

SELLING 'NON-TRADITIONALLY'

With on-air inventories getting tighter by the day, Katz Radio's **Gerry Boehme** and **Ann Leary** offer 14 different ways you can make money without selling airtime.

Page 17

FORMAT SCORECARDS

And the winner is... Well, find out for yourselves in Adult Alternative and Country spring ratings scorecards. Also, an in-depth N/T breakout shows national performance by daypart and demo.

Pages 31, 56, 98

WHAT YEAR IS THIS?

With such artists as Natalie Cole, Fleetwood Mac, James Taylor, Billy Joel, Hall & Oates, and Barry Manilow currently on the AC charts, a lot of people might be asking just that question. But several programmers interviewed by **Mike Kinoshian** are tickled that these adult superstars are back.

Page 66

CREATING 'MYSTERY & PANACHE'

Well-conceived and executed production is important to any station, but it's absolutely crucial on an NAC/Smooth Jazz station. **Carol Archer** talks to a couple of production wizards about their craft.

Page 73

IN THE NEWS

- **Dave Rosas** appointed Sr. VP/Urban Promo at A&M Records
- **Reid Reker** named PD for WCKG/Chicago
- **Greg Strassell** takes new ARS VP/Product Dev't post
- **ARS/Baltimore** names three to Station Manager positions

Page 3

THIS #1 WEEK

- CHR/POP**
 - **THIRD EYE BLIND** Semi-Charmed Life (Elektra/EEG)
- CHR/RHYTHMIC**
 - **WILL SMITH** Men In Black (Columbia)
- URBAN**
 - **USHER** You Make Me Wanna... (LaFace/Arista)
- URBAN AC**
 - **JOE** The Love Scene (Jive)
- COUNTRY**
 - **ALAN JACKSON** There Goes (Arista)
- NAC/SMOOTH JAZZ**
 - **PAUL TAYLOR** Pleasure Seeker (Countdown/Unity)
- HOT AC**
 - **SISTER HAZEL** All For You (Universal)
- AC**
 - **LEANN RIMES** How Do I Live (Curb)
- ACTIVE ROCK**
 - **DAYS OF THE NEW** Touch, Peel, And ... (Outpost/Geffen)
- ROCK**
 - **AEROSMITH** Pink (Columbia)
- ALTERNATIVE**
 - **SUGAR RAY** Fly (Lava/Atlantic)
- ADULT ALTERNATIVE**
 - **SARAH MCLACHLAN** Building A Mystery (Arista)

NEWSSTAND PRICE \$6.50



Clear Channel Adds 'Florida Region' To Management Tier

■ **Ferrara to oversee new segment; Sr. VPs Sosson, Webb, Smith head East, Central, West**

By **JEFFREY YORKE**
R&R WASHINGTON BUREAU CHIEF

Clear Channel Communications explosive growth, especially its anticipated settlement on **Paxson Communications** 46 radio stations (see story, top right), spawned a management realignment this week that will land **Peter Ferrara** in Orlando as the group's Sr. VP for the newly etched "Florida Region." Until Tuesday, Ferrara was COO of New Jersey-based Granum Communications Corp., a consulting operation headed by Ferrara's partner, Herb McCord.

The new management struc-



Ferrara



Sosson

ture is broken into four divisions, each run by a Sr. VP:

- The East region is headed by the company's **George Sosson** and will encompass Richmond; Cleveland; New Haven; Norfolk; Raleigh; Greensboro; Providence; Columbia, SC; Louisville; Springfield, MA; Albany; and Reading/Lancaster, PA.

- Clear Channel's **Stan Webb** will be responsible for the Central region: San Antonio, New Orleans, Houston, Austin, El Paso, Little Rock, Memphis, Grand Rapids, Milwaukee.

CLEAR CHANNEL/See Page 23

Stinehour Set As WAXQ/NY VP/GM

Kathy Stinehour has been named VP/GM for Classic Rock **WAXQ**/New York. She most recently held a similar post at **KLOL**/Houston.



Stinehour

Chancellor Media COO **Jim de Castro** remarked, "Kathy has a strong track record with Evergreen in Houston and Chicago, and I'm confident she'll impact the New York market with her direction of **WAXQ**."

Stinehour added, "I'm thrilled **Scott Ginsburg** and **Jimmy** are allowing me to be part of the next Chancellor Media home run in New York. We have exciting plans for **WAXQ** and are in the process of assembling a dream talent team. I can't wait to get started."

Along with **KLOL**, Stinehour

STINEHOUR/See Page 10

Are You Ready For The New Paradigm Of Virtual Radio?

By **CYNDEE MAXWELL**
R&R ROCK EDITOR

In an interview with the *Wall Street Journal*, **Hicks, Muse, Tate & Furst** Chairman/CEO **Tom Hicks** let the cat out of the bag regarding a closely guarded secret. Plans had been drawn up that would dramatically alter the programming methods at the company's medium- and small-market stations. But the *Wall Street Journal* article didn't reveal the logistics or a program for the execution of the plan.

My own investigation uncovered a **Research Group**-designed system for digitally delivering programming called "Virtual Radio Programming" (VRP), which is already in use at some Gulfstar outlets. While the philosophy behind such technology has been discussed by numerous industry pundits, the **Research Group** expended the

Groups Get Gov't Go-Ahead

■ **Chancellor/Bonneville swap gets FTC nod; DOJ clears path for Clear Channel and Paxson**

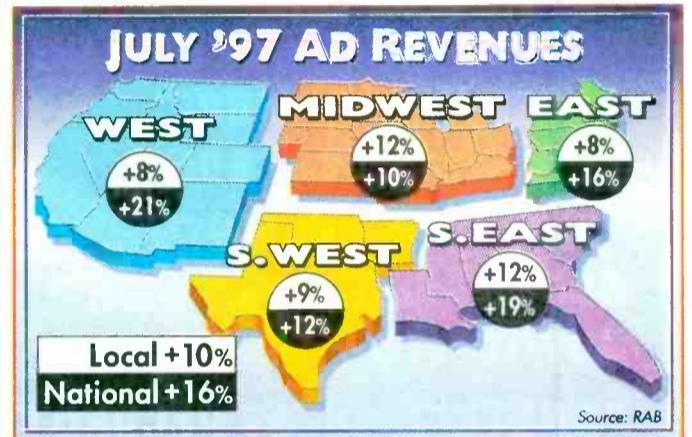
The FTC last week gave brisk approval of **Chancellor Media's** and **Bonneville International's** swap of five stations in three markets. The deal, valued at \$740 million, was announced on August 7 and also includes Chancellor's \$3 million option to buy a New York station.

The FTC's stamp means that the groups need only the FCC's thumbs-up to move ahead. Chancellor Sr. VP **Eric Neumann** told **R&R**, "We are pretty much in a position to entertain a time brokerage agreement (or LMA) with Bonneville and are exploring it now."

While groups generally use a four-month block to complete this sort of deal, FTC approval was unusually brisk. Neumann said he suspects that "early termination on it was due to the simplicity of it. We are clearly not buying a large share of the market."

Chancellor will acquire **AC KBIG-FM**/Los Angeles and **Oldies KLDE-FM**/Houston. Bonneville will get **KZLA-FM/L.A.** and all-

DEALS/See Page 10



July Radio Up Whopping 11%

At the beginning of this year, industry-watchers were unsure if radio could sustain another year of strong revenue gains. Well, with half the year now on the books, it's quite probable the industry will sustain not just strong growth, but *double-digit* growth in 1997. According to **RAB** stats, the radio industry chalked up its 59th consecutive month of revenue increases in July with an 11% gain over the corresponding month last year. Even with heavy spending related to the Olympics — not to mention campaign advertising during last year's general election — both local and national business were up in all regions of the country.

Stock Page Debuts On R&R ONLINE

A new **Radio Industry Financial Section** has debuted on the **R&R ONLINE** web site (www.rronline.com).

Subscribers to the premium access portion of the site can now look up continuously updated stock prices and mutual funds from virtually any stock exchange in North America. Plus, **R&R** maintains a running table of prices for all publicly traded companies that own radio stations. Subscribers who want to monitor issues outside the radio industry can create a personal stock portfolio that will track the value of those stocks on a minute-by-minute basis.



See Page 81

STOCKS/See Page 23

THE HIP HOP EVENT OF THE SUMMER!

JOIN THE BELIEVERS

"A KICK ASS JAM FROM ONE OF THE REIGNING
QUEENS OF HIP HOP!"

ERIC BRADLEY, - B96

"WAS A 70 % WINNER ON 'Q-IT OR SCREW IT.'
SOUNDS LIKE A WINNER!"

JAY TOWERS, - WIOQ

"ANOTHER GREAT RECORD FOR MS. BROWN!
THIS IS DEFINITELY THE ONE FOR OUR STATION."

CAT COLLINS - WJMN

21* MONITOR - RHYTHMIC TOP 40 CHART

6* MONITOR - CROSSOVER CHART

250,000 ALBUMS
SCANNED IN
THREE WEEKS

FOXY BROWN featuring **DRU HILL**
'BIG BAD MAMMA'
IMPACT DATE SEPT 8TH

DEF JAM'S HOW TO BE A PLAYER SOUNDTRACK



Rosas Rises To Sr. VP/A&M Urban Promo

Dept. adds other former EMI staffers

A&M Records has significantly bolstered its Urban promotion department, tapping **Dave Rosas** as Sr. VP/Urban Promotion and adding other former EMI staffers. Rosas will be based in Los Angeles and report to Chairman/CEO Al Cafaro.



Rosas

"Dave is an aggressive, smart, innovative record executive," Cafaro commented. "He impressed me immediately as a strong communicator. His energy will enthrall the entire company. His team is tight. I am really excited."

Rosas joins A&M after a three-year stint at EMI, where he held a similar title. Prior to that, he was Sr. National Director/R&B Promotion at Virgin Records.

"I am ecstatic about coming to A&M Records," Rosas said. "To work with a committed and determined executive such as Al Cafaro comes around seldom in life. When we met, the bond and the vision began. I can't wait to get on the A&M lot and feel the creative juices: from Charlie Chaplin to the 'We Are The World' recording to Barry White. My vision and focus is one of careers and longevity for our artists. With [Sr. VP/A&R] John McClain

A&M/See Page 23

Reker Ready As PD At WCKG/Chicago

Reid Reker has been named PD of CBS Radio's Talk/Classic Rock hybrid WCKG-FM/Chicago. He will replace current PD Lee Douglas, effective September 8.

"Reid brings an excitement and enthusiasm necessary for this type of programming," WCKG GM Mike Disney told R&R. "This is really the next logical step in our evolution. I'm drawing on my many years of [Talk] experience and focusing on young, fun, stream-of-consciousness radio."

WCKG has shifted from Classic Rock to a more personality-driven presentation during the day. It airs Howard Stern in mornings and Steve Dahl in afternoons.

Reker most recently served as GM at KGME-AM, KBUQ-FM & KEDJ-FM/Phoenix. Prior to that, he was GM at KSLX-AM & FM/Phoenix.

From The Heart

Somewhere in America, a woman is raped every two minutes, according to the U.S. Dept. of Justice. WNNX/Atlanta, in conjunction with the Rape, Abuse, and Incest National Network (RAINN), has put together a CD compilation to help fight these statistics. With original cover art by Peter Max and songs by such artists as Paul Westerberg, Tracy Chapman, and Tori Amos (who, as a survivor of sexual abuse herself, co-founded RAINN and serves as chair of its advisory board), the CD's net proceeds from sales will go to benefit RAINN's national Campus Outreach Program.



NAB Says Relaxation Of Main Studio Rules Would Increase Efficiencies

By Matt Spangler
R&R WASHINGTON BUREAU

Comments have been filed regarding the FCC's notice of proposed rulemaking to relax the main studio and public inspection filing requirements for broadcasters, and most parties agreed that the current rules should be amended. One of them, the NAB, says that amending the main studio rules would allow for increased efficiencies for radio groups owning several stations within a market. But one entity said that doing so would inconvenience the public.

In 1987, the FCC relaxed its rules to allow a station to locate its main studio within its principal community contour, instead of strictly within its community of license. The contour is roughly akin to a circle surrounding a station's transmitter

site at some distance, where the circle represents a field strength value. This can vary from 10 miles to 40 miles for a commercial FM.

At the main studio, a station must maintain its public inspection file, which contains such information as the station's application, ownership records, letters from the public, and so forth.

In comments filed August 8, the NAB asserts that, as the NPRM suggests, the rules should be relaxed even further, to allow stations to locate their main studio either within the community contour or within a 40-mile radius of the community center. The NAB maintains that such an amendment "would allow commonly owned stations to achieve greater efficiencies by consolidating

STUDIO/See Page 23

Strassell Steps Up To American Radio Systems' VP/Product Development Slot

WBMX-FM/Boston PD Greg Strassell has been elevated to the newly created VP/Product Development post for parent company American Radio Systems. Strassell, who reports to ARS co-CEOs Dave Pearlman, John Gehron, and Don Bouloukos, will play a central role in the strategic process relating to new and current radio station product launches.

Pearlman told R&R, "[This promotion] is a recognition and also a creation of a job that Greg has been doing for us over the past several years. He has been an incredible resource; he has helped us research, strategize, and implement several format introductions and has assisted on many turn-around situations throughout the country for ARS. He's been so proficient at it that it has really become a full-time job. In this world of 100-station-plus companies, there's always a project to work on like that. We feel Greg is the best in the business at it... and frankly, his life needed some more frequent-flier hotel coupons, so it's really enhancing his total being!"

Strassell has been WBMX's PD since the station's inception in 1991. He added, "I had been doing a lot of the work on a part-time basis, and it became clear that it would become a full-time gig and that we'd need to

STRASSELL/See Page 10

SEPTEMBER 5, 1997

NEWS & FEATURES

Radio Business	4	Street Talk	24
Business Briefs	4	Sound Decisions	32
Transactions	6	Nashville	58
Management	14		
Sales	17	Product Showcase	13
Marketing & Promotion	18	Opportunities	102
Show Prep	21	Marketplace	104
Zine Scene	21		
National Video Charts	22		

FORMATS & CHARTS

News/Talk	30	AC Chart	68
Pop/Alternative	34	Hot AC Chart	71
CHR Callout America	35	NAC/Smooth Jazz	73
CHR	37	NAC/Smooth Jazz Tracks Chart	74
CHR/Pop Chart	38	NAC/Smooth Jazz Albums Chart	76
CHR/Rhythmic Chart	44	Rock	81
Hip-Hop Chart	45	Active Rock Chart	82
Urban	48	Rock Chart	85
Urban Chart	50	Alternative	88
Urban Action	52	Alternative Chart	91
Urban AC Chart	55	Alternative Action	96
Country	56	Alternative Specialty Show	97
Country Chart	59	Adult Alternative	98
Country Action	60	Adult Alternative Tracks	99
Adult Contemporary	66	Adult Alternative Albums	100

The Back Pages 106

ARS/Baltimore Sets Station Management

Hooper, Pasha, Philips promoted to new posts

Effective immediately, three American Radio Systems-owned Baltimore properties will have station managers.

Hot AC WW-MX-FM GSM **Bill Hooper** is promoted to Station Manager there; Classic Hits-Oldies combo WOCT-FM & WQSR-FM PD **Bill Pasha** is ele-



Hooper



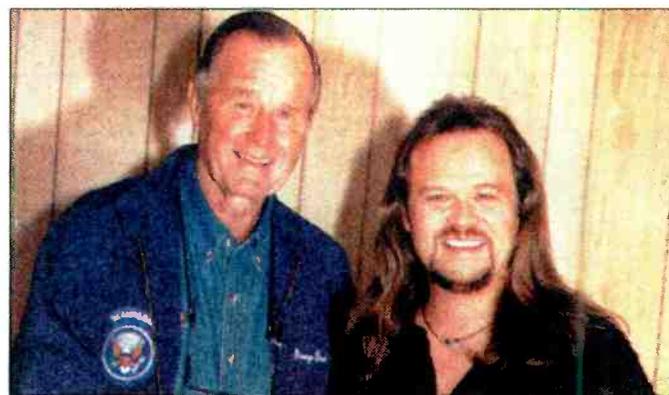
Pasha

vated to WQSR Station Manager; and WQSR GSM **Bob Philips** is WOCT's new Station Manager.

According to ARS/Baltimore VP/Market Manager **T. Alan Hay**, "These promotions are in recognition of the great

BALTIMORE/See Page 23

George Is My Friend!



Country superstar Travis Tritt recently had the opportunity to hang out with George Bush at the home of Fruit Of The Loom President Bill Farley. Tritt, along with Hank Williams Jr. and Charlie Daniels, has been headlining this summer's Fruit Of The Loom tour — and just happened to bump into the former president in the audience when playing in Portland, ME.

HOW TO REACH US RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., 5TH FLOOR, LOS ANGELES, CA 90067

WEB SITE: www.rronline.com

	Phone	Fax	E-mail	Phone	Fax	E-mail	
CIRCULATION:	310-788-1625	310-203-8727	moreinfo@rronline.com	OPPORTUNITIES/MARKETPLACE:	310-788-1621	310-203-8727	kmumaw@rronline.com
NEWS DESK:	310-788-1699	310-203-9763	newsroom@rronline.com	EDITORIAL, OTHER DEPTS:	310-553-4330	310-203-9763	mailroom@rronline.com
R&R ONLINE SERVICES:	310-788-1675	310-553-4056	jill@rronline.com	WASHINGTON, DC BUREAU:	202-463-0500	202-463-0432	yorke@rronline.com
ADVERTISING/SALES:	310-553-4330	310-203-8450	hmowry@rronline.com	NASHVILLE BUREAU:	615-244-8822	615-248-6655	lhelton@rronline.com

RTNDA Asks Court To Force FCC To Act On Content Rules

By MATT SPANGLER
R&R WASHINGTON BUREAU

The Radio and Television News Directors Association (RTNDA) and the National Association of Broadcasters (NAB) struck another blow last week in the seemingly never-ending battle to repeal the personal attack and political editorial rules. On August 28, the two organizations jointly filed a petition with the U.S. Circuit Court of Appeals for the District of Columbia, asking it to order the FCC to act on a proceeding it initiated 14 years ago to overturn the rules.

The latest petition follows a deadlock (2-2) among the commissioners in a "circulate vote" on the issue on August 7. The federal court denied a similar petition on February 7, 1997, "without prejudice to its renewal should the [FCC] fail to make significant progress within the next six months." This effectively meant that the Commission had to act within six months or the court had the option to force it to act.

In 1983, the Commission brought forth a notice of proposed rulemaking (NPRM) suggesting repeal of the rules, which state that if a station airs a statement by a political candidate or an attack on a person or group, the sta-

tion must offer opposing candidates or person(s) attacked an opportunity to respond on-air. The NPRM stated that the rules reduce the ability of stations to control editorial content.

Four years later, as part of its "Syracuse Peace Council" order, the FCC abolished the Fairness Doctrine, but had not ruled on the 1983 NPRM. RTNDA then filed a petition for expedited rulemaking, asking the Commission to overturn the personal attack and political editorial rules, arguing that they were corollaries of the Fairness Doctrine. The association cited the 1967 FCC order in which the rules were adopted: "These rules will serve to effectuate important aspects

of the well-established Fairness Doctrine."

Rulemaking In Limbo

The Commission had still not acted on the 1983 NPRM on September 13, 1996, when the RTNDA filed its first writ of mandamus petition with the Circuit Court. The FCC responded by issuing a public notice on December 19, soliciting further comment on the proceeding. The Circuit Court denied the February 7 petition pending further review by the commission.

A public notice on the August 7 vote said: "After extensive discussion and consideration of various alternatives, a majority of the Commission is unable at this time to agree upon any resolution to the issues presented in this proceeding."

Commissioner James H. Quello said after the vote: "I am extremely disappointed that after extensive deliberation regarding the continued enforcement of these rules that this Commission was not able to establish

RTNDA/See Page 8

CD Radio's Debt Rising For DARS Rollout

Company to issue 3.5 million shares of common stock

Satellite CD Radio is taking on more debt as it prepares to roll out one of the first two satellite digital audio radio service (DARS) systems in the country. According to one Wall Street source, the company is worried about its financing.

In an FCC auction in April, CD Radio and American Mobile Radio Corp. tentatively won the right to provide the potentially lucrative service. The official granting of their licenses is pending an FCC decision on a proceeding to determine whether or not to allow the DARS proponents to use terrestrial repeaters to fill gaps in coverage.

On Tuesday (9/2), CD Radio filed registration statements with the Se-

curities & Exchange Commission for the issuance of 3.5 million shares of common stock and \$150 million gross proceeds of senior discount notes, due 2007. The company also filed for the issuance of convertible preferred stock in exchange for outstanding shares of its 5% delayed convertible preferred stock.

Despite repeated calls from R&R, CD Radio would not comment on why it issued the new securities and debt

notes. The Wall Street source suggested that CD Radio made the move out of concern about what will happen when the preferred stock it has issued is converted into common stock.

"The preferred is convertible at a large discount-to-market, so it's got kind of a built-in profit," the source told R&R. "If all the preferred is converted, it really dilutes the common, and the stock suffers a loss in value."

"They have this problem, and to get out of it, they're trying to raise high yield, to get a portion of the preferred not to convert by offering some sort of attractive rollover security — al-

CD/See Page 8

BUSINESS BRIEFS

Jacor Files SEC Statement Regarding ARS

Jacor Communications Inc. told the Securities & Exchange Commission last week that it "has confirmed reports that it may be interested in an acquisition transaction involving American Radio Systems (ARS)." In the filing, Jacor spokeswoman Pam Taylor said, "I would certainly include Jacor in the list of names that have an interest in American Radio Systems. We have similar strategies of being in similar clusters. We think very highly of [ARS CEO] Steve Dodge and his people."

The filing, which was driven by a recommendation from "our lawyers," according to Taylor, also noted that "if any transaction were to be entered into relating to ARS, such transaction would likely be material to Jacor."

Capstar Farms Out Talent On WAN

One streamlining measure that Capstar Broadcasting Partners is experimenting with is making air talent available via the company's Intranet. President/CEO R. Steven Hicks told R&R that this will address the problem of finding quality talent in smaller markets. For example, a salesperson in Victoria, TX (where Capstar owns KIXS-FM and KLUB-FM) might sell an ad, then have talent in a larger market like Baton Rouge record the spot and download it into the company's wide-area network (WAN).

"It's not as much cost-savings, in my opinion, as improving the quality," Hicks said. The company is experimenting with the system in its Gulfstar Communications branch, of which KIXS and KLUB are a part.

Unlicensed Broadcaster Questions FCC Competency

The FCC has denied the request of a Florida man to review the forfeiture order it gave him in 1996 for broadcasting without a license. In April 1996, the FCC's Tampa field office issued a notice of apparent liability to Leslie Brewer of the same city for broadcasting at 102.1 MHz at too high of a power level. Brewer argued that the FCC engineers' measurement techniques "lacked precision," and questioned "the training and competency" of the engineers.

In June 1996, the Tampa office issued the forfeiture; Brewer again responded by questioning their skills, and asked the FCC to review the matter. He now has 30 days from August 29, the date the order was released, to pay, or the Commission has the option of turning the matter over to the U.S. Attorney's office.

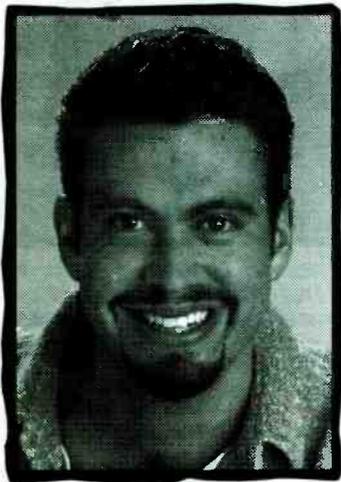
Rising Emmis Stock Fuels Industry Speculation

Emmis' trading highs last week were prompting some news reports to speculate the company might be for sale. But Emmis sources say the company is looking to expand, not divest. Some analysts concur, suggesting Emmis may be positioning itself for growth and lying in wait for good deals in large markets where other consolidating groups may have to shed stations. After dipping as low as 30 in December '96, Emmis' stock value is close to its 52-week high of 53.500, and the stock has been rising since its 5% jump following SFX's acquisition Monday. Meanwhile, A.G. Edwards Inc. Analyst Michael Kupinski downgraded Emmis to "accumulate" from a "buy" rating; Lehman Bros. Analyst Timothy Wallace reiterated the company's "outperform" rating.

New Internet Dating Service Via Radio Sites

A new Internet service will allow users to log on to radio station web sites to get dates. World Singles Network, which is being introduced

Continued on Page 8



10 hours of consistent, quality Country programming to take your station "Through the Night."

Lower your overhead • Increase your audience • Entertain your listeners

Bring listeners to your station with the ConMan!
Hot, new Country music and a fast paced, interactive show.

Keep your listeners through the night
with the engaging delivery of radio veteran Bob Booker.



JONES RADIO NETWORK™

Call Michael Henderson, Director of Affiliate Sales 303-784-8700

Join Us
at the NAB!

New Orleans Hilton
Seven Oaks Suite, 25th floor
Wed., Thur. & Fri.

Digital Interactive™

Two words that will shape
the future of music library testing.

Why? Because Digital Interactive™ music tests give significantly better quality, better results, and, by using the very latest technology, a better price than auditorium music tests of any kind. No more local supervisors using their lists of “professional research takers”, no more respondent fatigue, no more fear of disappointing turnouts...just top quality, totally random recruiting from the whole metro area, digitally perfect scoring, and state-of-the-art data delivery.

If you'd like to learn more about Digital Interactive™ music tests – used and trusted by many of America's leading radio stations these days – give us a call. We'll send you, without any cost or obligation, a copy of a white paper describing this methodology fully and comparing Digital Interactive™ music testing and auditorium testing. It's written by researcher **Bill Moyes**, whose clients now use nothing but this interactive approach in their music testing.

If you'd like to arrange an appointment to get together at the **NAB**, just call us and ask for Mike Maloney, Director of Research Operations...(719) 579-9555.

Music Technologies LLC
— State-of-the-Art Digital Music Testing —

205 East Cheyenne Mountain Blvd., Colorado Springs, CO 80906-3768 • (719) 579-9555

DEAL OF THE WEEK

- **WLAC-AM & FM & WJZC-FM/Nashville**
\$35 million

1997 DEALS TO DATE

Dollars To Date: **\$9,524,424,728**
(Last Year: \$11,979,870,770)

Dollars This Week: **\$67,604,355**
(Last Year: \$80,022,231)

Stations Traded This Year: **1716**
(Last Year: 1653)

Stations Traded This Week: **20**
(Last Year: 38)

TRANSACTIONS AT A GLANCE

- **KKRO-FM/Anchorage, AK** \$1.35 million
- **KBRS-FM/Springdale (Fayetteville), AR** \$650,000
- **KIST-AM/Santa Barbara, CA** \$850,000
- **KCID-AM/Caldwell (Boise), ID** No cash consideration
- **KRNA-FM & KXMX-FM/Cedar Rapids, IA** \$10.1 million
- **WGGC-FM/Glasgow, KY** \$400,000
- **WHQO-FM/Skowhegan, ME** \$222,355
- **WWZQ-FM/Aberdeen (Tupelo), MS** \$1.1 million
- **KBFL-FM/Buffalo, MO** \$350,000
- **KTUI-AM & FM/Sullivan, MO** \$497,000
- **WBNR-AM & WSPK-FM/Poughkeepsie, NY** \$14 million
- **WOWF-FM/Crossville, TN** \$385,000
- **KTSL-FM/Medical Lake (Spokane), WA** \$1.2 million
- **WMJB-FM/Evanville (Madison), WI** \$1.5 million

TRANSACTIONS

SFX Acquires Nashville Trio

- **Pamal Broadcasting picks up upstate New York duo for \$14 million**

Deal Of The Week

WLAC-AM & FM & WJZC-FM/Nashville

PRICE: \$35 million
TERMS: Not released
BUYER: SFX Broadcasting, headed by Executive Chairman Robert Sillerman. It owns WRVW-FM & WSIX-FM/Nashville. SFX has agreed to sell its entire station group to Capstar. Phone: (212) 407-9126
SELLER: Sinclair Broadcast Group Inc., headed by President David Smith. Phone: (410) 662-4700
FREQUENCY: 1510 kHz; 105.9 MHz;
POWER: 50kw; 100kw at 1233 feet
FORMAT: Sports/Talk; AC; NAC/Smooth Jazz

Alaska

KKRO-FM/Anchorage

PRICE: \$1.35 million
TERMS: Asset sale for an \$850,000 option to purchase and \$500,000 purchase price
BUYER: Pioneer Broadcasting Company Inc., headed by President Elizabeth Clapp Williams. Phone: (612) 827-5794
SELLER: Ingstad Broadcasting is selling its option to purchase this station from the original seller, Joe Williams Broadcasting Inc.
FREQUENCY: 102.1 MHz
POWER: 23.2kw at 82 feet
FORMAT: Classic Rock

Arkansas

KBRS-FM/Springdale (Fayetteville)

PRICE: \$650,000
TERMS: Asset sale for cash
BUYER: Hochman Communications Inc., headed by President George Hochman. It has agreed to buy KAMO-AM & FM & KREB-FM/Fayetteville, AR. Phone: (501) 521-4941
SELLER: WestArk Broadcasting Co.
FREQUENCY: 104.9 MHz
POWER: 2.75kw at 486 feet
FORMAT: Alternative
BROKER: Stephen Sloan of Media Services Group

California

KIST-AM/Santa Barbara

PRICE: \$850,000
TERMS: Asset sale for cash
BUYER: Jacor Communications, headed by President Randy Michaels. It owns KQSB-AM, KSBL-FM & KTYD-FM/Santa Barbara. Phone: (606) 655-6523
SELLER: Engles Enterprises Inc., headed by President Steve Engles. Phone: (805) 966-1755
FREQUENCY: 1340 kHz
POWER: 675 watts
FORMAT: Oldies

Idaho

KCID-AM/Caldwell (Boise)

PRICE: No cash consideration

TERMS: Asset transfer for forgiveness of debt
BUYER: AGM-Nevada L.L.C., a wholly owned subsidiary of American General Media, headed by President Anthony Brandon. Phone: (805) 328-0118
SELLER: Vannoy Bishop and Larry Hancock. Phone: (208) 466-8965
FREQUENCY: 1490 kHz
POWER: 1kw
FORMAT: AC

Iowa

KRNA-FM & KXMX-FM/Cedar Rapids

PRICE: \$10.1 million
TERMS: Asset sale for cash
BUYER: Capstar Broadcasting Partners, headed by CEO Steve Hicks
SELLER: KRNA Inc., headed by President Eliot Keller
FREQUENCY: 94.1 MHz; 102.9 MHz
POWER: 100kw at 981 feet; 100kw at 390 feet
FORMAT: Rock; Country

Kentucky

WGGC-FM/Glasgow

PRICE: \$400,000
TERMS: Stock sale for 50%
BUYER: Skytower Communications Inc., headed by President Billy Evans, is acquiring Heritage Communications Inc. Phone: (502) 651-2142
SELLER: Moena and Reginald Sandler and Judith Lohner. Phone: (502) 651-2142

Maine

WHQO-FM/Skowhegan

PRICE: \$222,355
TERMS: Asset sale for six-year promissory note at 8% interest
BUYER: Mountain Wireless Inc., headed by President Alan Anderson. It owns WSKW-AM & WTOS-FM/Skowhegan, ME and WCTB-FM/Fairfield, ME. Phone: (207) 474-5171
SELLER: Harvey Communications Corp., headed by President Robert Harvey. Phone: (603) 429-4298

Mississippi

WWZQ-FM/Aberdeen (Tupelo)

PRICE: \$1.1 million
TERMS: Asset sale for cash
BUYER: Broadcasters And Publishers Inc., headed by President Dean Pearce. It owns WFFX-AM & WJDQ-FM/Meridian, MS, WZRW-FM/Marion, MS, WZKS-FM/Union, MS and WWKZ-FM/New Albany, MS. Phone: (601) 693-2381
SELLER: Buffington Broadcasting Corp., headed by President J.D. Buffington. Phone: (601) 369-4561
FREQUENCY: 105.3 MHz
POWER: 27.5kw at 395 feet
FORMAT: Oldies

Missouri

KBFL-FM/Buffalo

PRICE: \$350,000
TERMS: Asset sale for \$70,000 cash and a two-year, \$280,000 promissory

note at 10% interest

BUYER: Pacific Broadcasting of Missouri Inc., headed by President P. Stephen Bunyard. Phone: (314) 727-8900

SELLER: KBFL Broadcasting Co., headed by owner Melvin Pulley. Phone: (417) 326-6445

KTUI-AM & FM/Sullivan

PRICE: \$497,000
TERMS: Asset sale for cash
BUYER: Fidelity Broadcasting Inc., headed by President John Davis. Phone: (314) 468-1234
SELLER: Four Rivers Broadcasting Co., headed by partners John Rice and Charles Strauser. Phone: (573) 468-5101

Tennessee

WOWF-FM/Crossville

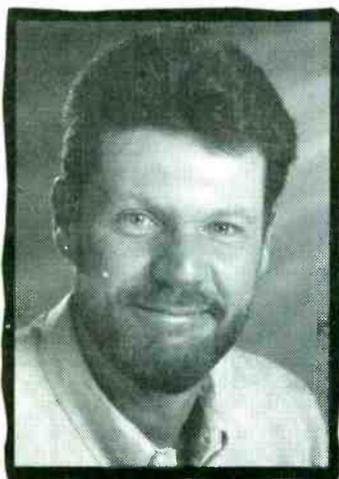
PRICE: \$385,000
TERMS: Asset sale for \$35,000 cash and a 10-year, \$350,000 promissory note
BUYER: Commsouth Radio Inc., headed by President Kirk Tollett. Phone: (615) 456-4656
SELLER: Crossville Broadcasting Inc., headed by President Archie Kendrick

Washington

KTSL-FM/Medical Lake (Spokane)

PRICE: \$1.2 million
TERMS: Asset sale for cash

Continued on Page 8



10 hours of consistent, quality Oldies programming to take your station "Through the Night."

Lower your overhead • Increase your audience • Entertain your listeners

From a "theatre of the mind diner," Dave serves up great music, entertainment and celebrity interviews five nights a week!

Keep your listeners through the night with the upbeat delivery of major market talent Gary Outlaw.

Call Michael Henderson, Director of Affiliate Sales 303-784-8700



JONES RADIO NETWORK™



— America's Nite Time Oldies Show —
with Dave Sanders

ONLY ONE OF THE TOP TWO RADIO RESEARCH COMPANIES HAS "THE PLAN" FOR YOU



Coleman Research Plan Developers Chris Ackerman, Jon Coleman, Warren Kurtzman

"The Plan" For Success

In Radio research, there are hundreds of data vendors. But only a couple of companies with proven expertise as strategic thinkers. We're one of them. Coleman Research. The Company with "The Plan."

At Coleman Research, we do more than just collect data. We interpret the numbers, then help you develop a strategic game plan to break away from the competition.

Every Coleman study includes "The Plan"—a point-by-point set of strategic recommendations encompassing formatting decisions, music image management, secondary image development of program attributes, and specific recommendations for marketing and advertising initiatives.

"The Plan Gets Results"

The results are impressive. Just ask your colleagues at:

- **KISS-FM, New York**
- **HOT 97, New York**
- **POWER 106, Los Angeles**
- **MIX 106.5, Baltimore**
- **KZZO, Sacramento**
- **WIBC, Indianapolis**

And dozens of other stations in markets around the Country.

"The Plan" from Coleman Research helped them make the climb to the top. We can help take you there, too. Call Coleman Research today and put the power of "The Plan" to work for your station.



**"THE PLAN PUT US
ON TOP OF L.A. IN
6 MONTHS AND HAS
KEPT US THERE FOR
6 YEARS"**

"EMMIS stations can use any resource they choose. After seeing The Plan succeed in L.A., New York & Chicago, every EMMIS station chose Coleman Research. They really are true strategic partners. We talk almost daily, they're always available, and we have great confidence in them."

*Rick Cummings,
Vice President of Programming
EMMIS Broadcasting*

COLEMAN RESEARCH

One of America's Top Two Radio Research Companies

(919) 571-0000

Hamburg • Research Triangle Park • Los Angeles

Jacor Blows Off Indecency Notice

Jacor Broadcasting Corp. appears to be ignoring a notice of apparent liability (NAL) issued by the Federal Communications Commission to WEBN-FM/Cincinnati, for an allegedly indecent broadcast of "Bubba The Love Sponge."

The FCC issued the \$4,000 NAL on June 24, citing two broadcasts of the show during the safe harbor hours of 9am to 10pm on February 25 and 26, 1997. The latter broadcast featured a bit in which a man describes a sexual tryst with a pair of lesbians.

The memo released by the commission on Wednesday (8/27) stated that WEBN has indicated it won't respond to or pay the forfeiture, and that Jacor "has informed the (Mass Media) Bureau that it will not take any affirmative action with regard to

the NAL." If Jacor does not respond to the notice, the FCC has the option to refer the case to the Department of Justice for collection; there the broadcaster will likely receive a *trial de novo* — the equivalent of a criminal trial.

On Monday (9/2), Jacor VP/Corporate Communications Pam Taylor told R&R that the company's attorneys were considering the next move, but declined further comment.

RTNDA

Continued from Page 4

a majority for final resolution of the issues." Commissioner Rachelle Chong, who said she would have voted for repealing the rules, was equally frustrated. "It is not an acceptable answer for me to continue studying these rules *ad nauseam*," she said.

Susan Ness, who voted against repeal, said that the FCC should continue to gather information on the proceeding, especially in light of two recent Supreme Court cases (the "must-carry" and Communications Decency Act rulings) "casting light on the relationship of broadcasting to the First Amendment." Like Chairman Reed Hundt, also weighing on her decision was the committee set up by VP Al Gore to examine the public interest requirements of broadcasters in the digital age.

Hundt went further, invoking the

government's right to control speech: "Yet another line of discussion lies in the notion that the First Amendment directs the government to promote robust public debate on public issues. The marketplace alone will not ensure that every kind of valuable speech is provided."

The RTNDA disagreed with Hundt's First Amendment assessment. "Because these rules interject the government into the editorial functions of the press," the petition said, "they simply cannot be squared with fundamental First Amendment principles, which presuppose that public issues can best be resolved through vigorous and robust debate, unfettered by government interference and unhampered by regulatory constraint."

The petition also rejects Ness and Hundt's contention that the Gore committee should consider the issue as inappropriate. "The 'digital era' which Chairman Hundt offers as an excuse for

continued prolongation of this already interminable proceeding looks to the future and to entirely new technical operations," the petition said, "not to the present regulatory regime."

Media Access Project Exec. Director Gigi Sohn, whose group has filed comments with the FCC against the repeal of the rules, told R&R that broadcasters who are using a scarce public property free of charge, can thus be regulated by the federal government.

"The rationale underlying the rules — that the spectrum is scarce, the broadcasters agree to serve as public trustees, and that in exchange they have to provide some access to their airwaves when the public interest warrants it — are still as true today as they were 28 years ago when the *Red Lion* case upheld these rules as constitutional," she said.

NAB attorney Steve Bookshester told R&R that both parties hoped the court would act on the petition within the next several months.

CD

Continued from Page 4

though the terms are not out on that — and then sell some more stock."

Wall Street wasn't exactly astounded by the new offering. CD Radio traded 179,000 shares on Tuesday (its 30-day average is 107,000), and it closed at 19.555, down only 0.555 from the previous Friday.

Last month, CD Radio announced that it had obtained \$45 million in financing from its satellite vendor Loral Space & Communications Ltd.

DAB At NAB

Meanwhile, USA Digital Radio will exhibit the latest version of its IBOC (in-band, on-channel) terrestrial DAB system at the National Association of Broadcasters Radio Show in New Orleans, to be held Sept. 17-20. (NAB has endorsed an IBOC solution to DAB, and has come out strongly against DARS, saying that it threatens the localism of radio.) Jeff Jury, VP/Digital Broadcasting for USADR, told R&R that the demo will use headphones to compare the digital system to an analog system.

The USADR system is currently undergoing lab testing, which Jury said is going successfully. For the FM system, "the signal's been very strong, performing out past the protected contour," he said. The AM system "performs very well in a situation of severe signal degradation, like under bridges and wires."

USADR, which has entered into partnerships with Westinghouse Wireless Solutions and Lucent Technologies to develop the system, hopes to begin field testing in 1998 and roll out the system in 1999.

BUSINESS BRIEFS

Continued from Page 4

by World Media Network, enables users to log on to a station's home page, which is branded to fit the station's look, feel, and programming — and remain on the site while logging on to the dating service. The program's first affiliate is WJML-AM/Petoskey, MI.

Stand-alone AMs Petition For FM Translators

The American Community AM Broadcasters Assoc. (ACAMBA) filed a petition with the FCC on August 13, asking it to amend its rules to permit AM stations to rebroadcast their signals on FM translators as a fill-in service. ACAMBA says this would compensate for the disadvantage AMs face from having to reduce their power at night. Specifically, the petition asks that the rules be amended so that AM stand-alones operating at 2500 watts or less during the day and 500 watts or less at night be allowed to rebroadcast on FM translators. The petition also points out that the FCC has permitted a number of Alaskan AMs to do so.

DGS Raises \$10 Million In Stock Offering

Digital Generation Systems Inc. (NASDAQ: DGIT) announced the completion of its series A convertible preferred stock financing. In its second closing, the San Francisco-based company, a leading provider of electronic distribution services to the broadcast industry, issued 2,944,119 shares and raised approximately \$10.4 million. In total, the company issued an aggregate of 4,950,495 shares for consideration of approximately \$17.5 million in cash. The company used the funds primarily to finance the cash portion, approximately \$14 million, of its recently completed purchase of Mediatech Inc. The remaining funds will be used for working capital.

Continued on Page 23

TRANSACTIONS

Continued from Page 6

BUYER: KTSL Inc., a wholly owned subsidiary of Z-Rock Communications Corp., headed by President A.M. Hochstadt. It owns KCDA-AM/Coeur d'Alene, ID (Spokane). Phone: (407) 392-5679

SELLER: Bison Media Inc., a wholly owned subsidiary of Salem Communications, headed by President Edward Atsinger. Phone: (805) 987-0400
FREQUENCY: 101.9 MHz
POWER: 12kw at 476 feet
FORMAT: Religious

Wisconsin

WMJB-FM/Evansville (Madison)
PRICE: \$1.5 million

TERMS: Asset sale for cash
BUYER: TBK Communications Ltd., headed by President Thomas Kwiatkowski. Phone: (414) 249-9600
SELLER: Seehafer Broadcasting Corp., headed by President Don Seehafer. Phone: (608) 757-1059
FREQUENCY: 105.9 MHz
POWER: 1.4kw at 482 feet
FORMAT: Classic Rock

For the Record

In last week's transactions (R&R 8/29), Two Rivers Broadcasting was incorrectly listed as owning KXPO-AM & KNCK-AM & FM/Grand Forks, ND. KXPO is owned by Del Nygard; KNCK-AM & FM are owned by KNCK Inc., headed by co-owners Bob Simmons and Bert Johnson.

THE LAW FIRM OF DICKSTEIN SHAPIRO MORIN & OSHINSKY LLP PRESENTS

BROADCAST FINANCING FOR THE 1990s:

How to Succeed in a Consolidating Industry

WEDNESDAY, SEPTEMBER 17, 1997 • 8:30 AM - 12:00 PM • ERNST N. MORIAL CONVENTION CENTER—ROOM 92

A Program of the NAB Radio Convention in New Orleans

Opening Remarks: **HONORABLE JOEL I. KLEIN**, ASSISTANT ATTORNEY GENERAL,
ANTITRUST DIVISION, DEPARTMENT OF JUSTICE

PANELISTS INCLUDE:

SAMUEL D. BUSH
AT&T Capital Corp.

BRIAN E. COBB
Media Venture Partners

JAMES R. KUSTER
Chase Securities

ALFRED LIGGINS
Radio One, Inc.

PETER A. LOMBARD
BancBoston Securities, Inc.

BRIAN W. MCNEILL
Burr, Egan, Deleage & Co.

JEFFREY D. SHAPIRO
DynaCom Radio Group

GRETCHEN SHUGART
Communications Equity
Associates, Inc.

LEE S. SIMONSON
Broadcasting Partners
Holdings LP

JEFFREY H. SMULYAN
Emmis Broadcasting Corp.

DIANE SUTTER
Shooting Star Broadcasting

MILLARD S. YOUNTS
Media Services Group, Inc.

Moderator: **LEWIS J. PAPER**, Partner, Dickstein Shapiro Morin & Oshinsky LLP
FOR INFORMATION CALL LISA GRATHWOL AT 202.828.4855

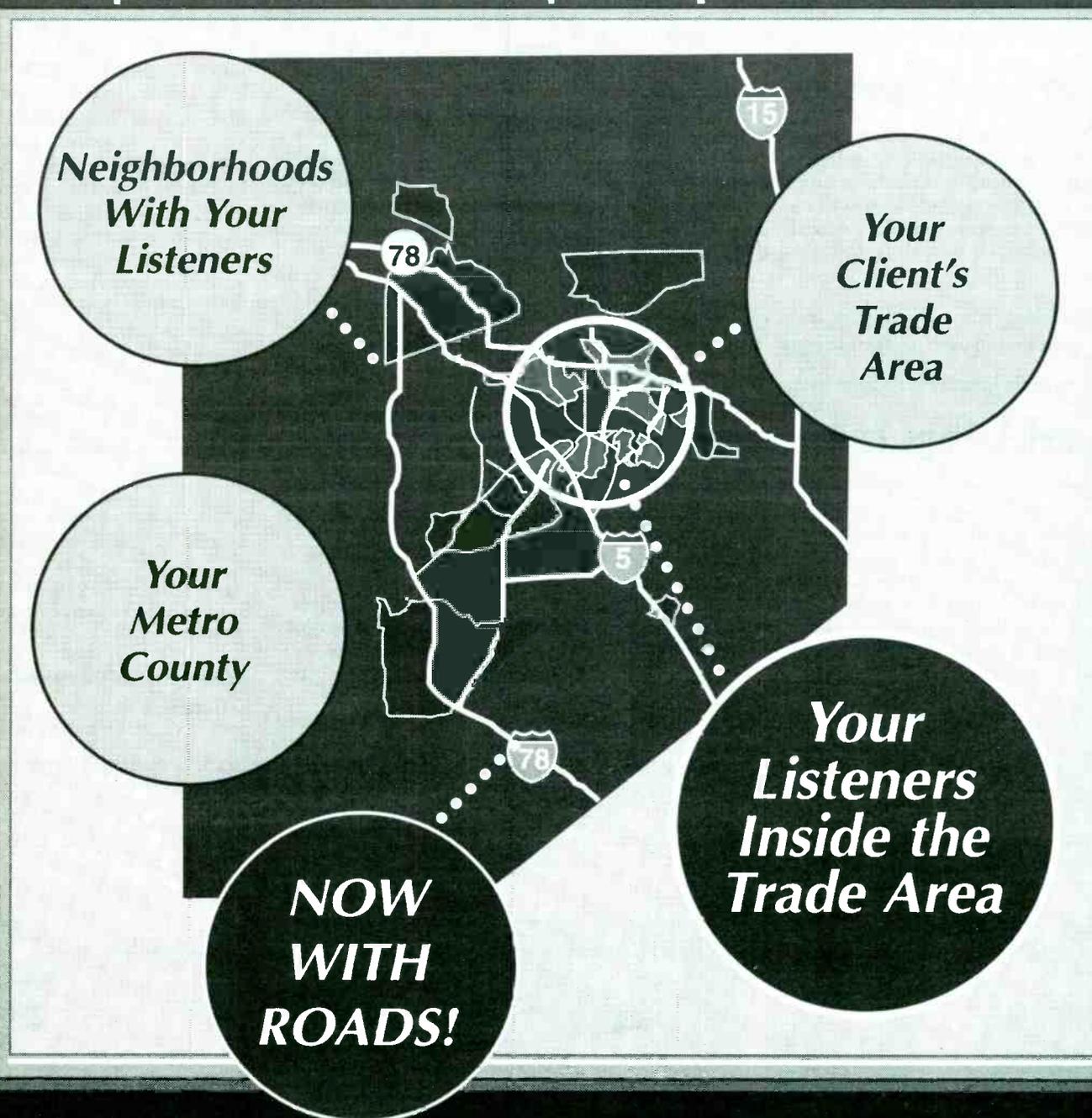
MapMAKERsm

MAPPING SOFTWARE FOR RADIO SALESPEOPLE

Simple Sales Software with Built-in Arbitron Ratings that Paints a Picture of Your Audience for Your Advertisers.

SEE THE NEW VERSION AT NAB BOOTH #519

MapMAKER Client Sales Prospects Map



Mapping Option

(Check Box to Show/Not Show on the Map)

- My Audience
- Competitor's Audience
- Client's Location(s)
- Retail Categories
- Qualitative Category
- City Names
- Client's Prospects

Qualitative

- Zip Population
- Med Age of Population
- Med Household Income
- Med Years Schooling
- White Collar Workers
- Blue Collar Workers
- Service Workers
- % White Population
- % Black Population
- % Hispanic Population
- Diaries per 1KHH (MKT)
- Diaries per 1KHH (STA)

What's Next

- PRINT
- SAVE
- ADD MORE INFO
- MAIN MENU

Finally, a Sales Tool that answers the question; "How do I get on this buy?" It's MapMAKER and it uses Arbitron's respondent level data to show prospective advertisers that you have listeners where they have customers.

Call your Arbitron Representative for a free demo and see how MapMAKER can work for you!

Constantine Named KINK/Portland PD

Eight-year consultant **Dennis Constantine** returned to programming when he accepted the PD post at Adult Alternative **KINK/Portland**. He replaces the exiting Carl Widing, who held the KINK post for 12 years.

One of Adult Alternative's guiding forces, Constantine currently consults WXPN/Philadelphia, KTCL/Denver, KGSR/Austin, and others. He'll continue his consultancy, on a limited basis, out of his new Portland offices. He leaves Colorado, where he lived for 24 years and served as KBCO/Denver's PD/morning man for 17.

"I'm thrilled to be part of the team at KINK," he commented. "It is truly a unique radio station, and helping mold the station's direction into the next millennium is something I am excited about."

Prior to KBCO, Constantine worked in programming and on-air capacities at Denver's KTLK and KBPI.

Strassell

Continued from Page 3

hire a new PD at 'BMX. This is a very exciting time to be working on product development and strategy in the days of consolidation. ARS has always been a forward-thinking company, and I'm very excited to work with the COOs to grow our markets."

Prior to his most recent post, Strassell served as PD of WLOL-FM/Minneapolis under then-owner Emmis Broadcasting. Before that, he held the OM post at WROK & WZOK/Rockford, IL.

A search for Strassell's successor at Hot AC WBMX is currently underway. Furthermore, all individual station PDs will continue to report to their respective GMs.

No Lyin'



A&M recording artist Johnny Lang was recently presented with a gold record for his debut release, Lie To Me. Incidentally, the blues guitarist/vocalist is a mere 16 years old and already opening shows for Aerosmith. And that's the plain truth! Shown (l-r) are: Polygram Group Distribution President Jim Caparro, Blue Sky Management's Miki Mulvehill, Lang, A&M Chairman/CEO Al Cataro, and Blue Sky Management's James Klein.

ARS Ups Bryant To Market Mgr./Cincy

WKRQ-FM/Cincinnati VP/GM **Jim Bryant** has been promoted to Market Manager of American Radio Systems' Cincinnati properties. He'll continue managerial duties for CHR/Pop WKRQ, but assumes additional responsibilities for Oldies stations **WGRR-FM** and **WMMA-FM**; ARS' acquisition of WMMA is expected to be finalized in late October.

"It's exciting working for American Radio Systems," Bryant told R&R. "This added responsibility is a new challenge in an exciting Cincinnati market."

Prior to joining WKRQ in 1987, Bryant served as GSM at WKRC-AM/Cincinnati. He also worked with Taft Broadcasting.

KUCD/Honolulu Flips To Pop/Alternative

KUCD/Honolulu jettisoned its NAC/Smooth Jazz format last Friday (8/29) at 3pm to become Pop/Alternative-leaning Hot AC. Instead of its "CD 101.9" handle, the Patterson Broadcasting outlet is now known as "Star 101.9." PD Mahlon Moore remains, and an announcement regarding a new morning show reportedly will be made soon.

According to Patterson/Hawaii GM Bob Longwell, the format flip was made in response to an expanding niche of listeners not currently served by another local station. Those listeners, he says, tend to be female professionals in their mid-20s to mid-40s.

"This format was first launched in Sacramento [on KZZO] nearly two years ago and has been met with overwhelming success," Longwell said. "The majority of our playlist will be from 1995 to the present and features artists like Hootie & The Blowfish, Natalie Merchant, and Alanis Morissette. Star 101.9 will be mostly music intensive with a news focus that's relevant to the listener's lifestyle."

Among 27 rated market signals in this spring's Arbitron, KUCD placed 14th (2.0). Patterson AC KSSK-FM topped the field with an 11 share.

EXECUTIVE ACTION

USTRN Adds Evans To Affiliate Relations Team

Tom Evans has joined **United Stations Talk Radio Networks**, where he'll be responsible for affiliate relations/eastern region for the network's daily and weekend talk shows, including "The Victoria Jones Show," "The Alan Colmes Show," and "Arthur Frommer On Travel."

"Tom is a great addition to the United Stations affiliate team," stated Managing Director Michael Castello. "He brings a wealth of hands-on programming and managerial experience to the company as well as to our affiliates."

Evans previously operated his own consulting firm, Evans Broadcasting. He also has served as PD at WIYY/Baltimore, WRXL/Richmond, WQDR/Raleigh, and WCHV & WWWV/Charlottesville, VA.



Evans

Deals

Continued from Page 1

News/Classical combo **WTOP-AM** & **WGMS-FM**/Washington and \$57 million. Chancellor kicked in another \$3 million for the option to buy Bonneville's Pop/Alternative **WNSR**/New York; that option expires December 31.

Meanwhile, over at the Department of Justice's busy Antitrust Division, Asst. Attorney General Joel Klein said **Clear Channel Communications** could snatch up **Paxson Communications'** radio operation and some of its other media properties — as long as its Tampa billboards were not part of the deal. Bud Paxson told R&R last week that the billboards were out at DOJ's suggestion.

"If Clear Channel had been allowed to acquire Paxson's Tampa billboard business, as originally proposed, Clear Channel would have gained almost a 65% market share in the Tampa outdoor advertising market," the Justice Department said in its public statement. "The restructured deal assures that Paxson's Tampa billboard operations will remain independent of Clear Channel's Eller Media, the leading firm in a \$26 million-a-year, Tampa-area outdoor advertising market."

Klein said, "The original proposed acquisition would have left Tampa outdoor advertisers with fewer choices and higher prices. The restructured acquisition preserves competition in that market while allowing the parties to proceed with those portions of the transaction that do not threaten competition."

Clear Channel operates outdoor advertising businesses in 25 states, noted DOJ. Paxson will hold onto its Tampa billboards for now but is accepting other suitors, according to Bud Paxson.

The West Palm Beach-based Paxson expects to close the \$600 million deal "sometime early in the fourth quarter." VP/Corporate Development **Seth Grossman** told R&R. "I don't foresee stumbling blocks with FCC clearance. They all have their own criteria [in clearing deals], and everything can be worked out. We can address every concern."

Stinehour

Continued from Page 1

has been VP/GM of **KBEQ**/Kansas City, GSM of **WLUP-AM** & **FM**/Chicago. AE of Major Market Radio Detroit, and an AE for **WXYZ**/Detroit.

THE BEST IN BUMPER STICKERS AND WINDOW DECALS.

1561 FAIRVIEW AVENUE | ST. LOUIS, MO 63132 | 1 800 569 1906 | PHONE: 314 423 4411 FAX: 314 423 2964



U2

LIVE FROM SARAJEVO

SEPTEMBER 23, 1997



for more information call 800-225-3270

 WESTWOOD ONE

Radio

• **KEVIN SEWELL** has been appointed VP/Financial Operations for Metro Networks. He formerly worked for Premisys Real Estate Services as a Controller.

• The **NEW YORK** and **NASHVILLE ACHIEVEMENT IN RADIO (A.I.R) AWARDS** have changed dates: The New York awards will move to January 29 from February 4, and the Nashville awards will be held December 16 instead of December 10. For more information, call (914) 997-4588.

Records



Isomura

• **YOSHIYUKI (JACK) ISOMURA** has been named Exec. VP of Sony Music. He most recently served as President of Sony Pictures Japan.



Jakobsen

• **LAURIE JAKOBSEN** has been appointed Director/Publicity for N2K Encoded Music. She was Director/Operations for independent publicity firm Shore Fire Media.

• **DUNCAN HUTCHINSON** has been chosen to head K-tel International's new division devoted solely to the marketing and distribution of third-party labels.

PROS ON THE LOOSE

Carl Widing — KINK/Portland PD (503) 678-2688
Stan Herrera — KTOM/Salinas, CA evenings (408) 444-7373

bel. This division comes as a result of an exclusive distribution agreement between K-tel and Strictly Rhythm Records. Hutchinson most recently was COO of Alliance Entertainment's distribution entity (AECMD).

• A&M Records has announced the following additions to its new Urban Promotions staff:



Cooper



Barksdale



Jones



Merrit

ALISON COOPER is appointed Manager/Promotion. Prior to joining the label, she was Urban Promotion Field Controller/Dept. Assistant for EMI

Records.

RAMONA BARKSDALE joins as Manager/Northeast Regional Promotion & Marketing. She was National Promotion Coordinator for EMI.

PEARL JONES is tapped as Manager/Southwest Regional Marketing & Promotion. She formerly performed similar duties at EMI.

NATE MERRIT is named Promotion Assistant. He most recently was R&B Promotions Dept. Assistant at EMI.

National Radio

• **SYNERGY BROADCASTING** and **RADIO TODAY** have set up a schedule of satellite re-feeds of the "Dr. Laura Schlessinger" program. Under the expanded feed schedule, there will be continuous feeds between 9am-6pm EDT, excepting the noon-1pm hour. All feeds are on Satcom C-5/Transponder 23, Sedat. For more information, call (212) 581-3962.

• **STREET SOLDIERS**, the nationally acclaimed syndicated program aimed at violence prevention among at-risk youth in urban America, will devote its three-hour show on September 14 to the memory of recording artist Tupac Shakur. The show will air 9pm to midnight EDT; (415) 826-8664.

Changes

AC: **Suzanne Calvin** joins KBFB/Dallas for morning drive news ... **Susan Wise** is new to mornings at WLYF/Miami ... **WRMF/West Palm Beach** afternoon driver **Brad Jeffries** adds MD duties ... **WHBC/Canton, OH MD Brice Lewis** is upped to APD, and middayer **Kayleigh Kriss** becomes MD ... **KEZG/Lincoln, NE AMD/middayer Deana Wright** is upped to MD/afternoons, replacing the exiting **Jeff Scott**.

Alternative: Changes at **KZON/Phoenix:** **Jim Sharpe** moves from afternoons to mornings, **Doc Ellis** switches from nights to afternoons,

and **Laura K. Smith** is new to nights ... **Dem Jones** is new to nights at **WNVE/Rochester** ... **Paul Hicks** (aka Tony) is upped to nights at **KMYZ/Tulsa**, replacing **Hondo**, who exits.

CHR: **WGTZ/Dayton** hires comedians **Bert Challis** and **Rob Haney** for mornings ... **Hollywood Haze** joins **WVAQ/Morgantown, WV** for nights, as nighttimer **Lacy Neff** segues to afternoons.

Country: **WCLB/West Palm Beach** is now broadcasting all Miami Dolphins football games this season... **WWZD/Tupelo, MS PM driver Mike West** moves to mornings, replacing the exiting **Tom Bigbee**.

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

CNR/Rock

MIGHTY MIGHTY BOSSTONES The Impression That I Get
TALK SHOW Hello Hello

Mainstream AC

FIONA APPLE Criminal
ELTON JOHN Something About The Way You Look Tonight
SMASH MOUTH Walkin' On The Sun

Lite AC

GARY BARLOW So Help Me Girl
ELTON JOHN Something About The Way You Look Tonight

UC

BOYZ II MEN 4 Seasons Of Loneliness
GOD'S PROPERTY You Are The Only One
BRIAN MCKNIGHT You Should Be Mine

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

CNR — Casey Keating

BOYZ II MEN 4 Seasons Of Loneliness

Digital AC — Casey Keating

BOYZ II MEN 4 Seasons Of Loneliness

Hot AC — Casey Keating

BOYZ II MEN 4 Seasons Of Loneliness

Digital Soft AC — Mike Bettelli

GARY BARLOW So Help Me Girl

Digital AC Mix — Mike Bettelli

SPICE GIRLS 2 Become 1

Alternative — Leslie Cohan

BLUR M.O.R.
HONEYRODS Love Bee
LESS THAN JAKE Dopeman
SEVEN MARY THREE Lucky
VERUCA SALT The Morning Sad

JONES RADIO NETWORK

Phil Barry • (303) 784-8700

Adult Hit Radio — JJ McKay

JON BON JOVI Janie, Don't Take Your Love To Town
LUSCIOUS JACKSON Naked Eye

Soft Hits — Rick Brady

DARYL HALL & JOHN DATES Promise Ain't Enough

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Bright AC — Bill Michaels

MONACO What Do You Want From Me
PEACH UNION On My Own

Hot AC: **Jonathan Wilde** exits mornings at **KZZP/Phoenix**. The new morning team consists of **John Ballard**, **Ginny Harmon**, and **PD Dan Persigehl** ... **Tom Stevens** and **Sean Michaels** join **KCIX/Boise, ID** for part-time weekends/fill-ins.

News/Talk: **WMAQ/Chicago** adds **Tom Hudson** and **Charles Robinson** to its news anchor lineup ... **NBC Radio & Westwood One Mutual News** correspondent **Peter Maer** has been elected to serve on the

White House press corps executive board for a three-year term as radio representative.

Continued on Page 23

CHRONICLE

BIRTHS

Decca Records Exec. Asst. to the GM **Danielle Sciafe**, husband producer **Joe Sciafe**, daughter **Jaela Danielle**, August 21.



Heart to Heart
 ...with Friday Epley.



10 hours of consistent, quality AC programming to take your station "Through the Night."

Lower your overhead • Increase your audience • Entertain your listeners

It's about connecting with the listeners - from Friday's fun-loving, compassionate personality to listeners phone calls and great mix of love songs!

Keep your listeners through the night with **Scott Curtis** and his "middle of the night request show."

Call **Michael Henderson**, Director of Affiliate Sales 303-784-8700



JONES RADIO NETWORK™

Join Us at the NAB!
 New Orleans Hilton
 Seven Oaks Suite, 25th floor
 Wed., Thur. & Fri.

PRODUCT SHOWCASE

LEATHER COASTERS

.53 EACH

MINIMUM OF 250
45.00 SET UP CHARGE



RM RESULTS MARKETING
Creative Promotions...Lasting Impressions

800-786-8011 • www.resultsmarketing.com

Remote Talk Made Easy

The Nexus ISDN codec is an ideal solution for remote talk hosts, daily features or sports feeds.

The Nexus delivers 15 kHz two-way, low delay audio and contains everything needed for direct ISDN line connection. This is definitely the easiest-to-use ISDN box available!



COMREX Comrex Corp, USA
Tel: 508-263-1800 Fax: 508-635-0401
Fax-on-Demand: 508-264-9973 (Doc #114)

PROMO SPECIAL of the month

best quality, fast service, lowest prices, no hidden costs (full disclosure pricing)

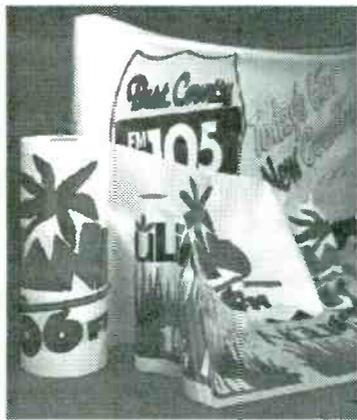
BEVERAGE WRENCH KEYCHAIN



.37¢

plus freight
1000 pc. min.
1 color imprint included

LEE ARNOLD PROMOTIONS
(414) 351-9088 • Fax (414) 351-6997



ROLL-A-SIGN Cost-effective plastic banners for your station. We print any picture, logo, or design in up to four colors. Perfect for concerts, public appearances, expos and giveaways. Packaged on a roll and easy to use.

Call Toll Free:
U.S. 1-800-231-2417
Canada 1-800-847-5616
(713) 507-4295 FAX



FANTASTIC MUG SPECIAL!

11 oz. White Porcelain Mug

only **89¢** EACH



Includes ONE COLOR IMPRINT on both sides.
Extra colors - 35¢/color.
Minimum 288
Set up \$50/color

CALL FOR OUR **FREE CATALOG!**
Great ideas for promotions and special events.

ADOBE GRAPHICS & DESIGN

1-800-7-COYOTE

1-800-726-9683 Leslie • Lisa • Michele

When you don't have time to waste.
When you demand TOTAL CONTROL...

BROADCAST FAX

Broadcast up to **65,000 ANNOUNCEMENTS** via fax in a day!
For maximum speed, productivity, and reliability, your Fax Broadcast needs are best served if they can be managed from one computer.

- ◆ Simple to install. Simple to operate
- ◆ Stand-Alone. No Network required!
- ◆ Works with any fax list.
- ◆ Print various activity reports.



FlashFAX™ Software: \$895*
FlashFAX™ Complete System: \$3,995
(Includes Complete Industrial Rack-Mount Computer with more than 2,000,000 page capacity, 4 high-speed Intelligent fax ports-upgradable to 32 fax lines! & FlashFAX software)

Place your order now.

Call 1-800-317-0658

All other inquiries, please call: 1-972-231-3641

*Requires Co-Processor Boards

An Outstanding Way To Promote Your Event!



FREE STUFF!

Call today for your free illustrated booklet "29 Creative Ways To Use Banners on a Roll!"
1-800-786-7411

LEHRER VAN ALLEN
206-883-7400 Fax: 883-4499

ECONOMICAL CONVENIENT EFFECTIVE

PUBLICITY PRINTS

Lithographed On Heavy Gloss Stock

★ REQUEST **FREE** CATALOG AND SAMPLES!



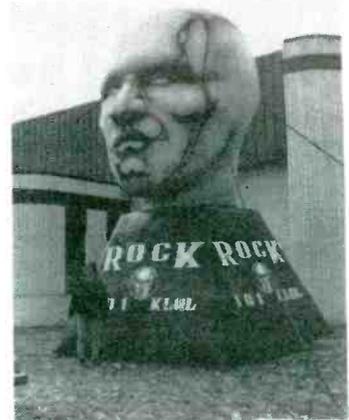
B/W - 8x10's
500 - \$80.00
1000 - \$108.00
4x6 - JOCK CARDS
1000 - \$91.00
2000 - \$125.00

★ PRICES INCLUDE TYPESETTING & FREIGHT
★ FAST PROCESSING
★ OTHER SIZES & COLOR PRINTS AVAILABLE



PICTURES

1867 E. Florida St. • Dept. R
Springfield, MO 65803
(417) 869-3456 FAX (417) 869-9185
<http://www.abcpictures.com>



INFLATABLE IMAGES... Attract attention to your station events with a customized giant inflatable. Perfect for your next BIG promotion! Blow-up your mascot or create your own shape and event. Contact: **Lenny Freed**, 2880 Interstate Parkway, Brunswick, OH 44212. FAX: (330) 273-3212. **INFLATABLE IMAGE INDUSTRIES...** Phone: (330) 273-3200, EXT. 137.

The Last Word (Hopefully) On FCC Forfeitures

By Lawrence Bernstein

The thrust of my article, "What You May Not Know About FCC Fines ... And The Government Will Never Tell You" (R&R 7/18), was that far too many broadcasters who receive FCC fines that they consider inappropriate or excessive are simply paying them out of fear that the Commission will stigmatize them if they don't.

They see their chances of prevailing against the FCC as roughly comparable to cracking a big rock with your skull: All you have in the end is one hell of a headache.

Now, in a response ("One Size Will Not Fit All" Regarding FCC Forfeitures," R&R 8/15), the Chief of the FCC's Mass Media Bureau does his best to confirm broadcasters' worst suspicions.

Response A Series Of Threats Against Licensees

Roy Stewart's response is basically a series of threats against licensees who might wish only to exercise their legal rights. Even the title of the response is a veiled warning: If the FCC can't punish you with a fine, they'll find another means of inflicting the headache. Refusal to pay a forfeiture you consider undeserved could, Mr. Stewart hints, "create other legal complications" for your station. And broadcasters "should consider carefully their responses to FCC forfeitures" (translation: pay up, or else).

Stewart implies inaccurately that if a forfeiture procedure fails, the FCC, "in its discretion," can toss you into a hearing to collect the fine. He also implies that the allegations underlying a contested forfeiture can be used against you at renewal time, even if the FCC loses the forfeiture case.

Stewart equates licensees' refusals to pay fines they don't feel they deserve with "engaging in conduct that frustrates enforcement of the law and creates additional legal complications for them." That is nonsense. Nonpayment is consistent with law, is specifically allowed under the Communications Act, and

merely shifts "enforcement of the law" from the FCC to somebody else.

He additionally claims that in my article I advised broadcasters who are fined to "simply ... do nothing." I didn't say that. I did say that those who think a fine is undeserved I have an absolute legal right to refuse to pay it. In that event, the law that Mr. Stewart administers puts the burden of proof squarely where it belongs and where Congress intended: on the government.

I also said that only by paying does a licensee admit to the violation (and thereby subject itself to harsher penalties if the action re-

Until the broadcaster has its day in court and the government meets its burden of proof, it is presumed by law that there is no violation. Any retaliatory FCC action would be illegal

curs). Mr. Stewart concedes this. However, he quibbles over my statement that Section 504 of the Communications Act prohibits the FCC from ever using a fine against a licensee unless it is paid or a court orders it paid. He quotes not from the section itself, but from part of the legislative history unrelated to what I said, and again threatens that there are other ways to punish those who refuse to pay: That's what "one size doesn't fit all" is intended to imply.

Section 504 is easy to understand. Here's exactly what it says:

In any case where the Commission issues a Notice of Apparent Liability looking toward the imposition of a forfeiture under this Act, *that fact shall not be used, in other proceedings before the Commission, to the prejudice of the person to whom the notice was issued, unless (i) the forfeiture has been paid, or (ii) a court of competent jurisdiction has ordered payment of such forfeiture, and such order has become final.*

No Violation Until Court Session Is Held

Let's be clear. The FCC *cannot* impose a forfeiture on a licensee and, when it is challenged, use the proposed fine against the licensee in another proceeding. Until the broadcaster has its day in court and the government meets its burden of proof, it is presumed by law that there is *no* violation. Any retaliatory FCC action would be illegal.

Regarding the threat to hold administrative hearings for forfeiture collection, several communications attorneys (myself included) have been urging the FCC for years to substitute hearings for the ludicrous and confusing forfeiture process it now uses — in order to better protect licensees' legal rights. The commission has consistently refused to do so, doubtless because the rate of payment would almost certainly be much lower. It would, of course, be grossly improper for the agency to hold hearings in some cases (as a punitive measure) and to issue forfeiture notices in others.

Let's look briefly at the FCC's EEO policy. Mr. Stewart insists that since only one percent of broadcasters receive EEO-related fines, the policy is not "enforced in an abusive manner." Tell that to the operator who supports equality in employment opportunity and who regular-

DATELINE

• June 26 (through September 7) — Summer Arbitron.

• September 3-6 — CMJ. Lincoln Center For The Performing Arts, New York; (516) 466-6000.

• September 11-14 — Burlington City Arts Second Burlington Music Conference.

• September 12-13 — Conclave University. Holiday Inn, Southfield, MI; (612) 927-4487.

• September 17-20 — NAB Radio Show. New Orleans Convention Center; (202) 429-5420.

• September 17-20 — 52nd RT-NDA International Conference & Exhibition. New Orleans Convention Center; (202) 659-6510.

• September 18 (through December 10) — Fall Arbitron.

• September 20 — NAB Marconi Radio Awards Dinner & Show. New Orleans; (202) 775-3510.

• September 24 — CMA Awards. Grand Ole Opry, Nashville; (615) 244-2840.

ly hires minorities and females, but still gets slapped with a five-figure fine because it can't produce paperwork showing that it *recruited or interviewed* minorities for two-thirds of its job openings. If that isn't "abusive" enforcement, I don't know what is.

Mr. Stewart asserts that "no court has taken issue with the FCC's constitutional analysis" on EEO. He fails to say how many courts have supported it. Apparently the answer is the same: none.

The FCC isn't eager to see its EEO policy decided in court. Not long ago, a prominent communications law firm filed a detailed and thoughtful petition seeking on constitutional grounds to have the EEO policy rescinded. The Commission dismissed it in a paragraph, ruling that the firm lacked "standing." It hadn't been fined, so it had no right to complain.

About the only available means of challenging the policy is for a broadcaster charged with EEO violations to refuse to pay a fine and then be sued for collection by a local U.S. attorney. But if U.S. attorneys choose not to sue, no court can ever "take issue" with the policy's constitutionality. Mr. Stewart does not say that any unpaid EEO fines are being pursued by U.S. attorneys. His argument is classic Catch-22.

Mr. Stewart admits that the vast majority of broadcasters are honest, well-intentioned, and law-abiding citizens seeking only to pursue their businesses and serve their communities. On that point we are in complete agreement. Since "most broadcasters take their duties under [FCC] rules seriously and make a good faith effort to comply," there is no justification whatsoever for heavy-handed threats when licensees who feel wronged by the government "make a good faith effort to comply" with a provision of the Communications Act permitting them to challenge the commission.

As I said in my previous article, licensees should always discuss these matters with their counsel before deciding on a course of action appropriate for them. But whatever your decision, it shouldn't be influenced by warnings and threats, especially when your right to due process is assured by federal statute.

In sum, Roy, regarding FCC forfeitures, one size does fit all. That's the law.

Lawrence Bernstein was a senior FCC trial attorney during the '70s and '80s. He's been in private communication law practice since 1983 and can be reached at (202) 296-1800.

SUCCESSFUL RADIO IS ALL ABOUT

Hitting the right buttons

Playing the music that captures market share

Filling a niche

Hit the hot button every time with **Radio One Networks.**

New Rock

Go Country!

Hot AC

24 hour satellite music programming with the only system that allows fresh updates every hour!

800-746-2141

RADIO · ONE

NETWORKS

Winning

Just Got Easier

It's a whole new world out there. Today, it's tough to get ahead and even tougher still to stay ahead. But, help is here.

New, innovative, cutting edge research from **Harker Research** can put you light years ahead of the competition – and keep you there.

Learn about it at a special NAB convention session on Thursday, September 18th at 5:00 pm in room 59 at the convention center.

It's a tough new world. You need better answers. You need better solutions.

You need Harker Research.

More Than Research

Answers

Harker Research • (919) 954-8300



MusiCares[®]

Are you in the Music Industry?

Are you in need?

You have a friend in the *heart* of the Music Community

MusiCares[®] provides emergency financial assistance for:

Substance Abuse Treatment

Health and Medical Expenses

HIV/AIDS Treatment

Psychotherapy/Counseling

Basic Living Needs

MusiCares[®]
continues
to invest
in the most
important
part of
the Music
Community...
people.

For information, contact 1-800-MusiCares (687-4227)

MusiCares Foundation, 3402 Pico Boulevard, Santa Monica, CA 90405, tel 310.392.3777 fax 310.392.2187



National Academy of Recording Arts & Sciences, Inc. established the MusiCares Foundation in 1989 to provide health and human service opportunities for music people.

Selling Non-Traditional Radio Revenue

By Gerry Boehme

How can radio stations better market special sponsorship opportunities to advertisers? When we offer clients the chance to build image and consumption in their marketplace through a program that includes much more than just on-air spots, why do many clients fail to catch the fever?

In today's economic climate, many companies with traditional revenue streams are looking to expand their business by identifying alternate sources of income. For radio, our primary business has been the sale of on-air time — the broadcast spots placed within programming for the listener to hear.

Expanded Revenue Sources

Over the years, however, radio's revenue model has expanded well beyond selling spots. We've developed a wealth of marketing opportunities for advertisers beyond spots, and we've developed strategic partnerships within our marketplaces to expand the impact that a sponsor can have with the consumer.

Our efforts come at a good time. Advertisers face more and more difficulty in reaching qualified prospects and making an impression. Products with national distribution are looking for more local identification. Relationships between manufacturers and retailers are constantly shifting. Performance issues become more critical every day.

From our side, more targeted media options continue to appear, leading to audience erosion on established vehicles. With so many media alternatives available to the consumer, advertisers perceive that their message may get lost in the clutter, leading them to place even greater emphasis on value versus cost.

To compete in this pressurized marketplace, we've developed new revenue streams that satisfy the needs of the client and ourselves.

With so many media alternatives available to the consumer, advertisers perceive that their message may get lost in the clutter, leading them to place even greater emphasis on value versus cost.

Sometimes we lump these opportunities under one common umbrella. One station may call them "special marketing opportunities," while another may refer to them as "non-traditional" revenue. No matter what the name, it's obvious that radio stations depend on a number of income sources beyond the sale of broadcast spots (see sidebar at right).

All of these programs represent an opportunity to work with a specific client to design marketing solutions just for them. In fact, the promotions often accomplish exactly that when first introduced. Over time, however, we can see the impact of the program is reduced, and we wonder why.

Brush Up On Sales Technique

We like to think that the value of the program itself determines its success or failure. A recent conversation with Ann Leary, VP for Katz Marketing Dimensions,

points out that the process we use to sell the package can be the determining factor. While the offering itself may be "non-traditional" or "special," our sales techniques may be anything but.

Ann thinks the new business process works this way: We target a potential advertiser and make an appointment to talk with them about their marketing objectives. Then, we put our heads together and design a program to take advantage of some event or theme in the market and create a great match for the sponsor. Next, we implement the program, get great results, and everyone is happy.

But, then we do something else. This unique package, designed for a specific client, now becomes one of our standard offerings. We expect to run the program again and again, either with the same sponsor or with a different client. Sometimes we offer similar packages to more than one client.

The "special" promotion no longer looks so special, at least from the client point of view. It looks like a standard avail. In short, we do not design a program with an advertiser goal in mind. We revert to selling our package.

What does the advertiser think of the process? Ann thinks they see a sales pitch. They receive a call from a radio salesperson that starts off something like this: "I'd like the opportunity to come and talk with you about a great program we have." You get the picture.

How do we turn this around? Just like we look at potential revenue in terms of "traditional" (on-air) and "non-traditional" (off-air), we need to look at our sales techniques in much the same manner. Traditional revenue involves the concept of selling. Salespeople represent products; their job is not to identify an issue with a potential client and to design a solution. The salesperson has one goal: Sell the product. The advertiser becomes the customer.

In the traditional sales environment, it becomes easy to transfer "I've got spots to sell" to "I've got events/promotions/non-traditional opportunities to sell." The key word here is *sell*. The sale of the event or the special promotion becomes the objective, not the benefit it will deliver to the advertiser.

To us, the package represents an opportunity to tie-in to something in the market that provides excitement and image. To the client, there is little difference between the selling of a schedule of broadcast spots and selling the local fireworks show. It's just another package for them to buy, with pre-established rates and structure. It offers nothing to set them apart from anyone else who wants to buy the same package. No one has created a program to suit his or her specific needs.

Radio's Custom Marketing Opportunities

Radio offers a wealth of custom-designed marketing solutions that can work in conjunction with, or independent of, traditional on-air broadcast spots. Ann Leary of Katz Dimensions compiled the following list:

- **Event Marketing** — Stations can create excitement for advertisers by localizing a national umbrella promotion theme or by tying the sponsor to pre-existing local events. Offerings can include sponsorship through signage sampling or product displays.
- **Sweepstakes and Contests** — Radio can support "enter to win" programs both on- and off-air. These include call-in/fax-in listener contests, point-of-purchase sweepstakes, and on-pack/in-pack offers.
- **Sampling and Couponing** — Products can be marketed to consumers at the grass-roots level. Stations can assist with sampling at station and community events.
- **Proof-of-Purchase Redemption Programs** — Tie-ins with local third parties can encourage product purchase in return for added-value local redemption, or radio can be used to promote an advertiser's specific redemption offer.
- **Broadcast-Driven Trade Programs** — Radio can drive sell in/sell through programs by using techniques like :30/:30 radio and sales incentives.
- **Sports Marketing** — High-profile local team associations can benefit many marketing plans. Techniques include play-by-play spots, merchandising, hospitality suites, and product sampling.
- **Special Causes and Charities** — Radio can tie promotions to local nonprofit initiatives.
- **Diversity Marketing** — Community-sponsored ethnic events provide high visibility and provide a connection to a specific audience target, particularly for Urban and Hispanic format stations.
- **Customized On-Air Programming** — Long/short-form infomercials and soft-sell vignettes can sell products and build image.
- **Cross Media** — Campaigns can be designed to use the synergies of two or more media.
- **Interactive Radio** — Stations can use radio station web sites, existing telephone lines, or specific 800/900 numbers to implement two-way communication with the listener.
- **Station Appearances and Remotes** — Live appearances by station personalities build consumer awareness and traffic at public events or retail locations.
- **Live Reads** — Messages delivered by on-air personalities bring the power of implied endorsement.
- **On-air Sponsorships** — Advertisers can be highlighted as program or feature sponsors through high-profile features like news, weather and sports, or specialty programs like business reports, gardening shows, and computer minutes.

Ann Leary is VP, Director/Katz Media Marketing Dimensions. She can be reached at (212) 424-6492, or through e-mail at leary@katz-media.com.

Client Point Of View

True, new business development techniques involve the concept of marketing. As marketing consultants, we try to listen to the client, using our meeting as an opportunity to gather information that will help us design solutions to a specific business issue. We gain a different perspective by looking at the problem from the client's point of view, and we implement a better strategy.

To position non-traditional revenue successfully, we have to change our sales process in two very important ways:

First, focus on each opportunity as if it is new business, not a renewal of an existing avail. When we look for advertisers to match our agenda, we're selling avails, no matter what the venue. Conversely, when we listen to a client and formulate the agenda together, we uncover knowledge through dialogue. This helps us develop a marketing plan that works for both sides.

Second, understand that new business takes a lot more time to develop than renewals. As soon as we find ourselves establishing a time frame for selling a specific package, we have crossed the line from marketing to sales, and the advertiser is likely to react as they would to any straight sales proposal.

To sell non-traditional revenue, we have to keep positioning it in the non-traditional way. Once it becomes an avail, it's hard to keep from falling into the "sell the time" trap.

Salespeople On The Move

- **Craig Volpe** rises from AE to LSM at WTMX-FM/Chicago.
- **Kierstin Davis, Chuck Jackson, Bryan Hensley, and Adam Rubenstein** join KMOX/St. Louis as AEs.
- Katz Media Group has announced the following changes:
 - **Alina Herrera** joins Sentry Radio as a NY-based AE. She previously served as an L.A.-based AE at KRG Dimensions. Also at Sentry, **Don Jones** becomes Dir./Research and **Kristin Roderick** is now an AE. Jones formerly served as a marketing research specialist for Katz Radio; Roderick had most recently been a sales asst. with Sentry.
 - At Katz Radio, **Jennifer Maurer** rises from the Promotions Dir. post at KRG/Minneapolis to AE at Katz Radio/Minneapolis. **Julie Anderla** rejoins the company to take the Promotions Dir. post.
 - At Eastman Radio, **Tim Murphy** becomes a NY-based Team Mgr. He had previously been a Marketing Mgr. with Katz Dimensions. **Caitlin Dunne** and **Laura Santaniello** rise from research analysts to Research Mgrs./Group Specialists.
 - Lastly, **Burke Smith** takes the Research Mgr. post at Katz Dimensions. He most recently served as a research analyst with Christal Radio.

Gerry Boehme is Director of Radio Information Services at Katz Radio Group. He can be reached at (212) 424-6000.



Playing Games With Station Promotions

□ **L'Express Group 'specializes in combining music and sports'**

**By Frank Miniaci
R&R Radio Editor**

Tremendous demands are being placed on marketing and/or promotion directors, who in some cases find themselves suddenly in charge of multiple radio stations. Time management has never been more critical, and there is the constant challenge of making every station promotion a memorable event for the listener.

Some larger-market stations have the luxury of having one person over several separate promotion directors, enabling that person to manage and, figuratively speaking, assume the role of executive producer of events.

Still, there's a series of relationships a marketing director must maintain. Being able to keep the station on target while cultivating contacts in various areas — such as record label execs, producers, managers, agents, musicians, etc. — can be an overwhelming task without an outside promotional agency to tie everything together.

One such agency, **L'Express Group**, has been doing just that for over a decade, working in all aspects of entertainment to make special promotional events memorable for listeners. L'Express specializes in "rock 'n' roll" marketing; it uses its relationships within the music industry to put a "rock 'n' roll spin" on traditional sporting events. The company works within a designated target demo with specific formats. They make the event make sense while creating a market database for the product or event.

Promotions That Rock!

Chuck Corcoran has been the company's VP/Events & Promotions for the last seven years. He's also worked with the NFL's New

Orleans Saints and at the Atlanta-based management and booking agency Network Entertainment.

"L'Express Group has been the promotional agency of the Grammy Awards for the past seven years," Corcoran says. "We supply all the promotional tickets for the Grammy Awards, so any radio



station that wanted tickets to the awards did them through us. We do a number of different events for television, too. And we are involved with a promotion at the Pebble Beach Golf Tournament.

"Our company specializes in combining music and sports. We look at a sporting event and then discuss how we can tie it in with music. For instance, when the Pebble Beach tournament ended, the very next day we did the Grammy Golf Classic at Carmel Valley Ranch. The event has music stars playing golf with corporate invited guests and some radio winners, who could spend the

weekend with Huey Lewis and Vince Gill as well as members of the golf tour.

"We're doing a concert with a number of major college football games, such as the Tennessee-Florida game in Gainesville, FL. It's going to be the biggest game of the year — No. 1 vs. No. 5 — and there will be 85,000 people in attendance. We know the game is tapped out, and that no more tickets or sponsorships are available, so we've created a music festival around this weekend. No other event is happening that weekend, so you have a captive audience that is looking for something to do. We've provided Sister Hazel (who are from the area), Edwin McCain, and two regional bands to tie everything in together.

"For a radio station to give away tickets to the game is cool. But to give away tickets to the game along with a concert that features artists on the host station's playlist — that completes the circle. 'Kiss 105' in Gainesville is the presenting sponsor of this particular event, so you can see the magnitude of such a promotion. All the radio station has to do is tie in with something that's already put together and make it their own. We can do an event like this for any station."

A Lifestyle Event

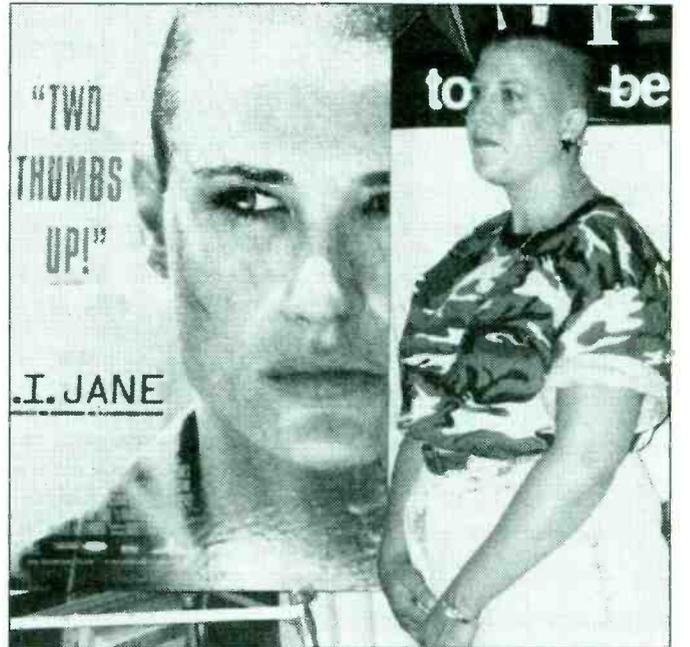
This type of promotion makes the event larger than life and, essentially, turnkey. Radio is always looking for something that is exclusive and special; something that would normally be unavailable if someone wanted to just go out and buy a ticket. It's almost like going to an amusement park and having everything all at one location for a variety of experiences that day or evening.

"Exactly," Corcoran concurs. "This whole thing is such a natural process — music and sports. We can work with any demo in a market. The station owns it, and we stay in the background; we don't put our banners up. We come to town and put the event on. We have all the expertise and permits. The public can be invited, and it can be made into a ticketed event like we are doing in Gainesville. What a way to pull 20,000 people into *your* event! The stage could literally be set up in the parking lot. The crowd is already there."

Tennis Anyone?

Corcoran continues, "We put on the 'U.S. Open Player's Party' to

Promo Of The Week



A LITTLE MORE OFF THE TOP, PLEASE! — KYSR/L.A. listener Lori Woolston (c) had her head shaved by Hollywood celebrity hairstylist Jose Eber who was broadcasting live with KYSR's Shirley (l) in honor of Touchstone Pictures' *G.I. Jane*, starring Demi Moore. Woolston answered morning host Larry Morgan's question, "What would it take for you to have your head shaved?" and received a \$1200 painting for her locks.

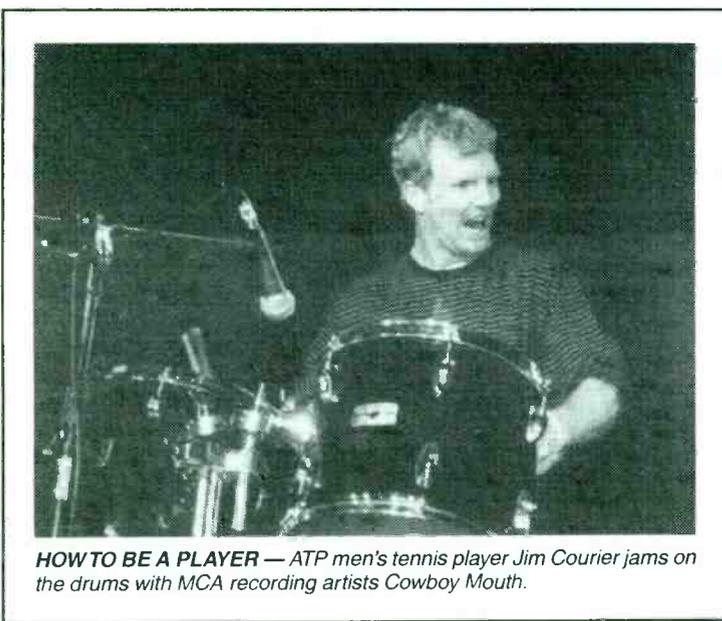
honor the players in the U.S. Open Tennis Tournament. We approached the tennis organizations — the men's ATP and the women's WTA — because tennis has an image of being a little stuffy at times, but the players themselves are young, energetic; the average age of the players on tour is 22. They go out to nightclubs and do what a young person would do, such as listen to rock 'n' roll music — that's their lifestyle.

"We said, 'You've got to carry that over to promote the two [music and tennis] and make this party like a party on the town.' In the past, these types of parties have been at the Hard Rock Cafe, Planet Hollywood, or even the All Star Cafe — at 'theme' restaurants — and the players had not been attending them as much as they would like to. So we set up something a little more special by bringing in a couple of bands — Cowboy Mouth and Deadeye Dick —

and made a whole evening of it. Westwood One provided the simulcast.

"We worked with the ATP and WTA, trying to make the event even better by tying in with some players on the tour who actually play music. A Swedish ATP player, David Ekerot, started off the event with an acoustic set, then we led into Deadeye Dick. When Cowboy Mouth hit the stage, everyone was dancing and partying. Then Jim Courier, the top-rated ATP men's player and a musician himself, got up and performed with the band. He had a set of drums on stage and banged away with the band. Courier has often said he would like to play music as much as tennis. Even MTV Sports and CBS-TV covered the event."

L'Express Group and Chuck Corcoran can be reached at (404) 261-9095, or www.lexpress.com.



HOW TO BE A PLAYER — ATP men's tennis player Jim Courier jams on the drums with MCA recording artists Cowboy Mouth.

Spend the weekend with

BOB & BRUCE

Berger

Murray

fast-paced coverage

as they bring you
the hottest sports
news, names & score
updates weekends
from 1pm to 7pm
eastern

heard only
on the
**One-On-One
Sports Radio
Network.**

847-509-1661

live reports & interviews

Illustrations by J. T. Steiny

URBAN PRIDE.



“ Great stations are community-minded. CGI does a quality job on our stickers, because they always have to look great. We hand them out at events like our Family Fun Day, a summer picnic and concert for 100,000 people. We also use stickers in a weekly \$1,000 license plate promotion. Cars are big in Motor City. So is WJLB. We're No. 1 across all formats. ”

MAUREEN BARKUME, PROMOTION DIRECTOR

**Communication
Graphics Inc**
IMAGES THAT LAST

1765 North Juniper, Broken Arrow, OK 74012 • 1-800-331-4438 • 918-258-6502 • Fax 918-251-8223 • radio@cgilink.com

WORLD'S LEADING PRINTER OF STICKERS AND DECALS.



MUSIC & MOVIES

CURRENT

- **G.I. JANE**
Single: Goodbye/Pretenders (Hollywood)
- **MONEY TALKS (Arista)**
Single: Avenues/Refugee Camp All-Stars
Other Featured Artists: **Mary J. Blige**, **Li'l Kim**, **SWV**
- **MEN IN BLACK (Columbia)**
Singles: **Men In Black/Will Smith**
We Just Wanna Party With You/Snoop Doggy Dogg
Make You Happy/Trey Lorenz
Just Cruisin'/Will Smith
Destiny's Child/Killing Time
Other Featured Artists: **NAS**, **Roots f/D'Angelo**, **De La Soul**
- **A SMILE LIKE YOURS (Elektra/EEG)**
Single: A Smile Like Yours/Natalie Cole
Other Featured Artists: **James Brown**, **Stevie Wonder**, **Supremes**
- **SPAWN (Epic)**
Single: (Can't You) Trip Like I Do/Filter & Crystal Method (Immortal/Epic)
Other Featured Artists: **Marilyn Manson & Sneaker Pimps**, **Metallica & DJ Spooky**
- **PICTURE PERFECT**
Single: Texas/Say What You Want (Mercury)
- **DEF JAM'S HOW TO BE A PLAYER (Def Jam)**
Singles: **Big Bad Mamma/Foxy Brown f/Dru Hill** (Violator/Def Jam/RAL/Mercury)
Say What/Dymon
Never Wanna Let You Go/Absolute
Other Featured Artists: **Redman**, **Crucial Conflict**, **Eightball & MJG**
- **NOTHING TO LOSE (Tommy Boy)**
Singles: C U When U Get There/Coolio f/40 Thevz
It's Alright/Queen Latifah
Other Featured Artists: **Naughty By Nature**, **Outkast**, **Des'ree**
- **MY BEST FRIEND'S WEDDING (Work)**
Singles: I Say A Little Prayer/Diana King
You Don't Know Me/Jann Arden
Other Featured Artists: **Ani DiFranco**, **Mary Chapin Carpenter**
- **GOOD BURGER (Capitol)**
Single: All I Want/702 (Biv 10/Motown)
Other Featured Artists: **Mint Condition**, **Warren G**
- **THE FULL MONTY (RCA Victor)**
Featured Artists: **Gary Glitter**, **M People**, **Donna Summer**
- **CON AIR**
Single: How Do I Live/Trisha Yearwood (MCA/Nashville)
- **SPRUNG (Qwest/WB)**
Single: If It Ain't Love/Keystone
Other Featured Artists: **E-40**, **Aaliyah f/Ginuwine**

CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

'Net Ghats

Radio's **Dr. Laura Schlessinger**, Sunday (9/7) at 9pm ET/6pm PT, America Online (keyword: LIVE).

Carly Simon, Tuesday (9/9) at 9pm ET/6pm PT, America Online (keyword: LIVE).

John Lee Hooker, Wednesday (9/10) at 8pm ET/5pm PT, Microsoft Network ("ET Online," Onstage Channel) and at et.msn.com.

On The Web

Pantera chats live Friday (9/5) at 7pm ET/4pm PT (www.ticketmaster.com).

Catch an exclusive in-studio live performance from **Roger McGuinn** at the "Michigan Live Acoustic Cafe" site (www.mlive.com/cafe), starting Monday (9/8).

Country's **Mark Chesnutt** plays live on the "Big Bang" Wednesday; check www.pluggedin.com for details.

ZINE SCENE

Dr. Laura: 'Moral Dominatrix'

In an editorial on talk show host **Dr. Laura Schlessinger**, author **Hanna Rosin** suggests, "Any honest fan will admit that the payoff of listening to Dr. Laura is not her advice but the sadistic way she delivers it ... With her barely controlled, Tourettec outbursts, Dr. Laura has wound up baring the ugly side of smug moralism. With her at the helm, the [victim movement] backlash has gone haywire. Dr. Laura is just another form of the same hysteria, another symptom of the same disease" (*New York*).

With Mayo Or Mustard?

Among the celebs citing the worst job they ever had is **Jon Bon Jovi**: "I swept the floor at the Record Plant in New York City for 50 bucks a week. There were fringe benefits. Once I got to open a beer for **David Bowie**. And **Bruce Springsteen** must have felt sorry for me, because he had **Little Steven** buy me a turkey sandwich." Also quoted are **Jewel** and **Fiona Apple** (*Entertainment Weekly*).

Like A Rolling ... Rock, Boulder?

Rock legend **Bob Dylan** has trouble remembering the words to his songs, so he keeps a book of his hits backstage to refresh his memory (*Globe*).

Speaking of aging, **Aerosmith** guitarist **Joe Perry** had this to say regarding questions about his: "What bothers me is sometimes when reviewers start by saying, 'The aging Aerosmith.' It's like, 'Everybody's aging, asshole! You're aging!'"

And Perry says this about the recurring "guitars are obsolete" predictions: "Yeah, right, I've been hearing that every three years for the past 30 years. I remember, six years ago, hearing, 'Oh, guitar bands are dead ... By the way, did you hear this new band **Nirvana**?' (*Rolling Stone*).

What's Love Got To Do With It?

k.d. lang had her first "lesbian romp" at age 13 (*Globe*).

Madonna's lover **Carlos Leon** is seen frolicking in the sun with a "bikini babe" while "she stays home playing mommy" (*Globe*).

Whitney Houston reveals the sexy secrets that keep her five-year marriage to **Bobby Brown** sizzling. "We got a good thing going," she insists. "Bobby fights men. Bobby don't beat on women. To him, that's really beneath a man's standards" (*Star*).

However, a *Globe* headline screams, "Whitney Houston Scarred For Life" after "violent fight with hubby Bobby Brown."

Courtney Love's romance with actor **Edward Norton** is still going strong (*People*).

Secret Sins

Entertainment Weekly's cover story is on "Guilty Pleasures." Among those listed as secret indulgences: **Hair Metal**, **Bread**, and the **Carpenters**. Making the list for "Guilt 2000" are "Achy Breaky Heart," **Bryan Adams**, the **Macarena**, **Barry Manilow**, and the **Spin Doctors**.

"I feel very much like two people sometimes. Half of me is into living somewhere like Iceland and having kids and being really simple, and the other half likes the wildness of life in a rock band. It attracts me, but there's something that always pulls me back" — **Blur** frontman **Damon Albarn** (*Rolling Stone*).

Public Property?

"People touching my stomach for good luck all the time. I want to say, 'Excuse me. Do I look like the Happy Buddha?' This is not Aladdin's lamp, and a genie is *not* going to pop out of here" — **Cyndi Lauper** reveals the worst part of being pregnant (*People*).

From The 'Poor Excuse' File ...

Right before the new **Rolling Stones** album was set to be manufactured, a sharp-eared Stones family member made a shocking discovery: The chorus of the first single, "Anybody Seen My Baby?" sounded remarkably identical to that of **k.d. lang's** "Constant Craving." **Mick Jagger** and **Keith Richards** agreed, and lang is now credited as a co-writer. Claims Jagger, "I really admire **k.d.** as a singer, but I wasn't familiar with that song." Lang would not comment on the rumor that she's never heard of the Stones (*Entertainment Weekly*).

Country Cousins, Perhaps?

Garth Brooks was walking down the street in New York when a woman approached him and yelled, "You're a great writer and actor, but why are you so evil to your wife?" A stunned Brooks asked, "Who on earth do you think I am?" Her reply: "Why that *Sling Blade* guy, **Billy Bob Thornton**, of course!" (*Globe*).

MUSIC DATEBOOK

MONDAY, SEPTEMBER 15

- 1969/**Ed Sullivan**, backed by the Ed Sullivan Singers and Orchestra, releases a rock record entitled *The Sulli-Gulli*.
- 1974/**Uriah Heep** bassist **Gary Thain** is nearly electrocuted onstage during a Dallas show. He survives but quits the group soon after.
- 1979/**Abba** begins its first U.S. tour.
- 1988/**Mark Knopfler** announces **Dire Straits** will break up so he can concentrate on solo projects.

TUESDAY, SEPTEMBER 16

- 1977/**T. Rex** founder/lead singer **Marc Bolan** is killed in a car accident in London.



Grateful Dead — Pyramid pioneers

- 1978/The **Grateful Dead** play the Pyramids in Cairo, Egypt, becoming the first western rock band ever to do so.
- 1987/**Guns N' Roses** become the first group to release two albums simultaneously with *Use Your Illusion I & II*.
- Born: **B.B. King** 1925, **Kenney Jones** (Faces, Who) 1948, **Richard Marx** 1963

Releases: **Sugar Hill Gang's** "Rapper's Delight" (1979)

WEDNESDAY, SEPTEMBER 17

- 1931/The long-playing record (LP) is born as RCA introduces the world's first 33 1/3 record-playing system.
- 1967/**Doors** frontman **Jim Morrison** sings the "Get much higher ..." line from "Light My Fire" on *The Ed Sullivan Show*, despite promising censors that he wouldn't.
- 1975/**Pink Floyd's** *Wish You Were Here* LP goes gold.

Born: **Fee Waybill** (Tubes) 1950

THURSDAY, SEPTEMBER 18

- 1970/**Jimi Hendrix** is found dead in his London apartment.
- 1988/**Art Garfunkel** marries **Kim Cernak** in Brooklyn.
- 1992/**Pearl Jam**, **Alice In Chains**, and **Soundgarden** make their big-screen debuts as *Singles* opens.
- Born: **Frankie Avalon** 1939, **Kerry Livgren** (Kansas) 1949, **Dee Dee Ramone** 1952, **Ricky Bell** (New Edition) 1967
- Releases: **Boston's** "More Than A Feeling" (1976)

FRIDAY, SEPTEMBER 19

- 1973/Country-rock pioneer **Gram Parsons** dies of a drug overdose at Joshua Tree, CA.
- 1976/Promoter **Sid Bernstein** offers the **Beatles** \$230 million to reunite.

1979/The first of the "No Nukes" concerts is held in New York. Performers include **Jackson Browne**, the **Doobie Brothers**, **Bonnie Raitt**, **Bruce Springsteen**, and **James Taylor**.

Born: the late **Brian Epstein** 1934, **Bill Medley** 1940, the late "Mama" **Cass Elliot** 1943, **Freda Payne** 1945, **Nile Rodgers** 1952

SATURDAY, SEPTEMBER 20

1970/**Doors** frontman **Jim Morrison** is found not guilty of lewd and lascivious behavior, but is convicted of indecent exposure for allegedly exposing himself to a Miami audience.

1971/**Peter Frampton** quits **Humble Pie** to go solo.

1973/**Jim Croce** is killed in a plane crash in Texas.

Born: **Matthew & Gunnar Nelson** (Nelson) 1967

Releases: **Bruce Springsteen's** *Born To Run* LP (1975)

SUNDAY, SEPTEMBER 21

1974/**Jeff "Skunk" Baxter** joins the **Doobie Brothers**.

1980/**Elton John** becomes the first artist to sign with the fledgling **Geffen Records**. **John Lennon** signs the next day.

1989/The **Bangles** break up.

Born: **Leonard Cohen** 1935, **Johnette Napolitano** (ex-Concrete Blonde) 1957, **Joan Jett** 1958

Releases: **Jimi Hendrix's** "All Along The Watchtower" (1968), **Bachman-Turner Overdrive's** "You Ain't Seen Nothin' Yet" (1974)

— Frank Correia

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.



59.4 million households
Patti Galluzzi,
VP/Music Programming

HEAVY

- FIONA APPLE Criminal (Work)
- BOYZ II MEN 4 Seasons Of Loneliness (Motown)
- FOXY BROWN VORU HILL Big Bad... (Violator/Def Jam/Real/Mercury)
- BUSTA RHYMES Put Your Hands... (Elektra/EEG)
- MARIAH CAREY Honey (Columbia)
- FOO FIGHTERS Everlong (Capitol)
- JEWEL Foolish Games (Atlantic)
- LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)
- LIVE Turn My Head (Radioactive)
- MATCHBOX 20 Push (Lava/Atlantic)
- SARAH MCLACHLAN Building A Mystery (Arista)
- PRODIGY Breathe (Mute/Maverick/WB)
- PUFF DADDY & THE FAMILY It's All About... (Bad Boy/Arista)
- SMASH MOUTH Walkin' On The Sun (Interscope)
- SPICE GIRLS 2 Become 1 (Virgin)
- SUBLIME Wrong Way (Gasoline Alley/MCA)
- SUGAR RAY Fly (Lava/Atlantic)
- WU-TANG CLAN Triumph (Loud/RCA)
- WYCLEF JEAN We Trying To Stay Alive (Ruffhouse/Columbia)

STRESS

- BECK Jack-Ass (DGC/Geffen)
- MARY J. BLIGE Everything (MCA)
- COOLIO Ooh Lala (Tommy Boy)
- DANDY WARHOLS Not If You Were The... (Tim Kerr/Capitol)
- FILTER & CRYSTAL METHOD (Can't You)... (Immortal/Epic)
- FLEETWOOD MAC Silver Springs (Reprise)
- MIGHTY MIGHTY BOSSTONES The Rascal King (Big Rig/Mercury)
- OASIS D'You Know What I Mean (Epic)
- REEL BIG FISH Sell Out (Mojo/Universal)
- CHRIS ROCK Champagne (DreamWorks/Geffen)
- ADAM SANDLER The Lonesome Kicker (Warner Bros.)
- TALK SHDW Hello Hello (Atlantic)
- 311 Prisoner (Capricorn/Mercury)
- U2 Last Night On Earth (Island)
- VERVE PIPE Villains (RCA)

BREAKTHROUGH

- FOREST FOR THE TREES Dream (DreamWorks/Geffen)

ACTIVE

- AALIYAH Hot Like Fire (BlackGround/Atlantic)
- AQUA Barbie Girl (MCA)
- BACKSTREET BOYS Out Playing Games (With My Heart) (Jive)
- ERYKAH BADU The Other Side Of The Game (Kedar/Universal)
- BLACKSTREET Fix (Interscope)
- JON BON JOVI Janie, Don't Take Your Love To Town (Mercury)
- LAUREN CHRISTY Breed (Mercury)
- DRU HILL Never Make A Promise (Island)
- GINUWINE When Doves Cry (550 Music)
- INOJ Love You Down (So So Def/Columbia)
- JAMIROQUAI Alright (Work)
- JIMMIE'S CHICKEN SHACK High (Rocket/Associated/A&M)
- ELTON JOHN Something About... (Rocket/Associated/A&M)
- MAGOO & TIMBALAND Up Jumps... (BlackGround/Atlantic)
- MILESTONE I Care 'Bout You (LaFace/Arista)
- MPX Chick Magnet (Tooth & Nail/A&M)
- 98 DEGREES Invisible Man (Motown)
- OFFSPRING Meaning Of Life (Columbia)
- OUR LADY PEACE Superman's Dead (Columbia)
- REEF Place Your Hands (Epic)
- REFUGEE CAMP ALL-STARS I/PRAS Avenues (Arista)
- SISTER HAZEL All For You (Universal)
- SQUIRREL NUT ZIPPERS Put A Lid On It (Mammoth)
- TOOL Aenema (Volcano)
- USHER You Make Me Wanna (LaFace/Arista)
- VERVE Bitter Sweet Symphony (Hut/Virgin)
- WYCLEF JEAN Guantanamera (Ruffhouse/Columbia)

This week's playlist is frozen.



50.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

- BLUES TRAVELER Most Precarious (A&M)
- AQUA Barbie Girl (MCA)
- JANET I/Q-TIP & JONI MITCHELL Got Til It's Gone (Virgin)
- SNEAKER PIMPS 6 Underground (Virgin)

XL

- JEWEL Foolish Games (Atlantic)
- MATCHBOX 20 Push (Lava/Atlantic)
- SARAH MCLACHLAN Building A Mystery (Arista)
- THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)
- WALLFLOWERS The Difference (Interscope)

LARGE

- FIONA APPLE Criminal (Work)
- MARIAH CAREY Honey (Columbia)
- PAULA COLE I Don't Want To Wait (Imago/WB)
- FLEETWOOD MAC Silver Springs (Reprise)
- HANSON Where's The Love (Mercury)
- ELTON JOHN Something About... (Rocket/A&M Associated)
- SISTER HAZEL All For You (Universal)
- SPICE GIRLS 2 Become 1 (Virgin)

MEDIUM

- BLUES TRAVELER Most Precarious (A&M)
- JON BON JOVI Janie, Don't Take Your Love To Town (Mercury)
- MEREDITH BROOKS I Need (Capitol)
- GENESIS Congo (Atlantic)
- AMY GRANT Takes A Little Time (A&M)
- PAUL MCCARTNEY Young Boy (Capitol)
- DUNCAN SHEIK She Runs Away (Atlantic)
- TEXAS Say What You Want (Mercury)
- TONIC If You Could Only See (Polydot/A&M)

CUSTOM

- AQUA Barbie Girl (MCA)
- ERYKAH BADU Next Lifetime (Kedar/Universal)
- LAZLO BANE Overkill (Almo Sounds/Geffen)
- BECK Jack-Ass (DGC/Geffen)
- MARY J. BLIGE Everything (MCA)
- BOYZ II MEN 4 Seasons Of Loneliness (Motown)
- LORI CARSON I Saw The Light (Restless)
- CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)
- LAUREN CHRISTY Breed (Mercury)
- JOHN FDGERTY Blue Boy (Warner Bros.)
- GOD'S PROPERTY Stomp (B-Rite/Interscope)
- JANET I/Q-TIP & JONI MITCHELL Got Til It's Gone (Virgin)
- JAMIROQUAI Alright (Work)
- JDE The Love Scene (Jive)
- DIANA KING I Say A Little Prayer (Work)
- PATTI LABELLE When You Talk About Love (MCA)
- LIVE Turn My Head (Radioactive)
- DAVE MATTHEWS BANO Tripping Billies (RCA)
- MAXWELL Whenever, Wherever, Whatever (Columbia)
- MILESTONE I Care 'Bout You (LaFace/Arista)
- SINEAD D'CONNOR This Is Mother To You (Columbia)
- BILLY PORTER Show Me (DVB/A&M)
- PRETENDERS Goodbye (Hollywood)
- REFUGEE CAMP ALL-STARS The Sweetest... (Columbia)
- LEANN RIMES How Do I Live (Curb)
- SNEAKER PIMPS 6 Underground (Virgin)
- TALK SHDW Hello Hello (Atlantic)
- WILD DRCHID Supernatural (RCA)
- VANESSA WILLIAMS Happiness (Mercury)

Video airplay from Sept. 8-14.



36 million households
Lydia Cole,
VP/Music Programming

Video Playlist

- NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)
- MARIAH CAREY Honey (Columbia)
- FOXY BROWN VORU HILL Big... (Violator/Def Jam/Real/Mercury)
- LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)
- USHER You Make Me Wanna... (LaFace/Arista)
- SWV w/PUFF DADDY Someone (RCA)
- BUSTA RHYMES Put Your Hands Where... (Elektra/EEG)
- TIMBALAND & MAGOO Up Jumps... (BlackGround/Atlantic)
- BLACKSTREET F/O (Interscope)
- PUFF DADDY & THE FAMILY It's All About... (Bad Boy/Arista)

Information for week ending September 9.

Rap City Top 10

- FOXY BROWN VORU HILL Big... (Violator/Def Jam/Real/Mercury)
- PUFF DADDY & THE FAMILY It's All About... (Bad Boy/Arista)
- LADY OF RAGE Get With Da Wickedness (Death Row)
- MAX I/MASTER P & FOXY BROWN The Party... (No Limit/Priority)
- LOST BOYZ Me And My Crazy World (Universal)
- BUSTA RHYMES Put Your Hands Where... (Elektra/EEG)
- KRS-ONE A Friend (Jive)
- WU-TANG CLAN Triumph (Loud/RCA)
- NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)
- O.C. Far From Yours (Payday/frrr)

Information for week ending September 9.

TELEVISION

TOP TEN SHOWS AUGUST 25-31

Because of the Labor Day holiday, this week's Nielsen Media Research listing of the Top 10 TV shows was unavailable at presstime.

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Friday, 9/5



• Jon Bon Jovi, *The Tonight Show With Jay Leno* (NBC, 11:35pm).

• Sugar Ray, *Late Show With David Letterman* (CBS, 11:35pm).

Saturday, 9/6

• Emmylou Harris and Daniel Lanois perform on PBS's *Sessions At West 54th* (check local listings).

Monday, 9/8

• Kenny Rogers, *Prime Time Country* (TNN, 9pm ET/6pm PT).

• Tim McGraw, *David Letterman*.

Tuesday, 9/9

• Joe Diffie, *Prime Time Country*.



• Amy Grant, *Jay Leno*.

• Neil Cody, *Late Show With Conan O'Brien* (NBC, 12:35am).

Wednesday, 9/10

• Verve Pipe, *The Keenen Ivory Wayans Show* (check local listings).

• Wilsons, *Jay Leno*.

• Missy "Misdemeanor" Elliott, *David Letterman*.

Thursday, 9/11

• James Bonamy, *Prime Time Country*.

• Naughty By Nature, *Keenen*.

• Garth Brooks & Trisha Yearwood, *Jay Leno*.

• Nanci Griffith & Darius Rucker, *David Letterman*.

• Cyndi Lauper, *Conan O'Brien*.

FILMS

WEEKEND BOX OFFICE AUG. 29-SEPT. 1

- | | |
|--|---------|
| 1 <i>G.I. Jane</i> (Buena Vista) | \$10.28 |
| 2 <i>Money Talks</i> (New Line) | \$9.44 |
| 3 <i>Air Force One</i> (Sony) | \$8.52 |
| 4 <i>Hoodlum</i> (MGM/UA)* | \$8.12 |
| 5 <i>Conspiracy Theory</i> (WB) | \$6.85 |
| 6 <i>Excess Baggage</i> (Sony)* | \$6.30 |
| 7 <i>Mimic</i> (Miramax) | \$6.18 |
| 8 <i>Cop Land</i> (Miramax) | \$5.78 |
| 9 <i>Kull The Conqueror</i> (Universal)* | \$3.45 |
| 10 <i>Men in Black</i> (Sony) | \$3.35 |

All figures in millions

* First week in release

Note: Figures reflect a three-day weekend.

Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include *Fire Down Below*, starring Steven Seagal. The film's Warner Bros. soundtrack sports the title track, performed by Mark Collie, Jeff Wood & Aaron Tippin. Other cuts include Travis Tritt's "Back Up Against The Wall," Marty Stuart's "Give Me Back My Heart," Randy Travis' "Paradise," Alabama's "Pass It On Down," Richie Sambora's "Long Way Around," Russ Taff's "I'd Walk Through Fire," Marty Grebb's "Fire In The Hole," Kostas' "Don't Start A Fire (If You Can't Put It Out)," and the Lynns' "Woman To Woman." Meanwhile, Seagal teams with Randy Scruggs on "Desert Breeze" and with Taj Mahal on "Dark Angel."

VIDEO

NEW THIS WEEK

• TRAVIS TRITT: THE RESTLESS KIND OF VIDEO COLLECTION (Warner Reprise)

This 50-minute video compilation showcases "Helping Me Get Over You" (with Lari White), "Here's Your Sign" (with Bill Engvall), "Where Corn Don't Grow," "Ten Feet Tall And Bulletproof," "Worth Every Mile," "Sometimes She Forgets," "More Than You'll Ever Know," and "She's Going Home With Me."

• I SHOT ANDY WARHOL (Evergreen)

Two Donovan songs — "Sunshine Superman" (by Jewel) and "Season Of The Witch" (by Luna) — are covered on the TAG/Atlantic soundtrack to this feature film, which stars Lili Taylor and Stephen Dorff. The CD also showcases covers by R.E.M. (the Troggs' "Love Is All Around"), Bettie Serveert (Bob Dylan's "I'll Keep It With Mine"), Wilco (Buffalo Springfield's "Burned"), and Ben Lee (Small Faces' "Itchycoo Park"), among other tracks.



21 million households
Liz Kiley,
VP/Programming

National Top 20

- AQUA Barbie Girl (MCA)
- MASTER P How You Do Dat (No Limit/Priority)
- MR. SERV-ON My Best Friend (No Limit/Priority)
- INSANE CLOWN POSSE Halls Of Illusion (Island)
- IMMATURE I'm Not A Fool (MCA)
- MARY J. BLIGE Everything (MCA)
- USHER You Make Me Wanna... (LaFace/Arista)
- BUSTA RHYMES Put Your Hands Where... (Elektra/EEG)
- MARIAH CAREY Honey (Columbia)
- COOLIO I/40 THEVZ C U When U Get There (Tommy Boy)
- JOCK JAM The Jock Jam (Tommy Boy)
- SWV Someone (RCA)
- AALIYAH Hot Like Fire (BlackGround/Atlantic)
- K-CI & JOJO Last Night's Letter (MCA)
- MIA X I/MASTER P & FOXY BROWN The Party... (No Limit/Priority)
- PUFF DADDY & THE FAMILY It's All About... (Bad Boy/Arista)
- MOBB DEEP I/RAKIM & NOYD Hoodlum (Loud/Interscope)
- WILL SMITH Men In Black (Columbia)
- ROBYN Show Me Love (RCA)
- CHRIS ROCK Champagne (DreamWorks/Geffen)

Information for week ending 8/29



Pos.	Artist	Avg. Gross (in 000s)
1	U2	\$2944.4
2	JIMMY BUFFETT	\$1123.3
3	OZZFEST '97	\$601.2
4	PHISH	\$561.7
5	BROOKS & DUNN/REBA MCENTRE	\$533.3
6	AFKAP	\$466.1
7	LILITH FAIR	\$462.6
8	DAVE MATTHEWS BAND	\$458.9
9	TINA TURNER	\$445.3
10	AEROSMITH	\$386.1
11	WHO	\$363.8
12	COUNTING CROWS/WALLFLOWERS	\$356.4
13	JOHN MELLENCAMP	\$338.8
14	LOLLAPALOOZA '97	\$314.0
15	JAMES TAYLOR	\$304.3

Among this week's new tours:

- FIONA APPLE
- CHARLATANS UK
- SLIM DUNLAP
- KITARO
- L.A. GUNS
- TOASTERS
- VOODOO GLOW SKULLS
- WEEN
- WHY STORE

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 271-7900.

Clear Channel

Continued from Page 1

Oklahoma City, and Cookeville, TN.

• **Jim Smith** will run the Western region, which includes its Monterey and Tulsa stations as well as its radio state networks, sports networks, capital management, program development, Radio Data Group, and its interests in China and other international ventures.

• Ferrara's Florida region focuses on about a third of what will be Clear Channel's 178 radio stations; he'll oversee Tampa, West Palm Beach, Miami, Ft. Myers, Orlando, the Keys, Jacksonville, Pensacola, Tallahassee, Panama City, and Mobile.

All four Sr. VPs report to Clear Channel President/COO Mark Mays.

"It was clear when we made the decision to purchase the stations from Paxson that we would have to bring an additional person in to help with the

integration into the Clear Channel system," VP/Finance Houston Lane told **R&R**. "A lot of those stations will require turnaround. Many of them are underperforming stations, and they will need plenty of attention. They will need to be nurtured in the proper way."

Lane said the company was attracted to Ferrara because he has spent his life as a "radio person." Ferrara was a student at the University of Maryland/College Park when he was enticed to take an airshift at WMUC-AM. He dropped his pursuit of a science degree to focus on radio. And it has appeared to pay off: Ferrara and McCord sold their Granum stations in early 1996 to then-Infinity Broadcasting for about \$460 million before forming a consulting operation in Red Bank, NJ last year.

Ferrara admits his latest assignment could involve some heavy lifting. But he's anxious to get started, which he did officially on Tuesday.

"Whenever there are large amounts of stations acquired, there are those that are doing fine and will not need a lot of attention and care, and then there are those that do," Ferrara told **R&R**. "My immediate focus will be to get my arms around

everything and then look for where there are the greatest opportunities to get what can be fixed and fixed quickly. There's plenty of synergy with the properties that Clear Channel already owns and with the Paxson properties. I want to be able to maximize those performances."

Ferrara was quick to add, "I'm only as good as the people that I have around me, but luckily I will have a lot of good people in those stations." One of those people is a longtime friend and colleague, **Dave Ross**, who in the realignment becomes VP for South Florida and will report directly to Ferrara. "Dave will take on a sub-regional role," running more than a dozen stations from West Palm Beach to Miami and into the Florida Keys, Ferrara told **R&R**.

Ferrara said they believe the stretch of Broward, Dade, and Monroe counties has "unusual regional synergies" that the group can capitalize on. Ferrara said he first met Ross when he was living in Orlando between 1986-89 and they both worked at Metroplex. "Dave is a tremendous resource and a good partner to have working with me in that part of the state."

Stocks

Continued from Page 1

By clicking on a stock symbol, users can access a wealth of additional corporate information, such as earnings per share; P/E ratio; 52-week price range; and monthly, weekly, daily, and intra-day charts. Another feature allows subscribers to access the latest news headlines concerning a particular company.

To access **R&R's** Radio Industry Financial Section, subscribers who have personal password access to the **R&R ONLINE** web site can select "Today's News," and then "Latest Radio Stocks." All of this information is available at no additional charge to **R&R ONLINE** subscribers. Password access is just \$10 per month to **R&R** newspaper customers. That price also includes a subscription to **R&R TODAY**, the radio industry's freshest daily fax service.

For trial access, call (310) 788-1625.

Baltimore

Continued from Page 3

work each of these managers has done at their respective stations. Bill Hooper and Bob Philips have exceeded revenue goals, while Bill Pasha has continued to grow WOCT & WQSR's ratings."

Unaffected by the promotions are the company's other two Baltimore facilities, Gospel WBGR-AM and Religious WBMD-AM.

Studio

Continued from Page 3

several main studios."

The association also agrees with the NPRM's proposal that the requirements for maintaining documents in the public inspection files be relaxed. Among other things, NAB suggests that the retention period for annual ownership reports should be reduced to four years, that licensees should be allowed to remove certain applications from the public file once they are no longer pending before the Commission, and that the current retention period for letters from the public should be held at three years.

The NAB's comments reflected what the majority of respondents said about the proposed rulemaking. However, **Morality In Media**, which monitors indecency in the media, said that enlarging the area in which the main studio can be located "could greatly inconvenience any citizen who wants to inspect the public file." The main studio, MIM argued, could therefore be placed in "a remote, barely accessible location."

However, the NAB said that due to modern transportation services, the public would have "reasonable accessibility" to the main studio. Furthermore, it argued, the public usually chooses to contact stations by phone or mail.

Reply comments on the NPRM are due September 8.



PUBLISHER/CEO: Erica Farber
CHIEF FINANCIAL OFFICER: Bill Ferrari
SENIOR VP/RESEARCH & DEVELOPMENT: Dan Cole

EDITORIAL

EDITOR-IN-CHIEF: Ron Rodrigues
MANAGING EDITOR: Richard Lange
DIRECTOR/CHARTS & FORMATS: Kevin McCabe
MUSIC EDITOR: Steve Wonsiewicz
FORMAT EDITORS: AC: Mike Kinoshian
ALTERNATE: Sky Daniels CHR: Tony Novia
COUNTRY: Lon Helton NAC: Carol Archer
ROCK: Cyndee Maxwell URBAN: Walt Love
RADIO EDITOR: Frank Miniaci
ASSISTANT MANAGING EDITOR: Jeff Axelrod
NEWS EDITOR: Julie Gidlow
DIRECTOR OF RESEARCH SERVICES: Hurricane Heeran
ASSOCIATE EDITORS: Wendy Hermanson,
Adam Jacobson, Margo Ravel
ASSISTANT CHART DIRECTOR: Anthony Acampora
ASSISTANT EDITORS: Lynn Beaudoin,
Frank Correia, Jay Gross,
Jennifer Harris, Jay Levy,
Richard Michalowski, Tanya O'Quinn

INFORMATION SERVICES

SALES & MARKETING DIRECTOR: Jeff Gelb
MANAGER: Jill Baugh
CUSTOMER SERVICE REPRESENTATIVES:
Marko Kiric, David Riley
DISTRIBUTION MANAGER: John Ernenpitsch

DATA PROCESSING

DP/COMMUNICATIONS DIRECTOR: Mike Onufer
COMPUTER SERVICES: Mary Lou Downing,
Dan Holcombe, Saeid Ivani, Cecil Phillips,
Marjon Shabanpour

CIRCULATION

CIRCULATION MANAGER: Page Beaver
CIRCULATION COORDINATORS: Kelley Schieffelin,
Jim Hanson

ELECTRONIC PUBLICATIONS

HOTFAX PRODUCTION: Jeff Stelman
DESIGNER: Carl Harmon

PRODUCTION

PRODUCTION DIRECTOR: Kent Thomas
PRODUCTION MANAGER: Roger Zumwalt
DESIGN DIRECTOR: Gary van der Steur
DESIGNERS: Tim Kummerow, Eulalae C. Narido II
GRAPHICS: Lucie Morris, Derek Cornett,
Renu Ahluwalia

ADMINISTRATION

LEGAL COUNSEL: Lise Deary
OFFICE MANAGER: Jacqueline Lennon
ACCOUNTING MANAGER: Tony Munoz
ACCOUNTING: Maria Abulyssa, Nalini Khan,
Magda Lizardo
RECEPTION: Juanita Newton
MAIL SERVICES: Rob Sparago, Tim Walters

BUREAUS

WASHINGTON, DC: 202-463-0500, FAX: 202-463-0432
BUREAU CHIEF: Jeffrey Yorke
ASSOCIATE EDITOR: Matt Spangler
EDITORIAL ASSISTANT: Patricia Wittig
LEGAL COUNSEL: Jason Shrinky

NASHVILLE: 615-244-8822, FAX: 615-248-6655
BUREAU CHIEF: Lon Helton
ASSOCIATE EDITOR: Calvin Gilbert
OFFICE MANAGER: Ashley Selby

ADVERTISING

LOS ANGELES: 310-553-4330, FAX: 310-203-8450
VICE PRESIDENT/ADVERTISING: Michael Atkinson
SALES MANAGER: Henry Mowry
ADVERTISING COORDINATOR: Nancy Hoff
SALES REPRESENTATIVES: Paul Colbert, Missy Haffley,
Lanetta Kimmons, Kristy Reeves
SALES ASSISTANT: Deborah Gardner
ADMINISTRATIVE ASSISTANT: Ted Kozlowski
MARKETPLACE SALES: Dawn Garrett
OPPORTUNITIES SALES: Karen Mumaw
WASHINGTON: 202-463-0500, FAX: 202-463-0432
VICE PRESIDENT/SALES: Barry O'Brien
SALES REPRESENTATIVE: Lauren Belcher
ADMINISTRATIVE ASSISTANT: Shannon Weiner
NASHVILLE: 615-244-8822, FAX: 615-248-6655
DIRECTOR/SALES: Jennifer Scruggs
A Perry Corp. Company

A&M

Continued from Page 3



Williams



Lopez Ajose



Barry



Bouldin

bringing the music and with the R&B staff we are creating, we plan on making A&M Records the urban company for the next millennium."

A&M also has made the following changes:

• **Fred Williams** has been appointed Sr. National Director/R&B Promotion. Based in New York, he was most recently Sr. National Director/Urban Promotion at EMI.

• Also in NY, **Stephanie Lopez Ajose** has been named National Director/Urban AC & Quiet Storm Promotion. She most recently held a similar title at EMI.

• EMI National Director/R&B Promotion **Chris Barry** has been named National Director/Urban Promotion and Mid-Atlantic Promotion & Marketing Manager, based in Washington, DC.

• And **Sean Bouldin**, previously EMI's National Director/Rap Radio, has joined A&M/L.A. as National Director/Rap & Street Promotion.

Changes

Continued from Page 12

Radio & Westwood One Mutual News correspondent **Peter Maer** has been elected to serve on the White House press corps executive board for a three-year term as radio representative.

Rock: Bruce "Uncle Brucie" Pulley joins KUFO/Portland for part-time duties ... WPYX/Albany part-timer **Uncle Vito** is upped to nights, replacing **Paulie**, who exits ... WONE/Akron has a new lineup: **Mike Rose** takes early mornings, the **Bob & Tom Show** will be on mornings with **Kathy Vogel** handling news, **Jim Chenot** takes middays, **J.D. Kunes** afternoon drive, **Tim Daugherty** nights, and **Tara Kamman** on overnights ...

WTAO/Marion-Carbondale, IL PD **Kit Mann** flips to afternoons, while News Director **Laurie Vail** becomes morning show co-host.

National Radio: **Jim Rouse** announces his retirement as Sr. VP/Finance & Administration for Cox Broadcasting, effective at year-end. VP/Controller for Cox Enterprises **John Boyette** assumes his duties.

Records: **Derrick Thompson** is promoted to Sr. Dir./East Coast Creative for BMG Songs ... **Doug Grober** is named Nat'l Dir./Sales for Wild Pitch Records ... **Doneen Lombardi** is appointed Dir./Merchandising at Capitol Records ... **Yvette Davis** becomes Mgr./Press & Artist Development at Elektra Entertainment Group ... **Andrea Kinloch** is upped to Sr. Dir./Product Mgmt.

BUSINESS BRIEFS

Continued from Page 8

SFX Nets Three In Nashville From Sinclair

SFX Broadcasting announced last week (8/28) that it has agreed to purchase Nashville stations WLAC-AM & FM and WJZC from Sinclair Broadcast Group for \$35 million. Terms of the deal were not disclosed. SFX Director/Investor Relations Timothy J. Klahs told **R&R** that the stations will go to Capstar Broadcasting, which has expressed its interest in moving into the Nashville market when its acquisition of SFX is closed. SFX also owns WSIX-FM and WRVW-FM in that market. Sinclair would not comment on the deal.

Capstar Grabs Two More In Iowa

Capstar Broadcasting said last week (8/28) that it had agreed to purchase KRNA Inc.'s Country KXMX-FM/Cedar Rapids, IA for \$3.1 million and Rock KRNA-FM/Iowa City (Cedar Rapids), IA for \$7 million. Capstar last week announced that it will acquire SFX Broadcasting. The company already owns two FMs and an AM in Cedar Rapids, and three stations in Des Moines.

Two More For One-On-One

One-On-One Sports has added two more top 10 market O&Os into its fold. The Sports Talk radio network announced last week (8/27) that it had closed on the purchase of Religious WNRB-AM/Boston from Communicon and announced the purchase of Urban WEJM-AM/Chicago from Douglas Broadcasting. One-On-One would not disclose the terms of the deal.

Jacor Expands In Santa Barbara

Jacor Communications announced last week (8/28) that it will buy Oldies KIST-AM/Santa Barbara, CA from Engles Enterprises Inc. for \$850,000 cash. KIST joins Jacor's KQSB-AM, KTYD-FM, and KSBL-FM in Santa Barbara. The company said it has no plans to change KIST's format.

File FCC Fees Electronically

The Federal Communications Commission is again providing software that will enable broadcasters to electronically file to pay 1997 regulatory fees, which must be paid September 15-19, instead of manually submitting the necessary data. Users can file 50 or more fees using the software. It can be obtained at the FCC's web site (<http://www.fcc.gov>), and click on the "Fees" hot link), or by contacting the FCC Copy Contractor at (202) 857-3800. Assistance in downloading, installing, and operating the software will be available from 9am to 5:30pm through September 19; call (202) 418-7322.



STREET TALK®

KMXB's Princess Di Tribute: A Koz & Affecting Record

The untimely death of Princess Diana last weekend in Paris instantly became the dominating focus of the world's media, and radio — even music radio — was no exception. In a gesture reminiscent of the "tribute" mixes of songs during the Gulf War in 1991, Pop/Alternative **KMXB/Las Vegas** APD **Kozman** produced a version of Eric Clapton's "Tears in Heaven" that features sound bites of CNN, NBC, and BBC coverage of the Princess Di tragedy. The tribute, which played on the station every two hours over the Labor Day weekend, garnered major attention from local radio and TV outlets and was made available to stations nationwide.

► **KLSX: You Leykis... You Really, Really Leykis!** ◀

"Phase One" of new PD Jack Silver's plan to reinvigorate FM Talker **KLSX/Los Angeles** brought L.A./syndicated talk veteran **Tom Leykis** back to the Southern California airwaves on Tuesday afternoon (9/2). His arrival in the PM drive shift moves **Conway & Steckler** to middays, where they take over for the recently departed "Regular Guys." Leykis' syndicated Westwood One show is now airing on 150 stations nationwide.

All-News **WTOP-AM/Washington** is now simulcasting on **WINX-FM/Warrenton, VA** via an LMA with WINX owner Bill Parris. "When you put the signals together, we can be heard from Richmond to Baltimore, from the Shenandoah to the Chesapeake," WTOP OM/ND Jim Farley told **R&R**. This will include the area west of the city, which is experiencing the region's most explosive population growth. Chancellor is currently in the process of selling WTOP to Bonneville.

► **And The Thunder Rolls...** ◀

Tuned-In Broadcasting's "Thunder 94" Nashville trimulcast dropped Alternative for a rebroadcast of co-owned Adult Alternative WRLT on Friday in what the company termed "an economic choice." Next month, **WYYB** — one of the three Thunder stations — will break



PROMO OF THE WEEK — Capricorn Records recently sent out a classic Transistor radio in honor of 311's current single by the same title.

off from the simulcast to debut a "roots music" format mixing folk, rockabilly, gospel, blues, and bluegrass.

KUCD/Honolulu jettisoned NAC/Smooth Jazz to go Pop/Alternative-leaning Hot AC under PD Mahlon Moore last Friday (8/29). Instead of its "CD 101.9" handle, the Patterson Broadcasting outlet is now known as "Star 101.9."

Continued on Page 27

Rumors

• What's up with the on-air promo that's been running on Country **KWJJ/Portland**? It features the cryptic comment "JJ is calling it quits on September 9" ... but PD **Robin Mitchell** would offer no clues as to the promo's meaning.



Santa Baby

One of America's most loved Christmas Songs

Recorded by Eartha Kitt & Madonna



YOU SHOULD BE GETTING IT ONCE A DAY.

- Timely show prep material satellite delivered everyday
 - Daily fun faxes
 - Show openers
 - Custom drop-ins
- Song parodies with music beds
- Phone scams & Interactives
- Comical bumpers & Exciting teases
 - Spoof commercials



For CHR



For AC

CALL US, WE'LL KEEP YOU WELL FED.

(212) 679-3200 EXT. 210

SJS entertainment

**The Follow-up to one of the Most Requested
Modern Rock songs of the summer!**

Already on 45 stations including:

Q101	WBCN
KEDJ	WBRU Top 3 phones!
KTCL	WENZ
WLUM	KXRK
XHRM	WBZU
KWOD	WMRQ
WRXQ	KMYZ
KLZR	KQXR
KJEE	WEQZ
WPGU	WTGZ
KFMA	WAQZ
WBTZ	WNFZ
WOXY	WHMP
KNSX	KBRS Top 5 phones!
CFNY	

blur

It's automatic!



M.O.R.

- * Over 300,000 scanned
- * Two VMA nominations
- * Two sold out tours

**"M.O.R." CDs in stores 9/23
Includes "Song 2" Live!**

*M.O.R. (road version)
Produced by Stephen Street
Mixed by Alan Moulder*

original version from the album blur

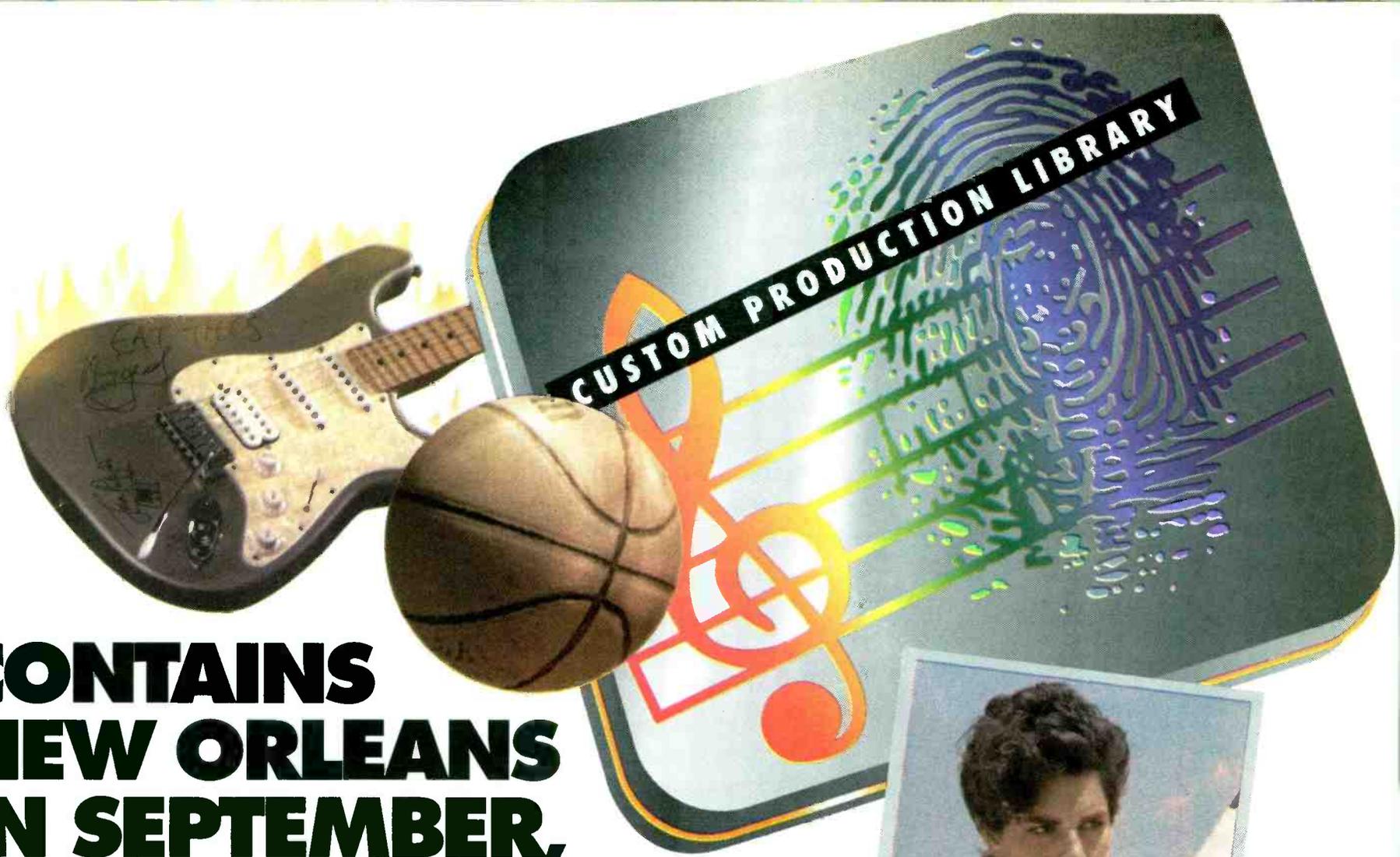
CMO Management (International) Ltd., London
<http://www.virginrecords.com>
AOL Keyword: Virgin Records



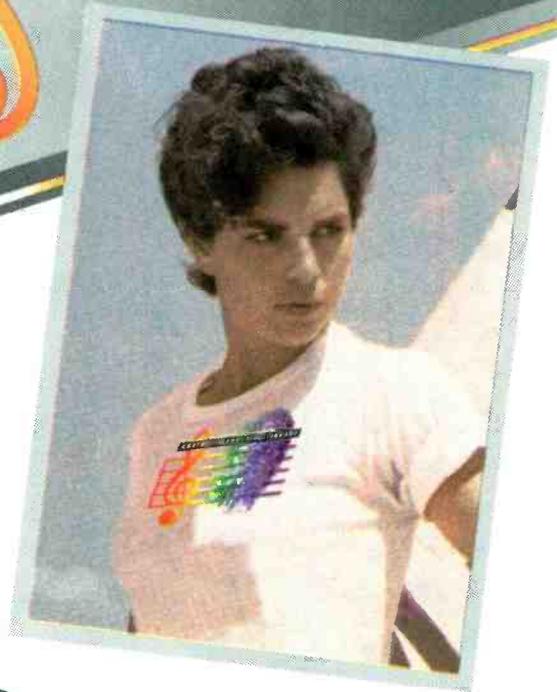
©1997 EMI Records Ltd. Distributed by Virgin Records America, Inc.

U.S. Tour Continues

- 9/8 Providence
- 9/9 Ashbury Park
- 9/11 New York City
- 9/13 Boston
- 9/15 Montreal
- 9/16 Toronto
- 9/19 Cleveland
- 9/20 Pittsburgh
- 9/22 Winston-Salem
- 9/23 Charlotte
- 9/24 Nashville
- 9/25 Cincinnati
- 9/27 Memphis
- 9/29 Houston
- 9/30 Austin
- 10/1 Dallas
- 10/3 San Francisco
- 10/4 Santa Barbara
- 10/6 Phoenix
- 10/7 Los Angeles
- 10/8 Las Vegas



**CONTAINS
NEW ORLEANS
IN SEPTEMBER,
A SIGNED FENDER
GUITAR, FREE HOOPS
AND BASKETBALLS,
VERY HIP T-SHIRTS,
KAZOOS, OVER 3,000
TITLES AND ALL THE
MUSIC YOU'LL EVER
NEED IN ONE LIBRARY.**



Big. Easy. Booth 729.

N'awlins. Jazz. Bourbon Street. Some things never change. But your souvenirs will be a bit different this year.

You could win a beautiful, classic Fender appliance that has been rendered even more so by the addition of the hand-signed autographs of two music giants: Jan Pulsford of Madame LaPulse's House of Groove, and brother Nigel Pulsford, platinum-selling BUSH guitarist.

Your (free) t-shirt will reflect your love of a diversity of great music. You may have to rearrange your luggage to pack basketball backboards and kazoos.

And FirstCom's Custom Production Library collectible tin beats a swizzle stick from Antoine's any day. It's a preview of what you'll be using from now on if you want to customize your station's sound and attract more advertisers—if you want

to spend more time producing with fresh, updated music, less time searching. It's deep, it's big and it's easy. See you at booth 729.

(If you can't make it, call 1-800-858-8880 for your CPL tin—you'll be glad you did. So will your GM and the accounting staff.)



1-800-858-8880 Fax: 972-404-9656
13747 Montfort Dr., Ste. 220, Dallas, TX 75240
www.firstcom.com e-mail: info@firstcom.com

STREET TALK®

Continued from Page 24

WMAL's Era Of Gallant-ry About To End

WMAL-AM/Washington OM **Jim Gallant**, who joined the ABC News/Talk powerhouse in the early-'60s, has announced that he'll leave the station next April. "He's been a good part of the heart and soul of WMAL; there's been a very long love affair between Jim Gallant and WMAL," President/GM **Tom Bresnahan** told R&R. Bresnahan, who said Gallant first mentioned the possibility of retiring from the station a year ago, said he'll immediately begin recruiting a replacement with the hope that the new hire can get several months' training from Gallant.

Speaking of WMAL, the station's **Ric Edelman** will soon be doing double duty on co-owned **WLS-AM/Chicago**. Beginning Saturday (9/6), financial guru/best-selling author Edelman will do a show specifically for WLS via satellite from the 'MAL studios.

Downey's Fuming Over Stern Accusation

One-time smoking gun **Morton Downey Jr.**, who quit his **WTAM/Cleveland** talk show to devote his full attention to an anti-smoking campaign, fired off a letter to **TAM** after **Howard Stern** made some wisecracks about Downey allegedly falling off the wagon on his syndicated show (heard locally on **WNCX**). Downey's publicist, **Les Schechter**, said a newspaper columnist (who later ran a correction) reported Downey had been smoking again; Stern subsequently ridiculed Downey, so Downey just wanted to set the record straight. "He hasn't picked up a cigarette," Schechter said. "He very much fears this will jeopardize his credibility."

At soon-to-be-Chancellor Media AC **KBIG/L.A.**, APD/MD **Dave Verdery** is taking over the PD position, with veteran **KBIG** staffer **Charlie Rafols** ascending to MD, at least on an interim basis. Verdery succeeds **Dave Ervin**, who will become VP/GM of crosstown **KZLA** when **Bonneville** takes control of the Country outlet from Chancellor Media.

A Classic battle — Classic Rock, that is — is taking shape in the Big Apple: Both **WNEW-FM** and **WAXQ-FM** are vying for the "presents" of the Rolling Stones' October 16 New York-area performance at **Giants**

Stadium, according to the *NY Daily News*. Both stations will be doing ticket giveaways and other Stones-related promotions.

Dees Deals, Renews Syndication Agreement

Rick Dees' **CD Media** has inked a deal to continue its relationship with syndicator **Radio Today Entertainment** and **Tom Shovan**. The new agreement runs through the end of the year 2000, with Radio Today providing promotion, marketing, and affiliate relations for CD Media's two countdown shows — "Rick Dees' Weekly Top 40" and "Rick Dees' Weekly Top 40 Hot AC" — and its "Satellite Comedy Network." Shovan will also function as Radio Today's VP/Marketing & Program Development.



Tom Shovan

Cox Broadcasting's **WCNN/Atlanta** shifts from Sports Talk to heavily syndicated Talk. Among the station's new offerings: **Westwood One's CNNRadio**, **CNN Headline News**, and **Dr. Toni Grant's** and **G. Gordon Liddy's** syndicated shows. The locally based Sports Talk hosts who had made up "The Fan"'s lineup have all left the station; PD **Greg Mocerri** stays on to oversee programming.

Continued on Page 28

Rumbles, Pt. 1

- **WKZW/Peoria, IL** drops CHR for Classic Rock.
- **WCIL-FM/Carbondale, IL** inks syndicated morning guys **Steve & D.C.** for mornings as **John Riley** exits.
- **KFRQ/McAllen-Brownsville MD** **Jackie Lynn** exits. **Tony Forina** returns as her replacement and tacks on afternoon drive duties.
- Adult Alternative **KMBY/Monterey** flips to Active Rock under PD **Chris White**; **Rich Berlin** segues to MD.
- **KHFJ/Austin APD** **Krash Kelly** adds MD duties.
- **WARQ/Columbia, SC** OM/middayer **Steve Varhol** resigns to pursue a career in law; **Jim Penman** joins for middays.
- **KHTS/San Diego** nighttimer **Hitman Hayes** adds MD duties.
- **KRUZ/Santa Barbara, CA** PD/MD **Duncan Payton** is promoted to S: Dir./Programming & Music.
- **WKQZ/Saginaw, MI** taps ex-**WZZQ/Terre Haute, IN** PD **Jack Lawson** for similar duties.
- **Jon Byrd** becomes PD at **WQBZ/Macon, GA**.
- **J.J. Toons** (aka **Joe Jones**) becomes PD at **KQRK/Midland-Odessa, TX**; **Frank Hall** is elevated to OM.

the tories

Flying Solo

on your desk now!

Now Playing:

KTCL/Denver

KNSX KRAB KZTX

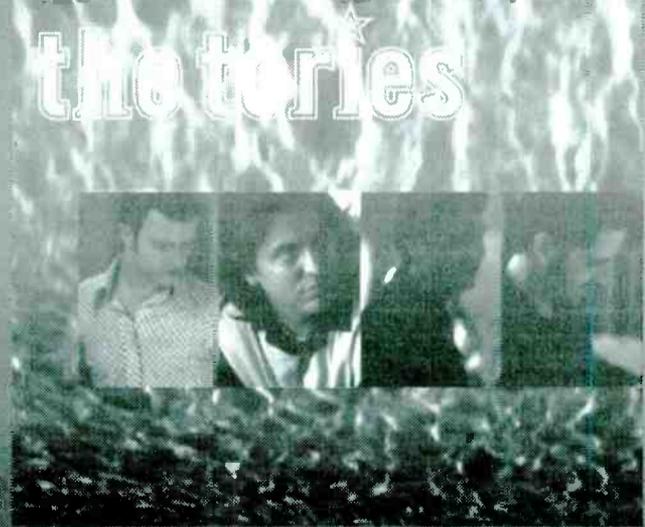
"...an addicting track that blends together a psychedelic pop/rock sound with an alternative edge..." —Album Network 8/29/97

"...you'll want to make damn sure that you don't miss this band. The Tories create fabulous Pop Rock for the '90's..." —Imqb 8/29/97

"Their blistering live performances and irresistible hooks make The Tories a band not to be missed." —CMJ

OPENING FOR SISTER HAZEL

Flying Solo • Not What It Appears • Gladys Kravitz



from the album

Wonderful Life in stores September 23

MANAGEMENT: DAVID CHRISTENSEN

www.tories.com



www.n2kencodedmusic.com

got callout?

NAB BOOTH 1053

COM QUEST

INTERACTIVE IN-HOUSE CALL-OUT MUSIC RESEARCH

CALL FOR FREE VIDEOS & BROCHURES!

619-659-3600

www.callout.com

#1 MOST ADDED!

En Vogue

"Too Gone,
Too Long"

R&R CHR/Rhy

29 - 24

R&R CHR/Pop

40 - 34

MAINSTREAM MONITOR

DEBUT 40* !

MONITOR RHYTHMIC 33*-22*!

New This Week:

WBZZ/Pittsburgh
KMXV/Kansas City
WZEE/Madison
KPSI/Palm Springs
KHTT/Tulsa
KCHX/Odessa
and more!

Spinning:

WJMN/Boston 43x
WPOW/Miami 25x
KPRR/El Paso 29x
KBOS/Fresno 30x
KGGI/Riverside 25x
KQKS/Denver 54x
WFLZ/Tampa 31x
WZJM/Cleveland 24x
WGTZ/Dayton 30x
WDJX/Louisville 27x
KHKS/Dallas 20x
KKFR/Phoenix 20x



STREET TALK®

Continued from Page 27

WCBS-FM/New York late-morning host and market veteran **Ron Lundy** retires.

Trading Places In West Palm Beach

Broadcasting at 1040 kHz, Fairbanks Communications' Nostalgia **WJNA-AM** was able to reach the West Palm Beach and Miami markets; at 1230 kHz, News/Talk **WJNO-AM** could only be heard between Ft. Lauderdale and West Palm Beach. But on Labor Day, WJNO gave up its 61-year home for the greener pastures of WJNA's signal. Now WJNO — which also simulcasts on WJNX/Vero Beach, FL at 1330 kHz — will have signal coverage from central Brevard County to south Dade County, a 180-mile stretch. It's unclear whether WJNO's Marlins, Dolphins, and Panthers play-by-play will be affected by the move; coverage for all three teams originates from WQAM/Miami. Following the signal swap, WJNO's signal would cover WQAM's primary listening area. WQAM PD Duff Lindsay could not be reached for comment.

Journal Broadcasting's **WTMJ/Milwaukee**, the flagship station of the Milwaukee Brewers baseball club, takes over the operation of the Brewers Radio Network beginning in 1998. The team had been operating its own network since 1983.

Rumbles

- WONE/Akron joined the **Bob & Tom** morning bandwagon on Tuesday (9/2). Meanwhile, WTFX/Louisville has not renewed its contract with the syndicated pair; mornings will now be handled by another Bob & Tom pair: PD **Future Bob** and "Tom The Traffic Guy."
- KQKY/Kearney, NE afternoon driver **Nevin Dane** is the new nighttimer at co-owned KQKQ/Omaha.
- At KRUF/Shreveport, LA, nighttimer **Mike Anthony** exits and is replaced by **Patrick Phillips** (aka DJ IQ), formerly an intern at crosstown Urban KMJJ. Also, ex-WZBQ/Tuscaloosa, AL staffer **Jim Sute** (aka Dino) joins for weekends & swing.
- WKXJ/Chattanooga morning producer/co-host **Gary Poole** exits.
- **Cousin Deke** is tapped as interim MD at WKQQ/Lexington, KY.
- Congrats to WMAD/Madison, WI PD **Pat Frawley** and bride **Karin Kittleson**, who tied the knot on Saturday (8/30).
- Condolences to the staff of WCMC-AM/Atlantic City: Station Mgr. **Ray Martin** died Sunday (8/31) at age 61.

RADIO & RECORDS



1

- **Don Bouloukos** chosen as co-COO of American Radio Systems.
- **Chris Claus** recruited as WOGL-FM/Philadelphia VP/GM.
- **Marc Chase** elevated to Dir./Cincinnati Prog. Ops. for Jacor.
- **Dr. Laura Schlessinger** adds SBI Pres. duties; **Paul Douglas** appointed VP/GM.
- **Ralph Tortora** tapped as WRCN/Long Island PD.

5

- **Clint Sly** selected VP/GM of WRIF/Detroit.
- **Bill Pasha** promoted to Corp. PD of Paxson.
- **Kevin Stapleford** boosted to VP/Prog. for Noble Broadcasting.
- **Dave Van Stone** set as KHMN/Houston PD.
- **Lawrence Tanter** accepts KSRF & KOCMLA PD gig.

10

- Sandusky Broadcasting promotes **Norm Rau** to Pres. and **Ed Wodka** to KEGD/Dallas VP/GM.
- **Jim Morely** appointed Exec. VP/NewCity Communications.
- **Bill Gilreath** elevated to WHQT/Miami GM.
- **Jacor** acquires **Eastman Radio Inc.** for \$8 million in stock.

15

- Susquehanna sets **George Hyde** as VP/GM of WQBA-AM & FM/Miami and **Gordon Obarski** as GM of WRRM/Cincinnati.
- **Steve Kingston** named WBZZ/Pittsburgh OM/PD.
- **Ron Nenni** tapped as WDVE/Pittsburgh Music Coordinator.
- **Emmis** buys **WLWL/Minneapolis** for \$6 million.

20

- **WDGY/Minneapolis** goes Country, with **Dan Halyburton** as the PD.
- **Dave-O Popovich** named WQFM/Milwaukee interim MD/weekends.
- **Chuck Moshontz** appointed KZEW/Dallas ND.
- **Chick Hearn** to continue as the L.A. Lakers radio/TV announcer for his 17th consecutive year — and believe it or not, he's still there!

Records

- Promo veteran **Ray Gmeiner** joins Virgin as the label's new VP/Promotion, based in Los Angeles.
- RCA Nashville Dir./Nat'l Promo **Eric Beggs** exits.
- **Hilare Brosio**, formerly of the Enclave, will join Elektra as its West Coast Director/Rock Promotion this month.
- Wind-up has hired two promotion people: **Wendy Naylor** joins for West Coast duties, while **Drew Hausner** grabs the East Coast responsibilities. That leaves two regions up for grabs, based out of Chicago and Atlanta.

**Mad
Passionate
Broadcasting
for the
21st Century**

**Hi Tech & Hi Touch
Broadcast Systems Design & Construction**

We can build your new studios,
off site as a turnkey system.
Installation in days not months!



800 801 CMBE (2623) www.cmbe.com +1 916 676 4344

peter

CETERA...

YOU'RE THE INSPIRATION

The exciting
new version
featuring the
Platinum selling
group

AZ YET

*Than
ever*

RIVER
NORTH
RECORDS



Why Formatics Count In Talk Radio

□ A good structure for a show can actually empower a host

By Valerie Geller

As a News/Talk consultant, it's my job to listen to a lot of Talk radio with an ear to finding and developing talent. I am amazed at how much more powerful the shows and hosts could be if they paid a little more attention to structuring a show.

Like everyone, listeners are creatures of habit. They like surprises, but in a controlled way. A good structure for the talk show actually empowers a host so that he or she does not have to worry about the "frame" of the picture. If the formatics are in place, all you have to do as a host is come up with riveting, relevant stuff to say. That is where the focus should be.

When Teasing Is Good

As a PD, always explain to hosts why they must do formatics. Point out that every 15 minutes they need to benchmark at least five things:

- the name of the host
- the station's call letters
- the station's nickname ("The Talk Station")
- the frequency-dial position
- anything interesting coming up next, just in case the listener is not interested in the item on-air right this second.

"Next up, a naked Brad Pitt ..." Teasing helps the audience stick around. It is no coincidence that *Entertainment Tonight* saves the Brad Pitt nude photo story for the last two minutes of the show. It is highly calculated to get you to stay glued to the set, waiting through 23 fairly dull minutes on little-known soap stars with nothing to say or stuntpeople talking about how much they hurt at night, all

☞

Throw out stale bread, or, in radio's case, old promos. It is tempting to use decent promos over and over again. I've heard stations use the same old promos for days, weeks, years even. Please do not give in to that temptation!

☞

leading up to Brad's naked butt on the tropical island.

Teasing, promos, formatics, are all important elements. They are the "frame." No one goes to the museum to look at picture frames, but when an average picture is beautifully framed, it really does help the picture inside. And great artwork can be enhanced by a frame as well. And, yes, I know Howard Stern pays little or no attention to formatics, but he is a rare exception. (I actually had to tell a couple of the hosts I coach that I'm tired of hearing Howard used as an excuse. I actually said, "You get

me Howard Stern's ratings, and I'll get off your case about saying the call letters.")

Again, though, formatics are not the most important part of the show. What you say on the air as a host is.

How you pick your topics?

- Do you care about what you are talking about, or did you pick a subject because the author was in town and could show up at the station at 4pm during your airtime?
- Is the topic a producer pick or your pick?
- Do you have your question focused?
- Do you have an idea of how you would like to engage your audience?
- Do you have a strong opinion or position on the topic? (A note here: You do not always have to express your opinion if you do not want to, but you must always have knowledge of the issue, have an opinion, and know what you believe, whether you say it on the air or not.)

The final part of your show content as talk talent is storytelling. Storytelling is what rivets an audience. A good storyteller (like Stern, Rush Limbaugh, or Paul Harvey) can actually forget formatics because the listeners will come back tomorrow and try and find the show. But if you mind your formatics, you make it a lot easier for them. They know to go to AM 840 instead of "somewhere around the middle of the AM dial."



STATELY BILLBOARD — Sometimes simplicity is the best form of getting one's message across. For News/Talk WHO-AM/Des Moines Operations Supervisor Dave Campbell (who now does afternoons at sister AC KLYF-FM), a billboard that simply stated what his station provided to listeners was the best way to promote WHO. Therefore, he designed a board that emulated those signs out on the interstate that direct radio listeners to highway information provided by the state. The billboard was placed on major highways around the Iowa capital, and believe it or not, WHO received tons of comments from people saying how nice it was that the state put up a sign for the station! And it does send a much different message than placing a huge mug of Rush Limbaugh or Dr. Dean Edell up on a billboard.

What Really Works

Let's talk specifically about what works formatically for a talk show. These are suggested basics in formatics that can make a difference in your show's "power" (and get you ratings). Before each break:

- Remember to tease what's coming up and ask questions.
- Involve the audience. Use the cliffhanger to keep them through a break, coming back for more, or just listening longer.

Here's a sample reset:

"In case you've just joined us, I am James Johnson, and you are listening to WXYZ AM 690. Our guest is supermodel Christie Christensen, talking about her new book, *Sleep Your Way To The Top*. What do you think? Is it OK to use sex to get your next job? Here's our number to call 666-6666."

In that brief time, you've given your name, the station call letters and dial position, the topic, and

you've asked for a response. Make sure the question is one that everyone listening will have a burning desire to answer — either by mentally participating with you or actually calling your show!

Another helpful hint: Try not to use the actual term "break." It comes from TV. When you tell the audience you will be taking a break, they may think they can tune out and come back later. Every element on the radio should sound connected to each other. Instead of, "We break now for news," why not try, "It's time to find out what is going on in the rest of the world. It's 6:00" (then, without another word, take your "break").

Remember: It is better to leave the audience hungry than to overfeed them. Make them want to come back for more. If you err, err on the side of brevity. It's more effective and keeps listeners longer than going on too long with a topic.

We Are Family

Here's another trick: To enhance ratings, "stationality," and a sense

WHO SAID WHAT WHEN?



"TRACKER beats cassettes hands down. It's a PD's secret weapon!"

-- Jack Swanson, OM, KGO/KSFO San Francisco

TRACKER hears every word they say ...

"I can aircheck ANY daypart, ANY show, ANY time from ANY phone! Let's say a listener calls me about something my host said at 2:20 AM. I put'em on hold, punch up the TRACKER, hear what they REALLY said, and go back armed with the facts!"

-- Phil Boyce, PD, WABC/New York

Free Fast Fax: Busy? Simply jot your name and call letters below and fax to 914-723-2258 for a Free Demo and info on Tracker.

Fax: 914-723-2258 Tel: 914-723-8567 www.rcsworks.com

FROM THE MAKERS OF
Selector
THE MUSIC SCHEDULING SYSTEM

RCS
Sound Software

of continuity on the station, try to cross-promote the shows like you mean it. Try using the doughnut method of a host within another host's show. This will give your station a feeling that all the hosts listen to and support each other. It's part of that "radio station is a family" thing, and it works.

Take this example of a doughnut promo:

"Hi, I'm Sam Greenfield on KXNT AM 840, The Talk Station.

I know right now you are listening to and enjoying the Dr. Laura show, but I'd like to invite you to join me later on this afternoon, around 3:05.

We'll be taking calls and talking about what is going on all over

the Valley. The mayor will check in during our 4:00 hour, and there will be a few surprises. Right here, afternoons, on AM 840, The

Talk Station."

Throw out stale bread, or, in radio's case, old promos. It is tempting to use decent promos over and over again. I've heard stations use the same old promos for days, weeks, years even. Please do not give in to that temptation!

Change these promos each hour inside each show. Never be boring.

Running the same old promo over and over again is boring. Especially if it is a "standout" promo — one that is especially distinctive, funny, or memorable in some way. Resist temptation and kill it after one or two times on-air. Even if two listeners hear it three times, that is two

times too many. If the staff complains and says, "But I did one, and it's good enough," remind them that creativity begets more

creativity. No one ever said this was easy, it's work. But it's great work.

Another trick to keep the host energized is to ask her (or him) to cut her promos for tomorrow before she goes on-air with today's show. Before the show, the talent will be a bit anxious, "up for it," and sound sparkly, full of energy and enthusiasm.

After three or four hours on-air, particularly if the day's show was not one of the great ones, the host may not feel as "creatively stimulated." So try running the host into the production room prior to the show and see what you can come up with to promote tomorrow's show and the other hosts as well!

A final note on promos and any other prerecorded bits or elements: When you work with prerecorded stuff, make it perfect. There are no excuses here. It should sound exactly as you want it to sound. When a talent is live on the air, anything goes, but prerecorded or material is the one opportunity we have to control each second on-air. Do not waste even two seconds of this time. Doing it powerfully means doing it right. Make it flawless. Create radio art.

Inside The N/T Numbers

Arbitron issues format's 'national' results

By now you've read several articles on News/Talk's ratings performance during the spring. Care for some more stats?

The information you'll read about here comes from Arbitron's national database. These numbers will differ from what you've read elsewhere because they're simply not mathematical averages of data from various markets. Instead, it's as if the diaries from the 94 continuously measured markets were consolidated into one huge market, thus creating a national listening profile.

This information includes stations with a News, Talk, or N/T designation (but not Sports), and it will be updated every quarter so you can compare and contrast N/T's performance on a book-to-book and year-to-year basis in the future.

N/T's Spring Numbers Down

News/Talk normally dips between the winter and spring surveys. This year's dip (15.1-13.9) seems to be deeper than normal, however — perhaps because of a lack of compelling issues, such as a general election or an "event" news story like the O.J. Simpson trial. On a year-to-year basis, the format was down by about a point as well.

Here's how N/T performed on a regional basis (winter-spring trend):

- New England (Connecticut and all states north): 19.4-19.3
- Mid-Atlantic (NY, NJ, PA): 19.2-18.3
- South Atlantic (Maryland to Florida): 12.7-11.8
- South Central (Texas to Kentucky): 9.6-9.0
- East N. Central (IL, MI, WI, IN, OH): 17.8-13.9
- West N. Central (MN, MI, Dakotas, KS, NE.): 13.2-12.3
- Mountain (Rockies states, NV, NM, AZ): 14.0-13.7
- Pacific (CA, OR, WA, AK, HI): 14.6-14.0

And here's how the format fared by daypart:

- Mornings: 18.9-17.0
- Middays: 15.7-14.2
- Afternoons: 13.9-13.0
- Evenings: 11.9-13.0
- Weekends: 12.1-11.2

Finally, here's how N/T performed by age group:

- Teens: 1.5-1.5
- Adults 18-24: 3.3-2.8
- Adults 25-34: 7.9-7.1
- Adults 35-44: 12.1-11.1
- Adults 45-54: 17.9-16.5
- Adults 55-64: 27.0-24.1
- Adults 65+: 38.6-37.0

How Do You Pick Your Topics?

- Do you care about what you are talking about, or did you pick a subject because the author was in town and could show up at the station at 4pm during your airtime?
- Is the topic a producer pick or your pick?
- Do you have your question focused?
- Do you have an idea of how you would like to engage your audience?
- Do you have a strong opinion or position on the topic? (A note here: You do not always have to express your opinion if you do not want to, but you must always have knowledge of the issue, have an opinion, and know what you believe, whether you say it on the air or not.)

Come meet Talk consultant Valerie Geller during the upcoming NAB on Friday, Sept. 19 from 2:15-2:45pm at the RTNDA lobby bookstore at the New Orleans Convention Center. Or reach her at (212) 580-3385, or by e-mail at www.gellermedia.com



HELP US HELP YOU...

EARN RATINGS AND COMPENSATION AT NIGHT!

THE PSYCHIC FRIENDS RADIO NETWORK, Monday - Friday, 10 p.m. - 2 a.m., live programming every night! Police use them... Presidents use them... now your station can use them too to earn ratings and compensation every week night!

The Psychic Friends Radio Network is a caller-driven talk show that will provide your station with quality live entertainment. The Psychic Friends Network, with a track record of 12 million calls, will be the ultimate in stimulating and compelling night time radio.

Distributed and Produced by **NightStar Entertainment**

Call: NEW YORK
(212) 588-9700

LOS ANGELES
(714) 515-4600





STEVE WONSIEWICZ

Sun Shining On Florida Rock

□ Healthy competition, informal radio network, spawn fertile market for Sunshine state rock bands

Florida is rockin'! Thanks to a radio-friendly environment for local talent, Sunshine state rock bands over the past year have been getting their fair share of attention across the country. Atlantic's **Mighty Joe Plum** and **Wind-up's Creed** are the latest rock acts to cross state lines at Active Rock, Rock, Alternative, and Adult Alternative, following on the earlier success of groups like **Seven Mary Three** and the **Hazies** and, more recently, **Universal's Sister Hazel** and Atlantic's **Matchbox 20**.

Breaking homegrown talent isn't new; it happens all the time. Also, rock isn't the only style of music emerging from Florida. Orlando is home to a thriving electronica scene, for instance, and dance receives its fair share of attention, mainly driven in Miami by the 11-year legacy of **WPOW/(Power 96) Miami**.

Yet the frequency and consistency with which Florida bands are breaking out of their home state bears a closer look. What emerges is an interesting snapshot of a loose coalition of Active Rock and Alternative programmers sharing information on local talent. Many of these same programmers have worked closely with these acts, showing them ways to improve their music and their chances of getting airplay. The bands, luckily, have had the foresight to follow that advice.

Rock En Vogue?

Timing also is playing a pivotal role. Mainstream rock appears to be in vogue at Rock and Pop thanks to the success of records from bands like **Wallflowers** ("One Headlight," "The Difference"), **Matchbox 20** ("Push"), and **Tonic** ("If You Could Only See"). And the music being released from the new generation of Florida rock groups fits hand in glove with what's working at many formats.

Observes **Jacor**-owned Active Rock **WXTB/Tampa OM Brad Hardin**, "I don't think this is the next Seattle or that there's something in the water. It's simply that these are great rock bands writing great songs and breaking from Rock radio. There's nothing alternative about **Matchbox 20** or **Seven Mary Three**. These bands have paid their dues by touring and happened to have put out a few great independent records that got some airplay. I played them because the records were a lot better than anything the majors were releasing. And I wouldn't say that I'm playing any more local bands than when I was at [Jacor-owned Active Rock] **WEBN/Cincinnati**."

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues? Call me at (615) 244-8677 or e-mail: swonz@aol.com



Brad Hardin

Given 'XTB's success over the years, fellow Florida PDs tend to pay close attention to what the station is playing. The same goes with Active Rocker **WJRR/Orlando**, which gained notoriety for its vital role in breaking **Seven Mary Three** and **Collective Soul**, even though the latter isn't a Florida band, per se. The net result is that those two stations, whether anyone wants to admit it or not, have a subtle influence on what other Florida stations are playing. Just as important, Hardin has turned on other **Jacor** Rock programmers to new acts like **Creed** and **Mighty Joe Plum**, even though he wasn't the first to play them.

Despite the information-sharing, Hardin says there isn't any kind of network in place to help break the bands. "I didn't speak to anybody about these projects. The records came across my desk — or, in the case of **Mighty Joe Plum**, were already getting airplay on the station before I got here — and I believed the songs were hits."

Informal Grapevine

That said, however, Hardin admits he has spoken with **Alternative WXSR/Tallahassee PD Rick Schmidt** about **Creed** since 'XSR — formerly owned by **Paxson** and now by **Clear Channel** — was largely responsible for breaking the band in Florida. It's the informal nature of the programmer's grapevine that is fostering a healthy market for homegrown talent.

Schmidt comments, "Brad's a great guy and smart programmer. We've talked a lot about **Creed**. I also get [sister station **Alternative**] **WPLA/Jacksonville's** callout and auditorium research, and they get mine. And we [the former **Paxson** stations] do a conference call once a month. But I don't think that's it. We're not really sharing a lot of information on a regular basis. I think it has more to do with some comradery among us."

That's true, but given the growing success of Florida talent and who's breaking who, some industry pros believe a friendly competition has emerged within the state as to who will discover the next big band. Programmers also get credit for not blindly supporting bands just because the members have Florida driver's li-

censes. Schmidt continues, "It's not like we're playing anything and everything. Like a lot of other stations, our playlist is tight as hell."

Another factor that's playing a role is the overall musical preferences of Florida listeners, say some execs. Schmidt notes, "There are very few English, techno, or rhythm-oriented bands we can break, so we are kind of limited as to the different styles of records we can play, and that's forced us to look at these records. **Matchbox**, **Creed**, **Sister Hazel**, **Mighty Joe Plum** — they all are different, but then again, they all sound very similar. People who go to a **Matchbox 20** show are probably going to go to a **Sister Hazel** or **Mighty Joe Plum** or **Creed** concert."

Hardin agrees. "Yeah, there are a lot of similarities, but the bands are still different enough so it doesn't sound like you're playing the same records all the time."

Not surprisingly, Florida programmers have taken their fair share of heat from label promo execs for playing local acts. Schmidt says, "I would always get people complaining about how much we were playing **Sister Hazel**. They'd get pissed that we were taking up a slot on the playlist for an unknown band. They all wanted to know what the deal was."

That doesn't hold true for **A&R**. People paid close attention, says Schmidt, when he started playing **Creed**. "We started playing their independent record in March, and two months later they were signed."

Accessible Rock Sound

One exec who has seen the market develop from both the radio and records perspective is **Orlando-based Atlantic A&R rep Steve Robertson**, a former **WJRR** PD. "I wish there was an easy to answer to what's happening, but there isn't any. The scene wasn't weak before, but it wasn't extra strong, either, even though it's becoming stronger because of all the attention we're getting. Until recently, it was pretty much like any other area. About the only common thread is that these bands have an accessible rock sound. That's probably as far as it goes."

Recalling his not-too-distant 'JRR days, Robertson says, "At **Paxson** we tried to have regular Rock programming meetings and conference calls, but it wasn't that tightly organized. We just shared some research and talked about records that were working for us."

Robertson — who was instrumental in bringing then-unsigned **Collective Soul** and **Seven Mary Three** to radio's attention — agrees that a



Steve Robertson



Pam Edwards



These are great rock bands writing great songs and breaking from Rock radio. I played them because the records were a lot better than anything the majors were releasing.

— Brad Hardin

friendly competition has emerged over the years in breaking bands. "I think your playlist says the most. Everybody watches everybody else's playlist. I know I was watching 'XTB's playlist, because they were into breaking records for a long time. As a result of my success with **Collective Soul** and **Seven Mary Three**, people started looking more closely at what I was playing."

"Back then I had the attitude that I didn't want to wait for the labels to give us hits if we already had something that we believed was a hit from a band we thought we could work with. I knew the station would benefit from playing the record, but it would also benefit because the band would play our shows and help us out in other ways. We had a ton of shows with **Collective Soul** and **Seven Mary Three**. We advertised the fact that we broke the band and pounded that into our audience and made them feel they were a part of it, which they were."

"At the time I didn't realize how unique it was to do that. The **Collective Soul** thing happened early in my programming tenure at 'JRR. I only found out later that that doesn't happen very often, which is kind of surprising."

What's also interesting is the creative working relationship some of the bands have struck up with some PDs. **Robertson** was already doing **A&R** back then, even going so far as to advise **Mighty Joe Plum** on its repertoire and suggesting the band rerecord older material and

write new songs. 'XSR's Schmidt did the same with **Creed**. He recalls, "I've known these guys for nearly a year. When we first received their record, the single was eight-and-a-half minutes long and not very well recorded. I told them to whittle it down, put in on a disc or DAT, and that maybe we would deal with it. They did it, and we realized it was a hit."

Active Stations

From a promotion perspective, **Work VP/Rock Promotion Pam Edwards** says several factors play a role in making the market an Active Rock paradise. "First of all, the state is one of the most over-radioed markets in the country. There are tons of active stations in Florida, and they tend to be more active in breaking records than the rest of the country. And it's not just rock — look at dance records in Miami."

The state's demographics, Edwards says, also work favorably. "Look at how many large markets there are in Florida. Plus, the state is growing like crazy, and it's a lot younger than many of us think. Yeah, there are a lot of retired senior citizens, but the growing population is people under 34 years old."

Edwards, who recently completed a power promo trip in the state, also says the stations offer the labels excellent visibility for local talent. "We're doing a surf festival with **Maypole** for 'JRR, and 100,000-150,000 people will show up. You don't get those kinds of shows in many places. It's a great opportunity for us."

Mammoth Records President/Founder **Jay Faires**, who signed **Seven Mary Three**, gives high marks to what's going on in Florida for yet another reason: artist development. The natural growth of these bands provides an excellent backdrop for the labels to see if the acts have what it takes to succeed. Faires comments, "It's a lot more real. It's fans reacting to the music instead of industry hype, where attorneys stir things and people get million-dollar deals when

they've only played five shows and don't have a sales or touring base. It's kids calling up stations week after week, wanting to know when the band is coming back to town and requesting the record again. I'm just surprised it doesn't happen more often."

"There's something about a band that goes through that process. Being in Los Angeles or New York and hearing all the rumors and gossip, that's not reality. Reality is getting in a van and going from Tampa to Orlando to do a show, learning that you have to meet the programmer and retailers, and doing local press interviews. That's what bands do, and that's where you can see if the band has what it takes to make the thing pay off."

In effect, it's market research at its most basic level. Faires continues, "[Sr. VP/Promotion] **Danny Buch** and a lot of great promotion execs at **Atlantic** taught me that if you can take a band top 10 in a market, you can take it top 10 nationally. That sounds crazy but it's not. We did the same with the **Squirrel Nut Zippers**."

Given the notoriety the state is gaining in developing and breaking rock acts, **Atlantic Sr. Director/A&R Regional Promotion Kim Stephens**, who has been following the Florida scene for years and who signed **Matchbox 20** and **Collective Soul**, expects more bands to be signed from the market. "Success breeds success. Now, a lot of people are looking under every rock, looking for the next big thing or next big band. You're going to see more things happen."

Stephens also notes the great history Florida has with rock, citing **Lynyrd Skynyrd**, **Blackfoot**, and **Tom Petty**. "There is a lot of talent in the area that probably wasn't getting the attention it deserved. For the last couple of years there has been a groundswell of music. I just think Florida's time has come."



Jay Faires



Kim Stephens

RR LAUNCHING PAD

Columbia's Coppola Corrals CHR With 'Legends'

It looks like pop music has found its new home on the range. **Columbia** singer/songwriter **Imani Coppola** is galloping down the western-themed trail-blazed by **Paula Cole**'s "Where Have All The Cowboys Gone?" with her feisty, uptempo, hip-hop debut single, "Legend Of A Cowgirl."

The 19-year-old native Long Islander — a classically trained violinist enrolled at State University Of New York

burgh, and **KCHZ/Kansas City**.

The center of an intense bidding war, Coppola first came to Columbia's attention in early June, when the label received one of the demo tapes she'd mailed. Director/A&R **Joanna Ifrah**, the second person to receive the tape, was struck by what she heard. She passed the tape on to label Chairman/President **Don Jenner**, who immediately put the wheels in motion for what

was no concern that things were moving *too* quickly. "The demo was so well done that we didn't change much. Also, she and Michael really clicked in the studio. 'Legend Of A Cowgirl' was the first song they wrote together. We wanted to move quickly because of how strongly we believe in the artist."

When it came to set-up at radio, Columbia opted for a slow build among tastemaker stations, giving programmers a taste of the single in July and August, prepping it for a healthy run at Pop during the holidays. VP/Pop Promotion **Charlie Walk** recalls, "We wanted the programmers who get the kinds of records and artists that may not fit right down the middle of the format. We wanted to make sure these people could spend some time with the record, because this is a real artist with real credibility who's created an incredibly diverse album."

"The goal was to take a systematic approach and grow this thing organically from those stations. We knew this record would immediately react. Now radio's speaking to radio about the record, which is the key to a long run rather than 'quick on, quick off.' The one thing we didn't want to do was try and blow it up the first week out, the 'everyone has to be on it the first week' kind of mentality."

At radio, one of the first PDs to get it was KFMB PD **Tracy Johnson**. "Columbia quietly came in and played it for us in early June, and I immediately asked for a copy. We got one several weeks later and put it on. It's getting great phones and is one of my most favorite records on the air right now."

"It's one of those records that really makes a difference and comes alive on the air. It's very strong with woman of all ages, particularly 18-34s."

WNTQ/Syracuse MD Jimmy Olsen, whose station was one of the first CHRs to add the single, echoes those comments. "We picked it up because it sounded very cool and would appeal to older females 24-plus. It's a great imaging song for our station. It's a pretty sophisticated song and has a great attitude."

Coppola's debut album, *Chupacabra*, hits retail on October 7.



Imani Coppola

— is roping in pop programmers across the country with the track, which craftily samples **Donovan**'s psychedelic evergreen "Sunshine Superman." It's already being reported by CHR/Pop outlets like **WXKS/Boston**, **KKLQ/San Diego**, **WSTR/Atlanta**, and **WBLI/Long Island**. Hot ACs on the song include **KFMB-FM/San Diego**, **KBBT/Portland**, **KYSR/Los Angeles**, **WPLL/Miami**, and **KZZP/Phoenix**. Even a handful of major-market Alternative stations have saddled up: **KDGE/Dallas**, **KTCL/Denver**, **KWOD/Sacramento**, **WXDX/Pitts-**

Ifrah calls a "full-court press. Here's a girl who's never made a demo before and is part of a crazy bidding war. We wanted to spend as much time with her as possible, but couldn't at first because so many people were after her."

The label prevailed and, two weeks after a deal was completed, had Coppola in the studio working on an album with producer and co-writer **Michael Mangini** (known for his work with **Digable Planets**) and engineer **Scoti Alain Elliot**. Two months later the disc was turned in.

While that's an impressive turnaround, **Ifrah** says there

MUSIC NEWS & VIEWS

Mitchell Recording New Album

Joni Mitchell is in the studio working on a new album slated for release next February on Columbia. The renowned singer/songwriter also plans a major tour next year in support of the disc. Also in the works: two TV specials — one a documentary focusing on her artistry and the other a live concert — and a tribute album featuring **Annie Lennox**, **k.d. lang**, **Sarah McLachlan**, **Elvis Costello**, **Janet Jackson**, and **Chaka Khan**. Meantime, **Sony/ATV Music Publishing** has picked up worldwide rights (except the U.K., Australia, and Italy) to Mitchell's entire catalog. It's the first time administration of her repertoire has been under one roof.



Joni Mitchell



Sarah McLachlan

New Pumpkins, 'Lilith Live' Sets?

Album update: Word from the **Smashing Pumpkins** camp is that their next album could be an acoustic affair. Nothing's official, but the band — who are opening for the **Rolling Stones** on a couple of dates — could release the disc sometime next year. In other release news, published reports in Canada indicate that **Sarah McLachlan** plans to release a live *Lilith Fair* album in spring '98. Lock for a double CD on McLachlan's own **Temple Records** imprint. A second *Lilith* tour also is being planned for '98 ... The English techno-pop duo of **Bill Drummond** and **Jimmy Cauty** — who, under the guise of **KLF**, introduced **Tammy Wynette** to the rave crowd via their 1992 hit "Justified & Ancient" — is back with plans to release a new album. The two have recorded a live performance in the U.K. that will be used as the basis for a new album slated to be released this month or next ... **Salt-N-Pepa**'s new album is ready for release this October. Appearing on the disc are **Sheryl Crow** and gospel singer **Kirk Franklin** ... Critically acclaimed British ska group the **Specials** are working on a new album ... **MCA/Mtume Music Group** trio **Cosmic Slop Shop** is putting the finishing touches to its new album set for release on November 4 ... **N2K Encoded Music** rockers **Swamp Boogie Queen** are wrapping up work on a new album, set for a January 20 release.

Tour notes: **Live** kicked off the second leg of its U.S. tour on September 6 in Concord, CA. Opening acts are **Luscious Jackson** and **Manbreak** ... The **Foo Fighters** begin their U.S. tour on September 18 in Las Vegas ... **Primus** is ready to hit the road, beginning its national tour on September 25 in Sacramento ... Co-headlining the latest *House Of Blues* tour are **Dr. John**, **Charlie Musselwhite**, and **Keb' Mo**. The 41-city tour begins on October 15 in Palm Desert, CA.

Asides: Congrats to electronica/drum-and-bass act **Roni Size/Reprazent** on winning Great Britain's coveted Mercury Music Prize, awarded to up-and-coming new artists. The act's debut album will bow in late October on **Talkin' Loud/Mercury** ... **Filter** programmer/guitarist **Brian Liesegang** and **Primal Scream** drummer **Paul Mulreany** have left their respective bands ... **Moby** has recorded a new version of the infamous James Bond movie theme; it'll be heard in the latest 007 flick, *Tomorrow Never Dies*.

BMI Bows Free College Radio CD

Lastly, the performing rights organization **BMI** has launched a new monthly CD that it will distribute free to college radio. Titled "Planet Stereo," the disc will feature several cuts from three or four new and unsigned artists from around the world. The first disc includes songs from the English band **Senna**, Iceland's **Moa**, Northern Ireland's **Thompson**, and Norway's **Getaway People**.



TOP 20

R&R's exclusive sub-chart combining airplay from Hot AC, Alternative, Adult Alternative, and CHR/Pop

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	SISTER HAZEL All For You (Universal) 1253 1302 30/0	1253	1302	30/0
3	2	SARAH MCLACHLAN Building A Mystery (Arista) 1232 1255 33/0	1232	1255	33/0
2	3	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG) 1217 1299 31/0	1217	1299	31/0
5	4	MATCHBOX 20 Push (Lava/Atlantic) 1087 1048 29/1	1087	1048	29/1
4	5	TONIC If You Could Only See (Polydor/A&M) 1077 1112 30/0	1077	1112	30/0
6	6	JEWEL Foolish Games (Atlantic) 947 999 28/0	947	999	28/0
9	7	PAULA COLE I Don't Want To Wait (Imago/WB) 929 846 30/2	929	846	30/2
7	8	WALLFLOWERS The Difference (Interscope) 910 943 27/0	910	943	27/0
11	9	SUGAR RAY Fly (Lava/Atlantic) 850 803 28/0	850	803	28/0
10	10	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury) 812 846 26/0	812	846	26/0
8	11	OMC How Bizarre (Huh!/Mercury) 801 876 23/0	801	876	23/0
13	12	SHAWN COLVIN Sunny Came Home (Columbia) 746 786 27/0	746	786	27/0
12	13	VERVE PIPE The Freshmen (RCA) 737 802 21/0	737	802	21/0
15	14	DAVE MATTHEWS BAND Crash Into Me (RCA) 706 744 21/0	706	744	21/0
16	15	FIONA APPLE Criminal (Work) 678 710 31/0	678	710	31/0
14	16	10,000 MANIACS More Than This (Geffen) 668 768 26/0	668	768	26/0
17	17	SHERYL CROW A Change Would Do You Good (A&M) 655 666 18/0	655	666	18/0
18	18	LIVE Turn My Head (Radioactive) 560 569 25/0	560	569	25/0
19	19	ABRA MOORE Four Leaf Clover (Arista Austin/Arista) 446 499 17/0	446	499	17/0
-	20	SMASH MOUTH Walkin' On The Sun (Interscope) 424 382 29/4	424	382	29/4

This sub-chart is ranked by total plays and combined from the custom chart function on R&R ONLINE. © 1997, R&R Inc.

PERSPECTIVE

BY

KAMX

Dusty Hayes



We're in a little lull right now, and I'm waiting for the next huge Pop/Alternative "hit." The challenge for those of us in Pop/Alternative is to find mass-appeal hit records that aren't too much of this or that.

We must find hit songs that deliver to the essence of the format. Right now, our callout shows that very few records generate much passion. In any format, you want to stay true to a certain sound, but you must also find hit records that people are passionate about. There are only a handful of those right now.

The majority of music for this format will come from Alternative and Adult Alternative. There will also be some exclusive Pop/Alternative songs. One such example might be Chantal Kreviazuk's "Surrounded," which will most likely end up only on Pop/Alternative. Shawn Colvin fit that bill early on.

John Mellencamp has pretty much moved out of the realm of Pop/Alternative. I heard Mellencamp on the station one day and determined he just doesn't fit anymore. When Bryan Adams did the Barbra Streisand duet, he became history for us. Unless Melissa Etheridge comes out with a great album, she'll probably go the same route. That's just a gut feeling I have.

It's very subjective and market-specific, but when artists lose their hipness and viability factors, they move over to traditional Hot AC. Pop/Alternative must be focused to a specific sound. Some '80s retro Depeche Mode works, but Mellencamp and Bryan Adams don't. And while Annie Lennox and Enya are mainstream AC artists, they somehow have the Alternative cachet.

Dusty Hayes is Program Director for KAMX "The Mix" /Austin.

Forward-thinking executives lend their perspectives about Pop/Alternative music and formats each week.



New & Active

DUNCAN SHEIK She Runs Away (Atlantic)
Total Plays: 380, Total Stations: 18, Adds: 1

BLUES TRAVELER Most Precarious (A&M)
Total Plays: 364, Total Stations: 19, Adds: 0

FOREST FOR THE TREES Dream (DreamWorks/Geffen)
Total Plays: 209, Total Stations: 9, Adds: 0

TEXAS Say What You Want (Mercury)
Total Plays: 196, Total Stations: 14, Adds: 3

SUBLIME Wrong Way (Gasoline Alley/MCA)
Total Plays: 181, Total Stations: 9, Adds: 1

DAVE MATTHEWS BAND Tripping Billies (RCA)
Total Plays: 172, Total Stations: 7, Adds: 0

IMANI COPPOLA Legend Of A Cowgirl (Columbia)
Total Plays: 166, Total Stations: 8, Adds: 2

SUNDAYS Summertime (DGC/Geffen)
Total Plays: 164, Total Stations: 13, Adds: 2

PEACH UNION On My Own (Epic)
Total Plays: 162, Total Stations: 8, Adds: 0

TOAD THE WET SPROCKET Crazy Life (Columbia)
Total Plays: 145, Total Stations: 7, Adds: 0

Songs ranked by total plays

Contributing Stations

KAMX/Austin, TX (HAC)
WBMX/Boston, MA (HAC)
WLNK/Charlotte, NC (HAC)
WTMX/Chicago, IL (HAC)
KDGE/Dallas, TX (Alt)
KALC/Denver, CO (HAC)
KXPK/Denver, CO (AA)
WPLT/Detroit, MI (Alt)
KVSR/Fresno, CA (HAC)
WJBX/Ft. Myers, FL (AA)
WKZL/Greensboro, NC (HAC)
KMXB/Las Vegas, NV (HAC)

WLIR/Long Island, NY (Alt)
KYSR/Los Angeles, CA (HAC)
WPLL/Miami, FL (HAC)
KOSO/Modesto, CA (HAC)
WNSR/New York, NY (HAC)
WPTF/Norfolk, VA (HAC)
KTNP/Omaha, NE (HAC)
WSHE/Orlando, FL (HAC)
WPLY/Philadelphia, PA (Alt)
KZON/Phoenix, AZ (Alt)
KZPP/Phoenix, AZ (HAC)
KBBT/Portland, OR (HAC)

WDCG/Raleigh, NC (CHR/P)
KZZO/Sacramento, CA (HAC)
KENZ/Salt Lake City, UT (AA)
KFMB/San Diego, CA (HAC)
KLLC/San Francisco, CA (HAC)
KRUZ/Santa Barbara, CA (HAC)
WVRV/St. Louis, MO (AA)
WHPT/Tampa, FL (AA)
WMTX/Tampa, FL (HAC)
WXLO/Worcester, MA (HAC)

34 Total Stations

HAC-Hot AC Alt-Alternative AA-Adult Alternative CHR/P-CHR/Pop



Dar Williams are you out there

The first single from the new CD *End Of The Summer*

- Scanning 3000 units per week
- Top 20 Adult Alternative Tracks

IMPACTING MONDAY 9/8

Contact:
Liz Opoka 212-473-9173
Jerry Lembo 201-585-5272





EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES SEPTEMBER 5, 1997

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of August 11-17.

CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
LEANN RIMES How Do I Live (<i>Curb</i>)	3.92	—	—	—	57.3%	10.0%
JEWEL Foolish Games (<i>Atlantic</i>)	3.89	3.75	3.87	4.00	64.9%	14.7%
PUFF DADDY & FAITH EVANS I'll Be Missing You (<i>Bad Boy/Arista</i>)	3.84	3.76	3.75	3.83	78.7%	22.5%
WILL SMITH Men In Black (<i>Columbia</i>)	3.84	3.92	3.92	3.93	86.7%	27.7%
VERVE PIPE The Freshmen (<i>RCA</i>)	3.76	3.85	3.91	3.78	69.7%	19.0%
THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	3.75	3.81	3.81	3.61	83.9%	22.5%
SPICE GIRLS 2 Become 1 (<i>Virgin</i>)	3.71	3.69	3.71	3.60	79.6%	20.6%
MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	3.70	3.72	3.73	3.60	71.3%	16.8%
98 DEGREES Invisible Man (<i>Motown</i>)	3.62	3.42	3.63	3.41	50.7%	11.8%
TONIC If You Could Only See (<i>Polydor/A&M</i>)	3.61	3.65	3.70	3.76	53.6%	11.8%
MEREDITH BROOKS Bitch (<i>Capitol</i>)	3.58	3.55	3.58	3.48	86.0%	30.1%
MIGHTY MIGHTY BOSSTONES The Impression... (<i>Big Rig/Mercury</i>)	3.57	3.67	3.66	3.60	50.2%	14.9%
BACKSTREET BOYS Quit Playing Games (With My Heart) (<i>Jive</i>)	3.52	3.48	3.56	3.43	68.7%	20.1%
PAULA COLE I Don't Want To Wait (<i>Imago/WB</i>)	3.51	3.39	3.36	—	45.5%	13.5%
SISTER HAZEL All For You (<i>Universal</i>)	3.51	3.48	3.48	3.36	68.0%	22.0%
DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)	3.47	3.52	3.64	3.65	56.2%	19.9%
WALLFLOWERS The Difference (<i>Interscope</i>)	3.44	3.52	3.61	3.41	61.6%	19.9%
SARAH MCLACHLAN Building A Mystery (<i>Arista</i>)	3.42	3.34	—	—	49.8%	13.3%
ALLURE All Cried Out (<i>Crave</i>)	3.40	3.42	3.46	3.40	41.5%	10.2%
ROBYN Do You Know (What It Takes) (<i>RCA</i>)	3.37	3.48	3.50	3.32	77.7%	28.9%
HANSON Where's The Love (<i>Mercury</i>)	3.35	3.02	3.27	3.13	64.0%	25.4%
OMC How Bizarre (<i>Huh!/Mercury</i>)	3.33	3.36	3.56	3.41	79.4%	31.5%
MARK MORRISON Return Of The Mack (<i>Atlantic</i>)	3.23	3.24	3.25	3.18	73.0%	30.8%
MARIAH CAREY Honey (<i>Columbia</i>)	3.17	3.41	—	—	54.3%	18.0%
SAVAGE GARDEN To The Moon And Back (<i>Columbia</i>)	3.17	2.84	3.17	3.24	33.4%	9.0%
AQUA Barbie Girl (<i>MCA</i>)	3.12	—	—	—	52.4%	21.6%
SHERYL CROW A Change Would Do You Good (<i>A&M</i>)	3.09	3.11	3.39	3.15	67.1%	31.5%
10,000 MANIACS More Than This (<i>Geffen</i>)	3.02	2.98	2.93	2.84	36.3%	10.7%
MR. PRESIDENT Coco Jambo (<i>Warner Bros.</i>)	3.02	2.95	3.07	3.16	49.5%	17.8%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis. **WEST:** Los Angeles, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1997, R&R Inc.

CALLOUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

Country superstar **LeAnn Rimes** debuts at No. 1 on **Callout America** with "How Do I Live" (*Curb*). With support from primarily Country radio, the 15-year-old has sold millions of albums, and Rimes is now showing her multi-format crossover potential ("How" also tops **R&R's** AC chart this week). The song tops the **Callout America** survey with a 3.92 total favorability score, while taking top honors among women 18-24 and 25-34 with a 4.05 and 3.79, respectively.

The success of "How Do I Live" draws attention to the increasingly wide (and seemingly disparate) variety of music currently receiving favorable response from the CHR/Pop audience — including hip-hop (**Puff Daddy**), alternative (**Verve Pipe**), ska (**Mighty Mighty Bosstones**), rock (**Matchbox 20**), and pop (**Spice Girls**).

Programmers and consultants have been quoted in the pages of **R&R** as saying that CHRs playing a wide variety of hits would have trouble succeeding in today's marketplace. But take a look at the numbers — the audience response appears to tell a different story.

Elsewhere on the survey: "If You Could Only See" by **Tonic** (*Polydor/A&M*) remains a solid 25-34 performer, ranking second in the demo with a 3.58.

"The Impression That I Get" by **Mighty Mighty Bosstones** (*Big Rig/Mercury*) has been a solid 18-24 performer since it entered the survey. "Impression" is over 50% familiar, yet has a relatively low burn score of 14.9%.

Paula COLE

I don't want to wait - 21 - 14 **Callout America** research (rank)

"The **Callout America** trend looks great. The overall score is building and is similar to 'COWBOYS' — Performs in all female demos."

—Kevin McCabe, R&R Los Angeles

Here's what major market programmers are saying about their callout:

"Our callout puts the seal of approval on a record we already knew was going to be a hit."

—Tom Poleman and Cubby Bryant, Z100 New York

"Reacting very quickly—research already very strong in all female demos."

—Tony Mascaro, WPLJ New York

"This record is doing fantastic in callout for us."

—J.R. Ammons, Star 94 Atlanta

"Huge callout all demos"

—Brian Douglas, Q102 Cincinnati

"Top three callout, top five requests, sales... what more do you want?... play the damn record!"

—Michael Newman, & Lisa Adams, KBBT Portland

Great Callout at:

STAR 94	KYKY	WPLJ	Z100
WXKS	KBBT	WSTW	WNSR
WALC	WLNK	WXXL	WBMX
WQAL	WNKS	Z104	WNOK
WWMX	WNNK	WFLZ	



Now, she's one in **2** million
**The One
I Gave My
Heart To**

*a heart wrenching ballad
written by Diane Warren*

*follow-up to the
Billboard R&B #1 smash hits
"One In A Million" &
"If Your Girl Only Knew"
and the top 10 hit
"Four Page Letter"*

Just Added At:

WICQ	WNVZ
Y103	KDGS
WERQ	WFHN
WPGC	WPRR
WMKZ	WQSL
WZOQ	WOMP
WWGK	and many more!
WAOA	

Already On:

KSFM 40x	KUBE 22x
KBKS 26x	WJMN 38x
WBBM 12x	KMEL 12x
KKFR 12x	KYLD 10x
WHHH 15x	Z90 12x
WJJS 30x	KLUC 25x
KQKQ 20x	and many more!!

AALIYAH

from her **DOUBLE PLATINUM** album **One In A Million**

Produced and Arranged by Guy Roche Mixed by Mick Guzauski Written by Diane Warren

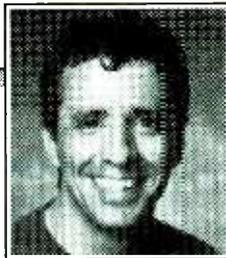
*Executive Producers: Jomo Hankerson, Michael Haughton & Craig Kallman
Creative/Management Consultant: Barry Hankerson*



www.atlantic-records.com

THE ATLANTIC GROUP

©1997 ATLANTIC RECORDING CORP. A TIME WARNER COMPANY



TONY NOVIA

CONTEMPORARY HIT RADIO

Creating Boss Radio In Fresno

KBOS PD Mark Adams reveals winning ways

With his consistently top-ranked CHR/Rhythmic **KBOS/Fresno**, PD **Mark Adams** takes center-stage this week in our series focusing on winning PDs. By concentrating on his city's burgeoning Hispanic population, as well as hitting the mark in most other areas of operation, Adams and his team at KBOS have tapped into ratings and revenue success one Arbitron book after another (see ratings sidebar).

From Arkansas to Bakersfield, Phoenix to San Diego, and for the past three years in Fresno, Adams has been bringing home the big enchilada. During a recent interview, we tapped into the lessons Adams has learned over the years, as well as the factors that have contributed to KBOS' success.

R&R: *The format seems to be very healthy. What's driving it from your perspective?*

MA: I think it's a combination of factors. The artist-base on the Rhythmic side is much stronger than it's been in a long time with acts like Aaliyah, Ginuwine, Changing Faces, SWV, En Vogue, and Mary J. Blige. Although we rhythmically niche, the amount of product you can play that your audience finds acceptable seems to be much greater. Even though we're Rhythmic, we play pop records like Alanis Morissette, the Cardigans, and records of that nature. You find that hits are hits, and when it comes to the really big ones, even partisans of the Rhythmic format are still willing and wanting to hear records that may not be rhythmic.

R&R: *How do you feel about the amount of disposable music that seems to be moving through the format these days?*

MA: It's a dangerous trend, and we try to avoid it as much as possible. Disposable music is just that ... disposable. It doesn't mean any-

thing to anybody. It doesn't have any longevity for the artist, and it doesn't have any longevity for the radio station. Because it's disposable, there's typically no passion for it from your audience.

As a PD, you are trying to get people to tune in your radio frequency, pray they are paying attention to what they're hearing, and then hope they write your call letters down in a ratings diary. That takes a lot of effort, and when you have records that don't mean anything, and they tune out, it obviously does not help that situation. So I try to avoid them as much as I can. Sometimes a one-hit-wonder record comes along and there's not a lot you can do about it. But, for the most part, we really try to support artists.

R&R: *You spoke of niching; how do you know "when to say when" with how wide you can go with your music?*

MA: You can never lose sight of your core audience. Beyond that, it's just paying attention to trends — and forcing trends is a mistake. There was a period around six months ago when we were very mainstream sounding. That wasn't a conscious decision where we said, "OK, we're going to become a mainstream radio station." That's where the product had gone during that particular period in time. Conversely, today KBOS' music

is almost 100% rhythmic. There's almost not a pop record on the station. Again, that wasn't a conscious decision, it's just where the product has moved. One of the keys to long-term success is anticipating the audience trends and moving with them. You can't force them, and your job isn't to create new pathways. Your job is to reflect what's going on.

R&R: *You have built a multicultural radio station that leans Hispanic. Many stations make the mistake of attempting to lure Hispanics by playing Hispanic titles or trying to play music they think will draw Hispanic listening. What's been your formula for success?*

MA: I know it's kind of hip terminology, but you can't "front." That's what it's all about. You can't have a bunch of out-of-touch people who don't know who their audience is say, "Hey, let's play 'Suavecito,' the Hispanics love that."



You've actually got to respect the Hispanic community; know what they're about; understand what their heritage, respect, and pride is about; and you have to be real.

That's why WQHT (Hot 97) in New York is so successful. All the people they hire are living the lifestyle and know exactly what's going on at all times. They're totally plugged in, and that's true of anything. It's certainly true of Hispanic radio. If you're going to be targeting Hispanics, you're going to have to know that lifestyle and surround yourself with people who know what's going on. You can't be guessing or pushing it. It's got to be real.

R&R: *Do you break out your research into "Hispanic" and "other" cells?*

MA: Actually, we break it into two cells, Hispanic and Caucasian.

R&R: *If a song tests with Hispanics but not with Caucasians, will you play it?*

MA: Yes, we will. Because Hispanics are the core of this radio station.

R&R: *If something is testing well with Caucasians and not with Hispanics, will you play it?*

MA: No, we won't. Like the Alanis Morissette record, that was a sit-

Showing Them Who's Boss

KBOS is the No. 1 music station in Fresno and trails News monster **KMJ-AM** by just one-tenth of a point in the 12+ battle.

	SU '96	FA '96	WI '97	SP '97	4-Book Average
P12+ (#1)	10.4	8.9	8.2	8.5	9.0
Cume (#1)	141,900	135,900	135,200	126,900	135,000
P18-34 (#1)	11.1	14.7	11.7	11.8	10.8
Cume (#1)	68,400	60,300	63,800	61,000	63,400
W18-34 (#1)	15.5	12.3	13.2	11.9	13.2
Cume (#1)	37,300	32,200	32,900	32,200	33,700
P25-54 (#4)	6.3	5.7	5.5	5.5	5.8
Cume (#1)	56,900	56,700	58,400	54,200	56,600
W25-54 (#1 tie)	8.4	5.3	5.7	6.8	6.6
Cume (#1)	33,400	31,700	28,500	29,700	30,800

uation where it was the Caucasians' favorite record hands down, and the Hispanics were "OK." Our research showed that they were like, "Yeah, I'll deal with that." While it wasn't their favorite song, they didn't hate it, either, and therefore it was safe for us to play it.

R&R: *As one of the programmers featured in our R&R "winners" series, what philosophies help keep you at the top of your game?*

MA: Radio stations are made up of people, and that's the key to success. You find great people, and you let them run. You have to hire a talented MD, a great morning show, a cutting-edge production person, and well-connected promotion people. You have to motivate and promote; encourage enthusiasm, energy, and drive; put a desire in their hearts to kick everybody else's ass; and then reward them when they do it. A strong staff that can formulate a winning game plan and then execute it is the foundation of any great winning radio station.

R&R: *What do you feel separates the winners and the losers in today's CHR wars?*

MA: Radio is only one part science. The rest is passion, guts, and instinct. You can't teach that. You either have it or you don't. There are too many people running radio stations who don't have it. They are the people who get their callout back and play the 20 records in rank order. That doesn't win. In the end, what separates that station from all the other radio stations in the market is that spark.

I know this has been said before, but when you visit another station and you walk in that door, you either feel the vibe and the energy, or you don't. Too many stations feel like an office. Too many people drag

themselves to work every morning, and too many shuffle their way home every night. They are just going through the motions. They say they want to win — bullshit! They don't want to win. They're not surrounding themselves with creative, passionate people, and they are not having any fun. We are an entertainment medium.

Obviously, radio is big business, but if you're not having fun, that will ultimately come across in the office, which will come across on the air, and then you lose when your listeners don't respond and don't write you down in their diary.

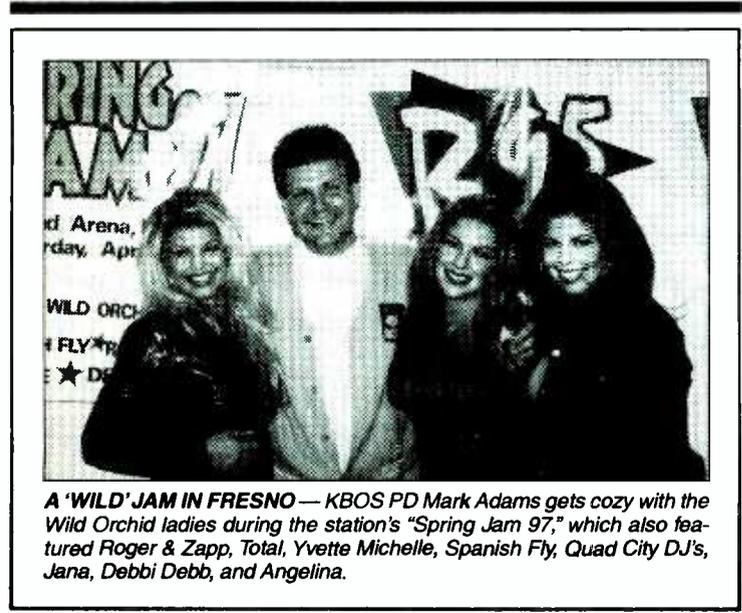
R&R: *What words of wisdom do you live by?*

MA: Have faith in what you do and focus on your job. Maintain strong enthusiasm and, most importantly, keep learning. I learn something new every single day. Whether it's working out a problem with a DJ or dealing with a sales-related crisis, I learn from doing.

It's also important to keep an open mind, and if you don't know something, go out and find the answer. Go to people who know the answer, learn it, and move on. No one should ever think they know everything, because you don't. The more you learn, the more you find that you need to learn.

One of the keys to staying balanced and focused is never believing your own hype. You may be good at your job, but you can always be better. I try to keep in mind: "Yes, we're going to win, we're going to do a good job, we are going to be successful," but there's never a finish line.

CHRAss. Editor Jay Levy contributed to this column.



A 'WILD' JAM IN FRESNO — KBOS PD Mark Adams gets cozy with the Wild Orchid ladies during the station's "Spring Jam 97," which also featured Roger & Zapp, Total, Yvette Michelle, Spanish Fly, Quad City DJ's, Jana, Debbi Debb, and Angelina.

SEPTEMBER 5, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	THIRD EYE BLIND Semi-Charmed Life (<i>Elektra/EEG</i>)	5565	5875	5733	5679	120/0
3	2	2	2	BACKSTREET BOYS Quit Playing Games (With...) (<i>Jive</i>)	5206	5416	5227	5143	119/1
4	4	3	3	SPICE GIRLS 2 Become 1 (<i>Virgin</i>)	5177	5324	5094	5013	123/0
12	10	4	4	JEWEL Foolish Games (<i>Atlantic</i>)	5163	4793	4225	3624	123/2
8	5	6	5	WILL SMITH Men In Black (<i>Columbia</i>)	4471	4769	4680	4470	101/0
2	3	5	6	OMC How Bizarre (<i>Huh!/Mercury</i>)	4233	4780	5170	5266	108/0
9	8	8	7	SISTER HAZEL All For You (<i>Universal</i>)	4044	4364	4309	4409	106/0
5	7	9	8	ROBYN Do You Know (What It Takes) (<i>RCA</i>)	3984	4188	4348	4799	104/0
7	6	7	9	HANSON Where's The Love (<i>Mercury</i>)	3876	4463	4600	4496	116/0
15	12	11	10	MATCHBOX 20 Push (<i>Lava/Atlantic</i>)	3869	3746	3411	3031	111/0
18	14	13	11	MARIAH CAREY Honey (<i>Columbia</i>)	3638	3543	3258	2645	122/0
10	11	12	12	SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)	3220	3606	3822	4219	91/0
6	9	10	13	MEREDITH BROOKS Bitch (<i>Capitol</i>)	3173	3842	4248	4783	97/0
17	16	14	14	WALLFLOWERS The Difference (<i>Interscope</i>)	2944	3121	2911	2691	105/0
22	18	17	15	98 DEGREES Invisible Man (<i>Motown</i>)	2890	2876	2694	2422	101/0
13	15	15	16	PUFF DADDY & FAITH EVANS I'll Be Missing... (<i>Bad Boy/Arista</i>)	2775	2988	3166	3217	83/1
48	32	26	17	SUGAR RAY Fly (<i>Lava/Atlantic</i>)	2611	2029	1360	652	121/13
25	21	18	18	TONIC If You Could Only See (<i>Polydor/A&M</i>)	2581	2639	2445	2207	99/1
27	24	22	19	PAULA COLE I Don't Want To Wait (<i>Imago/WB</i>)	2492	2353	2090	1840	109/1
11	13	16	20	VERVE PIPE The Freshmen (<i>RCA</i>)	2444	2974	3380	3877	75/0
36	28	25	21	AQUA Barbie Girl (<i>MCA</i>)	2426	2270	1844	1142	102/2
31	27	24	22	LEANN RIMES How Do I Live (<i>Curb</i>)	2414	2299	1904	1520	88/5
28	25	23	23	SARAH MCLACHLAN Building A Mystery (<i>Arista</i>)	2409	2324	2048	1720	99/3
14	17	20	24	MARK MORRISON Return Of The Mack (<i>Atlantic</i>)	2371	2567	2888	3212	79/0
21	20	19	25	MR. PRESIDENT Coco Jamboo (<i>Warner Bros.</i>)	2292	2591	2570	2491	90/1
16	19	21	26	DAVE MATTHEWS BAND Crash Into Me (<i>RCA</i>)	2187	2560	2648	2733	78/0
32	29	27	27	MIGHTY MIGHTY BOSSTONES The Impression... (<i>Big Rig/Mercury</i>)	1922	1948	1699	1491	93/3
—	43	33	28	PEACH UNION On My Own (<i>Epic</i>)	1764	1376	846	147	102/7
19	23	28	29	SHERYL CROW A Change Would Do You Good (<i>A&M</i>)	1597	1794	2198	2561	56/0
37	34	32	30	AMY GRANT Takes A Little Time (<i>A&M</i>)	1501	1450	1307	1037	85/0
23	26	30	31	AZ YET Hard To Say I'm Sorry (<i>LaFace/Arista</i>)	1435	1613	2040	2331	48/1
34	31	31	32	BLESSID UNION OF SOULS I Wanna Be There (<i>Capitol</i>)	1395	1522	1568	1396	49/1
—	—	48	33	BOYZ II MEN 4 Seasons Of Loneliness (<i>Motown</i>)	1379	655	44	—	89/15
—	—	40	34	EN VOGUE Too Gone, Too Long (<i>EastWest/EEG</i>)	1319	972	251	42	90/6
40	38	35	35	SAMANTHA COLE Happy With You (<i>Universal</i>)	1144	1121	1082	912	67/1
38	37	34	36	GOD'S PROPERTY Stomp (<i>B-Rite/Interscope</i>)	1095	1222	1162	987	58/0
—	45	41	37	ALLURE All Cried Out (<i>Crave</i>)	1081	945	771	541	59/6
20	22	29	38	10,000 MANIACS More Than This (<i>Geffen</i>)	1078	1698	2258	2526	47/0
30	35	37	39	HANSON Mmm Bop (<i>Mercury</i>)	1044	1107	1257	1567	59/0
—	48	47	40	NOTORIOUS B.I.G. Mo Money Mo Problems (<i>Bad Boy/Arista</i>)	927	789	617	391	48/3
42	41	42	41	MONACO What Do You Want From Me? (<i>Polydor/A&M</i>)	893	940	921	782	57/1
29	36	38	42	SPICE GIRLS Say You'll Be There (<i>Virgin</i>)	869	1083	1239	1618	48/0
DEBUT	43	43	43	IMANI COPPOLA Legend Of A Cowgirl (<i>Columbia</i>)	808	505	90	41	68/10
43	44	45	44	DIANA KING I Say A Little Prayer (<i>Work</i>)	802	835	796	773	41/3
41	42	44	45	LIVE Turn My Head (<i>Radioactive</i>)	764	875	911	823	58/3
26	30	36	46	SAVAGE GARDEN To The Moon And Back (<i>Columbia</i>)	714	1116	1695	2093	31/0
33	33	39	47	NO MERCY When I Die (<i>Arista</i>)	681	1034	1314	1466	33/0
DEBUT	48	48	48	FLEETWOOD MAC Silver Springs (<i>Reprise</i>)	645	479	223	79	56/7
39	40	43	49	WILD ORCHID Supernatural (<i>RCA</i>)	625	931	948	923	41/0
DEBUT	50	50	50	BLUES TRAVELER Most Precarious (<i>A&M</i>)	601	443	93	46	42/3

This chart reflects airplay from August 25-31. Songs ranked by total plays. Highlighted songs indicate Breaker.

130 CHR/Pop reporters. 115 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
JANET 1/Q-TIP & JONI MITCHELL Got 'Til It's Gone (<i>Virgin</i>)	45
BOYZ II MEN 4 Seasons Of Loneliness (<i>Motown</i>)	15
SMASH MOUTH Walkin' On The Sun (<i>Interscope</i>)	14
SUGAR RAY Fly (<i>Lava/Atlantic</i>)	13
IMANI COPPOLA Legend Of A Cowgirl (<i>Columbia</i>)	10
ELTON JOHN Something About... (<i>Rocket/A&M Associated</i>)	10
REFUGEE CAMP ALL-STARS Avenues (<i>Arista</i>)	10
TEXAS Say What You Want (<i>Mercury</i>)	8

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOYZ II MEN 4 Seasons Of Loneliness (<i>Motown</i>)	+724
SUGAR RAY Fly (<i>Lava/Atlantic</i>)	+582
PEACH UNION On My Own (<i>Epic</i>)	+388
JEWEL Foolish Games (<i>Atlantic</i>)	+370
EN VOGUE Too Gone, Too Long (<i>EastWest/EEG</i>)	+347
IMANI COPPOLA Legend Of A Cowgirl (<i>Columbia</i>)	+303
ELTON JOHN Something About... (<i>Rocket/A&M Associated</i>)	+254
JANET 1/Q-TIP & JONI MITCHELL Got 'Til It's Gone (<i>Virgin</i>)	+211
SMASH MOUTH Walkin' On The Sun (<i>Interscope</i>)	+169
FLEETWOOD MAC Silver Springs (<i>Reprise</i>)	+166

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
WALLFLOWERS One Headlight (<i>Interscope</i>)	
DUNCAN SHEIK Barely Breathing (<i>Atlantic</i>)	
CARDIGANS Lovefool (<i>Mercury</i>)	
WHITE TOWN Your Woman (<i>Chrysalis/EMI</i>)	
MONICA For You I Will (<i>Warner Sunset/Atlantic</i>)	
NO DOUBT Don't Speak (<i>Trauma/Interscope</i>)	
JEWEL You Were Meant For Me (<i>Atlantic</i>)	
PAULA COLE Where Have All The Cowboys Gone? (<i>Imago/WB</i>)	
EN VOGUE Don't Let Go (Love) (<i>EastWest/EEG</i>)	
DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Quality Auditorium Test Hook Tapes

Digitally Produced Hooks

Clear Sound

Consistent Length

HOOKS UNLIMITED

For information contact
Bernie Grice
(573) 443-4155

Internet: hooks@hooks.com

<http://www.hooks.com>

Compuserve: 72223,2705

FAX: 573-443-4016

200 Old 63 South, Suite 103 • Columbia, Missouri 65201-6081

Featuring: **TM CENTURY** GoldDiscs® and HitDiscs®

NEW & ACTIVE

FOREST FOR THE TREES Dream (*DreamWorks/Geffen*)
Total Plays: 589, Total Stations: 52, Adds: 2

JON BON JOVI Janie, Don't Take Your Love To Town (*Mercury*)
Total Plays: 514, Total Stations: 40, Adds: 1

DUNCAN SHEIK She Runs Away (*Atlantic*)
Total Plays: 474, Total Stations: 28, Adds: 1

SUBLIME Wrong Way (*Gasoline Alley/MCA*)
Total Plays: 462, Total Stations: 45, Adds: 2

SNEAKER PIMPS 6 Underground (*Virgin*)
Total Plays: 460, Total Stations: 33, Adds: 2

JOCK JAM Jock Jam (*Tommy Boy*)
Total Plays: 460, Total Stations: 17, Adds: 1

FIONA APPLE Criminal (*Work*)
Total Plays: 416, Total Stations: 31, Adds: 1

ELTON JOHN Something About... (*Rocket/A&M Associated*)
Total Plays: 411, Total Stations: 48, Adds: 10

LE CLICK Call Me (*Logic*)
Total Plays: 395, Total Stations: 13, Adds: 0

INOJ Love You Down (*So So Def/Columbia*)
Total Plays: 325, Total Stations: 21, Adds: 7

GINUWINE When Doves Cry (*550 Music*)
Total Plays: 293, Total Stations: 25, Adds: 4

COOLIO F/40 THEVZ C U When U Get There (*Tommy Boy*)
Total Plays: 279, Total Stations: 13, Adds: 0

LOS UMBRELLOS No Tengo Dinero (*Flex/Virgin*)
Total Plays: 272, Total Stations: 12, Adds: 2

SMASH MOUTH Walkin' On The Sun (*Interscope*)
Total Plays: 257, Total Stations: 39, Adds: 14

TRIO Da Da Da... (*Mercury*)
Total Plays: 257, Total Stations: 12, Adds: 1

VANESSA WILLIAMS Happiness (*Mercury*)
Total Plays: 244, Total Stations: 18, Adds: 0

JANET F/ Q-TIP & JONI MITCHELL Got 'Til It's Gone (*Virgin*)
Total Plays: 211, Total Stations: 45, Adds: 45

ROBYN Show Me Love (*RCA*)
Total Plays: 189, Total Stations: 11, Adds: 6

TEXAS Say What You Want (*Mercury*)
Total Plays: 182, Total Stations: 25, Adds: 8

REAL MCCOY (If You're Not...) I'm Outta Here! (*Arista*)
Total Plays: 172, Total Stations: 18, Adds: 2

Songs ranked by total plays



ON A KING AND A 'PRAYER' — Diana King swung by the KIIS studios recently to say "Hi" to her growing Los Angeles audience on the Rick Dees Morning Show. Thank you, Aretha! Pictured at 10:01am are (l-r) KIIS PD Dan Kieley, Dees, King, and morning co-host Ellen K.



NOBODY'S FOOL — As the Lilith Fair rode into Wisconsin, WZEE (Z104)/Madison was there to catch every female note. Jewel, shining brighter with every release, was the center of their attention in this particular photo op. Enjoying the moment are (l-r) Z104 MD Tommy Bo Dean, Promo. Dir. Bonnie Oleson, Jewel, WKTI/Milwaukee APD/MD Leonard Peace, and 'KTI Music Asst. Leslie Loewus.

NEW RELEASES

ADDS SEPTEMBER 9

Shawn Colvin "You And The Mona Lisa" (*Columbia*)

Damage "Wonderful Tonight" (*Critique*)

Jam & Spoon f/Plavka "Right In The Night (Fall In Love With Music)" (*Epic*)

Outhere Brothers "Ladedadedade" (*Aureus/Warlock*)

Robyn "Show Me Love" (*RCA*)

Usher "You Make Me Wanna..." (*LaFace/Arista*)



HOLLYWOOD IN SEATTLE — Could that be true? The grunge capitol of the nation goes Hollywood? If it's the record company, then the answer is yes. KBKS/Seattle APD/MD Chet Buchanan (l) took some time recently to talk musical "turkey" with Hollywood's Northern California and Seattle Rep Mike Novia. The question is, will Novia "Kiss" and tell?



KISS MY OSCAR MAYER! — WKSS (Kiss 95.7)/Hartford morning "Man On The Street" Tom Birdsey (second from left) from "Kiss in the Morning" was having buns of fun showing off his big new, 50-foot weiner-mobile as he joined Oscar in his search for the perfect new little spokes-kid. It was a promotion plump full of possibilities, with no fillers, and just a little ham. Along with Birdsey are apparently the "Wiener Girls."

CHR/POP REPORTERS

Stations and their adds listed alphabetically by market

<p>WFLY/Albany, NY PD: Michael Morgan MD: Ron Williams JANET FQ-TIP "Got" SMASH MOUTH "Walkin"</p>	<p>WKSE/Buffalo, NY PD: Sue D'Neil APD/MD: Dave Universal CELINE DION "Mo'ns" SUGAR RAY "Fly" INJU "Love"</p>	<p>WSTO/Evansville, IN PD: Barry Witherspoon MD: Tim Michaelson BOYZ II MEN "Seasons" RONA JERRY "Something" PEACH UNION "Own"</p>	<p>WZYP/Huntsville, AL PD: Bill West MD: Chris Callaway ELTON JOHN "Something"</p>	<p>KIIS/Los Angeles, CA PD: Dan Kieley APD/MD: Tracy Austin 29 JANET FQ-TIP "Got" 17 ROBYN "Show" 8 INJU "Love"</p>	<p>WEZB/New Orleans, LA PD: Joe Larson ELTON JOHN "Something" SUGAR RAY "Fly"</p>	<p>WDCG/Raleigh, NC DM: Brian Burns PD: Kip Taylor 9 IMANI COPPOLA "Legend" SUNDAYS "Summertime"</p>	<p>WNTQ/Syracuse, NY PD: Tom Mitchell MD: Jimmy Disen FLEETWOOD MAC "Silver" AALIYAH "Gave" JANET FQ-TIP "Got"</p>	<p>KISX/Tyler, TX PD: Michael Storm MD: Mick Fulgham ELTON JOHN "Something"</p>
<p>WAEB/Allentown, PA PD: Brian Check MD: Chuck McGee SARAH McLACHLAN "Mystery" ELTON JOHN "Something" BOYZ II MEN "Seasons"</p>	<p>WRQK/Canton, OH Interim PD/APD: Todd Downerd BILLIE MYERS "Rain"</p>	<p>KMCK/Fayetteville, AR PD: Bo Shannon MD: Mike Chase ELTON JOHN "Something" REFUGEE CAMP "Avenues" JANET FQ-TIP "Got"</p>	<p>WZPL/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker PEACH UNION "Own"</p>	<p>WDJX/Louisville, KY PD: C. C. Matthews APD/MD: Karen Rite LAUREN CHRISTI "Strad" REFUGEE CAMP "Avenues" JANET FQ-TIP "Got" IMANI COPPOLA "Legend"</p>	<p>WHTZ/New York, NY PD: Tom Poleman MD: Cubby Bryant 22 PEACH UNION "Own"</p>	<p>WRFY/Reading, PA PD: Al Burke MD: Mike Browne TOAD THE WET "Crazy" KARA'S FLOWERS "Soap" JOHN FOGERTY "Blueboy"</p>	<p>WWHT/Syracuse, NY PD: Ed Lacombe 7 BOYZ II MEN "Seasons" 2 JANET FQ-TIP "Got" 2 MR. PRESIDENT "Jambou"</p>	<p>WSKS/Utica, NY PD: Bill Catcher MD: Diane Chase BOYZ II MEN "Seasons"</p>
<p>KQIZ/Amarillo, TX PD: Eric Stevens 5 MOLORO "Fun"</p>	<p>WVSR/Charleston, WV PD: Bill Shahan 1 GINUNNE "Doves" 1 BLUES TRAVELER "Precarious"</p>	<p>WWCK/Flint, MI PD/MD: Scott Seipel SUGAR RAY "Fly" AALIYAH "Gave" INJU "Love" JANET FQ-TIP "Got"</p>	<p>WYOY/Jackson, MS GM/MD: Dick D'Neil MD: Kevin Vaughan 1 SNEAKER PIMPS "G" 1 IMANI COPPOLA "Legend" SMASH MOUTH "Walkin"</p>	<p>KZII/Lubbock, TX PD: Jay Shannon MD: Chris Kelly 10 TRIO "Da Da Da" SAMANTHA COLE "Happy" INJU "Love"</p>	<p>WNVZ/Norfolk, VA PD: Don London MD: Jay West 8 JANET FQ-TIP "Got" 5 AALIYAH "Gave" REFUGEE CAMP "Avenues"</p>	<p>WXLK/Roanoke, VA DM/MD: Russ Brown MD: Lisa Jo Elliott 911 "Sensation" JANET FQ-TIP "Got" ELTON JOHN "Something" TEXAS "Say" REFUGEE CAMP "Avenues"</p>	<p>WWLD/Tallahassee, FL PD: Orlando 8 JANET FQ-TIP "Got" SNEAKER PIMPS "G" REFUGEE CAMP "Avenues"</p>	<p>KWTX/Waco, TX PD: Flash Phillips MD: Jeff Miles 12 LEANN RIMES "How" 12 ALLURE "Cried"</p>
<p>WSTR/Atlanta, GA PD: Dan Bowen MD: J.R. Ammons No Adds</p>	<p>WNKS/Charlotte, NC PD: Brian Bridgman MD: Marcie Crescente SMASH MOUTH "Walkin"</p>	<p>WJMX/Florence, SC DM: Keith Mitchell MD: Jack Kahan JANET FQ-TIP "Got" SMASH MOUTH "Walkin" SUNDAYS "Summertime" TOAD THE WET "Crazy" REAL MCCOY "Outta"</p>	<p>WAPE/Jacksonville, FL DM/MD: Cat Thomas APD/MD: Tony Mann 10 JANET FQ-TIP "Got" SUGAR RAY "Fly"</p>	<p>WMGB/Macon, GA PD/MD: James Gregory 27 BOYZ II MEN "Seasons"</p>	<p>WKHO/NW Michigan PD/MD: Ron Pritchard 7 BOYZ II MEN "Seasons"</p>	<p>WPXY/Rochester, NY DM: Clarke Ingram APD/MD: J.J. Rice No Adds</p>	<p>WFLZ/Tampa, FL DM: B.J. Harris PD: Jeff Kapugi MD: Domino 10 JANET FQ-TIP "Got" SMASH MOUTH "Walkin" IMANI COPPOLA "Legend"</p>	<p>WWZZ/Washington, DC PD: Dale D'Brian APD/MD: Ron Ross No Adds</p>
<p>WAYV/Atlantic City, NJ PD: Tommy Frank APD/MD: Paul Kelly MIGHTY MIGHTY "Impression" IMANI COPPOLA "Legend"</p>	<p>WZST/Chattanooga, TN PD/MD: Robin Daniels FLEETWOOD MAC "Silver"</p>	<p>KISR/Ft. Smith, AR PD/MD: Fred Baker WILSONS "Monday" JOHN FOGERTY "Blueboy" JANET FQ-TIP "Got" TOAD THE WET "Crazy"</p>	<p>WKFR/Kalamazoo, MI PD/MD: Dave Michaels SMASH MOUTH "Walkin" DIANA KING "Say" ALLURE "Cried"</p>	<p>KBFM/McAllen, TX DM: Billy Santiago APD/MD: Jeff DeWitt 10 PROFETTO LIND "Linnos" JANET FQ-TIP "Got" AALIYAH "Gave"</p>	<p>WXXL/Orlando, FL DM: Adam Cook APD/MD: Pete DeGraaf No Adds</p>	<p>WZOK/Rockford, IL PD: Scott Chase 5 FLEETWOOD MAC "Silver"</p>	<p>WMGI/Terre Haute, IN PD: Rich D'Brian MD: David Day FLEETWOOD MAC "Silver" BOYZ II MEN "Seasons"</p>	<p>WIFC/Wausau, WI PD: Rich Phillips SARAH McLACHLAN "Mystery"</p>
<p>WZNY/Augusta, GA PD: Bruce Stevens MD: Michael Chase JANET FQ-TIP "Got"</p>	<p>WZJM/Cleveland, OH PD: Dave Eubanks MD: Action Jackson LE CLICK "Don't" GINUNNE "Doves" INJU "Love" REFUGEE CAMP "Avenues"</p>	<p>WMEE/Ft. Wayne, IN DM: Dean McNeil PD/MD: Captain Chris Didier APD: Ange Canessa 9 BACKSTREET BOYS "Playing" LIVE "Turn"</p>	<p>KMXV/Kansas City, MO PD/MD: Jon Zelner 14 PEACH UNION "Own" 7 EN VOUGUE "Gone"</p>	<p>WAOA/Melbourne, FL PD: J.T. Daniels SUBLINE "Wrong" EN VOUGUE "Gone" IMANI COPPOLA "Legend" AALIYAH "Gave"</p>	<p>WTCF/Saginaw, MI PD: Mark McGill APD/MD: Juli Jay LIVE "Turn" ALLURE "Cried"</p>	<p>WVKS/Toledo, OH PD: Mike Wheeler APD/MD: Bill Michaels No Adds</p>	<p>KKRD/Wichita, KS PD: Jack Oliver MD: Craig Hubbard No Adds</p>	<p>WKRZ/Wilkes-Barre, PA PD: Tony Banks APD/MD: Jerry Padden ROLLING STONES "Anybody" IMANI COPPOLA "Legend"</p>
<p>KHF/Austin, TX PD: John Roberts APD/MD: Krash Kelly JANET FQ-TIP "Got" NOTORIOUS B.I.G. "Money" NU FLAVOR "Heaven"</p>	<p>KKMG/Colorado Springs, CO PD: Scooter B. Stevens MD: Tim McKenna LE CLICK "Don't"</p>	<p>WYKS/Gainesville, FL PD/MD: Jeri Banta APD: John Harlow JANET FQ-TIP "Got" TEXAS "Say"</p>	<p>WWST/Knoxville, TN PD/MD: Rich Bailey No Adds</p>	<p>WHYI/Miami, FL PD: Rob Roberts MD: Al Chio ROBYN "Show" AALIYAH "Gave" LEANN RIMES "How"</p>	<p>KPSI/Palm Springs, CA PD: Mike Keane MD: Bobby Sato 12 SUGAR RAY "Fly" 11 JON B. "Say" 1 EN VOUGUE "Gone"</p>	<p>KZHT/Salt Lake City, UT PD: Marc Summers MD: Andy West 10 AQUA "Barbe" IMANI COPPOLA "Legend"</p>	<p>WPST/Trenton, NJ PD: Dave McKay MD: Andy West 6 JOCK JAM "Jack" TEXAS "Say"</p>	<p>WSTW/Wilmington, DE PD: Mike Somers MD: Mike Rossi 12 HALL & OATES "Promiss" 11 PUFF DADDY "Missin'" 8 TEXAS "Say"</p>
<p>WXYV/Baltimore, MD PD: Dave Ferguson APD/MD: MD Throbb 30 3RD PARTY "Love" 27 LOS UMBRELLOS "Tengo"</p>	<p>WNCI/Columbus, OH PD: John Dimick APD/MD: Neal Sharpe WILSONS "Monday"</p>	<p>WSNX/Grand Rapids, MI PD: John Thomas APD/MD: Keith Curry 27 JANET FQ-TIP "Got" 21 EN VOUGUE "Gone" 16 SUGAR RAY "Fly" 11 PEACH UNION "Own"</p>	<p>WLAN/Lancaster, PA PD: Jordan Walsh APD/MD: Vince D'Ambrosio 9 SUGAR RAY "Fly" JANET FQ-TIP "Got"</p>	<p>WVAA/Morgantown, WV PD/MD: Lacy Neff LEANN RIMES "How" BILLIE MYERS "Rain"</p>	<p>KKRZ/Portland, OR PD: Ken Benson APD/MD: Tommy Austin 17 ROBYN "Show" 14 JANET FQ-TIP "Got" 11 DIANA KING "Say"</p>	<p>KRUF/Shreveport, LA PD/MD: Gary Robinson 30 LOS UMBRELLOS "Tengo" SMASH MOUTH "Walkin" REFUGEE CAMP "Avenues" NOTORIOUS B.I.G. "Money"</p>	<p>KHTT/Tulsa, OK DM: Sean Phillips PD/MD: Carly Rush JANET FQ-TIP "Got" BOYZ II MEN "Seasons" INJU "Love" JEWEL "Footish" EN VOUGUE "Gone"</p>	<p>KFFM/Yakima, WA PD: Jim Allen APD: Scary Jerry Kelly 12 JANET FQ-TIP "Got"</p>
<p>KQXY/Beaumont, TX PD: Dale Baird MD: Jammer 27 ROBYN "Show" INJU "Love" JANET FQ-TIP "Got"</p>	<p>WGTV/Dayton, OH DM/MD: Michael Luczak JANET FQ-TIP "Got" 911 "Sensation" DRU HILL "Promise"</p>	<p>WIXX/Green Bay, WI PD: Dan Stone MD: David Burns 17 SARAH McLACHLAN "Mystery"</p>	<p>WHZZ/Lansing, MI PD/MD: Woody Houston 5 ELTON JOHN "Something"</p>	<p>WVVA/Myrle Beach, SC PD: Nikki Nite MD: Wally B. 12 MONACO "Want"</p>	<p>WERZ/Portsmouth, NH DM/MD: Jack D'Brien CO-MD: Jay Michaels CO-MD: Chris Tyler EN VOUGUE "Gone" JANET FQ-TIP "Got" TEXAS "Say" TOAD THE WET "Crazy"</p>	<p>WNDU/South Bend, IN PD/MD: Bill Mitchell 14 BOYZ II MEN "Seasons" TOAD THE WET "Crazy"</p>	<p>WWKZ/Tupelo, MS PD/MD: Rick Stevens</p>	<p>WYCR/York, PA DM: Rick McCaustin PD: Davy Crockett MD: Sally V. 13 IMANI COPPOLA "Legend" JANET FQ-TIP "Got" SUNDAYS "Summertime"</p>
<p>WXYK/Biloxi, MS PD: Patty Steele MD: Kenny Vest IMANI COPPOLA "Legend" ROBYN "Show" BOYZ II MEN "Seasons"</p>	<p>WKMV/Dothan, AL PD: Phil Thomas MD: Tim Godwin FOREST FOR THE TREES "Dream"</p>	<p>WFBC/Greenville, SC PD: Rob Wagman APD/MD: J. Love SMASH MOUTH "Walkin" SUBLINE "Wrong" PEACH UNION "Own"</p>	<p>WLKT/Lexington, KY PD: Jill Meyer DRU HILL "Promise" TONIC "Coud" REFUGEE CAMP "Avenues" JANET FQ-TIP "Got"</p>	<p>WVVA/Myrle Beach, SC PD: Nikki Nite MD: Wally B. 12 MONACO "Want"</p>	<p>WVVA/Myrle Beach, SC PD: Nikki Nite MD: Wally B. 12 MONACO "Want"</p>	<p>WVVA/Myrle Beach, SC PD: Nikki Nite MD: Wally B. 12 MONACO "Want"</p>	<p>WVVA/Myrle Beach, SC PD: Nikki Nite MD: Wally B. 12 MONACO "Want"</p>	<p>WVVA/Myrle Beach, SC PD: Nikki Nite MD: Wally B. 12 MONACO "Want"</p>

130 Total Reporters
128 Current Reporters
115 Current Playlists

Reported Frozen Playlist (8):
KGOT/Anchorage, AK
WSSX/Charleston, SC
WNOK/Columbia, SC
WXKB/Ft. Myers, FL
WRHT/Greenville, NC
WGLU/Johnstown, PA
KJYO/Oklahoma City, OK
WRVQ/Richmond, VA

Did Not Report, Playlist Frozen (5):
WKRQ/Cincinnati, OH
KDWB/Minneapolis, MN
WABB/Mobile, AL
WIOQ/Philadelphia, PA
WHOT/Youngstown, OH

Did Not Report For Two Consecutive Weeks:
Data Not Used (2):
WZEE/Madison, WI
WBHT/Wilkes-Barre, PA

No Longer A Reporter (1):
WKZW/Peoria, IL

CHR/POP PLAYLISTS

September 5, 1997 R&R • 41

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1				
WHTZ/New York (212) 239-2300 Polemian/Bryant				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
64	63	63	61	WILL SMITH/Men In Black
61	62	63	60	PUFF DADDY.../I'll Be Missing You
38	38	36	59	SISTER HAZEL/All For You
60	61	60	58	THIRD EYE BLIND/Semi-Charmed Life
45	28	25	53	JEWEL/Foolish Games
26	58	64	41	BACKSTREET BOYS/Quit Playin'...
34	32	41	38	MR. PRESIDENT/Coco Jamboo
36	36	37	38	JOCK JAM/Jock Jam
59	61	62	36	SPICE GIRLS/2 Become 1
21	29	26	35	MATCHBOX 20/Push
59	42	35	34	VERVE PIPE/The Freshmen
27	38	34	34	DAVE MATTHEWS BAND/Crash Into Me
-	-	-	-	DIANA KING/I Say A Little...
-	-	-	-	NOTORIOUS B.I.G./Mo Money Mo Problems
18	24	29	29	MARIAH CAREY/Honey
17	21	18	29	WALLFLOWERS/The Difference
32	31	26	27	98 DEGREES/Invisible Man
32	29	30	27	10,000 MANIACS/More Than This
45	31	22	25	AQUA/Barbie Girl
15	17	24	25	PAULA COLE/Don't Want To Wait
29	28	25	25	DJ COMPANY/Rhythm Of Love
20	21	18	24	SARAH MCLACHLAN/Building A Mystery
28	26	25	23	LE CLUCK/Call Me
-	-	-	-	PEACH UNION/On My Own
14	16	19	22	ALLURE/All Cried Out
-	-	-	-	SUGAR RAY/Fly
31	29	36	22	SHAWN COLVIN/Sunny Came Home
38	30	30	21	MEREDITH BROOKS/Bitch
42	34	28	21	AZ YET/Hard To Say I'm...
-	-	-	-	LEANN RIMES/How Do I Live
-	-	-	-	EN VOGLUE/Too Gone, Too Long
-	-	-	-	BOYZ II MEN/4 Seasons Of...
27	27	17	18	OMC/How Bizarre
39	30	18	18	ROBYN/Do You Know (What...)
14	16	19	17	LIVIN' JOY/Don't Stop Movin'
16	12	17	17	NO DOUBT/Spiderwebs
15	14	17	16	REAL MCCOY/20 Push
28	14	17	16	WALLFLOWERS/One Headlight
13	11	15	16	PLANET SOUL/Set U Free
29	20	21	15	BABYFACE/How Come, How Long

MARKET #2				
KISF/Los Angeles (818) 845-1027 Kieley/Austin				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
86	88	86	88	SPICE GIRLS/2 Become 1
87	86	87	88	WILL SMITH/Men In Black
62	69	87	86	OMC/How Bizarre
66	62	48	71	BACKSTREET BOYS/Quit Playin'...
86	65	46	71	PUFF DADDY.../I'll Be Missing You
45	68	85	58	ROBYN/Do You Know (What...)
45	44	45	46	DIANA KING/I Say A Little...
35	31	46	43	THIRD EYE BLIND/Semi-Charmed Life
45	44	45	41	98 DEGREES/Invisible Man
45	39	37	38	MARK MORRISON/Return Of The Mack
35	40	30	33	SPICE GIRLS/Say You'll Be There
35	27	20	30	SPICE GIRLS/2 Become 1
-	-	-	-	UNDERGROUND
-	-	-	-	JANET FIO-TIP.../Got 'Til It's Gone
15	16	17	27	NOTORIOUS B.I.G./Mo Money Mo Problems
26	29	30	26	NU FLAVOR/Sweet Sexy Thing
30	30	34	25	MARIAH CAREY/Honey
33	33	32	25	MR. PRESIDENT/Coco Jamboo
19	22	23	25	SUGAR RAY/Fly
-	-	-	-	MONACO/What Do You Want...
33	28	27	24	HANSON/Mmm Bop
-	-	-	-	JEWEL/Foolish Games
42	45	32	23	BABYFACE/How Come, How Long
-	-	-	-	BOYZ II MEN/4 Seasons Of...
12	22	23	23	AQUA/Barbie Girl
29	17	22	22	HANSON/Where's The Love
-	-	-	-	PEACH UNION/On My Own
37	32	20	19	ROMS/Relig To You
-	-	-	-	ROBYN/Show Me Love
-	-	-	-	MIGHTY MIGHTY.../The Impression
19	20	22	11	WILL. ORCHID/Supernatural
-	-	-	-	SISTER HAZEL/All For You
-	-	-	-	DAVE MATTHEWS BAND/Crash Into Me
-	-	-	-	INDIGO LOVE/You Down
15	14	14	7	GINUWINE/When Doves Cry
6	7	7	7	JON BON JOVI/Jamie, Don't Take...
8	8	10	7	TONIC/If You Could Only...

MARKET #3				
106.1 KISSFM KHKS/Dallas (214) 891-3400 Lambert/Reynolds				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
53	53	72	76	ALLURE/All Cried Out
47	46	74	74	SPICE GIRLS/2 Become 1
63	69	68	72	SHAWN COLVIN/Sunny Came Home
68	72	71	65	ROBYN/Do You Know (What...)
78	77	72	61	WILL SMITH/Men In Black
52	52	47	52	BACKSTREET/No Diggy
70	72	54	51	MARK MORRISON/Return Of The Mack
70	72	48	49	OMC/How Bizarre
50	46	45	47	BACKSTREET BOYS/Quit Playin'...
47	46	47	47	MONICA/For You I Will
47	40	37	44	HANSON/Where's The Love
-	-	-	-	LOS UMBRELLOS/No Tengo Dinero
-	-	-	-	MARIAH CAREY/Honey
46	43	43	41	AZ YET/Hard To Say I'm...
-	-	-	-	BOYZ II MEN/4 Seasons Of...
20	24	26	40	MEREDITH BROOKS/Bitch
42	41	33	31	JEWEL/You Were Meant...
32	31	30	35	DUNCAN SHEIK/Barely Breathing
46	-	-	-	BABYFACE/Every Time I...
16	25	21	27	PUFF DADDY.../I'll Be Missing You
25	24	26	26	CARDIGANS/Lovefool
47	26	26	25	EN VOGLUE/Don't Let Go (Love)
-	-	-	-	ROBYN/Show Me Love
50	24	19	24	LE CLUCK/Tonight Is The Night
21	21	23	-	JOCK JAM/Jock Jam
24	21	24	22	AMBER/This Is Your Night
20	20	21	22	2 UNLIMITED/Get Ready For This
25	20	25	22	NO DOUBT/Don't Speak
20	18	11	22	REAL MCCOY/20 Push
11	10	11	19	98 DEGREES/Invisible Man
19	16	19	18	LA BOUCHE/Sweet Dreams
18	15	15	16	GINA G/Oh Aah...Just...
15	15	15	16	DES'REE/You Gotta Be
18	18	19	16	QUAD CITY DJS/C'mon 'N Ride It
16	13	-	-	LA BOUCHE/Be My Lover
-	-	-	-	EN VOGLUE/Too Gone, Too Long
13	12	8	9	DIANA KING/I Say A Little...
11	7	7	7	NO MERCY/When I Die
15	17	7	5	MR. PRESIDENT/Coco Jamboo
-	-	-	-	JEWEL/Foolish Games

MARKET #8				
WWZZ/Washington (301) 899-1041 O'Brian/Ross				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
29	37	63	67	THIRD EYE BLIND/Semi-Charmed Life
66	61	66	67	PUFF DADDY.../I'll Be Missing You
64	64	61	67	WILL SMITH/Men In Black
64	65	62	66	OMC/How Bizarre
65	65	65	65	AZ YET/Hard To Say I'm...
46	47	60	61	BACKSTREET BOYS/Quit Playin'...
-	-	-	-	ROBYN/Do You Know (What...)
53	63	61	56	WHITE TOWN/Your Woman
47	47	48	50	MR. PRESIDENT/Coco Jamboo
45	47	44	49	REAL MCCOY/20 Push
47	47	43	46	LE CLUCK/Call Me
18	24	42	46	GOD'S PROPERTY/Stamp
39	48	53	44	SPICE GIRLS/2 Become 1
7	22	35	44	JEWEL/Foolish Games
33	27	27	39	98 DEGREES/Invisible Man
-	-	-	-	PEACH UNION/On My Own
57	46	46	35	DJ COMPANY/Rhythm Of Love
44	45	46	30	CULTURE BEAT/Take Me Away
38	30	31	29	MARIAH CAREY/Honey
59	45	23	27	AQUA/Barbie Girl
-	-	-	-	ALLURE/All Cried Out
-	-	-	-	SUGAR RAY/Fly
-	-	-	-	BOYZ II MEN/4 Seasons Of...
-	-	-	-	LE CLUCK/Tonight Is The Night
68	54	49	21	MARK MORRISON/Return Of The Mack
23	17	15	21	HANSON/Where's The Love
-	-	-	-	NOTORIOUS B.I.G./Mo Money Mo Problems
5	8	15	15	SUBLIME/Wrong Way
51	51	31	15	WALLFLOWERS/One Headlight
48	46	16	11	3RD PARTY/Can U Feel It
13	11	11	11	SAVAGE GARDEN/Where Do You Go
14	13	11	10	NO MERCY/When I Die
30	14	15	8	DIANA KING/I Say A Little...

MARKET #9				
104 KRBE KRBE/Houston (713) 266-1000 Peake/Michaels				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
63	63	63	65	WILL SMITH/Men In Black
49	61	62	65	OMC/How Bizarre
57	58	59	62	LEANN RIMES/How Do I Live
54	34	58	62	DUNCAN SHEIK/Barely Breathing
41	39	49	48	SPICE GIRLS/2 Become 1
26	25	31	41	LE CLUCK/Call Me
39	39	41	39	ROBYN/Do You Know (What...)
37	41	34	37	THIRD EYE BLIND/Semi-Charmed Life
41	33	35	36	JOCELYN ENRIQUEZ/Do You Miss Me
22	19	33	33	PUFF DADDY.../I'll Be Missing You
10	22	25	31	SNEAKER PIMPS/6 Underground
23	31	31	31	JEWEL/Foolish Games
36	36	36	36	BACKSTREET BOYS/Quit Playin'...
55	39	30	28	MARK MORRISON/Return Of The Mack
-	-	-	-	ROBYN/Show Me Love
25	25	25	26	EN VOGLUE/Don't Let Go (Love)
23	28	22	26	AMBER/This Is Your Night
7	20	19	24	DUBSTAR/Stars
-	-	-	-	WHITE TOWN/Your Woman
29	28	21	23	VERVE PIPE/The Freshmen
26	26	26	26	MARIAH CAREY/Honey
23	24	24	23	CARDIGANS/Lovefool
-	-	-	-	MEREDITH BROOKS/Bitch
27	26	25	22	SHAWN COLVIN/Sunny Came Home
-	-	-	-	SUGAR RAY/Fly
24	31	24	24	AQUA/Barbie Girl
54	42	19	19	AZ YET/Hard To Say I'm...
15	18	17	19	EVERYTHING BUT.../Missing
-	-	-	-	98 DEGREES/Invisible Man
18	19	21	18	2 UNLIMITED/Get Ready For This
-	-	-	-	BACKSTREET/No Diggy
-	-	-	-	NOTORIOUS B.I.G./Mo Money, Mo Problems
13	11	14	15	PAULA COLE/Don't Want To Wait
15	17	15	15	ALANIS MORISSETTE/1ronic
16	16	-	-	SAVAGE GARDEN/Where Do You Go
19	14	17	15	KEITH SWEAT/Twisted
-	-	-	-	TLC/Waterfalls
21	20	17	15	SPICE GIRLS/Say You'll Be There
15	17	18	15	LA BOUCHE/Be My Lover
9	8	7	14	AEROSMITH/Hole In My Soul

MARKET #10				
Kiss 106fm WXKS/Boston (617) 396-1430 Ivey/Corey				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
63	64	61	60	MATCHBOX 20/Push
60	65	59	59	MIGHTY MIGHTY.../The Impression
58	61	58	58	DAVE MATTHEWS BAND/Crash Into Me
57	59	60	58	THIRD EYE BLIND/Semi-Charmed Life
57	57	56	57	VERVE PIPE/The Freshmen
29	33	38	43	JEWEL/Foolish Games
15	23	23	43	LEANN RIMES/How Do I Live
61	62	60	43	MEREDITH BROOKS/Bitch
47	47	45	40	SISTER HAZEL/All For You
40	39	38	37	WALLFLOWERS/The Difference
33	30	28	35	SARAH MCLACHLAN/Building A Mystery
23	23	24	33	PAULA COLE/Don't Want To Wait
39	28	23	33	INDIGO GIRLS/Shame On You
28	28	25	25	TONIC/If You Could Only...
10	16	23	24	SUGAR RAY/Fly
35	36	39	24	BLESSID UNION OF.../I Wanna Be There
24	23	21	20	WILL SMITH/Men In Black
21	20	20	20	TOAD THE WET.../Crazy Life
-	-	-	-	DASIS/Don't Go Away
12	14	13	18	AMY GRANT/Takes A Little Time
-	-	-	-	SMASH MOUTH/Walkin' On The Sun
6	15	17	17	FLEETWOOD MAC/Silver Springs
6	16	17	17	FIONA APPLE/Criminal
-	-	-	-	ROBYN/Show Me Love
-	-	-	-	PEACH UNION/On My Own
-	-	-	-	ELTON JOHN/Something About...
12	15	13	14	JON BON JOVI/Jamie, Don't Take...
12	15	13	13	BOYZ II MEN/4 Seasons Of...
13	10	12	10	SHAWN COLVIN/You And The Mona...
7	8	8	8	BACKSTREET BOYS/Quit Playin'...
11	7	6	7	LIVIN' JOY/Don't Stop Movin'
-	-	-	-	IMANI COPPOLA/Legend Of A Cowgirl
10	11	7	5	SPICE GIRLS/2 Become 1
-	-	-	-	JANET FIO-TIP.../Got 'Til It's Gone

MARKET #11				
WYII/Miami (954) 463-9299 Roberts/Chio				
PLAYS	ARTIST/TITLE			
3W	2W	1W	TW	
44	40	50	46	ROBYN/Do You Know (What...)
31	31	50	43	JEWEL/Foolish Games
56	55	58	42	NO MERCY/When I Die
26	25	26	35	DIANA KING/I Say A Little...
33	33	30	33	DUNCAN SHEIK/Barely Breathing
41	52	58	42	OMC/How Bizarre
57	56	60	32	BACKSTREET BOYS/Quit Playin'...
57	56	40	23	MEREDITH BROOKS/Bitch
34	33	32	23	THIRD EYE BLIND/Semi-Charmed Life
51	58	39	23	MARK MORRISON/Return Of The Mack
39	34	32	21	3RD PARTY/Can U Feel It
27	26	27	21	MARIAH CAREY/Honey
21	30	30	20	SPICE GIRLS/2 Become 1
16	18	20	20	98 DEGREES/Invisible Man
31	31	29	20	NIGHT RANGER/Forever All Over...
21	19	29	19	WILL SMITH/Men In Black
-	-	-	-	REAL MCCOY/20 Push
17	17	15	17	SISTER HAZEL/All For You
-	-	-	-	BOYZ II MEN/4 Seasons Of...
-	-	-	-	PEACH UNION/On My Own
31	31	32	35	SAVAGE GARDEN/Where Do You Go
27	21	20	15	CELINE DION/To Love You More
17	21	21	14	HANSON/Mmm Bop
25	22	23	14	ALLURE/All Cried Out
27	26	26	14	JOCK JAM/Jock Jam
16	15	14	13	BLACKOUT ALLSTARS/I Like It
32	22	14	13	LE CLUCK/Call Me
21	21	24	13	AQUA/Barbie Girl
15	19	20	13	MATCHBOX 20/Push
17	21	23	12	PUFF DADDY.../I'll Be Missing You
15	16	16	12	GLORIA ESTEFAN/You'll Be Mine...
14	15	16	12	AMBER/This Is Your Night
-	-	-	-	AMY GRANT/Takes A Little Time

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

99.7 WDJX
Today's BEST Music!

MARKET #50
WDJX/Louisville
(502) 589-4800
Matthews/Rite

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
70	72	76	71		WILL SMITH/Men In Black
66	62	68	71		SPICE GIRLS/2 Become 1
68	71	64	68		PUFF DADDY./I'll Be Missing You
54	54	60	61		SHAWN COLVIN/Sunny Came Home
39	43	40	59		BABYFACE/How Come, How Long
25	36	46	48		MATCHBOX 20/Push
33	36	37	46		THIRD EYE BLIND/Semi-Charmed Life
49	48	47	46		ROBYN/Do You Know (What...)
41	46	42	44		98 DEGREES/Invisible Man
43	42	41	44		DAVE MATTHEWS BAND/Crash Into Me
18	37	41	43		JEWEL/Foolish Games
41	44	41	42		VERVE PIPE/The Freshmen
28	26	23	42		OMC/How Bizarre
25	25	39	38		SUGAR RAY/Fly
35	37	38	37		MARIAH CAREY/Honey
69	69	70	36		AZ YET/Hard To Say I'm...
-	-	-	9		EN VOEGUE/Too Gone, Too Long
33	37	30	38		HANSON/Where's The Love
31	27	27	30		SISTER HAZEL/All For You
19	29	26	25		GOD'S PROPERTY/Stamp
21	26	26	25		JON BON JOVI/Janie, Don't Take...
12	11	14	24		PAULA COLE/Don't Want To Wait
25	24	23	24		BLACKSTREET BOYS/Quit Playing...
24	-	-	24		BLACKSTREET/Don't Leave Me
52	54	54	23		MEREDITH BROOKS/Bitch
20	21	20	21		NU FLAVOR/Sweet Sexy Thing
8	17	19	20		AQUA/Barbie Girl
-	24	31	17		PEACH UNICORN/On My Own
14	13	13	14		SARAH MCLACHLAN/Building A Mystery
7	9	11	13		WALLFLOWERS/The Difference
9	13	12	13		MIGHTY MIGHTY./The Impression...
-	-	-	13		FOREST FOR THE TREES/Dream
-	-	-	12		CRUSH/Luv'd Up
-	-	-	12		LIVE/Turn My Head
-	-	-	11		ALLURE/All Cried Out
7	7	9	9		TONIC/If You Could Only...
-	-	-	9		INDU/Love You Down
-	-	-	9		BOYZ II MEN/4 Seasons Of...
7	10	13	8		CHANGING FACES/G.H.E.T.T.O.U.T.

96.7 KHFI
Today's BEST Music!

MARKET #51
KHFI/Austin
(512) 474-9233
Roberts/Kelly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
72	69	71	73		WILL SMITH/Men In Black
72	71	70	71		OMC/How Bizarre
38	48	61	71		JEWEL/Foolish Games
39	45	62	70		LEANN RIMES/How Do I Live
55	72	70	70		BLACKSTREET BOYS/Quit Playing...
30	32	43	45		MARIAH CAREY/Honey
28	35	42	45		98 DEGREES/Invisible Man
36	35	40	44		SARAH MCLACHLAN/Building A Mystery
42	39	40	42		PUFF DADDY./I'll Be Missing You
48	44	42	40		SPICE GIRLS/2 Become 1
71	73	49	36		MARK MORRISON/Return Of The Mack
56	35	35	36		MEREDITH BROOKS/Bitch
29	38	37	35		WALLFLOWERS/The Difference
9	21	29	35		TONIC/If You Could Only...
55	71	50	35		BABYFACE/How Come, How Long
38	37	33	35		SHAWN COLVIN/Sunny Came Home
-	-	-	20		BOYZ II MEN/4 Seasons Of...
-	-	-	23		MATCHBOX 20/Push
8	16	29	27		AQUA/Barbie Girl
28	27	30	27		JOCELYN ENRIQUEZ/Do You Miss Me
27	29	27	26		CARDIGANS/Lovefool
19	21	23	23		BLACKSTREET/No Diggity
9	21	22	22		MONACO/What Do You Want...
18	23	22	22		EN VOEGUE/Don't Let Go (Love)
18	21	21	22		SPICE GIRLS/Wannabe
22	25	22	21		LOS UMBRELLOS/No Tengo Dinero
9	21	20	21		SUGAR RAY/Fly
27	37	23	20		DUNCAN SHEIK/Barely Breathing
56	38	28	19		BLACKSTREET/Don't Leave Me
21	17	14	18		JEWEL/You Were Meant...
-	-	-	17		ALLURE/All Cried Out
19	20	19	14		TONI BRAXTON/Un-break My Heart
-	-	-	19		JANET F/G-TIP./Got 'Til It's Gone
-	-	-	19		NOTORIOUS B.I.G./Mo Money Mo Problems
-	-	-	19		NU FLAVOR/Heaven

WAPE-FM

MARKET #53
WAPE/Jacksonville
(904) 642-1055
Thomas/Mann

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
59	59	60	59		MEREDITH BROOKS/Bitch
48	46	40	58		JEWEL/Foolish Games
58	60	55	58		LEANN RIMES/How Do I Live
53	54	57	56		VERVE PIPE/The Freshmen
36	53	55	50		BLESSIO UNION OF...I Wanna Be There
40	47	40	50		BLACKSTREET BOYS/Quit Playing...
55	41	52	45		SHAWN COLVIN/Sunny Came Home
18	18	40	44		SISTER HAZEL/All For You
25	27	51	44		ROBYN/Do You Know (What...)
34	41	37	43		HANSON/Where's The Love
58	58	50	37		THIRD EYE BLIND/Semi-Charmed Life
33	37	38	31		SPICE GIRLS/2 Become 1
-	24	27	30		MARIAH CAREY/Honey
-	24	27	28		PAULA COLE/Don't Want To Wait
17	25	29	28		MATCHBOX 20/Push
-	-	-	21		BOYZ II MEN/4 Seasons Of...
29	26	27	27		MIGHTY MIGHTY./The Impression...
10	47	20	25		JOCK JAM/Jock Jam
28	25	23	25		DAVE MATTHEWS BAND/Crash Into Me
-	13	18	17		98 DEGREES/Invisible Man
21	24	19	19		MR. PRESIDENT/Coco Jambo
17	18	19	18		WALLFLOWERS/The Difference
-	-	-	10		JANET F/G-TIP./Got 'Til It's Gone
-	-	-	-		SUGAR RAY/Fly

2-93

MARKET #54
WGTZ/Dayton
(937) 294-5858
Luczak/Steele

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
79	80	78	74		WILL SMITH/Men In Black
47	48	49	69		BACKSTREET BOYS/Quit Playing...
81	63	65	68		PUFF DADDY./I'll Be Missing You
77	62	68	68		THIRD EYE BLIND/Semi-Charmed Life
75	78	76	67		SHAWN COLVIN/Sunny Came Home
76	79	77	67		MEREDITH BROOKS/Bitch
42	47	51	56		AZ YET/Hard To Say I'm...
77	73	44	44		JEWEL/Foolish Games
41	42	41	43		WALLFLOWERS/The Difference
78	62	48	43		ROBYN/Do You Know (What...)
48	49	44	42		VERVE PIPE/The Freshmen
48	63	78	42		SISTER HAZEL/All For You
44	41	44	40		MR. PRESIDENT/Coco Jambo
47	8	11	40		SHERYL CROW/A Change Would Do...
47	60	75	39		OMC/How Bizarre
47	60	77	37		BLESSIO UNION OF...I Wanna Be There
-	-	-	34		LEANN RIMES/How Do I Live
23	22	34	35		MATCHBOX 20/Push
42	41	46	32		98 DEGREES/Invisible Man
49	48	44	31		SPICE GIRLS/2 Become 1
27	28	28	30		AQUA/Barbie Girl
27	36	34	29		EN VOEGUE/Too Gone, Too Long
-	20	24	25		SUGAR RAY/Fly
19	19	21	26		IMANI COPPOLA/Legend Of A Cowgirl
-	-	-	19		PAULA COLE/Don't Want To Wait
40	44	30	24		MARIAH CAREY/Honey
25	27	22	22		GOD'S PROPERTY/Stamp
-	21	21	22		PEACH UNICORN/On My Own
-	-	-	18		MIGHTY MIGHTY./The Impression...
27	26	28	18		NOTORIOUS B.I.G./Mo Money Mo Problems
23	23	26	17		TONIC/If You Could Only...
-	-	-	17		BOYZ II MEN/4 Seasons Of...
8	8	7	15		AMY GRANT/Takes A Little Time
24	29	25	15		COOLIO F/40 THEVZC U When U Get There
13	13	14	15		HANSON/Mmm Bop
19	27	23	14		MARK MORRISON/Return Of The Mack
19	16	21	14		SPICE GIRLS/Say You'll Be There
-	-	-	7		FLEETWOOD MAC/Silver Springs
16	15	17	12		WALLFLOWERS/One Headlight

FLY 92
THE UNOFFICIAL ONLY R&R MUSIC STATION

MARKET #57
WFLY/Albany, NY
(518) 786-8600
Morgan/Williams

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	54	60	62		SUGAR RAY/Fly
60	59	58	60		THIRD EYE BLIND/Semi-Charmed Life
58	60	59	60		OMC/How Bizarre
59	57	59	59		BACKSTREET BOYS/Quit Playing...
27	27	29	54		WILL SMITH/Men In Black
59	60	60	62		SPICE GIRLS/2 Become 1
42	60	60	41		LEANN RIMES/How Do I Live
17	30	39	39		AQUA/Barbie Girl
23	30	32	39		MARIAH CAREY/Honey
26	31	29	31		DIANA KING/Say A Little...
60	28	29	30		MEREDITH BROOKS/Bitch
34	17	15	29		ROBYN/Do You Know (What...)
29	28	30	28		SISTER HAZEL/All For You
30	29	30	26		HANSON/Where's The Love
31	27	30	24		WALLFLOWERS/The Difference
58	58	58	24		PUFF DADDY./I'll Be Missing You
16	20	17	24		JOCELYN ENRIQUEZ/Do You Miss Me
13	16	21	21		GOD'S PROPERTY/Stamp
17	14	13	20		PAULA COLE/Don't Want To Wait
25	25	20	20		HANSON/Mmm Bop
-	-	-	11		CRUSH/Luv'd Up
28	28	30	19		98 DEGREES/Invisible Man
16	16	16	19		SPICE GIRLS/Say You'll Be There
15	15	16	19		CARDIGANS/Lovefool
15	-	-	18		JOCK JAM/Jock Jam
16	16	18	18		HANSON/Mmm Bop
15	17	15	18		MARK MORRISON/Return Of The Mack
15	16	16	18		SAVAGE GARDEN/I Want You
-	17	16	18		GINA G/Och Aah...Just...
-	15	14	17		SPICE GIRLS/Wannabe
-	15	14	17		GINUWINE/When Doves Cry
28	27	14	16		BLACKOUT ALLSTARS/ Like It
-	-	-	14		SARAH MCLACHLAN/Building A Mystery
-	-	-	20		PEACH UNICORN/On My Own
-	-	-	14		TONIC/If You Could Only...
8	8	17	12		AMY GRANT/Takes A Little Time
-	-	-	11		REFUGEE CAMP./Avenues
17	13	12	11		ALLURE/All Cried Out

B 93.7

MARKET #59
WFBC/Greenville, SC
(864) 271-9200
Wagman/J. Love

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	55	58	55		WILL SMITH/Men In Black
52	57	56	53		THIRD EYE BLIND/Semi-Charmed Life
43	40	40	53		TONIC/If You Could Only...
49	57	54	51		LEANN RIMES/How Do I Live
41	40	37	48		BLESSIO UNION OF...I Wanna Be There
37	37	41	42		BLACKSTREET BOYS/Quit Playing...
36	39	39	41		BLACKSTREET/Don't Leave Me
41	42	43	41		MATCHBOX 20/Push
28	30	28	40		CRASHIN' MELON/Sweet Tea
22	36	41	40		JEWEL/Foolish Games
41	39	42	39		SPICE GIRLS/2 Become 1
37	39	40	39		SISTER HAZEL/All For You
53	56	54	39		BABYFACE/How Come, How Long
27	30	26	38		DAVE MATTHEWS BAND/Crash Into Me
42	39	36	38		AZ YET/Hard To Say I'm...
55	58	56	38		PUFF DADDY./I'll Be Missing You
27	30	30	31		WALLFLOWERS/The Difference
23	20	26	29		BLUES TRAVELER/Most Precarious
23	27	26	27		PAULA COLE/Don't Want To Wait
20	22	25	24		98 DEGREES/Invisible Man
11	25	23	24		MARIAH CAREY/Honey
19	21	23	22		SARAH MCLACHLAN/Building A Mystery
21	26	24	22		WALLFLOWERS/One Headlight
20	-	-	20		VERVE PIPE/The Freshmen
29	27	21	20		LIVE/Turn My Head
15	20	18	18		DUNCAN SHEIK/Barely Breathing
16	15	15	17		DAVE MATTHEWS BAND/Crash Into Me
17	16	14	17		BETTER THAN EZRA/Desperately Wanting
25	16	13	16		JEWEL/You Were Meant...
21	13	16	16		WALLFLOWERS/Semi-Charmed Life
21	13	16	16		SUBMERC/What I Got
18	12	16	16		MONICA/For You I Will
34	35	17	16		MARK MORRISON/Return Of The Mack
12	16	19	15		SUGAR RAY/Fly
20	-	-	14		DUNCAN SHEIK/Barely Breathing
16	-	-	15		CARDIGANS/Lovefool
-	-	-	13		SHERYL CROW/If It Makes You...
10	12	14	14		RAHSAAN PATTERSON/Where You Are
12	13	16	14		AMY GRANT/Takes A Little Time

93.7 KRQQ
Today's Best Music

MARKET #60
KRQQ/Tucson
(520) 323-9400
Richards/Nespoli

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
56	56	56	59		WILL SMITH/Men In Black
57	36	48	54		MONICA/For You I Will
37	39	37	52		BLACKSTREET BOYS/Quit Playing...
52	47	49	49		MARK MORRISON/Return Of The Mack
37	37	35	40		OMC/How Bizarre
33	49	45	40		BABYFACE/How Come, How Long
31	37	39	39		SPICE GIRLS/2 Become 1
25	32	37	38		THIRD EYE BLIND/Semi-Charmed Life
13	35	39	38		SHAWN COLVIN/Sunny Came Home
36	39	34	37		ROBYN/Do You Know (What...)
57	41	37	36		AZ YET/Hard To Say I'm...
23	23	35	35		MEREDITH BROOKS/Bitch
31	27	43	34		HANSON/Where's The Love
-					

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	WILL SMITH Men In Black (Columbia)	1915	2119	2277	2398	38/0
2	2	2	2	NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)	1829	1960	1920	1956	42/0
6	5	4	3	MARIAH CAREY Honey (Columbia)	1761	1697	1513	1395	44/1
7	7	6	4	INOJ Love You Down (So So Def/Columbia)	1499	1415	1307	1281	36/0
3	3	3	5	PUFF DADDY & FAITH EVANS I'll Be Missing... (Bad Boy/Arista)	1468	1720	1857	1953	37/0
8	6	5	6	SPICE GIRLS 2 Become 1 (Virgin)	1358	1420	1416	1243	30/0
4	4	7	7	ROME I Belong To You (Every...) (RCA)	1220	1414	1590	1730	29/0
11	9	9	8	MARY J. BLIGE Everything (MCA)	1121	1080	1102	1032	37/0
9	10	10	9	BACKSTREET BOYS Quit Playing Games (With...) (Jive)	1093	1057	1077	1126	23/1
41	29	21	10	USHER You Make Me Wanna... (LaFace/Arista)	1007	708	499	324	29/2
5	8	8	11	CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	987	1116	1232	1420	27/0
14	13	12	12	LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)	980	970	940	943	29/2
12	11	11	13	98 DEGREES Invisible Man (Motown)	976	1033	1057	989	27/0
—	—	22	14	BOYZ II MEN 4 Seasons Of Loneliness (Motown)	858	682	61	—	40/2
17	16	14	15	FOXY BROWN / DRU HILL Big Bad... (Vokator/Def Jam/RAL/Mercury)	819	881	821	829	34/2
29	23	18	16	NU FLAVOR Heaven (Reprise)	818	743	683	512	27/0
—	49	28	17	AQUA Barbie Girl (MCA)	788	548	261	102	21/2
31	27	19	18	ALLURE All Cried Out (Crave)	771	728	524	458	28/1
15	15	20	19	GOD'S PROPERTY Stomp (B-Rite/Interscope)	725	721	876	932	20/0
13	14	16	20	MARK MORRISON Return Of The Mack (Atlantic)	684	784	938	960	25/1
10	12	13	21	112 Cupid (Bad Boy/Arista)	684	903	961	1077	22/0
21	17	15	22	DRU HILL Never Make A Promise (Island)	679	808	789	777	25/2
20	21	17	23	JOE The Love Scene (Jive)	648	766	698	778	25/0
BREAKER			24	EN VOGUE Too Gone, Too Long (EastWest/EEG)	640	499	227	6	29/0
BREAKER			25	JANET f/Q-TIP & JONI MITCHELL Got 'Til It's Gone (Virgin)	580	—	—	—	37/37
BREAKER			26	OMC How Bizarre (Huh!/Mercury)	564	466	388	255	14/2
30	25	27	27	NASTYBOY KLICK Down For Yours (GlassNote/Mercury)	546	558	568	489	23/1
19	19	23	28	ROBYN Do You Know (What It Takes) (RCA)	532	676	749	779	14/0
16	18	24	29	MISSY "MISDEMEANOR" ELLIOTT The Rain (Supa...) (EastWest/EEG)	507	632	781	914	23/1
24	22	26	30	BLACKSTREET Fix (Interscope)	504	600	683	654	22/0
33	30	30	31	TIMBALAND & MAGOO Up Jumps Da' Boogie (Atlantic)	474	483	456	382	17/0
22	24	25	32	GINUWINE When Doves Cry (550 Music)	467	616	652	706	18/0
38	33	33	33	702 All I Want (Biv 10/Motown)	459	416	411	345	18/1
26	26	32	34	JON B. Don't Say (Yab Yum/550 Music)	451	465	531	556	22/0
DEBUT			35	AALIYAH The One I Gave My Heart To (BlackGround/Atlantic)	399	214	133	17	25/4
35	39	34	36	SWV Someone (RCA)	388	358	341	373	14/0
DEBUT			37	WYCLEF JEAN Guantanamera (Ruffhouse/Columbia)	344	257	193	143	21/3
—	—	39	38	SHAGGY Piece Of My Heart (Virgin)	342	330	254	219	15/1
48	46	—	39	DIANA KING I Say A Little Prayer (Work)	319	263	283	268	15/1
43	—	41	40	ANGELINA The Tide Is High (Upstairs)	315	324	252	306	8/0
—	38	42	41	SAMANTHA COLE Happy With You (Universal)	304	320	352	248	17/1
42	45	40	42	MARY J. BLIGE I Can Love You (MCA)	303	327	290	317	7/0
—	—	48	43	DAFT PUNK Around The World (Virgin)	293	268	239	225	10/1
27	32	37	44	NO MERCY When I Die (Arista)	289	346	420	551	9/1
49	47	50	45	LOS UMBRELLOS No Tengo Dinero (Flex/Virgin)	285	264	279	260	6/1
44	40	38	46	MILESTONE I Care 'Bout You (LaFace/Arista)	282	332	328	295	19/1
—	—	46	47	PUFF DADDY & THE FAMILY It's All About... (Bad Boy/Arista)	276	283	244	215	10/0
—	—	47	48	MACK 10 Backyard Boogie (Priority)	271	268	127	89	17/0
DEBUT			49	REFUGEE CAMP ALL-STARS Avenues (Arista)	268	215	138	14	20/1
28	28	36	50	COOLIO f/40 THEVZ C U When U Get There (Tommy Boy)	253	348	521	546	10/0

This chart reflects airplay from August 25-31. Songs ranked by total plays. Highlighted songs indicate Breaker.

46 CHR/Rhythmic reporters. 43 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

BREAKERS®

EN VOGUE		
Too Gone, Too Long (EastWest/EEG)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
640/141	29/0	24

JANET f/Q-TIP & JONI MITCHELL		
Got 'Til It's Gone (Virgin)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
580/580	37/37	25

OMC		
How Bizarre (Huh!/Mercury)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
564/98	14/2	26

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
JANET f/Q-TIP & JONI MITCHELL Got 'Til It's Gone (Virgin)	37
BUSTA RHYMES Put Your Hands Where My... (Elektra/EEG)	11
HEAVY D I'll Do Anything (Universal)	9
FIRM Firm Biz (Trackmasters/Aftermath/Interscope)	5
AALIYAH The One I Gave My Heart To (BlackGround/Atlantic)	4
TOTAL What About Us (LaFace/Arista)	4
MISSY "MISDEMEANOR" ELLIOTT Sock It... (EastWest/EEG)	3
MASE Feel So Good (Bad Boy/Arista)	3
MASTER P I Miss My Homies (No Limit/Priority)	3
PUFF DADDY & THE FAMILY Been Around... (Bad Boy/Arista)	3
WYCLEF JEAN Guantanamera (Ruffhouse/Columbia)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JANET f/Q-TIP & JONI MITCHELL Got 'Til It's Gone (Virgin)	+580
USHER You Make Me Wanna... (LaFace/Arista)	+299
AQUA Barbie Girl (MCA)	+240
AALIYAH The One I Gave My Heart... (BlackGround/Atlantic)	+185
BOYZ II MEN 4 Seasons Of Loneliness (Motown)	+176
EN VOGUE Too Gone, Too Long (EastWest/EEG)	+141
OMC How Bizarre (Huh!/Mercury)	+98
MASE Feel So Good (Bad Boy/Arista)	+96
SOMETHIN' FOR THE PEOPLE My Love Is... (Warner Bros.)	+96
WYCLEF JEAN Guantanamera (Ruffhouse/Columbia)	+87

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
BLACKSTREET Don't Leave Me (Interscope)
SWV Can We (Jive)
AZ YET Hard To Say I'm Sorry (LaFace/Arista)
TONI BRAXTON Un-break My Heart (LaFace/Arista)
SPICE GIRLS Say You'll Be There (Virgin)
702 Get It Together (Biv 10/Motown)
NOTORIOUS B.I.G. Hypnotize (Bad Boy/Arista)
EN VOGUE Don't Let Go (Love) (EastWest/EEG)
KEITH SWEAT Nobody (Elektra/EEG)
BLACKSTREET No Diggity (Interscope)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

MACK 10

"Backyard Boogie"

From The new Album "Based On A True Story"



R&R CHR / RHYTHMIC CHART 48

#29 SOUNSCAN SINGLES

#7 BILLBOARD HOT RAP SINGLES

"Backyard Boogie is the bombest shit since I started working here...70 Spins this week!" *Damion Young, KPWR/L.A.*

"Every Mack 10 has been a smash - Backyard Boogie is the bomb!" *Michael Martin, KYLD/San Francisco*

"Huge sales kicked in before airplay - Mack 10 sounds great on the radio!" *Don Parker, KKFR/Phoenix*





HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
3	1	FOXY BROWN FORU HILL Big... (Violator/Def Jam/RAL/Mercury)	3106	3042	114/3
1	2	WILL SMITH Men In Black (Columbia)	2808	3345	76/0
4	3	NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)	2508	2802	64/0
2	4	LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)	2466	3119	92/2
7	5	TIMBALAND & MAGOO Up Jumps Da' Boogie (Atlantic)	2339	2434	92/0
5	6	PUFF DADDY & FAITH EVANS F/112 I'll Be... (Bad Boy/Arista)	2203	2592	66/0
8	7	PUFF DADDY & THE FAMILY It's All About... (Bad Boy/Arista)	2178	2177	85/1
6	8	MISSY "MISDEMEANOR" ELLIOTT The Rain (Supa...) (EastWest/EEG)	1835	2575	79/1
9	9	MIA X F/MASTER P & FOXY BROWN The Party... (No Limit/Priority)	1677	1682	78/0
11	10	RAMPAGE Take It To The Streets (EastWest/EEG)	1304	1395	70/1
13	11	BUSTA RHYMES Put Your Hands Where My... (Elektra/EEG)	1261	1041	93/12
12	12	AZ F/SWV Hey AZ (Virgin)	1204	1200	76/1
14	13	SHAGGY Piece Of My Heart (Virgin)	1159	1001	78/4
10	14	NOTORIOUS B.I.G. Lovin' You Tonight (Bad Boy/Arista)	975	1466	48/1
17	15	GHETTO TWINZ Responsibility (Rap-A-Lot/Noo Trybe)	833	706	47/0
—	16	BONE THUGS-N-HARMONY If I Could Teach... (Ruthless/Relativity)	827	442	80/9
15	17	SNOOP DOGGY DOGG We Just Wanna Party With You (Columbia)	814	853	47/2
18	18	MACK 10 Backyard Boogie (Priority)	788	645	67/1
16	19	NASTYBOY KLICK Down For Yours (GlassNote/Mercury)	749	756	37/2
19	20	QUEEN LATIFAH It's Alright (Tommy Boy)	725	643	54/3

This chart reflects airplay from August 25-31. Songs ranked by total plays. 46 CHR/Rhythmic reporters and 82 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1997, R&R Inc.



JAMMIN' THE SUMMER AWAY — KMEL/San Francisco held its 11th Annual "Summer Jam" recently. The sold-out crowd enjoyed such artists as Dru Hill, Ginuwine, Blackstreet, and these gentlemen right here: 112! Feeling slick in between gigs are 112 along with KMEL APD/MD Joey Arbagey (third from left) and Michelle S. (second from right).

NEW & ACTIVE

BRIAN MCKNIGHT You Should Be Mine (Don't Waste...) (Mercury) Total Plays: 252, Total Stations: 15, Adds: 2	TOTAL What About Us (LaFace/Arista) Total Plays: 180, Total Stations: 13, Adds: 4
MIA X F/MASTER P & FOXY BROWN The Party... (No Limit/Priority) Total Plays: 241, Total Stations: 12, Adds: 0	LIL' SUZY Can't Get You Out Of My Mind (Metropolitan) Total Plays: 166, Total Stations: 9, Adds: 0
BUSTA RHYMES Put Your Hands Where... (Elektra/EEG) Total Plays: 233, Total Stations: 20, Adds: 11	HANSON Where's The Love (Mercury) Total Plays: 165, Total Stations: 5, Adds: 0
ROME Do You Like This (RCA) Total Plays: 233, Total Stations: 16, Adds: 1	JEWEL Foolish Games (Atlantic) Total Plays: 163, Total Stations: 6, Adds: 1
PUFF DADDY Senorita (Bad Boy/Arista) Total Plays: 225, Total Stations: 7, Adds: 1	SOMETHIN' FOR THE PEOPLE My Love Is The Sh!t! (Warner Bros.) Total Plays: 163, Total Stations: 5, Adds: 2
VANESSA WILLIAMS Happiness (Mercury) Total Plays: 215, Total Stations: 11, Adds: 0	4.0 Have A Little Mercy (Savvy/Perspective/A&M) Total Plays: 151, Total Stations: 10, Adds: 0
PUFF DADDY & THE FAMILY Been Around The World (Bad Boy/Arista) Total Plays: 204, Total Stations: 9, Adds: 3	BONE THUGS-N-HARMONY Thug Love (Ruthless/Relativity) Total Plays: 140, Total Stations: 5, Adds: 0
SNOOP DOGGY DOGG We Just Wanna Party With You (Columbia) Total Plays: 185, Total Stations: 9, Adds: 0	MEREDITH BROOKS Bitch (Capitol) Total Plays: 129, Total Stations: 4, Adds: 0
BONE THUGS-N-HARMONY If I Could Teach... (Ruthless/Relativity) Total Plays: 181, Total Stations: 14, Adds: 1	BROWNSTONE Kiss And Tell (MJJ/Work) Total Plays: 128, Total Stations: 10, Adds: 1
MASE Feel So Good (Bad Boy/Arista) Total Plays: 181, Total Stations: 6, Adds: 3	ERYKAH BADU Other Side Of The Game (Kedar/Universal) Total Plays: 124, Total Stations: 5, Adds: 0

Songs ranked by total plays

NEW RELEASES

ADDS SEPTEMBER 9

Damage	"Wonderful Tonight" (Critique)
Firm	"Firm Business" (Track Masters/Aftermath/Interscope)
Jam & Spoon f/Plavka	"Right In The Night (Fall In Love With Music) (Epic)
K- Ci & JoJo	"Last Night's Letter" (MCA)
Mase	"Feel So Good" (Bad Boy/Arista)
Master P	"I Miss My Homies" (No Limit/Priority)
Robyn	"Show Me Love" (RCA)

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM PD: Randy Savage MD: Jacques James 15 LIL' KIM "Tonight" 13 PUFF DADDY "Senorita" 10 PUFF DADDY & FAMILY "Been" 5 "702" "Wann" 4 JANET F/O-TIP... "Got" 2 BUSTA RHYMES "Hands"	WBBM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley 21 JANET F/O-TIP... "Got" 16 SUGAR Ray "Ray" 7 3RD PARTY "Love" 6 MISSY ELLIOTT "Rain"	WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 26 WYCLEF JEAN "Guantan" 25 MISSY ELLIOTT "Soak" 10 MASTER P "How" 10 MASTER P "Change"	WJBT/Jacksonville, FL PD: Dave Wyrther MD: Tiffany Green 10 MASE "Feel" 8 BOYZ II MEN "Seasons" 8 PUFF DADDY & FAMILY "Been" 4 FIRM "Firm" 3 REAL ONE "Real" 3 JANET F/O-TIP... "Got" MARIAM CAREY "Honey" BONE THUGS-N-HARMONY "Teach"	WKUT/New York, NY PD: Frankie Blue MD: Andy Shary JANET F/O-TIP... "Got" BOYZ II MEN "Seasons" ALLURE "One"	KWNZ/Reno, NV PD: Jeff Davis APD/MD: Bill Shakespeare JANET F/O-TIP... "Got" 911 "Sensation" JEWEL "Foolish"	KHTS/San Diego, CA PD: Todd Shannon APD: Ron Geronimo MD: Hitman Hayes 50 PUFF DADDY & FAMILY "Been" 50 JANET F/O-TIP... "Got"	KUBE/Seattle, WA PD: Mike Tierney APD: Eric Powers MD: Bobby D 50 PUFF DADDY & FAMILY "Been" 50 JANET F/O-TIP... "Got"	
KKOO/Bakersfield, CA PD: Chris Squires MD: Tony Manes 11 JANET F/O-TIP... "Got" AQUA "Barbie"	WBTT/Dayton, OH PD: Jeff Ballentine MD: Raye Kimbarlin HEAVY D "Anything" MASTER P "Homies" JANET F/O-TIP... "Got" SAMANTHA COLE "Happy"	KIKI/Honolulu, HI PD: Alan Oda MD: Richie Aqai 64 LAURNEA "Let" 43 JANET F/O-TIP... "Got" 14 DRU HILL "Promise" 12 SHAGGY "Heart" 11 USHER "Wanna" 5 SUNLAND "September"	KLUC/Las Vegas, NV PD: Cat Thomas MD: Melissa Stefan No Adds	KCAQ/Oxnard, CA PD: Dan Garite MD: Steve Ruiz 18 SOMETHIN' FOR... "Shh" 15 JANET F/O-TIP... "Got" 15 COOLIO "Got" 5 HEAVY D "Anything"	KGGI/Riverside, CA PD: Diana Laird APD/MD: Jesse Duran No Adds	XHTZ/San Diego, CA OMP/MD: Lisa Vazquez MD: Dale Salivan 20 JANET F/O-TIP... "Got" 10 LE CLICK "Don't" HEAVY D "Anything" USHER "Wanna"	KWIN/Stockton, CA PD/MD: Steve Wall APD: Stacy Lynn 33 JANET F/O-TIP... "Got" BUSTA RHYMES "Hands" MASTER P "Homies"	
WERQ/Baltimore, MD PD: Tom Calcecci APD: Frank Ski MD: Coka 17 JANET F/O-TIP... "Got" 12 TOTAL "What" 4 BUSTA RHYMES "Hands" AALIYAH "Gave"	KQKS/Denver, CO PD: Rick Stacy MD: Lee Cagle 48 JANET F/O-TIP... "Got" DRU HILL "Promise"	KQMQ/Honolulu, HI PD: Kimo Akane MD: Derrick Balatoo Music Coordinator: Kool E 27 JANET F/O-TIP... "Got" 14 MARK MORRISON "Return" 12 NASTYBOY KLICK "Down" 10 MERCY "When" REFUGEE CAMP... "Avenues"	KPWR/Los Angeles, CA PD: Michelle Mercer MD: Damien Young 25 FOXY BROWN/DRU HILL "Mamma" 21 QUEEN LATIFAH "Alight"	KCAF/Oxnard, CA PD: Dan Garite MD: Steve Ruiz 18 SOMETHIN' FOR... "Shh" 15 JANET F/O-TIP... "Got" 15 COOLIO "Got" 5 HEAVY D "Anything"	WJJS/Roanoke, VA PD: David Lee Michaels MD: Melissa Morgan 10 JANET F/O-TIP... "Got" FIRM "Firm"	KMEL/San Francisco, CA PD: Michelle Santussesso APD/MD: Joe Arbagey 27 JANET F/O-TIP... "Got" 18 BUSTA RHYMES "Hands" 17 COMMON "Reminding"	WPGC/Washington, DC PD/MD: Jay Stevens 27 NOTORIOUS B.I.G. "Tonight" 20 AALIYAH "Gave" 15 JANET F/O-TIP... "Got" 13 MISSY ELLIOTT "Soak"	
WBHJ/Birmingham, AL PD: Mickey Johnson APD/MD: Daysha Parker 36 SOMETHIN' FOR... "Shh" 35 MASE "Feel" 35 KILO "Baby" 19 BOYZ II MEN "Song" 10 WYCLEF JEAN "Guantan" 10 JANET F/O-TIP... "Got"	WDRQ/Detroit, MI PD: Lisa Rodman APD/MD: Jimi Jamm JANET F/O-TIP... "Got" ME & MY "Dub-It-Up"	KBXX/Houston, TX PD: Rob Scarpio MD: Greg Head 24 JANET F/O-TIP... "Got"	WPOW/Miami, FL PD: Kid Curry MD: Phil Jones 13 ALEXIA "Number" 4 JANET F/O-TIP... "Got" ROME "Like" 1 BRIAN MCKNIGHT "Should"	KKFR/Phoenix, AZ PD: Dan Parker MD: Mike Freeman 16 JANET F/O-TIP... "Got" BUSTA RHYMES "Hands"	KFSM/Sacramento, CA PD: Bob West MD: Trejo JANET F/O-TIP... "Got" BACKSTREET BOYS "Playin'"	KYLD/San Francisco, CA PD: Michael Martin MD: Jazzy Jim 35 OMC "Bizarre" 22 MASE "Feel" 11 JANET F/O-TIP... "Got"	KDGS/Wichita, KS APD: Ricardo Cherry MD: A.J. Jones 5 AALIYAH "Gave" WYCLEF JEAN "Guantan" DMC "Scare" HEAVY D "Anything" FIRM "Firm"	
WJMN/Boston, MA PD: Cadillac Jack McCartney APD/MD: Cat Collins 12 JANET F/O-TIP... "Got" BUSTA RHYMES "Hands"	KPRR/EI Paso, TX PD/MD: John Candetaria 24 DAFI PLUNK "World" 22 JANET F/O-TIP... "Got" OTHERS BROTHERS "Lusted" BUSTA RHYMES "Hands"	WFFF/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye 21 JANET F/O-TIP... "Got" TOTAL "What" BUSTA RHYMES "Hands" HEAVY D "Anything"	WFTN/New Bedford, MA PD: Jim Reitz MD: Kevin Palase JANET F/O-TIP... "Got" AALIYAH "Gave" BRIAN MCKNIGHT "Should" PEACH UNKON "Dew" ULTRA NATE "Free"	WKPT/Phoenix, AZ PD: Rick Thomas APD: Crazy Kid MD: Eric Valdez 17 JANET F/O-TIP... "Got"	WOCQ/Salisbury, MD PD: Wookiee MD: Marliou 40 JANET F/O-TIP... "Got" 7 BUSTA RHYMES "Hands" TOTAL "What" HEAVY D "Anything"	46 Total Reporters 46 Current Reporters 43 Current Playlists	WWWX/Providence, RI PD: Joe Dawson MD: Becky Iannone 15 AZ F/SWV "AZ" 6 FIRM "Firm" 5 HEAVY D "Anything" 5 JANET F/O-TIP... "Got" 5 QUEEN LATIFAH "Alight" BUSTA RHYMES "Hands" TOTAL "What"	KTFM/San Antonio, TX PD: Chri Tredey MD: Steve Chavez 46 LOS UNBRELLOS "Tengo" JANET F/O-TIP... "Got" LATHAM "Freak" FOXY BROWN/DRU HILL "Mamma"

Did Not Report, Playlist Frozen (3):
 KZFM/Corpus Christi, TX
 KDON/Monterey-Saltinas, CA
 KCHX/Odessa-Midland, TX

CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

MARKET #1
WKTU/New York
 (201) 420-3700
 Blue/Shane

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
60	43	62	45	WILL SMITH/Men In Black
45	38	59	44	PUFF DADDY //I'll Be Missing You
51	48	61	42	BACKSTREET BOYS/Quit Playing...
38	40	60	39	SPICE GIRLS/2 Become 1
29	17	40	35	AZ YET/Hard To Say I'm...
47	30	39	30	LE CLUCK/Call Me
15	23	40	27	AQUA/Barbie Girl
41	31	40	26	MR. PRESIDENT/Coco Jamboo
47	34	35	25	LIVIN' JOY/Don't Stop Movin'
25	31	38	25	ULTRA NATE/Free
57	41	34	24	DIANA KING/Say A Little...
53	34	32	24	REAL MCCOY/One More Time
59	42	41	23	JOCK JAM/Jock Jam
25	20	22	17	98 DEGREES/Invisible Man
15	26	13	13	MONICA/For You I Will
5	10	13	11	MARIAH CAREY/Honey
29	10	14	11	DJ COMPAN/Rhythm Of Love
24	11	13	10	TONI BRAXTON/Un-break My Heart
9	12	16	9	SUMMER JUNKIES/It's Gonna Love...
13	9	13	9	INOUJ/You Down
10	13	14	7	GALA/Freed From Desire
5	13	7	7	LE CLUCK/Don't Go
9	11	8	6	DAFT PUNK/Around The World
12	8	10	5	3RD PARTY/You Are Alive
8	10	5	5	SAMANTHA COLE/Happy With You
				JANET F/Q-TIP //Got 'Til It's Gone
				BOYZ II MEN/4 Seasons Of...
				ALLURE/All Cried Out

MARKET #1
WQHT/New York
 (212) 229-9797
 Smith/Cloherly

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
41	38	42	44	MARY J. BLIGE/Can Love You
32	38	42	44	PUFF DADDY & FAMILY/It's All About...
41	38	42	43	LIL' KIM/Not Tonight
34	31	39	43	MARY J. BLIGE/Everything
40	36	41	43	NOTORIOUS B.I.G./Mo Money Mo Problems
40	39	41	42	DRU HILL/Never Make A Promise
32	29	41	42	FOXY BROWN/DRU HILL/Big Bad Mamma
31	33	41	41	PUFF DADDY & FAMILY/Been Around...
16	25	37	39	BUSTA RHYMES/Put Your Hands...
				L.L. COOL J/Candy Girl
				JOE/The Love Scene
38	33	32	34	WYCLEF JEAN/Guantanamera
18	19	23	33	LOST BOYZ/Me & My Crazy World
24	25	31	31	USHER/You Make Me Wanna
30	29	31	29	FOXY BROWN/Me Na Na
41	34	30	28	MISSY ELLIOTT/The Rain (Supa...)
				TOTAL/What About Us
30	29	32	26	RAMPAGE/Take It To...
30	33	26	25	ROME/Do You Like This
				MARIAH CAREY/Honey
23	23	26	25	QUEEN LATIFAH/It's Alright
41	35	27	24	LIL' KIM/Big Mama Thing
				ERYKAH BADU/Other Side Of...
				BOYZ II MEN/4 Seasons Of...
23	20	26	22	IVORY/Relax & Party
				BEATNUTS/Of The Books
16	13	18	16	EPMD/Never Seen Before
18	13	19	15	TIMBALAND & MAGOO/Up Jumps Da' Boogie
				MISSY ELLIOTT/Sock It 2 Me

MARKET #2
KPWR/Los Angeles
 (818) 953-4200
 Mercer/Young

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
15	34	71	42	MACK 10/Backyard Boogie
40	47	43	41	PUFF DADDY/LIL' KIM/Don't Stop What...
63	70	65	40	NOTORIOUS B.I.G./Lovin' You Tonight
69	72	71	40	ROME/ Belong To You...
64	68	68	39	CHANGING FACES/G.H.E.T.T.O.U.T.
41	47	45	26	SNOOP DOGGY DOGG/We Just Wanna...
39	70	44	26	SCARFACE/Smile
25	34	26	26	FOXY BROWN/DRU HILL/Big Bad Mamma
22	21	41	25	NOTORIOUS B.I.G./Notorious Thugs
62	68	66	23	NOTORIOUS B.I.G./Mo Money Mo Problems
21	26	23	22	EPMD/Never Seen Before
31	35	21	21	QUEEN LATIFAH/It's Alright
28	32	20	20	ALLURE/All Cried Out
21	34	20	20	WYCLEF JEAN/Guantanamera
				PUFF DADDY & FAMILY/Been Around...
				BORN JAMERICANS/Send You My Love
				MASTER P/1 Miss My Homies
				GINUWINE/When Doves Cry
40	49	25	16	WILL SMITH/Men In Black
68	46	26	14	WARREN G/Smokin' Me Out
38	44	19	13	PUFF DADDY //I'll Be Missing You
27	31	47	12	BONE THUGS-N-HARMONY/Look Into My Eyes
20	22	19	9	NOTORIOUS B.I.G./Going Back To Cali

MARKET #3
WBMM/Chicago
 (312) 944-6000
 Cavanaugh/Bradley

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
67	70	67	69	WILL SMITH/Men In Black
69	68	66	69	NOTORIOUS B.I.G./Mo Money Mo Problems
66	70	63	66	ROBYN/Show Me Love
60	63	58	62	PUFF DADDY //I'll Be Missing You
58	61	57	60	CHANGING FACES/G.H.E.T.T.O.U.T.
49	45	48	57	BACKSTREET BOYS/Quit Playing...
11	31	50	51	OMC/How Bizarre
41	63	50	50	SPICE GIRLS/2 Become 1
31	45	45	45	NOTORIOUS B.I.G./You Down
17	22	43	44	AQUA/Barbie Girl
32	26	30	38	MARIAH CAREY/Honey
38	38	43	36	ROBYN/Do You Know (What...)
33	34	37	35	BLACKSTREET/Don't Leave Me
14	20	30	40	AZ YET/Hard To Say I'm...
10	21	30	29	DIANA KING/Say A Little...
				BOYZ II MEN/4 Seasons Of...
43	32	33	24	MARK MORRISON/Return Of The Mack
19	15	23	24	COOLIO F/40 THEVZ/C U When U Get There
12	36	32	22	SHAWN COLVIN/Sunny Came Home
				JANET F/Q-TIP //Got 'Til It's Gone
17	24	25	17	GOD'S PROPERTY/Stamp
				SUGAR RAY/Fy
				LE CLUCK/Don't Go
				EN VOUE/Too Gone, Too Long
				BACKSTREET BOYS/As Long As You...
19	13	12	7	MR. PRESIDENT/Coco Jamboo
				3RD PARTY/You Are Alive
				AALIYAH/The One I Gave My...
				MISSY ELLIOTT/The Rain (Supa...)
7	6	9	5	SAMANTHA COLE/Happy With You

MARKET #4
KMEL/San Francisco
 (415) 538-1061
 Santosuosso/Abagey

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
				MARY J. BLIGE/Can Love You
43	44	35	43	FOXY BROWN/DRU HILL/Big Bad Mamma
				USHER/You Make Me Wanna
				SOMETHIN' FOR //My Love Is The Shht!
49	51	54	43	DRU HILL/In My Bed
43	44	36	41	GOD'S PROPERTY/Stamp
56	50	51	41	NOTORIOUS B.I.G./Mo Money Mo Problems
30	45	49	39	TIMBALAND & MAGOO/Up Jumps Da' Boogie
49	49	46	36	DRU HILL/Never Make A Promise
49	50	48	35	MARY J. BLIGE/Everything
48	40	32	34	TONI BRAXTON/Un-break My Heart
34	41	31	31	ANT BANKS/Big Thangs
				L.L. COOL J/Candy Girl
49	49	33	28	ERYKAH BADU/Next Lifetime
				JANET F/Q-TIP //Got 'Til It's Gone
48	47	31	26	LIL' KIM/Not Tonight
				WYCLEF JEAN & FAMILY/It's All About...
41	42	31	25	REFUGEE CAMP //The Sweetest Thing
13	38	25	25	QUEEN LATIFAH/It's Alright
42	43	28	24	MAXWELL/Whenever Wherever...
19	21	26	23	GINUWINE/It Do Anything...
				ERYKAH BADU/Other Side Of...
				DAVINA/So Good
11	40	28	21	WYCLEF JEAN/Guantanamera
8	9	19	20	TOTAL/What About Us
12	21	25	19	JON B./Don't Say
				MARIAH CAREY/Honey
				BUSTA RHYMES/Put Your Hands...
				COMMON/Reminding Me
35	37	25	11	112/Cupid
13	26	15	10	JOE/The Love Scene
29	42	9	9	BLACKSTREET/Fix
				AALIYAH/The One I Gave My...
				EN VOUE/Too Gone, Too Long
7	5	5	5	PSYCHO REALM/Psycho City Blocks

MARKET #4
KYLD/San Francisco
 (415) 356-0949
 Martin/Jim

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
34	38	53	70	LIL' KIM/Not Tonight
64	65	62	69	NOTORIOUS B.I.G./Mo Money Mo Problems
40	42	41	63	PUFF DADDY/Senorita
66	49	52	62	INOUJ/You Down
40	40	60	60	DAFT PUNK/Around The World
45	68	65	47	98 DEGREES/Invisible Man
56	65	60	47	PUFF DADDY //I'll Be Missing You
52	65	65	46	ROME/ Belong To You...
				AQUA/Barbie Girl
56	48	35	43	BACKSTREET BOYS/Quit Playing...
13	13	32	41	WYCLEF JEAN/Guantanamera
33	37	38	40	SOMETHIN' FOR //My Love Is The Shht!
				OMC/How Bizarre
36	50	47	34	DJ TAZ/That's Right
16	41	20	34	702/All I Want
				MAZE/Feel So Good
17	14	13	21	DJ COMPAN/Rhythm Of Love
18	10	19	20	MACK 10/Backyard Boogie
49	38	25	19	WILL SMITH/Men In Black
12	13	28	18	NU FLAVOR/Heaven
				TIMBALAND & MAGOO/Up Jumps Da' Boogie
				SPICE GIRLS/2 Become 1
25	10	20	15	NO MERCY/When I Die
7	11	10	14	MARY J. BLIGE/Everything
14	12	12	13	ALLURE/All Cried Out
11	8	11	12	MARIAH CAREY/Honey
				GINUWINE/It Do Anything...
				JANET F/Q-TIP //Got 'Til It's Gone
				AALIYAH/The One I Gave My...
				BOYZ II MEN/4 Seasons Of...
				USHER/You Make Me Wanna
				BONE THUGS-N-HARMONY/If I Could Teach...
				BROWNSTONE/Kiss And Tell
				EN VOUE/Too Gone, Too Long
				TOTAL/What About Us

MARKET #6
WDRQ/Detroit
 (810) 354-9300
 Rodman/Jamm

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
35	39	44	47	OMC/How Bizarre
46	45	42	47	BACKSTREET BOYS/Quit Playing...
39	32	40	43	ROBYN/Do You Know (What...)
26	32	36	42	SPICE GIRLS/2 Become 1
				DJ COMPAN/Rhythm Of Love
				JOCK JAM/Jock Jam
				WILL SMITH/Men In Black
36	44	47	33	AZ YET/Hard To Say I'm...
36	31	29	31	INOUJ/You Down
21	18	31	31	AMBER/Colour Of Love
42	36	33	31	SPICE GIRLS/Say You'll Be There
29	29	31	31	MONICA/For You I Will
19	28	32	30	LE CLUCK/Call Me
19	23	19	30	JOCELYN ENRIQUEZ/Do You Miss Me
26	27	33	29	3RD PARTY/Can U Feel It
26	29	30	28	MARIAH CAREY/Honey
13	29	27	27	CULTURE BEAT/Take Me Away
				911/Love Sensation
54	37	31	25	MARK MORRISON/Return Of The Mack
22	29	25	25	HANSON/Where's The Love
20	19	25	24	PUFF DADDY //I'll Be Missing You
23	23	24	23	LE CLUCK/Don't Go
18	16	18	20	EVERYTHING BUT //Missing
18	17	20	20	LA BOUCHE/Be My Lover
18	19	18	19	GINA G/Oh Ah Just
18	19	16	18	EN VOUE/Don't Let Go (Love)
17	17	18	18	TONI BRAXTON/You're Makin' Me...
17	18	14	18	LA BOUCHE/Sweet Dreams
25	23	21	17	AQUA/Barbie Girl
				MERRIL BAINBRIDGE/Mouth
				AMBER/This Is Your Night
				SAVAGE GARDEN/I Want You
				BRANDY/Sittin' Up In My
16	17	16	16	TONI BRAXTON/Un-break My Heart
				ROBYN/Show Me Love
2	5	4	7	SAMANTHA COLE/Happy With You
13	5	7	7	LIL' SUZY/Can't Get You Out...
				BOYZ II MEN/4 Seasons Of...
				JANET F/Q-TIP //Got 'Til It's Gone
				ME & MY/Dub-I-Dub

MARKET #8
WPGC/Washington
 (301) 441-3500
 Stevens

PLAYS

3W	2W	LW	TW	ARTIST/TITLE
35	42	57	54	USHER/You Make Me Wanna
58	56	53	52	LIL' KIM/Not Tonight
48	60	44	50	MARY J. BLIGE/Missing You
38	55	42	49	MARY J. BLIGE/Can Love You
56	47	27	43	TIMBALAND & MAGOO/Up Jumps Da' Boogie
46	46	39	43	NOTORIOUS B.I.G./Mo Money Mo Problems
46	44	35	43	ROME/ Belong To You...
53	48	53	42	PUFF DADDY & FAMILY/It's All About...
				MAZE/Feel So Good
50	47	46	35	FOXY BROWN/DRU HILL/Big Bad Mamma
				K-D & JOJO/Last Night's Letter
				MASTER P/Bout It //Bout...
21	34	31	33	TOTAL/What About Us
				BUSTA RHYMES/Put Your Hands...
				ERYKAH BADU/Other Side Of...
26	22	32	29	MARY J. BLIGE/Everything
				NOTORIOUS B.I.G./Lovin' You Tonight
				IMMATURE/Im Not A Fool
43	52	35	26	DRU HILL/Never Make A Promise
10	10	26	25	QUEEN PEN/Man Behind The Music
49	37	39	23	BONE THUGS-N-HARMONY/If I Could Teach...
				L.L. COOL J/Candy Girl
22	21	26	23	MAXWELL/This Woman's Work
23	24	37	21	MAXWELL/Whenever Wherever...
				AALIYAH/The One I Gave My...
48	37	27	20	MISSY ELLIOTT/The Rain (Supa...)
15	17	18	18	CHANGING FACES/G.H.E.T.T.O.U.T. II
23	21	22	17	BONE THUGS-N-HARMONY/Thug Love
				JANET F/Q-TIP //Got 'Til It's Gone
				MIA XMASTER P/FOXY/The Party Don't Stop
				MISSY ELLIOTT/Sock It 2 Me
21	10	13	7	WU-TANG CLAN/Triumph
				BOYZ II MEN/4 Seasons Of...
14	12			

URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

107.5 FM WBLS
MARKET #1
WBLS/New York
(212) 592-0554
Michaels/Campbell

PLAYS	ARTIST/TITLE
3W 2W 1W TW	
41 40 39	DRU HILL/Never Make A Promise
20 30 30	MARIAH CAREY/Honey
15 14 34	LIL' KIM/Not Tonight
6 13 24	MISSY ELLIOTT/The Rain (Supa...)
18 12 23	SOMETHIN' FOR.../My Love Is The Shit!
14 19 22	USHER/You Make Me Wanna...
13 19 29	MARY J. BLIGE/Everything
20 18 20	BLACKSTREET/Fix
21 18 20	ROME/Do You Like This
22 16 12	JOE/The Love Scene
8 18 16	MYRON/We Can Get Down
8 10 16	GINUWINE/It Do Anything...
- - -	LUTHER VANDROSS/When You Call On...
8 16 14	LIL' KIM/Not Tonight
5 11 18	SAM SALTER/After 12, Before 6
5 - - 5	KEYSTONE/It Ain't Love
- - -	VANESSA WILLIAMS/Happiness
12 16 15	TARAL/Distant Love
5 9 17	TIMBALAND & MAGOO/Up Jumps Da' Boogie
7 22 19	R. KELLY/Gotham City
12 15 14	GOD'S PROPERTY/You Are The Only One
11 14 17	SIMONE HINES/Yeah! Yeah! Yeah!
6 8 10	FOXY BROWN/DRU HILL/Big Bad Mamma
5 6 12	IMMATURE/It's Not A Fool
5 13 17	ERIKAH BAU/Other Side Of...
- - -	BOYZ II MEN/4 Seasons Of...
- - -	BROWNSTONE/Kiss And Tell
- - -	K-Ci & JOJO/Last Night's Letter
17 13 10	FRANKIE/J Had You

THE BEAT
MARKET #2
KKBT/Los Angeles
(213) 634-1800
Austin/Snyder

PLAYS	ARTIST/TITLE
3W 2W 1W TW	
48 50 50	NOTORIOUS B.I.G./Mo Money Mo Problems
50 34 48	GOD'S PROPERTY/Storm
20 24 46	NOTORIOUS B.I.G./Lovin' You Tonight
35 28 44	MARY J. BLIGE/Can Love You
46 46 42	ROME/Do You Like This
42 40 40	HEAVY D/Don't Say
52 48 34	LIL' KIM/Not Tonight
44 44 32	CHANGING FACES/G.H.E.T.T.O.U.T.
24 30 30	USHER/You Make Me Wanna
30 25 28	DRU HILL/Never Make A Promise
- 6 27	TIMBALAND & MAGOO/Up Jumps Da' Boogie
19 23 25	FOXY BROWN/DRU HILL/Big Bad Mamma
25 26 24	LIL' KIM/Not Tonight
27 27 23	BLACKSTREET/Fix
- - -	JANET F/O-TIP.../Got 'Til It's Gone
- - -	BOYZ II MEN/4 Seasons Of...
12 16 16	MACK 10/Backyard Boogie
14 17 15	JON B./Don't Say
- - -	WARREN G./Annie Mae
28 30 17	QUEEN LATHA/It's Alright
- 7 13	IMMATURE/It's Not A Fool
- 10 12	MARIAH CAREY/Honey
- 9 11	MARY J. BLIGE/Everything
- 7 8	TOTAL/What About Us
- - -	WYCLEF JEAN/Guantanamera
- - -	NEXT/Butta Love
- - -	OAZ & SUZA FLY/Put The Monkey In It
- - -	BONE THUGS-N-HARMONY/If I Could Teach...
17 20 9	BONE THUGS-N-HARMONY/Thug Love

107.5 FM WGCI
MARKET #3
WGCI/Chicago
(312) 427-4800
Smith/Cologne

PLAYS	ARTIST/TITLE
3W 2W 1W TW	
28 39 37	PUFF DADDY & FAMILY/It's All About...
31 29 43	SOMETHIN' FOR.../My Love Is The Shit!
27 31 38	PUBLIC ANNOUNCEMENT/Body Pump
29 32 35	MARY J. BLIGE/Missing You
34 39 36	WYCLEF JEAN/We Trying To Stay...
36 34 29	SW/SwSomeone
34 35 37	MARY J. BLIGE/Can Love You
36 32 31	WILL SMITH/Men In Black
17 16 31	NOTORIOUS B.I.G./Mo Money Mo Problems
29 17 22	R. KELLY/Gotham City
38 34 27	PUFF DADDY.../I'll Be Missing You
25 29 30	KENNY LATTIMORE/For You
31 21 21	MISSY ELLIOTT/The Rain (Supa...)
5 24 26	MARIAH CAREY/Honey
30 25 26	DIONNE FARRIS/Hopeless
24 27 20	DRU HILL/Never Make A Promise
23 26 19	DRU HILL/Next Lifetime
21 22 24	MICHAEL JACKSON/Stranger In Moscow
13 26 22	ERIKAH BAU/Other Side Of...
23 15 19	BRIAN MCKNIGHT/You Should Be...
16 26 24	LIL' KIM/Not Tonight
23 27 23	TRINA BROUSSARD/Inside My Love
12 25 26	REFUGEE CAMP.../The Sweetest Thing
23 18 20	DRU HILL/In My Bed
13 15 18	SIMONE HINES/Yeah! Yeah! Yeah!
21 19 19	GOD'S PROPERTY/Storm
- 17 17	LUTHER VANDROSS/When You Call On...
17 16 20	JOE/The Love Scene
- 5 15	BOYZ II MEN/4 Seasons Of...

Philly 103.9
MARKET #5
WPHI/Philadelphia
(215) 884-9400
McIbrx

PLAYS	ARTIST/TITLE
3W 2W 1W TW	
37 51 56	BUSTA RHYMES/Put Your Hands...
52 59 50	PUFF DADDY & FAMILY/It's All About
19 36 43	USHER/You Make Me Wanna
46 56 50	FOXY BROWN/DRU HILL/Big Bad Mamma
50 58 50	MISSY ELLIOTT/The Rain (Supa...)
45 32 36	MARY J. BLIGE/Everything
54 60 54	MARY J. BLIGE/Can Love You
53 54 50	DRU HILL/Never Make A Promise
47 40 36	TIMBALAND & MAGOO/Up Jumps Da' Boogie
21 40 36	EPMD/Never Seen Before
- - -	MASE/Feel So Good
53 50 31	NOTORIOUS B.I.G./Mo Money Mo Problems
35 42 34	TOTAL/What About Us
36 41 32	LIL' KIM/Not Tonight
49 51 40	ROMIE/Do You Like This
29 43 36	RAMPAGE/Take It To...
- - -	PUFF DADDY & FAMILY/Been Around...
58 53 43	CHANGING FACES/G.H.E.T.T.O.U.T.
38 48 16	DRU HILL/In My Bed
34 36 27	MARIAH CAREY/Honey
12 11 11	WILL SMITH/Men In Black
27 35 22	NOTORIOUS B.I.G./Lovin' You Tonight
35 40 27	JAY-Z/Who You Wit
- - -	JANET F/O-TIP.../Got 'Til It's Gone
5 22 22	TRACY E/Get It Up Baby
- - -	BRIAN MCKNIGHT/You Should Be...
29 34 35	MISSY ELLIOTT/Em Wit Da...
5 10 10	CHANGING FACES/G.H.E.T.T.O.U.T. II
7 5 10	MYRON/We Can Get Down
13 19 8	AZ F/SW/Hey AZ

POWER 99fm
MARKET #5
WUSL/Philadelphia
(215) 482-8900
Little/Cooper

PLAYS	ARTIST/TITLE
3W 2W 1W TW	
55 57 64	BUSTA RHYMES/Put Your Hands
61 55 63	USHER/You Make Me Wanna
49 48 55	MARY J. BLIGE/Everything
- - -	MASE/Feel So Good
26 50 45	PUFF DADDY & FAMILY/It's All About
50 42 48	DRU HILL/Never Make A Promise
51 50 49	FOXY BROWN/DRU HILL/Big Bad Mamma
51 49 41	NOTORIOUS B.I.G./Mo Money Mo Problems
- - -	ALLURE/All Cried Out
- 10 36	ERIKAH BAU/Other Side Of...
32 48 38	TOTAL/What About Us
41 43 35	RAMPAGE/Take It To...
34 16 9	GINUWINE/It Do Anything...
54 48 37	TIMBALAND & MAGOO/Up Jumps Da' Boogie
50 46 36	LIL' KIM/Not Tonight
- - -	JANET F/O-TIP.../Got 'Til It's Gone
41 25 30	MARY J. BLIGE/Can Love You
30 19 43	ROMIE/Do You Like This
6 8 22	MAXWELL/Whenever Wherever...
- 8 21	BOYZ II MEN/4 Seasons Of...
11 17 22	JAY-Z/Who You Wit
26 20 25	DRU HILL/In My Bed
- - -	FIRM/Firm Blz
38 38 41	SAM SALTER/After 12, Before 6
15 34 29	MARIAH CAREY/Honey
32 23 19	PUFF DADDY & FAMILY/Been Around...
- 6 14	BONE THUGS-N-HARMONY/If I Could Teach
9 8 17	LIL' KIM/Crush On U
13 10 13	NOTORIOUS B.I.G./Hypnotize
24 16 18	HEAVY D/Big Daddy

detroit's WCHB 103.9
MARKET #6
WCHB/Detroit
(313) 871-0590
Arnold/Preston

PLAYS	ARTIST/TITLE
3W 2W 1W TW	
35 35 37	USHER/You Make Me Wanna
34 33 37	NEXT/Butta Love
26 28 31	MYRON/We Can Get Down
- 31 33	BRIAN MCKNIGHT/You Should Be...
25 27 34	WYCLEF JEAN/We Trying To Stay...
32 28 32	PUFF DADDY & FAMILY/It's All About
31 29 31	FLESH-N-BONE/Northcoat
24 29 31	NOTORIOUS B.I.G./Mo Money Mo Problems
26 25 25	LIL' KIM/Not Tonight
31 33 25	GINUWINE/It Do Anything...
8 11 23	MARIAH CAREY/Honey
32 34 25	MARIO WINANS/Don't Know
11 13 24	WILL SMITH/Men In Black
- - -	GOD'S PROPERTY/You Are The Only One
25 28 23	NOTORIOUS B.I.G./Lovin' You Tonight
- - -	JANET F/O-TIP.../Got 'Til It's Gone
18 26 26	JOE/The Love Scene
30 27 19	SW/SwSomeone
6 16 16	TOTAL/What About Us
- - -	K-Ci & JOJO/Last Night's Letter
8 8 11	BIG BUB/Need Your Love
9 12 10	MARK MORRISON/Crazy
13 13 16	DRU HILL/Never Make A Promise
13 13 17	ROME/Do You Like This
13 12 17	SIMONE HINES/Yeah! Yeah! Yeah!
10 13 15	FOXY BROWN/DRU HILL/Big Bad Mamma
- 10 13	BUSTA RHYMES/Put Your Hands
13 7 13	R. KELLY/Gotham City
- 11 11	AALIYAH/Hot Like Fire

WJLB 98
MARKET #6
WJLB/Detroit
(313) 965-2000
Saunders/G

PLAYS	ARTIST/TITLE
3W 2W 1W TW	
18 36 42	GINUWINE/It Do Anything...
22 40 40	NOTORIOUS B.I.G./Mo Money Mo Problems
33 37 39	NOTORIOUS B.I.G./Lovin' You Tonight
40 34 39	KENNY LATTIMORE/For You
42 34 38	REFUGEE CAMP.../The Sweetest Thing
37 34 38	MARY J. BLIGE/Can Love You
30 36 38	MARY J. BLIGE/Everything
18 18 34	SW/SwSomeone
30 34 34	112/Cupw
35 34 32	MISSY ELLIOTT/The Rain (Supa...)
29 35 32	NEXT/Butta Love
29 34 30	DRU HILL/Never Make A Promise
23 31 30	BROWNSTONE'S Miles To Empty
12 15 29	USHER/You Make Me Wanna
33 30 28	K-Ci & JOJO/You Bring Me Up
20 20 28	IMMATURE/It's Not A Fool
41 35 27	PUFF DADDY.../I'll Be Missing You
15 14 26	ZHANE/Grush
21 25 25	SOMETHIN' FOR.../My Love Is The Shit!
22 24 24	TOTAL/What About Us
39 30 24	ERIKAH BAU/Next Lifetime
15 13 21	JOE/The Love Scene
18 18 21	BLACKSTREET/Fix
30 27 20	CHANGING FACES/G.H.E.T.T.O.U.T.
20 20 19	SW/SwCan We
26 27 19	HEAVY D/Don't Say
45 30 18	GOD'S PROPERTY/Storm
26 20 17	ROME/Do You Like This
5 13 17	AALIYAH/Hot Like Fire
- 17 17	BOYZ II MEN/4 Seasons Of...

104 FM
MARKET #7
KKDA/Dallas
(972) 263-9911
Cheatman

PLAYS	ARTIST/TITLE
3W 2W 1W TW	
56 58 61	USHER/You Make Me Wanna...
62 64 65	GHETTO TWINZ/Responsibility
55 65 62	GINUWINE/It Do Anything...
57 60 57	NOTORIOUS B.I.G./Lovin' You Tonight
52 57 54	PUFF DADDY.../I'll Be Missing You
57 47 58	TIMBALAND & MAGOO/Up Jumps Da' Boogie
59 60 57	DRU HILL/Never Make A Promise
65 59 60	MISSY ELLIOTT/The Rain (Supa...)
5 23 60	MARY J. BLIGE/Everything
58 55 55	JOE/The Love Scene
61 59 47	MIA XMASTER P/FOXY/The Party Don't Stop
59 59 49	FOXY BROWN/DRU HILL/Big Bad Mamma
48 48 43	NOTORIOUS B.I.G./Mo Money Mo Problems
22 22 27	ROME/Do You Like This
9 15 24	MARIAH CAREY/Honey
55 27 21	PUFF DADDY & FAMILY/It's All About...
25 23 20	WILL SMITH/Men In Black
50 60 20	SW/SwSomeone
57 60 25	DRU HILL/In My Bed
19 22 22	TOTAL/What About Us
56 58 46	LIL' KIM/Not Tonight
16 0 15	RAMPAGE/Take It To...
- 18 18	BRIAN MCKNIGHT/You Should Be...
- 13 16	ERIKAH BAU/Other Side Of...
5 14 17	MARIAH CAREY/Honey
17 17 15	EIGHT BALL & M.J.G./Just Like Candy
- 13 13	SOMETHIN' FOR.../My Love Is The Shit!
5 5 10	BUSTA RHYMES/Put Your Hands...
9 10 10	SNOOP DOGGY DOGG/We Just Wanna...
5 5 14	MYRON/We Can Get Down

103.9 FM
MARKET #8
WKYS/Washington
(301) 306-1111
Williams

PLAYS	ARTIST/TITLE
3W 2W 1W TW	
6 27 37	USHER/You Make Me Wanna...
45 40 48	MARY J. BLIGE/Everything
38 48 47	DRU HILL/Never Make A Promise
23 34 45	FOXY BROWN/DRU HILL/Big Bad Mamma
44 43 44	MARY J. BLIGE/Can Love You
50 48 49	CHANGING FACES/G.H.E.T.T.O.U.T.
41 40 29	NOTORIOUS B.I.G./Mo Money Mo Problems
23 22 24	PUFF DADDY & FAMILY/It's All About...
14 21 32	MAXWELL/Whenever Wherever...
42 41 40	MISSY ELLIOTT/The Rain (Supa...)
36 42 33	REFUGEE CAMP.../The Sweetest Thing
42 44 40	LIL' KIM/Not Tonight
40 35 35	KENNY LATTIMORE/For You
29 28 29	DRU HILL/In My Bed
19 26 29	ERIKAH BAU/Other Side Of...
15 18 23	TOTAL/What About Us
44 48 45	SW/SwSomeone
10 9 16	JOE/The Love Scene
8 13 16	BUSTA RHYMES/Put Your Hands...
- - -	JANET F/O-TIP.../Got 'Til It's Gone
15 16 21	NOTORIOUS B.I.G./Lovin' You Tonight
- - -	MASE/Feel So Good
- 17 13	BONE THUGS-N-HARMONY/If I Could Teach
9 7 8	MARIAH CAREY/Honey
14 15 8	GINUWINE/It Do Anything...
6 8 10	IMMATURE/It's Not A Fool
12 12 12	EPMD/Never Seen Before
5 8 9	RAMPAGE/Take It To...
- 5 6	ADRIANA EVANS/Love Is All Around

WILD AM 1090 Stereo
MARKET #10
WILD/Boston
(617) 427-2222
Anderson/Gousby

PLAYS	ARTIST/TITLE
3W 2W 1W TW	
18 17 17	MARIAH CAREY/Honey
20 20 24	USHER/You Make Me Wanna
21 22 22	GINUWINE/It Do Anything...
18 22 22	ROME/Do You Like This
18 18 22	JOE/The Love Scene
14 20 22	MARY J. BLIGE/Everything
22 23 23	BLACKSTREET/Fix
17 19 21	TOTAL/What About Us
14 16 16	VANESSA WILLIAMS/Happiness
- 11 11	BRIAN MCKNIGHT/You Should Be...
22 23 23	BIG BUB/Need Your Love
20 20 20	QUEEN LATHA/It's Alright
- - -	JANET F/O-TIP.../Got 'Til It's Gone
- 5 19	BOYZ II MEN/4 Seasons Of...
13 15 15	AALIYAH/Hot Like Fire
15 15 15	MYRON/We Can Get Down
- 14 15	GOD'S PROPERTY/You Are The Only One
- 5 15	K-Ci & JOJO/Last Night's Letter
- 12 15	SHAGGY/Piece Of My Heart
- 14 14	FOXY BROWN/DRU HILL/Big Bad Mamma
- - -	ALLURE/All Cried Out
6 5 12	ERIKAH BAU/Other Side Of...
12 12 12	SIMONE HINES/Yeah! Yeah! Yeah!
12 13 12	NOTORIOUS B.I.G./Mo Money Mo Problems
14 11 11	BRAND NEW HEAVENS/Sometimes
10 19 11	LIL' KIM/Gotham City
- 8 11	SOMETHIN' FOR.../My Love Is The Shit!
- 20 10	SW/SwSomeone
16 - - 10	MARY J. BLIGE/Can Love You

WEDR-FM 99 JANZ
MARKET #11
WEDR/Miami
(305) 623-7711
Thomas

PLAYS	ARTIST/TITLE
3W 2W 1W TW	
21 26 29	K-Ci & JOJO/You Bring Me Up
37 34 28	GOD'S PROPERTY/Storm
12 22 28	SAM SALTER/After 12, Before 6
22 23 27	ROME/Do You Like This
11 18 26	MARIAH CAREY/Honey
15 22 27	IMMATURE/It's Not A Fool
36 32 28	ROBIN S/It Must Be Love
24 22 27	JOE/The Love Scene
6 15 24	VANESSA WILLIAMS/Happiness
13 21 25	FOXY BROWN/DRU HILL/Big Bad Mamma
5 13 25	TOTAL/What About Us
19 21 22	GINUWINE/It Do Anything...
19 18 23	MISSY ELLIOTT/The Rain (Supa...)
20 20 25	INNER CIRCLE/Tell Me (What...)
20 20 22	BIG BUB/Need Your Love
24 20 25	DRU HILL/Never Make A Promise
9 20 24	AALIYAH/Hot Like Fire
17 15 22	BLACKSTREET/Fix
19 19 27	PATTI LABELLE/When You Talk...
16 20 21	SW/SwSomeone
19 22 18	BLACKSTREET/Don't Leave Me
17 20 17	CHANGING FACES/G.H.E.T.T.O.U.T. II
19 19 15	R. KELLY/Gotham City
6 18 16	MINT CONDITION/Let Me Be The One
21 15 16	DEBORAH COX/Things Just Ain't...
24 18 20	KENNY LATTIMORE/For You
20 15 14	MARY J. BLIGE/Can Love You
- 16 18	WHITNEY HOUSTON/My Heart Is Calling
31 33 24	BILLY PORTER/Show Me

HOT 97.5
MARKET #12
WHTA/Atlanta
(404) 765-9750
Taylor/Zulu

PLAYS	ARTIST/TITLE
3W 2W 1W TW	
56 58 55	FOXY BROWN/DRU HILL/Big Bad Mamma
37 51 47	USHER/You Make Me Wanna...
56 55 56	MASTER P/Ho Ya Do Dat
58 58 56	EIGHT BALL & M.J.G./Just Like Candy
30 50 57	MIA XMASTER P/FOXY/The Party Don't Stop
54 52 54	LIL' KIM/Not Tonight
53 53 56	MARY J. BLIGE/Can Love You
55 56 54	MISSY ELLIOTT/The Rain (Supa...)
39 36 39	D.J. POOH/FKAM/Whoop! Whoop!
40 38 35	EPMD/Never Seen Before
26 31 36	RAMPAGE/Take It To...
25 34 34	BUSTA RHYMES/Put Your Hands...
27 29 30	PUFF DADDY & FAMILY/It's All About...
57 42 33	TELA/It's In My Mind
33 33 33	TOTAL/What About Us
14 26 29	DRU HILL/Never Make A Promise
56 42 36	NOTORIOUS B.I.G./Mo Money Mo Problems
24 20 24	WILL SMITH/Men In Black
36 33 30	TIMBALAND & MAGOO/Up Jumps Da' Boogie
30 28 35	SW/SwSomeone
25 21 21	DRU HILL/Never Make A Promise
53 56 38	MARY J. BLIGE/Can Love You
39 36 39	D.J. POOH/FKAM/Whoop! Whoop!
40 38 35	EPMD/Never Seen Before
26 31 36	RAMPAGE/Take It To...
25 34 34	BUSTA RHYMES/Put Your Hands...
27 29 30	PUFF DADDY & FAMILY/It's All About...
57 42 33	TELA/It's In My Mind
33 33 33	TOTAL/What About Us



WALT LOVE

Local Flavor Adds Spice To Shreveport's KMJJ

■ Homegrown personalities, regionalized music lead station to victory

Things are different on the Louisiana Bayou. The area boasts a unique mix of cultures: Blacks who arrived from Africa via the Caribbean through the slave trade, the French influence that spawned the Cajun culture, and the Creole culture that comes from the mixing of whites and blacks. These varied influences have produced several genres of music indigenous to Louisiana, like zydeco, the blues, and Dixieland jazz.

Creating a radio station that can encompass and appeal to all of these different cultures is no easy feat. But Shreveport's KMJJ, since signing on 10 years ago, has cooked up a recipe that satisfies enough tastes to make it a double-digit ratings success story and help it claim the "heritage" title in the market. I spoke to KMJJ's master chef, VP/GM/MD John Wilson, about the ingredients that go into cooking up a market winner.

"In the six years I've been here," Wilson says, "we've had specific goals. The first was to make sure we followed our music philosophy, which is to be a hit-intensive music station that plays a lot of music. We also have had a philosophy of breaking new music. In addition, we've had a goal of surrounding the station with the very best on-air personalities we can get for the market size. Being a bit biased, I'd have to say that any of our full-time on-air staff could probably work in any Top 10 market. They are that good. The second thing that's important about our personalities — as it relates to the 'heritage' loyalty factor — is that all of them are indigenous to this area. Most of them are from this part of Louisiana, and they relate very well to the people here."

When Wilson mentions hit music, he isn't necessarily referring to national charts. Because of the region's broad range of musical genres, he balances various styles throughout the station's programming, relying heavily on dayparting. "It's very important to know your audience. The availability of listeners at specific hours dictates how you should program your station. What we do here might not work in some



John Wilson

other cities. For example, in mornings we have a team that concentrates on playing contemporary R&B music. And there is certain music that is indigenous to specific areas of Louisiana. In particular, this part of the state has a very strong blues influence. In our middays, we play blues mixed with old school R&B.

"Each weekday noon-1pm, we have a special program that features only blues and old school for one hour. This is one of the most listened-to hours for our station. That show is done by Joyce Chaisson — notice it's a French surname. She's from Lafayette and has been here four years. Then we have a very high-energy afternoon drive program that's our R&B contemporary mix. In the early evening we have

two young ladies called Sugar N' Spice, who do requests and dedications, also with our contemporary music mix. And at night we slow it down with 'Moods For Love,' our version of the 'Quiet Storm,' from 10pm-midnight. That's done by a young man named Timmy G. He does some very unique things during his shift. He sometimes reads poetry over some light jazz. People here love it! And the all-night show is done by Kelli Dupre.

"Dayparting really does work for us. One of the things we do very well is find out when people are available to listen and what they want to hear during those times. Then we give it to them."

Hitting The Targets

Judging by the ratings, KMJJ's giving the market exactly what it wants. In the Spring '97 Arbitron survey, the station advanced 13.6-15.9 12+, 18.2-22.4 18-34, and 10.8-14.5 25-54, first in all three demos. In addition, the station's first 18-49 (with an 18.8 share) and 25-49 (15.4). By comparison, mainstream Urban KDKS-FM — at one time regarded as the market's heritage Black station — is fourth 12+ with a 9.1, and its 11.9 share 18-34 is good for a second-place tie.

According to Wilson, KMJJ's primary target demo is 18-34-year-olds; 18-49 is its secondary demo. "But we're also very conscious of the 25-54 demo and the advertising revenue that this demo brings with it."

To reach its target demos, KMJJ puts a heavy emphasis on marketing. "One of the areas that's very important is concentrating on specialization," Wilson explains. "For example, we have a Marketing Manager, and within our marketing department we have a database that we keep on our listeners. We do that through our V.I.P. KMJJ Gold Card, which we issue free to all listeners who want it. We have 20,000-plus listeners in our database who carry the V.I.P. KMJJ Gold Card, which we use in contests and other promotions throughout the year. The database tells us about their lifestyles, their listening habits, their buying habits, etc.

"In addition, we do some of our own research. We do our own call-out, and we call the stores and do the other things that you have to do. Our MD heads that up, and we have interns who work at getting that done. We try and get as much information as possible so that when



UP JUMPS DA BOOGIE — Having fun at KMJJ/Shreveport's recent birthday bash are: (l-r) Atlantic's Gary Shearod, 'MJJ staffers Sugar & Spice, artist/producer Timbaland, VP/GM/MD John Wilson, MD Candy Rain, artist Magoo, and KMJJ's Joyce Chaisson.

we're playing music or doing a contest, we know it matches what our listeners want and expect from us. You really have to know your audience."

Some of the ongoing contests running on KMJJ include "Thousand-Dollar Thursdays" and "Free Music Mondays" (giving away free music all day), and every weekend is a "Winning Weekend." The station makes a point of letting its listeners know there's always something to win just by listening to the radio.

Strong Connection

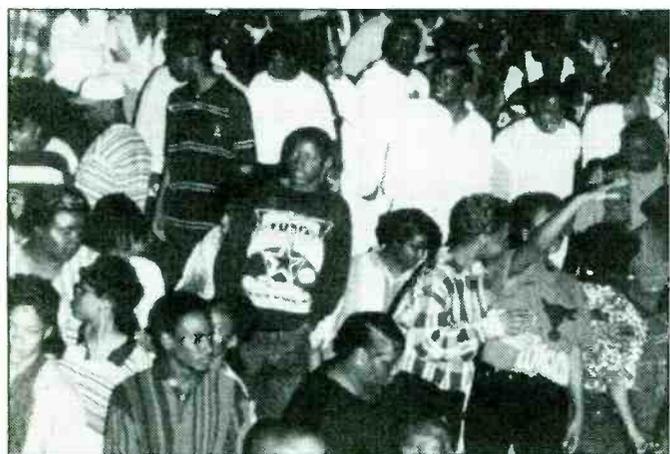
Wilson believes that KMJJ's focus on local personalities and music gives the station an edge on the streets of Shreveport. "That's a big part of how we relate to the community, our ongoing community involvement. This is our strong and viable connection to the community. It's about people relating to people at all times, on and off the air, when any of us come in contact with the public. We care about our community."

"When you have your music together; you have great personalities who are upbeat, fun, and happy; and you're out in the community being visible with a positive connection, the community notices all of that. And when you're doing good things, and they like what you're doing, you're the community's radio station. When you put all that together you win. The secret here is the fact that everyone on this team is committed to winning."

About That Title

You might have noticed that Wilson carries responsibilities for both managing and programming the station, a somewhat unusual occurrence within the industry these days. Why does he choose to handle both? "One, I'm very comfortable doing both jobs," he says. "I've been doing this for a number of years, and I've always felt that because I grew up on the programming side, this is something that's natural to me, and I'm comfortable doing it. After starting in programming, I had the opportunity to move into sales, sales management, and finally general management."

"Once you surround yourself with a strong group of people, with a strong creative MD and a good person in promotions, you really don't have to do a lot of programming things daily. It's kind of self-perpetuating, and it carries itself when you have good on-air people and support personnel. Another reason is because I'm cognizant of radio being a business. By doing the programming myself, I'm able to save money. And finally, everyone in programming — like the airstaff, the MD, and the promotions director — only have to come to me. They don't have to go to a PD, who then has to go to the GM. They can come straight to me, which cuts out one step in the process. We're all involved in this thing. We're all family, they all like it, and it works for us."



SO YOU WANNA BE A STAR? — 'MJJ listeners size up the talent at the annual "Star Maker Talent Show."



CRUISIN'... WAY BACK! — KMJJ VP/GM/MD John Wilson poses with legendary entertainer Smokey Robinson.

WRITER. PRODUCER. ARTIST. STAR.
MISSY MISDEMEANORELLIOTT

SOCKITANE

FEATURING DA BRAT

THE NEW SINGLE AND VIDEO FROM SUPA DUPA FLY

"THE RAIN (SUPA DUPA FLY)"

#1 RAP SINGLE

#1 R&B SINGLE

3 MTV VIDEO MUSIC AWARD NOMINATIONS

PRODUCED BY TIMBALAND
MANAGEMENT, WEST ENTERTAINMENT SERVICES

Impacting 9/8

THE GOLD MIND, INC.



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
10	5	2	1	USHER You Make Me Wanna... (LaFace/Arista)	3228	2941	2475	2111	82/1
9	6	5	2	JOE The Love Scene (Jive)	2652	2521	2312	2171	78/0
6	3	4	3	GINUWINE I'll Do Anything/I'm Sorry (550 Music)	2530	2649	2508	2298	76/0
18	11	6	4	MARY J. BLIGE Everything (MCA)	2517	2317	1938	1563	80/1
2	1	3	5	DRU HILL Never Make A Promise (Island)	2404	2746	3011	2819	72/0
28	15	10	6	MARIAH CAREY Honey (Columbia)	2341	2071	1739	1286	81/0
11	10	7	7	ROME Do You Like This (RCA)	2318	2168	2023	2001	77/0
14	9	8	8	FOXY BROWN f/DRU HILL Big Bad Mamma (Violator/Def Jam/RAL/Mercury)	2287	2161	2050	1831	80/1
3	2	1	9	SWV Someone (RCA)	2266	2960	2803	2591	73/0
24	19	14	10	TOTAL What About Us (LaFace/Arista)	2005	1812	1615	1377	82/2
15	12	13	11	PUFF DADDY & THE FAMILY It's All About The Benjamins (Bad Boy/Arista)	1902	1894	1879	1717	75/1
16	13	11	12	TIMBALAND & MAGOO Up Jumps Da' Boogie (Atlantic)	1865	1951	1824	1643	75/0
22	18	16	13	MYRON We Can Get Down (Island)	1828	1676	1633	1406	75/2
23	22	20	14	SAM SALTER After 12, Before 6 (LaFace/Arista)	1665	1526	1461	1385	72/2
44	27	21	15	SOMETHIN' FOR THE PEOPLE My Love Is The Shh! (Warner Bros.)	1656	1486	1187	878	79/0
35	26	22	16	MILESTONE I Care 'Bout You (LaFace/Arista)	1531	1415	1229	1052	73/0
29	24	18	17	CHANGING FACES G.H.E.T.T.O.U.T. Part II (Big Beat/Atlantic)	1526	1556	1375	1258	61/1
8	7	9	18	LIL' KIM Not Tonight (Undeas/Big Beat/Atlantic)	1486	2149	2259	2209	63/0
31	25	23	19	MIA X f/MASTER P & FOXY BROWN The Party Don't... (No Limit/Priority)	1436	1392	1273	1102	66/0
39	29	26	20	VANESSA WILLIAMS Happiness (Mercury)	1380	1283	1122	962	71/0
—	37	28	21	ERYKAH BADU Other Side Of The Game (Kedar/Universal)	1376	1228	974	729	77/2
49	33	27	22	IMMATURE I'm Not A Fool (MCA)	1371	1259	1049	802	79/0
BREAKER			23	BOYZ II MEN 4 Seasons Of Loneliness (Motown)	1360	705	—	—	82/4
—	—	34	24	BRIAN MCKNIGHT You Should Be Mine... (Mercury)	1355	1051	616	62	80/0
1	4	12	25	MISSY "MISDEMEANOR" ELLIOTT The Rain (Supa...) (EastWest/EEG)	1328	1943	2482	2844	56/0
40	32	29	26	NEXT Butta Love (Arista)	1324	1228	1064	906	73/2
17	17	15	27	AALIYAH Hot Like Fire (BlackGround/Atlantic)	1234	1696	1700	1579	56/0
—	49	35	28	K-CI & JOJO Last Night's Letter (MCA)	1230	1039	685	205	75/3
42	35	33	29	SIMONE HINES Yeah! Yeah! Yeah! (Epic)	1161	1098	1003	894	65/0
36	28	31	30	AZ f/SWV Hey AZ (Virgin)	1154	1172	1167	1044	72/0
19	21	19	31	BIG BUB Need Your Love (Kedar/Universal)	1127	1537	1557	1538	55/0
BREAKER			32	GOD'S PROPERTY You Are The Only One (B-Rite/Interscope)	1110	719	131	52	74/1
37	30	32	33	RAMPAGE Take It To The Streets (EastWest/EEG)	1093	1135	1105	1038	56/1
12	20	25	34	MARY J. BLIGE I Can Love You (MCA)	1065	1330	1563	1980	41/0
BREAKER			35	BUSTA RHYMES Put Your Hands Where My... (Elektra/EEG)	1028	889	611	278	73/1
—	—	42	36	ALLURE All Cried Out (Crave)	981	754	611	411	61/1
—	43	40	37	TARAL Distant Lover (Motown)	934	851	789	692	60/1
46	39	37	38	JON B. Don't Say (Yab Yum/550 Music)	929	934	908	847	53/0
50	41	38	39	MARK MORRISON Crazy (Atlantic)	920	912	828	743	50/0
—	—	46	40	EN VOGUE Too Gone, Too Long (EastWest/EEG)	913	686	271	—	71/1
DEBUT			41	JANET f/Q-TIP & JONI MITCHELL Got 'Til It's Gone (Virgin)	907	—	—	—	79/79
4	14	30	42	WILL SMITH Men In Black (Columbia)	893	1226	1792	2441	38/0
25	23	24	43	NOTORIOUS B.I.G. Lovin' You Tonight (Bad Boy/Arista)	868	1367	1408	1365	45/0
5	8	17	44	BLACKSTREET Fix (Interscope)	853	1559	2138	2372	43/0
—	46	41	45	KEYSTONE If It Ain't Love (Qwest/WB)	842	769	714	619	49/1
—	—	48	46	PATTI LABELLE Shoe Was On The Other Foot (MCA)	817	647	240	—	68/2
—	—	47	47	SHAGGY Piece Of My Heart (Virgin)	817	671	493	165	63/3
—	50	43	48	MAXWELL Whenever Wherever Whatever (Columbia)	775	731	653	615	45/0
DEBUT			49	GHETTO TWINZ Responsibility (Rap-A-Lot/Noo Trybe)	735	612	567	471	44/0
DEBUT			50	JAGGED EDGE The Way That You Talk (So So Def/Columbia)	675	604	541	416	49/1

This chart reflects airplay from August 25-31. Songs ranked by total plays. Highlighted songs indicate Breaker.
82 Urban reporters. 80 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent.
© 1997, R&R Inc.

NEW & ACTIVE

BONE THUGS-N-HARMONY If I Could Teach The World (Ruthless/Relativity)
Total Plays: 646, Total Stations: 66, Adds: 8

BROWNSTONE Kiss And Tell (MJJ/Work)
Total Plays: 642, Total Stations: 62, Adds: 4

AALIYAH The One I Gave My Heart To (BlackGround/Atlantic)
Total Plays: 632, Total Stations: 64, Adds: 5

REFUGEE CAMP ALL-STARS Avenues (Arista)
Total Plays: 631, Total Stations: 59, Adds: 3

SNOOP DOGGY DOGG We Just Wanna Party With You (Columbia)
Total Plays: 629, Total Stations: 38, Adds: 2

QUEEN LATIFAH It's Alright (Tommy Boy)
Total Plays: 613, Total Stations: 48, Adds: 1

4.0 Have A Little Mercy (Savvy/Perspective/A&M)
Total Plays: 600, Total Stations: 47, Adds: 0

CHRISTION Bring Back Your Love (Roc-A-Fella/Def Jam/Mercury)
Total Plays: 590, Total Stations: 59, Adds: 2

SONS OF FUNK Pushin' Inside You (No Limit/Priority)
Total Plays: 589, Total Stations: 48, Adds: 0

LOST BOYZ Me & My Crazy World (Group Home/Universal)
Total Plays: 560, Total Stations: 50, Adds: 3

UNCLE SAM Can You Feel It (Stonereek/Epic)
Total Plays: 535, Total Stations: 46, Adds: 1

MACK 10 Backyard Boogie (Priority)
Total Plays: 517, Total Stations: 50, Adds: 1

DAVINA So Good (Loud/Interscope)
Total Plays: 498, Total Stations: 49, Adds: 1

SHAQ, ICE CUBE, B REAL... Men Of Steel (Qwest/WB)
Total Plays: 497, Total Stations: 55, Adds: 5

ERICKA YANCEY Wait A While (RCA)
Total Plays: 482, Total Stations: 42, Adds: 1

Songs ranked by total plays.

BREAKERS

BOYZ II MEN
4 Seasons Of Loneliness (Motown)
TOTAL PLAYS/INCREASE: 1360/655
TOTAL STATIONS/ADDS: 82/4
CHART: 23

GOD'S PROPERTY
You Are The Only One (B-Rite/Interscope)
TOTAL PLAYS/INCREASE: 1110/391
TOTAL STATIONS/ADDS: 74/1
CHART: 32

BUSTA RHYMES
Put Your Hands Where My... (Elektra/EEG)
TOTAL PLAYS/INCREASE: 1028/139
TOTAL STATIONS/ADDS: 73/1
CHART: 35

MOST ADDED

ARTIST TITLE LABEL(S) ADDS

JANET f/Q-TIP & JONI MITCHELL Got 'Til It's Gone (Virgin) 79

MASE Feel So Good (Bad Boy/Arista) 68

LUTHER VANDROSS When You Call On Me... (LV/Epic) 52

EPMD The Joint (Violator/Def Jam/RAL/Mercury)

INOJ Love You Down (So So Def/Columbia)

LEVERT Like Water (Atlantic)

DAMAGE Wonderful Tonight (Critique)

NX Get Up (Ruthless/Epic)

RICK JAMES Players Mode (Raging Bull)

D'MEKA Coast To Coast (All-Net)

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S) TOTAL PLAYS INCREASE

JANET f/Q-TIP & JONI MITCHELL Got 'Til It's Gone (Virgin) +9

BOYZ II MEN 4 Seasons Of Loneliness (Motown) +6

AALIYAH The One I Gave My Heart... (BlackGround/Atlantic) +4

GOD'S PROPERTY You Are The Only... (B-Rite/Interscope) +3

MASE Feel So Good (Bad Boy/Arista) +300

BONE THUGS-N-HARMONY If I Could Teach... (Ruthless/Relativity) +311

BRIAN MCKNIGHT You Should Be Mine... (Mercury) +304

LUTHER VANDROSS When You Call On Me... (LV/Epic) +298

USHER You Make Me Wanna... (LaFace/Arista) +287

MARIAH CAREY Honey (Columbia) +270

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

GOD'S PROPERTY Stomp (B-Rite/Interscope)

PUFF DADDY & FAITH EVANS I'll Be Missing... (Bad Boy/Arista)

NOTORIOUS B.I.G. Mo Money Mo... (Bad Boy/Arista)

R. KELLY Gotham City (Jive)

ROME I Belong To You (Every...) (RCA)

PATTI LABELLE When You Talk About Love (MCA)

CHANGING FACES G.H.E.T.T.O.U.T. (Big Beat/Atlantic)

REFUGEE CAMP ALL-STARS The Sweetest Thing (Columbia)

KENNY LATTIMORE For You (Columbia)

K-CI & JOJO You Bring Me Up (MCA)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

zeno SHE'S PIMPIN ME



URBAN PLAYLISTS

URBAN AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

POWER 106.3
WCKX/Columbus, OH
(614) 464-0020
Strong

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	50	50	52		LIL' KIM/Not Tonight
51	50	50	52		PUFF DADDY /I'll Be Missing You
53	55	52			CHANGING FACES/G.H.E.T.T.O.U.T.
54	53	46	51		GOD'S PROPERTY/Stomp
19	31	34	50		MARY J. BLIGE/Everything
45	47	50	49		NOTORIOUS B.I.G./Mo Money Mo Problems
49	48	49	48		WILL SMITH/Men In Black
49	54	50	48		ROME/Do You Like This
18	31	31	34		MARIAH CAREY/Honey
30	31	30	32		INOUJ/Love You Down
29	33	36	31		DRU HILL/Never Make A Promise
31	31	32	31		JOE/The Love Scene
16	20	23	30		98 DEGREES/Invisible Man
31	31	32	29		MARK MORRISON/Return Of The Mack
31	34	32	29		MARY J. BLIGE/Can Love You
27	28	30	27		FOXY BROWN/DRU HILL/Big Bad Mamma
5	12	17	21		USHER/You Make Me Wanna...
42	33	27	112		Cupid
43	51	48	26		MISSY ELLIOTT/The Rain (Supa...)
30	35	30	25		DRU HILL/In My Bed
5	8	22			ALLURE/All Cried Out
5	12	28	21		GINUWINE/II Do Anything
31	31	31	29		REFUGEE CAMP /The Sweetest Thing
23	23	21	19		BLACKSTREET/Fix
6	12	13	19		AZ F/SW/Hey AZ
21	20	27	19		TIMBALAND & MAGOOD/Up Jumps Da Boogie
18	18	18	18		PhyBY/Do You Know (What...)
19	22	18	17		PUFF DADDY & FAMILY/It's All About...
20	14	19	17		NOTORIOUS B.I.G./Lovin' You Tonight
9	17	14	16		MYRON/We Can Get Down

103 JAMZ
WOWI/Norfolk
(312) 466-0009
Mauzone

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	28	29	31		USHER/You Make Me Wanna...
28	28	29	30		TIMBALAND & MAGOOD/Up Jumps Da Boogie
24	29	27	20		ROME/Do You Like This
27	26	28	29		RAMPAGE/Take It To...
19	29	29	29		PUFF DADDY & FAMILY/It's All About...
19	23	20	29		MYRON/We Can Get Down
24	34	29			JOE/The Love Scene
21	24	24	27		MARY J. BLIGE/Everything
21	24	24	27		MISSY ELLIOTT/Sock It 2 Me
35	34	30	25		DRU HILL/Never Make A Promise
34	33	33	23		SW/Someone
18	20	20	23		AALIYAH/Hot Like Fire
5	25	23	23		NEXT/Butta Love
27	26	30	23		LIL' KIM/Not Tonight
13	21	23	23		JAGGED EDGE/The Way That You...
20	26	20	22		QUEEN LATIFAH/Love
15	18	21	22		ERIKAH BADU/Other Side Of...
6	17	22	22		BUSTA RHYMES/Put Your Hands...
5	10	21	22		4.0/Have A Little Mercy
21	21	21	21		TOTAL/What About Us
18	17	18	20		MASE/Feel So Good
18	17	18	20		FOXY BROWN/DRU HILL/Big Bad Mamma
5	23	20			K-Ci & JOJO/Last Night's Letter
11	15	25	20		ON J B /Don't Say
21	24	19	20		MARIAH CAREY/Honey
5	16	19	20		UNCL E SAM/Can You Feel It
17	18	18	18		VANESSA WILLIAMS/Happiness
17	18	18	18		O.C. FRYETTE /Far From Yours
18	21	18	18		BRIAN MCKNIGHT/You Should Be

V103
WVAZ/Chicago
(312) 360-9000
Myrick/Muhammad

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	34	34	39		KENNY LATTIMORE/For You
31	25	25	33		STOKLEY/Make Me Say It Again
26	28	28	29		GOD'S PROPERTY/Stomp
25	26	26	25		MARY J. BLIGE/Missing You
16	18	18	23		REFUGEE CAMP /The Sweetest Thing
27	22	22	23		TONY TONI TONE/Thinking Of You
15	24	24	22		DIONNE FARRIS/Hopeless
21	18	18	20		GEORGE BENSON/The Thinker
21	18	18	20		PATTI LABELLE/When You Talk
19	18	18	20		LUTHER VANDROSS/Out Of My Head
19	18	18	20		RAHSAAN PATTERSON/Spend The Night
19	18	18	20		ERIKAH BADU/Certainly Flipped It
17	17	17	17		ISLEY BROTHERS/Mission To Please
6	7	7	15		JOE/The Love Scene
14	13	13	14		LISA STANSFIELD/Never Never
17	16	16	14		ANN NESBY/II Do Anything
11	12	12	13		KEYSTONE/II Ain't Love
10	11	11	13		LUTHER VANDROSS/II Can Make It Better
17	12	12	13		BLACKS/Free/Don't Leave Me
10	10	10	11		TONI BRAXTON/ Love Me Some Him
5	10	10	11		JANET F/TIP /Got 'Til It's Gone
5	10	10	11		MAXWELL/Whenever Wherever...
7	9	9	10		VANESSA WILLIAMS/Happiness
5	5	5	5		ROME/Do You Like This
5	5	5	5		MARIAH CAREY/Honey
5	5	5	5		BOYZ II MEN/4 Seasons Of...
10	10	10	10		BILLY PORTER/Show Me
5	5	5	5		MINT CONDITION/What Kind Of Man...
5	5	5	5		MARY J. BLIGE/Everything
5	5	5	5		EARTH, WIND & FIRE/When Love Goes Wrong

WDAS
105.3 FM 1490 AM
WDAS/Philadelphia
(610) 617-8500
Tamburro/Davis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	24	24		KENNY LATTIMORE/For You
15	19	23	23		DIONNE FARRIS/Hopeless
23	22	22	22		ISLEY BROTHERS/Tears
19	27	23	20		GOD'S PROPERTY/Stomp
8	10	18	19		MAXWELL/Whenever Wherever...
15	15	15	15		ERIKAH BADU/Next Lifetime
17	14	14	15		DRU HILL/Never Make A Promise
14	14	14	15		ABYFACE/Every Time I...
8	13	13	13		GEORGE BENSON/Summer Love
8	10	12	12		JOE/The Love Scene
8	11	11	11		ROME/Do You Like This
5	5	11	11		MARY J. BLIGE/Everything
10	10	10	10		ADRIANA EVANS/Love Is All Around
7	10	10	10		98 DEGREES/Invisible Man
7	8	10	10		MILESTONE/II Can't Let Go
5	10	10	10		JONATHAN BUTLER/Do You Love Me?
5	10	10	10		BOYZ II MEN/4 Seasons Of...
5	8	8	8		SAM SALTER/After 12, Before 6
5	8	8	8		PATTI LABELLE/Shoe Was On...
5	6	6	6		OLETA ADAMS/This Love Won't Fail
5	6	6	6		SIMONE HINES/Yeah! Yeah! Yeah!
5	5	5	5		VANESSA WILLIAMS/Happiness
5	5	5	5		EN VOUGIE/Too Gone, Too Long
5	5	5	5		TARAL/Distant Lover
5	5	5	5		ERIKAH BADU/Other Side Of...
5	5	5	5		MARIAH CAREY/Honey
5	5	5	5		LISA STANSFIELD/Never Never
5	5	5	5		RICKY JONES/II Don't Make No
5	5	5	5		BRIAN MCKNIGHT/You Should Be
5	5	5	5		EARTH, WIND & FIRE/When Love Goes Wrong

V100
KRBV/Dallas
(214) 430-3011
Bacote

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	22	28	33		JOE/The Love Scene
31	31	28	31		DRU HILL/Never Make A Promise
29	29	26	29		REFUGEE CAMP /The Sweetest Thing
30	30	29	29		KENNY LATTIMORE/For You
29	29	27	27		BADYFACE/Every Time I...
13	13	13	13		ERIKAH BADU/Next Lifetime
21	21	8	23		PATTI LABELLE/When You Talk
5	23	21			PATTI LABELLE/Shoe Was On
5	24	19			ISLEY BROTHERS/Mission To Please
5	24	19			ERIKAH BADU/Other Side Of
25	25	20	16		TONI BRAXTON/ Love Me Some Him
18	18	15	15		LUTHER VANDROSS/Got 'Til It's Gone
25	25	15	15		DIONNE FARRIS/Hopeless
16	16	11	11		MAXWELL/Ascension (Don't...)
5	5	9	9		MARIAH CAREY/Honey
5	5	7	7		BOYZ II MEN/4 Seasons Of...
5	5	5	5		MILESTONE/II Can't Let Go
5	5	5	5		DAVE HOLLISTER/II Ain't

6.1
Adult Satisfaction!
KSJL/San Antonio
(210) 271-9600
Andrews/Olivierdez

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	18	18	20		GINUWINE/II Do Anything
15	18	18	19		ROME/Do You Like This
16	17	17	19		USHER/You Make Me Wanna...
5	14	19	19		MYRON/We Can Get Down
16	16	19	19		EN VOUGIE/Too Gone, Too Long
14	15	18	18		JOE/The Love Scene
14	15	18	18		SAM SALTER/After 12, Before 6
16	19	17	17		BIG BUB/Need Your Love
6	15	19	17		MARY J. BLIGE/Everything
19	24	17	17		SW/Someone
12	16	17	17		MARIAH CAREY/Honey
13	15	17	17		TOTAL/What About Us
12	16	17	17		CHRISTION/Bring Back Your Love
13	17	17	17		K-Ci & JOJO/Last Night's Letter
12	16	17	17		BRIAN MCKNIGHT/You Should Be
15	16	17	17		BROWNSTONE/Kiss And Tell
5	6	13	13		ERIKAH BADU/Other Side Of...
12	15	15	15		PATTI LABELLE/Shoe Was On
14	17	12	12		BOYZ II MEN/4 Seasons Of...
5	5	5	5		DRU HILL/Never Make A Promise
5	5	5	5		GHETTO TWINZ/Responsibility
5	5	5	5		MILESTONE/II Can't Let Go
5	5	5	5		UNCL E SAM/Can You Feel It
6	6	6	6		JON B /Don't Say
5	5	5	5		SOMETHIN' FOR /My Love Is The Shit!
5	5	5	5		IMMATURE/II'm Not A Fool
5	5	5	5		DAVINA/So Good
5	5	5	5		REFUGEE CAMP /Avenues
5	5	5	5		ALLURE/All Cried Out
5	5	5	5		SONS OF FUNK/Pushin' Inside You

WTLC
WTLN/Indianapolis
(317) 923-1456
Buchanan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	38	35	37		SW/Someone
35	35	36	37		LIL' KIM/Not Tonight
35	32	34	36		KEYSTONE/II Ain't Love
27	29	34	36		JOE/The Love Scene
18	27	34	35		USHER/You Make Me Wanna...
28	31	33	34		ROME/Do You Like This
28	29	33	34		GINUWINE/II Do Anything
31	32	32	32		MIA XMASTER P/FOXY/The Party Don't Stop
19	27	30	31		FOXY BROWN/DRU HILL/Big Bad Mamma
14	20	24	30		PUFF DADDY & FAMILY/It's All About...
20	28	30	30		BIG BUB/Need Your Love
31	25	27	29		MARY J. BLIGE/II Can Love You
10	12	22	26		MARY J. BLIGE/Everything
9	22	26	26		MARIAH CAREY/Honey
31	32	31	26		BLACKSTREET/Fix
17	22	24	26		AALIYAH/Hot Like Fire
12	18	21	25		CHANGING FACES/G.H.E.T.T.O.U.T. II
18	23	25	25		MYRON/We Can Get Down
36	36	38	25		DRU HILL/Never Make A Promise
15	17	24	24		TOTAL/What About Us
30	26	20	24		WILL SMITH/Men In Black
35	28	26	24		PATTI LABELLE/When You Talk
12	19	23	23		MILESTONE/II Can't Let Go
29	25	27	23		DANA HARRIS/As We Lay
22	23	23	23		ROBYN/Do You Know (What...)
10	12	22	22		SAM SALTER/After 12, Before 6
11	15	20	22		AZ F/SW/Hey AZ
13	17	15	21		NEXT/Butta Love
8	11	13	21		SOMETHIN' FOR /My Love Is The Shit!
15	15	20	21		NOTORIOUS B.I.G./Lovin' You Tonight

MAJIC 102.3 FM
WASHINGTON'S BEST VARIETY OF RITS & OLDIES
WMMJ/Washington
(317) 923-1111
Gilmore

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	31	31	23		KENNY LATTIMORE/For You
33	31	34	22		LUTHER VANDROSS/II Can Make It Better
14	13	13	15		GOD'S PROPERTY/Stomp
25	27	27	23		O'JAYS/What's Stopping You
15	16	15	15		PATTI LABELLE/When You Talk
15	16	15	15		MAXWELL/Whenever Wherever...
6	16	15	10		DIONNE FARRIS/Hopeless
10	12	9	9		ERIKAH BADU/Other Side Of...
10	12	9	9		TONI BRAXTON/ Love Me Some Him
10	12	9	9		KIRK FRANKLIN/Melodies From Heaven
10	12	9	9		ISLEY BROTHERS/Tears
10	12	9	9		ANN NESBY/II Do Anything
11	12	10	5		MINT CONDITION/What Kind Of Man...
17	14	11	5		WHITNEY HOUSTON/II Believe In You...
11	10	11	5		ABYFACE/Every Time I...
11	10	11	5		GERALD/EDDIE LEVERT/Already Missing You
11	10	11	5		LUTHER VANDROSS/When You Call On

MAJIC 102
KMJQ/Houston
(713) 623-2108
Conner/Boatner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	25	45	38		MILESTONE/II Can't Let Go
17	30	30	30		MARY J. BLIGE/Missing You
44	44	37	37		KENNY LATTIMORE/For You
40	43	35	34		GOD'S PROPERTY/Stomp
41	50	38	33		ROME/II Belong To You
18	21	34	32		BOYZ II MEN/4 Seasons Of...
18	21	34	32		LUTHER VANDROSS/When You Call On
18	21	34	32		

REPORTERS

Stations and their adds listed alphabetically by market

URBAN

<p>KBCE/Alexandria, LA PD/MD: Donnie Taylor JANET F/Q-TIP "Got" LUTHER VANDROSS "Call"</p> <p>WHTA/Atlanta, GA PD: Sean Taylor MD: Chaka Zulu 13 EPMD "Joint" MASE "Feel" JANET F/Q-TIP "Got"</p> <p>WVEE/Atlanta, GA PD: Tony Brown MD: Rajeev Shabazz 10 MASE "Feel" 5 JANET F/Q-TIP "Got"</p> <p>WFXA/Augusta, GA PD: James Alexander MD: Lance Pantion 12 JANET F/Q-TIP "Got" 8 MASE "Feel" 5 LUTHER VANDROSS "Call" BROWNSTONE "Kiss"</p> <p>WEMX/Baton Rouge, LA PD: Al Jai Wallace 12 JANET F/Q-TIP "Got" 11 SHAQ ICE CUBE "Steel" 10 UNCLE SAM "Feel" 9 LUTHER VANDROSS "Call" EPMD "Joint"</p> <p>WJZD/Biloxi, MS PD: Rob Neal MD: Tabari Daniels 25 JANET F/Q-TIP "Got" 10 LUTHER VANDROSS "Call" 10 MASE "Feel" 5 EPMD "Never" 5 DAMAGE "Wonderful" 5 INOU "Love" 5 D'MEKA "Coast" 5 RICK JAMES "Players" 5 EPMD "Joint"</p> <p>WENN/Birmingham, AL PD: Dave Donnell MD: Mychal Starr 16 JANET F/Q-TIP "Got" 5 QUEEN LATIFAH "Alright" 5 INOU "Love" 5 MASE "Feel"</p> <p>WILD/Boston, MA PD: Rick Anderson MD: Steve Gousby 19 JANET F/Q-TIP "Got" LUTHER VANDROSS "Call" MASE "Feel"</p> <p>KHRN/Bryan, TX PD: Lester Pace MD: Phuria Marshall Jr. 10 JANET F/Q-TIP "Got" 9 INOU "Love" 6 MASE "Feel" 6 EPMD "Joint" LUTHER VANDROSS "Call" LEVERT "Water" D'MEKA "Coast"</p> <p>WBLK/Buffalo, NY PD: Skip Dillard MD: Debbie Sims 23 JANET F/Q-TIP "Got"</p> <p>WPAL/Charleston, SC PD: Joe Jackson 10 JANET F/Q-TIP "Got" 8 LUTHER VANDROSS "Call" 8 MASE "Feel" 5 EPMD "Joint" 5 INOU "Love"</p>	<p>WWVZ/Charleston, SC PD: Terry Base MD: Prentiss Thomas 15 JANET F/Q-TIP "Got" EPMD "Joint" LEVERT "Water" MASE "Feel" LUTHER VANDROSS "Call"</p> <p>WPEG/Charlotte, NC PD: Andre Carson MD: Nate Quick 18 MASE "Feel" 17 JANET F/Q-TIP "Got" NX "Get" EPMD "Joint"</p> <p>WGC/Chicago, IL OM/PD: Enry Smith APD/MD: Don E. Cologne 14 JANET F/Q-TIP "Got" 7 TOTAL "What" 6 ZHANE "Crush" 5 MASTER P "Homies" 5 MASE "Feel" 5 SHAGGY "Heart"</p> <p>WIZF/Cincinnati, OH VP/Prog.: Tony Fields MD: Lauri Jones MASE "Feel" LUTHER VANDROSS "Call" EPMD "Joint" NX "Get" JANET F/Q-TIP "Got"</p> <p>WZAK/Cleveland, OH PD: Bobby Rush MD: Langford Stephens 15 LUTHER VANDROSS "Call" 15 JANET F/Q-TIP "Got" 10 MASE "Feel" 10 HURRICANE G. "Somebody" 10 EPMD "Joint"</p> <p>WWOM/Columbia, SC PD/MD: Paul Jackson 10 JANET F/Q-TIP "Got" 6 LUTHER VANDROSS "Call" DOMINO "Thang"</p> <p>WFXE/Columbus, GA PD: Philip D. March MD: Art Thomason 28 JANET F/Q-TIP "Got" 16 LUTHER VANDROSS "Call" 14 MASE "Feel" 13 INOU "Love" 13 EPMD "Joint"</p> <p>WCKX/Columbus, OH VP/Prog.: Tony Fields PD: Paul Strong JANET F/Q-TIP "Got" MASE "Feel" LUTHER VANDROSS "Call" EPMD "Joint" NX "Get"</p> <p>KKOA/Dallas, TX PD/MD: Skip Cheatham 5 BOYZ II MEN "Seasons" 5 MASE "Feel" 5 SHAGGY "Heart" 5 JANET F/Q-TIP "Got"</p> <p>WROU/Dayton, OH PD/MD: Marco Simmons 8 JANET F/Q-TIP "Got" 19 RAHSAAN PATTERSON "Spend" 6 ALLURE "Cried" PATTI LABELLE "Shoe" ENVOGUE "Come" MASE "Feel"</p>	<p>WCHB/Detroit, MI APD/MD: Vickie Preston 20 JANET F/Q-TIP "Got" 13 REFUGEE CAMP "Avenues" 11 MASE "Feel" EPMD "Joint"</p> <p>WJLB/Detroit, MI PD: Michael Saunders APD/MD: Janet G. 5 RAHSAAN PATTERSON "Spend" 5 EPMD "Joint" 5 JANET F/Q-TIP "Got" 5 LEVERT "Water" 5 LUTHER VANDROSS "Call" 5 MASE "Feel" 5 MACK 10 "Backyard" 5 BONE THUGS-N-HARMONY "Teach"</p> <p>WJN/Dothan, AL PD: Regina Dawkins MD: Tony Black JANET F/Q-TIP "Got" LUTHER VANDROSS "Call" MASE "Feel" EPMD "Joint" NX "Get" RICK JAMES "Players" DAMAGE "Wonderful"</p> <p>WDZZ/Flint, MI PD: Chris Reynolds MD: Eugene Brown 18 LEVERT "Water" 7 JANET F/Q-TIP "Got" MASE "Feel" BONE THUGS-N-HARMONY "Teach"</p> <p>WYNN/Florence, SC PD: Fred Brown Jr. MD: Parish Brown 17 JANET F/Q-TIP "Got" 10 98 DEGREES "Invisible" 9 LUTHER VANDROSS "Call" 8 MASE "Feel" 7 EPMD "Joint" 6 LEVERT "Water" 5 RICK JAMES "Players" 5 NX "Get" 5 DAMAGE "Wonderful"</p> <p>WJFX/Ft. Wayne, IN PD/MD: B.J. Steele 30 JANET F/Q-TIP "Got" 15 RICK JAMES "Players" 15 INOU "Love" 15 EPMD "Joint" 15 MASE "Feel" 10 LUTHER VANDROSS "Call" 10 NX "Get" 10 LEVERT "Water" 10 DAMAGE "Wonderful" 10 D'MEKA "Coast"</p> <p>WTMG/Gainesville, FL PD/MD: Don Cady DAMAGE "Wonderful" EPMD "Joint" LUTHER VANDROSS "Call" MASE "Feel" JANET F/Q-TIP "Got" D'MEKA "Coast" NX "Get"</p> <p>WJMJ/Greenville, SC PD: Marvin Hankston MD: Kelly Berry 13 JANET F/Q-TIP "Got" 11 MYRON "Get" 6 PATTI LABELLE "Shoe" 5 NEXT "Butta"</p> <p>WEUP/Huntsville, AL PD: Steve Murray 5 JANET F/Q-TIP "Got" MASE "Feel" OL SKOOL "Free" ERYKAH BADU "Other"</p>	<p>WTLC/Indianapolis, IN PD/MD: Vycki Buchanan JANET F/Q-TIP "Got" LUTHER VANDROSS "Call" RICK JAMES "Players" MASE "Feel"</p> <p>WJMJ/Jackson, MS PD/MD: Stan Branson 20 TARAL "Distart" 5 JANET F/Q-TIP "Got" 5 MASTER P "Homies" 5 LOST BOYZ "Crazy" 5 MASE "Feel" 5 EPMD "Joint"</p> <p>WXQL/Jacksonville, FL PD: Roger Moore MD: Steve Carrington 20 LUTHER VANDROSS "Call" 20 JANET F/Q-TIP "Got" 20 INOU "Love" 5 DAMAGE "Wonderful" 5 MASE "Feel" 5 98 DEGREES "Invisible" 5 D'MEKA "Coast"</p> <p>KPRS/Kansas City, MO PD: Sam Weaver MD: Myron Fears 5 JANET F/Q-TIP "Got" 5 MASE "Feel" LUTHER VANDROSS "Call" EPMD "Joint" BONE THUGS-N-HARMONY "Teach" DAMAGE "Wonderful" RICK JAMES "Players" INOU "Love"</p> <p>KHZZ/Killeen, TX PD/MD: Mychal Maguire 18 JANET F/Q-TIP "Got" 14 INOU "Love" LUTHER VANDROSS "Call" LEVERT "Water" MASE "Feel"</p> <p>WKGN/Knoxville, TN PD/MD: Wayne Swann 5 JANET F/Q-TIP "Got" 5 LUTHER VANDROSS "Call" 5 EPMD "Joint" 5 INOU "Love" 5 MASE "Feel" 5 DEMOND "All" 5 HURRICANE G. "Somebody" 5 NU BEGINNING "Dreamgrit"</p> <p>KRRQ/Lafayette, LA PD/MD: Tyrone Davis MASE "Feel" LUTHER VANDROSS "Call" JANET F/Q-TIP "Got" AALIYAH "Gave" EPMD "Joint"</p> <p>KZWA/Lake Charles, LA PD: B.B. Davis MD: James Williams MASE "Feel" LUTHER VANDROSS "Call" JANET F/Q-TIP "Got" LEVERT "Water" INOU "Love" EPMD "Joint"</p> <p>WHNR/Lakeland, FL GM: Frankie Grover MD: Terry Hill 7 JANET F/Q-TIP "Got" MASE "Feel" LUTHER VANDROSS "Call" EPMD "Joint" RICK JAMES "Players" DAMAGE "Wonderful" INOU "Love"</p> <p>WHRK/Memphis, TN PD/MD: Bobby O'Jay APD: Eileen Nathaniel 8 MASE "Feel" 5 JANET F/Q-TIP "Got" 5 LEVERT "Water" LUTHER VANDROSS "Call" NX "Get" EPMD "Joint" JANET F/Q-TIP "Got" LEVERT "Water" ERICKA YANCEY "White"</p>	<p>WQHH/Lansing, MI PD/MD: Brant Johnson 29 JANET F/Q-TIP "Got" 5 MASE "Feel" 5 LUTHER VANDROSS "Call" 5 EPMD "Joint" 5 D'MEKA "Coast"</p> <p>WJMG/Laurel, MS PD: LaDonna Jones 5 JANET F/Q-TIP "Got" 5 LUTHER VANDROSS "Call" 5 LEVERT "Water" 5 MASE "Feel" 5 AALIYAH "Gave" DAMAGE "Wonderful"</p> <p>WTKT/Lexington, KY PD: Lee Cruise APD/MD: DJ Gold 6 KEYSTONE "Ain't" LEVERT "Water" JANET F/Q-TIP "Got" MASE "Feel" DAMAGE "Wonderful" EPMD "Joint" INOU "Love" LUTHER VANDROSS "Call"</p> <p>WLJM/Lima, OH OM: Desarae Downs APD: Kiva Williams 23 BIG MIKE "Burbans" 15 JANET F/Q-TIP "Got" 15 MASE "Feel" 13 CRAIG MACK "Need" 13 DAMAGE "Wonderful" 13 INOU "Love" 13 EPMD "Joint"</p> <p>KIPR/Little Rock, AR PD/MD: Joe Booker 30 LUTHER VANDROSS "Call" 18 JANET F/Q-TIP "Got" MASE "Feel" HURRICANE G. "Somebody" RICK JAMES "Players" EPMD "Joint" INOU "Love"</p> <p>KKBT/Los Angeles, CA PD: Harold Austin MD: Mariama Snider 20 JANET F/Q-TIP "Got"</p> <p>WGZB/Louisville, KY VP Prog./PD: Tony Fields MD: Tim Jherard JANET F/Q-TIP "Got" LUTHER VANDROSS "Call" EPMD "Joint" MASE "Feel" NX "Get"</p> <p>WIBB/Macon, GA PD/MD: Kevin Fox 17 JANET F/Q-TIP "Got" 5 MASE "Feel" 5 LEVERT "Water" 5 INOU "Love" 5 DAMAGE "Wonderful" 5 EPMD "Joint"</p> <p>KYEA/Monroe, LA OM: Marvin Robinson PD/MD: Porsha Valentine 15 SNOOP DOGGY DOGG "Just" 10 SAISON "So" 8 JANET F/Q-TIP "Got" 7 LUTHER VANDROSS "Call" 7 LEVERT "Water" 5 EPMD "Joint"</p>	<p>WEDR/Miami, FL PD/MD: James Thomas BOYZ II MEN "Seasons" JANET F/Q-TIP "Got" GOD'S PROPERTY "You" LUTHER VANDROSS "Call" AALIYAH "Gave" SHAQ ICE CUBE "Steel" TOTAL COMMITMENT "Amazing" LOST BOYZ "Crazy" EPMD "Joint"</p> <p>WKKV/Milwaukee, WI PD: Nate Bell MD: Darryn D. 46 JANET F/Q-TIP "Got" 17 MYRON "Get" 5 LUTHER VANDROSS "Call" LEVERT "Water" INOU "Love" NX "Get" MASE "Feel" CHRISTION "Bring"</p> <p>WNOV/Milwaukee, WI PD/MD: Sandra Robinson 8 JANET F/Q-TIP "Got" 5 LEVERT "Water" LUTHER VANDROSS "Call" BOYZ II MEN "Seasons" MASE "Feel" EPMD "Joint" TREY LORENZ "Make"</p> <p>WBLX/Mobile, AL PD: Niccy Davis APD: Jimmy Mack 30 MARY J. BLIGE "Everything" 30 JANET F/Q-TIP "Got" 10 H-TOWN "Slow" 5 MASE "Feel" 5 INOU "Love"</p> <p>WYOK/Mobile, AL OM: Steven J. Ross APD/MD: Jammin' Jimmy Avant 24 JANET F/Q-TIP "Got" 5 K-CI & JOJO "Letter" 5 LUTHER VANDROSS "Call" 5 EPMD "Joint" 5 MASE "Feel" 5 SHAQ ICE CUBE "Steel" 5 REFUGEE CAMP "Avenues" 5 LOST BOYZ "Crazy" 5 LEVERT "Water" 5 DEMOND "All"</p> <p>KRVV/Monroe, LA PD: Chris Collins MD: Vic Mathis 10 JANET F/Q-TIP "Got" MASE "Feel" LUTHER VANDROSS "Call" INOU "Love" LEVERT "Water" D'MEKA "Coast" DAMAGE "Wonderful" RICK JAMES "Players"</p> <p>WJHM/Orlando, FL PD: Russ Allen MD: Cedric Holywood 12 JANET F/Q-TIP "Got" 9 K-CI & JOJO "Letter" 5 MASE "Feel"</p> <p>WPHI/Philadelphia, PA PD: Miclox 27 MASE "Feel" 24 PUFF DADDY & FAMILY "Been" 15 JANET F/Q-TIP "Got" EPMD "Joint"</p> <p>WUSL/Philadelphia, PA OM: Helen Little MD: Glenn Cooper 47 MASE "Feel" 26 JANET F/Q-TIP "Got" 20 FIRM "Firm" 8 CHANGING FACES "I"</p>	<p>WQOK/Nashville, TN DM: Jim Kennedy 14 JANET F/Q-TIP "Got" 6 SNOOP DOGGY DOGG "Just" 6 BUSTA RHYMES "Hands" 6 LOX "We'll" 6 BONE THUGS-N-HARMONY "Eyes" 5 BONE THUGS-N-HARMONY "Teach" SAM SALTER "After" AALIYAH "Gave" D.J. POOH FIKAM "Whoop!"</p> <p>WQOC/Raleigh, NC PD: Hosie Mack MD: K.C. Clark 10 JANET F/Q-TIP "Got" MASE "Feel"</p> <p>WCDX/Richmond, VA PD: Aaron Maxwell MD: Eric Lee 23 JANET F/Q-TIP "Got" 9 FAMPAGE "Streets" 6 LUTHER VANDROSS "Call" EPMD "Joint" MASE "Feel" SHAQ ICE CUBE "Steel" LEVERT "Water"</p> <p>WBLS/New York, NY PD: Lee Michaels MD: Michelle Campbell 18 LUTHER VANDROSS "Call" 5 JANET F/Q-TIP "Got"</p> <p>WOWI/Norfolk, VA MD: Michael Mauzone 31 USHER "Wanna" 29 PUFF DADDY & FAMILY "Benjamins" 26 MISSY ELLIOTT "Sock" 23 NEXT "Butta" 21 TOTAL "What" 21 MASE "Feel" 17 LUTHER VANDROSS "Call" 13 REFUGEE CAMP "Avenues" 11 INOU "Love" 9 JANET F/Q-TIP "Got" 8 SHAQ ICE CUBE "Steel" LEVERT "Water" EPMD "Joint"</p> <p>KVSP/Oklahoma City, OK PD: Terry Monday MD: Maurice Prince 10 JANET F/Q-TIP "Got" 5 BONE THUGS-N-HARMONY "Teach" NX "Get" MASE "Feel" EPMD "Joint" LUTHER VANDROSS "Call"</p> <p>WJMS/Orlando, FL PD: Russ Allen MD: Cedric Holywood 12 JANET F/Q-TIP "Got" 9 K-CI & JOJO "Letter" 5 MASE "Feel"</p> <p>WPHI/Philadelphia, PA PD: Miclox 27 MASE "Feel" 24 PUFF DADDY & FAMILY "Been" 15 JANET F/Q-TIP "Got" EPMD "Joint"</p> <p>WUSL/Philadelphia, PA OM: Helen Little MD: Glenn Cooper 47 MASE "Feel" 26 JANET F/Q-TIP "Got" 20 FIRM "Firm" 8 CHANGING FACES "I"</p>	<p>KDKS/Shreveport, LA PD/MD: Sharon Flourmy 7 LUTHER VANDROSS "Call" 5 JANET F/Q-TIP "Got" 5 LEVERT "Water" 5 TOTAL COMMITMENT "Amazing" MASE "Feel" EPMD "Joint"</p> <p>KMJJ/Shreveport, LA PD: John Wilson MD: Candy Rain 10 EPMD "Joint" 10 SAISON "So" 10 TODD TERRY "Something" 10 JANET F/Q-TIP "Got" 10 MASE "Feel" 10 LUTHER VANDROSS "Call" 10 DAMAGE "Wonderful" 10 RICK JAMES "Players" 10 FORCE ONE "Static"</p> <p>KMJM/St. I DM/PD: Ch 22 JANET F/Q-TIP "Got" EPMD "Joint" JAGGED ED OL SKOOL "Free"</p> <p>KJMM/Tulsa, OK PD: Terry Monday MD: Maurice Prince 10 JANET F/Q-TIP "Got" NX "Get" MASE "Feel" EPMD "Joint" BONE THUGS-N-HARMONY "Teach"</p> <p>WACR/Tupelo, MS PD/MD: Jerold Jackson APD: Val Goodson BROWNSTONE "Kiss" CHRISTION "Bring" INOU "Love" JANET F/Q-TIP "Got" LUTHER VANDROSS "Call"</p> <p>WESE/Tupelo, MS PD/MD: Stan Allen 15 JANET F/Q-TIP "Got" 10 MASE "Feel" 10 LUTHER VANDROSS "Call" 10 INOU "Love" 10 LEVERT "Water" 10 RICK JAMES "Players" 5 EPMD "Joint" 5 D'MEKA "Coast" 5 DAMAGE "Wonderful"</p> <p>KSJL/San Antonio, TX PD: Michael Andrews MD: Rikko JANET F/Q-TIP "Got" LUTHER VANDROSS "Call" EPMD "Joint" MASE "Feel"</p> <p>WEAS/Savannah, GA OM: Don Wilson PD: Vern Catron MD: Vic Thomas 12 BONE THUGS-N-HARMONY "Eyes" 12 JANET F/Q-TIP "Got" 11 QUAD CITY DJS "Do" BONE THUGS-N-HARMONY "Teach" BROWNSTONE "Kiss" K-CI & JOJO "Letter" RAHSAAN PATTERSON "Spend" SHAGGY "Heart" BOYZ II MEN "Seasons" ERYKAH BADU "Other" DAVINA "Good" MASE "Feel"</p> <p>WKYS/Washington, DC VP/Prog.: Steve Hegwood PD: Damon Williams 17 JANET F/Q-TIP "Got" 14 MASE "Feel" 5 EPMD "Joint"</p> <p>WNNX/Wilmington, NC PD: Rod Cruise MD: Kala Richards 47 REFUGEE CAMP "Sweetest" 10 FOX BROWNDRILL "Mamma" 5 NASTYBOY KICK "Down"</p>
---	--	---	--	---	--	---	--

82 Total Reporters
82 Current Reporters
80 Current Playlists

Reported Frozen Playlist (1):
WJTT/Chattanooga, TN

Did Not Report, Playlist Frozen (1):
WZFX/Fayetteville, NC

No Longer A Reporter (1):
WEJM/Chicago, IL

URBAN AC

<p>WALR/Atlanta, GA OM/PD: Kris McClendon APD/MD: Marie Stevens 10 DRU HILL "Promise" 8 TRINA BROUSSARD "Inside" LUTHER VANDROSS "Call"</p> <p>WWIN/Baltimore, MD PD: Kathy Brown MD: J.C. No Adds</p> <p>KQXL/Baton Rouge, LA PD: Al Jai Wallace 15 LUTHER VANDROSS "Call" 6 MAXWELL "Whenever" 5 DAVE HOLLISTER "Alright" 5 VANESSA RUBIN "That" 5 JANET F/Q-TIP "Got" 5 SIMONE HINES "Yeah"</p> <p>WBHK/Birmingham, AL PD: Mike Abrams APD: Jonathan Riley MD: Don Alias 5 BOYZ II MEN "Seasons"</p>	<p>WPAL-AM/Charleston, SC PD/MD: Joe Jackson 10 LUTHER VANDROSS "Call" 10 JANET F/Q-TIP "Got"</p> <p>WVAZ/Chicago, IL DM/PD: Maxx Myrick APD/MD: Jamillah Muhammad 26 MARY J. BLIGE "Missing" 19 RAHSAAN PATTERSON "Spend" 19 ERYKAH BADU "Certainly" 11 JANET F/Q-TIP "Got" 10 BOYZ II MEN "Seasons" 8 EARTH WIND & FIRE "Wrong" 5 CURTIS MAYFIELD "Living" 5 LUTHER VANDROSS "Call"</p> <p>WJZA/Columbus, OH PD: Paul Strong APD/MD: Phil Davis ADRIANA EVANS "Around" VANESSA RUBIN "That" OLETA ADAMS "This"</p> <p>KRBV/Dallas, TX PD: Thomas Bacote No Adds</p>	<p>WAGF/Dothan, AL PD: Tony Black MD: Regina Dawkins JANET F/Q-TIP "Got" LUTHER VANDROSS "Call" RICK JAMES "Players" DAMAGE "Wonderful" OLETA ADAMS "This"</p> <p>WNFQ/Gainesville, FL MD: J. Marlin 5 JANET F/Q-TIP "Got" 5 LEVERT "Water" LUTHER VANDROSS "Call" MASE "Feel" NEXT "Butta" INOU "Love"</p> <p>KMJQ/Houston, TX PD: Carl Conner MD: Carla Boatner 38 MARY J. BLIGE "Missing" 19 TREY LORENZ "Make" 19 JANET F/Q-TIP "Got"</p>	<p>WKXI/Jackson, MS PD/MD: Stan Branson LUTHER VANDROSS "Call" ADRIANA EVANS "Around" BROWNSTONE "Kiss"</p> <p>WSOL/Jacksonville, FL PD: Dave Wymer MD: K.J. 5 LUTHER VANDROSS "Call" 5 PATTI LABELLE "Shoe" 5 BILLY PORTER "Show"</p> <p>KNEK/Lafayette, LA PD/MD: Tyrone Davis 16 GOD'S PROPERTY "You" 14 4 O "Mercy" LUTHER VANDROSS "Call" EARTH WIND & FIRE "Wrong" JANET F/Q-TIP "Got" BROWNSTONE "Kiss"</p> <p>KXZZ/Lake Charles, LA PD/MD: Brian Robinson JANET F/Q-TIP "Got"</p>	<p>WJKX/Laurel, MS PD/MD: Glenn Ulmer No Adds</p> <p>WJMJ/Louisville, KY PD: Tony Fields ADRIANA EVANS "Around" VANESSA RUBIN "That" OLETA ADAMS "This"</p> <p>KJMS/Memphis, TN PD: Bobby O'Jay 14 LEVERT "Water" 14 LUTHER VANDROSS "Call" 5 ADRIANA EVANS "Around"</p> <p>WHOT/Miami, FL PD: Tony Kidd MD: Phil Michaels 8 DRU HILL "Promise" 7 BILLY PORTER "Show"</p> <p>WMCS/Milwaukee, WI MD: Tyrene Jackson 5 LUTHER VANDROSS "Call" 5 OJAYS "Bills" LEVERT "Water" SAM SALTER "After"</p>	<p>WDLT/Mobile, AL PD/MD: Mark Dylan 22 CHANGING FACES "I" DAMAGE "Wonderful"</p> <p>WDAL/Myrtle Beach, SC PD/MD: Jeff Kenny 19 JANET F/Q-TIP "Got" USHER "Wanna"</p> <p>WNHC/New Haven, CT PD: Lamonda Williams MD: Earnest Johnson 8 JANET F/Q-TIP "Got"</p> <p>WYLO/New Orleans, LA PD/MD: LeBron Joseph BOYZ II MEN "Seasons" 10 JANET F/Q-TIP "Got" 5 LUTHER VANDROSS "Call" 5 COLOUR CLUB "Tenderness"</p>	<p>WDAS/Philadelphia, PA PD: Joe Tamburro MD: Daisy Davis LUTHER VANDROSS "Call" LUTHER VANDROSS "Call" VANESSA RUBIN "That"</p> <p>KMJK/Phoenix, AZ PD/MD: Art Jackson 35 BONEY JAMES "Sweet" 22 TREY LORENZ "Make" 20 LEVERT "Water" 7 EARTH WIND & FIRE "Wrong"</p> <p>WFXC/Raleigh, NC Interim PD: Evelyn Krain SIMONE HINES "Yeah"</p> <p>WSOJ/Richmond, VA PD/MD: Kevin Kotax 20 LUTHER VANDROSS "Call" 16 TREY LORENZ "Make" 9 AALIYAH "Gave" LEVERT "Water" TOTAL COMMITMENT "Amazing" K-CI & JOJO "Letter" JANET F/Q-TIP "Got"</p>	<p>KXOK/St. Louis, MO OM/PD: Mike Love APD: Marshelle Taylor 6 BILLY PORTER "Show" 5 LEVERT "Water" 5 JANET F/Q-TIP "Got" 5 LUTHER VANDROSS "Call"</p> <p>WTMP/Tampa, FL PD: Larry Steele MD: Don Carlos 12 JANET F/Q-TIP "Got" 12 IMMATURE "Foot" 7 JAGGED EDGE "Way" 5 EPMD "Joint"</p> <p>WMMJ/Washington, DC PD: Doug Gilmore 5 LUTHER VANDROSS "Call"</p>	<p>WIMX/Toledo, OH Interim PD: Jessie Peck 8 TONI BRAXTON "Makin' PATTI LABELLE "Shoe" MAXWELL "Whenever" LUTHER VANDROSS "Call"</p> <p>WMMJ/Washington, DC PD: Doug Gilmore 5 LUTHER VANDROSS "Call"</p>
---	---	--	---	--	--	---	---	---

37 Total Reporters
37 Current Reporters
32 Current Playlists

Reported Frozen Playlist (2):
KJLH/Los Angeles, CA
WTUG/Tuscaloosa, AL

Did Not Report, Playlist Frozen (3):
KDKO/Denver, CO
WKS/Greenville, NC
KATZ/St. Louis, MO



URBAN AC TOP 30

SEPTEMBER 5, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	JOE The Love Scene (<i>Jive</i>)	878	848	789	694	35/0
1	1	1	2	PATTI LABELLE When You Talk About Love (<i>MCA</i>)	725	852	887	924	31/0
21	14	8	3	MARIAH CAREY Honey (<i>Columbia</i>)	642	595	464	333	31/0
6	4	3	4	DIONNE FARRIS Hopeless (<i>Columbia</i>)	607	667	697	678	26/0
8	7	5	5	BILLY PORTER Show Me (<i>DV8/A&M</i>)	604	633	648	615	29/3
2	3	4	6	O'JAYS What's Stopping You (<i>Global Soul/Volcano</i>)	573	660	731	762	28/0
14	11	9	7	ROME Do You Like This (<i>RCA</i>)	565	546	531	446	26/0
5	6	6	8	KENNY LATTIMORE For You (<i>Columbia</i>)	560	624	689	684	21/0
3	5	7	9	GOD'S PROPERTY Stomp (<i>B-Rite/Interscope</i>)	552	623	696	713	26/0
	17	14	10	DRU HILL Never Make A Promise (<i>Island</i>)	451	414	396	359	21/2
		13	11	MINT CONDITION Let Me Be The One (<i>Perspective/A&M</i>)	436	472	489	476	20/0
		1	12	REFUGEE CAMP ALL-STARS The Sweetest Thing (<i>Columbia</i>)	429	489	580	617	21/0
	19	13		MAXWELL Whenever Wherever Whatever (<i>Columbia</i>)	410	398	354	314	24/2
	17	14		TONY TONI TONE Thinking Of You (<i>Mercury</i>)	406	406	439	463	17/0
BREAKER			15	BOYZ II MEN 4 Seasons Of Loneliness (<i>Motown</i>)	401	225	—	—	32/3
	27	21	16	MILESTONE I Care 'Bout You (<i>LaFace/Arista</i>)	401	357	294	232	24/0
	19	20	17	CURTIS MAYFIELD Back To Living Again (<i>Warner Bros.</i>)	396	407	353	349	20/1
	22	19	20	TEDDY PENDERGRASS Give It To Me (<i>Sure Fire</i>)	376	394	353	327	21/0
	10	9	12	LAURNEA Can't Let Go (<i>Yab Yum/Epic</i>)	369	483	565	584	23/0
BREAKER			20	VANESSA WILLIAMS Happiness (<i>Mercury</i>)	367	348	327	291	21/0
	9	10	10	ERYKAH BADU Next Lifetime (<i>Kedar/Universal</i>)	367	493	554	610	17/0
DEBUT			22	PATTI LABELLE Shoe Was On The Other Foot (<i>MCA</i>)	348	249	127	5	26/2
			23	JONATHAN BUTLER Do You Love Me? (<i>N2K Encoded Music</i>)	346	284	236	165	22/0
	29	28	25	ADRIANA EVANS Love Is All Around (<i>Loud/PMP/RCA</i>)	326	297	280	254	22/4
	28		25	BONEY JAMES Sweet Thing (<i>Warner Bros.</i>)	311	281	258	263	20/1
DEBUT			26	MARY J. BLIGE Everything (<i>MCA</i>)	309	258	197	159	17/0
	27	24	24	LISA STANSFIELD Never, Never Gonna Give You Up (<i>Arista</i>)	309	319	320	289	17/0
DEBUT			28	SIMONE HINES Yeah! Yeah! Yeah! (<i>Epic</i>)	266	260	240	207	19/2
DEBUT			29	ERYKAH BADU Other Side Of The Game (<i>Kedar/Universal</i>)	264	242	163	99	17/0
	30	30	29	KEYSTONE If It Ain't Love (<i>Qwest/WB</i>)	253	279	274	248	14/0

This chart reflects airplay from August 25-31. Songs ranked by total plays. Highlighted songs indicate Breaker. 37 Urban AC reporters. 32 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

BRIAN MCKNIGHT You Should Be Mine... (*Mercury*)

Total Plays: 248, Total Stations: 17, Adds: 0

SAM SALTER After 12, Before 6 (*LaFace/Arista*)

Total Plays: 241, Total Stations: 15, Adds: 1

FRANKIE If I Had You (*Chuck Life/Epic*)

Total Plays: 226, Total Stations: 12, Adds: 0

TARAL Distant Lover (*Motown*)

Total Plays: 221, Total Stations: 15, Adds: 0

NATALIE COLE A Smile Like Yours (*Elektra/EEG*)

Total Plays: 197, Total Stations: 15, Adds: 0

JON B. Don't Say (*Yab Yum/550 Music*)

Total Plays: 176, Total Stations: 11, Adds: 0

CHANGING FACES G.H.E.T.T.O.U.T. Part II (*Big Beat/Atlantic*)

Total Plays: 174, Total Stations: 9, Adds: 1

LUTHER VANDROSS When You Call On Me/Baby... (*LV/Epic*)

Total Plays: 168, Total Stations: 24, Adds: 18

OLETA ADAMS This Love Won't Fail (*Harmony*)

Total Plays: 166, Total Stations: 19, Adds: 3

EN VOGUE Too Gone, Too Long (*EastWest/EEG*)

Total Plays: 159, Total Stations: 14, Adds: 0

Songs ranked by total plays

BREAKERS

BOYZ II MEN

4 Seasons Of Loneliness (*Motown*)

TOTAL PLAYS/INCREASE: 401/176
TOTAL STATIONS/ADDS: 32/3
CHART: 15

VANESSA WILLIAMS

Happiness (*Mercury*)

TOTAL PLAYS/INCREASE: 367/19
TOTAL STATIONS/ADDS: 21/0
CHART: 20

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
LUTHER VANDROSS When You Call On Me/Baby... (<i>LV/Epic</i>)	18
JANET F/Q-TIP & JONI MITCHELL Got 'Til It's Gone (<i>Virgin</i>)	14
LEVERT Like Water (<i>Atlantic</i>)	7
ADRIANA EVANS Love Is All Around (<i>Loud/PMP/RCA</i>)	4
VANESSA RUBIN That Was Then This Is Now (<i>RCA</i>)	4
OLETA ADAMS This Love Won't Fail (<i>Harmony</i>)	3
BOYZ II MEN 4 Seasons Of Loneliness (<i>Motown</i>)	3
EARTH, WIND & FIRE When Love Goes Wrong (<i>Pyramid</i>)	3
TREY LORENZ Make You Happy (<i>Columbia</i>)	3
BILLY PORTER Show Me (<i>DV8/A&M</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOYZ II MEN 4 Seasons Of Loneliness (<i>Motown</i>)	+176
LUTHER VANDROSS When You Call On Me... (<i>LV/Epic</i>)	+126
JANET F/Q-TIP & JONI MITCHELL Got 'Til It's Gone (<i>Virgin</i>)	+104
PATTI LABELLE Shoe Was On The Other Foot (<i>MCA</i>)	+99
BRIAN MCKNIGHT You Should Be Mine... (<i>Mercury</i>)	+75
COLOUR CLUB Tenderness (<i>JVC</i>)	+72
EARTH, WIND & FIRE When Love Goes Wrong (<i>Pyramid</i>)	+65
MARY J. BLIGE Missing You (<i>MCA</i>)	+64
JONATHAN BUTLER Do You Love Me? (<i>N2K Encoded Music</i>)	+62
TREY LORENZ Make You Happy (<i>Columbia</i>)	+62
VANESSA RUBIN That Was Then This Is Now (<i>RCA</i>)	+62

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
TRINA BROUSSARD Inside My Love (<i>Columbia</i>)
CHANGING FACES G.H.E.T.T.O.U.T. (<i>Big Beat/Atlantic</i>)
R. KELLY Gotham City (<i>Jive</i>)
TONI BRAXTON I Love Me Some Him (<i>LaFace/Arista</i>)
LUTHER VANDROSS I Can Make It Better (<i>LV/Epic</i>)
BABYFACE Every Time I Close My Eyes (<i>Epic</i>)
BROWNSTONE 5 Miles To Empty (<i>MJJ/Work</i>)
NANCY WILSON Sweet Love (<i>Columbia</i>)
BLACKSTREET Don't Leave Me (<i>Interscope</i>)
ROME I Belong To You (Every Time I See Your Face) (<i>RCA</i>)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Bumper Stickers • Window Decals • Static Stickers • Logo Design

Why should you wait a month to get your decals? At Images INK, we can turn your order around in **LESS THAN 3 WEEKS, WITH NO "RUSH" CHARGES!**
Best Quality - Best Price - Best Turnaround!



Toll Free 1-888-768-4259 • <http://www.images-ink.com>

1414 E. Third St. • Tulsa, OK 74120 • (918) 561-8732 • Fax (918) 561-8734 • E-mail: imagink@aol.com



LON HELTON

CRI Suffers Lowest Spring Since '86

Format dips 22.6, fifth-lowest level ever

There appears to be little light at the end of the Country ratings tunnel, as the format continued its slide with a 22.6 dip in the spring '97 Country Ratings Index.

This is the fifth lowest CRI since its inception in Spring '86. Only Winter '89 (871.7), Fall '89 (883.5), Summer '90 (882.4), and the all-time bottom of 870.3 in Summer '89 are lower than this spring's CRI.

Station 25-54 rankings are slipping as well, with only 81 Country outlets showing in their respective markets' Top 5 in that demo. That's the lowest ebb for that stat since I began keeping track of ranks in 1993. Also notching a new low for the period is the number of stations ranking in the Top 15, 25-54. While the declining number of stations in the Top 5 is cause for concern, it should be noted that the Top 15 deterioration can at least partly be ascribed to a decline in the number of Country outlets, which was at 249 in the spring of '94 and at 218 this sweep.

Spring's Big Winners

Even for a format cheerleader like me, there's little to jump up and down about on the broader level. So, let's give a pat on the back to those in the Continuously Measured Markets (the only sta-

Spring '97 At A Glance

- 25-54: 44% up; 46% down
- 12+: 43% up; 48% down
- FM: 48% up; 46% down, 25-54
- AM: 24% up; 47% down, 25-54
- Rank: 43% improve 25-54 market rank, 37% decline

tions that are part of the CRI calculations) that managed at least a three point gain 12+ or 25-54 between the Winter '97-Spring '97 Arbitrons.

• **KHKI/Des Moines** gets the "Leap-O'-The-Sweep" honors, rocketing 4.2-10.4 12+ and, even more incredibly, soaring 3.7-10.5

25-54, vaulting it from ninth to first in the demo. (KHKI was profiled in the 8/8 R&R Country column.)

• **WUSY/Chattanooga** surged 19.8-24.6 25-54, once again placing it No. 1 among adults. 12+, WUSY was up 20.3-23.0, where it remains No. 1, as well.

• **WMSI/Jackson, MS** recovered from an uncharacteristic soft book last winter, jumping 9.7-14.0 12+ and 9.7-15.6 25-54. Its 25-54 rank improved from third to first.

• **WIVK-FM/Knoxville** remained No. 1 12+ and 25-54 for the umpteenth sweep, climbing 20.1-24.2 12+ and 20.0-22.5 25-54.

• **KSON-AM & FM/San Diego** also rebounded from an uncharacteristic soft sweep last winter, bounding back to No. 1 12+, 4.3-7.8. It also returned to its customary spot at No. 1 25-54, where it ranked fourth in the winter. Its adult numbers moved 4.6-8.9.

• **KNFR/Spokane** bounced 4.7-8.4 12+ and moved from sixth to third 25-54 with a 6.2-9.1 hop.

• **KIIM-FM/Tucson** jumped 11.7-15.3 25-54 and 11.4-13.5 12+. It continues to reside at its usual No. 1, 12+ and 25-54.

• **KZSN/Wichita** strengthened its hold on No. 1 25-54 with an 8.4-12.9 move. 12+, it was up 7.5-9.6.

Format Analysis

	Wi '97	Sp '97	
Stations Surveyed	224	218	
Continuously Measured Markets with Country Outlets	92 of 94	92 of 94	
25-54 Rank Comparisons			
Up	100 (46%)	94 (43%)	
Down	68 (32%)	80 (37%)	
Even	49 (22%)	43 (20%)	
Number of Stations Ranking Between:			
	1-5	6-10	11-15
Sp '97	81	47	29 (157)
Wi '97	86	46	33 (165)
Fa '96	88	41	32 (161)
Su '96	89	43	33 (165)
Sp '96	91	44	43 (178)
Sp '95	107	46	36 (189)
Sp '94	100	53	40 (193)
Sp '93	106	38	40 (184)
12+ Comparisons			
Up	86 (40%)	93 (43%)	
Down	104 (48%)	104 (48%)	
Even	27 (12%)	20 (9%)	
Markets With Country #1, Adults 25-54	36	31	
Markets With Country #1, 12+	32	32	

Radio Log

Only one current-based Country station in the 94 continuously-measured Arbitron-rated markets debuted between February 14, 1997, and May 9, 1997, and is included in the CRI for the first time:

• **KXFG-FM/Riverside-San Bernardino**

The following stations dropped a current-based Country format during the applicable period and were not included in this CRI:

- **WDOD-FM/Chattanooga**
- **WKSJ-FM/Greensboro-Winston Salem**
- **WBOB-FM/Minneapolis**
- **WDSY-AM/Pittsburgh**
- **KOOJ-FM/Riverside-San Bernardino**
- **KUPR-FM/San Diego**
- **KASO-AM/Shreveport**

Country Ratings Index Data

Sp '97 CRI: 887.3, Down 22.6 Points

Wi '97 CRI:	909.9*	Sp '93 CRI:	1146.7
Fa '96 CRI:	906.9	Sp '92 CRI:	1131.2
Su '96 CRI:	942.9	Sp '91 CRI:	1024.8
Sp '96 CRI:	974.7	Sp '90 CRI:	893.4
Wi '96 CRI:	986.7	Sp '89 CRI:	894.1
Sp '95 CRI:	1038.6	Sp '88 CRI:	934.5
Sp '94 CRI:	1048.3	Sp '87 CRI:	954.4

Spring '97: 218 Stations

96 Up (44%) a total of 99.7 shares, Adults 25-54
100 Down (46%) a total of 126.6 shares, Adults 25-54
21 Even
1 Debut .1 shares, Adults 25-54
7 Drops 12.9 shares, Adults 25-54

Winter '97: 224 Stations

100 Up (47%) a total of 96.7 shares, Adults 25-54
87 Down (41%) a total of 91.1 shares, Adults 25-54
30 Even
7 Debuts 9.5 shares, Adults 25-54
7 Drops 9.3 shares, Adults 25-54

Fall '96: 223 Stations

91 Up (41%) a total of 73.5 shares, Adults 25-54
107 Down (48%) a total of 107.9 shares, Adults 25-54
23 Even
2 Debuts 6.0 shares, Adults 25-54
8 Drops 18.5 shares, Adults 25-54

To compensate for the variation of Continuously Measured Markets in the CRI database, the actual share totals for all the Country stations in those markets has been multiplied by a factor of .777 to keep the CRI relative to past indices. This will continue to be done, and the factor will fluctuate, as the number of markets continuously measured by Arbitron changes. Thus, the CRI is a relative — not an absolute — number, representing actual shares. The conversion factor is determined by additional markets, not stations. We are determining market, not station, audience levels.

*All Winter '97 figures adjusted for inadvertent omission of **WWVY/New York, WKWN-AM/Chattanooga, and WQCH-AM/Chattanooga**, and the inadvertent inclusion of **KVET-AM/Austin**.

All information copyright 1997, Arbitron Ratings Company. May not be quoted or reproduced without Arbitron's prior written permission.

Breakouts: AM Vs. FM

Country stations by band in Continuously Measured Markets.

Sweep	# of AMs	# of FMs
Sp '97	33	185
Wi '97	35	189
Fa '96	36	187
Su '96	37	192
Sp '96	42	195
Sp '95	45	194
Sp '94	56	153
Sp '93	61	182
Sp '92	77	155

Sp '97 25-54 Share Totals (Shares in parentheses)

	AMs	FMs
Up	8 (24%) (+2.2)	88 (48%) (+97.5)
Down	15 (47%) (-14.6)	85 (46%) (-112.0)
Even	10 (29%)	11 (6%)
Deb.	0	1 (+.1)
Drop	0	5 (-12.9)
Sp '97 Shares	12.4 (1.1%)	1129.6 (98.9%)
Wi '97 Shares	13.9 (1.2%)	1157.2 (98.8%)
Net Gain/Loss	(-1.5)	(-27.6)

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
8	8	4	1	ALAN JACKSON There Goes (Arista)	196/0	2	6942	+236	34537	+1328
6	5	2	2	JOHN MICHAEL MONTGOMERY How Was I To Know (Atlantic)	195/0	1	6969	+153	34517	+876
5	2	1	3	TOBY KEITH We Were In Love (Mercury)	196/0	3	6875	-256	34392	-1193
7	7	5	4	ALABAMA Dancin', Shaggin' On The Boulevard (RCA)	196/0	4	6684	+37	33164	+328
10	9	6	5	COLLIN RAYE What The Heart Wants (Epic)	195/0	5	6616	+277	32662	+1446
12	11	7	6	LEE ANN WOMACK The Fool (Decca)	196/0	6	6446	+315	31624	+1555
11	10	8	7	DIAMOND RIO How Your Love Makes Me Feel (Arista)	195/1	7	6131	+225	30451	+1139
14	13	10	8	NEAL MCCOY The Shake (Atlantic)	193/2	8	5677	+366	28039	+1743
2	1	3	9	KENNY CHESNEY She's Got It All (BNA)	177/0	10	5371	-1279	27623	-5832
13	12	9	10	DAVID KERSH Day In, Day Out (Curb)	194/0	9	5537	+90	27232	+394
15	14	12	11	VINCE GILL You And You Alone (MCA)	195/0	11	5073	+215	24936	+965
18	17	13	12	DEANA CARTER How Do I Get There (Capitol)	195/0	12	5005	+251	24716	+1262
28	20	16	13	TIM MCGRAW Everywhere (Curb)	193/1	14	4881	+379	24317	+1998
17	16	14	14	LORRIE MORGAN Go Away (BNA)	195/1	13	4935	+180	24127	+789
16	15	15	15	BILLY RAY CYRUS It's All The Same To Me (Mercury)	195/1	15	4655	+33	22904	+135
—	24	18	16	TRISHA YEARWOOD & GARTH BROOKS In Another's Eyes (MCA)	193/1	17	4498	+268	22574	+1383
20	19	17	17	KEVIN SHARP If You Love Somebody (143/Asylum/EEG)	196/4	16	4564	+203	22559	+1075
22	21	19	18	SAWYER BROWN This Night Won't Last Forever (Curb)	189/2	19	4311	+215	21314	+1242
—	26	20	19	BROOKS & DUNN Honky Tonk Truth (Arista)	196/2	20	4146	+344	20720	+1809
24	23	22	20	TRAVIS TRITT & LARI WHITE Helping Me Get... (Wamer Bros.)	184/3	21	3859	+194	18817	+1048
27	25	24	21	BRYAN WHITE Love Is The Right Place (Asylum/EEG)	184/3	22	3800	+235	18488	+1370
21	22	21	22	BUFFALO CLUB Nothin' Less Than Love (Rising Tide)	182/1	23	3785	+20	18185	+58
—	35	29	23	CLINT BLACK Something That We Do (RCA)	179/16	26	3222	+598	15986	+2848
31	29	26	24	MARK CHESNUTT Thank God For Believers (Decca)	176/5	25	3328	+243	15871	+1275
29	28	27	25	DAVID LEE MURPHY All Lit Up In Love (MCA)	171/2	27	2985	+78	14398	+334
—	—	33	26	REBA MCENTIRE What If It's You (MCA)	179/43	30	2888	+853	14386	+4002
32	31	28	27	BLACKHAWK Hole In My Heart (Arista)	168/5	28	2917	+172	14363	+879
33	32	30	28	CHELY WRIGHT Shut Up And Drive (MCA)	175/7	29	2901	+223	14255	+1165
35	34	31	29	CLAY WALKER Watch This (Giant)	170/4	31	2688	+186	12962	+942
34	33	32	30	KINLEYS Please (Epic)	166/2	33	2500	+145	12064	+751
BREAKER			31	TRACE ADKINS The Rest Of Mine (Capitol)	145/31	37	2002	+585	9577	+2883
BREAKER			32	PAM TILLIS Land Of The Living (Arista)	136/48	38	1711	+649	8238	+3131
39	38	37	33	JASON SELLERS I'm Your Man (BNA)	128/7	40	1559	+165	7141	+758
41	40	36	34	LEE ROY PARNELL You Can't Get There From Here (Career)	124/7	41	1538	+170	7129	+716
—	—	46	35	LONESTAR You Walked In (BNA)	93/34	44	1185	+456	5669	+2159
44	41	39	36	BLAKE & BRIAN Another Perfect Day (MCG/Curb)	97/5	46	1141	+88	5510	+373
45	44	42	37	KATHY MATTEA Love Travels (Mercury)	98/13	45	1176	+152	5399	+692
47	45	43	38	RIVER ROAD Nickajack (Capitol)	101/10	47	1108	+120	5091	+563
—	—	45	39	GARY ALLAN Living In A House Full Of Love (Decca)	96/11	48	991	+200	4600	+894
—	—	49	40	SONS OF THE DESERT Hand Of Fate (Epic)	83/26	50	900	+278	4109	+1329
48	46	44	41	LEANN RIMES You Light Up My Life (MCG/Curb)	64/5	55	764	-20	3753	-31
49	50	47	42	WADE HAYES Wichita Lineman (DKC/Columbia)	77/3	54	800	+38	3492	+190
DEBUT			43	RICOCHET Blink Of An Eye (Columbia)	68/22	56	734	+227	3273	+1044
—	—	50	44	MATT KING A Woman Like You (Atlantic)	68/8	58	696	+116	3204	+523
DEBUT			45	MICHAEL PETERSON From Here To Eternity (Reprise)	42/40	66	532	+509	2810	+2631
DEBUT			46	GEORGE STRAIT Today My World Slipped Away (MCA)	30/19	67	522	+274	2643	+1368
DEBUT			47	MATRACA BERG That Train Don't Run (Rising Tide)	58/8	63	556	+77	2542	+329
DEBUT			48	TY HERNDON I Have To Surrender (Epic)	49/37	65	538	+399	2337	+1657
DEBUT			49	MARTINA MCBRIDE A Broken Wing (RCA)	34/29	72	358	+321	1846	+1590
DEBUT			50	SKIP EWING Answer To My Prayer (Word)	32/2	74	342	+23	1839	+85

This chart reflects airplay from September 1-7. Songs ranked by total points. Highlighted songs indicate Breaker.

196 Country reporters. 167 current playlists. Songs that are down in points for three consecutive weeks and below No. 1 are moved to recurrent. © 1997, R&R Inc.

BREAKERS®

TRACE ADKINS

The Rest Of Mine (Capitol)

73% of our reporters on it (145 stations)

31 Adds • Moves 35-31

PAM TILLIS

Land Of The Living (Arista)

69% of our reporters on it (136 stations)

48 Adds • Moves 40-32

MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL ADDS
PAM TILLIS Land Of The Living (Arista)	48
REBA MCENTIRE What If It's You (MCA)	43
MICHAEL PETERSON From Here To Eternity (Reprise)	40
TY HERNDON I Have To Surrender (Epic)	37
LONESTAR You Walked In (BNA)	34
TRACE ADKINS The Rest Of Mine (Capitol)	31
MARTINA MCBRIDE A Broken Wing (RCA)	29
SONS OF THE DESERT Hand Of Fate (Epic)	26
RICOCHET Blink Of An Eye (Columbia)	22
GEORGE STRAIT Today My World Slipped Away (MCA)	19
CLINT BLACK Something That We Do (RCA)	16
TRACTORS The Last Time (Beyond)	16

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
REBA MCENTIRE What If It's You (MCA)	+853
PAM TILLIS Land Of The Living (Arista)	+649
CLINT BLACK Something That We Do (RCA)	+598
TRACE ADKINS The Rest Of Mine (Capitol)	+585
MICHAEL PETERSON From Here To Eternity (Reprise)	+509
LONESTAR You Walked In (BNA)	+456
TY HERNDON I Have To Surrender (Epic)	+399
TIM MCGRAW Everywhere (Curb)	+379
NEAL MCCOY The Shake (Atlantic)	+366
BROOKS & DUNN Honky Tonk Truth (Arista)	+344

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
REBA MCENTIRE What If It's You (MCA)	+4002
PAM TILLIS Land Of The Living (Arista)	+3131
TRACE ADKINS The Rest Of Mine (Capitol)	+2883
CLINT BLACK Something That We Do (RCA)	+2848
MICHAEL PETERSON From Here To Eternity (Reprise)	+2631
LONESTAR You Walked In (BNA)	+2159
TIM MCGRAW Everywhere (Curb)	+1998
BROOKS & DUNN Honky Tonk Truth (Arista)	+1809
NEAL MCCOY The Shake (Atlantic)	+1743
TY HERNDON I Have To Surrender (Epic)	+1657

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
TRISHA YEARWOOD How Do I Live (MCA)
GEORGE STRAIT Carrying Your Love With Me (MCA)
MICHAEL PETERSON Drink, Swear, Steal & Lie (Reprise)
TRACY LAWRENCE How A Cowgirl Says Goodbye (Atlantic)
TIM MCGRAW w/FAITH HILL It's Your Love (Curb)
LONESTAR Come Cryin' To Me (BNA)
PAM TILLIS All The Good Ones Are Gone (Arista)
TRACE ADKINS I Left Something Turned On... (Capitol)
TY HERNDON Loved Too Much (Epic)
REBA MCENTIRE I'd Rather Ride Around With... (MCA)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most increased Plays lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most increased Plays lists the songs with the greatest week-to-week increases in total plays.

MAXIMIZE VISIBILITY



- Cost effective plastic banners for your station.
- We print any picture, logo or design in up to four colors.
- Perfect for concerts, public appearances, expos & giveaways.
- Packaged on a roll and easy to use.



1-800-231-2417 • Canada 1-800-847-5615 • Fax (713) 507-4295

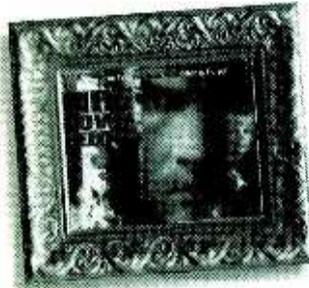
The New Album Gallery

September 9, 1997


LeAnn Rimes *You Light Up My Life* (MCG/Curb)

Rimes' next album of straight-ahead country won't be released until next year. In the meantime, she covers traditional gospel and some contemporary material with inspirational themes on her latest collection. Rimes set the tone at Country radio with the title track, originally a pop hit for Debbie Boone. In a similar vein, she tackles some familiar secular songs, including Bette Midler's "The Rose" and

Simon & Garfunkel's "Bridge Over Troubled Water." The album includes her versions of gospel classics, including "I Know Who Holds Tomorrow," "I Believe," and an a capella version of "Amazing Grace." The album features two songs written by radio personalities: "On The Side Of Angels" (by Gary Burr and WSIX/Nashville morning personality Gerry House) and "Clinging To A Saving Hand" (by WBAP/Ft. Worth veteran Bill Mack, who also wrote "Blue"). Patriotic themes are addressed in Rimes' arrangements of the National Anthem and "God Bless America." And as a bonus, it also features Rimes' version of "How Do I Live."


Soundtrack *Fire Down Below* (Warner Bros.)

Steven Seagal wrote and produced several songs for the soundtrack to his new film, *Fire Down Below*. Already out as a single is the title song — co-written by Seagal and Mark Collie, and performed by Collie, Aaron Tippin, and Jeff Wood. Seagal plays guitar on that track, as well as several others — including separate pairings with blues great Taj Mahal and Earl & Randy Scruggs. The album also

introduces the Lynns — Loretta's daughters who are signed to Reprise. Bon Jovi guitarist Richie Sambora offers a track, along with others by Russ Taff and songwriter Kostas. Marty Stuart and Seagal co-wrote "Give Me Back My Heart," which Stuart performs. Tritt provided an existing track, a remake of the Atlanta Rhythm Section's "Back Up Against the Wall," which will be on his next single. One of the highlights is Randy Travis' version of "Paradise," John Prine's ode to the coal-mining country of Kentucky where the movie was filmed.


Chely Wright *Let Me In* (MCA)

Chely Wright's first album for MCA is titled *Let Me In*, but Country radio has already done that with the single, "Shut Up And Drive." It's also her first project with producer (and MCA/Nashville President) Tony Brown, and support from her labelmates is obvious. Vince Gill provides background vocals on five of the album's 10 songs, and Trisha Yearwood takes on a similar role on "Shut Up And Drive."

Although not an MCA artist, Matraca Berg makes a guest appearance on the touching "Emma Jean's Guitar," which she wrote with Gary Harrison and Nitty Gritty Dirt Band member Jeff Hanna. There's no shortage of songs from other great songwriters, too, including Bob McDill, Mark D. Sanders, Gary Burr, and Kostas. The album contains a cover tune, but Wright picked a less-than-obvious jewel with "Feelin' Single and Seein' Double," which appeared on an Emmylou Harris album during the '70s.

GOING FOR ADDS

September 8, 1997

John Anderson "Small Town"

Mercury: John Anderson and Gary Scruggs have managed to encapsulate the essence of life in the slower lane in "Small Town." Producer Keith Stegall makes the message even stronger with a sparse sound featuring Paul Franklin's tasteful steel guitar work. It's from Anderson's *Takin' The Country Back* album.

Sherrie Austin "One Solitary Tear"

Arista: Maybe it has to do with being from Australia, but Sherrie Austin has a very distinctive vocal style. Of course, maybe it's just because she's a talented singer. Coming from her debut album, *Words*, "One Solitary Tear" is a ballad written by Austin and Steve Mandile.

John Berry "The Stone"

Capitol: There's no denying John Berry's vocal skills — or his success with a ballad. "The Stone" is the first single from Berry's new, still-to-be titled album, set for November release. The single marks the first sample of Berry's co-production work with Billy Joe Walker Jr.

Royal Wade Kimes "Guardian Angel"

Asylum/EEG: The Arkansas native heads deep into the honky tonk for this latest single from his debut album, *Another Man's Sky*. If you've ever met Kimes, you know that his country persona is the real deal. And if you've never met him, you have the same assurance when you hear him sing.

Tracy Lawrence "The Coast Is Clear"

Atlantic: In a song which combines two messages in one, Lawrence provides a weather report while asking an old flame to join him in L.A. Deryl Dodd sings background vocals on the title track from Lawrence's latest album.

Martina McBride "Broken Wing"

RCA: Her voice has soared through "Wild Angels" and "Independence Day," but Martina McBride goes for a soulful mood on this track from her new album, *Evolution*. It's hard to resist the R&B-influenced groove in the song written by James House, Sam Hogin, and Phil Barnhart. She introduced the song during a recent Grand Ole Opry appearance.

Michael Peterson "From Here To Eternity"

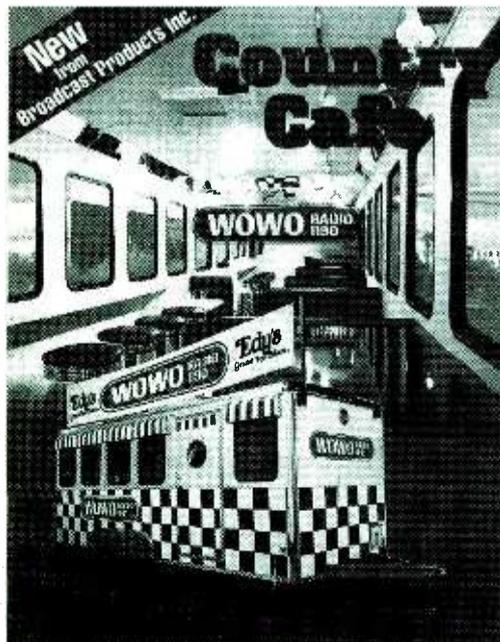
Reprise: In the course of virtually non-stop performances by new acts at the annual Country Radio Seminar, it seems that one or two create a serious buzz among programmers. Michael Peterson accomplished that this year and later proved his strength with the debut single, "Drink, Swear, Steal & Lie." He slows the tempo with this follow-up, which he co-wrote with producer Robert Ellis Orrall.

George Strait "Today My World Slipped Away"

MCA: George Strait doesn't have a strong history of recording cover tunes, but Vern Gosdin had a huge hit with this song in 1980. Gosdin wrote it with Mark Wright, who now works as VP/A&R at Decca.

Rick Trevino "See Rock City"

Columbia: With an intro that jumps out and grabs you, Rick Trevino shows his rockin' country side with this single from his current album, *Learning As You Go*. The song was written by Mark D. Sanders, Bob DiPiero, and John Jarrard — three guys who have written a hit or two during their careers.



Country Cafe

Extend your on-air image!

Treat your listeners to a slice of America ... take them to your Radio Diner! Customize this unique promotional vehicle with anything from station menus to fiber optic lighting... or a 30 foot mast antenna and built-in generator. Hang your own "OPEN" sign, and you're ready for customers! Call today to check on market availability and for a custom quote.

1-800-433-8460

PO Box 2500, Elkhart, IN 46515, USA

(219) 293-4700

**BROADCAST
PRODUCTS
INCORPORATED**

NEW & ACTIVE

SEMINOLE She Knows Me By Heart (Universal/Curb)

Total Stations: 36, Total Points: 1515, Total Adds: 3, Including: KTOM 10, WWYZ 10, KALF 5, WKCN 5

Plays Include: KBEQ 28 (24), KEAN 21 (21), WTVY 20 (20), WQMX 18 (18), KASH 15 (15), KJUG 15 (15), KTST 15 (15), WRNS 15 (15), KXDD 14 (14), KRRV 12 (12), KZSN 12 (12), KRWQ 11 (11), WXBM 9 (9), KAYD 7 (7), KGNC 7 (7), KSOP 7 (7), WWZD 7 (7), WOW 6 (6), WXCL 6 (6), KATM 5 (5), KFDI 5 (5), KTTS 5 (5), KYGO 5 (5), WDEN 5 (5), WFMB 5 (5), WIRK 5 (5), WKDQ 5 (5), WRKZ 5 (5), WTCR 5 (5), WUBE 5 (5), WXTA 5 (5)

LITTLE TEXAS The Call (Warner Bros.)

Total Stations: 24, Total Points: 1091, Total Adds: 3, Including: WWQQ 10, KFDI 5, WSOC 5

Plays Include: KBEQ 28 (28), WKIX 18 (18), WKSF 18 (18), KEAN 17 (17), WWQM 16 (16), WKHK 15 (15), WXTA 15 (15), WSIX 12 (12), KRWQ 11 (11), WTVY 10 (10), WTDR 9 (6), KSOP 7 (7), WIBW 7 (7), WXXQ 7 (7), KALF 5 (5), KTTS 5 (5), WBEE 5 (5), WDEN 5 (5), WRKZ 5 (5), WSSL 5 (5), WTCR 5 (5)

BILLY YATES When The Walls Come... (Almo Sounds)

Total Stations: 23, Total Points: 980, Total Adds: 2, Including: KRRV 12, WRNS 10

Plays Include: WKSF 18 (18), WQMX 18 (18), KEAN 17 (17), KJUG 15 (15), WAXX 11 (11), KNIX 10 (10), WDAF 10 (10), WWYZ 10 (5), WFMS 8 (8), KSOP 7 (7), KUBL 7 (7), KZKX 7 (7), KAJA 5 (5), KFDI 5 (5), KTTS 5 (5), WBCT 5 (5), WDEN 5 (5), WRKZ 5 (5), WTCR 5 (5), WTVY 5 (5), WXTA 5 (5)

TRACTORS The Last Time (Beyond)

Total Stations: 18, Total Points: 874, Total Adds: 16, Including: WRNS 25, KEAN 17, KVOO 17, WQBE 15, WTNT 15, WXBQ 15, WAXX 11, KPLX 7, KUBL 7, WRBQ 7, WXCL 6, KTCS 5, KTTS 5, WDEN 5, WFMB 5, WTCR 5

Plays Include: WWYZ 10 (10), WGTY 9 (9)

JEFF CARSON Here's The Deal (MCG/Curb)

Total Stations: 15, Total Points: 634, Total Adds: 0, Including: KALF 17 (17), KJUG 15 (15), KTST 15 (15), WFGY 15 (15), KBUL 11 (11), KTOM 10 (10), WWYZ 10 (19), WXBM 9 (9), WMTZ 8 (8), KKIX 7 (7), KNFR 7 (7), KSOP 7 (7), WTCR 5 (5), WTQR 5 (5)

RODNEY ATKINS In A Heartbeat (Curb)

Total Stations: 10, Total Points: 585, Total Adds: 0, Including: WQBE 25 (25), WXBQ 25 (26), WTCM 18 (18), WTVY 10 (10), KATM 9 (9), WWGR 9 (9), WXBM 9 (9), KNIX 5 (10), KORD 5 (5), WTCR 5 (5)

RAYBON BROTHERS The Way She's Looking (MCA)

Total Stations: 12, Total Points: 580, Total Adds: 0, Including: KHEY 17 (17), WKHK 15 (15), KNFR 14 (14), WIVK 13 (13), WUSY 13 (13), WSM 10 (10), KVOO 8 (8), KKIX 7 (7), WIBW 7 (7), KASE 5 (5), WDEN 5 (5), WSOC 5 (5)

BILL ENGVALL Warning Signs (Warner Bros.)

Total Stations: 14, Total Points: 578, Total Adds: 0, Including: KWJJ 18 (18), KKCS 17 (17), WGTY 17 (16), KKCB 16 (16), WTCM 13 (10), KBUL 5 (5), KKAT 5 (5), KMPS 5 (5), KRWQ 5 (5), WMTZ 5 (5), WNOE 5 (5), WQYK 5 (5), WUSQ 5 (5)

KEITH PERRY When I Could Fly (Curb)

Total Stations: 12, Total Points: 313, Total Adds: 2, Including: KJUG 7, WKDQ 5

Plays Include: KATM 9 (9), KNFR 7 (7), KBUL 5 (5), KFDI 5 (5), KTTS 5 (5), WDEN 5 (5), WRKZ 5 (5), WTCR 5 (5), WTVY 5 (5), WWYZ 5 (5)

COLLIE, TIPPIN... Fire Down Below (Warner Bros.)

Total Stations: 10, Total Points: 257, Total Adds: 8, Including: KSOP 7, KTTS 5, WDEN 5, WKSF 5, WRKZ 5, WTCR 5, WTVY 5, WXTA 5

Plays Include: WTCM 14 (10), WGTY 9 (8)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • (214) 991-9200

Adds:

RICOCHET Blink Of An Eye

Hottest:

DEANA CARTER How Do I Get There
TRISHA YEARWOOD/GARTH BROOKS In Another's Eyes
BRIAN WHITE Love Is The Right Place

Real Country

Dave Nicholson • (602) 966-6236

Adds:

CLINT BLACK Something That We Do
TY HERNDON I Have To Surrender
PATTY LOVELESS You Don't Seem To Miss Me
MARTINA MCBRIDE Broken Wing

Hottest:

LEE ANN WOMACK The Fool
LORRIE MORGAN Go Away
TIM MCGRAW Everywhere
RICKY VAN SHELTON She Needs Me
MARK CHESNUTT The Believer

AFTER MIDNITE ENTERTAINMENT

Mandy McCormack • (818) 461-5435

Adds:

REBA MCENTIRE What If It's You
SONS OF THE DESERT Hand Of Fate
PAM TILLIS Land Of The Living

Hottest:

TOBY KEITH We Were In Love
ALAN JACKSON There Goes
JOHN MICHAEL MONTGOMERY How Was I To Know
ALABAMA Dancin', Shaggin' On The Boulevard
DIAMOND RIO How Your Love Makes Me Feel

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:

TRACE ADKINS The Rest Of Mine
CLINT BLACK Something That We Do
BROOKS & DUNN Honky Tonk Truth
REBA MCENTIRE What If It's You

Hottest:

DAVID KERSH Day In, Day Out

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country/Pure Country

Adds:

LONESTAR You Walked In
REBA MCENTIRE What If It's You

Hottest:

ALABAMA Dancin', Shaggin' On The Boulevard
DIAMOND RIO How Your Love Makes Me Feel
ALAN JACKSON There Goes
GEORGE STRAIT Carrying Your Love With Me
TIM MCGRAW w/FAITH HILL It's Your Love
TRACY LAWRENCE How A Cowgirl Says Goodbye

BROADCAST PROGRAMMING CONTINUED

Digital Country — L.J. Smith

Adds:

LONESTAR You Walked In
REBA MCENTIRE What If It's You

Hottest:

KENNY CHESNEY She's Got It All
TOBY KEITH We Were In Love
JOHN MICHAEL MONTGOMERY How Was I To Know
ALABAMA Dancin', Shaggin' On The Boulevard
ALAN JACKSON There Goes

New Country — L.J. Smith

Adds:

LONESTAR You Walked In
REBA MCENTIRE What If It's You

Hottest:

KENNY CHESNEY She's Got It All
TOBY KEITH We Were In Love
JOHN MICHAEL MONTGOMERY How Was I To Know
ALABAMA Dancin', Shaggin' On The Boulevard
ALAN JACKSON There Goes

JONES RADIO NETWORK

Phil Barry • (303) 784-8700

U.S. Country — Jim Murphy

Adds:

TRACE ADKINS The Rest Of Mine
JOHN ANDERSON Small Town
LONESTAR You Walked In
MARTINA MCBRIDE A Broken Wing
MICHAEL PETERSON From Here To Eternity

Hottest:

ALABAMA Dancin', Shaggin' On The Boulevard
DIAMOND RIO How Your Love Makes Me Feel
ALAN JACKSON There Goes
JOHN MICHAEL MONTGOMERY How Was I To Know
COLLIN RAYE What The Heart Wants

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Hot Country — David Felker

Adds:

TRACE ADKINS The Rest Of Mine
LONESTAR You Walked In
SONS OF THE DESERT Hand Of Fate
PAM TILLIS Land Of The Living

Hottest:

TOBY KEITH We Were In Love
ALAN JACKSON There Goes
JOHN MICHAEL MONTGOMERY How Was I To Know
ALABAMA Dancin', Shaggin' On The Boulevard
COLLIN RAYE What The Heart Wants

Mainstream Country — David Felker

Adds:

TRACE ADKINS The Rest Of Mine
LEE ROY PARNELL You Can't Get There From Here
JASON SELLERS I'm Your Man
PAM TILLIS Land Of The Living

Hottest:

JOHN MICHAEL MONTGOMERY How Was I To Know
KENNY CHESNEY She's Got It All
ALAN JACKSON There Goes
ALABAMA Dancin', Shaggin' On The Boulevard
DIAMOND RIO How Your Love Makes Me Feel

TNN

THE NASHVILLE NETWORK

60.2 million households

Traci Todd,

Manager/Video Programming

ADDS

BROOKS & DUNN Honky Tonk Truth (Arista)
MATT KING A Woman Like You (Atlantic)
LONESTAR You Walked In (BNA)
SONS OF THE DESERT Hand Of Fate (Epic)
A. TIPPIN/M. COLLIE/J. WOOD Fire Down... (Warner Bros.)

TOP 10

DIAMOND RIO How Your Love Makes Me Feel (Arista)
NEAL MCCOY The Snake (Atlantic)
LEE ANN WOMACK The Fool (Decca)
CHRIS LEOUX This Cowboy's Hat (Capitol)
LORRIE MORGAN Go Away (BNA)
VINCE GILL You And You Alone (MCA)
SAWYER BROWN This Night Won't Last Forever (Curb)
JOHN MICHAEL MONTGOMERY How Was I To Know (Atlantic)
BUFFALO CLUB Nothin' Less Than Love (Rising Tide)
BRYAN WHITE Love Is The Right Place (Asylum/EEG)

Information current as of September 8, 1997.

CMT

COUNTRY MUSIC TELEVISION

38 million households

Chris Parr, Director/Programming

Paul Hastaba, VP/GM

ADDS

RHETT AKINS More Than Everything (Decca)
BIG HOUSE Love Ain't Easy (MCA)
JAMES T. HORN Geronimo (Curb/Universal)
KEITH PERRY When I Could Fly (Curb)

TOP 10

TRISHA YEARWOOD How Do I Live (MCA)
KENNY CHESNEY She's Got It All (BNA)
NEAL MCCOY The Snake (Atlantic)
TOBY KEITH We Were In Love (Mercury)
ALABAMA Dancin', Shaggin' On The Boulevard (RCA)
JOHN MICHAEL MONTGOMERY How Was I To Know (Atlantic)
DIAMOND RIO How Your Love Makes Me Feel (Arista)
LEE ANN WOMACK The Fool (Decca)
LORRIE MORGAN Go Away (BNA)
MICHAEL PETERSON Drink, Swear, Steal & Lie (Reprise)

HEAVY

ALABAMA Dancin', Shaggin' On The Boulevard (RCA)
KENNY CHESNEY She's Got It All (BNA)
VINCE GILL You And You Alone (MCA)
TOBY KEITH We Were In Love (Mercury)
NEAL MCCOY The Snake (Atlantic)
TIM MCGRAW Everywhere (Curb)
JOHN MICHAEL MONTGOMERY How Was I To Know (Atlantic)
LORRIE MORGAN Go Away (BNA)
GEORGE STRAIT Carrying Your Love With Me (MCA)
LEE ANN WOMACK The Fool (Decca)

HOT SHOTS

BROOKS & DUNN w/DALE EARL/HARVEY Honky Tonk Truth (Arista)
BUFFALO CLUB Nothin' Less Than Love (Rising Tide)
TRACY BYRD Good Ol' Fashioned Love (MCA)
WADE HAYES Wichita Lineman (Columbia)
ALISON KRAUSS & UNION STATION Looking In... (Rounder)
PATTY LOVELESS You Don't Seem To Miss Me (Epic)
REBA MCENTIRE What If It's You (MCA)
MICHAEL PETERSON From Here To Eternity (Reprise)
LEANN RIMES You Light Up My Life (MCG/Curb)
SONS OF THE DESERT Hand Of Fate (Epic)
TRAVIS TRITT/WALAN WHITE helping Mr. Get Over You (Warner Bros.)

Heavy rotation songs receive 28 plays per week. Hot Shots receive 21 plays per week. Pick Hits of the Week receive 6 plays per day. All Top 10 videos also receive heavy rotation.

Information current as of September 8, 1997.

COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

<p>KEAN/Abilene, TX PD: Dwayne Alexander MD: Rudy Allen Fernandez 17 RICK TREVINO 17 TRACTORS 17 MARTINA MCBRIDE 17 PATTY LOVELESS</p>	<p>WHWK/Binghamton, NY OM/PD/MD: John Davison 13 RICCOCHET 13 TRACE ADKINS</p>	<p>KYNG/Dallas, TX PD: Dan Peardon MD: Stacey Tackett 5 REBA MCENTIRE 5 TY HERNDON</p>	<p>WTOR/Greensboro, NC PD: Paul Franklin MD: Deano St. Clair 5 JASON SELLERS 5 KEVIN SHARP</p>	<p>KXKC/Atayette, LA PD: Renee Revett MD: Kelly Thompson 24 TRACE ADKINS 15 TY HERNDON 14 MICHAEL PETERSON</p>	<p>KEEY/Minneapolis, MN PD: Paul Rayson MD: Kelly Thompson 10 KATHY MATTEA 10 SONS OF THE DESERT</p>	<p>KNIX/Phoenix, AZ PD: Larry Daniels MD: Buddy Owens 24 BRYAN WHITE 10 PAM TILLIS</p>	<p>WKIX/Si. Louis, MO PD: Jeff Allen MD: Dave Louls 21 COLLIN RAYE</p>	<p>WRWB/Tampa, FL PD: Ronnie Lane MD: Wanda Myles 18 GARY ALLAN 18 PAM TILLIS 7 TRACTORS</p>	<p>WTRK/West Palm Beach, FL Int. PD/MD: J.R. Jackson 16 TRACE ADKINS 5 MICHAEL PETERSON 5 PAM TILLIS 5 RIVER ROAD</p>			
<p>WOMX/Akron, OH PD: Kevin Mason MD: Bill Shiel 18 LONESTAR 18 MICHAEL PETERSON 18 PAM TILLIS 18 MARK CHESNUTT</p>	<p>WZZK/Birmingham, AL PD: Jim Tice MD: Scott Stewart 12 MATT KING 22 SAWYER BROWN</p>	<p>WGNE/Daytona Beach, FL PD: John Rivers MD: Jim Andrews 20 GEORGE STRAIT 15 TRACE ADKINS</p>	<p>WRNS/Greenville, NC PD: Wayne Carlisle MD: Clint Knippers 25 TRACTORS 12 LONESTAR 16 PAM TILLIS 15 LEANN RIMES 10 BILLY YATES</p>	<p>WIOV/Lancaster, PA PD: Dick Raymond MD: Keith Patrick 12 REBA MCENTIRE 12 PAM TILLIS 5 MATT KING 5 LONESTAR 5 SONS OF THE DESERT</p>	<p>WKSJ/Mobile, AL PD: Bill Black MD: Steve Kelly MD: Rick Dalton 15 MATRACA BERG 15 SONS OF THE DESERT 12 TY HERNDON 15 RICCOCHET</p>	<p>WDSY/Pittsburgh, PA PD: Justin Case MD: Jim Mickelson 7 REBA MCENTIRE 7 PAM TILLIS 7 SONS OF THE DESERT</p>	<p>WWFG/Salisbury, MD MD: Kim Werna 15 TY HERNDON 15 REBA MCENTIRE 15 LONESTAR 15 PATTY LOVELESS 5 PAM TILLIS</p>	<p>WIBW/Topeka, KS MD: Kevin Wagner MD: Patti Cheek 23 REBA MCENTIRE 15 TRACE ADKINS 7 MATRACA BERG 7 RICCOCHET 7 LONESTAR</p>	<p>WOVK/Wheeling, WV PD/MD: Bill Berg No Adds</p>			
<p>WGNA/Albany, NY PD: Buzz Brindle MD: Bill Easley 6 TRACE ADKINS 6 REBA MCENTIRE 6 RICCOCHET 6 PAM TILLIS</p>	<p>KQFC/Boise, ID PD/MD: Paul Wilson 12 TRACE ADKINS 12 CLINT BLACK 12 MICHAEL PETERSON 12 REBA MCENTIRE 12 LEE ROY PARNELL</p>	<p>KYGO/Denver, CO OM/PD: John St. John MD: Jennifer Page 13 MICHAEL PETERSON 13 MINDY MCCREADY 5 RICCOCHET 5 TRACE ADKINS 5 GARY ALLAN</p>	<p>WSSL/Greenville, SC PD: Bruce Logan APD/MD: Kerry Owen 15 GEORGE STRAIT 5 TY HERNDON 5 BLACKHAWK</p>	<p>WITL/Lansing, MI PD: Jeff Davis MD: Steve Cherry 5 LONESTAR 5 PAM TILLIS</p>	<p>KTOM/Monterey, CA PD/MD: Lance Tidwell 10 MATT KING 10 SEMINOLE 10 GEORGE STRAIT</p>	<p>WPOR/Portland, ME PD: Thomas Hennessey MD: Jim Mickelson 17 TRACE ADKINS 17 MICHAEL PETERSON 17 PAM TILLIS 17 LEE ROY PARNELL</p>	<p>KKAT/Salt Lake City, UT PD: John Marks MD: Jim Mickelson 5 REBA MCENTIRE 5 TY HERNDON 5 TRACE ADKINS 5 LONESTAR 5 CLAY WALKER 5 KATHY MATTEA</p>	<p>KORD/Tri Cities, WA OM: Bill Bradley PD/MD: Rick Stewart 5 MICHAEL PETERSON 5 PAM TILLIS 5 CLAY WALKER 5 TY HERNDON 5 LONESTAR</p>	<p>KZSN/Wichita, KS OM/PD: Pat Moyer MD: Dan Holiday 7 TY HERNDON</p>			
<p>WRST/Albuquerque, NM PD: Jim Patrick MD: Chaz Malibu 5 LEE ROY PARNELL 5 RIVER ROAD 5 LONESTAR 5 KATHY MATTEA</p>	<p>WXYW/Champaign, IL PD: R.W. Smith MD: Nicole Beals 18 REBA MCENTIRE 11 PAM TILLIS 6 SONS OF THE DESERT 5 MICHAEL PETERSON</p>	<p>KJYY/Des Moines, IA OM/PD: Beverlee Brannigan MD: Eddie Hatfield 12 TRACE ADKINS</p>	<p>WAYZ/Hagerstown, MD PD: Dennis Hughes APP: Selena Luther 30 PAM TILLIS 20 GARY ALLAN 20 LONESTAR</p>	<p>KFMS/Las Vegas, NV PD: Tom Jordan APP: Mark Stevens MD: Shari Singer 16 MARK CHESNUTT 16 REBA MCENTIRE</p>	<p>KUPL/Portland, OR PD: Lee Rogers APP: Christopher MD: Rick Taylor 12 TRACE ADKINS 12 REBA MCENTIRE 12 PAM TILLIS</p>	<p>KSOP/Salt Lake City, UT PD: Don Hilton APD/MD: Debby Turpin 7 COLLIE TIPPIN... 7 SHERRIE AUSTIN 7 MICHAEL PETERSON 7 MATRACA BERG</p>	<p>KIIM/Tucson, AZ PD: Herb Crowe MD: Phil Williams No Adds</p>	<p>WGGY/Wilkes-Barre, PA PD: Mark Lindow MD: Mike Krulik 7 MARK CHESNUTT 7 PAM TILLIS</p>	<p>WVQQ/Wilmington, NC PD/MD: Ron Gray 10 LITTLE TEXAS 10 LONESTAR 10 PAM TILLIS 10 RICCOCHET 10 SONS OF THE DESERT</p>			
<p>KRRV/Alexandria, LA OM: Lon Harris PD: Dru LaBorde APD: Steve Casey MD: Scott Bryant 27 REBA MCENTIRE 12 TY HERNDON 12 MICHAEL PETERSON 12 MARTINA MCBRIDE 12 BILLY YATES</p>	<p>WBUB/Charleston, SC PD: Charlie Lindsey MD: John Dixon 12 REBA MCENTIRE</p>	<p>WTWY/Dothan, AL PD/MD: Shannon O'Neal 10 TY HERNDON 10 JOHN ANDERSON 10 MICHAEL PETERSON 5 COLLIE TIPPIN... 5 SHERRIE AUSTIN</p>	<p>WRKZ/Harrisburg, PA PD: Mitch Mahan MD: Dandelion 16 TY HERNDON 5 COLLIE TIPPIN...</p>	<p>KWNR/Las Vegas, NV PD: Dave Collins 13 TY HERNDON 13 MARK CHESNUTT 13 MICHAEL PETERSON 13 REBA MCENTIRE</p>	<p>WJLV/Montgomery, AL PD: Al Mason MD: Nancy Knight 15 JOHN ANDERSON 15 MICHAEL PETERSON 6 KATHY MATTEA</p>	<p>KUHL/Salt Lake City, UT PD: Roger Altan APD/MD: Jim West 7 KINLEYS 7 TRACTORS 7 PAM TILLIS</p>	<p>WVWV/Detroit, MI PD: Tim Roberts MD: Carl E. 25 MICHAEL PETERSON 15 LONESTAR 5 PAM TILLIS 5 SONS OF THE DESERT</p>	<p>WVZZ/Hartford, CT PD: Greg Roche MD: John Saville 10 JOHN BERRY 5 GEORGE STRAIT 5 TRACY BYRD 5 JOHN ANDERSON 5 SHERRIE AUSTIN 5 TRACE LAWRENCE 5 KRIS TYLER</p>	<p>WVWL/Lexington, KY PD/MD: Matt Austin No Adds</p>	<p>WVWZ/Tupelo, MS PD: Rusty Pugh MD: Tom Bigbee 7 SHERRIE AUSTIN</p>	<p>WWSQ/Winchester, VA PD: Randy Woodward MD: Jennifer Woodward 14 SHERRIE AUSTIN 14 MARTINA MCBRIDE 14 MICHAEL PETERSON</p>	
<p>WFGY/Altoona, PA PD/MD: Polly Wogg 35 TRACE ADKINS 15 JASON SELLERS 15 MATRACA BERG</p>	<p>WEZL/Charleston, SC PD: Gary Griffin MD: George Strait 15 TY HERNDON 15 LONESTAR 7 SONS OF THE DESERT</p>	<p>WVAX/Eau Claire, WI OM/PD: George House MD: Tim Wilson 11 TY HERNDON 11 MICHAEL PETERSON 11 MARTINA MCBRIDE 11 GARY ALLAN 11 TRACTORS 11 PATTY LOVELESS</p>	<p>KIKK/Houston, TX PD: John Roberts MD: Jay Kelly 28 BLACKHAWK 12 LORRIE MORGAN 10 REBA MCENTIRE</p>	<p>WVLC/Lexington, KY PD/MD: Matt Austin No Adds</p>	<p>WVWZ/Tupelo, MS PD: Rusty Pugh MD: Tom Bigbee 7 SHERRIE AUSTIN</p>	<p>WVWZ/Tupelo, MS PD: Rusty Pugh MD: Tom Bigbee 7 SHERRIE AUSTIN</p>	<p>WVWZ/Tupelo, MS PD: Rusty Pugh MD: Tom Bigbee 7 SHERRIE AUSTIN</p>	<p>WVWZ/Tupelo, MS PD: Rusty Pugh MD: Tom Bigbee 7 SHERRIE AUSTIN</p>	<p>WVWZ/Tupelo, MS PD: Rusty Pugh MD: Tom Bigbee 7 SHERRIE AUSTIN</p>	<p>WVWZ/Tupelo, MS PD: Rusty Pugh MD: Tom Bigbee 7 SHERRIE AUSTIN</p>	<p>WVWZ/Tupelo, MS PD: Rusty Pugh MD: Tom Bigbee 7 SHERRIE AUSTIN</p>	<p>WVWZ/Tupelo, MS PD: Rusty Pugh MD: Tom Bigbee 7 SHERRIE AUSTIN</p>

196 Total Reporters
196 Current Reporters
167 Current Playlists

Reported Frozen Playlist (17):
WNCY/Appleton, WI
WUSN/Chicago, IL
WYCD/Detroit, MI
KKCB/Duluth, MN
KTEX/McAllen, TX
KRWQ/Medford, OR
WKIS/Miami, FL
WSIX/Nashville, TN
WSM/Nashville, TN
KXKT/Omaha, NE
KYCY/San Francisco, CA
KDRK/Spokane, WA
WPKX/Springfield, MA
WTHI/Terre Haute, IN
KWEN/Tulsa, OK
WMZQ/Washington, DC
WDEZ/Wausau, WI

Did Not Report, Playlist Frozen (12):
WKLB/Boston, MA
WYRK/Buffalo, NY
KRYS/Corpus Christi, TX
KKIX/Fayetteville, AR
WQHK/Ft. Wayne, IN
WESC/Greenville, SC
WMSI/Jackson, MS
KFKF/Kansas City, MO
WNOE/New Orleans, LA
WGH/Norfolk, VA
WLLR/Quad Cities, IA
WQDR/Raleigh, NC

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

93.9 KZLA MARKET #2
KZLA/Los Angeles
(818) 246-0939
Sebastian/Fink

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	34	34	34	34	ALAN JACKSON/There Goes
24	34	34	34	34	JOHN M. MONTGOMERY/How Was I To Know
24	28	28	28	28	COLLIN RAYE/What The Heart Wants
28	28	28	28	28	LEE ANN WOMACK/The Fool
28	20	20	20	20	SAWYER BROWN/This Night Won't...
8	28	28	28	28	VINCE GILL/You And You Alone
28	34	34	34	34	TRACY LAWRENCE/How A Cowgirl...
24	28	28	28	28	TOBY KEITH/We Were In Love
8	34	34	34	34	TIM MCGRAW/Everywhere
8	28	28	28	28	KEVIN SHARP/If You Love Somebody
-	12	12	12	12	CLAY WALKER/Watch This
-	12	12	12	12	CLINT BLACK/Something That We Do
8	24	24	24	24	BLAKE & BRIAN/Another Perfect Day
8	24	24	24	24	DIAMOND RIO/How Your Love...
-	-	-	-	-	REBA MCENTIRE/What If It's You
-	-	-	-	-	RICK TREVINI/Only Get This...
28	24	24	24	24	TRITT & WHITE/Helping Me Get...
-	24	24	24	24	YEARWOOD & BROOKS/In Another's Eyes
24	12	12	12	12	ALABAMA/Dancin', Shaggin'...
20	20	20	20	20	TRACE ADKINS/Left Something...
28	20	20	20	20	KENNY CHESNEY/She's Got It All
24	20	20	20	20	DAVID KERSH/Day In, Day Out
42	20	20	20	20	LONESTAR/Come Cryin' To Me
42	20	20	20	20	MICHAEL PETERSON/Drink, Swear...
42	20	20	20	20	GEORGE STRAIT/Carrying Your...
42	20	20	20	20	TRISHA YEARWOOD/How Do I Live
-	24	10	10	10	BROOKS & DUNN/Honky Tonk Truth
8	12	10	10	10	DEANA CARTER/How Do I Get There
8	24	12	12	12	NEAL MCCOY/The Shake
24	12	12	12	12	LORRIE MORGAN/Go Away
-	-	-	-	-	MICHAEL PETERSON/From Here To...
-	-	-	-	-	BRYAN WHITE/Love Is The Right...
8	12	10	10	10	LEANN RIMES/You Light Up My Life

92.5 WXTU MARKET #5
WXTU/Philadelphia
(610) 667-9000
McCartie/Radler

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	32	32	32	LEE ANN WOMACK/The Fool
32	32	32	32	32	KENNY CHESNEY/She's Got It All
32	32	32	32	32	JOHN M. MONTGOMERY/How Was I To Know
32	32	32	32	32	ALABAMA/Dancin', Shaggin'...
-	24	32	32	32	ALAN JACKSON/There Goes
-	24	32	32	32	YEARWOOD & BROOKS/In Another's Eyes
32	32	32	32	32	TOBY KEITH/We Were In Love
24	32	32	32	32	RICK TREVINI/Only Get This...
32	32	32	32	32	BILLY RAY CYRUS/It's All The Same...
24	24	24	24	24	DEANA CARTER/How Do I Get There
17	17	17	17	17	REBA MCENTIRE/What If It's You
-	-	-	-	-	KEVIN SHARP/If You Love Somebody
24	24	24	24	24	VINCE GILL/You And You Alone
24	24	24	24	24	DIAMOND RIO/How Your Love...
24	24	24	24	24	COLLIN RAYE/What The Heart Wants
7	17	17	17	17	DAVID KERSH/Day In, Day Out
17	17	17	17	17	BUFFALO CLUB/Nothin' Less Than...
-	17	17	17	17	BROOKS & DUNN/Honky Tonk Truth
-	17	17	17	17	LORRIE MORGAN/Go Away
7	17	17	17	17	TIM MCGRAW/Everywhere
17	17	17	17	17	MICHAEL PETERSON/Drink, Swear...
17	17	17	17	17	SKIP EWING/Answer To My Prayer
17	17	17	17	17	KINLEYS/Please
17	17	17	17	17	MARK CHESNUTT/Thank God For...
17	17	17	17	17	COLLIN RAYE/On The Verge
32	17	17	17	17	LONESTAR/Come Cryin' To Me
32	17	17	17	17	GEORGE STRAIT/Carrying Your...
17	17	17	17	17	REBA MCENTIRE/Id Rather Ride...
32	17	17	17	17	TRISHA YEARWOOD/How Do I Live
17	17	17	17	17	ALABAMA/Sad Lookin' Moon
17	17	17	17	17	BRYAN WHITE/It's In My Heart
17	17	17	17	17	TIM MCGRAW/W.F. HILL/It's Your Love
17	17	17	17	17	MARK WILLIS/Places I've Never...
-	17	17	17	17	KEVIN SHARP/She's Sure Taking...
-	7	7	7	7	NEAL MCCOY/The Shake
-	7	7	7	7	TRITT & WHITE/Helping Me Get...
-	7	7	7	7	BLACKHAWK/Hole In My Heart
-	7	7	7	7	DAVID LEE MURPHY/All Lit Up In Love
-	7	7	7	7	JASON SELLERS/It's Your Man

W4Country MARKET #6
WWW/Detroit
(313) 259-4323
Roberts/E

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	33	33	33	37	ALABAMA/Dancin', Shaggin'...
33	33	33	33	37	KENNY CHESNEY/She's Got It All
23	33	33	33	37	DIAMOND RIO/How Your Love...
23	33	33	33	37	ALAN JACKSON/There Goes
33	33	33	33	37	TOBY KEITH/We Were In Love
23	23	23	23	23	TIM MCGRAW/Everywhere
23	33	33	33	37	JOHN M. MONTGOMERY/How Was I To Know
23	23	23	23	23	COLLIN RAYE/What The Heart Wants
23	23	23	23	23	LEE ANN WOMACK/The Fool
13	13	13	13	13	YEARWOOD & BROOKS/In Another's Eyes
-	23	23	23	23	BROOKS & DUNN/Honky Tonk Truth
13	13	23	23	23	DEANA CARTER/How Do I Get There
23	23	23	23	23	VINCE GILL/You And You Alone
23	23	23	23	23	DAVID KERSH/Day In, Day Out
23	23	23	23	23	NEAL MCCOY/The Shake
-	13	13	13	13	REBA MCENTIRE/What If It's You
23	23	23	23	23	LORRIE MORGAN/Go Away
-	-	-	-	-	MICHAEL PETERSON/From Here To...
23	13	23	23	23	SAWYER BROWN/This Night Won't...
13	13	23	23	23	KEVIN SHARP/If You Love Somebody
33	33	33	33	33	TRISHA YEARWOOD/How Do I Live
5	5	13	13	13	MARK CHESNUTT/Thank God For...
23	23	23	23	23	BILLY RAY CYRUS/It's All The Same...
5	5	5	5	5	KINLEYS/Please
-	-	-	-	-	LONESTAR/You Walked In
5	13	13	13	13	BUFFALO CLUB/Nothin' Less Than...
5	5	13	13	13	CLAY WALKER/Watch This
13	13	13	13	13	BRYAN WHITE/Love Is The Right...
-	-	-	-	-	CHELY WRIGHT/Shutdown And Drive
-	-	-	-	-	TRACE ADKINS/This Ain't No...
-	-	-	-	-	ALABAMA/Sad Lookin' Moon
-	-	-	-	-	TRACY ADKINS/Left Something...
-	-	-	-	-	TY HERNDON/Loved Too Much
33	33	33	33	33	LONESTAR/Come Cryin' To Me
-	-	-	-	-	REBA MCENTIRE/Id Rather Ride...
-	-	-	-	-	MINDY MCCREARY/Id Rather Ride...
-	-	-	-	-	REBA MCENTIRE/Id Rather Ride...
-	-	-	-	-	TIM MCGRAW/W.F. HILL/It's Your Love
33	33	33	33	33	LONESTAR/Come Cryin' To Me
-	-	-	-	-	TRACY ADKINS/Left Something...
-	-	-	-	-	MICHAEL PETERSON/Drink, Swear...
-	-	-	-	-	LEANN RIMES/You Light Up My Life
-	-	-	-	-	KEVIN SHARP/Nobody Knows

KPLX 99.5 MARKET #7
KPLX/Dallas
(214) 526-2400
Rivers/Whitney

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	45	45	45	45	NEAL MCCOY/The Shake
45	45	45	45	45	DAVID KERSH/Day In, Day Out
45	45	45	45	45	LEE ANN WOMACK/The Fool
28	45	45	45	45	TOBY KEITH/We Were In Love
28	28	45	45	45	SAWYER BROWN/This Night Won't...
28	28	45	45	45	TIM MCGRAW/Everywhere
28	28	45	45	45	ALAN JACKSON/There Goes
28	45	45	45	45	ALABAMA/Dancin', Shaggin'...
28	45	45	45	45	DIAMOND RIO/How Your Love...
28	28	28	28	28	JOHN M. MONTGOMERY/How Was I To Know
28	28	28	28	28	COLLIN RAYE/What The Heart Wants
28	28	28	28	28	LORRIE MORGAN/Go Away
28	28	28	28	28	VINCE GILL/You And You Alone
28	28	28	28	28	DEANA CARTER/How Do I Get There
28	28	28	28	28	DAVID LEE MURPHY/All Lit Up In Love
28	28	28	28	28	KINLEYS/Please
28	28	28	28	28	BLAKE & BRIAN/Another Perfect Day
28	28	28	28	28	CLAY WALKER/Watch This
20	20	28	28	28	BLACKHAWK/Hole In My Heart
-	-	-	-	-	BROOKS & DUNN/Honky Tonk Truth
-	-	-	-	-	GEORGE STRAIT/Today My World...
28	28	28	28	28	CHELY WRIGHT/Shutdown And Drive
20	20	20	20	20	BUFFALO CLUB/Nothin' Less Than...
20	20	20	20	20	KEVIN SHARP/If You Love Somebody
20	20	20	20	20	MARK CHESNUTT/Thank God For...
20	20	20	20	20	MARK CHESNUTT/Thank God For...
20	20	20	20	20	TRITT & WHITE/Helping Me Get...
-	-	-	-	-	SONS OF THE DESERT/Hand Of Fate
-	-	-	-	-	LONESTAR/You Walked In
10	10	20	20	20	WADE HAYES/Wichita Lineman
-	-	-	-	-	MATT KING/A Woman Like You
-	-	-	-	-	TRACE ADKINS/The Rest Of Mine
45	15	15	15	15	MICHAEL PETERSON/Drink, Swear...
45	15	15	15	15	TRACY LAWRENCE/How A Cowgirl...
45	45	15	15	15	KENNY CHESNEY/She's Got It All
-	-	-	-	-	DWIGHT YOAKAM/Baby Don't Go
-	-	-	-	-	YEARWOOD & BROOKS/In Another's Eyes
7	10	10	10	10	JASON SELLERS/It's Your Man
-	-	-	-	-	BRYAN WHITE/Love Is The Right...
-	-	-	-	-	LEANN RIMES/You Light Up My Life

YOUNG COUNTRY 105.3 MARKET #7
KYNG/Dallas
(972) 716-7800
Pearman/Tackett

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
55	55	55	55	55	JOHN M. MONTGOMERY/How Was I To Know
45	55	55	55	55	DIAMOND RIO/How Your Love...
45	55	55	55	55	TOBY KEITH/We Were In Love
20	35	45	45	45	DEANA CARTER/How Do I Get There
45	45	45	45	45	ALAN JACKSON/There Goes
45	45	45	45	45	DAVID KERSH/Day In, Day Out
45	45	45	45	45	NEAL MCCOY/The Shake
45	45	45	45	45	TIM MCGRAW/Just To See You...
45	45	45	45	45	DAVID LEE MURPHY/All Lit Up In Love
45	45	45	45	45	LEE ANN WOMACK/The Fool
35	45	45	45	45	VINCE GILL/You And You Alone
35	45	45	45	45	TIM MCGRAW/Everywhere
35	45	45	45	45	KEVIN SHARP/If You Love Somebody
20	35	45	45	45	BRYAN WHITE/Love Is The Right...
20	35	45	45	45	COLLIN RAYE/What The Heart Wants
55	55	55	55	55	KENNY CHESNEY/She's Got It All
-	20	35	35	35	CLINT BLACK/Something That We Do
35	35	35	35	35	SAWYER BROWN/This Night Won't...
-	20	35	35	35	BROOKS & DUNN/Honky Tonk Truth
20	35	35	35	35	ALABAMA/Dancin', Shaggin'...
20	20	20	20	20	TRISHA YEARWOOD/How Do I Live
20	20	20	20	20	YEARWOOD & BROOKS/In Another's Eyes
20	20	20	20	20	LORRIE MORGAN/Go Away
20	20	20	20	20	CHELY WRIGHT/Shutdown And Drive
10	10	20	20	20	BUFFALO CLUB/Nothin' Less Than...
10	10	20	20	20	KEVIN SHARP/If You Love Somebody
20	20	20	20	20	MARK CHESNUTT/Thank God For...
20	20	20	20	20	MARK CHESNUTT/Thank God For...
-	-	-	-	-	TRITT & WHITE/Helping Me Get...
-	-	-	-	-	SONS OF THE DESERT/Hand Of Fate
-	-	-	-	-	LONESTAR/You Walked In
10	10	20	20	20	WADE HAYES/Wichita Lineman
-	-	-	-	-	MATT KING/A Woman Like You
-	-	-	-	-	TRACE ADKINS/The Rest Of Mine
-	-	-	-	-	MICHAEL PETERSON/Drink, Swear...
45	15	15	15	15	TRACY LAWRENCE/How A Cowgirl...
45	15	15	15	15	KENNY CHESNEY/She's Got It All
-	-	-	-	-	DWIGHT YOAKAM/Baby Don't Go
-	-	-	-	-	YEARWOOD & BROOKS/In Another's Eyes
7	10	10	10	10	JASON SELLERS/It's Your Man
-	-	-	-	-	BRYAN WHITE/Love Is The Right...
-	-	-	-	-	LEANN RIMES/You Light Up My Life

YOUNG COUNTRY 95.7 MARKET #9
KIKK/Houston
(713) 881-5957
Roberts/Kelly

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
58	58	58	58	58	TIM MCGRAW/Just To See You...
40	40	58	58	58	ALABAMA/Dancin', Shaggin'...
58	58	58	58	58	KENNY CHESNEY/She's Got It All
58	58	58	58	58	SAWYER BROWN/This Night Won't...
10	10	58	58	58	KEVIN SHARP/If You Love Somebody
-	-	58	58	58	TIM MCGRAW/Everywhere
40	40	40	40	40	JOHN M. MONTGOMERY/How Was I To Know
28	40	40	40	40	DAVID LEE MURPHY/All Lit Up In Love
-	-	40	40	40	NEAL MCCOY/The Shake
40	40	40	40	40	TOBY KEITH/We Were In Love
58	40	40	40	40	LEE ANN WOMACK/The Fool
40	40	40	40	40	ALAN JACKSON/There Goes
40	40	40	40	40	REBA MCENTIRE/State Of Grace
58	40	40	40	40	DAVID KERSH/Day In, Day Out
40	40	40	40	40	DIAMOND RIO/How Your Love...
-	-	-	-	-	YEARWOOD & BROOKS/In Another's Eyes
10	28	40	40	40	DEANA CARTER/How Do I Get There
40	40	40	40	40	BILLY RAY CYRUS/It's All The Same...
28	28	28	28	28	KINLEYS/Please
-	-	-	-	-	CLAY WALKER/Watch This
-	-	-	-	-	COLLIN RAYE/Open Arms
-	-	-	-	-	BROOKS & DUNN/Honky Tonk Truth
-	-	-	-	-	BLACKHAWK/Hole In My Heart
-	-	-	-	-	LORRIE MORGAN/Go Away
58	58	20	20	20	TRACY LAWRENCE/How A Cowgirl...
58	58	20	20	20	TRISHA YEAR

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

CAMEL COUNTRY 108 MARKET #18
 KMLE/Phoenix (602) 264-0108 Garrison/Allen

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	43	43	50	TIM MCGRAW/Everywhere	
30	30	30	50	NEAL MCCOY/The Shake	
30	30	43	50	SAWYER BROWN/This Night Won't...	
30	30	30	30	ALAN JACKSON/There Goes	
30	30	30	30	LORRIE MORGAN/Go Away	
30	30	30	30	JOHN M. MONTGOMERY/How Was I To Know	
30	30	30	30	KENNY CHESNEY/She's Got It All	
30	30	30	30	DEANA CARTER/How Do I Get There	
26	30	30	30	DIAMOND RIO/How Your Love	
26	26	26	26	DAVID LEE MURPHY/All Lit Up In Love	
26	26	26	26	GEORGE STRAIT/Carrying Your...	
30	30	30	30	COLLIN RAYE/What The Heart Wants	
30	30	30	30	LEE ANN WOMACK/The Fool	
30	43	30	30	TOBY KEITH/We Were In Love	
26	10	5	30	ALABAMA/Dancin', Shaggin'...	
26	26	26	26	CHELY WRIGHT/Shutdown And Drive	
26	26	26	26	REBA MCENTIRE/What If It's You	
26	26	26	26	BROOKS & DUNN/Honky Tonk Truth	
26	26	26	26	LONESTAR/You Walked In	
26	26	26	26	MARK CHESNUTT/Thank God For...	
26	26	26	26	YEARWOOD & BROOKS/In Another's Eyes	
26	26	26	26	MINDY MCCREADY/What If I Do	
26	26	26	26	VINCE GILL/You And You Alone	
26	26	26	26	GEORGE STRAIT/Today My World...	
26	26	26	26	REBA MCENTIRE/What If It's You	
26	26	26	26	TRACE ADKINS/The Rest Of Mine	
26	26	26	26	KINLEYS/Please	
10	10	5	5	MICHAEL PETERSON/From Here To...	
10	10	5	5	BILLY RAY CYRUS/It's All The Same...	
10	10	5	5	BUFFALO CLUB/Nothin' Less Than...	
10	10	5	5	BLACKHAWK/Hole In My Heart	
26	26	5	5	TRITT & WHITE/Helping Me Get...	
26	26	5	5	DAVID KERSH/Day In, Day Out	
26	26	5	5	KEVIN SHARP/If You Love Somebody	
10	10	5	5	CLINT BLACK/Something That We Do	
10	10	5	5	JACK INGRAM/Flutter	

3 KNIX MARKET #18
 FM 102.5 Arizona's Best Country
 KNIX/Phoenix (602) 966-6236 Daniels/Owens

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	38	38	38	NEAL MCCOY/The Shake
38	38	38	38	38	TOBY KEITH/We Were In Love
38	38	38	38	38	JOHN M. MONTGOMERY/How Was I To Know
38	38	38	38	38	ALAN JACKSON/There Goes
24	24	38	38	38	ALABAMA/Dancin', Shaggin'...
38	38	38	38	38	COLLIN RAYE/What The Heart Wants
24	24	38	38	38	LEE ANN WOMACK/The Fool
38	38	38	38	38	SAWYER BROWN/This Night Won't...
24	24	38	38	38	DIAMOND RIO/How Your Love
24	24	38	38	38	KEVIN SHARP/If You Love Somebody
24	24	38	38	38	TIM MCGRAW/Everywhere
24	24	24	24	24	DAVID KERSH/Day In, Day Out
24	24	24	24	24	LORRIE MORGAN/Go Away
24	24	24	24	24	BILLY RAY CYRUS/It's All The Same...
24	24	24	24	24	DEANA CARTER/How Do I Get There
24	24	24	24	24	DAVID LEE MURPHY/All Lit Up In Love
24	24	24	24	24	BLACKHAWK/Hole In My Heart
24	24	24	24	24	BROOKS & DUNN/Honky Tonk Truth
24	24	24	24	24	TRITT & WHITE/Helping Me Get...
24	24	24	24	24	TRACE ADKINS/The Rest Of Mine
13	13	13	13	13	BRYAN WHITE/Love Is The Right...
13	13	13	13	13	CLINT BLACK/Something That We Do
13	13	13	13	13	YEARWOOD & BROOKS/In Another's Eyes
13	13	13	13	13	REBA MCENTIRE/What If It's You
13	13	13	13	13	BRYAN WHITE/Love Is The Right...
13	13	13	13	13	VINCE GILL/You And You Alone
13	13	13	13	13	BLAKE & BRIAN/Another Perfect Day
13	13	13	13	13	JASON SELLERS/My Your Man
13	13	13	13	13	MARK CHESNUTT/Thank God For...
13	13	13	13	13	KINLEYS/Please
13	13	13	13	13	CLAY WALKER/Watch This
13	13	13	13	13	JAMES BONAAMY/Naked To The Pain
13	13	13	13	13	GARY ALLAN/Living In A House...
13	13	13	13	13	BILLY YATES/When The Walls...
13	13	13	13	13	PAM TILLIS/Land Of The Living
13	13	13	13	13	BUFFALO CLUB/Nothin' Less Than...
13	13	13	13	13	LEANN RIMES/You Light Up My Life
13	13	13	13	13	ROONEY ATKINS/In A Heartbeat

WPOC 93.1 MARKET #19
 WPOC/Baltimore (410) 366-3693 Lindemulder/Cole

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	TRISHA YEARWOOD/How Do I Live
38	38	38	38	38	NEAL MCCOY/The Shake
38	38	38	38	38	TOBY KEITH/We Were In Love
38	38	38	38	38	KENNY CHESNEY/She's Got It All
26	26	34	38	38	ALABAMA/Dancin', Shaggin'...
38	38	38	38	38	COLLIN RAYE/What The Heart Wants
26	26	34	38	38	JOHN M. MONTGOMERY/How Was I To Know
26	26	34	38	38	ALAN JACKSON/There Goes
26	26	34	38	38	VINCE GILL/You And You Alone
26	26	26	26	26	GEORGE STRAIT/Carrying Your...
26	26	26	26	26	BILLY RAY CYRUS/It's All The Same...
26	26	26	26	26	DIAMOND RIO/How Your Love
26	26	26	26	26	LEE ANN WOMACK/The Fool
26	26	26	26	26	CHELY WRIGHT/Shutdown And Drive
26	26	26	26	26	DEANA CARTER/How Do I Get There
26	26	26	26	26	KEVIN SHARP/If You Love Somebody
26	26	26	26	26	DAVID LEE MURPHY/All Lit Up In Love
26	26	26	26	26	BUFFALO CLUB/Nothin' Less Than...
26	26	26	26	26	BLACKHAWK/Hole In My Heart
26	26	26	26	26	BRYAN WHITE/Love Is The Right...
26	26	26	26	26	DAVID KERSH/Day In, Day Out
20	20	24	26	26	YEARWOOD & BROOKS/In Another's Eyes
16	20	24	26	26	TIM MCGRAW/Everywhere
16	20	24	26	26	TRITT & WHITE/Helping Me Get...
16	20	24	26	26	YEARWOOD & BROOKS/In Another's Eyes
16	20	24	26	26	BROOKS & DUNN/Honky Tonk Truth
16	20	24	26	26	MARK CHESNUTT/Thank God For...
16	20	24	26	26	KINLEYS/Please
16	20	24	26	26	CLINT BLACK/Something That We Do
16	20	24	26	26	LEE ROY PARNELL/You Can't Get...
16	20	24	26	26	PAM TILLIS/Land Of The Living
16	20	24	26	26	CLAY WALKER/Watch This
16	20	24	26	26	REBA MCENTIRE/What If It's You
16	20	24	26	26	MARTINA MCBRIDE/A Broken Wing

Y108 MARKET #20
 WOSY/Pittsburgh (412) 471-9950 Case/Dalton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40	40	40	GEORGE STRAIT/Carrying Your...
40	40	40	40	40	TRISHA YEARWOOD/How Do I Live
40	40	40	40	40	GEORGE STRAIT/One Night At A Time
29	29	29	29	29	DIAMOND RIO/How Your Love
29	29	29	29	29	TRACE ADKINS/Left Something...
29	29	29	29	29	KEVIN SHARP/If You Love Somebody
29	29	29	29	29	LEE ANN WOMACK/The Fool
23	23	29	29	29	KENNY CHESNEY/She's Got It All
29	29	29	29	29	VINCE GILL/You And You Alone
29	29	29	29	29	COLLIN RAYE/On The Verge
29	29	29	29	29	PAM TILLIS/All The Good Ones...
40	40	40	40	40	TY HERNDON/Loved Too Much
29	29	29	29	29	CLINT BLACK/Something That We Do
23	23	23	23	23	MINDY MCCREADY/What If I Do
40	40	40	40	40	KENNY CHESNEY/When I Close My Eyes
29	29	29	29	29	BRYAN WHITE/Sittin' On Go
23	23	23	23	23	LORRIE MORGAN/Good As I Was To You
23	23	23	23	23	JOHN M. MONTGOMERY/How Was I To Know
23	23	23	23	23	ALAN JACKSON/There Goes
23	23	23	23	23	DEANA CARTER/How Do I Get There
23	23	23	23	23	DIAMOND RIO/How Your Love
29	29	29	29	29	TRACY LAWRENCE/How A Cowgirl...
29	29	29	29	29	REBA MCENTIRE/What If It's You
7	7	7	7	7	ALABAMA/Dancin', Shaggin'...
7	7	7	7	7	TIM MCGRAW/Everywhere
7	7	7	7	7	BILLY RAY CYRUS/It's All The Same...
7	7	7	7	7	VINCE GILL/You And You Alone
7	7	7	7	7	BUFFALO CLUB/Nothin' Less Than...
7	7	7	7	7	COLLIN RAYE/What The Heart Wants
7	7	7	7	7	DAVID KERSH/Day In, Day Out
7	7	7	7	7	NEAL MCCOY/The Shake
7	7	7	7	7	SAWYER BROWN/This Night Won't...
7	7	7	7	7	LORRIE MORGAN/Go Away
7	7	7	7	7	BLACKHAWK/Hole In My Heart
7	7	7	7	7	TRITT & WHITE/Helping Me Get...
7	7	7	7	7	DAVID LEE MURPHY/All Lit Up In Love
7	7	7	7	7	JASON SELLERS/My Your Man
7	7	7	7	7	KINLEYS/Please
7	7	7	7	7	KEVIN SHARP/If You Love Somebody
7	7	7	7	7	CHELY WRIGHT/Shutdown And Drive

WQYK MARKET #21
 WQYK/Tampa (813) 576-6055 Martin/Roberts

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	32	32	32	32	ALABAMA/Dancin', Shaggin'...
32	32	32	32	32	KENNY CHESNEY/She's Got It All
18	32	32	32	32	ALAN JACKSON/There Goes
32	32	32	32	32	TOBY KEITH/We Were In Love
18	32	32	32	32	JOHN M. MONTGOMERY/How Was I To Know
32	32	32	32	32	MICHAEL PETERSON/Drnk. Swear...
18	32	32	32	32	COLLIN RAYE/What The Heart Wants
18	32	32	32	32	LEE ANN WOMACK/The Fool
32	32	32	32	32	DIAMOND RIO/How Do I Live
32	32	32	32	32	TRACY LAWRENCE/How A Cowgirl...
32	32	32	32	32	LONESTAR/Come Cryin' To Me
18	32	32	32	32	BROOKS & DUNN/Honky Tonk Truth
10	18	18	18	18	DEANA CARTER/How Do I Get There
18	18	18	18	18	BILLY RAY CYRUS/It's All The Same...
18	18	18	18	18	DIAMOND RIO/How Your Love
18	18	18	18	18	VINCE GILL/You And You Alone
18	18	18	18	18	DAVID KERSH/Day In, Day Out
18	18	18	18	18	NEAL MCCOY/The Shake
18	18	18	18	18	REBA MCENTIRE/What If It's You
18	18	18	18	18	TIM MCGRAW/Everywhere
10	18	18	18	18	LORRIE MORGAN/Go Away
10	10	10	10	10	KEVIN SHARP/If You Love Somebody
18	18	18	18	18	TIM MCGRAW/Everywhere
18	18	18	18	18	TRITT & WHITE/Helping Me Get...
5	10	10	10	10	BRYAN WHITE/Love Is The Right...
18	18	18	18	18	CHELY WRIGHT/Shutdown And Drive
18	18	18	18	18	YEARWOOD & BROOKS/In Another's Eyes
12	12	12	12	12	TRACE ADKINS/Left Something...
32	12	12	12	12	BLAKE & MCBRIDE/Still Holding On
12	12	12	12	12	DEANA CARTER/How Do I Get There
12	12	12	12	12	MARK CHESNUTT/Thank God For...
12	12	12	12	12	TY HERNDON/Loved Too Much
12	12	12	12	12	REBA MCENTIRE/What If It's You
12	12	12	12	12	TRACY LAWRENCE/How A Cowgirl...
32	12	12	12	12	TIM MCGRAW/W/F. HILL/It's Your Love
32	12	12	12	12	GEORGE STRAIT/Carrying Your...
12	12	12	12	12	PAM TILLIS/All The Good Ones...
12	12	12	12	12	RICK TREVIN/Only Get This...
12	12	12	12	12	MARK WILLS/Places I've Never...
10	10	10	10	10	CLINT BLACK/Something That We Do
10	10	10	10	10	BLACKHAWK/Hole In My Heart

WRBQ MARKET #21
 WRBQ/Tampa (813) 287-1047 Lane/Myles

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	25	25	25	JOHN M. MONTGOMERY/How Was I To Know
28	25	25	25	25	COLLIN RAYE/What The Heart Wants
45	45	45	45	45	KENNY CHESNEY/She's Got It All
25	45	45	45	45	ALAN JACKSON/There Goes
45	45	45	45	45	TOBY KEITH/We Were In Love
45	45	45	45	45	DAVID KERSH/Day In, Day Out
25	45	45	45	45	LORRIE MORGAN/Go Away
45	45	45	45	45	NEAL MCCOY/The Shake
45	45	45	45	45	MICHAEL PETERSON/Drnk. Swear...
45	45	45	45	45	TRISHA YEARWOOD/How Do I Live
18	25	28	28	28	ALABAMA/Dancin', Shaggin'...
28	28	28	28	28	LEE ANN WOMACK/The Fool
18	28	28	28	28	DEANA CARTER/How Do I Get There
28	28	28	28	28	SKIP EWING/Answer To My Prayer
18	28	28	28	28	KEVIN SHARP/If You Love Somebody
28	28	28	28	28	CHELY WRIGHT/Shutdown And Drive
18	28	28	28	28	BLACKHAWK/Hole In My Heart
25	25	25	25	25	BILLY RAY CYRUS/It's All The Same...
25	25	25	25	25	DIAMOND RIO/How Your Love
18	25	25	25	25	BUFFALO CLUB/Nothin' Less Than...
18	18	25	25	25	TRITT & WHITE/Helping Me Get...
18	18	25	25	25	VINCE GILL/You And You Alone
18	18	25	25	25	YEARWOOD & BROOKS/In Another's Eyes
18	18	25	25	25	PAM TILLIS/All The Good Ones...
45	45				

COUNTRY PLAYLISTS

September 5, 1997 R&R • 65

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

FM 106
MARKET #29
WML/Milwaukee
(414) 545-8900
Morgan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	21	34			LEE ANN WOMACK/The Fool
34	34				TOBY KEITH/We Were In Love
21	21	34			DIAMOND RIO/How Your Love...
34	34	34			ALABAMA/Dancin', Shaggin'...
34	34	34			KENNY CHESNEY/She's Got It All
21	34	34			JOHN M. MONTGOMERY/How Was I To Know
21	21	34			ALAN JACKSON/There Goes
21	21	34			COLLIN RAYE/What The Heart Wants
21	21	34			NEAL MCCOY/The Shake
14	21	21			TIM MCGRAW/Everywhere
21	21	21			KEVIN SHARP/If You Love Somebody
14	21	21			TRITT & WHITE/Helping Me Get...
-	14	21			BROOKS & DUNN/Honky Tonk Truth
-	14	21			CLINT BLACK/Something That We Do
21	21	21			DEANA CARTER/How Do I Get There
14	14	21			MARK CHESNUTT/Thank God For...
21	21	21			LORRIE MORGAN/Go Away
-	14	21			YEARWOOD & BROOKS/In Another's Eyes
21	21	21			BILLY RAY CYRUS/It's All The Same...
21	21	21			BUFFALO CLUB/Nothin' Less Than...
21	21	21			DAVID KERSH/Day In, Day Out
21	21	21			SAWYER BROWN/This Night Won't...
21	21	21			VINCE GILL/You And You Alone
14	14	21			BRYAN WHITE/Love Is The Right...
14	14	21			SKIP EAVING/Answer To My Prayer
5	5	14			JASON SELLERS/It's Your Man
-	14	14			TRACE ADKINS/The Rest Of Mine
14	14	14			BLACKHAWK/Hole In My Heart
-	14	14			REBA MCENTIRE/What If It's You
5	5	14			CHELY WRIGHT/Shut Up And Drive
-	14	14			GEORGE STRAIT/Today My World...
14	14	14			DAVID LEE MURPHY/All Lit Up In Love
5	5	14			KINLEYS/Please
12	12	12			DEANA CARTER/Count Me In
12	12	12			TRACE ADKINS/Left Something...
12	12	12			PAM TILLIS/All The Good Ones...
-	12	12			REBA MCENTIRE/It'd Rather Ride...
12	12	12			TIM MCGRAW W/F HILL/It's Your Love
34	34	12			LONESTAR/Come Cryin' To Me
34	34	12			TRACY LAWRENCE/How A Cowgirl...

95.3 KRTY
MARKET #30
KRTY/San Jose
(414) 545-8900
Stevens

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	40	40			MICHAEL PETERSON/Drink, Swear...
25	40	40			KENNY CHESNEY/She's Got It All
40	40	40			GEORGE STRAIT/Carrying Your...
-	40	40			YEARWOOD & BROOKS/In Another's Eyes
40	40	40			TRACY LAWRENCE/How A Cowgirl...
40	40	40			TRISHA YEARWOOD/How Do I Live
25	25	40			TOBY KEITH/We Were In Love
25	25	40			DIAMOND RIO/How Your Love...
25	25	40			ALAN JACKSON/There Goes
25	25	25			JOHN M. MONTGOMERY/How Was I To Know
25	25	25			DAVID KERSH/Day In, Day Out
25	25	25			LEE ANN WOMACK/The Fool
14	25	25			LORRIE MORGAN/Go Away
-	25	25			CLAY WALKER/Watch This
25	25	25			ALABAMA/Dancin', Shaggin'...
-	25	25			BROOKS & DUNN/Honky Tonk Truth
-	25	25			GARY ALLAN/Living In A House...
25	25	25			VINCE GILL/You And You Alone
25	25	25			RIVER ROAD/Nickajack
-	25	25			TRACE ADKINS/Left Something...
25	25	25			TIM MCGRAW/Everywhere
25	25	25			NEAL MCCOY/The Shake
25	25	25			DAVID LEE MURPHY/All Lit Up In Love
25	25	25			COLLIN RAYE/What The Heart Wants
25	25	25			BILLY RAY CYRUS/It's All The Same...
25	25	25			DEANA CARTER/How Do I Get There
14	14	25			KEVIN SHARP/If You Love Somebody
-	14	25			REBA MCENTIRE/What If It's You
40	25	25			TRACE ADKINS/Left Something...
25	25	25			DEANA CARTER/Count Me In
25	25	25			RICK TREVIN/Only Get This...
25	25	25			SONS OF THE DESERT/Whatever Comes First
40	25	25			TY HERNDON/Loved Too Much
25	25	25			TIM MCGRAW W/F HILL/It's Your Love
40	25	25			REBA MCENTIRE/It'd Rather Ride...
40	25	25			MARK WILLIS/Places I've Never...
40	40	25			PAM TILLIS/All The Good Ones...
40	40	25			LONESTAR/Come Cryin' To Me
40	40	25			BRYAN WHITE/Love Is The Right

98.1 Cat Country
MARKET #31
WCTK/Providence
(408) 293-8030
Everett/Hill

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	35	35			ALABAMA/Dancin', Shaggin'...
35	35	35			KENNY CHESNEY/She's Got It All
25	25	35			DIAMOND RIO/How Your Love...
25	25	35			ALAN JACKSON/There Goes
35	35	35			TOBY KEITH/We Were In Love
35	35	35			JOHN M. MONTGOMERY/How Was I To Know
35	35	35			MICHAEL PETERSON/Drink, Swear...
25	25	35			COLLIN RAYE/What The Heart Wants
25	25	35			TRISHA YEARWOOD/How Do I Live
17	25	25			DEANA CARTER/How Do I Get There
25	25	25			BILLY RAY CYRUS/It's All The Same...
25	25	25			VINCE GILL/You And You Alone
17	17	25			LILA MCCANN/Down Came A...
25	25	25			NEAL MCCOY/The Shake
5	10	25			TIM MCGRAW/Everywhere
25	25	25			LORRIE MORGAN/Go Away
17	17	25			SAWYER BROWN/This Night Won't...
17	17	25			KEVIN SHARP/If You Love Somebody
17	17	25			TRITT & WHITE/Helping Me Get...
17	17	25			CLINT BLACK/Something That We Do
17	17	25			BLACKHAWK/Hole In My Heart
-	10	10			BROOKS & DUNN/Honky Tonk Truth
17	17	17			BUFFALO CLUB/Nothin' Less Than...
10	10	17			MARK CHESNUTT/Thank God For...
10	10	17			DAVID LEE MURPHY/All Lit Up In Love
10	10	17			CLAY WALKER/Watch This
10	10	17			BRYAN WHITE/Love Is The Right...
10	10	17			CHELY WRIGHT/Shut Up And Drive
-	10	10			WADE HAYES/Wchita Lineman
10	10	10			KINLEYS/Please
10	10	10			KATHY MATTEA/Love Travels
-	-	-			MARTINA MCBRIDE/A Broken Wing
-	-	-			REBA MCENTIRE/What If It's You
-	-	-			MICHAEL PETERSON/From Here To...
-	-	-			LEANN RIMES/You Light Up My Life
35	5	8			LONESTAR/Come Cryin' To Me
25	5	8			BLACK & MCBRIDE/Still Holding On

92.3 WCOL
MARKET #32
WCOL/Columbus, OH
(614) 221-7811
Moss/Crenshaw

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	26	38			ALABAMA/Dancin', Shaggin'...
38	38	38			KENNY CHESNEY/She's Got It All
38	38	38			DIAMOND RIO/How Your Love...
38	38	38			ALAN JACKSON/There Goes
26	38	38			TOBY KEITH/We Were In Love
26	38	38			JOHN M. MONTGOMERY/How Was I To Know
38	38	38			MICHAEL PETERSON/Drink, Swear...
38	38	38			COLLIN RAYE/What The Heart Wants
-	19	26			TRISHA YEARWOOD/How Do I Live
26	26	26			YEARWOOD & BROOKS/In Another's Eyes
26	26	26			BUFFALO CLUB/Nothin' Less Than...
19	26	26			BILLY RAY CYRUS/It's All The Same...
26	26	26			LORRIE MORGAN/Go Away
26	26	26			CLAY WALKER/Watch This
26	26	26			ALABAMA/Dancin', Shaggin'...
26	26	26			BROOKS & DUNN/Honky Tonk Truth
26	26	26			GARY ALLAN/Living In A House...
26	26	26			VINCE GILL/You And You Alone
26	26	26			RIVER ROAD/Nickajack
26	26	26			TRACE ADKINS/Left Something...
26	26	26			DEANA CARTER/Count Me In
26	26	26			RICK TREVIN/Only Get This...
26	26	26			SONS OF THE DESERT/Whatever Comes First
26	26	26			TY HERNDON/Loved Too Much
26	26	26			TIM MCGRAW W/F HILL/It's Your Love
26	26	26			REBA MCENTIRE/It'd Rather Ride...
26	26	26			MARK WILLIS/Places I've Never...
26	26	26			PAM TILLIS/All The Good Ones...
26	26	26			LONESTAR/Come Cryin' To Me
26	26	26			BRYAN WHITE/Love Is The Right

K95.5
MARKET #33
WHOK/Columbus, OH
(614) 487-9465
Crist/Wolf

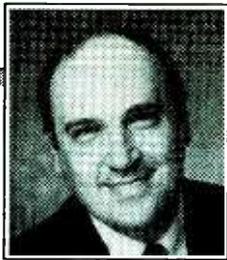
PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	42	42			TRISHA YEARWOOD/How Do I Live
35	42	42			KENNY CHESNEY/She's Got It All
25	30	30			DIAMOND RIO/How Your Love...
35	42	42			ALABAMA/Dancin', Shaggin'...
25	42	42			JOHN M. MONTGOMERY/How Was I To Know
25	42	42			TRACY LAWRENCE/How A Cowgirl...
25	42	42			TOBY KEITH/We Were In Love
35	42	42			LEE ANN WOMACK/The Fool
35	42	42			GEORGE STRAIT/Carrying Your...
10	12	12			MARK CHESNUTT/Thank God For...
10	30	30			BILLY RAY CYRUS/It's All The Same...
10	30	30			TRITT & WHITE/Helping Me Get...
10	30	30			VINCE GILL/You And You Alone
10	30	30			BUFFALO CLUB/Nothin' Less Than...
10	30	30			SAWYER BROWN/This Night Won't...
25	30	30			KEVIN SHARP/If You Love Somebody
25	30	30			NEAL MCCOY/The Shake
35	30	30			ALAN JACKSON/There Goes
18	24	24			TY HERNDON/Loved Too Much
35	24	24			MICHAEL PETERSON/Drink, Swear...
18	24	24			TRACY BYRD/Don't Love Make...
18	24	24			LONESTAR/Come Cryin' To Me
18	24	24			RICK TREVIN/Only Get This...
18	24	24			CLAY WALKER/Watch This
-	12	12			MARK WILLIS/Places I've Never...
-	12	12			CLINT BLACK/Something That We Do
10	12	12			TIM MCGRAW/Everywhere
10	12	12			BRYAN WHITE/Love Is The Right
10	12	12			YEARWOOD & BROOKS/In Another's Eyes
-	12	12			BROOKS & DUNN/Honky Tonk Truth
35	30	12			DAVID KERSH/Day In, Day Out
-	12	12			REBA MCENTIRE/What If It's You
10	12	12			DEANA CARTER/How Do I Get There

WKMS
MARKET #33
WCMS/Norfolk
(757) 424-1050
Meehan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	33			LONESTAR/Come Cryin' To Me
35	35	33			GEORGE STRAIT/Carrying Your...
18	33	33			LEE ANN WOMACK/The Fool
35	35	33			KENNY CHESNEY/She's Got It All
35	35	33			MICHAEL PETERSON/Drink, Swear...
35	35	33			TRISHA YEARWOOD/How Do I Live
35	35	33			NEAL MCCOY/The Shake
18	33	33			ALAN JACKSON/There Goes
15	33	33			TIM MCGRAW W/F HILL/It's Your Love
-	19	19			YEARWOOD & BROOKS/In Another's Eyes
18	19	19			VINCE GILL/You And You Alone
18	19	19			TOBY KEITH/We Were In Love
11	19	19			KEVIN SHARP/If You Love Somebody
35	19	19			TRACE ADKINS/Left Something...
18	19	19			DAVID KERSH/Day In, Day Out
18	19	19			SAWYER BROWN/This Night Won't...
11	19	19			DIAMOND RIO/How Your Love...
18	19	19			ALABAMA/Dancin', Shaggin'...
11	19	19			DAVID LEE MURPHY/All Lit Up In Love
18	19	19			LORRIE MORGAN/Go Away
18	19	19			COLLIN RAYE/What The Heart Wants
18	19	19			CHELY WRIGHT/Shut Up And Drive
11	19	19			DEANA CARTER/Count Me In
11	13	19			BLACKHAWK/Hole In My Heart
11	13	19			DEANA CARTER/How Do I Get There
11	13	19			MARK CHESNUTT/Thank God For...
15	15	15			ALAN JACKSON/Who's Cheatin' Who
15	15	15			GEORGE STRAIT/One Night At A Time
35	15	15			RICOCHET/He Left A Lot To...
18	15	15			PAM TILLIS/All The Good Ones...
15	15	15			LEANN RIMES/The Light In Your...
-	15	15			DEANA CARTER/We Danced Anyway
-	15	15			TANYA TUCKER/Little Things
15	15	15			MARK CHESNUTT/Let It Rain
15	15	15			SONS OF THE DESERT/Whatever Comes First
18	15	15			REBA MCENTIRE/It'd Rather Ride...
-	13	13			CLINT BLACK/Something That We Do
-	13	13			BROOKS & DUNN/Honky Tonk Truth
-	13	13			TRITT & WHITE/Helping Me Get...
-	13	13			LEE ROY PARNEILL/You Can't Get...
-	13	13			TIM MCGRAW/For A Little While

KJ 97
MARKET #34
KAJA/San Antonio
(210) 736-9700
Montgomery/James

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
45	45	45			KENNY CHESNEY/She's Got It All
45	45	45			TOBY KEITH/We Were In Love
45	45	45			DAVID KERSH/Day In, Day Out
25	45	45			JOHN M. MONTGOMERY/How Was I To Know
25	45	45			LORRIE MORGAN/Go Away
25	45	45			NEAL MCCOY/The Shake
45	45	45			TIM MCGRAW W/F HILL/It's Your Love
45	45	45			COLLIN RAYE/What The Heart Wants
45	45	45			GEORGE STRAIT/Carrying Your...
45	45	45			TRISHA YEARWOOD/How Do I Live
25	25	45			ALAN JACKSON/There Goes
15	25	25			ALABAMA/Dancin', Shaggin'...
15	25	25			YEARWOOD & BROOKS/In Another's Eyes
15	25	25			BILLY RAY CYRUS/It's All The Same...



MIKE KINOSHIAN

ADULT CONTEMPORARY

Listeners Comforted By Familiar Voices

Familiarity breeds contentment. At least that's the belief shared at different levels by AC programmers. But there are enigmas — take for example LeAnn Rimes' steady rise to the top of the AC chart with "How Do I Live?" That move established her as the youngest solo performer with an R&R AC number-one record.



Bill Minckler

Curiously, that feat happened last week as such ultra-familiar names as Natalie Cole, Fleetwood Mac, James Taylor, Elton John, Billy Joel, Amy Grant, Daryl Hall & John Oates, and Barry Manilow appeared on the chart, a few of whom had gone quite some time between chart visits. And warming up in AC's bullpen are such stalwarts as Frankie Valli (with Mary Griffin), Supertramp, Paul McCartney, and Steve Winwood.

Here's how three programmers see the state of AC's current music. "We may be playing a new song by Natalie Cole, but it's *Natalie Cole*, and it really has a familiar sound to it," reasons **KKCW/Portland PD Bill Minckler**. "As the station floats along with people at work, a song like Fleetwood Mac's 'Silver Springs' probably won't cause people to look at the radio and wonder what we're playing. There's a built-in comfort zone when you bring back artists like Hall & Oates who haven't been around for a while. Their new song, 'Promise Ain't Enough,' sounds very comfortable on our station.

"Fleetwood Mac and Hall & Oates are really good musicians, and James Taylor and Elton John have never gone away. The new Elton John song, 'Something About The Way You Look Tonight,' will be around for years. I was late to add Chicago's 'Here in My Heart,' but it will be perfect in our library. If you play two or three currents an hour like most Mainstream/Soft ACs, the

There are times we get too many remakes. I tend to leave in the originals and monitor the system to make sure there's plenty of separation.

— Bill Minckler

music that's out now really helps us put together a nice, comfortable playlist."

Once again this spring, Minckler guided K103 to impressive Arbitron numbers. KKCW's a solid No. 1 among women 25-54 and 35-64 and is third among women 18-34, behind CHR power Z100 (KKRZ). "I usually look at the melodic product they play," Minckler notes. "Right now, though, I'm not depending on what they're playing as currents quite so much as the basic AC fare that's out there."

The quality of AC's current product has Minckler enthusiastic. "Paul Carrack, for example, is a familiar voice, but not a top-of-mind person-

ality. Michael Lington & Bobby Caldwell's updated version of 'Tell It Like It Is' sounds terrific, and we're playing Barry Manilow's 'I Go Crazy.' There are times we get too many remakes. I tend to leave in the originals and just monitor the system to make sure there's plenty of separation."

If you play two or three currents an hour like most Mainstream/Soft ACs, the music that's out now really helps us put together a nice comfortable playlist.

— Bill Minckler

Country Club

The battle for Rimes to not only hit the AC chart but go all the way to number one was further complicated by Trisha Yearwood's concurrent version of the same song. Minckler opted for Yearwood's rendition. "I'm not a prude, but I am a parent and have a problem with a song that moans for a lost love.

"There's some AC-accessible product on the fringe of Country. It's very competitive on my part, because Country has done very well in Portland [on KWJJ-FM, and KUPL], and the format continues

getting big shares. We play Patsy Cline, who — for some reason — is very hip right now. It's totally adult and totally appropriate and fits our station's personality."

While he thinks Billy Joel's "To Make You Feel My Love" is a "great" song, Minckler had to think twice before agreeing to slot it. "If we were in a more competitive situation, I might not be playing it," he admits. "It's a little 'edgy' for us and not quite as melodic as the other music we play."

As far as his philosophy of looking beyond just AC hits, Minckler explains, "We're aware of what other Portland adult stations like KINK, the Country stations, and Z100 are playing. They do various amounts of research into what songs they'll play as currents. For me, it all comes down to melody. I'll let another station do some work and will borrow a tune here and there."

Hype Helps

KMGL/Oklahoma City PD Steve O'Brien comments, "It's nice to see artists like Fleetwood Mac, Hall & Oates, and Billy Joel coming back to the format. AC listeners like the familiarity of artists like that. You can get away with playing a new song by Elton John or Amy Grant, rather than one by someone our audience doesn't know."

The artist's name, though, will only take a song so far. "As soon as something by a big name artist comes in, it gets an AC PD's attention," remarks O'Brien. "But, it also has to be a good song. Particularly in the case of Fleetwood Mac and Elton John, that happens to be the case.

"It also helps if there's a story to tell. Fleetwood Mac had the big MTV concert, and there's hype about the 20th anniversary of the *Rumours* album. All of that helps to a degree."

One Programmer's Plea For The Hits

WSNY/Columbus PD Chuck Knight views the state of the format's current music as a case of quantity far outweighing quality.

"There are many things in the product pipeline, but most are average at best," he comments. "We had a great pipeline last fall. I even considered expanding my current categories because there was so much good music out there and it just kept coming."

That's in contrast to Knight's contention that the quality supply dried up several months ago. "I'm talking about good, legitimate, *hit* product. I don't hear what's out there as being hits. We've all gone through the 'up' points of product flow, but 1997 has been a tough year for product flow."

All of this coincides with releases by several extremely familiar format artists. But as Knight remarks, "Fleetwood Mac, Hall & Oates, and Billy Joel are quality artists, but their current songs are mediocre.

"I love what Paul Carrack's done with Squeeze, Mike & The Mechanics, and in his solo career. When 'For Once In Our Lives' came in the



Chuck Knight

mail, I thought it would be a smash. But when I put it in the CD player, I realized it was just an average song, and we'll never play it as a power."

Although "For Once In Our Lives" reached #2 on R&R's AC chart, Knight maintains, "Very few AC PDs will put it in their current categories. We're investing a lot of time with these records and, at the end of eight to 10 weeks, aren't getting a return." Knight, however, is impressed by "Something About The Way You Look Tonight," the latest release by superstar Elton John. "It's one of the records that's come down the pipeline the last year that I've been most excited about."

What's The Call?

Reflecting on his days years ago as a CHR programmer, Knight recalls, "When Paul McCartney would release a record, you knew that PDs would race it up to number one. But I don't think the caliber of some of

those songs was that great. We seem to be falling prey to the same thing — especially since a lot of Mainstream ACs don't research their currents. They have no clue and are throwing darts in the dark."

WSNY does happen to do call-out, and Knight's noticed that re-currents are still particularly strong. "We could still be playing Eric Clapton's 'Change The World' as a power. There's just nothing stepping up to the plate to take the place of a song like that or Barbara Streisand & Bryan Adams' 'I Finally Found Someone' and Toni Braxton's 'Un-break My Heart.' The current supply is all mediocre stuff — there are very few heavy-hitters out there."

According to Knight, a few record company officials have "put aside the business aspect and agree that the pipeline is loaded right now,

but not with any real breakthrough product. It's disappointing and frustrating to them, too.

"Others at the other end of the spectrum, however, think there's a lot of great music out now. Some are being honest, while others try to keep on their sales hat."

Food For Thought

A few Pop/Alternative-flavored tunes like Sister Hazel's "All For You" and Paula Cole's "Where Have All The Cowboys Gone?" have popped up on the AC chart, leading Knight to caution, "The danger is we have to realize what our stations are. Most Mainstream ACs are pop-driven.

"Just because iced tea is selling through the roof, I don't see Diet Coke adding a drop of it to their formula. Diet Coke has to maintain its own product and personality."

Where've You Been Hiding?

This week's AC chart boasts a group of performers who've had multiple format hits. For some, it's been a while between chart stops.

Here are some examples:

Artist	Last AC Hit	Peak
Ambrosia	"You're The Only Woman"	9/80
Atlanta Rhythm Section	"Alien"	10/81
Kenny Rogers	"Crazy In Love"	2/91
Hall & Oates	"Starting All Over Again"	6/91
Chicago	"You Come To My Senses"	9/91
James Taylor	"Everybody Loves To Cha Cha Cha"	7/92
Fleetwood Mac	"Paper Doll"	1/93
Billy Joel	"Lullabye (Goodnight My Angel)"	3/94
Beth Nielsen Chapman	"In The Time It Takes"	5/94

AC PLAYLISTS

September 5, 1997 R&R • 67

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

106.7 Litefm MARKET #1
WLTW/New York (212) 258-7000 Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	14	14	14	14	BILLY JOEL/To Make You Feel
14	14	14	14	14	TONI BRAXTON/Un-break My Heart
14	14	14	14	14	KENNY LOGGINS/For The First Time
14	14	14	14	14	R. KELLY/ Believe I Can Fly
14	14	14	14	14	BRYAN ADAMS/It's Always Be...
14	14	14	14	14	CHICAGO/Here In My Heart
14	14	14	14	14	MONICA/For You I Will
14	14	14	14	14	KENNY LOGGINS/Am Not Hiding
14	14	14	14	14	BACKSTREET BOYS/Quit Playing...
14	14	14	14	14	LEANN RIMES/How Do I Live
14	14	14	14	14	ELTON JOHN/Something About...
8	10	14	10	10	LEANN RIMES/How Do I Live
8	10	10	10	10	FLEETWOOD MAC/Silver Springs
8	10	10	10	10	PAUL CARRACK/For Once In Our...
8	10	10	10	10	SPICE GIRLS/2 Become 1
8	10	10	10	10	NATALIE COLE/A Smile Like Yours
8	10	10	10	10	AMY GRANT/Takes A Little Time
6	6	6	6	6	BRICKMAN & MCBRIDE/Valentine
6	6	6	6	6	MICHAEL BOLTON/Go The Distance
14	14	14	14	14	SHAWN COLVIN/Sunny Came Home
14	14	14	14	14	AZ YET/Hard To Say I'm...
6	6	6	6	6	TONI BRAXTON/Don't Want To

KOST 103.5 FM MARKET #2
KOST/Los Angeles (213) 427-1035 Kaye/Chiang

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	24	24	BACKSTREET BOYS/Quit Playing...
24	24	24	24	24	LEANN RIMES/How Do I Live
24	24	24	24	24	SPICE GIRLS/2 Become 1
24	24	24	24	24	MONICA/For You I Will
24	24	24	24	24	BABYFACE/Every Time I...
19	19	19	19	19	ELTON JOHN/Something About...
19	19	19	19	19	MICHAEL BOLTON/Go The Distance
19	19	19	19	19	PAULA PATTON/Where Have All...
19	19	19	19	19	SHAWN COLVIN/Sunny Came Home
15	15	15	15	15	ROD STEWART/It's A Wonderful...
15	15	15	15	15	R. KELLY/ Believe I Can Fly
15	15	15	15	15	TONI BRAXTON/Un-break My Heart
15	15	15	15	15	JEWEL/Foolish Games
15	15	15	15	15	CELINE DION/All By Myself
15	15	15	15	15	GLORIA ESTEFAN/Don't Give Up...
15	15	15	15	15	BRICKMAN & MCBRIDE/Valentine
15	15	15	15	15	JOURNEY/When You Love Me...
24	24	15	15	15	WHITNEY HOUSTON/ Believe In You
7	8	8	8	8	NATALIE COLE/A Smile Like Yours

live 93.9 MARKET #3
WLT/Chicago (312) 329-9002 Edwards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	19	19	19	BACKSTREET BOYS/Quit Playing...
19	19	19	19	19	NATALIE COLE/A Smile Like Yours
19	19	19	19	19	ELTON JOHN/Something About...
19	19	19	19	19	MONICA/For You I Will
11	11	17	19	19	LEANN RIMES/How Do I Live
17	17	17	17	17	AZ YET/Hard To Say I'm...
17	17	17	17	17	PAUL CARRACK/For Once In Our...
17	17	17	17	17	PETER CETERA/Do You Love Me...
19	19	17	17	17	SHAWN COLVIN/Sunny Came Home
11	17	17	17	17	BILLY JOEL/To Make You Feel...
11	11	11	11	11	GARY BARLOW/So Help Me Girl
11	11	11	11	11	FLEETWOOD MAC/Silver Springs
5	10	11	11	11	AMY GRANT/Takes A Little Time
10	10	11	11	11	SPICE GIRLS/2 Become 1
10	10	10	10	10	JANN ARDEN/You Don't Know Me
10	10	10	10	10	MICHAEL ENGLISH/Why Didn't I...
10	10	10	10	10	HALL & OATES/Promise Ain't Enough
8	8	8	8	8	BEE GEES/Alone
19	8	8	8	8	MICHAEL BOLTON/Go The Distance
8	8	8	8	8	BOB CARLISLE/Butterfly Kisses
19	8	8	8	8	CHICAGO/Here In My Heart
19	8	8	8	8	JAMES TAYLOR/Little More Time...

KIOI 101.3 FM MARKET #4
KIOI/San Francisco (415) 538-1013 Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	36	36	36	36	LEANN RIMES/How Do I Live
36	36	36	36	36	R. KELLY/ Believe I Can Fly
36	28	36	36	36	JEWEL/You Were Meant...
36	28	36	36	36	BRICKMAN & MCBRIDE/Valentine
28	28	36	36	36	BRYAN ADAMS/It's Always Be...
28	28	36	36	36	KENNY LOGGINS/For The First Time
28	28	36	36	36	SPICE GIRLS/2 Become 1
21	21	28	28	28	SHAWN COLVIN/Sunny Came Home
21	21	28	28	28	BACKSTREET BOYS/Quit Playing...
28	28	28	28	28	SPICE GIRLS/Say You'll Be There
28	28	28	28	28	NO DOUBT/Don't Speak
28	28	28	28	28	FLEETWOOD MAC/Silver Springs
28	28	28	28	28	JEWEL/Foolish Games
21	21	21	21	21	PAUL CARRACK/For Once In Our...
21	21	21	21	21	MICHAEL BOLTON/Go The Distance
21	21	21	21	21	TONI BRAXTON/Un-break My Heart
21	21	21	21	21	98 DEGREES/Invisible Man
15	10	10	10	10	ERIC CLAPTON/Change The World
15	10	10	10	10	JOURNEY/When You Love
15	10	10	10	10	TONI BRAXTON/Un-break My Heart
15	28	28	28	28	WHITNEY HOUSTON/ Believe In You...

B-101.1 MARKET #5
WJEB/Philadelphia (610) 667-8400 Conley/Rowland

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	24	24	KENNY LOGGINS/For The First Time
24	24	24	24	24	LEANN RIMES/How Do I Live
24	24	24	24	24	HALL & OATES/Promise Ain't Enough
24	24	24	24	24	MICHAEL BOLTON/Go The Distance
24	24	24	24	24	MONICA/For You I Will
24	24	24	24	24	BRYAN ADAMS/It's Always Be...
17	24	24	24	24	BACKSTREET BOYS/Quit Playing...
11	7	7	7	7	STEVE WINWOOD/Plenty Lovin'
11	7	7	7	7	FLEETWOOD MAC/Silver Springs
11	7	7	7	7	JOHN TESH/Avalon
17	7	7	7	7	AMY GRANT/Takes A Little Time
17	7	7	7	7	SHAWN COLVIN/Sunny Came Home
17	7	7	7	7	PAUL CARRACK/For Once In Our...
11	7	7	7	7	LINGTON & CALDWELL/Tell It Like It Is
17	24	24	24	24	NATALIE COLE/A Smile Like Yours

Soft Rock 97.1 MARKET #8
WASH/Washington (202) 895-5000 Streil/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	35	LEANN RIMES/How Do I Live
35	35	35	35	35	BRYAN ADAMS/It's Always Be...
10	28	28	28	28	KENNY LOGGINS/For The First Time
10	28	28	28	28	MONICA/For You I Will
35	35	35	35	35	SPICE GIRLS/2 Become 1
28	28	28	28	28	JEWEL/Foolish Games
28	28	28	28	28	NO DOUBT/Don't Speak
28	28	28	28	28	MICHAEL BOLTON/Go The Distance
28	28	28	28	28	BACKSTREET BOYS/Quit Playing...
28	28	28	28	28	SHAWN COLVIN/Sunny Came Home
28	28	28	28	28	NIGHT RANGER/Forever All Over...
28	28	28	28	28	ELTON JOHN/Something About...
28	28	28	28	28	PETER CETERA/Do You Love Me...
28	28	28	28	28	MICHAEL BOLTON/Go The Distance
21	21	21	21	21	PAUL CARRACK/For Once In Our...
35	10	10	10	10	R. KELLY/ Believe I Can Fly
35	10	10	10	10	JEWEL/You Were Meant...
10	10	10	10	10	TONI BRAXTON/Un-break My Heart
10	10	10	10	10	WHITNEY HOUSTON/ Believe In You...
10	10	10	10	10	ERIC CLAPTON/Change The World
10	10	10	10	10	BRICKMAN & MCBRIDE/Valentine

peach 94.9 MARKET #12
WPCW/Atlanta (404) 367-0949 Dillard/Joy

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
11	11	13	13	13	PAUL CARRACK/For Once In Our...
7	11	13	13	13	LEANN RIMES/How Do I Live
9	9	13	13	13	BACKSTREET BOYS/Quit Playing...
13	13	13	13	13	ATLANTA RHYTHM.../Alien
13	13	13	13	13	JAMES TAYLOR/Little More Time...
9	11	11	11	11	MICHAEL BOLTON/Go The Distance
13	13	11	11	11	STYX/Paradise
11	11	11	11	11	SHAWN COLVIN/Sunny Came Home
7	9	9	9	9	BILLY JOEL/To Make You Feel...
9	9	9	9	9	JEWEL/Foolish Games
11	13	13	13	13	NATALIE COLE/A Smile Like Yours
9	9	11	11	11	MONICA/For You I Will
7	9	9	9	9	ELTON JOHN/Something About...
7	9	9	9	9	HALL & OATES/Promise Ain't Enough
7	9	9	9	9	FLEETWOOD MAC/Silver Springs
7	9	9	9	9	PRETENDERS/Goodbye
7	7	7	7	7	KENNY ROGERS/Write Your Name...
5	5	5	5	5	AMY GRANT/Takes A Little Time
5	5	5	5	5	LINGTON & CALDWELL/Tell It Like It Is
5	5	5	5	5	GARY BARLOW/So Help Me Girl
11	6	6	6	6	TONI BRAXTON/Don't Want To
11	6	6	6	6	BEE GEES/Alone
9	7	7	7	7	PETER CETERA/Do You Love Me...
6	6	6	6	6	BRICKMAN & MCBRIDE/Valentine
6	6	6	6	6	CHICAGO/Here In My Heart

WALK 97.5 MARKET #15
WALK/Long Island (516) 475-5200 Michael/Miller/Lombard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	30	30	30	BACKSTREET BOYS/Quit Playing...
10	10	15	15	15	SPICE GIRLS/2 Become 1
10	10	15	15	15	LEANN RIMES/How Do I Live
30	30	30	30	30	SHAWN COLVIN/Sunny Came Home
30	30	30	30	30	BILLY JOEL/To Make You Feel...
30	30	30	30	30	MICHAEL BOLTON/Go The Distance
10	10	5	10	10	AZ YET/Hard To Say I'm...
10	10	5	10	10	10,000 MANIACS/More Than This
3	5	10	10	10	98 DEGREES/Invisible Man
5	5	10	10	10	FLEETWOOD MAC/Silver Springs
5	5	10	10	10	DUNCAN SHEIK/Barely Breathing
3	5	10	10	10	PAUL MCCARTNEY/Young Boy
30	8	8	8	8	KENNY LOGGINS/For The First Time
8	8	8	8	8	NO MERCY/Where Do You Go
8	8	8	8	8	BOB CARLISLE/Butterfly Kisses
8	8	8	8	8	BRUCE SPRINGSTEEN/Secret Garden
8	8	8	8	8	R. KELLY/ Believe I Can Fly
3	5	5	5	5	KENNY LOGGINS/Am Not Hiding
3	5	5	5	5	HALL & OATES/Promise Ain't Enough

103 FM WLTE MARKET #16
WLTE/Minneapolis (612) 339-1029 Nolan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
17	17	17	17	17	JAMES TAYLOR/Little More Time...
17	17	17	17	17	PETER CETERA/Do You Love Me...
12	17	17	17	17	MONICA/For You I Will
17	17	17	17	17	LEANN RIMES/How Do I Live
17	17	17	17	17	PAUL CARRACK/For Once In Our...
17	17	17	17	17	LINDA EDER/Something To
17	17	17	17	17	NATALIE COLE/A Smile Like Yours
17	17	17	17	17	AMY GRANT/Takes A Little Time
8	17	17	17	17	SHAWN COLVIN/Sunny Came Home
10	12	17	17	17	BILLY JOEL/To Make You Feel...
15	15	15	15	15	BEE GEES/Alone
17	15	15	15	15	CHICAGO/Here In My Heart
17	15	15	15	15	MICHAEL BOLTON/Go The Distance
17	15	15	15	15	BABYFACE/How Come, How Long
17	15	15	15	15	TONI BRAXTON/Don't Want To
12	12	12	12	12	STYX/Paradise
12	12	12	12	12	BACKSTREET BOYS/Quit Playing...
5	8	10	10	10	FLEETWOOD MAC/Silver Springs
12	12	12	12	12	AZ YET/Hard To Say I'm...
8	8	8	8	8	LINGTON & CALDWELL/Tell It Like It Is
5	8	8	8	8	BARRY MANILOW/Go Crazy
5	8	8	8	8	SPICE GIRLS/2 Become 1
5	8	8	8	8	HALL & OATES/Promise Ain't Enough
5	8	8	8	8	ELTON JOHN/Something About...
5	8	8	8	8	JOHN TESH/Avalon
5	8	8	8	8	GARY BARLOW/So Help Me Girl
5	8	8	8	8	PAUL MCCARTNEY/Young Boy
5	8	8	8	8	BOYZ II MEN/4 Seasons Of...

KEZK 102.5 MARKET #17
Soft Rock KEZK/St. Louis (314) 531-0000 London

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	12	13	13	13	MONICA/For You I Will
9	12	14	14	14	LEANN RIMES/How Do I Live
13	15	12	12	12	BRICKMAN & MCBRIDE/Valentine
9	14	13	13	13	HALL & OATES/Promise Ain't Enough
13	13	13	13	13	PAUL CARRACK/For Once In Our...
13	13	13	13	13	JOHN TESH/Avalon
14	13	13	13	13	CHICAGO/Here In My Heart
13	13	13	13	13	TONI BRAXTON/Don't Want To
14	13	13	13	13	KENNY LOGGINS/For The First Time
13	13	13	13	13	JAMES TAYLOR/Little More Time...
10	12	13	13	13	MICHAEL BOLTON/Go The Distance
14	15	13	13	13	NATALIE COLE/A Smile Like Yours
15	12	12	12	12	AMY GRANT/Takes A Little Time
12	12	12	12	12	KENNY G/Havana
14	14	13	13	13	MICHAEL BOLTON/Go The Distance
9	10	12	12	12	SELENA/ Could Fall In Love
13	13	12	12	12	JOURNEY/When You Love...
9	10	10	10	10	ERIC CLAPTON/Change The World
8	9	9	9	9	PETER CETERA/Do You Love Me...
8	9	9	9	9	

SEPTEMBER 5, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
7	3	1	1	LEANN RIMES How Do I Live (<i>Curb</i>)	2209	2177	1905	1621	95/0
5	4	2	2	PAUL CARRACK For Once In Our Lives (<i>Ark 21</i>)	1892	1942	1856	1795	88/1
1	1	3	3	SHAWN COLVIN Sunny Came Home (<i>Columbia</i>)	1738	1812	1934	2079	89/0
11	8	6	4	BACKSTREET BOYS Quit Playing Games (With My Heart) (<i>Jive</i>)	1692	1525	1410	1161	82/3
—	18	10	5	ELTON JOHN Something About The Way... (<i>Rocket/A&M Associated</i>)	1683	1414	698	—	94/1
8	7	5	6	NATALIE COLE A Smile Like Yours (<i>Elektra/EEG</i>)	1668	1631	1604	1543	91/2
12	10	7	7	FLEETWOOD MAC Silver Springs (<i>Reprise</i>)	1610	1523	1329	1155	85/1
3	2	4	8	MONICA For You I Will (<i>Warner Sunset/Atlantic</i>)	1548	1646	1917	1975	79/1
2	6	8	9	MICHAEL BOLTON Go The Distance (<i>Columbia</i>)	1377	1491	1777	1989	82/0
13	13	11	10	JEWEL Foolish Games (<i>Atlantic</i>)	1371	1299	1232	1063	67/2
4	5	9	11	JAMES TAYLOR Little More Time With You (<i>Columbia</i>)	1281	1482	1794	1908	70/0
19	15	15	12	AMY GRANT Takes A Little Time (<i>A&M</i>)	1173	1026	872	807	76/7
6	9	12	13	PETER CETERA Do You Love Me That Much? (<i>River North</i>)	1032	1208	1399	1643	62/2
25	21	16	14	DARYL HALL & JOHN OATES Promise Ain't Enough (<i>Push</i>)	1007	884	631	344	68/6
9	11	14	15	CHICAGO Here In My Heart (<i>Reprise</i>)	940	1035	1260	1514	63/1
10	12	13	16	BILLY JOEL To Make You Feel My Love (<i>Columbia</i>)	895	1192	1236	1177	58/1
21	22	19	17	MICHAEL LINGTON & BOBBY CALDWELL Tell It Like It Is (<i>Nu Groove</i>)	675	616	567	571	50/4
17	14	17	18	KENNY LOGGINS I Am Not Hiding (<i>Columbia</i>)	621	804	876	893	43/0
14	17	21	19	AZ YET Hard To Say I'm Sorry (<i>LaFace/Arista</i>)	491	571	813	1011	33/0
—	—	26	20	GARY BARLOW So Help Me Girl (<i>Arista</i>)	490	346	170	—	52/11
—	27	24	21	SPICE GIRLS 2 Become 1 (<i>Virgin</i>)	486	373	312	175	31/6
24	25	22	22	SISTER HAZEL All For You (<i>Universal</i>)	464	439	394	358	19/1
26	26	23	23	BETH NIELSEN CHAPMAN Happy Girl (<i>Reprise</i>)	396	376	349	274	35/1
—	28	27	24	BARRY MANILOW I Go Crazy (<i>Arista</i>)	373	309	255	117	39/3
DEBUT	25	25	25	ATLANTA RHYTHM SECTION Alien (<i>Southern Tracks</i>)	232	203	172	137	21/2
30	—	—	26	KENNY ROGERS Write Your Name Across My Heart (<i>Magnatone</i>)	220	215	203	177	23/0
—	30	28	27	10,000 MANIACS More Than This (<i>Geffen</i>)	217	231	207	146	11/0
28	29	29	28	PAULA COLE Where Have All The Cowboys Gone? (<i>Imago/WB</i>)	212	227	237	253	13/0
DEBUT	29	29	29	AMBROSIA I Just Can't Let Go (<i>Warner Bros.</i>)	207	149	94	64	22/5
DEBUT	30	29	30	98 DEGREES Invisible Man (<i>Motown</i>)	197	155	120	84	14/2

This chart reflects airplay from September 1-7. Songs ranked by total plays. Highlighted songs indicate Breaker. 104 AC reporters. 68 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

PAUL MCCARTNEY Young Boy (*Capitol*)

Total Stations: 20, Adds: 9, Plays: 143, WWLI 5 (5), WLIF 16 (16), WAFY 9, WALK 10, WKWK 10, WMGS 7, WGSY 10 (10), WTCB 7 (7), WDEF 5 (5), WAHR 5, KMXZ 5 (5), WAJI 5, WFMK 10 (10), WGLM 5 (5), WQLR 7 (7), WLTE 8 (5), KELO 5, KOSI 2.

WILSONS Monday Without You (*Mercury*)

Total Stations: 13, Adds: 0, Plays: 119, WWLI 10 (5), WLIF 5 (5), WAFY 11 (12), WKWK 5 (5), WGSY 10 (10), WOOF 15 (15), WAHR 10 (10), KVIL 9 (9), WCRZ 9 (7), WFMK 20 (20), WGLM 5 (7), KELO 5 (5), KWAV 5 (5).

JOHN TESH Avalon (*GTSP*)

Total Stations: 18, Adds: 1, Plays: 115, WWLI 10 (10), WBEB 7 (7), WGSY 10 (10), WINK 12, WLRQ 1 (1), KQXT 7 (5), WROE 5 (5), WAJI 2 (2), WTPI 6 (5), WFMK 10 (10), WGLM 3 (2), WSWT 3 (3), WQLR 5 (5), KEZG 1 (1), WLTE 8 (5), KELO 5 (5), KRNO 10 (10), KWAV 10 (3).

BOYZ II MEN 4 Seasons Of... (*Motown*)

Total Stations: 11, Adds: 2, Plays: 110, WRCH 7 (7), WYJB 5 (5), WLIF 5 (5), WGSY 20 (25), WRMF 7, WDEF 5 (5), WTFM 8, WHBC 18 (18), WGLM 17 (17), WLTE 8 (5), KWAV 10 (10).

EN VOGUE Too Gone, Too Long (*EastWest/EEG*)

Total Stations: 14, Adds: 2, Plays: 107, WWLI 10 (10), WVAF 5 (5), WAFY 9, WKWK 5 (5), WGSY 10 (10), WTCB 10 (10), WRMF 7, WOOF 8 (8), KQXT 7 (7), WFMK 10 (10), WGLM 7 (7), KELO 5 (5), KWAV 5 (5), KISC 9 (9).

MARY GRIFFIN & FRANKIE VALLI Can't Take My Eyes Off You (*Curb*)

Total Stations: 15, Adds: 0, Plays: 107, WWLI 10 (10), WLIF 5 (5), WKWK 10 (5), WGSY 10 (10), WLRQ 8 (8), WAHR 10 (5), KMGL 5 (5), KQXT 7 (5), WDOK 7 (7), WAJI 5 (5), WFMK 10 (10), WGLM 5 (5), KEFM 5 (5), KJSN 5 (5), KWAV 5 (5).

DAVE KOZ That's The Way I Feel About You (*Capitol*)

Total Stations: 15, Adds: 5, Plays: 105, WRCH 7 (7), WWLI 5, WAFY 10 (13), WKWK 10, WGSY 10 (10), WTVR 15 (14), WVEZ 5, KQXT 7 (7), WAJI 5, WTPI 5, WFMK 10 (10), WGLM 5 (5), KELO 5 (5), KOSI 3, KWAV 3 (3).

SUPERTRAMP Live To Love You (*Silver Cab/Oxygen*)

Total Stations: 13, Adds: 1, Plays: 87, WSRS 5 (5), WKWK 10 (10), WJBR 7 (7), WGSY 10 (10), WDEF 5 (5), WOOF 8 (8), KHLA 7 (7), WVEZ 5 (5), WFMK 10 (10), WGLM 7, WQLR 7 (7), KEZG 3 (14), KWAV 3 (3).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS

No Songs Qualified For Breaker Status This Week

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
GARY BARLOW So Help Me Girl (<i>Arista</i>)	11
PAUL MCCARTNEY Young Boy (<i>Capitol</i>)	9
AMY GRANT Takes A Little Time (<i>A&M</i>)	7
DARYL HALL & JOHN OATES Promise Ain't Enough (<i>Push</i>)	6
SPICE GIRLS 2 Become 1 (<i>Virgin</i>)	6
AMBROSIA I Just Can't Let Go (<i>Warner Bros.</i>)	5
DAVE KOZ That's The Way I Feel About... (<i>Capitol</i>)	5
MICHAEL LINGTON & BOBBY CALDWELL Tell It... (<i>Nu Groove</i>)	4
BACKSTREET BOYS Quit Playing Games (With...) (<i>Jive</i>)	3
BARRY MANILOW I Go Crazy (<i>Arista</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ELTON JOHN Something About... (<i>Rocket/A&M Associated</i>)	+269
BACKSTREET BOYS Quit Playing Games (With...) (<i>Jive</i>)	+167
AMY GRANT Takes A Little Time (<i>A&M</i>)	+147
GARY BARLOW So Help Me Girl (<i>Arista</i>)	+144
DARYL HALL & JOHN OATES Promise Ain't Enough (<i>Push</i>)	+123
SPICE GIRLS 2 Become 1 (<i>Virgin</i>)	+113
FLEETWOOD MAC Silver Springs (<i>Reprise</i>)	+87
JEWEL Foolish Games (<i>Atlantic</i>)	+72
BARRY MANILOW I Go Crazy (<i>Arista</i>)	+64
PAUL MCCARTNEY Young Boy (<i>Capitol</i>)	+61

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
JEWEL You Were Meant For Me (<i>Atlantic</i>)
TONI BRAXTON I Don't Want To (<i>LaFace/Arista</i>)
KENNY LOGGINS For The First Time (<i>Columbia</i>)
BRYAN ADAMS I'll Always Be Right There (<i>A&M</i>)
TONI BRAXTON Un-break My Heart (<i>LaFace/Arista</i>)
R. KELLY I Believe I Can Fly (<i>Jive</i>)
DUNCAN SHEIK Barely Breathing (<i>Atlantic</i>)
JIM BRICKMAN w/MARTINA McBRIDE Valentine (<i>Windham Hill</i>)
BEE GEES Alone (<i>Polydor/A&M Associated</i>)
RICHARD MARX Until I Find You Again (<i>Capitol</i>)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



barry
manilow "i go crazy"

the follow up to his Top 15 hit

"I'd really love to see you tonight"

AC Chart 27 - 24

One of the Most Added/Most Increased!

Now Playing: WLTE WLIF WDOK KKCW WRRM
WWLI KQXT WTPI WRCH WOBM
WEAT KMGL WTVR WYJB WLHT

and many more!

ONE OF THE GREAT VOICES OF OUR TIME.
NOW, SHE'S READY FOR HER CLOSE-UP.

Carly Simon

EV'RY TIME WE SAY GOODBYE

The lead single from
her landmark new
album Film Noir.



It plays like a true classic.

Official Airplay Date: September 8

Upcoming television appearances include: The Tonight Show with Jay Leno (9/26), The Rosie O'Donnell Show (10/17), Good Morning America (9/1 - 2), CBS This Morning (mid-September) and The Late Show with David Letterman (10/15).

See Carly in her two television specials airing on **ABC** during its Film Preservation Festival now through the end of the year.

ARISTA

www.aristarec.com © 1998 Arista Records, Inc., a unit of BMG Entertainment

Carly Simon: 1997 winner of National's Film Preservation Award.



REPORTERS

Stations and their adds listed alphabetically by market

AC

WPCH/Atlanta, GA OM/PD: Vance O'Hair APD: Steve Goss MD: David Joy 7 GARY BARLOW "Help"	WRRM/Cincinnati, OH OM: T.J. Holland APD: Ted Morro No Adds	WXKC/Erie, PA PD: Ron Arlen MD: Paul Davies 7 GARY BARLOW "Help" 7 BETH NIELSEN CHAPMAN "Happy"	KEZG/Lincoln, NE PD: Scott Larson MD: Jeff Scott 3 BARRY MANLOW "Crazy"	KGBY/Sacramento, CA PDMD: Bob Laurence 28 PAULA COLE "Wait"
WFPG/Atlantic City, NJ OM/PD: Dick Fennessey MD: Marlene Aqua 14 SPICE GIRLS "Become"	WTCB/Columbia, SC PDMD: Brent Johnson 7 98 DEGREES "Invisible" 7 KYLE VINCENT "Arienne"	WIKY/Evansville, IN APD: Rob Miller MD: Charlie Lombardo 10 BACKSTREET BOYS "Playing"	WALK/Long Island, NY VP/Prog.: Gene Michaels APD: Rob Miller MD: Charlie Lombardo 10 DUNCAN SHEIK "Barely" 10 PAUL MCCARTNEY "Young"	KEZK/St. Louis, MO Acting PDMD: Bob London 8 ELTON JOHN "Something" 7 LINGTON & CALDWELL "Tell"
KKMJ/Austin, TX OM: Stan Main PD: Nolan Cruise No Adds	WGSY/Columbus, GA OM/PD: David McLanahan APDMD: J.J. Hemingway 15 SPICE GIRLS "Become"	WCRZ/Orlando, FL OM/PD: J. Patrick MD: George McIntyre 7 GARY BARLOW "Help"	KOST/Los Angeles, CA Sta Mgr/PD: Jhani Kaye APDMD: Johnny Chiang No Adds	KSFI/Salt Lake City, UT PD: Dale Gray MD: Lyle Morris 17 AMY GRANT "Time" 17 FLEETWOOD MAC "Silver" 3 JEWEL "Foolish"
WMJJ/Birmingham, AL OM: John Jenkins PDMD: John Stuart No Adds	WSNY/Columbus, OH PD: Chuck Knight MD: Bob Nunnally No Adds	WINK/Fl. Myers, FL PDMD: Bob Griesinger 12 JOHN TESH "Avalon" 11 GARY BARLOW "Help" 11 AMBROSIA "Just"	KQXT/San Antonio, TX OM/PD: Mike Scott MD: Bill Norris 14 AMY GRANT "Time" 14 GARY BARLOW "Help" 5 AMBROSIA "Just"	WMMX/Baltimore, MD PD: Adam Goodman MD: Greg Carpenter 10 MIGHTY MIGHTY "Impression"
WEZN/Bridgeport, CT PD: Steve Marcus 5 NATALIE COLE "Smile"	WLQT/Dayton, OH PD: Mary Flener MD: Steven Scott 10 AMY GRANT "Time" 10 BILLY JOEL "Feed"	WAJF/Fl. Wayne, IN OM: Lee Tobin PD: Barb Richards 5 DAVE KOZ "Way" 5 PAUL MCCARTNEY "Young"	KIDI/San Francisco, CA PDMD: Bob Hamilton 21 PAUL CARPARK "Once" 21 98 DEGREES "Invisible"	WMJY/Biloxi, MS PD: Walter Brown MD: Angie Thompson 7 AMY GRANT "Time"
WHBC/Canton, OH PD: Terry Simmons MD: Kayleigh Kries 18 CHICAGO "Only" 18 AMBROSIA "Just"	KOSI/Denver, CO OM: Scott Taylor PD: Steve Hamilton 3 DAVE KOZ "Way" 3 SPICE GIRLS "Become" 3 GARY BARLOW "Help" 2 PAUL MCCARTNEY "Young"	WAFY/Frederick, MD PD: John Fieseler MD: Norman Henry Schmidt 9 SPICE GIRLS "Become" 9 PAUL MCCARTNEY "Young" 9 EN VOUE "Gone" 9 VENICE "Here"	KSBL/Santa Barbara, CA PDMD: Peter Bie 12 BEE GEES "Alone" 11 RICHARD MARX "Fired"	KCIX/Boise, ID PDMD: Russ Novak No Adds
KDAT/Cedar Rapids, IA PD: Richard W. Staden MD: Tom Cook 8 GARY BARLOW "Help"	KLYF/Des Moines, IA PD: Kenn McCloud MD: Dave Campbell 10 BACKSTREET BOYS "Playing"	WLMG/New Orleans, LA OM/PD: Nick Ferrara MD: Johnny Scott 15 AARON NEVILLE "Say"	KZST/Santa Rosa, CA PD: Brent Farris MD: Pat Schaffer 4 GARY BARLOW "Help"	WBMX/Boston, MA VP/Prog.: Greg Strassel APDMD: Michelle Buczynski No Adds
WLIT/Chicago, IL PDMD: Mark Edwards No Adds	WOOF/Dalton, AL GM/PD: Leigh Simpson OM/PD: Mike Holderfield No Adds	WLTW/New York, NY PD: Jim Ryan 8 NATALIE COLE "Smile" 8 AMY GRANT "Time"	KELO/Sioux Falls, SD PDMD: Reid Holsen 5 PAUL MCCARTNEY "Young" 5 AMBROSIA "Just"	KKYS/Bryan, TX PDMD: Ryan O'Brien No Adds
104 Total Reporters 102 Current Reporters 68 Current Playlists	WVTV/Charlotte, NC PDMD: Nick Allen No Adds	WLTN/New York, NY PD: Steve Suter MD: Jim Harzo 11 AMY GRANT "Time"	WRVF/Toledo, OH PDMD: Kim Carson No Adds	WOMZ/Charlottesville, VA PDMD: Angie Logan 18 LIVE "Turn" 18 LORI CARSON "Light"
Reported Frozen Playlist (17): WBBQ/Augusta, GA WMJQ/Buffalo, NY WDOK/Cleveland, OH WSPA/Greenville, SC WRCH/Hartford, CT KBIG/Los Angeles, CA WPEZ/Macon, GA WMCN/Madison, WI KVLY/McAllen, TX WLRQ/Melbourne, FL WVRV/Memphis, TN WOBN/Monmouth-Ocean, NJ KESZ/Phoenix, AZ KKCW/Portland, OR KISC/Spokane, WA KGBX/Springfield, MO WKBN/Youngstown, OH	WVTV/Charlotte, NC PDMD: Nick Allen No Adds	WWSW/Peoria, IL PDMD: Randy Rundle No Adds	WASH/Washington, DC VP/Prog.: Steve Streit APD: Darren Davis MD: Randi Martin 35 MONICA "For" 28 PETER CETERA "Do"	WOMX/Modesto, CA PD: Max Miller MD: Donna Miller 5 SUBLINE "Wrong" 5 KAMI LYLE "Polka"
Did Not Report, Playlist Frozen (17): WYJB/Albany, NY KYM/G Anchorage, AK WROE/Appleton, WI WLIF/Baltimore, MD WMJX/Boston, MA WVAF/Charleston, WV WDEF/Chattanooga, TN KVIL/Dallas, TX WJXB/Knoxville, TN WFMK/Lansing, MI KJSN/Modesto, CA WFOG/Norfolk, VA KLSY/Seattle, WA KMAS/Springfield, MA KMXZ/Tucson, AZ WLZW/Utica, NY WSRS/Worcester, MA	WVTV/Charlotte, NC PDMD: Mark E. McKinney 12 ATLANTA RHYTHM "Alien" 8 BARRY MANLOW "Crazy" 8 LORI CARSON "Light" 8 BOYZ II MEN "Seasons"	WVTV/Charlotte, NC PDMD: Mark E. McKinney 12 ATLANTA RHYTHM "Alien" 8 BARRY MANLOW "Crazy" 8 LORI CARSON "Light" 8 BOYZ II MEN "Seasons"	WEAT/West Palm Beach, FL OM/PD: Les Howard Jacoby APDMD: Chad Perry 6 GARY BARLOW "Help" 6 LINGTON & CALDWELL "Tell"	WVTV/Charlotte, NC PDMD: Mark E. McKinney 12 ATLANTA RHYTHM "Alien" 8 BARRY MANLOW "Crazy" 8 LORI CARSON "Light" 8 BOYZ II MEN "Seasons"
Did Not Report A New Playlist For Two Consecutive Weeks; Data Not Used (2): KEZA/Fayetteville, AR WHYN/Springfield, MA	WVTV/Charlotte, NC PDMD: Mark E. McKinney 12 ATLANTA RHYTHM "Alien" 8 BARRY MANLOW "Crazy" 8 LORI CARSON "Light" 8 BOYZ II MEN "Seasons"	WVTV/Charlotte, NC PDMD: Mark E. McKinney 12 ATLANTA RHYTHM "Alien" 8 BARRY MANLOW "Crazy" 8 LORI CARSON "Light" 8 BOYZ II MEN "Seasons"	WVTV/Charlotte, NC PDMD: Mark E. McKinney 12 ATLANTA RHYTHM "Alien" 8 BARRY MANLOW "Crazy" 8 LORI CARSON "Light" 8 BOYZ II MEN "Seasons"	WVTV/Charlotte, NC PDMD: Mark E. McKinney 12 ATLANTA RHYTHM "Alien" 8 BARRY MANLOW "Crazy" 8 LORI CARSON "Light" 8 BOYZ II MEN "Seasons"

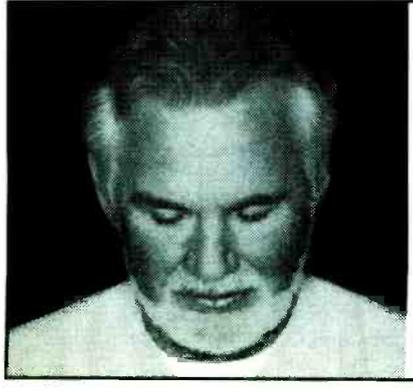
HOT AC

WKOD/Akron, OH PDMD: Chuck Collins 15 PEACH UNION "Own"	WMMX/Dayton, OH OM: Jeff Ballentine PD: Mary Franco MD: Dean Taylor 10 BILLIE MYERS "Rain" 10 TEXAS "Say" 10 HALL & OATES "Promise"	WAZY/Lafayette, IN OM/PD: Don London MD: Jeff Moreau 34 SHAWN COLVIN "Sunny" 13 ELTON JOHN "Something"	WVDE/Norfolk, VA OM/PD: Don London MD: Jeff Moreau 34 SHAWN COLVIN "Sunny" 13 ELTON JOHN "Something"	KBEE/Salt Lake City, UT OM/PD: Steve Kelly APDMD: Sean Michaels 8 PEACH UNION "Own" 8 SAVE FERRIS "Eisen" 8 ELTON JOHN "Something" 8 PRETENDERS "Goodbye" 8 FLEETWOOD MAC "Silver"
KKOB/Albuquerque, NM OM: John Forsythe PD: Mike Parsons MD: DJ Lopez No Adds	KALC/Denver, CO PD: Gregg Cassidy MD: Cha Cha 28 ELTON JOHN "Something"	WVDE/Norfolk, VA OM/PD: Don London MD: Jeff Moreau 34 SHAWN COLVIN "Sunny" 13 ELTON JOHN "Something"	KTNP/Omaha, NE PD: Justin Case MD: Tony Mettuo 13 TEXAS "Say" 13 COLLECTIVE SOUL "Listen"	KFMB/San Diego, CA PD: Tracy Johnson APDMD: Greg Simms 34 PAULA COLE "Wait" 26 MATCHBOX 20 "Push" 11 CHUMBAWAMBA "Tub"
WVDE/Norfolk, VA OM/PD: Don London MD: Jeff Moreau 34 SHAWN COLVIN "Sunny" 13 ELTON JOHN "Something"	WVDE/Norfolk, VA OM/PD: Don London MD: Jeff Moreau 34 SHAWN COLVIN "Sunny" 13 ELTON JOHN "Something"	WVDE/Norfolk, VA OM/PD: Don London MD: Jeff Moreau 34 SHAWN COLVIN "Sunny" 13 ELTON JOHN "Something"	WVDE/Norfolk, VA OM/PD: Don London MD: Jeff Moreau 34 SHAWN COLVIN "Sunny" 13 ELTON JOHN "Something"	WVDE/Norfolk, VA OM/PD: Don London MD: Jeff Moreau 34 SHAWN COLVIN "Sunny" 13 ELTON JOHN "Something"
WVDE/Norfolk, VA OM/PD: Don London MD: Jeff Moreau 34 SHAWN COLVIN "Sunny" 13 ELTON JOHN "Something"	WVDE/Norfolk, VA OM/PD: Don London MD: Jeff Moreau 34 SHAWN COLVIN "Sunny" 13 ELTON JOHN "Something"	WVDE/Norfolk, VA OM/PD: Don London MD: Jeff Moreau 34 SHAWN COLVIN "Sunny" 13 ELTON JOHN "Something"	WVDE/Norfolk, VA OM/PD: Don London MD: Jeff Moreau 34 SHAWN COLVIN "Sunny" 13 ELTON JOHN "Something"	WVDE/Norfolk, VA OM/PD: Don London MD: Jeff Moreau 34 SHAWN COLVIN "Sunny" 13 ELTON JOHN "Something"
WVDE/Norfolk, VA OM/PD: Don London MD: Jeff Moreau 34 SHAWN COLVIN "Sunny" 13 ELTON JOHN "Something"	WVDE/Norfolk, VA OM/PD: Don London MD: Jeff Moreau 34 SHAWN COLVIN "Sunny" 13 ELTON JOHN "Something"	WVDE/Norfolk, VA OM/PD: Don London MD: Jeff Moreau 34 SHAWN COLVIN "Sunny" 13 ELTON JOHN "Something"	WVDE/Norfolk, VA OM/PD: Don London MD: Jeff Moreau 34 SHAWN COLVIN "Sunny" 13 ELTON JOHN "Something"	WVDE/Norfolk, VA OM/PD: Don London MD: Jeff Moreau 34 SHAWN COLVIN "Sunny" 13 ELTON JOHN "Something"

84 Total Reporters
84 Current Reporters
54 Current Playlists

Reported Frozen Playlist (13):
WLNK/Charlotte, NC
WJDX/Jackson, MS
WKYE/Johnstown, PA
KYSR/Los Angeles, CA
WVTV/Philadelphia, PA
WVTV/Philadelphia, PA

Did Not Report, Playlist Frozen (17):
KMXS/Anchorage, AK
KAMX/Austin, TX
WVTV/Cincinnati, OH
WVTV/Hartford, CT
KMXB/Las Vegas, NV
KSTP/Minneapolis, MN
WJLK/Monmouth-Ocean, NJ
WOMX/Orlando, FL
WVTV/Pittsburgh, PA
KMXG/Quad Cities, IA-IL
WRAL/Raleigh, NC
KZZO/Sacramento, CA
KISN/Salt Lake City, UT
KLLC/San Francisco, CA
KPLZ/Seattle, WA
KYYK/St. Louis, MO
WAKS/Tampa, FL



KENNY ROGERS

Write Your Name Across My Heart

AC Chart Debut **26**

Now on:
WPCH WDOX KOSI WWLI
KQXT WTPI WMGF WRCH
KSNE WTVR KWAY WFMK
... and many more!



MAGNUM
EST. 1979
(615) 383-5600
Management: Rogers & Co.



HOT AC TOP 30

SEPTEMBER 5, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 SISTER HAZEL All For You (Universal)	3315	3310	3291	3298	80/0
4	2	2	2	JEWEL Foolish Games (Atlantic)	2856	2899	2745	2460	82/0
2	3	3	3	SHAWN COLVIN Sunny Came Home (Columbia)	2502	2515	2647	2762	75/1
3	4	4	4	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	2430	2490	2585	2549	67/0
6	5	5	5	OMC How Bizarre (Huh!/Mercury)	2247	2253	2318	2316	64/0
12	11	6	6	6 PAULA COLE I Don't Want To Wait (Imago/WB)	2203	2017	1830	1702	74/3
11	10	7	7	7 SARAH MCLACHLAN Building A Mystery (Arista)	2160	2013	1906	1723	70/2
5	6	8	8	SHERYL CROW A Change Would Do You Good (A&M)	1891	1951	2299	2448	56/0
7	8	9	9	WALLFLOWERS One Headlight (Interscope)	1881	1939	1959	2130	64/0
8	7	10	10	VERVE PIPE The Freshmen (RCA)	1806	1936	2032	2103	54/1
14	13	12	11	11 TONIC If You Could Only See (Polydor/A&M)	1736	1688	1611	1504	58/1
9	9	11	12	10,000 MANIACS More Than This (Geffen)	1714	1830	1955	2020	64/0
10	12	13	13	DUNCAN SHEIK Barely Breathing (Atlantic)	1584	1616	1667	1874	61/0
16	16	14	14	14 MATCHBOX 20 Push (Lava/Atlantic)	1581	1493	1316	1149	51/2
15	15	15	15	15 WALLFLOWERS The Difference (Interscope)	1512	1475	1424	1382	56/0
13	14	16	16	DAVE MATTHEWS BAND Crash Into Me (RCA)	1359	1379	1476	1560	46/0
23	20	17	17	17 AMY GRANT Takes A Little Time (A&M)	1091	1000	853	724	49/1
20	19	18	18	18 BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive)	986	980	889	866	37/0
29	27	21	19	19 FLEETWOOD MAC Silver Springs (Reprise)	866	783	572	401	40/3
25	24	20	20	20 MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	837	801	729	630	29/1
30	28	23	21	21 SUGAR RAY Fly (Lava/Atlantic)	824	710	486	356	32/3
24	26	24	22	22 DUNCAN SHEIK She Runs Away (Atlantic)	749	705	692	654	36/0
22	22	22	23	SAVAGE GARDEN To The Moon And Back (Columbia)	713	762	809	751	35/0
21	21	19	24	ABRA MOORE Four Leaf Clover (Arista Austin/Arista)	692	807	825	827	30/0
26	25	25	25	HANSON Where's The Love (Mercury)	639	672	723	581	30/0
—	—	26	26	26 LEANN RIMES How Do I Live (Curb)	586	559	331	197	21/2
—	29	27	27	27 FIONA APPLE Criminal (Work)	566	547	415	347	29/2
—	—	30	28	28 ELTON JOHN Something About... (Rocket/A&M Associated)	551	389	131	—	32/9
—	—	28	29	29 SPICE GIRLS 2 Become 1 (Virgin)	489	470	323	305	25/1
—	—	29	30	30 LIVE Turn My Head (Radioactive)	444	419	331	275	21/2

This chart reflects airplay from September 1-7. Songs ranked by total plays. Highlighted songs indicate Breaker. 84 Hot AC reporters. 54 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1997, R&R Inc.

NEW & ACTIVE

PEACH UNION On My Own (Epic)

Total Stations: 18, Adds: 3, Plays: 312, WKEE 24, WNSR 21 (21), WSHE 24 (24), WMXB 22 (22), WMTX 14 (14), WJDX 21 (21), WMXL 10, KZZP 23 (23), WKDD 15, WTMX 13 (15), WOAL 10 (10), WKQI 14 (10), KALC 12 (6), KBEE 8, KMXS 5 (5), KFSR 21 (21), KBBT 34 (14), KPLZ 21 (21).

TEXAS Say What You Want (Mercury)

Total Stations: 18, Adds: 4, Plays: 260, WDAQ 15 (12), WJRX 13, WNSR 21 (21), WHUD 5 (5), WLNK 23 (23), WCGQ 10 (11), WQSM 10 (10), WPTE 11 (11), WMTX 10 (14), KURB 19 (19), KZZP 27 (27), WTMX 12 (12), WMMX 10, WKTI 21 (21), KTNP 13, KOSO 10 (10), KLLC 25 (25), KEYW 5.

PRETENDERS Goodbye (Hollywood)

Total Stations: 20, Adds: 1, Plays: 258, WNSR 10 (10), WHUD 10 (9), WROX 15 (15), WQSM 15 (10), WWWE 13 (9), WMXB 22 (22), WMTX 12 (14), WMXS 5 (5), KSMG 5 (5), WKDD 20 (20), WWNK 12 (12), WOAL 17 (17), WKQI 10 (5), WAZY 18 (19), KMXG 10 (10), KVUU 19 (19), KBEE 8, KMXS 5 (5), KFSR 25 (25), KRUZ 7 (7).

SMASH MOUTH Walkin' On The Sun (Interscope)

Total Stations: 11, Adds: 1, Plays: 251, WBMX 18 (19), WKZL 51 (41), WMTX 33, KZZP 14 (14), KMXB 1 (1), KYSR 21 (21), KOSO 10 (10), KBBT 34 (5), KFMB 44 (41), KLLC 18 (18), KRUZ 7 (7).

JON BON JOVI Janie, Don't Take Your Love To Town (Mercury)

Total Stations: 16, Adds: 0, Plays: 245, WVIC 14 (14), WKEE 16 (15), WJLK 7 (7), WJRX 18 (17), WNSR 21 (21), WPLJ 10 (13), WROX 15 (15), WQSM 20 (15), WAKS 8 (8), WMTX 10 (8), WMC 21 (21), KHM 21 (21), WKQI 15 (16), WKTI 19 (21), KPLZ 17 (17), KEYW 13 (15).

MARIAH CAREY Honey (Columbia)

Total Stations: 14, Adds: 1, Plays: 237, WDAQ 39 (39), WKEE 22 (23), WCGQ 14 (16), WBEE 9, WKYE 13 (13), WXIL 15 (22), WAKS 5 (5), WMXL 19 (19), WMXS 21 (21), KKYS 27 (27), WKDD 16 (16), WMMX 20 (15), WKQI 10 (15), KYKY 7 (7).

BLUES TRAVELER Most Precarious (A&M)

Total Stations: 12, Adds: 0, Plays: 219, WBMX 6 (8), WAEV 22 (22), WTMX 29 (29), WWNK 8 (8), WOAL 10 (10), KTNP 18 (18), KALC 37 (6), KMXB 8 (8), KFSR 25 (25), KOSO 10 (10), KBBT 36 (14), KLLC 10 (10).

MONACO What Do You Want From Me? (Polydor/A&M)

Total Stations: 14, Adds: 0, Plays: 219, WNSR 21 (21), WPLL 21 (19), WSHE 28 (28), WAKS 8 (8), WMTX 11 (9), KKYS 15 (13), KDMX 12 (10), KZZP 23 (23), KALC 12 (21), KMXS 5 (5), KOSO 10 (21), KFMB 39 (41), KLLC 7 (7), KRUZ 7 (7).

BIG HEAD TODD & THE MONSTERS Please Don't Tell Her (Revolution)

Total Stations: 8, Adds: 2, Plays: 185, WBMX 21 (16), WXLO 7, WQMZ 27 (34), WKZL 15, WPTE 10 (10), WTMX 30 (29), KALC 54 (52), KOSO 21 (21).

98 DEGREES Invisible Man (Motown)

Total Stations: 8, Adds: 1, Plays: 133, WKEE 22 (22), WHUD 6 (4), WAKS 6 (6), WMXL 42 (42), KURB 16, WMXS 5 (5), WWNK 23 (23), KEYW 13 (13).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
ELTON JOHN Something About... (Rocket/A&M Associated)	9
TEXAS Say What You Want (Mercury)	4
PAULA COLE I Don't Want To Wait (Imago/WB)	3
FLEETWOOD MAC Silver Springs (Reprise)	3
PEACH UNION On My Own (Epic)	3
SUGAR RAY Fly (Lava/Atlantic)	3
FIONA APPLE Criminal (Work)	2
BIG HEAD TODD & THE MONSTERS Please Don't ... (Revolution)	2
CHUMBAWAMBA Tubthumping (Republic/Universal)	2
LIVE Turn My Head (Radioactive)	2
MATCHBOX 20 Push (Lava/Atlantic)	2
SARAH MCLACHLAN Building A Mystery (Arista)	2
BILLIE MYERS Kiss The Rain (Universal)	2
LEANN RIMES How Do I Live (Curb)	2
SAVE FERRIS Come On Eileen (Starpool/Epic)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PAULA COLE I Don't Want To Wait (Imago/WB)	+186
ELTON JOHN Something About... (Rocket/A&M Associated)	+162
SARAH MCLACHLAN Building A Mystery (Arista)	+147
SUGAR RAY Fly (Lava/Atlantic)	+114
AMY GRANT Takes A Little Time (A&M)	+91
MATCHBOX 20 Push (Lava/Atlantic)	+88
FLEETWOOD MAC Silver Springs (Reprise)	+83
SMASH MOUTH Walkin' On The Sun (Interscope)	+74
PEACH UNION On My Own (Epic)	+63
BLUES TRAVELER Most Precarious (A&M)	+51

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
SAVAGE GARDEN I Want You (Columbia)
JEWEL You Were Meant For Me (Atlantic)
INDIGO GIRLS Shame On You (Epic)
MEREDITH BROOKS Bitch (Capitol)
HANSON Mmm Bop (Mercury)
PAULA COLE Where Have All The Cowboys Gone? (Imago/WB)
NO DOUBT Don't Speak (Trauma/Interscope)
BLESSID UNION OF SOULS I Wanna Be There (Capitol)
SHERYL CROW Everyday Is A Winding Road (A&M)
CARDIGANS Lovefool (Mercury)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

LIVE

Turn My Head
the new song and video from the
Platinum album Secret Samadhi

WBMX WNSR WSHE WMTX
KALC KZZO KLLC KFSR
KMXB KAMX and many more

ADULT TOP 40 MONITOR 35⁺-34⁺
MODERN ADULT MONITOR 22⁺-21⁺
R & R HOT A/C 30
R & R POP/ALTERNATIVE 18

4766 TOTAL BDS SPINS AUDIENCE
REACH OVER 25 MILLION

On Tour This Summer With Very Special Guest
Luscious Jackson

Produced by Jay Healy & LIVE Mixed by Tom Lord-Alge Management: David Sestak and Peter Freedman <http://www.radioactive.net> ©1997 Radioactive Records, J.V.

HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

95.5 WPLJ
NEW YORK

MARKET #1
WPLJ/New York
(212) 613-8900
Cuddy/Shannon/Mascaro

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	40	42	44	44	DMC/How Bizarre
44	45	45	42	41	SISTER HAZEL/All For You
34	43	47	41	THIRD EYE BLIND/Semi-Charmed Life	
44	42	43	40	WALLFLOWERS/One Headlight	
43	37	36	30	MEREDITH BROOKS/Bitch	
43	43	42	23	SHAWN COLVIN/Sunny Came Home	
34	38	44	21	JEWEL/Foolish Games	
40	44	24	21	VERVE PIPE/The Freshmen	
22	25	20	20	SAVAGE GARDEN/Want You	
-	-	-	15	SUGAR RAY/Fly	
34	33	35	18	DAVE MATTHEWS BAND/Crash Into Me	
26	25	34	17	PAULA COLE/Don't Want To Wait	
15	15	25	17	MATCHBOX 20/Push	
43	32	32	16	DUNCAN SHEIK/Barely Breathing	
36	36	14	15	HANSON/Where's The Love	
35	36	35	14	SHERYL CROW/A Change Would Do...	
37	34	27	14	BACKSTREET BOYS/Quit Playing...	
24	23	23	14	WALLFLOWERS/The Difference	
-	-	-	15	AMY GRANT/Takes A Little Time	
25	25	25	12	SARAH MCLACHLAN/Building A Mystery	
-	-	-	15	SPICE GIRLS/2 Become 1	
17	14	17	10	BILLY JOEL/To Make You Feel...	
24	24	13	10	10,000 MANIACS/More Than This	
10	12	13	10	JON BON JOVI/Janie, Don't Take...	
18	15	16	10	JAMES TAYLOR/Little More Time	
-	-	-	9	HOOTIE & BLOWFISH/Only Wanna Be	
32	30	11	9	JEWEL/You Were Meant...	
-	-	-	9	CARDIGANS/Lovefool	
-	-	-	9	DEEP BLUE SOMETHING/Breakfast At...	
-	-	-	9	GIN BLOSSOMS/This I Hear It...	

101.9
TOP 40'S ROCK FM

MARKET #3
WTMX/Chicago
(312) 946-1019
James/Kartak

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
44	43	44	45	THIRD EYE BLIND/Semi-Charmed Life	
44	44	44	45	10,000 MANIACS/More Than This	
43	43	45	44	DUNCAN SHEIK/She Runs Away	
43	43	45	44	SISTER HAZEL/All For You	
29	43	44	44	PAULA COLE/Don't Want To Wait	
43	43	44	44	WALLFLOWERS/The Difference	
43	43	44	44	DMC/How Bizarre	
29	30	29	30	BIG HEAD TODD...Please Don't Tell	
30	31	30	30	SARAH MCLACHLAN/Building A Mystery	
29	31	30	29	SUGAR RAY/Fly	
-	-	-	29	BLUES TRAVELER/Most Precarious	
14	29	28	29	MATCHBOX 20/Push	
13	12	12	13	JEWEL/Foolish Games	
12	12	12	13	CRANBERRIES/When You're Gone	
-	-	-	13	PEACH UNION/On My Own	
12	12	12	13	AMANDA MARSHALL/Fall From Grace	
9	14	12	13	TONIC/If You Could Only...	
14	12	12	13	SHAWN COLVIN/Sunny Came Home	
12	12	12	13	BLESSID UNION OF...I Wanna Be There	
10	12	11	13	VERVE PIPE/The Freshmen	
14	13	12	12	TEXAS/Say What You Want	
10	12	12	12	INDIGO GIRLS/Shame On You	
9	6	11	9	WALLFLOWERS/One Headlight	

Q95.5

MARKET #6
WKQI/Detroit
(810) 967-3750
O'Brien

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	42	42	47	VERVE PIPE/The Freshmen	
42	41	41	47	SISTER HAZEL/All For You	
42	42	42	46	DUNCAN SHEIK/Barely Breathing	
42	42	42	46	DMC/How Bizarre	
42	35	35	45	JEWEL/You Were Meant...	
28	31	31	44	SHERYL CROW/A Change Would Do...	
42	41	41	38	THIRD EYE BLIND/Semi-Charmed Life	
42	40	40	36	MEREDITH BROOKS/Bitch	
29	32	32	34	SPICE GIRLS/Say You'll Be There	
28	35	35	33	MATCHBOX 20/Push	
28	32	32	33	SHAWN COLVIN/Sunny Came Home	
29	32	32	32	TONIC/If You Could Only...	
29	31	31	31	BACKSTREET BOYS/Quit Playing...	
28	32	32	30	SAVAGE GARDEN/Want You	
10	28	27	27	SAVAGE GARDEN/To The Moon And Back	
22	24	24	26	SARAH MCLACHLAN/Fall From Grace	
28	32	32	22	BLESSID UNION OF...I Wanna Be There	
22	24	22	22	PAULA COLE/Don't Want To Wait	
16	16	16	22	SPICE GIRLS/2 Become 1	
28	13	13	17	WALLFLOWERS/One Headlight	
16	16	16	15	HANSON/Mmm Bop	
16	16	16	15	DISHWALL/Counting Blue Cars	
16	16	16	15	JON BON JOVI/Janie, Don't Take...	
13	-	-	15	NO DOUBT/Don't Speak	
10	10	10	15	DUNCAN SHEIK/She Runs Away	
12	12	12	14	PAULA COLE/Where Have All...	
14	-	-	14	EN VOEGUE/Don't Let Go (Love)	
10	10	10	14	PEACH UNION/On My Own	
15	16	16	11	FLEETWOOD MAC/Silver Springs	
-	-	-	11	DONNA LEWIS/I Love You Always...	

MIX 102.9

MARKET #7
KOMX/Dallas
(214) 991-1029
Steal/Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	35	35	53	DMC/How Bizarre	
26	33	36	52	DUNCAN SHEIK/Barely Breathing	
32	34	32	52	VERVE PIPE/The Freshmen	
31	32	37	50	SHAWN COLVIN/Sunny Came Home	
24	21	31	49	JEWEL/Foolish Games	
30	20	30	36	AMANDA MARSHALL/Fall From Grace	
30	33	27	35	TONIC/If You Could Only...	
19	26	26	33	HANSON/Mmm Bop	
30	34	26	33	THIRD EYE BLIND/Semi-Charmed Life	
25	22	24	33	SISTER HAZEL/All For You	
18	26	18	31	SARAH MCLACHLAN/Building A Mystery	
-	20	12	26	MIGHTY MIGHTY...The Impression...	
-	8	12	26	SUGAR RAY/Fly	
21	21	21	23	MATCHBOX 20/Push	
16	13	19	22	PAULA COLE/Don't Want To Wait	
-	-	-	12	TONIC/If You Could Only...	
19	16	16	19	DAVE MATTHEWS BAND/Crash Into Me	
30	36	27	19	SARAH MCLACHLAN/Building A Mystery	
20	32	27	19	WALLFLOWERS/One Headlight	
-	12	15	14	AMY GRANT/Takes A Little Time	
-	-	-	7	HOOTIE & BLOWFISH/Only Wanna Be	
8	7	-	13	HOOTIE & BLOWFISH/Go Blind	
9	8	10	12	MONACO/What Do You Want...	
5	6	-	12	CARDIGANS/Lovefool	
-	-	-	8	11	DASIS/Don't Go Away
-	-	-	8	10	FIONA APPLE/Criminal
19	5	5	3	WALLFLOWERS/The Difference	

MIX 102.3 FM
Washington's Best Music Mix

MARKET #8
WRQX/Washington
(202) 686-3100
James/Parker

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	WALLFLOWERS/One Headlight	
35	35	35	35	SISTER HAZEL/All For You	
35	18	35	35	DAVE MATTHEWS BAND/Crash Into Me	
-	-	-	21	35	FLEETWOOD MAC/Silver Springs
35	35	35	35	DUNCAN SHEIK/Barely Breathing	
35	35	35	35	SHAWN COLVIN/Sunny Came Home	
21	21	21	21	10,000 MANIACS/More Than This	
21	15	21	21	VERVE PIPE/The Freshmen	
15	15	21	21	SARAH MCLACHLAN/Building A Mystery	
15	21	21	21	NIGHT RANGER/Forever All Over...	
15	15	21	21	WALLFLOWERS/The Difference	
21	35	35	18	JEWEL/Foolish Games	
15	15	15	15	PRETENDERS/Goodbye	
15	15	15	15	AMY GRANT/Takes A Little Time	
15	15	15	15	JON BON JOVI/Janie, Don't Take...	
21	21	10	10	BILLY JOEL/To Make You Feel...	
-	-	-	10	HANSON/Mmm Bop	
-	-	-	10	DMC/How Bizarre	
-	-	-	10	SAVAGE GARDEN/Want You	
-	-	-	10	SARAH MCLACHLAN/Possession	
-	-	-	10	THIRD EYE BLIND/Semi-Charmed Life	

Mix 98.5
Best Mix Of The 70s, 80s And 90s

MARKET #9
KHMX/Houston
(713) 790-0965
Anthon

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	42	42	43	SISTER HAZEL/All For You	
20	30	30	42	DUNCAN SHEIK/Barely Breathing	
42	42	41	42	DMC/How Bizarre	
39	30	31	42	JEWEL/Foolish Games	
42	42	42	41	THIRD EYE BLIND/Semi-Charmed Life	
42	42	42	41	WALLFLOWERS/One Headlight	
30	31	41	41	AMANDA MARSHALL/Fall From Grace	
30	41	32	32	INXS/Elegantly Wasted	
29	29	30	30	WALLFLOWERS/The Difference	
41	41	31	30	10,000 MANIACS/More Than This	
41	41	31	30	SAVAGE GARDEN/To The Moon And Back	
31	33	29	29	SHERYL CROW/A Change Would Do...	
15	15	29	29	CARDIGANS/Lovefool	
19	21	42	27	SHAWN COLVIN/Sunny Came Home	
28	26	26	26	PAULA COLE/Don't Want To Wait	
-	-	-	26	ELTON JOHN/Something About...	
-	-	-	25	AMY GRANT/Takes A Little Time	
-	-	-	24	FLEETWOOD MAC/Silver Springs	
31	30	24	24	SARAH MCLACHLAN/Building A Mystery	
30	31	23	23	TONIC/If You Could Only...	
25	24	22	21	BACKSTREET BOYS/Quit Playing...	
5	18	21	21	JON BON JOVI/Janie, Don't Take...	
24	25	21	21	MATCHBOX 20/Push	
-	-	-	18	DONNA LEWIS/I Love You Always...	
-	-	-	16	SAVAGE GARDEN/Want You	
-	-	-	16	PAULA COLE/Where Have All...	
-	-	-	16	NO DOUBT/Don't Speak	
-	-	-	16	LEANN RIMES/How Do I Live	

Mix 98.5
BOSTON'S BEST MIX

MARKET #10
WBWB/Boston
(617) 236-6898
Strassel/Buczynski

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	35	50	52	BETTER THAN EZRA/Desperately Wanting	
34	50	50	51	PAULA COLE/Don't Want To Wait	
51	50	50	50	SISTER HAZEL/All For You	
50	51	50	50	DAVE MATTHEWS BAND/Crash Into Me	
49	50	50	50	WALLFLOWERS/The Difference	
51	52	51	50	INDIGO GIRLS/Shame On You	
20	24	34	35	JEWEL/Foolish Games	
-	-	-	34	35	FLEETWOOD MAC/Silver Springs
36	35	35	35	COUNTING CROWS/Daylight Fading	
50	34	35	35	MATCHBOX 20/Push	
38	35	35	35	BARENAKED LADIES/The Old Apartment	
35	35	35	35	SARAH MCLACHLAN/Building A Mystery	
29	30	30	29	MIGHTY MIGHTY...The Impression	
18	29	30	29	TONIC/If You Could Only...	
52	50	25	26	THIRD EYE BLIND/Semi-Charmed Life	
15	24	26	26	SNEAKER PIMPS/6 Underground	
49	51	25	25	DMC/How Bizarre	
16	23	26	24	DUNCAN SHEIK/She Runs Away	
15	26	23	23	TOAD THE WET...Crazy Life	
22	23	22	21	COUNTING CROWS/A Long December	
22	23	21	21	WALLFLOWERS/One Headlight	
-	-	-	21	JEWEL/You Were Meant...	
23	23	21	21	DUNCAN SHEIK/Barely Breathing	
12	15	16	21	BIG HEAD TODD...Please Don't Tell...	
-	-	-	22	21	WALLFLOWERS/6th Avenue Heartache
35	35	21	21	SARAH MCLACHLAN/Possession	
21	21	20	20	SHAWN COLVIN/Sunny Came Home	
20	12	13	19	FIONA APPLE/Criminal	
-	-	-	19	SMASH MOUTH/Walkin' On The Sun	
22	12	14	18	10,000 MANIACS/More Than This	

103.5
DUPONT RADIO

MARKET #11
WPLJ/Miami
(305) 654-9494
Stewart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	44	42	42	SISTER HAZEL/All For You	
62	59	58	60	VERVE PIPE/The Freshmen	
61	60	52	57	DMC/How Bizarre	
60	59	62	56	SHAWN COLVIN/Sunny Came Home	
54	59	62	56	SISTER HAZEL/All For You	
43	49	45	45	HANSON/Where's The Love	
64	61	54	44	JEWEL/Foolish Games	
33	48	40	41	10,000 MANIACS/More Than This	
41	43	42	41	SARAH MCLACHLAN/Building A Mystery	
39	40	42	41	SHERYL CROW/A Change Would Do...	
40	42	39	41	DEPECHE MODE/It's No Good	
43	43	40	40	TONIC/If You Could Only...	
38	39	39	40	ERASURE/In My Arms	
40	39	40	39	MEREDITH BROOKS/Bitch	
39	39	39	39	THIRD EYE BLIND/Semi-Charmed Life	
40	38	39	37	DAVE MATTHEWS BAND/Crash Into Me	
34	35	35	35	SAVAGE GARDEN/To The Moon And Back	
30	33	31	35	PAULA COLE/Don't Want To Wait	
26	33	35	33	ABRA MOORE/Four Leaf Clover	
32	32	32	32	DUNCAN SHEIK/She Runs Away	
32	30	32	32	FIONA APPLE/Criminal	
33	35	33	32	BRAD/The Day Brings	
20	29	31	31	WALLFLOWERS/The Difference	
29	27	30	27	COUNTING CROWS/Daylight Fading	
22	27	22	25	TRIO/Oo Da Da	
-	-	-	20	22	SUGAR RAY/Fly
17	22	19	21	MONACO/What Do You Want	
-	-	-	20	JEN TRYNN/Getaway (February)	
-	-	-	20	CHUMBAWAMBA/Tubthumping	
-	-	-	20	IMANI COPPOLA/Legend Of A Cowgirl	

STAR 94.1

MARKET #14
KFMB/San Diego
(619) 495-7525
Johnson/Simms

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
77	79	76	78	SISTER HAZEL/All For You	
54	60	58	75	SUGAR RAY/Fly	
58	58	58	72	MIGHTY MIGHTY...The Impression...	
65	57	57	57	WALLFLOWERS/The Difference	
56	59	55	57	VERVE PIPE/The Freshmen	
67	74	56	56	JEWEL/Foolish Games	
17	36	41	44	SMASH MOUTH/Walkin' On The Sun	
42	45	40	41	SARAH MCLACHLAN/Building A Mystery	
39	43	40	41	IMANI COPPOLA/Legend Of A Cowgirl	
40	42	41	39	MONACO/What Do You Want...	
74	75	74	38	THIRD EYE BLIND/Semi-Charmed Life	
35	35	34	37	MEREDITH BROOKS/Bitch	
35	35	36	35	DEPECHE MODE/It's No Good	
-	-	-	12	35	TOAD THE WET...Crazy Life
-	-	-	12	34	PAULA COLE/Don't Want To Wait



CAROL ARCHER

Creating 'Mystery & Panache'

Production wizards share how they generate a deeper connection with listeners

Well-conceived and executed production elements create ambiance and engage listeners' imaginations as powerfully as anything else heard on a radio station. At their best, production pieces provide fanciful, sensual audio *tableaux*, creatively conveying their messages.

June 13, 1997, 10:30pm: The Chicago Bulls have just captured the NBA championship title for the fifth time. Jubilant fans leave the United Center, get in their cars (radios set to 95.5, WNUA/Chicago, naturally), and head for the city's Near North Side for a night of boozy celebration. Within minutes, they hear the opening notes of Dave Brubeck's "Take 5" issuing from their radios in 5/4 time.

As the piano hits, WNUA Creative Services Director **Bill Cochran** — and this man's got some serious pipes — says, "A winning team is like a great jazz song: Once you've got the rhythm down and everyone is playing in harmony [here the sound of a basketball being dribbled in rhythm to the song comes in under the music and voiceover], the rest is magic." The music continues, accompanied by the sound of the ball hitting the backboard and swooshing through the hoop. Then, the crowd roars. "Smooth Jazz WNUA, 95.5, congratulates the Chicago Bulls on their fifth NBA championship title. [Pause] Hey, guys, we always knew you could... 'take five.' The station's jingle comes in, and the promo and jingle end on precisely the same beat. Perfection!

I was in Chicago that weekend for WNUA's 10th anniversary party and heard the victory promo live on the air. Granted, I love basketball, especially the extra effort, the adrenaline,

“

It's not just knowing where to edit, but how to count beats to the bar, what eighth and 16th notes are, and harmonies.

— **Bill Cochran**

”

and the *denouement* of the playoffs. I love great radio even more. The promo captured the thrill of the Bulls' victory, put it in a jazz context, and WNUA *owned* that radio moment, because MD **Steve Stiles** (who conceived, wrote, and co-produced it with Cochran) created a production slam dunk.

Cochran points out the importance of musical knowledge when creating music-based jingles and sounders. "It's not just knowing where to edit," he says, "but how to count beats to the bar, what eighth and 16th notes are, and harmonies. In the Bulls promo, I figured out the key signature of Brubeck's song, found what the related major key would be, found a sax logo — our signature melody — then used a digital editor to both time-compress it and edit it from 4/4 to match the 5/4."

'Penetrate The Consciousness'

With typical insightfulness, WNUA VP/Programming **Paul Goldstein** comments, "We all know that in order to get listeners to write your station down in their diary, they need to have an emotional connection to your station. The music you play, your on-air talent, and your on-air promotions are key to that relationship. However, station recall can be significantly influenced when production is used to artfully illuminate a station's style and personality. When you combine brilliant copy with unique production elements and effects, you can penetrate the consciousness of listeners who've been numbed by the watered-down production so many of your competitors employ."

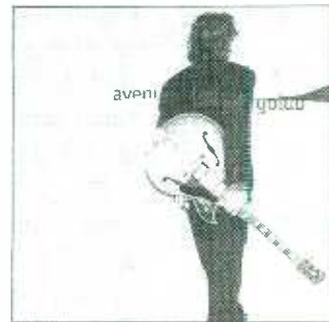
At KTWV (The Wave)/Los Angeles, customized artist IDs are the station's most distinctive production signature. Production Director **Michael Sheehy**, who occasionally refers to himself as the "director of Fantasyland," began creating them nearly eight years ago, and today there are close to 100 in the studio at any given time. Originally, he used source music to create theater-of-the-mind pieces, but when they became so popular with listeners that they generated requests, Sheehy became even more serious in the IDs' production. "I always ask myself what I want the listener to come away with," he says. "We need to sell them the call letters and frequency, so you need to search for new and entertaining ways to institutionalize those few words. Music adds emotion, so as

THE A LIST

KBLX MD Cadet's Favorite CD

Nightlife
by **Jeff Golub and Avenue Blue**
(Mesa/Bluemoon)

"Avenue Blue's *Nightlife*, featuring **Jeff Golub**, is my current favorite," says **KBLX/San Francisco MD Ron Cadet**. "Partly because it's the third part of a [loose] trilogy which starts with **Rick Braun's** *Body And Soul* and **Boney James's** *Sweet Thing*. It's no coincidence that all three artists collaborate so much. Theirs is becoming a core sound for the format. To me, *Nightlife* represents a natural step in Golub's artistic growth. All three of Avenue Blue's projects are strong, but between the first and second, Jeff Golub took a big step toward defining his sound — and with this one, he really perfects it.



Ron Cadet

"Obviously, we're playing the first single, 'Nightlife,' which is just great. When I put the full CD in the player, I was hoping to myself that 1) the rest would be as strong, and that 2) it wouldn't all be the same thing — and I wasn't disappointed. My favorite tracks are 'Always There,' a nice, cool, kicked-back remake of a **Ronnie Laws** hit; and 'Seventh Heaven,' which has a similar vibe to the product that's coming out of **Instinct Records**. A personal favorite is 'Daylight,' a bluesy interpretation of a **Bobby Womack** song. I'm not sure whether we'll play it, but I sure like it.

"The production, a collaboration between Golub and Braun, is solid throughout. They've got a really tight sound that doesn't get boring because there are a lot of different sounds through the album, which is another hallmark of good production.

"Another thing I really like about his albums is that he always includes a live track. This time, 'The In Crowd' is it — and it's fun! With the right people working behind it, this could be a number-one album for Jeff, and I think it's very possible for it to remain on the charts for close to a year."

an old jingle producer [Sheehy put the broadcast side of **Killer Music** on the map], I wanted to capitalize on the station's musical logo. I worked with arrangers and invited some of our artists to serve as soloists. Suddenly, we had musical Wave logos. On top of that, I laid my voice

over them and incorporated some theater-of-the-mind sound effects. Generally, they are the last element of the last stop set in the hour and lead directly back into music. It's musical ear candy, something that gives the station a little mystery and panache. It's the spin on the ball."



INCOGNITO IN BOSTON — WOAZ/Boston rolled out the red carpet when *Incognito* members **Maysa Leak** (upper l.) and "Bluey" **Maunik** (upper r.) dropped by to say hello and perform an acoustic tune on-air. They're seen here with PD **Bill George** (c), **Promark's Marla Roseman** (bottom l.) and **Verve's Julie Kerr** (bottom r). Photo: **Brian Vita**



PHILLY SMOOTH JAZZFEST — WJJZ/Philadelphia staffers celebrate backstage with saxman and festival headliner **Warren Hill** (top, third from r) after the station's recent *Smooth JazzFest '97*. Seen here (top l-r): **GSM Vince Raimondo**, **NSM Diane Sanfilippo**, PD **Anne Gress**, Mktg. Dir. **Jane White**, and Dir. Mkt. Dev. **Lisa Sable**; (bottom l-r): VP/GM **Sil Scaglione**, Prog./Music & Mktg. **Joe Proke**, and midday personality/MD **Michael Tozzi**.

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	1	1	1	1 PAUL TAYLOR <i>Pleasure Seeker (Countdown/Unity)</i>	920	919	890	875	50/0
8	6	4	2	2 PHILLIPE SAISSE <i>Moanin' (Verve Forecast)</i>	775	739	689	638	47/0
5	4	2	3	ERIC MARIENTHAL <i>Easy Street (I.E./Verve)</i>	775	791	806	794	46/0
4	5	3	4	4 DANCING FANTASY <i>When Dreams Come True (Innovative)</i>	756	742	805	799	44/0
13	13	9	5	5 PAUL HARDCASTLE <i>Peace On Earth (JVC)</i>	627	551	472	450	42/2
2	2	5	6	CHRIS BOTTI <i>The Way Home (Verve Forecast)</i>	612	713	875	886	48/0
14	12	8	7	7 AVENUE BLUE <i>Nightlife (Mesa/Bluemoon)</i>	601	582	513	441	50/0
11	11	11	8	8 RICK BRAUN <i>Missing In Venice (Mesa/Bluemoon)</i>	595	536	526	484	49/0
9	9	7	9	STEVE WINWOOD <i>Plenty Lovin' (Virgin)</i>	584	593	594	588	50/0
10	10	10	10	10 KEN NAVARRO <i>Smooth Sensation (Positive)</i>	548	538	540	528	44/0
1	3	6	11	SPECIAL EFX <i>Since You've Been Away (JVC)</i>	535	685	813	892	43/0
18	15	14	12	12 LEE RITENOUR <i>Favela (I.E./Verve)</i>	524	481	455	412	47/0
23	17	19	13	13 DAVID GARFIELD & FRIENDS <i>Let's Stay Together (Zebra)</i>	484	431	424	377	47/2
15	14	15	14	14 TIM WEISBERG <i>Herbie's Blues (Fahrenheit)</i>	480	461	461	432	44/0
6	7	12	15	BONEY JAMES <i>Nothin' But Love (Warner Bros.)</i>	472	523	671	775	42/0
27	26	16	16	GROVER WASHINGTON JR. <i>Bordertown (Columbia)</i>	454	457	348	359	32/0
21	20	17	17	PATRICE RUSHEN <i>Days Gone By (Discovery)</i>	444	451	395	391	47/0
BREAKER			18	JOYCE COOLING <i>South Of Market (Heads Up)</i>	436	355	298	202	45/1
17	16	18	19	WALTER BEASLEY <i>Slowly But Surely (Shanachie)</i>	428	437	452	421	38/0
25	22	21	20	20 WILLIE & LOBO <i>Napali (Mesa/Bluemoon)</i>	418	384	392	371	43/1
16	18	20	21	NATALIE COLE <i>A Smile Like Yours (Elektra/EEG)</i>	413	428	408	424	41/0
29	28	27	22	22 BRAXTON BROTHERS <i>Sunset Bay (Kokopelli)</i>	411	349	331	305	42/0
BREAKER			23	3RD FORCE <i>You Gotta Be Real (Higher Octave)</i>	406	361	315	254	39/1
22	19	22	24	SWING OUT SISTER <i>Somewhere In The World (Pure/Mercury)</i>	372	383	406	389	36/0
28	25	23	25	25 RAY OBIEDO <i>Sweet Summer Days (Windham Hill)</i>	369	366	348	334	35/0
26	23	25	26	26 BUCKSHOT LEFONQUE <i>Another Day (Columbia)</i>	362	356	383	364	35/0
7	8	13	27	NELSON RANGELL <i>Turning Night Into Day (GRP)</i>	362	500	652	720	32/0
30	27	29	28	28 RONNIE LAWS <i>Listen Here (Blue Note)</i>	351	325	338	305	41/3
-	-	30	29	KENNY G <i>Northern Lights (Arista)</i>	343	323	288	267	30/0
DEBUT			30	BOB MAMET <i>News From The Blues (Atlantic)</i>	314	292	240	166	39/1

This chart reflects airplay from August 20-26. Songs ranked by total plays. Highlighted songs indicate Breaker.
53 NAC reporters. 53 current playlists. © 1997, R&R Inc.

BREAKERS

JOYCE COOLING
South Of Market (Heads Up)
TOTAL PLAYS/INCREASE: 436/81
TOTAL STATIONS/ADDS: 45/1
CHART: 18

3RD FORCE
You Gotta Be Real (Higher Octave)
TOTAL PLAYS/INCREASE: 406/45
TOTAL STATIONS/ADDS: 39/1
CHART: 23

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
RIPPINGTONS <i>Black Diamond (Peak/Windham Hill Jazz)</i>	38
CRAIG CHAQUICO / PETER WHITE <i>Lights Out... (Higher Octave)</i>	26
JONATHAN BUTLER <i>Song For Elizabeth (N2K Encoded Music)</i>	12
CHRIS BOTTI <i>Regroovable (Verve Forecast)</i>	10
DON DIEGO <i>Top Of The World (Ultras/Ichiban)</i>	5
ANDREW OH <i>Happy Ever After (Honest)</i>	5
GATO BARBIERI <i>Mystica (Columbia)</i>	3
CRAIG CHAQUICO <i>Blue Universe (Higher Octave)</i>	3
CRAIG CHAQUICO <i>Midnight Swim (Higher Octave)</i>	3
BONEY JAMES <i>Sweet Thing (Warner Bros.)</i>	3
RONNIE LAWS <i>Listen Here (Blue Note)</i>	3
DOC POWELL <i>Don't Let The Smooth Jazz... (Discovery)</i>	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JONATHAN BUTLER <i>Song For Elizabeth (N2K Encoded Music)</i>	+139
JOYCE COOLING <i>South Of Market (Heads Up)</i>	+81
PAUL HARDCASTLE <i>Peace On Earth (JVC)</i>	+76
DON DIEGO <i>Top Of The World (Ultras/Ichiban)</i>	+66
BRAXTON BROTHERS <i>Sunset Bay (Kokopelli)</i>	+62
RICK BRAUN <i>Missing In Venice (Mesa/Bluemoon)</i>	+59
BONEY JAMES <i>Sweet Thing (Warner Bros.)</i>	+56
ANDREW OH <i>Happy Ever After (Honest)</i>	+54
DAVID GARFIELD & FRIENDS <i>Let's Stay Together (Zebra)</i>	+53
EARL KLUGH <i>Last Song (Warner Bros.)</i>	+48

Breakers: Songs registering 400 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

VANESSA WILLIAMS *Start Again (Mercury)*
Total Plays: 311, Total Stations: 33, Adds: 1

BONEY JAMES *Sweet Thing (Warner Bros.)*
Total Plays: 301, Total Stations: 36, Adds: 3

JOE SAMPLE *Chain Reaction (Warner Bros.)*
Total Plays: 289, Total Stations: 34, Adds: 0

GOTA *All Alone (Instinct)*
Total Plays: 268, Total Stations: 33, Adds: 0

FOURPLAY *4 Play And Pleasure (Warner Bros.)*
Total Plays: 220, Total Stations: 28, Adds: 0

EARL KLUGH *Last Song (Warner Bros.)*
Total Plays: 215, Total Stations: 29, Adds: 2

DON DIEGO *Top Of The World (Ultras/Ichiban)*
Total Plays: 212, Total Stations: 33, Adds: 5

JONATHAN BUTLER *Song For Elizabeth (N2K Encoded Music)*
Total Plays: 163, Total Stations: 35, Adds: 12

FANTASY BAND *Could It Be I'm Falling In... (Shanachie)*
Total Plays: 143, Total Stations: 23, Adds: 2

LEE OSKAR *So Much In Love (Zebra)*
Total Plays: 132, Total Stations: 10, Adds: 0

EARL KLUGH *Walk In The Sun (Warner Bros.)*
Total Plays: 124, Total Stations: 14, Adds: 0

RAY OBIEDO *Current State (Windham Hill)*
Total Plays: 113, Total Stations: 13, Adds: 0

MICHAEL PAULO *Bumpin' (Noteworthy)*
Total Plays: 110, Total Stations: 14, Adds: 0

ROB MULLINS *Wednesday (Zebra)*
Total Plays: 105, Total Stations: 13, Adds: 1

SERGIO SALVATORE *Pocket Change (N2K Encoded Music)*
Total Plays: 92, Total Stations: 10, Adds: 0

Songs ranked by total plays

Chris Camozzi
"Suede"
Add Date:
September 11th
Early Add: **KTWV/Los Angeles**

© 1997 Discovery Records, Sire Records Group Inc., a Warner Music Group Company

HERB ALPERT

brings you another
great piece of brass.

BEBBA

THE SPICY NEW SINGLE AND VIDEO
FROM THE ALBUM PASSION DANCE

**"Call this the Tijuana
Brass with heat...
steaming rhythmic intensity."
-The Los Angeles Times**

**"...jazz that will keep the
open-air parties simmering."
-The London Times**

**"Herb Alpert proves that
you can "sing" with the
trumpet...marvelous!"
-Playboy**

Add Date: September 11th

SEPTEMBER 5, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
4	2	1	1	PAUL TAYLOR <i>Pleasure Seeker (Countdown/Unity)</i>	930	-3	"Pleasure" (920) "Allure" (10)
9	8	3	2	PHILLIPE SAISSE <i>Next Voyage (Verve Forecast)</i>	859	+36	"Moanin'" (775) "Riviera" (84)
5	3	2	3	ERIC MARIENTHAL <i>Easy Street (I.E./Verve)</i>	850	0	"Easy" (775) "Until" (38)
3	4	4	4	BONEY JAMES <i>Sweet Thing (Warner Bros.)</i>	824	+17	"Nothin'" (472) "Sweet" (301)
7	7	5	5	VARIOUS ARTISTS <i>A Twist Of Jobim (I.E./Verve)</i>	787	+14	"Favela" (524) "Dindi" (192)
6	6	6	6	DANCING FANTASY <i>Love Letters (Innovative)</i>	761	+14	"Dreams" (756) "Miss" (5)
8	9	9	7	RICK BRAUN <i>Body And Soul (Mesa/Bluemoon)</i>	717	+23	"Venice" (595) "Notorious" (81)
1	1	7	8	CHRIS BOTTI <i>Midnight Without You (Verve Forecast)</i>	653	-90	"Way" (612) "Midnight" (17)
15	16	13	9	PAUL HARDCASTLE <i>Hardcastle 2 (JVC)</i>	631	+76	"Peace" (627) "Jokers" (4)
11	11	10	10	STEVE WINWOOD <i>Junction Seven (Virgin)</i>	606	-9	"Plenty" (584) "Real" (11)
17	13	11	11	AVENUE BLUE <i>Nightlife (Mesa/Bluemoon)</i>	606	+20	"Nightlife" (601) "Always" (5)
12	12	12	12	KEN NAVARRO <i>Smooth Sensation (Positive)</i>	593	+9	"Smooth" (548) "Kiss" (24)
2	5	8	13	SPECIAL EFX <i>Here To Stay (JVC)</i>	558	-146	"Since" (535) "Here" (19)
14	14	15	14	RAY OBIEDO <i>Sweet Summer Days (Windham Hill)</i>	521	+20	"Sweet" (369) "Current" (113)
27	21	21	15	DAVID GARFIELD & FRIENDS <i>Tribute To Jeff (Zebra)</i>	504	+53	"Together" (484) "Lowdown" (15)
18	19	16	16	3RD FORCE <i>Vital Force (Higher Octave)</i>	503	+29	"Real" (406) "Moonlight" (82)
19	18	17	17	TIM WEISBERG <i>Undercover (Fahrenheit)</i>	483	+22	"Herbie's" (480) "Hard" (3)
30	28	18	18	GROVER WASHINGTON JR. <i>Soulful Strut (Columbia)</i>	458	-3	"Bordertown" (454) "Soulful" (4)
—	—	26	19	JOYCE COOLING <i>Playing It Cool (Heads Up)</i>	454	+82	"South" (436) "Imagine" (10)
16	15	19	20	WALTER BEASLEY <i>Tonight We Love (Shanachie)</i>	448	-11	"Slowly" (428) "Name" (12)
25	23	20	21	PATRICE RUSHEN <i>Signature (Discovery)</i>	444	-7	"Days" (444)
26	26	24	22	KENNY G <i>The Moment (Arista)</i>	428	+13	"Northern" (343) "Havana" (64)
—	29	27	23	BRAXTON BROTHERS <i>Steppin' Out (Kokopelli)</i>	423	+62	"Sunset" (411) "Eventide" (5)
28	25	25	24	WILLIE & LOBO <i>Caliente (Mesa/Bluemoon)</i>	418	+34	"Napali" (418)
21	20	23	25	SWING OUT SISTER <i>Shapes And Patterns (Pure/Mercury)</i>	417	-9	"Somewhere" (372) "Picnic" (42)
20	22	22	26	SOUNDTRACK <i>A Smile Like Yours (Elektra/EEG)</i>	413	-15	"Smile" (413)
10	10	14	27	NELSON RANGELL <i>Turning Night Into Day (GRP)</i>	384	-129	"Turning" (362) "Rest" (22)
DEBUT			28	EARL KLUGH <i>The Journey (Warner Bros.)</i>	377	+75	"Last" (215) "Walk" (124)
29	27	28	29	BUCKSHOT LEFONQUE <i>Music Evolution (Columbia)</i>	362	+6	"Day" (362)
—	30	—	30	RONNIE LAWS <i>Tribute To Eddie Harris (Blue Note)</i>	351	+26	"Listen" (351)

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
RIPPINGTONS <i>Black Diamond (Peak/Windham Hill Jazz)</i>	38
CRAIG CHAQUICO <i>Once In A Blue Universe (Higher Octave)</i>	28
JONATHAN BUTLER <i>Do You Love Me? (N2K Encoded Music)</i>	9
ANDREW OH <i>Andrew Oh (Honest)</i>	6
DON DIEGO <i>Feel Me (Ultras/Ichiban)</i>	5
VANESSA WILLIAMS <i>Next (Mercury)</i>	4
RONNIE LAWS <i>Tribute To Eddie Harris (Blue Note)</i>	3
DOC POWELL <i>Don't Let The Smooth Jazz... (Discovery)</i>	3
JULIAN CORYELL <i>Duality (N2K Encoded Music)</i>	2
DAVID GARFIELD & FRIENDS <i>Tribute To Jeff (Zebra)</i>	2
PAUL HARDCASTLE <i>Hardcastle 2 (JVC)</i>	2
PHIL KLEIN <i>Cruise Control (Sin-Drome)</i>	2
LUTHER VANDROSS <i>The Best Of Love Volume 2 (LV/Epic)</i>	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JONATHAN BUTLER <i>Do You Love Me? (N2K Encoded Music)</i>	+155
JOYCE COOLING <i>Playing It Cool (Heads Up)</i>	+82
PAUL HARDCASTLE <i>Hardcastle 2 (JVC)</i>	+76
EARL KLUGH <i>The Journey (Warner Bros.)</i>	+75
DON DIEGO <i>Feel Me (Ultras/Ichiban)</i>	+66
BRAXTON BROTHERS <i>Steppin' Out (Kokopelli)</i>	+62
ANDREW OH <i>Andrew Oh (Honest)</i>	+54
DAVID GARFIELD & FRIENDS <i>Tribute To Jeff (Zebra)</i>	+53
CRAIG CHAQUICO <i>Once In A Blue Universe (Higher Octave)</i>	+49
GOTA <i>It's So Different Here (Instinct)</i>	+44
PHILLIPE SAISSE <i>Next Voyage (Verve Forecast)</i>	+36
WILLIE & LOBO <i>Caliente (Mesa/Bluemoon)</i>	+34
VANESSA WILLIAMS <i>Next (Mercury)</i>	+30
3RD FORCE <i>Vital Force (Higher Octave)</i>	+29
JOE SAMPLE <i>Sample This (Warner Bros.)</i>	+27

This chart reflects airplay from August 20-26. Albums ranked by total plays, with plays from all cuts from an album combined. 53 NAC reporters. 53 current playlists. © 1997, R&R Inc.

NAC NOTES By Carol Archer

The **Rippingtons** took no prisoners with the title track from their debut CD on **Peak/Windham Hill**. *Black Diamond*. Thirty-eight NAC reporters added it in the first week.

Craig Chaquico's achingly beautiful "Lights Out San Francisco" (**Higher Octave**) earned second Most Added honors with 26 adds, including **KTWV/L.A.**, **KKSF/SF**, and **KOAI/Dallas**.

With an increase of +139 plays, **Jonathan Butler's** "Song For Elizabeth" (**N2K Encoded Music**) is exhibiting tremendous early acceptance. Should go right to the top.

MDs such as **WJJZ/Philadelphia's Michael Tozzi** have been chomping at the bit for months, and now the wait is

over! **Chris Botti's** edit of his blistering track "Regroovable" (**Verve Forecast**) is in your hands. It's out of the box on **KOAI** and **KIFM/San Diego**.

Hats off to **All That Jazz's Jason Gorov** for suggesting a more instrumental direction to singer/songwriter/keyboardist **Bernard Oattes** for his latest project, *Rules Of My Heart (Unity)*. The title track, featuring sax figures from **Kees Tendam**, is smooth, melodic, and altogether alluring.

Eric Marienthal's next is a strong follow up to "Easy Street." The track "Last Days Of Summer" (i.e. **music/Verve**) is a great song with glistening production values.

Another appealing sax entry is **Jimmy Sommers'**

"James Cafe" (**Gemini**). The handsome soap opera star's first NAC release is notable for elegance, smooth grooves, and sweet soprano sounds.

Playlists are so tight that competition for airplay has never been more ferocious. That's why it's more important than ever that every new track added make as potent a musical contribution as possible. The 4:20 edit of **Rigo Star's** "Look Here" (**IMA**) is so unique — while fulfilling every possible criterion for "format fit" — that it really stands out. Listening to Star on guitar, coupled with **Marc Russo's** exuberant sax lines, brings the Bible quote "Make a joyful noise" to mind.



THE R&R ANNUAL SUBSCRIPTION PACKAGE DELIVERS THE MOST FOR YOUR MONEY!

SUBSCRIBE AND SAVE OVER \$100.00!

- 51 weeks of R&R (\$330.00 value)
- 2 semi-annual Ratings Report & Directories (\$ 100.00 value)
- Program Supplier Guide (\$30.00 value)
- Marketing & Promotion Guide (\$10.00 value)

\$299.00
(U.S. Only)

For Faster Service:
FAX Credit Card Payments To
310-203-8727

Or Call R&R at:
310-788-1625

Or e-mail R&R at:
moreinfo@rronline.com

NAC/SMOOTH JAZZ REPORTERS

September 5, 1997 R&R • 77

Stations and their adds by track listed alphabetically by market

<p>KNIK/Anchorage, AK GM/PD: Dean Williams FANTASY BAND "Could" CHAQUICO F/WHITE "Lights" RIPPINGTONS "Diamond"</p>	<p>JRN/Denver, CO PD: Steve Hibbard MD: Greg Allen RIPPINGTONS "Diamond" DOC POWELL "Don't" JONATHAN CAIN "Language" JONATHAN BUTLER "Elizabeth"</p>	<p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart RIPPINGTONS "Diamond" CHAQUICO F/WHITE "Lights" VANESSA WILLIAMS "Surrender" CHRIS CAMOZZI "Suede"</p>	<p>WQCD/New York, NY PD: Steve Williams MD: Rick Laboy LUTHER VANDROSS "Call" JONATHAN BUTLER "Elizabeth" RIPPINGTONS "Diamond"</p>	<p>KKJZ/Portland, OR MD: Hal Murray CHAQUICO F/WHITE "Lights" ANITA BAKER "Frontier" RIPPINGTONS "Diamond"</p>	<p>KKSF/San Francisco, CA VP/OM: Lee Hansen MD: Blake Lawrence CHRIS BOTTI "Regroovable" CHAQUICO F/WHITE "Lights" JULIAN CORYELL "Lament" DON DIEGO "Top" RIPPINGTONS "Diamond"</p>
<p>KAJZ/Austin, TX PD: Ted Carson MD: Candace Andrews No Adds</p>	<p>KHHH/Denver, CO PD: Becky Taylor MD: Cheri Marquart CHAQUICO F/WHITE "Lights" RIPPINGTONS "Diamond"</p>	<p>WSJW/Louisville, KY PD: Brian Conn BABYFACE "Seven" VANESSA RUBIN "That" GATO BARBIERI "Mystica" RIPPINGTONS "Diamond"</p>	<p>WJCD/Norfolk, VA MD: Larry Hollowell NANCY WILSON "Sweet" RIPPINGTONS "Diamond" SWING OUT SISTER "Picnic"</p>	<p>WSMJ/Richmond, VA PD/MD: Tommy Fleming CHAQUICO F/WHITE "Lights" RIPPINGTONS "Diamond"</p>	<p>KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton LEO GANDELMAN "Nada" ERIC MARIENTHAL "Summer" CHAQUICO F/WHITE "Lights"</p>
<p>KSMJ/Bakersfield, CA PD/MD: Joel Widdows RIPPINGTONS "Diamond"</p>	<p>WVMV/Detroit, MI PD/MD: Tom Sleeker LUTHER VANOROSS "Call" RONNIE LAWS "Listen"</p>	<p>WLVE/Miami, FL PD: Shirley Maldonado RIPPINGTONS "Diamond" HERB ALPERT "Beba" ROB MULLINS "Wednesday"</p>	<p>KTNT/Oklahoma City, OK PD: Steve English MD: Stephanie Stewart FANTASY BAND "Could" CHRIS BOTTI "Regroovable" PAUL HARDCASTLE "Peace" DAVID GARFIELD... "Together" RIPPINGTONS "Diamond" CHAQUICO F/WHITE "Lights"</p>	<p>KQBR/Sacramento, CA PD: Clifford Brown, Jr. APD/MD: Ed Lee VANESSA WILLIAMS "Surrender" JONATHAN BUTLER "Elizabeth" JOYCE COOLING "South" DAVID GARFIELD... "Together" MICHAEL LINGTON "Harlem" BRAXTON BROTHERS "Eventide" BRYAN CARTER "Spring"</p>	<p>KWJZ/Seattle, WA PD: Carol Handley GATO BARBIERI "Mystica" CHAQUICO F/WHITE "Lights" RIPPINGTONS "Diamond"</p>
<p>WOAZ/Boston, MA PD/MD: Bill George No Adds</p>	<p>WGUF/Ft. Myers, FL PD/MD: Bill Gray DOC POWELL "Don't" RIPPINGTONS "Diamond" CHRIS BOTTI "Regroovable" CHAQUICO F/WHITE "Lights" SWING OUT SISTER "Picnic" PHIL KLEIN "Secret"</p>	<p>WJZI/Milwaukee, WI PD: Fred Heller APD/MD: Chris Moreau CHAQUICO F/WHITE "Lights" EVERETTE HARP "Mercy" JONATHAN BUTLER "Elizabeth" RIPPINGTONS "Diamond"</p>	<p>KOSJ/Omaha, NE PD: Kurt Owens CHAQUICO F/WHITE "Lights" DON DIEGO "Top" RIPPINGTONS "Diamond" DAVID BENOIT "Lost"</p>	<p>KSSJ/Sacramento, CA OM: Don Langford APD/MD: Ken Jones VANESSA WILLIAMS "Easiest" CHAQUICO F/WHITE "Lights" RIPPINGTONS "Diamond" L.A. JAZZ SYNDICATE "Paradise"</p>	<p>WJZT/Tallahassee, FL RONNIE LAWS "Listen" 3RD FORCE "Real"</p>
<p>WJZK/Charleston, SC PD/MD: Tom Kennedy CHAQUICO F/WHITE "Lights" RIPPINGTONS "Diamond"</p>	<p>KEZL/Fresno, CA PD/MD: Mike Vasquez CHRIS BOTTI "Regroovable" CHAQUICO F/WHITE "Lights" RIPPINGTONS "Diamond"</p>	<p>KMJZ/Minneapolis, MN PD: Rob Moore CHAQUICO F/WHITE "Lights" VANESSA WILLIAMS "Who" RIPPINGTONS "Diamond" KEIKO MATSUI "Hope" CHRIS BOTTI "Regroovable" CRAIG CHAQUICO "Universe" JIMMY SOMMERS "James" TAB TWO "Flagman"</p>	<p>WLOQ/Orlando, FL PD: Steve Huntington RIPPINGTONS "Diamond" CRAIG CHAQUICO "Midnight" CHAQUICO F/WHITE "Lights" CHRISTIAN VALENZUELA "Lucia" TAMARA DANIELSSON "Feel" JULIAN CORYELL "Flight" NELSON RANGELL "Rest" DOC POWELL "Don't" JONATHAN BUTLER "Elizabeth"</p>	<p>KCLC/St. Charles, MO PD: Rich Reigert MD: Terry Ward RIPPINGTONS "Diamond" ANDREW OH "Time" CRAIG CHAQUICO "Universe"</p>	<p>KOAS/Tulsa, OK PD/MD: Ron Allen JONATHAN BUTLER "Elizabeth" ANDREW OH "Happy" BONEY JAMES "Sweet" DON DIEGO "Top" GRADY NICHOLS "Contact"</p>
<p>WCCJ/Charlotte, NC PD: James Alexander APD/MD: Greg Morgan BONEY JAMES "Sweet" JONATHAN BUTLER "Elizabeth" RIPPINGTONS "Diamond"</p>	<p>KUCD/Honolulu, HI PD/MD: Mahlon Moore No Adds</p>	<p>KSBR/Mission Viejo, CA PD: Terry Wedel MD: Wally Davidson ERIC MARIENTHAL "Summer" GATO BARBIERI "Mystica" RIPPINGTONS "Diamond" CRAIG CHAQUICO "Midnight" CHRIS BOTTI "Regroovable"</p>	<p>WJZJ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi EVERETTE HARP "Mercy"</p>	<p>KBZN/Salt Lake City, UT PD: Rob Riesen RIPPINGTONS "Diamond" CHAQUICO F/WHITE "Lights"</p>	<p>WJZT/Tampa, FL PD/MD: Ross Block EARL KLUGH "Last" WILLIE & LOBO "Napalm"</p>
<p>WNUA/Chicago, IL VP/Prog: Paul Goldstein MD: Steve Stiles CHAQUICO F/WHITE "Lights"</p>	<p>WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams JONATHAN BUTLER "Elizabeth" RIPPINGTONS "Diamond"</p>	<p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff JONATHAN BUTLER "Elizabeth" LARRY CARLTON "Just" CHAQUICO F/WHITE "Lights" ANDREW OH "Happy" RIPPINGTONS "Diamond" CRAIG CHAQUICO "Universe" CRAIG CHAQUICO "Midnight"</p>	<p>WJZZ/Pittsburgh, PA PD: Carl Anderson MD: Herschel BONEY JAMES "Sweet" CHAQUICO F/WHITE "Lights" VANESSA WILLIAMS "Start" BOB MAMET "News" RIPPINGTONS "Diamond"</p>	<p>KCJZ/San Antonio, TX PD/MD: Norm Miller APD: Cody Robbins RIPPINGTONS "Diamond" CHAQUICO F/WHITE "Lights" ANDREW OH "Happy"</p>	<p>WJZW/Washington, DC PD/MD: Steve Kosbau JONATHAN BUTLER "Elizabeth" CHAQUICO F/WHITE "Lights" RONNIE LAWS "Listen" ANDREW OH "Happy" RIPPINGTONS "Diamond"</p>
<p>WVAE/Cincinnati, OH OM: T.J. Holland APD/MD: Steve Wiersman No Adds</p>	<p>KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase RIPPINGTONS "Diamond" CHRIS BOTTI "Regroovable" JONATHAN BUTLER "Elizabeth"</p>	<p>KXDC/Monterey, CA PD/MD: Scott O'Brien RIPPINGTONS "Diamond" JONATHAN BUTLER "Elizabeth" DON DIEGO "Top"</p>	<p>WJZZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi EVERETTE HARP "Mercy"</p>	<p>KIFM/San Diego, CA PD: Mike Shepard APD/MD: Kelly Cole CHRIS BOTTI "Regroovable" KENNY LOGGINS "Now" RIPPINGTONS "Diamond"</p>	<p>KWSJ/Wichita, KS PD/MD: Nancy Johnson CHAQUICO F/WHITE "Lights" RIPPINGTONS "Diamond"</p>
<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble RIPPINGTONS "Diamond" CRAIG CHAQUICO "Holding"</p>	<p>WEZV/Lafayette, IN PD/MD: Bob Miller PAUL HARDCASTLE "Peace" JEFF LINSKY "Passport" RIPPINGTONS "Diamond" CHAQUICO F/WHITE "Lights" CHRIS BOTTI "Regroovable" ANDREW OH "Happy" PHIL KLEIN "Secret"</p>	<p>KXDC/Monterey, CA PD/MD: Scott O'Brien RIPPINGTONS "Diamond" JONATHAN BUTLER "Elizabeth" DON DIEGO "Top"</p>	<p>WJZZ/Pittsburgh, PA PD: Carl Anderson MD: Herschel BONEY JAMES "Sweet" CHAQUICO F/WHITE "Lights" VANESSA WILLIAMS "Start" BOB MAMET "News" RIPPINGTONS "Diamond"</p>	<p>KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet EARL KLUGH "Last" BRIAN CULBERTSON "Good" MICHAEL LINGTON "Harlem"</p>	<p>53 Total Reporters 53 Current Reporters 53 Current Playlists</p>
<p>WZJZ/Columbus, OH PD/MD: Bill Harman DON DIEGO "Top" RIPPINGTONS "Diamond"</p>					
<p>KOAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser CHAQUICO F/WHITE "Lights" CHRIS BOTTI "Regroovable"</p>					

WIL WKLX WLZR WMZQ WPGC WRUF WRVA WSNE WTPI WWDB WWWM CHOM KNIX WCSX WGST WHCN WTPA KTFM KBOS WSSL KSFO WISH KLLT CIMX KLTU WZTR KWJJ KWNZ

The Remote Booth™



THE Portable Display with Proven Remote Power!

- Fast, Easy Set-Up & Take-Down
- Increase Remote Visibility
- Quick-Change Graphics
- Great Opportunity For Sponsors or Sponsorships

BROADCAST PRODUCTS
INCORPORATED

421 S. Second Street
P. O. Box 2500
Elkhart, IN 46515 USA

1-800-433-8460

WIL WKLX WLZR WMZQ WPGC WRUF WRVA WSNE WTPI WWDB WWWM CHOM KNIX WCSX WGST WHCN WTPA KTFM KBOS WSSL KSFO WISH KLLT CIMX KLTU WZTR KWJJ KWNZ

NAC/SMOOTH JAZZ PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL NAC/SMOOTH JAZZ REPORTERS ON R&R ONLINE

MARKET #1
WQCD/New York
 (212) 210-2769
 Williams/LaBoy

CD 101.9

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
7	7	26	27		KENNY LOGGINS/Now That I Know Love
8	8	27	26		PAUL TAYLOR/Pleasure Seeker
19	19	25	24		JEANNIE BRAYSON/Fever
20	20	27	23		JONATHAN CAIN/Body Language
20	20	24	21		STEVE WINWOOD/Plenty Lovin'
18	18	24	21		KENNY LATTIMORE/For You
6	6	6	11		VANESSA WILLIAMS/Start Again
10	10	12	9		FOURPLAY/Any Time Of Day
4	4	9			SPYRO GYRA/Together
10	10	10	9		RICK BRAUN/Missing In Venice
8	8	9			3RD FORCE/You Gotta Be Real
4	4	8			DAVE GRUSIN/Peter Gunn
16	16	12	8		KENNY G/Havana
-	-	-	8		EARL KLUGH/Last Song
6	6	11			DANCING FANTASY/When Dreams Come...
19	19	10	8		INCORONTO/Undersound
8	8	13	8		BONEY JAMES/Nothin' But Love
5	5	6			PHILLIPPE SAISS/Moanin'
5	5	7			PHILLIPPE SAISS/Moanin'
10	10	8	6		JOE SAMPLE/Night Flight
5	5	5			AVENUE BLUE/Nightlife
4	4	7			NANCY WILSON/Sweet Love
4	4	5			ERIC MARIENTHAL/Easy Street
7	7	7			NATALIE COLE/A Smile Like Yours
5	5	4			GATO BARBIERI/Mystica
-	-	-	4		URBAN KNIGHTS/The Promise
2	2	5			BOB MAMET/News From The Blues
4	4	3			BOB BALDWIN/Summer Breeze
6	6	5			REGINA CARTER/Late Night Mood
4	4	3			JON LUCIEN/Sailing

MARKET #2
KTWV/Los Angeles
 (310) 840-7100
 Brodie/Stewart

THE WAVE
 94.7 KTWV

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	12	16	17		DANCING FANTASY/When Dreams Come...
15	15	17	18		URBAN KNIGHTS/The Promise
8	8	14	17		JOYCE COOLING/South Of Market
8	8	14	15		ERIC MARIENTHAL/Last Day Of Summer
15	15	16	17		RONNIE LAWS/Listen Here
8	8	13	17		PAUL TAYLOR/Pleasure Seeker
11	11	14	16		LEE RITENOUR/Water To Drink
13	13	13	14		BONEY JAMES/Nothin' But Love
13	13	13	13		KENNY G/Havana
10	10	11	12		EL DEBARGE/Dindi
10	10	11	12		STEVE WINWOOD/Plenty Lovin'
11	11	11	12		RAY OBIEDO/Sweet Summer Days
10	10	11	10		VANESSA RUBIN/That Was Then...
9	9	11	11		BARBYFACE/Seven Seas
10	10	12	11		DAVID GARFIELD.../Let's Stay Together
10	10	10	10		VANESSA WILLIAMS/Start Again
6	6	7	8		ZACHARY BREAUX/Cafe Reggio
6	6	8	9		WILLIE & LOBO/Napali
7	7	9	9		BRAXTON BROTHERS/Sunset Bay
7	7	6	7		GROVER WASHINGTON.../Bordertown
12	12	9	8		AVENUE BLUE/Nightlife
8	8	8	8		3RD FORCE/She Whispered To Me
8	8	10	9		GATO BARBIERI/Mystica
9	9	8	8		BOB MAMET/News From The Blues
8	8	8	8		GOT/AI/Alone
-	-	6	8		JOE SAMPLE/Chain Reaction
6	6	5	7		RICK BRAUN/Missing In Venice
-	-	7	8		EARL KLUGH/Last Song
7	7	9	6		T/D F/Angelica
5	5	7	9		SPECIAL FX/Since You've Been...

MARKET #3
WNUA/Chicago
 (312) 645-9550
 Goldstein/Stiles

WNUA 95.5

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	17	18	21		KEIKO MATSUI/Dream Walk
15	11	20	21		PAUL TAYLOR/Pleasure Seeker
21	21	20	20		PHILLIPPE SAISS/Moanin'
20	20	19	19		RICK BRAUN/Missing In Venice
17	21	19	19		BONEY JAMES/Sweet Thing
-	4	13	15		EARL KLUGH/Last Song
14	12	11	15		FANTASY BAND/Double Talk
10	15	14	15		JOYCE COOLING/South Of Market
12	11	12	15		AFTER 7/Sara Smile
18	20	11	14		GROVER WASHINGTON.../Bordertown
16	10	14	14		ERIC MARIENTHAL/Easy Street
10	15	13	13		STEVE WINWOOD/Plenty Lovin'
11	11	14	13		VANESSA WILLIAMS/Start Again
12	11	14	13		INCORONTO/A Shade Of Blue
-	5	12	13		KENNY G/Northern Lights
-	4	10	13		DON DIEGO/Top Of The World
12	12	12	13		NATALIE COLE/A Smile Like Yours
10	13	14	13		BUCKSHOT LEFONQUE/Another Day
-	-	4	12		JONATHAN BUTLER/Song For Elizabeth
18	14	12	12		AVENUE BLUE/Nightlife
21	19	11	11		NELSON RANGELL/Turning Night...
10	10	11	11		KEN NAVARRO/Kiss Of Life
12	12	11	11		COUNT BASIC/Chasing The Sunset
8	2	10	11		RICK BRAUN/Notorious
14	10	11	11		GATO BARBIERI/Straight Into...
14	11	11	11		BOB MAMET/News From The Blues
12	9	10	10		BONEY JAMES/Nothin' But Love
12	10	14	10		NORMAN BROWN/Third World
14	13	11	10		PAUL HARDCASTLE/Peace On Earth
13	14	11	10		GOT/AI/Alone

MARKET #4
KBLX/San Francisco
 (415) 284-1029
 Brown/Cadet

KBLX 102.9 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	23	23	22		RICK BRAUN/Notorious
22	22	22	21		BONEY JAMES/Nothin' But Love
14	14	14	16		BONEY JAMES/Sweet Thing
16	16	16	16		ERIC MARIENTHAL/Easy Street
15	15	15	15		RICK BRAUN/Chelsea
12	12	15	15		DIANNE FARRIS/Hoppeless
15	14	13	14		GEORGE DUKE/It's Summertime
14	14	14	14		SECRET VIBES/Dazzling
14	14	14	14		PHILLIPPE SAISS/Moanin'
14	14	14	14		BARBYFACE/Every Time I...
13	13	13	14		AVENUE BLUE/Nightlife
14	14	14	13		EVERETTE HARP/Mercy Mercy Me...
13	13	13	13		LINGTON & CALDWELL/Tell It Like It Is
13	13	13	13		NELSON RANGELL/Turning Night...
16	16	16	12		SPECIAL FX/Since You've Been...
12	12	12	12		WARREN HILL/It's A Man Does't...
12	12	12	12		WALTER BEASLEY/Whats My Name
6	9	10	12		STEVE WINWOOD/Plenty Lovin'
6	9	10	12		BOB MAMET/News From The Blues
11	11	11	11		MICHAEL WHITE/Here's To You
10	10	10	10		VANESSA RUBIN/That Was Then...
8	8	8	9		BONEY JAMES/Easy Bay
9	9	9	9		EVERETTE HARP/What's Happening...
3	8	9	9		JOE SAMPLE/In All My Wildest...
9	9	9	9		RAY OBIEDO/Current State
8	8	8	8		GEORGE DUKE/Feel The Need
9	9	9	8		REGINA CARTER/Late Night Mood
8	8	8	8		CHRIS BOTTI/Mr. Wah
-	-	-	7		EARL KLUGH/Last Song
7	7	7	7		NANCY WILSON/Sweet Love

MARKET #4
KKSF/103.7 FM
 Smooth Jazz

KKSF/San Francisco
 (415) 975-5555
 Hansen/Lawrence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	13	14	17		PHILLIPPE SAISS/Moanin'
14	14	14	15		WILLIE & LOBO/Napali
17	17	16	15		DIRK K/Under The Sun
13	13	12	14		CHRIS BOTTI/The Way Home
-	-	-	14		JONATHAN BUTLER/Song For Elizabeth
14	14	14	14		PAUL HARDCASTLE/Peace On Earth
14	14	17	14		OSCAR LOPEZ/Sentimento
9	9	9	14		KEIKO MATSUI/Dream Walk
4	4	4	14		JOE SAMPLE/Chain Reaction
14	14	16	13		ABRAKAS POOL/Szabo
7	7	15	13		BRAXTON BROTHERS/Sunset Bay
12	12	15	13		JOYCE COOLING/South Of Market
-	-	-	13		GOT/AI/Alone
15	15	14	13		RONNIE LAWS/Listen Here
12	12	12	12		ERIC MARIENTHAL/Easy Street
13	13	13	13		LEE RITENOUR/Favela
15	15	14	13		SPECIAL FX/Since You've Been...
10	10	11	12		JONATHAN CAIN/Body Language
-	-	-	12		EARL KLUGH/Last Song
10	10	11	11		RAY OBIEDO/Cassara
17	17	11	11		PAUL TAYLOR/Pleasure Seeker
9	9	10	10		AVENUE BLUE/Nightlife
7	7	10	10		FOURPLAY/Play And Pleasure
9	9	10	10		PATRICE RUSHEN/Days Gone By
-	-	10	10		PAUL TAYLOR/Alture
8	8	9	9		RICK BRAUN/Body And Soul
-	-	10	9		COUNT BASIC/Chasing The Sunset
-	-	10	9		GYPSY TRIBE/Alba
-	-	9	9		BONEY JAMES/Easy Bay
13	13	11	8		BUCKSHOT LEFONQUE/Another Day

MARKET #5
WJZZ/Philadelphia
 (610) 667-3939
 Gress/Tozzi

WJZZ 106.1

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	12	20	34		KENNY G/Northern Lights
30	31	32	33		PAUL TAYLOR/Pleasure Seeker
14	21	33	32		PHILLIPPE SAISS/Moanin'
32	35	33	31		NELSON RANGELL/Turning Night
33	31	31	30		CHRIS BOTTI/The Way Home
35	30	31	24		BONEY JAMES/Nothin' But Love
14	13	21	21		PATRICE RUSHEN/Days Gone By
5	14	13	13		DAVID GARFIELD.../Let's Stay Together
32	34	25	14		WARREN HILL/It's A Man Does't...
14	15	14	14		VANESSA WILLIAMS/Start Again
7	14	14	14		MICHAEL LINGTON/ Harlem Nocturne
14	14	14	14		STEVE WINWOOD/Plenty Lovin'
11	12	13	13		TIM WEISBERG/Herbie's Blues
14	13	14	13		BRAXTON BROTHERS/Sunset Bay
13	12	13	13		KEN NAVARRO/Smooth Sensation
13	12	13	13		SWING OUT SISTER/Stoned Soul Picnic
13	12	13	13		TOM BRAXTON/Don't Want To
30	24	13	13		GATO BARBIERI/Straight Into...
12	12	13	13		TOMMY EMMANUEL/Can't Get Enough
13	13	13	13		ANITA BAKER/The Final Frontier
12	13	14	13		ERIC MARIENTHAL/Easy Street
12	13	13	13		RICK BRAUN/Missing In Venice
13	13	13	12		GROVER WASHINGTON.../Bordertown
14	12	13	12		AVENUE BLUE/Nightlife
9	13	12	12		BOB MAMET/News From The Blues
8	13	14	11		SPECIAL FX/Since You've Been...
-	-	2	7		DON DIEGO/Top Of The World
-	-	6	6		EVERETTE HARP/Mercy Mercy Me...
8	6	4	6		3RD FORCE/You Gotta Be Real
-	-	1	6		BONEY JAMES/Sweet Thing

MARKET #6
WVMV/Detroit
 (810) 855-5100
 Stecker

V98.7 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	22	22	25		DANCING FANTASY/When Dreams Come...
10	8	23	24		GROVER WASHINGTON.../Bordertown
9	23	24	23		PAUL TAYLOR/Pleasure Seeker
23	25	23	23		BONEY BEASLEY/Slowly But Surely
23	23	23	22		ERIC MARIENTHAL/Easy Street
10	10	10	22		PHILLIPPE SAISS/Moanin'
24	21	23	21		PAUL HARDCASTLE/Peace On Earth
14	10	11	12		NATALIE COLE/A Smile Like Yours
11	10	10	12		RAY OBIEDO/Sweet Summer Days
-	-	9	10		JOE SAMPLE/Chain Reaction
8	9	10	11		KEN NAVARRO/Smooth Sensation
-	-	9	11		EARL KLUGH/Last Song
11	10	10	10		STEVE WINWOOD/Plenty Lovin'
25	22	9	9		CHRIS BOTTI/The Way Home
-	-	13	11		VANESSA RUBIN/That Was Then...
13	10	11	11		VANESSA WILLIAMS/Start Again
-	-	10	10		AVENUE BLUE/Nightlife
-	-	11	10		PATRICE RUSHEN/Days Gone By
9	12	11	10		TIM WEISBERG/Herbie's Blues
-	-	11	11		3RD FORCE/You Gotta Be Real
13	9	10	9		EL DEBARGE/Dindi
10	8	9	9		LEE RITENOUR/Favela
9	9	10	9		RICK BRAUN/Missing In Venice
22	24	22	9		SPECIAL FX/Since You've Been...
10	10	10	9		BONEY JAMES/Nothin' But Love
-	-	-	8		TIM BOWMAN/It'll Be There
-	-	-	8		BRAXTON BROTHERS/Sunset Bay
8	7	8	8		KENNY G/Northern Lights
10	11	9	8		ANITA BAKER/The Final Frontier
-	-	-	3		LUTHER VANDROSS/When You Call On

MARKET #7
KDAI/Dallas
 (810) 855-3011
 Fischer/Glaser

ASIS 107.5 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	14	14	15		PAUL TAYLOR/Pleasure Seeker
-	-	11	14		EARL KLUGH/Last Song
9	10	12	14		ERIC MARIENTHAL/Easy Street
7	10	13	14		BONEY JAMES/Sweet Thing
14	14	13	13		AVENUE BLUE/Nightlife
14	15	10	11		CHRIS BOTTI/The Way Home
11	12	11	11		BUCKSHOT LEFONQUE/Another Day
10	8	8	11		BONEY JAMES/Nothin' But Love
10	12	9	11		STEVE WINWOOD/Plenty Lovin'
9	9	10	10		WALTER BEASLEY/Slowly But Surely
11	11	10	10		KENNY G/Gettin' On The Step
-	-	7	10		AND

ACTIVE ROCK PLAYLISTS

September 5, 1997 R&R • 79

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

MARKET #3
ROCK103.5
WRCX/Chicago
(312) 861-8100
Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	36	32	21	MEGADETH/Trust	
36	40	30	21	FAITH NO MORE/Last Cup Of Sorrow	
20	31	32	20	DAYS OF THE NEW/Touch, Peel, And...	
33	34	28	18	METALLICA/Bleeding Me	
35	32	26	18	SAMMY HAGAR/Marching To Mars	
32	35	32	17	OFFSPRING/Choose	
16	16	12	14	FOO FIGHTERS/Monkey Wrench	
17	15	14	13	VERUCA SALT/Volcano Girls	
28	20	23	13	OFFSPRING/Gone Away	
18	18	11	11	MEGADETH/Almost Honest	
16	18	19	11	AEROSMITH/Taste Of India	
24	24	21	11	SAMMY HAGAR/Little White Lie	
17	16	13	10	SOUNDGARDEN/Rhinoceros	
16	15	13	9	VERUCA SALT/Shutterbug	
10	10	11	8	QUEENSRYCHE/Sign Of The Times	
10	10	12	8	ALICE IN CHAINS/Down In A Hole	
15	12	12	8	COLLECTIVE SOUL/Listen	
37	17	15	8	TOOL/Stinkist	
11	11	10	7	SEVEN MARY THREE/Needle Can't Burn	
10	10	16	7	AEROSMITH/Pink	
9	8	9	7	SILVERCHAIK/Cemetery	
8	8	9	7	FAT/Downtime	
14	10	12	7	COLLECTIVE SOUL/Precious Declaration	
14	12	12	7	LIVE/Lakin's Juice	
10	11	10	7	RUSH/Driven	
8	12	10	7	PANTERA/Cemetery Gates	
-	-	-	6	MOTLEY CRUE/Beauty	
14	14	8	6	CRY OF LOVE/Sugarcane	
8	6	10	6	TOOL/Anema	

MARKET #4
94WYSP
THE ROCK STATION
WYSP/Philadelphia
(215) 625-9460
Sabean/Mirsky

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	31	34	34	MEGADETH/Trust	
30	32	33	34	COLLECTIVE SOUL/Listen	
33	30	33	33	TONIC/If You Could Only	
17	17	13	33	DAYS OF THE NEW/Touch, Peel, And...	
28	31	35	33	OFFSPRING/Choose	
30	27	33	31	METALLICA/Bleeding Me	
18	18	17	20	JACKY/Locked & Loaded	
17	15	18	19	AEROSMITH/Pink	
-	9	8	18	CREED/My Own Prison	
17	19	18	18	LOVE REVOLUTION/Alyson's Imaginary...	
17	18	19	18	NIXONS/Run Route	
6	15	19	18	SAMMY HAGAR/Marching To Mars	
17	16	19	17	BUSH/Old	
-	8	12	17	TALK SHOW/Hello Hello	
-	-	-	16	GREEN DAY/Hitchin' A Ride	
16	16	18	16	FAITH NO MORE/Last Cup Of Sorrow	
17	17	17	16	COUNTING CROWS/Have You Seen Me...	
15	12	14	14	LIVE/Turn My Head	
10	9	9	11	VERUCA SALT/Shutterbug	
9	11	8	11	GREEN DAY/Strut Stew	
10	8	11	10	STABBING WESTWARD/Shame	
12	8	10	10	BETTER THAN EZRA/Desperately Wanting	
7	7	10	10	STONE TEMPLE PILOTS/Lady Picture Show	
12	5	10	10	BUSH/Machinehead	
8	8	8	9	GOO GOO DOLLS/Lazy Eye	
-	8	9	9	PANTERA/Cemetery Gates	
7	8	9	9	HELMET/Like I Care	
-	-	-	6	JACKY/Locked & Loaded	
10	8	8	9	MIGHTY JOE PLUM/Live Through This...	
8	7	10	9	WALLFLOWERS/One Headlight	

MARKET #6
101 WRIF
WRIF/Detroit
(810) 547-0101
Podell/Wellington

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	35	36	35	LIVE/Lakin's Juice	
36	32	31	34	MEGADETH/Trust	
37	35	32	32	TONIC/If You Could Only	
33	34	32	32	TOOL/Stinkist	
31	31	32	32	METALLICA/Bleeding Me	
19	25	21	21	DAYS OF THE NEW/Touch, Peel, And...	
20	20	18	20	SMASHING PUMPKINS/The End Is...	
20	17	18	20	FOO FIGHTERS/Monkey Wrench	
20	25	17	20	AEROSMITH/Pink	
-	-	-	17	GREEN DAY/Hitchin' A Ride	
-	-	-	13	TALK SHOW/Hello Hello	
22	20	20	16	OFFSPRING/Choose	
20	22	16	15	SAMMY HAGAR/Marching To Mars	
-	3	6	12	OUR LADY PEACE/Superman's Dead	
14	14	14	12	TOOL/Anema	
14	15	11	12	METALLICA/King Nothing	
14	14	13	11	HELMET/Like I Care	
20	22	15	9	PAUL RODDERS/Soul Of Love	
10	8	8	9	HOARSE/Diamond	
10	11	8	9	FAITH NO MORE/Last Cup Of Sorrow	
20	20	18	7	COLLECTIVE SOUL/Precious Declaration	
1	7	6	6	CREED/My Own Prison	
5	6	5	6	CHRONIC FUTURE/Insomniac	
6	10	4	6	FOO FIGHTERS/Everlong	
-	1	3	6	CELLOPHANE/Down	
6	7	4	6	FAT/Downtime	
6	9	7	6	FILTER & CRYSTAL / (Can't You) Trip...	
5	6	5	5	JACKY/Locked & Loaded	
-	-	-	3	RULE 62/Drown	
6	6	10	5	JONNY LANG/Hit The Ground...	

MARKET #7
LEAGUE 97.1
PURE ROCK
KEGL/Dallas
(972) 869-9700
Scull

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	34	40	42	OUR LADY PEACE/Superman's Dead	
31	34	41	41	PISTON/Grey Flap	
24	21	35	40	DAYS OF THE NEW/Touch, Peel, And...	
38	34	40	40	SUGAR RAY/Fly	
40	32	40	39	MEGADETH/Trust	
41	34	39	38	LIVE/Turn My Head	
16	20	20	35	AEROSMITH/Pink	
22	22	19	21	GOO GOO DOLLS/Lazy Eye	
18	16	18	21	VERVE PIPE/Villains	
40	35	24	21	JACKY/Locked & Loaded	
21	20	22	20	FOO FIGHTERS/Everlong	
13	19	20	19	CRY OF LOVE/Sugarcane	
13	16	19	19	FAITH NO MORE/Last Cup Of Sorrow	
15	21	19	18	SAMMY HAGAR/Marching To Mars	
16	10	14	18	TOOL/Anema	
-	-	-	16	CREED/My Own Prison	
-	-	-	12	SOAK/Slutter Gut	
17	18	17	16	RADISH/My Guitar	
14	10	14	16	PANTERA/Cemetery Gates	
-	-	-	14	SMASH MOUTH/Walkin' On The Sun	
-	-	-	13	TALK SHOW/Hello Hello	
-	-	-	15	JIMMIE'S CHICKEN.../High	
18	15	15	15	MIGHTY JOE PLUM/Live Through This...	
-	-	-	15	OFFSPRING/Choose	
13	10	14	14	FILTER & CRYSTAL / (Can't You) Trip...	
17	16	17	14	VERUCA SALT/Shutterbug	
-	-	-	14	NIXONS/The Fall	
14	13	13	13	MOTLEY CRUE/Beauty	
-	-	-	12	STR/One Angel	
9	12	9	11	ALICE COOPER/Is Anyone Home	

MARKET #7
Q102
THE BEST ROCK
KTXQ/Dallas
(214) 528-5500
Lockidge/Redbeard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
39	37	36	38	DASIS/You Know What	
35	33	35	37	LIVE/Turn My Head	
-	-	-	12	31	SUGAR RAY/Fly
-	-	-	11	32	AEROSMITH/Pink
30	37	35	31	SAMMY HAGAR/Marching To Mars	
12	11	20	21	OFFSPRING/Choose	
22	22	24	21	OUR LADY PEACE/Superman's Dead	
23	22	23	21	MEGADETH/Trust	
-	-	-	20	21	FOO FIGHTERS/Everlong
-	-	-	19	20	MIGHTY JOE PLUM/Live Through This...
-	-	-	20	20	EVERCLEAR/Everything To...
23	21	23	19	DAYS OF THE NEW/Touch, Peel, And...	
23	21	23	19	GOO GOO DOLLS/Lazy Eye	
-	-	-	31	22	JARVIS OF LAZY/Times
-	-	-	17	17	ROLLING STONES/Anybody Seen My Baby
-	-	-	14	14	GREEN DAY/Hitchin' A Ride
-	-	-	16	12	FILTER & CRYSTAL / (Can't You) Trip...
37	35	33	30	BLUES TRAVELER/Carolina Blues	
8	10	7	10	U2/Staring At The Sun	
36	35	31	10	NIXONS/Baton Rouge	
8	7	10	7	WALLFLOWERS/The Difference	
-	-	-	9	TOOL/Anema	
8	8	6	9	VERUCA SALT/Volcano Girls	
12	11	13	9	FAITH NO MORE/Last Cup Of Sorrow	
-	-	-	9	COWBOY MOUTH/Love Of My Life	
5	6	4	9	VERVE PIPE/The Freshmen	
35	36	31	9	MATCHBOX 20/Push	
9	9	7	9	COLLECTIVE SOUL/Listen	
7	8	6	9	WALLFLOWERS/One Headlight	
8	7	7	9	QUEENSRYCHE/Sign Of The Times	

MARKET #10
WAAF
107.3 FM
WAAF/Boston
(617) 236-1073
Douglas/Osterlind

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
34	34	37	41	OUR LADY PEACE/Superman's Dead	
32	32	36	39	FILTER & CRYSTAL / (Can't You) Trip...	
33	34	38	39	DAYS OF THE NEW/Touch, Peel, And...	
29	29	33	34	TOOL/Anema	
21	24	32	32	COOL FOR AUGUST/Trials	
19	31	31	32	VERUCA SALT/Shutterbug	
18	24	22	31	MEGADETH/Trust	
32	32	33	31	MIGHTY JOE PLUM/Live Through This...	
-	-	-	23	29	AEROSMITH/Pink
26	26	23	28	METALLICA/Bleeding Me	
34	27	30	27	FOO FIGHTERS/My Hero	
-	-	-	25	25	GREEN DAY/Hitchin' A Ride
34	31	31	24	LOCAL H/Edge Vadder	
36	34	38	23	MATCHBOX 20/Push	
24	23	22	22	RADIOHEAD/Paranoid Android	
16	17	21	21	PISTON/Grey Flap	
-	-	-	21	EVERCLEAR/Everything To...	
-	-	-	23	20	TALK SHOW/Hello Hello
2	9	15	17	CELLOPHANE/Down	
10	10	14	17	NIXONS/The Fall	
22	19	20	16	GOO GOO DOLLS/Lazy Eye	
18	19	20	16	SCREAMING TREES/All I Know	
14	11	16	16	JIMMIE'S CHICKEN.../High	
16	15	15	15	NOTWIST/Incredible Change...	
32	38	32	15	FAITH NO MORE/Last Cup Of Sorrow	
17	16	11	15	MIGHTY MIGHTY.../The Impression...	
13	15	17	13	CREED/My Own Prison	
-	-	-	8	13	HEADSWIM/Hype
15	13	15	13	OFFSPRING/Gone Away	
11	6	10	13	SOUNDGARDEN/Blow Up...	

MARKET #11
WPTB
THE ROCK STATION
WZTA/Miami
(305) 654-9494
Doherty

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	38	37	37	TONIC/If You Could Only...	
39	38	39	37	LIVE/FLOWERS/The Offence	
39	38	38	36	WALLFLOWERS/The Difference	
33	32	36	35	VERVE PIPE/Villains	
19	21	21	31	DASIS/You Know What...	
37	38	34	31	ORBIT/Medicine (Baby)...	
30	31	31	30	METALLICA/Bleeding Me	
-	-	-	22	22	TALK SHOW/Hello Hello
9	20	18	21	SUGAR RAY/Fly	
15	22	19	21	DAYS OF THE NEW/Touch, Peel, And...	
21	21	19	19	GOO GOO DOLLS/Lazy Eye	
16	21	18	17	FOO FIGHTERS/Everlong	
12	18	17	16	COOL FOR AUGUST/Trials	
9	13	12	16	SAMMY HAGAR/Marching To Mars	
15	14	17	15	OFFSPRING/Choose	
11	15	15	15	SMASH MOUTH/Walkin' On The Sun	
17	17	18	15	MIGHTY MIGHTY.../The Impression...	
23	24	15	15	BLUES TRAVELER/Carolina Blues	
10	13	15	13	AEROSMITH/Pink	
-	-	-	11	11	SEVEN MARY THREE.../You
-	-	-	9	9	FILTER & CRYSTAL / (Can't You) Trip...
-	-	-	8	8	GREEN DAY/Hitchin' A Ride
-	-	-	8	8	EVERCLEAR/Everything To...
8	7	10	5	PRODIGY/Breathe	
-	-	-	10	10	NIXONS/The Fall
-	-	-	10	10	ROLLING STONES/Anybody Seen My Baby

MARKET #13
KISW
KISW/Seattle
(206) 285-7625
Ryan/Faulkner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	29	27	29	MEGADETH/Trust	
40	31	30	29	NIXONS/Baton Rouge	
30	20	28	28	FOO FIGHTERS/Everlong	
31	31	29	26	COLLECTIVE SOUL/Listen	
9	7	17	18	GOO GOO DOLLS/Lazy Eye	
19	20	20	18	OFFSPRING/Choose	
18	16	17	17	REF/Place Your Hands	
15	16	14	16	LIVE/Turn My Head	
18	16	15	16	METALLICA/Bleeding Me	
-	-	-	15	15	AEROSMITH/Pink
-	-	-	10	10	KENNY WAYNE SHEPHERD/Slow Ride
8	9	8	10	DAYS OF THE NEW/Touch, Peel, And...	
8	8	8	10	TOOL/Anema	
9	7	10	9	FAITH NO MORE/Last Cup Of Sorrow	
-	-	-	10	10	TALK SHOW/Hello Hello
5	8	10	8	TEA PARTY/Temptation	
-	-	-	9	9	BUSH/Machinehead
-	-	-	8	8	TOOL/Stinkist
-	-	-	6	6	OFFSPRING/Gone Away
-	-	-	8	8	LIVE/Lakin's Juice
27	33	28	7	BLUES TRAVELER/Carolina Blues	
-	-	-	8	8	SOUNDGARDEN/Burden In My Hand
-	-	-	8	7	SEVEN MARY THREE/Cumbersome
-	-	-	7	7	TONIC/Open Up Your Eyes
-	-	-	7	7	HUNGER/Vanishing Cream
-	-	-	7	7	ALICE IN CHAINS/Agam
-	-	-	7	7	BUSH/Greedy Fly
7	9	10	6	SAMMY HAGAR/Marching To Mars	
-	-	-	6	6	METALLICA/Hero Of The Day

MARKET #14
ROCK 105.3
KIOZ/San Diego
(619) 565-6006
Dukes/Leder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	25	30	27	MEGADETH/Trust	
17	15	28	26	METALLICA/Bleeding Me	
17	21	24	24	FOO FIGHTERS/Everlong	
14	17	17	19	TOOL/H	
18	15	16	18	DAYS OF THE NEW/Touch, Peel, And...	
18	14	17	16	REF/Place Your Hands	
13	14	15	16	DRAIN S.T.H./I Don't Mind	
16	11	17	16	TALK SHOW/Hello Hello	
16	11	17	15	SOUNDGARDEN/Tighter & Tighter	
17	15	17	15	CREED/My Own Prison	
-	-	-	15	15	JIMMIE'S CHICKEN.../High
25	16	12	14	SOUNDGARDEN/Rhinoceros	
10	8	13	14	TOOL/Stinkist	
17	14	17	14	OFFSPRING/The Meaning Of Life	
5	6	8	11	STABBING WESTWARD/Shame	
4	10	13	11	CELLOPHANE/Down	
8	8	10	11	STR/One Angel	
9	6	10	11	CHRONIC FUTURE/Insom	

KULASHAKER



HUSH

A Psychedelic Trip Around
The Deep Purple Classic.

The first track off the chilling soundtrack

I KNOW
WHAT YOU DID
LAST SUMMER



Includes new music from
The Offspring, Korn,
Toad The Wet Sprocket, Green Apple
Quick Step, Type O Negative (Rick
Rubin Remix), Soul Asylum, L7,
plus many more!

Hush produced by Crispian Mills and Stephen Harris
Management: East End Management

SOUNDTRACK IN-STORES TUESDAY, OCT. 7

<http://www.sony.com>

FILM OPENS OCT. 17 IN OVER 2,000 THEATRES

COLUMBIA
COLUMBIA PICTURES
mandalay
ENTERTAINMENT

Columbia Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1997 Columbia Pictures Industries, Inc. All Rights Reserved.



CYNDEE MAXWELL

Are You Ready For The New Paradigm Of Virtual Radio?

Continued from Page 1

With about a year's experience under its belt, VRP is poised to roll the process out to other stations. But, it's not an easy sell to programmers and air talent. Kane's response to this problem? "I think that everybody in their heart of hearts realizes that for consolidation to work we have to look at the business in a different way. In addition to sales prowess, we also need high-quality products that get results for our advertisers, regardless of market size. And if you can produce radio in a more efficient way, that improves profit, financial performance, and shareholder benefits.

A Truly New Paradigm

"Since the '60s," Kane continues, "radio has been running the same paradigm — a studio with a music source and a person who sits in that studio. Virtual Radio Programming is one of the first things I've seen that changes that operational paradigm since radio drama stopped being produced. Through the use of digital technology, we're able to deliver full-line programming to a station from an off-site area."

Most trends in this business move from large markets to small markets, says Kane. "But because smaller-market operators have to keep costs in line, this trend is happening in the reverse order — from small to large market."

So what, exactly, is VRP? Kane explains: "It's a fully produced radio station that can be delivered to your computer at your station's site. Some stations are already running commercials from hard-drive systems. Virtual Radio Programming gives broadcasters — particularly those in smaller markets — the opportunity to have high-quality programming at a reduced cost."

But Kane says it's quite different from satellite, because it's a custom-designed program. "It's not a network, which is the biggest distinction. With network programming, everybody takes the same feed. With VRP, you have a customized music strategy.

"We have high-quality air talent from Seattle and other areas around the country who customize the delivery of a specific music strategy with a high amount of localism. With digital technology, you can record as close as 24 hours in advance and talk about events occurring in the market. It's a strong local impact that doesn't occur with the usual run-of-the-mill satellite programming."

Air Talent As 'Artiste'

When interviewing potential air talent for Virtual Radio Programming, Kane uses theatrical analogies. "The best explanation to use is that performing digitally is like performing in a movie. You're acting your role out in front of a blue screen in a sci-fi movie, and the monster is added in later. It's the other side to a live airshift, which is more like live theater.

"I really view air personalities as actors. And actors have distinctions among them — some are theater actors who thrive on Broadway, and there are movie actors who thrive in the environment of being able to do a scene 25 times until they get it right. That's one of the advantages to VRP. You're able to do a break, make it perfect, and get the precise effect that you want. The digital realm offers this new canvas. One of our DJs, who is also a Seattle jock, admitted that he gets bored on the air now because he has to sit through the music.



At first blush, many programmers will look at this as glorified satellite programming — initially, I did. But quite frankly, we're a locally programmed station, and you can only hear it here.

—Don Jennings

"It's a different kind of paradigm for the air personalities and the programmers, but it also presents the business with the first breakthrough in the operational paradigm of how stations are staffed, what people do, etc. That's what is overwhelmingly important about it, more than just being able to reduce personnel costs."

While stations will lose some airstaff, Kane points out, "we always recommend that mornings be live — the immediacy of mornings is too important to do 'virtually.' But this provides the opportunity to move funding around. If you don't have costs for all the other personalities, you can afford a more high-powered morning show.

"And at the end of the day, most stations in all market sizes need people who can be on the street doing remotes and personal appearances. A level of local staffing is still necessary, and it becomes a matter of

how you use your staff, not whether you have live personalities. I don't think that you have to be doing afternoon drive to be a credible appearance person for the station.

"The issue here is to challenge what people do and challenge the paradigm. If digital technology affords me the opportunity to not have people sitting around in four-hour blocks, but rather have them producing commercials or doing something on a promotional front — this opens a whole new range of possibilities of how you use people inside the radio station."

The Future Is Here

According to Kane, the format possibilities for Virtual Radio Programming are limitless, and he explains how music decisions are determined for each station: "We start with a national database, and then break it down regionally. Then we start to make decisions about how many currents and recurrences to play vs. library. It ends up being a very customized database for each station that's updated minimally twice per year — weekly for the currents. Each station has input with our music services department. There is still a music meeting; it's just taking place on the phone."

He cites *Being Digital* and *The Road Ahead* as two books that impacted him. "Two points came through in those books very clearly: The big changes in what we can do with technology are going to occur 1) when hard drive space gets cheaper, and 2) when the speed at which data can be pushed down a phone line with ISDN lines and WANs [wide area networks] is truly viable. Both of those things have happened and, of course, continue to improve. Now we have the two things we need to really change the world and change the way things are done."

Kane says that, in a consolidated world, this system gives operators a new way to look at their market clusters and how they can run three stations for the price of one and a half. "Usually, inside those clusters there is one big station — two if they're lucky. But many of their stations are secondary players, and not as big in ratings or revenue.

"VRP is a perfect product for the smaller stations, because you can still provide a quality program on the secondary stations and lower the cost. You can still fund the promotions to keep the big one strong and keep the money flowing. And the technology can still improve the big station by automating overnights



It's a different kind of paradigm for the air personalities and the programmers, but it also presents the business with the first breakthrough in the operational paradigm of how stations are staffed, what people do, etc. That's what is overwhelmingly important about it, more than just being able to reduce personnel costs.

—Jason Kane



and weekends. It's a hard truth, but you can't get superior talent for \$7.00 an hour in smaller markets."

Trials & Tribulations

What does Kane have to say about the loss of talent at stations? "Change is very difficult, and it is threatening. There's no way to deny or sugarcoat it. But every industry that's consolidated has gone through a period of real upheaval, particularly where personnel is concerned. "To really see the consolidation process through, there are going to have to be fundamental changes made in how we deal with human resources, like having proper outplacement. If a person can't be used in one market, maybe they can be used in another. But there will be downsizing, no doubt about it."

Certainly, these kinds of changeovers are painful, and Kane is keenly aware of that. However, he has been surprised to learn that most people change their minds about it. "There is a painful two-week process. But I'm constantly surprised that once that process subsides, and everybody has accepted that this is what we're doing, and they start to get into it, they're surprised at how good this can be — because it opens up more opportunities.

"For example, I think the most creative part of radio happens in the production room. In a lot of medium markets, the level of local production is terrible, because it's too much of an assembly line process. But when people have more time, they can afford to spend an extra 30 minutes or whatever it takes to make a better product."

Virtual Eagle

Pacific Northwest Broadcasting's KKGL (The Eagle)/Boise was the first VRP station to sign on with the system full-time in May of this year. PD Don Jennings admits that in the beginning his greatest concerns were "that I'd be giving up local control of the radio station and that we'd not be successful in programming a radio station with solid locality. I struggled with the concept of producing a product that would speak to the needs of this community with an airstaff that didn't live here.

"But what I'm most excited about is that we are a local radio station, and our jocks are plugged into the community through my efforts to keep them informed. Really, what VRP has done for me is freed me up from the personnel issues and headaches and allowed me to focus on what is coming out of the speakers. I don't have to deal with making sure I have a full complement of part-tim-

ers to work the Labor Day holiday. Instead, I can focus on getting the info to the jocks. It's been a timesaver from my standpoint.

"The other great benefit for a station in a market the size of Boise is that we can have Seattle-level talent on the air here. Every member of our airstaff is on the air at either KZOK/Seattle or KMTT/Seattle. So we have knowledgeable air personalities who know the business and live the lifestyle as a member of our demographic. I don't have to bring them up to speed on the station — they already get it. So my main job becomes getting the information about this community to them so they can utilize the content in their shows."

Jennings says he hasn't lost control of the Classic Rock station. "I've been involved in every step of the process. We developed the station as a team with the Research Group. It's enabled me to call upon their expertise in all areas. They're really at my beck and call — whether it's format issues or music research or promotions, or anything that I may have questions about. We're developing the programming that we want locally, and I simply indicate to the Research Group what's going on and what we want to do. It is a locally programmed radio station.

"At first blush, many programmers will look at this as glorified satellite programming — initially, I did. But quite frankly, we're a locally programmed station, and you can only hear it here. Everything coming out of our air personalities' mouths ultimately comes from my desk first. I don't feel that it's not a local effort at all. It just so happens my jocks live in Seattle, that's all."

Airstaff meetings aren't a thing of the past, however, as regular conference calls are scheduled. When the station first signed on, Jennings took the one-hour flight to Seattle to meet all the air talent. Now he corresponds with them regularly, either on the phone or via e-mail. "I just don't have to relay all the bad news. If I need some help with changing something about a personality, I call my liaison at the Research Group, who deals with them. In essence, he's the program director on that end. So I deal with one person on that front. I try to keep all my correspondence with the air personalities positive in nature, and he handles the negative stuff, so it works pretty well."

As for losing air talent when the sign-on occurred, Jennings says that only three individuals didn't keep their jobs. All of the others were reassigned to one of the company's four other stations.

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	4	1	1	DAYS OF THE NEW Touch, Peel... (Outpost/Geffen) 1893	1779	1508	1373	1373	74/0
2	1	2	2	LIVE Turn My Head (Radioactive) 1724	1770	1773	1672	1672	69/0
3	2	3	3	MEGADETH Trust (Capitol) 1521	1613	1648	1631	1631	65/0
26	18	9	4	AEROSMITH Pink (Columbia) 1460	1191	939	640	640	64/2
9	6	4	5	GOO GOO DOLLS Lazy Eye (Warner Sunset/WB) 1448	1467	1347	1240	1240	66/1
13	8	7	6	SAMMY HAGAR Marching To Mars (MCA) 1387	1296	1234	1116	1116	62/0
16	11	8	7	OFFSPRING I Choose (Columbia) 1276	1240	1113	998	998	68/1
6	7	5	8	FAITH NO MORE Last Cup Of Sorrow (Slash/Reprise) 1218	1347	1334	1286	1286	66/0
19	15	11	9	FOO FIGHTERS Everlong (Roswell/Capitol) 1207	1178	1043	895	895	65/2
12	12	10	10	OUR LADY PEACE Superman's Dead (Columbia) 1180	1181	1111	1124	1124	64/1
17	16	14	11	MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic) 1107	1138	1029	960	960	56/0
1	3	6	12	COLLECTIVE SOUL Listen (Atlantic) 1059	1345	1581	1697	1697	52/0
—	48	20	13	TALK SHOW Hello Hello (Atlantic) 1019	839	289	—	—	65/6
11	10	13	14	TONIC If You Could Only See (Polydor/A&M) 983	1145	1141	1192	1192	55/0
23	22	17	15	JIMMIE'S CHICKEN SHACK High (Rocket/A&M Associated) 916	890	826	793	793	63/1
33	29	23	16	CREED My Own Prison (Wind-up) 896	791	615	492	492	59/7
8	9	16	17	METALLICA Bleeding Me (Elektra/EEG) 855	1030	1174	1253	1253	47/0
14	14	15	18	JACKYL Locked & Loaded (Epic) 800	1035	1065	1057	1057	48/0
18	19	18	19	TOOL Aenema (Freeworld) 798	888	880	912	912	59/1
29	27	25	20	SUGAR RAY Fly (Lava/Atlantic) 788	745	661	600	600	34/0
48	35	28	21	SMASH MOUTH Walkin' On The Sun (Interscope) 744	610	459	306	306	42/3
4	5	12	22	NIXONS Baton Rouge (MCA) 743	1149	1412	1621	1621	42/0
20	21	19	23	VERVE PIPE Villains (RCA) 732	847	827	835	835	48/0
28	26	26	24	STIR One Angel (Aware/Capitol) 703	701	671	602	602	43/0
21	23	24	25	OASIS D'You Know What I Mean (Epic) 696	779	803	835	835	36/1
31	30	27	26	CRY OF LOVE Sugarcane (Columbia) 683	680	596	514	514	39/0
10	17	21	27	WALLFLOWERS The Difference (Interscope) 621	795	987	1225	1225	38/0
35	32	30	28	VERUCA SALT Shutterbug (Outpost/Geffen) 564	581	547	479	479	44/1
34	31	31	29	COUNTING CROWS Have You Seen Me Lately? (DGC/Geffen) 542	553	552	484	484	30/1
30	34	32	30	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury) 493	538	525	549	549	34/1
7	13	22	31	QUEENSRYCHE You (Virgin) 490	793	1066	1269	1269	29/0
DEBUT	—	—	32	NIXONS The Fall (MCA) 483	164	18	7	7	46/7
—	—	40	33	COOL FOR AUGUST Trials (Warner Bros.) 451	343	221	59	59	37/1
—	44	37	34	MOTLEY CRUE Beauty (Elektra/EEG) 423	386	307	207	207	42/2
15	20	29	35	BLUES TRAVELER Carolina Blues (A&M) 404	609	855	1046	1046	26/0
—	—	42	36	THIRD EYE BLIND Graduate (Elektra/EEG) 392	338	239	113	113	30/5
27	33	34	37	FOO FIGHTERS Monkey Wrench (Roswell/Capitol) 382	447	535	631	631	31/0
41	37	36	38	OUTHOUSE Familiar (Mercury) 363	388	353	337	337	33/1
DEBUT	—	—	39	GREEN DAY Hitchin' A Ride (Reprise) 361	—	—	—	—	57/57
—	46	39	40	FILTER & CRYSTAL METHOD (Can't You) Trip... (Immortal/Epic) 361	347	293	256	256	35/1
—	—	44	41	CELLOPHANE Down (Virgin) 360	323	200	131	131	38/0
—	43	38	42	PANTERA Cemetery Gates (EastWest/EEG) 355	349	307	257	257	35/0
—	—	45	43	TEA PARTY Temptation (Atlantic) 348	320	247	161	161	31/0
25	25	33	44	REEF Place Your Hands (Epic) 327	529	677	706	706	22/0
42	38	43	45	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG) 327	332	334	336	336	20/0
50	47	46	46	JONNY LANG Hit The Ground Running (A&M) 318	292	290	266	266	26/1
DEBUT	—	—	47	COLLECTIVE SOUL Blame (Atlantic) 301	14	—	—	—	30/6
49	40	47	48	HOARSE Diamond (RCA) 297	289	316	298	298	31/0
DEBUT	—	—	49	BLUES TRAVELER Most Precarious (A&M) 286	213	177	138	138	21/4
DEBUT	—	—	50	SEVEN MARY THREE Lucky (Mammoth/Atlantic) 285	206	143	74	74	24/1

This chart reflects airplay from August 25-31. Songs ranked by total plays. Highlighted songs indicate Breaker. 77 Active Rock reporters. 74 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

EVERCLEAR Everything To Everyone (Tim Kerr/Capitol)
Total Plays: 264, Total Stations: 39, Adds: 39

CHRIS DUARTE GROUP Cleopatra (Silvertone)
Total Plays: 234, Total Stations: 20, Adds: 3

HONEYRODS Love Bee (Capricorn/Mercury)
Total Plays: 228, Total Stations: 23, Adds: 3

VIBROLUSH No Regrets (Iguana/Interscope)
Total Plays: 199, Total Stations: 21, Adds: 3

HEADSWIM Hype (550 Music)
Total Plays: 195, Total Stations: 26, Adds: 7

PISTON Grey Flap (Lava/Atlantic)
Total Plays: 194, Total Stations: 12, Adds: 0

MEGADETH Almost Honest (Capitol)
Total Plays: 190, Total Stations: 15, Adds: 2

SARAH MCLACHLAN Building A Mystery (Arista)
Total Plays: 182, Total Stations: 7, Adds: 0

CHRONIC FUTURE Insomniac (Beyond)
Total Plays: 171, Total Stations: 21, Adds: 1

RULE 62 Drown (Maverick/WB)
Total Plays: 168, Total Stations: 20, Adds: 0

Songs ranked by total plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
GREEN DAY Hitchin' A Ride (Reprise)	57
EVERCLEAR Everything To Everyone (Tim Kerr/Capitol)	39
ROLLING STONES Anybody Seen My Baby (Virgin)	19
CREED My Own Prison (Wind-up)	7
HEADSWIM Hype (550 Music)	7
LONGPIGS On And On (Mother/Island)	7
NIXONS The Fall (MCA)	7
COLLECTIVE SOUL Blame (Atlantic)	6
TALK SHOW Hello Hello (Atlantic)	6
REFRESHMENTS Good Year (Mercury)	5
KENNY WAYNE SHEPHERD Slow Ride (Revolution)	5
THIRD EYE BLIND Graduate (Elektra/EEG)	5

Green Day
"Hitchin' A Ride"
#1 Most Added Active Rock!
Debut 39 57 Adds
Monitor Active Rock Debut 30*
#1 Most Added Alternative!
Debut 35 78 Adds

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREEN DAY Hitchin' A Ride (Reprise)	+361
NIXONS The Fall (MCA)	+319
COLLECTIVE SOUL Blame (Atlantic)	+287
AEROSMITH Pink (Columbia)	+269
EVERCLEAR Everything To Everyone (Tim Kerr/Capitol)	+264
TALK SHOW Hello Hello (Atlantic)	+180
SMASH MOUTH Walkin' On The Sun (Interscope)	+134
DAYS OF THE NEW Touch, Peel, And... (Outpost/Geffen)	+114
COOL FOR AUGUST Trials (Warner Bros.)	+108
REFRESHMENTS Good Year (Mercury)	+108

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
MATCHBOX 20 Push (Lava/Atlantic)
OFFSPRING Gone Away (Columbia)
VERUCA SALT Volcano Girls (Outpost/Geffen)
TOOL Stinkfist (Freeworld)
LIVE Lakini's Juice (Radioactive)
TOOL "H" (Freeworld)
VERVE PIPE The Freshmen (RCA)
WALLFLOWERS One Headlight (Interscope)
METALLICA King Nothing (Elektra/EEG)
COLLECTIVE SOUL Precious Declaration (Atlantic)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

LOA
Soul Searching Sun
LIFE OF AGONY

"WEEDS," The First Single from
 Going for adds 9/9 — In Stores 9/9

Early Believers:
 KILO WAZU KAZR
 WWGZ KZRK

For more info call Joe Guzik 212.274.7542, or email guzik@mail.roadrun.com
 LuLu Cohen 212.274.7548, or email cohen@mail.roadrun.com

Produced by Phil Nicolo and Life Of Agony • Management: Mike Monasterio for Concrete Management

COOL FOR AUGUST

R&R Active
Rock 40 - 33
Monitor Active
Rock 40* - 37*

Added at:
KQRC
KLAQ
WSTZ
KRQR
KZZK

Already spinning at:

WAAF	31x
WZTA	17x
KUPD	17x
KTUX	23x
KLBJ	15x
KISS	13x

TRIALS

The follow-up to the Top 15 song: "Don't Wanna Be Here"

The album: **GRAND WORLD**

Produced by: Matt Serletic

Management: Ross Schwartz for Building Management ©1997 Warner Bros. Records Inc. www.wbr.com





ROCK TOP 50

SEPTEMBER 5, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
10	7	1	1	AEROSMITH Pink (Columbia)	1723	1555	1259	872	82/1
8	6	4	2	SAMMY HAGAR Marching To Mars (MCA)	1400	1370	1292	1137	76/1
5	4	3	3	LIVE Turn My Head (Radioactive)	1389	1425	1384	1421	73/0
1	1	2	4	COLLECTIVE SOUL Listen (Atlantic)	1276	1479	1583	1698	68/0
4	3	5	5	TONIC If You Could Only See (Polydor/A&M)	1254	1368	1398	1481	73/0
2	2	6	6	WALLFLOWERS The Difference (Interscope)	1234	1356	1451	1636	67/0
6	5	7	7	MATCHBOX 20 Push (Lava/Atlantic)	1189	1244	1311	1370	72/0
7	8	8	8	PAUL RODGERS Soul Of Love (Vel/Vel)	1161	1236	1238	1177	69/1
22	16	13	9	DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)	946	815	736	602	71/2
3	9	9	10	BLUES TRAVELER Carolina Blues (A&M)	882	1099	1207	1503	54/0
11	10	11	11	GOO GOO DOLLS Lazy Eye (Warner Sunset/WB)	859	846	828	811	59/0
16	15	10	12	JONNY LANG Hit The Ground Running (A&M)	854	864	751	685	67/1
17	13	12	13	CRY OF LOVE Sugarcane (Columbia)	843	827	763	654	67/0
18	14	14	14	MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic)	827	796	754	652	64/0
25	18	16	15	GENESIS Congo (Atlantic)	755	751	703	583	52/0
13	11	15	16	JACKYL Locked & Loaded (Epic)	711	776	795	765	60/1
26	21	19	17	STIR One Angel (Aware/Capitol)	707	666	636	574	59/3
15	17	17	18	MEGADETH Trust (Capitol)	700	710	710	726	55/0
30	25	21	19	COUNTING CROWS Have You Seen Me Lately? (DGC/Geffen)	642	624	542	471	49/0
19	22	20	20	38 SPECIAL Fade To Blue (Razor & Tie)	579	634	612	633	43/0
14	19	22	21	METALLICA Bleeding Me (Elektra/EEG)	543	623	700	758	43/0
29	26	25	22	VERVE PIPE Villains (RCA)	510	535	518	500	44/0
12	12	18	23	QUEENSRYCHE You (Virgin)	507	669	778	799	38/0
43	37	28	24	COREY STEVENS My Neighborhood (Eureka/Discovery)	498	421	336	219	42/0
24	23	24	25	LYNYRD SKYNYRD Bring It On (CMC)	495	550	591	584	40/0
31	30	26	26	OUR LADY PEACE Superman's Dead (Columbia)	489	455	454	444	45/2
—	40	30	27	BLUES TRAVELER Most Precarious (A&M)	478	387	265	136	38/5
—	—	38	28	TALK SHOW Hello Hello (Atlantic)	453	290	27	—	49/4
46	39	35	29	FOO FIGHTERS Everlong (Roswell/Capitol)	423	341	277	187	37/2
37	36	31	30	OFFSPRING I Choose (Columbia)	409	386	340	268	40/3
34	31	27	31	FAITH NO MORE Last Cup Of Sorrow (Slash/Reprise)	403	429	441	422	31/1
9	20	23	32	JOHN FOGERTY Walking In A Hurricane (Warner Bros.)	402	556	651	894	37/0
—	—	46	33	CHRIS DUARTE GROUP Cleopatra (Silvertone)	315	244	150	41	31/4
—	47	44	34	CREED My Own Prison (Wind-up)	301	249	172	119	30/0
28	27	29	35	NIXONS Baton Rouge (MCA)	300	410	499	556	25/0
DEBUT	36	JOHN FOGERTY Blueboy (Warner Bros.)	298	146	71	49	31/6		
27	28	34	37	COREY STEVENS One More Time (Eureka/Discovery)	297	343	473	559	31/0
42	41	41	38	TOOL Aenema (Freeworld)	287	271	255	224	24/0
33	32	32	39	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	280	358	400	424	21/0
23	29	33	40	AEROSMITH Hole In My Soul (Columbia)	274	352	458	593	36/0
41	42	40	41	FLEETWOOD MAC Silver Springs (Reprise)	265	279	254	228	31/3
32	33	36	42	SAMMY HAGAR Little White Lie (MCA)	262	334	380	433	36/0
36	35	37	43	OASIS D'You Know What I Mean (Epic)	243	297	342	333	20/0
44	46	45	44	SISTER HAZEL All For You (Universal)	231	245	201	191	16/1
—	50	48	45	MOTLEY CRUE Beauty (Elektra/EEG)	205	198	153	99	29/2
35	38	39	46	PAUL MCCARTNEY The World Tonight (Capitol)	201	287	298	376	20/0
21	34	42	47	U2 Last Night On Earth (Island)	194	267	377	616	18/0
38	43	43	48	DAVE MATTHEWS BAND Tripping Billies (RCA)	193	252	253	268	17/0
DEBUT	49	JIMMIE'S CHICKEN SHACK High (Rocket/A&M Associated)	192	143	138	118	20/2		
DEBUT	50	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	186	129	115	99	13/0		

This chart reflects airplay from August 25-31. Songs ranked by total plays. Highlighted songs indicate Breaker. 86 Rock reporters. 78 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

FREDDY JONES BAND Wonder (Capricorn/Mercury)

Total Plays: 178, Total Stations: 18, Adds: 2

SUGAR RAY Fly (Lava/Atlantic)

Total Plays: 148, Total Stations: 13, Adds: 0

SEVEN MARY THREE Lucky (Mammoth/Atlantic)

Total Plays: 148, Total Stations: 16, Adds: 1

PAUL MCCARTNEY Young Boy (Capitol)

Total Plays: 143, Total Stations: 16, Adds: 2

COLLECTIVE SOUL Blame (Atlantic)

Total Plays: 140, Total Stations: 29, Adds: 15

SMASH MOUTH Walkin' On The Sun (Interscope)

Total Plays: 135, Total Stations: 15, Adds: 2

NIXONS The Fall (MCA)

Total Plays: 124, Total Stations: 19, Adds: 6

COOL FOR AUGUST Trials (Warner Bros.)

Total Plays: 116, Total Stations: 18, Adds: 2

VERUCA SALT Shutterbug (Outpost/Geffen)

Total Plays: 115, Total Stations: 13, Adds: 0

CELLOPHANE Down (Virgin)

Total Plays: 101, Total Stations: 14, Adds: 1

Songs ranked by total plays

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
ROLLING STONES Anybody Seen My Baby (Virgin)	39
GREEN DAY Hitchin' A Ride (Reprise)	22
EVERCLEAR Everything To Everyone (Tim Kerr/Capitol)	19
COLLECTIVE SOUL Blame (Atlantic)	15
KENNY WAYNE SHEPHERD Slow Ride (Revolution)	10
JOHN FOGERTY Blueboy (Warner Bros.)	6
NIXONS The Fall (MCA)	6
BLUES TRAVELER Most Precarious (A&M)	5
CHRIS DUARTE GROUP Cleopatra (Silvertone)	4
TALK SHOW Hello Hello (Atlantic)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AEROSMITH Pink (Columbia)	+168
TALK SHOW Hello Hello (Atlantic)	+163
JOHN FOGERTY Blueboy (Warner Bros.)	+152
COLLECTIVE SOUL Blame (Atlantic)	+138
DAYS OF THE NEW Touch, Peel... (Outpost/Geffen)	+131
BLUES TRAVELER Most Precarious (A&M)	+91
NIXONS The Fall (MCA)	+83
FOO FIGHTERS Everlong (Roswell/Capitol)	+82
COREY STEVENS My Neighborhood (Eureka/Discovery)	+77
CHRIS DUARTE GROUP Cleopatra (Silvertone)	+71

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
OFFSPRING Gone Away (Columbia)
JONNY LANG Lie To Me (A&M)
VERVE PIPE The Freshmen (RCA)
WALLFLOWERS One Headlight (Interscope)
METALLICA King Nothing (Elektra/EEG)
AEROSMITH Falling In Love... (Columbia)
METALLICA Hero Of The Day (Elektra/EEG)
LIVE Lakini's Juice (Radioactive)
COLLECTIVE SOUL Precious Declaration (Atlantic)
QUEENSRYCHE Sign Of The Times (Virgin)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

New this week: WHMH WVRK WRBR WKLQ



00 STINGS SO SWEET TOU!
the honeyrods
"love bee"



After earning a huge following in their Nashville home base, the honeyrods came barreling toward a nationwide audience with their self-titled Capricorn Records debut album which was recorded at producer Matt Hyde's North Vine studio.

Two self-produced releases, a self-titled 1995 EP, and the "Cha, Cha, Cha" EP set the stage for the honeyrods' major label debut, and a spot on the ESPN X Games Experience Tour in Spring 1997.

Management: Stephen C. Norris
Booking Agency: John Dittmar/Pinnacle Entertainment
Manufactured And Marketed By Mercury Records, A PolyGram Company
web sites: <http://www.capri.com>
© 1997 Capricorn Records

ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #2
KLOS 95.5
KLOS/Los Angeles
(310) 840-4836
Duncan/Wilde

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	21	20	21	21	MATCHBOX 20/Push
20	25	19	21	21	FLEETWOOD MAC/Silver Springs
16	14	15	20	20	COREY STEVENS/One More Time
20	24	18	19	19	ERIC JOHNSON'S R.V.
24	24	20	18	18	PAUL MCCARTNEY/The World Tonight
15	20	17	17	17	GENESIS/Congo
15	14	16	16	16	38 SPECIAL/Fade To Blue
13	13	14	14	14	TOAD THE WET.../Whatever I Fear
10	12	14	14	14	FREDDY JONES BAND/Wonder
17	17	15	13	13	PAUL RODGERS/Soul Of Love
10	10	11	11	11	JARS OF GLAY/Crazy Times
10	8	9	11	11	DISHWALLA/Counting Blue Cars
9	8	9	10	10	BIG HEAD TODD.../Resignation Superman
9	12	8	10	10	WALLFLOWERS/One Headlight
10	10	10	10	10	BLUES TRAVELER/Most Precarious
9	9	10	10	10	JOHN MELLENCAMP/Just Another Day
10	10	10	10	10	ZZ TOP/Prettyhead
10	10	10	10	10	STIR/One Angel
10	10	10	10	10	COREY STEVENS/My Neighborhood
15	14	12	12	12	JOHN FOGERTY/Walking In A...
10	10	10	10	10	FLEETWOOD MAC/Blood To Love Her
9	11	8	10	10	JONNY LANG/Hit The Ground...
7	5	5	5	5	WIDESPREAD PANIC/Hope In A Hopeless...
4	4	5	5	5	PAUL MCCARTNEY/Used To Be Bad
4	4	5	5	5	COREY STEVENS/Over
10	5	4	5	5	WALLFLOWERS/The Difference
5	5	4	5	5	LYNYRD SKYNYRD/Travelin' Man
9	11	2	5	5	COUNTING CROWS/Daylight Fading
10	5	4	5	5	GARY HOEY/Peace Pipe
6	5	6	4	4	JONNY LANG/Lie To Me

MARKET #5
WMMR 93.1
WMMR/Philadelphia
(310) 771-0933
Bonadonna/Zipeto

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	31	28	30	30	COLLECTIVE SOUL/Listen
28	29	27	30	30	DAVE MATTHEWS BAND/Tripping Billies
28	28	30	29	29	BLUES TRAVELER/Carolina Blues
22	24	23	29	29	GENESIS/Congo
8	8	18	27	27	LYNYRD SKYNYRD/Bring It On
6	11	10	25	25	TONIC/If You Could Only...
21	21	24	23	23	COUNTING CROWS/Have You Seen Me...
22	23	22	22	22	LIVE/Turn My Head
27	21	21	21	21	U2/Last Night On Earth
18	19	22	21	21	AEROSMITH/Pink
10	10	10	10	10	ROLLING STONES/Anybody Seen My Baby
21	27	27	20	20	THIRD EYE BLIND/Semi-Charmed Life
26	28	28	20	20	PAUL RODGERS/Soul Of Love
6	9	8	15	15	DAYS OF THE NEW/Touch, Peel, And...
6	9	9	15	15	REEF/Place Your Hands
21	22	20	23	23	WILCO/Monday
27	29	28	12	12	WALLFLOWERS/The Difference
19	11	10	12	12	MATCHBOX 20/Push
9	13	12	12	12	TOAD THE WET.../Come Down
11	10	10	12	12	BETTER THAN EZRA/Desperately Wanting
9	18	10	12	12	JOHN FOGERTY/Walking In A...
9	8	10	10	10	HUFFAMOOSE/Walk
9	10	8	10	10	MIGHTY JOE PLUM/Live Through This...
10	10	10	10	10	CRY OF LOVE/Sugarcane
10	10	10	10	10	STIR/One Angel
8	11	11	8	8	VERVE PIPE/The Freshmen
4	9	8	10	10	JONNY LANG/Hit The Ground...
4	9	8	10	10	ALICE COOPER/Is Anyone Home
11	13	7	5	5	NEIL YOUNG/When You Dance...
4	6	6	2	2	COREY STEVENS/One More Time

MARKET #6
WWBR 102.7
WWBR/Detroit
(610) 589-7900
Bevilacqua/Flynn

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	23	14	14	AEROSMITH/Pink
13	21	20	14	14	SAMMY HAGAR/Marching To Mars
24	24	22	12	12	JOHN FOGERTY/Walking In A...
15	19	21	29	29	GENESIS/Congo
24	21	20	12	12	LYNYRD SKYNYRD/Bring It On
14	13	12	12	12	38 SPECIAL/Fade To Blue
15	14	13	12	12	PAUL RODGERS/Soul Of Love
13	15	13	11	11	METALLICA/King Nothing
10	10	10	10	10	ZZ TOP/Loaded
14	14	20	9	9	JONNY LANG/Hit The Ground...
15	16	15	8	8	AEROSMITH/Hole In My Soul
13	12	5	5	5	SAMMY HAGAR/Little White Lie
10	10	10	10	10	METALLICA/Hero Of The Day
4	4	4	4	4	METALLICA/Until It Sleeps
4	4	4	4	4	RUSH/Driven
12	12	5	5	5	JONNY LANG/Lie To Me
5	5	5	5	5	LYNYRD SKYNYRD/Travelin' Man
2	2	2	2	2	VAN HALEN/Can't Get This...
4	4	4	4	4	ZZ TOP/What's Up With That
4	4	4	4	4	ZZ TOP/Bang Bang
4	4	4	4	4	AEROSMITH/Falling In Love...
10	10	10	10	10	ROLLING STONES/Anybody Seen My Baby

MARKET #12
96.3 rock
WKLS/Atlanta
(404) 325-0960
Ervin/Keppie

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
12	17	20	20	20	JONNY LANG/Lie To Me
20	25	22	19	19	OFFSPRING/Gone Away
25	23	17	19	19	COLLECTIVE SOUL/Listen
4	5	13	13	13	SWEET VINE/Mountain Side
4	5	13	13	13	CRY OF LOVE/Sugarcane
6	12	12	12	12	THIRD EYE BLIND/Semi-Charmed Life
8	10	11	11	11	MIGHTY JOE PLUM/Live Through This...
15	12	10	11	11	MATCHBOX 20/Push
12	11	11	11	11	TOAD THE WET.../Come Down
12	11	11	11	11	LIVE/Turn My Head
22	19	10	11	11	WALLFLOWERS/The Difference
12	9	11	11	11	JOHN FOGERTY/Walking In A
12	13	10	11	11	WIDESPREAD PANIC/Aunt Aves
13	13	11	10	10	BLUES TRAVELER/Carolina Blues
10	10	10	10	10	MIGHTY MIGHTY.../The Impression...
6	10	12	8	8	AEROSMITH/Pink
15	13	12	8	8	DRIVIN'-N-CRYIN'/Pad In Full
5	6	7	7	7	NIXONS/Baton Rouge
8	5	4	7	7	38 SPECIAL/Fade To Blue
4	7	6	6	6	CHRIS DUARTE GROUP/Cleopatra
5	5	2	6	6	SOUNDGARDEN/Rhinoceros
5	2	3	6	6	SISTER HAZEL/All For You
4	5	4	5	5	COOL FOR AUGUST/Don't Wanna Be Here
7	7	7	5	5	VERVE PIPE/Villains
7	7	7	5	5	DAVE MATTHEWS BAND/Crash Into Me
4	4	4	4	4	HONEYROOS/Love Bee
4	4	4	4	4	METALLICA/Bleeding Me
4	4	4	4	4	MEGADETH/Trust

MARKET #15
WBAB 95.3/102.3
WBAB/Long Island
(516) 587-1023
Buchmann/Wellman

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	30	31	31	31	THIRD EYE BLIND/Semi-Charmed Life
16	28	30	31	31	SISTER HAZEL/All For You
31	29	30	30	30	MATCHBOX 20/Push
17	30	32	29	29	SARAH MCLACHLAN/Building A Mystery
20	20	23	23	23	GENESIS/Congo
22	24	22	21	21	WALLFLOWERS/The Difference
21	20	18	20	20	VERVE PIPE/The Freshmen
17	17	17	17	17	MIGHTY MIGHTY.../The Impression...
13	14	17	18	18	LIVE/Turn My Head
19	14	17	18	18	COUNTING CROWS/Have You Seen Me...
11	17	17	17	17	BLUES TRAVELER/Most Precarious
13	15	16	17	17	TONIC/If You Could Only...
12	15	16	16	16	SUBLIME/Wrong Way
10	10	10	10	10	JOHN FOGERTY/Blueboy
11	12	12	12	12	JACKYLL/Loaded & Loaded
10	11	12	12	12	JONNY LANG/Hit The Ground...
10	11	12	12	12	TALK SHOW/Hello Hello
12	12	13	11	11	SMASH MOUTH/Walkin' On The Sun
12	12	13	11	11	CRY OF LOVE/Sugarcane
10	10	10	10	10	COREY STEVENS/My Neighborhood
11	14	10	10	10	PAUL RODGERS/Soul Of Love
8	8	8	8	8	BILLY JOE/Live Through This
8	7	7	7	7	FLEETWOOD MAC/Silver Springs
10	10	10	10	10	POWER STATION/She Can Rock It
9	12	5	5	5	LYNYRD SKYNYRD/Bring It On
5	5	5	5	5	SAMMY HAGAR/Marching To Mars
5	5	5	5	5	OUR LADY PEACE/Superman's Dead
5	5	5	5	5	AEROSMITH/Pink
5	5	5	5	5	OASIS/Don't Go Away

MARKET #18
KDKB 102.3
KDKB/Phoenix
(602) 897-9300
Maranville/Lea

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	37	25	25	25	FLEETWOOD MAC/Sweet Girl
36	37	34	24	24	AEROSMITH/Pink
24	37	36	22	22	BLUES TRAVELER/Most Precarious
15	27	37	21	21	SISTER HAZEL/All For You
20	29	28	20	20	GENESIS/Congo
8	12	14	15	15	SAMMY HAGAR/Both Sides Now
14	20	19	12	12	DAYS OF THE NEW/Touch, Peel, And...
19	19	10	12	12	WALLFLOWERS/The Difference
19	19	10	12	12	NAKED/Raining On The Sky
36	25	15	9	9	LIVE/Turn My Head
36	21	14	8	8	MATCHBOX 20/Sam
12	12	11	8	8	STIR/One Angel
20	19	19	7	7	MIGHTY JOE PLUM/Live Through This
8	12	12	7	7	REFRESHMENTS/Good Year
8	12	12	6	6	COUNTING CROWS/Have You Seen Me...
11	12	11	6	6	DOG'S EYE VIEW/Homecoming Parade
10	10	10	5	5	JOHN FOGERTY/Blueboy
18	13	11	5	5	PAUL RODGERS/Soul Of Love
14	12	13	5	5	PAUL THORNTON/Bet He Knows
4	6	5	5	5	SWIFT VINE/Downside Of Wonder
4	6	5	5	5	DAVE MATTHEWS BAND/Crash Into Me
6	5	5	5	5	SHERYL CROW/If It Makes You...
13	12	4	4	4	QUEENSRYCHE/You
3	3	4	4	4	AEROSMITH/Hole In My Soul
36	13	6	4	4	COLLECTIVE SOUL/Listen
6	5	6	4	4	SHERYL CROW/A Change Would Do...
8	6	5	4	4	TONIC/If You Could Only...
5	6	6	4	4	WALLFLOWERS/One Headlight
6	5	7	4	4	DISHWALLA/Give
1	4	5	3	3	MATCHBOX 20/Push

MARKET #20
WDVE 93.5
WDVE/Pittsburgh
(412) 937-1441
Hart/Winter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	18	13	14	14	JONNY LANG/Lie To Me
13	9	13	14	14	COLLECTIVE SOUL/Listen
11	14	13	14	14	COUNTING CROWS/Daylight Fading
15	18	14	14	14	CLARK'S/Mercury
12	14	12	13	13	GOO GOO DOLLS/Lazy Eye
11	17	12	13	13	COREY STEVENS/One More Time
15	16	13	13	13	DAVE MATTHEWS BAND/Crash Into Me
16	13	13	13	13	SAMMY HAGAR/Marching To Mars
14	17	14	12	12	ERIC JOHNSON'S R.V.
14	12	13	11	11	PAUL RODGERS/Soul Of Love
11	15	12	11	11	38 SPECIAL/Fade To Blue
14	15	14	11	11	WALLFLOWERS/The Difference
14	14	12	11	11	BLUES TRAVELER/Carolina Blues
11	13	12	11	11	MATCHBOX 20/Push
10	10	10	10	10	STIR/One Angel
14	17	13	11	11	MATCHBOX 20/Long Day
10	9	11	11	11	JOHN FOGERTY/Walking In A...
15	19	12	11	11	LYNYRD SKYNYRD/Bring It On
7	15	12	10	10	TONIC/If You Could Only...
8	10	10	10	10	PAUL MCCARTNEY/The World Tonight
11	14	12	9	9	AEROSMITH/Pink
9	9	9	9	9	GENESIS/Congo
10	10	10	10	10	CRY OF LOVE/Sugarcane
9	10	10	10	10	COUNTING CROWS/Have You Seen Me...
11	12	10	9	9	DAYS OF THE NEW/Touch, Peel, And...
11	9	9	5	5	LIVE/Turn My Head
8	8	5	4	4	FLEETWOOD MAC/Silver Springs
5	5	3	3	3	EVERCLEAR/Santa Monica...
3	3	3	3	3	STONE TEMPLE PILOTS/Interstate Love Song
3	3	3	3	3	WHY STORE/Lack Of Water

MARKET #26
KCAL 96.7
KCAL/Riverside
(909) 793-3554
Shaw/Mathews

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	31	31	31	31	OFFSPRING/Gone Away
11	27	31	31	31	COLLECTIVE SOUL/Listen
28	30	31	31	31	SOUNDGARDEN/Rhinoceros
30	29	31	31	31	METALLICA/Bleeding Me
30	28	30	30	30	SAMMY HAGAR/Both Sides Now
30	16	15	15	15	MEGADETH/Trust
13	14	22	13	13	SAMMY HAGAR/Marching To Mars
10	10	12	12	12	TALK SHOW/Hello Hello
7	10	9	12	12	COLLECTIVE SOUL/Listen
11	12	12	12	12	PAUL RODGERS/Soul Of Love
14	12	11	11	11	JACKYLL/Loaded & Loaded
10	10	10	10	10	METALLICA/Ain't My Bitch
10	10	10	10	10	KENNY WAYNE SHEPHERD/Born With A Broken...
10					

ALTERNATIVE REPORTERS

September 5, 1997 R&R • 87

Stations and their adds listed alphabetically by market

<p>WQBK/Albany, NY OM/PD: Dan Binder MD: Kelly McNamara 1 EVERCLEAR "Everything" 2 GREEN DAY "Hitchin" 3 LETTERS TO GLEO "Anchor" 4 K'S CHOICE "Sound" 5 DAYS OF THE NEW "Touch"</p> <p>KTEG/Albuquerque, NM PD: Skip Isley APD/MD: Julie Hoyt 19 GREEN DAY "Hitchin" 17 EVERCLEAR "Everything" 15 OUR LADY PEACE "Superman's" 5 CHUMBAWAMBA "Tub" 5 OFFSPRING "Choose" 5 INSANE CLOWN POSSE "Hats" 3 THIRD EYE BLIND "Graduate"</p> <p>KWHL/Anchorage, AK OM/PD: J.J. Michaels APD/MD: Dan Thomas 6 GREEN DAY "Hitchin" NIXONS "Fat"</p> <p>WJSE/Atlantic City, NJ OM/PD/MD: Dave King LIVE "Ratic" LONGPIGS "On" JUNKSTER "Blue" 311 "Prisoner" ECHO & THE BUNNYMEN "Nothing"</p> <p>WRXR/Augusta, GA PD: Chuck Williams 16 GREEN DAY "Hitchin" REFRESHMENTS "Year" FIONA APPLE "Criminal"</p> <p>KROX/Austin, TX PD: Sara Trexler APD/MD: Lloyd Hocutt 12 GOO GOO DOLLS "Laz" 11 NIXONS "Fat" 8 GREEN DAY "Hitchin" 6 MIGHTY MIGHTY "Rascal" 6 GOLDFINGER "Lonely" 6 CHUMBAWAMBA "Tub" EVERCLEAR "Everything"</p> <p>WRAX/Birmingham, AL PD: Dave Rossi MD: Hurricane Shane 11 "Prisoner" 14 COUNTING CROWS "Elegance" LESS THAN JAKE "Dopestan" EVERCLEAR "Everything" K'S CHOICE "Sound" MIGHTY JOE PLUM "Live" IMANI COPPOLA "Legend"</p> <p>KQXR/Boise, ID PD: Dan McColly MD: Tim Johnstone EVERCLEAR "Everything" GREEN DAY "Hitchin"</p> <p>WEDG/Buffalo, NY OM: John Hager APD/MD: Rich Wall GREEN DAY "Hitchin" EVERCLEAR "Everything" LONGPIGS "On" CATHERINE WHEEL "Delicious" DAYS OF THE NEW "Touch" ECHO & THE BUNNYMEN "Nothing"</p> <p>WBTZ/Burlington, VT PD: Stephanie Hindley MD: Steve Picard 17 EVERCLEAR "Everything" 15 GREEN DAY "Hitchin" LIVE "Ratic" OASIS "Away"</p> <p>WPGU/Champaign, IL OM: Ben Ponzio PD: Naomi Adams APD: Les "The Pleasure Boy" MD: Pete Schiecke 12 GREEN DAY "Hitchin" 10 EVERCLEAR "Everything" 1 GOLDFINGER "Lonely"</p> <p>WAVF/Charleston, SC PD: Rob Cressman MD: Janda Baldwin GREEN DAY "Hitchin" EVERCLEAR "Everything" TANYA DONNELLY "Pretty"</p> <p>WEND/Charlotte, NC PD: Jack Daniel MD: Rick Brewer 5 EVERCLEAR "Everything" 5 GREEN DAY "Hitchin"</p> <p>WKQX/Chicago, IL PD: Alex Luke APD/MD: Mary Shuminas 19 GREEN DAY "Hitchin"</p> <p>WAQZ/Cincinnati, OH PD/MD: Matthew Harris APD: Sterling Schessler 12 GREEN DAY "Hitchin" 12 PAULA COLE "Walt" 8 CHUMBAWAMBA "Tub" 7 311 "Prisoner"</p> <p>WENZ/Cleveland, OH PD: Sean Robertson CHUMBAWAMBA "Tub" GOLDFINGER "Lonely" EVERCLEAR "Everything" GREEN DAY "Hitchin"</p>	<p>KFMZ/Columbia, MO PD: Paul Maloney 6 GREEN DAY "Hitchin" 3 EVERCLEAR "Everything" 3 GOLDFINGER "Lonely" SUNDAYS "Summertime"</p> <p>WWCD/Columbus, OH PD: Jane Purcell MD: Andy Davis 1 CHUMBAWAMBA "Tub" ROLLING STONES "Anybody"</p> <p>WZAZ/Columbus, OH PD: Greg Ausham MD: Mark Pennington GREEN DAY "Hitchin" SUNDAYS "Summertime" CHUMBAWAMBA "Tub" WALLFLOWERS "Maricans"</p> <p>KDGE/Dallas, TX PD: Joel Folger MD: Mike Peer 3 GREEN DAY "Hitchin" EVERCLEAR "Everything" TEXAS "Say"</p> <p>WXEG/Dayton, OH PD: Jeff Stevens MD: Allen Rantz 311 "Prisoner" THIRD EYE BLIND "Graduate" DANCE HALL CRASHERS "Lost" CHUMBAWAMBA "Tub"</p> <p>WKRO/Daytona Beach, FL PD: Taft Moore MD: Aaron Schatz 23 EVERCLEAR "Everything" 13 GREEN DAY "Hitchin"</p> <p>KTCL/Denver, CO PD: John Hayes 14 CHUMBAWAMBA "Tub" 8 DEATH IN VEGAS "Dirt" 7 EVERCLEAR "Everything" 6 GREEN DAY "Hitchin" 6 SUBLINE "Don" 5 LONGPIGS "On"</p> <p>KKDM/Des Moines, IA PD: J. Michael McKay MD: Sophia John 30 GREEN DAY "Hitchin" EVERCLEAR "Everything" 1 TANYA DONNELLY "Pretty"</p> <p>WPLT/Detroit, MI PD: Garrett Michaels APD: Alex Tear 5 ECHO & THE BUNNYMEN "Nothing"</p> <p>KNRQ/Eugene, OR PD: Stu Allen MD: Cia GREEN DAY "Hitchin" EVERCLEAR "Everything" DANCE HALL CRASHERS "Lost" MXPX "Chick" BETH ORTON "Cried"</p> <p>KFGX/Fargo, ND PD: Jay Thomas GREEN DAY "Hitchin" TALK SHOW "Hello" LONGPIGS "On"</p> <p>WBZF/Florence, SC PD/MD: Rich Allen APD: Price Clark GREEN DAY "Hitchin" EVERCLEAR "Everything" 311 "Prisoner" DANCE HALL CRASHERS "Lost" HOOVERPHONIC "2Wicky"</p> <p>KFRF/Fresno, CA PD: Don O'Neal HONEYRODS "Bee" GREEN DAY "Hitchin"</p> <p>WEJE/Ft. Wayne, IN OM: Sean Smyth Co-APD: Weasel Co-APD: Jamie Marchiori 18 GREEN DAY "Hitchin" 17 EVERCLEAR "Everything" 11 CHUMBAWAMBA "Tub" 1 GOLDFINGER "Lonely"</p> <p>WGRD/Grand Rapids, MI PD: Margot Smith MD: Margo Smith GREEN DAY "Hitchin" SUBLINE "Don" GOLDFINGER "Lonely"</p> <p>WXNR/Greenville, NC PD: Jay Lopez MD: Neal Douhne 23 GREEN DAY "Hitchin" FOREST FOR THE TREES "Dream" GOLDFINGER "Lonely"</p> <p>WQXA/Harrisburg, PA PD: John Moschitta MD: Scott McFadden 5 GREEN DAY "Hitchin" 3 EVERCLEAR "Everything"</p>	<p>KTBZ/Houston, TX PD: Jim Trapp APD: Steve Robison MD: David Sadol 1 GREEN DAY "Hitchin" 1 EVERCLEAR "Everything"</p> <p>WRZX/Indianapolis, IN PD: Scott Jameson MD: Michael Young JUNKSTER "Blue" EVERCLEAR "Everything" GREEN DAY "Hitchin" DAYS OF THE NEW "Touch"</p> <p>WPLA/Jacksonville, FL PD: Jim Randall APD: Beaner MD: Greg Brady GREEN DAY "Hitchin" EVERCLEAR "Everything" FIONA APPLE "Criminal" CHUMBAWAMBA "Tub"</p> <p>KCCX/Kansas City, MO PD: Jon Anthony APD: Dave Horn MD: Jason Justice 7 GREEN DAY "Hitchin" 7 EVERCLEAR "Everything" 6 LONGPIGS "On"</p> <p>KCHZ/Kansas City, MO PD: Frank Copsidas APD: Todd Haller MD: Drew Bennett EVERCLEAR "Everything" GOLDFINGER "Lonely"</p> <p>KLZR/Kansas City, MO PD: Roger The Dodger MD: Bob Osburn 40 EVERCLEAR "Everything" 13 GREEN DAY "Hitchin" OASIS "Away"</p> <p>WNFZ/Knoxville, TN OM/PD/MD: Jonathan Pirkle 28 FOOD FIGHTERS "Everlong" 22 BLUES TRAVELER "Phonogram" 19 MIGHTY MIGHTY "Rascal" 15 OUR LADY PEACE "Superman's"</p> <p>WDDX/Lansing, MI PD: Chris Brunt MD: Jacent Jackson GREEN DAY "Hitchin" CHUMBAWAMBA "Tub" OASIS "Away"</p> <p>KEDG/Las Vegas, NV PD: John Griffin MD: Freddy Snakeskin 7 GREEN DAY "Hitchin"</p> <p>KXTE/Las Vegas, NV PD: Mike Stern MD: Chris Ripley 30 GREEN DAY "Hitchin" 20 EVERCLEAR "Everything" LUMP BEXOT "Counterfeit"</p> <p>WXZZ/Lexington, KY 8 COUNTING CROWS "Sneak" 7 LOVE SPIT LOVE "Long" 6 SUNDAYS "Summertime" 3 311 "Prisoner" 5 JAMIROQUAI "Alright"</p> <p>WLIR/Long Island, NY PD: Jeff Levine APD: Gary Cee MD: Lynda Lopez No Adds</p> <p>KRDQ/Los Angeles, CA VP/Prog.: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden 18 GREEN DAY "Hitchin" 6 SAVE FERRIS "Eisen" OFFSPRING "Choose" EVERCLEAR "Everything" LONGPIGS "On"</p> <p>WMAD/Madison, WI PD: Pat Frawley MD: Amy Hudson GREEN DAY "Hitchin" EVERCLEAR "Everything"</p> <p>WRXQ/Memphis, TN PD: Tony Williams MD: John Michael No Adds</p> <p>WLUM/Milwaukee, WI PD: Tommy Wilde APD: Chuck Summers MD: Zerrin Bulut 13 EVERCLEAR "Everything" 10 GREEN DAY "Hitchin" JUNKSTER "Blue" SUNDAYS "Summertime"</p>	<p>KEGE/Minneapolis, MN PD: John Lassman MD: Mike Hanson 22 GREEN DAY "Hitchin" 21 EVERCLEAR "Everything" 16 OASIS "Away"</p> <p>WHTG/Monmouth-Ocean, NJ PD: T.J. Bryan MD: Shelley Miller GREEN DAY "Hitchin" EVERCLEAR "Everything" ECHO & THE BUNNYMEN "Nothing"</p> <p>WWSK/Myrtle Beach, SC PD: Buzz Elliott MD: Andie Summers 15 CHUMBAWAMBA "Tub" 12 TALK SHOW "Hello" 8 DANCE HALL CRASHERS "Lost" 8 LOVE SPIT LOVE "Long"</p> <p>WKDF/Nashville, TN PD: Kidd Redd MD: Sheri Sexton GREEN DAY "Hitchin" CHUMBAWAMBA "Tub"</p> <p>WRRV/Newburgh, NY PD: Greg O'Brien MD: Andrew Boris 21 GREEN DAY "Hitchin" WALLFLOWERS "Maricans" DANDY WARRHOLS "Hot" CHUMBAWAMBA "Tub" EVERCLEAR "Everything" COLLECTIVE SOUL "Blame"</p> <p>KKND/New Orleans, LA PD: Vince Richards MD: Rod Ryan 17 KULA SHAKER "Hush" 13 EVERCLEAR "Everything" 12 GREEN DAY "Hitchin"</p> <p>WXRK/New York, NY PD: Steve Kingston 15 GREEN DAY "Hitchin"</p> <p>WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell 15 GREEN DAY "Hitchin" 9 OFFSPRING "Choose" 8 FIONA APPLE "Criminal"</p> <p>KQRX/Odessa, TX PD: Frank Hall MD: Shaun Slaughter GREEN DAY "Hitchin" EVERCLEAR "Everything" LAZLO BANE "Overkill" DUBSTAR "Stars"</p> <p>KGDE/Omaha, NE PD: Lynn Barstow MD: Scott Papak 22 GREEN DAY "Hitchin" 15 EVERCLEAR "Everything" 5 SAVE FERRIS "Eisen"</p> <p>WPLY/Philadelphia, PA PD: Jim McGuinn APD: Doug Kubinski MD: Preston Elliot 17 GREEN DAY "Hitchin" 15 EVERCLEAR "Everything"</p> <p>KEDJ/Phoenix, AZ PD: Shellie Hart MD: Chris Patyk 16 EVERCLEAR "Everything" 10 K'S CHOICE "Sound" 5 FOREST FOR THE TREES "Dream"</p> <p>KZON/Phoenix, AZ PD: Paul Peterson MD: Kevin Mannion CATHERINE WHEEL "Delicious" OASIS "Away" 311 "Prisoner" VERVE "Symphony"</p> <p>WXDX/Pittsburgh, PA PD: Ali Castellini MD: Lenny Diana 10 GREEN DAY "Hitchin" 3 EVERCLEAR "Everything" 2 FILTER & CRYSTAL "Trip" 1 LETTERS TO GLEO "Anchor" FOREST FOR THE TREES "Dream"</p> <p>WCYY/Portland, ME PD: Herb Ivy MD: Brian James 10 GREEN DAY "Hitchin"</p> <p>KNRK/Portland, OR PD: Mark Hamilton 11 311 "Prisoner" 10 GREEN DAY "Hitchin" 7 CHUMBAWAMBA "Tub"</p> <p>WOST/Poughkeepsie, NY PD/MD: Nic Harcourt OM: Jimmy Buff APD: Dave Doud 7 FAITHLESS "Leave" 7 DEPECHE MODE "Usless" EVERCLEAR "Everything" 2 LONGPIGS "On" 2 INDIGO GIRLS "Map" 2 TRANSISTER "Perick"</p>	<p>WBRU/Providence, RI PD: Tim Schiavelli MD: Mike Green 19 GREEN DAY "Hitchin" ECHO & THE BUNNYMEN "Nothing"</p> <p>WDGE/Providence, RI PD/MD: Brent Petersen APD: John Allers 13 GREEN DAY "Hitchin" 12 EVERCLEAR "Everything" OASIS "Away" 311 "Prisoner" SIZE 14 "Clare"</p> <p>KORB/Quad Cities, IA-IL PD: Steve Gunner GREEN DAY "Hitchin" THIRD EYE BLIND "Graduate" TALK SHOW "Hello" MIGHTY MIGHTY "Rascal" GOLDFINGER "Lonely"</p> <p>KRZQ/Reno, NV PD: Rob "Blaze" Brooks APD: Smilin' Marty MD: Heather Pierce 12 GREEN DAY "Hitchin" 5 SUNDAYS "Summertime" 1 MXPX "Chick" 1 CHUMBAWAMBA "Tub" 1 COLLECTIVE SOUL "Blame" HEEL BIG FISH "Saw"</p> <p>WBZU/Richmond, VA PD: J.J. Quest MD: Mike Scott 24 EVERCLEAR "Everything" 14 GREEN DAY "Hitchin" 4 GOLDFINGER "Lonely" 3 THIRD EYE BLIND "Graduate"</p> <p>KCXX/Riverside, CA OM/PD: Dwight Arnold APD: John DeSantis MD: Lisa Ax 4 SUNDAYS "Summertime" 3 DEPECHE MODE "Usless"</p> <p>WNVE/Rochester, NY PD/MD: Erick Anderson 3 GREEN DAY "Hitchin" 5 EVERCLEAR "Everything" SEVEN MARY THREE "Lucky" BLINK-182 "Dummeit"</p> <p>KWOD/Sacramento, CA PD: Ron Bunce 15 THIRD EYE BLIND "How" 14 CHUMBAWAMBA "Tub" 12 GREEN DAY "Hitchin" 7 EVERCLEAR "Everything" SEVEN MARY THREE "Lucky" DANCE HALL CRASHERS "Lost"</p> <p>KPNT/St. Louis, MO PD: Allan Fee MD: Adam Potts 6 GREEN DAY "Hitchin" 5 EVERCLEAR "Everything"</p> <p>WOSC/Salisbury-Ocean City, MD OM: Jim Hays PD: T.J. Roberts MD: Paula Sangeleer 7 CHUMBAWAMBA "Tub" 5 OUR LADY PEACE "Superman's" 5 TALK SHOW "Hello" BETH ORTON "Cried"</p> <p>KXRK/Salt Lake City, UT VP/Ops. & Prog.: Mike Summers MD: Sean Ziebarth 32 SQUIRREL NUT ZIPPERS "Lid" 1 ECHO & THE BUNNYMEN "Nothing" 30 VERVE "Symphony" 15 EVERCLEAR "Everything" 10 GREEN DAY "Hitchin" 14 GOLDFINGER "Lonely" 14 GREEN DAY "Hitchin"</p> <p>XHRM/San Diego, CA OM/PD: Jay Isbell APD/MD: Brynn Capella 3 DURAN DURAN "Electric" 1 GREEN DAY "Hitchin" 1 BLUR "M.O.R." EVERCLEAR "Everything" DANDY WARRHOLS "Hot"</p> <p>XTRA/San Diego, CA PD: Bryan Schock MD: Chris Muckley 9 GREEN DAY "Hitchin" 6 DURAN DURAN "Electric" VERVE "Symphony"</p> <p>KITS/San Francisco, CA VP/Programming: Richard Sands APD: Roland West MD: Aaron Axelsen 33 CHUMBAWAMBA "Tub" 31 GREEN DAY "Hitchin"</p> <p>KOME/San Jose, CA OM: Ron Nenni PD/MD: Jay Taylor 21 GREEN DAY "Hitchin"</p> <p>KHTY/Santa Barbara, CA Co-PD: Samantha Mattern Co-PD: Deanne Saffren No Adds</p>	<p>KJEE/Santa Barbara, CA GM/PD: Eddie Gutierrez APD: John Schroeter 23 CHUMBAWAMBA "Tub" 12 GREEN DAY "Hitchin" 2 EVERCLEAR "Everything" 1 MXPX "Chick" 1 DUBSTAR "Stars" JUNKSTER "Blue"</p> <p>KNDD/Seattle, WA PD: Phil Manning MD: Kim Monroe No Adds</p> <p>WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer EVERCLEAR "Everything" GREEN DAY "Hitchin" DAYS OF THE NEW "Touch" CHUMBAWAMBA "Tub" JUNKSTER "Blue" OASIS "Away"</p> <p>KTOZ/Springfield, MO PD: Melody Lee MD: Shell Scott SUNDAYS "Summertime" 4 CHUMBAWAMBA "Tub" GREEN DAY "Hitchin" EVERCLEAR "Everything"</p> <p>WKRL/Syracuse, NY PD: Mimi Griswold APD: Scorch EVERCLEAR "Everything" GREEN DAY "Hitchin"</p> <p>WXSX/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz 10 CHUMBAWAMBA "Tub" 7 SUBLINE "Don" 4 GREEN DAY "Hitchin" 4 LONGPIGS "On" 4 SUNDAYS "Summertime" 2 K'S CHOICE "Sound" 2 HONEYRODS "Bee"</p> <p>KFMA/Tucson, AZ PD: Suzie Dunn EVERCLEAR "Everything" GREEN DAY "Hitchin" CHUMBAWAMBA "Tub"</p> <p>KMYZ/Tulsa, OK PD: Paul Krieger MD: Jane Shasserere 22 GREEN DAY "Hitchin" 8 EVERCLEAR "Everything" NIXONS "Fat" GOLDFINGER "Lonely"</p> <p>WHFS/Washington, DC PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferrise 19 GREEN DAY "Hitchin" 7 LONGPIGS "On" DAYS OF THE NEW "Touch"</p> <p>WPBZ/West Palm Beach, FL PD: John O'Connell MD: Robert English 22 SUNDAYS "Summertime" EVERCLEAR "Everything" SQUIRREL NUT ZIPPERS "Lid" CATHERINE WHEEL "Delicious"</p> <p>KICT/Wichita, KS PD: Ron Eric Taylor MD: Sherry McKinnon 13 EVERCLEAR "Everything" 10 NIXONS "Fat" 10 GREEN DAY "Hitchin" 9 METALLICA "Bleeding" 8 FAITH NO MORE "Cup"</p>
--	---	--	--	---	---

103 Total Reporters
103 Current Reporters
93 Current Playlists

Reported Frozen Playlist (7):
WNNX/Atlanta, GA
WBCN/Boston, MA
WFNX/Boston, MA
WOXY/Cincinnati, OH
KPOI/Honolulu, HI
KNRX/Oklahoma City, OK
KSLY/San Luis Obispo, CA

Did Not Report, Playlist Frozen (3):
WEQX/Albany, VT
CIMX/Detroit, MI
WMRQ/Hartford, CT

No Longer A Reporter (1):
WRLG/Nashville

New this week: WHMH WVRK WRBR WKLQ

the honeyrods
"love bee"

After earning a huge following in their Nashville home base, the honeyrods come barreling toward a national audience with their self-titled Capricorn Records debut album which was recorded at producer Matt Hyde's North Vine studio.

Their self-produced releases, a self-titled 1995 EP and the "Cha, Cha, Cha" EP, set the stage for the honeyrods' major label debut and a spot on the ESPN X Games Xplore Tour in Spring 1997.

Management: Stephen C. Nord
Booking Agency: John DeMarr/Pinnacle Entertainment
Manufactured And Marketed By Mercury Records, A PolyGram Company
web site: <http://www.mercury.com>
© 1997 Capricorn Records



SKY DANIELS

Worth A Thousand Words ...

WNNX/Atlanta's 99X Morning Show' knows the value of self-promotion

Working at "The Industry's Newspaper," you get a great perspective on what's going on in the Alternative format. You also see, on a weekly basis, who is intent on letting the world know what's going on at their stations. A number of Alternative stations continually send out a stream of press releases, photos, and station paraphernalia, documenting and highlighting their notable moments. Each week I can count on a package from WPLT/Detroit, WXRK/New York, KROQ/Los Angeles, WGRD/Grand Rapids, and a few others.

On the other hand, you can feel like a dentist pulling teeth trying to get an updated logo or headshot of a PD from some stations. It makes you wonder: Do these stations isolate themselves from their audience in similar fashion, expecting them to "know" what's going on?

One station that leaves nothing to chance is WNNX (99X)/Atlanta. Be it through the Internet, audio tape, or word processor, there will always be some means of letting me know what is happening in the "New South." As exhibited in this page's star-studded photo gallery, the 99X Morning Show of PD Leslie Fram, producer/air talent Jimmy Baron, and Steve Barnes definitely knows the importance of the camera in the process.

The Art Of Self-Promoting

"The music industry is supportive to the degree that we get some of the biggest guests to come on-air," Baron says. "Because we want this to be a broad-based, mass-appeal morning show, we only put on the known stars."

The 99X Morning Show is very aggressive in securing movie stars, TV celebrities, and other well-known figures. Barnes suggests,



MASTER OF THEIR DOMAINS — WNNX morning teamster Jimmy Baron negotiates with Jerry Seinfeld to become the latest (well-paid) member of his supporting cast.

"Most younger stars want to be aligned with an Alternative station anyway. We befriend them when they come to Atlanta. Beyond the publicity angle, they want to enjoy being in a city, too."

Fram recalls a recent example: "Courteney Cox, Neve Campbell, and David Arquette were in town to promote *Scream II*. After the 'official' promotion of the film, David Arquette called to say he also had a band as a side project. We got him

to talk about his musical aspirations, and now it looks like his band is going to play the side stage of our 'Big Day Out' festival."

Making It Happen

Baron urges any Alternative station or talent to be self-reliant and not to expect it to be easy to gain access to or cooperation from the biggest stars. "We've had to really work through a lot of bias toward radio in general on the part of publicists," he says. "A lot of times we've gone around publicists to gain access to a guest. They'll come in eager to do *Good Morning Atlanta*, but will want to blow off a station with our cume.

"We did whatever it took to gain access. You get to know the hotel management, the restaurant managers, all the people who will be dealing with celebrities once they get to town. Sometimes you go to them to get to a guest."

Fram echoes that notion of bias by saying, "At the recent Sho-West convention [a gathering of film exhibitors and theater owners], we were put at the end of a long line of TV stations from markets half our size. Publicists tend to cater to TV and the press, with radio the least of their priorities."

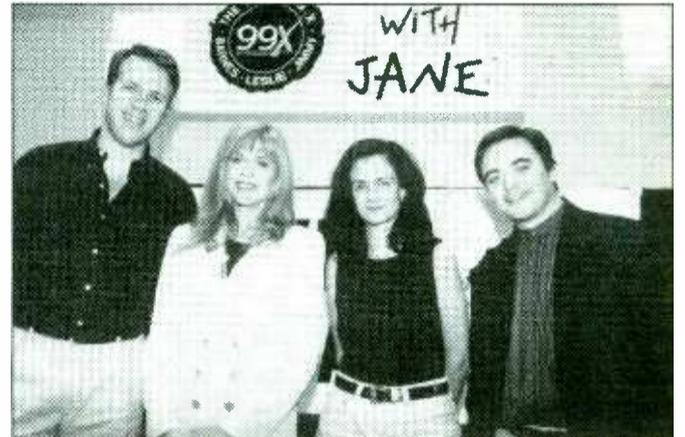
Fram believes it's important for Alternative to remind both the industry and the local audience of its accomplishments in order to curry favorable perception. She says, "We'll transcribe the interviews from our bigger guests — the David Bowies, Billy Corgans, and Paul McCartneys — into text for our 99X-press news magazine; we send out 160,000 copies each month to our listeners. We replay entire interviews and extract portions for repeated promo drops. We also have audio drops we place on our interactive web site for listeners to grab."

Once access is gained, Barnes warns that you must make the most of it. "I have a tiny Olympus camera that I take everywhere," he says. "You always have to be prepared to capture a moment on film for posterity. You can't rely on an over-worked promotion director to get it out for you, either. I mail you the pictures myself every week."

Baron adds, "Barnes is the biggest self-promoter in the world. He makes Don King look like a Trappist monk."

That kind of tireless effort is what builds awareness and top-of-mind acceptance. It also makes for a pretty impressive gallery of "photo ops." Here for your viewing pleasure are some of the "Best of Barnes Industries," as Fram jokingly calls the camera-friendly crew.

Some 99X-Pressions



KINDA FONDA 99X — Superstar, workout queen, and wife of the guy who owns Atlanta Jane Fonda hangs with WNNX's Steve Barnes (l), Leslie Fram (c), and Jimmy Baron.



GROUND CONTROL TO MAJOR PAINS — Even at 6am, David Bowie keeps his shades on to protect himself from the glare of cameras as he poses with the 99X crew.



WHAT'S FOR BREAKFAST? — Renowned chef Wolfgang Puck whips up grub for the 99X Morning Show.



IF IT DOESN'T FIT ... — 99X's Steve Barnes sought legal advice on paparazzi restrictions from world-famous lawyer Johnnie Cochran.

LESS THAN JAKE "Dopeman"

Over 150k units soundscanned on the new album, *Losing Streak* 15-10* @ Soundscan New Alternative Artist Chart.

Soundscan Sales Trend:

TW	LW	2WKS
4013*	3631*	3431*

* Piece Count

Leading The Way:

91X, KOME, KROQ, KNDD, KITS, KNRK, KWOD, KTCL, KLZR, WFNX, KFMA, KCXX, KLYY, KXTE, KROX, WPBZ, WPLA



Capitol.

"On and On"

The new single from the album

THE SUN IS OFTEN OUT



PHOTO CREDIT: MICHAEL ALLOTT

LONGPIGS

Longpigs:
On
and
On

Produced by Kevin Bacon and
Jonathan Quarmby for Manna Productions.
Mixed by Tom Lord-Alge.
First Column Management

Already Added At: KROQ LIVE 105 WHFS
WFNX KTCL KCCX WEDG WDST and more

#5 Most Added At Alternative
#7 Most Added At Active Rock



Echo & The Bunnymen

“Nothing Lasts Forever”

The International Top Ten Smash featuring Liam Gallagher of Oasis

“The best comeback in the world-ever!”

Melody Maker

**Most Added!
Early Believers:**

**LIVE 105 XHRM WPLT X96 WEDG WOXY
WDST WBRU WJSE WEQX WHTG**

On Tour through 1997!

10/24 Boston, MA	10/29 Buffalo, NY	11/2 St. Louis, MO	11/12 San Francisco, CA
10/25 New York, NY	10/30 Toronto	11/4 Denver, CO	11/14 Los Angeles, CA
10/26 Philadelphia, PA	10/31 Cleveland, OH	11/7 Seattle, WA	11/15 Las Vegas, NV
10/27 Washington, DC	11/1 Chicago, IL	11/8 Portland, OR	11/16 San Diego, CA





ALTERNATIVE TOP 50

SEPTEMBER 5, 1997

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	SUGAR RAY Fly (Lava/Atlantic) 3682 3922 3855 3792 103/0					
3	2	2	2	SMASH MOUTH Walkin' On The Sun (Interscope) 3398 3363 3219 3030 102/0					
6	6	5	3	SUBLIME Wrong Way (Gasoline Alley/MCA) 2714 2793 2764 2660 91/0					
5	4	4	4	OASIS D'You Know What I Mean (Epic) 2602 2822 2859 2825 96/0					
7	7	6	5	SARAH MCLACHLAN Building A Mystery (Arista) 2556 2628 2583 2472 88/0					
2	3	3	6	LIVE Turn My Head (Radioactive) 2484 2846 3000 3113 85/0					
10	9	8	7	FOO FIGHTERS Everlong (Roswell/Capitol) 2367 2276 2103 1869 96/1					
14	10	9	8	FIONA APPLE Criminal (Work) 2295 2149 1956 1635 86/3					
4	5	7	9	MATCHBOX 20 Push (Lava/Atlantic) 2181 2468 2769 2925 73/0					
23	17	12	10	MIGHTY MIGHTY BOSSTONES The Rascal King (Big Rig/Mercury) 1849 1844 1532 1348 86/3					
12	11	13	11	REEL BIG FISH Sell Out (Mojo/Universal) 1830 1842 1763 1668 82/1					
16	12	11	12	BECK Jack-Ass (DGC/Geffen) 1807 1848 1738 1583 87/0					
8	8	10	13	SNEAKER PIMPS 6 Underground (Virgin) 1675 1914 2108 2161 66/0					
28	24	18	14	OUR LADY PEACE Superman's Dead (Columbia) 1526 1405 1224 1032 72/3					
25	20	15	15	THIRD EYE BLIND Graduate (Elektra/EEG) 1502 1582 1418 1289 83/4					
—	—	24	16	TALK SHOW Hello Hello (Atlantic) 1377 1161 462 35 81/4					
20	19	17	17	PRODIGY Breathe (Mute/Maverick/WB) 1370 1474 1421 1392 86/0					
26	21	21	18	VERVE PIPE Villains (RCA) 1339 1352 1302 1259 81/0					
39	30	23	19	FOREST FOR THE TREES Dream (DreamWorks/Geffen) 1285 1235 963 677 73/3					
18	18	20	20	TONIC If You Could Only See (Polydor/A&M) 1277 1381 1485 1577 55/0					
17	15	14	21	GOO GOO DOLLS Lazy Eye (Warner Sunset/WB) 1268 1589 1580 1580 60/1					
13	16	19	22	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG) 1228 1403 1553 1652 54/0					
11	14	16	23	ARTIFICIAL JOY CLUB Sick & Beautiful (Interscope) 1178 1477 1693 1703 59/0					
31	25	26	24	RADIOHEAD Let Down (Capitol) 1135 1117 1046 930 67/0					
BREAKER			25	SUNDAYS Summertime (DGC/Geffen) 1114 960 619 263 72/8					
BREAKER			26	BLUES TRAVELER Most Precarious (A&M) 1054 977 835 676 60/1					
32	26	27	27	FILTER & CRYSTAL METHOD (Can't You) Trip... (Immortal/Epic) 1026 1056 1008 899 81/1					
35	29	29	28	COUNTING CROWS Have You Seen Me Lately? (DGC/Geffen) 1020 1031 982 831 56/1					
9	13	22	29	WALLFLOWERS The Difference (Interscope) 965 1338 1729 2079 41/0					
33	31	28	30	DANDY WARHOLS Not If You Were The Last... (Tim Kerr/Capitol) 923 1050 932 879 58/2					
—	46	34	31	311 Prisoner (Capricorn/Mercury) 886 836 567 251 66/9					
34	33	32	32	BUCK-O-NINE My Town (TVT) 818 922 891 877 47/0					
—	—	40	33	LOVE SPIT LOVE Long Long Time (Maverick/WB) 816 701 481 177 59/2					
37	38	33	34	REEF Place Your Hands (Epic) 737 844 750 718 40/0					
DEBUT			35	GREEN DAY Hitchin' A Ride (Reprise) 733 — — — 78/78					
—	—	46	36	SEVEN MARY THREE Lucky (Mammoth/Atlantic) 700 572 403 250 38/2					
21	22	25	37	MONACO What Do You Want From Me? (Polydor/A&M) 692 1125 1281 1392 40/0					
45	40	36	38	SISTER HAZEL All For You (Universal) 681 752 698 623 24/0					
—	49	43	39	DEPECHE MODE Useless (Mute/Reprise) 632 623 512 348 44/2					
DEBUT			40	CHUMBAWAMBA Tubthumping (Republic/Universal) 629 183 77 58 48/24					
29	35	38	41	BLUR Song 2 (Virgin) 620 736 855 1025 37/0					
30	34	37	42	K'S CHOICE Not An Addict (550 Music) 604 746 855 942 32/0					
50	44	42	43	BEN HARPER Faded (Virgin) 597 649 597 539 35/0					
38	39	39	44	DAMBUILDERS Burn This Bridge (EastWest/EEG) 595 722 742 711 47/0					
—	50	44	45	CATHERINE WHEEL Delicious (Mercury) 586 596 504 337 44/3					
DEBUT			46	EVERCLEAR Everything To Everyone (Tim Kerr/Capitol) 585 99 — — 67/56					
19	28	41	47	311 Transistor (Capricorn/Mercury) 549 667 984 1487 30/0					
DEBUT			48	DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen) 528 411 304 223 33/5					
DEBUT			49	GOLDFINGER This Lonely Place (Mojo/Universal) 498 183 24 — 42/11					
24	27	35	50	COLLECTIVE SOUL Listen (Atlantic) 496 773 1001 1337 24/0					

This chart reflects airplay from August 25-31. Songs ranked by total plays. Highlighted songs indicate Breaker.

103 Alternative reporters. 93 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1997, R&R Inc.

NEW & ACTIVE

TANYA DONELLY Pretty Deep (Reprise)
Total Plays: 419, Total Stations: 31, Adds: 2

BLUR M.O.R. (Virgin)
Total Plays: 408, Total Stations: 31, Adds: 1

HONEYRODS Love Bee (Capricorn/Mercury)
Total Plays: 400, Total Stations: 32, Adds: 2

JARS OF CLAY Crazy Times (Silvertone)
Total Plays: 388, Total Stations: 26, Adds: 0

SQUIRREL NUT ZIPPERS Put A Lid On It (Mammoth)
Total Plays: 347, Total Stations: 28, Adds: 2

SUBLIME Doin' Time (Gasoline Alley/MCA)
Total Plays: 322, Total Stations: 20, Adds: 3

MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic)
Total Plays: 300, Total Stations: 14, Adds: 1

OASIS Don't Go Away (Epic)
Total Plays: 296, Total Stations: 23, Adds: 7

JAMIROQUAI Alright (Work)
Total Plays: 294, Total Stations: 21, Adds: 1

REFRESHMENTS Good Year (Mercury)
Total Plays: 287, Total Stations: 23, Adds: 1

Songs ranked by total plays.

BREAKERS

SUNDAYS
Summertime (DGC/Geffen)

TOTAL PLAYS/INCREASE 1114/154
TOTAL STATIONS/ADDS 72/8
CHART 25

BLUES TRAVELER

Most Precarious (A&M)

TOTAL PLAYS/INCREASE 1054/77
TOTAL STATIONS/ADDS 60/1
CHART 26

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
GREEN DAY Hitchin' A Ride (Reprise)	78
EVERCLEAR Everything To Everyone (Tim Kerr/Capitol)	56
CHUMBAWAMBA Tubthumping (Republic/Universal)	24
GOLDFINGER This Lonely Place (Mojo/Universal)	11
311 Prisoner (Capricorn/Mercury)	9
LONGPIGS On And On (Mother/Island)	9
SUNDAYS Summertime (DGC/Geffen)	8
OASIS Don't Go Away (Epic)	7
ECHO & THE BUNNYMEN Nothing Lasts... (London/Island)	6
DANCE HALL CRASHERS Lost Again (510/MCA)	5
DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)	5
JUNKSTER Mr. Blue (RCA)	5

Please...Please...
Please get up off
your knees

Coming 9/22

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREEN DAY Hitchin' A Ride (Reprise)	+733
EVERCLEAR Everything To Everyone (Tim Kerr/Capitol)	+486
CHUMBAWAMBA Tubthumping (Republic/Universal)	+446
GOLDFINGER This Lonely Place (Mojo/Universal)	+315
TALK SHOW Hello Hello (Atlantic)	+216
DANCE HALL CRASHERS Lost Again (510/MCA)	+201
REFRESHMENTS Good Year (Mercury)	+190
SUNDAYS Summertime (DGC/Geffen)	+154
OASIS Don't Go Away (Epic)	+153
FIONA APPLE Criminal (Work)	+146

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)
VERVE PIPE The Freshmen (RCA)
DAVE MATTHEWS BAND Crash Into Me (RCA)
DEPECHE MODE It's No Good (Mute/Reprise)
SUBLIME Santeria (Gasoline Alley/MCA)
MEREDITH BROOKS Bitch (Capitol)
WALLFLOWERS One Headlight (Interscope)
SQUIRREL NUT ZIPPERS Hell (Mammoth)
FOO FIGHTERS Monkey Wrench (Roswell/Capitol)
VERUCA SALT Volcano Girls (Outpost/Geffen)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Green Day #1 MOST ADDED!

R&R Alternative Debut @ 35 733 spins
BB Modern Rock Monitor Debut @ 26* 871 spins
New album Nimrod in stores October 14

Hitchin' A Ride

ALTERNATIVE PLAYLISTS

September 5, 1997 R&R • 93

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

Reel Big Fish

11

Sister Hazel

38

Chumbawamba

D 40

Goldfinger

D 49

Republic

UNIVERSAL

MARKET #25

WAOZ/Cincinnati
(513) 621-9326
Harris/Jamie

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
37	38	47	52		SUGAR RAY/Fly
19	17	29	49		SARAH MCLACHLAN/Building A Mystery
33	15	26	46		SNEAKER PIMPS/Underground
43	44	43	44		MATCHBOX 20/Push
30	32	37	42		JEWEL/Foolish Games
36	39	36	40		BARLENAKED LADIES/The Old Apartment
33	24	22	40		DAVE MATTHEWS BAND/Tipping Billies
11	7	20	36		MIGHTY MIGHTY.../The Rascal King
36	40	34	36		TONIC/If You Could Only...
21	19	25	35		SMASH MOUTH/Walkin' On The Sun
18	23	29	35		REEL BIG FISH/Sell Out
10	10	19	22		THIRD EYE BLIND/Graduate
19	20	19	20		OASIS/D'You Know What...
17	14	19	20		ARTIFICIAL JOY CLUB/Sick & Beautiful
19	16	18	19		FIONA APPLE/Criminal
19	16	18	19		MANSUN/Wide Open Space
21	15	18	19		MONACO/What Do You Want...
10	8	11	17		BLUES TRAVELER/Most Precarious
8	18	17	17		BECK/Jack-Ass
7	7	11	17		FOREST FOR THE TREES/Dream
8	8	12	12		SUNDAYS/Summertime
8	8	12	12		BUCK-O-NINE/My Town
19	17	17	17		LIVE/Turn My Head
19	17	17	17		311/Transistor
-	-	-	-		GREEN DAY/Hitchin' A Ride
9	11	11	11		SUBLIME/Wrong Way
-	-	-	-		PALLA COLE/I Don't Want To Wait
-	-	-	-		BLUR/M.O.R.
2	8	7	10		COUNTING CROWS/Have You Seen Me...

MARKET #26

KCCX/Riverside
(909) 384-1039
Arnold/Axe

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
40	41	37	43		SUGAR RAY/Fly
14	34	38	38		FIONA APPLE/Criminal
34	36	43	36		TONIC/If You Could Only...
35	36	34	35		LIVE/Turn My Head
36	37	33	34		MATCHBOX 20/Push
37	38	36	32		SMASH MOUTH/Walkin' On The Sun
12	14	14	27		COUNTING CROWS/Have You Seen Me...
14	13	14	27		BUCK-O-NINE/My Town
36	30	21	26		K'S CHOICE/Not An Addict
32	20	26	26		WALLFLOWERS/The Difference
25	25	12	26		FOO FIGHTERS/Everlong
27	29	23	25		VERVE PIPE/Villains
36	19	21	24		311/Transistor
4	24	22	22		311/Prisoner
23	21	25	22		SUBLIME/Wrong Way
21	21	25	21		SUBLIME/Doin' Time
15	16	26	15		BEN HARPER/Faded
27	28	24	15		MONACO/What Do You Want...
22	20	15	15		SARAH MCLACHLAN/Building A Mystery
-	-	-	-		GOLDFINGER/This Lonely Place
-	-	-	-		DANCE HALL CRASHERS/Lost Again
10	11	10	12		VENTS/One Way Ticket
-	-	-	-		REFRESHMENTS/Good Year
11	19	19	11		BLUES TRAVELER/Most Precarious
8	14	11	11		ARTIFICIAL JOY CLUB/Sick & Beautiful
-	-	-	-		SAVE FERRIS/Come On Eileen
13	12	10	10		REEL BIG FISH/Sell Out
13	14	12	10		CHARLATANS UK/One To Another
-	-	-	-		JARS OF CLAY/Crazy Times
-	-	-	-		OASIS/Don't Go Away

MARKET #27

KCHZ/Kansas City
(913) 696-3700
Copsidas/Bennett

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
55	55	56	55		SARAH MCLACHLAN/Building A Mystery
33	32	33	55		FIONA APPLE/Criminal
53	57	52	54		OMC/How Bizarre
32	49	55	53		SUGAR RAY/Fly
55	51	51	52		MATCHBOX 20/Push
33	32	33	33		THIRD EYE BLIND/Semi-Charmed Life
32	32	33	33		PET SHOP BOYS/Somewhere
33	33	32	33		WALLFLOWERS/The Difference
53	53	55	33		SUBLIME/Wrong Way
32	32	33	32		SHERYL CROW/A Change Would Do...
-	-	-	-		LAZLO BANE/Overkill
16	32	33	32		SMASH MOUTH/Walkin' On The Sun
16	15	17	17		VERVE PIPE/Villains
17	15	18	17		JAMIROQUAI/Aright
-	-	-	-		JARS OF CLAY/Crazy Times
-	-	-	-		OASIS/Don't Go Away
9	10	17	17		BECK/Jack-Ass
-	-	-	-		HANSON/Where's The Love
-	-	-	-		AQUA/Barbie Girl
18	16	9	16		FOREST FOR THE TREES/Dream
-	-	-	-		SUNDAYS/Summertime
14	15	14	15		MONACO/What Do You Want...
33	33	13	14		TONIC/If You Could Only...
-	-	-	-		IMANI COPPOLA/Legend Of A Cowgirl
11	13	14	14		BLUES TRAVELER/Most Precarious
13	14	13	14		SHAWN CULVIN/Sunny Came Home
15	14	12	12		JEWEL/Foolish Games
15	13	14	12		COUNTING CROWS/Have You Seen Me...
11	12	12	12		DUNCAN SHEIK/She Runs Away

MARKET #27

KCCX/Kansas City
(816) 554-1073
Anthony/Justice

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
40	40	40	40		SUGAR RAY/Fly
22	30	32	40		BLUES TRAVELER/Wrong Way
38	40	41	39		SNEAKER PIMPS/Underground
27	30	36	36		SARAH MCLACHLAN/Building A Mystery
36	39	40	35		K'S CHOICE/Not An Addict
26	27	33	33		FOO FIGHTERS/Everlong
29	30	35	32		LIVE/Turn My Head
25	30	32	32		SMASH MOUTH/Walkin' On The Sun
-	-	-	-		311/Prisoner
20	20	28	30		FIONA APPLE/Criminal
17	18	26	26		MIGHTY MIGHTY.../The Rascal King
13	18	29	24		RADIOHEAD/Let Down
29	32	31	22		OASIS/D'You Know What...
10	18	19	19		ARTIFICIAL JOY CLUB/Sick & Beautiful
-	-	-	-		TALK SHOW/Hello Hello
-	-	-	-		TANYA DONNELLY/Pretty Deep
11	17	17	17		THIRD EYE BLIND/Graduate
17	20	20	20		BECK/Jack-Ass
-	-	-	-		SEQUIER NUT ZIPPER/RS/Put A Lid On It
14	17	15	11		GOO GOD DOLLS/Lazy Eye
11	14	13	10		PRODIGY/Breathe
2	6	7	8		FILTER & CRYSTAL.../Can't You Trip...
8	8	8	8		RAINMAKERS/Different Rub
-	-	-	-		GOLDFINGER/This Lonely Place
-	-	-	-		GREEN DAY/Hitchin' A Ride
-	-	-	-		EVERCLEAR/Everything To...
-	-	-	-		LONGPAGES/On And On

MARKET #27

KLZR/Kansas City
(913) 843-1320
Roger The Dodger/Osburn

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	-	40	EVERCLEAR/Everything To...
39	38	39	39		LIVE/Turn My Head
22	33	41	38		FOO FIGHTERS/Everlong
40	39	39	39		SUGAR RAY/Fly
39	39	39	38		SMASH MOUTH/Walkin' On The Sun
40	40	40	37		PRODIGY/Breathe
39	37	39	37		OASIS/D'You Know What...
16	16	37	36		311/Prisoner
26	27	27	26		REEL BIG FISH/Sell Out
39	37	40	36		SUBLIME/Wrong Way
27	26	25	25		SNEAKER PIMPS/Underground
27	24	25	25		WALLFLOWERS/The Difference
20	20	22	25		ARTIFICIAL JOY CLUB/Sick & Beautiful
8	13	21	24		OUR LADY PEACE/Superman's Dead
23	22	22	22		DUTHOUSE/Familiar
23	21	22	22		THIRD EYE BLIND/Graduate
22	21	22	22		MIGHTY MIGHTY.../The Rascal King
23	23	22	21		CATHERINE WHEEL/Delicious
9	7	21	21		CATHERINE WHEEL/Delicious
21	21	22	21		BECK/Jack-Ass
9	16	21	21		GOO GOD DOLLS/Lazy Eye
4	16	23	21		RADIOHEAD/Let Down
39	39	28	21		311/Transistor
23	19	23	20		FILTER & CRYSTAL.../Can't You Trip...
22	20	20	20		LIONROCK/Fire Up The Shoesaw
20	19	23	20		BUCK-O-NINE/My Town
19	16	20	19		SARAH MCLACHLAN/Building A Mystery
10	12	19	19		TALK SHOW/Hello Hello
22	22	22	19		BLUR/M.O.R.
22	20	19	19		VERVE PIPE/Villains

MARKET #28

KWOD/Sacramento
(916) 448-5000
Bunce

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
51	49	50	51		MATCHBOX 20/Push
51	50	50	50		SUGAR RAY/Fly
50	50	50	50		SMASH MOUTH/Walkin' On The Sun
32	43	49	49		FIONA APPLE/Criminal
31	34	37	39		FOREST FOR THE TREES/Dream
29	32	32	39		BECK/Jack-Ass
-	-	-	-		SUNDAYS/Summertime
37	35	26	34		SUBLIME/Wrong Way
32	30	30	31		REEL BIG FISH/Sell Out
31	31	30	31		MONACO/What Do You Want...
24	32	40	28		OASIS/D'You Know What...
48	50	30	27		LIVE/Turn My Head
13	22	25	26		BUCK-O-NINE/My Town
27	29	27	23		FOO FIGHTERS/Everlong
17	21	23	23		JAMIROQUAI/Aright
29	24	24	24		SARAH MCLACHLAN/Building A Mystery
18	22	22	21		DEPECHE MODE/Useless
21	26	20	20		THIRD EYE BLIND/Graduate
30	29	18	18		ABRA MOORE/Four Leaf Clover
11	17	17	17		MATCHBOX 20/3am
-	-	-	-		LESS THAN JAKE/Dopeman
-	-	-	-		GOLDFINGER/This Lonely Place
-	-	-	-		THIRD EYE BLIND/How It's Going To Be
-	-	-	-		CHUMBAWAMBA/Tubthumping
-	-	-	-		GREEN DAY/Hitchin' A Ride
-	-	-	-		SAVE FERRIS/Come On Eileen
-	-	-	-		PRODIGY/Breathe
12	15	12	10		CATHERINE WHEEL/Delicious
11	8	9	10		CATHERINE WHEEL/Delicious

MARKET #29

new rock 102.1
WLUW/Milwaukee
(414) 771-1021
Wilde/Summers/Butut

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
41	42	43	41		MATCHBOX 20/Push
20	30	30	39		SARAH MCLACHLAN/Building A Mystery
41	42	43	38		SISTER HAZEL/All For You
26	25	32	32		SUGAR RAY/Fly
31	30	30	32		OASIS/D'You Know What...
31	31	31	31		SMASH MOUTH/Walkin' On The Sun
10	30	31	31		REEL BIG FISH/Sell Out
-	-	-	-		CHUMBAWAMBA/Tubthumping
13	22	27	27		FIONA APPLE/Criminal
12	15	18	28		VERVE PIPE/Villains
18	19	27	27		MATCHBOX 20/3am
41	42	43	21		THIRD EYE BLIND/Semi-Charmed Life
11	15	19	21		SEVEN MARY THREE/Lucky
23	20	22	20		SUBLIME/Wrong Way
15	14	16	20		FOO FIGHTERS/Everlong
6	10	24	19		FOREST FOR THE TREES/Dream
20	22	15	16		SNEAKER PIMPS/Underground
-	-	-	-		LOVE SPIT LOVE/Long Long Time
10	10	10	15		RADIOHEAD/Let Down
-	-	-	-		COLLECTIVE SOUL/Blame
16	14	14	14		BECK/Jack-Ass
12	13	14	14		BUCK-O-NINE/My Town
13	13	14	14		OUR LADY PEACE/Superman's Dead
9	12	13	13		DEPECHE MODE/Useless
5	13	11	13		311/Prisoner
-	-	-	-		EVERCLEAR/Everything To...
11	11	15	12		ARTIFICIAL JOY CLUB/Sick & Beautiful
10	14	12	12		OFFSPRING/I Choose
12	12	12	12		MIGHTY MIGHTY.../The Rascal King
15	13	12	12		PRODIGY/Breathe

MARKET #30

KOME/San Jose
(408) 985-9800
Nenni/Taylor

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
37	39	36	39		SMASH MOUTH/Walkin' On The Sun
38	37	39	38		SUGAR RAY/Fly
-	-	-	-		THIRD EYE BLIND/How It's Going To Be
31	30	40	37		HONA APPLE/Criminal
25	37	39	35		FOO FIGHTERS/Everlong
35	38	40	35		SUBLIME/Wrong Way
-	-	-	-		EVERCLEAR/Everything To...
-	-	-	-		CHUMBAWAMBA/Tubthumping
-	-	-	-		OASIS/Don't Go Away
14	22	26	28		BUCK-O-NINE/My Town
36	28	28	26		TONIC/If You Could Only...
35	34	30	26		MATCHBOX 20/Push
-	-	-	-		TALK SHOW/Hello Hello
-	-	-	-		BECK/Jack-Ass
31	35	35	23		OASIS/D'You Know What...
25	24	22	23		SNEAKER PIMPS/Underground
19	14	17	21		GREEN DAY/Hitchin' A Ride
14	24	31	21		SUBLIME/Wrong Way
14	23	31	21		THIRD EYE BLIND/Graduate
14	27	19	19		FOREST FOR THE TREES/Dream
-	-	-	-		MIGHTY MIGHTY.../The Rascal King
32	30	23	18		311/Prisoner
9	10	16	16		SARAH MCLACHLAN/Building A Mystery
-	-	-	-		DANCE HALL CRASHERS/Lost Again
14	11	16	15		PRODIGY/Breathe
11	23	21	14		BEN HARPER/Faded
-	-	-	-		FIONA APPLE/Criminal
-	-	-	-		LESS THAN JAKE/Dopeman
-	-	-	-		BLINK-182/Oamint (Growing Up)
12	11	13	10		MPX/Check Magnet

MARKET #31

95.5 WBRU
WBRU/Providence
(401) 272-9550
Schivell/Green

PLAYS	SW
-------	----

the verve
BITTER

SWEET SYMPHONY

Virgin
Hut

<http://www.virginrecords.com>
ADL Keyword: Virgin Records

© 1997 Virgin Records Ltd. All Rights Reserved.
Virgin Records is a trademark of Virgin Records Limited.
All Rights Reserved. Virgin Records Alliance, Inc.

BreakThrough

Artist:

DAYS OF THE NEW

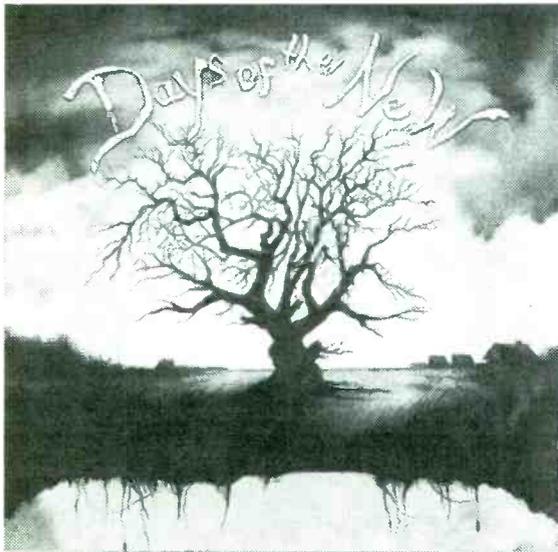
TRACK: "TOUCH, PEEL, AND STAND"
 LP: **DAYS OF THE NEW**
 PRODUCER: **SCOTT LITT**
 LABEL: **OUTPOST/GEFFEN**

With its *Jar Of Flies* sound, the disc manages to escape formatic pigeonholing. Alternative, gorging itself on ska and pop, has left a gaping hole for a truly active rock entity to climb through. Consultant **Tom Calderone** of **Jacobs Media** noticed the sales pattern and began exhorting clients to pay heed.

Alternative has responded to the point where Days Of The New [**Todd Whitener**/guitar, **Jesse Vest**/bass, and **Matt Taul**/drums] is set to gain multi-format success. With producer **Scott Litt** helping achieve their universal sound, think now about taking a gift from the other guys for a change.

• **Influences:** Alice In Chains, Pearl Jam, Doors
 • **Artist POV:** Meeks represents the younger demo well, saying, "People ask me how a 17-year-old can write the kind of things that I do, and I never really have an answer. I can only write from deep inside about things that have happened to me, things that haunt me. You change in some ways as you get older, but what's inside never really changes at all."

—Sky Daniels



Breakthrough Artist highlights breaking artists with strong chart momentum.

Everclear
 "Everything To Everyone" (Tim Kerr/Capitol)
 KMYZ/Tulsa
 PD Paul Kriegler



A great, long-awaited sing-along from Everclear!!! This is a strong (late) summer song with a subtle hook that grows with repeated listening. Good songs always rise to the top, so stand back and watch.

■ Comparisons to "Santa Monica" are bound to exist. Truthfully, I was hooked on that track from the moment I heard it. On first listen, this one reminded me of "Sometimes I Feel Like A Whore" (which is a good thing) ... Remember, this is a song from a band the audience definitely knows. So bob your head, turn up the volume, and drive faster as this one comes across the airwaves. ■ Everclear has something many bands lack today — credibility. Add that to the great songs they write and this becomes a no-brainer. Willing to work, find Everclear playing before adoring fans somewhere near you soon. Play this a lot, thanks for your order, and please drive thru ...

Paul Kriegler
ON THE RECORD

KMYZ

Radio was forced out of a holiday lull with the one-two punch of **Green Day** and **Everclear**. Both tracks are welcome change-of-pace items with massive hooks (though not immediate to some) ... **Dance Hall Crashers** prove there's still plenty of juice left in Ska's batteries ... **Oasis** sells volume and a nation (of retailers) rejoices ... One year later, **Fiona Apple** closes EVERY panel with "Criminal" ... New **Portishead** has massive tastemaker buzz ... **Longpigs** building a story from the Northeast to the Gulf Coast ... **Chumbawamba** continues to mount major format assault. Production values return to the forefront ...

ON THE RADIO
 With Sky Daniels

Transister has lots of early support lined up ... Nice early chatter on **Letters To Cleo** ... The **Sundays** have returned with a vengeance. Watch for the multi-format explosion to ensue ... **RECORD OF THE WEEK:** **Verve**.

Spin THIS:

ani difranco
 "on the verge of her first hit single..."
 —Billboard Magazine

fire door

the hippy-hoppity new single from the album *LIVING IN CLIP*

Watch for Ani's return to Late Night with Conan O'Brien on September 18th!

how sweet the sound...



NEW MUSIC SPECIALTY SHOWS

The Panel Party 'Crashers'

Buzz, cuz. There's a lot of chatter surrounding the Dance Hall Crashers, and the R&R Specialty Show panel is here to reflect it by making "Lost Again" No. 1. Strong support included WBCN/Boston, WXRK/NY, and KEDG/Las Vegas. Verve also benefits from strong set-up, continued love for Britpop at Alternative, and meaningful play from KNDD/Seattle, KOMA/San Jose, and WEDG/Buffalo, resulting in a close second place. Lots of impressive debuts, including Lagwagon, Laughing Us, and Southern Culture On The Skids. Krist Noveselic's new offering, Sweet 75, grabs early play as well. RECORD TO WATCH: Travis.

KTZB/Houston

Lunar Rotation
David Sadof
Sunday, August 24



CATHERINE WHEEL Phantom Of The American Mother (Mercury)

LOVE SPIT LOVE Long Long Time (Maverick/WB)

GERALDINE FIBBERS California Tuffy (Virgin)

JOYKILLER Supervision (Epitaph)

TOENUT Test Anxiety (Mute/EEG)

SELF Kiddies (Spongebath/Freeworld)

SNEAKER PIMPS Spin Spin Sugar (Virgin)

VERVE Bittersweet Symphony (Hut/Virgin)

LINCOLN Blow (London)

SUNDAYS Summertime (DGC/Geffen)

RADIOHEAD Karma Police (Capitol)

SMASH MOUTH Padrino (Interscope)



TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 DANCE HALL CRASHERS (510/MCA)
- 2 VERVE (Hut/Virgin)
- 3 GOLDFINGER (Mojo/Universal)
- 4 MXPX (Tooth & Nail/A&M)
- 5 SUPERCHUNK (Merge)
- 6 CHUMBAWAMBA (Republic/Universal)
- 7 LAGWAGON (Fat Wreck Chords)
- 8 LAUGHING US (Risk)
- 9 LESS THAN JAKE (Capitol)
- 10 CATHERINE WHEEL (Mercury)
- 11 TANYA DONELLY (Reprise) Airplay Includes: KDGE, KTZB, XTRA
- 12 SAVE FERRIS (Starpool/Epic) Airplay Includes: KGDE, KPNT, WBCN
- 13 CRYSTAL METHOD (Outpost/Geffen) Airplay Includes: KJEE, KLZR, XHRM
- 14 WALT MINK (Deep Elm) Airplay Includes: WFNX, WXDX, WXSX
- 15 SNEAKER PIMPS (Virgin) Airplay Includes: KFMA, KITS, WWDX
- 16 SOUTHERN CULTURE ON THE SKIDS (DGC/Geffen) Airplay Includes: KNRK
- 17 LAZLO BANE (Almo Sounds/Geffen) Airplay Includes: KKND, WEJE, WKRO
- 18 SWEET 75 (DGC/Geffen) Airplay Includes: KCCX, WBRU
- 19 DOWN BY LAW (Epitaph) Airplay Includes: WEDG, WOXY
- 20 ERIC MATTHEWS (Sub Pop) Airplay Includes: XHRM



Dance Hall Crashers

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

WEQX/Albany, NY

Download
Sunday 7-10pm
DeAnna Mach
Save Ferris "Come On Eileen"
Chumbawamba "Tubthumping"
K's Choice "A Sound That Only You"
Talk Show "Hello Hello"
Sublime "Doin' Time"

WQBK/Albany, NY

Over The Edge
Monday midnight-2am
Kelli McNamara
Filter/Crystal "Can't You Trip"
Verve "Bitter Sweet"
Refreshments "Good Year"
Poster Children "041"
Southern Culture "Shotgun"

WBCN/Boston, MA

Nocturnal Emissions
Sunday 8-10pm
Oedipus
Dance Hall Crashers "Lost Again"
Size 14 "Claire Danes Poster"
Less Than Jake "Dopeman"
Verve "Bitter Sweet"
Superchunk "Watery Hands"

WFNX/Boston, MA

Moods For Moderns
Sunday midnight-2am
Charlie
Penny Dreadfuls "Unravel"
Kula Shaker "Govinda"
Death In Vegas "Dirt"
Lauren Hoffman "Rock Star"
DeVlins "Heaven's Wall"

WEDG/Buffalo, NY

Over And Beyond
Sunday 9-10:30pm
Brad Maybe
Dandy Warhols "Not If You Were"
Size 14 "Claire Danes Poster"
Verve "Bitter Sweet"
World Party "Call Me Up"
Limp Bizkit "Counterfeit"

WBTZ/Burlington, VT

Spinning Unrest
Sunday 9-10:30pm
Jeff Picard
Catherine Wheel "Ma Solituda"
Negativland "A Most Successful"
Superchunk "Watery Hands"
Comershop "Brimful Of Asha"
Mistie Thrush "Sha Sha"

WOXY/Cincinnati, OH

Gridlock
Sunday 11pm-1am
Dan Cromer
Superchunk "Watery Hands"
PJ Harvey "Loin' Ground"
Geraldine Fibbers "I Killed The Cuckoo"
Luna "Pup Tent"
Barbara Manning "Trapped & Drowning"

KGDE/Dallas, TX

The Adventure Club
Sunday 7-10pm
Josh & Kevin
Portthead "Cowboys"
London Suede/Neil "Rent"
Echobelly "The World Is Flat"
Mr. T Experience "Swiss Army Girl"
Oasis "Don't Go Away"

WXEG/Dayton, OH

The Edge Spin Cycle
Sunday 9-10:30pm
Allen Rantz
Chumbawamba "Tubthumping"
Imani Coppola "Legend Of A Cowgirl"
Oasis "Don't Go Away"
Jamiroquai "Ain't It"
Dance Hall Crashers "Lost Again"

WKRO/Daytona Beach, FL

Brave New World
Tuesday 10-11pm
Aaron "with a K" Schatz
Dance Hall Crashers "Lost Again"
MXPX "Chuck Magnet"
Less Than Jake "Dopeman"
Lazlo Bane "Divekick"
Refreshments "Good Year"

KTCL/Denver, CO

Adventure University
Saturday 10pm-midnight
Bret Saunders
Dance Hall Crashers "Lost Again"
Royal Crown Revue "Boogie After Midnight"
Fig Dish "Come On"
Catherine Wheel "Delicious"
John Spencer Blues "Wail"

WEJE/Ft. Wayne, IN

New Music Show
Sunday 8:30-9:30pm
Weasel
311 "Prisoner"
Chumbawamba "Tubthumping"
Dance Hall Crashers "Lost Again"
Miooko "Fun For Me"
Snoop/Rage Against "Snoop Bounce"

WQXA/Harrisburg, PA

The Sunday Morning News
Sunday 8-10am
Bill Hanson
Love Spit Love "Long Long Time"
Size 14 "Claire Danes Poster"
Tanya Donelly "Pretty Deep"
Forest For The Trees "Dream"
Catherine Wheel "Delicious"

KTZB/Houston, TX

Lunar Rotation
Sunday 7-9pm
David Sadof
Tanya Donelly "Landspec Song"
Catherine Wheel "Broken Nose"
Lincoln "Blow"
Smash Mouth "Padino"
Toenut "Test Anxiety"

KCCX/Kansas City, MO

Living Room
Sunday 8-10pm
Stan & Joel
Walt Mink "Brave Beyond"
Sitter "Pop Star"
Superchunk "Watery Hands"
Love Spit Love "Long Long Time"
Autumn "Pale Trembles A..."

KLZR/Kansas City, MO

Nocturnal Transmission
Sunday 11pm-1am
Ray Velasquez
Meat Beat Manifesto "Helter Skelter"
Crystal Method "Busy Child"
Jame Myerson "Music For The Lonely"
Headintaz "Get Yourself"
Talvin Singh "Jaani"

WNFZ/Knoxville, TN

The Outcast Show
Saturday 10pm-2am
Jeff Seemann
Laughing Us "Just Wanna Make"
Goldfinger "This Lonely Place"
Autumn "Apple"
Marsun "Taxiass"
Me First "Mandy"

WWDX/Lansing, MI

Above The Pale
Sunday 9-10:30pm
Jacent Jackson
MXPX "Chuck Magnet"
Filter/Crystal "Can't You Trip"
Insane Clown Posse "Hail Of Illusion"
Chemical Brothers "Elektrikbank"
Save Ferris "Come On Eileen"

KEDG/Las Vegas, NV

Area 51
Sunday 9-11pm
Kevin Carter
Supatrux "Superstar"
Tenderfoot "Bourbon"
Dandy Warhols "Not If You Were"
12 Volt Sex "High 15"
Marsun "Wide Open Space"

KXTE/Las Vegas, NV

It Hurts When I Pee
Sunday 10pm-midnight
Chris Ripley
Limp Bizkit "Counterfeit"
Sister Machine Gun "Think"
12 Volt Sex "Over Divine"
Sugar Ray "RPM"
Silverchair "Cemetery"

KROQ/Los Angeles, CA

Rodney On The Roo
Sunday 9-10pm midnight-2am
Rodney Bingenheimer
Teenage Fan Club "An 1 That Enough"
Hurricane "Chain Reaction"
Barely Pink "City Of Stars"
Sitter "Pop Star"
My Life Story "Duchess"

WRXQ/Memphis, TN

The Eleventh Hour
Sunday 11pm-midnight
Maxwell
Depeche Mode "Useless"
Lazlo Bane "Overkill"
Chumbawamba "Tubthumping"
Catherine Wheel "Delicious"
Tanya Donelly "Pretty Deep"

WLUM/Milwaukee, WI

Sunday Night Music Revolution
Sunday 7-11pm
Terry Havel
Goldfinger "This Lonely Place"
Star 69 "Burning Down The House"
Superchunk "Watery Hands"
Refreshments "Good Year"
Teenage Fan Club "Take The Long Way"

WHTG/Monmouth, NJ

Goin' Underground
Sunday 9pm-midnight
Jeff Raspe
Evelyn Forever "What I Need"
Whiskeytown "In Town"
Imani Coppola "Legend Of A Cowgirl"
Steve Wynn "Blood From A Stone"
Stobberbone "Barrel Chested"

KKND/New Orleans, LA

The Deep End
Sunday 8-10pm
Laura Jones
Features "Armani Suede"
Royal Fingerbowl "Nothing But Time"
Radiohead "Let Down"
Luna "IHDH"
Native Tongue Five "I Can't Feel Who"

WXRK/New York, NY

The Buzz
Sunday midnight-2am
Alexa Tobin
Blur "M.O.R."
Catherine Wheel "Delicious"
Dance Hall Crashers "Lost Again"
Depeche Mode "Useless"
Dubstar "Stars"

KNRX/Oklahoma City, OK

Xtremities
Sunday 8-9:30pm
Geno Pearson
Matt Sharp & Damon "We Have A"
Meat Beat Manifesto "Helter Skelter"
Keoki "Space"
Laughing Us "Just Wanna Make"
Dah! Punk "Around The World"

KGDE/Omaha, NE

New From The Edge
Monday midnight-2am
Scott Papek
Longpigs "On & On"
Creed "My Own Prison"
Crystal Method "Busy Child"
Chumbawamba "Tubthumping"
Bug "On The Southside"

WPLY/Philadelphia, PA

Y NOT
Sunday 9-10:30pm
Dan Fein
Oandy Warhols "Not If You Were"
Radiohead "Karma Police"
Goldfinger "This Lonely Place"
Filter/Crystal "Can't You Trip"

WLUM/Milwaukee, WI

Sunday Night Music Revolution
Sunday 7-11pm
Terry Havel
Chumbawamba "Tubthumping"
Goldfinger "This Lonely Place"
Star 69 "Burning Down The House"
Afghan Whigs "Debonair"
Refreshments "Good Year"

WXDX/Pittsburgh, PA

Edge Of The X
Sunday 9-11pm
All Castellini/Brandon Davis
Oasis "The Girl In The"
Verve "Bitter Sweet"
Joe Jackson "Angel (Lust)"
Naked "Mann's Chinese"
Our Lady Peace "Superman's Dead"

KNRK/Portland, OR

Something Cool
Sunday 5-6pm
Jamie Cooley/Jayn Sayd
Honeyrods "Love Bee"
Poster Children "041"
Verve "Bitter Sweet"
Size 14 "Claire Danes Poster"
Geraldine Fibbers "California Turfy"

WDST/Poughkeepsie, NY

Indie Flux
Thursday 10-11pm
Nic Harcourt
Sitter "Kind Of Smile"
Big Sister "Miss Everything"
Orange Peels "All Around The World"
Toenut "Test Anxiety"
Brooke Rameil "Mainstream"

WBRU/Providence, RI

Breaking And Emerging
Wednesday midnight-2am
Mike Green
Portthead "Cowboys"
Poster Children "041"
Jonah Sharp "Hedge"
Notwist "The Strong"
Transistor "Look Who's Perfect"

WOSC/Salisbury, MD

Before The Buzz
Monday-Thurs. 11pm-midnight
Paula Sangeleer
Laughing Us "Just Wanna Make"
Chumbawamba "Tubthumping"
MXPX "Chuck Magnet"
Love Seed Mama Jump "Satellite Freaky"
Cowboy Mouth "Love Of My Life"

XHRM/San Diego, CA

Whatever
Sunday 8pm-midnight
Greg Pearson
Moty "James Bond Theme"
Verve "Bitter Sweet"
Fig Boy "Sensitive"
Way Out West "Blue"
Summertime "Should I Walk"

XTRA/San Diego, CA

Floorboard
Wednesday midnight-2am
Hilary Schmidt
Shazou "Punks"
Down By Law "Question Marks & Shelter"
Rejuvenate
Lagwagon "Choke"
Slavesacre "Shiv"

KITS/San Francisco, CA

Transmitter Adjustments
Sunday 10pm-midnight
Aaron Axelsen/Rick Stuart
Way Out West "Blue"
Crystal Method "Vegas"
Fat Boy Slim "Everybody Needs"
Sneaker Pimps "Post Modern Sleaze"
BT "Love, Peace & Grease"

KOME/San Jose, CA

Nocturnal Noises
Saturday midnight-1am
Jeanette Grgurevic
Crystal Method "Comin' Back"
Ganja Kru "Plagu That Never"
Grass Show "Out Of The Void"
Eboman "Bounce To Dis"
Chumbawamba "Tubthumping"

KJEE/Santa Barbara, CA

Dissnate Temdris
Sunday 10:20am-midnight
John Shroeter
Comershop "Brimful Of Asha"
Kelley Deal 6000 "Shag"
Lagwagon "27"
Laughing Us "Just Wanna Make"
Death In Vegas "Dirt"

KNDD/Seattle, WA

Loudspeaker
Sunday 10-11pm
Bill Reid/Marco Collins
Verve "Bitter Sweet"
Jesus Jones "We Are So Fragile"
No Use For A Name "Invincible"
Negativland "Why Is This Commer"
Oasis "I Hope I Think"

KPNT/St. Louis, MO

New Music Sunday
Sunday 7-9:30pm
Les Aaron
Laughing Us "Just Wanna Make"
Class "Don't Go Away"
Chumbawamba "Tubthumping"
Death In Vegas "Dirt"
Comershop "Brimful Of Asha"

WXSX/Tallahassee, FL

Underground Lounge
Sunday 8-10pm
Rob The Lounge Lizard
Brigid Boden "I Always Stay"
Beth Orton "She Cries Your Name"
Less Than Jake "Dopeman"
Smash Mouth "Walkin' On The Sun"
Foots Garden "emom Tree"

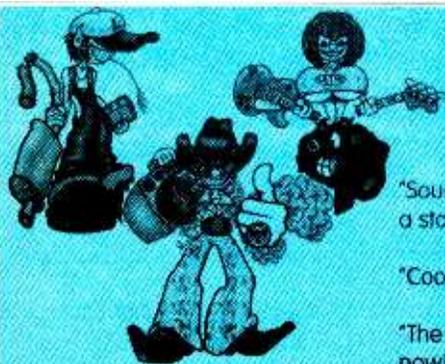
KFMA/Tucson, AZ

Test Department
Sunday 5-6pm
Suzie Qunn/Chuck Roast
Lagwagon "27"
Verve "Bitter Sweet"
Calexico "Sanchez"
Snoop/Rage Against "Snoop Bounce"
Laughing Us "Just Wanna Make"

WHFS/Washington, DC

Now Hear This
Sunday 8-11:30pm
Dave Marsh
Lida Husik "Chocolate City"
Dambuilders "Ight Want Me Around"
Muyacha "Crisped Out"
Barbara Manning "That Kid"
Wannadies "Might Be Stars"

45 Total Reporters



LAUGHING US

"JUST A MAKLUV2U"

"Sounding like Atari Teenage Riot in a real bad mood... 'JUST A MAKLUV2U' should become a staple on specialty shows and industrial shows nationwide!"

"Coolest industrial-techno record that I've heard in a long time—a definite add on my show!"

"The first time I played it—instant phones! It's the hottest damn thing on 'Before The Buzz' right now!"

- Virtually Alternative
- Jeanette Grgurevic, KOME
- Paula Sangeleer, WOSC

Top 5 action at: KPNT, KFMA, KOME, XTRA, WEQX, WPLY, KNRX, WNFZ, WOSC...

Also on: WBCN, WOXY, KDGE, ENRQ, KNND, KJEE, WPLA, Y10Z, WCYY...



www.riskrecords.com

And The Winners Are...

■ The spring book: Who's up, who's down ... and why

How did the format fare in the spring Arbitron? Here are the results for R&R's Adult Alternative panel: Of 37 stations, five showed no change, 16 saw increases, and 15 experienced drops.

The largest increase was at WNCS/Burlington, VT, where the outlet more than doubled its share, rising 2.2-5.5. MD Jody Peterson credits former PD Glenn Roberts (who still consults the station) for implementing a plan for success that contained two key steps. One was to give the station a name. "Last fall, we became the Point. That's a very big identifying factor that we've never had before. We added two stations and became a network that broadcasts the same product, but with different commercial breaks."

Pointers

The three stations cover Vermont and some of New Hampshire, but the addition of the two new outlets wouldn't affect the Burlington book. Nonetheless, Peterson says that the new primary identifier was important in linking the stations, since each had different frequencies and call letters. "Even though we've been on the air for 20 years, I don't think people could remember WNCS as well as they can a name like the Point."

The second key element of Roberts' plan was actually the culmination of a long process that he initiated three years ago. "He was gradually tweaking the sound to become an upbeat, listenable station with the best currents available," Peterson says. "We pared down our recurrents a bit, but we still believe in the variety of the format. We're not overly tight."

☐

We believe that we're the anti-radio station, the one that will get people because they're sick of the same old hype and obnoxious radio stuff.

—Drew Ross

☐

Roberts himself feels that the addition of competitive stations in the market was another factor in WNCS' success. "When the Alternatives came into the market and shared some of the music, it actually helped us. WXPS [the Pulse] was one station that came in, but they've since changed to Sports Talk. But WBTZ, the Buzz, is still around."

Of the three-year effort to refine WNCS' sound, Roberts says, "We took approximately 7000 songs and

☐

We wanted to make sure the overall sound of the station was upbeat and listenable; it couldn't drag. We were also careful not to add too many currents, and we watched where we placed them.

—Jody Peterson

☐

pared them down to between 800-1000 core library tracks. We modified the current list only mildly, reducing it from 60-65 to 50-53."

Peterson says the "slower, folkier sounding material is what came out. We wanted to make sure the overall sound of the station was upbeat and listenable; it couldn't drag. We were also careful not to add too many currents, and we watched where we placed them. We kept the variety, increased the tempo, and we finally had an identity that people could easily remember."

Intelligent Locals

KPIG/Monterey was another big gainer, as the station rose 2.7-4.0. PD Laura Ellen Hopper's interpretation is that "KPIG is a very, very locally oriented radio station. It's a station that's really based in its community." She believes the spike in the book had a lot to do with the fact that "our listeners thought they were going to lose us. We were sold, and the concern for us got out of hand. All the local papers picked up on the story."

Hopper says that the market's history with the format has been that each time the station was sold — KFAT and KHIP, for example — the format was dumped. But "the listeners have always proven that they've wanted it back. Now the station has been financially successful for a while, and they don't want to lose it. I think it's become very important to them. In a day and age of cookie-cutter formats, I think that's a really nice sign. It's not just our music, but also that we're responsive to the audience."

Don't think petitions were drawn up, though. Hopper points out that the station didn't ask the audience to do anything. "I think people just listened more. Many people called me and said they were taping. People wanted this station to stay. We

never referred to the Arbitron, and we never talk about it. We just had such loyalty going for us and an amazingly high sentiment."

By Cyndee Maxwell

Hopper believes that another factor in KPIG's success is that it is a summer station. That's when all of its promotions and street activity are in full swing. And certainly the local press helped to rally the troops. "Our listeners talked about us in the newspaper. They wrote editorials. We also had a lot of music events going on, so those ads would be in the paper too. It all worked right."

Hopper laments KPIG's uniqueness in the national scope of radio. "We are extremely unique, but I don't think that we necessarily need to be. There should and could be more of us, and I think that they could be very successful. In terms of competing with the cookie-cutter formats, I think that this is one of the last options to compete. I think you can make money, but it has to be really based in your community."

"This is a very intelligent community. This market has also had a lot of really good media for a really long time, a lot of educational media. The people here are media savvy. The concerts and music festivals that come through here include a lot of jazz and world music. This room is very hip and open-minded."

Don't Overreact

The spring had a couple of big downers too. Among them, KOTR/San Luis Obispo, CA. It's not easy to talk about the times when things look down, but PD Drew Ross was up to the task. He admits to not worrying about ratings, and recalls a few years ago when the station had a No. 1 book, 12+. "At the time, we hadn't done anything differently than before."

Ross says it's important not to overreact to numbers, regardless of whether they soar or dump. "We just really try to have a consistent product. Over the last 10 years we've remained pretty much the same. However, the amount of competition has really gone up in San Luis Obispo. While five to 10 years ago we were the only station playing R.E.M. and U2, today we're sharing bands with four or five stations in the market. That's going to weaken your listenership to a certain extent."

He also admits that the station has been understaffed, and that it's been difficult to maintain a strong street presence. "Getting out and being part of the community with promotions is something you always hear people talk about" as a facet of a station's success, he says. A change in a once-stable lineup has also contributed to KOTR's woes. "Matthew Lawton and Mike Shaw were both very popular DJs here for years," and both left over the last year.

Ross says the station's morning

Spring Scorecard

Below is a look at the R&R Adult Alternative reporting stations based on the Arbitron Spring '97 period. Results are the AQH share of 12+ persons, Monday-Sunday, 6am-midnight listening times. All data © Arbitron, 1997, and may not be reproduced in any shape or form without previous written consent from Arbitron.

Calls/Market	Market Size	Fall '96-Winter '97-Spring '97
WXRT/Chicago	3	2.8-2.9-2.9
KFFG-FM & KFOG-FM/San Francisco	4	3.3-3.0-3.0
CIDR/Detroit	6	1.0-1.2-1.2
KKZN/Dallas	7	—0.9-1.6
WBOS/Boston	10	2.9-3.2-2.7
WXRV/Boston	10	1.0-0.9-0.7
KMTT/Seattle	13	3.3-3.8-2.9
KTCJ-AM & KTCZ-FM/Minneapolis	16	4.0-3.8-4.6
WVVR/St. Louis	17	3.6-4.0-3.9
WHPT/Tampa	21	2.8-3.6-3.9
KBCO/Denver	23	4.5-4.2-4.5
KXPK/Denver	23	2.5-3.3-3.1
KINK/Portland	24	3.8-3.5-3.5
WKOC/Norfolk	33	2.7-2.4-2.7
KENZ/Salt Lake City	35	3.2-4.3-4.1
WTTS/Indianapolis	36	2.3-2.1-2.1
WXRC/Charlotte	37	1.5-0.8-1.6
WRLT/Nashville	44	2.2-1.6-1.0
KXPT/Las Vegas	45	2.3-2.5-2.4
WMAX/Rochester, NY	46	2.8-3.0-2.3
KGSR/Austin	51	3.6-3.8-3.9
WXLE/Albany, NY	57	1.6-0.8-1.2
WXKR/Toledo	75	1.0-1.5-1.3
WRNX/Springfield, MA	77	1.7-2.2-2.4
KMBY/Monterey*	78	2.6-1.7-2.7
KPIG/Monterey	78	3.1-2.7-4.0
KAEP/Spokane, WA	87	5.4-5.3-6.5

*Changed format to Rock on August 29.

The following stations have two books per year. Results are from Fall '96-Spring '97.

WJBX/Ft. Myers	76	3.5-3.1
KRSH/Santa Rosa, CA	114	2.1-2.3
WMMM/Madison, WI	121	3.0-3.9
KFXD/Boise, ID	129	1.1-0.4
KTHX/Reno, NV	131	5.6-3.8
KOTR/San Luis Obispo, CA	168	4.4-2.3
WMVY/Cape Cod, MA	182	2.7-3.6
WNCS/Burlington, VT	221	2.2-5.5
KBXR/Columbia, MO	239	5.0-4.0

Ratings for WXP/Philadelphia are not available due to it not being measured by Arbitron.

show isn't a high-profile morning zoo, and he wonders about its vulnerability. "Mark & Brian do extremely well on KSLY. When you choose not to compete head to head with that level of morning show, and when you are music intensive in the morning, obviously that's breaking a radio rule right there.

"On the other hand, that's always been one of our precepts. We believe that we're the anti-radio station, the one that will get people because they're sick of the same old hype and

obnoxious radio stuff. We really try to cater to the adult who loves music and try to keep a sophisticated approach."

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1668 or e-mail: max@rronline.com

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	SARAH MCLACHLAN Building A Mystery (Arista)	841	870	839	838	35/0
8	4	3	2	BLUES TRAVELER Most Precarious (A&M)	574	532	457	400	35/1
4	3	2	3	FIONA APPLE Criminal (Work)	573	562	507	471	31/0
13	6	5	4	JOHN FOGERTY Blueboy (Warner Bros.)	481	464	428	367	28/0
2	2	4	5	MATCHBOX 20 Push (Lava/Atlantic)	480	516	556	590	22/0
9	8	7	6	PAULA COLE I Don't Want To Wait (Imago/WB)	467	428	411	384	28/1
10	11	8	7	HUFFAMOOSE Wait (Interscope)	438	419	383	377	28/0
3	5	6	8	WALLFLOWERS The Difference (Interscope)	415	438	454	475	18/0
6	7	10	9	SISTER HAZEL All For You (Universal)	399	406	418	451	16/0
11	9	9	10	LIVE Turn My Head (Radioactive)	389	416	392	375	20/0
17	13	12	11	TOAD THE WET SPROCKET Whatever I Fear (Columbia)	382	361	353	261	27/1
7	12	11	12	ABRA MOORE Four Leaf Clover (Arista Austin/Arista)	313	366	372	405	21/0
—	—	18	13	FREDDY JONES BAND Wonder (Capricorn/Mercury)	294	274	165	89	23/0
18	18	17	14	FLEETWOOD MAC Silver Springs (Reprise)	291	283	276	258	24/0
16	17	16	15	THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	284	284	279	293	11/0
23	21	19	16	SUGAR RAY Fly (Lava/Atlantic)	273	268	230	207	13/1
5	10	14	17	SHERYL CROW A Change Would Do You Good (A&M)	264	302	389	465	13/0
BREAKER			18	SUNDAYS Summertime (DGC/Geffen)	251	224	135	22	23/2
14	14	15	19	10,000 MANIACS More Than This (Geffen)	248	291	343	365	18/0
20	20	22	20	DAR WILLIAMS Are You Out There (Razor & Tie)	245	238	233	250	17/0
12	15	13	21	DAVE MATTHEWS BAND Tripping Billies (RCA)	242	337	330	372	16/0
15	16	20	22	TONIC If You Could Only See (Polydor/A&M)	237	259	291	293	10/0
27	24	21	23	PRETENDERS Goodbye (Hollywood)	234	252	203	193	22/0
—	26	25	24	JONNY LANG Hit The Ground Running (A&M)	206	196	188	163	19/1
24	19	23	25	COLLECTIVE SOUL Listen (Atlantic)	204	234	240	206	9/0
29	29	—	26	SNEAKER PIMPS 6 Underground (Virgin)	185	156	174	177	10/0
—	28	27	27	MIGHTY MIGHTY BOSSTONES The Impression... (Big Rig/Mercury)	185	188	181	171	6/0
—	—	28	28	WALLFLOWERS Three Marlenas (Interscope)	180	176	143	135	11/1
—	25	26	29	JEWEL Foolish Games (Atlantic)	176	196	196	171	10/0
—	—	30	30	SMASH MOUTH Walkin' On The Sun (Interscope)	161	165	158	124	9/1

This chart reflects airplay from August 25-31. Songs ranked by total plays. Highlighted songs indicate Breaker.
36 Adult Alternative reporters. 27 current playlists. © 1997, R&R Inc.

NEW & ACTIVE

WIDESPREAD PANIC Aunt Avis (Capricorn/Mercury)

Total Plays: 160, Total Stations: 17, Adds: 0

BIG BLUE HEARTS Nobody Wants Her (Geffen)

Total Plays: 155, Total Stations: 16, Adds: 0

PAUL MCCARTNEY Young Boy (Capitol)

Total Plays: 143, Total Stations: 14, Adds: 1

TEXAS Say What You Want (Mercury)

Total Plays: 142, Total Stations: 13, Adds: 2

COUNTING CROWS Have You Seen Me Lately? (DGC/Geffen)

Total Plays: 137, Total Stations: 10, Adds: 1

JEN TRYNIN Getaway (February) (Squint/WB)

Total Plays: 133, Total Stations: 15, Adds: 1

JARS OF CLAY Crazy Times (Silvertone)

Total Plays: 132, Total Stations: 10, Adds: 1

WHISKEYTOWN 16 Days (Outpost/Geffen)

Total Plays: 112, Total Stations: 13, Adds: 0

DOG'S EYE VIEW Homecoming Parade (Columbia)

Total Plays: 107, Total Stations: 13, Adds: 0

DEL AMITRI What I Think She Sees (A&M)

Total Plays: 94, Total Stations: 14, Adds: 1

Songs ranked by total plays

BREAKERS®

SUNDAYS

Summertime (DGC/Geffen)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS

251/27

23/2

CHART

18

MOST ADDED®

ARTIST TITLE LABEL(S) ADDS

ROLLING STONES	Anybody Seen My Baby (Virgin)	8
BEHAN JOHNSON	World Keeps Spinning (RCA)	3
OASIS	Don't Go Away (Epic)	3
COLLECTIVE SOUL	Blame (Atlantic)	2
BOB DYLAN	Love Sick (Columbia)	2
BOB DYLAN	Million Miles (Columbia)	2
JEWEL	V12 Cadillac (Surfdog/Interscope)	2
JEB LOY NICHOLS	As The Rain (Capitol)	2
ROYAL FINGER BOWL	Nothing But Time (TVT)	2
SOUTHERN CULTURE ON THE SKIDS	Shotgun (DGC/Geffen)	2
SUNDAYS	Summertime (DGC/Geffen)	2
TEXAS	Say What You Want (Mercury)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S) TOTAL PLAY INCREASE

ROLLING STONES	Anybody Seen My Baby (Virgin)	+77
BLUES TRAVELER	Most Precarious (A&M)	+42
PAULA COLE	I Don't Want To Wait (Imago/WB)	+39
BEHAN JOHNSON	World Keeps Spinning (RCA)	+38
PATTY LARKIN	The Book I'm Not... (High Street/Windham Hill)	+34
SHAWN COLVIN	You And The Mona Lisa (Columbia)	+30
SNEAKER PIMPS	6 Underground (Virgin)	+29
SUNDAYS	Summertime (DGC/Geffen)	+27
MATTHEW RYAN	Guilty (A&M)	+26
BIG BLUE HEARTS	Nobody Wants Her (Geffen)	+23

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Believers: WXRV KTCZ WRLT

THE HONEYDOGS

RUMOR HAS IT

THE FIRST TRACK FROM **THE HONEYDOGS'** MAJOR LABEL DEBUT **SEEN A GHOST**

Produced by Tom Herbers & The Honeydogs • Mixed by Nick DiDia
Executive Producer: Ed Eckstine • Management: Simon Wolfkoff

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	SARAH MCLACHLAN Surfacing (Arista)	918	-28	"Mystery" (841) "Black" (25)
2	2	2	2	WALLFLOWERS Bringing Down The Horse (Interscope)	716	-19	"Difference" (415) "Marleans" (180)
3	3	3	3	BLUES TRAVELER Straight On Till Morning (A&M)	692	+13	"Precarious" (574) "Carolina" (109)
7	5	4	4	FIONA APPLE Tidal (Work)	584	+11	"Criminal" (573) "Sleep" (11)
9	6	5	5	JOHN FOGERTY Blue Moon Swamp (Warner Bros.)	550	+11	"Blueboy" (481) "Walking" (41)
10	9	7	6	PAULA COLE This Fire (Imago/WB)	517	+38	"Wait" (467) "Cowboys" (50)
4	4	6	7	MATCHBOX 20 Yourself Or Someone Like You (Lava/Atlantic)	512	-19	"Push" (480) "3am" (32)
13	8	9	8	TOAD THE WET SPROCKET Coil (Columbia)	457	+15	"Fear" (382) "Come" (50)
16	14	12	9	HUFFAMOOSE We've Been Had Again (Interscope)	438	+19	"Wait" (438)
8	10	11	10	SISTER HAZEL Somewhere More... (Universal)	415	-6	"All" (399) "Wanted" (7)
22	18	13	11	FLEETWOOD MAC The Dance (Reprise)	400	+22	"Silver" (291) "Chain" (37)
14	12	10	12	LIVE Secret Samadhi (Radioactive)	389	-35	"Turn" (389)
5	7	8	13	DAVE MATTHEWS BAND Crash (RCA)	339	-121	"Tripping" (242) "Crash" (97)
11	15	14	14	ABRA MOORE Strangest Places (Arista)	325	-51	"Clover" (313) "Cryin'" (11)
17	17	16	15	PAUL MCCARTNEY Flaming Pie (Capitol)	311	+1	"Young" (143) "World" (74)
6	11	15	16	SHERYL CROW Sheryl Crow (A&M)	304	-24	"Change" (264) "Everyday" (19)
—	—	20	17	FREDDY JONES BAND Lucid (Capricorn/Mercury)	294	+20	"Wonder" (294)
18	19	18	18	THIRD EYE BLIND Third Eye Blind (Elektra/EEG)	293	-12	"Life" (284) "Graduate" (9)
12	13	19	19	INDIGO GIRLS Shaming Of The Sun (Epic)	284	-20	"Map" (151) "Shame" (116)
—	27	21	20	SUGAR RAY Floored (Lava/Atlantic)	273	+5	"Fly" (273)
23	25	25	21	DAR WILLIAMS End Of The Summer (Razor & Tie)	268	+14	"There" (245) "Hear" (16)
15	16	17	22	10,000 MANIACS Love Among The Ruins (Geffen)	257	-50	"More" (248) "Rainy" (9)
26	23	28	23	JONNY LANG Lie To Me (A&M)	256	+9	"Ground" (206) "Lie" (50)
30	28	22	24	MIGHTY MIGHTY BOSSTONES Let's Face It (Mercury)	254	-7	"Impression" (185) "Rascal" (69)
—	—	30	25	SUNDAYS Static & Silence (DGC/Geffen)	251	+27	"Summertime" (251)
—	30	24	26	SOUNDTRACK G.I. Jane (Hollywood)	238	-18	"Goodbye" (234) "Homecoming" (4)
19	20	23	27	TONIC Lemon Parade (Polydor/A&M)	237	-22	"Could" (237)
28	24	27	28	COLLECTIVE SOUL Disciplined Breakdown (Atlantic)	226	-22	"Listen" (204) "Blame" (15)
21	21	26	29	JOHN HIATT Little Head (Capitol)	225	-25	"Head" (137) "Pirate" (53)
20	22	29	30	COUNTING CROWS Recovering The Satellites (DGC/Geffen)	223	-20	"Seen" (137) "Daylight" (43)

This chart reflects airplay from August 25-31. Albums ranked by total plays, with plays from all cuts from an album combined. 36 Adult Alternative reporters. 27 current playlists. © 1997, R&R Inc.

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
ROLLING STONES Bridges To Babylon (Virgin)	8
BOB DYLAN Time Out Of Mind (Columbia)	4
BEHAN JOHNSON Behan Johnson (RCA)	3
JEB LOY NICHOLS Lovers Knot (Capitol)	2
ROYAL FINGER BOWL Nothing But Time (TVT)	2
SOUTHERN CULTURE ON THE SKIDS Plastic Seat Sweat (DGC/Geffen)	2
SUNDAYS Static & Silence (DGC/Geffen)	2
TEXAS White On Blonde (Mercury)	2
VARIOUS ARTISTS Mom II: Music For Our... (Surfdog/Interscope)	2
VARIOUS ARTISTS Songs Of Jimmie Rodgers (Columbia)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ROLLING STONES Bridges To Babylon (Virgin)	+77
PAULA COLE This Fire (Imago/WB)	+38
BEHAN JOHNSON Behan Johnson (RCA)	+38
PATTY LARKIN Perishable Fruit (High Street/Windham Hill)	+34
KAMI LYLE Blue Cinderella (MCA)	+29
SNEAKER PIMPS Becoming X (Virgin)	+29
SUNDAYS Static & Silence (DGC/Geffen)	+27
MATTHEW RYAN Mayday (A&M)	+26
BIG BLUE HEARTS Big Blue Hearts (Geffen)	+23
FLEETWOOD MAC The Dance (Reprise)	+22
FREDDY JONES BAND Lucid (Capricorn/Mercury)	+20
HUFFAMOOSE We've Been Had Again (Interscope)	+19
MARRY ME JANE Might As Well Be Mine (550 Music)	+19
OMC How Bizarre (Mercury)	+17
KIM FOX Moon Hut (DreamWorks/Geffen)	+15

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY PD: Neil Hunter 4 SMASH MOUTH "Walkin'" BLUES TRAVELER "Precarious"	WBOS/Boston, MA PD: Jim Herron MD: Cliff Nash 30 ROLLING STONES "Anybody" 7 DEL AMITRI "Sass" 7 DEVLINS "Heavens"	WMVY/Cape Cod, MA PD/MD: Barbara Dacey 1 BOB DYLAN "Sick" 1 ROLLING STONES "Anybody" 1 PAUL MCCARTNEY "Young"	KBXR/Columbia, MO DM: Michael Perry PD/MD: Dave "Keeler" Fulgham No Adds	WMMM/Madison, WI PD: Pat Gallagher MD: Tom Teuber No Adds	WXPN/Philadelphia, PA DM/MD: Bruce Ranes MD: Bruce Warren 6 KAMI LYLE "Cinderella" 4 KAMI LYLE "Hocus" 2 KAMI LYLE "Midnight" 1 ABRA MOORE "Places" 1 PAUL MCCARTNEY "Flaming" EMER KENNY "Golden" ROYAL FINGER BOWL "Nothing" SOUTHERN CULTURE "Shotgun" JOHN HIATT "Pirate" BOB DYLAN "Million"	KENZ/Salt Lake City, UT PD: Bruce Jones APD/MD: Dom Casual 12 OASIS "Away" 5 SUNDAYS "Summertime"	KAEP/Spokane, WA PD: Scott Souhrada MD: Haley Jones 5 REEL BIG FISH "Self" 3 OASIS "Away" 2 COLLECTIVE SOUL "Blame" 1 BEHAN JOHNSON "World" 1 CHUMBAWAMBA "Tub"	WHPT/Tampa, FL PD: Chuck Beck APD/MD: Chris Taylor TEXAS "Say" BEHAN JOHNSON "World" JEN TRYNNIN "Getaway"
KGSR/Austin, TX PD: Jody Denberg MD: Susan Castle 12 KASEY CROWLEY "Mouthville" 11 STEVIE RAY VAUGHAN "Pride"	WXRV/Boston, MA PD: Joanne Doody MD: Mike Mullaney 4 SUNDAYS "Summertime" 1 OASIS "Away" ROLLING STONES "Anybody"	WXRC/Charlotte, NC PD/MD: Hal Rowe 6 HONEYOOGS "Things" 5 TOAD THE WET "Crazy" 5 SCOTTY MOORE "Deuce" 4 ROLLING STONES "Anybody"	KBCO/Denver, CO PD: Dave Benson MD: Scott Arbough ROLLING STONES "Anybody"	WRLT/Nashville, TN DM: David Hall PD: Jessie Scott MD: Keith Coes 7 WALLFLOWERS "Marleans" BEHAN JOHNSON "World" BILLIE MYERS "Rain" ROYAL FINGER BOWL "Nothing" VAN MORRISON "Mule" JOHN MELLENCAMP "Gambling" DELBERT MCCLINTON "Somebody" FABULOUS T-BIRDS "Handle"	KFOG/San Francisco, CA PD: Paul Marszalek MD: Bill Evans ROLLING STONES "Anybody"	WRNX/Springfield, MA PD: Tom Davis MD: Bruce Stebbins JONNY LANG "Ground" FLEETWOOD MAC "Chain" JEWEL "Cadillac"	WXKR/Toledo, OH PD: Dusty Scott MD: Laura Lee TALK SHOW "Hello" FOO FIGHTERS "Everlong" REFRESHMENTS "Year"	
KFXD/Boise, ID PD: Kevin Welch MD: Carl Scheider 4 COUNTING CROWS "Seen" JOHN HIATT "Sure" SHANEAD O'CONNOR "Mother" PAUL CEBAR "Found" SUGAR RAY "Fly" JARS OF CLAY "Crazy" COLLECTIVE SOUL "Blame" JEB LOY NICHOLS "Rain"	WNCS/Burlington, VT PD: Greg Hooker MD: Jody Peterson 13 VAN MORRISON "It" 12 DAVID BYRNE "Vaseline" 5 BLUE RODEO "Shed" 4 BLUE RODEO "Baz" 3 BLUE RODEO "Could" 1 BLUE RODEO "Drugging"	WXRT/Chicago, IL VP/Programming: Norm Winer MD: Patty Martin 6 INXS "Just" 5 INXS "Lose" ROLLING STONES "Anybody" SCOTTY MOORE "Locked" JEWEL "Cadillac"	WJBJ/Ft. Myers, FL PD: Stephanie Davis MD: Kurt Schreiner MARRY ME JANE "Might" TANYA DONELLY "Pretty" GOLDFINGER "Lonely"	WKOC/Norfolk, VA PD: Perry Stone MD: Holly Williams No Adds	KOTR/San Luis Obispo, CA PD: Drew Ross MD: Dean Kattari 12 KATELL KEINEG "Smile" 8 JOE JACKSON "Angel" 8 BOB DYLAN "Sick" 8 LOU REED "September" 4 SOUTHERN CULTURE "Shotgun" 4 BONO "Dreaming" 4 BURNING SPEAR "Peace"	KMTT/Seattle, WA DM: Chris Mays APD: Jason Parker MD: Dean Carlson BOB DYLAN "Million" TEXAS "Say" TOAD THE WET "Fear"	36 Total Reporters 36 Current Reporters 27 Current Playlists Reported Frozen Playlist (3): KKZN/Dallas, TX KXP/KDenver, CO KTCZ/Minneapolis, MN Did Not Report, Playlist Frozen (6): WTTS/Indianapolis, IN KXPT/Las Vegas, NV KPIG/Monterey, CA KTHX/Reno, NV KRSH/Santa Rosa, CA No Longer A Reporter (1): KMBY/Monterey, CA	

"Nothing But Time"

the first single from the album

Royal Finger Bowl

HAPPY BIRTHDAY, SABO!

"A lonesome blend of Alt/Country, Zydeco, and low-down Dixie Jazz."
— Austin American-Statesman

"... twisted, totally hip shit."
— Bruce Warren/WXPN



Added At: WXPN! WRLT! KPIG! KOTR!

Management:
Scott Aiges/Arts International Group
(504) 827-9855 email: rockof@aol.com

ADULT ALTERNATIVE PLAYLISTS

September 5, 1997 R&R • 101

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

93.1
RADIO CHICAGO

MARKET #3
WXRT/Chicago
(773) 777-1700
Winer/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	11	10	14		SARAH MCLACHLAN/Building A Mystery
14	11	14			GENESIS/Conso
9	10	9	11		DAVID BYRNE/Miss America
12	10	10	11		MATCHBOX 20/Push
7	8	11	12		FREDDY JONES BAND/Wonder
11	11	12			SNEAKER PIMPS/6 Underground
7	8	6	10		JOHN FOGERTY/Blueboy
10	9	11	10		ABRA MOORE/Four Leaf Clover
7	10	9			LOVE SPILL LOVE/Long Time
6	10	12			SUNDAYS/Summertime
11	9	11			WALLFLOWERS/The Difference
10	7	8	10		HUFFAMOOSE/Wait
7	6	9			WIDESPREAD PANIC/Aunt Aves
-	-	-	-	-	WORLD PARTY/Call Me Up
9	10	9			SON VOLI/Caytaid Easy
10	11	12			COLLECTIVE SOUL/Listen
9	7	7	9		BLUES TRAVELER/Most Precarious
9	7	9			ZIGGY MARLEY/People Get Ready
6	7	7	9		JOHN HIATT/Pirate Radio
8	9	11			MICHAEL PENNY/Try
7	8	6	9		DEL AMITRI/Don't Think I'm In Love
10	9	11			PRETENDERS/Goodbye
7	9	8			PAUL WELLER/Heavy Soul (Part 1)
8	8	6	8		BIG HEAD TODD /Please Don't Tell
6	5	8			DAVE MATTHEWS BAND/Tripping Billies
9	9	12			CADASE/Want Everything
-	-	-	-	-	TOAD THE WET.../Whatever I Fear
4	5	7			SHAWN COLVIN/You And The Mona...
5	6	8			BOTTLE ROCKETS/24 Hours A Day

KFOG
104.5 97.7

MARKET #4
KFOG/San Francisco
(415) 543-1045
Marszalek/Evans

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	18	22	22		PRETENDERS/Goodbye
7	17	20	21		BLUES TRAVELER/Most Precarious
21	16	19	21		SARAH MCLACHLAN/Building A Mystery
10	6	17	21		STEVIE RAY VAUGHAN/Scuttle Buttin'
16	21	20			TOAD THE WET.../Whatever I Fear
12	12	17			PAUL MCCARTNEY/Young Boy
22	12	19			BONESHAKERS/Cold Sweat
24	21	19			ABRA MOORE/Four Leaf Clover
21	21	19			DAVE MATTHEWS BAND/Tripping Billies
20	21	20			FREDDY JONES BAND/Wonder
14	13	11	13		JOHN FOGERTY/Blueboy
-	-	-	-	-	MATCHBOX 20/Push
13	13	11			JOHN FOGERTY/Walking In A
10	7	10			WIDESPREAD PANIC/Aunt Aves
10	7	8			TOMMY CASTRO/Can't Keep A Good
-	-	-	-	-	FLEETWOOD MAC/Dreams
8	7	8			INDIGO GIRLS/Get Out The Map
21	12	9			U2/Last Night On Earth
9	7	8			BIG BLUE HEARTS/Nobody Wants Her
-	-	-	-	-	FLEETWOOD MAC/The Chain
7	6	6			BUCKWHEAT/You're
10	9	10			JOHNNY LANG/Hi The Ground...
9	7	9			JOHN HIATT/Little Head
-	-	-	-	-	FLEETWOOD MAC/Silver Springs
6	6	7	8		LIVE/Turn My Head
6	4	4			HUFFAMOOSE/Wait
5	6	7			INDIGO GIRLS/Shame On You
22	9	7			WALLFLOWERS/The Difference
4	7	6			ROBBEN FORD/In The Beginning
-	-	-	-	-	BLAKE MORGAN/Lately

89.5

MARKET #5
WXPN/Philadelphia
(215) 898-6677
Ranes/Warren

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	-	SUNDAYS/Summertime
6	5	5	20		FOREST FOR THE TREES/Dream
7	9	9	14		JOHN FOGERTY/Blueboy
10	5	5	12		HUFFAMOOSE/Wait
5	4	5	12		KAMI LYLE/Polka Dots
5	7	9	10		SNEAKER PIMPS/6 Underground
4	9	9			ABRA MOORE/Four Leaf Clover
-	-	-	-	-	DAR WILLIAMS/What Do You Hear
8	8	8			MICHAEL PENNY/Try
7	8	7			SISTER HAZEL/Hi For You
7	8	7			BETH ORTON/She Cried Your Name
5	4	8			BLUES TRAVELER/Most Precarious
8	8	8			SARAH MCLACHLAN/Building A Mystery
6	4	22			JEN TRYNN/Getaway (February)
7	6	6			WORLD PARTY/Call Me Up
6	5	5			JOHNNY LANG/Hi The Ground...
8	7	8			PAULA COLE/Don't Want To Wait
8	8	7			10,000 MANIACS/More Than This
4	4	4			WORLD PARTY/She's The One
-	-	-	-	-	BELLE & SFBASIAN/Like Dytan In
2	3	3			BETH ORTON/Live As You Dream
-	-	-	-	-	LINCOLN/Blow
10	9	10			WIDESPREAD PANIC/Aunt Aves
22	3	5			LAURA LOVE/All The Pushin'
-	-	-	-	-	BLAZERS/When You Call
-	-	-	-	-	KAMI LYLE/Blue Cretella
5	5	4			SISTER HAZEL/Think About Me
3	5	4			MOMMYHEADS/Jaded
4	4	5			DAVID BYRNE/Daddy Go Down
4	4	5			OLD 97'S/Timebomb

93.9 FM

MARKET #6
CIDR/Detroit
(519) 258-8888
Brookshaw/Delisi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	28	31	31		HUFFAMOOSE/Wait
-	-	-	-	-	WALLFLOWERS/Three Marlenas
31	31	30	31		SHERYL CROW/A Change Would Do...
31	30	31	30		JOHN FOGERTY/Blueboy
30	30	31	30		SARAH MCLACHLAN/Building A Mystery
21	22	21	23		FLEETWOOD MAC/Silver Springs
28	30	22	23		FIONA APPLE/Criminal
12	19	22	21		WIDESPREAD PANIC/Aunt Aves
17	11	12	11		TOAD THE WET.../Whatever I Fear
-	-	-	-	-	JEN TRYNN/Getaway (February)
7	6	4	17		PAULA COLE/Don't Want To Wait
22	23	22	15		DAVE MATTHEWS BAND/Tripping Billies
19	21	22	14		DAH WILLIAMS/Are You Out There
13	17	16	13		EDWIN MCCANN/See The Sky Again
13	14	13	13		BEN HARPER/Faded
11	14	13	13		JOHN MELLENCAMP/Just Another Day
12	13	14	12		PRETENDERS/Goodbye
22	21	14	12		COUNTING CROWS/Have You Seen Me...
22	21	16	12		SHERRI JACKSON/Maple Tree
14	13	14	12		BIG HEAD TODD.../Please Don't Tell
13	11	12	12		INDIGO GIRLS/Shame On You
12	13	11	12		WALLFLOWERS/The Difference
17	11	12	11		ABRA MOORE/Four Leaf Clover
17	14	13	11		BLUES TRAVELER/Most Precarious
13	15	12	11		SHAWN COLVIN/Sunny Came Home
12	10	11	10		DELIRIUM/Silence
13	9	10	11		SHERYL CROW/Everyday Is...
-	-	-	-	-	THIRD EYE BLIND/Semi-Charmed Life
12	10	11	11		U2/Last Night On Earth
31	18	11	11		TOAD THE WET.../Come Down

WBOS
92.9 FM

MARKET #10
WBOS/Boston
(617) 254-9267
Herron/Hash

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	45	45		TONIC/If You Could Only...
30	45	45	45		FIONA APPLE/Criminal
45	45	45	45		SNEAKER PIMPS/6 Underground
45	45	45	45		SARAH MCLACHLAN/Building A Mystery
45	45	45	45		MATCHBOX 20/Push
45	45	45	45		SISTER HAZEL/Hi For You
45	45	45	45		THIRD EYE BLIND/Semi-Charmed Life
-	-	-	-	-	ROLLING STONES/Anybody Seen My Baby
7	7	30	30		MIGHTY MIGHTY.../The Impression
7	30	30	30		TOAD THE WET.../Whatever I Fear
7	30	30	30		JOHN FOGERTY/Blueboy
7	30	30	30		TEXAS/Say What You Want
30	30	30	30		WALLFLOWERS/The Difference
30	30	30	30		TEENAGE FANCLUB/Take The Long Way
30	30	30	30		PAULA COLE/Don't Want To Wait
30	30	30	30		FLEETWOOD MAC/Silver Springs
30	30	30	30		BLUES TRAVELER/Most Precarious
30	30	30	30		LIVE/Turn My Head
45	45	21	21		VERVE PIPE/The Freshmen
45	21	21	21		SHAWN COLVIN/Sunny Came Home
21	21	21	21		DAVE MATTHEWS BAND/Crash Into Me
21	21	21	21		BRUCE SPRINGSTEEN/Secret Garden
21	21	21	21		PAULA COLE/Where Have All
21	21	21	21		JEWEL/Foolish Games
21	21	21	21		WALLFLOWERS/One Headlight
-	-	-	-	-	DEL AMITRI/What I Think She
-	-	-	-	-	MATTHEW RYAN/Guilty
-	-	-	-	-	BILLIE MYERS/Kiss The Blame
-	-	-	-	-	COLLECTIVE SOUL/Rise
-	-	-	-	-	JARS OF CLAY/Crazy Times

92.5 FM

MARKET #10
WXRW/Boston
(508) 374-4733
Doody/Mullaney

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	23	23	25		DAR WILLIAMS/Are You Out There
11	21	20	24		SUGAR RAY/Fly
25	22	20	23		JOHN HIATT/Little Head
22	26	25	21		BRAD/The Day Brings
23	21	21	21		SMASH MOUTH/Walkin' On The Sun
14	20	16	19		PAUL MCCARTNEY/Young Boy
-	-	-	-	-	PATTY LARKIN/The Book I'm Not...
9	9	10	10		WHISKEYTOWN/16 Days
21	13	14	17		JOHN FOGERTY/Blueboy
16	19	15	16		TOAD THE WET.../Whatever I Fear
17	10	15	15		PRETENDERS/Goodbye
17	14	14	14		BLUES TRAVELER/Carolina Blues
14	13	14	14		HUFFAMOOSE/Wait
13	15	13	13		BLUES TRAVELER/Most Precarious
17	15	11	13		SARAH MCLACHLAN/Building A Mystery
11	12	9	12		BETH ORTON/She Cried Your Name
13	14	12	12		FLEETWOOD MAC/Silver Springs
1	2	5	12		FREDDY JONES BAND/Wonder
13	13	12	12		PAUL THORN/Bet He Knows
7	12	11	12		JEN TRYNN/Getaway (February)
15	16	13	11		SARAH MCLACHLAN/Adia
11	14	11	11		PETER MULVEY/Grace
10	12	10	11		WORLD PARTY/Call Me Up
15	10	13	10		DEL AMITRI/What I Think She...
-	-	-	-	-	DEL AMITRI/It's Full
-	-	-	-	-	JOHN FOGERTY/Swamp River Days
9	9	9	10		PAULA COLE/Don't Want To Wait
13	14	10	10		GREY EYE GLANCES/Angel
11	7	11	9		INDIGO GIRLS/Shame On You
-	-	-	-	-	GREG GARING/My Love Is Real

The Mountain
102.7 FM

MARKET #13
KMTT/Seattle
(206) 233-1037
Mays/Carlson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	25	28	25		BLUES TRAVELER/Carolina Blues
25	25	27	23		SARAH MCLACHLAN/Building A Mystery
25	25	28	23		PAULA COLE/Don't Want To Wait
17	17	29	22		INDIGO GIRLS/Get Out The Map
8	8	12	20		WHISKEYTOWN/16 Days
20	20	24	20		JOHN FOGERTY/Blueboy
7	7	11	20		FIONA APPLE/Criminal
25	25	28	14		BOZ SCAGGS/It All Went Down...
12	12	29	13		MATCHBOX 20/Push
10	10	11	12		DOG'S EYE VIEW/Homcoming Parade
10	10	13	11		WORLD PARTY/Call Me Up
11	11	13	11		ABRA MOORE/Four Leaf Clover
11	11	14	11		BEN HARPER/Glory & Consequence
8	8	16	11		BRAD/The Day Brings
11	11	11	11		SHAWN COLVIN/You And The Mona...
11	11	12	10		HUFFAMOOSE/Wait
6	6	8	10		PAUL THORN/Heart With A 4...
9	9	8	9		PAUL MCCARTNEY/Souvenir
10	8	8	8		RICKIE LEE JONES/Firewalker
4	4	9	8		BETH ORTON/She Cried Your Name
21	21	11	8		WALLFLOWERS/Three Marlenas
10	10	12	8		DAVE MATTHEWS BAND/Tripping Billies
-	-	-	-	-	JEB LLOYD NICHOLS/As The Rain
8	10	7	7		WIDESPREAD PANIC/Aunt Aves
-	-	-	-	-	COLLECTIVE SOUL/Listen
6	6	5	7		JOHN HIATT/Little Head
6	6	3	7		DEL AMITRI/Not Where It's At
6	6	3	7		SHERRI JACKSON/Maple Tree
8	8	7	7		BIG BLUE HEARTS/Nobody Wants Her
6	6	7	7		SINEAD O'CONNOR/This Is To Mother...
6	6	5	7		SUGAR RAY/Fly

101 RIVER

MARKET #17
WVRV/St. Louis
(314) 231-3699
Strong/Richter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	41	41	43		TONIC/If You Could Only...
45	41	40	41		MATCHBOX 20/Push
43	41	39	41		THIRD EYE BLIND/Semi-Charmed Life
44	42	41	40		SISTER HAZEL/Hi For You
-	-	-	-	-	OMC/How Bizarre
35	39	42	37		SARAH MCLACHLAN/Building A Mystery
1	20	29	22		JEWEL/Foolish Games
24	26	37	29		LIVE/Turn My Head
23	26	27	28		HUFFAMOOSE/Wait
25	24	25	26		WALLFLOWERS/The Difference
22	25	27	26		BLUES TRAVELER/Most Precarious
25	26	41	25		COLLECTIVE SOUL/Listen
-	-	-	-	-	TEXAS/Say What You Want
-	-	-	-	-	SUGAR RAY/Fly
24	25	22	23		FIONA APPLE/Criminal
-	-	-	-	-	BEHAN JOHNSON/World Keeps Spinning
-	-	-	-	-	SNEAKER PIMPS/6 Underground
27	25	26	15		INXS/Don't Lose Your Head
24	29	28	14		DOG'S EYE VIEW/Homcoming Parade
43	39	20	14		SHAWN COLVIN/Sunny Came Home
14	13	13	13		BETTER THAN EZRA/Desperately Wanting
26	28	22	12		10,000 MANIACS/More Than This
16	12	16	12		DAVE MATTHEWS BAND/Crash Into Me
9	12	7	7		INXS/Elegantly Wasted
28	28	27	5		TEENAGE FANCLUB/Take The Long Way...
-	-	-	-	-	PAULA COLE/Don't Want To Wait
-	-	-			

OPPORTUNITIES

OPENINGS

INTERNATIONAL

SYNDICATE YOURSELF

Satellite time available by the hour from turnkey South Florida studio. Footprint covers USA Canada & Caribbean. Call Vann for details. 954-735-0370 or e-mail: Va2nn@aol.com

OPENINGS

OPPORTUNITY KNOCKS

CALL: 310-553-4330

in the pages of R&R every Friday

OPENINGS

WBTV, the only Alternative Burlington and Montreal, seeks enthusiastic, innovative talent for mornings/promotions, nights/production. If you don't live the format, don't apply. Rush T&R to: Box 999 Burlington, VT 05402. No calls. EOE

OPENINGS

Y94FM Syracuse in search of smart, fun, provocative, sexy personality to host love songs. Great phones/attitude a must. T&R to: Rich Lauber, Program Director, Y94FM WYYY, 500 Plum St., Syracuse, NY 13204. EOE

NATIONAL

ENTRY LEVEL (TRAINED) NEEDED

If you have completed training with an accredited radio school, or have your degree in communications, or are in your first year or two of commercial radio, there are thousands of small market radio stations seeking your services. NATIONAL makes the complete presentation for you. Our reputation speaks for itself. Check us out with most any radio station. For complete registration call...

NATIONAL BROADCAST TALENT
(205) 608-0294 www.nationalbroadcasttalent.com e-mail: airfolks@aol.com

STATIONS...
CALL FOR TALENT TODAY!



Job Tip Sheet



We're the largest, most complete job listing service in radio, offering over 400 of the hottest jobs weekly for air talent, PD, MD, news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent... We have the jobs!!!

800-231-7940

<http://onairjobtipsheet.com>

.....CONNECTICUT SCHOOL OF BROADCASTING.....

The Nation's Oldest and Largest Group of Broadcasting Schools is expanding.

We are searching for qualified broadcast professionals for positions as directors, assistant directors, and instructors (full and part-time) to train students using the latest industry techniques in our state-of-the-art radio and tv studios and classrooms. Since 1964, campuses have been located in Hartford, Boston, New York City, New Jersey, Philadelphia, and South Florida, with more schools scheduled to open in '98.

Meetings & Media, a division of Connecticut School of Broadcasting, is currently seeking instructors with backgrounds in public speaking, imaging and client/sales communication. Meetings & Media provides individuals the techniques to improve their communication skills. Interview at the CSB Suite, in person, with Dick Robinson, President and Founder, during the NAB Radio Show '97.

For an appointment, call Joanie Lincoln at 1-800-TV-RADIO (1-800-887-2346) or send or fax your resume/qualifications by September 15th to:

Robinson Media Arts Center • Media Park • 130 Birdseye Road • Farmington, CT 06032
Fax: 1-860-677-1141

News/PBP, talkers and DJs needed NOW! call Shenny Enterprises for details about our career services. 717-293-4664 e-mail: gshen@usa.net

Increase your exposure with Mediastream's Talent Pool! For \$25.95 your aircheck will be posted on the Internet. To be heard send tapes and resume to: P.O. Box 1736, Fond du Lac, WI 54936-1736. (414) 926-9620 or www.mediastream.com

EAST

Lite Rock 96.9

Join Atlantic City's leading radio group. Lite Rock 96.9 seeks an experienced AC evening communicator, strong production skills a plus. T&R to: Dick Fennessy, 950 Tilton RD., Northfield, NJ 08225. Lite Rock 96.9 is an Equal Opportunity Employer.

RADIO PERSONALITY

Do you live and breathe the alternative lifestyle? Springfield, MA's Alternative radio station seeks night monster. Top-notch digital production, remote skills and ability to relate to 18-34 a must. Minimum 2 yrs. experience preferably in ALT or CHR RUSH T&R, production samples and photo to: Adam Wright, Program Director, WHMP, P.O. Box 268, 15 Hampton Avenue, Northampton, MA 01060. No Calls Please!

PRODUCTION DIRECTOR

Radio One, Baltimore, is seeking a highly motivated Production Director for our four Urban formatted stations 92Q, MAJIC 95.9, WOLB 1010 and SPIRIT 1400. Two years broadcast production experience preferred. Outstanding production skills; creativity; great organization and management ability necessary. Resume and demo tape to: Pam Somers, General Manager, Radio One, 100 St. Paul St., Baltimore, MD 21202. Equal Opportunity Employer.

Production Director and Promotions Director WANTED

Are you ready to take the next step in your career? Make the move up to one of the Northeast's fastest growing broadcasters. Plenty of OPPORTUNITY to GROW with the company. Must be creative, able to work with digital and analog audio systems. Organizational skill of paramount importance as is the ability to work with a team of highly talented professionals. On-air shifts involved. Send tapes, portfolio, and resume to: Radio & Records, 10100 Santa Monica Blvd., #357, 5th Floor, Los Angeles, CA 90067. EOE

NEWS DIRECTOR

There ARE still solid, LOCAL news operations stations that COVER stories in person, BREAK news, and REALLY MATTER to their audience.

Wanna run one?

If you live and breathe LOCAL news, can manage and train a staff, and sound great on the radio plus understand the need to serve several stations within a region, OVERNIGHT T&R to: Bill Hess Fairfield County NewsRadio 444 Westport Ave, Norwalk, CT 06851. Atlantic Star Communications/Capstar is an EOE.

www.ronline.com

SOUTH

Top Country seeks afternoon entertainer. Rare opportunity. T&R: Rusty Pugh, 5026 Cliff Gookin Blvd., Tupelo, MS 38801 EOE (9/5)

AC or Country - Can you relate? Women and Moms 25-49. One to three years experience. T&R: WINC-WAPP, Steve Murphy, Box 3300, Winchester, VA 22604 EOE (9/5)

Seeking on-air News announcer. Minimum two years major market experience. T&R: KLUV, Chuck Brinkman, 4131 N. Central Expwy., Ste. 700, Dallas, TX 75204 EOE (9/5)

Small market Country station opening! Good quality of life; benefits. T&R: KSAM, Box 330, Huntsville, TX 77342 EOE (9/5)

Radio Advisory Group seeking morning show for Midwest Country station. T&R: Brian Krysz, 1824 Murfreesboro Rd., Nashville, TN 37217 EOE (9/5)

PD/Production Director for Country format. T&R: KWED, 609 E. Court St., Seguin, TX 78155 EOE (9/5)

Root Communications, Panama City Beach, filling all dayparts! If you possess a positive, winning attitude, then RUSH T&R and photo to: Program Director, Root Communications, 6906 West Highway 98, Panama City Beach, FL 32407, drug-free workplace/EOE

Wizard 106 Tupelo, MS has rare opportunity for afternoon entertainer who can relate to adults without sounding like a "jock"? Market #174 between Memphis & Birmingham. Rush T&R to Rusty Pugh, 5026 Cliff Gookin Blvd. Tupelo, MS 38801. EOE

Z-96 (CHR) New 100,000 watt on the gulf coast looking for a dynamic morning person. Great phones, creative, quick. Work in the mornings and spend your afternoons on the beach. T&R to: Rick Taylor, WJUS Z-96 225 NW Hollywood Blvd, Fort Walton Beach, FL 32548. EOE



GULFSTAR COMMUNICATIONS, INC.

Rare morning show opening at Country station 95.1/KYKR in Beaumont, TX. Best Radio Company in America seeks morning show talent (possible teams). Great pay and super benefits. Experienced only. Rush T&R plus morning show philosophy to: Carl Becker, 2885 Interstate 10 East, Beaumont, TX 77702. Accepting T&Rs for other dayparts. No phone calls. EOE

MIDWEST

Morning host /CHR. Must be entertaining, local, love personal appearances, show prep. T&R: KQLA, J.J. DAVIS, 5008 Skyway Drive, Manhattan, KS 66503 EOE (9/5)

Experienced talent, all shifts for Classic Rock—Modern AC—Alternative. T&R: KJOT/KQXR/KCID, Dan McColly, 5601 Cassia St., Boise, ID 83705 EOE (9/5)

Mornings, market-leading Oldies. Uptempo, fun, family oriented pros only. T&R: WPMG, Rob Brown, 3131 N. University St., Peoria, IL 61604 EOE (9/5)

Central Wisconsin Heritage station "rebuilding". All dayparts. Hot AC. T&R: WSPT, Bill Phillips, 500 Division St., Stevens Pt., WI 54481 EOE (9/5)

OPENINGS

Successful Hot AC in Upper Midwest looking for a highly motivated, passionate Production Director to manage all commercial and programming production. Your Number One priority is World Class "Stationality!" with quick-paced production that gives our station a unique identity and sound. You must be familiar with SAW and possess leadership skills that allow you to manage the department, organize and assign all production and meet deadlines. We want someone with a positive attitude and a desire to lead the market. Send samples that demonstrate your style, creativity and your ability to think out-of-the-box. We are an Equal Opportunity Employer. Radio & Records, 10100 Santa Monica Blvd., #350, 5th Floor, Los Angeles, CA 90067. EOE

MORNING DRIVE ANNOUNCER

KAT-FM is currently accepting resumes for a fulltime morning drive announcer. We are seeking an individual who has a minimum of 3 years on-air experience. We offer a competitive salary and excellent benefit package. Send resume and tape to: Susie K. Wells, Employment/Compensation Manager, Woodward Communications, Inc., P.O. Box 688, Dubuque, IA 52004-0688. EEO/AA. Women and minorities are encouraged to apply.

EAGLE COMMUNICATIONS

Never be consolidated out of a job again! KHUT-FM, an Eagle Communications station, is looking for the right individual to join our majority interest employee stock ownership group? Do afternoon drive for us and build a retirement savings plan through stock ownership! We like great attitudes, good customer service, smooth on-air delivery and good production skills. Please send tape, resume and salary requirement to: Mark Trotman, KHUT, Box 1036, Hutchinson, KS 67504-1036. Call and let's talk! 316-662-4486. Eagle Communications is an Equal Opportunity Employer.

Major Market Radio Company seeking a GM and GSM

for the Chicago market. In addition to the fundamental prerequisites of market knowledge, experience and great character, we are looking for individuals with the following qualifications:

- Synchronistic leadership
- Entrepreneurial spirit
- Fearless attitude
- Passionate
- Relentless persistence
- Courage
- Compassion

* ... and can demonstrate the ability to consistently deliver results \$!\$!

Yes...these individuals exist and they are a rare species, but they are the definable difference in our business. If you see yourself as an individual who can "walk the talk," please send us your curricula vitae. Radio & Records, 10100 Santa Monica Blvd., #356, 5th Floor, Los Angeles, CA 90067. EOE

www.ronline.com

OPENINGS

Rock Program Director/Morning Personality wanted for WIIL (WIIL ROCK95) in Kenosha, Wisconsin. We are looking for the right person to program this adult oriented heritage Rock station into the 2000s. Knowledge of the Scott Studio system and Selector helpful, but great creative production and writing skills a must. Send tapes and resume to: Ms. Kira LaFond General Manager, WIIL P.O. Box 659 Kenosha, WI 53141. WIIL is an EOE

Top-rated Midwest CHR seeks afternoon drive air personality. The ideal candidate will have good show prep habits, enjoy outside appearances and have great production skills. Excellent opportunity for dedicated team player who likes to have fun on the radio and enjoys being creative in the production studio. Radio & Records, 10100 Santa Monica Blvd., #352, 5th Floor, Los Angeles, CA 90067. EOE

HERITAGE CALL LETTERS (KKRD & KRZZ) HUGE COMPANY (SFX OF WICHITA) ENORMOUS OPPORTUNITIES:

- 1) Utility player: accomplished in production and capable of doing air work on any of our stations.
 - 2) Future night shift opening(s)... someone with 2 or 3 years of small market experience who's ready for a top 100 situation.
 - 3) Promotion coordinator (loads of promotional work with some on-air work on of side!)
- Send T&R materials to: Job Search c/o SFX Wichita, 2402 E. 37th St. N., Wichita, KS 67219 no phone calls please SFX is an equal opportunity employer, Women & minorities encouraged.

WEST



The new 94.9 ZHT Salt Lake City is looking for a kiss...uh ... kick-ass CHR morning show host. Low pay, tons of ice and snow and all the food trade you can eat, awaits! Overnight T&R to: Marc Summers, KZHT 312 East South Temple, Salt Lake City, UT 84111. No Calls Please. Jacor Communications of Salt Lake City is an Equal Opportunity Employer.

OPENINGS



SACRAMENTO NEWS PEOPLE

Rare immediate and future openings. Reporters and editors. Join one of America's legendary and most awarded News Teams. Excellent work environment, opportunity for growth. Northern California quality of life, great company. Call Paul Hosley, News Director. 916-576-2211. Chancellor Broadcasting. EOE

TALK SHOW HOST

Jacor Broadcasting of Colorado, Inc., an equal opportunity employer, is accepting applications for a Talk Show Host. Seeking a talk show host who can take the days hottest issue and turn it into a night of great talk radio. If you are not afraid to get attention and know how to get ratings, we'd like to hear from you. Send tape and resume to: Talk Show Host, KHOW, 1380 Lawrence, #1300, Denver, CO 80204. Absolutely NO PHONE CALLS! Women and minorities are encouraged to apply.

JONES RADIO NETWORK SEEKS REGIONAL AFFILIATE SALES MANAGERS

Jones Radio Network has added three new formats and three new syndicated programs in '97 alone, bringing us to 16 products in all. And there's more to come. We're expanding and looking for regional affiliate sales managers to grow with us and market the full range of programming services offered by Jones Radio Network. Qualifications: Experienced radio network sales preferred. Radio industry sales experience working at the highest levels with broadcasters and broadcast groups is also desirable.

You can enjoy the lifestyle of the beautiful Rocky Mountains, as you will be based in our Denver corporate offices. Jones offers an excellent compensation and benefits package. Call Michael Henderson, Director of Affiliate Sales, to arrange a meeting at the NAB. Director line: 303-784-8690 or send your resume to: Michael Henderson, Director of Affiliate Sales. 9137 East Mineral Circle., Suite 230, Englewood, CO 80112. Confidentiality is assured. EOE



JONES RADIO NETWORK

RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable state sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Ratings Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. © 1997. POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067

OPENINGS

CHR or AC experience for on-air PD of medium market California FM. APD or MD experience counts. Tapes and resumes to: Radio & Records, 10100 Santa Monica Blvd., #358, 5th Floor, Los Angeles, CA 90067. EOE

Afternoon Drive! Southern Oregon's #1 station looking for entertainer who can do great phones, be fun do prep, loves Country, is driven to succeed. T&R: KRWQ, 3624 Avion, Medford, in beautiful OR. 97504. EOE

AVAILABLE

Morning talent, females, nites, news, production, PD's for small to major markets nationwide. Call our FREE service for stations. Atlanta and Fresno did. NETWORK simplifies the job of locating personnel. We know who's ready to move!

NETWORK
(407) 679 8090

POSITIONS SOUGHT

Program Director (Talk) Major market and net experience! A winner...available now! JACK: (818) 754-8722 (9/5)

Copywriter pursuing freelance. Save time/money! Eight years international experience, bilingual, produceable copy in two hours! D. PRICE: (410) 896-4080 (9/5)

Sportscaster / PBP man available. MIKE: (800) 785-0918-18 (9/5)

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: (310)203-8727. Only free positions sought ads are accepted by email—kmumaw@rronline.com. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

1x \$120/inch 2x \$100/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's web site. (www.ronline.com).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310)203-8727 or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

MARKETPLACE

AIRCHECKS

AUDIO & VIDEO AIRCHECKS!

CURRENT #209, KSJO/Lamont & Tonelli, KKLT/Chuck Buell, WDRQ/Joie Mama & Trive, WYCD/Dr. Don, WPNT/Mary DeBaggis, KOKS/Jerry Dixon, WRVW/KBOG/Ken McCartney, \$7.50.
 CURRENT #208, WNNX/Barnes, Leslie & Jimmy, KIIS/Billy Burke, KLDE/Barry Kaye, WFLZ/Tom Steele, WJMK/John Landecker, WNEW/Pat St. John, KKLO/Chio, Z100/Cubby \$7.50
 PERSONALITY PLUS #117, WKXX/Steve & D.C., WOMC/Dick Puritan, KDKB/Tim & Mark, WKDX/Wendy & Bill \$7.50
 PERSONALITY PLUS #116, KKBT/John London, KFMB-FM/Jeff & Jer, WDBZ/Kelly & Kline, KKFR/Bruce Kelly, CKQB/Doc & Woody, \$7.50
 PERSONALITY PLUS #115, WRBQ/Cooper & Ritter, WRCC/Mancow, CKFM/Rob Christie, KHMX/Larry & Schelby, WMVP/Steve Cochran \$7.50
 ALL COUNTRY #CY-64, WIL, WKXX, KYGO, WDAF, KRFK, KYCY, \$7.50
 ALL CHR #CHR-34, WDRQ, KOKS, WBBM-FM, WHHH, WZL, KUBE, \$7.50
 ALL AC #AC-42, KKLT, KALC, KOSI, KPLZ, WENS, KOST, \$7.50
 PEOPLE #S-350, DETROIT AM DRIVE! CHR WDRQ, UC WJLB, WMXD, AC WNIC, WKQI, ADR WRIF, WOSX, WHYT, CIMX, Gold WOMC, City WWW, WYCD, \$7.50
 PEOPLE #S-351, MINNEAPOLIS! CHR KDWB, AC KSTP-FM, WLTE, ADR KORS, WBOB, KTCZ, KEGE, Gold KOOL, City KEZY, \$7.50
 PROMO VAULT #PR-30, promo samples - all formats, all market sizes, Cassette, \$10.
 SWEEPER VAULT #SW-16, Sweeper & Logal ID samples, all formats, Cassette, \$10.
 #C-10, ALL LRBANK, KCHN-24 (CHR), MIGHTY #19 (ALL), OLDEST #20 (ALL), POP! #10 (ALL), MODERN #10 (ALL), RADIO #S-20 (ALL), FEMALE #S-34 (ALL), \$7.50 each
 CLASSIC #C-202, REAL DON STEELE TRIBUTE 1962-1997, KOIL, KHJ, KJUL, KTMQ, KRLA, KODJ, KRTH, Top 40 radio's greatest PM Drive Jock, \$11
 VIDEO #69, Chicago's WTMX/Enc & Kathy, WPNT/Mary DeBaggis, St. Louis' WKXX/Steve & D.C., Detroit's WJLB/Mason & Co., WYCD/Dr. Don, Phoenix's KDKB/Tim & Mark, KNIX/Steve Goddard, 12 hot hrs VHS \$25!

www.californiaaircheck.com

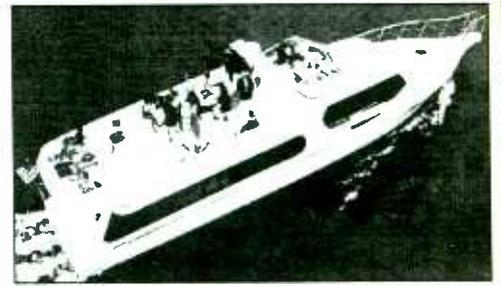
CALIFORNIA AIRCHECK
 Box 4408 - San Diego, CA 92164 - (619) 460-6104

CHARTER CRUISES

LUXURY YACHT CHARTERS

Meetings & Media Division of Connecticut School of Broadcasting

MEDIA 2000, a 55' Bluewater yacht, equipped with 4 tv's, 4 vcr's, 2 stereo systems, 3 state-rooms and many other luxury amenities, is available for charter in Palm Beach, Florida, during winter months, and summers in New England. MEDIA 2000, complete with seasoned captain, is the perfect "vehicle" for a first class occasion. Strike a deal with your favorite or hard to sell client, reward your key employees, or simply enjoy a cruise on MEDIA 2000. Although MEDIA 2000 is Coast Guard approved for 48 adults, entertaining six guests is preferable. Customized charters, video and brochures are available. Also as part of charter package...a must be seen 2-bedroom Palm Beach, Florida, condo with magnificent views of the water from every room. Includes access to private dining clubs in the Palm Beaches.



Meet at the CSB Suite with a representative of CSB during the NAB Radio Show '97. For an appointment or information, call Joanie Lincoln at 1-800-RADIO-98.

LISTEN TO OVER 40 DIFFERENT
 MARKETS EVERY YEAR!
 OVER 60 DIFFERENT STATIONS
 YOUR CHOICE OF FORMAT
 AM&PM DRIVE FOR
 EACH STATION (ALL SCOPED)
 ALL PROMOS, LINERS, JINGLES
 INCLUDED

SUBSCRIBE TO THE NATIONAL AIRCHECK
 AT (630) 238-8115

THIS MONTH Cincinnati, Indianapolis, Sacramento
 "We will tape Any station, Anywhere, Anytime."

www.national-aircheck.com

Search our archives of OVER 700 MORNING SHOWS online!



AUDIO ENTERTAINMENT

DORK-A-PELLAS

99 obnoxious jock jingles from L.A. Air Force
 High quality, low taste, funny as hell.
 \$99 (+ shipping: \$4/U.S. \$6/Canada \$10/overseas)

FREE DEMO: 310-476-8208

(Also tells you how to reach us via phone, fax, or mail.)
DANODAY@compuserve.com

COMEDY SERVICES

Alan Ray's TELEJOKE!

Topical one liners faxed or e-mailed daily!

- THE ORIGINAL COMEDY FAX/E-MAIL SERVICE!
- RADIO'S MOST QUOTED SHEET SINCE 1988
- NOW WITH OVER 300 SUBSCRIBERS

TO ORDER A FREE SAMPLE:
 PHONE (209) 476-1511
 E-MAIL: ARAYCOMEDY@aol.com
 or SURF: http://www.telejoke.com

HEY PERSONALITIES

Leno & Letterman wouldn't do a show without writers and neither should you! Call us at 803-781-6608 and put our team of comedy writers to work for you with a free week of...

THE MORNING PUNCH™

No matter where you are, your competition these days is tougher than ever. Don't go on the air unprepared. Let us fax (or e-mail) you five pages a day of comedy! It's the best in the business & it's used by the best in the business!

** Offer subject to availability. ©1997 Crossan & Crossan Creative™
 Also visit our web page www.ccpunch.com

DATABASE

RADIO STATION DATABASE

ONLY \$100

Addresses, Formats, Phone, FAX, Market size,
 Ratings & More

The Radio Mall 888-97-RADIO

MUSIC LIBRARIES

ONLY \$599

1229 hits from 54-69-\$599
 545 hits from the 70's-\$599
 1012 hits from 1980-1995-\$599

For free track listings
 call Ghostwriters (800) 646-2911

For radio broadcast only! Outside US call (612) 559-6524

FEATURES

Radio Links Presents

"NIGHTWATCH"
 interviews with

Nick Nolte, Patricia Arquette,
 Ewan McGregor, Josh Brolin

Free Satellite Delivery Hard Copies Available
 Contact Lori Lerner at (310) 457-5358
 (310) 457-9869 (Fax)

Call for list of free interviews

MUSIC SOFTWARE



POWERCOLD

Music Scheduling Software

BEST FEATURES

We've refined POWERGOLD® over the past 9 years to be easy to use, yet powerful enough to compete and win in the toughest market conditions!

GREAT PRICE

Tired of spending outrageous dollars on music scheduling software? Let us give you a quote that will save your station and your group big money!

FREE AUTOMATION INTERFACES

We've just completed our hot new automation interface. Get music log export files with just a couple keystrokes!

INSTANT SERVICE

Friendly, expert sales and support personnel are available 24/7 by phone. No Voice Mail! Also, check us out on the web for a list of features, screen shots and much more!

501-221-0660

power@powergold.com

www.powergold.com

MUSIC REFERENCE

136 Songs About School And Teachers!

New! 4th Edition Green Book of Songs By Subject is the world's only thematic guide to popular music!

If you've ever needed songs to fit a particular topic, the all-new 4th Edition Green Book of Songs By Subject is the book you've been waiting for! Jeff Green has created the "ultimate music reference" for Program Directors, Music Directors, Production Directors, Morning Show and Talk Show Producers, and air personalities in all formats!

- Over 800 subject categories
- More than 7000 artists
- 744 jam-packed pages
- Nearly 1000 record labels
- All genres and eras of music
- New subject index
- More than 21,000 songs
- Now hardcover or paperback

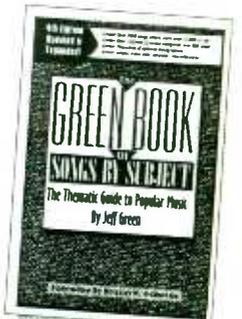
Also available in Hardcover for \$64.95. Charge by phone at (310) 788-1622 or send check or money order to:

Radio & Records, 10100 Santa Monica Blvd. 5th Floor, Los Angeles, CA 90067

Note: Additional copies add \$1.00 add'l shipping per copy. Canada/Mexico shipping: \$10 first copy, \$5.00 add'l copies. Other international

Satisfaction Guaranteed! Only \$49.95 (Paperback) plus \$4.00 S/H

For fastest service charge by phone at (310) 788-1622



MUSIC SOFTWARE

AFFORDABLE Music Software **No Lease Charges**

Features & Flexibility PD's want at a price even small markets can afford.

For More Information call:
HALPER & ASSOCIATES
 (617) 786-0666

MOM

Music Scheduling Software
 Easy-to-use, powerful and inexpensive!
 \$995 buyout from your friends at L.A. Air Force
FREE demo: www.Extrasensory.com/mom
 (310) 476-8111 DANODAY@compuserve.com

RADIO SERIES

FREE 15-PART RADIO SERIES
"THE BUSINESS BREAK"
 One-minute Tips for Growing the Small Business
 Hosted by Author/Columnist Rhonda Abrams
1-800-940-6397
 AVAILABLE FROM NEWS/BROADCAST NETWORK
 BY COMPACT DISC OR SATELLITE FEED

SALES TRAINING

Irwin was here

60
50
40
30
20
10
1993 1994 1995 1996 1997

Call Irwin Pollack
 for radio sales and management training

Proven the most bottom-line, action-oriented sales and management help available. Broadcast groups, single station ownerships, state local broadcast associations. "The Best On-The-Street Sales Trainer I Ever Met." -John McManis, 5/30/97

Phone: (603) 598-9300 • Fax: (603) 598-0200

VOICEOVER SERVICES

CARTER DAVIS
CUTS THROUGH
 (901) 681-0650

ALL FORMATS
Flash Flood
 DRY OR PRODUCED
TOP VOICES
 402-426-8361

CAMERON • WOOD
 PRODUCTIONS

Dynamic Voice Imaging For Multimedia
 Demo, info: (415) 788-8761
<http://www.cwproductions.com>

VOICEOVER SERVICES

THE REVOLUTION

THE VOICE SOLUTION

HEAR IT NOW! FROM **JOEY DEE** VOICES

800-762-2397

Studio: (910) 766-0451 Fax: (910) 766-0457 Demoline: (910) 766-6390
<http://www.johndriscoll.com>

JOHN DRISCOLL

Voice Over Artist

Phone: (910) 766-0451 • Fax: (910) 766-6390

Get the Fun! *without the growl!*

KISS-FM, Dallas
 Mix 107.3, Washington
 WXII, Philadelphia
 93-F WDRQ, Detroit
 98-WSIX, Nashville
 Country • CHR • Hot AC

Sean Caldwell
 VOICE-OVER & IMAGING
 (813) 926-1250 ISDN READY

Heard on: CHOM/Montreal • WPFM/Panama City • WCLG/Morgantown

brian booney
 voice overs
 e-mail: bbooney@shadow.net 305 948-6627

SWEEPS - BUMPS - PROMOS
DAVID KAYE PRODUCTIONS INC.
 WZJZ/Columbus, Q102/Dallas,
 WDBZ/New York, Computer Television Network/USA

ANY FORMAT! ANY STYLE!
COLD VOICE OR FULLY PRODUCED
ISDN/DCI AVAILABLE

Call now for free demo.

800-843-3933

www.davidkaye.com

ORTEGO PRODUCTIONS
www.wspice.com/ortego

901-754-5051

WELCOME! **MIKE ORTEGO & MELODY MEADOWS**
 WXPT, Milwaukee, WI
 WRXQ, Memphis, TN

R&R IS ONLINE www.rronline.com

VOICEOVER SERVICES

Mike Carta

Voice Imaging
 Sound Design
 ISDN/DCI
 Best Rates

SUPER SWEEPERS

FOR ALL FORMATS **423-982-4166**
<http://www.supersweepers.com> e-mail: kcarta@supersweepers.com

Mark McKay

McKay Media welcomes these new clients:
 KRNA/Cedar Rapids, IA (AOR)
 WJSB/Crestview, FL (Country)

The 70's: KFRC, WRKO, WAPP
 The 80's: KMEL, KDWB, WRQX
 The 90's: KFKF, KYGO, Your Station

HEAR DEMO NOW! **913/345-2381**
 email: mckay@wonderlink.net
 FAX 913-345-2351
 Full Production/Trax! Affordable!

Small, Medium, and Large Markets

Steven B. Williams

Liners • Promos • Station IDs
 (303) 320-6936

JOE CIPRIANO
PROMOS
 Promos with Personality

The Voice of the Fox Television Network

VOX 310-454-8905 FAX 310-454-3CIP
<http://www.joecipriano.com>
 E-MAIL: Cip@joecipriano.com

VO/PRODUCTION SERVICES

CHARLIE TUNA
 30 Years A Los Angeles Radio Legend

★ Image Liners - IDs ★
 Promos - Commercials

Demo Line (818) 344-9125

Overnight DAT/Analog Reel. Studio (818) 344-6749
 DGS or LIVE ISDN Fax (818) 344-8083
 Rates Scaled To Market Size
<http://www.dejavudesign.com/charlietuna>

RR
 THE INDUSTRY'S NEWSPAPER

MARKETPLACE ADVERTISING

Payable in advance. Orders must be typewritten and accompanied by payment. Visa/MC/AmEx/Discover accepted. One inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R marketplace (per inch):

1 time	\$90.00
6 insertions	85.00
13 insertions	80.00
26 insertions	70.00
51 insertions	65.00

Marketplace
RADID & RECORDS, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067
 310-553-4330 Fax: 310-203-8727

CHR/POP

LW	TW	ARTIST	SON	REMARKS
1	1	THIRD EYE BLIND	Semi-Charmed Life (Elektra/EEG)	
2	2	BACKSTREET BOYS	Quit Playing Games (With...) (Jive)	
3	3	SPICE GIRLS 2	Become 1 (Virgin)	
4	4	JEWEL	Foolish Games (Atlantic)	
6	5	WILL SMITH	Men In Black (Columbia)	
5	6	OMC	How Bizarre (Huh!/Mercury)	
8	7	SISTER HAZEL	All For You (Universal)	
9	8	ROBYN	Do You Know (What It Takes) (RCA)	
7	9	HANSON	Where's The Love (Mercury)	
11	10	MATCHBOX 20	Push (Lava/Atlantic)	
13	11	MARIAH CAREY	Honey (Columbia)	
12	12	SHAWN COLVIN	Sunny Came Home (Columbia)	
10	13	MEREDITH BROOKS	Bitch (Capitol)	
14	14	WALLFLOWERS	The Difference (Interscope)	
17	15	98 DEGREES	Invisible Man (Motown)	
15	16	PUFF DADDY & FAITH EVANS	I/112 I'll Be Missing... (Bad Boy/Arista)	
26	17	SUGAR RAY	Fly (Lava/Atlantic)	
18	18	TONIC	If You Could Only See (Polydor/A&M)	
22	19	PAULA COLE	I Don't Want To Wait (Imago/WB)	
16	20	VERVE PIPE	The Freshmen (RCA)	
25	21	AQUA	Barbie Girl (MCA)	
24	22	LEANN RIMES	How Do I Live (Curb)	
23	23	SARAH MCLACHLAN	Building A Mystery (Arista)	
20	24	MARK MORRISON	Return Of The Mack (Atlantic)	
19	25	MR. PRESIDENT	Coco Jamboo (Warner Bros.)	
21	26	DAVE MATTHEWS BAND	Crash Into Me (RCA)	
27	27	MIGHTY MIGHTY BOSSTONES	The Impression... (Big Rig/Mercury)	
33	28	PEACH UNION	On My Own (Epic)	
28	29	SHERYL CROW	A Change Would Do You Good (A&M)	
32	30	AMY GRANT	Takes A Little Time (A&M)	

No Songs Qualified For Breaker Status This Week.

CHR begins on Page 37.

HOT AC

LW	TW	ARTIST	SON	REMARKS
1	1	SISTER HAZEL	All For You (Universal)	
2	2	JEWEL	Foolish Games (Atlantic)	
3	3	SHAWN COLVIN	Sunny Came Home (Columbia)	
4	4	THIRD EYE BLIND	Semi-Charmed Life (Elektra/EEG)	
5	5	OMC	How Bizarre (Huh!/Mercury)	
6	6	PAULA COLE	I Don't Want To Wait (Imago/WB)	
7	7	SARAH MCLACHLAN	Building A Mystery (Arista)	
8	8	SHERYL CROW	A Change Would Do You Good (A&M)	
9	9	WALLFLOWERS	One Headlight (Interscope)	
10	10	VERVE PIPE	The Freshmen (RCA)	
11	11	TONIC	If You Could Only See (Polydor/A&M)	
12	12	10,000 MANIACS	More Than This (Geffen)	
13	13	DUNCAN SHEIK	Barely Breathing (Atlantic)	
14	14	MATCHBOX 20	Push (Lava/Atlantic)	
15	15	WALLFLOWERS	The Difference (Interscope)	
16	16	DAVE MATTHEWS BAND	Crash Into Me (RCA)	
17	17	AMY GRANT	Takes A Little Time (A&M)	
18	18	BACKSTREET BOYS	Quit Playing Games (With...) (Jive)	
21	19	FLEETWOOD MAC	Silver Springs (Reprise)	
20	20	MIGHTY MIGHTY BOSSTONES	The Impression... (Big Rig/Mercury)	
23	21	SUGAR RAY	Fly (Lava/Atlantic)	
24	22	DUNCAN SHEIK	She Runs Away (Atlantic)	
22	23	SAVAGE GARDEN	To The Moon And Back (Columbia)	
19	24	ABRA MOORE	Four Leaf Clover (Arista Austin/Arista)	
25	25	HANSON	Where's The Love (Mercury)	
26	26	LEANN RIMES	How Do I Live (Curb)	
27	27	FIONA APPLE	Criminal (Work)	
30	28	ELTON JOHN	Something About The Way... (Rocket/A&M Associated)	
28	29	SPICE GIRLS 2	Become 1 (Virgin)	
29	30	LIVE	Turn My Head (Radioactive)	

No Songs Qualified For Breaker Status This Week.

AC begins on Page 66.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	REMARKS
1	1	WILL SMITH	Men In Black (Columbia)	
2	2	NOTORIOUS B.I.G.	Mo Money Mo Problems (Bad Boy/Arista)	
4	3	MARIAH CAREY	Honey (Columbia)	
6	4	INOJ	Love You Down (So So Def/Columbia)	
3	5	PUFF DADDY & FAITH EVANS	I/112 I'll Be Missing... (Bad Boy/Arista)	
5	6	SPICE GIRLS 2	Become 1 (Virgin)	
7	7	ROME	I Belong To You (Every...) (RCA)	
9	8	MARY J. BLIGE	Everything (MCA)	
10	9	BACKSTREET BOYS	Quit Playing Games (With...) (Jive)	
21	10	USHER	You Make Me Wanna... (LaFace/Arista)	
8	11	CHANGING FACES	G.H.E.T.T.O.U.T. (Big Beat/Atlantic)	
12	12	LIL' KIM	Not Tonight (Undeas/Big Beat/Atlantic)	
11	13	98 DEGREES	Invisible Man (Motown)	
22	14	BOYZ II MEN	4 Seasons Of Loneliness (Motown)	
14	15	FOXY BROWN I/DRU HILL	Big Bad... (Violator/Def Jam/RAL/Mercury)	
18	16	NU FLAVOR	Heaven (Reprise)	
28	17	AQUA	Barbie Girl (MCA)	
19	18	ALLURE	All Cried Out (Crave)	
20	19	GOD'S PROPERTY	Stomp (B-Rite/Interscope)	
16	20	MARK MORRISON	Return Of The Mack (Atlantic)	
13	21	112	Cupid (Bad Boy/Arista)	
15	22	DRU HILL	Never Make A Promise (Island)	
17	23	JOE	The Love Scene (Jive)	
29	24	EN VDGUE	Too Gone, Too Long (EastWest/EEG)	
—	25	JANET I/Q-TIP & JONI MITCHELL	Got 'Til It's Gone (Virgin)	
31	26	DMC	How Bizarre (Huh!/Mercury)	
27	27	NASTYBOY KLICK	Down For Yours (GlassNote/Mercury)	
23	28	ROBYN	Do You Know (What It Takes) (RCA)	
24	29	MISSY "MISDEMEANOR" ELLIOTT	The Rain... (EastWest/EEG)	
26	30	BLACKSTREET	Fix (Interscope)	

CHR begins on Page 37.

AC

LW	TW	ARTIST	SON	REMARKS
1	1	LEANN RIMES	How Do I Live (Curb)	
2	2	PAUL CARRACK	For Once In Our Lives (Ark 21)	
3	3	SHAWN COLVIN	Sunny Came Home (Columbia)	
6	4	BACKSTREET BOYS	Quit Playing Games (With...) (Jive)	
10	5	ELTON JOHN	Something About The Way... (Rocket/A&M Associated)	
5	6	NATALIE COLE	A Smile Like Yours (Elektra/EEG)	
7	7	FLEETWOOD MAC	Silver Springs (Reprise)	
4	8	MONICA	For You I Will (Warner Sunset/Atlantic)	
8	9	MICHAEL BOLTON	Go The Distance (Columbia)	
11	10	JEWEL	Foolish Games (Atlantic)	
9	11	JAMES TAYLOR	Little More Time With You (Columbia)	
15	12	AMY GRANT	Takes A Little Time (A&M)	
12	13	PETER CETERA	Do You Love Me That Much? (River North)	
16	14	DARYL HALL & JOHN OATES	Promise Ain't Enough (Push)	
14	15	CHICAGO	Here In My Heart (Reprise)	
13	16	BILLY JOEL	To Make You Feel My Love (Columbia)	
19	17	MICHAEL LINGTON/BOBBY CALDWELL	Tell It Like It Is (Nu Groove)	
17	18	KENNY LOGGINS	I Am Not Hiding (Columbia)	
21	19	AZ YET	Hard To Say I'm Sorry (LaFace/Arista)	
26	20	GARY BARLOW	So Help Me Girl (Arista)	
24	21	SPICE GIRLS 2	Become 1 (Virgin)	
22	22	SISTER HAZEL	All For You (Universal)	
23	23	BETH NIELSEN CHAPMAN	Happy Girl (Reprise)	
27	24	BARRY MANILOW	I Go Crazy (Arista)	
—	25	ATLANTA RHYTHM SECTION	Alien (Southern Tracks)	
—	26	KENNY ROGERS	Write Your Name Across My... (Magnatone)	
28	27	10,000 MANIACS	More Than This (Geffen)	
29	28	PAULA COLE	Where Have All The Cowboys... (Imago/WB)	
—	29	AMBROSIA	I Just Can't Let Go (Warner Bros.)	
—	30	98 DEGREES	Invisible Man (Motown)	

No Songs Qualified For Breaker Status This Week.

AC begins on Page 66.

URBAN

LW	TW	ARTIST	SON	REMARKS
2	1	USHER	You Make Me Wanna... (LaFace/Arista)	
5	2	JOE	The Love Scene (Jive)	
4	3	GINUWINE	I'll Do Anything/I'm Sorry (550 Music)	
6	4	MARY J. BLIGE	Everything (MCA)	
3	5	DRU HILL	Never Make A Promise (Island)	
10	6	MARIAH CAREY	Honey (Columbia)	
7	7	ROME	Do You Like This (RCA)	
8	8	FOXY BROWN I/DRU HILL	Big Bad... (Violator/Def Jam/RAL/Mercury)	
1	9	SWV	Someone (RCA)	
14	10	TOTAL	What About Us (LaFace/Arista)	
13	11	PUFF DADDY & THE FAMILY	It's All About... (Bad Boy/Arista)	
11	12	TIMBALAND & MAGOO	Up Jumps Da' Boogie (Atlantic)	
16	13	MYRON	We Can Get Down (Island)	
20	14	SAM SALTER	After 12, Before 6 (LaFace/Arista)	
21	15	SOMETHIN' FOR THE PEOPLE	My Love Is The Shh! (Warner Bros.)	
22	16	MILESTONE	I Care 'Bout You (LaFace/Arista)	
18	17	CHANGING FACES	G.H.E.T.T.O.U.T. Part II (Big Beat/Atlantic)	
9	18	LIL' KIM	Not Tonight (Undeas/Big Beat/Atlantic)	
23	19	MIA X I/MASTER P & FOXY BROWN	The Party... (No Limit/Priority)	
26	20	VANESSA WILLIAMS	Happiness (Mercury)	
28	21	ERYKAH BADU	Other Side Of The Game (Kedar/Universal)	
27	22	IMMATURE	I'm Not A Fool (MCA)	
45	23	BDYZ II MEN	4 Seasons Of Loneliness (Motown)	
34	24	BRIAN MCKNIGHT	You Should Be Mine... (Mercury)	
12	25	MISSY "MISDEMEANOR" ELLIOTT	The Rain... (EastWest/EEG)	
29	26	NEXT	Butta Love (Arista)	
15	27	AALIYAH	Hot Like Fire (BlackGround/Atlantic)	
35	28	K-CI & JOJO	Last Night's Letter (MCA)	
33	29	SIMONE HINES	Yeah! Yeah! Yeah! (Epic)	
31	30	AZ I/SWV	Hey AZ (Virgin)	

44 32 GOD'S PROPERTY You Are The Only One (B-Rite/Interscope)
39 35 BUSTA RHYMES Put Your Hands Where My... (Elektra/EEG)

URBAN begins on Page 47.

ACTIVE ROCK

LW	TW	ARTIST	SON	REMARKS
1	1	DAYS OF THE NEW	Touch, Peel... (Outpost/Geffen)	
2	2	LIVE	Turn My Head (Radioactive)	
3	3	MEGADETH	Trust (Capitol)	
9	4	AEROSMITH	Pink (Columbia)	
4	5	GOO GOO OOLLS	Lazy Eye (Warner Sunset/WB)	
7	6	SAMMY HAGAR	Marching To Mars (MCA)	
8	7	OFFSPRING	I Choose (Columbia)	
5	8	FAITH NO MORE	Last Cup Of Sorrow (Slash/Reprise)	
11	9	FOO FIGHTERS	Everlong (Roswell/Capitol)	
10	10	OUR LADY PEACE	Superman's Dead (Columbia)	
14	11	MIGHTY JOE PLUM	Live Through This (Fifteen...) (Atlantic)	
6	12	COLLECTIVE SOUL	Listen (Atlantic)	
20	13	TALK SHOW	Hello Hello (Atlantic)	
13	14	TONIC	If You Could Only See (Polydor/A&M)	
17	15	JIMMIE'S CHICKEN SHACK	High (Rocket/A&M Associated)	
23	16	CREED	My Own Prison (Wind-up)	
16	17	METALLICA	Bleeding Me (Elektra/EEG)	
15	18	JACKYL	Locked & Loaded (Epic)	
18	19	TOOL	Aenema (Freeworld)	
25	20	SUGAR RAY	Fly (Lava/Atlantic)	
28	21	SMASH MOUTH	Walkin' On The Sun (Interscope)	
12	22	NIXONS	Baton Rouge (MCA)	
19	23	VERVE PIPE	Villains (RCA)	
26	24	STIR	One Angel (Aware/Capitol)	
24	25	OASIS	D'You Know What I Mean (Epic)	
27	26	CRY OF LOVE	Sugarcane (Columbia)	
21	27	WALLFLOWERS	The Difference (Interscope)	
30	28	VERUCA SALT	Shutterbug (Outpost/Geffen)	
31	29	COUNTING CROWS	Have You Seen Me Lately? (DGC/Geffen)	
32	30	MIGHTY MIGHTY BOSSTONES	The Impression... (Big Rig/Mercury)	

No Songs Qualified For Breaker Status This Week.

ROCK begins on Page 79.

AUDITORIUM MUSIC TESTING

With
MusicLink
software.

(303) 922-5600



Breakers in Blue

URBAN AC

LW	TW	ARTIST	SON	RECORD LABEL
2	1	JOE	The Love Scene (Jive)	
1	2	PATTI LABELLE	When You Talk About Love (MCA)	
8	3	MARIAH CAREY	Honey (Columbia)	
3	4	DIONNE FARRIS	Hopeless (Columbia)	
5	5	BILLY PORTER	Show Me (DVB/A&M)	
4	6	O'JAYS	What's Stopping You (Global Soul/Volcano)	
9	7	ROME	Do You Like This (RCA)	
6	8	KENNY LATTIMORE	For You (Columbia)	
7	9	GOD'S PROPERTY	Stomp (B-Rite/Interscope)	
14	10	DRU HILL	Never Make A Promise (Island)	
13	11	MINT CONDITION	Let Me Be The One (Perspective/A&M)	
11	12	REFUGEE CAMP ALL-STARS	The Sweetest Thing (Columbia)	
19	13	MAXWELL	Whenever Wherever Whatever (Columbia)	
17	14	TONY TONI TONE	Thinking Of You (Mercury)	
—	15	BOYZ II MEN	4 Seasons Of Loneliness (Motown)	
21	16	MILESTONE	I Care 'Bout You (LaFace/Arista)	
16	17	CURTIS MAYFIELD	Back To Living Again (Warner Bros.)	
20	18	TEDDY PENDERGRASS	Give It To Me (Sure Fire)	
12	19	LAURNEA	Can't Let Go (Yab Yum/Epic)	
22	20	VANESSA WILLIAMS	Happiness (Mercury)	
10	21	ERYKAH BADU	Next Lifetime (Kedar/Universal)	
—	22	PATTI LABELLE	Shoe Was On The Other Foot (MCA)	
27	23	JONATHAN BUTLER	Do You Love Me? (N2K Encoded)	
25	24	ADRIANA EVANS	Love Is All Around (Loud/PMP/RCA)	
—	25	BONEY JAMES	Sweet Thing (Warner Bros.)	
—	26	MARY J. BLIGE	Everything (MCA)	
24	27	LISA STANSFIELD	Never, Never Gonna Give You Up (Arista)	
—	28	SIMONE HINES	Yeah! Yeah! Yeah! (Epic)	
—	29	ERYKAH BADU	Other Side Of The Game (Kedar/Universal)	
29	30	KEYSTONE	If It Ain't Love (Qwest/WB)	

URBAN begins on Page 47.

ROCK

LW	TW	ARTIST	SON	RECORD LABEL
1	1	AEROSMITH	Pink (Columbia)	
4	2	SAMMY HAGAR	Marching To Mars (MCA)	
3	3	LIVE	Turn My Head (Radioactive)	
2	4	COLLECTIVE SOUL	Listen (Atlantic)	
5	5	TONIC	If You Could Only See (Polydor/A&M)	
6	6	WALLFLOWERS	The Difference (Interscope)	
7	7	MATCHBOX 20	Push (Lava/Atlantic)	
8	8	PAUL RODGERS	Soul Of Love (Ve/Vel)	
13	9	DAYS OF THE NEW	Touch, Peel, And Stand (Outpost/Geffen)	
9	10	BLUES TRAVELER	Carolina Blues (A&M)	
11	11	GOO GOO DOLLS	Lazy Eye (Warner Sunset/WB)	
10	12	JONNY LANG	Hit The Ground Running (A&M)	
12	13	CRY OF LOVE	Sugarcane (Columbia)	
14	14	MIGHTY JOE PLUM	Live Through This (Fifteen...) (Atlantic)	
16	15	GENESIS	Congo (Atlantic)	
15	16	JACKYL	Locked & Loaded (Epic)	
17	17	STIR	One Angel (Aware/Capitol)	
19	18	MEGADETH	Trust (Capitol)	
21	19	COUNTING CROWS	Have You Seen Me Lately? (DGC/Geffen)	
20	20	38 SPECIAL	Fade To Blue (Razor & Tie)	
22	21	METALLICA	Bleeding Me (Elektra/EEG)	
25	22	VERVE PIPE	Villains (RCA)	
18	23	QUEENSRYCHE	You (Virgin)	
28	24	COREY STEVENS	My Neighborhood (Eureka/Discovery)	
24	25	LYNYRD SKYNYRD	Bring It On (CMC)	
26	26	OUR LADY PEACE	Superman's Dead (Columbia)	
30	27	BLUES TRAVELER	Most Precarious (A&M)	
38	28	TALK SHOW	Hello Hello (Atlantic)	
35	29	FOO FIGHTERS	Everlong (Roswell/Capitol)	
31	30	OFFSPRING	I Choose (Columbia)	

No Songs Qualified For Breaker Status This Week.

ROCK begins on Page 79.

COUNTRY

LW	TW	ARTIST	SON	RECORD LABEL
4	1	ALAN JACKSON	There Goes (Arista)	
2	2	JOHN MICHAEL MONTGOMERY	How Was I To Know (Atlantic)	
1	3	TOBY KEITH	We Were In Love (Mercury)	
5	4	ALABAMA	Dancin', Shaggin' On... (RCA)	
6	5	COLLIN RAYE	What The Heart Wants (Epic)	
7	6	LEE ANN WOMACK	The Fool (Decca)	
8	7	DIAMOND RIO	How Your Love Makes Me Feel (Arista)	
10	8	NEAL MCCOY	The Shake (Atlantic)	
3	9	KENNY CHESNEY	She's Got It All (BNA)	
9	10	DAVID KERSH	Day In, Day Out (Curb)	
12	11	VINCE GILL	You And You Alone (MCA)	
13	12	DEANA CARTER	How Do I Get There (Capitol)	
16	13	TIM MCGRAW	Everywhere (Curb)	
14	14	LORRIE MORGAN	Go Away (BNA)	
15	15	BILLY RAY CYRUS	It's All The Same To Me (Mercury)	
18	16	TRISHA YEARWOOD & GARTH BROOKS	In Another's Eyes (MCA)	
17	17	KEVIN SHARP	If You Love Somebody (143/Asylum/EEG)	
19	18	SAWYER BROWN	This Night Won't Last Forever (Curb)	
20	19	BROOKS & DUNN	Honky Tonk Truth (Arista)	
22	20	TRAVIS TRITT & LARI WHITE	Helping Me Get Over... (Warner Bros.)	
24	21	BRYAN WHITE	Love Is The Right Place (Asylum/EEG)	
21	22	BUFFALO CLUB	Nothin' Less Than Love (Rising Tide)	
29	23	CLINT BLACK	Something That We Do (RCA)	
26	24	MARK CHESNUTT	Thank God For Believers (Decca)	
27	25	DAVID LEE MURPHY	All Lit Up In Love (MCA)	
33	26	REBA MCENTIRE	What If It's You (MCA)	
28	27	BLACKHAWK	Hole In My Heart (Arista)	
30	28	CHELY WRIGHT	Shut Up And Drive (MCA)	
31	29	CLAY WALKER	Watch This (Giant)	
32	30	KINLEYS	Please (Epic)	

35	31	TRACE ADKINS	The Rest Of Mine (Capitol)	
40	32	PAM TILLIS	Land Of The Living (Arista)	

COUNTRY begins on Page 56.

ALTERNATIVE

LW	TW	ARTIST	SON	RECORD LABEL
1	1	SUGAR RAY	Fly (Lava/Atlantic)	
2	2	SMASH MOUTH	Walkin' On The Sun (Interscope)	
5	3	SUBLIME	Wrong Way (Gasoline Alley/MCA)	
4	4	OASIS	D'You Know What I Mean (Epic)	
6	5	SARAH MCLACHLAN	Building A Mystery (Arista)	
3	6	LIVE	Turn My Head (Radioactive)	
8	7	FOO FIGHTERS	Everlong (Roswell/Capitol)	
9	8	FIONA APPLE	Criminal (Work)	
7	9	MATCHBOX 20	Push (Lava/Atlantic)	
12	10	MIGHTY MIGHTY BOSSTONES	The Rascal King (Big Rig/Mercury)	
13	11	REEL BIG FISH	Sell Out (Mojo/Universal)	
11	12	BECK	Jack-Ass (DGC/Geffen)	
10	13	SNEAKER PIMPS	6 Underground (Virgin)	
18	14	OUR LADY PEACE	Superman's Dead (Columbia)	
15	15	THIRD EYE BLIND	Graduate (Elektra/EEG)	
24	16	TALK SHOW	Hello Hello (Atlantic)	
17	17	PRODIGY	Breathe (Mute/Maverick/WB)	
21	18	VERVE PIPE	Villains (RCA)	
23	19	FOREST FOR THE TREES	Dream (DreamWorks/Geffen)	
20	20	TONIC	If You Could Only See (Polydor/A&M)	
14	21	GOO GOO DOLLS	Lazy Eye (Warner Sunset/WB)	
19	22	THIRD EYE BLIND	Semi-Charmed Life (Elektra/EEG)	
16	23	ARTIFICIAL JOY CLUB	Sick & Beautiful (Interscope)	
26	24	RADIOHEAD	Let Down (Capitol)	
31	25	SUNDAYS	Summertime (DGC/Geffen)	
30	26	BLUES TRAVELER	Most Precarious (A&M)	
27	27	FILTER & CRYSTAL METHOD	(Can't You) Trip Like... (Immortal/Epic)	
29	28	COUNTING CROWS	Have You Seen Me Lately? (DGC/Geffen)	
22	29	WALLFLOWERS	The Difference (Interscope)	
28	30	DANDY WARHOLS	Not If You Were The Last... (Tim Kerr/Capitol)	

ALTERNATIVE begins on Page 98.

NAC/SMOOTH JAZZ

LW	TW	ARTIST	SON	RECORD LABEL
1	1	PAUL TAYLOR	Pleasure Seeker (Countdown/Unity)	
4	2	PHILIPPE SAISSE	Moanin' (Verve Forecast)	
2	3	ERIC MARIENTHAL	Easy Street (I.E./Verve)	
3	4	DANCING FANTASY	When Dreams Come True (Innovative)	
9	5	PAUL HAROCastle	Peace On Earth (JVC)	
5	6	CHRIS BOTTI	The Way Home (Verve Forecast)	
8	7	AVENUE BLUE	Nightlife (Mesa/BlueMoon)	
11	8	RICK BRAUN	Missing In Venice (Mesa/BlueMoon)	
7	9	STEVE WINWOOD	Plenty Lovin' (Virgin)	
10	10	KEN NAVARRO	Smooth Sensation (Positive)	
6	11	SPECIAL EFX	Since You've Been Away (JVC)	
14	12	LEE RITENOUR	Favela (I.E./Verve)	
19	13	DAVID GARFIELD & FRIENDS	Let's Stay Together (Zebra)	
15	14	TIM WEISBERG	Herbie's Blues (Fahrenheit)	
12	15	BONEY JAMES	Nothin' But Love (Warner Bros.)	
16	16	GROVER WASHINGTON JR.	Bordertown (Columbia)	
17	17	PATRICE RUSHEN	Days Gone By (Discovery)	
26	18	JOYCE COOLING	South Of Market (Heads Up)	
18	19	WALTER BEASLEY	Slowly But Surely (Shanachie)	
21	20	WILLIE & LOBO	Napali (Mesa/BlueMoon)	
20	21	NATALIE COLE	A Smile Like Yours (Elektra/EEG)	
27	22	BRAXTON BROTHERS	Sunset Bay (Kokopelli)	
24	23	3RD FORCE	You Gotta Be Real (Higher Octave)	
22	24	SWING OUT SISTER	Somewhere In The World (Pure/Mercury)	
23	25	RAY OBIEDO	Sweet Summer Days (Windham Hill)	
25	26	BUCKSHOT LEFONQUE	Another Day (Columbia)	
13	27	NELSON RANGELL	Turning Night Into Day (GRP)	
29	28	RONNIE LAWS	Listen Here (Blue Note)	
30	29	KENNY G	Northern Lights (Arista)	
—	30	BOB MAMET	News From The Blues (Atlantic)	

NAC begins on Page 73.

ADULT ALTERNATIVE

LW	TW	ARTIST	SON	RECORD LABEL
1	1	SARAH MCLACHLAN	Building A Mystery (Arista)	
3	2	BLUES TRAVELER	Most Precarious (A&M)	
2	3	FIONA APPLE	Criminal (Work)	
5	4	JOHN FOGERTY	Blueboy (Warner Bros.)	
4	5	MATCHBOX 20	Push (Lava/Atlantic)	
7	6	PAULA COLE	I Don't Want To Wait (Imago/WB)	
8	7	HUFFAMOOSE	Wait (Interscope)	
6	8	WALLFLOWERS	The Difference (Interscope)	
10	9	SISTER HAZEL	All For You (Universal)	
9	10	LIVE	Turn My Head (Radioactive)	
12	11	TOAD THE WET SPROCKET	Whatever I Fear (Columbia)	
11	12	ABRA MOORE	Four Leaf Clover (Arista Austin/Arista)	
18	13	FREDDY JONES BAND	Wonder (Capricorn/Mercury)	
17	14	FLEETWOOD MAC	Silver Springs (Reprise)	
16	15	THIRD EYE BLIND	Semi-Charmed Life (Elektra/EEG)	
19	16	SUGAR RAY	Fly (Lava/Atlantic)	
14	17	SHERYL CROW	A Change Would Do You Good (A&M)	
24	18	SUNDAYS	Summertime (DGC/Geffen)	
15	19	10,000 MANIACS	More Than This (Geffen)	
22	20	DAR WILLIAMS	Are You Out There (Razor & Tie)	
13	21	DAVE MATTHEWS BAND	Tripping Billies (RCA)	
20	22	TONIC	If You Could Only See (Polydor/A&M)	
21	23	PRETENDERS	Goodbye (Hollywood)	
25	24	JONNY LANG	Hit The Ground Running (A&M)	
23	25	COLLECTIVE SOUL	Listen (Atlantic)	
—	26	SNEAKER PIMPS	6 Underground (Virgin)	
27	27	MIGHTY MIGHTY BOSSTONES	The Impression... (Big Rig/Mercury)	
28	28	WALLFLOWERS	Three Marlenas (Interscope)	
26	29	JEWEL	Foolish Games (Atlantic)	
30	30	SMASH MOUTH	Walkin' On The Sun (Interscope)	

ADULT ALTERNATIVE begins on Page 142.



BONEY JAMES

Gets Even Sweeter

"Sweet Thing"

25 Urban AC Chart

KJLH/Los Angeles-Heavy
WVAZ/Chicago
KMJQ/Houston
KXOK/St. Louis
KMJK/Phoenix-Heavy

WMJM/Louisville
WSOJ/Richmond-Heavy
WIMX/Toledo
WPAL/Charleston-Heavy
WDLT/Mobile-Heavy

WTMP/Tampa
KDKO/Denver
WMCS/Milwaukee
WJZA/Columbus
WYLD/New Orleans-Heavy

WNFQ/Gainesville-Heavy
WKXI/Jackson
WAGF/Dothan
KXZZ/Lake Charles-Heavy
WJKX/Laurel-Heavy

START HERE



Kyle Vincent



"Arianne"

The follow up to "Wake Me Up (When The World's Worth Waking Up For)"

AC/HOT AC add date september
eighth / ninth

Produced By Kyle Vincent & Parthenon Huxley & Gabriel Veith

Executive Producer: Bill Homs

<http://www.hollywoodrec.com/kylevincent>

Carport
RECORDS

Hollywood
RECORDS

© 1997 Hollywood Records