24	23	23	28	28	ORANGE 9MM/Failure
22	24	20	23	23	VERVE PIPE/Cup Of Tea
35	31	23	23	23	DARLAHOOD/Grow Your Own
35	30	21	23	23	KICKING HAROLD/Kill You
21	18	22	20	20	TOOL/Stinkist
34	27	22	18	18	BETH HART BAND/Immortal
20	20	17	17	17	TONIC/Open Up Your Eyes
14	14	14	17	17	ALICE IN CHAINS/Again
41	34	18	17	17	311/Down
13	13	12	15	15	CAKE/The Distance
12	15	14	15	15	KORN/No Place To Hide
13	13	15	15	15	STONE TEMPLE PILOTS/Trippin' On A Hole
15	16	14	15	15	LOCAL H/Bound For The Floor
9	7	13	14	14	VAN HALEN/Me Wise Magic
12	11	12	14	14	TREE/Homfront
12	10	12	14	14	EXPANDING MAN/Download (I Will)

MARKET #11
WZTA/Miami
(305) 654-9494
Steele/Hess

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	20	30	35	35	MATCHBOX 20/Long Day
20	16	32	34	34	PEARL JAM/Hail, Hail
22	24	34	34	34	SOUNDGARDEN/Blow Up...
21	21	35	32	32	METALLICA/Hero Of The Day
34	30	37	31	31	SMASHING PUMPKINS/Muzzle
3	27	21	28	28	BUSH/Download
20	12	22	24	24	STABBING WESTWARD/Shame
13	14	8	24	24	RUSH/Test For Echo
19	16	20	23	23	EXPANDING MAN/Download (I Will)
18	16	19	21	21	COUNTING CROWS/Angels Of...
-	14	20	21	21	STONE TEMPLE PILOTS/Lady Picture Show
22	24	22	20	20	SPONGE/Have You



CYNDEE MAXWELL

Holiday Promotions Spotlight Concerts, Community Service

Rock rounds out the year with free money and music

With the holiday season upon us, Rock radio has a bevy of promotional opportunities to benefit the station, listeners, and community. Asst. Rock Editor **Frank Correia** compiled the following information on some of the more notable Rock promotions.

WXTB/Tampa just completed its fourth sponsorship of "Guavaween," a concert festival that this year featured **Type O Negative**, **Butthole Surfers**, **Primitive Radio Gods**, and morning show co-host **Bob Narley's** band, the **Killer Kona Buds**. According to WXTB Promotion Director **Mike Oliviero**, the yearly pre-Halloween celebration was named Guavaween after the mythological "Mama Guava."

Preferring pumpkins to guava, **WXKE/Ft. Wayne** held the "Great Pumpkin Smash," where listeners won pumpkins dropped from 104 feet. Prizes hidden inside the pumpkins included a \$1300 rock from a local jeweler and tickets to see **The Who's "Quadrophenia"** in Chicago on Halloween night.

Speaking of the Windy City, **WRCX/Chicago** held its third annual Halloween cruise. This "Ship Of Ghouls" included a live performance from **Capitol's Stir** and a \$1000 costume contest. **WIYY/Baltimore** was also in the sailing spirit with a cruise on the Inner Harbor that included a costume contest and a performance by a local band.

WQLZ/Springfield, IL morning co-host **Jim The Photographer** recently went to Hell, Michigan to buy a hearse to give away as the grand prize in "The Jim Reaper Contest." Each Monday, a listener would qualify by winning trips to see **Kiss**, **Rush**, **Metallica**, and **Soundgarden**. The "Halloween Horror Show" concluded the month with a costume contest rewarding listeners with prizes such as \$1000, CDs, T-shirts, and concert tickets. In the gravest of promotions, **WRXR/Augusta, GA** PD



Chuck Williams was buried alive for 48 hours. The "Burying Hunger" fundraiser was for the Golden Harvest Food Bank.

Ghoulish Gatherings

For those above ground, parties were the way to go. **WZTA/Miami's** "Halloweenie Roast" featured the **Refreshments**, **Dishwalla**, and **Chalk Farm**. **WAAF/Boston's** free show had the **Butthole Surfers**, **Recharound**, **Tonic**, and **James Hall** performing. **KUFO/Portland's** sold-out benefit for Artists For A Hate-Free America included **Everclear**, **Lifter**, and **Pluto**. **KQRC/Kansas City's** "Freaker's Ball" was attended by 5000 listeners who saw the **Hunger**, **Stir**, **Darlahood**, and **Ugly Kid Joe**. **KLBJ/Austin** broadcast live from its Sixth Street Party while **WMFS/Memphis's** Halloween show featured **Another Society**.

KXFX/Santa Rosa, CA provided food for its fiends [sic] with a \$19.96 cover that included an all-you-can-eat buffet, local bands, psychics, tarot and palm readers, portrait artists, and a costume contest with a trip to Cabo San Lucas, Mexico as the grand prize. **KSJO/San Jose's** Halloween show highlighted the **Deftones**, the **Hunger**, and **Nick-**

lebag. Soon the **KSJO** crew will jet off to Hawaii where they'll broadcast live from December 6-10. The station will give away 100 trips for two so listeners can join them, **I Mother Earth**, and **Seven Mary Three** in the 50th state.

It wasn't Hawaii, but **WWCT/Peoria, IL** decided two parties and two prizes were better than one. At one party, a listener got \$1000 for the best costume while the other

party's grand prize was a trip to the Bahamas. At **WWV/Charlottesville, VA's** Halloween bash, prizes included a Gibson guitar, concert tickets, and a trip to see **ZZ Top** in New Orleans; canned food and cash donations were raised for charity as well.

Putting its own twist on the costume contest, **WKQQ/Lexington, KY** had a cross-dressing beauty contest: "Hell On Heels." **WARQ/Columbia, SC** sent its costume winner to Cancun, Mexico. Things got really hairy at **KGGO/Des Moines** as "Stoneman's Halloween Hair Ball" featured bands that had "nothing but hair."

It was "Dead Guys Weekend" at **KQDS/Duluth, MN** as the station showcased deceased artists and gave away their corresponding CDs. **KDOT/Reno, NV** invested in some creepy real estate with a haunted house at a local mall, raising over \$3000 for Child Assault Prevention.

Thanksgiving Gifts

Giving flight to the flightless, **KBOY/Medford, OR** will hold its second annual "Turkey Toss" this Thanksgiving. By donating canned goods, listeners get a chance to throw 10-pound turkeys into shopping carts. The best toss wins a 25-inch color TV. **KLOS/Los Angeles** will have a Food Drive from November 8-10 and its annual Christmas Tree sale on December 14th.

WPLR/New Haven gets into the democratic spirit with its Rock Elections. Voting pays off too, as listeners have 30 minutes to call and win prizes if their ballot is chosen. The results are played over Thanksgiving weekend. **KZOZ/San Luis Obispo, CA** opted to give money away for Thanksgiving by doing a "Guess How Much Cash Is Stuffed In The Turkey's Ass" contest. Staffers will take the stuffed turkey along on promotional appearances; the winning contestant keeps the cash.



LONG KISS FOR MANCOW — Superstar **Geena Davis** swung by **WRCX/Chicago** to give morning manster **Mancow Muller** some acting lessons and tips on how to bleach his hair.

Toy Story

WZAT/Savannah, GA will give listeners CDs every time they donate a toy in its "Tunes For Toys" swap. **KRZR/Fresno** will team with the Marine Corps for a three-day toy drive, hoping to meet or beat last year's 30,000 toys collected.

Most stations believe Christmas is also a great time to show listener appreciation, and **KRZZ/Wichita** shows its love with the "Helacious Holiday Hog" giveaway. When the artist of the day is played, the sixth caller gets a ham and qualifies for the grand hog—a Harley-Davidson. Then qualifiers will play blackout bingo for the bike.

WCPR/Biloxi, MS is doing its gift-giving during the "97 Hours of Christmas." Starting 97 hours before Christmas, it'll go beneath the Christmas tree every hour to unwrap a gift for a listener. **KRXQ/Sacramento** is filling up the "93 Rock Shopping Cart" with killer giveaways such as an IBM 486 computer and skis. **WHMH/St. Cloud, MN** is giving away \$101 gift certificates as qualifying prizes for the grand prize: a \$1000 shopping spree at the Mall Of America.

Many stations are working the "little drummer boy" angle with holiday shows: **KIOZ/San Diego's** is set for December 14th, while **WDHA/Morristown, NJ** plans to have one on either 12/13 or 12/14. **KWBR/San Luis Obispo, CA** is lining up acts for its Christmas show and while the actual date is TBA, it'll be between December 5-15. Interested labels should contact PD **John Mackey**.

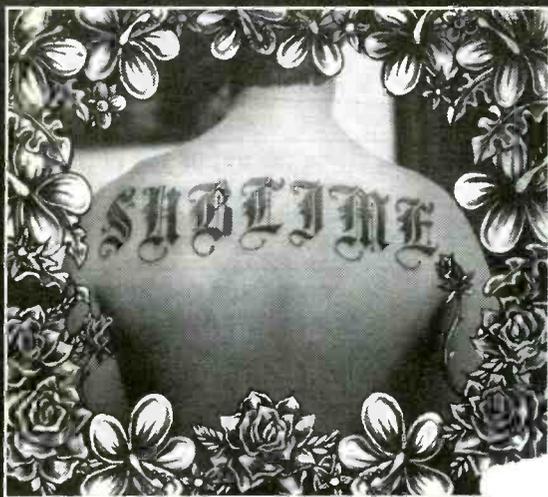
We'll print a list of station holiday concerts in an upcoming column, so contact **Cyndee Maxwell** or **Frank Correia** to get your station included.



FROG SAYS, 'FETUS, DON'T FAIL ME NOW' — **WEBN/Cincinnati** invited itself into local delivery rooms for its "Afterbirth-day Parties." The Dawn Patrol broadcast the deliveries live on the air (it was a scream) and gave three women \$1000. Pictured are Dawn Patrol members **Jimmy The Weasel (l)** and **Bob the Producer (r)** with the first lucky couple of post-partem payday.



SLASH'S NEW BAND — **KLOS/Los Angeles** recently invited the **Cypress High School** marching band to perform on the "Mark & Brian" morning show to promote fundraisers for the band's trip to New York. Supporting the cause was **Guns N' Roses** axeman **Slash**, who took the lead on "Louie, Louie" and signed autographs for the band. It was **Slash's** first time performing with a marching band.



#1 for a month at Alternative Rock!

Over 30,000 sold this week!



sublime

Most Requested !!
R&R Active Rock 18-15
1246 Plays
Rock Monitor 34* - 30*
604 Spins

New Airplay:
WDZR KLOS 29x
WZTA KRXQ 29x
WTPA KBPI 36x
WKDF and more WIYY 26x

"What I Got"
From Their Self-titled Album



"What I Got" produced by David Kahne "What I Got" (reprise) produced by Paul Leary Management: Jon Phillips & Jason Westfall



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THE WHY STORE

"father" from the self-titled album

"In heavy rotation based on Top 5 Callout,
30 spins this week."
-Bob Richards/KBPI

"The Why Store's 'Father' is #2 Callout at WFBQ."
-Marty Bender/WFBQ.

On Tour Now
R&R Adult Alternative 15
R&R Rock 25

New Airplay:
WQMF, KZZR, KFOG,
KSCA, WFYB and more!



produced by mike wanchic and the why store
management: east end management co.



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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	METALLICA Hero Of The Day (<i>Elektra/EEG</i>)	1974	2008	1924	1910	70/1
3	2	2	2	VAN HALEN Me Wise Magic (<i>Warner Bros.</i>)	1871	1890	1848	1798	66/0
47	11	4	3	BUSH Swallowed (<i>Trauma/Interscope</i>)	1820	1703	1199	290	75/1
4	3	3	4	SMASHING PUMPKINS Muzzle (<i>Virgin</i>)	1778	1777	1684	1682	74/0
6	5	6	5	COUNTING CROWS Angels Of The Silences (<i>DGC/Geffen</i>)	1632	1591	1450	1380	71/0
2	4	5	6	TONIC Open Up Your Eyes (<i>Polydor/A&M</i>)	1584	1628	1671	1811	76/1
15	8	8	7	SOUNDGARDEN Blow Up The Outside World (<i>A&M</i>)	1580	1428	1303	1132	75/0
9	6	7	8	PEARL JAM Hail, Hail (<i>Epic</i>)	1538	1496	1412	1328	69/1
24	12	11	9	STONE TEMPLE PILOTS Lady Picture Show (<i>Atlantic</i>)	1418	1278	1162	843	70/0
13	9	10	10	LOCAL H Bound For The Floor (<i>Island</i>)	1371	1334	1280	1193	69/1
10	7	9	11	SOCIAL DISTORTION I Was Wrong (<i>550 Music</i>)	1337	1346	1370	1321	66/0
19	14	12	12	R.E.M. Bittersweet Me (<i>Warner Bros.</i>)	1188	1141	1111	960	53/1
16	16	13	13	TOOL Stinkfist (<i>Zoo</i>)	1127	1089	1070	1099	70/0
18	19	15	14	DISHWALLA Charlie Brown's Parents (<i>A&M</i>)	1063	1042	1011	994	67/3
25	23	18	15	SUBLIME What I Got (<i>Gasoline Alley/MCA</i>)	1012	936	891	799	52/5
23	21	16	16	MATCHBOX 20 Long Day (<i>Lava/Atlantic</i>)	1007	951	915	874	58/1
28	26	23	17	PHISH Free (<i>Elektra/EEG</i>)	967	853	782	674	54/2
26	27	24	18	MARILYN MANSON The Beautiful People (<i>Nothing/Interscope</i>)	882	849	765	747	59/0
34	28	26	19	STIR Looking For (<i>Capitol</i>)	863	811	709	536	62/3
20	22	20	20	CHALK FARM Lie On Lie (<i>Columbia</i>)	836	879	907	951	51/1
7	10	14	21	STABBING WESTWARD Shame (<i>Columbia</i>)	806	1058	1270	1376	41/0
30	29	29	22	TOM PETTY & THE HEARTBREAKERS Climb That Hill (<i>Warner Bros.</i>)	774	745	687	620	43/1
31	32	28	23	DARLAHOOD Grow Your Own (<i>Reprise</i>)	758	754	643	566	56/2
8	17	19	24	ALICE IN CHAINS Over Now (<i>Columbia</i>)	755	895	1058	1365	46/0
33	31	30	25	CRACKER Sweet Thistle Pie (<i>Virgin</i>)	735	725	661	561	43/2
BREAKER	26			ALICE IN CHAINS Would? (<i>Columbia</i>)	730	554	377	156	45/5
14	15	17	27	BLACK CROWES Blackberry (<i>American/Reprise</i>)	706	937	1104	1155	39/0
12	20	22	28	SOUNDGARDEN Burden In My Hand (<i>A&M</i>)	698	857	991	1210	49/0
BREAKER	29			PRESIDENTS OF THE UNITED... Mach 5 (<i>Columbia</i>)	654	420	74	—	50/8
35	34	33	30	SPONGE Have You Seen Mary (<i>Columbia</i>)	643	603	601	529	48/3
21	24	27	31	EXPANDING MAN Download (I Will) (<i>Qdivision/Columbia</i>)	643	791	875	903	41/0
BREAKER	32			CORROSION OF CONFORMITY Drowning In A Daydream (<i>Columbia</i>)	601	580	530	426	55/3
17	25	31	33	311 Down (<i>Capricorn/Mercury</i>)	591	706	817	1056	46/0
11	18	21	34	NIRVANA Aneurysm (<i>DGC/Geffen</i>)	563	863	1045	1211	37/0
42	38	36	35	CAKE The Distance (<i>Capricorn/Mercury</i>)	543	478	430	363	39/3
—	50	37	36	HAZIES Trip Free Life (<i>EMI</i>)	525	447	277	65	46/5
5	13	25	37	RUSH Test For Echo (<i>Atlantic</i>)	459	833	1125	1484	31/0
29	30	32	38	EELS Novocaine For The Soul (<i>DreamWorks/Geffen</i>)	448	657	676	628	29/0
DEBUT	39			OZZY OSBOURNE Walk On Water (<i>Geffen</i>)	436	57	—	—	47/14
—	—	49	40	WALLFLOWERS One Headlight (<i>Interscope</i>)	402	291	173	33	30/3
—	44	42	41	WHY STORE Father (<i>Way Cool Music/MCA</i>)	393	347	323	260	28/1
—	49	45	42	GRAVITY KILLS Enough (<i>TVT</i>)	360	308	278	172	37/4
49	48	44	43	KORN No Place To Hide (<i>Immortal/Epic</i>)	354	335	280	273	42/3
DEBUT	44			BETTER THAN EZRA Desperately Wanting (<i>Swell/Elektra/EEG</i>)	350	106	71	28	38/13
—	—	46	45	FAILURE Stuck On You (<i>Slash/WB</i>)	350	307	248	193	35/3
22	33	39	46	BETTER THAN EZRA King Of New Orleans (<i>Swell/Elektra/EEG</i>)	340	388	638	880	25/0
DEBUT	47			DANZIG Sacrifice (<i>Hollywood</i>)	331	273	170	51	40/5
41	40	41	48	HUNGER Undone (<i>Universal</i>)	289	359	384	380	21/0
50	47	50	49	METALLICA Ain't My Bitch (<i>Elektra/EEG</i>)	283	280	281	266	19/0
DEBUT	50			FRAMES DC Monument (<i>Elektra/EEG</i>)	274	262	176	141	24/3

This chart reflects airplay from October 28-November 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 76 Active Rock reporters. 73 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

NEW & ACTIVE

RUSH Half The World (*Atlantic*)
Total Plays: 256, Total Stations: 29, Adds: 12

D GENERATION No Way Out (*Columbia*)
Total Plays: 254, Total Stations: 30, Adds: 0

PATTI ROTHBERG Treat Me Like Dirt (*EMI*)
Total Plays: 244, Total Stations: 16, Adds: 0

FUN LOVIN' CRIMINALS Scooby Snacks (*EMI*)
Total Plays: 230, Total Stations: 18, Adds: 0

BECK Devils Haircut (*DGC/Geffen*)
Total Plays: 213, Total Stations: 21, Adds: 4

ORANGE 9MM Failure (*Atlantic*)
Total Plays: 211, Total Stations: 27, Adds: 1

SEMISONIC F.N.T. (*MCA*)
Total Plays: 202, Total Stations: 21, Adds: 4

REPUBLICA Ready To Go (*RCA*)
Total Plays: 177, Total Stations: 9, Adds: 0

UGLY AMERICANS You Turn Me On (*Capricorn/Mercury*)
Total Plays: 170, Total Stations: 13, Adds: 0

SCREAMING TREES Sworn And Broken (*Epic*)
Total Plays: 170, Total Stations: 11, Adds: 0

Songs ranked by total plays.

BREAKERS

ALICE IN CHAINS
Would? (*Columbia*)
TOTAL PLAYS/INCREASE: 730/176
TOTAL STATIONS/ADDS: 45/5
CHART: 26

PRESIDENTS OF THE UNITED...
Mach 5 (*Columbia*)
TOTAL PLAYS/INCREASE: 654/234
TOTAL STATIONS/ADDS: 50/8
CHART: 29

CORROSION OF CONFORMITY
Drowning In A Daydream (*Columbia*)
TOTAL PLAYS/INCREASE: 601/21
TOTAL STATIONS/ADDS: 55/3
CHART: 32

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
TYPE O NEGATIVE Love You To Death (<i>Roadrunner</i>)	15
OZZY OSBOURNE Walk On Water (<i>Geffen</i>)	14
BETTER THAN EZRA Desperately Wanting (<i>Swell/Elektra/EEG</i>)	13
RUSH Half The World (<i>Atlantic</i>)	12
I MOTHER EARTH Another Sunday (<i>Capitol</i>)	9
PRESIDENTS OF THE UNITED... Mach 5 (<i>Columbia</i>)	8
TRACY BONHAM Sharks Can't Sleep (<i>Island</i>)	7
JOHNNY CASH Rusty Cage (<i>American</i>)	6
ALICE IN CHAINS Would? (<i>Columbia</i>)	5
DANZIG Sacrifice (<i>Hollywood</i>)	5
HAZIES Trip Free Life (<i>EMI</i>)	5
REFRESHMENTS Girly (<i>Mercury</i>)	5
SUBLIME What I Got (<i>Gasoline Alley/MCA</i>)	5

CASH

Rusty Cage

KQRC ADD!

"We received repeated requests to play this record. How do you ignore that?" -Doug Sorensen

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
OZZY OSBOURNE Walk On Water (<i>Geffen</i>)	+379
BETTER THAN EZRA Desperately Wanting (<i>Swell/Elektra/EEG</i>)	+244
PRESIDENTS OF THE UNITED... Mach 5 (<i>Columbia</i>)	+234
RUSH Half The World (<i>Atlantic</i>)	+213
ALICE IN CHAINS Would? (<i>Columbia</i>)	+176
SOUNDGARDEN Blow Up The Outside World (<i>A&M</i>)	+152
STONE TEMPLE PILOTS Lady Picture Show (<i>Atlantic</i>)	+140
DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)	+124
BUSH Swallowed (<i>Trauma/Interscope</i>)	+117
PHISH Free (<i>Elektra/EEG</i>)	+114

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Radio contact Joanné Grand at Castle (212) 685-6303 ext. 208
e-mail: joagra@aent.com

IT'S A LIE!

New:
WMFS KQWB
Phones At:
KDOT KQRC
WZZQ WRAT

Still "Lying":

KUPD	KQRC	KRXQ
KISS	KTUX	KRAD
KDOT	WRRV	WRBR
WGLF	KFMX	WHMH
KEYJ	WBXQ	WTFX
WKQZ	WZZQ	

ACTIVE ROCK DEBUT **39**
#1 MOST INCREASED PLAY
#2 MOST ADDED!

BEAVIS AND BUTT-HEAD IN THE LAND OF OZ

ROCK CHART DEBUT **35**
MOST ADDED &
INCREASED PLAY!



OZ

walk on water
DARBOLUNE

**FROM BEAVIS AND BUTT-HEAD DO AMERICA
ORIGINAL MOTION PICTURE SOUNDTRACK**

EXECUTIVE ALBUM PRODUCER:
MIKE JUDGE

MUSIC SUPERVISORS:
MIKE JUDGE, MARK KATES, LEANIS LARGENT

BEAVIS AND BUTT-HEAD DO AMERICA OPENS IN THEATERS THIS DECEMBER



[HTTP://WWW.GEFFEN.COM](http://www.geffen.com)

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REPORTERS

Stations and their adds listed alphabetically by market

ACTIVE ROCK

KEYJ/Abilene, TX OMPD: Randy Jones MD: Dave Andrews 311 "Meat" REFRESHMENTS "Galy" I MOTHER EARTH "Sunday" DANZIG "Sacrilico" ZZ TOP "Bang" GARY HOEY "Desire" JOHNNY CASH "Rusty" BECK "Devils"	KLQ/Colorado Springs, CO PD: Rich Heast APDMD: Peg Pollard 7 DANZIG "Sacrilico"	WRCQ/Fayetteville, NC PD: Howard Johnson MD: Ann Thomas No Adds	WLZR/Milwaukee, WI PDMD: Keith Hastings 5 RUSH "World" BETTER THAN EZRA "Wanting" HUNGER "Wastland"	KISS/San Antonio, TX OM: Virgil Thompson APD: Kevin Vargas 4 OZZY OSBOURNE "Water" TOM PETTY & HB "Hi"
KZRR/Albuquerque, NM PD: Frank Jason MD: Phil Mahoney 2 WHY STORE "Father"	WARQ/Columbia, SC PDMD: Susan Groves 2 ALICE IN CHAINS "Would" 2 K'S CHOICE "Addict" FRAMES DC "Monument"	KZBB/Ft. Smith, AR OM: Darlene Snow PDMD: Cindy Wilson REFRESHMENTS "Galy" ZZ TOP "Bang" I MOTHER EARTH "Sunday"	KHOP/Modesto, CA PDMD: Chris Lloyd 3 BETTER THAN EZRA "Wanting" OZZY OSBOURNE "Water" SPONGE "Mary" HAZES "Trip"	KIOZ/San Diego, CA PD: Greg Stevens MD: Shannon Leader PRESIDENTS OF... "Mach" SPONGE "Mary" CATFISH "Invisible" FRAMES DC "Monument"
WZZO/Allentown, PA PD: Robin Lee MD: Keith Moyer No Adds	WBZX/Columbus, OH PD: Hal Fish APDMD: Ronni Hunter HAZES "Trip" PUSH "Free" PRESIDENTS OF... "Mach"	WRUF/Gainesville, FL PD: Harry Guscott MD: Derol Neal RUSH "World" GRAVITY KILLS "Enough" TRACY BONHAM "Sharks" BECK "Devils"	WKDF/Nashville, TN PD: Kidd Reid MD: Sheri Seaton PRESIDENTS OF... "Mach" SUBLINE "What" DARLAHOOD "Grow"	KSJO/San Jose, CA PD: Dana Jeng MD: Laurie Fries CRACKER "These" GRANKE SIMM "Fallen" GRAVITY KILLS "Enough"
WBXQ/Altoona, PA OMPD: Mike Thomas I MOTHER EARTH "Sunday" BETTER THAN EZRA "Wanting" NEW WORLD SPIRITS "Beer" GARY HOEY "Desire" FLOODGATE "Through" DAVE MATTHEWS BAND "Crash" CHALK FARM "Lil"	KNCN/Corpus Christi, TX PD: Kelli Clague APDMD: Matt Vaughan 3 ZZ TOP "Bang" 1 KORN "Place" 1 TYPE O NEGATIVE "Death" GRAVITY KILLS "Enough" OZZY OSBOURNE "Water"	WKLB/Grand Rapids, MI OM: Tom Marshall MD: Andy O'Riley OZZY OSBOURNE "Water" BETTER THAN EZRA "Wanting"	WRRV/Newburgh, NY PD: Greg O'Brien MD: Andrew Baris KULA SHAMER "Litha" JOHNNY CASH "Rusty" REFRESHMENTS "Galy" POE "Hello"	KWBR/San Luis Obispo, CA PD: John Mackay MD: Joe Alvino JOHNNY CASH "Rusty" I MOTHER EARTH "Sunday" FACE TO FACE "Lil"
WQB/Ann Arbor, MI PD: John Vance MD: Jerry Mason BETTER THAN EZRA "Wanting" DAVE MATTHEWS BAND "Crash"	KRAD/Corpus Christi, TX InL:PD: Kenny Mann RUSH "World" BETTER THAN EZRA "Wanting" OZZY OSBOURNE "Water" TYPE O NEGATIVE "Death"	WXRA/Greensboro, NC PD: Tim Satterford APD: Marlene Gan MD: Andy Sims 5 CAKE "Distance"	KBAT/Odessa, TX PD: Bob Gerhard MD: Don Dawson RUSH "World"	KTYD/Santa Barbara, CA MD: Deyne Barkley FAILURE "Stuck" HAZES "Trip" SADIELE "Without" PUSH "Free"
KWHL/Anchorage, AK OMPD: J.L. Michaels APDMD: Dan Thomas No Adds	WTPA/Harrisburg, PA PD: Chris James APDMD: Dina Wagner CORROSION OF... "Drowning" SUBLINE "What"	WJRR/Orlando, FL PD: Dick Streetz MD: Pat Lynch No Adds	WZAT/Savannah, GA PD: Dr. Davis APD: Kevin Mitchell MD: Tripp West 10 TYPE O NEGATIVE "Death" ZACK WYLDE "Empty" TRACY BONHAM "Sharks" OZZY OSBOURNE "Water" GARY HOEY "Desire"	KISW/Seattle, WA MD: Cathy Feulner OZZY OSBOURNE "Water" LOCAL H "Bound" TYPE O NEGATIVE "Death"
WRXR/Augusta, GA PD: Chuck Williams MD: Jordan Zah WALLFLOWERS "Headlight" DISHWALLA "Paras" GRAVITY KILLS "Enough"	WTKX/Dallas, TX PD: Diana Delaney APDMD: Cindy Beall ZZ TOP "Bang" OZZY OSBOURNE "Water" RUSH "World"	WDRK/Panama City, FL PDMD: Addison Watford 11 RUSH "World" 4 311 "Meat" 4 BETTER THAN EZRA "Wanting" 3 I MOTHER EARTH "Sunday" 2 TYPE O NEGATIVE "Death" TRACY BONHAM "Sharks" MAIDS OF GRAVITY "Half"	KTUX/Shreveport, LA PD: Bobby Cook APDMD: Mojo Mason R.E.M. "Me" I MOTHER EARTH "Sunday" OZZY OSBOURNE "Water" TYPE O NEGATIVE "Death" SEMSONIC "F.N.T." BECK "Devils" TRACY BONHAM "Sharks" GOLD'S THUMB "29"	KISW/Seattle, WA MD: Cathy Feulner OZZY OSBOURNE "Water" LOCAL H "Bound" TYPE O NEGATIVE "Death"
WQBB/Ann Arbor, MI PD: John Vance MD: Jerry Mason BETTER THAN EZRA "Wanting" DAVE MATTHEWS BAND "Crash"	KRAD/Corpus Christi, TX InL:PD: Kenny Mann RUSH "World" BETTER THAN EZRA "Wanting" OZZY OSBOURNE "Water" TYPE O NEGATIVE "Death"	WQKK/Johnstown & WQWK/State College, PA PD: Pat Urban MD: Chris Prosepero RUSH "World" DISHWALLA "Paras"	WRBB/South Bend, IN PDMD: Joe Turner PRESIDENTS OF... "Mach" 5 I MOTHER EARTH "Sunday" 5 WALLFLOWERS "Headlight" GOLD'S THUMB "29"	WWW/Charlottesville, VA PD: Tom Bass MD: Kym McKay 5 CRACKER "These" OZZY OSBOURNE "Water" ALICE IN CHAINS "Would"
KWHL/Anchorage, AK OMPD: J.L. Michaels APDMD: Dan Thomas No Adds	WTKX/Dallas, TX PD: Diana Delaney APDMD: Cindy Beall ZZ TOP "Bang" OZZY OSBOURNE "Water" RUSH "World"	WQRC/Kansas City, MO PD: Doug Sorenson MD: Valerie Knight 3 ALICE IN CHAINS "Would" PRESIDENTS OF... "Mach" SPONGE "Mary" HAZES "Trip" JOHNNY CASH "Rusty" BETTER THAN EZRA "Wanting"	WTKX/Pensacola, FL PD: Joel Sampson MD: Alexander 15 ALICE IN CHAINS "Would" 3 BETTER THAN EZRA "Wanting" 3 FRAMES DC "Monument" 3 DANZIG "Sacrilico" CORROSION OF... "Drowning" REACHAROUND "Mean"	WVVC/Lansing, MI PD: Todd Thomas MD: Kristin Burns 2 BECK "Devils" 2 TYPE O NEGATIVE "Death" SEMSONIC "F.N.T."
WRXR/Augusta, GA PD: Chuck Williams MD: Jordan Zah WALLFLOWERS "Headlight" DISHWALLA "Paras" GRAVITY KILLS "Enough"	KTUX/Dallas, TX PD: Andy Lockridge MD: Redwood OZZY OSBOURNE "Water" DISHWALLA "Paras" CAKE "Distance"	WVIC/Lansing, MI PD: Todd Thomas MD: Kristin Burns 2 BECK "Devils" 2 TYPE O NEGATIVE "Death" SEMSONIC "F.N.T."	KUPD/Phoenix, AZ OM: Tim Maravilla APDMD: J.J. Jeffries 13 TYPE O NEGATIVE "Death"	KIBZ/Lincoln, NE PD: Tim Sheridan APDMD: Jon Terry RUSH "World" TYPE O NEGATIVE "Death"
WQBB/Ann Arbor, MI PD: John Vance MD: Jerry Mason BETTER THAN EZRA "Wanting" DAVE MATTHEWS BAND "Crash"	KRAD/Corpus Christi, TX InL:PD: Kenny Mann RUSH "World" BETTER THAN EZRA "Wanting" OZZY OSBOURNE "Water" TYPE O NEGATIVE "Death"	WVIC/Lansing, MI PD: Todd Thomas MD: Kristin Burns 2 BECK "Devils" 2 TYPE O NEGATIVE "Death" SEMSONIC "F.N.T."	KUFO/Portland, OR PD: Dave Nunn APDMD: Al Scott No Adds	WQZL/Springfield, IL PD: Jeff Braun MD: John "Craze" Carroll RUSH "World" 311 "Meat" SEMSONIC "F.N.T."
KWHL/Anchorage, AK OMPD: J.L. Michaels APDMD: Dan Thomas No Adds	WTKX/Dallas, TX PD: Diana Delaney APDMD: Cindy Beall ZZ TOP "Bang" OZZY OSBOURNE "Water" RUSH "World"	WVIC/Lansing, MI PD: Todd Thomas MD: Kristin Burns 2 BECK "Devils" 2 TYPE O NEGATIVE "Death" SEMSONIC "F.N.T."	WHEB/Portsmouth, NH PD: Glenn Stewart MD: Scott Landon PRESIDENTS OF... "Mach" JOHN MELLENCAMP "Day" CAKE "Distance" SUBLINE "What" FAILURE "Stuck"	WGLF/Tallahassee, FL PDMD: Paul Davis OZZY OSBOURNE "Water" KORN "Place" STR "Looking"
WRXR/Augusta, GA PD: Chuck Williams MD: Jordan Zah WALLFLOWERS "Headlight" DISHWALLA "Paras" GRAVITY KILLS "Enough"	KTUX/Dallas, TX PD: Andy Lockridge MD: Redwood OZZY OSBOURNE "Water" DISHWALLA "Paras" CAKE "Distance"	WVIC/Lansing, MI PD: Todd Thomas MD: Kristin Burns 2 BECK "Devils" 2 TYPE O NEGATIVE "Death" SEMSONIC "F.N.T."	WHEB/Portsmouth, NH PD: Glenn Stewart MD: Scott Landon PRESIDENTS OF... "Mach" JOHN MELLENCAMP "Day" CAKE "Distance" SUBLINE "What" FAILURE "Stuck"	WGLF/Tallahassee, FL PDMD: Paul Davis OZZY OSBOURNE "Water" KORN "Place" STR "Looking"
WQBB/Ann Arbor, MI PD: John Vance MD: Jerry Mason BETTER THAN EZRA "Wanting" DAVE MATTHEWS BAND "Crash"	KRAD/Corpus Christi, TX InL:PD: Kenny Mann RUSH "World" BETTER THAN EZRA "Wanting" OZZY OSBOURNE "Water" TYPE O NEGATIVE "Death"	WVIC/Lansing, MI PD: Todd Thomas MD: Kristin Burns 2 BECK "Devils" 2 TYPE O NEGATIVE "Death" SEMSONIC "F.N.T."	WHEB/Portsmouth, NH PD: Glenn Stewart MD: Scott Landon PRESIDENTS OF... "Mach" JOHN MELLENCAMP "Day" CAKE "Distance" SUBLINE "What" FAILURE "Stuck"	WGLF/Tallahassee, FL PDMD: Paul Davis OZZY OSBOURNE "Water" KORN "Place" STR "Looking"

ROCK

WONE/Akron, OH PDMD: J.D. Kunes JOHN MELLENCAMP "Day"	KLAQ/EI Paso, TX PDMD: "Magic" Mike Ramsey APD: Kevin Jones 2 REFRESHMENTS "Galy" WALLFLOWERS "Headlight" ZZ TOP "Bang"	KMJX/Little Rock, AR PD: Tom Wood MD: Jimmy Edwards MARILYN MANSON "Pepper" DISHWALLA "Paras"	KDKB/Phoenix, AZ OM: Tim Maravilla MD: Paul Peterson 4 R.E.M. "Me" 3 RUSH "Sasst" 1 STR "Looking"	KTAL/Shreveport, LA PD: Kevin West MD: Brian King No Adds
WPYX/Albany, NY OMPD: Fred Horton MD: John Cooper 1 RUSH "World" 1 VAN HALEN "Can't"	WRKT/Erie, PA VP/Programming: Ron Kline MD: Tim Stephens BUSH "Swallowed" DISHWALLA "Paras"	WRCN/Long Island, NY PD: Ralph Tortora MD: Donna Rodger WALLFLOWERS "Headlight"	WDVE/Pittsburgh, PA OM: Gene Romano MD: Chris Winter No Adds	KRRO/Sioux Falls, SD PD: John Ford MD: Brian Wheeler No Adds
WAPL/Appleton, WI OMPD: Garnett Hart MD: Randy Herika ALICE IN CHAINS "Would" CLARKS "Everything" SPONGE "Mary"	KKEG/Fayetteville, AR OMPD: Dave J. Jackson 39 TOM PETTY & HB "Hi" 20 RUSH "World" FAILURE "Stuck" GARY HOEY "Desire" BETH HART BAND "Immortal" TRACY BONHAM "Sharks" STEVE "W" "Alligator"	WQMF/Louisville, KY MD: Mel ZZ TOP "Bang" HAZES "Trip" WHY STORE "Father"	WBLM/Portland, ME PD: Herb Ivy MD: Brian James 21 BETTER THAN EZRA "Long"	WAOR/South Bend, IN PD: Bill Martin OMDMD: Sue Frey No Adds
WKLS/Atlanta, GA PD: Michael Hughes MD: Beth Kapple 3 DISHWALLA "Paras" OZZY OSBOURNE "Water"	WRXK/Ft. Myers, FL PD: Greg Gillingale MD: Susan Stone No Adds	WTFX/Louisville, KY APD: Future Bob 1 DISHWALLA "Paras" 1 SEMSONIC "F.N.T." 1 COREY STEVENS "Over" 1 MAIDS OF GRAVITY "Half" RUSH "World" LOCAL H "Bound" HUNGER "Undone"	WHJY/Providence, RI PD: Michael Lee MD: Sharon Schifino 1 DANZIG "Sacrilico" 1 DISHWALLA "Paras" 1 TONIC "Eyes" LOCAL H "Bound"	KXUS/Springfield, MO PD: Todd Holman MD: Tim Austin 1 ZZ TOP "Bang" NEW WORLD SPIRITS "Beer"
WZXL/Atlantic City, NJ PD: Steve Raymond MD: Rich DeSisto 5 WALLFLOWERS "Headlight"	WZZR/Ft. Pierce, FL PD: Rich Dickerson APDMD: Christie Benika ZZ TOP "Bang"	WBOZ/Macon, GA PD: Saria Scott MD: Vance Shepherd JOHN MELLENCAMP "Day" STR "Looking" GRAVITY KILLS "Enough"	KCAL/Riverside, CA OM: Rick Shaw MD: M.J. Matthews 7 PEARL JAM "Smile" 2 ALICE IN CHAINS "Would" JOURNEY "Lion"	WZZQ/Terre Haute, IN PD: Jim Stone MD: Denny Wayne RUSH "World" ZZ TOP "Bang" CORROSION OF... "Drowning"
WZXC/Cape Cod, MA APDMD: Brian Kelly PRESIDENTS OF... "Mach"	WBXR/Ft. Wayne, IN OMPD: Dennis Arnesen MD: Rozanne McVay JOHN MELLENCAMP "Day" BUSH "Swallowed" CAKE "Distance"	WTAO/Marion, IL PDMD: Aaron Roberts 1 VAN HALEN "Can't" OZZY OSBOURNE "Water"	WROV/Roanoke, VA PD: Buzz Casey MD: Bryan Shaw ZZ TOP "Bang" RUSH "World" SOUNDGARDEN "Blow" KORN "Place" DANZIG "Sacrilico" I MOTHER EARTH "Sunday"	WIOT/Toledo, OH OMPD: Lyn Caspey APDMD: Don Davis TONIC "Class" BETTER THAN EZRA "Wanting"
WZAT/Savannah, GA PD: Dr. Davis APD: Kevin Mitchell MD: Tripp West 10 TYPE O NEGATIVE "Death" ZACK WYLDE "Empty" TRACY BONHAM "Sharks" OZZY OSBOURNE "Water" GARY HOEY "Desire"	WZNF/Champaign, IL PD: Sturgis MD: Stacy Connor No Adds	WTRX/Rockford, IL PD: Keith Edwards MD: John Taylor VAN HALEN "Can't"	WCMF/Rochester, NY PD: Harry Jacobs APD: Rick MacKerzie MD: Dave Kane No Adds	KLPX/Tucson, AZ OMPD: Larry Miles MD: Charlie Morris ZZ TOP "Bang" VAN HALEN "Can't" BETTER THAN EZRA "Wanting" DAVE MATTHEWS BAND "Crash"
WZXC/Cape Cod, MA APDMD: Brian Kelly PRESIDENTS OF... "Mach"	WZNF/Champaign, IL PD: Sturgis MD: Stacy Connor No Adds	WTRX/Rockford, IL PD: Keith Edwards MD: John Taylor VAN HALEN "Can't"	WCMF/Rochester, NY PD: Harry Jacobs APD: Rick MacKerzie MD: Dave Kane No Adds	KMOD/Tulsa, OK OMPD: Phil Stone MD: Rob Hart ZACK WYLDE "Empty"
WZXC/Cape Cod, MA APDMD: Brian Kelly PRESIDENTS OF... "Mach"	WZNF/Champaign, IL PD: Sturgis MD: Stacy Connor No Adds	WTRX/Rockford, IL PD: Keith Edwards MD: John Taylor VAN HALEN "Can't"	WCMF/Rochester, NY PD: Harry Jacobs APD: Rick MacKerzie MD: Dave Kane No Adds	KMOD/Tulsa, OK OMPD: Phil Stone MD: Rob Hart ZACK WYLDE "Empty"

76 Total Reporters
76 Current Reporters
73 Current Playlists

Reported Frozen Playlist (3):
WKPE/Cape Cod, MA
WYSP/Philadelphia, PA
KBER/Salt Lake City, UT

87 Total Reporters
87 Current Reporters
84 Current Playlists

Reported Frozen Playlist (1):
WBAB/Long Island, NY

Did Not Report, Playlist (2):
WRXL/Richmond, VA
WOUR/Utica, NY



ROCK TOP 50

NOVEMBER 8, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	VAN HALEN Me Wise Magic (Warner Bros.)	2066	2084	1978	1989	86/0
10	6	4	2	TOM PETTY & THE HEARTBREAKERS Climb That Hill (Warner Bros.)	1534	1408	1269	1109	77/1
4	3	2	3	TONIC Open Up Your Eyes (Polydor/A&M)	1498	1489	1452	1481	75/1
7	5	3	4	METALLICA Hero Of The Day (Elektra/EEG)	1492	1411	1315	1239	77/0
8	7	6	5	COUNTING CROWS Angels Of The Silences (DGC/Geffen)	1446	1329	1240	1206	84/0
12	9	7	6	R.E.M. Bittersweet Me (Warner Bros.)	1308	1255	1157	1097	76/1
28	18	12	7	STONE TEMPLE PILOTS Lady Picture Show (Atlantic)	1125	932	621	441	77/2
14	11	11	8	CHALK FARM Lie On Lie (Columbia)	1087	1121	1096	1029	77/1
9	10	10	9	JOURNEY Message Of Love (Columbia)	1037	1129	1126	1168	57/0
18	16	14	10	PHISH Free (Elektra/EEG)	1034	869	765	601	73/3
2	2	5	11	ZZ TOP What's Up With That (RCA)	959	1357	1625	1757	62/0
5	8	9	12	BLACK CROWES Blackberry (American/Reprise)	930	1165	1220	1269	59/0
24	17	18	13	MATCHBOX 20 Long Day (Lava/Atlantic)	848	813	706	507	62/2
—	35	19	14	BUSH Swallowed (Trauma/Interscope)	844	678	371	16	64/4
3	4	8	15	RUSH Test For Echo (Atlantic)	810	1232	1444	1747	55/0
15	15	15	16	PEARL JAM Hail, Hail (Epic)	797	861	844	829	59/1
35	26	20	17	SOUNDGARDEN Blow Up The Outside World (A&M)	770	670	478	374	60/5
13	13	16	18	ALICE IN CHAINS Over Now (Columbia)	763	861	961	1081	49/1
11	14	17	19	SOUNDGARDEN Burden In My Hand (A&M)	748	829	957	1103	53/0
6	12	13	20	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury)	746	920	1021	1261	53/0
BREAKER			21	RUSH Half The World (Atlantic)	639	258	187	121	61/14
31	30	24	22	SPONGE Have You Seen Mary (Columbia)	556	511	432	396	49/1
27	27	22	23	SMASHING PUMPKINS Muzzle (Virgin)	541	542	472	444	43/2
BREAKER			24	STIR Looking For (Capitol)	525	417	315	277	57/5
30	29	25	25	WHY STORE Father (Way Cool Music/MCA)	520	502	441	397	55/3
17	19	21	26	STORYVILLE Good Day For The Blues (Code Blue/Atlantic)	501	581	612	668	36/0
—	49	32	27	WALLFLOWERS One Headlight (Interscope)	497	384	198	42	47/7
38	32	28	28	BAD COMPANY One On One (EastWest/EEG)	465	438	400	350	37/0
29	31	26	29	DISHWALLA Charlie Brown's Parents (A&M)	464	460	419	408	47/4
36	34	31	30	SOCIAL DISTORTION I Was Wrong (550 Music)	418	405	382	360	40/1
41	36	34	31	TOOL Stinkfist (Zoo)	384	371	361	333	45/1
—	50	39	32	VAN HALEN Can't Get This Stuff No More (Warner Bros.)	380	309	195	—	41/6
46	42	36	33	DARLAHOOD Grow Your Own (Reprise)	360	327	279	217	45/2
16	20	27	34	BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)	337	449	605	772	26/1
DEBUT			35	OZZY OSBOURNE Walk On Water (Geffen)	333	49	—	—	44/11
45	43	43	36	CRACKER Sweet Thistle Pie (Virgin)	317	264	263	227	37/2
23	25	35	37	SHERYL CROW If It Makes You Happy (A&M)	308	358	480	519	20/1
19	28	33	38	TOM PETTY & THE HEARTBREAKERS Walls (Warner Bros.)	294	378	455	586	37/0
22	23	30	39	NIRVANA Aneurysm (DGC/Geffen)	292	411	525	558	30/0
34	41	41	40	BLACK CROWES Good Friday (American/Reprise)	288	287	304	376	36/0
—	—	48	41	JOHN MELLENCAMP Just Another Day (Mercury)	283	215	183	117	27/10
32	33	40	42	COREY STEVENS Blue Drops Of Rain (Eureka/Discovery)	277	295	388	386	24/0
—	—	47	43	ALICE IN CHAINS Would? (Columbia)	261	215	143	44	30/6
—	—	46	44	HAZIES Trip Free Life (EMI)	252	231	131	33	36/6
43	44	45	45	SMASHING PUMPKINS Tonight, Tonight (Virgin)	252	249	247	295	30/0
40	38	38	46	SCREAMING TREES All I Know (Epic)	248	312	319	344	18/0
39	40	42	47	STABBING WESTWARD Shame (Columbia)	247	271	310	349	24/0
DEBUT			48	SUBLIME What I Got (Gasoline Alley/MCA)	234	168	131	115	26/3
33	37	37	49	EXPANDING MAN Download (I Will) (Qdivision/Columbia)	225	321	349	382	23/1
DEBUT			50	DAVE MATTHEWS BAND Crash Into Me (RCA)	174	74	27	—	18/2

This chart reflects airplay from October 28-November 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 87 Rock reporters. 84 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

NEW & ACTIVE

PRESIDENTS OF THE UNITED... Mach 5 (Columbia)
Total Plays: 161, Total Stations: 24, Adds: 6

CORROSION OF CONFORMITY Drowning In A Daydream (Columbia)
Total Plays: 158, Total Stations: 22, Adds: 2

LOCAL H Bound For The Floor (Island)
Total Plays: 153, Total Stations: 20, Adds: 3

ZAKK WYLDE Way Beyond Empty (DGC/Geffen)
Total Plays: 123, Total Stations: 12, Adds: 2

MARILYN MANSON The Beautiful People (Nothing/Interscope)
Total Plays: 118, Total Stations: 17, Adds: 1

METALLICA King Nothing (Elektra/EEG)
Total Plays: 114, Total Stations: 6, Adds: 0

ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)
Total Plays: 98, Total Stations: 4, Adds: 0

ZZ TOP Bang Bang (RCA)
Total Plays: 91, Total Stations: 26, Adds: 20

BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)
Total Plays: 88, Total Stations: 18, Adds: 11

FAILURE Stuck On You (Slash/WB)
Total Plays: 88, Total Stations: 18, Adds: 4

Songs ranked by total plays.

BREAKERS®

RUSH
Half The World (Atlantic)
TOTAL PLAYS/INCREASE: 639/381
TOTAL STATIONS/ADDS: 61/14
CHART: 21

STIR
Looking For (Capitol)
TOTAL PLAYS/INCREASE: 525/108
TOTAL STATIONS/ADDS: 57/5
CHART: 24

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
ZZ TOP Bang Bang (RCA)	20
RUSH Half The World (Atlantic)	14
BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)	11
OZZY OSBOURNE Walk On Water (Geffen)	11
JOHN MELLENCAMP Just Another Day (Mercury)	10
SEMISONIC F.N.T. (MCA)	7
WALLFLOWERS One Headlight (Interscope)	7
ALICE IN CHAINS Would? (Columbia)	6
CAKE The Distance (Capricorn/Mercury)	6
HAZIES Trip Free Life (EMI)	6
PRESIDENTS OF THE UNITED... Mach 5 (Columbia)	6
VAN HALEN Can't Get This Stuff No More (Warner Bros.)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RUSH Half The World (Atlantic)	+381
OZZY OSBOURNE Walk On Water (Geffen)	+284
STONE TEMPLE PILOTS Lady Picture Show (Atlantic)	+193
BUSH Swallowed (Trauma/Interscope)	+166
PHISH Free (Elektra/EEG)	+165
TOM PETTY & THE HEARTBREAKERS Climb... (Warner Bros.)	+126
COUNTING CROWS Angels Of The Silences (DGC/Geffen)	+117
WALLFLOWERS One Headlight (Interscope)	+113
STIR Looking For (Capitol)	+108
DAVE MATTHEWS BAND Crash Into Me (RCA)	+100
SOUNDGARDEN Blow Up The Outside World (A&M)	+100

HOTTEST RECURRENTS

WALLFLOWERS 6th Avenue Heartache (Interscope)

METALLICA Until It Sleeps (Elektra/EEG)

DISHWALLA Counting Blue Cars (A&M)

STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic)

SPACEHOG In The Meantime (HiFi/Sire/EEG)

EVERCLEAR Santa Monica (Watch The World Die) (Capitol)

WHY STORE Lack Of Water (Way Cool Music/MCA)

BUSH Machinehead (Trauma/Interscope)

COLLECTIVE SOUL Where The River Flows (Atlantic)

DAVE MATTHEWS BAND So Much To Say (RCA)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

KINKS ROCK

WIZN WLUG WZNX WRBR WAPL KJKJ WGBF WHMH
WCIZ KGGY WKLT KKEG KICA WEZX KQNS WXKE
WKGB WXRK WKLC KYYS WQCM KQCL KQRS WTAO
WBOP KMOD KRCH KFBK WKHY KBOY KQDS
KZOZ KCBJ KFFX KSPQ KSEZ WRZZ KTYD
WMMR KZZK WROQ KBXR KRKX



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ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #1
102.7 FM WNEW
WNEW/New York
 (212) 489-1027
 Young/Winslow

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	27	26	28	26	RUSH/Test For Echo
23	27	25	27	26	BLACK CROWES/Blackberry
15	22	25	27	26	PHISH/Free
12	18	23	26	26	ZZ TOP/What's Up With That
12	18	23	26	26	METALLICA/Hero Of The Day
2	2	2	22	22	TOM PETTY & HB/Climb That Hill
16	14	16	15	15	VAN HALEN/Me Wise Magic
16	14	15	15	15	CHALK FARM/Lie On Lie
14	13	14	14	14	TRAGICALLY HIP/Gift Shop
6	10	14	14	14	MATCHBOX 20/Long Day
16	13	15	14	14	MIDNIGHT OIL/Underwater
9	13	15	14	14	STONE TEMPLE PILOTS/Lady Picture Show
14	14	14	14	14	RUSTED ROOT/Sister Contine
-	10	14	14	14	WHY STORE/Father
-	13	14	13	13	SOUNDGARDEN/Blow Up...
-	14	15	13	13	R.E.M./Bittersweet Me
-	10	14	13	13	WALLFLOWERS/One Headlight
-	6	13	13	13	SMASHING PUMPKINS/Muzzle
15	14	13	13	13	COUNTING CROWS/Angels Of...
15	13	16	13	13	SPONGE/Have You Seen Mary
15	13	15	13	13	STORYVILLE/Good Day For...
14	13	14	13	13	PEARL JAM/Smile
-	12	11	11	11	KULA SHAKER/Tatna
8	11	11	9	9	DISHWALLA/Charlie Brown's...
-	-	-	-	-	VAN HALEN/Can't Get This...
-	-	-	-	-	ALICE IN CHAINS/Would?
6	4	7	8	8	EXPANDING MAN/Download (I Will)
7	3	11	8	8	LEAH ANDREONE/It's Alright, It's...
-	-	-	-	-	STIR/Looking For
8	7	7	7	7	CRACKER/Sweet Thistle Pie

MARKET #12
106 Rock
WKLS/Atlanta
 (404) 325-0960
 Hughes/Keppie

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	28	32	32	SCREAMING TREES/All I Know
27	29	33	31	31	SOUNDGARDEN/Blow Up
26	29	28	27	27	ALICE IN CHAINS/Over Now
28	29	32	27	27	METALLICA/Hero Of The Day
22	17	17	25	25	VAN HALEN/Me Wise Magic
17	17	17	20	20	EXPANDING MAN/Download (I Will)
15	14	18	20	20	STONE TEMPLE PILOTS/Lady Picture Show
15	16	15	19	19	HUNGER/Vanishing Cream
25	26	26	18	18	METALLICA/Until It Sleeps
16	17	15	17	17	BLACK CROWES/Blackberry
-	20	16	16	16	BUSH/Swallowed
5	8	12	14	14	R.E.M./Bittersweet Me
7	12	14	14	14	MATCHBOX 20/Long Day
1	8	14	14	14	HAZIES/Trip Free Lie
9	7	6	14	14	COUNTING CROWS/Angels Of...
17	13	14	14	14	PEARL JAM/Hail, Hail
-	11	13	12	12	ALICE IN CHAINS/Would?
19	15	16	11	11	TONIC/Open Up Your Eyes
11	13	12	11	11	TOM PETTY & HB/Climb That Hill
16	6	9	11	11	SOCIAL DISTORTION/It Was Wrong
6	4	6	9	9	NIRVANA/Aneurysm
9	8	9	9	9	METALLICA/King Nothing
-	-	-	-	-	RUSH/Hail The World
-	-	-	-	-	DARLAHOOD/Grow Your Own
5	5	6	7	7	SMASHING PUMPKINS/Muzzle
6	6	6	7	7	STABBING WESTWARD/Shame
-	1	3	-	-	VAN HALEN/Can't Get This...
-	-	-	-	-	DISHWALLA/Charlie Brown's...
-	-	-	-	-	OZZY OSBOURNE/Walk On Water

MARKET #14
WRCN
WRCN/Long Island
 (516) 423-6740
 Tortora/Rodger

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	10	31	36	36	METALLICA/Hero Of The Day
14	22	34	35	35	R.E.M./Bittersweet Me
24	34	36	35	35	PEARL JAM/Hail, Hail
22	12	13	30	30	COUNTING CROWS/Angels Of...
15	31	23	27	27	PHISH/Free
13	17	21	25	25	RUSH/Hail The World
35	37	37	23	23	RUSH/Test For Echo
34	36	35	23	23	ZZ TOP/What's Up With That
10	20	22	22	22	BLACK CROWES/Blackberry
16	22	21	22	22	TONIC/Open Up Your Eyes
26	34	22	22	22	CHALK FARM/Lie On Lie
15	21	22	21	21	SMASHING PUMPKINS/Muzzle
17	19	19	19	19	NIRVANA/Aneurysm
13	19	16	18	18	311/Down
20	21	17	17	17	WALLFLOWERS/6th Avenue Heartache
14	20	17	17	17	TOM PETTY & HB/Climb That Hill
-	14	15	16	16	BUSH/Swallowed
10	7	9	15	15	SPONGE/Have You Seen Mary
17	14	13	14	14	ALICE IN CHAINS/Over Now
-	-	-	-	-	OZZY OSBOURNE/Walk On Water
11	10	11	14	14	BUSH/Machinehead
15	11	14	14	14	SOUNDGARDEN/Burden In My Hand
12	12	13	13	13	STONE TEMPLE PILOTS/Trippin' On A Hole
11	10	8	13	13	TOOL/Sinkist
13	15	11	12	12	JOHN MELLENCAMP/Key West...
16	20	15	14	14	BLUES TRAVELER/But Anyway
15	21	22	12	12	EXPANDING MAN/Download (I Will)
13	9	11	11	11	STIR/Looking For
-	6	11	10	10	STONE TEMPLE PILOTS/Lady Picture Show

MARKET #19
WDVE
WDVE/Pittsburgh
 (412) 937-1441
 Romano/Winter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	15	21	22	22	COUNTING CROWS/Angels Of...
21	21	21	21	21	WALLFLOWERS/6th Avenue Heartache
23	21	21	21	21	MATCHBOX 20/Long Day
21	20	19	19	19	CHALK FARM/Lie On Lie
19	17	15	18	18	STORYVILLE/Good Day For...
-	-	-	-	-	JOHN MELLENCAMP/Just Another Day
20	15	17	16	16	ZACK WYLDE/Between Heaven...
9	7	15	16	16	KENNY WAYNE SHEPHERD/Opa Voodoo
18	13	15	15	15	R.E.M./Bittersweet Me
-	-	-	-	-	CLARKS/Mercury
11	13	15	14	14	TOM PETTY & HB/Climb That Hill
13	12	12	14	14	BLACK CROWES/Good Friday
10	23	18	14	14	ALICE IN CHAINS/Over Now
14	12	18	13	13	CLARKS/Caroline
-	4	13	13	13	JOURNEY/Can't Tame The Lion
17	10	12	12	12	GOO GOO DOLLS/Long Way Down
14	13	12	12	12	TONIC/Open Up Your Eyes
-	-	-	-	-	WALLFLOWERS/One Headlight
-	-	-	-	-	RUSH/Hail The World
-	4	11	11	11	STONE TEMPLE PILOTS/Lady Picture Show
9	11	11	11	11	VAN HALEN/Me Wise Magic
9	9	10	11	11	GATHERING FIELDS/Rhapsody In Blue
10	11	9	9	9	RUSH/Test For Echo
8	10	9	9	9	METALLICA/Hero Of The Day
14	18	9	9	9	WHY STORE/Lack Of Water
7	8	7	7	7	RUSTED ROOT/Sister Contine
5	8	5	5	5	GATHERING FIELDS/Lost In America
-	-	-	-	-	COUNTING CROWS/Long December
5	-	5	5	5	EVERCLEAR/Santa Monica...
5	-	5	5	5	NIXONS/Sister

MARKET #20
KDKB
KDKB/Phoenix
 (602) 897-9300
 Maranville/Peterson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	23	28	26	26	COUNTING CROWS/Angels Of...
19	33	33	23	23	WALLFLOWERS/One Headlight
19	34	33	23	23	JOHN MELLENCAMP/Just Another Day
7	25	33	23	23	JOURNEY/When You Love...
-	6	25	19	19	DAVE MATTHEWS BAND/Crash Into Me
10	24	25	17	17	MATCHBOX 20/Long Day
6	25	22	16	16	DISHWALLA/Me
20	22	22	16	16	TOM PETTY & HB/Climb That Hill
5	8	12	16	16	ZACK WYLDE/Way Beyond Empty
-	-	-	-	-	ZZ TOP/Bang Bang
16	22	21	14	14	STEVE VAI/The Crying Machine
6	11	25	12	12	HAZIES/Trip Free Lie
23	28	12	12	12	VAN HALEN/Me Wise Magic
-	4	17	12	12	VAN HALEN/Can't Get This...
5	7	6	7	7	JOHN MELLENCAMP/Key West...
17	5	7	7	7	JOURNEY/Message Of Love
13	23	17	6	6	CHALK FARM/Lie On Lie
6	10	8	6	6	PHISH/Free
3	9	9	6	6	SPONGE/Have You Seen Mary
6	8	9	6	6	WHY STORE/Father
6	6	8	6	6	BLACK CROWES/Good Friday
5	8	6	6	6	COLLECTIVE SOUL/The World I Know
5	8	6	6	6	EVERCLEAR/Santa Monica...
5	8	6	6	6	GOO GOO DOLLS/Long Way Down
5	9	6	6	6	JOAN OSBORNE/One Of Us
24	24	9	6	6	SHERYL CROW/It Makes You...
4	8	9	6	6	STORYVILLE/Good Day For...
3	8	8	6	6	ALANIS MORISSETTE/You Learn
6	9	6	6	6	SHAWN COLVIN/Get Out Of This...
7	9	8	5	5	BADLIES/Angeline Is...

MARKET #25
WEBN
WEBN/Cincinnati
 (513) 621-9326
 Hardin/Reinhart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	30	39	39	HUNGER/Vanishing Cream
23	36	36	36	36	METALLICA/Hero Of The Day
28	9	18	27	27	METALLICA/King Nothing
38	39	32	26	26	ALICE IN CHAINS/Again
14	24	24	24	24	STIR/Looking For
11	20	19	22	22	STONE TEMPLE PILOTS/Lady Picture Show
20	9	14	21	21	PEARL JAM/Red Mosquito
20	20	23	21	21	SPONGE/Have You Seen Mary
31	24	23	21	21	VAN HALEN/Me Wise Magic
17	15	25	20	20	TONIC/Open Up Your Eyes
9	10	11	17	17	EXPANDING MAN/Download (I Will)
7	13	16	16	16	SCREAMING TREES/All I Know
14	25	23	16	16	MATCHBOX 20/Long Day
12	9	10	15	15	METALLICA/Ain't My Bitch
4	15	8	14	14	BUSH/Swallowed
14	14	14	14	14	SOUNDGARDEN/Blow Up...
6	13	14	14	14	PEARL JAM/Smile
14	14	14	14	14	STONE TEMPLE PILOTS/Trippin' On A Hole...
11	9	10	13	13	METALLICA/Poor Twisted Me
11	9	13	12	12	SOCIAL DISTORTION/It Was Wrong
20	27	22	11	11	METALLICA/Until It Sleeps
14	14	14	11	11	SEVEN MARY THREE/My My
15	14	14	11	11	SOUNDGARDEN/Burden In My Hand
7	12	13	11	11	PEARL JAM/In My Tree
10	7	9	10	10	NIRVANA/Aneurysm
8	8	9	9	9	TOOL/Sinkist
11	8	8	9	9	STABBING WESTWARD/Shame
18	7	8	9	9	SOUNDGARDEN/Rinoceros
5	5	7	7	7	COUNTING CROWS/Angels Of...

MARKET #27
94.9 ROCK
KCAL/Riverside
 (909) 793-3554
 Shaw/Matthews

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	23	22	22	22	STONE TEMPLE PILOTS/Trippin' On A Hole...
27	24	24	22	22	VAN HALEN/Me Wise Magic
20	20	22	22	22	SOUNDGARDEN/Burden In My Hand
24	22	22	21	21	TONIC/Open Up Your Eyes
-	5	14	20	20	BUSH/Swallowed
10	16	17	16	16	BLACK CROWES/Blackberry
-	-	-	-	-	DISHWALLA/Counting Blue Cars
19	16	17	14	14	BETTER THAN EZRA/King Of New Orleans
10	9	8	14	14	COUNTING CROWS/Angels Of...
13	14	12	13	13	RUSH/Test For Echo
5	7	11	12	12	SPACEHOG/In The Meantime
7	14	9	12	12	ERIC JOHNSON/Pavilion
23	23	14	12	12	METALLICA/Until It Sleeps
14	13	12	12	12	SEVEN MARY THREE/Cumbersome
-	-	-	-	-	SILVER CHAIR/Tomorrow
12	12	12	12	12	TOADIES/Possum Kingdom
15	15	12	11	11	SOCIAL DISTORTION/It Was Wrong
11	9	12	11	11	ALICE IN CHAINS/Again
9	12	11	11	11	BUSH/Machinehead
10	7	10	10	10	SPONGE/Have You Seen Mary
8	10	12	10	10	MATCHBOX 20/Long Day
-	-	-	-	-	STIR/Looking For
9	10	4	10	10	R.E.M./Bittersweet Me
10	9	8	10	10	WALLFLOWERS/One Headlight
7	13	13	10	10	GREAT WHITE/Lit'l Mama
12	12	13	8	8	ALICE IN CHAINS/Over Now
6	5	6	8	8	STONE TEMPLE PILOTS/Lady Picture Show
8	9	8	8	8	CHALK FARM/Lie On Lie
8	9	8	8	8	LOCAL H/Bound For The Floor

MARKET #31
94 HJY
WHJY/Providence
 (401) 438-6110
 Weston/Schifino

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	27	30	24	24	WALLFLOWERS/6th Avenue Heartache
29	24	26	23	23	ALICE IN CHAINS/Over Now
13	12	14	23	23	R.E.M./Bittersweet Me
28	26	28	22	22	METALLICA/Hero Of The Day
27	24	28	21	21	JOHN MELLENCAMP/Key West...
17	15	17	16	16	BLACK CROWES/Blackberry
22	14	17	13	13	STORYVILLE/Good Day For...
15	11	13	13	13	VAN HALEN/Me Wise Magic
-					



SKY DANIELS

The Real Meaning Of A Holiday

□ KITS's Sands took a sabbatical ... and returned with a greater love of radio

Asking radio people about holiday programming reveals an ironic twist: No one in radio has ever taken a holiday. Radio staffers are on the job 24 hours a day, 365 days a year. People from other walks of life look forward to spending time at home, enjoying the holidays with family or friends. Radio people are at the station — again. Now imagine working 13 years, seeing a baker's dozen Christmases roll by.



Richard Sands

Thirteen and a half years of no holidays is a long time. Maybe because people in radio become acclimated to the notion of never really taking a holiday, it's accepted behavior to work Thanksgiving, Christmas, Easter, etc. Not long ago, KITS (Live 105)/San Francisco VP/Programming **Richard Sands** began considering all those Christmases at the station.

Four months ago, Sands was approaching the end of his employment agreement with KITS. VP/GM **Pat McNally** noted at that time, "Richard does a lot of things well, but he is really one of the best negotiators I've ever known." When Sands was asked what it would take to "make him happy," he thought long and hard. How much time do we dedicate to our work? What is the price of all our time?

The answer, according to Sands: "I wanted a break. Programming in competitive situations is a very de-

manding job. Your schedule is always busy. There are always requirements on your time. Your life quite simply becomes the radio station."

Sands knew he wanted to stop that endless cycle for a variety of reasons. As you will discover in this article, they weren't the sensational, cynical ones the industry surmised.

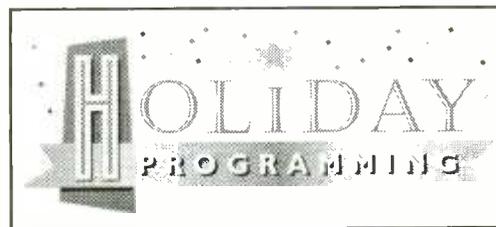
'Me' Time

When asked about all the speculation surrounding his sabbatical, Sands becomes bemused. "I heard a lot of stories. Supposedly, I got really mad at an employee, blew up, and was ordered to take a leave. There were all the rumors, typical to this business, that I was in some kind of rehab; that I was sick. The truth is, I just wanted to do some things for myself. I was fortunate to work for a company like **Entercom** and people like [CEO/CFO] **David Field** and **Pat McNally**, who were supportive of that desire."

Sands had determined that in order to really continue to excel at what he did for a living, he needed to do some living first. "The first thing I did was take a baseball fantasy trip with my dad. I had never really spent time alone with my fa-

ther. I came from a family where there was always more than one of us together. It was meaningful to bond with my father alone, share our love for baseball, and just talk as father and son. I know my father appreciated it because he could see that being with him meant a lot to me."

I share with Sands my own memories of programming — how obsessive you can become, never detaching yourself from thinking about radio. Did he manage to truly break free? He laughs, "I had to do a lot of



planning to manage that. In the beginning, we rode a bus with a bunch of hard-core baseball fans. The only radio we had on was the AM station broadcasting games."

Sands recognized the importance of disassociating himself fully from the dial. "I knew I should cleanse my palate from radio, as it were. For the remainder of the time off, I tried to listen as little as possible to radio. Radio is obsessive and addictive. As a PD, it can take over your consciousness. You spend your time listening to your station, waiting for that next recorded promo, that new song, or the announcer's next break. "It's really hard to disengage yourself from thinking about all the factors influencing your station. You can become really compulsive about the little details in programming. No matter where you are, there's a nagging part of your brain telling you, "That next stopset is coming up."

Time Enough At Last

Sands knew that after a 13-year stretch, the typical one-week vacation wasn't going to put a dent in the armor of his attentiveness. He allows, "I knew that five days off wouldn't really do it for me. What can you accomplish in five days? I wanted to know that I had the time to do anything — or nothing. That's why I chose to take three months."

Sands would use the time to do things we often read about but never really undertake. "My wife and I went to Alaska. We spent a month in Hawaii. We were part of a real travelogue. I could have learned to play an instrument, I suppose. But I really wanted to know that I had limitless time to do nothing. That was



CLUB R&R 'VIBE' — Tag/Anti's fab *Fountains Of Wayne* made its debut performance at Club R&R a radiant one for (l-r) R&R's **Tony Novia** and **Cyndee Maxwell**, FOW's **Jody Porter**, R&R's **Kristy Reeves**, FOW's **Adam Schlesinger**, Atlantic's **Gary Spivack**, R&R's **Sky Daniels**, FOW's **Chris Collingwood**, and Atlantic's **Pamela Jouan**.

what was going to allow me to really take a step back and regain the fresh perspective I wanted."

As the weeks progressed, Sands found he was gaining a new perspective, perhaps even different from the one he sought. "I found I honestly began to understand what

it was like to regard radio 'like a listener.' We often cite the need to do that as programmers, but — with our insular approaches — never really step back far enough to do it. You always have that anticipation of the

things to come on the station. You simply know too much and get too close to the product."

Anticipation of another sort would affect Sands as his sabbatical would draw close to its end. "I had that feeling you use to get as a kid when summer vacation was almost over. You start wondering what your teacher is going to be like. Where you'll sit in class. In this case, I began rehearsing what I was going to say upon my return, figuring everyone would have this degree of curiosity. I knew I had done something atypical. People just don't get to take breaks like this."

Upon his eventual return to Live 105, Sands found things went better than he could have expected. "I was amazed at how energized I felt. The time off provided great benefits. I really wanted to know what the staff thought about the station. You can tend to get a little defensive about programming. Now, I was open to hearing critiques. I wanted to elevate the human relation aspects of being a manager. I realized I really do love radio, I really do believe in this station. I wanted the staff to believe in it, as well."

Too Much, Too Soon?

As a recognized opinion leader, how did Sands's new perspective affect his view of the Alternative format? "I've felt for a long time that Alternative may have allowed certain things to get too big within the format. When you start to see Alternative acts on the cover of *Time*, when you hear Burger King using *Modern English's* 'I Melt With You' as its theme song, then things have gotten out of hand."

Sands allows that the kind of unmanaged growth the format under-

went in recent years probably has caused a plateau — a period of re-adjustment. "The Alternative pie is really only so big. We have more than sliced it — we've fractured it. Every possible competitive niche is being created using alternative music. I knew that, in San Francisco, things remained vastly different from many markets in the country. Live 105 listeners have come to have a ravenous need for new and challenging radio. They expect us to find the new music that will shape trends. One great aspect about Live 105 is its listeners feel like they are in a special club. I know I have to respect that."

Respect is an issue that affects Sands in yet another fashion. As alternative music is appropriated by the industry forces, does he feel that Live 105 gets the respect it deserves as a vanguard station? He responds, "I feel I have a good relationship with people in this industry. Maybe we don't get a sort of cumulative respect for our years in Alternative, but we are recognized. I honestly don't believe it's as important to remind the industry of what we've done as it is to be there for our listeners. Reminding them what we've meant — and keeping the promise to keep doing it — is most important. This is where they have always turned to discover new music, and we are going to continue to do that for them."

After 13 years, the last 10 at KITS, is Sands dedicated to meeting that challenge? He firmly states, "My dedication is greater than before I left. I went home last night and told my wife that I like this job more than ever. I am able to recognize the help I get from [acting PD] **Roland West** and [acting MD] **Aaron Axelsen** and **Spud [Mathan]**, my assistant. I'm able to concentrate on the big picture, instead of all the little snapshots. Taking the break made radio that great work of art for me again."

How will you spend your time this holiday season?

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1666 or e-mail: sky@rronline.com

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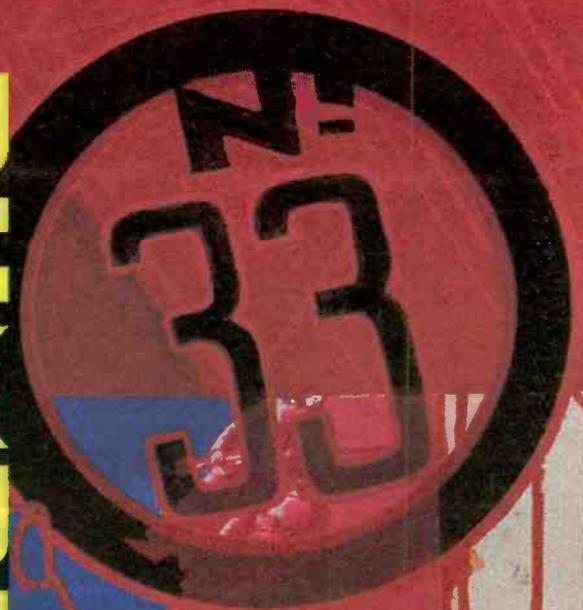
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THIRTY THREE PUMPKINS

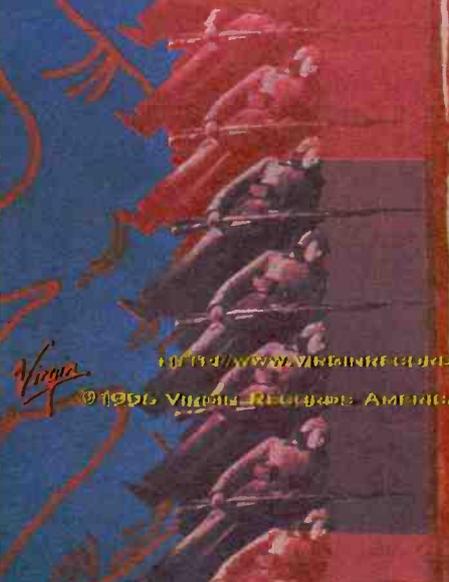
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BETTER THAN EZRA

Desperately Wanting

TAKE BACK YOUR LIFE AND LET ME INSIDE, WE'LL FIND A DATE IF YOU CARE TO ANYMORE

DEBUT R&R ALTERNATIVE 46

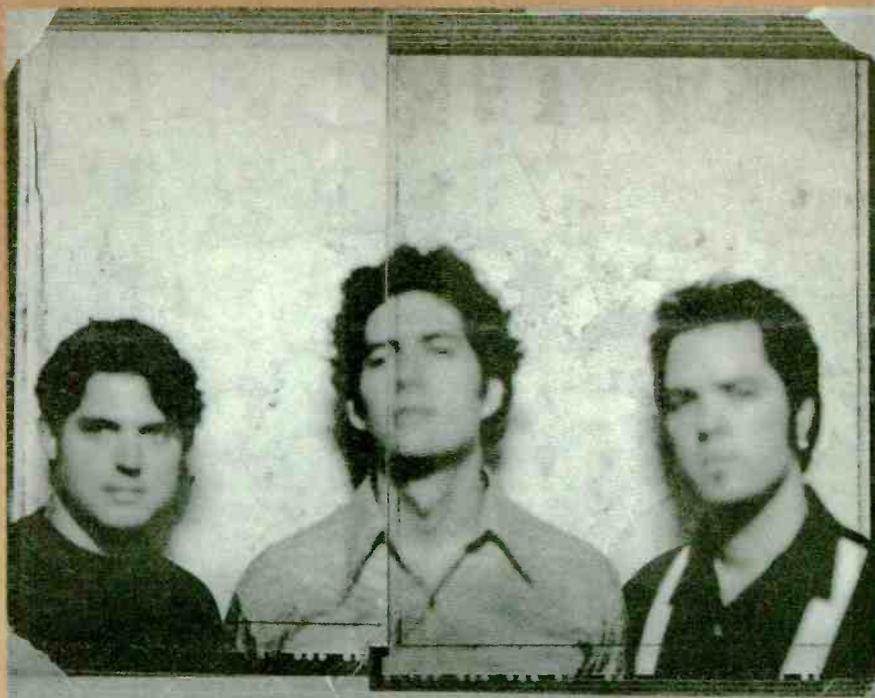
NEW THIS WEEK AT:

Q101	WXDX	KLZR
KOME	WHMP	WDST
WLUM	WWDX	KCXX
KENZ	KICT	KORB
XHRM	WEQX	WKRO
WENZ	WCHZ	WEDG
WZR-H	KGDE	KNRX

ALREADY OVER 400 BDS SPINS
AND 596 R&R PLAYS

ALREADY ON:

KROQ 19X	WXRK 17X
KEGE 25X	KDGE 20X
WRXQ 16X	WXEG 23X
KTEG 24X	KZON 14X
KJEE 19X	KHTY 15X
KPOI 15X	



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ALTERNATIVE TOP 50

NOVEMBER 8, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
42	5	2	1	BUSH Swallowed (Trauma/Interscope) 3126 2864 2300 657 90/0					
1	1	1	2	SUBLIME What I Got (Gasoline Alley/MCA) 2906 2955 2888 2833 89/0					
3	3	4	3	COUNTING CROWS Angels Of The Silences (DGC/Geffen) 2675 2630 2539 2417 93/0					
18	11	8	4	NO DOUBT Don't Speak (Trauma/Interscope) 2493 2190 1859 1525 86/1					
2	2	3	5	EELS Novocaine For The Soul (DreamWorks/Geffen) 2470 2687 2747 2786 82/0					
4	4	6	6	SOCIAL DISTORTION I Was Wrong (550 Music) 2435 2412 2386 2361 87/0					
8	6	5	7	R.E.M. Bittersweet Me (Warner Bros.) 2424 2426 2218 1885 92/1					
12	9	7	8	CAKE The Distance (Capricorn/Mercury) 2293 2194 1934 1758 87/2					
9	10	10	9	PEARL JAM Hail, Hail (Epic) 1924 1931 1873 1840 79/0					
25	20	12	10	STONE TEMPLE PILOTS Lady Picture Show (Atlantic) 1880 1723 1478 1068 89/7					
21	18	13	11	LOCAL H Bound For The Floor (Island) 1838 1721 1532 1463 81/2					
17	14	14	12	LEMONHEADS If I Could Talk I'd Tell You (Tag/Atlantic) 1772 1692 1556 1534 82/0					
29	24	19	13	SOUNDGARDEN Blow Up The Outside World (A&M) 1707 1453 1224 1009 82/5					
7	8	11	14	SHERYL CROW If It Makes You Happy (A&M) 1705 1828 1976 1925 70/1					
6	7	9	15	SMASHING PUMPKINS Muzzle (Virgin) 1684 1937 1976 2000 68/0					
19	16	15	16	FUN LOVIN' CRIMINALS Scooby Snacks (EMI) 1609 1621 1549 1480 80/2					
—	44	23	17	PRESIDENTS OF THE UNITED STATES... Mach 5 (Columbia) 1580 1240 639 19 83/6					
50	33	25	18	KULA SHAKER Tattva (Columbia) 1466 1187 848 477 77/5					
23	22	16	19	BECK Devils Haircut (DGC/Geffen) 1436 1483 1412 1358 78/1					
26	26	21	20	TONIC Open Up Your Eyes (Polydor/A&M) 1416 1340 1189 1058 63/1					
47	36	29	21	311 All Mixed Up (Capricorn/Mercury) 1363 1062 794 551 77/10					
13	13	18	22	NIRVANA Aneurysm (DGC/Geffen) 1299 1478 1677 1679 62/0					
24	25	24	23	TOOL Stinkfist (Zoo) 1282 1233 1222 1159 83/0					
5	12	17	24	311 Down (Capricorn/Mercury) 1224 1483 1816 2264 52/0					
16	17	20	25	WEEZER El Scorcho (DGC/Geffen) 1177 1431 1543 1562 72/0					
30	29	30	26	MARILYN MANSON The Beautiful People (Nothing/Interscope) 1101 1056 1006 999 78/1					
BREAKER			27	PHISH Free (Elektra/EEG) 1077 962 843 780 55/1					
31	30	27	28	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise) 1055 1094 987 997 37/2					
10	15	22	29	REPUBLICA Ready To Go (RCA) 1022 1278 1554 1785 52/0					
—	—	49	30	RED HOT CHILI PEPPERS Love Rollercoaster (Geffen) 995 465 37 — 68/11					
41	37	36	31	LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol) 974 891 793 679 57/1					
33	31	32	32	LEAH ANDREONE It's Alright, It's OK (RCA) 933 944 923 912 55/1					
15	19	26	33	GEGGY TAH Whoever You Are (Luaka Bop/WB) 890 1187 1480 1618 47/0					
39	35	37	34	HEADS Damage I've Done (Radioactive/MCA) 873 849 828 727 58/3					
35	32	34	35	CHALK FARM Lie On Lie (Columbia) 806 897 857 798 42/0					
11	21	28	36	WALLFLOWERS 6th Avenue Heartache (Interscope) 804 1065 1456 1785 38/0					
20	27	38	37	SOUNDGARDEN Burden In My Hand (A&M) 798 844 1145 1471 40/0					
43	41	39	38	CRANBERRIES When You're Gone (Island) 758 805 714 652 53/0					
14	23	33	39	BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG) 702 925 1248 1628 33/0					
—	49	42	40	FIONA APPLE Shadowboxer (Work) 699 650 559 383 43/2					
—	—	50	41	GARBAGE Supervixen (Almo Sounds/Geffen) 671 445 166 96 49/4					
46	47	41	42	FACE TO FACE I Won't Lie Down (A&M) 647 682 590 559 51/0					
—	—	46	43	DISHWALLA Charlie Brown's Parents (A&M) 616 513 440 374 47/8					
32	39	40	44	ALICE IN CHAINS Over Now (Columbia) 600 759 752 944 26/1					
22	28	35	45	STABBING WESTWARD Shame (Columbia) 598 893 1026 1378 36/0					
DEBUT			46	BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG) 596 175 72 37 57/21					
—	—	47	47	KORN No Place To Hide (Immortal/Epic) 576 487 425 391 56/5					
45	43	43	48	SCREAMING TREES Sworn And Broken (Epic) 488 631 681 622 33/0					
DEBUT			49	FOUNTAINS OF WAYNE Radiation Vibe (Tag/Atlantic) 480 347 168 37 40/9					
DEBUT			50	METALLICA Hero Of The Day (Elektra/EEG) 441 386 381 409 23/0					

This chart reflects airplay from October 28-November 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 96 Alternative reporters. 95 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

BREAKERS®

PHISH
Free (Elektra/EEG)

TOTAL PLAYS/INCREASE: **1077/115**
TOTAL STATIONS/ADDS: **55/1**
CHART: **27**

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
POE Hello (Modern/Atlantic)	33
GARBAGE Number One Crush (Capitol)	22
BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)	21
FAILURE Stuck On You (Slash/WB)	16
DAVE MATTHEWS BAND Crash Into Me (RCA)	14
RED HOT CHILI PEPPERS Love Rollercoaster (Geffen)	11
311 All Mixed Up (Capricorn/Mercury)	10
TRACY BONHAM Sharks Can't Sleep (Island)	9
FOUNTAINS OF WAYNE Radiation Vibe (Tag/Atlantic)	9
DISHWALLA Charlie Brown's Parents (A&M)	8
SEBADOH Willing To Wait (Sub Pop)	8



MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RED HOT CHILI PEPPERS Love Rollercoaster (Geffen)	+530
BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)	+421
PRESIDENTS OF THE UNITED... Mach 5 (Columbia)	+340
DAVE MATTHEWS BAND Crash Into Me (RCA)	+335
NO DOUBT Don't Speak (Trauma/Interscope)	+303
311 All Mixed Up (Capricorn/Mercury)	+301
KULA SHAKER Tattva (Columbia)	+279
BUSH Swallowed (Trauma/Interscope)	+262
SOUNDGARDEN Blow Up The Outside World (A&M)	+254
GARBAGE Supervixen (Almo Sounds/Geffen)	+226
FAILURE Stuck On You (Slash/WB)	+175

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
BUTTHOLE SURFERS Pepper (Capitol)
STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic)
NO DOUBT Spiderwebs (Trauma/Interscope)
DISHWALLA Counting Blue Cars (A&M)
PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia)
SMASHING PUMPKINS Tonight, Tonight (Virgin)
BECK Where It's At (DGC/Geffen)
EVERCLEAR Santa Monica (Watch The World Die) (Capitol)
BUSH Machinehead (Trauma/Interscope)
SEVEN MARY THREE Cumbersome (Mammoth/Atlantic)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



RED HOT CHILI PEPPERS "LOVE ROLLERCOASTER"

Alternative Chart **49** - **30**

Most Added!

#1 Most Increased Play!

Now on 68 Alternative Repoters—71%

New This Week:

CIMX WOXY KISF WBZU

WEQX WGRD WNFZ WWDX

KQXR KRZQ KTOZ ...and many more!



ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #1
WXRK/New York
 (212) 750-0550
 Kingston/Tobin

PLAYS ARTIST/TITLE

3W	2W	LW	TW	ARTIST/TITLE
12	35	37	39	BUSH/Swallowed
38	38	39	39	NIRVANA/Aneurysm
34	37	38	38	SOUNDGARDEN/Blow Up...
35	28	34	37	LOCAL H/Bound For The Floor
37	36	39	37	311/Down
38	37	35	36	SUBLINE/What I Got
30	20	26	31	METALLICA/Hero Of The Day
27	27	25	29	SOCIAL DISTORTION/Was Wrong
11	11	27	29	FUN LOVIN' CRIMINALS/Scoby Snacks
28	27	27	28	EELS/Novocaine For...
9	9	14	28	PRESIDENTS OF.../Mach 5
12	29	31	27	CAKE/The Distance
25	25	27	27	STONE TEMPLE PILOTS/Lady Picture Show
29	20	23	25	IGGY POP/Lust For Life
36	37	30	32	COUNTING CROWS/Angels Of...
26	26	25	25	RAGE AGAINST.../People Of The Sun
2	17	25	25	FOUNTAINS OF WAYNE/Radiation Vibe
17	17	17	25	KULA SHAKER/Tatva
38	36	27	24	SMASHING PUMPKINS/Muzzle
9	9	9	23	PHISH/Free
19	25	27	23	ALICE IN CHAINS/Again
9	9	9	22	NO DOUBT/Don't Speak
24	21	22	22	PEARL JAM/Hail, Hail
30	21	20	22	311/All Mixed Up
16	19	19	19	BETTER THAN EZRA/Desperately Wanting
20	19	19	19	ALICE IN CHAINS/Over Now
21	18	18	18	PEARL JAM/Smile
23	19	18	18	SOUNDGARDEN/Burden In My Hand
19	17	20	16	STABBING WESTWARD/Shame
15	16	19	16	MARILYN MANSON/The Beautiful People

MARKET #2
KROQ/Los Angeles
 (818) 567-1067
 Weatherly/Sandblom/Worden

PLAYS ARTIST/TITLE

3W	2W	LW	TW	ARTIST/TITLE
16	31	34	40	BUSH/Swallowed
27	38	40	38	NIRVANA/Aneurysm
17	30	38	38	CAKE/The Distance
36	36	37	35	NO DOUBT/Don't Speak
25	21	24	32	IGGY POP/Lust For Life
13	5	10	30	BECK/Devils Haircut
27	33	38	30	311/All Mixed Up
38	40	37	29	SUBLINE/What I Got
29	38	38	26	SOUNDGARDEN/Blow Up...
9	9	20	26	GARBAGE/Number One Crush
38	39	28	24	SOCIAL DISTORTION/Was Wrong
38	27	24	24	311/Down
21	24	23	22	PRESIDENTS OF.../Mach 5
38	24	23	22	LOCAL H/Bound For The Floor
24	25	21	22	COUNTING CROWS/Angels Of...
17	22	21	21	REPUBLICA/Ready To Go
21	21	21	21	EELS/Novocaine For...
21	13	17	19	BETTER THAN EZRA/Desperately Wanting
28	20	18	20	SMASHING PUMPKINS/Muzzle
9	19	16	17	KULA SHAKER/Tatva
9	19	16	17	FAILURE/Stuck On You
16	13	10	15	RAGE AGAINST.../People Of The Sun
19	19	13	13	FOUNTAINS OF WAYNE/Radiation Vibe
14	14	10	13	TOOL/Stinkist
9	9	9	9	ORBITAL/The Box
12	9	9	9	RED HOT CHILLI.../Love Rollercoaster
18	18	12	12	BLOODHOUND GANG/Fire Water Burn
10	11	10	10	R.E.M./Bittersweet Me
14	10	11	11	MARILYN MANSON/The Beautiful People
9	9	9	9	CARDIGANS/Lovefool

MARKET #3
WKQX/Chicago
 (312) 527-8348
 Gamble/Shurmas

PLAYS ARTIST/TITLE

3W	2W	LW	TW	ARTIST/TITLE
20	46	74	70	BUSH/Swallowed
24	43	74	70	NO DOUBT/Don't Speak
14	14	56	31	311/All Mixed Up
32	29	36	38	EELS/Novocaine For...
27	29	32	36	PEARL JAM/Hail, Hail
33	43	34	36	SOUNDGARDEN/Blow Up...
31	31	24	35	NIRVANA/Aneurysm
24	26	39	32	FUN LOVIN' CRIMINALS/Scoby Snacks
38	37	30	30	ALANIS MORISSETTE/Head Over Feet
22	25	31	28	SHERYL CROW/It Makes You...
28	27	35	27	ALICE IN CHAINS/Would?
9	9	9	27	311/Down
17	29	25	25	FIONA APPLE/Shadowboxer
9	9	9	24	RED HOT CHILLI.../Love Rollercoaster
22	29	21	21	STONE TEMPLE PILOTS/Lady Picture Show
22	17	16	21	SOCIAL DISTORTION/Was Wrong
26	18	20	20	CAKE/The Distance
16	18	24	20	KORNO/No Place To Hide
20	18	20	20	WEezer/EI Scorcho
9	9	9	20	GARBAGE/Number One Crush
20	20	24	20	TOOL/Stinkist
15	19	24	18	BECK/Devils Haircut
30	32	35	38	STABBING WESTWARD/Shame
18	17	17	17	COUNTING CROWS/Angels Of...
12	16	15	16	SMASHING PUMPKINS/Thirty-Three
8	6	10	14	KULA SHAKER/Tatva
8	6	10	14	FACE TO FACE/Won't Lie Down
49	32	26	22	SMASHING PUMPKINS/Muzzle
12	8	12	8	WHY STORE/Father
6	10	12	12	PRESIDENTS OF.../Mach 5

MARKET #4
KITS/San Francisco
 Sands/West/Axelsson

PLAYS ARTIST/TITLE

3W	2W	LW	TW	ARTIST/TITLE
13	29	20	28	BUSH/Swallowed
26	30	20	28	SUBLINE/What I Got
29	28	20	28	REPUBLICA/Ready To Go
18	27	19	28	EELS/Novocaine For...
20	17	17	28	NIRVANA/Aneurysm
9	9	9	24	SOUNDGARDEN/Blow Up...
14	20	21	21	RED HOT CHILLI.../Love Rollercoaster
9	9	9	21	BLOODHOUND GANG/Fire Water Burn
20	16	11	20	R.E.M./Bittersweet Me
9	9	9	20	PRESIDENTS OF.../Mach 5
19	18	14	18	BT W/TOPI AMOS/Blue Skies
20	14	18	18	ORBITAL/The Box
5	12	18	18	OESCEONETS/In The One
19	22	17	17	MORCHEEBA/Trigger Hippie
22	21	17	17	FAUR/STUCK On You
5	14	19	16	UNDERWORLD/Born Slippy
19	17	13	16	FOUNTAINS OF WAYNE/Sink To The Bottom
12	7	14	14	NO DOUBT/Don't Speak
18	13	7	14	HEADS/Damage I've Done
5	9	14	14	MARILYN MANSON/The Beautiful People
18	14	8	10	SOCIAL DISTORTION/Was Wrong
19	19	13	10	COUNTING CROWS/Angels Of...
25	15	13	10	LUSCIOUS JACKSON/Naked Eye
9	9	9	9	GARBAGE/Number One Crush
30	22	13	8	KULA SHAKER/Tatva
10	15	11	8	BECK/Devils Haircut
18	17	11	8	LEMMONHEADS/It Could Talk...
5	12	10	8	CHRIS ISAAC/Dancin'
26	16	13	8	STONE TEMPLE PILOTS/Lady Picture Show

MARKET #5
WDRE/Philadelphia
 (215) 884-9400
 McGinn

PLAYS ARTIST/TITLE

3W	2W	LW	TW	ARTIST/TITLE
22	23	40	43	STONE TEMPLE PILOTS/Lady Picture Show
4	26	40	43	BUSH/Swallowed
25	39	40	40	R.E.M./Bittersweet Me
41	41	42	40	SUBLINE/What I Got
37	43	39	40	COUNTING CROWS/Angels Of...
25	38	38	38	SMASHING PUMPKINS/Muzzle
38	39	38	38	PEARL JAM/Hail, Hail
39	39	42	38	EELS/Novocaine For...
24	30	27	28	FUN LOVIN' CRIMINALS/Scoby Snacks
19	28	27	27	SOCIAL DISTORTION/Was Wrong
21	18	26	27	LEMMONHEADS/It Could Talk...
16	19	26	27	TONIC/Open Up Your Eyes
20	19	26	26	HEADS/Indie Hair
17	19	26	26	PHISH/Free
25	24	27	25	GEGGY TAH/Whoever You Are
28	28	27	25	WEZER/EI Scorcho
18	18	21	25	CAKE/The Distance
16	22	23	23	SOUNDGARDEN/Blow Up...
23	29	27	23	REPUBLICA/Ready To Go
9	18	22	22	RED HOT CHILLI.../Love Rollercoaster
17	18	20	21	LOVE AMERICAN STYLE/Not About To Lose It
9	21	20	20	KULA SHAKER/Tatva
4	21	20	20	NO DOUBT/Don't Speak
14	15	19	19	SCREAMING TREES/Sworn And Broken
5	19	18	18	PRESIDENTS OF.../Mach 5
17	17	17	17	DISHWALLA/Charlie Brown's...
5	7	17	17	311/All Mixed Up
9	9	9	9	GARBAGE/Supervixen
14	14	17	16	MARILYN MANSON/The Beautiful People
14	14	14	16	GRAVITY KILLS/Enough

MARKET #6
CIMX/Detroit
 (313) 961-9811
 Brookshaw/Cannova

PLAYS ARTIST/TITLE

3W	2W	LW	TW	ARTIST/TITLE
85	82	83	83	BUSH/Swallowed
83	84	78	78	ALANIS MORISSETTE/Head Over Feet
2	27	67	72	311/All Mixed Up
61	73	64	69	NO DOUBT/Don't Speak
83	84	80	80	SUBLINE/What I Got
41	45	46	46	NIRVANA/Aneurysm
24	38	37	40	ALICE IN CHAINS/Would?
31	69	80	84	STONE TEMPLE PILOTS/Lady Picture Show
61	73	52	52	SOUNDGARDEN/Burden In My Hand
9	9	9	9	CRASH TEST DUMMIES/He Liked To Feel It
42	40	37	36	LUSCIOUS JACKSON/Naked Eye
47	39	35	35	COUNTING CROWS/Angels Of...
48	53	38	35	CAKE/The Distance
34	32	34	34	SPONGE/Have You Seen Mary
37	32	34	34	PLUTO/When She Was Happy
37	32	34	34	SHERYL CROW/It Makes You...
37	39	32	32	TOOL/Stinkist
36	15	5	32	SOUNDGARDEN/Blow Up...
21	20	33	29	SOCIAL DISTORTION/Was Wrong
20	58	28	28	KULA SHAKER/Tatva
35	29	9	28	WALLFLOWERS/6th Avenue Heartache
9	4	30	27	LEMMONHEADS/It Could Talk...
26	15	22	22	LOCAL H/Bound For The Floor
11	11	15	18	PURE/Anna
4	3	19	17	MAZZY STAR/Flowers In December
25	21	28	16	WEZER/EI Scorcho
26	24	18	13	TRAGICALLY HIP/GIRL Shop
22	10	9	10	MARILYN MANSON/The Beautiful People
23	9	9	10	BECK/Devils Haircut
9	9	9	10	FACE TO FACE/Won't Lie Down

MARKET #6
WHYT/Detroit
 (313) 871-3030
 Michaels/Tear

PLAYS ARTIST/TITLE

3W	2W	LW	TW	ARTIST/TITLE
44	43	42	42	ALANIS MORISSETTE/Head Over Feet
28	26	26	41	SUBLINE/What I Got
27	25	37	38	BLUES TRAVELER/But Anyway
42	43	43	38	BARENAKED LADIES/The Old Apartment
39	26	21	38	SARAH MCLACHLAN/Possession
9	26	25	38	SHERYL CROW/It Makes You...
44	37	34	34	NO DOUBT/Don't Speak
44	36	43	31	DISHWALLA/Counting Blue Cars
44	36	43	31	WALLFLOWERS/6th Avenue Heartache
31	43	43	31	BETTER THAN EZRA/King Of New Orleans
27	28	31	31	COUNTING CROWS/Angels Of...
29	30	28	30	REFRESHMENTS/Banditos
28	26	24	30	BUTTHOLE SURFERS/Pepper
18	28	24	30	GEGGY TAH/Whoever You Are
31	21	27	27	GOO GOO DOLLS/Long Way Down
29	24	26	26	R.E.M./Bittersweet Me
44	26	28	25	NO DOUBT/Spiderwebs
27	24	19	25	311/Down
15	13	14	24	BUSH/Swallowed
11	13	14	24	FIONA APPLE/Shadowboxer
29	23	24	24	REPUBLICA/Ready To Go
36	36	23	24	DONNA LEWIS/Love You Always...
29	26	24	22	CRANBERRIES/Free To Decide
8	25	24	22	TONIC/Open Up Your Eyes
14	16	17	17	FUN LOVIN' CRIMINALS/Scoby Snacks
31	9	9	17	SOUNDGARDEN/Burden In My Hand
24	22	22	22	PATTI ROTHBERG/Inside
9	9	9	15	LEMMONHEADS/It Could Talk...
9	9	9	12	HEADS/Indie Hair

MARKET #7
KDGE/Dallas
 (313) 871-7777
 Folger/Smith/Peer

PLAYS ARTIST/TITLE

3W	2W	LW	TW	ARTIST/TITLE
54	55	56	54	ALANIS MORISSETTE/Head Over Feet
47	42	46	47	EELS/Novocaine For...
25	24	40	43	311/Down
10	33	41	41	BUSH/Swallowed
25	35	34	34	CAKE/The Distance
15	32	35	35	NO DOUBT/Don't Speak
19	49	50	30	REPUBLICA/Ready To Go
22	26	25	28	MATCHBOX 20/Long Day
24	26	25	26	SOCIAL DISTORTION/Was Wrong
24	26	27	25	SMASHING PUMPKINS/Muzzle
11	10	11	25	SHERYL CROW/It Makes You...
20	22	22	23	STONE TEMPLE PILOTS/Lady Picture Show
21	25	24	23	SOUNDGARDEN/Blow Up...
22	24	23	22	311/All Mixed Up
11	21	21	22	PRESIDENTS OF.../Mach 5
12	19	19	21	OC TALK/Just Between You...
9	9	10	19	RADISH/Oar Aunt Arctic
23	24	30	18	COUNTING CROWS/Angels Of...
18	22	24	17	R.E.M./Bittersweet Me
13	8	17	17	KULA SHAKER/Tatva
19	8	15	15	WEZER/EI Scorcho
14	15	12	14	SUBLINE/What I Got
12	11	12	13	LEAH ANOREONE/It's Alright, It's...
12	15	12	15	LUSCIOUS JACKSON/Naked Eye
11	10	11	11	FIONA APPLE/Shadowboxer
14	11	16	10	RED HOT CHILLI.../Love Rollercoaster
14	11	16	10	BECK/Devils Haircut
11	15	14	10	STABBING WESTWARD/Shame
5	4	5	10	MARILYN MANSON/The Beautiful People
6	13	9	9	BT W/TOPI AMOS/Blue Skies

MARKET #8
WHFS/Washington
 (214) 770-0991
 Benjamin/Vaugh/Ferrise

PLAYS ARTIST/TITLE

ALTERNATIVE PLAYLISTS

November 8, 1996 R&R • 87

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

the X at 105.9 MARKET #19
WVOX/Pittsburgh
(412) 937-1441
Castellino/Diana

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	26	36	36	36	BUSH/Swallowed
34	34	33	35	35	SHL/S/Novocaine For...
31	34	34	35	35	EELS/Novocaine For...
35	33	33	35	35	SMASHING PUMPKINS/Muzzle
29	27	31	34	34	COUNTING CROWS/Angels Of...
29	25	31	34	34	NO DOUBT/Don't Speak
29	27	31	34	34	GEGGY TAH/Whoever You Are
29	27	31	34	34	SUBLINE/What I Got
29	27	31	34	34	SOCIAL DISTORTION/I Was Wrong
31	35	34	33	33	TRACY BONHAM/The One
-	33	32	32	32	PEARL JAM/Who You Are
36	31	35	30	30	SOUNDGARDEN/Burden In My Hand
10	7	6	30	30	WEEZER/EI Scorcho
10	7	6	30	30	311/All Mixed Up
18	22	29	29	29	BECK/Devis Haircut
26	18	29	29	29	SPONGE/Wax Ecstatic (To...)
-	12	19	28	28	STONE TEMPLE PILOTS/Lady Picture Show
20	19	28	28	28	LUSCIOUS JACKSON/Naked Eye
27	28	28	28	28	LOCAL H/Bound For The Floor
25	29	27	26	26	RUSTED ROOT/Sister Contine
29	28	30	26	26	R.E.M./The Wake-Up Bomb
25	24	25	24	24	PEARL JAM/Hail, Hail
-	-	-	-	-	PRESIDENTS OF.../Mach 5
20	19	19	19	19	KRISTEN BARRY/Created
-	-	-	-	-	LEMONHEADS/II I Could Talk...
-	-	-	-	-	KULA SHAKER/Tatva
12	18	18	18	18	D GENERATION/No Way Out
-	-	-	-	-	CAKE/The Distance
28	29	30	16	16	STABBING WESTWARD/Shame
11	12	10	11	11	TOOL/Stinkist

edge 106.3/106.3 MARKET #21
KEDJ/Phoenix
(602) 266-1360
Hart/Patyk

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
57	38	41	58	58	CAKE/The Distance
37	42	47	57	57	MARILYN MANSON/The Beautiful People
30	33	40	54	54	NO DOUBT/Don't Speak
56	59	56	52	52	311/Down
27	50	59	50	50	NIRVANA/Aneurysm
26	29	41	50	50	SUBLINE/What I Got
59	28	38	49	49	BUSH/Machinehead
36	42	35	34	34	LOCAL H/Bound For The Floor
14	15	24	31	31	TOOL/Stinkist
16	38	31	31	31	BUSH/Swallowed
37	50	45	30	30	EELS/Novocaine For...
20	25	24	28	28	SOCIAL DISTORTION/I Was Wrong
60	56	40	25	25	RAGE AGAINST.../Bulls On Parade
32	31	26	23	23	311/All Mixed Up
-	-	-	-	-	FUN LOVIN' CRIMINALS/Scoby Snacks
-	-	-	-	-	PRESIDENTS OF.../Mach 5
23	19	25	21	21	STONE TEMPLE PILOTS/Trippin' On A Hole
22	47	41	21	21	BUTTHOLE SURFERS/Pepper
20	20	17	21	21	ALANIS MORISSETTE/Head Over Feet
34	5	18	20	20	PEARL JAM/Hail, Hail
54	29	18	20	20	SOUNDGARDEN/Burden In My Hand
22	46	39	18	18	SMASHING PUMPKINS/Tonight, Tonight
20	18	23	17	17	SMASHING PUMPKINS/Muzzle
-	-	-	-	-	COUNTING CROWS/Angels Of...
43	56	38	16	16	NO DOUBT/Spiderwebs
11	12	18	16	16	WEEZER/EI Scorcho
11	12	13	16	16	KORN/No Place To Hide
-	-	-	-	-	LUSCIOUS JACKSON/Naked Eye
-	-	-	-	-	FIONA APPLE/Shadowboxer
-	-	-	-	-	GARBAGE/Number One Crush

101.5FM MARKET #20
KZON/Phoenix
(602) 258-8181
Pugh/Smith

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	26	22	26	26	CHALK FARM/Lie On Lie
47	48	46	46	46	EELS/Novocaine For...
12	15	24	26	26	R.E.M./Bittersweet Me
27	25	25	25	25	LEMONHEADS/II I Could Talk...
14	20	23	25	25	NO DOUBT/Don't Speak
16	26	23	25	25	SUBLINE/What I Got
15	14	12	21	21	MELISSA ETHERIDGE/Nowhere To Go
-	-	-	-	-	BODEANS/Hurt By Love
28	27	23	18	18	SHERYL CROW/II It Makes You...
17	16	17	17	17	GEGGY TAH/Whoever You Are
-	-	-	-	-	KULA SHAKER/Tatva
15	15	14	17	17	MATCHBOX 20/Long Day
-	-	-	-	-	COUNTING CROWS/Recovering...
-	-	-	-	-	PATTI ROTHBERG/Treat Me Like Dirt
5	11	13	15	15	ASHLEY MACISAAC/Sleepy Maggie
17	17	11	15	15	LEAH ANDREONE/It's Alright, It's...
13	17	14	15	15	SEMISON/II I Run
15	16	16	15	15	SHAWN COLVIN/Get Out Of This...
15	12	16	15	15	TRACY CHAPMAN/New Beginning
5	12	14	14	14	ELPHANT RIDE/Bishop Marah
15	16	13	14	14	PEARL JAM/Smile
5	9	10	14	14	WHY STORE/Father
9	11	10	13	13	PHISH/Free
10	9	10	12	12	FIONA APPLE/Criminal
-	-	-	-	-	HODDIE & BLOWFISH/Sad Capers
13	12	14	12	12	MIDNIGHT OIL/Underwater
11	9	12	12	12	PAUL WESTERBERG/Ain't Got Me
7	9	11	11	11	ELEANDR MCEVOY/Precious Little
11	11	10	11	11	REPUBLICA/Ready To Go
13	9	11	11	11	SCREAMING TREES/II I Know

107.9END MARKET #22
WENZ/Cleveland
(216) 861-0100
Neumann

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
49	45	45	50	50	SUBLINE/What I Got
47	48	46	46	46	ALICE IN CHAINS/Over Now
25	46	46	46	46	BUSH/Swallowed
48	47	45	45	45	PEARL JAM/Hail, Hail
46	49	44	45	45	SOCIAL DISTORTION/I Was Wrong
20	21	21	45	45	CAKE/The Distance
18	43	44	44	44	LOCAL H/Bound For The Floor
49	44	46	44	44	COUNTING CROWS/Angels Of...
19	19	45	44	44	SHERYL CROW/II It Makes You...
-	-	-	-	-	MORCHEEBA/Trigger Hippie
-	-	-	-	-	PRESIDENTS OF.../Mach 5
13	18	20	22	22	FACE TO FACE/II Won't Lie Down
20	21	19	22	22	KULA SHAKER/Tatva
-	-	-	-	-	311/All Mixed Up
17	19	18	22	22	NIRVANA/Aneurysm
13	14	17	22	22	TOOL/Stinkist
18	19	27	21	21	TONIC/Open Your Eyes
17	16	23	21	21	R.E.M./Bittersweet Me
12	12	23	21	21	CRASH TEST DUMMIES/He Liked To Feel It
17	16	22	21	21	LEMONHEADS/II I Could Talk...
19	20	21	21	21	SCREAMING TREES/Sworn And Broken
20	18	21	21	21	RUSTED ROOT/Sister Contine
19	17	21	21	21	PHISH/Free
17	16	20	21	21	NO DOUBT/Don't Speak
-	-	-	-	-	RED HOT CHILI.../Love Rollercoaster
12	13	22	20	20	BECK/Devis Haircut
-	-	-	-	-	CHALK FARM/Lie On Lie
17	17	21	20	20	WHY STORE/Father
18	19	20	20	20	SPONGE/Have You Seen Mary
-	-	-	-	-	STONE TEMPLE PILOTS/Lady Picture Show

wmms 100.5 FM MARKET #22
WMMS/Cleveland
(216) 861-9667
Neumann

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	43	44	43	43	TONIC/Open Your Eyes
30	33	39	42	42	COUNTING CROWS/Angels Of...
39	41	41	40	40	LOCAL H/Bound For The Floor
-	-	-	-	-	BUSH/Swallowed
32	38	39	39	39	EELS/Novocaine For...
36	40	37	39	39	PEARL JAM/Hail, Hail
18	17	37	37	37	R.E.M./Bittersweet Me
26	28	31	31	31	FUN LOVIN' CRIMINALS/Scoby Snacks
33	29	30	31	31	SUBLINE/What I Got
30	31	30	30	30	STONE TEMPLE PILOTS/Lady Picture Show
26	30	30	30	30	BLACK CROWES/Blackberry
19	27	28	28	28	PHISH/Free
17	16	23	27	27	SOUNDGARDEN/Blow Up...
25	26	27	27	27	CHALK FARM/Lie On Lie
-	-	-	-	-	KULA SHAKER/Tatva
21	29	25	26	26	TOM PETTY & HB/Climb That Hill
31	28	26	26	26	METALLICA/Hero Of The Day
32	29	25	26	26	NIRVANA/Aneurysm
40	29	25	26	26	SOCIAL DISTORTION/I Was Wrong
40	29	24	26	26	BETTER THAN EZRA/King Of New Orleans
18	19	22	22	22	TOOL/Stinkist
22	25	21	22	22	SOUNDGARDEN/Burden In My Hand
21	22	22	22	22	311/Down
22	23	23	23	23	STONE TEMPLE PILOTS/Trippin' On A Hole
-	-	-	-	-	SPONGE/Have You Seen Mary
18	25	24	19	19	ALICE IN CHAINS/Over Now
27	19	22	19	19	ALICE IN CHAINS/Over Now
11	22	13	18	18	RUSTED ROOT/Sister Contine
18	18	18	18	18	BECK/Devis Haircut
19	17	18	17	17	SMASHING PUMPKINS/Muzzle

KTCL 93.5 MARKET #23
KTCL/Denver
(303) 623-9330
Hayes

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	22	23	23	23	LUSCIOUS JACKSON/Naked Eye
7	17	20	23	23	KULA SHAKER/Tatva
24	26	27	23	23	SUBLINE/What I Got
21	25	22	23	23	BECK/Devis Haircut
17	16	20	23	23	GARBAGE/Supervixen
24	24	23	23	23	GEGGY TAH/Whoever You Are
19	24	22	22	22	FUN LOVIN' CRIMINALS/Scoby Snacks
9	10	18	21	21	CHEMICAL BROTHERS/Setting Sun
-	-	-	-	-	R.E.M./Bittersweet Me
24	22	20	19	19	REPUBLICA/Drop Dead Gorgeous
-	-	-	-	-	PRESIDENTS OF.../Mach 5
-	-	-	-	-	BT/WORI AMOS/Blue Skies
9	15	17	20	20	FOUNTAINS OF WAYNE/Radiation Vibe
20	23	16	18	18	CAKE/The Distance
18	16	17	18	18	MIDNIGHT OIL/Underwater
25	23	17	16	16	CARDIGANS/You, New Cuckoo
17	17	16	16	16	SOCIAL DISTORTION/I Was Wrong
-	-	-	-	-	EELS/Susan's House
17	15	16	16	16	LEMONHEADS/II I Could Talk...
16	16	18	16	16	ORBITAL/The Box
16	16	18	16	16	HEADS/Punk Lolita
-	-	-	-	-	GOLDFINGER/Pictures
18	17	15	15	15	LOCAL H/Bound For The Floor
16	15	13	15	15	SCREAMING TREES/Sworn And Broken
-	-	-	-	-	VALLEJO/Just Another Day
17	15	17	15	15	WEEZER/EI Scorcho
16	14	13	15	15	LEAH ANDREONE/It's Alright, It's...
20	14	13	15	15	COUNTING CROWS/Angels Of...
9	5	9	12	12	HEADS/Damage I've Done
-	-	-	-	-	RED HOT CHILI.../Love Rollercoaster

47 NBS MARKET #24
KNRK/Portland, OR
(503) 223-1441
Hamilton/Souther

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	12	36	36	36	CAKE/The Distance
37	33	38	38	38	FUN LOVIN' CRIMINALS/Scoby Snacks
37	36	37	37	37	SOUNDGARDEN/Blow Up...
20	20	37	37	37	R.E.M./Bittersweet Me
36	37	37	37	37	SUBLINE/What I Got
6	36	37	37	37	BUSH/Swallowed
35	36	38	36	36	311/Down
-	-	-	-	-	BLOODHOUND GANG/Fire Water Burn
-	-	-	-	-	PRESIDENTS OF.../Mach 5
-	-	-	-	-	FOUNTAINS OF WAYNE/Radiation Vibe
24	23	23	23	23	LOCAL H/Bound For The Floor
12	13	22	23	23	SOCIAL DISTORTION/I Was Wrong
-	-	-	-	-	TONIC/Open Your Eyes
-	-	-	-	-	BETTER THAN EZRA/Desperately Wanting
23	24	23	21	21	LUSCIOUS JACKSON/Naked Eye
5	10	22	20	20	PEARL JAM/Hail, Hail
11	10	16	20	20	STABBING WESTWARD/Shame
18	19	19	19	19	STONE TEMPLE PILOTS/Lady Picture Show
18	19	19	19	19	STONE TEMPLE PILOTS/Trippin' On A Hole
11	19	17	17	17	NO DOUBT/Don't Speak
14	15	16	16	16	TOOL/Stinkist
-	-	-	-	-	ALICE IN CHAINS/Would?
-	-	-	-	-	GRAVITY KILLS/Enough
12	17	16	15	15	CHRIS ISAAK/Dancin'
26	21	12	14	14	WEEZER/EI Scorcho
23	12	9	13	13	BECK/Devis Haircut
-	-	-	-	-	DAC MATTHEWS BAND/Crash Into Me
35	21	20	18	18	EELS/Novocaine For...
-	-	-	-	-	PATTI ROTHBERG/Treat Me Like Dirt
36	18	18	12	12	ALICE IN CHAINS/Over Now

107.1 MARKET #25
WAQZ/Cincinnati
(513) 621-9326
Harris/Schiesler

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
52	48	49	46	46	FUN LOVIN' CRIMINALS/Scoby Snacks
51	46	45	45	45	BUTTHOLE SURFERS/Pepper
54	51	45	45	45	SUBLINE/What I Got
24	24	44	44	44	GEGGY TAH/Whoever You Are
41	37	40	41	41	311/Down
39	43	41	41	41	CHALK FARM/Lie On Lie
41	39	39	36	36	COUNTING CROWS/Angels Of...
11	25	39	36	36	BUSH/Swallowed
42	39	43	36	36	EELS/Novocaine For...
13	43	32	33	33	FUGEES/No Woman, No Cry
43	33	43	31	31	ALANIS MORISSETTE/Head Over Feet
31	33	36	24	24	R.E.M./Bittersweet Me
22	26	45	23	23	MAGNAPOP/Open The Door
9	15				

NEW MUSIC SPECIALTY SHOWS

Noel + Brothers = Chemical Combustion

The Chemical Brothers' "Setting Sun" seems poised to break out of the R&R Specialty show panel. With yet another first place showing, stations like WHFS/Washington are adding it to their fulltime list. Another record that is breaking from the panel's support, Fountains of Wayne, came in second, with play at WXDX/Pittsburgh, KNDD/Seattle, WNNX/Atlanta, and more. The Peppers funkied into third place and Komeda "Boogie Woogied" into fourth with play at WBRU/Providence, KXRK/Salt Lake City, and others. Record To Watch: CJ Bolland.

SIGNIFICANT ACTION

Here is a look at the top artists from R&R's exclusive panel of specialty reporters:

- CHEMICAL BROTHERS (Caroline)
- FOUNTAINS OF WAYNE (Tag/Atlantic)
- RED HOT CHILI PEPPERS (Geffen)
- KOMEDA (Minty Fresh)
- SLEEPER (Arista)
- LUSCIOUS JACKSON (Grand Royal/Capitol)
- BT & TORI AMOS (Perfecto/Kinetic/Reprise)
- SUICIDE MACHINES (Hollywood)
- JOHNNY CASH (American)
- KULA SHAKER (Columbia)

GAINING MOMENTUM

- MORCHEEBA (Discovery)
 - Airplay Includes: KFMA, WWDX, XHRM
- DESCENDENTS (Epitaph)
 - Airplay Includes: KNRQ, WHFS, WLUM
- JON SPENCER BLUES EXPLOSION (Matador/Capitol)
 - Airplay Includes: WBRU, WCHZ, WOXY
- SEBADOH (Sub Pop)
 - Airplay Includes: KJEE, WDST, WQXA
- NERF HERDER (My)
 - Airplay Includes: KTBZ, KXRK, WZRH
- CJ BOLLAND (FFRR/London)
 - Airplay Includes: KOME, WBRU, XTRA
- MAZZY STAR (Capitol)
 - Airplay Includes: KROQ, KREV, WNNX
- RAILROAD JERK (Matador)
 - Airplay Includes: WMRQ, WOXY, WZRH
- TECHNICAL JED (SpinART)
 - Airplay Includes: KISF, WQXA, WZRH
- POSIES (Grass)
 - Airplay Includes: WBTZ, WMRQ, WZRH

Compiled by Lynn Beaudoin

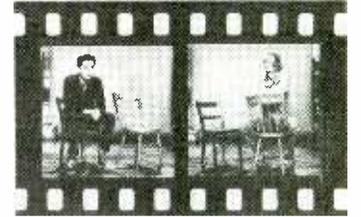
WOXY/Cincinnati
GRIDLOXX
Sunday, October 28



- SILVER JEWS Dallas (Drag City)
- BIG STAR Thank You Friends (Rykodisc)
- DIRTY THREE Horse (Touch & Go)
- BAD BRAINS Don't Need It (Caroline)
- MISSION OF BURMA That's How I... (Rykodisc)
- LAUGHING HYENAS Home Of The Blues (Touch & Go)
- TECHNICAL JED Been Touched (SpinART)
- WANDERING LUCY Remittent Fever (K)
- FREAKWATER Drunk Friend (Matador)
- SMOG Lize (Drag City)
- RAILROAD JERK Natalie (Matador)
- 1000 HDMD DJ'S Surfmaut (Wax Trax)

NEW MUSIC SCENE

- Artist: Fountains Of Wayne
- Track: "Radiation Vibe"
- LP: "Fountains Of Wayne"
- Producer: Adam Schlesinger
- Label: Tag/Atlantic



Fountains Of Wayne

Essentials: If you are facing stiff competition for your females from an upper-demo offshoot competitor, would it make sense to play intelligent pop before they did? The kind with aware, cerebral lyrics and irresistible melody? The kind that the minute you hear it you know it's a great song, but...

But what? Don't overthink it! The simplicity of great pop doesn't require heavy analysis, it simply requires having a functioning auditory system. Hopefully, your listeners possess that.

On a recent visit to the renowned Club R&R, the main Waynesters Adam Schlesinger (drums/guitars/keyboards/vocals) and Chris Collingwood (vocals/guitars/keyboards) delivered an acoustic set that would sound great emanating from your studio.

Whether they were delivering original gems like "Radiation Vibe" and "Leave The Biker" or delivering impeccable tongue-in-cheek covers of America's(!) "Sister Golden Hair," they made everyone feel great.

Having been to a lot of miserable radio studios, feeling great ain't so bad.

Influences: Phil Spector, Brian Wilson, Lennon/McCartney

Artist POV: Says Schlesinger, "We're songwriters. We have always cared about the craft of writing, sometimes more than our contemporaries. We came together by accident, but stayed together for the songs."

—Sky Daniels

New Music Scene highlights breaking artists charting for the first time.

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p>WEQX/Albany, NY Download Sunday 7-10pm Mark Dark Grassy Knoll "1961" Chills "Promontion" BT w/Tori Amos "Blue Skies" Komeda "Fire" Mothers Of Invention "Plastic People"</p>	<p>WBTZ/Burlington, VT Spinning Unrest Sunday 9:00-10:30pm Yatsura "Plastic Ashtray" Jon Spencer Blues Explosion "2 Kindsa Love" Sebadoh "Willing To Wait" Butter 08 "Butter Of '69" Baby Fox "Curlylocks"</p>	<p>WEJE/Ft. Wayne, IN New Music Show Sunday 8:30-9:30pm Weasel BT w/Tori Amos "Blue Skies" Johnny Cash "Rusty Cage" Chemical Brothers "Setting Sun" Skold "Anything" Wesley Willis "Alanis Morissette"</p>	<p>KREV & WRE/Minneapolis, MN Counter Revolution Wednesday 10-11pm Christine Kass Polana "Pantomime" BT w/Tori Amos "Blue Skies" Josephine Wiggs Exp... "Head To Toe" 22 Jacks "Will They Forget About You" 14 Presidents "SuperModel"</p>	<p>WXDX/Pittsburgh, PA Edge Of The X Sunday 9-11pm Iggy Pop "Nude & Rude" Satchel "Without Love" Gouds Thumb "29" BT & Tori Amos "Blue Skies" Gravity Kills "Enough"</p>	<p>KNDD/Seattle, WA Loudspeaker Sunday 10-11pm Bill Reid or Marco Collins Tricky "Rusty Cage" Fat Boy Slim "10th & Crenshaw" Komeda "Boogie Woogie/Rock n' Roll" D.J. Shadow "Midnight In A Perfect World" Subminute:Radio "Yesterday's Stuff"</p>
<p>WQBK/Albany, NY Over The Edge Sunday-Monday Midnight-2am Keith McNamara BT w/Tori Amos "Blue Skies" Nerf Herder "Sorry" Jon Spencer Blues Explosion "2 Kindsa Love" Uressei Yatsura "Majesty" Grither "Trickle Down Justice"</p>	<p>WAQZ/Cincinnati, OH Before The Revolution Weeknights midnight-1am Johnny Cash "Rusty Cage" Chemical Brothers "Setting Sun" Jane Jenson "More Than I Can" Suicide Machines "SOS" Tracy Chapman "Smoke & Ashes"</p>	<p>WMRQ/Hartford, CT Spinning Unrest Sunday 8-9:30pm Steve Picard Yatsura "Plastic Ashtray" Jon Spencer Blues Explosion "2 Kindsa Love" Sebadoh "Willing To Wait" Butter 08 "Butter Of '69" Baby Fox "Curlylocks"</p>	<p>WRLG/Nashville, TN Thunderground Radio Sunday 7-9:30pm Jason Moon Chemical Brothers "Setting Sun" Jon Spencer Blues Explosion "2 Kindsa Love" Heatmiser "Get Lucky" FSOL "We Have Explosives" Zumpano "Behind The Beehive"</p>	<p>KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron Cast "Flying" Fun Lovin' Criminals "Fun Lovin' Criminal" Blythe "Head Is Mighty" Underworld "Born Slippy" Bis "Star Bright Boy"</p>	<p>WXSX/Tallahassee, FL Underground Lounge Sunday 8-10:30pm Rob The Lounge Lizard Poets & Slaves "Vertigo" Suicide Machines "No Face" Chemical Brothers "Setting Sun" Black 47 "Green Suede Shoes" Red Hot Chili Peppers "Love Rollercoaster"</p>
<p>WNNX/Atlanta, GA Planet Jill Weeknights 11-midnight Jill Melancon Fountains Of Wayne "Leave The Biker" Scott Thomas "Wonderful" Loud Family "Don't Respond She Can Tell" Figgs "Girl Kill Your Boyfriend" They Might Be Giants "S-E-X-X-Y"</p>	<p>WOXY/Cincinnati, OH Gridloxx Sunday 11pm-1am Dan Cromer Jon Spencer Blues Explosion "Can't Wait" Yo La Tengo "Demons" Lilys "Cambridge California" Railroad Jerk "You Bet" Silver Jews "Pet Politics"</p>	<p>KTBZ/Houston, TX Lunar Rotation Sunday 7-9:30pm David Sautel Marilyn Manson "Tourniquet" Nerf Herder "I Only Eat Candy" Screaming Trees "Dying Days" Smashing Pumpkins "We Only Come Out At Night" Soul Caughing "Lazy Bones"</p>	<p>WZRH/New Orleans, LA Beyond The Charts Sunday 8-11pm Trey Blossman Sleeper "Nice Guy Eddie" Penniless People Of Bulgaria "Velocity" Nerf Herder "Sorry" Blessed Ethyl "Veronica" Terrorvision "Mugwump"</p>	<p>KITS/San Francisco, CA Transmitter Adjustment Sunday 10pm-midnight Aaron, Rick and Steve Sneaker Pimps "6 Underground" Geneva "No One Speaks" AudioWeb "Sleeper" Crystal Method "Keep Hope Alive" Aphex Twin "Boy/Girl"</p>	<p>KFMA/Tucson, AZ Test Department Sunday 5-8pm Suzie Dunn & Chuck Roast BT w/Tori Amos "Blue Skies" Chemical Brothers "Setting Sun" BlackStar Liner "Duggie Dou" Morcheeba "Trigger Hippie" Red Aunts "I Can't Do Anything Right"</p>
<p>WCHZ/Augusta, GA Renegade Radio Sunday 9pm-10:30pm Steve Bingham Screaching Weasel "Cool Kids" Martin Phillips & The Chills "Promontion" Seely "Meteor Shower" Jon Spencer Blues Explosion "2 Kindsa Love" Frogpond "Trust?"</p>	<p>KNRQ/Eugene, OR Riding The Fringe Jarred Aman Sunday 10-11pm Suicide Machine "SOS" BT w/Tori Amos "Blue Skies" Descendents "We" Red Hot Chili Peppers "Love Rollercoaster" Smashing Pumpkins "An Ode To No One"</p>	<p>KROQ/Los Angeles, CA Rodney On The RQ Sunday 10pm-1am Rodney Bingenheimer Gene "Fighting Fit" Suede "Money" Blowtorch "I Hate My Girlfriend" Cast "Flying" Sin 34 "New WaveSlut"</p>	<p>WDRE/Philadelphia, PA First 120 Minutes Sunday 10pm-midnight Marilyn Russell Pepper "Love Rollercoaster" Steve Wynn "Why" Eels "Susan's House" Fountains Of Wayne "Radiator" CJ Bolland "Sugar Is Sweeter"</p>	<p>KOME/San Jose, CA Nocturnal Noise Friday Midnight-1am Jim & Jeanette Josh Wink "Higher State Of Consciousness" Sneaker Pimps "Tesko Suicide" Screaming Weasel "Cool Kids" Springhill Jack "Eesti" Heavenly "Trophy Girl"</p>	<p>WHFS/Washington, DC Now Hear This Sunday 8-10:30pm Dave Marsh Heavenly "Trophy Girlfriend" Red Aunts "Palm Tree Swing" Suede "Firm Star" Jon Spencer Blues Explosion "2 Kindsa Love" Wipers "Insane"</p>

Jane Jensen

Comic Book Whore

Featuring the single "More Than I Can"

added at:
WPLA
WRLG
WOXY
WDSY
WXSX
WPUP
WRAX
MCH2

also receiving play at:
KOME • KNRK • KNNC
KTEG • XHRM • WFNX
WPLY • WBZU • KDGE
KGDE • WMRO • WCHZ
KITS • WKRL • KROX • WGRD

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All Wrapped Up: A Radio Concert Package

Recognizing that PDs aren't concert promoters fosters a successful Christmas promotion

By Sky Daniels

Ring. Ring. Ring. No, that's not the sound of jingle bells — it's the sound of Adult Alternative programmers making 100 phone calls desperately trying to book a holiday concert benefit. Two industry veterans — concert promoter/artist manager **John Scher** of **Metropolitan Entertainment** and independent record promoter **Sean Coakley** of **Songlines Inc.** — saw the demands placed on both programmers and concert promoters in staging Christmas concerts and thought there must be a better way.

Coakley recalls, "John and I were at a concert together and began to discuss radio festivals and the demands being placed on PDs to book shows. John had the perspective that many a promoter and agent felt the sting of this burgeoning phenomenon. We thought that there should be better coordination."

Scher invited Coakley to discuss the idea with his staff at Metropolitan. He notes, "We brainstormed a number of possibilities. One was putting together a clas-



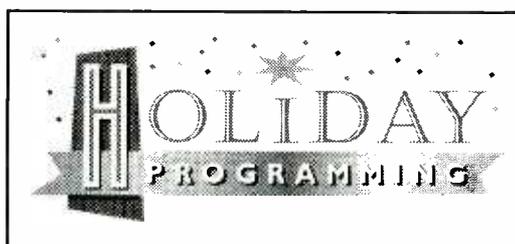
John Scher

sic R&B revue. One thing we learned was for many of those artists, a date was a job. It was all about money. Sean knew that in Adult Alternative, there was a higher regard for careers on the part of both radio and the artists. We felt that Adult Alternative would be receptive."

One reason for radio's reception was time pressure. Scher professes, "As a concert promoter, I saw PDs spending six months a year — from August to December — putting together Christmas benefit shows. And with all that time spent, they still weren't putting together packages that were competitive. The concert promoters were spending

ent. We approached labels and managers with the idea. And 30 viable artists were offered." Eventually it was decided that the package would consist of **John Hiatt**, **Steve Earle**, **Keb'Mo'**, and **Paula Cole**. Each artist possessed the needed format significance. With such a package intact, it was possible to carry the show to larger venues.

Coakley adds, "The second step was to align radio interest. I then went to programmers with the idea. PDs were tired of all the favors that were used pulling in re-



spectable acts. None of them really wanted to have to worry about finding the right backline gear for the event. When they realized there were no strings attached, they jumped in. Our problem at that point was one of logistics. From Thanksgiving to Christmas, there are only 28 days. So there were only so many markets we could cover."

In presenting this package to radio and promoters on a national basis, they arrived at the tour's title, **All Wrapped Up**. Coakley says, "We went through a hundred communiqués trying to arrive at the right title. When we came up with **All Wrapped Up** we knew we had it. It works on two levels, suggesting the Christmas present and telling PDs that the work is done — it's a turnkey event."

In bringing the event to markets, Scher noted that the details were covered. "Local promoters were interested because it was underwritten to allow them to make some money. All radio was asked to do was make an on-air commitment to the show, to really dedicate themselves to promoting the event. We enlisted the support of a national sponsor, **American Express**, which brought their **Charge Against Hunger** campaign to play. For every ticket bought to the event using an American Express card, a dollar would go to the charity."

Stations are able to incorporate their own local charitable alignment as well, according to Coakley. "**WXRT/Chicago** is doing the show as its annual Christmas for the Kids concert. **WXPB/Philadelphia** is staging it as a benefit at the Tower Theater. We worked to allow every market to put its own stamp on the event. One positive is that the artists went in knowing this had the community interest at heart."

Scher adds, "Adult Alternative has always had community in-



THE RESULT IS NIL — Capitol Records artist Nil Lara (c) displayed his passionate music to the throngs at Club R&R recently. Afterwards he hung with R&R's Lynn Beaudoin (l) and Sky Daniels.

volvement as a hallmark of its approach. The idea of doing Christmas shows where the station could bring all its jocks on stage and not have some production manager bark at them to get off was appealing. We encourage the stations to make this a family affair. Bring the staff together with your listeners behind a good cause. This will only strengthen the bond between the audience and the station."

Coakley has seen the artists respond in kind. "All four of the artists have been cooperative, cutting individual IDs, being willing to recognize the charitable aspects.

John Hiatt noted that this was his fourth **WXRT Kids** show; Steve Earle had done two. The others are playing catchup."

Scher believes these artists are empathetic towards the holiday spirit as well. "The artists intend to perform together at the end of each night. They want to convey a sense of community as well. They have an appreciation for the stations and want to express that closeness. This is not just a date for the artists."

Label executives were aware of the long-term bond between stations and their artists, as well, ac-

ording to Scher. "A lot of label people saw the long-term franchise possibilities. Like any good event, if you do it well the first time, you can build on it. We intend to do this every year, and will strive to make it bigger and better as we grow. That helps stations, who always want to top last year's event."

As Christmas concerts become as much a part of the holidays as egg nog and manualing "White Christmas" into Selector, having a concert promotion come **All Wrapped Up** may be a PD's best present.

ff *Continued on page 91*

I saw PDs spending six months a year putting together Christmas shows. And with all that time spent, they still weren't putting together packages that were competitive. If radio managed to get a commitment from a big artist, then the promoter lost a paid date. The natural alliance between promoters and radio was eroding.

—John Scher

ff

ff **PDs were tired of all the favors that were used pulling in respectable acts. None of them really wanted to have to worry about finding the right backline gear for the event. When they realized there were no strings attached [to All Wrapped Up], they jumped in.**
—Sean Coakley



John Hiatt



Steve Earle

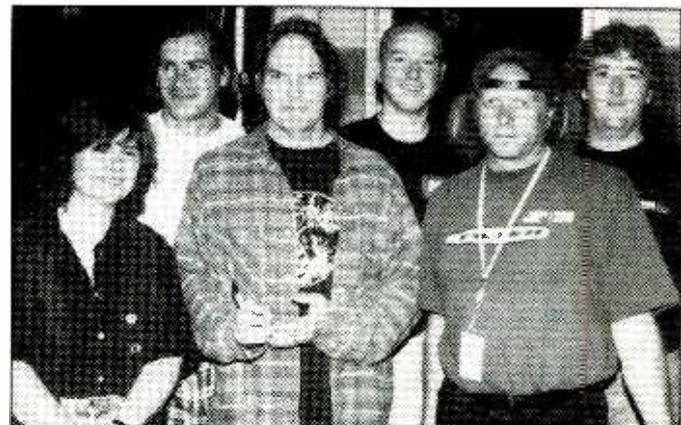
too much time piecemealing these events together. If radio managed to get a commitment from a big artist, then the promoter lost a paid date. The natural alliance between promoters and radio was eroding."

National Radio Tour

It was decided that putting together a tour package, to be marketed on a national basis, was a solution to the conundrum. Scher explains, "We went into action. The first step was to secure the right tal-



ISAAK 'POINTED' IN RIGHT DIRECTION — At WHPT/Tampa's recent "Pointfest" Reprise Records Chris Isak erroneously thought his handsome mug would get him past the tight security of APD Chris Taylor (l) and PD Chuck Beck.



SIX LIVE IN O-H-I-O — Reprise Records Neil Young continued his dominant world tour with a stop in Columbus, OH. Shown backstage (l-r) WWCD/Columbus's Jane Purcell, Randy Malloy, Young, Steve Gibson, Reprise's Tim Hurst, and WKLC/Charleston's Mike Rappaport.

NOVEMBER 8, 1996

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	2	2	1	R.E.M. Bittersweet Me (Warner Bros.)	701	693	658	534	36/1
2	1	1	2	DUNCAN SHEIK Barely Breathing (Atlantic)	654	704	739	673	35/0
5	4	4	3	SHAWN COLVIN Get Out Of This House (Columbia)	558	502	511	495	38/0
1	3	3	4	SHERYL CROW If It Makes You Happy (A&M)	545	601	657	717	29/1
13	8	7	5	WALLFLOWERS One Headlight (Interscope)	441	396	363	328	32/0
6	6	5	6	MELISSA ETHERIDGE Nowhere To Go (Island)	425	435	446	440	29/2
8	9	8	7	CHRIS ISAAK Think Of Tomorrow (Reprise)	402	393	359	360	30/1
20	13	10	8	PAULA COLE Where Have All The Cowboys... (Imago/WB)	386	359	309	279	33/3
9	11	11	9	PHISH Free (Elektra/EEG)	386	341	319	348	31/0
11	7	9	10	SUZANNE VEGA No Cheap Thrill (A&M)	381	389	375	337	33/1
28	23	13	11	JOHN MELLENCAMP Just Another Day (Mercury)	373	315	230	220	30/3
3	5	6	12	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury)	356	428	497	613	25/0
19	17	12	13	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	348	331	285	285	17/1
—	—	20	14	BODEANS Hurt By Love (Slash/Reprise)	341	256	190	60	29/0
18	14	15	15	WHY STORE Father (Way Cool Music/MCA)	337	303	297	285	31/2
10	15	18	16	CHALK FARM Lie On Lie (Columbia)	325	285	296	346	25/0
BREAKER			17	FIONA APPLE Shadowboxer (Work)	284	213	213	207	22/2
22	21	19	18	TOM PETTY & THE HEARTBREAKERS Climb... (Warner Bros.)	280	270	241	259	20/0
7	10	14	19	WALLFLOWERS 6th Avenue Heartache (Interscope)	280	313	351	417	18/0
BREAKER			20	ASHLEY MACISAAC Sleepy Maggie (A&M)	278	241	223	223	24/2
16	18	16	21	LEAH ANDREONE It's Alright, It's OK (RCA)	263	299	282	290	23/0
BREAKER			22	LEMONHEADS If I Could Talk I'd Tell You (Tag/Atlantic)	254	232	206	207	22/3
15	22	21	23	COUNTING CROWS Angels Of The Silences (DGC/Geffen)	234	243	237	300	16/0
12	12	17	24	DAVE MATTHEWS BAND Two Step (RCA)	228	297	316	332	18/0
26	28	29	25	NIL LARA How Was I To Know (Metro Blue/Capitol)	225	218	215	234	19/0
29	27	25	26	EELS Novocaine For The Soul (DreamWorks/Geffen)	224	227	220	211	12/1
14	16	23	27	TRACY CHAPMAN New Beginning (Elektra/EEG)	212	239	286	308	15/0
DEBUT			28	COUNTING CROWS Daylight Fading (DGC/Geffen)	211	183	154	39	17/1
—	—	27	29	GEGGY TAH Whoever You Are (Luaka Bop/WB)	207	222	205	191	12/0
DEBUT			30	SEAL Fly Like An Eagle (Warner Sunset/Atlantic)	205	137	25	—	15/2

This chart reflects airplay from October 28-November 3. Songs ranked by total plays. Highlighted songs indicate Breaker. 42 Adult Alternative reporters. 41 current playlists. © 1996, R&R Inc.

NEW & ACTIVE

WILCO Outtasite (Outta Mind) (Reprise)
Total Plays: 199, Total Stations: 25, Adds: 3

NO DOUBT Don't Speak (Trauma/Interscope)
Total Plays: 193, Total Stations: 8, Adds: 0

DC TALK Just Between You And Me (Virgin)
Total Plays: 184, Total Stations: 11, Adds: 0

COUNTING CROWS A Long December (DGC/Geffen)
Total Plays: 183, Total Stations: 20, Adds: 3

SUBLIME What I Got (Gasoline Alley/MCA)
Total Plays: 182, Total Stations: 10, Adds: 0

SHERYL CROW Everyday Is A Winding Road (A&M)
Total Plays: 177, Total Stations: 20, Adds: 3

MICHELLE SHOCKED The Hard Way (Private)
Total Plays: 163, Total Stations: 18, Adds: 1

DAVE MATTHEWS BAND Crash Into Me (RCA)
Total Plays: 156, Total Stations: 22, Adds: 6

BORROWERS Beautiful Struggle (Guardian)
Total Plays: 149, Total Stations: 18, Adds: 0

ERIC JOHNSON S.R.V. (Capitol)
Total Plays: 116, Total Stations: 15, Adds: 3

KULA SHAKER Tattva (Columbia)
Total Plays: 111, Total Stations: 9, Adds: 2

Songs ranked by total plays.

BREAKERS®

FIONA APPLE
Shadowboxer (Work)

TOTAL PLAYS/INCREASE: 284/71
TOTAL STATIONS/ADDS: 22/2
CHART: 17

ASHLEY MACISAAC
Sleepy Maggie (A&M)

TOTAL PLAYS/INCREASE: 278/37
TOTAL STATIONS/ADDS: 24/2
CHART: 20

LEMONHEADS

If I Could Talk I'd Tell You (Tag/Atlantic)

TOTAL PLAYS/INCREASE: 254/22
TOTAL STATIONS/ADDS: 22/3
CHART: 22

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
DAVE MATTHEWS BAND Crash Into Me (RCA)	6
JOHNNY CASH Rusty Cage (American)	5
BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)	4
LYLE LOVETT It Ought To Be Easier (Curb/MCA)	4
PAULA COLE Where Have All The Cowboys... (Imago/WB)	3
COUNTING CROWS A Long December (DGC/Geffen)	3
SHERYL CROW Everyday Is A Winding Road (A&M)	3
ERIC JOHNSON S.R.V. (Capitol)	3
LEMONHEADS If I Could Talk I'd Tell You (Tag/Atlantic)	3
JOHN MELLENCAMP Just Another Day (Mercury)	3
WILCO Outtasite (Outta Mind) (Reprise)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BODEANS Hurt By Love (Slash/Reprise)	+85
DAVE MATTHEWS BAND Crash Into Me (RCA)	+80
FIONA APPLE Shadowboxer (Work)	+71
WILCO Outtasite (Outta Mind) (Reprise)	+71
SEAL Fly Like An Eagle (Warner Sunset/Atlantic)	+68
JOHN MELLENCAMP Just Another Day (Mercury)	+58
SHAWN COLVIN Get Out Of This House (Columbia)	+56
PHISH Free (Elektra/EEG)	+45
WALLFLOWERS One Headlight (Interscope)	+45
CHALK FARM Lie On Lie (Columbia)	+40

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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NOVEMBER 8, 1996

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
3	2	1	1	R.E.M.	New Adventures In Hi-Fi	(Warner Bros.)	39/0	945	-23	"Me" (701) "Electro" (105) "Letter" (42)
1	1	2	2	SHERYL CROW	Sheryl Crow	(A&M)	42/0	899	-24	"Happy" (545) "Everyday" (177) "Change" (82)
2	3	3	3	JOHN MELLENCAMP	Mr. Happy Go Lucky	(Mercury)	38/0	812	-29	"Day" (373) "Key" (356) "Full" (30)
4	4	4	4	WALLFLOWERS	Bringing Down The Horse	(Interscope)	38/0	767	+12	"Headlight" (441) "Heartache" (280) "Difference" (38)
10	6	6	5	COUNTING CROWS	Recovering The Satellites	(DGC/Geffen)	39/0	748	+41	"Angels" (234) "Daylight" (211) "December" (183)
5	5	5	6	DUNCAN SHEIK	Duncan Sheik	(Atlantic)	35/0	659	-50	"Barely" (654) "Runs" (5)
7	8	7	7	SHAWN COLVIN	A Few Small Repairs	(Columbia)	38/0	633	+54	"House" (558) "Sunny" (26) "Wichita" (17)
6	7	8	8	DAVE MATTHEWS BAND	Crash	(RCA)	36/2	486	-46	"Two" (228) "Crash" (156) "Say" (98)
12	11	10	9	CHRIS ISAAK	Baja Sessions	(Reprise)	30/1	453	+13	"Tomorrow" (402) "Dancin'" (12) "Pretty" (9)
14	16	15	10	PHISH	Billy Breathes	(Elektra/EEG)	32/0	432	+43	"Free" (386) "Character" (24) "Waste" (15)
9	9	9	11	MELISSA ETHERIDGE	Your Little Secret	(Island)	30/1	431	-28	"Nowhere" (425) "Come" (6)
18	19	17	12	FIONA APPLE	Tidal	(Work)	29/2	422	+62	"Shadowboxer" (284) "Criminal" (97) "Sleep" (35)
20	17	14	13	PAULA COLE	This Fire	(Imago/WB)	33/3	421	+18	"Cowboys" (386) "Mississippi" (8) "Feelin'" (6)
15	12	11	14	SUZANNE VEGA	Nine Objects Of Desire	(A&M)	33/1	418	+3	"Thrill" (381) "Stockings" (19) "Headshots" (9)
8	10	12	15	TOM PETTY & THE HEARTBREAKERS	She's The One	(Warner Bros.)	29/0	406	-4	"Hill" (280) "Walls" (67) "Never" (18)
13	14	13	16	ALANIS MORISSETTE	Jagged Little Pill	(Maverick/Reprise)	17/1	406	+1	"Head" (348) "Learn" (47) "Right" (11)
17	15	16	17	WHY STORE	Why Store	(Way Cool Music/MCA)	31/2	393	+31	"Father" (337) "Water" (56)
—	—	22	18	BODEANS	Blend	(Slash/Reprise)	29/0	356	+100	"Hurt" (341) "Count" (7) "Thinking" (4)
16	20	21	19	CHALK FARM	Notwithstanding	(Columbia)	25/0	325	+40	"Lie" (325)
19	18	19	20	CRASH TEST DUMMIES	A Worm's Life	(Arista)	29/0	301	-5	"Liked" (199) "Outlived" (35) "Enemies" (30)
27	27	23	21	ASHLEY MACISAAC	Hi How Are You Today	(A&M)	25/2	291	+37	"Maggie" (278) "Delight" (13)
11	13	18	22	TRACY CHAPMAN	New Beginning	(Elektra/EEG)	21/0	289	-35	"Beginning" (212) "Reason" (55) "Smoke" (22)
22	22	20	23	LEAH ANDREONE	Veiled	(RCA)	23/0	268	-38	"Alright" (263) "Who" (5)
—	30	26	24	LEMONHEADS	Car Button Cloth	(Tag/Atlantic)	22/3	254	+22	"Could" (254)
25	25	24	25	NIL LARA	Nil Lara	(Metro Blue/Capitol)	22/0	251	+10	"How" (225) "Free" (16) "Baby" (10)
—	29	28	26	EELS	Beautiful Freak	(DreamWorks/Geffen)	12/1	224	-3	"Novocaine" (224)
DEBUT	—	—	27	WILCO	Being There	(Reprise)	26/3	215	+81	"Outtaste" (199) "Monday" (9) "Dreamer" (4)
DEBUT	—	—	28	NO DOUBT	Tragic Kingdom	(Trauma/Interscope)	8/0	213	+31	"Speak" (193) "Spiderwebs" (20)
—	—	—	29	STING	Mercury Falling	(A&M)	13/0	210	+10	"Happy" (159) "Hung" (13) "Seasons" (11)
—	—	29	30	GEGGY TAH	Sacred Cow	(Luaka Bop/WB)	12/0	207	-15	"Whoever" (207)

This chart reflects airplay from October 28-November 3. Albums ranked by total plays, with plays from all cuts from an album combined. 42 Adult Alternative reporters. 41 current playlists. © 1996, R&R Inc.

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY PD: CHH Nash 8 BETTER THAN EZRA "Wanting" 2 KULA SHAKER "Tattva"	WNCS/Burlington, VT PD: Glenn Roberts MD: Jody Peterson 9 COUNTING CROWS "Another" 8 LYLE LOVETT "Right" ERIC JOHNSON "S.R.V."	KBCO/Denver, CO PD: Mike D'Connor MD: Scott Arbough No Adds	KXPT/Las Vegas, NV PD: Richard Reed MD: J.D. Davis No Adds	KSCA/Los Angeles, CA PD: Michael Morrison MD: Nicole Sandler 9 JOHN MELLENCAMP "Day" SEMISONIC "Run" DAVE MATTHEWS BAND "Crash" WHY STORE "Father" CRANBERRIES "Gone" BETTER THAN EZRA "Wanting"	KMBY/Monterey, CA PD: Rich Berlin 7 BT WTORI AMOS "Skies" 5 HEADS "Indie" 3 RED HOUSE PAINTERS "Mixed" 3 MAZZY STAR "December"	WXP/Philadelphia, PA (cont.) AFRO KELP "Whirl" BOB HEWERDINE "World's" MORCHEEBA "Trigger" DONOVAN "Bend"	KENZ/Salt Lake City, UT PD: Bruce Jones MD: Dom Casual 9 BETTER THAN EZRA "Wanting" 7 FIONA APPLE "Shadowboxer" 5 RED HOT CHILI... "Love"	KTMN/Santa Fe, NM PD/MD: Rich Robinson 15 MELISSA ETHERIDGE "Nowhere" COUNTING CROWS "December" ZZ TOP "Bang" STEVE FORBERT "Moon" SMASHING PUMPKINS "Thirty" BLACK CROWES "Better" 5 STONE "Looking" MORCHEEBA "Moog" JOAN OSBORNE "Preacher"	WRNX/Springfield, MA PD: Sean O'Meara MD: Bruce Stebbins 10 WILCO "Outtaste" 10 LYLE LOVETT "Easier" 7 ASHLEY MACISAAC "Maggie" 7 CHRIS ISAAK "Tomorrow"
KGSR/Austin, TX PD: Jody Denberg MD: Susan Castle 4 LYLE LOVETT "Ensenada" CHRIS ISAAK "Dancin" SHAWN COLVIN "Back" JOHNNY CASH "Rusty" LEMONHEADS "Could" HEADS "Lolita" AFRO KELP "Free" STEVE JAMES "Mama" ASYLUM STREET "Superchief"	WMVY/Cape Cod, MA PD/MD: Barbara Dacey 1 JEWEL "You" 1 ALANIS MORISSETTE "Head" 1 ERIC JOHNSON "S.R.V." 1 WILCO "Outtaste"	KXPK/Denver, CO PD: Doug Clifton MD: Gary Schoenwetter 8 LEMONHEADS "Could" 7 311 "Mixed" 5 DAVE MATTHEWS BAND "Crash" 5 ALICE IN CHAINS "Over" 5 PAULA COLE "Cowboys"	WMMM/Madison, WI PD: Pat Gallagher MD: Tom Teuber 4 BODEANS "Count" 4 BODEANS "Thinking" 4 BODEANS "Want" LYLE LOVETT "Easier" RUSTED ROOT "Faint"	WRLT/Nashville, TN PD: Jon Peterson APD: David Hall ROBERT BRADLEY "Belly" LYLE LOVETT "Easier" JOHNNY CASH "Rusty"	KPIG/Monterey, CA PD/MD: Laura Hopper 2 TODD SNIDER "Believe" JOHNNY CASH "Unchained" JOHNNY CASH "Southern"	KINK/Portland, OR PD: Carl Widing APD: Anita Garlock MERRIL BAINBRIDGE "Mouth" DAVE MATTHEWS BAND "Crash"	KUMT/Salt Lake City, UT PD: Zeb Norris APD/MD: Kelly Monson No Adds	KRSH/Santa Rosa, CA PD: Zeb Norris MD: Bill Bowker 7 SHERYL CROW "Everyday" 7 JOHN MELLENCAMP "Day" ROBERT BRADLEY "Belly" DRIVING BLIND "Anything" COUNTING CROWS "Daylight" OAVE MATTHEWS BAND "Crash"	WHPT/Tampa, FL PD: Chuck Beck APD/MD: Chris Taylor BETTER THAN EZRA "Wanting"
WBOS/Boston, MA PD/MD: Jim Herron MARSHALL CRENSHAW "Dream" DRIVING BLIND "Fly"	WXRC/Charlotte, NC PD: Anthony Michaels JOE COCKER "Anybody" ROBERT BRADLEY "Time"	CIDR/Detroit, MI PD: Murray Brookshaw MD: Ann Deisi No Adds	WPLL/Miami, FL PD: Dave Stewart TRACY CHAPMAN "Smoke" COUNTING CROWS "December" PAULA COLE "Cowboys" SONIA DADA "Good"	WMMO/Orlando, FL PD: Fleetwood Gruver MD: Jessie Scott 14 SHERYL CROW "Happy" PAULA COLE "Cowboys"	WXP/Philadelphia, PA PD: Kim Alexander MD: Bruce Warren 8 CRYSTAL WATERS "Panama" 6 BYRNE & MONTE "Waters" 4 PM DAWN "Burning" 3 SHERYL CROW "Everyday" 3 CESARIA EVORA "Precisico" 3 EVERYTHING BUT... "Corcovado" 2 STEREO LAB "Samba" ENIGMA "Invisible" JOHNNY CASH "Rusty" THORNETTA DAVIS "Memories"	WMAX/Rochester, NY CD-PD: Jennifer Vanderstice CD-PD: Tom Sheridan FIONA APPLE "Shadowboxer" DAVE MATTHEWS BAND "Crash" STONE TEMPLE PILOTS "Lady"	KFOG/San Francisco, CA PD: Paul Marszalek MD: Bill Evans WHY STORE "Father"	KMTT/Seattle, WA PD: Chris Mays MD: Dean Carlson 3 R.E.M. "Me"	WXKR/Toledo, OH PD: Dusty Scott No Adds
WXRV/Boston, MA PD: Joanne Doody MD: Mike Mullaney 3 MICHELLE SHOCKED "Hard" 3 ERIC JOHNSON "S.R.V." 2 DUNCAN SHEIK "Runs" 2 UGLY AMERICANS "Turn" 1 HOLLY PALMER "Languages"	KBXR/Columbia, MO OM: Michael Perry PD/MD: Dave "Keeler" Fulham GRAHAM PARKER "Get" BRIAN SETZER ORCH. "Legend"	WJBJ/Ft. Myers, FL PD: Buczyński MD: Chad Chumly 4 MARSHALL CRENSHAW "Starless" 3 LEMONHEADS "Could" ASHLEY MACISAAC "Maggie" JOHN MELLENCAMP "Day"	KTCZ/Minneapolis, MN PD: Lauren MacLeash APD/MD: Jane Fredericksen 1 SHERYL CROW "Everyday"	WXP/Philadelphia, PA PD: Scott Strong MD: Mike Richter 1 SEAL "Fly"	KOPT/Sacramento, CA OM/MD: Jim Trapp APD/MD: Carrie Owens SUZANNE VEGA "Thrill" REPUBLICA "Ready"	KOTR/San Luis Obispo, CA PD: Drew Ross MD: Dean Kattar 4 JOHNNY CASH "Rusty" 4 ADRIAN BELEW "String" 4 BEATLES "Guilty" 4 HEIDI BERRY "Darkness" 4 JAKE "Bird" 4 YOUNG & BACHMAN "Spring"	KAEP/Spokane, WA PD: Scott Souhrada MD: Haley Jones KULA SHAKER "Tattva" SEAL "Fly" RED HOT CHILI... "Love" REFRESHMENTS "Girly"	42 Total Reporters 42 Current Reporters 41 Current Playlists Reported Frozen Playlist (1): KFXD/Boise, ID	

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ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #2
KSCA/Los Angeles
(213) 845-1600
Morrison/Sandler

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
11	-	4	23		R.E.M./Bittersweet Me
23	-	6	23		EELS/Novocaine For...
22	-	6	23		JOHN MELLENCAMP/Key West...
23	-	7	23		SHERYL CROW/It Makes You...
20	-	6	22		FIONA APPLE/Shadowboxer
20	-	6	18		DUNCAN SHEIK/Barely Breathing
11	-	5	16		PHISH/Free
12	-	5	15		WALLFLOWERS/One Headlight
12	-	4	14		MIDNIGHT OIL/Underwater
12	-	4	13		NIL LARA/How Was I To Know
8	-	5	12		R.E.M./Electrolite
11	-	4	12		ZZ TOP/What's Up With That
11	-	2	12		KINKS/To The Bone
14	-	6	12		SHAWN COLVIN/Get Out Of This...
13	-	4	12		TOM PETTY & HB/Hope You Never
11	-	4	12		UGLY AMERICANS/Vulcan Death Grip
6	-	1	12		BRIAN SETZER ORCH./Legend Of Johnny...
11	-	3	12		TOM PETTY & HB/Climb That Hill
7	-	2	12		WILD COLONIALS/Charm
11	-	5	12		PAULA COLE/Where Have All...
8	-	3	12		LEMONHEADS/I Could Talk...
-	-	-	-	-	BODEANS/Hurt By Love
-	-	-	-	-	COUNTING CROWS/Daylight Fading
10	-	4	11		DAVE MATTHEWS BAND/Two Step
11	-	3	11		ALANIS MORISSETTE/Head Over Feet
11	-	3	11		PEARL JAM/Smile
11	-	3	11		FIONA APPLE/Sleep To Dream
12	-	4	11		CHALK FARM/Lie On Lie
-	-	-	-	-	WILCO/Durtaste (Outta...)
13	-	3	10		CHRIS ISAAK/Think Of Tomorrow

MARKET #3
WXRT/Chicago
(312) 777-1700
Winer/Martin

93.1
RADIO CHICAGO

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
7	10	9	12		ALICE IN CHAINS/Over Now
6	10	11	11		WALLFLOWERS/6th Avenue Heartache
21	14	11	11		BODEANS/Hurt By Love
4	8	9	10		NIL LARA/Baby
9	9	9	9		R.E.M./Bittersweet Me
11	9	6	9		PHISH/Free
8	9	8	9		TRAGICALLY HIP/Gift Shop
8	10	9	9		SHERYL CROW/It Makes You...
-	4	7	9		HEADS/The King Is Gone
8	7	7	9		R.E.M./The Wake-Up Bomb
10	8	11	9		MIDNIGHT OIL/Underwater
10	11	12	9		ROBYN HIT/CHOCKER/Airight... Yeah
8	7	9	8		DUNCAN SHEIK/Barely Breathing
7	10	11	8		SHERYL CROW/Everyday Is...
7	8	8	8		SHAWN COLVIN/Get Out Of This...
6	8	8	8		WILCO/Durtaste (Outta...)
7	9	8	8		COUNTING CROWS/Recovering...
9	8	11	8		LOS LOBOS/Revolution
9	8	8	8		PEARL JAM/Who You Are
-	5	10	7		PHISH/Character Zero
6	10	7	7		JOHN MELLENCAMP/Circling Around
8	7	9	7		TOM PETTY & HB/Climb That Hill
5	7	7	7		RUSTED ROOT/Faith I Do Believe
7	8	8	7		JOHN MELLENCAMP/Key West...
6	4	8	7		BETTER THAN EZRA/Normal Town
7	7	8	7		CHRIS ISAAK/Think Of Tomorrow
11	9	7	7		ZZ TOP/What's Up With That
6	8	8	6		PAUL WESTERBERG/Am I Got Me
-	3	6	6		KOMEO/Boogie Woogie...
6	9	7	6		TOM PETTY & HB/California

MARKET #4
KFOG/San Francisco
(415) 543-1045
Marszalek/Evans

KFOG
104.5 97.7

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	20	17	21		R.E.M./Bittersweet Me
18	18	19	21		SHAWN COLVIN/Get Out Of This
6	17	20	21		SHERYL CROW/Hard To Make A Stand
19	20	19	21		SUZANNE VEGA/No Cheap Thrill
9	18	21	21		ZZ TOP/What's Up With That
20	19	20	20		ERIC JOHNSON/S.R.V.
19	19	20	20		FIONA APPLE/Criminal
19	19	19	19		CHRIS ISAAK/Think Of Tomorrow
-	20	18	18		COUNTING CROWS/Daylight Fading
4	15	21	18		JOHN MELLENCAMP/Key West...
18	19	19	18		KEB' MO/More Than One Way...
-	5	18	17		MELISSA ETHERIDGE/Nowhere To Go
8	13	17	15		BODEANS/Hurt By Love
-	8	9	15		WILCO/Monday
-	8	9	15		DUNCAN SHEIK/Barely Breathing
7	9	7	8		MIDNIGHT OIL/Dead
5	5	7	8		ROBERT BRADLEY/Belly Bone
9	8	8	7		BRIAN SETZER ORCH./Legend Of Johnny...
8	7	6	7		CRASH TEST DUMMIES/He Liked To Feel It
21	10	5	7		JOHN MELLENCAMP/Just Another Day
6	7	7	7		LYLE LOVETT/Private Conversation
6	6	8	6		BLACK CROWES/Good Friday
-	6	6	6		JDE COCKER/Anybody Seen My Girl
-	6	6	6		STEVE FORBERT/Moon Man (I'm...)
18	17	19	6		UGLY AMERICANS/Vulcan Death Grip
-	5	5	5		CHRIS ISAAK/Dancin'
14	1	6	5		COUNTING CROWS/Goodnight Elisabeth
8	7	7	5		FINN BROTHERS/Suffer Never
-	4	4	4		DAVE MATTHEWS BAND/Crash Into Me
18	9	4	4		TOM PETTY & HB/Walls

MARKET #5
WXPJ/Philadelphia
(215) 896-6677
Alexander/Warren

WXPJ
103.5 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	5	17	STORYVILLE/Good Day For...
-	-	-	4	15	CURTIS MAYFIELD/New World Order
7	8	7	8	15	ASHLEY MACISAAC/Sleepy Maggie
-	3	3	9	15	LYLE LOVETT/Her First Mistake
16	7	4	9	15	PAULA COLE/Where Have All...
-	8	8	9	15	KEB' MO/More Than One Way...
5	7	9	9	15	MIDNIGHT OIL/Underwater
10	7	8	8	15	CRASH TEST DUMMIES/He Liked To Feel It
5	8	8	8	15	LEAH ANDREONE/It's Alright, It's...
7	6	8	8	15	R.E.M./Bittersweet Me
5	6	6	8	15	HOLLY PALMER/Scandinavian Ladies
7	6	9	8	15	CHRIS ISAAK/Think Of Tomorrow
5	7	8	8	15	SHERYL CROW/Maybe Angels
-	8	8	8	15	THEY MIGHT BE GIANTS/S-E-X-Y
5	7	8	8	15	MARSHALL CRENshaw/What Do You Dream Of
6	7	8	8	15	JOHN MELLENCAMP/Just Another Day
5	5	5	8	15	PATY GRIFFIN/Every Little Bit
10	12	18	8	15	DUNCAN SHEIK/Barely Breathing
3	8	11	8	15	SHAWN COLVIN/Get Out Of This...
8	5	8	8	15	FIONA APPLE/Criminal
5	6	17	8	15	BORROWERS/Beautiful Struggle
9	10	11	8	15	NIL LARA/How Was I To Know
-	-	-	8	15	CRYSTAL WATERS/The Boy From Ipanema
18	3	6	7	15	KATE & ANNA...Matapedia
-	7	13	7	15	UGLY AMERICANS/Wasteland Of...
7	6	9	7	15	ELEANOR MCEVOY/Precious Little
-	7	7	7	15	WILD COLONIALS/Charm
7	6	8	7	15	PHISH/Free
7	6	8	7	15	SUZANNE VEGA/No Cheap Thrill
6	7	8	7	15	ME'SHELL NDEGEOCELLO/Who Is He And...

MARKET #6
CIDR/Detroit
(519) 258-8888
Brookshaw/Delsi

THE RIVER
93.9 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	30	32	27		TOM PETTY & HB/Climb That Hill
31	32	31	27		SHERYL CROW/It Makes You...
-	-	-	31	27	JOHN MELLENCAMP/Just Another Day
32	32	31	26		R.E.M./Bittersweet Me
25	26	31	26		DUNCAN SHEIK/Barely Breathing
-	-	-	26	22	SEAL/Fly Like An Eagle
19	24	26	22		PAULA COLE/Where Have All...
26	25	26	22		NIL LARA/How Was I To Know
18	13	26	22		FIONA APPLE/Shadowboxer
26	26	25	21		COUNTING CROWS/Angels Of...
17	14	16	19		SUZANNE VEGA/No Cheap Thrill
-	-	-	19	16	ODDS/Someone Who's Cool
23	21	20	18		CRASH TEST DUMMIES/He Liked To Feel It
11	13	22	18		ALANIS MORISSETTE/Head Over Feet
22	22	25	17		CHANTAL KREVIAZUK/Good Made Me
26	16	17	16		TRAGICALLY HIP/CRASH
32	25	17	16		SHAWN COLVIN/Get Out Of This...
23	23	16	16		COWBOY JUNKIES/Angel Mine
23	23	21	15		DRIVING BLIND/Anything Can Happen
10	10	14	14		ME'SHELL NDEGEOCELLO/Who Is He And
15	13	14	14		BRIAN SETZER ORCH./Rumble In Brighton
14	15	13	13		WHY STORE/Father
19	15	16	13		STORYVILLE/Good Day For...
17	16	15	13		ROBERT BRADLEY/California
16	15	13	13		DAVE MATTHEWS BAND/Two Step
9	13	12	12		WALLFLOWERS/One Headlight
24	25	26	12		MIDNIGHT OIL/Underwater
25	15	16	12		CHRIS ISAAK/Think Of Tomorrow
-	5	9	10		THORNTON/DAVIS/Sunday Morning
16	19	18	10		BLACK CROWES/Good Friday

MARKET #10
WBOS/254-Boston
(617) 254-9267
Herron

WBOS
92.9 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	33	33	SHERYL CROW/It Makes You...
12	24	33	33		SUBLIME/What I Got
24	24	33	33		JOHN MELLENCAMP/Key West...
33	33	33	33		R.E.M./Bittersweet Me
33	33	33	33		ALANIS MORISSETTE/Head Over Feet
-	-	-	24	33	WALLFLOWERS/One Headlight
12	12	24	24		CRANBERRIES/When You're Gone
33	33	24	24		CRANBERRIES/Free To Decide
24	24	24	24		EELS/Novocaine For...
24	24	24	24		MELISSA ETHERIDGE/Nowhere To Go
24	24	24	24		ELEANOR MCEVOY/Precious Little
24	24	24	24		LEMONHEADS/I Could Talk...
33	33	24	24		WONDERS/That Thing You Do!
-	-	-	12	24	NEW WORLD SPIRITS/Bed
8	8	12	12		EGGY TAH/Whoever You Are
3	3	12	12		SHAWN COLVIN/Get Out Of This...
-	-	-	12	12	COUNTING CROWS/A Long December
8	12	12	12		ASHLEY MACISAAC/Sleepy Maggie
12	12	12	12		JOHN MELLENCAMP/Life Is Hard
12	12	12	12		HOOTIE & BLOWFISH/Sad Caper
3	3	3	3		BORROWERS/Beautiful Struggle
3	3	8	8		PAULA COLE/Where Have All...
-	-	-	8	8	KULA SHAKER/Tatva
-	-	-	8	8	STONE TEMPLE PILOTS/Lady Picture Show
8	8	8	8		REPUBLICA/Ready To Go
8	8	8	8		PHISH/Free
-	-	-	3	8	UGLY AMERICANS/You Turn Me On
-	-	-	3	8	RUSTED ROOT/Faith I Do Believe
-	-	-	3	8	WHY STORE/Father
-	-	-	3	8	JEWEL/You Were Meant...

MARKET #10
WXRV/Boston
(508) 374-4733
Doody/Mullaney

THE RIVER
92.5 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	24	18	22		ASHLEY MACISAAC/Sleepy Maggie
8	7	20	22		FIONA APPLE/Criminal
16	24	18	21		SHAWN COLVIN/Get Out Of This...
11	9	24	21		TOM PETTY & HB/Climb That Hill
19	23	25	20		PAULA COLE/Where Have All...
13	15	20	20		LINDA PERRY/Fill Me Up
18	22	23	19		DC TALK/Just Between You...
5	13	12	18		COUNTING CROWS/Daylight Fading
13	8	18	18		DAVE MATTHEWS BAND/Crash Into Me
25	22	23	18		PHISH/Free
8	7	18	18		R.E.M./Bittersweet Me
24	23	26	17		CHRIS ISAAK/Think Of Tomorrow
19	19	26	17		LEMONHEADS/I Could Talk...
25	20	20	17		DUNCAN SHEIK/Barely Breathing
12	20	17	17		WALLFLOWERS/One Headlight
8	6	7	16		JASON FALKNER/She Goes To Bed
12	10	14	15		NIL LARA/How Was I To Know
12	16	14	14		KINKS/To The Bone
13	12	14	14		SPIRITS/Drive
10	7	11	13		NO DOUBT/Don't Speak
10	10	6	13		SUZANNE VEGA/Stockings
11	13	12	13		LEAH ANDREONE/It's Alright, It's...
11	13	12	13		ELEANOR MCEVOY/Precious Little
-	2	10	13		KULA SHAKER/Tatva
10	13	14	13		JOHN CALLE/Dancing Undercover
12	17	12	13		ZZ TOP/What's Up With That
12	7	9	12		NO DOUBT/Spiderwebs
13	12	20	12		SUZANNE VEGA/No Cheap Thrill
1	5	14	12		BODEANS/Hurt By Love
13	13	13	12		ERIC JOHNSON/Pavilion

MARKET #11
WPLL/Miami
(954) 587-1035
Stewart

103.5
The Point

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	38	35	40		MERRILL BAINBRIDGE/Mouth
38	38	34	40		DISHWALL/Counting Blue Cers
40	37	37	39		ALANIS MORISSETTE/Head Over Feet
-	12	34	39		SEAL/Fly Like An Eagle
42	38	34	39		MELISSA ETHERIDGE/Nowhere To Go
35	38	36	39		DONNA LEWIS/I Love You Always...
41	37	39	38		HOOTIE & BLOWFISH/I Go Blind
23	25	25	38		DUNCAN SHEIK/Barely Breathing
41	37	35	38		ERIC CLAPTON/Change The World
39	36	35	38		CRANBERRIES/Free To Decide
38	36	38	38		JOHN MELLENCAMP/Key West...
40	38	34	35		STING/I'm So Happy...

OPENINGS
OPENINGS
OPENINGS
OPENINGS

NATIONAL



Job Tip Sheet



We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent, P.D., M.D., news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent...We have the jobs!!

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(Stations List jobs for free/cover EEO responsibility)

NETWORKING FOR YOU!

Stations making first of year changes already calling. But we need to fill current openings NOW in major to small markets. Also calls from stations dropping satellite, going live. CRITICAL need for mornings, nites, females, all formats. Still PT or OUT? Get free information now from THE Placement Service for Radio Personnel.

STATIONS — HEAR TALENT INSTANTLY.

NETWORK
(407) 679 8090



PRIME SPORTS is looking for energetic and creative men and women to do entertaining radio talk show and sports updates. If you've got sports knowledge and can captivate an audience, we want to hear from you. Send your tape and background info to: Tim Parker, Director of Programming and Operations, Prime Sports Radio Network, 100 East Royal Lane, Suite 100, Irving, TX 75039. No calls please. Equal Opportunity Employer.

Country leader seeks creative morning talent. Show prep, phones, and a good sense of humor. Great staff and group. Rush T&R to Joe Patrick, PBC 607, Greenwood, Lehigh FL 33972 EOE

EAST

Afternoon anchor/reporter. Duties include coverage of news events. T&R: Mike Kennedy, WRNJ AM/FM, Box 1000, Hackettstown, NJ 07840. EOE (11/8)

Providence, RI — Market #31 SFX Broadcasting, WSNE, Top 5-rated Bright AC looking for exceptional AT for possible future openings. Naturally enthusiastic delivery, top-notch production skills & impeccable references a must. Minimum 3 yrs fulltime experience. No calls, T&R to Jack Casey, APD, 100 Boyd Ave., E. Providence, RI 02914. EOE M/F

GUEST BOOKER — Can you schmooze with the best of them? Have a great Rolodex? Able to book big names for radio interviews when others can't? If you are all of the above, we want to talk with you about exciting network opportunity. Rush resume and salary requirements to: Radio & Records, 10100 Santa Monica Bl., #193, 5th Floor, Los Angeles, CA 90067. EOE

MANAGING EDITOR — Radio syndication company in search of creative, well organized producer/writer to oversee multi-format prep service. Ideal candidate works on personality driven morning show in any format. Broad range of format knowledge/experience and thorough knowledge of pop culture and current events are essential. Strong writing and editing skills and computer/Internet literacy a must. Send resume, writing samples and/or tape and salary requirements to: Radio & Records, 10100 Santa Monica Bl., #192, 5th Floor, Los Angeles, CA 90067. EOE

SOUTH

Adult CHR seeks all positions. Airwork, production, and T&R: WXMK, Nick Caplan, 108 N. Benedict Road, Brunswick, GA 31520. EOE (11/8)

WJAT seeking morning host or M/F team. No calls. T&R: WJAT, Gary Hays PD, Box 289, Swainsboro, GA 30401. EOE (11/8)

#1 rated AM/FM combo, seeking PD. T&R: KSAM, George Franz, Box 330, Huntsville, TX 77342. EOE (11/8)

Seeking morning talent. Country, proven track record, no beginners, team player. T&R: WBKR, Chuck Urban, Box 1330, Owensboro, KY 42302. EOE (11/8)

In a small market? So what! We want you! Rock it. T&R: Gulfstar Communications, 3810 Brookside, Tyler, TX 75701. EOE (11/8)

WIMZ Knoxville's Classic Rock is looking to fill overnite opening. If you have a minimum of 2 years on-air experience please submit tape and resume to: Operations Manager, P.O. Box 27100, Knoxville, TN 37927. EOE M/F/H

American Radio Systems/Austin, KKMJ FM MAJIC 95.5 accepting tapes for future openings. Applicants should have a minimum of 5 years on-air experience with Soft AC or similar format. Other helpful skills include: Good public relations experience with personal appearances and remotes. Send TAPES and resumes to STAN MAIN, Operations Manager, American Radio Systems, 4301 Westbank Dr., B-350, Austin, TX 78746. EOE Women and Minority applicants encouraged.

#1 RATED AM/FM COMBO SEEKING PD

Small-market country combo that doesn't act or sound like it. If you are a self-motivated, creative talent with sound programming background, we would like to talk with you. T&R to George Franz, KSAM, P.O. Box 330, Huntsville, TX 77342-0330 EOE

MAJOR MARKET MORNINGS (TEAM OR SOLO) BIG STATION BIG COMPANY CONTEMPORARY - AC IMPACT PLAYERS ONLY MUST HAVE TRACK RECORD TAPE AND RESUME ASAP

Radio & Records, 10100 Santa Monica Bl., #194, 5th Floor, Los Angeles, CA 90067. EOE



WMFS has an immediate Production Director opening! All applicants must be capable of carrying on the award-winning tradition of MFS production in an "envelope pushing" environment. Minimum 3 years of production experience and you must be digitally literate... There's no tape here! 3-hour midday airshift required. Send tape, resume & production demo to: Jim Fox, Program Director, WMFS, 1632 Sycamore View, Memphis, TN 38134. EOE

MORNING SHOW OPENING

How would you like to live in sunny Orlando, Florida and work for 102 JAMZ? The format is urban and we are Orlando's top-rated radio station. Chancellor Broadcasting wants the best you've got. Is that you? Answer these questions. Do I want to win? Do I like crushing my competition? Am I ready to kick butt? If you answered yes, then mail T&R's to:

Adam Cook
Operations Manager
WJHM/WXXL
37 Skyline Dr.
Lake Mary, FL 32746
Chancellor is an Equal Opportunity Employer.

PAXSON COMMUNICATIONS MIAMI

is looking for the best people in programming, production, and promotions to live and work in Miami/Ft. Lauderdale. Paxson Communications is the leader in broadcasting in the sunshine state. In Miami/Ft. Lauderdale, Paxson owns and/or operates Rock, News, Jazz, Talk and Modern AC-formatted stations. Do you have any experience in these formats? Do you have strong skills? Resumes and tapes are currently being accepted for present and future openings:

- Program Director
- Promotions Director
- Creative Services/Production
- Full and parttime air talent

Please send you material to Myra Berk, Human Resources, Coordinator, Paxson Miami, 194 NW 187 Street, Miami, FL 33169. No Calls Please. EOE

We are looking for an above-average, entry-level sports play-by-play & news person for radio & cable TV (football, basketball and baseball). Send T&R to: KEUN/KJJB Channel 11, P.O. Box 1049 Eunice, LA 70535. EOE

Music Director/Air Talent for Richmond's B103.7. All applicants should know selector inside-out and be great on the air. Is this you? Come be part of a "new" team in Richmond. Send your tape and resume to: Barry McKay, WMXB/B103.7, 812 Moorefield Park Drive, Suite 200, Richmond, VA 23236. EOE

Hot AC station (Top 50 market) in a beautiful city looking for midday, night, and overnight talent. Are you a personality? Looking for real sounding approach. Are you a personality? No time and temp please, and I really don't care what you brought for lunch today. Radio & Records, 10100 Santa Monica Bl., #188, 5th Floor, Los Angeles, CA 90067. EOE



Immediate opening for midday, professional, experienced, smooth communicator, and possibly other full and parttime on-air positions at WMXQ-FM/Soft Rock 94.5, Birmingham. Send tapes and resumes to Jeff Tyson, WMXQ, 244 Goodwin Crest Drive, Suite 300, Birmingham, AL 35209. NO CALLS. EOE

PROGRAM DIRECTOR needed for Southern small-market reporting group operation moving to the next level of domination.

Must be mature manager with good people skills plus have the ability to work with consultant and sales department. Not afraid of change or technology with creative promotions experience. Country/Urban/Rock. Radio & Records, 10100 Santa Monica Bl., #187, 5th Floor, Los Angeles, CA 90067. EOE

MIDWEST

Rhythmic-Top 40 WBBT seeks AT. T&R: WMMX, Jeff Ballentine, 101 Pine St. Ste.200, Dayton, OH. 45402. EOE (11/8)

Nights! Wild? Phones? Fun? Country? Creative? Apply! T&R: WBTV, Stormin' Norman, 2100 Goshen Rd. #232, Fort Wayne, IN 46808. EOE (11/8)

KAT COUNTRY 97.5 is seeking FT AT for all dayparts. Energy, attitude, and phones a must! Send T&R to: Pro Radio, Box 1377, Bismarck, ND 58502. Attention: Sid Hardt. Pro Radio is an Equal Opportunity Employer.

DIRECTOR/AFFILIATE SALES TRAINING

Minneapolis-based, national children's radio network seeking highly experienced and motivated sales trainer with extensive broadcasting experience. Marketing background a plus!! Must be willing to travel and be proficient in presentation skills. Position available immediately... training included in package. Please fax all resumes Tricia Stafford 612-338-4318

OPPORTUNITIES

OPENINGS

My Country 100.5 in Springfield, Missouri is looking for a Program Director. If you've got the skills to lead a talented group of professionals, and the desire to create great radio, we'd like to hear from you. Check the polls, we're one of America's best places to live. We could be the best company you'll ever work for. KGMV, Attention Mitch Baker, 840 South Glenstone, Springfield, MO 65802. Sunburst Media LP. EOE

Can you do sports PBP and anchor the news? Come join this five-station group in the Appleton-Oshkosh-Green Bay market. T&R and writing samples: Bill Mann, 2333 Bowen Street, Box 1039, Oshkosh, WI 54902-1039.

Midwestern city seeking morning talent. Send tape and resume to: Radio & Records, 10100 Santa Monica Bl., #184, 5th Floor, Los Angeles, CA 90067. EOE

WEST

AC seeking experienced morning personality. Great company! T&R: KLLY, Russ Davidson, 3651 Pegasus Dr. Ste. 107, Bakersfield, CA 93308. EOE (11/8)

K-Bull 93fm

SEARCH CONTINUES
#1 Country in market #35. We need a PD who can lead and inspire, with a genius for stationality! Also, an MD/Daytime talent. Both must love Hot Country and possess a winning passion. Keep us #1. Overnight materials to Steve Kelly, Operations Manager, KUBL-FM, 424 Bearcat Drive, Salt Lake City, UT 84115. EOE

OPENINGS

Entry-level position for radio-savvy self-starter with production and editing skills and a good ear for L.A.-based talk radio show. Growth opportunity as show syndicates. Parttime. Fax resume to: 310-473-5299

PROMOTIONS DIRECTOR

National promotions agency in Los Angeles seeks detail-oriented professional with a minimum of 4 yrs. exp. in promotions/marketing including special event production. You will oversee promotions involving nightclub events and head team of individuals to market our client's products. Send resume and salary history to Karyn: 640 N. LaSalle, Ste. 350, Chicago, IL 60610.

CHRTALENT

MORNING DRIVE & NIGHTTIME talent needed in Top 100 market! We're seeking a seasoned pro for mornings and a nightslammer for 7-mid. We are located on one of America's top-rated family and outdoor cities. If you're not afraid of stiff competition or a creative challenge, rush tape, resume, ratings history, and photo to: Radio & Records, 10100 Santa Monica Bl., #191, 5th Floor, Los Angeles, CA 90067. EOE

The Research Group

Are you a medium- or small-market PD/MD looking for your next opportunity? The Research Group, the world's foremost strategic advisor to radio, is actively searching for music programmers to recommend for future openings at radio stations across the country. Ideal candidates would possess strong music knowledge and music scheduling experience using Selector. Understanding of strategy and format execution a plus. Send or fax resume and references to: Strategic Marketing Center, 2601 Fourth Avenue, Suite 250, Seattle, WA 98121. Attention: Roger Douglass. FAX: (206) 443-3990. No Calls Please. EOE

OPENINGS

COMMUNICATIONS DIRECTOR FOR INTERNET RADIO NETWORK

Extremely fast-growing Internet content syndicator is searching for a radio promotions superstar connected w/in radio community & w/industry publications. Internet Mktg knowledge will be necessary & trade show exp. a plus. We are located in Santa Cruz. Please Email your resume to: opportunity2@electricvillage.com or fax to attn: opportunity2, 408-477-4480

Firebreathing street reporters wanted for future openings at dominant N/T station. Great writing, sound, enterprise. Pulitzer Broadcasting is EOE. T&R to: Andy Friedman, ND, KTAR 5300 N. Central, Phoenix, AZ 85012. No Calls



Needs a Promotion Director who can do EVERYTHING!

Write proposals, juggle remotes, deal with a disorganized PD, create great promotions, coddle prima donna air talent, handle clients, placate a cranky sales staff... and much more.

Come live and work in the world's biggest carnival... Las Vegas. Send resume, references, and other materials to:

Mike Stern
Program Director
KXTE-FM

1771 East Flamingo Ste. 211B
Las Vegas, NV 89119

KXTE is an Equal Opportunity Employer.



ON-AIR PROGRAM DIRECTOR

Come live and play in the Monterey Bay Area

Heritage country leader needs motivated leader to guide a great staff to number one. 3-5 years programming in small/medium markets a plus. Tape & resume to Doug Grimm, KTOM AM/FM, 933 N. Main St., Salinas, CA 93906 EEO

OPENINGS

JOB ANNOUNCEMENT

Program/Music Director wanted for radio station combo — (KTTN-AM, a 50,000-watt clear channel, and KWRK-FM, a 100,000-watt) located in Window Rock, Arizona. Duties will include supervising a large staff, being responsible for creating a programming schedule that would complement the ability to raise additional revenues as well as audience ratings by cooperative effort with the sales and programming department. Applicant must possess the following: A strong background of on-air delivery, proven ability to manage others, working knowledge of digital and analog broadcast systems, working knowledge of satellite broadcast systems, ability to design and administer training modules, knowledge of daily broadcast functions and broadcast industry standards. Submit resume with references, a letter of interest, and recent aircheck to General Manager, KTNN/KWRK Radio, P.O. Box 2569, Window Rock, AZ 86515. Direct phone inquiries to: Tazbah McCullah, 520-871-3542. Closing date: November 15, 1996. KTNN/KWRK is an EEO and Navajo Preference employer.

SEEKING HOT PRODUCER FOR ROBERT W. MORGAN SHOW K-EARTH 101 213-930-2196 EOE.

Experienced News Director wanted for top-rated AC. Live and work in California Wine Country. Great benefits, salary. Send tape and resume to: Brent Farris, P.O. Box 100, Santa Rosa, CA 95402. EOE M/F

POSITIONS SOUGHT

Need proven morning talent & numbers? Phones, fun, humor! Committed to success! Impeccable references! HAC/Country/Adult CHR/Classic Hits. JOHN: (219) 255-6390. (11/8)

Entertaining sports personality available. MIKE: (910) 835-4996. (11/8)

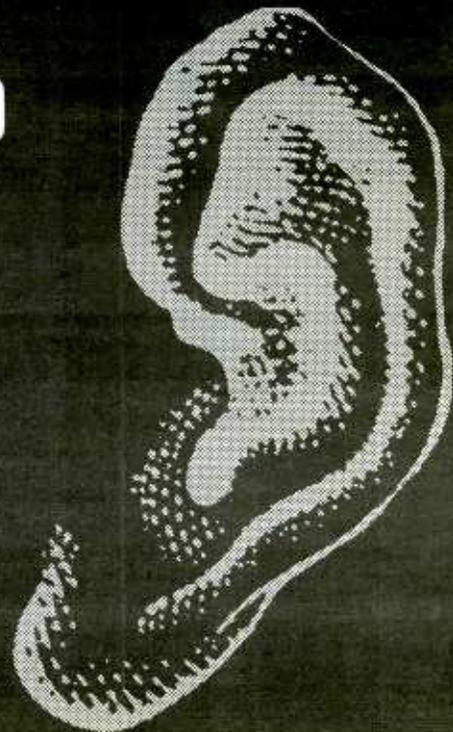
Computer geek with a hip '90s edge and production skills seeks gig. Why train? I'm ready now! DAVE: (813) 265-8212.

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IDS JINGLES & SWEEPERS

Every Week...Find it Fast!

RR MARKETPLACE
The Industry's Newspaper



POSITIONS SOUGHT

GM/MPD small-market experience. Big-market AC sound. Strong management & air skills. Computerize your facility. LEROY: (301) 598-9239. (11/8)

I tried being professional. That doesn't work. So get me the I@#! out of here! AC/AOR/CR/PBP. SCOTT: (414) 830-7781. (11/8)

Want to stay in radio....please help! 11/2-years Country experience. Will relocate. AL: (712) 239-5308. (11/8)

I Rock extremely hard and have fun doing it. What about you? JERRY: (603) 743-3769. (11/8)

AT seeks FT at your Top 50AOR/CHR/Alternative. MD/APD. Over 10 years' experience, including P1. KIM: (412) 563-2597. (11/8)

Will broadcast for food! But, regular paychecks would probably be cheaper for you. Oldies/70s experienced. JIM: (773) 866-2135. (11/8)

Living in Florida. Experienced professional worked all formats. Seeking new challenge anywhere in Florida or Southeast. JAY: (561) 770-4749. (11/8)

Copywriter/Programmer/Producer-Everything from Latin to Rock. Spanish/English/Bilingual, BA & experience. CRAIG: (714) 279-9412. (11/8)

Attention Florida: It's not that I suck. I just can't follow rules! Call today for a tape! RICK HAMILTON: (904) 814-3354. (11/8)

Is Matthew funny? Is Perot crazy? Is O.J. guilty? Does SNL still suck? Is your morning show getting beat? MATTHEW: (408) 356-5230. (11/8)

Morning show available - Because you have the smarts to know a good thing when you hear it. CAINE: (800) 535-7956. (11/8)

Former Sacramento AM drive. 20 years' experience. Professional, appearances, phones, production. Wife's in Dallas. Want to live with her. ROGER: (800) 640-3366. (11/8)

AT, News and Production Announcer. 10 years' experience wants reentry as announcer after 15 years in engineering. ALEX: (513) 777-8423. (11/8)

Bursting with enthusiasm, experienced talented female is seeking V.O. work. Reasonable & references available. JONI: (612) 581-3206 schmidt@geocities.com (11/8)

Morning guy-turned-production God seeks return to mornings. Personality, comedy, voices, team 'tude. 15 years' Oldies/AC/Country. MARK: (914) 895-5141. (11/8)

18-year veteran of radio & television. 5-time Emmy winner, seeks major-market promotion position. TOM CASEY: (619) 573-0156. (11/8)

POSITIONS SOUGHT

Need a real woman on your morning show? 8-year professional. Killer news with a brain. Country or AC. AMY: (303) 751-9816. (11/8)

Perils of radio. Episode 1. Bored masses riot. Issues, music, news, sports. Is that it? Commissioner radio acts quickly. PAULINE: (954) 527-5781. (11/8)

Seeking the right position in Sacramento area. Too much experience to list. Want some better numbers? DENNIS: (916) 965-6516. (11/8)

AT, PD & Production seeks afternoons or nights. PD of college station KCMC 590 AM. B-LUV: (310) 299-1412. (11/8)

PD/MD available immediately. Team/AC&CHR experience. Great pipes/knowledge/seasoned. Small or medium market/ East. STEVE ELLIOT: (305) 460-2233. (11/8)

Seeking small-market gig in or around Fort Worth/Dallas metroplex. PD experience, production is my forte! DONN: (817) 281-8528 or donn.sartain@juno.com (11/8)

Hot Country! Currently in large market, mature broadcaster, experienced, seeking Hot Country, up-tempo, fun, real kix radio. VIN: (860) 274-9384 or maple11@aol.com (11/8)

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Formerly of
WLTY/Norfolk (#31), KLUV/Dallas (#8),
KCBQ-FM/San Diego (#16)

- 6 years' large to major market experience
- 2 years' morning drive experience
- digital/8 track production experience
- strong personal appearances & remotes
- strong references

Hard-working, dedicated pro seeking long-term commitment with solid company. Mornings, afternoons, assistant PD. AC/Oldies. Call for package (804) 622-5320

CAN'T WAIT FOR THE DEADLINE?
Put your opps ad on our Web Page NOW! 310-788-1622

R&R Opportunities Advertising

1x \$100/inch **2x \$75/inch**

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$50 for 1x, \$38 for 2x).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads must be submitted by mail, except for credit card orders, which are also accepted by fax: 310-203-8727. Visa, MC, AmEx accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (20 words or 3 lines) listings to radio stations and record companies ON A SPACE-AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

Online Job Listings

To post your ad on R&R's web site (<http://www.rronline.com>), add 20% to your weekly ad rate. Listings will include your logo if it appears in your R&R Opportunities Ad.

RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

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Attention PDs, OMs, NDs, GMs

Searching for Talent? CALL NATIONAL!

It's **Quick...Easy...** and your **only cost** is a telephone call...205-608-0294. National represents hundreds of professional broadcasters for all size markets and all formats. Announcers, news, sports, production. We can schedule a complete presentation within three hours of your call. Call now - 205-608-0294

NATIONAL BROADCAST TALENT
(205) 608-0294

MARKETPLACE

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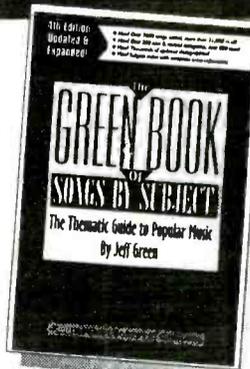
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CHR/POP

LW	TW	Artist	Title	Label
3	1	ALANIS MORISSETTE	Head Over...	(Maverick/Reprise)
2	2	CELINE DION	It's All Coming Back To Me Now	(550 Music)
1	3	DONNA LEWIS	I Love You Always Forever	(Atlantic)
4	4	MERRIL BAINBRIDGE	Mouth	(Universal)
5	5	KEITH SWEAT	Twisted	(Elektra/EEG)
7	6	SHERYL CROW	If It Makes You Happy	(A&M)
6	7	NO MERCY	Where Do You Go	(Arista)
8	8	JOURNEY	When You Love A Woman	(Columbia)
9	9	QUAD CITY DJ'S	C'mon 'N Ride It...	(Quadra Sound/Big Beat/Atlantic)
10	10	JOHN MELLENCAMP	Key West Intermezzo (I Saw...)	(Mercury)
13	11	EN VOGUE	Don't Let Go (Love)	(EastWest/EEG)
11	12	DISHWALLA	Counting Blue Cars	(A&M)
25	13	NO DOUBT	Don't Speak	(Trauma/Interscope)
19	14	SEAL	Fly Like An Eagle	(Warner Sunset/Atlantic)
17	15	DC TALK	Just Between You And Me	(Virgin)
16	16	LA BOUCHE	Fallin' In Love	(RCA)
14	17	TONI BRAXTON	You're Makin' Me High	(LaFace/Arista)
12	18	ERIC CLAPTON	Change The World	(Reprise)
21	19	AMBER	This Is Your Night	(Tommy Boy)
15	20	NO DOUBT	Spiderwebs	(Trauma/Interscope)
24	21	WONDERS	That Thing You Do!	(Epic)
28	22	MADONNA	You Must Love Me	(Warner Bros.)
29	23	GHOST TOWN DJ'S	My Boo	(So So Def/Columbia)
23	24	HOOTIE & THE BLOWFISH	Sad Caper	(Atlantic)
22	25	JEWEL	Who Will Save Your Soul	(Atlantic)
34	26	TONI BRAXTON	Un-break My Heart	(LaFace/Arista)
18	27	ALANIS MORISSETTE	You Learn	(Maverick/Reprise)
32	28	NEW EDITION	I'm Still In Love With You	(MCA)
20	29	AMANDA MARSHALL	Birmingham	(Epic)
26	30	WALLFLOWERS	6th Avenue Heartache	(Interscope)

CHR begins on Page 34.

CHR/RHYTHMIC

LW	TW	Artist	Title	Label
2	1	KEITH SWEAT	Nobody	(Elektra/EEG)
1	2	BLACKSTREET	No Diggity	(Interscope)
4	3	TONI BRAXTON	Un-break My Heart	(LaFace/Arista)
6	4	GINUWINE	Pony	(550 Music)
8	5	NEW EDITION	I'm Still In Love With You	(MCA)
5	6	AZ YET	Last Night	(LaFace/Arista)
3	7	KEITH SWEAT	Twisted	(Elektra/EEG)
10	8	BABYFACE	This Is For The Lover In You	(Epic)
13	9	R. KELLY	I Believe I Can Fly	(Jive)
14	10	EN VOGUE	Don't Let Go (Love)	(EastWest/EEG)
7	11	DONNA LEWIS	I Love You Always Forever	(Atlantic)
12	12	GHOST TOWN DJ'S	My Boo	(So So Def/Columbia)
9	13	AALIYAH	If Your Girl Only Knew	(BlackGround/Atlantic)
11	14	BONE THUGS-N-HARMONY	Days Of Our Livez	(EastWest/EEG)
15	15	NO MERCY	Where Do You Go	(Arista)
16	16	BRAIDS	Bohemian Rhapsody	(Big Beat/Atlantic)
25	17	MINT CONDITION	What Kind Of Man Would I Be	(Perspective/A&M)
21	18	CELINE DION	It's All Coming Back To Me Now	(550 Music)
20	19	DRU HILL	Tell Me	(Island)
18	20	L.L. COOL J	Loungin'	(Def Jam/RAL/Mercury)
17	21	TONI BRAXTON	You're Makin' Me High	(LaFace/Arista)
19	22	QUAD CITY DJ'S	C'mon 'N Ride It...	(Quadra Sound/Big Beat/Atlantic)
24	23	MONTELL JORDAN	Falling	(Def Jam/RAL/Mercury)
49	24	TONY TONI TONE	Let's Get Down	(Mercury)
30	25	ANGELINA	I Don't Need Your Love	(Upstairs)
22	26	112	Only You	(Bad Boy/Arista)
27	27	R. KELLY	I Can't Sleep Baby (If I)	(Jive)
23	28	MO THUGS FAMILY	Thug Devotion	(Mo Thug/Relativity)
26	29	BRANDY, TAMIA, KNIGHT, KHAN	Missing You	(EastWest/EEG)
28	30	AMBER	This Is Your Night	(Tommy Boy)

CHR begins on Page 34.

URBAN

LW	TW	Artist	Title	Label
1	1	KEITH SWEAT	Nobody	(Elektra/EEG)
3	2	GINUWINE	Pony	(550 Music)
2	3	MINT CONDITION	What Kind Of Man Would I Be	(Perspective/A&M)
4	4	BABYFACE	This Is For The Lover In You	(Epic)
5	5	NEW EDITION	I'm Still In Love With You	(MCA)
8	6	MONTELL JORDAN	Falling	(Def Jam/RAL/Mercury)
7	7	702	Steelo	(Biv 10/Motown)
14	8	R. KELLY	I Believe I Can Fly	(Jive)
11	9	TONI BRAXTON	Un-break My Heart	(LaFace/Arista)
16	10	DONELL JONES	Knocks Me Off My Feet	(Untouchables/LaFace/Arista)
13	11	ALFONZO HUNTER	Just The Way	(Playas Play/EMI)
6	12	BRANDY, TAMIA, KNIGHT, KHAN	Missing You	(EastWest/EEG)
18	13	ANN NESBY	I'm Still Wearing Your Name	(Perspective/A&M)
12	14	BLACKSTREET	No Diggity	(Interscope)
10	15	AZ YET	Last Night	(LaFace/Arista)
20	16	EN VOGUE	Don't Let Go (Love)	(EastWest/EEG)
9	17	DRU HILL	Tell Me	(Island)
49	18	TONY TONI TONE	Let's Get Down	(Mercury)
23	19	112	Come See Me	(Bad Boy/Arista)
17	20	AALIYAH	If Your Girl Only Knew	(BlackGround/Atlantic)
22	21	K-CI & JOJO	How Could You	(MCA)
21	22	TOTAL	Do You Think About Us?	(Bad Boy/Arista)
28	23	CASE	More To Love	(Def Jam/RAL/Mercury)
24	24	KENNY LATTIMORE	Just What It Takes	(Columbia)
29	25	FAITH EVANS	I Just Can't	(Big Beat/Atlantic)
27	26	BRAT SITTIN'	On Top Of The World	(So So Def/Columbia)
15	27	BONE THUGS-N-HARMONY	Days Of Our Livez	(EastWest/EEG)
—	28	FOXY BROWN	Get Me Home	(Violator/Def Jam/RAL/Mercury)
25	29	MEN OF VIZION	Do Thangz	(MJJ/550)
38	30	MO THUGS FAMILY	Thug Devotion	(Mo Thug/Relativity)

For complete list of Urban Breakers see page 48.

URBAN begins on Page 45.

HOT AC

LW	TW	Artist	Title	Label
1	1	CELINE DION	It's All Coming Back To Me...	(550 Music)
2	2	DONNA LEWIS	I Love You Always Forever	(Atlantic)
4	3	JOURNEY	When You Love A Woman	(Columbia)
3	4	ERIC CLAPTON	Change The World	(Reprise)
6	5	ALANIS MORISSETTE	Head Over Feet	(Maverick/Reprise)
5	6	JOHN MELLENCAMP	Key West Intermezzo (I Saw...)	(Mercury)
9	7	MERRIL BAINBRIDGE	Mouth	(Universal)
8	8	BRYAN ADAMS	Let's Make A Night To Remember	(A&M)
7	9	DISHWALLA	Counting Blue Cars	(A&M)
14	10	SEAL	Fly Like An Eagle	(Warner Sunset/Atlantic)
11	11	HOOTIE & THE BLOWFISH	I Go Blind	(Reprise)
17	12	DC TALK	Just Between You And Me	(Virgin)
10	13	PHIL COLLINS	Dance Into The Light	(Face Value/Atlantic)
13	14	TRACY CHAPMAN	Give Me One Reason	(Elektra/EEG)
15	15	ALANIS MORISSETTE	You Learn	(Maverick/Reprise)
18	16	MADONNA	You Must Love Me	(Warner Bros.)
12	17	MELISSA ETHERIDGE	Nowhere To Go	(Island)
16	18	AMANDA MARSHALL	Birmingham	(Epic)
19	19	WONDERS	That Thing You Do!	(Epic)
22	20	SHERYL CROW	If It Makes You Happy	(A&M)
24	21	NO MERCY	Where Do You Go	(Arista)
23	22	ELTON JOHN	You Can Make History...	(MCA)
25	23	ROD STEWART	If We Fall In Love Tonight	(Warner Bros.)
27	24	TONI BRAXTON	Un-break My Heart	(LaFace/Arista)
28	25	NO DOUBT	Don't Speak	(Trauma/Interscope)
26	26	HOOTIE & THE BLOWFISH	Sad Caper	(Atlantic)
30	27	HUEY LEWIS & THE NEWS	100 Years From Now	(Elektra/EEG)
—	28	BARBRA STREISAND & BRYAN ADAMS	I Finally Found...	(Columbia)
—	29	MICHAEL BOLTON	Love Is The Power	(Columbia)
—	30	SUSANNA HOFFS	All I Want	(London/Island)

AC begins on Page 63.

AC

LW	TW	Artist	Title	Label
2	1	ELTON JOHN	You Can Make History...	(MCA)
1	2	CELINE DION	It's All Coming Back To Me Now	(550 Music)
4	3	JOURNEY	When You Love A Woman	(Columbia)
5	4	ERIC CLAPTON	Change The World	(Reprise)
3	5	DONNA LEWIS	I Love You Always Forever	(Atlantic)
6	6	PHIL COLLINS	Dance Into The Light	(Face Value/Atlantic)
7	7	BRYAN ADAMS	Let's Make A Night To Remember	(A&M)
9	8	TONI BRAXTON	Un-break My Heart	(LaFace/Arista)
8	9	MICHAEL BOLTON	Love Is The Power	(Columbia)
10	10	KENNY G	The Moment	(Arista)
15	11	ROD STEWART	If We Fall In Love Tonight	(Warner Bros.)
13	12	MADONNA	You Must Love Me	(Warner Bros.)
11	13	MARIAH CAREY	Forever	(Columbia)
26	14	BARBRA STREISAND & BRYAN ADAMS	I Finally Found...	(Columbia)
12	15	TINA TURNER	Missing You	(Virgin)
17	16	DAVE KOZ	Don't Look Back	(Capitol)
14	17	VANESSA WILLIAMS	Where Do We Go From Here	(Mercury)
19	18	A. NEVILLE / R. ROBERTSON	Crazy Love	(Reprise)
20	19	JORDAN HILL	How Many Times	(143/Atlantic)
21	20	HUEY LEWIS & THE NEWS	100 Years From Now	(Elektra/EEG)
23	21	WONDERS	That Thing You Do!	(Epic)
16	22	LIONEL RICHIE	Ordinary Girl	(Mercury)
24	23	NATALIE COLE w/NAT "KING" COLE	When I Fall In Love	(Elektra/EEG)
25	24	BRIAN MCKNIGHT	Remember The Magic	(Walt Disney)
27	25	MICHAEL ENGLISH	Freedom	(Curb)
30	26	SEAL	Fly Like An Eagle	(Warner Sunset/Atlantic)
—	27	TONY RICH PROJECT	Leavin'	(LaFace/Arista)
28	28	WILD ORCHID	At Night I Pray	(RCA)
—	29	LIONEL RICHIE	Still In Love	(Mercury)
—	30	CELINE DION	Send Me A Lover	(MMI)

AC begins on Page 63.

ACTIVE ROCK

LW	TW	Artist	Title	Label
1	1	METALLICA	Hero Of The Day	(Elektra/EEG)
2	2	VAN HALEN	Me Wise Magic	(Warner Bros.)
4	3	BUSH	Swallowed	(Trauma/Interscope)
3	4	SMASHING PUMPKINS	Muzzle	(Virgin)
6	5	COUNTING CROWS	Angels Of The Silences	(DGC/Geffen)
5	6	TONIC	Open Up Your Eyes	(Polydor/A&M)
8	7	SOUNDGARDEN	Blow Up The Outside World	(A&M)
7	8	PEARL JAM	Hail, Hail	(Epic)
11	9	STONE TEMPLE PILOTS	Lady Picture Show	(Atlantic)
10	10	LOCAL H	Bound For The Floor	(Island)
9	11	SOCIAL DISTORTION	I Was Wrong	(550 Music)
12	12	R.E.M.	Bittersweet Me	(Warner Bros.)
13	13	TOOL	Stinkfist	(Zoo)
15	14	DISHWALLA	Charlie Brown's Parents	(A&M)
18	15	SUBLIME	What I Got	(Gasoline Alley/MCA)
16	16	MATCHBOX 20	Long Day	(Lava/Atlantic)
23	17	PHISH	Free	(Elektra/EEG)
24	18	MARILYN MANSON	The Beautiful People	(Nothing/Interscope)
26	19	STIR	Looking For	(Capitol)
20	20	CHALK FARM	Lie On Lie	(Columbia)
14	21	STABBING WESTWARD	Shame	(Columbia)
29	22	TOM PETTY & THE HEARTBREAKERS	Climb That Hill	(Warner Bros.)
28	23	DARLAHOOD	Grow Your Own	(Reprise)
19	24	ALICE IN CHAINS	Over Now	(Columbia)
30	25	CRACKER	Sweet Thistle Pie	(Virgin)
35	26	ALICE IN CHAINS	Would?	(Columbia)
17	27	BLACK CROWES	Blackberry	(American/Reprise)
22	28	SOUNDGARDEN	Burden In My Hand	(A&M)
38	29	PRESIDENTS OF THE UNITED...	Mach 5	(Columbia)
33	30	SPONGE	Have You Seen Mary	(Columbia)
34	32	CORROSION OF CONFORMITY	Drowning In A Daydream	(Columbia)

ROCK begins on Page 74.

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Breakers In Blue

NATIONAL AIRPLAY OVERVIEW NOVEMBER 8, 1996

URBAN AC		
LW	TW	
2	1	BRANDY/TAMIA/KNIGHT/KHAN Missing... (EastWest/EEG)
3	2	MINT CONDITION What Kind Of Man Would I Be (Perspective/A&M)
1	3	LUTHER VANDROSS Your Secret Love (LV/Epic)
4	4	ANN NESBY I'm Still Wearing Your Name (Perspective/A&M)
5	5	TONI BRAXTON Un-break My Heart (LaFace/Arista)
6	6	KEITH SWEAT Nobody (Elektra/EEG)
12	7	R. KELLY I Believe I Can Fly (Jive)
8	8	AZ YET Last Night (LaFace/Arista)
7	9	JOHNNY GILL Let's Get The Mood Right (Motown)
11	10	NEW EDITION I'm Still In Love With You (MCA)
10	11	MAXWELL Ascension (Don't Ever Wonder) (Columbia)
15	12	BEBE & CECE WINANS Feels Like Heaven (EMI)
16	13	BABYFACE This Is For The Lover In You (Epic)
9	14	TINA TURNER Something Beautiful Remains (Virgin)
—	15	ISLEY BROTHERS Tears (T-Neck/Island)
17	16	CURTIS MAYFIELD New World Order (Warner Bros.)
13	17	KENNY LATTIMORE Just What It Takes (Columbia)
22	18	EN VOGUE Don't Let Go (Love) (EastWest/EEG)
21	19	MONTELL JORDAN Falling (Def Jam/RAL/Mercury)
14	20	DRU HILL Tell Me (Island)
25	21	BLACKSTREET No Diggity (Interscope)
23	22	ANN NESBY I'll Do Anything For You (Perspective/A&M)
26	23	GINUWINE Pony (550 Music)
28	24	K-CI & JOJO How Could You (MCA)
24	25	ME'SHELL NDEGEOCELLO Who Is He And What... (Maverick/Reprise)
29	26	JOHNNIE TAYLOR Good Love (Malaco)
—	27	ERIC BENET Spiritual Thang (Warner Bros.)
27	28	DOC POWELL You Won't Be Alone (Discovery)
30	29	RONNY JORDAN It's You (Island)
—	30	ART PORTER One More Chance (Verve Forecast)

URBAN begins on Page 45.

ROCK		
LW	TW	
1	1	VAN HALEN Me Wise Magic (Warner Bros.)
4	2	TOM PETTY & THE HEARTBREAKERS Climb That Hill (Warner Bros.)
2	3	TONIC Open Up Your Eyes (Polydor/A&M)
3	4	METALLICA Hero Of The Day (Elektra/EEG)
6	5	COUNTING CROWS Angels Of The Silences (DGC/Geffen)
7	6	R.E.M. Bittersweet Me (Warner Bros.)
12	7	STONE TEMPLE PILOTS Lady Picture Show (Atlantic)
11	8	CHALK FARM Lie On Lie (Columbia)
10	9	JOURNEY Message Of Love (Columbia)
14	10	PHISH Free (Elektra/EEG)
5	11	ZZ TOP What's Up With That (RCA)
9	12	BLACK CROWES Blackberry (American/Reprise)
18	13	MATCHBOX 20 Long Day (Lava/Atlantic)
19	14	BUSH Swallowed (Trauma/Interscope)
8	15	RUSH Test For Echo (Atlantic)
15	16	PEARL JAM Hail, Hail (Epic)
20	17	SOUNDGARDEN Blow Up The Outside World (A&M)
16	18	ALICE IN CHAINS Over Now (Columbia)
17	19	SOUNDGARDEN Burden In My Hand (A&M)
13	20	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury)
44	21	RUSH Half The World (Atlantic)
24	22	SPONGE Have You Seen Mary (Columbia)
22	23	SMASHING PUMPKINS Muzzle (Virgin)
29	24	STIR Looking For (Capitol)
25	25	WHY STORE Father (Way Cool Music/MCA)
21	26	STORYVILLE Good Day For The Blues (Code Blue/Atlantic)
32	27	WALLFLOWERS One Headlight (Interscope)
28	28	BAD COMPANY One On One (EastWest/EEG)
26	29	DISHWALLA Charlie Brown's Parents (A&M)
31	30	SOCIAL DISTORTION I Was Wrong (550 Music)

ROCK begins on Page 74.

COUNTRY		
LW	TW	
2	1	PATTY LOVELESS Lonely Too Long (Epic)
4	2	GEORGE STRAIT I Can Still Make Cheyenne (MCA)
7	3	DEANA CARTER Strawberry Wine (Capitol)
8	4	JOHN BERRY Change My Mind (Capitol)
9	5	REBA MCENTIRE The Fear Of Being Alone (MCA)
10	6	TRACE ADKINS Every Light In The House (Capitol)
3	7	KENNY CHESNEY Me And You (BNA)
12	8	ALAN JACKSON Little Bitty (Arista)
11	9	GARTH BROOKS That Ol' Wind (Capitol)
1	10	TRAVIS TRITT More Than You'll Ever Know (Warner Bros.)
14	11	RICOCHE Love Is Stronger Than Pride (Columbia)
6	12	CLINT BLACK Like The Rain (RCA)
15	13	TERRI CLARK Poor, Poor Pitiful Me (Mercury)
13	14	BROOKS & DUNN Mama Don't Get Dressed Up... (Arista)
16	15	DAVID KERSH Goodnight Sweetheart (Curb)
18	16	TIM MCGRAW Maybe We Should Just Sleep... (Curb)
17	17	DIAMOND RIO It's All In Your Head (Arista)
19	18	CLAY WALKER Bury The Shovel (Giant)
24	19	LEANN RIMES One Way Ticket (Because I Can) (MCG/Curb)
5	20	DAVID LEE MURPHY The Road You Leave Behind (MCA)
21	21	MILA MASON That's Enough Of That (Atlantic)
22	22	TRACY BYRD Big Love (MCA)
23	23	MARY CHAPIN CARPENTER Let Me Into Your Heart (Columbia)
25	24	GARY ALLAN Her Man (Decca)
27	25	TRACY LAWRENCE Is That A Tear (Atlantic)
20	26	TY ENGLAND Irresistible You (RCA)
33	27	JOHN MICHAEL MONTGOMERY Friends (Atlantic)
28	28	FAITH HILL I Can't Do That Anymore (Warner Bros.)
31	29	KEVIN SHARP Nobody Knows (Asylum/EEG)
29	30	BRYAN WHITE That's Another Song (Asylum/EEG)

COUNTRY begins on Page 53.

ALTERNATIVE		
LW	TW	
2	1	BUSH Swallowed (Trauma/Interscope)
1	2	SUBLIME What I Got (Gasoline Alley/MCA)
4	3	COUNTING CROWS Angels Of The Silences (DGC/Geffen)
8	4	NO DOUBT Don't Speak (Trauma/Interscope)
3	5	EELS Novocaine For The Soul (DreamWorks/Geffen)
6	6	SOCIAL DISTORTION I Was Wrong (550 Music)
5	7	R.E.M. Bittersweet Me (Warner Bros.)
7	8	CAKE The Distance (Capricorn/Mercury)
10	9	PEARL JAM Hail, Hail (Epic)
12	10	STONE TEMPLE PILOTS Lady Picture Show (Atlantic)
13	11	LOCAL H Bound For The Floor (Island)
14	12	LEMONHEADS If I Could Talk I'd Tell You (Tag/Atlantic)
19	13	SOUNDGARDEN Blow Up The Outside World (A&M)
11	14	SHERYL CROW If It Makes You Happy (A&M)
9	15	SMASHING PUMPKINS Muzzle (Virgin)
15	16	FUN LOVIN' CRIMALS Scooby Snacks (EMI)
23	17	PRESIDENTS OF THE UNITED... Mach 5 (Columbia)
25	18	KULA SHAKER Tattva (Columbia)
16	19	BECK Devils Haircut (DGC/Geffen)
21	20	TONIC Open Up Your Eyes (Polydor/A&M)
29	21	311 All Mixed Up (Capricorn/Mercury)
18	22	NIRVANA Aneurysm (DGC/Geffen)
24	23	TOOL Stinkfist (Zoo)
17	24	311 Down (Capricorn/Mercury)
20	25	WEEZER El Scorcho (DGC/Geffen)
30	26	MARILYN MANSON The Beautiful People (Nothing/Interscope)
31	27	PHISH Free (Elektra/EEG)
27	28	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)
22	29	REPUBLICA Ready To Go (RCA)
49	30	RED HOT CHILI PEPPERS Love Rollercoaster (Geffen)

ALTERNATIVE begins on Page 81.

NAC		
LW	TW	
2	1	KENNY G The Moment (Arista)
5	2	CHUCK LOEB The Music Inside (Shanachie)
3	3	PAUL HARDCASTLE Bird Island (JVC)
1	4	DAVID SANBORN Spooky (Elektra/EEG)
4	5	PETER WHITE Caravan Of Dreams (Columbia)
7	6	DOC POWELL Laid Back (Discovery)
10	7	JEFF LORBER Katherine (Verve)
8	8	ART PORTER Lake Shore Drive (Verve Forecast)
6	9	DAVE KOZ Let Me Count The Ways (Capitol)
9	10	GROVER WASHINGTON JR. Can You Stop The Rain (Columbia)
12	11	ANDY SNITZER My Dream Come True (Warner Bros.)
11	12	LUTHER VANDROSS Your Secret Love (LV/Epic)
13	13	SOUNDSCAPE Morning Song (Instinct)
16	14	KEIKO MATSUI Bridge Over The Stars (Countdown/Unity)
20	15	RONNY JORDAN Closer Than Close (Island)
14	16	NATALIE COLE w/NAT "KING" COLE When I Fall In Love (Elektra/EEG)
15	17	DENNY JIOSA Lights Of The City (Blue Orchid)
17	18	JOE MCBRIDE After Sunset (Heads Up)
—	19	WAYMAN TISDALE Don't Take Your Love Away (MoJazz/Motown)
24	20	GEORGE BENSON Holdin' On (GRP)
27	21	BONEY JAMES Sara Smile (Warner Bros.)
21	22	GLORIA ESTEFAN I'm Not Giving You Up (Epic)
—	23	SLASH Obsession Confession (Geffen)
29	24	PETER WHITE t/BASIA Just Another Day (Columbia)
26	25	TONI BRAXTON Un-break My Heart (LaFace/Arista)
22	26	RICHARD ELLIOT City Speak (Blue Note)
28	27	DOTSERO Essensual (Ichiban)
—	28	PAMELA WILLIAMS A Matter Of Time (Heads Up)
18	29	ERIC CLAPTON Change The World (Reprise)
19	30	COUNT BASIC On The Move (Instinct)

NAC begins on Page 89.

ADULT ALTERNATIVE		
LW	TW	
2	1	R.E.M. Bittersweet Me (Warner Bros.)
1	2	DUNCAN SHEIK Barely Breathing (Atlantic)
4	3	SHAWN COLVIN Get Out Of This House (Columbia)
3	4	SHERYL CROW If It Makes You Happy (A&M)
7	5	WALLFLOWERS One Headlight (Interscope)
5	6	MELISSA ETHERIDGE Nowhere To Go (Island)
8	7	CHRIS ISAAK Think Of Tomorrow (Reprise)
10	8	PAULA COLE Where Have All The Cowboys... (Imago/WB)
11	9	PHISH Free (Elektra/EEG)
9	10	SUZANNE VEGA No Cheap Thrill (A&M)
13	11	JOHN MELLENCAMP Just Another Day (Mercury)
6	12	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury)
12	13	ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)
20	14	BODEANS Hurt By Love (Slash/Reprise)
15	15	WHY STORE Father (Way Cool Music/MCA)
18	16	CHALK FARM Lie On Lie (Columbia)
30	17	FIONA APPLE Shadowboxer (Work)
19	18	TOM PETTY & THE HEARTBREAKERS Climb That Hill (Warner Bros.)
14	19	WALLFLOWERS 6th Avenue Heartache (Interscope)
22	20	ASHLEY MACISAAC Sleepy Maggie (A&M)
16	21	LEAH ANDREONE It's Alright, It's OK (RCA)
24	22	LEMONHEADS If I Could Talk I'd Tell You (Tag/Atlantic)
21	23	COUNTING CROWS Angels Of The Silences (DGC/Geffen)
17	24	DAVE MATTHEWS BAND Two Step (RCA)
29	25	NIL LARA How Was I To Know (Metro Blue/Capitol)
25	26	EELS Novocaine For The Soul (DreamWorks/Geffen)
23	27	TRACY CHAPMAN New Beginning (Elektra/EEG)
—	28	COUNTING CROWS Daylight Fading (DGC/Geffen)
27	29	GEGGY TAH Whoever You Are (Luaka Bop/WB)
—	30	SEAL Fly Like An Eagle (Warner Sunset/Atlantic)

ADULT ALTERNATIVE begins on Page 89.

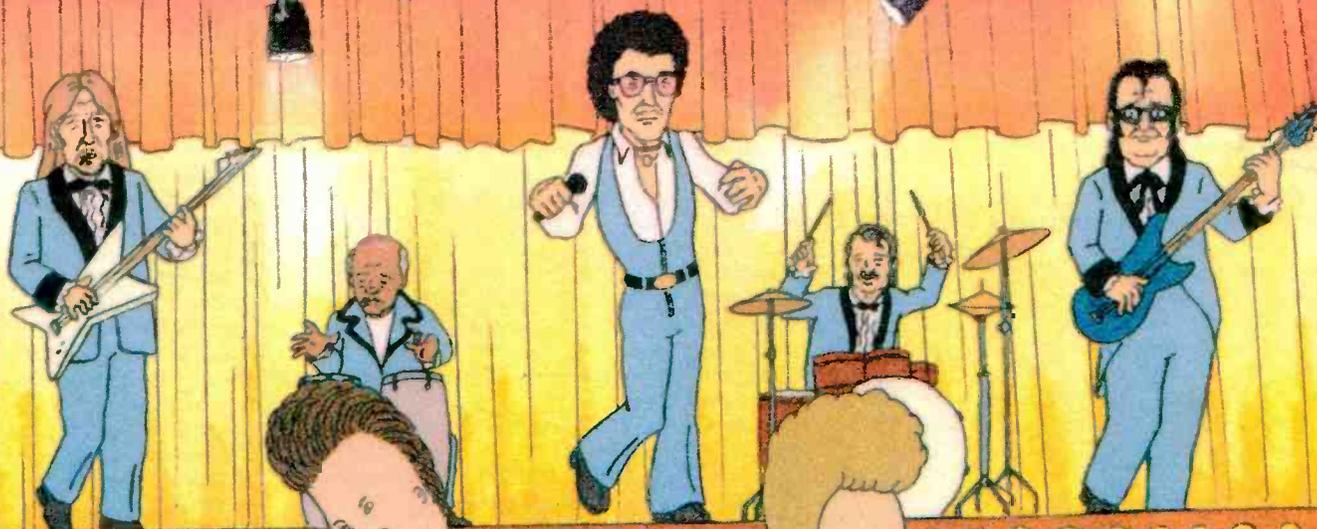
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