

**MARKETING PLAN BLUEPRINT**

Looking for fresh cume? Now's the time to examine your marketing and advertising plan to see if you've got the *right stuff*. Consultant **John Lund** offers four steps to get you started.

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**MAXWELL DOES MIAMI!**

R&R's **Cydee Maxwell** played "Rock 'N' Roll Kelly Girl" last week at **WZTA/Miami**, takin' to the microphones and hacking the Selector computer. Check out her daily diary.

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**STILL A FAMILY BUSINESS**

**WLOQ/Orlando** sticks out like a sore thumb against today's radio landscape: It's family-owned ... it's a stand-alone ... and it's fully paid for! **NAC/Smooth Jazz Editor Carol Archer** spotlights this independent holdout.

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**IN THE NEWS**

- **Heavy D** promoted to Sr. VP At Universal Music Group
- **Bill Pugh** joins Jacor's "XTRA" stations in L.A., SD for OM duties
- **Lou Giserman** takes Dir./News & Programming slot at **WCBS-AM/NY**; **Tony Gatto** becomes Asst. Dir.
- **Rick Baumgartner** appointed VP/Promotion for **Decca/Nashville**
- **Clark Ryan** upped to Station Manager over **KISW/Seattle**

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**THIS #1 WEEK**

- CHR/POP**
  - **JEWEL** You Were Meant For Me (*Atlantic*)
- CHR/RHYTHMIC**
  - **BLACKSTREET** Don't Leave Me (*Interscope*)
- URBAN**
  - **MARY J. BLIGE** Love Is All We Need (*MCA*)
- URBAN AC**
  - **KENNY LATTIMORE** For You (*Columbia*)
- COUNTRY**
  - **GEORGE STRAIT** One Night At A Time (*MCA*)
- NAC/SMOOTH JAZZ**
  - **LEE RITENOUR** Water To Drink (*I.E./Verve*)
- HOT AC**
  - **JEWEL** You Were Meant For Me (*Atlantic*)
- AC**
  - **BRYAN ADAMS** I'll Always Be Right There (*A&M*)
- ACTIVE ROCK**
  - **OFFSPRING** Gone Away (*Columbia*)
- ROCK**
  - **COLLECTIVE SOUL** Precious Declaration (*Atlantic*)
- ALTERNATIVE**
  - **U2** Staring At The Sun (*Island*)
- ADULT ALTERNATIVE**
  - **U2** Staring At The Sun (*Island*)

NEWSSTAND PRICE \$6.50



**Capstar Shops, Swaps, And Takes It All Public**

■ **Company becomes largest radio group ever**

There's one thing the radio industry knows for certain: When the **Hicks** brothers say they are going to spend a billion dollars, believe them. **Capstar Broadcasting Partners**, headed by President/CEO **Steve Hicks** and financed through **Hicks, Muse, Tate & Furst**, this week alone bought another 55 stations, laying out \$345 million in the process.

And as expected, Capstar is making plans to go public. The company filed its initial public offering paperwork with the **Securities and Exchange Commission** for \$100 million in Class A common stock and could begin to formally solicit investors as early as June. Part of the money from the offering will be used to

repay **Commodore Media's** debt.

**This Week's Action**

Here's the rundown: Capstar is buying **Patterson Broadcasting's** 36 stations for \$215 million. **SFX Broadcasting's** eight Biloxi and Jackson, MS stations for \$60 million, and **Knight Quality's** remaining eight New England stations for \$70 million. Also, it is swapping **WESC-AM & FM & WFNQ-FM/Greenville, SC** for **SFX's WGVL-AM/Daytona Beach**, and

**KNSS-AM & KRZZ-FM/Wichita**. (For complete details, see Transactions, Page 6.)

Patterson President/CEO **Jim Wesley** will become Chairman of Capstar, and Patterson CFO **Jim**

**CAPSTAR/See Page 26**

**Capstar At A Glance**

- **Stations Acquired This Week: 55**
- **Total Stations: 176**
- **1996 Station Revenues: \$224,715,000**
- **Total Capital Outlay Since Capstar's Creation: \$940 million**

Source: BIA Research Inc.

**Hill Set As New CBS Baltimore GM**

**Benjamin Hill**, CBS Radio's mid-Atlantic man in motion, has just added another stop along his busy radio management route. **Hill**, President/GM of CBS-owned **WPGC-AM & FM/Washington**, has been named GM of the company's Baltimore combo, **WXYV-FM** and **WCAO-AM**. He has been acting GM since February, when **Bob Woodward** left the operation.

Hill told **R&R** he had interviewed a number of qualified candidates for the Baltimore job. But over the past six weeks, Hill

**HILL/See Page 12**



Hill

**Paxson On Paxson: Still Loving Radio**

■ **'Bud' Paxson discusses his media empire**

BY HEATHER VAN SLOOTEN  
R&R WASHINGTON BUREAU

When the Supreme Court earlier this month upheld FCC rules requiring that cable companies carry broadcast television stations' programming, **Paxson Communications Corp.** Chairman **Lowell "Bud" Paxson** was thrilled.

In addition to its 43 radio stations, Paxson owns 49 TV stations that will now reach more than 40 million cable TV households nationwide. Paxson Communications also owns six radio networks, 507



Paxson

billboard faces, and two network-affiliated TV stations. The company's stock surged, and Paxson Communications went on a three-city party circuit, one in which many radio broadcasters indulged while at the recent **NAB Convention** in Las Vegas.

**R&R** spoke with **Bud Paxson** to find out, among other things, what role his radio stations will play in the company and how he thinks radio can more effectively compete.

**PAXSON/See Page 12**

**Dakotans Deal With Disaster**

■ **Grand Forks radio copes with flooding**

BY JEFFREY YORKE  
R&R WASHINGTON BUREAU CHIEF

As the Red River swelled over sandbags strategically placed around this 50,000-population town north of Fargo along the Minnesota border, radio signals serving Grand Forks, ND began to succumb to the worst flooding the state has ever seen.

And with floods giving way to fire in one downtown office building, local news and information could have not been more vital. But keeping the stations afloat was certainly *not* a priority for the deluged community. And by last weekend, Mother Nature's fury had silenced all but two of the 13 stations serving the metro area.

**FLOODS/See Page 26**

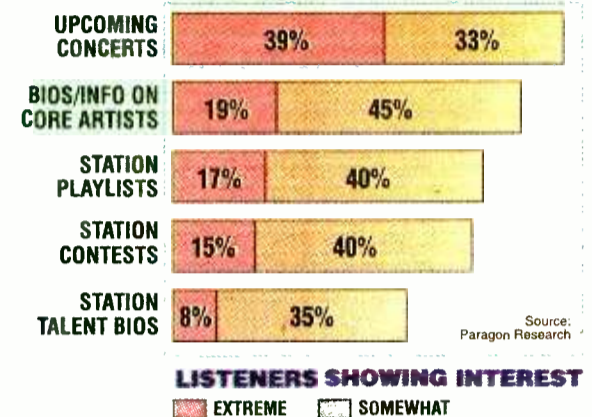
**What Web-Watchers Want**

Want to please your web-surfing audience? Make sure your site has a calendar of upcoming concerts. According to a **Paragon Research** poll of 400 radio listeners with Internet access, concert information is the overwhelming choice as the feature they are most interested in.

The survey found that only 20% of the web users had visited a radio station's site, but 58% of those who hadn't were interested in logging on to one. The former group is concentrated in the 25-34 demo and is 68% male; the latter is split more evenly between ages and genders.

Radio web site visitors ranked the five features in the same order, but showed significantly more interest in all of them.

**Internet Info Preferences**



**LISTENERS SHOWING INTEREST**

EXTREME (Red bar) SOMEWHAT (Yellow bar)

**'Wild' Wins Bay CHR Battle**

While **N/T KGO/San Francisco** rests comfortably in the No. 1 perch it's had to itself for nearly 20 years, **CHR/Rhythmic KYLD** pulled ahead of archrival (and now co-owned) **KMEL** in the Winter '97 **Arbitrons** (look for a two-part column on the **Chancellor Media**-owned stations beginning next week in **R&R**).

	San Francisco		Philadelphia		
	Fa '96	Wi '97	Fa '96	Wi '97	
<b>KGO-AM</b> (News/Talk)	6.9	7.0	<b>KY-AM</b> (News)	7.3	7.1
<b>KYLD-FM</b> (CHR/Rhy)	4.3	4.8	<b>WBEB-FM</b> (AC)	5.7	6.2
<b>KCBS-AM</b> (News)	4.6	4.5	<b>WUSL-FM</b> (Urban)	6.4	6.2
<b>KMEL-FM</b> (CHR/Rhy)	4.3	4.1	<b>WYSP-FM</b> (Cl. Rock)	4.8	5.5
<b>KFRC-A/F</b> (Oldies)	3.5	3.7	<b>WDAS-FM</b> (Urban AC)	5.1	5.4

FULL BREAKOUTS FROM 12 MARKETS: Page 19



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## Pugh OM For Jacor's So. Cal Jock Talkers

Alternative KZON-FM/Phoenix PD **Bill Pugh** has been named OM of **Jacor Broadcasting's** Southern California Sports duo, **KIIS-AM (XTRA Sports 1150)/Los Angeles** and **XTRA-AM/San Diego**.

Commented Jacor Director/Programming, Operations **Jack Evans**. "Bill's ability to create excitement and fascination between songs and his self-proclaimed sports addiction seem like the perfect fit for this position."

Added Pugh. "I'm excited to be with a quality company and a group of people dedicated to winning."

Pugh has also programmed **WKDF-FM/Nashville**, **WKLS-FM/Atlanta**, **KXRX-FM/Seattle**, and the former **WSHE-FM/Miami**.

## Giserman Gets WCBS News & Prog. Post

■ **Gatto named Asst. Dir.**

**Lou Giserman** has risen from Asst. Director/News & Programming to Director/News & Programming at all-News **WCBS-AM/New York**. He replaces **Harvey Nagler**, who will become GM of **CBS News, Radio** on May 1.

"Lou's extensive experience and outstanding accomplishments make him the ideal choice for this key position," said WCBS VP/GM **Dan Griffin**. "He demonstrates the news knowledge, initiative, and leadership needed to take us to the next level."

Giserman remarked, "To be associated with the best all-News station in the country is very exciting. I hope to continue to build the successes of the station."

Giserman has more than 23 years' experience in the news realm. He served as Sr. News Producer for **Mutual News/NBC Radio** for six years before joining 'CBS in January 1994. Giserman has also been ND, PD, and GM at **UPI**; ND at **WGST/Atlanta**; and News Editor at **WEEI/Boston**.

Concurrently, WCBS Managing Editor/Operations **Tony Gatto** steps up to Giserman's former post. Gatto served in his most recent post since December 1993; he's also been Morning Producer at 'CBS and a news anchor/reporter at **WEOK-AM & WPDH-FM/Poughkeepsie, NY**.

## VH1 'Saves The Music'



VH1 created the "Save The Music" program to support music education in public schools, and this year its 4th Annual VH1 Honors helped raise more than \$200,000 for the program. Happily taking the check from VH1 President **John Sykes** (front) is **L.A. United School District Asst. Superintendent/School Operations Dan Isaacs**. The myriad of superstars sharing the joy included (l-r) **Sheryl Crow, Levon Helm, Emmylou Harris, Damon Wayans, Williams Brothers, James Taylor, Narada Michael Walden, Niles Rodgers, Steve Winwood, Rita Wilson, and Andy Garcia**.

## Rapper Heavy D Now UMG Sr. VP

■ **Will retain creative control of Uptown label**

Following a significant restructuring at **Uptown Records**, former label President **Heavy D** has been named Sr. VP of the **Universal Music Group**. As a result of these changes, Heavy D will maintain his position as Uptown's key creative director while broadening his scope to work on other projects within UMG.

Commenting on the announcement, Universal Music Group Chairman/CEO **Doug Morris** said, "Heavy D is an exceptional producer, songwriter, performer, and recording artist who has continually shown a great gift for discovering



Heavy D

and nurturing talent. Heavy has done an excellent job of leading Uptown, and we are pleased that he will be expanding his duties to apply his vast skills to the various labels within the Universal Music Group."

Heavy D, who was named Uptown's president in January 1996, added, "The opportunity to run Uptown was an incredible experience. I am now excited that I will have a larger arena to work in. I look forward to taking a larger role in the future of the Universal Music Group."

## KISW's Ryan Rockets To Station Mgr.

**KISW/Seattle** PD **Clark Ryan** has been promoted, adding Station Manager stripes to his current title. He has been at KISW since last November.

**Entercom Seattle** President **G. Michael Donovan** remarked, "In the six months since his arrival, Clark has moved surely and swiftly to assume a role of leadership and inspiration at KISW. Experienced professionals know that great radio stations exude an aura of confidence and spirit of winning in everything they do. That is Clark's foremost accomplishment at the Rock. He proves that winning and being a good guy are not mutually exclusive."

"It's an honor and a thrill to be given the additional responsibilities of KISW Station Manager," added Ryan. "Working with G. Michael Donovan and the entire Entercom Seattle team is a fabulous experience. It's a cooperative 'can do' environment with some of the brightest minds in the industry."

Prior to joining KISW, Ryan had been PD of **KGB-FM/San Diego** for four years, which followed an 11-year association with **KLBJ-AM & FM/Austin**.

APRIL 25, 1997

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## WB's Baumgartner Does Decca Dance

**Warner Bros./Nashville** Director/National Promotion **Rick Baumgartner** has been named VP/National Promotion for **Decca**. He succeeds **John Lytle**, who's moving into artist management (with Decca artist **Gary Allan** as his first client) and leaving the label on May 1.

In making the announcement, Decca Sr. VP/GM **Shelia Shipley Biddy** commented, "Rick's 10 years of label experience will be a huge asset to the strong promotion team we currently have assembled. His integrity and personal leadership skills complement that of our staff, assuring the continued success of our artists. [Sr. VP/Head of A&R] **Mark Wright** and I are proud to



Baumgartner

welcome him to the Decca family."

Baumgartner noted, "I'm excited to have the opportunity to join the Decca staff. In a short time, Decca has made great strides toward its commitment to the music industry, with artists like **Mark Chesnutt, Rhett Akins, Gary Allan, and Lee Ann Womack**. The foundation has been laid, and I'm looking forward to the challenge of continuing to build Decca's future."

Baumgartner joined WB in 1988 after working as a sports commentator at Nashville's **WLAC-AM** and **WSIX-AM**. He spent seven years as WB's Dallas-based Southwest regional rep before being named Director/National Promotion in January 1996.

## Cristi PD At Columbus Combo

Former **KKAT-FM/Salt Lake City** PD **Don Cristi** has been named PD for Country combo **WHOK-FM & WHQK-FM/Columbus, OH**. All three are **Jacor** Country stations.

**WHOK & WHQK** VP/GM **John Potter** told **R&R**, "Don Cristi has a proven track record in some difficult situations, and we are thrilled to have him join us. He brings a lot of unique and creative ideas on how these properties can win."

Cristi recently left **KKAT** as part of the station's restructuring. His Country programming experience includes stints at **WHKW-AM & FM/Louisville**, **WHKO-FM/Dayton**, **KRSY-AM & KRST-FM/Albuquerque**, and **WBCS-AM & FM/Milwaukee**.

CRISTI/See Page 26

## HOW TO REACH US

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## Burns Scorches FCC's Hundt On Bulge

□ *Economy questioned; meanwhile, Asian group wants Chong renominated*

Conrad Burns took direct aim at FCC Chairman Reed Hundt and his agency last week. "The FCC has hired a lot of economists. Each bureau has economists. The Office of Plans and Policies has economists, and you've created a whole Competition Division with economists. Why are all of these folks necessary?" asked the Republican senator from Montana during an April 17 hearing on FCC funding.

Burns added that the FCC's General Counsel's office has grown by 30 to nearly 100 people under Hundt's reign, and added that the Wireless Bureau has expanded with "over 20 folks in the front office alone."

Burns, a former broadcaster-turned-politician, was reacting to Hundt's earlier remarks before the Senate Commerce Subcommittee's appropriations hearings, specifically the statement "we are working to make the FCC's operations as smart, simple, and streamlined as possible. The payoff is that our productivity is up. Even as we project the return of

FCC staffing to pre-Telecommunications Act levels, our workload continues to grow." Burns didn't buy into the positive words: "Over time, as competition replaces regulation, I would think that staffing needs at the FCC would decrease dramatically," was the senator's comment.

Meanwhile, Burns and Commerce Committee Chairman John McCain (R-AZ) told reporters during a press conference that they supported the nominations of Harold Furchtgott-Roth and Michael Powell to fill the two Republican FCC commissioner slots. The nominations were made by

Senate Majority Leader Trent Lott. McCain, repeating his statement of early February, stressed that Rachele B. Chong had done a fine job as a commissioner, but it was time for her to move on (her term expires June 30). However, the APACPA (Asian Pacific American Coalition for Presidential Appointments) asked President Clinton on Friday (4/18) to renominate Chong for a second term.

"Commissioner Chong is one of our most visible Asian Pacific Americans in government. The APA community has been greatly disappointed that this Administration has either ignored or was unwilling to appoint an APA to a cabinet level, or even sub-cabinet, post," said Michael Lin, National President of the Organization of Chinese Americans. "We hope the President will hear our plea this time — that Commissioner Chong be renominated."

## BUSINESS BRIEFS

### ARS, EXCL Swap West Coast Stations

American Radio Systems is swapping its KSSJ-FM/Sacramento & KBAY-FM/San Jose for EXCL Communications' KINK-FM/Portland and KBRG-FM/San Francisco. ARS says it will move KBAY's format and calls to its KUFX dial position at 94.5 MHz. The KUFX calls and format will then move to KBRG's 104.9 MHz, while EXCL moves the 'BRG calls and programming to KBAY's position at 100.3 MHz.

ARS will also receive \$2 million in cash and 150,000 shares of EXCL's parent, Latin Communications Group Inc. Elliot Evers of Media Venture Partners represented ARS.

### H&P, Pulitzer Prize Permanent Waivers

H&P Radio L.L.C. has received a permanent waiver of the FCC's one-to-a-market rule in Birmingham, where it owns WDBB-TV. H&P, which was formed last year by former Heftel Broadcasting chief Carl Parmer, is acquiring Alabama Universal Corp.'s WTNW-AM, WBHJ-FM & WBHK-FM/Birmingham. The FCC decided granting the application would hinder competition in Birmingham.

Pulitzer Broadcasting Co., (NYSE: PTZ) this week also received a permanent waiver of the radio/television cross-ownership rule in Louisville. Pulitzer, which is in the process of acquiring WAVG-AM/Louisville from Sunnyside Communications Inc., also owns CBS affiliate WLKY-TV/Louisville.

### Christian Science Church Puts Radio On The Block

The Christian Science Monitor is selling its public radio news operation, Monitor Radio. The group says it has "begun discussions with potential buyers," including Public Radio International, but would not disclose a likely sale price.

Monitor Editor David Cook said the company plans to scale down its future radio programming efforts. The sale, which is expected to be completed by July 1, is being handled by Veronis, Suhler & Assoc. President Gene Jankowski.

"Our church must balance its desire to serve a radio audience with the need to support its global healing ministry and to strengthen our newspaper," said Cook.

Monitor Radio will continue producing programs through June 30. It first began public radio operations in 1984.

### Clear Channel Makes Offering

Clear Channel Communications Inc. (NYSE: CCU) has filed with the Securities and Exchange Commission to offer up to 10 million common shares. Clear Channel said it would sell 4,093,790 shares, and certain shareholders would sell 5,906,210 shares. The proceeds will be used to repay outstanding debt under a credit facility.

Underwriters for the offering are Alex Brown & Sons, CS First Boston, Furman Selz, Goldman Sachs, Lehman Bros., Montgomery Securities, and Salomon Bros. After the offering, Clear Channel will have 88 million shares outstanding.

### Financial Roundup

- American Radio Systems (NYSE: AFM) has offered to purchase all of its outstanding 9 3/4% senior subordinated notes due 2005. The notes were formerly EZ Communications Inc.'s. The offer, which is required under the terms of the EZ/ARS merger, expires at 5pm (EDT) May 19. American will pay \$1056.31 per \$1000 aggregate principal amount of the notes plus accrued interest through May 21. In the merger, ARS paid EZ shareholders 0.9 ARS shares plus \$11.75 cash for each EZ share.

- Salomon Brothers has begun coverage of Evergreen Media (Nasdaq: EVGM) with a buy rating. Salomon said the Irving, TX-based group will have an after-tax cash flow of \$2.25 per share for 1997.

- Cox Radio Inc. (Nasdaq: CXR) has received about \$71.5 million in consents from holders of NewCity Communications Inc.'s 11 3/8% senior subordinated notes due 2003 — enough to change the note agreement. The notes were originally issued by NewCity and became obligations of Cox Radio April 2 when Cox closed the deal. Cox also closed its \$19 million acquisition of KRTO-FM/L.A. from El Dorado Communications Inc. Cox also owns KFI-AM, KACE-FM & KOST-FM/L.A.

### NAB Awards Research Grants

The NAB has awarded six \$5000 research grants in broadcasting to academic scholars. Final research on the projects is due by May 1998. Two of the six involve research in radio:

- "Radio Station Acquisitions: A Case Study Approach to Understanding the Management of Organizational Change," by Kathleen A. Fox, Ohio University.

- "Managing Single-Market Radio Clusters: Techniques, Problems and Solutions," by Greg Stefaniak, University of Arkansas.

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**DEAL OF THE WEEK**

- **Patterson Broadcasting stations \$215 million**
  - **KCBL-AM, KBOS-FM & KRZR-FM/Fresno**
  - **WMEZ-FM, WWSF-FM & WXBM-FM/Pensacola, FL**
  - **WSOK-AM, WCHY-AM & FM, WAEV-FM, WLWH-FM & WYKZ-FM/Savannah, GA**
  - **KHVH-AM, KSSK-AM & FM, KIKI-AM & FM, KKL-FM & KUCC-FM/Honolulu**
  - **WFMB-AM & FM & WCVS-FM/Springfield, IL**
  - **WBCK-AM, WRCC-AM, WBXX-FM & WWKN-FM/Battle Creek, MI**
  - **WRCV-AM, WGRD-FM & WLHT-FM/Grand Rapids**
  - **KCBN-AM, KRNO-FM & KWNZ-FM/Reno, NV**
  - **WEEX-AM & WODE-FM/Allentown**
  - **WTCY-AM & WNNK-FM/Harrisburg**

**1997 DEALS TO DATE**

**Dollars To Date: \$4,282,441,368**

(Last Year: \$2,859,013,699)

**This Week's Action: \$389,243,120**

(Last Year: \$93,911,750)

**Stations Traded This Year: 677**

(Last Year: 650)

**Stations Traded This Week: 97**

(Last Year: 38)

**TRANSACTIONS AT A GLANCE**

- **Capstar/SFX swap Value not available**
  - **WESC-AM & FM & WFNO-FM/Greenville, SC**
  - **WGVL-AM/Daytona Beach**
  - **KNSS-AM & KRZZ-FM/Wichita**
- **ARS/EXCL swap \$120 million**
  - **KBAY-FM/San Jose**
  - **KSSJ-FM/Sacramento**
  - **KINK-FM/Portland**
  - **KBRG-FM/San Francisco**
- **Knight Quality stations \$70 million**
  - **WTMN-AM, WHEB-FM & WXHT-FM/Portsmouth, NH**
  - **WGIR-AM & FM/Manchester, NH**
  - **WTAG-AM & WSRS-FM/Worcester, MA**
  - **WEZF-FM/Burlington, VT**
- **KLVA-FM/Casa Grande, AZ \$8.4 million**
- **KIDR-AM/Phoenix \$1 million**
- **KAHS-AM/Thousand Oaks, CA \$400,000**
- **WAVQ-FM/Inglis (Gainesville-Ocala) \$652,000**
- **WXKO-AM & WFXM-FM/Macon \$550,000**
- **WRYT-AM/Edwardsville, IL \$200,000**
- **WVX-FM/Highland Park (Chicago) \$9.5 million**
- **WGLD-FM/Noblesville (Indianapolis) \$4.3 million**
- **WKRP-AM & WINN-FM/North Vernon & WRBI-FM/Batesville, IN \$1.9 million**
- **KKGB-FM/Sulphur (Lake Charles), LA \$2,075,000**
- **KBSF-AM & KTKC-FM/Springhill, LA \$195,000**
- **WJZJ (FM CPY)Glen Arbor, MI \$300,000**
- **WIKB-AM & FM/Iron River, MI No cash consideration**
- **KATE-AM & KCPI-FM/Albert Lea, MN \$1.8 million**
- **Capstar Broadcasting Mississippi acquisitions \$60 million**
  - **WKNN-FM & WMJY-FM/Biloxi, MS**
  - **WJDS-AM, WZR-AM, WJDX-FM, WKTF-FM, WMSI-FM & WSTZ-FM/Jackson, MS**
- **KEFE (FM CPY)Los Alamos, NM \$35,000**
- **WKZQ-AM & FM/Myrtle Beach \$4.5 million**
- **KIXK-FM/Canton, SD \$402,000**
- **WMOD-FM/Bolivar, TN \$320,000**
- **KFAM-AM/North Salt Lake City (Salt Lake City) \$1.2 million**
- **WNLR-AM/Churchville, VA No cash consideration**
- **WKCW-AM/Warrenton, VA \$250,000**
- **KBLD (FM CPY)Kennewick \$14,120**
- **WDNE-AM & FM/Elkins, WV \$750,000**
- **KFBQ-FM & KOLZ-FM/Cheyenne & KGAB-AM/Orchard Valley, WY \$4.7 million**
- **KLEN-FM/Cheyenne, WY \$800,000**

**TRANSACTIONS**

**Cash-Rich Capstar Continues Capitalization**

**In one week, growing entity buys Patterson, Knight, and SFX/Mississippi stations**

**Deal Of The Week**

**Patterson Broadcasting stations**

**PRICE:** \$215 million  
**TERMS:** Asset sale for cash  
**BUYER:** Capstar Broadcasting Partners Inc., headed by President/CEO Steve Hicks. It owns 120 other stations. Phone: (212) 593-2655  
**SELLER:** Patterson Broadcasting Inc., headed by President/CEO Jim Wesley  
**BROKER:** Randall Jeffery of Media Venture Partners

**KCBL-AM, KBOS-FM & KRZR-FM/Fresno**

**FREQUENCY:** 1340 kHz; 94.9 MHz; 103.7 MHz  
**POWER:** 1kw; 16.5kw at 850 feet; 50kw at 499 feet  
**FORMAT:** News/Talk; CHR; Rock

**WMEZ-FM, WWSF-FM & WXBM-FM/Pensacola, FL**

**FREQUENCY:** 94.1 MHz; 98.1 MHz; 102.7 MHz  
**POWER:** 100kw at 1329 feet; 89kw at 1024 feet; 100kw at 1329 feet  
**FORMAT:** AC; Oldies; Country

**WSOK-AM, WCHY-AM & FM, WAEV-FM, WLWH-FM & WYKZ-FM/Savannah**

**FREQUENCY:** 1230 kHz; 1290 kHz; 94.1 MHz; 97.3 MHz; 101.1 MHz; 98.7 MHz  
**POWER:** 1kw; 5kw; 100kw at 1319 feet; 98kw at 991 feet; 50kw at 477 feet; 97kw at 709 feet  
**FORMAT:** Gospel; Sports/Talk; Country; Hot AC; AC; AC

**KHVH-AM, KSSK-AM & FM, KIKI-AM & FM, KKL-FM & KUCC-FM/Honolulu**

**FREQUENCY:** 830 kHz; 590 kHz; 92.3 MHz; 990 kHz; 93.9 MHz; 98.5 MHz; 101.9 MHz  
**POWER:** 10kw; 7.5kw; 100kw at 1949 feet; 5kw; 100kw at 144 feet; 51kw at 59 feet; 100kw at 1329 feet  
**FORMAT:** News/Talk; AC; Hot AC; KIKI-AM is dark; CHR; Oldies; NAC/Smooth Jazz

**WFMB-AM & FM & WCVS-FM/Springfield, IL**

**FREQUENCY:** 1450 kHz; 104.5 MHz; 96.7 MHz  
**POWER:** 1kw; 43kw at 430 feet; 6kw at 328 feet

**FORMAT:** Sports; Country; Oldies

**WBCK-AM, WRCC-AM, WBXX-FM & WWKN-FM/Battle Creek, MI**

**FREQUENCY:** 930 kHz; 1400 kHz; 95.3 MHz; 104.9 MHz  
**POWER:** 5kw day/1kw night; 1kw; 3kw at 269 feet; 6kw at 328 feet  
**FORMAT:** News/Talk; Oldies; AC; Country

**WRCV-AM, WGRD-FM & WLHT-FM/Grand Rapids**

**FREQUENCY:** 1410 kHz; 97.9 MHz; 95.7 MHz  
**POWER:** 1kw day/48 watts night; 13kw at 591 feet; 40kw at 551 feet  
**FORMAT:** Country; Alternative; AC

**KCBN-AM, KRNO-FM & KWNZ-FM/Reno**

**FREQUENCY:** 1230 kHz; 106.9 MHz; 97.3 MHz  
**POWER:** 820 watts; 37kw at 2989 feet; 87.12kw at 2114 feet  
**FORMAT:** Nostalgia; AC; CHR

**WEEX-AM & WODE-FM/Allentown**

**FREQUENCY:** 1230 kHz; 99.9 MHz  
**POWER:** 1kw; 50kw at 449 feet  
**FORMAT:** Country; Oldies

**WTCY-AM & WNNK-FM/Harrisburg**

**FREQUENCY:** 1400 kHz; 104.1 MHz  
**POWER:** 1kw; 22.5kw at 725 feet  
**FORMAT:** Urban; CHR

**Swap Deals**

**Capstar/SFX swap**  
**EXCHANGE VALUE:** N/A  
**TERMS:** Even swap

**WESC-AM & FM & WFNO-FM/Greenville, SC**

**TRADED TO:** SFX Broadcasting Inc., headed by Exec. Chairman Robert F.X. Sillerman. It owns 72 stations in 20 markets, including **WGVL-AM, WMYI-FM, WSSL-FM, & WROQ-FM/Greenville.** Phone: (212) 407-9126  
**FREQUENCY:** 660 kHz; 92.5 MHz; 93.3 MHz  
**POWER:** 50kw; 95kw at 2001 feet; 93kw at 2030 feet  
**FORMAT:** Sports; Country; Rock

**WGVL-AM/Daytona Beach**

**TRADED TO:** Capstar Broadcast-

ing Partners Inc., headed by President/CEO Steve Hicks. It owns 120 other stations. Phone: (212) 593-2655  
**FREQUENCY:** 1440 kHz  
**POWER:** 5kw  
**FORMAT:** Talk

**KNSS-AM & KRZZ-FM/Wichita**

**TRADED TO:** Capstar Broadcasting Partners Inc.  
**FREQUENCY:** 1240 kHz; 96.3 MHz  
**POWER:** 637 watts; 50kw at 492 feet  
**FORMAT:** News/Talk; Rock

**ARS/EXCL swap**

**EXCHANGE VALUE:** \$120 million  
**TERMS:** American Radio Systems is trading **KSSJ-FM/Sacramento** and the assets and license of **KBAY-FM/San Jose** for **EXCL Communications' KINK-AM/Portland** and **KBRG-FM/San Francisco.** ARS will also receive \$2 million cash and 150,000 shares of stock in EXCL parent **Latin Communications Group.**  
**BROKER:** Elliot Evers of Media Venture Partners and Peter Handy of Star Media Group

**KBAY-FM/San Jose**

**TRADED TO:** The assets and license of KBAY are being traded to EXCL. KBAY's call letters and format will move to ARS's **KUFX-FM/San Jose** at 94.5 MHz. EXCL is headed by Chairman/CEO **Christopher Marks.** It owns 18 other stations.  
**FREQUENCY:** 100.3 MHz  
**POWER:** 14.5kw at 2580 feet  
**FORMAT:** AC

**KSSJ-FM/Sacramento**

**TRADED TO:** EXCL  
**FREQUENCY:** 101.9 MHz  
**POWER:** 4.07kw at 827 feet  
**FORMAT:** NAC/Smooth Jazz

**KINK-FM/Portland**

**TRADED TO:** ARS, headed by Chairman/CEO **Steve Dodge.** It owns 93 other stations. Phone: (617) 375-7500  
**FREQUENCY:** 101.9 MHz  
**POWER:** 100kw at 1673 feet  
**FORMAT:** Adult Alternative

**KBRG-FM/San Francisco**

**TRADED TO:** ARS. This station will become **KUFX.** EXCL will maintain the **KBRG** calls and its Spanish format, moving both to the **KBAY** signal.  
**FREQUENCY:** 104.9 MHz  
**POWER:** 3kw at 299 feet  
**FORMAT:** Spanish

**Group Deal**

**Knight Quality stations**

**PRICE:** \$70 million  
**TERMS:** Asset sale for cash  
**BUYER:** Capstar Broadcasting Partners Inc., headed by President/CEO Steve Hicks. It owns 120 other stations. Phone: (212) 593-2655  
**SELLER:** Knight Quality Stations, headed by President/COO **Scott Knight**  
**BROKER:** Randall Jeffrey of Media Venture Partners

**WTMN-AM, WHEB-FM & WXHT-FM/Portsmouth-Dover**

**FREQUENCY:** 1380 kHz; 100.3 MHz; 95.3 MHz  
**POWER:** 5kw; 50kw at 459 feet; 1.4kw at 682 feet  
**FORMAT:** Sports/Talk; Rock; Classic Rock

**WGIR-AM & FM/Manchester, NH**

**FREQUENCY:** 610 kHz; 101.1 MHz  
**POWER:** 5kw day/1kw night; 11.5kw at 1027 feet  
**FORMAT:** News/Talk; Rock

**WTAG-AM & WSRS-FM/Worcester, MA**

**FREQUENCY:** 580 kHz; 96.1 MHz  
**POWER:** 5kw; 16.5kw at 863 feet  
**FORMAT:** News/Talk; Rock

**WEZF-FM/Burlington, VT**

**FREQUENCY:** 92.9 MHz  
**POWER:** 46kw at 2704 feet  
**FORMAT:** AC

**Arizona**

**KLVA-FM/Casa Grande**

**PRICE:** \$8.4 million  
**TERMS:** Asset sale for a 30-year, \$8.35 million promissory note at 6% and forgiveness of a \$50,000 loan.  
**BUYER:** Educational Media Foundation, headed by President **Richard Jenkins.** It owns 13 other stations and has applications pending on an additional 14. Phone: (916) 928-1515  
**SELLER:** **McDaniel-Callaham L.L.C.,** headed by **David Callaham.** Phone: (503) 451-5588  
**FREQUENCY:** 105.5 MHz  
**POWER:** 50kw at 492 feet  
**FORMAT:** Religious

Continued on Page 8



# HIS MOTHER WOULD BE PROUD

Please

Join

Us

In

Blind

Adoration

Of

## Oedipus



Help Honor WBCN's VP of Programming  
at the 9th Annual Roast to Support the  
**T.J. Martell Foundation** for Leukemia,  
Cancer & AIDS Research

Date: Wednesday, May 7th 1997  
Place: Hard Rock Cafe  
221 West 57th St.  
(Between 7th Ave. & Broadway)

Cocktails: 7 p.m.

Dinner: 7:30 p.m.

Roast: 8:30 p.m.

Tickets: \$400 Advance Donation  
\$500 At The Door

**MC:** Tony Berardini; VP/GM WBCN

**Roasters:**

Tami Heide; KROQ Goddess  
Harvey Leeds; Sr. VP Epic Records  
Jonathan Lev; Sr. VP Jerry Brenner Group  
Mark Parenteau; WBCN God  
Joey Ramone; Joey Ramone  
Billy West; Vox Extraordinaire/Ren & Stimpy  
Space Jam's Bugs Bunny, etc.  
Columbia All-Stars  
plus surprises!!

**Chairman:** Kid Leo

For More Information Contact: T.J. Martell Foundation 212 245-1818.

Event Sponsors: Hard Rock Cafe, Schiefflin & Somerset Co., Sony Studios

This Event Is Dedicated to the Memory of Edward J. Keating



## TRANSACTIONS

Continued from Page 6

## KIDR-AM/Phoenix

PRICE: \$1 million

**TERMS:** Asset sale for cash or 200,000 shares of **Children's Broadcasting Corp.** stock (to be determined)

**BUYER:** KIDR-AM Inc., a wholly owned subsidiary of Children's Broadcasting Corp., headed by President **Christopher Dahl**. Phone: (612) 338-3000

**SELLER:** Bonneville International, headed by President **Bruce Reese**. Phone: (801) 575-7517

**FREQUENCY:** 740 kHz

**POWER:** 1kw day/292 watts night

**FORMAT:** Children's

## California

## KAHS-AM/Thousand Oaks

PRICE: \$400,000

**TERMS:** Asset sale for cash

**BUYER:** Citicasters Co., a subsidiary of **Jacor Communications Inc.**, headed by **Randy Michaels**. Phone: (606) 655-2267

**SELLER:** Buena Ventura Communications Inc. Phone: (818) 585-9655

**FREQUENCY:** 850 kHz

**POWER:** 500 watts day/250 watts night

**FORMAT:** Children's

**BROKER:** Jorgenson & Co.

## Florida

## WAVQ-FM/Inglis (Gainesville-Ocala)

PRICE: \$652,000

**TERMS:** Asset sale for cash

**BUYER:** WAVQ-FM Inc., headed by President **Stephen Schurdell**. Phone: (813) 442-4027

**SELLER:** West Coast Radio Corp., headed by President **Lucille Ann Lacy**. Phone: (352) 860-0727

**FREQUENCY:** 104.3 MHz

**POWER:** 6kw at 328 feet

**FORMAT:** B/EZ

## Georgia

## WXKO-AM &amp; WFXM-FM/Macon

PRICE: \$550,000

**TERMS:** Asset sale for cash

**BUYER:** Roberts Communications Inc., headed by President **Michael Roberts**. Phone: (770) 482-5203

**SELLER:** Middle Georgia Broadcasting Inc., headed by President **Ken Woodfin**. Phone: (706) 327-7736

**FREQUENCY:** 1150 kHz; 100.1 MHz

**POWER:** 1kw day/62 watts night; 2kw at 574 feet

**FORMAT:** Gospel; Urban

## Illinois

## WRYT-AM/Edwardsville

PRICE: \$200,000

**TERMS:** Asset sale for cash

**BUYER:** John Anthony Holman. Phone: (314) 993-5834

**SELLER:** Thomas Lauher. Phone: (618) 692-9798

## WVX-FM/Highland Park (Chicago)

PRICE: \$9.5 million

**TERMS:** Asset sale for cash

**BUYER:** Odyssey Communications Inc., headed by President **Michael Kakoyiannis**. Phone: (914) 592-1071

**SELLER:** WVX Licence Inc., a wholly owned subsidiary of **PAR Radio**, headed by President **N. John Douglas**. Phone: (203) 406-1535

**FREQUENCY:** 103.1 MHz

**POWER:** 3kw at 246 feet

**FORMAT:** Ethnic

**BROKER:** Gary Stevens of **Gary Stevens & Co.**

## Indiana

## WGLD-FM/Noblesville (Indianapolis)

PRICE: \$4.3 million

**TERMS:** Asset sale for cash

**BUYER:** Indianapolis Radio Licence Co., a wholly owned subsidiary of **Susquehanna Radio Corp.**, headed by President **Dave Kennedy**. It owns **WFMS-FM** & **WGRL-FM/Indianapolis**. Phone: (717) 848-5500

**SELLER:** Weiss Communications Inc., headed by President **Mary Weiss**. Phone: (317) 580-0939

**FREQUENCY:** 93.9 MHz

**POWER:** 2.75kw at 492 feet

**FORMAT:** Urban

## WKRP-AM &amp; WINN-FM/ North Vernon &amp; WRBI-FM/Batesville

PRICE: \$1.9 million

**TERMS:** Asset sale for cash

**BUYER:** White River Broadcasting Co. Inc., a wholly owned subsidiary of **Findlay Publishing Co.**, headed by President **Kurt Kah**. Phone: (419) 422-5151

**SELLER:** ARS Broadcasting Corp., headed by President **Alan Schriber**. Phone: (513) 821-7221

**FREQUENCY:** 1460 kHz; 106.1 MHz; 103.9 MHz

**POWER:** 1kw day/92 watts night; 50kw at 486 feet; 1.95kw at 361 feet

**FORMAT:** AC; CHR; Country

**BROKER:** **Roehling Broadcasting Services**

## Louisiana

## KKGB-FM/Sulphur (Lake Charles)

PRICE: \$2,075,000

**TERMS:** Asset sale for 450,000 cash and a 12-year, \$1,625,000 promissory note at 8.5% interest

**BUYER:** **KKGB Acquisition Inc.**, a

## Radio-Mercury Awards Paul Harvey

Radio pioneer **Paul Harvey** will receive the first ever Radio-Mercury Awards Lifetime Achievement Award June 11 in New York. Scheduled to appear in person to accept the award, Harvey is being honored at the sixth annual event along with the best radio commercials of the year.

"The Executive Committee could think of no individual more deserving to be the very first to receive this honor," said **Jim Thompson**, Co-Chairman of **The Radio Creative Fund**. **RAB** President **Gary Fries** added, "He is among the very best communicators in the history of radio, and he has proudly involved himself with the success of his sponsors."



Harvey

wholly owned subsidiary of **Louisiana Media Interests Inc.**, headed by President **John Borders**. It owns **KYKZ-FM/Lake Charles**. Phone: (318) 439-3300

**SELLER:** 21st Century Communications Inc., headed by President **Keith Baine Martin**. Phone: (318) 625-7777

**FREQUENCY:** 101.3 MHz

**POWER:** 25kw at 289 feet

**FORMAT:** Classic Rock

## KBSF-AM &amp; KTKC-FM/ Springhill

PRICE: \$195,000

**TERMS:** Asset sale for cash

**BUYER:** Metropolitan Radio Group Inc., headed by President **Gary Acker**. Phone: (817) 430-3548

**SELLER:** Springhill Broadcasting Co., headed by President **Johnnie Hill**. Phone: (318) 539-4616

## Michigan

## WJZJ (FM CP)/Glen Arbor

PRICE: \$300,000

**TERMS:** Asset sale for \$2500 cash and a 20-year, \$297,500 promissory note

**BUYER:** Rylinds Ltd. of **Glen Arbor**, headed by President **Del Reynolds**. He has interests in six other Michigan stations, including **WGFM-FM/Glen Arbor**. Phone: (616) 627-2341

**SELLER:** **David Schaberg**. Phone: (517) 393-1037

**FREQUENCY:** 95.5 MHz

**POWER:** 500 watts at 738 feet

## WIKB-AM &amp; FM/Iron River

PRICE: No cash consideration

**TERMS:** Stock transfer to trust for estate planning purposes

**BUYER:** **Halker Joint Revocable Trust**, headed by Trustees **Eugene**

and **Laura Halker**

**SELLER:** **Eugene Halker**, transferring his 100% interest in **Northland Advertising Inc.** Phone: (906) 265-5104

**FREQUENCY:** 1230 kHz; 99.1 MHz

**POWER:** 1kw; 50kw at 492 feet

**FORMAT:** Oldies; Oldies

## Minnesota

## KATE-AM &amp; KCPI-FM/ Albert Lea

PRICE: \$1.8 million

**TERMS:** Asset sale for cash

**BUYER:** **Nolander Properties Inc.**, headed by President **David Nolander**. It owns **KYTC-FM/Northwood, IA**. Phone: (507) 373-2338

**SELLER:** **Communications Properties Inc.**, headed by President **Phillip Kelly**. Phone: (319) 583-6475

**FREQUENCY:** 1450 kHz; 94.9 MHz

**POWER:** 1kw; 3.5kw at 302 feet

**FORMAT:** Country; CHR

## Mississippi

## Capstar Broadcasting acquisitions

PRICE: \$60 million

**TERMS:** Asset sale for cash

**BUYER:** **Capstar Broadcasting Partners Inc.**, headed by President/CEO **Steve Hicks**. It owns 120 other stations. Phone: (212) 593-2655

**SELLER:** **SFX Broadcasting Inc.**, headed by Exec. Chairman **Robert F.X. Sillerman**. It owns 72 stations in 20 markets. Phone: (212) 407-9126

## WKNN-FM &amp; WMJY-FM/ Biloxi, MS

FREQUENCY: 99.1 MHz; 93.7 MHz

**POWER:** 95kw at 984 feet; 96kw at 984 feet

**FORMAT:** Country; AC

Continued on Page 10

## EARNINGS

## DG Reports First Quarter Revenue Gains

**D**igital Generation Systems Inc. (Nasdaq: DGIT), which provides electronic distribution systems to the broadcast industry, said first-quarter 1997 revenues increased 143%. DG reported a loss of \$3.3 million (negative 28 cents per share) on revenues of \$4.6 million, compared to a first quarter 1996 loss of \$2.4 million (negative 20 cents) on revenues of \$1.9 million. DG said the increased loss per share reflects amortization costs for the acquisition of **PDR Productions Inc.**, which it bought in November 1996.

Earnings before interest, taxes, depreciation, and amortization improved from a loss of \$1.5 million in the first quarter of 1996 to a loss of \$1.3 million in the most recent quarter. DG said its unit deliveries totaled 244,000, compared to 149,000 in the year-ago quarter.

DG also said its new DG Online version 1.0 software is now available, which allows its customers to check the status of their broadcast advertising delivery orders via the Internet.

## Radio To See Healthy Quarter

Behold the benefits of deregulation: radio companies, by **First Call Inc.**'s estimates, will have a strong first quarter — thanks to consolidation and advertising revenues that were boosted by a robust economy.

- **American Radio Systems'** cash flow should be up from 10 cents to 24 cents per share, and that strong cash flow growth should be ongoing, thanks to the aftermath of its acquisition of **EZ Communications Inc.** ARS's loss will slip to 46 cents per share from three cents.

- **Chancellor Broadcasting'** loss will also widen, from 57 cents to 67 cents; and the group is seen improving its cash flow to 35 cents per share from a negative 12 cents in the year-ago quarter.

- **Cox Radio** earnings will be 13 cents per share, up from seven cents. No cash flow estimate was available.

- No cash flow estimates were available for **Emmis Broadcasting**, and **First Call** says that group's earnings will be off four cents per share (from 30 cents to 26 cents).

- **Evergreen Media**, soon to merge with **Chancellor**, is expected to have a cash flow of 35 cents a share. That's down two cents from first quarter last year. Net losses will narrow to 40 cents from 55 cents.

- **Heftel Broadcasting** should post a profit of 16 cents a share, compared to a loss of nine cents for its second fiscal quarter (which ended March 31, 1996). **First Call** reported cash flow more than tripled in the first quarter to 34 cents, but will be flat year-to-year at 11 cents.

- **Jacor Communications'** loss will likely be 12 cents per share, down from a gain of nine cents. A cash flow estimate wasn't available.

- **SFX Broadcasting'** cash flow estimate was not available, but the New York-based company will see a loss of \$1.66 per share, down from a 15 cent profit.

## Hottest Legal Eagles Via National Law Journal

The **National Law Journal's** 12th annual analysis of the top 100 most influential lawyers was released this week. This "Profiles in Power" special only took into consideration lawyers who are currently practicing; omitting those who are presidential cabinet members (in nonlegal positions), judges, corporate executives, members of congress, and governors. Thirteen of the top attorneys have been named every year since the profile's first release in 1985; 44 additional lawyers were not included in last year's rundown. Among those with the most clout were **Samuel Butler**, lead counsel to **CBS Inc.** in its merger with **Westinghouse**, as well as **Disney's** purchase of **Cap Cities/ABC**; **Floyd Abrams**, First Amendment/Media attorney for newspapers and broadcast networks; and **Richard Wiley**, leading communications attorney and former general counsel/ chairman of the **FCC**.



# Learn How to Get The Most Out of Your Arbitron Ratings

## *The Arbitron Program Director Seminars Are Back by Popular Demand for 1997!*

You asked for it! Kicking off in June, Arbitron will be conducting a series of seminars in four major markets across the country – each packed with valuable information designed to illustrate how PDs can lead their station to the top of the charts. Don't miss out on this opportunity. You're invited to attend any of the following...

### **Seminar Agenda\***

*Day 1: 8:30AM-4:30PM*

- "The New Programmers Package"
- "Scarborough and RetailDirect<sup>SM</sup>: What Programmers Can Learn About Their Listeners"
- "How to Talk to Your Personalities About the Book"
- "What to do When the Book Comes Out"
- "MapMAKER<sup>SM</sup>"
- "Maximiser<sup>®</sup>/Maximiser '97: What's in It for Programmers"
- Question & Answer Session

*\* Program topics are subject to change.*

*Day 2: 9AM-4PM (Columbia Seminar Only)*

The "Arbitron University"

Go behind the scenes at Arbitron and participate in interactive "classes" designed for you to gain insight into various departments, including Diary Processing, Client Services, the Interviewing Center and Quality Control.

### **Seminar Schedule**

#### **Los Angeles**

Tuesday, June 17, 1997\*\*

#### **Chicago**

Wednesday, June 25, 1997\*\*

#### **Atlanta**

Wednesday, October 1, 1997\*\*

#### **Columbia, Maryland – Arbitron's Home Base**

Wednesday and Thursday, November 12-13, 1997

Where: The Arbitron Company  
9705 Patuxent Woods Drive  
Columbia, MD 21046

*\*\* Exact meeting locations are to be announced.*

### **Seminar Sign-Up**

Sign up at the low cost of \$90 per person. This includes continental breakfast, lunch and break snacks. Each participant will also receive a customized Arbitron Program Director book.

Return the form below along with a check for \$90 made out to "The Arbitron Company." Send to Ms. Pat Duggan, Arbitron, 9705 Patuxent Woods Drive, Columbia, MD 21046.

For more information, call Ms. Pat Duggan, Arbitron's Client Services manager, at (410) 312-8599.



Sign me up for the the PD seminar at:

- Los Angeles** (Tuesday, June 17, 1997)
- Chicago** (Wednesday, June 25, 1997)
- Atlanta** (Wednesday, October 1, 1997)
- Columbia, MD** (Wednesday & Thursday, November 12-13, 1997)

Name \_\_\_\_\_

Title \_\_\_\_\_

Station \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Payment is enclosed



## Howell Now WB/Nashville's National Promo Director

Warner Bros./Nashville Southeast Regional Promotion Director **Brad Howell** has been promoted to



Howell

Director/National Promotion. He succeeds **Rick Baumgartner**, who this week was named VP/National Promotion for **Decca** (see story, Page 3). WB-Giant/Reprise/Nashville Sr. VP/Promotion

**Bill Mayne** told R&R, "I've known Brad for 10 years. In the short period of time he's been here, he's attained a high level of success and contributed heavily to this company. I knew he would, which is why I hired him two and a half years ago. The only surprise has been how fast he has risen within the company."

Howell added, "This is the biggest challenge of my career. As we prepare for an exciting future, I know I wouldn't want to be with anybody else but the great staff at WB."

Howell joined the label in December 1994 after spending his entire career in radio. Prior to taking the WB Southeast regional gig, he programmed Country outlets **KNIX-FM/Phoenix**, **KWEN-FM/Tulsa**, and **WYNK-AM & FM/Baton Rouge**.

## No Blade, Just An Oscar



Oscar-winner **Billy Bob Thornton** cruised over to the KLOS/Los Angeles studios recently to chat with syndicated morning team **Mark & Brian**.

## R&B = Ruth Brown



Joining blues great **Ruth Brown** (r) for a duet on **Brown's** first album in years was **Bonnie Raitt**. Producer **Scott Billington** squeezed in for the photo op.

## Katz Hispanic Media Opens Miami Office

**Katz Hispanic Media**, a subsidiary of the **Katz Radio Group**, has opened a new Miami office. Headed by **Katz Hispanic Media** VP **Laura Hagan**, it is the Radio Group's 14th sales office nationwide and the sixth for its Spanish-speaking clients.

"Miami's importance as a venue for Hispanic media is growing," said **Katz Hispanic Media** President **Felix Perez**. "The market has become a major population center for Hispanics, and the number of ad agencies specializing in the Hispanic market has grown as well."

Hagan was previously Director/Marketing for **KRG Hispanic Dimensions** in New York.

## EXECUTIVE ACTION

### WROO/Jacksonville Ups Jackson To PD

**W**ROO-FM/Jacksonville MD/afternoon driver **Buzz Jackson** has been elevated to PD. Jackson, who retains his airshift, takes over for **Tom Kelly** as he steps down to concentrate on his morning show.

**Paxson/Jacksonville** VP/Programming **John Richards** told R&R, "I'm really looking forward to working with Buzz on a day-to-day basis. His creativity and drive since coming to Paxson has been exemplary, and we're very happy we were able to promote from within. We're confident that his continued success will mean our continued success."

Jackson joined WROO for afternoon drive in February 1995 from **WRMF-FM/West Palm Beach**, and was named MD seven months later.



Jackson

### Hazell Joins RED As Urban Mktg./Promo Dir.

**RED Distribution** has named **Brenda Hazell** as its new Director/Urban Marketing & Promotion. Hazell, working from RED's New York headquarters, will report to VP/Marketing **Laura Giarratano**.

"Brenda's extensive music background and prior work experience make her the perfect person to complement the RED national staff," said RED VP/Sales **Dean Tabaac**.

Hazell previously worked for **Epic Records** as Product Manager and **EMI Records** as Urban Marketing Manager.



Hazell

### Ashbery Appointed Regional Dir./Ops. For Metro

**F**ormer **Eagle Research Group** VP **Jim Ashbery** has joined **Metro Networks** as Regional Director of its Dallas, Austin, Oklahoma City, and San Antonio operations. In his new role, Ashbery will oversee the broadcast studios in the four-city region and will have daily interaction with local Directors/Operations to further develop Metro's affiliate relations.

"Jim's comprehensive background in radio news and programming will further increase our ability to provide quality service to our affiliates," commented Metro VP/GM, Central Region **David Small**. "We are happy to have him as a part of our team and look forward to his input on this region's operational efforts."

Before working at Eagle, Ashbery served as Program Manager at **WSB-AM/Atlanta** and, before that, as PD for **WCCO-AM/Minneapolis**.

## TRANSACTIONS

Continued from Page 8

### WJDS-AM, WZR-AM, WJDX-FM, WKTF-FM, WMSI-FM & WSTZ-FM Jackson, MS

FREQUENCY: 620 kHz; 1590 kHz; 96.3 MHz; 95.5 MHz; 102.9 MHz; 106.7 MHz

POWER: 5kw day/1kw night; 5kw day/1kw night; 96kw at 1411 feet; 100kw at 1060 feet; 100kw at 1801 feet; 100kw at 1060 feet

FORMAT: AC; Religious; AC; Country; Country; Rock

### New Mexico

#### KEFE (FM CP) Los Alamos

PRICE: \$35,000  
TERMS: Construction permit sale for cash

BUYER: **W. Russell Withers Jr.** He owns 13 other stations, including **KZXA-AM**, **KVSF-AM** & **KTRC-AM/Los Alamos**. Phone: (618) 242-3500  
SELLER: **LERK Inc.**, headed by President **Rex Rivers**. Phone: (512) 263-1956

FREQUENCY: 107.5 MHz  
POWER: 25kw at -121 feet

### South Carolina

#### WKZQ-AM & FM/Myrtle Beach

PRICE: \$4.5 million  
TERMS: Asset sale for \$3.55 million cash and a five-year, \$950,000 promissory note at 8% interest  
BUYER: **Hirsch Broadcasting Group L.P.**, headed by President **Wil-**

**liam Hirsch**. It owns **WJYR-FM/Myrtle Beach**. Phone: (803) 448-3189  
SELLER: **Grand Strand Broadcasting Corp.**, headed by President **Thomas Rogers**. Phone: (803) 448-4739  
FREQUENCY: 1520 kHz; 101.7 MHz  
POWER: 5kw; 37kw at 558 feet  
FORMAT: Classic Rock; Classic Rock

#### KIXX-FM/Canton

PRICE: \$402,000  
TERMS: Asset sale for a \$265,000 promissory note with no interest and a 137,000 promissory note at 10% interest

BUYER: **Southern Minnesota Broadcasting Co.**, headed by President **Gregory Gentling**. It owns five other stations. Phone: (507) 286-1010  
SELLER: **Dallas Tarkenton**. Phone: (706) 548-7813

FREQUENCY: 102.7 MHz  
POWER: 50kw at 200 feet  
FORMAT: Rock

### Tennessee

#### WMOD-FM/Bolivar

PRICE: \$320,000  
TERMS: Asset sale for \$26,000 cash and a 12-year, \$294,000 promissory note at 9% interest

BUYER: **WMOD Inc.**, headed by President **D. Richard Teubner**. Phone: (803) 642-7481  
SELLER: **West Tennessee Radio Network Inc.**, headed by President **D. Haley Smith**. Phone: (901) 658-7328

### Utah

#### KFAM-AM/North Salt Lake City (Salt Lake City)

PRICE: \$1.2 million  
TERMS: Cash

BUYER: **Jacor Communications Inc.**, headed by CEO **Randy Michaels**. It also owns **KALL-AM**, **KKAT-FM**, **KODJ-FM**, **KURR-FM** & **KZHT-FM/Salt Lake City**. Phone: (606) 655-2267

SELLER: **General Broadcasting Inc.**, headed by President **David Williams**. Phone: (801) 295-0700  
FREQUENCY: 700 kHz  
POWER: 50kw  
FORMAT: B/EZ

BROKER: **John Pierce** and **Hal Gore** of **Force Communications**

### Virginia

#### WNLR-AM/Churchville

PRICE: No cash consideration  
TERMS: Stock transfer due to changes in board of directors

BUYER: **New Life Ministries Inc.**'s current directors  
SELLER: **New Life Ministries Inc.**'s former directors. Phone: (703) 885-1150  
FREQUENCY: 1150 kHz  
POWER: 2.5kw at 35 feet  
FORMAT: Religious

#### WKCW-AM/Warrenton

PRICE: \$250,000  
TERMS: Asset sale for \$33,000 cash and a \$217,000 promissory note

BUYER: **Radio Broadcast Communications Inc.**, headed by President **William Parris**. It owns **WINX-FM/Warrenton, VA**. Phone: (301) 424-9292  
SELLER: **WTKF Inc.**, headed by President **Joyce Crescente**

### Washington

#### KBLD (FM CP) Kennewick

PRICE: \$14,120  
TERMS: Asset sale for cash

BUYER: **CSN International**, headed by President **Charles Smith**. Phone: (714) 979-0706

SELLER: **Calvary Chapel of the Tri-Cities Inc.** Phone: (509) 586-8902

### West Virginia

#### WDNE-AM & FM/Elkins

PRICE: \$750,000  
TERMS: Asset sale for \$5000 cash and a 12-year, \$745,000 promissory note at 8.25% interest

BUYER: **West Virginia Radio Corp.**, headed by President **Dale Miller**. It owns **WAJR-AM** & **WAVQ-FM/Morgantown, WV** and **WSSN-FM/Weston, WV**.  
SELLER: **Marja Broadcasting Corp.**, headed by President **William Carr**. Phone: (304) 636-1300

### Wyoming

#### KFBQ-FM & KOLZ-FM/Cheyenne & KGAB-AM Orchard Valley

PRICE: \$4.7 million  
TERMS: Asset sale for cash  
BUYER: **Citicasters Co.**, a subsidiary of **Jacor Communications Inc.**, headed by CEO **Randy Michaels**. Phone: (606) 655-2267  
SELLER: **Magic City Media Inc.** Phone: (307) 632-4400  
FREQUENCY: 97.9 MHz; 100.7 MHz; 650 kHz  
POWER: 100kw at 580 feet; 97kw at 489 feet; 8.5kw day/500 watts night  
FORMAT: Rock; Country; Talk

BROKER: **McCoy Broadcast Brokerage**

#### KLEN-FM/Cheyenne

PRICE: \$800,000  
TERMS: Asset sale for cash  
BUYER: **Citicasters Co.**, a subsidiary of **Jacor Communications Inc.**, headed by CEO **Randy Michaels**. Phone: (606) 655-2267

SELLER: **Magic City Media Inc.** Phone: (307) 632-4400  
FREQUENCY: 106.3 MHz  
POWER: 3kw at -3 feet  
FORMAT: AC  
BROKER: **McCoy Broadcast Brokerage**

## For The Record

In a recent Management column, "Secrets Of Media Planners Revealed!" by **Pierre Bouvard (R&R 4/4)**, a chart was printed incorrectly. The information should have appeared as:

### Top Radio Strengths

High Frequency	26%
Targetability (General)	23%
Efficient/Low Cost	23%
Reach/Coverage	16%
Targetability or demo.	14%



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# Paxson On Paxson: Still Loving Radio

Continued from Page 1

**R&R: How important is radio in your company's mix of media?**

**Bud Paxson:** Radio is still an important part. We want to be a two-legged media company, with one in radio where I began in the early '50s. We're going to continue in radio and continue to grow in radio.

We've got a unique strategy, one that's a little bit different than some other radio companies. Ours is strictly what we call the "Florida strategy." We currently have 43 stations, 39 in the state of Florida. We are in the process of acquiring four more stations in the state, which I can't really talk about yet. That will still leave us some holes. We'll still add a couple in Pensacola, a couple in Miami, and one in Tampa. And of course, we have the **Florida Radio Network**. The number of FRN affiliates is growing very rapidly.

Part of our Florida radio strategy is to dominate the radio rights for sports. We handle the [University of Miami] Hurricanes, the Miami Heat, the Florida Gators, the Tampa Lightning, and we carry the [Florida State University] Seminoles games. We also have the entire distribution system for almost all sports within the state ... we have the only digital distribution system that's connected to most of the stations in the state.

We have watched our all-News stations and all-Sports stations — which we have in most of the cities — grow. This year they're all profitable ... we're doing real well with it. We've got great plans for radio, and we'd like to get some more stations.

**R&R: Why Florida?**

**BP:** Because I live there. It's the land of sunshine and opportunity. And one major reason is that if you look at the compounded annual growth rate of radio revenues, it's about 7% nationwide. But in Florida, our worst-case scenario's about 11%, and our best-case scenario's about 15%.

In some cases, Florida radio does twice as well as national radio in terms of annual increases, so it's a great market. Why? Because we're driving cars, we're at the beach — we're outside, where radio works.

**R&R: Do you have any plans for branching beyond the region?**

**BP:** It's a big state, and we still have a lot of turf to cover. That's our Florida strategy: We're going to grow it. To finish it is still going to cost a couple hundred million dollars. If we get lucky enough to do that, that's what our intentions are. And we would want to do that before we left the state. People ask, "Will you ever leave the state?" One should never say "never."

**R&R: In addition to your sports network do you see yourself developing more, say, syndicated Florida talkers?**

**BP:** We've got a lot of great talk show hosts. We have the **Ron & Ron**

network, which has half a dozen affiliates. We have some great talk guys up in Orlando who we think we can syndicate. We don't necessarily see a business like **Rush Limbaugh** or **Howard Stern**, but in our way, we are in that business too.

**R&R: Have you encountered any problems with the Department of Justice, given your concentration in Florida?**

**BP:** We've had no problems with the Department of Justice. Every one of our transactions has been approved. They have not had any reason to take a look at us.

**R&R: Last December, Jacor Communications made a 5.3% investment in Paxson. Does this indicate any sort of pending partnership between your companies?**

**BP:** We've had no communication with them since the week they made that investment, and whether they still own the stock or not, I couldn't tell you. They just saw a good market buy, and it turned out they were right. They are just a shareholder, that's all. I haven't talked to [Jacor CEO] **Randy Michaels** in months.

**R&R: Do you think it's a bit unusual for one public radio company to invest in another?**

**BP:** Yes, from a corporate standpoint. Randy knows the communications industry well, and I think he had the opportunity to look at a situation and say, "Gee, this is a hell of a buy! Let's go buy it, and we'll get the money." I think that's what occurred in Randy's case.

I don't do it for the corporation, but for my own stock portfolio, I buy the stocks of other competitors because I think they're a good value when I watch what they're doing.

**R&R: How do you manage station clusters? And how are you going about increasing the radio advertising market share in your markets?**

**BP:** I've been in this business since the early 1950s. The atmosphere that used to exist in radio — right up until the early '90s — was that we went out and picked on each other. That doesn't happen that much anymore. If you have professional sales teams, yes, you've got somebody on your X sales team beating somebody on your Y sales team. But you get the order, and as long as you get the order, it's OK. And if you got most of the money that order had to place, that's OK.

The key to the future is convincing the advertiser you've got a better mousetrap. And if you've got a better mousetrap, they will come to your door. Now you've got to go out and sell that mousetrap. You've got to go out and sell radio, and here's how we do it: We reach 80% of all Floridians every week with our stations. We reach 76% in Miami and Ft. Lauderdale every week, while the newspaper delivers to 52% of the homes every day. If they're only getting to 52% of the homes, do you

mean to tell me that advertiser can afford to ignore 48% of its potential customers? I don't think so.

You have to sell that story. You have to point this fact out. As I always say, **Gutenberg** beat **Marconi**, but **Marconi** will win in the end. And that's the key. When you listen to a radio station and the music stops and there's a commercial, you hear it. But when you flip a newspaper page, you don't necessarily see the ad. And you could flip many pages, or you might just read one section of the newspaper and never see the ads in the rest of the sections. But if you're listening to the radio when the ad goes on, you hear it. That's the difference, and we have to tell that story. We have to prove it. We have to remember not to just sell spots, but to sell results — to sell cooperation in meeting the advertiser's targeted goal.

**R&R: Is the scenario you describe only possible post-consolidation, or is this something radio should have been doing all along?**

**BP:** It was always [possible], but when you own one station and you're going up against a newspaper, that was one thing. When you own seven or eight stations in a market, that's something else. There's no question today is a much better day. The combined reach of all our stations is 76% in Miami and Ft. Lauderdale. You've got two great newspapers down there, but they don't get to anyone anymore. The thing is, we spent too many years picking on each other, trying to beat each other out of that radio dollar. Forget the radio dollar. Let's go for the advertising dollar *in toto*. Whether it's billboard, television, or direct marketing, we're capable of being very productive for the advertiser.

It's an interesting thing. You're going to sell a :30 or a :60. But when the record stops, we run four :60s. Why don't we sell them one four-minute spot? And everybody goes, "Uh ... why not?" We just need to think differently. We have blinders on. We think like we *used* to think, and that's our problem. We have to think like we *need* to think.

Of course we could [run four-minute spots]. What a wonderful thing — you could have a little mini-drama. You could really tell a story. Why do we continue to follow tomorrow what we did yesterday? I don't think we should. What happened to the old days, when the next hour was brought to you by McDonalds? Well, sell them all 12 spots!

We need to reward creativity in radio. It's easy with machinery to lay out a newspaper ad. It requires creativity to create a radio ad.

**R&R: What made you get into radio?**

**BP:** My next-door neighbor was left-handed, and when he came out of his driveway, he turned left and went down the street three blocks to a funeral home. He's now the larg-

## Lewis's 'Minute' Arrives



Atlantic recording artist Donna Lewis recently celebrated the RIAA platinum success of her debut album, "Now In A Minute," at a special presentation at the label's NY headquarters. Really happy are (l-r) manager Arma Andon, Lava President/Atlantic Sr. VP Jason Flom, Atlantic Group co-chairman/co-CEO Val Azzoli, Lewis, Atlantic Sr. VP/GM Ron Shapiro and Exec. VP/Promotion Andrea Ganis, manager Steve Fargnoli, and label A&R rep Jennifer Stark.

## Hill

Continued from Page 1

himself became comfortable with the Baltimore staff and discovered that "[WPGC and WXYV] did a lot of things independently that we could be doing together. We wanted to take advantage of the untapped synergy."

Hill said he went to CBS Radio boss **Mel Karmazin** and asked for the Baltimore stations, hoping to trade off his responsibilities as Regional Executive of perhaps some of his other stations in Detroit, Chicago, Atlanta, and Houston.

"Instead, he gave more," said a be-

mused Hill, who will now also oversee **WVEE-FM** and **WAOK-AM/Atlanta**.

Hill, who took over **WPGC** 10 years ago, quickly built it into a consistent market-leading ratings and revenues monster. He's been given orders to do the same in Baltimore, but acknowledges it's a tall task. Hill said he intends to tap into his resources at **WPGC**, particularly those of Community Affairs Director **Gene Harley**, to stop **V-103's** "declining ratings and stave off the challenge from [**Radio One CHR/Rhythmic**] **WERQ-FM**. We have to find out how to prevent them from interfering with our success."

## PRECIOUS METAL

The RIAA has issued the following awards for the month of March:

### MULTIPLATINUM ALBUMS

"Eagles - Their Greatest Hits 1971-1975," **Eagles**, Elektra/EEG (24 million); "Bat Out Of Hell," **Meat Loaf**, Epic (13 million); "Daydream," **Mariah Carey**, Columbia; "Eagles Greatest Hits Volume II," **Eagles** (9 million); "John Michael Montgomery," **John Michael Montgomery**, Atlantic (4 million); "Space Jam," Soundtrack, Warner Sunset/Atlantic; "Secret Love," Various Artists, Warner Special Products (3 million); "Alice In Chains" and "Face Lift," **Alice In Chains**, Columbia; "Ten Feet Tall And Bulletproof," **Travis Tritt**, Warner Bros.; "Big Time," **Little Texas**, Warner Bros.; "Texas Flood," **Stevie Ray Vaughan & Double Trouble**, Epic (2 million).

### PLATINUM ALBUMS

"Love Songs," **Elton John**, MCA; "Get On Up And Dance," **Quad City DJ's**, Quadra Sound/Big Beat/Atlantic; "Bringing Down The Horse," **Wallflowers**, Interscope; "Maxwell's Urban Hang Suite," **Maxwell**, Columbia; "Classic Disney, Volume 1," Various Artists, Walt Disney; "Kick A Little," **Little Texas**; "Rock & Roll Era, 1961," Various Artists, Warner Special Products.

### GOLD ALBUMS

"Rhyme & Reason," Soundtrack, Buzztone/Priority; "Just The Same," **Terri Clark**, Mercury; "The Restless Kind," **Travis Tritt**; "Dreamin' Out Loud," **Trace Adkins**, Capitol; "Greater Need," **Lorrie Morgan**, RCA; "Politics, Religion And Her," **Sammy Kershaw**, Mercury; "Unidos Para Siempre," **Los Tigres Del Norte**, Fonovisa; "Country Love," "Sounds Of The '70s, 1978," "Sounds Of The '70s, 1975," "Sounds Of The '70s, 1976," "Rock & Roll Era, 1956," "Rock & Roll Era, 1959," "Rock & Roll Era, 1960," "Rock & Roll Era, 1954-1955" and "Rock & Roll Era, 1962," Various Artists, Warner Special Products; "Live In America," **Neil Diamond**, Columbia; "Greatest Hits," **Suzy Bogguss**, Capitol; "Remember Two Things," **Dave Matthews Band**, Bama Rags.

### PLATINUM SINGLES

"Can't Nobody Hold Me Down," **Puff Daddy**, Bad Boy/Arista; "Wannabe," **Spice Girls**, Virgin.

### GOLD SINGLES

"Every Time I Close My Eyes," **Babyface**, LaFace/Arista; "Can't Nobody Hold Me Down," **Puff Daddy**; "Wannabe," **Spice Girls**; "No Time," **Lil' Kim**, Undeas/Big Beat/Atlantic.

est funeral home director in the state of New York.

I am right-handed. I came out of my house and went three blocks to the right, and there was a radio station. I started working there at 14, and I got into ownership in 1954. I

love this industry. And I hope that when they put me away, they put a mike in my casket, because I want to talk back to them.

**R&R: I hope we have exclusive rights on that interview.**

**BP:** You got it.



## Radio

• **SCOTT PACKARD** has been named VP/Network Sales for One-On-One Sports Radio. Prior to joining the network, Packard worked for CBS Radio as a network programming and sports rep.

• **LAURA HAGAN**, recently appointed VP of Katz Hispanic Media, has been tapped to manage the subsidiary's newest office in Miami. The new opening marks Katz's sixth office dedicated to serving Spanish-language clients.

• **C.J. JOHNSON** joins Jones Radio Network as Marketing Manager. She most recently served as Art Director for Metropolitan Life Insurance/Denver.

## Records



Masucci

• **ALEX MASUCCI** has been chosen to head Island Records' newly formed Latin division, based in Miami Beach. Masucci previously worked at Latin music label Fania Records.

• **MICHAEL HEALY** has been appointed VP/Operations for Verve Records. Prior to joining the label, Healy served as Director/Royalty Accounting at Polygram.



Healy

• **IAN ALEXANDER** joins Qwest Records as VP/A&R. He most recently served as Sr. Director/A&R for Warner Bros. Records, and ran his own management company, I.A.D. Entertainment.

• **JEFF REDD** has been tapped as Sr. Director/A&R Black Music for MCA Records. Redd is known for his career as a recording artist for Uptown/MCA and EMI Records.



Sawotka

• **SANDY SAWOTKA** has been appointed VP/Media Relations for V2 Records. Her most recent post was head of publicity for Island Records.

• **MELANIE TUSQUELLAS** has been named Director/Marketing and **MATT SMITH** has been promoted to Associ-



Tusquellas



Smith

## CHRONICLE

### MARRIAGES

**WSPB-AM, WSRZ-FM & WYNF-FM/Sarasota-Bradenton** OM Pete Jarrett to Carrie Sue Connor, April 5.

### CONDOLENCES

**KABC/Los Angeles** weekend Talk pioneer **Tom Hall**, 57, April 12.

ate Director/Promotion for London Records. Tusquellas formerly served as Product Manager, while Smith was National Manager/Alternative Promotion for the label.

## National Radio

• **WESTWOOD ONE** Talk personality **BRUCE WILLIAMS** has been nominated for induction into the Radio Hall Of Fame. Williams is host of "The Bruce Williams Show," the longest running long-form national radio talk program.

In related news, WW1 presents the "1997 New Faces Of Country Music" the week of May 12-18. The special will be recorded live from the the Country

Music Seminar in Nashville and feature performances from LeAnn Rimes, Deana Carter, Trace Adkins, and more; (212) 641-2052.

• **SJS ENTERTAINMENT** is set to air a 90-minute special featuring the music of Grover Washington, Jr., focusing on his latest album "Soulful Strut." The show is available for air April 25-28; (212) 679-3200.

• **NGB RADIO NETWORK** announces the release of their newest short-form radio program, "Teen' It Up With Peter Jacobsen." A daily three-minute vignette, the show offers golf tips, stories, and interviews; (503) 293-2601.

## Industry

• **ALVIN REUBEN** has been promoted to President of BMG Video. He previously served as Sr. VP/Home Video and Interactive Sales & Distribution at BMG Distribution.



Reuben

## PROS ON THE LOOSE

"Little" **Tommy Maloney** — morning co-host KFGF/Lincoln, NE (847) 382-9423.

• **JOHN PANICKER** has been selected as Chief Information Officer for Arbitron. Panicker joins Arbitron after serving as Director/Management Information Services & Development at NationsCredit/NationsBank.

• **JOHN KELLEY** has become Sr. VP/Communications for VH1. He most recently served as VP/East Coast Publicity for sister company Paramount Pictures.

• **BRENDA HAZELL** has been named Director/Urban Marketing & Promotion for RED Distribution. Prior to her appointment at RED, Hazell worked as Product Manager for Epic Records.



Hazell

## Changes

**AC:** **Susan Cruz** moves to middays at WKQI/Detroit ... **Christopher Knight** returns to host WYXR/Philadelphia's "Between The Sheets" ... **WSGL/Ft. Myers's** new lineup is: **Joe Landon & K.C. Maxx** (6-10am), **Chuck Gaffney** (10am-2pm), **Christina Baker** (2-7pm), **Marty Simpson** (7pm-mid.), and **Chuck Thomas** (mid-6am) ... At KLYF/Des Moines, **Dave Campbell** is named MD/afternoons and parttimer **Greg Chance** succeeds **Tim White** in evenings ... **Steve Finnegan** is tapped as morning show producer for WMAG/Greensboro ... **Rich Minor** departs WMXB/Richmond for nights at WJJS/Roanoke, VA ... **Amy Adams** is WIKY/Evansville, IN's new 7pm-mid. "Love Songs" host ... **B/EZ WLJY/Wausau-Stevens Point, WI** changes formats to Soft AC.

**Alternative:** **KNDD/Seattle** Promotions Dir. **Keri Lee** exits, with **Aubie Beal** temporarily taking over duties ... **XHRM (The Flash)/San Diego** morning driver **Steve West** segues to middays with no replacement named ... **WDST/Poughkeepsie, NY** PD **Dave Leonard** segues to sister company Woodstock Communications to become VP/Programming & Special Projects. MD/middays **Nic Harcourt** assumes PD duties, while former PD **Jimmy Buff** rejoins the station as OM.

**CHR:** **WQH T(Hot 97)/NY** Programming Coordinator/Research Dir. **John Mullen** ascends to the newly created position of Operations Coordinator for WQHT and sister **WRKS** ... **XHTZ/San Diego** personality **Roscoe Cherry** joins crosstown **KKLQ** for overnights ... **Zannie Knightz** takes late-nights at **KDWB/Minneapolis** ... **KBOS/**

**Fresno** middayer **Sherry Knight** takes similar duties at **KPTY/Phoenix** ... Former **WFLZ/Tampa** APD/swings **Domino** rejoins the station as MD/late-nights ... **WGTZ/Dayton** PD **Mary Franco** exits to pursue other opportunities. **WGTZ/WING OM** **Michael Luczak** assumes duties ... **WMYI/Greenville, NC** morning show co-host/**ND** **Julie Bryant** joins **KHTT/Tulsa** morning driver **Andy Barber** for co-host duties ... **KDRE/Little Rock** flips from Alternative to **CHR/Pop** as "Z101. Radio vet **Mike Allen** will serve as Station Mgr./PD/morning show co-host, **Gary Lee Robbins** is MD/morning show co-host; middays, **David B Treadway**; afternoon drive, **Kelly Barron**; nights, **Billy Surf**; overnights, **Neil Kelly** ... **WHOT/Youngstown** overnights **Jim Loboy** segues to afternoons ... **WJJS/Roanoke** nighttimer **Flyin' Brian** takes similar duties at new **CHR WVYB/Daytona Beach**. Programming staffer **Mike Thomas** also adds interim MD duties ... Former **WNKI/Elmira, NY** personality **John Healy** is the new morning co-host at crosstown **WLTV** ... **KQKS/Denver** personality **Rob Rumsey** takes afternoons at **KCDD/Abilene, TX**.

**Country:** **Deb Spring** joins **KSON/San Diego** for nights ... **Kevin Tanner** is new to nights at **WTQR/Greensboro-Winston Salem** ... **Danny Dwyer** is now doing swings at **KHAY/Oxnard-Ventura, CA** ... **Bob Gowa** joins **KFGY/Santa Rosa, CA** for afternoon drive duties ... **KWJJ** has a new address: 2000 Southwest First Ave., Ste. 300, Portland, OR 97201-5345; phone: (503) 228-4393; fax: (503) 227-3938.

**News/Talk:** **Ollie Dowell** joins the reporting staff at **KMOX/St. Louis**.

**Oldies:** **Amy Bock** rises to **ND** at **WMMA-FM/Lebanon, OH**.

**Rock:** Former **KSCA/L.A.** overnights **Julio Flores** picks up weekends at crosstown **KLSX** ... **Mitch Todd** becomes Production Dir./Creative Services Dir. at **WYST/Detroit** ... **WTFX/Louisville** PD **Future Bob** moves to middays, middayer **Duke** segues to Classic Rock sister **WQMF**, and **Tony Vanetti** flips to **TFX** for afternoons ... **KATT/Oklahoma City** night slammer **Greg Zoobeck** moves to middays while **Blade Runner** returns for nights ... **WBYP/Ft. Wayne** night personality **Buster McKenzie** exits ... **WXRK/Rockford, IL** morning co-host **Linda Lampert** departs ... **WVRK/Columbus, GA** AMD/nights **Steve Slater** leaves the station to attend school fulltime, while **Todd Stone** returns for evenings ... **KRNA/Cedar Rapids, IA** night host **Gina Juliano** exits for nights at **KCFE, KREV & WREV (X105)/Minneapolis**; **KRNA** ups **Tommy Lang** to nights ... **WYSP/Philadelphia** has moved to 101 South Independence Mall East, Philadelphia, PA 19106. Phone (215) 625-9460; fax (215) 625-6560 ... **WCPR's** new address is 212 Debus Rd., Biloxi, MS 39531. Phone (601) 388-6000, fax (601) 388-1966, new add line (601) 385-9790 ext. 97 after 3pm Tuesdays.

**Spanish AC:** **KXBS/Oxnard-Ventura, CA** has flipped from Alternative to Mexican-influenced Spanish AC. **Ricardo Salazar** will serve as PD. Core artists include **Enrique Iglesias, Luis Miguel, and Los Bukis**.

**Sports:** **Ian Eagle, Dave Jennings, Bob Wischusen, and Wesley Walker** are named as the broadcast team for **WFAN/NY's** coverage of the New York Jets. **Bob Papa, Dick Lynch, Bill Daughtry, and Otis Anderson** will handle Giants coverage for the station.

## NATIONAL RADIO FORMATS

ADDED THIS WEEK

**ABC RADIO NETWORKS**  
**Robert Hall • (214) 991-9200**

**Starstation — Peter Stewart**  
JEWEL You Were Meant For Me

**Touch — Monica Logan**  
ERYKAH BADU Next Lifetime  
RICK BRAUN Notorious  
ELEMENT OF LIFE Sweet Love  
DIONNE FARRIS Hopeless

**Classic Rock — Chris Miller**  
ABRAXAS POOL Boom Ba Ya Ya  
LYNYRD SKYNYRD Travelin' Man

**ALTERNATIVE PROGRAMMING**  
**Steve Knoll • (800) 231-2818**

**CHR/Rock**  
COUNTING CROWS Daylight Falling  
TONIC If You Could Only See  
ZZ TOP Rhythm

**Lite AC**  
MONICA For You I Will

**UC**  
AALIYAH 4 Page Letter  
TONI BRAXTON I Don't Want To  
KENNY LATIMORE For You

**BROADCAST PROGRAMMING**  
**Walter Powers • (800) 426-9082**

**CHR — J.J. Cook**  
AZ YET Hard To Say I'm Sorry  
MICHAEL JACKSON Blood On The Dance Floor  
OMC How Bizarre

**Digital AC — J.J. Cook**  
SHAWN COLVIN Sunny Came Home

**Hot AC — J.J. Cook**  
HANSON Mmm Bop

**Digital Soft AC — Mike Bettelli**  
TINA TURNER On Silent Wings

**Digital AC Mix — Mike Bettelli**  
TINA TURNER On Silent Wings

**Alternative — Leslie Cohan**  
COUNTING CROWS Daylight Fading  
COWBOY MOUTH Jenny Says  
INDIGO GIRLS Shame On You  
MATCHBOX 20 Push

**JONES SATELLITE NETWORKS**  
**Phil Barry • (303) 784-8700**

**Adult Hit Radio — JJ McKay**  
WHITE TOWN Your Woman

**Soft Hits — Rick Brady**  
BRUCE SPRINGSTEEN Secret Garden  
CHICAGO Here In My Heart

**WESTWOOD ONE RADIO NETWORKS**  
**Charlie Cook • (805) 294-9000**

**Soft AC — Andy Fuller**  
TONI BRAXTON I Don't Want To

**Adult Rock & Roll**  
PAUL McCARTNEY The World Tonight  
LYNYRD SKYNYRD Travelin' Man

Continued on Page 26



## Raising The Spotload: Bold Move Or Overkill?

By George Burns

I've recently received a number of inquiries about increasing commercial loads in a given hour. Beginning in 1967, I spent the better part of 15 years trying to persuade managers to bring down the number of spots. The controversy pretty much ended when station operators finally realized that listeners would put up with only so much.

But thanks to radio being in a good business cycle, a growing number of radio folk are thinking about "boldly going where no one has ever gone before," and raising both rates and spotloads. But haven't we been here before?

Many people in radio today do not remember when winning stations ran all the spots they could sell, and the "audience be damned." Before the late '60s, hot competitors tried to stick to the NAB's "voluntary limit" of 18 minutes per hour. But that rarely held on Friday, Saturday, and Sunday afternoons. I can remember spring and summer weekends in 1960 at WPRO/Providence, when we ran 20 or 22 minutes an hour, with no limitation on the number of units! And there was no limit on how many spots per hour could be purchased by the same advertiser.

Top 40 weekends were filled with discount outlets hollering every 15 minutes about ladies panties and golf balls at half off. And of course there was the ever-present "Sunday!... Sunday!... Sunday!... Amphetamine Speedway" commercials. Obnoxious was not in our vocabulary.

### Ending Commercial Pig-Out

We can thank **Bill Drake** for ending the commercial pig-out. Starting in the mid-'60s in places like Fresno, Sacramento, L.A., and San Francisco, the so-called "Drake stations" declared a 12-unit-per-hour limitation. The unit being the key element. That was the most important programming insight in the history of radio. During the last half of the '60s, market leaders and longtime Top 40 powers collapsed like houses of cards under the attack of Bill Drake and his imitators. Stations running as many as 40 units an hour were suddenly faced by upstarts running only 12 to 15. Given such a choice, listeners responded predictably.

In 1969, psychologist **Robert Ornstein** wrote a short book called "On The Experience of Time." He showed how people judge time (if no clock is available) by counting successive units. If there isn't any clear designation of a unit (breaths, heartbeats, sunsets, etc.,) they make them up. Ornstein concluded that there is no "inner clock" to tell us about du-

**We can thank Bill Drake for ending the commercial pig-out. Starting in the mid-'60s in places like Fresno, Sacramento, L.A., and San Francisco, the so-called 'Drake stations' declared a 12-unit-per-hour limitation. The unit being the key element.**

ration. We just count "things" subconsciously.

Back in the early '70s, I used Ornstein's work to apply to radio. After some experimentation and many long, beer-soaked consultations with colleagues, I concluded that three units is the maximum length that a commercial interruption can go without triggering irritation. Unless I'm mistaken, the Drake folks came to the same conclusion. After the third spot, listeners get edgy. And it doesn't make any difference if the spots are :60s, :30s, or :10s. Four 30-second spots, for instance, are quite a bit more annoying than two 60-second spots. In my opinion, the three-unit spot limit is more important than any hourly curb.

Bill Drake, and those of us who followed his lead, ran clocks where we "pulled up" spots in a given quarter or half hour into short stops of no more than three units. We tried to specify that the third unit always be a 10-second spot. It went like this: song/stopset, song/stopset, and so forth until we exhausted the spots assigned to that quarter or half hour. At this point we would "sweep" several records in a row. We did this until it was time to go song/stopset, song/stopset again. Double-plays and triple-plays between song/stopset were the most exciting things in music radio. Remember: the audience had been used to 18 minutes of commercials per hour.

I remember one winter evening while driving through Texas. I heard this guy say, "We'll be back with the third of three-in-a-row after this message." He didn't quite capture the excitement of the technique!

### 'Spot Innovator'

In the early '80s, **John Sebastian** took this trend to its logical conclusion. His WCOZ/Boston went to two stops of four units per hour. They ran in the third and fourth quarter hours. Eight units of commercials per hour and, "50 minutes of non-stop Kick Ass Rock 'N Roll." He was spectacularly successful.

Nothing much new has taken place in this area since Sebastian. He is the last of the great "spot innovators." A while back, some folks in the Northwest tried to go to one humongous stop per hour. But that pushed a good thing too far. I think we were getting awful close with four units as it was. Wouldn't you know someone would try it?

Today, many stations are running commercial loads well below the point where people will take concerted switching action. It is also true that audiences have come to expect periods in each hour where there are meaningful stretches of uninterrupted music. 50 minutes per hour? How many in a row? There really is no concrete number. You have to keep in mind that more than three commercials in a row starts to build irritation. Twelve to 15 units per hour is getting near the top. Between those two boundaries, there's some considerable room for "creative rearrangement."

Consider also that there is absolutely no evidence that low commercial loads, beyond a certain point, are a guarantee of high ratings. If low spot loads were a guarantee of success, we would be having a constant changeover of market leaders as the losers became winners, and the winners choked on their own success.

So, it's really okay to increase the number of spots within reason. Of course a problem might arise if this results in major bottom-line improvements. In that case there is a remote chance that "the suits" in the corporate office will try to see how far they can go. I suppose it is possible that they might even get so attached to those higher yielding loads that they become fat and vulnerable. It might even get to the point where the cycle will start all over again. But these new corporate types are probably too sharp for that.

**George Burns** is President of **Burns Media Consultants**. Reach him at (714)758-7057 or [burnsmedia@earthlink.net](mailto:burnsmedia@earthlink.net)

## DATELINE

• **April 30-May 2** — Radio Only Management Conference. Phoenix Hotel, Scottsdale, AZ; (609) 424-6800.

• **May 16-21** — 21st Annual NABOB Spring Broadcast Management Conference. Maho Beach Hotel & Casino, St. Marten, Netherlands Antilles; (202) 463-8970.

• **May 17** — Third Annual Producer's Workshop. Radisson Empire Hotel; New York; (212) 580-3385.

• **May 21-24** — 37th Annual Broadcast Cable Financial Mgmt. Convention. Hyatt Regency, San Francisco; (847) 296-0200.

• **June 4-7** — PROMAX Convention. Chicago Navy Pier; (310) 788-7600.

• **June 11** — Radio Mercury Awards. Waldorf-Astoria, New York; (212) 681-7207.

• **June 11-14** — 46th Annual AWRT Convention. Adolphus Hotel, Dallas; (818) 783-7886.

• **June 16-22** — International Country Music Fan Fair. Tennessee State Fairgrounds, Nashville; (615) 244-2840.

• **June 26 (through September 7)** — Summer Arbitron.

• **July 8** — Major League Baseball All-Star Game. Jacobs Field, Cleveland.

• **July 16-20** — Upper Midwest Conclave. St. Paul Radisson, Minnesota; (612) 927-4487.

• **August 1-2** — Orkin & O'Day's International Radio Creative & Voiceover Summit. Summit Hotel Bel-Air, Los Angeles; (310) 476-8111.

• **August 14-16** — Talentmasters Morning Show Boot Camp. Westin Canal Place Hotel, New Orleans; (770) 926-7573.

• **August 23-26** — Jack The Rapper Convention. Site TBA.

• **September 17-20** — NAB Radio Show. New Orleans Convention Center; (202) 429-5420.

• **September 17-20** — 52nd RTNDA International Conference & Exhibition. New Orleans Convention Center; (202) 659-6510.

• **September 18 (through December 10)** — Fall Arbitron.

• **September 24** — CMA Awards. Grand Ole Opry, Nashville; (615) 244-2840.

• **October 19** — Radio Hall Of Fame Awards Ceremony. Chicago Cultural Center; (312) 629-6005.

• **November 16-18** — Annual NAB European Radio Operations Seminars. Hotel Loews Monte-Carlo, Monaco; (202) 429-5426.

## 1998

• **January 9 (through April 1)** — Winter '98 Arbitron

• **January 25** — Super Bowl XXXII. Jack Murphy Stadium, San Diego; (212) 450-2000.

• **February 2** — American Music Awards. Shrine Auditorium, Los Angeles; (213) 931-8200.

• **February 3** — Deadline for NAB Crystal Radio Award Entries; (202) 775-3510.

• **February 5-8** — RAB '98 Mktg. Leadership Conference & Exec. Symposium. Wyndham Anatole Hotel, Dallas; (800) 722-7355.

• **February 25-28** — 29th Country Radio Seminar. Renaissance Hotel Convention Center, Nashville; (615) 327-4487.

• **March 14-17** — 40th Annual NARM Convention. San Francisco Marriott; (609) 596-2221.

• **March 18-22** — South By Southwest Conference. Austin Convention Center; (512) 467-7979.

• **April 2 (through June 24)** — Spring Arbitron.

• **April 3-6** — Broadcast Education Assn. 43rd Annual Convention. Las Vegas Convention Center; (202) 429-5354.

• **April 6-9** — NAB '98. Las Vegas Convention Center; (202) 775-4970.

• **April 6-9** — NAB Multimedia World. Las Vegas Convention Center (202) 775-4970.

• **May 17-20** — 38th Annual Broadcast Cable Financial Mgmt. Conference. Hyatt Regency, New Orleans; (847) 296-0200.

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# Five Sales Packages You Can Use Right Now

By Irwin Pollack

Research indicates 40% of all sales are made partially because of the relationship between the seller and the client. And while offering customized solutions to unique challenges facing our customers is the ideal way to drive relationships and trust, you'll find most retailers have the same kinds of "unique" problems.

Below, you'll find ways to turn five of those unique problems into unique opportunities — both in their ability to create store traffic for retailers and add sales dollars to your radio station's bottom line.

## Sunday Newspaper Insurance Plan

For advertisers who have their entire advertising budget tied up in the newspaper:

Design a one-sheet saying, "Make sure that Sunday newspaper ad that you spend good money for doesn't go unnoticed. In today's day and age, not everybody reads the newspaper. KXYZ is concerned — but more importantly — willing to do something about it." Send it to every Sunday newspaper advertiser. Give the prospect 18 commercials from 7pm Saturday (to give their ad a running start) through 10am Monday (an extra push) promoting what's in their Sunday ad.

**Better:** Consider giving them a free tag that says, "For more details, see our ad in Sunday's newspaper."

**Important:** Price the package at ei-

ther \$395 or \$495. You'll find it will bring new, traditionally print-oriented advertisers to the stations, and your goal will be to upgrade them once they get a taste of the results your station can get for them.

## Minimum Wage Plan

For advertisers who don't have the budget for advertising, but can afford another minimum-wage employee on their payroll:

When prospects say they can't afford your station, throw them for a loop. Tell them you don't want them to advertise if they can't afford it, but that you want them to hire you at minimum wage ... under three conditions: First, they don't tell you what your hours are — you'll be responsible enough to come and go as needed. Second, they don't tell you what your responsibilities are — you'll do whatever is needed to get the job done. And finally, they give you a three-month employment agreement. Your guarantee: You'll tell more people about their business than any minimum-wage employee ever could. Do the math — 40 hours at \$5.25 an hour for three months equals \$2730.

**Even better:** You don't want any sick pay, insurance, or other benefits. Air their schedule at night, on weekends, and throughout other parts of the week when they'll get high-frequency, high-impact schedules.

## The 'Who's Open Report'

For businesses open all night long:

Once each hour between midnight and 6am, air the "Who's Open Report." The report starts with an eight-second intro saying, "Welcome to the 'Who's Open Report,' a review of some of the businesses open in the area right now." Then piggyback three 15-second donuts from different sponsors. The last seven seconds reiterates the purpose of the commercial and lets listeners know that more businesses will be promoted next hour. Ask any business that's open between midnight and 6am for \$395 a month (with a required three-month commitment).

## Fringe Drive-Time Rotators

For businesses that have an "addiction" to drive-time, but a smaller advertising budget:

Design dayparts that reflect your station's lifestyle, then assign the arbitrary "drive" word after it (examples: "Bar Drive," "Church Drive," or "Commuter Drive").

**Hint:** Design your high-frequency packages in off-demand hours, like 10pm-2am (Bar Drive), 8am-noon Sundays (Church Drive), and 4:30am-6am weekdays (Commuter Drive). Sell the packages in lots of 50 commercials at a time for \$395-\$795.

## Entertainment Update

For entertainment-oriented businesses with smaller budgets:

Air a "Here's What's Happening After Work" report, a "What's Happening" update, or an "Entertainment Update." Have businesses share the 60-second commercial by investing in 15-second blocks and rotating amongst themselves.

**Irwin Pollack is President of New Hampshire-based Radio Sales Intelligence. He consults radio stations and broadcast groups, and can be reached at (603) 598-9300.**

## LETTER

# Radio Must Chase 'Real' Money

Dear R&R,

Gerry Boehme's article, "Radio Can Use The Web To Attract Newspaper \$\$" (R&R 4/4), raised some good points regarding radio's potential to use the Internet to enhance our medium's strengths with advertisers. The Internet is in its formative stages as an advertising medium, and we would be wise to establish our presence now in order to reap future rewards. I also agree with Mr. Boehme's thoughts on the need for radio to move away from the negative sell, focusing instead on our strengths.

Having said that, I believe the article fell short on two important counts. First, Mr. Boehme wrote that "we still attract 7% of ad dollars," saying that "all of our past efforts to move past the 7% barrier have failed." This implies that the extensive new-business efforts of the RAB, Interep, and others have not been working. In fact, radio's "7%" share of the advertising pie in 1992 was rounded up from the actual figure of 6.6%. In 1996, radio's share was a true 7%, based on \$173 billion in

total ad spending. This seemingly small four-tenths of one percentage-point difference amounts to \$693 million! Substantial progress is being made, though it is not always easy to see by simply looking at a percentage number.

Second, I believe that Mr. Boehme was too quick to dismiss the opportunity to aggressively go after newspaper budgets in a more direct, and positive, manner. After all, there is "real" money there — \$36 billion to be exact — as opposed to the future "potential" of the Internet. When legendary bank robber Willie Sutton was once asked why he robbed banks, his answer was simply, "Because that's where the money is." Laying the groundwork for future Internet revenue is fine, but sales managers must make their budgets today and they, too, must go where the money is.

At Interep, we have developed a program that is pulling some money away from newspapers, and with a positive sell. It's called CityNets, which enables advertisers to buy a vertical network of radio stations in target markets, complementing news-

paper campaigns and helping to build brand share on a market-by-market basis.

In the first nine months since its introduction, CityNets has brought in three-quarters of a million dollars to radio — money that previously had been earmarked for newspaper. This is just the beginning. There is plenty of newspaper money out there that we can bring into radio in a positive way that enhances marketing plans and does not disparage newspaper.

Laying the groundwork for radio and the Internet is fine, but when sales managers must respond to bosses who are saying, "Show me the money," they had better be going after more immediate revenue-enhancing opportunities or else the Internet will indeed be in their future (translation: They'll have plenty of free time to surf the 'Net).

So the good news is that radio's new-business efforts are indeed paying off, and there is a lot of money — newspaper money — that we can positively and successfully go after today.

— Stewart Yaguda  
President, Radio 2000

# May Promotional Opportunities

By Irwin Pollack

## Monthly Events

- Better Sleep Month
- Breathe Easy Month
- Electrical Safety Month
- Healthy Baby Month
- Better Hearing Month
- Mental Health Month
- Modern Dance Month
- Motorcycle Awareness Month
- National Allergy & Asthma Month
- National Asparagus Month
- National Barbecue Month
- National Bike Month
- National Egg Month
- National Hamburger Month
- National High Blood Pressure Month
- National Photo Month
- National Senior Travel Month
- National Strawberry Month

## Special Days & Weeks

- May 1** — Amtrak began service (1971)
- Batman's birthday (1939)
- Cheerios' birthday (1941)
- Empire State Building completed (1930)
- First postage stamp (1830)
- May 2** — Take Your Baby To Lunch Day
- May 3** — First comic book published (1934)
- May 4** — Kentucky Derby
- Naked Day
- Relationship Renewal Day
- May 5-11** — Be Kind To Animals Week

- Carpet Care Improvement Week
- Cartoon Art Appreciation Week
- Just Say No Week
- National Nurses Week
- May 5** — First perfect baseball game (1904)
- May 7** — National Teacher's Day
- May 8** — National Third Shift Workers Day
- No Socks Day
- May 9** — Tear The Tags Off The Mattress Day
- May 11** — Let's Go Fishing Day
- May 12** — Spitting outlawed (1896)
- May 15** — Stewardess Day
- May 17** — National Memo Day
- May 18** — Visit Your Relatives Day
- May 19-25** — National Cellular Phone Safety Week
- National Safe Boating Week
- May 21** — National Waitress Day
- May 22** — Mr. Rogers' Neighborhood debuted (1967)
- May 24** — First auto repair shop opened (1899)
- May 26** — Dow Jones Industrial Average birthday (1896)
- May 27** — Golden Gate Bridge opens (1937)
- May 27-June 2** — National Frozen Yogurt Week
- May 29** — National Spelling Bee finals
- May 30** — First compact disc introduced
- May 31** — Take This Job And Shove It Day

# Salespeople On The Move

• **Jack Hutchison** is now Dir./Sales for **Jacor/Portland**. Hutchison, who formerly served as GSM for Jacor's **KKCW-FM**, adds oversight duties at sisters **KEX-AM & KKRZ-FM**.

• **Charles Reilly** rises from NSM to GSM at **WBEB-FM (B101.1)/Philadelphia**.

• **Michael Berkowitz** ascends from NSM to GSM at **WOGL-FM/Philadelphia**. He replaces **Kevin Jones**, who now heads sales efforts at crosstown **WPHI-FM (Philly 103.9)**. **CBS Radio Representatives AE Scott Steward** takes Berkowitz's former post.

• **Tom Roe** is appointed LSM at **KBIG-FM/L.A.** He had been GSM at crosstown **KLOS-FM** since 1989.

• **Bob McCuin** is named NSM for **WSCR-AM & WXRT-FM/Chicago**. He formerly served as an AE at **CBS Radio Sales'** eastern sales office.

• **Yasmin Dorsey** and **Sandy Jones** join **WOCT-FM/Baltimore** as AEs.



Roe



## Establishing An Integrated Marketing Program

By John Lund

In radio today, with its specialized formats; increased fragmentation; and multiple station ownership and selling; how does one combat competition to get a bigger share of the audience pie? To be successful at attaining new cume sampling in the battle for bucks, one should carefully examine the station's marketing and advertising efforts.

An integrated marketing program assures that all research, advertising, promotion, and programming elements are cohesive to form a clear picture of the station's strategic plan. This should be conveyed as an ongoing message to the audience and advertising community. There are four sequential steps to take that achieve an integrated marketing plan. The first three steps should be taken in order *before* considering advertising, which is the fourth and final marketing step.

### Step A: Identify Target

Identifying the target demographic may sound like an over-simplification, yet many staff members may not know nor agree on the station target audience. Plan a meeting with all department heads, the GM, and key personnel from the station's ad agency. Ask each individual to write down the following:

- The station's target demographic cell (i.e., 25-34 female);
- The overall demographic (i.e., 25-49 females first and 25-54 adults second);
- What the station's perceptual research dictates as the best programming course of action and the goals of the station's current or recent advertising/promotion campaign (increase cume, TSL, awareness, etc.).

Evaluate the written responses. This is the start to an integrated marketing program. If everyone agrees on the three principle points, the station is definitely on the right track!

If responses differ, however, agreement as to marketing target and goal is essential. Conduct strategic planning or an educational session. Everyone must know what listeners the station is marketing to and what should be achieved through a marketing program.

Thus, Step No. 1: identify the target audience. Utilizing perceptual research, test target audience likes and dislikes, needs and desires, attitudes toward radio and the station's programming, perceptions of talents and competing stations, etc. As a result of research, know the target demo and gender, their music tastes, and morning requirements from the station. The better one researches the target, the easier it will be to serve and satisfy these listeners. Know the current listeners, the P1s (who may contribute as much as 75% of the stations AQH), as well as potential listeners. Therefore, know thy target!

### Step B: Create Product That Attracts The Target

The second step in an integrated marketing plan is to tailor the product to the prospective audience. The product includes station elements — music, information, air talent, advertising, promotions, commercials, logo, letterhead, etc. Each element must be harmonious and continuous, always relating to each other, demographically designed and pointing the audience in the same direction. Tapping perceptual research, make adjustments in any one of these areas to bring focus and a unified product so the audience always has a clear picture of what the station represents.

Research will also help determine what is important to the target — contests and prizes, music selection and quantity package, news style and story content, sports, morning talent and information presentation, commercial load, format images, etc. Therefore, in Step 2, isolate the target and design programming to satisfy it.

### Step C: Position Product In Mind Of Target

Formulate a distinct sales proposition to attract new audience. The

## Pro:Motions

- Koren Vaughn joins WQHT/NY as On-Air Promotion Coordinator.
- Yolanda Moran is now Event Marketing Specialist and Steve McManus becomes Sales Asst. at KCBS-FM (Arrow 93)/L.A.

packaging and selling of the station format to the audience depends on who is being reached and the message that is conveyed. While creativity is helpful, the most effective sales proposition is a message that is specifically tailored to existing audience perceptions and needs. Before launching a new ad campaign that may have worked well in other markets, many stations test it in advance.

Syndicated TV spots, for instance, may not accurately sell a local station's specific position. Testing the spot in focus groups can be prudent. Researching a new logo, billboard, or TV spot with respondents in a focus group or even a shopping mall will attain useful feedback.

Positioning necessitates writing an advertising line that correctly positions the programming in the minds of the target. Knowing listener predispositions about the station (through perceptual research) will help narrow the choices. When marketing the station, consider the rules of marketing warfare outlined in *Ries & Trout's* classic book on positioning.

Narrow attack, as opposed to a broad stroke when attacking a competitor. Once you own the beachhead (and own a unique position in the listeners' minds), marketing can be broader.

The positioning statement should meet three criteria:

1. *Be unique.* How is the station different from a competitor? Why should a new listener try it? With over 80 FM stations in the Los Angeles market, does "L.A.'s Best Music" really differentiate one station from another?

2. *Show a listener benefit.* Advertising's David Oglivy said, "Get the brand name and benefit into each headline — it will be read six times as often as the copy." Base all claims

on a listener benefit. What makes you better than your competitor?

3. *Be credible.* Make the position real, not an exaggeration. The 12-in-a-row Country station that usually plays 10 song sweeps will be discovered. Don't betray listener confidence — the consumer knows better.

Thus, in Step 3, create a benefit-oriented line that positions the station.

### Step D: Promotion Advances Product Position To Target

Once a concrete marketing plan is designed, spend the necessary dollars to generate a return on your investment. Consistent advertising has merit. Potential listeners should be exposed to the station's message wherever they turn to the media. Limited TV flights are less effective. Control one or more media with saturation.

Involve many staff members in advertising, marketing, and promotional campaigns. Discover new media that can target the audience and meet marketing goals, as well as using conventional mass media. Word-of-mouth endorsement is the strongest form of selling. Consider telemarketing, public appearances, database marketing, and even public service involvement to make contact with potential cume.

John Lund is president of The Lund Consultants to Broadcast Management and Lund Media Research, a full-service radio consulting and research firm in San Francisco. He may be reached at 415-692-7777. E-Mail: [TLC2RADIO@aol.com](mailto:TLC2RADIO@aol.com)



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## MUSIC & MOVIES

### CURRENT

- **THE SAINT** (Virgin)  
Singles: Out Of My Mind/Duran Duran  
6 Underground/Sneaker Pimps  
Other Featured Artists: Duncan Sheik, Luscious Jackson, Daft Punk
- **GROSSE POINTE BLANK** (London)  
Featured Artists: Violent Femmes, David Bowie & Queen, Clash
- **JUNGLE2JUNGLE** (Walt Disney)  
Single: It Starts In The Heart/Maxi Priest  
Other Featured Artists: Peter Gabriel w/Youssou N' Dour, Jam Nation
- **SELENA**  
Single: Dance Medley/Selena (EMI/Latin)
- **THE 6TH MAN** (Hollywood)  
Single: Like This And Like That/LaKiesha Berri  
Other Featured Artists: Johnny Gill, Mint Condition, Pharcyde
- **JERRY MAGUIRE** (Epic Soundtrax)  
Single: Secret Garden/Bruce Springsteen (Columbia)  
Other Featured Artists: Neil Young, Aimee Mann, Bruce Springsteen
- **B.A.P.S.** (Milan)  
Singles: No One But You/Veronica f/Craig Mack  
Get Your Groove On/Gyrl (Silas/MCA)  
Other Featured Artists: Alex Brown, Kool & The Gang
- **LOVE JONES** (Columbia)  
Singles: Hopeless/Dionne Farris  
I Got A Love Jones For You/Refugee Camp All-stars  
Other Featured Artists: Maxwell, Xscape, Groove Theory
- **CATS DON'T DANCE** (Mercury)  
Single: Our Time Has Come/James Ingram & Carnie Wilson  
Other Featured Artists: Natalie Cole, Scott Bakula
- **WHEN WE WERE KINGS** (Mercury)  
Single: When We Were Kings/Brian McKnight & Diana King (Das/Mercury)  
Other Featured Artists: James Brown, B.B. King, Fugees
- **BOOTY CALL** (Jive)  
Singles: Can We/SWV  
Don't Wanna Be A Player/Joe  
Other Featured Artists: KRS-One, R. Kelly, Johnny Gill

### COMING

- **ROMY AND MICHELE'S HIGH SCHOOL REUNION** (Hollywood)  
Featured Artists: Smithereens, Vapors, Go-Go's
- **NOWHERE** (Mercury)  
Featured Artists: 311, Chemical Brothers, James

## CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

### 'Net Chats

Former **Genesis** guitarist **Steve Hackett**, Friday (4/25) at 9pm ET/6pm PT, Prodigy (jump: CHAT).

**Better Than Ezra**, Sunday (4/27) at 9pm ET/6pm PT, Microsoft Network ("Hard Rock Live," Onstage Channel 2).

**B.B. King**, Thursday (5/1) at 9pm ET/6pm PT, Microsoft Network ("Riff," Onstage Channel 3).

### On The Web

Catch **Beck** live in concert Friday at 7pm ET/4pm PT (<http://www.audionet.com>).

Check out a **Cheap Trick** show Wednesday (4/30) at 9:30pm ET/6:30pm PT (<http://www.LiveConcerts.com>).

SonicNet chats this week include **Atari Teenage Riot** on Friday and the **Jungle Brothers** Tuesday (4/29); both begin at 7pm ET/4pm PT (<http://www.sonicnet.com>).

## ZINE

## SCENE

### 'Spinal Tap' No Joke For Tyler!

I'd swear those 'Spinal Tap' guys were at half our meetings. The funniest thing is, the first time **Steven** saw it he didn't see any humor in it. That's how close to home it was. He was pissed! He was like, 'That's not funny!' — **Aerosmith** guitarist **Brad Whitford**, who graces the cover of *Spin* with the rest of the band, pokes fun at the flamboyant lead singer.

"Kurt and Courtney dropped by after one of our shows and they were really nice. Mostly Courtney would do the talking. She'd go 'Kurt really likes you guys, and he doesn't like anybody.'" — **Aerosmith's Joe Perry** (*Spin*).

### Ego Mania!

"If you do it right" — "**AFKAP**" answers the question, "Do you have to have a big ego to be an artist?" Further in the four-page spread in *Bazaar*, he admits, "You have to emancipate people from themselves. Your ego wants the biggest and the best for yourself." Speaking of egos and rock stars, Australian concert promoter **Michael Coppel** is suing **Michael Bolton** for allegedly backing out of a deal to tour that country for \$1.2 million. "His management said, 'The dates that you're doing aren't going to sell out, and we can't deal with him playing less than sold-out shows. His ego is too hard to handle'" (*Time*).

### Enough Respect Already

"We're sick of being respected instead of enjoyed. We're respected out. Our guys want to sell out, but we're all so inept we haven't been able to," **Fat Possum Records** owner and "main fool" **Matthew Johnson**, whose label just signed a licensing and distribution deal with **Epitaph Records**. "The further blues gets from Mississippi, the worse it gets. To me, the best bluesmen aren't ever found, aren't ever recorded. Those are the ones I go for" (*Spin*).

"It was about time that Alternative radio started playing alternative music" — **Squirrel Nut Zippers** guitarist/singer-songwriter **Tom Maxwell**.

### A Touch Of Class

"People have proposed little statues of **Jimi** with a spring in them — you push them down and they jump up. The worst item I saw was his image inside an ashtray" — **Hendrix's** sister **Janie** explains her marketing philosophy (*People*).

Also, the 'zine runs "Before They Were Famous" photos of **Marilyn Manson**, **Gwen Stefani**, **Tommy Lee**, **Billy Corgan**, and

**Naomi Judd**. And read up on the ubiquitous **Spice Girls**, who are profiled, but not quoted.

Speaking of before and after, the *Globe* gushes about how great **Mariah Carey** looks after her nose job and runs before and after pics.

### Hollywood's 'Odd Couple'

That's the title the *Globe* has bestowed on **Madonna** and **Elizabeth Taylor's** growing friendship. The *Star* reveals that "new pal Liz convinces Madonna to marry the father of her baby" while the *National Enquirer* has Liz advising the Material Mom to "have your baby with you at all times, no matter how good your nannies are back home."

### Wedded Bliss & Misses

The *Star* and the *National Enquirer* both cover **Travis Tritt's** third walk down the aisle, this time with his Hooters "dream girl." The *Enquirer* also says that Courtney Love has turned from "grunge queen to blue-blood bride" as she and "The People vs. Larry Flynt" co-star **Edward Norton** prepare for their roles as husband and wife.

And this week in celebrity divorces: **Vince** and **Janice Gill** are calling it quits after 17 years. "This is a private and personal matter," says Gill. "I would like to keep it that way" (*Time*).

"We worked from nothing, and this miracle happened. We were going to do everything together. I was crushed, empty, miserable. I lost my heart!" — **Cyndi Lauper** describes her breakup with longtime lover and manager **Dave Wolff**. "I called him up, and says, 'Excuse me, what the hell happened? Did you just kiss me? 'Cause if you did, why don't you come up and finish what you started?' Which he did" — Lauper describes the beginning of her relationship with **David Thornton** (*In Style*).

### The Real Thing

"We're not like **Kiss**. We break real guitars, not the fake stuff" — **Cheap Trick** guitarist **Rick Nielsen** (*Newsweek*).

"I'm happy to say that I've got more tools in my home than they've got in their museum" — Watergate burglary mastermind turned syndicated talk personality **G. Gordon Liddy** responds to being barred from the dedication of an exhibit of crime aids used to break into the Washington Hotel in 1972 at the **Gerald R. Ford** Museum in Grand Rapids (*Newsweek*).

## MUSIC DATEBOOK

### MONDAY, MAY 5

- 1968/Bufalo Springfield disbands.
- 1984/Pretenders frontwoman **Chrissie Hynde** marries **Simple Minds** frontman **Jim Kerr**.
- 1986/Cleveland is named as the future home of the Rock & Roll Hall of Fame.
- 1995/Former **Guns N' Roses** drummer **Steven Adler** is arraigned on a felony count of possession of heroin, as well as two related misdemeanor drug charges.
- Releases: **Creedence Clearwater Revival's** "Bad Moon Rising" (1969)
- Born: **Bill Ward** (**Black Sabbath**) (1948)

### TUESDAY, MAY 6

- 1965/Rolling Stones guitarist **Keith Richards** falls asleep while improvising on a new guitar. The next morning, he rewinds a tape recorder he'd left running and plays back "Satisfaction."
- 1977/**Led Zeppelin** breaks own record for most audience at one show.
- 1991/The world premiere of **Madonna's** "Truth Or Dare" takes place at the Cinerama Dome in Hollywood.
- 1994/**Pearl Jam** files a complaint with the U.S. Justice Dept. against **Ticketmaster**, charging the company has a monopoly on the concert ticket-selling business.
- Releases: **Elton John's** "Rocket Man" (1972)
- Born: **Bob Seger** (1945), **John Flansburgh** (**They Might Be Giants**) (1960)

### WEDNESDAY, MAY 7

- 1985/**Bill Graham's** office burns down, causing \$1 million in damages; arson is suspected.

- 1986/**Wayne Newton** stars as Captain Turner on Pt. IV of the Civil War epic "North & South."
- 1991/A Macon, GA judge dismisses a wrongful death suit against **Ozzy Osbourne** after a local couple fails to prove their son was inspired to attempt suicide by Osbourne's music.
- Releases: **Simon & Garfunkel's** "I Am A Rock" (1966), **Stephen Bishop's** "On And On" (1977)

### THURSDAY, MAY 8

- 1976/**Bob Dylan** is joined onstage by **Willie Nelson** in Houston. Nelson is then subpoenaed for a drug investigation backstage.
- 1981/**Loverboy's** debut LP goes Gold.
- 1982/**Casablanca & Boardwalk** President **Neil Bogart** — who guided **Donna Summer** and the **Village People**, among others, to success — dies of cancer at 39.
- 1990/**Tom Waits** wins \$2.5 million when an L.A. court rules Frito-Lay unlawfully used a sound-alike in its Doritos ads.
- Releases: **Steve Miller Band's** "Take The Money And Run" (1976)
- Born: the late **Rick Nelson** (1940), **Phillip Bailey** (1951), **Alex Van Halen** (**Van Halen**) (1955)

### FRIDAY, MAY 9

- 1975/"Thank God I'm A Country Boy" is the No. 1 Country song.
- 1988/Several Minnesota department stores refuse to stock the newly released **Prince** album "Lovesexy" because its cover features a nude photo of him.
- 1989/Rising country star **Keith Whitley** is found dead in his home outside Nashville. Cause of death was acute alcohol poisoning, cocaine, and va-

lium-related drugs. Whitley had the top song of '88 with "Don't Close Your Eyes."

- 1990/**Sinead O'Connor** refuses to perform on "Saturday Night Live" after **Andrew Dice Clay** is named as a last minute replacement host.
- Releases: **Peter And Gordon's** "World Without Love" (1964), **The Blues Image's** "Ride, Captain, Ride" (1970)

### SATURDAY, MAY 10

- 1969/The **Turtles** play the White House, **Mark Volman** falls off stage five times.
- 1986/**Motley Crue** drummer **Tommy Lee** weds **Heather Locklear**. **Crue** bassist **Nikki Sixx** is best man.
- 1994/**Tupac Shakur** (aka 2Pac) begins serving a 15-day county jail term for attacking director **Allen Hughes** on a video set.
- Birthdays: the late **Sid Vicious** (**Sex Pistols**) (1957), **Bono Hewson** (**U2**) (1960)

### SUNDAY, MAY 11

- 1972/Appearing on the **Dick Cavett Show**, **John Lennon** claims he's being followed.
- 1981/Reggae legend **Bob Marley** dies of a brain tumor in Miami.
- 1990/**Richie Valens** is posthumously awarded a star on the Hollywood Walk Of Fame.
- Releases: **Richard Harris's** "MacArthur Park" (1968), **Woodstock LP** (1970), **Steely Dan's** "Rikki, Don't Lose That Number" (1974)
- Born: **Eric Burdon** (ex-**Animals**) (1941)

— Frank Correia

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.





59.4 million households  
Patti Galluzzi,  
VP/Music Programming

## EXCLUSIVE

LIVE Freaks (Radioactive)

## HEAVY

- AEROSMITH Falling In Love (Is Hard On ...) (Columbia)
- FIONA APPLE Sleep To Dream (Work)
- BLACKSTREET Don't Leave Me (Interscope)
- BLUR Song 2 (Virgin)
- FOO FIGHTERS Monkey Wrench (Roswell/Capitol)
- HANSON Mmm Bop (Mercury)
- JAMIROQUAI Virtual Insanity (Work)
- MONICA For You I Will (Warner Sunset/Atlantic)
- NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)
- OFFSPRING Gone Away (Columbia)
- PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)
- SPICE GIRLS Say You'll Be There (Virgin)
- SQUIRREL NUT ZIPPERS Hell (Mammoth/Atlantic)
- SUBLIME Santeria (Gasoline Alley/MCA)
- U2 Staring At The Sun (Island)
- VERVE PIPE The Freshman (RCA)

## STRESS

- ERYKAH BADU Next Lifetime (Kedar/Universal)
- BECK The New Pollution (DGC/Geffen)
- MARY J. BLIGE Love Is All We Need (MCA)
- TONI BRAXTON I Don't Want To (LaFace/Arista)
- FOXY BROWN I'll Be Good (Def Jam/RAL/Mercury)
- PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)
- COLLECTIVE SOUL Precious Declaration (Atlantic)
- DRU HILL In My Bed (Island)
- FAITHLESS Insomnia (Arista)
- FREAK NASTY Da Dip (Power/Triad)
- MIGHTY MIGHTY ... The Impression That I Get (Mercury)
- SHAQUILLE O'NEAL Strait Playin' (T.W.isM/Trauma/Interscope)
- SAVAGE GARDEN I Want You (Columbia)
- SILVERCHAIR Freak (Epic)
- VERUCA SALT Volcano Girls (Outpost/Geffen)

## ACTIVE

- AZ YET Hard To Say I'm Sorry (LaFace/Arista)
- BEN FOLDS FIVE Battle Of Who Could Care Less (550 Music)
- DJ KOOL Let Me Clear My Throat (American/WB)
- FOUNDATIONS OF WAYNE Sink To The Bottom (TAG/Atlantic)
- WARREN G I Shot The Sheriff (Def Jam/RAL/Mercury)
- GINUWINE Tell Me Do You Wanna (550 Music)
- INXS Elegantly Wasted (Mercury)
- JONNY LANG Lie To Me (A&M)
- LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)
- MARK MORRISON Return Of The Mack (Atlantic)
- MATTHEW SWEET Where You Get Love (Zoo)
- SWV Can We (Jive)
- THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)
- TONIC If You Could Only See (Polydor/A&M)
- WHITE TOWN Your Woman (Chrysalis/EM)

(Note: This week's playlist is frozen.)



50.8 million households  
Lee Chesnut, VP/Music Programming  
Wayne Isaak, Sr. VP/Music & Talent Relations

## ADDS

- BABYFACE How Come, How Long (Epic)
- ERASURE In My Arms (Mute/Maverick/WB)
- TOAD THE WET SPROCKET Come Down (Columbia)

## XL

- MEREDITH BROOKS Bitch (Capitol)
- PAULA COLE Where Have All The Cowboys... (Imago/WB)
- JEWEL You Were Meant For Me (Atlantic)
- SAVAGE GARDEN I Want You (Columbia)
- WALLFLOWERS One Headlight (Interscope)

## LARGE

- BEE GEES Alone (Polydor/A&M)
- SHAWN COLVIN Sunny Came Home (Columbia)
- HANSON Mmm Bop (Mercury)
- INXS Elegantly Wasted (Mercury)
- DUNCAN SHEIK Barely Breathing (Atlantic)
- SPICE GIRLS Say You'll Be There (Virgin)
- BRUCE SPRINGSTEEN Secret Garden (Columbia)
- U2 Staring At The Sun (Island)

## MEDIUM

- BARENAKED LADIES The Old Apartment (Reprise)
- TONI BRAXTON I Don't Want To (LaFace/Arista)
- DAVE MATTHEWS BAND Crash Into Me (RCA)
- CYNDI LAUPER You Don't Know (Epic)
- MONICA For You I Will (Warner Sunset/Atlantic)
- JON SECADA Too Late, Too Soon (EM)

## CUSTOM

- "AFKAP" The Holy River (NPG/EMI)
- AFTER 7 Sara Smile (Virgin)
- FIONA APPLE Sleep To Dream (Work)
- AZ YET Hard To Say I'm Sorry (LaFace/Arista)
- BABYFACE How Come, How Long (Epic)
- ERYKAH BADU Next Lifetime (Kedar/Universal)
- BLACKSTREET Don't Leave Me (Interscope)
- BRAND NEW HEAVIES Sometimes (Delicious Vinyl)
- COLLECTIVE SOUL Precious Declaration (Atlantic)
- ERASURE In My Arms (Mute/Maverick/WB)
- OIONNE FARRIS Hopeless (Columbia)
- KENNY G Havana (Arista)
- JONNY LANG Lie To Me (A&M)
- KENNY LATTIMORE For You (Columbia)
- MINT CONDITION You Don't Have To... (Perspective/A&M)
- MORPHINE Early To Bed (DreamWorks/Rykodisc)
- ANN NESBY This Weekend (Perspective)
- ODDS Someone Who's Cool (Elektra/EEG)
- RUPAUL A Little Bit Of Love (Rhino)
- TOAD THE WET SPROCKET Come Down (Columbia)
- TONY TONI TONE Thinking Of You (Mercury)
- VERVE PIPE The Freshman (RCA)
- WILD ORCHID Talk To Me (RCA)
- WHITE TOWN Your Woman (Chrysalis/EM)

Video airplay from April 28-May 4.



36 million households  
Lydia Cole,  
VP/Music Programming

## Video Playlist

- MARY J. BLIGE Love Is All We Need (MCA)
- HEAVY D Big Daddy (Uptown/Universal)
- MINT CONDITION You Don't Have... (Perspective/A&M)
- SWV Can We (Jive)
- 702 Get It Together (Biv 10/Motown)
- MICHAEL JACKSON Blood On The Dance Floor (Epic)
- GINUWINE Tell Me Do U Wanna (550 Music)
- LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)
- BLACKSTREET Don't Leave (Interscope)
- WHITNEY HOUSTON Step By Step (Arista)

Information for week ending April 25.

## Rap City Top 10

- LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)
- KRS-ONE Step Into A World (Jive)
- NOTORIOUS B.I.G. Hypnotized (Bad Boy/Arista)
- HEAVY D Big Daddy (Uptown/Universal)
- WARREN G I Shot The Sheriff (Def Jam/RAL/Mercury)
- FOXY BROWN I'll Be (Violator/Def Jam/RAL/Mercury)
- GHOSTFACE KILLAH All That I Got Is You (Epic)
- SUGA FREE If You Say Ready (Island)
- RZA Tragedy (Epic)
- JERU Me Or The Papes (London)

Information for week ending April 25.

# TELEVISION

## TOP TEN SHOWS APRIL 14-20

Total Audience  
(97 million households)

- 1 ER
- 2 Seinfeld
- 3 Friends
- 4 Fired Up
- 5 Movie (Sunday)  
("Rose Hill")
- 6 Suddenly Susan
- 7 The X-Files
- 8 NYPD Blue
- (tie) Touched By An Angel
- 10 Home Improvement
- (tie) 60 Minutes

### Teens 12-17

- 1 Home Improvement
- 2 ER
- 3 The Simpsons
- 4 Step By Step
- 5 The X-Files
- 6 Sabrina The Teenage Witch
- (tie) Seinfeld
- 8 Suddenly Susan
- 9 Friends
- 10 Soul Man

Source: Nielsen Media Research

## COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

### Friday, 4/25

- Meat Loaf guest-stars on CBS's "Nash Bridges" (10pm).
- Tina Turner, "The Tonight Show With Jay Leno."
- John Hiatt, "Late Show With David Letterman."
- Jimi Hendrix, "ABC In Concert" (check local listings).

### Saturday, 4/26

- "U2: A Year In Pop" chronicles the Irish rockers upcoming, 14-month, 100-city "PopMart"

tour. Dennis Hopper narrates the hourlong rockumentary, which is capped by concert footage of opening night of the tour (ABC, 10pm).

### Monday, 4/28

- Howard Stern's sidekick Robin Quivers guest-stars on "Celebrity Jeopardy" (ABC, 7pm).
- T.W.isM, recording artist Shaquille O'Neal joins Tom Hanks, Rob Reiner, Roseanne, and a host of other celebrities on "I Am Your Child" (ABC, 8pm).
- Willie Nelson, "Prime Time Country" (TNN, 9pm ET/6pm PT).
- Paula Cole, "David Letterman."

### Tuesday, 4/29

- Eartha Kitt performs on "Viva Variety" (Comedy Central, 10pm).
- Joe Diffie and the Monkees' Peter Dinklage, "Prime Time Country."
- Tanya Tucker, "David Letterman."
- Deana Carter, "Conan O'Brien."

### Wednesday, 4/30

- Bette Midler guest-stars on "The Nanny" (CBS, 8pm).
- Glen Campbell is profiled on TNN's "The Life And Times Of ..." series (8pm ET/5pm PT).
- Ricky Skaggs and Alison Krauss & Union Station, "Prime Time Country."
- Indigo Girls, "David Letterman."

### Thursday, 5/1

- Lou Rawls and George Clinton have cameo roles on the hourlong, final "Martin" (Fox, 8pm).
- Regina Regina, "Prime Time Country."
- Ringo Starr, "Jay Leno."
- Silverchair, "Conan O'Brien."

# FILMS

## WEEKEND BOX OFFICE APRIL 18-20

- |    |                                   |         |
|----|-----------------------------------|---------|
| 1  | Anaconda (Columbia)               | \$12.01 |
| 2  | Liar Liar (Universal)             | \$10.13 |
| 3  | Murder At 1600 (Warner Bros.)*    | \$7.96  |
| 4  | The Saint (Paramount)             | \$7.18  |
| 5  | Grosse Pointe Blank (Buena Vista) | \$4.74  |
| 6  | The Devil's Own (Columbia)        | \$2.40  |
| 7  | McHale's Navy (Universal)*        | \$2.12  |
| 8  | That Old Feeling (Universal)      | \$2.08  |
| 9  | 8 Heads In A Duffle Bag (Orion)*  | \$2.02  |
| 10 | Chasing Amy (Miramax)             | \$1.64  |

All figures in millions  
\* First week in release

Source: Entertainment Data Inc.

## COMING ATTRACTIONS:

This week's openers include "Romy And Michele's High School Reunion" starring Mira Sorvino and Lisa Kudrow. The Hollywood Records nostalgic soundtrack features the Go-Gos ("Our Lips Are Sealed" and "We Got The Beat"), Bananarama ("Venus"), Naked Eyes ("Always Something There To Remind Me"), Wang Chung ("Dance Hall Days"), Vapors ("Turning Japanese"), Smithereens ("Blood & Roses"), Culture Club ("Karma Chameleon"), Bow Wow Wow ("I Want Candy"), Tears For Fears ("Everybody Wants To Rule The World"), and Belinda Carlisle ("Heaven Is A Place On Earth"). Also opening this week is "Volcano" starring Tommy Lee Jones and Anne Heche, with the score by Alan Silverstri on Varese Sarabande Records.

# VIDEO

## NEW THIS WEEK

### • THIN LIZZY: THE BOYS ARE BACK IN TOWN (Rhino)

Taped in October 1978 at the Sydney Opera House in Australia, this previously unavailable, 45-minute collection contains the title track as well as "Jailbreak," "Bad Reputation," "Cowboy Song," "Waiting For An Alibi," "Are You Ready," "Baby Drives Me Crazy," and "Me And The Boys Were Wondering How The Girls Are Getting Home Tonight."

### • SET IT OFF (New Line)

Jada Pinkett and Motown recording artist Queen Latifah star in this feature film, which carries an EastWest/EEG soundtrack with "Missing You" by Brandy, Tamia, Gladys Knight, and Chaka Khan as well as tunes by En Vogue, Bone Thugs-N-Harmony, Seal, Busta Rhymes, Simply Red, Goodie Mob, and others.

### • DEAR GOD (Paramount)

Tommy Boy recording artist Coolio has a supporting role in this feature film, which stars Greg Kinnear.



21 million households  
Liz Kiley,  
VP/Programming

## National Top 20

- MAKAVELI Hair May (Death Row/Interscope)
- ZAKIYA My Love Won't Fade Away (A&M)
- B-ROCK & THE BIZ Mybabydaddy (LaFace/Arista)
- NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)
- LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)
- SPICE GIRLS Say You'll Be There (Virgin)
- WESTSIDE CONNECTION Gangstas Make... (Lunch Mob/Priority)
- 112 Cupid (Bad Boy/Arista)
- SPICE GIRLS Wannabe (Virgin)
- JOE Don't Wanna Be A Player (Jive)
- SWV Can We (Jive)
- TRU I Always Feel Like... (Priority)
- AALIYAH One In A Million (Atlantic)
- RONNIE HENSON What Are We Gonna... (Motown)
- BILLY LAWRENCE C'mon (Elektra/EEG)
- SHAQUILLE O'NEAL Strait Playin' (T.W.isM/Interscope)
- FOXY BROWN I'll Be (Violator/Def Jam/RAL/Mercury)
- LADY OF RAGE Sho Shot (Death Row/Interscope)
- AZ YET Hard To Say I'm Sorry (LaFace/Arista)
- PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)

Most requested for week ending April 18.



Avg. Gross Pos. Artist	(in 000s)
1 METALLICA	\$601.5
2 PHIL COLLINS	\$597.6
3 KENNY G/TONI BRAXTON	\$411.7
4 KISS	\$356.1
5 VINCE GILL	\$217.0
6 SMASHING PUMPKINS	\$197.1
7 STEVEN CURTIS CHAPMAN	\$93.6
8 CLAY WALKER	\$83.3
9 COUNTING CROWS	\$74.9
10 TOOL	\$71.1
11 SHERYL CROW	\$68.1
12 MARILYN MANSON	\$66.2
13 KORN	\$61.2
14 RUSTED ROOT	\$57.5
15 JEWEL	\$53.4

Among this week's new tours:

- DINOSAUR JR
- "FURTHER FESTIVAL" - BLACK CROWES, RATDOG/F. BOB WEIR & ROB WASSERMAN, MICKEY HART & PLANET DRUM. BRUCE HORNSBY
- GIPSY KINGS
- SUSANNA HOFFS
- LUSCIOUS JACKSON
- "SMOKIN' GROOVES '97" - CYPRESS HILL, GEORGE CLINTON & P-FUNK ALLSTARS, FOXY BROWN, ROOTS, ERYKAH BADU

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 271-7900.



## 12+ WINTER '97 ARBITRON RESULTS

### San Francisco

	Fa '96	Wi '97
KGO-AM (News/Talk)	6.9	7.0
KYLD-FM (CHR/Rhy)	4.3	4.8
KCBS-AM (News)	4.6	4.5
KMEL-FM (CHR/Rhy)	4.3	4.1
KFRC-A/F (Oldies)	3.5	3.7
KOIT-A/F (AC)	4.0	3.7
KKSF-FM (NAC/SJ)	3.3	3.7
KIOI-FM (Hot AC)	3.3	3.3
KBLX-FM (NAC/SJ)	3.3	3.2
KNBR-AM (Sports)	3.5	3.1
KFFG/KFOG (Adult Alt)	3.3	3.1
KLLC-FM (Hot AC)	2.1	2.7
KDFC-FM (Classical)	2.8	2.6
KBGG-FM (Oldies)	2.2	2.4
KSFO-AM (Talk)	2.4	2.2
KABL-AM (Nostalgia)	1.8	2.1
KOME-FM (Alternative)	2.0	2.0
KSJO-FM (Rock)	2.4	2.0
KITS-FM (Alternative)	2.4	1.8
KSAN-FM (Country)	1.6	1.8
KSOL/KZOL (Reg. Mex.)	2.3	1.5
KBAY-FM (AC)	1.6	1.4
KEZR-FM (Hot AC)	1.1	1.3
KLOK-AM (Reg. Mex.)	1.1	1.3
KPIX-A/F (Talk)	1.3	1.2
KYCY-FM (Country)	1.2	1.2
KKSJ-AM (Nostalgia)	.9	1.1
KNEW-AM (Country)	1.0	1.1
KBRG-FM (Spanish AC)	.9	1.0
KRTY-FM (Country)	.7	1.0

### Boston

	Fa '96	Wi '97
WBZ-AM (News)	8.1	8.1
WRKO-AM (News/Talk)	6.0	6.2
WXKS-FM (CHR/Pop)	5.7	6.0
WJMN-FM (CHR/Rhy)	6.7	5.8
WMJX-FM (AC)	5.3	5.7
WCRB-FM (Classical)	4.9	5.1
WBCN-FM (Alternative)	4.9	4.8
WODS-FM (Oldies)	4.6	4.8
WEEI-AM (Sports)	3.8	4.1
WBMX-FM (Hot AC)	3.8	3.9
WZLX-FM (Cl. Rock)	3.9	3.5
WBOS-FM (Adult Alt)	2.9	3.2
WKLB-FM (Country)	2.8	3.1
WROR-FM (Oldies)	3.0	3.0
WAAF-FM (Rock)	2.8	2.9
WXKS-AM (Nostalgia)	1.8	2.4
WEGQ-FM (Oldies)	2.5	2.0
WOAZ-FM (NAC/SJ)	1.6	2.0
WFNX-FM (Alternative)	1.2	1.7
WILD-AM (Urban AC)	1.1	1.2

### Minneapolis-St. Paul

	Fa '96	Wi '97
WCCO-AM (Full Serv)	12.3	13.0
KQRS-FM (Rock)	11.9	11.3
WLTE-FM (AC)	6.1	6.8
KDWB-FM (CHR/Pop)	7.5	6.4
KEEY-FM (Country)	5.6	6.4
KEGE-FM (Alternative)	6.0	5.6
KQQL-FM (Oldies)	5.1	5.4
KSTP-FM (Hot AC)	5.3	5.4
KSTP-AM (Talk)	5.4	5.2
WBOB-FM (Country)*	5.0	4.3
KTCJ/KTCZ (Adult Alt)	4.0	3.6
KLBB/WLOL (Nostalgia)	2.3	2.6
KMJZ-FM (NAC/SJ)	2.4	2.4
KFAN-AM (Sports)	2.1	1.8
KREV/WREV (Alter)**	1.7	1.2

\*Switched to Rock format in mid-April  
 \*\*Became Rock trombo "X105" with KCFE-FM in mid-March

### Philadelphia

	Fa '96	Wi '97
KYW-AM (News)	7.3	7.1
WBEB-FM (AC)	5.7	6.2
WUSL-FM (Urban)	6.4	6.2
WYSP-FM (Cl. Rock)	4.8	5.5
WDAS-FM (Urban AC)	5.1	5.4
WWDB-FM (Talk)	4.9	5.3
WPEN-AM (Nostalgia)	4.5	5.0
WIOQ-FM (CHR/Pop)	4.8	4.5
WOGL-FM (Oldies)	5.0	4.5
WXTU-FM (Country)	3.9	4.4
WJZ-FM (NAC/SJ)	4.3	4.1
WJGK-FM (Cl. Hits)	4.7	4.1
WIP-AM (Sports)	3.6	3.7
WMMR-FM (Cl. Rock)	3.7	3.5
WFLN-FM (Classical)	3.2	3.2
WPLY-FM (Alternative)	2.6	2.8
WDRE-FM (Urban)*	1.9	2.7
WYXR-FM (Hot AC)	3.5	2.6
WPST-FM (CHR/Pop)	1.4	1.4
WDAS-AM (Religious)	.8	1.1
WHAT-AM (Talk)	1.4	1.0

\*Was Alternative until February

### Houston-Galveston

	Fa '96	Wi '97
KBXX-FM (CHR/Rhy)	7.7	8.1
KODA-FM (AC)	5.8	6.7
KRBE-FM (CHR/Pop)	5.8	6.6
KMJQ-FM (Urban AC)	5.3	5.5
KHMX-FM (Hot AC)	5.9	5.4
KQUE-FM (Nostalgia)*	5.2	4.7
KILT-FM (Country)	4.5	4.6
KKBQ-A/F (Country)	4.7	4.5
KLDE-FM (Oldies)	3.9	4.4
KTRH-AM (News)	4.6	4.0
KIKK-FM (Country)	3.1	3.4
KLLO-FM (Rock)	3.6	3.3
KKRW-FM (Cl. Hits)	3.4	3.1
KTBZ-FM (Alternative)	3.7	3.1
KPRC-AM (News/Talk)	3.8	2.8
KQKQ-FM (Tejano)	2.5	2.7
KLTN-FM (Reg. Mex.)	3.1	2.6
KHYS/KJOJ (NAC/SJ)**	1.4	2.1
KLAT-AM (Reg. Mex.)	1.0	1.6
KXTJ-FM (Tejano)	1.0	1.2
KSEV-AM (News/Talk)	1.0	1.1

\*Became Alternative leaning AC "The Planet" in late March  
 \*\*Switched to CHR/Rhythmic in late February

### Seattle-Tacoma

	Fa '96	Wi '97
KIRO-AM (News/Talk)	6.9	6.7
KUBE-FM (CHR/Rhy)	5.7	6.1
KBSG-A/F (Oldies)	5.2	5.3
KISW-FM (Rock)	3.8	4.7
KNDD-FM (Alternative)	3.7	4.6
KMPS-A/F (Country)	5.9	4.6
KING-FM (Classical)	4.7	4.5
KVI-AM (Talk)	5.6	4.3
KZOK-FM (Cl. Rock)	3.8	4.0
KIXI-AM (Nostalgia)	4.7	3.9
KLSY-FM (AC)	3.6	3.9
KYCW-FM (Country)	3.5	3.9
KMTT-FM (Adult Alt)	3.3	3.8
KPLZ-FM (Hot AC)	3.6	3.7
KJR-FM (Oldies)	3.4	3.6
KWJZ-FM (NAC/SJ)	2.4	3.0
KBKS-FM (Hot AC)	2.6	2.8
KRWM-FM (AC)	2.9	2.8
KOMO-AM (Full Serv)	3.6	2.7
KIRO-FM (Talk)	2.5	2.3
KJR-AM (Sports)	2.0	2.5
KCMS-FM (Religious)	1.8	1.5
KNWX-AM (News)	1.0	1.3

### Detroit

	Fa '96	Wi '97
WJLB-FM (Urban)	9.1	7.9
WNIC-FM (AC)	6.4	6.8
WJR-AM (Talk)	7.4	6.2
WOMC-FM (Oldies)	6.1	5.9
WWJ-AM (News)	5.4	5.6
WRIF-FM (Rock)	4.5	4.7
WKQI-FM (Hot AC)	4.4	4.6
WWWW-FM (Country)	4.0	3.9
WMXD-FM (Urban AC)	3.8	3.7
WYCD-FM (Country)	3.7	3.7
WXYT-AM (Talk)	3.2	3.3
WVMV-FM (NAC/SJ)	4.0	3.3
WCHB-FM (Urban)	2.6	3.2
WCSX-FM (Cl. Rock)	2.9	3.1
WDRQ-FM (CHR/Rhy)	2.7	3.0
WQRS-FM (Classical)	2.6	2.9
CKWW-AM (Nostalgia)	2.3	2.5
WHYT-FM (Alternative)	2.1	2.5
WWBR-FM (Rock)*	1.8	1.9
CIMX-FM (Alternative)	1.8	1.4
WGPR-FM (Urban)	1.2	1.4
WQBH-AM (Urban/O)	1.6	1.4
WDFN-AM (Sports)	1.5	1.3
CIDR-FM (Adult Alt)	1.0	1.2
WYST-FM (Oldies)**	1.5	1.2

\*Was WDRZ-FM until November  
 \*\*Switched to Rock in February

### Miami-Ft. Lauderdale

	Fa '96	Wi '97
WAMR-FM (Spanish AC)	4.4	5.4
WEDR-FM (Urban)	5.5	5.4
WPOW-FM (CHR/Rhy)	5.7	5.1
WHQT-FM (Urban/AC)	4.8	4.8
WLYF-FM (AC)	4.4	4.8
WAQI-AM (Span N/T)	3.9	3.9
WHYI-FM (CHR/Pop)	3.5	3.9
WKIS-FM (Country)	3.1	3.8
WRMA-FM (Spanish AC)	4.5	3.8
WLVE-FM (NAC/SJ)	3.1	3.7
WZTA-FM (Rock)	3.3	3.6
WCMQ-FM (Spanish/O)	2.8	3.1
WFLC-FM (AC)	2.8	3.1
WMXJ-FM (Oldies)	3.5	3.1
WXDJ-FM (Tropical)	4.4	3.1
WBGG-FM (Cl. Rock)	2.4	2.8
WQBA-AM (Span N/T)	2.5	2.7
WTMI-FM (Classical)	2.7	2.5
WIOD-AM (News/Talk)	3.3	2.4
WINZ-AM (News)	2.0	2.3
WPLL-FM (Hot AC)	2.0	2.2
WCMQ-AM (Span N/T)	2.0	2.1
WJNA-AM (Nostalgia)	.3	2.1
WRTO-FM (Tropical)	1.5	1.9
WQAM-AM (Sports)	1.8	1.6
WSUA-AM (Tropical)	1.7	1.4

### Dallas-Ft. Worth

	Fa '96	Wi '97
KHKS-FM (CHR/Pop)	6.1	6.8
KKDA-FM (Urban)	6.2	6.7
KVIL-FM (AC)	6.0	6.0
KSCS-FM (Country)	4.9	5.8
WBAP-AM (News/Talk)	4.9	4.4
KEGL-FM (Rock)	4.0	4.3
KRLD-AM (News/Talk)	4.0	4.3
KLUV-FM (Oldies)	3.6	3.6
KDMX-FM (Hot AC)	3.7	3.5
KOAI-FM (NAC/SJ)	3.7	3.5
KYNG-FM (Country)	3.8	3.4
KLTY-FM (Religious)	2.5	3.2
KPLX-FM (Country)	4.0	3.2
WRR-FM (Classical)	2.8	2.9
KTXQ-FM (Rock)	2.7	2.8
KDGE-FM (Alternative)	2.5	2.6
KRBV-FM (Urban AC)	3.6	2.5
KRRW-FM (Cl. Hits)*	2.1	2.3
KLIF-AM (News/Talk)	2.4	2.2
KESS-AM (Reg. Mex.)	2.2	2.0
KTCK-AM (Sports)	2.4	2.0
KZPS-FM (Cl. Rock)	3.0	2.0
KRNB-FM (Urban/O)	1.2	1.6
KAAM-AM (MOR)	1.1	1.5
KHCK/KICI (Tejano)	1.6	1.4
KHVN-AM (Religious)	1.5	1.4
KRVA-AM (Reg. Mex.)	.8	1.1
KKDA-AM (Urban/O)	1.1	1.0

\*Switched to AC in early April

### St. Louis

	Fa '96	Wi '97
KMOX-AM (Talk)	13.0	11.8
WIL-FM (Country)	6.9	8.6
KMJM-FM (Urban)	8.2	7.1
KEZK-FM (AC)	6.7	6.9
KYKY-FM (Hot AC)	5.3	4.9
KPNT-FM (Alternative)	5.0	4.7
WKKX-FM (Country)	3.6	4.5
KLOU-FM (Oldies)	4.6	4.3
KSHE-FM (Cl. Rock)	4.9	4.0
WALC-FM (Hot AC)*	4.2	4.0
WVRV-FM (Adult Alt)	3.6	4.0
KSD-FM (Cl. Rock)	2.9	3.2
KFUO-FM (Classical)	2.8	2.8
KIHT-FM (Cl. Hits)	3.0	2.6
KXOK-FM (Urban AC)	2.7	2.6
WRTH-AM (Nostalgia)	2.3	2.6
KTRS-AM (Nostalgia)**	2.0	2.4
KATZ-FM (Urban AC)	1.3	1.9
KFNS-AM (Sports)	1.0	1.2
WCBW-FM (Religious)	1.2	1.2
WEW-AM (Nostalgia)	1.1	1.2
WIBV-AM (Talk)	1.9	1.0

\*Was WKBQ-FM (CHR/Pop) until January 24  
 \*\*Was KSD-AM until January

### Washington, DC

	Fa '96	Wi '97
WPGC-FM (CHR/Rhy)	6.1	6.5
WHUR-FM (Urban AC)	5.6	5.6
WKYS-FM (Urban)	4.8	5.1
WMAL-AM (News/Talk)	4.7	4.9
WWWZ/WWZZ (CHR/Pop)	4.0	4.7
WBIG-FM (Oldies)	3.7	4.5
WGAY-FM (AC)	2.9	4.5
WMZQ-FM (Country)	6.0	4.5
WMMJ-FM (Urban AC)	4.2	4.2
WGMS-FM (Classical)	3.7	4.0
WRQX-FM (Hot AC)	3.6	3.9
WASH-FM (AC)	4.9	3.8
WJZW-FM (NAC/SJ)	3.1	3.8
WJFK-FM (Talk)	3.6	3.4
WWDC-FM (Rock)	3.5	3.0
WTOP-AM (News)	3.4	2.9
WHFS-FM (Alternative)	3.1	2.3
WARW-FM (Cl. Rock)	2.1	2.0
WYCB-AM (Religious)	1.4	1.4
WPGC-AM (Urban/O)	.4	1.2
WFRE-FM (Country)	.9	1.1
WOL-AM (Talk)	1.0	1.1
WTEM-AM (Sports)	1.0	1.1

### San Diego

	Fa '96	Wi '97
KYXY-FM (AC)	7.0	6.4
XHTZ-FM (CHR/Rhy)	5.6	5.2
KSDO-AM (News/Talk)	4.2	4.9
KIFM-FM (NAC/SJ)	4.4	4.3
KSON-FM (Country)	6.2	4.3
KFMB-AM (Full Serv)	4.6	4.2
KFMB-FM (Hot AC)	4.0	4.1
KBZT-FM (Oldies)	4.1	3.8
KHTS-FM (CHR/Rhy)	3.3	3.6
KIOZ-FM (Rock)	2.7	3.5
KKLQ-FM (CHR/Pop)	3.6	3.5
XTRA-FM (Alternative)	2.9	3.5
KPOP-AM (Nostalgia)	2.5	3.2
KGB-FM (Cl. Rock)	2.7	2.8
KFI-AM (Talk)	2.3	2.5
KXGL-FM (Oldies)*	4.2	2.5
KPLN-FM (Cl. Hits)	2.8	2.4
XTRA-AM (Sports)	2.4	2.2
KFSD-FM (Classical)**	1.0	2.0
XHRM-FM (Alternative)	1.6	2.0
KKBH-FM (AC)	2.3	1.7
KMCG-FM (Country)***	.8	1.6
XHKY-FM (Reg. Mex.)	1.1	1.5
KSPA-AM (Nostalgia)	1.3	1.4
KOGO-AM (Talk)	1.9	1.1
XTIM-FM (Reg. Mex.)	1.1	1.3
XLTN-FM (Span Con.)	1.3	1.2
KXST-FM (Adult Alt.)	1.1	1.1
KNX-AM (News)	1.1	1.0

\*Was KFSD-FM (Classical) until January 16  
 \*\*Was KOWF-FM (Country) until January 1  
 \*\*\*Was KUPR-FM (Adult Alternative) until November; switched to Rhythmic AC in Mid-March.

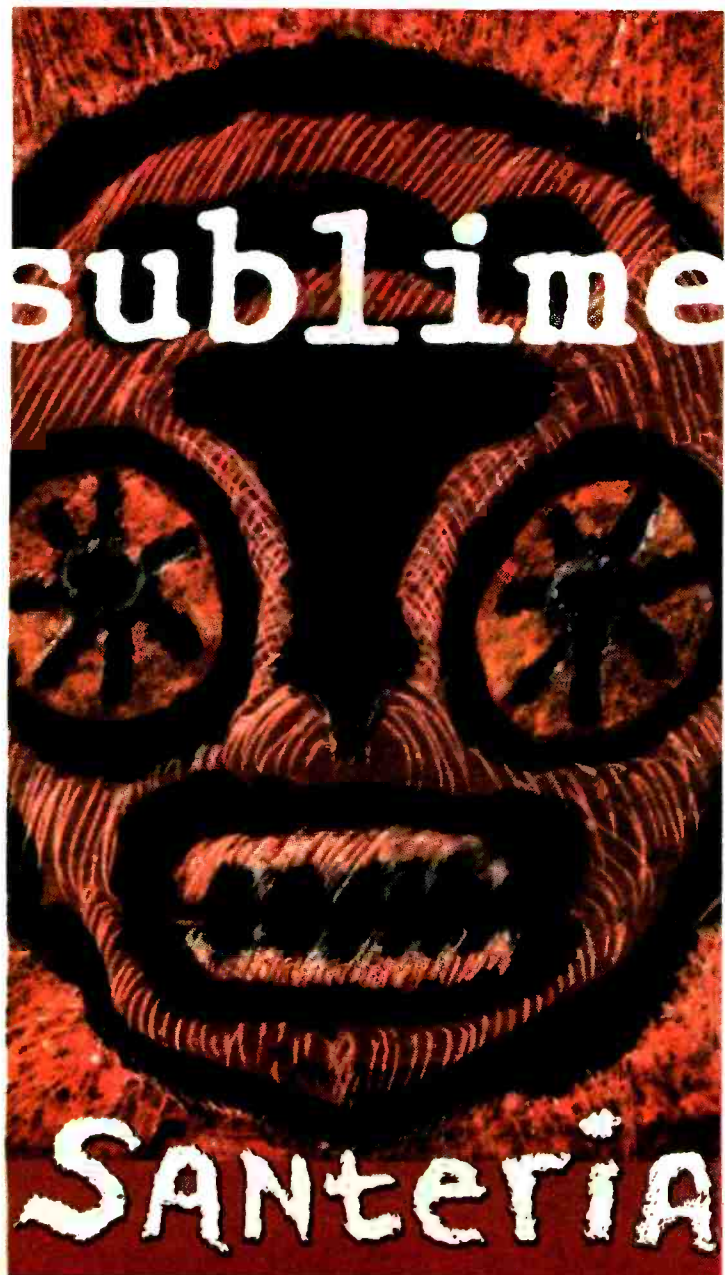
### Format Legend

AC-Adult Contemporary, Adult Alt-Adult Alternative, Alternative-Alternative, B/EZ-Beautiful/Easy Listening, CHR/Pop-Contemporary Hit Radio/Pop, CHR/Rhy-Contemporary Hit Radio/Rhythmic, Cl. Hits-Classic Hits, Classical-Classical, Cl. Rock-Classic Rock, Country-Country, Full Serv-Full Service, Hot AC-Hot AC, Misc-Miscellaneous, MOR - Middle of the Road, NAC/SJ-New AC/Smooth Jazz, News-News, Nostalgia-Nostalgia, News/Talk-News/Talk, Oldies-Oldies, Reg. Mex-Regional Mexican, Religious-Religious, Rock-Rock, Spanish AC-Spanish Adult Contemporary, Span N/T-Spanish News/Talk, Spanish/O-Spanish Oldies, Sports-Sports, Talk-Talk, Tropical-Tropical, Urban/AC-Urban Adult Contemporary, Urban-Urban Contemporary, Urban/O-Urban Oldies.

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 Over 1.4 Million Albums Sold!!**

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"Heavy"

#11 Most Played!



#11 Most Played!

Produced by Paul Leary  
 Management: Jon Phillips & Jason Westfall

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**STREET TALK®**

**Take Me Out To The Ballgame**

**W**GN-AM/Chicago personality **David Kaplan** ended his Chicago Cubs "vigil" as the team's 14-game losing streak came to an end last Sunday. Kaplan vowed to remain in the WGN Radio "Fan Van" (parked at the McDonald's parking lot across from Wrigley Field) until the Cubbies chalked up a "W." He continued his nightly "Sports Central" show from the Cubs broadcast booth until the victory. During the event, Kaplan raised over \$12,000 for "Cubs Care," a children's charity associated with the team.



David Kaplan

Pulitzer **KMVP-AM, KTAR-AM, and KKLTV-FM/Phoenix** GM **Marc McCoy** resigned Tuesday (4/15) after three years at the trombo. His replacement is **WBIR-TV/Knoxville, TN** GM **Chris Gallu**.

**Bob Pfeifer** resigns as President of **Hollywood Records** to pursue other creative interests. Pfeifer headed up the label since February 1994, shortly after joining the company as VP/A&R in August 1993. Exec. VP **Richard Leher** will handle Pfeifer's post on an interim basis.

**Liddy Locked Out by Ford**

Famed Watergate burglar-turned-talk host **G. Gordon Liddy** was blocked from doing his **Westwood One** show *live* from the **Gerald R. Ford** Museum in Grand Rapids, MI on Thursday (4/17) by the 38th President *himself*.

Liddy was at the museum to witness the dedication of new exhibits, which include pliers,

screwdrivers, rubber gloves and other tools used in the 1972 Watergate Hotel break-in at the Democratic National Headquarters in Washington.

"He's a commercial news guy that wants to intrude," Ford said. "He can come into the public museum, but he's not a part of the ceremony."

Former presidents **Carter** and **Bush** joined Ford in the festivities while Liddy, who was invited to town by local affiliate **WOOD-AM/Grand Rapids**, broadcast from a packed Studio 28, an 800-seat theater nearby.

**A Celeb From The 'Carpeted Office.'**

Our "DJs in the movies" bit proved to be a popular feature in several recent issues of ST, and it uncovered quite a celebrity in the GM's office at Country **KUBB & CHR/Rhythmic KHTN/Modesto, CA**. GM **Lee Nye** was featured in "The Birds," "Inside Daisy Clover," "Robin And The



A young Lee Nye on the Red Skelton Show (on left wearing white hat)

Seven Hoods," and "The Agony And The Ecstasy" as a child actor, not to mention credits in over 50 TV shows (however, we were informed that he was *not* one of the Little Rascals).

**WFYV (Rock 105)/Jacksonville** morning monsters **Lex Staley & Terry Jaymes** have signed a five-year talent contract with **KTXQ (Q102)/Dallas** for mornings, effective the first week in May. While the pair will move to Dallas, their show will continue to air on 'FYV, thus establishing the first affiliation in a planned syndication network for "The Lex & Terry Show."

Hot Talk **KLSX (Real Radio)/L.A.** picks up Adult Alternative programming for weekends,

Continued on Page 22

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# SNEAKER PIMPS

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## "6 Underground"

R&R Alternative **31**  
 Modern Rock BDS 40-35\*  
 Top 10 callout 99X Atlanta 18x  
 Top 5 callout XHRM San Diego 42x  
 and WBUZ Richmond 42x

○○○○○○○○○○  
 ○○○○○○○○○○

More callout success stories at WHFS D.C. 24x, KNDD Seattle 24x and LIVE 105 San Francisco (added 4 months ago!)

from the debut album



Mixed by Helene Hooper  
 Produced by Line of Flight and Jim Abbiss  
 Quest Management

New this week  
 KEGE  
 KROX  
 KWIN  
 WWCD  
 WJPZ  
 WSSX  
 WPTE  
 WLVI

Breakout markets include:  
 Los Angeles 4600 sold  
 KROQ, Groove Radio, KCRW  
 San Francisco 3000 sold  
 Live 105, KLLC  
 D.C.-Baltimore 2500 sold  
 WHFS  
 Boston 2000 sold  
 WBCN, WFNX, WXRV, WBOS  
 Seattle 1500 sold  
 KNDD  
 Denver 1000 sold  
 KTCL, KXPX, KALC  
 Phoenix 900 sold  
 KEDJ, KZON

On over 70 stations!  
 18\* New Artist  
 Sales Chart  
 Sales, Research,  
 Requests and NO BURN!

On Tour Now

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# STREET TALK®

Continued from Page 20

# BeeGees ALONE

**CHR 47 - 43**

5th Week Most Added! 80+ stations  
WZPL WZJM WYCR WAYV KZMG  
KKRZ WSTR KHKS KZHT WKRQ WIXX

**AC 24 - 20**

BB Monitor Hot Shot Debut 26\*  
#1 Most New Airplay  
KESZ KMGL WJBR KDAT WEAT  
WLTW WDOK KEZK WLIF KOSI WLIT

**Hot AC**

WKEE WMC WQSM

**Phones!**

WIXX/Top 5 Phones  
WAKS WKRQ KESR WHYI

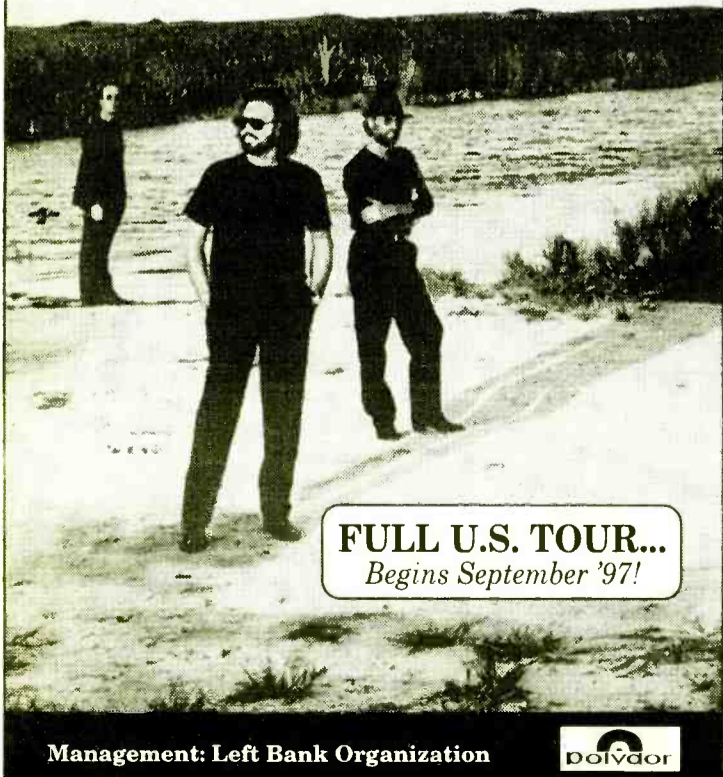


**May Artist of the Month!**

- May 3 - Bee Gees Marathon
- May 4 - VH1 to One

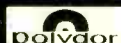
## The Media Events

- 5/6 • **Rock & Roll Hall of Fame Induction!**
- Good Morning America
- "Still Waters" in stores
- 5/8 • Letterman
- 5/9 • Fox After Breakfast
- 5/13 • Oprah
- 5/14 • Ellen



**FULL U.S. TOUR...**  
Begins September '97!

Management: Left Bank Organization



calling itself "L.A.'s Finest Rock" (which had been used by Adult Alternative **KSCAL.A.**). KLSX had been broadcasting Alternative music on the weekends. The strategic move offers a better fit with soon-to-be-sister Alternative **KROQ/L.A.** Joining KLSX are former **KSCA** personalities **Anita Gevinson** and **Julio Flores**.

**WBZ/Boston** will debut father/son duo **Will McDonough** and **Sean McDonough** on "McDonoughs On Sports" this fall, with the kickoff of **CBS Radio's** NFL coverage.

After five years on the air, **Chancellor Media's WTEM/Washington** (570AM) will relocate this summer to its recently acquired **WWRC** frequency at 980, giving "The Team" a full 50,000-watt signal. Then they would be looking to place an all-Business News and Talk format on the 570 frequency, according to the *Washington Post*.

**Tiger Woods** may have won the Masters, but the real question is, "Who's going to win **WJFK/Washington** afternoon drivers **Don Geronimo** & **Mike O'Mera's** 'Underpants Open?'" This event will feature listeners, clad in only their underwear, playing miniature golf and competing for a grand prize of \$1000. To make it even harder for contestants to concentrate, Don & Mike are placing **Hooters Girls** at each tee.

**Cox** increases its coverage of L.A. Urban Gold **KACE-FM** by dropping the Spanish format on recent acquisition **KRTO-FM** and simulating **KACE** programming.

L.A. and Orange County Dance simulcast **KACD/KBCD (Groove Radio)** drops the sex and love advice portion of **Jim "Poorman" Trenton's** show in favor of a music-based approach.

Coming to a CD near you: **Elektra Sr. VP** Promo **Greg Thompson** is including an audio biography with the new **Coward** release, "I Don't Care." This is the second major undertaking by a label to assist radio. Recently, **Virgin** promo guru **Jeffrey Naumann** introduced callout hooks on his label's CD Pros.

Just in time for the spring book, a group called **TV-Free America** is calling for the third annual "National TV-Turnoff Week." From Thursday (4/24) to Wednesday (4/30), the nonprofit organization is urging the country to

shut off the tube to "promote richer, healthier, and more connected lives, families, and communities." An estimated 3 million viewers joined the boycott last year, with 4 million expected this year. This could leave a lot of time for radio cuming and time spent listening.

**WYST/Detroit** changes its positioning to "97.1 K-Rock, Detroit's New Rock Revolution." PD **John Gorman** noted that, due to **Howard Stern's** presence, the station was already being referred to as 'K-rock' by the audience, adding, "As a member of the K-Rock family, we'll be able to use the K-Rock and **CBS** braintrust, as well as a vast network of talent and contacts." The new personalities, who

Continued on Page 24

## Rumbles, Pt. 1

- Eight-year CHR **WIOQ/Philadelphia** Creative Services Director **David Jay** travels west to Chancellor Media sister **Urban KKBT/L.A.** in the same capacity. **WIOQ** Prod. Dir. **Jeff Mason** fills Jay's slot, while swing/fill jock **Patrick O'Malley** becomes Production Director.
- **KZLAL.A.** nighttimer **Bo Reynolds** exits **Premiere Radio's** "Boot Scootin Party'n Nights" show to start his own syndication company, **DP Radio Network**.
- **WDRQ/Detroit** Marketing Director **Sue Jansik** crosses the street for similar duties at **Chancellor Media's WKQI**.
- Congratulations to **WBAL-AM/Baltimore**, which recently won eight regional **Edward R. Murrow** awards, sponsored by the **RTNDA**.
- **Keri Lee** exits her Promotions Director post at **KNDD/Seattle**.
- **KTBZ/Houston** hires Director/Sales **Bob Mackay** from **KISN-KUMT/Salt Lake City**. Additionally, PD **Cruze** adds AM drive, while APD **Steve Robison** moves to PM drive.
- Effective May 19, former **WFLZ/Tampa** swinger and **WILN & WTBB/Panama City, FL OM Domino**, rejoins **WFLZ** as MD/late-nighter, replacing **Tom Steele**.
- **Paxson WWNZ-AM/Miami** promotes afternoon news anchor/reporter **Peter King** to News Dir.
- **WKSS/Hartford** APD/MD/middayer **Christine Fox** has accepted midday duties at **KUBE/Seattle**.
- With the exit of **WPRO-FM/Providence** PD **Tony Mascaro** to **WPLJ/NY**, **WPRO-FM** afternoon driver **Dave Morris** assumes interim MD duties.
- The shuffle at CHR **WAOA/Melbourne** continues, as five-week PD/morning driver **Rocky Borden** exits. APD/MD **J.T. Daniels** adds mornings and interim PD duties.
- **WJZI/Milwaukee** MD **Kathryn Vaughn** departs.
- **WJMH/Greensboro** morning driver **M.C. Boogie D** segues to afternoons, while PM driver **Busta Brown** assumes morning show co-host duties.
- Classic Rocker **KMGA/Albuquerque** names former **KRRW/Dallas** PD **Jim Walton** to its PD post.
- **KATT/Oklahoma City** MD/middayer **Kelley Davis** has tendered her resignation, effective May 9; afternoon driver **Jake Daniels** will assume MD duties.
- **WKRO/Daytona Beach** MD **Delia Rae** exits.
- **KAJZ-FM/Austin** PD **Doc Burns** exits and **Candice Andrew** picks up interim programming duties.
- **Scott Hardy** resigns as PD at Alternative **KGDE/Omaha**.

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## STREET TALK®

Continued from Page 22

began on Monday (4/21), are **Mark Thompson** in middays, **Millen** in afternoons, and **Gonzo Greg** in nights. **Erin Carmen** joins as MD.

PDs from 65 prominent radio stations around the country descended upon Dallas last Monday (4/21) for two days of roundtable sessions concerning the state of radio, conducted by **Coleman Research**. Described as an "informational exchange" or a "state of the state," Monday's sessions included Alternative programming, which focused on the topic of "where to be musically." Tuesday brought Hot AC and Alternative ACs together to discuss the burning questions, "What this is, and how long will it last?"

Condolences to the family of one of Southern California's most respected African-American talk show hosts, **Tom Hall**, who died Saturday (4/19). Hall hosted a weekend show for the past 19 years at **KABC/L.A.** He was most noted for his astute and humorous handling of "People's Forum," a call-in segment that encompassed a variety of current topics.

Former **WBHT & WMGS/Wilkes Barre OM Mike Edwards** is the new PD at **ARS's** Alternative-leaning Hot AC **WSJZ (Alice)/Buffalo**.

### Rumbles, Pt. 2

• Former **SJS Entertainment** Dir./Programming & Affiliate Relations **Joe Montione** is named PD/morning personality at **WWGR/Ft. Myers-Naples**.

• **WRK/Danbury, CT** PD/MD **Lou Rizzo** heads to **Atlantic** for local Pittsburgh duties; station owner **Atlantic Star Communications** (formerly **Commodore Media**) Dir./Rock Programming **Harve Alan** will handle the station's PD duties until a permanent replacement is named.

• **WLIN/Jackson, MS** OM and sister **WJKK** middayer **Dave Roberts** is the new Station Manager at crosstown **WBKJ**.

• **KQDS/Duluth, MN** taps **Shelly Carr** as MD.  
• **WLSS/Baton Rouge** MD/middayer **Spencer Kane** will exit in about six weeks.

• Former **WQHK-FM/Ft. Wayne** OM **Jeff Davis** becomes PD at **WITL-FM/Lansing, MI**.

• **WQGN/New London, CT** PD **Frank Carofano** (aka **Franco**) resigns to concentrate on his current promotion company **Emerald Entertainment**.

• Former **WFHN/New Bedford, MA** morning driver **Kevin Matthews** moves up the road to nights at **WRZE/Cape Cod, MA**.

• **WDST/Poughkeepsie, NY** **Dave Leonard** is upped to VP/Prog. for owner **Woodstock Communications**, while **WDST MD Nic Harcourt** adds PD stripes.

• **Suzan Crane** moves to **Red Ant** as VP/Media Relations.

• Best wishes to **Priority S.E. Regional Promo Goddess Peggy Miles**, who is recovering from a car accident Tuesday (4/15).

RADIO RECORDS



1

- **Gene Bryan** is elevated to **WXLX-AM, WPAT-FM & WSKQ-FM/NY** GM.
- **L.A.** appointments: **Tim Pohlman** named **KTWV** VP/GM, **Bruce Raven-Stark** becomes **KLAC & KZLA** VP/GM, and **John Cook** is named **KIIS-AM & FM** PD.
- **KNEW-AM & KSAN-FM/San Francisco** VP/GM **Allan Chlowitz** adds **KABL-AM & KBGG-FM** duties.
- **Mac Daniels** ropes **WMZQ-AM & FM/Washington** PD post.
- **Jeff Garrison** grabs **KMLE/Phoenix** PD reins.
- **Michael Atkinson** boosted to **R&R** VP/Advertising.

5

- **Madonna** and **Freddy DeMann** w/**Time Warner** form **Maverick Records**.
- **WFAN/New York** elevates **Joel Hollander** to GM and **Rick Rosenfelt** to GSM.
- **Chris Miller** named **KDBK & KDBQ/San Francisco** PD.
- **KKLT/Phoenix** PD **Marc McCoy** adds **KTAR** duties.

10

- **Robert Hyland** becomes **CBS Radio Division** Sr. VP.
- **Kip Gilbert** rejoins **KBPI/Denver** as VP/GM.
- **Andy Beaubien** named **KNX-FM/Los Angeles** PD.
- **Gray King** crowned **WIL-AM & FM/St. Louis** PD.
- **John Sebastian** (of **Lovin' Spoonful** fame) gets a weekend show at **KLSX/L.A.**

15

- **Dave Hamilton** appointed **Doubleday Broadcasting** Nat'l Group PD.
- **Bobby Magic** levitates to **Beasley Broadcasting** Nat'l PD.
- **Michael Hoppe** named **PolyGram** VP/AC.
- **John Wheeling** rolls to **WEEI/Boston** as ND/PD.
- *Leap o' the week:* **Carla Leonardo** joins the **WCOZ/Boston** airstaff from **KZEL/Eugene, OR**.

20

- **Les Garland** grabs **KFRC/San Francisco** PD gig.
- **Harry Nelson** promoted to **WRKO/Boston** PD.
- *Charlies In The Morning:* **Charlie Brown** joins **KJR/Seattle** and **Charlie Van Dyke** returns to **Dallas** at **KLIF**.

**WQAM/Miami** makes it official, naming interim PD **Duff Lindsey** PD.

Just prior to leaving for his new gig at **WBZZ/Pittsburgh, WHOT/Youngstown, OH** MD/afternoon driver **Jonny Hartwell** received a front-page color photo and story in the local papers after Hartwell rescued a puppy thrown from a truck onto the local interstate. Hartwell quickly found a listener to adopt the dog, which is said to be doing well.



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## Capstar

Continued from Page 1

Strawn has been named co-Chairman of Capstar's Southeast region, along with former **Commodore Media** President **Frank Osborn**. Knight Quality President/COO **Norman Knight** and Exec. VP **Robert Knight** will join Capstar's senior management team. Wesley says he foresees "absolutely no changes" in format or personnel at the Patterson stations.

## Strategic Planning

All of Capstar's acquisitions have been part of a "master plan," Capstar President/CEO **Steve Hicks** told **R&R**. "We call it our 'Wal-Mart strategy.' We're trying to cluster in markets below the top 50 and be the first true national middle- to small-market consolidator." The company will also be divided into five distinct regions. One of the original Hicks companies, **Gulfstar Communications**, is expected to be merged into Capstar next week, Hicks said. That would bring Capstar's station roster to 220.

"The idea I had was to divide it into five regions and not just have regional people, but have truly experienced group radio CEOs to run those regions," Hicks explained. "That's how we plan to effectively run such a large group of stations. The northeast region will be called **Atlantic Star**; **Southern Star** will be the southeastern group; **Gulfstar** is in the Southwest; **Pacific Star**, which we recently announced, is the Western Region; and we're just beginning operations in the Midwest, which will be called **Central Star**."

Since Capstar was formed by Hicks, Muse last May, it has spent more than \$940 million in station acquisitions, according to **BIA Re-**

search Inc. In all, this week's deals place Capstar in 17 new markets, and the company now has 176 O&O's with revenues of \$225 million, BIA says. That places Capstar firmly among the Top 10 radio groups in terms of revenues. It will have to divest in Jackson, where the new SFX stations bring its market holdings to 10 stations.

## Doing The Deals

Wesley said the Patterson deal took several months to put together. But when it did, the final meeting lasted just two hours. "Actually, we have talked to just about every other group broadcaster," Wesley said. "They were calling us, we were calling them, and we were trying to figure out how the consolidation was going. The talks turned serious with Capstar. I feel a deal is good when both sides get up from the table and say, 'This is a good deal.' That's what's happened here."

**Media Venture Partners' Randall Jeffery** brokered the Patterson and Knight Quality deals and acted as advisor to Capstar on the SFX transactions. He explained, "Norman Knight believed that if he was going to sell, it would be to someone who had similar principals and qualities. Norman instantly took a liking to Steve, liked his philosophy of operating radio and his philosophy of life, and Steve felt the same way. They saw it as a merger of two families."

Price was not the biggest factor in the deal, according to Jeffery, who estimated that as many as 20 companies have approached Knight Quality over the past couple of years. Still, the sum paid for the stations was competitive. "The multiples that are being paid right now, in my opinion, are consistent with the prevalent market conditions, and the multiples' first year out will probably be below

Entertainment (BWE) as Sr. Dir./A&R, and **Rebecca Martinez** and **Dana Beren** are tapped as National Mktg. Dir. and Dir./Music Sales & Mktg., respectively, for BWE's Music and Classics divisions... Lightyear Entertainment has signed an agreement with Viceroy Entertainment for U.S. distribution ... **Gail Marowitz** is promoted to Design Dir. for the Columbia Records Group... **Toni Sellari** is named Design Dir./New Media, Creative Services for Sony Music ... **Julie Altman** is appointed CFO while **Gary Gettys** becomes "Marketing Guy" for 911 Entertainment ... EMI has a new address: 304 Park Ave South, New York, NY 10010; phone: (212) 253-3184; fax: (212) 253-3162.

**National Radio: Karen Barich** is promoted to Dir./Finance & New Business Development and **Lou Lavaux** is named Business Mgr. for Jones Radio Networks ... **Ed Coury** takes over Bureau Chief duties for the Wall Street Journal Radio Network's new Midwest Office, based in Detroit ... **Steve Yeager** and **Fred Wallin** join Prime Sports as hosts of their own weeknight program ... **ABI Media** signs an affiliation agreement with the syndicated "The Judy Jarvis Show." The program airs noon-3pm ET daily; (202) 544-4457 ... The

## Floods

Continued from Page 1

"No one thought it would be this bad," said **KYCK-FM PD Jaci Anderson**, whose 100,000-watt Country station fell silent Saturday. "The dikes were built to handle water cresting at 52-53 feet, but then they started breaking at 51 feet."

Anderson, reached by **R&R** this week at dry studios at sister station **KNOX-AM**, said, "None of us ever thought we'd be flooded out. I would have moved us out to KNOX a lot earlier."

Most of the area's stations began losing power as flood waters rose and Grand Forks became "a ghost town. Everyone had been evacuated by the National Guard," she said, adding, "It's hard to remember what happened on what day."

In fact, her station was one of the last downtown operations to remain on the air. **KYCK's** staff was evacuated at about 3am Saturday, but two announcers -- **Race James** and **Paul Roberts** -- remained at the station to keep it on air. But later in the day, "when water got up to two or three

present market conditions because of the synergies that exist throughout the country with other Capstar acquisitions," Jeffery said.

Hicks said Capstar is trying to improve the quality of programming to smaller markets through a computer-based audio distribution system that is just now being put into place. And for the short term, Hicks said, Capstar intends to remain a pure radio company. "We see enough opportunity, and we want to concentrate on being in as many of these size markets as we can."

—Heather Van Slooten

"American Christian Music Revue" adds **WYCD/Detroit** as an affiliate ... "Beyond The Beltway" with **Bruce DuMont** reaches a syndication agreement with Fisher Entertainment.

**Industry: Harriet Shultz** is appointed to the newly created VP/West Coast Operations position for MTV Networks ... **Erica Grayson** and **Suzette Williams** have been promoted to Dirs./A&R for Sony/ATV Music Publishing ... Sony Music Distribution appoints **Colin Willis** VP/Sales & National Accts. and also names **John J. Hawn** Sales Mgr./Midwest, and **Donald Mercurio** Sales Mgr./Northcentral Illinois ... **Claude Hulet** and **Debbie Lahm** join Arbitron as western manager and client service rep., respectively ... **Barbara Kaplan** becomes West Coast Regional Sales Mgr. at RED Distribution ... The Country Music Association names **David Bower** Dir./UK & Ireland and **Bobbi Boyce** Mgr./European Ops. ... **Sandro Pugliese** has been appointed Associate Dir./Online Communications at BMI ... **Roanna Gillespie** is named Creative Mgr. at PolyGram Music Publishing ... **BMG Music Publishing** has acquired Scandinavian production music library Match Music and its affiliates.

feet and began approaching the electrical box, they got panicky." The two men climbed into a boat and left the building, Anderson said.

Rock **KJKJ-FM (KJ108)** stayed on the air until a building about a block away caught on fire Saturday, Anderson said. "Firefighters began dropping chemicals by air and they [the staff] had to go. They bolted." Admitting that she and other staffers were working on an adrenaline high, Anderson explained that a number of the **Leighton Enterprises**-owned station's employees chose to remain at the station and were working long hours but were upbeat. "Most of the staff have water in their homes, so it's not like anyone of us are worse off than another."

## Banding Together

The other station reportedly on-air in Grand Forks, **KZLT-FM**, could not be reached by telephone. Calls to other radio outlets in downtown Grand Forks went unanswered or rang busy for hours. The area telephone company acknowledged that service had been spotty for days.

Anderson said **KNOX-AM** had dropped all comments and went with wall-to-wall news coverage that was generated by its own news staff, network feeds, and listeners on cell phones. She said staffers sporadically toured the town, accompanied by rescue workers, and generally were able to provide the audience with information, including regular reports from Grand Forks Mayor **Pat Owens**. Owens moved the town's emergency operations center to high ground at the nearby University of North Dakota.

In many ways, programming took on the sound of an overactive citizens band radio channel, with community service calls for shelter, food, and transportation out of town airing as the station was besieged by displaced listeners calling into the News/Talk station for specific information about their homes and neighborhoods from shelters and surrounding towns.

Thirty miles upriver in Crookston, MN, some 8000 Grand Forks residents found refuge, doubling the town's population overnight. **KROX-AM/Crookston GM Frank Fee** said the daytimer began broadcasting round-the-clock about two weeks ago, when the nearby Red Lake River began swelling and threatened to overtake the town.

"It's unbelievable what's happened here, with the station and the community pulling together," Fee said. "We called for volunteers on the air and immediately got sandbaggers pulling together as water was lapping up against houses. Listeners were calling us from their cell phones, screaming and yelling for help."

## Cristi

Continued from Page 3

He replaces **Jim Hays**, who has been named to the newly created OM position at Country-Rock combo **WWGY-FM & WOSC-FM/Salisbury-Ocean City, MD**. Hays joined the Columbus combo last May, coming from the PD post at **KHEY-FM/El Paso**.

Fee said **KROX** had, for the most part, dropped all music and was airing news, information, and listener calls. The station beefed up its news focus to include Grand Forks in order to keep the refugees informed.

The flood has been expensive for **KROX**. Fee brought on three additional people to handle the constantly ringing phones, while **McDonald's** pulled its regional advertising schedule.

But it wasn't all bad news, Fee said. Two banks bought spots on **KROX** "for the first time." However, optimism will likely be in short supply in the near future. "I don't expect people back in town for at least two or three weeks until the water treatment plant is up and running," Anderson sighed. "I can't even imagine what's going to be left."



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## Changes

Continued from Page 13

Urban: **WJHM/Orlando** nighttimer **Bartell Coleman** exits.

**Records: John Ray** is elevated to Sr. VP/Legal & Business Affairs at Capitol Records ... **Allan Tepper** steps up to VP/Creative Services-Special Projects at Warner/Chappell Music ... **Mel Jones** is promoted to VP/Planning for the Universal Music Group ... **Kim Niemi** is named VP/Product Planning, while **Joy Feuer** moves up to Nat'l Dir./Field Sales at Capitol Records ... **Amos Newman** is tapped to helm new Capitol subsidiary Java Records ... **Susan Unger** joins Mercury Records as Dir./Production ... **Joseph Lewczak** becomes Dir./Legal Affairs for EMI-Capitol ... **Dee Sonaram** is appointed Rap Promotion Mgr. and **Tiffani Carter** becomes Media Coordinator at Robbins Entertainment ... **Lisa Zbitnew** becomes GM of BMG Music Canada following the resignation of President **Paul Alofs** ... **Paul Gilbert** is named Sr. Dir./Business Administration at Sony Music Int'l while **Sandie Minasian** is appointed Sr. Dir./Sales at Sony Wonder & SMV ... **Devin McBeth** joins Bonneville Worldwide





STEVE WONSIEWICZ

## Ramone Decoding Encoded's Future

Renowned producer leads debut label down new and old paths

The *Internet*?! Just how much time, money, and effort *should* a record company pour into promoting and marketing its artists on the world's fastest-growing communications medium?

If you happen to be N2K Encoded Music President/producer extraordinaire **Phil Ramone**, your answer to this question is ... a considerable amount! "There were two things that convinced me to do the N2K job," states Ramone. "First, I'm being allowed to bring talent to the forefront that's remained undiscovered or that needs to be discovered. And two, having the right canvas."

Said canvas is provided by N2K Inc., a burgeoning multimedia company formed by jazz legends and GRP founders **Larry Rosen** (Chairman/CEO) and **Dave Grusin** (Vice Chairman), as well as entertainment entrepreneur **Jon Diamond** (Vice Chairman) and **Jim Coane** (President/COO). The company's many operations include such online properties as the music/merchandise/artist information web site "Music Boulevard" and the genre-specific web sites "Rockropolis," "Jazz Central Station," and "Classical Insites." N2K is even home to the official **Rolling Stones** and **David Bowie** home pages, and owns alterna-rock e-zines "AllStar" and "Addicted To Noise." And if that's not enough, the company also operates a full-equipped studio capable of broadcasting on the Internet.

But why would a seasoned professional choose a new entity like N2K to pioneer when he could have chosen from a multitude of established record company giants? Ramone explains, "I was offered an opportunity to do more than a produc-

tion deal. In a production deal, you're brought in and pretty much forced to do what [the record company] wants. Now I'm dealing with the long-term picture rather than instant results. "That's so critical from a development standpoint," he continues. "Consumers have to develop some kind of relationship with the artist — and that takes loyalty, time, and branding. A lot of people talk about artist development, but they don't mean it."

### Exploring Alternative Strategies

"N2K was set up from the beginning to have alternative marketing and promotion, and to explore alternative ways to do things — like cyber-broadcasts. In order to make it work you have to have a whole different attitude. That's the key here. The artists feel very secure that there's an interest."

Ramone, who plans to produce about three albums yearly, doesn't appear to be under any pressure to hit instant payday. "You need to have a large palette and paint with a small group of people. You also shouldn't try to fill the 'pipeline' just to make your bottom line, because it won't happen. Having said that, however, I would be very thrilled if a couple of our artists received some recognition this year. The music comes first."

As for potential online impact, Ramone believes the Internet is going to explode — and sooner than expected. "Within the next year? You

bet. I suspect there will be a breakthrough in the next six to nine months. There are a lot of companies working to make this happen. It's not going to be long before we have modems that will enable us to have something close to a reasonable FM broadcast."

While real-time for many Internet applications is still a ways away, Ramone claims web surfers are often forgiving; especially when it comes to music. He notes an example: when David Bowie put his new single "Telling Lies" on the Net, over 250,000 fans downloaded it. "Nobody expected that many people to come online and wait the four hours it took to download the single."

Ramone is a big fan of "giving away" a song on the Net; he likens it to seeing movie trailers at the theater — simply good promotion. As for the inevitable problem of pirating? "The big fear in the industry is getting paid for the copyrights. We're well on our way to resolving that. As a producer who lives off royalties, I'm very concerned for everybody involved. But there are going to be 50-75 million people on the Internet, fulltime, very soon. We need to figure out how to take advantage of that."

The Internet might be the way of the future, but Ramone realizes he has to work in the here and now. "You're never going to take away what people had before; you can only add to it. Retail worries that we might take away from their business. That's not what we want to do, but maybe people want different treatment in a retail store. For some

**A lot of people talk about artist development, but they don't mean it.**  
— Phil Ramone

## The Online Music Consumer

The online world may be the way of the future, but according to a survey of America Online consumers by New Jersey-based Music Marketing Network, radio is still the preferred medium to finding out about new music.

Radio was cited by 85% of the respondents as most influential when it came to new music, compared to friends/word of mouth (53%) and music TV (41%), among other sources. The Internet ranked 10th (12%), with the 12-17 demo placing twice as much importance on it (23%), than other demos (11-13%).

The AOL survey polled 1454 people aged 12 and older during the fourth quarter of last year. In order to qualify, all respondents had to have bought at least two albums in the past three months. At least half of those polled said they had visited an online music site. Other demographic data: 51% male, 49% female; 85% White, 3% African American, 2% Hispanic and the rest a mix of races; 8% were 12-17 years old, 28% 18-29, 55% 30-49, and 9% 50 or older.

Source: Music Marketing Network

people going into a huge store is okay, but not others. Music has always been about conversation. I'm confident the Internet and our company will add to the conversation."

The same goes for his views on radio: "Radio's not to blame for any of the problems in our industry. Radio has gone through and will continue to go through many changes. It's a tough and competitive industry and there are more stations competing for listeners. But no matter what you do, it still comes down to 'Will they play it on the radio?'"

And what Ramone has been hearing on the radio of late has been to

his liking. "I'm very confident that the *songwriter* is emerging again. Pop music was almost a dreaded word for about five years; it was looked upon as middle-of-the-road. In many ways they were right — pop needed a kick in the butt."

Ramone cites the pop success of artists like the **Dave Matthews Band**, **No Doubt**, and **Bush**: "The main point is that the songs have quality. I saw Bush in concert the other night, and the audience was on its feet singing and knew every lyric. That tells me the kids are still listening to what the songwriters have to say. It's a wonderful time."

## Favorite Type Of Music By Age Group

	Alt.	Clas.	Cou.	Metal	Jazz/Blues	Pop	R&B/Soul	Rock
12-17	17%	5%	4%	19%	2%	4%	10%	5%
18-29	45%	11%	27%	52%	18%	17%	49%	24%
30-49	36%	50%	58%	29%	71%	69%	39%	66%
50+	2%	34%	11%	0%	9%	10%	2%	5%

Source: The Online Music Consumer, Music Marketing Network, Oct. 1996

## Encoded Music's Marketing, Promotion Plans

A definite key person in the N2K Encoded Music team is recently appointed Sr. VP/Marketing & Promotion **Chris Hensley**. And like the label's president, **Phil Ramone**, Hensley is working to balance the day-to-day needs of radio and retail with the future exploding impact of the World Wide Web.

"Our mission is to build a record company, and we're only going to get [big] sales by doing traditional marketing and promotion. We absolutely need those relationships at radio and retail. [VP/Promotion] **Mike Stone** is out there as we speak, setting up **Black Morgan**'s new single at Rock and Active Rock, and talking to Alternative. Part of what he's preaching is about our artists, but it's also about how we can be more of a service to radio and retail



Chris Hensley

than other companies may be."

Hensley sees N2K's music sites as an invaluable sales and promo tool. "Where I see our company starting to look different is that we want to have web sites up for each artist two months in advance. We'll keep those sites updated constantly so they stay fresh for consumers. Then we can use those sites to aggregate an audience and hopefully mobilize them once the album's out — to either buy their record, request the single or see the show. And, with few exceptions, we want to have an entire single to download for free. It's all about super-serving the audience."

When it comes to radio, Hensley says N2K Inc.'s subsidiaries

really come into play. "What's nice for me is that we can build on the somewhat antagonistic relationship between radio and the labels. We want to move the focus away from 'just play my record and we'll support you' to more about helping them use our resources to provide radio with more service — help them use their web sites to bring in more listeners and more incremental income. We can do that through sites like "Rockropolis," where we do a number of cybercasts, and where we can even localize those shows for them.

"Look, we all know this is experimental, and we don't know exactly where it's going. There's still a certain element of surfing going on. But with 'Music Boulevard' and our genre-specific sites, we have the ability to pull in fans and steer them toward our artists and their music. And that's the oldest story in the music business: getting the consumer to sample your artist's music."

## What Type Of Music Site Do You Visit Most Often?

Type of site	Total	Male	Female
Specific artist or band	28%	25%	31%
General music/record store	26%	30%	23%
Generic music or entertainment-related areas	23%	20%	24%
Record label or entertainment site	12%	11%	13%
Other	9%	12%	6%
None of the above	2%	2%	3%



# RR LAUNCHING PAD

## Arista Austin Gets Lucky With Abra Moore

Nashville's efforts to break alterna-rock artists are receiving a nice dose of credibility — this courtesy of **Abra Moore**, whose debut single "Four Leaf Clover" on **Arista/Nashville's** new imprint **Arista/Austin** is being embraced

time working at a local bakery. "We went to see her, had lunch, and signed her right after that. I'm totally in love with her as an artist — her songwriting and vision. She really knows who she is and how she's evolving as a songwriter."

It wasn't until the beginning of the year that Arista/Austin began setting up the record, which Moore started recording in Austin in October 1996. "[Head of Promotion] **Jon Peterson** and I went to **KROQ/Los Angeles** with a non-mastered version and they really liked it. We also went to **99X** where they were into it. That told us we had something."

Programmers played "Four Leaf Clover" at a panel during a trade convention in New Orleans, earning a thumbs up from the crowd. And naturally, Moore performed at the '97 South By Southwest confab in her hometown.

Looking forward, Schnur — who has been hitting the campaign trail the last few weeks — plans to get Moore on a couple of key radio shows. The next step after that? A national club tour.

Moore's album "Strangest Place" goes to retail on May 20.

### Boston To Sister Hazel: This Airplay 'All For You'

**Sister Hazel** calls Florida home, but thanks to simultaneous multiformat airplay in Boston, they're likely going to find Beantown a familiar place. The quintet's debut **Universal** single, "All For You," from the album "Somewhere More Familiar" broke into the **CHR/Pop Top 50** chart two weeks ago on the strength of airplay from such major market outlets as **WXKS/Boston**, **KKLQ/San Di-**

**ego, WKRQ/Cincinnati, WPRO/Providence, WZPL/Indianapolis, and KHOM/New Orleans.** It's also getting support at **Hot AC**, where **WDBZ/New York, WTMX/Chicago, KLLC/San Francisco, WBMX/Boston, and WKTJ/Milwaukee** are reporting airplay. And *that's* after an already healthy run at **Adult Alternative.**

Yet it's the solid support in Boston that bodes best for the band and the label. Comments **Universal Sr. VP/Promotion Steve Leeds**. "It's a textbook case; it's something as a promotion executive we all hope and pray happens. We didn't do anything special, like target Boston. It's about a bunch of smart and passionate programmers who are into the music."

Leeds says the band came to the attention of **Universal** thanks to the base it built in Florida, where **Alternative WXSX/Tallahassee PD Rick Schmidt** is credited as an early supporter. "We realized **Sister Hazel** had built a pretty damn good base in Florida and decided we could expand on that — we knew we had a great pop song going in. We took it out to **Adult Alternative** because we knew it's a more friendly starting point. It was a very organic process; nothing was forced."

**WBOS PD Jim Herron** isn't surprised the single has crossed to **Pop**. "It's a great record that embraces the qualities of two of today's most popular artists: **Blues Traveler** and **Hootie & The Blowfish**. That's the kind of thing you want to get behind — and get behind immediately."

"We kicked the record off in the market and now the **CHR**s and **Hot AC**s are on it because it's a comfortable record and it sounds like something people have already heard before. The more we play it, the more they want to hear it. It looks like the same thing's going on at the other formats — now it's a snowball effect!"

**Sister Hazel's** "Somewhere More Familiar" hit retail earlier this year.



Abra Moore

by a growing number of influential **Alternative** and **Adult Alternative** outlets. Stations reporting the song, include, **Alternatives WNNX (99X)/Atlanta** and **KEGE/Minneapolis** and **Adult Alternatives WBOS/Boston, KMTT/Seattle, and KXPX/Denver.**

One big believer is **WNNX PD Leslie Fram**: "It's a great pop record for a station like ours. The first time I heard it I was so relieved it was not another angry female — she's got more in common with **Edie Brickell** than **Alanis Morissette**. The song stuck in my head all day."

Fram was excited enough to designate Moore as a breakthrough artist on **99X**. "It's something we do with a new band or song that we believe our audience will really embrace. We'll highlight the song on the air, which gives the jocks a little leeway to talk about the artist and gives our audience some more information." It's segments like those, according to Fram, that benefit the station, the artist, and the label. "[Moore]'s somebody who's going to be around for a while. She's not some one-hit wonder; and that's something I'm concerned about at the format — that we remain artist-driven and not song-driven, which has hurt us in the past."

The early results are clearly encouraging to **Arista/Austin VP/A&R** and **Artist Development Steve Schnur**, who was turned on to Moore's music in the summer of '95 by **Adult Alternative KGSR/Austin PD Jody Denberg**. "We were having dinner and I was telling him about our plans for the label, when he nonchalantly mentioned a local artist named **Abra Moore**. I bought a copy of her independent release; then picked up the phone, called our Texas office, and said, 'We have to find this girl.'"

It turns out Moore, still active in the Austin scene, was bidding her



Sister Hazel

## MUSIC NEWS & VIEWS

### Further On Down The Road

The travelling tour package field keeps getting more crowded: The **Further Festival** — originally organized to showcase the side projects of former **Grateful Dead** members — hits the road again this year with an expanded roster and more dates. Joining the tour this year are the **Black Crowes**, **Bruce Hornsby**, and **Arlo Guthrie**. Former **Dead** member **Bob Weir** and long-time writing partner **Rob Wasserman's** bands will be featured, as well as **Planet Drum**, which features **Mickey Hart**. The tour kicks off June 20 in **West Palm Beach** and wraps up in **August** on the **West Coast**.



Black Crowes

### Sounds Donates Concert Sales

**A&M/Perspective** act **Sounds Of Blackness** will donate 50 cents from every ticket sold during their upcoming tour to the **Lenard Clark Jr. Rehabilitation Fund**,



Sounds Of Blackness

named in honor of a black Chicago youth who was severely beaten in a racially motivated incident last month. The group begins its national tour **May 6** in **Washington**, and will also play **New York** and **Chicago**. The band's new album, "A Time For Healing," will be released on **May 6**.

To help celebrate the release of their new **Warner** album "Mish Mash," German electronica group **Rockers Hi-Fi** are inviting fans to try their hand at remixing the album's first single "90 Degree Fuzzwalk." Contestants will use **Mixman** software (included on the enhanced CD) to create the tracks. Deadline for entries is **July 11**.

Asides: **Madonna** is rumored to be in the studio beginning work on a new album. Word is she'll be teaming on a few tracks with **Soul II Soul's Nelle Hooper** and multiple Grammy winner **Babyface ... Trent Reznor** has asked **American Recordings** honcho **Rick Rubin** to produce part of the next **Nine Inch Nails** album. The two previously worked together on the song "Piggy" from the "Downward Spiral" disc ... **Foo Fighter Dave Grohl** hinted in **British music magazine Vox** that new albums featuring additional live cuts and previously unreleased tracks from **Nirvana** may be released in the foreseeable future.



Madonna

Here's a quick look at what's hitting retail next month: On **May 6**, expect the **Bee Gees** "Still Waters" (**Polydor/A&M**), Canadian singer/songwriter **Sarah McLachlan's** as-yet untitled new album (**Arista**), and **Supergrass's** "In It For The Money" (**Capitol**). **May 13**, watch out for **Motley Crue's** "Generation Swine" (**Elektra**) and an untitled **Wu-Tang Clan** (**RCA/Loud**). On **May 20**, a self-titled **Blessid Union Of Souls** (**EMI**), **David Byrne's** "Feelings" (**Luaka Bop/WB**), **La Bouche's** "All Mixed Up" (**RCA**), and **Steve Winwood's** "Junction 7" (**Virgin**) land in the stores. **May 27**, look for **Aswad's** still-untitled album (**Mesa/Atlantic**) and rapper **Craig Mack's** "Operation: Get Down" (**Street Life/All American**).

Other notable releases to be on the lookout for: **Del Amitri's** 14-song "Some Other Sucker's Parade" goes to retail **June 23**, with **A&M** going for adds for the first single "Not Where It's At" on **June 3**. **Radiohead's** eagerly awaited **Capitol** disc drops on **July 1**. **Warner** is eyeing **June 27** for **kd lang's** new album "Drag." And last but not least, look for a new solo album from **PJ Harvey** this fall.



## Management Of Talk Talent

□ Personalities reflect the station — treating them appropriately is key to success

By Walter Sabo

You're writing a memo at your desk. You make a mistake. You throw the memo away. Your phone rings ... it's your boss, who says, "You made a mistake on the memo." You explain, "I know, that's why I threw it out." "Don't do it again. You did it yesterday, don't do it again." The boss hangs up.

A moment later, the phone rings and it's the boss's spouse: "You upset my spouse by wasting that paper. What's going on?" The spouse whines on and on ... "And our friends at the club are upset and *International Paper* thinks you've insulted them." The spouse hangs up.

You realize that a camera in your ceiling has seen everything you've written and the phone is tapped. Your calls and activities are being monitored by your boss, the boss's family, and colleagues.

Congratulations. Now you have some idea of what it's like to be on the air.

### Be A Fan

A Talk station is its personalities. Those personalities are often pricy investments. They have delicate psyches and enormous ego needs. Managing them well is the most important aspect of the job of a PD and GM at a Talk station.

WRKO/Boston afternoon ratings superstar **Howie Carr** stresses that trust is key to working with talk talent. First, be a fan. "A manager can't manage who doesn't listen to Talk radio," Carr says. "They should enjoy the format and be willing to go along with anything as long as it's working."

Management should never have a content agenda. WRKO GM **Brad Murray** never interferes with content. His only agenda is increased cashflow. "The boss should remember that we are there by ourselves," Carr says. "We want management to be a good, supportive audience. Listen to the station in the car, not in an artificial situation.



**A manager can't manage who doesn't listen to Talk radio. They should enjoy the format and be willing to go along with anything as long as it's working.**

—Howie Carr



Listen the way the audience listens."

**Jim Phillips** is a leader of FM talk, hosting PM drive on *WTKS-FM/Orlando*. He works best when management trusts his instincts: "They need to understand that they should not mess with us. Hire someone you believe in and let him alone. About once a week say to a host, 'Come on, let's go to the food court at the mall,' and together take a good look at the audience." Phillips feels that keeps everyone focused on the job of reaching a mass audience. Tools and support are also important. "Pay producers a living wage. I want a producer who lives in the real world, not one who has to live at home with

their parents. Give me a wire service and cable TV in the studio. There is nothing worse than when the audience is ahead of you with the news."

### Winning Management Practices

After years of observing GMs who run successful Talk stations, these are some of the management practices of the winners:

- **Hosts are making a show.** Their job is to get a reaction, so don't be surprised when they do. A Talk station without a chorus of complaints is in trouble. Make sure the talent never sees a complaint letter or hears about a complaint phone call. It is the *definition* of management's job to keep those worries far away from the hosts.



**Pay producers a living wage. I want a producer who lives in the real world, not one who has to live at home with their parents. Give me a wire service and cable TV in the studio. There is nothing worse than when the audience is ahead of you with the news.**

—Jim Phillips



- **Follow the chain of command.** Hosts should have one boss, period.

- **GMs shouldn't tell a host that a show was great unless they are certain the PD also thinks it was great.** If the PD has a few suggestions for a program, their comments will be wiped out by a compliment from the GM. As in ... "the GM agrees with me, therefore the PD is wrong."

- **Hosts are committing an unnatural act.** They are performing,

emoting, and sweating for an audience they can't see. Yet, like any performer they hunger for feedback. When the GM walks by the on-air studio the host assumes the GM has heard every word said on the air. So, they look at the GM's face. If the boss is smiling, they think they are doing great. If not, they assume they are about to be fired. Meanwhile, the frown was probably caused by a bad lunch.

Continued on Page 30



**SMOKING IN THE BOY'S ROOM** — *WWRC/Washington "Cigar Radio"* co-hosts **Connie Golleher** and **Gary Pesh**, flank Salem Networks' **Col. Oliver North** during the recent "The Big Smoke" cigar party.

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PERSONALITY	%FAV	%LIKE	%FAV&LIKE
<i>Dr. Gabe Mirkin</i>	14.7	42.1	56.8
Jim Bohannon	8.8	42.1	50.9
Harden, Brant & Parks	5.4	36.0	41.4
Dr. Laura Schlessinger	15.0	25.0	40.0
Dr. Joy Browne	6.8	25.4	32.2
G. Gordon Liddy	2.6	8.9	11.5
Howard Stern	2.4	7.7	10.1
Rush Limbaugh	4.0	6.5	10.6
Oliver North	1.1	5.9	7.0

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## Management Of Talk Talent

Continued from Page 29

• **To the public, the host is a star, a real celebrity.** Treat them that way. Don't let them make a personal appearance without security and goodies to give the crowd. Carr emphasizes, "Make sure the remote equipment works." Give talent a wardrobe allowance and a limo ... always a limo. When a crowd shows up for a personal appearance, it should look like they are coming to a major event.

• **When the PD thinks the host is doing a good job, pour on the praise.** Your thank-you notes, free tickets, meals, and other perks go much further with talent than with salespeople. Talent is motivated by applause, salespeople by money. GMs should clap loudly when (and only when) the PD asks for your help.

• **When a host, known for speaking honestly, says good**

things about a sponsor, the spot will sell. That honesty may come from making fun of businesses who are potential advertisers. Don't worry about it. If they have their facts and are speaking the truth, it helps the station's credibility.

• **Personal appearances should be rare and remarkable events that generate extraordinary revenue.**

• **Fix the equipment.** No matter how minor it may seem to you, equipment that does not work is possibly distracting to a person on the air. Once I worked with a station whose all-digital system was so awful it depleted all of the talent's creativity because their energy was spent "working around it." Management didn't listen. The station died. Management received stock options, talent got unemployment checks. Completely avoidable. Lis-

**[Management] needs to understand that they should not mess with us. Hire someone you believe in and let him alone.**

—Jim Philips

ten to the talent about equipment. Don't let the equipment be an excuse.

• **When the ratings are good, when there is a new account, when a host wins an award, make a very big deal out of it.** Air talent become more, not less, manageable the more they are praised. When they do good work and don't get earned attention, they rightly become despondent. They'll do other things — bad things — to get attention. A salesperson may be challenged by being told, "OK, now hit the next goal." An air talent would just get depressed with that approach.

People who can successfully host talk shows are smart, skilled broadcasters. Make them partners in your plans for the station and you will be impressed with their bank of good ideas.

**Walter Sabo** is President of New York-based **Sabo Media**, a consulting firm that has worked with major Talk stations for 14 years. He can be reached at (212) 808-3005.



## The Hidden Cost Of Radio Listening

By Michael Packer

**Y**es! It does cost to listen to radio! We've all heard the expression that radio listening is free. It's true that the audience does not pay a monetary fee to tune into their favorite station. But, in reality, radio listening costs the audience what is most precious, *time*.

Even if they are in their car, potential listeners can spend their time doing a number of other things. Aside from listening to talk radio, the driver can enjoy a favorite CD, hear a book on cassette, tune to music and even watch TV! During my travels, I'm spotting more taxi drivers with portable television sets in the front seat. They listen while they drive and watch while waiting for their next fare.

Each day, our listeners make a decision to invest time tuning to our programming because they believe the return on their investment will be lots of valuable information and entertainment. The greater the return on their investment, the more time they are willing to reinvest. On average, listeners will spend close to 50 minutes per day for NewsRadio. The average for a good News/Talk or all-Talk station is 75 minutes. Exceptional Talk stations will report TSL of 80-90 minutes daily.

The goal is to outperform the average NewsRadio and News/Talk station by making sure our audience feels they will receive premium value for the time they invest listening.

Program Directors with high TSL make it happen by:

• **Outside-In Programming.** They keep track of the needs of their core audience and make sure they are met, consistently.

• **On-Target Talent.** They know the type of talent their Core enjoys. They choose and grow

the type of hosts that fit profile.

• **Outstanding Promos.** They look for ways to remind their listeners that it's worth it to invest large chunks of time listening to their station. PDs use promos to get that message to the cume on a daily basis.

• **Consistent Quality Programming.** They know that insuring quality programming means taking the time each week to know every program and element on the station is still on target.

• **Minimize The Small On-Air Glitches.** Over time, little on-air SNAFUs add up to sloppy-sounding stations. Winning PDs quickly identify the technical and human errors and come up with solutions.

• **Topication.** They make sure their hosts are mirroring the issues and events that the core is focused on.

The payoff? These PDs' investors (listeners) are willing to invest even more (time) and the result is longer TSL and higher AQH shares!

**Michael Packer** is President of Detroit-based **Packer TalkRadio Consulting**. He can be reached by phone at (810) 656-4140 or at his web site: [www.mpacker.com](http://www.mpacker.com) or by e-mail: [mpacker@aol.com](mailto:mpacker@aol.com).



Westwood One's NBC News correspondent Peter Maer was granted an exclusive, one-on-one interview with President Clinton to commemorate the 50th anniversary of the end of Major League Baseball's color barrier. "We never finished the job started by Jackie Robinson," Clinton told Maer. He added that the future challenge would be to "actually appreciate what's different about us."



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## Stations and their adds listed alphabetically by market

<p><b>WFLY/Albany, NY</b> PD: Michael Morgan MD: Ron Williams 10 JON SECADA "Late" NO DOUBT "Sunday" OMC "Bizarre" MARY J. BLIGE "Need" 3RD PARTY "Can"</p>	<p><b>WRQK/Canton, OH</b> PD/MD: Rick Michaels APD: Todd Downard 19 TOAD THE WET... "Come" COUNTING CROWS "Daylight" AEROSMITH "Hole"</p>	<p><b>KOUK/Eugene, OR</b> PD/MD: Barry MacGuire NO DOUBT "Sunday" KEITH SWEAT "Touch" BLESSID UNION OF... "Wanna"</p>	<p><b>WKSS/Hartford, CT</b> PD: Jay Beau Jones MARK MORRISON "Return" ROBYN "Know" ERASURE "Arms"</p>	<p><b>WBLI/Long Island, NY</b> PD: Ken Medok MD: AJ Levine No Adds</p>	<p><b>WRVW/Nashville, TN</b> PD: Charlie Quinn APD: Tom Peace MD: Scooter 8 VERVE PIPE "Freshmen" BOB CARLISLE "Butterfly"</p>	<p><b>WIOQ/Philadelphia, PA</b> PD: Glenn Kalina MD: Dee Dee McGuire 10 JOCELYN ENRIQUEZ "Little" MARY J. BLIGE "Need"</p>	<p><b>KKLQ/San Diego, CA</b> PD: Mark Todd 20 THIRD EYE BLIND "Life" 19 SPACE "Female"</p>	<p><b>KRQQ/Tucson, AZ</b> PD: Tim Richards MD: Adam Smasher HANSON "Mmm" WHITE TOWN "Woman"</p>
<p><b>WABE/Allentown, PA</b> PD: Brian Check MD: Chuck McGee No Adds</p>	<p><b>WSSX/Charleston, SC</b> PD: Calvin Hicks MD: Christine Cross ROBYN "Know" DEPECHE MODE "Good" SNEAKER PIMPS "6"</p>	<p><b>WSTO/Evansville, IN</b> PD: Barry Witherspoon SISTER HAZEL "All" DEPECHE MODE "Good"</p>	<p><b>KRBE/Houston, TX</b> PD: John Peake APD: Scotty Sparks MD: Jay Michaels No Adds</p>	<p><b>KHLS/Los Angeles, CA</b> PD: John Cook APD/MD: Tracy Austin ROBYN "Know" MARY J. BLIGE "Need" NU FLAVOR "Sweet"</p>	<p><b>WKCI/New Haven, CT</b> PD: Tony Bristol APD/MD: Jeff McCartney 14 OMC "Bizarre" WHITE TOWN "Woman"</p>	<p><b>WBZZ/Pittsburgh, PA</b> PD: Keith Clark MD: John Cline BLESSID UNION OF... "Wanna" BLACKSTREET "Leave"</p>	<p><b>KRUF/Shreveport, LA</b> PD/MD: Gary Robinson 18 ROBYN "Know" 17 JOCK JAM "Jock" 12 NO MERCY "When" GINA G "Gimme"</p>	<p><b>KHTT/Tulsa, OK</b> DM: Sean Phillips PD/MD: Carly Rush PAULA COLE "Cowboys" GINA G "Gimme"</p>
<p><b>KQIZ/Amarillo, TX</b> PD/MD: Ted Kelly SPICE GIRLS "Say" ROBYN "Know" NO MERCY "When" NO DOUBT "Sunday" SWV "Can" LAKIESHA BERRI "Like"</p>	<p><b>WVSR/Charleston, WV</b> PD: Bill Shaahan APD: Mike Edwards 2 GINA G "Gimme" 2 3RD PARTY "Can"</p>	<p><b>KMCK/Fayetteville, AR</b> PD: Bo Shannon MD: Mike Chase BLESSID UNION OF... "Wanna" ROBYN "Know" BRAND NEW HEAVIES "Sometimes" 3RD PARTY "Can"</p>	<p><b>WZYP/Huntsville, AL</b> PD: Marc Summers MD: Chris Callaway 4 ROBYN "Know" TONI BRAXTON "Want"</p>	<p><b>WDJX/Louisville, KY</b> PD: C.C. Matthews APD/MD: Karen Rife LAKIESHA BERRI "Like" 3RD PARTY "Can" ROBYN "Know" NO DOUBT "Sunday" ROBIN S "Must"</p>	<p><b>WQGN/New London, CT</b> DM/MD: Franco NO MERCY "When"</p>	<p><b>KKRZ/Portland, OR</b> PD: Ken Benson APD/MD: Tommy Austin 17 OMC "Bizarre" 9 SHAWN COLVIN "Sunny" BLESSID UNION OF... "Wanna"</p>	<p><b>WNOU/South Bend, IN</b> PD/MD: Bill Mitchell 18 TOAD THE WET... "Come" MARK MORRISON "Return" BRAND NEW HEAVIES "Sometimes"</p>	<p><b>WWKZ/Tupelo, MS</b> PD/MD: Rick Stevens 7 ROBYN "Know" NO MERCY "When" 3RD PARTY "Can" FAITHLESS "Insomnia"</p>
<p><b>KGOT/Anchorage, AK</b> DM: Mark Murphy PD: Paul Walker APD: Bill Stewart 10 SISTER HAZEL "All" 8 NO DOUBT "Sunday" BEE GEES "Alone" BLESSID UNION OF... "Wanna"</p>	<p><b>WNKS/Charlotte, NC</b> PD: Brian Bridgman MD: Marcie Crescente BLACKSTREET "Leave" ROBYN "Know"</p>	<p><b>WJMX/Florence, SC</b> DM: Keith Mitchell PD/MD: Scott Seipel 3RD PARTY "Can" DEPECHE MODE "Good" LE CLICK "Call" ROBYN "Know"</p>	<p><b>WZPL/Indianapolis, IN</b> PD: Tom Gjerdrum MD: Dave Decker BEE GEES "Alone" SUBLINE "Santeria"</p>	<p><b>KZII/Lubbock, TX</b> PD: Jay Shannon MD: Chris Kelly 42 ROBYN "Know" 14 ROCKELL "Fell" 12 CELINE DION "Because" 6 OUTHERE BROTHERS "Boom" 3 TONI BRAXTON "Makin" MICHAEL JACKSON "Blood"</p>	<p><b>WEZB/New Orleans, LA</b> PD: Joe Larson APD/MD: Joey G. No Adds</p>	<p><b>WSPK/Poughkeepsie, NY</b> PD: Steve Schantz MD: Scotty Mac NO MERCY "When" BRAND NEW HEAVIES "Sometimes" DEPECHE MODE "Good" ROBYN "Know"</p>	<p><b>WOBK/Springfield, IL</b> DM: Bill Klapproth MD: Rick Blade No Adds</p>	<p><b>WSKS/Utica, NY</b> PD: Bill Catcher MD: Diane Chase 6 JOCK JAM "Jock" NO DOUBT "Sunday"</p>
<p><b>WSTR/Atlanta, GA</b> PD: Dan Bowen MD: J.R. Ammons No Adds</p>	<p><b>WZST/Chattanooga, TN</b> PD: Robin Daniels APD/MD: Mike Gibson 9 THIRD EYE BLIND "Life" 1 ROBYN "Know" MARY J. BLIGE "Need" CARDIGANS "Been"</p>	<p><b>WJWR/Johnstown, PA</b> PD: Rich Adams MD: Mitch Edwards 3RD PARTY "Can" ROBYN "Know" AEROSMITH "Hole" TOAD THE WET... "Come"</p>	<p><b>WGLU/Johnstown, PA</b> PD: Rich Adams MD: Mitch Edwards 3RD PARTY "Can" ROBYN "Know" AEROSMITH "Hole" TOAD THE WET... "Come"</p>	<p><b>WZEE/Madison, WI</b> PD: John Harrison Music Coord.: Tom Dean 17 ROBYN "Know" 13 TONI BRAXTON "Want" 9 JOOSE "Tomorrow" 7 ERASURE "Arms" 7 BLACKSTREET "Leave"</p>	<p><b>WHTZ/New York, NY</b> PD: Tom Poleman MD: Cubby Bryant 20 SISTER HAZEL "All" 8 BLACKSTREET "Leave" 5 NO DOUBT "Sunday"</p>	<p><b>WPRO/Providence, RI</b> PD: Chris Shebel MD: Dave Morris VERVE PIPE "Freshmen" OMC "Bizarre" NO DOUBT "Sunday" BLESSID UNION OF... "Wanna" FAITHLESS "Insomnia"</p>	<p><b>WNTQ/Syracuse, NY</b> DM: Tom Mitchell MD: Jimmy Olean KEITH SWEAT "Touch" ROBYN "Know" BLESSID UNION OF... "Wanna"</p>	<p><b>WWZZ/Washington, DC</b> PD: Dale D'Brian APD/MD: Ron Ross 3 BACKSTREET BOYS "Playing" 3 DJ COMPANY "Rhythm"</p>
<p><b>WAYV/Atlantic City, NJ</b> PD: Tommy Frank APD/MD: Paul Kelly 41 HANSON "Mmm" BEE GEES "Alone"</p>	<p><b>WKRQ/Cincinnati, OH</b> PD: Jimmy Steal APD/MD: Race Taylor MEREOTH BROOKS "Bitch"</p>	<p><b>WYKB/Ft. Myers, FL</b> PD: Chris Cue MD: Randy Sherwyn ERASURE "Arms" FREAK NASTY "Dip" TONI BRAXTON "Want"</p>	<p><b>WKFR/Kalamazoo, MI</b> PD/MD: Dave Michaels ROBYN "Know" LAKIESHA BERRI "Like" NO DOUBT "Sunday"</p>	<p><b>WVZZ/Madison, WI</b> PD: John Harrison Music Coord.: Tom Dean 17 ROBYN "Know" 13 TONI BRAXTON "Want" 9 JOOSE "Tomorrow" 7 ERASURE "Arms" 7 BLACKSTREET "Leave"</p>	<p><b>WNVZ/Norfolk, VA</b> PD: Don London MD: Jay West 26 ROBYN "Know" TONI BRAXTON "Want"</p>	<p><b>WHTS/Quad Cities, IL-IA</b> DM: Tony Waitkus MD: Brian Scott No Adds</p>	<p><b>WNTQ/Syracuse, NY</b> DM: Tom Mitchell MD: Jimmy Olean KEITH SWEAT "Touch" ROBYN "Know" BLESSID UNION OF... "Wanna"</p>	<p><b>WVZZ/Washington, DC</b> PD: Dale D'Brian APD/MD: Ron Ross 3 BACKSTREET BOYS "Playing" 3 DJ COMPANY "Rhythm"</p>
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# The Story...



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### MODERN ROCK:

Top 5 phones everywhere!  
R&R Alternative: 13-7 87 stations/2,240 spins  
Billboard Modern Rock Monitor: 13-8\* with over 1,750 spins!

99X 27X	Q101 25X	KDGE 33X
KROQ 19X	KNDD 29X	KITS 31X
KOME 27X	WHFS 27X	KEGE 28X

### EARLY TOP 40 ACTION:

Over 350 BDS detections before impact week:

WSTR 18X	Y100 28X	WXKS 16X
WKRQ 21X	B94 14X	KRBE 26X
KHOM 26X	Q106 13X	KALC 28X
KKRZ 15X	WNKS 24X	WDCG 33X

### EARLY HOT AC ACTION:

R&R "New & Active": 17 stations/375 spins  
Billboard Adult Top 40 Monitor: 38\*-34\* with 332 spins!

WLNK 26X	KHMX 27X	KBBT 39X
KFMB 58X	KLLC 43X	KPLZ 21X
WALC 37X	KMXB 40X	

### NEW ADDS THIS WEEK:

KYSR/Los Angeles	17x
WPLL/Miami	20x
WWMX/Baltimore	14x
KVSR/Fresno	36x

### EARLY ADULT ALTERNATIVE ACTION:

R&R "New & Active": 6 stations/131 spins

KENZ 32x	KXPK 28X
KAEP 21x	WXKR 19X
KQPT 18x	WJBX 13X

### VIDEO

 Added to "Stress" Rotation!



Added to "Extra Large" Rotation!



Added this Week!





TONY NOVIA

CONTEMPORARY HIT RADIO

# Are You Ready For DARS?

## ■ New service could play key factor in how you do business

What a difference a year makes — last year (3/22) I wrote a column entitled, “Danger! Satellite Radio Is Coming.” At that time, there were four companies that had applied for digital audio broadcast licenses. On the front page of this year’s March 7th issue of **R&R**, we announced to the world that the FCC had approved a plan four days earlier to provide two satellite digital audio radio service (DARS) licenses.

On April 2, the FCC held an auction (**R&R** 4/11), and the original four companies bidding for the two spectrum licenses were whittled down to three: Washington, DC-based **Satellite CD Radio Inc.**; Reston, VA-based **American Mobile Radio Corp.**; and Seattle-based **Digital Satellite Broadcasting**. The winners are finally in — Satellite CD Radio Inc. and American Mobile Radio Corp. won with bids of \$83.3 million and \$89.9 million, respectively (putting \$173.2 million in Uncle Sam’s pockets). However, now these questions remain: Just what is DARS? Will it create even more competition for radio than already exists? And what, if any, effect will it have on your life and the life of your station (positive or negative)? Whatever the answers prove to be, understanding the impending DARS wars might play a key factor in the way you do business.

### Digital Radio For Dummies

Plain and simple, the FCC’s approval of DARS gives the aforementioned two highest-bidding companies rights to sell satellite-delivered, CD-quality radio on a national basis. One license will be for the use of spectrum between 2320 and 2332.5 MHz, and the other for 2332.5 though 2345 MHz. Each of the satellite DARS licensees will be able to provide 19 to 44 channels of CD quality audio per system.

What does this mean? Well, using an analogy, imagine if the United States had only two cable companies for TV use. Now substitute satellite for cable and think radio! One major difference from the current failed cable radio systems: DARS will most likely be available to your listeners in their cars, homes, and workplaces. As a result, these two companies are about to become extremely powerful, and — as you may have been tipped off by the intense and costly bidding process — their hope is to be very profitable as well. Either way, within a couple of years these companies will be competing for your listeners’ pocket-books and listening time.

Before you pooh-poo this as another cable radio disaster, better think again: digital radio’s strengths are today’s analog AM and FM radio stations weaknesses. According to a report prepared last year by Exec. Secretary to Canada’s Task Force on the Introduction of Digital Radio **Ted Ledingham**, digital promises to pro-

vide subscribing listeners “compact disc-quality sound; the ability to transmit data, both related to radio programs and to non-related business opportunities; interference-free signal (no distortion, no fading) in both fixed and mobile environments; efficient use of the spectrum; and considerably lower installation and operating costs. In addition to digital programming services, broadcasters themselves will be capable of offer-

on the highways of America may soon be able to tune in to one of many satellite DARS channels offering a particular format without interruption or fading as they travel across the U.S. This new service also has the potential to increase the variety of programming available to the listening public. Providers may, for example, offer niche channels that would serve listeners with special interests. Satellite DARS has the technological potential to serve listeners in areas of the country that have been underserved. While to some extent DARS will compete with local radio, we anticipate that it will also complement terrestrial radio.”

Complement terrestrial radio? Well, just as cable companies do, the DARS licensees will have the option to carry AM/FM radio stations in addition to their other 19 to 44 channels of CD quality audio.

### Will They Pay?

DARS licensees are depending on the very same dynamic that cable — and more recently, satellite companies like Direct TV — encountered: customers who will stop at nothing to obtain cutting-edge technology. Ones who insist on the highest quality sound, the widest variety of selections, two-way communication and as many bells and whistles as a company can muster up. Early estimates have the service costing consumers about \$10 per month, plus an estimated \$200-\$300 for hardware and around \$20 for an antenna or receiving dish. It’s expected that automobile and audio manufacturers will begin to turn out DARS-ready equipment in the near future. The \$64,000 question is a two-parter: A) will the services and selection of DARS far outweigh the costs, and B) will consumers pay for radio, a service which has traditionally been free (as was TV before cable)?

While early indications are that the DARS licensees will concentrate on national programming, one can’t help but wonder what kind of effect it is going to have on both the **Arbitron** ratings and radio advertising expenditures. With radio looking to expand its \$7 billion revenue, no one knows what kind of effect DARS will have on advertising dollars.

Out of fairness to all involved, it hasn’t even been determined whether or not DARS licensees will accept advertising, even though they have an option to do so. In the FCC report approving DARS, it was noted that “given the distinguishing features of satellite DARS — it is a national service, it will require new and relatively costly equipment, and it may be offered via paid subscription — we find that the effect of satellite DARS on terrestrial radio is likely to be significantly smaller than the effect of

**ff**  
**The bottom line is that satellite-delivered radio threatens the thousands of community radio stations that provide local news, weather, and sports that have made the U.S. system of broadcasting the envy of the world.**

—NAB spokesperson  
**Dennis Wharton**

**ff**  
 ing a number of complementary and related services to their audio programming...like news, on-demand weather, record information, and enhanced advertising services such as advertisers’ phone numbers and pay radio for special events. Broadcasters will also have capacity to deliver non-broadcast data services: paging, specialized weather, news wires, stock services, individual data banks, differential geopositioning services, traffic conditions, videotext material, and addressable messages.”

### E.T. DARS Home

Come again? All this from *my* radio? The answer is yes — and the U.S. is already behind the eight-ball compared to countries like Canada. For some time now the **National Association of Broadcasters** has been fighting DARS. NAB spokesperson **Dennis Wharton** told **R&R**’s **Heather Van Slooten**: “The bottom line is satellite-delivered radio threatens the thousands of community radio stations that provide local news, weather, and sports that have made the U.S. system of broadcasting the envy of the world.”

According to the FCC, “Motorists

## All This From My Radio?

### ■ The cutting edge of DARS

Here are some of the enhanced radio services that digital audio radio service (“DARS”) is expected to bring to your car radio in the near future.

- National news
- On-demand weather
- Record information
- Enhanced advertising services, such as advertisers’ phone numbers
- Pay radio for special events and concerts

#### The capacity to deliver non-broadcast data services:

- Paging
- Specialized weather
- News wires
- Stock services
- Individual data banks
- Differential geopositioning services
- Traffic conditions
- Videotext material
- Addressable messages
- Cellular phone
- Fax capabilities

Source: Ted Ledingham, Exec. Secretary to Canada’s Task Force on the Introduction of Digital Radio

additional terrestrial radio stations.” On the other side of the report coin, one commenter suggested “that satellite DARS would cause a decline of 11.6% in terrestrial radio listenership,” even though the Commission estimates DARS listening not to be more than 4% by the year 2005.

The report went on to identify DARS’s potential competitive advantages over terrestrial radio: “While recognizing that satellite DARS has significant competitive advantages in offering advertising to a national audience with satellite DARS receivers, several factors may limit the possible significance of such additional competition: A large share of the national radio audience is not likely to have satellite DARS receivers, at least for a significant period of time.

“National advertising revenue amounts to only 18% of terrestrial radio advertising revenue, and is on average less important for small-market stations than for large-market stations. Local advertising revenue is much more important than national advertising revenue for terrestrial radio’s viability and prevalence, and at this time we have no evidence that satellite DARS would be able to compete for local advertising revenue.” Commenters to the Commission regarding profitability of terrestrial stations had reports that displayed potential losses ranging from 2.1%-3.5% to 52%-122% from the possible effects of DARS.

### Serving The Underserved?

In approving DARS, the FCC said, “it is our view that satellite DARS will particularly benefit communities where terrestrial broadcast service is less abundant. The record shows that counties with smaller populations have fewer radio stations and that smaller markets have fewer radio formats. The 33.2% of the U.S. population living in the top 10 radio markets have access to an average of 26 formats, while the 18% of the U.S. population living in radio markets

ranked 100-261 have access to an average of only 14.9 formats. Persons living outside these 261 ranked markets are likely to have still fewer radio formats available. Given that each satellite DARS applicant proposes to provide 20 or more channels nationwide, satellite DARS would significantly reduce the proportional discrepancy in the geographic distribution of radio service.”

During the seven years it took the Commission to approve the licensees for DARS, more than a few CEOs and the NAB expected the satellite network to fade away. That just wasn’t the case. So with DARS on the horizon, terrestrial radio is fighting back and looking for its own opportunity to go digital.

During his keynote address at the NAB’s MultiMedia World Conference in Las Vegas (4/7), **Westinghouse Electric Corp.** CEO/Chairman **Michael Jordan** told several thousand (of the event’s record 100,000 participants) in attendance that **USA Digital Radio** — a partnership launched five years ago by Westinghouse, **CBS**, and **Gannett** aimed at developing an in-band, on-channel digital radio standard for both AM and FM radio — “has made tremendous progress toward creating a robust system that will require limited investment by the industry.” Like NAB President/CEO **Eddie Fritts** who spoke before him, Jordan was quick to point out that the USA Digital Radio approach will allow broadcasters to use “the current spectrum” — a clear shot at Satellite CD Radio and American Mobile Radio Corp., the two companies that were awarded the new spectrum. Stay tuned.

**R&R’s Heather Van Slooten and CHR Asst. Editor Jay Levy contributed to this column.**

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# CALLOUT AMERICA™

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES APRIL 25, 1997

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of March 31-April 6.

## CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
<b>JEWEL</b> You Were Meant For Me (Atlantic)	4.05	4.15	4.04	4.11	92.3%	25.3%
<b>CARDIGANS</b> Lovefool (Mercury)	3.96	3.96	3.88	3.89	94.3%	31.5%
<b>SPICE GIRLS</b> Wannabe (Virgin)	3.92	3.89	3.83	3.85	91.8%	31.0%
<b>WALLFLOWERS</b> One Headlight (Interscope)	3.91	3.75	3.71	3.78	64.5%	16.5%
<b>BRUCE SPRINGSTEEN</b> Secret Garden (Columbia)	3.78	3.78	3.71	3.90	62.5%	17.3%
<b>WHITE TOWN</b> Your Woman (Chrysalis/EMI)	3.74	3.53	3.46	—	52.0%	10.5%
<b>MONICA</b> For You I Will (Warner Sunset/Atlantic)	3.73	3.79	4.00	3.86	74.8%	20.5%
<b>BLACKSTREET</b> No Diggity (Interscope)	3.69	3.64	3.82	3.77	80.3%	25.0%
<b>AZ YET</b> Hard To Say I'm Sorry (LaFace/Arista)	3.67	3.59	3.69	—	59.8%	11.5%
<b>SHERYL CROW</b> Everyday Is A Winding Road (A&M)	3.64	3.52	3.59	3.62	90.3%	31.5%
<b>SPICE GIRLS</b> Say You'll Be There (Virgin)	3.63	—	—	—	70.5%	17.8%
<b>CELINE DION</b> All By Myself (550 Music)	3.61	3.59	3.66	3.62	95.3%	32.3%
<b>HANSON</b> Mmm Bop (Mercury)	3.60	3.35	—	—	51.3%	12.3%
<b>COUNTING CROWS</b> A Long December (DGC/Geffen)	3.59	3.54	3.57	3.66	79.8%	27.5%
<b>LUSCIOUS JACKSON</b> Naked Eye (Grand Royal/Capitol)	3.59	3.51	3.47	3.61	49.8%	11.8%
<b>BABYFACE</b> Every Time I Close My Eyes (Epic)	3.55	3.60	3.80	3.69	77.3%	23.3%
<b>MARK MORRISON</b> Return Of The Mack (Atlantic)	3.55	—	—	—	37.5%	10.5%
<b>KEITH SWEAT</b> Nobody (Elektra/EEG)	3.54	3.64	3.80	3.65	71.8%	27.8%
<b>DUNCAN SHEIK</b> Barely Breathing (Atlantic)	3.53	3.52	3.42	3.58	71.0%	18.5%
<b>SHAWN COLVIN</b> Sunny Came Home (Columbia)	3.53	3.51	—	—	59.0%	11.8%
<b>R. KELLY</b> I Believe I Can Fly (Jive)	3.52	3.52	3.72	3.70	89.8%	37.8%
<b>TONI BRAXTON</b> Un-break My Heart (LaFace/Arista)	3.52	3.72	3.71	3.72	94.5%	40.5%
<b>SAVAGE GARDEN</b> I Want You (Columbia)	3.36	3.30	3.38	3.47	78.8%	25.3%
<b>GINA G</b> Ooh Aah...Just A Little Bit (Eternal/WB)	3.35	3.26	3.43	3.51	78.0%	30.8%
<b>PAULA COLE</b> Where Have All The Cowboys Gone? (Imago/WB)	3.35	3.46	3.50	3.51	70.8%	18.8%
<b>U2</b> Staring At The Sun (Island)	3.32	3.33	3.24	—	46.5%	13.5%
<b>REAL MCCOY</b> One More Time (Arista)	3.09	3.14	3.18	3.05	55.0%	19.5%
<b>JON SECADA</b> Too Late, Too Soon (SBK/EMI)	3.06	2.83	3.08	3.18	32.3%	7.3%
<b>INXS</b> Elegantly Wasted (Mercury)	3.05	2.76	2.79	—	35.5%	10.8%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis. **WEST:** Los Angeles, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1997, R&R Inc.

## CALLOUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

**Wallflowers'** "One Headlight" (Interscope) continues its upward momentum on **Callout America** — R&R's exclusive survey of 400 CHR/Pop radio listeners in 27 top markets. "Headlight" climbs to No. 4 overall with a 3.91 favorability score. It's fourth among teens (4.06), seventh 18-24 (3.81), and second among women 25-34 (3.83).

After topping the charts in 29 countries, the **Spice Girls** (Virgin) are now conquering the United States. Their first single, "Wannabe," continues its exceptional performance in **Callout America**, moving up to third overall with a 3.92 total favorability score. Their follow-up, "Say You'll Be There," enters at No. 11 with a 3.63 total score.

"Secret Garden" by **Bruce Springsteen** (Columbia) remains a top tester in the adult demos, ranking sixth 18-24 (3.83) and third 25-34 (3.79).

As familiarity increases, "Your Woman" by **White Town** (Chrysalis/EMI) vaults 3.53-3.74 in total favorability this week. "Woman" tests No. 4 among 18-24s with a 3.88.

"Hard To Say I'm Sorry" by **Az Yet** (LaFace/Arista) moves 3.59-3.67 overall, while ranking eighth in the teen cell (3.86) and an impressive third among 18-24s (3.92). "Hard" is fourth in the South region and sixth in the Midwest.

**Hanson** leaps 3.35-3.60 in total favorability as "Mmm Bop" (Mercury) posts a strong ninth-place showing among 18-24s.

"Naked Eye" by **Luscious Jackson** (Grand Royal/Capitol) scores Top 10 rankings in the 18-24 demo (10th, 3.62), 25-34 cell (fifth, 3.71), and East region (fifth, 3.78).

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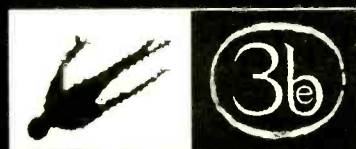
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### ALREADY LEADING A SEMI-CHARMED LIFE

WXKS Boston 25x

WKRQ Cincinnati 35x

KKLQ San Diego 22x

WDCG Raleigh 32x

WZNY Augusta 10x

WNOK Columbia 10x

WZST Chattanooga 10x

KKDM Des Moines 11x

WSNX Muskegon 10x

KJYO Oklahoma City 11x

KSMB Lafayette 20x

KALC Denver 34x

R&R Alternative ④ - ③ Modern Monitor 10\*-6\*

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# CHR/POP TOP 50

APRIL 25, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1		<b>JEWEL</b> You Were Meant For Me (Atlantic) 5526 5853 5941 6073 116/0					
6	3	3	<b>2</b>	<b>SAVAGE GARDEN</b> I Want You (Columbia) 5371 5215 4835 4605 121/0					
8	6	4	<b>3</b>	<b>WALLFLOWERS</b> One Headlight (Interscope) 5209 4853 4471 4187 116/1					
2	2	2	4	<b>CARDIGANS</b> Lovefool (Mercury) 4978 5245 5647 5987 117/0					
9	8	5	<b>5</b>	<b>PAULA COLE</b> Where Have All The Cowboys... (Imago/WB) 4633 4579 4254 3932 122/1					
15	13	9	<b>6</b>	<b>MONICA</b> For You I Will (Warner Sunset/Atlantic) 4324 3848 3261 2691 120/2					
4	5	7	7	<b>SHERYL CROW</b> Everyday Is A Winding Road (A&M) 4123 4419 4568 4732 104/0					
28	18	13	<b>8</b>	<b>HANSON</b> Mmm Bop (Mercury) 3989 3276 2557 1481 126/4					
3	4	6	9	<b>NO DOUBT</b> Don't Speak (Trauma/Interscope) 3939 4452 4730 5049 110/0					
10	10	10	10	<b>DUNCAN SHEIK</b> Barely Breathing (Atlantic) 3775 3813 3866 3866 104/1					
49	29	16	<b>11</b>	<b>SPICE GIRLS</b> Say You'll Be There (Virgin) 3486 2735 1666 663 124/3					
12	11	12	12	<b>BABYFACE</b> Every Time I Close My Eyes (Epic) 3468 3482 3566 3461 93/0					
5	7	11	13	<b>SPICE GIRLS</b> Wannabe (Virgin) 3246 3754 4266 4680 96/0					
25	23	18	<b>14</b>	<b>WHITE TOWN</b> Your Woman (Chrysalis/EMI) 2954 2568 2091 1712 114/4					
17	14	14	15	<b>BRUCE SPRINGSTEEN</b> Secret Garden (Columbia) 2930 3183 2914 2589 90/1					
11	12	15	16	<b>EN VOGUE</b> Don't Let Go (Love) (EastWest/EEG) 2909 3168 3364 3524 85/1					
7	9	8	17	<b>CELINE DION</b> All By Myself (550 Music) 2840 3932 4234 4257 90/0					
21	20	19	<b>18</b>	<b>U2</b> Staring At The Sun (Island) 2520 2495 2232 1911 104/0					
23	22	21	<b>19</b>	<b>INXS</b> Elegantly Wasted (Mercury) 2448 2360 2114 1839 98/1					
29	27	24	<b>20</b>	<b>SHAWN COLVIN</b> Sunny Came Home (Columbia) 2435 2013 1746 1389 100/7					
19	19	17	21	<b>REAL MCCOY</b> One More Time (Arista) 2432 2574 2536 2351 102/0					
16	17	20	22	<b>GINA G</b> Ooh Aah...Just A Little Bit (Eternal/WB) 2331 2403 2673 2640 77/0					
<b>BREAKER</b>			<b>23</b>	<b>MARK MORRISON</b> Return Of The Mack (Atlantic) 2181 1902 1516 1052 89/7					
36	33	31	<b>24</b>	<b>AZ YET</b> Hard To Say I'm Sorry (LaFace/Arista) 1904 1588 1268 1029 90/5					
13	15	23	25	<b>COUNTING CROWS</b> A Long December (DGC/Geffen) 1871 2268 2810 3389 65/0					
14	16	22	26	<b>TONI BRAXTON</b> Un-break My Heart (LaFace/Arista) 1837 2326 2709 3074 66/0					
27	28	29	<b>27</b>	<b>LUSCIOUS JACKSON</b> Naked Eye (Grand Royal/Capitol) 1814 1708 1684 1514 82/1					
40	36	32	<b>28</b>	<b>BLACKSTREET</b> Don't Leave Me (Interscope) 1774 1565 1189 907 87/6					
22	25	26	29	<b>BLACKSTREET</b> No Diggity (Interscope) 1723 1877 1887 1909 55/0					
37	34	33	<b>30</b>	<b>OMC</b> How Bizarre (Mercury) 1687 1457 1237 1016 83/7					
18	21	27	31	<b>KEITH SWEAT</b> Nobody (Elektra/EEG) 1630 1817 2116 2365 50/0					
26	26	30	32	<b>JON SECADA</b> Too Late, Too Soon (SBK/EMI) 1607 1628 1776 1664 68/1					
20	24	28	33	<b>R. KELLY</b> I Believe I Can Fly (Jive) 1568 1736 1950 2147 56/0					
—	43	35	<b>34</b>	<b>ERASURE</b> In My Arms (Mute/Maverick/WB) 1400 1098 705 441 94/12					
32	32	34	35	<b>JOOSE</b> If Tomorrow Never Comes (Flavor Unit/EastWest/EEG) 1314 1325 1305 1204 69/1					
—	—	42	<b>36</b>	<b>SISTER HAZEL</b> All For You (Universal) 1243 856 398 100 78/13					
48	38	36	<b>37</b>	<b>TONI BRAXTON</b> I Don't Want To (LaFace/Arista) 1242 1092 907 706 78/5					
—	42	41	<b>38</b>	<b>VERVE PIPE</b> The Freshmen (RCA) 1101 869 709 513 68/5					
47	41	40	<b>39</b>	<b>BARENAKED LADIES</b> The Old Apartment (Reprise) 1000 938 836 724 58/1					
<b>DEBUT</b>			<b>40</b>	<b>BLESSID UNION OF SOULS</b> I Wanna Be There (EMI) 965 215 18 — 75/22					
—	—	44	<b>41</b>	<b>MICHAEL JACKSON</b> Blood On The Dance Floor (Epic) 918 723 168 — 56/3					
—	—	43	<b>42</b>	<b>KEITH SWEAT</b> Just A Touch (Elektra/EEG) 876 735 559 371 59/7					
—	—	47	<b>43</b>	<b>BEE GEES</b> Alone (Polydor/A&M) 816 649 457 238 74/8					
24	31	38	44	<b>LEAH ANDREONE</b> It's Alright, It's OK (RCA) 801 971 1435 1814 31/0					
—	50	48	<b>45</b>	<b>DRU HILL</b> In My Bed (Island) 689 638 582 435 48/0					
39	37	39	46	<b>DISHWALLA</b> Give (A&M) 681 943 956 917 41/0					
41	40	45	47	<b>BLACKOUT ALLSTARS</b> I Like It (Columbia) 628 714 843 884 25/0					
30	39	46	48	<b>CRYSTAL WATERS</b> Say...If You Feel Alright (Mercury) 531 684 900 1383 23/0					
<b>DEBUT</b>			<b>49</b>	<b>FREAK NASTY</b> Da Dip (Power) 520 460 382 340 26/1					
<b>DEBUT</b>			<b>50</b>	<b>JOCELYN ENRIQUEZ</b> Do You Miss Me (Classified) 517 481 413 414 18/2					

This chart reflects airplay from April 14-20. Songs ranked by total plays. Highlighted songs indicate Breaker.

129 CHR/Pop reporters. 128 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

## BREAKERS

<b>MARK MORRISON</b>		
Return Of The Mack (Atlantic)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2181/279	89/7	23

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>ROBYN</b> Do You Know (What It Takes) (RCA)	49
<b>BLESSID UNION OF SOULS</b> I Wanna Be There (EMI)	22
<b>3RD PARTY</b> Can U Feel It (DVB/A&M)	19
<b>NO MERCY</b> When I Die (Arista)	18
<b>NO DOUBT</b> Sunday Morning (Trauma/Interscope)	17
<b>SISTER HAZEL</b> All For You (Universal)	13
<b>MARY J. BLIGE</b> Love Is All We Need (MCA)	12
<b>DEPECHE MODE</b> It's No Good (Mute/Reprise)	12
<b>ERASURE</b> In My Arms (Mute/Maverick/WB)	12
<b>BEE GEES</b> Alone (Polydor/A&M)	8
<b>LAKIESHA BERRI</b> Like This And Like That (Hollywood)	8

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>SPICE GIRLS</b> Say You'll Be There (Virgin)	+751
<b>BLESSID UNION OF SOULS</b> I Wanna Be There (EMI)	+750
<b>HANSON</b> Mmm Bop (Mercury)	+713
<b>MONICA</b> For You I Will (Warner Sunset/Atlantic)	+476
<b>SHAWN COLVIN</b> Sunny Came Home (Columbia)	+422
<b>NO DOUBT</b> Sunday Morning (Trauma/Interscope)	+405
<b>SISTER HAZEL</b> All For You (Universal)	+387
<b>WHITE TOWN</b> Your Woman (Chrysalis/EMI)	+386
<b>WALLFLOWERS</b> One Headlight (Interscope)	+356
<b>AZ YET</b> Hard To Say I'm Sorry (LaFace/Arista)	+316

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>DONNA LEWIS</b> I Love You Always Forever (Atlantic)
<b>ALANIS MORISSETTE</b> Head Over Feet (Maverick/Reprise)
<b>MERRIL BAINBRIDGE</b> Mouth (Universal)
<b>KEITH SWEAT</b> Twisted (Elektra/EEG)
<b>NO MERCY</b> Where Do You Go (Arista)
<b>SHERYL CROW</b> If It Makes You Happy (A&M)
<b>TONI BRAXTON</b> You're Makin' Me High (LaFace/Arista)
<b>EVERYTHING BUT THE GIRL</b> Missing (Atlantic)
<b>DISHWALLA</b> Counting Blue Cars (A&M)
<b>LA BOUCHE</b> Be My Lover (RCA)

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# JOOSE

"If Tomorrow Never Comes"

New at Z-104/Madison  
WKXJ/Chattanooga

#1 Selling Single  
in Honolulu for  
over 6 weeks!

R&R AC 12 - 9  
Monitor AC 24\* - 19\*



# BILLY LAWRENCE

"Come On"

New at WJMN/Boston!  
WBTT/Dayton!

#1 Most Requested  
KYLD/San Francisco

R&R CHR/Rhy 12 - 9



**POP/ALTERNATIVE TOP 20**

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	<b>WALLFLOWERS</b> One Headlight (Interscope) 7166 7029 183/1			
2	2	<b>JEWEL</b> You Were Meant For Me (Atlantic) 6229 6754 147/0			
3	3	<b>U2</b> Staring At The Sun (Island) 5658 5756 202/0			
5	4	<b>PAULA COLE</b> Where Have All The Cowboys... (Imago/WB) 5554 5530 170/2			
6	5	<b>WHITE TOWN</b> Your Woman (Chrysalis/EMI) 5414 5098 190/4			
4	6	<b>CARDIGANS</b> Lovefool (Mercury) 5292 5607 135/0			
7	7	<b>SHERYL CROW</b> Everyday Is A Winding Road (A&M) 4678 5037 130/0			
9	8	<b>INXS</b> Elegantly Wasted (Mercury) 4432 4252 175/1			
10	9	<b>VERVE PIPE</b> The Freshmen (RCA) 4213 3996 159/5			
8	10	<b>NO DOUBT</b> Don't Speak (Trauma/Interscope) 4169 4717 124/0			
13	11	<b>THIRD EYE BLIND</b> Semi-Charmed Life (Elektra/EEG) 2835 2575 107/4			
11	12	<b>SUBLIME</b> Santeria (Gasoline Alley/MCA) 2708 2908 116/3			
—	13	<b>SHAWN COLVIN</b> Sunny Came Home (Columbia) 2526 2066 105/9			
17	14	<b>TONIC</b> If You Could Only See (Polydor/A&M) 2499 2349 116/4			
14	15	<b>OFFSPRING</b> Gone Away (Columbia) 2428 2436 84/1			
19	16	<b>LUSCIOUS JACKSON</b> Naked Eye (Grand Royal/Capitol) 2379 2266 111/1			
—	17	<b>MEREDITH BROOKS</b> Bitch (Capitol) 2327 2101 92/3			
15	18	<b>BECK</b> The New Pollution (DGC/Geffen) 2290 2421 98/1			
—	19	<b>MIGHTY MIGHTY BOSSTONES</b> The Impression... (Mercury) 2230 2076 89/1			
18	20	<b>VERUCA SALT</b> Volcano Girls (Outpost/Geffen) 2227 2324 84/2			

This chart reflects airplay from April 14-20. Songs ranked by total plays. 129 CHR/Pop reporters and 100 Alternative reporters combine from the custom chart function on R&R ONLINE. Alternative titles are manually extrapolated. For complete reporter lists refer to Pop and Alternative sections. © 1997, R&R Inc.



**THREE GIBBS A-GABBIN'** — Watching their resurgence blossom with their current single "Alone", the Bee Gees shared the moment with Rick Dees (2nd from l) and KIIS/Los Angeles. The Brothers Gibb, of course, are none other than: (l-r) Maurice, Robin and Barry.



**THANKS EASTER BUNNY!** — WKRZ/Wilkes Barre got a special surprise for Easter when hometown girl/Playboy's Miss April, Kelly Monaco, came by for some "fun and games." Enjoying the moment more than a hare are: (l-r) KRZ PD Tony Banks, afternoon drive guy Jeff Walker, Monaco, a very shifty-eyed APD/MD Jerry Padden and night jock Jo Mamma.

**NEW & ACTIVE**

<b>NO DOUBT</b> Sunday Morning (Trauma/Interscope) Total Plays: 474, Total Stations: 57, Adds: 17	<b>BRAND NEW HEAVIES</b> Sometimes (Delicious Vinyl/Red Ant) Total Plays: 215, Total Stations: 22, Adds: 7
<b>DURAN DURAN</b> Out Of My Mind (Virgin) Total Plays: 457, Total Stations: 33, Adds: 0	<b>3RD PARTY</b> Can U Feel It (DVB/A&M) Total Plays: 201, Total Stations: 33, Adds: 19
<b>SUBLIME</b> Santeria (Gasoline Alley/MCA) Total Plays: 436, Total Stations: 40, Adds: 3	<b>NU FLAVOR</b> Sweet Sexy Thing (Reprise) Total Plays: 200, Total Stations: 9, Adds: 2
<b>AALIYAH</b> One In A Million (BlackGround/Atlantic) Total Plays: 425, Total Stations: 12, Adds: 0	<b>JOCK JAM</b> Jock Jam (Tommy Boy) Total Plays: 166, Total Stations: 12, Adds: 5
<b>LE CLICK</b> Call Me (Logic) Total Plays: 385, Total Stations: 25, Adds: 3	<b>GINA G</b> Gimme Some Love (Eternal/WB) Total Plays: 164, Total Stations: 13, Adds: 3
<b>ROBYN</b> Do You Know (What It Takes) (RCA) Total Plays: 355, Total Stations: 53, Adds: 49	<b>FAITHLESS</b> Insomnia (Arista) Total Plays: 158, Total Stations: 19, Adds: 4
<b>CHEAP TRICK</b> Say Goodbye (Red Ant) Total Plays: 347, Total Stations: 27, Adds: 0	<b>DJ KOOL</b> Let Me Clear My Throat (American/WB) Total Plays: 153, Total Stations: 9, Adds: 0
<b>DEPECHE MODE</b> It's No Good (Mute/Reprise) Total Plays: 338, Total Stations: 40, Adds: 12	<b>THIRD EYE BLIND</b> Semi-Charmed Life (Elektra/EEG) Total Plays: 147, Total Stations: 9, Adds: 4
<b>MARY J. BLIGE</b> Love Is All We Need (MCA) Total Plays: 333, Total Stations: 39, Adds: 12	<b>CHICAGO</b> Here In My Heart (Reprise) Total Plays: 142, Total Stations: 14, Adds: 0
<b>GEORGE MICHAEL</b> Star People (DreamWorks/Geffen) Total Plays: 328, Total Stations: 24, Adds: 0	<b>CYNDI LAUPER</b> You Don't Know (Epic) Total Plays: 136, Total Stations: 14, Adds: 0

**Songs ranked by total plays**

**NEW RELEASES**

**ADDS APRIL 29**

<b>Meredith Brooks</b>	"Bitch" (Capitol)
<b>Alexia</b>	"Me And You" (Popular/Critique)
<b>Alisha's Attic</b>	"I Am I Feel" (Mercury)
<b>Indigo Girls</b>	"Shame On You" (Epic)
<b>Monifah</b>	"I Still Love You" (Qwest/WB)
<b>No Mercy</b>	"When I Die" (Arista)
<b>Third Eye Blind</b>	"Semi-Charmed Life" (Elektra/EEG)
<b>Jamie Walters</b>	"I'll Do Anything For You" (Atlantic)
<b>UB40</b>	"Tell Me Is It True" (Virgin)



**HOW DOES YOUR GARDEN GROW?** — With a good nation-wide Q&A session, that's how. Columbia held a simulcast for the group Savage Garden to "meet" and answer questions from PDs around the country. Posing in between sound bites are: (l-r) Columbia Sr. Dir./Pop Promotion Lee Leipsner, Savage Garden's Darren Hays, WSTW/Wilmington PD Mike Sommers, and Savage Garden's Daniel Jones.







# CHR/POP PLAYLISTS

April 25, 1997 R&R • 39

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #24				
KRZ/Portland, OR (503) 226-0100 Benson/Austin				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
70	70	69	70	BLACKSTREET/No Diggity
34	55	65	68	KEITH SWEAT/Moody
58	57	50	61	MARK MORRISON/Return Of The Mack
37	37	40	50	CELINE DION/All By Myself
30	45	68	49	NO DOUBT/Don't Speak
56	49	67	48	JEWEL/You Were Meant...
25	34	47	47	SAVAGE GARDEN/Want You
69	66	70	44	R. KELLY/I Believe I Can Fly
30	33	36	41	GINA G/Ooh Aah...Just...
37	36	34	41	CARDIGANS/Lovefool
35	38	36	39	CRYSTAL WATERS/Say...If You Feel...
-	28	45	39	SPICE GIRLS/Wannabe
25	22	22	39	SPICE GIRLS/Say You'll Be There
34	35	36	38	MONICA/For You I Will
46	39	33	38	DUNCAN SHEIK/Barely Breathing
30	34	35	36	WALLFLOWERS/One Headlight
29	29	29	34	WHITE TOWN/Your Woman
30	29	33	34	HANSON/Mmm Bop
48	37	34	32	EN VOGLUE/Don't Let Go (Love)
69	48	37	31	BRUCE SPRINGSTEEN/Secret Garden
12	28	21	28	ALLURE/FNASH/Head Over Heels
33	29	27	27	PAULA COLE/Where Have All...
9	19	16	28	U2/Staring At The Sun
-	20	23	30	ALANIS MORISSETTE/Head Over Feet
-	22	22	21	TONI BRAXTON/Un-break My Heart
-	8	13	21	FREAK NASTY/Da Dip
-	11	21	21	BLACKSTREET/Don't Leave Me
16	18	22	20	KEITH SWEAT/Twisted
-	17	17	17	OMC/How Bizarre
30	30	25	17	REAL MCCOY/One More Time
14	9	12	16	TONI BRAXTON/Un-break My Heart
-	8	14	14	ERASURE/In My Arms
-	9	9	9	SHAWN COLVIN/Sunny Came Home
10	11	10	8	RICHARD MARX/Until I Find You...
11	17	15	5	JOSEPH/Tomorrow Never...
10	12	12	5	JON SECADA/Too Late, Too Soon
-	-	-	5	BE BE GEE'S/Alone
-	-	-	5	MARY J. BLIGE/Love Is All We Need
-	-	-	-	BLESSID UNION OF.../I Wanna Be There

MARKET #25				
WKRC/Cincinnati (513) 763-5500 Steal/Taylor				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
44	43	62	70	SAVAGE GARDEN/Want You
68	68	65	66	JEWEL/You Were Meant...
65	65	67	66	CRANBERRIES/Dreams
64	67	60	63	DUNCAN SHEIK/Barely Breathing
65	68	66	61	NO DOUBT/Don't Speak
50	45	54	52	SPICE GIRLS/Wannabe
45	42	44	53	WALLFLOWERS/One Headlight
43	46	45	51	EN VOGLUE/Don't Let Go (Love)
40	42	50	50	HANSON/Mmm Bop
68	65	70	48	CARDIGANS/Lovefool
32	37	44	46	PAULA COLE/Where Have All...
-	29	44	46	SHERYL CROW/If It Makes You...
11	14	37	44	OMC/How Bizarre
40	38	42	44	JOHN MELLENCAMP/Key West...
-	-	44	43	BLESSID UNION OF.../I Wanna Be There
40	42	41	42	TORI AMOS/Silent All These...
25	26	11	42	COUNTING CROWS/A Long December
-	-	34	41	SISTER HAZEL/All For You
36	41	42	40	DAVE MATTHEWS BAND/Crash Into Me
36	32	38	39	JEWEL/Who Will Save...
21	31	38	39	R. KELLY/I Believe I Can Fly
29	34	36	38	CRANBERRIES/When You're Gone
28	30	25	38	INXS/Elegantly Wasted
42	44	40	37	SHERYL CROW/Everyday Is...
40	40	38	37	BRUCE SPRINGSTEEN/Secret Garden
14	14	14	14	THIRD EYE BLIND/Semi-Charmed Life
29	34	36	38	CRANBERRIES/When You're Gone
28	30	25	38	INXS/Elegantly Wasted
42	44	40	37	SHERYL CROW/Everyday Is...
20	23	21	26	NATALIE MERCHANT/Jalousy
15	18	16	24	BARENKED LADIES/The Old Apartment
20	18	25	23	NATALIE MERCHANT/Wonder
38	31	27	19	SPICE GIRLS/Say You'll Be There
26	28	29	17	U2/Staring At The Sun
-	17	15	13	BE BE GEE'S/Alone
16	13	13	12	CELINE DION/It's All Coming...
15	9	11	10	CELINE DION/Because You Loved Me
7	7	9	7	RICHARD MARX/Until I Find You...
9	7	11	7	DURAN DURAN/Out Of My Mind
9	18	11	7	DISHWALL/Give
-	-	-	-	MEREDITH BROOKS/Bitch

MARKET #27				
KMXV/Kansas City (816) 753-0933 Zellner				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
56	56	56	56	JEWEL/You Were Meant...
48	54	54	56	SAVAGE GARDEN/Want You
56	56	54	54	CARDIGANS/Lovefool
54	56	54	52	EN VOGLUE/Don't Let Go (Love)
50	52	52	52	WALLFLOWERS/One Headlight
46	46	46	50	DUNCAN SHEIK/Barely Breathing
44	50	48	48	SHERYL CROW/Everyday Is...
34	44	44	46	R. KELLY/I Believe I Can Fly
38	42	42	46	PAULA COLE/Where Have All...
40	40	40	40	BRUCE SPRINGSTEEN/Secret Garden
52	38	38	38	COUNTING CROWS/A Long December
24	34	34	38	MONICA/For You I Will
28	34	32	36	HANSON/Mmm Bop
-	26	28	36	SPICE GIRLS/Say You'll Be There
-	42	38	32	NO DOUBT/Don't Speak
38	36	30	28	TONI BRAXTON/Un-break My Heart
-	14	22	26	MICHAEL JACKSON/Blood On...
32	30	24	24	KEITH SWEAT/Twisted
-	14	22	22	BLESSID UNION OF.../I Wanna Be There
22	22	20	20	ERASURE/In My Arms
22	22	20	20	U2/Staring At The Sun
18	18	18	20	INXS/Elegantly Wasted
16	18	16	16	NO DOUBT/Sunday Morning
16	16	14	14	JON SECADA/Too Late, Too Soon
14	14	14	14	RICHARD MARX/Until I Find You...
12	12	12	14	VERVE PIPE/The Freshmen
-	-	14	14	WHITE TOWN/Your Woman
-	-	7	12	DEPECHE MODE/It's No Good
7	7	7	7	HOOTIE & BLOWFISH/Go Blind
-	7	7	7	REAL MCCOY/One More Time
-	-	7	7	DONNA LEWIS/Love You Always...

MARKET #31				
WPRO/Providence (401) 433-4200 Shebel/Morris				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
54	61	61	60	WALLFLOWERS/One Headlight
28	37	54	59	HANSON/Mmm Bop
60	59	58	58	DUNCAN SHEIK/Barely Breathing
24	52	52	58	PAULA COLE/Where Have All...
63	62	61	56	WALLFLOWERS/One Headlight
22	26	36	54	SHAWN COLVIN/Sunny Came Home
36	37	37	52	BRUCE SPRINGSTEEN/Secret Garden
61	61	62	45	BABYFACE/Every Time I...
61	58	58	45	SAVAGE GARDEN/Want You
37	37	35	38	REAL MCCOY/One More Time
36	37	37	37	MONICA/For You I Will
27	25	31	34	SPICE GIRLS/Say You'll Be There
-	24	36	34	MARK MORRISON/Return Of The Mack
23	24	24	34	WHITE TOWN/Your Woman
61	42	42	34	JEWEL/You Were Meant...
26	25	32	32	JON SECADA/Too Late, Too Soon
26	27	25	31	U2/Staring At The Sun
-	-	19	28	ROBYN/Do You Know (What...)
-	19	24	27	ERASURE/In My Arms
-	22	26	26	TEMPERANCE/Forever Young
27	26	26	26	WILD ORCHID/Talk To Me
-	20	24	24	AZ YET/Hard To Say I'm...
-	21	24	24	BLACKSTREET/No Diggity
26	29	26	23	LUSCIOUS JACKSON/Naked Eye
-	22	23	23	TONI BRAXTON/Un-break My Heart
27	27	25	23	INXS/Elegantly Wasted
-	-	20	20	GINA G/Ooh Aah...Just...
-	-	19	19	SISTER HAZEL/All For You
-	13	20	18	BARENKED LADIES/The Old Apartment
45	41	42	14	CARDIGANS/Lovefool
16	10	13	12	HOOTIE & BLOWFISH/Go Blind
15	13	13	12	SMASHING PUMPKINS/1979
-	-	-	-	VERVE PIPE/The Freshmen
-	-	-	-	OMC/How Bizarre
-	-	-	-	NO DOUBT/Sunday Morning
-	-	-	-	BLESSID UNION OF.../I Wanna Be There
-	-	-	-	FAITHLESS/Insomnia

MARKET #32				
WNCI/Columbus, OH (614) 224-9624 Dimick/Sharpe				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
60	41	57	59	JEWEL/You Were Meant...
56	55	52	59	TONI BRAXTON/Un-break My Heart
57	53	57	58	EN VOGLUE/Don't Let Go (Love)
34	52	51	58	ALANIS MORISSETTE/Head Over Feet
59	56	57	57	SPICE GIRLS/Wannabe
43	43	57	56	NO DOUBT/Don't Speak
53	53	36	50	R. KELLY/I Believe I Can Fly
42	42	43	44	CARDIGANS/Lovefool
43	42	42	44	SAVAGE GARDEN/Want You
21	36	38	41	SHERYL CROW/Everyday Is...
56	39	49	40	DONNA LEWIS/Love You Always...
41	36	38	39	GINA G/Ooh Aah...Just...
18	12	33	37	SHAWN COLVIN/Sunny Came Home
39	37	36	36	BRUCE SPRINGSTEEN/Secret Garden
38	50	42	36	BABYFACE/Every Time I...
55	59	33	30	CELINE DION/All By Myself
10	10	11	25	RICHARD MARX/Until I Find You...
-	5	23	25	SPICE GIRLS/Say You'll Be There
22	24	30	24	ERIC CLAPTON/Change The World
22	16	24	23	DUNCAN SHEIK/Barely Breathing
15	18	26	22	CELINE DION/It's All Coming...
18	20	18	21	HANSON/Mmm Bop
31	36	37	18	WILD ORCHID/Talk To Me
-	13	19	17	MONICA/For You I Will
6	9	16	10	OMC/How Bizarre
16	10	13	13	MERRIL BAINBRIDGE/Mouth
14	18	13	13	REAL MCCOY/One More Time
13	17	15	13	JON SECADA/Too Late, Too Soon
-	8	13	12	HOOTIE & BLOWFISH/Go Blind
5	11	12	11	ERASURE/In My Arms
25	26	9	9	BLACKSTREET/No Diggity
10	8	9	9	KEITH SWEAT/Moody
12	15	12	9	GEOFFREY HAMILTON/Star People
-	6	6	7	BARENKED LADIES/The Old Apartment
-	-	-	-	WALLFLOWERS/One Headlight
-	-	-	-	MARK MORRISON/Return Of The Mack

MARKET #33				
WVNZ/Norfolk (804) 497-2000 London/West				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
50	47	53	62	MONICA/For You I Will
52	54	38	60	BABYFACE/Every Time I...
58	59	60	60	AALIYAH/One In A Million
46	51	59	59	SAVAGE GARDEN/Want You
39	45	55	59	SWV/Can We
57	59	55	58	MARK MORRISON/Return Of The Mack
36	45	58	56	BLACKSTREET/Don't Leave Me
-	23	51	51	HANSON/Mmm Bop
23	54	53	49	LE CLUCK/Call Me
7	26	44	48	AZ YET/Hard To Say I'm...
-	11	50	47	SPICE GIRLS/Say You'll Be There
53	45	52	47	REAL MCCOY/One More Time
54	50	45	47	LIVIN' JOY/Don't Stop Movin'
10	10	44	46	JON SECADA/Too Late, Too Soon
52	-	24	45	BLACKSTREET/No Diggity
51	47	49	45	GINA G/Ooh Aah...Just...
62	58	48	40	BLACKOUT ALLSTARS/I Like It
7	38	39	37	DRU HILL/In My Bed
15	18	23	27	WILD ORCHID/Talk To Me
-	-	26	26	ROBYN/Do You Know (What...)
16	21	25	26	3RD PARTY/Can U Feel It
10	18	24	24	MARY J. BLIGE/Love Is All We Need
14	17	22	24	JANA/What Am I To You
-	-	17	24	702/Get It Together
7	10	10	10	GINUWINE/Tell Me Do U Wanna
-	-	-	-	TONI BRAXTON/Un-break My Heart

MARKET #35				
KZHT/Salt Lake City (801) 263-9950 Buchanan/Dr. Doug				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
59	50	60	65	MARK MORRISON/Return Of The Mack
39	41	58	64	SAVAGE GARDEN/Want You
33	38	59	63	BRUCE SPRINGSTEEN/Secret Garden
31	39	62	61	BLACKSTREET/Don't Leave Me
60	50	58	60	BABYFACE/Every Time I...
20	19	24	48	WHITE TOWN/Your Woman
37	34	44	47	REAL MCCOY/One More Time
54	33	28	46	MONICA/For You I Will
63	50	60	45	SHERYL CROW/Everyday Is...
39	41	57	45	JEWEL/You Were Meant...
22	30	44	42	HANSON/Mmm Bop
28	28	39	38	NU FLOVOR/Sweet Sexy Thing
38	24	30	37	PAULA COLE/Where Have All...
64	38	32	36	CARDIGANS/Lovefool
38	22	25	35	WALLFLOWERS/One Headlight
-	23	30	34	SPICE GIRLS/Say You'll Be There
14	23	34	34	JOSEPH/Tomorrow Never...
20	20	26	32	DUNCAN SHEIK/Barely Breathing
17	26	22	32	OMC/How Bizarre
30	24	33	31	AZ YET/Hard To Say I'm...
10	13	31	29	AALIYAH/One In A Million
57	34	28	27	SPICE GIRLS/Wannabe
10	10	20	27	MARY J. BLIGE/Love Is All We Need
5	8	9	27	DEPECHE MODE/It's No Good
-	20	26	26	MICHAEL JACKSON/Blood On...
26	19	16	20	U2/Staring At The Sun
8	12	14	18	FAITHLESS/Insomnia
23	16	13	18	KEITH SWEAT/Just A Touch
-	8	15	15	BE BE GEE'S/Alone
15	14	13	14	TONI BRAXTON/Un-break My Heart
62	35	13	13	CELINE DION/All By Myself
20	9	8	12	INXS/Elegantly Wasted
-	12	12	12	MARY J. BLIGE/Love Is All We Need
20	19	21	11	JON SECADA/Too Late, Too Soon
9	9	8	11	ERASURE/In My Arms
-	-	11	11	BLESSID UNION OF.../I Wanna Be There
-	-	10	10	SUBLIME/Santana
5	5	8	7	DRU HILL/In My Bed
-	8	6	6	CYNDI LAUPER/You Don't Know
-	-	6	6	JANA/What Am I To You
-	-	5	5	TEMPERANCE/Forever Young

MARKET #36	
WZPL/Indianapolis (317) 816-4000 Gjerdum/Decker	
PLAYS	ARTIST/TITLE
3W	



# CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

**98 FM WPMX** MARKET #46  
WPMX/Rochester, NY (716) 454-2600 Ingram/Rice

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
58	65	59	60	SPICE GIRLS/Wannabe	
59	56	57	57	JEWEL/You Were Meant...	
56	56	60	56	CARDIGANS/Lovefool	
60	54	56	55	NO DOUBT/Don't Speak	
46	42	54	55	SHERYL CROW/It Makes You...	
56	56	58	53	GINA G/Ooh Aah...Just...	
57	51	47	50	EN VOUGUE/Don't Let Go (Love)	
39	37	42	39	CELINE DION/All By Myself	
28	23	38	36	SHERYL CROW/Everyday Is...	
44	37	35	37	HOOTIE & BLOWFISH/Go Blind	
32	23	38	36	WALLFLOWERS/One Headlight	
5	32	36	36	HANSON/Mmm Bop	
35	26	35	34	SAVAGE GARDEN/Want You	
33	20	29	33	REAL MCCOY/One More Time	
36	24	31	32	MERRIL BAINBRIDGE/Mouth	
24	19	30	30	SPICE GIRLS/Say You'll Be There	
26	19	25	30	DISHWALLA/Counting Blue Cars	
30	19	30	29	BLUES TRAVELER/But Anyway	
30	23	33	29	AMBER/Colour Of Love	
31	21	32	28	DUNCAN SHEIK/Barely Breathing	
28	20	32	25	PAULA COLE/Where Have All...	
18	26	24	26	BLESSID UNION OF.../I Wanna Be There	
15	17	20	26	MONICA/For You I Will	
17	14	17	18	SHAWN COLVIN/Sunny Came Home	
11	6	25	17	COUNTING CROWS/A Long December	
17	14	16	17	ALANIS MORISSETTE/Head Over Feet	
17	14	16	17	ALANIS MORISSETTE/Ironic	
15	15	18	17	NATALIE MERCHANT/Wonder	
15	18	15	16	ALANIS MORISSETTE/You Oughta Know	
18	12	18	15	BARENAKED LADIES/The Old Apartment	
33	23	14	15	MAONONA/Don't Cry For Me...	
18	13	15	14	JON SECADA/Too Late, Too Soon	
13	15	13	14	TRACY CHAPMAN/Give Me One Reason	
5	5	11	13	RICHARD MARX/Until I Find You...	
13	12	-	-	EVERYTHING BUT.../Missing	
14	15	16	13	NATALIE MERCHANT/Carnival	
13	7	10	12	U2/Staring At The Sun	
-	-	-	-	CORONA/The Rhythm D.T.	

**Q105** MARKET #48  
WDCG/Raleigh (919) 361-1051 Burns/Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
41	52	58	60	WHITE TOWN/Your Woman	
46	41	48	58	WALLFLOWERS/One Headlight	
39	37	40	48	DUNCAN SHEIK/Barely Breathing	
45	45	47	47	JEWEL/You Were Meant...	
38	35	40	45	GRAVIN' MELON/Come Undone	
37	28	32	44	MATCHBOX 20/Push	
39	36	40	42	RED HOT CHILLI.../Love Rollercoaster	
15	28	37	40	VERVE PIPE/The Freshmen	
53	51	47	36	DAVE MATTHEWS BAND/Crash Into Me	
23	24	27	34	SHAWN COLVIN/Sunny Came Home	
21	23	33	34	THIRD EYE BLIND/Semi-Charmed Life	
1	10	24	29	SISTER HAZEL/All For You	
26	25	26	27	PRODIGY/Firestarter	
20	26	25	26	BARENAKED LADIES/The Old Apartment	
15	23	25	24	INXS/Elegantly Wasted	
14	13	18	22	CDWBOY MOUTH/Jenny Says	
56	47	30	21	TRACY CHAPMAN/Smoke And Ashes	
23	25	20	19	PAULA COLE/Where Have All...	
11	19	18	18	HOOTIE & BLOWFISH/She Crawls Away	
36	15	14	17	NO DOUBT/Don't Speak	
29	31	14	17	U2/Staring At The Sun	
18	20	17	16	SUBLIME/What I Got	
8	11	14	15	DEPECHE MODE/It's No Good	
48	24	15	15	CARDIGANS/Lovefool	
-	-	-	-	JAMIROQUAI/Virtual Insanity	
39	32	16	14	COUNTING CROWS/A Long December	
13	16	14	12	FO FIGHTERS/Big Me	
-	-	-	-	INDIGO GIRLS/Shame On You	
-	-	-	-	RED HOT CHILLI.../Aeroplane	
12	14	14	10	COUNTING CROWS/Daylight Fading	
-	-	-	-	TOAD THE WET.../Come Down	
5	10	10	8	BECK/The New Pollution	
20	21	16	8	LIVE/Lakin's Juice	
26	34	27	8	SHERYL CROW/Everyday Is...	
5	5	5	5	TIONIC/If You Could Only...	
-	-	-	-	SUBLIME/Santena	

**98.7 WDJX** MARKET #50  
Today's BEST Music! WDJX/Louisville (502) 589-4800 Matthews/Rite

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	38	52	71	SPICE GIRLS/Wannabe	
70	69	71	71	JEWEL/You Were Meant...	
45	41	55	69	BLACKSTREET/No Diggity	
40	38	57	55	AALIYAH/In A Million	
7	6	33	52	MONICA/For You I Will	
68	72	57	51	KEITH SWEAT/Just A Touch	
61	60	55	51	CELINE DION/All By Myself	
28	29	40	49	MARK MORRISON/Return Of The Mack	
25	40	41	44	DUNCAN SHEIK/Barely Breathing	
14	10	29	43	PAULA COLE/Where Have All...	
44	43	42	43	HANSON/Mmm Bop	
54	40	40	43	BAByFACE/Every Time I...	
16	11	31	41	SAVAGE GARDEN/Want You	
7	7	27	36	BLACKSTREET/Don't Leave Me	
54	65	45	33	GINA G/Ooh Aah...Just...	
64	65	46	33	CARDIGANS/Lovefool	
16	16	24	32	LEAH ANOREONE/It's Alright, It's...	
26	40	34	29	WALLFLOWERS/One Headlight	
52	54	29	29	NO DOUBT/Don't Speak	
-	-	9	15	KEITH SWEAT/Just A Touch	
8	7	17	24	DMC/How Bizarre	
41	54	36	24	TONI BRAXTON/Un-break My Heart	
-	-	18	23	TONI BRAXTON/Don't Want To	
12	11	19	22	LUSCIOUS JACKSON/Naked Eye	
7	7	16	22	WHITE TOWN/Your Woman	
7	7	16	22	FREAK NASTY/Don't Dip	
7	7	15	20	AZ YET/Hard To Say I'm...	
42	39	29	20	REAL MCCOY/One More Time	
-	-	26	24	SPICE GIRLS/Say You'll Be There	
16	11	17	17	INXS/Elegantly Wasted	
11	11	15	17	SHAWN COLVIN/Sunny Came Home	
-	-	14	14	ERASURE/In My Arms	
14	14	13	13	BARENAKED LADIES/The Old Apartment	
8	13	12	13	DRU HILL/In My Bed	
9	13	14	12	U2/Staring At The Sun	
-	-	-	-	BLESSID UNION OF.../I Wanna Be There	
-	-	-	-	BEE GEES/Alone	
-	-	6	6	MICHAEL JACKSON/Blood On...	
-	-	-	-	OAF PUNK/Don't Funk	
7	7	7	6	JANA/What Am I To You	

**96.7 KHFI** MARKET #51  
KHFI/Austin (512) 474-9233 Roberts/Ventura

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
46	41	71	72	BRUCE SPRINGSTEEN/Secret Garden	
46	71	71	72	WALLFLOWERS/One Headlight	
44	72	70	71	BAByFACE/Every Time I...	
34	44	45	46	CELINE DION/All By Myself	
71	70	71	70	JEWEL/You Were Meant...	
34	44	45	46	MARK MORRISON/Return Of The Mack	
-	16	34	44	ERASURE/In My Arms	
27	45	41	41	DUNCAN SHEIK/Barely Breathing	
74	71	42	41	NU FLAVOR/Sweet Sexy Thing	
27	45	41	41	LUSCIOUS JACKSON/Naked Eye	
39	35	37	34	CARDIGANS/Lovefool	
70	69	37	34	NO DOUBT/Don't Speak	
69	37	34	32	EN VOUGUE/Don't Let Go (Love)	
6	31	34	32	JON SECADA/Too Late, Too Soon	
18	17	18	32	MONICA/For You I Will	
-	-	23	29	JOCLEYN ENRIQUEZ/Do You Miss Me	
-	-	16	27	ALANIS MORISSETTE/You Learn	
25	27	25	25	GINUWINE/Pony	
-	-	19	25	TONI BRAXTON/You're Makin' Me...	
6	9	13	23	SHAWN COLVIN/Sunny Came Home	
-	-	22	23	DDNNA LEWIS/ Love You Always...	
25	27	26	22	KEITH SWEAT/Just A Touch	
-	-	18	20	HANSON/Mmm Bop	
-	-	19	20	SPICE GIRLS/Say You'll Be There	
35	37	38	20	BLACKSTREET/No Diggity	
-	-	5	18	DONNA LEWIS/Mother	
19	-	-	-	SAVAGE GARDEN/Want You	
15	-	-	-	JOSEPH/ Tomorrow Never...	
-	-	16	17	WHITE TOWN/Your Woman	
-	-	5	15	U2/Staring At The Sun	
-	-	15	10	NO MERCY/Where Do You Go	
18	14	19	15	TONI BRAXTON/Un-break My Heart	
-	-	12	13	ALANIS MORISSETTE/Head Over Feet	
33	33	31	32	REAL MCCOY/One More Time	
37	19	9	12	SPICE GIRLS/Wannabe	
19	22	10	10	WILD ORCHID/Talk To Me	
72	19	11	7	KEITH SWEAT/Just A Touch	
32	11	6	6	CELINE DION/It's All Coming...	
-	-	-	-	AZ YET/Hard To Say I'm...	
-	-	10	-	ROBYN/Do You Know (What...)	

**93.9** MARKET #52  
KJYO/Oklahoma City (405) 840-5271 McCoy/Barreda

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
70	70	71	71	DUNCAN SHEIK/Barely Breathing	
48	70	70	70	SHERYL CROW/Everyday Is...	
71	70	72	70	WALLFLOWERS/One Headlight	
69	70	71	70	JEWEL/You Were Meant...	
71	70	71	70	CARDIGANS/Lovefool	
26	18	34	20	CELINE DION/All By Myself	
31	34	29	66	SAVAGE GARDEN/Want You	
20	27	57	32	PAULA COLE/Where Have All...	
29	30	29	29	BAByFACE/Every Time I...	
24	24	22	29	INXS/Elegantly Wasted	
20	22	28	28	WHITE TOWN/Your Woman	
28	25	28	28	R. KELLY/Believe I Can Fly	
29	25	22	27	SPICE GIRLS/Wannabe	
19	20	21	24	LUSCIOUS JACKSON/Naked Eye	
5	18	21	24	HANSON/Mmm Bop	
-	8	16	23	SPICE GIRLS/Say You'll Be There	
21	20	20	22	U2/Staring At The Sun	
20	21	18	20	JOCLEYN ENRIQUEZ/Do You Miss Me	
11	14	8	12	MONICA/For You I Will	
7	9	14	12	VERVE PIPE/The Freshmen	
7	9	12	12	WALLFLOWERS/One Headlight	
7	7	6	8	AZ YET/Hard To Say I'm...	
8	7	6	8	REAL MCCOY/One More Time	
-	5	7	7	MARK MORRISON/Return Of The Mack	
-	5	7	7	SISTER HAZEL/All For You	
-	5	7	7	SHAWN COLVIN/Sunny Came Home	
7	11	11	7	WILD ORCHID/Talk To Me	
-	5	7	7	TONI BRAXTON/Don't Want To	
5	7	9	7	BEE GEES/Alone	
5	7	7	7	TONI BRAXTON/Un-break My Heart	
7	7	7	7	ERIKAH BADU/On & On	
7	10	7	7	DRU HILL/In My Bed	
7	8	7	7	DRU HILL/In My Bed	
5	7	7	7	DURAN DURAN/Out Of My Mind	
-	-	5	00	NO DOUBT/Sunday Morning	
-	-	5	00	DONNA LEWIS/Mother	
-	-	5	00	MARY J. BLIGE/ Love Is All We Need	
-	-	5	00	3RD PARTY/Can U Feel It	

**WAPE-FM** MARKET #53  
WAPE/Jacksonville (904) 642-1055 Thomas/Mann

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
61	60	59	61	LUSCIOUS JACKSON/Naked Eye	
32	35	49	61	MONICA/For You I Will	
42	60	63	60	SAVAGE GARDEN/Want You	
33	46	65	60	PAULA COLE/Where Have All...	
60	62	59	58	JEWEL/You Were Meant...	
34	39	45	54	WALLFLOWERS/One Headlight	
42	33	45	53	DUNCAN SHEIK/Barely Breathing	
62	62	53	45	BRUCE SPRINGSTEEN/Secret Garden	
19	21	20	36	DMC/How Bizarre	
-	-	-	-	EN VOUGUE/Don't Let Go (Love)	
58	56	37	33	R. KELLY/Believe I Can Fly	
13	-	-	-	SHERYL CROW/Everyday Is...	
13	15	23	29	SPICE GIRLS/Say You'll Be There	
35	37	35	29	INXS/Elegantly Wasted	
47	63	49	29	SPICE GIRLS/Wannabe	
13	32	36	28	HANSON/Mmm Bop	
-	-	9	25	ROBIN S/T Must Be Love	
14	18	21	19	WHITE TOWN/Your Woman	
-	-	14	20	AZ YET/Hard To Say I'm...	
-	-	-	-	ERASURE/In My Arms	
18	19	18	16	REAL MCCOY/One More Time	
-	-	27	15	U2/Staring At The Sun	
-	-	-	-	JOCK JAM/Jock Jam	
-	-	-	-	SHAWN COLVIN/Sunny Came Home	

**2.93** MARKET #54  
WGTZ/Dayton (513) 294-5858 Luczak/Steele

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	67	65	64	MONICA/For You I Will	
63	63	56	61	JEWEL/You Were Meant...	
61	59	61	60	CELINE DION/All By Myself	
63	41	43	59	SPICE GIRLS/Wannabe	
-	-	-	-	KEITH SWEAT/Just A Touch	
33	48	51	49	HANSON/Mmm Bop	
39	47	47	47	BLACKSTREET/Don't Leave Me	
-	-	48	46	SPICE GIRLS/Say You'll Be There	
31	18	25	42	NO DOUBT/Don't Speak	
24	41	43	42	BLACKSTREET/No Diggity	
64	62	40	41	CARDIGANS/Lovefool	
33	42	41	40	SHERYL CROW/Everyday Is...	
16	19	24	39	R. KELLY/ Can't Sleep...	
31	43	41	37	GINA G/Ooh Aah...Just...	
31	42	36	37	BAByFACE/Every Time I...	
-	-	24	35	MERRIL BAINBRIDGE/Mouth	
-	-	28	29	MICHAEL JACKSON/Blood On...	
29	25	30	28	FREAK NASTY/Don't Dip	
18	28	34	27	MARK MORRISON/Return Of The Mack	
61	63	51	27	KEITH SWEAT/Just A Touch	
-	-	-	-	JOCK JAM/Jock Jam	
18	26	30	26	AALIYAH/In A Million	
22	25	27	26	LIVIN' JOY/Don't Stop Movin'	
32	38	35	25	REAL MCCOY/One More Time	
30	44	51	24	PAULA COLE/Where Have All...	
22	15	14	21	RED HOT CHILLI.../Love Rollercoaster	
29	24	22	20	WALLFLOWERS/One Headlight	
29	18	16	20	AZ YET/Hard To Say I'm...	
32	23	25	20	EN VOUGUE/Don't Let Go (Love)	
22	20	15	19	WHITE TOWN/Your Woman	
24	19	15	18	SAVAGE GARDEN/Want You	
-	-	27	14	JOSEPH/ Tomorrow Never...	
17	21	22	18	DRU HILL/In My Bed	
-	-	16	16		





# CHR/RHYTHMIC TOP 50

APRIL 25, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>BLACKSTREET</b> Don't Leave Me ( <i>Interscope</i> )	2204	2160	2066	1985	41/0
2	2	2	2	<b>MARK MORRISON</b> Return Of The Mack ( <i>Atlantic</i> )	1922	1817	1883	1772	37/2
5	5	3	3	<b>SWV</b> Can We ( <i>Jive</i> )	1645	1580	1378	1280	36/0
4	4	4	4	<b>MONICA</b> For You I Will ( <i>Warner Sunset/Atlantic</i> )	1363	1383	1469	1423	32/0
12	8	6	5	<b>NOTORIOUS B.I.G.</b> Hypnotize ( <i>Bad Boy/Arista</i> )	1352	1274	1119	1006	35/2
3	3	5	6	<b>DRU HILL</b> In My Bed ( <i>Island</i> )	1244	1354	1471	1476	35/0
7	6	7	7	<b>PUFF DADDY</b> Can't Nobody Hold Me Down ( <i>Bad Boy/Arista</i> )	1174	1151	1205	1250	34/0
15	13	10	8	<b>MARY J. BLIGE</b> Love Is All We Need ( <i>MCA</i> )	1016	963	916	903	36/0
19	16	13	9	<b>702</b> Get It Together ( <i>Biv 10/Motown</i> )	984	865	828	776	32/2
17	10	9	10	<b>GINUWINE</b> Tell Me Do U Wanna ( <i>550 Music</i> )	976	971	969	872	30/0
8	9	8	11	<b>FREAK NASTY</b> Da Dip ( <i>Power</i> )	964	1009	1055	1083	25/1
9	11	11	12	<b>AZ YET</b> Hard To Say I'm Sorry ( <i>LaFace/Arista</i> )	960	935	964	1071	27/0
—	39	23	13	<b>SPICE GIRLS</b> Say You'll Be There ( <i>Virgin</i> )	921	636	335	110	30/2
41	29	20	14	<b>112 Cupid</b> ( <i>Bad Boy/Arista</i> )	879	685	498	314	31/2
6	7	12	15	<b>AALIYAH</b> One In A Million ( <i>BlackGround/Atlantic</i> )	825	888	1132	1256	21/1
11	12	14	16	<b>BABYFACE</b> Every Time I Close My Eyes ( <i>Epic</i> )	804	855	936	1026	23/0
29	25	21	17	<b>NU FLAVOR</b> Sweet Sexy Thing ( <i>Reprise</i> )	775	681	550	455	27/1
36	30	26	18	<b>AALIYAH</b> 4 Page Letter ( <i>BlackGround/Atlantic</i> )	742	587	471	406	30/5
18	19	18	19	<b>CARDIGANS</b> Lovefool ( <i>Mercury</i> )	728	739	734	800	15/0
13	14	15	20	<b>KEITH SWEAT</b> Nobody ( <i>Elektra/EEG</i> )	702	805	880	982	19/0
39	31	24	21	<b>B-ROCK AND THE BIZZ</b> Mybabydaddy ( <i>LaFace/Arista</i> )	684	619	454	327	25/3
16	15	17	22	<b>NO DOUBT</b> Don't Speak ( <i>Trauma/Interscope</i> )	682	749	860	880	17/0
10	18	16	23	<b>SPICE GIRLS</b> Wannabe ( <i>Virgin</i> )	657	777	791	1047	20/0
14	17	19	24	<b>EN VOGUE</b> Don't Let Go (Love) ( <i>EastWest/EEG</i> )	638	725	822	906	20/0
25	23	25	25	<b>BLACKSTREET</b> No Diggity ( <i>Interscope</i> )	625	613	591	562	16/0
26	22	22	26	<b>FOXY BROWN</b> I'll Be ( <i>Violator/Def Jam/RAL/Mercury</i> )	606	662	596	559	27/3
—	—	28	27	<b>MICHAEL JACKSON</b> Blood On The Dance Floor ( <i>Epic</i> )	555	526	268	—	26/0
24	27	29	28	<b>JOOSE</b> If Tomorrow Never Comes ( <i>Flavor Unit/EastWest/EEG</i> )	544	526	526	564	19/1
27	28	30	29	<b>ANGELINA</b> Without Your Love ( <i>Upstairs</i> )	519	525	516	514	20/2
22	24	32	30	<b>KEITH SWEAT</b> Just A Touch ( <i>Elektra/EEG</i> )	478	516	588	645	12/0
—	—	50	31	<b>ROME</b> I Belong To You (Every...) ( <i>RCA</i> )	474	277	174	123	18/4
23	26	33	32	<b>TONY TONI TONE</b> Let's Get Down ( <i>Mercury</i> )	467	497	541	579	14/0
42	40	38	33	<b>HEAVY D</b> Big Daddy ( <i>Uptown/Universal</i> )	376	339	328	313	14/2
37	35	35	34	<b>LIL' KIM</b> Crush On U ( <i>Undeas/Big Beat/Atlantic</i> )	374	399	395	386	15/1
—	47	40	35	<b>JOCELYN ENRIQUEZ</b> A Little Bit... ( <i>Classified/Timber/Tommy Boy</i> )	372	323	297	252	10/0
44	42	37	36	<b>TONI BRAXTON</b> I Don't Want To ( <i>LaFace/Arista</i> )	370	355	321	309	17/1
—	46	36	37	<b>MINT CONDITION</b> You Don't Have To Hurt No... ( <i>Perspective/A&amp;M</i> )	361	382	299	235	22/3
21	20	31	38	<b>ALLURE F/NAS</b> Head Over Heels ( <i>Crave</i> )	354	524	632	700	14/0
—	—	48	39	<b>BILLY LAWRENCE</b> Come On ( <i>EastWest/EEG</i> )	347	279	207	100	20/3
—	—	46	40	<b>LAKIESHA BERRI</b> Like This And Like That ( <i>Hollywood</i> )	346	298	218	150	16/0
38	41	42	41	<b>MONTELL JORDAN</b> What's On Tonight ( <i>Def Jam/RAL/Mercury</i> )	336	313	325	340	12/1
<b>DEBUT</b>	—	—	42	<b>ERYKAH BADU</b> Next Lifetime ( <i>Kedar/Universal</i> )	321	220	184	102	12/2
35	32	34	43	<b>CELINE DION</b> All By Myself ( <i>550 Music</i> )	314	437	428	414	10/0
49	49	45	44	<b>SF SPANISH FLY</b> I Can See ( <i>Upstairs/WB</i> )	308	300	273	259	12/1
47	44	44	45	<b>SHAQUILLE O'NEAL</b> Strait Playin' ( <i>T.W.isM/Trauma/Interscope</i> )	287	301	305	270	15/0
31	38	47	46	<b>REAL MCCOY</b> One More Time ( <i>Arista</i> )	286	280	367	440	12/0
34	36	41	47	<b>BLACKOUT ALLSTARS</b> I Like It ( <i>Columbia</i> )	268	321	385	415	7/0
—	43	49	48	<b>DIONNE FARRIS</b> Hopeless ( <i>Columbia</i> )	263	279	313	212	15/0
33	33	39	49	<b>DJ KOOL</b> Let Me Clear My Throat ( <i>American/WB</i> )	256	333	404	419	14/0
30	34	43	50	<b>WILD ORCHID</b> Talk To Me ( <i>RCA</i> )	255	302	396	447	8/0

This chart reflects airplay from April 14-20. Songs ranked by total plays. Highlighted songs indicate Breaker.

43 CHR/Rhythmic reporters. 42 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

## BREAKERS®

No Songs Qualified For Breaker Status This Week

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>BROWNSTONE</b> 5 Miles To Empty ( <i>MJJ/Work</i> )	12
<b>ROBYN</b> Do You Know (What It Takes) ( <i>RCA</i> )	8
<b>CHRISTON</b> Full Of Smoke ( <i>Roc-A-Fella/Def Jam/Mercury</i> )	6
<b>AALIYAH</b> 4 Page Letter ( <i>BlackGround/Atlantic</i> )	5
<b>ROME</b> I Belong To You (Every Time I See Your...) ( <i>RCA</i> )	4

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>SPICE GIRLS</b> Say You'll Be There ( <i>Virgin</i> )	+285
<b>ROME</b> I Belong To You (Every Time I See Your...) ( <i>RCA</i> )	+197
<b>112 Cupid</b> ( <i>Bad Boy/Arista</i> )	+194
<b>AALIYAH</b> 4 Page Letter ( <i>BlackGround/Atlantic</i> )	+155
<b>702</b> Get It Together ( <i>Biv 10/Motown</i> )	+119
<b>MARK MORRISON</b> Return Of The Mack ( <i>Atlantic</i> )	+105
<b>ERYKAH BADU</b> Next Lifetime ( <i>Kedar/Universal</i> )	+101
<b>NU FLAVOR</b> Sweet Sexy Thing ( <i>Reprise</i> )	+94
<b>CHANGING FACES</b> G.H.E.T.T.O.U.T. ( <i>Big Beat/Atlantic</i> )	+91
<b>NOTORIOUS B.I.G.</b> Hypnotize ( <i>Bad Boy/Arista</i> )	+78

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>TONI BRAXTON</b> Un-break My Heart ( <i>LaFace/Arista</i> )	12/1
<b>GINUWINE</b> Pony ( <i>550 Music</i> )	12/2
<b>KEITH SWEAT</b> Twisted ( <i>Elektra/EEG</i> )	10/0
<b>R. KELLY</b> I Believe I Can Fly ( <i>Jive</i> )	12/1
<b>GHOST TOWN DJ'S</b> My Boo ( <i>So So Def/Columbia</i> )	15/0
<b>AZ YET</b> Last Night ( <i>LaFace/Arista</i> )	12/0
<b>L.L. COOL J</b> Loungin' ( <i>Def Jam/RAL/Mercury</i> )	7/0
<b>AALIYAH</b> If Your Girl Only Knew ( <i>BlackGround/Atlantic</i> )	15/0
<b>TONI BRAXTON</b> You're Makin' Me High ( <i>LaFace/Arista</i> )	14/0
<b>QUAD CITY DJ'S</b> C'mon 'N Ride... ( <i>Quadra Sound/Big Beat/Atlantic</i> )	8/0

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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## HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	<b>NOTORIOUS B.I.G.</b> Hypnotize ( <i>Bad Boy/Arista</i> )	3708	3668	117/2
5	2	<b>B-ROCK AND THE BIZZ</b> Mybabydaddy ( <i>LaFace/Arista</i> )	2288	2065	98/3
2	3	<b>HEAVY D</b> Big Daddy ( <i>Uptown/Universal</i> )	2232	2543	82/2
4	4	<b>LIL' KIM</b> Crush On U ( <i>Undeas/Big Beat/Atlantic</i> )	2211	2151	95/1
3	5	<b>FOXY BROWN</b> I'll Be ( <i>Violator/Def Jam/RAL/Mercury</i> )	2036	2187	97/3
7	6	<b>PUFF DADDY</b> Can't Nobody Hold Me Down ( <i>Bad Boy/Arista</i> )	1854	1874	67/0
9	7	<b>SHAQUILLE O'NEAL</b> Strait Playin' ( <i>T.W.isM/Trauma/Interscope</i> )	1419	1292	85/5
6	8	<b>ALLURE F/NAS</b> Head Over Heels ( <i>Crave</i> )	1382	1936	65/0
12	9	<b>DANNY BOY</b> It's Over Now ( <i>Death Row/Interscope</i> )	1230	1126	69/0
8	10	<b>WESTSIDE CONNECTION</b> Gangstas Make... ( <i>Lench Mob/Priority</i> )	1077	1408	65/0
10	11	<b>WARREN G</b> I Shot The Sheriff ( <i>Def Jam/RAL/Mercury</i> )	1070	1204	66/0
11	12	<b>FREAK NASTY</b> Da Dip ( <i>Power</i> )	1065	1155	31/1
13	13	<b>TRACEY LEE</b> The Theme ( <i>By Storm/Universal</i> )	884	1053	54/2
16	14	<b>QUAD CITY DJ'S</b> Let's Do It ( <i>Quadra Sound/Big Beat/Atlantic</i> )	783	822	48/1
18	15	<b>CHRISTION</b> Full Of Smoke ( <i>Roc-A-Fella/Def Jam/Mercury</i> )	758	620	72/9
19	16	<b>LIL BUD &amp; TIZONE</b> Gonna Let U Know ( <i>Keia/Island</i> )	702	538	71/6
17	17	<b>3 X CRAZY</b> Keep It On The Real ( <i>Noo Trybe</i> )	676	654	59/1
15	18	<b>TRU</b> I Always Feel Like ( <i>Priority</i> )	629	960	35/0
14	19	<b>SCARFACE</b> Game Over ( <i>Noo Trybe</i> )	593	994	41/2
—	20	<b>DJ TAZ</b> That's Right ( <i>Success/EMI</i> )	555	361	47/15

This chart reflects airplay from April 14-20. Songs ranked by total plays. 43 CHR/Rhythmic reporters and 83 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1997, R&R Inc.



**HE AIN'T MY BROTHER, HE'S HEAVY** — Heavy D, that is. Mr. D (l) threw his weight around at a recent WBBM B96/Chicago bash. New pal and B96 morning man Frankie "Hollywood" Rodriguez was there to keep tabs on him every step of the way.

## NEW & ACTIVE

<b>RAY-J</b> Let It Go ( <i>EastWest/EEG</i> ) Total Plays: 244, Total Stations: 10, Adds: 0	<b>CHANGING FACES</b> G.H.E.T.T.O.U.T. ( <i>Big Beat/Atlantic</i> ) Total Plays: 175, Total Stations: 4, Adds: 1
<b>SAVAGE GARDEN</b> I Want You ( <i>Columbia</i> ) Total Plays: 237, Total Stations: 6, Adds: 0	<b>BRAND NEW HEAVIES</b> Sometimes ( <i>Delicious Vinyl</i> ) Total Plays: 159, Total Stations: 10, Adds: 0
<b>JEWEL</b> You Were Meant For Me ( <i>Atlantic</i> ) Total Plays: 235, Total Stations: 5, Adds: 0	<b>JOE</b> Don't Wanna Be A Player ( <i>Jive</i> ) Total Plays: 154, Total Stations: 5, Adds: 0
<b>JON SECADA</b> Too Late, Too Soon ( <i>SBK/EMI</i> ) Total Plays: 223, Total Stations: 12, Adds: 0	<b>QUAD CITY DJ'S</b> Let's Do It ( <i>Quadra Sound/Big Beat/Atlantic</i> ) Total Plays: 149, Total Stations: 5, Adds: 0
<b>DJ TAZ</b> That's Right ( <i>Success/EMI</i> ) Total Plays: 215, Total Stations: 10, Adds: 3	<b>JOSETTE</b> In A Dream ( <i>Galaxy</i> ) Total Plays: 148, Total Stations: 4, Adds: 0
<b>REFUGEE CAMP ALL-STARS</b> The Sweetest Thing ( <i>Columbia</i> ) Total Plays: 212, Total Stations: 7, Adds: 3	<b>MAESTRO</b> Jorins Lullaby ( <i>Local</i> ) Total Plays: 145, Total Stations: 2, Adds: 0
<b>NOTORIOUS B.I.G.</b> Notorious Thugs ( <i>Bad Boy/Arista</i> ) Total Plays: 212, Total Stations: 7, Adds: 1	<b>JOCK JAM</b> Jock Jam ( <i>Tommy Boy</i> ) Total Plays: 143, Total Stations: 3, Adds: 0
<b>TONY TONI TONE</b> Thinking Of You ( <i>Mercury</i> ) Total Plays: 203, Total Stations: 14, Adds: 1	<b>PAULA COLE</b> Where Have All The Cowboys Gone? ( <i>Imago/WB</i> ) Total Plays: 138, Total Stations: 5, Adds: 0
<b>FAITHLESS</b> Insomnia ( <i>Arista</i> ) Total Plays: 199, Total Stations: 14, Adds: 1	<b>MAKAVELI</b> To Live & Die In L.A. ( <i>Death Row/Interscope</i> ) Total Plays: 137, Total Stations: 3, Adds: 0
<b>ROBIN S</b> It Must Be Love ( <i>Big Beat/Atlantic</i> ) Total Plays: 191, Total Stations: 9, Adds: 1	<b>KENNY LATTIMORE</b> For You ( <i>Columbia</i> ) Total Plays: 133, Total Stations: 9, Adds: 1

### Songs ranked by total plays

## NEW RELEASES

### ADDS APRIL 29

<b>Alisha's Attic</b>	"I Am I Feel" ( <i>Mercury</i> )
<b>Changing Faces</b>	"G.H.E.T.T.O.U.T." ( <i>Big Beat/Atlantic</i> )
<b>Cru f/Slick Rick</b>	"Just Another Case" ( <i>Mercury</i> )
<b>Monifah</b>	"I Still Love You" ( <i>Qwest/WB</i> )
<b>UB40</b>	"Tell Me Is It True" ( <i>Virgin</i> )

## CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

<b>KKSS/Albuquerque, NM</b> PD: Randy Savage MD: Jacques James 9 KENNY LATTIMORE "For" FOXY BROWN "It" 702 "Together" ANGELINA "Without" TONY TONI TONE "Thinking"	<b>WKXJ/Chattanooga, TN</b> PD: Roy Jaynes APD/MD: Bobby Combs 30 B-ROCK AND THE BIZZ "Mybaby" BROWNSTONE "Miles" GIRL "Groove" JOSE "Tomorrow"	<b>KBOS/Fresno, CA</b> PD/MD: Mark Adams No Adds	<b>WJBT/Jacksonville, FL</b> PD: Dave Wyster APD/MD: Hilman Haze 6 REFUGEE CAMP "Sweetest" 2 TOD SHORT & LIL KIM "Call" MARY J BLIGE "It's" NOTORIOUS B.I.G. "Tonight"	<b>KOON/Monterey, CA</b> PD: Jennifer Wilde MD: Marcus D. ROME "Belong" MINT CONDITION "Hurt" AALIYAH "Letter"	<b>WWKX/Providence, RI</b> PD: Joe Dawson MD: Sticky Inzone 22 BROWNSTONE "Miles" 12 CLUB 59 "Underwear" JONNY Z "Manacita" ROBYN "Know" CHRISTION "Full" NO MERCY "When" 3 X CRAZY "Keep"	<b>WOCQ/Salisbury, MD</b> PD: Wookie MD: Maribu 3RD PARTY "Can" DJ TAZ "Right" 4PM "Gave" BROWNSTONE "Miles" CHRISTION "Full"	<b>KWIN/Stockton, CA</b> PD: Steve Wall MD: Pamela Jack 15 FOXY BROWN "It" 14 BLORK "Miss" 11 4PM "Gave" 11 ERASURE "Arms" 11 DREAM WORLD "Movin" ROBYN "Know" FAITHLESS "Insomma" SNEAKER PIMPS "6"	
<b>KKXX/Bakersfield, CA</b> PD: Chris Squires MD: Tony Manes TONI BRAXTON "Want" LE CLICK "Call"	<b>WBBM/Chicago, IL</b> PD: Todd Cavanaugh MD: Erik Bradley 3 3RD PARTY "Can"	<b>WJMH/Greensboro, NC</b> PD: Brian Douglas MD: Mary Kay 45 CHANGING FACES "G.H.E.T.T.O.U.T." 24 MARY J BLIGE "Missing" 22 MARY J BLIGE "It's" 19 BENJAMINS "Benjamins"	<b>KLUC/Las Vegas, NV</b> PD: Carl Thomas MD: Melissa Stemas 41 ANGELINA "Without" 17 NOTORIOUS B.I.G. "Hypnotize" 112 "Cupid" ROME "Belong"	<b>WFHN/New Bedford, MA</b> PD: Jim Reitz MD: Kevin Palano B-ROCK AND THE BIZZ "Mybaby" RHYTHMICENTRIC "Your" ROBYN "Know"	<b>KWNZ/Reno, NV</b> PD: Jett Davis APD: Bill Shakespeare BROWNSTONE "Miles" ROBYN "Know"	<b>KTFM/San Antonio, TX</b> PD: Cliff Trethewey MD: Steve Chavez 5 OMC "Bizarre" CORINA "Summertime" BAHA MEN "That's"	<b>WPGC/Washington, DC</b> PD: Jay Stevens MD: Abbie D. 43 MARY J BLIGE "Everything" 19 MONTELL JORDAN "Tonight"	
<b>WERQ/Baltimore, MD</b> PD: Tom Calococi MD: Coka KRS ONE "Step"	<b>KZFM/Corpus Christi, TX</b> PD: Ed Ocasio MD: Tony Manes 702 "Together" ROBYN "Know" AALIYAH "Letter" HANSON "Mmm"	<b>KIKI/Honolulu, HI</b> PD: Alan Ode MD: James Coles 15 HIGH TOWN DJ'S "68" 5 BROWNSTONE "Miles"	<b>KPWR/Los Angeles, CA</b> PD: Michelle Mercer MD: Damien Young KRS-ONE "Step" SNOOP DOGGY DOGG "Midnight"	<b>WKTU/New York, NY</b> PD: Frankie Blue MD: Andy Shane FREAK NASTY "Dip"	<b>KGGI/Riverside, CA</b> PD: Diana Laird APD/MD: Jesse Duran 4 MARK MORRISON "Return" 1 MINT CONDITION "Hurt" 1 ROBIN S "Must" 1 BROWNSTONE "Miles"	<b>KHTS/San Diego, CA</b> PD: Todd Shannon APD/MD: Ron Geraniero 7 B-ROCK AND THE BIZZ "Mybaby" 6 ROBYN "Know" 3 FOXY BROWN "It"	<b>KDGS/Wichita, KS</b> PD: AJ Willoughby MD: A.J. Jones INTRIGUE "Stay" SF SPANISH FLY "See" ROBYN "Know" SOUNDS OF BLACKNESS "Spirit" 4PM "Gave" DJ TAZ "Right" REFUGEE CAMP "Sweetest"	
<b>WBHJ/Birmingham, AL</b> PD: Mickey Johnson MD: Daysha Parker 38 ROME "Belong" 36 RED LIGHT DISTRICT "Dream"	<b>WBTT/Dayton, OH</b> PD: Jeff Ballantine MD: Raye Kimbartin MINT CONDITION "Hurt" TASHA HOLIDAY "Just" BILLY LAWRENCE "Come"	<b>KQMQ/Honolulu, HI</b> PD: Jamie Hyatt 22 DJ TAZ "Right"	<b>WPOW/Miami, FL</b> PD: Kid Curry MD: Phil Jones 32 AALIYAH "Million" 16 112 "Cupid" 10 NU FLAVOR "Sweet" 2 FELIX SAMAMINICANOS "Pa-Baio" 1 KRS-ONE "Step"	<b>WQHT/New York, NY</b> PD: Steve Smith APD/MD: Tracy Diabherly 25 AALIYAH "Letter" 29 ZHANE "Saturday" 25 TOD SHORT & LIL KIM "Call" 16 PUFF DADDY "Benjamins" 1 REFUGEE CAMP "Sweetest" 14 MARY J BLIGE "It's"	<b>WJJS/Roanoke, VA</b> PD: David Lee Michaels MD: Melissa Morgan 19 SPICE GIRLS "Say" 6 3RD PARTY "Can" CHRISTION "Full"	<b>KMEL/San Francisco, CA</b> PD: Michelle Santosaucio MD: Joey Artagay 16 ERYKAH BADU "Lifetime" CHRISTION "Full"	<b>KYLD/San Francisco, CA</b> PD: Michael Martin MD: Jazzy Jim 26 SEX CRAZED "Horny" 13 TRACEY LEE "Theme" ROME "Belong" CHRISTION "Full"	
<b>WJMN/Boston, MA</b> PD: Cadillac Jack McCartney APD/MD: Cat Collins 16 NEW EDITION "One" BROWNSTONE "Miles" SPICE GIRLS "Say" BILLY LAWRENCE "Come"	<b>KQKS/Denver, CO</b> PD: Mark Feather MD: Lee Cagle 47 112 "Only" 22 FOXY BROWN "Get"	<b>KBXX/Houston, TX</b> MD: Greg Head 41 MARK MORRISON "Return" 16 NOTORIOUS B.I.G. "Notorious"	<b>KHTN/Modesto, CA</b> PD: Pete Jones MD: Mark Medina NOTORIOUS B.I.G. "Hypnotize" HANSON "Mmm" ERYKAH BADU "Lifetime" INTRIGUE "Stay" BROWNSTONE "Miles" GERARDO "Ladies"	<b>KCAO/Oxnard, CA</b> PD/MD: Dan Garth 6 HEAVY D "Daddy" 4 CHRISTION "Full" 4 BROWNSTONE "Miles"	<b>WJWS/Roanoke, VA</b> PD: David Lee Michaels MD: Melissa Morgan 19 SPICE GIRLS "Say" 6 3RD PARTY "Can" CHRISTION "Full"	<b>KYLD/San Francisco, CA</b> PD: Michael Martin MD: Jazzy Jim 26 SEX CRAZED "Horny" 13 TRACEY LEE "Theme" ROME "Belong" CHRISTION "Full"	<b>KKFR/Phoenix, AZ</b> PD: Don Parker MD: Mike Freeman 14 NASTY BOY KLICK "Down" AALIYAH "Letter"	<b>KFSM/Sacramento, CA</b> PD: Bob West MD: Trejo BROWNSTONE "Miles"

43 Total Reporters  
43 Current Reporters  
42 Current Playlists  
Reported Frozen Playlist (1):  
KUBE/Seattle, WA









WALT LOVE

## Loving The Reality Of A 'Love Jones'

### Urban and UACs have warmed to film and its soundtrack

One film and its soundtrack have made a significant and positive impact toward the portrayal of African Americans and their lifestyle in mainstream America. **New Line Cinema's** romantic comedy "Love Jones" represents an extremely important about-face from the stereotypical depictions of blacks that continue to emerge out of Hollywood.

"Love Jones" breaks the mold by focusing on an upwardly mobile black community in Chicago. The film is written and directed by **Theodore Witcher**, a young African American from the Windy City who came to Hollywood with a dream in his mind, his heart, and on paper — in the form of a screenplay. The story captures the



Lebron Joseph

stars as **Larenz Tate**, **Nia Long**, and **MTV's Bill Bellamy**, the film not only provides some fresh faces, but also a fresh new attitude toward attracting the African-American filmgoer. Says "Jones" Producer **Nick Wechsler**, "There's not one lethal weapon in the film, and the only wound is a broken heart."

#### Promoting The Music And The Movie

What does all this have to do with Urban radio? *Everything!* Two PDs from top Southern Urban outlets saw the promotional potential between their stations and the film and have seen more than pleasing results. For **WYLD-FM/New Orleans** PD **Lebron Joseph**, the film's attitude toward its primary listenership was the first aspect of "Love Jones" to grab his attention.

"We got involved with this film and the soundtrack because it has an overall positive depiction of African Americans. This film represents where we are at this point in history. It's refreshing to see something that's more of a reality-based work as far as the 'black experience' in America is concerned. It has an intelligent depiction of our friendships, primarily. And I say that because that's essentially what I got out of this movie more than anything."

"When I think about specifics, one

that comes to mind is the relationship that existed between one gentleman and his really good friend who was married and had some marital problems. There were some really nice scenes between these two brothers when they were together, either in a nightclub or when they were listening to some poetry, and when they gathered at one another's homes for an evening of just being social and having a nice little time. That's really nice to see because it's much more of a reality than what the world sees in other African-American films. What's in this movie is more realistic — in my life and my world — than having someone go out and kill somebody or shoot somebody or planning the great hit on somebody.

"I know some of these things happen all over the country. But here in New Orleans, the gang thing does not exist in the manner as the images that are found in some of the other black movies dealing with other

regions of the country. There may be pockets of it, but there's certainly much more of the family/friend get-together here."

#### Exploring The Musical Possibilities

Because of a distribution problem, WYLD couldn't hold a private screening for its listeners. But the station didn't want them to miss out on the film by spending their money on something else. Says Joseph, "We purchased gift certificates, dispersed them among our listeners, and have had nothing but positive feedback." Then, the soundtrack began to work its way onto the airwaves. But for Joseph, that was only a matter of time. "Before I had the chance to hear it, I thought the soundtrack would be the typical stuff. But it isn't and that's great. When I saw that **Cassandra Wilson**, **Duke Ellington**, **John Coltrane**, **Charlie Parker**, and a **Dionne Farris** song appeared on the CD, I knew there wasn't going to be a whole lot of rap or hard-core stuff on the rest of the soundtrack. So, quite honestly, it's got to be one of the first original motion picture soundtracks that's extremely Urban Adult friendly!

"We're playing Farris's 'Hopeless' and we were already playing **Maxwell's** 'Sumthin', Sumthin'. The Mellow Smooth Mix of the Maxwell track has generated a real



Nia Long and Larenz Tate experience the challenges and rewards of a relationship in New Line's feature film "Love Jones".

nice vibe on our station. **Groove Theory** is another act that can be grouped in what some are calling Urban Alternative. **Brice Wilson's** music is certainly in the pocket and it's something that we'll be getting to soon."

#### Pushing The Positive Message

At **WMGL-FM & WWVZ/Charleston, SC**, PD **George Hamilton** decided to actively cross-promote the film and its soundtrack as soon as he heard about it. "When the folks at **Columbia** told me a little about the movie and its soundtrack, I was really excited because it sounded like something that was going to present a very positive depiction of African Americans as a people.

"We held a preview screening of the film for our listeners, which was quite successful. We had a tremendous response to the movie and our efforts. So, by putting our promotional muscle behind 'Love Jones' here in Charleston, it's doing very well. This was the kind of thing that we felt was worthy of associating ourselves and our radio station with. This project was advantageous for us to be associated with because of its high profile and its positive message both on screen and on the soundtrack."

Hamilton is playing the Farris track along with the **Refugee Camp All-Stars Featuring Lauryn Hill's** "The Sweetest Thing." It's a safe bet there's more to come. "The best thing about this soundtrack is that



Garcelle &amp; George Hamilton

it's one of the best I've heard in quite some time. The greatest thing about it is the fact that the music is so wonderful — there's a real sense of musicality. There's a lot of great instrumentation. It has a lot of great vocal performances and it's more than just hip-hop. It really shows R&B's real musical gambit.

"Plus, the music sounds great on the station. We're not afraid to play music we think sounds good that'll help us garner more audience. For example, 'Girl' by **Cassie** is another great tune. There's just a lot of great music on this soundtrack."

#### When I saw that

**Cassandra Wilson, Duke Ellington, John Coltrane, Charlie Parker, and a Dionne Farris song appeared on the CD, I knew there wasn't going to be a whole lot of rap or hard-core stuff on the rest of the soundtrack. Quite honestly, it's got to be one of the first original motion picture soundtracks that's extremely Urban Adult friendly!**

— Lebron Joseph

Does Hamilton believe other filmmakers will look at "Love Jones" and make more movies in a similar vein? "I hope that the powers that be in Hollywood will see that a positive movie that really depicts urban America and African-American people in a very real way can be profitable. We hope our efforts help get more people into the seats in the movie houses to see something intelligent and positive about us and our lifestyle. If they make money off this movie, New Line will certainly make another movie of this type with another positive message and with more positive black characters.

"I would hope and pray that these people would want to make and market movies that reflect the truth and what is real. This is real. This is everyday life and we have a full range of experiences, thoughts, and emotions that we go through. It should be accurately reflected on film."

WYLD  
FM 98

rythms of modern courtship while focusing on a world seldom seen on screen — young, intelligent black men and women. The film even explores the distinctly regional "Steppin'" in a ballroom scene featuring 40 of Chicago's best steppers — **WVAZ/Chicago's** annual Steppers Contest draws approximately 4000 to 5000 participants and fans. With such



**ONE TARZAN, THREE JANES** — RCA recording artists SWV took a moment during a recent shoot to show their wild side with video director Jesse Vaughan. Pictured are (l-r): SWV's Lee Lee, Coko, and Taj; and Vaughan.



the first jones  
can be the hardest  
to shake

## Just One Step Away From Gold

Refugee Camp All-Stars featuring Lauryn Hill  
"The Sweetest Thing"

R&R Urban Chart **44** - **28** Breaker

Dionne Farris  
"Hopeless"

R&R Urban AC Chart **13** - **10**

from the soundtrack **love**  
**jones**  
the music

COLUMBIA

<http://www.sony.com>

"Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1997 Sony Music Entertainment Inc.  
Motion Picture Photography, Artwork Title & Dialogue: © 1997 New Line Productions, Inc. All Rights Reserved.



APRIL 25, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
7	4	2	<b>1</b>	MARY J. BLIGE Love Is All We Need (MCA)	3159	2991	2586	2229	83/0
2	1	1	2	SWV Can We (Jive)	2931	3137	3339	3046	82/0
6	5	5	<b>3</b>	112 Cupid (Bad Boy/Arista)	2819	2670	2575	2285	83/0
3	3	4	4	MONTELL JORDAN What's On Tonight (Def Jam/RAL/Mercury)	2635	2675	2665	2534	79/0
13	8	6	<b>5</b>	ROME I Belong To You (Every...) (RCA)	2573	2455	2287	1916	79/0
8	7	7	<b>6</b>	GINUWINE Tell Me Do U Wanna (550 Music)	2542	2426	2366	2228	79/0
16	13	9	<b>7</b>	AALIYAH 4 Page Letter (BlackGround/Atlantic)	2435	2312	2065	1853	79/0
1	2	3	8	BLACKSTREET Don't Leave Me (Interscope)	2363	2681	3279	3328	69/0
10	6	8	9	NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)	2356	2394	2370	2149	82/0
11	11	10	<b>10</b>	MARK MORRISON Return Of The Mack (Atlantic)	2235	2213	2179	2069	75/0
22	15	12	<b>11</b>	KENNY LATTIMORE For You (Columbia)	2149	2050	1852	1627	74/1
32	26	18	<b>12</b>	ERYKAH BADU Next Lifetime (Kedar/Universal)	1969	1720	1503	1160	80/0
29	28	19	<b>13</b>	JOE Don't Wanna Be A Player (Jive)	1959	1704	1474	1280	80/0
18	14	14	14	RAY-J Let It Go (EastWest/EEG)	1913	1939	1901	1824	75/0
—	31	24	<b>15</b>	CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	1874	1486	1129	484	82/2
12	9	11	16	HEAVY D Big Daddy (Uptown/Universal)	1856	2204	2251	2052	68/0
23	18	15	<b>17</b>	LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)	1837	1752	1740	1603	80/0
27	25	20	<b>18</b>	TONY TONI TONE Thinking Of You (Mercury)	1795	1621	1510	1322	73/1
9	10	13	19	MINT CONDITION You Don't Have To Hurt No More (Perspective/A&M)	1610	2013	2204	2178	67/3
49	29	26	<b>20</b>	B-ROCK AND THE BIZZ Mybabydaddy (LaFace/Arista)	1604	1446	1213	757	73/0
4	12	16	21	702 Get It Together (Biv 10/Motown)	1443	1745	2161	2521	50/0
25	24	23	22	FOXY BROWN I'll Be (Violator/Def Jam/RAL/Mercury)	1430	1525	1528	1375	70/0
15	19	25	23	DRU HILL In My Bed (Island)	1419	1457	1729	1868	44/0
—	49	29	<b>24</b>	MICHAEL JACKSON Blood On The Dance Floor (Epic)	1343	1197	681	—	74/0
17	23	27	25	MONICA For You I Will (Warner Sunset/Atlantic)	1318	1439	1531	1836	41/0
24	22	22	26	TONI BRAXTON I Don't Want To (LaFace/Arista)	1307	1563	1633	1577	61/1
—	47	33	<b>27</b>	BROWNSTONE 5 Miles To Empty (MJJ/Work)	1295	1111	873	355	74/2
<b>BREAKER</b>			<b>28</b>	REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)	1291	890	419	120	64/3
19	17	21	29	TASHA HOLIDAY Just The Way You Like It (MCA)	1279	1618	1776	1814	54/2
39	35	31	<b>30</b>	BILLY LAWRENCE Come On (EastWest/EEG)	1237	1142	1042	967	62/5
20	16	17	31	AFTER 7 Sara Smile (Virgin)	1233	1739	1805	1753	52/0
38	34	32	<b>32</b>	DANNY BOY It's Over Now (Death Row/Interscope)	1225	1126	1043	983	68/0
<b>BREAKER</b>			<b>33</b>	SHAQUILLE O'NEAL Strait Playin' (T.W.isM./Trauma/Interscope)	1132	991	901	820	70/5
46	41	35	<b>34</b>	ERIC BENET Femininity (Warner Bros.)	1123	1050	940	801	72/1
45	44	42	<b>35</b>	ELEMENTS OF LIFE Sweet Love (RCA)	959	954	912	813	57/0
—	—	47	<b>36</b>	SOUNDS OF BLACKNESS Spirit (Perspective/A&M)	914	787	592	241	64/2
42	40	40	37	WARREN G I Shot The Sheriff (Def Jam/RAL/Mercury)	908	973	946	906	58/0
—	—	46	<b>38</b>	DIONNE FARRIS Hopeless (Columbia)	863	808	649	521	55/3
31	30	30	39	WESTSIDE CONNECTION Gangstas Make The World... (Lench Mob/Priority)	857	1149	1183	1171	52/0
<b>DEBUT</b>			<b>40</b>	GYRL Get Your Groove On (Silas/MCA)	853	695	432	146	65/2
—	—	48	<b>41</b>	LAKIESHA BERRI Like This And Like That (Hollywood)	853	776	674	567	59/2
—	—	50	<b>42</b>	ERICKA YANCEY So Good (RCA)	848	702	583	436	59/0
—	48	49	<b>43</b>	ADRIANA EVANS Seein' Is Believing (Loud/PMP/RCA)	832	776	698	572	58/2
37	37	41	44	TRACEY LEE The Theme (By Storm/Universal)	787	961	1010	1001	48/1
<b>DEBUT</b>			<b>45</b>	JOOSE If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)	771	694	601	488	58/1
<b>DEBUT</b>			<b>46</b>	CHRISTION Full Of Smoke (Roc-A-Fella/Def Jam/Mercury)	754	620	364	99	66/3
<b>DEBUT</b>			<b>47</b>	BRAND NEW HEAVIES Sometimes (Delicious Vinyl/Red Ant)	708	550	412	157	62/5
<b>DEBUT</b>			<b>48</b>	ROBIN S It Must Be Love (Big Beat/Atlantic)	705	469	245	33	53/4
<b>DEBUT</b>			<b>49</b>	3 X CRAZY Keep It On The Real (Noo Trybe)	676	654	630	508	58/0
<b>DEBUT</b>			<b>50</b>	GABLZ Shookie Shookie (Gimme...) (Warner Bros.)	646	616	527	395	54/1

This chart reflects airplay from April 14-20. Songs ranked by total plays. Highlighted songs indicate Breaker. 83 Urban reporters. 79 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1997, R&R Inc.

### NEW & ACTIVE

**LIL BUD & TIZONE** Gonna Let U Know (Keia/Island)  
Total Plays: 621, Total Stations: 64, Adds: 6

**TEDDY PENDERGRASS** Don't Keep Wastin' My Time (Sure Fire)  
Total Plays: 610, Total Stations: 43, Adds: 0

**NEXT LEVEL** I Don't Know (PMP/Loud/RCA)  
Total Plays: 525, Total Stations: 52, Adds: 6

**COOLIO** The Winner (Warner Sunset/Atlantic)  
Total Plays: 505, Total Stations: 44, Adds: 0

**LADY OF RAGE** Sho Shot (Death Row)  
Total Plays: 438, Total Stations: 57, Adds: 11

**TONI BRAXTON** I Love Me Some Him (LaFace/Arista)  
Total Plays: 424, Total Stations: 22, Adds: 6

**TRAPP** Stop The Gunfight (Intersound)  
Total Plays: 416, Total Stations: 42, Adds: 4

**TOD SHORT & LIL' KIM** Call Me (Jive)  
Total Plays: 406, Total Stations: 23, Adds: 3

**DJ TAZ** That's Right (Success/EMI)  
Total Plays: 340, Total Stations: 37, Adds: 12

**GOODFELLAZ** If You Walk Away (Avatar/Polydor/A&M)  
Total Plays: 332, Total Stations: 40, Adds: 4

**SPEARHEAD** U Can't Sing R Song (Capitol)  
Total Plays: 311, Total Stations: 29, Adds: 2

**SOUNDMASTER T 2** Much Booty (In Da Pants) (ID/Wrap/Ichiban)  
Total Plays: 305, Total Stations: 30, Adds: 2

**LEVERT** Sorry Is (Atlantic)  
Total Plays: 274, Total Stations: 60, Adds: 60

**LESCHEA** Fulton St. (Warner Bros.)  
Total Plays: 273, Total Stations: 29, Adds: 3

**CRIMEBOSS** Please Stop (Relativity)  
Total Plays: 244, Total Stations: 29, Adds: 1

Songs ranked by total plays.

### BREAKERS

#### REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)

TOTAL PLAYS/INCREASE: 1291/401  
TOTAL STATIONS/ADDS: 64/3  
CHART: 28

#### SHAQUILLE O'NEAL

Strait Playin' (T.W.isM./Trauma/Interscope)  
TOTAL PLAYS/INCREASE: 1132/141  
TOTAL STATIONS/ADDS: 70/5  
CHART: 33

### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
LEVERT Sorry Is (Atlantic)	60
ZHANE' Crush (Illtown/Motown)	56
ZAKIYA My Love Won't Fade Away (DVB/A&M)	39
MAXWELL Suitelady (Columbia)	33
DJ TAZ That's Right (Success/EMI)	12
LADY OF RAGE Sho Shot (Death Row)	11
S.H.E. My Secret Is (T.W.isM./Trauma/Interscope)	10
4PM I Gave You Everything (Next Plateau)	6
TONI BRAXTON I Love Me Some Him (LaFace/Arista)	6
LIL BUD & TIZONE Gonna Let U Know (Keia/Island)	6
NEXT LEVEL I Don't Know (PMP/Loud/RCA)	6

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)	+401
CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	+388
LEVERT Sorry Is (Atlantic)	+274
LADY OF RAGE Sho Shot (Death Row)	+270
JOE Don't Wanna Be A Player (Jive)	+255
ERYKAH BADU Next Lifetime (Kedar/Universal)	+249
ROBIN S It Must Be Love (Big Beat/Atlantic)	+236
ZHANE' Crush (Illtown/Motown)	+220
ZAKIYA My Love Won't Fade Away (DVB/A&M)	+196
LESCHEA Fulton St. (Warner Bros.)	+188

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
ALLURE /NAS Head Over Heels (Crave)
LUTHER VANDROSS Love Don't Love You Anymore (LV/Epic)
ERYKAH BADU On & On (Kedar/Universal)
PUFF DADDY Can't Nobody Hold Me Down (Bad Boy/Arista)
ZHANE' Request Line (Illtown/Motown)
TWICE Sparkle (Silas/MCA)
SCARFACE Game Over (Noo Trybe)
TRU I Always Feel Like (Priority)
RAHSAAN PATTERSON Stop By (MCA)
AALIYAH One In A Million (BlackGround/Atlantic)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

FROM MAXWELL, ERIC BENET  
and ERYKAH BADU  
the EVOLUTION CONTINUES



"U CAN'T  
SING  
R SONG"

THE NEW SINGLE ON  
CHOCOLATE SUPA HIGHWAY

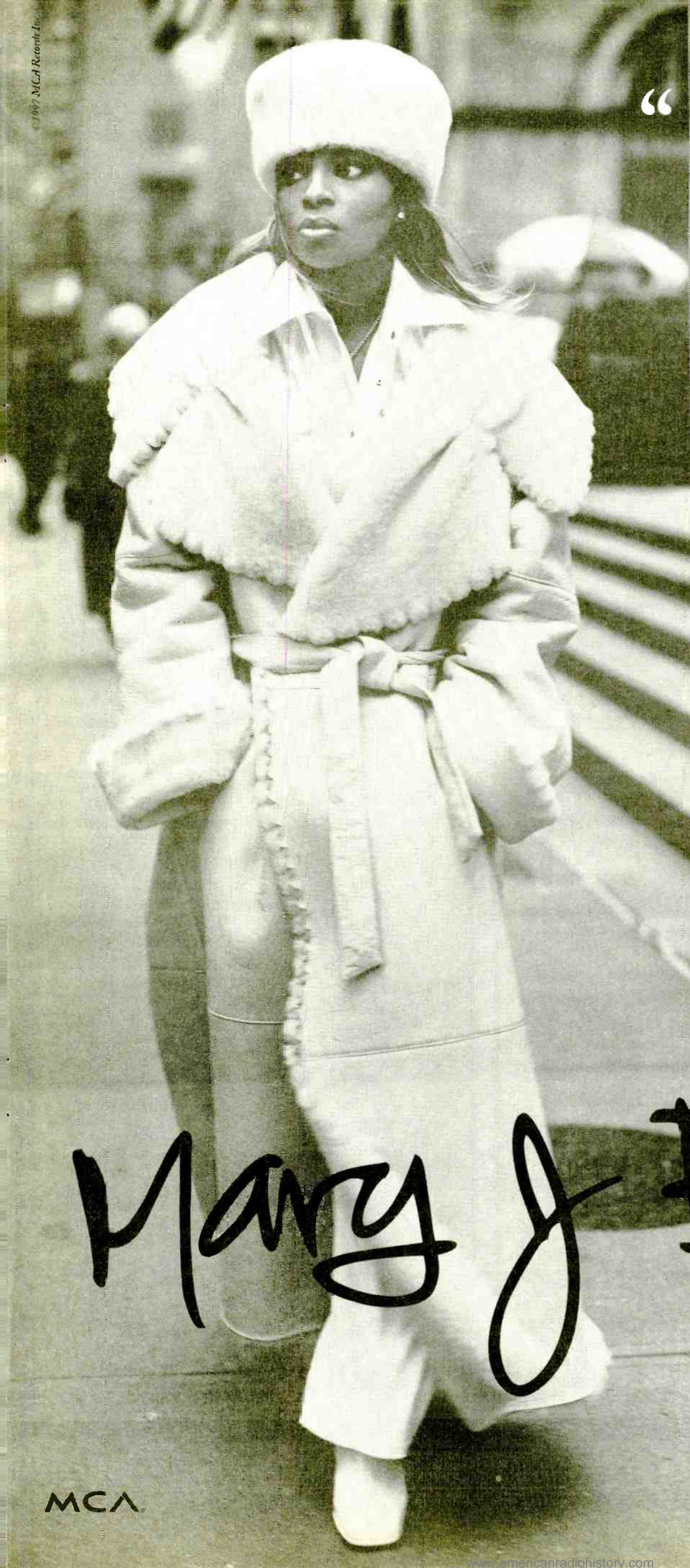
### THOSE WHO HAVE EVOLVED:

WHUR, WYLD, WEJM, WZAK, KPXS, WEUP, WTMP, WKKV, WKKK, WQHH, WJFX, KIIZ, KARN, KYEA, WESE, WACR, KRUV, KIPR, WTLG, WNOV, WTKT, KVSP, KJMM, KNEK, KDKO, WFXE, KXOK, WMCS, WTKT, WPLZ, WSOJ, WTLZ, KCEP, KBCE, WZHT, WDAO, WAAA, KZWA, WENN, WJTT, KMJJ, KZZZ, WYNN

NATIONAL TOUR BEGINS MAY 2, HEADLINING WITH CAMP LO







“Love  
Is All We  
Need”  
*featuring* Nas

*produced by* Jimmy Jam  
& Terry Lewis

*for Flyz Type Productions, Inc.*

**#1**  
**R&R Urban Chart**

The fastest growing audience  
record in 1997  
to date!

**Album shipped Platinum**  
**April 22**

This album “Share My World” is a  
multi star-studded producer album  
including: Jimmy Jam & Terry Lewis,  
Babyface, R. Kelly, Track Masters,  
and James Mtume.



Mary J. Blige  
from her new album  
Share My World.

*Management:* Steve Lucas and Assoc. Inc.  
& Steve Stoute Management







# URBAN PLAYLISTS

# URBAN AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

**MARKET #31**  
**103.1 WOL**  
 WOL/Norfolk  
 (804) 466-0009  
 Mauzone

PLAYS	SW	LW	TW	ARTIST/TITLE
18	17	25	34	MARY J. BLIGE/Love Is All We Need
22	25	33	33	NOTORIOUS B.I.G./Hypnotize
25	29	31	32	GINUWINE/Tell Me Do U Wanna
19	23	33	33	TRACEY LEE/The Theme
24	25	30	30	AALIYAH/A Page Letter
29	30	30	30	112/Cupid
29	30	29	29	FOXY BROWN/It'll Be
28	29	28	28	RAY-J/Let It Go
13	17	21	28	CHANGING FACES/G.H.E.T.T.O.U.T
16	23	27	27	HEAVY D/Big Daddy
19	17	24	27	JOE/Don't Wanna Be A...
28	26	29	27	ALLURE F/NA'S/Head Over Heels
11	22	26	26	B-ROCK AND THE BIZZ/Mybaddaddy
22	21	25	25	LIL' KIM/Crush On U
18	24	24	24	ROMEI/Relong To You...
10	14	24	24	KRS-ONE/Step Into A World...
5	14	24	24	BROWNSTONE'S Miles To Empty
5	14	24	24	LADY OF RAGE/Shot Shot
21	21	24	24	BLACKSTREET/Don't Leave Me
23	22	22	22	ROBIN S/It Must Be Love
24	23	26	26	ERIKH BADU/Next Lifetime
20	22	20	20	KENNY LATTIMORE/For You
15	21	20	20	VERONICA/CRAIG MACK/No One But You
25	28	25	25	MARK MORRISON/Return Of The Mack
12	19	19	19	BRAND NEW HEAVIES/Sometimes
9	16	18	18	MINT CONDITION/You Don't Have To
17	15	17	17	WARREN G./I Shot The Sheriff
17	15	17	17	BILLY LAWRENCE/Come On
23	20	18	18	TONY TONI TONE/Thinking Of You
17	23	18	18	MICHAEL JACKSON/Blood On...

**MARKET #34**  
**96.1 KSJL**  
 Adult Satisfaction!  
 KSJL/San Antonio  
 (210) 271-9600  
 Andrews/Olliverdez

PLAYS	SW	LW	TW	ARTIST/TITLE
19	19	22	20	MARY J. BLIGE/Love Is All We Need
18	18	20	19	ROMEI/Relong To You...
10	16	17	19	JOE/Don't Wanna Be A...
15	15	18	19	ERIKH BADU/Next Lifetime
14	14	18	18	BROWNSTONE'S Miles To Empty
18	20	19	19	MONTELL JORDAN/What's On Tonight
18	20	19	19	TONY TONI TONE/Thinking Of You
5	5	10	10	MARK MORRISON/Return Of The Mack
18	18	18	18	KENNY LATTIMORE/For You
20	19	18	18	AALIYAH/A Page Letter
17	17	18	18	CHANGING FACES/G.H.E.T.T.O.U.T
18	18	18	18	RAY-J/Let It Go
18	18	18	18	SOUNDS OF BLACKNESS/Spirit
10	7	10	10	TASHA HOLIDAY/Just The Way You...
17	16	18	18	112/Cupid
18	20	18	18	MINT CONDITION/You Don't Have To
20	18	19	19	AFTER 7/Sara Smile
16	16	16	16	TONI BRAXTON/Don't Want To
5	5	12	12	LUTHER VANDROSS/Love Don't Leave Me
19	21	19	19	SWV/Can We
5	5	10	10	DIONNE FARRIS/Hopeless
7	7	10	10	BRAND NEW HEAVIES/Sometimes
8	8	8	8	ERIC BENET/Femininity
5	6	6	6	CHRISTION/FULL Of Smoke
5	6	6	6	GURL/Get Your Groove On
5	6	6	6	BILLY LAWRENCE/Come On
10	8	6	6	ELEMENTS OF LIFE/Sweet Love
10	8	6	6	MICHAEL JACKSON/Blood On...
7	6	6	6	ADRIANA EVANS/Seen' Is Believing
5	6	6	6	NEXT LEVEL/Don't Know

**MARKET #1**  
**102.5 WBS**  
 WBS/New York  
 (212) 592-0554  
 Rouse/Campbell

PLAYS	SW	LW	TW	ARTIST/TITLE
20	20	21	23	KENNY LATTIMORE/For You
12	11	19	21	MARY J. BLIGE/Love Is All We Need
19	19	20	17	MONICA/For You I Will
12	12	15	17	TONY TONI TONE/Thinking Of You
15	16	16	17	BLACKSTREET/Don't Leave Me
10	9	15	16	MINT CONDITION/You Don't Have To...
18	15	15	16	AFTER 7/Sara Smile
9	10	11	15	RAHSAAN PATTERSON/Stop By
16	16	17	15	DRU HILL/In My Bed
8	7	11	15	TONI BRAXTON/Don't Want To
11	14	11	14	LUTHER VANDROSS/Love Don't Leave Me
12	11	13	13	SWV/Can We
7	7	11	12	TASHA HOLIDAY/Just The Way You...
9	7	9	12	DIONNE FARRIS/Hopeless
6	6	9	12	BRAND NEW HEAVIES/Sometimes
5	5	9	9	ERIC BENET/Femininity
10	9	8	8	CHANGING FACES/G.H.E.T.T.O.U.T
6	6	6	6	MICHAEL JACKSON/Blood On...
6	6	6	6	ZHANE/Crush
5	5	6	6	MAXWELL/Sultelady
8	7	7	6	ALLURE F/NA'S/Head Over Heels
6	6	6	6	REFUGEE CAMP.../The Sweetest Thing
7	5	5	5	TONI BRAXTON/Love Me Some Him
11	10	8	8	CHRISTION/FULL Of Smoke
11	10	8	8	112/Cupid
5	5	5	5	ERIKH BADU/Next Lifetime
5	5	5	5	ROBIN S/It Must Be Love
5	5	5	5	NUYORICAN SOUL/Runaway

**MARKET #2**  
**RHYTHM 102.3 KJLH**  
 KJLH/Los Angeles  
 (310) 330-5550  
 Winston

PLAYS	SW	LW	TW	ARTIST/TITLE
25	24	23	37	BABYFACE/Every Time I...
18	39	38	35	BLACKSTREET/Don't Leave Me
19	26	20	31	ERIKH BADU/On & On
20	25	25	25	ERIC BENET/Femininity
17	7	5	19	AALIYAH/One In A Million
10	16	17	17	ERIKH BADU/Next Lifetime
39	39	36	35	KENNY LATTIMORE/For You
14	14	15	15	CHANGING FACES/G.H.E.T.T.O.U.T
31	26	5	15	MONICA/For You I Will
15	24	36	14	MARY J. BLIGE/Love Is All We Need
32	37	38	13	DRU HILL/In My Bed
8	10	12	12	ROMEI/Relong To You...
5	5	12	12	BRAND NEW HEAVIES/Sometimes
35	22	7	12	ISLEY BROTHERS/Tears
15	20	10	10	CURTIS MAYFIELD/No One Knows...
25	15	17	10	SWV/Can We
5	13	14	10	MINT CONDITION/You Don't Have To...
10	10	12	10	ANN NESBY/This Weekend
19	20	6	6	112/Cupid
12	16	15	6	TONY TONI TONE/Thinking Of You
15	5	5	5	LUTHER VANDROSS/Love Don't Leave Me
5	5	5	5	702/Get It Together
5	5	5	5	SOUNDS OF BLACKNESS/Spirit
5	5	5	5	TONI BRAXTON/Love Me Some Him
5	5	5	5	BROWNSTONE'S Miles To Empty
5	5	5	5	DIONNE FARRIS/Hopeless

**MARKET #3**  
**V100 WVAZ**  
 Chicago  
 (312) 360-9000  
 Myrick/Muhammad

PLAYS	SW	LW	TW	ARTIST/TITLE
30	33	36	36	MINT CONDITION/What Kind Of Man...
11	26	26	26	TONY TONI TONE/Thinking Of You
32	30	35	35	LUTHER VANDROSS/Can Make It Better
20	30	35	35	KENNY LATTIMORE/For You
20	29	33	33	ISLEY BROTHERS/Tears
32	32	34	33	BABYFACE/Every Time I...
22	25	26	27	GERGE BENSON/The Thinker
14	18	22	26	DIONNE FARRIS/Hopeless
10	20	26	24	DRU HILL/In My Bed
24	21	19	24	"AFKAP"/Somebody's Somebody
27	24	21	24	SWEETBACK/You Will Rise
5	4	22	21	ERIKH BADU/Next Lifetime
14	16	21	21	ANN NESBY/This Weekend
16	18	21	21	TURNER & WHITE/In Your Wildest
17	17	14	18	LATANYA/You Play Your...
5	9	14	15	RAHSAAN PATTERSON/Stop By
5	11	15	15	AFTER 7/Sara Smile
28	23	17	15	ERIKH BADU/On & On
12	12	10	14	JOHNNY GILL/Let's Get The Mood
26	23	15	14	EM VOGUE/Don't Let Go (Love)
5	7	12	13	BLACKSTREET/Don't Leave Me
15	10	11	11	WHITNEY HOUSTON/ Believe In You
16	17	11	11	LUTHER VANDROSS/Your Secret Love
5	10	10	10	CURTIS MAYFIELD/No One Knows...
35	19	10	10	BLACKSTREET/Never Gonna Let
13	10	8	7	AZ YET/Hard To Say I'm...
5	6	7	6	ERIC BENET/Femininity
5	6	6	6	GABZ/Shookie Shookie...
5	5	5	5	ELEMENTS OF LIFE/Sweet Love
5	5	5	5	MONTELL JORDAN/What's On Tonight

**MARKET #36**  
**WTLG**  
 Indianapolis  
 (317) 923-1456  
 Buchanan/Buchanan

PLAYS	SW	LW	TW	ARTIST/TITLE
11	16	30	42	MARY J. BLIGE/Love Is All We Need
40	40	40	41	MONTELL JORDAN/What's On Tonight
20	37	35	40	112/Cupid
32	36	38	40	GINUWINE/Tell Me Do U Wanna
25	29	34	38	KENNY LATTIMORE/For You
25	28	33	37	ROMEI/Relong To You...
31	34	35	37	RAY-J/Let It Go
33	34	34	36	MARK MORRISON/Return Of The Mack
38	38	38	36	MINT CONDITION/You Don't Have To
14	20	23	33	AALIYAH/A Page Letter
27	30	30	33	TONI BRAXTON/Don't Want To
15	25	29	32	NOTORIOUS B.I.G./Hypnotize
31	34	30	32	TASHA HOLIDAY/Just The Way You...
36	42	38	32	SWV/Can We
22	24	24	28	BILLY LAWRENCE/Come On
29	29	31	29	ERIC BENET/Femininity
19	18	21	28	TONY TONI TONE/Thinking Of You
26	27	28	27	DANNY BOY/It's Over Now
17	24	23	27	SHAQUILLE O'NEAL/Strait Playin'
29	25	25	27	WHITNEY HOUSTON/Step By Step
33	35	31	26	AFTER 7/Sara Smile
34	34	25	26	RAHSAAN PATTERSON/Stop By
42	41	23	25	BLACKSTREET/Don't Leave Me
22	24	24	25	KEITH SWEAT/Just A Touch
18	26	24	24	ALLURE F/NA'S/Head Over Heels
19	19	22	24	PUFF DADDY/Can't Nobody Hold...
38	33	25	24	ZHANE/Request Line
26	25	27	24	"AFKAP"/Somebody's Somebody
31	26	22	24	ANN NESBY/This Weekend
18	20	23	22	ELEMENTS OF LIFE/Sweet Love

**MARKET #37**  
**WPEG 98.5**  
 Charlotte  
 (704) 333-0131  
 Carson/Quick

PLAYS	SW	LW	TW	ARTIST/TITLE
27	26	42	52	AALIYAH/A Page Letter
24	27	32	52	MARY J. BLIGE/Love Is All We Need
37	38	39	48	HEAVY D/Big Daddy
35	39	40	45	DRU HILL/In My Bed
40	41	41	45	MONTELL JORDAN/What's On Tonight
41	42	40	43	LIL' KIM/Crush On U
42	40	42	42	BLACKSTREET/Don't Leave Me
26	28	31	40	GINUWINE/Tell Me Do U Wanna
33	39	39	39	NOTORIOUS B.I.G./Hypnotize
37	38	38	38	ROMEI/Relong To You...
38	39	34	36	702/Get It Together
33	34	35	36	112/Cupid
28	35	36	36	MINT CONDITION/You Don't Have To
21	27	30	36	REFUGEE CAMP.../The Sweetest Thing
24	25	31	32	B-ROCK AND THE BIZZ/Mybaddaddy
21	23	26	30	ERIKH BADU/Next Lifetime
21	26	27	30	GHOST FACE KILLER/All I Got Is You
26	28	28	28	FOXY BROWN/It'll Be
34	27	28	27	PUFF DADDY/Can't Nobody Hold...
22	23	25	27	TRACEY LEE/The Theme
21	22	25	26	TONY TONI TONE/Thinking Of You
5	20	24	25	TOO SHORT & LIL' KIM/Call Me
6	21	25	25	SOUNDS OF BLACKNESS/Spirit
19	19	19	25	KEITH SWEAT/Just A Touch
36	25	22	25	MONICA/For You I Will
18	18	21	24	JOE/Don't Wanna Be A...
20	21	24	24	MARK MORRISON/Return Of The Mack
20	19	27	24	KENNY LATTIMORE/For You
38	35	34	24	ERIKH BADU/On & On

**MARKET #5**  
**WDAS 105.3 FM**  
 Philadelphia  
 (610) 617-8500  
 Tamburro/Davis

PLAYS	SW	LW	TW	ARTIST/TITLE
15	16	25	27	ERIKH BADU/On & On
27	25	25	26	ISLEY BROTHERS/Tears
25	25	26	26	MINT CONDITION/What Kind Of Man...
25	23	27	24	BRANDY, TAMIA.../Missing You
15	13	23	22	EM VOGUE/Don't Let Go (Love)
18	20	20	20	KENNY LATTIMORE/For You
16	15	17	17	BABYFACE/Every Time I...
15	14	18	15	MONICA/For You I Will
24	23	13	13	LUTHER VANDROSS/Your Secret Love
17	10	15	12	TONI BRAXTON/Un-break My Heart
9	8	11	11	DIONNE FARRIS/Hopeless
15	10	10	10	BLACKSTREET/Don't Leave Me
10	10	10	10	MINT CONDITION/You Don't Have To...
10	10	10	10	ANN NESBY/This Weekend
10	10	10	10	ERIC BENET/Femininity
5	5	10	10	TONY TONI TONE/Thinking Of You
5	5	10	10	REFUGEE CAMP.../The Sweetest Thing
7	8	8	8	ERIKH BADU/Next Lifetime
5	7	7	7	ROMEI/Relong To You...
5	6	6	6	MARY J. BLIGE/Love Is All We Need
5	6	6	6	MONTELL JORDAN/What's On Tonight
5	5	5	5	BRAND NEW HEAVIES/Sometimes
5	5	5	5	TWICE/Sparkie
5	5	5	5	TEDDY PENDERGRASS/Don't Keep...
5	5	5	5	LUTHER VANDROSS/Love Don't Leave Me
5	5	5	5	ALONZO BLACKWELL/Down Low (Nobody...)
5	5	5	5	JODECI/Tomorrow Never...
5	5	5	5	BROWNSTONE'S Miles To Empty
5	5	5	5	BELLE & OSBORNE/Men Are From Mars

**MARKET #7**  
**V100 KRBB**  
 Dallas  
 (214)



Stations and their adds listed alphabetically by market

## URBAN

<b>KBCE/Alexandria, LA</b> PD/MD: Donnie Taylor MAXWELL "SuiteLady" S.H.E. "Secret" LEVERT "Sorry" ZHANE "Crush" GOODFELLAZ "Walk"	<b>WPEG/Charlotte, NC</b> PD: Andre Carson MD: Nate Quick 5 DJ TAZ "Right" 5 LEVERT "Sorry" ROBIN S "Must" BRAND NEW HEAVIES "Sometimes" LAKIESHA BERRI "Like"	<b>WCKX/Columbus, OH</b> VP/Prog.: Tony Fields MD: Paul Strong 16 MARY J. BLIGE "Its" 11 MINT CONDITION "Hurt" DJ TAZ "Right" LEVERT "Sorry" ZAKIYA "Fade" ZHANE "Crush" NEXT LEVEL "Know" DIONNE FARRIS "Hopeless"	<b>WYNN/Florence, SC</b> PD: Fred Brown Jr. MD: Parish Brown 78 ZAKIYA "Fade" 10 MAXWELL "SuiteLady" 10 ZHANE "Crush" 5 LEVERT "Sorry"	<b>KIIZ/Killeen, TX</b> PD: Michael McGuire MD: Babysitter 10 ZHANE "Crush" 10 BILLY LAWRENCE "Come" 9 LEVERT "Sorry" 8 LADY OF RAGE "Sho" GOODFELLAZ "Walk"	<b>KKBT/Los Angeles, CA</b> PD: Harold Austin MD: Mariama Snider 7 SUGA FREE "Free" 6 FROST "Whats" 5 CHANGING FACES "G.H.E.T.T."	<b>KYEA/Monroe, LA</b> PD: Rocky Love 8 MAXWELL "SuiteLady" LEVERT "Sorry" GOODFELLAZ "Walk" ZHANE "Crush" ROBIN S "Must" ZAKIYA "Fade" S.H.E. "Secret" ARTIFACTS "Ultimate"	<b>WQOK/Raleigh, NC</b> PD: Hosie Mack MD: K.C. Clark CHRISTION "Full" LIL BUD & TIZONE "Gonna" SHADUILLE O'NEAL "Strat" ZHANE "Crush"	<b>KMJJ/Shreveport, LA</b> PD: John Wilson MD: Candy Marshall 10 ZHANE "Crush" 10 LEVERT "Sorry" 10 4PM "Gave" 10 MAXWELL "SuiteLady" 10 ZAKIYA "Fade" 10 KAYCEE GROGAN "So" 10 MEISHA "Doggin'"
<b>WHTA/Atlanta, GA</b> PD: Sean Taylor MD: Chaka Zulu No Adds	<b>WJTT/Chattanooga, TN</b> PD: Keith Landecker 5 ZHANE "Crush" 5 LEVERT "Sorry" ZAKIYA "Fade" ROBIN S "Must" SPEARHEAD "Sing"	<b>WJZA/Columbus, OH</b> PD: Phil Davis MD: Theresa Terry ZHANE "Crush" BILLY LAWRENCE "Come" LEVERT "Sorry"	<b>WFLM/Ft. Pierce, FL</b> PD/MD: Vera Jones ZHANE "Crush" LEVERT "Sorry" ZAKIYA "Fade" S.H.E. "Secret" TARA THOMAS "You're" LADY OF RAGE "Sho"	<b>WKGN/Knoxville, TN</b> PD/MD: Wayne Swann 5 ZHANE "Crush" 5 ZAKIYA "Fade" 5 LEVERT "Sorry" 5 MAXWELL "SuiteLady"	<b>WGZB/Louisville, KY</b> VP Prog./PD: Tony Fields MD: Tim Jherard DJ TAZ "Right" LEVERT "Sorry" ZAKIYA "Fade" ZHANE "Crush" DIONNE FARRIS "Hopeless" NEXT LEVEL "Know"	<b>WZHT/Montgomery, AL</b> PD/MD: Michael Long 23 ZHANE "Crush" 19 GOD'S PROPERTY "Stomp" 18 ZAKIYA "Fade" 10 LEVERT "Sorry" 10 WHITNEY HOUSTON "Heart" 5 S.H.E. "Secret" 5 MAXWELL "SuiteLady" LYDIA "Fulton" LESCHEA "Fulton" CRIMEBOSS "Please"	<b>WCDX/Richmond, VA</b> PD: Aaron Maxwell MD: Eric Lee 5 LEVERT "Sorry" S.H.E. "Secret" ZHANE "Crush"	<b>KMJM/St. Louis, MO</b> OM/MD: Chuck Atkins 31 GOD'S PROPERTY "Stomp" 13 BIG MIKE "Dream" LADY OF RAGE "Sho" KENNY LATTIMORE "For"
<b>WVEE/Atlanta, GA</b> PD: Tony Brown MD: Rajeeyah Shabazz 18 REFUGEE CAMP "Sweetest" 10 TOO SHORT & LIL' KIM "Call"	<b>WEJM/Chicago, IL</b> PD/MD: Jay Alan 28 STOKLEY "Make" 22 BROWNSTONE "Mies" 5 KRS-ONE "Step" 5 BRAND NEW HEAVIES "Sometimes"	<b>KKDA/Dallas, TX</b> PD/MD: Skip Cheatham 15 DJ TAZ "Right" 5 TONI BRAXTON "Him" 5 BILLY LAWRENCE "Come" 5 ZHANE "Crush" SOUNDS OF BLACKNESS "Sprit" LEVERT "Sorry"	<b>WJFX/Ft. Wayne, IN</b> PD/MD: B.J. Steele 10 TRE + 6 "Project" 10 SCARFACE "Game" 6 ZHANE "Crush" 6 MAXWELL "Suite" 6 ZAKIYA "Fade" 6 LEVERT "Sorry" 6 MAXWELL "SuiteLady"	<b>KRRQ/Lafayette, LA</b> PD: Derek Monet APD/MD: Troy D. 19 DJ TAZ "Right" 15 MAXWELL "SuiteLady" 14 LEVERT "Sorry" 13 GYRL "Groove" 10 TONI BRAXTON "Him" ZAKIYA "Fade"	<b>WIBB/Macon, GA</b> PD/MD: Kevin Fox 5 SHADUILLE O'NEAL "Strat" 5 MAXWELL "SuiteLady" 5 LEVERT "Sorry" 5 ZHANE "Crush" 5 ZAKIYA "Fade"	<b>WQQK/Nashville, TN</b> PD/MD: Tony Wright 16 TONI BRAXTON "Him" 9 LEVERT "Sorry" ZHANE "Crush" ZAKIYA "Fade" MAXWELL "SuiteLady"	<b>WPLZ/Richmond, VA</b> PD: Phil Daniels ZHANE "Crush" LEVERT "Sorry" ZAKIYA "Fade" 4PM "Gave"	<b>KJMM/Tulsa, OK</b> MD: Maurice Prince MAXWELL "SuiteLady" LEVERT "Sorry" ZAKIYA "Fade" ZHANE "Crush"
<b>WFXA/Augusta, GA</b> PD: James Alexander MD: Lance Pantan 5 LEVERT "Sorry" 5 BRAND NEW HEAVIES "Sometimes" 5 ZHANE "Crush"	<b>WGCI/Chicago, IL</b> PD: Eroy Smith APD/MD: Don E. Cologne 7 KEITH SWEAT "Want" 5 ISLEY BROTHERS "Please" 5 SCARFACE "Game" 5 SHADUILLE O'NEAL "Strat" 5 ALFONZO BLACKWELL "Low"	<b>WROU/Dayton, OH</b> PD/MD: Marco Simmons 12 TONI BRAXTON "Him" SHADUILLE O'NEAL "Strat" LIL BUD & TIZONE "Gonna" LEVERT "Sorry" REFUGEE CAMP "Sweetest"	<b>WTMG/Gainesville, FL</b> PD/MD: Don Cody 22 BILLY LAWRENCE "Come" 16 LEVERT "Sorry" 14 ZAKIYA "Fade" 9 ZHANE "Crush" 8 LESCHEA "Fulton"	<b>KZWA/Lake Charles, LA</b> PD: B. B. Davis MD: James Williams 5 LEVERT "Sorry" ZHANE "Crush" ZAKIYA "Fade" MAXWELL "SuiteLady"	<b>WHRK/Memphis, TN</b> PD/MD: Bobby D'Jay APD: Eileen Nathaniel 5 LEVERT "Sorry" 5 FRAZE "Ruff" 5 WHITNEY HOUSTON "Heart" 5 ZAKIYA "Fade" 5 LADY OF RAGE "Sho"	<b>WQUE/New Orleans, LA</b> PD/MD: Gerod Stevens BILLY LAWRENCE "Come" ZAKIYA "Fade" LADY OF RAGE "Sho"	<b>WRKE/Salisbury, MD</b> PD: Tony Quararone MD: Manuel Mena 11 KEITH SWEAT "Come" LADY OF RAGE "Sho" LEVERT "Sorry" LIL BUD & TIZONE "Gonna"	<b>WACR/Tupelo, MS</b> PD/MD: Jerold Jackson DJ TAZ "Right" LADY OF RAGE "Sho" LEVERT "Sorry" MAXWELL "SuiteLady" S.H.E. "Secret" ZAKIYA "Fade" ZHANE "Crush"
<b>WXYY/Baltimore, MD</b> PD: Dave Ferguson MD: MD Throb No Adds	<b>WIZF/Cincinnati, OH</b> VP/Prog.: Tony Fields MD: Lauri Jones 8 MINT CONDITION "Hurt" DJ TAZ "Right" LEVERT "Sorry" ZAKIYA "Fade" ZHANE "Crush" NEXT LEVEL "Know" DIONNE FARRIS "Hopeless"	<b>WJLB/Detroit, MI</b> PD: Michael Saunders MD: Frankie Darcell No Adds	<b>WJMN/Greenville, SC</b> PD: Marvin Hankston MD: Kelly Berry 17 MINT CONDITION "Hurt" 10 NEW EDITION "One" BROWNSTONE "Mies"	<b>WHNR/Lakeland, FL</b> PD: Kelly Karson 18 TASHA HOLIDAY "Just" 12 MAXWELL "SuiteLady" 12 ZAKIYA "Fade" 12 LEVERT "Sorry" 12 LADY OF RAGE "Sho" 12 TRAPP "Gunlight" 12 ZHANE "Crush" 12 S.H.E. "Secret"	<b>WKV/Milwaukee, WI</b> PD: Nate Bell MD: Kevin Hart LEVERT "Sorry" 4PM "Gave"	<b>WOWI/Norfolk, VA</b> MD: Michael Mauzone 5 ZHANE "Crush" 5 JERU THE DAMAJA "Papes" LEVERT "Sorry" ZAKIYA "Fade"	<b>WESE/Tupelo, MS</b> PD/MD: Stan Allen 10 ZHANE "Crush" 10 MAXWELL "SuiteLady" 10 BRAND NEW HEAVIES "Sometimes" 10 LEVERT "Sorry" 10 DJ TAZ "Right" 5 S.H.E. "Secret" 5 ZAKIYA "Fade"	<b>KSJL/San Antonio, TX</b> PD: Michael Andrews MD: Rikko LEVERT "Sorry" ZHANE "Crush" MAXWELL "SuiteLady" ZAKIYA "Fade"
<b>WJZD/Biloxi, MS</b> PD/MD: Rob Neal 17 MAXWELL "SuiteLady" 5 LEVERT "Sorry" 5 ZAKIYA "Fade" 5 ZHANE "Crush"	<b>WCHB/Detroit, MI</b> APD/MD: Vickie Preston 17 MAXWELL "SuiteLady" 10 KRS-ONE "Step" 7 JERU THE DAMAJA "Papes" 6 NOTORIOUS B.I.G. "Money" 6 REDMAN "Whatevs" 5 BRAT FIT-BOZ "Ghetto" 5 TWISTER "Emotion" SOUNDS OF BLACKNESS "Sprit" ZHANE "Crush" CHRISTION "Full" NEXT LEVEL "Know" JADE "Risin" LIL BUD & TIZONE "Gonna"	<b>WJMN/Indianapolis, IN</b> PD/MD: Vycki Buchanan ZHANE "Crush" DJ TAZ "Right" LEVERT "Sorry" ZAKIYA "Fade" LESCHEA "Fulton"	<b>WJMG/Laurel, MS</b> PD: LaDonna Jones 5 MAXWELL "SuiteLady" 5 LEVERT "Sorry" ZAKIYA "Fade" ZHANE "Crush" S.H.E. "Secret" NEXT LEVEL "Know" TRAPP "Gunlight"	<b>WQHH/Lansing, MI</b> PD/MD: Brant Johnson ZHANE "Crush" LEVERT "Sorry" ZAKIYA "Fade" MAXWELL "SuiteLady"	<b>WQOW/Milwaukee, WI</b> PD: Nate Bell MD: Kevin Hart LEVERT "Sorry" 4PM "Gave"	<b>WJHM/Orlando, FL</b> PD: Russ Allen MD: Cedric Hollywood 18 LEVERT "Sorry" 12 TONI BRAXTON "Him" 7 BRAND NEW HEAVIES "Sometimes"	<b>WEAS/Savannah, GA</b> MD: Vic Thomas 5 QUAD CITY DJ'S "Do" LEVERT "Sorry" NEW EDITION "One" BELLE & OSBORNE "Mars" GOODFELLAZ "Walk" ZHANE "Crush"	<b>WKYS/Washington, DC</b> VP/Prog.: Steve Heywood PD: Damon Williams APD/MD: Mike Fox LEVERT "Sorry"
<b>WENN/Birmingham, AL</b> PD: Dave Donnell MD: Mychal Starr 5 TRAPP "Gunlight" 5 LEVERT "Sorry" ZHANE "Crush" ZAKIYA "Fade" MAXWELL "SuiteLady" LIL BUD & TIZONE "Gonna"	<b>WZAK/Cleveland, OH</b> PD: Bobby Rush MD: Langford Stephens 10 ZHANE "Crush" 10 TRACEY LEE "Theme" 10 THREE 6 MAFIA "Good" 10 MAXWELL "SuiteLady" 10 REFUGEE CAMP "Sweetest"	<b>WJMN/Detroit, MI</b> PD: Michael Saunders MD: Frankie Darcell No Adds	<b>WJMN/Jackson, MS</b> PD/MD: Steve Poston CHANGING FACES "G.H.E.T.T."	<b>WQOW/Mobile, AL</b> PD: Niecy Davis APD: Jimmy Mack 18 LEVERT "Sorry" 12 TONI BRAXTON "Him" 7 BRAND NEW HEAVIES "Sometimes"	<b>WQOW/Mobile, AL</b> PD: Jay Michaels MD: Jammin' Jimmy Avant 5 CHRISTION "Full" 5 DJ TAZ "Right" 5 BIG MIKE "Dream"	<b>WJHM/Orlando, FL</b> PD: Russ Allen MD: Cedric Hollywood 18 TONI TONI TONI "Thinking" 9 LAKIESHA BERRI "Like" 6 4PM "Gave"	<b>WVOK/Mobile, AL</b> PD: Chris Collins MD: Vic Mathis 25 SCARFACE "Smile" 22 SHADUILLE O'NEAL "Strat" 20 ZHANE "Crush" 15 LEVERT "Sorry" 10 MAXWELL "SuiteLady" 5 ZAKIYA "Fade"	<b>WVOK/Mobile, AL</b> PD: Jay Michaels MD: Jammin' Jimmy Avant 5 CHRISTION "Full" 5 DJ TAZ "Right" 5 BIG MIKE "Dream"
<b>WJMN/Birmingham, AL</b> PD: Lester Pace MD: Pluria Marshall Jr. ZAKIYA "Fade" MAXWELL "SuiteLady" ZHANE "Crush" LEVERT "Sorry"	<b>WZAK/Cleveland, OH</b> PD: Bobby Rush MD: Langford Stephens 10 ZHANE "Crush" 10 TRACEY LEE "Theme" 10 THREE 6 MAFIA "Good" 10 MAXWELL "SuiteLady" 10 REFUGEE CAMP "Sweetest"	<b>WJMN/Detroit, MI</b> PD: Michael Saunders MD: Frankie Darcell No Adds	<b>WJMN/Jackson, MS</b> PD/MD: Steve Poston CHANGING FACES "G.H.E.T.T."	<b>WQOW/Mobile, AL</b> PD: Niecy Davis APD: Jimmy Mack 18 LEVERT "Sorry" 12 TONI BRAXTON "Him" 7 BRAND NEW HEAVIES "Sometimes"	<b>WVOK/Mobile, AL</b> PD: Jay Michaels MD: Jammin' Jimmy Avant 5 CHRISTION "Full" 5 DJ TAZ "Right" 5 BIG MIKE "Dream"	<b>WJHM/Orlando, FL</b> PD: Russ Allen MD: Cedric Hollywood 18 TONI TONI TONI "Thinking" 9 LAKIESHA BERRI "Like" 6 4PM "Gave"	<b>WVOK/Mobile, AL</b> PD: Chris Collins MD: Vic Mathis 25 SCARFACE "Smile" 22 SHADUILLE O'NEAL "Strat" 20 ZHANE "Crush" 15 LEVERT "Sorry" 10 MAXWELL "SuiteLady" 5 ZAKIYA "Fade"	<b>WVOK/Mobile, AL</b> PD: Jay Michaels MD: Jammin' Jimmy Avant 5 CHRISTION "Full" 5 DJ TAZ "Right" 5 BIG MIKE "Dream"
<b>WJMN/Birmingham, AL</b> PD: Lester Pace MD: Pluria Marshall Jr. ZAKIYA "Fade" MAXWELL "SuiteLady" ZHANE "Crush" LEVERT "Sorry"	<b>WZAK/Cleveland, OH</b> PD: Bobby Rush MD: Langford Stephens 10 ZHANE "Crush" 10 TRACEY LEE "Theme" 10 THREE 6 MAFIA "Good" 10 MAXWELL "SuiteLady" 10 REFUGEE CAMP "Sweetest"	<b>WJMN/Detroit, MI</b> PD: Michael Saunders MD: Frankie Darcell No Adds	<b>WJMN/Jackson, MS</b> PD/MD: Steve Poston CHANGING FACES "G.H.E.T.T."	<b>WQOW/Mobile, AL</b> PD: Niecy Davis APD: Jimmy Mack 18 LEVERT "Sorry" 12 TONI BRAXTON "Him" 7 BRAND NEW HEAVIES "Sometimes"	<b>WVOK/Mobile, AL</b> PD: Jay Michaels MD: Jammin' Jimmy Avant 5 CHRISTION "Full" 5 DJ TAZ "Right" 5 BIG MIKE "Dream"	<b>WJHM/Orlando, FL</b> PD: Russ Allen MD: Cedric Hollywood 18 TONI TONI TONI "Thinking" 9 LAKIESHA BERRI "Like" 6 4PM "Gave"	<b>WVOK/Mobile, AL</b> PD: Chris Collins MD: Vic Mathis 25 SCARFACE "Smile" 22 SHADUILLE O'NEAL "Strat" 20 ZHANE "Crush" 15 LEVERT "Sorry" 10 MAXWELL "SuiteLady" 5 ZAKIYA "Fade"	<b>WVOK/Mobile, AL</b> PD: Jay Michaels MD: Jammin' Jimmy Avant 5 CHRISTION "Full" 5 DJ TAZ "Right" 5 BIG MIKE "Dream"
<b>WJMN/Birmingham, AL</b> PD: Lester Pace MD: Pluria Marshall Jr. ZAKIYA "Fade" MAXWELL "SuiteLady" ZHANE "Crush" LEVERT "Sorry"	<b>WZAK/Cleveland, OH</b> PD: Bobby Rush MD: Langford Stephens 10 ZHANE "Crush" 10 TRACEY LEE "Theme" 10 THREE 6 MAFIA "Good" 10 MAXWELL "SuiteLady" 10 REFUGEE CAMP "Sweetest"	<b>WJMN/Detroit, MI</b> PD: Michael Saunders MD: Frankie Darcell No Adds	<b>WJMN/Jackson, MS</b> PD/MD: Steve Poston CHANGING FACES "G.H.E.T.T."	<b>WQOW/Mobile, AL</b> PD: Niecy Davis APD: Jimmy Mack 18 LEVERT "Sorry" 12 TONI BRAXTON "Him" 7 BRAND NEW HEAVIES "Sometimes"	<b>WVOK/Mobile, AL</b> PD: Jay Michaels MD: Jammin' Jimmy Avant 5 CHRISTION "Full" 5 DJ TAZ "Right" 5 BIG MIKE "Dream"	<b>WJHM/Orlando, FL</b> PD: Russ Allen MD: Cedric Hollywood 18 TONI TONI TONI "Thinking" 9 LAKIESHA BERRI "Like" 6 4PM "Gave"	<b>WVOK/Mobile, AL</b> PD: Chris Collins MD: Vic Mathis 25 SCARFACE "Smile" 22 SHADUILLE O'NEAL "Strat" 20 ZHANE "Crush" 15 LEVERT "Sorry" 10 MAXWELL "SuiteLady" 5 ZAKIYA "Fade"	<b>WVOK/Mobile, AL</b> PD: Jay Michaels MD: Jammin' Jimmy Avant 5 CHRISTION "Full" 5 DJ TAZ "Right" 5 BIG MIKE "Dream"

**83 Total Reporters**  
**83 Current Reporters**  
**79 Current Playlists**

**Reported Frozen Playlist (1):**  
**WEMX/Baton Rouge, LA**

**Did Not Report, Playlist Frozen (3):**  
**WBLK/Bufalo, NY**  
**WJLM/Lima, OH**  
**WNOV/Milwaukee, WI**

**No Longer A Reporter (1):**  
**KNEK/Lafayette, LA**

## URBAN AC

<b>WWIN/Baltimore, MD</b> PD: Kathy Brown 5 MARY J. BLIGE "Need" 5 TONY TONI TONI "Thinking"	<b>KRBV/Dallas, TX</b> PD: Thomas Bacote MD: Keith Soils 12 TONI BRAXTON "Him" 10 EN VOIGUE "Don't"	<b>WIKS/Greenville, NC</b> PD: B. K. Kirkland MD: Dennis Lee No Adds	<b>WJXX/Laurel, MS</b> PD/MD: Glenn Ulmer 5 MICHAEL JACKSON "Blood" 5 WHITNEY HOUSTON "Heart" 5 112 "Cupid" 5 MAXWELL "SuiteLady" 5 SOUNDS OF BLACKNESS "Sprit" 5 LEVERT "Sorry"	<b>WMCS/Milwaukee, WI</b> No Adds	<b>WBSL/New York, NY</b> Acting PD: Reggie Rouse MD: Michelle Campbell ROBIN S "Must" NY/ORIGAN SOUL "Runaway"	<b>WSOJ/Richmond, VA</b> PD/MD: Kevin Kofax 15 WILL DOWNING "Believe" 13 ROBIN S "Must" DES: "Everything" WHITNEY HOUSTON "Heart" ZHANE "Crush" LEVERT "Sorry"	<b>WTMP/Tampa, FL</b> PD: Nat Washington 5 4PM "Gave" 5 WHITNEY HOUSTON "Heart" 5 ERYKAH BADU "Lifetime" 5 112 "Cupid"	<b>WTUG/Tuscaloosa, AL</b> PD/MD: Steve Sloan 13 ROME "Belong" 13 LUTHER VANDROSS "Love" 11 ERYKAH BADU "Lifetime" 10 REFUGEE CAMP "Sweetest"
<b>WBHK/Birmingham, AL</b> PD: Mike Abrams APD: Jolita Riley MD: Don Alias ANI NESBY "Weekend"	<b>KDKO/Denver, CO</b> PD/MD: Rick Walker 10 DIONNE FARRIS "Hopeless" 7 TONI BRAXTON "Him" 5 MAXWELL "SuiteLady" 5 ZHANE "Crush" 5 LEVERT "Sorry"	<b>KMJQ/Houston, TX</b> PD: Carl Conner MD: Carla Boatner WHITNEY HOUSTON "Heart" MAXWELL "SuiteLady"	<b>KJLH/Los Angeles, CA</b> PD/MD: Jeff Kenny 5 DIONNE FARRIS "Hopeless"	<b>WDAL/Myrtle Beach, SC</b> PD/MD: Jeff Kenny AALIYAH "Letter" LUTHER VANDROSS "Love"	<b>WDAS/Philadelphia, PA</b> PD: Joe Tamburro MD: Daisy Davis WHITNEY HOUSTON "Heart" LEVERT "Sorry" ZHANE "Crush" CHRISTION "Full"	<b>KATZ/St. Louis, MO</b> PD: Chuck Atkins 10 WHITNEY HOUSTON "Heart"	<b>WIMX/Toledo, OH</b> Interim PD: Jessie Peck 18 MARY J. BLIGE "Need" 8 MICHAEL JACKSON "Blood" 5 AALIYAH "Letter" 5 KENNY LATTIMORE "For"	<b>WMMJ/Washington, DC</b> PD: Doug Gilmore No Adds
<b>WJMN/Birmingham, AL</b> PD: Lester Pace MD: Pluria Marshall Jr. ZAKIYA "Fade" MAXWELL "SuiteLady" ZHANE "Crush" LEVERT "Sorry"	<b>WZAK/Cleveland, OH</b> PD: Bobby Rush MD: Langford Stephens 10 ZHANE "Crush" 10 TRACEY LEE "Theme" 10 THREE 6 MAFIA "Good" 10 MAXWELL "SuiteLady" 10 REFUGEE CAMP "Sweetest"	<b>WJMN/Detroit, MI</b> PD: Michael Saunders MD: Frankie Darcell No Adds	<b>WJMN/Jackson, MS</b> PD/MD: Steve Poston CHANGING FACES "G.H.E.T.T."	<b>WQOW/Mobile, AL</b> PD: Niecy Davis APD: Jimmy Mack 18 LEVERT "Sorry" 12 TONI BRAXTON "Him" 7 BRAND NEW HEAVIES "Sometimes"	<b>WVOK/Mobile, AL</b> PD: Jay Michaels MD: Jammin' Jimmy Avant 5 CHRISTION "Full" 5 DJ TAZ "Right" 5 BIG MIKE "Dream"	<b>WJHM/Orlando, FL</b> PD: Russ Allen MD: Cedric Hollywood 18 TONI TONI TONI "Thinking" 9 LAKIESHA BERRI "Like" 6 4PM "Gave"	<b>WVOK/Mobile, AL</b> PD: Chris Collins MD: Vic Mathis 25 SCARFACE "Smile" 22 SHADUILLE O'NEAL "Strat" 20 ZHANE "Crush" 15 LEVERT "Sorry" 10 MAXWELL "SuiteLady" 5 ZAKIYA "Fade"	<b>WVOK/Mobile, AL</b> PD: Jay Michaels MD: Jammin' Jimmy Avant 5 CHRISTION "Full" 5 DJ TAZ "Right" 5 BIG MIKE "Dream"
<b>WJMN/Birmingham, AL</b> PD: Lester Pace MD: Pluria Marshall Jr. ZAKIYA "Fade" MAXWELL "SuiteLady" ZHANE "Crush" LEVERT "Sorry"	<b>WZAK/Cleveland, OH</b> PD: Bobby Rush MD: Langford Stephens 10 ZHANE "Crush" 10 TRACEY LEE "Theme" 10 THREE 6 MAFIA "Good" 10 MAXWELL "SuiteLady" 10 REFUGEE CAMP "Sweetest"	<b>WJMN/Detroit, MI</b> PD: Michael Saunders MD: Frankie Darcell No Adds	<b>WJMN/Jackson, MS</b> PD/MD: Steve Poston CHANGING FACES "G.H.E.T.T."	<b>WQOW/Mobile, AL</b> PD: Niecy Davis APD: Jimmy Mack 18 LEVERT "Sorry" 12 TONI BRAXTON "Him" 7 BRAND NEW HEAVIES "Sometimes"	<b>WVOK/Mobile, AL</b> PD: Jay Michaels MD: Jammin' Jimmy Avant 5 CHRISTION "Full" 5 DJ TAZ "Right" 5 BIG MIKE "Dream"	<b>WJHM/Orlando, FL</b> PD: Russ Allen MD: Cedric Hollywood 18 TONI TONI TONI "Thinking" 9 LAKIESHA BERRI "Like" 6 4PM "Gave"	<b>WVOK/Mobile, AL</b> PD: Chris Collins MD: Vic Mathis 25 SCARFACE "Smile" 22 SHADUILLE O'NEAL "Strat" 20 ZHANE "Crush" 15 LEVERT "Sorry" 10 MAXWELL "SuiteLady" 5 ZAKIYA "Fade"	<b>WVOK/Mobile, AL</b> PD: Jay Michaels MD: Jammin' Jimmy Avant 5 CHRISTION "Full" 5 DJ TAZ "Right" 5 BIG MIKE "Dream"

**37 Total Reporters**  
**37 Current Reporters**  
**34 Current Playlists**

**Reported Frozen Playlist (1):**  
**KQXL/Baton Rouge, LA**

**Did Not Report, Playlist Frozen (2):**  
**WALR/Atlanta, GA**  
**WFXC/Raleigh, NC**





# URBAN AC TOP 30

APRIL 25, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	<b>1</b> KENNY LATTIMORE For You (Columbia)	945	927	906	816	37/1
10	7	5	2	<b>2</b> BLACKSTREET Don't Leave Me (Interscope)	752	735	679	583	31/0
6	5	3	3	ANN NESBY This Weekend (Perspective/A&M)	751	757	703	637	36/1
1	2	2	4	AFTER 7 Sara Smile (Virgin)	733	817	861	850	31/0
3	3	4	5	MONICA For You I Will (Warner Sunset/Atlantic)	698	754	792	812	29/0
9	8	6	6	MINT CONDITION You Don't Have To Hurt No More (Perspective/A&M)	676	713	652	586	27/0
4	4	7	7	DRU HILL In My Bed (Island)	633	687	734	741	29/0
5	6	8	8	BABYFACE Every Time I Close My Eyes (Epic)	626	648	694	711	26/0
21	14	10	9	TONY TONI TONE Thinking Of You (Mercury)	543	553	445	377	26/1
23	15	13	10	<b>10</b> DIONNE FARRIS Hopeless (Columbia)	505	475	441	366	23/2
20	12	12	11	<b>11</b> LUTHER VANDROSS Love Don't Love You Anymore (LV/Epic)	504	477	449	380	32/2
—	21	17	12	<b>12</b> MARY J. BLIGE Love Is All We Need (MCA)	498	446	366	264	25/2
11	10	9	13	CURTIS MAYFIELD No One Knows About A Good... (Warner Bros.)	497	555	518	514	23/0
18	18	15	14	<b>14</b> MONTELL JORDAN What's On Tonight (Def Jam/RAL/Mercury)	495	469	424	400	23/0
7	9	11	15	ERYKAH BADU On & On (Kedar/Universal)	456	485	520	627	24/0
—	19	18	16	<b>16</b> ERIC BENET Femininity (Warner Bros.)	438	423	378	279	25/0
26	20	19	17	<b>17</b> TEDDY PENDERGRASS Don't Keep Wastin' My Time (Sure Fire)	432	395	367	337	24/0
27	26	22	18	<b>18</b> ROME I Belong To You (Every...) (RCA)	415	364	306	327	20/2
12	13	16	19	TONI BRAXTON I Don't Want To (LaFace/Arista)	406	449	445	477	21/0
14	11	14	20	RAHSAAN PATTERSON Stop By (MCA)	363	470	482	441	21/0
—	28	25	21	<b>21</b> ERYKAH BADU Next Lifetime (Kedar/Universal)	343	297	289	205	20/2
—	29	24	22	<b>22</b> SWV Can We (Jive)	321	319	271	268	14/0
<b>DEBUT</b>			23	<b>23</b> REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)	299	231	153	11	19/3
—	—	30	24	<b>24</b> INCOGNITO A Shade Of Blue (Verve Forecast)	278	236	191	140	12/0
—	30	26	25	<b>25</b> ELEMENTS OF LIFE Sweet Love (RCA)	277	270	261	233	15/0
—	—	28	26	<b>26</b> JOE Don't Wanna Be A Player (Jive)	277	249	216	147	14/0
—	—	27	27	<b>27</b> BROWNSTONE 5 Miles To Empty (MJJ/Work)	271	249	154	68	18/0
<b>DEBUT</b>			28	<b>28</b> PAUL HARDCASTLE Jokers Wild (JVC)	265	194	110	45	15/1
<b>DEBUT</b>			29	<b>29</b> BRAND NEW HEAVIES Sometimes (Delicious Vinyl/Red Ant)	256	229	173	56	19/1
<b>DEBUT</b>			30	<b>30</b> MICHAEL JACKSON Blood On The Dance Floor (Epic)	255	208	115	—	16/2

This chart reflects airplay from April 14-20. Songs ranked by total plays. Highlighted songs indicate Breaker. 37 Urban AC reporters. 34 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

## NEW & ACTIVE

- TWICE** Sparkle (Silas/MCA)  
Total Plays: 243, Total Stations: 13, Adds: 0
- SOUNDS OF BLACKNESS** Spirit (Perspective/A&M)  
Total Plays: 239, Total Stations: 18, Adds: 2
- BYRON MILLER** Something About You (Discovery)  
Total Plays: 197, Total Stations: 12, Adds: 0
- AALIYAH** 4 Page Letter (BlackGround/Atlantic)  
Total Plays: 194, Total Stations: 11, Adds: 2
- 112** Cupid (Bad Boy/Arista)  
Total Plays: 189, Total Stations: 14, Adds: 3
- ADRIANA EVANS** Seein' Is Believing (Loud/PMP/RCA)  
Total Plays: 177, Total Stations: 12, Adds: 1

- GINUWINE** Tell Me Do U Wanna (550 Music)  
Total Plays: 169, Total Stations: 6, Adds: 0
- SPEARHEAD** U Can't Sing R Song (Capitol)  
Total Plays: 169, Total Stations: 11, Adds: 0
- MAXWELL** Suitelady (Columbia)  
Total Plays: 169, Total Stations: 18, Adds: 11
- CHANGING FACES** G.H.E.T.T.O.U.T. (Big Beat/Atlantic)  
Total Plays: 153, Total Stations: 11, Adds: 0

Songs ranked by total plays.

## BREAKERS®

No Songs Qualified For Breaker Status This Week

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
LEVERT Sorry Is (Atlantic)	12
MAXWELL Suitelady (Columbia)	11
WHITNEY HOUSTON My Heart Is Calling (Arista)	9
ZHANE' Crush (Illtown/Motown)	7
112 Cupid (Bad Boy/Arista)	3
TONI BRAXTON I Love Me Some Him (LaFace/Arista)	3
REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MAXWELL Suitelady (Columbia)	+100
LEVERT Sorry Is (Atlantic)	+83
PAUL HARDCASTLE Jokers Wild (JVC)	+71
REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)	+68
MARY J. BLIGE Love Is All We Need (MCA)	+52
ROME I Belong To You (Every Time I See...) (RCA)	+51
TONI BRAXTON I Love Me Some Him (LaFace/Arista)	+50
WHITNEY HOUSTON My Heart Is Calling (Arista)	+50
MICHAEL JACKSON Blood On The Dance Floor (Epic)	+47
ZHANE' Crush (Illtown/Motown)	+47

## HOTTEST RECURRENTS

- LUTHER VANDROSS I Can Make It Better (LV/Epic)
- MINT CONDITION What Kind Of Man Would... (Perspective/A&M)
- ISLEY BROTHERS Tears (T-Neck/Island)
- "AFKAP" Somebody's Somebody (NPG/EMI)
- EN VOGUE Don't Let Go (Love) (EastWest/EEG)
- WHITNEY HOUSTON I Believe In You And Me (Arista)
- ZHANE' Request Line (Illtown/Motown)
- TONI BRAXTON I Love Me Some Him (LaFace/Arista)
- MAXWELL Sumthin' Sumthin' (Columbia)
- ALFONZO BLACKWELL Down Low... (All American)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



# Thanks Urban AC Radio

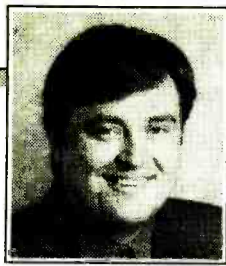
## INCOGNITO

### "A Shade Of Blue"

Jumps **30** - **24** with 278 plays and more to come!







LON HELTON

## Fall Fell — Hard On Country

■ Fall '96 CRI ebbs to lowest figure in seven years

Country radio's 25-54 shares fell precipitously for the second straight quarter during the Fall '96 Arbitron, with the Country Ratings Index taking a 36.5-point pounding.

The fall decline followed last Spring-Summer's 31.8-point nose-dive and is the third steepest drop in the CRI since its inception in spring '86. It's also the lowest CRI since the Summer '90 Arbitron.

### The Good ...

While there aren't many silver linings in the Fall '96 cloud, there were a couple of bright spots.

- The number of Country outlets improving their 25-54 rank remained steady (43%), while the percentage of stations suffering a fall in demo rank — 36% — was at its lowest point in a number of years.

- The number of stations in each rank cell (1-5, 6-10, 11-15) remained steady in relation to the two previous sweeps. So, at least in terms of market rank, we're holding our own.

Unfortunately, that's about it for the good news.

### The Bad ...

As for the losses, about 40% of the decay can be attributed to eight stations dropping the format. And as we all know, when a five-share Country outlet flips, those five shares don't magically show up in

## Fall '96 At A Glance

- 25-54: 41% up; 48% down
- 12+: 43% up; 45% down
- FM: 44% up; 52% down, 25-54
- AM: 27% up; 41% down, 25-54
- Rank: 43% improve 25-54 market rank, 36% decline

another Country station's ratings. Were it only so. (It should be added that the declines were mitigated to some degree by the debuts of two new Country stations which contributed six new shares to the totals.)

### ... And, The Ugly

The number of Country outlets ranking No. 1 12+ and 25-54 are

both at longtime lows, as the combination of multiple Country stations per market and softening interest in the format continues to take its toll in the market-leadership arena.

For the first time since I've been compiling the CRI, AM's share has fallen to just over 1% of the entire Country pie. And the majority of that results from AM-FM simulcasts.

### Forging On

Finally, I must admit of toying with the idea of discontinuing these quarterly format updates — not because Country hasn't been looking very spiffy of late, but because I wondered if the share-compression being experienced in so many markets yielded a darker-than-deserved picture of all formats.

However, I've decided to keep it going, if only so we have some kind of gauge as to the effect consolidation will have on Country shares in the future. I thought it might prove to be a useful barometer of the format's shares as more and more markets find either "A": its two Country stations being operated by one owner, or "B": multiple Country outlet markets finding themselves with a lone Country station. So, we'll see ya' soon with the winter numbers.

## Country Ratings Index Data

Fall '96 CRI: 906.4, Down 36.5 points

Summer '96 CRI:	942.9	Fall '91 CRI:	1070.3
Spring '96 CRI:	974.7	Fall '90 CRI:	999.5
Winter '96 CRI:	986.7	Fall '89 CRI:	883.5
Fall '95 CRI:	1011.3	Fall '88 CRI:	890.4
Fall '94 CRI:	1049.0	Fall '87 CRI:	934.9
Fall '93 CRI:	1134.2	Fall '86 CRI:	976.7
Fall '92 CRI:	1162.8		

### Fall '96: 223 Stations

91 Up (41%) a total of 73.5 shares, adults 25-54  
 107 Down (48%) a total of 107.9 shares, adults 25-54  
 23 Even  
 2 Debuts 6.0 shares, adults 25-54  
 8 Drops 18.5 shares, adults 25-54

### Summer '96: 229 Stations

92 Up (40%) a total of 90.9 shares, adults 25-54  
 114 Down (50%) a total of 116.3 shares, adults 25-54  
 22 Even  
 1 Debuts 1.0 shares, adults 25-54  
 8 Drops 16.5 shares, adults 25-54

### Fall '95: 240 Stations

114 Up (48%) a total of 118.2 shares, adults 25-54  
 101 Down (43%) a total of 105.0 shares, adults 25-54  
 21 Even  
 4 Debuts 9.5 shares, adults 25-54  
 5 Drops 7.5 shares, adults 25-54

To compensate for the variation of continuously measured markets in the CRI database, the actual share totals for all Country stations in those markets has been multiplied by a factor of .777 to keep the CRI relative to past indices. This will continue to be done, and the factor will fluctuate, as the number of markets continuously measured by Arbitron changes. Thus, the CRI is a relative — not an absolute — number, representing actual shares. The conversion factor is determined by additional markets, not stations. We are determining market, not station, audience levels.

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## Format Analysis

	Spring '96	Fall '96		
Stations Surveyed	229	223		
Continuously Measured Markets with Country Outlets	92 of 94	92 of 94		
25-54 Rank	Up 99 (43%)	96 (43%)		
Comparisons	Down 90 (40%)	79 (36%)		
	Even 39 (17%)	46 (21%)		
	12+ Comparisons	Up 94 (41%)	94 (43%)	
	Down 107 (47%)	99 (45%)		
	Even 27 (12%)	28 (12%)		
	Markets With Country #1, Adults 25-54	38	35	
Markets With Country #1 12+	35	30		
Number of Stations Ranking Between:	1-5	6-10	11-15	
	Fa '96	88	41	32 (161)
	Su '96	89	43	33 (165)
	Sp '96	91	44	43 (178)
	Wi '96	90	56	28 (174)
	Fa '95	96	43	39 (178)
	Fa '94	97	51	41 (189)
	Fa '93	100	57	28 (185)

## Radio Log

These current-based Country stations in the 94 Continuously-measured ARBITRON-rated markets debuted between August 9, 1996 and November 8, 1996 and are included in the CRI for the first time:

- WGTE-FM/Baton Rouge
- WANG-FM/Greenville-New Bern-Jacksonville

The following stations dropped a current-based Country format during the applicable period and were not included in this CRI:

- KASY-FM/Albuquerque
- WBCS-FM/Boston
- KHII-FM/Colorado Springs
- KRBT-FM/Fresno
- WFNQ-FM/Greenville-Spartanburg
- KYKF-FM/San Fernando, CA
- KWKH-AM & FM/Shreveport, LA

## Breakouts: AM Vs. FM

Country stations by band in continuously measured markets

	AM	FM
Fa '96	36	187
Su '96	37	192
Sp '96	42	195
Wi '96	45	195
Fa '95	46	194
Fa '94	56	199
Fa '93	61	188
Fa '92	75	159
Fa '91	82	142

### Fall '96 25-54 Share Totals

(shares in parentheses)

Up	10 (28%)(+4.0)	81 (44%) (+ 69.5)
Down	11 (31%)(-4.0)	96 (52%) (-103.9)
Even	15 (41%)	8 (4%)
Debut	0	2 (+ 6.0)
Drop	1 (-1.5)	7 (-17.0)
Fall '96 Shares	17.4 (1%)	1149.2 (99%)
Summer '96 Shares	18.9 (2%)	1194.6 (98%)
Net Gain/Loss	(-1.5)	(-45.4)





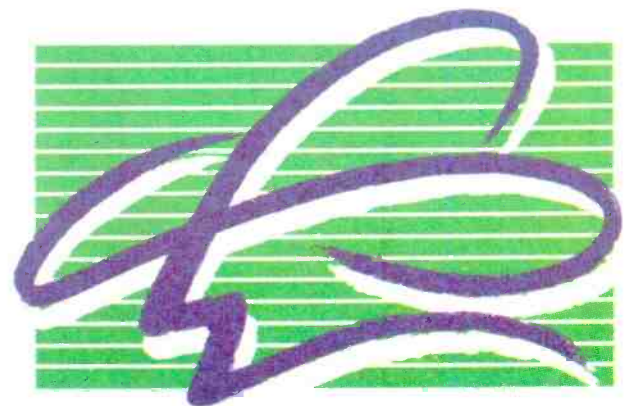
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# TANYA TUCKER

It's what  
they're all saying  
that continues  
to make  
**LITTLE THINGS**  
such a *big* record...

"With determination and passion, Tanya Tucker still reveals the heart and pain of what country music is all about."  
—OPRAH WINFREY

"Tucker has now released the best album of a long career, *Complicated*."  
—WASHINGTON POST

"A breathtaking CD... *Complicated* is one of the most stunning of her career."  
—NEWSWEEK

"Tucker remains one of the most distinctive stylists in country music. *Complicated* is one of the best albums of her career."  
—BOB OERMANN

"Not only can she sing, Tanya Tucker is smart, funny, sexy and beneath that 'Tucker Tough' exterior, a remarkably sensitive person. She was one of my favorite 'Dateline' interviews."  
—STONE PHILLIPS/  
DATELINE NBC

"Tucker has always had one of country music's most distinctive voices, and she shines on this warm, sweet ballad, *Little Things*."  
—BILLBOARD



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# Life Goes On In A Small Town

□ Nashville's not Mayberry, but word travels fast on Music Row grapevine

The impact of Nashville's music industry extends worldwide, but Music Row is a lot like Small Town America, especially when it comes to its rumor mill. Fans of the "Andy Griffith Show" might understand the parallels.

Instead of the mythical town of Mayberry — where Floyd The Barber tells a secret to Goober at the gas station, who tells it to Barney Fife at the sheriff's department — the rumors spread among labels, management, publishers, independent promotion and PR agencies, and the media. Last week, a superstar's split with his record label and a divorce suit involving a country music couple went beyond the rumor stage.

## Travis Divorces Warners

Randy Travis is leaving his long-time label, Warner Bros./Nashville. Travis publicist Evelyn Shriver told R&R, "There's this weird mentality in Nashville that you're married to your label. But that's not always the case." Shriver confirmed that Travis is talking to several record companies, but no decision has been made regarding his future label home.

Industry sources said Warner Bros. made an offer to Travis after his existing contract expired at the first of this year. However, Shriver said the singer had not been pleased with the way his recent projects had been handled.

Travis released his first single for Warner Bros. in 1985 and had his first major hit later that year with "1982."

## Public Figures ... Public Lives?

Most people would like a taste of being famous. On the good days, immense success and recognition must be a wonderful thing. But how many of us would want our divorce proceedings to be one of the top stories on the front page of the local newspaper?

That's what Vince and Janis Gill experienced when the April 17 issue of *The Tennessean* rolled off the press. "Irreconcilable differences" were cited in Janis Gill's divorce

### COUNTRY FLASHBACK

1 YEAR AGO

- No. 1: "Heart's Desire" - Lee Roy Parnell

5 YEARS AGO

- No. 1: "Today's Lonely Fool" - Tracy Lawrence

10 YEARS AGO

- No. 1: "It Takes A Little Rain" - Oak Ridge Boys

15 YEARS AGO

- No. 1: "Mountain Music" - Alabama (second week)

20 YEARS AGO

- No. 1: "She's Got You" - Loretta Lynn (second week)

suit, filed in a Nashville-area court. The couple married in 1980; she is a member of country duo Sweethearts Of The Rodeo.

Janis Gill's attorney says there's no animosity, and Vince Gill issued a statement saying the divorce "is a private and personal matter. And with all due respect, I would like to keep it that way."

Enough said.

## Tritt Ties The Knot

In more upbeat news, Travis Tritt and model Theresa Nelson were married during an April 12 ceremony at the singer's home near Atlanta.

The wedding was attended by more than 300 people, including Tanya Tucker, Lari White, and Lynyrd Skynyrd's Gary Rossington. Marty Stuart — who introduced the couple two years ago — served as best man.

After the bride arrived in a horse-drawn carriage, the groom serenaded her at the altar with a song he wrote for her: "More Than You'll Ever Know." Stuart, however, might have ruined his chances of being asked to participate in any future wedding ceremonies. When it came time for the best man to present the wedding bands, Tritt discovered that Stuart had wrapped the rings in an enormous pair of red lace panties.

## Country's Real Newcomers

The tour bus may be looking good to Toby Keith and James Bonamy ... compared to changing diapers. Keith's wife Tricia gave birth to their third child last week (4/17) in Oklahoma. Son Stelen Keith Covel joins sisters Shelley and Krystal. Of the new addition, Keith said, "He has big hands, big feet, and a beautiful round head full of hair."

On April 15, Bonamy's wife Amy Jane delivered their first — James Daniel — at a Nashville-area hospital. Bonamy said, "I don't think it's hit me yet ... the reality that I'm the dad to this little one, because he's so amazing."

## Shaw 'Nuff: Garth's Opening Act In NYC

Reprise recording artist Victoria Shaw will open the show at Garth Brooks's August 7 Central Park concert in New York. Shaw's connection to Brooks includes singing background vocals on one of his television specials. The two, of course, co-wrote his hits "The River" and "She's Every Woman."

"Shaw had played almost every club in New York long before she was a successful singer-songwriter in Nashville," Brooks noted. "Victoria Shaw playing Central Park just seemed to complete the circle."

A Big Apple native, Shaw quipped, "It's the first time I've been able to walk home from a gig."

## Live! Monday Nights

The new season of TNN's "Monday Night Concerts With Ricky Skaggs" kicked off this



**THE COAST WAS CLEAR** — After playing an acoustic set to a crowd at an area Walmart store, Tracy Lawrence visited KPLX/Dallas to promote his latest Atlantic album, "The Coast Is Clear." Pictured (l-r) are Lawrence, KPLX MD Teresa Whitney, Atlantic/Nashville President Rick Blackburn, KPLX VP/GM Dan Halyburton, and Atlantic/Nashville VP/Sales & Marketing Bob Heatherly.

week with appearances by Clint Black and Alison Krauss & Union Station. Here's what to expect in upcoming weeks:

- April 28: Elvis Costello, George Jones
- May 5: Collin Raye, Deana Carter, Jeff Wood
- May 12: Anne Murray, Mark O'Connor, John Jennings
- June 2: Martina McBride, Jim Brickman, Kim Richey
- June 9: Marty Stuart, Brian Setzer
- June 23: Paul Brandt, Kevin Sharp, Thrasher Shiver

Acts featured in July and August include Billy Ray Cyrus, Billy Dean, Jo Dee Messina, Daryle Singletary, Rhett Akins, Gary Allan, Jerry Lee Lewis, BR5-49, Lee Roy Parnell, Delbert McClinton, Faith Hill, Lyle Lovett, Tracy Byrd, Gene Watson, Carl Perkins, and Wade Hayes.

The hour-long program is telecast Monday nights at 10pm ET on the cable channel.

## Bits 'N' Pieces

For the fourth year, Collin Raye is celebrity chairman of the Music City Tennis Invitational. Taking place April 26-27, the 24th annual event is a fundraiser for the Child Development Center at Vanderbilt Children's Hospital in Nashville.

- Wade Hayes will be singing and

playing the commercial jingle for Kentucky Fried Chicken's upcoming radio campaign.

• BlackHawk has a new tour bus, complete with individual stereos, and TVs and VCRs in each bunk. As an added touch on the first night out, the band's tour manager placed a mint on each band member's pillow.

• Sammy Kershaw will host a breakfast and celebrity auction to raise money for the Tennessee Special Olympics. Sponsored by the Nashville Police Department, the April 29 event takes place at the local Planet Hollywood.

• BR5-49 sold out all eight of its recent shows in the United Kingdom. The band will also be featured in an upcoming television commercial for Southwest Airlines.

• Jim Lauderdale, who's working on his new RCA album, will spend the summer opening shows for Mary Chapin Carpenter. The tour kicks off tonight (4/25) at Sunrise Music Theatre in Ft. Lauderdale.

• The recent "Flood Fest '97" concert in Louisville raised more than \$270,000 for the American Red Cross's flood relief effort. The show featured performances by John Michael Montgomery, Lorrie Morgan, Billy Ray Cyrus, the Kentucky Headhunters, the Everly Brothers, the Oak Ridge Boys, Lee Greenwood, and Exile.

— By Calvin Gilbert



**HERE'S HOW THEY KNEW** — Starstruck Entertainment recently hosted a No. 1 party to celebrate the success of Reba McEntire's single, "How Was I To Know," written by Little Big Town Music's Cathy Majeski, EMI Music's Stephony Smith, and Starstruck Writers Group's Sunny Russ. All smiles on the front row are (l-r) Majeski, Smith, Russ, producer John Guess, McEntire, EMI Music Exec. VP/GM Gary Overton, and LBT Creative Dir. Terry Wakefield. The boys in the back are Sony/ATV Tree Music VP Walter Campbell (l) and ASCAP VP Ralph Murphy.



**TRACING THE GOLD** — Before getting his record deal, Trace Adkins spent many nights playing music at Tillie & Lucy's, a rural nightspot near Nashville. When his debut album "Dreamin' Out Loud" went gold, Capitol/Nashville took him back to the club and picked up the bar tab. Pictured (l-r) are Capitol/Nashville President/CEO Scott Hendricks, Adkins, manager Gary Borman, and Borman Entertainment's Cindy Wunsch.



APRIL 25, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
5	3	1	1	<b>GEORGE STRAIT</b> One Night At A Time (MCA)	194/0	1	7129	+117	36115	+683
4	4	2	2	<b>DAVID KERSH</b> Another You (Curb)	193/0	2	6917	-91	34873	-407
6	5	3	3	<b>COLLIN RAYE</b> On The Verge (Epic)	194/0	3	6889	+59	34526	+454
10	8	4	4	<b>ALABAMA</b> Sad Lookin' Moon (RCA)	194/0	5	6711	+232	33638	+1251
9	7	5	5	<b>TRACY LAWRENCE</b> Better Man, Better Off (Atlantic)	194/0	4	6719	+276	33506	+1241
13	10	6	6	<b>LORRIE MORGAN</b> Good As I Was To You (BNA)	194/1	6	6527	+610	32294	+3065
12	11	9	7	<b>JOHN MICHAEL MONTGOMERY</b> I Miss You A Little (Atlantic)	194/0	7	6201	+603	31073	+3065
11	9	8	8	<b>BUFFALO CLUB</b> If She Don't Love You (Rising Tide)	190/0	8	5801	+72	28976	+277
15	12	11	9	<b>KEVIN SHARP</b> She's Sure Taking It Well (143/Asylum/EEG)	194/0	9	5631	+399	28459	+2146
16	13	12	10	<b>BRYAN WHITE</b> Sittin' On Go (Asylum/EEG)	194/0	10	5396	+253	27044	+1400
21	18	13	11	<b>MINDY MCCREADY</b> A Girl's Gotta Do (What...) (BNA)	194/2	11	5290	+343	26519	+1788
20	16	14	12	<b>VINCE GILL</b> A Little More Love (MCA)	194/0	12	5018	+181	25165	+920
18	15	15	13	<b>BROOKS &amp; DUNN</b> Why Would I Say Goodbye (Arista)	194/0	13	4980	+225	25058	+1349
24	20	16	14	<b>LEANN RIMES</b> The Light In Your Eyes (MCG/Curb)	194/0	14	4782	+340	24198	+1795
33	23	19	15	<b>ALAN JACKSON</b> Who's Cheatin' Who (Arista)	192/3	15	4764	+526	24066	+2758
23	21	18	16	<b>SAWYER BROWN</b> Six Days On The Road (Curb)	191/4	16	4683	+380	23277	+2011
19	19	17	17	<b>MILA MASON</b> Dark Horse (Atlantic)	190/0	17	4400	+25	21607	+110
26	25	22	18	<b>TANYA TUCKER</b> Little Things (Capitol)	192/1	18	4117	+261	20432	+1292
27	26	23	19	<b>DEANA CARTER</b> Count Me In (Capitol)	187/2	19	3940	+276	19422	+1435
38	31	24	20	<b>TY HERNDON</b> Loved Too Much (Epic)	188/11	20	3622	+606	17925	+2813
2	1	7	21	<b>KENNY CHESNEY</b> When I Close My Eyes (BNA)	140/0	23	3343	-2392	17576	-11486
39	33	25	22	<b>MARK CHESNUTT</b> Let It Rain (Decca)	187/14	21	3488	+537	17327	+2815
29	29	27	23	<b>MARK WILLS</b> Places I've Never Been (Mercury)	177/8	24	3192	+349	15596	+1772
30	30	26	24	<b>LEE ANN WOMACK</b> Never Again, Again (Decca)	173/4	25	3159	+314	15080	+1344
22	22	21	25	<b>KATHY MATTEA</b> 455 Rocket (Mercury)	136/0	27	2800	-1128	14491	-5095
34	34	28	26	<b>JOE DIFFIE</b> This Is Your Brain (Epic)	170/7	26	2850	+287	13723	+1412
<b>BREAKER</b>			27	<b>REBA MCENTIRE</b> I'd Rather Ride Around With You (MCA)	158/145	30	2523	+2205	12802	+10761
36	35	29	28	<b>SONS OF THE DESERT</b> Whatever Comes First (Epic)	167/3	28	2644	+276	12576	+1321
44	38	32	29	<b>RICK TREVINO</b> I Only Get This Way With You (Columbia)	169/17	29	2555	+416	12237	+2107
49	39	33	30	<b>TRAVIS TRITT</b> She's Going Home With Me (Wamer Bros.)	153/23	33	2320	+440	11105	+2139
31	32	30	31	<b>TRISHA YEARWOOD</b> I Need You (MCA)	126/1	34	2030	-324	9705	-1464
<b>BREAKER</b>			32	<b>PAM TILLIS</b> All The Good Ones Are Gone (Arista)	149/49	35	1958	+731	9490	+3616
37	36	34	33	<b>BURNIN' DAYLIGHT</b> Say Yes (Curb)	124/2	37	1929	+63	9278	+295
<b>BREAKER</b>			34	<b>PATTY LOVELESS</b> The Trouble With The Truth (Epic)	126/37	38	1825	+638	8702	+2775
40	37	36	35	<b>KIPPI BRANNON</b> Daddy's Little Girl (Curb/Universal)	112/4	41	1732	+112	8635	+546
<b>BREAKER</b>			36	<b>TAMMY GRAHAM</b> A Dozen Red Roses (Career)	121/5	39	1744	+194	8475	+852
<b>BREAKER</b>			37	<b>JOHN BERRY</b> I Will, If You Will (Capitol)	136/28	40	1740	+465	8276	+2169
<b>DEBUT</b>			38	<b>TRACE ADKINS</b> I Left Something Turned On... (Capitol)	106/71	45	1370	+930	6847	+4790
47	41	38	39	<b>PAUL BRANDT</b> Take It From Me (Reprise)	113/4	44	1439	+107	6727	+412
—	49	42	40	<b>SAMMY KERSHAW</b> Fit To Be Tied Down (Mercury)	113/10	46	1328	+164	6271	+742
—	—	45	41	<b>GARY ALLAN</b> From Where I'm Sitting (Decca)	85/15	50	1065	+215	5294	+977
48	43	43	42	<b>DARYLE SINGLETARY</b> The Used To Be's (Giant)	101/3	48	1143	-6	5204	+104
—	50	44	43	<b>JAMES BONAMY</b> The Swing (Epic)	94/6	49	1078	+117	5180	+590
<b>DEBUT</b>			44	<b>CLAY WALKER</b> One, Two, I Love You (Giant)	60/49	60	785	+584	4242	+3014
—	—	49	45	<b>JOHN &amp; AUDREY WIGGINS</b> Somewhere In Love (Mercury)	82/14	54	853	+141	4108	+628
<b>DEBUT</b>			46	<b>LEE ROY PARNELL</b> Lucky Me, Lucky You (Career)	75/18	55	850	+176	3980	+774
—	45	47	47	<b>SUZY BOGGUSS</b> She Said, He Heard (Capitol)	67/0	53	860	+1	3949	29
—	—	50	48	<b>RANDY TRAVIS</b> King Of The Road (Asylum/EEG)	75/15	58	805	+129	3715	+399
<b>DEBUT</b>			49	<b>LONESTAR</b> Come Cryin' To Me (BNA)	53/45	64	665	+562	3372	+2676
28	28	31	50	<b>BIG HOUSE</b> Cold Outside (MCA)	33/0	67	579	-1547	3237	-6814

This chart reflects airplay from April 21-27. Songs ranked by total points. Highlighted songs indicate Breaker.

194 Country reporters. 194 current playlists. Songs that are down in points for three consecutive weeks are moved to recurrent. © 1997, R&R Inc.

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## BREAKERS®

### REBA MCENTIRE

I'd Rather Ride Around With You (MCA)

81% of our reporters on it (158 stations)

145 Adds • Debuts at 27

### PAM TILLIS

All The Good Ones Are Gone (Arista)

76% of our reporters on it (149 stations)

49 Adds • Moves 40-32

### JOHN BERRY

I Will, If You Will (Capitol)

70% of our reporters on it (136 stations)

28 Adds • Moves 39-37

### PATTY LOVELESS

The Trouble With The Truth (Epic)

64% of our reporters on it (126 stations)

37 Adds • Moves 41-34

### TAMMY GRAHAM

A Dozen Red Roses (Career)

62% of our reporters on it (121 stations)

5 Adds • Moves 37-36

## MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL ADDS
REBA MCENTIRE I'd Rather Ride Around With You (MCA)	145
TRACE ADKINS I Left Something Turned On... (Capitol)	71
PAM TILLIS All The Good Ones Are Gone (Arista)	49
CLAY WALKER One, Two, I Love You (Giant)	49
RICOCHET He Left A Lot To Be Desired (Columbia)	46
LONESTAR Come Cryin' To Me (BNA)	45
PATTY LOVELESS The Trouble With The Truth (Epic)	37
JOHN BERRY I Will, If You Will (Capitol)	28
TRAVIS TRITT She's Going Home With Me (Wamer Bros.)	23
LEE ROY PARNELL Lucky Me, Lucky You (Career)	18

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
REBA MCENTIRE I'd Rather Ride Around With... (MCA)	+2205
TRACE ADKINS I Left Something Turned On... (Capitol)	+930
PAM TILLIS All The Good Ones Are Gone (Arista)	+731
PATTY LOVELESS The Trouble With The Truth (Epic)	+638
LORRIE MORGAN Good As I Was To You (BNA)	+610
TY HERNDON Loved Too Much (Epic)	+606
JOHN MICHAEL MONTGOMERY I Miss You... (Atlantic)	+603
CLAY WALKER One, Two, I Love You (Giant)	+584
LONESTAR Come Cryin' To Me (BNA)	+562
MARK CHESNUTT Let It Rain (Decca)	+537

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
REBA MCENTIRE I'd Rather Ride Around... (MCA)	+1077
TRACE ADKINS I Left Something Turned On... (Capitol)	+4790
PAM TILLIS All The Good Ones Are Gone (Arista)	+3616
JOHN MICHAEL MONTGOMERY I Miss You... (Atlantic)	+3065
LORRIE MORGAN Good As I Was To You (BNA)	+3065
CLAY WALKER One, Two, I Love You (Giant)	+3014
MARK CHESNUTT Let It Rain (Decca)	+2815
TY HERNDON Loved Too Much (Epic)	+2813
PATTY LOVELESS The Trouble With The Truth (Epic)	+2775
ALAN JACKSON Who's Cheatin' Who (Arista)	+2758

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
CLAY WALKER Rumor Has It (Giant)
TRACY BYRD Don't Take Her She's All I Got (MCA)
TRACE ADKINS (This Ain't) No Thinkin' Thing (Capitol)
REBA MCENTIRE How Was I To Know (MCA)
JOHN BERRY She's Taken A Shine (Capitol)
DIAMOND RIO Holdin' (Arista)
TOBY KEITH Me Too (Mercury)
DEANA CARTER We Danced Anyway (Capitol)
TERRI CLARK Emotional Girl (Mercury)
PATTY LOVELESS She Drew A Broken Heart (Epic)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.



This is the Band your Mama Warned you About



# "YOUR MAMA WON'T LET ME"

The new single from **Little Texas**  
Going for adds May 5

Produced by James Stroud, Christy DiNapoli and Doug Grau HEARING IS BELIEVING



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## The New Album Gallery

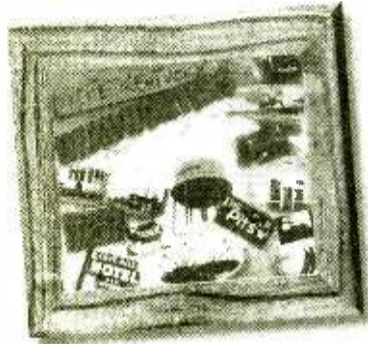
April 29

### Tammy Graham "Tammy Graham"

(Career)

The country roots are deep indeed when your full name is **Tammy Wynette Graham**. In her early teens, Graham's ability to bang out songs on a piano led to her being billed in Nashville clubs as "Little Miss Jerry Lee Lewis." She later spent a lengthy tenure singing at Caesar's Palace in Las Vegas.

As Arista-Career/Nashville President **Tim DuBois** admits, Graham's introduction last year came at a time when a number of other new female artists were providing their first singles. With patience and commitment, Graham is enjoying success with the single "A Dozen Red Roses." The album, produced by **Barry Beckett**, includes songs written by **Bob DiPiero**, **Paul Nelson**, **Susan Longacre**, **Terry McBride**, **Bill Anderson**, and **Mark D. Sanders**.



### Kentucky HeadHunters

#### "Stompin' Grounds" (BNA)

After arriving in 1989 with "Pickin' On Nashville," the **Kentucky HeadHunters** have gone through a few turns, including some personnel changes and an album with R&B pioneer pianist **Johnnie Johnson**. Although he and brother **Ricky** left the band in 1992, **Doug Phelps** returns as lead vocalist on "Stompin' Grounds."

Recorded on a 24-track analog recorder in Glasgow, KY, the album features nine new songs written by the band, along with "Singin' The Blues" (the first single) and "Neck Of The Woods."

**Doug Phelps** says, "To me, it feels like 'Stompin' Grounds' could have easily been the album following 'Pickin' On Nashville.' With me doing the vocals, we didn't know if it was going to turn out totally similar or totally different. What we discovered is that it was both."

## GOING FOR ADDS

April 28, 1997

### Baillie & The Boys "God's Honest Truth"

Intersound: **Kathie Baillie** and husband **Michael Bonagura** co-wrote it with pop tunesmith **Eric Kaz**.

### Tracy Byrd "Don't Love Make A Diamond Shine"

MCA: Pulling another track from his "Big Love" album, **Tracy Byrd** delivers a new tune by **Craig Wiseman** and **Mike Dekle**.

### Rich McCready "That Just About Covers It"

Magnatone: Written by **Larry Boone** and **Brett Beavers**, it's the first track from **Rich McCready's** upcoming album.

### Tim McGraw "It's Your Love"

Curb: If the other voice on **Tim McGraw's** new single sounds familiar, it's his wife, **Faith Hill**. Written by **Stephony Smith**, "It's Your Love" is the first track from McGraw's new album "Everywhere," set for June release.

### Big Kat Kaylor "I'm Scattered"

SOR: R&B-tinged tune involving an estranged mate and an order of hash browns.

### River Road "I Broke It, I'll Fix It"

Capitol: The five-piece band, whose members hail from Louisiana, has its debut single comes from their upcoming debut album produced by **Scott Hendricks** and **Gary Nicholson**.

## ON THE RECORD



**John & Audrey Wiggins**  
"Somewhere In Love"  
(Mercury)  
**Denny Nugent, PD**  
WGAR/Cleveland

We've been looking forward to getting new music from **JOHN & AUDREY** for quite a while... I really enjoyed their friendly, warm personalities when they first visited us. We had success with a couple of their early singles, and they did a terrific job at one of our Cleveland Country Music festivals. I love the way their voices blend so well, and we all really liked "Somewhere In Love" when it finally arrived. It sounds great on WGAR, and we're rooting for them to do well. It's good to have the **WIGGINS** back.

## OUT OF THE BOX



**Pam Tillis**  
"All The Good Ones Are Gone"  
(Arista)  
**Mark Evans, PD**  
KNCI/Sacramento

Our out of the box pick is **Pam Tillis's** "All The Good Ones Are Gone," from her upcoming "Greatest Hits" CD. She performed this acoustically at the recent **CRS CMA** luncheon to an enthusiastic standing ovation. **Dean Dillon** and **Bob McDill** have written a song that would be a hit for just about anyone (excluding **Pat Boone**), but it sure doesn't hurt to have an interpretation from one of our format's most talented vocalists. While the lyrics definitely strike a chord to the heart of our core audience, this composition connects with any woman (or man) of the nineties, regardless of music format. Judging from the initial response we've had since our early add, this is a bonafide smash..... and proves that all the good ones aren't gone.

# I'm So Lonesome I Could Cry.

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## NEW & ACTIVE

### JEFF CARSON Do It Again (MCG/Curb)

Total Stations: 60, Total Points: 3022, Total Adds: 6, Including: KYGO 13, WAXX 12, WOVB 10, KNCI 6, KASE 5, KFRG 5  
Plays Include: WFMB 24 (14), WYVZ 19 (19), WGAR 18 (18), WKIX 18 (18), WKXC 18 (18), WYAY 18 (18), KEAN 17 (17), KKCS 17 (17), WXTU 17 (17), KJUG 15 (15), WDEM 15 (15), WFGY 15 (15), WTCM 15 (10), KNFR 14 (14), WFRG 14 (14), WGN 13 (14), KCYY 12 (12), KKIX 12 (12), WKDQ 12 (12), WKLB 12 (12), WLWI 12 (12), WTNT 12 (12)

### M. CHAPIN CARPENTER The Better To Dream Of You (Columbia)

Total Stations: 42, Total Points: 2660, Total Adds: 5, Including: WOVB 10, WTCM 10, WTHI 6, WCTK 5, WQYK 5  
Plays Include: WBBS 28 (28), WXTU 27 (17), WPOC 20 (16), WWQQ 20 (20), KZLA 19 (7), WYVZ 19 (10), WCMS 18 (11), WKSJ 18 (18), WSIX 18 (18), KEAN 17 (17), WWQM 16 (16), WYVD 16 (16), KJUG 15 (15), WFGY 15 (15), WXTA 15 (15), WMIL 14 (14), WPKX 14 (14), WAXX 12 (12), WKLB 12 (12), KPLX 10 (10), WGTY 10 (10), WTVY 10 (10)

### RICOCHET He Left A Lot To Be Desired (Columbia)

Total Stations: 52, Total Points: 2280, Total Adds: 46, Including: WWQQ 20, KBEQ 18, WKIX 18, WYAY 18, KEAN 17, KKCS 17, WWKA 17, WRKZ 16, WRNS 16, KJUG 15, WACO 15, WUSQ 14, WXCL 14, WAXX 12, WKNN 12, KBUL 11, KUBL 10, WGTY 10, WKSJ 10, WTCM 10, WTVY 10, KHAY 9, KALF 7, KRTY 7, KRYS 7, KSKS 7, KSOP 7, KXKT 7, WEZL 7, WIBW 7, WMTZ 7, WROO 7

### SKIP EWING Mary Go Round (Word)

Total Stations: 34, Total Points: 2028, Total Adds: 8, Including: WXTU 17, KAJA 15, KPLM 14, KASH 6, WXCL 6, KVOO 5, WXTA 5  
Plays Include: KYGO 22 (13), KZLA 19 (7), KBEQ 18 (18), KEAN 17 (17), KFKF 15 (15), KJUG 15 (15), WFMS 15 (15), KTST 14 (12), WMIL 14 (14), KWNR 13 (13), WTCM 13 (10), WKDQ 12 (12), WKXX 11 (11), KFMS 10 (dr), KPLX 10 (10), WYVZ 10 (10), KSKS 7 (7), KZSN 7 (7), WEZL 7 (7)

### JO DEE MESSINA He'd Never Seen Julie Cry (Curb)

Total Stations: 35, Total Points: 1896, Total Adds: 4, Including: WEZL 15, WRNS 14, WTCM 10, WRBQ 7  
Plays Include: WQBE 25 (15), WXBQ 23 (12), KUZZ 22 (22), KBEQ 18 (18), WYAY 18 (18), KEAN 17 (17), KSOP 15 (7), WXBM 15 (9), WXTA 15 (15), KTST 14 (12), WUSQ 14 (14), KUPL 12 (12), WGTY 10 (10), WTVY 10 (10), WWQQ 10 (10), WYVZ 10 (10), KATM 9 (9), WKML 9 (9), WRKZ 9 (9), WUSY 9 (9), WKCN 7 (7)

### AARON TIPPIN A Door (RCA)

Total Stations: 38, Total Points: 1639, Total Adds: 4, Including: WTCM 10, WMTZ 7, WXXQ 7, KPLX 5  
Plays Include: WAMZ 28 (28), WWQQ 20 (20), WKSJ 18 (5), KEAN 17 (17), KJUG 15 (15), WBCT 15 (15), WFGY 15 (15), KRTY 14 (14), WUSQ 14 (14), WGTY 13 (12), WAXX 12 (12), WKNN 12 (12), WKSJ 10 (10), WTVY 10 (10), WTCR 9 (10), KALF 7 (7), KHEY 7 (7), KSOP 7 (7), KNCI 6 (6), WTRD 6 (6), KEEY 5 (5), KFDI 5 (5), KORD 5 (5), KTTS 5 (5), KVOO 5 (5), KYGO 5 (5), KZKX 5 (5), WBYT 5 (5), WDEM 5 (5), WQYK 5 (5), WRKZ 5 (5), WSOC 5 (5), WTQR 5 (5), WWYV 5 (5)

### KRIS TYLER Keeping Your Kisses (Rising Tide)

Total Stations: 28, Total Points: 1304, Total Adds: 5, Including: KJUG 15, WFGY 15, KZKX 5, WBCT 5, WYCD 5  
Plays Include: KPLM 26 (26), KBEQ 24 (18), KTST 18 (18), WKSJ 18 (18), WXTA 15 (15), KWNR 13 (13), KYGO 13 (13), WTNT 12 (12), KUGN 10 (10), WTVY 10 (10), WWYV 10 (5), WOW 9 (9), KSOP 7 (7), WCOL 7 (7), WKCN 7 (7), WRBQ 7 (7), KFDI 5 (5), KORD 5 (5), KTCS 5 (5), KTTS 5 (5), WDEM 5 (5), WRKZ 5 (5)

### KIM RICHEY I Know (Mercury)

Total Stations: 30, Total Points: 1072, Total Adds: 6, Including: WWQM 16, WFRG 14, WGTY 8, WXCL 6, KWJ 5, WCTK 5  
Plays Include: KEAN 17 (17), KLL 15 (15), WQBE 15 (15), WXTA 15 (15), WXBQ 13 (18), WAXX 12 (12), WTCM 12 (10), KRRV 10 (10), KHAY 9 (9), KHEY 7 (7), KJUG 7 (7), KSOP 7 (7), WKCN 7 (7), WMJC 7 (7), KORD 5 (5), KTCS 5 (5), KTEX 5 (5), KTTS 5 (5), WBCT 5 (5), WDEM 5 (5), WFMB 5 (5), WTVY 5 (5), WWWW 5 (5), WWYV 5 (5)

### NOEL HAGGARD One Lifetime (Atlantic)

Total Stations: 23, Total Points: 781, Total Adds: 4, Including: WRNS 15, WFMB 9, KSOP 7, WXTA 5  
Plays Include: KEAN 17 (17), KGNC 15 (15), WLWI 12 (12), KRRV 10 (10), WXBM 9 (9), KHEY 7 (7), KXKT 7 (7), WRBQ 7 (7), WUSY 7 (7), KFDI 5 (5), KTCS 5 (5), KTTS 5 (5), KVOO 5 (5), KZKX 5 (5), WDEM 5 (5), WRKZ 5 (5), WSOC 5 (5), WTVY 5 (5), WWYV 5 (5)

### RIVER ROAD I Broke It, I'll Fix It (Capitol)

Total Stations: 10, Total Points: 688, Total Adds: 10, Including: KMLE 26, KXKC 24, WPOP 15, WTCM 15, KSON 12, WTDR 12, KBUL 11, KMPS 5, KYGO 5, WWYV 5

### RAY VEGA I Can Dream (BNA)

Total Stations: 12, Total Points: 649, Total Adds: 0, Including: WWYV 19 (10), KEAN 17 (17), WKSJ 17 (17), WXBM 15 (15), WGH 14 (5), WGTY 12 (10), WCTK 10 (10), KHEY 7 (7), KFDI 5 (5), KTTS 5 (5), KVOO 5 (5), WXTA 5 (5)

### BILLY YATES I Smell Smoke (Almo Sounds)

Total Stations: 14, Total Points: 475, Total Adds: 11, Including: KJUG 15, KNIX 11, KAJA 8, KHEY 7, KSOP 7, WTRD 6, KASE 5, KFDI 5, WDEM 5, WRKZ 5, WTVY 5  
Plays Include: KHAY 9 (9), KTTS 5 (5), WWYV 5 (5)

### ALISON KRAUSS Find My Way Back To My Heart (Rounder)

Total Stations: 11, Total Points: 418, Total Adds: 4, Including: WWQM 16, KSOP 7, WGTY 6, WTRD 6  
Plays Include: KVOO 15 (15), WCTK 10 (10), WWYV 10 (5), WKML 9 (9), KFDI 5 (5), KTTS 5 (5), WDEM 5 (5)

### SKY KINGS Fooled Around And Fell In Love (Warner Bros.)

Total Stations: 11, Total Points: 411, Total Adds: 1, Including: WSOC 5  
Plays Include: WKSJ 18 (18), KEAN 17 (17), WKDQ 12 (12), KATM 9 (9), KFDI 5 (5), KTTS 5 (5), KVOO 5 (5), WDEM 5 (5), WRKZ 5 (5), WTVY 5 (5)

### VICTORIA SHAW Different Drum (Reprise)

Total Stations: 12, Total Points: 411, Total Adds: 1, Including: WSOC 5  
Plays Include: KEAN 17 (17), WXTA 15 (15), KPLM 14 (14), WTCM 14 (12), WAXX 12 (12), KFDI 5 (5), KTTS 5 (5), WBCT 5 (5), WDEM 5 (5), WKSJ 5 (5), WTVY 5 (5)

Songs Ranked By Total Points

## NATIONAL RADIO FORMATS

### ABC RADIO NETWORKS

#### Coast-To-Coast

Mark Edwards • (214) 991-9200

#### Adds:

TRACE ADKINS I Left Something Turned On At Home  
REBA McENTIRE I'd Rather Ride Around With You  
CLAY WALKER One, Two, I Love You

#### Hottest:

LEE ANN WOMACK Never Again, Again  
TANYA TUCKER Little Things  
ALAN JACKSON Who's Cheatin' Who  
GEORGE STRAIT One Night At A Time  
MARK CHESNUTT Let It Rain

### AFTER MIDNITE ENTERTAINMENT

Craig Scott • (901) 755-9753

#### Adds:

TRACE ADKINS I Left Something Turned On At Home  
PATTY LOVELESS The Trouble With The Truth  
PAM TILLIS All The Good Ones Are Gone  
BILLY YATES I Smell Smoke

#### Hottest:

DAVID KERSH Another You  
COLLIN RAYE On The Verge  
GEORGE STRAIT One Night At A Time  
TRACY LAWRENCE Better Man, Better Off  
ALABAMA Sad Lookin' Moon

### ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

#### Adds:

JOHN BERRY I Will, If You Will  
ALAN JACKSON Who's Cheatin' Who  
PATTY LOVELESS The Trouble With The Truth  
REBA McENTIRE What If It's You  
RICOCHET He Left A Lot To Be Desired

#### Hottest:

LEANN RIMES The Light In Your Eyes  
MINDY MCCREARY A Girl's Gotta Do (What A Girl's Gotta Do)

### BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

#### Super Country/Pure Country

#### Adds:

TRACE ADKINS I Left Something Turned On At Home  
REBA McENTIRE I'd Rather Ride Around With You  
PAM TILLIS All The Good Ones Are Gone

#### Hottest:

JOHN BERRY She's Taken A Shine  
GEORGE STRAIT One Night At A Time  
KENNY CHESNEY When I Close My Eyes  
DAVID KERSH Another You  
JOHN MICHAEL MONTGOMERY I Miss You A Little

#### Digital Country — L.J. Smith

#### Adds:

TRACE ADKINS I Left Something Turned On At Home  
REBA McENTIRE I'd Rather Ride Around With You  
PAM TILLIS All The Good Ones Are Gone

#### Hottest:

GEORGE STRAIT One Night At A Time  
ALABAMA Sad Lookin' Moon  
COLLIN RAYE On The Verge  
TRACY LAWRENCE Better Man, Better Off  
LORRIE MORGAN Good As I Was To You

#### New Country — L.J. Smith

#### Adds:

TRACE ADKINS I Left Something Turned On At Home  
REBA McENTIRE I'd Rather Ride Around With You  
PAM TILLIS All The Good Ones Are Gone

#### Hottest:

GEORGE STRAIT One Night At A Time  
KENNY CHESNEY When I Close My Eyes

#### BROADCAST PROGRAMMING CONTINUED

COLLIN RAYE On The Verge  
TRACE LAWRENCE Better Man, Better Off  
DAVID KERSH Another You

### GREAT AMERICAN COUNTRY VIDEO

John Hendricks • (303) 784-8758

#### Adds:

GARY ALLAN From Where I'm Sitting  
DEANA CARTER Count Me In  
RICH MCCREARY That Just About Covers It  
PAM TILLIS All The Good Ones Are Gone  
BILLY YATES I Smell Smoke

#### Hottest:

KIPPI BRANNON Daddy's Little Girl  
TAMMY GRAHAM A Dozen Red Roses  
JOE DIFFIE This Is Your Brain  
MARK CHESNUTT Let It Rain  
ALAN JACKSON Who's Cheatin' Who

### JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

#### U.S. Country — Jim Murphy

#### Adds:

TRACE ADKINS I Left Something Turned On At Home  
MICHAEL PETERSON Drink, Swear, Steal & Lie  
PAM TILLIS All The Good Ones Are Gone  
CLAY WALKER One, Two, I Love You

#### Hottest:

ALABAMA Sad Lookin' Moon  
DAVID KERSH Another You  
TRACY LAWRENCE Better Man, Better Off  
COLLIN RAYE On The Verge  
GEORGE STRAIT One Night At A Time

#### CD Country—John Hendricks

#### Adds:

TRACE ADKINS I Left Something Turned At Home  
LONESTAR Come Cryin' To Me  
REBA McENTIRE I'd Rather Ride Around With You  
PAM TILLIS All The Good Ones Are Gone

#### Hottest:

BROOKS & DUNN Why Would I Say Goodbye  
BUFFALO CLUB If She Don't Love You  
BURNIN' DAYLIGHT Say Yes  
TAMMY GRAHAM A Dozen Red Roses  
MILA MASON Dark Horse  
THRASHER SHIVER Be Honest

### WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

#### Hot Country — David Felker

#### Adds:

TRACE ADKINS I Left Something Turned On At Home  
GARY ALLEN From Where I'm Sitting  
PATTY LOVELESS The Trouble With The Truth  
REBA McENTIRE I'd Rather Ride Around With You  
RICOCHET He Left A Lot To Be Desired

#### Hottest:

BUFFALO CLUB If She Don't Love You  
GEORGE STRAIT One Night At A Time  
TRACY LAWRENCE Better Man, Better Off  
ALABAMA Sad Lookin' Moon  
COLLIN RAYE On The Verge

#### Mainstream Country — David Felker

#### Adds:

PAUL BRANDT Take It From Me  
REBA McENTIRE I'd Rather Ride Around With You  
SONS OF THE DESERT Whatever Comes First

#### Hottest:

DAVID KERSH Another You  
ALABAMA Sad Lookin' Moon  
GEORGE STRAIT One Night At A Time  
JOHN MICHAEL MONTGOMERY I Miss You A Little  
TRACY LAWRENCE Better Man, Better Off

## TNN

THE NASHVILLE NETWORK

60.2 million households

Traci Todd,

Manager/Video Programming

### ADDS

JACK INGRAM That's Not Me (Rising Tide)  
LYLE LOVETT That's Right (You're Not From Texas) (Curb/Universal)  
RICOCHET He Left A Lot To Be Desired (Columbia)

### HEAVY

DEANA CARTER Count Me In (Capitol)  
MARK CHESNUTT Let It Rain (Decca)  
VINCE GILL A Little More Love (MCA)  
ALAN JACKSON Who's Cheatin' Who (Arista)  
TRACY LAWRENCE Better Man, Better Off (Atlantic)  
MILA MASON Dark Horse (Atlantic)  
KATHY MATTEA 455 Rocket (Mercury)  
JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic)  
LORRIE MORGAN Good As I Was To You (BNA)  
COLLIN RAYE On The Verge (Columbia)  
RICOCHET He Left A Lot To Be Desired (Columbia)  
LEANN RIMES The Light In Your Eyes (MCG/Curb)  
SAWYER BROWN Six Days On The Road (Curb)  
KEVIN SHARP She's Sure Taking It Well (Asylum/EEG)  
TANYA TUCKER Little Things (Capitol)  
LEE ANN WOMACK Never Again, Again (Decca)

Information current as of April 28.

## CMT

COUNTRY MUSIC TELEVISION

38 million households

Chris Parr, Director/Programming

Paul Hastaba, VP/GM

### ADDS

SHERRIE AUSTIN Lucky In Love (Arista)  
TERRI CLARK Just The Same (Mercury)  
LILA McCANN Down Came A Blackbird (Asylum/EEG)  
LEE ROY PARNELL Lucky Me, Lucky You (Career)  
RICOCHET He Left A Lot To Be Desired (Columbia)

### TOP 10

BILL ENGVALL Here's Your Sign... (Warner Bros.)  
LORRIE MORGAN Good As I Was To You (BNA)  
TRACY LAWRENCE Better Man, Better Off (Atlantic)  
KATHY MATTEA 455 Rocket (Mercury)  
JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic)  
KEVIN SHARP She's Sure Taking It Well (Asylum/EEG)  
TERRI CLARK Emotional Girl (Mercury)  
MILA MASON Dark Horse (Atlantic)  
SAWYER BROWN Six Days On The Road (Curb)

### HEAVY

VINCE GILL A Little More Love (MCA)  
TRACY LAWRENCE Better Man, Better Off (Atlantic)  
MILA MASON Dark Horse (Atlantic)  
KATHY MATTEA 455 Rocket (Mercury)  
JOHN MICHAEL MONTGOMERY I Miss You A Little (Atlantic)  
LORRIE MORGAN Good As I Was To You (BNA)  
COLLIN RAYE On The Verge (Epic)  
LEANN RIMES The Light In Your Eyes (MCG/Curb)  
SAWYER BROWN Six Days On The Road (Curb)  
KEVIN SHARP She's Sure Taking It Well (Asylum/EEG)

### HOT SHOTS

SHERRIE AUSTIN Lucky In Love (Arista)  
BIG HOUSE Cold Outside (MCA)  
MARY CHAPIN CARPENTER The Better To Dream Of You (Columbia)  
DEANA CARTER Count Me In (Capitol)  
JOE DIFFIE This Is Your Brain (Epic)  
ALAN JACKSON Who's Cheatin' Who (Arista)  
ALISON KRAUSS & UNION STATION Find My Way Back To My Heart (Rounder)  
PATTY LOVELESS The Trouble With The Truth (Epic)  
SONS OF THE DESERT Whatever Comes First (Epic)  
PAM TILLIS All The Good Ones Are Gone (Arista)  
TRAVIS TRITT She's Going Home With Me (Warner Bros.)  
LEE ANN WOMACK Never Again, Again (Decca)

Heavy rotation songs receive four to five plays per day. Hot Shots receive three to four plays per day. Pick Hits of the Week receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of April 23.



# COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

<b>KEAN/Abilene, TX</b> PD: Dwayne Alexander MD: Rudy Alan Fernandez 17 REBA MCENTRE 17 RICOCHE 17 LONESTAR	<b>KQFC/Boise, ID</b> PD: Paul Wilson 12 PAM TILLIS	<b>KRYS/Corpus Christi, TX</b> PD: Clayton Allen Pickens MD: Lou Ramirez 14 PATTY LOVELESS 14 REBA MCENTRE 14 CLAY WALKER 7 RICOCHE 7 REBA MCENTRE 7 MARK CHESNUTT 7 PAM TILLIS 7 TRACE ADKINS	<b>KSFS/Fresno, CA</b> PD: Ken Boesen MD: Steve Montgomery 14 CLAY WALKER 7 RICOCHE 7 REBA MCENTRE 7 MARK CHESNUTT 7 PAM TILLIS 7 TRACE ADKINS	<b>KBEQ/Kansas City, MO</b> PD: Mike Kennedy MD: Paul Fink 14 CLAY WALKER 18 LONESTAR 18 RICOCHE 18 CLAY WALKER	<b>WOGY/Memphis, TN</b> PD: Hopalong Cassidy MD: Paul Fink 14 PAUL BRANDT 20 REBA MCENTRE 20 REBA MCENTRE 7 SONS OF THE DESERT 7 RICK TREVINO 7 PAM TILLIS	<b>KHAY/Oxnard, CA</b> PD/MD: Mark Hill MD: Jeff Foxworthy 9 PATTY LOVELESS 9 RICOCHE 9 CLAY WALKER 8 LONESTAR 8 BURNIN' DAYLIGHT	<b>WBEE/Rochester, NY</b> PD: Ron Ellis MD: Dr. Fraiser Love 15 JOE DIFFIE 15 TY HERNDON 5 JOHN BERRY 5 RANDY TRAVIS 5 PATTY LOVELESS 5 PAM TILLIS	<b>KDRK/Spokane, WA</b> PD: Ray Edwards MD: Tim Cotten 8 TRAVIS TRITT 8 GARY ALLAN 9 CLAY WALKER 8 PAM TILLIS 8 TRACE ADKINS	<b>KJUG/Visalia, CA</b> PD/MD: Dave Daniels MD: Dan Daniels 15 RICOCHE 15 KRIS TYLER 15 CLAY WALKER 15 BILLY YATES
<b>WQMX/Akron, OH</b> PD: Kevin Mason MD: Bill Shief 18 REBA MCENTRE 18 TY HERNDON 18 MARK WOLACK	<b>WKLB/Boston, MA</b> PD: Mike Brophy APD/MD: Ginny Rogers 20 REBA MCENTRE 5 TRAVIS TRITT 5 JOHN BERRY	<b>KPLX/Dallas, TX</b> PD: Smokey Rivers MD: Teresa Whitney 10 PAM TILLIS 10 TRACE ADKINS 5 AARON TIPPIN	<b>WBCT/Grand Rapids, MI</b> PD: Doug Montgomery MD: Kelly Iris 8 REBA MCENTRE 8 SAMMY KERSHAW 8 TRACE ADKINS 8 LEE ROY PARNELL	<b>KFKF/Kansas City, MO</b> MD: Tony Stevens 8 SAMMY KERSHAW 8 TRACE ADKINS 8 LEE ROY PARNELL	<b>WKIS/Miami, FL</b> MD: Darlene Evans 14 TRACE ADKINS 14 PAUL BRANDT 14 MARK CHESNUTT 14 TRAVIS TRITT	<b>KPLM/Palm Springs, CA</b> PD/MD: Al Gordon MD: Trace Adkins 14 SKIP EWING 14 SAMMY KERSHAW 14 LEE ROY PARNELL 14 RICK TREVINO	<b>WXXQ/Rockford, IL</b> PD: Jesse Garcia MD: Lynn Lacy 7 CLAY WALKER 7 AARON TIPPIN 7 LONESTAR 7 TRACE ADKINS 7 REBA MCENTRE	<b>KNFR/Spokane, WA</b> PD: Jay Daniels MD: Paul Neuman 14 KIPPI BRANNON	<b>WMZQ/Washington, DC</b> PD: Mark Daniels MD: Jon Anthony 17 MARK CHESNUTT 17 JOE DIFFIE 17 LORRIE MORGAN 17 SAMMY BROWN 17 PAM TILLIS
<b>WGNA/Albany, NY</b> MD: Bill Easley 20 REBA MCENTRE 6 LEE ROY PARNELL 6 RICK TREVINO 6 MARK WILLS	<b>KHAK/Cedar Rapids, IA</b> PD: Jeff Winfield MD: Dawn Johnson 22 REBA MCENTRE 9 TRACE ADKINS 9 SAMMY KERSHAW	<b>KYNG/Dallas, TX</b> PD: Dan Pearman MD: Stacy Tackett 10 PAM TILLIS 10 TRACE ADKINS	<b>WTQR/Greensboro, NC</b> PD: Paul Franklin MD: Deano St. Clair 5 TRACE ADKINS 5 SAMMY KERSHAW	<b>WDAF/Kansas City, MO</b> PD: Ted Cramer MD: David Bryan 10 MARK CHESNUTT	<b>WMIL/Milwaukee, WI</b> MD: Mitch Morgan 21 REBA MCENTRE 14 PAM TILLIS 14 TRACE ADKINS 5 JOHN BERRY	<b>WXBM/Pensacola, FL</b> PD: Lynn West MD: Bruce Clark 15 LONESTAR 15 REBA MCENTRE 14 PAM TILLIS 14 TRACE ADKINS 9 SAMMY KERSHAW	<b>KNCI/Sacramento, CA</b> PD: Mark Evans MD: Jennifer Wood 15 PATTY LOVELESS 15 LONESTAR 6 JEFF CARSON 6 SONS OF THE DESERT 6 RICOCHE	<b>WFBM/Springfield, IL</b> PD: Bob Grayson MD: John Spaulding 10 REBA MCENTRE 10 JOHN/AUDREY WIGGINS 9 NOEL HAGGARD	<b>WMZQ/Washington, DC</b> MD: Dan Daniels MD: Jon Anthony 17 MARK CHESNUTT 17 JOE DIFFIE 17 LORRIE MORGAN 17 SAMMY BROWN 17 PAM TILLIS
<b>KRST/Albuquerque, NM</b> PD: Jim Patrick MD: Chaz Malibu 12 REBA MCENTRE 12 PATTY LOVELESS 5 PAM TILLIS 5 TAMMY GRAHAM	<b>WYRK/Buffalo, NY</b> PD: Ken Johnson MD: Pat O'Brien 12 REBA MCENTRE 12 JOHN BERRY 12 JAMES BONAMY	<b>KYNG/Dallas, TX</b> PD: Dan Pearman MD: Stacy Tackett 10 PAM TILLIS 10 TRACE ADKINS	<b>WRNS/Norfolk, NC</b> PD: Wayne Carlisle MD: Dale Knippers 24 PAM TILLIS 18 TRACE ADKINS 17 PATTY LOVELESS 17 JOHN BERRY 17 RICOCHE 16 GARY ALLAN 15 NOEL HAGGARD 15 LONESTAR 13 DEE MESSINA 11 DON COX	<b>WDAF/Kansas City, MO</b> PD: Ted Cramer MD: David Bryan 10 MARK CHESNUTT	<b>WVIV/Knoxville, TN</b> PD: Les Acree MD: Chris Huff 13 LONESTAR 13 CLAY WALKER	<b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 CLAY WALKER 14 REBA MCENTRE 14 RICOCHE 14 TRACE ADKINS 6 KIM RICHEY 6 SKIP EWING	<b>KNCI/Sacramento, CA</b> PD: Mark Evans MD: Jennifer Wood 15 PATTY LOVELESS 15 LONESTAR 6 JEFF CARSON 6 SONS OF THE DESERT 6 RICOCHE	<b>WPKX/Springfield, MA</b> PD: Jim Andrews MD: Kevin Wright 14 TRACE ADKINS	<b>WDEZ/Wausau, WI</b> PD: Brian Kelly MD: Lou Stewart 18 REBA MCENTRE 5 MARK WILLS 5 RICK TREVINO
<b>KRRV/Alexandria, LA</b> PD: Orr LaBorde MD: Scott Bryant No Adds	<b>WIXY/Champaign, IL</b> PD/MD: Rob Kelley 18 PAM TILLIS 18 REBA MCENTRE 18 JOHN BERRY 5 LONESTAR 5 LEE ROY PARNELL	<b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 TRACE ADKINS 13 LONESTAR 13 REBA MCENTRE 5 RIVER ROAD 5 RICOCHE	<b>WRNS/Norfolk, NC</b> PD: Wayne Carlisle MD: Dale Knippers 24 PAM TILLIS 18 TRACE ADKINS 17 PATTY LOVELESS 17 JOHN BERRY 17 RICOCHE 16 GARY ALLAN 15 NOEL HAGGARD 15 LONESTAR 13 DEE MESSINA 11 DON COX	<b>WDAF/Kansas City, MO</b> PD: Ted Cramer MD: David Bryan 10 MARK CHESNUTT	<b>WVIV/Knoxville, TN</b> PD: Les Acree MD: Chris Huff 13 LONESTAR 13 CLAY WALKER	<b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 CLAY WALKER 14 REBA MCENTRE 14 RICOCHE 14 TRACE ADKINS 6 KIM RICHEY 6 SKIP EWING	<b>KNCI/Sacramento, CA</b> PD: Mark Evans MD: Jennifer Wood 15 PATTY LOVELESS 15 LONESTAR 6 JEFF CARSON 6 SONS OF THE DESERT 6 RICOCHE	<b>WPKX/Springfield, MA</b> PD: Jim Andrews MD: Kevin Wright 14 TRACE ADKINS	<b>WDEZ/Wausau, WI</b> PD: Brian Kelly MD: Lou Stewart 18 REBA MCENTRE 5 MARK WILLS 5 RICK TREVINO
<b>WFGY/Altoona, PA</b> PD/MD: Polly Wogg 35 REBA MCENTRE 15 KRIS TYLER 15 RANDY TRAVIS	<b>WBUB/Charleston, SC</b> PD: Charlie Lindsay MD: John Dixon 12 REBA MCENTRE 12 RICK TREVINO 12 TRAVIS TRITT 12 PATTY LOVELESS 12 REBA MCENTRE	<b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 TRACE ADKINS 13 LONESTAR 13 REBA MCENTRE 5 RIVER ROAD 5 RICOCHE	<b>WRNS/Norfolk, NC</b> PD: Wayne Carlisle MD: Dale Knippers 24 PAM TILLIS 18 TRACE ADKINS 17 PATTY LOVELESS 17 JOHN BERRY 17 RICOCHE 16 GARY ALLAN 15 NOEL HAGGARD 15 LONESTAR 13 DEE MESSINA 11 DON COX	<b>WDAF/Kansas City, MO</b> PD: Ted Cramer MD: David Bryan 10 MARK CHESNUTT	<b>WVIV/Knoxville, TN</b> PD: Les Acree MD: Chris Huff 13 LONESTAR 13 CLAY WALKER	<b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 CLAY WALKER 14 REBA MCENTRE 14 RICOCHE 14 TRACE ADKINS 6 KIM RICHEY 6 SKIP EWING	<b>KNCI/Sacramento, CA</b> PD: Mark Evans MD: Jennifer Wood 15 PATTY LOVELESS 15 LONESTAR 6 JEFF CARSON 6 SONS OF THE DESERT 6 RICOCHE	<b>WPKX/Springfield, MA</b> PD: Jim Andrews MD: Kevin Wright 14 TRACE ADKINS	<b>WDEZ/Wausau, WI</b> PD: Brian Kelly MD: Lou Stewart 18 REBA MCENTRE 5 MARK WILLS 5 RICK TREVINO
<b>WYAY/Atlanta, GA</b> PD: Neil McGinley MD: Johnny Gray 18 MARK CHESNUTT 18 TRAVIS TRITT	<b>WQBE/Charleston, WV</b> PD/MD: Jeff Whitehead 15 REBA MCENTRE 15 TRACE ADKINS 15 ALAN JACKSON	<b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 TRACE ADKINS 13 LONESTAR 13 REBA MCENTRE 5 RIVER ROAD 5 RICOCHE	<b>WRNS/Norfolk, NC</b> PD: Wayne Carlisle MD: Dale Knippers 24 PAM TILLIS 18 TRACE ADKINS 17 PATTY LOVELESS 17 JOHN BERRY 17 RICOCHE 16 GARY ALLAN 15 NOEL HAGGARD 15 LONESTAR 13 DEE MESSINA 11 DON COX	<b>WDAF/Kansas City, MO</b> PD: Ted Cramer MD: David Bryan 10 MARK CHESNUTT	<b>WVIV/Knoxville, TN</b> PD: Les Acree MD: Chris Huff 13 LONESTAR 13 CLAY WALKER	<b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 CLAY WALKER 14 REBA MCENTRE 14 RICOCHE 14 TRACE ADKINS 6 KIM RICHEY 6 SKIP EWING	<b>KNCI/Sacramento, CA</b> PD: Mark Evans MD: Jennifer Wood 15 PATTY LOVELESS 15 LONESTAR 6 JEFF CARSON 6 SONS OF THE DESERT 6 RICOCHE	<b>WPKX/Springfield, MA</b> PD: Jim Andrews MD: Kevin Wright 14 TRACE ADKINS	<b>WDEZ/Wausau, WI</b> PD: Brian Kelly MD: Lou Stewart 18 REBA MCENTRE 5 MARK WILLS 5 RICK TREVINO
<b>WYAY/Atlanta, GA</b> PD: Neil McGinley MD: Johnny Gray 18 MARK CHESNUTT 18 TRAVIS TRITT	<b>WQBE/Charleston, WV</b> PD/MD: Jeff Whitehead 15 REBA MCENTRE 15 TRACE ADKINS 15 ALAN JACKSON	<b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 TRACE ADKINS 13 LONESTAR 13 REBA MCENTRE 5 RIVER ROAD 5 RICOCHE	<b>WRNS/Norfolk, NC</b> PD: Wayne Carlisle MD: Dale Knippers 24 PAM TILLIS 18 TRACE ADKINS 17 PATTY LOVELESS 17 JOHN BERRY 17 RICOCHE 16 GARY ALLAN 15 NOEL HAGGARD 15 LONESTAR 13 DEE MESSINA 11 DON COX	<b>WDAF/Kansas City, MO</b> PD: Ted Cramer MD: David Bryan 10 MARK CHESNUTT	<b>WVIV/Knoxville, TN</b> PD: Les Acree MD: Chris Huff 13 LONESTAR 13 CLAY WALKER	<b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 CLAY WALKER 14 REBA MCENTRE 14 RICOCHE 14 TRACE ADKINS 6 KIM RICHEY 6 SKIP EWING	<b>KNCI/Sacramento, CA</b> PD: Mark Evans MD: Jennifer Wood 15 PATTY LOVELESS 15 LONESTAR 6 JEFF CARSON 6 SONS OF THE DESERT 6 RICOCHE	<b>WPKX/Springfield, MA</b> PD: Jim Andrews MD: Kevin Wright 14 TRACE ADKINS	<b>WDEZ/Wausau, WI</b> PD: Brian Kelly MD: Lou Stewart 18 REBA MCENTRE 5 MARK WILLS 5 RICK TREVINO
<b>WYAY/Atlanta, GA</b> PD: Neil McGinley MD: Johnny Gray 18 MARK CHESNUTT 18 TRAVIS TRITT	<b>WQBE/Charleston, WV</b> PD/MD: Jeff Whitehead 15 REBA MCENTRE 15 TRACE ADKINS 15 ALAN JACKSON	<b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 TRACE ADKINS 13 LONESTAR 13 REBA MCENTRE 5 RIVER ROAD 5 RICOCHE	<b>WRNS/Norfolk, NC</b> PD: Wayne Carlisle MD: Dale Knippers 24 PAM TILLIS 18 TRACE ADKINS 17 PATTY LOVELESS 17 JOHN BERRY 17 RICOCHE 16 GARY ALLAN 15 NOEL HAGGARD 15 LONESTAR 13 DEE MESSINA 11 DON COX	<b>WDAF/Kansas City, MO</b> PD: Ted Cramer MD: David Bryan 10 MARK CHESNUTT	<b>WVIV/Knoxville, TN</b> PD: Les Acree MD: Chris Huff 13 LONESTAR 13 CLAY WALKER	<b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 CLAY WALKER 14 REBA MCENTRE 14 RICOCHE 14 TRACE ADKINS 6 KIM RICHEY 6 SKIP EWING	<b>KNCI/Sacramento, CA</b> PD: Mark Evans MD: Jennifer Wood 15 PATTY LOVELESS 15 LONESTAR 6 JEFF CARSON 6 SONS OF THE DESERT 6 RICOCHE	<b>WPKX/Springfield, MA</b> PD: Jim Andrews MD: Kevin Wright 14 TRACE ADKINS	<b>WDEZ/Wausau, WI</b> PD: Brian Kelly MD: Lou Stewart 18 REBA MCENTRE 5 MARK WILLS 5 RICK TREVINO
<b>WYAY/Atlanta, GA</b> PD: Neil McGinley MD: Johnny Gray 18 MARK CHESNUTT 18 TRAVIS TRITT	<b>WQBE/Charleston, WV</b> PD/MD: Jeff Whitehead 15 REBA MCENTRE 15 TRACE ADKINS 15 ALAN JACKSON	<b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 TRACE ADKINS 13 LONESTAR 13 REBA MCENTRE 5 RIVER ROAD 5 RICOCHE	<b>WRNS/Norfolk, NC</b> PD: Wayne Carlisle MD: Dale Knippers 24 PAM TILLIS 18 TRACE ADKINS 17 PATTY LOVELESS 17 JOHN BERRY 17 RICOCHE 16 GARY ALLAN 15 NOEL HAGGARD 15 LONESTAR 13 DEE MESSINA 11 DON COX	<b>WDAF/Kansas City, MO</b> PD: Ted Cramer MD: David Bryan 10 MARK CHESNUTT	<b>WVIV/Knoxville, TN</b> PD: Les Acree MD: Chris Huff 13 LONESTAR 13 CLAY WALKER	<b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 CLAY WALKER 14 REBA MCENTRE 14 RICOCHE 14 TRACE ADKINS 6 KIM RICHEY 6 SKIP EWING	<b>KNCI/Sacramento, CA</b> PD: Mark Evans MD: Jennifer Wood 15 PATTY LOVELESS 15 LONESTAR 6 JEFF CARSON 6 SONS OF THE DESERT 6 RICOCHE	<b>WPKX/Springfield, MA</b> PD: Jim Andrews MD: Kevin Wright 14 TRACE ADKINS	<b>WDEZ/Wausau, WI</b> PD: Brian Kelly MD: Lou Stewart 18 REBA MCENTRE 5 MARK WILLS 5 RICK TREVINO
<b>WYAY/Atlanta, GA</b> PD: Neil McGinley MD: Johnny Gray 18 MARK CHESNUTT 18 TRAVIS TRITT	<b>WQBE/Charleston, WV</b> PD/MD: Jeff Whitehead 15 REBA MCENTRE 15 TRACE ADKINS 15 ALAN JACKSON	<b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 TRACE ADKINS 13 LONESTAR 13 REBA MCENTRE 5 RIVER ROAD 5 RICOCHE	<b>WRNS/Norfolk, NC</b> PD: Wayne Carlisle MD: Dale Knippers 24 PAM TILLIS 18 TRACE ADKINS 17 PATTY LOVELESS 17 JOHN BERRY 17 RICOCHE 16 GARY ALLAN 15 NOEL HAGGARD 15 LONESTAR 13 DEE MESSINA 11 DON COX	<b>WDAF/Kansas City, MO</b> PD: Ted Cramer MD: David Bryan 10 MARK CHESNUTT	<b>WVIV/Knoxville, TN</b> PD: Les Acree MD: Chris Huff 13 LONESTAR 13 CLAY WALKER	<b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 CLAY WALKER 14 REBA MCENTRE 14 RICOCHE 14 TRACE ADKINS 6 KIM RICHEY 6 SKIP EWING	<b>KNCI/Sacramento, CA</b> PD: Mark Evans MD: Jennifer Wood 15 PATTY LOVELESS 15 LONESTAR 6 JEFF CARSON 6 SONS OF THE DESERT 6 RICOCHE	<b>WPKX/Springfield, MA</b> PD: Jim Andrews MD: Kevin Wright 14 TRACE ADKINS	<b>WDEZ/Wausau, WI</b> PD: Brian Kelly MD: Lou Stewart 18 REBA MCENTRE 5 MARK WILLS 5 RICK TREVINO
<b>WYAY/Atlanta, GA</b> PD: Neil McGinley MD: Johnny Gray 18 MARK CHESNUTT 18 TRAVIS TRITT	<b>WQBE/Charleston, WV</b> PD/MD: Jeff Whitehead 15 REBA MCENTRE 15 TRACE ADKINS 15 ALAN JACKSON	<b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 TRACE ADKINS 13 LONESTAR 13 REBA MCENTRE 5 RIVER ROAD 5 RICOCHE	<b>WRNS/Norfolk, NC</b> PD: Wayne Carlisle MD: Dale Knippers 24 PAM TILLIS 18 TRACE ADKINS 17 PATTY LOVELESS 17 JOHN BERRY 17 RICOCHE 16 GARY ALLAN 15 NOEL HAGGARD 15 LONESTAR 13 DEE MESSINA 11 DON COX	<b>WDAF/Kansas City, MO</b> PD: Ted Cramer MD: David Bryan 10 MARK CHESNUTT	<b>WVIV/Knoxville, TN</b> PD: Les Acree MD: Chris Huff 13 LONESTAR 13 CLAY WALKER	<b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 CLAY WALKER 14 REBA MCENTRE 14 RICOCHE 14 TRACE ADKINS 6 KIM RICHEY 6 SKIP EWING	<b>KNCI/Sacramento, CA</b> PD: Mark Evans MD: Jennifer Wood 15 PATTY LOVELESS 15 LONESTAR 6 JEFF CARSON 6 SONS OF THE DESERT 6 RICOCHE	<b>WPKX/Springfield, MA</b> PD: Jim Andrews MD: Kevin Wright 14 TRACE ADKINS	<b>WDEZ/Wausau, WI</b> PD: Brian Kelly MD: Lou Stewart 18 REBA MCENTRE 5 MARK WILLS 5 RICK TREVINO
<b>WYAY/Atlanta, GA</b> PD: Neil McGinley MD: Johnny Gray 18 MARK CHESNUTT 18 TRAVIS TRITT	<b>WQBE/Charleston, WV</b> PD/MD: Jeff Whitehead 15 REBA MCENTRE 15 TRACE ADKINS 15 ALAN JACKSON	<b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 TRACE ADKINS 13 LONESTAR 13 REBA MCENTRE 5 RIVER ROAD 5 RICOCHE	<b>WRNS/Norfolk, NC</b> PD: Wayne Carlisle MD: Dale Knippers 24 PAM TILLIS 18 TRACE ADKINS 17 PATTY LOVELESS 17 JOHN BERRY 17 RICOCHE 16 GARY ALLAN 15 NOEL HAGGARD 15 LONESTAR 13 DEE MESSINA 11 DON COX	<b>WDAF/Kansas City, MO</b> PD: Ted Cramer MD: David Bryan 10 MARK CHESNUTT	<b>WVIV/Knoxville, TN</b> PD: Les Acree MD: Chris Huff 13 LONESTAR 13 CLAY WALKER	<b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 CLAY WALKER 14 REBA MCENTRE 14 RICOCHE 14 TRACE ADKINS 6 KIM RICHEY 6 SKIP EWING	<b>KNCI/Sacramento, CA</b> PD: Mark Evans MD: Jennifer Wood 15 PATTY LOVELESS 15 LONESTAR 6 JEFF CARSON 6 SONS OF THE DESERT 6 RICOCHE	<b>WPKX/Springfield, MA</b> PD: Jim Andrews MD: Kevin Wright 14 TRACE ADKINS	<b>WDEZ/Wausau, WI</b> PD: Brian Kelly MD: Lou Stewart 18 REBA MCENTRE 5 MARK WILLS 5 RICK TREVINO
<b>WYAY/Atlanta, GA</b> PD: Neil McGinley MD: Johnny Gray 18 MARK CHESNUTT 18 TRAVIS TRITT	<b>WQBE/Charleston, WV</b> PD/MD: Jeff Whitehead 15 REBA MCENTRE 15 TRACE ADKINS 15 ALAN JACKSON	<b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 TRACE ADKINS 13 LONESTAR 13 REBA MCENTRE 5 RIVER ROAD 5 RICOCHE	<b>WRNS/Norfolk, NC</b> PD: Wayne Carlisle MD: Dale Knippers 24 PAM TILLIS 18 TRACE ADKINS 17 PATTY LOVELESS 17 JOHN BERRY 17 RICOCHE 16 GARY ALLAN 15 NOEL HAGGARD 15 LONESTAR 13 DEE MESSINA 11 DON COX	<b>WDAF/Kansas City, MO</b> PD: Ted Cramer MD: David Bryan 10 MARK CHESNUTT	<b>WVIV/Knoxville, TN</b> PD: Les Acree MD: Chris Huff 13 LONESTAR 13 CLAY WALKER	<b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 CLAY WALKER 14 REBA MCENTRE 14 RICOCHE 14 TRACE ADKINS 6 KIM RICHEY 6 SKIP EWING	<b>KNCI/Sacramento, CA</b> PD: Mark Evans MD: Jennifer Wood 15 PATTY LOVELESS 15 LONESTAR 6 JEFF CARSON 6 SONS OF THE DESERT 6 RICOCHE	<b>WPKX/Springfield, MA</b> PD: Jim Andrews MD: Kevin Wright 14 TRACE ADKINS	<b>WDEZ/Wausau, WI</b> PD: Brian Kelly MD: Lou Stewart 18 REBA MCENTRE 5 MARK WILLS 5 RICK TREVINO
<b>WYAY/Atlanta, GA</b> PD: Neil McGinley MD: Johnny Gray 18 MARK CHESNUTT 18 TRAVIS TRITT	<b>WQBE/Charleston, WV</b> PD/MD: Jeff Whitehead 15 REBA MCENTRE 15 TRACE ADKINS 15 ALAN JACKSON	<b>KYGO/Denver, CO</b> PD: John St. John MD: Jennifer Page 13 TRACE ADKINS 13 LONESTAR 13 REBA MCENTRE 5 RIVER ROAD 5 RICOCHE	<b>WRNS/Norfolk, NC</b> PD: Wayne Carlisle MD: Dale Knippers 24 PAM TILLIS 18 TRACE ADKINS 17 PATTY LOVELESS 17 JOHN BERRY 17 RICOCHE 16 GARY ALLAN 15 NOEL HAGGARD 15 LONESTAR 13 DEE MESSINA 11 DON COX	<b>WDAF/Kansas City, MO</b> PD: Ted Cramer MD: David Bryan 10 MARK CHESNUTT	<b>WVIV/Knoxville, TN</b> PD: Les Acree MD: Chris Huff 13 LONESTAR 13 CLAY WALKER	<b>WXCL/Peoria, IL</b> PD: Dan Dermody MD: Joe Cameron 14 CLAY WALKER 14 REBA MCENTRE 14 RICOCHE 14 TRACE ADKINS 6 KIM RICHEY 6 SKIP EWING	<b>KNCI/Sacramento, CA</b> PD: Mark Evans MD: Jennifer Wood 15 PATTY LOVELESS 15 LONESTAR 6 JEFF CARSON 6 SONS OF THE DESERT 6 RICOCHE	<b>WPKX/Springfield, MA</b> PD: Jim Andrews MD: Kevin Wright 14 TRACE ADKINS	<b>WDEZ/Wausau, WI</b> PD: Brian Kelly MD: Lou Stewart 18 REBA MCENTRE 5 MARK WILLS 5 RICK TREVINO
<b>WYAY/Atlanta, GA</b> PD: Neil McGinley MD: Johnny Gray 18 MARK CHESNUTT 18 TRAVIS TRITT	<b>WQBE/Charleston, WV</b> PD/MD: Jeff Whitehead 15 RE								



# COUNTRY PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

93.9 KTLA		MARKET #2			
KZLA/Los Angeles (818) 246-0939 Sebastian/Fink					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
24 34 34 34	ALABAMA/Sad Lookin' Moon	35	35	35	35
19 24 34 34	LEANN RIMES/The Light In Your...	35	35	35	35
24 34 34 34	GEORGE STRAIT/One Night At A Time	35	35	35	35
24 24 34 34	JEFF WOOD/Use Mine	35	35	35	35
34 34 19 34	COLLIN RAYE/On The Verge	20	20	35	35
19 24 24 34	BROOKS & DUNN/Why Would I Say...	20	20	35	35
7 7 19 24	DEANA CARTER/Count Me In	20	20	35	35
7 19 24 24	ALAN JACKSON/Who's Cheatin' Who	20	20	35	35
7 24 7 24	BIG HOUSE/Cold Outside	20	20	35	35
19 24 19 24	KEVIN SHARP/She's Sure Taking...	20	20	35	35
19 19 19 24	MARK WILLIS/Places I've Never...	20	20	35	35
19 24 15 24	BRYAN WHITE/Sittin' On Go	20	20	35	35
- 7 7 19 24	M. CHAPIN CARPENTER/The Better To...	20	20	35	35
- 7 7 19 24	SKIP EWING/Mary Go Round	20	20	35	35
- 7 7 19 24	VINCE GILL/Little More Love	20	20	35	35
19 19 24 19	TY HERNDON/Loved Too Much	20	20	35	35
15 7 24 19	TRACY LAWRENCE/Better Man...	20	20	35	35
7 19 19 24	MILA MASON/Dark Horse	20	20	35	35
7 19 24 19	MINDY MCCREADY/A Girl's Gotta Do...	20	20	35	35
19 19 24 19	JOHN M. MONTGOMERY/ Miss You A Little	20	20	35	35
7 24 7 19	LORRIE MORGAN/Good As I Was To You	20	20	35	35
34 34 34 34	BUFFALO CLUBB/She Don't Love...	20	20	35	35
34 15 24 19	DAVID KERSH/Another You	20	20	35	35
24 19 19 19	SAWYER BROWN/Six Days On The Road	20	20	35	35
15 15 15 15	TRACE ADKINS/This Ain't No...	14	14	14	14
24 34 15 15	STEPHANIE BENTLEY/The Hopechest Song	14	14	14	14
15 15 15 15	JOHN BERRY/She's Taken A Shine	14	14	14	14
19 15 15 15	KENNY CHESNEY/When I Close My Eyes	14	14	14	14
24 15 15 15	KATHY MATTEA/455 Rocket	14	14	14	14
- 15 15 15 15	LEANN RIMES/Unchained Melody	14	14	14	14
- 15 15 15 15	BRADY SEALS/Another You...	14	14	14	14
34 15 15 15	ALAN JACKSON/Rumor Has It	14	14	14	14
7 19 19 24	DAVID KERSH/Another You	10	10	10	10
7 19 19 24	SAWYER BROWN/Six Days On The Road	10	10	10	10
7 19 19 24	PAUL BRANDT/Take It From Me	10	10	10	10
- 7 7 19 24	JOHN BERRY/Will, If You Will	10	10	10	10
- 7 7 19 24	MARK CHESNUTT/Let It Rain	10	10	10	10
- 7 7 19 24	TAMMY GRAHAM/A Dozen Red Roses	10	10	10	10
- 7 7 19 24	PATTY LOVELESS/The Trouble With...	10	10	10	10
- 7 7 19 24	TANYA TUCKER/Little Things	10	10	10	10
- 7 7 19 24	PAM TILLIS/All The Good Ones...	10	10	10	10

94.7 KICKS COUNTRY		MARKET #3			
WKKK/Chicago (312) 984-5425 Stecker/Dominica					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
35 35 35 35	CLAY WALKER/Rumor Has It	35	35	35	35
35 35 35 35	GEORGE STRAIT/One Night At A Time	35	35	35	35
35 35 35 35	DAVID KERSH/Another You	35	35	35	35
35 35 35 35	COLLIN RAYE/On The Verge	35	35	35	35
20 20 35 35	TRACY LAWRENCE/Better Man...	20	20	35	35
20 20 35 35	BUFFALO CLUBB/She Don't Love...	20	20	35	35
20 20 35 35	ALABAMA/Sad Lookin' Moon	20	20	35	35
20 20 35 35	LORRIE MORGAN/Good As I Was To You	20	20	35	35
20 20 35 35	JOHN M. MONTGOMERY/ Miss You A Little	20	20	35	35
20 20 35 35	TRACE ADKINS/This Ain't No...	20	20	35	35
20 20 35 35	GEORGE STRAIT/One Night At A Time	20	20	35	35
20 20 35 35	BRYAN WHITE/Sittin' On Go	20	20	35	35
14 14 20 20	MILA MASON/Dark Horse	14	14	20	20
14 20 20 20	DEANA CARTER/Count Me In	14	20	20	20
- 14 20 20 20	MARK CHESNUTT/Let It Rain	-	14	20	20
20 20 20 20	BROOKS & DUNN/Why Would I Say...	20	20	20	20
14 20 20 20	TANYA TUCKER/Little Things	14	20	20	20
20 20 20 20	VINCE GILL/Little More Love	20	20	20	20
20 20 20 20	LORRIE MORGAN/Good As I Was To You	20	20	20	20
20 20 20 20	BUFFALO CLUBB/She Don't Love...	20	20	20	20
20 20 20 20	KENNY CHESNEY/When I Close My Eyes	20	20	20	20
- 20 20 20 20	REBA MCENTIRE/Id Rather Ride...	-	20	20	20
20 20 20 20	LEANN RIMES/The Light In Your...	20	20	20	20
14 20 20 20	SAWYER BROWN/Six Days On The Road	14	20	20	20
10 10 20 20	KENNY CHESNEY/When I Close My Eyes	10	10	20	20
35 35 35 35	TRACY BYRD/Don't Take Her...	35	35	35	35
10 10 20 20	DEANA CARTER/Count Me In	10	10	20	20
- 10 10 20 20	TY HERNDON/Loved Too Much	-	10	20	20
14 14 14 14	DARYLE SINGLETARY/Amen Kind Of Love	14	14	14	14
14 14 14 14	LEANN RIMES/Unchained Melody	14	14	14	14
14 14 14 14	JOE DIFFIE/This Is Your Brain	14	14	14	14
14 14 14 14	DEANA CARTER/We Danced Anyway	14	14	14	14
14 14 14 14	ALAN JACKSON/Everything I Love	14	14	14	14
14 14 14 14	PATTY LOVELESS/She Drew A Broken...	14	14	14	14
35 35 35 35	DIAMOND RIO/Holdin'	35	35	35	35
35 35 35 35	DAVID KERSH/Another You	35	35	35	35
10 10 20 20	DEANA CARTER/Count Me In	10	10	20	20
- 10 10 20 20	TY HERNDON/Loved Too Much	-	10	20	20
14 14 14 14	DARYLE SINGLETARY/Amen Kind Of Love	14	14	14	14
5 14 14 14	LEANN RIMES/Unchained Melody	5	14	14	14
- 14 14 14 14	JOE DIFFIE/This Is Your Brain	-	14	14	14
14 14 14 14	DEANA CARTER/We Danced Anyway	14	14	14	14
14 14 14 14	ALAN JACKSON/Everything I Love	14	14	14	14
14 14 14 14	PATTY LOVELESS/She Drew A Broken...	14	14	14	14
35 35 35 35	DIAMOND RIO/Holdin'	35	35	35	35
35 35 35 35	DAVID KERSH/Another You	35	35	35	35
20 20 35 35	REBA MCENTIRE/How Was I To Know	20	20	35	35
35 35 35 35	TRACE ADKINS/This Ain't No...	35	35	35	35
20 35 20 14	TERRI LINDSEY/Emotional Girl	20	35	20	14
10 10 10 10	BURNIN' DAYLIGHT/Say Yes	10	10	10	10
10 10 10 10	MARK CHESNUTT/Let It Rain	10	10	10	10
10 10 10 10	RICK TREVINI/Only Get This...	10	10	10	10
10 10 10 10	KIPPI BRANNON/Daddy's Little Girl	10	10	10	10
- 10 10 10 10	MARK WILLIS/Places I've Never...	-	10	10	10
- 10 10 10 10	JAMES BONAMY/The Swing	-	10	10	10

US 99.5		MARKET #3			
WUSN/Chicago (312) 649-0099 Sledge/Biondo					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
36 36 36 36	DAVID KERSH/Another You	36	36	36	36
20 20 36 36	MINDY MCCREADY/A Girl's Gotta Do...	20	20	36	36
20 20 36 36	TRACY LAWRENCE/Better Man...	20	20	36	36
20 20 36 36	KEVIN SHARP/She's Sure Taking...	20	20	36	36
36 36 36 36	COLLIN RAYE/On The Verge	36	36	36	36
20 20 36 36	ALABAMA/Sad Lookin' Moon	20	20	36	36
20 20 36 36	JOHN M. MONTGOMERY/ Miss You A Little	20	20	36	36
36 36 36 36	TRACE ADKINS/This Ain't No...	36	36	36	36
36 36 36 36	GEORGE STRAIT/One Night At A Time	36	36	36	36
20 20 20 20	BRYAN WHITE/Sittin' On Go	20	20	20	20
14 14 20 20	MILA MASON/Dark Horse	14	14	20	20
14 20 20 20	DEANA CARTER/Count Me In	14	20	20	20
- 14 20 20 20	MARK CHESNUTT/Let It Rain	-	14	20	20
20 20 20 20	BROOKS & DUNN/Why Would I Say...	20	20	20	20
14 20 20 20	TANYA TUCKER/Little Things	14	20	20	20
20 20 20 20	VINCE GILL/Little More Love	20	20	20	20
20 20 20 20	LORRIE MORGAN/Good As I Was To You	20	20	20	20
20 20 20 20	BUFFALO CLUBB/She Don't Love...	20	20	20	20
20 20 20 20	KENNY CHESNEY/When I Close My Eyes	20	20	20	20
- 20 20 20 20	REBA MCENTIRE/Id Rather Ride...	-	20	20	20
20 20 20 20	LEANN RIMES/The Light In Your...	20	20	20	20
14 20 20 20	SAWYER BROWN/Six Days On The Road	14	20	20	20
10 10 20 20	KENNY CHESNEY/When I Close My Eyes	10	10	20	20
- 10 20 20 20	REBA MCENTIRE/Id Rather Ride...	-	10	20	20
20 20 20 20	LEANN RIMES/The Light In Your...	20	20	20	20
14 20 20 20	SAWYER BROWN/Six Days On The Road	14	20	20	20
20 20 20 20	KATHY MATTEA/455 Rocket	20	20	20	20
5 14 14 14	ALAN JACKSON/Who's Cheatin' Who	5	14	14	14
14 14 14 14	LEE ANN WOMACK/Never Again, Again	14	14	14	14
5 14 14 14	TY HERNDON/Loved Too Much	5	14	14	14
- 14 14 14 14	RICK TREVINI/Only Get This...	-	14	14	14
14 14 14 14	DEANA CARTER/We Danced Anyway	14	14	14	14
14 14 14 14	ALAN JACKSON/Everything I Love	14	14	14	14
14 14 14 14	PATTY LOVELESS/She Drew A Broken...	14	14	14	14
35 35 35 35	DIAMOND RIO/Holdin'	35	35	35	35
35 35 35 35	DAVID KERSH/Another You	35	35	35	35
10 10 20 20	DEANA CARTER/Count Me In	10	10	20	20
- 10 20 20 20	TY HERNDON/Loved Too Much	-	10	20	20
14 14 14 14	DARYLE SINGLETARY/Amen Kind Of Love	14	14	14	14
5 14 14 14	LEANN RIMES/Unchained Melody	5	14	14	14
- 14 14 14 14	JOE DIFFIE/This Is Your Brain	-	14	14	14
14 14 14 14	DEANA CARTER/We Danced Anyway	14	14	14	14
14 14 14 14	ALAN JACKSON/Everything I Love	14	14	14	14
14 14 14 14	PATTY LOVELESS/She Drew A Broken...	14	14	14	14
35 35 35 35	DIAMOND RIO/Holdin'	35	35	35	35
35 35 35 35	DAVID KERSH/Another You	35	35	35	35
20 20 20 20	REBA MCENTIRE/How Was I To Know	20	20	20	20
35 35 20 14	TRACE ADKINS/This Ain't No...	35	35	20	14
20 35 20 14	TERRI LINDSEY/Emotional Girl	20	35	20	14
10 10 10 10	BURNIN' DAYLIGHT/Say Yes	10	10	10	10
10 10 10 10	MARK CHESNUTT/Let It Rain	10	10	10	10
10 10 10 10	RICK TREVINI/Only Get This...	10	10	10	10
10 10 10 10	KIPPI BRANNON/Daddy's Little Girl	10	10	10	10
- 10 10 10 10	MARK WILLIS/Places I've Never...	-	10	10	10
- 10 10 10 10	JAMES BONAMY/The Swing	-	10	10	10

KISAN 94.9 FM		MARKET #4			
KSAN/San Francisco (415) 291-0202 Roberts/Ryan					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
35 35 35 35	ALABAMA/Sad Lookin' Moon	35	35	35	35
25 25 25 35	BROOKS & DUNN/Why Would I Say...	25	25	25	35
15 25 35 35	BUFFALO CLUBB/She Don't Love...	15	25	35	35
25 25 35 35	DAVID KERSH/Another You	25	25	35	35
25 25 35 35	TRACY LAWRENCE/Better Man...	25	25	35	35
25 25 35 35	KATHY MATTEA/455 Rocket	25	25	35	35
35 35 35 35	LORRIE MORGAN/Good As I Was To You	35	35	35	35
35 35 35 35	COLLIN RAYE/On The Verge	35	35	35	35
35 35 35 35	GEORGE STRAIT/One Night At A Time	35	35	35	35
25 25 25 25	VINCE GILL/Little More Love	25	25	25	25
- 15 25 25 25	TAMMY GRAHAM/A Dozen Red Roses	-	15	25	25
15 15 25 25	ALAN JACKSON/Who's Cheatin' Who	15	15	25	25
15 15 25 25	MILA MASON/Dark Horse	15	15	25	25
15 15 25 25	DEANA CARTER/Count Me In	15	15	25	25
15 15 25 25	MARK CHESNUTT/Let It Rain	15	15	25	25
15 25 25 25	BROOKS & DUNN/Why Would I Say...	15	25	25	25
15 25 25 25	TANYA TUCKER/Little Things	15	25	25	25
25 25 25 25	VINCE GILL/Little More Love	25	25	25	25
25 25 25 25	LORRIE MORGAN/Good As I Was To You	25	25	25	25
25 25 25 25	BUFFALO CLUBB/She Don't Love...	25	25	25	25
25 25 25 25	KENNY CHESNEY/When I Close My Eyes	25	25	25	25
- 25 25 25 25	REBA MCENTIRE/Id Rather Ride...	-	25	25	25
25 25 25 25	LEANN RIMES/The Light In Your...	25	25	25	25
15 15 15 15	SAWYER BROWN/Six Days On The Road	15	15	15	15
25 25 25 25	KEVIN SHARP/She's Sure Taking...	25	25	25	25
- 25 25 25 25	GEORGE STRAIT/Carrying Your...	-	25	25	25
25 25 25 25	LEANN RIMES/The Light In Your...	25	25	25	25
15 15 15 15	GARY ALLAN/From Where I'm...	15	15	15	15
- 15 15 15 15	JOHN BERRY/Will, If You Will	-	15	15	15
15 15 15 15	DEANA CARTER/Count Me In	15	15	15	15
5 15 15 15	MARK CHESNUTT/Let It Rain	5	15	15	15
15 15 15 15	JOE DIFFIE/This Is Your Brain	15	15	15	15
15 15 15 15	PATTY LOVELESS/The Trouble With...	15	15	15	15
- 15 15 15 15	SONS OF THE DESERT/Whatever Comes First	-	15	15	15
- 15 15 15 15	RANDY TRAVIS/King Of The Road	-	15	15	15
15 15 15 15	TANYA TUCKER/Little Things	15	15</		



# COUNTRY PLAYLISTS

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**MARKET #12**  
**101.5 FM Kicks**  
 WKHX/Atlanta (770) 955-0101 McGinley/Gray

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	GEORGE STRAIT/One Night At A Time
38	38	38	38	38	DAVID KERSH/Another You
38	38	38	38	38	COLLIN RAYE/On The Verge
28	38	38	38	38	ALABAMA/Sad Lookin' Moon
38	38	38	38	38	JOHN M. MONTGOMERY/ Miss You A Little
28	38	38	38	38	TRACY LAWRENCE/Better Man...
28	38	38	38	38	JOHN M. MONTGOMERY/ Miss You A Little
28	38	38	38	38	LORRIE MORGAN/Good As I Was To You
28	38	38	38	38	BUFFALO CLUB/If She Don't Love...
28	38	38	38	38	KEVIN SHARP/She's Sure Taking...
28	38	38	38	38	BROOKS & DUNN/Why Would I Say...
18	38	38	38	38	VINCE GILL/A Little More Love
28	38	38	38	38	BRYAN WHITE/Sittin' On Go
18	38	38	38	38	MINDY MCCREADY/A Girl's Gotta Do...
18	38	38	38	38	SAWYER BROWN/Six Days On The Road
18	38	38	38	38	MILA MASON/Dark Horse
18	38	38	38	38	LEANN RIMES/The Light In Your...
18	38	38	38	38	TAMMY GRAHAM/A Dozen Red Roses
18	38	38	38	38	ALAN JACKSON/Who's Cheatin' Who
18	38	38	38	38	MARK WILLIS/Places I've Never...
18	38	38	38	38	DEANA CARTER/Count Me In
18	38	38	38	38	TANYA TUCKER/Little Things
18	38	38	38	38	TY HERNDON/Loved Too Much
18	38	38	38	38	JOE DIFFIE/This Is Your Brain
18	38	38	38	38	MARK CHESNUTT/Let It Rain
18	38	38	38	38	LEANN RIMES/Unchained Melody
18	38	38	38	38	TRAVIS TRITT/Where Corn Don't...
18	38	38	38	38	RICK TREVINO/Running Out Of...
38	16	16	16	16	TRACE ADKINS/(This Ain't) No...
38	16	16	16	16	TERRI CLARK/Emotional Girl
38	16	16	16	16	KIPPY BRANNON/Daddy's Little Girl
38	16	16	16	16	DEANA CARTER/We Danced Anyway
16	16	16	16	16	CLAY WALKER/Rumor Has It
16	16	16	16	16	DIAMOND RIO/Holdin'
16	16	16	16	16	JOHN BERRY/She's Taken A Shine
16	16	16	16	16	PATTY LOVELESS/She Drew A Broken...

**MARKET #12**  
**Y106.7**  
 TODAY'S HIT COUNTRY  
 WYAY/Atlanta (770) 955-0106 McGinley/Gray

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	42	42	42	42	GEORGE STRAIT/One Night At A Time
42	42	42	42	42	COLLIN RAYE/On The Verge
42	42	42	42	42	ALABAMA/Sad Lookin' Moon
42	42	42	42	42	JOHN M. MONTGOMERY/ Miss You A Little
42	42	42	42	42	KEVIN SHARP/She's Sure Taking...
32	42	42	42	42	BROOKS & DUNN/Why Would I Say...
32	42	42	42	42	BRYAN WHITE/Sittin' On Go
32	42	42	42	42	VINCE GILL/A Little More Love
32	42	42	42	42	BUFFALO CLUB/If She Don't Love...
42	42	42	42	42	DAVID KERSH/Another You
42	42	42	42	42	TRACY LAWRENCE/Better Man...
28	42	42	42	42	LEANN RIMES/The Light In Your...
32	42	42	42	42	LORRIE MORGAN/Good As I Was To You
32	42	42	42	42	MINDY MCCREADY/A Girl's Gotta Do...
32	42	42	42	42	ALAN JACKSON/Who's Cheatin' Who
32	42	42	42	42	MILA MASON/Dark Horse
32	42	42	42	42	SAWYER BROWN/Six Days On The Road
18	42	42	42	42	DEANA CARTER/Count Me In
18	42	42	42	42	TY HERNDON/Loved Too Much
18	42	42	42	42	TANYA TUCKER/Little Things
18	42	42	42	42	BROOKS & DUNN/Why Would I Say...
18	42	42	42	42	LEE ANN WOMACK/Never Again, Again
18	42	42	42	42	TRAVIS TRITT/Where Corn Don't...
18	42	42	42	42	JOHN BERRY/Will, If You Will
18	42	42	42	42	MARK CHESNUTT/Let It Rain
18	42	42	42	42	RICK TREVINO/Only Get This...
18	42	42	42	42	MARK WILLIS/Places I've Never...
18	42	42	42	42	LEE ROY PARNELL/Lucky Me, Lucky You
18	42	42	42	42	PAM TILLIS/All The Good Ones...
18	42	42	42	42	LONE STAR/Come Cryin' To Me
18	42	42	42	42	SONS OF THE DESERT/Whatever Comes First
18	42	42	42	42	BURNIN' DAYLIGHT/Say Yes
18	42	42	42	42	TRACE ADKINS/Left Something...
18	42	42	42	42	JOE DE MESSINA/He'd Never Seen...
18	42	42	42	42	JEFF CARSON/Do It Again
18	42	42	42	42	PATTY LOVELESS/The Trouble With...
18	42	42	42	42	REBA MCENTIRE/It's A Wonderful Life...
18	42	42	42	42	RICOCHET/He Left A Lot To...
16	42	42	42	42	DIAMOND RIO/Holdin'

**MARKET #13**  
**94.7 FM TRMPSE**  
 KMP5/Seattle (206) 443-9400 Richards/Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	41	41	41	41	KENNY CHESNEY/When I Close My Eyes
41	41	41	41	41	GEORGE STRAIT/One Night At A Time
41	41	41	41	41	CLAY WALKER/Rumor Has It
28	41	41	41	41	COLLIN RAYE/On The Verge
28	41	41	41	41	KATHY MATTEA/455 Rocket
28	41	41	41	41	DAVID KERSH/Another You
41	41	41	41	41	TERRI CLARK/Emotional Girl
41	41	41	41	41	BUFFALO CLUB/If She Don't Love...
41	41	41	41	41	REBA MCENTIRE/How Was I To Know
41	41	41	41	41	TRACE ADKINS/(This Ain't) No...
28	41	41	41	41	ALABAMA/Sad Lookin' Moon
28	41	41	41	41	RANDY TRAVIS/King Of The Road
16	41	41	41	41	JOHN M. MONTGOMERY/ Miss You A Little
16	41	41	41	41	VINCE GILL/A Little More Love
16	41	41	41	41	BRYAN WHITE/Sittin' On Go
28	41	41	41	41	MARK WILLIS/Places I've Never...
16	41	41	41	41	LEANN RIMES/The Light In Your...
16	41	41	41	41	LORRIE MORGAN/Good As I Was To You
16	41	41	41	41	MINDY MCCREADY/A Girl's Gotta Do...
16	41	41	41	41	ALAN JACKSON/Who's Cheatin' Who
16	41	41	41	41	MILA MASON/Dark Horse
16	41	41	41	41	SAWYER BROWN/Six Days On The Road
16	41	41	41	41	DEANA CARTER/Count Me In
16	41	41	41	41	TY HERNDON/Loved Too Much
16	41	41	41	41	TANYA TUCKER/Little Things
16	41	41	41	41	BROOKS & DUNN/Why Would I Say...
16	41	41	41	41	LEE ANN WOMACK/Never Again, Again
16	41	41	41	41	TRAVIS TRITT/Where Corn Don't...
16	41	41	41	41	JOHN BERRY/Will, If You Will
16	41	41	41	41	MARK CHESNUTT/Let It Rain
16	41	41	41	41	RICK TREVINO/Only Get This...
16	41	41	41	41	MARK WILLIS/Places I've Never...
16	41	41	41	41	LEE ROY PARNELL/Lucky Me, Lucky You
16	41	41	41	41	PAM TILLIS/All The Good Ones...
16	41	41	41	41	LONE STAR/Come Cryin' To Me
16	41	41	41	41	SONS OF THE DESERT/Whatever Comes First
16	41	41	41	41	BURNIN' DAYLIGHT/Say Yes
16	41	41	41	41	TRACE ADKINS/Left Something...
16	41	41	41	41	JOE DE MESSINA/He'd Never Seen...
16	41	41	41	41	JEFF CARSON/Do It Again
16	41	41	41	41	PATTY LOVELESS/The Trouble With...
16	41	41	41	41	REBA MCENTIRE/It's A Wonderful Life...
16	41	41	41	41	RICOCHET/He Left A Lot To...
5	10	10	10	10	DIAMOND RIO/Holdin'

**MARKET #14**  
**101.5 FM Kicks**  
 KSON/San Diego (619) 291-9797 Shepard/Upton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	31	31	TRACY BYRD/Don't Take Her...
31	31	31	31	31	CLAY WALKER/Rumor Has It
31	31	31	31	31	KENNY CHESNEY/When I Close My Eyes
20	31	31	31	31	GEORGE STRAIT/One Night At A Time
20	31	31	31	31	LORRIE MORGAN/Good As I Was To You
20	31	31	31	31	COLLIN RAYE/On The Verge
20	31	31	31	31	DAVID KERSH/Another You
20	31	31	31	31	MINDY MCCREADY/A Girl's Gotta Do...
12	31	31	31	31	ALAN JACKSON/Who's Cheatin' Who
12	31	31	31	31	BUFFALO CLUB/If She Don't Love...
20	31	31	31	31	MILA MASON/Dark Horse
20	31	31	31	31	KEVIN SHARP/She's Sure Taking...
20	31	31	31	31	TRACY LAWRENCE/Better Man...
20	31	31	31	31	BROOKS & DUNN/Why Would I Say...
20	31	31	31	31	ALABAMA/Sad Lookin' Moon
20	31	31	31	31	JOHN M. MONTGOMERY/ Miss You A Little
12	31	31	31	31	SUZY BOGGUSS/She Said, He Heard
12	31	31	31	31	LEANN RIMES/The Light In Your...
12	31	31	31	31	BRYAN WHITE/Sittin' On Go
12	31	31	31	31	TY HERNDON/Loved Too Much
12	31	31	31	31	MARK CHESNUTT/Let It Rain
12	31	31	31	31	SAWYER BROWN/Six Days On The Road
14	31	31	31	31	TY HERNDON/She Wants To Be...
14	31	31	31	31	TRAVIS TRITT/Where Corn Don't...
14	31	31	31	31	TOBY KEITH/Me Too
14	31	31	31	31	TRACY LAWRENCE/Is That A Tear
14	31	31	31	31	RICK TREVINO/Running Out Of...
14	31	31	31	31	JOHN BERRY/She's Taken A Shine
31	31	31	31	31	REBA MCENTIRE/How Was I To Know
31	31	31	31	31	TRACE ADKINS/(This Ain't) No...
31	31	31	31	31	DIAMOND RIO/Holdin'
12	31	31	31	31	TRISHA YEARWOOD/Need You
12	31	31	31	31	THRASHER SHIVER/Be Honest
12	31	31	31	31	DEANA CARTER/Count Me In
12	31	31	31	31	VINCE GILL/A Little More Love
12	31	31	31	31	PATTY LOVELESS/The Trouble With...
12	31	31	31	31	RICK TREVINO/Only Get This...
12	31	31	31	31	TRACE ADKINS/Left Something...
12	31	31	31	31	DEANA CARTER/Count Me In
12	31	31	31	31	MARK WILLIS/Places I've Never...

**MARKET #15**  
**WJNC**  
 Country 94.3  
 WJNC/Long Island (516) 423-6740 Asker

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	22	22	22	22	JOHN M. MONTGOMERY/ Miss You A Little
22	22	22	22	22	LORRIE MORGAN/Good As I Was To You
22	22	22	22	22	BUFFALO CLUB/If She Don't Love...
22	22	22	22	22	SAWYER BROWN/Six Days On The Road
22	22	22	22	22	TRACY LAWRENCE/Better Man...
38	38	38	38	38	DAVID KERSH/Another You
38	38	38	38	38	COLLIN RAYE/On The Verge
22	38	38	38	38	GEORGE STRAIT/One Night At A Time
22	38	38	38	38	ALABAMA/Sad Lookin' Moon
22	38	38	38	38	MINDY MCCREADY/A Girl's Gotta Do...
22	38	38	38	38	MILA MASON/Dark Horse
22	38	38	38	38	KEVIN SHARP/She's Sure Taking...
22	38	38	38	38	LEANN RIMES/The Light In Your...
22	38	38	38	38	BRYAN WHITE/Sittin' On Go
15	22	22	22	22	VINCE GILL/A Little More Love
15	22	22	22	22	ALAN JACKSON/Who's Cheatin' Who
15	22	22	22	22	DEANA CARTER/Count Me In
15	22	22	22	22	TANYA TUCKER/Little Things
15	22	22	22	22	JOE DIFFIE/This Is Your Brain
15	22	22	22	22	TY HERNDON/Loved Too Much
15	22	22	22	22	LEE ANN WOMACK/Never Again, Again
15	22	22	22	22	RICK TREVINO/Only Get This...
15	22	22	22	22	KATHY MATTEA/455 Rocket
15	22	22	22	22	BROOKS & DUNN/Why Would I Say...
15	22	22	22	22	SUZY BOGGUSS/She Said, He Heard
15	22	22	22	22	MARK CHESNUTT/Let It Rain
15	22	22	22	22	KIPPI BRANNON/Daddy's Little Girl
15	22	22	22	22	SONS OF THE DESERT/Whatever Comes First
15	22	22	22	22	DARYLE SINGLETARY/The Used To Be's
15	22	22	22	22	TRISHA YEARWOOD/Need You
15	22	22	22	22	JOHN BERRY/Will, If You Will
15	22	22	22	22	TRAVIS TRITT/Where Corn Don't...
15	22	22	22	22	PATTY LOVELESS/The Trouble With...
15	22	22	22	22	BURNIN' DAYLIGHT/Say Yes
15	22	22	22	22	PAM TILLIS/All The Good Ones...
15	22	22	22	22	REBA MCENTIRE/It's A Wonderful Life...
15	22	22	22	22	JAMES BONAMY/The Swing
15	22	22	22	22	TRACE ADKINS/Left Something...
38	38	38	38	38	TRACE ADKINS/(This Ain't) No...

**MARKET #16**  
**NEW COUNTRY 102**  
 KEELY/Minneapolis (612) 820-4200 Swedberg/Moon

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	SAWYER BROWN/Six Days On The Road
40	40	40	40	40	DAVID KERSH/Another You
40	40	40	40	40	COLLIN RAYE/On The Verge
40	40	40	40	40	JOHN M. MONTGOMERY/ Miss You A Little
40	40	40	40	40	GEORGE STRAIT/One Night At A Time
40	40	40	40	40	BRYAN WHITE/Sittin' On Go
26	40	40	40	40	ALABAMA/Sad Lookin' Moon
26	40	40	40	40	MINDY MCCREADY/A Girl's Gotta Do...



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MARKET #23	
KYGO/98.5	
KYGO/Denver (303) 321-0950 St. John/Page	
PLAYS	ARTIST/TITLE
3W 2W 1W	
30 30 30	GEORGE STRAIT/One Night At A Time
30 30 30	KENNY CHESNEY/When I Close My Eyes
22 30 30	TRACY LAWRENCE/Better Man
30 30 30	ALABAMA/Sad Lookin' Moon
30 30 30	DAVID KERSH/Another You
30 30 30	BUFFALO CLUB/If She Don't Love...
13 22 30	MARK CHESNUTT/Let It Rain
22 22 22	LORRIE MORGAN/Good As I Was To You
22 22 22	BROOKS & DUNN/Why Would I Say...
22 22 22	BURNIN' DAYLIGHT/Say Yes
22 22 22	KEVIN SHARP/She's Sure Taking...
13 13 22	COLLIN RAYE/On The Verge
22 22 22	SAWYER BROWN/Six Days On The Road
22 22 22	JOE DUFFIE/This Is Your Brain
22 22 22	VINCE GILL/Little More Love
22 22 22	LEANN RIMES/The Light In Your
22 22 22	LORRIE MORGAN/Good As I Was To You
22 22 22	JOHN M. MONTGOMERY/Who's Cheatin' Who
13 22 22	GARY ALLAN/From Where I'm...
22 22 22	MILA MASON/Dark Horse
22 22 22	LORRIE MORGAN/Good As I Was To You
13 22 22	TY HERNDON/Loved Too Much
13 22 22	LEANN RIMES/The Light In Your
13 22 22	TANYA TUCKER/Little Things
22 30 30	BRYAN WHITE/Sittin' On Go
13 13 13	SKIP EWING/Mary Go Round
13 13 13	MARK WILLS/Places I've Never...
5 13 13	SONS OF THE DESERT/Whatever Comes First
22 30 30	MINDY MCCREADY/A Girl's Gotta Do...
5 13 13	TRISHA YEARWOOD/I Need You
13 13 13	KRIS TYLER/Keeping Your Kisses
13 13 13	PAUL BRANDT/Take It From Me
5 13 13	SAMMY KERSHAW/Fit To Be Tied Down
5 13 13	RICK TREVIN/Only Get This
13 13 13	ALAN JACKSON/Who's Cheatin' Who
5 13 13	TRAVIS TRITT/She's Going Home
13 13 13	DEANA CARTER/Count Me In
5 13 13	JAMES BONAMY/The Swing
5 13 13	JOHN BERRY/Will, If You Will
5 13 13	JEFF CARSON/Do It Again
5 13 13	TRACY ADKINS/Left Something...
5 13 13	LONESTAR/Come Cryin' To Me
5 13 13	REBA MCENTIRE/I'd Rather Ride

MARKET #24	
KUPL/98.5	
KUPL/Portland, OR (503) 223-0300 Rogers/Taylor	
PLAYS	ARTIST/TITLE
3W 2W 1W	
36 36 36	COLLIN RAYE/On The Verge
25 25 36	ALABAMA/Sad Lookin' Moon
25 25 36	TRACY LAWRENCE/Better Man
25 25 36	KENNY CHESNEY/When I Close My Eyes
36 36 36	SAWYER BROWN/Six Days On The Road
36 36 36	GEORGE STRAIT/One Night At A Time
36 36 36	JOHN M. MONTGOMERY/Who's Cheatin' Who
25 25 36	BRYAN WHITE/Sittin' On Go
36 25 36	ALAN JACKSON/Who's Cheatin' Who
25 25 36	BIG HOUSE/Cold Outside
25 25 25	BUFFALO CLUB/If She Don't Love...
25 25 25	BURNIN' DAYLIGHT/Say Yes
25 25 25	LEANN RIMES/The Light In Your
15 25 25	LORRIE MORGAN/Good As I Was To You
25 25 25	KEVIN SHARP/She's Sure Taking
15 25 25	TANYA TUCKER/Little Things
25 25 25	TAMMY GRAHAM/A Dozen Red Roses
25 25 25	VINCE GILL/Little More Love
15 25 25	MILA MASON/Dark Horse
15 25 25	JOE DUFFIE/This Is Your Brain
12 25 25	PATTY LOVELESS/The Trouble With...
15 25 25	REBA MCENTIRE/I'd Rather Ride
15 25 25	TRISHA YEARWOOD/I Need You
15 25 25	MINDY MCCREADY/A Girl's Gotta Do...
25 25 25	BROOKS & DUNN/Why Would I Say...
15 25 25	DEANA CARTER/Count Me In
12 15 25	RICK TREVIN/Only Get This
15 25 25	BILL ENGVAL/Here's Your Sign
15 25 25	TY HERNDON/Loved Too Much
15 25 25	JOHN BERRY/Will, If You Will
15 25 25	TRACY ADKINS/Left Something...
12 12 12	JOE DUFFIE/This Is Your Brain
12 12 12	SONS OF THE DESERT/Whatever Comes First
12 12 12	MARK CHESNUTT/Let It Rain
12 12 12	JAMES BONAMY/The Swing
12 12 12	GARY ALLAN/From Where I'm...

MARKET #24	
KWJ/1080 AM	
KWJ/Portland, OR (503) 228-4393 Mitchell/McCrae	
PLAYS	ARTIST/TITLE
3W 2W 1W	
25 38 50	GEORGE STRAIT/One Night At A Time
25 38 38	TRISHA YEARWOOD/Believe Me Baby
25 25 38	TRACY LAWRENCE/Better Man
38 38 38	REBA MCENTIRE/How Was I To Know
38 38 38	MARK CHESNUTT/Let It Rain
38 38 38	PATTY LOVELESS/Only Too Long
38 38 38	KEVIN SHARP/Nobody Knows
25 25 38	COLLIN RAYE/On The Verge
45 45 38	CLAY WALKER/Rumor Has It
25 25 38	JOHN BERRY/She's Taken A Shine
18 18 38	DAVID KERSH/Another You
18 18 38	BUFFALO CLUB/If She Don't Love...
25 25 25	VINCE GILL/Little More Love
25 25 25	DARYLE SINGLETARY/Amen Kind Of Love
25 25 25	TRACY BYRD/Don't Take Her
25 25 25	LEANN RIMES/The Light In Your
25 25 25	TERRY CLARK/Emotional Girl
25 25 25	TRACE ADKINS/Every Light In
38 38 25	ALAN JACKSON/Everything I Love
38 38 25	MARK WILLS/Jacob's Ladder
25 25 25	RICK TREVIN/Learning As You Go
25 25 25	TOBY KEITH/Me Too
25 25 25	TRAVIS TRITT/More Than You'll
25 25 25	BRYAN WHITE/Sittin' On Go
18 18 25	SAWYER BROWN/Six Days On The Road
38 38 25	LEANN RIMES/Unchained Melody
38 38 25	BRYAN WHITE/So Much For...
38 38 25	COLLIN RAYE/On The Verge
38 38 25	KENNY CHESNEY/When I Close My Eyes
25 25 25	TAMMY GRAHAM/A Dozen Red Roses
18 18 18	BROOKS & DUNN/Why Would I Say...
25 25 18	BIG HOUSE/Cold Outside
25 25 18	TRACY BYRD/Don't Take Her
5 5 18	LORRIE MORGAN/Good As I Was To You
25 25 18	BILL ENGVAL/Here's Your Sign
18 18 18	JOHN M. MONTGOMERY/Who's Cheatin' Who
5 18 18	RANDY TRAVIS/King Of The Road
18 18 18	LEE ROY/PARNELL/Lucky Me, Lucky You
18 18 18	ALABAMA/Sad Lookin' Moon
18 18 18	TRAVIS TRITT/She's Going Home...
18 18 18	TRACE ADKINS/Left Something...

MARKET #25	
WUBE/95.1	
WUBE/Cincinnati (513) 721-1050 Closson/Hamilton	
PLAYS	ARTIST/TITLE
3W 2W 1W	
25 35 35	LORRIE MORGAN/Good As I Was To You
25 35 35	DAVID KERSH/Another You
18 25 35	ALABAMA/Sad Lookin' Moon
35 35 35	GEORGE STRAIT/One Night At A Time
35 35 35	CLAY WALKER/Rumor Has It
25 35 35	MINDY MCCREADY/Maybe He'll Notice
35 35 35	TRACY BYRD/Don't Take Her
35 35 35	KENNY CHESNEY/When I Close My Eyes
25 35 35	BRYAN WHITE/Sittin' On Go
18 25 25	SAWYER BROWN/Six Days On The Road
25 25 25	TANYA TUCKER/Little Things
18 25 25	REBA MCENTIRE/I'd Rather Ride
18 18 25	KEVIN SHARP/She's Sure Taking
25 18 25	VINCE GILL/Little More Love
25 18 25	MILA MASON/Dark Horse
25 18 25	JOHN M. MONTGOMERY/Who's Cheatin' Who
25 18 25	ALAN JACKSON/Who's Cheatin' Who
25 18 25	KATHY MATTEA/455 Rocket
25 18 25	BUFFALO CLUB/If She Don't Love...
25 18 25	LEE ANN WOMACK/Never Again, Again
18 25 25	COLLIN RAYE/On The Verge
18 18 18	LEANN RIMES/The Light In Your
5 18 18	GARY ALLAN/From Where I'm...
18 18 18	BROOKS & DUNN/Why Would I Say...
18 18 18	MILA MASON/Dark Horse
18 18 18	SAMMY KERSHAW/Fit To Be Tied Down
25 18 18	MINDY MCCREADY/A Girl's Gotta Do...
18 18 18	CLAY WALKER/One, Two, I Love You
18 18 18	JOHN BERRY/Will, If You Will
18 18 18	DEANA CARTER/Count Me In
18 18 18	JOE DUFFIE/This Is Your Brain
18 18 18	PATTY LOVELESS/The Trouble With...
18 18 18	TRACE ADKINS/Left Something...
18 25 18	JOHN BERRY/She's Taken A Shine
18 18 18	MARK CHESNUTT/Let It Rain
18 18 18	LITTLE TEXAS/Your Mama Won't...
35 35 13	REBA MCENTIRE/How Was I To Know
35 35 13	TRACE ADKINS/Left Something...
13 13 13	DAVID KERSH/Goodnight Sweetheart
13 13 13	KEVIN SHARP/Nobody Knows

MARKET #26	
KFRG/95.1	
KFRG/Riverside (909) 825-9525 Masie/Jeffrey	
PLAYS	ARTIST/TITLE
3W 2W 1W	
37 37 37	REBA MCENTIRE/How Was I To Know
37 37 37	DEANA CARTER/We Danced Anyway
37 37 37	TRACE ADKINS/Left Something...
24 24 24	TERRI CLARK/Emotional Girl
37 37 37	BILL ENGVAL/Here's Your Sign
37 37 37	DIAMOND RIO/Holdin'
24 37 37	TRACY BYRD/Don't Take Her
16 24 37	GEORGE STRAIT/One Night At A Time
16 24 24	KIPPI BRANNON/Daddy's Little Girl
24 24 24	BUFFALO CLUB/If She Don't Love...
24 24 24	CLAY WALKER/Rumor Has It
24 24 24	KENNY CHESNEY/When I Close My Eyes
16 16 24	TRACY LAWRENCE/Better Man
24 24 24	ALABAMA/Sad Lookin' Moon
16 16 24	COLLIN RAYE/On The Verge
16 16 16	LORRIE MORGAN/Good As I Was To You
8 16 16	MARK WILLS/Places I've Never...
8 8 16	KATHY MATTEA/455 Rocket
8 16 16	BRYAN WHITE/Sittin' On Go
8 16 16	KEVIN SHARP/She's Sure Taking
16 16 16	BRYAN WHITE/Sittin' On Go
8 8 16	BROOKS & DUNN/Why Would I Say...
16 16 16	VINCE GILL/Little More Love
16 16 16	TANYA TUCKER/Little Things
16 16 16	ALAN JACKSON/Who's Cheatin' Who
8 8 8	DAVID KERSH/Another You
8 8 8	MILA MASON/Dark Horse
8 8 8	JOHN M. MONTGOMERY/Who's Cheatin' Who
8 8 8	LEANN RIMES/The Light In Your
8 8 8	MINDY MCCREADY/A Girl's Gotta Do...
8 8 8	RANDY TRAVIS/King Of The Road
8 8 8	MARK CHESNUTT/Let It Rain
8 8 8	TY HERNDON/Loved Too Much
8 8 8	JEFF CARSON/Do It Again

MARKET #27	
KBEO/104	
KBEO/Kansas City (816) 531-2535 Kennedy/McIntire	
PLAYS	ARTIST/TITLE
3W 2W 1W	
35 35 35	STEPHANIE BENTLEY/The Hopechest Song
35 35 44	BUFFALO CLUB/If She Don't Love...
30 29 44	BURNIN' DAYLIGHT/Say Yes
44 44 44	DAVID KERSH/Another You
35 35 44	TIM MCGRAW/I Didn't Ask And...
32 29 35	ALABAMA/Sad Lookin' Moon
30 29 35	MILA MASON/Dark Horse
30 29 35	LORRIE MORGAN/Good As I Was To You
31 29 35	COLLIN RAYE/On The Verge
31 29 35	KEVIN SHARP/She's Sure Taking
24 28 30	SONS OF THE DESERT/Whatever Comes First
24 28 30	TY HERNDON/Loved Too Much
32 28 30	TRACY LAWRENCE/Better Man
31 28 30	MINDY MCCREADY/A Girl's Gotta Do...
31 28 30	GEORGE STRAIT/One Night At A Time
30 29 30	MARK WILLS/Places I've Never...
24 24 30	JEFF WOOD/Use Mine
30 29 30	STEVE AZARI/Go Crazy
24 24 30	BIG HOUSE/Cold Outside
24 24 30	PAUL BRANDT/Take It From Me
24 24 30	BROOKS & DUNN/Why Would I Say...
18 24 24	DEANA CARTER/Count Me In
24 24 30	VINCE GILL/Little More Love
32 28 30	JOHN M. MONTGOMERY/Who's Cheatin' Who
24 24 30	LEANN RIMES/The Light In Your
24 28 30	SAWYER BROWN/Six Days On The Road
18 24 24	RICK TREVIN/Only Get This
30 29 30	TANYA TUCKER/Little Things
31 28 30	BRYAN WHITE/Sittin' On Go
18 18 24	JAMES BONAMY/The Swing
18 18 24	MARK CHESNUTT/Let It Rain
18 18 24	JOE DUFFIE/This Is Your Brain
18 18 24	TANYA TUCKER/Little Things
8 8 15	TRAVIS TRITT/She's Going Home
8 8 15	MARK CHESNUTT/Let It Rain
8 8 15	RICK TREVIN/Only Get This...
8 8 15	SKIP EWING/Mary Go Round
8 8 8	RANDY TRAVIS/King Of The Road
8 8 8	TAMMY GRAHAM/A Dozen Red Roses
8 8 8	PATTY LOVELESS/The Trouble With...
8 8 8	REBA MCENTIRE/I'd Rather Ride

MARKET #27	
KFKF/94FM	
KFKF/Kansas City (816) 753-4000 Carter/Stevens	
PLAYS	ARTIST/TITLE
3W 2W 1W	
35 35 35	DAVID KERSH/Another You
25 25 25	JOHN M. MONTGOMERY/Who's Cheatin' Who
15 25 25	VINCE GILL/Little More Love
35 35 35	LORRIE MORGAN/Good As I Was To You
35 35 35	GEORGE STRAIT/One Night At A Time
35 35 35	COLLIN RAYE/On The Verge
25 35 35	MINDY MCCREADY/A Girl's Gotta Do...
25 35 35	BRYAN WHITE/Sittin' On Go
25 35 35	BUFFALO CLUB/If She Don't Love...
25 35 35	KEVIN SHARP/She's Sure Taking
25 35 35	ALABAMA/Sad Lookin' Moon
15 25 25	LEANN RIMES/The Light In Your
35 35 25	TRACY BYRD/Don't Take Her
35 35 25	CLAY WALKER/Rumor Has It
8 8 15	SONS OF THE DESERT/Whatever Comes First
25 25 25	STEPHANIE BENTLEY/The Hopechest Song
15 25 25	DEANA CARTER/Count Me In
25 25 25	MILA MASON/Dark Horse
25 25 25	SAWYER BROWN/Six Days On The Road
25 25 25	TRACY LAWRENCE/Better Man
15 25 25	KIPPI BRANNON/Daddy's Little Girl
8 8 15	LEE ANN WOMACK/Never Again, Again
15 25 25	BROOKS & DUNN/Why Would I Say...
15 25 25	ALAN JACKSON/Who's Cheatin' Who
8 8 25	KATHY MATTEA/455 Rocket
8 8 25	BURNIN' DAYLIGHT/Say Yes
8 8 25	TY HERNDON/Loved Too Much
8 8 15	PAM TILLIS/All The Good Ones
8 8 15	JOHN BERRY/Will, If You Will
8 8 15	JOE DUFFIE/This Is Your Brain
8 8 15	TANYA TUCKER/Little Things
8 8 15	TRAVIS TRITT/She's Going Home
8 8 15	MARK CHESNUTT/Let It Rain
8 8 15	RICK TREVIN/Only Get This...
8 8 15	SKIP EWING/Mary Go Round
8 8 8	RANDY TRAVIS/King Of The Road
8 8 8	TAMMY GRAHAM/A Dozen Red Roses
8 8 8	PATTY LOVELESS/The Trouble With...
8 8 8	REBA MCENTIRE/I'd Rather Ride

MARKET #27	
WDAF/94.1	
WDAF/Kansas City (816) 931-6100 Cramer/Bryan	
PLAYS	ARTIST/TITLE
3W 2W 1W	
20 20 28	BUFFALO CLUB/If She Don't Love...
28 28 28	JOHN M. MONTGOMERY/Who's Cheatin' Who
28 28 28	ALABAMA/Sad Lookin' Moon
20 20 28	LORRIE MORGAN/Good As I Was To You
20 20 28	MINDY MCCREADY/A Girl's Gotta Do...
28 28 28	BROOKS & DUNN/Why Would I Say...
28 28 28	BRYAN WHITE/Sittin' On Go
28 28 28	GEORGE STRAIT/One Night At A Time
28 28 28	TRACY LAWRENCE/Better Man
20 20 28	LEANN RIMES/The Light In Your
20 20 28	COLLIN RAYE/On The Verge
20 20 28	PAM TILLIS/All The Good Ones
20 20 28	KEVIN SHARP/She's Sure Taking
10 10 20	JOE DUFFIE/This Is Your Brain
10 10 20	TANYA TUCKER/Little Things
10 10 20	TRACE ADKINS/Left Something...
20 20 20	DEANA CARTER/Count Me In
20 20 20	VINCE GILL/Little More Love
20 20 20	LEE ANN WOMACK/Never Again, Again
20 20 20	MILA MASON/Dark Horse
20 20 20	ALAN JACKSON/Who's Cheatin' Who
20 20 20	KATHY MATTEA/455 Rocket
20 20 20	SAWYER BROWN/Six Days On The Road
10 10 10	MARK WILLS/Places I've Never...
10 10 10	MARK CHESNUTT/Let It Rain
10 10 10	SAMMY KERSHAW/Fit To Be Tied Down
10 10 10	SUZIE BOGGUSS/She Said, He Heard
10 10 10	TY HERNDON/Loved Too Much

MARKET #28	
KNCI/105.1	
KNCI/Sacramento (916) 338-9200 Evans/Wood	
PLAYS	ARTIST/TITLE
3W 2W 1W	
35 35 35	REBA MCENTIRE/How Was I To Know
35 35 35	CLAY WALKER/Rumor Has It
35 35 35	KEVIN SHARP/She's Sure Taking
22 35 35	LORRIE MORGAN/Good As I Was To You
22 25 35	BUFFALO CLUB/If She Don't Love...
35 35 35	TRACY LAWRENCE/Better Man
22 25 35	COLLIN RAYE/On The Verge
35 35 35	GEORGE STRAIT/One Night At A Time
22 25 25	MILA MASON/Dark Horse
22 25 25	MILA MASON/Dark Horse
15 25 25	TANYA TUCKER/Little Things
22 25 25	JOHN M. MONTGOMERY/Who's Cheatin' Who
22 25 25	BRYAN WHITE/Sittin' On Go
22 25 25	MINDY MCCREADY/A Girl's Gotta Do...
22 25 25	BROOKS & DUNN/Why Would I Say...
22 25 25	VINCE GILL/Little More Love
15 25 25	LEANN RIMES/The Light In Your
15 25 25	ALAN JACKSON/Who's Cheatin' Who
6 15 15	DAVID KERSH/Another You
6 15 15	TY HERNDON/Loved Too Much
15 15 15	JOE DUFFIE/This Is Your Brain
15 15 15	DEANA CARTER/Count Me In
6 6 15	MARK WILLS/Places I've Never...
6 6 15	MARK WILLS/Places I've Never...
6 6 15	TRAVIS TRITT/She's Going Home
15 15 15	PAM TILLIS/All The Good Ones
15 15 15	PAM TILLIS/All The Good Ones
6 6 15	JOHN BERRY/Will, If You Will
6 6 15	MARK CHESNUTT/Let It Rain
6 6 15	PATTY LOVELESS/The Trouble With...
5 5 14	JOE DUFFIE/This Is Your Brain
5 5 14	RICK TREVIN/Only Get This
5 5 14	SONS OF THE DESERT/Whatever Comes First
14 14 14	TRAVIS TRITT/She's Going Home...
14 14 14	LEE ANN WOMACK/Never Again, Again
12 12 12	BROOKS & DUNN/A Man This Lonely
12 12 12	LEANN RIMES/Unchained Melody
12 12 12	JOHN BERRY/She's Taken A Shine
12 12 12	LITTLE TEXAS/Kiss The Girl
34 12 12	DIAMOND RIO/Holdin'
34 12 12	REBA MCENTIRE/How Was I To Know

MARKET #29	
FM106	
FM106/Milwaukee (414) 545-8900 Wolfe/Morgan	
PLAYS	ARTIST/TITLE
3W 2W 1W	
21 21 34	MINDY MCCREADY/A Girl's Gotta Do...
21 21 34	TRACY LAW



## A

**TRACE ADKINS** I Left Something Turned On At Home (*Capitol 10397*)  
 Prod: Scott Hendricks Wr: Billy Lawson, John Schweers Pub: Sony/ATV Tunes, LLC dba Cross Keys Publishing Co.(ASCAP)/Castle Street Music, Inc.(ASCAP)/Catch The Boat Music(ASCAP) Mgr: Borman Entertainment

**RHETT AKINS** Somebody Knew (*Decca 55322*)  
 Prod: Mark Wright Wr: Dean Dillon, Larry Bastian Pub: Buttonwillow Music/Acuff-Rose Music, Inc.(BMI) Mgr: Starstruck Entertainment

**ALABAMA** Sad Lookin' Moon (*RCA*)  
 Prod: Don Cook Wr: Randy Owen, Teddy Gentry and Greg Fowler Pub: Maypop Music(a div. of Wildcountry Inc.)(BMI) Mgr: Dale Morris & Associates

**GARY ALLAN** From Where I'm Standing (*Decca 72003*)  
 Prod: Mark Wright, Byron Hill Wr: Garth Brooks, Kent Maxon Pub: Majob Bob Music Co., Inc./WB Music Corp(ASCAP) Mgr:

## B

**JOHN BERRY** I Will, If You Will (*Capitol 10391*)  
 Prod: Chuck Howard Wr: John Barlow Jarvis, Randy Goodrum Pub: Zomba Enterprises Inc(ASCAP)/Inspector Barlow Music(ASCAP)/Mighty Good Music(ASCAP)(both adm by Zomba Enterprises Inc.) Mgr: Corlew-O'Grady Management

**BIG HOUSE** Gold Outside (*MCA 55253*)  
 Prod: Peter Bunetta, Monty Byrom and David Neuhauser Wr: Monty Byrom, David Neuhauser, Dennis Knutson and Max Reese Pub: MCA Music Publishing, a div. of MCA Inc./Shinin' Stone Cold Publishing/Bik Haus Publishing(ASCAP)/Easy Landing L.L.C.(BMI)/Max Dog Music(ASCAP) Mgr: Al Bunetta Mgmt.

**SUZY BOGGUSS** She Said, He Heard (*Capitol 36460*)  
 Prod: Trey Bruce, Scott Hendricks Wr: Suzy Bogguss, Don Schlitz Pub: Loyal Duchess Music(ad. by Famous Music Corp.)(ASCAP)/Famous Music Corp.(ASCAP)/New Don Songs(ASCAP)/New Hayes Music(ASCAP)/Don Schlitz Music(ASCAP) Mgr: Ten Ten Management

**JAMES BONAMY** The Swing (*Epic 78532*)  
 Prod: Doug Johnson Wr: Robert Ellis Orrall, Bob Regan Pub: EMI April Music, Inc.(ASCAP)/JKids Music(ASCAP)/AMR Publications, Inc.(ASCAP)/Sierra Home Music(ASCAP) Mgr: Hallmark Direction Company

**PAUL BRANDT** Take It From Me (*Reprise 8665*)  
 Prod: Josh Leo Wr: Roy Hurd, Paul Brandt Pub: Warner-Tamerlane Publishing Corp.(BMI)/Pollywoog Music/SOCAN/BMI Mgr: Creative Trust

**KIPPI BRANNON** Daddy's Little Girl (*Curb/Universal 53092*)  
 Prod: Mark Bright Wr: Angela Kaset, Kenya Slaughter Walker and Stan Webb Pub: Purple Sun Music(adm. by Ten Ten Music Group, Inc.)/Real Girl/Friends Music/Stam Webb Music(SESAC) Mgr: Senior Management

**BROOKS & DUNN** Why Would I Say Goodbye (*Arista 3073*)  
 Prod: Don Cook, Kix Brooks and Ronnie Dunn Wr: Kix Brooks, Chris Waters Pub: Sony/ATV Songs LLC dba Tree Publishing Co., Buffalo Prairie Music, Chris Waters Music(BMI) Mgr: Tittley Spalding & Associates

**BUFFALO CLUB** If She Don't Love You (*Rising Tide 53044*)  
 Prod: Barry Beckett Wr: Trey Bruce, Marc Beeson Pub: WB Music Corp./Big Tractor Music, adm. by WB Music Corp., ASCAP/EMI April Music, Inc., K-Town Music, adm. by EMI April Music, Inc., ASCAP Mgr: Dan Goodman Management

**BURNIN' DAYLIGHT** Say Yes (*Curb 1320*)  
 Prod: Mark Bright Wr: Marc Beeson, Chuck Jones Pub: EMI April Music, Inc./K-Town Music(ASCAP)/Hamstein Cumberland Music(BMI)/Fugue Music(BMI) Mgr: Avalon Entertainment

**TRACY BYRD** Don't Take Her She's All I Got (*MCA 55292*)  
 Prod: Tony Brown Wr: Jerry Williams, Gary U.S. Bonds Pub: Jerry Williams Music(adm. by Bug)/Embassy Music Corp./Exellorc Music(BMI) Mgr: Rittler Carter Management

## C

**MARY CHAPIN CARPENTER** The Better To Dream Of You (*Columbia 78488*)  
 Prod: John Jennings, Mary Chapin Carpenter Wr: Mary Chapin Carpenter Pub: Why Walk Music (ASCAP) Mgr: Studio One Artists

**JEFF CARSON** Do It Again (*MCG/Curb 1344*)  
 Prod: Chuck Howard Wr: Jess Brown, Brett James Pub: Almo Music Corp./Twin Creeks Music, Inc./Jess Brown Music(ASCAP)/Ensign Music Corp.(BMI) Mgr: Marv Dennis & Associates

**DEANA CARTER** Count Me In (*Capitol 10389*)  
 Prod: Chris Farren Wr: Deana Carter, Chuck Jones Pub: 1996 EMI Princeton Street Music(ASCAP)/Hamstein Cumberland Music(BMI)(all rights for EMI Princeton Street Music controlled and adm. by EMI April Music, Inc.(ASCAP) Mgr: Left Bank Management

**KENNY CHESNEY** When I Close My Eyes (*BNA 64725*)  
 Prod: Barry Beckett Wr: Mark Alan Springer/Nettie Music Pub: Tom Collins Music Corp./Murray Music Corp.(BMI) Mgr: Dale Morris & Associates

**MARK CHESNUTT** Let It Rain (*Decca 55295*)  
 Prod: Tony Brown Wr: Mark Chesnutt, Steve Leslie and Roger Springer Pub: EMI Blackwood Music, Inc./Songs of Jasper(BMI)/EMI April Music, Inc.(ASCAP) Mgr: BDM Management

**TERRI CLARK** Emotional Girl (*Mercury 314532*)  
 Prod: Keith Stegall, Chris Waters and Terri Clark Wr: Rick Bowles, Terri Clark and Chris Waters Pub: Starstruck Angel Music, Inc./Dead Solid Perfect Music/Sony/ATV Songs LLC dba Tree Pub. Co./Chris Waters Music(BMI) Mgr: Woody Bowles Company

**ANITA COCHRAN** I Could Love A Man Like That (*Warner Bros. 8502*)  
 Prod: Jim Ed Norman, Anita Cochran Wr: Anita Cochran Pub: Warner-Tamerlane Publishing Corp./Chenowee Music(BMI) Mgr: Dick Williams, Inc.

**BILLY RAY CYRUS** Three Little Words (*Mercury 314532*)  
 Prod: Terry Shelton, Billy Ray Cyrus Wr: Wayne Perkins, Jimmy Collins Pub: Reigning Music Co./Songs of Platinum Edge(ASCAP) Mgr: As Is Management

## D

**DIAMOND RIO** Holdin' (*Arista 3067*)  
 Prod: Michael D. Clute, Tim DuBois and Diamond Rio Wr: Kelly Garrett, Craig Wiseman Pub: Irving Music, Inc./Kelly Garrett Music(BMI)/Almo Music Corp./Daddy Rabbit Music(ASCAP) Mgr: International Artist Mgmt.

**JOE DIFFIE** This Is Your Brain (*Epic 78521*)  
 Prod: Johnny Slate, Joe Diffie Wr: Craig Wiseman, Kelly Garrett Pub: Almo Music Corp.(ASCAP)/Daddy Rabbit Music(ASCAP)/Sony/ATV Songs LLC dba Tree Publishing Co., Inc.(BMI) Mgr: Image Management Group, Inc.

## E

**SARA EVANS** True Lies (*RCA 07863*)  
 Prod: Pete Anderson Wr: Sara Evans, Al Anderson and Sharon Rice Pub: Sony-ATV Songs LLC dba Tree Pub. Co./Al Andersons/Mighty Nice Music(BMI)/MCA Music Publishing(a div. of MCA Inc.)/Fire Feather Music(ASCAP) Mgr: FCC Mgmt and Brenner Mgmt.

**SKIP EWING** Mary Go Round (*Word Nashville SE-1*)  
 Prod: Billy Joe Walker, Jr. Wr: Phil Vassar, Skip Ewing Pub: Acuff-Rose Music, Inc./EMI-Blackwood Music, Inc./Phil This Music(BMI) Mgr: Nu Vision

## G

**VINCE GILL** A Little More Love (*MCA 55307*)  
 Prod: Tony Brown Wr: Vince Gill Pub: Benefit Music(BMI) Mgr: Fitzgerald Hartley Company

**TAMMY GRAHAM** A Dozen Red Roses (*Career 3075*)  
 Prod: Barry Beckett Wr: John Greenbaum, Archie Jordan and Carrie Folks Pub: Major Bob Music Co., Inc.(ASCAP)/Poor Folks Music(BMI) Mgr: Stellar Entertainment

## H

**NOEL HAGGARD** One Lifetime (*Atlantic 8095*)  
 Prod: Barry Beckett Wr: Rick Williamson, Michael Huffman and Buddy Brock Pub: Acuff-Rose Music, Inc.(BMI)/Dixie Stars Music/Someplace Else Music(ASCAP) Mgr: Hallmark Direction

**TY HERNDON** Loved Too Much (*Epic 78539*)  
 Prod: Doug Johnson Wr: Don Schlitz, Billy Livsey Pub: New Don Songs(ASCAP)/New Hayes Music(ASCAP)/Irving Music, Inc. (BMI) Mgr: Image Management

## J

**ALAN JACKSON** Who's Cheatin' Who (*Arista*)  
 Prod: Keith Stegall Wr: Jerry Hayes Pub: Songs of Polygram Int'l, Inc./EMI Algee Music Corp(BMI) Mgr: Chip Peay Entertainment

## K

**KENTUCKY HEADHUNTERS** Singin' The Blues (*BNA 64781*)  
 Prod: Mitchell Fox, Kentucky Headhunters Wr: Melvin Endsley Pub: Acuff-Rose Music, Inc.(BMI) Mgr: Mitchell Fox

**DAVID KERSH** Another You (*Curb 1315*)  
 Prod: Pat McMakin Wr: Brad Paisley Pub: EMI April Music, Inc.(ASCAP) Mgr: Mark Hybner

**SAMMY KERSHAW** Fit To Be Tied Down (*Mercury 135*)  
 Prod: Keith Stegall Wr: Wynn Varble, Charles Victor Pub: Starstruck Angel Music, Inc./Music of Moo(adm. by Starstruck Angel Music, Inc.)(BMI) Mgr: Lucks Management Group

**ALISON KRAUSS & UNION STATION** Find My Way ... (*Rounder 0365*)  
 Prod: AKUS Wr: Mark Simos Pub: Devachan Music(foreign adm. by Happy Valley Music)(BMI) Mgr: DSM Management

## L

**TRACY LAWRENCE** Better Man, Better Off (*Atlantic 7056*)  
 Prod: Filip Anderson, Tracy Lawrence Wr: Brett Jones, Stan Paul David Pub: Ensign Music Corp.(BMI)/Shoot Straight Music(ASCAP) Mgr: TLE Management, Inc.

**LITTLE TEXAS** Bad For Us (*Warner Bros. 8629*)  
 Prod: James Stroud, Christy Dinapoli and Doug Grau Wr: Porter Howell, Dwayne O'Brien and Tom Shapiro Pub: Swuqre West Music/H D H Music/Foolish Hit Music/Howlin' Hits Music, Inc.(ASCAP)/Hamstein Cumberland Music/Tom Shapiro Music(BMI) Mgr: Square West Entertainment

**LONESTAR** Come Cryin' To Me (*BNA 64840*)  
 Prod: Don Cook, Wally Wilson Wr: John Kirk, Wally Wilson and Mark D. Sanders Pub: Sony/ATV Songs LLC Tree Publishing Co./Feed Them Kids Music(BMI)/Starstruck Writers Group, Inc./Mark D. Music(ASCAP) Mgr: William N. Carter Career Mgmt.

**PATTY LOVELESS** The Trouble With The Truth (*Epic 78549*)  
 Prod: Emory Gordy, Jr. Wr: Gary Nicholson Pub: Sony Cross Keys Publishing Co., Inc.(ASCAP)/Four Sons Music(ASCAP) Mgr: Fitzgerald Hartley Co.

## M

**MILA MASON** Dark Horse (*Atlantic 7052*)  
 Prod: Blake Mevis Wr: David Tyson, Dean McTaggart and Amanda Marshall Pub: EMI April Music(Canada)Ltd./Into Wishin' Music, adm. by EMI April Music, Inc.(ASCAP)/Metatune, Inc./Down In Front Music/Dreaming In Public, SOCAN Mgr: Lapis Management

**KATHY MATTEA** 455 Rocket (*Mercury 144*)  
 Prod: Ben Wisch, Kathy Mattea Wr: Gillian Welch, David Rawlings Pub: Irving Music, Inc./Cracklin' Music(adm. by Bug Music)(BMI) Mgr: Tittley, Spalding & Associates

**MARTINA MCBRIDE** Cry On The Shoulder Of The Road (*RCA 07863*)  
 Prod: Martina McBride, Paul Worley and Ed Seay Wr: Matraca Berg, Tim Kreckel Pub: Longitude Music Co./August Wind Music/Great Broad Music(adm. by Longitude Music Co.)/Might Nice Music(BMI) Mgr: Bruce Allen Talent

**MINDY MCCREADY** A Girl's Gotta Do (What A Girl's Gotta Do) (*BNA 647562*)  
 Prod: David Malloy, Norro Wilson Wr: Rick Bowles, Robert Byrne Pub: Maypop Music(a div. of Wildcountry, Inc.)/Makin' Chevys Music(adm. by Maypop Music)(BMI)/EMI/Blackwood Music, Inc./Arbyrne Music(BMI)/all rights for Arbyrne Music controlled and adm. by EMI Blackwood Music, Inc./Mike Curb Music(BMI)/Diamond Storm Music(BMI) Mgr: Moresan Nanas Entertainment

**REBA MCBENTIRE** I'd Rather Ride Around With You (*MCA 72006*)  
 Prod: Reba McEntire, John Guess Wr: Mark D. Sanders, Tim Nichols Pub: Starstruck Writers Group, Inc./Mark D. Music/EMI Blackwood Music, Inc./Ty-Land Music(ASCAP/BMI) Mgr: Starstruck Entertainment

**JO DEE MESSINA** He'd Never Seen Julie Cry (*Curb 8046*)  
 Prod: Byron Gallimore, Tim McGraw Wr: Max T. Barnes, Leslie Winn Satcer Pub: Island Bound Music, Inc./Famous Music Corp(ASCAP)/Famous Music adm on behalf of Island Bound Music, Inc./Ocean Bound Music, Inc./Ensign Music Corp(BMI)/Ensign Music adm. on behalf of Ocean Bound Music, Inc.) Mgr: Starstruck Management

**LORRIE MORGAN** Good As I Was To You (*BNA 64680*)  
 Prod: James Stroud Wr: Don Schlitz, Billy Livsey Pub: New Don Songs/New Hayes Music(ASCAP)/Irving Music, Inc.(BMI)/For Lyric Reprint Add/Rondor Music(London)Ltd., adm. in the US by Irving Music, Inc.(PRS/BMI) Mgr: Susan Nadler

## P

**LEE ROY PARNELL** Lucky Me, Lucky You (*Career 3078*)  
 Prod: Lee Roy Parnell & The Hot Links, Mike Bradley and John Kunz Wr: Gary Nicholson, Lee Roy Parnell Pub: Gary Nicholson Music(ASCAP)(Adm by MRBI)/Songs of Polygram Int'l, Inc./Lee Roy Parnell Music(BMI) Mgr: Mike Robertson Management

**PERFECT STRANGER** Fire When Ready (*Curb 1311*)  
 Prod: Clyde Brooks Wr: Tom Shapiro, Tony Martin Pub: Hamstein Cumberland Music(BMI)/Tom Shapiro Music(BMI)/Baby Mae Music(BMI) Mgr: Pacific Music Group

## R

**COLLIN RAYE** On The Verge (*Epic 78525*)  
 Prod: Paul Worley, John Hobbs & Ed Seay Wr: Hugh Preatwood Pub: Careers-BMG Music Publishing, Inc.(BMI)/Hugh Preatwood Music Mgr: Scott Dean Management

**RICOCHE** He Left A Lot To Be Desired (*Columbia 78550*)  
 Prod: Ron Chancey, Ed Seay Wr: Rick Bowles, Larry Boone Pub: Starstruck Angel Music, Inc.(BMI)/Dead Solid Perfect Music(BMI)/Sony/ATV Tunes LLC DBA Cross Keys Publishing Co.(ASCAP) Mgr: William Morris

## R

**LEANN RIMES** The Light In Your Eyes (*MCG/Curb 1194*)  
 Prod: Chuck Howard, Wilbur Rimes Wr: Dan Tyler Pub: Mota Music(ASCAP) Mgr: LeAnn Rimes Entertainment

**RIVER ROAD** I Broke It, I'll Fix It (*Capitol 10396*)  
 Prod: Scott Hendricks, Gary Nicholson Wr: Byron Hill, Buzz Cason Pub: MCA Music Publishing(a div. of Univ Studios, Inc.)(ASCAP)/Sold For A Song(ASCAP)/Buzz Cason Publications, Inc.(adm by Southern Writers Group)(ASCAP) Mgr: Starstruck Entertainment

## S

**SAWYER BROWN** Six Days On The Road (*Curb 1325*)  
 Prod: Mark Miller, Mac McAnally Wr: Earl Greene, Carl Montgomery Pub: Southern Arts Musiv(BMI)/Tune Publishers Inc.(BMI) Mgr: TKO Artist Management

**KEVIN SHARP** She's Sure Taking It Well (*Asylum/EEG 9769*)  
 Prod: Chris Farren Wr: Tim Buppert, Don Pirimmer and George Terren Pub: Miss Betsy Music, LLC, Tiny Buckets O'Music/GID Music, Inc.(ASCAP)/Zomba Songs, Inc.(BMI) Mgr: Sound & Serenity

**VICTORIA SHAW** Different Drum (*Reprise 8678*)  
 Prod: Andy Byrd, Stuart Coleman and Jim Ed Norman Wr: Mike Nesmith Pub: Screen Gems-EMI Music, Inc.(BMI) Mgr: Bob Locknar

**DARYLE SINGLETARY** The Used To Be's (*Giant 8641*)  
 Prod: James Stroud, David Malloy Wr: Michael Huffman, Donnie Kees and Bob Morrison Pub: Dixie Stars Music/Southern Days Music/all rights adm. by CMI(ASCAP)/Acuff-Rose Music, Inc.(BMI) Mgr: The Lib Hatcher Agency

**SKY KINGS** Fooled Around And Fell In Love (*Warner Bros. 8700*)  
 Prod: Michael D. Clute Wr: Elvin Bishop Pub: Crabshaw Music(ASCAP) Mgr: Mike Robertson Management

**SONS OF THE DESERT** Whatever Comes First (*Epic 78520*)  
 Prod: Johnny Slate, Doug Johnson Wr: Walt Aldridge, Brad Crisler and Drew Womack Pub: Rick Hall Music, Inc.(ASCAP)/Watertown Music(ASCAP)/Emdar Music(ASCAP)/Texas Wedge Music(ASCAP)/Womaculate Conceptions(ASCAP)/all rights adm. by Full Keel Music Co.(ASCAP) Mgr: Image Management Group, Inc.

**JEFFREY STEELE** A Girl Like You (*MCG/Curb 8004*)  
 Prod: Chris Farren, Jeffrey Steele Wr: Jeffrey Steele, Chris Farren Pub: Mike Curb Music(BMI)/Curb Songs(ASCAP)/Longitude Music Co./Blue Desert Music(BMI)/Full Keel Music Co./Farrenuff Music(ASCAP)(all rights obo BlueDesert adm. by Longitude Music Co.)(all rights obo Farrenuff Music adm. by Full Keel Music Co.) Mgr: Fitzgerald Hartley

**GEORGE STRAIT** One Night At A Time (*MCA 11584*)  
 Prod: Tony Brown, George Strait Wr: Earl Budd Lee, Eddy Kilgallon and Roger Cook Pub: EMI Blackwood Music, Inc./Golly Roger Songs/Song Island Publishing(BMI)/Life's A Pitch Music(adm. by Split Publishing)(ASCAP)/Neon Sky Music(ASCAP) Mgr: Erv Woolsey Agency

## T

**RANDY TRAVIS** King Of The Road (*Asylum/EEG 9798*)  
 Prod: Seymour Stein, Andy Paley Wr: Roger Miller Pub: 1964 Tree Publishing Co., Inc.(BMI) Mgr: Lib Hatcher Agency

**PAM TILLIS** All The Good Ones Are Gone (*Arista 3084*)  
 Prod: Billy Joe Walker, Jr., Pam Tillis Wr: Dean Dillon, Bob McDill Pub: Acuff-Rose Music, Inc.(BMI)/Polygram International Publishing, Inc./Ranger Bob Music(ASCAP) Mgr: Mike Robertson Management

**AARON TIPPIN** A Door (*RCA 07863*)  
 Prod: Steve Gibson Wr: Mark D. Sanders, Tim Nichols Pub: Starstruck Writers Group Inc./Mark D. Music(ASCAP)/EMI Blackwood Music, Inc./Ty Land Music(all rights for Ty Land Music controlled by EMI Blackwood Music, Inc.)(BMI) Mgr: Tip Top Management

**RICK TREVINO** I Only Get This Way With You (*Columbia 78489*)  
 Prod: Steve Buckingham, Doug Johnson Wr: Dave Loggins, Alan Ray Pub: MCA Music Publishing/A div of MCA Inc (ASCAP) Mgr: Dan Goodman Management

**TRAVIS TRITT** She's Going Home With Me (*Warner Bros. 8692*)  
 Prod: Don Was, Travis Tritt Wr: Travis Tritt Pub: Post Oak Publishing(BMI) Mgr: Kragen & Company in association with Falcon Management

**TANYA TUCKER** Little Things (*Capitol*)  
 Prod: Gregg Brown Wr: Michael Dulaney, Steven Dale Jones Pub: Ensign Music Corp.(BMI)/Island Bound Music(ASCAP)/Famous Music Corp.(ASCAP) Mgr: Tanya Tucker, Inc.

**KRIS TYLER** Keeping Your Kisses (*Rising Tide 1013*)  
 Prod: Tony Brown, Emory Gordy, Jr. Wr: Kris Tyler Pub: Atlantic Music Corp./Paint and Printer Music(BMI) Mgr: Mike Robertson Management

## V

**RAY VEGA** I Can Dream (*BNA 64810*)  
 Prod: Josh Leo Wr: Jamie O'Hara, Stacy Dean Campbell Pub: Sony ATV Songs LLC dba Tree Publishing Co./Magic Knee/SDC Music(BMI)(all rights asm. by Sony ATV Music Publishing) Mgr: Dale Morris & Associates

## W

**CLAY WALKER** One, Two I Love You (*Giant 8749*)  
 Prod: James Stroud, Clay Walker Wr: Bucky Jones, Ed Hill Pub: Songs of Polygram Int'l, Inc./Kiddier Hill Music/New Haven Music, Inc./Music Hill Music(adm. by New Haven Music, Inc.)(BMI) Mgr: Erv Woolsey

**BRYAN WHITE** Sittin' On Go (*Asylum/EEG 9752*)  
 Prod: Billy Joe Walker, Jr., Kyle Lehning Wr: Josh Leo, Rick Bowles Pub: Warner-Tamerlane Pub. Corp./Hellmaynen Music, (adm by Warner-Tamerlane Pub. Corp./Maypop Music, Nineteenth Hole Music, (adm. by Maypop Music(BMI).Mike Curb Music(BMI)/Diamond Storm Music(BMI) Mgr: GC Management

**JOHN & AUDREY WIGGINS** Somewhere In Love (*Mercury 154*)  
 Prod: Dann Huff Wr: Kerry Kurt Phillips, Chuck Leonard Pub: Emdar Music/Texas Wedge Music(adm. by Emdar Music)(ASCAP)/Wildlawn Music (a div. of Balmur Entertainment)(ASCAP) Mgr: Starstruck Entertainment

**MARK WILLS** Places I've Never Been (*Mercury 152*)  
 Prod: Carson Chamberlain, Keith Stegall Wr: Tony Martin, Reese Wilson and Aimee Mayo Pub: Hamstein Cumberland Music/Baby Mae Music, adm. by Hamstein Cumberland Music/New Haven Music, Inc.(BMI) Mgr: Star Ray Management

**JEFF WOOD** Use Mine (*Imprint 19016*)  
 Prod: Mark Bright, Kevin Beamish Wr: Lisa Drew, Steve Seskin Pub: EMI April Music, Inc.(ASCAP)/Love This Town Music/David Aaron Music(ASCAP)(all rights for David Aaron Music adm. by Love This Town Music)(ASCAP) Mgr: DJ McLachlan

## Y

**BILLY YATES** I Smell Smoke (*Almo Sounds 8020*)  
 Prod: Garth Fundis, Billy Yates Wr: Billy Yates, Monty Criswell and Lee Thomas Miller Pub: Music Corp. of America, Inc./So Bizzzy Music/Hillbillion Music/Hamstein Cumberland Music/Cupit Music(BMI) Mgr: Ten Ten Management

**TRISHA YEARWOOD** I Need You (*MCA 11477*)  
 Prod: Garth Fundis Wr: Jess Brown, Wendell Mobley Pub: Almo Music Corp./Twin Creeks Music, Inc.(ASCAP)/Warner-Tamerlane Pub. Corp./New Works Music Co.(BMI) Mgr: Kragen & Company





MIKE KINOSHIAN

# KOSTing Right Along For Years

You'd be hard-pressed to find someone who has logged more hours hosting a love songs-type show than **KOST/Los Angeles's Ted Ziegenbusch**.

"Love Songs On The Coast" has been a vital programming staple on the **Cox** station for the past 15 years and generates several hundred pieces of mail each week. **Liz Kiley, Jan Marie, and Laurie Sanders** are among its previous hosts. The show has aired in various time configurations over the years, with the present 6pm-2am offering accounting for one-third of KOST's broadcast week. **Karen Sharp** (an eight-year "Love Songs" veteran) handles 6-10pm duties, and Ziegenbusch carries the ball the rest of the way — as he has since the show started.

"We have a real feeling for the audience and their emotions," Ziegenbusch explains. "Callers guide the show and make each night different. I thought it was the strangest idea when management first suggested we read love letters and take dedications. Yet, it's been a great deal of fun."

Several Los Angeles stations have attempted runs against KOST's highly successful "Love Songs;" the most recent challenge coming from **Bonnevilles KBIG**. Ziegenbusch doesn't seem too concerned about the competition, though: "Their show ['KBIG After Dark'] isn't on target



Ted Ziegenbusch

— as far as what we attempt to do. Over the years, KOST has developed its own personality and image. We were surprised to see **KBIG** do this because they always say they don't want to be KOST. It was somewhat of a shock to us that they've become KOST. But, I understand that in order to be competitive, ACs must do something different at night. Even [crosstown Oldies]

**KRTH** did dedications a few years ago — we thought it was interesting that they'd be taking dedications for songs like 'Help Me Rhonda.'"

Just a few months ago, **Viacom** Rhythmic Hot AC "B-100" (**KIBB**) debuted a similar show hosted by **Chaka Khan**. "Stations attempt to do their style of the program," Ziegenbusch notes diplomatically. "Everyone has a recipe, and there may be some surprises that will pop up. It's not the way we do the show, but [B100] may find an audience for what it's doing."

Commenting on approaches he's heard other love songs hosts take, Ziegenbusch notes, "I've always been bothered to hear them sound deep-throated and sexy. We never specifically talk about announcing style in our programming meetings,

but are encouraged to just have fun and do the show the best way we can."

## Satisfying Results

Prior to joining KOST, Ziegenbusch was an air personality in Las Vegas and Riverside and was the first PD at "The Mighty 690" — **XTRA-AM/San Diego**. "Radio's my life and is the only thing I've done since I was 16. This show has become the biggest part of my career."

Some "Love Songs" call-ins Ziegenbusch receives can produce dramatic results. One particularly vivid caller was a mother who desperately wanted her runaway daughter to return home. "I could tell she was really reaching to her emotions," Ziegenbusch recalls. He put the woman on the air, and that — so he thought — was the end of it. However, three years later, the woman's daughter contacted the station. "She told me that she heard the call, went home, and they've been together ever since!"

Satisfying results aren't limited to call-ins, either. A mother with twin girls in a stroller stopped Ziegenbusch at a Disneyland remote, confiding to the air personality. "I don't know how I would have made it through this without you. My husband works nights and all I have is the radio. You don't know how many nights we all cried ourselves to sleep listening to your show."

# Ready For The BIG Challenge

A little advantage like a 15-year head start didn't discourage **Bonnevilles arch rival KBIG** from slotting a competitive show against **Cox powerhouse KOST/Los Angeles's "Love Songs."**

"KBIG After Dark" bowed March 31 and airs every night (7pm-2am) except Saturday. "The late night television audience is big enough for both **David Letterman** and **Jay Leno**," remarks **Bonnevilles VP/Programming and KBIG PD Dave Ervin**. "[Los Angeles] can support these two radio shows. And, based on our music mix and host (**Rick Diego**), we think ours is a lot better."

"KBIG After Dark"'s music mix is better, Ervin explains, because it has, "the [KBIG APD/MD] **Dave Verdery** touch. He's an absolute master at mixing music. Listeners who A/B the two shows will find that ours is blended with a secret recipe in a much more innovative way."

## Selling Sincerity

Praising his parent company's show of support, Ervin boasts, "We're not carrying any debt and can battle this out until the end of time. We look at our formats and shows on a long-term basis. There's no corporate entity pointing a



Dave Ervin

gun at our head saying we must have a hit show on at night right now. We'll do radio the best way we can and see what happens when the dust settles."

The decision-making process of getting "KBIG After Dark" on the air involved Ervin's perceptions of KOST's show, as well as with other offerings of this type. "Many of us at KBIG have listened to 'Pillow Talk' and 'Candlelight' and Love Songs in other markets," comments Ervin. "I've always felt that KOST's show pales in comparison to the great Love Songs shows around the country. So we decided to do ours the way it's supposed to be done — the way our hearts said it should be done."

"We have a high-profile host, who has a great voice. While it sounds like hyperbole, **Rick Diego** truthfully has one of the best voices and styles in radio today. A big competitive difference between the two shows is **Rick's** enormous level of sincerity."

One casualty, though, of the new show was **KBIG's "Friday Night '80s**

Party." "It was a bit painful to let go because we built a franchise with it," Ervin says. "But we weighed the issues and decided it was better to have one consistent show Sunday through Friday."

Dropping Saturday night's disco show wasn't an option. "It had to stay because we have a branded franchise with disco. Absolutely no thought at all was given to dropping that show." **Carolyn Gracie** has succeeded **Rick Diego** as host, however. "I want **Rick** to pour his heart and soul into 'After Dark' where the phone calls are already as hot as a pistol."

Regarding **Chaka Khan**-hosted "Romance After Hours" on crosstown **Viacom Rhythmic Hot AC KIBB** ("B100"), Ervin is unconcerned. "It's okay. Of the three shows, ours is the strongest and, clearly, excites me the most."

As Los Angeles stations seemingly modify themselves weekly, I asked Ervin to assess **KBIG**, **KOST**, and "Star 98.7" (**KYSR**). "KOST's the very soft AC; Star's a very Hot AC; and **KBIG** strings both sides of that audience together. AC has reached the level where **Sheryl Crow** and **Celine Dion** can both be played on the same station. We've broadened the library and play more **Elton John** and **Rod Stewart** than we had. We're ready to rumble."

# ACs Still In Love With Love Songs

According to an exclusive **R&R** survey, the percentage of ACs doing nightly love songs or request and dedication shows is virtually identical to that of Hot ACs who don't.

## Do You Carry A Nightly Love Songs-Type Show?

	Yes	No
Adult Contemporary	87%	13%
Hot AC	14%	86%

"Love Songs" continues to be the most often used brand name to refer to these features. These are the top five choices:

"Love Songs"	39%
"After Dark"/"After Hours"	22%
"Love Lite"/"Nite Lite"	12%
"Pillow Talk"	7%
"Requests & Dedications"	3%
"Night Sounds"/"Night Rhythms"	3%

## How Long Has This Been Going On?

In slightly less than one of five cases, these features celebrate their fourth birthday this year.

4 Years	17.2%	3 Years	8.6%
2 Years	13.7%	6 Years	6.8%
7 Years	12.0%	10 Years	5.1%
1 Year	10.3%	15 Years	3.4%
9 Years	8.6%	14 Years	1.7%
5 Years	8.6%	12 Years	1.7%
		11 Years	1.7%

## Host Longevity

**Delilah Rene** has done versions of the show in Boston, Philadelphia, and Seattle; her **Broadcast Programming**-syndicated "Delilah" is now heard in approximately 30 markets. Four active air personalities we're aware of have a minimum 10 years of love songs hosting experience at the same local station.

Yrs.	Name	Station
15	David Allan Boucher	WMJX/Boston
15	Ted Ziegenbusch	KOST/Los Angeles
10	Jeff Larsen	KEFM/Omaha
10	Dennis Wagner	WARM-FM/York, PA

## Too Late, Too Soon?

There's no overwhelming choice on when to run these shows, as more than two dozen different day/time combinations were found. One in four stations, however, carry it nightly either between 8pm-midnight or 7pm-midnight. In eight of 10 cases, the show's typical length is three, four, or five hours.

Mon-Sun 8pm-midnight	16%
Mon-Sun 7pm-midnight	9%
Mon-Fri 9pm-midnight	9%
Sun-Fri 8pm-midnight	7%
Mon-Fri 7pm-midnight	7%
Mon-Fri 8pm-midnight	7%
Four hours	36%
Five hours	24%
Three hours	24%
Eight hours	8%
Two hours	8%

## We Now Return To Our ...

If love songs/requests & dedications doesn't air seven nights a week, stations — in more than one in three situations — cover the daypart with regular programming.

Regular Programming	34%
Disco/Retro	9%
Leeza Gibbons Countdown	8%
'70s	6%
'80s	6%

• 78% of ACs and 50% of Hot ACs carrying these shows do not have another market station carrying a similar feature.

• 38% of ACs and 70% of Hot ACs who do not carry these shows are in markets where such shows do air on a competitor.



APRIL 25, 1997

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	3	2	1	<b>BRYAN ADAMS</b> I'll Always Be Right There (A&M)	2083	2019	2006	1928	93/0
2	1	1	2	<b>KENNY LOGGINS</b> For The First Time (Columbia)	2043	2053	2104	2058	94/1
8	6	5	3	<b>RICHARD MARX</b> Until I Find You Again (Capitol)	1926	1778	1628	1511	96/1
5	4	4	4	<b>JON SECADA</b> Too Late, Too Soon (SBK/EMI)	1857	1811	1735	1654	92/1
1	2	3	5	<b>CELINE DION</b> All By Myself (550 Music)	1706	1975	2090	2130	86/0
11	10	8	6	<b>JEWEL</b> You Were Meant For Me (Atlantic)	1672	1520	1485	1405	79/4
7	8	6	7	<b>R. KELLY</b> I Believe I Can Fly (Jive)	1462	1553	1554	1515	82/0
10	9	10	8	<b>KENNY G</b> Havana (Arista)	1448	1507	1486	1421	82/0
15	12	12	9	<b>JOOSE</b> If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)	1277	1192	1061	921	79/2
25	17	14	10	<b>BRUCE SPRINGSTEEN</b> Secret Garden (Columbia)	1256	1003	729	456	68/5
4	5	9	11	<b>JIM BRICKMAN w/MARTINA MCBRIDE</b> Valentine (Windham Hill)	1245	1513	1680	1905	80/0
16	14	13	12	<b>TONI BRAXTON</b> I Don't Want To (LaFace/Arista)	1199	1090	986	832	80/3
6	7	7	13	<b>PHIL COLLINS</b> It's In Your Eyes (Any...) (Face Value/Atlantic)	1186	1529	1614	1598	64/0
9	11	11	14	<b>TONI BRAXTON</b> Un-break My Heart (LaFace/Arista)	1178	1275	1356	1466	75/0
26	18	15	15	<b>CHICAGO</b> Here In My Heart (Reprise)	1162	938	728	424	77/5
22	21	20	16	<b>BRIAN MCKNIGHT &amp; DIANA KING</b> When We... (DAS/Mercury)	761	671	633	534	67/3
20	20	19	17	<b>BABYFACE</b> Every Time I Close My Eyes (Epic)	761	691	646	641	50/5
24	22	22	18	<b>BARRY MANILOW</b> I'd Really Love To See You Tonight (Arista)	735	657	582	472	57/4
14	15	16	19	<b>BARBRA STREISAND &amp; BRYAN ADAMS</b> I Finally Found... (Columbia)	730	837	908	952	58/0
27	25	24	20	<b>BEE GEES</b> Alone (Polydor/A&M)	710	589	509	315	56/5
13	16	18	21	<b>WHITNEY HOUSTON</b> I Believe In You And Me (Arista)	652	775	817	994	45/0
23	23	23	22	<b>WARREN HILL</b> Shelter From The Storm (Discovery)	631	620	574	534	58/1
12	13	17	23	<b>WHITNEY HOUSTON</b> Step By Step (Arista)	467	813	1027	1384	31/0
17	19	21	24	<b>JOURNEY</b> If He Should Break Your Heart (Columbia)	453	664	717	699	31/0
—	30	26	25	<b>SHAWN COLVIN</b> Sunny Came Home (Columbia)	417	293	227	125	27/6
DEBUT	26	26	26	<b>BOB CARLISLE</b> Butterfly Kisses (DMG)	389	12	12	12	34/33
30	28	25	27	<b>DUNCAN SHEIK</b> Barely Breathing (Atlantic)	318	314	274	215	15/2
—	—	27	28	<b>MONICA</b> For You I Will (Warner Sunset/Atlantic)	315	244	156	109	32/5
DEBUT	29	29	29	<b>JIM BRICKMAN</b> Picture This (Windham Hill)	269	—	—	—	34/34
DEBUT	30	30	30	<b>TINA TURNER</b> On Silent Wings (Virgin)	235	116	3	3	23/7

This chart reflects airplay from April 21-27. Songs ranked by total plays. Highlighted songs indicate Breaker. 100 AC reporters. 93 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

## NEW & ACTIVE

### PETER CETERA Do You Love Me That Much (River North)

Total Stations: 29, Adds: 29, Plays: 228, WWLI 5, WSRS 5, WYJB 5, WLEV 7, WAFY 10, WTCB 7, WKTK 14, WMGF 12, WTVR 5, WDEF 5, WOOF 15, WAHR 5, WFM 10, WLTS 4, KOXT 7, WCRZ 6, WAJI 5, WOOD 3, WFMK 10, WGLM 7, KEZG 5, WLTE 5, KEFM 4, KKLI 13, KRNO 5, KYMG 22, KJSN 5, KWAV 5, KLSY 17.

### CARDIGANS Lovefool (Mercury)

Total Stations: 11, Adds: 1, Plays: 203, WHYN 14 (14), WMAS 12 (21), WFPG 14 (14), WASH 21, WRMF 25 (23), WOOF 15 (15), WFM 27 (27), WGLM 17 (17), KDAT 5 (5), KLYF 17 (17), KGBY 36 (36).

### PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)

Total Stations: 13, Adds: 3, Plays: 170, WHYN 10, WFPG 7 (7), WVAF 11 (11), WKWK 10 (5), WLRO 8 (8), WTMF 28 (28), KHLA 5, KOXT 5 (5), WHBC 37 (35), WGLM 7 (7), KDAT 8 (5), KKCW 10 (8), KGBY 24.

### BLESSID UNION OF SOULS I Wanna Be There (EMI)

Total Stations: 15, Adds: 5, Plays: 167, WWLI 10 (5), WHYN 10 (10), WLEV 7 (7), WMJQ 28 (28), WVAF 11, WTVR 6 (5), WDEF 5, WOOF 15 (15), WAHR 5, KOXT 7 (7), WHBC 18, WFMK 20 (10), WGLM 7 (7), KKLI 13, KWAV 5 (5).

### JAMES INGRAM & CARNIE WILSON Our Time Has Come (Mercury)

Total Stations: 19, Adds: 0, Plays: 165, WRCH 14 (12), WLEV 7 (7), WLIF 4 (4), WVAF 5 (5), WAFY 14 (14), WTCB 7 (7), WKTK 14 (14), WTVR 5 (5), WDEF 5 (5), WAHR 10 (10), WFMK 12 (12), WLTS 9 (9), KMGL 6 (6), KOXT 7 (7), WLTE 8 (8), KELO 7 (7), KWAV 5 (5), KLSY 17 (17), KISC 9 (9).

### MICHAEL BOLTON Go The Distance (Columbia)

Total Stations: 13, Adds: 13, Plays: 157, WOBM 18, WYJB 5, WLIF 16, WKTK 14, WLIT 10, WDOK 18, WSNY 26, WIKY 5, WSWT 10, WQLR 7, WLTE 5, KOSI 9, KKCW 14.

### PATTY CABRERA Home (Wherever Your Heart Is) (Curb)

Total Stations: 14, Adds: 1, Plays: 135, WRCH 7 (7), WLZV 7 (7), WKWK 30 (10), WTCB 7 (7), WOOF 8 (8), WAHR 10 (10), WRVR 9 (9), KOXT 7 (7), WLIT 10 (10), WFMK 10 (10), KEZG 5, KELO 7 (7), KKLI 13 (13), KWAV 5 (5).

### ERIC MARTIN I Love The Way You Love Me (Atlantic)

Total Stations: 16, Adds: 3, Plays: 119, WWLI 10 (5), WLEV 7 (7), WLIF 6, WVAF 5 (5), WLRO 8 (8), WTVR 5, WOOF 15 (15), WAHR 10 (5), KMGL 5, KOXT 5 (5), WDOK 9 (9), WFMK 10 (10), WGLM 7 (7), WRVF 5 (2), KELO 7 (7), KWAV 5 (5).

### KYLE VINCENT Wake Me Up (When The World's...) (Capitol/Hollywood)

Total Stations: 13, Adds: 2, Plays: 108, WHYN 10 (10), WMAS 16 (18), WLRO 8 (8), WTVR 5 (7), WAHR 10 (10), KOXT 5 (5), WCRZ 7 (7), WAJI 10, WFMK 10, WGLM 7 (7), WLTE 8 (8), KELO 7 (7), KWAV 5 (5).

Songs ranked by total plays.  
Station call letters followed by number of plays.

## BREAKERS®

No Songs Qualified For Breaker Status This Week

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>JIM BRICKMAN</b> Picture This (Windham Hill)	34
<b>BOB CARLISLE</b> Butterfly Kisses (DMG)	33
<b>PETER CETERA</b> Do You Love Me That Much? (River North)	29
<b>MICHAEL BOLTON</b> Go The Distance (Columbia)	13
<b>TINA TURNER</b> On Silent Wings (Virgin)	7
<b>SHAWN COLVIN</b> Sunny Came Home (Columbia)	6
<b>BABYFACE</b> Every Time I Close My Eyes (Epic)	5
<b>BEE GEES</b> Alone (Polydor/A&M)	5
<b>BLESSID UNION OF SOULS</b> I Wanna Be There (EMI)	5
<b>CHICAGO</b> Here In My Heart (Reprise)	5
<b>MONICA</b> For You I Will (Warner Sunset/Atlantic)	5
<b>NO MERCY</b> When I Die (Arista)	5
<b>BRUCE SPRINGSTEEN</b> Secret Garden (Columbia)	5

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>BOB CARLISLE</b> Butterfly Kisses (DMG)	+377
<b>JIM BRICKMAN</b> Picture This (Windham Hill)	+269
<b>BRUCE SPRINGSTEEN</b> Secret Garden (Columbia)	+253
<b>PETER CETERA</b> Do You Love Me That Much? (River North)	+228
<b>CHICAGO</b> Here In My Heart (Reprise)	+224
<b>MICHAEL BOLTON</b> Go The Distance (Columbia)	+157
<b>JEWEL</b> You Were Meant For Me (Atlantic)	+152
<b>RICHARD MARX</b> Until I Find You Again (Capitol)	+148
<b>SHAWN COLVIN</b> Sunny Came Home (Columbia)	+124
<b>BEE GEES</b> Alone (Polydor/A&M)	+121

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>JOURNEY</b> When You Love A Woman (Columbia)
<b>ERIC CLAPTON</b> Change The World (Reprise)
<b>ROD STEWART</b> If We Fall In Love Tonight (Warner Bros.)
<b>DONNA LEWIS</b> I Love You Always Forever (Atlantic)
<b>CELINE DION</b> It's All Coming Back To Me Now (550 Music)
<b>NO DOUBT</b> Don't Speak (Trauma/Interscope)
<b>GLORIA ESTEFAN</b> I'm Not Giving You Up (Epic)
<b>ELTON JOHN</b> You Can Make History (Young Again) (MCA)
<b>CELINE DION</b> Because You Loved Me (550 Music)
<b>TONY RICH PROJECT</b> Nobody Knows (LaFace/Arista)

Breakers: Songs registering 825 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Bob Carlisle



Butterfly Kisses

#2 Most Added out of the box with 34 stations!

This week's highest AC Debut-26  
Impacting Hot AC this week!

"We went on this record in November '96, and for several months it was our most requested record. Along with being a high reaction record, it's probably the most requested song we've played at WKWK in the '90s."

-Doug Daniels PD WKWK/Wheeling, WV

Marketing & Promotion Contacts: Jive Records



# PETER CETERA

*"do  
you  
love  
me  
that  
much"*

FIRST WEEK AT RADIO  
R&R #1 NEW & ACTIVE  
#3 MOST ADDED  
#4 MOST INCREASED PLAY

GAVIN  
35 ADDS, 443 SPINS  
#3 MOST ADDED

THE NEW SINGLE FROM HIS  
LATEST SOLO RELEASE

*Peter Cetera*  
YOU'RE THE  
INSPIRATION  
A Collection

IN STORES 5/20



RIVER  
NORTH  
RECORDS





# AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

**106.7 Litefm** MARKET #1  
WLTW/New York (212) 258-7000 Ryan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
14	14	14	14	14	TONI BRAXTON/Un-break My Heart
14	14	14	14	14	CELINE DION/All By Myself
14	14	14	14	14	BRICKMAN & MCBRIDE/Valentine
13	14	14	14	14	KENNY LOGGINS/For The First Time
13	13	13	13	13	STREISAND & ADAMS/Finally Found...
13	13	13	13	13	PHIL COLLINS/It's In Your Eyes...
13	13	13	13	13	BABYFACE/Every Time I...
13	13	13	13	13	BRYAN ADAMS/It's Always Be...
10	10	13	13	13	KENNY G/Havana
8	8	8	8	8	R. KELLY/ Believe I Can Fly
8	8	8	8	8	BRUCE SPRINGSTEEN/Secret Garden
8	8	8	8	8	CELINE DION/It's All Coming...
8	8	8	8	8	BEE GEES/Alone
8	8	8	8	8	TONI BRAXTON/ Don't Want To
8	8	8	8	8	RICHARD MARX/Until I Find You...
6	6	6	6	6	ERIC CLAPTON/Change The World
6	6	6	6	6	MADONNA/You Must Love Me
6	6	6	6	6	JOURNEY/When You Love...
6	6	6	6	6	WHITNEY HOUSTON/ Believe In You...
6	6	6	6	6	CELINE DION/Because You Loved Me
6	6	6	6	6	MCKNIGHT & KING/When We Were Kings
6	6	6	6	6	MONICA/For You I Will
6	6	6	6	6	BARRY MANILOW/It's Really Love...

**KOST 103.5 FM** MARKET #2  
KOST/Los Angeles (213) 427-1035 Kaye/Chiang

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
5	27	27	27	26	CELINE DION/All By Myself
27	27	27	27	26	BABYFACE/Every Time I...
27	27	27	27	26	WHITNEY HOUSTON/ Believe In You...
27	27	27	27	26	GLORIA ESTEFANI/ I'm Not Giving...
27	27	27	27	26	ROD STEWART/If We Fall In...
27	27	27	27	26	TONI BRAXTON/Un-break My Heart
27	27	27	27	26	JOURNEY/When You Love...
27	27	27	27	26	ELTON JOHN/You Can Make...
5	5	26	26	26	R. KELLY/ Believe I Can Fly
21	21	21	21	18	PHIL COLLINS/Dance Into The Light
27	18	18	18	18	CELINE DION/It's All Coming...
18	18	18	18	18	TINA TURNER/When You Love...
18	18	18	18	18	SEAL/Try Like An Eagle
18	18	18	18	18	MARIAH CAREY/Forever
18	18	18	18	18	EVERYTHING BUT.../Missing
18	18	18	18	18	CELINE DION/Because You Loved Me
18	18	18	18	18	GLORIA ESTEFANI/Reach
7	7	7	7	7	BOB CARLISLE/Butterfly Kisses
5	5	5	5	5	BRICKMAN & MCBRIDE/Valentine
5	5	5	5	5	KENNY LOGGINS/For The First Time
5	2	2	2	2	JON SECADA/Too Late, Too Soon

**WLTW/Chicago** MARKET #3  
(312) 329-9002 Edwards

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
19	19	19	19	25	RICHARD MARX/Until I Find You...
19	17	17	17	19	BRYAN ADAMS/It's Always Be...
19	19	19	19	19	CELINE DION/All By Myself
21	19	19	19	19	JON SECADA/Too Late, Too Soon
17	19	19	19	19	ROD STEWART/When I Need You
11	17	17	17	17	TONI BRAXTON/ Don't Want To
10	17	17	17	17	CHICAGO/Here In My Heart
11	11	11	11	17	JOJOE/It's Tomorrow Never...
17	17	17	17	17	KENNY G/Havana
10	11	11	11	11	DIONNE FARRIS/Hopeless
10	10	11	11	11	WARREN HILLS/Shelter From...
11	11	11	11	11	MCKNIGHT & KING/When We Were Kings
11	11	11	11	11	JIM BRICKMAN/Picture This
10	10	10	10	10	PATY CABRERA/Home (Wherever...)
10	10	10	10	10	MICHAEL BOLTON/Go The Distance
17	17	17	17	17	BRICKMAN & MCBRIDE/Valentine
19	19	19	19	19	PHIL COLLINS/It's In Your Eyes...
11	11	11	11	11	R. KELLY/ Believe I Can Fly
8	8	8	8	8	DONNA LEWIS/ Love You Always...
17	19	8	8	8	KENNY LOGGINS/For The First Time
5	5	5	5	5	BARRY MANILOW/It's Really Love...
10	10	10	10	10	BEE GEES/Alone

**B-101.1** MARKET #5  
WBEB/Philadelphia (610) 667-8400 Conley/Rowland

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	24	24	24	24	CELINE DION/All By Myself
19	24	24	24	24	KENNY LOGGINS/For The First Time
24	24	24	24	24	STREISAND & ADAMS/ Finally Found...
24	24	24	24	24	KENNY G/Havana
20	24	24	24	24	ERIC CLAPTON/Change The World
24	24	24	24	24	WHITNEY HOUSTON/ Believe In You...
19	18	18	18	18	ELTON JOHN/You Can Make...
19	18	18	18	18	WHITNEY HOUSTON/Step By Step
19	18	18	18	18	NO DOUBT/Don't Speak
19	18	18	18	18	RICHARD MARX/Until I Find You...
19	18	18	18	18	JON SECADA/Too Late, Too Soon
19	18	18	18	18	PHIL COLLINS/It's In Your Eyes...
19	18	18	18	18	R. KELLY/ Believe I Can Fly
19	18	18	18	18	BRYAN ADAMS/It's Always Be...
18	18	18	18	18	BEE GEES/Alone
10	18	18	18	18	TONI BRAXTON/ Don't Want To
24	12	12	12	12	CELINE DION/Because You Loved Me
20	16	16	16	16	CELINE DION/It's All Coming...
12	12	12	12	12	GLORIA ESTEFANI/ I'm Not Giving...
24	11	11	11	11	ROD STEWART/If We Fall In...
10	10	9	9	9	JOJOE/It's Tomorrow Never...
10	10	9	9	9	DIONNE FARRIS/Hopeless
10	10	9	9	9	BRUCE SPRINGSTEEN/Secret Garden
10	10	9	9	9	MCKNIGHT & KING/When We Were Kings
10	10	9	9	9	MAXI PRIEST/It Starts In...
10	10	9	9	9	MONICA/For You I Will
5	6	6	6	6	BABYFACE/Every Time I...
10	10	9	9	9	JEWEL/You Were Meant...

**KVIL 103.7fm** MARKET #7  
KVIL/Dallas (214) 691-1037 Curtis/O'Neal

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
22	22	23	23	23	BRICKMAN & MCBRIDE/Valentine
22	22	22	22	22	R. KELLY/ Believe I Can Fly
22	22	22	22	22	STREISAND & ADAMS/ Finally Found...
21	21	21	21	21	ERIC CLAPTON/Change The World
21	21	21	21	21	KENNY G/The Moment
20	20	21	21	21	PETER CETERA/Forever Tonight
20	20	20	20	20	JIM BRICKMAN/ Angel Eyes
21	21	20	20	20	CELINE DION/It's All Coming...
14	14	14	14	14	CELINE DION/All By Myself
14	14	14	14	14	TONI BRAXTON/Un-break My Heart
14	14	14	14	14	BABYFACE/Every Time I...
13	13	13	13	13	SEAL/Fly Like An Eagle
12	12	13	13	13	BRYAN ADAMS/It's Make A...
12	12	12	12	12	PETER CETERA/One Clear Voice
13	12	12	12	12	MICHAEL BOLTON/Go So Beautiful
7	7	7	7	7	JON SECADA/Too Late, Too Soon
7	7	7	7	7	RICHARD MARX/Until I Find You...
6	6	6	6	6	TONI BRAXTON/ Don't Want To
6	6	6	6	6	MCKNIGHT & KING/When We Were Kings
6	6	6	6	6	BARRY MANILOW/It's Really Love...
7	7	6	6	6	WARREN HILLS/Shelter From...
5	5	5	5	5	TONY RICH PROJECT/Nobody Knows
5	5	5	5	5	CELINE DION/Because You Loved Me
5	5	5	5	5	ELTON JOHN/Blessed
5	5	5	5	5	NEVILLE & ROBERTSON/Crazy Love
5	5	5	5	5	SARAH McLACHLAN/ I Will Remember You

**Soft Rock 97.1** MARKET #8  
WASH/Washington (202) 895-5000 Streit/Martin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
28	28	35	35	35	JEWEL/You Were Meant...
35	35	35	35	35	JOURNEY/When You Love...
35	35	35	35	35	R. KELLY/ Believe I Can Fly
35	35	35	35	35	CELINE DION/All By Myself
28	28	28	28	28	NO DOUBT/Don't Speak
28	28	28	28	28	KENNY LOGGINS/For The First Time
28	28	28	28	28	WHITNEY HOUSTON/ Believe In You...
28	28	28	28	28	BRICKMAN & MCBRIDE/Valentine
28	28	28	28	28	BABYFACE/Every Time I...
28	28	28	28	28	BRYAN ADAMS/It's Always Be...
28	28	28	28	28	JON SECADA/Too Late, Too Soon
10	10	10	10	10	RICHARD MARX/Until I Find You...
21	21	21	21	21	KENNY G/Havana
21	21	21	21	21	BRUCE SPRINGSTEEN/Secret Garden
21	21	21	21	21	CARDIGANS/Lovefool
10	10	10	10	10	MONICA/For You I Will
10	10	10	10	10	TONI BRAXTON/Un-break My Heart
10	10	10	10	10	ERIC CLAPTON/Change The World
10	10	10	10	10	CELINE DION/It's All Coming...
10	10	10	10	10	DONNA LEWIS/ Love You Always...
35	35	10	10	10	STREISAND & ADAMS/ Finally Found...

**MAGIC 106.7** MARKET #10  
WMJX/Boston (617) 542-0241 Kelley/Laurence

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	25	25	25	26	TONI BRAXTON/Un-break My Heart
24	24	24	24	26	BRUCE SPRINGSTEEN/Secret Garden
25	25	25	25	25	R. KELLY/ Believe I Can Fly
13	23	24	24	24	CELINE DION/All By Myself
14	14	11	11	11	JEWEL/You Were Meant...
14	14	11	11	11	RICHARD MARX/Until I Find You...
25	15	15	15	15	DONNA LEWIS/ Love You Always...
15	15	14	14	14	BRYAN ADAMS/It's Always Be...
12	13	14	14	14	BRICKMAN & MCBRIDE/Valentine
10	10	11	11	11	MARIAH CAREY/Forever
13	12	11	11	11	CELINE DION/Because You Loved Me
26	11	11	11	11	JOURNEY/When You Love...
11	10	12	12	12	TONY RICH PROJECT/Nobody Knows
11	10	11	11	11	MARIAH CAREY/Always Be My Baby
9	9	11	11	11	CELINE DION/It's All Coming...
7	8	11	11	11	MONICA/For You I Will
8	10	11	11	11	ELTON JOHN/You Can Make...
26	26	6	6	6	ERIC CLAPTON/Change The World
6	6	6	6	6	WARREN HILLS/Shelter From...
5	5	5	5	5	BABYFACE/Every Time I...
2	2	2	2	2	KENNY G/Havana
1	1	1	1	1	KENNY LOGGINS/For The First Time

**12.5 KLSY** MARKET #13  
KLSY/Seattle (206) 454-1540 Irwin/Brooks

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
28	28	28	28	28	KENNY LOGGINS/For The First Time
28	28	28	28	28	BRICKMAN & MCBRIDE/Valentine
28	28	28	28	28	BRYAN ADAMS/It's Always Be...
17	23	28	28	28	R. KELLY/ Believe I Can Fly
23	23	23	23	23	JOURNEY/When You Love...
23	23	23	23	23	KENNY LOGGINS/For The First Time
23	23	23	23	23	BABYFACE/Every Time I...
28	23	23	23	23	STREISAND & ADAMS/ Finally Found...
17	23	23	23	23	BEE GEES/Alone
17	17	23	23	23	RICHARD MARX/Until I Find You...
23	17	17	17	17	WHITNEY HOUSTON/ Believe In You...
23	17	17	17	17	MADONNA/Don't Cry For Me...
17	17	17	17	17	DONNA LEWIS/ Love You Always...
17	17	17	17	17	MADONNA/You Must Love Me
12	17	17	17	17	KENNY G/Havana
9	17	17	17	17	MONICA/For You I Will
17	17	17	17	17	INGRAM & WILSON/Our Time Has Come
12	12	12	12	12	CHICAGO/Here In My Heart
12	12	12	12	12	PETER CETERA/Do You Love Me...
12	14	14	14	14	TONI BRAXTON/ Don't Want To
12	12	12	12	12	JEWEL/You Were Meant...
17	12	12	12	12	CELINE DION/Send Me A Lover
12	12	12	12	12	CELINE DION/All By Myself
12	12	12	12	12	CELINE DION/It's All Coming...
9	12	12	12	12	WARREN HILLS/Shelter From...
12	12	12	12	12	BOB CARLISLE/Butterfly Kisses
12	12	12	12	12	JIM BRICKMAN/Picture This

**WALK 97.5** MARKET #15  
WALK/Long Island (516) 475-5200 Michaels/Miles/Lombardo

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
17	30	30	30	30	CELINE DION/All By Myself
11	10	10	10	10	R. KELLY/ Believe I Can Fly
10	10	10	10	10	BRUCE SPRINGSTEEN/Secret Garden
5	8	8	8	8	WHITNEY HOUSTON/ Believe In You...
5	30	30	30	30	NO MERCY/Where Do You Go
4	4	10	10	10	KENNY LOGGINS/For The First Time
12	10	10	10	10	BRYAN ADAMS/It's Always Be...
6	10	10	10	10	PHIL COLLINS/It's In Your Eyes...
10	10	10	10	10	BABYFACE/Every Time I...
10	10	10	10	10	BRICKMAN & MCBRIDE/Valentine
17	10	10	10	10	KENNY G/Havana
4	4	10	10	10	TONI BRAXTON/ Don't Want To
5	30	30	30	30	STREISAND & ADAMS/ Finally Found...
4	4	4	4	4	RICHARD MARX/Until I Find You...
17	17	17	17	17	BOB CARLISLE/Butterfly Kisses
19	30	30	30	30	TONI BRAXTON/Un-break My Heart
3	7</				



Stations and their adds listed alphabetically by market

## AC

<b>WYJB/Albany, NY</b> OMPD: Buzz Brinkie MD: Pat Ryan 5 MICHAEL BOLTON "Distance" 5 JIM BRICKMAN "Picture" 5 PETER CETERA "Do"	<b>WRRM/Cincinnati, OH</b> PDMD: T.J. Holland 10 JEWEL "You"	<b>WAFY/Frederick, MD</b> PD: John Fieseler MD: Norman Henry Schmidt 13 JIM BRICKMAN "Picture" 10 PETER CETERA "Do"	<b>WPEZ/Macon, GA</b> PDMD: Jim Franklin 10 CHICAGO "Heart"	<b>WTVR/Richmond, VA</b> PDMD: Tony Fiorentino 5 JIM BRICKMAN "Picture" 5 PETER CETERA "Do" 5 ERIC MARTIN "Way"
<b>WLEW/Allentown, PA</b> OMPD: J. Davis APDMD: Bill Marvin 10 BOB CARLISLE "Butterfly" 7 PETER CETERA "Do"	<b>WDOK/Cleveland, OH</b> MD: Scott Miller 19 JIM BRICKMAN "Picture" 18 MICHAEL BOLTON "Distance" 9 TINA TURNER "Wings"	<b>WKTK/Gainesville, FL</b> PDMD: Britton Jon 14 PETER CETERA "Do" 14 MICHAEL BOLTON "Distance" 14 BOB CARLISLE "Butterfly"	<b>WGMN/Madison, WI</b> VP/Prog: Pat O'Neill MD: Kim Fischer 17 BOB CARLISLE "Butterfly" 17 SHAWN COLVIN "Sunny" 5 JIM BRICKMAN "Picture"	<b>WSLQ/Roanoke, VA</b> PD: Don Morrison MD: Dick Daniels No Adds
<b>KYMG/Anchorage, AK</b> OM: Mark Murphy PD: Devan Mitchell 22 PETER CETERA "Do"	<b>KKLI/Colorado Springs, CO</b> PD: Steve Larson MD: Sharon Green 13 JIM BRICKMAN "Picture" 13 PETER CETERA "Do" 13 BLESSID UNION OF "Wanna" 7 DUNCAN SHEIK "Barely" 3 BOB CARLISLE "Butterfly"	<b>WOOD/Grand Rapids, MI</b> OMPD/MD: Stan Atkinson 16 JIM BRICKMAN "Picture" 10 BOB CARLISLE "Butterfly" 3 PETER CETERA "Do"	<b>WLRQ/Melbourne, FL</b> MD: Karen Kay 22 TINA TURNER "Wings" 8 JIM BRICKMAN "Picture"	<b>KGBY/Sacramento, CA</b> PDMD: Bob Lawrence 24 PAULA COLE "Cowboys" 24 TINA TURNER "Wings"
<b>WROE/Appletown, WI</b> PDMD: Dan Larkin 10 JIM BRICKMAN "Picture" 10 BOB CARLISLE "Butterfly"	<b>WTCB/Columbia, SC</b> PDMD: Brent Johnson 7 BRUCE SPRINGSTEEN "Secret" 7 PETER CETERA "Do" 7 JIM BRICKMAN "Picture"	<b>WMAG/Greensboro, NC</b> PDMD: Nick Allen 6 JON SEGADA "Late" 6 JEWEL "You"	<b>KSFI/Salt Lake City, UT</b> PD: Dan Craig MD: Lyle Morris No Adds	<b>KMXS/Anchorage, AK</b> PD: Mark Carlson APDMD: Rosy Lannox 5 KYLE VINCENT "Wake" 5 TONI BRAXTON "Want" 5 BLESSID UNION OF "Wanna"
<b>WFPG/Atlantic City, NJ</b> OMPD: Dick Fennema MD: Marlene Aquie 14 CHICAGO "Heart"	<b>WSNY/Columbus, OH</b> PD: Chuck Knight MD: Bob Nunnally 33 BOB CARLISLE "Butterfly" 26 MICHAEL BOLTON "Distance"	<b>WMYI/Greenville, SC</b> PD: Gary Jackson MD: Chris Scott 17 ALL-4-ONE "Call" 17 MARIAN CAREY "Always" 15 CELINE DION "Because" 14 CELINE DION "Because" 5 CHICAGO "Heart"	<b>KOXT/San Antonio, TX</b> OMPD: Mike Scott MD: Kay Marley 7 PETER CETERA "Do" 7 JIM BRICKMAN "Picture" 5 BOB CARLISLE "Butterfly" 5 NO MERCY "When" 5 SISTER HAZEL "Af"	<b>KAMX/Austin, TX</b> PD: Dany Hayes MD: Jack Stevens No Adds
<b>WBBQ/Augusta, GA</b> PDMD: John Patrick 9 JIM BRICKMAN "Picture" 9 BOB CARLISLE "Butterfly"	<b>WVLC/Dallas, TX</b> PD: Bill Curtis MD: Alex O'Neal 8 TONI BRAXTON "Want" 19 JEWEL "You" 5 BRUCE SPRINGSTEEN "Secret" 5 WARREN HILL "Shelter" 5 BABYFACE "Close"	<b>WSPA/Greenville, SC</b> OM: Jim Kirkland PDMD: Greg McKinney 14 BRUCE SPRINGSTEEN "Secret" 2 JIM BRICKMAN "Picture"	<b>KSBL/Santa Barbara, CA</b> PDMD: Peter Bie 21 BOB CARLISLE "Butterfly" 10 TINA TURNER "Wings"	<b>WWMX/Baltimore, MD</b> PD: Adam Goodman MD: Greg Carpenter 30 SISTER HAZEL "Af" 14 MEREDITH BROOKS "Bach"
<b>KKMJ/Austin, TX</b> OM: Stan Main PD: Nolan Cruise 19 JEWEL "You" 5 BRUCE SPRINGSTEEN "Secret" 5 WARREN HILL "Shelter" 5 BABYFACE "Close"	<b>WLQT/Dayton, OH</b> PD: Mark Flesner MD: Steven Scott 17 JEWEL "You" 10 BABYFACE "Close"	<b>KJSM/Modesto, CA</b> PDMD: Gary Michaels 5 MONICA "For" 5 PETER CETERA "Do"	<b>KZST/Santa Rosa, CA</b> PD: Brent Farris MD: Pat Schaffer 10 SHAWN COLVIN "Sunny"	<b>WVIC/Hartford, CT</b> OMPD: Steve Sathany MD: David Simpson No Adds
<b>WLJF/Baltimore, MD</b> OMPD: Gary Balaban MD: Mark Thoner 16 MICHAEL BOLTON "Distance" 6 ERIC MARTIN "Way"	<b>KOSI/Denver, CO</b> MD: Scott Taylor PD: Steve Hamilton 9 MICHAEL BOLTON "Distance"	<b>KLSY/Seattle, WA</b> PD: Bobby Irwin MD: Bob Brooks 17 PETER CETERA "Do" 12 BOB CARLISLE "Butterfly" 12 JIM BRICKMAN "Picture"	<b>WBMB/Boston, MA</b> VP/Prog: Greg Strassell APDMD: Michelle Buczyński No Adds	<b>WTKF/Dubuque, IA</b> PD: Tom O'Brien MD: Fred Buchalter No Adds
<b>WMLJ/Birmingham, AL</b> OM: John Jenkins PDMD: John Stuart 10 BOB CARLISLE "Butterfly"	<b>KLYF/Des Moines, IA</b> PD: Kern McCloud MD: Dave Campbell 10 COUNTING CROWS "December" 10 JOOSE "Tomorrow"	<b>KISG/Spokane, WA</b> PD: Rob Harder MD: Dawn Marcel 7 MONICA "For" 7 TINA TURNER "Wings"	<b>KKOB/Albuquerque, NM</b> OM: John Forsythe PDMD: Mike Parsons 18 R KELLY "Fly"	<b>WYXR/Philadelphia, PA</b> OMPD: Dave Allen MD: Rick Davis 21 HANSON "Mmm" 21 MEREDITH BROOKS "Bach"
<b>WMJX/Boston, MA</b> PD: Don Kelley MD: Mark Lawrence No Adds	<b>WOOF/Dothan, AL</b> OMPD: Leigh Simpson OMMD: Mike Holderfield 15 BOB CARLISLE "Butterfly" 15 PETER CETERA "Do" 8 JIM BRICKMAN "Picture"	<b>WHYH/Tringfield, MA</b> PD: Bridget Lynott 14 DUNCAN SHEIK "Barely" 10 SHAWN COLVIN "Sunny" 10 PAULA COLE "Cowboys"	<b>WYXR/Fresno, CA</b> PDMD: Mike Alexander 36 MEREDITH BROOKS "Bach"	<b>WYXL/Parkersburg, WV</b> PD: Larry E. Hughes MD: Jack Horton 29 KENNY LOGGINS "First" 22 HANSON "Mmm"
<b>WMJQ/Buffalo, NY</b> PD: Rob Lucas MD: Roger Christian 28 BOB CARLISLE "Butterfly" 14 JIM BRICKMAN "Picture"	<b>WXXC/Erie, PA</b> PD: Ron Arlen MD: Paul Davies No Adds	<b>WMAZ/Springfield, MA</b> PD: Paul Cannon APDMD: Keith Stephens 16 CHICAGO "Heart" 10 SHAWN COLVIN "Sunny"	<b>WQSM/Fayetteville, NC</b> PDMD: Dave Stone 12 BLESSID UNION OF "Wanna" 7 BEE GEES "Alone"	<b>WYXR/Philadelphia, PA</b> OMPD: Dave Allen MD: Rick Davis 21 HANSON "Mmm" 21 MEREDITH BROOKS "Bach"
<b>WHBC/Canton, OH</b> PD: Terry Simmons MD: Bruce Lewis 18 BLESSID UNION OF "Wanna"	<b>WIKY/Evansville, IN</b> PDMD: Mark Baker 5 MICHAEL BOLTON "Distance"	<b>WMBX/Boston, MA</b> VP/Prog: Greg Strassell APDMD: Michelle Buczyński No Adds	<b>WYXR/Fresno, CA</b> PDMD: Mike Alexander 36 MEREDITH BROOKS "Bach"	<b>WYXL/Parkersburg, WV</b> PD: Larry E. Hughes MD: Jack Horton 29 KENNY LOGGINS "First" 22 HANSON "Mmm"
<b>KDAT/Cedar Rapids, IA</b> PD: Richard W. Stadler MD: Tom Cook 9 BEE GEES "Alone" 7 BARRY MANLOW "Love" 5 BABYFACE "Close"	<b>WCRZ/Flint, MI</b> OMPD: J. Patrick MD: George McIntyre 7 TINA TURNER "Wings" 7 JIM BRICKMAN "Picture" 6 PETER CETERA "Do" 4 BOB CARLISLE "Butterfly"	<b>WMBX/Boston, MA</b> VP/Prog: Greg Strassell APDMD: Michelle Buczyński No Adds	<b>WYXR/Fresno, CA</b> PDMD: Mike Alexander 36 MEREDITH BROOKS "Bach"	<b>WYXL/Parkersburg, WV</b> PD: Larry E. Hughes MD: Jack Horton 29 KENNY LOGGINS "First" 22 HANSON "Mmm"
<b>WVAF/Charleston, WV</b> PD: Rick Johnson MD: Annie Hunter 11 BLESSID UNION OF "Wanna" 5 MONICA "For"	<b>WGLM/Lafayette, IN</b> PDMD: Dan McKay 9 BOB CARLISLE "Butterfly" 7 PETER CETERA "Do" 5 NO MERCY "When" 5 JIM BRICKMAN "Picture"	<b>WMBX/Boston, MA</b> VP/Prog: Greg Strassell APDMD: Michelle Buczyński No Adds	<b>WYXR/Fresno, CA</b> PDMD: Mike Alexander 36 MEREDITH BROOKS "Bach"	<b>WYXL/Parkersburg, WV</b> PD: Larry E. Hughes MD: Jack Horton 29 KENNY LOGGINS "First" 22 HANSON "Mmm"
<b>WDEF/Chattanooga, TN</b> PDMD: Denny Howard 10 BOB CARLISLE "Butterfly" 10 SHAWN COLVIN "Sunny" 5 JIM BRICKMAN "Picture" 5 BLESSID UNION OF "Wanna" 5 PETER CETERA "Do" 5 NO MERCY "When"	<b>WJAX/Knoxville, TN</b> PD: Jeff Jamigan MD: Barbara Bridges 7 RICHARD MARX "Find" 7 BOB CARLISLE "Butterfly" 7 MICHAEL BOLTON "Distance" 7 JIM BRICKMAN "Picture"	<b>WMBX/Boston, MA</b> VP/Prog: Greg Strassell APDMD: Michelle Buczyński No Adds	<b>WYXR/Fresno, CA</b> PDMD: Mike Alexander 36 MEREDITH BROOKS "Bach"	<b>WYXL/Parkersburg, WV</b> PD: Larry E. Hughes MD: Jack Horton 29 KENNY LOGGINS "First" 22 HANSON "Mmm"
<b>WVAF/Charleston, WV</b> PD: Rick Johnson MD: Annie Hunter 11 BLESSID UNION OF "Wanna" 5 MONICA "For"	<b>WJAX/Knoxville, TN</b> PD: Jeff Jamigan MD: Barbara Bridges 7 RICHARD MARX "Find" 7 BOB CARLISLE "Butterfly" 7 MICHAEL BOLTON "Distance" 7 JIM BRICKMAN "Picture"	<b>WMBX/Boston, MA</b> VP/Prog: Greg Strassell APDMD: Michelle Buczyński No Adds	<b>WYXR/Fresno, CA</b> PDMD: Mike Alexander 36 MEREDITH BROOKS "Bach"	<b>WYXL/Parkersburg, WV</b> PD: Larry E. Hughes MD: Jack Horton 29 KENNY LOGGINS "First" 22 HANSON "Mmm"
<b>WDEF/Chattanooga, TN</b> PDMD: Denny Howard 10 BOB CARLISLE "Butterfly" 10 SHAWN COLVIN "Sunny" 5 JIM BRICKMAN "Picture" 5 BLESSID UNION OF "Wanna" 5 PETER CETERA "Do" 5 NO MERCY "When"	<b>WJAX/Knoxville, TN</b> PD: Jeff Jamigan MD: Barbara Bridges 7 RICHARD MARX "Find" 7 BOB CARLISLE "Butterfly" 7 MICHAEL BOLTON "Distance" 7 JIM BRICKMAN "Picture"	<b>WMBX/Boston, MA</b> VP/Prog: Greg Strassell APDMD: Michelle Buczyński No Adds	<b>WYXR/Fresno, CA</b> PDMD: Mike Alexander 36 MEREDITH BROOKS "Bach"	<b>WYXL/Parkersburg, WV</b> PD: Larry E. Hughes MD: Jack Horton 29 KENNY LOGGINS "First" 22 HANSON "Mmm"

## HOT AC

<b>WKDD/Akron, OH</b> PDMD: Chuck Collins 16 SISTER HAZEL "Af" 15 ERASURE "Arms"	<b>WKQI/Detroit, MI</b> PD: Tom O'Brien MD: Fred Buchalter No Adds	<b>KYSR/Los Angeles, CA</b> Interim PD: Angela Perelli APDMD: Chris Ebbott 17 MEREDITH BROOKS "Bach"	<b>WSHe/Orlando, FL</b> PD: Catherine Brown MD: Sherk No Adds	<b>KSMG/San Antonio, TX</b> MD: Darla Thomas 20 JON SEGADA "Late" 15 KYLE VINCENT "Wake"
<b>KKOB/Albuquerque, NM</b> OM: John Forsythe PDMD: Mike Parsons 18 R KELLY "Fly"	<b>KATF/Dubuque, IA</b> PD: Tim Dillon MD: Jackie Livingston 33 AMANDA MARSHALL "Grace"	<b>WMC/Memphis, TN</b> PD: Russ Morley MD: Bruce Wayne 6 DAVE MATTHEWS BAND "Crash" 6 ERASURE "Arms" 6 BEE GEES "Alone" 6 TINA TURNER "Wings"	<b>WXIL/Parkersburg, WV</b> PD: Larry E. Hughes MD: Jack Horton 29 KENNY LOGGINS "First" 22 HANSON "Mmm"	<b>KFMB/San Diego, CA</b> PD: Tracy Johnson APDMD: Greg Simms 40 SHERYL CROW "Happy" 37 ERASURE "Arms"
<b>KMXS/Anchorage, AK</b> PD: Mark Carlson APDMD: Rosy Lannox 5 KYLE VINCENT "Wake" 5 TONI BRAXTON "Want" 5 BLESSID UNION OF "Wanna"	<b>WQSM/Fayetteville, NC</b> PDMD: Dave Stone 12 BLESSID UNION OF "Wanna" 7 BEE GEES "Alone"	<b>WPLP/Miami, FL</b> PDMD: Dave Stewart 20 MEREDITH BROOKS "Bach"	<b>KZZP/Phoenix, AZ</b> PD: Dan Pennington APDMD: Dave Cooper 26 LUSCASUS JACKSON "Kiss"	<b>KIO/San Francisco, CA</b> MD: Jay Nachts 30 BRICKMAN & MCBRIDE "Valentine"
<b>KAMX/Austin, TX</b> PD: Dany Hayes MD: Jack Stevens No Adds	<b>KVSR/Fresno, CA</b> PDMD: Mike Alexander 36 MEREDITH BROOKS "Bach"	<b>WTKT/Milwaukee, WI</b> PD: Dan Clayton APDMD: Leonard Peace 18 ROBYN "Now"	<b>WYXR/Philadelphia, PA</b> OMPD: Dave Allen MD: Rick Davis 21 HANSON "Mmm"	<b>KLCC/San Francisco, CA</b> MD: Lou Kaplan MD: Julie Stockell 16 INDIGO GIRLS "Share" 16 CALUS "Who" 16 SHERYL JACKSON "Maple"
<b>WWMX/Baltimore, MD</b> PD: Adam Goodman MD: Greg Carpenter 30 SISTER HAZEL "Af" 14 MEREDITH BROOKS "Bach"	<b>WYXR/Fresno, CA</b> PDMD: Mike Alexander 36 MEREDITH BROOKS "Bach"	<b>WYXR/Philadelphia, PA</b> OMPD: Dave Allen MD: Rick Davis 21 HANSON "Mmm"	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander 25 KYLE VINCENT "Wake"	<b>KRUZ/Santa Barbara, CA</b> PD: Duncan Payton APD: Mike O'Brien 7 DEPECHE MODE "Good"
<b>WVIC/Hartford, CT</b> OMPD: Steve Sathany MD: David Simpson No Adds	<b>WYXR/Fresno, CA</b> PDMD: Mike Alexander 36 MEREDITH BROOKS "Bach"	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander 25 KYLE VINCENT "Wake"	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander 25 KYLE VINCENT "Wake"	<b>WAEV/Savannah, GA</b> OMPD: Scooby Snipes MD: Steve Williams 28 SHAWN COLVIN "Sunny" 22 MONICA "For"
<b>WVTV/Hartford, CT</b> OMPD: Steve Sathany MD: David Simpson No Adds	<b>WYXR/Fresno, CA</b> PDMD: Mike Alexander 36 MEREDITH BROOKS "Bach"	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander 25 KYLE VINCENT "Wake"	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander 25 KYLE VINCENT "Wake"	<b>WAEV/Savannah, GA</b> OMPD: Scooby Snipes MD: Steve Williams 28 SHAWN COLVIN "Sunny" 22 MONICA "For"
<b>WVTV/Hartford, CT</b> OMPD: Steve Sathany MD: David Simpson No Adds	<b>WYXR/Fresno, CA</b> PDMD: Mike Alexander 36 MEREDITH BROOKS "Bach"	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander 25 KYLE VINCENT "Wake"	<b>WVTV/Pittsburgh, PA</b> PD: Bruce Gilbert MD: Scott Alexander 25 KYLE VINCENT "Wake"	<b>WAEV/Savannah, GA</b> OMPD: Scooby Snipes MD: Steve Williams 28 SHAWN COLVIN "Sunny" 22 MONICA "For"

100 Total Reporters  
100 Current Reporters  
93 Current Playlists

Reported Frozen Playlist (5):  
WEZG/Bridgport, CT  
WFOG/Norfolk, VA  
KEZK/St. Louis, MO  
WARM/York, PA  
WKBN/Youngstown, OH

Did Not Report, Playlist Frozen (2):  
KELO/Sioux Falls, SD  
KMXZ/Tucson, AZ

86 Total Reporters  
86 Current Reporters  
83 Current Playlists

Did Not Report, Playlist Frozen (2):  
WMJY/Biloxi, MS  
WMMX/Dayton, OH

Reported Frozen Playlist (1):  
WSNE/Providence, RI

# SUPERTRAMP

## "YOU WIN, I LOSE" COMING SOON

The First Single From The Brand New Album

Some Things Never Change



ph : 212-758-4636



3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>JEWEL</b> You Were Meant For Me (Atlantic)	3143	3184	3142	3236	81/0
5	5	2	2	<b>WALLFLOWERS</b> One Headlight (Interscope)	2988	2843	2597	2435	81/0
3	3	3	3	<b>DUNCAN SHEIK</b> Barely Breathing (Atlantic)	2875	2831	2776	2759	78/0
2	2	4	4	<b>NO DOUBT</b> Don't Speak (Trauma/Interscope)	2654	2748	2859	2899	78/0
4	4	5	5	<b>SHERYL CROW</b> Everyday Is A Winding Road (A&M)	2624	2743	2710	2708	76/0
6	6	6	6	<b>PAULA COLE</b> Where Have All The Cowboys... (Imago/WB)	2522	2492	2290	2325	78/1
10	9	7	7	<b>SHAWN COLVIN</b> Sunny Came Home (Columbia)	2358	2171	1986	1787	76/3
9	10	8	8	<b>SAVAGE GARDEN</b> I Want You (Columbia)	2185	2126	1925	1853	69/1
7	7	9	9	<b>CARDIGANS</b> Lovefool (Mercury)	1962	2063	2164	2254	71/0
8	8	10	10	<b>COUNTING CROWS</b> A Long December (DGC/Geffen)	1611	1807	2006	2148	56/0
17	14	13	11	<b>BRUCE SPRINGSTEEN</b> Secret Garden (Columbia)	1486	1431	1268	1006	55/3
16	15	11	12	<b>INXS</b> Elegantly Wasted (Mercury)	1473	1448	1253	1159	67/2
15	13	12	13	<b>U2</b> Staring At The Sun (Island)	1465	1443	1308	1172	61/1
20	18	18	14	<b>DAVE MATTHEWS BAND</b> Crash Into Me (RCA)	1191	1004	892	761	46/9
11	11	14	15	<b>TONI BRAXTON</b> Un-break My Heart (LaFace/Arista)	1188	1294	1396	1639	44/0
14	16	16	16	<b>JOHN MELLENCAMP</b> Just Another Day (Mercury)	1014	1074	1170	1291	38/1
13	17	17	17	<b>HOOTIE &amp; THE BLOWFISH</b> I Go Blind (Reprise)	997	1068	1144	1361	40/0
12	12	15	18	<b>CELINE DION</b> All By Myself (550 Music)	980	1177	1327	1382	40/0
<b>BREAKER</b>			<b>19</b>	<b>HANSON</b> Mmm Bop (Mercury)	953	752	642	317	41/4
23	22	19	20	<b>JOURNEY</b> If He Should Break Your Heart (Columbia)	770	780	726	685	34/0
24	21	21	21	<b>R. KELLY</b> I Believe I Can Fly (Jive)	758	771	727	641	28/4
19	19	20	22	<b>SARAH MCLACHLAN</b> Possession (Nettwerk/Arista)	694	779	815	823	25/1
29	29	26	23	<b>WHITE TOWN</b> Your Woman (Chrysalis/EMI)	660	566	417	322	31/5
27	26	24	24	<b>DISHWALLA</b> Give (A&M)	641	661	575	456	33/0
21	20	23	25	<b>BRYAN ADAMS</b> I'll Always Be Right There (A&M)	585	693	748	738	26/0
25	25	25	26	<b>AMANDA MARSHALL</b> Fall From Grace (Epic)	575	577	599	588	23/2
26	28	27	27	<b>JON SECADA</b> Too Late, Too Soon (SBK/EMI)	568	540	521	466	24/2
28	27	28	28	<b>BABYFACE</b> Every Time I Close My Eyes (Epic)	531	531	525	434	22/1
<b>DEBUT</b>			<b>29</b>	<b>SISTER HAZEL</b> All For You (Universal)	481	315	245	126	23/7
-	30	30	<b>30</b>	<b>TORI AMOS</b> Silent All These Years (Atlantic)	458	395	343	300	17/0

This chart reflects airplay from April 21-27. Songs ranked by total plays. Highlighted songs indicate Breaker. 86 Hot AC reporters. 83 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997. R&R Inc.

### NEW & ACTIVE

**VERVE PIPE** The Freshmen (RCA)  
Total Stations: 19. Adds: 3. Plays: 427. WBMX 14 (14), WDBZ 21, WXIL 22 (22), WMXB 21, KKYS 10, KDMX 8 (8), KHMV 15 (5), KZZP 29 (27), WLUP 48 (48), WTMX 45 (46), WKQI 8 (8), WKTI 9 (6), KALC 8 (18), KVSR 46 (35), KYSR 30 (17), KBBT 33 (36), KLLC 32 (23), KRUI 7 (7), KPLZ 21 (21).

**MEREDITH BROOKS** Bitch (Capitol)  
Total Stations: 13. Adds: 4. Plays: 375. WYMX 14, WPLL 20, KDMX 7 (8), KHMV 27 (25), KTNP 17 (13), KALC 34 (46), KMMB 40 (37), KVSR 36, KYSR 17, KBBT 41 (39), KFMB 58 (50), KLLC 43 (32), KPLZ 21.

**KYLE VINCENT** Wake Me Up (When The World's Worth...) (Carport/Hollywood)  
Total Stations: 23. Adds: 6. Plays: 336. WBMX 8 (7), WDAQ 13 (13), WHUD 8 (8), WVTY 25, WRQX 10 (10), WQSM 12 (7), WWDE 11 (12), WMXB 6, WAKS 8 (7), WMTX 10 (5), WMC 6 (6), WMXS 25 (25), KKYS 10, KSMG 15, WLRW 30 (30), WKTI 24 (25), KMXG 21 (21), WNSN 9 (9), KMXS 5, KOSO 22 (22), KLLC 20 (22), KPLZ 21, KEYW 17 (12).

**LUSCIOUS JACKSON** Naked Eye (Grand Royal/Capitol)  
Total Stations: 11. Adds: 1. Plays: 331. WDBZ 28 (28), WPLL 17 (20), WMTX 11 (9), KZZP 26, WKOI 28 (25), WKTI 22 (24), KALC 49 (35), KYSR 35 (30), KFMB 78 (62), KLLC 22 (26), KEYW 15 (13).

**RICHARD MARX** Until I Find You Again (Capitol)  
Total Stations: 17. Adds: 0. Plays: 309. WHUD 20 (20), WQSM 15 (15), WKYE 17 (17), WWDE 11 (12), WXIL 31 (29), WAKS 7 (8), WGNi 47 (47), WMJY 10 (10), WMXL 21 (21), WMXS 25 (25), KKYS 14 (13), WAZY 22 (26), WNSN 9 (9), KATF 5 (5), KMAJ 14 (14), KBIG 9 (9), KIOI 32 (32).

**THIRD EYE BLIND** Semi-Charmed Life (Elektra/EEG)  
Total Stations: 10. Adds: 0. Plays: 305. WBMX 13 (20), WPLL 18 (20), WPTX 28 (26), KALC 40 (26), KMMB 16 (20), KVSR 34 (29), KYSR 30 (30), KBBT 40 (18), KFMB 40 (32), KLLC 46 (47).

**ERASURE** In My Arms (Mute/Maverick/WB)  
Total Stations: 14. Adds: 3. Plays: 288. WBMX 22 (20), WDBZ 21 (21), WPLL 26 (26), WMC 6, KAMX 28 (20), KZZP 30 (30), WKDD 15, WQAL 15 (15), KALC 5 (4), KVSR 25 (25), KBBT 30 (29), KFMB 37, KLLC 21 (21), KRUI 7 (7).

**CHICAGO** Here In My Heart (Reprise)  
Total Stations: 16. Adds: 1. Plays: 288. WKEE 21 (21), WPLJ 18, WHUD 16 (11), WQSM 13 (7), WKYE 13 (13), WAKS 14 (13), WGNi 32 (16), WJDX 22 (21), WMXL 7 (7), KURB 20 (19), WMXS 25 (25), KKYS 22 (11), WAZY 23 (11), WNSN 19 (19), KMAJ 14 (14), KBIG 9 (9).

**BEE GEES** Alone (Polydor/A&M)  
Total Stations: 18. Adds: 3. Plays: 280. WDAQ 12 (12), WKEE 21, WHUD 13 (12), WYXR 10 (10), WQSM 7, WKYE 17 (15), WAKS 16 (21), WMTX 7 (8), WMC 6, WMXS 25 (25), KKYS 24 (14), KSMG 10 (10), WMMX 10 (10), KMXG 21 (21), WNSN 19 (19), KMAJ 14 (14), KMXS 34 (34), KEYW 14 (12).

**MONICA** For You I Will (Warner Sunset/Atlantic)  
Total Stations: 13. Adds: 3. Plays: 251. WKEE 20 (21), WJAZ 21, WPLJ 24 (22), WHUD 16 (10), WYXR 28 (29), WKYE 17 (13), WAEV 22, WAKS 5 (5), WMTX 19 (19), WMXL 16 (16), WKOI 29 (28), KSSK 10, KBIG 24 (24).

**DURAN DURAN** Out Of My Mind (Virgin)  
Total Stations: 10. Adds: 0. Plays: 239. WBMX 11 (6), WPLL 43 (27), WPTX 14 (14), WSHE 18 (20), KZZP 29 (30), KTNP 17 (18), KVSR 28 (30), KOSO 10 (10), KBBT 37 (35), KLLC 32 (33).

**BILLY MANN** Killed By A Flower (DVB/A&M)  
Total Stations: 10. Adds: 0. Plays: 235. WBMX 9 (6), WDAQ 37 (13), WSHE 19 (19), WAKS 27 (17), WMTX 8 (6), WMC 7 (9), KVSR 20 (20), KOSO 40 (22), KBBT 37 (36), KLLC 31 (29).

**BLESSID UNION OF SOULS** I Wanna Be There (EMI)  
Total Stations: 16. Adds: 7. Plays: 229. WDAQ 12 (12), WTIC 15 (19), WKEE 21 (20), WJLK 15 (5), WHUD 8 (6), WCGO 10, WQSM 12, WKYE 13 (10), WPLL 23 (20), WMTX 5, WGNi 16, WMXL 21 (21), WMXS 25, WKDD 13 (13), KYKY 15, KMXS 5.

**GEORGE MICHAEL** Star People (DreamWorks/Geffen)  
Total Stations: 11. Adds: 0. Plays: 172. WDAQ 12 (12), WJAZ 15 (15), WQSM 35 (27), WAKS 7 (7), WMXL 21 (21), KURB 10 (10), WMXS 25 (25), KAMX 10 (15), KKYS 22 (19), KSMG 5 (5), KOSO 10 (10).

**KENNY LOGGINS** For The First Time (Columbia)  
Total Stations: 9. Adds: 2. Plays: 164. WHUD 5 (4), WKYE 17 (17), WXIL 29, WGNi 47 (47), WMJY 10 (10), WAZY 10, KATF 5 (5), KBIG 9 (9), KIOI 32 (30).

**TONI BRAXTON** I Don't Want To (LaFace/Arista)  
Total Stations: 10. Adds: 1. Plays: 146. WSNE 14 (14), WHUD 16 (16), WKYE 13 (13), WMTX 12 (5), WGNi 32 (32), WMXL 16 (16), WNSN 9 (9), KATF 5 (5), KMXS 5, KSSK 24 (10).

Songs ranked by total plays. Station call letters followed by number of plays.

### BREAKERS

<b>HANSON</b>		<b>CHART</b> <b>19</b>
<b>Mmm Bop (Mercury)</b>		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	
953/201	41/4	

### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
DAVE MATTHEWS BAND Crash Into Me (RCA)	9
BLESSID UNION OF SOULS I Wanna Be There (EMI)	7
SISTER HAZEL All For You (Universal)	7
KYLE VINCENT Wake Me Up (When...) (Carport/Hollywood)	6
WHITE TOWN Your Woman (Chrysalis/EMI)	5
MEREDITH BROOKS Bitch (Capitol)	4
BOB CARLISLE Butterfly Kisses (DMG)	4
HANSON Mmm Bop (Mercury)	4
R. KELLY I Believe I Can Fly (Jive)	4
BEE GEES Alone (Polydor/A&M)	3
SHAWN COLVIN Sunny Came Home (Columbia)	3
ERASURE In My Arms (Mute/Maverick/WB)	3
MONICA For You I Will (Warner Sunset/Atlantic)	3
BRUCE SPRINGSTEEN Secret Garden (Columbia)	3
TINA TURNER On Silent Wings (Virgin)	3
VERVE PIPE The Freshmen (RCA)	3

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
HANSON Mmm Bop (Mercury)	+201
SHAWN COLVIN Sunny Came Home (Columbia)	+187
DAVE MATTHEWS BAND Crash Into Me (RCA)	+187
SISTER HAZEL All For You (Universal)	+166
WALLFLOWERS One Headlight (Interscope)	+145
MEREDITH BROOKS Bitch (Capitol)	+125
BLESSID UNION OF SOULS I Wanna Be There (EMI)	+103
KYLE VINCENT Wake Me Up (When...) (Carport/Hollywood)	+95
WHITE TOWN Your Woman (Chrysalis/EMI)	+94
VERVE PIPE The Freshmen (RCA)	+86
BOB CARLISLE Butterfly Kisses (DMG)	+82

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)
JOURNEY When You Love A Woman (Columbia)
SHERYL CROW If It Makes You Happy (A&M)
EN VOGUE Don't Let Go (Love) (EastWest/EEG)
CRANBERRIES When You're Gone (Island)
ERIC CLAPTON Change The World (Reprise)
ONNNA LEWIS I Love You Always Forever (Atlantic)
DISHWALLA Counting Blue Cars (A&M)
JOHN MELLENCAMP Key West Intermezzo (I Saw You First) (Mercury)
NO MERCY Where Do You Go (Arista)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# hanson

## mmmloop

Mercury RECORDS

R&R HOT AC BREAKER **19**  
R&R CHR/POP **13 - 18**

TOP 40 MONITOR 14\* - 8\*

WPLJ KPLZ WAKS KISN KKOB  
WYXR KFMB WKTI WJLK KURB  
WKQI WVTY KSMG WJAZ KSTZ  
WPLL WMTX KBEE WKDD WMXL

and many more!



# HOT AC PLAYLISTS

April 25, 1997 R&R • 71

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

**BUZZ** MARKET #1  
WDBZ/New York  
(212) 704-1051  
Weed/Silver

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
40	40	28	40	40	CRAMBERRIES/When You're Gone
40	40	40	40	40	DUNCAN SHEIK/Barely Breathing
16	28	10	40	40	SHAWN COLVIN/Sunny Came Home
40	40	40	40	40	WALLFLOWERS/One Headlight
40	40	28	40	40	JEWEL/You Were Meant
40	40	28	40	40	JOHN MELLENCAMP/Just Another Day
40	40	28	40	40	PAULA COLE/Where Have All
40	40	28	40	40	SHERYL CROW/Everyday Is
40	40	28	40	40	SAVAGE GARDEN/I Want You
28	28	21	21	21	DISHWALLA/Give
28	40	20	20	20	U2/Staring At The Sun
28	28	28	28	28	BETTER THAN EZRA/Desperately Wanting
40	40	20	20	20	LEAH ANDREONE/It's Alright, It's
28	28	28	28	28	INXS/Elegantly Wasted
28	16	28	28	28	LUSCIOUS JACKSON/Naked Eye
28	21	21	21	21	ERASURE/In My Arms
28	21	21	21	21	ODDS/Someone Who's Cool
28	21	21	21	21	SISTER HAZEL/All For You
28	21	21	21	21	TOAD THE WET...Come Down
28	21	21	21	21	VERVE PIPE/The Freshmen
16	16	21	21	21	MATTHEW SWEET/Where You Get Love
10	10	10	10	10	WALLFLOWERS/6th Avenue Heartache
10	10	10	10	10	SHERYL CROW/II Makes You
10	10	10	10	10	NO DOUBT/Don't Speak
10	10	10	10	10	CARDIGANS/Lovefool
10	10	10	10	10	COUNTING CROWS/A Long December

**95.5 WPLJ** MARKET #1  
NEW YORK  
WPLJ/New York  
(212) 613-8900  
Cuddy/Shannon/Mazzaro

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
43	43	44	44	44	CARDIGANS/Lovefool
26	31	43	42	42	CHIA G/On Aah...Just
26	30	32	32	32	SAVAGE GARDEN/I Want You
44	44	42	41	41	NO DOUBT/Don't Speak
42	41	44	40	40	SHERYL CROW/Everyday Is
41	42	40	40	40	JEWEL/You Were Meant
41	43	40	40	40	DUNCAN SHEIK/Barely Breathing
23	23	30	32	32	SHAWN COLVIN/Sunny Came Home
27	31	31	31	31	WALLFLOWERS/One Headlight
26	31	30	31	31	HANSON/Mmm Bop
26	31	32	31	31	PAULA COLE/Where Have All
26	31	32	31	31	SPICE GIRLS/Say You'll Be There
27	29	31	30	30	COUNTING CROWS/A Long December
27	31	42	29	29	BRUCE SPRINGSTEEN/Secret Garden
27	31	42	29	29	BOB CARLISLE/Butterfly Kisses
27	31	42	29	29	EN VOUGUE/Don't Let Go (Love)
27	31	42	29	29	MONICA/For You I Will
27	31	42	29	29	CHICAGO/Here In My Heart
25	25	25	25	25	INXS/Elegantly Wasted
20	15	26	27	27	TONI BRAXTON/Un-break My Heart
27	36	27	16	16	CELINE DION/All By Myself
12	14	16	15	15	SHERYL CROW/II Makes You
12	14	16	15	15	DAVE MATTHEWS BAND/Crash Into Me
12	14	16	15	15	NO MERCY/Where Do You Go
12	14	16	15	15	ALANIS MORISSETTE/Head Over Feet
12	14	16	15	15	HOOTIE & BLOWFISH/Only Wanna Be
12	14	16	15	15	HOOTIE & BLOWFISH/Go Blind
11	13	12	12	12	DEEP BLUE SOMETHING/Breakfast At
10	11	12	12	12	DEL AMITRI/Roll To Me

**KBIG 104** MARKET #2  
KBIG/Los Angeles  
(213) 874-7700  
Ervin/Verdery

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
27	30	32	32	32	TONI BRAXTON/Un-break My Heart
27	30	32	32	32	JEWEL/You Were Meant
26	30	32	32	32	ERIC CLAPTON/Change The World
27	29	31	31	31	SHERYL CROW/Everyday Is
26	29	31	31	31	R. KELLY/I Believe I Can Fly
26	29	31	31	31	ROD STEWART/I We Fall In
26	29	30	30	30	CELINE DION/Because You Loved Me
27	30	32	32	32	NO DOUBT/Don't Speak
20	24	24	24	24	DUNCAN SHEIK/Barely Breathing
20	24	24	24	24	CARDIGANS/Lovefool
20	24	24	24	24	PAULA COLE/Where Have All
20	24	24	24	24	MONICA/For You I Will
9	8	11	11	11	CELINE DION/All By Myself
9	8	11	11	11	JOURNEY/When You Love
20	24	11	11	11	DONNA LEWIS/I Love You Always
9	9	11	11	11	CELINE DION/It's All Coming
9	9	11	11	11	HOOTIE & BLOWFISH/Go Blind
20	23	11	11	11	TRACY CHAPMAN/Give Me One Reason
9	9	10	10	10	TDNY RICH PROJECT/Nobody Knows
9	9	10	10	10	ALANIS MORISSETTE/Head Over Feet
9	9	10	10	10	DISHWALLA/Counting Blue Cars
9	9	10	10	10	GIN BLOSSOMS/I Hear It
9	9	10	10	10	JEWEL/Who Will Save
9	9	10	10	10	KENNY LOGGINS/For The First Time
12	9	9	9	9	BABYFACE/Every Time I
12	9	9	9	9	RICHARD MARX/Uhli I Find You
12	9	9	9	9	GLORIA ESTEFAN/In My Arms
12	9	9	9	9	CHICAGO/Here In My Heart

**STAR 98.7** MARKET #2  
KYSR/Los Angeles  
(818) 955-7000  
Pereh/Ebbott

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
50	55	57	60	60	JEWEL/You Were Meant
35	55	57	60	60	NO DOUBT/Don't Speak
35	55	57	60	60	DUNCAN SHEIK/Barely Breathing
35	55	57	60	60	WALLFLOWERS/One Headlight
50	55	57	60	60	DAVE MATTHEWS BAND/Crash Into Me
50	55	57	60	60	SHERYL CROW/Everyday Is
35	35	35	35	35	BRUCE SPRINGSTEEN/Secret Garden
35	35	35	35	35	COUNTING CROWS/A Long December
35	35	35	35	35	CARDIGANS/Lovefool
35	35	35	35	35	TORI AMOS/Silent All These
35	35	35	35	35	SHAWN COLVIN/Sunny Came Home
30	35	35	35	35	PAULA COLE/Where Have All
30	35	35	35	35	SAVAGE GARDEN/I Want You
16	30	30	30	30	LUSCIOUS JACKSON/Naked Eye
16	30	30	30	30	WALLFLOWERS/One Headlight
16	30	30	30	30	THIRD EYE BLIND/Semi-Charmed Life
16	30	30	30	30	VERVE PIPE/The Freshmen
16	17	17	17	17	DISHWALLA/Give
16	17	17	17	17	INXS/Elegantly Wasted
16	17	17	17	17	U2/Staring At The Sun
14	16	16	16	16	MEREDITH BROOKS/Bitch
14	16	16	16	16	JEWEL/Who Will Save
35	35	35	35	35	ALANIS MORISSETTE/Head Over Feet
15	15	15	15	15	SHERYL CROW/II Makes You
15	15	15	15	15	HOOTIE & BLOWFISH/Go Blind
15	15	15	15	15	TRACY CHAPMAN/Give Me One Reason

**100.1** MARKET #3  
WLUP/Chicago  
(1312) 440-5270  
Solk/Virgin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
14	14	36	40	40	INXS/Elegantly Wasted
33	33	48	48	48	VERVE PIPE/The Freshmen
21	21	48	48	48	SHERYL CROW/A Change
43	43	36	40	40	JOHN MELLENCAMP/Just Another Day
43	43	36	40	40	COUNTING CROWS/A Long December
33	33	36	40	40	DAVE MATTHEWS BAND/Crash Into Me
43	43	36	40	40	WALLFLOWERS/One Headlight
21	21	23	36	36	SUBLIME/What I Got
46	46	23	36	36	SHERYL CROW/Everyday Is
21	21	23	36	36	U2/Staring At The Sun
21	21	23	36	36	PAULA COLE/Where Have All
21	21	23	36	36	CHEAP TRICK/Say Goodbye
21	21	23	36	36	U2/Staring At The Sun
21	21	23	36	36	HOOTIE & BLOWFISH/Tucker's Town
21	21	23	36	36	DISHWALLA/Give
33	33	23	23	23	DUNCAN SHEIK/Barely Breathing
21	21	23	23	23	DISHWALLA/Counting Blue Cars
33	33	23	23	23	BLUES TRAVELER/But Anyway
14	14	14	14	14	R. KELLY/I Believe I Can Fly
14	14	14	14	14	DEPECHE MODE/It's No Good
14	14	14	14	14	COLLECTIVE SOUL/Precious Declaration
14	14	14	14	14	VERUCA SALTI/No Good Girls
14	14	14	14	14	TONIC/You Can't Over
14	14	7	7	7	MATTHEW SWEET/Where You Get Love
7	7	7	7	7	HOOTIE & BLOWFISH/Go Blind
7	7	7	7	7	COLLECTIVE SOUL/The World I Know
7	7	7	7	7	BLUES TRAVELER/Hook
7	7	7	7	7	MELISSA ETHERIDGE/I Want To Come Over

**101.9** MARKET #3  
WTKM/Chicago  
(312) 946-1019  
James/Kartak

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
52	53	53	53	53	JEWEL/You Were Meant
52	53	53	53	53	JOHN MELLENCAMP/Just Another Day
52	53	53	53	53	SHERYL CROW/A Change
45	45	45	45	45	SHAWN COLVIN/Sunny Came Home
45	45	45	45	45	WALLFLOWERS/One Headlight
32	31	33	45	45	DAVE MATTHEWS BAND/Crash Into Me
31	32	46	45	45	VERVE PIPE/The Freshmen
45	45	45	45	45	SAVAGE GARDEN/I Want You
45	45	45	45	45	AMANDA MARSHALL/Fall From Grace
52	53	44	45	45	COUNTING CROWS/A Long December
31	32	32	32	32	CRAMBERRIES/When You're Gone
32	31	32	32	32	U2/Staring At The Sun
12	13	31	32	32	INXS/Elegantly Wasted
21	21	21	21	21	TOAD THE WET...Come Down
31	32	31	31	31	LEAH ANDREONE/It's Alright, It's
11	13	13	13	13	COLLECTIVE SOUL/Maybe
13	13	12	15	15	WHITE TOWN/Your Woman
13	14	12	15	15	OCEAN BLUE/Shoe
44	46	12	15	15	SISTER HAZEL/All For You
14	15	14	15	15	NO DOUBT/Don't Speak
14	15	14	15	15	DC TALK/Just Between You
14	15	14	15	15	DUNCAN SHEIK/Barely Breathing
13	15	14	15	15	ELEANOR McEVY/Precious Little
44	45	45	45	45	PAULA COLE/Where Have All

**K101** MARKET #4  
K101/San Francisco  
(415) 538-1013  
Nachts

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
38	38	38	38	38	TONI BRAXTON/Un-break My Heart
30	30	36	36	36	R. KELLY/I Believe I Can Fly
35	35	35	35	35	WHITNEY HOUSTON/I Believe In You
29	29	29	29	29	JEWEL/You Were Meant
30	30	32	32	32	KENNY LOGGINS/For The First Time
9	9	9	9	9	RICHARD MARX/Uhli I Find You
35	35	35	35	35	CELINE DION/All By Myself
28	28	28	28	28	BRICKMAN & MCBRIDE/Venture
28	28	28	28	28	BRYAN ADAMS/It Always Be
32	32	32	32	32	STREISAND & ADAMS/Finally Found
28	28	28	28	28	NO DOUBT/Don't Speak
23	23	23	23	23	KENNY G/Havana
23	23	23	23	23	CARDIGANS/Lovefool
20	15	16	16	16	DONNA LEWIS/I Love You Always
23	23	23	23	23	ERIC CLAPTON/Change The World
15	23	23	23	23	CELINE DION/It's All Coming
28	28	28	28	28	ALANIS MORISSETTE/Head Over Feet
28	28	28	28	28	CELINE DION/Because You Loved Me

**Alice @ 97.3** MARKET #4  
KLLC/San Francisco  
(415) 538-4097  
Kaplan/Stoeckel

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
18	43	45	48	48	SHAWN COLVIN/Sunny Came Home
48	47	47	48	48	WALLFLOWERS/One Headlight
37	43	47	47	47	WHITE TOWN/Your Woman
44	47	47	47	47	SNEAKER PIMPS/Underground
43	47	47	47	47	THIRD EYE BLIND/Semi-Charmed Life
16	29	32	43	43	MEREDITH BROOKS/Bitch
16	29	31	41	41	DEPECHE MODE/It's No Good
32	33	33	32	32	BECK/The New Position
31	34	33	32	32	DURAN DURAN/Out Of My Mind
33	34	32	32	32	"AKAP"/The Holy River
36	33	32	32	32	BEYONCÉ/Single Ladies (Put a Ring on It)
31	32	32	32	32	FIONA APPLE/Sleep To Dream
18	23	32	32	32	VERVE PIPE/The Freshmen
31	32	34	31	31	CYNDI LAUPER/You Don't Know
23	29	33	31	31	MEXICO 70/I Want You
36	32	32	31	31	INXS/Elegantly Wasted
34	32	31	31	31	U2/Staring At The Sun
18	22	29	31	31	BILLY MANN/Blind By A Flower
49	47	47	47	47	OMC/How Bizarre
48	47	47	47	47	DAVE MATTHEWS BAND/Crash Into Me
16	18	21	30	30	MOLLY'S REVENGE/Humble
25	25	26	26	26	SARAH McLACHLAN/Possession
48	26	26	26	26	JEWEL/You Were Meant
15	15	23	23	23	COUNTING CROWS/Daylight Fading
18	18	22	22	22	SISTER HAZEL/All For You
35	33	26	26	26	LUSCIOUS JACKSON/Naked Eye
16	20	21	21	21	ERASURE/In My Arms
22	21	21	21	21	ODDS/Someone Who's Cool
18	18	21	21	21	DISHWALLA/Give

**STAR 104.5** MARKET #5  
WYXR/Philadelphia  
(610) 668-0750  
Allan/Davis

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
42	44	44	44	44	JEWEL/You Were Meant
46	44	46	43	43	TONI BRAXTON/Un-break My Heart
31	35	49	43	43	CELINE DION/All By Myself
45	42	4			





CAROL ARCHER

## NAC/SMOOTH JAZZ

# WLOQ/Orlando: Holding Out In The Era Of Consolidation

■ **GSM Jim Gross explains why a family-run station has stayed independent for 20 years**

In an age when radio acquisitions by a handful of behemoth-like broadcasting supergroups have transformed the radio landscape, **WLOQ/Orlando** remains family-owned. Although the station's owners, the **Gross** family, have fielded inquiries from most of the radio companies in the Orlando market — as well as from several outside it — **GSM Jim Gross** says they strongly believe in remaining independent.

### First And Last



Jim Gross

Act feeding frenzy of radio acquisitions — fueled by enormous investment support from Wall Street — has driven radio station prices to astronomical heights. How (and why) has the family resisted cashing out? "Unlike some of the people who are heading up these public companies, we are broadcasters," Gross explains. "We're radio people. We're not investment bankers, and we're not on a three to five-year plan. We're kind of old-fashioned. We believe in the American dream — that is, the concept of entrepreneurialism in which a family, an individual, or a group of individuals builds a company *not* to sell in three to five years and dash the employees against the rocks, but to keep, maintain, and grow.

"Not too long ago, there existed a bond between employees and employers. People held on to their companies for a long time. They paid them off. They became debt-free, and they made a lot of money off the cash flow. There was a contract: Employees contracted to do their best, and the employer contracted to pay them a fair wage and keep them secure. We think there's a moral and ethical argument for operating under such a mindset. We're sad that not only in the radio industry, but in many other industries, that seems to be disappearing. People take these venture capital dollars and buy these companies. Their exit strategy is to take them public. The backbone of America being small, privately owned business disappears and is all locked up in the stock market.

"We have a passion about being broadcasters and about our responsibilities as owners. We were brought up to believe these things are important."

"We're coming up on our 20th year and, today, we are the last remaining independent in the market — and one of the last privately owned NACs in the country," Gross observes.

The post-Tele-

communications

### Pride Of Ownership

Gross explains that pride of ownership is, quite literally, also at the heart of the family's unflagging devotion. Having built something and pioneered a new idea has also strengthened the family's commitment to **WLOQ**, he points out. "In 1977, we were the first radio station to program a blend of AC and contemporary jazz artists. This is partly why we're so attached to what we do. [My father] **Herb Gross**, my mother **Margaret**, and my brother [WLOQ GM] **John Gross** created this format. This was a small, 3000-watt station, and Herb correctly recognized that he wanted to do something that would be recognized but wouldn't get stolen by some 100kw station. He came up with the idea. John and I, who were AOR listeners, contributed that particular perspective. We thought the format was like AOR

for people who'd grown up and discovered jazz and blues. There's always been a progressive bent to **WLOQ**. At the time, we thought there wasn't enough jazz to build a whole format on, so we needed to find quality album-oriented music that would blend well."

Some believe consolidation will generate greater creativity, vitality, and diversity in the radio medium than ever before. Gross is not one of them. "Major company heads would disagree, but what's developing is monopolistic. There's a risk of rate control, and there's *certainly* barrier to entry into the industry. It's a sham to suggest consolidation will lead to diversity. Look at any quasi-monopoly or oligarchy in the history of civilized man and tell me it's generated more

research and development, that it spurred more jobs, that service has been improved, that there's more creativity, or that more risks have been taken. No! Risks are taken by entrepreneurs, and consolidation is not an entrepreneurial development. Jobs are being cut, not ex-

panding. They are looking to create Wal-Marts and Targets and McDonald's of radio. They are not inter-

ested in niche marketing. Nobody can make the argument that the closer you get to monopoly, the things they are purporting will occur.

"I am not against consolidation *per se*. The industry benefited from consolidation to a degree after the 80-90 docket and what happened with the flooding of signals into the country. But a lot of people have gotten badly hurt. In this zeal to consolidate at all costs, some of the best and brightest were [savaged]. The quickest thing these companies can do to get a road show going is to gut successful stations with some heritage, scrape and clean them, and present an incredible cash flow on their dog-and-pony show to get more money. I'm saddened by it. I think it's gone too far. Who's going to build this [much-needed] radio vs. newspaper pitch and hit the street to sell it? Are Mr. **Karmazin** and Mr. **Dinetz** going to do it? How is this industry — in a more competitive environment, with more choices on the cusp of the digital age — going to pay for all this? How can they scrape it any cleaner than they have already?"

**If ... it turns out there's no hope to compete, we may win the argument under antitrust, but lose the opportunity to be in business.**

**It's a sham to suggest consolidation will lead to diversity. Look at any quasi-monopoly or oligarchy in the history of civilized man and tell me it's generated more research and development, that it spurred more jobs, that service has been improved, that there's more creativity, or that more risks have been taken.**

### Family Future

Is there a possibility that the Gross family will seek to increase its radio holdings in the future? "We would like to expand, and we intend to, but we're not interested in venture capital partners. To do that means you're selling in three to five years. If we were to grow, we would want to fund the acquisition by ourselves. At the time we were in that position, duopoly — and then the telecom bill — occurred, and prices got so ridiculous that we made a conscious decision to let these boys eat and see whether they choked on it. But I shy away from

saying **WLOQ** will never be sold — the moment you say that, an environment may change.

"John and I are relatively young, and we'd like to build a group of radio stations. And we're debt-free. In our situation, being debt-free and operating as an NAC, based on where the multiples are now and what these companies need, competing with us directly and splitting a four and a half share just doesn't make a lot of sense. We're unique in that we can carve out a living doing what we love to do. We think the fine companies in this market will be preoccupied with larger fish to fry.

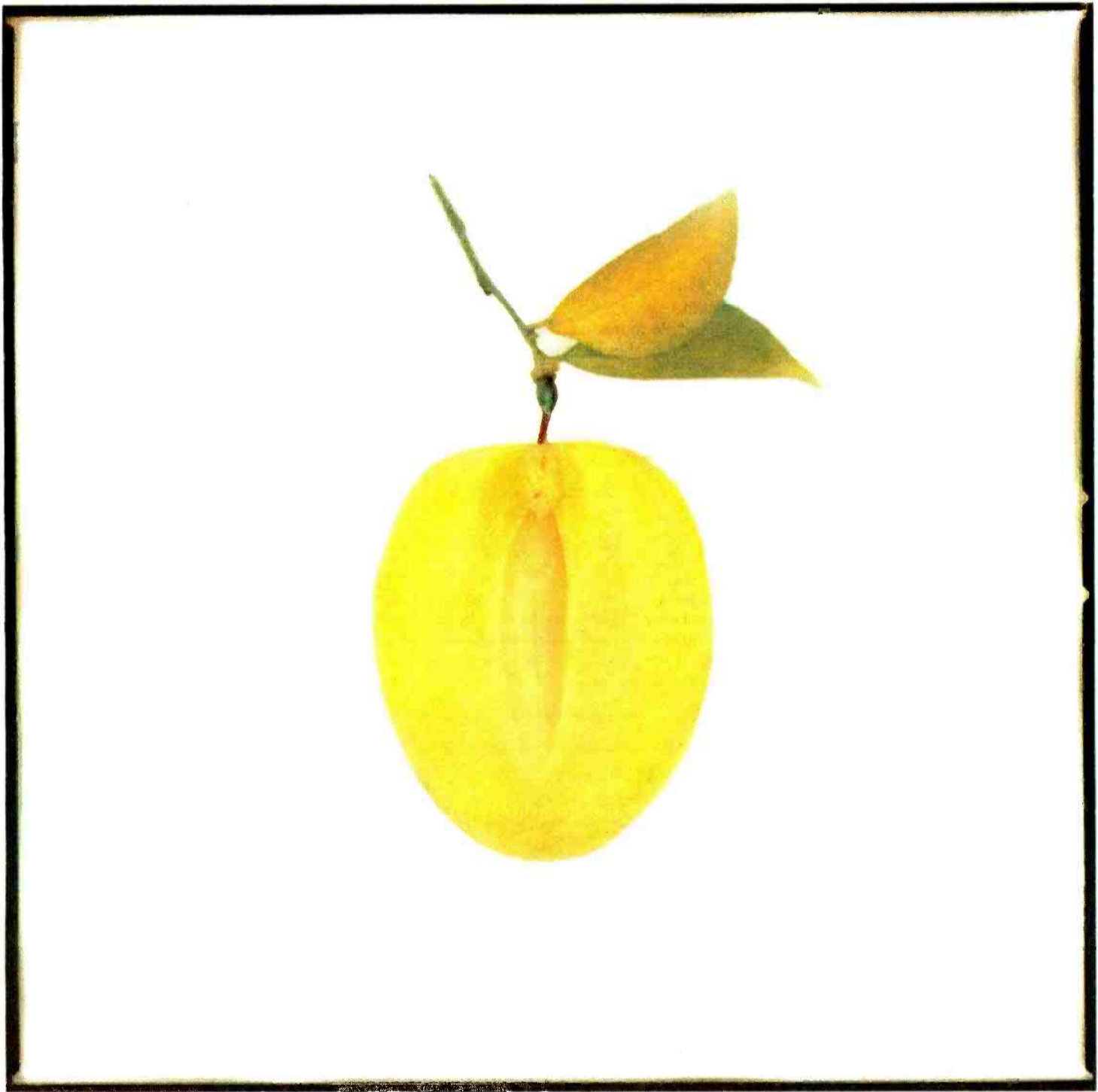
"While a lot of these [huge national radio] companies will survive and flourish, a lot won't. It's even possible that some of the ones that survive will have to pare down and spin off some stations to lighten the load and right their ships. The amount of money they need to service their debt and be profitable is much more than is currently available. Our belief is that at least a portion of these companies will be unsuccessful in generating the revenues they need to maintain their portfolios. I think there is still an opportunity for us and for other independent broadcasters. We would like to grow a privately held company, and we'll attempt to do so. We'll see if that opportunity exists or not. If it doesn't — and it turns out there's no hope to compete — we may win the argument under antitrust, but lose the opportunity to be in the business. In that situation, you'd have to get out ... and who else is there to sell to?"



**JAZZTRAX HITS THE SLOPES** — JazzTrax founder/host Art Good carried on his tradition for presenting great live music events with the recent JazzTrax Tahoe Winter Festival. Format luminaries in attendance included (l-r) **KAJZ**/Austin's **Jim Doran**, **KKSF/SF** personality **Maria Lopez**, **KSSJ/Sacramento's** **Ken Jones**, artist manager **Laura Engel**, **KSSJ PD** **Don Langford**, **Good**, **Higher Octave's** **JoAnn Klass-Gerstein**, **Higher Octave** artists **Craig Chaquico** and **Ozzie Ahlers**, and **JazzTrax's** **Shauna Aguirre**.



# Hungry?



*saxophone. stylings. smooth. satisfying.*

FEATURING "NOTHIN' BUT LOVE" AND "I STILL DREAM,"  
WITH VOCALS BY AL JARREAU FROM BONEY'S NEW RECORD.

*Produced by Paul Brown and Boney James.*

**ADD DATE MAY 1.**

**START HERE**

Management: Howard Lowell, Shooting Stars Media Consultants

Warner Bros. JazzSpace wbjazz.com © 1997 Warner Bros. Records Inc.





APRIL 25, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
8	2	1	①	<b>LEE RITENOUR</b> Water To Drink ( <i>I.E./Verve</i> )	917	907	812	604	49/0
6	1	2	②	<b>GOTA</b> European Comfort ( <i>Instinct</i> )	846	819	820	654	48/0
11	8	4	③	<b>RICK BRAUN</b> Notorious ( <i>Mesa/Bluemoon</i> )	798	738	551	501	50/0
7	4	3	④	<b>JIM BRICKMAN</b> You Never Know ( <i>Windham Hill</i> )	770	747	736	640	46/1
1	3	5	5	<b>SOUL BALLETT</b> N.Y.C. Tripin ( <i>Countdown/Unity</i> )	656	714	770	798	40/0
4	5	6	6	<b>ALFONZO BLACKWELL</b> Hermina ( <i>Street Life/All American</i> )	636	645	665	680	38/0
12	9	7	7	<b>TOMMY EMMANUEL</b> Midnight Drive ( <i>Higher Octave</i> )	524	554	510	485	45/0
10	11	9	⑧	<b>INCOGNITO</b> A Shade Of Blue ( <i>Verve Forecast</i> )	506	504	496	520	45/0
16	12	11	⑨	<b>3RD FORCE</b> In The Full Moonlight ( <i>Higher Octave</i> )	489	470	443	377	43/0
15	15	14	⑩	<b>MICHAEL LINGTON</b> Tell It Like It Is ( <i>Nu Groove</i> )	483	432	414	389	45/2
—	24	15	⑪	<b>GATO BARBIERI</b> Straight Into The Sunrise ( <i>Columbia</i> )	463	414	283	54	50/2
13	13	12	12	<b>CHUCK LOEB</b> Cruzin' South ( <i>Shanachie</i> )	457	457	427	443	41/0
17	16	17	⑬	<b>ANDY SNITZER</b> A River's Road ( <i>Warner Bros.</i> )	415	395	403	367	40/0
—	—	21	⑭	<b>ZACHARY BREAUX</b> Cafe Reggio ( <i>Zebra</i> )	413	348	210	201	42/2
3	6	10	15	<b>PAUL HARDCASTLE</b> Jokers Wild ( <i>JVC</i> )	407	504	660	735	36/0
—	20	16	⑯	<b>KENNY G</b> Havana ( <i>Arista</i> )	405	396	310	185	38/3
—	—	23	⑰	<b>BRIAN MCKNIGHT &amp; DIANA KING</b> When We Were Kings ( <i>DAS/Mercury</i> )	404	340	223	140	41/3
5	10	13	18	<b>NORMAN BROWN</b> Third World ( <i>MoJazz/Motown</i> )	403	452	504	676	38/0
2	7	8	19	<b>BRAXTON BROTHERS</b> When Love Comes Around ( <i>Kokopelli</i> )	398	523	588	749	38/0
25	22	22	⑳	<b>WARREN HILL</b> U R The 1 ( <i>Discovery</i> )	373	340	292	286	45/6
14	14	18	21	<b>MICHAEL PAULO</b> My Heart And Soul ( <i>Noteworthy</i> )	357	379	417	424	33/0
<b>BREAKER</b>			㉒	<b>PETER WHITE</b> Together Again ( <i>Columbia</i> )	348	313	305	261	37/0
18	18	19	23	<b>TIM BOWMAN</b> I'll Be There ( <i>I.M.</i> )	334	352	362	362	31/0
21	19	20	24	<b>BOBBY LYLE</b> Aruban Nights ( <i>Atlantic</i> )	326	351	326	320	38/0
—	27	27	㉕	<b>JOHN TESH</b> L'Aquila ( <i>GTSP</i> )	321	277	263	247	38/2
<b>DEBUT</b>			㉖	<b>SPECIAL EFX</b> Since You've Been Away ( <i>JVC</i> )	296	171	95	16	42/4
—	29	29	㉗	<b>URBAN KNIGHTS</b> The Promise ( <i>GRP</i> )	290	273	241	214	39/2
20	23	25	28	<b>PAOLO</b> Paisa ( <i>Island</i> )	273	303	288	321	29/0
<b>DEBUT</b>			㉘	<b>DIRK RICHTER</b> Smooth Move ( <i>Sin-Drome</i> )	271	248	236	169	37/1
—	—	30	㉙	<b>FANTASY BAND</b> Double Talk ( <i>Shanachie</i> )	268	261	233	228	38/3

This chart reflects airplay from April 9-15. Songs ranked by total plays. Highlighted songs indicate Breaker.  
51 NAC reporters. 49 current playlists. © 1997, R&R Inc.

## BREAKERS®

**PETER WHITE**

Together Again (*Columbia*)

TOTAL PLAYS/INCREASE: 348/35  
TOTAL STATIONS/ADDS: 37/0  
CHART: 22

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>KEN NAVARRO</b> Smooth Sensation ( <i>Positive</i> )	22
<b>GEORGE BENSON</b> Johnnie Lee ( <i>GRP</i> )	15
<b>EL DEBARGE</b> Dindi ( <i>I.E./Verve</i> )	12
<b>MARK PORTMANN</b> Slink ( <i>Zebra</i> )	11
<b>DANCING FANTASY</b> When Dreams Come True ( <i>Innovative</i> )	8
<b>WARREN HILL</b> U R The 1 ( <i>Discovery</i> )	6
<b>NELSON RANGELL</b> Turning Night Into Day ( <i>GRP</i> )	5
<b>JEFF KASHIWA</b> August Moon ( <i>Fahrenheit</i> )	4
<b>SPECIAL EFX</b> Since You've Been Away ( <i>JVC</i> )	4
<b>HERB ALPERT</b> Passion Dance ( <i>Almo Sounds/Geffen</i> )	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>SPECIAL EFX</b> Since You've Been Away ( <i>JVC</i> )	+125
<b>NELSON RANGELL</b> Turning Night Into Day ( <i>GRP</i> )	+85
<b>DANCING FANTASY</b> When Dreams Come True ( <i>Innovative</i> )	+74
<b>ZACHARY BREAUX</b> Cafe Reggio ( <i>Zebra</i> )	+65
<b>BRIAN MCKNIGHT &amp; DIANA KING</b> When We... ( <i>DAS/Mercury</i> )	+64
<b>RICK BRAUN</b> Notorious ( <i>Mesa/Bluemoon</i> )	+60
<b>MICHAEL LINGTON</b> Tell It Like It Is ( <i>Nu Groove</i> )	+51
<b>GATO BARBIERI</b> Straight Into The Sunrise ( <i>Columbia</i> )	+49
<b>JOHN TESH</b> L'Aquila ( <i>GTSP</i> )	+44
<b>EVERETTE HARP</b> What's Going On ( <i>Blue Note</i> )	+41

Breakers: Songs registering 325 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

## NEW & ACTIVE

**EVERETTE HARP** What's Going On (*Blue Note*)  
Total Plays: 257, Total Stations: 34, Adds: 1

**NELSON RANGELL** Turning Night Into Day (*GRP*)  
Total Plays: 253, Total Stations: 38, Adds: 5

**TONI BRAXTON** I Don't Want To (*LaFace/Arista*)  
Total Plays: 213, Total Stations: 25, Adds: 2

**EL DEBARGE** Dindi (*I.E./Verve*)  
Total Plays: 198, Total Stations: 31, Adds: 12

**BRIAN HUGHES** Pamela (*Higher Octave*)  
Total Plays: 178, Total Stations: 30, Adds: 1

**DANCING FANTASY** When Dreams Come True (*Innovative*)  
Total Plays: 171, Total Stations: 33, Adds: 8

**MARCUS JOHNSON PROJECT** 88 Ways To Love (*Positive*)  
Total Plays: 161, Total Stations: 16, Adds: 0

**NORMAN CONNORS** Saturday Afternoon (*MoJazz/Motown*)  
Total Plays: 145, Total Stations: 24, Adds: 3

**T.D.F.** Angelica (*Reprise*)  
Total Plays: 142, Total Stations: 17, Adds: 2

**OZZIE AHLERS** Fingerpainting (*Higher Octave*)  
Total Plays: 97, Total Stations: 11, Adds: 0

**WINDOWS** Under The Lights (*Blue Orchid*)  
Total Plays: 88, Total Stations: 9, Adds: 0

**CHAKA KHAN** Your Love Is All I Know (*Reprise*)  
Total Plays: 76, Total Stations: 7, Adds: 0

**LUIS SALINAS** Santa Cruz (*GRP*)  
Total Plays: 72, Total Stations: 8, Adds: 0

**NORMAN CONNORS** One For Mr. C (*MoJazz/Motown*)  
Total Plays: 62, Total Stations: 7, Adds: 1

Songs ranked by total plays

# URBAN KNIGHTS II

## DELIVERS "The Promise"

FEATURING: Ramsey Lewis, Gerald Albright, Jonathan Butler, Najee, Sonny Emory

Produced by Maurice White and Frayne T. Lewis

### "The Promise"

R&R Tracks ⑳ R&R Albums ㉙

"A smooth flowing smash!" -- Ken Glaser/KOAI

"It's the perfect record." -- Michael Tozzi/WJJZ

"The texture of 'The Promise' fits perfectly!" -- Steve English/KTNT



GRP MEANS GREAT RECORDS, PERIOD

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# NAC/SMOOTH JAZZ ALBUMS

APRIL 25, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)	
4	1	1	1	<b>1</b> VARIOUS ARTISTS A Twist Of Jobim (I.E./Verve)	1158	+49	"Water" (917)	"Dindi" (198)
7	2	2	2	<b>2</b> GOTA It's So Different Here (Instinct)	864	+33	"European" (846)	"Alone" (18)
15	10	4	3	<b>3</b> RICK BRAUN Body And Soul (Mesa/Bluemoon)	809	+61	"Notorious" (798)	"Judy" (4)
8	4	3	4	<b>4</b> JIM BRICKMAN Picture This (Windham Hill)	806	+32	"Never" (770)	"Valentine" (35)
1	3	5	5	<b>5</b> SOUL BALLET Soul Ballet (Countdown/Unity)	683	-58	"N.Y.C." (656)	"Man" (10)
6	6	6	6	<b>6</b> ALFONZO BLACKWELL Alfonzo... (Street Life/All American)	640	-9	"Hermine" (636)	"Breezin'" (4)
9	8	7	7	<b>7</b> KENNY G The Moment (Arista)	612	-10	"Havana" (405)	"Eastside" (136)
16	9	10	8	<b>8</b> 3RD FORCE Vital Force (Higher Octave)	595	+21	"Moonlight" (489)	"Real" (55)
12	11	8	9	<b>9</b> TOMMY EMMANUEL Midnight Drive (Higher Octave)	564	-33	"Midnight" (524)	"Fields" (23)
13	16	12	10	<b>10</b> ZACHARY BREAUX Uptown Groove (Zebra)	546	+24	"Cafe" (413)	"Never" (108)
11	14	13	11	<b>11</b> INCOGNITO Beneath The Surface (Verve Forecast)	523	+8	"Shade" (506)	"Sunchild" (9)
19	17	14	12	<b>12</b> WARREN HILL Shelter (Discovery)	511	+28	"U" (373)	"Shelter" (110)
21	20	19	13	<b>13</b> MICHAEL LINGTON Michael Lington (Nu Groove)	493	+51	"Tell" (483)	"Life" (10)
18	15	16	14	<b>14</b> PETER WHITE Caravan Of Dreams (Columbia)	493	+22	"Together" (348)	"Venice" (88)
17	18	15	15	<b>15</b> CHUCK LOEB The Music Inside (Shanachie)	479	-3	"Cruzin'" (457)	"Music" (22)
—	—	20	16	<b>16</b> GATO BARBIERI Que Pasa (Columbia)	463	+49	"Sunrise" (463)	
3	5	11	17	<b>17</b> PAUL HARDCASTLE Hardcastle 2 (JVC)	461	-96	"Jokers" (407)	"Peace" (33)
2	7	9	18	<b>18</b> BRAXTON BROTHERS Steppin' Out (Kokopelli)	459	-125	"Around" (398)	"Sunset" (31)
14	13	18	19	<b>19</b> MICHAEL PAULO My Heart And Soul (Noteworthy)	435	-20	"Heart" (357)	"World" (16)
23	22	21	20	<b>20</b> ANDY SNITZER In The Eye Of The Storm (Warner Bros.)	420	+17	"Road" (415)	"Dream" (5)
5	12	17	21	<b>21</b> NORMAN BROWN Better Days Ahead (MoJazz/Motown)	406	-49	"Third" (403)	"Days" (3)
—	—	26	22	<b>22</b> SOUNDTRACK When We Were Kings (DAS/Mercury)	404	+64	"Kings" (404)	
22	23	22	23	<b>23</b> BOBBY LYLE The Power Of Touch (Atlantic)	372	-27	"Aruban" (326)	"Timbuktu" (23)
20	21	23	24	<b>24</b> TIM BOWMAN Love, Joy, Peace (I.M.)	365	-19	"There" (334)	"Rapture" (16)
—	24	24	25	<b>25</b> FANTASY BAND The Kiss (Shanachie)	356	+10	"Talk" (268)	"Could" (43)
—	28	29	26	<b>26</b> JOHN TESH Avalon (GTSP)	354	+42	"L'Aquila" (321)	"Avalon" (20)
—	29	28	27	<b>27</b> TONI BRAXTON Secrets (LaFace/Arista)	334	+10	"Want" (213)	"Heart" (121)
—	30	30	28	<b>28</b> DIRK RICHTER Vibes Alive (Sin-Drome)	324	+22	"Smooth" (271)	"So" (45)
DEBUT			29	<b>29</b> URBAN KNIGHTS Urban Knights II (GRP)	318	+25	"Promise" (290)	"Step" (11)
DEBUT			30	<b>30</b> EVERETTE HARP What's Going On (Blue Note)	299	+44	"Going" (257)	"Mercy" (10)

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
KEN NAVARRO Smooth Sensation (Positive)	26
GEORGE BENSON That's Right (GRP)	13
MARK PORTMANN No Truer Words (Zebra)	9
DANCING FANTASY Love Letters (Innovative)	8
JEFF KASHIWA Walk A Mile (Fahrenheit)	6
NELSON RANGELL Turning Night Into Day (GRP)	5
NORMAN CONNORS Easy Living (MoJazz/Motown)	4
SPECIAL EFX Here To Stay (JVC)	4
HERB ALPERT Passion Dance (Almo Sounds/Geffen)	3
KENNY G The Moment (Arista)	3
ED HAMILTON Path To The Heartland (Telarc)	3
SOUNDTRACK When We Were Kings (DAS/Mercury)	3
T.D.F. Retail Therapy (Reprise)	3
ZHANE' Saturday Night (Illtown/Motown)	3
GATO BARBIERI Que Pasa (Columbia)	2

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SPECIAL EFX Here To Stay (JVC)	+125
NELSON RANGELL Turning Night Into Day (GRP)	+85
DANCING FANTASY Love Letters (Innovative)	+84
SOUNDTRACK When We Were Kings (DAS/Mercury)	+64
RICK BRAUN Body And Soul (Mesa/Bluemoon)	+61
MICHAEL LINGTON Michael Lington (Nu Groove)	+51
GATO BARBIERI Que Pasa (Columbia)	+49
VARIOUS ARTISTS A Twist Of Jobim (I.E./Verve)	+49
EVERETTE HARP What's Going On (Blue Note)	+44
JOHN TESH Avalon (GTSP)	+42
GOTA It's So Different Here (Instinct)	+33
JIM BRICKMAN Picture This (Windham Hill)	+32
WARREN HILL Shelter (Discovery)	+28
KEN NAVARRO Smooth Sensation (Positive)	+28
DOUG CAMERON Passport (Higher Octave)	+26

This chart reflects airplay from April 9-15. Albums ranked by total plays, with plays from all cuts from an album combined. 51 NAC reporters. 49 current playlists. © 1997, R&R Inc.

## NAC NOTES By Anthony Acampora

Twenty-two NAC/SJ programmers felt a "Smooth Sensation" this week, making the Ken Navarro track (Positive) most added this week. Early believers are WJZW/Washington, WLOQ/Orlando, and KKSF/San Francisco. WQCD/New York starts off "Smooth" with eight plays.

"Johnnie Lee" by George Benson (GRP) is second Most Added with 15. "Johnnie" is receiving airplay at WJJZ/Philadelphia (seven plays), with adds at WVMV/Detroit and KKJZ/Portland.

The fabulous "A Twist Of Jobim" collection (i.e.

music/Verve) — taking up residence at No. 1 on the Album chart — has already had one chart-topping single (Lee Ritenour's "Water To Drink"). Now another track, El DeBarge's "Dindi," is third most added with 12, bringing its total to 31 stations. The album received 1158 plays last week — and is nearly 300 plays ahead of its nearest competitor.

Michael Lington scores a Top 10 track this week as "Tell It Like It Is" (Nu Groove) bolts 14-10\* with +51 plays, and his self-titled effort moves 19-

13\* up the album chart. "Tell" receives an add from WQCD and moves from zero to 10 plays at KKSF.

"Cafe Reggio" by Zachary Breaux (Zebra) surges 21-14\* on the Tracks chart this week, increasing from three to nine plays at KTWV/Los Angeles and picking up adds at WSJT/Tampa and WJZI/Milwaukee.

"When We Were Kings" by Brian McKnight & Diana King (DAS/Mercury), the duet from the soundtrack of the same name, makes an impressive 23-17\* move on the Tracks chart.

# SPECIAL E F X

Debut NAC Tracks Chart

26

#1 Most Increased Plays

+125

NAC Tracks & Albums



In rotation on these 42 Great Stations:

- KBZN, KUCD, KOAS, WJZK, WOAZ, WQCD, WJJZ, WJJJ, WJZW, WCCJ, WGUJ, WFSJ, WLVE, WLOQ, WSMJ, WJZT, WSJW, KAJZ, KOAI, KTNT, KOAZ, KCJZ, WVAE, WNWV, WZJZ, WEZV, WJZI, KMJZ, KCLC, KNIK, KEZL, KSBR, KRVR, KXDC, KQBR, KSSJ, KIFM, KBLX, KKSJ, KWJZ, JRN, KHIH





Stations and their adds by track listed alphabetically by market

<b>KNIK/Anchorage, AK</b> <b>DM/PD: Dean Williams</b> JEFF KASHIWA "August" KEN NAVARRO "Smooth" ZHANE "Crush" RDBERT CRAY BAND "Middle"	<b>JRN/Denver, CO</b> <b>PD: Steve Hibbard</b> <b>MD: Greg Allen</b> AUSTIN & GRUSIN "Now" FANTASY BAND "Talk" DANCING FANTASY "Dreams" MARK PORTMANN "Michi"	<b>KTWV/Los Angeles, CA</b> <b>PD: Chris Brodie</b> <b>APD/MD: Ralph Stewart</b> HERB ALPERT "Passion"	<b>WJCD/Norfolk, VA</b> <b>DM: Maxine Todd</b> <b>PD: Terry Steele</b> <b>MD: Larry Hollowell</b> NELSON RANGELL "Turning" GATO BARBIERI "Sunrise" DANCING FANTASY "Dreams" NORMAN CONNORS "Saturday" WARREN HILL "U" KENNY G "Havana" TONI BRAXTON "Want"	<b>KKJZ/Portland, DR</b> <b>PD: Shaun Yu</b> <b>MD: Hal Murray</b> GEORGE BENSON "Johnnie" EL DEBARGE "Dindi" NORMAN CONNORS "Saturday" KEN NAVARRO "Smooth"	<b>KKSF/San Francisco, CA</b> <b>PD: Lee Hansen</b> <b>MD: Blake Lawrence</b> DIRK K "Under" KEN NAVARRO "Smooth" MARK PORTMANN "Slink" MAXWELL "Whenever" ED HAMILTON "Doors"
<b>KAJZ/Austin, TX</b> <b>PD: Doc Burns</b> MARK PORTMANN "Slink" BABYFACE "Close" JOSEPH VINCELLI "Night" WAYMAN TISDALE "Washington" ALEXANDER ZONJIC "Memphis"	<b>KHIH/Denver, CO</b> <b>PD: Becky Taylor</b> <b>MD: Cheri Marquart</b> GEORGE BENSON "Johnnie" KEN NAVARRO "Smooth" VANESSA DAOU "Two" MARK PORTMANN "Slink" LIONEL RICHIE "Paradise" EL DEBARGE "Dindi"	<b>WSJV/Louisville, KY</b> <b>PD: Brian Conn</b> KEN NAVARRO "Smooth" MARK PORTMANN "Slink" GEORGE BENSON "Johnnie" EL DEBARGE "Dindi"	<b>KTNT/Oklahoma City, OK</b> <b>PD: Steve English</b> <b>MD: Stephanie Stewart</b> URBAN KNIGHTS "Drama" WARREN HILL "U" JOSEPH VINCELLI "Time" T.D.F. "Angelica" DIRK K "Smile" INCOGNITO "Fountain"	<b>WSMJ/Richmond, VA</b> <b>PD/MD: Tommy Fleming</b> GEORGE BENSON "Johnnie" KEN NAVARRO "Smooth" WARREN HILL "U" MARK PORTMANN "Slink" EL DEBARGE "Dindi"	<b>KJZY/Santa Rosa, CA</b> <b>PD: Gordon Zlot</b> <b>MD: Rob Singleton</b> PHIL UPCHURCH "Angel" NORMAN CONNORS "Mr. C"
<b>WOAZ/Boston, MA</b> <b>PD/MD: Bill George</b> EL DEBARGE "Dindi"	<b>WVMV/Detroit, MI</b> <b>PD/MD: Tom Sleeker</b> NELSON RANGELL "Turning" GEORGE BENSON "Johnnie" EL DEBARGE "Dindi"	<b>WLVE/Miami, FL</b> <b>PD: Shirley Maldonado</b> <b>MD: Geoff Fischer</b> HERB ALPERT "Passion" KEN NAVARRO "Smooth" JARREAU & ADAMS "Waters" GEORGE BENSON "Johnnie"	<b>WLDQ/Orlando, FL</b> <b>PD: Steve Huntington</b> KEN NAVARRO "Kiss" KEN NAVARRO "Tell" BYRON MILLER "Show" KEN NAVARRO "Smooth" AL JARREAU "Impanema" INDIGO CITY "Altos" LAURA NYRO "Die" JEFF KASHIWA "Saratoga" GEORGE DUKE "Sunday"	<b>KQBR/Sacramento, CA</b> <b>PD: Lawrence Tanter</b> ERIC MARIENTHAL "Until" ZHANE "Crush"	<b>KWJZ/Seattle, WA</b> <b>PD: Carol Handley</b> URBAN KNIGHTS "Promise" KENNY G "Havana" KEN NAVARRO "Smooth" WARREN HILL "U"
<b>WJZK/Charleston, SC</b> <b>PD/MD: Tom Kennedy</b> SPECIAL EFX "Since" KEN NAVARRO "Smooth" GEORGE BENSON "Johnnie" MARK PORTMANN "Slink" EL DEBARGE "Dindi"	<b>WGUF/Ft. Myers, FL</b> <b>PD: Michael Bode</b> FANTASY BAND "Talk" DANCING FANTASY "Dreams" BRIAN HUGHES "Pamela" WARREN HILL "U" KEN NAVARRO "Smooth" GEORGE BENSON "Johnnie"	<b>WJZI/Milwaukee, WI</b> <b>PD: Fred Heller</b> NELSON RANGELL "Turning" KEN NAVARRO "Smooth" EL DEBARGE "Dindi" ZACHARY BREAUX "Cafe"	<b>WJZZ/Philadelphia, PA</b> <b>PD: Ann Gress</b> <b>MD: Michael Tozzi</b> ERIC MARIENTHAL "Easy" MARK PORTMANN "Slink" DAVE GRUSIN "Peter"	<b>KSSJ/Sacramento, CA</b> <b>PD: Don Langford</b> <b>MD: Kelli Garrett</b> DANCING FANTASY "Dreams" GATO BARBIERI "Sunrise" KEN NAVARRO "Smooth"	<b>WJZT/Tallahassee, FL</b> VAL GARDENA "Avalon" ZHANE "Crush" GEORGE BENSON "Johnnie" ED HAMILTON "Yes"
<b>WCCJ/Charlotte, NC</b> <b>PD: James Alexander</b> <b>APD/MD: Greg Morgan</b> No Adds	<b>KEZL/Fresno, CA</b> <b>PD/MD: Mike Vasquez</b> MARK PORTMANN "Slink" KEN NAVARRO "Smooth" GEORGE BENSON "Johnnie" DANCING FANTASY "Dreams"	<b>KMJZ/Minneapolis, MN</b> <b>PD: Rob Moore</b> KEN NAVARRO "Tell"	<b>KRVR/Modesto, CA</b> <b>PD: Jim Bryan</b> <b>MD: Doug Wulff</b> KEN NAVARRO "Smooth" JEFF KASHIWA "Rain" JEFF KASHIWA "August"	<b>KCLC/St. Charles, MD</b> <b>PD: Rich Reigert</b> <b>MD: Scott Nenninger</b> NELSON RANGELL "Turning" KEN NAVARRO "Magic" EVERETTE HARP "Going" JEFF KASHIWA "August"	<b>WJST/Tampa, FL</b> <b>PD/MD: Ross Block</b> DIRK RICHTER "Smooth" URBAN KNIGHTS "Promise" ZACHARY BREAUX "Cafe" TONI BRAXTON "Want"
<b>WVAE/Cincinnati, OH</b> <b>PD: Rad Messick</b> KEN NAVARRO "Smooth" MARK PORTMANN "Slink" GEORGE BENSON "Johnnie"	<b>KUCD/Honolulu, HI</b> <b>PD/MD: Mahlon Moore</b> SPECIAL EFX "Since"	<b>KRVC/Modesto, CA</b> <b>PD: Jim Bryan</b> <b>MD: Doug Wulff</b> KEN NAVARRO "Smooth" JEFF KASHIWA "Rain" JEFF KASHIWA "August"	<b>KDAZ/Phoenix, AZ</b> <b>PD/MD: Angela Handa</b> DANCING FANTASY "Dreams" MCKNIGHT & KING "Kings" NORMAN CONNORS "Saturday" NELSON RANGELL "Turning"	<b>KBZN/Salt Lake City, UT</b> <b>PD: Rob Riesen</b> SPECIAL EFX "Since" T.O.F. "Angelica" MARK PORTMANN "Slink" EL DEBARGE "Dindi" KEN NAVARRO "Smooth"	<b>KDAS/Tulsa, OK</b> <b>PD/MD: Ron Allen</b> MICHAEL LINGTON "Tell" SPECIAL EFX "Since"
<b>WNWV/Cleveland, OH</b> <b>PD/MD: Bernie Kimble</b> KEN NAVARRO "Smooth" EL DEBARGE "Dindi" MARK PORTMANN "Slink"	<b>WFSJ/Jacksonville, FL</b> <b>PD: Hank Dole</b> <b>MD: Craig Williams</b> JOHN TESH "L'Aquila" FANTASY BAND "Talk"	<b>KXDC/Monterey, CA</b> <b>PD/MD: Scott O'Brien</b> T.D.F. "Donna" KEN NAVARRO "Magic" GEORGE BENSON "Johnnie" JEFF KASHIWA "Saratoga"	<b>KYDT/Phoenix, AZ</b> <b>PD/MD: Nick Francis</b> JIM BRICKMAN "Never" MCKNIGHT & KING "Kings"	<b>KCJZ/San Antonio, TX</b> <b>PD: Norm Miller</b> <b>MD: Maria Martinez</b> EL DEBARGE "Dindi" GEORGE BENSON "Johnnie" KEN NAVARRO "Smooth"	<b>WJZW/Washington, DC</b> <b>PD/MD: Steve Kosbau</b> MCKNIGHT & KING "Kings" EL DEBARGE "Dindi" GEORGE BENSON "Johnnie" KEN NAVARRO "Smooth"
<b>WZJZ/Columbus, OH</b> <b>PD: Bill Harmon</b> DANCING FANTASY "Dreams" JARREAU & ADAMS "Waters" T.D.F. "Sienna"	<b>KCIY/Kansas City, MO</b> <b>PD: Bret Michael</b> <b>MD: Michelle Chase</b> No Adds	<b>WQCD/New York, NY</b> <b>PD: Steve Williams</b> <b>MD: Rick Laboy</b> ED HAMILTON "Yes" MICHAEL LINGTON "Tell" WARREN HILL "U" REGINA CARTER "Hide" MARCUS MILLER "Rush" JEANNIE BRYSON "Fever" JOHN TESH "L'Aquila"	<b>WJZZ/Pittsburgh, PA</b> <b>PD: Carl Anderson</b> <b>MD: Herschel</b> KENNY G "Havana" MARK JOHNSON "Time"	<b>KIFM/San Diego, CA</b> <b>PD: Mike Shepard</b> <b>APD/MD: Kelly Cole</b> KEN NAVARRO "Blue"	<b>51 Total Reporters</b> <b>50 Current Reporters</b> <b>49 Current Playlists</b>  <b>Reported Frozen Playlist (1):</b> <b>KBLX/San Francisco, CA</b>  <b>Did Not Report For Three</b> <b>Consecutive Weeks;</b> <b>Data Not Used (1):</b> <b>WNUA/Chicago, IL</b>
<b>KDAI/Dallas, TX</b> <b>PD: Michael Fischer</b> <b>MD: Ken Glaser</b> No Adds	<b>WEZV/Lafayette, IN</b> <b>PD/MD: Bob Miller</b> HERB ALPERT "Passion" KEN NAVARRO "Smooth" KEN NAVARRO "Kiss"				

1997

**CLARION AWARDS**

Continuing an 87-year tradition of honoring the achievements of outstanding communicators, *The Association for Women in Communications* offers its 25th annual Clarion Awards competition to recognize excellence in all areas of communications.

The Clarion Awards recognize outstanding achievement in more than 90 categories of professional communications in the areas of *Advertising • Audiovisual Productions • Books • Brochures and Special Publications • Magazines • New Media • Newsletters • Newspapers • Photography • Public Relations and Marketing • Radio • Television*.

The competition is open to women and men. Membership in *The Association for Women in Communications* is not required to enter. Entry deadline is May 15, 1997. The entry fee is \$50 for members and \$75 for non-members.



For entry forms and information contact: *The Association for Women in Communications*,  
 1244 Ritchie Highway, Suite 6, Arnold, MD 21012-1887 • Telephone: 410-544-7442  
 Fax: 410-544-4640 • e mail: WOMCOM@aol.com • Web page: WOMCOM.org

25<sup>th</sup>  
Annual



# NAC/SMOOTH JAZZ PLAYLISTS

April 25, 1997 R&R • 77

FIND COMPLETE PLAYLISTS FOR ALL NAC/SMOOTH JAZZ REPORTERS ON R&R ONLINE

**MARKET #1**  
**WQCD/New York**  
(212) 210-2769  
Williams/Laboy

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	15	15	19		LEE RITENOUR/Water To Drink
17	17	17	18		3RD FORCE/In The Full...
6	3	3	17		MCKNIGHT & KING/When We Were Kings
18	16	16	17		EVERETTE HARP/What's Going On
6	9	9	16		BOBBY CALDWELL/Beyond The Sea
-	-	-	16		NELSON RANGELL/Turning Night...
15	17	17	16		GOTAE/European Comfort
8	13	13	15		PETER WHITE/City Of Lights
16	18	18	15		TONI BRAXTON/Don't Want To
16	18	18	15		BABYFACE/Every Time I...
4	12	12	14		DIRK RICHTER/Smooth Move
7	13	13	13		MARK PORTMANN/No Truer Words
14	10	10	11		CHUCK LOEB/Cruzin' South
12	12	12	11		KENNY G/Havana
11	11	11	10		MARCUS BLAKE/European Underground
11	11	11	10		MARCUS BLAKE/PROJ.88 Ways To Love
9	8	8	10		T.D.F./Sienna
10	3	3	9		FREDIE RAVEL/Sol To Soul
15	13	13	9		INCIGNITO/A Shade Of Blue
-	12	12	9		SPECIAL FX/Since You've Been...
2	11	11	8		FANTASY BAND/Over And Over
-	8	8	8		RICK BRAUN/Notorious
12	8	8	8		NORMAN BROWN/Third World
-	-	-	8		KEN NAVARRO/Smooth Sensation
-	-	-	7		BYRON MILLER/Show Your Love
6	12	12	7		MICHEL CAMILO/Poinciana
9	7	7	7		JOSEPH VINCELLI/We've Got Time
-	-	-	7		URBAN KNIGHTS/The Promise
8	3	3	6		KEIKO MATSUI/Bridge Over
6	5	5	6		JIM BRICKMAN/You Never Know
2	10	10	6		ZACHARY BREAUX/Told You

**MARKET #2**  
**KTWV/Los Angeles**  
(213) 466-9283  
Brodie/Stewart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
11	10	12	13		EXODUS QUARTET/Summer Soulstice
12	11	12	13		FANTASY BAND/Double Talk
12	11	12	13		BRAXTON BROTHERS/When Love Comes...
12	10	11	12		NORMAN BROWN/Third World
11	13	11	12		GOTAE/European Comfort
-	-	-	12		EL DEBARGE/Dindi
11	12	10	11		PAUL HARDCASTLE/Jokers Wild
12	11	11	11		CHUCK LOEB/Cruzin' South
10	9	10	11		GROVER WASHINGTON.../Soulful Strut
10	10	11	11		JIM BRICKMAN/You Never Know
9	10	9	11		LEE RITENOUR/Water To Drink
11	12	11	11		BABYFACE/Every Time I...
10	11	9	10		DAVID SANBORN/Rikke
9	9	9	10		BOBBY LYLE/Aruban Nights
9	9	9	10		CELINE DION/Falling Into You
10	10	11	10		ETER WHITE/Together Again
10	10	9	10		INCIGNITO/A Shade Of Blue
-	7	8	10		DANCING FANTASY/When Dreams Come...
10	12	11	9		JEFF LOBER/Katherine
8	9	10	9		T.D.F./Angela
3	11	10	9		TONI BRAXTON/Don't Want To
6	8	7	9		GATO BARBIERI/Straight Into...
-	-	-	9		ZACHARY BREAUX/Cafe Regio
10	9	10	10		NATALIE & NAT COLE/When I Fall In Love
-	4	8	8		JOHN TESH/Aquila
5	6	5	8		PETER WHITE/Venice Beach
9	9	7	8		DENNY JIDA/Anget's Kiss
6	6	7	8		3RD FORCE/In The Full...
9	8	8	8		WARREN HILL/U R The 1
6	6	7	8		RICK BRAUN/Notorious

**MARKET #4**  
**KKSF/103.7 FM**  
Smooth Jazz

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	12	14	16		KEIKO MATSUI/Bridge Over
8	6	9	16		DAVE KOZ/Lullaby For A...
13	11	13	15		T.D.F./Angela
12	12	14	14		LEE RITENOUR/Water To Drink
14	13	11	14		LUIS SALINAS/Santa Cruz
6	7	8	14		URBAN KNIGHTS/The Promise
8	11	12	13		RICK BRAUN/Notorious
-	8	5	13		ZACHARY BREAUX/Never Can Say...
15	13	12	13		BRAXTON BROTHERS/Eventide
13	14	12	13		NORMAN BROWN/Third World
11	13	12	13		3RD FORCE/In The Full...
7	5	7	12		TOMMY EMMANUEL/Midnight Drive
9	12	12	12		PAUL HARDCASTLE/Jokers Wild
12	14	12	12		WARREN HILL/U R The 1
15	15	12	12		GROVER WASHINGTON.../Bordertown
10	13	10	12		PETER WHITE/Together Again
-	3	11	11		EL DEBARGE/Dindi
13	13	14	11		GOTAE/European Comfort
14	12	15	11		MARK PORTMANN/No Truer Words
13	14	14	11		DIRK RICHTER/Smooth Move
13	12	14	10		INCIGNITO/A Shade Of Blue
-	-	-	10		MICHAEL LINGTON/Tell It Like It Is
9	13	10	10		AARON NEVILLE/Can't Imagine
-	7	9	9		GATO BARBIERI/Straight Into...
8	8	8	9		ALFONZO BLACKWELL/Hermnia
11	11	14	9		JIM BRICKMAN/You Never Know
8	6	9	9		MICHEL CAMILO/Poinciana
12	14	14	9		KENNY G/Eastside Jam
7	8	7	9		BOBBY LYLE/Aruban Nights
-	-	-	8		DANCING FANTASY/When Dreams Come

**MARKET #5**  
**WJZZ/106.1**  
Smooth Jazz

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	31	33		JIM BRICKMAN/You Never Know
32	33	32	33		RICK BRAUN/Notorious
33	32	31	32		KENNY G/Havana
15	23	32	31		LEE RITENOUR/Water To Drink
22	32	32	30		GOTAE/European Comfort
8	10	15	23		URBAN KNIGHTS/The Promise
33	32	33	21		TOMMY EMMANUEL/Midnight Drive
31	23	14	16		ALFONZO BLACKWELL/Hermnia
7	7	14	15		GATO BARBIERI/Straight Into...
-	-	-	14		ZACHARY BREAUX/Cafe Regio
14	11	14	14		CHUCK LOEB/Cruzin' South
14	13	15	14		VAL GARDENA/Avallon
14	14	11	13		3RD FORCE/In The Full...
3	6	7	13		WARREN HILL/U R The 1
-	1	9	13		SPECIAL FX/Since You've Been...
12	10	12	12		FANTASY BAND/Double Talk
15	13	15	12		CELINE MINUCCI/Cause We've Ended...
10	10	12	12		INCIGNITO/A Shade Of Blue
5	11	10	12		MCKNIGHT & KING/When We Were Kings
13	13	12	11		EVERETTE HARP/What's Going On
11	11	11	11		BABYFACE/Every Time I...
7	13	11	11		BRIAN HUGHES/Soul Fruit
11	9	10	11		WHITNEY HOUSTON/ Believe In You...
11	12	10	11		WILL LEE/Georgy Porgy
12	10	11	11		MICHAEL LINGTON/Tell It Like It Is
9	12	10	10		LUTHER VANDROSS/Go!n' Out Of My Head
11	11	12	10		TONI BRAXTON/Un-break My Heart
11	11	10	10		CELINE DION/Falling Into You
12	12	11	9		JOHN TESH/Aquila
13	12	15	8		NORMAN BROWN/Third World

**MARKET #6**  
**V98.7 FM**  
Smooth Jazz

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	22	23	25		ALFONZO BLACKWELL/Hermnia
10	23	23	25		LEE RITENOUR/Water To Drink
12	24	22	24		GOTAE/European Comfort
24	24	24	24		PAUL HARDCASTLE/Jokers Wild
21	22	24	23		JIM BRICKMAN/You Never Know
23	24	24	23		SOUL BALLETT/N.Y.C. Tripin
12	13	22	22		RICK BRAUN/Notorious
12	10	11	12		3RD FORCE/In The Full...
25	12	11	12		NORMAN BROWN/Third World
-	-	-	11		EVERETTE HARP/What's Going On
-	-	-	11		ZACHARY BREAUX/Cafe Regio
10	12	11	11		CHUCK LOEB/Cruzin' South
23	10	11	11		BRAXTON BROTHERS/When Love Comes...
5	7	11	11		PAOLO/Paisa
11	11	13	11		MICHAEL PAUL/My Heart And Soul
9	10	11	11		TIM BOWMAN/Rapture
8	9	11	11		LIONEL RICHIÉ/Paradise
8	11	12	11		PETER WHITE/Together Again
10	12	11	11		ANDY SNITZER/A River's Road
9	10	10	10		LUTHER VANDROSS/Knocks Me Off My...
-	10	10	10		KENNY G/Havana
9	11	11	10		WARREN HILL/U R The 1
9	11	11	10		MICHAEL PAUL/My Heart And Soul
10	8	9	9		MCKNIGHT & KING/When We Were Kings
9	10	10	9		WHITNEY HOUSTON/ Believe In You...
10	8	9	9		BABYFACE/Every Time I...
9	10	9	9		GATO BARBIERI/Straight Into...
10	9	9	9		NATALIE & NAT COLE/When I Fall In Love
-	9	9	9		TONI BRAXTON/Don't Want To
6	8	6	9		NORMAN CONNORS/Saturday Afternoon

**MARKET #7**  
**KOAI/Dallas**  
(214) 630-3011  
Fischer/Glaser

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	18	18	17		GROVER WASHINGTON.../Bordertown
17	19	18	17		LEE RITENOUR/Water To Drink
16	19	17	16		RICK BRAUN/Notorious
-	11	15	15		KENNY G/Havana
19	18	17	16		PETER WHITE/Venice Beach
9	9	7	11		URBAN KNIGHTS/The Promise
9	10	9	10		ANDY SNITZER/A River's Road
9	11	7	10		WARREN HILL/U R The 1
10	8	10	8		GOTAE/European Comfort
8	7	8	9		VAL GARDENA/Valley Of Colors
-	9	11	11		GATO BARBIERI/Straight Into...
10	8	9	9		MICHAEL LINGTON/Tell It Like It Is
8	8	9	9		DIRK RICHTER/Smooth Move
8	9	10	9		TIM BOWMAN/It'll Be There
9	8	7	9		GLORIA ESTEFAN/In Not Giving...
10	8	9	8		DAVE KOZ/Lullaby For A...
10	10	9	9		WHITNEY HOUSTON/ Believe In You...
8	8	8	8		VAL GARDENA/Avallon
-	7	8	8		DANCING FANTASY/When Dreams Come...
-	7	8	8		SPECIAL FX/Since You've Been...
11	7	8	8		DIRK K/ Love Your Smile
11	7	8	8		TONI BRAXTON/Don't Want To
8	7	8	8		MCKNIGHT & KING/When We Were Kings
8	7	8	8		FANTASY BAND/Could It Be I'm
-	8	10	8		NELSON RANGELL/Turning Night...
7	8	9	8		MICHAEL PAUL/My Heart And Soul
9	7	8	8		CHUCK LOEB/Cruzin' South
9	7	8	8		TOMMY EMMANUEL/Midnight Drive
7	8	8	8		PAUL HARDCASTLE/Jokers Wild
9	7	8	8		DAVID SANBORN/Rikke

**MARKET #8**  
**WJZW/Washington**  
(703) 683-3000  
Kosbau

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	28	28	28		ALFONZO BLACKWELL/Hermnia
11	21	27	28		LEE RITENOUR/Water To Drink
9	20	26	28		GOTAE/European Comfort
11	21	28	27		JIM BRICKMAN/You Never Know
27	28	27	27		SOUL BALLETT/N.Y.C. Tripin
10	11	20	27		RICK BRAUN/Notorious
12	12	9	15		LIONEL RICHIÉ/Paradise
12	11	10	13		BABYFACE/Every Time I...
-	6	12	12		ZACHARY BREAUX/Cafe Regio
10	13	10	12		WHITNEY HOUSTON/ Believe In You
10	12	11	11		MICHAEL PAUL/My Heart And Soul
7	10	10	11		WARREN HILL/U R The 1
5	5	7	11		ANDY SNITZER/A River's Road
28	17	11	11		BRAXTON BROTHERS/When Love Comes...
15	11	12	11		MICHAEL LINGTON/Tell It Like It Is
12	13	12	11		VANESSA DAOU/Two To Tango
27	16	11	11		GROVER WASHINGTON.../Soulful Strut
28	28	11	11		PAUL HARDCASTLE/Jokers Wild
6	5	7	11		PAOLO/Paisa
11	11	12	11		CHUCK LOEB/Cruzin' South
11	11	14	11		INCIGNITO/A Shade Of Blue
4	9	12	10		PETER WHITE/Together Again
10	10	12	10		TOMMY EMMANUEL/Midnight Drive
-	6	10	10		KENNY G/Havana
28	11	10	10		NORMAN BROWN/Third World
10	10	10	10		TIM BOWMAN/It'll Be There
4	13	12	9		TONI BRAXTON/Don't Want To
7	11	11	9		3RD FORCE/In The Full...
5	6	5	5		JOHN TESH/Aquila
6	5	4	5		TIM CUNNINGHAM/This Is The Life

**MARKET #10**  
**WOAZ/Boston**  
(617) 254-9267  
George

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
11	23	24	25		LEE RITENOUR/Water To Drink
20	23	24	23		SOUL BALLETT/N.Y.C. Tripin
23	23	24	23		ALFONZO BLACKWELL/Hermnia
24	23	22	22		MICHAEL PAUL/My Heart And Soul
5	24	24	22		GOTAE/European Comfort
24	22	22	22		JIM BRICKMAN/You Never Know
4	11	23	22		RICK BRAUN/Notorious
3	11	13	13		MICHAEL LINGTON/Tell It Like It Is
5	5	11	12		PETER WHITE/Together Again
12	12	12	12		GROVER WASHINGTON.../Soulful Strut
6	11	12	12		SOUNDSCAPE/It'll Be Around
12	12	12	12		ANDY SNITZER/A River's Road
12	12	12	12		CHUCK LOEB/Cruzin' South
9	12	14	12		DAVE KOZ/Lullaby For A...
9	12	14	12		INCIGNITO/A Shade Of Blue
9	12	12	12		WHITNEY HOUSTON/ Believe In You...
7	12	12	12		EVERETTE HARP/What's Going On
23	24	12	12		PAUL HARDCASTLE/Jokers Wild
12	11	10	12		KENNY G/Eastside Jam
11					





CYNDEE MAXWELL

## MY RETURN TO RADIO

## Diary Of A 'Rock 'N' Roll Kelly Girl'

"South Florida's Real Rock, 94-9 Zeta ... I'm Cyndee — rock 'n' roll Kelly girl — filling in this week while jury duty has temporarily claimed **Jen Ryan**." What?! Yes, it's true. I went back to radio for a surreal week of midday and MD duties at **WZTA (Zeta)/Miami**.

It all started just one week earlier, when **Paxson/Miami VP/FM Programming Gregg Steele** and I were on the phone discussing how the station was short-staffed. Last fall, after Gregg was promoted to his current position, he knew he'd need to find a new PD for Zeta. But his search was interrupted by the more pressing matter of hiring a Promotions Director. Meanwhile, overnighter **Wendy Something** had gone on to **WKQX (Q101)/Chicago**. Then MD/middays **Heidi Hess** moved to Hot AC sister **WPLL (Planet Radio)** for mornings. This meant that openings for a PD, an MD, and two fulltime air personalities were needed. And to make matters worse, the court system had called upon two air personalities to perform their civic duty.

I remarked to Gregg that, for a long time, I've wanted to be able to provide temporary services for new sign-ons and for stations needing a little help for whatever reason until the permanent replacements were found. He asked how soon I could be there. Here's how it went:

## Sunday

I fly to Miami, anticipating the coming week. Monday would be my get-acquainted day. During the flight, I reminisce about some of my other "first days" in radio: Finding the shortest route to the restroom from the studio; reviewing studio operations; setting up my Selector password; meeting staffers and immediately forgetting their names. Wait a second ... back to the studio. Last time I was on the air, we had paper logs. What if this is a paperless studio? What if I screw up the call letters? What if I cause train-wreck segues? Will I wake up in the middle of the night to "dead air" nightmares?

## Monday

I arrive at the station around 9:30am. Gregg gives me a walking tour of the station. The building houses five radio stations, and the place is already buzzing during morning drive. I meet Paxson Miami President **Ronna Woulfe** and scores of sales, promotions, and support staff. At 10:30, I join the station's temporary midday host and my trainer, **Jen Ryan**, who fills me in on basics like how to operate the board, take meter

readings, and run AudioVault, the digital storage system that stores and plays all the commercials and image production. After 30 minutes, Jen insists I'm ready to board-op, and she leaves the stu-



dio to get some coffee. "I'm not ready!" I holler after her as my stomach turns for the 50th time.

But Jen knew what she was doing and, aside from the noon request hour, I'm actually holding my own. Only one train-wreck segue. I decide to listen with my headsets — only to find the rubber band that was wrapped around the cord is disintegrating in my hands.

At 2pm, afternoon host **Steve Stansell** joins us for a crossover, and we lay the "Kelly Girl" groundwork for the audience. Jen introduces me, and our banter becomes my first words on the air in four years.

At a late lunch, Gregg and I make our plans for the rest of the week. We return to the station intent on reviewing Selector, but Gregg soon enough is tied up: phone calls from label reps, promotion decisions, research information, approving billboard ideas Programming & Promotions Asst. **Margaret Garcia** had created on her computer for corporate to approve before it's sent off to the ad agency, and speaking with potential PD, MD, and airstaff candidates.

Finally, we review categories, scheduling logistics, Zeta music philosophy, and general how-tos. Around 6pm, I leave to handle a minor hotel problem involving checking into a different accommodation. I dine with Gregg and his wife **Ruby**, then work on my laptop back at the hotel 'til midnight.

## Tuesday

I get to the station at 8:30. Gregg is in a meeting that doesn't end until after I'm on the air. Knowing that **R&R** begins taking reports at 7:30am Pacific time, I want to call in my music report early, but since I'd be on the air at the time, it has to wait until 2pm. I try reading the newspaper, but I'm a bundle of nerves anticipating going on the air. Morning guys

**Paul Castronovo & "Young" Ron Brewer** get a call at 10 that they need to tape, so they stay a few minutes longer.

Prior to my big debut, many Paxson staffers had commented that returning to the air would be just like riding a bike. I found it was more like learning to rollerblade: Once I actually crashed and "earned" my scars, I no longer feared falling and was able to concentrate on how to skate. Back in the studio, I make my big mistakes in the first two hours; from then on, I begin to relax.

After the show, I call in my report. I decide to be sneaky and not reveal my "true" identity until after the report was completed. The **R&R** report taker and I have a good laugh about it afterward. I finish the other reporting duties, then tackle Selector. I labor over one day's log for a couple of hours, reminding myself that Gregg would still review and revise before printing it. I leave at 8pm, feeling guilty that Gregg is still working.

Back in my hotel room, I spend an hour doing some show prep online.

## Wednesday

I arrive at Zeta at 9am. Again, Gregg is in a meeting. We catch up briefly before I go on the air. As I leave his office, his words ring in my ears: "Have fun!" Oh, that's right. It's OK to have fun. The show goes much better today. Amazing what some show prep will do — and how much easier it is these days with Internet technology.

After the show, Gregg and I review the log I'd worked on the day before — song by song. That is, between phone calls from record companies, prospective employees, and who knows who else. I meet Paxson Corporate Exec. VP/Programming **Alan Mason** for the first time in person, and we're joined by Paxson Corporate VP/Programming **John Frost** for dinner that evening. During the course of the evening, Alan and I discover we had a mutual acquaintance in Anchorage. (I had worked at the sister station of the guy who got Alan into radio, **Ed Riley**.)

## Thursday

The **Work Group's Jim Parsons** arrives at 9am. After about 30 minutes, he is off to meet with **WPLL PD Dave Stewart**. I go back to the music desk to do some preliminary Selector editing.

After the show I join the jock meeting, which lasts about an hour. Gregg and I had planned on

## Showing Their Paxson Pride

While at **WZTA/Miami**, I saw a newsletter called **Paxson Pride** all over the building. **Paxson Miami VP/Marketing Marc Kuhn** explains the newsletter was one of the results of an anonymous staff survey. "The survey was a questionnaire that covered things like what was going on in your job — both good and bad, what would you like to see done better, interdepartmental relations, etc."

With five of the six Miami stations (**WZTA, WPLL, WFTL, WINZ & WLVE**) in one building, keeping everyone in the loop was a challenge. Says Kuhn, "One of the things that came out was that communication could be improved. There is an awful lot going on between six radio stations, everyone is always so busy, and it's impossible to have meetings with everyone all the time."

"So in the managers' meeting, we talked about creating a newsletter for our Miami stations that would primarily be an information piece. We got a commitment from all the department heads to contribute a paragraph or two once a week, and I would put it together. It has been very helpful for everyone in the building."

The weekly newsletter is filled with such information as introductions of new company employees, special station accomplishments (like an **AP** award for **WINZ**), explanations of each station's upcoming promotions, general employee information, tidbits like the "Pointless Poll" (where a question of the week allows employees to share something about themselves that doesn't have to do with work), suggestions (with a cash prize for ideas that are implemented), and pats on the back (I especially liked **WPLL (Planet Radio) Creative Services/WZTA [Zeta] partimer Matt West's** submission: "A pat on whatever part of the body [that] would be considered appropriate according to the Paxson Handbook to everyone who helped out with the Planet Radio project last week.") Kuhn adds, "The Poll lets us have some fun, and we learn more about each other."

having a music meeting, but too many other priorities kept coming up, so we postpone it until the following morning. I spend the rest of the day editing the logs for Saturday and Sunday — uninterrupted. (This was completely unrealistic! A "real" MD would be answering unending phone calls, staff questions, listening to music, and dealing with a host of other chores while editing the logs. I had the luxury of concentration, which I really needed since I was still getting accustomed to Zeta's programming designs.) At 6:15, the **Enclave's Howard Petruziello** arrives. He was planning on taking **Margaret Garcia** to dinner, and he invites me to join them. Gregg had other plans with another label. Back in my room at 9pm, I pack my bags and struggle to get to sleep. Is it the iced tea at dinner — or the fact that I have just one day left of my adventure?

## Friday

Up at 5:15am. Check out of the hotel and get to the station at 7:15. Gregg had already been at work for at least an hour and was in the production room with **WZTA Creative Services Director Mitch Lewis**. (Oh, did I forget to mention that Gregg also does the station's image voiceovers?) I spend an hour interviewing Paxson Miami VP/Marketing **Marc Kuhn** for the "Paxson Pride" story that appears on this page.

Back with Gregg, we have about 45 minutes for our music meeting before **Howard Petruziello** arrives for his meeting with

us. We spend about 30 minutes listening to his label's projects and discussing their feasibility for Zeta. Just before 10am, Gregg takes Howard to Dave Stewart's office, and I go to the studio.

During the next four hours, I realize this could be the last time I'll be on the air for another long stretch, if ever again. I also have the weird realization that at 7pm that night, I'll be on an airplane going home. At 2pm, my relief comes in, and we do a crossover. How appropriate — it's **Jen Ryan**, now filling in for afternoon host **Steve Stansell**, who had jury duty that day. Jen announces there's a letter from my agency that says I have a new assignment for the following week at "KRNR" and, with that, I make my on-air farewell to Miami.

Gregg and I listen to and talk about some more tunes before wrapping up the week. At 5pm, I walk out of the station, a little sad that my radio pilgrimage was over. If this was a movie, the credits would begin rolling.

## Roll Credits!

There are three people who made this experience possible and who I must publicly thank. Both **Gregg Steele** and **R&R** CEO/Publisher **Erica Farber** demonstrated such trust in me that words could never fully express my appreciation. And **R&R** Rock Asst. Editor **Frank Correia's** ability to jump in and cover my butt at the office made the possibility of this experience a reality.



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APRIL 25, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	1	1	<b>OFFSPRING</b> Gone Away (Columbia)	2352	2333	2189	2026	79/0
5	3	3	2	<b>U2</b> Staring At The Sun (Island)	1990	1984	1943	1832	76/0
1	1	2	3	<b>COLLECTIVE SOUL</b> Precious Declaration (Atlantic)	1974	2144	2227	2256	76/0
6	5	4	4	<b>VERUCA SALT</b> Volcano Girls (Outpost/Geffen)	1876	1826	1722	1634	78/0
9	6	5	5	<b>QUEENSRYCHE</b> Sign Of The Times (EMI)	1834	1815	1703	1600	71/0
17	12	9	6	<b>TONIC</b> If You Could Only See (Polydor/A&M)	1600	1496	1170	936	77/2
11	10	7	7	<b>VERVE PIPE</b> The Freshmen (RCA)	1521	1513	1436	1361	63/1
14	11	11	8	<b>MATCHBOX 20</b> Push (Lava/Atlantic)	1441	1358	1181	1020	69/2
7	8	10	9	<b>METALLICA</b> King Nothing (Elektra/EEG)	1328	1466	1569	1627	59/0
34	21	14	10	<b>BUSH</b> Cold Contagious (Trauma/Interscope)	1258	1083	855	476	75/3
20	17	13	11	<b>NAKED</b> Mann's Chinese (Red Ant)	1192	1109	959	873	69/3
<b>BREAKER</b>			12	<b>LIVE</b> Freaks (Radioactive)	1166	588	158	106	76/5
4	7	6	13	<b>AEROSMITH</b> Falling In Love... (Columbia)	1149	1524	1680	1902	54/0
2	4	8	14	<b>LIVE</b> Lakini's Juice (Radioactive)	1132	1511	1804	2083	60/0
19	18	15	15	<b>STIR</b> Stale (Aware/Capitol)	1124	1074	958	891	65/1
16	16	16	16	<b>MATTHEW SWEET</b> Where You Get Love (Volcano)	1021	1051	989	977	54/0
25	24	18	17	<b>COWBOY MOUTH</b> Jenny Says (MCA)	912	836	729	610	57/1
21	22	21	18	<b>HELMET</b> Exactly What You Wanted (Interscope)	853	812	784	704	67/0
24	23	20	19	<b>ORBIT</b> Medicine (Baby Come Back) (A&M)	809	819	758	659	52/0
13	14	17	20	<b>WALLFLOWERS</b> One Headlight (Interscope)	798	904	1074	1317	53/0
8	9	12	21	<b>STONE TEMPLE PILOTS</b> Tumble In The Rough (Atlantic)	796	1204	1500	1625	46/0
—	45	30	22	<b>COOL FOR AUGUST</b> Don't Wanna Be Here (Warner Bros.)	751	605	332	38	61/6
33	30	28	23	<b>OUTHOUSE</b> Welcome (Mercury)	729	619	541	490	54/3
39	31	26	24	<b>DRAIN S.T.H.</b> I Don't Mind (Enclave)	699	636	530	390	60/1
37	28	27	25	<b>SOUNDGARDEN</b> Rhinoceros (A&M)	698	633	568	420	41/4
10	13	19	26	<b>SILVERCHAIR</b> Abuse Me (Epic)	693	836	1160	1448	48/0
18	20	23	27	<b>TOOL</b> "H" (Volcano)	686	774	857	932	47/0
29	27	25	28	<b>JONNY LANG</b> Lie To Me (A&M)	679	641	570	553	42/2
12	15	22	29	<b>BUSH</b> Greedy Fly (Trauma/Interscope)	676	777	1001	1351	49/0
30	25	24	30	<b>INXS</b> Elegantly Wasted (Mercury)	665	652	607	546	32/1
<b>BREAKER</b>			31	<b>SCREAMIN' CHEETAH WHEELIES</b> Magnolia (Capricorn/Mercury)	655	571	482	279	44/1
<b>BREAKER</b>			32	<b>THIRD EYE BLIND</b> Semi-Charmed Life (Elektra/EEG)	629	535	442	376	35/2
<b>BREAKER</b>			33	<b>SILVERCHAIR</b> Freak (Epic)	609	404	282	217	51/8
—	42	37	34	<b>ROLLINS BAND</b> Starve (DreamWorks/Geffen)	518	459	352	271	55/2
—	—	42	35	<b>COUNTING CROWS</b> Daylight Fading (DGC/Geffen)	490	396	280	188	34/2
—	48	39	36	<b>BETTER THAN EZRA</b> Long Lost (Swell/Elektra/EEG)	470	412	326	214	37/2
15	19	29	37	<b>BIG HEAD TODD &amp; THE MONSTERS</b> Resignation... (Revolution)	457	607	921	1005	27/0
35	35	36	38	<b>RUSH</b> Driven (Atlantic)	454	505	466	470	28/0
<b>DEBUT</b>			39	<b>TOAD THE WET SPROCKET</b> Come Down (Columbia)	435	128	—	—	40/9
32	32	35	40	<b>VALLEJO</b> Just Another Day (IMI/TVT)	435	509	499	505	31/0
—	—	46	41	<b>RADISH</b> Little Pink Stars (Mercury)	428	351	259	45	50/5
49	44	40	42	<b>CHALK FARM</b> Live Tomorrow (Columbia)	405	408	348	285	34/2
28	29	34	43	<b>LOCAL H</b> Fritz's Corner (Island)	404	512	567	555	39/0
45	47	44	44	<b>HANDSOME</b> Needles (Epic)	365	384	329	325	34/0
<b>DEBUT</b>			45	<b>FOO FIGHTERS</b> Monkey Wrench (Roswell/Capitol)	359	—	—	—	64/64
—	—	49	46	<b>GRAVITY KILLS</b> Down (TVT)	353	314	261	211	32/1
<b>DEBUT</b>			47	<b>DARLAHOOD</b> Big Fine Thing (Reprise)	329	267	209	195	36/4
36	40	47	48	<b>SUBLIME</b> Santeria (Gasoline Alley/MCA)	322	345	391	426	15/0
<b>DEBUT</b>			49	<b>SEVEN MARY THREE</b> Rock Crown (Mammoth/Atlantic)	319	—	—	—	56/56
<b>DEBUT</b>			50	<b>AEROSMITH</b> Hole In My Soul (Columbia)	308	104	66	18	33/15

This chart reflects airplay from April 14-20. Songs ranked by total plays. Highlighted songs indicate Breaker. 81 Active Rock reporters. 81 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

### NEW & ACTIVE

**BLUR** Song 2 (Virgin)  
Total Plays: 278, Total Stations: 31, Adds: 3

**BECK** The New Pollution (DGC/Geffen)  
Total Plays: 275, Total Stations: 11, Adds: 0

**AEROSMITH** Nine Lives (Columbia)  
Total Plays: 266, Total Stations: 18, Adds: 1

**SWEET VINE** Mountainside (Columbia)  
Total Plays: 264, Total Stations: 22, Adds: 1

**ZZ TOP** Rhythmmeen (RCA)  
Total Plays: 240, Total Stations: 15, Adds: 2

**AEROSMITH** Pink (Columbia)  
Total Plays: 220, Total Stations: 19, Adds: 3

**MEREDITH BROOKS** Bitch (Capitol)  
Total Plays: 214, Total Stations: 10, Adds: 2

**MIGHTY MIGHTY BOSSTONES** The Impression That I Get (Mercury)  
Total Plays: 207, Total Stations: 10, Adds: 1

**AMPAGE** Words (Higher Source)  
Total Plays: 205, Total Stations: 21, Adds: 1

**FLUF** Got Everything (Way Cool Music/MCA)  
Total Plays: 169, Total Stations: 20, Adds: 1

Songs ranked by total plays.

### BREAKERS®

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1166/578	76/5	12
<b>LIVE</b> Freaks (Radioactive)		
<b>SCREAMIN' CHEETAH WHEELIES</b> Magnolia (Capricorn/Mercury)		
655/84	44/1	31
<b>THIRD EYE BLIND</b> Semi-Charmed Life (Elektra/EEG)		
629/94	35/2	32
<b>SILVERCHAIR</b> Freak (Epic)		
609/205	51/8	33

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>FOO FIGHTERS</b> Monkey Wrench (Roswell/Capitol)	64
<b>SEVEN MARY THREE</b> Rock Crown (Mammoth/Atlantic)	56
<b>AEROSMITH</b> Hole In My Soul (Columbia)	15
<b>TOAD THE WET SPROCKET</b> Come Down (Columbia)	9
<b>SILVERCHAIR</b> Freak (Epic)	8
<b>COOL FOR AUGUST</b> Don't Wanna Be Here (Warner Bros.)	6
<b>JANE JENSEN</b> More Than I Can (Flip/Interscope)	5
<b>LIVE</b> Freaks (Radioactive)	5
<b>RADISH</b> Little Pink Stars (Mercury)	5
<b>SUGARTOOTH</b> Booty Street (DGC/Geffen)	5

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Active Rock Debut 47 Add Active Rotation

Also Spinning:  
WAF 22x WIOT 16x WMMS WRCX  
KUPD 15x KNCN 15x WXTB WLZR  
KIOZ 11x KRAD 16x WKLQ WRIF  
KQRC 12x KIBZ 11x KTUX KAZR  
WRCQ 20x KKZQ 16x KISS and more  
WZAT 14x WXRA 11x KYYS WCCC

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>LIVE</b> Freaks (Radioactive)	+578
<b>FOO FIGHTERS</b> Monkey Wrench (Roswell/Capitol)	+359
<b>SEVEN MARY THREE</b> Rock Crown (Mammoth/Atlantic)	+319
<b>TOAD THE WET SPROCKET</b> Come Down (Columbia)	+307
<b>SILVERCHAIR</b> Freak (Epic)	+205
<b>AEROSMITH</b> Hole In My Soul (Columbia)	+204
<b>BUSH</b> Cold Contagious (Trauma/Interscope)	+175
<b>COOL FOR AUGUST</b> Don't Wanna Be Here (Warner Bros.)	+146
<b>OUTHOUSE</b> Welcome (Mercury)	+110
<b>TONIC</b> If You Could Only See (Polydor/A&M)	+104

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>LOCAL H</b> Bound For The Floor (Island)
<b>TOOL</b> Stinkfist (Volcano)
<b>BETTER THAN EZRA</b> Desperately Wanting (Swell/Elektra/EEG)
<b>METALLICA</b> Hero Of The Day (Elektra/EEG)
<b>SOUNDGARDEN</b> Blow Up The Outside World (A&M)
<b>SUBLIME</b> What I Got (Gasoline Alley/MCA)
<b>TONIC</b> Open Up Your Eyes (Polydor/A&M)
<b>STONE TEMPLE PILOTS</b> Lady Picture Show (Atlantic)
<b>COUNTING CROWS</b> A Long December (DGC/Geffen)
<b>SOUNDGARDEN</b> Burden In My Hand (A&M)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



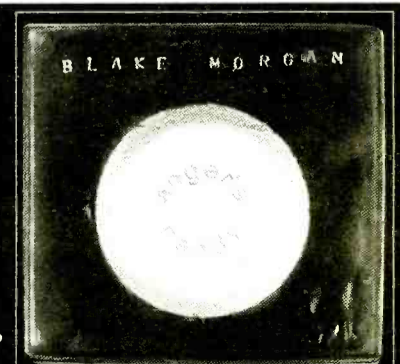
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# ACTIVE ROCK PLAYLISTS

April 25, 1997 R&R • 81

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**MARKET #3**  
**WRCX/Chicago**  
(312) 861-8100  
Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	17	18	32	VERUCA SALT/Volcano Girls	
18	30	34	32	SOUNDGARDEN/Rhinosaur	
34	34	34	32	OFFSPRING/Gone Away	
27	17	28	27	ALICE IN CHAINS/Down in A Hole	
25	27	28	27	METALLICA/King Nothing	
34	35	33	25	LIVE/Lakini's Juice	
30	29	26	24	METALLICA/In My Soul	
20	34	28	22	ALICE IN CHAINS/Would?	
-	-	-	21	SEVEN MARY THREE/Rock Crown	
8	5	9	19	FOO FIGHTERS/Monkey Wrench	
21	16	20	16	QUEENSRYCHE/Sign Of The Times	
-	11	9	15	LOCAL H/Just Another Day	
9	9	13	14	AEROSMITH/Taste Of India	
10	15	15	14	AEROSMITH/Just Another Day	
14	8	23	12	LOCAL H/Bound For The Floor	
9	12	13	11	SPONGE/Have You Seen Mary	
9	11	14	11	STIR/State	
2	3	8	11	COLLECTIVE SOUL/Precious Declaration	
7	8	7	10	HELMET/Exactly What You	
20	8	10	10	STABBING WESTWARD/Shame	
6	6	10	9	NAKED/Mann's Chinese	
-	-	-	14	TOAD THE WET...Come Down	
7	7	9	9	SMASHING PUMPKINS/You're All I've	
14	9	8	8	SEVEN MARY THREE/Devil Boy	
13	7	9	8	SMASHING PUMPKINS/Muzzle	
8	5	5	8	SOUNDGARDEN/Blow Up	
1	4	9	7	ROLLINS BAND/Starve	
-	-	-	5	7	COOL FOR AUGUST/Don't Wanna Be Here
-	-	-	5	7	TONIC/If You Could Only

**MARKET #6**  
**WRIF/Detroit**  
(810) 547-0101  
Podell/Welington

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	27	37	38	COLLECTIVE SOUL/Precious Declaration	
30	30	33	38	LIVE/Lakini's Juice	
22	24	36	36	METALLICA/King Nothing	
23	23	34	34	AEROSMITH/Falling In Love	
21	21	29	32	TOOL/Stinkist	
12	12	6	27	SPONGE/Have You Seen Mary	
19	19	25	26	QUEENSRYCHE/Sign Of The Times	
14	14	22	25	OFFSPRING/Gone Away	
33	33	11	25	BUSH/Greedy Fly	
10	10	20	23	STONE TEMPLE PILOTS/Tumble In The Rough	
17	17	25	22	ALICE IN CHAINS/Down in A Hole	
13	13	5	21	GARY HOEY/Piece Pipe	
13	13	18	20	SOUNDGARDEN/Rhinosaur	
25	25	20	20	METALLICA/Hero Of The Day	
8	8	22	14	VERUCA SALT/Volcano Girls	
7	7	8	12	HELMET/Exactly What You	
9	9	9	10	OUTHOUSE/Welcome	
-	-	-	8	LIVE/Freaks	
7	7	12	9	TOOL/H	
-	-	-	8	BUSH/Cold Contagious	
-	-	-	6	SILVERCHAIR/Freak	
5	5	10	8	LOCAL H/Fritz's Corner	
6	6	8	8	GUFFS/Smile	
5	5	8	8	MATCHBOX 20/Push	
4	4	7	8	JONNY LANG/Lie To Me	
8	8	6	8	SMASHING PUMPKINS/Zero	
6	6	8	7	AEROSMITH/Pink	
5	5	7	7	NAKED/Mann's Chinese	
-	-	-	5	7	ROLLINS BAND/Starve
1	1	7	6	DRAIN S.T.H./Don't Mind	

**MARKET #7**  
**KEGL/Dallas**  
(972) 869-9700  
Doherty/Scul

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	21	31	31	TONIC/If You Could Only	
38	36	36	31	OFFSPRING/Gone Away	
35	35	37	30	MATCHBOX 20/Push	
34	35	36	29	THIRD DAY/Nothing At All	
34	35	36	29	VERUCA SALT/Volcano Girls	
11	19	29	28	METALLICA/Bleeding Me	
-	-	-	19	26	AEROSMITH/Hole In My Soul
13	17	15	22	NAKED/Mann's Chinese	
21	20	20	22	STONE TEMPLE PILOTS/Tumble In The Rough	
20	24	22	21	GARY HOEY/Piece Pipe	
14	20	20	20	RUSH/Driven	
19	25	21	20	QUEENSRYCHE/Sign Of The Times	
15	14	22	20	STIR/State	
14	15	17	17	RADISH/Little Pink Stars	
-	-	-	17	DOCKEN/Feel	
-	-	-	17	BUSH/Cold Contagious	
12	14	16	17	U2/Staring At The Sun	
-	-	-	16	16	VALLERJO/Just Another Day
13	13	15	15	PUZZLE GUT/ Know It Well	
-	-	-	14	14	COOL FOR AUGUST/Don't Wanna Be Here
-	-	-	14	13	PERM FOR PYROS/Hard Charger
-	-	-	14	13	SWEET VINE/Mountainside
-	-	-	12	12	ZZ TOP/Rhythm
-	-	-	11	11	SILVERCHAIR/Freak
13	14	17	11	DRAIN S.T.H./Don't Mind	
12	16	14	10	ROLLINS BAND/Starve	
13	16	12	10	HELMET/Exactly What You	
-	-	-	10	10	VERVE PIPE/The Freshmen
-	-	-	12	9	BOBGOBLIN/Pretty In My Uniform
14	13	14	11	HANDSOME/Needles	
-	-	-	11	11	FOO FIGHTERS/Monkey Wrench

**MARKET #7**  
**Q102**  
**KTXQ/Dallas**  
(214) 528-5500  
Lockridge/Redbeard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	44	38	40	U2/Staring At The Sun	
39	43	40	39	VERVE PIPE/The Freshmen	
26	27	38	39	WIDESPREAD PANIC/Hope In A Hopeless	
23	41	38	39	QUEENSRYCHE/Sign Of The Times	
37	39	38	38	METALLICA/King Nothing	
-	-	-	25	21	WALLFLOWERS/The Difference
-	-	-	22	24	LIVE/Freaks
20	26	22	24	COUNTING CROWS/Daylight Fading	
42	42	38	24	AEROSMITH/Falling In Love	
17	26	22	23	COLLECTIVE SOUL/Precious Declaration	
13	12	22	23	TONIC/If You Could Only	
21	25	22	23	OFFSPRING/Gone Away	
23	25	21	21	LIVE/Rainsoaked	
41	24	21	20	WALLFLOWERS/One Headlight	
-	-	-	19	19	AEROSMITH/Hole In My Soul
-	-	-	19	19	JONNY LANG/Lie To Me
17	14	13	15	WILCO/Outstare (Outta...)	
17	14	13	15	RADISH/Little Pink Stars	
-	-	-	15	15	STIR/State
-	-	-	16	12	BOBGOBLIN/Pretty In My Uniform
-	-	-	13	14	TOAD THE WET...Come Down
13	12	14	14	BUSH/Swallowed	
-	-	-	14	13	COOL FOR AUGUST/Don't Wanna Be Here
28	10	9	12	COUNTING CROWS/A Long December	
11	12	10	12	311/Down	
11	10	10	11	SUBLIME/What I Got	
11	11	11	11	ALICE IN CHAINS/Over Now	
11	12	11	11	SOUNDGARDEN/Blow Up	
11	11	11	11	GRAND STREET CRYERS/Angie Wood	
12	12	10	11	SMASHING PUMPKINS/Tonight, Tonight	

**MARKET #10**  
**WAAF/Boston**  
(617) 236-1073  
Douglas/Osterlind

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	37	35	37	OFFSPRING/Gone Away	
36	35	35	37	VERUCA SALT/Volcano Girls	
35	37	32	36	VERVE PIPE/The Freshmen	
17	33	33	34	TONIC/If You Could Only	
-	-	-	31	34	LIVE/Freaks
35	36	33	33	U2/Staring At The Sun	
16	20	32	32	STIR/State	
2	17	30	30	BUSH/Cold Contagious	
1	15	19	28	OUTHOUSE/Welcome	
27	24	26	26	KORNA D.I.D.A.S.	
13	19	25	25	SILVERCHAIR/Abuse Me	
17	19	24	24	TOOL/H	
-	-	-	24	24	AEROSMITH/Nine Lives
25	24	23	23	COLLECTIVE SOUL/Precious Declaration	
30	28	25	23	POE/Helo	
24	32	25	22	QUEENSRYCHE/Sign Of The Times	
23	24	22	22	DARLAHOOD/Big Fine Thing	
21	22	18	20	RAGE AGAINST...Down Rodeo	
31	21	23	20	PERM FOR PYROS/Hard Charger	
24	25	23	19	L7/Drama	
21	20	17	17	KULA SHAKER/Hey Dude	
15	17	16	15	NINE INCH NAILS/The Perfect Drug	
14	16	15	15	ODDS/Someone Who's Cool	
-	-	-	11	11	ROLLINS BAND/Starve
16	15	14	14	HELMET/Exactly What You	
14	16	14	14	STONE TEMPLE PILOTS/Tumble In The Rough	
14	15	13	13	HANDSOME/Needles	
15	12	14	12	LOCAL H/Fritz's Corner	
9	9	10	12	PUZZLE GUT/ Know It Well	

**MARKET #11**  
**WZTA/Miami**  
(305) 654-9494  
Steele

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
1	18	26	34	BUSH/Cold Contagious	
25	28	31	34	VERUCA SALT/Volcano Girls	
18	35	34	33	OFFSPRING/Gone Away	
27	36	35	33	COLLECTIVE SOUL/Precious Declaration	
22	26	35	32	U2/Staring At The Sun	
33	37	34	31	LIVE/Lakini's Juice	
-	-	-	27	30	COOL FOR AUGUST/Don't Wanna Be Here
34	29	37	30	VERVE PIPE/The Freshmen	
-	-	-	22	21	PEARL JAM/State Of Love
15	19	22	20	MATCHBOX 20/Push	
10	21	23	19	TONIC/If You Could Only	
31	24	11	19	METALLICA/King Nothing	
18	14	18	17	ALICE IN CHAINS/Would?	
13	17	16	17	HELMET/Exactly What You	
-	-	-	12	15	ORBIT/Medicine (Baby)
31	40	15	15	MIGHTY JOE PLUM/Live Through This	
-	-	-	11	11	OUTHOUSE/Welcome
-	-	-	9	14	SOUNDGARDEN/Rhinosaur
29	23	15	14	AEROSMITH/Falling In Love	
20	16	19	14	SILVERCHAIR/Abuse Me	
-	-	-	11	13	SOUNDGARDEN/Blow Up
-	-	-	12	12	TOAD THE WET...Come Down
20	20	17	12	QUEENSRYCHE/Sign Of The Times	
-	-	-	11	11	SEVEN MARY THREE/Rock Crown
-	-	-	7	6	COUNTING CROWS/A Long December
-	-	-	10	8	STONE TEMPLE PILOTS/Lady Picture Show
-	-	-	10	10	JONNY LANG/Lie To Me
32	15	13	10	BUSH/Greedy Fly	
-	-	-	9	9	FOO FIGHTERS/Monkey Wrench
10	6	8	9	LOCAL H/Bound For The Floor	

**MARKET #13**  
**KISW/Seattle**  
(206) 285-7625  
Ryan/Faulkner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	22	33	34	SOUNDGARDEN/Rhinosaur	
18	21	32	34	QUEENSRYCHE/Sign Of The Times	
33	34	35	34	METALLICA/King Nothing	
19	33	33	33	LIVE/Lakini's Juice	
19	33	33	33	OFFSPRING/Gone Away	
27	30	30	30	AEROSMITH/Falling In Love	
19	16	19	20	U2/Staring At The Sun	
18	18	19	19	STONE TEMPLE PILOTS/Tumble In The Rough	
-	-	-	16	20	BUSH/Cold Contagious
11	18	20	18	TOOL/H	
33	30	19	18	COLLECTIVE SOUL/Precious Declaration	
10	12	17	17	HANDSOME/Needles	
-	-	-	13	15	RUSH/Driven
-	-	-	16	16	FOO FIGHTERS/Monkey Wrench
-	-	-	4	11	VERUCA SALT/Volcano Girls
10	8	11	11	HELMET/Exactly What You	
-	-	-	7	12	CORROSION OF...Along Whip/Big
10	11	10	10	LOCAL H/Fritz's Corner	
-	-	-	9	11	TONIC/If You Could Only
12	7	6	9	QUEENSRYCHE/Reach	
9	7	5	7	AEROSMITH/Nine Lives	
7	6	4	6	AEROSMITH/Taste Of India	
17	16	15	5	THIRD DAY/Nothing At All	
-	-	-	-	-	LIVE/Freaks
-	-	-	-	-	EDNASWAP/Cloven Show

**MARKET #14**  
**KIOZ/San Diego**  
(619) 565-6006  
Dukes/Leder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	26	28	28	OFFSPRING/Gone Away	
18	21	24	28	TOOL/H	
28	28	24	28	METALLICA/King Nothing	
19	21	25	25	U2/Staring At The Sun	
-	-	-	24	24	FOO FIGHTERS/Monkey Wrench
-	-	-	18	20	BUSH/Cold Contagious
18	19	19	20	VERUCA SALT/Volcano Girls	
-	-	-	20	20	SEVEN MARY THREE/Rock Crown
-	-	-	16	19	TONIC/If You Could Only
20	21	16	19	KNAPSACK/Thursday Side Of	
21	20	18	19	SILVERCHAIR/Freak	
22	20	17	19	FLUFFY/Black Eye	
15	27	26	18	MATCHBOX 20/Push	
16	29	18	18	SOUNDGARDEN/Rhinosaur	
27	29	23	18	QUEENSRYCHE/Sign Of The Times	
27	29	15	17	OFFSPRING/Choose	
-	-	-	2	17	STIR/State
9	18	17	15	AEROSMITH/Nine Lives	
-	-	-	11	11	HUNGER/Vanishing Cream
19	20	12	12	NICKELBACK/Sweet Thing	
-	-	-	9	12	METALLICA/Hero Of The Day
-	-	-	13	10	LIVE/Lakini's Juice
11	-	-	11	11	ALICE IN CHAINS/Again
10	12	9	11	KORNA D.I.D.A.S.	
-	-	-	11	11	LOCAL H/Bound For The Floor
-	-	-	9	10	WALLFLOWERS/One Headlight
-	-	-	10	11	MY HEAD/Humbucker
-	-	-	10	11	TONIC/Open Up Your Eyes
10	1	12	11	NAKED/Mann's Chinese	
-	-	-	3	9	DARLAHOOD/Big Fine Thing

**MARKET #15**  
**WRCN/Long Island**  
(516) 423-6740  
Tortora/Rodger

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	23	33	39	OFFSPRING/Gone Away	
19	33	37	37	U2/Staring At The Sun	
37	40	38	36	COLLECTIVE SOUL/Precious Declaration	
35	35	36	35	VERUCA SALT/Volcano Girls	
14	14	14	14	OUTHOUSE/Welcome	
37	35	37	36	LIVE/Lakini's Juice	
37	40	24	25	METALLICA/King Nothing	
18	20	23	25	MATTHEW SWEET/Where You Get Love	
16	16	15	22	SCREAMIN' CHEETAH...Magnaolia	
2	15	20	22	AEROSMITH/Hole In My Soul	
20	21	26	20	QUEENSRYCHE/Sign Of The Times	
16	19	14	18	BUSH/Greedy Fly	
19	16	16	17	SILVERCHAIR/Plastique	
16	18	20	16	TOOL/H	
14	14	17	15	SUBLIME/What I Got	
11	15	15	15	SILVERCHAIR/Abuse Me	
34	23	15	14	WALLFLOWERS/One Headlight	
19	17	16			









# ROCK TOP 50

APRIL 25, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	<b>COLLECTIVE SOUL</b> Precious Declaration (Atlantic) 1753 1772 1879 1875 78/0					
1	1	2	2	<b>AEROSMITH</b> Falling In Love... (Columbia) 1745 1757 1903 1954 78/1					
3	3	3	3	<b>U2</b> Staring At The Sun (Island) 1696 1676 1765 1664 80/2					
6	5	4	4	<b>QUEENSRYCHE</b> Sign Of The Times (EMI) 1495 1397 1304 1218 79/0					
7	6	6	5	<b>JONNY LANG</b> Lie To Me (A&M) 1275 1229 1254 1172 76/2					
4	4	5	6	<b>WALLFLOWERS</b> One Headlight (Interscope) 1170 1280 1412 1475 70/0					
13	9	8	7	<b>VERVE PIPE</b> The Freshmen (RCA) 1169 1041 957 820 64/0					
17	12	10	8	<b>MATCHBOX 20</b> Push (Lava/Ant) 1091 977 885 733 74/1					
18	13	9	9	<b>OFFSPRING</b> Gone Away (Columbia) 1081 1003 842 723 67/1					
24	19	12	10	<b>TONIC</b> If You Could Only See (Polydor/A&M) 1016 829 615 421 72/5					
5	7	7	11	<b>LIVE</b> Lakini's Juice (Radioactive) 944 1107 1231 1276 60/0					
9	8	11	12	<b>METALLICA</b> King Nothing (Elektra/EEG) 821 897 963 980 59/0					
10	11	14	13	<b>BUSH</b> Greedy Fly (Trauma/Interscope) 704 771 887 964 52/0					
8	10	13	14	<b>WIDESPREAD PANIC</b> Hope In A Hopeless World (Capricorn/Mercury) 696 814 941 1046 50/0					
15	14	15	15	<b>RUSH</b> Driven (Atlantic) 676 739 784 761 44/0					
19	20	19	16	<b>VERUCA SALT</b> Volcano Girls (Outpost/Geffen) 649 614 599 560 50/2					
<b>BREAKER</b>			17	<b>COUNTING CROWS</b> Daylight Fading (DGC/Geffen) 586 395 224 138 47/3					
<b>BREAKER</b>			18	<b>CHEAP TRICK</b> Say Goodbye (Red Ant) 559 455 410 299 44/2					
<b>BREAKER</b>			19	<b>SCREAMIN' CHEETAH WHEELIES</b> Magnolia (Capricorn/Mercury) 558 467 331 167 54/3					
11	15	16	20	<b>SILVERCHAIR</b> Abuse Me (Epic) 536 679 783 892 41/0					
<b>BREAKER</b>			21	<b>ZZ TOP</b> Rhythmeen (RCA) 529 451 418 299 40/0					
12	16	18	22	<b>BIG HEAD TODD &amp; THE MONSTERS</b> Resignation... (Revolution) 525 657 759 864 41/0					
<b>BREAKER</b>			23	<b>COREY STEVENS</b> One More Time (Eureka/Discovery) 519 342 170 52 48/4					
<b>BREAKER</b>			24	<b>LIVE</b> Freaks (Radioactive) 515 193 78 64 58/14					
23	23	22	25	<b>MATTHEW SWEET</b> Where You Get Love (Volcano) 486 507 482 442 37/1					
<b>DEBUT</b>			26	<b>LYNYRD SKYNYRD</b> Travelin' Man (DMC) 477 95 — — 44/14					
14	17	17	27	<b>STONE TEMPLE PILOTS</b> Tumble In The Rough (Atlantic) 476 674 749 764 41/0					
27	26	24	28	<b>INXS</b> Elegantly Wasted (Mercury) 468 466 449 398 37/1					
26	25	25	29	<b>CHALK FARM</b> Live Tomorrow (Columbia) 454 456 450 401 46/0					
28	29	28	30	<b>STIR</b> Stale (Aware/Capitol) 445 438 408 377 42/1					
38	31	32	31	<b>AEROSMITH</b> Pink (Columbia) 420 375 355 282 32/1					
—	50	31	32	<b>SWEET VINE</b> Mountainside (Columbia) 416 385 191 59 39/4					
16	18	21	33	<b>COUNTING CROWS</b> A Long December (DGC/Geffen) 413 516 641 752 44/0					
—	46	35	34	<b>NAKED</b> Mann's Chinese (Red Ant) 399 330 210 165 39/1					
20	21	20	35	<b>WILCO</b> Outtasite (Outta Mind) (Reprise) 387 544 551 553 36/0					
—	39	34	36	<b>GEORGE THOROGOOD &amp; DESTROYERS</b> Rocking My Life Away (EMI) 349 335 251 130 32/2					
—	—	40	37	<b>BUSH</b> Cold Contagious (Trauma/Interscope) 325 249 163 106 34/3					
21	22	29	38	<b>JOHN MELLENCAMP</b> Just Another Day (Mercury) 319 404 530 550 36/0					
29	34	36	39	<b>STONE TEMPLE PILOTS</b> Lady Picture Show (Atlantic) 257 299 327 369 31/0					
<b>DEBUT</b>			40	<b>AEROSMITH</b> Hole In My Soul (Columbia) 250 90 57 30 45/26					
49	—	45	41	<b>SOUNDGARDEN</b> Rhinoceros (A&M) 250 220 167 171 20/0					
33	35	37	42	<b>BETTER THAN EZRA</b> Desperately Wanting (Swell/Elektra/EEG) 249 283 321 324 21/0					
—	—	49	43	<b>BETTER THAN EZRA</b> Long Lost (Swell/Elektra/EEG) 247 198 118 85 28/3					
—	—	47	44	<b>ORBIT</b> Medicine (Baby Come Back) (A&M) 232 205 167 148 24/0					
<b>DEBUT</b>			45	<b>COOL FOR AUGUST</b> Don't Wanna Be Here (Warner Bros.) 220 179 99 21 33/5					
41	38	41	46	<b>SHERYL CROW</b> Everyday Is A Winding Road (A&M) 212 236 253 270 13/0					
<b>DEBUT</b>			47	<b>TOAD THE WET SPROCKET</b> Come Down (Columbia) 209 31 1 — 31/11					
32	36	42	48	<b>SPONGE</b> Have You Seen Mary (Columbia) 208 235 298 347 20/0					
31	33	39	49	<b>SOUNDGARDEN</b> Blow Up The Outside World (A&M) 204 266 330 358 25/0					
46	43	44	50	<b>DAVE MATTHEWS BAND</b> Crash Into Me (RCA) 196 222 229 207 18/0					

This chart reflects airplay from April 14-20. Songs ranked by total plays. Highlighted songs indicate Breaker. 83 Rock reporters. 83 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

## NEW & ACTIVE

**SISTER HAZEL** All For You (Universal)  
Total Plays: 192, Total Stations: 20, Adds: 0

**HELMET** Exactly What You Wanted (Interscope)  
Total Plays: 183, Total Stations: 22, Adds: 1

**SILVERCHAIR** Freak (Epic)  
Total Plays: 164, Total Stations: 16, Adds: 3

**THIRD EYE BLIND** Semi-Charmed Life (Elektra/EEG)  
Total Plays: 157, Total Stations: 20, Adds: 1

**OUTHOUSE** Welcome (Mercury)  
Total Plays: 156, Total Stations: 21, Adds: 1

**TOOL** "H" (Volcano)  
Total Plays: 153, Total Stations: 18, Adds: 0

**COLLECTIVE SOUL** Listen (Atlantic)  
Total Plays: 145, Total Stations: 10, Adds: 1

**DARLAHOOD** Big Fine Thing (Reprise)  
Total Plays: 144, Total Stations: 20, Adds: 1

**DRAIN S.T.H.** I Don't Mind (Enclave)  
Total Plays: 144, Total Stations: 21, Adds: 3

**DISHWALLA** Give (A&M)  
Total Plays: 143, Total Stations: 10, Adds: 0

Songs ranked by total plays.

## BREAKERS

<b>COUNTING CROWS</b> Daylight Fading (DGC/Geffen)			TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
			586/191	47/3	17
<b>CHEAP TRICK</b> Say Goodbye (Red Ant)			TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
			559/104	44/2	18
<b>SCREAMIN' CHEETAH WHEELIES</b> Magnolia (Capricorn/Mercury)			TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
			558/91	54/3	19
<b>ZZ TOP</b> Rhythmeen (RCA)			TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
			529/78	40/0	21
<b>COREY STEVENS</b> One More Time (Eureka/Discovery)			TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
			519/177	48/4	23
<b>LIVE</b> Freaks (Radioactive)			TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
			515/322	58/14	24

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SEVEN MARY THREE Rock Crown (Mammoth/Ant)	33
FOO FIGHTERS Monkey Wrench (Roswell/Capitol)	27
AEROSMITH Hole In My Soul (Columbia)	26
LIVE Freaks (Radioactive)	14
LYNYRD SKYNYRD Travelin' Man (DMC)	14
TOAD THE WET SPROCKET Come Down (Columbia)	11
WALLFLOWERS The Difference (Interscope)	11
COOL FOR AUGUST Don't Wanna Be Here (Warner Bros.)	5
DAVE MATTHEWS BAND Tripping Billies (RCA)	5
PAUL MCCARTNEY The World Tonight (Capitol)	5
TONIC If You Could Only See (Polydor/A&M)	5

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LYNYRD SKYNYRD Travelin' Man (DMC)	+382
LIVE Freaks (Radioactive)	+322
COUNTING CROWS Daylight Fading (DGC/Geffen)	+191
TONIC If You Could Only See (Polydor/A&M)	+187
TOAD THE WET SPROCKET Come Down (Columbia)	+178
COREY STEVENS One More Time (Eureka/Discovery)	+177
AEROSMITH Hole In My Soul (Columbia)	+160
VERVE PIPE The Freshmen (RCA)	+128
MATCHBOX 20 Push (Lava/Ant)	+114
CHEAP TRICK Say Goodbye (Red Ant)	+104

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

**TONIC** Open Up Your Eyes (Polydor/A&M)

**SOUNDGARDEN** Burden In My Hand (A&M)

**MATCHBOX 20** Long Day (Lava/Ant)

**VAN HALEN** Me Wise Magic (Warner Bros.)

**SUBLIME** What I Got (Gasoline Alley/MCA)

**WALLFLOWERS** 6th Avenue Heartache (Interscope)

**TOM PETTY & THE HEARTBREAKERS** Climb... (Warner Bros.)

**METALLICA** Until It Sleeps (Elektra/EEG)

**STONE TEMPLE PILOTS** Trippin' On A Hole In... (Atlantic)

**TOM PETTY & THE HEARTBREAKERS** Change... (Warner Bros.)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# COREY STEVENS

"One More Time"

Rock Breaker **33** - **23**!



Adds: KLOS WNCD WWBN KTAL

Already On: WBAB KDKB WDVE WCKW WTFX  
WFYV WPYX KLPX WEZX KFRQ  
WRXK WYNF KGGO WNCD WPLR  
WBYR WXKE WDHA WRGV WNDD

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# ROCK PLAYLISTS


FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

**MARKET #2**  
  
**KLOS/Los Angeles**  
 (310) 840-4836  
 Duncan/Wilde


PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	15	13	15		METALLICA/King Nothing
14	15	14	15		WALLFLOWERS/One Headlight
14	15	14	15		WALLFLOWERS/Three Marienas
14	14	14	14		DISHWALLA/Give
14	13	14	14		U2/Staring At The Sun
13	12	13	14		COUNTING CROWS/Daylight Fading
15	12	14	14		BIG HEAD TODD...Resignation Superman
12	14	13	13		ZZ TOP/Rhythm
14	13	12	13		JOHN MELLENCAMP/Just Another Day
10	11	14	13		MATCHBOX 20/Push
14	13	12	13		STORYVILLE/Good Day For
13	14	12	13		ERIC JOHNSON'S R.V.
14	13	12	13		WIDESPREAD PANIC/Hope In A Hopeless
14	10	12	13		GARY HIDEY/Peace Pipe
11	9	9	9		CHEAP TRICK/Say Goodbye
9	9	9	9		BOT SCAGGS/II All Went Down
13	14	14	14		R.E.M./Electrolite
9	8	10	8		COREY STEVENS/It's Over
9	9	9	9		WILCO/Monday
9	9	9	9		GEORGE THOROGOOD...Rocking My Life Away
5	10	9	7		STORYVILLE/Blind Side
8	9	7	7		U2/Last Night On Earth
6	8	5	7		COREY STEVENS/Blue Drops Of Rain
14	13	6	6		DAVE MATTHEWS BAND/Crash Into Me
12	10	4	5		LYNYRD SKYNYRD/Travelin' Man
12	10	4	4		CHALK FARM/Live Tomorrow
5	4	4	4		WALLFLOWERS/One Headlight
4	4	4	4		SUBLIME/What I Got
3	4	4	4		DISHWALLA/Counting Blue Cars
3	4	4	3		STONE TEMPLE PILOTS/Lady Picture Show

**MARKET #6**  
  
**WWBR/Detroit**  
 (810) 589-7900  
 Bevilacqua

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	26	31		METALLICA/King Nothing
32	30	27	30		JONNY LANG/Lie To Me
29	29	28	30		WALLFLOWERS/One Headlight
14	25	31	29		VERVE PIPE/The Freshmen
20	23	17	28		U2/Staring At The Sun
32	27	27	27		AEROSMITH/Falling In Love
13	16	17	27		WIDESPREAD PANIC/Hope In A Hopeless
14	11	14	16		RUSH/Driven
13	14	13	16		VERUCA SALT/Volcano Girls
15	15	15	15		AEROSMITH/Hole In My Soul
2	14	14	14		SCREAMIN' CHEETAH...Magnaolia
8	9	11	14		MATTHEW SWEET/Where You Get Love
9	9	9	9		SWEET VINE/Mountainside
25	29	30	33		LIVE/Lakini's Juice
25	25	27	12		CHEAP TRICK/Say Goodbye
29	29	30	13		LIVE/Lakini's Juice
9	12	9	12		JOHN MELLENCAMP/Just Another Day
8	10	12	11		COREY STEVENS/It's Over
8	10	12	11		WILCO/Monday
8	13	12	10		GEORGE THOROGOOD...Rocking My Life Away
13	14	12	10		STORYVILLE/Blind Side
8	12	13	10		U2/Last Night On Earth
8	11	9	10		COREY STEVENS/Blue Drops Of Rain
8	11	9	10		DAVE MATTHEWS BAND/Crash Into Me
8	9	11	8		LYNYRD SKYNYRD/Travelin' Man
8	9	11	8		CHALK FARM/Live Tomorrow
8	9	11	8		WALLFLOWERS/One Headlight
8	9	11	8		SUBLIME/What I Got
20	13	9	8		DISHWALLA/Counting Blue Cars
13	14	9	8		STONE TEMPLE PILOTS/Lady Picture Show

**MARKET #12**  
  
**WKLS/Atlanta**  
 (404) 325-0960  
 Hughes/Kepple


PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	30	31		SPONGE/Have You Seen Mary
33	30	29	29		WALLFLOWERS/One Headlight
30	32	29	29		COLLECTIVE SOUL/Precious Declaration
31	26	30	27		BETTER THAN EZRA/Desperately Wanting
17	18	16	21		AEROSMITH/Falling In Love
21	23	20	20		VERVE PIPE/The Freshmen
16	18	17	19		WIDESPREAD PANIC/Hope In A Hopeless
16	17	20	18		U2/Staring At The Sun
9	7	8	17		QUEENSRYCHE/Sign Of The Times
11	12	13	14		METALLICA/King Nothing
8	8	11	12		COUNTING CROWS/A Long December
16	14	8	12		JONNY LANG/Lie To Me
5	8	10	8		COOL FOR AUGUST/Don't Wanna Be Here
14	7	7	9		OFFSPRING/Gone Away
9	8	9	8		THIRD DAY/Nothing At All
30	14	8	8		SILVERCHAIR/Abuse Me
7	7	10	8		TONIC/If You Could Only...
7	7	7	7		SCREAMIN' CHEETAH...Magnaolia
7	5	7	7		TOOL/H
9	9	9	9		LYNYRD SKYNYRD/Travelin' Man
7	5	7	7		WILCO/Outtaste (Outta...)
1	3	4	5		WIDESPREAD PANIC/Hope In A Hopeless
7	3	3	2		KULA SHAKER/Hey Dude

**MARKET #15**  
  
**WBAB/Long Island**  
 (516) 587-1023  
 Buchmann/Welman


PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	20	30	29		U2/Staring At The Sun
29	28	27	27		WALLFLOWERS/One Headlight
29	29	23	27		SHERYL CROW/Everyday Is...
21	20	21	21		SUBLIME/What I Got
14	18	21	21		INXS/Elegantly Wasted
30	27	25	20		AEROSMITH/Falling In Love
30	27	25	20		SUBLIME/Santera
20	20	20	18		CHEAP TRICK/Say Goodbye
20	19	16	18		LIVE/Menica
16	14	18	18		QUEENSRYCHE/Sign Of The Times
16	16	16	16		COLLECTIVE SOUL/Precious Declaration
30	18	14	14		COUNTING CROWS/A Long December
13	13	13	13		OFFSPRING/Gone Away
11	12	12	12		JONNY LANG/Lie To Me
6	13	12	12		SISTER HAZEL/All For You
11	11	12	12		MATCHBOX 20/Push
6	11	9	11		AEROSMITH/Pink
11	12	12	12		LYNYRD SKYNYRD/Travelin' Man
8	9	9	9		VERUCA SALT/Volcano Girls
8	9	9	9		CHALK FARM/Live Tomorrow
7	9	8	8		COREY STEVENS/One More Time
19	10	5	5		WIDESPREAD PANIC/Hope In A Hopeless
8	5	5	5		STORYVILLE/Blind Side
5	5	5	5		CRAVIN' MELON/Come Undone

**MARKET #18**  
  
**KDKB/Phoenix**  
 (602) 897-9300  
 Maranville/Peterson


PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	15	19	24		LIVE/Rattlesnake
33	31	32	22		MATCHBOX 20/Push
33	33	32	22		SWEET VINE/Mountainside
18	16	18	18		WALLFLOWERS/Laughing Out Loud
33	32	32	15		AEROSMITH/Am I That A Bitch
11	11	9	14		CHEAP TRICK/Say Goodbye
20	17	18	14		COLLECTIVE SOUL/Listen
11	11	11	11		COREY STEVENS/One More Time
11	11	11	11		U2/Staring At The Sun
11	11	11	11		AEROSMITH/Falling In Love
17	19	13	13		INXS/Elegantly Wasted
32	34	32	13		PHIL COLLINS/River So Wide
8	14	14	12		VERVE PIPE/The Freshmen
6	13	12	12		JOHN MELLENCAMP/Just Another Day
11	8	11	12		JONNY LANG/Lie To Me
10	15	14	10		DAVE MATTHEWS BAND/Crash Into Me
10	16	14	10		STORYVILLE/Good Day For
13	12	10	12		VAN HALEN/Me Wise Magic
9	14	15	9		ZAKK WYLDE/Way Beyond Empty
9	14	15	9		COUNTING CROWS/A Long December
9	14	15	9		SHERYL CROW/Everyday Is...
7	13	16	8		COLLECTIVE SOUL/Precious Declaration
10	14	7	7		SHERYL CROW/Everyday Is...
8	14	6	5		WALLFLOWERS/One Headlight
10	9	6	5		COUNTING CROWS/Daylight Fading
10	9	6	5		TOAD THE WET...Come Down
9	10	5	4		CHALK FARM/Live Tomorrow
6	9	4	4		COOL FOR AUGUST/Don't Wanna Be Here
10	9	7	4		SISTER HAZEL/All For You

**MARKET #21**  
  
**WDVE/Pittsburgh**  
 (412) 937-1441  
 Romano/Winter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	19	23	32		COLLECTIVE SOUL/Listen
21	21	22	22		SWEET VINE/Mountainside
13	19	19	19		COUNTING CROWS/Daylight Fading
17	15	15	18		MATCHBOX 20/Long Day
13	12	15	18		MATCHBOX 20/Push
21	16	17	17		WALLFLOWERS/One Headlight
14	13	17	17		DAVE MATTHEWS BAND/Crash Into Me
20	18	12	17		LIVE/Menica
13	14	11	15		AEROSMITH/Falling In Love
7	8	5	15		CLARKS/Mercury
7	11	14	14		STORYVILLE/Good Day For
9	15	13	14		CATHERINE ROSE/Rhapsody In Blue
12	17	17	11		METALLICA/Hero Of The Day
17	17	17	11		U2/Staring At The Sun
13	14	11	11		WILCO/Outtaste (Outta...)
6	14	11	11		COREY STEVENS/It's Over
3	6	5	9		COUNTING CROWS/Angels Of...
11	14	11	8		ERIC JOHNSON'S R.V.
7	11	9	8		JONNY LANG/Lie To Me
10	8	6	8		QUEENSRYCHE/Sign Of The Times
15	18	15	7		COREY STEVENS/One More Time
3	3	3	3		TONIC/If You Could Only...
4	3	3	3		WIDESPREAD PANIC/Hope In A Hopeless
5	4	4	4		KENNY WAYNE SHEPHERD/Born With A Broken
5	4	4	4		BLUES TRAVELER/Hook
5	4	4	4		KENNY WAYNE SHEPHERD/Deja Voodoo
4	5	5	4		GOO GOO DOLLS/Flat Top
4	5	4	4		SON VOLTDrown
4	5	4	4		EVERCLEAR/Santa Monica

**MARKET #25**  
  
**WEBN/Cincinnati**  
 (513) 621-9326  
 Richards/Jamie

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	31	32	32		WALLFLOWERS/One Headlight
18	18	18	18		PEARL JAM/State Of Love...
19	19	19	19		MIGHTY JOE PLUM/Live Through This
19	30	32	24		OFFSPRING/Gone Away
19	19	19	20		BUSH/Greedy Fly
16	18	21	20		STABBING WESTWARD/Shame
31	31	31	19		LIVE/Lakini's Juice
10	19	20	19		CORROSION OF...Drowning In...
20	20	20	19		QUEENSRYCHE/Sign Of The Times
32	32	33	19		SOUNDGARDEN/Rhinosaur
3	4	4	17		MATCHBOX 20/Push
20	17	15	15		PEARL JAM/Bronze
20	17	15	15		STONE TEMPLE PILOTS/Tumble In The Rough
13	11	12	13		COLLECTIVE SOUL/Listen
10	11	9	12		COLLECTIVE SOUL/Blame
14	10	11	12		LIVE/Herpsychodreamer
11	14	11	11		AEROSMITH/Hole In My Soul
8	10	10	9		SILVERCHAIR/Freak
8	10	10	9		LIVE/Turn My Head
20	19	4	4		U2/Staring At The Sun
18	5	6	6		AEROSMITH/Falling In Love
5	5	5	5		METALLICA/King Nothing
5	5	5	5		SEVEN MARY THREE/Rock Crown
2	4	4	4		LIVE/Freaks
2	4	4	4		COOL FOR AUGUST/Don't Wanna Be Here
5	4	4	4		OUTHOUSE/Welcome
4	5	4	4		ORBIT/Medicine (Baby)
5	5	5	4		LIVE/Graze
4	5	4	4		NAKED/Mann's Chinese
4	5	4	4		LIVE/Rattlesnake

**MARKET #26**  
  
**KCAL/Riverside**  
 (909) 793-3554  
 Shaw/Matthews

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	31	31	29		AEROSMITH/Falling In Love
10	16	25	29		OFFSPRING/Gone Away
29	29	30	29		METALLICA/Ain't My Bitch
9	20	28	28		AEROSMITH/Pink
32	29	25	27		AC/DC/Gone Shootin'
12	13	12	16		DARLHOOD/Grow Your Own
10	16	16	16		QUEENSRYCHE/Sign Of The Times
31	30	16	11		WALLFLOWERS/The Difference
8	8	10	11		TONIC/Open Up Your Eyes
8	8	10	11		STONE TEMPLE PILOTS/Tumble In The Rough
6	6	6	6		SOUNDGARDEN/Rhinosaur
10	11	9	9		ERIC JOHNSON'S R.V.
7	7	5	8		CHEAP TRICK/Say Goodbye
5	8	11	8		JONNY LANG/Lie To Me
10	10	8	8		LIVE/Herpsychodreamer
4	5	7	7		METALLICA/Hero Of The Day
8	8	7	7		VAN HALEN/Me Wise Magic
3	6	6	6		OOKKENI/Feel
4	5	6	6		METALLICA/King Nothing
5	6	6	6		SILVERCHAIR/Abuse Me
5	6	6	6		COLLECTIVE SOUL/Precious Declaration
5	6	6	6		METALLICA/Until It Sleeps
5	6	6	6		GREAT WHITE/Lit Mama
5	6	6	6		SOUNDGARDEN/Burden In My Hand
3	8	8	8		LIVE/Freaks
4	6	5	5		





SKY DANIELS

# Adult Entertainment: Keeping the Edge?

□ How can Alternative play Adult-friendly artists and stay cutting-edge?

Last week, we examined how Alternative has increasingly accepted a number of Adult-friendly acts in the first quarter of 1997. Many of these acts had already achieved success at competitive formats like Adult-Alternative and AC derivations, yet Alternative still embraced the acts. In the past, once acts gained airplay at other formats, Alternative tended to dismiss their residual value and often avoided supporting them.

Now we are in a trend where it seems Alternative can't get enough **Wallflowers**, **Toad The Wet Sprocket**, and **Jewel** records. What caused this shift in perception? Are we reaching a saturation point that might alienate active core listeners?

## 'Positive Acceptance'

WKQX(Q101)/Chicago PD **Bill Gamble** doesn't think so. A few months back, Gamble began to see increased acceptance of artists of this ilk. "I put a number of these records, which at the time I wasn't playing, in call-out research. We began to see positive acceptance of many acts. **Tracy Chapman** would be a good example. I started to sense that it just wasn't our adult demos that were favoring these artists. The lower-end respondents like them as well. A number of these artists were simply releasing hit records."

In the past, simply having "hit" status may not have inspired Alternative to appropriate these artists. There was a strong sense of provincialism that sometimes resulted in programmers avoiding records that started at other formats or abandoning them once they attempted to leave Alternative. Gamble believes that much of the recent acceptance of adult-palatable acts may result from lessons learned.

He notes, "There aren't many rules that stand the test of time in radio. One that does, however, is: Never start a sentence with the words 'I'm not playing a hit because ...' Alternative needs to recognize that there is nothing wrong with playing a hit, even if it did escape them originally. For a format meant to be pretty inclusive, you can't tell your listeners what not to like. Our research shows that even low-end males can appreciate many of the supposed 'adult' artists, it really being a case-by-case basis."

Does Gamble fear that Alternative may be embracing these artists as some sort of purge of grunge, the last trend to dominate the format? "You hear a lot of talk about balance at this format. Generally it applies to seeking a perceived balance amongst currents. What's not considered is the ability to balance your sound with gold, if necessary. If a number of your current hits have adult palatability,



**There aren't many rules that stand the test of time in radio. One that does, however, is: Never start a sentence with the words 'I'm not playing a hit because ...'.**

—Bill Gamble



which we are experiencing, then you seek to more consciously find balance with the library. Good programmers don't let an arbitrary pursuit of 'balance' override hit signals they get.

"There's an '8PM mentality' that exists for some in radio. Certain things can't be played before or after that bewitching hour. Yes, there will be day-part-sensitive records. There also will be universal hits that come as a part of an Alternative listener's desire for variety. The base premise of the format is listeners want to hear their favorite songs and a lot of new music. You're aggressive with the winning new songs so they become favorites. There should be no artificial barrier of what you 'can't' play."

## Fighting 'Formatic Fit'

One artist who didn't "fit" originally for many Alternative stations was **Paula Cole**. **Warner Bros.** VP/Alternative **Tom Biery** feels WKQX was one of the original supporters of Cole that helped foster favorable acceptance. "We originally sought to simultaneously establish Paula at a number of formats, including Alternative," he recalls. "Paula is an exciting, edgy artist who we believed had multiformat potential. We had tough going establishing her at Alternative at first."

Biery felt that Warner Bros. was always determined to fight through skepticism regarding formatic fit. "We knew from her history and live performance that this was not an artist you could easily categorize. We knew we could count on her base at Adult Alternative, which responded unbelievably. We fought for three months, picking up a couple new Alternative believers at a time."

During that time Cole's single,

"Where Have All The Cowboys Gone?" began to perform at Alternative AC. Did Biery feel the record would bypass Alternative? "Skepticism still existed, though programmers seemed to sense that there was legitimate growth to the record. We put together a piecemeal collection of believers, some who accepted her because of the other formats, not in spite of it."

## Can't Deny True Believers

One of those stations that bought in early was **WHYT/Detroit**. Last week, WHYT's most played record was Cole's. PD **Garett Michaels** remembers, "It began with seeing Paula open for **Sarah McLachlan**, another artist appropriate to this conversation. A common denominator for acceptance for a lot of these artists is the fact that they are artists who have built a following. Generally, in the time it takes to do that they secure true believers — both in the audience and at their labels. You see labels becoming more committed because they themselves know there is something there. It's not just a prioritized track with no handle for them."

Michaels credits the persistence of both APD **Alex Tear** and the label in getting Cole on WHYT. "Alex hears and champions these records. The smarter labels aren't pigeonholing artists by just working them exclusively to one format. They may target them in a strategic timeline, but generally opt to secure support in a micro-marketing sense. They'll follow the play no matter where it comes from and try to spread it."



Garett Michaels

Is "spreading the play" in a horizontal fashion causing these artists to lose their active vitality? "Paula Cole sold 633 copies in this market last week," Michaels counters. "**Fiona Apple** went from No. 102 to No. 46 in Soundscan two weeks after we added her. You have to realize that the 25-34s of today are still considerably active in their alignment with music. They aren't relinquishing their love for it. Labels that market to these interests know that 75% of the populace is over the age of 25. Are labels going to ignore three out of four people if they are potential consumers?"

Are core listeners going to ignore Alternative if they continue to play



**You have to realize that the 25-34s of today are still considerably active in their alignment with music. Labels that market to these interests know 75% of the populace is over the age of 25. Are labels going to ignore three out of four people if they are potential consumers?**

—Garett Michaels



these melodic songs that become universally embraced? Michaels doesn't think so. "My interpretation of Alternative is music that has the proper amount of challenging aspect to it. Alternative, as we currently know it, began its evolution with records like "So Central Rain" by **R.E.M.** and the **Cocoteau Twins**. Those songs were as relevant to Alternative then as Jewel is now. A lot of the concern about 'what is Alternative?' is created within the industry. By industry standards, are the necessary attributes of Alternative loud, dark, and abrasive? Why shouldn't we try to find records with the broadest demographic appeal?"

## Alternative 'Wising Up'

At **KCHZ/Kansas City**, President/PD "**Super**" **Frank Copsidas** has set forth to do just that. Copsidas's legacy in Alternative with his original "Channel Z" concept was a very aggressive, cutting-edge approach. In Kansas City, he has developed a hit-based, upper-demo targeted sound. He closely watched the evolutionary development of Alternative when staking ground in Kansas City. "There have been a lot of shifts recently in Alternative," he allows. "Alternative is wising up to the fact that for a while, they were a veritable 'dumping ground' for record labels. Need a place to get **US3** played? Try Alternative. The format stood between Rock and CHR presentation and was asked to make full use of a spectrum that included Rhythmic, Europop, grunge, and, of late, the Adult-friendly material. We're now seeing a definite audience for the real hits of this format in the upper demos."

Copsidas believes that the recent inclusion of adult material stems from

a natural musical evolution. He says, "We can't, and don't, control the product cycle of new music. What we have to do is learn from CHR and not become a victim of it. You have traditional pop and rock pendulum swings with the masses. When music veers definitively one way or another, as it just did with the harder-edged grunge music, you have a reaction to it. We are now seeing a swing to softer, singer-songwriter and pop acceptance. If we identify the best music in this movement, we can help ourselves. If we blindly follow the trend, then, once again, we're fashion victims."



"Super" Frank Copsidas



**Alternative is wising up to the fact that for a while, they were a veritable 'dumping ground' for record labels. We're now seeing a definite audience for the real hits of this format in the upper demos.**

—Frank Copsidas



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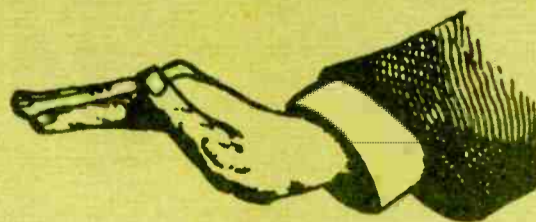
### IN JUST TWO WEEKS:

99X	XHRM	KEDJ
KOME	KXRK	KEDG
KWOD	KTCL	WMAD
91X	KFRR	KLZR
WJPZ	WEQX	KRZQ
WXSR	KFGX	WTGZ
KFMA	KQRX	KACV
WBFR	KHLR	WNTX
WDOX	WGRC	

### ON TOUR WITH NO DOUBT:

4/23	FT. WORTH, TX
4/25	HOUSTON, TX
4/27	NEW ORLEANS, LA
4/28	BIRMINGHAM, AL
4/30	WEST PALM BEACH, FL
5/2	LAKELAND, FL

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# ALTERNATIVE TOP 50

APRIL 25, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	U2 Staring At The Sun (Island)	3138	3261	3257	3283	98/0
2	2	2	2	VERVE PIPE The Freshmen (RCA)	3112	3127	3066	2974	91/0
12	9	4	<b>3</b>	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	2688	2490	2271	1954	98/0
8	5	3	4	WHITE TOWN Your Woman (Chrysalis/EMI)	2460	2530	2417	2322	76/0
9	7	6	5	OFFSPRING Gone Away (Columbia)	2428	2436	2290	2158	84/1
4	3	5	6	SUBLIME Santeria (Gasoline Alley/MCA)	2272	2489	2610	2675	76/0
27	17	13	<b>7</b>	MEREDITH BROOKS Bitch (Capitol)	2240	2036	1648	1023	87/1
14	13	12	<b>8</b>	MIGHTY MIGHTY BOSSTONES The Impression That I Get (Mercury)	2230	2076	2062	1833	89/1
7	6	7	9	VERUCA SALT Volcano Girls (Outpost/Geffen)	2212	2308	2407	2373	83/2
11	12	9	<b>10</b>	MATTHEW SWEET Where You Get Love (Volcano)	2200	2177	2126	2107	92/0
19	14	14	<b>11</b>	SMASHING PUMPKINS Eye (Interscope)	2196	2022	1843	1473	86/3
10	11	8	12	BECK The New Pollution (DGC/Geffen)	2194	2250	2237	2137	88/1
16	15	15	<b>13</b>	TONIC If You Could Only See (Polydor/A&M)	2116	1950	1814	1631	83/3
15	16	16	<b>14</b>	INXS Elegantly Wasted (Mercury)	1984	1892	1814	1697	77/0
3	4	10	15	WALLFLOWERS One Headlight (Interscope)	1957	2176	2497	2871	67/0
6	8	11	16	COLLECTIVE SOUL Precious Declaration (Atlantic)	1795	2170	2280	2443	66/0
31	21	18	<b>17</b>	DEPECHE MODE It's No Good (Mute/Reprise)	1757	1627	1252	886	86/5
24	19	19	<b>18</b>	K'S CHOICE Not An Addict (550 Music)	1634	1575	1374	1142	75/5
<b>BREAKER</b>	<b>19</b>			LIVE Freaks (Radioactive)	1608	999	552	432	89/14
29	27	20	<b>20</b>	BLUR Song 2 (Virgin)	1559	1347	1096	914	81/2
38	30	24	<b>21</b>	SQUIRREL NUT ZIPPERS Hell (Mammoth)	1336	1142	950	753	71/8
5	10	17	22	LIVE Lakini's Juice (Radioactive)	1309	1738	2249	2567	51/0
45	31	25	<b>23</b>	BUSH Cold Contagious (Trauma/Interscope)	1289	1103	911	577	80/4
23	20	21	24	BEN FOLDS FIVE Battle Of Who Could Care Less (550 Music)	1276	1284	1276	1165	69/0
26	25	23	<b>25</b>	ORBIT Medicine (Baby Come Back) (A&M)	1206	1169	1131	1041	71/2
<b>BREAKER</b>	<b>26</b>			COUNTING CROWS Daylight Fading (DGC/Geffen)	1193	776	230	189	73/7
<b>BREAKER</b>	<b>27</b>			MATCHBOX 20 Push (Lava/Atlantic)	1093	883	659	447	62/8
<b>BREAKER</b>	<b>28</b>			SILVERCHAIR Freak (Epic)	1059	886	535	225	66/5
13	18	22	29	BUSH Greedy Fly (Trauma/Interscope)	1019	1258	1644	1943	42/0
21	22	26	30	DAVE MATTHEWS BAND Crash Into Me (RCA)	1008	1075	1225	1318	43/0
35	34	29	<b>31</b>	SNEAKER PIMPS 6 Underground (Virgin)	999	931	866	800	52/3
<b>DEBUT</b>	<b>32</b>			TOAD THE WET SPROCKET Come Down (Columbia)	987	438	16	—	70/16
30	33	30	<b>33</b>	FIONA APPLE Sleep To Dream (Work)	929	906	889	896	55/3
36	32	28	34	PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	921	951	897	766	48/1
<b>DEBUT</b>	<b>35</b>			FOO FIGHTERS Monkey Wrench (Roswell/Capitol)	870	37	—	—	77/74
40	36	36	<b>36</b>	MORPHINE Early To Bed (DreamWorks/Rykodisc)	841	818	776	693	55/0
48	42	40	<b>37</b>	COWBOY MOUTH Jenny Says (MCA)	787	730	658	529	49/1
25	28	31	38	JEWEL You Were Meant For Me (Atlantic)	703	901	1074	1133	31/0
—	49	44	<b>39</b>	JAMIROQUAI Virtual Insanity (Work)	701	621	490	359	36/1
—	—	48	<b>40</b>	BETTER THAN EZRA Long Lost (Swell/Elektra/EEG)	633	553	419	249	44/2
28	35	42	41	STONE TEMPLE PILOTS Tumble In The Rough (Atlantic)	630	654	799	961	32/0
47	44	43	42	FOUNTAINS OF WAYNE Sink To The Bottom (Tag/Atlantic)	622	637	567	534	42/1
17	24	35	43	SILVERCHAIR Abuse Me (Epic)	586	856	1204	1532	29/0
—	—	49	<b>44</b>	REEL BIG FISH Sell Out (Mojo/Universal)	583	511	427	384	39/3
20	26	41	45	NINE INCH NAILS The Perfect Drug (Nothing/Interscope)	566	726	1124	1393	31/0
44	47	47	<b>46</b>	LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)	565	558	522	607	29/0
37	37	45	47	SHERYL CROW Everyday Is A Winding Road (A&M)	555	618	765	755	26/0
32	38	39	48	BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)	553	738	744	870	28/0
—	—	50	<b>49</b>	BLOODHOUND GANG Why's Everybody Always... (Republic/Geffen)	542	507	414	305	35/1
18	23	34	50	SPACE Female Of The Species (Gut/Universal)	520	859	1205	1525	31/0

This chart reflects airplay from April 14-20 Songs ranked by total plays. Highlighted songs indicate Breaker.  
100 Alternative reporters. 99 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

## BREAKERS

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART	
<b>LIVE</b> Freaks (Radioactive)	1608/609	89/14	<b>19</b>
<b>COUNTING CROWS</b> Daylight Fading (DGC/Geffen)	1193/417	73/7	<b>26</b>
<b>MATCHBOX 20</b> Push (Lava/Atlantic)	1093/210	62/8	<b>27</b>
<b>SILVERCHAIR</b> Freak (Epic)	1059/173	66/5	<b>28</b>

## MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
FOO FIGHTERS Monkey Wrench (Roswell/Capitol)	74
SEVEN MARY THREE Rock Crown (Mammoth/Atlantic)	30
TOAD THE WET SPROCKET Come Down (Columbia)	16
LIVE Freaks (Radioactive)	14
NO DOUBT Sunday Morning (Trauma/Interscope)	13
THAT DOG Never Say Never (DGC/Geffen)	13
ABRA MOORE Four Leaf Clover (Arista Austin/Arista)	10
CHEMICAL BROTHERS Block... (Astralwerks/Caroline)	8
MATCHBOX 20 Push (Lava/Atlantic)	8
SQUIRREL NUT ZIPPERS Hell (Mammoth)	8

**"Clown Show"**

New This Week:  
KEDJ  
WZAZ  
and more

Already On:  
WEDG KTEG  
KNRX WOXY  
and more

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FOO FIGHTERS Monkey Wrench (Roswell/Capitol)	+833
LIVE Freaks (Radioactive)	+609
TOAD THE WET SPROCKET Come Down (Columbia)	+549
COUNTING CROWS Daylight Fading (DGC/Geffen)	+417
LUSCIOUS JACKSON Under... (Grand Royal/Capitol)	+215
BLUR Song 2 (Virgin)	+212
MATCHBOX 20 Push (Lava/Atlantic)	+210
THAT DOG Never Say Never (DGC/Geffen)	+206
MEREDITH BROOKS Bitch (Capitol)	+204
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	+198

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



# THIRD EYE BLIND

## "semi-charmed life"

R&R ALTERNATIVE **4 - 3**  
 MODERN ROCK MONITOR 6\* - 3\* 2021 SPINS  
 1st WEEK SOUNDSCAN 9114 UNITS!  
 BILLBOARD HEATSEEKERS DEBUT 5\*





# ALTERNATIVE REPORTERS

Stations and their adds listed alphabetically by market

<b>WEQX/Albany, NY</b> PD: Ian Harrison APD: Kevin Quinn LIVE "Freaks" SEVEN MARY THREE "Rock" FOO FIGHTERS "Monkey" SILVERCHAIR "Freak" THAT DOG "Never" LINDA PERRY "Fist"	<b>WKQX/Chicago, IL</b> PD: Bill Gamble APD/MD: Mary Shuminas No Adds	<b>WHYY/Detroit, MI</b> PD: Garrett Michaels MD: Alex Tear WALLFLOWERS "Difference" INDIGO GIRLS "Shame" LIVE "Freaks" SAVAGE GARDEN "Want"	<b>KLZR/Kansas City, MO</b> PD: Roger The Dodger MD: Bob Dsburn VERUCA SALT "Volcano" FOO FIGHTERS "Monkey" TOAD THE WET "Come" DAVE MATTHEWS BAND "Tripping" DAVE MATTHEWS BAND "Tripping" DAVE MATTHEWS BAND "Tripping" DAVE MATTHEWS BAND "Tripping" DAVE MATTHEWS BAND "Tripping"	<b>KKND/New Orleans, LA</b> PD: Vince Richards MD: Rod Ryan SEVEN MARY THREE "Rock" FOO FIGHTERS "Monkey" TOAD THE WET "Come"	<b>WDGE/Providence, RI</b> PD/MD: Brent Petersen APD: John Allers FOO FIGHTERS "Monkey"	<b>KHTY/Santa Barbara, CA</b> Co-PD: Samantha Mattern Co-PD: Deanne Saffren NO DOUBT "Sunday" FOO FIGHTERS "Monkey" SANE FERRIS "World" MATCHBOX 20 "Push" LUSCIOUS JACKSON "Under"
<b>WQBK/Albany, NY</b> OM/PO: Dan Binder MD: Kelly McNamara FOO FIGHTERS "Monkey" INDIGO GIRLS "Shame"	<b>WAQZ/Cincinnati, OH</b> PD/MD: Matthew Harris APD: Sterling Schlessier SAVAGE GARDEN "Want" BARENAKED LADIES "Apartment" LIVE "Freaks" REEL BIG FISH "Self" FOUNTAINS OF WAYNE "Sink"	<b>KNRQ/Eugene, OR</b> PD: Stu Allen FOO FIGHTERS "Monkey" SEVEN MARY THREE "Rock" THAT DOG "Never" MATCHBOX 20 "Push"	<b>WNFZ/Knoxville, TN</b> OM/PO/MD: Jonathan Pirkle JANE JENSEN "Meat" FOO FIGHTERS "Monkey" SEVEN MARY THREE "Rock" SAVAGE GARDEN "Want" SAVAGE GARDEN "Want" SAVAGE GARDEN "Want" SAVAGE GARDEN "Want"	<b>WZRH/New Orleans, LA</b> PD: Travis Johnson MD: Darren Gauthier FOO FIGHTERS "Monkey" COUNTING CROWS "Daylight" CHEMICAL BROTHERS "Block"	<b>KORB/Quad Cities, IA</b> PD: Steve Cunner THAT DOG "Never" K'S CHOICE "Addict"	<b>KJEE/Santa Barbara, CA</b> GM/PO: Eddie Gutierrez APD: John Schroeter FOO FIGHTERS "Monkey" TOAD THE WET "Come" DAVE MATTHEWS BAND "Tripping" LUSCIOUS JACKSON "Under"
<b>KTEG/Albuquerque, NM</b> PD: Skip Isley MD: Julie Hoyt FOO FIGHTERS "Monkey" NO DOUBT "Sunday" ABRA MOORE "Clover"	<b>WOXY/Cincinnati, OH</b> PD: Dave Tellmann MD: Dorsie Fyffe THRUUSH HERMIT "North" SWELL "Trip" WYBROOLISH "Bridge" HELIUM "Silver" PAPA FRITAS "Sing" JAMES "Tomorrow" PULSARS "Lullaby" ANI DI FRANCO "Out" MARCY PLAYGROUND "Sex" LINDA PERRY "Fist" GUSGUS "Believe" BOB RADLEY'S "Brighton"	<b>KFGX/Fargo, ND</b> PD: Jay Thomas SEVEN MARY THREE "Rock" FOO FIGHTERS "Monkey" GRANTY KILLS "Down" LORI CARSON "Got" CHEESE "Moonshine"	<b>WWDW/Lansing, MI</b> PD: Chris Kerr APD/MD: Chris Brunt FOO FIGHTERS "Monkey" CHEMICAL BROTHERS "Block" K'S CHOICE "Addict" FLUF "Everything"	<b>WROX/Norfolk, VA</b> PD: Perry Stone APD/MD: Al Mitchell WENDITH BROOKS "Breed" SEVEN MARY THREE "Rock" FOO FIGHTERS "Monkey" TOAD THE WET "Come" RADISH "Pink"	<b>WBZU/Richmond, VA</b> PD: J. J. Rquest MD: Mike Scott FOO FIGHTERS "Monkey" THAT DOG "Never" COWARD "Care" RADISH "Pink" NAKED "Mama's"	<b>KNDD/Seattle, WA</b> PD: Phil Manning MD: Kim Monroe FOO FIGHTERS "Monkey" U2 "Love" TOAD THE WET "Come" WALLFLOWERS "Difference"
<b>WNNX/Atlanta, GA</b> OM: Brian Phillips PD: Leslie Fran MD: Sean Demery FOO FIGHTERS "Monkey" FOLK IMPLOSION "Insultatio" DAVE MATTHEWS BAND "Tripping" COLLECTIVE SOUL "Listen" CHEMICAL BROTHERS "Block" NAKED "Mama's"	<b>WENZ/Cleveland, OH</b> PD: Sean Robertson FOO FIGHTERS "Monkey" ABRA MOORE "Clover" GUSGUS "Believe"	<b>WEJE/Ft. Wayne, IN</b> OM: Sean Smyth Co-APD: Weasel Co-APD: Jamie Marchiori FOO FIGHTERS "Monkey" SEVEN MARY THREE "Rock"	<b>KEDG/Las Vegas, NV</b> PD: John Griffin MD: Freddy Snakeskin SQUIRREL NUT ZIPPERS "Hell"	<b>WROD/Oakland, CA</b> PD: Shaun Slaughter APD: Frank Hall SEVEN MARY THREE "Rock" COWARD "Care" SPARKLER "Discover" GRAVITY KILLS "Down"	<b>WCXX/Denver, CO</b> PD: Dennis Dillon MD: Brad Hart SQUIRREL NUT ZIPPERS "Hell" CHEMICAL BROTHERS "Block" LIVE "Freaks" ABRA MOORE "Clover" SMASHING PUMPKINS "Eye"	<b>WVNE/Rochester, NY</b> PD/MD: Erick Anderson FOO FIGHTERS "Monkey" SQUIRREL NUT ZIPPERS "Hell"
<b>WJSE/Atlantic City, NJ</b> OM/PO/MD: Dave King NO DOUBT "Sunday" FOO FIGHTERS "Monkey" CHEMICAL BROTHERS "Block" COWARD "Care"	<b>KFMZ/Columbia, MO</b> PD: Paul Maloney THAT DOG "Never" MATCHBOX 20 "Push" FOO FIGHTERS "Monkey" DUNCAN SHEIK "Barely" WALLFLOWERS "Difference" EDNASWAP "Clover"	<b>WGRD/Grand Rapids, MI</b> PD: Alan Fee MD: Margot Smith SEVEN MARY THREE "Rock" FOO FIGHTERS "Monkey"	<b>KXTE/Las Vegas, NV</b> PD: Mike Stern MD: Chris Ripley FOO FIGHTERS "Monkey" SEVEN MARY THREE "Rock" TONIC "Cold"	<b>KGDE/Oakland, CA</b> PD: Lynn Barstow FOO FIGHTERS "Monkey" SEVEN MARY THREE "Rock" BLOODHOUND GANG "Always" DEPECHE MODE "Good"	<b>WXXZ/Lexington, KY</b> PD: Dennis Dillon MD: Brad Hart SQUIRREL NUT ZIPPERS "Hell" CHEMICAL BROTHERS "Block" LIVE "Freaks" ABRA MOORE "Clover" SMASHING PUMPKINS "Eye"	<b>KWOD/Sacramento, CA</b> PD: Ron Bunce MD: Boomer Barbosa FOO FIGHTERS "Monkey" THAT DOG "Never" COWARD "Care" COWARD "Care" COWARD "Care"
<b>KROX/Austin, TX</b> PD: Sara Trexler APD/MD: Lloyd Hocutt SNEAKER PIMPS "S" COUNTING CROWS "Daylight"	<b>WWCD/Columbus, OH</b> PD: Jane Purcell MD: Andy Davis MIGHTY MIGHTY "BT 'Impression" SNEAKER PIMPS "S" BETTER THAN EXTRA "Long"	<b>WXNR/Greenville, NC</b> PD: Jay Lopez MD: Neal Douhne LIVE "Freaks" DEPECHE MODE "Good"	<b>WZZZ/Lexington, KY</b> PD: Dennis Dillon MD: Brad Hart SQUIRREL NUT ZIPPERS "Hell" CHEMICAL BROTHERS "Block" LIVE "Freaks" ABRA MOORE "Clover" SMASHING PUMPKINS "Eye"	<b>KNRX/Oklahoma City, OK</b> PD: Mike McCoy MD: Geno Pearson FOO FIGHTERS "Monkey" SEVEN MARY THREE "Rock" THAT DOG "Never" CHEMICAL BROTHERS "Block" FOLK IMPLOSION "Insultatio" COWARD "Care"	<b>WQXA/Harrisburg, PA</b> PD: John Moschitta MD: Scott McFadden FOO FIGHTERS "Monkey"	<b>WVLA/Wichita, KS</b> PD: Ron Eric Taylor MD: Sherry McKinnon NO DOUBT "Sunday" FOO FIGHTERS "Monkey" SEVEN MARY THREE "Rock" SLOAN "Everyone"
<b>WGRG/Binghamton, NY</b> PD/MD: Steve Gilinsky SQUIRREL NUT ZIPPERS "Hell" ABRA MOORE "Clover" CAMIUS "Who" COWARD "Care" LUSCIOUS JACKSON "Under" CHEAP TRICK "Say" NO DOUBT "Sunday" BLAKE MORGAN "Lucky"	<b>WZAZ/Columbus, OH</b> PD: Greg Ausham MD: Mark Pennington EDNASWAP "Clover" BETTER THAN EXTRA "Long" LUSCIOUS JACKSON "Under"	<b>WQXR/Boise, ID</b> PD: Dan McColly MD: Tim Johnstone FOO FIGHTERS "Monkey" MATCHBOX 20 "Push"	<b>KROQ/Los Angeles, CA</b> VP/Prog.: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden SHAWN COLVIN "Sunny" SUPERGRASS "Cheapskate"	<b>WPLI/Philadelphia, PA</b> PD: Jim McGuinn APD: Doug Kubinski MD: Preston Elliot FOO FIGHTERS "Monkey"	<b>WWRQ/Hartford, CT</b> PD: Jay Beau Jones MD: Dave Hill SPONGE "May" BARENAKED LADIES "Apartment" VERUCA SALT "Volcano" LORI CARSON "Got" SILVERCHAIR "Freak" TOAD THE WET "Come" BLUR "Song"	<b>WVBC/Boston, MA</b> VP/Programming: Dedipus APD: Steven Strick MD: Carter Alan FOO FIGHTERS "Monkey" LIVE "Freaks" TOAD THE WET "Come" BUSH "Cold"
<b>WRAX/Birmingham, AL</b> PD: Dave Rossi MD: Hurricane Shane CAKE "Miami" SISTER HAZEL "All" LIVE "Turn" FOO FIGHTERS "Monkey" LORI CARSON "Got" THAT DOG "Never" SEVEN MARY THREE "Rock"	<b>KDGE/Dallas, TX</b> PD: Joel Folger MD: Mike Peer FOO FIGHTERS "Monkey" ABRA MOORE "Clover" NO DOUBT "Sunday" COUNTING CROWS "Daylight" RADISH "Pink"	<b>WBCN/Boston, MA</b> VP/Programming: Dedipus APD: Steven Strick MD: Carter Alan FOO FIGHTERS "Monkey" LIVE "Freaks" TOAD THE WET "Come" BUSH "Cold"	<b>WMAD/Madison, WI</b> PD: Pat Frawley APD/MD: Trevor Scott SEVEN MARY THREE "Rock" LIVE "Freaks" CAKE "Sinatra" FOO FIGHTERS "Monkey"	<b>WXPX/Salt Lake City, UT</b> VP/OPS & Prog.: Mike Summers MD: Sean Ziebarth FOO FIGHTERS "Monkey" SEVEN MARY THREE "Rock" SEVEN MARY THREE "Rock"	<b>WWRX/Indianapolis, IN</b> PD: Scott Jameson MD: Michael Young FOO FIGHTERS "Monkey" BUSH "Cold" TOAD THE WET "Come" K'S CHOICE "Addict" THAT DOG "Never"	<b>WVBCN/Boston, MA</b> VP/Programming: Dedipus APD: Steven Strick MD: Carter Alan FOO FIGHTERS "Monkey" LIVE "Freaks" TOAD THE WET "Come" BUSH "Cold"
<b>WFNX/Boston, MA</b> PD: Bill Glasser MD: Laurie Gail FOO FIGHTERS "Monkey" LUSCIOUS JACKSON "Under" ANI DI FRANCO "Out" THAT DOG "Never" MORCHEEBA "Tape" SEUS "Fist" BABY CHADS "Kicking" SPACE "Neighbour"	<b>WXEG/Dayton, OH</b> PD: Jeff Stevens MD: Allen Hantz NO DOUBT "Sunday" MATCHBOX 20 "Push" RADISH "Pink" ABRA MOORE "Clover" FOO FIGHTERS "Monkey"	<b>WVBCN/Boston, MA</b> VP/Programming: Dedipus APD: Steven Strick MD: Carter Alan FOO FIGHTERS "Monkey" LIVE "Freaks" TOAD THE WET "Come" BUSH "Cold"	<b>WVBCN/Boston, MA</b> VP/Programming: Dedipus APD: Steven Strick MD: Carter Alan FOO FIGHTERS "Monkey" LIVE "Freaks" TOAD THE WET "Come" BUSH "Cold"	<b>WVBCN/Boston, MA</b> VP/Programming: Dedipus APD: Steven Strick MD: Carter Alan FOO FIGHTERS "Monkey" LIVE "Freaks" TOAD THE WET "Come" BUSH "Cold"	<b>WVBCN/Boston, MA</b> VP/Programming: Dedipus APD: Steven Strick MD: Carter Alan FOO FIGHTERS "Monkey" LIVE "Freaks" TOAD THE WET "Come" BUSH "Cold"	<b>WVBCN/Boston, MA</b> VP/Programming: Dedipus APD: Steven Strick MD: Carter Alan FOO FIGHTERS "Monkey" LIVE "Freaks" TOAD THE WET "Come" BUSH "Cold"
<b>WVBCN/Boston, MA</b> VP/Programming: Dedipus APD: Steven Strick MD: Carter Alan FOO FIGHTERS "Monkey" LIVE "Freaks" TOAD THE WET "Come" BUSH "Cold"	<b>WVBCN/Boston, MA</b> VP/Programming: Dedipus APD: Steven Strick MD: Carter Alan FOO FIGHTERS "Monkey" LIVE "Freaks" TOAD THE WET "Come" BUSH "Cold"	<b>WVBCN/Boston, MA</b> VP/Programming: Dedipus APD: Steven Strick MD: Carter Alan FOO FIGHTERS "Monkey" LIVE "Freaks" TOAD THE WET "Come" BUSH "Cold"	<b>WVBCN/Boston, MA</b> VP/Programming: Dedipus APD: Steven Strick MD: Carter Alan FOO FIGHTERS "Monkey" LIVE "Freaks" TOAD THE WET "Come" BUSH "Cold"	<b>WVBCN/Boston, MA</b> VP/Programming: Dedipus APD: Steven Strick MD: Carter Alan FOO FIGHTERS "Monkey" LIVE "Freaks" TOAD THE WET "Come" BUSH "Cold"	<b>WVBCN/Boston, MA</b> VP/Programming: Dedipus APD: Steven Strick MD: Carter Alan FOO FIGHTERS "Monkey" LIVE "Freaks" TOAD THE WET "Come" BUSH "Cold"	<b>WVBCN/Boston, MA</b> VP/Programming: Dedipus APD: Steven Strick MD: Carter Alan FOO FIGHTERS "Monkey" LIVE "Freaks" TOAD THE WET "Come" BUSH "Cold"

## NEW & ACTIVE

**NAKED Mann's Chinese (Red Ant)**  
Total Plays: 498, Total Stations: 32, Adds: 2

**CARDIGANS Been It (Mercury)**  
Total Plays: 476, Total Stations: 26, Adds: 0

**INDIGO GIRLS Shame On You (Epic)**  
Total Plays: 428, Total Stations: 34, Adds: 2

**COOL FOR AUGUST Don't Wanna Be Here (Warner Bros.)**  
Total Plays: 420, Total Stations: 29, Adds: 0

**JANE JENSEN More Than I Can (Flip/Interscope)**  
Total Plays: 389, Total Stations: 31, Adds: 1

**DUNCAN SHEIK Barely Breathing (Atlantic)**  
Total Plays: 370, Total Stations: 18, Adds: 3

**ERASURE In My Arms (Mute/Maverick/WB)**  
Total Plays: 362, Total Stations: 25, Adds: 0

**NO DOUBT Sunday Morning (Trauma/Interscope)**  
Total Plays: 351, Total Stations: 32, Adds: 13

**CHEMICAL BROTHERS Block Rockin' Beats (Astralwerks/Caroline)**  
Total Plays: 313, Total Stations: 34, Adds: 8

**WALLFLOWERS The Difference (Interscope)**  
Total Plays: 296, Total Stations: 22, Adds: 7

**SLOAN The Good In Everyone (Enclave)**  
Total Plays: 278, Total Stations: 25, Adds: 3

**THAT DOG Never Say Never (DGC/Geffen)**  
Total Plays: 243, Total Stations: 34, Adds: 13

**LUSCIOUS JACKSON Under Your Skin (Grand Royal/Capitol)**  
Total Plays: 242, Total Stations: 26, Adds: 7

**JILL SOBULE Bitter (Lava/Atlantic)**  
Total Plays: 242, Total Stations: 16, Adds: 0

**FOLK IMPLOSION Insinuation (Communion)**  
Total Plays: 241, Total Stations: 17, Adds: 3

**ABRA MOORE Four Leaf Clover (Arista Austin/Arista)**  
Total Plays: 232, Total Stations: 27, Adds: 10

**RADISH Little Pink Stars (Mercury)**  
Total Plays: 231, Total Stations: 27, Adds: 6

**CAKE Frank Sinatra (Capricorn/Mercury)**  
Total Plays: 216, Total Stations: 19, Adds: 3

**LONG PIGS She Said (Island)**  
Total Plays: 198, Total Stations: 19, Adds: 1

**SISTER HAZEL All For You (Universal)**  
Total Plays: 194, Total Stations: 8, Adds: 1

Songs ranked by total plays.

**Star 69**  
 US Tour Starts May '97  
 Over 45 Stations Including  
 WBCN KROX KTbz WRXQ  
 KEGE WAQZ WOXY KZON  
 their debut album  
 includes "I'm Insane"  
 Produced by Don Smith  
 Management: Jeff Jacquin for Creative Music Management  
 http://www.radiorio.net  
 1997 Radioactive Records, J.V.



# ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

**MARKET #1**  
**WXRK/New York**  
(212) 314-9230  
Kingston/Tobin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
38	36	38	39	39	SOUNDGARDEN/Blow Up...
38	41	39	39	39	LIVE/Lakini's Juice
32	38	37	37	37	METALLICA/King Nothing
39	39	37	37	37	BUSH/Greedy Fly
37	35	34	34	34	SMASHING PUMPKINS/Eye
25	28	36	36	36	METALLICA/Hero Of The Day
39	41	38	38	38	WALLFLOWERS/One Headlight
33	32	35	35	35	BECK/The New Pollution
12	15	31	31	31	VERVE PIPE/The Freshmen
29	18	33	33	33	LUSCIOUS JACKSON/Naked Eye
18	32	35	35	35	VERUCA SALT/Volcano Girls
40	39	37	37	37	U2/Staring At The Sun
34	32	34	34	34	SUBLIME/Santeria
15	17	21	21	21	BLUR/Song 2
18	19	23	23	23	OFFSPRING/Gone Away
17	15	14	14	14	FIONA APPLE/Sleep To Dream
-	-	11	11	11	FOO FIGHTERS/Monkey Wrench
23	25	24	24	24	DAVE MATTHEWS BAND/Crash Into Me
17	18	18	18	18	THIRD EYE BLIND/Semi-Charmed Life
7	13	14	14	14	SQUIRREL NUT ZIPPERS/Hell
-	-	15	15	15	DEPECHE MODE/It's No Good
14	17	17	17	17	MIGHTY MIGHTY BT/The Impression...
11	16	16	16	16	MATCHBOX 20/Push
-	-	11	11	11	SILVERCHAIR/Freak
16	14	17	17	17	ROCK AGAINST.../Down Rodeo
14	13	15	15	15	LOCAL H/Hzit's Corner
18	14	14	14	14	COUNTING CROWS/Daylight Fading
33	33	33	33	33	LIVE/Chair Abuse Me
5	6	4	4	4	LIVE/Freaks
18	14	13	13	13	TONIC/H You Could Only

**MARKET #2**  
**KROQ/Los Angeles**  
(818) 567-1067  
Weatherly/Sandbloom/Worden

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	7	31	40	40	NO DOUBT/Sunday Morning
37	39	36	39	39	SMASHING PUMPKINS/Eye
29	29	34	38	38	LUSCIOUS JACKSON/Naked Eye
33	30	37	36	36	SQUIRREL NUT ZIPPERS/Hell
17	34	29	29	29	SUBLIME/The Wrong Way
26	22	31	31	31	DAVE MATTHEWS BAND/Crash Into Me
8	34	27	27	27	MIGHTY MIGHTY BT/The Impression...
-	-	12	12	12	SNEAKER PIMPS/6 Underground
11	16	18	18	18	JAMIROQUAI/Virtual Insanity
33	37	28	28	28	OFFSPRING/Gone Away
18	19	26	26	26	REEL BIG FISH/Sell Out
-	-	11	11	11	FOO FIGHTERS/Monkey Wrench
34	37	28	28	28	THIRD EYE BLIND/Semi-Charmed Life
24	26	33	33	33	DEPECHE MODE/It's No Good
27	22	20	21	21	U2/Staring At The Sun
-	-	18	18	18	LIVE/Freaks
16	21	19	19	19	BECK/The New Pollution
20	22	24	24	24	BUSH/Cold Contagious
22	20	13	15	15	BLUR/Song 2
19	17	16	15	15	VERVE PIPE/The Freshmen
26	22	15	14	14	FIONA APPLE/Sleep To Dream
-	-	9	15	14	MEREDITH BROOKS/Bitch
13	18	15	12	12	K'S CHOICE/Not An Addict
-	-	11	11	11	TOAD THE WET.../Come Down
5	7	7	11	11	TONIC/H You Could Only
-	-	5	9	11	311/All Mixed Up
10	5	10	10	10	PAULA COLE/Where Have All...
-	-	5	10	10	CHEMICAL BROTHERS/Block Rockin' Beats
10	12	10	10	10	OAF PUNK/Da Funk
13	7	6	9	9	COUNTING CROWS/Daylight Fading

**MARKET #3**  
**WKQX/Chicago**  
(312) 527-8348  
Gamble/Summas

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
48	46	48	47	47	SMASHING PUMPKINS/Eye
42	49	42	45	45	NINE INCH NAILS/The Perfect Drug
11	37	46	44	44	DAVE MATTHEWS BAND/Crash Into Me
30	34	36	43	43	BECK/The New Pollution
30	31	44	36	36	SQUIRREL NUT ZIPPERS/Hell
32	32	42	33	33	WHITE TOWN/Your Woman
22	22	29	32	32	MIGHTY MIGHTY BT/The Impression...
18	18	27	31	31	OFFSPRING/Gone Away
12	20	27	31	31	PAULA COLE/Where Have All...
27	28	29	30	30	U2/Staring At The Sun
10	24	26	29	29	MEREDITH BROOKS/Bitch
22	26	26	29	29	BLUR/Song 2
15	18	23	27	27	VERUCA SALT/Volcano Girls
15	16	19	24	24	DEPECHE MODE/It's No Good
12	15	14	14	14	THIRD EYE BLIND/Semi-Charmed Life
13	9	10	20	20	LUSCIOUS JACKSON/Naked Eye
23	26	27	19	19	K'S CHOICE/Not An Addict
10	6	12	19	19	LIVE/Freaks
-	-	16	18	18	JAMIROQUAI/Virtual Insanity
-	-	10	18	18	NO DOUBT/Sunday Morning
50	25	23	17	17	VERVE PIPE/The Freshmen
-	-	17	14	14	WALLFLOWERS/The Difference
12	10	14	14	14	BEN FOLDS FIVE/Battle Of Who...
44	48	35	14	14	JEWEL/You Were Meant...
-	-	5	12	14	ERASURE/In My Arms
30	14	11	13	13	SUBLIME/Santeria
-	-	12	13	13	OAF PUNK/Da Funk
18	16	11	12	12	UNDERWORLD/Born Sippy
-	-	8	16	11	SILVERCHAIR/Freak
6	12	11	11	11	BUSH/Cold Contagious

**MARKET #4**  
**KITS/San Francisco**  
(415) 512-1053  
Sands/West/Axelsen

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
18	28	33	32	32	THIRD EYE BLIND/Semi-Charmed Life
25	33	30	30	30	DEPECHE MODE/It's No Good
20	21	27	29	29	BECK/The New Pollution
11	14	27	29	29	LUSCIOUS JACKSON/Naked Eye
14	24	29	29	29	WALLFLOWERS/One Headlight
8	14	27	27	27	VERVE PIPE/The Freshmen
-	-	16	17	17	LIVE/Freaks
22	30	33	33	33	MEREDITH BROOKS/Bitch
28	28	26	22	22	SMASHING PUMPKINS/Eye
-	-	22	22	22	FOO FIGHTERS/Monkey Wrench
22	20	21	22	22	REEL BIG FISH/Sell Out
16	18	19	21	21	MIGHTY MIGHTY BT/The Impression...
13	23	21	20	20	JAMIROQUAI/Virtual Insanity
30	28	26	19	19	U2/Staring At The Sun
19	21	12	12	12	OAF PUNK/Da Funk
-	-	19	19	19	NO DOUBT/Sunday Morning
7	11	17	19	19	SQUIRREL NUT ZIPPERS/Hell
22	24	17	17	17	MONACO/What Do You Want...
15	16	17	17	17	CARDIGANS/Been It
28	19	16	16	16	SUBLIME/The Wrong Way
12	9	7	16	16	FAITHLESS/Insomnia
24	21	15	15	15	OFFSPRING/Gone Away
-	-	5	13	13	CHEMICAL BROTHERS/Block Rockin' Beats
-	-	16	12	12	TOAD THE WET.../Come Down
11	12	12	12	12	ERASURE/In My Arms
12	15	18	12	12	311/All Mixed Up
13	12	8	12	12	SNEAKER PIMPS/6 Underground
14	14	12	12	12	FIONA APPLE/Sleep To Dream
-	-	13	10	10	COUNTING CROWS/Daylight Fading
13	15	10	10	10	BEN FOLDS FIVE/Battle Of Who...

**MARKET #5**  
**WPLY/Philadelphia**  
(610) 565-8900  
McGuinn/Kubinski/Elliott

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
41	40	44	44	44	BUSH/Greedy Fly
44	42	43	43	43	WALLFLOWERS/One Headlight
44	41	43	43	43	U2/Staring At The Sun
44	42	42	42	42	SHERYL CROW/Everyday Is...
45	41	42	42	42	LIVE/Lakini's Juice
28	37	42	42	42	SUBLIME/Santeria
44	39	40	40	40	DAVE MATTHEWS BAND/Crash Into Me
26	27	38	38	38	VERVE PIPE/The Freshmen
28	31	31	31	31	MATTHEW SWEET/Where You Get Love
29	29	31	31	31	WHITE TOWN/Your Woman
27	24	29	29	29	THIRD EYE BLIND/Semi-Charmed Life
28	28	29	29	29	INXS/Elegantly Wasted
26	27	28	28	28	SMASHING PUMPKINS/Eye
32	27	28	28	28	SPACE/Female Of
20	27	27	27	27	BECK/The New Pollution
24	29	27	27	27	VERUCA SALT/Volcano Girls
23	24	26	26	26	SQUIRREL NUT ZIPPERS/Hell
8	25	25	25	25	SMASHING PUMPKINS/Eye
-	-	19	25	25	MEREDITH BROOKS/Bitch
26	25	25	25	25	CAKE/Will Survive
27	29	24	24	24	COLLECTIVE SOUL/Precious Declaration
29	29	22	22	22	LUSCIOUS JACKSON/Naked Eye
26	24	22	22	22	BIG HEAD TODD.../Resignation Superman
-	-	22	22	22	COUNTING CROWS/Daylight Fading
9	19	20	20	20	DEPECHE MODE/It's No Good
12	17	20	20	20	PAULA COLE/Where Have All...
-	-	19	19	19	K'S CHOICE/Not An Addict
10	11	15	15	15	OFFSPRING/Gone Away
27	25	15	15	15	DUNCAN SHEIK/Barely Breathing

**MARKET #6**  
**89X/CIMX/Detroit**  
(313) 961-9811  
Brookshaw/Cannova

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
23	29	48	47	47	MIGHTY MIGHTY BT/The Impression...
61	46	57	57	57	VERVE PIPE/The Freshmen
51	43	54	54	54	OFFSPRING/Gone Away
62	43	49	49	49	U2/Staring At The Sun
-	-	16	47	47	WALLFLOWERS/The Difference
21	33	43	43	43	MATCHBOX 20/Push
-	-	13	44	44	K'S CHOICE/Not An Addict
-	-	21	44	44	FIONA APPLE/Sleep To Dream
36	42	46	46	46	BLUR/Song 2
32	21	30	32	32	VERUCA SALT/Volcano Girls
-	-	31	32	32	FOO FIGHTERS/Monkey Wrench
34	23	34	34	34	NINE INCH NAILS/The Perfect Drug
-	-	29	34	34	LIVE/Freaks
-	-	10	29	29	OUR LADY PEACE/Clumsy
36	20	28	28	28	BECK/The New Pollution
23	29	28	28	28	BUSH/Cold Contagious
23	24	29	29	29	CARDIGANS/Been It
9	12	24	24	24	STONE TEMPLE PILOTS/Tumble In The Rough
36	26	24	23	23	OUR LADY PEACE/Superman's Dead
25	20	25	25	25	SLOAN/The Good In Everyone
-	-	14	23	23	THRUSH HERMIT/North Dakota
10	7	12	15	15	JAMIROQUAI/Virtual Insanity
11	17	16	14	14	SILVERCHAIR/Freak
-	-	14	14	14	DELIRIUM/Silence
-	-	12	14	14	ORBIT/Medicine (Baby...)
-	-	5	10	10	BLOODHOUND GANG/Why's Everybody...
-	-	3	7	7	NO DOUBT/Sunday Morning
-	-	6	14	14	PAULA COLE/Where Have All...
-	-	5	14	14	THIRD EYE BLIND/Semi-Charmed Life
5	6	6	4	4	SNEAKER PIMPS/6 Underground

**MARKET #6**  
**WHYT/Detroit**  
(313) 871-3030  
Michaels/Tear

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
40	42	43	51	51	DUNCAN SHEIK/Barely Breathing
20	27	33	50	50	SHAWN COLVIN/Sunny Came Home
28	36	45	49	49	WHITE TOWN/Your Woman
38	42	42	49	49	JEWEL/You Were Meant...
31	29	42	49	49	VERVE PIPE/The Freshmen
40	40	45	48	48	WALLFLOWERS/One Headlight
40	38	40	48	48	DAVE MATTHEWS BAND/Crash Into Me
37	42	39	34	34	PAULA COLE/Where Have All...
30	33	39	31	31	SHERYL CROW/Everyday Is...
28	30	31	31	31	SUBLIME/Santeria
41	41	33	30	30	CARDIGANS/Been It
25	20	27	29	29	BEN FOLDS FIVE/Battle Of Who...
28	28	29	29	29	LUSCIOUS JACKSON/Naked Eye
28	27	30	29	29	SUBLIME/What I Got
30	30	29	29	29	COLLECTIVE SOUL/Precious Declaration
36	29	30	28	28	SARAH MCCLACHLAN/Possession
22	27	29	28	28	TORI AMOS/Silent All These
31	32	31	28	28	INXS/Elegantly Wasted
27	29	29	27	27	THIRD EYE BLIND/Semi-Charmed Life
30	30	30	27	27	U2/Staring At The Sun
16	14	22	26	26	DEPECHE MODE/It's No Good
22	28	28	25	25	TONIC/H You Could Only
-	-	24	28	28	BARENAKED LADIES/The Old Apartment
-	-	24	21	21	TOAD THE WET.../Come Down
16	20	20	21	21	MATTHEW SWEET/Where You Get Love
20	19	20	20	20	MIGHTY MIGHTY BT/The Impression...
8	13	17	19	19	SMASHING PUMPKINS/Eye
14	15	17	18	18	COWBOY MOUTH/Jenny Says
-	-	5	12	18	CARDIGANS/Been It
17	17	16	17	17	SQUIRREL NUT ZIPPERS/Hell

**MARKET #7**  
**KOGE/Dallas**  
(972) 770-7777  
Folger/Smith/Peer


PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
36	3	28	51	51	VERVE PIPE/The Freshmen
37	31	30	51	51	K'S CHOICE/Not An Addict
18	16	39	47	47	DAVE MATTHEWS BAND/Crash Into Me
30	37	56	35	35	BECK/The New Pollution
30	30	50	33	33	LIVE/Lakini's Juice
58	47	28	32	32	JEWEL/You Were Meant...
20	28	30	31	31	WHITE TOWN/Your Woman
61	51	22	29	29	OMC/How Bizarre
27	25	22	29	29	THIRD EYE BLIND/Semi-Charmed Life
14	16	19	27	27	INXS/Elegantly Wasted
29	30	34	26	26	MATCHBOX 20



# ALTERNATIVE PLAYLISTS

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**Tastes Just Like Chicken**



**"Sell Out" 49 - 44**



Adam "Wrightfish" / WHMP



J.J. "Sea Quest" / WBZU



**the X at 105.9**

**MARKET #20**  
WXDX/Pittsburgh  
(412) 937-1441  
Castellini/Diana

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	33	35	36	36	VERUCA SALT/Volcano Girls
25	33	32	35	35	VERVE PIPE/The Freshmen
30	34	31	34	34	PAULA COLE/Where Have All...
33	33	32	34	34	LIVE/Freaks
33	33	33	33	33	DUNCAN SHEIK/Barely Breathing
32	34	33	32	32	U2/Staring At The Sun
29	29	32	32	32	WHITE TOWN/Your Woman
25	27	32	32	32	MEREDITH BROOKS/Bitch
34	32	30	32	32	311/All Mixed Up
34	32	31	31	31	311/Don't Stay Home
27	28	31	31	31	BUSH/Greedy Fly
30	29	31	29	29	DAVE MATTHEWS BAND/Crash Into Me
29	26	29	29	29	THIRD EYE BLIND/Semi-Charmed Life
25	27	28	28	28	REPUBLICA/Out Of My Mind
28	27	28	28	28	TOAD THE WET...Come Down
8	18	24	28	28	MIGHTY MIGHTY BT/The Impression...
8	18	24	27	27	SLEEPING GIANTS/Revolution
15	27	27	27	27	INXS/Elegantly Wasted
26	29	27	27	27	BECK/The New Pollution
16	26	26	26	26	FIONA APPLE/Sleep To Dream
16	13	23	26	26	MATTHEW SWEET/Where You Get Love
25	33	28	26	26	NO DOUBT/Happy Now?
14	14	16	17	17	SARAH MCLACHLAN/Possession
1	15	17	16	16	BEN FOLDS FIVE/Battle Of Who...
11	12	16	16	16	CARDIGANS/Been It
-	-	8	15	15	SNEAKER PIMPS/Underground
-	-	14	15	15	COLLECTIVE SOUL/Listen
-	-	1	13	13	INDIGO GIRLS/Shame On You
17	15	14	15	15	TONIC/If You Could Only...
1	10	8	14	14	BLUR/Song 2

**107.9 THE END**

**MARKET #22**  
WENZ/Cleveland  
(216) 861-0100  
Robertson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	24	22	49	49	MIGHTY MIGHTY BT/The Impression...
46	47	48	48	48	OFFSPRING/Gone Away
47	51	47	48	48	SUBLIME/Santeria
46	49	45	48	48	VERVE PIPE/The Freshmen
28	24	24	48	48	FIONA APPLE/Sleep To Dream
28	47	49	47	47	WHITE TOWN/Your Woman
48	48	48	47	47	K'S CHOICE/Not An Addict
25	26	48	47	47	INXS/Elegantly Wasted
27	46	48	46	46	MEREDITH BROOKS/Bitch
25	26	23	31	31	THIRD EYE BLIND/Semi-Charmed Life
-	16	25	23	23	SQUIRREL NUT ZIPPERS/Hell
25	25	27	27	27	CLARKS/Caroline
-	24	27	27	27	SILVERCHAIR/Freak
26	25	25	26	26	VERUCA SALT/Volcano Girls
14	24	26	26	26	BLUR/Song 2
26	25	25	25	25	TONIC/If You Could Only...
27	24	23	25	25	BEN FOLDS FIVE/Battle Of Who...
23	23	23	25	25	ORBIT/Medicine (Baby...)
-	25	24	24	24	PAULA COLE/Where Have All...
-	25	24	24	24	TOAD THE WET...Come Down
-	26	24	24	24	MATCHBOX 20/Push
26	25	24	24	24	BECK/The New Pollution
-	24	24	24	24	LIVE/Freaks
21	27	23	24	24	MORPHINE/Early To Bed
27	24	23	24	24	MATTHEW SWEET/Where You Get Love
47	25	24	24	24	U2/Staring At The Sun
-	24	24	24	24	BUSH/Cold Contagious
29	25	21	24	24	DEPECHE MODE/It's No Good
-	21	24	24	24	COUNTING CROWS/Daylight Fading
26	24	24	23	23	FOUNTAINS OF WAYNE/Sink To The Bottom

**KTCL**

**MARKET #23**  
KTCL/Denver  
(303) 623-9330  
Hayes

PLAYS	3W	2W	LW	TW	ARTIST/TITLE					
30	31	30	32	32	WHITE TOWN/Your Woman					
24	28	30	32	32	MIGHTY MIGHTY BT/The Impression...					
13	22	29	32	32	THIRD EYE BLIND/Semi-Charmed Life					
31	30	32	31	31	SNEAKER PIMPS/Underground					
31	30	31	31	31	INXS/Elegantly Wasted					
29	29	29	29	29	VERVE PIPE/The Freshmen					
30	29	29	29	29	U2/Staring At The Sun					
23	25	29	29	29	SUBLIME/Santeria					
28	31	31	28	28	BECK/The New Pollution					
27	27	27	28	28	DEPECHE MODE/It's No Good					
20	17	25	28	28	MEREDITH BROOKS/Bitch					
22	23	25	28	28	JAMIROQUAI/Virtual Insanity					
22	23	24	28	28	BEN FOLDS FIVE/Battle Of Who...					
25	24	24	24	24	BLUR/Song 2					
23	23	23	24	24	MORPHINE/Early To Bed					
18	24	25	24	24	BLOODHOUND GANG/Why's Everybody...					
30	27	24	24	24	MATTHEW SWEET/Where You Get Love					
23	24	25	24	24	KULA SHAKER/Hey Dude					
31	30	25	24	24	OMC/How Bizarre					
19	13	20	23	23	ERASURE/In My Arms					
21	26	22	22	22	K'S CHOICE/Not An Addict					
30	24	21	20	20	SPACE/Female Of...					
-	5	16	22	22	TOAD THE WET...Come Down					
11	13	12	15	15	PRODIGY/Firestarter					
11	21	23	12	12	FOLK IMPLOSION/Insinuation					
10	10	9	11	11	JANE JENSEN/More Than I Can					
5	13	14	11	11	DAFT PUNK/Da Funk					
15	15	13	11	11	ORBIT/Medicine (Baby...)					
15	14	13	11	11	VERUCA SALT/Volcano Girls					
-	-	-	-	-	11	11	11	11	11	CAKE/Frank Sinatra

**94.7 NBSX**

**MARKET #24**  
KNRK/Portland, OR  
(503) 223-1441  
Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	23	23	39	39	VERUCA SALT/Volcano Girls
40	39	38	38	38	MEREDITH BROOKS/Bitch
40	38	38	38	38	OFFSPRING/Gone Away
40	38	38	38	38	SMASHING PUMPKINS/Eye
22	23	22	38	38	THIRD EYE BLIND/Semi-Charmed Life
39	39	38	38	38	VERVE PIPE/The Freshmen
23	23	21	37	37	BECK/The New Pollution
21	22	23	35	35	TONIC/If You Could Only...
5	6	15	31	31	BLUR/Song 2
29	38	27	32	32	SILVERCHAIR/Abuse Me
-	19	22	23	23	REEL BIG FISH/Sell Out
-	-	-	23	23	FOO FIGHTERS/Monkey Wrench
-	-	-	22	22	COUNTING CROWS/Daylight Fading
22	23	22	22	22	CARDIGANS/Been It
5	23	22	22	22	K'S CHOICE/Not An Addict
2	23	22	22	22	SNEAKER PIMPS/Underground
22	23	22	22	22	ORBIT/Medicine (Baby...)
5	7	12	22	22	DEPECHE MODE/It's No Good
22	23	21	21	21	BUSH/Cold Contagious
-	19	23	21	21	DEPECHE MODE/It's No Good
-	-	-	21	21	LIVE/Freaks
19	22	23	21	21	MIGHTY MIGHTY BT/The Impression...
21	38	28	21	21	SUBLIME/Santeria
23	22	20	21	21	INXS/Elegantly Wasted
40	21	21	20	20	MATTHEW SWEET/Where You Get Love
21	38	20	20	20	WHITE TOWN/Your Woman
-	-	-	19	19	TOAD THE WET...Come Down
38	21	19	18	18	U2/Staring At The Sun
-	-	-	17	17	SQUIRREL NUT ZIPPERS/Hell
5	12	17	14	14	JAMIROQUAI/Virtual Insanity

**107.1**

**MARKET #25**  
WAOZ/Cincinnati  
(513) 621-9326  
Harris/Jamie

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
7	21	33	41	41	DUNCAN SHEIK/Barely Breathing
42	39	41	40	40	SUBLIME/Santeria
47	38	39	37	37	WALLFLOWERS/One Headlight
21	23	34	35	35	BETTER THAN EZRA/Long Lost
25	26	31	34	34	VERVE PIPE/The Freshmen
-	7	15	31	31	OMC/How Bizarre
12	19	17	28	28	WHITE TOWN/Your Woman
37	32	32	27	27	DAVE MATTHEWS BAND/Crash Into Me
25	23	30	26	26	DURAN DURAN/Out Of My Mind
14	15	16	23	23	JEWEL/You Were Meant...
-	-	19	22	22	TOAD THE WET...Come Down
13	19	16	21	21	THIRD EYE BLIND/Semi-Charmed Life
21	19	15	20	20	MATCHBOX 20/Push
14	15	18	18	18	SPACE/Female Of...
-	12	14	18	18	SMASHING PUMPKINS/Eye
41	27	18	18	18	LIVE/Lakini's Juice
10	21	17	18	18	TONIC/If You Could Only...
12	14	17	18	18	MIGHTY MIGHTY BT/The Impression...
40	39	25	17	17	COLLECTIVE SOUL/Precious Declaration
-	7	12	17	17	MEREDITH BROOKS/Bitch
12	16	16	16	16	INXS/Elegantly Wasted
-	9	18	16	16	K'S CHOICE/Not An Addict
-	-	-	15	15	SAVAGE GARDEN/Want You
-	-	-	14	14	BARENKATED LADIES/The Old Apartment
13	10	14	14	14	ORBIT/Medicine (Baby...)
13	11	12	14	14	MORPHINE/Early To Bed
21	24	16	14	14	U2/Staring At The Sun
10	16	18	13	13	MATTHEW SWEET/Where You Get Love

**97.1 WOXY**

**MARKET #25**  
WOXY/Cincinnati  
(513) 523-4114  
Tellmann/Fyffe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	23	23	TOAD THE WET...Come Down
22	22	23	23	23	INDIGO GIRLS/Shame On You
10	10	10	20	20	MATTHEW SWEET/Where You Get Love
11	11	11	12	12	BLUR/Look Inside America
11	10	12	12	12	PAVEMENT/Type Slowly
11	13	12	12	12	MORPHINE/Early To Bed
2	10	12	12	12	BETTIE SERVEERT/Co-Coward
11	11	12	12	12	BEN VAUGHN/Boomerang
-	-	4	12	12	GENE/Where Are They Now?
10	21	12	12	12	LONDON SUDE/Trash
-	-	1	12	12	DAVID BOWIE/I'm Afraid Of...
10	11	12	12	12	MIGHTY MIGHTY BT/The Impression...
10	11	12	12	12	INXS/Elegantly Wasted
22	12	12	12	12	BEN FOLDS FIVE/Battle Of Who...
-	11	12	12	12	DURAN DURAN/Out Of My Mind
10	11	12	12	12	SMASHING PUMPKINS/Eye
11	11	11	12	12	BILL JAWONITZ/Gaslight
6	8	9	12	12	DESCENDENTS/When I Get Old
10	10	10	12	12	BAFFY/FOX Ram
-	-	1	12	12	CARDIGANS/Been It
10	11	10	12	12	FAITHLESS/Insomnia
10	12	9	12	12	LEAH ANDREONE/You Make Me Remember
-	2	10	12	12	ODDS/Make You Mad
-	2	6	12	12	CHEMICAL BROTHERS/Block Rockin' Beats
10	11	10	12	12	NICK CAVE/BAD SEEDS/Idiot Prayer
11	12	12	11	11	BLUR/Song 2
2	11	12	11	11	PAVEMENT/Shady Lane
10	10	10	11	11	PAPAS FRITAS/Hey Hey You Say
11	9	12	11	11	MORPHINE/Potion
-	-	-	11	11	BETTIE SERVEERT/Rudder

**103.9**

**MARKET #26**  
KCXX/Riverside  
(909) 384-1039  
Arnold/Axe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	31	44	35	35	VERVE PIPE/The Freshmen
9	26	40	35	35	DEPECHE MODE/It's No Good
24	29	42	33	33	COLLECTIVE SOUL/Precious Declaration
32	29	29	31	31	DISHWALLA/Give
25	25	23	31	31	SUBLIME/Santeria
35	39	35	30	30	U2/Staring At The Sun
10	14	15	30	30	MATTHEW SWEET/Where You Get Love
39	38	23	29	29	WALLFLOWERS/One Headlight
-	-	-	28	28	LIVE/Freaks
33	41	43	26	26	WHITE TOWN/Your Woman
10	10	21	23	23	STAR 69/I'm Insane
-	-	-	22	22	CDUNING CROWS/Daylight Fading
21	29	25	22	22	OFFSPRING/Gone Away
-	12	14	21	21	TONIC/If You Could Only...
-	1	9	20	20	BLUR/Song 2
10	12	18	19	19	INXS/Elegantly Wasted
28	10	14	18	18	COMMON SENSE/Never Give Up
-	5	18	17	17	MATCHBOX 20/Push
10	15	23	17	17	VERUCA SALT/Volcano Girls
-	1	16	17	17	MEREDITH BROOKS/Bitch
-	12	17	17	17	PAULA COLE/Where Have All...
-	6	13	16	16	THIRD EYE BLIND/Semi-Charmed Life
10	13	14	14	14	SAVE FERRIS/The World Is New
-	6	15	14	14	COWBOY MOUTH/Jenny Says
-	-	-	14	14	MIGHTY MIGHTY BT/The Impression...
-	-	-	14	14	SILVERCHAIR/Freak
-	-	-	13	13	NO DOUBT/Sunday Morning
15	10	14	12	12	REEL BIG FISH/Sell Out
7	8	11	12	12	LUSCIOUS JACKSON/Naked Eye
10	11	5	12	12	VOLENT FEMMES/Buster 2000

**95**



# BreakThrough

## Artist:

### REEL BIG FISH

TRACK: "SELL OUT"

LP: "TURN THE RADIO OFF"

PRODUCER: JAY RIFKIN/JOHN AVILA

LABEL: MOJO/UNIVERSAL

for its bulls-eye swipe at the commercialization of all things music machine.

Keep telling yourself, "We are not mainstream, we are not mainstream" as songs like "Hell" by the **Squirrel Nut Zippers**, "Virtual Insanity" by **Jamiroquai**, as well as this one, blow phones out on station switchboards. It's apparent the audience doesn't mind being reminded.

• **Influences:** **Suburban Rhythm, Sublime, Oingo Boingo**

• **Artist POV:** Lead vocalist **Aaron Barrett** sez, "This album's about being in a band that doesn't go anywhere, and the girls who f#\*k you over on the way." Real life, Southern California-style.

—Sky Daniels



Breakthrough Artist highlights breaking artists charting for the first time.

Foo Fighters  
"Monkey Wrench" (Roswell/Capitol)  
KNDD/Seattle — MD Kim Monroe:



Just a few short days ago, as I sat at my desk scheduling music, I started thinking, "We really need a good, up-tempo rock track." I began looking through the stacks upon stacks of new music sitting on my desk.

The pile was chock full of female artists (which is not a bad thing), and there was plenty of left-of-center material like the thoroughly enjoyable Daft Punk track we're playing. Yet my soul still craved some guitar!!! Thank Capitol Records,

for here comes the new Foo Fighters track, "Monkey Wrench." ■ Sure, there's all the talk (and attendant skepticism) about "electronica" being the next big thing. I have to admit, though, that I'm still a "rock chick" at heart and Dave Grohl and company deliver just what we've been looking for. Don't get me wrong... While I love the moods n' groove of electronic music, I still gotta have the guitar! ■ After all, didn't bands like Nirvana (ironically, in this case) change the landscape and help bring Alternative to the masses? I don't feel so inclined to dismiss the guitar sound that made this a viable format. "Monkey Wrench" is loaded with it, along with tempo and hook that stick in your head for days. ■ If you are looking for that solid rock track (and who isn't?) from an artist the audience knows (after four successful singles) that will still co-exist with the Chemical Brothers, then "Monkey Wrench" is for you. Put it on, turn it up, and let the audience decide... you haven't forgotten how to rock, have you???

## Kim Monroe ON THE RECORD

THE end  
10/27

Massive showing by **Foo Fighters** as they fill a much-desired need for a melodic, energetic rocker. **Dave Grohl's** clever direction of the attendant video will probably ensure big MTV support ... **Abra Moore** is showing signs of being the sleeper hit of the spring. The multiformat acceptance of this artist is proving this is one lucky "Clover" ... Big buzz on the follow-up CD from **Suicide Machines** ... **Dave Matthews Band** and **Wallflowers** are demonstrating format domination with early adds on respective new singles. Once again, Artist Development is the mantra ... **Pulsars** are picking up fans with their Newer Wave sounds ... Lots of pitched tents for **Summertime** (another melodic rocker providing key balance) ... Will **Atlantic** hear the buzz building on **Camus**? Tastemakers are looking for their signal ... Expect a blowout on **Michael Penn's** heralded comeback, with **Brendan O'Brien's** production ranking among his finest work ... Record Of The Week: **Our Lady Peace**.

## ON THE RADIO With Sky Daniels

GOING FOR ADDS NOW!

# Jill Flirter

THE SINGLE

"LIVE AGAIN"

FROM THE DEBUT ALBUM "GOD BLESS AMERICA"

5/12/97 RELEASE

Studio Records Group America / Contact David Bates (757) 229-0603 Fax (757) 258-9553





NEW MUSIC SPECIALTY SHOWS

Brothers Bite Dog

In a really close race The Chemical Brothers maintained their hold on the No.1 position on the R&R Specialty Chart over insurgents that dog. The Bros stunned the nation with 50,000 sold in the first week of "Dig Your Own Hole's" release. that dog was the favorite pet of such stations as WXRK/NY, KROQ/L.A., and KDGE/Dallas, amongst many others. Gus Gus is starting to turn a lot of heads, including WBCN/Boston, XTRA/San Diego, and WRLG/Nashville. The Pulsars took their Windy City smartpop to places like KITS/SF, KOME/San Jose, and WFNX/Boston for a huge move. Record To Watch: Cirrus.

KNRK/Portland

Something New  
Mark Hamilton/Jayn Sayd  
Sunday, April 13



- MARDEN HILL Shag (Stepping Stone)
- NUMBER ONE CUP Malcolm's Xray Picnic (Flydaddy)
- ORB Toxygane (London)
- POND Spokes (Work)
- PULSARS Tunnel Song (Almo Sounds/Geffen)
- THAT DOG Never Say Never (DGC/Geffen)
- REAL PEOPLE Rolling Stone (Seedy Singles)
- VERGE Everyone Creams (Big Deal)
- 30 AMP FUSE Punk Virtuoso (Dedicated)
- SHONEN KNIFE E.S.P. (Big Deal)
- SPARKLER Discover (Revolution)
- SUBMINUTE:RADIO When I Called It Mine (Y)

TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 CHEMICAL BROTHERS (Astralwerks/Caroline)
- 2 THAT DOG (DGC/Geffen)
- 3 GUS GUS (4AD/WB)
- 4 FOLK IMPLOSION (Communion)
- 5 PULSARS (Almo Sounds/Geffen)
- 6 SUPERGRASS (Capitol)
- 7 DAFT PUNK (Virgin)
- 8 PAVEMENT (Matador/Capitol)
- 9 MOJO NIXON (Needletime)
- 10 LUSCIOUS JACKSON (Grand Royal/Capitol)
- 11 CIRRUS (Moonshine) Airplay Includes: KJEE, WFNX, XHRM
- 12 NUMBER ONE CUP (Flydaddy) Airplay Includes: KOME, WHFS, WRLG
- 13 BUG! (Is) Airplay Includes: KPNT, WXSX, XTRA
- 14 TOAD THE WET SPROCKET (Columbia) Airplay Includes: KTBZ, WXDX, WXEG
- 15 ABRA MOORE (Arista) Airplay Includes: WBCN, WXRK, WQBK
- 16 AUTOUR DE LUCIE (Nettwerk) Airplay Includes: KFMA, WBRU, WDST
- 17 DEUS (Island) Airplay Includes: KISF, KTEG, WEDG
- 18 RADISH (Mercury) Airplay Includes: KGDE, WEJE, WZRH
- 19 BIS (Grand Royal) Airplay Includes: KNDD, KNRX, WOXY
- 20 SHUDDER TO THINK (Epic) Airplay Includes: KXRK, WQXA, WXRK



that dog

Compiled by Lynn Beaudoin

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p><b>WEQX/Albany, NY</b> Download Sunday 7-10pm Mark Dark Abra Moore "Four Leaf Clover" Coward "I Don't Care" Rockets Hi-Fi "90 Fuzzwalk" Save Ferris "The World Is New" Mojo Nixon "She's all liquored"</p>	<p><b>WXEG/Dayton, OH</b> The Edge Spin Cycle Sunday 9-10:30pm Allen Rantz Daft Punk "Da Funk" Toad The Wet Spr. "Come Down" Radish "Little Pink Stars" Camus "U Who" Abra Moore "Four Leaf Clover"</p>	<p><b>WHTG/Monmouth, NJ</b> Goin' Underground Sunday 9-midnight Jeff Raspe Graham Parker "Soul On Ice" Lamb "Gorecki" Supergrass "Richard III" Tutara "Saturday Night..." Joseph Arthur "Birthday Card"</p>	<p><b>WDGE/Providence, RI</b> House Of New Edge Music Tuesday 11pm-midnight John Allers Abra Moore "Four Leaf Clover" Cool For August "Don't Wanna Be Here" Subliming Mara "Don't Let Yourself..." Save Ferris "The World Is New" Lori Carson "Something's Got Me"</p>
<p><b>WQBK/Albany, NY</b> Over The Edge Monday midnight-2am Kelli McNamara Folk Implosion "Insinuation" Chemical Brothers "Block Rockin' Beat" Gus Gus "Polyesterday" Slider "I Wanna Go" Lamb "Gorecki"</p>	<p><b>WKRO/Daytona Beach, FL</b> Brave New World Tuesday 10-11pm Aaron "with a K" Schatz Toad The Wet Spr. "Come Down" Penniless People "Velocity" Coward "I Don't Care" Chavez "Unreal Is Here" That Dog "Never Say Never"</p>	<p><b>WRLG/Nashville, TN</b> Thunderground Radio Sunday 7-9:30pm Jason Moon Stella "California" Papas Fritas "Hey Hey You Say" Number One Cup "Malcolm's X-Ray Picnic" Autour De Lucie "Simon" Elliot Smith "Ballad Of Big..."</p>	<p><b>KXRK/Salt Lake City, UT</b> Now Hear This Sunday 9-10pm Sean Ziebarth Bill White Acce "Say U Will" Shudder To Think "Kissesmack of Pest." Raboon "You And I" Luscious Jackson "Under Your Skin" Green Day "Do, Da, Da"</p>
<p><b>KTEG/Albuquerque, NM</b> Over The Edge Sunday 7-8:30pm Julie Hoyt Live "Freaks" Silverchair "Freak" Jane Jensen "More Than I Can" Chemical Brothers "Block Rockin' Beat" Radish "Little Pink Stars"</p>	<p><b>KNRQ/Eugene, OR</b> The "Q" Afterdark Monday midnight-2am Jace Edwards Bug! "Shut Up And Sleep" Critters Buggin' "Bill Gates" Floater "Cinema" HeavyWaterFactory "Waking Up In Darkness" Henry's Child "Flicker"</p>	<p><b>KKND/New Orleans, LA</b> The Deep End Sunday 7-9:30pm Laura Jones dEUS "Fell On The Floor..." Bobobolin "Nine" Bug! "Shut Up And Sleep" Chemical Brothers "Block Rockin' Beat" Tutara "The Getaway"</p>	<p><b>XHRM/San Diego, CA</b> The Flash Zone Saturday 9pm-2am Greg Pearson Molle's Revenge "Humble" Summer Camp "Drawer" that dog "Never Say Never" White Town "Wanted" Hooverphonic "2 wicky"</p>
<p><b>KROX/Austin, TX</b> The Next Big Thing Sunday 6-9pm Andy Langer Fastball "Are You Ready..." Manson "Take It Easy" Joseph Arthur "Mikel K" Kacey Crowley "Scars" Spacheads/Osborne "Wayatin' Stranger"</p>	<p><b>WEJE/Ft. Wayne, IN</b> New Music Show Sunday 8:30-9:30pm Weasel Blur "Song 2" Camus "U Who" Chemical Brothers "Block Rockin' Beat" Daft Punk "Da Funk" Green Day "Do, Da, Da"</p>	<p><b>WZRH/New Orleans, LA</b> Beyond The Charts Sunday 8-11pm Trey Blossman 30 Amp Fuse "Punk Virtuoso" Silverjet "Nine" Me First And The... "Coming To America" Five Eight "Stanley" Squirtgun "My Jeannette"</p>	<p><b>XTRA/San Diego, CA</b> Muckley's Floorboard Wednesday midnight-2am Chris Muckley Pizzicato Five "Ice Cream Melting..." Girls Against Boys "Bulet Pool Cupid" Bis "Everybody Thinks..." Bug! "Shut Up And Sleep" Pennywise "Final Day"</p>
<p><b>KQXR/Boise, ID</b> Rebellious Jukebox Sunday 8-10pm Tim Johnstone Pulsars "Tunnel Song" Poster Children "Music Of America" Papas Fritas "Hey Hey You Say" Treble Charger "Friend Of Mine" Folk Implosion "Pole Position"</p>	<p><b>WQXA/Harrisburg, PA</b> The Sunday Morning News Sunday 8-10am Bill Hanson Dinosaur Jr. "Nothin's Goin' On" Knapsack "Thursday Side Of..." Cardigans "Been It" Supersuckers "Blow You Away" Five Eight "Stanley"</p>	<p><b>WXRK/New York, NY</b> The Buzz Sunday Midnight-2am Alexa Tobin Chemical Brothers "Block Rockin' Beat" Abra Moore "Four Leaf Clover" Daft Punk "Da Funk" Bomb The Bass "Bug Powder Dust" Folk Implosion "Insinuation"</p>	<p><b>KOME/San Jose, CA</b> Nocturnal Noise Saturday midnight-1am Jeanette Grgurevic Think Tank "A Knife &amp; A Fork" Symposium "Farewell To Twilight" Space "Give Me Something" King Size "Acid Or XTC" Poundsign "Roottops"</p>
<p><b>WBCN/Boston, MA</b> Nocturnal Emissions Sunday 8-10pm Dedipus Luscious Jackson "Under Your Skin" Supergrass "Cheapskate" Erasure "In My Arms" Daft Punk "Da Funk" Abra Moore "Four Leaf Clover"</p>	<p><b>KTBZ/Houston, TX</b> Lunar Rotation Sunday 7-9pm David Sadof Pulsars "Tunnel Song" Rollins Band "The end of some..." Supergrass "Cheapskate" Swell "I Know" The Inp Toad The Wet Spr. "Come Down"</p>	<p><b>KNRX/Oklahoma City, OK</b> Xtremities Sunday 8-9:30pm Geno Pearson Chemical Brothers "Block Rockin' Beat" Our Lady Peace "Superman's Dead" El Flaco "Army Song" Save Ferris "The World Is New" Blur "Beetlebum"</p>	<p><b>KJEE/Santa Barbara, CA</b> Dissotate Tendiris Sunday 10:20pm-midnight John Shroeter Pavement "Shady Lane" Summer Camp "Drawer" Gus Gus "Believe" Daft Punk "Da Funk" Sneaker Pimps "Spin Spin Sugar"</p>
<p><b>WFNX/Boston, MA</b> Moods For Moderns Sunday 8-10pm Charlie Bette Serveert "Co-Coward" Bomb The Bass "Bug Powder Dust" Deterium "Euphoria" Lamb "Gorecki" Lori Carson "Something's Got Me"</p>	<p><b>KISF/Kansas City, MO</b> Living Room Sunday 8-10pm Stan &amp; Joel Gigolo Aunts "Swag" Gene "Where Are They Now?" Shiner "The Situationist" London Suede "Trash" Wilco "Monday"</p>	<p><b>KGDE/Omaha, NE</b> New From The Edge Monday midnight-2am Scott Papek Chemical Brothers "Block Rockin' Beat" Gus Gus "Believe" Radish "Little Pink Stars" Manson "Take It Easy" Hoover "2 Wicky"</p>	<p><b>KNDD/Seattle, WA</b> Loudspeaker Sunday 10-11pm Bill Reid or Marco Collins Locust "Your selfish ways" Contra Flow "Synchronesh" Bis "This Is Fake D.I.Y." Alan Teenage Riot "Sick To Death" Elliot Smith "Rose Parade"</p>
<p><b>WEDG/Buffalo, NY</b> Over And Beyond Sunday 9-10:30pm Brad Maybe Folk Implosion "Insinuation" Our Lady Peace "Automatic Flowers" Supergrass "Cheapskate" dEUS "Fell On The Floor..." Ani Difrancu "Fire Door"</p>	<p><b>KLZR/Kansas City, MO</b> Nocturnal Transmission Sunday 11pm-1am Ray Velasquez EZ Rollers "Retro" Chemical Brothers "Where Do I Begin" Agent Provocateur "Agent Dan" Death In Vegas "Rekkid" PFM "The Eleventh Hour"</p>	<p><b>WXDX/Pittsburgh, PA</b> Edge Of The X Sunday 9-11pm All Castellini/Brandon Davis Toad The Wet Spr. "Come Down" K's Choice "Not An Addict" Duran Duran "Hymn" Five Eight "Stanley" Pigeonhead "Glory Bound"</p>	<p><b>KPNT/St. Louis, MO</b> New Music Sunday Sunday 7-9:30pm Les Aaron Autour De Lucie "L'Accord Parfait" Bim Skala Bim "Pete Needs A Friend" Symposium "Drink The Sunshine" Bile "My Generation" Beres Hammond "Where Were You"</p>
<p><b>WBTZ/Burlington, VT</b> Spinning Unrest Sunday 9-10:30pm Steve Picard Pavement "Passat Dream" Bette Serveert "Geek" Number One Cup "Backlit" Chemical Brothers "Block Rockin' Beat" Hooverphonic "2 wicky"</p>	<p><b>KXTE/Las Vegas, NV</b> It Hurts When I Pee Sunday 10pm-midnight Chris Ripley Sevendust "Black" Suicide Machines "S.O.S." Proclivity "Breath" Headswim "Crawl" 30 Amp Fuse "Punk Virtuoso"</p>	<p><b>KNRK/Portland, OR</b> Something Cool Sunday 9-11pm Mark Hamilton/Jayn Sayd Chemical Brothers "Block Rockin' Beat" Lusk "Backwoods" Number One Cup "Malcolm's X-ray Picnic" Real People "Rolling Stone" Pond "Spokes"</p>	<p><b>WXSX/Tallahassee, FL</b> Underground Lounge Sunday 8-10pm Rob The Lounge Lizard Ani Difrancu "Gravel" Isaac Green... "Spoiled Brat" Television... "Three Wishes" Telstar Ponies "Voices From The..." Transglobal Undergro "Chariots"</p>
<p><b>WOXY/Cincinnati, OH</b> Gridlizz Sunday 11pm-1am Dan Cromer Paace Music "Lost Blues" Galaxy 500 "Here She Comes Now" Tutara "Eastern Star" Supersuckers "Must've Been High" Half Japanese "Diamonds And..."</p>	<p><b>KROQ/Los Angeles, CA</b> Rodney On The Rooq Sunday 10pm-1am Rodney Bingenheimer Cranes "Fortune" Another Girl "Sometimes" Dwarves "Everybody's Girl" Cheap Trick "Say Goodbye" that dog "Never Say Never"</p>	<p><b>WDST/Poughkeepsie, NY</b> Indie Flux Thursday 10-11pm Nic Harcourt Gus Gus "Believe" Abba Rage "Meant To Brake" Autour De Lucie "Simon" Moped "Open House" Land Of The Loops "Welcome (Back)"</p>	<p><b>KFMA/Tucson, AZ</b> Test Department Sunday 5-8pm Suzie Dunn &amp; Chuck Roast Autour De Lucie "L'Accord Parfait" Bomb The Bass "Bug Powder Dust" Skater-Kinney "Little Babies" Ani Difrancu "In Or Out (Live)" Folk Implosion "Insinuation"</p>
<p><b>KDGE/Dallas, TX</b> The Adventure Club Sunday 7-10pm Josh &amp; Kevin Cagney and Lucie "Six feet of chain" Mountain Goats "Weekend in West..." Charlatans "North Country Boy" Spacheads "Shoot the boss" Half Japanese "A Night Like This"</p>	<p><b>WRXQ/Memphis, TN</b> The Eleventh Hour Sunday 11pm-midnight Maxwell Less Than Jake "Automatic" Blur "Song 2" Ani Difrancu "Outta Me Onto You" Luscious Jackson "Under Your Skin" Depeche Mode "It's No Good"</p>	<p><b>WBRU/Providence, RI</b> Breaking And Entering Wednesday midnight-2am Matt Maloney Supergrass "Cheapskate" Autour De Lucie "Simon" Skater Kinney "Not What You Want" Amnesia "Drained" Yo La Tengo "Autumn Sweater"</p>	<p><b>WHFS/Washington, DC</b> Now Hear This Sunday 8-10:30pm Dave Marsh Candy Machine "Nerve Central" Blonde Redhead "Oh James" Folk Implosion "Insinuation" Disembemberment Plan "Ice Of Boston" Shudder To Think "Call Of The..."</p>

45 Total Reporters

new album SUPER NATURAL in stores may 6

"someone always gets there first"

impact date: 4/28

call kelso 212.274.7546 or e-mail kelso@mail.roadrun.com for info



APRIL 25, 1997

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	U2	Pop	(Island)	37/0	954	-65	"Staring" (807) "Earth" (70)
4	4	2	2	VERVE PIPE	Villains	(RCA)	36/1	770	+16	"Freshmen" (770)
3	3	4	3	COUNTING CROWS	Recovering The Satellites	(DGC/Geffen)	34/0	702	-9	"Daylight" (506) "December" (162)
2	2	3	4	WALLFLOWERS	Bringing Down The Horse	(Interscope)	34/4	697	-29	"Headlight" (338) "Difference" (250)
5	5	6	5	SHAWN COLVIN	A Few Small Repairs	(Columbia)	33/0	665	+22	"Sunny" (579) "Mona" (23)
8	7	5	6	INXS	Elegantly Wasted	(Mercury)	32/2	642	-30	"Elegantly" (640) "Just" (2)
6	6	7	7	SHERYL CROW	Sheryl Crow	(A&M)	29/0	514	-129	"Everyday" (258) "Change" (119)
29	20	12	8	INDIGO GIRLS	Shaming Of The Sun	(Epic)	34/1	471	+60	"Shame" (471)
13	11	11	9	FIONA APPLE	Tidal	(Work)	25/0	461	+33	"Sleep" (437) "Shadowboxer" (18)
—	—	22	10	TOAD THE WET SPROCKET	House Of Toad	(Columbia)	35/2	452	+163	"Come" (452)
9	10	10	11	COLLECTIVE SOUL	Disciplined Breakdown	(Atlantic)	22/0	397	-41	"Precious" (249) "Maybe" (47)
14	12	13	12	ODDS	Nest	(Elektra/EEG)	29/0	393	-15	"Cool" (393)
7	8	8	13	BIG HEAD TODD & THE MONSTERS	Beautiful World	(Revolution)	25/0	392	-95	"Superman" (181) "Tell" (124)
19	15	15	14	MORPHINE	Like Swimming	(DreamWorks/Rykodisc)	30/1	383	-14	"Early" (372) "Potion" (11)
10	9	9	15	JEWEL	Pieces Of You	(Atlantic)	21/0	374	-68	"You" (367) "Save" (7)
11	13	14	16	DAVE MATTHEWS BAND	Crash	(RCA)	25/5	354	-51	"Crash" (305) "Tripping" (29)
17	16	17	17	PAULA COLE	This Fire	(Imago/WB)	22/2	353	-19	"Cowboys" (225) "Me" (110)
23	21	19	18	BOZ SCAGGS	Come On Home	(Virgin)	26/1	340	+8	"Drain" (271) "Tired" (14)
20	22	20	19	JONNY LANG	Lie To Me	(A&M)	26/0	332	+16	"Lie" (316) "Morning" (7)
30	23	24	20	SISTER HAZEL	Somewhere More...	(Universal)	21/2	322	+42	"All" (322)
12	14	16	21	VAN MORRISON	The Healing Game	(Polydor/A&M)	22/0	312	-72	"Healing" (145) "Burning" (98)
18	17	18	22	DUNCAN SHEIK	Duncan Sheik	(Atlantic)	22/0	302	-36	"Runs" (178) "Barely" (118)
—	—	29	23	THIRD EYE BLIND	Third Eye Blind	(Elektra/EEG)	18/2	259	+30	"Life" (259)
—	30	28	24	OMC	How Bizarre	(Mercury)	17/0	252	+18	"Bizarre" (252)
16	18	21	25	JOHN MELLENCAMP	Mr. Happy Go Lucky	(Mercury)	16/0	249	-41	"Emotional" (102) "Day" (81)
<b>DEBUT</b>	<b>26</b>			ABRA MOORE	Strangest Places	(Arista)	25/6	228	+109	"Clover" (225) "Faithful" (3)
25	27	26	27	SUBLIME	Sublime	(Gasoline Alley/MCA)	13/0	220	-33	"Santeria" (156) "What" (64)
—	25	27	28	WHITE TOWN	Women In Technology	(Chrysalis/EMI)	12/1	220	-15	"Woman" (220)
<b>DEBUT</b>	<b>29</b>			BEN FOLDS FIVE	Whatever And Ever Amen	(550 Music)	17/0	207	-1	"Battle" (196) "Brick" (8)
21	26	25	30	MATTHEW SWEET	Blue Sky On Mars	(Volcano)	23/1	206	-53	"Where" (199) "Hollow" (4)

This chart reflects airplay from April 14-20. Albums ranked by total plays, with plays from all cuts from an album combined. 40 Adult Alternative reporters. 39 current playlists. © 1997, R&amp;R Inc.

## REPORTERS

Stations and their adds by track listed alphabetically by market

<b>WXLE/Albany, NY</b> PD: Neil Hunter 1 MATCHBOX 20 "Push" DAVE MATTHEWS BAND "Tripping" PHIL COOY "Hats" CHRIS WHITLEY "Automatic" FREEDY JOHNSTON "Hypnotized" MATTHEW SWEET "Where" SAVAGE GARDEN "Want"	<b>WXRV/Boston, MA</b> PD: Joanne Doody MD: Mike Mullane 1 DAVE MATTHEWS BAND "Tripping" 2 FOOL'S PROGRESS "Think" 3 CICALDAS "Everything" 4 DAVE MATTHEWS BAND "Tripping" 1 JAYHAWKS "It's" 2 BETH ORTEN "Cried" 1 SON VOLT "Back"	<b>WXRT/Chicago, IL</b> VP/Programming: Norm Winer MD: Patty Martin 1 PAUL MCCARTNEY "World" 2 WALLFLOWERS "Difference" 4 MATCHBOX 20 "Push" 2 INXS "Just" ABRA MOORE "Clover"	<b>WJXB/Ft. Myers, FL</b> PD: Stephanie Davis MD: Kurt Schreiner 2 TOAD THE WET "Come" INDIGO GIRLS "Shame" CAKE "Sinatra"	<b>KPIG/Monterey, CA</b> PD/MD: Laura Hopper 5 CICALDAS "Everything" 5 CICALDAS "Blind" 4 LAURA LOVE "Pushin" 3 Nanci Griffith "Maybe" 3 ALISON KRAUSS "Find" 3 KIM RICHEY "Alright" 3 FARMER NOT SO JOHN "Travelin" 3 PETE ANDERSON "Feels"	<b>KINK/Portland, OR</b> PD: Carl Widig APD: Anita Garlock No Adds	<b>KENZ/Salt Lake City, UT</b> PD: Bruce Jones APD/MD: Dom Casual MIGHTY MIGHTY BT "Impression"	<b>KRSH/Santa Rosa, CA</b> PD: Zoe Zuest MD: Bill Bowker 9 VAN MORRISON "Burning" 6 CHARLIE MUSSELWHITE "Fence" 6 DAVE MATTHEWS BAND "Tripping" 6 CHARLIE MUSSELWHITE "Sat" 6 CHARLIE MUSSELWHITE "Natural" PAUL MCCARTNEY "World" ROBERT CRAY BAND "Out" FOOL'S PROGRESS "Think" JEREMY TOBACK "California" WALLFLOWERS "Difference" BRUCE COCKBURN "Pacing"	<b>WRNX/Springfield, MA</b> PD: Tom Davis MD: Bruce Stebbins PAUL MCCARTNEY "World"	
<b>KGSR/Austin, TX</b> PD: Jody Denberg MD: Susan Castle LAURA LOVE "Pushin" SHAWN COLVIN "Facts"	<b>WNCS/Burlington, VT</b> PD: Glenn Roberts MD: Jody Peterson 3 BOZ SCAGGS "Found" 3 BOZ SCAGGS "Morning" 2 BOZ SCAGGS "Shuffle" 2 BOZ SCAGGS "Tired" CICALDAS "Everything" JAMIROQUAI "Insanity"	<b>KBXR/Columbia, MO</b> PD: Michael Perry MD/MD: Dave Keeler "Fulham" ABRA MOORE "Clover" ROBERT EARL KEEN "Waterfall" JEREMY TOBACK "California"	<b>WTTS/Indianapolis, IN</b> PD/MD: Rich Anton No Adds	<b>WRLT/Nashville, TN</b> MD: David Hall PD: Jessie Scott MD: Keith Coes 6 CICALDAS "Everything" BONESHAKERS "Cold" MOXY FRUVOUS "Michigan" MICHAEL PENN "Try" T.O.F. "Rip"	<b>KTHX/Reno, NV</b> PD: Bruce Van Dyke MD: David Chaney 8 T.O.F. "Rip" 7 SON VOLT "Back" 7 ABRA MOORE "Clover" 7 BONESHAKERS "Cold" 7 WilCO "Monday" 7 WALLFLOWERS "Difference" 7 SISTER HAZEL "All" 7 JOHN LEE HOOKER "Dimples" 7 CHARLIE MUSSELWHITE "Fence" 7 GEORGE THOROGOOD "...Trouble" 7 JERRY GARCIA BAND "Sweet"	<b>KFOG/San Francisco, CA</b> PD: Paul Marszalek MD: Bill Evans PAUL MCCARTNEY "World" BONESHAKERS "Cold" WALLFLOWERS "Difference" WHY STORE "Surround"	<b>KOTR/San Luis Obispo, CA</b> PD: Drew Ross MD: Dean Katarf 14 WIDESPREAD PANIC "Tail" 7 WORLD PARTY "Vanity" 6 GEORGE THOROGOOD "...Rockin" 5 CAKE "Sinatra" 5 MAJIA SHARP "Solitaire" 4 ROBERT CRAY BAND "Out" 4 ANI DIFRANCO "Shamesies" 4 KLEZMATIC "Moroccan" 4 CHARLIE MUSSELWHITE "Sleepwalk" 4 GRAHAM PARKER "Topen"	<b>KMTT/Seattle, WA</b> DM: Chris Mays APD: Jason Parker MD: Dean Carlson PAUL MCCARTNEY "World" WALLFLOWERS "Difference"	<b>WHPT/Tampa, FL</b> PD: Chuck Beck APD/MD: Chris Taylor SON VOLT "Back" CHALK FARM "Tomorrow" ABRA MOORE "Clover" BOZ SCAGGS "Drain"
<b>KFXO/Boise, ID</b> PD: Greg Roberts MD: Kevin Welch 14 Nanci Griffith "Move" JAYHAWKS "It's" WEATHER VANE "Roll" WILCO "Monday" DAVE MATTHEWS BAND "Tripping"	<b>WMVY/Cape Cod, MA</b> PD/MD: Barbara Oacey No Adds	<b>KBKO/Denver, CO</b> PD: Dave Benson MD: Scott Arbaugh 13 UGLY AMERICANS "Turn"	<b>WMMM/Madison, WI</b> PD: Pat Gallagher MD: Tom Teuber No Adds	<b>WKOC/Norfolk, VA</b> PD: Perry Stone MD: Holly Williams JEREMY TOBACK "California" DEPECE MODE "Good" TONIC "Cold"	<b>WMAX/Rochester, NY</b> PD: Tom Sheridan MD: David Joslin PAULA COLE "Cowboys" WALLFLOWERS "Headlight"	<b>KOTR/San Luis Obispo, CA</b> PD: Drew Ross MD: Dean Katarf 14 WIDESPREAD PANIC "Tail" 7 WORLD PARTY "Vanity" 6 GEORGE THOROGOOD "...Rockin" 5 CAKE "Sinatra" 5 MAJIA SHARP "Solitaire" 4 ROBERT CRAY BAND "Out" 4 ANI DIFRANCO "Shamesies" 4 KLEZMATIC "Moroccan" 4 CHARLIE MUSSELWHITE "Sleepwalk" 4 GRAHAM PARKER "Topen"	<b>KAEP/Spokane, WA</b> PD: Scott Souhrada MD: Haley Jones 3 ABRA MOORE "Clover" 1 LIVE "Century" LIVE "Freaks"	<b>WXKR/Toledo, OH</b> PD: Dusty Scott MD: Laura Lee 7 JAMIROQUAI "Insanity" 3 ABRA MOORE "Clover" SHERYL CROW "Change"	
<b>WBOS/Boston, MA</b> PD: Jim Heron MD: Cliff Nash THIRD EYE BLIND "Life" WHITE TOWN "Woman"	<b>WXRC/Charlotte, NC</b> PD: Anthony Michaels MD: Greg Hils JAYHAWKS "It's" INXS "Elegantly" BONESHAKERS "Cold" DAVE MATTHEWS BAND "Tripping"	<b>KXPK/Denver, CO</b> PD: Gary Schoenwetter MD: Eric Schmidt DAVE MATTHEWS BAND "Tripping"	<b>KTCZ/Minneapolis, MN</b> PD: Lauren MacLeash APD/MD: Jane Frederickson SHERYL CROW "Change" MORPHINE "Early"	<b>WMMO/Orlando, FL</b> PD: Fleetwood Graver MD: Annie Sommers 14 INXS "Elegantly"	<b>WXPB/Sacramento, CA</b> PD: Carmy Ferrell APD/MD: Carrie Owens 26 VERVE PIPE "Freshmen" 18 MEREDITH BROOKS "Blotch"	<b>KTMN/Santa Fe, NM</b> PD: Rich Robinson MD: Cole Croshaw 18 ROOMFULL OF BLUES "Fine" WALLFLOWERS "Difference" WIDESPREAD PANIC "Tail" DAVE MATTHEWS BAND "Tripping" OAVIO GROW "Pain" JAMIROQUAI "Insanity" BEN VAUGHN "Days" TREEHOUSE "Daddy" LYNRYD SKYNYRD "Travelin" BABY FOX "Rain" TRISH MURPHY "Running"	<b>WVRV/St. Louis, MO</b> PD: Scott Strong MD: Mike Richter 1 SISTER HAZEL "All"	<b>40 Total Reporters</b> <b>40 Current Reporters</b> <b>39 Current Playlists</b>  <b>Did Not Report, Playlist Frozen (1):</b> <b>CIDR/Detroit, MI</b>	

**Weather Vane**  
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APRIL 25, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>U2</b> Staring At The Sun ( <i>Island</i> )	807	865	803	799	36/0
2	2	2	2	<b>VERVE PIPE</b> The Freshmen ( <i>RCA</i> )	770	754	652	659	36/1
5	4	3	3	<b>INXS</b> Elegantly Wasted ( <i>Mercury</i> )	640	669	549	498	32/2
3	3	4	4	<b>SHAWN COLVIN</b> Sunny Came Home ( <i>Columbia</i> )	579	556	555	554	31/0
11	8	5	5	<b>COUNTING CROWS</b> Daylight Fading ( <i>DGC/Geffen</i> )	506	470	408	355	29/0
23	13	8	6	<b>INDIGO GIRLS</b> Shame On You ( <i>Epic</i> )	471	411	300	204	34/1
—	—	16	7	<b>TOAD THE WET SPROCKET</b> Come Down ( <i>Columbia</i> )	452	289	25	—	35/2
12	11	10	8	<b>FIONA APPLE</b> Sleep To Dream ( <i>Work</i> )	437	397	356	331	25/0
9	6	9	9	<b>ODDS</b> Someone Who's Cool ( <i>Elektra/EEG</i> )	393	408	415	392	29/0
13	10	11	10	<b>MORPHINE</b> Early To Bed ( <i>DreamWorks/Rykodisc</i> )	372	371	363	323	30/1
7	7	6	11	<b>JEWEL</b> You Were Meant For Me ( <i>Atlantic</i> )	367	435	415	432	21/0
4	5	7	12	<b>WALLFLOWERS</b> One Headlight ( <i>Interscope</i> )	338	435	436	544	18/1
24	19	18	13	<b>SISTER HAZEL</b> All For You ( <i>Universal</i> )	322	280	244	200	21/2
16	17	14	14	<b>JONNY LANG</b> Lie To Me ( <i>A&amp;M</i> )	316	300	277	286	25/0
6	9	12	15	<b>DAVE MATTHEWS BAND</b> Crash Into Me ( <i>RCA</i> )	305	369	364	437	16/0
25	20	19	16	<b>BOZ SCAGGS</b> It All Went Down The Drain ( <i>Virgin</i> )	271	259	238	198	25/1
<b>BREAKER</b>	<b>BREAKER</b>	<b>BREAKER</b>	<b>BREAKER</b>	<b>THIRD EYE BLIND</b> Semi-Charmed Life ( <i>Elektra/EEG</i> )	259	229	181	138	18/2
14	14	13	18	<b>SHERYL CROW</b> Everyday Is A Winding Road ( <i>A&amp;M</i> )	258	369	290	320	15/0
<b>BREAKER</b>	<b>BREAKER</b>	<b>BREAKER</b>	<b>BREAKER</b>	<b>OMC</b> How Bizarre ( <i>Mercury</i> )	252	234	205	171	17/0
<b>BREAKER</b>	<b>BREAKER</b>	<b>BREAKER</b>	<b>BREAKER</b>	<b>WALLFLOWERS</b> The Difference ( <i>Interscope</i> )	250	171	135	119	21/6
17	16	15	21	<b>COLLECTIVE SOUL</b> Precious Declaration ( <i>Atlantic</i> )	249	298	283	286	15/0
<b>DEBUT</b>	<b>DEBUT</b>	<b>DEBUT</b>	<b>DEBUT</b>	<b>ABRA MOORE</b> Four Leaf Clover ( <i>Arista Austin/Arista</i> )	225	116	11	—	24/6
21	25	21	23	<b>PAULA COLE</b> Where Have All The Cowboys... ( <i>Imago/WB</i> )	225	235	206	221	14/2
27	21	22	24	<b>WHITE TOWN</b> Your Woman ( <i>Chrysalis/EMI</i> )	220	235	229	188	12/1
19	22	20	25	<b>MATTHEW SWEET</b> Where You Get Love ( <i>Volcano</i> )	199	248	228	241	21/1
29	29	29	26	<b>BEN FOLDS FIVE</b> Battle Of Who Could Care Less ( <i>550 Music</i> )	196	194	176	167	16/0
8	12	17	27	<b>BIG HEAD TODD &amp; THE MONSTERS</b> Resignation... ( <i>Revolution</i> )	181	286	334	432	13/0
20	23	26	28	<b>DUNCAN SHEIK</b> She Runs Away ( <i>Atlantic</i> )	178	215	223	224	18/0
26	—	30	29	<b>WILLIAM TOPLEY</b> Uptown ( <i>Mercury</i> )	173	185	165	193	18/0
<b>DEBUT</b>	<b>DEBUT</b>	<b>DEBUT</b>	<b>DEBUT</b>	<b>SON VOLT</b> Back Into Your World ( <i>Warner Bros.</i> )	165	134	97	11	19/3

This chart reflects airplay from April 14-20. Songs ranked by total plays. Highlighted songs indicate Breaker. 40 Adult Alternative reporters. 39 current playlists. © 1997, R&R Inc.

### NEW & ACTIVE

**ROOMFULL OF BLUES** She'll Be So Fine (*Bullseye*)

Total Plays: 160, Total Stations: 15, Adds: 2

**MATCHBOX 20** Push (*Lava/Atlantic*)

Total Plays: 156, Total Stations: 18, Adds: 3

**CHALK FARM** Live Tomorrow (*Columbia*)

Total Plays: 156, Total Stations: 17, Adds: 1

**WHY STORE** Surround Me (*Way Cool Music/MCA*)

Total Plays: 155, Total Stations: 16, Adds: 1

**ROBERT EARL KEEN** Over The Waterfall (*Arista Austin/Arista*)

Total Plays: 144, Total Stations: 18, Adds: 1

**MEREDITH BROOKS** Bitch (*Capitol*)

Total Plays: 131, Total Stations: 6, Adds: 1

**JOHN LEE HOOKER** Dimples (*Point Blank/Virgin*)

Total Plays: 128, Total Stations: 16, Adds: 1

**BIG HEAD TODD & THE MONSTERS** Please Don't Tell Her (*Revolution*)

Total Plays: 124, Total Stations: 14, Adds: 0

**DEPECHE MODE** It's No Good (*Mute/Reprise*)

Total Plays: 120, Total Stations: 7, Adds: 1

**SHERYL CROW** A Change (*A&M*)

Total Plays: 119, Total Stations: 13, Adds: 2

**WILCO** Monday (*Reprise*)

Total Plays: 101, Total Stations: 13, Adds: 3

Songs ranked by total plays.

### BREAKERS

#### THIRD EYE BLIND

Semi-Charmed Life (*Elektra/EEG*)

TOTAL PLAYS/INCREASE: 259/30  
TOTAL STATIONS/ADDS: 18/2  
CHART: 17

#### OMC

How Bizarre (*Mercury*)

TOTAL PLAYS/INCREASE: 252/18  
TOTAL STATIONS/ADDS: 17/0  
CHART: 19

#### WALLFLOWERS

The Difference (*Interscope*)

TOTAL PLAYS/INCREASE: 250/79  
TOTAL STATIONS/ADDS: 21/6  
CHART: 20

### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
<b>DAVE MATTHEWS BAND</b> Tripping Billies ( <i>RCA</i> )	8
<b>ABRA MOORE</b> Four Leaf Clover ( <i>Arista Austin/Arista</i> )	6
<b>WALLFLOWERS</b> The Difference ( <i>Interscope</i> )	6
<b>PAUL MCCARTNEY</b> The World Tonight ( <i>Capitol</i> )	5
<b>BONESHAKERS</b> Cold Sweat ( <i>Point Blank/Virgin</i> )	4
<b>CICADAS</b> We Want Everything ( <i>Warner Bros.</i> )	4
<b>JEREMY TOBACK</b> California Phase (Rise And...) ( <i>RCA</i> )	4
<b>FOOL'S PROGRESS</b> Think About It ( <i>Capricorn/Mercury</i> )	3
<b>JAMIROQUAI</b> Virtual Insanity ( <i>Work</i> )	3
<b>JAYHAWKS</b> It's Up To You ( <i>American/Reprise</i> )	3
<b>MATCHBOX 20</b> Push ( <i>Lava/Atlantic</i> )	3
<b>SON VOLT</b> Back Into Your World ( <i>Warner Bros.</i> )	3
<b>T.D.F.</b> Rip Stop ( <i>Reprise</i> )	3
<b>WILCO</b> Monday ( <i>Reprise</i> )	3

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>TOAD THE WET SPROCKET</b> Come Down ( <i>Columbia</i> )	+163
<b>ABRA MOORE</b> Four Leaf Clover ( <i>Arista Austin/Arista</i> )	+109
<b>WALLFLOWERS</b> The Difference ( <i>Interscope</i> )	+79
<b>INDIGO GIRLS</b> Shame On You ( <i>Epic</i> )	+60
<b>MEREDITH BROOKS</b> Bitch ( <i>Capitol</i> )	+56
<b>SISTER HAZEL</b> All For You ( <i>Universal</i> )	+42
<b>FIONA APPLE</b> Sleep To Dream ( <i>Work</i> )	+40
<b>COUNTING CROWS</b> Daylight Fading ( <i>DGC/Geffen</i> )	+36
<b>SON VOLT</b> Back Into Your World ( <i>Warner Bros.</i> )	+31
<b>THIRD EYE BLIND</b> Semi-Charmed Life ( <i>Elektra/EEG</i> )	+30

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



www.robertearlkeen.com

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## This is no ordinary picnic.

Robert Earl Keen "Over The Waterfall" featuring Margo Timmins

New this week:  
KBXR-COLUMBIA

Already on:  
WXPB WXRW WXRC KGSR KRSH KFXD KOTR WNCB  
KKZN KMTT WRLT KPIG WMMM KTHX WMVY KTMN  
WBOS

"Raw, unshaven, organic, and has a story to tell -- a very easy add!"  
—Dean Carlson, MD  
KMTT/Seattle

The first single from his Arista Austin debut album, **picnic austin**  
Produced by John Keane



# “Shame On You”

The first track from the new album

## “Shaming of the Sun”



**JUNE 6  
PAY-PER-VIEW  
SPECIAL!  
STAY TUNED FOR  
INFORMATION!**

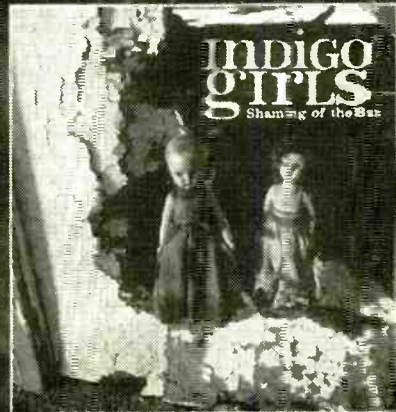
# INDIGO g'IRLS®

Produced by Indigo Girls and David Leonard.  
Management: Russell Carter Artist Management, Ltd.

[www.indigogirls.com](http://www.indigogirls.com)



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- R&R AA TRACKS **6**
- BDS MONITOR **9\***

- HEADLINING ARENA TOUR --  
BEGINS MAY 23rd IN ATLANTA!
- IN-STORE APRIL 29th

- NOW ON OVER 80 ADULT  
ALTERNATIVE STATIONS!



# ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

**93.1**  
RADIO CHICAGO

**MARKET #3**  
WXRT/Chicago  
(773) 777-1700  
Winer/Martin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
10	10	11	15		WILCO/Outasite (Outta...)
-	-	-	-	13	SON VOLT/Candy Easy
10	10	11			COLLECTIVE SOUL/Precious Declaration
11	8	11			U2/Staring At The Sun
8	11	12			VERVE PIPE/The Freshmen
-	5	9	10		TOAD THE WET.../Come Down
10	9	9	10		BIG HEAD TODD.../Resignation Superman
11	12	10			SHAWN COLVIN/Sunny Came Home
12	10	11			SHERYL CROW/A Change
9	11	10			WIDESPREAD PANIC/Hope In A Hopeless...
8	8	8			FREEDY JOHNSTON/On The Way Out
9	8	8			ODDS/Someone Who's Cool
-	-	-	-	9	PAUL MCCARTNEY/The World Tonight
6	8	5			JOHN MELLENCAMP/Circling Around...
7	8	9			COUNTING CROWS/Daylight Fading
12	8	8			MORPHINE/Early To Bed
11	12	8			INXS/Elegantly Wasted
11	6	8			SMASHING PUMPKINS/Eye
-	3				PO DOG/POWERING/Jack Ass Ginger
8	7	9			LIVE/Amn's Juice
8	10	7			COLLECTIVE SOUL/Link
10	8	10			LIVE/Merica
6	9	7			JAYHAWKS/Think About It
8	8	7			MORPHINE/You Were Meant...
7	8	8			STORYVILLE/Bitter Rain
9	8	9			DAVE MATTHEWS BAND/Crash Into Me
4	5	5			JONNY LANG/Good Morning
9	10	11			CHRIS WHITLEY/Automatic
-	4	8			V-ROYS/Johnny Too Bad
4	5	4			JOE LOUIS WALKER/Low Down Dirty Blues

**KFOG**  
104.5 97.7

**MARKET #4**  
KFOG/San Francisco  
(415) 543-1045  
Marszalek/Evans

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
23	22	21	23		U2/Staring At The Sun
12	8	19	22		VERVE PIPE/The Freshmen
7	18	21	23		BIG HEAD TODD.../Resignation Superman
7	18	21	21		COUNTING CROWS/Daylight Fading
23	23	24	21		INXS/Elegantly Wasted
17	22	21	20		T.O.F./Rip Stop
-	4	7	10		VAN MORRISON/Burning Ground
-	9	17			SHERYL CROW/A Change
20	23	20	16		INDIGO GIRLS/Shame On You
-	-	-	-	16	TOAD THE WET.../Come Down
22	20	20	15		WILCO/Monday
22	15	7	13		ODDS/Someone Who's Cool
9	14	15	12		BOZ SCAGGS/It All Went Down...
6	9	9	12		JOE LOUIS WALKER/Low Down Dirty Blues
18	21	22	12		T.O.F./Rip Stop
15	22	20	11		MATTHEW SWEET/Where You Get Love
9	11	13	10		JONNY LANG/Lie To Me
9	11	10			WILCO/Monday
-	-	-	-	6	NIL LARA/Baby
-	-	-	-	8	ROOMFULL OF BLUES/She'll Be So Fine
-	-	-	-	7	BIG HEAD TODD.../Please Don't Tell...
20	16	20	8		VAN MORRISON/The Healing Game
24	12	7	8		WALLFLOWERS/One Headlight
6	10	9	7		MORPHINE/Early To Bed
10	11	8			ROBERT CRAY BAND/Can't Quit
9	10	9	7		SHAWN COLVIN/Sunny Came Home
5	6	4			BRUCE COCKBURN/Night Train
-	-	-	-	4	WILCO/Outasite (Outta...)
6	8	7	5		CHRIS WHITLEY/Automatic
-	-	-	-	-	PAUL MCCARTNEY/The World Tonight

**88.5**

**MARKET #5**  
WXP/Philadelphia  
(215) 898-6677  
Ranes/Warren

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
6	-	-	-	17	WILLIAM TOPLEY/Uptown
6	7	9	15		REBECCA BLASAND/Chill
17	8	7	9		SQUIRREL NUT ZIPPERS/Hell
8	6	8	9		BIG HEAD TODD.../Resignation Superman
9	6	6	9		INXS/Elegantly Wasted
9	8	8	9		R.E.M./Electrolite
-	15	7	9		JAYHAWKS/Think About It
-	6	15	8		LORI CARSON/Someone's Got Me
7	8	7	8		BECK/The New Pollution
-	-	-	-	8	ALISON KRAUSS/So Long, So Monday
6	4	5	8		NANCI GRIFFITH/Everything's...
7	4	6	8		JILL SOBULE/Bitter
5	6	6	8		JONNY LANG/Lie To Me
8	8	8	8		FREEDY JOHNSTON/On The Way Out
9	8	8	8		PAULA COLE/Where Have All...
9	8	9	8		MOXY FRIOUS/Michigan Militia
4	7	6	8		FIONA APPLE/Sleep To Dream
6	6	6	6		ODDS/Someone Who's Cool
-	-	-	-	6	KIM RICHEY/Know
-	-	-	-	8	KIM RICHEY/Every River
-	-	-	-	8	KIM RICHEY/Falling
-	-	-	-	8	KIM RICHEY/Widest Dreams
5	6	7	8		ALISON KRAUSS/Looking In The Eyes
7	4	6	7		LIVE/Merica
3	4	5	7		BECK/Sissyneck
5	5	5	7		VAN MORRISON/Fire In The Belly
-	-	-	-	7	BRUCE COCKBURN/Pacing The Cage
9	9	9	7		BEN FOLDS FIVE/Battle Of Who...
6	3	7	7		CHRIS WHITLEY/Automatic
5	15	4	7		V-ROYS/Johnny Too Bad

**ZONE**  
92.9 FM

**MARKET #7**  
KKZN/Dallas  
(214) 526-2400  
Doyle

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	-	30	PAULA COLE/Where Have All...
20	32	29	29		DUNCAN SHEIK/Barely Breathing
29	28	27	28		SISTER HAZEL/All For You
9	14	16	28		VERVE PIPE/The Freshmen
30	20	27	27		DAVE MATTHEWS BAND/Crash Into Me
28	28	30	27		SHAWN COLVIN/Sunny Came Home
29	29	26	26		COUNTING CROWS/Daylight Fading
27	27	27	26		INXS/Elegantly Wasted
-	-	-	-	21	SHERYL CROW/Everyday is...
16	15	17	19		INDIGO GIRLS/Shame On You
-	-	-	-	13	TOAD THE WET.../Please Don't Tell...
-	-	-	-	16	TOAD THE WET.../Come Down
6	9	16	16		ODDS/Someone Who's Cool
18	17	16	16		SUBLINE/Santaria
-	-	-	-	7	WHY STORE/Lack Of Water
19	16	16	14		WHY STORE/Surround Me
26	13	13	13		SHERYL CROW/A Change
28	28	27	13		U2/Staring At The Sun
13	16	13	13		JAYHAWKS/Think About It
12	14	13	12		CHRIS WHITLEY/Automatic
7	6	9	12		CHALK FARM/Live Tomorrow
-	-	-	-	5	JOHN MELLENCAMP/Just Another Day
6	10	9	11		ROBERT EARL KEEN/Over The Waterfall
-	-	-	-	6	FIONA APPLE/Sleep To Dream
7	9	9	10		MORPHINE/Early To Bed
12	8	11	9		NIL LARA/Baby
9	7	7	9		WILLIAM TOPLEY/Uptown
14	11	9	8		BOZ SCAGGS/It All Went Down...
7	7	4	8		WALLFLOWERS/The Difference
-	-	-	-	7	WILCO/Monday

**WBOS**  
92.9 FM

**MARKET #10**  
WBOS/Boston  
(617) 254-9267  
Herron/Nash

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
15	15	24	45		SHAWN COLVIN/Sunny Came Home
24	24	45			FIONA APPLE/Sleep To Dream
24	24	45			VERVE PIPE/The Freshmen
24	14	45			U2/Staring At The Sun
14	14	45			INXS/Elegantly Wasted
-	15	45			WALLFLOWERS/One Headlight
15	15	45			DAVE MATTHEWS BAND/Crash Into Me
-	-	-	-	24	ABRA MOORE/Four Leaf Clover
-	-	-	-	24	BETTER THAN EZRA/Desperately Wanting
-	-	-	-	15	JOHN MELLENCAMP/Just Another Day
24	24	24			SISTER HAZEL/All For You
-	-	-	-	24	TOAD THE WET.../Come Down
24	24	24			COLLECTIVE SOUL/Maybe
14	14	24			LEAH ANDREONE/It's Alright, It's...
14	14	24			BOZ SCAGGS/It All Went Down...
-	-	-	-	24	BONES/HAKE/Sold Sweat
15	15	45			SHERYL CROW/Everyday is...
15	15	15			BRUCE SPRINGSTEEN/Secret Garden
15	15	15			PAULA COLE/Where Have All...
15	15	15			CHRIS WHITLEY/Automatic
15	15	15			SARAH MCLACHLAN/Possession
24	24	24			DUNCAN SHEIK/She Runs Away
-	-	-	-	7	FOOLS PROGRESS/Think About It
14	14	14			MATCHBOX 20/Push
14	14	14			SNEAKER PIMPS/Underground
9	14	7			NIL LARA/Live Tomorrow
9	9	7			WIDESPREAD PANIC/Hope In A Hopeless...
9	9	7			LORI CARSON/Someone's Got Me
14	9	7			PATTY GRIFFIN/Every Little Bit
5	5	7			ROBERT EARL KEEN/Over The Waterfall

**RIVER**  
92.5 FM

**MARKET #11**  
WXR/ Boston  
(508) 374-4733  
Doody/Mullaney

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	2	9	20		ANI DIFRANCO/In And Out
12	20	18	20		INDIGO GIRLS/Shame On You
11	16	17	20		JAMIROQUAI/Virtual Insanity
16	17	21	19		LORI CARSON/Someone's Got Me
15	17	22	19		OMC/How Bizarre
-	6	23	19		TOAD THE WET.../Come Down
16	15	15	19		WALLFLOWERS/The Difference
16	17	20	18		PAULA COLE/Me
17	18	18	18		COLLECTIVE SOUL/Blame
20	18	19	18		JONNY LANG/Lie To Me
16	20	20	18		JOHN MELLENCAMP/Emotional Love
16	18	18	18		SHAWN COLVIN/Sunny Came Home
21	21	20	17		BIG HEAD TODD.../Resignation Superman
18	20	17	17		INXS/Elegantly Wasted
16	17	17	17		JAMES/She's A Star
8	12	10	17		T.O.F./Rip Stop
17	19	20	17		VERVE PIPE/The Freshmen
9	14	16	17		U2/Staring At The Sun
7	11	12	13		GRAY EYE CLANCIES/Days To Dust
9	12	11	13		ROBERT EARL KEEN/Over The Waterfall
9	12	11	13		LIVE/Ghost
-	1	9	12		DEPECHE MODE/It's No Good
8	11	11	12		JOHN LEE HOOKER/Dimples
-	-	-	-	10	LEFTOVER SALMON/Better
11	11	11	12		WILLIAM TOPLEY/Uptown
21	25	9	12		WHITE TOWN/Your Woman
11	14	10	11		BEN FOLDS FIVE/Battle Of Who...
7	7	11	11		VAN MORRISON/The Healing Game
9	13	11	11		OCEAN COLOUR SCENE/The Day We Caught...
21	18	11	11		ODDS/Someone Who's Cool

**The Mountain**  
KMTT/Seattle  
(206) 233-1037  
Mays/Carlson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	25	24	25		SHAWN COLVIN/Sunny Came Home
4	4	21	25		WALLFLOWERS/Three Marienas
24	23	25	25		COUNTING CROWS/Daylight Fading
25	24	24	24		U2/Staring At The Sun
24	25	24	24		VAN MORRISON/The Healing Game
7	11	12	22		MORPHINE/Early To Bed
10	14	21	22		INDIGO GIRLS/Shame On You
10	12	12	12		BOZ SCAGGS/It All Went Down...
11	12	12	12		THIRD EYE BLIND/Semi-Charmed Life
13	13	12	12		FIONA APPLE/Sleep To Dream
9	12	13	11		JONNY LANG/Lie To Me
10	11	11	11		JAMIROQUAI/Virtual Insanity
11	11	11	10		INXS/Elegantly Wasted
11	12	10	10		OMC/How Bizarre
9	11	10	10		VERVE PIPE/The Freshmen
-	-	-	-	10	BIG HEAD TODD.../Please Don't Tell...
4	4	8	8		DUNCAN SHEIK/She Runs Away
12	10	8	9		MORCHEEBA/Tragger Hippie
4	6	5	8		JOHN MELLENCAMP/Circling Around...
-	-	-	-	7	BRUCE COCKBURN/Get Up Jonah
3	2	2	8		SHERYL CROW/Maybe Angels
4	8	5	8		ODDS/Someone Who's Cool
4	8	5	8		WILLIAM TOPLEY/Uptown
-	-	-	-	3	SON VOLT/Back Into Your World
-	-	-	-	3	TOAD THE WET.../Come Down
4	6	6	7		JOHN LEE HOOKER/Dimples
-	-	-	-	7	ABRA MOORE/Four Leaf Clover
4	6	6	7		ROBERT CRAY BAND/Can't Quit
-	-	-	-	6	ROBERT EARL KEEN/Over The Waterfall

**Cities97**  
KTCZ/Minneapolis  
(612) 339-0000  
MacLeas/Frederickson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
9	17	22	22		U2/Staring At The Sun
22	22	21	22		COUNTING CROWS/A Long December
22	23	24	22		COREY STEVENS/It's Over
4	7	11	21		SHAWN COLVIN/Sunny Came Home
23	23	23	23		JONNY LANG/Lie To Me
9	22	21	20		WALLFLOWERS/Three Marienas
19	20	19	17		WHY STORE/Father
14	10	13	15		SISTER HAZEL/All For You
-	2	6	13		TOAD THE WET.../Come Down
11	10	13	13		BIG HEAD TODD.../Please Don't Tell...
10	13	13	13		CHALK FARM/Live Tomorrow
12	13	12	12		GRAVIN' MELON/Come Undone
12	13	12	12		BOZ SCAGGS/It All Went Down...
12	13	13	11		WIDESPREAD PANIC/Hope In A Hopeless...
-	5	10	11		INDIGO GIRLS/Shame On You
11	9	10	11		ROOMFULL OF BLUES/She'll Be So Fine
9	8	11	10		SHERYL CROW/Everyday is...
11	12	10	9		VERVE PIPE/The Freshmen
22	6	10	7		WALLFLOWERS/One Headlight
9	8	8	7		VAN MORRISON/The Healing Game
-	-	-	-	4	JAYHAWKS/It's Up To You
4	5	6	6		ERIC JOHNSON/S.R.V.
20					



**OPENINGS**

**OPENINGS**

**OPENINGS**

**OPENINGS**

**NATIONAL**

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If you are experienced (and good), we have many medium and major market situations available on a constant basis. If you are entry level (trained), smaller market stations are looking for you. NATIONAL receives more and more requests from radio stations in all size markets, seeking qualified news personnel. If you are seriously seeking a career move, contact NATIONAL, the acknowledged leader in radio personnel placement since 1981, immediately for complete registration information. Call:

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**(205) 608-0294**      Stations... Call for talent today!

**EAST**

Seeking PT talent, possible FT. T&R: Mike Phillips, WCZT, 1575 Route 9, Cape May Court House, NJ, 08210 EOE (4/25)

Seeking AAA midday talent. T&R: Dept. BR, WXPN, 3905 Spruce St, Philadelphia, PA 19104-6005 EOE (4/25)

Openings for PT/AT. Top-rated Lite AC and Classic Rock stations. T&R: John Gallagher, WLJW/RRK, 7 Parkway Center, Pittsburgh, PA 15220 EOE (4/25)

Parttime openings at Classic Rock WXBB. T&R: Mark Jennings, Box 370, Dover, NH 03821-0370 EOE (4/25)

PROGRAM DIRECTOR for top 100 Mid-Atlantic News/Talk & Sports leader. Full Service & News Talk experience a must. An on-air talent who knows how to coach others. Computer literate. Track record, tape & resume to: Operations Mgr., P.O. Box 7492, Wilmington, DE 19803. EOE M/F.

**Job Tip Sheet**

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**92PRO**  
TODAY'S HIT MUSIC

**TWO OPENINGS PROVIDENCE**

**Morning Show Producer/Sidekick:** Can you manage a staff and be on-air too? Motivated detail-oriented producer needed for the "Mike Butts In The Morning" show. Besides helping organize and produce the show, you'll be part of it! Minimum three years experience required.

**Afternoon Drive/Music Director:** Our last Music Director is now MD at WPLJ. Qualified candidates should have experience with Selector, a working knowledge of in-house callout research systems and great on-air skills. Minimum three years experience required.

Send T&R to: Chris Shebel, Program Director, 92PRO-FM, 1502 Wampanoag Trail, E. Providence, RI 02915 EOE

**WXLO**  
104.5 FM

**MORNING DRIVE TALENT**

Market-leading Modern AC has an outstanding opportunity for topical, entertaining, attuned, and creative morning drive talent. T&R to: WXLO, Steve Gallagher, 250 Commercial Street, Worcester, MA 01608. EOE

News person — Respected central PA AM/FM has rare opening in News Dept. T&R to: Robert Etter, WLBR/WQIC, P.O. Box 1270, Lebanon, PA 17042 EOE

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And whether you're a beginner or nationally known, we've placed talent like you in non-published openings. Call now for free registration information. We make presentations to stations and consultants that are hiring NOW! Shouldn't you be heard? Make the call and get the free facts TODAY. Confidential.

STATIONS — HEAR AIRCHECKS NOW!

**NETWORK**  
**(407) 679 8090**

**SOUTH**

Wanted: nighttime personality. Great phones, winning attitude a must! T&R: Brian Waters, WVRK, 1826 Wynnton Rd, Columbus, GA 31906 EOE (4/25)

Seeking P/T talent. Oldies experience. T&R: Chuck Brinkman, KLUV, 4131 N. Central, #700, Dallas, TX 75204 EOE (4/25)


Rhythmic CHR has openings. FT/AT, Production, APD and MD. T&R: PD, WYB, 126 West International Speedway Blvd, Daytona Beach, FL 32114 EOE (4/25)

Alternative mornings. Auburn/ Montgomery, AL. Good production. T&R: Erich West, WTGZ, 2514 S. College St, Ste. 104, Auburn, AL 36830 EOE (4/25)

**Radio**  
Date

RADIODATE, World's most advanced interactive dateline service for broadcasters seeks top-level, well-connected radio executive to introduce station owners to the tremendous non-spot revenue generating potential of RADIODATE in the expanding 500 million dollar voice personals industry. 95K salary plus benefits and/or per station commission basis. To discuss this exciting opportunity please call, Jim Spotts, VP Sales & Marketing@ 1-800-825-6867 ext. 567. EOE

HELP ME FIND ...  
**MARTIE GRAY**  
**VOOLETICH MARTIN,**  
PLEASE CONTACT M.C. MCCALL COLLECT  
IN PITTSBURGH, PA 412-734-3813.

**JOEL RAAB ASSOCIATES**  


Morning Show/Medium Market start-up Country station. Well respected company. You must be topical, personable and entertaining. Applications will remain confidential. T&R's: Joel Raab Associates, 760 N. Woodbourne Road, Suite D, Langhorne, PA 19047. EOE

**METRO NETWORKS**

Metro Networks, New York City continues to add radio and TV affiliates in New York, New Jersey, and Long Island, and is currently seeking experienced FT and PT announcers, reporters, production assistants and potential sidekicks or co-hosts in our radio News and Traffic divisions. Bilingual Spanish/English anchors also needed. Please rush tape and resume to D.O., 681 Fifth Ave. 10th Fl., New York, NY 10022. EOE

**AIR TALENT - ALL SHIFTS**

WRNO, New Orleans' Classic Rock, is staffing up! We want REAL personalities, not card readers. Rush T&R to: Charley Lake, WRNO, 201 St. Charles Ave., Ste. #201, New Orleans, LA 70170. EOE

AM/FM — Market leader w/young demos looking for experienced PD. Above average pay. Send T&R to receive application packet. Confidentiality guaranteed. Radio & Records, 10100 Santa Monica Bl., #277, 5th Floor, Los Angeles, CA 90067. EOE

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**MARKETING AND SALES POSITION**

Major tour production company based in Los Angeles is in need of an exceptional individual to handle sales and marketing for their company. The individual we are looking for will have a love and knowledge of music, excellent written and verbal communication skills, be a team player yet have the ability to work on their own. This individual needs to be a true people person, well organized, have good memory retention and excellent math skills. In addition to working one on one with current clients, this individual will be responsible for procuring new business for our company. Mac and PC experience necessary. Please fax a letter of introduction, resume and salary history to Mr. Mann/Suite #1910 (310)274-7957. EOE

**Alice@92.9**

American Radio System's exciting new ALICE at 92.9 is looking for tomorrow's talent for all dayparts for a Modern AC format. Applicants must be reality-based communicators able to relate to our core 25-34 female listener. T&R to: Steve Wiersman, Program Director, 14 Lafayette Square, Buffalo, New York 14203. EOE

**TOP FEMALE WANTED**

Morning co-host, not just a newsperson. Entertain the '90s woman with an edge, be funny, not harsh. If you like movies, love TV, and write well, this gig will make you a star! Top-rated Hot AC, Northeast, Top 40 Market. Your partner will want you to shine! Radio & Records, 10100 Santa Monica Bl., #281, 5th Floor, Los Angeles, CA 90067. EOE

South Florida's Adult Contemporary WEAT-FM seeks afternoon drive personality. Send tape, resume, and salary requirements to Les Jacoby, Operations Manager, 2406 S. Congress Ave., West Palm Beach, FL 33406. American Radio Systems is an Equal Opportunity Employer.

**CHR ANNOUNCERS**

Station flipping to CHR in beach market. Great opportunity for aggressive announcers. All positions are sought, including Program Director. You can be on the beach by the beginning of summer. Please rush tapes and resumes to: Radio & Records, 10100 Santa Monica Bl., #275, 5th Floor, Los Angeles, CA 90067. EOE



# OPPORTUNITIES

## OPENINGS

News Director/Morning/Anchor needed to lead 3-person team at very stable, 100K FM. Near beach, family O&O, Blue Cross, more. T&R: Radio & Records, 10100 Santa Monica Bl., #278, 5th Floor, Los Angeles, CA 90067. EOE

Smooth/NAC Naples, FL seeks air talent who loves format, computer skills, and community involvement. Program Director possible. Resume, tape, and production samples to: Tim Spiers, WGUF 2640 Golden Gate Parkway, Suite 316, Naples, FL 34105 EOE.

**WANT TO MOVE TO FLORIDA?** Here's your chance. Seeking experienced news Anchor at statewide radio network. Strong on-air performance and writing a must. Tape and resume to: Larry Spilman, Florida's Radio Networks, 2500 Maitland Center Parkway, Suite 407, Maitland, FL 32751. EOE

Can you make great air talent sound flawless? If you can be creative in the production room and contribute to the creativity of a fast-paced show, then we need to talk to you now! Send T&R: Radio & Records, 10100 Santa Monica Bl., #280, 5th Floor, Los Angeles, CA 90067. EOE

**SALES MANAGER:** Lytle or similar trained. No Arbitron. Lots of in-person selling with strong, mature sales force.  
**PRODUCTION COORDINATOR:** Arrakis Digital experienced. Adult Production Coordinator/Writer/Voice. No effects wizards.  
Send resume and presentation sample to: 5551 Montilla Dr., Ft. Myers, FL 33919. EEO and DFW. Women and minorities are encouraged to apply.

**OPPORTUNITY KNOCKS**  
CALL: 310-553-4330  
in the pages of R&R  
every Friday

## MORNINGS IN MEMPHIS!

I'll be walkin' in Memphis at KIX 106 by the time you read this. So I want to get the word out right away that I'm looking for a great morning show to join me and all the great folks at this legendary Barnstable Country radio station. I won't give you all the "must be warm and friendly stuff." Let's just say that both KIX and the Memphis market have a long history of great morning shows and I need greatness. Well, okay, near greatness. How 'bout really good and could be great with help from me. If it's you and your partner or just you alone and you think you're strong enough, just tell long distance to give you Memphis, Tennessee or call (901) 682-1106 and ask for me., If I'm not there, leave a fake name and I'll figure it out. But do it fast. T&R's to me, Fred Horton, Operations Manager, WGKX-FM, 965 Ridgelake Blvd., #102, Memphis, TN 38120. EOE



"UNCLE FRED"

## OPENINGS

WTQR/WXRA have an opening in the Greensboro market for an experienced salesperson. This would be a top billing list. WTQR is one of the nation's Heritage Country Radio stations.  
WXRA is the Triad's "Rock Alternative." We need a winner right now...This is the right opportunity for a sales winner and you'd be with one of the top broadcasters in the nation in Clear Channel Communications. Do what a winner would, contact WTQR/WXRA today if this is of interest to you. Contact Tom Hamilton by Fax at: 910-777-3930. All inquires will receive a return phone call. We are an EOE.



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• GREAT Hours: PM Drive host(s) & anchor(s) and...  
• The RIGHT \$\$\$'s... IF, you understand... how DENNIS MILLER looks at Boomer Culture...AMANDA WOODWARD will always run D&D Advertising...what makes BRETT FAVRE the reigning NFL MVP...that SCOTT SHANNON is more than just a great DJ...why BILL GATES is the richest Toll Booth attendant...why people love to watch BILL MURRAY golf...and how come NEWS/TALK will continue to dominate the REVENUE and RATINGS wars into the NEW Millennium!  
IF YOU DO...send, before May 16th, your airchex, resume, photo, writing and reporting samples... Whatever you think proves that YOU can handle these AWESOME CHALLENGES, format and market doesn't matter...to ANDREW ASHWOOD, WOAI, 6222 N.W. I-10, San Antonio, TX 78201. NO CALLS, please.  
IF YOU DON'T...save the postage, I get too much junk mail, already!  
P.S. \$\$\$'s for the right referral  
Clear Channel Radio is an Equal Opportunity Employer. Minorities and Females are encouraged to apply.

## OPENINGS

### OLDIES PD's Get A Job (Silhouette)

Help! (Beatles) If your current programming job doesn't deliver satisfaction (Rolling Stones), and you're blinded by the light (Manfred Mann), music stations that all sound the same, we'd like to talk to you about having fun, fun, fun (Beach Boys) programming one of these oldies but goodies (Little Caesar & the Romans) stations that has heritage rating dominance, and ownership that believes in doing things right (Cox Radio). Send us the letter (Box Tops) we're looking for. Are you experienced (Jimi Hendrix)? Do you work well with everyday people (Sly & The Family Stone)? Do you know what your target wants on the radio (Donna Summer)? Your time has come today (Chambers Brothers)! Knowledge and experience with the music of this format is mandatory! Send resume to: GM Oldies 103 WRKA, 10001 Linn Station Road, Louisville, Kentucky 40223. Fax us at (502)423-1113 Cox Radio Inc. is an Equal Opportunity Employer.

## MIDWEST

Seeking top flight Classical Production Director. Call Deborah for job description / requirements at (330) 672-3114. May 16, 1997 deadline. EOE (4/25)

CHR & Rock positions available. T&R: Forever Radio, 710 N. Cable Rd., Lima, OH 45805 EOE (4/25)

Killer small market Rocker seeks P/T AT T&R: Program Director, WWDZ, 1501 North Washington, Danville, IL 61832 EOE (4/25)

General Sales Manager for AM/FM combo. Resume & cover: Kendra Cooper, WMBD/WBPB, 3131 N. University, Peoria, IL 61604 EOE (4/25)



ABC Minneapolis has current and future on-air openings at its 3 FM stations: KQRS:AAA/Classic Rock; KEGE(The Edge): Modern Rock; X-105: Active Rock. If you're good, send T&R to: Dave Hamilton, Operations Manager, 917 N. Lilac Drive, Minneapolis, MN 55422. No Calls Please. EOE

MyStar Communications Corporation is an equal opportunity employer and currently has a rare opening for an experienced Promotion Director. Applicants must have prior successful experience in set-up, coordination and execution of major outdoor concerts (annual attendance over 150,000 people). Persons must also be assertive, well-organized, creative, have plenty of initiative, and be able to demonstrate a creative flair that will separate us from the competition. If you are passionate about radio, love to work long hours and weekends, and want to have fun while you work, we want to hear from you right away! Mail or fax resume to: Program Director, WZPL, 9245 N. Meridian St., Suite 300, Indianapolis, IN 46260. Fax: 317-816-4000. No calls please. WZPL is especially encouraging women and minority group members who are interested in this position.

## OPENINGS



CHALLENGE EVERY remaining brain cell! Production Director opening! Must be self-motivated, very organized with strong copywriting/creative skills and continue to aggressively image this highly produced CHR. DSE-7000's, and fulltime assistant. No beginner or voiceover music types. T&R yesterday to Jimmy Steal, PD, Q102, 1906 Highland Avenue, Cincinnati, OH 45219. Q102 is an American Radio Systems station and Equal Opportunity Employer.

Program Director for outstanding Wisconsin radio station. Morning show, remotes, promotion. Computer literate. Stable environment. Salary, bonus and benefits. Contact Lee Davis WCUB, P.O. Box 1990, Manitowoc, WI, 54221-1990. 414-683-6800. EEO

News and Sports anchors wanted immediately. Fulltime - Top 5 market. 3-5 years' experience News or Talk format. Send tapes, resume, and salary range to: Radio & Records, 10100 Santa Monica Bl., #273, 5th Floor, Los Angeles, CA 90067. EOE



WFMS, the Country Station in Indianapolis, is looking for a Promotion Director. We offer a passionate, creative thinker the opportunity to put your ideas and organizational skills to work! Primary responsibilities are to coordinate station concerts and events, maximize our street presence, and raise the revenue roof with promotional concepts actualized! If you have the experience, don't miss the chance to mail or fax your resume to: General Manager, WFMS Radio, 8120 Knue Road, Indianapolis, IN 46250. Fax No is 317-577-3361. No phone calls. Susquehanna Radio Corp. is an Equal Opportunity Employer.



Susquehanna Radio's newest Indianapolis station, WGLD, is looking to fill three key positions; Program Director, Promotion Director and General Sales Manager. All positions require creative thinking and development, flexibility, strong organization and communication talent and at least two years experience in the radio industry. If you're committed to grow and learn from the best, this is your challenge! Be a part of building the next great radio station in Indianapolis from the beginning! Send resumes and tapes, when applicable, today to Charlie Morgan, General Manager, WGLD, 8120 Knue Road, Indianapolis, IN 46250. Fax 317-577-3361. No Phone Calls. EOE



## OPENINGS

Cincinnati's Smooth Jazz 94.9 The Wave seeks quality air talent for current/future openings. Must be creative, topical, local, and excellent one-on-one communicator; digital production skills helpful. If you've got the goods, send tape and resume to: Rad Messick, Program Director, WVAE; 250 West Court St., Suite 300E, Cincinnati, OH 45202. No Calls. Susquehanna Radio is an Equal Opportunity Employer. Women and minorities encouraged to apply.

## WEST

Morning sidekick sought for southern California Hot Country. T&R only: Ric Morgan, KTPI, 190 Sierra Ct. B-2, Palmdale, CA 93550 EOE (4/25)

Parttime and fulltime announcer openings at High Desert AC. Please specify which for which position you are applying. T&R: Lance Todd, KHYY, Box 1668, Barstow, CA 92312 EOE (4/25)

Future openings. Personalities experienced with sports/promotions/copy writing. T&R: Chris Davis, KZSQ, 342 S. Washington St, Sonora, CA 95370 EOE (4/25)

New sign-on in million-plus market needs *entertainers* for all dayparts, including morning and afternoon drive. Liner card readers can go work for our competitors. If you can work the phones, communicate naturally with our 18-34 lifestyle, send us your tape and resume with production samples. Good pay, great market, one hell of a challenge, and all the tools you need to succeed. Radio & Records, 10100 Santa Monica Blvd., #274, 5th Floor, Los Angeles, CA 90067. EOE

West Coast radio group seeks news director for internal news network. Morning news responsibilities for four stations. Must be relatable to several formats. Also looking for funny, topical morning show for new Country station. T&R to: Radio & Records, 10100 Santa Monica Bl., #279, 5th Floor, Los Angeles, CA 90067. EOE

Portland's new Hot AC is looking for you to do mornings in a Top 25 market. Must be real, upbeat, quick-witted team player able to play with others. Send us your package quickly. KBBT c/o Michael Newman, 2040 SW 1st Street, Portland, OR 97210. American Radio Systems EOE.

## B-100 WEEKEND OPPORTUNITIES

B-100/Los Angeles has immediate opportunities for parttime talent. Three years major market experience needed. We're looking for team players with flexible schedules. Bilingual a plus. T&R: Tony Coles, 3500 West Olive Ave., #250 Burbank, CA 91505. NO PHONE CALLS, PLEASE. EOE

## OPENINGS

### NEWS DIRECTOR/MORNING DRIVE CO-HOST

KOSI-FM in Denver is seeking a News Director/Morning Drive co-host. Send recent aircheck and resume to: Tribune Denver Radio, Inc. Attn: Steve Hamilton, 10200 E. Girard Ave., B-130, Denver, CO 80231. Please, No Calls. Equal Employment Opportunity

GREAT OPPORTUNITY to become General Manager of heritage FM in beautiful Wenatchee, WA. Super company, benefits, and people to work with. Fax resume to Larry Roberts (509) 326-1560. Sunbrook Communications Inc. is an Equal Opportunity Employer.

## REUNIONS

### WFUN (AM) 97 FORMERLY WREO AND WICA/ ASHTABULA, OHIO

is looking for former air talent to help us celebrate our 60th anniversary on June 14, 1997. Come in person or send audio. Contact Dana Schulte, 216-993-2126 or e-mail us at ashtabula.net/wfun for details on how you can participate. EOE

## POSITIONS SOUGHT

### SHOW ME THE MONEY

Parttime Classic Rocker looks to get serious. 7 years on the air as well as extensive writing and production ability. Killer pipes, great attitude, and digital editing-friendly. Looking to mesh w/AOR team that will inspire creativity. Looking to move up to the next level. Call Al Dog (810) 544-3975.

Mornings/Programming, 20-year veteran. "Promotions Terrorist" Big Voice. Major-market experience. Plays well with sales. Seeks high-profile, small-medium market. Not a Stern, but not a Brady either! Rich (903)447-5043

Recent graduate ISO. First big gig! Has on-air experience in medium market NAC format! DAVE: (405) 799-4709 (4/25)

Experienced AT with PD experience, wants to work in Amarillo, TX. Any format. DAN: (316) 624-3387 (4/25)

Major market AT. (KNBR-KFWB) seeks radio Talk show. Topical, entertaining & humorous. Will consider almost any market. JACK: (619) 455-6677 (4/25)

Sportscaster / BPP man available. MIKE: (800) 785-0918-18 (4/25)

Talker tells the truth, rattling extremists, beaucroatic bozo's, media geeks, etc! ROCKY: (813) 848-0377 (4/25)

## POSITIONS SOUGHT

Veteran Country programmer in major / medium markets. I know the music. Prefer west. JIMWEST: (505) 898-4060 (4/25)

Morning Team: Made 18-49 Jump 400% in two books; Rock or CHR; stunts, our own cd's, huge visibility-we win. MARCO POLO: (501) 575-9190 (4/25)

What a deal- NY/ NJ radio pro, promotions expert, all formats. East/south/west. Call JD: (718) 257-3158 (4/25)

Program Director / AT experience. Phones, promotions, digital, webpages, motivation-I'll make you a winner. Seek Cincinnati/south. DOC: (513) 737-0360 (4/25)

Twenty-years programming and mornings Country, Oldies/AC/Talk needs challenge at a station serious about winning! RICK McGEE: (941) 772-7429 (4/25)

Stand-up comic/ AT seeking airshifts, any format. News/ Sports / Morning Drive experience. HENRY SCOTT: (312) 409-4656 ext.2 (4/25)

Experienced sportscaster. Versatile, dedicated, seeks first time PD position at Sports/News/Talk station, small-medium market with college PBP. ED: (702) 369-1801 (4/25)

I am possessed! Let me worship at your Rock altar before I'm forced into human sacrifices. DEBBI: (708) 799-5644 or (618) 295-2558 (4/25)

News/Sports veteran, AP award winner, proven ratings booster, seeks important job. STEVE SMITH: (419) 636-2306 (4/25)

Florida AT/ experienced pro. Seeking new challenge anywhere in Florida/south/ southeast/Gulf Coast. HAC/AC/CHR/Classics/Oldies. JAY: (561) 770-4749 (4/25)

How am I funny? Like a clown, a side-show freak? Do I amuse you? Ten-year vet. MIKE: (301) 916-2844 or jkauff@erols.com (4/25)

Personality radio back from the dead "Rock & Roll in the Morning!" Rock/Country. CHRIS ROCK/ JOHNNY ROLL: (800) 289-1790 (4/25)

Digital production, promotions, air, jock-of-all-trades! 13 years experience. Seeking NC/SC/TN/KY/VA. JOHN: (715) 693-4969 (4/25)

Your next Promotions Director/AT is here! Knowledge of several formats! Killer resume, tape & references. JOE: (717) 871-4034 or http://www.geocities.com/Hollywood/9950 (4/25)

## POSITIONS SOUGHT

Morning Drive entertainer! Eight-years major market experience. Multi-talented with digital studio skills. Available yesterday! STEVE: (540) 381-3423 (4/25)

Talk show host, with sense of humor, light and serious topics. Top-30 markets only. RON: (805) 397-9391 or e-mail BRUIN74@AOL.com (4/25)

Ready to re-enter the fray. 22-year vet. Washington, London, Raleigh, NY, Seattle. Prefer NAC. JESSIE BRANDON: (703) 823-5592 (4/25)

Living the life in Costa Rica. Beautiful babes, killer waves, muchas cervezas. Available via tape, digital, satellite? EVAN LUCK: (310) 280-3103 (4/25)

Broadcast veteran fluent in Big Band and real Country music. PD/MD/AT/News. Impeccable credentials w/o attitude. Far west/upper midwest. DARREL WILSON: (602) 566-5564 (4/25)

NEWS DIRECTOR/NEWS ANCHOR Looking: Thoroughly experienced radio-TV News Anchor/News Director. News position at Clear Channel's WMTX recently abolished. Authoritative on-air delivery and proven managerial track record. Contact Hugh Smith. Phone: (813)791-7793

Morning show executive producer, with major market experience in talk, sports and AOR formats, looking to move up programming ladder. Program Director, Assistant Program Director. Will consider all markets. Call Charles: (847)364-5728.

Killer AT & digital production pro seeks CHR/ALT home. Funny, intelligent, literate too! ISO/CHR/ALT. MICHAEL: (205) 987-2664 or VoiceinAir@aol.com (4/25)

Hot radio producer, major market, seeks News/Talk gig. Professional, creative, high energy individual. Willing to relocate. MICHELLE: (415) 922-6988 (4/25)

Young AT/producer. 2-years major market experience looking for small/medium market. Willing to move. TYLER: (805) 643-5089 (4/25)

<http://www.ronline.com>



# OPPORTUNITIES

## POSITIONS SOUGHT

**Female sidekick. Writer.** Sharp, funny, L.A. experienced. Contacts! Style! Strong publicity/promotions background. BRITTON PAYNE: (619) 467-0128 or e-mail BritPayne@aol.com, for TnR (4/25)

**Woman, distinctive, original** with major market experience, seeking return to radio. Preferably F/T, any format, northeast, southeast, LA. NIKKI: (212) 533-0263 (4/25)

**Ten-year pro** seeks on-air position in Sacramento/Stockton/Bay area. Heavy AC, Classic Rock, Country experience. JAMES LEE JOBE: (916) 750-3514 (4/25)

## POSITIONS SOUGHT

**College graduate** with three-years small market experience, PM drive, production, board op, copy writing and more! JEFF: (318) 357-0500 (4/25)

**I helped create "DorkaPellas"** radio's funniest new CD. Desire Top 30 east, morning sidekick position; bits, MIDI, appearances. P.A.: (703) 698-4347 (4/25)

**Currently employed at P1 AOR** and AC. Seeking AOR/CHR/Hot AC/ALT. PD/APD/MD position. 12-years experience. Legendary calls. KIM: (412) 563-2597 (4/25)

## POSITIONS SOUGHT

Mornings/Programming, 20-year veteran. "Promotions Terrorist" Big Voice. Major-market experience. Plays well with sales. Seeks high-profile, small-medium market. Not a Stern, but not a Brady either! Rich (903)447-5043

## R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

## Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by email—garrett@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

## OPPORTUNITY KNOCKS CALL: 310-553-4330

## R&R Opportunities Advertising

**1x \$120/inch** **2x \$100/inch**

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's web site (www.rronline.com).

## Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

## Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

## Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310) 203-8727 or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

## Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

## RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable state sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. © 1997. POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067.

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## MUSIC LIBRARIES

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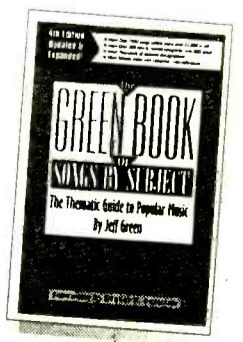
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### CHR/POP

LW	TW	Artist	Album
1	1	<b>JEWEL</b>	You Were Meant For Me (Atlantic)
3	2	<b>SAVAGE GARDEN</b>	I Want You (Columbia)
4	3	<b>WALLFLOWERS</b>	One Headlight (Interscope)
2	4	<b>CARDIGANS</b>	Lovefool (Mercury)
5	5	<b>PAULA COLE</b>	Where Have All The Cowboys... (Imago/WB)
9	6	<b>MONICA</b>	For You I Will (Warner Sunset/Atlantic)
7	7	<b>SHERYL CROW</b>	Everyday Is A Winding Road (A&M)
13	8	<b>HANSON</b>	Mmm Bop (Mercury)
6	9	<b>NO DOUBT</b>	Don't Speak (Trauma/Interscope)
10	10	<b>DUNCAN SHEIK</b>	Barely Breathing (Atlantic)
16	11	<b>SPICE GIRLS</b>	Say You'll Be There (Virgin)
12	12	<b>BABYFACE</b>	Every Time I Close My Eyes (Epic)
11	13	<b>SPICE GIRLS</b>	Wannabe (Virgin)
18	14	<b>WHITE TOWN</b>	Your Woman (Chrysalis/EMI)
14	15	<b>BRUCE SPRINGSTEEN</b>	Secret Garden (Columbia)
15	16	<b>EN VOGUE</b>	Don't Let Go (Love) (EastWest/EEG)
8	17	<b>CELINE DION</b>	All By Myself (550 Music)
19	18	<b>U2</b>	Staring At The Sun (Island)
21	19	<b>INXS</b>	Elegantly Wasted (Mercury)
24	20	<b>SHAWN COLVIN</b>	Sunny Came Home (Columbia)
17	21	<b>REAL MCCOY</b>	One More Time (Arista)
20	22	<b>GINA G</b>	Ooh Aah...Just A Little Bit (Eternal/WB)
25	23	<b>MARK MORRISON</b>	Return Of The Mack (Atlantic)
31	24	<b>AZ YET</b>	Hard To Say I'm Sorry (LaFace/Arista)
23	25	<b>COUNTING CROWS</b>	A Long December (DGC/Geffen)
22	26	<b>TONI BRAXTON</b>	Un-break My Heart (LaFace/Arista)
29	27	<b>LUSCIOUS JACKSON</b>	Naked Eye (Grand Royal/Capitol)
32	28	<b>BLACKSTREET</b>	Don't Leave Me (Interscope)
26	29	<b>BLACKSTREET</b>	No Diggity (Interscope)
33	30	<b>OMC</b>	How Bizarre (Mercury)

CHR begins on Page 31.

### HOT AC

LW	TW	Artist	Album
1	1	<b>JEWEL</b>	You Were Meant For Me (Atlantic)
2	2	<b>WALLFLOWERS</b>	One Headlight (Interscope)
3	3	<b>DUNCAN SHEIK</b>	Barely Breathing (Atlantic)
4	4	<b>NO DOUBT</b>	Don't Speak (Trauma/Interscope)
5	5	<b>SHERYL CROW</b>	Everyday Is A Winding Road (A&M)
6	6	<b>PAULA COLE</b>	Where Have All The Cowboys... (Imago/WB)
7	7	<b>SHAWN COLVIN</b>	Sunny Came Home (Columbia)
8	8	<b>SAVAGE GARDEN</b>	I Want You (Columbia)
9	9	<b>CARDIGANS</b>	Lovefool (Mercury)
10	10	<b>COUNTING CROWS</b>	A Long December (DGC/Geffen)
13	11	<b>BRUCE SPRINGSTEEN</b>	Secret Garden (Columbia)
11	12	<b>INXS</b>	Elegantly Wasted (Mercury)
12	13	<b>U2</b>	Staring At The Sun (Island)
18	14	<b>DAVE MATTHEWS BAND</b>	Crash Into Me (RCA)
14	15	<b>TONI BRAXTON</b>	Un-break My Heart (LaFace/Arista)
16	16	<b>JOHN MELLENCAMP</b>	Just Another Day (Mercury)
17	17	<b>HOOTIE &amp; THE BLOWFISH</b>	I Go Blind (Reprise)
15	18	<b>CELINE DION</b>	All By Myself (550 Music)
22	19	<b>HANSON</b>	Mmm Bop (Mercury)
19	20	<b>JOURNEY</b>	If He Should Break Your Heart (Columbia)
21	21	<b>R. KELLY</b>	I Believe I Can Fly (Jive)
20	22	<b>SARAH MCLACHLAN</b>	Possession (Nettwerk/Arista)
26	23	<b>WHITE TOWN</b>	Your Woman (Chrysalis/EMI)
24	24	<b>DISHWALLA</b>	Give (A&M)
23	25	<b>BRYAN ADAMS</b>	I'll Always Be Right There (A&M)
25	26	<b>AMANDA MARSHALL</b>	Fall From Grace (Epic)
27	27	<b>JON SECADA</b>	Too Late, Too Soon (SBK/EMI)
28	28	<b>BABYFACE</b>	Every Time I Close My Eyes (Epic)
—	29	<b>SISTER HAZEL</b>	All For You (Universal)
30	30	<b>TORI AMOS</b>	Silent All These Years (Atlantic)

AC begins on Page 65.

### CHR/RHYTHMIC

LW	TW	Artist	Album
1	1	<b>BLACKSTREET</b>	Don't Leave Me (Interscope)
2	2	<b>MARK MORRISON</b>	Return Of The Mack (Atlantic)
3	3	<b>SWV</b>	Can We (Jive)
4	4	<b>MONICA</b>	For You I Will (Warner Sunset/Atlantic)
6	5	<b>NOTORIOUS B.I.G.</b>	Hypnotize (Bad Boy/Arista)
5	6	<b>DRU HILL</b>	In My Bed (Island)
7	7	<b>PUFF DADDY</b>	Can't Nobody Hold Me Down (Bad Boy/Arista)
10	8	<b>MARY J. BLIGE</b>	Love Is All We Need (MCA)
13	9	<b>702</b>	Get It Together (Biv 10/Motown)
9	10	<b>GINUWINE</b>	Tell Me Do U Wanna (550 Music)
8	11	<b>FREAK NASTY</b>	Da Dip (Power)
11	12	<b>AZ YET</b>	Hard To Say I'm Sorry (LaFace/Arista)
23	13	<b>SPICE GIRLS</b>	Say You'll Be There (Virgin)
20	14	<b>112</b>	Cupid (Bad Boy/Arista)
12	15	<b>AALIYAH</b>	One In A Million (BlackGround/Atlantic)
14	16	<b>BABYFACE</b>	Every Time I Close My Eyes (Epic)
21	17	<b>NU FLAVOR</b>	Sweet Sexy Thing (Reprise)
26	18	<b>AALIYAH</b>	4 Page Letter (BlackGround/Atlantic)
18	19	<b>CARDIGANS</b>	Lovefool (Mercury)
15	20	<b>KEITH SWEAT</b>	Nobody (Elektra/EEG)
24	21	<b>B-ROCK AND THE BIZZ</b>	Mybabydaddy (LaFace/Arista)
17	22	<b>NO DOUBT</b>	Don't Speak (Trauma/Interscope)
16	23	<b>SPICE GIRLS</b>	Wannabe (Virgin)
19	24	<b>EN VOGUE</b>	Don't Let Go (Love) (EastWest/EEG)
25	25	<b>BLACKSTREET</b>	No Diggity (Interscope)
22	26	<b>FOXY BROWN</b>	I'll Be (Violator/Def Jam/RAL/Mercury)
28	27	<b>MICHAEL JACKSON</b>	Blood On The Dance Floor (Epic)
29	28	<b>JOOSE</b>	If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)
30	29	<b>ANGELINA</b>	Without Your Love (Upstairs)
32	30	<b>KEITH SWEAT</b>	Just A Touch (Elektra/EEG)

No Songs Qualified For Breaker Status This Week.

CHR begins on Page 31.

### AC

LW	TW	Artist	Album
2	1	<b>BRYAN ADAMS</b>	I'll Always Be Right There (A&M)
1	2	<b>KENNY LOGGINS</b>	For The First Time (Columbia)
5	3	<b>RICHARD MARX</b>	Until I Find You Again (Capitol)
4	4	<b>JON SECADA</b>	Too Late, Too Soon (SBK/EMI)
3	5	<b>CELINE DION</b>	All By Myself (550 Music)
8	6	<b>JEWEL</b>	You Were Meant For Me (Atlantic)
6	7	<b>R. KELLY</b>	I Believe I Can Fly (Jive)
10	8	<b>KENNY G</b>	Havana (Arista)
12	9	<b>JOOSE</b>	If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)
14	10	<b>BRUCE SPRINGSTEEN</b>	Secret Garden (Columbia)
9	11	<b>JIM BRICKMAN w/MARTINA MCBRIDE</b>	Valentine (Windham Hill)
13	12	<b>TONI BRAXTON</b>	I Don't Want To (LaFace/Arista)
7	13	<b>PHIL COLLINS</b>	It's In Your Eyes (Any...) (Face Value/Atlantic)
11	14	<b>TONI BRAXTON</b>	Un-break My Heart (LaFace/Arista)
15	15	<b>CHICAGO</b>	Here In My Heart (Reprise)
20	16	<b>BRIAN MCKNIGHT &amp; DIANA KING</b>	When We Were... (DAS/Mercury)
19	17	<b>BABYFACE</b>	Every Time I Close My Eyes (Epic)
22	18	<b>BARRY MANILOW</b>	I'd Really Love To See You... (Arista)
16	19	<b>BARBRA STREISAND &amp; BRYAN ADAMS</b>	I Finally Found... (Columbia)
24	20	<b>BEE GEES</b>	Alone (Polydor/A&M)
18	21	<b>WHITNEY HOUSTON</b>	I Believe In You And Me (Arista)
23	22	<b>WARREN HILL</b>	Shelter From The Storm (Discovery)
17	23	<b>WHITNEY HOUSTON</b>	Step By Step (Arista)
21	24	<b>JOURNEY</b>	If He Should Break Your Heart (Columbia)
26	25	<b>SHAWN COLVIN</b>	Sunny Came Home (Columbia)
—	26	<b>BOB CARLISLE</b>	Butterfly Kisses (DMG)
25	27	<b>DUNCAN SHEIK</b>	Barely Breathing (Atlantic)
27	28	<b>MONICA</b>	For You I Will (Warner Sunset/Atlantic)
—	29	<b>JIM BRICKMAN</b>	Picture This (Windham Hill)
—	30	<b>TINA TURNER</b>	On Silent Wings (Virgin)

No Songs Qualified For Breaker Status This Week.

AC begins on Page 65.

### URBAN

LW	TW	Artist	Album
2	1	<b>MARY J. BLIGE</b>	Love Is All We Need (MCA)
1	2	<b>SWV</b>	Can We (Jive)
5	3	<b>112</b>	Cupid (Bad Boy/Arista)
4	4	<b>MONTELL JORDAN</b>	What's On Tonight (Def Jam/RAL/Mercury)
6	5	<b>ROME</b>	I Belong To You (Every...) (RCA)
7	6	<b>GINUWINE</b>	Tell Me Do U Wanna (550 Music)
9	7	<b>AALIYAH</b>	4 Page Letter (BlackGround/Atlantic)
3	8	<b>BLACKSTREET</b>	Don't Leave Me (Interscope)
8	9	<b>NOTORIOUS B.I.G.</b>	Hypnotize (Bad Boy/Arista)
10	10	<b>MARK MORRISON</b>	Return Of The Mack (Atlantic)
12	11	<b>KENNY LATTIMORE</b>	For You (Columbia)
18	12	<b>ERYKAH BADU</b>	Next Lifetime (Kedar/Universal)
19	13	<b>JOE</b>	Don't Wanna Be A Player (Jive)
14	14	<b>RAY-J</b>	Let It Go (EastWest/EEG)
24	15	<b>CHANGING FACES</b>	G.H.E.T.T.O.U.T. (Big Beat/Atlantic)
11	16	<b>HEAVY D</b>	Big Daddy (Uptown/Universal)
15	17	<b>LIL' KIM</b>	Crush On U (Undeas/Big Beat/Atlantic)
20	18	<b>TONY TONI TONE</b>	Thinking Of You (Mercury)
13	19	<b>MINT CONDITION</b>	You Don't Have To Hurt No... (Perspective/A&M)
26	20	<b>B-ROCK AND THE BIZZ</b>	Mybabydaddy (LaFace/Arista)
16	21	<b>702</b>	Get It Together (Biv 10/Motown)
23	22	<b>FOXY BROWN</b>	I'll Be (Violator/Def Jam/RAL/Mercury)
25	23	<b>DRU HILL</b>	In My Bed (Island)
29	24	<b>MICHAEL JACKSON</b>	Blood On The Dance Floor (Epic)
27	25	<b>MONICA</b>	For You I Will (Warner Sunset/Atlantic)
22	26	<b>TONI BRAXTON</b>	I Don't Want To (LaFace/Arista)
33	27	<b>BROWNSTONE</b>	5 Miles To Empty (MJJ/Work)
44	28	<b>REFUGEE CAMP ALL-STARS</b>	The Sweetest Thing (Columbia)
21	29	<b>TASHA HOLIDAY</b>	Just The Way You Like It (MCA)
31	30	<b>BILLY LAWRENCE</b>	Come On (EastWest/EEG)

38 33 **SHAQUILLE O'NEAL** Strait Playin' (T.W.isM/Trauma/Interscope)

URBAN begins on Page 44.

### ACTIVE ROCK

LW	TW	Artist	Album
1	1	<b>OFFSPRING</b>	Gone Away (Columbia)
3	2	<b>U2</b>	Staring At The Sun (Island)
2	3	<b>COLLECTIVE SOUL</b>	Precious Declaration (Atlantic)
4	4	<b>VERUCA SALT</b>	Volcano Girls (Outpost/Geffen)
5	5	<b>QUEENSRYCHE</b>	Sign Of The Times (EMI)
9	6	<b>TONIC</b>	If You Could Only See (Polydor/A&M)
7	7	<b>VERVE PIPE</b>	The Freshmen (RCA)
11	8	<b>MATCHBOX 20</b>	Push (Lava/Atlantic)
10	9	<b>METALLICA</b>	King Nothing (Elektra/EEG)
14	10	<b>BUSH</b>	Cold Contagious (Trauma/Interscope)
13	11	<b>NAKED</b>	Mann's Chinese (Red Ant)
31	12	<b>LIVE</b>	Freaks (Radioactive)
6	13	<b>AEROSMITH</b>	Falling In Love... (Columbia)
8	14	<b>LIVE</b>	Lakini's Juice (Radioactive)
15	15	<b>STIR</b>	Stale (Aware/Capitol)
16	16	<b>MATTHEW SWEET</b>	Where You Get Love (Volcano)
18	17	<b>COWBOY MOUTH</b>	Jenny Says (MCA)
21	18	<b>HELMET</b>	Exactly What You Wanted (Interscope)
20	19	<b>ORBIT</b>	Medicine (Baby Come Back) (A&M)
17	20	<b>WALLFLOWERS</b>	One Headlight (Interscope)
12	21	<b>STONE TEMPLE PILOTS</b>	Tumble In The Rough (Atlantic)
30	22	<b>COOL FOR AUGUST</b>	Don't Wanna Be Here (Warner Bros.)
28	23	<b>OUTHOUSE</b>	Welcome (Mercury)
26	24	<b>DRAIN S.T.H.</b>	I Don't Mind (Enclave)
27	25	<b>SOUNDGARDEN</b>	Rhinosaur (A&M)
19	26	<b>SILVERCHAIR</b>	Abuse Me (Epic)
23	27	<b>TOOL</b>	"H" (Volcano)
25	28	<b>JONNY LANG</b>	Lie To Me (A&M)
22	29	<b>BUSH</b>	Greedy Fly (Trauma/Interscope)
24	30	<b>INXS</b>	Elegantly Wasted (Mercury)

32 31 **SCREAMIN' CHEETAH WHEELIES** Magnolia (Capricorn/Mercury)  
 33 32 **THIRD EYE BLIND** Semi-Charmed Life (Elektra/EEG)  
 41 33 **SILVERCHAIR** Freak (Epic)

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Breakers in Blue

## NATIONAL AIRPLAY OVERVIEW APRIL 25, 1997

### URBAN AC

LW	TW	Artist	Album	Label
1	1	KENNY LATTIMORE	For You	Columbia
5	2	BLACKSTREET	Don't Leave Me	Interscope
3	3	ANN NESBY	This Weekend	Perspective/A&M
2	4	AFTER 7	Sara Smile	Virgin
4	5	MONICA	For You I Will	Warner Sunset/Atlantic
6	6	MINT CONDITION	You Don't Have To Hurt No...	Perspective/A&M
7	7	DRU HILL	In My Bed	Island
8	8	BABYFACE	Every Time I Close My Eyes	Epic
10	9	TONY TONI TONE	Thinking Of You	Mercury
13	10	DIONNE FARRIS	Hopeless	Columbia
12	11	LUTHER VANDROSS	Love Don't Love You Anymore	LV/Epic
17	12	MARY J. BLIGE	Love Is All We Need	MCA
9	13	CURTIS MAYFIELD	No One Knows About A Good...	Warner Bros.
15	14	MONTELL JORDAN	What's On Tonight	Def Jam/RAL/Mercury
11	15	ERYKAH BADU	On & On	Kedar/Universal
18	16	ERIC BENET	Femininity	Warner Bros.
19	17	TEDDY PENDERGRASS	Don't Keep Wastin' My Time	Sure Fire
22	18	ROME	I Belong To You	Every... RCA
16	19	TONI BRAXTON	I Don't Want To	LaFace/Arista
14	20	RAHSAAN PATTERSON	Stop By	MCA
25	21	ERYKAH BADU	Next Lifetime	Kedar/Universal
24	22	SWV	Can We	Jive
—	23	REFUGEE CAMP ALL-STARS	The Sweetest Thing	Columbia
30	24	INCOGNITO	A Shade Of Blue	Verve Forecast
26	25	ELEMENTS OF LIFE	Sweet Love	RCA
28	26	JOE	Don't Wanna Be A Player	Jive
27	27	BROWNSTONE	5 Miles To Empty	MJJ/Work
—	28	PAUL HARDCASTLE	Jokers Wild	JVC
—	29	BRAND NEW HEAVIES	Sometimes	Delicious Vinyl/Red Ant
—	30	MICHAEL JACKSON	Blood On The Dance Floor	Epic

No Songs Qualified For Breaker Status This Week.

URBAN begins on Page 44.

### ROCK

LW	TW	Artist	Album	Label
1	1	COLLECTIVE SOUL	Precious Declaration	Atlantic
2	2	AEROSMITH	Falling In Love...	Columbia
3	3	U2	Staring At The Sun	Island
4	4	QUEENSRYCHE	Sign Of The Times	EMI
6	5	JONNY LANG	Lie To Me	A&M
5	6	WALLFLOWERS	One Headlight	Interscope
8	7	VERVE PIPE	The Freshmen	RCA
10	8	MATCHBOX 20	Push	Lava/Atlantic
9	9	OFFSPRING	Gone Away	Columbia
12	10	TONIC	If You Could Only See	Polydor/A&M
7	11	LIVE	Lakini's Juice	Radioactive
11	12	METALLICA	King Nothing	Elektra/EEG
14	13	BUSH	Greedy Fly	Trauma/Interscope
13	14	WIDESPREAD PANIC	Hope In A Hopeless World	Capricorn/Mercury
15	15	RUSH	Driven	Atlantic
19	16	VERUCA SALT	Volcano Girls	Outpost/Geffen
30	17	COUNTING CROWS	Daylight Fading	DGC/Geffen
26	18	CHEAP TRICK	Say Goodbye	Red Ant
23	19	SCREAMIN' CHEETAH WHEELIES	Magnolia	Capricorn/Mercury
16	20	SILVERCHAIR	Abuse Me	Epic
27	21	ZZ TOP	Rhythmmeen	RCA
18	22	BIG HEAD TODD & THE MONSTERS	Resignation...	Revolution
33	23	COREY STEVENS	One More Time	Eureka/Discovery
—	24	LIVE	Freaks	Radioactive
22	25	MATTHEW SWEET	Where You Get Love	Volcano
—	26	LYNYRD SKYNYRD	Travelin' Man	DMC
17	27	STONE TEMPLE PILOTS	Tumble In The Rough	Atlantic
24	28	INXS	Elegantly Wasted	Mercury
25	29	CHALK FARM	Live Tomorrow	Columbia
28	30	STIR	Stale	Aware/Capitol

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### COUNTRY

LW	TW	Artist	Album	Label
1	1	GEORGE STRAIT	One Night At A Time	MCA
2	2	DAVID KERSH	Another You	Curb
3	3	COLLIN RAYE	On The Verge	Epic
4	4	ALABAMA	Sad Lookin' Moon	RCA
5	5	TRACY LAWRENCE	Better Man, Better Off	Atlantic
6	6	LORRIE MORGAN	Good As I Was To You	BNA
9	7	JOHN MICHAEL MONTGOMERY	I Miss You A Little	Atlantic
8	8	BUFFALO CLUB	If She Don't Love You	Rising Tide
11	9	KEVIN SHARP	She's Sure Taking It Well	143/Asylum/EEG
12	10	BRYAN WHITE	Sittin' On Go	Asylum/EEG
13	11	MINDY MCCREADY	A Girl's Gotta Do (What...)	BNA
14	12	VINCE GILL	A Little More Love	MCA
15	13	BROOKS & DUNN	Why Would I Say Goodbye	Arista
16	14	LEANN RIMES	The Light In Your Eyes	MCG/Curb
19	15	ALAN JACKSON	Who's Cheatin' Who	Arista
18	16	SAWYER BROWN	Six Days On The Road	Curb
17	17	MILA MASON	Dark Horse	Atlantic
22	18	TANYA TUCKER	Little Things	Capitol
23	19	DEANA CARTER	Count Me In	Capitol
24	20	TY HERNDON	Loved Too Much	Epic
7	21	KENNY CHESNEY	When I Close My Eyes	BNA
25	22	MARK CHESNUTT	Let It Rain	Decca
27	23	MARK WILLS	Places I've Never Been	Mercury
26	24	LEE ANN WOMACK	Never Again, Again	Decca
21	25	KATHY MATTEA	455 Rocket	Mercury
28	26	JOE DIFFIE	This Is Your Brain	Epic
—	27	REBA MCENTIRE	I'd Rather Ride Around With...	MCA
29	28	SONS OF THE DESERT	Whatever Comes First	Epic
32	29	RICK TREVINO	I Only Get This Way With You	Columbia
33	30	TRAVIS TRITT	She's Going Home With Me	Warner Bros.

40	32	PAM TILLIS	All The Good Ones Are Gone	Arista
41	34	PATTY LOVELESS	The Trouble With The Truth	Epic
37	36	TAMMY GRAHAM	A Dozen Red Roses	Career
39	37	JOHN BERRY	I Will, If You Will	Capitol

COUNTRY begins on Page 52.

### ALTERNATIVE

LW	TW	Artist	Album	Label
1	1	U2	Staring At The Sun	Island
2	2	VERVE PIPE	The Freshmen	RCA
4	3	THIRD EYE BLIND	Semi-Charmed Life	Elektra/EEG
3	4	WHITE TOWN	Your Woman	Chrysalis/EMI
6	5	OFFSPRING	Gone Away	Columbia
5	6	SUBLIME	Santeria	Gasoline Alley/MCA
13	7	MEREDITH BROOKS	Bitch	Capitol
12	8	MIGHTY MIGHTY BOSSTONES	The Impression That I Get	Mercury
7	9	VERUCA SALT	Volcano Girls	Outpost/Geffen
9	10	MATTHEW SWEET	Where You Get Love	Volcano
14	11	SMASHING PUMPKINS	Eye	Interscope
8	12	BECK	The New Pollution	DGC/Geffen
15	13	TONIC	If You Could Only See	Polydor/A&M
16	14	INXS	Elegantly Wasted	Mercury
10	15	WALLFLOWERS	One Headlight	Interscope
11	16	COLLECTIVE SOUL	Precious Declaration	Atlantic
18	17	DEPECHE MODE	It's No Good	Mute/Reprise
19	18	K'S CHOICE	Not An Addict	550 Music
27	19	LIVE	Freaks	Radioactive
20	20	BLUR	Song 2	Virgin
24	21	SQUIRREL NUT ZIPPERS	Hell	Mammoth
17	22	LIVE	Lakini's Juice	Radioactive
25	23	BUSH	Cold Contagious	Trauma/Interscope
21	24	BEN FOLDS FIVE	Battle Of Who Could Care Less	550 Music
23	25	ORBIT	Medicine (Baby Come Back)	A&M
37	26	COUNTING CROWS	Daylight Fading	DGC/Geffen
33	27	MATCHBOX 20	Push	Lava/Atlantic
32	28	SILVERCHAIR	Freak	Epic
22	29	BUSH	Greedy Fly	Trauma/Interscope
26	30	DAVE MATTHEWS BAND	Crash Into Me	RCA

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### NAC/SMOOTH JAZZ

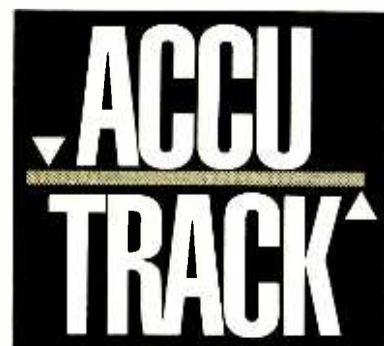
LW	TW	Artist	Album	Label
1	1	LEE RITENOUR	Water To Drink	I.E./Verve
2	2	GOTA	European Comfort	Instinct
4	3	RICK BRAUN	Notorious	Mesa/Bluemoon
3	4	JIM BRICKMAN	You Never Know	Windham Hill
5	5	SOUL BALLET	N.Y.C. Tripin	Countdown/Unity
6	6	ALFONZO BLACKWELL	Hermina	Street Life/All American
7	7	TOMMY EMMANUEL	Midnight Drive	Higher Octave
9	8	INCOGNITO	A Shade Of Blue	Verve Forecast
11	9	3RD FORCE	In The Full Moonlight	Higher Octave
14	10	MICHAEL LINGTON	Tell-It Like It Is	Nu Groove
15	11	GATO BARBIERI	Straight Into The Sunrise	Columbia
12	12	CHUCK LOEB	Cruzin' South	Shanachie
17	13	ANDY SNITZER	A River's Road	Warner Bros.
21	14	ZACHARY BREAUX	Cafe Reggion	Zebra
10	15	PAUL HARDCASTLE	Jokers Wild	JVC
16	16	KENNY G	Havana	Arista
23	17	BRIAN MCKNIGHT & DIANA KING	When We Were...	DAS/Mercury
13	18	NORMAN BROWN	Third World	MoJazz/Motown
8	19	BRAXTON BROTHERS	When Love Comes Around	Kokopelli
22	20	WARREN HILL	U R The 1	Discovery
18	21	MICHAEL PAULO	My Heart And Soul	Noteworthy
24	22	PETER WHITE	Together Again	Columbia
19	23	TIM BOWMAN	I'll Be There	I.M.
20	24	BOBBY LYLE	Aruban Nights	Atlantic
27	25	JOHN TESH	L'Aquila	GTSP
—	26	SPECIAL EFX	Since You've Been Away	JVC
29	27	URBAN KNIGHTS	The Promise	GRP
25	28	PAOLO	Paisa	Island
—	29	DIRK RICHTER	Smooth Move	Sin-Drome
30	30	FANTASY BAND	Double Talk	Shanachie

NAC begins on Page 72.

### ADULT ALTERNATIVE

LW	TW	Artist	Album	Label
1	1	U2	Staring At The Sun	Island
2	2	VERVE PIPE	The Freshmen	RCA
3	3	INXS	Elegantly Wasted	Mercury
4	4	SHAWN COLVIN	Sunny Came Home	Columbia
5	5	COUNTING CROWS	Daylight Fading	DGC/Geffen
8	6	INDIGO GIRLS	Shame On You	Epic
16	7	TOAD THE WET SPROCKET	Come Down	Columbia
10	8	FIONA APPLE	Sleep To Dream	Work
9	9	ODDS	Someone Who's Cool	Elektra/EEG
11	10	MORPHINE	Early To Bed	DreamWorks/Rykodisc
6	11	JEWEL	You Were Meant For Me	Atlantic
7	12	WALLFLOWERS	One Headlight	Interscope
18	13	SISTER HAZEL	All For You	Universal
14	14	JONNY LANG	Lie To Me	A&M
12	15	DAVE MATTHEWS BAND	Crash Into Me	RCA
19	16	BOZ SCAGGS	It All Went Down The Drain	Virgin
25	17	THIRD EYE BLIND	Semi-Charmed Life	Elektra/EEG
13	18	SHERYL CROW	Everyday Is A Winding Road	A&M
24	19	OMC	How Bizarre	Mercury
—	20	WALLFLOWERS	The Difference	Interscope
15	21	COLLECTIVE SOUL	Precious Declaration	Atlantic
—	22	ABRA MOORE	Four Leaf Clover	Arista
21	23	PAULA COLE	Where Have All The Cowboys...	Imago/WB
22	24	WHITE TOWN	Your Woman	Chrysalis/EMI
20	25	MATTHEW SWEET	Where You Get Love	Volcano
29	26	BEN FOLDS FIVE	Battle Of Who Could Care Less	550 Music
17	27	BIG HEAD TODD & THE MONSTERS	Resignation...	Revolution
26	28	DUNCAN SHEIK	She Runs Away	Atlantic
30	29	WILLIAM TOPLEY	Uptown	Mercury
—	30	SON VOLT	Back Into Your World	Warner Bros.

ADULT ALTERNATIVE begins on Page 93.



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# Keep on Risin'

by

# JADE

f e a t u r i n g

## Lil' Rachett & VAZ

### Add Date April 28/29

**The 2nd single from the blockbuster  
the 6th Man soundtrack**

**17 stations already spinning  
and receiving reactions including:  
WJTT, KNEK, WFLM, KTBT, WCDX**

*WCDX has spun "Keep On Risin'"  
70x and sales have quadrupled within the  
last 3 weeks. "Keep On Risin'" isn't about  
casual sex, it isn't about freaks, it's about  
an individual continuing to strive to be his  
or her best. Please think about your  
responsibility to the community and the  
good you can accomplish by encouraging  
young people to "Keep On Risin'"*

*-John Fagot, Michael Motta  
and the entire staff at Hollywood Records*

Produced by Vassal Benford

Executive Soundtrack Producer Kathy Nelson

Soundtrack Album Produced by Mitchell Leib

Jade appears courtesy of Giant Records

L'il Rachett appears courtesy Big Kid Prod.

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