

THE 'GENERATION X' FILES!

Yeah, we've heard all the Gen-X stereotypes. But a lot of those characterizations are accurate, says one author. Read about *how* their behaviors were formed.

Page 14

AC 'KISSES' AND TELLS!

AC phenom "Butterfly Kisses" is spreading to Pop and Country. Learn all about programmer and promoter reaction to the song, as well as a looming cover battle.

Pages 20, 29

IN-HOUSE FOCUS GROUPS

Country leader WXTU/Philadelphia used to conduct outside focus groups, but it's mined much greater gold from its "in-house advisory board."

Page 52

RUSH AND THE INTERNET

One of the earliest believers in e-mail is also among the most popular of radio personalities ...

Rush Limbaugh! He tells **Randall Bloomquist** his observations of the Internet.



IN THE NEWS

- **Micfox** appointed PD at Urban WPHI/Philadelphia
- **Kevin McCarthy** now VP/GM for Jacor/San Diego's AM stations
- **Paul Peterson** becomes PD for Alternative KZON/Phoenix
- **Jessica Harley** named Head/Rock Radio Promo for Island

Page 3

THIS #1 WEEK

CHR/POP

- **HANSON** Mmm Bop (Mercury)

CHR/RHYTHMIC

- **BLACKSTREET** Don't Leave Me (Interscope)

URBAN

- **112** Cupid (Bad Boy/Arista)

URBAN AC

- **KENNY LATTIMORE** For You (Columbia)

COUNTRY

- **JOHN MICHAEL MONTGOMERY** I Miss... (Atlantic)

NAC/SMOOTH JAZZ

- **LEE RITENOUR** Water To Drink (I.E./Verve)

HOT AC

- **WALLFLOWERS** One Headlight (Interscope)

AC

- **BOB CARLISLE** Butterly Kisses (DMG/Jive)

ACTIVE ROCK

- **OFFSPRING** Gone Away (Columbia)

ROCK

- **SAMMY HAGAR** Little White Lie (Track Factory/MCA)

ALTERNATIVE

- **THIRD EYE BLIND** Semi-Charmed Life (Elektra/EEG)

ADULT ALTERNATIVE

- **VERVE PIPE** The Freshmen (RCA)

NEWSSTAND PRICE \$6.50



THE INDUSTRY'S NEWSPAPER

USA Digital Brings In Bell Labs For IBOC Development

■ Company had backed off earlier technology

By **JEFFREY YORKE**
R&R WASHINGTON BUREAU CHIEF

Testing of the latest version of in-band, on-channel digital audio broadcast could be held as early as next January, followed by "system deployment" a year later, R&R has learned. The news comes on the heels of a joint DAB development venture between USA Digital Radio and Bell Labs.

USA Digital President/CEO **Berne Strom** acknowledged the DAB system exhibited to thousands at the 1995 NAB convention in Las Vegas has been "totally changed" and the current system "in no way resembles the old system."

Rick Martinson — manager of the development at **Westinghouse Wireless Solutions**, a division of **Westinghouse Electric Co.** working with USADR — told R&R the original system required more spectrum and had

a wider in-band width, causing it to bleed into "second adjacents in markets where stations were closely spaced."

Of course, that's a big problem considering nearly all big markets have short-spaced situations. Strom contended the stations were never "unlistenable," but acknowledged "no development has been done on that system since 1995."

She characterized the process as "evolving" and stressed the previous system was not a losing proposition; rather, it gave engineers valuable insight in developing a workable DAB system in the U.S., the last major western nation to implement such a high quality system.

"We have a new design," Strom said. "We've learned a lot from the old system ... the results of the testing (on-air demonstrations) fed into the

"We welcome the opportunity to further develop systems for the coming DAB market with Bell Labs. Their technical expertise will enhance our own significant efforts in bringing an in-band, on-channel system to broadcasters."

—**Michael Jordan**

DAB/See Page 19

'Radio Disney' Goes National

■ ABC test-marketed the format for six months

By **PATRICE WITTRIG**
R&R WASHINGTON BUREAU

compiled by **Statistical Research Inc.**, the format includes call-ins,

ABC Radio has taken the wraps off "Radio Disney," its version of radio targeted to kids. ABC had been honoring the 24-hour children's format for the past six months at WKHX-AM/Atlanta, KDIS-AM/Minneapolis, WYDE-AM/Birmingham, and KCNR-AM/Salt Lake City. Based on test-market research



ESPN Sports for Kids, ABC News for Kids, and novelty oldies, presented from the perspective of a high-energy, "hip, older brothers and sisters" personality.

More details about the service will be disclosed later next month. A company release stated,

DISNEY/See Page 19

Radio AccORDding To Herb

■ Industry vet McCord looks at consolidation

By **MIKE KINOSIAN**
R&R AC EDITOR

Consolidation has its share of advantages and proponents, but one terrible weakness is that people like **Herb McCord** are no longer involved in day-to-day station ownership or operation.

McCord ran legendary AM powerhouse **CKLW/Detroit**, a station that (like **KHJ/Los Angeles**, **WLS/Chicago**, and **WRKO/Boston**, among others) truly defined and embodied fun, mainstream Top 40. He left the plum "Big Eight" post and remained for 10 years as



McCord

Greater Media's Radio Group VP before entering station ownership.

His entrepreneurial shrewdness is best summarized by the following deals. In 1994, McCord acquired **WHOO-AM & WHTQ-FM/Orlando** for a little more than \$11 million and later purchased several Atlanta, Baltimore, and Dallas properties for \$130 million. Last year, his 12-station group was purchased by **Infinity** for a whopping \$410 million.

The company that owned the

McCord/See Page 62

Waugh Officially RLG/Nash. Sr. VP/GM

R&R reported four months ago (1/31) that **RCA Records Sr. VP/Promotion Butch Waugh** would leave his New York post to be Sr. VP/GM of **RCA Label Group/Nashville**. Now RCA has made it official, effective June 4. He succeeds **Randy Goodman**, who any day now is expected to be named head of **Disney's** entry into Nashville.



Waugh

Butch join our team," RLG Chairman **Joe Galante** commented. "We have worked together for over 12 years, and I know his experience and leadership will help our artists and the RLG staff to continue to increase our success in the market. His passion and excitement are contagious, and I am thankful to have him as my partner."

"We are fortunate to have

WAUGH/See Page 19

Rick Dees's New KIIS-FM Billboard A Cult Classic!

We can come up with at least five reasons why Los Angeles radio listeners who see this billboard would rather follow **KIIS-FM** morning man **Rick Dees**: 1) less dead air; 2) station gives away money, not black Nikes; 3) no remotes from the Hale-Bopp comet; 4) only "Higher Source" the station deals with is **Jacor**; 5) that's not a roll of quarters in his pocket!

Latest Arbitrend monthlies: <http://www.rronline.com>

Jon Bon Jovi



"Midnight In Chelsea"

Impacting Now

Ⓞ World Music Awards on ABC, June 2

Ⓞ Late Show with David Letterman on CBS, June 18

"Destination Anywhere" - THE ALBUM - Arriving June 17

"Destination Anywhere" - THE FILM - Coming Soon



MOST ADDED POP and ADULT!

WHTZ

KHKS

WSTR

WKRQ

WNCI

KMXV

WPLJ

WXKS

WZJM

WEZB

WKTJ

WMTX

WDBZ

WKQI

KPLZ

KHOM

WVTY

KZHT

KIIS-FM

WHYI

KKRZ

WKSS

WAKS

and many more!



Produced By Dave Stewart & Jon Bon Jovi

© 1997 Mercury Records • <http://www.mercuryrecords.com/mercury>

Micfox PD At Radio One's WPHI/Philly

Radio One's WPHI/Philadelphia has appointed its first PD: Afternoon driver Micfox has been tapped to program the Urban outlet. Micfox has been with the station since Radio One acquired it and flipped it from Alternative WDRE to "Philly 103.9" in February.

Micfox previously worked at WKYS/Washington under Radio One VP/Programming Steve Hegwood, who commented, "After working with Mic for nearly two years, I was very impressed with his in-depth understanding of research, street knowledge, and ability to manage the staff."

WPHI VP/GM Darryl Trent concurred: "When I first spent time observing Mic's artistry, I was immediately aware that this was a special talent. His on-air contributions and leadership are some of the principal reasons for the rapid acceptance and growth of Philly 103.9."

Micfox, who was Asst. PD at WKYS, has also spent time at stations in New Orleans and Chicago since beginning his broadcast career in college at WNAA/Greensboro.

Peterson Zones In On KZON PD Slot

KDKB/Phoenix MD Paul Peterson has been named PD at crosstown Alternative outlet KZON. Peterson replaces Bill Pugh, who earlier exited to become OM at Jacor Sports outlets KIIS-AM/Los Angeles and XTRA-AM/San Diego.

In making the announcement KZON VP/GM Terry Hardin stated, "We're really psyched to have Paul join our team. His experience with the rock lifestyle group and the fact that he is a native Phoenician will be big factors in our continued success at the 'Zone.' With over 4000 signals in Phoenix, it was crucial to have someone who understands this market, and Paul clearly fits the bill."

Prior to joining KDKB, Peterson was PD at KFIV-AM & KJSN-FM/Modesto, CA for six years.

R&R Observes Memorial Day

In observance of the Memorial Day holiday, R&R's Los Angeles, Nashville, and Washington, DC offices will be closed Monday, May 26.

Oedipus Basks In Industry Roast



WBCN/Boston VP/Programming Oedipus was the chosen roastees at the ninth annual T.J. Martell Foundation Music Industry Roast. Apparently, many were interested in seeing the honoree sweat since the event raised more than \$100,000 for the Foundation. Happy to participate in the fun were (l-r) Sr. VP Epic Records Harvey Leeds, KROQ/Los Angeles personality Tami Heide, Oedipus, Sr. VP Jerry Brenner Group Jonathan Lev, WBCN air talent Mark Parenteau, voice extraordinaire Billy West, WBCN VP/GM Tony Berardini, T.J. Martell Foundation Chairman Tony Martell, and (seated) VP Columbia Records/Roast Chairman Kid Leo.

McCarthy Now VP/GM For Jacor/SD AMs

■ He'll oversee KOGO, KPOP, KSDO & XTRA-AM

KQQL-FM & WBOB-FM/Minneapolis VP/GM Kevin McCarthy has been named to a similar post at Jacor Communications' four San Diego AM stations — KOGO, KPOP, KSDO & XTRA-AM — effective June 2. The 22-year radio vet assumes duties previously held by fellow co-Market Manager Mike Glickenhau, who will continue to oversee Jacor's six FMs: KGB, KHTS, KIOZ, KKBH, KKLQ & XTRA-FM.

Jacor President Bob Laurence said of McCarthy: "He's one of the really classy guys in our business, and teaming up with Mike is a huge win for us in San Diego. We are delighted to have him on board."

Glickenhau added, "With our exceptional array of 10 stations, we have plenty of opportunities to build San Diego into Jacor's top market. Besides, running 10 stations can be extremely hazardous to your health — so I hope Kevin gets here soon."

Before joining KQQL & WBOB nine years ago, McCarthy served as GSM of KLOS-FM/Los Angeles. He commented, "Jacor is poised to write a new chapter in San Diego radio history. I am thrilled at being given the opportunity to contribute."

WW1 Reorganizes Sales Management Team

■ Storch, Grant, Laffey named Regional VPs; Steinberg, Jakubiak take new VP/Sports posts

As upper-level management is reorganized at Westwood One's Los Angeles, Midwest, and Dallas sales offices, Larry Storch has become VP/Western Region, Mark Grant has been named VP/Midwest Region, and Joe Laffey has assumed VP/Sales, Dallas duties. All three report to WW1 Exec. VP/Director of Sales Sam Benrubi.

"Larry's vast experience in network radio and knowledge of the western region uniquely qualify him to oversee this important office," Benrubi commented. "Mark is a proven leader and has done a terrific job growing Westwood One's business in Chicago. And Joe helped open the Dallas office seven years ago as an AE. He's now the one person to lead Westwood One into the future."

Storch served as VP/Western Region for CBS Radio Networks prior to its merger with Westwood One; Grant had most recently been VP/Director of Sales, Midwest Region for WW1's entertainment division; Laffey had previously been Director/Sales, Southwest Region for the networks.

Meanwhile, Bob Steinberg and Ted Jakubiak have risen to the newly created positions of VPs/Sports for the Western and Midwest Regions, respectively. Both served as VP/Sales in their respective regions prior to Westwood One's merger with CBS.

Benrubi added, "The creation of a VP/Sales position reflects Westwood One's commitment to the awesome arsenal of franchise sports brands including the NFL, Major League Baseball, NHL, NCAA Football and Basketball, the Olympics, and Notre Dame football."

MAY 16, 1997

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Harley Heads Island Rock Radio Promo

Island Records has tapped Jessica Harley as Head/Rock Radio Promotion. Based in New York, she reports to Sr. VP/Promotion Joe Riccitelli.

Harley joins the label from Elektra Entertainment, where she was Sr. Director/Rock Promotion for four years. Prior to that she worked at AIM Marketing after beginning her career in radio in 1987.

"Jessica's well-rounded background makes her part of the new regime of promotion people that our industry is in such dire need of."



Harley

Riccitelli remarked, "Her overall marketing ability makes her an asset to this department, and we are ecstatic to have her aboard as she completes our national staff."

Harley added, "I have always admired and respected Island. Their roster, staff, and overall work ethic is second to none. It brings me great pleasure to be a part of Joe Riccitelli's promotion department. Besides, as a fellow Yankee fan, his shrine of an office and those season tickets were a major closing factor."

CBS Radio Sales EVP Miraglia Joins Allied's Forces As A Managing Partner

Tony Miraglia has joined Interep's Allied Radio Partners as a Managing Partner, focusing on client service and development. He previously was Exec. VP for co-owned CBS Radio Sales.

"This is a wonderful way to mark our first anniversary," stated Allied Managing Partner Paul Anovick. "Tony has extensive experience with focused rep firms, a customized approach to client service, and an exemplary reputation in all facets of the business. These qualities will help build revenue and share for our client stations. He is a performance-driven, service-oriented executive."

Miraglia began his radio career in 1974 as an Eastman Radio AE and was promoted to VP/Manager three years later. In 1980, he joined Interep's Major Market Radio as VP/Manager and moved over to Interep's Network Division as Manager in 1982. Miraglia became VP/GM for CBS Radio Representatives in 1985, then began a six-year tenure as President of Westinghouse's Group W Sales in 1991. He assumed his most recent post last February.

HOW TO REACH US RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., 5TH FLOOR, LOS ANGELES, CA 90067 **WEB SITE:** <http://www.rronline.com>

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Religious Broadcasters Hit The Hill

The work done by religious broadcasters is "important to maintain the health of America," House Speaker **Newt Gingrich** told the **National Religious Broadcasters** at their second annual Public Policy Conference in Washington, DC last week. The 100-plus broadcasters heard speeches backing their efforts from seven members of Congress, and also spent several hours on that favorite Washington pastime: lobbying.

Gingrich's address was equal parts stump speech and history lesson as he appealed to religious broadcasters to "combine the wisdom of our founding fathers with

... the technology of communications."

The group also heard from Sen. **John Ashcroft** (R-MO), who urged them to "be the flaming pulpits of

America to promote liberation, not regulation ... Don't let the regulators extinguish your efforts to influence the character of Americans." Ashcroft serves on the House Communications Subcommittee.

Rep. **Frank Wolf** (R-VA) slammed broadcasters who carry gambling advertisements, admonishing, "people in the media carry a greater responsibility than perhaps anyone else. You really have more power, more influence than anybody else."

FCC Releases Interim Report On Market Barriers

Commission to consider recreating tax certificate program

The FCC this week issued an interim progress report on its efforts to reduce market-entry barriers for women and minorities in telecommunications. The report, which is required by the 1996 Telecommunications Act, found that "minorities and women have experienced tremendous obstacles in participating in the telecommunications industry."

Although radio was only a fraction of the total report, the Commission lauded its streamlining efforts for radio, which include reducing processing time for non-routine station sales from a year to five months, publishing radio application status on the Internet, and developing an electronic filing process. The FCC also said it will soon clear up the nearly 1000 applications that are stuck in the comparative hearing process (see **R&R** 5/9).

"All of these efforts should significantly assist small businesses by generally easing the burdens and delays associated with the regulatory process," the Commission wrote.

FCC Commissioner **Rachelle Chong** said she was "pleased" the Commission is moving forward with the report, but is "concerned about the length of time that it has taken to get the study under way."

Minority Groups Speak Out

Several minority groups, including the **National Association of Black Owned Broadcasters** and the **Minority Media & Telecommunications Council**, complained that deregulation is squeezing minorities out of radio and television. NABOB and other groups recommended the FCC ask Congress to reinstate the minority tax certificate program, which was struck down several years ago. The FCC responded it would "consider the issues raised ... regarding our former minority tax certificate program in our subsequent evaluation."

Every two years the FCC must review its ownership rules, according to the Telecom Act. When the 1998 review rolls around the Commission says it will look at how consolidation has affected women and minorities and has already proposed ways to in-

crease minority and female ownership in radio and television.

American Women In Radio & Television likewise advocated reforms, including adoption of "gender-based policies ... to redress prior and ongoing discrimination against women," according to the Commission report. AWRT also argued that market-entry barriers for women are not limited to women-owned small businesses.

Although still undecided as to the constitutionality of gender and race-based licensing preferences, the FCC said it is "commencing a comprehensive study" — conducted by an outside contractor — to further examine the dilemma.

NOTICE

On May 29, 1997, R&R's Washington, DC Bureau offices will move to the following address:

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Fax: (202) 463-0432

BUSINESS BRIEFS

Steve Dodge: Q1 Results Not Sustainable

One day after **American Radio System's** glowing first-quarter results showed same station revenue growth of 17.3% and cash flow up 32.3%, ARS Chairman/CEO **Steve Dodge** warned analysts against hoping for too much more of the same.

"I think the first-quarter numbers — and I'm trying to urge some caution here — are extremely strong, and I don't think over the course of the full year sustainable," Dodge said in a conference call. He added that pro-forma cash flow for 1997 could be "a little bit better than \$150 million," and said ARS's station growth rates have been greater than the competing TV and newspaper rates in their markets.

Blackburn Educating Schools On Broadcast Options

For the second time in less than a week, a school has retained **Blackburn & Co.** to explore its options for selling its station and cutting its deficit. This time it's Flint Community Schools in Michigan looking to sell **WFBE-FM**, a Class B 50kw Jazz/Community News outlet. Similar to the University of the District of Columbia's **WDCU-FM**, which Blackburn is also handling, the Flint station is a non-commercial operation hoping to wipe out \$6 million in red ink.

Jim Blackburn, who is handling the sale of DCU, said "quite a few people" have expressed interest in the station since it went on the block, including some "substantial buyers." Blackburn would not elaborate further on specific companies, but said the station could be sold as early as next week.

ABC/Evergreen Closer To Closed

The **FTC** has given **ABC** early antitrust clearance in its \$105 million acquisition of **Evergreen Media's WDRQ-FM/Detroit** and **WJZW-FM/Washington**. Once the deal is done (it still awaits **FCC** approval), ABC will have its third Motor City station (it owns **WJR-AM & WHYT-FM/Detroit**), and the same in the Capitol (joining **WMAL-AM & WRQX-FM**).

WDDO-AM & FM Get \$11K NAL

The latest **FCC** EEO penalty is to **WDDO-AM & FM/Chattanooga**. The stations can still contest the ruling, which is for insufficient recruiting and record-keeping. The "DODs" did get their licenses renewed, however, but must provide annual reports on its efforts to the Commission.

SFX Declares Preferred Dividend

SFX Broadcasting has declared a regular quarterly payment of \$0.8125 per share to shareholders of record May 15. Payment will be June 2.

Clear Channel Becomes Czech Mate

Clear Channel Communications continues to spread global operations to include the Czech Republic. This time, it's buying a one-half interest in Prague's "Radio Bonton" (99.7 MHz) for \$1 million cash. Chair-

Continued on Page 8

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For more information:

- **WEB:** Point your web browser to www.nab.org/conventions/ to register on-line or to receive up-to-the-minute conference, hotel and travel information.
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DEAL OF THE WEEK

- **WNAM-AM, WOSH-AM, WOGB-FM, WUSW-FM & WVBO-FM/Appleton-Oshkosh, WI \$12,120,000**

1997 DEALS TO DATE

Dollars To Date: \$4,773,363,738
(Last Year: \$3,892,486,199)

This Week's Action: \$40,887,300
(Last Year: \$580,615,000)

Stations Traded This Year: 851
(Last Year: 823)

Stations Traded This Week: 43
(Last Year: 64)

TRANSACTIONS AT A GLANCE

- Goodstarr Inc. No cash consideration
- KRDU-AM & KJOI-FM/Dinuba (Fresno), CA \$5,259,000
- WSRF-AM/Ft. Lauderdale \$499,000
- WJYZ-AM & WJIZ-FM/Albany, GA \$3.62 million
- WDAL-AM & WYYU-FM/Dalton, GA No cash consideration for 30%
- KMOQ-FM/Baxter Springs, KS (Joplin, MO) \$425,000
- KREH-AM/Oakdale, LA \$30,000
- KNEK-AM & FM/Washington (Lafayette), LA \$1.5 million
- WNTL-AM/Indian Head, MD (Washington, DC) \$1.5 million
- WKNX-AM/Bay City, MI \$210,000
- KEIN-AM/Great Falls, MT \$80,000
- WDSP-FM/Arlington (Poughkeepsie), NY \$1.37 million
- WMBO-AM & WPCX-FM/Auburn (Syracuse), NY \$1,685,000
- WKNY-AM/Kingston, NY \$630,000
- WLLE-AM/Raleigh-Durham \$525,000
- WMOA-AM & WJAW-FM/Parkersburg-Marietta, OH \$659,300
- KKIK-FM/Killeen-Temple, TX \$3.65 million
- KLUR-FM, KQXC-FM & KYI-FM/Wichita Falls, TX \$7 million
- WFOG-AM/Chesapeake (Norfolk-Virginia Beach-Newport News) \$125,000

TRANSACTIONS

Cumulus Builds Up Head Of Steam

Rolls into Wisconsin and Texas markets, acquires eight stations

Deal Of The Week

WNAM-AM, WOSH-AM, WOGB-FM, WUSW-FM & WVBO-FM/Appleton-Oshkosh, WI

PRICE: \$12,120,000 (estimated)

TERMS: N/A

BUYER: Cumulus Broadcasting, headed by CEO Bill Bungeroth

SELLER: Value Radio, a subsidiary of Mid-West Family Broadcasting, headed by President William Walker. Phone: (608) 273-1000

FREQUENCY: 1280 kHz; 1490 kHz; 103.1 MHz; 96.7 MHz; 103.9 MHz

POWER: 20kw day/5kw night; 1kw; 24kw at 325 feet; 6kw at 328 feet; 25kw at 318 feet

FORMAT: Country; News/Talk; Oldies; Country; Oldies

BROKER: Broadcast Asset Management Corp.

Group Deal

Goodstarr Inc.

PRICE: No cash consideration

TERMS: Stock transfer; Goodstarr Inc. shareholders will exchange their L.L.C. units for 45.45 Class L units and 500 Class A units in 62nd Street Holding L.L.C.

BUYER: 62nd Street Holding L.L.C., a wholly owned subsidiary of Bain/62nd Street Management Inc.

SELLER: Allan Goodman and Michael Starr. Phone: (316) 729-8011

COMMENT: Bain already owns Goodstarr; Goodstarr owns 12 stations in Kansas.

California

KRDU-AM & KJOI-FM/Dinuba (Fresno)

PRICE: \$5,259,000

TERMS: Stock sale for cash

BUYER: Patterson Fresno Broadcasting Corp., headed by President Jim Wesley, is acquiring Radio Dinuba Co. It owns KCBL-AM, KBOS-FM & KRZR-FM/Fresno. Phone: (770) 391-9525

SELLER: Jamie Davidson as trustee and David Hofer as special trustee. Phone: (209) 591-1130

FREQUENCY: 1130 kHz; 98.9 MHz

POWER: 5kw day/6.2kw night; 19kw at 820 feet

FORMAT: Religious; B/EZ

Florida

WSRF-AM/Ft. Lauderdale

PRICE: \$499,000

TERMS: Asset sale for \$100,000 cash and a four-year, \$399,000 promissory note at 9.5% interest

BUYER: Entertainment Radio Systems Inc., headed by President Jon Mark. Phone: (305) 530-1322

SELLER: Paxson Communications Corp., headed by President/Radio Jon Jay Hoker. Phone: (561) 659-4122

FREQUENCY: 1580 kHz

POWER: 10kw day/5kw night

FORMAT: Various

Georgia

WJYZ-AM & WJIZ-FM/Albany

PRICE: \$3.62 million

TERMS: Not available

BUYER: Peterson Broadcasting Group, headed by President Jon Peterson. It owns WMGR-AM & FM & WOBB-FM/Albany.

SELLER: Keys Communications Group

FREQUENCY: 960 kHz; 96.3 MHz

POWER: 5kw; 100kw at 469 feet

FORMAT: Gospel; Urban

BROKER: George Reed and John Willis of Media Services Group

WDAL-AM & WYYU-FM/Dalton

PRICE: No cash consideration for 30%

TERMS: Stock transfer

BUYER: Paul Fink is increasing his voting and non-voting interest in Radio Center Dalton Inc. from 20% to 50%.

SELLER: Gilbert Watts Jr. Phone: (423) 629-6750

Kansas

KMOQ-FM/Baxter Springs (Joplin, MO)

PRICE: \$425,000

TERMS: Asset sale for cash

BUYER: Land Go Properties L.L.C., headed by President Robert Landis. It owns KQYX-AM & WMBH-AM/Joplin, MO. Phone: (417) 781-1313

SELLER: T.G.S. Communications Inc., debtor-in-possession, headed by President Thomas Schulte. Phone: (417) 623-2107

FREQUENCY: 107.1 MHz

POWER: 6kw at 299 feet

FORMAT: Oldies

Louisiana

KREH-AM/Oakdale

PRICE: \$30,000

TERMS: Asset sale for cash

BUYER: Jeffrey Eustis. Phone: (415) 856-6823

SELLER: Carol Skaggs. Phone: (318) 335-4363

KNEK-AM & FM/Washington (Lafayette)

PRICE: \$1.5 million

TERMS: Asset sale for \$1.45 million cash and a \$50,000 promissory note at 10% interest

BUYER: Citwide Broadcasting of Lafayette Inc., headed by President Peter Moncrieffe. Phone: (504) 926-1106

SELLER: Dee Broadcasting Inc., headed by President David Price. Phone: (318) 826-3921

FREQUENCY: 1190 kHz; 104.7 MHz

POWER: 250 watts; 25kw at 364 feet

FORMAT: Ethnic; Urban

BROKER: Stan Raymond & Assoc.

Maryland

WNTL-AM/Indian Head (Washington, DC)

PRICE: \$1.5 million

TERMS: Asset sale for cash

BUYER: Mortenson Broadcasting, headed by President Jack Mortenson. Phone: (606) 245-1000

SELLER: Merrill Cohen, trustee

FREQUENCY: 1030 kHz

POWER: 50kw

FORMAT: Ethnic

BROKER: Bruce Houston of Blackburn & Co.

Michigan

WKNX-AM/Bay City

PRICE: \$210,000

TERMS: Asset sale for 10-year promissory note at 10% interest

BUYER: Frankenmuth Broadcasting Inc., headed by President

John Blehm. Phone: (517) 652-4500

SELLER: Bell Broadcasting Co., headed by President Wendell Arnold. Phone: (313) 278-1440

FREQUENCY: 1210 kHz

POWER: 10kw

FORMAT: Oldies

Montana

KEIN-AM/Great Falls

PRICE: \$80,000

TERMS: Asset sale for three-year promissory note

BUYER: Munson Radio Inc., headed by President Steve Dow. Phone: (406) 453-1884

SELLER: Roan Communications Corp., headed by President Ron Young. Phone: (406) 761-1310

FREQUENCY: 1310 kHz

POWER: 5kw day/1kw night

FORMAT: Oldies

New York

WDSP-FM/Arlington (Poughkeepsie)

PRICE: \$1.37 million

TERMS: Stock sale for cash

BUYER: Crystal Communications Corp., headed by President Robert Dyson, is acquiring CHET-5 Broadcasting of Poughkeepsie Inc. Phone: (914) 471-1500

SELLER: CHET-5 Broadcasting L.P. Phone: (914) 679-7266

FREQUENCY: 96.9 MHz

POWER: 310 watts at 1007 feet

FORMAT: Alternative

WMBO-AM & WPCX-FM/Auburn (Syracuse)

PRICE: \$1,685,000

TERMS: Asset sale for cash

BUYER: Salt City Communications, headed by President Merrill Charles. Phone: (315) 472-1059

SELLER: Great Scott Broadcasting, headed by President Faye Scott. Phone: (315) 253-7355

FREQUENCY: 1340 kHz; 106.9 MHz

POWER: 1kw; 13.8kw at 942 feet

FORMAT: News/Talk; Country

BROKER: Dan Gamon of Americom

WKNY-AM/Kingston

PRICE: \$630,000

TERMS: Asset sale for cash

BUYER: Crystal Communications Corp., headed by President Robert Dyson. It has agreed to acquire WDSP-FM/Poughkeepsie, NY (see deal, above). Phone: (914) 471-1500

SELLER: CHET-5 Broadcasting Inc., headed by President Gary Chetkof. Phone: (914) 679-7266

North Carolina

WLLE-AM/Raleigh-Durham

PRICE: \$525,000

TERMS: Asset sale for cash

BUYER: Mortenson Broadcasting Co., headed by President Jack Mortenson. It has agreed to acquire WCLY-AM/Raleigh-Durham. Phone: (606) 245-1000

SELLER: Special Markets. Phone: (919) 833-3874

FREQUENCY: 570 kHz

POWER: 500 watts day/52 watts night

FORMAT: Gospel

Ohio

WMOA-AM & WJAW-FM/Parkersburg-Marietta

PRICE: \$659,300

TERMS: Asset sale for \$300,300 cash and a 10-year, \$359,000 promissory note

BUYER: JAWCO Inc., headed by President John Wharff III. Phone: (614) 373-1490

SELLER: Quiet Radio Inc., headed by President Carol Wharff. Phone: (614) 373-1490

FREQUENCY: 1490 kHz; 100.9 MHz

Continued on Page 8

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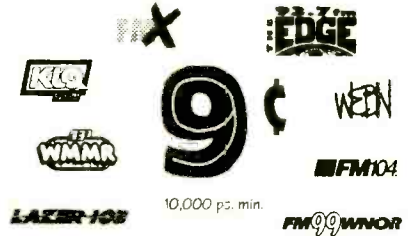


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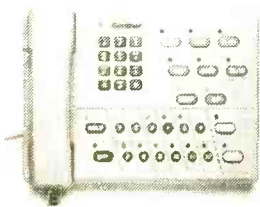
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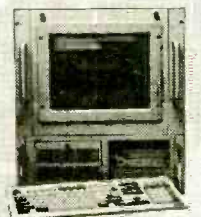
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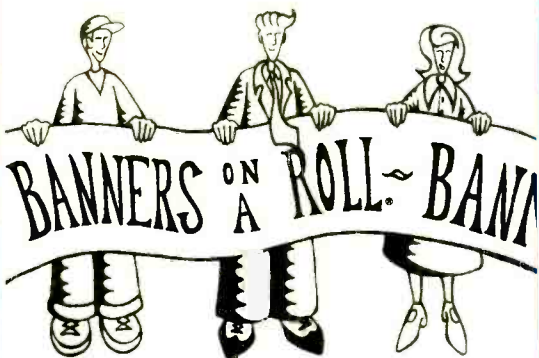
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TRANSACTIONS

Continued from Page 6

POWER: 1kw; 930 watts at 577 feet
FORMAT: B/EZ; B/EZ

Texas

KKIK-FM/Killeen-Temple
PRICE: \$3.65 million
TERMS: Asset sale for cash
BUYER: American Radio Sys-

tems Corp., headed by President Steve Dodge. Phone: (617) 375-7500

SELLER: Stellar Communications Inc., headed by President Don Chaney. Phone: (903) 581-0080
FREQUENCY: 104.3 MHz
POWER: 34kw at 597 feet
FORMAT: Country
BROKER: Whitley Broadcast Media Inc.

BUSINESS BRIEFS

Continued from Page 4

man Lowry Mays describes the deal as "another step in Clear Channel becoming a truly global broadcaster." Clear Channel already has partnerships in Australia and New Zealand. Bonton is also in the film, video and music business in the Czech Republic and Slovakia.

CBC Signs Deal With NJ Science Museum

Children's Broadcasting Corp.'s "Radio AAHS" will get a shiny new studio within the Liberty Science Center in Jersey City. CBC says the company is also constructing a new tower site for **WJDM-AM/Elizabeth, NJ** to "greatly enhance the coverage of the New York City area." The tower and the Liberty Science studio should be completed by early June. Also, a new CBC science program, "SFX" (not to be confused with Robert F.X. Sillerman's empire) is slated to debut July 12.

Hicks, Muse Principals Promoted

Hicks, Muse, Tate & Furst Managing Directors Charles Tate and John Muse have been upped to President and COO, respectively. Tate joined Hicks, Muse in 1991, after a 25-year career in investment and merchant banking. Muse co-founded the company in 1989. Thomas Hicks will continue as Chairman/CEO.

Rubin New Chief Counsel To Hundt

FCC Chairman Reed Hundt's former chief counsel Julius Genachowski is heading to the private sector, and former Mass Media Bureau Special Advisor Gretchen Rubin will replace him as Hundt's right-hand lawyer. Hundt had these accolades for Rubin: "She is brilliant and indefatigable...the impossible dream come true." Before joining the FCC, Rubin was a law clerk to Supreme Court Justice Sandra Day O'Connor.

NAB's Wurfel Retires, Goes Golfing

Eleven-year NAB Sr. VP/Public Affairs and Communications Walt Wurfel retired from that post as of May 2. Wurfel, who has an interest in **WXGM-AM & FM/Gloucester, VA** (Norfolk) is now also half owner of Laurel Ridge Golf Club, an 18-hole public course near Charlottesville, VA. The course is slated to open this summer.

In other NAB news, the NAB's final convention count is in: the April show in Las Vegas attracted a record 100,245 attendees who saw a record number of exhibitors: 1244 companies. There were 22,272 international visitors and, overall, attendance was up 8.6% over last year's 92,333. The annual event also boasted a whopping 13 conferences and over 200 sessions.

KLUR-FM, KQXC-FM & KYI-FM/Wichita Falls

PRICE: \$7 million
TERMS: Not available
BUYER: Cumulus Media L.L.C., headed by CEO Bill Bungeroth. It has agreed to acquire five stations in Appleton-Oshkosh, WI (see Deal Of The Week) and four stations in Augusta, GA.
SELLER: Sam Beard. Phone: (817) 691-2311
FREQUENCY: 99.9 MHz; 102.5 MHz; 104.7 MHz
POWER: 100kw at 830 feet; 4.5kw at 312 feet; 100kw at 1017 feet
FORMAT: Country; Classic Rock; Country
BROKER: Norman Fischer & Assoc.

Virginia

WFOG-AM/Chesapeake (Norfolk-Virginia Beach-Newport News)

PRICE: \$125,000
TERMS: Asset sale for cash
BUYER: 4M of Chesapeake Inc., a wholly owned subsidiary of 4M Communications Inc., headed by President Charles Milkis. It owns **WVNS-AM/Claremont, VA** and **WVNZ-AM/Richmond**. Phone: (757) 461-6767
SELLER: Radio License L.P., a wholly owned subsidiary of Max Media Properties L.L.C., headed by President John Trinder. Phone: (757) 437-9800
FREQUENCY: 1600 kHz
POWER: 5kw
FORMAT: B/EZ

EARNINGS

Radio Numbers Keep Goin' Up

Traffic and news company Metro Networks Inc. said ad revenues were at \$29.4 million during the most recent quarter, up from first-quarter 1996's \$23 million. Cash flow increased from \$3.4 million to \$4.1 million in first quarter '97. Metro Networks said net income was \$1.5 million (nine cents per share) compared to \$1 million (six cents) a year ago.

Same-station cash flow for Cox Radio Inc. was up 23.9% to \$9.1 million, while revenues gained 10.9% to \$28.6 million from first-quarter '96's \$25.7 million. Cox had earnings of \$34 million (\$1.21 per share), compared to \$1.8 million (nine cents) last year.

After tax cash flow for Clear Channel Communications increased 83% to \$29.4 million from \$16.1 million in first-quarter 1996. It also reported a 47% increase in broadcast cash flow, from \$24 million to \$35 million during first quarter 1997. Net income was \$7.6 million (10 cents) on gross broadcasting revenues of \$110.8 million, compared to earnings of \$6.2 million (nine cents) on revenues of \$70.1 million. During the first quarter of 1997, Clear Channel closed on the acquisition of 13 radio stations, as well as 93% of Eller Media Corp.

Same-station cash flow for Jacor Communications was up more than 30%, to \$7.5 million from \$5.7 million during first-quarter 1996. Jacor had losses of \$8.1 million (negative 24 cents) and \$88.8 million in revenues, compared to 1996 first-quarter earnings of \$891,000 (four cents) on revenues of \$30.1 million.

Evergreen Media Corp.'s (Nasdaq: EVGM) pro-forma cash

flow also increased 45.3% to \$30.2 million. Evergreen had a first-quarter 1997 loss of \$6 million (negative 14 cents) on revenue of \$81.9 million, compared to loss of \$14.3 million (negative 55 cents) on revenue of \$53.4 million.

Jefferson-Pilot Corp. reported that, for the first quarter, 1997 broadcast cash flow increased 17.2% over first quarter 1996. J-P had first quarter net income of \$108.8 million (\$1.54 per share) compared to \$70.1 million (98 cents a share) for the same period last year. Jefferson-Pilot Communications Co., which includes the company's radio stations, had earnings of \$6.9 million, compared to \$9.2 million a year ago.

Westwood One Inc. posted earnings of \$504,000 (two cents per share) with net revenues of \$41.5 million for the most recent quarter. That's up significantly from first-quarter 1996's loss of \$639,000 (negative two cents) on net revenues of \$33.8 million. Operating cash flow spiked 34% to \$5.6 million from 1996's \$4.2 million. None of those numbers include the results of Westwood's March 31 agreement to manage the CBS Radio Networks.

Triathlon Broadcasting Co. said pro-forma cash flow increased to a record \$1.3 million over first-quarter 1996's \$400,000. Pro-forma revenues were also up 34%. The company had a first-quarter 1997 net loss of \$657,000 (negative 42 cents a share) on revenues of \$5.7 million. That compares to a loss of \$915,000 (negative 25 cents) on revenues of \$2.1 million during first quarter last year.

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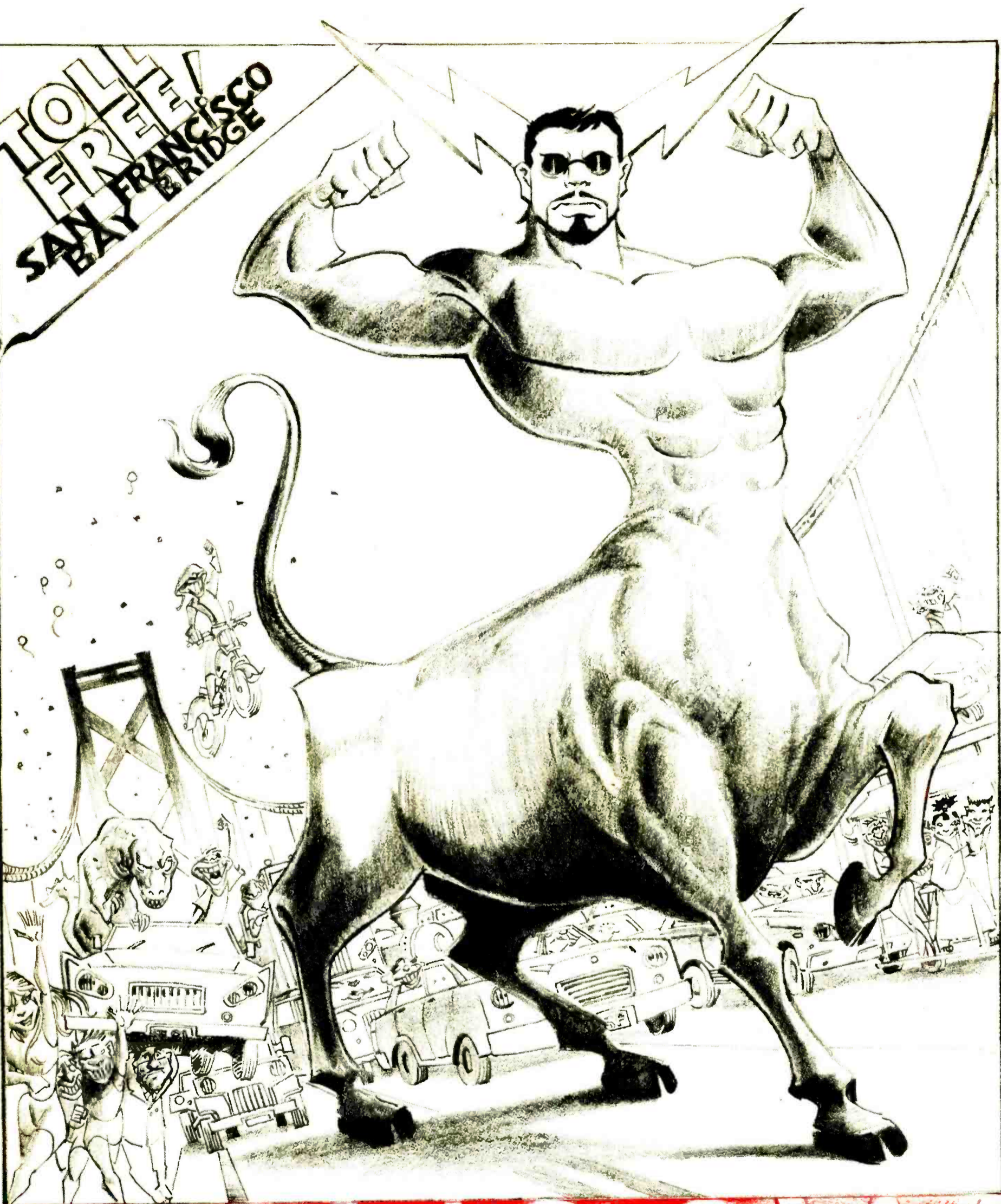
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Idlis Revved Up To Mercury's Sr. Dir./Modern Rock Promo

Mercury Records has upped Michael Idlis to Sr. Director/Modern Rock Promotion. Based in New York, he reports to VP/Promotion Steve Ellis.



Idlis

Ellis commented, "I'd like to take this opportunity to say that Michael is a very enthusiastic and driven individual who will be a major contributor to Mercury's Modern Rock success for years to come."

Idlis, who was elevated from Director/Modern Rock Promotion, added, "I'd like to thank [Exec. VP] David Leach and Steve Ellis for the opportunity provided to me here at Mercury, and look forward to my continued commitment to the development of modern rock acts here for another 10 years."

New Orleans Gets New Country: WKSJ

Alternative WZRH-FM/New Orleans flipped to Country Monday morning (5/12). Now known as "Kiss Country," it will soon adopt the new calls WKSJ-FM. The move comes as the sale from Howes to Guaranty moves forward, with the closing expected to come as early as this week.

Current Station Manager Darrell Picou and PD/morning co-host Dash Travis will lead the new Country team. Both joined WZRH-FM when the LMA was initiated in February from posts at Guaranty's stations in Hammond, LA.

Explaining the Zephyr's zig to Country, Travis said, "The Alternative market is concentrated in the city, where our in-building penetration was limited. Our signal isn't as good as it needs to be to go head-to-head with an Alternative station in the city of New Orleans. We've changed to a format and presentation that can win everywhere we do have a signal in the city, particularly the very attractive north shore of New Orleans."

Boz Comes Home



Maybe not literally, but the record release party for his new Virgin album, "Come On Home," was eagerly anticipated by many of his fans. Grabbing the chance for a post performance pic at the El Rey are (l-r) Virgin National Album Director Ted Edwards and L.A. Regional Lisa Giuntoli, R&R Sales Rep Missy Haffley, Scaggs, R&R AC Editor Mike Kinoshian and Virgin Sr. Director/Promotion Scott Douglas and VP/Promotion Jeffrey Naumann.

Virgin Promotion Taps Easterlin, Vance

Virgin Records has elevated Mike Easterlin to National Director/Promotion and tapped Cary Vance as Sr. Director/Promotion. Both are based in New York and report to Sr. VP/Promotion Michael Plen.

Responsible for working all formats, Easterlin was most recently the Los Angeles-based West Coast Regional Marketing Director for one year. Easterlin previously spent two years in a similar capacity in Dallas. Prior to that, he spent nine years in radio, including programming stints at WAQQ/Charlotte and KHYI/Dallas.

"Mike is a genuine artist development success when it comes to record promotion," Plen said. "He started in Dallas, continued his success in Los Angeles, and has now earned a national post with this high-profile New York position. He's a true professional with a great sense of humor and style."

Vance, who worked at Virgin between 1988-1991, now oversees the label's crossover and dance marketing activities at mainstream and crossover radio. Before rejoining the label, he served a one-year tenure as Sr. Director/Promotion at Robbins Entertainment. Prior to that he worked at Profile, Elite/ADM Marketing, and G.S.M. Entertainment.

"Cary started working for Virgin years ago on the street level, and now he graduates magna cum laude with his own department," Plen remarked. "He's a true promotion genius in the world of crossover and dance. I'm pumped that he's back."



Easterlin

Vance

Whittingham Becomes WQRV/Rochester PD

Oldies WKLX/Rochester, NY afternoon personality Chris Whittingham has joined crosstown Heritage Media Classic Rock sister WQRV as PD/MD/morning talent.

"I'm finally doing the format that I've been dreaming of doing for over 25 years — ever since I heard AOR radio," Whittingham told R&R. "I first started out doing Beautiful Music, going through my 'Johnny Fever' of 'WKRP'-fame phase, and really wanted to rock."

A 15-year Buffalo radio veteran and native of Winnipeg, Canada, Whittingham has worked in NAC and Oldies formats as morning and midday personalities at WBUF & WSJZ (now WLCE) and was OM at WBTA & WBTE.

Soleil Sister



Universal Music Group Chairman/CEO Doug Morris recently announced the signing of Chicago band Sister Soleil, featuring pop diva Stella Katsoudas. Celebrating the occasion are (l-r) Universal Records CFO David Ellner, Sr. VP/Promotion Steve Leeds, President/Black Music Jean Riggins, VP/Sales Marc Offenbach, VP/Marketing Kim Garner and Morris, Katsoudas, UMG Sr. VP/Special Asst. Jocelyn Cooper-Gilstrap, 21st Century Management's Michael Ryan, Universal Records VP/Media Relations Ellen Zoe Golden, Vice Chairman/COO UMG Mel Lewinter, and Universal Records A&R Manager Kathy Baylor.

EXECUTIVE ACTION

Inside Radio's Taylor Crosses To M Street

Former *Inside Radio* VP/Editor Tom Taylor has joined M Street Publications to serve in a similar capacity. Taylor — who will be based from his Cherry Hill, NJ home — will supervise the company's editorial products, which include the weekly *M Street Journal*, annual directory, and its electronic publications, co-Publisher Robert Unmacht told R&R.

"I had a chance to work with him and really respected him for a long time," Unmacht added. "I wanted someone to head up editorial who had a good understanding of the business. We're bringing in editorial and merging it with the database. He'll be involved with anything that includes words."

Taylor previously served as an editor at *Friday Morning Quarterback* (FMQB) and has been a PD at WPST-FM/Trenton-Philadelphia.

IR's Burke Now RadioPix Exec. Producer

Another *Inside Radio* editor has departed the industry publication for a new job: Managing Editor Christine Burke has been named Exec. Producer of RadioPix Inc., a new company formed by former *IR* executive Steve Butler that produces sales training video products for the radio industry.

"I'm really honored that Christine has accepted this position," Butler commented. "She has an amazing talent for tackling and explaining difficult radio management issues, both in print and on video." In her new post, she'll supervise production of industry video projects, including RadioPix's "Weekly Video Sales Meeting Starter."

Prior to joining *IR* in 1992, Burke served as Newsroom Administrator at all-News KYW/Philadelphia. She has also served as an editor at *Radio Only* magazine.



Burke

Kerr PD As WFMI Goes Pop/Alternative

Last Friday (5/9) at noon, WFMI/Milwaukee jettisoned its Jazz format and calls in favor of Pop/Alternative WXPT. Former WWDX/Lansing, MI and WLUM/Milwaukee programmer Chris Kerr is slated to join the station as PD on May 27.

Now known as "The Point," core artists of the Jacobs Media-consulted Saga Communications outlet include Sheryl Crow, Natalie Merchant, Alanis Morissette, R.E.M., and U2.

According to Saga Exec. VP/Programming Steve Goldstein, "The Point is a great strategic complement to our two top-rated Milwaukee stations — Classic Hits WKLH and Rock WLZR. This is a further extension of our commitment to the Milwaukee market."

President/GM Tom Joerres told R&R, "Chris is familiar with the market, and our goal is that he'll spend a long time with us. Our WKLH and WLZR PDs have each been with us for about nine years. Chris was the clear choice because of his tremendous ambition. His desire and enthusiasm to build the Point is very impressive. This kid really has his act together and understands much more than the typical PD candidate. In the interview process, he showed us that he can do well under fire."

Among persons 12+ in the fall Arbitron, WFMI placed 19th (1.2).



Kerr

Craft Climbs To PD At WRAT/Monmouth

Rock WRAT/Monmouth-Ocean, NJ Asst. PD Carl Craft has been promoted to PD of the outlet. Sister WDHA/Morristown, NJ PD Lenny Bloch had been handling PD duties since the station signed flipped from AC WADB last year; he now returns to 'DHA fulltime.

"Carl has demonstrated excellent managerial skills in addition to delivering a strong morning program in a very competitive market," GM Dan Finn remarked. "Mr. Craft worked closely under Lenny Bloch to develop 'The Rat's' niche, which in our first book was the top-ranked station in the market with men straight across the board."

Craft added, "I've got to thank Lenny Bloch for bringing me into the fold in the first place. I'm sure glad he didn't believe those character references. Working at WRAT was, and continues to be, a dream opportunity for a radio junkie like me. We've created a monster, and I intend to creatively nurture this monster into more of a winner than it already is."

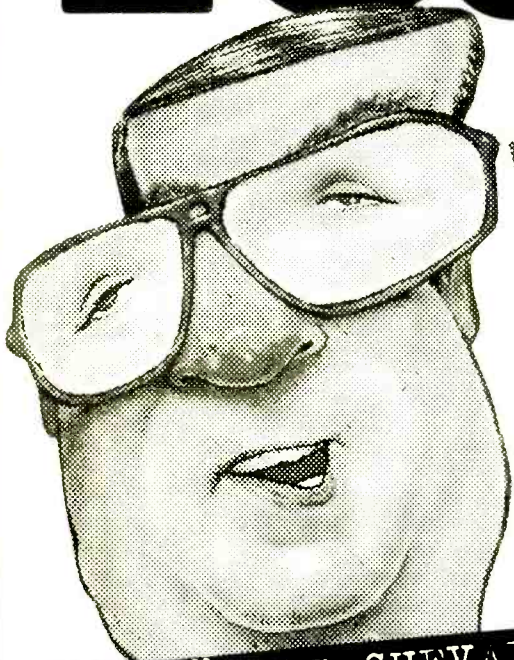
This is Craft's first PD position. He has also worked at WCIZ/Watertown, NY as Asst. PD/MD.

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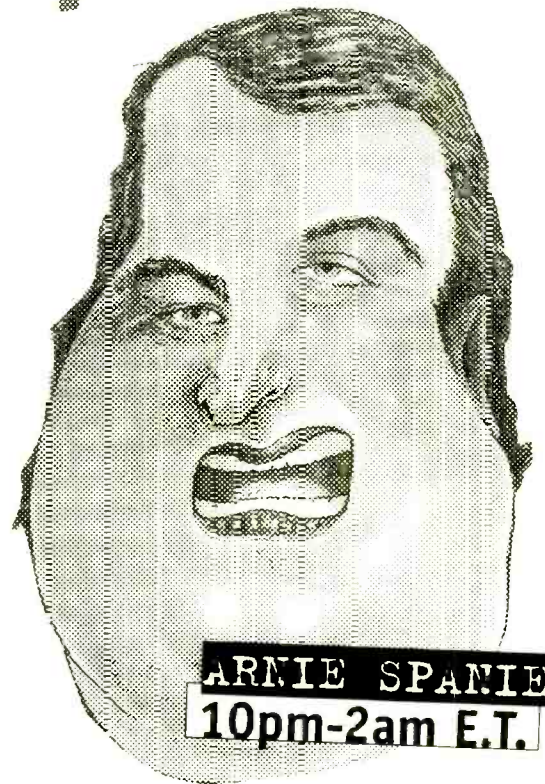
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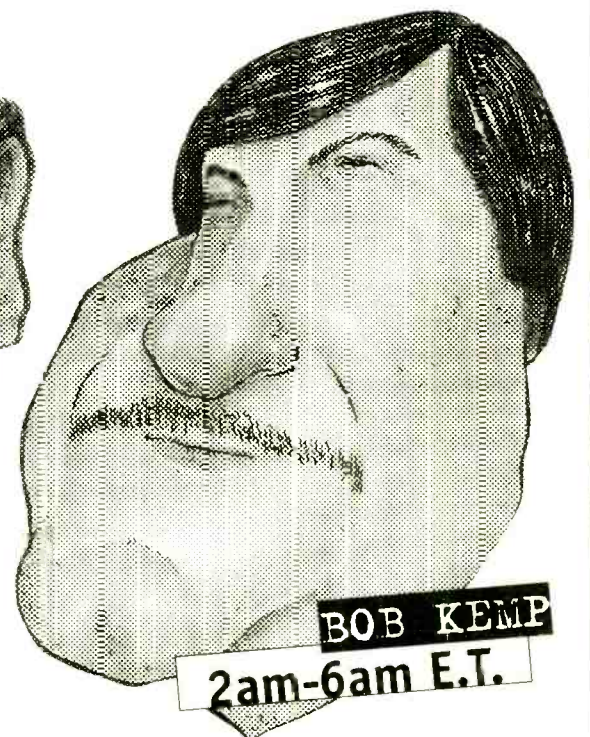
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Records

• **TOM DONNARUMMA** has been promoted to Sr. VP/Sales and **GARY FISHER** has risen to VP/Video Promo-



Donnarumma Fisher

tion for Columbia Records. Donnarumma previously served as VP/Sales; Fisher formerly served as Sr. Director/Video Promotion.

PROS ON THE LOOSE

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Sawin

• **CHRIS SAWIN** has been upped to Sr. VP/Finance & Business Affairs, and **STEVE BALCOM** has risen from VP/GM to Sr. VP/General Manager for Mammoth Records.

• **LINDA ENGBRENGHOF** has risen from Director/Eastern Region Sales & Marketing has risen from VP/GM to the new Director/New Media Marketing post at Arista/Nashville.

• **KEVIN LAW** has been appointed Director/A&R for N2K Encoded Music. Law most recently served as president of his own management and booking company, Simple Strategic Management.



Balcom



Law

CHRONICLE

MARRIAGES

WPTE/Norfolk PD Mark Bradley to WWDE/Norfolk AE Karen Costenbader, May 10.

BIRTHS

Curb artist **Tim McGraw**, wife **Warner Bros.** artist **Faith Hill**, daughter **Gracie Katherine**, May 5.

Warner Bros. Records Jazz A&R Mgr. Dana Watson, wife **Gloria**, daughter **Caroline Lee**, April 30.

CONDOLENCES

GRP Recording Company VP/Jazz Promotion Duke DuBois, May 7.

National Radio

• **UNITED STATIONS TALK RADIO NETWORKS** has begun syndication of "The Charles DeRose Financial Advisor" show, a three-hour live and interactive financial interest program. The show premiered on May 11; (212) 869-1111.

• **HOT MIX RADIO NETWORK** has developed two new weekly syndicated shows for the Hot AC format, "Hot Mix

— Hot AC (Modern)," and "Hot Mix — Hot AC (Rhythmic)." Both unhosted shows feature current Hot AC hits mixed with recurrents and '80s hits and will be available next month; (602) 947-6500.

• **NETSTAR ENTERTAINMENT GROUP** is set to debut a daily syndicated program hosted by Susan Power. The show will include a wide focus of subjects in addition to health and wellness issues; (310) 914-5259.

• **WESTWOOD ONE** host **G. GORDON LIDDY** will broadcast his show live today (5/16) from the stage of the Grand Ole Opry. He will be joined by country guest stars Tanya Tucker, Jo Dee Messina, and Jimmy Bowen; (212) 641-2052.

Also, **WESTWOOD ONE RADIO NETWORKS** has released the following schedule for its "Celebrity Connection" broadcasts:

• "Larry Sanders Show" co-host **Jeffrey Tambor**, May 16
For further information, call (212) 641-2052.

Industry

• **BETH LEWIS** has launched a Nashville-based NAC/Smooth Jazz radio

promotion and marketing company, BCL Marketing & Consulting. She most recently served as Sr. Director/Promotion and Director/National NAC Promotion for the GRP Recording Company; (310) 475-8668.

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS

Robert Hall • (214) 991-9200

Starstation — **Peter Stewart**

JOOSE If Tomorrow Never Comes

Classic Rock — **Chris Miller**

COLLECTIVE SOUL Listen

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

CHR/Rock

MEREDITH BROOKS Bitch
SAMMY HAGAR Little White Lie
OFFSPRING Gone Away

Mainstream AC

MICHAEL BOLTON Go The Distance
MEREDITH BROOKS Bitch

Lite AC

MICHAEL BOLTON Go The Distance
PETER CETERA Do You Love Me That Much
BARRY MANILOW I'd Really Love To See You Tonight

UC

TONI BRAXTON I Love Me Some Him
DIONNE FARRIS Hopeless
SOUNDS OF BLACKNESS Spirit
ZHANE Crush

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

CHR — J.J. Cook

MEREDITH BROOKS Bitch
VERVE PIPE The Freshman

Digital AC — J.J. Cook

JIM BRICKMAN Picture This
PAUL McCARTNEY The World Tonight

Digital Soft AC — Mike Bettelli

MICHAEL BOLTON Go The Distance

Digital AC Mix — Mike Bettelli

STYX Paradise

JONES RADIO NETWORKS

Phil Barry • (303) 784-8700

Adult Hit Radio — JJ McKay

BOB CARLISLE Butterfly Kisses
PAUL McCARTNEY The World Tonight

Soft Hits — Rick Brady

BEE GEES Alone

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Adult Rock & Roll — Jeff Gonzer

JOHN FOGERTY Walking In A Hurricane

Bright AC — Bill Michaels

CHICAGO Here In My Heart
SHERYL CROW A Change Would Do You Good

Soft AC — Andy Fuller

BOB CARLISLE Butterfly Kisses

Changes

AC: Murphy Houston replaces **Paxton Mills** for mornings at **KOSI/Denver**.

Alternative: WFNX/Boston morning man **Tai** exits for crosstown **News/Talk WRKO** ... **Cynthia Wallace** is upped to nights at **WPBZ/West Palm Beach** ... **Tim Bronson** takes over Asst. MD duties at **WGRD/Grand Rapids** ... **Scott Papek** is named MD at **KGDE/Omaha** ... **KQPT/Sacramento** changes call letters to **KZZO** to reflect its "Zone" moniker.

CHR: KTFM/San Antonio PD Cliff Tredway adds consulting duties at new **CHR KAHX/Corpus Christi, TX** ... **KQMQ/Honolulu MD Richie Aqiu** segues to crosstown **KIKI** as MD. Meanwhile, at **KQMQ**, nighttimer **Kutmaster Spaz** adds interim MD duties ... **WVKS/Toledo MD/nighttimer Bill Michaels** adds APD stripes at his station ... **WXLK/Roanoke, VA MD** (and interim PD) **Lisa Jo Elliott** is the new MD/afternoon driver at **WVSR/Charleston, SC**, effective May 19 ... **WFKS/Daytona Beach MD/middayer Kathy Dugan** exits. She's replaced in middays by **WMJY/Biloxi, MS MD/middayer**

Heather Williams ... **KMEM & KNET/Lincoln, NE APD/middayer Roger Koeckeritz** joins **WZEE/Madison, WI** for overnights ... **WMGI/Terre Haute, IN overnighter Joe Michaels** exits and is replaced by **KRBE/Houston swinger Steve Smith** ... **KQIZ/Amarillo, TX** promotes **Jerry Lujack** to overnights ... **WCIL/Carbondale, IL nighttimer Kato** adds APD duties.

Classical: KHFM/Albuquerque adds **SONY's SW Network's Classical** format on June 1.

Country: Mandy McCormack is the new MD for "AfterMidnite with

Blair Garner." She continues as MD for "Premiere Country Weekends," "Boot Scootin' Party," and the "Country Chart Countdown Show With Blair Garner." All calls previously directed to consultant **Craig Scott** should go to **McCormack** at (818) 461-5435 ... **Cactus Jack** departs nights at **WKIX/Raleigh** ... **WIVK/Knoxville** morning teamers **Darren Wilhite** and **Tim Wall** exit, effective mid-July ... **WITL/Lansing, MI** morning personality **Steve Cherry** has taken over MD duties and moved to afternoons. Former MD/afternoon **Doug Wagner** moves to overnights ... **KALF/Chicago, CA PD/MD Scott Michaels** is now handling afternoon drive.

Hot AC: KBBT/Portland evening personality **Lisa Adams** is promoted to MD.

News/Talk: Phill Kline and **Mary O'Halloran** join **KMBZ/Kansas City** as talk hosts.

Nostalgia: KEZL/Fresno middayer **Leslie Davis** segues to the Production Dir. post at crosstown **KJWL**.

Oldies: Richard Hudson is hired as Production Dir. for **KXGL/San Diego** ... **Becky Prewitt** joins **WMMA/Cincinnati** as afternoon news anchor.

Rock: Johnny Cole joins **KRNA/Cedar Rapids, IA** as middayer/Programming Asst. ... **Eric Gray** joins **WPUP/Athens, GA** for mornings.

Records: Lisa Giuntoli is named Regional Marketing Dir./L.A. for **Virgin Records** ... **Jerald Dotson** joins **Capitol Records** as Dir./Business Affairs.

National Radio: Dred Scott becomes entertainment news corr-

PRECIOUS METAL

The RIAA has issued the following awards for the month of April:

MULTIPLATINUM ALBUMS

"Falling Into You," **Celine Dion**, 550 Music (9 million); "Tragic Kingdom," **No Doubt**, Trauma/Interscope (7 million); "Sixteen Stone," **Bush**, Trauma/Interscope (6 million); "Secrets," **Toni Braxton**, LaFace/Arista (5 million); "Don Killuminati: The 7 Day Theory," **Makaveli**, Death Row/Interscope; "Romeo & Juliet" ST, Various Artists, Capitol; "Another Level," **Blackstreet**, Interscope; "Greatest Hits," **Bruce Springsteen**, Columbia (3 million); "Spice," **Spice Girls**, Virgin; "Evita" ST, **Madonna**, Warner Bros.; "Bringing Down The Horse," **Wallflowers**, Interscope; "A Decade Of Hits," **Allman Brothers**, Polydor; "The Graduate" ST, **Simon & Garfunkel**, Columbia (2 million).

PLATINUM ALBUMS

"Baduizm," **Erykah Badu**, Kedar/Universal; "Spice," **Spice Girls**; "Ixnay On The Hombre," **Offspring**, Columbia; "The Bachelor," **Ginuwine**, 550 Music; "Fashion Nugget," **Cake**, Capricorn/Mercury; "Strait From The Heart," **George Strait**,

MCA; "Kind Of Blue," **Miles Davis**, Columbia; "Time Out," **Dave Brubeck Quartet**, Columbia.

GOLD ALBUMS

"Disciplined Breakdown," **Collective Soul**, Atlantic; "Booty Call" ST, Various Artists, Jive; "The Mix Tape Volume II," **Funk Master Flex**, Loud/RCA; "Baduizm," **Erykah Badu**; "Spice," **Spice Girls**; "Ixnay On The Hombre," **Offspring**; "Gridlock'd" ST, Various Artists, Death Row/Interscope; "Freak Show," **Silverchair**, Epic; "West Coast Bad Boyz II" ST, Various Artists, Priority; "Hell On Earth," **Mobb Deep**, Loud/RCA; "Az Yet," **Az Yet**, LaFace/Arista; "Big Love," **Tracy Byrd**, MCA; "Everybody Knows," **Trisha Yearwood**, MCA; "Me And You," **Kenny Chesney**, BNA; "Nuevos Senderos," **Olga Tanon**, WEA/Latin; "Villains," **Verve Pipe**, RCA; "Pies Descalzos," **Shakira**, Sony Latin; "Winnie The Pooh - Sing Along," Various Artists, Walt Disney; "Todo A Su Tiempo," **Marc Anthony**, RMM; "Drew's Famous Dance Party Favorites," Various

Artists, Turn Up The Music; "Sacred Ground," **McBride & The Ride**, MCA; "Solace," **Sarah McLachlan**, Arista; "Billboard Top Rock 'N' Roll Hits 1966," Various Artists, Rhino.

MULTIPLATINUM SINGLE

"Can't Nobody Hold Me Down," **Puff Daddy**, **Bad Boy/Arista** (2 million).

PLATINUM SINGLE

"In My Bed," **Dru Hill**, Island.

GOLD SINGLES

"Step By Step," **Whitney Houston**, Arista; "For You I Will," **Monica**, Warner Sunset/Atlantic; "Falling In Love (Is Hard On The Knees)," **Aerosmith**, Columbia; "Discotheque," **U2**, Island; "Return Of The Mack," **Mark Morrison**, Atlantic; "Hard To Say I'm Sorry," **Az Yet**; "I Want You," **Savage Garden**, Columbia; "Get It Together," **702**, Biv 10/Motown; "Ghetto Love," **Da Brat**, So So Def/Columbia; "Firestarter," **Prodigy**, Mute/Maverick/WB; "On & On," **Erykah Badu**; "Da Dip," **Freaknasty**, Triad.

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Seminar Agenda*

Day 1: 8:30AM-4:30PM

- "The New Programmers Package"
- "Scarborough and RetailDirectSM: What Programmers Can Learn About Their Listeners"
- "How to Talk to Your Personalities About the Book"
- "What to do When the Book Comes Out"
- "MapMAKERSM"
- "MaximiSer[®]/MaximiSer '97: What's in It for Programmers"
- Question & Answer Session

* Program topics are subject to change.

Day 2: 9AM-4PM (Columbia Seminar Only)

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Seminar Schedule

Los Angeles

Tuesday, June 17, 1997**

Chicago

Wednesday, June 25, 1997**

Atlanta

Wednesday, October 1, 1997**

Columbia, Maryland – Arbitron's Home Base

Wednesday and Thursday, November 12-13, 1997

Where: The Arbitron Company
9705 Patuxent Woods Drive
Columbia, MD 21046

** Exact meeting locations are to be announced.

Seminar Sign-Up

Sign up at the low cost of \$90 per person. This includes continental breakfast, lunch and break snacks. Each participant will also receive a customized Arbitron Program Director book.

Return the form below along with a check for \$90 made out to "The Arbitron Company." Send to Ms. Pat Duggan, Arbitron, 9705 Patuxent Woods Drive, Columbia, MD 21046.

For more information, call Ms. Pat Duggan, Arbitron's Client Services manager, at (410) 312-8599.



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- Chicago** (Wednesday, June 25, 1997)
- Atlanta** (Wednesday, October 1, 1997)
- Columbia, MD** (Wednesday & Thursday, November 12-13, 1997)

Name _____

Title _____

Station _____

Address _____

City _____

State _____ Zip _____

Phone _____ Fax _____

Payment is enclosed

Opening The 'Generation X' Files

By Ron Rodrigues
R&R Managing Editor

Much has been said about the so-called "Generation X," the slice of our society that is now aged late-teens through early 30s. Had this group's lifestyle resembled that of the "Baby Boomers" or earlier generations, most of its members would have completed their educations, settled into their careers, established their own residences, and married and started families by now.

But that's not "X-style." If your station targets 25-54s, Generation X comprises a sizable slice of this important demo — and their behaviors differ markedly from Baby Boomers, the generation representing much of the upper end of the demo.

According to **Bob Losyk** in his book, "Managing A Changing Workforce: Achieving Outstanding Service With Today's Employees," Generation X-ers have been brought up in a considerably different world than ever before, and their motivations differ as well — and not always for the worse.

While considerable differences in values and lifestyles exist within Generation X, there are some conclusions that can be drawn about the group:

- At 44 million in strength, Generation X represents the smallest group of entry-level workers since early in this century. By contrast, there are 77 million Baby Boomers. Since most X-ers are in their 20s and fewer in number, they tend to be very marketable in the workplace. Indeed, in certain job categories where older workers can't compete (such as high-tech), they tend to command very attractive salaries relative to their experience in the workplace.

- The widely held belief that X-ers have a negative view of the world seems to be true. Remember, this is the generation whose world view was developed by watching an inordinate amount of fantasy and violence on TV. There's also a sense of

hopelessness over such matters as pollution, AIDS, crime, and such. About four out of 10 in the generation grew up with divorced parents, and a large number lived with only one parent, creating its own set of emotional conflicts.

- Despite their belief in their own marketability in the workplace, X-ers don't feel great about their job prospects. They are fully aware that average incomes for young people today are not as good as their counterparts of earlier generations, even though they are the best-educated bunch.

- Yes, this group is freedom-minded, individualistic, and self-absorbed. Perhaps that's because they had more time alone as children than kids of previous generations. As a result of growing up in high-divorce rate households, X-ers' view of childhood included daycare, latch keys, afternoon TV, MTV, video games, computers, and supermarkets (by virtue of their having to take over many household responsibilities).

- Though they have somewhat homogeneous tastes in clothing styles, music, and other forms of entertainment, X-ers are more racially diverse. Less than 75% of the population is comprised of non-Hispanic whites, and that percentage shrinks on the younger end of the "X" spectrum.

- There's less loyalty and commitment to the workplace than in previous generations. X-ers witnessed older generations' loyalty to their employers being repaid with layoffs

or downsizing. They are less inclined to invest more than 40 hours a week to a job without any kind of long-term commitment from the top. They strongly believe in life after work.

- This is a techno-literate group — one that had computers around in their formative years. They know software programs and understand them quickly.

- They hang around the house longer. And many who leave home come back again, and again. Part of this is due to the high cost of living, education, and student loans. Baby Boomers couldn't wait to leave home. X-ers save their money so they can live better when they do leave. Some theorize that many delay their leave because they spent so much time alone as children.

- This late departure from home is symptomatic of many things X-ers do late, including graduating from college later and marrying much later.

- X-ers communicate differently. They grew up with information technology and are comfortable with soundbites, quick-changing close-up camera shots, and sharp images. They like ads with an attitude and brief, snappy copy (along with charts, diagrams, and cartoons) that gets to the point. If there's a sense that a message is too perfect or smooth, it won't be trusted. Hip, but not fake, is what works.

- They take work seriously, but don't expect them to be workaholics. Maybe it's because of "Sesame Street" or the time they spent entertaining themselves after school, but X-ers like to have fun.

- They tend not to do well with authority figures. With a lack of strong parenting in their early years combined with a small number who have had military experience, they don't like to take orders. When told to do something, they often ask

DATELINE

- **May 16-21** — 21st Annual NABOB Spring Broadcast Management Conference. Maho Beach Hotel & Casino, St. Martin, Netherlands Antilles; (202) 463-8970.

- **May 17** — Geller Media International's Third Annual Radio Producer's Workshop. Radisson Empire Hotel; New York; (212) 580-3385.

- **May 21-24** — 37th Annual Broadcast Cable Financial Mgmt. Convention. Hyatt Regency, San Francisco; (847) 296-0200.

- **June 4-7** — PROMAX Convention. Chicago Navy Pier; (310) 788-7600.

- **June 11** — Radio Mercury Awards. Waldorf-Astoria, New York; (212) 681-7207.

- **June 11-14** — 46th Annual AWRT Convention. Adolphus Hotel, Dallas; (818) 783-7886.

- **June 16-22** — International Country Music Fan Fair. Tennessee State Fairgrounds, Nashville; (615) 244-2840.

- **June 26 (through September 7)** — Summer Arbitron.

- **July 8** — Major League Baseball All-Star Game. Jacobs Field, Cleveland.

- **July 16-18** — McVay Media's '97 Radio School. Renaissance Hotel, Cleveland; (216) 892-1910.

- **July 16-20** — Upper Midwest Conclave. St. Paul Radisson, Minnesota; (612) 927-4487.

- **August 1-2** — Orkin & O'Day's International Radio Creative & Voiceover Summit. Summit Hotel Bel-Air, Los Angeles; (310) 476-8111.

- **August 14-16** — Talentmasters Morning Show Boot Camp. Westin Canal Place Hotel, New Orleans; (770) 926-7573.

- **August 23-26** — Jack The Rapper Convention. Site TBA.

- **September 3-6** — CMJ. Lincoln Center For The Performing Arts, New York; (516) 466-6000.

- **September 17-20** — NAB Radio Show. New Orleans Convention Center; (202) 429-5420.

- **September 17-20** — 52nd RTNDA International Conference & Exhibition. New Orleans Convention Center; (202) 659-6510.

- **September 18 (through December 10)** — Fall Arbitron.

- **September 24** — CMA Awards. Grand Ole Opry, Nashville; (615) 244-2840.

- **October 19** — Radio Hall Of Fame Awards Ceremony. Chicago Cultural Center; (312) 629-6005.

- **November 16-18** — Annual NAB European Radio Operations Seminars. Hotel Loews Monte-Carlo, Monaco; (202) 429-5426.

1998

- **January 9 (through April 1)** — Winter '98 Arbitron

- **January 25** — Super Bowl XXXII. Qualcomm Jack Murphy Stadium, San Diego; (212) 450-2000.

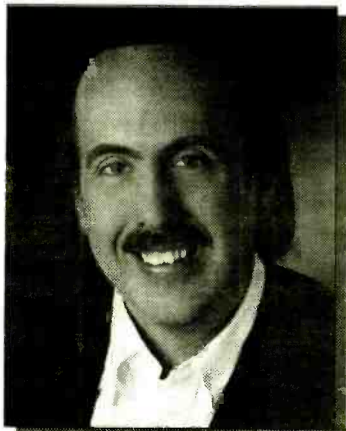
"why" or want to know what's in it for them.

- Many have unrealistic and materialistic views — whether this comes from watching too much TV or being spoiled by guilty parents, this generation sometimes expects a lot for nothing. In the workplace, X-ers are known for instant gratifi-

cation, expecting to be paid well despite minimal skills.

Though many of these characterizations appear negative, look for X-ers to use these to their benefit down the road — to the effect of better race relations, stronger support for a family structure, and a desire to become entrepreneurs.

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19 Killer Negotiation Secrets

By Irwin Pollack

Selling radio is a process of constant negotiation. If we're not fighting for a higher share of the buy, we're pushing for a higher rate. And when we're not working to get one station off the buy, we might be negotiating with our manager as to why they should take the order.

In negotiating, the ideal situation is not to have a clear winner and a clear loser. Many have phrased the ultimate goal to be working out "win/win" situations. In short, unless it's win/win, both lose. Below is a checklist of 19 points to keep in the back of your mind when trying to move things into your court:

1. When you meet with disagreement, treat the problem as if the problem can be solved. If you have a "we can work it out" mindset, your opponent will feel your intent to make it a win/win situation. **Remember:** In negotiation, it's 95% psychology and 5% the issue.

2. Look for areas of mutual benefit. When letting clients know you can't clear the rate they want, suggest afternoon drive be continued until 10pm — and if they'll agree to being flexible in that area, you'll concede on the rate.

3. Separate the person from the problem. *Scenario:* A client's been on your station, paying \$60 a unit since you signed on with the format three years ago. The going rate is

\$110, and you're trying to get your "low-baller" to at least \$75. The client says, "You can't do this to me." *Your response:* "You've been with us since the beginning, and you've had the same rate since the beginning. And if I could, I'd give you a \$50 or \$60 rate for another year. But this isn't about you and me: It's a business situation, and we can't continue to lose money when every commercial you air could be generating us another \$50."

4. Listen to what is and what is not being said. Sometimes what they're not telling you is what should be most important. A client who keeps saying "We'll do something next month" may be hinting there's no money right now!

5. When negotiating rate, leave room to negotiate. Start high as a seller, but remember — just like low-ball clients — extremes will cause hostility. Again, the negotiation process is only 5% issue-oriented, but 95% psychology.



Leave room to negotiate. Start high as a seller, but remember extremes will cause hostility. The negotiation process is only 5% issue-oriented, but 95% psychology.



6. Reserve judgement of the person and the situation. If you go into a situation with a chip on your shoulder, they'll notice you're not zero-basing your thinking process — and nobody will get ahead.

7. Control yourself, stay cool, and watch your temper. Losing your self-control usually ends up a bad situation where you have to apologize, wipe the egg off your face, and never regain ground.

8. Get the other person to open up first and put his/her demands on the table; keep yours hidden. Knowledge is power. The more you know up front, the better off you are. You'll have more ammunition, which you can use to come up with the best scenario for everyone.

9. Let the other person make the first concession on major issues. If you need to concede first, do it on a minor point. Stack the deck in your favor, but appear to be flexible and willing to make it a win/win for all involved.

10. Try to see things from your prospect's point of view. When you try the other shoe on for size, sometimes you'll see things from the other vantage point.

11. Use techniques to help keep control. Use "time-outs" wisely. Know when to call it a day and return the next week. Know when to be flexible and when to end a "bickering session" by simply saying "no." Just as clients play station against station, find ways to psychologically stack the deck in your favor.

12. Ask open-ended questions. The more your client talks, the more you'll learn. A long list of short and concise open-ended questions will trigger long-winded answers from your client — thus arming you with the information you'll need (see sidebar, upper right).

'Yes' To Open-Ended Questions

You can't learn much from asking closed-ended questions — they'll only generate "yes" or "no" responses. Here are some examples of open-ended questions to help you get the buy:

- 1) "If I wanted to be a hero in your eyes, what do I need to accomplish over the next six months?"
- 2) "In the past, what advertising/marketing that you've done has worked best? Least?"
- 3) "What is your average sale? Closing ratio? Typically, what is your profit margin? How many additional people do we need to generate in order for this to pay off?"
- 4) "What are the two biggest misconceptions about your product/service, and what have you done in the past to overcome that?"
- 5) "Other than yourself, who are some of the other decision-makers in this area?"

13. Put it in writing. Just to be sure all parties agree to the same thing, having an agreed-to, written record helps any confusion later.



Listen to what is and what is not being said. A client who keeps saying 'We'll do something next month' may be hinting there's no money right now!



14. Make the other person work for everything he/she gains. People don't appreciate something for nothing. Don't offer low-charges, upgrades, or make-goods until the client asks for them. You'll never be perceived as a "good guy"; you'll ultimately just lower the perceived value of your station.

15. Conserve concessions. Later is better than now. Playing the "good guy/bad guy" can work. Checking with a second party and delaying any concession (which indicates it's giving the other person a lot) makes you a better person in the other person's mind.

16. Watch your rate of giving in. Do it quickly and you'll lose in the

end. Many clients want a long, drawn-out episode so they'll think what they asked for was a real stretch. If they didn't perceive they got much, you may not get the order.

17. Be patient; don't seem desperate. "Commission breath" — defined as too strong of an approach toward the close — can be a deterrent. Take it slowly.

18. Find shared interests with the prospect. Not only will it give you more power within conversations, but you'll have an edge over your competitors when you can work the "personal" side of the client.

19. When the situation gets tense, ask for a time-out. Either let the client help a customer or go back to the station to manipulate the schedule, work on copy, or do something that will allow you to go back at a later date and start on a fresh slate.

Salespeople On The Move

- **Linda Ricca** rises from LSM to GSM at **WTEM/Washington**.
- **Tim Robisch** joins **Cox's WHOO-AM & WHTQ-FM/Orlando** as GSM. A 14-year veteran of **Katz Radio**, Robisch most recently served as Divisional VP/Midwest Region in Detroit.
- **Margaret Lahuis** becomes GSM at **WQFN/Grand Rapids**, which flipped from NAC/Smooth Jazz to Soft AC.
- **Belynda Starr Holland** rises from LSM to GSM at **Barnstable's WTOU-AM & WKDD-FM/Akron**. She's been with the combo's sales staff for 10 years.
- **Tony Palmisano** heads to **CBS's WBCN/Boston** as LSM. He previously was Sr. AE in crosstown **WEEI's** sports department.
- **Clear Channel** ups **Art Volpe** from **WWBB & WWRX/Providence's** NSM to **WWBB's** LSM, replacing **Peter Thorpe**. Nine of Volpe's 12 years of sales experience have been in the Providence market.
- **Mark Pennington** and **Andrew Del Guercio** are named Sr. AE and AE, respectively, at **KNX/Los Angeles**. Pennington formerly served as CBS sister **KFWB/L.A.'s** LSM; Del Guercio was a **Banner Radio/L.A.** AE. Meanwhile, **Kerry Osborne** joins **KNX** as Research Dir., coming from her own company, **Web Serf**.

Irwin Pollack, CRMC is President of New Hampshire-based **Radio Sales Intelligence** and consults both individual radio stations and broadcast groups. He can be reached via his web site

(www.irwinpollack.com) or by telephone at (603) 598-9300.



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WHFS Sets 8th Annual Mega-Festival

Summer is almost upon us, and with the warm weather comes outdoor concerts. Here are a couple:

Among the larger modern rock concerts coming up is WHFS-FM/Washington's eighth annual HFS-tival. Once more the RFK Stadium will house the event, which is set for May 31 and will feature an estimated 20 bands. Among the lineup: **Beck, Luscious Jackson, Kula**

Pro: Motions

• WAZU-FM, WLVQ & WZAZ/Columbus, OH hire **David Redelberger** as Marketing Director.

• **Tina Chaudhry** joins WEGD/Bufalo as Promotions Director.

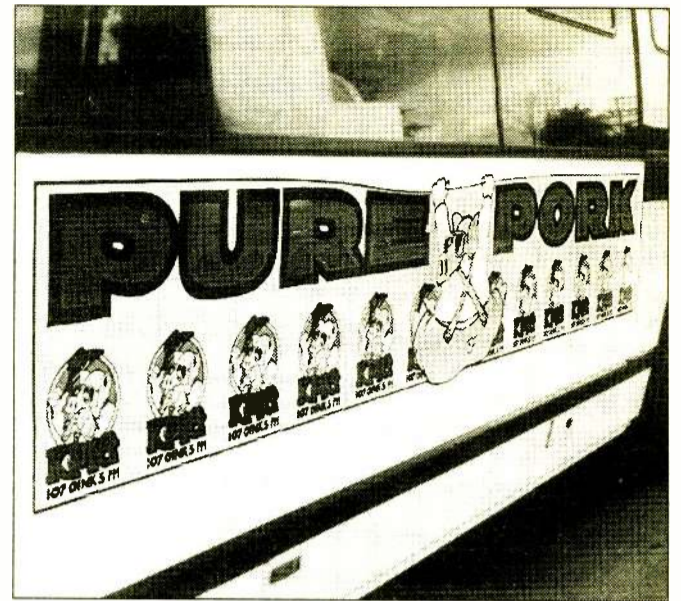
Shaker, Prodigy, Jamiroquai, Bjork, Cardigans, Verve Pipe, Third Eye Blind, Squirrel Nut Zippers, Local H, and a reunion of legendary punk band **Blondie**.

KKDM/Des Moines's inaugural "DotFest '97" is proving to be an eagerly awaited event for Iowans. In the first weekend of ticket sales, more than 4700 were snatched up. Set for June 7 at Ankeny Airfield, the all-day affair will include more than 10 bands, including **Jill Sobule, Cowboy Mouth, Nerf Herder, Urge**, and **Sister Machine Gun**. Moreover, says KKDM VP/GM **J. Michael McKoy**, there will be T-shirt booths, inflatable carnivals, air shows, and a variety of food venues.

Country Kindness ... And Pizza!

Sammy Kershaw and **Mark Wills** are two country artists with big hearts. Kershaw recently hooked up with the Nashville Police department to co-host a fundraiser breakfast for the Tennessee Special Olympics at the local Planet Hollywood. Kershaw shelled out \$1600 of his own money for auction items and then passed them out to each of the special-need kids in attendance.

Wills, on the other hand, decided music and pizza would fill the bill for kids. Currently headlining clubs in the U.S., he has already made stops at an Oklahoma City abused children's center and an Atlanta Easter Seals Children's Center to perform and bring pizza.



HAVING A 'SWILL' TIME — KPIG/Freedom, CA rallies behind its pigness with great delight. This recent busboard touting "Pure Pork" captures the swine thinking of the management team.

New On The 'Net

The following stations' WorldWideWeb pages were recently added to the Passport section of R&R's web site (www.rronline.com). Note: All addresses begin with <http://>.

WAXT-FM/Anderson, IN (Country)	www.astralite.com/waxt
KAST-AM/Astoria, OR (News/Talk)	members.aol.com/KASTRADIO/index.html
KAST-FM/Astoria, OR (AC)	members.aol.com/KASTRADIO/index.html
WVEE-FM/Atlanta (Urban)	www.v-103.com
WHCY-FM/Blairstown (Poconos), NJ (Country)	www.whcy.com
WOAZ-FM/Boston (NAC/SJ)	www.oasis995.com
WODI-AM/Brookneal, VA (Oldies/Talk)	www.geocities.com/TheTropics/6081
WHTT-FM/Bufalo (Oldies)	www.whtt.com
WUFO-AM/Bufalo (Urban)	www.apollo3.com/wufo
WZRFX-FM/Bufalo (Cl. Rock)	www.wgrf.com
KHAK-FM/Cedar Rapids, IA (Country)	www.khak.com
KXMX-FM/Cedar Rapids, IA (Country)	www.kxmx.com
WGN-AM/Chicago (Full Service)	www.wgnradio.com
WMJI-FM/Cleveland (Oldies)	www.wmji.com
WWCD-FM/Columbus, OH (Alternative)	www.cd101.com
KSCS-FM/Dallas (Country)	www.kscs.com
CFBR-FM/Edmonton, Canada (Rock)	www.theBearRocks.com
KTSM-AM/EI Paso (News/Talk)	www.ktsmradio.com
KQCL-FM/Faribault, MN (Cl. Rock)	www.radiominnesota.com
WLUX-AM/Farmingdale, NY (Nostalgia)	www.wlux.com
KDAG-FM/Farmington, NM (Cl. Rock)	www.bigdog969.com
WBZF-FM/Florence, SC (Alternative)	www.wbzf.com
WMXT-FM/Florence, SC (Hot AC)	www.mix102.com
WROQ-FM/Greenville, SC (Rock)	www.wroq.com
KGUM-AM/Guam (Talk)	www.radiopacific.com/k57
KZGZ-FM/Guam (CHR)	www.radiopacific.com/p98
WYND-FM/Hatteras, NC (Country)	www.outerbanksnews.com
WKTF-FM/Jackson, MS (Country)	www.katfish95.com
WSTZ-FM/Jackson, MS (Rock)	www.z106.com

KCFX-FM/Kansas City (Cl. Rock)	www.kcfx.com
WIVK-FM/Knoxville (Country)	www.wivk.com
KXTE-FM/Las Vegas (Alternative)	www.xtremerradio.com
WGKS-FM/Lexington, KY (AC)	www.wgks.com
WLXG-AM/Lexington, KY (News/Talk)	www.wlxg.com
KARN-AM & FM/Little Rock (News/Talk)	www.karn.com
KORI-FM/Mansfield-Shreveport, LA (Country)	www.kori-fm.com
WCBK-FM/Martinsville, IN (Country)	www.scican.net/~wcbk/
WOGY-FM/Memphis (Country)	www.froggy94.com
WGTK-FM/Middlebury, VT (Cl. Rock)	www.k101fm.com
WMLP-AM/Milton, PA (Talk)	www.wvly.com
WVLY-FM/Milton, PA (AC)	www.wvly.com
WJCC-FM/Montgomery, AL (Country)	www.catcountry102.com
WAFX-FM/Montgomery, AL (Rock)	www.wafx.com
WNHW-FM/Nags Head, NC (Country)	www.outerbanksnews.com
WHLI-AM/Nassau-Suffolk (Nostalgia)	www.whli.com
WCKW-FM/New Orleans (Rock)	www.wckw.com
KGOR-FM/Omaha (Oldies)	www.kgor.com
WSRK-FM/Oneonta, NY (Hot AC)	www.wsrk.com
KEZN-FM/Palm Desert, CA (AC)	ez103.com
WJML-AM/Petoskey, MI (News/Talk/Sports)	www.wjml.com
KXL-AM/Portland, OR (News/Talk)	www.kxl.com
WRNL-AM/Richmond (Sports)	www.wrnl.com
KFRG-FM/Riverside-San Bernardino, CA (Country)	www.kfrog.com
WTSH-FM/Rockmart, GA (Country)	www.south107.com
KWED-AM/Seguin, TX (Country)	www.kwed1580.com
WYMG-FM/Springfield, IL (Cl. Rock)	www.wymg.com
WWFO-FM/Tallahassee, FL (Cl. Rock)	www.thefox999.com
CKKS-FM/Vancouver, Canada (AC)	www.97kissfm.com
WERO-FM/Washington-Greenville, NC (Cl. Rock)	www.thearrow.com
WKRS-AM/Waukegan, IL (News/Talk)	www.wkrs.com
WXL-AM/Waukegan, IL (Hot AC)	www.xlc.com
WEMR-AM/Wilkes Barre-Scranton (Country)	www.wemr.incyberspace.com
WEMR-FM/Wilkes Barre-Scranton (Rock)	1077.incyberspace.com

To link your station to R&R's web site, e-mail your station's calls, format, and web address to **Jeff Axelrod** at jaxelrod@rronline.com.

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MUSIC & MOVIES

CURRENT

- **AUSTIN POWERS: INTERNATIONAL MAN OF MYSTERY (Hollywood)**
Single: You Showed Me/Lightning Seeds
Other Featured Artists: Susanna Hoffs, Cardigans
- **ROMY AND MICHELE'S HIGH SCHOOL REUNION (Hollywood)**
Featured Artists: Smithereens, Vapors, Go-Go's
- **THE SAINT (Virgin)**
Single: 6 Underground/Sneaker Pimps
Other Featured Artists: Duncan Sheik, Luscious Jackson, Daft Punk
- **GROSSE POINTE BLANK (London)**
Single: Blister In The Sun/Violent Femmes
Other Featured Artists: David Bowie & Queen, Clash
- **THE 6TH MAN (Hollywood)**
Single: Like This And Like That/LaKiesha Berri
Other Featured Artists: Johnny Gill, Mint Condition, Pharcyde
- **LOVE JONES (Columbia)**
Singles: Hopeless/Dionne Farris
I Got A Love Jones For You/Refugee Camp All-stars
Other Featured Artists: Maxwell, Xscape, Groove Theory
- **WHEN WE WERE KINGS (Mercury)**
Singles: When We Were Kings/Brian McKnight & Diana King (Das/Mercury)
Keep On Risin'/Jade
Other Featured Artists: James Brown, B.B. King
- **B.A.P.S. (Milan)**
Singles: No One But You/Veronica f/Craig Mack (H.O.L.A./Island)
Get Your Groove On/Gyrl (Silas/MCA)
Other Featured Artists: Alex Brown, Kool & The Gang
- **BOOTY CALL (Jive)**
Singles: Can We/SWV
Don't Wanna Be A Player/Joe
Call Me/Too Short & Lil' Kim
Other Featured Artists: KRS-One, R. Kelly, Johnny Gill

COMING

- **NOWHERE (Mercury)**
Featured Artists: 311, Chemical Brothers, James
- **SPRUNG (Qwest/WB)**
Singles: I Still Love You/Monifah
Who You Wit/Jay-Z
Other Featured Artists: E-40, Aaliyah f/Ginuwine
- **ALL OVER ME (TVT)**
Featured Artists: Ani DiFranco, Murmurs, Amps
- **SPEED 2: CRUISE CONTROL (Virgin)**
Featured Artists: Tamia, Mark Morrison, Leah Andreone
- **HERCULES**
Single: Go The Distance/Michael Bolton (Columbia)

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

'Net Chats

Paul McCartney, Saturday (5/17) at 2pm ET/11am PT, America Online (keyword: VH1).

BT, Monday (5/19) at 9:30pm ET/6:30pm PT, America Online (keyword: WARNER).

Real McCoy, Monday at 10pm ET/7pm PT, Prodigy (jump: CHAT).

Sammy Hagar, Tuesday (5/20) at 7:30pm ET/4:30pm PT, Prodigy (jump: CHAT).

Emerson, Lake & Palmer's Keith Emerson, Thursday (5/22) at 9pm ET/6pm PT, Microsoft Network ("Riff," Onstage Channel 3).

On The Web

John Fogerty's Wednesday night (5/21) show can be accessed live, starting at midnight ET/9pm PT (<http://www.LiveConcerts.com>).

Spearhead chats with fans Tuesday at 6pm ET/3pm PT, then cybercasts its 9pm ET/6pm PT concert (<http://www.sonicnet.com>). Other SonicNet chats this week include **Gene** (Monday at 5pm ET/2pm PT) and **Brand New Heavies** (Wednesday at 7pm ET/4pm PT).

ZINE SCENE

McLachlan Takes 'Possession' Of Fair!

"It's my gig. So I control what comes in. Even pamphlets. Some radical feminist groups are so far out there, they would love to chop every man's dick off. Lilith is not about excluding men — I don't want them to feel ostracized. Maybe [they can participate] as gogo boys, in cages with butt floss" — Lilith Fair organizer **Sarah McLachlan** explains a bit of her philosophy behind her summer festival.

Also in the three-page *Elle* spread, the increasing popularity of women in various formats is addressed. "Programmers never used to play two female artists back-to-back," says **Z100/NY PD Tom Poleman**. "But everyone woke up and realized that it was one of those dumb rules we've been following."

Sums up McLachlan: "Lilith is just a celebration of sisterhood. There needs to be an alternative to that Lollapalooza cock rock."

Newsweek also examines the phenom of "kiddie-pop" acts like Hanson, **Jonny Lang**, **LeAnn Rimes**, and **Radish**.

... Wait Until They Grow Up

"I used to think you were a man when you were 30. In my case it was not true. But you come to a time in life when you have to step forward. It's too late for me to be a boy anymore" — **James Taylor** tells why "I feel like a man now" (*Newsweek*).

It's My Material, Girl!

Apparently **Madonna** and **No Doubt** lead singer **Gwen Stefani** are in the midst of a bitter feud. The original Material Girl has been grumbling to certain people in the music biz that Stefani is building a career by ripping off her look, act, and singing style (*Star*).

Stefani, whose band is featured in *People*, claims, "For so many years, we were the dork band." And according to early band member **Eric Carpenter**, "It took a lot of convincing to get [Gwen] to the lead singer position." The story runs a photo of Gwen with current beau, **Bush** leader singer/heartthrob **Gavin Rossdale**.

Rossdale, incidentally, responds to the flak his band continues to get to this day in *Us*: "You can explain away our success in 10,000 ways, but the reality has got to be that people relate to the music. However bitter a pill it is to swallow, it's true." He adds the following good (or bad) news, "Whether you like us or not, we're not going away. We're going to do 100 shows around America this year, and we're going to be stuck down your throat."

Things Could Be Worse ...

"Jacko's Wooing His Wife To Have Another Baby" according to the *National Enquirer*. After **Michael Jackson** whisked son **Prince** from mother **Debbie Rowe** immediately after his birth, Rowe is demanding that she, Jackson, and Prince live together before she has another baby. And if the *Star's* headline is true, there could be "Baby No. 2 For Jacko After Sexy Second Honeymoon In Paris."

Learning Restraint

"I love the swastika. It's a brilliant image, it symbolizes peace and the sun and the illumination. I'd love to have great big flaming swastikas on stage just for the f--- of it" — **Kula Shaker** lead singer **Crispian Mills's** not quite politically correct statement, which he later tried to fix by sending a letter of apology to the British and Israeli press (*Entertainment Weekly*).

"Are they saying it's not original because we've heard it before? We've heard everything before. We're aware it's not absolutely groundbreaking, but there's not a lot that is these days. I mean, could you name a band that is definitely '90s?" — **Sneaker Pimps** singer **Kellie Dayton** and guitarist **Chris Comer** — who prefer their band to be described as "postmodern sleaze" — respond to critics who say their music lacks originality (*Entertainment Weekly*).

Aren't They Precious?

"I said, 'Look at that cute girl — no wait, it's me!'" — new singing sensation **Hanson** member **Zachary**, who, along with brothers **Taylor** and **Isaac** are featured in both *Newsweek* and *Time*.

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

MUSIC DATEBOOK

MONDAY, MAY 26



Lennon & Ono give sleep a chance.

- 1969/John Lennon & Yoko Ono begin their second "Bed-in For Peace" in Montreal.
- 1977/The **Sex Pistols** release "God Save The Queen" in the UK, selling 150,000 copies in five days.
- 1989>To dramatize radio's importance to society, over 8000 stations nationwide go silent for 30 seconds at 7:42am.
- 1995/Rapper **Flavor Flav** is sentenced to three months in jail for firing a gun at a neighbor in his New York apartment.
- Born: the late **Al Jolson** 1886, **Hank Williams Jr.** 1949, **Stevie Nicks** 1948
- Releases: the **Isley Brothers'** "Twist And Shout" (1962), **Deep Purple's** "Smoke On The Water" (1975)

TUESDAY, MAY 27

- 1987/**U2's** sound system sets off earthquake alarms in two exclusive Rome neighborhoods near Flaminio Stadio.
- 1988/The Monsters of Rock tour opens at Alpine Valley theater in East Troy, MI. The nine-hour show features **Van Halen**, **Scorpions**, **Metallica**, **Dokken**, and **Kingdom Come**.
- 1989/**Stevie Wonder** is given the Badge Of Solidarity from the Polish Labor Movement in Warsaw.

- Born: **Pete Sears** (Jefferson Starship) 1948, **Neil Finn** (Crowded House) 1958, **Siouxsie Sioux** (Siouxsie & the Banshees) 1958, **Sean Kinney** (Alice In Chains) 1966, **Lisa "Left Eye" Lopes** (TLC) 1971

Releases: **Bob Dylan's** "Freewheelin' Bob Dylan" LP (1962)

WEDNESDAY, MAY 28

- 1976/The **Allman Brothers** break up.
- 1996/**Depeche Mode** frontman **Dave Gahan** is arrested for cocaine possession at L.A.'s Sunset Marquis hotel.

Born: **Papa John Creach** 1917, **Gladys Knight** 1944, **John Fogerty** 1945

Releases: the **Temptations'** "Ain't Too Proud To Beg" (1966), **Ike & Tina Turner's** "River Deep, Mountain High" (1966), **Heart's** "Barracuda" (1977)

THURSDAY, MAY 29

- 1972/**Mike Dildfield** releases his "Tubular Bells" LP. The title track becomes the theme to horror movie classic "The Exorcist."
- 1977/**Elvis Presley** walks off stage for the first time in Baltimore.
- 1987/**Michael Jackson** makes the first of two unsuccessful bids for remains of "Elephant Man" **John Merrick**. His first bid, \$50,000, is later doubled.

Born: the late **Liberace** 1917, **Danny Elfman** (Dingo Boingo) 1953, **Mel Gaynor** (Simple Minds) 1960

Releases: the **Clash's** "Combat Rock" LP (1982)

FRIDAY, MAY 30

- 1971/Thirty-six **Grateful Dead** fans are treated for hallucinations after inadvertently drinking apple juice spiked with LSD at a San Francisco show. Although band members are suspected of providing the drink, they are not accused.

- 1978/**Led Zeppelin** begins recording what turns out to be its last record, "In Through The Out Door."

1980/**Derek & The Dominoes** bassist **Carl Radle**, 37, dies of a chronic kidney ailment.

1990/**Midnight Oil** perform from a flat-bed truck in front of Exxon's New York corporate office to bring attention to abuses to the ecology.

1992/**Paul Simon** marries **Edie Brickell**.
Born: **Wynonna Judd** 1964, **Tom Morello** (Rage Against The Machine) 1964

SATURDAY, MAY 31

- 1961/**Chuck Berry** opens his amusement park, Berry Park, in Wentzville, MO.
- 1976/The **Who's** 120db show at the Charlton Athletic Grounds in England gets them in the *Guinness Book of World Records* as the loudest rock band ever.
- 1984/**Willie Nelson & Julio Iglesias's** duet, "To All The Girls I've Loved Before," is certified gold.
- 1993/**Jon Bon Jovi** and wife **Dorthea** become parents to **Stephanie Rose**.
Born: **Peter Yarrow** (Peter, Paul and Mary) 1938, the late **John Bonham** (Led Zeppelin) 1948
- Releases: the **Bee Gees'** "Jive Talkin'" (1975), the **Eagles'** "One Of These Nights" (1975)

SUNDAY, JUNE 1

- 1964/The **Rolling Stones** arrive in New York to begin their first U.S. tour.
- 1967/The **Beatles** release "Sgt. Pepper's Lonely Heart's Club Band" in the UK, and it goes gold instantly. The U.S. release it two days later.
- 1973/The James Bond thriller "Live & Let Die" opens, featuring a title track by **Paul McCartney & Wings**.
- 1991/**Ex-Temptation David Ruffin** dies in Philadelphia of a drug overdose.
Born: **Pat Boone** 1934, **Ron Wood** (Rolling Stones) 1947, **Alanis Morissette** 1974

— Frank Correia



59.4 million households
Patti Galluzzi,
VP/Music Programming

ADDS

- PUFF DADDY I'll Be Missing You (Bad Boy/Arista)
- JON BON JOVI Midnight In Chelsea (Mercury)
- 112 Cupid (Bad Boy/Arista)
- SHAWN COLVIN Sunny Came Home (Columbia)
- OAVE MATTHEWS BAND Tripping Billies (RCA)
- SAMMY HAGAR Little White Lie (Track Factory/MCA)
- ROBYN Do You Know (What It Takes) (RCA)
- ROME I Belong To You (RCA)

EXCLUSIVE

- FOO FIGHTERS Monkey Wrench (Roswell/Capitol)

HEAVY

- BABYFACE How Come, How Long (Epic)
- BLUR Song 2 (Virgin)
- BUSH Cold Contagious (Trauma/Interscope)
- FOXY BROWN I'll Be Good (Def Jam/RAL/Mercury)
- CHEMICAL BROTHERS Black Rockin' Beats (Astralwerks/Capitol)
- HANSON Mmm Bop (Mercury)
- JAMIROQUAI Virtual Insanity (Work)
- LIVE Freaks (Radioactive)
- NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)
- PUFF DADDY I'll Be Missing You (Bad Boy/Arista)
- SAVAGE GARDEN I Want You (Columbia)
- SPICE GIRLS Say You'll Be There (Virgin)
- SQUIRREL NUT ZIPPERS Hell (Mammoth/Atlantic)
- U2 Staring At The Sun (Island)
- VERVE PIPE The Freshmen (RCA)
- WALLFLOWERS The Difference (Interscope)

JAM OF THE WEEK

- LIL' KIM Crush On U (Undeas/Big Beat/Atlantic)

STRESS

- ERYKAH BADU Next Lifetime (Kedar/Universal)
- BEN FOLDS FIVE Battle Of Who Could Care Less (550 Music)
- MARY J. BLIGE Love Is All We Need (MCA)
- JON BON JOVI Midnight In Chelsea (Mercury)
- TONI BRAXTON I Don't Want To (LaFace/Arista)
- MEREDITH BROOKS Bitch (Capitol)
- COUNTING CROWS Daylight Fading (DGC/Geffen)
- EN VOGUE Whatever (EastWest/Elektra)
- FREAK NASTY Da Dip (Power/Triad)
- JONNY LANG Lie To Me (A&M)
- MIGHTY MIGHTY... The Impression That I Get (Mercury)
- NO DOUBT Sunday Morning (Trauma/Interscope)
- SILVERCHAIR Freak (Epic)
- THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)

ACTIVE

- AALIYAH 4 Page Letter (BlackGround/Atlanta)
- AZ YET Hard To Say I'm Sorry (LaFace/Arista)
- CARDIGANS Been It (Mercury)
- SHAWN COLVIN Sunny Came Home (Columbia)
- DARLAHOOD Big Fine Thing (Reprise)
- DAVE MATTHEWS BAND Tripping Billies (RCA)
- DEPECHE MODE It's No Good (Mute/Reprise)
- DIONNE FARRIS Hopeless (Columbia)
- WARREN G Smokin' Me Out (Def Jam/RAL/Mercury)
- GINUWINE Tell Me Do You Wanna (550 Music)
- SAMMY HAGAR Little White Lie (Track Factory/MCA)
- K'S CHOICE Not An Addict (550 Music)
- MATCHBOX 20 Push (Lava/Atlantic)
- MARK MORRISON Return Of The Mack (Atlantic)
- 112 Cupid (Bad Boy/Arista)
- ROBYN Do You Know (What It Takes) (RCA)
- ROME I Belong To You (RCA)
- SNOOP DOGGY DOGG Doggfather (Death Row/Interscope)
- TONIC If You Could Only See (Polydor/A&M)
- WHITE TOWN Your Woeman (Chrysalis/EMI)

Video airplay from May 19-25.



50.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

- JON BON JOVI Midnight In Chelsea (Mercury)
- PAUL McCARTNEY The World Tonight (Capitol)
- SHERYL CROW A Change Would Do You Good (A&M)
- JAMIROQUAI Virtual Insanity (Work)
- ABRA MOORE Four Leaf Clover (Arista)
- MICHAEL PENN Try (Epic)

XL

- MEREDITH BROOKS Bitch (Capitol)
- PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)
- HANSON Mmm Bop (Mercury)
- SAVAGE GARDEN I Want You (Columbia)
- WALLFLOWERS One Headlight (Interscope)

LARGE

- BARENAKED LADIES The Old Apartment (Reprise)
- BEE GEES Alone (Polydor/A&M)
- JON BON JOVI Midnight In Chelsea (Mercury)
- SHAWN COLVIN Sunny Came Home (Columbia)
- EN VOGUE Whatever (Elektra/EEG)
- PAUL McCARTNEY The World Tonight (Capitol)
- SPICE GIRLS Say You'll Be There (Virgin)
- U2 Staring At The Sun (Island)
- WALLFLOWERS The Difference (Interscope)

MEDIUM

- TONI BRAXTON I Don't Want To (LaFace/Arista)
- COUNTING CROWS Daylight Fading (DGC/Geffen)
- DAVE MATTHEWS BAND Crash Into Me (RCA)
- JONNY LANG Lie To Me (A&M)
- MONICA For You I Will (Warner Sunset/Atlantic)
- JAMES TAYLOR A Little More Time (Columbia)

CUSTOM

- FIONA APPLE Sleep To Dream (Work)
- AZ YET Hard To Say I'm Sorry (LaFace/Arista)
- BABYFACE How Come, How Long (Epic)
- ERYKAH BADU Next Lifetime (Kedar/Universal)
- BLACKSTREET Don't Leave Me (Interscope)
- BRAND NEW HEAVIES Sometimes (Delicious Vinyl)
- CHEAP TRICK Say Goodbye (Red Ant)
- SHERYL CROW A Change Would Do You Good (A&M)
- ERASURE In My Arms (Mute/Maverick/WB)
- DIONNE FARRIS Hopeless (Columbia)
- KENNY G Havana (Arista)
- JAMIROQUAI Virtual Insanity (Work)
- KENNY LATTIMORE For You (Columbia)
- MATCHBOX 20 Push (Atlantic)
- MINT CONDITION You Don't Have... (Perspective/A&M)
- ABRA MOORE Four Leaf Clover (Arista)
- MORPHINE Early To Bed (DreamWorks/Rykodisc)
- MARK MORRISON Return Of The Mack (Atlantic)
- ANN NESBY This Weekend (Perspective)
- OMC How Bizarre (Mercury)
- MICHAEL PENN Try (Epic)
- RUPAUL A Little Bit Of Love (Rhino)
- THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)
- TOAD THE WET SPROCKET Come Down (Columbia)
- TONY TONI TONE Thinking Of You (Mercury)
- VERVE PIPE The Freshmen (RCA)
- WHITE TOWN Your Woman (Chrysalis/EMI)

Video airplay from May 19-25.



36 million households
Lydia Cole,
VP/Music Programming

Video Playlist

- NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)
- MICHAEL JACKSON Blood On The Dance Floor (Epic)
- SWV Can We (Jive)
- GINUWINE Tell Me Do U Wanna (550 Music)
- 112 Cupid (Bad Boy/Arista)
- ERYKAH BADU Next Lifetime (Kedar/Universal)
- MARY J. BLIGE Love Is All We Need (MCA)
- HEAVY D Big Daddy (Uptown/Universal)
- TONI BRAXTON I Don't Want To (LaFace/Arista)
- ROME I Belong To You (RCA)

Information for week ending May 16.

Rap City Top 10

- NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)
- SUGA FREE If You Say Ready (Island)
- KRS-ONE Step Into A World (Jive)
- SCARFACE Smile (Rap-A-Lot/Noo Trybe)
- MAKAVELI Hail Mary (Death Row/Interscope)
- LADY OF RAGE Sho Shot (Death Row)
- HEAVY D Big Daddy (Uptown/Universal)
- BIG MIKE Dream (Rap-A-Lot)
- SHAQUILLE O'NEAL Strat. (TWiSM/Trauma/Interscope)
- MASTER P.F... If I Could Change (No Limit/Priority)

Information for week ending May 16.

TELEVISION

TOP TEN SHOWS MAY 5-11

Total Audience
(97 million households)

- 1 ER
- 2 Seinfeld
- 3 Movie (Sunday)
("The Last Don, Part 1")
- 4 Fired Up
(tie) Friends
- 6 Suddenly Susan
- 7 Touched By An Angel
- 8 20/20
- 9 Home Improvement
- 10 Ellen

Adults 25-54

- 1 ER
- 2 Seinfeld
- 3 Friends
- 4 Fired Up
- 5 Suddenly Susan
- 6 Movie (Sunday)
("The Last Don, Part 1")
- (tie) The X-Files
- 8 Ellen
- 9 Home Improvement
- 10 The Drew Carey Show

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Friday, 5/16

- Toni Braxton returns to "The Rosie O'Donnell Show" on its one-year anniversary (check local listings).
- Enrique Iglesias performs on the "Miss Universe Pageant 1997" (CBS, 9pm).
- Jamiroquai, "The Tonight Show With Jay Leno."
- Foo Fighters, "Late Show With David Letterman."

Saturday, 5/17

- Paul McCartney will answer questions from the audience and the Internet when VH1 presents the hourlong "McCartney's Town Hall Meeting" (1pm).

- L.L. Cool J hosts "Mad TV" (Fox, 11pm).
- En Vogue, "Saturday Night Live" (NBC, 11:30pm).

Sunday, 5/18

- Randy Newman makes a cameo appearance on NBC's "Third Rock From The Sun" (8pm).
- Vanessa Williams co-stars in the two-part, made-for-TV movie version of "The Odyssey" (NBC, 9pm; part two airs 5/19).

Monday, 5/19

- Charlie Daniels, Travis Tritt, and Hank Williams Jr., "Prime Time Country" (TNN, 9pm ET/6pm PT).
- James Taylor, "Jay Leno."
- Mary Chapin Carpenter, "David Letterman."

Tuesday, 5/20

- Sawyer Brown, "Prime Time Country."
- Travis Tritt is interviewed on TNN's "Ralph Emery On The Record With Travis" (10pm ET/7pm PT).
- Squirrel Nut Zippers perform on "Viva Variety" (Comedy Central, 10pm).
- Mark Eitzel and R.E.M.'s Peter Buck, "Late Night With Conan O'Brien."

Wednesday, 5/21

- Celine Dion guest stars on "The Nanny" (CBS, 8pm).
- The Cardigans perform on the two-hour season finale of "Beverly Hills, 90210" (Fox, 8pm).
- Ray Price is profiled on TNN's "The Life And Times Of ..." series (8pm ET/5pm PT).
- Doug Kershaw and Bryan White, "Prime Time Country."
- LeAnn Rimes is interviewed on "The Barbara Walters Special: Six To Watch" (ABC, 10pm).
- Toad The Wet Sprocket, "David Letterman."
- Meat Loaf, "Late Late Show With Tom Snyder."

Thursday, 5/15

- James Bonamy and Little Jimmy Dickens, "Prime Time Country."
- Garth Brooks, "Jay Leno."

FILMS

WEEKEND BOX OFFICE MAY 9-11

1 The Fifth Element (Columbia)*	\$17.03
2 Father's Day (WB)*	\$8.77
3 Breakdown (Paramount)	\$7.61
4 Austin Powers (New Line)	\$7.06
5 Volcano (Fox)	\$4.49
6 Liar Liar (Universal)	\$3.61
7 Romy And Michele's High School Reunion (Buena Vista)	\$2.89
8 Anaconda (Columbia)	\$2.66
9 The Saint (Paramount)	\$1.56
10 Murder At 1600 (Warner Bros.)	\$1.29

All figures in millions
* First week in release
Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include "Sprung," starring Tisha Campbell and Rusty Cundieff. The film's Qwest/WB soundtrack sports Jay-Z's current single ("Who You Wit") as well as Monifah's "I Still Love You," Aaliyah f/ Ginuwine's "One In A Million (Remix)," E-40's "Goal Tendin'," Quincy Jones's "The Secret Garden," and Keystone's "Let Me Know" and "If It Ain't Love." Cuts by Canibus f/ Lost Boyz & Panama P.I., Next Level f/ K-Borne, Forte f/ Pras, Bonnie & Clyde, G-Ratz, Money Boss Players, and others complete the LP.

Opening in limited release this week is "Twin Town," starring Dougray Scott. The film's London soundtrack showcases Manic Street Preachers' "Motown Junk," Dodgy's "Good Enough," Super Furry Animals' "Bad Behaviour," Catatonia's "You've Got A Lot To Answer For," Moloko's "Butterfly 747," DJ Shadow's "Stern," and Stereolab's "Metronomic Underground." The album also features classic tunes by Petula Clark ("Downtown") and "The Other Man's Grass Is Always Greener" and Mungo Jerry ("In The Summertime").

That Mungo Jerry tune also is highlighted on the London Classics soundtrack to "Love! Valour! Compassion!" which stars Jason Alexander and opens in limited release this week. The ST also contains Ella Fitzgerald's "Bewitched, Bothered & Bewildered."

VIDEO

NEW THIS WEEK

- HEAVY (Columbia TriStar)
Former Blondie frontwoman Deborah Harry co-stars in this feature film with Lemonheads head Evan Dando, who performs two songs on-screen and contributes three tunes to the movie's TVT soundtrack. Material by the Plimsouls, Rosie Flores, Freedy Johnston, the Connells, and others — plus an original score by Sonic Youth's Thurston Moore — round out the LP.



21 million households
Liz Kiley,
VP/Programming

National Top 20

- CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)
- AALIYAH One In A Million (BlackGround/Atlanta)
- B-ROCK & THE BIZ Mybabydaddy (LaFace/Arista)
- TONI BRAXTON I Don't Want To (LaFace/Arista)
- HANSON Mmm Bop (Mercury)
- SCARFACE Smile (Rap-A-Lot/Noo Trybe)
- SPICE GIRLS Say You'll Be There (Virgin)
- TWISTA Emotions (Atlantic)
- 112 Cupid (Bad Boy/Arista)
- MARK MORRISON Return Of The Mack (Atlantic)
- SPICE GIRLS Wannabe (Virgin)
- MASTER P... If I Could Change (No Limit/Priority)
- JOCELYN ENRIQUEZ A Little (Classified/Timber/Tommy Boy)
- SUICIDE MACHINES SOS (Hollywood)
- ERYKAH BADU Next Lifetime (Kedar/Universal)
- DRU HILL In My Bed (Island)
- ROBYN Do You Know (What It Takes) (RCA)
- WESTSIDE CONNECTION Gangstas... (Lench Mob/Priority)
- HELMET Exactly What You Wanted (Interscope)
- MAKAVELI Hail Mary (Death Row/Interscope)

Most requested for week ending May 9



Avg. Gross
Pos. Artist (in 000s)

1 GARTH BROOKS	\$850.5
2 METALLICA	\$625.1
3 PHIL COLLINS	\$558.1
4 BROOKS & DUNN	\$503.6
5 KENNY G/TONI BRAXTON	\$445.6
6 CELINE DION	\$370.5
7 KISS	\$345.4
8 BUSH	\$288.0
9 SMASHING PUMPKINS	\$205.4
10 STONE TEMPLE PILOTS	\$140.9
11 STEVEN CURTIS CHAPMAN	\$96.3
12 CLAY WALKER	\$81.9
13 COUNTING CROWS	\$78.4
14 MARILYN MANSON	\$73.4
15 SHERYL CROW	\$68.9

Among this week's new tours:

- BRYAN ADAMS
- MARK CHESNUTT
- TERRI CLARK
- "DANCE ACROSS AMERICA" — LA BOUCHE, QUAD CITY DJ'S, JOCELYN ENRIQUEZ, ROBIN S, AMBER & CRUSH
- LORRIE MORGAN
- SEVEN MARY THREE
- LEE ANN WOMACK

THE CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 271-7900.

DAB

Continued from Page 1

new system. We found out a lot about the technical hurdles. This is typical research and development."

The news about the DAB development comes on the heels of US-ADR's announcement it will join forces with **Lucent Technologies** to develop DAB for AM and FM, and thus "upgrade analog FM broadcasts to virtual CD sound quality and analog AM to 'near-CD' quality."

The agreement between the companies involves patented digital audio compression and broadcast technologies from Bell Labs, the research and development arm of Lucent, and DAB technology and broadcasting expertise from US-ADR, which was formed in 1990 as

a partnership between Westinghouse, then-unrelated CBS, and **Gannett Communications**.

Strom welcomed the partnership. "We wanted all IBOC proponents working together." She said performance was improved by lowering the digital signal's transmission speed (bit rate). Additional development in the area of speed of transmission will allow for improvement of the signal's fidelity, she said.

Compatible Systems

In-band, on-channel digital audio broadcast is designed as a digital enhancement to current analog radio broadcasting. The technology places high-capacity DAB signals within the existing spectrum, co-located with the analog signal, and at the dial positions already licensed to current AM and FM broadcasters. IBOC DAB allows existing broadcasters to rapidly introduce new digital sound to listeners on their current dial positions with existing transmitting sites and antennas.

IBOC DAB is backward-compatible, such that current analog AM/FM receivers will continue to be able to receive the analog portion of a broadcast. It is also forward-compatible: If a station elects to turn off the analog signal in the future, IBOC DAB-compatible receivers will operate with the remaining all-digital signal. USADR is working with receiver and transmitter manufacturers

and broadcasters to assure a cost-effective, compatible DAB system.

"We welcome the opportunity to further develop systems for the coming DAB market with Bell Labs," said **Westinghouse Electric Corp.** Chairman/CEO **Michael Jordan** in a joint press release. "Their technical expertise will enhance our own significant efforts in bringing an in-band, on-channel system to broadcasters."

Return Of The 'American Band'



Capitol Records' **Grand Funk Railroad** returned to the limelight to play a sold-out show at L.A.'s **Greek Theatre** along with the **Sarajevo Orchestra** to benefit the **Bosnian Relief Fund**. Band members met with execs from the newly formed **EMI-Capitol Entertainment Properties** to celebrate the success of the **Grand Funk Railroad** titles on CD. Renewed again are (l-r) **Grand Funk's Don Brewer**, marketing consultant **Denise Skinner**, GF's **Mel Schacher**, **Entertainment Properties' VP/Product Development Briggs Ferguson** and **President Bruce Kirkland**, and GF's **Mark Farnor**.



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Buffalos Roam Into WW1 Studios



Not literally buffalos — **Rising Tide** act the **Buffalo Club** members (l-r) **Charlie Kelley**, **Ron Hemby** and **John Ditrlich**, stopped by **Westwood One's Mainstream** and **Hot Country** formats to discuss their single, "If She Don't Love You" with (l-r) **WW1's President/Formats Ed Salamon** and **VP/Programming Charlie Cook**.

Waugh

Continued from Page 1

Waugh added, "The most challenging and rewarding years of my career were spent with Joe Galante during his time in New York. I am looking forward to joining his team at RCA Label Group. RLG is experiencing one of its most successful runs ever. I look at the executive talent, the artist roster, and the platinum and gold success that RLG has experienced over the last 24 months, and it is staggering how bright the future looks.

"The past 10 years in New York have been great, and I am proud that I was able to work with the most talented and respected people in the

record industry. I regret that I am leaving the best promotion department I have ever been associated with. I know that the current success RCA is experiencing is only the beginning of a very exciting time for everyone at the label."

Waugh joined RCA in 1982 doing local promotion in Atlanta. He was promoted to Southeast Regional and, later, Southwest Regional Promotion Director before being transferred to New York as VP/National Promotion in 1987. He was elevated to Sr. VP/Promotion in 1991 and to Sr. VP/RCA Records in 1995. Prior to joining RCA, he worked in promotion for **Together Distributing (A&M/Motown Records)**, **A&M Records**, and **Capitol Records**.

Disney

Continued from Page 1

"Most kids own radios and already listen heavily to radio"; an ABC spokesman told R&R, "Radio Disney's competitors are television, cable, video games, and any other entertainment." The research also showed that Disney had a foot in the door merely by name association: "Families want and trust almost anything Disney-related," the spokesman said.

This is not the first attempt at a national kids' radio network. **Children's Broadcasting Corp.'s** "Radio AAHS" has been going at it for seven years with a variety of music, news, games, and contests aimed at kids under 12. It claims to reach 40% of the nation through 30 affiliates, including seven of the top 10 markets.

The day after Disney's announcement, **CBC President/CEO Christopher Dahl** responded. "We expect ABC/Disney resources will result in new research and measurement tools for kids' radio and hope that this will further result in advertisers buying and supporting all kids' radio — especially our well-developed network. It is clear ABC/Disney is trying to do something similar to CBC, though, we believe we have a superior product in our 'AAHS World Radio.'"

At one time, ABC and CBC had an agreement to work jointly, but that relationship deteriorated last year, erupting into a lawsuit filed by CBC last fall. The suit alleges, among other things, "breach of contract, interference with business prospects, and misappropriation of CBC's confidential and proprietary business information, trade secrets, and business opportunities."

Changes

Continued from Page 12

espondent and Producer/Alternative & CHR Programming for **Westwood One** ... **Kyle Rovinsky** joins the **Prime Sports Network** as morning co-host ... **Mike Siegel** joins **Talk America Radio Networks** for overnights.

Industry: **Milton Sincoff** joins **Sony Music Entertainment** Purchasing as VP/Marketing & Merchandising. **Howard Brooks** and **Francis Hammond** are promoted to Sr.

Dir./Expense Mgmt. & Travel Administration, and Sr. Dir./Corporate Purchasing, respectively ... **Matt Oppenheimer** is named Dir. Music A&R/Production at **Kid Rhino** ... **Helen Murphy** is promoted to CFO at **PolyGram Holding Inc.** ... **Lee Turner** is named Dir./Travel Management Support for **BMG Entertainment North America** ... **CMT Lead Programming Coordinator Margie Taylor** is promoted to Mgr./Programming ... **Gayle De Poli** is named Executive in Charge of Production for **MTV Latin America** ... **RED Distribution** has negotiated an exclusive distribution agreement with **Moonshine Music**.

RADIO RECORDS **STREET TALK®**

McClure Cops Minor Plea Bargain

Suzette McClure has been behind bars for two years since being accused of shooting record promoter **Charlie Minor** to death. While she reportedly struck a plea bargain with the L.A. district attorney to avoid the possibility of a harsher sentence, McClure faces life in prison with an opportunity for parole in 17 years. A formal sentencing date hasn't been scheduled.

Four hundred radio stations from eight states — Minnesota, Iowa, North & South Dakota, Kansas, Montana, Wyoming, and Idaho — have banded together to aid victims of the Red River Valley flood in the Grand Forks area and surrounding sections of Minnesota and North Dakota. All monies donated will be handled by the North Dakota Community Foundation. Broadcasters will air public service announcements until May 31. If you would like to contribute, the toll-free number is (800) 667-7616.

'Butterfly Kisses' Cover Battle Begins

The first legitimate cover battle in years is heating up. **Bob Carlisle's** "Butterfly Kisses" (**Jive**) soared up R&R's AC chart to #1 in only four weeks and has been a hot topic on many online service bulletin boards over the last couple of weeks.

So now, **MCA** has rushed a cover version featuring **Shenandoah** lead singers **Marty & Tim Rabon** — performing as the **Rabon Brothers** — to Country radio, where it will compete with a country remix of Carlisle's original. For more on this amazing phenomenon, read **Steve Wonsiewicz's** Sound Decisions column (p.29) and **Mike Kinosian's** AC column next week (5/23).

The **T.J. Martell Foundation** honored **Epic Records** Chairman **Dave Glew** as its "Humanitarian Of The Year" last Thursday (5/8) in NYC. The event brought in a record-breaking \$8 million. **Celine Dion's** rendition of the **Beatles'** "Hey Jude," done as "Hey Glew," brought down the house.

Rumors

- ST hears the cleavage featured on **XTRA-AM/L.A.'s** "fake right, fake left" billboards belongs to none other than **KIIS-FM** morning co-host **Ellen K**. Speaking of Ms. K., more than her cleavage will be featured in an upcoming issue of *Playboy*.
- Is "Alice" coming to Nashville?
- What major Midwest programmer is being considered for a new CHR sign-on in Hotlanta?
- Does **KKXX/Bakersfield PD Chris Squires** really moonlight as a referee for the Slammers Wrestling Federation? We recently spotted him in an *L.A. Times* story titled "There's Glamour in Being Head Slammer."



'What's The Frequency Kenneth?'

Since last Monday night (5/5), **KZZU/Spokane's** signal has been jammed by somebody who's been broadcasting obscenities on the frequency. **KZZU PD Ken Hopkins** says, "The station began getting listener calls from specific areas of town Monday night. By Tuesday afternoon the station received over 50 calls." Spokane's newspaper and three local television stations have all covered the pirating, while **KZZU** has offered a \$5000 reward "for information leading to the arrest and conviction" of the individual.

WANTED

RADIO PIRATE
Attacks Radio Station
\$5,000 Reward Offered



After receiving several calls from listeners with the same complaint, KZZU realized there was a Radio Pirate breaking into KZZU's frequency. KZZU announces a reward of \$5,000 for information leading to the arrest and conviction of the Radio Pirate.



\$5,000 REWARD

Calls on the Radio Pirate can be directed to (509) 324-2333. We encourage that callers leave name, phone #, address and specific information. In addition, KZZU needs an audio tape of the Radio Pirate.

Westwood One syndicated personality **Doug "GreaseMan" Tracht** will move back to Washington, where he will host his show from the studios of **CBS Classic Rocker WARW**. He'll do mornings, while **Paul Harris** shifts to afternoons.

Continued on Page 22



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#1 CALLOUT AMERICA 3.85

#1 Women 25-34 3.89

Pop/Alternative 1-1 Hot AC **1-1**

Top 40/Mainstream 3*

Top 40/Adult 1*

From the Double-Platinum Album
"Bringing Down The Horse"



BLACKSTREET
"DON'T LEAVE ME"

CHR/POP **23 - 20**

CHR /RHYTHMIC #1 for 9 weeks!

CALLOUT AMERICA 3.65

Top 40/Mainstream 22*

Top 40/Rhythm Crossover 1*

From the Triple-Platinum Album
"Another Level"



NO DOUBT
"SUNDAY MORNING"

CHR/POP **44 - 40**

From the 7X Platinum Album
"Tragic Kingdom"



Keep on Risin'

by

JADE

f e a t u r i n g

Lil' Rachett & VAZ

R&R Urban Debut 44
840 Plays + 173

BDS 376 Spins + 111

Produced by Vassal Benford

Executive Soundtrack Producer Kathy Nelson

Soundtrack Album Produced by Mitchell Leib

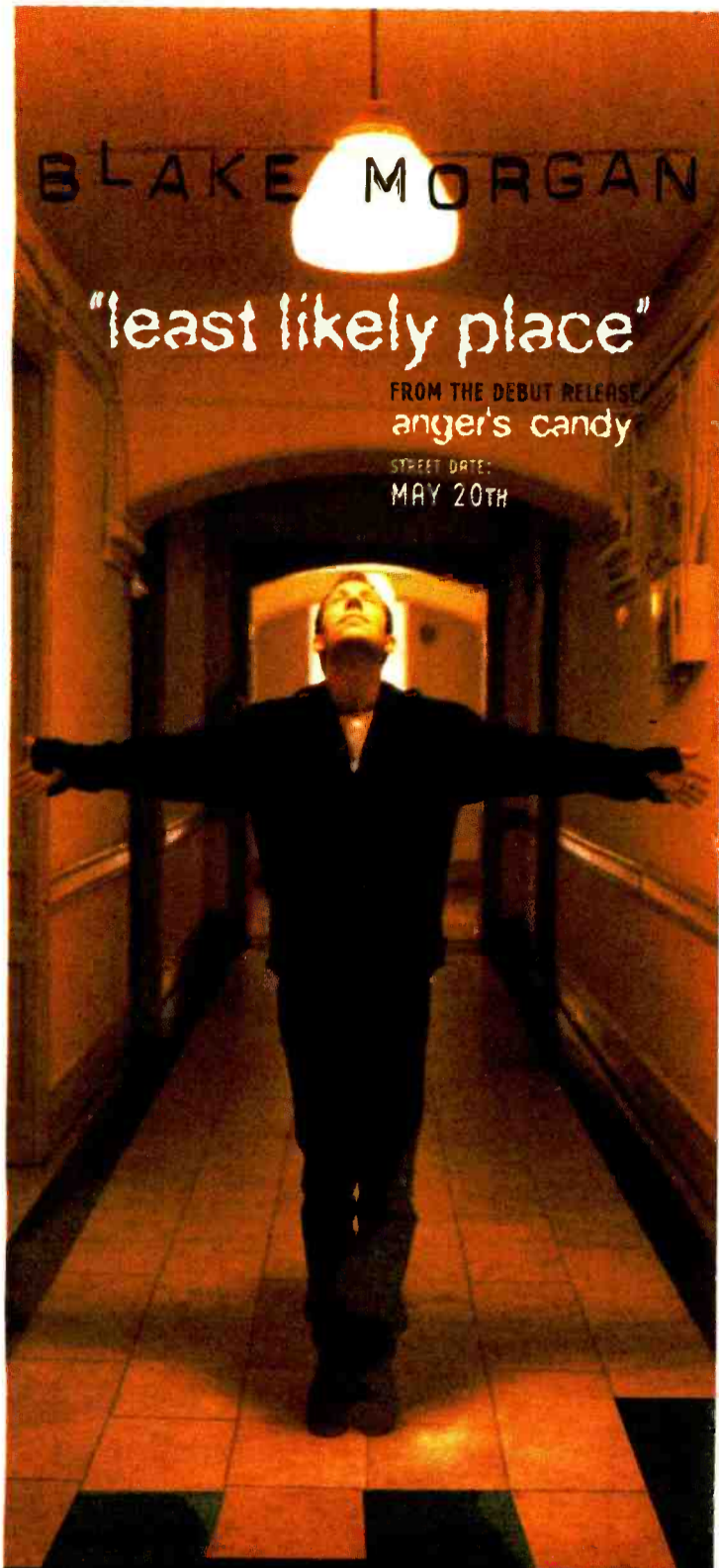
Jade appears courtesy of Giant Records

L'il Rachett appears courtesy Big Kid Prod.

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Speaking of Greaseman, he followed comedian Eddie Murphy's lead by spending the early hours of last Friday morning (5/9) with three transvestite hookers in a Santa Monica Blvd. diner. The ladies, er, men of the evening alleged that Murphy was a regular visitor to the area, but was merely interested in talking to them. "The toughest part of this interview will be submitting the \$150 expense for three hookers," cracked the Greaseman afterward.

Is **Jacor** is talking with **CBS Radio** about adding **KMOX/St. Louis** to its portfolio of Gateway City stations? If a deal goes down, could the price be somewhere in the neighborhood of \$150 million?

WPLJ/NY morning drivers **Scott Shannon** and **Todd Pettengill**, already syndicated to **WKLI/Albany** and **WMTX/Tampa**, are ready to go national. **CBS Radio Networks** veteran **Frank Cammarata** joins **WPLJ** as Director/Syndication.

WMZQ-FM/Washington morning drivers **Gary Murphy** and **Jessica Cash** became "morning riders" Tuesday (5/13), broadcasting their show from a makeshift studio at the rear of a Metro bus travelling through DC's Montgomery County suburbs during rush hour. About 125 fellow riders got free copies of the *Washington Post*, certificates for bagels, trinkets from the mobile **WMZQ** prize closet, and — of course — a free ride.

According to Public Affairs Director **Katy Daley**, those who rode "didn't want to get off ... they were having such a good time. It really generated a lot of chatter." Murphy & Cash plan to take a similar ride through Northern Virginia next month.

Talk about your Rocky Mountain highs: Adult Alternative **KSKI/Sun Valley, ID** morning drivers **Ron & Kyla** and Sports Director **Heavy D** received the surprise of their lives after eating a loaf of banana bread dropped off by a listener named Gary. A short time later, the three began feeling "strange." As it turns out, the bread was laced with pot. But the trio remained on the air, and Gary even called in, explaining that "he just wanted them to have a good time." They didn't. After the show, owner **Clint Stennett** immediately suspended everyone for using "poor judgment" on the air and personally apologized to the listeners for his morning team's behavior. Police are

investigating the matter, but there's no word on when — or if — the morning show will be back.

The Adventures Of Aaron



Reprint by permission of Tribune Media Services

When cartoonist **Aaron Warner** — who stars in his self-penned comic strip, the

Continued on Page 24

Rumbles, Pt. 1

- **Flinn Broadcasting's KFTH/Memphis** flips from Alternative to CHR/Rhythmic. **Emmis/NY** Director/Programming **Steve Smith** is consulting.
- In L.A., former **KMPC** (now **KTZN-AM**) weekend talk host/philanthropist **Dick Kazan** moves to **KOGO-AM/San Diego**, and veteran **KFI-AM** weekend talker **Tammy Bruce** moves to fulltime overnights.
- **KJMS/Memphis** PD **Terry Base** becomes PD/MD of crosstown **KANG**, which flips to mainstream Urban "Hot 107."
- **WBBS/Syracuse** PD **Rich Lauber** is named PD of crosstown **AC WYYY**.
- **KHKS/Dallas** Promo Dir. **Julia Atherton** exits for the **ABC Radio Networks**.
- **WRIF/Detroit** MD **Dave Wellington** adds APD duties.
- AOL's favorite son, **JoJo**, moves from nights at **WLAN/Lancaster, PA** to the Motor City for evenings at **WDRQ**.
- Twin Cities "X105" FM trimulcast stations **KCEF, KREV & WREV** change their calls to **KXXR, KXXP & KXXU**, respectively.
- **KBBT/Portland** afternoon driver **Lisa Adams** adds MD duties.
- **WRVQ/Richmond** middayer **Paul Anthony** exits.
- Best wishes to **WPXY/Rochester, NY** PD **Clarke Ingram**, who is recovering from a kidney infection.
- Condolences to the family, friends, and co-workers of **WRFY/Reading, PA & WLAN/Lancaster, PA** GSM **Mike Rubright**, who was killed in a motorcycle accident Sunday (5/11). His wife **Patty**, who was riding with him, is in critical condition at Reading Hospital. Rubright is survived by three sons.
- At **Jacor's KHTS/San Diego**, **Randy "Ranman" Dewitt** joins as fulltime air talent.
- **WBHJ/Birmingham** MD/afternoon driver **Deja Vu** adds APD stripes, while middayer **Kori White** adds Promotions Assistant duties.

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ADD DATE 5/19

PAUL McCARTNEY

The first single from
Flaming Pie.



"Paul McCartney's Town Hall Special

live on  at 1pm Eastern,

Sat. May 17. Immediately following-

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Produced by Jeff Lynne/Paul McCartney



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STREET TALK®

Continued from Page 22

"Adventures of Aaron" — decided to cast himself as the employee of a CHR radio station, he used none other than hometown favorite **WKFR/Kalamazoo, MI** in the storyline. The station will be center-stage in the strip over the next few months.

Radio megadeals are not limited to the U.S.: In the UK, **Richard Branson's Virgin Radio** — which includes a national AM Rock network and a London FM — was sold to **Capital Radio** for \$105 million. Virgin also picks up a 14% piece of Capital as part of the deal.

Once **Susquehanna's** acquisition of **Jim Gabbert's** Regional Mexican **KOFY-AM/SF** is complete, it will become "The Ticket" and carry the NFL's Oakland Raiders, which signed a multiyear deal with the station. Susquehanna already owns all-Sports **KNBR-AM**.

Veteran airborne reporter/pilot **Walt Starling**, who flies for **Metro Traffic/DC**, has enlisted governors from Maryland and Virginia to help him launch "No Accident Day In America." Taking place on Wednesday (5/21) this year, the event's goal is to urge motorists

Rumbles, Pt. 2

- **KDRE/Little Rock**, which recently flipped from Alternative to CHR/Pop, flipped sister **KMZX** from Gospel to CHR/Rhythmic. KDRE Station Mgr./PD **Mike Allen** and KDRE MD **Gary Lee Robbins** add similar duties at KMZX.
- **Oldies WRNB/Dayton, OH** picks up **ABC's** Urban Gold format.
- **KIGN-FM/Cheyenne, WY** PD/morning personality **Kevin "Crash" Davis** is named PD/AM drive host at **WBTU-FM/Ft. Wayne**.
- **WIXY-FM/Champaign, IL** PD/MD **Rob Kelley** exits. Middayer **Nicole Beals** is interim MD.
- Former **KHLR/Bryan-College Station, TX** PD **Brent Warner** is named OM/PM at **KBAT/Odessa-Midland, TX**. **KDGE & KZPS/Dallas** VP/Programming **John Larson** is consulting.
- **AC WZXA-FM/Kenosha, WI** flips to "Extreme Country" **WEXT-FM**. **WMIL/Milwaukee** GSM **Terry Peters** is GM. **John Patrick** remains PD.
- **WDST's** Poughkeepsie, NY signal, **WDSP-FM**, ended its simulcast of "DST" and is now carrying **WRRV's** Alternative format.
- **NAC/SJ WQFN/Grand Rapids** flips to Soft AC. **Mike Benson** is PD/mornings, OM/PM drive is handled by **Mark Roberts**, **Margaret Lahuis** becomes GSM, and **Gene Parker** is set as Prod Dir./middles.
- **WKZW/Peoria, IL** MD/nighttimer **Jeff Williams** exits.
- **KDON/Monterey** middayer **Heather Lee** exits for middays at **KBOS/Fresno**.
- **KBOY/Medford, OR** PD **Jim Zinn** exits as **Keith Berlin** becomes PD. **Jennifer Wilde** steps down as APD/MD but retains her promotions and morning drive duties.
- **WGBF/Evansville, IN** PD **Mike "Sandman" Sanders** is upped to Dir./Programming for the **Evansville Radio Center**, including **WGBF-AM & FM**, **WDKS-FM**, & **WTRI-FM**.

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RADIO & RECORDS



1

- **Cox Broadcasting** acquires **NewCity** for \$250 million.
- **Clear Channel Communications** buys **Radio Equity Partners** for \$235 million; promotes **Stan Webb** to Sr. VP/Ops.
- **Kent Phillips** elevated to **KPLZ/Seattle** PD.
- **Rick Thomas** tapped as **KBZR/Phoenix** PD.
- **Interep Radio Store** creates **Allied Radio Partners**.

5

- **Miller London** tapped as **A&M Records** Sr. VP/GM of Urban Music Dept.
- **Ronnie June Dashev** appointed **Maverick Records** Exec. VP.
- **KFWB/L.A.** VP/GM **Chris Claus** adds **KTWV** GM duties.
- **Kevin Weatherly** chosen **KROQ/Los Angeles** PD.
- **Ken Lane** named **EMI Records** VP/Promo.

10

- **Cap Cities/ABC** separates its 19 radio stations into two groups, with **Don Bouloukos** Pres./Group One and **Norm Schruft** Pres./Group Two.
- **David Manning** tapped as **WSIX-AM & FM/Nashville** Pres./GM.
- **Tom Marshall** named **KNAC/Long Beach-L.A.** PD.
- **WYNY/NY** goes Country.

15

- **Neil Bogart**, founder of **Casablanca Records & FilmWorks** and **Boardwalk Entertainment**, dies of cancer.
- **Tom Straw** tapped as **KXIV/Phoenix** Exec. VP.
- **Ken Rogulski** recruited as **KODA/Houston** OM.
- **KMPC/L.A.** goes back to MOR with **John Felz** as PD.
- **Jeff Salgo** selected **WWST/L.A.** PD.
- **Doug Podell** joins **WLLZ/Detroit** as MD.
- The Musicradio era officially ends for **WABC/NY**.

20

- **Bob Savage** swings into **WKQT(13Q)** Pittsburgh PD chair.
- **Jim Teeson** tapped as **KLAK-FM/Denver** Ops. Dir.

to slow down, drive defensively, and save lives, especially over the busy Memorial Day weekend. Starling, who hopes to make "No Accident Day" an annual occurrence, also has the backing of area State Police and the American Automobile Association.

The Motor City is planning a huge radio reunion for April 25, 1998. If you ever worked in Detroit radio, contact **Art Vuolo** at Box 880, Novi, MI 48376.

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The Synergy Of Talk (Radio) & The Internet

By Randall Bloomquist

Its popularity has exploded in recent years. Millions of people use it every day as a source of news and information — some of which is top quality, some garbage, much of it vile. It has become an electronic backyard fence: a place to visit, chat, and vent with people who share one's interests and concerns. The media are transfixed by its growth and ponder its supposed influence on society, culture, and politics.

The Internet? Well, yeah. But we were talking about Talk radio. For more than three decades Talk radio served as the nation's sole electronic town square, the one place where average citizens came to offer their opinions, gather information, speak directly with public figures, and debate the issues of the day with that curiosity of modern media: the talk show host.

Talk Host's Best Friend

Today, the Internet serves a similar function, and the nation's radios are up to their headphones in the action. At stations across the country, radio personalities hunch over keyboards preparing shows, gossiping with colleagues, answering fan mail, and eavesdropping on what the public really thinks about them. Information gleaned from the Internet and other online sources informs **Rush Limbaugh's** political opinions, feeds **G. Gordon Liddy's** anti-government paranoia, and fuels **Howard Stern's** libido.

It is no surprise that talk show hosts are such heavy users of online technology. The best radio personalities are typically happier haranguing thousands over

It is no surprise that talk show hosts are such heavy users of online technology. The best radio personalities are typically happier haranguing thousands over a microphone than sharing an opinion with one person in an elevator.

a microphone than sharing an opinion with one person in an elevator. The Internet, with its wealth of information, sense of intimacy, and anonymous interactivity, is a near-perfect medium for them — almost as perfect as radio. "I wouldn't say [talk show hosts] are nerdy, but a lot of them do have what I call

'in the bedroom' personalities," observes **John Mainelli**, former program director of **WABC-AM/New York**. "As kids they spent a lot of time alone. They're interested in gadgets and [electronic] communications."

Rush Limbaugh is a classic case. The king of conserva-talk says he was drawn to computers in the mid-1980s because he is "a vacuum cleaner for information, and I've always been a high-tech gizmo freak." Without question the Internet's biggest impact on Talk radio has come from its value as a research tool. The Internet and online services have given radio's "jawmen" easy access to a Mississippi River-sized flow of data on virtually any topic that might come up. "Talk radio is immediate," says Limbaugh. "You're looking for the absolutely latest information on anything you can get, and the only thing that provides that is the computer and online services."

Cameron Gray, an assistant producer of the "G. Gordon Liddy Show" (which is heard on 275 stations nationwide), spends "at least two or three hours per day" cruising newspaper web sites and other online news sources in search of interesting material. He starts his daily ritual with a visit to **myyahoo.com**: "We like to do a lot of human interest and technology topics on the show," says Gray, "and there's so much of that online that's not available anywhere elsewhere."

Rush Limbaugh Is A Big ... NetHead

Rush Limbaugh: Talk radio atavar, best-selling author, Mac fanatic, and perennial Internet topic. A recent web check of "Rush Limbaugh" found 10,000 cyber-mentions of The Big Man, including The Unofficial Rush Limbaugh Home Page and The Punch Rush Limbaugh Page. A search of user groups turned up 166,009 references. Here, Limbaugh holds forth on the perils and promises of cyberspace from the unique perspective of someone who knows what it's like to have a virtual bullseye painted on his digital back.

R&R: How do you use the Internet and other online services?

RL: I'm online two, two-and-a-half hours a day. I use **CompuServe** — that's where I have my mailbox — I have an **AOL** account, and I'm on the Internet quite a bit. I've used online news services for eight years, and they've been fundamental to my preparation for the radio program. I actually now find more relevant, up-to-date, timely things online than I do in newspapers.

The search engines like **Yahoo!** and so forth are tremendous for research. I use **Nexus** constantly. I've trained my staff to use **Nexus** and the Internet. **USA Today**, **CNN**, **P'MSNBC** — all of these media organizations that are online have more up-to-date information online than what they can actually publish. There's more than you can possibly [use]. The danger is that you'll go into information overload. By the time I print out everything I want to use, I've got more stuff than I can possibly remember that I have. Having so much information requires you to organize yourself to take advantage of it.



New York, as they say, is the best and worst of America, and I think that's true of the Internet, too. The best and most technologically advanced creativity is on there, but so is the absolute human debris of our society.



R&R: What web browser do you use?

RL: I have both **Netscape** and **Microsoft**, and I use them both.

R&R: What was the first thing you ever looked up online?

RL: NFL injury reports off the **UPI** wire on **CompuServe**. When somebody showed me that I could get those reports before they were printed in the newspaper, I was about as excited as I've ever been about anything.

R&R: What about e-mail? What role does it play in your work?

RL: I get, on an average day, about 600 or 700 notes — and that can go up by half again if I actually give out the address on a daily basis. I don't read them all, but I get damn close. I don't respond to very many because of time, but I read [the messages] constantly to find out what people are thinking. I've been using e-mail since 1985 when I was doing a show in Sacramento, and I think it allowed me to make the claim that I was more in touch with my audience than anybody in the media. And when you can read your e-mail and your audience can tell you something you don't know, that becomes a resource — all you have to do is double-check the information. In Talk radio there is no arrogance toward the listeners. I don't do my show thinking. "These asses don't know shit until my show is over, then they know it all."

Continued on Next Page

TALK RADIO TABLOID

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Valuable Research Tool

Oliver North, currently heard on 180 stations, often uses his computers to research his shows, according to producer **Stuart North**. "I'd say 95% of the show's research is done on the Internet using the newspapers that are online," says North. "It's so much easier than cutting and pasting articles." Of course, not every radio talker is into politics. Sports yakkers dig the wealth of sports data available online, money talkers track the market via the web, and Howard Stern, well, he does what you would expect. "I've always loved using technology to create opportunities to have orgasms," Stern confides in his book, "Miss America" (**Harper Collins**, 1995). Why does he do it? Because, by his own admission, this seemingly cocksure celebrity is "uncomfortable venturing into the outside world and find[s] the computer chat room a safe haven."

For all the benefits it has brought to the big national shows, the Internet's influence is being felt most profoundly at the local level. Hosts in smaller cities and towns have access to timely news and views that previously were unavailable because of budget or geographic constraints. Services that simply make life easier for the Liddys and Limbaughs have opened up entire new vistas for rank-and-file talkers. "I surf [the 'Net] every day looking for news stories that aren't available in the local newspapers," says **Mike Collins**, former host of an afternoon talk show on **WBT-AM & FM/Charlotte**. "I'm particularly interested in the op-ed pages. During the Republican convention I used the GOP web site to get things like transcripts of speeches, so I knew I was quoting people accurately."

Ah, yes, accuracy. As critics of Talk radio love to note, facts sometimes take a beating in the rough-and-tumble between hosts, guests, and callers — virtually all of whom are pushing some sort of agenda. But most reputable talkers understand the importance of delivering high-grade information to their listeners. For that reason, they generally shun material drawn from bulletin boards, chat rooms, and other dark hiding places of misinformation. As **Collins** explains: "I don't want to engage in any of the unsubstantiated information, rumor, and innuendo available online. We have enough of that in Talk radio because we can't control the content of listener calls."

"Oh God, no!" says **Gray**. "We don't take anything from newsgroups or list servers. Gordon does get into a few unusual topics on his show, but some of the stuff we get [from listeners] off the Internet is sooo out there!" Talk show hosts report that most of their listeners are skeptical about unsubstantiated information found online. "People do question what they read," reports **G. Gordon Liddy**. "They'll call the show and say, 'I came across this on the Internet, what do you think about it?'"

Web Feedback

In addition to informing Talk radio's never-ending patter, online services play an equally important role as secondary feedback conduits — a way for listeners to make their views known even if they are unable or unwilling to call. Many hosts, including **Liddy** (potent357@aol.com), simply log on during their show and take e-mailed questions and comments as if they were phone calls. Most of these messages are received at personal e-mail addresses or station web sites. But

a few talkers maintain their own web pages that feature more sophisticated feedback mechanisms. North's page, for example, allows fans to leave him e-mail and participate in a daily opinion poll.

Once the exclusive soapbox of those willing and able to phone up while the show is on the air — often in the middle of the workday — talk shows are now open 24 hours a day to accept input from anybody with an opinion and a modem. And the opinions that matter most to many hosts are those concerning them and their shows.

According to radio consultant **Bill McMahon**, who has coached hundreds of radio personalities, talkers crave feedback from their listeners. "They work in extreme isolation in the studio and they are desperate to know how they're being received," says McMahon. "I think a lot of these hosts who say they are using the Internet for research are also researching their own names."

And according to **Mainelli**, hosts — and members of the radio community in general — should heed what they read in e-mail, newsgroups, and chat rooms. "I've been following the messages posted on the WABC listener bulletin board on AOL, and I have to say there are an awful lot of very perceptive people out there."

These articles originally appeared in the current issue of Yahoo! Internet Life magazine.

Randall Bloomquist is Program Director at **WBT-AM & FM/Charlotte** and is a former **R&R News/Talk** editor.

Rush Limbaugh Is A Big ... NetHead

Continued from Page 26

I have never given my account password to anybody. Nobody but me reads my e-mail. I use Claris E-mailer because it gives me the best display of what I've got without actually opening every letter; it gives a good subject line and so forth.

R&R: Why haven't you created an official Rush Limbaugh web site?

RL: Because the expectations people would have of a Rush Limbaugh web site are so high. I just don't want to put up a web site that's got a picture of me and is an ad for the things I do. We've been working on a web site conceptually for about a year, and when we put one up we want it to be very comprehensive — or at least capable of growing to that level. We've costed it out, and for us to do what we want could run as much as \$2 million per year. We want to find a way to at least break even, and one thing we have not been able to tap yet is the advertising side — to persuade advertisers that trips to our site would actually result in moving their product.

R&R: Have you checked out any of the unofficial Rush sites?

RL: No. I don't read anything written about me, or watch anything produced about me if I've had nothing to do with it. I've visited some of the alt.Rush Limbaugh newsgroups, which brings me to another point. New York, as they say, is the best and worst of America, and I think that's true of the Internet, too. The best and most technologically advanced creativity is on there, but so is the absolute human debris of our society as well. And the one thing that's bad about the Internet is that it allows anonymity, and so there are people who say things to people in these chat rooms that they would never say to someone's face. I think some of the conversation and discourse up there is below the gutter.

R&R: Should anything be done about that?

RL: I don't think you can do anything about it. It's not the Internet's fault. Lies, obscenity — some of the stuff is just beyond the pale. I think it's just symptomatic of the way certain elements of our society have been going. The only thing you can do to stop it is to try to elevate the general tone of society at large.

R&R: So, you opposed the Communications Decency Act?

RL: Unenforceable. Nothing but political posturing. But I think the biggest problem the Internet presents [doesn't stem from content]; it's the potential for harassment. You don't have any privacy if you become a target on the Internet. My home mailing address, phone numbers, all this stuff, gets out because of the Internet. I've been "spammed," or whatever it's called; somebody has subscribed me to every frigging listserve on the damned Internet and I had to go to great lengths to get my name off those lists. Those are the kind of things that will do damage to the Internet, because people only have so much time to be online, and if half that time is spent having to deal with these sorts of asses, people aren't going to want to mess with it.

R&R: Crystal ball time. Will the Internet ultimately elevate or debase political discourse in this country?

RL: It's too soon to tell, and I don't want to surmise. It's too easy to guess that the negative will prevail. I'll tell you that there is a great familiarity with the information that is available on the Internet. When I mentioned an Annenberg School of Communications study of Talk radio, people called the show asking for Annenberg's web site address because they knew they could access the study via that site.

But you also have people who willingly, intentionally distort information on the Internet. I have a lot of enemies and people love to get me into trouble. Some of the stuff that I'm shown from the Internet about what I supposedly said or believe is so full of shit. And you have to wonder: how do you reach people who have had their minds changed by that [misinformation]? It's a brave new world — uncharted territory. Who knows where it's headed? You can't police it. And I don't think you should.

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Dr. Laura Schlessinger	15.0	25.0	40.0
Dr. Joy Browne	6.8	25.4	32.2
G. Gordon Liddy	2.6	8.9	11.5
Howard Stern	2.4	7.7	10.1
Rush Limbaugh	4.0	6.5	10.6
Oliver North	1.1	5.9	7.0

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Adults 35-54 Washington, D.C.

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NEWSTRACK
BY MEDIABASE



CALVIN GILBERT

Oldies From Indies

□ Armed with music, small labels are thriving at the format

Their budgets don't compare to those of the majors, but independent labels work hard to position themselves at Oldies radio.

While there's no chart to gauge airplay, the partnership between Oldies and indies can be mutually beneficial when radio gains access to on-air promotions that result in higher sales for label reissue projects.

Most major labels have their own reissue division, which handles repackaging material that's usually been in the corporate vault for years. The independents, on the other hand, buy or lease master recordings to release on their imprints. Unlike the majors, the reissues are a bread-and-butter item for the smaller companies.

National promo reps for independent labels say there's a definite correlation between on-air promotions and sales, but also agree that it's a much slower process than what exists in the world of current music.

Selling Fondness And Curiosity

Rhino Sr. Director/National Promotion **Jim Neill** explains, "It's not hard to plot, but it's hard to know when to press the button [with a promotion] and when the reaction hits is hard to measure. In addition to radio promotions, we generally have ads running in the newspapers and artists doing television appearances.

"Catalog doesn't necessarily behave the way a new release does sales-wise, but it will pay itself off over time. If you put out a new **Smashing Pumpkins** record, it goes to No. 1 and then gradually falls

away; there's not as much of an urgency with the catalog stuff. There's definitely a fondness and a curiosity, but people don't snap into action buying it up as quickly. We see it more gradually."

Razor & Tie Entertainment's catalog includes new releases by contemporary artists and reissues by a wide range of acts, including **Gene Vincent**, the **Allman Brothers**, **Buck Owens**, **George Jones**, **Ethel Merman**, and **Eddie Kendricks**. Director/Radio Promotion **Liz Opoka** notes, "In terms of reissues, there's a lot less that will be shipped to retail. With a new release, an independent like ours might try to go with getting 40,000-50,000 out initially. With a reissue, if we can get 8,000-10,000 out a retail, that's considered OK.

"From a major label standpoint, I guess that would be detrimental. From our standpoint, that's not bad. When you're looking at a universe which is that much smaller, there's a lot less to fuel."

Sundazed Music Director/Sales & Publicity **Tim Livingston** adds, "I definitely see when we're getting airplay or doing a promotion with a station. The other day we were doing a promotion with some autographed CDs. Immediately, I started getting some phone calls from people who didn't win, but were calling to request catalogs or ordering the CDs."

What do Oldies stations seek from independents? **K-Tel** Manager/National Promotion **Pat Whalen** sums

it up by saying, "If they're not looking for catalog titles, they're looking for giveaways and promotions surrounding their events. For instance, **KMEN-AM/Riverside-San Bernardino** celebrated their 35th anniversary, as did **K-Tel**, so we came up with a fun CD giveaway."

At **Rhino**, Neill figures all the angles for catalog-wide promotions. "If it's an **Otis Redding** box set, we'll work something out around his birthday. We'll get the station involved in giveaways. We'll have them plug a retailer and we'll try to get it in the Oldies station's established bin at the store, if they have such a thing."

One of the problems some labels face in promoting reissues is a lack of resources. Says Opoka, "If it's a two-CD set, I'm literally given at times 20-25 CDs to work with. Once I exhaust that — and, believe me, that takes about five minutes — I don't have any more to give away. It becomes extremely tight. That's when it comes down to having those relationships with radio and knowing which stations absolutely have to get stuff, no matter what it takes."

Of **Sundazed's** relationship with Oldies stations, Livingston says, "It's more about them seeking us out, but there are some that we've had relationships with for years. We try to help them out with CD giveaways and samplers."

Label Exposure With Artist Plugs

What do the indies request in return for the promotions? Comments Neill, "If we're doing an **Aretha Franklin** 'Love Songs Weekend' promotion, we ask that the station up their proportion of Aretha to every-

Artists Assist Label Promotions

Oldies radio — and labels specializing in reissues — would be nowhere without the artists.

Artist involvement with label promotions at Oldies stations depends on two key factors — the first, of course, is whether that artist is still alive. After meeting that first criteria, much of it involves whether the artist is still making new records.

Sundazed's most popular titles are by **Paul Revere & Raiders**, **Nancy Sinatra**, **Ronnie & The Daytonas**, the **Standells**, **Jan & Dean**, and the **Beau Brummels**. Director/Sales & Publicity **Tim Livingston** says support from the artists vary, "But a lot of them get pretty involved in helping us out with radio and press interviews.

"[The **Beau Brummels's**] **Sal Valentino** has helped us out a lot in that line. There are other artists that we don't even hear from."

K-Tel Manager/National Radio Promotion **Pat Whalen** says, "K-Tel primarily does compilations, so it's not very artist-focused. We do have a few artists that we've worked with consistently over the years, such as **Bobby Sherman** and **Chubby Checker**. They've been very cooperative in working with us."

Agreeing with Whalen's assessment, **Rhino** Sr. Director/National Promotion **Jim Neill** adds, "In most cases, the artists are very happy to help us, especially if it's a dedicated package. If you're an artist and your box set is coming out, it's a milestone. If they're one artist on a compilation, it's another story."

Citing substantial assistance from one of **Rhino's** flagship acts, Neill comments, "When we did the **Monkees** campaign, we had a lot of access to them. We just finished the band's 30th anniversary with them, but it looks like the 31st anniversary will be the one where things start to really happen. **VH1** is rebroadcasting the shows, we're talking about making a feature film, and they're doing a U.S. tour."

thing else. Whether that happens or not, it's on good faith.

"We have lengthy relationships going on with many of the Oldies stations and they have no problem actually identifying us by name. When we celebrated **Rhino's** 16th anniversary, we did 'Sweet 16' weekends. While the artists got the main plug, **Rhino** — as a brand — got a lot of exposure. It's kind of unusual. You don't normally hear of a label being the focus of a promotion."

Describing the "Sweet 16" concept as "an exaggerated version of what we usually do," Neill says one lucky listener an hour would win 16 CDs from the label's massive catalog. "Some stations have listeners whom they feel are more capable of answering trivia questions. Other stations would rather take the 10th caller or something." The grand prize winner at each station received every new **Rhino** release for the next year.

Neill makes no secret of **Rhino's** desire to steer PDs deeper into an artist's catalog to find forgotten classics

that may have been overlooked. "In some ways, Oldies radio can serve as a replacement for buying records because it's a very familiar jukebox kind of a format. It may not have active record buyers listening. Real record collectors are likely to be disappointed by the average Oldies station because they're playing the most obvious stuff."


Strong Partnership

Explaining the difference between his work and that of his counterparts working records at **Rock**, Neill says, "They're going for spins on their new records. We're trying to do more PR on the radio, to get the jocks to talk it up and create excitement.

"It's different in that we don't have these heavy-handed relationships with independents [record promoters], where people claim the stations. I find the Oldies stations are much more receptive to working with us as partners, as opposed to just latching onto us and bleeding us for everything they can."

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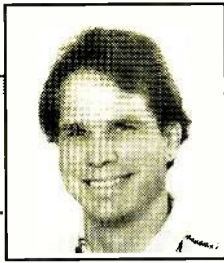


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STEVE WONSIEWICZ

AC 'Kisses' And Tells About Carlisle's New Single

□ Format helps break 'Butterfly Kisses' across Pop, Country

First things first: Records like **Bob Carlisle's** "Butterfly Kisses" come along once in a blue moon.

That aside, however, there are several things to be learned from its successful breakout. Here are some that come to mind: AC can break records and new artists; having the muscle of a major label promoting your record — even if it's a hit — makes a huge difference; timing still means a lot; and Country hasn't forsaken pop records (see accompanying story).

I realize that's a lot to mention, especially for the first song by an artist unknown to the pop world. Nevertheless, each one of those came into play during the course of "Butterfly Kisses." The hit contemporary Christian song won a Dove Award for song of the year and inspirational recorded song of the year and was originally serviced to AC last November. It's now being worked by **Jive**.

Conquering Half The Battle



Jack Satter

Comments **Jive Sr. VP/Pop Promotion Jack Satter**, "This is one of those rare magical songs that comes along and touches everybody. Keep in mind, however, that this record was released last year and nothing really happened. It just goes to show what a large record company can do given the right amount of set-up and winning over programmers who are passionate about the music. Once you win over those people, that's half the battle."

One programmer who was involved with the record when it first was worked was **Buzz Brindle**, currently PD at **Country WGNA/Albany** and the former PD at crosstown AC **WYJB**. He recalls, "I became aware of the song through a consultant who told me there was a station in the Seattle area that was getting a good reaction to the song. So I took a closer look at it when I got my copy. I also was looking for something special for the fall



Buzz Brindle

book. In the past I have had a lot of luck with spirituality-based records because they add another dimension to the station, so we ended up adding it in November."

The response was huge. "We got an incredible reaction from listeners that lasted about three months." As to why it didn't take off nationally, Brindle says, "It was coming from a small label that didn't put a lot of money into promoting it. A lot of people didn't know about the record then."

The timing also played a big role, he adds. "We had a lot of people from the labels asking us why we were playing the record that time of the year when they had plenty of songs from artists who people knew about. That's just the way the system is set up. Most stations tend to go on the records the labels are working. I'm not surprised it got lost in the shuffle during the holidays."

The Power Of AC

Brindle takes a lot of pride in being early on the single. "The overall mentality is that AC can't break records. That's bullshit. It just has to break the right records, ones that are pretty much down the middle of the format."

AC **WLTE/Minneapolis PD/MD Gary Nolan** agrees with much of what Brindle says. Nolan, who is now all over the single, was among those programmers who didn't hear about the single the first time around. "I guess word of mouth didn't get big enough at the time. I certainly never heard about it."

Even though AC hasn't had a strong history of breaking artists, Nolan says he's constantly on the lookout. "I hear records all the time that I think might capture the audience on a similar level, but somehow it just doesn't. It's not for a lack of trying. For the most part, the labels release a new **Toni Braxton** or **Michael Bolton** single and it works for us; it's very acceptable for the audience."

"If AC programmers are searching for a new direction, I don't see anything on the horizon. We're always looking for other areas to expand musically. Alternative-leaning

records, for instance, don't work for us. It's not so much that some of the music is negative, it's more that it's unfamiliar and the audience doesn't expect it. You can't put a finger on it; it just doesn't mesh well with the station. But if they can produce more records like this



Kerry Wood

and **Mary Chapin Carpenter's** 'Grow Old With Me' — which is a close second to 'Butterfly Kisses' as far as audience reaction goes — then it's great for AC." Not surprisingly, AC label promotion vets agree. Notes **Mercury VP/AC Promotion Kerry Wood**, "If we saw more of these situations happening, then we could say something is going on. The success of 'Butterfly Kisses' isn't going to make it any easier to break new acts, but hopefully it will make programmers a little more receptive to new artists and realize that hits don't always have to come from the superstars. This is a unique situation and it's one all of us in the format wish happened more often."

Atlantic Director/National AC Promotion Mary Conroy points out, "It's great for AC because it gets people talking about the format. But is it going to change anything? No. This song is so unique that you just stand back and let it happen."

"I've been in the format for 13 years and have seen it grow up and get away from the **Johnny Mathis** mentality. They've made a lot of progress but it still comes down to us having to prove our records to them."

"I don't criticize programmers for being cautious, especially when you have the world telling them they have the next big thing. They can't play everything. You have to prove it to them, and that's our job. But once you do and they put it on the air, it can stay there for a long time."

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues? Call me at (615) 244-8677 or e-mail: swonz@aol.com

Country Cavorts With Carlisle

You have to go pretty far back — decades perhaps — to find the last pop record to cross over to Country. That (un)lucky streak might be just about to end courtesy of **DMG/Jive** artist **Bob Carlisle**, whose song "Butterfly Kisses" is making an early move at Country.

Sure, in previous decades many pop records crossed to Country, but the difference is that the song often was an established hit at pop before Country jumped on it. What's interesting this time around is that a group of Country programmers sought out the record very close to the time the AC, Hot AC, and CHR world added it — before it had become a proven, monster hit at pop. Given that background, I thought it might be interesting to share what a trio of PDs had to say about why they are playing the song.

WDSY/Pittsburgh PD Justin Case found out about the single on the AC syndicated show "Delilah After Dark." He recalls, "I heard about the way women were reacting to the record and noticed the ACs in the market already picked up on it. It wasn't long before we were getting calls for the song, so we decided to add the song."

So convinced of its potential and appeal to the country lifegroup, Case played the AC version for three days before replacing it with the country mix. "We're all competing for women 25-54. Because of how strongly those women were reacting to the record we decided this was something we don't want to be on the back-end of, especially during the spring book."

Case dismisses critics who say he's steering listeners to the competition. "I'm protecting what I believe is a vulnerability right now. This song will touch any female, mother, or father who listens, regardless of the format. I'm not going to let stations take away my listeners because they have an impact record. It just so happens that I have a country mix of the song, which makes it even more palatable to my listeners and gives me even more of an advantage."

Songs like this don't come around very often, Case stresses, which means he's not ready to add more records from other formats. "I'm not searching the AC charts looking for songs to broaden my base. You play songs like this when they're hot. Is it going to be polarized? Probably. Is it going to burn at Country? Again, probably. But right now — with it being close to Mother's Day, people planning weddings, and the fact that we're in the spring book — it makes sense to play it."

Cautious Approach

Young Country **KYNG/Dallas PD Dan Pearman** — who also played the AC version for several days before being serviced with the country mix — is another believer in the song's potential, especially after the station kept getting bombarded with requests.

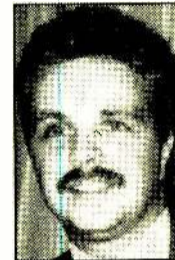
"I was a little cautious with the record at first and focused most of the early airplay on the morning show. That approach allows us to front-and-back-sell the song and talk about it so our audience doesn't think they're listening to another station."

Lyrical, says Pearman, the song is very country. "The story telling and the twist at the end ... after hearing that the first thing that went through my mind was that if someone like **Collin Raye** covered it, it would be huge."

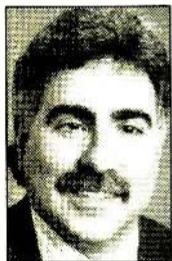
As for why other songs haven't crossed successfully to Country, Pearman says it pretty much comes down to the audience's expectations. "There are other records that are viable for the format. **Bonnie Raitt's** 'Let's Give 'Em Something To Talk About' is one of them. Every time we test the song it goes through the roof. If you were to compare it to other country records it would be top 10. The problem with playing Bonnie Raitt at the moment is that the audience wouldn't know which station they were listening to if it came on."

WIVK/Knoxville PD Les Acree, who's playing only the country mix, cautions that one song does not signal a trend. "This song is just as country as a lot of what Nashville is putting out, even if it is by an unknown artist, so nobody's going to confuse us with being an AC station because we're playing it. And we're not about to go looking for other pop records to play just because this is a hit."

He sums up, "When you see this kind of demand from your audience you have to take a close look at the record and see if it fits. In this case, it does, so why not play it?"



Justin Case



Gary Nolan



Les Acree



Active Rock Enjoys Cruising Sugartooth's 'Booty Street'

Add **Geffen/DGC** trio **Sugartooth's** "Booty Street" to the list of funky up, swampy rock records being embraced early at Active Rock. The Los Angeles-based trio's new single, which debuted two weeks ago on the Active Rock chart at No. 45, found supporters at major-market stations, including

only 50,000 copies.

A retooled musical approach and the addition of the red-hot **Dust Brothers** as producers has radio taking notice again. Notes Active Rock **WJRR/Orlando** APD/MD **Pat Lynch**. "It's really encouraging because listeners — as well as my-

we're finding heavy isn't a bad word. Even some of the heavier '80s songs are working well."

Director/National AOR Promotion **Warren Christensen** says set-up for the new album was made easier because of the band's relationship with radio, a fact echoed in Lynch's comments. "These guys really tried hard on the first album. There was a lot of enthusiasm at radio this time around because programmers remember the band as being very friendly and doing everything they asked, which is more uncommon these days even though we continually tell artists it's going to help their career in the long run."

Christensen says the label had the benefit of plenty of time to get radio familiar with the album. "The record was finished in December and we started playing it for them. But then the record got bumped because the band hadn't yet found a new drummer and that took some time. It all worked to our advantage."

Even though Rock radio has fragmented more since the band's last disc, Christensen isn't concerned. "Actually, [the opportunity to get airplay] is about the same. We know we'll get a fair shot at Active Rock and Rock. Back then, Alternative was really happening but they were playing softer stuff, so we didn't even really go to the format because the music was too hard. Now [Alternative] is playing a lot more different kinds of music, so there's a good chance it can get played."

The album "The Sounds Of Solid" goes to retail on June 3.



HOFFSTEN HOOFING IT TO U.S. — One of Sweden's most popular artists, singer/songwriter Louise Hoffsten, will make her U.S. debut with a new self-titled album on Track Factory/MCA on July 15. Hoffsten co-wrote the entire album, which was mixed by Tom Lord-Alge. Pictured (l-r) are Track Factory President Tim Sexton, MCA Exec. VP/GM Abbey Konowitch, Hoffsten, MCA Sr. VP/Field & Sales Marketing Jayne Simon and Sr. VP/A&R Gary Ashley.

WRCX/Chicago, KEGL/Dallas, WZTA/Miami, KISW/Seattle, KUPD/Phoenix, and KBPI/Denver.

The out-of-the-box reaction bodes well for a band that's been out of the limelight for a couple years since winning over Rock radio with the single, "Sold My Fortune." from its self-titled debut album. That set, unfortunately, sold

self — remember the last record and are glad to hear the band again."

The new sound of the band is reacting well. "Personally, it's one of those songs that took a few listens before I got it because it is a little different. But it's working very well. The Dust Brothers have really enhanced the sound without losing the heaviness of the riffs. And right now

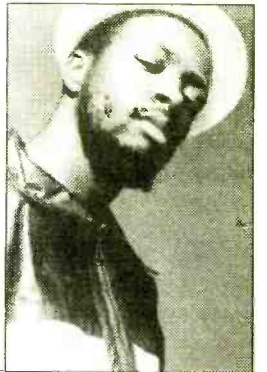


TURN UP THE VOLUME — Rockers Ampage blew up the volume at a recent performance at the L.A. House of Blues. All smiles — even though there could have been some hearing loss — are (l-r) Jeff Conawry, Ampage guitarist Earl Slick, Dan Akroyd, Ampage vocalist/bassist Mark Mason and National Music President Joe Grossman.

Music News & Views

Life's A 'Carnival' For Fugees' Jean

Fugees member **Wyclef Jean's** highly anticipated solo **Columbia** album, "Wyclef Jean Presents The Carnival," is scheduled to hit retail on June 24. The diversified set includes hip-hop versions of the Cuban standard "Guantanamera," "Mona Lisa," and other tunes. Joining Jean are fellow band members **Lauryl Hill** and **Pras Jean**, the **Neville Brothers** ("Mona Lisa"), the **Ithrees**, and the New York Philharmonic Orchestra. Jean co-wrote and produced the 16-song set. Look for a tour in the near future.



Wyclef Jean

O'Connor Grows A 'Gospel Oak'

Sinead O'Connor's new **Chrysalis/EMI** recording, the six-track EP titled "Gospel Oak," is being readied for release on June 3. It's her first new set of music since 1994's "Universal Mother." The EP features five new tracks and a live recording of the traditional Irish song "He Moved Through The Fair." O'Connor will also play her first live U.S. gig since the '95 Lollapalooza tour when she performs on June 13 in New Hampshire. The singer/songwriter is slated to perform several dates before returning for a longer tour in August.



Sinead O'Connor

Consumer electronics manufacturer Zenith has stepped up to the plate and is sponsoring "Zenith Presents The Blues Music Festival." The traveling showcase, which is in its eighth year, kicks off on June 9 and will visit over 40 cities. Featured artists include **B.B. King**, the **Robert Cray Band** with the **Memphis Horns**, **Tower Of Power**, **Jimmie Vaughan**, **J. Geils** with **Magic Dick's Bluestime**, and **Jonny Lang**.

Bowie Rarity On Lounge Compilation

David Bowie fans will want to get their hands on **RCA's** "Another Crazy Cocktail Party," a 20-song swingin' lounge music compilation. The set features the song "Pancho," which Bowie wrote with **Willi Albimoor** when the Thin White Duke was known as **David Jones**. The album also features such evergreens as "La Cucaracha" and "Big Bang Conga."



David Bowie

In the studio: Rapper **Queen Latifah** is back in the studio working on her new **Motown** album, which is slated for release this fall. Producers include **Sean "Puffy" Combs**, **Easy Mo Bee**, **Naughty By Nature's Kay Gee**, **Tone** and **Poke** of the **Trackmasters**, and her longtime collaborator **D.J. Mark 45 King** ... **Billy Joel** and **Elton John** will collaborate on their first recorded duet to be included on the former's "Greatest Hits Volume 3" and the latter's upcoming studio album. Both albums will be released later this year.

Asides: The brouhaha over **Marilyn Manson's** appearance on the bill of **Ozzy Osbourne's** OzzFest show at the New Jersey Meadowlands has been settled. Tickets for the June 15 go on sale later this week ... It's official: **Beck** will perform selected dates on the upcoming **H.O.R.D.E.** tour ... Rapper **Chuck D** (real name **Carlton Ridenhauer**) has joined the **Fox News Channel** as a commentator. He'll be responsible for developing news features and socio-political commentary ... **Neil Young** and manager **Elliot Roberts's Vapor Records** has signed New York female group **Cake Like**.

R&R's exclusive overview of musically similar Pop/Alternative Radio

R&R TOP 20 OVERVIEW

RANK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	TOTAL STATIONS/ADDS
1	WALLFLOWERS One Headlight (Interscope)	1015	23/0
2	SHAWN COLVIN Sunny Came Home (Columbia)	908	23/0
3	DAVE MATTHEWS BAND Crash Into Me (RCA)	812	21/0
4	VERVE PIPE The Freshmen (RCA)	804	25/1
5	WHITE TOWN Your Woman (Chrysalis/EMI)	691	22/0
6	DUNCAN SHEIK Barely Breathing (Atlantic)	678	20/0
7	U2 Staring At The Sun (Island)	674	23/1
8	JEWEL You Were Meant For Me (Atlantic)	662	18/0
9	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	652	22/0
10	PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	622	18/1
11	MEREDITH BROOKS Bitch (Capitol)	620	22/0
12	SISTER HAZEL All For You (Universal)	549	19/1
13	SHERYL CROW Everyday Is A Winding Road (A&M)	517	15/0
14	SAVAGE GARDEN I Want You (Columbia)	516	14/0
15	INXS Elegantly Wasted (Mercury)	460	15/1
16	COUNTING CROWS Daylight Fading (DGC/Geffen)	379	19/5
17	SHERYL CROW A Change Would Do You Good (A&M)	365	20/5
18	TORI AMOS Silent All These Years (Atlantic)	355	11/0
19	INDIGO GIRLS Shame On You (Epic)	350	17/3
20	OMC How Bizarre (Mercury)	344	11/2

This sub-chart is ranked by total plays and combined from the custom chart function on R&R ONLINE. © 1997, R&R Inc.

PERSPECTIVE

BY

FORMAT ELEMENTS

Angela Perelli



While this format has made a name for itself by creating a unique music recipe that combines the best from other formats to build a new style of radio, Pop/Alternative is not unique enough to survive solely on its music mix. Stations must follow the lead of other formats to develop personalities, production, and marketing to be strong competitors in the crowded contemporary music arena.

We can't think our format is too hip to play to d ar y- keepers. CHRs are masters of fun, larger than life promotions. These contests imprint call letters r people's minds and reinforce a station's music position.

The best Alternative and Rock stations are very creative at reaching their target by using production that reflects its "bad attitude." Pop/Alternatives need to have attitude in production — a self-deprecating, quirky, and fun attitude that appeals to young women.

The format resembles Hot AC in providing an upbeat mood service for adults. Personalities should be natural and real and lifestyle-focused.

Angela Perelli is Program Director of KYSR (Star 98.7) Los Angeles

Forward-thinking executives lend their perspectives about Pop/Alternative music and formatics each week. **R&R**

New & Active

TOAD THE WET SPROCKET Come Down (Columbia)
Total Plays: 342, Total Stations: 16, Adds: 0

DEPECHE MODE It's No Good (Mute/Reprise)
Total Plays: 270, Total Stations: 11, Adds: 0

SUBLIME Santeria (Gasoline Alley/MCA)
Total Plays: 252, Total Stations: 13, Adds: 0

ERASURE In My Arms (Mute/Maverick/WB)
Total Plays: 227, Total Stations: 11, Adds: 0

FIONA APPLE Sleep To Dream (Work)
Total Plays: 215, Total Stations: 10, Adds: 0

MATCHBOX 20 Push (Lava/Atlantic)
Total Plays: 202, Total Stations: 10, Adds: 0

ABRA MOORE Four Leaf Clover (Arista Austin/Arista)
Total Plays: 177, Total Stations: 7, Adds: 0

HANSON Mmm Bop (Mercury)
Total Plays: 173, Total Stations: 5, Adds: 0

JAMIROQUAI Virtual Insanity (Work)
Total Plays: 162, Total Stations: 9, Adds: 3

WALLFLOWERS The Difference (Interscope)
Total Plays: 147, Total Stations: 10, Adds: 2

Songs ranked by total plays

Contributing Stations

WBMX/Boston, MA (HAC)	WLIR/Long Island, NY (Alt)	KBBT/Portland, OR (HAC)
WLUP/Chicago, IL (HAC)	KYSR/Los Angeles, CA (HAC)	WDCC/Raleigh, NC (CHR/P)
WTMX/Chicago, IL (HAC)	WPLL/Miami, FL (HAC)	KZZO/Sacramento, CA (AA)
KALC/Denver, CO (HAC)	WDBZ/New York, NY (HAC)	KENZ/Salt Lake City, UT (AA)
KXPK/Denver, CO (AA)	WPTN/Norfolk, VA (HAC)	KFMB/San Diego, CA (HAC)
WHYT/Detroit, MI (Alt)	KTNP/Omaha, NE (HAC)	KLLC/San Francisco, CA (HAC)
KVSR/Fresno, CA (HAC)	WSHE/Oriando, FL (HAC)	WVRV/St. Louis, MO (AA)
WJBX/Ft. Myers, FL (AA)	KZON/Phoenix, AZ (Alt)	WHPT/Tampa, FL (AA)
KMXB/Las Vegas, NV (HAC)	KZZP/Phoenix, AZ (HAC)	

26 Total Stations

HAC — Hot AC Alt-Alternative AA-Adult Alternative CHR/P-CHR/Pop

INDIGO GIRLS

"Shame On You"

the first track album from the new album

"shaming of the sun"

POP/Alternative Chart Debut:
Debut #19!

Produced by Indigo Girls and David Leonard
Management: Russell Carter Artist Management, LTD.



Hot AC: Debut **29**
Most Added Again!

WDBZ	KDMX	KALC
KYSR	KHMX	WTIC
WTMX	WBMX	KMXB
KLLC	KPLZ	WMXL
WKQI	WWMX	WQMZ

and many more

Adult Alternative: **5**

WXRT	WBOS	KBCO
KFOG	WXRV	KXPK
WXPB	KMTT	WKOC
CIDR	KTCZ	KENZ
KKZN	WHPT	WTTS

and many more



TONY NOVIA

Evergreen's Battle Of The Bay: 'Can You Guys Get Along?'

San Francisco's CHR sibling slugfest, as seen by KMEL's Santosuosso

KMEL/San Francisco PD Michelle Santosuosso — or Michelle S., as she's known to most — is locked in one of the biggest battles in her radio career. The twist: Her archenemy, KYLD (Wild 107), is now a fellow member of the Evergreen (soon to be Chancellor Media) family. Last week, Wild 107 PD Michael Martin took us to the front lines for his perspective. This week, we'll get a look from Santosuosso's side.

Santosuosso arrived at KMEL three years ago with impressive career credentials: After MD stints at the n-CHR KZZP/Phoenix and KKLQ (Q106)/San Diego, she complemented her radio experience by becoming RCA's Director/Cross-over Music, then returned to broadcasting as Asst. PD of KKBT/Los Angeles.

R&R: How would you describe KMEL's music?

MS: We are a CHR radio station ... because we play hit music. My right hand and MD, **Joey Arbagey**; Asst. MD **Dave Daniels**; and our staff play the very best of what KMEL's audience expects. But then we try to take risks and break new music, like we've been doing with **Nuyorican Soul**, **Erykah Badu**, and **Maxwell**. Part of our mission is to be hit-oriented; another part is to be the station that is spinning the new, different, and special music.

R&R: How do you compare KMEL's sound to KYLD's?

MS: KMEL's position is "The Station For The Hip-Hop Generation." We represent every aspect of the hip-hop culture. When we made that change, everyone said, "So you're playing all rap music?" No! Hip-hop culture is not just rap. Hip-



hop music comes in all forms, and KMEL's whole vibe is representing that. KYLD is a party station. KYLD is targeted younger: Really uptempo, fun, and partying with a fast-paced lifestyle for the younger people. KMEL is a little older, a little more sophisticated, and a little more conscious. That's the difference.

Family Therapy

R&R: How would you describe what is going on between KMEL and KYLD as co-owned Evergreen stations?

MS: That's funny ... **Jimmy de Castro** asked the same question, and he owns the station. You are talking about two incredibly talented and incredibly competitive radio stations. The fact that the same company owns them does not really change anything. Everybody in radio understands that when you are in radio, you live and breathe it. The people here are very passionate about what they do.

But things have calmed down a little bit. The reason it became so intense is that before Evergreen owned KYLD — in the days of **Mancow** — there were so many character attacks and a lot of bullshit

back and forth between the stations. It got really bitter. Those old wounds don't heal overnight ... it takes time.

R&R: What is **Scott Ginsburg** and **de Castro's** take on the rivalry?

MS: They ask the same question: "Can you guys get along?" We tell them we'll try.

R&R: Do you consider the war between the stations to be a healthy situation?

MS: No. I would prefer a relationship where I could have an open dialog and open communication. Any relationship has to be built upon trust and respect, and it has to come over time. Things have happened that have probably made us both a bit gun-shy. It has certainly made me gun-shy.

R&R: Is sharing research and other tools in KMEL and KYLD's future?

MS: In a perfect world, that would work. It's different in Boston — I talked with **Steve Rivers** because he has to deal with this first-hand, with **WJMN & WKXS (Kiss 108)**. It's easier to separate 'ZOU and Kiss 108. Kiss is the heritage station and, being in Boston, can play the older music with a little more rock and [pop] CHR. ZOU can be a little more rhythmic, a little more hip-hop, and appeal to a completely different crowd.

At KMEL, you have the first commercial FM station to play hip-hop on the air. It's just as relevant for me to put hip-hop in my mix to appeal to a 30-year-old as it is for Michael Martin to put hip-hop in his mix to appeal to a 15-year-old. The music is so broad here because of everything that [former KMEL PD] **Keith Nafataly** did for 10 years. When the line gets blurry like that, you suddenly have two stations fighting over a position. That's where it all started getting very confusing — and where we started sounding too much alike. That's what was causing the problem.

R&R: If you're **Jimmy de Castro**, does it make financial sense to keep both of you CHR? Is there room for what both of you are doing?

MS: There is absolutely room for both of us. We need to be very specifically targeted. Part of the reason KMEL did this "Hip-Hop Generation" thing was to create our own identity. You can have the party station and the dance station. We won't go in their musical arena, whether or not it tests.

R&R: Is there room in San Francisco for a **WKTU/New York** or a **WHTZ (Z100)/NY** type of station?

KMEL's Mission Statement

Music ... it has no boundaries, it has no format, it has no color lines ... just realness.

Hip-hop ... hip-hop is not just rap music. Hip-hop is a state of mind. Hip-hop can be R&B flavor. Hip-hop can have a Reggae flavor. Hip-hop has a message. Hip-hop is a way of dress. Hip-hop is the expression of consciousness. Hip-hop is a form of dance. Hip-hop is a complete culture, and hip-hop culture has not been represented on commercial radio until now.

Generation ... A generation is a group of people bound in a common bond. They share the experience of growing up in the world at the same time. The '60s had the "Beat Generation." The '70s had the "Hippie Generation." The '80s had the "Me Generation." The '90s had "Generation X." The millennium is almost here, we are right upon the year 2000, so wake up. The dawn of this era is the awakening of the "Hip-Hop Generation." KMEL is your station ... "The Station For The Hip-Hop Generation."

MS: I don't know. The urban undercurrent here is very strong, and you have two stations addressing that. Plus KYLD has a dance music position that is very strong. In my opinion, [KMEL and KYLD] can move even further in forging a bigger difference between us.

As far as a "pure" CHR, I remember the days of **X100**, and I don't know if it would work here today. You also have to take into consideration that **KLLC (Alice)** is a great radio station. It would be tough to get white females who like that uptempo, happy music to listen to another CHR or Dance CHR over Alice and the other

all about. That's irritating. Another big misconception is that San Francisco, musically, is predominately a market of color because urban music does well here. That could not be more inaccurate. If you look at KMEL's [cume] audience in **Arbitron**, it's 28% African-American, 16% Hispanic, and 56% white/other, which includes Japanese, Chinese, Filipino, Samoan and many other ethnic groups.

R&R: What advice would you pass along to fellow and future programmers?

MS: Please mentor and develop young radio people, because they



LET THE ARTISTS DO THE TALKING — Wherever you go in the Bay Area, you're bound to see KMEL's massive outdoor campaign, featuring artists like Toni Braxton promoting the 106 KMEL vibe.

stations already here.

Progressive Tastes

R&R: Every market has its own unique identity. What do you see as the overall identity of the San Francisco marketplace from a radio perspective?

MS: The San Francisco marketplace is traditionally progressive. It has been for years. Back in the day when **Janis Joplin**, **Jefferson Airplane**, and all those artists were breaking out of here ... there has always been a revolutionary undercurrent of musical progression. The audience here is very sophisticated and forward-thinking. You can get away with a lot in terms of breaking new music because you are broadcasting to an audience that — simply through the culture of San Francisco — is into it. We are able to do a lot of cool things here, whereas in other markets you are limited.

R&R: What is the industry's biggest misconception about KMEL?

MS: That we are not a Top 40 radio station based on our playlist. People decide what kind of station we are before ever even coming into the market to listen to what we're

are the future. Please take the time to teach the young, hungry 15- or 16-year-old kid who is running all over the building wanting to learn about radio. If you don't mentor and teach these kids, radio will suffer in the long run. I feel there is a lack of mentoring among programmers.

It's easy to not do it, especially now because you're so busy with so many demands on your time and a million things you are responsible for. But one thing you're responsible for is the future. I can remember when I was 16 and running around a radio station — someone took the time to show me. Ten years later, I'm programming a station. There are a lot of people out there who are really smart and deserve a shot. You've got to listen to them.

CHR Asst. Editor **Jay Levy** contributed to this column.

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1663 or e-mail: tnovia@rronline.com



UP, UP AND AWAY — Taking the station to new heights is traffic reporter Flygirl E in KMEL's new Bell Jet Ranger, suitably named "SKY JAM 1."

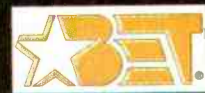
> **WHY IS THIS MAN SMILING?**

Because everyone is talking about
> **JAMIROQUAI'S "Virtual Insanity"**
impacting Top 40 this week.

Already Over 280 Total
Spins At MTV
Ranks #2 This Week!!!

Already #1 Phones At 6105
With 52 Spins Per Week!!!

Appearing On The
Tonight Show 5/16
And Conan O'Brien 6/4



> **VIRTUAL INSANITY** the explosive track and video from the gold album **TRAVELLING WITHOUT MOVING**

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WORK

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CHR/POP

TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
WALLFLOWERS One Headlight (Interscope)	3.85	3.91	3.65	3.91	76.8%	18.5%
SHAWN COLVIN Sunny Came Home (Columbia)	3.82	3.74	3.63	3.53	73.0%	12.5%
CARDIGANS Lovefool (Mercury)	3.78	3.71	3.85	3.96	94.0%	35.5%
HANSON Mmm Bop (Mercury)	3.78	3.52	3.48	3.60	71.3%	18.3%
BRUCE SPRINGSTEEN Secret Garden (Columbia)	3.75	3.85	3.43	3.78	61.5%	20.5%
PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	3.71	3.48	3.30	3.35	68.3%	16.8%
WHITE TOWN Your Woman (Chrysalis/EMI)	3.70	3.63	3.83	3.74	66.3%	13.5%
BLACKSTREET Don't Leave Me (Interscope)	3.65	3.69	—	—	55.3%	12.5%
MEREDITH BROOKS Bitch (Capitol)	3.65	—	—	—	58.8%	11.8%
MONICA For You I Will (Warner Sunset/Atlantic)	3.63	3.85	3.67	3.73	74.5%	24.5%
OMC How Bizarre (Mercury)	3.63	3.32	—	—	39.5%	9.0%
SPICE GIRLS Wannabe (Virgin)	3.62	3.59	3.61	3.92	89.5%	35.3%
SAVAGE GARDEN I Want You (Columbia)	3.58	3.44	3.47	3.36	80.0%	23.5%
SPICE GIRLS Say You'll Be There (Virgin)	3.58	3.50	3.48	3.63	77.0%	21.8%
DUNCAN SHEIK Barely Breathing (Atlantic)	3.56	3.64	3.64	3.53	74.0%	19.8%
SHERYL CROW Everyday Is A Winding Road (A&M)	3.56	3.49	3.43	3.64	89.3%	34.5%
AZ YET Hard To Say I'm Sorry (LaFace/Arista)	3.52	3.62	3.44	3.67	63.0%	13.5%
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	3.48	—	—	—	45.5%	13.3%
U2 Staring At The Sun (Island)	3.48	3.45	3.29	3.32	58.3%	13.8%
BABYFACE Every Time I Close My Eyes (Epic)	3.47	3.67	3.51	3.55	76.0%	24.8%
LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)	3.47	3.56	3.56	3.59	57.8%	16.5%
DRU HILL In My Bed (Island)	3.45	3.63	3.56	—	38.0%	10.5%
GINA G Ooh Aah...Just A Little Bit (Eternal/WB)	3.44	3.42	3.35	3.35	75.5%	26.8%
MARK MORRISON Return Of The Mack (Atlantic)	3.35	3.71	3.49	3.55	48.5%	16.0%
CELINE DION All By Myself (550 Music)	3.33	3.43	3.43	3.61	90.8%	33.0%
SISTER HAZEL All For You (Universal)	3.19	—	—	—	20.0%	5.5%
REAL MCCOY One More Time (Arista)	3.07	3.20	3.16	3.09	48.8%	17.5%
ERASURE In My Arms (Mute/Maverick/WB)	3.03	—	—	—	26.0%	7.8%
INXS Elegantly Wasted (Mercury)	2.99	3.14	2.98	3.05	47.3%	14.8%

Total sample size is 400 respondents with a +/-5 margin of error. **Total average favorability** estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis. **WEST:** Los Angeles, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1997, R&R Inc.

CALLOUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

Wallflowers' "One Headlight" (Interscope) succeeds **Jewel** at No. 1 this week ("You Were Meant For Me" was removed after 20 weeks of testing). "Headlight" remains a top tester across all demos and regions — including first among women 25-34 with a 3.89.

"Sunny Came Home" by **Shawn Colvin** (Columbia) gains in favorability for a fifth consecutive week, now ranking second overall with a 3.82 score. "Sunny" is the top tester among teens and in the Midwest, and it's sixth among women 25-34.

Two songs turned increased familiarity into big favorability gains: "Mmm Bop" by **Hanson** (Mercury) moves 3.52-3.78 in total favorability and is now third 25-34 (3.84). "How Bizarre" by **OMC** (Mercury) moves 3.32-3.63 overall, tops the 18-24 cell with a 4.06, and is second in the West (4.08) — where the song has 53% familiarity, thanks to strong airplay at **KIIS/Los Angeles, KKLQ/San Diego, KZHT/Salt Lake City, and KKRZ/Portland.**

"Bitch" by **Meredith Brooks** (Capitol) makes an impressive Callout America debut this week with a 3.65 total favorability score (good for an eighth place tie). "Bitch" also posts Top 10 rankings in two demos and three regions. This is one to watch over multiple weeks.

"Where Have All The Cowboys Gone?" by **Paula Cole** (Imago/WB) vaults 3.47-3.71 this week, reaching a new high score. It now ranks sixth among 18-24s (3.72) and seventh 25-34 (3.62).



Meredith Brooks "Bitch"

Debut Soundscan LP Chart 25*
Over 34,000 Units Scanned 1st Week

Callout America Debut #8 Overall

R&R CHR/POP 38 - 27

New This Week:

WBLI WZJM KMXV WZPL KHFI WRVQ

WFLY WKRZ WXKB KISX WMGB

WIFC WKMV WVAQ WKHQ

R&R HOT AC 23

New This Week:

KBEE KAMX KEYW





CHR/POP TOP 50

MAY 16, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
8	6	3	1	HANSON Mmm Bop (Mercury)	5984	5369	4765	3989	126/0
2	2	1	2	SAVAGE GARDEN I Want You (Columbia)	5727	5573	5504	5371	121/0
3	3	2	3	WALLFLOWERS One Headlight (Interscope)	5536	5440	5420	5209	117/0
11	8	7	4	SPICE GIRLS Say You'll Be There (Virgin)	5121	4707	4167	3486	126/0
6	5	5	5	MONICA For You I Will (Warner Sunset/Atlantic)	5041	4986	4818	4324	122/0
5	4	6	6	PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	4960	4964	4853	4633	124/2
1	1	4	7	JEWEL You Were Meant For Me (Atlantic)	4942	5162	5520	5526	113/0
14	12	10	8	WHITE TOWN Your Woman (Chrysalis/EMI)	4040	3658	3330	2954	120/0
4	7	8	9	CARDIGANS Lovefool (Mercury)	3728	4207	4701	4978	109/0
10	10	9	10	DUNCAN SHEIK Barely Breathing (Atlantic)	3509	3711	3754	3775	96/0
23	16	13	11	MARK MORRISON Return Of The Mack (Atlantic)	3501	3083	2631	2181	108/3
20	15	14	12	SHAWN COLVIN Sunny Came Home (Columbia)	3399	3075	2741	2435	111/4
9	11	12	13	NO DOUBT Don't Speak (Trauma/Interscope)	2944	3251	3738	3939	97/0
7	9	11	14	SHERYL CROW Everyday Is A Winding Road (A&M)	2943	3452	3779	4123	92/0
24	22	17	15	AZ YET Hard To Say I'm Sorry (LaFace/Arista)	2873	2446	2247	1904	103/1
—	39	25	16	ROBYN Do You Know (What It Takes) (RCA)	2752	2084	1043	355	121/5
18	18	16	17	U2 Staring At The Sun (Island)	2740	2698	2559	2520	105/0
30	25	22	18	OMC How Bizarre (Mercury)	2496	2154	1866	1687	95/4
12	13	15	19	BABYFACE Every Time I Close My Eyes (Epic)	2481	2743	3070	3468	68/0
28	26	23	20	BLACKSTREET Don't Leave Me (Interscope)	2290	2098	1863	1774	92/4
BREAKER			21	BLESSID UNION OF SOULS I Wanna Be There (EMI)	2202	1914	1502	965	93/2
13	14	18	22	SPICE GIRLS Wannabe (Virgin)	2018	2295	2752	3246	70/1
16	19	19	23	EN VOGUE Don't Let Go (Love) (EastWest/EEG)	2017	2286	2539	2909	66/0
BREAKER			24	VERVE PIPE The Freshmen (RCA)	2005	1627	1361	1101	92/5
36	30	27	25	SISTER HAZEL All For You (Universal)	1959	1824	1529	1243	94/4
22	21	24	26	GINA G Ooh Aah...Just A Little Bit (Eternal/WB)	1898	2088	2310	2331	72/0
—	—	38	27	MEREDITH BROOKS Bitch (Capitol)	1892	1159	483	87	98/16
34	28	28	28	ERASURE In My Arms (Mute/Maverick/WB)	1864	1817	1705	1400	92/0
15	17	20	29	BRUCE SPRINGSTEEN Secret Garden (Columbia)	1686	2250	2587	2930	61/1
37	37	32	30	TONI BRAXTON I Don't Want To (LaFace/Arista)	1576	1423	1325	1242	93/4
—	—	48	31	BOB CARLISLE Butterfly Kisses (DMG/Jive)	1560	687	161	—	94/38
—	—	41	32	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	1461	1020	343	147	99/9
27	27	30	33	LUSCIOUS JACKSON Naked Eye (Grand Royal/Capitol)	1351	1589	1749	1814	53/0
19	20	21	34	INXS Elegantly Wasted (Mercury)	1341	2236	2410	2448	61/0
29	29	35	35	BLACKSTREET No Diggity (Interscope)	1231	1379	1563	1723	47/0
43	40	39	36	BEE GEES Alone (Polydor/A&M)	1194	1145	1022	816	77/0
31	32	34	37	KEITH SWEAT Nobody (Elektra/EEG)	1129	1331	1448	1630	37/0
33	33	36	38	R. KELLY I Believe I Can Fly (Jive)	1011	1218	1397	1568	40/0
21	23	31	39	REAL MCCOY One More Time (Arista)	999	1437	2070	2432	44/0
—	45	44	40	NO DOUBT Sunday Morning (Trauma/Interscope)	927	852	703	474	73/2
42	43	42	41	KEITH SWEAT Just A Touch (Elektra/EEG)	861	958	908	876	49/0
25	34	37	42	COUNTING CROWS A Long December (DGC/Geffen)	849	1203	1380	1871	40/0
DEBUT			43	3RD PARTY Can U Feel It (DVB/A&M)	780	597	376	201	61/8
17	24	35	44	CELINE DION All By Myself (550 Music)	775	1253	1870	2840	38/0
32	36	40	45	JON SECADA Too Late, Too Soon (SBK/EMI)	754	1111	1350	1607	33/0
39	41	43	46	BARENAKED LADIES The Old Apartment (Reprise)	732	932	1014	1000	37/0
DEBUT			47	MARY J. BLIGE Love Is All We Need (MCA)	731	610	490	333	58/3
50	49	50	48	JOCELYN ENRIQUEZ Do You Miss Me (Classified)	712	612	570	517	28/3
DEBUT			49	COUNTING CROWS Daylight Fading (DGC/Geffen)	689	263	78	53	58/13
45	44	46	50	DRU HILL In My Bed (Island)	671	732	718	689	38/0

This chart reflects airplay from May 5-11. Songs ranked by total plays. Highlighted songs indicate Breaker.

129 CHR/Pop reporters. 124 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS

BLESSID UNION OF SOULS
I Wanna Be There (EMI)

TOTAL PLAYS/INCREASE: 2202/288
TOTAL STATIONS/ADDS: 93/2
CHART: 21

VERVE PIPE

The Freshmen (RCA)

TOTAL PLAYS/INCREASE: 2005/378
TOTAL STATIONS/ADDS: 92/5
CHART: 24

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SHERYL CROW A Change Would Do You Good (A&M)	64
JON BON JOVI Midnight In Chelsea (Mercury)	58
BOB CARLISLE Butterfly Kisses (DMG/Jive)	38
TOAD THE WET SPROCKET Come Down (Columbia)	21
GINA G Gimme Some Love (Eternal/WB)	18
MEREDITH BROOKS Bitch (Capitol)	16
COUNTING CROWS Daylight Fading (DGC/Geffen)	13
AEROSMITH Hole In My Soul (Columbia)	12
INDIGO GIRLS Shame On You (Epic)	9
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	9

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOB CARLISLE Butterfly Kisses (DMG/Jive)	+873
MEREDITH BROOKS Bitch (Capitol)	+733
ROBYN Do You Know (What It Takes) (RCA)	+668
HANSON Mmm Bop (Mercury)	+615
SHERYL CROW A Change Would Do You Good (A&M)	+446
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	+441
AZ YET Hard To Say I'm Sorry (LaFace/Arista)	+427
COUNTING CROWS Daylight Fading (DGC/Geffen)	+426
MARK MORRISON Return Of The Mack (Atlantic)	+418
SPICE GIRLS Say You'll Be There (Virgin)	+414

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DONNA LEWIS I Love You Always Forever (Atlantic)	
TONI BRAXTON Un-break My Heart (LaFace/Arista)	
AMBER This Is Your Night (Tommy Boy)	
NO MERCY Where Do You Go (Arista)	
MERRIL BAINBRIDGE Mouth (Universal)	
ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	
SHERYL CROW If It Makes You Happy (A&M)	
TONI BRAXTON You're Makin' Me High (LaFace/Arista)	
KEITH SWEAT Twisted (Elektra/EEG)	
DISHWALLA Counting Blue Cars (A&M)	

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



TONIC "If You Could Only See"

R&R ALTERNATIVE 7-4

RESEARCH!

99x/Atlanta- #2 Overall/#4 Females!

Top 5: WGRD WAQZ

Top 10: KKND WBCN KEDG WENZ KEGE

Top 10 Phones At CHR!

WKRZ WRFY/#2 WNDU WWCK WIFC KSMB

On Tour with The Verve Pipe!



NEW & ACTIVE

DEPECHE MODE It's No Good (*Mute/Reprise*)
Total Plays: 666, Total Stations: 53, Adds: 3

FREAK NASTY Da Dip (*Power*)
Total Plays: 613, Total Stations: 33, Adds: 5

GINA G Gimme Some Love (*Eternal/WB*)
Total Plays: 605, Total Stations: 59, Adds: 18

SHERYL CROW A Change Would Do You Good (*A&M*)
Total Plays: 598, Total Stations: 76, Adds: 64

AEROSMITH Hole In My Soul (*Columbia*)
Total Plays: 537, Total Stations: 49, Adds: 12

LE CLICK Call Me (*Logic*)
Total Plays: 512, Total Stations: 26, Adds: 0

SUBLIME Santeria (*Gasoline Alley/MCA*)
Total Plays: 489, Total Stations: 32, Adds: 1

BACKSTREET BOYS Quit Playing Games With My Heart (*Live*)
Total Plays: 433, Total Stations: 29, Adds: 8

TONIC If You Could Only See (*Polydor/A&M*)
Total Plays: 413, Total Stations: 35, Adds: 4

JOCK JAM Jock Jam (*Tommy Boy*)
Total Plays: 377, Total Stations: 17, Adds: 0

NO MERCY When I Die (*Arista*)
Total Plays: 375, Total Stations: 39, Adds: 6

DAVE MATTHEWS BAND Crash Into Me (*RCA*)
Total Plays: 334, Total Stations: 14, Adds: 1

INDIGO GIRLS Shame On You (*Epic*)
Total Plays: 302, Total Stations: 32, Adds: 9

CARDIGANS Been It (*Mercury*)
Total Plays: 296, Total Stations: 26, Adds: 0

BRAND NEW HEAVIES Sometimes (*Delicious Vinyl/Red Ant*)
Total Plays: 290, Total Stations: 26, Adds: 0

TOAD THE WET SPROCKET Come Down (*Columbia*)
Total Plays: 250, Total Stations: 31, Adds: 21

JANA What Am I To You (*Curb*)
Total Plays: 243, Total Stations: 14, Adds: 0

NU FLAVOR Sweet Sexy Thing (*Reprise*)
Total Plays: 242, Total Stations: 11, Adds: 0

LAKIESHA BERRI Like This And Like That (*Hollywood*)
Total Plays: 182, Total Stations: 22, Adds: 1

B-ROCK AND THE BIZZ Mybabydaddy (*LaFace/Arista*)
Total Plays: 164, Total Stations: 4, Adds: 0

Songs ranked by total plays



GIVING THE TAXMAN HIS DUE...ER, DUNK — That's how WWLD/Tallahassee listeners got their revenge on Uncle Sam this April 15, snagging the station plenty of local news coverage. It was a wet 'n' Wild time for (l-r) soaked station promo and "tax" man Ian Morales, parttimer Lisa Davis, reporter Erika Ragland of ABC's WXTL-TV, and WWLD parttimer Peepshow.



THE GUYS GOWILD FOR ORCHID — While preparing for a KRUF/Shreveport performance, the Wild ones find a few new fans to root them on: (l-r) Jeff McClusky & Associate's Rick Cooper, the group's Renee and Stephanie, KRUF morning man Robert J. Wright, Orchid Stacy, 'RUF PD Gary Robinson, and RCA's Mark Landis.

NEW RELEASES

ADDS MAY 20

- | | |
|------------------------|---|
| Aaliyah | "4 Page Letter" (<i>BlackGround/Atlantic</i>) |
| Alisha's Attic | "I Am I Feel" (<i>Mercury</i>) |
| Babyface | "How Come, How Long" (<i>Epic</i>) |
| Collective Soul | "Listen" (<i>Atlantic</i>) |
| En Vogue | "Whatever" (<i>EastWest/EEG</i>) |
| For Real | "The Saddest Song I Ever Heard" (<i>Rowdy/Arista</i>) |
| Jamiroquai | "Virtual Insanity" (<i>Work</i>) |
| Mary Griffin | "Just No Other Way..." (<i>Curb</i>) |
| Paul McCartney | "The World Tonight" (<i>Capitol</i>) |
| K-Ci & JoJo | "You Bring Me Up" (<i>MCA</i>) |
| Real McCoy | "I Wanna Come (With You)" (<i>Arista</i>) |
| Steve Winwood | "Spy In The House Of Love" (<i>Virgin</i>) |
| Zap Mama | "Poetry Man" (<i>Luaka Bop/WB</i>) |



BLOSSOMS GET WINGS AT FOOTY'S DING — WHYI/Miami held its annual "Y100 Annual Wing Ding" recently. The concert — which raises money to combat drug abuse — has blossomed into a mega-event over the years, and one of this year's performers was the Gin Blossoms. Living on a wing and a prayer are (l-r) WHYI MD Al Chio, the band's Robin Wilson and Jesse Valenzuela, Y100's Footie. Gin Blossoms' Bill Lean, Scott Johnson, and Philip Rhodes, 'HYI PD Rob Roberts, and morning driver Bobby.



FASHION VICTIM? — NBC execs must not have been too pleased when "Boston Common" star Anthony Clark showed up for a WWXL/Orlando visit wearing a "Late Show With David Letterman" T-shirt ... they didn't pick up Clark's show for next season. Still, 'WXL staffers were uncommonly happy to see him: (top, l-r) morning hosts Johnny Magic and Doc Holliday and APD/MD Pete de Graaff; (bottom) "Magic Fat Guy" and news goddess Deborah Roberts.

Stations and their adds listed alphabetically by market

<p>WFLY/Albany, NY PD: Michael Morgan MD: Ron Williams 10 FREAK NASTY "Dip" 7 JON BON JOVI "Midnight" BOB CARLISLE "Butterfly" MEREDITH BROOKS "Bitch" SISTER HAZEL "All"</p>	<p>WKSE/Bufalo, NY PD: Sae D'Neil APD/MD: Dave Universal THIRD EYE BLIND "Life" SHAWN COLVIN "Sunny" BABYFACE "Come"</p>	<p>WNKI/Eimira, NY PD/MD: Bob Quick SHERYL CROW "Change" JON BON JOVI "Midnight" TOAD THE WET... "Come" BOB CARLISLE "Butterfly"</p>	<p>WNNK/Harrisburg, PA PD: Sae D'Neil MD: Scott Shaw SHERYL CROW "Change"</p>	<p>KFRX/Lincoln, NE PD: Sonny Valentine MD: Paul Powers 10 BOB CARLISLE "Butterfly" MIGHTY MIGHTY BT "Impression" JON BON JOVI "Midnight" DJ COMPANY "Rhythm" SHERYL CROW "Change" NO MERCY "When"</p>	<p>WRVW/Nashville, TN PD: Charlie Quinn APD: Tom Peace MD: Scooter COUNTING CROWS "Daylight" SHERYL CROW "Change"</p>	<p>WEZZ/Pittsburgh, PA PD: David Edgar MD: John Cline SHERYL CROW "Change"</p>	<p>KZZU/Spokane, WA PD: Ken Hopkins MD: John Conner 4 NOTORIOUS B.I.G. "Money" 3 3RD PARTY "Can"</p>	<p>KISX/Tyler, TX PD: Michael Storm MD: Mick Fulgham MEREDITH BROOKS "Bitch" SISTER HAZEL "All" SHERYL CROW "Change"</p>
<p>WAEB/Allentown, PA PD: Brian Check MD: Chuck McGee JON BON JOVI "Midnight" AEROSMITH "Hole" SISTER HAZEL "All" COUNTING CROWS "Daylight"</p>	<p>WRQK/Canton, OH PD/MD: Rick Michaels APD: Todd Downard JON BON JOVI "Midnight" MATTHEW SWEET "Where" SHERYL CROW "Change" COLLECTIVE SOUL "Listen"</p>	<p>WJET/Erie, PA PD: Dana London MD: J.J. Fox JAMIROQUAI "Insanity" THIRD EYE BLIND "Life"</p>	<p>WKSS/Hartford, CT PD: Jay Beau Jones 11 SHAWN COLVIN "Sunny" 10 LE CLICK "Tonight" JON BON JOVI "Midnight" GINA G "Gimme"</p>	<p>KESR/Little Rock, AR PD: Tom Gallagher JON BON JOVI "Midnight" GINA G "Gimme" MIGHTY MIGHTY BT "Impression"</p>	<p>WKCI/New Haven, CT PD: Tony Bristol APD: Ed Sabatino MD: Jeff McCartney 1 JON BON JOVI "Midnight"</p>	<p>WERZ/Portsmouth, NH DM/PPD: Jack D'Brien MD: Brett Richards SHERYL CROW "Change" JON BON JOVI "Midnight" GINA G "Gimme" TOAD THE WET... "Come"</p>	<p>WDBR/Springfield, IL DM: Bill Klapproth MD: Rick Blade 10 BRUCE SPRINGSTEEN "Secret" SHERYL CROW "Change" COUNTING CROWS "Daylight"</p>	<p>WSKS/Utica, NY PD: Bill Calcher MD: Diane Chase 10 BOB CARLISLE "Butterfly" 21 BLACKSTREET "Leave" 21 COUNTING CROWS "Daylight" 21 TONI BRAXTON "Want" 21 GINA G "Gimme" 21 JON BON JOVI "Midnight"</p>
<p>WQIZ/Amarillo, TX PD/MD: Ted Kelly SHERYL CROW "Change" BOB CARLISLE "Butterfly" BACKSTREET BOYS "Playing" TOAD THE WET... "Come" DJ COMPANY "Rhythm" JON BON JOVI "Midnight" MARY GRIFFIN "Just"</p>	<p>WSSX/Charleston, SC PD: Calvin Hicks MD: Christine Cross 25 TOAD THE WET... "Come" 10 MARK MORRISON "Return" SHERYL CROW "Change" JON BON JOVI "Midnight" BOB CARLISLE "Butterfly" DJ COMPANY "Rhythm"</p>	<p>KDUK/Eugene, OR PD/MD: Barry MacGaire GINA G "Gimme" COUNTING CROWS "Daylight" SHERYL CROW "Change"</p>	<p>KRBE/Houston, TX PD: John Peake APD: Scotty Sparks MD: Jay Michaels OMC "Bizarre" ROBYN "Know" NO MERCY "When"</p>	<p>WBLI/Long Island, NY PD: Ken Medek MD: Al Levine 18 MEREDITH BROOKS "Bitch"</p>	<p>WQGN/New London, CT DM/PPD: Franco INDIGO GIRLS "Shame" MIGHTY MIGHTY BT "Impression" JON BON JOVI "Midnight" 112 "Cupid" COUNTING CROWS "Daylight" AEROSMITH "Hole"</p>	<p>WSPK/Poughkeepsie, NY PD: Steve Schantz MD: Scotty Mac 2 JON BON JOVI "Midnight" SHERYL CROW "Change" GINA G "Gimme" SUNLAND "Human"</p>	<p>WNTQ/Syracuse, NY PD: Tom Mitchell MD: Jimmy Olsen 13 BOB CARLISLE "Butterfly" SHERYL CROW "Change" DJ COMPANY "Rhythm" TOAD THE WET... "Come" GINA G "Gimme"</p>	<p>WIFC/Wausau, WI PD: Rod Phillips 12 BOB CARLISLE "Butterfly" 7 MARK MORRISON "Return" 5 SHERYL CROW "Change" 5 MEREDITH BROOKS "Bitch" 3 BLACKSTREET "Leave" 2 JON BON JOVI "Midnight"</p>
<p>KGOT/Anchorage, AK DM: Mark Murphy PD: Paul Walker APD: Bill Stewart COUNTING CROWS "Daylight" SHERYL CROW "Change"</p>	<p>WWSR/Charleston, WV PD: Bill Shahan APD: Mike Edwards 5 JON BON JOVI "Midnight" 5 SHERYL CROW "Change" 2 BOB CARLISLE "Butterfly"</p>	<p>KMCK/Fayetteville, AR PD: Bo Shannon MD: Mike Chase 9 GINA G "Gimme" MIGHTY MIGHTY BT "Impression" SHERYL CROW "Change" TOAD THE WET... "Come" FREAK NASTY "Dip"</p>	<p>WZYP/Huntsville, AL PD: Marc Summers MD: Chris Callaway COUNTING CROWS "Daylight" AZ YET "Sorry"</p>	<p>KIIS/Los Angeles, CA PD: John Cook APD/MD: Tracy Austin 19 MEREDITH BROOKS "Bitch" 17 OMC "Bizarre" 10 BACKSTREET BOYS "Playing" JON BON JOVI "Midnight"</p>	<p>WHOM/New Orleans, LA PD: Bill Thorman APD/MD: Kandy Klutch JON BON JOVI "Midnight" SUNLAND "Human" CHANGING FACES "G.H.E.T.T." DJ TAZ "Right"</p>	<p>WPRO/Providence, RI PD: Chris Shebel MD: Dave Morris No Adds</p>	<p>WWLD/Tallahassee, FL PD: Lee Reynolds MD: Orlando 17 SHERYL CROW "Change" DEPECHE MODE "Good"</p>	<p>KKRD/Wichita, KS PD: Jack Oliver MD: Craig Hubbard SHERYL CROW "Change" TOAD THE WET... "Come" JON BON JOVI "Midnight" GINA G "Gimme"</p>
<p>WSTR/Atlanta, GA PD: Dan Bowen MD: J.R. Ammons 5 JON BON JOVI "Midnight"</p>	<p>WNKS/Charlotte, NC PD: Brian Bridgman MD: Valerie Crescente 10 VERVE PIPE "Freshmen" AMBER "Night"</p>	<p>WWCK/Flint, MI PD/MD: Scott Seipel SHERYL CROW "Change" JON BON JOVI "Midnight" BACKSTREET BOYS "Playing" INDIGO GIRLS "Shame" GINA G "Gimme"</p>	<p>WZPL/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker MEREDITH BROOKS "Bitch" SHERYL CROW "Change"</p>	<p>WDJX/Louisville, KY PD: C.C. Matthews APD/MD: Karen Rite BOB CARLISLE "Butterfly" SHERYL CROW "Change" NO MERCY "When" JON BON JOVI "Midnight"</p>	<p>WEZB/New Orleans, LA PD: Joe Larson APD/MD: Joey G. 10 BOB CARLISLE "Butterfly" AEROSMITH "Hole" THIRD EYE BLIND "Life" SHERYL CROW "Change" JON BON JOVI "Midnight"</p>	<p>WHTS/Quad Cities, IL-IA DM: Tony Walczak MD: Brian Scott BLESSID UNION OF... "Wanna" JON BON JOVI "Midnight"</p>	<p>WFLZ/Tampa, FL DM: S.J. Harris PD: Jeff Kapogi MD: Dominie 5 GINA G "Gimme" AMBER "Night"</p>	<p>WBHT/Wilkes-Barre, PA PD: Kid Kelly APD/MD: Danny Ocean 5 SHERYL CROW "Change" JON BON JOVI "Midnight" TOAD THE WET... "Come" INDIGO GIRLS "Shame" 3RD PARTY "Can"</p>
<p>WZNY/Augusta, GA PD: Bruce Stevens MD: Michael Chase 13 JON BON JOVI "Midnight" BOB CARLISLE "Butterfly"</p>	<p>WZST/Chattanooga, TN PD: Robin Daniels APD/MD: Mike Gibson 9 BOB CARLISLE "Butterfly" 9 TOAD THE WET... "Come" 8 JON BON JOVI "Midnight" 7 TONIC "Could" 5 SHERYL CROW "Change"</p>	<p>WJMX/Florence, SC DM: Keith Mitchell MD: Jack Kaban JON BON JOVI "Midnight" SHERYL CROW "Change" TOAD THE WET... "Come" 112 "Cupid"</p>	<p>WGLU/Johnstown, PA PD: Rich Adams MD: Mitch Edwards 10 SHERYL CROW "Change" JON BON JOVI "Midnight" BOB CARLISLE "Butterfly"</p>	<p>KZII/Lubbock, TX PD: Jay Shannon MD: Chris Kelly No Adds</p>	<p>WHTZ/New York, NY PD: Tom Poleman MD: Cobby Bryant 15 BABYFACE "Come" 15 GINA G "Gimme" 6 BOB CARLISLE "Butterfly" 4 JON BON JOVI "Midnight"</p>	<p>WDCG/Raleigh, NC DM: Brian Burns MD: Kip Taylor 14 SHERYL CROW "Change"</p>	<p>WMGI/Terre Haute, IN PD: Steve Richards MD: Rich D'Brien 11 BOB CARLISLE "Butterfly" SHERYL CROW "Change" TONIC "Could" COUNTING CROWS "Daylight"</p>	<p>WKRZ/Wilkes-Barre, PA PD: Tony Banks APD/MD: Jerry Padden NEW EDITION "One" MEREDITH BROOKS "Bitch" SHERYL CROW "Change" JON BON JOVI "Midnight"</p>
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CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1 WHZZ/New York (212) 239-2300 Poleman/Bryant

MARKET #2 KISFM 102.7 KIIS/Los Angeles (818) 845-1027 Cook/Austin

MARKET #7 106.1 KISSFM KHKS/Dallas (214) 891-3400 Lambert/Reynolds

MARKET #9 104 KRBE KRBE/Houston (713) 266-1000 Peake/Michaels

MARKET #10 Kiss 101fm WKKS/Boston (617) 396-1430 Ivey/Corley

MARKET #11 WHYI/Miami (305) 620-9299 Roberts/Chio

MARKET #12 STAR 94 ATLANTA WSTR/Atlanta (404) 261-2970 Bowen/Ammons

MARKET #14 Q106 KKLQ/San Diego (619) 565-6006 Todd/Spicer

MARKET #15 WBLI 106.1 FM WBLI/Long Island (516) 732-1061 Medek/Levine

MARKET #16 KDWB 70.3 KDWB/Minneapolis (612) 340-9000 Kieley/Morris

MARKET #20 WBZZ/Pittsburgh (412) 920-9400 Edgar/Dane

MARKET #21 WFLZ/Tampa (813) 839-9393 Kapugi/Domino

MARKET #22 JAMMIN 92.3 WJZM/Cleveland (216) 621-9300 Eubanks/Jackson

MARKET #24 Z100 KKRZ/Portland, OR (503) 226-0100 Benson/Austin

MARKET #25 Q102 WKRC/Cincinnati (513) 763-5500 Steal/Taylor

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

99.7 WDJX Louisville (502) 589-4800 Matthews/Rite. Market #50. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes songs like MONICA/For You I Will, HANSON/Mmm Bop, BABYFACE/Every Time I...

96.7 KHFI Austin (512) 474-9233 Roberts/Ventura. Market #51. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes songs like WALLFLOWERS/One Headlight, JEWEL/You Were Meant, MARK MORRISON/Return Of The Mack...

910 KJYO Oklahoma City (405) 840-5271 McCoy/Barreda. Market #52. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes songs like JEWEL/You Were Meant, SHERYL CROW/Everyday Is, CARDIGANS/Lovefool...

WAPE-FM Jacksonville (904) 642-1055 Thomas/Mann. Market #53. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes songs like PAULA COLE/Where Have All, WALLFLOWERS/One Headlight, DUNCAN SHEIK/Barely Breathing...

WGTV Dayton (513) 294-5858 Luczak/Steele. Market #54. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes songs like SAVAGE GARDEN/I Want You, CELINE DION/All By Myself, JEWEL/You Were Meant...

Q94 WRVQ Richmond (804) 576-3200 McKay/Surf. Market #56. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes songs like SPICE GIRLS/Wannabe, JEWEL/You Were Meant, EN VOGUE/Don't Let Go (Love)...

FLY 92 WFLY Albany, NY (518) 788-6600 Morgan/Williams. Market #57. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes songs like MARK MORRISON/Return Of The Mack, SAVAGE GARDEN/I Want You, PAULA COLE/Where Have All...

B 93.7 WFBC Greenville, SC (864) 271-9200 Wagman/Love. Market #59. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes songs like WALLFLOWERS/One Headlight, MONICA/For You I Will, BABYFACE/Every Time I...

93.7 KRQ KRQQ Tucson (520) 323-9400 Richards/Nespoli. Market #60. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes songs like NO DOUBT/Don't Speak, CARDIGANS/Lovefool, JEWEL/You Were Meant...

KHITS 106.9 FM KHHT/Tulsa (918) 492-2020 Phillips/Rush. Market #61. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes songs like CARDIGANS/Lovefool, JEWEL/You Were Meant, SPICE GIRLS/Say You'll Be There...

HOT 97 WBHT Wilkes-Barre (717) 824-9000 Kelly/Ocean. Market #62. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes songs like SPICE GIRLS/Say You'll Be There, SHAWN COLVIN/Sunny Came Home, LEAH ANDREONE/It's Alright, It's...

98.5 KRZ WKRZ Wilkes-Barre (717) 883-9850 Banks/Padden. Market #62. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes songs like BABYFACE/Every Time I, SHAWN COLVIN/Sunny Came Home, JEWEL/You Were Meant...

B 104 KBFM McAllen (210) 383-4961 Santiago/DeWitt. Market #63. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes songs like LE CLIC/Call Me, SPICE GIRLS/Say You'll Be There, AZ YET/Hard To Say I'm...

BIO4 WAEB Allentown (610) 434-1742 Check/McGee. Market #65. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes songs like JEWEL/You Were Meant, SAVAGE GARDEN/I Want You, NO DOUBT/Don't Speak...

WSNX 104.5 WSNX Grand Rapids (616) 956-3323 Thomas/Curry. Market #66. Playlist table with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes songs like HANSON/Mmm Bop, SHAWN COLVIN/Sunny Came Home, REAL MCCOY/One More Time...



CHR/RHYTHMIC TOP 50

MAY 16, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADES
					TW	LW	2W	3W	
1	1	1	1	BLACKSTREET Don't Leave Me (<i>Interscope</i>)	2101	2153	2191	2204	39/0
2	2	2	2	MARK MORRISON Return Of The Mack (<i>Atlantic</i>)	1822	1954	2016	1922	37/1
3	3	3	3	SWV Can We (<i>Jive</i>)	1611	1603	1573	1645	35/0
5	4	4	4	NOTORIOUS B.I.G. Hypnotize (<i>Bad Boy/Arista</i>)	1473	1522	1471	1352	36/0
14	8	5	5	112 Cupid (<i>Bad Boy/Arista</i>)	1366	1243	1042	879	36/1
31	17	13	6	ROME I Belong To You (Every...) (<i>RCA</i>)	1181	921	734	474	32/4
13	10	6	7	SPICE GIRLS Say You'll Be There (<i>Virgin</i>)	1154	1146	1041	921	29/0
9	7	7	8	702 Get It Together (<i>Biv 10/Motown</i>)	1067	1036	1078	984	34/1
10	11	8	9	GINUWINE Tell Me Do U Wanna (<i>550 Music</i>)	1058	1018	972	976	31/0
4	5	10	10	MONICA For You I Will (<i>Warner Sunset/Atlantic</i>)	962	973	1159	1363	26/0
11	12	9	11	FREAK NASTY Da Dip (<i>Power</i>)	919	991	948	964	25/1
17	15	12	12	NU FLAVOR Sweet Sexy Thing (<i>Reprise</i>)	909	925	864	775	24/0
8	13	16	13	MARY J. BLIGE Love Is All We Need (<i>MCA</i>)	825	886	939	1016	23/0
7	6	14	14	PUFF DADDY Can't Nobody Hold Me Down (<i>Bad Boy/Arista</i>)	820	914	1101	1174	28/0
6	9	11	15	DRU HILL In My Bed (<i>Island</i>)	811	937	1042	1244	20/0
12	14	15	16	AZ YET Hard To Say I'm Sorry (<i>LaFace/Arista</i>)	739	887	934	960	21/0
39	30	22	17	BILLY LAWRENCE Come On (<i>EastWest/EEG</i>)	705	516	441	347	28/2
18	16	17	18	AALIYAH 4 Page Letter (<i>BlackGround/Atlantic</i>)	692	766	747	742	29/1
26	19	18	19	FOXY BROWN I'll Be (<i>Violator/Def Jam/RAL/Mercury</i>)	663	733	650	606	30/1
20	22	19	20	KEITH SWEAT Nobody (<i>Elektra/EEG</i>)	614	628	583	702	17/1
BREAKER			21	NEW EDITION One More Day (<i>MCA</i>)	560	440	214	76	27/2
BREAKER			22	ROBYN Do You Know (What It Takes) (<i>RCA</i>)	544	398	145	22	24/6
19	23	24	23	CARDIGANS Lovefool (<i>Mercury</i>)	503	510	579	728	12/1
16	18	21	24	BABYFACE Every Time I Close My Eyes (<i>Epic</i>)	496	520	694	804	17/1
34	33	28	25	LIL' KIM Crush On U (<i>Undeas/Big Beat/Atlantic</i>)	491	470	409	374	17/1
42	44	33	26	ERYKAH BADU Next Lifetime (<i>Kedar/Universal</i>)	481	417	296	321	17/0
33	32	27	27	HEAVY D Big Daddy (<i>Universal</i>)	473	474	414	376	17/0
—	35	32	28	REFUGEE CAMP ALL-STARS The Sweetest Thing (<i>Columbia</i>)	452	429	381	212	17/1
—	—	49	29	NOTORIOUS B.I.G. Mo Money, Mo Problems (<i>Bad Boy/Arista</i>)	436	269	143	125	21/14
29	27	29	30	ANGELINA Without Your Love (<i>Upstairs</i>)	433	441	496	519	14/0
22	24	26	31	NO DOUBT Don't Speak (<i>Trauma/Interscope</i>)	433	481	559	682	12/0
35	34	36	32	JOCELYN ENRIQUEZ A Little Bit... (<i>Classified/Timber!/Tommy Boy</i>)	419	398	388	372	13/0
28	25	25	33	JOOSE If Tomorrow Never Comes (<i>Flavor Unit/EastWest/EEG</i>)	402	483	536	544	14/0
DEBUT			34	HANSON Mmm Bop (<i>Mercury</i>)	402	185	84	15	12/3
23	26	31	35	SPICE GIRLS Wannabe (<i>Virgin</i>)	393	435	515	657	14/0
21	21	20	36	B-ROCK AND THE BIZZ Mybabydaddy (<i>LaFace/Arista</i>)	381	538	627	684	16/0
—	—	42	37	CHANGING FACES G.H.E.T.T.O.U.T. (<i>Big Beat/Atlantic</i>)	370	321	230	175	13/2
15	20	23	38	AALIYAH One In A Million (<i>BlackGround/Atlantic</i>)	362	514	644	825	12/0
36	36	38	39	TONI BRAXTON I Don't Want To (<i>LaFace/Arista</i>)	350	368	365	370	17/0
32	29	34	40	TONY TONI TONE Let's Get Down (<i>Mercury</i>)	346	407	449	467	12/0
—	—	44	41	BROWNSTONE 5 Miles To Empty (<i>MJJ/Work</i>)	336	299	232	79	23/1
DEBUT			42	VERONICA I/CRAIG MACK No One But You (<i>H.O.L.A./Island</i>)	332	240	180	82	20/1
—	46	43	43	SAVAGE GARDEN I Want You (<i>Columbia</i>)	331	317	255	237	8/0
40	38	41	44	LAKIESHA BERRI Like This And Like That (<i>Hollywood</i>)	310	340	329	346	13/0
—	49	—	45	DJ TAZ That's Right (<i>Success/EMI</i>)	307	246	250	215	12/1
45	41	46	46	SHAQUILLE O'NEAL Strait Playin' (<i>T.W.isM./Trauma/Interscope</i>)	303	289	309	287	15/1
30	37	40	47	KEITH SWEAT Just A Touch (<i>Elektra/EEG</i>)	301	345	359	478	8/0
—	48	—	48	JEWEL You Were Meant For Me (<i>Atlantic</i>)	285	262	251	235	6/1
37	31	37	49	MINT CONDITION You Don't Have To Hurt No... (<i>Perspective/A&M</i>)	267	375	423	361	13/0
DEBUT			50	KENNY LATTIMORE For You (<i>Columbia</i>)	265	231	208	133	14/1

This chart reflects airplay from May 5-11. Songs ranked by total plays. Highlighted songs indicate Breaker.

43 CHR/Rhythmic reporters. 42 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS®

NEW EDITION One More Day (MCA)

TOTAL PLAYS/INCREASE: 560/120
TOTAL STATIONS/ADES: 27/2
CHART: 21

ROBYN

Do You Know (What It Takes) (RCA)

TOTAL PLAYS/INCREASE: 544/146
TOTAL STATIONS/ADES: 24/6
CHART: 22

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
NOTORIOUS B.I.G. Mo Money, Mo Problems (<i>Bad Boy/Arista</i>)	14
DAMAGE Love II Love (<i>Critique</i>)	13
DEBORAH COX Things Just Ain't The Same (<i>Arista</i>)	7
BABYFACE How Come, How Long (<i>Epic</i>)	6
ROBYN Do You Know (What It Takes) (<i>RCA</i>)	6
WYCLEF JEAN We Trying To Stay Alive (<i>Columbia</i>)	6
DJ COMPANY Rhythm Of Love (<i>Crave</i>)	5
MASTER P If I Could Change (<i>No Limit/Priority</i>)	4
ROME I Belong To You (Every Time I See Your...) (<i>RCA</i>)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ROME I Belong To You (Every Time I See Your...) (<i>RCA</i>)	+260
HANSON Mmm Bop (<i>Mercury</i>)	+217
BILLY LAWRENCE Come On (<i>EastWest/EEG</i>)	+189
NOTORIOUS B.I.G. Mo Money, Mo Problems (<i>Bad Boy/Arista</i>)	+167
ROBYN Do You Know (What It Takes) (<i>RCA</i>)	+146
112 Cupid (<i>Bad Boy/Arista</i>)	+123
NEW EDITION One More Day (<i>MCA</i>)	+120
WYCLEF JEAN We Trying To Stay Alive (<i>Columbia</i>)	+107
VERONICA I/CRAIG MACK No One But You (<i>H.O.L.A./Island</i>)	+92
GOD'S PROPERTY Stomp (<i>Interscope</i>)	+88

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
EN VOGUE Don't Let Go (Love) (<i>EastWest/EEG</i>)
TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)
BLACKSTREET No Diggity (<i>Interscope</i>)
GINUWINE Pony (<i>550 Music</i>)
KEITH SWEAT Twisted (<i>Elektra/EEG</i>)
QUAD CITY DJ'S C'mon 'N Ride... (<i>Quadra Sound/Big Beat/Atlantic</i>)
R. KELLY I Believe I Can Fly (<i>Jive</i>)
GHOST TOWN DJ'S My Boo (<i>So So Def/Columbia</i>)
L.L. Cool J Loungin' (<i>Def Jam/RAL/Mercury</i>)
AALIYAH If Your Girl Only Knew (<i>BlackGround/Atlantic</i>)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	NOTORIOUS B.I.G. Hypnotize (<i>Bad Boy/Arista</i>)	2715	3084	88/0
2	2	B-ROCK AND THE BIZZ Mybabydaddy (<i>LaFace/Arista</i>)	1875	2197	79/0
5	3	SHAQUILLE O'NEAL Strait Playin' (<i>T.W.isM/Trauma/Interscope</i>)	1587	1665	79/1
4	4	HEAVY D Big Daddy (<i>Universal</i>)	1539	1694	58/0
3	5	LIL' KIM Crush On U (<i>Undeas/Big Beat/Atlantic</i>)	1488	1863	71/1
9	6	CHRISTION Full Of Smoke (<i>Roc-A-Fella/Def Jam/Mercury</i>)	1393	1147	82/4
7	7	DANNY BOY It's Over Now (<i>Death Row/Interscope</i>)	1375	1427	65/2
—	8	NOTORIOUS B.I.G. Mo Money, Mo Problems (<i>Bad Boy/Arista</i>)	1213	330	98/89
6	9	FOXY BROWN I'll Be (<i>Violator/Def Jam/RAL/Mercury</i>)	1167	1558	61/1
8	10	PUFF DADDY Can't Nobody Hold Me Down (<i>Bad Boy/Arista</i>)	1167	1359	49/0
10	11	FREAK NASTY Da Dip (<i>Power</i>)	980	1043	28/1
11	12	DJ TAZ That's Right (<i>Success/EMI</i>)	933	863	56/2
14	13	TOO SHORT & LIL' KIM Call Me (<i>Jive</i>)	929	786	55/11
12	14	3 X CRAZY Keep It On The Real (<i>Noo Trybe</i>)	837	829	58/0
19	15	BIG MIKE Dream (<i>Rap-A-Lot</i>)	825	578	66/3
13	16	LIL BUD & TIZONE Gonna Let U Know (<i>Keia/Island</i>)	807	792	63/0
20	17	JAY-Z Who You Wit (<i>Qwest/WB</i>)	768	515	78/14
15	18	LADY OF RAGE Sho Shot (<i>Death Row</i>)	730	665	59/0
—	19	SCARFACE Smile (<i>Rap-A-Lot/Noo Trybe</i>)	728	214	77/66
18	20	KRS-ONE Step Into A World (<i>Rapture's Delight</i>) (<i>Jive</i>)	722	580	53/6

This chart reflects airplay from May 5-11. Songs ranked by total plays. 43 CHR/Rhythmic reporters and 83 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1997, R&R Inc.

NEW & ACTIVE

JOE Don't Wanna Be A Player (<i>Jive</i>) Total Plays: 261, Total Stations: 10, Adds: 2	JOCK JAM Jock Jam (<i>Tommy Boy</i>) Total Plays: 188, Total Stations: 4, Adds: 0
DIONNE FARRIS Hopeless (<i>Columbia</i>) Total Plays: 254, Total Stations: 9, Adds: 0	GOD'S PROPERTY Stomp (<i>Interscope</i>) Total Plays: 174, Total Stations: 6, Adds: 3
TOO SHORT & LIL' KIM Call Me (<i>Jive</i>) Total Plays: 233, Total Stations: 10, Adds: 3	FROST What's Your Name? (<i>Ruthless/Relativity</i>) Total Plays: 171, Total Stations: 14, Adds: 2
SCARFACE Smile (<i>Rap-A-Lot/Noo Trybe</i>) Total Plays: 230, Total Stations: 8, Adds: 2	JOSETTE In A Dream (<i>Galaxy</i>) Total Plays: 171, Total Stations: 5, Adds: 0
3RD PARTY Can U Feel It (<i>DV8/A&M</i>) Total Plays: 228, Total Stations: 13, Adds: 1	BACKSTREET BOYS Quit Playing Games With My Heart (<i>Jive</i>) Total Plays: 158, Total Stations: 6, Adds: 1
NOTORIOUS B.I.G. Notorious Thugs (<i>Bad Boy/Arista</i>) Total Plays: 223, Total Stations: 5, Adds: 0	JONNY Z Mamacita (<i>Quality/Warlock</i>) Total Plays: 154, Total Stations: 10, Adds: 2
KRS-ONE Step Into A World (<i>Rapture's Delight</i>) (<i>Jive</i>) Total Plays: 209, Total Stations: 10, Adds: 0	PAULA COLE Where Have All The Cowboys Gone? (<i>Imago/WB</i>) Total Plays: 148, Total Stations: 3, Adds: 0
ROBIN S It Must Be Love (<i>Big Beat/Atlantic</i>) Total Plays: 201, Total Stations: 8, Adds: 0	GINA G Gimme Some Love (<i>Eternal/WB</i>) Total Plays: 142, Total Stations: 10, Adds: 2
4PM I Gave You Everything (<i>Next Plateau</i>) Total Plays: 196, Total Stations: 11, Adds: 1	WYCLEF JEAN We Trying To Stay Alive (<i>Columbia</i>) Total Plays: 141, Total Stations: 7, Adds: 6
TONY TONI TONE Thinking Of You (<i>Mercury</i>) Total Plays: 188, Total Stations: 7, Adds: 1	CHRISTION Full Of Smoke (<i>Roc-A-Fella/Def Jam/Mercury</i>) Total Plays: 138, Total Stations: 11, Adds: 1

Songs ranked by total plays

NEW RELEASES

ADDS MAY 20

Babyface	"How Come, How Long" (<i>Epic</i>)
En Vogue	"Whatever" (<i>EastWest/EEG</i>)
Jade	"Keep On Risin'" (<i>Hollywood</i>)
Jamiroquai	"Virtual Insanity" (<i>Work</i>)
K-Ci & JoJo	"You Bring Me Up" (<i>MCA</i>)
Master P f/Steady Mobb'n	"If I Could Change" (<i>Priority</i>)
Notorious B.I.G. (Tribute)	"Missing You" (<i>Bad Boy/Arista</i>)
Real McCoy	"I Wanna Come (With You)" (<i>Arista</i>)
Rockell	"In A Dream" (<i>Robbins</i>)
Wyclef Jean	"We Trying To Stay Alive" (<i>Ruffhouse/Columbia</i>)
Ericka Yancey	"So Good" (<i>RCA</i>)
Zap Mama	"Poetry Man" (<i>Luaka Bop/WB</i>)



AQUITO "UNLOCK" KIKI'S SUCCESS — That's what KIKI (1-94)/Honolulu PD Alan Oda (r) was after when he hired new MD Richie Aqiu, both seen here sealing the deal.

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM PD: Randy Savage MD: Jacque James 4 VERONICACRAG MACK "One" NEW EDITION "One" NOTORIOUS B.I.G. "Money" ROBYN "Know" WYCLEF JEAN "Tryin'"	WKXJ/Chattanooga, TN PD: Roy Jaynes APD/MD: Bobby Corona 17 JOE "Player" NOTORIOUS B.I.G. "Money" DEBORAH COX "Things"	KBOS/Fresno, CA PD/MD: Mark Adams 18 ROME "Belong"	WJBT/Jacksonville, FL PD: Dave Wynter APD/MD: Hitman Haze 21 NOTORIOUS B.I.G. "Money" CHANGING FACES "G.H.E.T.T." SCARFACE "Smile" MASTER P "Change"	KDON/Monterey, CA PD: Jennifer Wilde No Adds	KWNZ/Reno, NV PD: Jeff Davis APD: Bill Shakespeare FROST "What's" JAMIROQUAI "Insanity" HANSON "Mmm"	KTFM/San Antonio, TX PD: CHH Tredway MD: Steve Chavez 5 DAMAGE "Love" BILLY LAWRENCE "Come" BOB CARLISLE "Butterfly" LAURNEA "Let"	KWIN/Stockton, CA PD: Steve Wall MD: Panama Jack 45 SUNLAND "Human" OJ COMPANY "Rhythm" KATALINA "Future" BACKSTREET BOYS "Playin'" SUGA FREE "Ready"
KKOX/Bakersfield, CA PD: Chris Squires MD: Tony Manes 22 BABYFACE "Close" ROBYN "Know" GINA G "Gimme"	WBMM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley 11 HANSON "Mmm"	KIKI/Honolulu, HI PD: Alan Oda MD: Richie Aqiu 19 CULTURE BEAT "Take" 13 DJ TAZ "Right" 5 NOTORIOUS B.I.G. "Money"	KLUC/Las Vegas, NV PD: Cat Thomas MD: Melissa Stefan 66 KEITH SWEAT "Nobody" 43 CAROLANIS "Lovefool" 35 BABYFACE "Come" 23 AALIYAH "Letter" DAMAGE "Love" BROWNSTONE "Miles"	WFHN/New Bedford, MA PD: Jim Reitz MD: Kevin Palana 17 JEWEL "You" NO MERCY "When" DAMAGE "Love" DJ COMPANY "Rhythm"	KGGI/Riverside, CA PD: Diana Laird APD/MD: Jesse Duran 3 ROME "Belong" 3 DEBORAH COX "Things"	KHTS/San Diego, CA PD: Todd Shannon APD/MD: Ron Geronimo 10 DAMAGE "Love" 5 DJ COMPANY "Rhythm" 5 BABYFACE "Come"	WPGC/Washington, DC PD: Jay Stevens MD: Albie D 29 ALLURE "Cned" 19 WYCLEF JEAN "Tryin'" 15 SCARFACE "Smile" 14 CHRISTION "Fujr" 7 ROBYN "Know"
WERQ/Baltimore, MD PD: Tom Calococi MD: Coka 30 NOTORIOUS B.I.G. "Money" 19 WYCLEF JEAN "Tryin'" 10 ROME "Belong" 10 MARK MORRISON "Return" 6 FOXY BROWN "I'll"	WBTT/Dayton, OH PD: Jeff Ballentine MD: Ray Kimberlin 50 FREAK NASTY "Dip" NOTORIOUS B.I.G. "Money" 112 "Cupid" SHAUQUILLE O'NEAL "Strait" LATIN PLAYERS "Dipsa"	KQMQ/Honolulu, HI PD: Jamie Hyatt MD: Derrick Bulatao 31 DAMAGE "Love" 26 ROBYN "Know" 23 SUNLAND "Human" 17 BABYFACE "Come" 3 4PM "Gave"	KPWR/Los Angeles, CA PD: Michelle Mercer MD: Damon Young 33 SNOOP DOGG "Lodi" 25 SUGA FREE "Ready" 15 NOTORIOUS B.I.G. "Money"	KCAO/Oxnard, CA PD/MD: Dan Garite MD: Phil Jones 15 702 "Together" 15 ROBYN "Know" 14 3RD PARTY "Can" WYCLEF JEAN "Tryin'"	WJJS/Roanoke, VA PD: David Lee Michaels MD: Melissa Morgan 24 SHADES "Serenade" 13 NOTORIOUS B.I.G. "Money" KENNY LATTIMORE "For" DAMAGE "Love" BABYFACE "Come"	XHTZ/San Diego, CA DM/PD: Lisa Vazquez MD: Dale Solivan 30 NOTORIOUS B.I.G. "Money" 2 WARREN G "Smokin" ROBYN "Know"	KDGS/Wichita, KS PD: AJ Willoughby MD: A. J. Jones MASTER P "Change" NOTORIOUS B.I.G. "Money" NO MERCY "When" DEBORAH COX "Things" JAY-Z "Who" K-CI & JOJO "Bring" GOD'S PROPERTY "Stomp" DAMAGE "Love"
WBHJ/Birmingham, AL PD: Mickey Johnson APD/MD: Daysha "Vu" Parker 34 BIG MIKE "Dream" 15 GOD'S PROPERTY "Stomp" 10 MASTER P "Change"	KQKS/Denver, CO PD: Mark Feather MD: Lee Cagle BILLY LAWRENCE "Come" PUFF DADDY "Missing"	KBXX/Houston, TX PD: Rob Scorpion MD: Greg Head 47 TOO SHORT & LIL' KIM "Call" 18 TONY TONI TONE "Thinking" 15 K-CI & JOJO "Bring"	WPOW/Miami, FL PD: Kid Curry MD: Phil Jones 15 702 "Together" 15 ROBYN "Know" 14 3RD PARTY "Can" WYCLEF JEAN "Tryin'"	KKFR/Phoenix, AZ PD: Don Parker MD: Mike Freeman 23 WYCLEF JEAN "Tryin'"	KSFM/Sacramento, CA PD: Bob West MD: Trejo BABYFACE "Come" DEBORAH COX "Things"	KYLO/San Francisco, CA PD: Michael Martin MD: Jazy Jim 7 JOE "Player"	43 Total Reporters 43 Current Reporters 42 Current Playlists
WJMN/Boston, MA PD: Cadillac Jack McCartney APD/MD: Cat Collins 18 MARY J BLIGE "Everything" DAMAGE "Love"	KPRR/EI Paso, TX PD/MD: John Candalaria 37 BOB CARLISLE "Butterfly" 10 PAMP AND DA KNOX "Buta" 8 CORINA "Summerlane" JONNY Z "Mamacita" NOTORIOUS B.I.G. "Money"	WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye 4 MASTER P "Change" BABYFACE "Come" DAMAGE "Love" NOTORIOUS B.I.G. "Money"	KHTN/Modesto, CA PD: Pete Jones MD: Mark Medina NOTORIOUS B.I.G. "Money" DJ COMPANY "Rhythm" FROST "What's" AMBER "Night" DAMAGE "Love" WARREN G "Smokin" ROCKELL "Living"	WWKX/Providence, RI PD: Joe Dawson MD: Becky Iannone 46 WYCLEF JEAN "Tryin'" 10 TOO SHORT & LIL' KIM "Call" DJ COMPANY "Rhythm" FROST "What's" AMBER "Night" DAMAGE "Love" WARREN G "Smokin" ROCKELL "Living"	WOCQ/Salisbury, MD PD: Wookie MD: Marilou GINA G "Gimme" DEBORAH COX "Things" DAMAGE "Love" TOO SHORT & LIL' KIM "Call"	KUBE/Seattle, WA PD: Mike Tierney APD/MD: Bobby D 52 DANA HARRIS "Lay" 17 NOTORIOUS B.I.G. "Money" DEBORAH COX "Things"	Did Not Report, Playlist Frozen (1): WQHT/New York, NY

CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

KTU 103.5 MARKET #1
WKTU/New York (201) 420-3700 Blue/Shane

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	32	55	60		EN VOGUE/Don't Let Go (Love)
59	44	62	59		JOCELYN ENRIQUEZ/Do You Miss Me
60	35	54	54		TONI BRAXTON/Un-break My Heart
27	28	48	44		NO MERCY/Where Do You Go
51	42	46	39		BLACKOUT ALL STARS/I Like It
28	21	31	36		MONICA/For You I Will
44	42	36	35		LE CLICK/Tonight Is The Night
43	25	34	35		CARDIGANS/Lovefool
43	30	24	26		R KELLY/I Believe I Can Fly
-	-	9	25		BACKSTREET BOYS/Quit Playing
25	16	29	24		SPICE GIRLS/Say You'll Be There
44	28	39	24		LOVE TRIBES/Stand Up
24	18	24	24		ROBIN S/It Must Be Love
11	10	14	23		MARK MORRISON/Return Of The Mack
-	-	7	22		AZ YET/Hard To Say I'm
27	17	22	22		REAL MCCOY/One More Time
14	12	20	21		BAD YARD CLUB/In The Ghetto
3	2	8	16		LVIN/JOY/Don't Stop Movin'
8	6	10	12		TONI BRAXTON/Don't Want To
6	5	10	10		3RD PARTY/Can U Feel It
10	8	11	11		BEE GEES/Alone
13	8	15	11		LE CLICK/Call Me
-	-	5	9		FREAK NASTY/Da Dip
-	-	5	10		DJ COMPANY/Rhythm Of Love
5	5	6	8		JOCELYN ENRIQUEZ/A Little Bit Of
-	-	-	7		JOCK JAM/Just Jam
-	-	-	6		GINA G/Gimme Some Love
-	-	-	-		HANSON/Mmm Bop

POWER 106 FM MARKET #2
KPWR/Los Angeles (213) 953-4200 Mercer/Young

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
70	46	48	74		KEITH SWEAT/Nobody
70	71	72	73		MAKAVELI/To Live & Die In
70	69	70	73		NOTORIOUS B I G/Gang Back To Cali
68	73	69	71		NOTORIOUS B I G/Hypnotize
71	69	69	70		BLACKSTREET/Don't Leave Me
42	46	49	49		MAKAVELI/Hail Mary
48	45	47	49		SWV/Can We
30	73	36	47		SCARFACE/Smile
46	49	45	46		PUFF DADDY/Can't Nobody Hold
46	34	41	46		NOTORIOUS B I G/Notorious Thugs
34	35	33	37		FOXY BROWN/I'll Be
35	33	34	36		LIL' KIM/Crush On U
-	-	23	35		34 SNOOP DOGGY DOGG/Midnight Love
36	36	29	34		AALIYAH/4 Page Letter
-	-	-	-		33 SNOOP DOGGY DOGG/Lodi Dodi
23	46	26	26		MACK 10 & DOGG POUND/Not A
48	64	26	26		AALIYAH/One In A Million
24	22	24	25		TONY TONI TONE/Let's Get Down
23	26	23	25		SHAKILLE O'NEAL/Strat Playm'
19	23	23	23		25 COMRADS/Hometoyz
-	-	-	-		25 SUGA FREE/It's U Stay Ready
-	-	-	-		24 WU-TANG CLAN/Triumph
-	-	-	-		23 KEITH SWEAT/Twisted
-	-	-	-		NOTORIOUS B I G/Mo Money Mo

B96 CHICAGO MARKET #3
WBBM/Chicago (312) 944-6000 Cavanaugh/Bradley

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	46	63	65		BLACKSTREET/Don't Leave Me
59	65	65	63		AZ YET/Hard To Say I'm
52	66	68	61		FREAK NASTY/Da Dip
-	-	26	71		59 JOCK JAM/Jock Jam
41	26	55	57		KEITH SWEAT/Nobody
39	49	46	53		SPICE GIRLS/Say You'll Be There
46	50	36	51		TONY TONI TONE/Let's Get Down
34	49	48	50		MARK MORRISON/Return Of The Mack
-	-	13	32		46 MONICA/For You I Will
19	22	26	40		BRUCE SPRINGSTEEN/Secret Garden
21	37	38	37		NOTORIOUS B I G/Hypnotize
28	-	-	-		34 CARDIGANS/Lovefool
32	-	-	-		33 NO DOUBT/Don't Speak
26	35	-	-		33 TONI BRAXTON/Un-break My Heart
16	11	18	28		ROBYN/Do You Know (What)
39	56	42	27		SPICE GIRLS/Wannabe
28	29	23	26		BACKSTREET BOYS/Quit Playing
-	-	-	-		27 SWV/Can We
-	-	-	-		12 DJ COMPANY/Rhythm Of Love
15	16	26	21		PUFF DADDY/Can't Nobody Hold
29	33	28	19		R KELLY/I Believe I Can Fly
50	23	20	16		BLACKSTREET/No Diggity
59	52	24	15		BABYFACE/Every Time I
17	12	14	14		ERASURE/In My Arms
7	17	9	12		FAITHLESS/Insomnia
3	20	16	11		3RD PARTY/Can U Feel It
-	-	-	-		11 HANSON/Mmm Bop
4	7	5	5		JON SECADA/Too Late Too Soon
-	-	2	5		SPICE GIRLS/2 Become 1

KMEL JAMS 108.5 MARKET #4
KMEL/San Francisco (415) 538-1061 Santosuosso/A'bagey

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	42	54	54		NOTORIOUS B I G/Mo Money Mo
37	39	45	53		112/Cupid
45	43	44	52		BLACKSTREET/Don't Leave Me
16	27	31	51		ERYKAH BADU/Next Lifetime
26	34	36	51		LIL' KIM/Crush On U
29	40	46	44		FOXY BROWN/I'll Be
48	54	48	43		NOTORIOUS B I G/Hypnotize
18	20	23	40		MARY J BLIGE/love Is All We Need
22	22	20	39		MARK MORRISON/Return Of The Mack
25	28	24	38		SCARFACE/Smile
-	-	30	37		TOO SHORT & LIL' KIM/Call Me
24	27	31	37		ORU HILL/In My Bed
36	33	34	30		SHAKILLE O'NEAL/Strat Playm'
22	24	25	26		MINI CONDITION/What Kind Of Man
27	28	43	25		702/Get It Together
7	8	10	24		AALIYAH/4 Page Letter
36	32	-	-		BILLY LAWRENCE/Come On
-	-	-	-		REFUGEE CAMP /The Sweetest Thing
38	38	37	19		ERYKAH BADU/On & On
12	16	15	15		NU FLAVOR/Sweet Sexy Thing
48	47	47	37		SNOOP DOGGY DOGG/Yapos
-	-	-	-		18 ROMEO/Bring To You
-	-	-	-		13 CHRIST ON/Full Of Smoke
-	-	-	-		12 JAY-Z/Who You Wit
16	17	21	12		WU-TANG CLAN/Triumph
-	-	-	-		10 MINT CONDITION/You Don't Have To
25	29	23	9		GINUWINE/Tell Me Do U Wanna
17	20	22	9		NEW EDITION/One More Day
-	-	-	-		15 SUGA FREE/It's U Stay Ready
-	-	-	-		8 SUGA FREE/It's U Stay Ready

WILD 107.7 MARKET #4
KYLD/San Francisco (415) 391-1077 Martin/Jazy Jim

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	35	62	63		112/Cupid
67	57	61	61		NOTORIOUS B I G/Hypnotize
54	59	62	60		SWV/Can We
57	57	59	49		FREAK NASTY/Da Dip
62	59	62	45		BLACKSTREET/Don't Leave Me
22	26	22	41		AZ YET/Hard To Say I'm
36	46	59	39		SE SPANISH FLY/Can See
-	-	-	-		20 ANGELINA/The Tide Is High
30	37	35	37		MARK MORRISON/Return Of The Mack
-	-	-	-		26 YOLANDA/Together Forever
27	31	33	35		ANGELINA/Without Your Love
33	34	33	35		BILLY LAWRENCE/Come On
30	30	30	35		NOTORIOUS B I G/Mo Money Mo
19	22	26	33		FOXY BROWN/I'll Be
63	44	34	32		JOCELYN ENRIQUEZ/A Little Bit Of
26	35	43	31		SEX CRAZED /Feelin' Horny
22	23	40	30		LIL' KIM/Crush On U
25	28	35	30		BLACKOUT ALL STARS/I Like It
-	-	-	-		17 702/Get It Together
7	16	21	26		GINUWINE/Tell Me Do U Wanna
26	34	22	25		VERONICA CRAIG MACK/No One But You
37	29	18	21		SHAKILLE O'NEAL/Strat Playm'
25	10	16	14		WESTSIDE CONNECTION/Gangstas Make
14	10	12	12		FROST/What's Your Name?
13	25	16	12		TRACEY LEE/The Theme
-	-	-	-		14 CORINA/Summertime
-	-	-	-		6 JAY-Z/Who You Wit
-	-	-	-		5 ROMEO/Bring To You
10	8	8	8		AALIYAH/4 Page Letter
-	-	-	-		8 KENNY LATTIMORE/For You
19	15	8	8		MONICA/For You I Will
-	-	-	-		5 CHRISTON/Full Of Smoke
-	-	-	-		7 JOE/Don't Wanna Be A
-	-	-	-		6 NO MERCY/When I Die
6	6	7	6		FAITHLESS/Insomnia
-	-	-	-		6 TOO SHORT & LIL' KIM/Call Me

WPGC 95.5 FM MARKET #8
WPGC/Washington (301) 441-3500 Stevens/Albie D

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
61	48	60	62		112/Cupid
44	37	49	59		CHANGING FACES/G.H.E.T.T.O.U.T
60	60	54	58		ERYKAH BADU/Next Lifetime
19	44	50	53		MONTPELL JORDAN/What's On Tonight
-	-	63	62		REFUGEE CAMP /The Sweetest Thing
45	43	45	52		NOTORIOUS B I G/Mo Money Mo
-	-	35	41		GOD'S PROPERTY/Slomp
-	-	40	44		KENNY LATTIMORE/For You
47	45	33	47		LIL' KIM/Crush On U
56	57	44	36		HEAVY D/Big Daddy
40	42	30	33		B-ROCK AND THE BIZZ/Mybabydaddy
17	29	29	33		MARK MORRISON/Return Of The Mack
-	-	6	35		29 ALLURE/All Cred Out
-	-	-	-		ONWNE FARRIS/Hopeless
36	29	31	27		SWV/Can We
38	20	24	24		ERYKAH BADU/On & On
27	19	27	23		702/Get It Together
29	19	21	22		NOTORIOUS B I G/Hypnotize
24	45	28	21		DONELL JONES/Knocks Me Off My
19	23	24	20		MINT CONDITION/You Don't Have To
-	-	24	20		20 DRU HILL/Five Steps
-	-	-	-		19 WYCLEF JEAN/We Trying To Stay
40	36	28	18		BABYFACE/Every Time I
43	19	23	15		MARY J BLIGE/Everything
-	-	-	-		15 SCARFACE/Smile
-	-	-	-		14 KRS-ONE/Step Into A World
-	-	-	-		14 CHRISTON/Full Of Smoke
-	-	-	-		14 BROWNSTONE/5 Miles To Empty
6	-	-	-		11 SPICE GIRLS/Say You'll Be There
-	-	-	-		7 ROBYN/Do You Know (What)
29	8	14	7		MICHAEL JACKSON/Blood On
7	12	12	7		DJ KOOL/Let Me Clear My
17	18	32	7		FOXY BROWN/II Be

97.9 FM THE BOX MARKET #9
KBXX/Houston (713) 623-2108 Scarpino/Head

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
68	63	71	68		DRU HILL/In My Bed
46	47	62	67		NOTORIOUS B I G/Hypnotize
41	60	58	58		MARK MORRISON/Return Of The Mack
55	55	59	57		CHANGING FACES/G.H.E.T.T.O.U.T
16	55	56	56		NOTORIOUS B I G/Notorious Thugs
-	-	46	54		56 JOE/Don't Wanna Be A
68	66	59	52		PUFF DADDY/Can't Nobody Hold
-	-	47	51		MARY J. BLIGE/Seven Days
-	-	47	50		TOO SHORT & LIL' KIM/Call Me
59	57	46	44		BLACKSTREET/Don't Leave Me
61	55	56	41		MONTPELL JORDAN/What's On Tonight
50	39	36	39		702/Get It Together
-	-	-	-		18 ERYKAH BADU/Next Lifetime
23	43	36	34		112/Cupid
-	-	21	31		31 TELA/Tired Of Ballin'
-	-	22	31		31 SHAKILLE O'NEAL/Strat Playm'
20	40	30	31		31 BABYFACE/Every Time I
-	-	26	30		20 NEW EDITION/One More Day
-	-	-	-		8 ROMEO/Bring To You
37	32	30	28		SCARFACE/Smile
44	34	38	24		REFUGEE CAMP /The Sweetest Thing
42	44	44	23		AALIYAH/4 Page Letter
-	-	-	-		18 TONY TONI TONE/Thinking Of You
24	12	16	17		AALIYAH/One In A Million
43	40	28	16		HEAVY D/Big Daddy
-	-	-	-		7 BROWNSTONE/5 Miles To Empty
37	23	15	15		B-ROCK AND THE BIZZ/Mybabydaddy
-	-	-	-		10 MASTER P/It's A Good Thing
-	-	-	-		15 K-Ci & JoJo/You Bring Me Up
16	13	16	15		EN VOGUE/Don't Let Go (Love)

JMN 94.5 MARKET #10
WJMN/Boston (617) 290-0009 McCartney/Collins

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
67	67	68	68		NOTORIOUS B I G/Hypnotize
65	66	67	67		PUFF DADDY/Can't Nobody Hold
57	67	66	66		MARK MORRISON/Return Of The Mack
65	67	65	66		BLACKSTREET/Don't Leave Me
65	65	66	66		MC LYTE/Cold Rock A Party
-	-	-	-		53 LAURIE/Can't Let Go
68	66	66	65		MONICA/For You I Will
62	32	43	47		GINUWINE/Pony
54	45	44	45		TONY TONI TONE/Let's Get Down
45	49	43	45		SWV/Can We
44	43	41	43		GINUWINE/Tell Me Do U Wanna
28	30	44	43		ROMEO/Bring To You
43	43	46	42		AALIYAH/Your Girl Only
40	41	41	41		KEITH SWEAT/Twisted
38	39	39	40		AALIYAH/One In A Million
-	-	-	-		30 VERONICA CRAIG



WALT LOVE

KKBT-FM: Winning In The Winter

□ **The Beat is a mixture of everything right for L.A.**

This is Part Two of my look at **KKBT-FM (The Beat)/Los Angeles**. The Beat is the No. 1 English-speaking radio station in the city, which means they are the "king of the hill" in the top-ranked revenue market in America — and they're ranked No. 1 overall in their target demo of persons 18-34 in the second-largest market in the country.

In the Winter '97 Arbitron ratings (persons 12+, Mon-Sun, 6 a.m. - mid.), KKBT rose 4.9-5.5, ranking No. 2 overall in the L.A. market (Spanish AC **KIWE-FM** is No. 1). What's most impressive, however, is the Beat's No. 1 18-34 demo share and ranking results — up a full share and two tenths from Fall '96. And here's the real kicker: in the 25-54 demo, the Beat moves up to a solid No. 3 in



Harold Austin

secret formula," he emphasizes. "Number one is the music: first and foremost we are a music radio station. We offer a very unique blend and variety of r&b, slow jams, old school, and hip-hop. Our music is always very tight, very much on point, and we balance it out with new music."

Personalities Make A Difference

"Number two, we have an outstanding airstaff in terms of personalities. Whether **John London & The House Party**, or someone like **Theo, Diana Steele, Kevin Nash, Julio G.**, or one of our weekend

but when it's time to get serious we can take that approach. When we have problems, we can take time and deal with them on the air: whether it's tackling issues like violence in the city, AIDS, teenage pregnancy, gangs, racial unrest — whatever is important to our audience."

What's Important For Success?

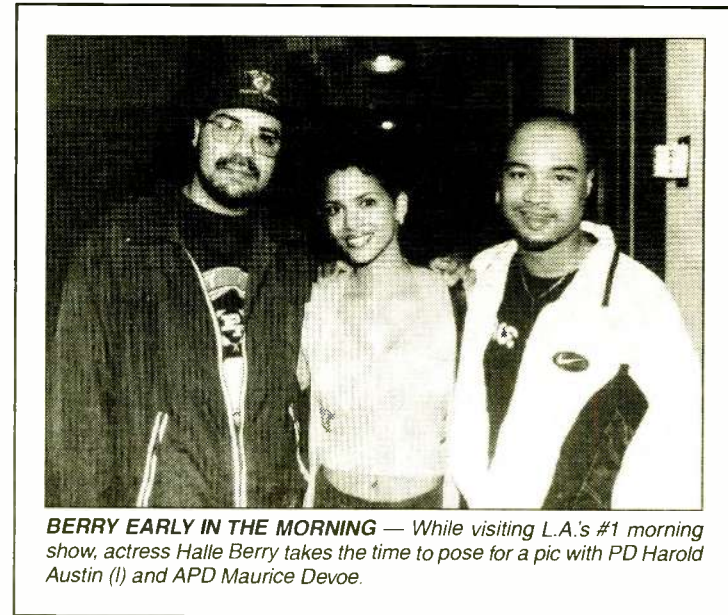
I mentioned to Austin that at the recent *Impact* magazine conference held in Miami, a point was brought up by TV actor/comedian/radio personality **Steve Harvey** regarding what he considers one of the most important things wrong with Black radio today. In Harvey's opinion, PDs and GMs are more concerned with playing 15 or 20 songs in a row and not paying enough attention to what goes on between those songs. I asked Austin if he shares Harvey's concern. "Yes, this certainly has been an issue," he admits. "But not just in Black radio...in radio period. What's going on with talent? Where is the next generation of talent going to come from, when it seems we have gotten ourselves so caught up with formatics?"

"You can package the most incredible music mix.

You can have

the best promotion on the air. You have the most killer production. But, if who's on the air is not prepared, or can't deliver it the right way, or does not have the flair or the style to fit the sound of the radio station — it's not going to work. So I agree that there is an issue when it comes to developing talent. I have to be honest. I don't have a specific answer on what is right or wrong in terms of developing talent.

"What I look for is people who are real — people who are going to be able to speak their minds. I do understand that [along with] people who are going to speak their minds, there are going to be times that issues arise. But you have to give proper guidance and coaching. You have to always be aware that, at some point, they are going to say something that you disagree with. I look at all this as a matter of balance. I would never be a PD at any station where I was just a control freak, with robo-jocks pushing but-



BERRY EARLY IN THE MORNING — While visiting L.A.'s #1 morning show, actress Halle Berry takes the time to pose for a pic with PD Harold Austin (l) and APD Maurice Devoe.

tons and reading liners from liner cards. Believe me, with radio changing so much, an audience wants and expects more — to say the least!"

Being A Responsible Broadcaster

On the subject of programming in general, I asked Austin if he had any thoughts about what responsibility the Beat has to its listeners. Austin answered,

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"Most certainly I have thought about what we give our listeners — both musically and what the air personalities do and say. I'm torn when it comes to the issue of lyrical content, and whether or not to play a particular song because of the message it is sending. I believe in freedom of speech, and I believe in the First Amend-

ment. I may not want to hear a lot of the things that are said on records, but I feel that this is a precious right that we have. I've talked with a number of artists, record company executives, and management. You al-

ways get the same answer: "We call 'em like we see 'em." They have the right to say what they want. That's one end of the spectrum.

"On the other hand, I understand that a radio station that has so much influence and power does have a responsibility. I wouldn't say we're supposed to preach, but we are supposed to attempt to give

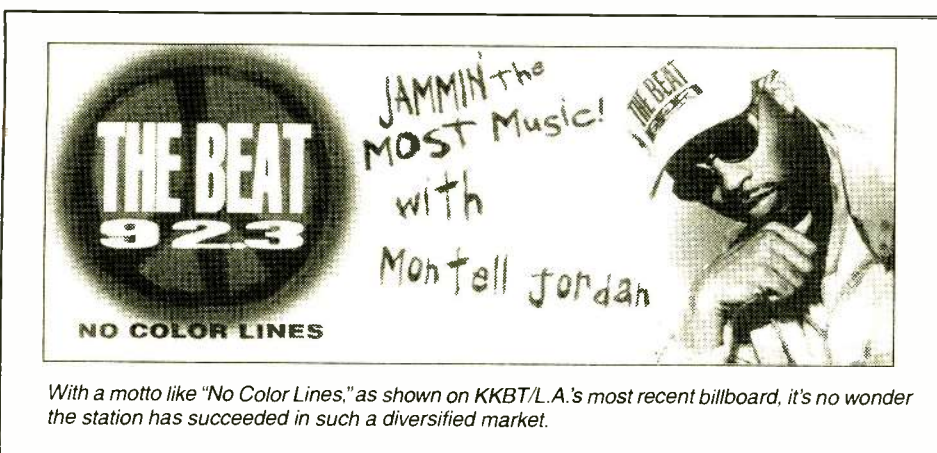
the right message to our listeners. We should at least do radio that is going to steer people in the right direction, from a musical standpoint. It's been a major struggle for all of us here at the station, especially since the passing of 2Pac and Biggie Smalls.

"I think there needs to be a more concerted effort from everybody involved. Record

ff

company executives, distributors, retailers, artists and their management, personnel, and the media. I wrestle with this, not only as a professional in my PD position but also as a human being living in this society."

You can have the best promotion on the air. But, if who's on the air is not prepared, or can't deliver it the right way, or does not have the flair or the style to fit the sound of the radio station — it's not going to work.



With a motto like "No Color Lines," as shown on KKBT/L.A.'s most recent billboard, it's no wonder the station has succeeded in such a diversified market.

ranking (previously tied for No. 4) while maintaining the same share. The station is certainly on solid ratings ground as it continues its climb to the ultimate peak of L.A.'s ratings pyramid. Remember: in L.A.'s history, a Black radio station has never been the market leader. It's not so far-fetched a thought these days! KKBT PD **Harold Austin** gave **R&R** some insights on the current success of his station from a programming perspective.

Three Keys To Success

Austin's first simple step to unlocking the doors of success: establishing a target demo. "We're looking to reach adults in the 18-34 demo with a slight emphasis on females." Why does he think the things they've been doing from a programming standpoint have started to reap truly positive results at this particular point in time? "I would attribute our increases primarily to three things — and none of this is some

shows like 'Gospel Traxx' with **Walt Love**. We have an airstaff that is real — people who our audience can identify with and also feel close to, as opposed to an announcer that's giving you the time and the weather. I give our airstaff a lot of credit, because they talk *to* their audience and not *at* them. It's a special bond that we have created between the radio station and the audience. Plus, he or she is going to give you '12 [songs] in a row and another thousand dollars on the way.' Those are standard 101 formatics that you should implement at all times, regardless of format.

"Finally, number three in my opinion is our whole social approach in terms of how we've tackled issues on the air," continues Austin. "Our entire 'No Color Lines' campaign basically tells people that we welcome everybody — regardless of race, age, religious background, or sexual preference. We want to be a fun radio station that people enjoy,



SEARCHIN' FOR PEACE — At *The Beat's* studios in L.A., participants gathered for an on-air peace forum in response to the deaths of rappers Tupac Shakur and the Notorious B.I.G. Posing for peace are (standing, l-r) DJ Quik, KKBT Community Action Director/"Street Science" host Dominque DiPrima, KKBT PD Harold Austin (in glasses), Dogg Pound's Kurrupt, rapper Kam, KKBT MD Mariama Snider, Nation of Islam's Minister Tony Muhammad, and rappers W.C. and Mack 10; (sitting, l-r) Dogg Pound's Daz and Snoop Doggy Dogg.

URBAN PLAYLISTS

May 16, 1997 R&R • 45

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

MARKET #2
KKBT/Los Angeles
(213) 634-1800
Austin/Snyder

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
50	50	50	54	BLACKSTREET/Don't Leave Me	
44	44	44	52	SWW/Can We	
48	48	48	48	SHQUILLE O'NEAL/Strat Playn'	
46	46	46	48	NOTORIOUS B.I.G./Hypnotize	
42	42	42	46	NOTORIOUS B.I.G./Gang Back To Cali	
32	40	46	36	MACK 10 & DOGG POUND/Nothin' But	
26	26	30	26	AALIYAH/4 Page Letter	
10	22	30	20	TONI BRAXTON/Love Me Some Him	
12	24	29	29	ROMÉ/! Belong To You	
28	29	29	29	MARY J. BLIGE/Love Is All We Need	
16	10	10	19	LIL' KIM/Crush On U	
10	16	16	25	HEAVY D/Big Daddy	
5	19	21	19	CHANGING FACES/G.H.E.T.T.O.U.T.	
22	18	19	19	BAFFYFACE/Every Time I	
15	17	18	18	ERIKAH BADU/Next Lifetime	
27	27	27	18	112/Cupid	
7	9	17	17	NEW EDITION/One More Day	
18	14	16	16	GINUWINE/Tell Me Do U Wanna	
17	13	13	13	FOXY BROWN/II Be	
13	11	12	12	NOTORIOUS B.I.G./Notorious Thugs	
14	12	11	11	BRAND NEW HEAVIES/Sometimes	
6	8	11	11	FROST/What's Your Name?	
5	5	5	10	KEITH SWEAT/Come With Me	
5	5	5	10	COMRADES/Homeboyz	
5	5	5	10	SCARFACE/Smile	
5	5	5	10	JAY-Z/Who You Wit	
5	5	5	10	VERONICA/CRAIG MACK/No One But You	
5	5	5	10	MICHAEL JACKSON/Blood On	
5	5	5	10	MARK MORRISON/Return Of The Mack	
5	5	5	10	SHQUILLE O'NEAL/Strat Playn'	
5	5	5	10	TONY TONI TONE/Thinking Of You	

MARKET #3
WEJ/Chicago
(312) 360-9000
Alan

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
40	48	47	50	ROME/! Belong To You	
49	50	51	48	112/Cupid	
47	48	47	47	GINUWINE/Tell Me Do U Wanna	
48	48	47	47	SCARFACE/Smile	
20	39	39	39	BIG MIKE/Oream	
37	34	37	37	REFUGEE CAMP /The Sweetest Thing	
37	34	37	37	TOO SHORT & LIL' KIM/Call Me	
37	34	37	37	GOD'S PROPERTY/Stop	
32	30	29	30	CHANGING FACES/G.H.E.T.T.O.U.T.	
32	30	29	30	WARREN G./Smokin' Me Out	
30	30	29	28	TRU/I Always Feel Like	
32	32	28	28	AALIYAH/4 Page Letter	
26	26	26	28	K-Ci & JOJO/You Bring Me Up	
26	26	26	28	ERIKAH BADU/Next Lifetime	
28	27	27	27	STOKELY/Make Me Say It Again	
36	34	29	25	CHRISTION/Full Of Smoke	
15	29	24	24	KEITH SWEAT/Come With Me	
5	11	21	24	BRAND NEW HEAVIES/Sometimes	
5	11	21	24	CRAIG MACK/Jock'n My Style	
5	11	21	24	RAY-J/Everything You Want	
34	32	19	15	LIL' BUD & TIZONE/Conna Let U Know	
14	14	14	14	BORN JAMERICANS/Yardcore	
20	18	15	15	NOTORIOUS B.I.G./Mo Money, Mo	
5	20	15	15	KRS-ONE/Step Into A World	
5	20	15	15	JAY-Z/Who You Wit	
10	8	8	8	VERONICA/CRAIG MACK/No One But You	
5	5	5	5	MICHAEL JACKSON/Blood On	
5	5	5	5	MARK MORRISON/Return Of The Mack	
5	5	5	5	SHQUILLE O'NEAL/Strat Playn'	
5	5	5	5	TONY TONI TONE/Thinking Of You	

MARKET #3
WGCI/Chicago
(312) 427-4800
Smith/Cologne

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
46	41	49	51	REFUGEE CAMP /The Sweetest Thing	
32	37	41	48	CHANGING FACES/G.H.E.T.T.O.U.T.	
41	43	53	46	ERIKAH BADU/Next Lifetime	
45	40	50	44	SWW/Can We	
26	34	46	42	DRU HILL/In My Bed	
13	34	46	38	DIONNE FARRIS/Hopeless	
46	39	34	38	MARY J. BLIGE/Love Is All We Need	
37	34	40	36	NOTORIOUS B.I.G./Hypnotize	
36	42	41	35	HEAVY D/Big Daddy	
24	21	33	34	112/Cupid	
28	26	29	33	MONTELL JORDAN/What's On Tonight	
27	22	29	32	GOD'S PROPERTY/Stop	
33	31	32	29	KENNY LATTIMORE/For You	
31	29	27	27	STOKELY/Make Me Say It Again	
19	21	27	27	STOKELY/Make Me Say It Again	
35	28	30	25	BLACKSTREET/Don't Leave Me	
34	32	31	25	TONI BRAXTON/Love Me Some Him	
12	13	28	23	TONY TONI TONE/Thinking Of You	
15	7	22	22	JOE/Don't Wanna Be A	
21	32	19	16	MARK MORRISON/Return Of The Mack	
20	18	20	15	BAFFYFACE/Every Time I	
29	25	16	15	ERIKAH BADU/On & On	
5	5	5	5	BROWNSTONE'S Miles To Empty	
10	8	14	14	ERIC BENET/Femininity	
26	15	21	13	MONICA/For You I Will	
13	14	13	13	NOTORIOUS B.I.G./Notorious Thugs	
18	11	18	11	B-ROCK AND THE BIZZ/Mybabydaddy	
18	11	18	11	MICHAEL JACKSON/Blood On	
11	11	11	11	ISLEY BROTHERS/Tears	

MARKET #5
POWER 99fm
WUSL/Philadelphia
(215) 483-8900
Young/Cooper

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
38	41	36	56	CHANGING FACES/G.H.E.T.T.O.U.T.	
37	44	48	55	ROME/! Belong To You	
51	52	52	55	112/Cupid	
36	35	42	49	MARY J. BLIGE/! Can Love You	
56	58	50	49	BLACKSTREET/Don't Leave Me	
49	50	47	48	HEAVY D/Big Daddy	
41	51	49	46	NOTORIOUS B.I.G./Mo Money, Mo	
43	44	40	39	LIL' KIM/Crush On U	
5	11	38	33	K-Ci & JOJO/You Bring Me Up	
5	11	38	33	MONTELL JORDAN/What's On Tonight	
26	18	26	29	DRU HILL/In My Bed	
27	31	45	28	ERIKAH BADU/Next Lifetime	
18	35	35	28	BROWNSTONE'S Miles To Empty	
35	30	27	27	SWW/Can We	
20	21	30	26	MAKAVELI/Me & My Girlfriend	
56	52	24	23	702/Get It Together	
28	29	32	22	NOTORIOUS B.I.G./Hypnotize	
7	27	22	22	BLAKMALK/Let's Love Again	
26	21	22	22	REFUGEE CAMP /The Sweetest Thing	
14	15	22	21	KRS-ONE/Step Into A World	
22	19	27	21	KENNY LATTIMORE/For You	
14	16	20	20	GINUWINE/Pony	
21	19	20	20	MONICA/For You I Will	
37	29	30	19	MARY J. BLIGE/It's On	
16	17	18	17	EN VOGUE/Don't Let Go (Love)	
6	16	17	17	PUFF DADDY/Benjamins	
5	12	17	17	JAY-Z/Who You Wit	
7	15	17	17	WU-TANG CLAN/Throw Up	
13	8	15	15	L. COOL J/Loungin'	
22	19	10	14	ERIKAH BADU/On & On	

MARKET #6
WCHB/Detroit
(313) 871-0590
Arnold/Preston

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
29	33	31	32	SWW/Can We	
27	30	31	32	GOD'S PROPERTY/Stop	
28	29	30	32	MARY J. BLIGE/Love Is All We Need	
29	29	30	30	PHILASHA PATTERSON/Don't Wanna Lose It	
37	33	31	29	HEAVY D/Big Daddy	
18	26	25	28	JADE/Keep On Risin'	
18	26	25	28	BROWNSTONE'S Miles To Empty	
24	26	21	28	JOE/Don't Wanna Be A	
26	28	28	28	CHANGING FACES/G.H.E.T.T.O.U.T.	
30	31	26	27	NOTORIOUS B.I.G./Hypnotize	
20	26	26	26	FOXY BROWN/II Be	
27	24	22	26	112/Cupid	
20	23	25	26	MAXWELL/Sumthin' Sumthin'	
26	27	22	25	MONICA/For You I Will	
14	24	24	24	ZHANE/! Crush	
19	22	23	24	MARK MORRISON/Return Of The Mack	
29	26	27	23	DRU HILL/In My Bed	
13	20	23	23	SWEETBACK/As Natural	
22	23	23	23	ROME/! Belong To You	
17	18	22	23	ERIKAH BADU/Next Lifetime	
21	20	23	23	MONTELL JORDAN/What's On Tonight	
20	21	21	21	BLACKSTREET/Don't Leave Me	
33	27	20	20	LIL' KIM/Crush On U	
16	20	20	20	MICHAEL JACKSON/Blood On	
16	20	20	20	NEW EDITION/One More Day	
18	19	21	20	MINT CONDITION/You Don't Have To	
24	25	28	20	LEVERT/Swing My Way	
21	8	15	19	KENNY LATTIMORE/For You	
21	19	21	18	JOHNNY GILL/Go In An Elevator	
5	13	13	18	RAY-J/It's On	

MARKET #6
WJLB/Detroit
(313) 965-2000
Saunders/Darcel

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
32	35	40	43	112/Cupid	
31	40	37	37	SWW/Can We	
40	38	37	37	MONICA/For You I Will	
40	37	37	37	JOE/Don't Wanna Be A	
43	39	42	36	MONTELL JORDAN/What's On Tonight	
21	34	36	35	702/Get It Together	
7	7	13	29	HEAVY D/Big Daddy	
40	37	35	29	GINUWINE/Tell Me Do U Wanna	
22	33	34	29	JOHNNY GILL/Love In An Elevator	
25	31	32	29	CHANGING FACES/G.H.E.T.T.O.U.T.	
40	32	27	27	MINT CONDITION/You Don't Have To	
19	25	27	27	NOTORIOUS B.I.G./Hypnotize	
42	39	30	27	DRU HILL/In My Bed	
26	26	26	26	GOD'S PROPERTY/Stop	
28	27	26	24	MARY J. BLIGE/Love Is All We Need	
20	29	24	24	K-Ci & JOJO/You Bring Me Up	
20	29	24	24	ROME/! Belong To You	
38	37	22	22	BLACKSTREET/Don't Leave Me	
21	17	18	20	ERIKAH BADU/Next Lifetime	
15	16	19	20	ZHANE/! Crush	
19	17	17	17	MAXWELL/Surely	
12	9	16	16	MINT CONDITION/What Kind Of Man...	
19	18	15	15	ANN NESBIT/My Still Wearing	
18	17	17	15	R. KELLY/Believe I Can Fly	
15	14	15	14	ZHANE/Request Line	
5	5	14	14	KEITH SWEAT/Come With Me	
10	12	14	14	CHRISTION/Full Of Smoke	
16	16	14	14	NEW EDITION/HI Me Off	
15	15	14	14	BLACKSTREET/No Diggity	
13	13	13	13	JOE/! The Things	

MARKET #7
KKDA/Dallas
(972) 263-9911
Cheatham

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
60	66	75	75	112/Cupid	
41	46	58	60	TWISTA/Emotion	
54	58	64	60	CHANGING FACES/G.H.E.T.T.O.U.T.	
45	59	67	58	REFUGEE CAMP /The Sweetest Thing	
64	61	58	57	BLACKSTREET/Don't Leave Me	
58	60	60	57	TOO SHORT & LIL' KIM/Call Me	
41	54	58	57	ERIKAH BADU/Next Lifetime	
61	65	54	57	702/Get It Together	
46	61	60	55	JOE/Don't Wanna Be A	
51	52	42	54	KENNY LATTIMORE/For You	
64	60	56	54	SWW/Can We	
58	60	50	50	ROME/! Belong To You	
58	44	38	45	DRU HILL/In My Bed	
44	44	44	44	SCARFACE/Smile	
70	75	55	39	NOTORIOUS B.I.G./Mo Money, Mo	
40	52	42	39	NOTORIOUS B.I.G./Hypnotize	
62	45	48	36	AALIYAH/4 Page Letter	
56	34	32	31	MONICA/For You I Will	
13	46	57	30	SHQUILLE O'NEAL/Strat Playn'	
32	52	54	29	GINUWINE/Tell Me Do U Wanna	
45	47	36	28	HEAVY D/Big Daddy	
5	5	20	20	GOD'S PROPERTY/Stop	
51	54	44	20	MONTELL JORDAN/What's On Tonight	
5	5	18	20	TONI BRAXTON/Love Me Some Him	
15	19	20	20	DR. TAZ/That's Right	
5	5	19	19	BIG MIKE/Dream	
56	26	16	16	LIL' KIM/Crush On U	
5	5	14	14	G.Y.R./Get Your Groove On	
5	5	14	14	KRS-ONE/Step Into A World	

MARKET #8
WKYS/Washington
(202) 686-9300
Williams/Fox

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
49	46	48	53	HEAVY D/Big Daddy	
42	51	48	52	REFUGEE CAMP /The Sweetest Thing	
56	56	53	52	112/Cupid	
49	48	53	53	ROME/! Belong To You	
53	52	45	50	BLACKSTREET/Don't Leave Me	
50	55	50	49	ERIKAH BADU/Next Lifetime	
34	35	39	47	CHANGING FACES/G.H.E.T.T.O.U.T.	
47	49	47	44	SWW/Can We	
28	40	52	48	MONTELL JORDAN/What's On Tonight	
33	55	58	38	MARY J. BLIGE/Love Is All We Need	
38	39	47	37	KENNY LATTIMORE/For You	
14	32	29	29	GOD'S PROPERTY/Stop	
24	27	20	28	MARK MORRISON/Return Of The Mack	
38	35	29	28	ERIKAH BADU/On & On	
48	40	30	27	LIL' KIM/Crush On U	
13	24	25	25	KEITH SWEAT/Come With Me	
5	5	20	20	NOTORIOUS B.I.G./Mo Money, Mo	
17	20	20	20	702/Get It Together	
10	12	20	20	BROWNSTONE'S Miles To Empty	
22	17	15	17	NOTORIOUS B.I.G./Hypnotize	
23	21	15	16	DRU HILL/In My Bed	
22	20	16	16	MINT CONDITION/You Don't Have To	
30	29	21	15	BAFFYFACE/Every Time I	
10	10	10	11	B-ROCK AND THE BIZZ/Mybabydaddy	
5	5	8	10	TONI BRAXTON/Don't Want To	
7	8	7	7	TRACEY LEE/The Theme	
11	13	7	8	FOXY BROWN/II Be	
9	8	8	8	SOUNDS OF BLACKNESS/Spirit	
13	10	8	7	PUFF DADDY/Can't Nobody Hold	

MARKET #11
WEDR-FM 99JAMZ
WEDR/Miami
(305) 623-7711
Thomas

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
23	29	28	30	BRAND NEW HEAVIES/Sometimes	
30	31	29	30	MARK MORRISON/Return Of The Mack	
9	20	29	29	BILLY LAWRENCE/Come On	
34	30	30	29	LIL' KIM/Crush On U	
12	20	29	28	JOE/Don't Wanna Be A	
12	24	28	28	LAK	

MAY 16, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	1	1	112 Cupid (<i>Bad Boy/Arista</i>)	3276	3387	3229	2819	82/0
5	3	3	2	ROME I Belong To You (Every...) (<i>RCA</i>)	3206	2936	2842	2573	82/1
15	9	6	3	CHANGING FACES G.H.E.T.T.O.U.T. (<i>Big Beat/Atlantic</i>)	2861	2496	2238	1874	82/0
12	8	4	4	ERYKAH BADU Next Lifetime (<i>Kedar/Universal</i>)	2795	2588	2290	1969	82/2
1	1	2	5	MARY J. BLIGE Love Is All We Need (<i>MCA</i>)	2777	3267	3251	3159	80/0
13	12	8	6	JOE Don't Wanna Be A Player (<i>Jive</i>)	2445	2314	2146	1959	80/2
11	11	9	7	KENNY LATTIMORE For You (<i>Columbia</i>)	2327	2307	2213	2149	74/0
28	18	13	8	REFUGEE CAMP ALL-STARS The Sweetest Thing (<i>Columbia</i>)	2292	2005	1632	1291	78/2
10	7	10	9	MARK MORRISON Return Of The Mack (<i>Atlantic</i>)	2222	2295	2293	2235	76/1
18	15	11	10	TONY TONI TONE Thinking Of You (<i>Mercury</i>)	2173	2070	1947	1795	76/2
6	4	5	11	GINUWINE Tell Me Do U Wanna (<i>550 Music</i>)	2108	2518	2548	2542	71/0
7	5	7	12	AALIYAH 4 Page Letter (<i>BlackGround/Atlantic</i>)	2045	2458	2483	2435	72/0
27	20	17	13	BROWNSTONE 5 Miles To Empty (<i>MJJ/Work</i>)	1748	1585	1422	1295	75/0
2	6	12	14	SWV Can We (<i>Jive</i>)	1715	2017	2357	2931	59/0
24	21	19	15	MICHAEL JACKSON Blood On The Dance Floor (<i>Epic</i>)	1572	1507	1420	1343	74/0
30	23	20	16	BILLY LAWRENCE Come On (<i>EastWest/EEG</i>)	1557	1473	1305	1237	63/1
34	27	22	17	ERIC BENET Femininity (<i>Warner Bros.</i>)	1495	1400	1202	1123	71/0
20	17	15	18	B-ROCK AND THE BIZZ Mybabydaddy (<i>LaFace/Arista</i>)	1494	1659	1641	1604	63/0
4	10	14	19	MONTELL JORDAN What's On Tonight (<i>Def Jam/RAL/Mercury</i>)	1428	1707	2217	2635	55/0
8	13	16	20	BLACKSTREET Don't Leave Me (<i>Interscope</i>)	1370	1620	1993	2363	52/0
32	22	21	21	DANNY BOY It's Over Now (<i>Death Row/Interscope</i>)	1367	1420	1325	1225	64/2
36	32	30	22	SOUNDS OF BLACKNESS Spirit (<i>Perspective/A&M</i>)	1288	1116	1018	914	67/2
33	25	24	23	SHAQUILLE O'NEAL Strait Playin' (<i>T.W.isM/Trauma/Interscope</i>)	1284	1376	1294	1132	64/0
40	35	29	24	GYRL Get Your Groove On (<i>Silas/MCA</i>)	1282	1119	1006	853	67/0
46	37	31	25	CHRISTION Full Of Smoke (<i>Roc-A-Fella/Def Jam/Mercury</i>)	1255	1068	932	754	71/3
9	14	18	26	NOTORIOUS B.I.G. Hypnotize (<i>Bad Boy/Arista</i>)	1242	1562	1972	2356	52/0
38	33	28	27	DIONNE FARRIS Hopeless (<i>Columbia</i>)	1235	1124	1018	863	59/0
BREAKER			28	GOD'S PROPERTY Stomp (<i>B-Rite/Interscope</i>)	1233	391	240	99	75/55
BREAKER			29	NEW EDITION One More Day (<i>MCA</i>)	1233	957	444	10	75/0
		33	30	KEITH SWEAT Come With Me (<i>Elektra/EEG</i>)	1226	1052	389	11	79/3
47	40	34	31	BRAND NEW HEAVIES Sometimes (<i>Delicious Vinyl/Red Ant</i>)	1165	1043	862	708	70/0
	47	37	32	ZHANE' Crush (<i>Illtown/Motown</i>)	1138	1004	689	220	70/2
42	34	32	33	ERICKA YANCEY So Good (<i>RCA</i>)	1132	1068	1017	848	60/0
41	36	35	34	LAKIESHA BERRI Like This And Like That (<i>Hollywood</i>)	1104	1042	937	853	59/1
16	19	26	35	HEAVY D Big Daddy (<i>Universal</i>)	1066	1220	1517	1856	41/0
BREAKER			36	K-CI & JOJO You Bring Me Up (<i>MCA</i>)	1056	465	—	—	74/8
21	24	25	37	702 Get It Together (<i>Biv 10/Motown</i>)	1052	1253	1298	1443	37/0
43	38	36	38	ADRIANA EVANS Seein' Is Believing (<i>Loud/PMP/RCA</i>)	1012	1020	926	832	56/0
17	16	23	39	LIL' KIM Crush On U (<i>Undeas/Big Beat/Atlantic</i>)	997	1393	1768	1837	54/0
	50	42	40	TONI BRAXTON I Love Me Some Him (<i>LaFace/Arista</i>)	996	869	661	424	50/4
	48	41	41	LEVERT Sorry Is (<i>Atlantic</i>)	976	892	682	274	68/0
48	39	39	42	ROBIN S It Must Be Love (<i>Big Beat/Atlantic</i>)	972	951	875	705	57/3
		49	43	WHITNEY HOUSTON My Heart Is Calling (<i>Arista</i>)	903	732	242	15	63/1
DEBUT			44	JADE Keep On Risin' (<i>Hollywood</i>)	840	667	225	15	60/3
49	43	46	45	3 X CRAZY Keep It On The Real (<i>Noo Trybe</i>)	837	822	777	676	58/0
DEBUT			46	BIG MIKE Dream (<i>Rap-A-Lot</i>)	791	578	267	18	65/2
	46	48	47	LIL BUD & TIZONE Gonna Let U Know (<i>Keia/Island</i>)	781	748	698	621	61/0
DEBUT			48	NOTORIOUS B.I.G. Mo Money, Mo Problems (<i>Bad Boy/Arista</i>)	777	61	60	47	77/75
		50	49	MAXWELL Suitelady (<i>Columbia</i>)	748	671	481	208	51/1
50	44	47	50	GABLZ Shookie Shookie (Gimme...) (<i>Warner Bros.</i>)	746	753	728	646	50/0

This chart reflects airplay from May 5-11. Songs ranked by total plays. Highlighted songs indicate Breaker. 83 Urban reporters. 83 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

LADY OF RAGE Sho Shot (*Death Row*)
Total Plays: 730. Total Stations: 59. Adds: 0

TOO SHORT & LIL' KIM Call Me (*Jive*)
Total Plays: 696. Total Stations: 45. Adds: 8

ZAKIYA My Love Won't Fade Away (*DV8/A&M*)
Total Plays: 685. Total Stations: 56. Adds: 1

JAY-Z Who You Wit (*Qwest/WB*)
Total Plays: 660. Total Stations: 67. Adds: 12

DJ TAZ That's Right (*Success/EMI*)
Total Plays: 626. Total Stations: 44. Adds: 1

TWISTA Emotion (*Atlantic*)
Total Plays: 598. Total Stations: 57. Adds: 5

702 No Doubt (*Biv 10/Motown*)
Total Plays: 577. Total Stations: 59. Adds: 6

BRAXTONS Slow Flow (*Atlantic*)
Total Plays: 546. Total Stations: 47. Adds: 2

LESCHEA Fulton St. (*Warner Bros.*)
Total Plays: 522. Total Stations: 41. Adds: 5

DEBORAH COX Things Just Ain't The Same (*Arista*)
Total Plays: 522. Total Stations: 55. Adds: 2

KRS-ONE Step Into A World (Rapture's Delight) (*Jive*)
Total Plays: 513. Total Stations: 43. Adds: 6

VERONICA / CRAIG MACK No One But You (*H.O.L.A./Island*)
Total Plays: 503. Total Stations: 51. Adds: 5

MASTER P If I Could Change (*No Limit/Priority*)
Total Plays: 503. Total Stations: 58. Adds: 7

SCARFACE Smile (*Rap-A-Lot/Noo Trybe*)
Total Plays: 498. Total Stations: 69. Adds: 64

GOODFELLAZ If You Walk Away (*Avatar/Polydor/A&M*)
Total Plays: 481. Total Stations: 41. Adds: 1

Songs ranked by total plays.

BREAKERS

GOD'S PROPERTY
Stomp (*B-Rite/Interscope*)
TOTAL PLAYS/INCREASE: 1233/842
TOTAL STATIONS/ADDS: 75/55
CHART: 28

NEW EDITION
One More Day (*MCA*)
TOTAL PLAYS/INCREASE: 1233/276
TOTAL STATIONS/ADDS: 75/0
CHART: 29

K-CI & JOJO
You Bring Me Up (*MCA*)
TOTAL PLAYS/INCREASE: 1056/591
TOTAL STATIONS/ADDS: 74/8
CHART: 36

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
NOTORIOUS B.I.G. Mo Money, Mo Problems (<i>Bad Boy/Arista</i>)	75
SCARFACE Smile (<i>Rap-A-Lot/Noo Trybe</i>)	64
RAY-J Everything You Want (<i>EastWest/EEG</i>)	59
GOD'S PROPERTY Stomp (<i>B-Rite/Interscope</i>)	55
WARREN G Smokin' Me Out (<i>Def Jam/RAL/Mercury</i>)	51
GHETTO MAFIA For The Good Times... (<i>DSE/Fully Loaded</i>)	31
CRAIG MACK Jockin' My Style (<i>Street Life/All American</i>)	29
DAMAGE Love II Love (<i>Critique</i>)	22
U-MYND Your Only Love (<i>Lil' Joe</i>)	14
JAY-Z Who You Wit (<i>Qwest/WB</i>)	12
TELA Tired Of Ballin' (<i>Suav House/Relativity</i>)	12

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GOD'S PROPERTY Stomp (<i>B-Rite/Interscope</i>)	+842
NOTORIOUS B.I.G. Mo Money, Mo Problems (<i>Bad Boy/Arista</i>)	+716
K-CI & JOJO You Bring Me Up (<i>MCA</i>)	+591
SCARFACE Smile (<i>Rap-A-Lot/Noo Trybe</i>)	+439
DEBORAH COX Things Just Ain't The Same (<i>Arista</i>)	+376
CHANGING FACES G.H.E.T.T.O.U.T. (<i>Big Beat/Atlantic</i>)	+365
702 No Doubt (<i>Biv 10/Motown</i>)	+299
REFUGEE CAMP ALL-STARS The Sweetest Thing (<i>Columbia</i>)	+287
NEW EDITION One More Day (<i>MCA</i>)	+276
MASTER P If I Could Change (<i>No Limit/Priority</i>)	+274

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
DRU HILL In My Bed (<i>Island</i>)
MONICA For You I Will (<i>Warner Sunset/Atlantic</i>)
MINT CONDITION You Don't Have To Hurt... (<i>Perspective/A&M</i>)
FOXY BROWN I'll Be (<i>Violator/Def Jam/RAL/Mercury</i>)
RAYJ Let It Go (<i>EastWest/EEG</i>)
ERYKAH BADU On & On (<i>Kedar/Universal</i>)
PUFF DADDY Can't Nobody Hold Me Down (<i>Bad Boy/Arista</i>)
TASHA HOLIDAY Just The Way You Like It (<i>MCA</i>)
ALLURE /NAS Head Over Heels (<i>Crave</i>)
TONI BRAXTON I Don't Want To (<i>LaFace/Arista</i>)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



GHETTO MAFIA
THE SINGLE
"FOR THE GOOD TIMES"
(STRAIGHT FROM THE DECK)

ONE OF THIS WEEK'S MOST ADDED!

WVEE	WPAL	WXQL	WJZD
WQUE	WWZ	WEAS	WPEG
WQQK	WDM	KRVV	WNOV
KPRS	WJN	KHRN	WTLZ
KMJJ	WYN	WYOK	WQHH
WIIZ	WHRK	WBLX	WJFX
WFXA	WHTA	KDKS	KZWA
WHNR	WTMG	KMJJ	WZFX

FROM THE
ALBUM
STRAIGHT
FROM
THE DECK



How do you top 5 million albums sold, a #1 single for 8 consecutive weeks, a Grammy Award, & an incredible performance on the MTV Awards?
With a little help from Batman, of course.



Bone

thugs-n-harmony

Look Into My Eyes

The New Single On Your Desk Now

From the
Bone thugs-n-harmony
double album "The Art Of War"
In store July 1

From "Batman & Robin:
Music from & inspired by the
Batman & Robin motion picture"
In store June 10



Bone into line 1-900-6280NE6

Produced By: D.J. U-Neek for U-Neek Entertainment Inc./KingPin Inc.
Executive Producer: Tomica Wright

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FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

MARKET #32 WJZA/Columbus, OH (614) 238-0887 Davis/Terry. Playlist table with columns SW, LW, TW, ARTIST/TITLE.

MARKET #33 WWOI/Norfolk (757) 466-0009 Mauzone. Playlist table with columns SW, LW, TW, ARTIST/TITLE.

MARKET #1 WBLS/New York (212) 592-0554 Rouse/Campbell. Playlist table with columns SW, LW, TW, ARTIST/TITLE.

MARKET #2 KJLH/Los Angeles (310) 330-5550 Winston. Playlist table with columns SW, LW, TW, ARTIST/TITLE.

MARKET #3 WVAZ/Chicago (312) 360-9000 Myrick/Muhammad. Playlist table with columns SW, LW, TW, ARTIST/TITLE.

MARKET #34 KSJL/San Antonio (210) 271-9600 Andrews/Oliverdez. Playlist table with columns SW, LW, TW, ARTIST/TITLE.

MARKET #36 WTLC/Indianapolis (317) 923-1456 Buchanan/Buchanan. Playlist table with columns SW, LW, TW, ARTIST/TITLE.

MARKET #5 WDAS/Philadelphia (610) 617-8500 Tamburro/Davis. Playlist table with columns SW, LW, TW, ARTIST/TITLE.

MARKET #7 KRBB/Dallas (214) 630-3011 Bacote/Reynolds. Playlist table with columns SW, LW, TW, ARTIST/TITLE.

MARKET #8 MAJIC 102.3 FM WMMJ/Washington DC (202) 686-9300 Gilmore. Playlist table with columns SW, LW, TW, ARTIST/TITLE.

MARKET #37 WPEG/Charlotte (704) 333-0131 Carson/Quick. Playlist table with columns SW, LW, TW, ARTIST/TITLE.

MARKET #38 WJHM/Orlando (407) 333-0072 Allen/Hollywood. Playlist table with columns SW, LW, TW, ARTIST/TITLE.

MARKET #9 MAJIC102 KMJQ/Houston (713) 623-2108 Conner/Boatner. Playlist table with columns SW, LW, TW, ARTIST/TITLE.

MARKET #10 WILD AM 1090 Stereo WILD/Boston (617) 427-2222 Anderson/Gousby. Playlist table with columns SW, LW, TW, ARTIST/TITLE.

MARKET #11 WHOT/Miami (305) 759-4311 Kidd/Michaels. Playlist table with columns SW, LW, TW, ARTIST/TITLE.

MARKET #39 WQVE/New Orleans (504) 827-6000 Stevens. Playlist table with columns SW, LW, TW, ARTIST/TITLE.

MARKET #40 WBLK/Buffalo (716) 852-5955 Dillard/Sims. Playlist table with columns SW, LW, TW, ARTIST/TITLE.

MARKET #12 KISS 104.7 WALR/Atlanta (404) 688-0068 McClendon/Stevens. Playlist table with columns SW, LW, TW, ARTIST/TITLE.

MARKET #17 100.3 KISS FM KATZ/St. Louis (314) 692-5108 Atkins. Playlist table with columns SW, LW, TW, ARTIST/TITLE.

MARKET #17 MIX 97.1 The Soul of St. Louis KXOK/St. Louis (314) 951-7797 Love/Scott. Playlist table with columns SW, LW, TW, ARTIST/TITLE.

Stations and their adds listed alphabetically by market

URBAN

Table listing radio stations across various markets (e.g., Alexandria, LA; Charleston, SC; Columbus, OH) with their respective PDs and add lists.

83 Total Reporters
83 Current Reporters
83 Current Playlists

URBAN AC

Table listing radio stations across various markets (e.g., Atlanta, GA; Boston, MA; Jacksonville, MS) with their respective PDs and add lists.

38 Total Reporters
38 Current Reporters
38 Current Playlists

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	KENNY LATTIMORE For You (Columbia)	1016	1017	1008	945	38/0
2	2	2	2	BLACKSTREET Don't Leave Me (Interscope)	793	814	816	752	31/0
9	9	3	3	TONY TONI TONE Thinking Of You (Mercury)	774	721	624	543	33/0
10	10	5	4	DIONNE FARRIS Hopeless (Columbia)	744	672	596	505	33/3
21	17	11	5	ERYKAH BADU Next Lifetime (Kedar/Universal)	660	546	444	343	29/4
5	4	6	6	MONICA For You I Will (Warner Sunset/Atlantic)	634	656	660	698	25/0
18	13	9	7	ROME I Belong To You (Every...) (RCA)	616	574	553	415	26/2
8	5	7	8	BABYFACE Every Time I Close My Eyes (Epic)	604	614	657	626	24/0
12	11	8	9	MARY J. BLIGE Love Is All We Need (MCA)	597	609	566	498	25/1
3	3	4	10	ANN NESBY This Weekend (Perspective/A&M)	570	714	743	751	31/0
16	15	15	11	ERIC BENET Femininity (Warner Bros.)	553	524	518	438	26/0
4	6	10	12	AFTER 7 Sara Smile (Virgin)	544	566	651	733	22/0
23	19	17	13	REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)	537	491	416	299	24/2
11	12	14	14	LUTHER VANDROSS Love Don't Love You Anymore (LV/Epic)	509	539	563	504	26/0
14	14	16	15	MONTELL JORDAN What's On Tonight (Def Jam/RAL/Mercury)	472	495	535	495	20/0
6	7	13	16	MINT CONDITION You Don't Have To Hurt No More (Perspective/A&M)	466	541	651	676	21/0
—	23	23	17	TONI BRAXTON I Love Me Some Him (LaFace/Arista)	446	359	341	212	27/4
27	21	20	18	BROWNSTONE 5 Miles To Empty (MJJ/Work)	429	396	345	271	23/1
—	22	22	19	SOUNDS OF BLACKNESS Spirit (Perspective/A&M)	425	365	341	239	24/1
7	8	12	20	DRU HILL In My Bed (Island)	419	542	649	633	23/0
28	28	24	21	PAUL HARDCASTLE Jokers Wild (JVC)	419	354	303	265	17/0
24	25	21	22	INCOGNITO A Shade Of Blue (Verve Forecast)	409	379	315	278	16/1
BREAKER	23	CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	389	274	227	153	19/1		
BREAKER	24	BRAND NEW HEAVIES Sometimes (Delicious Vinyl/Red Ant)	387	329	308	256	23/2		
BREAKER	25	MAXWELL Suitelady (Columbia)	368	330	245	169	22/0		
30	30	30	26	MICHAEL JACKSON Blood On The Dance Floor (Epic)	330	272	287	255	17/0
26	26	27	27	JOE Don't Wanna Be A Player (Jive)	327	318	312	277	14/0
DEBUT	28	ADRIANA EVANS Seein' Is Believing (Loud/PMP/RCA)	301	259	247	177	16/1		
DEBUT	29	WHITNEY HOUSTON My Heart Is Calling (Arista)	296	245	182	70	23/3		
DEBUT	30	112 Cupid (Bad Boy/Arista)	284	265	261	189	16/1		

This chart reflects airplay from May 5-11. Songs ranked by total plays. Highlighted songs indicate Breaker.
38 Urban AC reporters. 38 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent.
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NEW & ACTIVE

KEITH SWEAT Come With Me (Elektra/EEG) Total Plays: 283, Total Stations: 20, Adds: 0	ERICKA YANCEY So Good (RCA) Total Plays: 137, Total Stations: 8, Adds: 0
ZHANE Crush (Illtown/Motown) Total Plays: 280, Total Stations: 19, Adds: 2	ERIC MARIENTHAL Until You Come Back To Me... (I.E./Verve) Total Plays: 129, Total Stations: 13, Adds: 2
LEVERT Sorry Is (Atlantic) Total Plays: 229, Total Stations: 19, Adds: 0	EVERETTE HARP Wholy Holy (Blue Note) Total Plays: 125, Total Stations: 14, Adds: 0
BRIGETTE MCWILLIAMS Fire (Virgin) Total Plays: 183, Total Stations: 20, Adds: 4	CHRISTION Full Of Smoke (Roc-A-Fella/Def Jam/Mercury) Total Plays: 120, Total Stations: 10, Adds: 0
GOD'S PROPERTY Stomp (B-Rite/Interscope) Total Plays: 182, Total Stations: 14, Adds: 9	
NEW EDITION One More Day (MCA) Total Plays: 164, Total Stations: 12, Adds: 0	

Songs ranked by total plays.

BREAKERS

CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
389/115	19/1	23
BRAND NEW HEAVIES Sometimes (Delicious Vinyl/Red Ant)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
387/58	23/2	24
MAXWELL Suitelady (Columbia)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
368/38	22/0	25

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
GOD'S PROPERTY Stomp (B-Rite/Interscope)	9
BABYFACE How Come, How Long (Epic)	4
ERYKAH BADU Next Lifetime (Kedar/Universal)	4
TONI BRAXTON I Love Me Some Him (LaFace/Arista)	4
BRIGETTE MCWILLIAMS Fire (Virgin)	4
PHAJJA What Are You Waiting For? (Warner Bros.)	4
RAY-J Everything You Want (EastWest/EEG)	4
SWEETBACK Hope She'll Be Happier (Epic)	4
DEBORAH COX Things Just Ain't The Same (Arista)	3
DIONNE FARRIS Hopeless (Columbia)	3
WHITNEY HOUSTON My Heart Is Calling (Arista)	3
SCARFACE Smile (Rap-A-Lot/Noo Trybe)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	+115
ERYKAH BADU Next Lifetime (Kedar/Universal)	+114
KEITH SWEAT Come With Me (Elektra/EEG)	+110
BRIGETTE MCWILLIAMS Fire (Virgin)	+101
GOD'S PROPERTY Stomp (B-Rite/Interscope)	+100
TONI BRAXTON I Love Me Some Him (LaFace/Arista)	+87
ERIC MARIENTHAL Until You Come Back... (I.E./Verve)	+75
DIONNE FARRIS Hopeless (Columbia)	+72
PAUL HAROCastle Jokers Wild (JVC)	+65
SOUNDS OF BLACKNESS Spirit (Perspective/A&M)	+60

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
TEODY PENDERGRASS Don't Keep Wastin' My Time (Sure Fire)
ERYKAH BAOU On & On (Kedar/Universal)
LUTHER VANOROSS I Can Make It Better (LV/Epic)
SWV Can We (Jive)
MINT CONDITION What Kind Of Man Would... (Perspective/A&M)
MARK MORRISON Return Of The Mack (Atlantic)
ISLEY BROTHERS Tears (T-Neck/Island)
CURTIS MAYFIELD No One Knows About A Good... (Warner Bros.)
EN VOGUE Don't Let Go (Love) (EastWest/EEG)
TONI BRAXTON I Don't Want To (LaFace/Arista)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Desi

Premiere single
...smooth yet powerfully blended...

“(You Are Everything) SUPERSTAR”

Straight to
the heart
of Radio!

WQQK	WPAL	WJFX	WKGN
WTMG	WTLZ	KDKS	WJJN
WYNN	WLJM	KRVV	KHRN
KMJJ	WTMP	WSOJ	WPAL-AM
WDLT	WNFQ	WAGF	KXZZ

DEBUT ALBUM RELEASING IN MAY '97



More Awards To Come In June

□ Rimes, Jones, and Travis hosting 31st TNN/Music City News Country Show

LeAnn Rimes, George Jones, and Randy Travis are slated to host the 31st annual TNN/Music City News Country Awards, taking place June 16 at the Grand Ole Opry House.

It will mark the first time Rimes will co-host an awards show, but she has plenty of experience as a performer and nominee. About this time last year, she was just beginning to get airplay for "Blue." A nominee and performer on last year's CMA Awards show, she has since received two Grammys and three ACM awards.

Fan-Voted Awards

Alan Jackson leads the field with seven TNN/Music City News nominations, including one for Entertainer Of The Year. Rimes, herself, has three nominations: Star Of Tomorrow, Single Of The Year (for "Blue"), and Vocal Collaboration (with Eddy Arnold on "Cattle Call").

In addition to Jackson and Rimes, performers and presenters on this year's show include Trace Adkins, Blackhawk, Billy Ray Cyrus, Diamond Rio, Neal McCoy, Jo Dee Messina, Lorrie Morgan, MC Potts, Sawyer Brown, and Ricky Skaggs.

Unlike the CMA, ACM, and Grammy awards, the TNN/Music City News winners are selected by fans who vote via ballots in the Music City News and 900 numbers featured on TNN. Taking place on the first day of Fan Fair, the two-and-a-half hour show airs live on TNN at 8pm ET/5pm PT.

Tritt's Travels

Travis Tritt was a busy man during the weekend of May 2-4. That Friday night, he sang the National Anthem at the Nashville Kats' season opener at the Nashville Arena. Tritt is a co-owner of the local arena football team.

The following night, he joined Waylon Jennings, Joe Diffie, and Steve Wariner during an acoustic segment on the Grand Ole Opry. Later in the evening, he was in downtown Nashville as a guest per-

COUNTRY FLASHBACK

1 YEAR AGO

• No. 1: "My Maria" – Brooks & Dunn

5 YEARS AGO

• No. 1: "Nothing Short Of Dying" – Travis Tritt

10 YEARS AGO

• No. 1: "Baby's Got A Hold On Me" – Nitty Gritty Dirt Band

15 YEARS AGO

• No. 1: "Just To Satisfy You" – Waylon & Willie

20 YEARS AGO

• No. 1: "I'll Do It All Over Again" – Crystal Gayle

former on the "Midnight Jamboree," broadcast on WSM-AM/Nashville. The Ernest Tubbs Record Shop, the show's sponsor, was celebrating its 50th anniversary with a live broadcast from its Broadway location.

On May 4, Tritt traveled to Myrtle Beach, SC to perform with Blues Brothers Dan Aykroyd, Jim Belushi, and John Goodman at the grand opening of the House Of Blues. And the next day, Tritt and John Michael Montgomery joined in the House of Blues "Smokin' Tees Golf Tournament." Other celebrities on the links included Alice Cooper, Cheech Marin, Meat Loaf, and the Gatlin Bros.

Patsy Cline In New York

No, the Grand Ole Opry isn't

moving to New York, but its owner — Gaylord Entertainment — is taking the musical drama "Always ... Patsy Cline" to the Big Apple.

Gaylord's Opryland Productions has opened a subsidiary, Opryland Theatricals, to cater to the international market. The Patsy Cline production premiered in Houston in 1988 and had six-month runs at Nashville's Ryman Auditorium in 1994 and 1995.

The off-Broadway production will be performed at New York's Variety Arts Theater.

Bits 'N' Pieces

The first single from Shania Twain's new album has a tentative add date of July 14. She has recorded 16 songs for the followup to her phenomenally successful sophomore album, "The Woman In Me." The titles of the Mercury/Nashville album and single are still being determined. The album is tentatively set for September release.

Two recent births within the country music community: Faith Hill and Tim McGraw welcomed their first child, Gracie Katherine, on May 5. And the daughter of Alabama's Teddy Gentry, Sally, delivered his second grandchild, Jessica Ashton Brown.

Contrary to a well-circulated rumor repeated on a syndicated radio show, Wade Hayes has not been dropped from Columbia/DKC. The truth: Hayes and producer Don Cook are still working on their third album together.

The video for Kathy Mattea's single "I'm On Your Side" features actor Michael McKean, known for his roles in "This Is Spinal Tap," "Laverne & Shirley," and "Dream On."

Hootie & The Blowfish's Darius Rucker joined Little Texas during a recent acoustic concert in Biloxi, MS. The musicians participated in Green Bay Packer Brett Favre's celebrity golf tournament and concert which raised more than \$200,000 for local charities.

River North won't be releasing the second volume of "Stars & Stripes," country's tribute to the Beach Boys.

Emmylou Harris has been added to this summer's Lilith Fair tour. The all-female lineup includes the Indigo Girls, Jewel, Sarah McLachlan, and Lisa Loeb.

Trace Adkins, John Berry, Tammy Graham, Mila Mason, Burnin' Daylight, and Karen Staley are set to perform at the fourth annual "Red Cross Round Up" concert and silent auction, taking place June 19 at Nashville's Wildhorse Saloon.

Dolly Parton's Dollywood amusement park has become Tennessee's top tourist attraction, drawing 2.1 million visitors last year. The attendance figure surpasses Opryland and Graceland.

— Calvin Gilbert

Michael Peterson

NEW ARTIST FACT FILE

Current Single: "Drink, Swear, Steal & Lie"

Current Album, Label: Michael Peterson, Reprise (July 15 release)

Influences: songs, not artists

Background

Born in Tucson, Michael Peterson grew up on the Columbia River in Washington state. His early exposure to music came from his grandmother, whose record collection was filled with titles by America's greatest songwriters. In a recent interview, Peterson told R&R, "I've been more influenced by songs than I have been by artists. I can't think of any artists where I said, 'I want to walk like them and talk like them.'"

In addition to more contemporary material by Willie Nelson, Jimmy Webb, and Roger Miller, Peterson was particularly impressed with the classic songs of Harold Arlen, Hoagy Carmichael, and Cole Porter. He explained, "That era of music is so timeless. One of the things I'd like to do is bring great lyrics and timeless melodies to my music." Acknowledging it's an ambitious vision, he said, "I'd rather aim for the moon and strike an eagle than aim for an eagle and strike a rock."

Football & Music

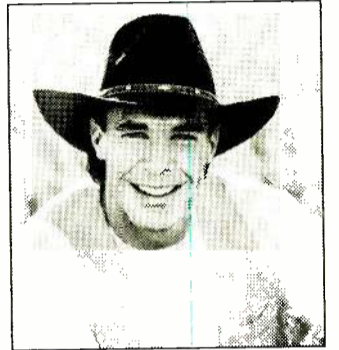
Getting his first guitar at 15, Peterson began writing songs two years later. After high school, he earned scholarships in music and football at Pacific Lutheran University. Opting for athletics, he earned a starting spot as offensive tackle — and a national championship ring he still wears.

The pigskin connection led to Peterson's friendship with teammate Brad Westering, who later served as producer for pop vocalist Denise Williams. Peterson's songs found their way to the album that followed her smash "Let's Hear It For the Boy."

It was Peterson's first introduction to the harsh realities of the music business. He explained, "Here you have an artist coming off the biggest hit of her career. I had two songs on the next project, but the album didn't do real well. You have a great artist, great songs, and a great record company, but for whatever reason it didn't happen. It made me realize it's a tough game."

Nashville Move

Peterson was still living in the Seattle area in 1991 when he began making regular visits to Nashville. Befriended by other



Michael Peterson

songwriters, he said, "I didn't have any great expectations about making early inroads. I wasn't casual in my pursuit, but I knew it was going to take a long time."

He started appearing at various clubs' writers nights and finally moved to town in August 1995. With the encouragement of Josh Leo and Robert Ellis Orrall (who produced Peterson's upcoming debut album), he had a publishing deal in December 1995 and a Reprise recording contract the following May.

Peterson has a writer's credit on 10 of the 11 songs contained on his self-titled album, set for July 15 release. Of those 10 songs, nine of them were written during an eight-month period that ended last June. Explaining the prolific burst of creativity, Peterson joked, "I was really hungry." He added, "I had spent 12 or 13 years writing songs and learning my craft. All of a sudden, I was getting paid to be a songwriter and I took it very seriously."

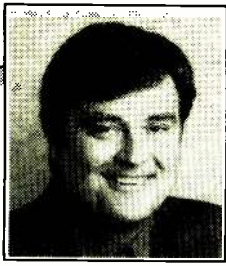
The Single

Peterson's first single, "Drink, Swear, Steal & Lie," debuted on last week's R&R Country Singles chart. Citing Roger Miller's work, Peterson said, "He made me laugh, made me want to move, made me think. Those were three hallmarks I've always aspired to in my songs. I've always had my eyes open to things you could see one way and turn another way."

Of the song's title, he added, "Those four words seem to be stereotypical of how non-country fans view country music. I thought it would be funny to put those four concepts and put them into a whole new light that was positive, that was a love song."



THE REAL MCCOY — During his recent trek to Los Angeles for the Academy Of Country Music awards show, Atlantic recording artist Neal McCoy took time out of his schedule to visit with some of those who make the wheels turn at R&R. All smiles are (l-r) Atlantic/Nashville VP/GM Bryan Switzer, R&R Electronic Publications staffer Jeff Steiman and Nashville Director/Sales Jennifer Scruggs, McCoy, and R&R Publisher/CEO Erica Farber and Director/Charts & Formats Kevin McCabe.



LON HELTON

WXTU's In-House Focus Groups

□ OM McCartie institutes 'Listener Advisory Board'

Professional researchers cringe at the thought of a PD conducting his own in-station focus groups. But WXTU/Philadelphia PD Gary McCartie says he wouldn't do it any other way.

McCartie says he's used this device at other stations where he's worked and liked it so much he instituted it shortly after arriving at WXTU.

Prior to getting into the discussion of the mechanics and his feelings about the in-station versus more formal focus groups, McCartie emphasizes the importance of not overreacting to what you

hear in any kind of focus group. "It's important to fight the temptation to make changes or programming decisions based on what you hear in a single 15-person focus group.

"Focus groups are analogous to Arbitrends: They're important, but we all tend to put too much emphasis on them. They provide a glimpse of what's going on. Too many people knee-jerk to what the listeners say in focus groups. And, even though the advisory board technique allows us to talk to a couple hundred people a year, you can't make decisions from that either because the 200 are spread over the year and perceptions change.

"Even though we aren't able to get specific answers to all our questions, we are getting a lot of valuable information from people who spend most of their radio listening time with us — which is absolutely critical to every Country station. If you're not maximizing your P1 usage, you're up a creek."

Advisory Board Basics

Each month McCartie invites heavy WXTU listeners to come by the station for a tour, dinner, and a chat. As mentioned earlier, WXTU positions the in-station focus group as a listener advisory board when fielding the sample from the station's database of over 100,000 listener names. Says McCartie, "We want to give potential participants the feeling this is an official, honorary thing. We've screened them and zeroed in on who they are and how they use the station.

"When we tell heavy users we want them to be part of a listener advisory board, they get what we're talking about. I'm not sure they'd fully understand what we wanted from them if we asked them to be part of a focus group. We tell them, 'we'd like some advice. You spend a lot of time with WXTU and you probably have strong opinions about what you want to hear. We'd like to know what you're thinking.'"

To fill the monthly focus group



Gary McCartie

of about 15 people, McCartie looks for people between 30-50 years old who listen to WXTU at least five hours per week. He strives for a ratio of nine women-six men in each group. (McCartie notes that roughly one-third of screened-in participants are no-shows — so make sure you "book" many more folks than you need.)

The participants, who aren't paid but get goody-bags with station T-shirts, CDs, etc. on the way out, arrive at the station at 6:30pm. After a tour of the station, dinner is served. While eating, McCartie engages them in light conversation about the station. He notes that while he has a formalized agenda for the conversation's direction, there's no heavy discussions until after dinner. "Early on we'll talk about general topics — the songs, the singers, the state of the format, whether they think country is getting better or worse, etc."

After dinner, McCartie delves into the station-specific issues. "We talk about the personalities, promotions, contests, and station imaging. We'll even show them TV spots and marketing campaigns from stations around the country."

Focus Group Side Benefits

McCartie's usage of TV spots or marketing campaigns from other cities is intriguing. He says, "We like to know what interests them about the spots, what turns them on emotionally — and what they don't like. Hopefully, that will help us avoid some mistakes when trying to appeal to our heavy users.

"They have no idea about a station in another market, except what the TV spot says — which is the way most people view a station's TV spot. In kind of a pure way we can see whether a particular spot or campaign gets the station's message across without things being obscured by people's knowledge and preconceived notions of the station."

McCartie is the only WXTU employee present at the sessions. However, the conversation is both audio

recorded on DAT and piped into the GM's office. Staffers are allowed to listen-in live or later to the tapes.

McCartie has found another use for the recorded comments: Like many stations, WXTU airs listener endorsement promos. He's often able to use comments from the meeting in the promos, so the quotable participants are asked to sign a release after the session.

PR Plus

McCartie also feels a there's potentially a huge "PR" up-side to the in-station visits. "It may seem petty to bring this up. But the people who come in don't want to leave. They really enjoy the discussions. They feel they've taken part in planning the direction of their favorite station. WXTU is no longer just a station they listen to. It becomes *their* station because they've made an investment in it. We make them feel special.

"Only 15 people may walk out of here each month, but the station benefits greatly from all of the goodwill

spread by those people to all of their friends. Within 24 hours they've told another 15 about their experience and how wonderfully their station has treated them, and how they were invited to give their opinions and input. The people they tell may well feel those folks are getting something from their

station and they're not. Maybe the folks who learn about how well we treat our listeners will give us a try."

'In-Station' vs. 'Formal' Groups

As a 20-plus year radio programmer, McCartie has seen more than his share of "formal" focus groups. Asked the biggest difference between those and the ones he conducts at the station, he says, "Cost. You don't have to spend the huge amounts of money for the in-house groups that you do on the once-a-year tests. All you could possibly get, even from the yearly tests, is a heads-up on issues to watch for when designing the big-study, perceptual questionnaire. Focus groups are conducted prior to designing those questionnaires to earmark certain issues of the station or format we want to delve into in the bigger study.

"You don't walk away from any focus group with answers, but with

Steppin' Out With Club 'XTU

On April 3, 1997, WXTU-FM/Philadelphia entered into an arena with which most radio stations are unfamiliar: the country nightclub business.

Now a month into the project with the Valley Forge Sheraton to create a new nightspot from a club that was previously dark, PD Gary McCartie says, "It's going great. They provide the facility and we provide the promotion. Hotels work on thin margins and can't seem to afford promotion. One of the things we do best is promote. They didn't want to buy a station; we didn't want to be in the bar business, so we got together to give one another what we need."

The club is only open Wednesday-Saturday nights. "We didn't want to spread the patronage through the week," says McCartie. "We also didn't want to compete with the other clubs who advertise with us."

To avoid directly competing with clients, McCartie says some precautions are taken. "We try to stay away from booking acts on weekends. And we let other clubs know ahead of time when we're bringing in an act so they don't book artists on the same night."

New Artist Showcase

WXTU concentrates on new-artist showcases. "They're usually early in the evening so we don't stop the dancing or partying. And it's over early enough so people can go to other clubs." There are no special tickets for showcases, listeners are just invited to come by and hear the new act.

McCartie also loves having a place for station staffers to see new acts. "We can see them perform in an artist-friendly environment, which is more beneficial to everybody than putting them in a conference room."

Occasionally there is an invitation-only party held before the club opens. Often the artist stays around after the club opens, meeting, greeting, and signing autographs. Station merchandise is sold, in addition to designer club merchandise.

McCartie admits, "We don't know beans about the bar biz. But we know how to throw a party. We have theme nights, games, and prizes. We're just looking to have fun with our listeners."

questions for the bigger survey. I thought it was nuts to rely on once-a-year focus groups to design the questionnaires. Instead of yearly, why not have 12 months of input when designing them? Our monthly groups give us an ongoing feel of our P1s. So, when we're ready to design the questionnaire, we're not relying on a couple of 11-person groups. We're designing it by having taken the pulse of our P1s for a whole year. I'm more confident about the questionnaire, plus it saves money. Seldom in life do you get more for less.

"I'm also hearing more honest comments from people. I think that comes from them appreciating being treated as adults. I think they hate the falsely pristine atmosphere of regular focus groups. I've seen people with scowls on their faces when taking the money after a session, muttering, 'we know who paid for this, why didn't they tell us up-front?'"

McCartie has no reservations about breaking many researchers' cardinal rule, which is to keep things neutral in order to get honest comments. Says McCartie, "I find more candor in our in-station groups than the ones conducted on a neutral site. People are more than happy to tell you exactly what they're thinking."

Strong Opinions Helpful

"I haven't felt the need for the secrecy of hiding behind the glass or being anonymous as a station. Heavy users have strong opinions. They know what they like and what they don't — and they're not timid about expressing their feelings for fear that somebody at the station may hear something negative. They're very up-front, very sophisticated. And they have no trouble

looking you right in the eye and saying, 'When you (fill in the blank), I hate it.'"

McCartie feels he gets a greater degree of candor from participants because they know they're talking to someone from station management, adding, "They relish the opportunity to express their opinions to a decision maker — someone who actually has the authority to make changes and make things happen."

McCartie also says he sees no downside to conducting the interviews in the station, with him as moderator. "I've yet to experience a situation where anyone walked away mad or uncomfortable or thinking this was a waste of time. I'm not on the air, so they don't know me, so I can take all the blame. Instead of sounding stupid, I let them guide me through their wish list. I tell them I have the authority to make changes and, although I can't respond to everything they say, I need their honest opinions.

"When I walk out of the in-station sessions, I always feel the goals with which I started the meeting have been accomplished. I feel I've acquired accurate information and heard exactly how these people feel about the station. I can't say I've always felt that way when walking out of the more formal focus groups.

"It used to drive me crazy to sit behind the mirror, wishing I could pass notes to the moderator, asking to probe a certain issue a little further. Since the moderator doesn't work for the station, they don't always know all of the issues you're interested in. You're the only one who knows which details and issues that come up during the course of conversation that you want to pursue. The in-station focus groups give me more control of the situation."

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MAY 16, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
7	6	5	1	JOHN MICHAEL MONTGOMERY I Miss You... (Atlantic)	193/0	1	6682	+90	33414	+531
6	5	4	2	LORRIE MORGAN Good As I Was To You (BNA)	193/0	3	6515	-170	32513	-845
10	8	7	3	BRYAN WHITE Sittin' On Go (Asylum/EEG)	192/0	2	6530	+305	32474	+1764
11	9	9	4	MINDY MCCREADY A Girl's Gotta Do (What...) (BNA)	193/0	4	6400	+439	31896	+2093
9	7	8	5	KEVIN SHARP She's Sure Taking It Well (143/Asylum/EEG)	192/0	5	6241	+139	31200	+558
15	13	11	6	ALAN JACKSON Who's Cheatin' Who (Arista)	191/0	6	6160	+815	31019	+3793
12	10	10	7	VINCE GILL A Little More Love (MCA)	193/0	7	5986	+465	29900	+2198
14	12	13	8	LEANN RIMES The Light In Your Eyes (MCG/Curb)	193/0	9	5718	+440	28743	+1893
13	11	12	9	BROOKS & DUNN Why Would I Say Goodbye (Arista)	193/0	10	5563	+193	27809	+945
4	4	1	10	ALABAMA Sad Lookin' Moon (RCA)	172/0	11	5181	-1831	26283	-9074
—	24	16	11	TIM MCGRAW It's Your Love (Curb)	193/1	13	5155	+775	26253	+3929
5	3	2	12	TRACY LAWRENCE Better Man, Better Off (Atlantic)	167/0	12	5178	-1718	26109	-8297
16	14	14	13	SAWYER BROWN Six Days On The Road (Curb)	187/1	14	4936	+2	24360	+70
18	15	15	14	TANYA TUCKER Little Things (Capitol)	193/1	15	4743	+231	23505	+1170
20	16	17	15	TY HERNDON Loved Too Much (Epic)	192/0	16	4652	+195	23325	+1021
19	17	18	16	DEANA CARTER Count Me In (Capitol)	192/2	17	4510	+185	22536	+1060
27	20	19	17	REBA MCENTIRE I'd Rather Ride Around With You (MCA)	193/0	18	4401	+299	21865	+1346
22	19	20	18	MARK CHESNUTT Let It Rain (Decca)	191/1	19	4242	+161	20999	+868
23	22	21	19	MARK WILLS Places I've Never Been (Mercury)	190/6	20	4184	+316	20797	+1589
3	2	3	20	COLLIN RAYE On The Verge (Epic)	151/0	23	3520	-3237	18851	-15354
32	28	23	21	PAM TILLIS All The Good Ones Are Gone (Arista)	192/3	22	3647	+532	18275	+2500
24	23	22	22	LEE ANN WOMACK Never Again, Again (Decca)	180/1	21	3703	+142	17941	+656
28	26	24	23	SONS OF THE DESERT Whatever Comes First (Epic)	183/4	24	3507	+274	16915	+1401
29	27	26	24	RICK TREVINO I Only Get This Way With You (Columbia)	181/3	25	3401	+240	16521	+1235
38	32	29	25	TRACE ADKINS I Left Something Turned On... (Capitol)	184/10	27	3204	+553	15879	+2675
34	31	27	26	PATTY LOVELESS The Trouble With The Truth (Epic)	180/6	26	3218	+340	15784	+1808
26	25	25	27	JOE DIFFIE This Is Your Brain (Epic)	177/0	28	3183	+6	15322	+34
30	30	28	28	TRAVIS TRITT She's Going Home With Me (Warner Bros.)	168/2	29	2916	+154	14093	+721
37	33	30	29	JOHN BERRY I Will, If You Will (Capitol)	166/8	31	2545	+254	12523	+1223
49	40	32	30	LONESTAR Come Cryin' To Me (BNA)	166/22	32	2455	+590	12026	+2851
44	39	33	31	CLAY WALKER One, Two, I Love You (Giant)	147/17	33	2177	+355	10773	+1793
40	37	34	32	SAMMY KERSHAW Fit To Be Tied Down (Mercury)	149/10	34	2082	+237	9937	+1150
36	34	31	33	TAMMY GRAHAM A Dozen Red Roses (Career)	135/5	36	2059	+116	9887	+558
—	46	40	34	RICOCHEH He Left A Lot To Be Desired (Columbia)	141/25	38	1748	+386	8238	+1736
39	38	35	35	PAUL BRANDT Take It From Me (Reprise)	121/1	40	1670	+59	8102	+376
BREAKER			36	TRACY BYRD Don't Love Make A Diamond Shine (MCA)	129/26	41	1601	+412	7731	+1908
BREAKER			37	MICHAEL PETERSON Drink, Swear, Steal & Lie (Reprise)	122/52	46	1447	+694	7632	+3752
43	42	39	38	JAMES BONAMY The Swing (Epic)	124/8	42	1588	+195	7488	+929
46	43	38	39	LEE ROY PARNELL Lucky Me, Lucky You (Career)	110/9	43	1571	+186	7444	+837
41	41	37	40	GARY ALLAN From Where I'm Sitting (Decca)	112/9	45	1518	+135	7027	+356
45	45	42	41	JOHN & AUDREY WIGGINS Somewhere In Love (Mercury)	100/3	49	1162	+86	5554	+438
48	47	43	42	RANDY TRAVIS King Of The Road (Asylum/EEG)	83/3	51	953	+14	4330	+9
—	—	50	43	TERRI CLARK Just The Same (Mercury)	74/20	53	796	+248	3722	+1253
—	—	49	44	RIVER ROAD I Broke It, I'll Fix It (Capitol)	76/20	55	762	+202	3651	+996
—	48	45	45	JEFF CARSON Do It Again (MCG/Curb)	68/2	56	762	+6	3626	+59
DEBUT			46	SHERRIE AUSTIN Lucky In Love (Arista)	72/43	57	727	+430	3539	+2173
—	—	48	47	SKIP EWING Mary Go Round (Word)	56/6	59	602	+79	3136	+146
DEBUT			48	JO DEE MESSINA He'd Never Seen Julie Cry (Curb)	50/3	61	533	+29	2502	+132
DEBUT			49	DAVID KERSH Day In, Day Out (Curb)	41/34	63	446	+382	2222	+1864
DEBUT			50	GEORGE STRAIT Carrying Your Love With Me (MCA)	18/11	70	368	+215	2129	+1173

This chart reflects airplay from May 12-18. Songs ranked by total points. Highlighted songs indicate Breaker.

193 Country reporters. 191 current playlists. Songs that are down in points for three consecutive weeks are moved to recurrent. © 1997, R&R Inc.

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"SHE"

Going for airplay **May 23**



BREAKERS®

TRACY BYRD

Don't Love Make A Diamond Shine (MCA)

66% of our reporters on it (129 stations)

26 Adds • Moves 41-36

MICHAEL PETERSON

Drink, Swear, Steal & Lie (Reprise)

63% of our reporters on it (122 stations)

52 Adds • Moves 44-37

MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL ADDS
MICHAEL PETERSON Drink, Swear, Steal & Lie (Reprise)	52
SHERRIE AUSTIN Lucky In Love (Arista)	43
DAVID KERSH Day In, Day Out (Curb)	34
NEAL MCCOY The Shake (Atlantic)	31
BIG HOUSE You Ain't Lonely Yet (MCA)	29
TRACY BYRD Don't Love Make A Diamond Shine (MCA)	26
RICOCHEH He Left A Lot To Be Desired (Columbia)	25
KENNY CHESNEY She's Got It All (BNA)	24
LONESTAR Come Cryin' To Me (BNA)	22
TERRI CLARK Just The Same (Mercury)	20
RIVER ROAD I Broke It, I'll Fix It (Capitol)	20

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALAN JACKSON Who's Cheatin' Who (Arista)	+815
TIM MCGRAW It's Your Love (Curb)	+775
MICHAEL PETERSON Drink, Swear, Steal & Lie (Reprise)	+694
LONESTAR Come Cryin' To Me (BNA)	+590
TRACE ADKINS I Left Something Turned On... (Capitol)	+553
PAM TILLIS All The Good Ones Are Gone (Arista)	+532
VINCE GILL A Little More Love (MCA)	+465
LEANN RIMES The Light In Your Eyes (MCG/Curb)	+440
MINDY MCCREADY A Girl's Gotta Do (What...) (BNA)	+439
SHERRIE AUSTIN Lucky In Love (Arista)	+430

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
TIM MCGRAW It's Your Love (Curb)	+3929
ALAN JACKSON Who's Cheatin' Who (Arista)	+3793
MICHAEL PETERSON Drink, Swear, Steal & Lie (Reprise)	+3752
LONESTAR Come Cryin' To Me (BNA)	+2851
TRACE ADKINS I Left Something Turned On... (Capitol)	+2675
PAM TILLIS All The Good Ones Are Gone (Arista)	+2500
VINCE GILL A Little More Love (MCA)	+2198
SHERRIE AUSTIN Lucky In Love (Arista)	+2173
MINDY MCCREADY A Girl's Gotta Do (What...) (BNA)	+2093
TRACY BYRD Don't Love Make A Diamond Shine (MCA)	+1908

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
GEORGE STRAIT One Night At A Time (MCA)
DAVID KERSH Another You (Curb)
CLAY WALKER Rumor Has It (Giant)
KENNY CHESNEY When I Close My Eyes (BNA)
TRACE ADKINS (This Ain't) No Thinkin' Thing (Capitol)
TRACY BYRD Don't Take Her She's All I Got (MCA)
JOHN BERRY She's Taken A Shine (Capitol)
REBA MCENTIRE How Was I To Know (MCA)
DIAMOND RIO Holdin' (Arista)
TOBY KEITH Me Too (Mercury)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

The New Album Gallery

MAY 20

Asleep At The Wheel

"Live" (Lucky Dog)

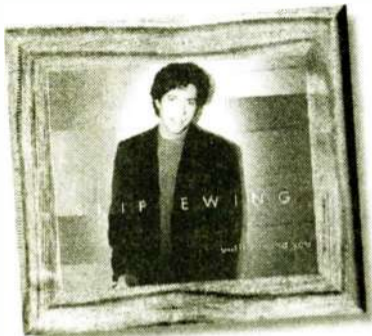
The first release on Sony/Nashville's new Lucky Dog label finds America's most prominent western swing band captured live in Las Vegas at Arizona Charlie's. It features new versions of Asleep At The Wheel favorites, including "The Letter That Johnny Walker Read" and "Boogie Back To Texas." Several Wheel alumni are along for the ride, along with guests Tracy Byrd, Wade Hayes, and the McGuire Sisters.



Skip Ewing

"Until I Found You" (Word/Nashville)

Gaining a strong reputation as a songwriter through his MCA, Capitol, and Liberty albums of the late '80s and early '90s, Skip Ewing's status increased even more with a string of hits that included Collin Raye's "Love Me," Randy Travis's "If I Didn't Have You," James Bonamy's "All I Do Is Love Her," Kenny Chesney's "Me And You," and Bryan White's "Someone Else's Star." "Rebecca Lynn," and "I'm Not Supposed To Love You Anymore." Ewing returns to his own recording career with this first Word/Nashville album, which contains the single "Mary Go Round."



Victoria Shaw

"Victoria Shaw" (Reprise)

Victoria Shaw's songwriting credits include Garth Brooks's "The River," Doug Stone's "Too Busy Being In Love," and John Michael Montgomery's "I Love The Way You Love Me." Her self-titled second album includes "All For The Sake Of Love," written for the daytime drama "As The World Turns," and "Just To Say We Did," a collaboration with Little Texas member Porter Howell.



GOING TO ADDS

May 19, 1997

Kenny Chesney "She's Got It All"

BNA: Craig Wiseman and Sons Of The Desert's Drew Womack wrote the first single from Kenny Chesney's new BNA album.

Emilio "She Gives"

Capitol: Emilio and producer Barry Beckett again teamed up for this track from his upcoming Capitol/Nashville album.

Kathy Mattea "I'm On Your Side"

Mercury: Jim Lauderdale wrote and plays acoustic guitar on the track from Kathy Mattea's album "Love Travels."

Thrasher Shiver "Between The Stones And Jones"

Asylum/EEG: Those, of course, would be references to the Rolling Stones and George Jones.

Jeff Wood "You Call That A Mountain"

Imprint: Oklahoma native Wood returns with the latest single from his debut album.

Billy Yates "Flowers"

Almo Sounds: Although "I Smell Smoke" was chosen as Billy Yates's first single, unsolicited airplay of "Flowers" prompted the rush release of the album track. The lyrics take an unexpectedly emotional turn.

ON THE RECORD



SKIP EWING
"Mary Go Round"

(Word/Nashville)

David Wood, PD

WFMS-FM/Indianapolis

SKIP EWING has been writing great songs for other people for years, and I've been a huge fan of his work. When he signed with Word, I hoped he had saved something good for himself. He has! "Mary Go Round" is a great song. The lyric is very clever, yet sincere. The hook is infectious. Skip does a terrific job of selling a sweet story. People who have fallen in love at a young age can picture themselves as the couple in this song. Skip played last month at a station event and got a great reaction to this song. I didn't think the crowd was going to let him off the stage! We all know Skip is a phenomenal writer. This could be the song to put him on the map as an artist, too!

OUT OF THE BOX



SHERRIE AUSTIN
"Lucky In Love"

(Arista)

Beverlee Brannigan, PD

KJYY-FM/Des Moines

SHERRIE AUSTIN's "Lucky In Love" jumps out of the box for us this week. Everyone always says their act sounds different from the rest - but this time it's true. Sherrie has a different vocal style that is decidedly self-confident. While this artist will undoubtedly be tagged with the labels "perky" and "sassy" for years to come, her music is far from frivolous. And you don't have to wait for the chorus for all the good stuff in "Lucky In Love." This skeptical look at the "boy meets girl" thing is fun and well-written from first line to last. Sherrie's one of the co-writers on this cut. We're excited to get this kind of energy on the air. It won't be long before listeners will be able to pick Sherrie out of the crowd.

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JONES RADIO NETWORK

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NEW & ACTIVE

KENNY CHESNEY She's Got It All (BNA)

Total Stations: 31, Total Points: 2117, Total Adds: 24, Including: WFGY 35, KTTS 30, KPLX 28, WWQQ 20, KBEQ 18, WBYT 18, WKXC 18, KEAN 17, KKCS 17, WXBQ 17, WKHK 15, WQBE 15, WWFG 15, WXTA 15, KAYD 13, WAXX 12, WKNN 12, KBUL 11, WTVY 10, WRKZ 9, KNIX 8, WMTZ 7, KORD 5, KYGO 5
Plays Include: WTDR 12 (12)

LILA MCCANN Down Came A Blackbird (Asylum/EEG)

Total Stations: 36, Total Points: 2032, Total Adds: 19, Including: WCOL 19, KWJJ 18, WKXC 18, WPOC 16, WYYD 16, KDRK 15, KJUG 15, KWNR 13, KSON 12, WKDQ 12, WTCM 12, WFMB 10, WWGR 10, WWQQ 10, KXKT 7, WKCN 7, WSSL 7, WUSY 7, WTCR 5
Plays Include: WYAY 32 (18), WKIX 18 (18), KEAN 17 (17), KMPS 16 (16), WZZK 14 (14), WAXX 12 (12), WWZD 12 (12)

LITTLE TEXAS Your Mama Won't Let Me (Warner Bros.)

Total Stations: 40, Total Points: 1858, Total Adds: 12, Including: WWQQ 20, KBEQ 18, KPLM 16, WFGY 15, WTCM 13, WAMZ 10, WOVK 10, WTCR 10, WXBM 9, KALF 7, KHAY 7, WKCN 7
Plays Include: KEAN 21 (17), WUBE 18 (18), KKCS 17 (17), WRNS 16 (16), WACO 15 (15), WBCT 15 (5), WXTA 15 (15), WUSQ 14 (14), KEAY 10 (10), WTVY 10 (10), WWYZ 10 (5), WRKZ 9 (9)

BILLY YATES Flowers (Almo Sounds)

Total Stations: 26, Total Points: 1850, Total Adds: 16, Including: KEYE 26, KEAN 17, KGEE 14, WKXX 11, KHEY 7, KUZZ 7, KZLA 7, WTDR 6, KFDI 5, KMPS 5, KORD 5, KTCS 5, WQYK 5, WSOC 5, WTVY 5, WWYZ 5
Plays Include: KSN 35 (15), KMLE 26 (26), KNIX 25 (11), WKSF 24 (24), KCYY 21 (21), WKIX 18 (18), WQMX 18 (9), KJUG 15 (15), WAXX 12 (12)

NEAL MCCOY The Shake (Atlantic)

Total Stations: 31, Total Points: 1730, Total Adds: 31, Including: WIL 25, WRNS 25, KJUG 22, WCMS 22, KPLX 20, KEAN 17, KKCS 17, KRMD 16, WKSJ 15, WGTY 14, WTCM 13, WAXX 12, WKNN 12, WTVY 10, WWGR 10, WWYZ 10, WXBM 9, KALF 7, KGNC 7, KUZZ 7, WQXK 7, WXXQ 7, WOW 6, WTDR 6, KFDI 5, KORD 5, KTTS 5, KYGO 5, WKSF 5, WRKZ 5, WSOC 5

BIG HOUSE You Ain't Lonely Yet (MCA)

Total Stations: 34, Total Points: 1476, Total Adds: 29, Including: WRNS 18, WYAY 18, KEAN 17, KJUG 15, WEZL 15, WKSJ 15, WXBM 15, WKCN 14, WUSQ 14, KRRV 12, WTNT 12, WCTK 10, WTVY 10, WWQQ 10, KHAY 9, WGTY 9, WRKZ 9, KNFR 7, WMSI 7, WXXQ 7, WOW 6, WTDR 6, KFDI 5, KORD 5, KTM 5, KTTS 5, KYGO 5, WKSF 5, WWWW 5

DERYL DODD Movin' Out To The Country (Columbia)

Total Stations: 33, Total Points: 1346, Total Adds: 9, Including: KJUG 15, WFGY 15, WSSL 15, WOVK 10, WTCR 10, WMTZ 7, WTDR 6, WXCL 6, WXTA 5
Plays Include: KEYE 18 (18), WKSF 18 (18), KEAN 17 (17), KRRV 12 (12), WKDQ 12 (12), WGTY 10 (9), WTVY 10 (10), WWQQ 10 (10), KNIX 8 (8), WFMS 8 (8), KGEE 7 (7), KSOP 7 (7), WKCN 7 (7), WXXQ 7 (7), KFDI 5 (5), KORD 5 (5), KTTS 5 (5), KVOO 5 (5), KWJJ 5 (5), KYGO 5 (5), WDEN 5 (5), WRKZ 5 (5), WSOC 5 (5), WWYZ 5 (5)

RICH MCCREADY That Just About Covers It (Magnatone)

Total Stations: 33, Total Points: 1032, Total Adds: 6, Including: KJUG 7, WKCN 7, WMTZ 6, KORD 5, KTM 5, WIRK 5
Plays Include: KEAN 17 (17), WRNS 15 (15), WXTA 15 (15), WFMB 14 (14), WTCM 14 (13), KRRV 12 (12), WAXX 12 (12), WWQQ 10 (10), WFMS 8 (8), KGEE 7 (7), KSOP 7 (7), WIBW 7 (7), KFDI 5 (5), KTTS 5 (5), KVOO 5 (5), KWJJ 5 (5), KYGO 5 (5), WBCT 5 (5), WBYT 5 (5), WFDI 5 (5), WKSF 5 (5), WRKZ 5 (5), WSOC 5 (5), WTCR 5 (5), WTVY 5 (5), WWYZ 5 (5)

ALISON KRAUSS Find My Way Back To My Heart (Rounder)

Total Stations: 14, Total Points: 802, Total Adds: 1, Including: WKIX 18
Plays Include: WQBE 25 (15), WXBQ 23 (15), WMSI 17 (17), KVOO 15 (15), KFDI 12 (5), WCTK 10 (10), WWYZ 10 (10), WKML 9 (9), KSOP 7 (7), WWQM 7 (16), WTDR 6 (6), KTTS 5 (5), WDEN 5 (5)

TERESA Baby, That's What Love Does (Epic)

Total Stations: 12, Total Points: 637, Total Adds: 8, Including: KEAN 17, KFKE 8, KTTS 5, KVOO 5, WBBS 5, WRKZ 5, WTVY 5, WWFG 5
Plays Include: WAMZ 28 (28), WWYZ 19 (19), WDEN 5 (5), WSOC 5 (5)

JEFFREY STEELE My Greatest Love (MCG/Curb)

Total Stations: 13, Total Points: 440, Total Adds: 9, Including: KJUG 15, WTCM 12, WXXQ 7, WXCL 6, KTTS 5, WRKZ 5, WTQR 5, WTVY 5, WWYZ 5
Plays Include: KATM 9 (9), KYGO 5 (5), WDEN 5 (5), WSOC 5 (5)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • (214) 991-9200

Adds:

RIVER ROAD I Broke It, I'll Fix It
GEORGE STRAIT Carrying Your Love With Me

Hottest:

TIM MCGRAW It's Your Love
LEANN RIMES The Light In Your Eyes
ALAN JACKSON Who's Cheatin' Who
DEANA CARTER Count Me In

Real Country

Dave Nicholson • (602) 966-6236

Adds:

JAMES BONAMY The Swing
TERRI CLARK Just The Same
LONESTAR Come Cryin' To Me

Hottest:

JOHN MICHAEL MONTGOMERY I Miss You A Little
GEORGE STRAIT One Night At A Time
BROOKS & DUNN Why Would I Say Goodbye
ALAN JACKSON Who's Cheatin' Who

AFTER MIDNITE ENTERTAINMENT

Mandy McCormack • (818) 461-5435

Adds:

GARY ALLAN From Where I'm Sitting
KENNY CHESNEY She's Got It All
TERRI CLARK Just The Same

Hottest:

BRYAN WHITE Sittin' On Go
JOHN MICHAEL MONTGOMERY I Miss You A Little
MINDY MCCREADY A Girl's Gotta Do ...
KEVIN SHARP She's Sure Taking It Well
ALAN JACKSON Who's Cheatin' Who

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:

GARY ALLAN From Where I'm Sitting
TRACY BYRD Don't Love Make A Diamond Shine
MARY CHAPIN CARPENTER The Better To Dream Of You
TIM MCGRAW It's Your Love

Hottest:

KEVIN SHARP She's Sure Taking It Well
REBA MCGENTIRE I'd Rather Ride Around With You

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country/Pure Country – Ken Moultrie

Adds:

MICHAEL PETERSON Drink, Swear, Steal & Lie

Hottest:

ALAN JACKSON Who's Cheatin' Who
TRACY LAWRENCE Better Man, Better Off
KEVIN SHARP She's Sure Taking It Well
JOHN MICHAEL MONTGOMERY I Miss You A Little
ALABAMA Sad Lookin' Moon

Digital Country – L.J. Smith

Adds:

TERRI CLARK Just The Same
DERYL DODD Movin' Out To The Country
LONESTAR Come Cryin' To Me
MICHAEL PETERSON Drink, Swear, Steal & Lie

Hottest:

ALABAMA Sad Lookin' Moon
TRACY LAWRENCE Better Man, Better Off
JOHN MICHAEL MONTGOMERY I Miss You A Little
LORRIE MORGAN Good As I Was To You
BRYAN WHITE Sittin' On Go

BROADCAST PROGRAMMING CONTINUED

New Country – L.J. Smith

Adds:

TERRI CLARK Just The Same
DERYL DODD Movin' Out To The Country
LONESTAR Come Cryin' To Me
MICHAEL PETERSON Drink, Swear, Steal & Lie

Hottest:

ALABAMA Sad Lookin' Moon
TRACY LAWRENCE Better Man, Better Off
JOHN MICHAEL MONTGOMERY I Miss You A Little
LORRIE MORGAN Good As I Was To You
BRYAN WHITE Sittin' On Go

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Adds:

GARY ALLAN From Where I'm Sitting
DEANA CARTER Count Me In
RICH MCCREADY That Just About Covers It
PAM TILLIS All The Good Ones Are Gone
BILLY YATES I Smell Smoke

Hottest:

LEE ROY PARNELL Lucky Me, Lucky You
RICOCHET He Left A Lot To Be Desired
RIVER ROAD I Broke It, I'll Fix It
CHARLIE DANIELS/JOHN BERRY Long Haired Country Boy
TERRI CLARK Just The Same

JONES RADIO NETWORKS

Phil Barry • (303) 784-8700

U.S. Country – Jim Murphy

Adds:

RICOCHET He Left A Lot To Be Desired
RIVER ROAD I Broke It, I'll Fix It

Hottest:

ALABAMA Sad Lookin' Moon
JOHN MICHAEL MONTGOMERY I Miss You A Little
LORRIE MORGAN Good As I Was To You
KEVIN SHARP She's Sure Taking It Well
BRYAN WHITE Sittin' On Go

CD Country – John Hendricks

Adds:

SHERRIE AUSTIN Lucky In Love
BIG HOUSE You Ain't Lonely Yet
LITTLE TEXAS Your Mama Won't Let Me
KATHY MATTEA I'm On Your Side
LILA MCCANN Down Came A Blackbird

Hottest:

BROOKS & DUNN Why Would I Say Goodbye
VINCE GILL A Little More Love
TIM MCGRAW It's Your Love
GEORGE STRAIT One Night At A Time
LEE ANN WOMACK Never Again, Again

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Hot Country – David Felker

Adds:

SKIP EWING Mary Go Round
LITTLE TEXAS Your Mama Won't Let Me
MICHAEL PETERSON Drink, Swear, Steal, & Lie

Hottest:

TRACY LAWRENCE Better Man, Better Off
ALABAMA Sad Lookin' Moon
COLLIN RAYE On The Verge
LORRIE MORGAN Good As I Was To You
BRYAN WHITE Sittin' On Go

Mainstream Country – David Felker

Adds:

JAMES BONAMY The Swing
LONESTAR Come Cryin' To Me
LEE ROY PARNELL Lucky Me, Lucky You
RICOCHET He Left A Lot To Be Desired

Hottest:

ALABAMA Sad Lookin' Moon
COLLIN RAYE On The Verge
TRACY LAWRENCE Better Man, Better Off
BRYAN WHITE Sittin' On Go
JOHN MICHAEL MONTGOMERY I Miss You A Little



60.2 million households

Traci Todd,
Manager/Video Programming

ADDS

ROGER BROWN & SWING CITY Swing City (Decca)
TRACY LAWRENCE How A Cowgirl Says Goodbye (Atlantic)
LITTLE TEXAS Your Mama Won't Let Me (Warner Bros.)
MICHAEL PETERSON Drink, Swear, Steal & Lie (Reprise)
RIVER ROAD I Broke It, I'll Fix It (Capitol)

HEAVY

DEANA CARTER Count Me In (Capitol)
MARK CHESNUTT Let It Rain (Decca)
JOE DIFFIE This Is Your Brain (Epic)
VINCE GILL A Little More Love (MCA)
ALAN JACKSON Who's Cheatin' Who (Arista)
LITTLE TEXAS Your Mama Won't Let Me (Warner Bros.)
PATTY LOVELESS The Trouble With The Truth (Epic)
REBA MCGENTIRE I'd Rather Ride Around With You (MCA)
TIM MCGRAW It's Your Love (Curb)
JOHN MICHAEL MONTGOMERY I Miss You... (Atlantic)
LEANN RIMES The Light In Your Eyes (MCG/Curb)
SAWYER BROWN Six Days On The Road (Curb)
KEVIN SHARP She's Sure Taking It Well (Asylum/EEG)
TRAVIS TRITT She's Going Home With Me (Warner Bros.)
TANYA TUCKER Little Things (Capitol)
MARK WILLS Places I've Never Been (Mercury)
LEE ANN WOMACK Never Again, Again (Decca)

Information current as of May 19, 1997.



38 million households
Chris Parr, Director/Programming
Paul Hastaba, VP/GM

ADDS

TOBY KEITH We Were In Love (Mercury)
TRACY LAWRENCE How A Cowgirl Says Goodbye (Atlantic)
LITTLE TEXAS Your Mama Won't Let Me (Warner Bros.)

TOP 10

KEVIN SHARP She's Sure Taking It Well (Asylum/EEG)
JOHN MICHAEL MONTGOMERY I Miss You... (Atlantic)
SAWYER BROWN Six Days On The Road (Curb)
COLLIN RAYE On The Verge (Epic)
LEANN RIMES The Light In Your Eyes (MCG/Curb)
MILA MASON Dark Horse (Atlantic)
MARK CHESNUTT Let It Rain (Decca)
VINCE GILL A Little More Love (MCA)
LORRIE MORGAN Good As I Was To You (BNA)
ALAN JACKSON Who's Cheatin' Who (Arista)

HEAVY

DEANA CARTER Count Me In (Capitol)
MARK CHESNUTT Let It Rain (Decca)
VINCE GILL A Little More Love (MCA)
ALAN JACKSON Who's Cheatin' Who (Arista)
MILA MASON Dark Horse (Atlantic)
JOHN MICHAEL MONTGOMERY I Miss You... (Atlantic)
COLLIN RAYE On The Verge (Epic)
LEANN RIMES The Light In Your Eyes (MCG/Curb)
SAWYER BROWN Six Days On The Road (Curb)
SONS OF THE DESERT Whatever Comes First (Epic)
TANYA TUCKER Little Things (Capitol)

HOT SHOTS

SHERRIE AUSTIN Lucky In Love (Arista)
CHARLIE DANIELS BAND Long Haired Country... (Blue Hat)
TERRI CLARK Just The Same (Mercury)
LITTLE TEXAS Your Mama Won't Let Me (Warner Bros.)
REBA MCGENTIRE I'd Rather Ride Around With You (MCA)
TIM MCGRAW It's Your Love (Curb)
LEE ROY PARNELL Lucky Me, Lucky You (Career)
MICHAEL PETERSON Drink, Swear, Steal & Lie (Reprise)
RIVER ROAD I Broke It, I'll Fix It (Capitol)
PAM TILLIS All The Good Ones Are Gone (Arista)
TRAVIS TRITT She's Going Home With Me (Warner Bros.)
CLAY WALKER One, Two, I Love You (Giant)

Heavy rotation songs receive four to five plays per day. Hot Shots receive three to four plays per day. Pick Hits of the Week receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of May 14, 1997.

COUNTRY REPORTERS

May 16, 1997 R&R • 57

Stations and their adds listed alphabetically by market

KEAN/Abilene, TX PD: Dwayne Alexander MD: Rudy Allen Fernandez 17 KENNY CHESNEY 17 BRADY SEAL 17 BIG HOUSE 17 BILLY YATES 17 NEAL MCCOY 17 TERESA 17 GEORGE STRAIT	WYRK/Bufalo, NY PD: Dan Johnson MD: Pat O'Brien 22 TRACY BYRD 12 MARK WILLS 12 SONS OF THE DESERT	KYNG/Dallas, TX PD: Dan Pearson MD: Stacey Tackett 20 GEORGE STRAIT	WTQR/Greensboro, NC PD: Paul Franklin MD: Deano St. Clair 15 PAM TILLIS 15 RICK TREVINO 5 JEFFREY STEELE	WDAF/Kansas City, MO PD: Ted Cramer MD: David Bryan 10 TRACY BYRD 10 GEORGE STRAIT	KEYE/Minneapolis, MN APD/MD: Travis Moon 26 BILLY YATES 10 TRAVIS TRITT	WXBM/Pensacola, FL PD: Lynn West MD: Bruce Clark 15 BIG HOUSE 15 CLAY WALKER 15 DAVID KERSH 9 NEAL MCCOY 9 LITTLE TEXAS	KNCI/Sacramento, CA PD: Mark Evans MD: Jennifer Wood No Adds	WPKX/Springfield, MA PD: Scott Harris MD: Kevin Wright 14 LONESTAR 14 RIVER ROAD 14 PATTY LOVELESS 14 SHERRIE AUSTIN	KJUG/Visalia, CA PD: Mark Daniels MD: Neal McCoy 22 NEAL MCCOY 15 DERYL DODD 15 BIG HOUSE 15 JEFFREY STEELE 7 RICH MCCREADY	
WQM/Akron, OH PD: Kevin Mason MD: Bill Shiel 18 TANYA TUCKER 18 TERRI CLARK	KHAK/Cedar Rapids, IA PD: Jeff Winfield MD: Dawn Johnson 22 GEORGE STRAIT 15 TRACY LAWRENCE 9 TERRI CLARK	KYGO/Denver, CO PD: John St. John MD: Jennifer Page 5 NEAL MCCOY 5 BIG HOUSE 5 SHERRIE AUSTIN 5 DAVID KERSH 5 KENNY CHESNEY	WRNS/Greenville, NC PD: Wayne Carlisle MD: Dale Knippers 25 NEAL MCCOY 18 BIG HOUSE 18 SHERRIE AUSTIN 15 SKIP EWING	WVWK/Knoxville, TN PD: Lee Acree MD: Chris Huff 12 MICHAEL PETERSON 12 RIVER ROAD	WKSJ/Mobile, AL PD: Bill Black MD: Steve Kelly 15 TERRI CLARK 15 BIG HOUSE 15 NEAL MCCOY	WXCL/Peoria, IL PD: Dan Dermody MD: Joe Cameron 14 SHERRIE AUSTIN 6 DAVID KERSH 6 DERYL DODD 6 JEFFREY STEELE	WKCO/Saginaw, MI PD/MD: Rick Walker MD: John Berry 7 LONESTAR	KTTS/Springfield, MO PD: Don Paul MD: Warren McDonald 30 KENNY CHESNEY 5 NEAL MCCOY 5 DAVID KERSH 5 BIG HOUSE 5 JEFFREY STEELE 5 TERESA	WACO/Waco, TX PD: Glenn Michaels MD: Jon Anthony 15 TRACY BYRD 15 PATTY LOVELESS 15 RANDY TRAVIS	
WGNA/Albany, NY MD: Bill Earley 6 TRACY BYRD	WIXY/Champaign, IL Acting MD: Nicole Beals 5 DAVID KERSH 5 TERRI CLARK	KJJD/Des Moines, IA PD: Beverlee Brannigan MD: Eddie Hatfield 21 SONS OF THE DESERT 21 MARK WILLS 21 CLAY WALKER 7 SHERRIE AUSTIN	WESG/Greenville, SC PD: Ron Brooks MD: John Landrum 18 LEE ROY PARNELL 5 RICOCHET	WIOV/Lancaster, PA PD: Dick Raymond MD: Keith Patrick 29 GEORGE STRAIT 5 SHERRIE AUSTIN 5 MICHAEL PETERSON	WXTU/Philadelphia, PA PD: Gary McCarty MD: Jim Radler 7 RICOCHET 7 MICHAEL PETERSON	WXTU/Philadelphia, PA PD: Gary McCarty MD: Jim Radler 7 RICOCHET 7 MICHAEL PETERSON	WKKX/St. Louis, MO PD: Jeff Allen MD: Dave Louis 11 SHERRIE AUSTIN 11 BILLY YATES 11 BOB CARLISLE 11 TRACY LAWRENCE	WBBS/Syracuse, NY PD: Rich Lauber MD: Meg Stevens 5 TERESA 5 PAM TILLIS 5 LEE ANN WOMACK	WMZO/Washington, DC PD: Mac Daniels MD: Lou Stewart 17 TRACE ADKINS 17 PATTY LOVELESS 17 RICK TREVINO	
KRST/Abuquerque, NM PD: Jim Patrick MD: Chaz Malibu 12 LONESTAR 5 TERRI CLARK	WBUB/Charleston, SC PD: Charlie Lindsay MD: John Dixon 12 LONESTAR	WVWV/Detroit, MI PD: Mark Hamlin MD: Carl E. 13 RICOCHET 5 MICHAEL PETERSON 5 BIG HOUSE	WSSL/Greenville, SC PD: Bruce Logan APD/MD: Kerry Owen 15 DERYL DODD 7 MICHAEL PETERSON 7 LILA MCCANN 7 DAVID KERSH	KTOM/Monterey, CA Int. PD/MD: Karyann Hamilton PD/MD: Mike Jones 5 BIG HOUSE 5 RICH MCCREADY 5 RIVER ROAD 5 MICHAEL PETERSON	KMLE/Phoenix, AZ PD: Jeff Garrison APD/MD: Jon Allen 10 MARK WILLS	KNIX/Phoenix, AZ PD: Larry Daniels MD: Buddy Owens 8 TERRI CLARK 8 SHERRIE AUSTIN 8 KENNY CHESNEY 8 DAVID KERSH	WVFG/Salisbury, MD PD: Chris O'Kelley MD: Kim Werns 15 KENNY CHESNEY 5 MICHAEL PETERSON 5 RICOCHET 5 TERESA	WQYK/Tampa, FL PD: Beecher Martin MD: Jay Roberts 10 BOB CARLISLE 5 SHERRIE AUSTIN 5 PAUL BRANDT 5 BILLY YATES	WVWK/West Palm Beach, FL PD: Scott Johnson MD: J.R. Jackson 16 TRACE ADKINS 5 RICH MCCREADY	
KRRV/Alexandria, LA PD: Dru LaBorde MD: Scott Bryant 12 MICHAEL PETERSON 12 BIG HOUSE 12 RIVER ROAD 12 TERRI CLARK	WEZL/Charleston, SC PD: Kris Van Dyke MD: Gary Griffin 15 MICHAEL PETERSON 15 BIG HOUSE 7 GARY ALLAN	WVWV/Detroit, MI PD: Mark Hamlin MD: Carl E. 13 RICOCHET 5 MICHAEL PETERSON 5 BIG HOUSE	WAYZ/Hagerstown, MD PD: Dennis Hughes APD: Selena Luther 20 SHERRIE AUSTIN 20 MICHAEL PETERSON 20 RIVER ROAD	WLWI/Montgomery, AL MD: Nancy Knight MD: Kevin Peterson 15 TRACY BYRD 12 JAMES BONAMY 6 RIVER ROAD 6 SHERRIE AUSTIN	KNIX/Phoenix, AZ PD: Larry Daniels MD: Buddy Owens 8 TERRI CLARK 8 SHERRIE AUSTIN 8 KENNY CHESNEY 8 DAVID KERSH	WVFG/Salisbury, MD PD: Chris O'Kelley MD: Kim Werns 15 KENNY CHESNEY 5 MICHAEL PETERSON 5 RICOCHET 5 TERESA	WQYK/Tampa, FL PD: Beecher Martin MD: Jay Roberts 10 BOB CARLISLE 5 SHERRIE AUSTIN 5 PAUL BRANDT 5 BILLY YATES	WVWK/West Palm Beach, FL PD: Scott Johnson MD: J.R. Jackson 16 TRACE ADKINS 5 RICH MCCREADY	WVWK/West Palm Beach, FL PD: Scott Johnson MD: J.R. Jackson 16 TRACE ADKINS 5 RICH MCCREADY	
WFGY/Altoona, PA PD/MD: Polly Wogg 35 KENNY CHESNEY 15 SHERRIE AUSTIN 15 TRACE ADKINS 15 MICHAEL PETERSON 15 DERYL DODD 15 LITTLE TEXAS 15 TERRI CLARK	WSOC/Charlotte, NC PD: Paul Johnson MD: Rick McCracken 5 BILLY YATES 5 BIG HOUSE 5 NEAL MCCOY 5 DAVID KERSH 5 SHERRIE AUSTIN	WTVV/Dothan, AL PD/MD: Shannon O'Neal 10 DAVID KERSH 5 BIG HOUSE 10 KENNY CHESNEY 5 NEAL MCCOY 5 BILLY YATES 5 JEFFREY STEELE 5 TERESA 5 GENE WATSON 5 MITCH FOREMAN 5 BILL HANF	WRKZ/Harrisburg, PA PD: Mitch Mahan MD: Dandall 16 DAVID KERSH 9 BIG HOUSE 9 KENNY CHESNEY 5 NEAL MCCOY 5 SHERRIE AUSTIN 5 JEFF WOOD	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	
WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON
WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON
WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON	WVWK/Lansing, MI PD: Jeff Davy MD: Steve Cherry 6 MICHAEL PETERSON

193 Total Reporters
 193 Current Reporters
 191 Current Playlists
 Reported Frozen Playlist (2):
KASH/Anchorage, AK
WKHX/Atlanta, GA

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

		MARKET #2		
KZLA/Los Angeles		(818) 246-0939 Sebastian/Fink		
PLAYS	3W	2W	1W	ARTIST/TITLE
24	34	24	34	BROOKS & DUNN/Why Would I Say...
24	34	34	34	ALAN JACKSON/Who's Cheatin' Who
19	19	19	34	TRACY LAWRENCE/Better Man...
34	34	34	34	GEORGE STRAIT/One Night At A Time
24	34	34	34	MARK WILLIS/Places I've Never...
7	7	19	24	PAUL BRANDT/It's Your Love
19	24	7	24	M. CHAPIN CARPENTER/The Better To...
19	24	24	24	TY HERNDON/Loved Too Much
19	19	19	24	VINCE GILL/A Little More Love
-	19	19	24	TIM MCGRAW/It's Your Love
19	24	24	24	JOHN M. MONTGOMERY/ Miss You A Little
24	19	24	24	BRYAN WHITE/Sittin' On Go
7	7	7	19	TRACE ADKINS/ Left Something...
7	7	19	19	JOHN BERRY/ Will, If You Will
7	19	19	19	DEANA CARTER/Count Me In
7	19	19	19	MARK CHESNUTT/Let It Rain
19	24	19	19	SKIP EWING/Mary Go Round
-	7	19	19	LONGSTAR/Come Cryin' To Me
19	19	15	19	LORRIE MORGAN/Good As I Was To You
7	7	7	19	PAM TILLIS/All The Good Ones...
7	7	7	19	TANYA TUCKER/Little Things
34	34	24	15	ALABAMA/Sad Lookin' Moon
15	15	15	15	KIPPI BRANNON/Daddy's Little Girl
15	15	15	15	BUFFALO CLUB/She Don't Love
19	19	19	15	MILA MASON/Dark Horse
34	34	34	15	COLLIN RAYE/On The Verge
34	34	24	15	LEANN RIMES/The Light In Your...
24	24	24	15	KEVIN SHARP/She's Sure Taking...
19	24	15	15	MINDY MCCREADY/A Girl's Gotta Do...
15	15	15	15	SAWYER BROWN/Six Days On The Road
15	15	15	15	CLAY WALKER/Rumor Has It
-	15	15	15	JEFF WOOD/Use Me
-	-	-	7	SHERRIE AUSTIN/Lucky In Love
-	-	-	7	TERRI CLARK/Just The Same
-	-	-	-	TRACY LAWRENCE/How A Cowgirl...
7	7	7	7	PATTY LOVELESS/The Trouble With...
7	19	7	7	REBA MCKENTRE/It's Your Love
-	-	-	-	MICHAEL PETERSON/Drink, Swear...
-	-	-	-	SONS OF THE DESERT/Whatever Comes First
7	7	7	7	RICK TREVIN/O Only Get This...

		MARKET #3		
WUSN/Chicago		(312) 649-0099 Sledge/Biondo		
PLAYS	3W	2W	1W	ARTIST/TITLE
20	20	36	36	LORRIE MORGAN/Good As I Was To You
36	36	36	36	MINDY MCCREADY/A Girl's Gotta Do...
36	36	36	36	TRACY LAWRENCE/Better Man...
36	36	36	36	KEVIN SHARP/She's Sure Taking...
36	36	36	36	ALABAMA/Sad Lookin' Moon
36	36	36	36	JOHN M. MONTGOMERY/ Miss You A Little
20	36	36	36	LEANN RIMES/The Light In Your...
36	36	36	36	GEORGE STRAIT/One Night At A Time
20	20	36	36	BROOKS & DUNN/Why Would I Say...
20	20	20	20	BRYAN WHITE/Sittin' On Go
14	20	20	20	TY HERNDON/Loved Too Much
20	20	20	20	DEANA CARTER/Count Me In
20	20	20	20	MINDY MCCREADY/A Girl's Gotta Do...
20	20	20	20	VINCE GILL/A Little More Love
-	14	20	20	TRACE ADKINS/ Left Something...
5	14	20	20	PAM TILLIS/All The Good Ones...
14	20	20	20	MARK WILLIS/Places I've Never...
20	20	20	20	PATTY LOVELESS/The Trouble With...
20	20	20	20	SAWYER BROWN/Six Days On The Road
14	20	20	20	LEE ANN WOMACK/ Never Again, Again
14	14	14	14	MICHAEL PETERSON/Drink, Swear...
14	14	14	14	JOE DIFFIE/This Is Your Brain
14	14	14	14	TRAVIS TRITTS/She's Going Home...
14	14	14	14	JOHN BERRY/ Will, If You Will
-	-	-	14	LONGSTAR/Come Cryin' To Me
14	14	14	14	SONS OF THE DESERT/Whatever Comes First
14	14	14	14	PAUL BRANDT/It's Your Love
-	-	-	14	RICCOCHET/He Left A Lot To...
-	-	-	14	CLAY WALKER/One, Two, I Love You
36	36	36	11	COLLIN RAYE/On The Verge
-	-	-	5	RIVER ROAD/ I Broke It, I'll...

		MARKET #4		
KFSN/San Francisco		(312) 649-0099 Roberts/Ryan		
PLAYS	3W	2W	1W	ARTIST/TITLE
35	35	36	35	ALABAMA/Sad Lookin' Moon
25	35	36	35	VINCE GILL/A Little More Love
25	35	36	35	ALAN JACKSON/Who's Cheatin' Who
35	35	36	35	TRACY LAWRENCE/Better Man...
-	25	35	35	TIM MCGRAW/It's Your Love
25	25	35	35	LEANN RIMES/The Light In Your...
25	25	35	35	GEORGE STRAIT/Carrying Your...
25	25	35	35	BRYAN WHITE/Sittin' On Go
-	-	-	15	BILLY YATES/Flowers
35	35	36	24	BROOKS & DUNN/Why Would I Say...
15	15	25	24	DEANA CARTER/Count Me In
15	15	24	24	PATTY LOVELESS/The Trouble With...
25	25	24	24	MINDY MCCREADY/A Girl's Gotta Do...
25	25	24	24	REBA MCKENTRE/It's Your Love
25	25	24	24	JOHN M. MONTGOMERY/ Miss You A Little
25	25	24	24	SAWYER BROWN/Six Days On The Road
25	25	24	24	KEVIN SHARP/She's Sure Taking...
15	25	25	24	SONS OF THE DESERT/Whatever Comes First
15	25	25	24	TANYA TUCKER/Little Things
15	25	25	24	MARK WILLIS/Places I've Never...
25	25	25	24	LEE ANN WOMACK/ Never Again, Again
-	-	-	24	TIM MCGRAW/It's Your Love
-	-	-	15	TRACE ADKINS/ Left Something...
15	15	15	15	GARY ALLAN/From Where I'm...
15	15	15	15	JOHN BERRY/ Will, If You Will
15	15	15	15	MARK CHESNUTT/Let It Rain
15	15	15	15	JOE DIFFIE/This Is Your Brain
25	15	15	15	TAMMY GRAHAM/A Dozen Red Roses
-	-	-	5	TY HERNDON/Loved Too Much
-	-	-	15	MICHAEL PETERSON/Drink, Swear...
5	5	5	5	RICK TREVIN/O Only Get This...
5	5	5	5	CLAY WALKER/One, Two, I Love You
5	5	5	5	JOHN AUDEY WIGGINS/Somewhere In Love
15	15	15	15	TRACE ADKINS/This Ain't No...
-	-	-	15	JOHN BERRY/Change My Mind
15	15	15	15	JOHN BERRY/She's Taken A Shine
-	-	-	15	PAUL BRANDT/It's Your Love
15	15	15	15	BROOKS & DUNN/Man This Lonely
35	25	21	15	BUFFALO CLUB/She Don't Love...
15	15	-	-	TRACY BYRD/Don't Take Her...

		MARKET #4		
KYYC/San Francisco		(415) 291-9330 Logan/Jordan		
PLAYS	3W	2W	1W	ARTIST/TITLE
50	50	50	50	VINCE GILL/A Little More Love
50	50	50	50	ALAN JACKSON/Who's Cheatin' Who
-	-	-	35	TIM MCGRAW/It's Your Love
50	50	50	50	MINDY MCCREADY/A Girl's Gotta Do...
25	50	50	50	PAM TILLIS/All The Good Ones...
35	50	50	50	BRYAN WHITE/Sittin' On Go
50	50	50	50	GEORGE STRAIT/One Night At A Time
-	-	-	5	TRACE ADKINS/ Left Something...
25	35	35	35	PAUL BRANDT/It's Your Love
5	25	35	35	DEANA CARTER/Count Me In
-	-	-	25	PATTY LOVELESS/The Trouble With...
35	35	35	35	REBA MCKENTRE/It's Your Love
35	35	35	35	JOHN M. MONTGOMERY/ Miss You A Little
35	35	35	35	LORRIE MORGAN/Good As I Was To You
50	50	50	50	LEANN RIMES/The Light In Your...
5	5	5	5	SAWYER BROWN/Six Days On The Road
35	35	35	35	KEVIN SHARP/She's Sure Taking...
35	35	35	35	GEORGE STRAIT/Carrying Your...
35	35	35	35	TANYA TUCKER/Little Things
35	35	35	35	RICK TREVIN/O Only Get This...
50	50	50	50	BROOKS & DUNN/Why Would I Say...
25	25	25	25	MARK CHESNUTT/Let It Rain
35	35	25	25	TY HERNDON/Loved Too Much
25	25	25	25	TRACE ADKINS/ This Ain't No...
5	5	5	5	RICCOCHET/He Left A Lot To...
5	5	5	5	SONS OF THE DESERT/Whatever Comes First
10	10	10	10	TRAVIS TRITTS/She's Going Home...
10	10	10	10	JOHN BERRY/ This Ain't No...
10	10	10	10	JOHN BERRY/She's Taken A Shine
10	10	10	10	DEANA CARTER/Strawberry Wine
10	10	10	10	KEVIN SHARP/She's Sure Taking...
10	10	10	10	JOHN M. MONTGOMERY/ Friends
10	10	10	10	MARK CHESNUTT/It's A Little Too...
10	10	10	10	VINCE GILL/ Pretty Little...
10	10	10	10	TOBY KEITH/Me Too
50	10	10	10	DAVID KERSH/Another You
10	10	10	10	TRACY LAWRENCE/ That A Tear
10	10	10	10	REBA MCKENTRE/How Was I To Know
10	10	10	10	LEANN RIMES/Untrained Melody

		MARKET #5		
WXTU/Philadelphia		(610) 667-9000 McCartie/Rader		
PLAYS	3W	2W	1W	ARTIST/TITLE
27	32	32	32	BRYAN WHITE/Sittin' On Go
27	32	32	32	ALABAMA/Sad Lookin' Moon
37	32	32	32	COLLIN RAYE/On The Verge
27	24	24	24	ALAN JACKSON/Who's Cheatin' Who
37	32	32	32	KEVIN SHARP/She's Sure Taking...
37	32	32	32	KEVIN SHARP/She's Sure Taking...
37	32	32	32	GEORGE STRAIT/One Night At A Time
37	32	32	32	JOHN M. MONTGOMERY/ Miss You A Little
27	32	32	32	LORRIE MORGAN/Good As I Was To You
27	24	24	24	VINCE GILL/A Little More Love
27	24	24	24	LEANN RIMES/The Light In Your...
27	24	24	24	TANYA TUCKER/Little Things
17	24	24	24	TY HERNDON/Loved Too Much
27	24	24	24	BROOKS & DUNN/Why Would I Say...
-	-	-	7	TIM MCGRAW/It's Your Love
27	24	24	24	M. CHAPIN CARPENTER/The Better To...
-	-	-	17	PATTY LOVELESS/She Drew A Broken...
-	-	-	17	TRISHA YEARWOOD/Everybody Knows
-	-	-	17	ALAN JACKSON/Who's Cheatin' Who
-	-	-	17	TRACE ADKINS/Every Light In
-	-	-	17	TY HERNDON/Loved Too Much
-	-	-	17	FAITH HILL/Can't Do That
-	-	-	17	KEVIN SHARP/Nobody Knows
-	-	-	17	SONS OF THE DESERT/Whatever Comes First
-	-	-	17	GARTH BROOKS/That Ol' Wind
27	17	17	17	LONGSTAR/Heartbreak Every Day
37	32	32	32	DAVID KERSH/Another You
-	-	-	17	GARY ALLAN/Her Man
-	-	-	17	TRACY LAWRENCE/ That A Tear
-	-	-	17	GEORGE STRAIT/ Can Still Make...
-	-	-	17	JOHN M. MONTGOMERY/ Friends
-	-	-	17	ALAN JACKSON/Who's Cheatin' Who
-	-	-	17	DARLYE SINGLETARY/Amen Kind Of Love
37	17	17	17	TOBY KEITH/Me Too
-	-	-	17	CLINT BLACK/Half Way Up
-	-	-	17	BROOKS & DUNN/Man This Lonely
-	-	-	17	VINCE GILL/ Pretty Little...
-	-	-	17	RICK TREVIN/O Only Get This...
27	24	24	24	SAWYER BROWN/Six Days On The Road

		MARKET #6		
W4/Detroit		(313) 259-4323 Hamlin/E		
PLAYS	3W	2W	1W	ARTIST/TITLE
-	-	-	13	TIM MCGRAW/It's Your Love
33	33	33	33	ALAN JACKSON/Who's Cheatin' Who
23	23	23	23	BRYAN WHITE/Sittin' On Go
33	33	33	33	MINDY MCCREADY/A Girl's Gotta Do...
33	33	33	33	JOHN M. MONTGOMERY/ Miss You A Little
33	33	33	33	ALABAMA/Sad Lookin' Moon
33	33	33	33	KEVIN SHARP/She's Sure Taking...
33	33	33	33	GEORGE STRAIT/One Night At A Time
33	33	33	33	LORRIE MORGAN/Good As I Was To You
33	33	24	24	JOE DIFFIE/This Is Your Brain
5	23	24	24	REBA MCKENTRE/It's Your Love
3	23	24	24	RICK TREVIN/O Only Get This...
3	23	24	24	LEE ANN WOMACK/ Never Again, Again
13	13	13	13	SONS OF THE DESERT/Whatever Comes First
23	23	24	24	DEANA CARTER/Count Me In
23	23	24	24	TY HERNDON/Loved Too Much
23	23	24	24	MARK CHESNUTT/Let It Rain
23	23	24	24	LEANN RIMES/The Light In Your...
23	23	24	24	TANYA TUCKER/Little Things
23	23	24	24	VINCE GILL/A Little More Love
23	23	24	24	HOLLY DUNN

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #13	
KMP5/Seattle (206) 443-9400 Richards/Thomas	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
- 41 41 41	TIM MCGRAW/It's Your Love
28 41 41 41	TRACY LAWRENCE/Better Man
41 41 41 41	KENNY CHESNEY/When I Close My Eyes
41 41 41 41	ALABAMA/Sad Lookin' Moon
41 41 41 41	CLAY WALKER/Rumor Has It
41 41 41 41	GEORGE STRAIT/One Night At A Time
41 41 41 41	COLLIN RAYE/On The Verge
41 41 41 41	KATHY MATTHEA/455 Rocket
41 41 41 41	DAVID KERSH/Another You
41 41 41 41	TERRI CLARK/Emotional Girl
28 28 28 28	BRYAN WHITE/Sittin' On Go
16 28 28 28	MINDY MCCREADY/A Girl's Gotta Do
16 28 28 28	LEANN RIMES/The Light In Your
16 28 28 28	TANYA TUCKER/Little Things
28 28 28 28	RANDY TRAVIS/King Of The Road
28 28 28 28	JOHN M. MONTGOMERY/Who's Cheatin' Who
28 28 28 28	BROOKS & DUNN/Why Would I Say
28 28 28 28	VINCE GILL/Little More Love
28 28 28 28	KEVIN SHARP/She's Sure Taking
28 28 28 28	LORRIE MORGAN/Good As I Was To You
28 28 28 28	SAWYER BROWN/Six Days On The Road
16 16 16 16	DEANA CARTER/Count Me In
16 16 16 16	ALAN JACKSON/Who's Cheatin' Who
22 22 22 22	MINDY MCCREADY/Maybe He'll Notice
22 22 22 22	TERRI CLARK/Poor, Poor Pitiful
22 22 22 22	LEANN RIMES/Unchained Melody
41 10 22 22	REBA MCENTIRE/How Was I To Know
41 22 22 22	TRACE ADKINS/This Ain't No
22 22 22 22	FAITH HILL/Can't Do That...
- 16 16 16 16	LILA MCCANN/Down Came A
5 16 16 16	TY HERNDON/Loved Too Much
16 16 16 16	PAM TILLIS/All The Good Ones
16 16 16 16	TRAVIS TRITT/She's Going Home
16 16 16 16	MICHAEL PETERSON/Drink, Swear
16 16 16 16	TAMMY GRAHAM/A Dozen Red Roses
- 5 5 16 16	REBA MCENTIRE/d Rather Ride
41 41 41 10	BUFFALO CLUB/If She Don't Love

MARKET #14	
KSON/San Diego (619) 291-9797 Shepard/Upton	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
31 31 31 31	GEORGE STRAIT/One Night At A Time
31 31 31 31	COLLIN RAYE/On The Verge
31 31 31 31	DAVID KERSH/Another You
31 31 31 31	MINDY MCCREADY/A Girl's Gotta Do
20 20 31 31	ALAN JACKSON/Who's Cheatin' Who
20 20 31 31	TRACY LAWRENCE/Better Man
20 20 31 31	ALABAMA/Sad Lookin' Moon
20 20 31 31	LEANN RIMES/The Light In Your
20 20 31 31	KEVIN SHARP/She's Sure Taking
20 20 20 20	BROOKS & DUNN/Why Would I Say
20 20 20 20	JOHN M. MONTGOMERY/Who's Cheatin' Who
20 20 20 20	SUZY BOGGUSS/She Said, He Heard
20 20 20 20	BRYAN WHITE/Sittin' On Go
20 20 20 20	TY HERNDON/Loved Too Much
20 20 20 20	MARK CHESNUTT/Let It Rain
20 20 20 20	SAWYER BROWN/Six Days On The Road
12 20 20 20	TANYA TUCKER/Little Things
12 20 20 20	VINCE GILL/Little More Love
12 12 20 20	PATTY LOVELESS/The Trouble With
12 12 20 20	RICK TREVINO/Only Get This...
- 12 20 20 20	TIM MCGRAW/It's Your Love
- 12 12 20 20	REBA MCENTIRE/d Rather Ride
14 14 14 14	TRACY LAWRENCE/Is That A Tear
14 14 14 14	TOBY KEITH/Me Too
14 14 14 14	RICK TREVINO/Running Out Of
14 14 14 14	JOHN BERRY/She's Taken A Shine
14 14 14 14	TRACE ADKINS/This Ain't No
14 14 14 14	CLAY WALKER/Rumor Has It
31 31 31 14	LORRIE MORGAN/Good As I Was To You
31 31 31 14	TRACY BYRD/Don't Take Her
31 31 14 14	KENNY CHESNEY/When I Close My Eyes
12 12 12 12	TRACE ADKINS/Left Something
12 12 12 12	DEANA CARTER/Count Me In
12 12 12 12	PATTY LOVELESS/The Trouble With
12 12 12 12	MARK CHESNUTT/Let It Rain
- 12 12 12 12	LONESTAR/Come Cryin' To Me
- 12 12 12 12	LEE ANN WOMACK/Never Again, Again
- 12 12 12 12	RICOCHET/He Left A Lot To
- 12 12 12 12	PAM TILLIS/All The Good Ones
- 12 12 12 12	MICHAEL PETERSON/Drink, Swear

MARKET #15	
WMJC/Long Island (516) 423-6740 Asker/Alexander	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
38 38 38 38	GEORGE STRAIT/One Night At A Time
38 38 38 38	ALABAMA/Sad Lookin' Moon
38 38 38 38	MINDY MCCREADY/A Girl's Gotta Do
38 38 38 38	TRACY LAWRENCE/Better Man
38 38 38 38	LORRIE MORGAN/Good As I Was To You
38 38 38 38	SAWYER BROWN/Six Days On The Road
38 38 38 38	JOHN M. MONTGOMERY/Who's Cheatin' Who
22 22 22 22	BRYAN WHITE/Sittin' On Go
22 22 22 22	ALAN JACKSON/Who's Cheatin' Who
22 22 22 22	BROOKS & DUNN/Why Would I Say
22 22 22 22	KEVIN SHARP/She's Sure Taking
22 22 22 22	LEANN RIMES/The Light In Your
22 22 22 22	VINCE GILL/Little More Love
22 22 22 22	DEANA CARTER/Count Me In
22 22 22 22	TANYA TUCKER/Little Things
22 22 22 22	TY HERNDON/Loved Too Much
22 22 22 22	JOE DUFFIE/This Is Your Brain
22 22 22 22	LEE ANN WOMACK/Never Again, Again
22 22 22 22	RICK TREVINO/Only Get This...
15 22 22 22	MARK CHESNUTT/Let It Rain
15 22 22 22	REBA MCENTIRE/d Rather Ride
15 22 22 22	SONS OF THE DESERT/Whatever Comes First
15 22 22 22	MARK WILLS/Places I've Never
15 22 22 22	PAM TILLIS/All The Good Ones
15 22 22 22	JOHN BERRY/Will, If You Will
15 22 22 22	TRAVIS TRITT/She's Going Home
15 22 22 22	GARY ALLAN/From Where I'm
15 22 22 22	PATTY LOVELESS/The Trouble With
15 22 22 22	TRACE ADKINS/Left Something
15 22 22 22	JAMES BONAMY/The Swing
7 15 22 22	SAMMY KERSHAW/It To Be Tied Down
7 15 22 22	TIM MCGRAW/It's Your Love
7 15 22 22	LEE ROY PARNELL/Lucky Me, Lucky You
7 7 15 22	PAUL BRANDT/Take It From Me
7 7 15 22	TAMMY GRAHAM/A Dozen Red Roses
- 15 15 22 22	LONESTAR/Come Cryin' To Me
- 15 15 22 22	RICOCHET/He Left A Lot To
- 15 15 22 22	CLAY WALKER/One, Two, I Love You
38 38 38 15	COLLIN RAYE/On The Verge

MARKET #16	
KEYE/Minneapolis (612) 820-4200 Sweberg/Moon	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
40 40 40 40	ALABAMA/Sad Lookin' Moon
40 40 40 40	JOHN M. MONTGOMERY/Who's Cheatin' Who
40 40 40 40	COLLIN RAYE/On The Verge
40 40 40 40	BRYAN WHITE/Sittin' On Go
40 40 40 40	SAWYER BROWN/Six Days On The Road
40 40 40 40	MINDY MCCREADY/A Girl's Gotta Do
40 40 40 40	LEANN RIMES/The Light In Your
26 40 40 40	ALAN JACKSON/Who's Cheatin' Who
26 40 40 40	KEVIN SHARP/She's Sure Taking
- 26 40 40 40	TIM MCGRAW/It's Your Love
26 40 40 40	LORRIE MORGAN/Good As I Was To You
26 40 40 40	VINCE GILL/Little More Love
26 40 40 40	LEE ANN WOMACK/Never Again, Again
26 40 40 40	BROOKS & DUNN/Why Would I Say
26 40 40 40	MARK WILLS/Places I've Never
26 40 40 40	DEANA CARTER/Count Me In
26 40 40 40	GARY ALLAN/From Where I'm
18 26 40 40	LEE ROY PARNELL/Lucky Me, Lucky You
18 18 26 40	JAMES BONAMY/The Swing
18 18 26 40	JOHN BERRY/Will, If You Will
18 18 26 40	TY HERNDON/Loved Too Much
- 26 40 40 40	NEAL MCCOY/The Shake
26 40 40 40	PAUL BRANDT/Take It From Me
18 18 40 40	TAMMY GRAHAM/A Dozen Red Roses
18 18 40 40	JOHN AUDEY WIGGINS/Somewhere In Love
18 18 40 40	MICHAEL PETERSON/Drink, Swear
10 18 40 40	REBA MCENTIRE/d Rather Ride
10 18 40 40	SAMMY KERSHAW/It To Be Tied Down
10 18 40 40	PAM TILLIS/All The Good Ones
- 10 18 40 40	TRACE ADKINS/Left Something
- 10 18 40 40	DERYL DODD/Movin' Out To
10 18 40 40	PATTY LOVELESS/The Trouble With
- 10 18 40 40	RIVER ROAD/It Broke It, I'll
18 18 40 40	JOE DUFFIE/This Is Your Brain
10 18 40 40	TANYA TUCKER/Little Things
10 18 40 40	RICK TREVINO/Only Get This...
10 18 40 40	JEFF CARSON/Do It Again
10 18 40 40	SHERRIE AUSTIN/Lucky In Love
- 10 40 40 40	MARK CHESNUTT/Let It Rain
- 10 40 40 40	LITTLE TEXAS/Your Mama Won't

MARKET #17	
WLS/St. Louis (314) 781-9600 Barnett/Langston	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
35 35 35 35	BRYAN WHITE/Sittin' On Go
25 25 35 35	TRACY LAWRENCE/Better Man
35 35 35 35	GEORGE STRAIT/One Night At A Time
35 35 35 35	MINDY MCCREADY/A Girl's Gotta Do
35 35 35 35	BROOKS & DUNN/Why Would I Say
35 35 35 35	VINCE GILL/Little More Love
25 25 35 35	SAWYER BROWN/Six Days On The Road
35 35 35 35	ALAN JACKSON/Who's Cheatin' Who
5 25 35 35	TIM MCGRAW/It's Your Love
25 25 35 35	KEVIN SHARP/She's Sure Taking
25 25 35 35	GARTH BROOKS/Rollin'
25 25 35 35	JOHN M. MONTGOMERY/Who's Cheatin' Who
35 25 35 35	DAVID KERSH/Another You
25 25 35 35	TANYA TUCKER/Little Things
25 25 35 35	LEANN RIMES/The Light In Your
25 25 35 35	DEANA CARTER/Count Me In
15 25 35 35	LORRIE MORGAN/Good As I Was To You
25 25 35 35	REBA MCENTIRE/d Rather Ride
25 25 35 35	SHANIA TWAIN/I Don't Take Two
15 15 35 35	TY HERNDON/Loved Too Much
15 15 35 35	TRACE ADKINS/Left Something
- 15 15 35 35	NEAL MCCOY/The Shake
15 15 35 35	LEE ANN WOMACK/Never Again, Again
15 15 35 35	JOHN M. MONTGOMERY/Who's Cheatin' Who
5 15 35 35	PAM TILLIS/All The Good Ones
15 15 35 35	TANYA TUCKER/Little Things
5 5 15 35	MICHAEL PETERSON/Drink, Swear
- 5 5 15 35	JOHN BERRY/Will, If You Will
- 5 5 15 35	TRACY BYRD/Don't Love Make
15 5 5 35	SONS OF THE DESERT/Whatever Comes First
15 15 5 35	TRAVIS TRITT/She's Going Home
5 5 5 35	JOE DUFFIE/This Is Your Brain
15 15 5 35	TAMMY GRAHAM/A Dozen Red Roses
- 5 5 5 35	LONESTAR/Come Cryin' To Me
- 5 5 5 35	MICHAEL PETERSON/Drink, Swear
- 5 5 5 35	SHERRIE AUSTIN/Lucky In Love

MARKET #17	
KIX/106.5 WKKX/St. Louis (314) 434-0106 Allen/Louis	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
35 35 35 35	LORRIE MORGAN/Good As I Was To You
35 35 35 35	BRYAN WHITE/Sittin' On Go
35 35 35 35	JOHN M. MONTGOMERY/Who's Cheatin' Who
21 35 35 35	MINDY MCCREADY/A Girl's Gotta Do
21 35 35 35	ALABAMA/Sad Lookin' Moon
21 35 35 35	ALAN JACKSON/Who's Cheatin' Who
11 21 35 35	REBA MCENTIRE/d Rather Ride
- 21 35 35 35	TIM MCGRAW/It's Your Love
21 21 35 35	BROOKS & DUNN/Why Would I Say
21 21 35 35	DEANA CARTER/Count Me In
21 21 35 35	KEVIN SHARP/She's Sure Taking
21 21 35 35	MARK CHESNUTT/Let It Rain
21 21 35 35	TY HERNDON/Loved Too Much
21 21 35 35	PAM TILLIS/All The Good Ones
11 11 21 35	SKIP EWING/Mary Go Round
5 11 21 35	VINCE GILL/Little More Love
11 11 21 35	SAMMY KERSHAW/It To Be Tied Down
11 11 21 35	TRACE ADKINS/Left Something
- 5 11 21 35	PATTY LOVELESS/The Trouble With
35 35 14 14	TRACY LAWRENCE/Better Man
35 35 14 14	COLLIN RAYE/On The Verge
35 35 14 14	GEORGE STRAIT/One Night At A Time
35 35 14 14	DAVID KERSH/Another You
14 14 14 14	KENNY CHESNEY/When I Close My Eyes
14 14 14 14	TRACE ADKINS/This Ain't No
14 14 14 14	TOBY KEITH/Me Too
11 11 14 14	LEANN RIMES/The Light In Your
11 11 14 14	JAMES BONAMY/The Swing
- 11 11 14 14	LONESTAR/Come Cryin' To Me
- 11 11 14 14	TRACY BYRD/Don't Love Make
- 11 11 14 14	RIVER ROAD/It Broke It, I'll
- 11 11 14 14	MICHAEL PETERSON/Drink, Swear
- 11 11 14 14	RICOCHET/He Left A Lot To
- 11 11 14 14	SHERRIE AUSTIN/Lucky In Love
- 11 11 14 14	BILLY YATES/Flowers
- 11 11 14 14	BOB CARLISLE/Butterfly Kisses
- 11 11 14 14	TRACY LAWRENCE/How A Cowgirl
11 11 14 5	SONS OF THE DESERT/Whatever Comes First
11 11 5 5	LEE ANN WOMACK/Never Again, Again
21 21 21 5	TANYA TUCKER/Little Things

MARKET #18	
CAMEL COUNTRY 108 KMFE/Phoenix (602) 264-0108 Garrison/Allen	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
- 26 40 40	TIM MCGRAW/It's Your Love
40 40 40 40	GEORGE STRAIT/One Night At A Time
40 40 40 40	ALAN JACKSON/Who's Cheatin' Who
40 40 40 40	DEANA CARTER/Count Me In
30 40 40 40	BRYAN WHITE/Sittin' On Go
30 40 40 40	KEVIN SHARP/She's Sure Taking
40 40 40 40	SAWYER BROWN/Six Days On The Road
26 30 40 40	LORRIE MORGAN/Good As I Was To You
30 30 40 40	TY HERNDON/Loved Too Much
30 30 40 40	ALABAMA/Sad Lookin' Moon
30 30 40 40	MINDY MCCREADY/A Girl's Gotta Do
30 30 40 40	BROOKS & DUNN/Why Would I Say
30 30 40 40	LEANN RIMES/The Light In Your
30 30 40 40	TRACY LAWRENCE/Better Man
30 30 40 40	VINCE GILL/Little More Love
30 30 40 40	COLLIN RAYE/On The Verge
40 40 40 40	DAVID KERSH/Another You
40 40 40 40	JOHN M. MONTGOMERY/Who's Cheatin' Who
26 26 26 26	PAM TILLIS/All The Good Ones
- 26 26 26 26	TRACY LAWRENCE/How A Cowgirl
26 26 26 26	RIVER ROAD/It Broke It, I'll
26 26 26 26	DAVID KERSH/Another You
- 26 26 26 26	PATTY LOVELESS/The Trouble With
- 26 26 26 26	JOHN BERRY/Will, If You Will
26 26 26 26	BILLY YATES/Flowers
26 26 26 26	REBA MCENTIRE/d Rather Ride
26 26 26 26	TRACE ADKINS/Left Something
26 26 10 26	TAMMY GRAHAM/A Dozen Red Roses
- 26 26 10 26	MARK WILLS/Places I've Never
10 10 10 10	MARK CHESNUTT/Let It Rain
- 10 10 10 10	JOE DUFFIE/This Is Your Brain
- 10 10 10 10	LEE ROY PARNELL/Lucky Me, Lucky You
10 10 10 10	JOHN AUDEY WIGGINS/Somewhere In Love
- 26 10 10 10	LEE ANN WOMACK/Never Again, Again
- 26 10 10 10	KENNY CHESNEY/When I Close My Eyes
30 30 30 10	GARY ALLAN/From Where I'm

MARKET #18	
FM 102.5 KNIX/Phoenix (602) 966-6236 Daniels/Owens	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
40 40 40 40	KEVIN SHARP/She's Sure Taking
40 40 40 40	JOHN M. MONTGOMERY/Who's Cheatin' Who
40 40 40 40	BROOKS & DUNN/Why Would I Say
25 40 40 40	LEANN RIMES/The Light In Your
25 25 40 40	MINDY MCCREADY/A Girl's Gotta Do
25 25 40 40	BRYAN WHITE/Sittin' On Go
25 40 40 40	LORRIE MORGAN/Good As I Was To You
25 25 40 40	TY HERNDON/Loved Too Much
- 25 25 40 40	TIM MCGRAW/It's Your Love
25 25 40 40	MARK WILLS/Places I've Never
11 25 25 40	SAWYER BROWN/Six Days On The Road
40 25 25 40	ALAN JACKSON/Who's Cheatin' Who
25 25 25 40	DEANA CARTER/Count Me In
25 25 25 40	VINCE GILL/Little More Love
25 25 25 40	COLLIN RAYE/On The Verge
25 25 25 40	DAVID KERSH/Another You
25 25 25 40	JOHN M. MONTGOMERY/Who's Cheatin' Who
11 25 25 40	TAMMY GRAHAM/A Dozen Red Roses
11 25 25 40	REBA MCENTIRE/d Rather Ride
- 11 25 25 40	BILLY YATES/Flowers
20 20 20 40	RICK TREVINO/Running Out Of
20 20 20 40	TY HERNDON/Living In A Moment
- 20 20 20 40	JOHN BERRY/Will, If You Will
- 20 20 20 40	TRACY BYRD/Don't Love Make
20 20 20 40	MARK CHESNUTT/It's A Little Too
- 20 20 20 40	LEANN RIMES/Unchained Melody
20 20 20 40	TOBY KEITH/Me Too
20 20 20 40	REBA MCENTIRE/How Was I To Know
20 20 20 40	JOHN BERRY/She's Taken A Shine
20 20 20 40	TRACE ADKINS/This Ain't No
20 20 20 40	CLAY WALKER/Rumor Has It
20 20 20 40	KENNY CHESNEY/When I Close My Eyes
25 20 20 40	MILA MASON/Dark Horse
40 40 40 40	DAVID KERSH/Another You
40 40 40 40	GEORGE STRAIT/One Night At A Time
40 40 40 40	TRACY LAWRENCE/Better Man
40 40 40 40	ALABAMA/Sad Lookin' Moon
40 40 40 40	COLLIN RAYE/On The Verge
11 11 8 13	SONS OF THE DESERT/Whatever Comes First

MARKET #19	
WPOC/93.1 WPOC/Baltimore (410) 366-3699 O'Brien/Cole	
PLAYS	ARTIST/TITLE
3W 2W LW TW	
38 38 38 38	KEVIN SHARP/She's Sure Taking
38 38 38 38	ALABAMA/Sad Lookin' Moon
38 38 38 38	GEORGE STRAIT/One Night At A Time
38 38 38 38	TRACY LAWRENCE/Better Man
38 38 38 38	MINDY MCCREADY/A Girl's Gotta Do
26 38 38 38	VINCE GILL/Little More Love
- 16 38 38 38	TIM MCGRAW/It's Your Love
26 38 38 38	JOHN M. MONTGOMERY/Who's Cheatin'

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #24 KWJL/Portland, OR 99.5 FM 1080 AM BETTER COUNTRY. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like TRACY LAWRENCE/Better Man, TIM MCGRAW/It's Your Love.

MARKET #25 WU6E/Cincinnati 105.1 KFRG. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like LORRIE MORGAN/Good As I Was To You, BRYAN WHITE/Sittin' On Go.

MARKET #26 KFRG/Riverside 95.1 KFRG. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like TRACE ADKINS/This Ain't No, CLAY WALKER/Rumor Has It.

MARKET #27 KBEQ/Kansas City 99.3 KRTY. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like BURNIN' DAYLIGHT/Say Yes, LORRIE MORGAN/Good As I Was To You.

MARKET #27 KFKF 94FM COUNTRY FAVORITES. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like LEANN RIMES/The Light In Your, JOHN M. MONTGOMERY/ Miss You A Little.

MARKET #27 WDAF-AM 61 Country. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like JOHN M. MONTGOMERY/ Miss You A Little, MINDY MCCREADY/A Girl's Gotta Do.

MARKET #28 KNCI/Sacramento 105.1 KNCI. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like KEVIN SHARP/She's Sure Taking, TRACY LAWRENCE/Better Man.

MARKET #29 WMLL/Milwaukee 106.1 WMLL. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like MINDY MCCREADY/A Girl's Gotta Do, ALAN JACKSON/Who's Cheatin' Who.

MARKET #30 KRTY/San Jose 95.3 KRTY. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like BROOKS & DUNN/Why Would I Say, VINCE GILLA/Little More Love.

MARKET #31 Cat Country 88.1 WCTK/Providence. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like ALABAMA/Sad Lookin' Moon, VINCE GILLA/Little More Love.

MARKET #32 92.3 WCOL. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like KENNY CHESNEY/When I Close My Eyes, ALAN JACKSON/Who's Cheatin' Who.

MARKET #32 K95.5. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like TRACY LAWRENCE/Better Man, LORRIE MORGAN/Good As I Was To You.

MARKET #33 WCM5/Norfolk 97.3 WCM5. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like TRACY LAWRENCE/Better Man, ALABAMA/Sad Lookin' Moon.

MARKET #33 The NEW Country EAGLE 97.3 WGN/Norfolk. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like ALABAMA/Sad Lookin' Moon, TRACY LAWRENCE/Better Man.

MARKET #34 KJ97 FM COUNTRY. PLAYLIST with columns: PLAYS, 3W, 2W, LW, TW, ARTIST/TITLE. Includes tracks like TRACE ADKINS/This Ain't No, TRACE BYRD/Don't Love Make.

REPORTERS

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Stations and their adds listed alphabetically by market

AC

WLEV/Allentown, PA OMPD: J. Davis APDMD: Bill Marvin 5 AZ YET "Sony" 5 SUPERTRAMP "Never" 5 KATHY TROCCOLI "Never" 5 PAUL CARRACK "Once"	KKL/Colorado Springs, CO PD: Steve Larson MD: Sharon Green 13 STYX "Paradise" 7 KATHY TROCCOLI "Never"	WRCH/Hartford, CT PD: Allan Camp MD: Joe Hann 7 PAUL CARRACK "Once" 7 KATHY TROCCOLI "Never"	WOBM/Monmouth-Ocean, NJ PDMD: Jeff Raifer No Adds	KSBL/Santa Barbara, CA PDMD: Peter Ble 10 MICHAEL BOLTON "Distance" 10 KATHY TROCCOLI "Never"	WKDD/Akron, OH PDMD: Chuck Collins 16 SHERYL CROW "Change"	KSTZ/Des Moines, IA PD: Jim Schaefer MD: Carol Vonn 5 ERASURE "Arms" 5 VERVE PIPE "Freshmen"	KYSR/Los Angeles, CA Interim PD: Angela Farrell APDMD: Chris Ebbott 20 INDIGO GIRLS "Shame"	KZZP/Phoenix, AZ PD: Dan Parsigehl APDMD: Dave Cooper 28 COUNTING CROWS "Daylight" 22 OMC "Beaze"	KFMB/San Diego, CA PD: Tracy Johnson APDMD: Greg Simma 19 COUNTING CROWS "Daylight" 19 ALUSAS ATTIC "Feel"	
KYMG/Anchorage, AK OM: Mark Murphy PD: Deven Mitchell 23 CHICAGO "Heart"	WTCB/Columbia, SC PDMD: Brent Johnson 7 KATHY TROCCOLI "Never"	WAHR/Huntsville, AL PD: John Malone MD: Bonny O'Brien 5 PAUL CARRACK "Once" 5 AZ YET "Sony" 5 SUPERTRAMP "Never"	KWAV/Monterey, CA PDMD: Bernie Moody 5 JIM BRICKMAN "Picture" 5 PAUL CARRACK "Once" 5 BILLY MANN "Flower" 5 MICHAEL LEARNS "Someday" 5 PAULA COLLE "Cowboys" 5 SUPERTRAMP "Never" 5 KATHY TROCCOLI "Never"	KZST/Santa Rosa, CA PD: Brent Ferris MD: Pat Schaeffer 7 PAULA COLLE "Cowboys" 4 MICHAEL BOLTON "Distance"	KKOB/Albuquerque, NM OM: John Forythe PDMD: Mike Parsons No Adds	WKQI/Detroit, MI PD: Tom O'Brien 29 COUNTING CROWS "December" 6 R. KELLY "Fly" 6 OMC "Beaze" 6 TORI AMOS "Silent"	WMC/Memphis, TN PD: Russ Morley MD: Bruce Wayne MD: Scott Alexander 57 BOB CARLISLE "Butterfly" 12 JON BON JOVI "Midnight"	WWTY/Pittsburgh, PA PD: Bruce Gilbert MD: Scott Alexander 57 BOB CARLISLE "Butterfly" 12 JON BON JOVI "Midnight"	KLLC/San Francisco, CA PD: Louie Kaplan MD: Julie Stoekel 15 LUSCIOUS JACKSON "Under"	
WRQE/Appleton, WI PDMD: Dan Larkin 10 STYX "Paradise" 10 KATHY TROCCOLI "Never"	WSNY/Columbus, OH PD: Chuck Knight MD: Bob Nunnally No Adds	WTPJ/Indianapolis, IN PD: Gary Havens MD: Steve Cooper 8 PAUL CARRACK "Once"	WLMG/New Orleans, LA OMPD: Nick Ferrara MD: Johnny Scott 15 SHAWN COLVIN "Sunny" 15 JIM BRICKMAN "Picture"	KLSY/Seattle, WA PD: Bobby Innn MD: Bob Brooks No Adds	KMYS/Anchorage, AK PDMD: Mark Carlson APDMD: Rosy Lannox 5 JON BON JOVI "Midnight" 5 SHERYL CROW "Change"	KATF/Dubuque, IA PD: Tim Dillon MD: Jackie Livingston 33 TORI AMOS "Silent" 33 KYLE VINCENT "Waze" 33 SAVAGE GARDEN "Want" 5 MONICA "For"	WPLL/Miami, FL PDMD: Dave Stewart 20 CAMUS "Who"	WNGT/Portland, ME PD: Russ Kinsbaum MD: Doug Erickson 21 BLESSED UNION OF "Wanna" 21 THIRD EYE BLIND "Life"	KRUZ/Santa Barbara, CA PD: Duncan Payton APD: Mike O'Brien 7 TORI AMOS "Silent" 7 COUNTING CROWS "Daylight"	
WFPG/Atlantic City, NJ OMPD: Dick Farnessey MD: Marlene Aquo 7 MONICA "For"	WVLT/Dayton, OH PD: Mary Fluor MD: Steven Scott 17 TOM BRAXTON "Want"	WTFM/Johnson City, TN PDMD: Mark E. McKinney 12 BEE GEES "Aone" 10 KATHY TROCCOLI "Never" 10 PAUL CARRACK "Once"	WLTJ/New Orleans, LA PD: Steve Suter MD: Jim Harzo 5 KATHY TROCCOLI "Never"	KELO/Sioux Falls, SD MD: Reid Hosen 7 PAUL CARRACK "Once" 7 KATHY TROCCOLI "Never" 7 MONICA "For"	KAMX/Austin, TX PD: Dusty Hayes MD: Jack Stevens 31 BLUES TRAVELER "Hook" 28 10,000 MANACS "Weather" 22 MEREDITH BROOKS "Blitz"	WQSM/Fayetteville, NC PDMD: Dave Stone 15 SPICE GIRLS "Say" 7 JON BON JOVI "Midnight" 7 MONICA "For" 7 COUNTING CROWS "Daylight"	WWTI/Milwaukee, WI PD: Brian Kelly MD: Jim Morales 26 BOB CARLISLE "Butterfly"	WSNE/Providence, RI PD: Bill Weston MD: Jack Casey No Adds	WAEV/Savannah, GA OMPD: Scotty Snipes MD: Steve Williams 18 BOB CARLISLE "Freshmen" 18 BOB CARLISLE "Butterfly"	
WBGG/Augusta, GA PDMD: John Patrick 19 BEE GEES "Aone"	WQOL/Kalamazoo, MI OM: Ken Langheer PD: Brian Wertz 7 PAUL CARRACK "Once" 7 STYX "Paradise" 7 ERIC MARTIN "Way"	WTLW/New York, NY PDMD: Jim Ryan 5 MICHAEL BOLTON "Distance"	WLTJ/New Orleans, LA PD: Steve Suter MD: Jim Harzo 5 KATHY TROCCOLI "Never"	KISC/Spokane, WA PD: Rob Harder MD: Devin Marcel 7 BLESSED UNION OF "Wanna" 7 ERIC MARTIN "Way"	WWMX/Baltimore, MD PD: Adam Goodman MD: Greg Carpenter No Adds	KVSR/Fresno, CA PDMD: Mike Alexander 20 SISTER HAZEL "All" 20 JAMIROQUAI "Insanity"	WMMY/Milwaukee, WI PD: Brian Kelly MD: Jim Morales 26 BOB CARLISLE "Butterfly"	KSTP/Minneapolis, MN PD: Todd Fisher MD: Lighthouse Pack 30 DAVE MATTHEWS BAND "Crash" 30 HANSON "Minn" 30 SISTER HAZEL "All"	KMXB/Quad Cities, IA-IL PD: Matt Williams MD: Art Monroe 21 BILLY MANN "Flower"	KPLZ/Seattle, WA PDMD: Kent Phillips 21 JON BON JOVI "Midnight" 21 THIRD EYE BLIND "Life" 21 WHITE TOWN "Woman"
KMJJ/Austin, TX OM: Stan Mann PD: Nolan Cruise 17 CHICAGO "Heart" 6 JIM BRICKMAN "Picture"	WQRF/Knoxville, TN PD: Jeff Jamigan MD: Barbara Bridges 7 MICHAEL BOLTON "Distance"	WFOG/Norfolk, VA PDMD: Mike Smith No Adds	WMTJ/New York, NY PD: Chris Tracy MD: Bridget Lynott 10 PETER CETERA "Do"	WHYJ/Springfield, MA PD: Mike Smith MD: Bridget Lynott 10 PETER CETERA "Do"	WMJY/Biloxi, MS PD: Water Brown MD: Angie Thompson 7 SISTER HAZEL "All"	WQSM/Fayetteville, NC PDMD: Dave Stone 15 SPICE GIRLS "Say" 7 JON BON JOVI "Midnight" 7 MONICA "For" 7 COUNTING CROWS "Daylight"	WMTX/Tampa, FL PDMD: Chuck Morgan 5 JON BON JOVI "Midnight" 5 TORI AMOS "Silent" 5 MEXICO TO "Want"	WWSN/Port Bend, IN PDMD: Paul Drake 11 BOB CARLISLE "Butterfly" 9 PAUL MCCARTNEY "World"	WAKS/Tampa, FL PD: Mason Dixon MD: Roco Blanco 5 JON BON JOVI "Midnight" 5 STEVE WINWOOD "Spy" 5 MEXICO TO "Want"	WMTX/Tampa, FL PDMD: Chuck Morgan 5 JON BON JOVI "Midnight" 5 TORI AMOS "Silent" 5 MEXICO TO "Want"
WMLF/Baltimore, MD OMPD: Gary Balaban MD: Mark Thoner 4 STYX "Paradise" 4 KATHY TROCCOLI "Never" 4 AZ YET "Sony"	WGLM/Lafayette, IN PDMD: Dan McKay 7 PAUL CARRACK "Once" 7 KATHY TROCCOLI "Never" 7 BILLY MANN "Flower" 8 STYX "Paradise" 8 TINA TURNER "Wings"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"

HOT AC

WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"
WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"	WVTV/Toledo, OH PDMD: Kim Carson 1 MICHAEL LINGTON "Tell"
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100 Total Reporters
100 Current Reporters
97 Current Playlists

Reported Frozen Playlist (2):
WYJB/Albany, NY
WINK/Fort Myers, FL

Did Not Report, Playlist Frozen (1):
WTKT/Gainesville, FL

86 Total Reporters
85 Current Reporters
82 Current Playlists

Reported Frozen Playlist (1):
WSHE/Orlando, FL




Did Not Report, Playlist Frozen (2):
WYXR/Philadelphia, PA
WGN/Wilmington, NC

Did Not Report For Two Consecutive Weeks; Data Not Used (1):
KICV/San Francisco, CA

S U P E R T R A M P

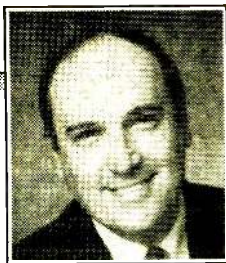
"YOU WIN, I LOSE"
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MIKE KINOSHIAN

Radio Consolidation AcCORDding To Herb

Continued from Page 1

ations was **Granum Communications Incorporated**, but that entity will soon dissolve. He and partner **Peter Ferrara** are the two consultants of **Granum Communications Corporation**.

McCord shares his thoughts on consolidation and the business in general.

An End In Sight?

Just when you think you've seen it all, another blockbuster deal is announced that changes everything. Kick this around awhile in your head

It's hard enough to look at next week and almost impossible to look three months from now. Many things can happen, and anybody who tells you what will happen five years from now is crazy.

and see if you don't agree that the numbers are staggering.

By year's end, 20 companies will control 50% of the revenue in the radio business. "When all the consolidation moves that have been announced are completed, five companies will control 25% of the business," McCord points out. "There are a couple more shoes to drop, but that should happen by the end of 1997 or early next year. Then we'll go into a phase where the emphasis will be on managing assets rather than on buying and consolidating."

We'll still see a lot of station sales, in McCord's opinion, and groups will trade for individual markets. "They might pick up a station here and there, but it's hard to figure out how **Chancellor** or **CBS** would grow right now. Nobody knows what will happen after this management phase goes on.

"People forget that **Infinity** was public, went private, and went public again because market conditions changed. We could see a divestiture period. It's hard enough to look at next week and almost impossible to look three months from now. Many things can happen, and anybody who tells you what will happen five years from now is crazy."

Even with that said, some strongly feel things tend to be cyclical. It doesn't appear likely, however, that we'll soon see a return of 1000 different radio owners. "Some rampant competition may not have been in the interest of the listeners," McCord remarks. "Back in the '80s, everybody had to convince bankers that their station would be number one and there were more ACs than the world needed. A good result is that there's more format diversity today.

"If the stock market crashes, companies with sources of private capital with cleaned up balance sheets — like **Bonneville**, **Emmis**, **Greater Media**, and **Jefferson-Pilot** — might be in a position to start buying and public companies might have to start shedding assets."

Different Strategies

One big-picture acquisition strategy suggests that, if owners can have only five FMs in a market, they'd want one AC, one CHR, one Country, one Rock, and one Urban.

"Having one horse in each race, you try to maximize the shares of all those stations," McCord explains. "Some people go at it that way, but it would seem the more *logical* approach — and the one I would expect to see over time — would be that, if there are several operators in a market, one will probably gravitate toward the female demos and try to control the AC spectrum. One will gravitate toward the male demos and try to control the range of Rock stations, and one may be in an UC/CHR type thing. There are a lot of impediments, and it may not happen tomorrow. However, I expect that it will happen over time."

Taking the hypothetical case of an owner with a Hot AC, Mainstream AC, and Soft AC, McCord notes. "If those three stations were owned by different people in the pre-consolidation days, they'd all tend to gravitate toward the middle, whether deliberately or not. The guy in the middle is the target of the guys above and below him, and he has to defend himself on both sides. As a result, you'd find the Hot AC adding some slightly older recurrents to bring the demos up.

"Trying to focus in on being No. 1 25-54, the Soft AC would begin to take off artists like **Barry Manilow**, who do well in 12+ tests, but their main strength is 55+. If you control all three stations, the logical thing to do is have each be as big as possible, [enabling] you to sell the most time to advertisers."

An owner in such a scenario could very well grow the overall amount of listening by several share points, says McCord. "Many Soft AC listeners are turned off by the fact that a lot of the music on their favorite station is just too hot and too current for their tastes. Hot AC listeners are turned off because the music isn't quite as exciting as they'd like. They'll stay a CHR listener a few years beyond what they should."

Research Cost-Cutting

Rather than conducting three separate music tests, an owner with three ACs might do one very large test across a broad 18-64 spectrum. "You separate the records that are the core gold library of each station," McCord remarks. "There will obviously be overlap and one of the biggest decisions you'll make is *how much* overlap is good. But instead of everybody trying to become the guy in the middle, you can define three stations with

greater stationality and end up with three much happier audiences."

Those believing commercials create tuneouts will appreciate McCord's way of beating the system through multiopolies. "Let's say you have three stop sets an hour. The middle station runs breaks in the second, fourth, and sixth 10 minutes of a 60-minute clock. The other two stations would run in the first, third, and fifth 10 minutes. Whenever you hit commercials on the middle station, if you're older you'll tune up and hit music; if you tune down, you'll hit music on the younger station."

Supporting the notion that these ACs — and the format in general — could support higher spot loads, McCord comments, "That's almost common sense. If anytime they tune away from me, they're tuning to me. What do I care?"

"To be honest, I've always felt that AC could run more commercials. Some well-programmed ACs like **Viacom's WLTW/New York** and **WLIT/Chicago** [both soon to have new ownership] carry 12-units an

If the stock market crashes, companies with sources of private capital with cleaned up balance sheets might be in a position to start buying and public companies might have to start shedding assets.

hour. [Viacom Radio Division President] **Bill Figenshu**'s a programmer and has enough self-confidence to tell programmers they're running a business. Money from the big television budgets he gives them comes from the last three spots in the hour. This eight- and nine-unit-load-an-hour thing is a reasonably recent phenomenon. There's a fairly clear consensus that older demos are less likely to tuneout when they hear commercials."

TV Guide

The closer you get to the start of a ratings period, the stronger the chances you'll pay a fortune for television time. That's why McCord suggests going to television stations the last week of December or first week of January.

"They're looking at empty traffic boards just like we are. There's a whole year to fill, and they have what they think are unreachable goals that have just been handed to them. You come along saying you'll guarantee 39 or 52 weeks of advertising. You'll buy 500 points a week and give them scheduling discretion to run anywhere

f1

When all the consolidation moves that've been announced are completed, five companies will control 25% of the business. Then the emphasis will be on managing assets rather than on buying and consolidating.

between 400-600 points a week as long as you average 500 points a month. You'll get a deal that you won't believe from any television station in America."

Securing television time up-front like this allows you to decide throughout the year which station a given month's spots deserve allocation. "You've bought 39 weeks of television for what it would've cost you if you were negotiating individual flights. You would've received 20-25 weeks of advertising in similar quality shows and you don't have your own stations battling in the public mind at the same time. You're fairly confident that the most competitive station is off television while you're on."

Shrinking Promo Budgets

The last three years have been quite good for the radio business, and McCord envisions 1997 to be "fabulous." One would, logically, then expect things like promotion budgets to be increased.

But if the pattern he earlier alluded to about one owner controlling three ACs in a market develops, "there'll be a reduction in promotion budgets and more efficient advertising use. People making these decisions aren't concerned that listeners will go to different formats. One reason you spend money is to keep people from writing down your competitor's call letters. But if the three primary buttons on a woman's car radio are all your stations, you don't care."

PDs Plight

Programmers responsible for multiple market stations are being stretched to the limit, but as McCord emphasizes, "Running **Selector** and doing it right — particularly in AC — is a real job skill. There aren't enough hours in a day to do it for five stations. Your mind would turn to gravy if you tried."

While he believes many programmers aren't currently being compensated for what they're worth, McCord anticipates that could soon change. "Some programming jobs will become much better with more responsibility and higher pay for a higher-caliber person.

"Think what a share point is worth in Los Angeles. Without trying to insult anyone, I don't know how many truly great AC PDs there are out there. Should someone be paid a ton of money simply because they have that job title? No. Like the military, should every PD within the company be paid the same? No. There should be some incentive plan that says if you accomplish certain goals, you have the opportunity to make a lot of money. The new programmer will be more managerial — much like a GM."

Hand in hand with the changing roles of GMs and PDs is the extent of their education. McCord has an MBA, but the Ivy Leaguer jokes, "It took 20 years before I used anything I learned in business school. In the old days, many people could be effective in ra-

dio without a college degree. There are many successful radio people today who didn't go to Harvard or Stanford.

"But over time you'll see people with better educational backgrounds drift into the business. People in general are getting better educations than 20 or 30 years ago. I don't think you'll need a degree from Cal Tech to be a group PD because experience is still the best teacher. People need to remember that something was tried and failed in certain markets. I'd still rather have **Bill Drake** work for me than someone with a Ph.D. from Yale."

More Work/Less Fun

Veteran radio people frequently cite the lack of fun as a major downside in today's changing business climate. "[Peter Ferrara and I are] having a wonderful time consulting some real blue-chip companies, working with groups in the business and with people who do business with groups in the business," McCord explains. "We don't have the same kind of pressure we did a year ago worrying about format changes and meeting payrolls. We were surrounded by bright, young, and exciting people in radio stations. Now it's Peter and me, and neither of us is either bright, young, or exciting!"

"But I miss head-to-head wars where we'd send our station van to our competitor's events. You hear about 'their' contest and get one on a day earlier. If that's your idea of fun, you won't see nearly as much of that. It will be much more business-like — the way most other businesses are run. People who work in an insurance company in your building just don't have as much fun as the people who work at R&R."

Expect things to become more systems-oriented. "Some people may find it to be less stressful and more predictable. You don't see as much of the old 'stories we tell around the bar'-type of fun as we did 10 years ago and won't see that much of it in the future. There's something special about being inside a station, and that's why all of us love this business so much, but that's going to change. It's going to become a real business and, damn it, we're going to have to act like grown ups."

There's something special about being inside a station, and that's why all of us love this business so much, but that's going to change. It's going to become a real business and, damn it, we're going to have to act like grown ups.



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ANNA VISSI
HER NEW SINGLE AND U.S. DEBUT.

Produced by Rick Wake and Peter Zizzo.

Arranged by Peter Zizzo.

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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
26	12	3	1	BOB CARLISLE Butterfly Kisses (DMG/Jive)	2161	1857	1207	389	100/1
3	3	1	2	RICHARD MARX Until I Find You Again (Capitol)	2009	2043	1979	1926	96/0
6	5	6	3	JEWEL You Were Meant For Me (Atlantic)	1871	1811	1766	1672	82/1
1	1	2	4	BRYAN ADAMS I'll Always Be Right There (A&M)	1724	1864	2080	2083	85/0
4	4	4	5	JON SECADA Too Late, Too Soon (SBK/EMI)	1723	1855	1866	1857	86/0
15	10	9	6	CHICAGO Here In My Heart (Reprise)	1622	1462	1326	1162	90/4
2	2	5	7	KENNY LOGGINS For The First Time (Columbia)	1600	1850	2003	2043	86/0
10	8	7	8	BRUCE SPRINGSTEEN Secret Garden (Columbia)	1529	1527	1399	1256	74/1
9	6	8	9	JOOSE If Tomorrow Never Comes (Flavor Unit/EastWest/EEG)	1479	1517	1463	1277	80/0
12	11	10	10	TONI BRAXTON I Don't Want To (LaFace/Arista)	1459	1412	1320	1199	87/3
20	16	14	11	BEE GEES Alone (Polydor/A&M)	1081	954	842	710	72/7
5	7	11	12	CELINE DION All By Myself (550 Music)	1055	1183	1453	1706	66/0
7	9	12	13	R. KELLY I Believe I Can Fly (Jive)	1016	1096	1355	1462	64/0
BREAKER			14	MICHAEL BOLTON Go The Distance (Columbia)	964	733	418	157	73/11
18	18	16	15	BARRY MANILOW I'd Really Love To See You Tonight (Arista)	941	913	811	735	59/1
14	14	13	16	TONI BRAXTON Un-break My Heart (LaFace/Arista)	905	1059	1045	1178	60/0
16	17	17	17	BRIAN MCKNIGHT & DIANA KING When We Were... (DAS/Mercury)	885	850	815	761	67/2
11	15	15	18	JIM BRICKMAN w/MARTINA MCBRIDE Valentine (Windham Hill)	833	944	1027	1245	65/0
25	22	21	19	SHAWN COLVIN Sunny Came Home (Columbia)	772	645	552	417	45/7
—	25	23	20	PETER CETERA Do You Love Me That Much? (River North)	732	585	402	228	64/8
29	23	22	21	JIM BRICKMAN Picture This (Windham Hill)	646	589	446	269	64/3
8	13	18	22	KENNY G Havana (Arista)	578	752	1205	1448	45/0
17	19	20	23	BABYFACE Every Time I Close My Eyes (Epic)	508	716	774	761	32/0
28	27	25	24	MONICA For You I Will (Warner Sunset/Atlantic)	499	435	368	315	44/7
30	28	27	25	TINA TURNER On Silent Wings (Virgin)	477	404	329	235	41/4
27	26	26	26	DUNCAN SHEIK Barely Breathing (Atlantic)	401	410	371	318	20/0
13	20	24	27	PHIL COLLINS It's In Your Eyes (Any...) (Face Value/Atlantic)	369	488	742	1186	29/0
—	—	30	28	PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)	221	181	201	170	14/4
DEBUT			29	STYX Paradise (CMC)	218	110	—	—	26/10
22	21	28	30	WARREN HILL Shelter From The Storm (Discovery)	202	376	611	631	18/0

This chart reflects airplay from May 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker. 100 AC reporters. 97 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

BLESSID UNION OF SOULS I Wanna Be There (EMI)
Total Stations: 18, Adds: 2, Plays: 201, WWLI 10 (10), WHYN 10 (10), WLEV 14 (14), WMJQ 28 (28), WVAF 11 (11), WTVR 6 (7), WRMF 6 (7), WDEF 5 (5), WOOF 8 (8), WAHR 10 (10), KQXT 7 (7), WHBC 18 (18), WFMK 20 (20), WGLM 7 (7), WQLR 16 (16), KCLI 13 (13), KWAV 5 (5), KISC 7.

PAUL CARRACK For Once In Our Lives (Ark 21)
Total Stations: 24, Adds: 23, Plays: 196, WRCH 7, WLEV 5, WVAF 5, WAFY 12, WKWK 5, WTCB 16 (7), WTVR 5, WOOF 15, WAHR 5, WTFM 10, WRVR 7, KQXT 5, WDOK 15, WAJI 5, WOOD 3, WTP1 8, WFMK 10, WGLM 7, WMGN 17, WSWT 10, WQLR 7, KEZG 5, KELO 7, KWAV 5.

ERIC MARTIN I Love The Way You Love Me (Atlantic)
Total Stations: 24, Adds: 5, Plays: 191, WRCH 7 (7), WWLI 10 (10), WLEV 14 (14), WLIF 8 (7), WVAF 5 (5), WTVR 5 (5), WDEF 7, WOOF 15 (15), WAHR 10 (10), KMGL 5 (5), KQXT 14 (7), WDOK 9 (9), WOOD 3 (3), WFMK 10 (10), WGLM 10 (7), WSWT 5, WRVF 6 (6), WQLR 7, KEZG 5 (5), KEFM 4, KELO 7 (7), KCLI 13 (13), KWAV 5 (5), KISC 7.

KATHY TROCCOLI He'll Never Leave Me (Reunion)
Total Stations: 27, Adds: 27, Plays: 188, WRCH 7, WWLI 5, WLEV 5, WLIF 4, WVAF 5, WJBR 7, WTCB 7, WMGF 12, WTVR 5, WEAT 6, WDEF 10, WTFM 10, WLTS 5, KMGL 5, KQXT 7, WROE 10, WLIT 10, WDOK 13, WOOD 3, WFMK 10, WGLM 7, KEZG 5, WLTE 5, KELO 7, KOSI 3, KWAV 5, KSBL 10.

CARDIGANS Lovefool (Mercury)
Total Stations: 12, Adds: 1, Plays: 188, WHYN 14 (14), WFPG 7 (7), WAFY 14 (12), WALK 10, WLRQ 17 (22), WRMF 23 (27), WOOF 30 (15), WTFM 27 (27), KDAT 7 (7), KLYF 21 (21), KGBY 10 (10), KZST 8 (9).

KYLE VINCENT Wake Me Up (When The World's...) (Carport/Hollywood)
Total Stations: 15, Adds: 0, Plays: 131, WHYN 10 (10), WMAS 15 (16), WLEV 5 (7), WAHR 10 (10), KQXT 5 (5), WHBC 18 (18), WCRZ 7 (7), WAJI 10 (10), WFMK 10 (10), WGLM 7 (7), KEZG 5 (5), WLTE 8 (8), KELO 7 (7), KWAV 5 (5), KISC 9 (9).

AZ YET Hard To Say I'm Sorry (LaFace/Arista)
Total Stations: 13, Adds: 5, Plays: 105, WWLI 10 (10), WYJB 5 (5), WLEV 5, WLIF 4, WJBR 7, WDEF 5 (5), WAHR 5, KQXT 5 (5), WLIT 10 (10), WFMK 20 (10), WGLM 7 (7), WMGN 17, KWAV 5 (5).

KIP WINGER How Far Will We Go? (Doma)
Total Stations: 10, Adds: 0, Plays: 70, WRCH 7 (7), WWLI 10 (5), WLEV 5 (7), WKWK 5 (5), WTCB 7 (7), KQXT 5 (5), WFMK 10 (10), WGLM 7 (7), KWAV 5 (5), KISC 9 (7).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS

MICHAEL BOLTON Go The Distance (Columbia)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
964/231	73/11	14

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
KATHY TROCCOLI He'll Never Leave Me (Reunion)	27
PAUL CARRACK For Once In Our Lives (Ark 21)	23
MICHAEL BOLTON Go The Distance (Columbia)	11
STYX Paradise (CMC)	10
PETER CETERA Do You Love Me That Much? (River North)	8
BEE GEES Alone (Polydor/A&M)	7
SHAWN COLVIN Sunny Came Home (Columbia)	7
MONICA For You I Will (Warner Sunset/Atlantic)	7
AZ YET Hard To Say I'm Sorry (LaFace/Arista)	5
ERIC MARTIN I Love The Way You Love Me (Atlantic)	5
SUPERTRAMP You Win, I Lose (Silver Cab/Oxygen)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOB CARLISLE Butterfly Kisses (DMG/Jive)	+304
MICHAEL BOLTON Go The Distance (Columbia)	+231
PAUL CARRACK For Once In Our Lives (Ark 21)	+189
KATHY TROCCOLI He'll Never Leave Me (Reunion)	+188
CHICAGO Here In My Heart (Reprise)	+160
PETER CETERA Do You Love Me That Much? (River North)	+147
BEE GEES Alone (Polydor/A&M)	+127
SHAWN COLVIN Sunny Came Home (Columbia)	+127
STYX Paradise (CMC)	+108
TINA TURNER On Silent Wings (Virgin)	+73

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
ERIC CLAPTON Change The World (Reprise)
JOURNEY When You Love A Woman (Columbia)
BARBRA STREISAND & BRYAN ADAMS I Finally Found... (Columbia)
ROD STEWART If We Fall In Love Tonight (Warner Bros.)
WHITNEY HOUSTON I Believe In You And Me (Arista)
NO DOUBT Don't Speak (Trauma/Interscope)
DONNA LEWIS I Love You Always Forever (Atlantic)
CELINE DION It's All Coming Back To Me Now (550 Music)
ELTON JOHN You Can Make History (Young Again) (MCA)
CELINE DION Because You Loved Me (550 Music)

Breakers: Songs registering 825 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

PAUL CARRACK

...the voice behind a string of #1 hits:

"The Living Years" - Mike and the Mechanics • **"Tempted"** - Squeeze • **"How Long"** - Ace

the man behind the voice

the new single **"For Once In Our Lives"** from the album **"Blue Views"**

First week out 24 stations playing including:

#2 AC Most Added
#2 New & Active

WDOK KQXT WTP1 WRCH
WRVR WTVR WLEV WOOD
KWAV WTCB WTFM and more..

Contact: **Karen Lee** (310) 841-4115 email: kalee@ark21.com **Brad Hunt** (310) 841-4159
Tom Callahan (303) 545-0232 **Mark Naylor** (310) 841-4173 email: mnayl@ark21.com

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Every Moment Is Something Special.

James Taylor

Little More Time With You

The first single from his
new album "Hourglass."

J.T. on TV:

Monday, May 19

**"The Tonight Show
With Jay Leno"**

Friday, May 23

"The Today Show"

And don't miss

James Taylor's **A&E**

Special "Live By Request"

Wednesday, June 25th.

(Check local listings.)

**Look for him
on tour all summer.**

Produced by Frank Filipetti
and James Taylor

Management: Cathy Kerr for
PAM Management Artists, Inc.



COLUMBIA

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R&R AC 30 - 28

Believers:

KKCW	KGBY
KQXT	WHYN
KWAV	WTFM
WAJI	KZST
WHBC	WFPG
WVAF	KDAT
KHLA	WKWK

Paula Cole

“Where Have All The Cowboys Gone?”

From the album This Fire

Produced by Paula Cole

Represented by Carter for Stereotype Management



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AC PLAYLISTS

May 16, 1997 R&R • 67

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

106.7 Litefm MARKET #1
WLTW/New York (212) 258-7000 Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	14	14	14	14	TONI BRAXTON/Un-break My Heart
13	14	14	14	14	BOB CARLISLE/Butterfly Kisses
14	14	14	14	14	BRICKMAN & MCBRIDE/Valentine
14	14	14	14	14	KENNY LOGGINS/For The First Time
10	14	14	14	14	R. KELLY/I Believe I Can Fly
13	14	14	14	14	BE GEE'S/Alone
13	14	14	14	14	BRYAN ADAMS/It's Always Be...
10	14	14	14	14	KENNY G/Havana
8	14	14	14	14	BRUCE SPRINGSTEEN/Secret Garden
8	14	14	14	14	RICHARD MARK/Until I Find You
14	14	14	14	14	CELINE DION/All By Myself
10	14	14	14	14	CELINE DION/It's All Coming
10	14	14	14	14	TONI BRAXTON/Don't Want To
8	14	14	14	14	BE GEE'S/Alone
10	14	14	14	14	CHICAGO/Here In My Heart
5	8	8	8	8	MCKNIGHT & KING/When We Were Kings
5	8	8	8	8	MONICA/For You I Will
6	6	6	6	6	ERIC CLAPTON/Change The World
6	6	6	6	6	MADONNA/You Must Love Me
6	6	6	6	6	JOURNEY/When You Love
13	10	6	6	6	STREISAND & ADAMS/Finally Found
13	10	6	6	6	PHIL COLLINS/It's In Your Eyes
5	5	5	5	5	BARRY MANILOW/Id Really Love
5	5	5	5	5	MICHAEL BOLTON/Go The Distance

KOST 103.5FM MARKET #2
KOST/Los Angeles (213) 427-1035 Kaye/Chang

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	24	24	MONICA/For You I Will
26	26	26	26	26	CELINE DION/All By Myself
26	26	26	26	26	BABYFACE/Every Time I
26	26	26	26	26	WHITNEY HOUSTON/I Believe In You
26	26	26	26	26	GLORIA ESTEFANI/No More Giving
26	26	26	26	26	ROD STEWART/If We Fall In
26	26	26	26	26	TONI BRAXTON/Un-break My Heart
26	26	26	26	26	JOURNEY/When You Love
26	26	26	26	26	R. KELLY/I Believe I Can Fly
7	19	15	15	15	BOB CARLISLE/Butterfly Kisses
26	26	15	15	15	ELTON JOHN/You Can Make
18	18	15	15	15	PHIL COLLINS/Dance Into The Light
18	18	15	15	15	CELINE DION/It's All Coming
18	18	15	15	15	TINA TURNER/On Silent Wings
18	18	15	15	15	SEAL/Fly Like An Eagle
5	5	5	5	5	BRICKMAN & MCBRIDE/Valentine
5	5	5	5	5	KENNY LOGGINS/For The First Time

lite 93.9 MARKET #3
WLTW/Chicago (312) 329-9002 Edwards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	19	19	19	19	BOB CARLISLE/Butterfly Kisses
17	19	19	19	19	CHICAGO/Here In My Heart
17	19	19	19	19	JOJOSE/If Tomorrow Never
25	19	19	19	19	RICHARD MARK/Until I Find You
19	17	19	19	19	JON SECADA/Too Late, Too Soon
19	17	17	17	17	BRYAN ADAMS/It's Always Be
1	10	17	17	17	BE GEE'S/Alone
10	10	17	17	17	MICHAEL BOLTON/Go The Distance
17	17	17	17	17	TONI BRAXTON/Don't Want To
19	17	17	17	17	ROD STEWART/If We Fall In
10	11	11	11	11	JIM BRICKMAN/Picture This
11	11	11	11	11	MCKNIGHT & KING/When We Were Kings
11	11	10	10	10	TINA TURNER/On Silent Wings
11	11	10	10	10	AZ YET/Hard To Say I'm
11	11	10	10	10	DIONNE FARRIS/Hopeless
11	11	10	10	10	JAMES TAYLOR/A Little More
11	11	10	10	10	KATHY TROCCOLI/He'll Never Leave Me
8	8	8	8	8	BRICKMAN & MCBRIDE/Valentine
8	8	8	8	8	CELINE DION/All By Myself
8	8	8	8	8	R. KELLY/I Believe I Can Fly
8	8	8	8	8	DONNA LEWIS/I Love You Always
8	19	19	19	19	KENNY LOGGINS/For The First Time
5	7	7	7	7	BARRY MANILOW/Id Really Love

B-101.1 MARKET #5
WBEB/Philadelphia (610) 667-8400 Conley/Rowland

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	23	23	23	23	CELINE DION/All By Myself
24	23	23	23	23	KENNY LOGGINS/For The First Time
24	23	23	23	23	STREISAND & ADAMS/Finally Found
18	23	23	23	23	BOB CARLISLE/Butterfly Kisses
18	23	23	23	23	BRYAN ADAMS/It's Always Be
18	18	24	24	24	R. KELLY/I Believe I Can Fly
24	23	23	23	23	WHITNEY HOUSTON/I Believe In You
18	18	18	18	18	TONI BRAXTON/Don't Want To
24	23	23	23	23	KENNY G/Havana
10	18	18	18	18	TINA TURNER/On Silent Wings
18	18	18	18	18	CHICAGO/Here In My Heart
18	18	18	18	18	RICHARD MARK/Until I Find You
9	18	18	18	18	JEWEL/You Were Meant
18	18	18	18	18	JON SECADA/Too Late, Too Soon
18	18	18	18	18	BE GEE'S/Alone
24	17	17	17	17	PHIL COLLINS/It's In Your Eyes
17	17	17	17	17	ERIC CLAPTON/Change The World
17	17	17	17	17	TONI BRAXTON/Un-break My Heart
17	17	17	17	17	CELINE DION/Because You Loved Me
9	13	10	10	10	MAXI PRIEST/It Starts In
9	13	10	10	10	DIONNE FARRIS/Hopeless
9	13	10	10	10	JOJOSE/If Tomorrow Never
9	13	10	10	10	MCKNIGHT & KING/When We Were Kings
9	13	10	10	10	PETER CETERA/Do You Love Me
9	13	10	10	10	MONICA/For You I Will

KVIL 103.7fm MARKET #7
KVIL/Dallas (214) 691-1037 Curtis/O'Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	14	23	23	23	CELINE DION/All By Myself
22	22	23	23	23	R. KELLY/I Believe I Can Fly
14	13	23	23	23	TONI BRAXTON/Un-break My Heart
23	23	23	23	23	BRICKMAN & MCBRIDE/Valentine
21	20	22	22	22	ERIC CLAPTON/Change The World
22	22	22	22	22	STREISAND & ADAMS/Finally Found
20	20	21	21	21	CELINE DION/It's All Coming
20	20	20	20	20	TONI BRAXTON/Don't Want To
13	13	12	12	12	BOB CARLISLE/Butterfly Kisses
12	12	12	12	12	JEWEL/You Were Meant
12	12	12	12	12	PETER CETERA/Do You Love Me
13	13	12	12	12	BRYAN ADAMS/Let's Make A
21	20	12	12	12	KENNY G/The Moment
12	12	12	12	12	PETER CETERA/One Clear Voice
12	12	12	12	12	MICHAEL BOLTON/Go The Distance
8	8	8	8	8	RICHARD MARK/Until I Find You
8	8	7	7	7	TONI BRAXTON/Don't Want To
8	8	7	7	7	BE GEE'S/Alone
8	8	7	7	7	MCKNIGHT & KING/When We Were Kings
8	8	7	7	7	JON SECADA/Too Late, Too Soon
8	8	7	7	7	JIM BRICKMAN/Picture This
8	8	7	7	7	BARRY MANILOW/Id Really Love
5	5	5	5	5	TONY RICH PROJECT/Nobody Knows
5	5	5	5	5	ELTON JOHN/Blessed
5	5	5	5	5	MADONNA/You'll See
21	20	5	5	5	PETER CETERA/Forever Tonight
5	5	5	5	5	CELINE DION/Because You Loved Me

Soft Rock 97.1 WASH-FM MARKET #8
WASH/Washington (202) 895-5000 Streit/Martin/Davis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	35	35	35	35	WHITNEY HOUSTON/I Believe In You
35	35	35	35	35	R. KELLY/I Believe I Can Fly
35	35	35	35	35	JEWEL/You Were Meant
28	28	28	28	28	KENNY LOGGINS/For The First Time
28	28	28	28	28	NO DOUBT/Don't Speak
21	21	21	21	21	BOB CARLISLE/Butterfly Kisses
28	28	28	28	28	BRICKMAN & MCBRIDE/Valentine
21	21	21	21	21	BRUCE SPRINGSTEEN/Secret Garden
35	35	35	35	35	JOURNEY/When You Love
10	10	10	10	10	MONICA/For You I Will
28	28	28	28	28	BRYAN ADAMS/It's Always Be
28	28	28	28	28	BABYFACE/Every Time I
28	28	28	28	28	CHICAGO/Here In My Heart
28	21	21	21	21	JON SECADA/Too Late, Too Soon
10	10	10	10	10	ERIC CLAPTON/Change The World
10	10	10	10	10	STREISAND & ADAMS/Finally Found
10	10	10	10	10	CELINE DION/It's All Coming
10	10	10	10	10	TONY RICH PROJECT/Nobody Knows
10	28	10	10	10	TONI BRAXTON/Un-break My Heart

MAGIC 106.7 MARKET #10
WMJX/Boston (617) 542-0241 Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	25	26	26	TONI BRAXTON/Un-break My Heart
23	23	25	26	26	JEWEL/You Were Meant
25	25	25	26	26	R. KELLY/I Believe I Can Fly
26	26	26	26	26	BRUCE SPRINGSTEEN/Secret Garden
24	24	24	24	24	CELINE DION/All By Myself
16	16	16	16	16	BOB CARLISLE/Butterfly Kisses
6	26	16	16	16	ERIC CLAPTON/Change The World
14	14	14	14	14	BRYAN ADAMS/It's Always Be
11	12	12	12	12	MONICA/For You I Will
12	12	12	12	12	TONY RICH PROJECT/Nobody Knows
11	11	11	11	11	MARIAH CAREY/A Ways Be My Baby
12	12	12	12	12	CELINE DION/Because You Loved Me
11	11	11	11	11	CELINE DION/It's All Coming
12	12	12	12	12	JOURNEY/When You Love
14	15	10	10	10	BRICKMAN & MCBRIDE/Valentine
12	12	10	10	10	MARIAH CAREY/Forever
10	10	8	8	8	ELTON JOHN/You Can Make
10	15	13	10	10	DONNA LEWIS/I Love You Always
5	5	5	5	5	BABYFACE/Every Time I
3	4	4	4	4	JIM BRICKMAN/Picture This
2	2	2	2	2	KENNY G/Havana
1	1	1	1	1	TONI BRAXTON/Don't Want To
1	1	1	1	1	KENNY LOGGINS/For The First Time

92.5 KLSY MARKET #13
KLSY/Seattle (206) 454-1540 Irwin/Brooks

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	28	26	26	26	KENNY LOGGINS/For The First Time
28	26	26	26	26	BRYAN ADAMS/It's Always Be
28	17	26	26	26	STREISAND & ADAMS/Finally Found
28	28	26	26	26	JOURNEY/When You Love
23	28	26	26	26	BE GEE'S/Alone
23	28	26	26	26	TONI BRAXTON/Un-break My Heart
26	26	26	26	26	ELTON JOHN/You Can Make
26	26	26	26	26	KENNY G/The Moment
23	23	24	24	24	RICHARD MARK/Until I Find You
12	17	16	20	20	BOB CARLISLE/Butterfly Kisses
17	28	24	24	24	MONICA/For You I Will
23	23	18	18	18	BABYFACE/Every Time I
12	12	18	18	18	SHAWN COLVIN/Sunny Came Home
28	28	13	13	13	R. KELLY/I Believe I Can Fly
28	28	13	13	13	BRICKMAN & MCBRIDE/Valentine
17	17	13	13	13	WHITNEY HOUSTON/I Believe In You
17	17	13	13	13	MADONNA/Don't Cry For Me
17	17	13	13	13	MADONNA/You Must Love Me
14	12	13	13	13	TONI BRAXTON/Don't Want To
17	17	12	12	12	MICHAEL BOLTON/Go The Distance
17	17	12	12	12	CHICAGO/Here In My Heart
17	17	12	12	12	PETER CETERA/Do You Love Me
17	17	12	12	12	BRUCE SPRINGSTEEN/Secret Garden
17	17	8	8	8	KENNY G/Havana
14	17	8	8	8	JEWEL/You Were Meant
12	12	8	8	8	JIM BRICKMAN/Picture This
9	9	8	8	8	JOJOSE/If Tomorrow Never

WALK 97.5 MARKET #15
WALK/Long Island (516) 475-5200 Michaels/Lombardo/Miller

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	30	30	30	KENNY LOGGINS/For The First Time
30	30	30	30	30	BRYAN ADAMS/It's Always Be
30	30	30	30	30	CELINE DION/All By Myself
30	30	30	30	30	R. KELLY/I Believe I Can Fly
30	30	30	30	30	BRUCE SPRINGSTEEN/Secret Garden
30	30	30	30	30	BOB CARLISLE/Butterfly Kisses
30	30	30	30	30	NO MERCY/Where Do You Go
10	10	10	10	10	TONI BRAXTON/Don't Want To
10	10	10	10	10	RICHARD MARK/Until I Find You
4	10	10	10	10	MONICA/For You I Will
10	10	10	10	10	CHICAGO/Here In My Heart
10	10	10	10	10	SHAWN COLVIN/Sunny Came Home
10	10	10	10	10	CARDIGANS/Lovelet
8	8	8	8	8	HANSON/Mmm Bop
8	8	8	8	8	TONI BRAXTON/Un-break M/Heart
30	8	8	8	8	WHITNEY HOUSTON/I Believe In You
8	8	8	8	8	CELINE DION/Because You Loved Me
8	8	8	8	8	SELENA/Could Fall In Love
8	8	8	8	8	TONI BRAXTON/Don't Want To
4	4	4	4	4	JON SECADA/Too Late, Too Soon
4	4	4	4		

MAY 16, 1997

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	WALLFLOWERS One Headlight (<i>Interscope</i>)	3182	3022	3077	2988	82/1
1	1	2	2	JEWEL You Were Meant For Me (<i>Atlantic</i>)	2973	3011	3138	3143	76/0
3	3	3	3	DUNCAN SHEIK Barely Breathing (<i>Atlantic</i>)	2793	2756	2801	2875	79/0
7	6	5	4	SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)	2748	2575	2502	2358	79/1
6	4	4	5	PAULA COLE Where Have All The Cowboys Gone? (<i>Imago/WB</i>)	2620	2633	2589	2522	76/0
8	8	7	6	SAVAGE GARDEN I Want You (<i>Columbia</i>)	2431	2279	2315	2185	69/1
5	5	6	7	SHERYL CROW Everyday Is A Winding Road (<i>A&M</i>)	2360	2447	2563	2624	71/0
4	7	8	8	NO DOUBT Don't Speak (<i>Trauma/Interscope</i>)	2102	2248	2481	2654	72/1
13	10	10	9	U2 Staring At The Sun (<i>Island</i>)	1603	1599	1554	1465	63/2
9	9	9	10	CARDIGANS Lovefool (<i>Mercury</i>)	1581	1682	1742	1962	63/0
14	14	12	11	DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)	1519	1316	1234	1191	51/3
19	15	15	12	HANSON Mmm Bop (<i>Mercury</i>)	1442	1167	1099	953	53/5
29	20	16	13	SISTER HAZEL All For You (<i>Universal</i>)	1297	940	716	481	55/11
11	11	11	14	BRUCE SPRINGSTEEN Secret Garden (<i>Columbia</i>)	1268	1448	1503	1486	46/0
BREAKER			15	BOB CARLISLE Butterfly Kisses (<i>DMG/Jive</i>)	1242	711	382	111	49/15
10	13	14	16	COUNTING CROWS A Long December (<i>DGC/Geffen</i>)	1078	1238	1405	1611	38/1
12	12	13	17	INXS Elegantly Wasted (<i>Mercury</i>)	992	1276	1433	1473	45/1
23	19	18	18	WHITE TOWN Your Woman (<i>Chrysalis/EMI</i>)	919	889	728	660	41/3
BREAKER			19	VERVE PIPE The Freshmen (<i>RCA</i>)	881	649	533	427	38/9
—	29	23	20	KYLE VINCENT Wake Me Up (When...) (<i>Carport/Hollywood</i>)	723	623	472	336	38/2
21	18	19	21	R. KELLY I Believe I Can Fly (<i>Jive</i>)	699	743	759	758	26/1
30	23	22	22	TORI AMOS Silent All These Years (<i>Atlantic</i>)	695	637	544	458	28/4
—	30	24	23	MEREDITH BROOKS Bitch (<i>Capitol</i>)	674	570	458	375	29/3
—	—	28	24	BLESSID UNION OF SOULS I Wanna Be There (<i>EMI</i>)	633	504	375	229	31/4
DEBUT			25	SHERYL CROW A Change Would Do You Good (<i>A&M</i>)	570	354	212	142	29/15
—	—	30	26	THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	529	412	334	305	21/4
DEBUT			27	CHICAGO Here In My Heart (<i>Reprise</i>)	415	368	326	288	19/1
27	24	27	28	JON SECADA Too Late, Too Soon (<i>SBK/EMI</i>)	412	524	543	568	17/0
DEBUT			29	INDIGO GIRLS Shame On You (<i>Epic</i>)	381	288	207	124	20/8
DEBUT			30	OMC How Bizarre (<i>Mercury</i>)	361	288	226	226	15/5

This chart reflects airplay from May 12-18. Songs ranked by total plays. Highlighted songs indicate Breaker. 86 Hot AC reporters. 82 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

MONICA For You I Will (*Warner Sunset/Atlantic*)
Total Stations: 19, Adds: 4, Plays: 360. WKKE 32, WJLK 17, WJZR 26 (26), WHUD 19 (19), WYXR 34 (34), WQSM 7, WKZL 6 (6), WKYE 18 (18), WAEV 23 (22), WAKS 18 (6), WMTX 16 (20), WMXL 19 (24), KURB 9, KBOB 16 (17), WKQI 35 (35), KATF 5, KCIX 14 (14), KSSK 24 (24), KBIG 22 (22).

ERASURE In My Arms (*Mute/Maverick/WB*)
Total Stations: 20, Adds: 1, Plays: 345. WBMX 4 (20), WHUD 7 (7), WKYE 14 (14), WPLL 26 (28), WAKS 6 (5), WMTX 10 (9), KURB 8 (10), WMC 13 (13), KAMX 40 (60), KZZP 28 (28), WKDD 16 (17), WOAL 17, KSTZ 5, KALC 5 (5), KYSR 25 (25), KYSR 20 (20), KBBT 26 (33), KFMB 49 (49), KLLC 19 (21), KRUZ 7 (7).

COUNTING CROWS Daylight Fading (*DGC/Geffen*)
Total Stations: 19, Adds: 11, Plays: 344. WBMX 21 (17), WDAQ 12, WXLO 24 (24), WJZR 14, WDBZ 28 (21), WQSM 7, WKYE 10, WPTA 4, WMBX 6, KZZP 28, WTMX 10, KTNP 13, KALC 25 (14), KYSR 25 (20), KYSR 30 (30), KBBT 24 (13), KFMB 19, KLLC 37 (44), KRUZ 7.

BEE GEES Alone (*Polydor/A&M*)
Total Stations: 19, Adds: 0, Plays: 336. WDAQ 13 (12), WSNE 14 (14), WKEE 21 (21), WHUD 16 (13), WYXR 10 (10), WCGO 10 (10), WQSM 15 (10), WKYE 18 (18), WAKS 27 (24), WMTX 15 (11), WMC 22 (18), WMXS 21 (21), KAYS 22 (8), KSMG 14 (9), WMMX 10 (10), KMXG 21 (10), WNSN 19 (19), KMAJ 14 (14), KMXS 34 (34).

SPICE GIRLS Say You'll Be There (*Virgin*)
Total Stations: 15, Adds: 3, Plays: 316. WDAQ 12, WKEE 20 (19), WJLK 17, WJZR 21 (16), WPLJ 27 (23), WQSM 15, WKYE 13 (10), WAKS 21 (5), WMTX 24 (24), WMXL 16 (16), KURB 34 (17), WKDD 24 (24), WKQI 35 (25), WKTI 6 (6), KPLZ 31 (21).

LUSCIOUS JACKSON Naked Eye (*Grand Royal/Capitol*)
Total Stations: 11, Adds: 1, Plays: 300. WDBZ 28 (28), WPLL 19 (19), WPTA 30 (35), WMTX 4 (3), KAMX 32 (37), KDMX 8, KZZP 28 (22), WKQI 28 (25), KMXS 5 (5), KYSR 35 (35), KFMB 83 (84).

BILLY MANN Killed By A Flower (*DVB/A&M*)
Total Stations: 15, Adds: 3, Plays: 292. WBMX 5 (10), WDAQ 37 (37), WKYE 5, WSNE 20 (20), WAKS 15 (24), WMC 6 (6), WMXS 7, KYSR 22 (16), KMXG 21, KMXS 5 (5), KYSR 20 (20), KOSO 45 (40), KBBT 29 (34), KLLC 42 (35), KEYW 13 (5).

TOAD THE WET SPROCKET Come Down (*Columbia*)
Total Stations: 12, Adds: 1, Plays: 283. WBMX 22 (13), WDBZ 21 (28), WPTA 23 (24), WMBX 36 (21), KSMG 5, WKDD 24 (24), WLUP 25 (25), WTMX 14 (14), WOAL 40, KMXB 13 (15), KBBT 30 (35), KRUZ 30 (30).

TONI BRAXTON I Don't Want To (*LaFace/Arista*)
Total Stations: 10, Adds: 0, Plays: 225. WSNE 14 (14), WHUD 18 (16), WKYE 17 (14), WGNJ 32 (32), WMXL 16 (16), WENS 30 (30), WNSN 19 (19), KATF 5 (5), KMXS 34 (34), KSSK 40 (40).

KENNY LOGGINS For The First Time (*Columbia*)
Total Stations: 10, Adds: 0, Plays: 209. WHUD 5 (6), WYXR 33 (33), WKYE 31 (24), WWDE 24 (24), WXIL 31 (31), WGNJ 32 (32), WMJY 15 (15), WJDX 21 (21), WAZY 7 (7), KBIG 10 (9).

JOOSE If Tomorrow Never Comes (*Flavor Unit/EastWest/EEG*)
Total Stations: 9, Adds: 0, Plays: 194. WHUD 17 (17), WKYE 5 (5), WXIL 22 (22), WGNJ 47 (47), WMJY 7 (7), WMXL 16 (16), KURB 35 (35), KATF 5 (5), KSSK 40 (40).

JON BON JOVI Midnight In Chelsea (*Mercury*)
Total Stations: 19, Adds: 19, Plays: 168. WJLK 10, WDBZ 6, WPLJ 16, WHUD 6, WVTV 12, WCGO 10, WQSM 7, WKYE 7, WAKS 5, WMTX 5, WMXL 6, WMSX 21, KSMG 5, WLRW 9, WKQI 8, WKTI 5, KMXS 5, KPLZ 21, KEYW 4.

DEPECHE MODE It's No Good (*Mute/Reprise*)
Total Stations: 8, Adds: 1, Plays: 154. WBMX 6 (10), WQZZ 18 (18), KSMG 5, WLUP 34 (34), KYSR 20 (20), KFMB 30 (39), KLLC 34 (35), KRUZ 7 (7).

SUBLIME Santeria (*Gasoline Alley/MCA*)
Total Stations: 8, Adds: 0, Plays: 150. WPTA 2 (7), KZZP 22 (22), WLUP 18 (16), KALC 6 (6), KMXB 17 (11), KYSR 35 (25), KYSR 20 (20), KLLC 30 (27).

TINA TURNER On Silent Wings (*Virgin*)
Total Stations: 11, Adds: 0, Plays: 136. WHUD 8 (8), WAKS 7 (5), WGNJ 16 (16), KURB 7 (7), WMC 6 (6), WMXS 21 (21), KAYS 25 (8), KMXG 7 (17), KSMG 14 (16), WAZY 14 (16), KBEE 11 (12).

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS

BOB CARLISLE
Butterfly Kisses (DMG/Jive)
TOTAL PLAYS/INCREASE: 1242/531
TOTAL STATIONS/ADDS: 49/15
CHART: 15

VERVE PIPE
The Freshmen (RCA)
TOTAL PLAYS/INCREASE: 881/232
TOTAL STATIONS/ADDS: 38/9
CHART: 19

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
JON BON JOVI Midnight In Chelsea (<i>Mercury</i>)	19
BOB CARLISLE Butterfly Kisses (<i>DMG/Jive</i>)	15
SHERYL CROW A Change Would Do You Good (<i>A&M</i>)	15
COUNTING CROWS Daylight Fading (<i>DGC/Geffen</i>)	11
SISTER HAZEL All For You (<i>Universal</i>)	11
VERVE PIPE The Freshmen (<i>RCA</i>)	9
INDIGO GIRLS Shame On You (<i>Epic</i>)	8
HANSON Mmm Bop (<i>Mercury</i>)	5
OMC How Bizarre (<i>Mercury</i>)	5
TORI AMOS Silent All These Years (<i>Atlantic</i>)	4
BLESSID UNION OF SOULS I Wanna Be There (<i>EMI</i>)	4
MONICA For You I Will (<i>Warner Sunset/Atlantic</i>)	4
THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOB CARLISLE Butterfly Kisses (<i>DMG/Jive</i>)	+531
SISTER HAZEL All For You (<i>Universal</i>)	+357
HANSON Mmm Bop (<i>Mercury</i>)	+275
VERVE PIPE The Freshmen (<i>RCA</i>)	+232
SHERYL CROW A Change Would Do You Good (<i>A&M</i>)	+216
DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)	+203
SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)	+173
JON BON JOVI Midnight In Chelsea (<i>Mercury</i>)	+168
COUNTING CROWS Daylight Fading (<i>DGC/Geffen</i>)	+161
WALLFLOWERS One Headlight (<i>Interscope</i>)	+160

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
HOOTIE & THE BLOWFISH I Go Blind (<i>Reprise</i>)
JOHN MELLENCAMP Just Another Day (<i>Mercury</i>)
TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)
CELINE DION All By Myself (<i>550 Music</i>)
SARAH McLACHLAN Possession (<i>Nettwerk/Arista</i>)
ALANIS MORISSETTE Head Over Feet (<i>Maverick/Reprise</i>)
BRYAN ADAMS I'll Always Be Right There (<i>A&M</i>)
EN VOGUE Don't Let Go (Love) (<i>EastWest/EEG</i>)
DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)
JOURNEY If He Should Break Your Heart (<i>Columbia</i>)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Hot AC 28-24

BB Adult Top 40 Monitor 38*-36*

NEW THIS WEEK:

WTMX-Chicago KBEE-Salt Lake City
WQAL-Cleveland WMGX-Portland

Appearing live on

Regis & Kathy Lee May 29th



BLESSID UNION OF SOULS
"I Wanna Be There"



i w a n n a b e t h e r e

Matthew Sweet

WHERE YOU GET LOVE

Re-add: WLUP/Chicago

Add: WRQK Spinning At: KLLC WSHE

Already On: WHYT KXPK WJBX WLIR

KZON WWCD KKDM KFOG

Impacting Hot AC Now!

On Tour All Summer

FROM THE FULL LENGTH ALBUM

Blue Sky On Mars

Produced by Brendan O'Brien and Matthew Sweet • Mixed by Brendan O'Brien

Management: Russell Carter Artist Management, Ltd. • Photography: Michael Lavine • Lettering: © 1997 Roger Dean



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HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

BUZZ MARKET #1
WDBZ/New York
(212) 704-1051
Weed/Silver

PLAYS	SW	LW	TW	ARTIST/TITLE
28	40	40	40	U2/Staring At The Sun
28	40	40	40	LEAH ANDREONE/It's Alright, It's
40	40	40	40	WALLFLOWERS/One Headlight
40	40	40	40	SHAWN COLVIN/Sunny Came Home
28	28	28	28	JEWEL/You Were Meant
40	28	28	28	CRANBERRIES/When You're Gone
40	28	28	28	DUNCAN SHEIK/Barely Breathing
28	28	28	28	JOHN MELLENCAMP/Just Another Day
40	28	28	28	SAVAGE GARDEN/I Want You
28	28	28	28	DISHWALLA/Give
12	28	28	28	TORI AMOS/Silent All These
28	28	28	28	LUSCIOUS JACKSON/Naked Eye
21	21	21	21	VERVE PIPE/The Freshmen
21	21	21	21	WHITE TOWN/Your Woman
21	21	21	21	COUNTING CROWS/Daylight Fading
21	21	21	21	SISTER HAZEL/All For You
21	21	21	21	TOAD THE WET /Come Down
21	21	21	21	PAUL MCCARTNEY/The World Tonight
21	21	21	21	KYLE VINCENT/Wake Me Up
21	21	21	21	INDIGO GIRLS/Shame On You
28	28	28	28	SHERYL CROW/A Change Would Do
28	28	28	28	PAULA COLE/Where Have All
28	28	28	28	SHERYL CROW/Everyday Is...
10	10	10	10	CARDIGANS/Lovefool
10	10	10	10	NO DOUBT/Don't Speak
10	10	10	10	WALLFLOWERS/6th Avenue Heartache
10	10	10	10	JOHN MELLENCAMP/Key West
10	10	10	10	PRIMITIVE RADIO GODS/Standing Outside
6	6	6	6	JON BON JOVI/Midnight In Chelsea

95.5 WPLJ MARKET #1
WPLJ/New York
(212) 613-8900
Cuddy/Shannon/Mascaro

PLAYS	SW	LW	TW	ARTIST/TITLE
31	32	37	45	HANSON/Mmm Bop
32	36	38	45	SHAWN COLVIN/Sunny Came Home
40	44	44	44	JEWEL/You Were Meant
41	44	45	43	SAVAGE GARDEN/I Want You
42	42	45	43	DUNCAN SHEIK/Barely Breathing
31	42	42	40	WALLFLOWERS/One Headlight
41	34	39	33	NO DOUBT/Don't Speak
43	41	36	29	CARDIGANS/Lovefool
40	35	29	29	SHERYL CROW/Everyday Is...
31	29	29	29	PAULA COLE/Where Have All
30	28	27	27	SPICE GIRLS/Say You'll Be There
29	24	24	24	OMC/How Bizarre
29	34	30	23	BRUCE SPRINGSTEEN/Secret Garden
15	22	23	23	JEWEL/Who Will Save...
15	20	22	22	DAVE MATTHEWS BAND/Crash Into Me
7	22	22	22	PAUL MCCARTNEY/The World Tonight
10	19	20	20	R. KELLY/I Believe I Can Fly
18	17	19	19	CHICAGO/Here In My Heart
7	16	16	16	JON BON JOVI/Midnight In Chelsea
19	20	14	14	JON SECADA/Too Late, Too Soon
17	24	14	14	INXS/Elegantly Wasted
10	14	13	13	U2/Staring At The Sun
10	14	13	13	TLW/Waterfalls
10	14	13	13	COLLECTIVE SOUL/December
10	14	13	13	ALANIS MORISSETTE/You Learn
12	12	12	12	DEEP BLUE SOMETHING/Breakfast At
14	15	13	12	NO MERCY/Where Do You Go

KBIG 104 MARKET #2
KBIG/Los Angeles
(213) 874-7700
Ervin/Verdery

PLAYS	SW	LW	TW	ARTIST/TITLE
32	40	40	40	JEWEL/You Were Meant
32	36	38	40	TONI BRAXTON/Un-break My Heart
24	23	37	37	NO DOUBT/Don't Speak
31	38	36	36	R. KELLY/I Believe I Can Fly
31	32	36	36	SHERYL CROW/Everyday Is
24	22	36	36	PAULA COLE/Where Have All
32	38	36	36	ERIC CLAPTON/Change The World
24	23	23	23	DUNCAN SHEIK/Barely Breathing
24	23	23	23	CARDIGANS/Lovefool
21	22	22	22	BOB CARLISLE/Butterfly Kisses
21	22	22	22	MONICA/For You I Will
31	28	22	22	ROD STEWART/It's So Easy
30	27	22	22	CELINE DION/Because You Loved Me
9	9	9	9	CHICAGO/Here In My Heart
11	11	11	11	JOURNEY/When You Love
11	11	11	11	CELINE DION/By Myself
11	11	11	11	ONNIA LEWIS/I Love You Always
10	10	10	10	HOOTIE & BLOWFISH/Go Blind
11	10	10	10	CELINE DION/It's All Coming
10	10	10	10	TRACY CHAPMAN/Give Me One Reason
10	10	10	10	TONY RICH PROJECT/Nobody Knows
10	10	10	10	PHIL COLLINS/Dance Into The Light
10	10	10	10	DISHWALLA/Counting Blue Cars
10	10	10	10	GIN BLOSSOMS/Til I Hear It
10	10	10	10	JEWEL/Who Will Save...
9	9	9	9	BRUCE SPRINGSTEEN/Secret Garden
9	9	9	9	KENNY LOGGINS/For The First Time
9	9	9	9	RICHARD MARX/Until I Find You...
10	10	10	10	BRICKMAN & MCBRIDE/Valentine

STAR 98.7 MARKET #2
KYSR/Los Angeles
(818) 955-7000
Perelli/Ebbott

PLAYS	SW	LW	TW	ARTIST/TITLE
60	60	60	60	JEWEL/You Were Meant
60	60	60	60	DUNCAN SHEIK/Barely Breathing
60	60	60	60	WALLFLOWERS/One Headlight
60	60	60	60	DAVE MATTHEWS BAND/Crash Into Me
35	60	60	60	PAULA COLE/Where Have All
60	35	18	35	NO DOUBT/Don't Speak
35	35	35	35	SHERYL CROW/Everyday Is
35	35	35	35	TORI AMOS/Silent All These
35	35	35	35	SHAWN COLVIN/Sunny Came Home
35	35	35	35	SAVAGE GARDEN/I Want You
35	35	35	35	LUSCIOUS JACKSON/Naked Eye
30	30	35	35	WHITE TOWN/Your Woman
30	30	35	35	THIRD EYE BLIND/Semi-Charmed Life
20	30	35	35	U2/Staring At The Sun
30	30	30	30	SHERYL CROW/A Change Would Do
30	30	30	30	VERVE PIPE/The Freshmen
20	30	30	30	COUNTING CROWS/Daylight Fading
20	30	30	30	SISTER HAZEL/All For You
17	20	30	30	MEREDITH BROOKS/Bitch
17	20	30	30	INDIGO GIRLS/Shame On You
17	20	30	30	SUBLIME/Santeria
17	20	30	30	ERASURE/In My Arms
17	20	30	30	JAMIROQUAI/Virtual Insanity
16	18	18	18	JEWEL/Who Will Save...
15	15	16	16	HOOTIE & BLOWFISH/Go Blind
35	35	17	17	CARDIGANS/Lovefool
15	17	17	17	ALANIS MORISSETTE/Head Over Feet

LOOP MARKET #3
WLUP/Chicago
(1312) 440-5270
Solk/Virgin

PLAYS	SW	LW	TW	ARTIST/TITLE
36	46	43	43	SHERYL CROW/Everyday Is
36	46	43	43	WALLFLOWERS/One Headlight
36	46	43	43	DAVE MATTHEWS BAND/Crash Into Me
48	46	43	43	INXS/Elegantly Wasted
23	26	34	34	CHEAP TRICK/Say Goodbye
14	26	34	34	BLUES TRAVELER/Run Around
36	46	43	43	U2/Staring At The Sun
14	16	34	34	DEPECHE MODE/It's No Good
48	46	43	43	SHERYL CROW/A Change Would Do
48	46	43	43	JOHN MELLENCAMP/Just Another Day
14	26	34	34	SISTER HAZEL/All For You
14	26	34	34	COLLECTIVE SOUL/Precious Declaration
16	25	25	25	THIRD EYE BLIND/Semi-Charmed Life
16	25	25	25	MATCHBOX 20/Push
23	26	25	25	TOAD THE WET /Come Down
48	26	25	25	VERVE PIPE/The Freshmen
23	26	25	25	311/All Mixed Up
23	26	25	25	DISHWALLA/Give
36	26	24	24	SUBLIME/What I Got
7	7	16	16	SUBLIME/Santeria
7	7	16	16	BLUES TRAVELER/Hook Me Up
14	16	16	16	KYLE VINCENT/Wake Me Up
14	16	16	16	TONIC/You Could Only
14	16	16	16	WALLFLOWERS/The Difference
14	16	16	16	JOHNNY LANG/It's To Me
7	7	7	7	SMASHING PUMPKINS/1979
7	7	7	7	10,000 MANIACS/More Than This
23	26	26	26	DUNCAN SHEIK/Barely Breathing

101.9 MARKET #3
WTMX/Chicago
(312) 946-1019
James/Kartak

PLAYS	SW	LW	TW	ARTIST/TITLE
53	53	53	53	JOHN MELLENCAMP/Just Another Day
53	52	53	53	JEWEL/You Were Meant
45	45	45	45	SHAWN COLVIN/Sunny Came Home
45	45	45	45	COUNTING CROWS/A Long December
45	45	45	45	WALLFLOWERS/One Headlight
45	45	45	45	SAVAGE GARDEN/I Want You
32	44	45	45	CRANBERRIES/When You're Gone
44	44	44	44	PAUL MCCARTNEY/The World Tonight
45	46	44	44	INDIGO GIRLS/Shame On You
28	29	44	44	HANSON/Mmm Bop
15	31	32	32	SISTER HAZEL/All For You
52	53	53	53	SHERYL CROW/A Change Would Do
13	31	31	31	DUNCAN SHEIK/Barely Breathing
45	12	14	14	BLESSID UNION OF /I Wanna Be There
45	12	14	14	DAVE MATTHEWS BAND/Crash Into Me
31	19	14	14	TOAD THE WET /Come Down
14	16	13	13	OC TALK/Just Between You...
32	32	31	31	U2/Staring At The Sun
15	13	14	14	NO DOUBT/Don't Speak
45	44	45	45	AMANDA MARSHALL/Fall From Grace
13	14	13	13	ELEANOR MCEVOY/Precious Little
12	13	13	13	PAULA COLE/Where Have All
15	13	11	11	WHITE TOWN/Your Woman
10	10	10	10	COUNTING CROWS/Daylight Fading

Alice @ 97.3 MARKET #4
KLLC/San Francisco
(415) 765-4097
Kaplan/Stoeckel

PLAYS	SW	LW	TW	ARTIST/TITLE
46	47	47	48	THIRD EYE BLIND/Semi-Charmed Life
40	43	46	47	DAVE MATTHEWS BAND/Crash Into Me
48	46	47	46	SHAWN COLVIN/Sunny Came Home
32	44	46	46	FIONA APPLE/Sleep To Dream
31	29	44	45	OMC/How Bizarre
22	30	31	31	SISTER HAZEL/All For You
31	33	35	35	BILLY MANN/Killed By A Flower
23	31	44	47	COUNTING CROWS/Daylight Fading
32	33	46	47	VERVE PIPE/The Freshmen
41	47	35	34	DEPECHE MODE/It's No Good
32	33	34	34	BECK/The New Pollution
43	42	33	33	MEREDITH BROOKS/Bitch
16	29	33	33	JAMIROQUAI/Virtual Insanity
15	16	32	31	ABRA MOORE/Four Leaf Clover
31	34	33	31	MEREDITH BROOKS/Bitch
16	17	32	31	SHERYL CROW/A Change Would Do
32	31	32	31	"AKAP"/The Holy River
31	31	32	31	U2/Staring At The Sun
31	31	26	31	CYNOL LAUPER/You Don't Know
15	27	30	30	SUBLIME/Santeria
15	17	29	29	INDIGO GIRLS/Shame On You
48	47	30	28	WALLFLOWERS/One Headlight
26	25	29	28	SARAH MCLACHLAN/Possession
48	48	29	27	WHITE TOWN/Your Woman
24	27	26	26	JEWEL/You Were Meant
23	31	23	23	SHERYL CROW/A Change Would Do
30	32	32	22	NO DOUBT/Sunday Morning
20	28	32	22	MOLLIE S REVENGE/Humble
20	28	32	22	KYLE VINCENT/Wake Me Up

Q95 MARKET #6
WKQI/Detroit
(810) 967-3750
O'Brien/Buchalter

PLAYS	SW	LW	TW	ARTIST/TITLE
56	58	55	51	SAVAGE GARDEN/I Want You
36	36	36	36	WALLFLOWERS/One Headlight
32	56	55	50	EN VOGUE/Don't Let Go (Love)
55	55	45	45	R. KELLY/I Believe I Can Fly
60	34	35	49	DUNCAN SHEIK/Barely Breathing
60	58	58	48	JEWEL/You Were Meant
57	36	35	36	SHAWN COLVIN/Sunny Came Home
35	35	35	35	PAULA COLE/Where Have All
29	35	35	35	MONICA/For You I Will
34	24	25	35	HANSON/Mmm Bop
16	25	35	35	SPICE GIRLS/Say You'll Be There
21	25	34	34	BOB CARLISLE/Butterfly Kisses
8	14	34	34	VERVE PIPE/The Freshmen
28	28	25	31	SISTER HAZEL/All For You
28	28	25	31	DAVE MATTHEWS BAND/Crash Into Me
28	28	25	31	TORI AMOS/Silent All These
35	14	29	29	COUNTING CROWS/A Long December
28	30	25	28	LUSCIOUS JACKSON/Naked Eye
53	56	55	55	CARDIGANS/Lovefool
36	38	35	15	DISHWALLA/Counting Blue Cars
18	20	17	15	GINA G/Ooh Aah... Just
18	14	17	15	TONI BRAXTON/Un-break My Heart
18	14	17	15	TRACY CHAPMAN/Give Me One Reason
34	54	55	14	NO DOUBT/Don't Speak
17	17	14	14	SHERYL CROW/It Makes You
12	16	14	14	DISHWALLA/Give
10	14	14	14	KYLE VINCENT/Wake Me Up
52	54	55	13	SHERYL CROW/Everyday Is
26	26	14	12	INXS/Elegantly Wasted

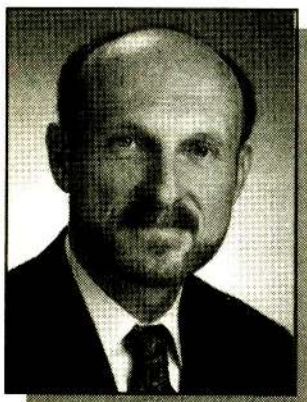
MIX 102.9 MARKET #7
KDMX/Dallas
(214) 991-1029
Ashley/Thomas

PLAYS	SW	LW	TW	ARTIST/TITLE
34	27	29	36	SAVAGE GARDEN/I Want You
32	31	36	36	NO DOUBT/Don't Speak
30	30	32	32	ERIC CLAPTON/Change The World
29	32	30	32	DUNCAN SHEIK/Barely Breathing
26	24	22	32	JOURNEY/It's So Easy
33	32	30	30	JEWEL/You Were Meant
23	21	25	30	SHAWN COLVIN/Sunny Came Home
20	26	28	29	SHERYL CROW/Everyday Is
26	22	22	29	HOOTIE & BLOWFISH/Go Blind
26	29	25	28	CARDIGANS/Lovefool
24	23	24	24	WALLFLOWERS/One Headlight
24	24	24	24	SHAWN COLVIN/Sunny Came Home
24	20	22	24	PAULA COLE/Where Have All
25	24	21	21	BRUCE SPRINGSTEEN/Secret Garden
15	23	21		

Stations and their adds by track listed alphabetically by market

KNIK/Anchorage, AK GM/PD: Dean Williams ROBERT CRAY BAND "That" ROBERT CRAY BAND "Nothing" ROBERT CRAY "Passing" ROBERT CRAY "Blues" CHRIS BOTTI "Way" LEE OSKAR "Much" JIM BEARD "Tell" ROBERT CRAY BAND "Simple" GERALD VEASLEY "Cure" GERALD VEASLEY "Carolina"	WZJZ/Columbus, OH PD: Bill Harmon ABRAXAS POOL "Million" GEORGE DUKE "Peace" NELSON RANGELL "Turning"	KCIY/Kansas City, MO PO: Bret Michael MD: Michelle Chase CHRIS BOTTI "Way" PAUL HARDCASTLE "Peace" WALTER BEASLEY "Slowly" PAUL TAYLOR "Pleasure"	KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff CHRIS BOTTI "Way" PAUL TAYLOR "Pleasure"	WJZZ/Pittsburgh, PA PD: Carl Anderson MD: Herschel GEORGE BENSON "Johnnie" TONI BRAXTON "Want" PAUL TAYLOR "Pleasure"	KKSF/San Francisco, CA PD: Lee Hansen MD: Blake Lawrence CHRIS BOTTI "Way" PAUL TAYLOR "Pleasure"
KAJZ/Austin, TX MD: Candace Andrews RON BROWN "Serenade" SLIM MAN "Beat" GERALD VEASLEY "Lady"	KOAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser CHRIS BOTTI "Way" PAUL TAYLOR "Pleasure" KEIKO MATSUI "Dream"	WEZV/Lafayette, IN PD/MD: Bob Miller LEE OSKAR "Much" BONEY JAMES "Nothin" BONEY JAMES "Dream" CHRIS BOTTI "Way" ED HAMILTON "Beginning" JEFF KASHIWA "August" GERALD VEASLEY "Knows" PETER CETERA "Do"	KXDC/Monterey, CA PD/MD: Scott O'Brien CHRIS BOTTI "Way"	KKJZ/Portland, OR PD: Shaun Yu MD: Hal Murray PAUL TAYLOR "Pleasure" CHRIS BOTTI "Way"	KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton No Adds
WOAZ/Boston, MA PD/MD: Bill George SPYRO GYRA "Unwritten" BONEY JAMES "Nothin" DANCING FANTASY "Dreams" CHRIS BOTTI "Way"	JRN/Denver, CO PD: Steve Hibbard MD: Greg Allen GEORGE DUKE "Sunday"	KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart URBAN KNIGHTS "Promise" PAUL TAYLOR "Pleasure" BUCKSHOT LEFONQUE "Day"	WQCD/New York, NY PD: Steve Williams MD: Rick Laboy NORMAN CONNORS "Saturday"	WSMJ/Richmond, VA PD/MD: Tommy Fleming PAUL TAYLOR "Pleasure" CHRIS BOTTI "Way"	KWJZ/Seattle, WA PD: Carol Handley CHRIS BOTTI "Way" SPYRO GYRA "Unwritten"
WJZK/Charleston, SC PD/MD: Tom Kennedy PAUL TAYLOR "Pleasure" SPYRO GYRA "Unwritten"	KHHH/Denver, CO PD: Becky Taylor MD: Cheri Marquart PAUL TAYLOR "Pleasure" CHRIS BOTTI "Way"	WSJW/Louisville, KY PD: Brian Conn WALTER BEASLEY "Slowly" CHRIS BOTTI "Way" PAUL TAYLOR "Pleasure"	WJCD/Norfolk, VA OM: Maxine Todd PD: Terry Steele MD: Larry Hollowell No Adds	KQBR/Sacramento, CA PD: Lawrence Tanter PAUL TAYLOR "Pleasure" JON LUCIEN "Paradise" JON LUCIEN "Sweet"	WJZT/Tallahassee, FL PD/MD: Sly Collins HERB ALPERT "Passion" REGINA CARTER "Late" EL DEBARGE "Dindi" PAUL TAYLOR "Pleasure" BONEY JAMES "Nothin" SPYRO GYRA "Unwritten"
WCCJ/Charlotte, NC PD: James Alexander APD/MD: Greg Morgan BONEY JAMES "Nothin" SPYRO GYRA "Together" CHRIS BOTTI "Way"	WVMV/Detroit, MI PD/MD: Tom Sleecker KEN NAVARRO "Smooth" CHRIS BOTTI "Way" DANCING FANTASY "Dreams"	WLVE/Miami, FL PO: Shirley Maldonado MD: Geoff Fischer WALTER BEASLEY "Slowly" BONEY JAMES "Nothin" AFTER 7 "Sara" CHRIS BOTTI "Way"	KTNT/Oklahoma City, OK PD: Steve English MD: Stephanie Stewart MARCOME "Yeku" BONEY JAMES "Dream" KEN NAVARRO "Smooth" ERIC MARIENTHAL "Easy" NELSON RANGELL "Turning"	KSSJ/Sacramento, CA PD: Don Langford MD: Keli Garrett BONEY JAMES "Nothin" CHRIS BOTTI "Way" SPYRO GYRA "Together" PAUL TAYLOR "Pleasure"	WSJT/Tampa, FL PO/MD: Ross Black SPECIAL FX "Since" JOHN TESH "L'Aquila" EL DEBARGE "Dindi"
WNUA/Chicago, IL OM: Paul Goldstein MD: Steve Stiles EL DEBARGE "Dindi" CHRIS BOTTI "Way" ZACHARY BREAUX "Cafe" JIM BRICKMAN "Picture" WALTER BEASLEY "Slowly"	WGUF/Ft. Myers, FL MD: Bill Gray WALTER BEASLEY "Slowly" PAUL TAYLOR "Pleasure" CHRIS BOTTI "Way"	WJZI/Milwaukee, WI PD: Fred Heller No Adds	WLOQ/Orlando, FL PD: Steve Huntington JIM BRICKMAN "Picture" GERALD VEASLEY "Lady" ABRAXAS POOL "Szabo" PAUL TAYLOR "Pleasure" CHRIS BOTTI "Way" PAUL HARDCASTLE "Peace" JON LUCIEN "Rashida" ROBERT CRAY BAND "Nothing"	ECCLC/St. Charles, MO PD: Rich Reigert MD: Scott Nenninger CHRIS BOTTI "Way" DAVID MCCLINTOCK "Victory"	KOAS/Tulsa, OK PD/MD: Ron Allen BONEY JAMES "Nothin" CHRIS BOTTI "Way"
WVAE/Cincinnati, OH PD: Rad Messick PAUL TAYLOR "Pleasure" ED HAMILTON "Yes" KEIKO MATSUI "Dream" WALTER BEASLEY "Slowly" CHRIS BOTTI "Way"	KEZL/Fresno, CA PD/MD: Mike Vasquez CHRIS BOTTI "Way" PAUL TAYLOR "Pleasure"	KMJJ/Minneapolis, MN PD: Rob Moore PAUL TAYLOR "Pleasure" ERIC MARIENTHAL "Until" YANNI "Aria" MARK PORTMANN "Come" PAUL HARDCASTLE "Peace" RON BROWN "Serenade" ALFONZO BLACKWELL "Imani" WALTER BEASLEY "Slowly" BYRON MILLER "Sweet" ABRAXAS POOL "Szabo"	WJZZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi NELSON RANGELL "Turning" KEN NAVARRO "Smooth" CHRIS BOTTI "Way" GERALD VEASLEY "Broac"	KBZN/Salt Lake City, UT PD: Rob Riesen SPYRO GYRA "Unwritten" WALTER BEASLEY "Slowly" BONEY JAMES "Nothin" PAUL TAYLOR "Pleasure" CHRIS BOTTI "Way"	WJZW/Washington, DC PD/MD: Steve Kosbau PAUL TAYLOR "Pleasure"
WNWV/Cleveland, OH PD/MD: Bernie Kimble RICK BRAUN "Venice" CHRIS BOTTI "Way" PAUL TAYLOR "Pleasure"	KUCD/Honolulu, HI PD/MD: Mahlon Moore SPYRO GYRA "Together" ERIC MARIENTHAL "Easy"	KSBR/Mission Viejo, CA PD/MD: Terry Wedel LUIS SALINAS "Santa" LEE OSKAR "Much" CHRIS BOTTI "Way" PAUL TAYLOR "Pleasure" RON BROWN "Cruisin'"	KOAZ/Phoenix, AZ PD/MD: Angela Handa HERB ALPERT "Passion" EL DEBARGE "Dindi" BOBBY LYLE "Talk" KEN NAVARRO "Smooth"	KCJZ/San Antonio, TX MD: Mary Martinez CHRIS BOTTI "Way" PAUL TAYLOR "Pleasure"	51 Total Reporters 51 Current Reporters 50 Current Playlists Did Not Report, Playlist Frozen (1): KBLX/San Francisco, CA
WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams WALTER BEASLEY "Slowly" PAUL TAYLOR "Pleasure" SPYRO GYRA "Unwritten"	KYOT/Phoenix, AZ PD/MD: Nick Francis NELSON RANGELL "Turning" EL DEBARGE "Dindi"	KIFM/San Diego, CA PD: Mike Shepard APD/MD: Kelly Cole GEORGE DUKE "Summertime" KEIKO MATSUI "Dream" PAUL TAYLOR "Pleasure" BRAXTON BROTHERS "Sunset" SERGIO SALAVATORE "Pocket"			

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CAROL ARCHER

Station 'Presents': Improving Effectiveness Amid Differing Agendas

□ Programmers, label execs, artist managers, and a booking agent weigh in

Volume on the issue of artists' appearances on behalf of radio stations in this format is getting louder. It seems that everyone involved feels their feet have been trampled at one time or another. I asked a cross-section of industry professionals to help focus on the solution to the problem that won't go away.

In the view of **Shanachie Records** Exec. VP **Wayne Martin**, the heart of the matter is the divergence of business agendas involved in presents. "Radio stations have relationships with labels, but more often than not, they haven't cultivated them with booking agents and artist managers. As a result, their phone call to the label places all the responsibility in the label's hands for whatever decision is made. The challenge for radio is to network with the appropriate people and develop those relationships so their only option won't be to say, 'Label X, please take care of business.'"



Kevin Gore



Michael Fischer



Anne Gress



Melanie Jordin



Steve Chapman

short-term sacrifice for the long-term artist development is crucial. If you're going to do these kinds of events, what kind of press opportunities — local TV and newspaper exposure — are there? What can you do to spin it off synergistically into a larger event that everyone resonates with?"

"The truth is, with consolidation, stations are asking for more and more free things," observes **KOAI/Dallas PD Michael Fischer**. "Our brethren in other formats have always had the luxury of having record companies shell out huge amounts of money to support their artists. Now, every new NAC station is trying to build their image. For a lot of the gigs that we do at the Oasis, we pay talent fees and, in the case of major artists, almost always supply airfare, hotel, ground, and backline. We have a retailer, usually **Blockbuster**, on-site selling SoundScanned units. That's important because without it, it's harder to get pricing and positioning in the

different radio stations because he doesn't just book our shows, so while he's clear on a **Boney James**, for example, he may need some guidance for lesser-known artists. [If something goes awry and a presents falls through], it's disappointing, but you move on. I'm not going to hold an artist liable.

Fischer advises. "The best way to do business on any of these events is to start the process with the person you know best. In the case of a

nearer station in a smaller market. I'd call the person working the artist's record and ask them to call management on my behalf, followed by a letter and a phone call. When **David Sanborn** played a gig for [crosstown AC] **KVIL**, I called his manager, **Pat Raines**, and got set up with David for the next event, including unlimited promos. The bottom line is to be professional, creative, and do good business."

Establish Communication

WJJZ/Philadelphia PD Anne Gress says, "At WJJZ, we have a very good relationship with a local booking agent. When he's being pursued by others to book an artist, he'll often call me for feedback. I'm very careful to make it clear I can't be financially responsible for the success of his shows, but I can tell him about the amount of airplay an artist gets, how the artist tests in our research, and the level of audience response we get to the artist in general. The booker listens to a lot of

Radio stations have relationships with labels, but more often than not, they haven't cultivated them with booking agents and artist managers.

—Wayne Martin

Variety Artists International co-partner **John Harrington**, whose agency has deep ties to this format — most recently through three successful years booking the "Guitars, Saxes & More Tour" — provides a succinct observation: "The first thing for a station to do when they have an event coming up is to get involved with the local jazz concert promoter, someone who can deal with the agency to produce the event."

Prominent artist manager **Steve Chapman** (who handles **Peter White**, **Rick Braun**, **Richard Elliott**, **Jeff Golub**, and **Chris Camozzi**) speaks with refreshing bluntness: "This is a political minefield. In many ways, radio dates have become the payola of the format. Everybody wants it for free. From the perspective of a developing artist, one who wants to be in front of bodies, stations are more than happy to present them if the label is paying all the money. And that's okay if you're with a label that views this as a promotional expense and it doesn't get billed back to your royalty account."

□

When an artist is penalized by being denied airplay, one feels blackmailed by the station.

—Melanie Jordin

"Where it becomes problematic is when a label treats these amounts of money as tour support and bills it back, so essentially the artist is paying to do the appearances. On one hand, you need to do them in the early days to get yourself exposed, but unless you're selling a lot of records, you'll never see any money from the artist royalty account."

"If you don't have a label with marketing dollars, you don't have a reactive record, and you're paying to do all these dates, the artist won't ever see any money. The heart of the issue is, if the artist can't make a living doing this, how can they sustain?"

"The other issue regarding radio dates," Chapman concludes, "is you can end up cannibalizing your market. If you play a free show and then you need to go back to the market three or six months later because of routing, the audience that is so used to getting it for free may be reluctant to give up \$20-\$25 for a paid ticket."

□ The heart of the issue is, if the artist can't make a living doing this, how can they sustain?

—Steve Chapman

Realistic Responsibility

Artist appearances that occur with radio's realistic sense of responsibility are most successful in **Columbia Records** Sr. Dir./Jazz Promotion & Mktg. **Kevin Gore**'s view. "When we do these events in cooperation with a radio station, we want the station to bring something to the party. Is there a financial benefit to the artist? What's the airtime package, the promotional package? We always want to know why doing such an event is a priority for getting into that market."

"When we weigh the collaborative effort, we ask how we can best achieve our goals for the artist in a specific time period. Certainly, if a station asks for an event and they're not behind the record, it wouldn't make sense. It's not really about, 'What's in it for me?' as much as it's about maximizing all possible points of exposure for an artist. The



CALL ROBIN LEACH! —Broadcast Architecture VP/Prog. Allen Kepler (second from l) and WLOQ/Orlando PD Steve Huntington (second from r) are flanked by All That Jazz's Jason Gorov (l) and Cliff Gorov.

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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 LEE RITENOUR Water To Drink (I.E./Verve)	934	917	930	917	50/0
3	2	2	2	2 RICK BRAUN Notorious (Mesa/Bluemoon)	882	860	849	798	51/0
2	3	3	3	GOTA European Comfort (Instinct)	824	824	848	846	48/0
4	4	4	4	JIM BRICKMAN You Never Know (Windham Hill)	680	686	781	770	41/0
11	6	7	5	5 GATO BARBIERI Straight Into The Sunrise (Columbia)	659	590	555	463	51/0
12	5	5	6	6 CHUCK LOEB Cruzin' South (Shanachie)	647	594	596	457	41/0
9	7	8	7	7 3RD FORCE In The Full Moonlight (Higher Octave)	621	590	552	489	44/0
16	8	6	8	8 KENNY G Havana (Arista)	621	592	543	405	40/0
7	9	10	9	TOMMY EMMANUEL Midnight Drive (Higher Octave)	512	516	531	524	44/0
20	15	12	10	10 WARREN HILL U R The 1 (Discovery)	511	486	455	373	46/0
8	11	9	11	INCOGNITO A Shade Of Blue (Verve Forecast)	506	520	530	506	45/0
10	10	11	12	MICHAEL LINGTON Tell It Like It Is (Nu Groove)	502	514	530	483	46/0
14	14	13	13	13 ZACHARY BREAUX Cafe Reggio (Zebra)	484	468	456	413	45/1
26	22	15	14	14 SPECIAL EFX Since You've Been Away (JVC)	475	427	337	296	47/1
17	16	14	15	15 BRIAN MCKNIGHT & DIANA KING When We Were... (DAS/Mercury)	467	458	448	404	42/0
—	25	20	16	16 EL DEBARGE Dindi (I.E./Verve)	406	356	320	198	41/5
27	21	19	17	17 URBAN KNIGHTS The Promise (GRP)	389	363	344	290	41/1
BREAKER			18	18 EVERETTE HARP What's Going On (Blue Note)	374	324	298	257	37/0
—	27	22	19	19 NELSON RANGELL Turning Night Into Day (GRP)	367	329	311	253	44/4
13	17	18	20	20 ANDY SNITZER A River's Road (Warner Bros.)	363	371	418	415	36/0
BREAKER			21	21 JOHN TESH L'Aquila (GTSP)	347	323	324	321	39/1
22	18	21	22	PETER WHITE Together Again (Columbia)	327	339	362	348	32/0
30	28	27	23	23 FANTASY BAND Double Talk (Shanachie)	324	297	299	268	37/0
6	13	17	24	ALFONZO BLACKWELL Hermina (Street Life/All American)	320	409	475	636	29/0
DEBUT			25	25 HERB ALPERT Passion Dance (Almo Sounds/Geffen)	316	231	55	—	43/2
DEBUT			26	26 BONEY JAMES Nothin' But Love (Warner Bros.)	295	29	—	—	44/8
29	30	28	27	27 DIRK RICHTER Smooth Move (Sin-Drome)	294	289	291	271	37/0
5	12	16	28	SOUL BALLET N.Y.C. Tripin (Countdown/Unity)	294	415	488	656	29/0
—	—	30	29	29 DANCING FANTASY When Dreams Come True (Innovative)	275	250	228	171	38/2
DEBUT			30	30 ERIC MARIENTHAL Easy Street (I.E./Verve)	266	199	49	—	38/2

This chart reflects airplay from April 30-May 6. Songs ranked by total plays. Highlighted songs indicate Breaker. 51 NAC reporters. 50 current playlists. © 1997, R&R Inc.

BREAKERS®

EVERETTE HARP
What's Going On (Blue Note)
TOTAL PLAYS/INCREASE: 374/50
TOTAL STATIONS/ADDS: 37/0
CHART 18

JOHN TESH
L'Aquila (GTSP)
TOTAL PLAYS/INCREASE: 347/24
TOTAL STATIONS/ADDS: 39/1
CHART 21

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
CHRIS BOTTI The Way Home (Verve Forecast)	29
PAUL TAYLOR Pleasure Seeker (Countdown/Unity)	26
WALTER BEASLEY Slowly But Surely (Shanachie)	9
BONEY JAMES Nothin' But Love (Warner Bros.)	8
SPYRO GYRA The Unwritten Letter (GRP)	6
EL DEBARGE Dindi (I.E./Verve)	5
KEN NAVARRO Smooth Sensation (Positive)	4
NELSON RANGELL Turning Night Into Day (GRP)	4
PAUL HARDCASTLE Peace On Earth (JVC)	3
KEIKO MATSUI Dream Walk (Countdown/Unity)	3
LEE OSKAR So Much In Love (Zebra)	3
SPYRO GYRA Together (GRP)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BONEY JAMES Nothin' But Love (Warner Bros.)	+266
WALTER BEASLEY Slowly But Surely (Shanachie)	+104
HERB ALPERT Passion Dance (Almo Sounds/Geffen)	+85
SPYRO GYRA The Unwritten Letter (GRP)	+83
GATO BARBIERI Straight Into The Sunrise (Columbia)	+69
ERIC MARIENTHAL Easy Street (I.E./Verve)	+67
CHUCK LOEB Cruzin' South (Shanachie)	+53
EL DEBARGE Dindi (I.E./Verve)	+50
EVERETTE HARP What's Going On (Blue Note)	+50
SPECIAL EFX Since You've Been Away (JVC)	+48
CHRIS BOTTI The Way Home (Verve Forecast)	+38
NELSON RANGELL Turning Night Into Day (GRP)	+38

Breakers: Songs registering 325 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

TONI BRAXTON I Don't Want To (LaFace/Arista)

Total Plays: 253, Total Stations: 27, Adds: 1

KEN NAVARRO Smooth Sensation (Positive)

Total Plays: 194, Total Stations: 32, Adds: 4

NORMAN CONNORS Saturday Afternoon (MoJazz/Motown)

Total Plays: 183, Total Stations: 28, Adds: 1

VAL GARDENA Avalon (Mercury)

Total Plays: 174, Total Stations: 26, Adds: 0

GEORGE BENSON Johnnie Lee (GRP)

Total Plays: 136, Total Stations: 25, Adds: 1

WALTER BEASLEY Slowly But Surely (Shanachie)

Total Plays: 135, Total Stations: 31, Adds: 9

OZZIE AHLERS Fingerpainting (Higher Octave)

Total Plays: 130, Total Stations: 14, Adds: 0

SPYRO GYRA The Unwritten Letter (GRP)

Total Plays: 113, Total Stations: 23, Adds: 6

3RD FORCE You Gotta Be Real (Higher Octave)

Total Plays: 79, Total Stations: 6, Adds: 0

LUIS SALINAS Santa Cruz (GRP)

Total Plays: 77, Total Stations: 10, Adds: 1

MARK PORTMANN Come As You Are (Zebra)

Total Plays: 74, Total Stations: 8, Adds: 1

DIRK K I Love Your Smile (Countdown/Unity)

Total Plays: 69, Total Stations: 8, Adds: 0

ED HAMILTON Yes I Can (Telarc)

Total Plays: 65, Total Stations: 10, Adds: 1

AL JARREAU & OLETA ADAMS Waters Of March (I.E./Verve)

Total Plays: 60, Total Stations: 6, Adds: 0

DAVE GRUSIN Peter Gunn (GRP)

Total Plays: 60, Total Stations: 8, Adds: 0

MICHEL CAMILO Poinciana (Tropijazz)

Total Plays: 59, Total Stations: 7, Adds: 0

Songs ranked by total plays

Summer's hot and so's A TWIST OF JOBIM!

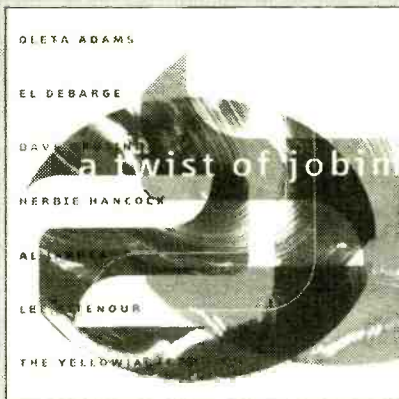
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"DINDI" featuring El Debarge and Art Porter **16** R&R NAC/SMOOTH JAZZ TRACKS. One of this week's most added!



ERIC MARIENTHAL takes us down



EASY STREET to a chart debut!

29 R&R NAC/SMOOTH JAZZ ALBUMS.

And the title track, EASY STREET

30 R&R NAC/SMOOTH JAZZ TRACKS



NAC/SMOOTH JAZZ ALBUMS

MAY 16, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	1 VARIOUS ARTISTS A Twist Of Jobim (I.E./Verve)	1418	+80	"Water" (934) "Dindi" (406)
3	3	2	2	2 RICK BRAUN Body And Soul (Mesa/Bluemoon)	918	+24	"Notorious" (882) "Venice" (13)
2	2	3	3	3 GOTA It's So Different Here (Instinct)	841	-1	"European" (824) "Alone" (17)
7	5	4	4	4 KENNY G The Moment (Arista)	746	+13	"Havana" (621) "Eastside" (76)
8	6	6	5	5 3RD FORCE Vital Force (Higher Octave)	734	+32	"Moonlight" (621) "Real" (79)
4	4	5	6	6 JIM BRICKMAN Picture This (Windham Hill)	721	+2	"Never" (680) "Valentine" (36)
16	12	9	7	7 GATO BARBIERI Que Pasa (Columbia)	662	+72	"Sunrise" (659) "Gala" (3)
15	7	7	8	8 CHUCK LOEB The Music Inside (Shanachie)	658	+54	"Cruzin" (647) "Music" (11)
10	10	10	9	9 ZACHARY BREAUX Uptown Groove (Zebra)	609	+21	"Cafe" (484) "Never" (72)
12	8	8	10	10 WARREN HILL Shelter (Discovery)	604	+10	"U" (511) "Shelter" (55)
9	9	11	11	11 TOMMY EMMANUEL Midnight Drive (Higher Octave)	553	-5	"Midnight" (512) "Fields" (24)
11	11	12	12	12 INCOGNITO Beneath The Surface (Verve Forecast)	549	+3	"Shade" (506) "Misunderstood" (17)
13	13	13	13	13 MICHAEL LINGTON Michael Lington (Nu Groove)	512	-12	"Tell" (502) "Life" (10)
—	30	17	14	14 SPECIAL EFX Here To Stay (JVC)	475	+48	"Since" (475)
22	17	14	15	15 SOUNDTRACK When We Were Kings (DAS/Mercury)	467	+9	"Kings" (467)
29	20	19	16	16 URBAN KNIGHTS Urban Knights II (GRP)	436	+26	"Promise" (389) "Drama" (17)
30	29	23	17	17 EVERETTE HARP What's Going On (Blue Note)	422	+56	"Going" (374) "Inner" (10)
14	16	16	18	18 PETER WHITE Caravan Of Dreams (Columbia)	418	-20	"Together" (327) "Venice" (35)
25	22	20	19	19 FANTASY BAND The Kiss (Shanachie)	417	+36	"Talk" (324) "Could" (51)
26	23	24	20	20 JOHN TESH Avalon (GTSP)	380	+25	"L'Aquila" (347) "Avalon" (20)
—	—	27	21	21 NELSON RANGELL Turning Night Into Day (GRP)	367	+38	"Turning" (367)
20	18	21	22	22 ANDY SNITZER In The Eye Of The Storm (Warner Bros.)	367	-9	"Road" (363) "Dream" (4)
27	25	25	23	23 TONI BRAXTON Secrets (LaFace/Arista)	367	+24	"Want" (253) "Heart" (114)
28	27	26	24	24 DIRK RICHTER Vibes Alive (Sin-Drome)	341	+4	"Smooth" (294) "So" (40)
6	15	18	25	25 ALFONZO BLACKWELL Alfonzo... (Street Life/All American)	335	-84	"Hermina" (320) "Imani" (15)
5	14	15	26	26 SOUL BALLET Soul Ballet (Countdown/Unity)	319	-125	"N.Y.C." (294) "Man" (9)
DEBUT			27	27 HERB ALPERT Passion Dance (Almo Sounds/Geffen)	316	+85	"Passion" (316)
DEBUT			28	28 BONEY JAMES Sweet Thing (Warner Bros.)	308	+279	"Nothin'" (295) "Dream" (13)
DEBUT			29	29 ERIC MARIENTHAL Easy Street (I.E./Verve)	306	+96	"Easy" (266) "Until" (40)
DEBUT			30	30 KEN NAVARRO Smooth Sensation (Positive)	291	+55	"Smooth" (194) "Magic" (41)

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
CHRIS BOTTI Midnight Without You (Verve Forecast)	29
PAUL TAYLOR Pleasure Seeker (Countdown/Unity)	26
WALTER BEASLEY Tonight We Love (Shanachie)	9
BONEY JAMES Sweet Thing (Warner Bros.)	9
SPYRO GYRA 20/20 (GRP)	9
GERALD VEASLEY Soul Control (Heads Up)	5
KEN NAVARRO Smooth Sensation (Positive)	4
NELSON RANGELL Turring Night Into Day (GRP)	4
ABRAXAS POOL Abraxas Pool (Miramar)	3
RON BROWN From My Eyes Only (Discovery)	3
GEORGE OUKE Is Love Enough? (Warner Bros.)	3
KEIKO MATSUI Dream Walk (Countdown/Unity)	3
LEE OSKAR So Much In Love (Zebra)	3
HERB ALPERT Passion Dance (Almo Sounds/Geffen)	2
DANCING FANTASY Love Letters (Innovative)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BONEY JAMES Sweet Thing (Warner Bros.)	+279
SPYRO GYRA 20/20 (GRP)	+112
WALTER BEASLEY Tonight We Love (Shanachie)	+106
ERIC MARIENTHAL Easy Street (I.E./Verve)	+96
HERB ALPERT Passion Dance (Almo Sounds/Geffen)	+85
VARIOUS ARTISTS A Twist Of Jobim (I.E./Verve)	+80
GATO BARBIERI Que Pasa (Columbia)	+72
EVERETTE HARP What's Going On (Blue Note)	+56
KEN NAVARRO Smooth Sensation (Positive)	+55
CHUCK LOEB The Music Inside (Shanachie)	+54
SPECIAL EFX Here To Stay (JVC)	+48
ABRAXAS POOL Abraxas Pool (Miramar)	+45
CHRIS BOTTI Midnight Without You (Verve Forecast)	+38
NELSON RANGELL Turning Night Into Day (GRP)	+38
FANTASY BAND The Kiss (Shanachie)	+36

This chart reflects airplay from April 30-May 6. Albums ranked by total plays, with plays from all cuts from an album combined. 51 NAC reporters. 50 current playlists. © 1997, R&R Inc.

NAC NOTES By Carol Archer

In terms of upward momentum, the two hottest tracks are **Boney James's** "Nothin' But Love" (Warner Bros.), which debuted at 26* (and 27* on Albums) with the weight of a +266 plays increase, and **Walter Beasley's** "Slowly But Surely" (Shanachie), which is New & Active with +104 plays and nine new adds, such as **WNUA/Chicago** and **WJZZ/Philadelphia**.

Chris Botti's haunting "The Way Home" (Verve Forecast), from his "Midnight Without You" CD, earned top Most Added honors with 29 new reports, including **KKSF/SE**, **KOAI/Dallas**, **KHHH/Denver**, and **KKJZ/Portland**. Following closely with 26 first-week adds is **Paul Taylor's** "Plea-

sure Seeker" (Countdown/Unity), which was embraced by the likes of **KTWV/Los Angeles**, **KKSF**, **KOAI**, **KHHH**, **WJZZ**, and **KCIY/Kansas City**. Both tracks sound like hits. As importantly, they bolster the format's image as, to cop **WQCD/NY's** positioning statement, "the smoothest place on earth."

Good chart moves were demonstrated by **Everette Harp's** "What's Going On" (Blue Note), which moved 23-18*/Breaker; **Herb Alpert's** "Passion Dance" (Almo Sounds/Geffen), which debuted at 25*; **El DeBarge's** "Dindi" (i.e. music/Verve), which surged 20-16* and picked up five new adds; **Nelson Rangell's** "Turning Night Into Day" (GRP), which grew 22-19*; and **John Tesh's** "L'Aquila"

(GTSP), which jumped 24-21*/Breaker.

Here are several tracks of which you should definitely be aware. **KTWV** alone added **Buckshot LeFonque's** "Another Day" (Columbia). This great record is distinguished by producer **Branford Marsalis's** sax figures, a very cool groove, and sultry vocals by **Frank McComb**. **KOAI** and **KIFM/San Diego** added **Keiko Matsui's** "Dream Walk" (Countdown/Unity), joining early believers at **KKSF**. **Jon Lucien**, who tragically lost his daughter on TWA flight 800, has produced a work of extraordinary emotional depth in his CD "Endless Is Love" (Shanachie). **WLOQ/Orlando** and **KQBR/Sacramento** have both added tracks from it.

The smooth buzz is on...

CHRIS BOTTI



His hot new song
"THE WAY HOME"

is the
#1 Most Added Track!

From the
incredible new album,
MIDNIGHT WITHOUT YOU.

Solid as a rock!

INCOGNITO "A SHADE OF BLUE"

continues its run
as the highest charting vocal
track so far this year!

Now at #11 R&R NAC/
Smooth Jazz Tracks

From their album,
BENEATH THE SURFACE

now
12 R&R NAC Albums.

Check out "Misunderstood", track 6.
Now in heavy rotation on CD10!!



NAC/SMOOTH JAZZ PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL NAC/SMOOTH JAZZ REPORTERS ON R&R ONLINE

Smooth Jazz CD 101.9 MARKET #1
WQCD/New York
 (212) 210-2769
 Williams/LaBoy

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	16	17	18		3RD FORCE/In The Full...
19	18	17	16		INCOGNITO/Misunderstood
19	18	17	16		LEE RITENOUR/Water To Drink
15	15	15	15		TONI BRAXTON/Un-break My Heart
16	15	16	17		NELSON RANGELL/Turning Night...
15	16	15	16		PETER WHITE/City Of Lights
16	17	16	17		BOBBY CALDWELL/Beyond The Sea
17	15	15	15		EVERETTE HARP/What's Going On
15	16	15	16		MCKNIGHT & KING/When We Were Kings
16	16	15	16		GATA/European Comfort
6	12	14			KEHO MAISU/Bridge Over
6	10	14			GATO BARBIERI/Straight Into...
13	13	13	13		HERB ALPERT/Passion Dance
5	9	9			CHAKA KHAN/Your Love Is All...
10	7	12			T.O.F./Sienna
10	11	8			MARCUS JOHNSON PROJ./88 Ways To Love
7	12	4			BYRON MILLER/Show Your Love
7	6	7			MICHEL CAMILO/Poncia
3	6	9			JEANNIE BRYSON/Fever
13	15	12			MARK PORTMANN/No Truer Words
5	7	12			BRIAN CULBERTSON/Take Your Time
8	8	8			DANCING FANTASY/When Dreams Come
7	11	7			REGINA CARTER/Hide & Seek...
9	9	8			FANTASY BAND/Over And Over
9	9	10			SPECIAL FX/Since You've Been...
8	5	6			RICK BRAUN/Notorious
11	8	8			KENNY BLAKE/European Underground
6	11	5			MICHAEL LINGTON/Tell It Like It Is
8	2	8			KEN NAVARRO/Smooth Sensation
8	8	7			NORMAN BROWN/Third World

THE WAVE 94.7 KTUV MARKET #2
KTWV/Los Angeles
 (213) 466-9283
 Brodie/Stewart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	13	13	14		FANTASY BAND/Double Talk
9	14	13	13		JEFF LOEBER/Katherine
12	11	13	13		BRAXTON BROTHERS/When Love Comes...
11	12	14	13		CHUCK LOEB/Cruzin' South
12	13	12	13		NORMAN BROWN/Third World
11	10	13	13		JIM BRICKMAN/You Never Know
12	15	13	13		GATA/European Comfort
11	13	11	13		LEE RITENOUR/Water To Drink
10	12	10	12		DAVID SANBORN/Rikke
6	9	10	11		INCOGNITO/A Shade Of Blue
5	10	11	11		MCKNIGHT & KING/When We Were Kings
11	11	11	11		BABYFACE/Every Time I...
8	8	10	11		DENNY JUSSA/Angel's Kiss
10	10	11	11		AFTER 7/Sara Smile
8	8	9	9		GATO BARBIERI/Straight Into...
10	11	8	9		DANCING FANTASY/When Dreams Come...
12	11	10	9		EL DEBARGE/Dindi
2	9	9	9		HERB ALPERT/Passion Dance
7	10	9	8		PAOLO/Paisa
8	7	10	8		PETER WHITE/Venice Beach
8	9	8	8		RICK BRAUN/Notorious
9	8	7	8		ZACHARY BREAUX/Cafe Reggio
5	10	7	8		WALTER BEASLEY/Slowly But Surely
5	10	7	8		CHIELI MINUCCI/Cause We've Ended...
10	8	7	8		BOBBY LYLE/Aruban Nights
8	11	7	8		JOHN TESH/Aquila
9	10	8	7		T.D./Angela
9	9	10	7		TONI BRAXTON/Un-break My Heart

WNUA 95.5 MARKET #3
WNUA/Chicago
 (312) 645-9550
 Goldstein/Stiles

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	21	23			SLASH/Obsession Confession
12	17	20			PAUL HARDCASTLE/Jokers Wild
21	21	20			KENNY G/Havana
21	20	20			3RD FORCE/In The Full...
18	18	18			GROVER WASHINGTON.../Soulful Strut
18	18	18			WARREN HILL/UR The 1
18	18	18			RICK BRAUN/Notorious
14	16	13			LEE RITENOUR/Water To Drink
18	16	13			JOE MORRIS/High Steppin'
13	14	13			CHUCK LOEB/Cruzin' South
14	13	13			BRIAN HUGHES/Pamela
12	12	13			ALFONZO BLACKWELL/Hermia
7	12	10			GATA/European Comfort
12	12	12			DANCING FANTASY/When Dreams Come
11	11	11			BRIAN CULBERTSON/Take Your Time
12	12	12			MICHAEL LINGTON/Tell It Like It Is
15	15	11			SOUNDSCAPE/II Be Around
14	11	11			NELSON RANGELL/Turning Night
8	11	11			INCOGNITO/A Shade Of Blue
10	11	11			FANTASY BAND/Could It Be I'm...
10	12	11			KENNY BLAKE/European Underground
13	12	11			GATO BARBIERI/Straight Into...
16	15	10			URBAN KNIGHTS/The Promise
14	13	10			SOUL BALLETT/N.Y.C. Tripin
9	10	10			TONI BRAXTON/Un-break My Heart
10	13	9			BRAXTON BROTHERS/When Love Comes...
21	16	9			TIM BOWMAN/II Be There
4	8	8			KEN NAVARRO/Kiss Of Life
9	9	8			RONNY JORDAN/Closer Than Close
7	7	7			VAL GARDENA/Avaton

KKSF 103.7 FM MARKET #4
Smooth Jazz
KKSF/San Francisco
 (415) 975-5555
 Hansen/Lawrence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
6	11	12			FANTASY BAND/Double Talk
14	13	15			LEE RITENOUR/Water To Drink
15	10	13	15		T.D./Angela
14	13	14			URBAN KNIGHTS/The Promise
9	14	13	13		GATO BARBIERI/Straight Into...
13	12	13			RICK BRAUN/Notorious
9	7	15			MICHEL CAMILO/Poncia
12	14	13			TOMMY EMMANUEL/Midnight Drive
11	11	13			KENNY G/Northern Lights
12	12	13			WARREN HILL/UR The 1
16	10	16			DAVE KOLI/Luvs For A
14	15	12			DIRK RICHTER/Smooth Move
11	14	11			LUIS SALINAS/Santa Cruz
13	14	11			3RD FORCE/In The Full...
13	14	11			ZACHARY BREAUX/Never Can Say...
13	12	13			BRAXTON BROTHERS/Eventide
11	12	12			GATA/European Comfort
12	10	15			PAUL HARDCASTLE/Jokers Wild
9	13	13			JIM BRICKMAN/You Never Know
11	10	10			BONEY JAMES/Notin' But Love
10	10	9			INCOGNITO/A Shade Of Blue
10	9	9			MICHAEL LINGTON/Tell It Like It Is
11	8	8			MAXWELL/Whenever Wherever...
11	8	8			EL DEBARGE/Dindi
8	8	8			HERB ALPERT/Passion Dance
9	8	8			ALFONZO BLACKWELL/Hermia
8	8	7			DANCING FANTASY/When Dreams Come
7	7	8			DIRK K/Under The Sun
10	9	7			AARON NEVILLE/Can't Imagine
7	7	8			SPECIAL FX/Since You've Been...

WJZZ 106.1 MARKET #5
WJZZ/Philadelphia
 (610) 667-3939
 Gress/Tozzi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	33	34		KENNY G/Havana
11	19	31	33		BRIAN HUGHES/Soul Fruit
23	32	32	32		URBAN KNIGHTS/The Promise
21	17	34	32		TOMMY EMMANUEL/Midnight Drive
30	31	30	31		GATA/European Comfort
33	33	31	29		JIM BRICKMAN/You Never Know
5	8	14			MICHAEL PAUL/My Heart And Soul
12	11	14			INCOGNITO/A Shade Of Blue
16	17	14			ALFONZO BLACKWELL/Hermia
11	11	13			MCKNIGHT & KING/When We Were Kings
3	12	14			ZACHARY BREAUX/Never Can Say
14	14	14			CHUCK LOEB/Cruzin' South
11	12	14			BABYFACE/Every Time I...
11	13	14			MICHAEL LINGTON/Tell It Like It Is
10	10	14			LUTHER VANDROSS/Going' Out Of My Head
10	11	14			TONI BRAXTON/Un-break My Heart
11	12	13			WHITNEY HOUSTON/I Believe In You...
3	5	13			PETER WHITE/Together Again
33	27	13			RICK BRAUN/Notorious
13	13	12			3RD FORCE/In The Full...
11	10	12			EVERETTE HARP/What's Going On
12	14	11			FANTASY BAND/Double Talk
13	12	13			WARREN HILL/UR The 1
12	12	13			CHIELI MINUCCI/Cause We've Ended...
3	12	12			SOUNDSCAPE/II Be Around
31	24	11			LEE RITENOUR/Water To Drink
7	5	13			DIRK RICHTER/Smooth Move
8	5	7			NORMAN BROWN/Third World
7	9	3			BONEY JAMES/Notin' But Love
7	9	3			GEORGE BENSON/Johnnie Lee

V98.7 FM MARKET #6
WVMV/Detroit
 (810) 855-5100
 Sleecker

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	11	24	25		3RD FORCE/In The Full...
11	23	25			CHUCK LOEB/Cruzin' South
25	24	25			LEE RITENOUR/Water To Drink
23	21	19	23		JIM BRICKMAN/You Never Know
24	22	23	23		GATA/European Comfort
10	24	23	23		KENNY G/Havana
22	25	23	21		RICK BRAUN/Notorious
10	12	11	12		WARREN HILL/UR The 1
25	21	11	12		ALFONZO BLACKWELL/Hermia
7	8	11			URBAN KNIGHTS/The Promise
11	10	12	11		ZACHARY BREAUX/Cafe Reggio
8	7	11			GEORGE BENSON/Johnnie Lee
8	7	11			BONEY JAMES/Notin' But Love
9	13	11	11		GATO BARBIERI/Straight Into...
10	12	11	11		TOMMY EMMANUEL/Midnight Drive
10	11	11	11		ANDY SNITZER/A River's Road
8	11	11	11		SPECIAL FX/Since You've Been...
10	8	10	10		LUTHER VANDROSS/Knocks Me Off My...
11	13	11	11		EVERETTE HARP/What's Going On
9	8	10	10		VAL GARDENA/Avaton
11	10	9	9		LIONEL RICHI/Paradise
11	11	10	10		PETER WHITE/Together Again
9	10	9	9		INCOGNITO/A Shade Of Blue
10	10	10	10		EL DEBARGE/Dindi
9	10	9	9		MCKNIGHT & KING/When We Were Kings
8	9	8	8		NELSON RANGELL/Turning Night...
9	10	9	9		WALTER BEASLEY/Slowly But Surely
9	10	9	9		WHITNEY HOUSTON/I Believe In You...
9	9	9	9		BABYFACE/Every Time I...
9	9	10	9		NATALIE & NAT COLE/When I Fall In Love

ASIS 107.5 MARKET #7
KOAI/Dallas
 (214) 630-3011
 Fischer/Glaser

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	16	18		GROVER WASHINGTON.../Bordertown
16	17	17	18		RICK BRAUN/Notorious
8	9	9	9		CHUCK LOEB/Cruzin' South
17	15	18	16		LEE RITENOUR/Water To Drink
15	12	13	15		KENNY G/Havana
10	12	10	10		KEN NAVARRO/Smooth Sensation
10	9	8	9		GATA/European Comfort
9	8	9	9		MCKNIGHT & KING/When We Were Kings
11	10	9	9		URBAN KNIGHTS/The Promise
10	9	8	9		MICHAEL LINGTON/Tell It Like It Is
9	9	9	9		BONEY JAMES/Notin' But Love
9	9	9	9		DIRK RICHTER/Smooth Move
10	8	9	9		ANDY SNITZER/A River's Road
8	8	8	8		MICHAEL PAUL/My Heart And Soul
6	8	8	8		DOC POWELL/(My Dear) Charlene
9	9	7	7		WHITNEY HOUSTON/I Believe In You...
9	6	9	8		VAL GARDENA/Valley Of Colors
13	7	7	7		PETER WHITE/Venice Beach
9	9	11	8		GATO BARBIERI/Straight Into...
8	9	7	7		SPECIAL FX/Since You've Been...
8	9	10	9		DANCING FANTASY/When Dreams Come...
6	7	6	6		INCOGNITO/A Shade Of Blue
8	8	8	8		FANTASY BAND/Could It Be I'm...
8	9	6	8		LARRY CORVELL/Feel Like Makin'
7	8	8	8		EL DEBARGE/Dindi
8	8	7	7		VAL GARDENA/Avaton
9	9	7	7		TIM BOWMAN/II Be There
5	6	8	7		EVERETTE HARP/What's Going On
7	7	7	7		3RD FORCE/You Gotta Be Real

WJZZ 105.9 MARKET #8
WJZZ/Washington
 (703) 683-3000
 Kosbau

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	28	28	28		RICK BRAUN/Notorious
28	27	28	28		LEE RITENOUR/Water To Drink
28	28	28	28		GATA/European Comfort
27	27	27	27		JIM BRICKMAN/You Never Know
9	20	21	21		3RD FORCE/In The Full...
10	21	26	26		KENNY G/Havana
6	6	12	12		EL DEBARGE/Dindi
11	12	12	12		INCOGNITO/A Shade Of Blue
9	13	12	12		TONI BRAXTON/Un-break My Heart
11	12	12	12		MICHAEL LINGTON/Tell It Like It Is
11	12	12	12		MICHAEL PAUL/My Heart And Soul
11	10	11	11		BRAXTON BROTHERS/When Love Comes...
10	11	11	11		TOMMY EMMANUEL/Midnight Drive
15	11	11	11		LIONEL RICHI/Paradise
9	7	11	11		MCKNIGHT & KING/When We Were Kings
10	11	11	11		TIM BOWMAN/II Be There
12	11	11	11		WHITNEY HOUSTON/I Believe In You...
11	11	11	11		SPYRO GYRA/The Unwritten Letter
11	11	11	11		BONEY JAMES/Notin' But Love
11	11	11	11		CHUCK LOEB/Cruzin' South
27	18	10	10		SOUL BALLETT/N.Y.C. Tripin
11	11	10	10		CHUCK LOEB/Cruzin' South
4					



CYNDEE MAXWELL

'Amateur Hour' Turns Pro

Being on the air can be both a thrilling and terrifying experience. My fears recently were of the typical variety such as getting the call letters wrong, pressing a secret button under the board that knocks the station off the air, introducing a song but hitting commercials instead (and vice versa), etc.

One thing I had forgotten all about was dealing with listeners on the phone.



Jen Ryan

During my little stint at WZTA/Miami, I was impressed with the parttime and mid-day fill-in person, Jen Ryan, who taught me Zeta's studio and on-air basics. She handled the callers with wit and got rid of them quickly — and humanely — when she had to go on air.

In the April 25 Rock column, my "Kelly Girl" diary mentioned Ryan, which prompted WYSP/Philadelphia APD/MD Neal Mirsky to call me. "I hired her!" he exclaimed and proceeded to share the story of how she won a contest to be on the air. Maybe it's an idea you can "borrow."

Obit DJ Hour

The contest was called "The Amateur Hour," and Mirsky says he has used it at a minimum of six stations. "It was a concept that I first heard about back in '78 that was making the rounds through the Lee Abrams Superstar stations. It's a contest that solicits listeners to do a one-hour, Sunday night show where they get to be on the air and play their favorite music. They have to write a letter with their name, age, address, phone number, and most importantly why they should be chosen. We'd encourage them to be creative, off-the-wall, capture our imagination, do anything as long as it wasn't boring. I've received letters written on rolls of toilet paper, in brassieres, and cut-out letters like a blackmail note.

"Many of the letters were totally boring types: 'I want a career in broadcasting.' Another large percent were the music heads: 'I want to come in so I can play all the great stuff you never play on the radio.' We'd usually avoid those like the plague because you don't want a totally inaccessible show.

"We'd also get tons of press from all the local media because they were intrigued by the concept. Then every Monday, you go through the letters, pick a winner, and after you contact them start banging their name on the air all week long. You look for people in interesting occupations. I remember one guy who I picked because he wrote the obituaries column for the newspaper. I liked choosing

people in interesting occupations because the jocks could have fun with the liners. Another winner ended up going into broadcasting as a result of the Amateur Hour."

Hitting The Zips

Hot zips added another element to the Amateur Hour, according to Mirsky. "During ratings periods you can keep an eye out for your hot zip codes and pick somebody out of that zip code. And for that week you will come that person's universe. Everybody that person went to school with, or goes to school with, or works with, or knows them, or is their mother's friend, or everybody that their dad works with all listen to the station all week long just for those four or five times a day that those liners come up mentioning



For that week, you will come that person's universe. Everybody that person went to school with, or works with, or knows them ... they listen to the station all week long. And you might find a diary that way, you never know.

— Neal Mirsky

that person's name and talking about them on air. And you might find a diary that way, you never know. But the winner still has to be creative — that's the first caveat."

Are there actual ratings benefits from the contest? Mirsky says no and explains that you don't do it for ratings. "It's not so much whether or not they listen Sunday night. Sunday night has traditionally been the lowest radio-listening, highest television-viewing night. Talking about it is more important than the actual show itself — it's imaging really. You don't expect a huge audience for the Amateur Hour unless the host is a Dan Marino. But it's the sense that everyone the person knows is going to be listening to your station throughout the week because

you're talking about their friend."

Which brings up the celebrity angle. Mirsky notes they were careful to keep from having too many celebrities. "In Miami, we had local NHL heroes John Vanbiesbrouck and Brian Skrudland on the air. I found out that Don Brewer, the drummer from Grand Funk Railroad, lived in the West Palm area and I invited him on. And occasionally even a local reporter or local TV anchor would be on, which would give us extra coverage in the market."



Neal Mirsky

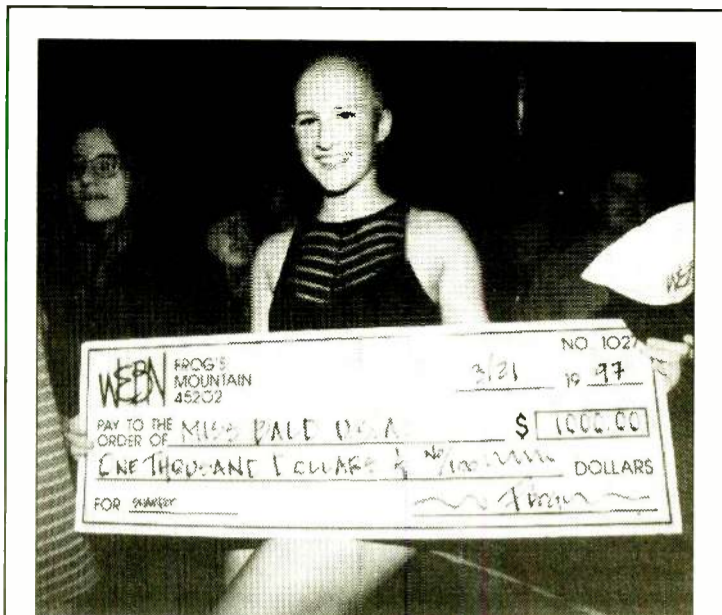
Mirsky continues, "During this promotion at Zeta we got a very creative and clever letter from a listener named Jen Ryan. I put her on the Amateur Hour and thought she sounded so good that I ended up offering her a parttime position. She had college radio experience and it turned out that her father is a long-time radio personality on WMXJ, the Oldies station in town. He's also the stadium announcer for Joe Robbie Stadium for the Dolphins games. But I didn't know any of that when I picked her. She's a funny, perky, quirky, off-the-wall person, and it came across in that hour.

"That was how I discovered Jen. I'll never forget when I told her during her first aircheck session that she was perky. And her reaction was just like the scene from the "Mary Tyler Moore Show." Lou Grant says, "You're perky," and Mary responds, "No! I hate being perky!"

Count Five To King Missile

As for her part, Ryan recalls, "I had been home from college for about a year (1993) and was working slacker jobs, waiting to hear from the grad schools I had applied to. Even though I came from a radio family, getting into it for a living was the last thing I had in mind.

"I heard a promo for the Amateur Hour, and decided 'What the hell.' I had done radio at Rollins College in Winter Park, FL (WPRK-FM, 91.5 — 'The Best in Basement Radio!'), hosted the morning show with Drew Garabo (now at Real Radio 104 in Orlando), got to play Pearl Jam and Nirvana before they were cool, and as PD, was the sucker to wake up at 5am when the hung-over jock who was supposed to be there didn't show." Ryan had also worked at her dad's station as a gopher through high school, so she was already well versed in the business at the ripe old age of 22. "I had no intention of getting a job from the Amateur Hour. I



BALD FOR BUCKS — Ever the trend-setter, WEBN/Cincinnati held its first-ever "Miss Bald USA" pageant to highlight another shining example of what people will do for money. More than two dozen registrants qualified by losing their locks. The \$1000 grand prize winner, shorn here, wowed the crowd during the talent portion of the competition by playing the violin ... while laying on her back with her legs behind her head. (Trust me, you don't want to see that photo!) The next four runners-up also got cash, while the rest took home some hats.

just thought it would be fun to play Count Five's 'Psychotic Reaction' and see if they'd let me follow it with a King Missile record (Zeta was Classic Rock then!). I think I threw together a remotely humorous Top 10 List, and Neal called and invited me on. Why bother to tell him who my dad was? It would only mean he would have to cross-promote another station (PD nightmare #2, right behind a jock quitting on the air).

"When I got to the studio, the jock who was my board op ended up on a 45-minute cigarette break when he realized I knew what I was doing. Neal called at the end of the show and complimented my work. I jokingly asked if I could have a job and was surprised when he said he'd call me."

As it turned out, Mirsky called Ryan two months later — the day she started grad school for film production at the University of Miami. And now after four and a half years of parttime and fill-ins, Ryan has resigned in order to pursue her ca-



Neal called at the end of the show and complimented my work. I jokingly asked if I could have a job ... and was surprised when he said he'd call me.

— Jen Ryan



reer as a struggling actor, screenwriter, and aspiring filmmaker.

"My time at Zeta was wonderful. I made wonderful friends there, and I always felt I was part of a great radio family — other than my own, of course. The people at Zeta, Love 94, 103.5 Planet Radio, and WINZ are first-rate all the way. Who knows, maybe my future really is in radio, but right now, I'm going to let fate do its dirty work."

If I was Eddie Vedder, would you like me any better?

5/26

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	OFFSPRING Gone Away (Columbia)	2357	2373	2424	2352	77/0
6	5	3	2	TONIC If You Could Only See (Polydor/A&M)	1900	1784	1750	1600	76/1
5	3	2	3	QUEENSRYCHE Sign Of The Times (EMI)	1821	1831	1874	1834	69/0
	18	8	4	SAMMY HAGAR Little White Lie (Track Factory/MCA)	1713	1488	935	—	68/0
12	9	7	5	LIVE Freaks (Radioactive)	1644	1546	1333	1166	78/0
2	2	4	6	U2 Staring At The Sun (Island)	1625	1770	1913	1990	68/0
8	8	6	7	MATCHBOX 20 Push (Lava/Atlantic)	1611	1551	1518	1441	70/0
4	4	5	8	VERUCA SALT Volcano Girls (Outpost/Geffen)	1343	1628	1816	1876	65/0
10	10	10	9	BUSH Cold Contagious (Trauma/Interscope)	1337	1341	1302	1258	73/0
45	15	13	10	FOO FIGHTERS Monkey Wrench (Roswell/Capitol)	1323	1236	1003	359	77/0
11	11	11	11	NAKED Mann's Chinese (Red Ant)	1323	1319	1233	1192	71/1
7	7	9	12	VERVE PIPE The Freshmen (RCA)	1310	1458	1531	1521	54/0
49	19	15	13	SEVEN MARY THREE Rock Crown (Mammoth/Atlantic)	1164	1078	891	319	72/0
17	14	14	14	COWBOY MOUTH Jenny Says (MCA)	1109	1082	1009	912	62/0
22	21	18	15	COOL FOR AUGUST Don't Wanna Be Here (Warner Bros.)	991	895	826	751	69/3
33	27	20	16	SILVERCHAIR Freak (Epic)	905	830	721	609	61/3
23	23	21	17	OUTHOUSE Welcome (Mercury)	856	829	774	729	54/0
3	6	12	18	COLLECTIVE SOUL Precious Declaration (Atlantic)	851	1311	1671	1974	50/0
9	12	17	19	METALLICA King Nothing (Elektra/EEG)	794	940	1093	1328	49/0
32	31	27	20	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	781	709	679	629	38/0
50	37	30	21	AEROSMITH Hole In My Soul (Columbia)	764	677	546	308	50/8
31	32	24	22	SCREAMIN' CHEETAH WHEELIES Magnolia (Capricorn/Mercury)	758	739	668	655	47/0
25	25	23	23	SOUNDGARDEN Rhinoceros (A&M)	753	758	755	698	38/1
BREAKER			24	WALLFLOWERS The Difference (Interscope)	735	377	226	155	60/12
BREAKER			25	COLLECTIVE SOUL Listen (Atlantic)	734	157	58	29	55/9
15	13	16	26	STIR Stale (Aware/Capitol)	705	974	1059	1124	46/0
39	35	31	27	TOAD THE WET SPROCKET Come Down (Columbia)	696	672	585	435	48/1
35	36	33	28	COUNTING CROWS Daylight Fading (DGC/Geffen)	694	632	548	490	40/1
24	29	29	29	DRAIN S.T.H. I Don't Mind (Enclave)	678	690	685	699	58/0
16	17	19	30	MATTHEW SWEET Where You Get Love (Volcano)	656	855	940	1021	40/0
BREAKER			31	BLUR Song 2 (Virgin)	638	517	380	278	50/5
14	16	22	32	LIVE Lakini's Juice (Radioactive)	634	799	988	1132	52/0
28	26	26	33	JONNY LANG Lie To Me (A&M)	602	709	725	679	41/0
41	42	36	34	RADISH Little Pink Stars (Mercury)	586	556	473	428	54/1
		45	35	SUGARTOOTH Booty Street (DGC/Geffen)	553	380	117	18	53/5
27	33	37	36	TOOL "H" (Volcano)	549	547	601	686	32/2
13	20	25	37	AEROSMITH Falling In Love... (Columbia)	533	710	881	1149	40/0
20	28	35	38	WALLFLOWERS One Headlight (Interscope)	506	560	708	798	43/0
DEBUT			39	MOTLEY CRUE Afraid (Elektra/EEG)	453	—	—	—	52/52
30	30	32	40	INXS Elegantly Wasted (Mercury)	450	656	683	665	24/0
19	24	34	41	ORBIT Medicine (Baby Come Back) (A&M)	443	599	759	809	30/1
36	40	39	42	BETTER THAN EZRA Long Lost (Swell/Elektra/EEG)	435	485	490	470	36/0
18	22	28	43	HELMET Exactly What You Wanted (Interscope)	389	692	811	853	39/0
29	34	41	44	BUSH Greedy Fly (Trauma/Interscope)	370	452	589	676	34/0
47	45	44	45	DARLAHOOD Big Fine Thing (Reprise)	369	383	367	329	32/0
		49	46	SWEET VINE Mountainside (Columbia)	355	325	293	264	27/2
DEBUT			47	MEREDITH BROOKS Bitch (Capitol)	355	288	228	214	18/2
DEBUT			48	MEGADETH Trust (Capitol)	343	—	—	—	51/50
34	39	40	49	ROLLINS BAND Starve (DreamWorks/Geffen)	314	474	517	518	34/0
		50	50	AMPAGE Words (Higher Source)	309	307	237	205	31/1

This chart reflects airplay from May 5-11. Songs ranked by total plays. Highlighted songs indicate Breaker. 80 Active Rock reporters. 80 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

ZZ TOP Rhythmeen (RCA)
Total Plays: 291, Total Stations: 17, Adds: 0

VIBROLUSH Bridge Over Me (Iguana/Interscope)
Total Plays: 277, Total Stations: 34, Adds: 6

OUR LADY PEACE Superman's Dead (Columbia)
Total Plays: 270, Total Stations: 30, Adds: 4

AEROSMITH Pink (Columbia)
Total Plays: 269, Total Stations: 18, Adds: 1

CUNNINGHAMS Bottle Rockets (Revolution)
Total Plays: 245, Total Stations: 35, Adds: 11

MIGHTY MIGHTY BOSSTONES The Impression That I Get (Mercury)
Total Plays: 243, Total Stations: 14, Adds: 1

SUMMERCAMP Drawer (Maverick/Reprise)
Total Plays: 230, Total Stations: 30, Adds: 9

FAITH NO MORE Last Cup Of Sorrow (Slash/Reprise)
Total Plays: 206, Total Stations: 44, Adds: 31

SMASHING PUMPKINS Eye (Interscope)
Total Plays: 202, Total Stations: 7, Adds: 0

SISTER HAZEL All For You (Universal)
Total Plays: 187, Total Stations: 13, Adds: 0

Songs ranked by total plays.

BREAKERS

WALLFLOWERS
The Difference (Interscope)
TOTAL PLAYS/INCREASE: 735/358
TOTAL STATIONS/ADDS: 60/12
CHART: 24

COLLECTIVE SOUL
Listen (Atlantic)
TOTAL PLAYS/INCREASE: 734/577
TOTAL STATIONS/ADDS: 55/9
CHART: 25

BLUR
Song 2 (Virgin)
TOTAL PLAYS/INCREASE: 638/121
TOTAL STATIONS/ADDS: 50/5
CHART: 31

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MOTLEY CRUE Afraid (Elektra/EEG)	52
MEGADETH Trust (Capitol)	50
FAITH NO MORE Last Cup Of Sorrow (Slash/Reprise)	31
WALLFLOWERS The Difference (Interscope)	12
CUNNINGHAMS Bottle Rockets (Revolution)	11
MOIST Resurrection (Arista)	11
COLLECTIVE SOUL Listen (Atlantic)	9
SUMMERCAMP Drawer (Maverick/Reprise)	9
AEROSMITH Hole In My Soul (Columbia)	8
JOHN FOGERTY Walking In A Hurricane (Warner Bros.)	6
METALLICA Bleeding Me (Elektra/EEG)	6
VIBROLUSH Bridge Over Me (Iguana/Interscope)	6

FAITH NO MORE
"Last Cup Of Sorrow"
3RD MOST ADDED
31 OTB Adds Including:
WMMS KISW WIYY KRXQ
KBER WYSP KUPD KISS
and dozens more

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
COLLECTIVE SOUL Listen (Atlantic)	+577
MOTLEY CRUE Afraid (Elektra/EEG)	+453
WALLFLOWERS The Difference (Interscope)	+358
MEGADETH Trust (Capitol)	+343
CUNNINGHAMS Bottle Rockets (Revolution)	+238
SAMMY HAGAR Little White Lie (Track Factory/MCA)	+225
SUMMERCAMP Drawer (Maverick/Reprise)	+185
SUGARTOOTH Booty Street (DGC/Geffen)	+173
FAITH NO MORE Last Cup Of Sorrow (Slash/Reprise)	+133
VIBROLUSH Bridge Over Me (Iguana/Interscope)	+126

HOTTEST RECURRENTS

STONE TEMPLE PILOTS Tumble In The Rough (Atlantic)

SOUNDGARDEN Blow Up The Outside World (A&M)

SILVERCHAIR Abuse Me (Epic)

METALLICA Hero Of The Day (Elektra/EEG)

BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)

LOCAL H Bound For The Floor (Island)

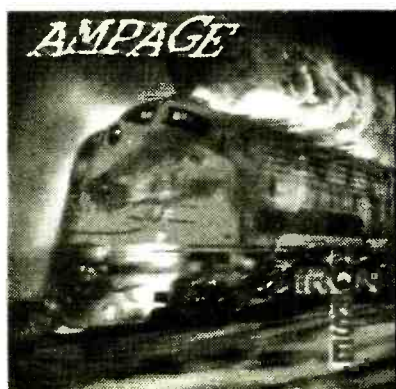
TOOL Stinkfist (Volcano)

SUBLIME What I Got (Gasoline Alley/MCA)

TONIC Open Up Your Eyes (Polydor/A&M)

BIG HEAD TODD & THE MONSTERS Resignation... (Revolution)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



A M P A G E

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ROCK 103.5
MARKET #3
WRXC/Chicago
 (312) 861-8100
 Richards/Robinson

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
25	34	41		SAMMY HAGAR/Little White Lie
21	33	38	37	FOO FIGHTERS/Monkey Wrench
32	37	41	37	VERUCA SALT/Volcano Girls
32	38	37	34	OFFSPRING/Gone Away
16	18	33	33	QUEENSRYCHE/Sign Of The Times
27	33	31	31	ALICE IN CHAINS/Down In A Hole
32	37	30	24	SOUNDGARDEN/Rhinosaur
27	32	33	19	METALLICA/King Nothing
9	13	18	16	NAKED/Mann's Chinese
6	8	16	16	AEROSMITH/Pink
21	16	18	16	SEVEN MARY THREE/Rock Crown
15	16	16	16	LOCAL H/Fritz's Corner
11	8	15	14	STR/Stale
22	12	8	14	ALICE IN CHAINS/Would?
12	10	14	13	LOCAL H/Bound For The Floor
10	23	17	13	STABBING WESTWARD/Shame
8	14	9	13	SMASHING PUMPKINS/Muzzle
25	15	12	13	LIVE/Lakini's Juice
8	8	12	12	SEVEN MARY THREE/Devil Boy
5	5	11	11	FAITH NO MORE/Last Cup Of Sorrow
24	7	6	11	METALLICA/Am I My Birch
2	4	10	10	COLLECTIVE SOUL/Listen
2	4	10	10	FLUFF/Got Everything
8	7	10	10	SOUNDGARDEN/Blow Up
11	8	9	9	SPONGE/Have You Seen Mary
11	12	9	9	POLYCOMB/Precious Declaration
7	5	21	9	AEROSMITH/Falling In Love
7	9	12	8	ROLLINS BAND/Starve
4	8	7	8	BUSH/Cold Contagious
14	5	9	8	AEROSMITH/Taste Of India

101 WRIF
MARKET #6
WRIF/Detroit
 (810) 547-0101
 Podell/Wellington

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
25	25	25	35	SAMMY HAGAR/Little White Lie
25	33	25	34	OFFSPRING/Gone Away
36	33	29	33	METALLICA/King Nothing
36	35	29	32	COLLECTIVE SOUL/Precious Declaration
8	25	19	28	SILVERCHAIR/Freak
3	17	20	27	SEVEN MARY THREE/Rock Crown
34	38	27	27	AEROSMITH/Falling In Love
8	18	23	24	BUSH/Cold Contagious
14	12	13	22	VERUCA SALT/Volcano Girls
20	23	23	22	SOUNDGARDEN/Rhinosaur
23	25	20	22	STONE TEMPLE PILOTS/Tumble In The Rough
7	11	16	21	AEROSMITH/Pink
9	18	21	20	LIVE/Freaks
26	23	20	19	QUEENSRYCHE/Sign Of The Times
9	12	14	14	TOOL/H
3	9	14	14	FOO FIGHTERS/Monkey Wrench
5	10	6	14	SILVERJET/Plastha
6	8	8	13	DRBIT/Medicine (Baby...)
7	6	8	12	NAKED/Mann's Chinese
10	10	10	12	OUTHOUSE/Welcome
12	10	6	12	HELMET/Exactly What You...
5	6	9	9	MEGADETH/Trust
2	8	9	9	COOL FOR AUGUST/Don't Wanna Be Here
2	8	9	9	OUR LADY PEACE/Superman's Dead
2	3	6	9	U2/Staring At The Sun
25	8	8	8	BUSH/Greedy Fly
20	10	3	8	METALLICA/Hero Of The Day
1	5	3	7	OKKUNA/Feel

EAGLE 97.1
MARKET #7
KEGL/Dallas
 (972) 869-9700
 Doherty/Scull

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
31	38	31	38	TONIC/If You Could Only...
30	38	30	37	MATCHBOX 20/Push
31	36	31	36	OFFSPRING/Gone Away
20	20	28	26	QUEENSRYCHE/Sign Of The Times
10	21	25	35	VERVE PIPE/The Freshmen
28	34	26	33	METALLICA/King Nothing
12	20	31	31	SAMMY HAGAR/Little White Lie
26	37	30	24	AEROSMITH/Hole In My Soul
22	20	23	21	NAKED/Mann's Chinese
17	17	17	20	U2/Staring At The Sun
12	19	19	19	LIVE/Freaks
12	10	14	18	ZZ TOP/Rhythm
5	5	18	18	PIST-ON/Grey Flap
17	20	21	18	BUSH/Cold Contagious
9	15	9	18	BOBGOBLIN/Pretty In My Uniform
17	14	16	14	COLLECTIVE SOUL/Listen
17	14	16	16	OKKUNA/Feel
11	14	9	16	DRAIN S.T.H./I Don't Mind
14	13	16	15	COOL FOR AUGUST/Don't Wanna Be Here
11	14	15	15	SILVERCHAIR/Freak
17	14	16	14	RADISH/Little Pink Stars
11	14	13	13	SEVEN MARY THREE/Rock Crown
19	19	16	16	SUGARLOOT/Booby Street
13	10	10	10	SWEET VINE/Mountain Side
8	11	10	10	FOO FIGHTERS/Monkey Wrench
2	7	7	7	SUMMERCAMP/Drawer
2	7	7	7	SCREAMIN' CHEETAH /Magnolia

Q102
MARKET #7
KTXQ/Dallas
 (214) 528-5500
 Lockridge/Redbeard

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
23	37	28	30	TONIC/If You Could Only
40	38	29	30	U2/Staring At The Sun
39	36	30	29	VERVE PIPE/The Freshmen
6	15	29	29	SAMMY HAGAR/Little White Lie
19	25	16	18	AEROSMITH/Hole In My Soul
24	23	16	18	LIVE/Freaks
22	22	15	16	OFFSPRING/Gone Away
39	37	15	15	QUEENSRYCHE/Sign Of The Times
25	21	14	15	WALLFLOWERS/The Difference
16	21	13	15	FOO FIGHTERS/Monkey Wrench
16	21	13	15	JONNY LANG/Lie To Me
14	21	15	15	TOAD THE WET /Come Down
9	7	10	10	ZZ TOP/Rhythm
38	8	10	10	METALLICA/King Nothing
3	12	8	10	METALLICA/Until It Sleeps
14	12	9	10	BUSH/Swallow
22	23	25	25	GARBAGE/Only Happy When
11	12	6	9	BUSH/Greedy Fly
11	12	10	9	VAN HALEN/Me Wise Magic
10	7	5	9	BUSH/Cold Contagious
24	7	10	9	AEROSMITH/Falling In Love
12	9	9	9	311/Down
7	11	8	9	LIVE/Lakini's Juice
11	11	7	9	TOM PETTY & HB/Climb That Hill
11	12	11	9	GARBAGE/1 Crush
13	13	10	9	METALLICA/Hero Of The Day
13	13	9	9	SUBLIME/What I Got
10	12	9	9	R.E.M./Bittersweet Me
2	10	12	8	METALLICA/Am I My Birch
11	13	9	8	SOUNDGARDEN/Burden In My Hand

WAF 107.3 FM
MARKET #10
WAAF/Boston
 (617) 236-1073
 Douglas/Osterlind

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
8	29	37		FOO FIGHTERS/Monkey Wrench
30	30	31	36	BUSH/Cold Contagious
9	32	36	34	MIGHTY MIGHTY BT/The Impression
37	36	35	34	VERUCA SALT/Volcano Girls
25	34	33	33	GRAVITY KILLS/Down
37	39	36	33	OFFSPRING/Gone Away
34	27	34	32	LIVE/Freaks
24	18	32	32	SILVERCHAIR/Freak
22	24	30	32	DARLAHOOD/Big Fine Thing
24	29	32	32	TOOL/H
32	34	34	30	STR/Stale
24	26	19	28	AEROSMITH/Nine Lives
18	28	27	28	MANBREAK/Ready Or Not
24	25	27	27	OUR LADY PEACE/Superman's Dead
19	24	27	27	SAMMY HAGAR/Little White Lie
21	26	26	26	FAITH NO MORE/Last Cup Of Sorrow
22	23	25	25	QUEENSRYCHE/Sign Of The Times
15	20	25	24	ODDS/Someone Who's Cool
36	25	25	23	KORNA/D.L.D.S
28	27	23	23	OUTHOUSE/Welcome
20	20	23	17	RAGE AGAINST...Down Rodeo
10	11	10	16	CLUTCH/Tight Like That
3	15	16	16	BLUR/Song 2
9	19	23	16	L7/Drama
10	14	18	14	POWERMAN 5000/Tokyo
2	9	13	14	COWARD/Don't Care
18	13	14	13	SEVEN MARY THREE/Rock Crown
1	5	9	13	CHALK FARM/Live Tomorrow
14	11	14	13	STONE TEMPLE PILOTS/Tumble In The Rough
14	13	12	12	ROLLINS BAND/Starve

94.9 ZETA
MARKET #11
WZTA/Miami
 (305) 654-9494
 Steele

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
30	38	37	38	COOL FOR AUGUST/Don't Wanna Be Here
33	36	32	32	OFFSPRING/Gone Away
19	21	33	30	TONIC/If You Could Only...
15	18	21	28	SAMMY HAGAR/Little White Lie
20	33	27	27	MATCHBOX 20/Push
14	18	26	26	FAITH NO MORE/Last Cup Of Sorrow
14	18	15	26	SOUNDGARDEN/Rhinosaur
15	15	24	24	MIGHTY JOE PLUM/Live Through This
9	14	17	22	FOO FIGHTERS/Monkey Wrench
12	17	22	21	QUEENSRYCHE/Sign Of The Times
7	15	22	21	LIVE/Freaks
30	35	27	21	VERVE PIPE/The Freshmen
32	33	26	18	U2/Staring At The Sun
11	13	23	18	SEVEN MARY THREE/Rock Crown
34	35	31	18	VERUCA SALT/Volcano Girls
33	26	25	17	COLLECTIVE SOUL/Precious Declaration
15	14	16	16	DRBIT/Medicine (Baby...)
10	22	17	16	JONNY LANG/Lie To Me
34	28	15	15	BUSH/Cold Contagious
31	19	16	14	LIVE/Lakini's Juice
12	13	16	13	COWBOY MOUTH/Jenny Says
12	13	16	13	TOAD THE WET /Come Down
19	12	13	13	METALLICA/King Nothing
2	4	12	12	BLUR/Song 2
21	16	18	12	PEARL JAM/State Of Love
16	16	18	12	OUR LADY PEACE/Superman's Dead
4	4	11	11	MUSE/Sublime
17	11	11	11	ALICE IN CHAINS/Would?
10	7	10	10	AEROSMITH/Hole In My Soul
16	16	16	10	HELMET/Exactly What You...

KISW
MARKET #13
KISW/Seattle
 (206) 285-7625
 Ryan/Faulkner

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
18	31	36	37	TOOL/H
33	35	34	36	OFFSPRING/Gone Away
34	34	35	35	QUEENSRYCHE/Sign Of The Times
34	29	32	34	SAMMY HAGAR/Little White Lie
34	36	34	34	METALLICA/King Nothing
34	35	33	32	SOUNDGARDEN/Rhinosaur
16	21	20	20	LIVE/Freaks
19	20	19	19	BUSH/Cold Contagious
18	17	18	18	COLLECTIVE SOUL/Precious Declaration
16	21	20	19	FOO FIGHTERS/Monkey Wrench
12	12	17	18	VERUCA SALT/Volcano Girls
10	9	16	18	TONIC/If You Could Only...
6	15	17	17	AEROSMITH/Taste Of India
17	18	18	16	RUSH/Driven
8	10	9	9	EDNASWAP/Crown Show
11	10	9	9	SUGARLOOT/Booby Street
11	10	9	8	CORROSION OF...Long Whiff/Big
10	10	10	8	LOCAL H/Fritz's Corner
11	9	11	8	HELMET/Exactly What You...
9	5	6	8	MEGADETH/Trust
9	5	6	5	QUEENSRYCHE/Roach
10	6	5	5	TOOL/46 And 2
10	6	5	5	FAITH NO MORE/Last Cup Of Sorrow

ROCK 105.3
MARKET #14
KIOZ/San Diego
 (619) 565-6006
 Dukes/Leder

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
28	26	29	31	METALLICA/King Nothing
18	17	24	30	SOUNDGARDEN/Rhinosaur
28	25	29	30	TOOL/H
28	27	30	29	OFFSPRING/Gone Away
24	20	19	19	FOO FIGHTERS/Monkey Wrench
19	19	17	17	TONIC/If You Could Only...
6	15	17	17	SAMMY HAGAR/Little White Lie
20	19	18	17	BUSH/Cold Contagious
19	19	16	16	SILVERCHAIR/Freak
19	19	17	16	FLUFF/Got Everything
10	9	13	16	LIVE/Freaks
20	25	23	23	SEVEN MARY THREE/Rock Crown
11	16	16	16	NAKED/Mann's Chinese
18	18	15	15	MATCHBOX 20/Push
17	16	15	15	OFFSPRING/Choose
11	9	14	14	PEARL JAM/State Of Love...
11	9	14	14	STONE TEMPLE PILOTS/Lady Picture Show
9	9	10	11	STONE TEMPLE PILOTS/Triffin' On A Hole
10	8	11	11	STABBING WESTWARD/Shame
11	10	12	10	MY HEAD/Humbucker
11	10	10	10	LOCAL H/Bound For The Floor
10	9	10	10	MOTLEY CRUE/Afraid
10	9	10	10	ALICE IN CHAINS/Over Now
9	10	9	10	MATCHBOX 20/Long Day
11	8	9	10	CORROSION OF...Drowning In...
11	8	9	10	ALICE IN CHAINS/Again
7	6	9	9	311/Down
12	8	9	9	METALLICA/Hero Of The Day
11	10	12	9	DARLAHOOD/Big Fine Thing
11	8	8	8	TONIC/Open Up Your Eyes

WRCN
MARKET #15
WRCN/Long Island
 (619) 423-6740
 Tortora/Rodger

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
20	33	39	40	QUEENSRYCHE/Sign Of The Times
39	39	40	38	OFFSPRING/Gone Away
37	40	37	36	U2/Staring At The Sun
11	14	25	35	SILVERCHAIR/Freak
11	14	25	35	VERVE PIPE/The Freshmen
16	22	25	25	SAMMY HAGAR/Little White Lie
12	10	18	25	BLUR/Song 2
36	39	30	24	COLLECTIVE SOUL/Precious Declaration
35	34	36	24	VERUCA SALT/Volcano Girls
25	23	23	23	METALLICA/King Nothing
22	12	21	23	SCREAMIN' CHEETA



ROCK TOP 50

MAY 16, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
—	11	2	1	SAMMY HAGAR Little White Lie (Track Factory/MCA)	1745	1551	925	—	83/0
4	3	3	2	QUEENSRYCHE Sign Of The Times (EMI)	1517	1511	1515	1495	78/0
3	1	1	3	U2 Staring At The Sun (Island)	1481	1630	1725	1696	75/0
10	8	5	4	TONIC If You Could Only See (Polydor/A&M)	1416	1309	1143	1016	80/2
9	7	6	5	OFFSPRING Gone Away (Columbia)	1329	1274	1149	1081	69/1
7	6	9	6	VERVE PIPE The Freshmen (RCA)	1239	1166	1187	1169	65/0
1	2	4	7	COLLECTIVE SOUL Precious Declaration (Atlantic)	1236	1447	1567	1753	70/0
8	9	10	8	MATCHBOX 20 Push (Lava/Atlantic)	1229	1159	1114	1091	74/2
5	5	8	9	JONNY LANG Lie To Me (A&M)	1177	1177	1219	1275	72/0
2	4	7	10	AEROSMITH Falling In Love... (Columbia)	1028	1232	1488	1745	69/0
40	25	12	11	AEROSMITH Hole In My Soul (Columbia)	1017	776	508	250	72/6
24	15	14	12	LIVE Freaks (Radioactive)	838	745	640	515	69/1
26	18	15	13	LYNYRD SKYNYRD Travelin' Man (CMC)	821	743	595	477	57/3
17	14	16	14	COUNTING CROWS Daylight Fading (DGC/Geffen)	809	723	644	586	58/3
6	10	11	15	WALLFLOWERS One Headlight (Interscope)	760	927	1114	1170	59/0
BREAKER	16			WALLFLOWERS The Difference (Interscope)	752	425	218	78	69/14
23	20	19	17	COREY STEVENS One More Time (Eureka/Discovery)	748	678	557	519	57/3
19	17	13	18	SCREAMIN' CHEETAH WHEELIES Magnolia (Capricorn/Mercury)	744	748	624	558	60/1
12	13	17	19	METALLICA King Nothing (Elektra/EEG)	591	703	772	821	48/0
18	19	20	20	CHEAP TRICK Say Goodbye (Red Ant)	582	619	592	559	41/0
16	16	21	21	VERUCA SALT Volcano Girls (Outpost/Geffen)	580	599	636	649	39/0
11	12	18	22	LIVE Lakin's Juice (Radioactive)	560	682	801	944	47/0
32	26	23	23	SWEET VINE Mountainside (Columbia)	548	516	500	416	45/2
BREAKER	24			COLLECTIVE SOUL Listen (Atlantic)	530	176	148	145	53/13
BREAKER	25			SEVEN MARY THREE Rock Crown (Mammoth/Atlantic)	523	417	302	65	53/4
BREAKER	26			NAKED Mann's Chinese (Red Ant)	516	479	430	399	44/0
BREAKER	27			TOAD THE WET SPROCKET Come Down (Columbia)	515	430	351	209	47/3
21	23	22	28	ZZ TOP Rhythmeen (RCA)	498	521	520	529	36/1
—	—	38	29	PAUL MCCARTNEY The World Tonight (Capitol)	486	348	124	—	45/5
37	36	30	30	BUSH Cold Contagious (Trauma/Interscope)	448	425	374	325	38/1
—	48	35	31	FOO FIGHTERS Monkey Wrench (Roswell/Capitol)	438	370	228	42	43/1
31	28	32	32	AEROSMITH Pink (Columbia)	430	394	439	420	24/1
45	42	36	33	COOL FOR AUGUST Don't Wanna Be Here (Warner Bros.)	416	368	283	220	47/2
15	24	27	34	RUSH Driven (Atlantic)	380	440	510	676	31/1
13	21	25	35	BUSH Greedy Fly (Trauma/Interscope)	362	445	547	704	38/0
—	—	48	36	JOHN MELLENCAMP The Full Catastrophe (Mercury)	327	226	99	52	27/4
28	27	34	37	INXS Elegantly Wasted (Mercury)	303	371	440	468	24/0
DEBUT	38			DAVE MATTHEWS BAND Tripping Billies (RCA)	286	207	139	67	30/8
25	30	37	39	MATTHEW SWEET Where You Get Love (Volcano)	284	351	429	486	23/0
14	22	26	40	WIDESPREAD PANIC Hope In A Hopeless World (Capricorn/Mercury)	277	445	540	696	28/0
43	44	43	41	BETTER THAN EZRA Long Lost (Swell/Elektra/EEG)	263	285	259	247	25/0
41	45	44	42	SOUNDGARDEN Rhinoceros (A&M)	258	267	247	250	18/0
20	33	41	43	SILVERCHAIR Abuse Me (Epic)	257	315	418	536	30/0
30	31	33	44	STIR Stale (Aware/Capitol)	257	383	423	445	28/0
42	46	46	45	BETTER THAN EZRA Desperately Wanting (Swell/Elektra/EEG)	250	249	241	249	20/0
33	35	39	46	COUNTING CROWS A Long December (DGC/Geffen)	235	324	378	413	33/0
22	34	45	47	BIG HEAD TODD & THE MONSTERS Resignation... (Revolution)	235	258	382	525	22/0
38	43	49	48	JOHN MELLENCAMP Just Another Day (Mercury)	224	219	275	319	30/0
DEBUT	49			SILVERCHAIR Freak (Epic)	223	193	185	164	20/0
DEBUT	50			OUTHOUSE Welcome (Mercury)	216	186	175	156	28/2

This chart reflects airplay from May 5-11. Songs ranked by total plays. Highlighted songs indicate Breaker. 83 Rock reporters. 82 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

COWBOY MOUTH Jenny Says (MCA)
Total Plays: 216, Total Stations: 23, Adds: 1

DRAIN S.T.H. I Don't Mind (Enclave)
Total Plays: 215, Total Stations: 24, Adds: 0

MOTLEY CRUE Afraid (Elektra/EEG)
Total Plays: 215, Total Stations: 49, Adds: 49

THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)
Total Plays: 208, Total Stations: 25, Adds: 2

JOHN FOGERTY Walking In A Hurricane (Warner Bros.)
Total Plays: 147, Total Stations: 28, Adds: 27

AMPAGE Words (Higher Source)
Total Plays: 139, Total Stations: 24, Adds: 3

BOSTON Higher Power (Epic)
Total Plays: 113, Total Stations: 16, Adds: 8

MEGADETH Trust (Capitol)
Total Plays: 108, Total Stations: 27, Adds: 27

RADISH Little Pink Stars (Mercury)
Total Plays: 106, Total Stations: 19, Adds: 3

GATHERING FIELD Rhapsody In Blue (Atlantic)
Total Plays: 93, Total Stations: 11, Adds: 1

Songs ranked by total plays.

BREAKERS

WALLFLOWERS		
The Difference (Interscope)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
752/327	69/14	16
COLLECTIVE SOUL		
Listen (Atlantic)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
530/354	53/13	24
SEVEN MARY THREE		
Rock Crown (Mammoth/Atlantic)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
523/106	53/4	25
NAKED		
Mann's Chinese (Red Ant)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
516/37	44/0	26
TOAD THE WET SPROCKET		
Come Down (Columbia)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
515/85	47/3	27

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MOTLEY CRUE Afraid (Elektra/EEG)	49
JOHN FOGERTY Walking In A Hurricane (Warner Bros.)	27
MEGADETH Trust (Capitol)	27
WALLFLOWERS The Difference (Interscope)	14
COLLECTIVE SOUL Listen (Atlantic)	13
STYX On My Way (CMC)	10
BOSTON Higher Power (Epic)	8
DAVE MATTHEWS BAND Tripping Billies (RCA)	8
JON BON JOVI Queen Of New Orleans (Mercury)	7
SUGARTOOTH Booty Street (DGC/Geffen)	7

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
COLLECTIVE SOUL Listen (Atlantic)	+354
WALLFLOWERS The Difference (Interscope)	+327
AEROSMITH Hole In My Soul (Columbia)	+241
MOTLEY CRUE Afraid (Elektra/EEG)	+215
SAMMY HAGAR Little White Lie (Track Factory/MCA)	+194
JOHN FOGERTY Walking In A Hurricane (Warner Bros.)	+143
PAUL MCCARTNEY The World Tonight (Capitol)	+138
MEGADETH Trust (Capitol)	+108
TONIC If You Could Only See (Polydor/A&M)	+107
SEVEN MARY THREE Rock Crown (Mammoth/Atlantic)	+106

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
TONIC Open Up Your Eyes (Polydor/A&M)
SOUNDGARDEN Blow Up The Outside World (A&M)
SOUNDGARDEN Burden In My Hand (A&M)
STONE TEMPLE PILOTS Lady Picture Show (Atlantic)
STONE TEMPLE PILOTS Tumble In The Rough (Atlantic)
MATCHBOX 20 Long Day (Lava/Atlantic)
VAN HALEN Me Wise Magic (Warner Bros.)
METALLICA Until It Sleeps (Elektra/EEG)
SUBLIME What I Got (Gasoline Alley/MCA)
STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

naked "Mann's Chinese"

Active Rock Chart **11**


Rock Chart Breaker **24**

Monitor: Air Power at 16*




ROCK PLAYLISTS


FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #2

KLOS/Los Angeles
 (310) 840-4836
 Duncan/Wilde

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
14	16	14	14	14	U2/Staring At The Sun
14	14	14	14	14	JONNY LANG/Lie To Me
13	14	14	14	14	COREY STEVENS/One More Time
14	13	14	14	14	COUNTING CROWS/Daylight Fading
14	13	14	14	14	ERIC JOHNSONS/R.V.
5	11	13	14	14	LYNYRD SKYNYRD/Travelin' Man
9	12	13	14	14	BOZ SCAGGS/It All Went Down...
13	11	12	14	14	JOHN MELLENCAMP/Just Another Day
11	15	13	14	14	INXS/Elegantly Wasted
13	14	13	14	14	ZZ TOP/Rhythm
13	14	13	14	14	MATCHBOX 20/Push
14	13	13	14	14	PAUL MCCARTNEY/The World Tonight
10	13	13	14	14	WALLFLOWERS/The Difference
14	13	14	14	14	STORYVILLE/Good Day For
12	14	14	14	14	COUNTING CROWS/Daylight Fading
12	14	14	14	14	GARY HOEY/Peace Pipe
15	10	10	10	10	COLLECTIVE SOUL/Precious Declaration
7	6	10	10	10	STORYVILLE/Blind Side
7	7	9	9	9	SAMMY HAGAR/Little White Lie
9	8	9	9	9	CHEAP TRICK/Say Goodbye
7	6	8	8	8	U2/Last Night On Earth
5	8	7	7	7	TOAD THE WET...Come Down
6	4	5	5	5	DAVE MATTHEWS BAND/Crash Into Me
4	3	4	4	4	DISHWALLA/Counting Blue Cars
4	3	4	4	4	WALLFLOWERS/One Headlight
14	5	4	4	4	BIG HEAD TODD...Resignation Superman
12	5	4	4	4	WIDESPREAD PANIC/Hope In A Hopeless
8	4	4	4	4	COREY STEVENS/It's Over
7	4	4	4	4	COREY STEVENS/Blue Drops Of Rain
14	12	5	3	3	DISHWALLA/Give
3	3	4	3	3	COUNTING CROWS/A Long December

MARKET #6

WWBR/Detroit
 (810) 589-7900
 Bevilacqua/Flynn

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
25	20	20	20	20	JOHN MELLENCAMP/The Full Catastrophe
25	24	24	24	24	SAMMY HAGAR/Little White Lie
23	23	23	23	23	JONNY LANG/Lie To Me
23	23	23	23	23	COLLECTIVE SOUL/Precious Declaration
22	22	22	22	22	QUEENSRYCHE/Sign Of The Times
20	20	20	20	20	AEROSMITH/Hole In My Soul
20	20	20	20	20	QUEENSRYCHE/Sign Of The Times
14	14	14	14	14	LYNYRD SKYNYRD/Travelin' Man
14	14	14	14	14	U2/Staring At The Sun
13	13	13	13	13	VERVE PIPE/The Freshmen
13	13	13	13	13	COREY STEVENS/One More Time
13	13	13	13	13	SCREAMIN' CHEETAH...Magnolia
12	12	12	12	12	SWEET VINE/Mountainside
12	12	12	12	12	RUSH/Driven
11	11	11	11	11	CHEAP TRICK/Say Goodbye
11	11	11	11	11	VERUCA SALT/Volcano Girls
11	11	11	11	11	TONIC/If You Could Only
11	11	11	11	11	OFFSPRING/Gone Away
12	12	12	12	12	METALLICA/Hero Of The Day
12	12	12	12	12	NAKED/Mann's Chinese
12	12	12	12	12	JOHN MELLENCAMP/Just Another Day
12	12	12	12	12	METALLICA/King Nothing
12	12	12	12	12	AEROSMITH/Falling In Love...
13	12	12	12	12	LIVE/Lakin's Juice
8	7	7	7	7	LIVE/Freaks
7	7	7	7	7	OUTDOOR/Welcome
7	7	7	7	7	CUNNINGHAM/Bottle Rockets
5	5	5	5	5	COLLECTIVE SOUL/Listen
5	5	5	5	5	BLACK CROWES/Blackberry
11	7	5	5	5	SPONGE/Have You Seen Mary
8	6	5	5	5	SEVEN MARY THREE/Cumbersome


MARKET #12

WKLS/Atlanta
 (404) 325-0960
 Hughes/Kepple

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
32	28	31	32	32	BETTER THAN EZRA/Desperately Wanting
30	24	31	30	30	COLLECTIVE SOUL/Precious Declaration
23	29	23	23	23	WALLFLOWERS/One Headlight
16	17	16	16	16	QUEENSRYCHE/Sign Of The Times
9	8	9	9	9	OFFSPRING/Gone Away
15	3	14	15	15	SAMMY HAGAR/Little White Lie
13	20	19	13	13	VERVE PIPE/The Freshmen
12	11	12	12	12	U2/Staring At The Sun
11	8	11	8	11	TONIC/If You Could Only
14	15	15	15	15	METALLICA/King Nothing
12	11	14	8	8	JOHNNY LANG/Lie To Me
12	10	13	7	7	COUNTING CROWS/A Long December
7	7	9	7	7	TOOL/H
6	8	9	7	7	LYNYRD SKYNYRD/Travelin' Man
7	5	6	7	7	SCREAMIN' CHEETAH...Magnolia
8	8	5	4	4	THIRD DAY/Nothing At All
21	19	13	3	3	AEROSMITH/Falling In Love...
10	8	6	3	3	COOL FOR AUGUST/Don't Wanna Be Here
5	8	5	2	2	LIVE/Freaks


MARKET #15

WBAB/Long Island
 (516) 587-1023
 Buchmann/Welman


PLAYS	3W	2W	1W	TW	ARTIST/TITLE
29	27	29	29	29	SAMMY HAGAR/Little White Lie
26	27	29	26	26	WALLFLOWERS/One Headlight
25	28	26	25	25	U2/Staring At The Sun
21	20	21	21	21	PAUL MCCARTNEY/The World Tonight
20	20	20	20	20	AEROSMITH/Falling In Love
20	16	20	20	20	QUEENSRYCHE/Sign Of The Times
19	18	20	20	20	SUBLIME/Santana
19	18	20	19	19	VERVE PIPE/The Freshmen
17	17	17	17	17	WALLFLOWERS/The Difference
18	18	17	17	17	INXS/Elegantly Wasted
16	18	17	17	17	COLLECTIVE SOUL/Precious Declaration
11	14	14	14	14	AEROSMITH/Pink
11	14	14	14	14	LYNYRD SKYNYRD/Travelin' Man
13	13	13	13	13	AEROSMITH/Hole In My Soul
13	13	13	13	13	OFFSPRING/Gone Away
12	13	13	13	13	MATCHBOX 20/Push
10	12	13	12	12	VERUCA SALT/Volcano Girls
12	12	12	12	12	JONNY LANG/Lie To Me
12	11	11	11	11	TONIC/If You Could Only
9	9	10	10	10	COREY STEVENS/One More Time
12	11	11	11	11	SISTER HAZEL/For You
5	5	5	5	5	STORYVILLE/Blind Side
5	5	5	5	5	CRAWIN' MELON/Come Undone
5	5	5	5	5	SCREAMIN' CHEETAH...Magnolia
5	5	5	5	5	STEVE WINWOOD/Spy In The House...
5	5	5	5	5	COUNTING CROWS/Daylight Fading
5	5	5	5	5	LIVE/Freaks
5	5	5	5	5	TOAD THE WET...Come Down

MARKET #18

KDKB/Phoenix
 (602) 897-9300
 Maranville


PLAYS	3W	2W	1W	TW	ARTIST/TITLE
33	18	27	33	33	COREY STEVENS/One More Time
33	18	27	33	33	SAMMY HAGAR/Little White Lie
33	18	27	33	33	SWEET VINE/Mountainside
33	18	27	33	33	U2/Staring At The Sun
12	4	6	12	12	TONIC/If You Could Only
16	17	26	23	23	CHEAP TRICK/Say Goodbye
18	18	17	17	17	VERVE PIPE/The Freshmen
18	18	17	17	17	COLLECTIVE SOUL/Listen
18	18	17	17	17	SHERYL CROW/A Change Would Do...
18	18	17	17	17	WALLFLOWERS/The Difference
18	18	17	17	17	AEROSMITH/Hole In My Soul
18	18	17	17	17	PAUL MCCARTNEY/The World Tonight
16	12	16	14	14	JONNY LANG/Lie To Me
22	20	24	20	20	MATCHBOX 20/Push
4	3	4	3	3	MEREDITH BROOKS/Bitch
12	12	12	12	12	DISHWALLA/Give
10	17	13	13	13	STORYVILLE/Good Day For
6	13	11	12	12	COLLECTIVE SOUL/Precious Declaration
9	13	14	12	12	COUNTING CROWS/A Long December
12	11	12	11	11	JOHN MELLENCAMP/Just Another Day
4	6	9	12	12	MATCHBOX 20/Long Day
9	16	13	12	12	SHERYL CROW/Everyday Is...
7	12	13	12	12	WALLFLOWERS/One Headlight
5	7	12	11	11	COUNTING CROWS/Daylight Fading
5	7	12	11	11	STEVE WINWOOD/Spy In The House...
13	13	11	11	11	AEROSMITH/Falling In Love
10	15	11	11	11	DAVE MATTHEWS BAND/Crash Into Me
3	7	9	9	9	JOHN MELLENCAMP/The Full Catastrophe
10	15	11	9	9	ZACK WYLDE/Way Beyond Empty
6	4	6	4	4	BIG HEAD TODD...Please Don't Tell...

MARKET #20

WDVE/Pittsburgh
 (412) 937-1441
 Romano/Winter

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
18	18	18	17	17	MATCHBOX 20/Long Day
18	18	18	17	17	MATCHBOX 20/Push
19	20	18	16	16	COUNTING CROWS/Daylight Fading
15	16	14	15	15	WALLFLOWERS/The Difference
15	16	14	15	15	AEROSMITH/Falling In Love
15	19	14	14	14	WALLFLOWERS/One Headlight
8	15	11	12	12	ERIC JOHNSONS/R.V.
8	14	12	12	12	JONNY LANG/Lie To Me
17	17	12	11	11	LIVE/Merica
15	17	11	11	11	DAVE MATTHEWS BAND/Crash Into Me
11	12	8	11	11	U2/Staring At The Sun
5	10	11	11	11	SAMMY HAGAR/Little White Lie
22	18	9	11	11	SWEET VINE/Mountainside
4	10	10	10	10	TOM PETTY & HB/Climb That Hill
8	10	10	10	10	JOHN MELLENCAMP/The Full Catastrophe
7	10	10	10	10	PAUL MCCARTNEY/The World Tonight
7	10	10	10	10	COREY STEVENS/One More Time
14	12	9	9	9	STORYVILLE/Good Day For
14	12	9	9	9	GATHERING FIELD/Rhapsody In Blue
8	10	7	8	8	CHEAP TRICK/Say Goodbye
7	8	6	7	7	TONIC/Open Up Your Eyes
7	8	6	7	7	STONE TEMPLE PILOTS/Lady Picture Show
11	12	8	8	8	QUEENSRYCHE/Sign Of The Times
11	12	8	8	8	COREY STEVENS/It's Over
13	10	7	7	7	METALLICA/Hero Of The Day
23	16	9	6	6	COLLECTIVE SOUL/Listen
5	5	4	5	5	KENNY WAYNE SHEPHERD/Born With A Broken
4	5	5	5	5	EVERCLEAR/Santa Monica
4	5	5	5	5	GOO GOO DOLLS/Naked

MARKET #25

WEBN/Cincinnati
 (513) 621-9326
 Richards/Jamie

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
32	24	30	32	32	OFFSPRING/Gone Away
32	24	30	32	32	PEARL JAM/State Of Love
32	24	30	32	32	LIVE/Lakin's Juice
15	17	15	15	15	STONE TEMPLE PILOTS/Tumble In The Rough
19	17	17	17	17	ALICE IN CHAINS/What The Hell Have I
19	17	17	17	17	CONDOSION OF...Drowning In
19	17	17	17	17	SOUNDGARDEN/Zero Chance
31	21	21	21	21	MIGHTY JOE PLUM/ive Through This
12	10	12	10	10	SAMMY HAGAR/Little White Lie
20	19	20	17	17	STABBING WESTWARD/Shame
4	13	15	15	15	COLLECTIVE SOUL/Precious Declaration
16	16	17	14	14	PEARL JAM/Breath
13	15	12	13	13	COLLECTIVE SOUL/Listen
11	11	11	11	11	AEROSMITH/Hole In My Soul
12	10	12	10	10	LIVE/Herculeschrodamer
10	10	7	8	8	SILVERCHAIR/Freak
18	29	15	8	8	SOUNDGARDEN/Rhinosaur
9	10	10	8	8	LIVE/Turn My Head
4	8	10	8	8	NAKED/Mann's Chinese
4	8	9	8	8	ORBIT/Medicine (Baby...)
4	8	9	8	8	OUTDOOR/Welcome
4	8	9	8	8	TONIC/If You Could Only
17	8	9	7	7	MATCHBOX 20/Push
17	8	9	7	7	OUR LADY PEACE/Superman's Dead
19	13	6	6	6	QUEENSRYCHE/Sign Of The Times
5	5	5	5	5	METALLICA/King Nothing
4	5	4	5	5	SEVEN MARY THREE/Rock Crown
4	4	4	4	4	COOL FOR AUGUST/Don't Wanna Be Here
4	4	4	4	4	BETTER THAN EZRA/Long Lost
4	4	4	4	4	LIVE/Freaks

MARKET #26

KCAL/Riverside
 (909) 793-3554
 Shaw/Matthews

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
33	15	30	33	33	SAMMY HAGAR/Little White Lie
33	15	30	33	33	OFFSPRING/Gone Away
29	28	31	31	31	AC/DC/Gone Shootin'
27	29	27	29	29	AEROSMITH/Falling In Love
7	6	3	26	26	METALLICA/Hero Of The Day
16	14	11	13	13	DARLAHOOD/Grow Your Own
16	14	11	13	13	BETTER THAN EZRA/Desperately Wanting
8	13	10	13	13	CHEAP TRICK/Say Goodbye
29	27	29	20	20	METALLICA/An I My Bitch
9	6	6	9	9	ERIC JOHNSONS/R.V.

LEARN TO SWIM

june 9th



HAPPY ANNIVERSARY

SKA-RY

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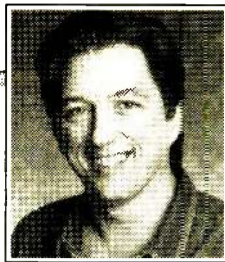
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- "SOS" video on 120 Minutes, M2 and The Box
- second single "SOS" at radio now!

now will you change your underwear?

produced by Julian Raymond, Phil Kaffel and The Suicide Machines
for A Violent Society Productions • management: Bruce Lorfel for Eternal Artists

Hollywood
RECORDS

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SKY DANIELS

Cutting-Edge Is Our Specialty

□ Specialty Show hosts discuss Alternative's last frontier

As Alternative radio has grown and assimilated many mainstream approaches and attendant demands, where do you go to find something truly challenging as a listener? Judging by the high come for a number of Alternative specialty shows, it appears those seeking the newest and the nastiest head to these high-minded havens. The appeal of Alternative specialty shows continues to become increasingly strong, as, over the last year, the R&R Specialty Show Panel has grown from 15 to 50 weekly reporters.

The influence of the R&R Specialty Show Panel has apparently grown as well, with many labels, big and small, focusing promotional and marketing efforts on it in order to gain exposure for ahead-of-the-curve acts.

We asked a number of high-profile specialty show hosts how the increased attention from audience and industry alike might affect their approach to these bastions of boldness. Is it only a matter of time before these shows begin "playing ball" in the proverbial sense?

The Prince Of Pop

Long before Michael Jackson ostentatiously self-designated himself "King of Pop," one man was critically acclaimed the "Prince of Pop" by music cognoscenti. For over 19 years, Rodney Bingenheimer has hosted "Rodney On The 'Roq,'" a weekly specialty show where aspiring alternative rockers gained exposure not only to the audience of KROQ/L.A., but to potential critical acclaim everywhere.

Rodney has always been one of the music industry's most influential "scenemakers," reigning over the glitzy kingdom of Sunset Strip. His dedication to cutting-edge bands, particularly those on small, independent labels and the promising unsigned acts in Hollywood, has been long chronicled. From the glam era in the early '70s through that decade's original punk explosion, continuing to the New Wave era in the '80s and right up to today's latest trends, Rodney has managed to remain on the fringe while in the vortex of KROQ's growth into a \$300 million property.

Bingenheimer remains affable and enthusiastic toward fans of new music. He, as always, is excited about music he sees developing in his own backyard of L.A. "There is always some great new trends that take hold in Los Angeles," he begins. "Bands come here to seek stardom. The ones that grow up here compete on the highest levels. That's one reason why you always see cool bands here. I've been watching a ska-punk revival emerge, led by acts like No Doubt and Save Ferris.

"Punk, itself, has become a new mainstream form, with superstars like Offspring and Pennywise. All the sociological movements in Orange County spring new trends, from back in the days when punk was really scary, with Fear and Social Distortion, to now where it is embraced by the masses."



Rodney Bingenheimer

Bingenheimer's first love is and has always been pop. He views the latest swing of the pendulum toward pop as inevitable. He explains, "Grunge closed the door on sprightly melodies and bouncy pop for a while. Now people are tiring of angry, dark music. Acts that grew out of grunge, like the Foo Fighters and fiercely independent acts like Pavement, are delivering upbeat melodies.

Good-time pop is back. People want to be positive, and relationships are being explored again in traditional boy-meets-girl, boy-kisses-girl fashion. It's OK to mention Brian Wilson with reverence."

On his specialty show, Bingenheimer champions potential pop heroes, whether they have a deal or not. "My show is like a fan club where everyone is welcome. The audience for this show needs to find new pop stars. Supergrass has made a new record that for this movement could be the 'Sgt. Pepper' of the '90s. It's that good and will be that influential. The new Seahorses record is getting the same kind of buzz, too. There are pop records that could become huge, like that dog. The movie producers sense a pop movement as well. Listen to soundtracks like "Austin Powers" or "Grosse Pointe Blank" and you hear nothing but great pop. In L.A., you've got bands like the Wondermints and Cockeyed Ghost just waiting to break."

Expanded Influence

Across the country, Dave Marsh has hosted WHFS/Washington's influential "Now Hear This" for over six years. In that time, Alternative has endured a quantum thrust into the mainstream, but Marsh's show remains fiercely independent, like the Washington music scene itself. Marsh reflects, "I'm fortunate to work in an area where, locally, the bands have tended to be aggressive. Current acts like Shudder To Think, Jawbox, and Tuscedero maintain a tradition that began with original hardcore groups like Fugazi and

Minor Threat. The new acts are aware of the punk ethic those groups supported. In a political environment like Washington, DC, you can expect acts like a Nation Of Ulysses to have pronounced polemic. The local scene breeds some intense spirit."

While Alternative has become big business, "Now Hear This" has expanded its importance within the programming context of WHFS. The show has grown into a two-and-one-half-hour weekly feature, with Marsh delving into the most cutting-edge of notions. He states, "I listen to everything. I don't prohibit opportunity for deserving music, whether it's on Warner Bros. or Geffen or recognized indies like Dischord or Touch And Go. I avoid elitism at all costs. I naturally dedicate more time to indie acts that wouldn't necessarily get mainstream airplay. When you only do a show on a weekly basis, you want to try to expose as much music as possible. There aren't a lot of places that you can hear this, or even buy this kind of music."



Dave Marsh

☐ You can talk about the death of guitar-based alternative rock all you want, but the fact remains people still want new musical experiences. There is nothing that beats the joy of discovering new music by turning on the radio.
— Dave Marsh

Marsh feels that specialty shows are of critical importance within the Alternative framework. "You can talk about the death of guitar-based alternative rock all you want," he suggests, "but the fact remains people still want new musical experiences. There is nothing that beats the joy of discovering new music by turning on the radio. There happens to be a large, enthusiastic audience as hungry as ever for new trends."

"The charm of this show is that it reflects what isn't being embraced by the masses. Fans of cybercore or punk know they can tune in and find new challenging sounds. This audience still remains connected to the radio. A lot of the listeners are everyday WHFS fans with aggressive tastes. Some are fans who only want the fringe material. All of them want to be aware of acts with promise like Mon Orchid or the Dusters, recalling all that was great about hardcore from 15 years ago."

Marsh recognizes that the industry is aware of the focal shift to specialty shows, as well. "A lot of major labels now have strategies where they release material to specialty shows directly

☐

Grunge closed the door on sprightly melodies and bouncy pop for a while. Now people are tiring of angry, dark music. Good-time pop is back. It's OK to mention Brian Wilson with reverence.

— Rodney Bingenheimer

through mailers. These labels have a vision for bands that might seem too challenging at first to mainstream programmers, so they gather exposure on shows like this. They're content to use this universe to broaden acceptance of these acts."

Marsh, meanwhile, is content to let them. "I appreciate when labels, big or small, take the long road," he says. "Starting bands out at specialty shows is one way to let stories develop organically. Bands can methodically build a fan base. People forget that this is how R.E.M. began, working their way up by touring and through specialty shows and college radio. They were able to understand what the audience really wanted as a result. Who knows if a Helium or Hangups will be next?"

Every Waking Hour

While veterans like Bingenheimer and Marsh have honed their awareness over the years, specialty shows remain a forum of opportunity for young broadcasters with tireless dedication to finding new music. At KOME/San Jose, PD Jay Taylor spotted such an individual, Jeanette Grgurevic, interning at the station. Grgurevic recalls, "Like most specialty show people, I started out doing college radio. I then interned in the record business at Uni Distribution in San Francisco. I managed to get an intern job at KOME, and Jay observed the way I just dug into music, absorbing everything I could. He believed that I had a sensibility that was good for a specialty show and let me host 'Nocturnal Noise.'"

Like most specialty show people, Grgurevic's life practically evolves around listening to new music in the hopes of finding something new and promising. "How many hours am I awake? That's how long I am thinking about music. My radio alarm wakes me up to music

and I spend my entire day listening to and thinking about music. Ever since I was in sixth grade, I've been a music fan. My friends and I would get together and trade tapes, trying to hear as many groups as possible because we didn't have any money. Later on when I got a job, I spent every cent I had on records. Getting paid to work at KOME and host



Jeanette Grgurevic

a specialty show is a dream come true for someone like me, who would pay to hear all this music anyway." Grgurevic has the kind of total enthusiasm that she believes listeners of her show share. "The show is on Friday nights at midnight, which differs from a lot of specialty shows that are on late-night Sundays," she points out. "That alone gives it a somewhat different tone than some. We are more aggressive by nature, more energetic. Ambient stuff like trip hop doesn't fare as well at midnight on Friday as some of the harder punk or ska sounds. There is a great reaction to electronics, as long as it has drive. The act of the moment is the Chemical Brothers. Once in a while I have DJ Ghost come in and spin live on-air, and he always creates a sensation."

Grgurevic, like many specialty show producers, likes to dedicate her show to giving the lesser-known acts exposure. She says, "People don't tune into specialty shows listening to hear Pearl Jam again. This audience wants to hear challenging things, whether it's Manson or Marilyn Manson. Specialty shows remind people of how challenging Alternative can be."

Buck-O-Nine

Coming soon to your town...

MAY 16, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	3	1	1	THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	3174	3000	2836	2688	97/0
8	6	4	2	MIGHTY MIGHTY BOSSTONES The Impression That I Get (<i>Mercury</i>)	2716	2573	2317	2230	91/2
2	1	2	3	VERVE PIPE The Freshmen (<i>RCA</i>)	2695	2929	3060	3112	83/0
13	9	7	4	TONIC If You Could Only See (<i>Polydor/A&M</i>)	2500	2408	2243	2116	90/0
1	2	3	5	U2 Staring At The Sun (<i>Island</i>)	2457	2697	2850	3138	93/0
7	7	5	6	MEREDITH BROOKS Bitch (<i>Capitol</i>)	2416	2469	2287	2240	85/0
11	5	8	7	SMASHING PUMPKINS Eye (<i>Interscope</i>)	2391	2391	2354	2196	83/0
5	4	6	8	OFFSPRING Gone Away (<i>Columbia</i>)	2344	2465	2443	2428	79/0
17	14	9	9	DEPECHE MODE It's No Good (<i>Mute/Reprise</i>)	2320	2209	1996	1757	94/1
19	15	11	10	LIVE Freaks (<i>Radioactive</i>)	2079	2108	1938	1608	90/2
35	19	16	11	FOO FIGHTERS Monkey Wrench (<i>Roswell/Capitol</i>)	2028	1876	1594	870	88/0
20	18	18	12	BLUR Song 2 (<i>Virgin</i>)	1914	1791	1647	1559	85/3
18	17	17	13	K'S CHOICE Not An Addict (<i>550 Music</i>)	1860	1796	1758	1634	80/3
9	11	12	14	VERUCA SALT Volcano Girls (<i>Outpost/Geffen</i>)	1848	2049	2115	2212	73/0
4	8	10	15	WHITE TOWN Your Woman (<i>Chrysalis/EMI</i>)	1757	2134	2264	2460	64/0
27	26	21	16	MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	1737	1591	1340	1093	78/3
21	21	20	17	SQUIRREL NUT ZIPPERS Hell (<i>Mammoth</i>)	1706	1661	1464	1336	79/3
32	24	22	18	TOAD THE WET SPROCKET Come Down (<i>Columbia</i>)	1683	1553	1362	987	89/5
6	10	15	19	SUBLIME Santeria (<i>Gasoline Alley/MCA</i>)	1660	1901	2119	2272	61/0
12	13	13	20	BECK The New Pollution (<i>DGC/Geffen</i>)	1650	1950	2010	2194	69/0
10	12	14	21	MATTHEW SWEET Where You Get Love (<i>Volcano</i>)	1540	1947	2058	2200	68/0
23	23	23	22	BUSH Cold Contagious (<i>Trauma/Interscope</i>)	1483	1530	1425	1289	80/0
26	25	24	23	COUNTING CROWS Daylight Fading (<i>DGC/Geffen</i>)	1431	1448	1360	1193	75/0
14	16	19	24	INXS Elegantly Wasted (<i>Mercury</i>)	1373	1785	1875	1984	56/0
BREAKER			25	WALLFLOWERS The Difference (<i>Interscope</i>)	1260	811	484	296	82/14
31	31	29	26	SNEAKER PIMPS 6 Underground (<i>Virgin</i>)	1170	1127	1025	999	60/4
15	20	25	27	WALLFLOWERS One Headlight (<i>Interscope</i>)	1088	1332	1582	1957	51/0
28	29	27	28	SILVERCHAIR Freak (<i>Epic</i>)	1081	1135	1051	1059	69/2
25	27	26	29	ORBIT Medicine (Baby Come Back) (<i>A&M</i>)	1055	1218	1272	1206	62/0
24	28	28	30	BEN FOLDS FIVE Battle Of Who Could Care Less (<i>550 Music</i>)	967	1130	1199	1276	51/1
37	35	33	31	COWBOY MOUTH Jenny Says (<i>MCA</i>)	945	910	809	787	55/0
30	30	32	32	DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)	917	920	1026	1008	40/0
33	32	30	33	FIONA APPLE Sleep To Dream (<i>Work</i>)	905	1012	1025	929	45/0
DEBUT			34	DAVE MATTHEWS BAND Tripping Billies (<i>RCA</i>)	894	446	144	70	62/7
34	33	34	35	PAULA COLE Where Have All The Cowboys Gone? (<i>Imago/WB</i>)	860	886	904	921	40/1
39	37	36	36	JAMIROQUAI Virtual Insanity (<i>Work</i>)	790	809	719	701	41/4
—	—	41	37	THAT DOG Never Say Never (<i>DGC/Geffen</i>)	753	633	428	243	64/12
44	39	37	38	REEL BIG FISH Sell Out (<i>Mojo/Universal</i>)	727	701	672	583	46/4
—	—	44	39	ABRA MOORE Four Leaf Clover (<i>Arista Austin/Arista</i>)	721	614	400	232	50/7
—	45	43	40	NO DOUBT Sunday Morning (<i>Trauma/Interscope</i>)	711	615	505	351	39/2
DEBUT			41	COLLECTIVE SOUL Listen (<i>Atlantic</i>)	708	181	70	55	53/12
16	22	31	42	COLLECTIVE SOUL Precious Declaration (<i>Atlantic</i>)	672	988	1454	1795	33/0
—	44	47	43	NAKED Mann's Chinese (<i>Red Ant</i>)	581	536	507	498	35/2
DEBUT			44	SUMMERCAMP Drawer (<i>Maverick/Reprise</i>)	574	134	7	—	67/24
—	—	49	45	LUSCIOUS JACKSON Under Your Skin (<i>Grand Royal/Capitol</i>)	571	487	353	242	44/2
DEBUT			46	SHERYL CROW A Change Would Do You Good (<i>A&M</i>)	565	229	93	111	49/12
29	38	40	47	BUSH Greedy Fly (<i>Trauma/Interscope</i>)	563	650	698	1019	27/0
—	48	45	48	INDIGO GIRLS Shame On You (<i>Epic</i>)	548	563	473	428	43/5
40	40	39	49	BETTER THAN EZRA Long Lost (<i>Swell/Elektra/EEG</i>)	531	652	666	633	37/0
22	34	38	50	LIVE Lakini's Juice (<i>Radioactive</i>)	492	657	842	1309	30/0

This chart reflects airplay from May 5-11. Songs ranked by total plays. Highlighted songs indicate Breaker.

99 Alternative reporters. 99 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS®

WALLFLOWERS

The Difference (*Interscope*)

TOTAL PLAYS/INCREASE: 1260/449
TOTAL STATIONS/ADDS: 82/14
CHART: 25

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
SUMMERCAMP Drawer (<i>Maverick/Reprise</i>)	24
MICHAEL PENN Try (<i>57/Epic</i>)	21
SUPERGRASS Cheapskate (<i>Capitol</i>)	21
FAITH NO MORE Last Cup Of Sorrow (<i>Slash/Reprise</i>)	15
WALLFLOWERS The Difference (<i>Interscope</i>)	14
COLLECTIVE SOUL Listen (<i>Atlantic</i>)	12
SHERYL CROW A Change Would Do You Good (<i>A&M</i>)	12
THAT DOG Never Say Never (<i>DGC/Geffen</i>)	12
CUNNINGHAMS Bottle Rockets (<i>Revolution</i>)	8
SUICIDE MACHINES SOS (<i>Hollywood</i>)	8

If I was
Eddie Vedder
would you like
me any better



MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
COLLECTIVE SOUL Listen (<i>Atlantic</i>)	+527
WALLFLOWERS The Difference (<i>Interscope</i>)	+449
DAVE MATTHEWS BAND Tripping Billies (<i>RCA</i>)	+448
SUMMERCAMP Drawer (<i>Maverick/Reprise</i>)	+440
SHERYL CROW A Change Would Do You Good (<i>A&M</i>)	+336
THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	+174
FOO FIGHTERS Monkey Wrench (<i>Roswell/Capitol</i>)	+152
CUNNINGHAMS Bottle Rockets (<i>Revolution</i>)	+148
MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	+146
MIGHTY MIGHTY BOSSTONES The Impression... (<i>Mercury</i>)	+143

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LUSCIOUS JACKSON Naked Eye (<i>Grand Royal/Capitol</i>)	311
All Mixed Up (<i>Capricorn/Mercury</i>)	311
BETTER THAN EZRA Desperately Wanting (<i>Swell/Elektra/EEG</i>)	311
SHERYL CROW Everyday Is A Winding Road (<i>A&M</i>)	311
SILVERCHAIR Abuse Me (<i>Epic</i>)	311
SUBLIME What I Got (<i>Gasoline Alley/MCA</i>)	311
LOCAL H Bound For The Floor (<i>Island</i>)	311
CARDIGANS Lovefool (<i>Mercury</i>)	311
GARBAGE #1 Crush (<i>Capitol</i>)	311
COUNTING CROWS A Long December (<i>DGC/Geffen</i>)	311

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

DEPECHE MODE

IT'S NO GOOD

R&R 9 2320 Plays

Audience: #4 Alternative
Over 15 Million Listeners

BDS: 7*, 1764 Plays

Over 200,000 Scanned To Date!



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FROM THE ALBUM

ULTRA

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Stations and their adds listed alphabetically by market

WEOX/Albany, NY PD: Ian Harrison APD: Kevin Quinn NO DOUBT "Sunday" SHERYL CROW "Change" TOAD THE WET "Come" MICHAEL PENN "Try" COWARD "Care" REEL BIG FISH "Salt" OUR LADY PEACE "Clarity" SUPERGRASS "Cheapskate"	WEND/Charlotte, NC PD: Jack Daniel MD: Rick Brewer SHERYL CROW "Change" FAITH NO MORE "Cup"	WHYY/Detroit, MI PD: Garrett Michaels MD: Alex Tear ECHO & THE BUNNYMEN "Wart" MICHAEL PENN "Try" JAMIROQUAI "Rasany" ENGLISH BEAT "Mirror"	KISF/Kansas City, MO PD: Jon Anthony MD: Jason Justice INDIGO GIRLS "Shame" CHEMICAL BROTHERS "Block"	WRLG/Nashville, TN DM: John Lenac PD: Julie Forman MD: Jason Moon SHERYL CROW "Change" MICHAEL PENN "Try" CUNNINGHAMS "Bottle" SUMMERCAMP "Drawer" THAT DOG "Never" FAITH NO MORE "Cup" NINJAS "Salon"	WBRU/Providence, RI PD: Tim Schiavelli MD: Matt Maloney ECHO & THE BUNNYMEN "Wart" SUPERGRASS "Cheapskate" MICHAEL PENN "Try" CHEMICAL BROTHERS "Block" SUMMERCAMP "Drawer" THAT DOG "Never" FAITH NO MORE "Cup" NINJAS "Salon"	KOME/San Jose, CA DM: Ron Nenni PD/MD: Jay Taylor THIRD EYE BLIND "Graduate" SUPERGRASS "Cheapskate" SOULS "Cello"
WQBK/Albany, NY OM/MD: Dan Binder MD: Kelly McManara LIGHTNING SEEDS "Showed"	WQXQ/Chicago, IL APD/MD: Mary Shuminas ABRA MOORE "Clover"	KNRQ/Eugene, OR PD: Stu Allen WALLFLOWERS "Difference" COOL FOR AUGUST "Here" MAMBREK "Ready" PULSARS "Turner"	KLZR/Kansas City, MO PD: Roger The Dodger MD: Bob Osburn SUPERGRASS "Cheapskate" SON VOLT "Easy"	KKNO/New Orleans, LA PD: Vince Richards MD: Rod Ryan MAMBREK "Ready" SUMMERCAMP "Drawer" CUNNINGHAMS "Bottle"	WOGG/Providence, RI PD/MD: Brent Peterse APD: John Allers 1 SUMMERCAMP "Drawer" SHERYL CROW "Change"	KJEE/Santa Barbara, CA GM/PO: Eddie Gutierrez APD: John Schroeter 3 SUMMERCAMP "Drawer" MATCHBOX 20 "Push" SUICIDE MACHINES "SOS" LONG PIGS "Sad" THAT DOG "Never"
KTEG/Albuquerque, NM PD: Skip Isley APD/MD: Julie Hoyt 26 LIVE "Turn" 7 COLLECTIVE SOUL "Listen" 2 BLUR "Song" 1 FAITH NO MORE "Cup"	WAQZ/Cincinnati, OH PD/MD: Matthew Harris APD: Sterling Schiessler 2 THAT DOG "Never" 2 COLLECTIVE SOUL "Listen" 2 SUMMERCAMP "Drawer" SISTER HAZEL "AF"	KFGX/Fargo, ND PD: Jay Thomas 7 SLOAN "Everyone" MICHAEL PENN "Try" FAITH NO MORE "Cup" WALLFLOWERS "Difference" SUPERGRASS "Cheapskate" CAMIUS "Who"	WNFZ/Knoxville, TN DM/MD: Jonathan Pirkie MICHAEL PENN "Try" SUICIDE MACHINES "SOS" OUR LADY PEACE "Superman's"	WXRK/New York, NY PD: Steve Kingston APD/MD: Alexa Tobin 4 TORI AMOS "Sleazy" SNEAKER PIMPS "B" SUMMERCAMP "Drawer"	KORB/Quad Cities, IA PD: Steve Gunter BLUR "Song" LIVE "Frank"	KNOD/Seattle, WA PD: Phil Manning MD: Kim Morroe 8 SAVE FERRIS "World" 7 HOPK "Chick" 7 GUSGUS "Believe" 7 SOCIAL DISTORTION "Drag" 5 BEN FOLDS FIVE "Bitter" 5 SUPERGRASS "Cheapskate" CUNNINGHAMS "Bottle" PENNYWISE "Society"
WNNX/Atlanta, GA OM: Brian Phillips PD: Leslie Fram MD: Sean Demery WORLD PARTY "Time" WENTS "Ticket"	WOXY/Cincinnati, OH PD: Dave Tellmann MD: Dorsie Fyffe 10 PAPAS FRITAS "Water" 4 WORLD PARTY "Time" 4 CARTER U.S.M. "Worlds" 3 CAMIUS "Who" 2 SUPERGRASS "Cheapskate" 2 MATTHEW SWEET "Galkrona" 2 FAITH NO MORE "Cup" 2 BLUR "Ballad" 2 MARK EITZEL "Life" 2 BOO RAYEVSKI "Bulldog" 1 JAMES "Avalanche" 1 YO LA TENGO "Sugarcube"	KFRR/Fresno, CA PD: Don D'Neal 3 SUMMERCAMP "Drawer" WALLFLOWERS "Difference" MATCHBOX 20 "Push" REEL BIG FISH "Salt"	WWDZ/Lansing, MI PD: Chris Kerr APD/MD: Chris Brunt WALLFLOWERS "Difference" VIBROLUSH "Bridge" SUICIDE MACHINES "SOS"	WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell SQUIRREL NUT ZIPPERS "Her" MATCHBOX 20 "Push" FAITH NO MORE "Cup" THAT DOG "Never"	KRZQ/Reno, NV PD: Rob "Blaze" Brooks APD: Smlin "Marty" MD: Heather Pierce SUICIDE MACHINES "SOS" SHERYL CROW "Change"	WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer DAVE MATTHEWS BAND "Topping" SUPERGRASS "Cheapskate" LIGHTNING SEEDS "Showed" FAITH NO MORE "Cup" MICHAEL PENN "Try" BARENAKED LADIES "Brat"
WJSE/Atlantic City, NJ OM/MD: Dave King LIGHTNING SEEDS "Showed" SUPERGRASS "Cheapskate" OUR LADY PEACE "Superman's" RYAN DOWNIE "Where" MICHAEL PENN "Try" SUICIDE MACHINES "SOS"	WENZ/Cleveland, OH PD: Sean Robertson No Adds	WGRO/Grand Rapids, MI PD: Allan Fee MD: Margot Smith 12 STONE TEMPLE PILOTS "School" 1 SUMMERCAMP "Drawer" COWARD "Care"	KXTE/Las Vegas, NV PD: Mike Stern MD: Chris Ripley SOCIAL DISTORTION "Drag" SOULS "Cello"	KGDE/Omaha, NE PD: Lynn Barstow MD: Scott Papek MICHAEL PENN "Try" SUMMERCAMP "Drawer" SUPERGRASS "Cheapskate" COLLECTIVE SOUL "Listen"	WBZU/Richmond, VA PD: J.J. Quest MD: Mike Scott 5 JAMIE'S CHICKEN "High" MICHAEL PENN "Try"	WVVE/Rochester, NY PD/MD: Erick Anderson DAVE MATTHEWS BAND "Topping"
WGRG/Binghamton, NY PD/MD: Steve Gliinsky No Adds	KFMZ/Columbia, MO PD: Paul Maloney 2 LORI CARSON "Got" 2 SUMMERCAMP "Drawer" MIGHTY MIGHTY BT "Impression"	WXNR/Greenville, NC PD: Jay Lopez MD: Neal Douthne RADISH "Pink" TOAD THE WET "Come" COLLECTIVE SOUL "Listen" SHAWN COLVIN "Sunny" INDIGO GIRLS "Shame"	WLIR/Long Island, NY PD: Jeff Levine APD: Gary Cao MD: Lynda Lopez INDIGO GIRLS "Shame"	WZZZ/Lexington, KY PD: Dennis Dillon MD: Brad Hart 5 COLLECTIVE SOUL "Listen" CHARLIE KRISTOVICH "Moose" THAT DOG "Never" SAVE FERRIS "World"	KCXX/Riverside, CA OM/MD: Dwight Arnold APD: John DeSantis MD: Lisa Aze 5 WALLFLOWERS "Difference"	KTQZ/Springfield, MO PD: Melody Lee MD: Shell Scott COLLECTIVE SOUL "Listen" ABRA MOORE "Clover" DAVE MATTHEWS BAND "Topping" ALL STARS UNITED "Smash"
KROX/Austin, TX PD: Sara Trexler APD/MD: Lloyd Hecutt 6 SAVE FERRIS "World" 5 SUMMERCAMP "Drawer" 4 COLLECTIVE SOUL "Listen"	WWCO/Columbus, OH PD: Jane Purcell MD: Andy Davis 2 SQUIRREL NUT ZIPPERS "Her" MICHAEL PENN "Try" LORI CARSON "Got" SAVE FERRIS "World"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	WRXQ/Memphis, TN PD: Tony Williams MD: Dianna Gee 1 FAITH NO MORE "Cup" 1 SUMMERCAMP "Drawer" 1 SUPERGRASS "Cheapskate" CUNNINGHAMS "Bottle" SHERYL CROW "Change"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	WVVE/Rochester, NY PD/MD: Erick Anderson DAVE MATTHEWS BAND "Topping"	WRRL/Syracuse, NY PD: Mimi Griswold APD: Scotch FAITH NO MORE "Cup" MICHAEL PENN "Try" WALLFLOWERS "Difference" SUPERGRASS "Cheapskate" ABRA MOORE "Clover"
WRAX/Birmingham, AL PD: Dave Rossi MD: Hurricane Shane 16 NAKED "Man's" COWARD "Care" POOLE "Samba"	WZAZ/Columbus, OH PD: Greg Aushan MD: Mark Pennington CUNNINGHAMS "Bottle" SAVE FERRIS "World" INDIGO GIRLS "Shame" CUNNINGHAMS "Bottle"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	KROQ/Los Angeles, CA VP/Prog.: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden 7 SUMMERCAMP "Drawer" MANSUM "Wide" THAT DOG "Never"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	WVVE/Rochester, NY PD/MD: Erick Anderson DAVE MATTHEWS BAND "Topping"	WVVE/Rochester, NY PD/MD: Erick Anderson DAVE MATTHEWS BAND "Topping"
WBCN/Boston, MA VP/Programming: Oedipus APD: Steven Strick MD: Carter Alan ECHO & THE BUNNYMEN "Wart" RADISH "Pink" FAITH NO MORE "Cup"	KOGE/Dallas, TX PD: Joel Folger MD: Mike Peor COLLECTIVE SOUL "Listen" SUMMERCAMP "Drawer" REEL BIG FISH "Salt" SHERYL CROW "Change" SNEAKER PIMPS "B"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	WVVE/Rochester, NY PD/MD: Erick Anderson DAVE MATTHEWS BAND "Topping"	WVVE/Rochester, NY PD/MD: Erick Anderson DAVE MATTHEWS BAND "Topping"
WFNX/Boston, MA PD: Bill Glasser MD: Laurie Gail 12 SUBLINE "Wrong" RADISH "Pink" WEEZER "Orange" MANSUM "Wide"	WXEG/Dayton, OH PD: Jeff Stevens MD: Allen Rantz MICHAEL PENN "Try" LIGHTNING SEEDS "Showed"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	WVVE/Rochester, NY PD/MD: Erick Anderson DAVE MATTHEWS BAND "Topping"	WVVE/Rochester, NY PD/MD: Erick Anderson DAVE MATTHEWS BAND "Topping"
KQXR/Boise, ID PD: Dan McColly MD: Tim Johnstone 8 SUPERGRASS "Cheapskate" COLLECTIVE SOUL "Listen" DAVE MATTHEWS BAND "Topping" RADISH "Pink"	KTCL/Denver, CO PD: John Hayes 5 SUPERGRASS "Cheapskate" 5 SUICIDE MACHINES "SOS" 5 FAITH NO MORE "Cup" 5 MICHAEL PENN "Try" 5 U2 "Mojo"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	WVVE/Rochester, NY PD/MD: Erick Anderson DAVE MATTHEWS BAND "Topping"	WVVE/Rochester, NY PD/MD: Erick Anderson DAVE MATTHEWS BAND "Topping"
WEOG/Buffalo, NY MD: Rich Wall THAT DOG "Never" MOIST "Resurrect"	KKDM/Des Moines, IA PD: J. Michael McKoy MD: Sophia John INDIGO GIRLS "Shame" SILVERCHAIR "Freak" RADISH "Pink"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	WVVE/Rochester, NY PD/MD: Erick Anderson DAVE MATTHEWS BAND "Topping"	WVVE/Rochester, NY PD/MD: Erick Anderson DAVE MATTHEWS BAND "Topping"
WBTZ/Burlington, VT PD: Stephanie Hindley MD: Steve Picard 1 SUPERGRASS "Cheapskate" 1 THAT DOG "Never"	CIMX/Detroit, MI Program Mgr: Murray Brookshaw PD/MD: Vince Cannova SUMMERCAMP "Drawer" U2 "Flu"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	WVVE/Rochester, NY PD/MD: Erick Anderson DAVE MATTHEWS BAND "Topping"	WVVE/Rochester, NY PD/MD: Erick Anderson DAVE MATTHEWS BAND "Topping"
WPGU/Champaign, IL PD: Ben Pozio MD: Jacent Jackson 1 OUR LADY PEACE "Superman's" 1 SHERYL CROW "Change" 1 THAT DOG "Never" 1 MICHAEL PENN "Try" 1 JAMIROQUAI "Rasany"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	WMAO/Madison, WI PD: Pat Frawley APD/MD: Trevor Scott TOAD THE WET "Come" RADISH "Pink" MICHAEL PENN "Try"	WVVE/Rochester, NY PD/MD: Erick Anderson DAVE MATTHEWS BAND "Topping"	WVVE/Rochester, NY PD/MD: Erick Anderson DAVE MATTHEWS BAND "Topping"

NEW & ACTIVE

CHEMICAL BROTHERS Block Rockin' Beats (*Astralwerks/Caroline*)
 Total Plays: 453, Total Stations: 40, Adds: 3

COOL FOR AUGUST Don't Wanna Be Here (*Warner Bros.*)
 Total Plays: 448, Total Stations: 34, Adds: 1

CAKE Frank Sinatra (*Capricorn/Mercury*)
 Total Plays: 403, Total Stations: 29, Adds: 0

DUNCAN SHEIK Barely Breathing (*Atlantic*)
 Total Plays: 383, Total Stations: 16, Adds: 1

RADISH Little Pink Stars (*Mercury*)
 Total Plays: 350, Total Stations: 38, Adds: 7

SLOAN The Good In Everyone (*Enclave*)
 Total Plays: 334, Total Stations: 25, Adds: 1

OUR LADY PEACE Superman's Dead (*Columbia*)
 Total Plays: 307, Total Stations: 25, Adds: 4

SUBLINE The Wrong Way (*Gasoline Alley/MCA*)
 Total Plays: 291, Total Stations: 14, Adds: 2

LORI CARSON Something's Got Me (*Restless*)
 Total Plays: 283, Total Stations: 20, Adds: 2

FOLK IMPLOSION Insinuation (*Communion*)
 Total Plays: 280, Total Stations: 17, Adds: 1

SHAWN COLVIN Sunny Came Home (*Columbia*)
 Total Plays: 252, Total Stations: 13, Adds: 1

EDNASWAP Clown Show (*Island*)
 Total Plays: 238, Total Stations: 22, Adds: 0

SISTER HAZEL All For You (*Universal*)
 Total Plays: 228, Total Stations: 9, Adds: 1

LONG PIGS She Said (*Island*)
 Total Plays: 220, Total Stations: 22, Adds: 1

SPACE Neighbourhood (*Gut/Universal*)
 Total Plays: 196, Total Stations: 15, Adds: 1

COWARD I Don't Care (*Elektra/EEG*)
 Total Plays: 195, Total Stations: 25, Adds: 5

CUNNINGHAMS Bottle Rockets (*Revolution*)
 Total Plays: 195, Total Stations: 27, Adds: 3

LIVE Turn My Head (*Radioactive*)
 Total Plays: 190, Total Stations: 10, Adds: 2

DAFT PUNK Ca Funk (*Virgin*)
 Total Plays: 187, Total Stations: 15, Adds: 0

PULSARS Turnel Song (*Almo Sounds/Geffen*)
 Total Plays: 184, Total Stations: 20, Adds: 2

Songs ranked by total plays.

Every once in a while a cd comes through our office sans the usual hype of most label releases, and basically, knocks us on our collective ass. Jiflirter's God Bless America is one of those cd's. - FMQB, 5/2/97

For more info 757-229-0503 fax 757-258-4353

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #1
WXRK/New York
(212) 314-9230
Kingston/Tobin

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
29	25	33	39	OFFSPRING/Gone Away
36	39	39	38	SMASHING PUMPKINS/Eye
36	39	37	37	METALLICA/Hero Of The Day
36	35	37	37	WALLFLOWERS/One Headlight
39	37	36	36	SOUNDGARDEN/Blow Up
30	36	39	36	SUBLIME/Santeria
29	30	34	34	METALLICA/King Nothing
17	25	30	30	MIGHTY MIGHTY BT/The Impression
38	37	32	32	BUSH/Greedy Fly
33	30	30	30	VERVE PIPE/The Freshmen
34	32	30	30	BLUR/Song 2
30	31	29	29	BECK/The New Pollution
18	26	34	34	SQUIRREL NUT ZIPPERS/Hell
18	26	26	26	THIRD EYE BLIND/Semi-Charmed Life
19	26	28	28	FOD FIGHTERS/Monkey Wrench
32	28	26	26	LUSCIOUS JACKSON/Naked Eye
20	26	25	25	FIONA APPLE/Sleep To Dream
17	24	25	25	DEPECHE MODE/It's No Good
31	34	25	25	VERUCA SALT/Volcano Girls
8	9	14	23	PAULA COLE/Where Have All...
8	19	17	20	BEN FOLDS FIVE/Battle Of Who...
11	22	25	20	SOUNDGARDEN/Rhinosaur
2	4	15	19	WALLFLOWERS/The Difference
31	34	25	17	U2/Staring At The Sun
19	23	20	17	DAVE MATTHEWS BAND/Crash Into Me
-	-	-	16	TOOL/Stinkist
-	-	-	5	LIVE/Turn My Head
5	14	15	15	K'S CHOICE/Not An Addict
1	-	5	13	JAMIROQUAI/Virtual Insanity
8	8	6	11	TOAD THE WET.../Come Down

MARKET #2
KROQ/Los Angeles
(818) 567-1067
Weatherly/Sandbloom/Worden

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
39	34	39	39	SMASHING PUMPKINS/Eye
33	34	36	38	SUBLIME/The Wrong Way
29	23	33	37	MIGHTY MIGHTY BT/The Impression
26	17	27	36	SNEAKER PIMPS/Underground
-	10	17	31	LIVE/Turn My Head
25	23	34	29	REEL BIG FISH/Sell Out
2	16	27	34	SHAWN COLVIN/Sunny Came Home
-	-	24	26	MXPX/Chuck Magnet
36	22	24	26	SQUIRREL NUT ZIPPERS/Hell
-	-	16	25	THIRD EYE BLIND/Graduate
22	24	35	25	DEPECHE MODE/It's No Good
19	20	20	25	BECK/The New Pollution
40	33	28	24	NO DOUBT/Sunday Morning
23	21	26	24	THIRD EYE BLIND/Semi-Charmed Life
26	29	32	24	OFFSPRING/Gone Away
32	18	21	22	FOD FIGHTERS/Monkey Wrench
26	18	20	20	JAMIROQUAI/Virtual Insanity
15	18	21	18	VERVE PIPE/The Freshmen
-	-	-	17	MONACO/What Do You Want...
-	-	-	7	OFFSPRING/The Meaning Of Life
-	-	22	17	SAVE FERRIS/The World Is New
21	19	18	15	U2/Staring At The Sun
33	16	17	15	DAVE MATTHEWS BAND/Crash Into Me
14	15	19	14	FIONA APPLE/Sleep To Dream
7	5	11	12	WALLFLOWERS/The Difference
15	17	12	12	BLUR/Song 2
10	6	11	11	DAFT PUNK/Da Funk
14	11	13	10	MEREDITH BROOKS/Bitch
10	5	10	10	CHEMICAL BROTHERS/Block Rockin' Beats
12	5	6	9	K'S CHOICE/Not An Addict

MARKET #3
WKOX/Chicago
(312) 527-8348
Shuminas

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
32	33	38	38	MIGHTY MIGHTY BT/The Impression
47	51	31	36	SMASHING PUMPKINS/Eye
44	43	35	35	DAVE MATTHEWS BAND/Crash Into Me
24	21	23	35	DEPECHE MODE/It's No Good
16	17	24	34	WALLFLOWERS/The Difference
19	22	36	32	LIVE/Reaks
27	35	38	30	VERUCA SALT/Volcano Girls
29	26	30	29	MEREDITH BROOKS/Bitch
43	50	31	29	BECK/The New Pollution
29	33	33	28	BLUR/Song 2
20	33	23	26	LUSCIOUS JACKSON/Naked Eye
19	15	35	26	K'S CHOICE/Not An Addict
18	19	24	26	NO DOUBT/Sunday Morning
-	6	27	25	SNEAKER PIMPS/Underground
24	22	17	24	THIRD EYE BLIND/Semi-Charmed Life
18	21	22	23	JAMIROQUAI/Virtual Insanity
11	21	20	22	BUSH/Cold Contagious
36	32	21	20	SQUIRREL NUT ZIPPERS/Hell
30	30	28	20	OFFSPRING/Gone Away
10	18	20	19	FOD FIGHTERS/Monkey Wrench
12	14	17	19	UNDERWORLD/Born Slippy
11	15	16	18	SILVERCHAIR/Freak
14	16	15	17	ERASURE/In My Arms
13	14	20	17	DAFT PUNK/Da Funk
-	-	-	17	SOULS/Cello (Where You...)
-	-	-	17	TOAD THE WET.../Come Down
7	8	14	16	COUNTING CROWS/Daylight Fading
9	14	8	16	SHERYL CROW/A Change Would Do...
-	-	2	14	TONIC/If You Could Only...
7	14	20	14	FIONA APPLE/Sleep To Dream

MARKET #4
KITS/San Francisco
(415) 512-1053
Sands/West/Axelsen

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
22	19	20	32	FOD FIGHTERS/Monkey Wrench
29	28	31	32	BECK/The New Pollution
-	-	11	30	LIVE/Turn My Head
19	15	16	29	U2/Staring At The Sun
29	20	30	28	LUSCIOUS JACKSON/Naked Eye
27	20	28	26	VERVE PIPE/The Freshmen
-	5	17	26	LIGHTNING SEEDS/You Showed Me
32	11	9	25	THIRD EYE BLIND/Semi-Charmed Life
30	30	28	23	DEPECHE MODE/It's No Good
-	18	24	23	MARCY PLAYGROUND/Sex And Candy
18	19	32	22	SQUIRREL NUT ZIPPERS/Hell
20	16	27	21	JAMIROQUAI/Virtual Insanity
19	16	20	20	NO DOUBT/Sunday Morning
22	10	15	20	REEL BIG FISH/Sell Out
12	11	12	19	SNEAKER PIMPS/Underground
22	19	11	19	SMASHING PUMPKINS/Eye
-	21	15	18	THAT DOG/Never Say Never
10	13	13	18	BLUR/Song 2
-	7	15	16	WALLFLOWERS/The Difference
19	21	11	15	DAFT PUNK/Da Funk
12	25	30	14	FIONA APPLE/Sleep To Dream
21	24	25	14	MIGHTY MIGHTY BT/The Impression
12	13	14	14	TOAD THE WET.../Come Down
16	22	22	13	SUBLIME/The Wrong Way
5	8	23	12	WHITE TOWN/Your Woman
16	9	12	12	FAITHLESS/Insomnia
-	11	11	11	SHERYL CROW/A Change Would Do...
-	10	8	10	GUSGUS/Believe
10	9	7	10	MATTHEW SWEET/Where You Get Love
10	3	7	9	WALLFLOWERS/One Headlight

MARKET #5
WPLY/Philadelphia
(610) 565-8900
McGuinn/Kubinski/Elliott

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
31	29	41	44	WHITE TOWN/Your Woman
42	45	43	44	SUBLIME/Santeria
29	43	44	44	THIRD EYE BLIND/Semi-Charmed Life
26	28	33	43	SQUIRREL NUT ZIPPERS/Hell
38	42	40	37	VERVE PIPE/The Freshmen
20	22	19	36	PAULA COLE/Where Have All...
40	24	40	35	DAVE MATTHEWS BAND/Crash Into Me
43	45	42	31	U2/Staring At The Sun
27	30	31	30	BECK/The New Pollution
20	29	26	30	DEPECHE MODE/It's No Good
12	26	25	29	TOAD THE WET.../Come Down
25	31	26	28	MEREDITH BROOKS/Bitch
27	30	26	28	VERUCA SALT/Volcano Girls
31	27	29	27	MATTHEW SWEET/Where You Get Love
22	28	28	27	COUNTING CROWS/Daylight Fading
7	18	26	27	LIVE/Reaks
25	27	27	25	SMASHING PUMPKINS/Eye
17	24	25	24	SHERYL CROW/A Change Would Do...
21	17	21	22	KULA SHAKER/Start All Over
14	15	19	20	MIGHTY MIGHTY BT/The Impression...
-	-	23	20	MATCHBOX 20/Push
7	11	12	20	TONIC/If You Could Only...
44	43	42	19	BUSH/Greedy Fly
14	26	22	19	INDIGO GIRLS/Shame On You
19	28	27	19	K'S CHOICE/Not An Addict
29	28	27	17	INXS/Elegantly Wasted
15	20	17	16	OFFSPRING/Gone Away
10	17	15	16	LUSCIOUS JACKSON/Under Your Skin
-	-	-	15	WALLFLOWERS/The Difference
11	12	14	15	REEL BIG FISH/Sell Out

MARKET #6
89X/Detroit
(313) 961-9811
Brookshaw/Cannova

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE	
55	36	36	55	VERVE PIPE/The Freshmen	
17	53	56	52	MIGHTY MIGHTY BT/The Impression...	
29	31	37	51	BECK/The New Pollution	
36	33	37	51	BLUR/Song 2	
31	55	50	50	FOD FIGHTERS/Monkey Wrench	
47	56	52	50	WALLFLOWERS/The Difference	
29	55	56	46	LIVE/Reaks	
29	32	44	44	OUR LADY PEACE/Clumsy	
41	54	49	39	FIONA APPLE/Sleep To Dream	
14	38	38	38	DELIRIUM/Silence	
3	37	43	35	SQUIRREL NUT ZIPPERS/Hell	
54	53	41	32	OFFSPRING/Gone Away	
-	26	36	31	RUSTY/Young Cell	
-	21	30	29	DAVE MATTHEWS BAND/Crash Into Me	
20	30	29	29	STONE TEMPLE PILOTS/Tumble In The Rough	
44	45	36	29	K'S CHOICE/Not An Addict	
6	29	30	29	PAULA COLE/Where Have All...	
23	27	30	27	OUR LADY PEACE/Superman's Dead	
-	22	26	27	DEPECHE MODE/It's No Good	
28	33	30	27	BUSH/Cold Contagious	
45	50	43	27	MATCHBOX 20/Push	
7	17	16	23	NO DOUBT/Sunday Morning	
15	23	13	19	JAMIROQUAI/Virtual Insanity	
20	18	19	18	SLAND/The Good In Everyone	
-	-	-	18	LUSCIOUS JACKSON/Under Your Skin	
-	-	-	17	TREBLE CHARGER/Friend Of Mine	
5	6	3	16	THIRD EYE BLIND/Semi-Charmed Life	
14	13	17	13	SILVERCHAIR/Freak	
-	-	-	13	CHANTAL KREVIAZUK/God Made Me	
-	-	-	7	11	CHEMICAL BROTHERS/Block Rockin' Beats

MARKET #6
WHYT/Detroit
(313) 871-3030
Michaels/Tear

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
49	42	47	48	JEWEL/You Were Meant...
49	43	47	48	VERVE PIPE/The Freshmen
51	45	47	48	DUNCAN SHEIK/Barely Breathing
48	45	49	46	DAVE MATTHEWS BAND/Crash Into Me
48	44	47	46	WALLFLOWERS/One Headlight
50	40	41	45	SHAWN COLVIN/Sunny Came Home
34	43	48	45	PAULA COLE/Where Have All...
49	45	50	36	WHITE TOWN/Your Woman
31	30	31	34	SHERYL CROW/Everyday Is...
29	31	29	32	BEN FOLDS FIVE/Battle Of Who...
29	27	29	31	LUSCIOUS JACKSON/Naked Eye
9	24	31	31	BETTER THAN EZRA/Desperately Wanting
28	28	26	29	INXS/Elegantly Wasted
18	17	20	29	COWBOY MOUTH/Jenny Says
26	29	28	28	COLLECTIVE SOUL/Precious Declaration
25	23	24	28	THIRD EYE BLIND/Semi-Charmed Life
27	27	27	28	TONIC/If You Could Only...
27	23	20	26	U2/Staring At The Sun
24	25	29	25	BARNABED LADIES/The Old Apartment
30	24	25	25	CARDIGANS/Been It
26	21	23	25	DEPECHE MODE/It's No Good
-	21	26	24	NO DOUBT/Sunday Morning
28	27	28	22	TORI AMOS/Silent All These...
20	20	20	20	MIGHTY MIGHTY BT/The Impression...
21	21	20	20	TOAD THE WET.../Come Down
21	19	21	20	MATTHEW SWEET/Where You Get Love
17	16	15	17	SQUIRREL NUT ZIPPERS/Hell
13	23	18	15	MATCHBOX 20/Push
31	23	21	14	SUBLIME/Santeria
5	2	10	13	INDIGO GIRLS/Shame On You

MARKET #7
94.5 THE EDGE/Dallas
(972) 770-7777
Folger/Smith/Peer

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
29	32	47	55	DMC/How Bizarre
47	52	52	51	DAVE MATTHEWS BAND/Crash Into Me
51	55	52	48	VERVE PIPE/The Freshmen
51	54	34	32	K'S CHOICE/Not An Addict
28	26	27	31	THIRD EYE BLIND/Semi-Charmed Life
35	31	30	29	BECK/The New Pollution
26	25	27	28	MATCHBOX 20/Push
26	27	16	26	DEPECHE MODE/It's No Good
24	23	28	25	SMASHING PUMPKINS/Eye
-	-	10	24	CAMUS/U Who
22	24	24	24	VERUCA SALT/Volcano Girls
24	21	19	23	SQUIRREL NUT ZIPPERS/Hell
-	-	-	22	TONIC/If You Could Only...
17	21	42	21	DUNCAN SHEIK/Barely Breathing
12	10	11	20	U2/Staring At The Sun
21	18	17	19	MONACO/What Do You Want...
18	15	18	18	TOAD THE WET.../Come Down
-	-	19	17	SHAWN COLVIN/Sunny Came Home
10	10	12	15	NO DOUBT/Sunday Morning
6	5	8	15	BLUR/Song 2
11	15	19	15	THAT DOG/Never Say Never
25	17	16	15	JAMIROQUAI/Virtual Insanity
18	14	15	14	WALLFLOWERS/The Difference
16	14	14	14	LIVE/Reaks
16	13	12	14	MIGHTY MIGHTY BT/The Impression...
-	16	20	13	ABRA MOORE/Four Leaf Clover
9	15	10	13	OFFSPRING/Gone Away
27	20	18	11	INXS/Elegantly Wasted
13	8	8	11	BEN FOLDS FIVE/Battle Of Who...
28	18	14	11	GRAND STREET CRYERS/You Win Again

MARKET #8
WHFS/Washington
(301) 306-0991
Benjamin/Waugh/Ferrise

PLAYS

SW	ZW	LW	TW	ARTIST/TITLE
35	35	35	35	

ALTERNATIVE PLAYLISTS

May 16, 1997 R&R • 89

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #18
KZON/Phoenix
 (602) 258-8181
 Peterson

101.5FM

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	24	25	30	31	THIRD EYE BLIND/Semi-Charmed Life
13	21	23	28	33	COLLECTIVE SOUL/Listen
-	7	20	26	32	DAVE MATTHEWS BAND/Tipping Billies
18	23	24	26	32	DEPECHE MODE/It's No Good
17	19	20	26	32	TOAD THE WET.../Come Down
24	23	26	32	33	U2/Staring At The Sun
19	19	19	24	29	TONIC/If You Could Only
26	24	24	23	28	MATTHEW SWEET/Where You Get Love
17	19	18	21	26	LIVE/Freaks
19	19	20	23	28	MATCHBOX 20/Push
26	26	26	26	26	VERVE PIPE/The Freshmen
-	-	-	-	-	WALLFLOWERS/The Difference
-	-	-	-	-	ABRA MOORE/Four Leaf Clover
18	20	19	24	29	BETTER THAN EZRA/Long Lost
15	15	19	24	29	COWBOY MOUTH/Jenny Says
19	20	19	24	29	MEREDITH BROOKS/Bitch
18	20	19	24	29	SHAWN COLVIN/Sunny Came Home
18	20	19	24	29	SNEAKER PIMPS/Underground
-	-	-	-	-	INXS/Don't Lose Your Head
-	-	-	-	-	LUSCIOUS JACKSON/Under Your Skin
6	10	19	16	21	INDIGO GIRLS/Shame On You
14	13	16	21	26	K'S CHOICE/Not An Addict
-	-	-	-	-	LORI CARSON/Something's Got Me
6	5	8	13	18	SLOAN/The Good In Everyone
18	20	3	8	13	FIONA APPLE/Sleep To Dream
6	7	7	12	17	STAR 69/It's Insane
-	-	-	-	-	COWARD/Don't Care
-	-	-	-	-	DEL AMIRI/Not Where It's At
-	-	-	-	-	TREEHOUSE/Daddy Inside
-	-	-	-	-	SHERYL CROW/A Change Would Do

MARKET #20
WXDQ/Pittsburgh
 (412) 937-1441
 Castellini/Diana

the 105.9

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
31	31	31	34	34	BUSH/Greedy Fly
29	29	25	33	33	DAVE MATTHEWS BAND/Crash Into Me
28	34	33	33	33	MIGHTY MIGHTY BT/The Impression
32	33	31	32	32	WHITE TOWN/Your Woman
33	31	32	31	31	DUNCAN SHEIK/Barely Breathing
32	31	33	31	31	11/11 Mixed Up
29	30	30	30	30	THIRD EYE BLIND/Semi-Charmed Life
34	33	32	30	30	LIVE/Merica
35	34	33	30	30	VERVE PIPE/The Freshmen
36	32	32	30	30	VERUCA SALT/Volcano Girls
32	31	34	30	30	MEREDITH BROOKS/Bitch
31	31	30	29	29	TOAD THE WET.../Come Down
26	28	28	28	28	FIONA APPLE/Sleep To Dream
28	27	28	28	28	REPUBLICA/Trop Dead Gorgeous
26	28	28	28	28	MATTHEW SWEET/Where You Get Love
28	25	26	27	27	U2/Staring At The Sun
15	19	28	27	27	TONIC/If You Could Only
27	27	27	27	27	INXS/Elegantly Wasted
27	26	27	27	27	BECK/The New Pollution
27	26	27	26	26	SLEEPING GIANTS/Revolution
-	-	-	-	-	SHERYL CROW/A Change Would Do
16	13	16	17	17	BEN FOLDS FIVE/Battle Of Who
-	-	-	-	-	DHARMA SONS/Com Everybody
32	32	27	16	16	U2/Staring At The Sun
15	15	17	15	15	SNEAKER PIMPS/Underground
15	17	15	14	14	INDIGO GIRLS/Shame On You
15	16	14	14	14	COLLECTIVE SOUL/Listen
26	27	17	14	14	NO DOUBT/Happy Now?
2	13	14	13	13	ABRA MOORE/Four Leaf Clover
-	-	-	-	-	LIVE/Turn My Head

MARKET #22
WENZ/Cleveland
 (216) 861-0100
 Robertson

107.9END
 CLEVELAND'S MODERN ROCK

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	19	17	50	50	TONIC/If You Could Only
47	50	50	49	49	K'S CHOICE/Not An Addict
47	46	47	49	49	INXS/Elegantly Wasted
31	21	18	49	49	THIRD EYE BLIND/Semi-Charmed Life
49	50	50	48	48	MIGHTY MIGHTY BT/The Impression
46	46	49	48	48	MEREDITH BROOKS/Bitch
48	50	48	48	48	FIONA APPLE/Sleep To Dream
46	44	50	47	47	VERVE PIPE/The Freshmen
26	19	17	45	45	VERUCA SALT/Volcano Girls
29	20	22	30	30	SQUIRREL NUT ZIPPERS/Hell
25	19	22	22	22	BEN FOLDS FIVE/Battle Of Who
24	21	20	21	21	TOAD THE WET.../Come Down
24	20	18	21	21	MATCHBOX 20/Push
24	20	17	21	21	PAULA COLE/Where Have All
25	21	17	20	20	ORBIT/Medicine (Baby...)
24	21	17	20	20	U2/Staring At The Sun
27	15	16	20	20	CLARKS/Caroline
-	-	-	-	-	WALLFLOWERS/The Difference
12	12	12	20	20	JAYHAWKS/Think About It
15	20	19	19	19	FOO FIGHTERS/Monkey Wrench
24	21	18	18	18	MATTHEW SWEET/Where You Get Love
24	21	18	18	18	DEPECHE MODE/It's No Good
26	23	17	19	19	BLUR/Song 2
24	22	17	19	19	BUSH/Cold Contagious
-	-	-	-	-	DAVE MATTHEWS BAND/Tipping Billies
27	21	19	18	18	SILVERCHAIR/Freak
-	-	-	-	-	ABRA MOORE/Four Leaf Clover
-	-	-	-	-	SUMMERCAMP/Drawer
-	-	-	-	-	COLLECTIVE SOUL/Listen
24	20	19	17	17	LIVE/Freaks

MARKET #23
KTCL/Denver
 (303) 623-9330
 Hayes

93.3
KTCL

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
28	25	26	31	31	BECK/The New Pollution
25	22	32	31	31	MEREDITH BROOKS/Bitch
32	30	31	31	31	SNEAKER PIMPS/Underground
32	30	31	31	31	WHITE TOWN/Your Woman
28	30	29	31	31	DEPECHE MODE/It's No Good
32	30	31	30	30	THIRD EYE BLIND/Semi-Charmed Life
30	29	31	30	30	VERVE PIPE/The Freshmen
32	30	30	29	29	MIGHTY MIGHTY BT/The Impression
24	27	29	27	27	MATTHEW SWEET/Where You Get Love
29	30	28	27	27	U2/Staring At The Sun
24	23	23	25	25	BLUR/Song 2
10	11	24	25	25	SQUIRREL NUT ZIPPERS/Put A Lid On It
24	25	24	24	24	OMC/How Bizarre
-	-	-	-	-	DAVE MATTHEWS BAND/Tipping Billies
25	26	25	23	23	JAMIROQUAI/Virtual Insanity
11	15	24	22	22	ORBIT/Medicine (Baby...)
24	24	22	22	22	MORPHINE/Early To Bed
31	28	25	21	21	INXS/Elegantly Wasted
-	-	-	-	-	LIVE/Freaks
22	23	21	18	18	K'S CHOICE/Not An Addict
10	14	15	18	18	FIONA APPLE/Sleep To Dream
-	-	-	-	-	SPACE/Neighborhood
23	21	24	16	16	ERASURE/In My Arms
-	-	-	-	-	ORBIT/Medicine (Baby...)
10	11	13	15	15	UNDERWORLD/Born Slippy
24	24	22	15	15	BEN FOLDS FIVE/Battle Of Who
16	24	24	14	14	TOAD THE WET.../Come Down
10	11	12	14	14	TONIC/If You Could Only
-	-	-	-	-	CUNNINGHAMS/Bottle Rockets

MARKET #24
KNRK/Portland, OR
 (503) 223-1441
 Hamilton

94.7
NBA

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
37	38	38	38	38	BECK/The New Pollution
23	21	36	38	38	FOO FIGHTERS/Monkey Wrench
21	21	36	38	38	LIVE/Freaks
21	21	36	38	38	MIGHTY MIGHTY BT/The Impression
38	38	38	38	38	OFFSPRING/Gone Away
38	38	38	38	38	THIRD EYE BLIND/Semi-Charmed Life
39	37	39	38	38	VERUCA SALT/Volcano Girls
31	38	38	37	37	BLUR/Song 2
22	22	35	37	37	MATCHBOX 20/Push
19	19	25	33	33	JAMIROQUAI/Virtual Insanity
-	-	-	-	-	CAMUS/U Who
-	-	-	-	-	COLLECTIVE SOUL/Listen
21	22	25	32	32	DEPECHE MODE/It's No Good
19	25	22	31	31	K'S CHOICE/Not An Addict
-	-	-	-	-	DAVE MATTHEWS BAND/Tipping Billies
-	-	-	-	-	ABRA MOORE/Four Leaf Clover
5	14	18	22	22	SILVERCHAIR/Freak
17	21	24	22	22	SQUIRREL NUT ZIPPERS/Hell
35	38	27	22	22	TONIC/If You Could Only
-	-	-	-	-	WALLFLOWERS/The Difference
-	-	-	-	-	COUNTING CROWS/Daylight Fading
-	-	-	-	-	SMASHING PUMPKINS/Eye
-	-	-	-	-	TOAD THE WET.../Come Down
-	-	-	-	-	DEPECHE MODE/It's No Good
-	-	-	-	-	SNEAKER PIMPS/Underground
28	23	24	20	20	MEREDITH BROOKS/Bitch
21	23	23	19	19	BUSH/Cold Contagious
38	25	19	16	16	VERVE PIPE/The Freshmen
22	20	23	18	18	ORBIT/Medicine (Baby...)
23	21	23	16	16	REEL BIG FISH/Sell Out
-	-	-	-	-	SUMMERCAMP/Drawer

MARKET #25
WAQZ/Cincinnati
 (513) 821-9326
 Harris/Jame

107.1

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
37	39	32	39	39	WALLFLOWERS/Dne Headlight
18	21	40	38	38	TONIC/If You Could Only
31	36	31	37	37	OMC/How Bizarre
28	36	34	35	35	WHITE TOWN/Your Woman
41	36	37	34	34	DUNCAN SHEIK/Barely Breathing
5	14	30	32	32	SHAWN COLVIN/Sunny Came Home
34	38	35	35	35	VERVE PIPE/The Freshmen
22	26	29	24	24	TOAD THE WET.../Come Down
20	20	26	23	23	MATCHBOX 20/Push
12	11	14	18	18	SQUIRREL NUT ZIPPERS/Hell
16	18	16	14	14	K'S CHOICE/Not An Addict
16	15	16	16	16	INXS/Elegantly Wasted
23	29	16	15	15	SNEAKER PIMPS/Underground
14	17	15	15	15	BARENAKED LADIES/The Old Apartment
18	11	10	15	15	SMASHING PUMPKINS/Eye
14	7	20	15	15	U2/Staring At The Sun
20	14	15	15	15	DEPECHE MODE/It's No Good
10	9	14	14	14	COUNTING CROWS/Daylight Fading
21	16	14	14	14	THIRD EYE BLIND/Semi-Charmed Life
7	7	10	14	14	ORBIT/Medicine (Baby...)
7	7	10	14	14	LIVE/Freaks
17	17	15	14	14	MEREDITH BROOKS/Bitch
11	11	14	13	13	BEN FOLDS FIVE/Battle Of Who
13	17	14	13	13	MATTHEW SWEET/Where You Get Love
17	14	12	12	12	BECK/The New Pollution
18	24	14	12	12	SPACE/Female Of
10	10	13	11	11	BLUR/Song 2
13	11	13	11	11	INDIGO GIRLS/Shame On You
-	-	-	-	-	DAVE MATTHEWS BAND/Tipping Billies
-	-	-	-	-	REEL BIG FISH/Sell Out

MARKET #25
WOXY/Cincinnati
 (513) 523-4114
 Tellmann/Fyffe

97X
WOXY

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
10	10	10	24	24	MOLDKO/Fun For Me
23	23	21	23	23	TOAD THE WET.../Come Down
20	22	22	22	22	MATTHEW SWEET/Where You Get Love
11	10	10	22	22	WORLD PARTY/Vanity Fair
23	23	13	13	13	INDIGO GIRLS/Shame On You
1	1	10	13	13	LUNACHICKS/Don't Want You
12	11	11	12	12	MIGHTY MIGHTY BT/The Impression
11	11	11	12	12	JAMES/Tomorrow
11	12	12	12	12	SLOAN/The Good In Everyone
11	10	10	12	12	BUILT TO SPILL/Made-Up Dreams
12	10	10	12	12	BILL JAWONITZ/Gaslight
-	-	-	-	-	POSTER CHILDREN/O For 1
11	10	11	12	12	DEPECHE MODE/It's No Good
12	10	9	12	12	CARDIGANS/Been It
11	10	10	12	12	RADISH/Little Pink Stars
11	11	11	12	12	LORI CARSON/Something's Got Me
11	12	11	12	12	WILCO/ Got You (At...)
12	10	10	12	12	FAITHLESS/Insomnia
10	10	11	12	12	FOLK IMPLOSION/Insatiation
1	10	10	12	12	ANI DIFRANCO/In And Out
11	10	10	12	12	THAT DDD/Never Say Never
2	10	10	12	12	HELUM/Silver Stings
-	-	-	-	-	VOODOO GLOW/SKULLS My Soul Is Sick
-	-	-	-	-	PAVEMENT/Old To Begin
2	11	11	11	11	PAPAS FRITAS/Sing About Me
11	11	11	11	11	BETTIE SERVERT/Rudder
8	10	10	11	11	YD LA TENGGO/Autumn Sweater
12	11	12	11	11	GENE/Where Are They Now?
12	11	11	11	11	LONDON SUEDE/Trash
11	9	11	11	11	U2/Staring At The Sun

MARKET #26
KCCX/Riverside
 (909) 384-1039
 Arnold/DeSantis/Axe

103.9

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
17	18	20	39	39	MEREDITH BROOKS/Bitch
26	46	37	39	39	WHITE TOWN/Your Woman
35					

BreakThrough

Artist:

ABRA MOORE

TRACK: "FOUR LEAF CLOVER"

LP: "STRANGEST PLACES"

PRODUCER: MITCH WATKINS

LABEL: ARISTA AUSTIN/ARISTA

Alt-bands, **Poi Dog Pondering**, has been on a quest of her own.

For Moore, the journey would take her to Europe, where she played in clubs in London and street-busked in Paris. Absorbing her dose of continental flair, she returned to the States, settling in Austin. Austin would be a perfect backdrop for Moore's desire to represent all the musical influences and ideas she had developed. Working with mixer **Jack Joseph Puig** and producer **Mitch Watkins**, Moore found her material gaining an edgier tone. Puig, who has recently worked with **Weezer**, **Belly**, and **L7** helped Moore and Watkins find the sound that has made this track a potential multiformat monster. Last week the song moved 20-10 on **R&R's** Adult Alternative chart, a monumental leap for a new act at that format.

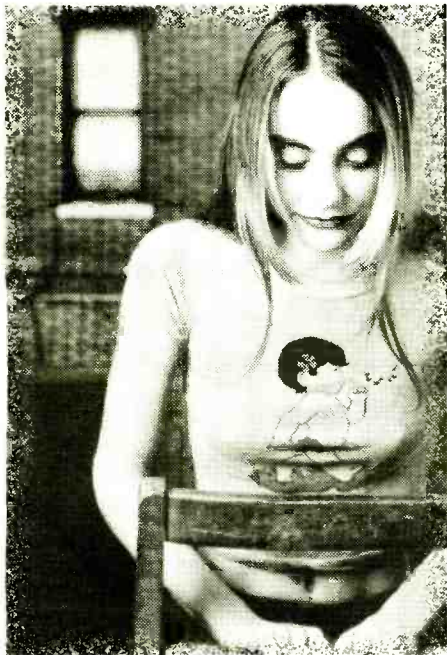
"Four Leaf Clover" really doesn't need to be classified by format acceptance. This "Clover" isn't relying on luck, it's relying on one of the most insistent melodies that exists on record in 1997.

• **Influences:** Billie Holiday, Beatles, Tom Petty, Ani DiFranco

• **Artist POV:** Was Moore destined to be in music? She says, "This music thing just kind of chose me. I come from a very artistic family, so I've always done this. My father was an artist from the Beat Generation. I grew up absorbing all the great singers from the jazz era. I also was into all the great songwriters from the '70s; it's all colored my palette."

—Sky Daniels

essentials: As Alternative radio embraces melodicism with a vengeance, here comes a record with an approach perfect for the times. Alternative has been in a struggle to retain its upper-demo appeal without losing meaningfulness to its loyalists. **Abra Moore**, whose first national breakthrough came in the guise of one of the original Pop/



Breakthrough Artist highlights breaking artists charting for the first time.

Michael Penn
"Try" (57/Epic)
WHYT/Detroit PD **Garrett Michaels**



Flash back to college radio, 1989. I remember hearing a cool Lennonesque song with the refrain, "what if I were Romeo in black jeans." Imagine (oops, bad pun) my surprise to hear the DJ say it was "No Myth" by Sean Penn's brother. Not non-singing bro Chris, but promising poet Michael Penn. I marched out (bad pun #2) and bought the promising debut, "March." Penn's follow-up CD, "Free For All," had good material, but nothing to match the classic quality of "No Myth." ■ Flash forward to 1997 for a fitting return to form with "Try" from the terrific new LP, "Resigned." "Try" hits you, beginning with spare acoustic guitar and an adding layer of production that is at once lush in pop scope and full of rock muscle. Brendan O'Brien seems to be a perfect producer for Penn. Lyrically smart, with a hook that improves with every listen. If you think it sounds good in the office, you should "Try" (that's #3) it on-air! Michael Penn is back with a vengeance and a multiformat smash. You better claim ownership now ...

Garrett Michaels ON THE RECORD

Michael Penn's "Try" is going to be the next in a recent string of AdultSM friendly, multiformat hits. Watch your back at Pop/Alt. on this one ... **Supergrass** may have its commercial breakthrough in "Cheapskate." The A&R regime of Prez **Gary Gersh** is delivering a hot streak for **Capitol**, with **Supergrass**, **Meredith Brooks**, **Foo Fighters**, and a forthcoming **Everclear** ... Quietly, a cult following is developing around the "Austin Powers" movie. Programmers are connecting the **Lightning Seeds** to the street buzz... Want on-air magic? Repeat after me, **ABRA** cadabra ... **Summercamp** continues to attract more registrants with its melodic rock. **Maverick's** taking advantage of programmers who are starved for energetic nighttime material ... The **Need-At-Night** boosted the return of

ON THE RADIO With Sky Daniels

Faith No More ... The nocturnal need created an eye-popping add of the **Vents** advance cassette at **99X/Atlanta** ... Check out **Shawn Colvin's** amazing research at **CHR** in **R&R's** exclusive **Callout America**... Record of the week: **Del Amitri**

The new single and video from the forthcoming debut album

Spinning At:

WXPS 19x	WBZU 13x	WEQX 11x	WOXY 11x	KICT 10x
WJSE	KKND	WAQZ	WNFZ	WRAX
KKDM	WHTG	WBER	WEJE	WNTX
WHMP	WWDX	KQXR	WBZF	KQRX
KFGX	WDOX	WOSC	KZTX	& MORE!

Video on **M2** & 120 MINUTES

Album in stores 6/3!

"BRIDGE OVER ME"

NEW MUSIC SPECIALTY SHOWS

Seeds Are Smashing, Baby!

The **Lightning Seeds** rode the cult explosion surrounding the "Austin Powers" movie and soundtrack to a first-place finish on the R&R Panel. Their inspired cover of the **Turtles** classic inspired the swinging **Mods** at **WXRK/NY**, **WBCN/Boston**, **KNRK/Portland**, and more to help make this Top o' the Pops. **Summercamp** used its rough-edged pop to great effect, placing second with support from **KNDD/Seattle**, **WXDX/Pittsburgh**, **XHRM/San Diego**, and more. The **Cunninghams** are another example of pop with power capturing the Panel, as they have a "Happy Day" placing third. This week, we pay tribute to one of the most influential and longest-running Specialty Shows, **WBCN's "Nocturnal Emissions"** and its **T.J. Martell**-roasted host with the most, **Oedipus**. Record To Watch: **Souls**.

WBCN/Boston
Nocturnal Emissions
Sunday, May 4
Oedipus



- WORLD PARTY** It Is Time (Enclave)
- CUNNINGHAMS** Bottle Rockets (Revolution)
- SUMMERCAMP** Drawer (Maverick/Reprise)
- OUR LADY PEACE** Superman's Dead (Columbia)
- CDWARD** I Don't Care (Elektra/EEG)
- SLEATER-KINNEY** Little Babies (Kill Rock Stars)
- LYDIA LUNCH** Bowery Blues (Rykodisc)
- FUN LOVIN' CRIMINALS** King Of New York (EMI)
- ELYSIAN FIELDS** Jack In The Box (Radioactive)
- VOODOO GLOWSKULLS** Bulletproof (Epitaph)
- 22 JACKS** Things To Come (USA Side 1)
- POND** Spokes (Work)
- MARK EITZEL** In Your Life (Warner Bros.)
- CHAINSUCK** Emily Says (Wax Trax)

TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 **LIGHTNING SEEDS** (Hollywood)
- 2 **SUMMERCAMP** (Maverick/Reprise)
- 3 **CUNNINGHAMS** (Revolution)
- 4 **SUPERGRASS** (Capitol)
- 5 **PENNYWISE** (Epitaph)
- 6 **BENNET** (Roadrunner)
- 7 **GUS GUS** (4AD/Warner Bros.)
- 8 **ANI DIFRANCO** (Righteous Babe)
- 9 **CHEMICAL BROTHERS** (Astralwerks/Caroline)
- 10 **FOLK IMPLOSION** (Communion)
- 11 **VOODOO GLOWSKULLS** (Epitaph) Airplay Includes: KXRK, WBCN, WXDX
- 12 **DAFT PUNK** (Virgin) Airplay Includes: KFMA, KNRX, WROX
- 13 **BIS** (Grand Royal) Airplay Includes: KOME, WXRK, XHRM
- 14 **CAKE LIKE** (Vapor) Airplay Includes: KISF, W-HFS, WLUM
- 15 **THAT DOG** (DGC/Geffen) Airplay Includes: KTBZ, KTEG, WHTG
- 16 **CIRRUS** (Moonshine) Airplay Includes: KNRK, WFNX, XTRA
- 17 **SUICIDE MACHINES** (Hollywood) Airplay Includes: KGDE, WDGE, WEQX
- 18 **MANSUN** (Epic) Airplay Includes: KJEE, KPNT, WQXA
- 19 **YO LA TENGO** (Matador) Airplay Includes: KNDD, WDST, WQBK
- 20 **DEUS** (Island) Airplay Includes: KKND, WPLY, WXDX



Lightning Seeds

Compiled by Lynn Beaudoin

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p>WEQX/Albany, NY Download Sunday 7-10pm DeAnna Mach Summercamp "Drawer" Daft Punk "Around The World" Fun Lovin' Criminals "King Of New York" Tucky "Makes Me Wanna" Katell Keneg "One Hell Of A Life"</p>	<p>WEJ/E Ft. Wayne, IN New Music Show Sunday 8:30-9:30pm Weasel Ani Difranco "In Or Out" Big Head Todd "Please Don't Tell" Suicide Machines "S.O.S." Cunninghams "Bottle Rockets" Weezer "Pink Triangle"</p>	<p>WRLG/Nashville, TN Thunderground Radio Sunday 7-8:30pm Jason Moon Gus Gus "Believe" Beth Orton "She Cries Your Name" Supergrass "Cheapskate" Poster Children "041" Man Or Astroman "Universe City"</p>	<p>WDGE/Providence, RI House Of New Edge Music Tuesday 11pm-midnight John Allers Camus "U Who" Our Lady Peace "Supeman's Dead" Supergrass "Cheapskate" Save Ferris "The World Is New" Vibrolush "Bridge Over Me"</p>
<p>WQBK/Albany, NY Over The Edge Monday midnight-2am Kelli McNamara Mansun "Take It Easy Chicken" Yo La Tengo "Autumn Sweater" Folk Implosion "Insinuation" Regurgitator "Blubber Boy" Blur "Beetlebum"</p>	<p>WQXA/Harrisburg, PA The Suncay Morning News Sunday 8-10am Bill Hanson Gravity Kills "Down" Indigo Girls "Shame On You" Edison "If You See Me" That Dog "Never Say Never" Cake "Freaky Sinatra"</p>	<p>KKND/New Orleans, LA The Deep End Sunday 8-10pm Lauri Jones Braniam "Mr. Fingers" Bug "Shut Up And Sleep" Pizzicato 5 "Airplane '96" Lunachicks "Don't Want You" Handsome "Needles"</p>	<p>KXRK/Salt Lake City, UT Now Hear This Sunday 9-10pm Sean Zietbarh Voodoo Glowskulls "Bullet Proof" Marty Playground "Sex & Candy" Angelo Four Forty "Ain't Talkin' Pizzicato 5 "Airplane '96" Gigolo Aunts "Washing You The..."</p>
<p>KTEG/Albuquerque, NM Over The Edge Sunday 7-8:30pm Julie Hoyt Faith No More "Last Cup Of Sorrow" Fun Lovin' Criminals "King Of New York" Suzanne Smith "Set It Off" Gus Gus "Believe" Blur "Song 2"</p>	<p>WMRQ/Hartford, CT Spinning Unrest Sunday 8-10pm Dave Hill Jamiroquai "Virtual Insanity" Foo's Garden "Lemon Tree" Moloko "Fun For Me" Alan Teare "Rock 'n' Roll" Radsh "Little Pink Stars"</p>	<p>WZRH/New Orleans, LA Beyond The Charts Sunday 8-11pm Trey Blossman Squirtgun "My Jeannette" Poole "Gumbo" Paris Hampton "Old Ghost" Ride High "Self Destructive" Birdbrain "YOUTH Of America"</p>	<p>XHRM/San Diego, CA Whatever Sunday 8pm-midnight Greg Pearson Michael Penn "Try" Mollie's Renegade "Humble" Deleum "You Showed Me" Deleum "Euphonia" Foot's Garden "Lemon Tree"</p>
<p>KQXR/Boise, ID Rebellious Jukebox Sunday 8-10pm Tim Johnstone Bette Serveert "Geek" Redd Kross "Mess Around" Salsafat "Demonstration" Velocity Girl "Sorry Again" Trebles Charger "Friend Of Mine"</p>	<p>KTBZ/Houston, TX Lunar Rotation Sunday 7-9pm David Saeol Morphine "I Know You" Lori Carson "Souvenir" Ben Harper "Faded" Elysian Fields "Jack In The Box" Telstar Powes "Voices From The..."</p>	<p>WXRK/New York, NY The Buzz Sunday Midnight-2am Alexa Tobin Bomb The Bass "Bug Powder Dust" Hoover "2 Wicky" Gus Gus "Believe" Folk Implosion "Insinuation" Ben Folds Five "One Angry Dwarf"</p>	<p>XTRA/San Diego, CA Muckley's Floorboard Wednesday midnight-2am Chris Muckley Cirrus "Break In" Bis "Everybody Thinks" Dandy Warhols "Everyday Should Be" Mustard Plug "Box" Vandals "Marry Me"</p>
<p>WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Oedipus James "Tomorrow" Echo & The Bunnymen "I Want To Be There" Deleum "Euphonia" Yo La Tengo "Autumn Sweater" Sleater-Kinney "Little Babies"</p>	<p>KISF/Kansas City, MO Living Room Sunday 8-10pm Stan & Joel Outrouse "Savior" Gigolo Aunts "Sway" Baby Chae "Hello" Slider "I Wanna Go" Flipp "I Wish I Was A..."</p>	<p>WROX/Norfolk, VA Nocturnal Transmissions Monday 7-8:30pm Al Mitchell Gus Gus "Believe" Boo Radleys "What's In The Box?" Number One Cup "Malcolm's X-Ray" Cirrus "Break In" Bug "Shut Up And Sleep"</p>	<p>KITS/San Francisco, CA Transmitter Adjustment Sunday 10pm-midnight Aaron Axelsen/Rick Stuart Primal Scream "Kowalski" Fat Boy Sam "Michael Jackson" Lunoleum "On A Tuesday" Freddy Fresh "Chupacabra" Hurricane 1 "Step Into My World"</p>
<p>WFNX/Boston, MA Moods For Moderns Sunday 8-10pm Charlie Beth Orton "She Cries Your Name" Poster Children "Attack" Bug "Shut Up And Sleep" Regurgitator "Kong Foo Sing" Minus 5 "Rest Of The World"</p>	<p>KLZR/Kansas City, MO Nocturnal Transmission Sunday 11pm-1am Ray Velasquez EZ Rollers "Retro" Intense "1st Contact" T D F "Rip Stop" Decoder "Twister" Deleum "Euphonia"</p>	<p>KNRX/Oklahoma City, OK Xtremities Sunday 8-9:30pm Geno Pearson Bug "Shut Up And Sleep" Veruca Salt "Shutterbug" Chimera "Carch Me" Big Audio Dynamite "Sunday Best" Voodoo Glowskulls "Bullet Proof"</p>	<p>KJEE/Santa Barbara, CA Dissonate Tendrils Sunday 10:20pm-midnight John Shroeter Hoover "2 Wicky" Pennywise "Society" Bette Serveert "Geek" Pugs "I Am Einstein" Alan Teare "Rock 'n' Roll"</p>
<p>WBTZ/Burlington, VT Spinning Unrest Sunday 9-10:30pm Steve Picard Number One Cup "Backlit" Bette Serveert "Geek" Carter The... "A World Without Dave" Concrete Blonde "Caminando" Los Lobos/Money Mark "Pepe & Irene" Telstar-Ponies "The Fall Of Little Summer"</p>	<p>WWDX/Lansing, MI Above The Pale Sunday 9-10:30pm Chris Brant Jamiroquai "Virtual Insanity" Five Eight "Stanley" Deleum "Silence" Another Girl "Anything For You" Nicopies "Mary Wana"</p>	<p>KGDE/Omaha, NE New From The Edge Monday midnight-2am Scott Payne Elysian Fields "Jack In The Box" Vaseline "Meet Me On The Ledge" Bennet "Someone Always" Suicide Machines "S.O.S." Lori Carson "Something's Got Me"</p>	<p>KOME/San Jose, CA Nocturnal Noise Saturday midnight-1am Jeanette Gruevic Chemical Bros. "It Doesn't Matter" Naked Eye "Rock The Funky Beats" Space "Neighborhood" Pinhead Gunpowder "Train Station" Buck O'Nine "My Town"</p>
<p>WOXY/Cincinnati, OH 11 O'clock News Sunday 11pm-1am Dorsey Fyffe Buck-O-Nine "What Happened To My Radio" Carter The... "A World Without Dave" Concrete Blonde "Caminando" Los Lobos/Money Mark "Pepe & Irene" Telstar-Ponies "The Fall Of Little Summer"</p>	<p>KROQ/Los Angeles, CA Rodney On The RQG Sunday 10pm-1am Rodney Bingenheimer Seahorse "...ove Is The Law" Supergrass "You Can See Me" Vents "One Way Ticket" Ming Tea "88C" Luxury "These Days"</p>	<p>WPLY/Philadelphia, PA Y NOT Sunday 9-11:30pm Marilyn Russett/Dan Fein dEUS "Fell Off The Floor" Kula Shaker "Jush" Manbreak "Ready Or Not" Moloko "Fun For Me" Sublime "Wri-ng Way"</p>	<p>KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron Souls "Some Sorehead" Pennywise "What If I" Warnados "Hit" Made "Hairdown" Ani Difranco "In Or Out"</p>
<p>WXEG/Dayton, OH The Edge Spin Cycle Sunday 9-10:30pm Allen Rantz Bennet "Someone Always" Cunninghams "Bottle Rockets" Camus "U Who" Del Amrita "Not Where It's At" Lazio "Overkill"</p>	<p>WRXQ/Memphis, TN The Eleventh Hour Sunday 11pm-midnight Maxwell Cool For August "Don't Wanna Be Here" Yo La Tengo "Autumn Sweater" Chemical Brothers "Block Rockin' Beat" Abra Moon "Four Leaf Clover" Supergrass "Cheapskate"</p>	<p>WXDX/Pittsburgh, PA Edge Of The X Sunday 9-11pm Ali Castellan/Brandon Davis Paris Hampton "Old Ghost" Cinnamon "We As Helen Of Troy" Cunninghams "Bottle Rockets" Lusk "Backwards" Jeremy Tcback "California Phase"</p>	<p>WXSR/Tallahassee, FL Underground Lounge Sunday 8-10pm Rob The Lounge Lizard Ani Difranco "Gravel" Telstar Ponies "Voices From The..." Bug "Shut Up And Sleep" Eleven Shadows "L Ocean" Less Than Jake "Automatic"</p>
<p>WKRO/Daytona Beach, FL Brave New World Tuesday 10-11pm Aaron "with a K" Schatz Bobgoblin "Pinata" Papa's Fritas "Say Goodbye" Supergrass "Cheapskate" Bis "Tell It To The Kids" Save Ferris "The World Is New"</p>	<p>WLUM/Milwaukee, WI Sunday Night Music Revolution Sunday 7-11pm Terry Havel Frogs "Starboy" Starifier 55 "Everyone But Me" Ani Difranco "In Or Out" Sleater-Kinney "Little Babies" Pennywise "Fight Till You Die"</p>	<p>KNRK/Portland, OR Something Cool Sunday 9-11pm Mark Hamilton Deleum "Euphonia" dEUS "Fell Off The Floor" Louie Says "Cold To The Touch" Man Ray "Misture" Number One Cup "Malcolm's X-Ray"</p>	<p>KFMA/Tucson, AZ Test Department Sunday 5-8pm Suzie Dunn & Chuck Roast Ani Difranco "In Or Out" Basco "Rox Da Funky Beat" Polleb "Tiny Shoes" Lamb "Gorecki" Mark Eitel & Peter "In Your Life"</p>
<p>KTCL/Denver, CO Adventure University Saturday 10pm-midnight Bret Saunders Shudder To Think "Call Of The..." Pavement "Wesite Can Drum" Royal Crown Revue "Zip Gun Bop" Mighty Mighty B* "Almost Anything Goes" Ben Vaughn "Rock Is Dead"</p>	<p>WHTG/Monmouth, NJ Goin' Underground Sunday 9-midnight Jeff Raspe Monaco "What Do You Want" Tiger "Shin ng In The Wood" Mark Eitel & Peter "In Your Life" Oral Groove "Serves To Remind Me" Carter The... "Johnny Cash"</p>	<p>WDST/Poughkeepsie, NY Indie Flux Thursday 10-11pm Nic Harcourt Beth Orton "She Cries Your Name" Pizzicato 5 "Airplane '96" Touchandry "33 Seconds" Aoba Fage "Meant To Break" Carter The Unstoppable... "Broken Down..."</p>	<p>WHFS/Washington, DC Now Hear This Sunday 8-10:30pm Dave Marsh Push Kings "Florida" Candy Machine "Nerve Central" Blonde Redhead "Pere Paolo" Helium "Silver Springs" Braniam "Flash Ram"</p>

45 Total Reporters



theCunninghams

42 Stations Already On

New Adds Include:

- KMYZ KNDD WRXQ WRLG WPBZ
KKND WCYY KBRS WXPS WIXO

"Bottle Rockets"



120 Minutes



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http://www.evolution-online.com

WXRT At 25: Still Defining Tastes

□ Part II — What does it take to become a Chicagoland (and format) legend?

By Sky Daniels

As WXRT/Chicago's PD for the last 18 years, VP/Programming **Norm Winer** knows firsthand the impact the station has had on all who have come into contact with it. This week, Winer and other WXRT staffers (past and present) talk about the station's influence — personally and professionally — over its 25-year history.

In last week's column, Winer credited much of the station's success to an on-air staff that was at once aware and disciplined, allowing the station's "higher common denominator" approach to reach the masses in a market the size of Chicago. Ironically, in an era of

admits, "but they didn't. They recognize that this is as ideal a situation as may exist for radio people who have passion for music. As a result, we have only had a couple of openings in the last decade."

While the air personalities may not change much, the types of

demonstrates how tough it is to classify the acts the station supports. He says, "You can see an evolution over the years — from **Long John Baldry** to **Thin Lizzy**, from **R.E.M.** to **Son Volt** — that is perceptible in only the most subtle manner. A common denominator for us has been passion and intelligence, be it coming from a **Graham Parker** or **Midnight Oil**.

"WXRT has always responded to acts that weren't necessarily a product of a label's quick-fix mentality. We've always looked for and supported acts of substance that developed followings and nurtured personality and stage presence. We've tried to reflect a discriminating buyer's standard of what has the potential to make a mark on music. We don't go for some of the 'production jobs' that Alternative may buy into. We want artists, not just hits."

That discriminating approach has allowed WXRT to "age gracefully," according to Winer. "We know that in Chicago, anything we play or do must be meaningful to our target 35-44 audience. We've helped define the tastes of our 35+ audience and have a good idea of which new acts they find relatable. This audience is still active and interested in new music. They're stimulated by it. That has made it easier for us to regenerate 25-34 followers. Most 39-year-olds in other markets are picking up their kids at concerts; ours are going with their kids.

"Our continuity has built trust, which is now generational. The listeners never lost the connection to the radio, like they did in some markets. Our audience has stayed dedicated, giving us the latitude to remain active ourselves. We operate under a dual standard of wanting to sound true to our faithful constituents and exciting to a first-time cumer. That's what makes this anniversary different. It's the rare occasion where 25 years doesn't just bask in nostalgia but asks, 'What do we have to do to keep growing?'"

acts that WXRT embraces continue to evolve, making the station one of the most musically aggressive, contemporary Adult Alternatives. What makes a band a "WXRT act"? Winer theorizes, "WXRT has always had a willingness to support new acts. We look for acts that capture the essence of rock's great influences, while pushing things forward. The 'neo-traditionalists,' like **Dave Matthews Band**, **Sheryl Crow**, and **Counting Crows** represent the essence of acts that maintain a tie to the past while putting their own mark on music. We've always been willing to play the melodic alternative acts that remain palatable to adults."

Winer looks back at the diverse array of WXRT "house bands," as he calls them, and



WXRT STAFF, CIRCA 1979 — Front (l-r): Shel Lustig, PD Norm Winer, MD Bob Gelms, Leslie Witt, Terri Hemmert; rear (l-r): Gary Lee Wright, Bill Cochran, Bobby Skafish, GM Harvey Wells, Tom Wilson.

high technology. WXRT was — for a long time — unable to utilize computer systems to help manage its music. The reason, Winer explains, was WXRT's complex musical nuances: "Developing systems and clocks was more difficult than people can imagine. There was such complexity to our approach that, initially, computer programs that could reflect the required nuances didn't exist."

Not that Winer didn't try ... he recalls using a prototype system developed by **Musicscan** for **KBCO/Denver** in the mid-'80s. "The great irony was that we had to sacrifice certain elements of complexity vs. what the technology could capture. There were things our staff could factor into creating an hour of music that computers couldn't. The individual air personalities' interpretations were germane to creating what WXRT, in totality, represented. Eventually, we found a program that allowed the jocks to accentuate the station's strengths and minimize its conspicuous flaws. It still requires acute sensibilities to capture the WXRT sound."

That special musical aura has contributed to little, if any on-air turnover at WXRT. "These personalities could have made making more money a priority over their aesthetic involvement," Winer



WXRT AIRSTAFF 1997 — Front Row (l-r): Marty Lennartz, Lin Brehmer, Terri Hemmert, Tom Marker, Leslie Witt. Middle Row (l-r): Barry Winograd, Kathy Voltmer, Johnny Mars, Wendy Rice, Doug Levy, Norm Winer. Back row (l-r): Frank E. Lee, Bobby Skafish, Richard Milne

Windy City Memories

■ WXRT staffers, past and present, reflect

Some of WXRT's principals and prominent alumni reminisce about 25 years of great radio:

Harvey Wells, GM

"Having spent 22 years here, it's been inspiring to watch what happens when people put all their passion and commitment into working together to build a radio entity. The people here really cared about their work and were able to navigate a course contrary to popular belief: that only the most-researched, constrictive approach would work in a market this size.

"The passion wasn't just relegated to the air studio, but was transmitted throughout the entire building — from production to administration to sales. A belief in a higher ideal unified the staff, and they would push the rock up the hill no matter what the obstacles were.

"I'm equally as proud of the fact that, some time back, the people here matured and recognized that you can't force people — listeners and advertisers — to buy your act based on aspirations. We had to be pragmatic and accept that this was a business commodity, though one we believed to mean something special.

"Through the years, pure product competitors have come in to try to strip away parts of what we embraced. We learned that you can never assume the audience will be forgiving for your indulgences. That's the beauty of WXRT being here so long. We learned — we learned what the audience wanted and built a trust that provided us the cache to keep our ambition.

"Every market has its own dynamics. Could you transplant WXRT, add water, and expect it to take hold overnight? No. But if you start with the essence — that passion — and are willing to do whatever is necessary, then spoonfeed the audience the things that take you to a higher common denominator, I believe this idea can be universal. After 25 years, we're proud that we tried."

Patty Martin, MD

"When I moved to California in 1985, I had no idea that every market didn't have a WXRT. I first started listening in 1973, back when the station came on at 10pm. I'd usually forget to change the station on my clock-radio and would wake to angry-sounding foreign callers (the other 18 hours were foreign-language). Still not in high school, my peers tuned to **WLS** and **WCFL**. I was hooked on WXRT.

"Every day had a pair of featured artists (and a featured artist calendar to keep track). Some actual examples: **Savoy Brown & Prokofiev**; **Cat Stevens & Gato Barbieri**; **Van Morrison & Franz Liszt**; **Steppenwolf & Howlin' Wolf**; **Fleetwood Mac & Billie Holiday**; **B.B. King & Queen**; **David Bowie & Pharoah Sanders**; the **Kings (Carole and Crimson)** ... this is what shaped my taste in music.

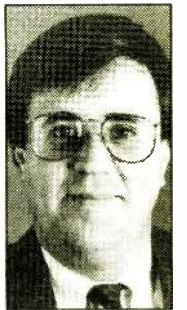
"In 1979, I did my first internship at WXRT for **Terri Hemmert**. Four hours a day, I would compile the public affairs calendar, which alone made me popular on my college campus. The next summer, I interned for **Norm Winer**. Back then, Norm managed to get seven hours a day out of me.

"As I began my career sojourn in radio, I recognized that the way things were done at WXRT was *not* the way they were done elsewhere. Not all stations give listeners credit for being intelligent, mature people. Granted, many stations don't have that constituency. It's refreshing to work at one that does.

"Needless to say, I'm blessed to be able to come back home and work at the station that shaped my life, giving me exposure to 'real' radio that exemplifies my ideals. Thoughtful, challenging, inspired, ambitious, broad-based, and multidimensional — a reflection of the lives of its listeners. That's WXRT."

Paul Marszalek, KFOG/SF PD (Former WXRT MD)

"The first day I sat down at a desk at WXRT, I was awestruck. This was the station that, growing up, helped forge my musical sensibilities. To find myself working side-by-side with air personalities like **Johnny Mars** and **Frank E. Lee** was a dream come true. How many people actually get to become part of such a source of inspiration in their life? Growing up, listening to WXRT, dreaming about being in radio ... and then one day, I'm sitting there at work. To this day, it's stunning to realize how fortunate I was."



Harvey Wells



Patty Martin



Paul Marszalek

MAY 16, 1997

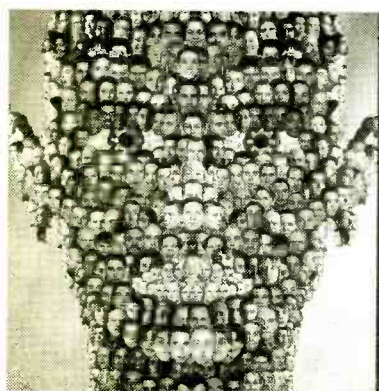
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	U2 <i>Pop (Island)</i>	35/0	812	-83	"Staring" (625) "Earth" (62)
4	2	2	2	WALLFLOWERS <i>Bringing Down The Horse (Interscope)</i>	37/1	781	-3	"Difference" (392) "Headlight" (325)
2	3	3	3	VERVE PIPE <i>Villains (RCA)</i>	30/0	693	-70	"Freshmen" (693)
6	4	5	4	INXS <i>Elegantly Wasted (Mercury)</i>	31/0	683	+26	"Elegantly" (665) "Just" (10)
3	5	4	5	COUNTING CROWS <i>Recovering The Satellites (DGC/Geffen)</i>	34/0	649	-18	"Daylight" (471) "December" (129)
5	6	6	6	SHAWN COLVIN <i>A Few Small Repairs (Columbia)</i>	32/0	638	-8	"Sunny" (581) "Facts" (15)
8	7	7	7	INDIGO GIRLS <i>Shaming Of The Sun (Epic)</i>	35/1	597	+9	"Shame" (566) "Alright" (18)
16	11	10	8	DAVE MATTHEWS BAND <i>Crash (RCA)</i>	31/1	550	+74	"Crash" (289) "Tripping" (249)
7	9	9	9	SHERYL CROW <i>Sheryl Crow (A&M)</i>	31/0	548	+50	"Change" (342) "Everyday" (149)
10	8	8	10	TOAD THE WET SPROCKET <i>House Of Toad (Columbia)</i>	35/0	526	-29	"Come" (526)
20	15	12	11	SISTER HAZEL <i>Somewhere More... (Universal)</i>	26/2	455	+63	"All" (455)
26	25	13	12	ABRA MOORE <i>Strangest Places (Arista)</i>	33/2	440	+55	"Clover" (437) "Faithful" (3)
—	—	20	13	PAUL MCCARTNEY <i>Flaming Pie (Capitol)</i>	29/0	394	+79	"World" (394)
23	19	16	14	THIRD EYE BLIND <i>Third Eye Blind (Elektra/EEG)</i>	19/0	394	+24	"Life" (394)
19	17	14	15	JONNY LANG <i>Lie To Me (A&M)</i>	26/0	354	-23	"Lie" (327) "Wonder" (10)
13	12	15	16	BIG HEAD TODD & THE MONSTERS <i>Beautiful World (Revolution)</i>	23/0	338	-33	"Tell" (200) "Superman" (83)
11	13	18	17	COLLECTIVE SOUL <i>Disciplined Breakdown (Atlantic)</i>	24/2	331	0	"Listen" (168) "Precious" (71)
18	18	17	18	BOZ SCAGGS <i>Come On Home (Virgin)</i>	24/0	329	-4	"Drain" (270) "Tired" (13)
—	28	22	19	MATCHBOX 20 <i>Yourself Or Someone Like You (Lava/Atlantic)</i>	24/1	315	+26	"Push" (315)
21	22	21	20	VAN MORRISON <i>The Healing Game (Polydor/A&M)</i>	24/1	312	+21	"Burning" (230) "Healing" (28)
9	10	11	21	FIONA APPLE <i>Tidal (Work)</i>	20/0	311	-100	"Sleep" (300) "Shadowboxer" (11)
24	24	24	22	OMC <i>How Bizarre (Mercury)</i>	14/0	251	-25	"Bizarre" (251)
22	23	26	23	DUNCAN SHEIK <i>Duncan Sheik (Atlantic)</i>	17/0	250	-21	"Barely" (145) "Runs" (100)
17	21	29	24	PAULA COLE <i>This Fire (Imago/WB)</i>	18/4	249	+33	"Cowboys" (167) "Wait" (32)
28	26	27	25	WHITE TOWN <i>Women In Technology (Chrysalis/EMI)</i>	10/0	245	+25	"Woman" (245)
15	20	25	26	JEWEL <i>Pieces Of You (Atlantic)</i>	11/0	233	-41	"You" (226) "Save" (7)
12	14	19	27	ODDS <i>Nest (Elektra/EEG)</i>	20/1	226	-91	"Cool" (222) "Mad" (4)
DEBUT	DEBUT	DEBUT	28	SON VOLT <i>Straightaways (Warner Bros.)</i>	20/0	209	+2	"Back" (176) "Easy" (30)
DEBUT	DEBUT	DEBUT	29	MEREDITH BROOKS <i>Blurring The Edges (Capitol)</i>	10/2	209	+6	"Bitch" (209)
14	16	23	30	MORPHINE <i>Like Swimming (DreamWorks/Rykodisc)</i>	19/0	204	-84	"Early" (204)

This chart reflects airplay from May 5-11. Albums ranked by total plays, with plays from all cuts from an album combined. 39 Adult Alternative reporters. 38 current playlists. © 1997, R&R Inc.

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY PD: Neil Hunter 9 10,000 MANIACS "More" 7 SHERRI JACKSON "Maple" PAULA COLE "Wait" MEREDITH BROOKS "Bitch" JEREMY TOBACK "California"	WXRV/Boston, MA PD: Joanne Duddy MD: Mike Mullaney 20 DEL AMITRI "Where" 10 JONNY LANG "Wonder" 9 CHRIS BOTTI "Midnight" 7 PAULA COLE "Wait" 1 JOHN FOGERTY "Walking"	WXRT/Chicago, IL VP/Programming: Norm Winer MD: Patty Martin 10 JOHN FOGERTY "Walking" 9 MICHAEL PENN "Try" 5 DEL AMITRI "Where" 3 POI DOG PONDERING "Lay" SNEAKER PIMPS "5"	CIDR/Detroit, MI PD: Murray Brookshaw MD: Ann Delisi 8 WALLFLOWERS "Headlight" 8 WHY STORE "Father" 7 JOHN MELLENCAMP "Day" PAULA COLE "Wait" SHERYL CROW "Change" MATCHBOX 20 "Push"	KMBY/Monterey, CA PD: Rich Berlin 12 CUNNINGHAMS "Bottle" 2 ELYSIAN FIELDS "Jack" 2 CHANTAL KREVIAZUK "Made" 2 SISTER HAZEL "All" 2 SHERRI JACKSON "Maple"	WKOC/Norfolk, VA PD: Perry Stone MD: Holly Williams No Adds	KTHX/Reno, NV PD: Bruce Van Dyke MD: David Chaney 7 DAVE MATTHEWS BAND "Tripping" 7 JOHN FOGERTY "Walking" 7 KIM RICHEY "Alright" 7 LEFTOVER SALMON "River's" 7 LAURA LOVE "Wondering" 7 JAYHAWKS "Its" 7 JIMMY LAFAVE "Vass" 5 JOSEPH ARTHUR "Mercedes" 5 ANI DI FRANCO "Out"	KFOG/San Francisco, CA PD: Paul Marszalek MD: Bill Evans STEVE WINWOOD "Spy" WIDESPREAD PANIC "Avis"	KAEP/Spokane, WA PD: Scott Soubrada MD: Haley Jones MIGHTY MIGHTY BT "Impression"
KGSR/Austin, TX PD: Jody Denberg MD: Susan Castle 11 JOHN FOGERTY "Southern" PAULA COLE "Wait" WILLIAM TOFLEY "Ring" TUATARA "Saturday" SINEAD O'CONNOR "Mother" JOSEPH ARTHUR "Mercedes" MAIA SHARP "Loved" POI DOG PONDERING "Collaboration"	WNCS/Burlington, VT PD: Glenn Roberts MD: Jody Peterson 11 JOHN FOGERTY "Walking" 9 MATTHEW SWEET "Smile" 4 INXS "Just" 4 INXS "Girl" 4 INXS "Thrown" 3 SON VOLT "Signal" PAULA COLE "Wait" BETH ORTEN "Cried"	KBXR/Columbia, MO OM: Michael Perry PD/MD: Dave "Keeler" Fulgham JOHN FOGERTY "Walking" BIG HEAD TODD "Tell" COLLECTIVE SOUL "Listen"	WTTS/Indianapolis, IN PD/MD: Rich Anton 1 JOHN FOGERTY "Walking" VAN MORRISON "Burning"	KPIG/Monterey, CA PD/MD: Laura Hopper 5 JOHN FOGERTY "Walking" 5 JOHN FOGERTY "Southern" 5 COWBOY MOUTH "Laughable" 5 CICALDAS "Tobacco" 4 BIG HEAD TODD "Tell" 4 JAYHAWKS "Its" 4 CHARLIE MUSSELWHITE "Sal" 3 JERRY GARCIA BAND "Sweet" 3 SON VOLT "Easy" 3 SON VOLT "Drown"	WMMO/Orlando, FL PD: Fleetwood Gruver MD: Annie Sommers 14 JOHN FOGERTY "Walking"	WMAX/Rochester, NY PD: Tom Sheridan MD: David Joslin No Adds	KOTR/San Luis Obispo, CA PD: Drew Ross MD: Dean Kattari 14 JOHN FOGERTY "Walking" 4 VENICE "Were" 4 JOE LOUIS WALKER "Dirty" 4 JIM WHITE "Still" 4 MELISSA FERRICK "Hereditry"	WRNX/Springfield, MA PD: Tom Davis MD: Bruce Stebbins SISTER HAZEL "All" JAYHAWKS "Its" JOHN FOGERTY "Walking"
KFXD/Boise, ID PD: Greg Roberts MD: Kevin Welch 11 BETTIE SERVEERT "Rudder" 11 KIM RICHEY "Know" SHERRI JACKSON "Maple" VIGILANTES OF LOVE "Cocoon" TONIC "Could" KATELL KEINEG "Hell"	WMVY/Cape Cod, MA PD/MD: Barbara Dacey 1 JOHN FOGERTY "Walking" 1 T.D.F. "Rip" 1 DAVE MATTHEWS BAND "Tripping" 1 BOZ SCAGGS "Ask" 1 KATELL KEINEG "Hell"	KKZN/Dallas, TX PD: Amy Doyle JOHN FOGERTY "Walking"	KXPT/Las Vegas, NV PD: Chris Fox MD: J.D. Davis JOHN FOGERTY "Walking" ABRA MOORE "Clover"	WMMM/Madison, WI PD: Pat Gallagher MD: Tom Teuber JOHN FOGERTY "Walking" KATELL KEINEG "Hell"	WXPX/Philadelphia, PA OM/MD: Bruce Ranes MD: Bruce Warren 18 TUATARA "Saturday" 7 WALLFLOWERS "Difference" 4 JAMES "Tomorrow" JOHN FOGERTY "Walking" LIGHTNING SEEDS "Showed" DAN BERN "Guy" SINEAD O'CONNOR "Mother" DEL AMITRI "Where" BONESHAVERS "Cold" LAURA LOVE "Wondering" 10,000 MANIACS "More"	KZZO/Sacramento, CA PD: Carmy Ferrell APD/MD: Carrie Owens No Adds	KRSH/Santa Rosa, CA PD: Zoe Zuest MD: Bill Bowker 7 MICHAEL PENN "Try" JOE LOUIS WALKER "Dirty"	WHPT/Tampa, FL PD: Chuck Beck APD/MD: Chris Taylor 5 STYX "Way" PAULA COLE "Wait"
WBOS/Boston, MA PD: Jim Herron MD: Cliff Nash INDIGO GIRLS "Shame" MEREDITH BROOKS "Bitch"	WXRC/Charlotte, NC MD: Greg Hill MICHAEL PENN "Try" DAN BERN "Guy" DEL AMITRI "Where" SHERRI JACKSON "Maple" JOHN FOGERTY "Walking"	KXPK/Denver, CO PD: Gary Schoenewetter MD: Eric Schmidt 2 DEL AMITRI "Where" TONIC "Could" SPACE "Neighbour"	KTCZ/Minneapolis, MN PD: Lauren MacLeish APD/MD: Jane Frederickson 22 JOHN FOGERTY "Walking" WALLFLOWERS "Difference"	WRLT/Nashville, TN OM: David Hall PD: Jessie Scott MD: Keith Coes 6 JOHN FOGERTY "Walking" 38 SPECIAL "Fade" PAULA COLE "Wait" COLLECTIVE SOUL "Listen" CONCRETE BLONDE "Hundred" GATHERING FIELD "Rhapsody" DAVID GROW "Pain" SUSANNA HOFFS "Blues" LEO KOTTKE "World" LIGHTNING SEEDS "Showed" ODDS "Mad" SPARKLER "Warm"	WXPX/Philadelphia, PA OM/MD: Bruce Ranes MD: Bruce Warren 18 TUATARA "Saturday" 7 WALLFLOWERS "Difference" 4 JAMES "Tomorrow" JOHN FOGERTY "Walking" LIGHTNING SEEDS "Showed" DAN BERN "Guy" SINEAD O'CONNOR "Mother" DEL AMITRI "Where" BONESHAVERS "Cold" LAURA LOVE "Wondering" 10,000 MANIACS "More"	WVRV/St. Louis, MO PD: Scott Strong MD: Mike Richter 1 COLLECTIVE SOUL "Listen" 1 WALLFLOWERS "Difference"	KMTT/Seattle, WA OM: Chris Mays APD: Jason Parker MD: Deann Carlson DEL AMITRI "Where" JOHN FOGERTY "Walking"	WXKR/Toledo, OH PD: Dusty Scott MD: Laura Lee 7 MIGHTY MIGHTY BT "Impression" 6 BLESSED UNION OF "Wanna" 3 U2 "Loved"
39 Total Reporters 39 Current Reporters 38 Current Playlists								Reported Frozen Playlist (1): WJBX/Ft. Myers, FL



Powerfully Hypnotic. Gently Hallucinogenic.

"Together As One (Luminous)"

 From their new album *Psychedelicalessen*.

Modern Rock Impact date: 5/19

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MAY 16, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	VERVE PIPE The Freshmen (RCA)	693	763	744	770	30/0
3	3	3	2	INXS Elegantly Wasted (Mercury)	665	650	677	640	31/0
1	1	2	3	U2 Staring At The Sun (Island)	625	708	780	807	31/0
4	4	4	4	SHAWN COLVIN Sunny Came Home (Columbia)	581	580	552	579	30/0
6	5	5	5	INDIGO GIRLS Shame On You (Epic)	566	558	536	471	35/1
7	6	6	6	TOAD THE WET SPROCKET Come Down (Columbia)	526	555	533	452	35/0
5	7	7	7	COUNTING CROWS Daylight Fading (DGC/Geffen)	471	526	525	506	27/0
13	11	8	8	SISTER HAZEL All For You (Universal)	455	392	366	322	26/2
22	20	10	9	ABRA MOORE Four Leaf Clover (Arista Austin/Arista)	437	381	266	225	32/2
—	—	15	10	PAUL MCCARTNEY The World Tonight (Capitol)	394	315	152	9	29/0
17	13	11	11	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	394	370	325	259	19/0
20	16	13	12	WALLFLOWERS The Difference (Interscope)	392	358	303	250	28/3
—	26	21	13	SHERYL CROW A Change Would Do You Good (A&M)	342	271	191	119	25/1
14	14	14	14	JONNY LANG Lie To Me (A&M)	327	355	322	316	26/0
12	9	12	15	WALLFLOWERS One Headlight (Interscope)	325	362	382	338	16/1
—	23	17	16	MATCHBOX 20 Push (Lava/Atlantic)	315	289	220	156	24/1
8	8	9	17	FIONA APPLE Sleep To Dream (Work)	300	388	420	437	20/0
15	19	22	18	DAVE MATTHEWS BAND Crash Into Me (RCA)	289	268	273	305	12/0
16	18	20	19	BOZ SCAGGS It All Went Down The Drain (Virgin)	270	274	282	271	23/0
19	17	19	20	OMC How Bizarre (Mercury)	251	276	283	252	14/0
—	—	27	21	DAVE MATTHEWS BAND Tripping Billies (RCA)	249	195	109	29	23/2
24	21	24	22	WHITE TOWN Your Woman (Chrysalis/EMI)	245	220	238	220	10/0
—	—	30	23	VAN MORRISON Burning Ground (Polydor/A&M)	230	177	127	98	23/1
11	15	23	24	JEWEL You Were Meant For Me (Atlantic)	226	267	314	367	11/0
9	10	16	25	ODDS Someone Who's Cool (Elektra/EEG)	222	312	372	393	19/0
—	25	25	26	MEREDITH BROOKS Bitch (Capitol)	209	203	196	131	10/2
10	12	18	27	MORPHINE Early To Bed (DreamWorks/Rykodisc)	204	282	337	372	19/0
DEBUT			28	BIG HEAD TODD & THE MONSTERS Please Don't Tell Her (Revolution)	200	165	143	124	19/2
30	30	29	29	SON VOLT Back Into Your World (Warner Bros.)	176	186	176	165	18/0
25	24	26	30	MATTHEW SWEET Where You Get Love (Volcano)	175	200	212	199	16/0

This chart reflects airplay from May 5-11. Songs ranked by total plays. Highlighted songs indicate Breaker. 39 Adult Alternative reporters. 38 current playlists. © 1997, R&R Inc.

NEW & ACTIVE

COLLECTIVE SOUL Listen (Atlantic)
Total Plays: 168, Total Stations: 17, Adds: 3

WILCO Monday (Reprise)
Total Plays: 150, Total Stations: 20, Adds: 0

JAMIROQUAI Virtual Insanity (Work)
Total Plays: 130, Total Stations: 11, Adds: 0

MIGHTY MIGHTY BOSSTONES The Impression That I Get (Mercury)
Total Plays: 115, Total Stations: 9, Adds: 2

WIDESPREAD PANIC Tall Boy (Capricorn/Mercury)
Total Plays: 112, Total Stations: 13, Adds: 0

JOHN FOGERTY Walking In A Hurricane (Warner Bros.)
Total Plays: 104, Total Stations: 21, Adds: 19

JEREMY TOBACK California Phase (Rise And...) (RCA)
Total Plays: 103, Total Stations: 14, Adds: 1

ROBERT CRAY BAND I Can't Quit (Mercury)
Total Plays: 99, Total Stations: 12, Adds: 0

T.D.F. Rip Stop (Reprise)
Total Plays: 98, Total Stations: 12, Adds: 1

MICHAEL PENN Try (57/Epic)
Total Plays: 95, Total Stations: 12, Adds: 3

Songs ranked by total plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

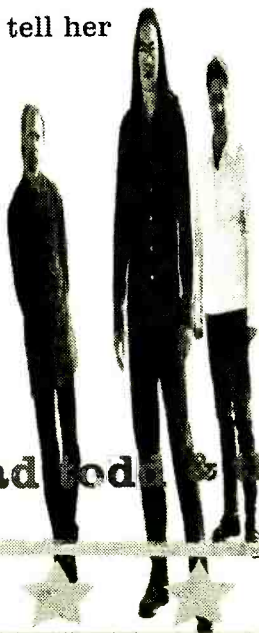
ARTIST TITLE LABEL(S)	ADDS
JOHN FOGERTY Walking In A Hurricane (Warner Bros.)	19
PAULA COLE I Don't Want To Wait (Imago/WB)	7
DEL AMITRI Not Where It's At (A&M)	6
SHERRI JACKSON Maple Tree (Local)	4
COLLECTIVE SOUL Listen (Atlantic)	3
JAYHAWKS It's Up To You (American/Reprise)	3
KATELL KEINEG One Hell Of A Life (Elektra/EEG)	3
MICHAEL PENN Try (57/Epic)	3
WALLFLOWERS The Difference (Interscope)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JOHN FOGERTY Walking In A Hurricane (Warner Bros.)	+104
PAUL MCCARTNEY The World Tonight (Capitol)	+79
SHERYL CROW A Change Would Do You Good (A&M)	+71
SISTER HAZEL All For You (Universal)	+63
COLLECTIVE SOUL Listen (Atlantic)	+58
ABRA MOORE Four Leaf Clover (Arista Austin/Arista)	+56
DAVE MATTHEWS BAND Tripping Billies (RCA)	+54
VAN MORRISON Burning Ground (Polydor/A&M)	+53
BIG HEAD TODD & THE MONSTERS Please Don't.. (Revolution)	+35
MICHAEL PENN Try (57/Epic)	+35

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

please don't tell her



big head todd & the monsters

big head todd & the monsters

"please don't tell her" from the lp beautiful world

r&r debut 28!

early airplay:

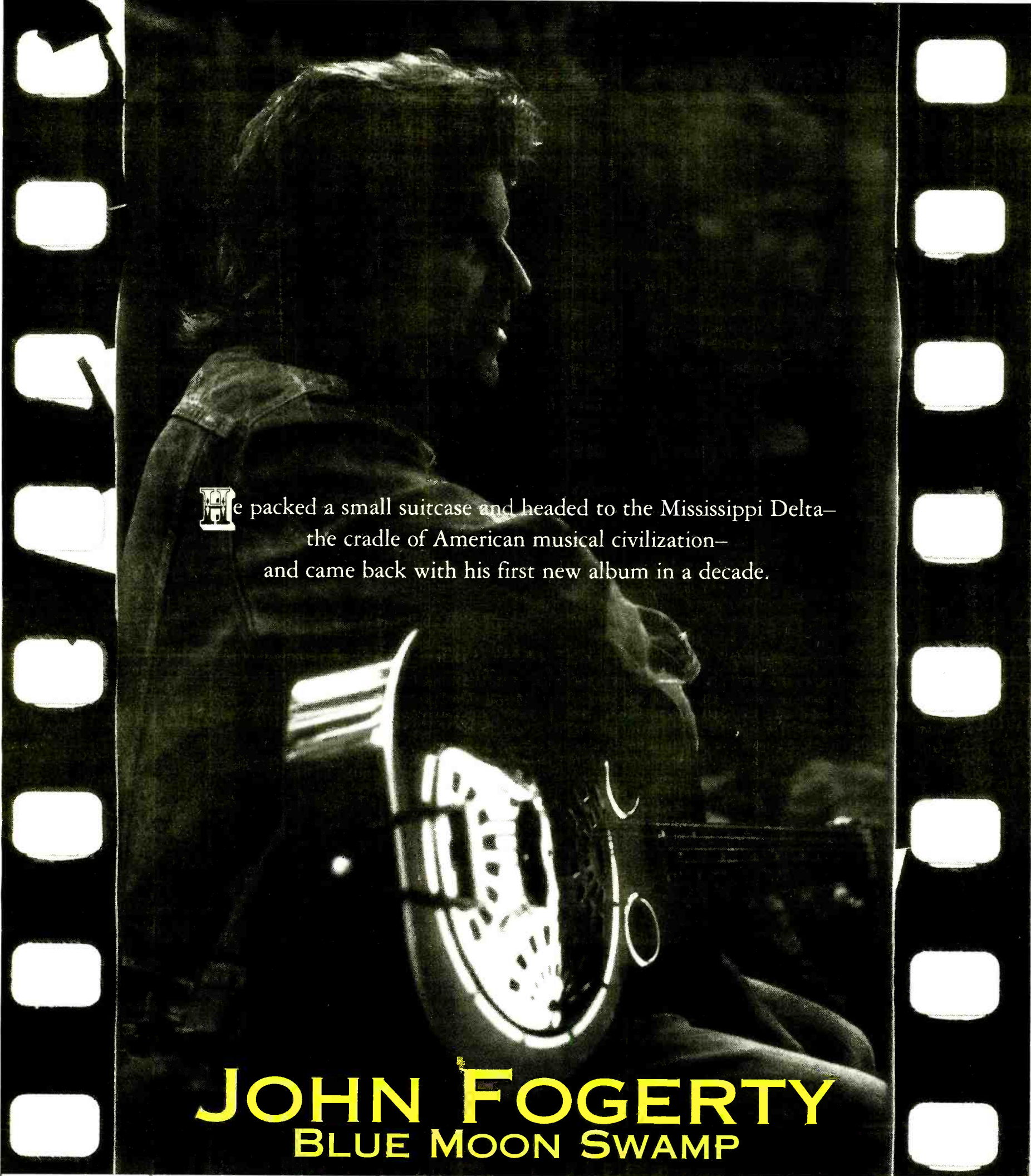
kbc0 24x cidr 20x
kkzn 20x kfog 19x
kmtt 11x ktcz 11x
wxrt 9x and more!

monitor
33*-30*

official add
date may 20



e-mail: www.revolution-online.com



He packed a small suitcase and headed to the Mississippi Delta—
the cradle of American musical civilization—
and came back with his first new album in a decade.

JOHN FOGERTY

BLUE MOON SWAMP

The first new album in a decade —
featuring “Walking In A Hurricane.”

John will be touring all summer.

#1
MOST ADDED
EVERYWHERE!



Produced by John Fogerty Management: Nicholas Clainos, Bill Graham Management www.wbr.com/radio © 1997 Warner Bros. Records Inc.

ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

93 XRT
RADIO CHICAGO

MARKET #3
WXRT/Chicago
(773) 777-1700
Winer/Martin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
10	10	10	14	14	SHAWN COLVIN/Sunny Came Home
9	15	12	14	14	PAUL MCCARTNEY/The World Tonight
8	9	9	13	13	INXS/Elegantly Wasted
6	7	10	12	12	COLLECTIVE SOUL/Listen
8	11	17	12	12	LIVE/Merica
9	10	11	17	17	FREEDY JOHNSTON/On The Way Out
13	9	10	10	10	SON VOLT/Caryatid Easy
10	12	10	10	10	TOAD THE WET.../Come Down
8	8	10	10	10	COUNTING CROWS/Daylight Fading
-	-	10	10	10	ABRA MOORE/Four Leaf Clover
-	-	-	10	10	JOHN FOGERTY/Walking In A...
7	9	10	9	9	CHRIS WHITLEY/Automatic
6	6	9	9	9	U2/Do You Feel Loved
9	12	10	9	9	WIDESPREAD PANIC/Hope In A Hopeless...
15	8	11	9	9	WILCO/Outasite (Outta...)
-	-	7	9	9	BIG HEAD TODD.../Please Don't Tell...
-	-	7	9	9	BETTIE SERVEERT/Rudder
9	8	9	9	9	ODDS/Someone Who's Cool
11	11	10	9	9	VERVE PIPE/The Freshmen
8	7	9	9	9	JAYHAWKS/Think About It
-	-	7	9	9	MICHAEL PENN/Try
8	7	6	9	9	JEWEL/You Were Meant...
8	7	9	9	9	MORPHINE/Early To Bed
8	9	8	9	9	SMASHING PUMPKINS/Eye
6	8	9	8	8	BOZ SCAGGS/It All Went Down
10	11	8	8	8	BIG HEAD TODD.../Resignation Superman
11	9	11	8	8	U2/Staring At The Sun
7	9	7	8	8	MATTHEW SWEET/Where You Get Love
9	11	9	7	7	SHERYL CROW/A Change Would Do...
7	8	6	7	7	DAVE MATTHEWS BAND/Crash Into Me

KFOG
104.5 97.7

MARKET #4
KFOG/San Francisco
(415) 543-1045
Marszalek/Evans

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
16	19	23	25	25	TOAD THE WET.../Come Down
-	9	19	24	24	PAUL MCCARTNEY/The World Tonight
22	22	22	24	24	VERVE PIPE/The Freshmen
17	21	19	23	23	SHERYL CROW/A Change Would Do...
19	21	22	22	22	VAN MORRISON/Burning Ground
12	12	18	21	21	BOZ SCAGGS/It All Went Down
7	17	21	20	20	SHAWN COLVIN/Sunny Came Home
23	21	22	20	20	U2/Staring At The Sun
8	5	18	19	19	BIG HEAD TODD.../Please Don't Tell...
16	23	22	18	18	INDIGO GIRLS/Shame On You
12	12	19	18	18	JOE LOUIS WALKER/Low Down Dirty Blues
21	22	11	17	17	INXS/Elegantly Wasted
13	13	15	11	11	ODDS/Someone Who's Cool
-	8	11	11	11	WALLFLOWERS/The Difference
21	16	14	10	10	COUNTING CROWS/Daylight Fading
5	7	8	10	10	WILCO/Outasite (Outta...)
-	7	10	9	9	BONESHAKERS/Cold Sweat
9	9	10	9	9	JOHN FOGERTY/Walking In A...
-	-	8	9	9	JONNY LANG/Lie To Me
-	-	8	9	9	ABRA MOORE/Four Leaf Clover
-	-	7	8	8	MARK FITZEL/In Your Life
7	6	10	8	8	ROBERT EARL KEEN/Over The Waterfall
12	14	8	8	8	T.D./Rip Stop
10	11	7	7	7	WHY STORE/Surround Me
10	6	8	6	6	JOHN LEE HOOKER/Dimples
11	10	8	6	6	MATTHEW SWEET/Where You Get Love
8	8	7	6	6	WALLFLOWERS/One Headlight
15	-	6	4	4	WILCO/Monday
5	7	5	3	3	BRUCE COCKBURN/Night Train
-	-	-	-	-	STEVE WINWOOD/Spy In The House...

80.5

MARKET #5
WXPN/Philadelphia
(215) 898-6677
Ranes/Warren

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	18	18	TUATARA/Saturday Night...
-	2	2	15	15	MICHAEL PENN/Try
-	5	7	7	7	BOZ SCAGGS/It All Went Down
9	7	7	9	9	JAYHAWKS/Think About It
8	8	8	9	9	FREEDY JOHNSTON/On The Way Out
9	8	8	9	9	JAMES/She's A Star
9	7	7	9	9	U2/Staring At The Sun
8	9	9	9	9	JONNY LANG/Lie To Me
-	-	-	8	8	PAULA COLE/Where Have All...
4	7	7	8	8	COUNTING CROWS/Daylight Fading
5	8	8	8	8	JAMIROQUAI/Virtual Insanity
5	8	8	8	8	PAULA COLE/Me
5	7	7	8	8	MIGHTY MIGHTY BT/The Impression...
17	7	8	8	8	WILLIAM TOPLRY/Uptown
7	7	7	8	8	VAN MORRISON/Fire In The Belly
7	8	8	8	8	BEN FOLDS FIVE/Battle Of Who...
8	14	8	8	8	ODDS/Someone Who's Cool
4	7	7	8	8	VERVE PIPE/The Freshmen
-	-	-	8	8	INDIGO GIRLS/Shame On You
8	8	8	8	8	PAULA COLE/Where Have All...
8	14	7	8	8	ALISON KRAUSS/Working In The Eyes
7	6	6	7	7	V-RODS/Johnny Too Bad
3	4	4	7	7	U2/Last Night On Earth
-	-	-	7	7	MIGHTY MIGHTY BT/The Rascal King
7	3	3	7	7	BRUCE COCKBURN/Pacing The Cage
-	-	-	7	7	WALLFLOWERS/The Difference
-	6	6	7	7	OMC/How Bizarre
1	6	6	7	7	COUNTING CROWS/Catapult
-	-	-	7	7	INDIGO GIRLS/Get Out The Map
7	8	8	8	8	CHRIS WHITLEY/Automatic

THE RIVER
93.9 FM

MARKET #6
CIOI/Detroit
(519) 258-8888
Brookshaw/Delisi

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	31	31	31	31	INXS/Elegantly Wasted
4	10	31	31	31	INDIGO GIRLS/Shame On You
28	31	31	30	30	WALLFLOWERS/The Difference
17	30	30	30	30	COUNTING CROWS/Daylight Fading
-	14	22	29	29	DAVE MATTHEWS BAND/Tipping Billies
29	22	21	22	22	MORPHINE/Early To Bed
-	-	23	22	22	DELIRIUM/Silence
-	-	22	22	22	U2/The Playboy Mansion
31	24	21	22	22	JOHN MELLENCAMP/Emotional Love
-	4	22	21	21	ABRA MOORE/Four Leaf Clover
22	22	14	20	20	BIG HEAD TODD.../Please Don't Tell...
22	20	18	17	17	BEN FOLDS FIVE/Battle Of Who...
24	20	18	17	17	ODDS/Someone Who's Cool
-	12	15	17	17	KIM RICHEVY/Who
10	15	16	16	16	TOAD THE WET.../Come Down
6	13	14	15	15	JONNY LANG/Lie To Me
-	-	15	15	15	JONNY LANG/Lie To Me
-	-	15	15	15	ODDS/Someone Who's Cool
-	11	14	13	13	PAULA COLE/Feelin' Love
3	3	12	12	12	WHY STORE/Surround Me
7	10	12	12	12	PAULA COLE/Where Have All...
21	12	12	12	12	SHAWN COLVIN/Sunny Came Home
11	11	12	12	12	JEWEL/You Were Meant...
12	11	13	11	11	DUNCAN SHEIK/Barely Breathing
22	16	11	11	11	FIONA APPLE/Sleep To Dream
11	12	11	11	11	DAVE MATTHEWS BAND/Crash Into Me
9	11	12	11	11	WHY STORE/Surround Me
6	5	12	8	8	DAVE MATTHEWS BAND/Tipping Billies
6	7	12	7	7	U2/Last Night On Earth
15	12	11	11	11	PATTY GRIFFIN/Every Little Bit
9	9	11	10	10	COUNTING CROWS/A Long December

zone

MARKET #7
KKZN/Dallas
(214) 526-2400
Doyle

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
29	28	32	31	31	DUNCAN SHEIK/Barely Breathing
27	26	30	31	31	SHAWN COLVIN/Sunny Came Home
-	-	29	31	31	PAUL MCCARTNEY/The World Tonight
28	30	33	30	30	SISTER HAZEL/All For You
11	21	30	30	30	FIONA APPLE/Sleep To Dream
26	30	31	29	29	COUNTING CROWS/Daylight Fading
14	23	33	29	29	ABRA MOORE/Four Leaf Clover
28	30	32	29	29	VERVE PIPE/The Freshmen
23	30	31	28	28	INDIGO GIRLS/Shame On You
26	27	31	22	22	INXS/Elegantly Wasted
8	8	10	21	21	WALLFLOWERS/The Difference
13	11	18	20	20	SHERYL CROW/A Change Would Do...
11	16	19	20	20	JONNY LANG/Lie To Me
19	18	19	20	20	BIG HEAD TODD.../Please Don't Tell...
12	9	11	19	19	CHALK FARM/Live Tomorrow
16	15	17	19	19	SUBLIME/Santana
13	24	29	18	18	U2/Staring At The Sun
16	15	21	17	17	TOAD THE WET.../Come Down
12	12	15	17	17	CHRIS WHITLEY/Automatic
-	-	4	11	11	VAN MORRISON/Burning Ground
8	13	15	11	11	BOZ SCAGGS/It All Went Down
11	10	14	11	11	ROBERT EARL KEEN/Over The Waterfall
10	7	11	10	10	MORPHINE/Early To Bed
-	-	4	10	10	CHANTAL KREYAZ/God Made Me
7	7	13	10	10	WILCO/Monday
14	16	16	9	9	WHY STORE/Surround Me
6	5	12	8	8	DAVE MATTHEWS BAND/Tipping Billies
6	7	12	7	7	U2/Last Night On Earth
-	5	13	7	7	ROOMFULL OF BLUES/She'll Be So Fine
-	-	1	6	6	COLLECTIVE SOUL/Listen

WBOS
92.9 FM

MARKET #10
WBOS/Boston
(617) 254-9267
Herron/Nash

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	24	24	45	45	SISTER HAZEL/All For You
-	45	45	45	45	THIRD EYE BLIND/Semi-Charmed Life
45	45	45	45	45	SHAWN COLVIN/Sunny Came Home
45	45	45	45	45	VERVE PIPE/The Freshmen
45	45	45	45	45	INXS/Elegantly Wasted
45	45	45	45	45	WALLFLOWERS/One Headlight
45	45	45	45	45	DAVE MATTHEWS BAND/Crash Into Me
7	7	24	24	24	SNEAKER PIMPS/Underground
-	-	7	24	24	SHERYL CROW/A Change Would Do...
7	24	24	24	24	MATCHBOX 20/Push
45	24	24	24	24	FIONA APPLE/Sleep To Dream
45	24	24	24	24	U2/Staring At The Sun
-	-	24	24	24	WHITE TOWN/Your Woman
24	24	24	24	24	ABRA MOORE/Four Leaf Clover
24	24	24	24	24	JOHN MELLENCAMP/Just Another Day
24	24	24	24	24	TOAD THE WET.../Come Down
-	-	24	24	24	COLLECTIVE SOUL/Listen
24	45	45	15	15	BETTER THAN EZRA/Desperately Wanting
15	15	15	15	15	SHERYL CROW/Everyday Is
15	15	15	15	15	BRUCE SPRINGSTEEN/Secret Garden
15	15	15	15	15	PAULA COLE/Where Have All...
15	15	15	15	15	JEWEL/You Were Meant...
15	15	15	15	15	SARAH McLACHLAN/Possession
24	24	24	7	7	BOZ SCAGGS/It All Went Down
-	-	-	7	7	PAUL MCCARTNEY/The World Tonight
-	-	-	7	7	COUNTING CROWS/Daylight Fading
24	24	7	7	7	BONESHAKERS/Cold Sweat
-	-	7	7	7	DAVE MATTHEWS BAND/Tipping Billies
7	7	7	7	7	FOOL'S PROGRESS/Think About It
7	7	7	7	7	ROBERT EARL KEEN/Over The Waterfall

The RIVER
92.5 FM

MARKET #10
WXRV/Boston
(508) 374-4733
Doody/Mullaney

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	20	20	DEL AMITRI/Not Where It's At
20	20	18	19	19	INDIGO GIRLS/Shame On You
-	-	14	19	19	TONIC/You Could Only...
16	19	12	19	19	U2/Staring At The Sun
12	18	19	18	18	DEPECHE MODE/It's No Good
10	10	7	17	17	BRUCE COCKBURN/Pacing The Cage
1	16	19	17	17	DAVE MATTHEWS BAND/Tipping Billies
20	21	20	17	17	ANI DIFRANCO/In And Out
12	11	20	17	17	JOHN LEE HOOKER/Dimples
10	12	17	17	17	ABRA MOORE/Four Leaf Clover
20	18	17	16	16	JAMIROQUAI/Virtual Insanity
-	-	12	16	16	PAUL MCCARTNEY/The World Tonight
10	9	17	16	16	SISTER HAZEL/All For You
19	18	16	16	16	OMC/How Bizarre
19	18	16	16	16	T.D./Rip Stop
19	21	18	16	16	TOAD THE WET.../Come Down
19	9	15	16	16	WALLFLOWERS/The Difference
-	-	15	16	16	WIDESPREAD PANIC/Tail Boy
17	15	16	16	16	VERVE PIPE/The Freshmen
7	6	11	13	13	MATCHBOX 20/Push
19	17	17	13	13	LORI CARSON/Something's Got Me
5	5	9	13	13	KIM RICHEVY/Who
-	-	1	13	13	MEREDITH BROOKS/Bitch
10	9	12	12	12	MORPHINE/Early To Bed
1	-	9	12	12	SON VOLT/Back Into Your World
13	13	11	11	11	GRAY EYE GLANCES/Days To Dust
13	11	11	11	11	ROBERT EARL KEEN/Over The Waterfall
18	19	10	10	10	COLLECTIVE SOUL/Blame
11	9	9	10	10	BEN FOLDS FIVE/Battle Of Who...
2	7	9	10	10	FOOL'S PROGRESS/Think About It

The Mountain
92.3 FM

MARKET #13
KMTT/Seattle
(206) 233-1037
Mays/Carlson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
11	11	23	24	24	JONNY LANG/Lie To Me
12	11	22	24	24	THIRD EYE BLIND/Semi-Charmed Life
22	25	24	24	24	INDIGO GIRLS/Shame On You</

OPENINGS

OPENINGS

OPENINGS

OPENINGS

NATIONAL

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Thank you for your assistance in my job placement. — P.P., Baltimore. Thanks again to you and everyone else at National. — D.L., Miami. Thanks for getting me the best job I've ever had. — D.J., IOWA. I couldn't have done it without your help. — M.C., Lincoln, NE. Five years ago I used your service, I now need you again. — M.S., Chicago
National makes live presentations on your behalf to our stations. SINCE 1981. We must be doing something right.

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NATIONAL BROADCAST TALENT
(205) 608-0294

ACT NOW!

SOUTH

Seeking reporter / anchor. T&R: Marsha Taylor, WDBO, 4192 John Young Parkway, Orlando, FL 32804. EOE (5/15)

WUSY/US-101 is looking for a few "Top Guns" to fill out the 101st Air Force flight crew. If you're a creative, energetic, out-of-the-box thinker...then it's showtime. For all full and parttime on-air positions, send tapes and resumes to: Clay Hunnicutt at US-101. P.O. Box 8799, Chattanooga, TN 37414. WUSY/Colonial Broadcasting is an Equal Opportunity Employer.

Want to make the move to mornings? Hot AC, KKYS has an opening for Morning Drive/Production Director. If you have the desire to win, have a GREAT work ethic, great production skills, then Mix 104.7 is your next home! T&R to "Rhino" 1730 Briarcrest Dr., Bryan, TX 77802. EOE

PROGRAM DIRECTOR

East Coast Country start-up. Selector literate, digital automation familiarity, flair for promotions, know the lifestyle and the music. Airshift required. Great winning corporate culture. T&R: Radio & Records, 10100 Santa Monica Bl., #285, 5th Floor, Los Angeles, CA 90067. EOE

Wanted: On-air PD for Panama City, Florida. At least 3 years solid programming experience with proven track record (multi-format a plus), computer literate, good people skills. Must not mind living by the most beautiful beaches on the Gulf coast. Send tapes and resumes to: Marilyn Bieber, Corporate Programming Coordinator, Faxson Communications Corporation, 601 Clearwater Park Road, West Palm Beach, FL 33401. EOE



Job Tip Sheet



We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent, PD, MD, news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent... We have the jobs!!!

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RADIODATE, World's most advanced interactive dateline service for broadcasters seeks top-level, well-connected radio executive to introduce station owners to the tremendous non-spot revenue generating potential of RADIODATE in the expanding \$500 million voice personals industry. 95K salary plus benefits and/or per station commission basis. To discuss this exciting opportunity please call, Jim Spotts, VP Sales & Marketing@ 1-800-825-6867 ext. 567. EOE

FNX BOSTON NEEDS DRIVE TIME JOCK ASAP!

Not interested in standard, normal or wacky/zany. Need innovator who will challenge an audience as much as they challenge themselves. Immediate opening, work with a PD who will encourage your creativity and give you the room to redefine modern radio. Must relate to the FNX lifestyle. Rush package, T&R to: Barry Ahern, WFNX, 126 Brookline Ave., Boston, MA 02215. No Calls. EOE

MORNING DRIVE AIR TALENT WANTED WJRZ MONMOUTH-OCEAN, NJ.

Must have minimum 3 years Hot AC experience in morning drive, and be willing to be a major force in the Jersey Shore community. If you're a team player, send T&R to: Lance Debock/WJRZ P.O. Box 1000, Manahawkin, NJ 08050. No E-mail or phone calls. EOE

Major market urban seeks Morning Messiah. Must be able to perform miracles. If you can raise ratings from the dead, and crucify the competition, send tape and resume. Radio & Records, 10100 Santa Monica Bl., #289, 5th Floor, Los Angeles, CA 90067. EOE

If you live in or near the North Jersey area, want to report parttime on local sports, and get paid very little for it, we need you! Send T&R to: Sports Director, WGHT Radio, PO Box 316, Pompton Lakes, NJ 07442 EOE

OPPORTUNITY KNOCKS
CALL: 310-553-4330
in the pages of R&R
every Friday

RADIO 101

More PD's/GM's hearing your tape increase: your possibilities. Enough stations know about you? How many T&R's are you sending out? We place talent and need jocks and news people for current openings and for stations planning changes. Call for free information or e-mail JobsRadio@aol.com

STATIONS, CALL AND HEAR THE BEST AVAILABLE TALENT

NETWORK
(407) 679 8090

RADIO NEWS. Fulltime entry level reporter. 1 of 5. Strong writing and voice skills. Send resume and tape to: News Director, WINA Radio, Charlottesville, VA 22902. EOE

Great opportunity on the beach! If you can relate to people on the air and do award winning production, we want your T&R. Afternoon air talent, women and minorities encouraged. Radio & Records, 10100 Santa Monica Bl., #290, 5th Floor, Los Angeles, CA 90067. EOE



MARKETING/PROMOTIONS

Miami's legendary Y-100 is looking for a Marketing/Promotions Director who is ready to continue a tradition of amazing promotions for a larger-than-life station. We have set the standard for events. Can you set a new standard for us? Resumes and phone calls will not get this job. Get my attention like you would get our listeners' attention. Contact Rob Roberts, PD, Y-100, 1975 E. Sunrise Blvd., #400, Ft. Lauderdale, FL 33304. EOE

WE'VE GOT BIG EGOS, NOW WE NEED BIG TALENT

ROCK 92 and 107.5 THE EAGLE, a division of the legendary, in our own minds, Dick Broadcasting in Market #41 (we used to be smaller so we annexed a county) is now accepting tapes and resumes. We only hire top-notch Rock and AC talent (despite what you may have heard) so if someone other than your mother thinks you're God's gift to radio, overnight your best stuff along with your professional and salary history to: Dick Broadcasting Personnel Dept., 192 E. Lewis St., Greensboro, NC 27406-1459. EOE



PROGRAM DIRECTOR

Are you ready to make FROGGY jump even higher? Froggy 94/Memphis is looking for a Program Director with a strong Country format background and can handle an airshift!! Send tape and resume by June 2nd, to: Joel Burke, Operations Manager, WOGY-FROGGY 94, 5904 Ridgeway Center Parkway, Memphis, TN 38120. Absolutely No Phone Calls!!! EOE

WJXB is looking for a special AC lifestyle personality for middays. We believe in personal appearances and going out to ask for the vote. If you can communicate with 25-54 females, overnight tape, resume, and photo to: Jeff Jarnigan, B-97.5, 1100 Sharps Ridge Road, Knoxville, TN 37917. Females and minorities encouraged to apply. South Central Communications Corporation is an equal opportunity employer. M/F/H. No phone calls accepted. EOE

Albright, Hill & O'Malley-consulted stations have future opportunities. If you're interested in working for the best, send us a one-page resume, and one cassette with a 3 minute aircheck and production samples. On the resume include your salary requirements and a note where you are willing to relocate. Programmers should include a station composite (no longer than 5 minutes) and a single page explaining your ratings history and achievements. Send these materials to: Albright, Hill & O'Malley, Career Development, 327 Centre Ave., New Rochelle, NY 10805. EOE

OPPORTUNITIES

OPENINGS

RARE BROADCAST OPPORTUNITY IMMEDIATE OPENING- PRODUCTION DIRECTOR COUNTRY/ROCK COMBO TOP 50 SOUTHERN/SUNBELT MARKET

Privately held company offering a great compensation and benefits package that includes medical/dental, matched 401k, and paid vacations, seeks a seasoned, creative, multi-voice Production director to manage all aspects of our state-of-the-art, award-winning production department with digital facilities. Serving the city's top billing, highest volume, 20 person sales department. Customer satisfaction is priority #1-your customers are our sellers, PDs, clients and prospects. Submit creative samples, tape and resume to: Radio & Records, 10100 Santa Monica Bl., #287, 5th Floor, Los Angeles, CA 90067. EOE

Q94

XL102

CREATIVE/ PRODUCTION DIRECTOR

Clear Channel Radio, Inc. Richmond, VA. AOR/CHR Combo is looking for state-of-the-art production director. Must have digital production experience, can-do team player personality and be as comfortable with sales-people and clients as you are with program directors. No telephone calls please. Send tape and resume to: General Manager, WRVQ/WRXL, 3245 Basie Road, Richmond, VA 23228. Women and minorities encouraged to apply. Clear Channel Radio, Inc. is an EOE.

<http://www.monline.com>

OPENINGS

Top-rated legendary medium market Country station in the Southeast. Looking for morning team/or person. Must be topical, funny, team player(s) who use good judgment, and are willing to be involved in the marketplace. Send package including pics to: Radio & Records, 10100 Santa Monica Bl., #292, 5th Floor, Los Angeles, CA 90067. EOE

RADIO MORNING SHOW PRODUCER

Major group owned top 10 market AC seeking morning show producer. Time slot is already number one...We need you to solidify the "show" position and take the entertainment value to the next level. Target is 25-54 female. This is a hands-on job reporting directly to the PD. Expertise and experience in digital and analog production techniques required along with top-notch organizational skills. This is a fast paced, people-oriented environment where professional conduct is a must. Celebrity contacts, understanding and developing localism and topicality are all necessary skills. You have a career opportunity here if you can check your ego at the door and are ready to create stars...not be one. Radio & Records, 10100 Santa Monica Bl., #288, 5th Floor, Los Angeles, CA 90067. EOE

MIDWEST

WSKU-FM seeks top level Assistant Director of Engineering. Contact Deborah at (330) 672-3114. EOE 5/16

Christian AC seeks PM Drive, Production Director and morning co-host slots filled. T&R: Bob Thornton, KTLI, 625 N. Carriage Parkway, Suite 190, Wichita, KS 67208 EOE (5/16)

Seeking FT AT/ Music Director. T&R: Bill Stewart, KIWR, 1700 College Road, Council Bluffs, IA 51503. No calls. EOE (5/16)

Glib sports reporter / anchor sought for all-sports station. T&R: Ron Gleason, WSCR, 4949 W. Belmont, Chicago, IL 60641 EOE (5/16)

PD/ afternoon talent for full service AM. T&R: Kendra Cooper, WMBD, 3131 N. University St, Peoria, IL 61604 EOE (5/16)

OPENINGS

Country Morning Talent needed to wake up 56 counties, 4 states and a whole lotta people. Connoisseur Communication's 100,000 watt KOEL-FM/Waterloo-Cedar Falls, is the opportunity. Are you ready for the challenge? Rush your tape and resume to: Bob Young, Connoisseur Communications, Box 127, Cedar Falls, IA 50613. Country experience isn't necessary, but you must be able to shoot, move, and communicate with 35-54 highly educated audience. Questions? Call Bob at 319-277-0350. EOE.

REAL ROCK 100

WBOB-FM, the Minneapolis/St. Paul home of Howard Stern, is looking for America's best Active Rock air personalities. Rush tape and resume to: Bob Wood, PD, WBOB-FM, 60th South 6th St., Suite 930, Minneapolis, MN 55402. EOE Chancellor Broadcasting Company.

Currently accepting applications for: A drive time air personality for the Northlands' leading Hot AC station. **Minimum Qualifications:** A professional with excellent written and oral communication skills. Small or medium market experience preferred. Please send cover letter, resume, references and tapes to: Midwest Radio Network, Ms. Jean Holgate, 12597 West Townline Road, Hibbing, MN 55746. EOE

OPENINGS



WAJL, Majic 95.1 needs a morning show host! We offer stability, a great work environment and a chance to be a part of a very successful Morning Team! Send tape and resume ASAP to: Barb Richards, Program Director, WAJL, 347 W. Berry Street, Ste. 600, Fort Wayne, IN 46802. No Phone Calls. EEO

Afternoon air talent needed. Male or female with good voice and experience. Understanding of agriculture/farming desirable. We are agriculture-oriented. WHB/Kansas City, KMZU/Carrollton, MO. Shift would be from Carrollton studios. Production skills a must. 5 1/2 day work week. Excellent pay for excellent job. Mike or Miles Carter WHB/KMZU 102 North Mason, Carrollton, Missouri 64633. Questions? 816-542-0404. KMZU/WHB is an Equal Opportunity Employer.

Seeking morning show host for one of the nation's top Alternative stations. If you know how to plan, build, and execute a top-rated morning show. Send T&R with picture to: J. Michael McKoy, 1563 NE 53rd Ave., Des Moines, IA 50313. EOE

BOB & TOM SEEK PROGRAM DIRECTOR

BOB & TOM have an immediate opening for a class act Classic Rock programmer at affiliate station KRKQ in Des Moines. Bob & Tom seem to think they own the radio station 'cause they got a 10 share in men 25-54 in only their *second* book. We'll let 'em keep thinking that. In the meantime, send your T&R to: JIM LOBAITO, VP/GM, KRKQ-FM, 5161 Maple Drive, Des Moines, IA 50317. EOE



98 Rock
All Classic Rock



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 Or e-mail R&R at: **moreinfo@rronline.com**

OPENINGS

PROGRAM DIRECTOR, KEZK-FM, ST. LOUIS

Qualifications: 3+ years experience programming adult radio. Candidates should have strong leadership, communication and teambuilding skills. Computer literacy required. Send qualifications, resume, references and tape of your proudest station achievements to: Director of Human Resources, American Radio Systems, Inc., KEZK Radio, 3100 Market St., St. Louis, MO, 63103. EOE/AA

WEST

News Director / AM co-anchor for Citadel's News/Talk. No beginners. T&R: Dan Mason, KKOH, 595 East Plumb Lane, Reno, NV 89502. EOE (5/16)

WANTED: PROGRAM DIRECTOR

Exciting, unique, entertaining, and fun. That's how our listeners describe KRAK. If you know how to put the sizzle between the songs, we want you to program America's first "good time oldies" station for country fans. Selector experience a plus. Short airshift included. Rush tape and resume to: Mark Evans, Operations Manager, KRAK Radio, 5244 Madison Avenue, Sacramento, CA 95841. An American Radio Systems station. EOE

KABC/The ZONE

Los Angeles' heritage talker KABC and up-and-coming sister The ZONE are seeking talk show hosts for future openings. If you are passionate, entertaining, and know how to relate to the 35-54 demographic, we want to hear from you! We're not concerned with your sex, race, religion or political slant... we just care about winning. If you have a proven track record, are ready to take on the biggest and toughest radio market in the country, and aren't bothered by perpetual sunshine and an occasional earthquake or riot, send your tape and resume to: Dave Cooke, Operations Manager/Program Director, 3321 South La Cienega Blvd., Los Angeles, CA 90016.

KABC/KTZN is an Equal Opportunity Employer

MIDDAYS at top-rated Country station. One-to-one personality, solid production, positive team player. Copywriting & PC skills a plus. NO CALLS. T&R to: Mark Hill, Program Director, KHAY, Box 699, Ventura, CA. 93002. EOE/MF

Major group seeks night jock for major market CHR. If you are self-motivated and ready to dominate nights, send T&R. No beginners. Radio & Records, 10100 Santa Monica Bl., #291, 5th Floor, Los Angeles, CA 90067. EOE

OPENINGS

PROGRAM DIRECTOR

If you're our new PD, you'll have a love for all sports, extreme and otherwise, hip-hop music, metal, CHR, movie and TV drops. You'll be ready to move into a challenging, build-it-from-scratch radio station that will test your real skills as a PD. You'll have all the tools available and the backing of Susquehanna Radio. And, the biggest prize of all...you get to live in San Francisco. Resume: Human Resources, Susquehanna Radio Corp., 55 Hawthorne Street, #1100, San Francisco, CA 94105. FAX: (415)995-6867. No calls, please. Equal Opportunity Employer.



JONES SATELLITE NETWORKS

OPERATIONS MANAGER

Jones Radio Networks is preparing to launch it's 11th 24-hour format and we're searching for an Operations Manager with an extensive background in Classic Rock to guide our future growth. Our successful candidate will not only program the format, but also manage the best talent in network radio and work with our affiliates to help them maximize their potential.

Programming experience in a top-25 market, or a network programming background is essential. This is an on-air position, so send your tape, and resume at once to:

Phil Barry
Vice President/Programming & Operations
Jones Radio Networks
8250 S. Akron Street #205
Englewood, CO 80112.

Jones Radio Networks associates enjoy a variety of benefits including working in a drug-free environment and living in the Rocky Mountain West. EOE/MF.

CENTRAL WASHINGTON CHR PROGRAM DIRECTOR

Station is an R&R reporter and great market performer. Looking for street-wise PD who can work with a consultant; inspire and provide leadership and squeeze the extra points we should get in Arbitron. T&R and salary history; Dale Carpenter GM, KFFM, Box 1460, Yakima, WA 98907. EOE

PRODUCTION DIRECTOR

Immediate opportunity. Fulltime, off-air production director for Chancellor's successful Sacramento cluster: KFBK, KGBY, KHYL, KSTE. We need a pro experienced in multitrack, digital production. Candidates should have great organizational skills, be able to think, write, and produce creatively, have a great attitude, good voice, and diction. RUSH resume and production samples to: 1440 Ethan Way, Suite 200, Sacramento, CA 95825. Attention: Bob Laurence.

POSITIONS SOUGHT

Female AT seeking new challenges and adventure. College graduate, 2 yrs exp, promotions background, prefer South. CHRISTIE K (405) 247-7397. (5/16)

POSITIONS SOUGHT

PD/AT 8 yrs experience. Phones, promotions, digital, web pages, motivation — I'll make you a winner. Looking Cincinnati south. DOC (513) 737-0360. (5/16)

Seven years of on-air experience in small and medium markets, ready for large market. DAN (316) 624-3387. (5/16)

Chicago radio experience: 6 years small market. Production, voiceover, on-air, plus. PT or FT. RAY (312) 640-1472. (5/16)

Copywriter/programmer/producer — Spanish/English bilingual, BA and experience. CRAIG (714) 279-9412 or cahoffman@earthlink.net. (5/16)

Jesse Helms loves me! Unapologetically conservative talk show host willing to relocate. ADAM MCMANUS (919) 549-6822. (5/16)

News anchor/producer, commercial production, AT for adult formats available now. Voice of America downsizing casualty. ALEX (513) 777-8423. (5/16)

Get your car washed all summer long! Find out how. R.C. (918) 683-9536. (5/16)

Stockton weekender still seeking Sacramento-San Jose news/sports/music gig. FRANK (510) 223-1534. (5/16)

Fresh ideas, both on and off air. Get rid of your old talent! Three-years small market, want to move up. JEFF (318) 357-0500. (5/16)

I live with my parents ... I WANT OUT! NAC experience, digital editing, all that good stuff. DAVE (405) 799-4709. (5/16)

Talker with guts and a sense of humor currently doing sports, would like to do politics / events Talk. ROCKY: (813) 845-0097. (5/16)

Not a right-wing talk show host! With sense of humor, looking for top 30 market. RON (805) 397-9391 or bruin74@aol.com. (5/16)

AT who can build your web page. Ready to work. DAN (812) 385-4273 or jhancock@comsource.net. (5/16)

Experienced, dedicated AT seeks weekend position (country/oldies/rock) in SE Michigan, including Flint, Lansing, or A2. JIM (810) 738-1829. (5/16)

Remember the move - "Jason takes Manhattan"? Well, I'm presently taking Boston, all formats. JASON (508) 342-0387. (5/16)

Hot Country/Top 100. Energetic and fun. Loves appearances and phones. From Chicago to Las Vegas to ??? TOM (702) 655-0376. (5/16)

Young experienced AT/producer seeks next opportunity. Two years major market experience. Energetic workaholic. TYLER (805) 643-5089. (5/16)

Production Wiz Kid — Digital editing, writing, characters, ready to give competition ulcers in another market. CHRIS (540) 885-6627. (5/16)

C.E. position wanted. Job lost due to sale. Experienced with computers, transmitters, automations, DCS, UDS. Great references. ROBERT KING (801) 334-8315. (5/16)

POSITIONS SOUGHT

A different kind of Country programmer. Focused and intense. Effective weapon against your "freewheelin'" competition. Proven results. ART OPPERMANN (414) 469-1026. (5/16)

I need a job! Versatile FM voice with experience in all time slots! For more info call WILL (310) 548-0102. (5/16)

Sportscaster/PBP man available. MIKE (800) 785-0918-18. (5/16)

Stand-up comic/AT seeking air shifts any format. News/sports/morning drive experience. HENRY SCOTT (312) 409-4656. (5/16)

Florida AT. Experienced pro. Worked all formats. Any station in Florida. Small markets OK. STEVE (561) 770-4749. (5/16)

Experienced sportscaster seeks 1st time PD position at Sports/news/talk station, small-medium market w/ college PBP. ED (702) 369-1801. (5/16)

Hey there, I'm DAVE "BECK" HARRISON, recent broadcasting school grad seeking introduction into the world of broadcasting. (405) 386-2034. (5/16)

College grad with three years experience. Ready and willing to learn. Music junkie, all formats. RAY (516) 483-2717. (5/16)

Twenty year vet at 39. Not Dees, not Shannon, next best thing! Seeking relocation. Drive time, GM, PD? STEVE (503) 282-4845. (5/16)

Experienced CHR night/afternoon monster. Ten years of fabulous phones, tons-o-energy and great numbers (including major markets)! ACE (616) 329-4292. (5/16)

Are you ready to rock? I'm energetic, ready, willing, and able to work for your station. BRYAN (316) 624-6363. (5/16)

Veteran midwest small market PD/AT seeks next challenge. Prefer AC or classic rock/hits. DAVE (913) 826-9782. (5/16)

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POSITIONS SOUGHT

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in the pages of R&R
every Friday

RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

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MARKETPLACE

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AUDIO & VIDEO AIRCHECKS

CURRENT #205, WKTL/Bill Lee, KIIS/Magic Matt Alan, WPNT/Fred Winslow, 89.5/Eddie & JoBo, Z100/Lukas, KKBT/Theo, KFRC/Ron & Cammy, \$7.50.
CURRENT #204, KMEN/35th Anniv. Reunion, KSJQ/Lamont & Tonelli, KRTH/Real Don Steele, KSON/Tony & Kris, KHKS/Domino, WAXQ/Sandy Thomas, WBIG/Cathy Whiteside, \$7.50.
PERSONALITY PLUS #PP-113, WSIX/Carl P. Mayfield, WPLA/Rocky Allen, KLOS/Mark & Brian, WSTR/Steve McCoy & Vicki Locke, \$7.50.
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PROFILE #S-342, ATLANTA! CHR WSTR, UC WVEE, WHTA, WALR, City WYAY, WKHX, ADR WKLS, WNNX, WZGC, Gold WFOX, AC WSB-FM, WPOH, \$7.50.
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PROMO VAULT #PB-28, promo samples - all formats, all market sizes. Cassette, \$10.
SWEEPER VAULT #SV-14, Sweeper & Legal ID samples, all formats. Cassette, \$10.
#Q-18 (ALL OLDIES), #AOR-14 (ALL AOR), #MR-5 (MODERN ROCK), #T-5 (TALK RADIO), #F-23 (ALL FEMALE), #CHN-23 (CHR NIGHTS), #UC-18 (URBAN), #S-340 (HOUSTON) at \$7.50 each.
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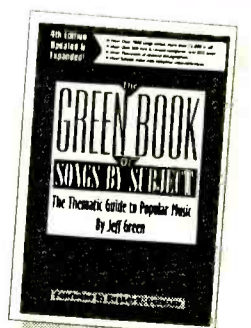
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1 time	\$90.00
6 insertions	85.00
13 insertions	80.00
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Marketplace
RADIO & RECORDS, 10100 Santa Monica Blvd,
Fifth Floor, Los Angeles, CA 90067
310-553-4330 Fax: 310-203-8727

CHR/POP

LW	TW	ARTIST	SON	RECORD LABEL
3	1	HANSON	Mmm Bop	Mercury
1	2	SAVAGE GARDEN	I Want You	Columbia
2	3	WALLFLOWERS	One Headlight	Interscope
7	4	SPICE GIRLS	Say You'll Be There	Virgin
5	5	MONICA	For You I Will	Warner Sunset/Atlantic
6	6	PAULA COLE	Where Have All The Cowboys...	Imago/WB
4	7	JEWEL	You Were Meant For Me	Atlantic
10	8	WHITE TOWN	Your Woman	Chrysalis/EMI
8	9	CARDIGANS	Lovefool	Mercury
9	10	DUNCAN SHEIK	Barely Breathing	Atlantic
13	11	MARK MORRISON	Return Of The Mack	Atlantic
14	12	SHAWN COLVIN	Sunny Came Home	Columbia
12	13	NO DOUBT	Don't Speak	Trauma/Interscope
11	14	SHERYL CROW	Everyday Is A Winding Road	A&M
17	15	AZ YET	Hard To Say I'm Sorry	LaFace/Arista
25	16	ROBYN	Do You Know (What It Takes)	RCA
16	17	U2	Staring At The Sun	Island
22	18	OMC	How Bizarre	Mercury
15	19	BABYFACE	Every Time I Close My Eyes	Epic
23	20	BLACKSTREET	Don't Leave Me	Interscope
26	21	BLESSID UNION OF SOULS	I Wanna Be There	EMI
18	22	SPICE GIRLS	Wannabe	Virgin
19	23	EN VOGUE	Don't Let Go (Love)	EastWest/EEG
29	24	VERVE PIPE	The Freshmen	RCA
27	25	SISTER HAZEL	All For You	Universal
24	26	GINA G	Ooh Aah...Just A Little Bit	Eternal/WB
38	27	MEREDITH BROOKS	Bitch	Capitol
28	28	ERASURE	In My Arms	Mute/Maverick/WB
20	29	BRUCE SPRINGSTEEN	Secret Garden	Columbia
32	30	TONI BRAXTON	I Don't Want To	LaFace/Arista

CHR begins on Page 32.

HOT AC

LW	TW	ARTIST	SON	RECORD LABEL
1	1	WALLFLOWERS	One Headlight	Interscope
2	2	JEWEL	You Were Meant For Me	Atlantic
3	3	DUNCAN SHEIK	Barely Breathing	Atlantic
5	4	SHAWN COLVIN	Sunny Came Home	Columbia
4	5	PAULA COLE	Where Have All The Cowboys...	Imago/WB
7	6	SAVAGE GARDEN	I Want You	Columbia
6	7	SHERYL CROW	Everyday Is A Winding Road	A&M
8	8	NO DOUBT	Don't Speak	Trauma/Interscope
10	9	U2	Staring At The Sun	Island
9	10	CARDIGANS	Lovefool	Mercury
12	11	DAVE MATTHEWS BAND	Crash Into Me	RCA
15	12	HANSON	Mmm Bop	Mercury
16	13	SISTER HAZEL	All For You	Universal
11	14	BRUCE SPRINGSTEEN	Secret Garden	Columbia
20	15	BOB CARLISLE	Butterfly Kisses	DMG/Jive
14	16	COUNTING CROWS	A Long December	DGC/Geffen
13	17	INXS	Elegantly Wasted	Mercury
18	18	WHITE TOWN	Your Woman	Chrysalis/EMI
21	19	VERVE PIPE	The Freshmen	RCA
23	20	KYLE VINCENT	Wake Me Up	Capitol/Hollywood
19	21	R. KELLY	I Believe I Can Fly	Jive
22	22	TORI AMOS	Silent All These Years	Atlantic
24	23	MEREDITH BROOKS	Bitch	Capitol
28	24	BLESSID UNION OF SOULS	I Wanna Be There	EMI
—	25	SHERYL CROW	A Change Would Do You Good	A&M
30	26	THIRD EYE BLIND	Semi-Charmed Life	Elektra/EEG
—	27	CHICAGO	Here In My Heart	Reprise
27	28	JON SECADA	Too Late, Too Soon	SBK/EMI
—	29	INDIGO GIRLS	Shame On You	Epic
—	30	OMC	How Bizarre	Mercury

AC begins on Page 61.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	RECORD LABEL
1	1	BLACKSTREET	Don't Leave Me	Interscope
2	2	MARK MORRISON	Return Of The Mack	Atlantic
3	3	SWV	Can We (Jive)	Jive
4	4	NOTORIOUS B.I.G.	Hypnotize	Bad Boy/Arista
5	5	112	Cupid	Bad Boy/Arista
13	6	ROME	I Belong To You (Every...)	RCA
6	7	SPICE GIRLS	Say You'll Be There	Virgin
7	8	702	Get It Together	Biv 10/Motown
8	9	GINUWINE	Tell Me Do U Wanna	550 Music
10	10	MONICA	For You I Will	Warner Sunset/Atlantic
9	11	FREAK NASTY	Da Dip	Power
12	12	NU FLAVOR	Sweet Sexy Thing	Reprise
16	13	MARY J. BLIGE	Love Is All We Need	MCA
14	14	PUFF DADDY	Can't Nobody Hold Me Down	Bad Boy/Arista
11	15	DRU HILL	In My Bed	Island
15	16	AZ YET	Hard To Say I'm Sorry	LaFace/Arista
22	17	BILLY LAWRENCE	Come On	EastWest/EEG
17	18	AALIYAH	4 Page Letter	BlackGround/Atlantic
18	19	FOXY BROWN	I'll Be	Violator/Def Jam/RAL/Mercury
19	20	KEITH SWEAT	Nobody	Elektra/EEG
30	21	NEW EDITION	One More Day	MCA
35	22	ROBYN	Do You Know (What It Takes)	RCA
24	23	CARDIGANS	Lovefool	Mercury
21	24	BABYFACE	Every Time I Close My Eyes	Epic
28	25	LIL' KIM	Crush On U	Undeas/Big Beat/Atlantic
33	26	ERYKAH BADU	Next Lifetime	Kedar/Universal
27	27	HEAVY D	Big Daddy	Universal
32	28	REFUGEE CAMP ALL-STARS	The Sweetest Thing	Columbia
49	29	NOTORIOUS B.I.G.	Mo Money, Mo Problems	Bad Boy/Arista
29	30	ANGELINA	Without Your Love	Upstairs

CHR begins on Page 32.

AC

LW	TW	ARTIST	SON	RECORD LABEL
3	1	BOB CARLISLE	Butterfly Kisses	DMG/Jive
1	2	RICHARD MARX	Until I Find You Again	Capitol
6	3	JEWEL	You Were Meant For Me	Atlantic
2	4	BRYAN ADAMS	I'll Always Be Right There	A&M
4	5	JON SECADA	Too Late, Too Soon	SBK/EMI
9	6	CHICAGO	Here In My Heart	Reprise
5	7	KENNY LOGGINS	For The First Time	Columbia
7	8	BRUCE SPRINGSTEEN	Secret Garden	Columbia
8	9	JOOSE	If Tomorrow Never Comes	Flavor Unit/EastWest/EEG
10	10	TONI BRAXTON	I Don't Want To	LaFace/Arista
14	11	BEE GEES	Alone	Polydor/A&M
11	12	CELINE DION	All By Myself	550 Music
12	13	R. KELLY	I Believe I Can Fly	Jive
19	14	MICHAEL BOLTON	Go The Distance	Columbia
16	15	BARRY MANILOW	I'd Really Love To See You...	Arista
13	16	TONI BRAXTON	Un-break My Heart	LaFace/Arista
17	17	BRIAN MCKNIGHT & DIANA KING	When We Were...	DAS/Mercury
15	18	JIM BRICKMAN w/MARTINA MCBRIDE	Valentine	Windham Hill
21	19	SHAWN COLVIN	Sunny Came Home	Columbia
23	20	PETER CETERA	Do You Love Me That Much?	River North
22	21	JIM BRICKMAN	Picture This	Windham Hill
18	22	KENNY G	Havana	Arista
20	23	BABYFACE	Every Time I Close My Eyes	Epic
25	24	MONICA	For You I Will	Warner Sunset/Atlantic
27	25	TINA TURNER	On Silent Wings	Virgin
26	26	DUNCAN SHEIK	Barely Breathing	Atlantic
24	27	PHIL COLLINS	It's In Your Eyes (Any...)	Face Value/Atlantic
30	28	PAULA COLE	Where Have All The Cowboys...	Imago/WB
—	29	STYX	Paradise	CMC
28	30	WARREN HILL	Shelter From The Storm	Discovery

AC begins on Page 61.

URBAN

LW	TW	ARTIST	SON	RECORD LABEL
1	1	112	Cupid	Bad Boy/Arista
3	2	ROME	I Belong To You (Every...)	RCA
6	3	CHANGING FACES	G.H.E.T.T.O.U.T.	Big Beat/Atlantic
4	4	ERYKAH BADU	Next Lifetime	Kedar/Universal
2	5	MARY J. BLIGE	Love Is All We Need	MCA
8	6	JOE	Don't Wanna Be A Player	Jive
9	7	KENNY LATTIMORE	For You	Columbia
13	8	REFUGEE CAMP ALL-STARS	The Sweetest Thing	Columbia
10	9	MARK MORRISON	Return Of The Mack	Atlantic
11	10	TONY TONI TONE	Thinking Of You	Mercury
5	11	GINUWINE	Tell Me Do U Wanna	550 Music
7	12	AALIYAH	4 Page Letter	BlackGround/Atlantic
17	13	BROWNSTONE	5 Miles To Empty	MJJ/Work
12	14	SWV	Can We (Jive)	Jive
19	15	MICHAEL JACKSON	Blood On The Dance Floor	Epic
20	16	BILLY LAWRENCE	Come On	EastWest/EEG
22	17	ERIC BENET	Femininity	Warner Bros.
15	18	B-ROCK AND THE BIZZ	Mybabydaddy	LaFace/Arista
14	19	MONTELL JORDAN	What's On Tonight	Def Jam/RAL/Mercury
16	20	BLACKSTREET	Don't Leave Me	Interscope
21	21	DANNY BOY	It's Over Now	Death Row/Interscope
30	22	SOUNDS OF BLACKNESS	Spirit	Perspective/A&M
24	23	SHAQUILLE O'NEAL	Strait Playin' (T.W.isM./Trauma/Interscope)	Interscope
29	24	GYRL	Get Your Groove On	Silas/MCA
31	25	CHRISTION	Full Of Smoke	Roc-A-Fella/Def Jam/Mercury
18	26	NOTORIOUS B.I.G.	Hypnotize	Bad Boy/Arista
28	27	DIONNE FARRIS	Hopeless	Columbia
—	28	GOD'S PROPERTY	Stomp (B-Rite/Interscope)	Interscope
38	29	NEW EDITION	One More Day	MCA
33	30	KEITH SWEAT	Come With Me	Elektra/EEG

— 36 K-CI & JOJO You Bring Me Up (MCA)

URBAN begins on Page 44.

ACTIVE ROCK

LW	TW	ARTIST	SON	RECORD LABEL
1	1	OFFSPRING	Gone Away	Columbia
3	2	TONIC	If You Could Only See	Polydor/A&M
2	3	QUEENSRYCHE	Sign Of The Times	EMI
8	4	SAMMY HAGAR	Little White Lie	Track Factory/MCA
7	5	LIVE	Freaks	Radioactive
4	6	U2	Staring At The Sun	Island
6	7	MATCHBOX 20	Push	Lava/Atlantic
5	8	VERUCA SALT	Volcano Girls	Outpost/Geffen
10	9	BUSH	Cold Contagious	Trauma/Interscope
13	10	FOO FIGHTERS	Monkey Wrench	Roswell/Capitol
11	11	NAKED	Mann's Chinese	Red Ant
9	12	VERVE PIPE	The Freshmen	RCA
15	13	SEVEN MARY THREE	Rock Crown	Mammoth/Atlantic
14	14	COWBOY MOUTH	Jenny Says	MCA
18	15	COOL FOR AUGUST	Don't Wanna Be Here	Warner Bros.
20	16	SILVERCHAIR	Freak	Epic
21	17	OUTHOUSE	Welcome	Mercury
12	18	COLLECTIVE SOUL	Precious Declaration	Atlantic
17	19	METALLICA	King Nothing	Elektra/EEG
27	20	THIRD EYE BLIND	Semi-Charmed Life	Elektra/EEG
30	21	AEROSMITH	Hole In My Soul	Columbia
24	22	SCREAMIN' CHEETAH WHEELIES	Magnolia	Capricorn/Mercury
23	23	SOUNDGARDEN	Rhinosaur	A&M
46	24	WALLFLOWERS	The Difference	Interscope
—	25	COLLECTIVE SOUL	Listen	Atlantic
16	26	STIR	Stale	Aware/Capitol
31	27	TOAD THE WET SPROCKET	Come Down	Columbia
33	28	COUNTING CROWS	Daylight Fading	DGC/Geffen
29	29	DRAIN S.T.H.	I Don't Mind	Enclave
19	30	MATTHEW SWEET	Where You Get Love	Volcano

38 31 BLUR Song 2 (Virgin)

ROCK begins on Page 77.

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Breakers In Blue

NATIONAL AIRPLAY OVERVIEW MAY 16, 1997

URBAN AC

LW	TW	ARTIST	SON	Label
1	1	KENNY LATTIMORE	For You	(Columbia)
2	2	BLACKSTREET	Don't Leave Me	(Interscope)
3	3	TONY TONI TONE	Thinking Of You	(Mercury)
5	4	DIONNE FARRIS	Hopeless	(Columbia)
11	5	ERYKAH BADU	Next Lifetime	(Kedar/Universal)
6	6	MONICA	For You I Will	(Warner Sunset/Atlantic)
9	7	ROME	I Belong To You (Every...)	(RCA)
7	8	BABYFACE	Every Time I Close My Eyes	(Epic)
8	9	MARY J. BLIGE	Love Is All We Need	(MCA)
4	10	ANN NESBY	This Weekend	(Perspective/A&M)
15	11	ERIC BENET	Femininity	(Warner Bros.)
10	12	AFTER 7	Sara Smile	(Virgin)
17	13	REFUGEE CAMP ALL-STARS	The Sweetest Thing	(Columbia)
14	14	LUTHER VANDROSS	Love Don't Love You Anymore	(LV/Epic)
16	15	MONTELL JORDAN	What's On Tonight	(Def Jam/RAL/Mercury)
13	16	MINT CONDITION	You Don't Have To Hurt No...	(Perspective/A&M)
23	17	TONI BRAXTON	I Love Me Some Him	(LaFace/Arista)
20	18	BROWNSTONE	5 Miles To Empty	(MJJ/Work)
22	19	SOUNDS OF BLACKNESS	Spirit	(Perspective/A&M)
12	20	DRU HILL	In My Bed	(Island)
24	21	PAUL HARDCASTLE	Jokers Wild	(JVC)
21	22	INCOGNITO	A Shade Of Blue	(Verve Forecast)
29	23	CHANGING FACES G.H.E.T.T.O.U.T.		(Big Beat/Atlantic)
26	24	BRAND NEW HEAVIES	Sometimes	(Delicious Vinyl/Red Ant)
25	25	MAXWELL	Suitelady	(Columbia)
30	26	MICHAEL JACKSON	Blood On The Dance Floor	(Epic)
27	27	JOE	Don't Wanna Be A Player	(Jive)
—	28	ADRIANA EVANS	Seein' Is Believing	(Loud/PMP/RCA)
—	29	WHITNEY HOUSTON	My Heart Is Calling	(Arista)
—	30	112	Cupid	(Bad Boy/Arista)

URBAN begins on Page 44.

ROCK

LW	TW	ARTIST	SON	Label
2	1	SAMMY HAGAR	Little White Lie	(Track Factory/MCA)
3	2	QUEENSRYCHE	Sign Of The Times	(EMI)
1	3	U2	Staring At The Sun	(Island)
5	4	TONIC	If You Could Only See	(Polydor/A&M)
6	5	OFFSPRING	Gone Away	(Columbia)
9	6	VERVE PIPE	The Freshmen	(RCA)
4	7	COLLECTIVE SOUL	Precious Declaration	(Atlantic)
10	8	MATCHBOX 20	Push	(Lava/Atlantic)
8	9	JONNY LANG	Lie To Me	(A&M)
7	10	AEROSMITH	Falling In Love...	(Columbia)
12	11	AEROSMITH	Hole In My Soul	(Columbia)
14	12	LIVE	Freaks	(Radioactive)
15	13	LYNYRD SKYNYRD	Travelin' Man	(CMC)
16	14	COUNTING CROWS	Daylight Fading	(DGC/Geffen)
11	15	WALLFLOWERS	One Headlight	(Interscope)
29	16	WALLFLOWERS	The Difference	(Interscope)
19	17	COREY STEVENS	One More Time	(Eureka/Discovery)
13	18	SCREAMIN' CHEETAH WHEELIES	Magnolia	(Capricorn/Mercury)
17	19	METALLICA	King Nothing	(Elektra/EEG)
20	20	CHEAP TRICK	Say Goodbye	(Red Ant)
21	21	VERUCA SALT	Volcano Girls	(Outpost/Geffen)
18	22	LIVE	Lakini's Juice	(Radioactive)
23	23	SWEET VINE	Mountainside	(Columbia)
—	24	COLLECTIVE SOUL	Listen	(Atlantic)
31	25	SEVEN MARY THREE	Rock Crown	(Mammoth/Atlantic)
24	26	NAKED	Mann's Chinese	(Red Ant)
28	27	TOAD THE WET SPROCKET	Come Down	(Columbia)
22	28	ZZ TOP	Rhythmteen	(RCA)
38	29	PAUL MCCARTNEY	The World Tonight	(Capitol)
30	30	BUSH	Cold Contagious	(Trauma/Interscope)

ROCK begins on Page 77.

COUNTRY

LW	TW	ARTIST	SON	Label
5	1	JOHN MICHAEL MONTGOMERY	I Miss You...	(Atlantic)
4	2	LORRIE MORGAN	Good As I Was To You	(BNA)
7	3	BRYAN WHITE	Sittin' On Go	(Asylum/EEG)
9	4	MINDY MCCREARY	A Girl's Gotta Do (What...)	(BNA)
8	5	KEVIN SHARP	She's Sure Taking It Well	(143/Asylum/EEG)
11	6	ALAN JACKSON	Who's Cheatin' Who	(Arista)
10	7	VINCE GILL	A Little More Love	(MCA)
13	8	LEANN RIMES	The Light In Your Eyes	(MCG/Curb)
12	9	BROOKS & DUNN	Why Would I Say Goodbye	(Arista)
1	10	ALABAMA	Sad Lookin' Moon	(RCA)
16	11	TIM MCGRAW	It's Your Love	(Curb)
2	12	TRACY LAWRENCE	Better Man, Better Off	(Atlantic)
14	13	SAWYER BROWN	Six Days On The Road	(Curb)
15	14	TANYA TUCKER	Little Things	(Capitol)
17	15	TY HERNDON	Loved Too Much	(Epic)
18	16	DEANA CARTER	Count Me In	(Capitol)
19	17	REBA MCENTIRE	I'd Rather Ride Around With...	(MCA)
20	18	MARK CHESNUTT	Let It Rain	(Decca)
21	19	MARK WILLIS	Places I've Never Been	(Mercury)
3	20	COLLIN RAYE	On The Verge	(Epic)
23	21	PAM TILLIS	All The Good Ones Are Gone	(Arista)
22	22	LEE ANN WOMACK	Never Again, Again	(Decca)
24	23	SONS OF THE DESERT	Whatever Comes First	(Epic)
26	24	RICK TREVINO	I Only Get This Way With You	(Columbia)
29	25	TRACE ADKINS	I Left Something Turned On...	(Capitol)
27	26	PATTY LOVELESS	The Trouble With The Truth	(Epic)
25	27	JOE DIFFIE	This Is Your Brain	(Epic)
28	28	TRAVIS TRITT	She's Going Home With Me	(Warner Bros.)
30	29	JOHN BERRY	I Will, If You Will	(Capitol)
32	30	LONESTAR	Come Cryin' To Me	(BNA)
41	36	TRACY BYRD	Don't Love Make A Diamond...	(MCA)
44	37	MICHAEL PETERSON	Drink, Swear, Steal & Lie	(Reprise)

COUNTRY begins on Page 51.

ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
4	2	MIGHTY MIGHTY BOSSTONES	The Impression That I Get	(Mercury)
2	3	VERVE PIPE	The Freshmen	(RCA)
7	4	TONIC	If You Could Only See	(Polydor/A&M)
3	5	U2	Staring At The Sun	(Island)
5	6	MEREDITH BROOKS	Bitch	(Capitol)
8	7	SMASHING PUMPKINS	Eye	(Interscope)
6	8	OFFSPRING	Gone Away	(Columbia)
9	9	DEPECHE MODE	It's No Good	(Mute/Reprise)
11	10	LIVE	Freaks	(Radioactive)
16	11	FOO FIGHTERS	Monkey Wrench	(Roswell/Capitol)
18	12	BLUR	Song 2	(Virgin)
17	13	K'S CHOICE	Not An Addict	(550 Music)
12	14	VERUCA SALT	Volcano Girls	(Outpost/Geffen)
10	15	WHITE TOWN	Your Woman	(Chrysalis/EMI)
21	16	MATCHBOX 20	Push	(Lava/Atlantic)
20	17	SQUIRREL NET ZIPPERS	Hell	(Mammoth)
22	18	TOAD THE WET SPROCKET	Come Down	(Columbia)
15	19	SUBLIME	Santeria	(Gasoline Alley/MCA)
13	20	BECK	The New Pollution	(DGC/Geffen)
14	21	MATTHEW SWEET	Where You Get Love	(Volcano)
23	22	BUSH	Cold Contagious	(Trauma/Interscope)
24	23	COUNTING CROWS	Daylight Fading	(DGC/Geffen)
19	24	INXS	Elegantly Wasted	(Mercury)
35	25	WALLFLOWERS	The Difference	(Interscope)
29	26	SNEAKER PIMPS	6 Underground	(Virgin)
25	27	WALLFLOWERS	One Headlight	(Interscope)
27	28	SILVERCHAIR	Freak	(Epic)
26	29	ORBIT	Medicine (Baby Come Back)	(A&M)
28	30	BEN FOLDS FIVE	Battle Of Who Could Care Less	(550 Music)

ALTERNATIVE begins on Page 85.

NAC/SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
1	1	LEE RITENOUR	Water To Drink	(I.E./Verve)
2	2	RICK BRAUN	Notorious	(Mesa/Bluemoon)
3	3	GOTA	European Comfort	(Instinct)
4	4	JIM BRICKMAN	You Never Know	(Windham Hill)
7	5	GATO BARBIERI	Straight Into The Sunrise	(Columbia)
5	6	CHUCK LOEB	Cruzin' South	(Shanachie)
3	7	3RD FORCE	In The Full Moonlight	(Higher Octave)
6	8	KENNY G	Havana	(Arista)
10	9	TOMMY EMMANUEL	Midnight Drive	(Higher Octave)
12	10	WARREN HILL	U R The 1	(Discovery)
9	11	INCOGNITO	A Shade Of Blue	(Verve Forecast)
11	12	MICHAEL LINGTON	Tell It Like It Is	(Nu Groove)
13	13	ZACHARY BREAUX	Cafe Reggio	(Zebra)
15	14	SPECIAL EFX	Since You've Been Away	(JVC)
14	15	BRIAN MCKNIGHT & DIANA KING	When We Were...	(DAS/Mercury)
20	16	EL DEBARGE	Dindi	(I.E./Verve)
19	17	URBAN KNIGHTS	The Promise	(GRP)
23	18	EVERETTE HARP	What's Going On	(Blue Note)
22	19	NELSON RANGELL	Turning Night Into Day	(GRP)
18	20	ANDY SNITZER	A River's Road	(Warner Bros.)
24	21	JOHN TESH	L'Aquila	(GTSP)
21	22	PETER WHITE	Together Again	(Columbia)
27	23	FANTASY BAND	Double Talk	(Shanachie)
17	24	ALFONZO BLACKWELL	Hermina	(Street Life/All American)
—	25	HERB ALPERT	Passion Dance	(Almo Sounds/Geffen)
—	26	BONEY JAMES	Nothin' But Love	(Warner Bros.)
28	27	DIRK RICHTER	Smooth Move	(Sin-Drome)
16	28	SOUL BALLET	N.Y.C. Tripin	(Countdown/Unity)
30	29	DANCING FANTASY	When Dreams Come True	(Innovative)
—	30	ERIC MARIENTHAL	Easy Street	(I.E./Verve)

NAC begins on Page 71.

ADULT ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	VERVE PIPE	The Freshmen	(RCA)
3	2	INXS	Elegantly Wasted	(Mercury)
2	3	U2	Staring At The Sun	(Island)
4	4	SHAWN COLVIN	Sunday Came Home	(Columbia)
5	5	INDIGO GIRLS	Shame On You	(Epic)
6	6	TOAD THE WET SPROCKET	Come Down	(Columbia)
7	7	COUNTING CROWS	Daylight Fading	(DGC/Geffen)
8	8	SISTER HAZEL	All For You	(Universal)
10	9	ABRA MOORE	Four Leaf Clover	(Arista Austin/Arista)
15	10	PAUL MCCARTNEY	The World Tonight	(Capitol)
11	11	THIRD EYE BLIND	Semi-Charmed Life	(Elektra/EEG)
13	12	WALLFLOWERS	The Difference	(Interscope)
21	13	SHERYL CROW	A Change Would Do You Good	(A&M)
14	14	JONNY LANG	Lie To Me	(A&M)
12	15	WALLFLOWERS	One Headlight	(Interscope)
17	16	MATCHBOX 20	Push	(Lava/Atlantic)
9	17	FIONA APPLE	Sleep To Dream	(Work)
22	18	DAVE MATTHEWS BAND	Crash Into Me	(RCA)
20	19	BOZ SCAGGS	It All Went Down The Drain	(Virgin)
19	20	OMC	How Bizarre	(Mercury)
27	21	DAVE MATTHEWS BAND	Tripping Billies	(RCA)
34	22	WHITE TOWN	Your Woman	(Chrysalis/EMI)
20	23	VAN MORRISON	Burning Ground	(Polydor/A&M)
23	24	JEWEL	You Were Meant For Me	(Atlantic)
16	25	ODDS	Someone Who's Cool	(Elektra/EEG)
25	26	MEREDITH BROOKS	Bitch	(Capitol)
18	27	MORPHINE	Early To Bed	(DreamWorks/Rykodisc)
—	28	BIG HEAD TODD & THE MONSTERS	Please Don't Tell...	(Revolution)
29	29	SON VOLT	Back Into Your World	(Warner Bros.)
26	30	MATTHEW SWEET	Where You Get Love	(Volcano)

No Songs Qualified For Breaker Status This Week.

ADULT ALTERNATIVE begins on Page 92.

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