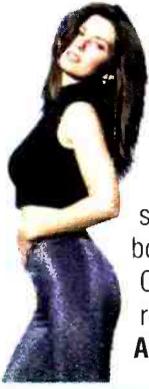


NEWSSTAND PRICE \$6.50

### Twain Keeps A-Rollin'



It looks like **Shania Twain's** star power knows no boundaries, as she's now gaining widespread acceptance at three formats. This week, her crossover status is complete, as "You're Still The One" simultaneously enters the Top 10 at both Country and AC. Meanwhile, at CHR/Pop, it has earned a solid research score in **R&R's Callout America** (Page 44).



**THE INDUSTRY'S NEWSPAPER**

**MARCH 27, 1998**

### Rocky Mountain High Revenues

In 1997, no radio market was above the Mile High City in terms of revenue growth. Denver's 18.3% increase helped the Mountain region keep its status as the fastest-growing region for the fourth year in a row, according to a *Duncan's American Radio* study. See Page 3 for the results.



No matter what the temperature

Or what music you play

Refresh your audience with...

# TWO PIÑA COLADAS

## GARTH BROOKS

From the album **SEVENS** approaching 6 million in sales

**#1 SOLO ARTIST IN U.S. HISTORY**  
67 million units RIAA certified

**LIVE FROM CENTRAL PARK (HBO)**  
Received a 51.7 rating in New York; 25 share nationwide

**SATURDAY NIGHT LIVE (NBC)**  
Highest rating in four years; 8.4 share

**GARTH: IRELAND & BACK (NBC)**  
Viewed by over 15 million people; won its two-hour time period



© 1998 Capitol Records

Represented by: GB Management

“Every man wants heaven,  
but no man wants to die.” — Wyclef

• INSTANT PHONES  
• HITS WILDCARD  
• 1000 SPINS

**IT'S A HIT.**

WKTU WXYV WHFS 99X PWR 96 WPGC B96  
WZJM WXKS 92/5 WPLY HOT 97 92Q KMEL  
WQZQ WKSS WEQX KKDM Z90 KUBE KYLD  
KBFM WKRZ WBTZ WDST WHHH WWKX

NEW THIS  
WEEK:  
KIIS - FM Y107  
WJMN WNVZ  
89X KKFR  
KPTY

# wyclef jean gone till november

The next smash from the platinum album  
Wyclef Jean presents The Carnival  
featuring Refugee Allstars

THE #5 SELLING  
SINGLE  
IN AMERICA!!

At the Carnival...anything can happen.



Produced by Wyclef Jean for R.C.E.  
Co-Produced by Jerry "Te Bass" Duplessis for R.C.E.  
Management: DAS Communications



[www.wyclef.com](http://www.wyclef.com)

"Columbia" Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1997 Sony Music Entertainment Inc.

Check out Wyclef on the premiere  
episode of "ARTIST CUT" on  
MTV, April 5th!!

**TURN CONFUSION INTO CASH**

Change can be confusing. Seize the opportunity to capitalize on this confusion by selling ads that educate your listeners. Interep 2000's **Stewart Yaguda** tells you how you can turn change into some serious bills.

Page 18

**WHAT'S IN A NAME?**

**Frank Miniaci** explores the differences between positioning statements and slogans. How do they define you? How can you use them to redefine you?

Page 20

**KSJO/SAN JOSE FOR SALE!**

Just head for the mall — the station opened up its own retail emporium, the Rock Shop, to sell station paraphernalia to the masses. **R&R** Rock Asst. Editor **Frank Correia** investigates.

Page 87

**SURVEY THROWN FOR A LOOP**

The *Chicago Sun-Times* warned readers not to participate in a radio survey when it discovered recipients were being told to listen to just one station — Bonneville's **WLUP**.

See Street Talk, Page 28

**IN THE NEWS**

- MTV taps **Ken Benson** as VP/Music Programming
- **Luis Diaz-Albertini** becomes SBS Regional GM, **Mario Paez** takes over as **WLEY/Chicago GM**
- **American Recordings** joins Columbia Records Group
- **Rod Zimmerman** now VP/GM at **WBBM-AM/Chicago**
- **Arista** names **Charles Goldstuck** Exec. VP/GM

Page 3

**THIS #1 WEEK**

**CHR/POP**  
• CELINE DION My Heart Will Go On (550 Music)

**CHR/RHYTHMIC**  
• BRIAN MCKNIGHT Anytime (Mercury)

**URBAN**  
• OL SKOOL Am I Dreaming (Keia/Universal)

**URBAN AC**  
• BRIAN MCKNIGHT Anytime (Mercury)

**COUNTRY**  
• TRISHA YEARWOOD Perfect Love (MCA)

**NAC/SMOOTH JAZZ**  
• KENNY G My Heart Will Go On (Arista)

**HOT AC**  
• MATCHBOX 20 3am (Lava/Atlantic)

**AC**  
• CELINE DION My Heart Will Go On (550 Music)

**ACTIVE ROCK**  
• DAYS OF THE NEW Shelf In The Room (Outpost/Geffen)

**ROCK**  
• KENNY WAYNE SHEPHERO Blue On Black (Revolution)

**ALTERNATIVE**  
• MARCY PLAYGROUND Sex And Candy (Capitol)

**ADULT ALTERNATIVE**  
• ERIC CLAPTON My Father's Eyes (Duck/Reprise)

NEWSSTAND PRICE \$6.50



**Warner Bros. Welcomes Schuon As Executive VP/General Mgr.**

■ **Leshay** assumes SVP/Mktg. post at the label

BY STEVE WONSIEWICZ  
R&R MUSIC EDITOR

Coinciding with a major restructuring at **Warner Bros. Records**, the label has named former MTV programming chief **Andy Schuon** Exec. VP/GM. He joins Warner Bros. after holding a variety of positions with



Schuon

MTV Networks, including Exec. VP/Programming for MTV and Sr. VP/Music & Programming posts at MTV and VH1. Prior to that, he was PD at Alternative **KROQ/Los Angeles**.

Meanwhile, Warner Bros. has tapped **Jon Leshay** as Sr. VP/Marketing. Both Schuon and Leshay will be based in Los Angeles.

"The strength of our artist and employee rosters is legendary," Chairman/CEO **Russ**

Thyret said. "Our commitment to growth and a strong, vibrant future is underscored by the addition of these two remarkable executives and the talent, vision, and proven track records they bring with them."

President **Phil Quatararo** noted, "The addition of Andy and Jon to our executive team ensures we'll be able to maximize the commitment, dedication, and abilities of both artists and staff in the long term. I join with the rest of the company in welcoming them aboard."

Leshay most recently was Sr. VP/Artist Development at **Columbia Records**, a post he held for three years. For five years prior to that, he was Sr. VP/Promotion & Marketing for **Elektra Records**.

**Lambert Heads To Trauma As SVP/GM**

■ **Martone** named Asst. GM and SVP/Marketing

Indie filmmaker **Regency Enterprises'** newest acquisition, **Trauma Records**, has named music industry veteran **Craig Lambert** Sr. VP/GM. Concurrently, **Trauma** promoted VP/Marketing **Jim Martone** to Assistant GM and Sr. VP/Marketing for the company.

Exclusive interview with **Craig Lambert** and **Rob Kahane**: Page 38.

The appointments follow **Regency's** multimillion dollar purchase of **Trauma** last week from co-founders **Rob Kahane** and **Paul Palmer** in a deal engineered by **Restless Records** co-Presidents **Joe Regis** and **Bill Hein**. **Regency** bought **Restless** in February 1997.

TRAUMA/See Page 26

**MobilTrak Makes U.S. Debut**

■ **Tapscan** will now track in-car FM listening

BY RON RODRIGUES  
R&R EDITOR-IN-CHIEF

Twenty-four unobtrusive boxes attached to utility poles near busy intersections in Phoenix are quietly tracking the listening preferences of radio listeners in passing cars. The technology is the latest method to help radio execs more quickly determine whether programming, changes in programming, or even perhaps individual songs are affecting audience levels.

**MobilTrak** is being rolled out by **Tapscan**, more commonly known as the company that — among other things — crunches **Arbitron** data for sales departments. **Tapscan** acquired this technology from a company called **Trend Data**, which made a failed attempt to roll it out themselves a few years ago.

Using layman's terms, **MobilTrak** works using the principle that all radios "leak" RF in the same frequency to which they are tuned. A sensor (otherwise known as an **Electronic Measurement Unit**, or **EMU**), which can be as far away from traffic as 150 feet, can "listen" to these RF emissions and record its findings. The **EMU** can only lock onto one signal at a time and waits for that radio to pass out of range before it listens for another signal. This prevents it from accidentally recording the same car twice. Once a day's worth of listening occasions are processed, they are available to subscribers the next day via the web.

See Page 16

Same-day Arbitrends: [www.rroonline.com](http://www.rroonline.com)

**Dinetz Exits As Capstar COO**

■ He'll take consulting position at **Hicks, Muse**

BY JEFFREY YORKE  
R&R WASHINGTON BUREAU CHIEF

Capstar Broadcasting Partners COO **Steven Dinetz** — who built **Chancellor Broadcasting** into a Texas titan of the radio industry in the early '90s before the company entered into a \$685 million merger with cross-state competitor **Evergreen Media** 14 months ago — has "accepted a consulting position" with Capstar's controlling shareholder, **Hicks, Muse, Tate & Furst**.



Dinetz

Dinetz will serve as "an advisor to **Hicks, Muse** with respect to its investments in media-related industries, focusing on international opportunities and minority-controlled broadcast licenses," the company said.

**GulfStar Communications** President **John Cullen** will fill in as Capstar COO until a permanent one is appointed. Capstar spokeswoman **Lisa Dollinger** told **R&R** the group is "looking inside and outside" the company for a replacement; expect one to be announced by the end of the second quarter.

The announcement immediately caused industry tongues to wag with all sorts of speculation about reasons **Dinetz** may have departed from the helm of one of America's fastest-growing radio groups.

Capstar President/CEO **Steve Hicks** denied anything untoward had taken place. We had an open-

DINETZ/See Page 26

**Berman Becomes President At Buena Vista Music Group**

The **Walt Disney Co.** has tapped **David Berman** as President of the newly christened **Buena Vista Music Group**, formerly known as the **Walt Disney Music Group**. Based in **Los Angeles** and reporting to **BVMG** Chairman **Bob Cavallo**, he will work closely with Cavallo in overseeing **Hollywood Records**, **Walt Disney Records**, **Lyric Street Records**, **Third Rail Records**, **Mammoth Records**, and **Walt Disney Music Publishing**.



Berman

**Berman** most recently was a senior executive at **Geffen Records**, having been with that company since 1991. He joined **Warner Bros. Records** in 1976 as VP/Business Affairs, eventually rising to Sr. VP in 1983. He became President of **Capitol-EMI Music** in February '87, and was named President of **Capitol Records** six months later.

"I've known **David Berman** since his days at **Warner Bros.**, and I've always thought him to

BERMAN/See Page 26

**Philips Named Dir./Susquehanna Prog. In Atlanta/Dallas**

BY JIM KERR  
R&R ALTERNATIVE EDITOR

**Susquehanna Radio Corp.** has promoted **WNNX (99X)** Atlanta OM **Brian Philips** to Director of **Susquehanna Programming**, Atlanta/Dallas, **KPLX**. **Philips** will oversee all **Susquehanna** properties in **Dallas** and **Atlanta**, while taking over direct programming responsibilities of **Country KPLX/Dallas**. **KPLX PD Smokey Rivers** will stay on as Asst. PD/midday personality.



Philips

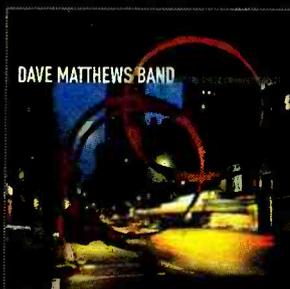
"**Susquehanna Radio** is blessed with some of the finest

PHILIPS/See Page 26



# DAVE MATTHEWS BAND

DON'T DRINK THE WATER



The first single from the new studio album *Before These Crowded Streets*.

[www.dmband.com](http://www.dmband.com)



**Available on your DGS Terminal  
April 1<sup>st</sup>, 4a.m. Eastern Standard Time**

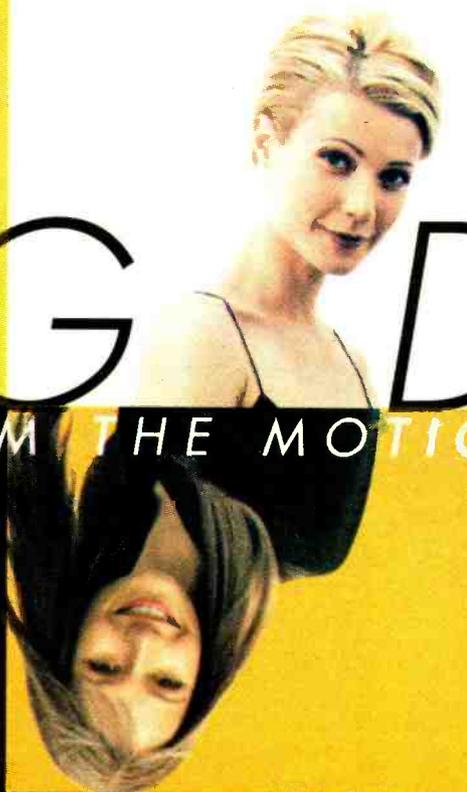
<b><u>ISCI CODE</u></b>	<b><u>DESCRIPTION</u></b>
<b>MATTHEWS</b>	<b>"Don't Drink The Water"</b>

**ANY QUESTIONS?  
CALL 1-800-324-5672**



# SLIDING DOORS

MUSIC FROM THE MOTION PICTURE



## AQUA

### "TURN BACK TIME"

Produced, Arranged & Mixed By Johnny Jam, Delgado, S. Rasted, & C. Norreen Management: T.G. Management (John Aagaard) Also Included On The Multi-Platinum Album AQUARIUM



**Mainstream Monitor 22\*-19\***



**"Aquarium" now triple platinum!  
10 million units sold worldwide!**

**On your desk now, the new CD  
containing the MTV Edit and  
Metro Mix!**

## BLAIR

### "HAVE FUN, GO MAD"

Produced By Mark Maguire • Co-Produced By Blair  
(Blair Appears Courtesy Of Mercury Records Ltd.  
By Arrangement With Polygram Film & TV Music)



**Most Added at Mainstream  
Radio!**

**36 Adds Out of the Box including:**

KSLZ	WKSZ	WRCR	KJYO	WDJX
WFLZ	WQZQ	KHTO	WVSR	WGTZ
WKSL	WVKS	WYKS	WAEZ	and
WTWR	WABB	WXIS	KDRE	many
				more!

**Soundtrack coming April 14th!  
Huge media campaign starts April 9th!**



Get AMPed at MCA Records Online [www.nicarecords.com](http://www.nicarecords.com) © 1998 MCA Records, Inc.

## Benson Joins MTV As VP/Music Prog.

MTV has named radio programming veteran **Ken Benson** as its new VP/Music Programming. Based in New York, he reports to Exec. VP/Programming Brian Graden and will be responsible for supervising the weekly video rotation, long-form video shows, and genre-specific video programs.

"Ken will be a terrific addition to the music programming team," Graden said. "His innovative approach to scheduling music will help us to energize the presentation of video programming on the channel."

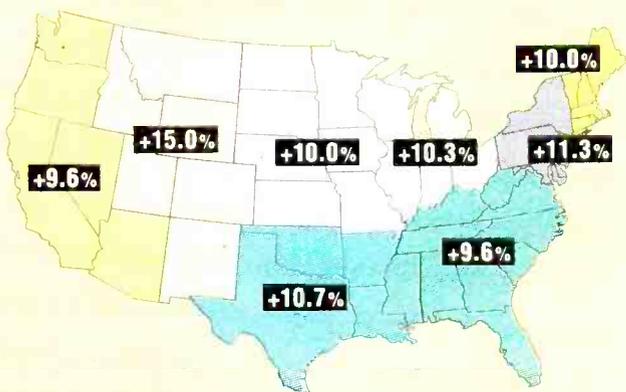
Benson most recently was PD at CHR/Pop KKRZ/Portland.

## American Deal Is Made In The Shades



Rick Rubin (c) and his American Recordings have entered into a new, long-term label agreement with Columbia Records Group. Based at Sony Music's West Coast headquarters in Santa Monica, CA, American will remain "an artist-centered, music-driven label reflecting Rubin's wide-angle aesthetic sensibilities," a CRG press release stated. The label's first release, in conjunction with CRG and Sony Music Soundtrax, will be the soundtrack to the Comedy Central hit South Park. Sharing Rubin's vision are (l-r) Sony Music Entertainment Exec. VP Michele Anthony and President/COO Thomas Mottola, and CRG Chairman Don Ienner and Sr. VP/A&R Tim Devine.

## Revenue Still Peaking In Mountains



For the fourth consecutive year, the Mountain region has led the nation in radio revenue growth, according to a *Duncan's American Radio* analysis. The top-ranked performance of the Denver-Boulder market (18.3% growth in '97) and solid showings in Salt Lake City, Albuquerque, and Boise

REVENUE/See Page 26

## Diaz-Albertini Now SBS' Regional GM

Spanish Broadcasting System has elevated WLEY-FM/Chicago GM **Luis Diaz-Albertini** to Regional GM of its Chicago, Miami, and San Antonio stations. In his new role, he will continue to oversee the development of Regional Mexican WLEY and evaluate the forthcoming format for Tejano KRIO-FM/San Antonio.

"There is definitely going to be a format change in San Antonio, but it will obviously be staying Spanish," Diaz-Albertini told R&R. "San

SBS/See Page 26



### Gonna Put It In The Want Ads ...

Continuing our salute to those people who advanced their careers by running an ad in our Opportunities section, here is our list of folks from the '80s:

- 1981 Andy Barber, Kidd Kraddick, Tom Murphy, Charlie Greer
- 1982 Waylon Richards, Dave Anthony, Marc Sommers
- 1983 Jim Zippo, Bobby Christian, Dusti Rhodes, John Chommie
- 1984 Harve Alan, Jerry Galvin, Bruce Bisson, Roger Wilko
- 1985 Ted "The Bear" Richards, Sandy Shore, Pete Arbogast
- 1986 Robins, Kinney, & Cowan, Bwana Johnny, The Slim One
- 1987 Rock/Allen, Danny Wright, Bill Lee
- 1988 Roger Cary, Brent Alberts, Steve B. & The Hawk
- 1989 Sunny Joe Stevens, Bob Bolton, Chip Douglas
- 1990 Briar Wilson, Beau Richards, Jimi Davenport

Sticking With Radio For 25 Years



## Celine Dion Sings From The 'Heart'



With "The Heart Of The Ocean" necklace wrapped securely around her vocal cords (estimated worth: \$2 million), Celine Dion delivered a graceful performance of Titanic's "My Heart Will Go On" at the 70th Annual Academy Awards last Monday night (3/23). The tune garnered a Best Original Song Oscar for James Horner and Will Jennings.

MARCH 27, 1998

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The Back Pages 114

## WBBM/Chicago Names Zimmerman VP/GM

Veteran CBS Radio manager **Rod Zimmerman** has been named VP/GM of **WBBM-AM (Newsradio 78)/Chicago**. Zimmerman replaces Steve Carver, who recently left for similar duties at crosstown WGN (R&R 3/6).

"Rod's background and knowledge of the station made him the logical candidate for the job," commented CBS Radio President Dan Mason. "I have every confidence that Rod's expertise and leadership



Zimmerman

will yield strong results at WBBM."

Zimmerman's new position marks his return to the Windy City and to WBBM, where he began his CBS career as GSM in 1985. Most recently VP/GM at heritage News/Talk KMOX/St. Louis, Zimmerman has also served as VP/GM of CBS outlets WWJ-AM and WJOI-FM in Detroit. The Illinois native will com-

ZIMMERMAN/See Page 26

## Goldstuck Set As Arista Exec. VP/GM

Arista Records has tapped **Charles Goldstuck** as Exec. VP/GM. The former Capitol Records Exec. VP/CFO will be based in New York and report to President Clive Davis. Goldstuck will oversee daily operations in finance, production, office services, and human resources, and will work with Davis in business and legal affairs and international operations.

"Charles has already had a very distinguished career marked by considerable accomplishment and achievement," Davis said. "He is



Goldstuck

joining us at a time when we are poised to enjoy even more growth, and I know he will be in the thick of it, playing a key leadership role."

Goldstuck spent over four years at Capitol, rising from Sr. VP/CFO to Exec. VP/CFO. Prior to Capitol, he was a VP at Warner-Chappell Music.

"I must thank Clive for providing me with the opportunity of working within one of the finest companies in the business," Goldstuck remarked. "I look forward to being part of the team that takes Arista to even greater heights."

HOW TO REACH US RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., 5TH FLOOR, LOS ANGELES, CA 90067

WEBSITE: www.rronline.com

	Phone	Fax	E-mail
<b>CIRCULATION:</b>	310-788-1625	310-203-8727	moreinfo@rronline.com
<b>NEWS DESK:</b>	310-788-1699	310-203-9763	newsroom@rronline.com
<b>R&amp;R ONLINE SERVICES:</b>	310-788-1675	310-553-4056	jill@rronline.com
<b>ADVERTISING/SALES:</b>	310-553-4330	310-203-8450	hmowry@rronline.com

	Phone	Fax	E-mail
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<b>EDITORIAL, OTHER DEPTS:</b>	310-553-4380	310-203-9763	mailroom@rronline.com
<b>WASHINGTON, DC BUREAU:</b>	202-463-0500	202-463-0432	rrdc@rronline.com
<b>NASHVILLE BUREAU:</b>	615-244-8822	615-248-6655	lhelton@rronline.com

## FCC Seeks Millions More Dollars To Cover Telecom Workload

By JEFFREY YORKE  
R&R WASHINGTON BUREAU CHIEF

The FCC will need an additional \$26.5 million in its 1999 operating budget to carry out the additional tasks set forth in the Telecommunications Act, Chairman Bill Kennard told a Capitol Hill subcommittee on commerce last week. Testifying before the Senate Committee on Appropriations, Kennard said deregulation has created a heavy workload at the commission.

He asked for a total of \$212.98 million with no increase in the number of 2105 full-time staffers, but 51% of the increase covers "mandatory, uncontrollable cost increases for salaries and benefits and rent for the new FCC headquarters at The Portals." The budget includes a \$10 mil-

lion increase in regulatory fees to be collected, pushing the '99 total to \$172.523 million.

Kennard said the first 25 months of the Telecommunications Act "have produced important, tangible results," adding that the elimination of radio ownership limits has "dramatically increased the volume of radio sales applications." The FCC received 2300

FCC/See Page 10

## AMRC Pacts With Hughes For Two Satellites

Vienna, VA-based American Mobile Radio Corp. will spend more than \$400 million for a pair of new-generation, high-powered satellites to be built by Hughes Space and Communications International of El Segundo, CA. The orbiters, expected to be in full service by the year 2000, are expected to deliver 50 channels of varied musical, news, and talk programming with exceptional, CD-like quality.

"We really view this as a mass-market product, and our goal is to be the radio band of choice within the next 10 years," AMRC President Lon Levin told R&R on Monday. "We do believe this high-quality, ubiquitous

service and its choice of 50 channels has great mass-market potential, and we see this as a significant part of that event. This is a milestone, and it is exciting. This is the big-time."

The high-powered HS 702 geostationary orbit satellites, with payloads provided by Alcatel Espace (Alcatel) of Nanterre, France, will allow for digital radio service covering the con-

AMRC/See Page 10

## Bloomberg BUSINESS BRIEFS

### SEC Sues Inside Wall Street Host

Michael Barone, attorney for syndicated *Inside Wall Street* host Michael Cardascia, told R&R that Cardascia will "vigorously defend" himself in court after being hit with a lawsuit by the SEC last week. The suit was filed in New York U.S. District Court on March 17 and names Cardascia and his company, Strathmore Equity Services, as defendants. It alleges that Cardascia and Strathmore Equity failed to disclose to listeners that some guests paid to appear on his show and have their company's stock promoted. The suit said Cardascia typically featured three public companies on each show, interviewing executives before saying why he thought the company's stock was a good buy. The suit said that at least 100 companies appeared on the show between Jan. 1996 and Dec. 1997.

Barone said the host "always complied with the statute" and has been more specific in issuing a disclaimer since December. The SEC's senior trial attorney in New York, Anahaita Kotval, agreed. However, she told R&R the SEC's problem with Cardascia is focused on his efforts during the 24-month period beginning Jan. 1996, and that he was in violation "hundreds of times." Cardascia could be fined \$5000 to \$50,000 per violation.

### SFX Reaches Settlement Of Suits

The company agreed yesterday not to amend its original merger agreement with Capstar in two class action lawsuits filed against it and its directors. In the suits, the plaintiffs said the price to be paid as a result of the merger is unfair and that SFX had "breached its fiduciary duties." In the proposed amended agreement, the purchase price of SFX stations would be reduced to include offsetting the entertainment segment's \$54 million tax indemnity obligation. Under the settlement, SFX also agreed to pay the plaintiff's \$950,000 attorney fees and all court costs. SFX continues to deny the charges. The settlement awaits approval by the court.

### Arbitron Sets Spanish-Language PD Seminar

The April 30 seminar will be held exclusively for Hispanic subscribers. It will be held in Spanish and English and will include discussions on Arbitron's Maximiser '97 application, local market consumer data, discussing seasonal books, at-work listening habits, and HDHAs (High Density Hispanic Areas). The addition of the Hispanic seminar to this year's Arbitron seminars is "in direct response to requests from Hispanic broadcasters who have identified the need for translating this important information," company Manager/Radio Programming Services Bob Michaels said. The all-day event will be held at the Marriott Biscayne Bay in Miami. For enrollment information, contact Michaels at (972) 385-5357; for discounted hotel reservations, call (305) 374-3900 no later than April 9.

### Bell Affils Told Of Inventory Increase

Several stations that carry syndicated talker Art Bell told R&R they received a faxed amendment to their present agreements from Bell's original syndicator, Chancellor Broadcast Co., which recently was purchased by Jacor's Premiere Radio Networks. The fax notified affiliates carrying *Coast To Coast* and/or *Dreamland* they will be required to add up to two extra minutes of ROS inventory, 6am-8pm, on each of the days Bell's shows are broadcast. New inventory clearances for the popular late-night talk shows are expected to go into effect in the next 30-60 days.

### Paxson Sale Reaps Bonus For Execs

As a reward for the sale of Paxson Communications' radio and billboard segments, Lowell "Bud" Paxson and four top executives received a combined total of \$7.2 million in bonuses last year. A Paxson spokesman said the bonuses were one-time deals. Last year, Bud Paxson's salary and bonus total was \$2.3 million — \$420,000 salary and a \$1.88 million bonus. That's a considerable increase over what he made in 1996: \$385,000 and no bonus.

### Global Asks FCC For Low-Power Broadcasting

New York-based Global Broadcasting has asked the commission to develop new rules for low-power or microbroadcasting so it can sell event broadcasting. The stationless operation's DC lawyer Hal McCombs told R&R the company wants to narrowcast to a specific audience attending such events as sports games and conventions. "We are asking the FCC to develop rules because we think there is a niche that can be filled," he said. "Our audience will tend to be on foot. We are in no way backing pirate radio."

Meanwhile, McCombs said Global still "has authority to acquire 13 AM stations from Children's Broadcasting Corp." That \$72.5 million deal was set to close in January, but Global did not have the money to complete the

Continued on Page 10

## R&R/Bloomberg Radio Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross revenues from radio advertising.

	Change Since				
	4/1/97	3/13/98	3/20/98	4/1	3/20
Radio Index	100.37	228.59	231.3	+130.45%	+1.19%
Dow Industrials	6611.05	8602.52	8906.43	+37.09%	+3.58%
S&P 500	759.64	1068.59	1099.16	+47.13%	+2.87%

Communications Equity Associates  
invites you to listen to  
top industry experts as they discuss:

**The Financial Impact of the Digital Age**  
Will broadcasters merge with Silicon Valley?  
Who will own the digital future of broadcasting?

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at the

**NAB '98**  
Las Vegas, Nevada

Featured Speakers:

Larry Chapman,  *DirecTV*

Rick Ducey,  *NAB*

Stanley Hubbard,  *US Satellite Broadcasting*

Pete Mountanos,  *Microsoft Corp.*

Paul Sweeney,  *Salomon Smith Barney*

Geoff Yang,  *Institutional Venture Partners*

Wednesday, April 8, 1998

7:45 a.m. - 9:00 a.m.

Las Vegas Convention Center

Room N250

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# It's 1998

Are you still doing  
your music tests in  
an auditorium?

This year, at Music Technologies, we expect to do more library music testing than any other research company in America.

Surprised? You shouldn't be, because Music Technologies is the leader in Interactive music testing, the breakthrough advance that's "raising the bar" in the way stations are testing music and delivering higher ratings.

Improvements in technology are changing the way we live and do business every day. No old technology, however useful in its time, lasts forever.

Take a moment to compare the differences between Interactive and auditorium tests and you'll see why so many smart managers who want higher ratings have stepped up to Music Technologies' Interactive testing, the new "Gold Standard" for music library testing.

## Auditorium Testing

- Local supervisors call from a database of "professional test takers" to recruit the test.
- Fatigue caused by sitting and doing the test for 1½ to 2 hours at a sitting causes song scores in the last half of the test to be lower than those in the first half.
- All test takers hear the tested songs in the same order, creating song order bias.
- Test takers come mostly from a 5 to 8 mile radius of the hotel.
- Lots of referrals (friends) who know each other are necessary to fill the test.
- Can't focus the test's recruiting into your station's hot zips.
- An unreal public group testing environment.
- The best thing we could do, however flawed, for the last 17 years.

## Interactive Testing

- The nation's best national/central recruiters recruit totally at random. No "professional test takers"...just real listeners.
- There is no fatigue because participants take the tests in 20 to 25 minute segments and take a break whenever they begin to get tired...yielding consistent scoring throughout the test.
- Every participant hears the tested songs in a different order, eliminating song order bias.
- Real listeners are recruited from all over the metro area.
- No referrals whatsoever...only real listeners selected totally at random.
- Can recruit randomly from your hot zips no matter where they are in the metro.
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**DEAL OF THE WEEK**

• **WBYU-AM, KMEZ-FM & WRNO-FM/New Orleans**  
**\$16 million**

**1998 DEALS TO DATE**

**Dollars To Date: \$1,475,282,053**  
*(Last Year: \$3,619,371,695)*

**Dollars This Week: \$50,884,368**  
*(Last Year: \$114,645,533)*

**Stations Traded This Year: 440**  
*(Last Year: 498)*

**Stations Traded This Week: 32**  
*(Last Year: 33)*

**TRANSACTIONS AT A GLANCE**

- Champion Broadcasting Corp. \$11.3 million
- KIMX-AM, KBUY-FM, KMML-FM & KNSY-FM/Amarillo, TX
- KDBS-AM, KKST-FM, KRRV-FM & KZMZ-FM/Alexandria, LA
- KCDQ-FM, KCHX-FM & KMRK-FM/Midland-Odessa, TX
- KRYD-FM/Telluride, CO \$10
- WHEL-FM/Helen, GA \$800,000
- WRGR-FM/Tupper Lake, NY \$34,358
- WKJX-FM/Elizabeth City, NC \$475,000
- KLXX-AM, KACL-FM, KBYZ-FM & KKCT-FM/Bismarck, ND \$7 million
- KLOO-AM & FM/Corvallis, OR \$2.5 million
- WBZF-FM & WMXT-FM/Florence, SC \$3.8 million
- KBST-AM & FM & KBTS-FM/Big Spring, TX \$2.8 million
- KDSX (AM CP)/Denison-Sherman & KXIL-FM/Sanger, TX \$6.05 million
- KMQX-FM/Springtown, TX \$125,000

**TRANSACTIONS**

**Sinclair Sells Trio In The Big Easy**

□ **Capstar captures 11-station Champion group for \$11.3 million**

**Deal Of The Week**

**WBYU-AM, KMEZ-FM & WRNO-FM/New Orleans**

**PRICE:** \$16 million  
**TERMS:** Asset sale for cash  
**BUYER:** Centennial Broadcasting. It owns three other stations.

**SELLER:** Sinclair Broadcast Group, headed by President **Dave Smith**. It owns WSMB-AM, WWL-AM, WEZB-FM, WLMG-FM, WLTS-FM & WTKL-FM New Orleans. Phone: (410) 662-4700  
**FREQUENCY:** 1450 kHz; 102.9 MHz; 99.5 MHz

**POWER:** 1kw; 5.2kw at 604 feet; 100kw at 1004 feet  
**FORMAT:** Nostalgia; Urban AC; Classic Rock

**Group Deal**

**Champion Broadcasting Corp.**

**PRICE:** \$11.3 million  
**TERMS:** Asset sale for cash  
**BUYER:** Capstar Broadcasting Partners, headed by President **Steve Hicks**. Phone: (512) 340-7800  
**SELLER:** Champion Broadcasting Corp., headed by Chairman **William Coogan**. Phone: (915) 563-9102  
**BROKER:** Whitley Media

**KIMX-AM, KBUY-FM, KMML-FM & KNSY-FM/Amarillo, TX**

**FREQUENCY:** 940 kHz; 94.1 MHz; 96.9 MHz; 98.7 MHz  
**POWER:** 5kw day/1kw night; 100kw at

1083 feet; 100kw at 614 feet; 100kw at 469 feet  
**FORMAT:** Nostalgia; Country; Country; Hot AC

**KDBS-AM, KKST-FM, KRRV-FM & KZMZ-FM/Alexandria, LA**

**FREQUENCY:** 1410 kHz; 98.7 MHz; 100.3 MHz; 96.9 MHz  
**POWER:** 1kw day/50 watts night; 35kw at 1053 feet; 97kw at 1053 feet; 95kw at 1450 feet  
**FORMAT:** News/Talk; AC; Country; Classic Rock

**KCDQ-FM, KCHX-FM & KMRK-FM/Midland-Odessa, TX**

**FREQUENCY:** 102.1 MHz; 106.7 MHz; 96.1 MHz  
**POWER:** 100kw at 978 feet; 100kw at 679 feet; 50kw at 492 feet  
**FORMAT:** Classic Rock; CHR; Tejano

**Colorado**

**KRYD (FM CP)/Telluride**

**PRICE:** \$10  
**TERMS:** Stock sale for 36%  
**BUYER:** William Varecha is acquiring 360 shares of Rocky III Investments Inc. and has agreed to construct the station at his expense. Phone: (970) 243-1111  
**SELLER:** Donna Boyle. Phone: (802) 253-6267

**Georgia**

**WHEL-FM/Helen**  
**PRICE:** \$800,000

**TERMS:** Asset sale for cash  
**BUYER:** Citicasters Inc., a wholly owned subsidiary of Jacor Communications Inc., headed by President **Randy Michaels**  
**SELLER:** Southeast Radio Co.

**New York**

**WRGR-FM/Tupper Lake**

**PRICE:** \$34,358  
**TERMS:** Asset sale for cash  
**BUYER:** Nardiello Broadcasting Inc., headed by President **Timothy Nardiello**. Phone: (518) 523-4244  
**SELLER:** Calvin Carr. Phone: (518) 597-3201

**North Carolina**

**WKJX-FM/Elizabeth City**

**PRICE:** \$475,000  
**TERMS:** Asset sale for cash  
**BUYER:** East Carolina Radio Inc., headed by President **Lawrence Loesch**. It owns WRSF-FM/Columbia, NC and has agreed to acquire WCNC-AM/Elizabeth City. Phone: (919) 482-2103  
**SELLER:** North Carolina Radio Service Inc., headed by President **James Bond**  
**BROKER:** McCoy Broadcast Brokerage

**North Dakota**

**KLXX-AM, KACL-FM, KBYZ-FM & KKCT-FM/Bismarck**

**PRICE:** \$7 million  
**TERMS:** Asset sale for cash  
**BUYER:** Cumulus Broadcasting Inc.,

headed by President **Bill Bungeroth**  
**SELLER:** Pro Radio Group, headed by President **Jim Ingstad**. Phone: (701) 663-6411

**FREQUENCY:** 1270 kHz; 98.7 MHz; 96.5 MHz; 97.5 MHz  
**POWER:** 1kw day/250 watts night; information unavailable for KACL; 100kw at 1000 feet; 100kw at 830 feet  
**FORMAT:** Oldies; Oldies; Classic Rock; Country

**Oregon**

**KLOO-AM & FM/Corvallis**

**PRICE:** \$2.5 million  
**TERMS:** Asset sale for cash  
**BUYER:** Jacor Communications Inc., headed by President **Randy Michaels**  
**SELLER:** Oregon Trail Productions Inc., headed by President **Lee Jamison**. Phone: (541) 753-4493  
**FREQUENCY:** 1340 kHz; 106.1 MHz  
**POWER:** 1kw; 100kw at 1140 feet  
**FORMAT:** News/Talk; Country  
**BROKER:** Media Services Group

**South Carolina**

**WBZF-FM & WMXT-FM/Florence**

**PRICE:** \$3.8 million  
**TERMS:** Asset sale for cash  
**BUYER:** Cumulus Broadcasting Inc. It owns or operates WHSC-AM & FM & WYNN-AM & FM/Florence.  
**SELLER:** Pamplico Broadcasting Ltd.  
**FREQUENCY:** 100.5 MHz; 102.1 MHz  
**POWER:** 21.5kw at 354 feet; 50kw at 492 feet  
**FORMAT:** Alternative; Hot AC  
**BROKER:** Media Venture Partners

**Texas**

**KBST-AM & FM & KBTS-FM/Big Spring**

**PRICE:** \$2.8 million  
**TERMS:** Asset sale for cash  
**BUYER:** Equicom Inc., a subsidiary of Texrock Radio Inc., headed by President **Dain Schult**. Phone: (512) 257-2280  
**SELLER:** David Wrinkle. Phone: (915) 520-9623  
**FREQUENCY:** 1490 kHz; 95.9 MHz; 94.3 MHz  
**POWER:** 1kw; 8.75kw at 459 feet; 15.4kw at 420 feet  
**FORMAT:** Country; Country; Tejano

**KDSX-AM/Denison-Sherman & KXIL-FM/Sanger**

**PRICE:** \$6.05 million  
**TERMS:** Asset sale for cash  
**BUYER:** KRBE Lico Inc., a wholly owned subsidiary of Susquehanna Radio Corp., headed by President **David Kennedy**. It owns KLIF-AM, KTCK-AM, KKZN-FM & KPLX-FM/Dallas-Ft. Worth. Phone: (717) 848-5500  
**SELLER:** Sock Hop AM 950 Inc., headed by President **W.R. Kerr**, and **Metrosound of North Texas LLC**, headed by President **Richard Witovski**. Phone: (972) 516-3956  
**FREQUENCY:** 950 kHz; 104.1 MHz  
**POWER:** 500 watts; 3kw at 328 feet  
**FORMAT:** Sports/Talk; KXIL is dark.  
**BROKER:** George Moore & Assoc.  
**COMMENT:** KDSX has a construction

Continued on Page 10

**WSIX-FM Nashville wants it...  
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# INTERACTIVE

## Fall Ratings Report: Chapter One

# MUSIC TESTING

This year, at Music Technologies, we expect to do more library music testing than any other research company in America. Why? It's simple...Interactive is the new "Gold Standard" in music testing and it gets great ratings, even for the tough to win points in highly competitive battles. Just look at the numbers...

**A.C. KOSI** Denver: **11.4 (No. 1)**  
25-54 Women

**Classic Rock WGFX** Nashville: **11.0 (No. 2)**  
25-49 Men

**Country KIIM** Tucson: **16.5 (No. 1)**  
25-54 Persons

**CHR WAPE** Jacksonville: **10.1 (No. 2)**  
18-49 Persons

**A.C. WLTQ** Milwaukee: **5.9 to 6.8**  
Fall 96 to Fall 97, 25-54 Women

**Alternative WRAX** Birmingham: **4.5 to 8.2**  
Fall 96 to Fall 97, 18-49 Persons

**A.C. KRBB** Wichita: **12.8 (No. 1)**  
25-54 Women

All figures quoted are from Arbitron, Fall 97 (unless otherwise stated) and are Monday-Sunday 6am-Mid.

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## Kennard Responds To Fourth Airport-Area Shutdown

You can do it, not run into anybody, and not get a ticket, but it's still dangerous. That's what FCC Chairman Bill Kennard said about unlicensed broadcasting, likening it to running a red light.

For the fourth time in the past five months, FCC investigators have made an emergency shutdown response to a pirate's jamming of airport frequencies. The action was sparked by FAA complaints last week, when aircraft approaching the Sacramento Executive Airport were "experiencing harmful electromagnetic interference

to their air/ground communications" on four different frequencies, the FAA said. FCC investigators determined the pirate was operating at 107.1 MHz, discovered his physical location, and informed him of the interference. The unlicensed broadcaster immediately stopped broadcasting.

The FCC did not identify the pi-

rate or his format, but FCC spokesman David Fiske tells **R&R** the pirate first went on-air "earlier in the week." Kennard said he's "concerned that we've now had multiple incidents of interference at four airports around the country. We will continue to inform the public of these dangers and to move swiftly to eliminate these potential hazards to air traffic communications."

— Patrice Wittrig

### EARNINGS

#### SFX Announces Record Earnings; Closes On Acquisitions

**SFX Broadcasting Inc.** (Nasdaq: SFXBA) announced 1997 net revenues from radio broadcasting were \$270.4 million, up 89% from its 1996 total of \$143.1 million; on a pro forma basis, radio revenues rose 9%. Broadcast cash

flow was up 105% to \$103.3 million, compared to \$50.2 million for 1996. SFX also announced last week that it has closed on its \$506 million worth of acquisitions, including SJS Entertainment, *Album Network*, *Network 40*, and four concert

promotion companies. "In radio, we further improved our pro forma broadcast cash flow margins from last year's, recording a margin of 36.7% as compared to 33.6% in the previous year," said Exec. Chairman Robert Sillerman.

### AMRC

Continued from Page 6  
tinent U.S., that will cost subscribers about \$10 a month. AMRC won the satellite license at an FCC auction last year, spending \$89.9 million, while the other license went to CD Radio for \$83.3 million.

Also on Monday, CD Radio announced that it had contracted to carry two C-SPAN channels via satellite when its service begins late next year. One station will be a direct feed from the newly created C-SPAN Ra-

dio (WCSP-FM/Washington), and programming for a second feed is still on the drawing board. C-SPAN spokesman Rick Fahle told **R&R** the second exclusive programming channel will likely cover the book-publishing industry and carry such popular C-SPAN shows as Brian Lamb's *Book Notes* and *About Books* and would likely broadcast book readings, signings, panel discussions on publishing, reviewers, and author events — "Nearly every angle of the book publishing world," Fahle says. "I think we all agreed that this will make good radio." C-SPAN's five-year contract begins in late 1999, when CD Radio is expected to launch its service.

Moreover, CD Radio also announced plans to move its Washington, DC-based headquarters to a \$25 million studio in Manhattan and expand its roster from 13 employees to 43. As part of the deal, CD Radio will receive \$939,000 in city and state tax breaks upon adding 30 employees. If the company reaches the 400 employees in 15 years that it has forecasted, it will receive an additional \$1 million in tax breaks.

### TRANSACTIONS

Continued from Page 8

permit to move to 1700 kHz on the expanded band.

#### KMQX-FM/Springtown

PRICE: \$125,000

TERMS: Asset sale for cash

BUYER: Research Educational Foundation Inc.

SELLER: Sister Sherry Lynn Foundation Inc., headed by President Sherry Austin. Phone: (405) 658-9292

### FCC

Continued from Page 6

applications in 1995, 3700 in '96, 4100 in '97, and reported that '98 applications are "at a higher rate than even in 1997." Also, Kennard said, "We expect to receive [in '98] approximately 1000 phone calls a month from broadcasters, political candidates and their media buyers."

About 22% of the FCC requested increase — or \$5.76 million — is for "critical upgrades to the commission's information technology infrastructure. These resources are vital to ensure all of the commission's information technology infrastructure and licensing systems operate smoothly through the transition to the year 2000," Kennard testified. "Failure to make these upgrades would seriously jeopardize commission operations on Jan. 1, 2000 with some disruption occurring earlier."

#### Free Airtime Battle Wages On

But Kennard discovered that regulatory chiefs can't go to Capitol Hill with their hands out without running

## Bloomberg BUSINESS BRIEFS

Continued from Page 6

transaction; CBC retained Star Media Group to sell the properties. Will Global ever close the deal? "I'm not predicting one way or another," McCombs said.

#### Reserve Boosts Walt Disney Profits

Walt Disney Co. profits for the past five quarters have benefited greatly due to the reserve created to absorb its purchase of Capital Cities/ABC, *Barron's* reported. Without the \$2.5 billion cushion, Disney would have made a 10% profit, compared to the 25% profit it reported for 1997.

#### American Radio Systems Declares Dividend

American Radio Systems Corp. will pay \$2.84 per share on its 11 3/8% cumulative exchangeable preferred stock on April 15 to each shareholder of record as of March 31. The dividend will be paid in cash.

#### Cumulus' Empire Building Continues

Acquisition-intense Cumulus Broadcasting bought six stations in two separate deals last week. Four outlets are from Jim Ingstad's Pro Radio Group in Bismarck, ND — KLXX-AM, KACL-FM, KBYZ-FM & KKCT-FM — for \$7 million. Two weeks ago, Cumulus raided Ingstad's stash for 25 outlets in Minnesota and Iowa. The additional two stations are in the Florence, SC market: WBZF-FM and WMXT-FM from Pamplico Broadcasting Ltd. for \$3.8 million. To date, Cumulus owns or has agreed to acquire 139 stations.

Continued on Page 26

the risk of getting lashed. Sen. Ernest Hollings (D-SC) told Kennard to back off on his attempts to require broadcasters to provide political candidates with free or cheap airtime. Not mincing words, Hollings told the chairman he had a "big enough headache implementing the Telecommunications Act ... You need to restrict yourself to doing the job we give you."

Earlier in the week (3/17), Sen. John McCain had asked fellow Republican and Senate Appropriations Committee Chairman Ted Stevens to remove his amendment to prevent the FCC from requiring free airtime. This followed President Clinton's Saturday radio address, in which he stated that he would veto legislation preventing the FCC from mandating free airtime, spokeswoman Nancy Ives told **R&R**. She said McCain was concerned that Clinton would veto the funding bill and "blame it on the Republicans."

However, Ives told **R&R** that McCain has the "full intention" of adding an amendment to legislation in the near future that would prevent the FCC from requiring broadcasters

to provide free airtime to political candidates. She said McCain is "vehemently opposed to an unelected, partisan agency making the kinds of decisions that Congress should be making regarding changing the face of elections in America."

McCain will offer a legislative perspective on the broadcast industry April 5, during a session at the NAB '98 Convention in Las Vegas.

Meanwhile, during a March 18 Senate Commerce Committee hearing soliciting Wall Street's view of the Telecommunications Act, Sen. Jay Rockefeller (D-WVA) observed that radio is a "good investment. A lot of people are making money, and nobody has [in the hearing] mentioned the radio folks. Of 11,000 radio stations, about 4000 have traded hands for more than \$32 billion in transactions [since the act was passed 25 months ago]. Somebody has to think it's a good investment."

Rockefeller also pointed out that the top 10 radio groups have increased their share of ownership, jumping from 652 stations owned to 1134.

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\*Ad Age, 1996-1997 Report

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## Corbin Set As MCA SVP/Ops, R&B Music

MCA Records has tapped former Motown Records Exec. VP/GM Steve Corbin as Sr. VP/Operations, R&B Music. Based in Los Angeles, he'll officially assume the post on April 6.

"Steve has had an extraordinary career over the years, working with all kinds of artists in every genre," MCA President Jay Boberg said. "He is one of the most talented executives I know, and his addition to MCA's R&B music department is the jewel in the crown of what is now the music industry's hottest source for black music. He truly will be the conscience of the department, mentoring our talent."

Corbin began his music industry career with the Harmony Hut Records chain in Washington. After a stint as a merchandiser for WEA Distribution, he spent 13 years at CBS Records/Sony Music in the Washington and Boston markets, where he served as college rep, merchandiser, sales rep, sales manager, and, ultimately, Boston branch manager. In 1992, he was named VP/Sales & Marketing, Black Music at PGD, and later was promoted to VP/Sales. In 1995, Corbin was appointed Exec. VP/GM of Motown.

In other MCA news, Larry Jacobson has been promoted from Sr. Director/Recording Administration to VP/Administration.

## Bowen Becomes PD At WXRC/Charlotte

Ron Bowen has been named PD at Active Rock WXRC/Charlotte. Consultant Greg Mull — who has been acting PD — will continue in his current role.

"Ron's expertise and hands-on approach will be vital to the success and growth of WXRC in the coming years," GM Dave Lingafelt said. "The ability to put the talent and experience of Ron with that of Greg Mull is very exciting."

Bowen added, "While operating my own consulting business was a great experience, I missed the day to day excitement of programming. Dave and I have been talking and working together for almost a year, and he is the kind of hands-on owner/operator I admire most. Also, the opportunity to team up with Greg Mull and create a great station that will fill that huge hole in the Charlotte Rock radio landscape is a very cool situation."

Bowen has also worked at WKPE/Cape Cod, MA; WRNR/Baltimore; KRSP/Salt Lake City; WQBK/Albany; WZXL/Atlantic City, NJ; and WZBH/Salisbury, MD.

## Lang Assumes Sr. VP/GM Duties At Verve

Michael Lang has been elevated from VP/Marketing & Catalog Development to Sr. VP/GM at Verve Records. In his new position, Lang will supervise artist and product development, marketing, catalog development, production, and creative services departments, as well as the label's daily operations.



Lang

Verve President Chuck Mitchell said, "Michael has been an essential figure in the redevelopment of Verve into a world-class imprint. His promotion reflects

both our appreciation for his achievements and our anticipation of even greater things to come."

Lang has worked in the recording industry for more than 20 years. He joined Verve in 1991 as Director/Catalog Development following a short stint as Regional Manager for PolyGram Classics & Jazz in Boston. He is also a two-time Grammy winner for producing the boxed sets *The Complete Billie Holiday On Verve 1945-1959* and *The Complete Ella Fitzgerald Songbooks On Verve*.

## Lipman Appointed Republic Records' GM

Avery Lipman, who earlier this year resigned his post as Director/Contract Administration at Sony Music International, has signed on to work full-time as GM of Republic Records, the label he co-founded in 1994 with brother Monte, VP/Promotion at Universal Records. The move coincides with the recent announcement that the New York-based indie has signed a multiyear distribution and marketing agreement with Universal.

"What defines Republic is our commitment to the artist's vision," Avery Lipman commented. "It's our job to create a platform in which that vision can be realized and communicated; it represents our entire philosophy of artist development."

"Our relationship with Universal Records has underscored both our philosophy and our ability to compete in the mainstream. [Universal Music Group Chairman/CEO] Doug Morris and [UMG Vice Chairman/COO]

LIPMAN/See Page 26

## Radio Unica Taps GMs In Three Markets

Radio Unica Corp. has named three GMs for three of its O&Os: Gerardo Reyes at WNMA-AM/Miami; Alejandro Sanchez at KXYZ-AM/Houston; and Scott Keeler at KZDC-AM/San Antonio.

"Scott, Alejandro, and Gerardo bring to those positions considerable knowledge of the U.S. Hispanic market, coupled with extraordinary organizational skills and the leadership to inspire their staffs," Radio Unica Chairman/CEO Joaquin Blaya said. "I am confident that Radio Unica's network sales will grow at a fast pace under their leadership."

Reyes most recently was President/GM of WSUA-AM (Radio Caracol)/Miami, while Sanchez was VP of Cadena de Plata (the Dallas Cowboys' Spanish-language media network).

Keeler — who previously was NSM at KWEX-TV/San Antonio — told

UNICA/See Page 26

## Cole Mines WSM/Nashville PD Position

WPOC/Baltimore Asst. PD/MD Greg Cole has been named PD at WSM-FM/Nashville. Cole fills the vacancy created when PD Kyle Cantrell was promoted to OM.

"We are excited to have Greg on board," Cantrell said. "His superb knowledge of radio and his in-depth familiarity with the Country format fits in well with the heritage of this great company."

A native of the Washington, DC area, Cole began his career in 1971. In addition to his 12 years at WPOC, Cole's resumé includes stints at WASH, WMZQ, and WRQX in Washington. He also served as WPOC's after-

COLE/See Page 26

## Maupin Gerard Steps Up To VP/Market Manager For Susquehanna/Indianapolis

WFMS-FM/Indianapolis VP/GM Monte Maupin Gerard has been promoted to VP/Market Manager of Susquehanna Radio Corp.'s Indianapolis stations. In addition to Country WFMS, the group's Indianapolis properties include Oldies WGLD-FM and Country WGRL-FM.

A Nashville native, Maupin Gerard was named GM of WFMS in 1989 and added VP duties in 1992. During her tenure, WFMS has been a five-time nominee for the Country Music Association's Large Market Station of the Year. The station won the honor last year.

Maupin Gerard also spearheaded Susquehanna's recent acquisition of WGLD, transforming it into an Oldies station.

## EXECUTIVE ACTION

### Legacy Recordings Promotes Jones To Sr. VP

Sony Music Entertainment subsidiary Legacy Recordings has promoted Jeff Jones to Sr. VP. Based in New York and reporting to Sony Music Sr. VP Ron Urban, Jones will continue to oversee Legacy's daily operations, A&R, third-party catalog and licensing opportunities, production, marketing, and publicity.

"Over the past two years Jeff Jones has done a remarkable job of combining his sensibilities as a music man with tremendous business acumen," Urban said. "His passion for music and his creative instincts make him a tremendous asset to Legacy. It gives me great pleasure to announce this well-deserved promotion."

Jones noted, "We've already developed several series that have set new standards for catalog reissues, and other projects in the works will set new benchmarks as well. Sony Music's catalog contains an extraordinary wealth of material, and technologies pioneered by the company will allow us to bring unprecedented levels of audio clarity and fidelity to older recordings."

Sony Music's VP/Marketing & Product Development since 1995, Jones joined the company in 1976 as a field merchandiser at the Boston branch. He moved to New York two years later as Director/Merchandising. In 1984, he was appointed Director/Marketing for Columbia Records. He joined MCA Records as VP/Marketing in 1988 and moved to the PolyGram Label Group in 1991 as VP/Marketing and Elektra Entertainment Group in 1993 as VP/Marketing.

### TM Century Names Graupner EVP/Sales, Page OM

David Graupner, who joined TM Century in 1996 as an Exec. VP overseeing operations and production, has been promoted to Exec. VP/Sales. In his new role, he will direct domestic sales for all company products and oversee sales efforts in Canada and selected international markets.

TM Century President/CEO Neil Sargent told R&R, "David has many years of radio station management experience and was the best person to take over that area when Beth Tepper left to form her own company in Los Angeles. He's uniquely qualified. He's a terrific sales trainer, and a good marketer."

Currently, Tom Page assumes Graupner's former duties, rising to OM. He previously handled the company's Hard Drive and Gold Drive music library projects and was in charge of all music for Hard Drive. "Page also has a lot of digital, technical, and satellite experience that he can bring to this job," Sargent said.

Before joining TM Century, Graupner served as VP/GM for Midcontinent Media, Director/Major Market Affiliations for Unistar, and VP/Programming for the Programming Consultants. Page has been Director/Operations for Unistar/Los Angeles and founder was of L.A.-based Pacific Rim Consulting.

### Kelly Exits KBSG/Seattle To Form Consultancy

KBSG-AM & FM/Seattle PD Jay Kelly is leaving the Oldies station to start a full-service broadcast consulting firm based in Seattle. KBSG has signed as Jay Kelly Media's first client.

Kelly will remain at KBSG as PD on an interim basis and will assist station VP/GM Steve Oshin in the search for his replacement. A 25-year broadcast veteran, Kelly has programmed top-rated CHR, AC, and Oldies stations.

"KBSG has been an incredible place," Kelly noted. "The staff here is very talented and dedicated to continuing KBSG's winning tradition. I'm really looking forward to continuing my relationship with KBSG and Entercom as a consultant."

### Metro Moves Wolfe To DC As Dir./Operations

Lisa Wolfe has been promoted to Director/Operations for Metro Networks' Washington, DC bureau. She most recently held a similar post in Providence.

"We are always proud to be able to promote from within the organization," Metro VP/Atlantic Region Benson Riseman said. "Lisa's hands-on experience in all facets of operations, along with her leadership, enthusiasm, work ethic, and knowledge of Metro Networks clearly made her the best person to lead our continued growth in Washington."

Prior to joining Metro, Wolfe was PD/News Director at a Rhode Island radio station.

### Coakley Now Elektra VP/Press & Artist Dev.

Maureen Coakley has joined the Elektra Entertainment Group as VP/Press & Artist Development, reporting to Sr. VP/Press & Artist Development Sherry Ring Ginsberg.

Ginsberg commented, "Maureen brings a wide range of experience, as well as the kind of maturity and vision that her new role at Elektra demands. The capabilities she has displayed both inside and outside the record company environment will be a welcome asset to our department. The entire company joins me in welcoming Maureen to the Elektra family."

Coakley previously served as Sr. Director/National Publicity at EMI Records. Between 1992-95, she served as Director/Publicity at Rolling Stone and, between 1988-92, served as a publicist for Susan Blond Inc.

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**CALL TODAY**  
**1-800-334-5800**

to sign the Team Cheerios  
Sports Report in your market.

## Records

• **PETER GANBARG** has been tapped as Sr. Director/A&R for Arista Records. He comes to the label from EMI Records, where he held the post of VP/A&R.

• **BILL MEEHAN** is appointed Sr. VP/Sales & Marketing at Drive Entertainment. He previously served as Sr. VP/Sales & Mktg. at BMG/Critique.

## National Radio

• **UNITED STATIONS RADIO NETWORKS** has announced an exclusive Academy Of Country Music Awards radio special. The three-hour broadcast is available to stations the weekend of April 18-19, just prior to the April 22 telecast of the ACMA Awards Show. — (212) 869-1111

• **WESTWOOD ONE's** NBC Radio and Mutual News announce the following news coverage in the Persian Gulf should current diplomatic agreements fail:

Continuous long-form anchored coverage: updates from war zones and other locations in Middle East, the White House, and Pentagon

Anchored coverage of major events: presidential statements, news conferences, briefings, and other major events

Special reports around the clock: one-minute updates at the top, 20 past, and 40 past the hour; two-minute updates at 30 past the hour as events warrant

Custom affiliate reports: correspondents report live on affiliate stations

In other WW1 news, the company has joined forces with *Country Weekly* magazine to broaden its level of country music information to the largest available in radio.

WW1, along with **CBS RADIO SPORTS**, presents its exclusive coverage of The Masters and U.S. Open Golf tournaments live from Augusta, GA.

April 4 & 5: Masters preview reports  
April 9-12: continuous update reports of Masters

June 13 & 14: U.S. Open preview reports

June 18-21: U.S. Open updates and coverage

— (212) 641-2052 or 2057

Also, WW1 presents the following guests for its live *Celebrity Connection* program:

March 26: comic strip artist Guy Gilchrist; AOL astrologer Jeannie Easy makes predictions on Final Four

— (212) 641-3088 or 2039

## PROS ON THE LOOSE

**Dave Collins** — PD/MD KWNR/Las Vegas (702) 727-4656  
**Freddie Duran (Bueno)** — Afternoons KYMX/Sacramento (916) 421-4823

**Peter McLaine** — Middays KIMN-FM/Denver (303) 439-8102  
**Dawn Michaels** — MD/WHKO/Dayton (937) 438-5372

**Bill Nesbitt** — PD Entertainment Radio Networks (818) 888-2598

## CHRONICLE

### BIRTHS

KLLL/Lubbock, TX PD **Jay Richards**, wife Lori, daughter Skyler, March 4.

• **SPORTS BYLINE USA** will now provide a reread of its 10pm-1am ET show between 6-9am, seven days a week. — (415) 434-8300

• **THE CAREY BROTHERS**, hosts of *On The House With The Carey Bros.*, introduce their home improvement tips in a daily vignette format, "Tip Of The Day." There will be a 15-second tease, a 30-second nat'l spot, and a 60-second tip. — (510) 432-7246

• **NETSTAR ENTERTAINMENT GROUP** and **PROSTAR ENTERTAINMENT** launch *The Movie Show On Radio*. The program is broadcast live Saturdays from 4-6pm ET, offering listeners news on what's hot at video stores, celebrity guests, trivia, and listener calls. This is the first in a series of sponsorship packages specifically designed for this and other shows, as Netstar expands into more niche talk programming. — (212) 588-9700

## Products & Services

• The **RAB RESEARCH COLLECTION** has developed an Agricultural Business category, available to RAB members at (800) 232-3131 or on RadioLink [www.rab.com](http://www.rab.com).

## Changes

**Adult Contemporary:** **Hank Matthews** joins WTVR-FM/Richmond as Prod. Dir. ... HotAC WCGQ/Columbus, GA's new lineup includes syndicated morning personalities **Bob & Sheri** (6-10am), **Marshall Stewart** (10am-1pm), **Sheryn Green** (1-4pm), **Al Hanes** (4-7pm), **Holly Love** (7pm-mid.), and **Sam Stone** (mid.-6am) ... WMBX/Richmond morning show producer **Jon Brilliant** exits ... KYSR/L.A. middayer **Merilee Kelly** and late-nighter **Gary Thompson** exit as morning driver **Larry Morgan** segues to middays.

**CHR:** Former WIOQ/Philadelphia Creative Services Dir./middayer **Jeffrey T. Mason** is new to nights at WBZZ/Pittsburgh ... KZMG/Boise, ID PD **Mike Kasper** segues from afternoons to mornings ... Former KZHT/Salt Lake City MD/afternoon **Dr. Doug** picks up the MD/midday opening at KKLQ/San Diego ... WNDU/South Bend, IN PD/MD **Bill Mitchell** has officially exited for ownership and mornings at WHDG/Rhineland, WI. **Casey Daniels** steps in to handle music responsibilities ... WZEE/Madison, WI appoints **Tommy Bo Dean** MD ... WIOQ/Philadelphia personalities **Nick Harris** and **Wendy McLure** join **Scott St. John** for mornings at WRFY/Reading, PA ... WZYP/Huntsville, AL hires **Michael Hawkins** for nights ... WWCK/Flint, MI morning driver **Mr. Bob** resigns for wakeup duties at KTST (The Twister)/Oklahoma City ... WDBR/Springfield, IL nighttimer **Bobcat** resigns to pursue education ... WDJX/Louisville APD/MD/middayer **Karen Rite** exits for similar duties at WMBX/Richmond ... KHOP/Modesto,

CA appoints **Dan Kennedy** APD ... WNKS/Charlotte morning driver **Luke Allan** exits ... WWKX/Providence morning co-host **Rona** segues to middays as middayer **Linda Harris** and morning co-host **Bobby Z** both exit ... Former KHTY/Santa Barbara, CA morning drivers **Hal "9000" Abrams** and **Naomi Kirsch** join KBOS/Fresno for mornings ... Former WQGN/New London, CT morning co-host **Julie Johnson** returns for the same post ... KCAQ/Oxnard, CA over-nighter **Mambo** segues to afternoons, while afternooner **J. Scratch** moves to mornings ... KBKS/Seattle middayer **Lori Bradley** departs ... WNVE/Rochester personality **Jason Webb** (a.k.a. "Justin Tyme") joins WSSX/Charleston, SC for nights ... KSLY/San Luis Obispo, CA nighttimer **Freddy B** segues to Prod. Dir.

**Country:** WDSY/Pittsburgh APD **Michael Lynn** receives the official nod as MD ... KSON/San Diego's **Quinn Bradley** joins WXCL/Peoria, IL for APD/afternoons, and 'XCL afternoon driver **Joe Bob Cameron** segues to middays ... **Smokin' Joe Upright** joins WHSL/Greensboro for nights ... WDJR/Dothan, AL welcomes **Dave Sommers** for afternoons ... WHKO/Dayton MD **Dawn Michaels** exits.

**News/Talk:** **Jeff Joniak** becomes Sports Dir. at WMAQ/Chicago ... **Vince Welch** joins WIBC/Indianapolis as Sports Dir. ... WHAM and WVOR/Rochester news anchor **Steve Hausmann** joins crosstown CHR WPXY for similar duties.

**Rock:** WZZQ/Terre Haute, IN welcomes **Kris Baker** for 7pm-mid. duties ... WZMT/Wilkes Barre taps **Nicki Walton** for

## NATIONAL RADIO FORMATS

ADDED THIS WEEK

### ABC RADIO NETWORKS

**Robert Hall • (972) 991-9200**

#### Starstation

**Peter Stewart**

FLEETWOOD MAC Landslide

### ALTERNATIVE PROGRAMMING

**Steve Knoll • (800) 231-2818**

**Gary Knoll**

#### Rock

BROTHER CANE I Lie In The Bed That I Make  
FEEDER Cement  
THIRD EYE BLIND Losing A Whole Year

#### CHR/Hot AC

FIONA APPLE Shadowboxer  
DESTINY'S CHILD No, No, No  
JAI Heaven

#### Mainstream AC

JAI Heaven  
ALANIS MORISSETTE Uninvited

#### Lite AC

SHAWN COLVIN Nothin' On Me  
DIANA KRALL Peel Me A Grape

#### NAC

BOB MAMET At Midnight

#### UC

JON B. They Don't Know  
MYA It's All About Me  
SALT-N-PEPA Gitty Up

### BROADCAST PROGRAMMING

**Walter Powers • (800) 426-9082**

#### CHR

**Casey Keating**

BACKSTREET BOYS Everybody (Backstreet's Back)  
JAMES HORNER Southampton

#### Digital AC

JAMES HORNER Southampton

#### Hot AC

JANET Together Again

#### Digital Soft AC

**Mike Bettelli**

MARIAH CAREY My All

#### Digital AC Mix

MARIAH CAREY My All

#### Alternative

**Teresa Cook**

AGENTS OF GOOD ROOTS Come On (Let Your Blood ...)  
HARVEY DANGER Flagpole Sitta  
ALANIS MORISSETTE Uninvited  
SPECIALS It's You

### JONES RADIO NETWORK

**Phil Barry • (303) 784-8700**

#### Adult Hit Radio

**JJ McKay**

AQUA Turn Back Time  
USHER You Make Me Wanna...

#### Rock Alternative

**Doug Clifton**

BRAN VAN 3000 Drinking In L.A.  
CHERRY POPPIN' DAODIES Zoot Suit Riot  
ANI DIFRANCO Little Plastic Castle

#### Soft Hits

**Rick Brady**

AMY GRANT Like I Love You

#### Rock Classics

**Rich Bryan**

ERIC CLAPTON She's Gone  
DLR BAND Slam Dunk

### RADIO ONE NETWORKS

**Tony Mauro • (970) 949-3339**

No New Adds

### WESTWOOD ONE RADIO NETWORKS

**Charlie Cook • (805) 294-9000**

**Tracy Thompson**

#### Soft AC

**Andy Fuller**

DAKOTA MOON A Promise I Make

#### Bright AC

**Jim Hays**

ELTON JOHN Recover Your Soul  
SARAH McLACHLAN Adia

nights and **Dee Taylor** for overnights ... WCPR/Biloxi, MS selects **Denver Crabb** from KKND/New Orleans for 7pm-mid. duties.

**Urban:** Former KBXX/Houston nighttimer **Kid Fresh** joins KXHT/Memphis for mornings. Also at 'XHT, WIBB/Macon, GA personality **Dee Dee Reading** joins for middays as middayer **Devin Steele** segues to afternoon drive.

**Records:** **Kerry McCarthy** becomes Creative Dir. for the Famous Music Publishing Companies ... **Jeffery Sledge** is appointed to Sr. Dir. at Jive Records ... AT&T's a2b music announces agreements with EMI-Capitol Ent. Props., TVT Records, Birdland Records, and Loud Records integrating Internet and traditional sales relationships ... **Michelle Berlin** joins BMG Music Publishing as Professional Mgr./BMG Songs, Nashville ... Arista Records

appoints **Cybele Parsignault** Mgr./West Coast Publicity ... Relativity Records will distribute and market upcoming Millennium 2000 Music product effective immediately ... **Julie D'Angelo** rises to Label GM for Rhino Movie Music.

**Nat'l Radio:** **Patrick "Kelly" Kramer** rises to Prod. Dir. and **Jeanine Uttaro** is tapped as Prod. Coordinator for United Stations Radio Networks ... "Music Of Your Life," distributed by Jones Radio Network, names **Brad Guagnini** Dir./Mkg. and **Zim Barstein** Dir./Nat'l Sales ... **Geina Horton** and **Michael Floe** join Jones Radio Network's Rock Alternative and Soft Hits on-air staffs, respectively. Horton takes Mon.-Fri., 3-7pm ET, and Floe does overnights (1-6am ET).

**Industry:** **Annie Challis** is named President of Stiefel Entertainment Management.

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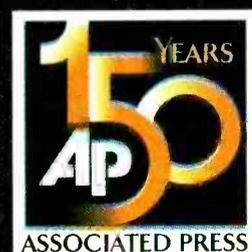
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# MobilTrak Makes U.S. Debut

Continued from Page 1

## FM Only

Tapsan President **Jim Christian** said the service can only track FM listening accurately at this time. "It is possible to capture AM, but the accuracy is highly dependent on the age and model of the car. Older cars emit more RF, which introduces a bias. All FM radios, on the other hand, leak like a sieve, so there's no problem there. We're still working on a solution to AM listening, and we expect to have one in the future."

Because EMUs can only listen to one signal at a time, they are lo-

cated where there's a maximum of traffic flow and away from areas of stopped traffic, such as intersections. Christian said he also favors locations such as high-density retail areas. Sensors can also be located in the parking lots of certain retailers to help them determine the stations that their customers listen to. They can also help track the effectiveness of advertising by measuring the amount of incoming traffic following the airing of a spot. The company hopes to place monitors behind billboards, at concert venues, and the like.

Knowing the technology might raise privacy concerns, Christian points out that his system is

"blind," meaning it cannot attach a station preference to a specific passing car. And since, on average, it captures only about 20% of the passing cars, nobody knows which car passing in front of an EMU at any given time is the one being tracked.

Tapsan has been testing the system in Toronto. It has 21 listening stations, and they generate more than 100,000 listening occasions each day. With numbers like that, sampling error shrinks to something like .004%. Ironically, the test began at the time Howard Stern hit the air in Toronto, and the MobilTrak system managed to "see" the almost immediate dramatic rise in listening.

## Immediate Results

Christian admits that MobilTrak has its limitations and says that it is not meant to replace certain forms of research. For example, it



**It is possible to capture AM, but the accuracy is highly dependent on the age and model of the car. All FM radios, on the other hand, leak like a sieve. We're still working on a solution to AM listening, and we expect to have one in the future.**

—Jim Christian



cannot determine who is in the cars, their ages or other demographic information, the number of people in the cars, or who chose the station. That eliminates any possibility of the system replacing, or even supplementing, Arbitron data. And, it cannot track specific music preferences or trends, so it won't be replacing callout research anytime soon, either.

But Christian points out that in-car listening almost always replicates a station's overall demographic profile. Thus, whatever results MobilTrak might uncover will usually portend the same result in at-home and in-office listening. He says the immediacy of results will help programmers determine whether a particular contest is effective or if a change in programming is having a desired effect.

And, though it won't serve as an Arbitron replacement, ad agencies have shown interest in order to help gauge the response to a station's advertiser promotion or to track differences among the monitoring locations — and there *are* differences, based usually on ethnicity, a station's coverage, and the demo-



By Dick Kazan

## Return Those Phone Calls!

**F**rom the boardrooms of America's largest corporations to gang members on the meanest streets, we as people crave respect. It is absolutely essential to our self-esteem. Therefore, showing this respect is critical to your success.

Yet many people who are determined to get ahead routinely violate this fundamental tenet. How? By not returning phone calls. They respond only to the "important" calls.

Put yourself in the position of the person whose call was discarded. How does it make you feel? Like you're not important? Like you're nobody? It irritates you, doesn't it? In a world desperately seeking respect, that's how most people feel, and they *deeply resent anyone* who would make them feel this way.

In 1974, I was fortunate to start a little one-person company that, over the years, grew into one of the largest computer-leasing firms. But with success, we forgot our humble beginnings and gradually became arrogant and unresponsive. As the Chairman and CEO, it became my job to find out how this happened and correct it.

In listening to employees, customers, investors, and vendors, I was shocked by what I heard. We had destroyed multimillion-dollar customer relationships because certain employees were "too busy" to return phone calls. Our organization had also turned into warring factions because some of our employees wouldn't call *each other* back. Emotions ran high, morale was low, and our company was in the process of self-destructing.

I took immediate action. Anyone in our firm who didn't promptly return phone calls would be fired. It was an extreme measure, but indicative of how serious a problem unreturned phone calls can be. Our employees quickly got the message. This urgent change in conduct was a vital step in returning our company to the success track.

If you think my organization is the only one to have this problem, look around you. Radio employees are notorious for this type of behavior. It may be costing your company substantial revenue. The irony is that it's often easier to get the president of the firm to return a phone call than it is to get a middle-level manager to call back. I can assure you the commitment to returning phone calls is one of the reasons that person was able to rise to the top.

### 'You Might Have To Kiss It On The Way Down'

Another important factor to consider is that the business world is always in a state of transition. You never know who may become an "important" person. It could be someone whose calls you rejected and therefore unnecessarily alienated. A person who could have become a valuable ally to you — could have really helped your career — now has hostile feelings for you and may even want to "get even" with you. When I was at IBM in the 1960s, they used to say, "Never kick it on the way up, you may have to kiss it on the way down."

Years ago, there was a little store owner whom few people cared about because he built stores in small communities in rural America. But while most people paid little attention to him, he quietly created what became the largest retail store operation in the U.S. So a man who had at first appeared to be of no consequence was now in a position to generously reward those individuals who had treated him with kindness and respect when he was "unimportant." Subsequently, that is what Sam Walton and his Wal-Mart organization did.

If you have difficulty returning your calls, here is an easy technique that many successful people use. Set aside one or two specific times a day to return *all* calls. If the person isn't in, leave a polite message with that person's secretary or on their voice mail. Provide a time to reach you or someone else who can assist them. It's that simple.

Returning phone calls shows that you are respectful and really care about other people, a crucial element to you on your "Road To Success."

**Dick Kazan** is a successful entrepreneur who founded one of the largest computer leasing corporations in the United States. He created and hosts *The Road To Success*, the first radio talk show to offer on-air business consulting to business owners and employees. E-mail your comments or questions to him at [rkazan@ix.netcom.com](mailto:rkazan@ix.netcom.com).

graphic trends of a particular area.

Current MobilTrak installations only provide enough listening occasions to generate hourly listening data accurately. Tapsan is installing some 40 units in the L.A. area, which are expected to gener-

ate a daily sample of 300,000 or more. The company will then theoretically be able to generate minute-by-minute reports, which will tell a station how listeners reacted to particular specific songs, promos, stopset lengths, etc.

## DATELINE

• **January 9 (through April 1)** — Winter '98 Arbitron.

• **March 19-20** — Rick Scott & Assoc. Sports Radio Conference '98. La Posada Resorts, Scottsdale, AZ; (206) 867-9397.

• **March 31** — Eighth Annual *The Business of Entertainment: The Big Picture*. Pierre Hotel, New York City; (212) 492-6082.

• **April 2 (through June 24)** — Spring Arbitron.

• **April 3-6** — Broadcast Education Assn. 43rd Annual Convention. Las Vegas Convention Center; (202) 429-5354.

• **April 4** — Broadcasters' Foundation Charity Golf Tournament, National Country Club, Las Vegas; (203) 862-8577.

• **April 6-9** — NAB '98. Las Vegas Convention Center; (202) 775-4970.

• **April 6-9** — NAB Multimedia World. Las Vegas Convention Center; (202) 775-4970.

• **April 8** — American Broadcast Pioneers Breakfast. 7:30am Pavilion 11, Las Vegas Hilton; (203) 862-8577.

• **April 16** — AWRT's 43rd Annual Genii Awards. Beverly Hilton Hotel, Beverly Hills, CA; (818) 506-8675.

• **April 21** — Broadcasters' Foundation Golden Mike Award. Plaza Hotel, New York City.

• **April 22** — 33rd Annual Academy Of Country Music Awards. Universal Amphitheatre, Los Angeles; (213) 462-2351.

• **April 25** — '98 RTNDA Spring Training Conference. Double Tree Hotel Pentagon City/National Airport, Washington, DC; (202) 659-6510.

• **April 27** — AWRT's Gracie Allen Awards. Lincoln Center, New York; (703) 506-3290.

• **May 2** — 4th Annual Geller Media Int'l Producers Workshop. Radisson Empire Hotel, New York City; (212) 580-3385.

• **May 6-8** — Radio Only Management Conference. Phoenician Hotel, Scottsdale, AZ; (609) 424-6800.

• **May 17-20** — 38th Annual Broadcast Cable Financial Mgmt. Conference. Hyatt Regency, New Orleans; (847) 296-0200.

• **May 21-27** — 21st Annual NABOB Spring Broadcast Management Conference. Hotel TBD, St. Thomas, U.S. Virgin Islands; (202) 463-8970.

• **May 30** — '98 RTNDA Spring Training Conference. Wyndham Garden Hotel/Buckhead, Atlanta; (202) 659-6510.

• **June 4** — Seventh Annual Radio-Mercury Awards Show. Marriott Marquis, New York; (212) 681-7207.

• **June 11-13** — R&R Convention '98. Century Plaza Hotel, Los Angeles, CA.

• **June 15-21** — International Country Music Fan Fair. Tennessee State Fairgrounds, Nashville; (615) 244-2840.

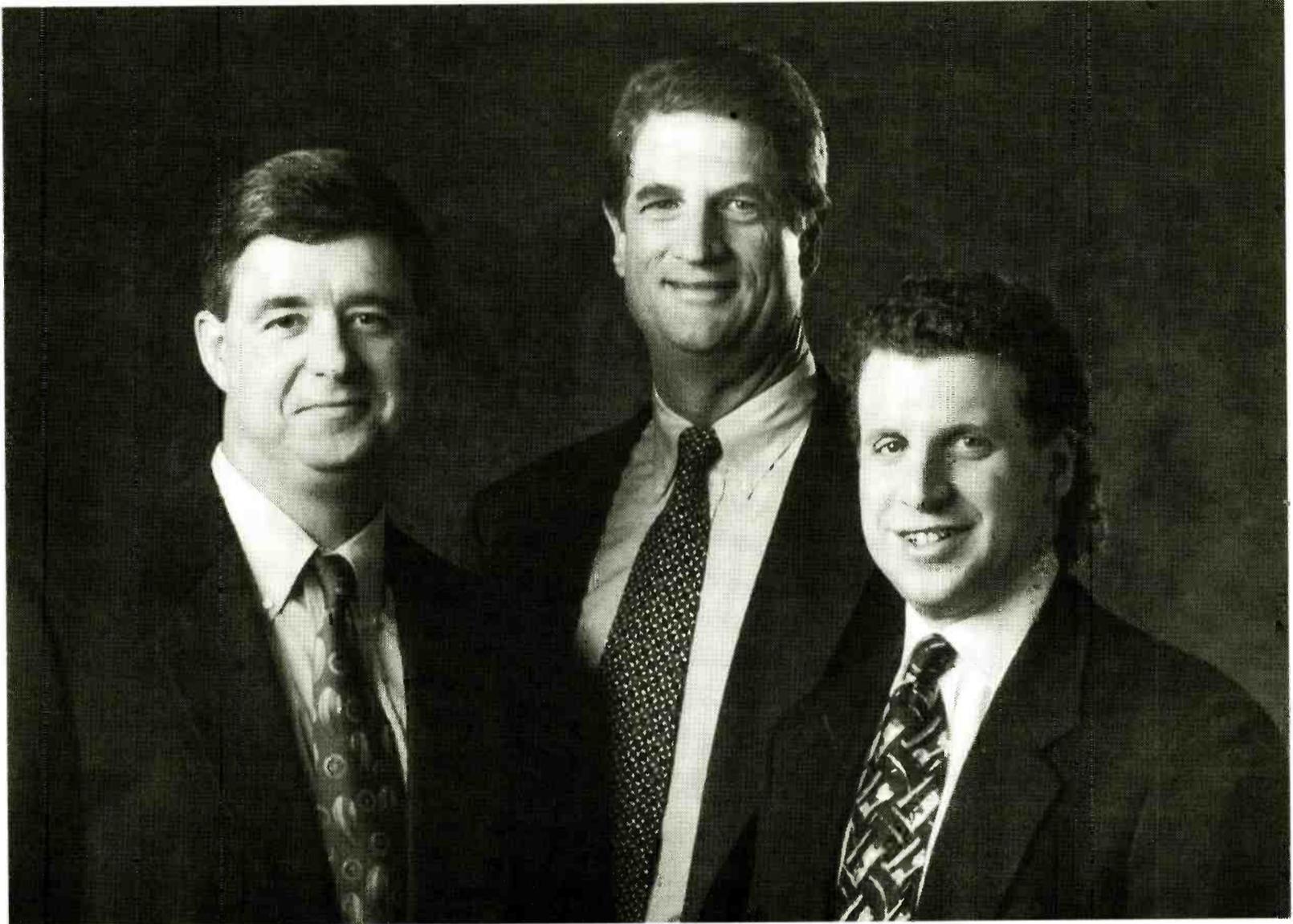
• **June 17-20** — PROMAX Convention. Toronto Convention Center; (310) 788-7600.

• **June 20** — '98 RTNDA Spring Training Conference. Sheraton Plaza Hotel, St. Louis; (202) 659-6510.

• **July 2 (through September 23)** — Summer Arbitron.

• **July 7** — Major League Baseball All-Star Game. Coors Field, Denver.

# IT STILL COMES DOWN TO A GREAT PLAN



Coleman Research Plan Developers Chris Ackerman, Jon Coleman and Warren Kurtzman

## The more things change...

Deregulation and consolidation have changed almost everything. Now everyone is "building market clusters" and competition is more intense than ever. Yesterday's also ran station is now in your format and in your face.

## ...the more it comes down to a great plan.

More than ever a station's strategy is key. *Great stations succeed because they design great strategic plans and then excel in execution.* That's where Coleman Research comes in. Coleman Research is known as one of the top two radio research companies because we develop winning strategies for our clients. When it's your success that matters, look to Coleman Research, the company with "The Plan."

## A strategic plan, not useless data

Don't be tricked into believing that all research is the same. Even the highest quality data is worthless if it doesn't lead to a successful strategic plan. Research companies should be evaluated on their ability to help you interpret and act upon the data. Coleman Research's strength in this area allows us to develop winning strategic plans. That's what sets Coleman Research apart from "data vendors."

## An integrated approach

Coleman Research begins the research process with our Plan Developer perceptual studies, which produce the most actionable strategic research for our clients. We then integrate Focus Group studies and FACT® music tests, which results in a comprehensive strategic focus. The Plan Developer identifies the winning position, the Focus Groups unearth "hidden" issues that may affect your station's performance and FACT®—through advanced measures such as Fit and Compatibility—allows you to build the most focused music library possible. All three of these tools work in concert with one another to keep "The Plan" for your station on track.

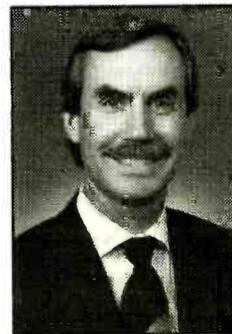
## "The Plan" gets results

This integrated approach to strategic planning has delivered impressive results. Just ask your colleagues at:

- Hot 97/New York
- KROQ/Los Angeles
- Power 106/Los Angeles
- KSHE/St. Louis
- WIBC/Indianapolis
- KYGO/Denver
- KS95/Minneapolis
- Kiss FM/New York
- WBCN/Boston
- The Zone/Sacramento
- X96/Salt Lake City
- WKLH/Milwaukee
- Power 98/Charlotte
- KS107.5/Denver

Let's build your "Plan" for success today

"The Plan" from Coleman Research can help take your station to the top and keep it there. Contact us today and put the power of "The Plan" to work for you.



John Gehron,  
American Radio Systems

**"I'm sorry I didn't start with Coleman Research sooner!"**

"After two years, we have great confidence and trust in *The Plan*. The tables are easy, but most importantly, Coleman's interpretation is key. Their experience and overview really bring the research to life! If you ask me, I would say, *Call Coleman.*"

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# Change Is Good

□ Learning how to capitalize on confusion

In much the same way that necessity is the mother of invention, change and confusion are often the mothers of opportunity. Change is good.

Think of the person who sold the first program at a baseball game. "You can't tell the players without a scorecard," he must have bellowed to the fans arriving at the ballpark, a reminder that his product would help alleviate confusion over who just made that great play out in left field. Think about the guys you see on Sunset Blvd., selling "maps to the stars' homes," a confusion-buster if ever there was one. Or consider one of the greatest modern-day examples of all: the wildly successful series of *Dummies* books that help clarify confusing jargon and instructions on computer operating systems, word processing programs, and a host of other head-scratching pursuits.

The one thing these successful products have in common: They were conceived by forward-thinking entrepreneurs as business opportunities designed to capitalize on a particular state of confusion. The very same opportunity exists for radio. In our case, the confusion we can turn into opportunity is related to such developments as deregulation in various industries and new, emerging product categories that have consumers intrigued but uncertain as to what all the hype is about.

## Going Beyond The Call

Let's take the evolution of cellular telephones as an example. Initially an expensive tool and status symbol for the Donald Trumps of the world, cell phones — and usage fees — began dropping drastically in price by the early 1990s. Guess what happened to ad spending by cell phone manufacturers and service providers in turn? Here's what some recent data suggest:

Year	Total Ad Spending	Ad Spending on Radio
1993	\$158 million	\$13 million
1994	\$230 million	\$14.5 million
1995	\$347 million	\$28 million
1996	\$525 million	\$36 million
1997*	\$743 million*	\$52 million*

\* Through November 1997

Total cellular-related ad spending has risen by more than 370%, with spending on radio increasing by more than 300%, since 1993. Coincidence? Absolutely not!

In 1993, the concept of cellular phones was still a new one to most American consumers. Cellular marketers felt the need to "educate" the public by spending aggressively on advertising, a trend that has continued unabated thanks to the continuing expansion of the category as well as spirited competition among the participants.

We can see a similar trend when examining ad spending levels in the prescription drug category:

Year	Total Ad Spending	Ad Spending on Radio
1993	\$104 million	\$286,000
1994	\$224 million	\$639,000
1995	\$313 million	\$591,000
1996	\$595 million	\$749,000
1997*	\$802 million*	\$7.2 million

\* Through November 1997

In this case, as regulations were eased and we moved toward major deregulation in 1997, prescription drug manufacturers began more aggressive marketing of their products. Once again, this was a major opportunity for media ad sellers. The cellular phone and prescription drug examples illustrate how change and confusion can be good for the radio advertising business. The question is, how can change and confusion most effectively be harnessed into a new revenue stream for stations?

One of the most important skills for making the equation "change + confusion = ad revenue" work for you is to get ahead of the curve in identifying trends and issues in their earliest stages. They say that knowledge is power, and this is certainly true when it comes to capitalizing on change. Knowledge of coming trends will enable you to "take ownership" of them, to develop a game plan that proactively goes after "confusion dollars." One way of staying abreast of developments in various industries is to read key publications, such as trade magazines, for those particular industries as well as general business publications, such as *The Wall Street Journal*, *Business Week*, and *Forbes*. These publications do a good job of reporting on major industry trends and governmental activity, most notably deregulation (something that invariably causes con-

sumer confusion as well as a sharp increase in competition).

Once identified, how can change/confusion be aggressively managed into a revenue-generating game plan? A logical first step is to identify all local and regional businesses that would conceivably need to step up advertising in order to deal with change in their industry. Some might already be clients, others may not. If you have identified the trend/change early on, you can approach these businesses to discuss development of an awareness/education plan to help the advertiser build name recognition, educate the public, and pre-sell for the impending industry upheaval.

Beyond discussing traditional advertising schedules, knowledge of upcoming change and trends offers you an opportunity to develop deeper, long-lasting relationships with advertisers. Using the cell phone situation as an example, a station knowing about impending industry changes in the early 1990s could have approached a local service/phone provider to suggest a series of "seminars" to answer consumer questions on cellular phone usage. The station and cellular advertiser could have worked together to assemble a panel of experts, perhaps including lawyers, communications experts, and the like. The seminars could have been promoted on-air, and could have even featured station personalities as hosts. The station and its valued advertiser could have, in effect, taken ownership of the change/confusion and turned themselves into leaders on the subject.

Interep did this a short while ago in Nevada. We put together a panel of experts on changes in advertising regulations pertaining to gaming, a cause that Interep helped champion in the courts. The company extended its "ownership" of the issue by creating this panel, which was targeted to casino marketing executives. Their response was very enthusiastic, and we looked like heroes for making the effort to put it all together.

## Aligning With Adjusting Advertisers

When approaching advertisers embroiled in a changing industry, remember that you can speak from a position of strength. Radio's attributes align nicely with the needs of advertisers in a changing environment. These advertisers must react quickly to the competition (radio's immediacy strength); they need to reach decision-makers (radio does this); they need as much time as possible to convey their message and sort out confusion for consumers (radio's 60-second commercial lengths are ideal); newcomers to the marketplace must quickly build credibility (talent testimonials will do the trick); and they need targeted, local messages (another radio strength). On this latter point, localization is critical, because each market often has its own mixture of competing companies looking to gain share in the newly competitive and changing environment. The ability of these companies to target their message geographically, therefore, is extremely important.

Earlier, the cellular and prescription drug industries were cited as examples

# RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

## Ocean Spray Gets Cooking To Boost Sales

**SITUATION:** Competing with other national brands and private label sauce companies, Ocean Spray is on grocery store shelves throughout America. Targeting women 25-54, the company typically uses magazines, television, and radio in its advertising recipe.

**OBJECTIVE:** Hoping to boost Phoenix sales before and during the Christmas holidays, Ocean Spray wanted to get stronger in-store display support. In other words, it wanted Ocean Spray products to be displayed earlier with higher profile and more enthusiasm from retail grocers.

**CAMPAIGN:** Launching in October 1997, KNIX-FM and KCWW-AM helped Ocean Spray publicize a "Plan With Cran" recipe contest. Participating recipes featured Ocean Spray sauce as a key ingredient, and the promotion was carefully timed to coincide with merchandising that offered the Ocean Spray products at remarkably low prices. The four-week campaign carried enthusiasm through the month of November. While some magazine support was also used, KNIX and KCWW were the exclusive radio stations employed in this promotion, and no other media were involved.

**RESULTS:** Increased brand awareness and proactive listener participation resulted in profit increases of 30% for Ocean Spray in the Phoenix-area market. Sales increased for each of the four weeks, growing explosively (up to 55%) during the final push of the event.

## RAB TOOLBOX

More marketing information and resources from the RAB

### FROM MEDIA TARGETING 2000

Among fruit-juice users, 55% were exposed to radio within one hour of their largest purchases. From 6am to 6pm, fruit-juice users spend 44% of their media time with radio.

### FROM RAB'S INSTANT BACKGROUND COLLECTION — FRUIT JUICES AND DRINKS

**Per Capita Consumption.** Americans drank an average of 15.0 gallons of fruit juice/drinks in 1996, down from 15.2 gallons per person a year earlier. The canned/bottled segment of the fruit juice and drink category generated \$7.135 billion in total sales in 1996.

### FROM RAB CATEGORY FILES

"The next big trend may be vegetable and fruit-blended drinks, e.g., celery juice combined with pineapple or apple juice to aid digestion and purify the bloodstream. Other up-and-coming beverage products include hard cider, Pepsi's Josta (from Brazilian guarana berries), and an Indian drink called Chai." — *Research Alert*, April 18, 1997

For more information, call RAB's Member Service HelpLine at (800) 232-3131, or log on to RadioLink at <http://www.rab.com>.

## Salespeople On The Move

• **Gary Blum** rises from LSM to GSM of WNEW-FM/New York. Blum has also held GSM stints at the former WNEW-AM and the former WPIX-FM, and has also served as NSM at the original WKTU-FM (now WXRK-FM).

• **Todd Winick** rises to GSM of Clear Channel's WBGG-FM, WLVE-FM & WZTA-FM/Miami. He most recently served as LSM of WLVE.

• **Jason Wilberding** joins KTWW-FM/L.A. as an NSM. He previously worked in sales at WHTZ/New York.

• **Lynn Anderson** joins the RAB's Training Division, effective Monday (3/30). She is a former President/GM of KIIS-AM & FM/L.A. and has also served as Southwest GM of Metro Networks and Dir./Nat'l Sales for Chancellor Broadcasting.

• **Don McGovern** joins KIXI-AM/Seattle as an AE.

• **David Herring** and **Frank McKenna** are named Regional Radio Executives for the Associated Press' Radio Division.

Stewart Yaguda is President of Interep's Radio 2000. He can be reached at (212) 916-0704

# "Papa" Joe Chevalier

**The Voice That Roared**

**Winning Sports Fans Across the Country  
with a Fist-Pounding Entertainment  
Style that's All His Own.**

That's because he is a sports fan's man—a guy who covers the sports scene with a style and wit that's all his own.

And he's not holding anything back, especially his opinion. Because *when it comes to sports talk, "Papa" Joe is the king.* And in his court are legions of fans who voice their opinions during the lively debates that are the trademarks of his show.

When it comes to turning talk into pure entertainment, nobody does it better than "Papa" Joe.

**Catch "Papa" Joe  
in action from  
6 pm-10 pm E.T.  
weekdays.**



Illustration by J.T. Steiny

**One-On-One Sports Radio Network**  
**847-509-1661**



FRANK MINIACI

## Are Positioning Statements Relevant Anymore?

□ **Slogans and imaging — the battle for your brand!**

*Positioning, The Battle For Your Mind* — an all-time classic among marketing books by gurus Jack Trout & Al Ries — introduced a well-received strategy to our industry. The follow-up by the duo, *New Positioning*, takes the concept to the next phase, providing readers with the keen insight necessary to keep companies moving onward and upward in an era in which brand allegiance is harder to hold, and consumer motives harder to fathom, than ever before.

The book covers everything from oil companies to television shows to soft ice cream to political candidates. In this day and age of consolidation, when there are as many as four ACs in a marketplace, just how do you position a station? First let's look at what a positioning statement is.

### Positioning Statements

The idea used to be that you (as a station) had to find a place vs. the competition and that it had to be a unique place. You created your unique position by defining it yourself. If you were "The Country Station," that was your unique place. This was fine 10 years ago. But now, positioning begins to break down when you have, say, four ACs in a market, and all are fairly similar except that one plays Hootie & The Blowfish and one doesn't. Under these circumstances, how do you differentiate yourself from the competition by using a positioning statement? By saying, "We are the station that doesn't play Hootie"? Obviously, positioning statements are just not as effective as they used to be when you had only two ACs in the market.

**The trend in radio is to move away from the hard positioning statement and more toward slogans.**

### Positioning Vs. Slogan

The positioning statement of an AC station might be "Greatest Hits of the '70s, '80s, and '90s" or "Today's Hit Music." Sometimes these statements are borderline, somewhere between a positioning statement and a slogan. An example of this would be "Today's Best Music." A positioning statement defines the product. It says who you are. For instance, I would be classified as "Frank Miniaci, Italian American." If I were to say, "Frank Miniaci, African American," then I've changed who I am. A slogan defines how the

product makes you feel. If I were to say "Frank Miniaci, cool young guy," that is a slogan. If I change it to "Frank Miniaci, thirtysomething guy," I have only changed the slogan, not the product, which is an advantage over a positioning posture. A slogan attaches emotional attributes, whereas a positioning statement attaches factual benefits.

Positioning statements are great if you can find one that actually works. This is difficult, especially in a crowded marketplace. And even if you find one that works, you have to think about how it will contribute long-term to your brand. Because if you've defined who you are and you change that definition, you're in trouble. Most marketers would agree that it is better to have a brand under which you can have lots of definitions of what you are. It's not cut and dried, but it's a good rule of thumb, and it's the way general marketing works.

### Slogans And Branding

Slogans attach emotional benefits to the brand. One is a hard benefit and one is a soft benefit. The trend in radio is to move away from the hard positioning statement and more toward slogans. This is because radio is becoming more and more about branding. Under the umbrella of a brand, your position might change. You might be "Hits of the '70s and '80s" right now and "Hits of the '80s and '90s" next year. So, if you take a hard position, you just shoot yourself in the foot. That's why your branding has got to be bigger. That's why a lot of radio stations are moving toward imaging. This has been the shift over the last couple of years, and consolidation has a lot to do with it. Many stations even have imaging directors. Some of the posturing of positioning dates back to the mid-'80s, and you (as a station) have to ask yourself, "Is this (our handle) a positioning statement or a slogan, and what is the best course of action for our brand over the long haul?"

*Editors Note: We definitely appreciate all the feedback we received from radio and the business community regarding Nancy Izor's guest Marketing column (issue 3/13). R&R received both positive and negative comments, and we strongly encourage those who are considering a marketing strategy to check out all the facts and put the company to the test with verification of results.*

## Promo Of The Week



**A TITANIC ICE SCULPTURE** — Jacor AC WVEZ/Louisville's morning show hosted its own listener screening of Titanic on Friday, March 13 with various prizes and this Titanic replica on ice.

## New On The Net

The following stations' World Wide Web sites were recently added to the Passport section of **R&R ONLINE** ([www.rronline.com](http://www.rronline.com)). Note: All addresses begin with <http://>

WYJB-FM/Albany (AC)	<a href="http://www.b95.com">www.b95.com</a>
KAUS-AM/Austin, MN (News/Talk/Sports)	<a href="http://www.kaus.com">www.kaus.com</a>
KAUS-FM/Austin, MN (Country)	<a href="http://www.kaus.com">www.kaus.com</a>
WRBS-FM/Baltimore (Religious)	<a href="http://www.wrbs.com">www.wrbs.com</a>
KZAT-FM/Belle Plaine, IA (Cl. Rock)	<a href="http://www.kzat.com">www.kzat.com</a>
KXIX-FM/Bend, OR (Alt)	<a href="http://www.x94.com">www.x94.com</a>
WBRN-AM/Big Rapids, MI (Talk)	<a href="http://www.wbrn.com">www.wbrn.com</a>
WBRN-FM/Big Rapids, MI (AC)	<a href="http://www.wbrn.com">www.wbrn.com</a>
KYYA-FM/Billings, MT (Hot AC)	<a href="http://www.y93.com">www.y93.com</a>
WHWK-FM/Binghamton, NY (Country)	<a href="http://www.tier.net/whwk">www.tier.net/whwk</a>
WHBC-AM/Canton, OH (News/Talk/Sports)	<a href="http://www.whbc.com">www.whbc.com</a>
WHBC-FM/Canton, OH (Hot AC)	<a href="http://www.mix941.com">www.mix941.com</a>
WBGL-FM/Champaign, IL (Religious)	<a href="http://www.wbgl.org">www.wbgl.org</a>
WCHS-AM/Charleston, WV (News/Talk/Sports)	<a href="http://www.58wchs.com">www.58wchs.com</a>
KHSL-FM/Chico, CA (Country)	<a href="http://www.khsl.com">www.khsl.com</a>
KKCY-FM/Chico, CA (Country)	<a href="http://www.kkcy.com">www.kkcy.com</a>
KMJE-FM/Chico, CA (Hot AC)	<a href="http://www.kmje.com">www.kmje.com</a>
KRQR-FM/Chico, CA (Rock)	<a href="http://www.z-rock.com">www.z-rock.com</a>
WBOB-AM/Cincinnati (Sports)	<a href="http://www.1160bob.com">www.1160bob.com</a>
WUBE-AM/Cincinnati (Sports)	<a href="http://www.bob2.com">www.bob2.com</a>
WASL-FM/Dyersburg, TN (Hot AC)	<a href="http://www.wasl.com">www.wasl.com</a>
KHEY-AM/El Paso (Sports)	<a href="http://www.khey.com">www.khey.com</a>
KHEY-FM/El Paso (Country)	<a href="http://www.khey.com">www.khey.com</a>
KPRR-FM/El Paso (CHR/Rhy)	<a href="http://www.kpr.com">www.kpr.com</a>
KSTR-FM/Grand Junction, CO (Cl. Rock)	<a href="http://www.kstr.com">www.kstr.com</a>
WQFN-FM/Grand Rapids, MI (AC)	<a href="http://www.theriver-fm.com">www.theriver-fm.com</a>
WFBC-FM/Greenville, SC (CHR/Pop)	<a href="http://www.wfbcm.com">www.wfbcm.com</a>
WQHG-FM/Huntingdon, PA (AC)	<a href="http://www.wqhg.com">www.wqhg.com</a>
WLBE-AM/Leesburg-Orlando, FL (Talk)	<a href="http://www.wlbe.com">www.wlbe.com</a>
WQFL-FM/Loves Park-Rockford, IL (Religious)	<a href="http://www.radio91.com">www.radio91.com</a>
KJMS-FM/Memphis (Urban AC)	<a href="http://www.smooth101.com">www.smooth101.com</a>
KWAM-AM/Memphis (Gospel)	<a href="http://www.am990.com">www.am990.com</a>
WDIA-AM/Memphis (Urban)	<a href="http://www.am1070wdia.com">www.am1070wdia.com</a>
WHRK-FM/Memphis (Urban)	<a href="http://www.k97fm.com">www.k97fm.com</a>
WFIF-AM/Milford, CT (Religious)	<a href="http://www.lifechangingradio.com">www.lifechangingradio.com</a>
WNRK-AM/Newark, DE (Oldies)	<a href="http://www.wnrk.com">www.wnrk.com</a>
WPIG-FM/Olean, NY (Country)	<a href="http://www.wpig.com">www.wpig.com</a>
CHEZ-FM/Ottawa, ON, Canada (Cl. Rock)	<a href="http://www.chez106.com">www.chez106.com</a>
WXIL-FM/Parkersburg, WV (Hot AC)	<a href="http://www.wirefire.com/ftp/home/pages/95xil/webcam.htm">www.wirefire.com/ftp/home/pages/95xil/webcam.htm</a>
WXCL-FM/Peoria, IL (Country)	<a href="http://www.wxcl.com">www.wxcl.com</a>
WPEN-AM/Philadelphia (Nostalgia)	<a href="http://www.wpen.com">www.wpen.com</a>
WPHI-FM/Philadelphia (Urban)	<a href="http://www.philly1039.com">www.philly1039.com</a>
WBCI-FM/Portland, ME (Religious)	<a href="http://www.lifechangingradio.com">www.lifechangingradio.com</a>
KFXX-AM/Portland, OR (Sports)	<a href="http://www.kfxx.com">www.kfxx.com</a>
WERI-FM/Providence (Ad. Alt)	<a href="http://www3.edgenet.net/993scr">www3.edgenet.net/993scr</a>
WCDQ-FM/Sanford, ME (Alt)	<a href="http://www.wcdq.com">www.wcdq.com</a>
KITF-FM/Shreveport, LA (Country)	<a href="http://www.catcountry937.com">www.catcountry937.com</a>
WEAG-FM/Starke-Gainesville, FL (Country)	<a href="http://www.weagrado.com">www.weagrado.com</a>
WKRL-FM/Syracuse (Alternative)	<a href="http://www.krock.com">www.krock.com</a>
KCDZ-FM/Twenty-nine Palms, CA (AC)	<a href="http://virtual129.com/z107">virtual129.com/z107</a>
WARV-AM/Warwick, RI (Religious)	<a href="http://www.lifechangingradio.com">www.lifechangingradio.com</a>
KKCV-FM/Waterloo, IA (Country)	<a href="http://www.thebigdog.com">www.thebigdog.com</a>
WEEL-FM/Wheeling, WV (Oldies)	<a href="http://www.weelfm.com">www.weelfm.com</a>
WVNE-AM/Worcester, MA (Religious)	<a href="http://www.lifechangingradio.com">www.lifechangingradio.com</a>

To link your station, e-mail Jeff Axelrod at [jaxelrod@rronline.com](mailto:jaxelrod@rronline.com). All requests must include the station's calls, location, format, and web address.

## Pro:Motions

• Morry Smulevitz ascends from Dir./Mktg. & Promotions to Sr. Mktg. Dir. of Emmis/Indianapolis. Additionally, Gina McClure is promoted from AE to Dir./Non-traditional Revenue at Emmis' WIBC-AM/Indianapolis.  
• WPLJ/NY appoints 20-year station vet Theresa Angela to Promo Dir. from Promo Mgr.

## TALK BACK TO R&R!

We encourage your feedback. If you have comments regarding this column or would like to see your work here, contact Frank Miniaci directly at (310) 788-1650 or by e-mail at [miniaci@rronline.com](mailto:miniaci@rronline.com).

**BACK BY POPULAR DEMAND**

# Arbitron Rolls Out 1998 Program Director Seminar Schedule

*Mark Your Calendar Now!*

*Bob Michaels, Arbitron's PD guru, goes back on the road in 1998  
with the successful Program Director Seminars*

<b>WHEN</b>	<b>WHERE</b>	<b>WHAT</b>
Thursday, April 30	Miami, FL	Exclusive to Hispanic Stations, <i>en Español</i>
Thursday, June 4	Dallas, TX	Beyond the Basics
Wed. & Thurs., Sept. 16 & 17	Columbia, MD	Arbitron 101
Thursday, October 1	San Francisco, CA	Beyond the Basics
Wed. & Thurs., Nov. 11 & 12	Columbia, MD	Beyond the Basics & Arbitron University

## Course Description

**Hispanic Radio PD Seminar** - this seminar seeks to educate program directors on most of the topics covered in the Beyond the Basics Seminar, except it will be conducted in Spanish.

**Arbitron 101 PD Seminar** - this seminar is perfect for the first-time PD, assistant PD or music director who is working toward becoming a PD. Courses cover the basics as to Arbitron methodology, rules and formulas. The two-day seminar includes various tours through Arbitron's Columbia facility.

**Beyond the Basics Seminar** - this seminar is for the experienced PD, covering everything from Arbitron Boot Camp, a walk-through of the Programmers Package, a course on how to turn qualitative data into programming information, and much more.

**Arbitron University** - this seminar answers the age-old question as to what goes on behind the scenes at Arbitron. AU is an all-day tour through the company's Columbia facility. Listen in at the Interviewing Center; watch a diary be entered into the computer database; learn how to conduct a diary review; and get all your Arbitron questions answered.

## Seminar Sign-Up

Fax this form to register, and send a check for \$90 made out to "The Arbitron Company." Send to Bob Michaels, Arbitron, One Galleria Tower, 13355 Noel Road, Suite 1120, Dallas, TX 75240. Fax: (972) 385-5377. To qualify for this seminar, you must be an Arbitron client.

For more information, Call Bob Michaels, manager, Radio Programming Services, at (972) 385-5357.

### Sign me up for the PD Seminar in:

Seminar Location \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Station \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Don't miss this  
opportunity to register!  
After the most recent seminar,  
nearly two-thirds of PDs  
who attended  
said we exceeded their  
expectations!

**ARBITRON**

## ZINE SCENE

### Fiona Apple's Success: It's Criminal!

**H**arper's Bazaar presents its special music issue with 24 pages jam-packed with photos/blurbs on the Verve's Richard Ashcroft, the Wallflowers' Jakob Dylan, Missy "Misdeamener" Elliott, Scott Weiland, Queen Latifah, and Natalie Imbruglia, among others. Earning an in-depth feature is Fiona Apple, who says about her rise to fame: "I never even graduated from high school, and all of a sudden I'm working 12 hours a day in a studio. I was trying so hard not to freak out, but I did. I was constantly crying, feeling, *I can't do this.*"

Producer Andy Slater explains, "Fiona is a very emotional person. Fiona experiences things more intensely than most people." The 'zine also interviews Fugees' singer Lauryn Hill and questions the whereabouts of the rock 'n' roll muse. It also lists some well-known songs and who allegedly inspired them.

#### Hair Today, Gone Tomorrow

"Why the hell did you airbrush out my armpit hair? Cowardly move" — Paula Cole scolds *Entertainment Weekly* about an apparently retouched photo it ran when they did a feature on her. *EW's* response? "Oops! We thought it was a just a smudge (yeah, right) ... until we saw the Grammys." It reruns the photo with the hairy pit intact.

#### Spirit In The Sky

"It stands for the vibration of the universe and can be used to praise God" — Madonna explains the word "Om" that is painted on her left hand. Of course, the *National Enquirer* excerpted the quote from another interview to put together its piece on "Love Hungry Madonna Turns To Mystic Powers."

Perry Farrell declined to be on the upcoming *X-Files* movie soundtrack because he felt the *X-Files* approach to the parallel universe was too dark and spooky and might discourage alien travelers from visiting (Er, Perry ... it's not real) (*Los Angeles*).

"See, everything's interconnected to me. I want whatever I do to be arrived at organically. And earnestly. I'm committed to the earnest exploration of life, no matter what medium I'm using" — Dwight Yoakam (*Newsweek*).

#### Frothing At The Mouth

Mega-millionaire rocker Joe Cocker has taken over the small town of Crawford, CO by open-

ing a celebrity-themed restaurant and placing his Mad Dog brand on everything, from his Mad Dog Ranch to the Mad Dog Ranch Fountain Cafe and the Mad Dog water company. Folks have nicknamed the town "Cockerville" (*Globe*).

#### We Could've Told You That!

"I spent a lot of time in woods or in the mountains, and I started to realize I'm not as important as I thought I was when I was 28" — Pearl Jam bassist Jeff Ament gets it (*Rolling Stone*).

#### The Truth Hurts

"It's annoying. Wherever we go, you know, it's 'four girls with cleavage from England — must be the Spice Girls.' But we're different" — All Saints singer Melanie Blatt (and don't call her Melanie B.) gets defensive (*Entertainment Weekly*).

#### You May Now Dis Your Wife

Paula Abdul was a "witch of a wife," says a source about the pop singer, whose marriage to sports-wear millionaire Brad Becker-man is on the outs (*Globe*).

On the other hand, the *National Enquirer* runs its take, which counterattacks, "Paula Abdul: Hubby was my nightmare in shining armor!"

Speaking of messy divorces, Tommy Lee is threatening estranged wife Pam that he'll drag her through the mud in divorce court and is planning on demanding custody of their two sons by proving she's an unfit mother (*Star*).

#### And What A Ride It Is

"I thought, 'I wonder what's going to happen when these things come out. Am I stupid, or are other people going to get this?' I figured I'd enjoy the ride while it lasted" — Isaac Hayes, who voices "Chef" on *South Park*, is breathing a lot easier now (*TV Guide*).

#### Media 101

"So I'm in the middle of my big interview with *Variety*, and the reporter goes, 'Hey, Chastity Bono, why's *Ellen* slipping in the ratings?' I'm thinking, 'Don't you have teams of experts to detect even the slightest tremors in the fan base of *Moesha*?' And that's when it dawns on me. Gay ... Lesbian ... That's why they're asking me ... Ratings, schmatings; I bet this never happens to the Nielsens. Whoever they are" (*New York*).

## MUSIC & MOVIES

### CURRENT

- **TITANIC**  
Singles: My Heart Will Go On/Celine Dion (550 Music)  
Southampton/James Horner (Sony Classical/Work)
- **GOODWILL HUNTING (Capitol)**  
Featured Artists: Elliott Smith, Dandy Warhols, Luscious Jackson
- **THE WEDDING SINGER (Maverick/WB)**  
Featured Artists: Police, New Order, David Bowie
- **THE BIG LEBOWSKI (Mercury)**  
Featured Artists: Bob Dylan, Elvis Costello, Gipsy Kings
- **THE APOSTLE (Rising Tide)**  
Featured Artists: Patty Loveless, Gary Chapman/Wynonna, Lyle Lovett
- **SENSELESS**  
Single: Got Be ... Movin' On Up/Prince B f/Ky-mani Marley (Gee Street/V2)
- **GREAT EXPECTATIONS (Atlantic)**  
Singles: Sunshower/Chris Cornell  
Today/Poe  
Other Featured Artists: Duncan Sheik, Mono, Pulp
- **HURRICANE STREETS (Mammoth/Capitol)**  
Single: Sex And Candy/Marcy Playground (Capitol)  
Other Featured Artists: Seven Mary Three, De La Soul, Vic Chesnutt
- **ZERO EFFECT (Work/Sony Music Soundtrax)**  
Featured Artists: Mary Lou Lord, Jamiroquai, Nick Cave & The Bad Seeds

### COMING

- **MEET THE DEEDLES (Mercury)**  
Single: Wrong Thing Right Then/Mighty Mighty Bosstones  
Other Featured Artists: Goldfinger, Radish, Cherry Poppin' Daddies
- **RIDE (Tommy Boy)**  
Single: The Weekend/Dave Hollister/Redman/Sermon  
Other Featured Artists: Wu-Tang & Onyx, Naughty By Nature
- **GREASE**  
Single: Grease Re-Mix 98/Frankie Valli (Polydor/A&M)
- **THE NEWTON BOYS (Sony Music Soundtrax)**  
Featured Artists: Abra Moore, Bad Livers, Patty Griffin
- **THE PLAYERS CLUB (Heavyweight/A&M)**  
Single: We Be Clubbin'/Ice Cube  
Other Featured Artists: Changing Faces, Jay-Z, Scarface
- **SLIDING DOORS (Jersey/MCA)**  
Singles: Turn Back Time/Aqua  
Have Fun, Go Mad/Blair  
Other Featured Artists: Space Monkeys, Jamiroquai

## CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

### Net Chats

Pulp's Jarvis Cocker, Tuesday (3/31) at 9pm ET/6pm PT, America Online (keyword: LIVE).

### On The Web

"Hardcore For Hunger" concert (featuring Anthrax and others), Sunday (3/29) at 2pm ET/11am PT ([www.sonicnet.com](http://www.sonicnet.com)).

Lisa Loeb, chat, Monday (3/30) at 7pm ET/4pm PT ([www.sonicnet.com](http://www.sonicnet.com), [chat.yahoo.com](http://chat.yahoo.com))

Wyclef Jean & The Refugee All-Stars, concert, Monday at 10:30pm ET/7:30pm PT ([www.LiveConcerts.com](http://www.LiveConcerts.com)).

Presidents Of The U.S.A.'s Dave Dederer, chat, Tuesday at 7pm ET/4pm PT ([www.sonicnet.com](http://www.sonicnet.com), [chat.yahoo.com](http://chat.yahoo.com)).

Sister Hazel, chat, Tuesday at 9pm ET/6pm PT ([www.grooveplanet.com](http://www.grooveplanet.com)).

The Kingsmen, chat, Tuesday at 10pm ET/7pm PT ([www.wasworld.com](http://www.wasworld.com)).

## MUSIC DATEBOOK

### MONDAY, APRIL 6

- 1979/Rod Stewart marries Alana Hamilton.
- 1984/"Flashdance ... What A Feeling" wins an Oscar for best song, and *Yentl* wins for best song score.
- 1985/Miami Steve Van Zandt leaves the E Street Band.
- 1990/Motley Crue drummer Tommy Lee suffers a mild concussion in New Haven when he falls after swinging from a scaffolding above an elevated drum kit.
- 1995/Howard Stern apologizes in Spanish to his listeners for playing gunshot noises over slain pop star Selena's music on the day of her funeral.
- Born: Merle Haggard 1937, Michelle Phillips 1944
- Releases: Elvis Presley's "All Shook Up" 1957

### TUESDAY, APRIL 7

- 1975/Richie Blackmore leaves Deep Purple.
- 1981/Bruce Springsteen & The E Street Band start their first European tour in Hamburg, Germany.



Alice Cooper — You keep me hangin' on ...

- 1988/A safety rope snaps during Alice Cooper's simulated self-hanging at Wembley Stadium, and he dangles for several seconds. A roadie cuts him loose, saving his life.
- 1990/Farm Aid IV is held at the Indiana Hoosierdome. Performers include Neil Young, Kris Kristofferson, Willie Nelson, John Mellencamp, Guns N' Roses, and Jackson Browne. Surprise guest Elton John dedicates "Candle In The Wind" to AIDS victim Ryan White, who dies later that night.
- 1995/Bad Boys, starring Will Smith, opens.

- 1997/Oasis singer Liam Gallagher marries actress Patsy Kensit.
- Born: the late Billie Holiday 1915, Bill Kreutzmann (Grateful Dead) 1946, John Oates (Hall & Oates) 1949
- Releases: the Platters' "Twilight Time" 1958, Little Richard's "Long Tall Sally" 1956, Elton John "Daniel" 1973

### WEDNESDAY, APRIL 8

- 1994/Nirvana lead singer Kurt Cobain is found dead in his home of a self-inflicted gunshot wound.
- 1997/Singer/songwriter Laura Nyro, 49, dies of ovarian cancer.
- Born: Izzy Stradlin (Guns N' Roses) 1962, Julian Lennon 1963, Biz Markie 1964
- Releases: the Supremes' "Love Is Like An Itching In My Heart" 1966

### THURSDAY, APRIL 9

- 1974/At Charley's Place in Harvard Square, MA, Bruce Springsteen meets rock critic and future manager Jon Landau.
- 1989/Rolling Stone Bill Wyman, 52, announces he'll marry 19-year-old model/actress Mandy Smith. Wyman reveals that the two have been dating for six years.
- 1997/A&M Records issues a press release stating that the members of Soundgarden amicably and mutually have agreed to disband.
- Born: Carl Perkins 1932
- Releases: Percy Sledge's "When A Man Loves A Woman" and Jr. Walker & The All Stars' "(I'm A) Roadrunner" 1966, Paul McCartney & Wings' "My Love" 1973

### FRIDAY, APRIL 10

- 1956/Nat King Cole is attacked and beaten onstage by segregationists in Birmingham.
- 1962/Original Beatle Stu Sutcliffe dies of cerebral paralysis.
- 1981/James Honeyman-Scott marries model Peggy Sue Fender.

- 1995/L.L. Cool J makes his TV debut, starring on NBC-TV's *In The House*.
- Born: Brian Setzer 1959, Katrina Leskanich (Katrina & The Waves) 1960
- Releases: the Doors' "Love Her Madly" 1971, Paul McCartney's "Silly Love Songs" 1976

### SATURDAY, APRIL 11

- 1981/Eddie Van Halen marries actress Valerie Bertinelli.
- 1983/"Up Where We Belong," from *An Officer And A Gentleman*, wins the Oscar for Best Song.
- 1988/Dave Prater of Sam & Dave is killed in a car crash. Also ... "(I've Had) The Time Of My Life" from *Dirty Dancing* wins a Best Song Oscar; Cher wins Best Actress for *Moonstruck*.
- Born: Chris Difford (Squeeze) 1954, Stuart Adamson (Big Country) 1958, Nigel Pulsford (Bush) 1966

### SUNDAY, APRIL 12

- 1954/Bill Haley records "Rock Around The Clock," which becomes a hit one year later.
- 1975/Then movie version of the *Who's Tommy* opens.
- 1986/Belinda Carlisle marries actor Morgan Mason.
- 1990/James Brown is released from a South Carolina jail on work furlough after serving 15 months of a six-year sentence for various drug charges.
- Born: Lionel Hampton 1909, the late Tiny Tim 1932, Herbie Hancock 1940, J.D. Nicholas (Commodores) 1952, Vince Gill 1957, Will Sergeant (Echo & The Bunnymen) 1958
- Releases: Joe Turner's "Shake Rattle & Roll" 1954, Simon & Garfunkel's "The Boxer" 1969, Linda Ronstadt's "When Will I Be Loved" 1975, Marshall Tucker Band's "Heard It In A Love Song" 1977

— Jay Gross

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.



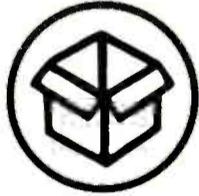
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59.4 million households  
Patti Galluzzi,  
VP/Music Programming

### ADDS

PUFF DADDY Victory (Bad Boy/Arista)

### HEAVY

BEN FOLOS FIVE Brick (550 Music)  
MARIAH CAREY My All (Columbia)  
CELINE DION My Heart Will Go On (550 Music)  
NATALIE IMBRUGLIA Torn (RCA)  
JANET I Get Lonely (Virgin)  
K-CI & JOJO All My Life (MCA)  
LSG I/L.L., BUSTA & MC LYTE Curious (EastWest/VEEG)  
MADONNA Frozen (Maverick/WB)  
MARCY PLAYGROUND Sex And Candy (Capitol)  
BRIAN MCKNIGHT Anytime (Mercury)  
METALLICA The Unforgiven II (Elektra/EEG)  
PUFF DADDY Victory (Bad Boy/Arista)  
SAVAGE GARDEN Truly Madly Deeply (Columbia)  
WILL SMITH Gettin' Jiggy Wit It (Columbia)  
USHER Nice & Slow (LaFace/Arista)  
VAN HALEN Without You (Warner Bros.)  
WYCLEF JEAN Gone Till November (Ruffhouse/Columbia)

### JAM OF THE WEEK

MASTER P Make 'Em Say Ugh (No Limit/Priority)

### STRESS

PAULA COLE Me (Imago/WB)  
CREED My Own Prison (Wind-Up)  
EVERCLEAR I Will Buy You A New Life (Capitol)  
FASTBALL The Way (Hollywood)  
HANSON Weird (Mercury)  
LORD TARIQ & PETER GUNZ Deja Vu (Codeine/Columbia)  
MASE I/TOTAL What You Want (Bad Boy/Arista)  
RADIOHEAD No Surprises (Capitol)  
TONIC Open Up Your Eyes (Polydor/A&M)  
UNCLE SAM I Don't Ever Want To... (Stonereek/Epic)  
SCOTT WEILAND Barbarella (Atlantic)

### ACTIVE

AQUA Turn Back Time (MCA)  
BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)  
BUSTA RHYMES Turn It Up/Fire It Up (Elektra/EEG)  
JERRY CANTRELL Cut You In (Columbia)  
DAYS OF THE NEW Shelt In The Room (Outpost/Geffen)  
DESTINY'S CHILD No, No, No (Grass Roots/Columbia)  
GDD LIVES UNDERWATER From Your Mouth (1500/A&M)  
ICE CUBE We Be Clubbin' (Heavyweight/A&M)  
MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury)  
K.P. & ENVYI Swing My Way (EastWest/VEEG)  
LIMP BIZKIT Counterfeit (Flip/Interscope)  
LSG I/L.L., BUSTA, & MC LYTE Curious (EastWest/VEEG)  
SARAH MCLACHLAN Adia (Arista)  
MONO Life In Mono (Echo/Mercury)  
BILLIE MYERS Kiss The Rain (Universal)  
'N SYNC I Want You Back (RCA)  
NEXT Too Close (Arista)  
ROBYN Do You Really Want Me (RCA)  
SILKK THE SHOCKER Just Be Straight... (No Limit/Priority)  
SPACEHOG Mungo City (HiFi/Sire/WB)  
TUESDAYS It's Up To You (Arista)  
U2 If God Will Send His Angels (Island)

Video airplay from March 30 - April 5.



50.8 million households  
Wayne Isaak, Sr. VP/Music & Talent Relations

### ADDS

BONNIE RAITT One Belief Away (Capitol)  
SCOTT WEILAND Barbarella (Atlantic)

### XL

CELINE DION My Heart Will Go On (550 Music)  
JANET Together Again (Virgin)  
MADONNA Frozen (Maverick/WB)  
MATCHBOX 20 3am (Lava/Atlantic)  
SAVAGE GARDEN Truly Madly Deeply (Columbia)

### LARGE

BEN FOLOS FIVE Brick (550 Music)  
MARIAH CAREY My All (Columbia)  
ERIC CLAPTON My Father's Eyes (Duck/Reprise)  
PAULA COLE Me (Imago/WB)  
HARRY CONNICK JR. Learn To Love (Columbia)  
ARETHA FRANKLIN A Rose Is Still A Rose (Arista)  
NATALIE IMBRUGLIA Torn (RCA)  
SARAH MCLACHLAN Adia (Arista)  
BILLIE MYERS Kiss The Rain (Universal)  
VERVE Bitter Sweet Symphony (Hu/Virgin)

### MEDIUM

FASTBALL The Way (Hollywood)  
HANSON Weird (Mercury)  
JANET I Get Lonely (Virgin)  
ELTON JOHN Recover Your Soul (Rocket/Island)  
MARCY PLAYGROUND Sex And Candy (Capitol)  
BONNIE RAITT One Belief Away (Capitol)  
SHANIA TWAIN You're Still The One (Mercury)  
VAN HALEN Without You (Warner Bros.)

### CUSTOM

BACON BROTHERS Boys In Bars (Bluxo)  
BARENAKED LADIES Brian Wilson (Reprise)  
BOYZ II MEN A Song For Mama (Motown)  
MARC COHN Already Home (Atlantic)  
DRU HILL We're Not Making Love No More (LaFace/Arista)  
EBBA FORSBERG Lost Count (Maverick/WB)  
K-CI & JOJO All My Life (MCA)  
BRIAN MCKNIGHT Anytime (Mercury)  
OL SKOOL F.K. SWEAT & XSCAPE Am I... (Keia/Universal)  
KENNY WAYNE SHEPHERD Blue On Black (Revolution)  
SISTER 7 Know What You Mean (Arista Austin/Arista)  
SWV Rain (RCA)  
THIRD EYE BLIND How's It Going To Be (Elektra/EEG)  
TONIC Open Up Your Eyes (Polydor/A&M)  
U2 If God Will Send His Angels (Island)  
UNCLE SAM I Don't Ever Want To... (Stonereek/Epic)  
JODY WATLEY Off The Hook (Atlantic)  
SCOTT WEILAND Barbarella (Atlantic)

Video airplay from March 30-April 5.



36 million households  
Lydia Cole,  
VP/Music Programming

### Video Playlist

MASE Tell Me What You Want (Bad Boy/Arista)  
SWV Rain (RCA)  
LORD TARIQ & PETER GUNZ Deja Vu (Codeine/Columbia)  
MARY J. BLIGE Seven Days (MCA)  
JD/YBAT & USHER The Party Continues (So So Def/Columbia)  
NEXT Too Close (Arista)  
K-CI & JOJO All My Life (MCA)  
JANET I Get Lonely (Virgin)  
PUBLIC ANNOUNCEMENT Body Bumpin'... (A&M)  
WYCLEF JEAN Gone Till November (Ruffhouse/Columbia)

Video playlist for week ending March 27.

### Rap City Top 10

MASTER P Make 'Em Say Ugh (No Limit/Priority)  
MASE Tell Me What You Want (Bad Boy/Arista)  
ICE CUBE We Be Clubbin' (Heavyweight/A&M)  
JAY-Z/BLACKSTREET City Is... (Roc-A-Fella/Def Jam/Mercury)  
DMX Get At Me Dog (Def Jam/Mercury)  
LUNIZ I/REDMAN Hypnotize (C-Note/Noo Trybe)  
WYCLEF JEAN Gone Till November (Ruffhouse/Columbia)  
LUKE Raise The Root (Luke/Island)  
GANGSTARR Royalty (Noo Trybe/Virgin)  
BUSTA RHYMES Turn It Up/Fire It Up (Elektra/EEG)

Video playlist for week ending March 27.

## TELEVISION

### TOP TEN SHOWS MARCH 16-22

Total Audience  
(98 million households)

- 1 *Seinfeld* (Thu. 9pm)
- 2 *Seinfeld* (Thu. 10pm)
- 3 *Friends*
- 4 *Caroline In The City* (Thursday)
- (tie) *Just Shoot Me*
- 6 *Frasier* (Thursday)
- (tie) *60 Minutes*
- 8 *Movie* (Sunday)
- (It Could Happen To You)
- 9 *Touched By An Angel*
- 10 *Dateline NBC* (Monday)
- (tie) *Dateline NBC* (Wednesday)

### Teens 12-17

- 1 *The Simpsons*
- 2 *Boy Meets World* (8:30pm)
- 3 *Sabrina The Teenage Witch* (9pm)
- 4 *Dawson's Creek*
- 5 *Seinfeld* (Thu. 9pm)
- 6 *Boy Meets World* (9:30pm)
- 7 *Home Improvement* (9pm)
- (tie) *Sabrina The Teenage Witch* (8pm)
- 9 *Movie* (Sunday)
- (The Little Rascals)
- 10 *Damon*

Source: Nielsen Media Research

### COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

### Friday, 3/27

• Ani DiFranco, *Late Show With David Letterman* (CBS, 11:35pm).

### Saturday, 3/28

• Guy Clark, Rodney Crowell, Nanci Griffith, Emmylou Harris, Lyle Lovett, and Willie Nelson pay tribute to Townes Van Zandt on *PBS' Austin City*

Limits (check local listings).

• Busta Rhymes, Capelton, Cypress Hill, Phunk Junkeez, and Spearhead perform on *PBS' On Tour* (check local listings).

### Monday, 3/30

• Ol Skool w/Keith Sweat & Xscape and DJ Jazzy Jeff, *Vibe* (check local listings).  
• Garth Brooks, *The Tonight Show With Jay Leno* (NBC, 11:35pm).  
• Robbie Robertson, *David Letterman*.

### Tuesday, 3/31

• Boney James & Eric Benet, *Vibe*.  
• Joe Cocker, *Jay Leno*.  
• Steve Miller, *David Letterman*.

### Wednesday, 4/1

• James Ingram & John Tesh, *Vibe*.  
• Richie Sambora, *Jay Leno*.  
• Barenaked Ladies, *David Letterman*.  
• The Mavericks perform and Ice-T is interviewed on *Late Night With Conan O'Brien* (NBC, 12:35am).

### Thursday, 4/2

• It's an evening with the Oak Ridge Boys on *Prime Time Country* (TNN, 9pm ET/6pm PT).  
• Ashford & Simpson, *Vibe*.  
• Natalie Imbruglia, *David Letterman*.



## FILMS

### WEEKEND BOX OFFICE MARCH 20-22

- |  |         |
|--|---------|
| 1 <i>Titanic</i> (Paramount)               | \$17.16 |
| 2 <i>Primary Colors</i> (Universal)*       | \$12.04 |
| 3 <i>The Man In The Iron Mask</i> (MGM/UA) | \$11.07 |
| 4 <i>Wild Things</i> (Sony)*               | \$9.62  |
| 5 <i>U.S. Marshals</i> (WB)                | \$7.22  |
| 6 <i>Mr. Nice Guy</i> (New Line)*          | \$5.25  |
| 7 <i>Good Will Hunting</i> (Miramax)       | \$4.02  |
| 8 <i>As Good As It Gets</i> (Sony)         | \$3.26  |
| 9 <i>The Wedding Singer</i> (Paramount)    | \$3.25  |
| 10 <i>The Big Lebowski</i> (Gramercy)      | \$1.83  |

All figures in millions  
\* First week in release  
Source: Entertainment Data Inc.

**COMING ATTRACTIONS:**  
This week's openers include *Meet The Deedles*, starring Dennis Hopper. The film's Mercury soundtrack sports *Mighty Mighty Bosstones'* "Wrong Thing Right Then," *Dance Hall Crashers'* "Lady Luck," *Goldfinger's* "Seems Like Yesterday," *Cherry Poppin' Daddies'* "Dr. Bones," *Save Ferris'* "For You," Gary Hoey's "Psycho Gremmie," and cuts by *Hepcat*, *Geggy Tah*, *Radish*, *Perfect Thyroid*, *Steve Bartek*, and *Homie f/Rivers Cuomo* (of Weezer).

*Ride*, starring Malik Yoba, also opens this week. The film's Tommy Boy soundtrack contains songs by *Somethin' For The People* ("No One"), *Naughty By Nature* ("Moum You Til I Join You"), *Eaststudies f/Snoop Doggy Dogg* ("Feels So Good"), *Wu-Tang Clan & Onyx* ("The Worst"), *Dave Hollister f/Redman & Erick Sermon* ("The Weekend"), *Noreaga f/Nas & Nature* ("Blood Money [Part 2]"), *Cardan f/Jermaine Dupri* ("Jam On It"), *Eric Benet & The Roots* ("Why"), *Raphael Saadiq w/Willie Max* ("Can't Get Enough"), and *Mack 10, Big Mike & D.J. U-Neek f/EWF* ("The Game"). Tunes by *Rufus Blaq*, *Mia X f/Fiend & Mac*, *Black Caesar*, *Sexions*, *Amari*, and *Adriana Evans f/Phife* (from *A Tribe Called Quest*) complete the ST.

Matthew McConaughey stars in *The Newton Boys*, which features *Dwight Yoakam* in a supporting role and *Abra Moore* in a cameo appearance. The film's Epic soundtrack showcases music by *Bad Livers*—including collaborations with *Abra Moore* ("Milenberg Joys") and *Patty Griffin* ("Copenhagen")—and more. Also opening this week is *No Looking Back*. It co-stars recording artist *Jon Bon Jovi* as a man whose girlfriend (Lauren Holly) becomes torn between two lovers.

Rounding out this week's openers is *Grease*, which is being re-released with new prints and digitally enhanced sound in celebration of its 20th anniversary. The film's Polydor soundtrack contains songs performed by co-stars *John Travolta* and *Olivia Newton-John* ("Summer Nights," "You're The One That I Want") and supporting players *Stockard Channing* ("Look At Me I'm Sandra Dee"), *Frankie Avalon* ("Grease"), *Sha-Na-Na* ("Blue Moon"), and more.



21 million households  
Peter Cohen,  
VP/Programming

### National Top 20

- MASTER P Make 'Em Say Ugh (No Limit/Priority)  
PUFF DADDY & THE FAMILY Been Around... (Bad Boy/Arista)  
BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)  
JANET I Get Lonely (Virgin)  
CELINE DION My Heart Will Go On (550 Music)  
JACKSON 5/BLACK ROY I Want You Back '98 (Motown)  
OO OR DIE Still Po Pimpin' (Rap-A-Lot)  
NEXT Too Close (Arista)  
K-CI & JOJO All My Life (MCA)  
MARY J. BLIGE Seven Days (MCA)  
MYA I/SISQO It's All About Me (Interscope)  
ONYX & WU-TANG CLAN The Worst (Tommy Boy)  
ARETHA FRANKLIN A Rose Is Still A Rose (Arista)  
'N SYNC I Want You Back (RCA)  
USHER Nice & Slow (LaFace/Arista)  
IMMATURE Extra Extra (MCA)  
DAVID MILLER/TEDDY RILEY Hard To... (Lil' Man/Interscope)  
SILKK THE SHOCKER Just Be Straight... (No Limit/Priority)  
C-MURDER A 2nd Chance (No Limit/Priority)  
LSG I/L.L., BUSTA, & MC LYTE Curious (EastWest/VEEG)

Most requested from the week ending March 20.



### CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	ROLLING STONES	\$2740.0
2	ELTON JOHN	\$876.7
3	YANNI	\$683.6
4	PHISH	\$599.2
5	REBA MENTREBROOKS & DUNN	\$535.1
6	PUFF DADDY & THE FAMILY	\$447.1
7	"AFKAP"	\$387.8
8	AEROSMITH	\$351.2
9	AMY GRANT	\$336.4
10	BARRY MANILOW	\$331.3
11	ALAN JACKSON	\$239.7
12	LEANN RIMES/BRYAN WHITE	\$207.3
13	BACKSTREET BOYS	\$206.5
14	OASIS	\$167.9
15	SARAH MCLACHLAN	\$138.8

Among this week's new tours:

- BAD RELIGION
- JIMMY BUFFETT
- JANET JACKSON
- MADNESS
- DAVE MATTHEWS BAND
- BONNIE RAITT
- LOU RAWLS
- SQUIRREL NUT ZIPPERS
- SHANIA TWAIN

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 271-7900.

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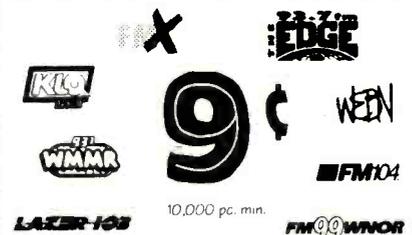
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**Bringing It On Himself**



Keith Washington (third from left), recently invited a few hundred of his closest friends to a listening party of his debut *Silas/MCA Records* release, *Make Time For Love*. The CD features his current Top 20 Urban and Top 10 Urban AC hit, "Bring It On." Sharing the evening with Washington are (l-r) MCA Sr. VP/Mktg. & Sales Jayne Simon and President Jay Boberg, Silas President/CEO Louis Silas and Dir./Operations Sharon Hicklin, manager Michael Gardner, and MCA VP/Promo Benny Pough.

**Dinetz**

Continued from Page 1

ing for a COO in the company last September, I asked him for his help, and he helped get us on track at a time we were growing very rapidly," he told R&R. "He helped us out. We have been friends and associates for a long time, and we are still good friends and will continue working together."

Hicks noted that Dinetz "had spent a lot of time as the CEO of a company, and that's where his skills fit. I don't think you've seen the last of Steve Dinetz in this business."

Hicks rejected industry speculation that Dinetz and Capstar were split over the implementation of Capstar's Star Systems, its version of virtual radio, and said that "everyone in the company is a big proponent" of the plan.

In the prepared statement issued by the group, Hicks' brother Thomas — Capstar's Chairman and Hicks, Muse's Chairman/CEO — said, "Steve Dinetz is a highly talented, energetic, and ac-

**Zimmerman**

Continued from Page 3

complished broadcasting executive who has made important contributions to both Chancellor Broadcasting and Capstar during their periods of rapid growth and transition. We are pleased that Steve, who is a significant shareholder of both Capstar and Chancellor, will now be available to share his experience and expertise with the entire Hicks, Muse organization. We believe that Steve will be a valuable asset to Hicks, Muse as we continue to expand our media investment activities worldwide."

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The statement also quoted Dinetz: "I have truly enjoyed my time at Capstar, which has rapidly become the premier radio broadcast company focused on small-and medium-sized markets. The company has assembled a first-class management team and portfolio of station assets and, as a result, is well-positioned for long-term growth. I look forward to working with my longtime colleagues at Hicks, Muse in my new capacity."

Asked what sort of compensation package Dinetz might receive from Capstar, Capstar spokeswoman Lisa Dollinger said simply, "He is a very savvy businessman, and I can't imagine he doesn't have some stake in these companies. He has great business acumen. He left the company on good terms, we are very appreciative of all he has done, and we have a great deal of respect for him."

**Cole**

Continued from Page 12

"I've been very blessed in my radio career to work for some great radio stations and with some truly great radio people," Cole commented. "Never in my wildest dreams could I have imagined working for the greatest set of call letters in country music, WSM. I'm very excited about the opportunity GM Bob Meyer and Kyle Cantrell have given me, and I can't wait to join the Nashville 95 broadcast team."

**Revenue**

Continued from Page 3

helped pace the region. Among individual markets, Rockford, IL (18.2%); Las Vegas (17.9%); Washington, DC (17%); and Toledo (16.9%) rounded off the top five finishers. These estimates differ slightly from BIA's revenue report (R&R 3/13), which placed Toledo at the top of the heap.

For the 174 markets *Duncan's* tracked, total radio market revenue totaled \$8.17 billion, compared to \$7.41 billion for 1996. On the sales side, *Duncan's* estimates total spot revenue hit an all-time high in 1997: \$12.47 billion, an increase of 9.32% over \$11.41 billion for 1996.

**SBS**

Continued from Page 3

Antonio is a peculiar market. Sixty-nine percent of the population is Hispanic, but there's a lot of English spoken here. They tend to be fourth- or fifth-generation Hispanics. Tejano seems to be dropping in popularity. Lots of the format artists are now doing regional Mexican product, and there's a big diversity between people who like Tejano and others who like regional Mexican."

Diaz-Albertini added that, because of the lack of Tejano product, "KRIO has totally been abandoned. They started in the threes and are now at a 0.9. There are 17 shares of Hispanic listening in San Antonio. We could get a five share with Regional Mexican and be very successful, but we could get even higher than that with something else. There's \$18 million in revenue here. The production's terrible, but we're going to invest in the station and approach it in the very same way we did in Chicago."

Diaz-Albertini said a music test will be completed in three weeks, with the new format to be unveiled in the beginning of May. However, he'll be based in Miami and will commute to San Antonio and Chicago as needed. Meanwhile, **Mario Paez** will take Diaz-Albertini's former GM role at WLEY at the end of the month. He most recently served as Sr. AE at WLIT-FM/Chicago.

"What can I say about Mario? He's Mexican, he has 13 years of radio experience, and he's an absolute sales animal," Diaz-Albertini said. "We wanted to bring in someone with general-market experience who knows the market from a sales standpoint. He's been a goodwill ambassador to the station, and in terms of general-market radio, [Hispanic radio] is the place to be. The growth is unbridled."

**Lipman**

Continued from Page 12

Mel Lewinter combine a love of music with an incredible business acumen. Doug and Mel have a spirit, a passion, and a commitment to music that continues to inspire us."

Avery Lipman began his music industry career as an intern at Arista Records while attending college in Albany and subsequently was hired to work in the label's business affairs department. He joined Sony Music International in 1990.

**Trauma**

Continued from Page 1

Under the new agreement, Trauma will continue to be run by Kahane and Palmer, with Lambert overseeing daily operations. Lambert most recently was Sr. VP of Epic Records. He has also been an Exec. VP with the Elektra Entertainment Group and has held senior posts at EastWest Records and Atco Records.

On the decision to buy Trauma, Regency owner Amon Milchan said, "We have been looking for a strong partner to complement our existing label operations. Trauma offered an outstanding talent roster and a marketing and promotional philosophy that has proven incredibly successful and entirely compatible with our own. We are looking forward to building a full-service entertainment company together."

Regency President/CEO David Matalon noted, "The acquisition of Trauma Records clearly reinforces our commitment to the music business. We expect our combined expertise and resources to serve as a prototype for independent companies seeking to compete successfully on

**Berman**

Continued from Page 1

be a brilliant executive with impeccable credentials and a wealth of experience," Cavallo said. "David has a standard of excellence that surrounds everything he does."

Berman — a Harvard Law School-trained lawyer who once was a partner at L.A.-based law firm Mitchell, Silberberg & Knupp — noted, "I'm really excited by the opportunity that Bob Cavallo has offered me. I can confidently say the future will bring us a tremendously successful music operation that will take its place beside all of the Disney company's other successes."

**Unica**

Continued from Page 12

R&R, "I'm extremely excited about this position. I got into Spanish-language TV 15 years ago, when it was in its relative infancy, and I see the same potential in this market niche. There's demand for long-format talk; it just hasn't been done. The key here is product, and the ability to deliver it. In Hispanic radio today, it's not a question of, 'Is it viable?' but, 'Who's got 'em and how do you get there?'"

**Bloomberg**

**BUSINESS BRIEFS**

Continued from Page 10

**Sinclair Sells New Orleans Trio**

In a move to comply with FCC ownership limits, Sinclair Broadcast Group has agreed to sell New Orleans outlets WBYU-AM, KMEZ-FM & WRNO-FM to Centennial Broadcasting for \$16 million. After the sale is complete, Sinclair's New Orleans stable will consist of WSMB-AM, WWL-AM, WEZB-FM, WLMG-FM, WLTS-FM & WTKL-FM.

**Lehman Bros. Seeks European Stations Buyer**

U.S. investment bank Lehman Brothers has been appointed to find a buyer for CLT-UFA's 63.2% stake in Talk Radio, a national UK radio station, and RTL Country, CLT-UFA's Country outlet in London, according to London's *Financial Times*. The sale could raise \$100 million for Europe's biggest radio and TV group.

the charts and at the box office."

Kahane observed, "Paul and I feel that Regency presented the most exciting long-term opportunities for our label and our artists. As the current charts demonstrate, strong alliances between film and record companies will be key to success in the entertainment industry in the coming years. Together, we will be able to fully explore these new business synergies on a global level."

Trauma was founded in 1994 and has sold over 27 million albums worldwide from such artists as Bush and No Doubt; Restless was formed in 1992. Regency was founded in the early '90s and has produced movies such as *Pretty Woman*, *Tin Cup*, *Free Willy*, *A Time To Kill*, and *L.A. Confidential*.



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June 4	Saskatoon Place	Saskatoon, Sask.	CAN	July 15	Fiddlers Green Amphitheater	Denver	CO
June 6-7	Saddledome	Calgary, Alberta	CAN	July 17	Sandstone Amphitheater	Kansas City	MO
June 9	GM Place	Vancouver, B.C.	CAN	July 18	Riverport Amphitheater	St. Louis	MO
June 10	Spokane Arena	Spokane	WA	July 21	Pine Knob Music Theater	Detroit	MI
June 12	Rose Garden	Portland	OR	July 22	Van Andel Arena	Grand Rapids	MI
June 13	Tacoma Dome	Tacoma	WA	July 24	Target Center	Minneapolis	MN
June 15	Idaho Center	Boise	ID	July 25	Kohl Center	Madison	WI
June 16	Delta Center	Salt Lake City	UT	Aug. 7-8	Molson Amphitheater	Toronto, Ontario	CAN
June 18	Concord Pavilion	Concord	CA	Aug. 10	TBA	Montreal, Quebec	CAN
June 19	Shoreline Amphitheater	Mountain View	CA	Aug. 12	Star Lake Amphitheater	Pittsburgh	PA
June 21	Arrowhead Pond	Anaheim	CA	Aug. 14	Nissan Pavilion	Washington	DC
July 3	Marcus Arena	Milwaukee	WI	Aug. 23	TBA	Cleveland	OH
July 6	Peoria Civic Center	Peoria	IL	Aug. 23	Riverbend Music Center	Cincinnati	OH
July 8	Freedom Hall	Louisville	KY	Aug. 23	TBA	Chicago	IL
July 10	Polaris Amphitheater	Columbus	OH				



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## STREET TALK®

### Sun-Times Throws Bonneville For A 'Loop'

The *Chicago Sun-Times* blasted Bonneville Rocker **WLUP** for running a "slick and deceptive promotion" under the guise of a charitable "research survey." A mailer from a firm called Impact Research went out to 700,000 men, explaining that each participant had been assigned to tune in "a specific radio station" for one hour. For every person who filled out and returned a reply card, a donation would be made to a local children's hospital. But all 700,000 letters only "assigned" a single station: the Loop. While *Sun-Times* columnist Robert Feder advised survey recipients to "tear it up into little pieces and throw it in the garbage," WLUP VP/GM **Cristina Wilson-Ohr** defended the mailing as legitimate market research, saying, "I don't think it is deceptive at all."

#### I Fought The Law... Again

Just six months after WFBC/Greenville, SC's **Hawk & Tom** morning show felt the long arm of the law for its blind driving "tribute" to Ray Charles, the duo landed in hot water again this week when producer Kato was arrested for "stealing" a golf cart from a local course on the air. Ironically, the same officer who arrested Tom Steele last year went out of his way to arrest Kato when he heard the stunt broadcast on the radio! Said officer, though, wound up with egg on his face when the station produced a rental agreement for the cart. Turns out the station staged the elaborate "theft," and Kato was released after being detained for over an hour.

#### Jeff Wyatt Is A Mega-Man

He started in mornings Monday (3/23) at Chancellor's Urban Oldies KCMG (Mega 100 FM)/L.A. While Wyatt insists he's just at the station for airwork, many in the industry are wondering if additional duties could be in his future. He has a long history in L.A. programming: He was VP/Programming for Emmis while PD at KPWR/L.A. and was also PD/afternoon driver at KIIS-FM. Meanwhile, look for him to reunite with former KPWR morning co-host **Monica Brooks**.



Jeff Wyatt

Furthermore, could "Mega" be radio's next hot handle? **KBFG-FM/Albuquerque** became "Mega 95.5" on Sunday (3/22), with a format PD Mark Allen calls "Hispanic AC" and which is loosely modeled after L.A.'s Mega — although the Albuquerque version will also play selected currents.

Former Z100/New York morning co-host **Patti Steele**, most recently with WCBS-AM, is joining Danny Bonaduce in mornings at WBIX. Could former KIIS/L.A. PM driver **Magic Matt Allan** be joining Big 105 too?

WNUA/Chicago morning host **Ramsey Lewis** scored, as he put it, "a major coup" this week by landing a rare radio interview with comedy legend Bill Cosby. The five-part interview started Monday and concluded this morning (3/27).

Radio broadcaster-turned-Montana senator **Conrad Burns** will receive the NAB's Grover C. Cobb Award for his grassroots support of NAB's legislative agenda. Burns, a ranking member of the powerful Senate Commerce Committee, will be honored April 5 at a NAB dinner in Las Vegas.

Former KIIS/Los Angeles President/GM **Lynn Anderson** has joined RAB's Training Division. Since her nine-year stint with KIIS, she's been Metro Networks' GM/Southwest Region, Chancellor's Dir./National Sales, and Radio Express' VP/Worldwide Sales & Marketing.

#### Ahoy There, Orlando!

FM Talker **WTKS/Orlando** has had its signal jammed by numerous pirate transmissions over the past few weeks. According to the *Orlando Sentinel*, the station's signal has been interrupted in Osceola and

Continued on Page 30

### Rumors

- Can we look for former Mercury Records Sr. Dir./Rock Promo **Drew Murray** to join Restless Records as head of rock promo?
- Will Oldies **KRLA-AM/L.A.** drop music programming after 39 years in favor of Sports/Talk next Thursday (4/2)? Will the station, which already carries the Anaheim Angels and Anaheim Mighty Ducks, pursue several other sports teams? Will **G. Gordon Liddy** and several other CBS programs end up on the station?
- Should **Hefel** pick up Chancellor's Pop/Alternative **KKPN** and flip it to Spanish, would Chancellor move the "Planet" to Classic Rocker **KKRW's** frequency?



**SIXTH STREET GATHERING** — Hitting the main drag at last week's SXSW, *Velvet's* Mike Abbatisa and Nick Bou ran into R&R's Paul Colbert and actress Janeane Garofalo. But the presence of Colbert attracted quite a crowd, making identification of all these partiers nearly impossible!

"Looks like Jimmy Jam and Terry Lewis have another monster artist on their hands!"  
 Jeff Kapugi-PD/KSLZ

*let her be your*  
**Angel**

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## ON TOUR WITH SARAH McLACHLAN NOW

Management: Manage This



Continued from Page 28

southern Orange counties by "angry voices speaking in Spanish." The FCC has not been able to pinpoint the source of the transmissions yet, but has narrowed its search to the Tampa Bay area.

The *Barron's* story on **Disney** revealed not only its \$2.5 billion reserve fund (see Page 6), but also the *actual* worth of **Capital Cities/ABC** when Disney purchased it for \$18.9 billion. The article discloses, "A footnote in Disney's annual report for the fiscal year ended September 1996 shows that the fair value of the Cap Cities/ABC assets it acquired, at \$4.8 billion, was nearly matched by the value of the liabilities it assumed, \$4.4 billion — leaving precious little, obviously, in the way of net tangible assets. In fact, an additional \$749 million

ABC liability, for deferred income taxes, was booked in the March 1997 quarter, reducing the total value of the net tangible assets that Disney acquired in the Cap Cities/ABC transaction to *less than zero.*" Ah, but beauty is in the eye of the lien holder...

Former RKO General Chairman Thomas O'Neil died Saturday (3/21) following a bout with pneumonia. He was 82.

Condolences go out to the family of **Sabrina Csato**, 16, who was tragically killed in a car wreck earlier this month. She was working at KIEV-AM/Los Angeles while attending high school. She'd been working in radio since she was 14.

For those in the Los Angeles area, a celebration is planned for next Wednesday (4/1) to benefit the Real Don Steele Memorial Fund. Featured will be many of Steele's radio and movie highlights, plus an open-mic session hosted by Shaune Steele and "Doc" Britton. For more details, contact Britton at (818) 985-6837.

Congratulations to R&R's own **Renu Ahluwalia**, who gave birth to a baby boy, Maanav, on March 18.

### ...And Nothing But The Truth!

Sometimes brown-nosing *doesn't* pay off. During a visit to Tampa last week, Jacor

Continued on Page 32

## Rumbles, Pt. 1

- WGRX/Baltimore PD **Dave Anthony** exits.
- Speaking of 'GRX, former PD **Brian Beddow** is named PD at WWBN/Flint, MI; current OM/PD J. Patrick retains OM duties.
- KZRK/Amarillo, TX welcomes new PD/MD **David Kane** to replace **Mike Shannon**, who segues to crosstown KARX for airwork.
- Former WQHT/NY middayer **Wendy Williams** joins WUSL/Philadelphia as morning co-host.
- WEZB/New Orleans' morning team of **Robb Holloway** and **Robb Scott** crosses the street to KUMX.
- New KOY-AM/Phoenix PD/Ops Dir. **Danny Davis** adds morning duties.
- At KBOS/Fresno, late-nighter **Dennis Martinez** gives up MD duties. PD **Steve Wall** adds those duties indefinitely.
- WXCR/Albany PD **Scott Hawk** exits.
- WYRX/Lima, OH flips from 'Active Rock to "Froggy" Country. PD/MD **Jim Edwards** segues to sister WAJC for middays.
- WBBM-AM/Chicago midday anchor **Sherman Kaplan** returns to his former afternoon slot, replacing the exiting Dick Helton.
- KPTY/Phoenix APD **Krazy Kid Stevenz** joins crosstown KKFR in a similar capacity. Mike Freeman exits, while personality **Rob Flajnik** joins KXME/Honolulu for creative services duties.
- Former WZEE/Madison, WI PD **Dana Lundon** joins Bobbi Hachs' Leverage MPC promo & mktg. company.
- WMTX/Tampa changes its calls to WSSR.
- KEZR/San Jose morning personalities **Sean King, Steve Dini & Bill Polish** exit.
- WDST/Woodstock-Poughkeepsie, NY PD/MD **Nic Harcourt** joins noncommercial KCRW/Santa Monica-L.A. as MD.
- **Rich Ward** leaves WJLK/Monmouth to become Taylor Morgan's morning drive partner at Pop/Alternative WMBX/West Palm Beach.
- WSRS-FM/Worcester, MA PD **Steve Peck** takes on additional programming duties for co-owned News/Talk WTAG-AM.
- WCOL/Columbus PD **Gary Moss** exits to become owner of Full Service WPIQ/Brunswick, GA; he'll also establish a consulting service for Country radio.
- WSIX/Nashville morning personality **Gerry House** has signed a new contract that will keep him at the station until 2005!



**WAKE ME UP BEFORE YOU GO-GO** — It was morning show madness at Jeff Pollack's recent New Media & Music Conference! Seen here are (l-r) Frank Murphy, Exec. Producer of the syndicated Mark & Brian Show; syndicated host Mancow Muller; Kevin Ryder of KROQ/L.A.'s Kevin & Bean Show; Pollack; KROQ's Gene "Bean" Baxter; and KYSR/L.A. and KALC/Denver morning co-host Jamie White.

## For The Record

To clarify last week's *ST* item, former *Gavin* Alternative Editor **Max Tolkoff** has been A&M's Sr. Dir./Alternative Promo for the past two months, and Rap Editor **Thembsa Mshaka** is joining Sony Music's Creative Services Div. next week while maintaining her relationship with the publication. Neither was "pink-slipped."

# Rammstein



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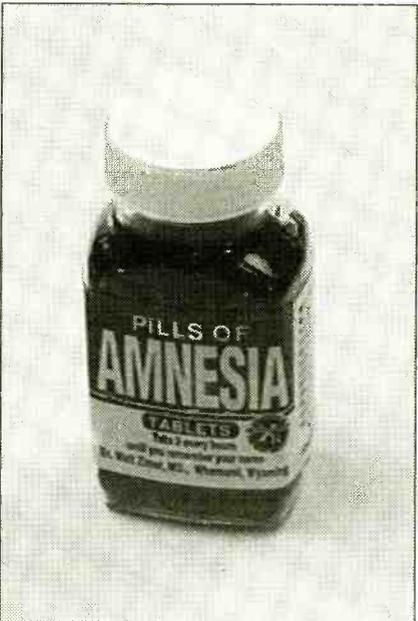
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**PROMO OF THE WEEK** — Don't take these with a whiskey drink or a lager drink! Universal Records recently sent out a dosage of "Amnesia" pills to herald the second single from Chumbawamba's Tubthumper.

Continued from Page 30

chief **Randy Michaels** stepped into the studio while WAKS/Tampa morning driver **Mason Dixon** was on the air. Dixon introduced Michaels, then asked what he was doing in town, to which Michaels responded, "I'm just trying to figure out when you're going to get us some ratings!"

### Rumbles, Pt. 1

- **John Acker** joins Communications Equity Associates to develop broadcast, cable, and other media-related projects in the Western U.S.
- **Vince Welch** will join Emmis' WIBC/Indianapolis as Sports Dir. on April 6.
- **WWHT/Syracuse PD Ed LaComb** exits. Holding down the fort is **Beth Hall**.
- **WNNK/Harrisburg MD/middayer Scott Shaw**, morning co-host **Mark Shuey**, nighttimer **Hedi Linn**, and afternoon producer **Frank Schofield** exit.
- **WJCO/Harwich-Cape Cod, MA** flipped from Nostalgia to CHR Friday (3/20) as **WYST (Star 93.5)**, featuring **Scott Shannon** and **Todd Pettengill's** syndicated show in mornings.
- **SJS** drops syndication of WQHT/NY morning drivers **Dr. Dre & Ed Lover**.
- **WHTZ/NY** promotes **WIOQ/Philly** nighttimer and Z100 part-timer **Billy Hammond** to late-nights.
- **WERZ/Portsmouth, NH** morning driver **Dan Alexander** resigns for mornings at WYXR/Philly.
- **Emmis WALC/St. Louis** picks up **WXRK/NY** syndicated morning driver **Howard Stern** for mornings.
- **KMXV/Kansas City** middayer **Kelly Urich** moves to mornings as morning drivers **Jonathan Wilde** and **Karen Barber** exit. Also, MD **Dylan** takes middays, while weekender **Matt Mitchell** segues to nights.
- **KHTT/Tulsa** promotes nighttimer **Scotty Mac** to MD.
- **KKSS/Albuquerque** APD/afternoon driver **John E. Kage** leaves for afternoons at KSFM/Sacramento.
- Former **WHMI/Howell, MI** APD/MD/afternoon drive **Jeff Welling** joins **WHZZ/Lansing, MI** for MD/afternoon drive; nighttimer **Casey Waters** departs.
- **KZMG/Boise, ID** morning driver **Kirk Frederick** adds MD stripes.
- **WMGB/Macon, GA** picks up the **Steve & DC** morning show.
- Former **KMXV & KUDL/KC** OM **Tom Land** joins **McVay Media** for special projects.
- **WIFC/Wausau, WI** APD **Bill Mitchell** exits.
- Congratulations to **KDMX/Dallas** PD **Jimmy Steal** and his wife **Juli** on the birth of **Ally Steal Jaye** on March 19.

RADIO & RECORDS



1

- **Chuck Fee** appointed VP/GM of WPHT/Philadelphia.
- **KLOS/L.A.** hires **John Duncan** as PD.
- **Wade Linder** lifted up to PD of ABC's KXXR/Minneapolis trimulcast.

5

- **Craig Coburn** boosted to CHR Promo. Mgr./Information Dir. for Geffen Records.
- **Lyn Andrews** appointed Sr. VP/Advertising Sales & Mktg. at ABC Radio Networks.
- **Paul Cannon** accepts the WTIC-FM/Hartford PD chair.
- **The Greaseman** slides into nights at KLOS/L.A. via tape delay, while **G. Gordon Liddy** begins to go satellite.

10

- **Margo Knez** promoted to VP/East Coast GM of Atco Records.
- **Malrite** sets **Bruce Blevins** as GM of KNEW & KSAN/SF and **Mick Anselmo** as GM of WDGY & KEEY/Minneapolis-St. Paul.
- **Rod Phillips** elevated to OM of WEAZ/Philadelphia.
- **Tom Jeffries** upped to PD of WZOU/Boston.
- **Steve Huntington** boosted to KIFM/San Diego PD.

15

- **Doug Brown** elevated to VP/Western Region of Malrite Communications.
- **Kenneth Bartell** ascends to VP/GM of KEX & KQFM/Portland.
- New Programmers in Providence: **Ron St. Pierre** at WHJJ, **Ted Utz** as WHJY.
- **Trip Reeb** returns to WCMF/Rochester as PD.
- **Ted Edwards** appointed APD of KGB/San Diego.

20

- **WWDC-AM & FM/DC** get **Eddie Sacks** as GM; he promotes **Loo Katz** to PD of the CHR AM and **David H. Brown** to the rock FM.
- **KFMB-FM/San Diego** sets **C.C. McCartney** as PD and **Gene Knight** as MD.

### Records

- The long-rumored layoffs at **WB** became reality with approximately 30 people let go. **WB** restructured its Black Music division and combined several departments within its Warner Bros. and Reprise imprints. A number of departments, including A&R, sales, publicity, and product management were affected, and the entire four-person alternative marketing unit was eliminated. Senior execs leaving the company include Black Music Sr. VP **Denise Brown** and Sr. VP/Marketing & Promotion **A. D. Washington**, as well as Sr. VP/Sales **Charlie Springer**. The company expects to announce appointments within the Black Music unit in the near future.
- Former **Elektra** Sr. Director/Pop Promo **Don Coddington** joins **N2K Encoded Music** as Sr. VP/Promo.
- Former **Arista** VP/Rhythm Crossover **Joe Hecht** joins **Elektra** as VP/Crossover Promo.

Send us your StreetTalk! Call Frank Miniaci at 310-788-1650 or by e-mail at [miniaci@rronline.com](mailto:miniaci@rronline.com).

**Once in a while a record comes along that you just can't stop listening to. Soon you find out your friends are into it. Then they tell their friends, who tell their friends, and so begins the story....**

**"It gives me inspiration to keep doin' what I'm doing."**

**-Wyclef Jean on Diana's music**

**"Of all the new singers today, she's the most promising I've heard. I think she is terrific."**

**-Tony Bennett**

**"Diana Krall's music sounded great!... Everyone on the set loved her!"**

**-Rob Estes of *Melrose Place* on Diana's performance on the hit show**

**"Diana has brought a new level of sultriness to the airwaves of New York"**

**-Rick Laboy WQCD**

**"Anything Tony Bennett says is fine by me."**

**-Joe Hann, WRCH**

**"Diana Krall is a unique gem!... In a world crowded with female vocalists of varying styles, she brings a fresh approach to timeless material."**

**-George Benson**

**"Diana Krall left me speechless!"**

**-Sarah Jessica Parker**



**"I was absolutely charmed by her performance at the Grammy's..."**

**-Paddy Moloney of The Chieftans**

**"Staffers started gathering around my office door when I put 'Peel' in the CD player. This song will get attention."**

**-Pat O'Neil, WMGN**

**"Diana Krall's version of 'Peel Me a Grape' is like satin to the skin: smooth, soothing, and luxurious. Sultry music is alive and well and living in the voice of Diana Krall"**

**-Star Jones, Co-Host "The View" ABC**

**"Diana Krall has a unique, intelligent, distinctive style of her own."**

**-Gary Balaban, WLIF**

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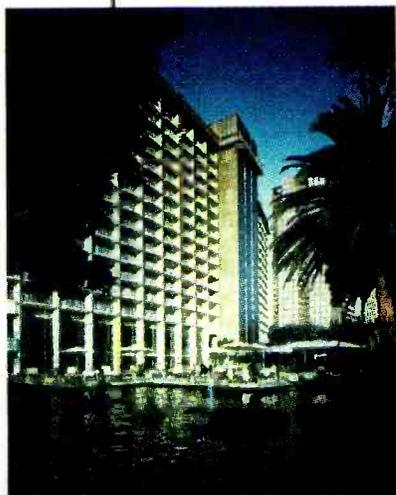
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AL PETERSON

# Talk Hosts With Byte

Should your News/Talk station be on the web?

One of the growing categories of syndicated shows for Talk stations is "computer talk." Recent reports indicate that News/Talk listeners tend to be the most likely to have access to the World Wide Web regularly, and that the format's fans spend more than their music radio counterparts on computers and computer-related products. When you combine that information with potential new ad dollars for the station from technology advertisers, the argument for having a computer tech-talk show on weekends grows stronger.



Gina Smith

This week we profile a trio of nationally syndicated computer information talk shows: ABC Radio's *Connected With Gina Smith*, Tom King's *CompuTalk*, and Kim Komando's *Computer Show*. Read on for their hosts' insights on some website do's and don'ts for your station.

## Prosecutor Turns Talk Host

Four years ago, Tom King was working as a prosecutor with the district attorney's office just outside Houston. But his interest in and love for computers caused him to rethink his career, and in 1992, Tom King's *CompuTalk* ([www.CompuTalk.com](http://www.CompuTalk.com)) was born. The show, which airs for five hours each Saturday starting at 11am ET/8am PT, originated as a local program on KPRC/Houston before rolling out nationally in 1996.

King defines his program as "the world's source for geek-free com-

puter radio. We aren't targeting the computer fanatic; we're aiming for those Talk radio listeners who find their lives involved with computers." King awards free software to every on-air caller and claims to give away \$250,000 worth of it each year. "Our goal," says King, "is to empower consumers, not to give an on-air graduate degree to computer experts who are already there." The program, King notes, is very much topic- and guest-driven, offering a different guest each hour.

## Connected By Chance

*Get Connected With Gina Smith* ([www.abcgina.com](http://www.abcgina.com)) airs Saturdays at 10am ET/7am PT. In addition to hosting the three-hour show, Smith is also technology correspondent for ABC News Television, filing regular reports for *ABC World News Tonight*, *Good Morning America*, and *Nightline*.

Smith, who jokingly refers to herself as the "Dr. Ruth of computers," started her career as a newspaper crime reporter in south Florida. In 1988, her editor gave her a new assignment. "I wasn't a computer expert, I was just a reporter

assigned to a beat, and that beat was Microsoft. I learned quickly because — as any reporter will tell you — if you aren't up to speed on all the issues, Microsoft's PR people will just spin you around."

Early on in her new assignment, Smith identified a real need for someone to be an advocate for the consumer, "someone who could explain things in terms anyone



Kim Komando

could understand," she says. "That's how I still see our radio show today. For example, I don't — as some hosts do — read commercials for computer products. I want listeners to always know that what

they are hearing from me is an unbiased source of information. My number-one priority is consumer advocacy."

## Komputer Komando

The three-hour *Kim Komando Computer Show* ([www.komando.com](http://www.komando.com)) airs Saturdays at 10am ET/7am PT. The show's distributor, WestStar Talk Radio Network, also recently launched a new daily *Kim Komando Minute*. Started as a local show on KFYI/Phoenix in 1993, the program went into syndication three years ago. Known to fans as "The Digital Goddess," Komando's interest in computers first began when, at the age of nine, her

# New Help For Missing And Abducted Children

ChildAlert.com ([www.childalert.com](http://www.childalert.com)) was developed by CompuTalk's Tom King as a way to centralize information about missing or abducted kids. "I had a very strong interest during my previous career in law enforcement in crimes regarding, and often involving, children," says King.

"With the success of the CompuTalk Network, it gave us the technology, partnerships, bandwidth, and equipment to create a free site where stations and individuals can go as a gateway to resources regarding missing and abducted children."

With advisory assistance from Mark Klaas — the father of Polly Klaas, whose abduction and murder several years ago in Northern California caused nationwide outrage — King has developed an easy-to-navigate site where stations can turn whenever issues regarding missing or abducted children become important to their communities. A single click on the ChildAlert.com link provides the station and its listeners quick access to information. The site also contains safety tips and guidelines to help kids and parents avoid becoming unsuspecting crime victims.

A link to this site is available free to all stations that agree to add the ChildAlert.com button to their station's home page. King tells R&R, "We offer a customized logo and button that any News/Talk station can add to their site. Then, should a breaking story occurs in your area, your station can direct listeners to your own website to access ChildAlert.com."



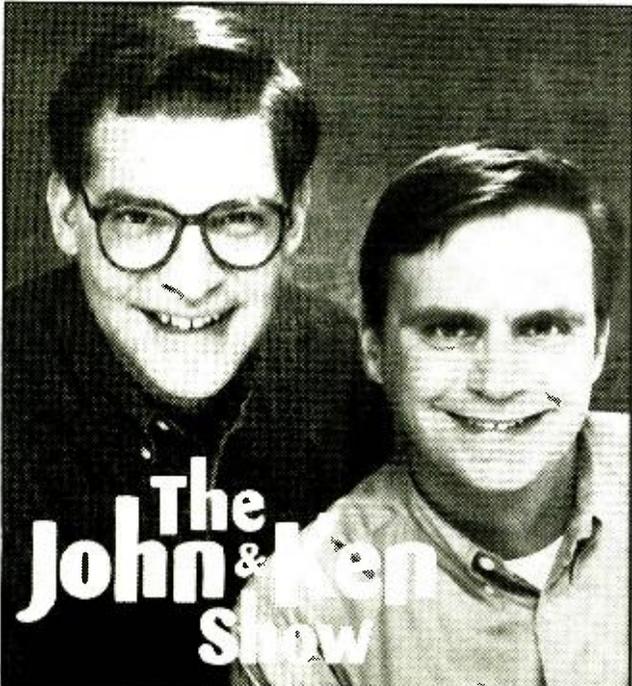
Tom King

mom brought her to work at Bell Labs in New Jersey. By the age of 15, she entered college on an accelerated program to pursue a degree in architecture. Komando's father asked her if she would research for him which degrees earned students the most money during their first year out of college. "He really knew how to motivate the young me, so he wasn't surprised when I came back to him and said, 'OK, here's your report. Oh, by the way, I'm changing my major to computer science!'"

Komando has worked for IBM and AT&T. She writes for *Popular Mechanics* and a *Los Angeles Times* syndicated column. She's written several books on computers and regularly appears on TV

as a technology correspondent. As someone who says she sees computers as a means to an end and not a way of life, Komando regards herself as more of an entertainer than a computer advisor. "When I decided to go national with the show, I partnered with KFYI's Barry Young. I told him I wanted to develop an entertaining and engaging radio program that just happens to be about computers and the Internet. Talk radio is, first and foremost, an entertainment medium. I offer listeners unbiased answers to questions like, 'Does it work?' 'Should I buy it?' 'Is it easy to use?' 'Do I really need it?' 'Is Kim Komando your real name?'" (For the record, it is.)

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## Netcasting: Compatible Or Competitor?

At the recent R&R Talk Radio Seminar, consultant Walter Sabo suggested programmers were "crazy to put your station's audio on a website until Arbitron incorporates a method for recording that listening into the ratings process." I asked each host to comment on this statement.

King responds, "Frankly, your station's website should be primarily about relevant content. There is so much other better and cheaper content that is more interesting and easier to put on your website than audio. Whether or not to include audio is the tertiary question. The first and second questions are 'How easy is it to put on your site?' and 'Is it more interesting than other content you can include?' People visit websites primarily to access what they can see and print out, and secondarily to access audio. And even when they do, audio is only a background to their primary task. Audio is the last thing I'd put on a website because it's the least interesting and the most difficult element to add."

Komando concurs, "Sabo is absolutely right. I know we want listeners to hear the show on the radio. Obviously, we have all the technical ability to netcast the show, but we don't. We will never broadcast the show on the Internet — and we don't want our affiliates to do so, either — until Arbitron figures out a way for the show and the affiliate stations to get credit for that listening."

Smith, on the other hand, offers

another viewpoint: "I disagree completely. First of all, RealAudio isn't any immediate threat to radio, because the quality doesn't approach what a regular radio broadcast does. Having it available on your website is really about developing listener loyalty. For example, maybe a show gets pre-empted or a fan simply missed the show that day. They can go to your website, listen to what they've missed, and feel like you are really providing them with a valuable service. To me, bottom line, it's all about developing customer loyalty."

### Getting Started

According to King, a station's first step when developing a website should be to register your do-



**Station management generally doesn't see any cash flowing in from a website, but they easily see the cash flowing out. Still, you do need somebody to manage it.**

— Kim Komando

main names. He suggests registering your station's call letters, frequency, and slogan. "For example," he says, "If you are AM 730 WXXX, you should register 'WXXX.com,' 'AM730.com,' and 'NewsTalk730.com' (or whatever your slogan is). This can be done either by accessing the Internic website at [www.internic.com](http://www.internic.com) or by contacting your Internet service provider and asking them to register your requested domain names. Then have them all point

back to your official website." The cost, King points out, should be about \$100 per domain name registered and about \$50 per name annually to maintain them.

The next step, King suggests, is to identify your station's content partners. "For example," says King, "if your station is a network news affiliate, arrange to have the news from the network's website filtered into your website. If you have a traffic service, have regularly updated traffic maps posted on your site from your information provider. Have providers with their own sites push/link back to your site. And finally, promote your website until you are sick to death of hearing about it! Promote it at least as much as you would traffic and weather on your station."

Smith suggests that stations should think hard before investing in a website. "Unless you are willing to go the extra mile in developing it, it's not worth your time and money to just put up a site where there's really not much going on. Your site should actually point users to advertiser services, community events, contest participation, show transcripts, great links, etc. Again, it's all about providing more services and products for listeners than you could normally do without the website." For an example of a well-thought-out website, Smith tells stations to visit [www.webxfm.com](http://www.webxfm.com). "It's an Internet-only music radio station in Illinois, but their website is a template for what's possible, in my opinion."

Komando offers, "Stations should definitely have their own website as yet another way to build a relationship with listeners and as another publicity tool. But those stations that offer listeners a site that is static, infrequently updated, and where nobody ever answers the e-mail are just wasting time and money."

### Hiring A Site Manager

King advocates devoting at least



**RealAudio isn't any immediate threat to radio, because the quality doesn't approach what a regular radio broadcast does. Having it available on your website is really about developing listener loyalty. They feel like you are really providing them with a valuable service.**

— Gina Smith

one full-time employee on your staff "to manage not only the website, but also the ongoing relationships with content providers."

Smith says, "I'd suggest one full-time person, but I don't think you need more than one. Having one person who is devoted to your site is worth it, because you really can't expect anyone outside the station to be as interested as you are in keeping the site up."

Komando realizes that stations that are watching the bottom line are often reluctant to commit to a new salary. "Station management generally doesn't see any cash flowing in from a website, but they easily see the cash flowing out," she says. "Still, you do need somebody to manage it. At the very least, try to strike a deal with your local Internet service provider to take care of it." All agreed that this individual need not be a high-cost employee: There are many college students and entry-level job-seekers available with the skills to build and maintain a good-looking website.

### Entertainment Is Key

What's the best overall advice our tech-talking trio offers to stations with websites or those considering one?

King keys in on content partner relationships as being critical to the success of a site. "Including the logos and links from content partners will maintain their incentive for continuing to

provide you with content at no hard cost to the station. I also suggest that you develop what I call a clustering strategy. That means identifying four or five partners that you consider to be part of your official cluster. You don't need to be the most popular site in the city, but you do want to be a part of the most popular clique of sites in town — those that are actively cross-promoting one another's websites."

Adds Smith, "You must give the listeners real reasons for going to your website. You need to provide interesting and usable content that is updated daily. If you won't commit to doing that, there's no reason for your station to have a website."

Komando offers this clear summation: "It all gets back to good radio basics — entertainment, entertainment, and entertainment! If you create a web page that doesn't have that, there will be no reason for a listener to go back to it. The same principles you apply to your on-air programming should also apply to your website."

### TALK BACK TO R&R!

If you have questions or comments that you'd like to add, call **Al Peterson** at (619) 486-7559, fax (619) 486-7232, or e-mail [alpeterson@aol.com](mailto:alpeterson@aol.com).

## Got Photos?

Whenever you have photos from your News/Talk station's events and promotions, be sure you send them to R&R, 10100 Santa Monica Blvd., 5th Floor, L.A., CA 90067-4004.

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STEVE WONSIEWICZ

# SOUND DECISIONS

## Taking Trauma To The Top Of The Players List

Label founders discuss their plans for the imprint following its sale to film company

It's the dream of many a record company entrepreneur to turn his or her creation into a major player. With the sale of Trauma Records to Regency Enterprises and the hiring of industry vet **Craig Lambert** as Sr. VP/GM, **Rob Kahane** and **Paul Palmer** are carrying that dream one step closer to reality.



Craig Lambert

In a wide-ranging interview, Kahane and Lambert talked about how Regency will benefit their label, what their immediate plans are for the company, and the state of the music industry.

**R&R:** Rob, why did you and Paul decide to go with Regency?

**RK:** It gave us the opportunity to staff up and be funded to the degree that we could compete with the majors. And we also get the opportunity to work with their film division. Regency is one of the largest independent filmmakers in the world, and its strategic partner is 20th Century Fox. That also aligns us with Fox Sports Net and its television network.

**R&R:** Which gets you wired into Rupert Murdoch's News Corp. pipeline.

**RK:** Exactly. We also like the idea of being in sports. News Corp. owns the Los Angeles Dodgers. Regency also owns half of Puma, a sports shoe company. Therefore, there are a lot of areas for synergy.

We believe entertainment — be it sports, music, or feature films — is one world. As we move forward, there will be a lot of cross-promotion and intertwined relationships, not only with soundtracks but with actresses and actors, writers, and directors in all areas of entertainment. It gives our artists the opportunity to get involved with soundtracks or even the chance to act. They might not have had that opportunity if we were a straight record company.

**R&R:** You've been your own boss for years, but in one sense you are giving up control.

**RK:** It's Regency's company, but as far as control is concerned, they are in the film business and we are in the music business. As part of the deal, they are giving us total autonomy to run our record company.

**R&R:** Basically, it was an offer you couldn't refuse and a chance to tap into Regency and Murdoch?

**RK:** That's right. We were very fortunate in the first four years of our independent existence, through our relationship with Interscope and Universal, to sell 27 million albums. But the only way to compete on the same

field with the majors and attract people like Craig was to have the backing of a billion-dollar company.

**R&R:** What changed over the past few years that made you reach that conclusion?

**RK:** Money. It takes a lot of it to break new artists. But there are other things that have changed. When Paul and I started the company in '93, we could go out with an alternative band and break it in a way we could financially afford. At this stage, in order to compete on a video, promotional, and marketing level, it's too expensive to do it as an independent. It was almost prohibitive when we were on our own.

**R&R:** Craig, you were fielding a lot of offers from the majors, but you took this post. What can you do here that you couldn't have done with the majors?

**CL:** I was very flattered that the majors were knocking on my door, and I've been in management positions with some wonderful companies. Although I don't know Rob and Paul on a long-standing personal level, I've admired from the sideline what they've accomplished and how they've nurtured their artists.

I've always thought of myself and the people I've employed over the years as being very artist-development driven. Being inside a record company like this enables me to get closer and be even more hands-on. It allows me the opportunity to build a team of professionals who can be full-service record people as opposed to one-dimensional promotion people. And because of the backing from Regency, we will be able to attract talented executives. I want our new team to be marketing- and sales-driven, to be able to interface with their branch and understand what makes a branch tick.

**R&R:** What's going to be the first order of business for the "new" Trauma?

**RK:** Craig has to hire his staff; that's number one. But even while we were searching for a strategic partner over the last six months, we didn't stop making records, so we have a line of artists who have completed albums. That music is ready to be released. Now we have to set up those records. We have to build our company and get it ready, because we have to hit the ground running.

**R&R:** Do you want to ramp up quickly or take your time to get the company up to speed?

**CL:** With regard to the staff, we will move as quickly as the talent becomes available. During my travels, I will find those executives and introduce Trauma at the branch level of BMG Distribution. I'm going to have a head of promotion and field people in the BMG branches. Down the line, Rob and I are big believers in the importance of setup. We aren't going to release our records until we're ready.

**R&R:** Trauma's roster has always leaned alternative. Now that you have a bigger bankroll, are you going to diversify?

**RK:** That it leans alternative just happened to fall that way. With my background with George Michael and Jody Watley, I was involved with everything from R&B crossover to pop to rock. We're looking at signing some black artists and some pop artists. It doesn't matter what style of music it is as long as the songs are great. That's why Craig wants to hire multiformat people.

**R&R:** But those are very different worlds. It will get expensive achieving that.

**RK:** I know. I've been in those worlds.



Rob Kahane

**CL:** We want to be a full-service label. But it's going to be about the quality of the product, whether it's urban, hip-hop, alternative, hard rock, or dance. We want to be in all of those styles of music.

**R&R:** When do you see the company hitting on all cylinders? When the team is in place and you have consistent product flow?

**RK:** This is a very uncomplicated business. We get records on the air and get them in the stores and see if people will buy them. We have plenty of finished records, so by the end of the summer we'll be firing with a full staff. We'll have records in the pipeline or about to be released and artists in the studio. We have a partial staff already, so it's not like we're starting from scratch.

**R&R:** While the management core is the same, it seems to me that Trauma, in many ways, will be a new company, complete with new kinds of management challenges. Am I wrong in that belief?

**CL:** Let me draw a comparison that also has a lot to do with why I decided to join the company. First of all, Trauma is a major company. I

don't look at it as not being a major.

**I've always thought of myself and the people I've employed over the years as being very artist-development driven. Being inside a record company like this enables me to get closer and be even more hands-on. It allows me the opportunity to build a team of professionals who can be full-service record people as opposed to one-dimensional promotion people.**

— Craig Lambert

When Jerry Moss and Herb Alpert started A&M, the story goes that they started with one record out of Jerry's garage. For me, A&M has always been a model as to how a record company could develop, come to fruition, and become a major entity.

There was a time when A&M was a \$10 million-a-year company. It was the kind of label where you went into a record store and you didn't even need to hear the music — you knew that if it was on A&M, there was something there. I use that same comparison with Trauma. Just look at the huge success they've had with Bush and No Doubt. Trauma is poised to blow up into the major leagues in the same kind of way.

**R&R:** Let's talk about some big-picture issues. It's been a difficult few years for the music business. Is that due simply to the cyclical nature of the industry? Do you think business will get better in the future?

**RK:** I think it's obvious, based on what happened last Christmas, that the business is on an upswing. We had probably the biggest Christmas in 10 years. The music business is just like the movie business — it's only as healthy as the product that's released.

We have the strongest economy in the history of the U.S. People aren't lacking for money. The quality of the product released was less than great. But, all of the sudden, things like the *Titanic* soundtrack are breaking through. The outlook is sensational for the next couple of years.

**R&R:** Can you really do anything new in this business to break new artists, or is it just variations on a theme?

**RK:** Around three years ago, everybody told us not to do CD-ROM — "It won't be around" — or not to work on the Internet. Now, everybody does those things. One of the gifts in working in an environment like this — when you don't have that many artists and you're not worried about paying your rent and you're not having to throw a million things against the wall — is that it gives us the opportunity to think and use all of the new technologies to advance our artists' careers. Now we are with a multimedia company and we can try new things.

**R&R:** What sort of new things are you thinking of trying?

**RK:** I'd rather not discuss that right now, because we don't know if some of them are going to fly. But the bottom line is that we are going to try everything.

**R&R:** I'm getting a sense that, although the bank vault has grown in size, you're still going to be careful about where you invest your money.

**CL:** We don't need to spend lavishly to introduce our artists. Trauma already has an image. We'll let our records speak for that.

**RK:** Having a big backer doesn't mean we can spend money without regard to the parent's checkbook. But now, once we have a hit, we can drive it home faster with a more precise game plan. One of the themes to all the things I've been discussing is that there is no mystery behind the fact that Trauma, Maverick, Epitaph, and a half-dozen other indies are all successful. They release fewer records, promote more, and believe longer. The worst thing you can do is hype yourself.

One of the things that attracted me to Craig is that he has such a great overall view of the record business — everything from tour support to making videos. It takes very few people to run a successful record company. That's just a fact. We just want to break a company and enjoy the rest of our lives. I love the record business, but I also like hanging with my kid.

**R&R:** What about the radio environment? It's changed a lot since you launched Trauma. Is it getting easier or more difficult to break acts at radio?

**CL:** It has always been a difficult process, but there currently is a willingness at radio to be a partner of sorts with the record community in breaking talent. **R&R** has spotlighted the numerous artists CHR, for example, can take credit for. It's been hugely successful in establishing many acts, from Loreena McKennitt to Paula Cole.

But the number of formats available to us today is healthy. Now, if you go to one or two formats and the doors are closed for whatever reason, you can go somewhere else. It's very healthy having more format choices. I like having a lot of different ways to go and build an artist's career as opposed to having just one door.

**R&R:** While there are more format choices, there are fewer owners. How is that going to affect you in the future?

**CL:** Consolidation doesn't bother me until I start to see owners not allowing their stations to share artists. But I don't believe that will be the case, because hit records bring ratings, so why not play hit records?

### TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (615) 244-8677 or e-mail: swonz@aol.com

# "Don't Worry...You're Not Early"

"Every week we're seeing evidence that "Bitter Sweet Symphony" is turning into a solid pop record... with each play our 2.4 million listeners get happier, and Nike sells more shoes."

*Paul "Cubby" Bryant - MD Z100/New York*

"The Verve has been one of my most consistently strong testing songs of the last 7 weeks. On the downside, everytime I hear it I feel the urge to buy another pair of Nike's. I'm now on my 12th pair."

*Louis Kaplan - PD KLLC/San Francisco*

"The record has been on the station for over three months and has been a consistent "B" for us for awhile. The callout mixed with the sales, and requests have made us believers from the beginning."

*JR Ammons - MD WSTR/Atlanta*

"Every week "Bitter Sweet Symphony" continues to test better and better with its STAR active and passive research."

*Tracy Johnson - PD KFMB/San Diego*

## the verve

### BITTER SWEET SYMPHONY

"We believed from the beginning this record was a hit. Callout took awhile to come through, but when it did it was huge. It was the same story with requests, and now it's a Top 5 request record. Be patient, and this record is a HOME RUN!!"

*Michelle Engel - APD/MD WBMX/Boston*

"If you are a little patient with this song it will callout...it is #12 out of 40 and moving up!!!"

*Kid David Corey - APD/MD WXKS/Boston*

"Bitter Sweet Symphony" is developing nicely at WZPL. I believe in this record--it's a hit."

*Tom Gjerdrum - PD WZPL/Indianapolis*

**Album "Urban Hymns" - Certified Platinum**



*Vega Hut*

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## R&amp;R LAUNCHING PAD

## Athenaeum Offering Good Ol' Alternative Anthem To America

It looks like there are a lot of programmers and listeners who have a soft spot for good ol' garage-style pop 'n' roll. That's evidenced in the strong show-

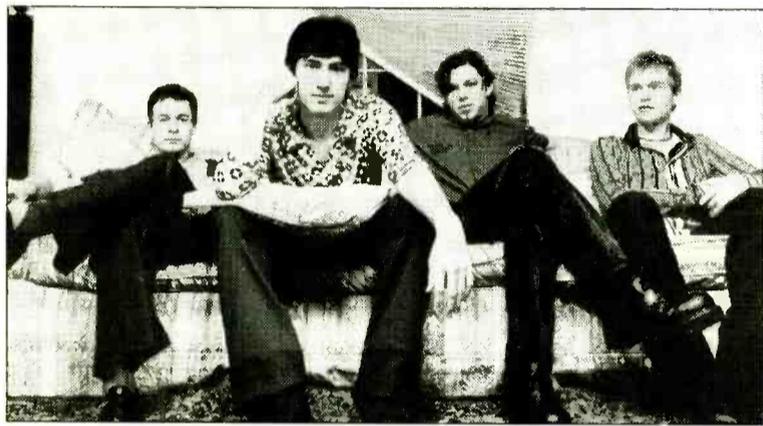
power pop record and has a lot of energy. We jumped right in on it and have given it over 150 spins, and it's getting great phones. We're big believers in

box 20, and Collective Soul. We know how to do this and spread the story. The only question mark is how big this record will become. Only the people know that, and we'll find out when it goes to retail. These guys are young thoroughbreds. They have a great touring base in the Southeast, and now they are being managed by Metropolitan Entertainment, which will help them even more."

As for Alternative leading the charge, Buch is encouraged by the depth and breadth of stations supporting the band. "It's a very healthy sign. When you take apart the kinds of stations and people who are playing the song — that's not stroke airplay. That supports our belief that it will sell on nearly every format."

Buch adds that Alternative's support makes sense. "The philosophy of radio is to seize the hits wherever you can and attach yourself to them. That's much better than playing a band that 'sounds like your station.' They're going with the hits. One of the things that came out of the Pollack convention was, 'Where are all the rock bands?' Well, they're around. You just have to find them."

Athenaeum's Atlantic debut album, *Radiance*, goes to retail on April 7.



Athenaeum

ing for the debut single from the Greensboro-based quartet **Athenaeum**, "What I Didn't Know."

While the riff-laden, straight-ahead rock song drew multiformat adds, Alternative is leading the charge thus far. Major-market outlets reporting the single include **WPLY/Philadelphia**, **KPNT/St. Louis**, **KZON/Phoenix**, and **KNRK/Portland**. That's on top of before-the-box airplay at **WEND/Charlotte** and **WRAX/Birmingham**. In addition to a handful of Active Rock adds, the song has also picked up early support from a couple of key Adult Alternatives: **KXPK/Denver** and **KENZ/Salt Lake City**.

Originally formed in 1991 and re-formed four years later with a new guitarist, Athenaeum has already built a solid base in the Southeast thanks to continual touring and a well-received self-released, self-titled album. Comments WEND PD **Jack Daniel**, "They've been a regional favorite for years, so there are a lot of people who are glad they signed with a major. I got a chance a while ago to hear a rough mix of some songs, and it sounded really good. We told the band that as soon as the final mixes are finished, we're there to support them."

As to the record's appeal, Daniels observes, "It is a great

the song, and the album as well, because it's so deep. There are a lot of songs that are as good or even better.

"Sometimes with local or regional bands, the production sounds exactly like that — you can tell it's from a local band. When we heard a DAT, we went, 'Wow. This sounds big-time.'" When it comes to working the band at radio, Athenaeum fits hand in glove with its label, Atlantic. Sr. VP/Promotion **Danny Buch** comments, "That's one thing we specialize in: breaking bands from the Southeast. We've done it with Hootie & The Blowfish, Match-



**A REALLY 'CHARMED' LIFE** — At least, that's how members of *Third Eye Blind* must be feeling since their self-titled debut album was certified platinum. And the good luck keeps going as the group was honored recently with three California Music Awards for Best Album, Best Songwriting, and Best Debut Album. Feeling pretty darn happy are (l-r) Elektra Sr. Director/Alt. Programming **Greg Dorfman** and Sr. VP/Promotion **Greg Thompson**, *Third Eye Blind*'s **Brad Hargreaves**, Elektra VP/Rock Promotion **George Cappellini**, TEB's **Stephan Jenkins**, label CEO/Chairman **Sylvia Rhone**, bandmember **Kevin Cadogan**, Elektra Sr. Director/Adult Format Promotion **Dana Keil**, TEB's **Arion Salazar**, VP/Promotion **Bill Pfordresher**, Sr. Director/Video Promo **Diane Valensky**, and Nat'l Director/Pop Promo **Mark Snider**.

## MUSIC NEWS & VIEWS

### Hootie To Create Guerilla Warfare In The East!

**Hootie & The Blowfish** will embark on a handful of club dates throughout the East Coast to test new material prior to heading into the studio to begin work on its next album. Dubbed "Guerrilla 1998," the mini-tour of small venues — the first of its kind for the group since early 1995 — kicks off on April 2 in Pittsburgh. The band will also perform at the Stone Pony in Asbury Park, NJ; Toad's Place in New Haven; the Avalon in Boston; Lupo's in Providence; the Bayou in Washington, DC; and plans to wrap it up in Hootie's hometown of Columbia, SC at the Township Auditorium. The final show is part of the group's fourth annual Monday After The Masters celebrity pro-am golf tournament. The boys are scheduled to begin work on their third Atlantic album later this spring with producer **Don Gehman**, who also helmed *Cracked Rear View* and *Fairweather Johnson*.



Hootie & The Blowfish

### Godzilla Readies To Fire Up Retail

**Epic** and **Sony Soundtrax** will release *Godzilla: The Album* on May 19. The disc includes the **Wallflowers** cover of the David Bowie classic "Heroes," **Puff Daddy** and **Jimmy Page** collaborating on "Come With Me" (complete with "Kashmir" samples), and new songs from **Jamiroquai** ("Deeper Underground") and **Rage Against The Machine** (the Brendan O'Brien-produced "American Eyes"). Other artists appearing on the soundtrack to the upcoming summer movie blockbuster include **Green Day**, **Foo Fighters**, **Ben Folds Five**, **Days Of The New**, **Silverchair**, and **Michael Penn**.

### Live And In Person

**Jimmy Page** and **Robert Plant** begin their 25-date North American tour on May 19 in Pensacola, FL. The duo's new album, *Walking Into Clarksdale*, hits retail on April 21 ... **Eric Clapton** kicks off his national arena tour on March 30 in St. Paul, MN ... **Spacehog** has landed the opening slot on **Aerosmith**'s upcoming tour, which begins on April 18 in Salt Lake City ... Atlantic rockers **Bad Religion** — who headline this year's Vans Warped Tour — begin a brief national club tour on April 29 in Anaheim, CA. The group's new album, *No Substance*, arrives at retail on May 5 ... Meanwhile, Lava/Atlantic group **CIV** will also be performing on the Warped Tour. The group will send its new 13-song album, *Thirteen Day Getaway*, to retail on May 26.

### Studio Outtakes

**Paul Westerberg** has been in the studio working on new material with members of Tom Petty's Heartbreakers. Westerberg's Capitol debut is slated for release sometime this fall ... Speaking of Capitol, EMI-Capitol Properties will release an album of live material from **Ray Davies**' '97 solo performances, *Ray Davies: The Storyteller* ... **Ringo Starr**'s forthcoming album, scheduled for release this summer, will feature guest performances by **George Harrison**, **Paul McCartney**, **Alanis Morissette**, and **Steven Tyler** ... Universal has signed Australian band **Grinspoon** and will release the band's debut album, *A Guide To Better Living* (already platinum down under), this fall ... **Underworld** has pushed back the release of its new album to this summer, possibly June. The critically acclaimed electronica group, which rose to fame with the track "Born Slippy" — prominently featured on the *Trainspotting* soundtrack — is putting the finishing touches on over a dozen cuts.

Lastly, sad to report the death of **Joseph Lloyd "Wally" Walcott**, who owned one of America's legendary jazz clubs, Wally's Paradise in Boston. Walcott passed away last Friday (3/20) at age 101. His club, which opened in 1947, regularly featured performances from Charlie Parker, Dizzy Gillespie, and Billie Holiday.

# The Conclave

1998

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The 23rd Annual Conclave begins on Thursday, July 16th with Conclave College, an afternoon of intense one hour sessions designed to build skills in today's competitive programming environments.

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**Mike McVay of McVay Media - Cluster Programming with Synergy**

**Don Anthony of Talentmasters - Ten Steps To Building A Bigger Than Life Morning Show**

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## TOP 20

R&R's exclusive sub-chart combining airplay from Hot AC, Alternative, Adult Alternative, and CHR/Pop

LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
4	1	NATALIE IMBRUGLIA Torn (RCA)	1766	1602	43/0
1	2	MATCHBOX 20 3am (Lava/Atlantic)	1761	1836	39/0
2	3	MARCY PLAYGROUND Sex And Candy (Capitol)	1689	1612	39/0
5	4	VERVE Bitter Sweet Symphony (Hut/Virgin)	1562	1594	40/0
3	5	LOREENA MCKENITT The Mummers' Dance (Quinlan Road/WB)	1489	1608	39/0
6	6	THIRD EYE BLIND How's It Going To Be (Elektra/EEG)	1485	1509	38/0
7	7	GREEN DAY Time Of Your Life (Good...) (Reprise)	1223	1385	34/0
8	8	SMASH MOUTH Walkin' On The Sun (Interscope)	1158	1217	28/0
9	9	BEN FOLDS FIVE Brick (550 Music)	1143	1200	33/0
12	10	SAVAGE GARDEN Truly Madly Deeply (Columbia)	1008	971	22/0
10	11	BILLIE MYERS Kiss The Rain (Universal)	997	999	26/0
11	12	EDWIN MCCAIN I'll Be (Lava/Atlantic)	985	980	31/0
15	13	FASTBALL The Way (Hollywood)	904	760	34/3
14	14	PAULA COLE Me (Imago/WB)	888	816	36/1
13	15	TONIC If You Could Only See (Polydor/A&M)	832	886	25/0
16	16	LISA LOEB I Do (Geffen)	752	740	25/1
17	17	SARAH MCLACHLAN Sweet Surrender (Arista)	550	612	23/0
18	18	PAULA COLE I Don't Want To Wait (Imago/WB)	534	595	21/1
20	19	ERIC CLAPTON My Father's Eyes (Duck/Reprise)	531	525	20/0
—	20	SARAH MCLACHLAN Adia (Arista)	505	355	31/1

This chart reflects airplay from March 16-22. Songs ranked by total plays. Contributing stations combine from the Custom Chart function on R&RONLINE. © 1998, R&R Inc.

# PERSPECTIVE

BY

Paul Peterson



This Kevin Weatherly line used to be on my door at KDKB: "There are only about three or four hit records, and the rest are stiffs. The key is to play the right stiffs."

About six weeks ago, we purposefully shortened our current playlist. Although, on a week-to-week basis, it makes the record company calls more difficult, it really ends up superserving our listeners. When you shorten your list, you don't have to deal with so many stiffs.

It was a tough decision, but since making it, our phones have been on fire. The only feeling we have is that the station is really hot. This is an over-radioed market that — at any given time — has seven Rock stations, and we happen to be one of them.

The Alternative world has been trying to deflect the onslaught from Pop/Alternative Hot ACs and some traditional Hot ACs. We've been embracing some of their product, but it's playing right into their hands. When something goes into hot rotation on one of those stations, it will be played 50-55 times a week and will stay there forever.

There are always going to be great records that you want to take chances on, but tightening your playlist makes it much easier to define your station's sound. We're in the business of delivering a bunch of records in a row that listeners dig. That creates TSL, your ratings and sales go through the roof, and everybody becomes so damn happy.

Just as a record promotion person's goal is to get airplay that translates into sales, the reason I was hired is to make the station as successful as possible. Record companies know if they get a record added on our station, we'll give it a good ride. The "A" records play the same number of times — there are just half as many. I spent several nights on this, and things worked out miraculously well.

Paul Peterson programs Alternative KZON "The Zone"/Phoenix.

Forward-thinking executives lend their perspectives about Pop/Alternative music and formatics each week.



## New & Active

**FIONA APPLE** Shadowboxer (Clean Slate/Work)  
Total Plays: 477, Total Stations: 22, Adds: 1

**ALANIS MORISSETTE** Uninvited (Reprise)  
Total Plays: 439, Total Stations: 19, Adds: 6

**MADONNA** Frozen (Maverick/WB)  
Total Plays: 418, Total Stations: 15, Adds: 0

**SISTER 7** Know What You Mean (Arista Austin/Arista)  
Total Plays: 365, Total Stations: 20, Adds: 2

**MATCHBOX 20** Real World (Lava/Atlantic)  
Total Plays: 314, Total Stations: 19, Adds: 6

**TONIC** Open Up Your Eyes (Polydor/A&M)  
Total Plays: 300, Total Stations: 12, Adds: 0

**CHUMBAWAMBA** Amnesia (Republic/Universal)  
Total Plays: 291, Total Stations: 13, Adds: 0

**SHAWN COLVIN** Nothin On Me (Columbia)  
Total Plays: 282, Total Stations: 19, Adds: 6

**MONO** Life In Mono (Echo/Mercury)  
Total Plays: 248, Total Stations: 13, Adds: 1

**SEMISONIC** Closing Time (MCA)  
Total Plays: 192, Total Stations: 10, Adds: 2

Songs ranked by total plays

## Contributing Stations

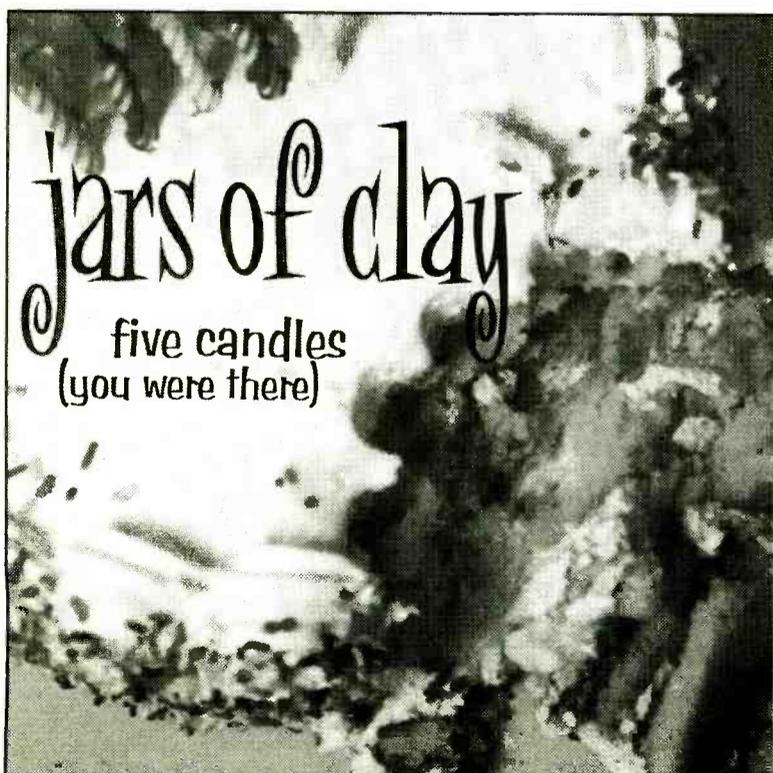
KPEK/Albuquerque, NM (HAC)  
KAMX/Austin, TX (HAC)  
KLLY/Bakersfield, CA (HAC)  
WBWX/Boston, MA (HAC)  
WLCE/Buffalo, NY (HAC)  
WLNK/Charlotte, NC (HAC)  
WTMX/Chicago, IL (HAC)  
WXEG/Dayton, OH (All)  
KALC/Denver, CO (HAC)  
KXPK/Denver, CO (AA)  
WPLT/Detroit, MI (All)  
KVSF/Fresno, CA (HAC)  
WKSI/Greensboro, NC (HAC)  
WKZL/Greensboro, NC (HAC)  
KKPN/Houston, TX (HAC)

KOZM/Kansas City, MO (HAC)  
KMXB/Las Vegas, NV (HAC)  
WLIR/Long Island, NY (All)  
KYSR/Los Angeles, CA (HAC)  
WPLL/Miami, FL (HAC)  
WPNT/Milwaukee, WI (HAC)  
KOSO/Modesto, CA (HAC)  
KCOU/Monterey-Salinas, CA (HAC)  
WPTE/Norfolk, VA (HAC)  
WSHE/Orlando, FL (HAC)  
WPLY/Philadelphia, PA (All)  
KZON/Phoenix, AZ (All)  
KZZP/Phoenix, AZ (HAC)  
WDRV/Pittsburgh, PA (HAC)  
KBBT/Portland, OR (HAC)

WCCG/Raleigh, NC (CHR/P)  
WZNE/Rochester, NY (HAC)  
KZZO/Sacramento, CA (HAC)  
WALC/St. Louis, MO (HAC)  
WVRV/St. Louis, MO (AA)  
KENZ/Salt Lake City, UT (AA)  
KFMB/San Diego, CA (HAC)  
KLLC/San Francisco, CA (HAC)  
KRUZ/Santa Barbara, CA (HAC)  
WHPT/Tampa, FL (AA)  
WSSR/Tampa, FL (HAC)  
WMBX/West Palm Beach, FL (HAC)  
WXLO/Worcester, MA (HAC)

43 Total Stations

HAC-Hot AC Alt-Alternative AA-Adult Alternative CHR/P-CHR/Pop



# JARS OF CLAY

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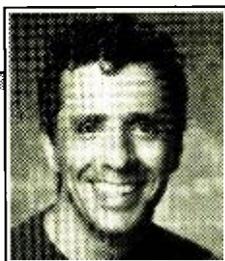
**KFMB - San Diego**  
**WPTE - Norfolk**  
**KURB - Little Rock**  
**KRUZ - Santa Barbara**

**WAKS - Tampa**  
**WPLL - Miami**  
**WMBX - West Palm Beach**

#4 Most Requested at WMC in Memphis!

\*From their Gold album "Much Afraid"  
\*Watch for the Jars of Clay - ON TOUR THIS SPRING!





TONY NOVIA

CONTEMPORARY HIT RADIO

# Legends Of The Fall Book

■ An Arbitron reality check of how our format fared

Before we tackle the ratings, be on the lookout for R&R's *Ratings Report & Directory*. Among the info packed into the supplement is a Top 10 list of air talent throughout the country. Here's a sneak peek at some of the CHR personalities who earned spots on the list.

When it comes to average cume persons in the morning drive (12+, M-F 6-10am), four CHR stations and their air talent made the grade: WQHT (Hot 97)/New York morning drivers Dr. Dre, Ed Lover & Lisa G are the most-listened-to CHR morning show in NY and America with 1,096,100 listeners. Just a subway car behind is WHTZ (Z100)/New York's Elvis, Elliot & the Z Morning Zoo with 1,046,900 listeners, situating them in second place in the NY market and No. 2 overall in CHR listening. The third-most-listened-to CHR morning show is WKTU/New York's Hollywood Hamilton and Goumba Johnny with 909,900 listeners. Crossing to the West Coast, KIIS/Los Angeles veteran Rick Dees and Ellen K. take the No. 4 CHR spot in the country and earn eighth place in overall cume with 867,400 listeners.

In afternoon drive, Hot 97's Angie Martinez snags the top spot in America with 1,298,100 listeners, followed closely by Z100's Paul "Cubby" Bryant with 1,242,200. 'KTU's "Broadway" Bill Lee is fourth (1,204,400), KIIS' Gary Spears is seventh (841,400), and KPWR (Power 106)/L.A.'s the Baka Boyz score ninth (811,000).

Shifting back to overall station ratings and performance, here is the continuation of R&R's CHR/Pop reporter scorecard (the first half is in last week's issue) and a look at how CHR/Rhythmic reporters scored in the 12+ Summer '97-Fall '97 Arbitron (for two-book markets, the Spring '97-Fall '97). Included is a two- or four-book average — depending on how many books Arbitron conducts in a particular market — cume, 18-34 demographic share, and rank.

Two-book markets are designated by an x. The 12+, two- or four-book average, cume, and 18-34 numbers are all Monday-Sunday, 6am-midnight. In the case of simulcasts, the 12+ share was combined, but cume was not credited. Stations ordered by market rank.

## CHR/Pop Scorecard

Market Rank	12+	2/4-Book Avg.	Cume (00)	18-34	
129	KRUF/Shreveport, LA	7.9-7.9(#4)	8.5	649-618(#3)	10.4-12.5(#2)
131	WRFY/Reading, PA	18.6-12.2 (1)	15.4x	1054-799 (1)	22.4-19.9 (1)
132	WHTS/Quad Cities, IA-IL	8.3-10.0(#3*)	9.2x	683-808 (1)	13.6-16.2(#2*)
136	WAYV/Atlantic City, NJ	5.9-7.3(#2)	6.6x	533-570 (1)	7.5-12.8(#3*)
137	WXYK/Biloxi, MS	2.6-3.7(#9)	3.2x	306-302(#8)	3.8-5.0(#7*)
139	WPST/Trenton, NJ	10.3-8.1(#2*)	9.2x	705-655 (1)	20.8-12.2 (1)
141	KISX/Tyler, TX	11.6-14.0 (1)	12.8x	660-683 (1)	20.2-25.8 (1)
144	KDUK/Eugene, OR	8.1-7.9(#2)	8.0x	527-597 (1)	16.5-15.5(#2*)
145	KHTO/Springfield, MO	6.1-7.2(#3)	6.7x	452-506(#3)	9.8-9.7(#5*)
147	WZOK/Rockford, IL	14.5-13.0 (1)	13.8x	885-781 (1)	22.0-19.1 (1)
148	WMGB/Macon, GA	6.0-6.1(#5)	6.1x	435-414(#5)	8.4-8.3(#5)
149	WSKS/Utica-Rome, NY	6.4-6.7 (#4)	6.6x	526-500(#3)	9.8-9.2(#6*)
152	WSTO/Evansville, IN	14.5-10.9(#3)	12.7x	720-661(#2)	20.6-16.9 (1)
155	WJET/Erie, PA	10.0-7.5(#6)	8.8x	724-569(#3)	14.8-14.8(#3)
155	WRTS/Erie, PA	14.0-12.4(#3*)	13.2x	773-688 (1)	21.3-17.6(#2)
156	KMCK/Fayetteville, AR	12.7-7.6(#4)	10.2x	571-502(#2)	20.2-10.5(#4)
157	WSPK/Poughkeepsie, NY	7.9-8.4(#2*)	8.2x	542-567 (1)	14.3-15.3 (1)
158	WNDU/South Bend, IN	9.2-5.4(#7)	7.3x	562-511(#2)	14.0-6.3(#6)
159	WIFC/Wausau, WI	15.9-16.1 (1)	16.0x	797-729 (1)	26.7-21.9 (1)
160	WVSR/Charleston, WV	14.4-14.6(#2)	14.5x	636-650(#2)	22.4-20.3 (1)
162	WJBQ/Portland, ME	6.7-8.4(#4)	7.6x	410-483(#2)	9.6-9.3(#4*)
163	WQGN/New London, CT	12.4-11.1 (1)	11.8x	612-558 (1)	18.8-16.2 (1)
164	WMRV/Binghamton, NY	10.8-14.6(#2)	12.7x	607-671 (1)	16.3-21.1 (1)
165	WWLD/Tallahassee, FL	8.6-4.7(#9*)	6.7x	498-341(#5)	13.5-7.3(#5*)
167	KSLY/San Luis Obispo, CA	7.8-7.1(#3*)	7.5x	443-486 (1)	13.5-11.2(#2)
168	WGLU/Johnstown, PA	8.3-9.2(#3)	8.8x	437-428(#3)	12.6-15.2(#2)
169	KISR/Ft. Smith, AR	10.7-11.3(#3)	11.0x	513-503(#3)	10.0-12.2(#3*)
170	KGOT/Anchorage, AK	13.9-12.8 (1)	13.4x	620-570 (1)	21.2-15.0(#2*)
171	KFRX/Lincoln, NE	8.6-8.3(#3)	8.5x	439-449 (1)	10.2-10.2 (1)
172	WKFR/Kalamazoo, MI	12.4-10.1 (1)	11.3x	566-556 (1)	19.2-14.3(#3)
173	KZII/Lubbock, TX	17.8-17.2 (1)	17.5x	713-634 (1)	23.7-22.0 (1)
175	WWXM/Myrtle Beach, SC	10.0-8.5(#2)	9.3x	369-369 (1)	13.4-12.4(#2)
176	WWKZ/Tupelo, MS	16.9-17.0 (1)	17.0x	614-546 (1)	20.4-23.7 (1)

Market Rank	12+	2/4-Book Avg.	Cume (00)	18-34	
181	WKMX/Dothan, AL	9.4-8.1(#4)	8.8x	520-418 (1)	13.0-9.5(#4*)
182	WIXX/Green Bay, WI	14.0-16.7 (1)	15.4x	669-719 (1)	22.3-24.8 (1)
182	WVAQ/Morgantown, WV	11.0-14.8 (#2)	12.9x	437-564 (1)	13.5-19.1 (#2*)
184	WRZE/Cape Cod, MA	7.3-5.3(#8*)	6.3x	362-332(#3)	13.2-10.0(#3)
185	KFFM/Yakima, WA	10.8-13.6(#2)	12.2x	424-479(#2)	13.7-13.6(#2)
186	WMGI/Terre Haute, IN	12.9-11.6(#3*)	12.3x	514-469(#2)	15.0-19.2(#3)
188	KQIZ/Amarillo, TX	10.1-11.6(#2)	10.9x	414-432 (1)	12.1-17.7 (1)
190	WDBR/Springfield, IL	13.4-10.4(#2)	11.9x	465-496 (1)	24.1-18.7(#2*)
192	KWTX/Waco, TX	12.2-12.3(#2)	12.4x	545-556 (1)	19.3-19.4 (1)
195	WKPK/NW Michigan	7.7-7.2(#4*)	7.5x	352-354(#3)	10.3-7.1(#4*)
197	WNKI/Elmira, NY	10.4-13.2 (1)	11.8x	384-501 (1)	19.4-20.3 (1)
198	WJMX/Florence, SC	7.4-11.7(#2)	9.6x	296-406 (1)	13.6-17.4(#2*)

## CHR/Rhythmic

1	WQHT/New York	6.2-5.9(#2)	6.1	20028-20117(#5)	11.3-11.5 (1)
1	WKTU/New York	4.7-4.6(#3)	4.7	22278-20454(#4)	7.9-8.9(#2)
2	KPWR/Los Angeles	4.6-4.2(#4)	4.4	15692-14547 (#2)	6.7-6.3(#3)
3	WBBM-FM/Chicago	5.0-4.6(#3)	4.7	12282-11835 (1)	6.8-6.5(#2)
4	KYLD/San Francisco	4.3-4.2(#3)	4.4	6579-6570(#3)	7.6-6.7 (1)
4	KMEL/San Francisco	3.7-3.4(#6*)	3.8	6088-5522(#7)	6.7-6.6(#2)
7	WDRQ/Detroit	3.4-3.2(#13*)	3.4	4545-4301(#9)	6.6-5.1(#7)
8	WPGC/Washington	6.3-5.6 (#2)	6.1	5858-5996 (1)	10.2-9.5(#2)
9	KBXX/Houston	7.2-6.8(#2)	7.2	5674-5865(#3)	9.2-10.9 (1)
10	WJMN/Boston	6.1-6.2(#3)	6.1	5427-5674(#4)	9.8-9.3(#2)
11	WPOW/Miami	6.1-5.7 (1)	5.6	5644-5618 (1)	10.5-10.5 (1)
13	KUBE/Seattle	6.9-6.3(#2)	6.6	4873-4709(#2)	9.4-9.9 (1)
15	XHTZ/San Diego	4.6-4.3(#5)	4.8	3248-3065(#3)	6.7-7.5 (1)
15	KHTS/San Diego	4.0-4.1(#7)	3.9	3338-3176(#2)	5.0-6.0(#5)
17	KKFR/Phoenix	5.9-4.3(#10)	5.0	3143-2762(#6)	8.4-5.9(#4)
17	KPTY/Phoenix	3.2-2.4(#18*)	2.8	1958-1765(#19)	4.1-3.3 (#12)
19	WERQ/Baltimore	9.2-9.8 (1)	9.3	3728-3627(#2)	15.7-17.5 (1)
22	KQKS/Denver	6.5-5.6(#5)	5.7	2509-2187(#9)	8.9-7.8(#5*)
27	KSFM/Sacramento	7.5-8.5(#2)	8.2	2403-2624(#3)	10.8-11.5(#2)
29	KGGI/Riverside	6.1-7.0(#2)	6.4	2600-2579(#2)	7.9-10.6 (1)
31	**WKWX/Providence	3.7-4.1(9*)	4.0	1526-1710(#9)	6.0-6.1 (#6*)
33	KTFM/San Antonio	9.6-10.5 (1)	10.3	2788-3087 (1)	12.8-14.6 (1)
37	WHHH/Indianapolis	4.7-5.7(#5)	5.6	1371-1561(#7)	5.0-7.4(#5*)
40	WJMH/Greensboro	9.3-8.5(#2)	8.5	1637-1608(#2)	14.4-15.1 (1)
43	KLUC/Las Vegas	9.7-9.5 (1)	8.8	2032-2254 (1)	13.9-15.1 (1)
51	WJBT/Jacksonville	5.7-5.3(#8)	5.8	997-1100(#6)	10.1-8.2(#4)
54	WBTT/Dayton	3.3-3.2(#11)	3.5	893-879(#10)	5.8-5.8(#9*)
55	WBHJ/Birmingham	8.3-6.2(#4)	7.7	1249-1014(#7)	15.8-11.3(#3)
59	KQMQ/Honolulu	8.7-6.4(#5)	7.0	1798-1565(#2)	13.1-9.0(#4)
59	KIKI/Honolulu	12.1-12.2 (1)	11.3	1832-1847 (1)	19.8-21.6 (1)
64	KBOS/Fresno	8.4-8.9(#2)	8.5	1239-1349 (1)	12.2-11.4 (1)
69	KPRR/EI Paso	13.8-15.5 (1)	15.1	1980-1926 (1)	15.7-18.5(#2)
70	KKSS/Albuquerque	5.6-5.8(#3)	6.3	919-912(#3)	8.8-7.6(#4*)
70	KYLZ/Albuquerque	3.4-4.3(#7)	2.6	581-644(#10)	6.2-5.9(#7*)
78	KDON/Monterey-Salinas	7.9-8.4 (1)	7.8	988-1040 (1)	9.8-9.6 (1)
83	KWIN/Stockton	8.6-7.2 (1)	7.9	887-859 (1)	11.9-13.6 (1)
84	KKXX/Bakersfield	9.2-4.9(#5)	8.6	1043-835(#3)	10.4-5.8(#6*)
84	KISV/Bakersfield	5.4-8.8(#2)	5.6	560-866(#2)	2.9-10.5 (1)
85	WFHN/New Bedford	5.3-8.0 (1)	6.7	580-609 (1)	8.7-8.4 (1)
89	KDGS/Wichita	7.5-4.6(#9)	5.5	576-481(#8)	12.0-7.5(#6*)
102	**WKXJ/Chattanooga	4.7-5.2(#6)	4.9	499-525(#5)	8.4-7.3(#5)
104	WJJS/Roanoke, VA	8.4-8.3(#3)	8.4x	775-715(#3)	16.8-16.2 (1)
107	KCAQ/Oxnard-Ventura, CA	4.8-5.7(#3)	5.3x	553-642 (1)	7.4-8.5(#2*)
127	KZFM/Corpus Christi, TX	11.3-11.8 (1)	11.6x	855-890 (1)	14.3-18.3 (1)
130	KWNZ/Reno, NV	5.3-4.2(#10)	4.8x	460-480(#5)	7.0-5.1(#8)
150	KPSI/Palm Springs, CA	13.8-11.5 (1)	12.7x	765-732 (1)	19.3-16.2 (1)
153	WOCQ/Salisbury, MD	6.8-8.4(#2)	7.6x	388-418(#2)	9.4-12.4(#2*)
174	KCHX/Odessa-Midland, TX	12.8-12.1 (1)	12.5x	450-474 (1)	15.7-17.7 (1)
193	KHTN/Merced, CA	12.1-10.0 (1)	11.1x	430-423 (1)	14.6-10.8 (1)

\*\*Simulcast WKXJ-WKXJ/Providence WJJS/WJJS Roanoke, VA © 1998 Arbitron. May not be quoted or reproduced without prior written permission from Arbitron.



## EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES MARCH 27, 1998

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of March 2-8.

### CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
<b>CELINE DION</b> My Heart Will Go On (550 Music)	4.29	4.26	4.38	4.37	92.3%	26.4%
<b>K-CI &amp; JOJO</b> All My Life (MCA)	4.09	4.02	4.04	3.88	61.3%	9.2%
<b>JAMES HORNER</b> Southampton (Sony Classical/Work)	3.95	3.84	4.03	3.96	48.7%	9.2%
<b>SAVAGE GARDEN</b> Truly Madly Deeply (Columbia)	3.94	3.98	3.81	3.90	87.9%	25.2%
<b>USHER</b> You Make Me Wanna... (LaFace/Arista)	3.92	3.80	3.78	3.88	79.7%	25.2%
<b>BRIAN MCKNIGHT</b> Anytime (Mercury)	3.88	3.80	3.93	3.94	51.3%	9.2%
<b>WILL SMITH</b> Gettin' Jiggy Wit It (Columbia)	3.77	3.72	3.85	3.57	78.0%	19.4%
<b>MARCY PLAYGROUND</b> Sex And Candy (Capitol)	3.75	3.62	3.57	3.80	66.1%	13.1%
<b>NATALIE IMBRUGLIA</b> Torn (RCA)	3.74	3.59	3.65	3.72	62.2%	11.1%
<b>MATCHBOX 20</b> 3am (Lava/Atlantic)	3.69	3.63	3.60	3.76	80.6%	25.7%
<b>UNCLE SAM</b> I Don't Ever Want To See You Again (Stonecreek/Epic)	3.69	3.56	3.71	—	58.8%	14.8%
<b>BACKSTREET BOYS</b> As Long As You Love Me (Jive)	3.66	3.71	3.77	3.73	86.2%	22.5%
<b>DRU HILL</b> 5 Steps (Island)	3.65	3.59	3.74	3.55	37.8%	8.0%
<b>JANET</b> Together Again (Virgin)	3.64	3.60	3.64	3.57	81.8%	26.6%
<b>FLEETWOOD MAC</b> Landslide (Reprise)	3.59	3.35	3.54	—	40.4%	7.0%
<b>THIRD EYE BLIND</b> How's It Going To Be (Elektra/EEG)	3.59	3.70	3.53	3.56	69.7%	18.9%
<b>SHANIA TWAIN</b> You're Still The One (Mercury)	3.57	3.46	—	—	42.4%	7.0%
<b>BEN FOLDS FIVE</b> Brick (550 Music)	3.53	3.55	3.53	3.57	66.1%	21.3%
<b>'N SYNC</b> I Want You Back (RCA)	3.45	3.51	3.40	3.43	52.5%	13.3%
<b>VERVE</b> Bitter Sweet Symphony (Hut/Virgin)	3.43	3.27	3.42	3.46	53.8%	17.9%
<b>GREEN DAY</b> Time Of Your Life (Good Riddance) (Reprise)	3.38	3.47	3.48	3.46	68.8%	21.3%
<b>MADONNA</b> Frozen (Maverick/WB)	3.38	3.23	3.41	—	67.3%	16.9%
<b>BILLIE MYERS</b> Kiss The Rain (Universal)	3.34	3.40	3.49	3.44	70.5%	22.3%
<b>ROBYN</b> Do You Really Want Me (RCA)	3.22	—	—	—	40.2%	12.3%
<b>AQUA</b> Turn Back Time (MCA)	3.18	3.17	3.12	3.17	45.3%	12.3%
<b>SPICE GIRLS</b> Too Much (Virgin)	3.14	3.10	3.07	3.13	64.2%	22.5%
<b>ERIC CLAPTON</b> My Father's Eyes (Duck/Reprise)	3.12	3.03	—	—	38.3%	10.9%
<b>LOREENA MCKENITT</b> The Mummers' Dance (Quinlan Road/WB)	3.06	3.09	3.05	3.04	69.2%	24.9%
<b>JIMMY RAY</b> Are You Jimmy Ray? (Epic)	3.05	3.00	3.02	3.09	62.7%	21.1%
<b>TUESDAYS</b> It's Up To You (Arista)	2.81	—	—	—	24.5%	7.3%

Total sample size is 400 respondents with a +/-5 margin of error. **Total average favorability** estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. **WEST:** Los Angeles, Portland, Salt Lake City, San Diego, San Francisco, Seattle. Songs are removed from Callout America after 20 weeks of testing. © 1998, R&R Inc.

### CALLOUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

The Academy Award-winning "My Heart Will Go On" by **Celine Dion** (550 Music) remains a dominant No. 1 (4.26-4.29) on **Callout America**, R&R's exclusive survey of 400 women aged 12-34. The eleven trophies for *Titanic* at this week's Oscars will no doubt continue the momentum for what is now one of the biggest songs of all time.

**James Horner's** "Southampton" (Sony Classical/Work), the film's instrumental theme, moves 3.84-3.95 in total favorability this week -- good for third overall. "Southampton" is 10th among teens (3.89), second with 18-24s (4.13) and fourth 25-34 (3.82).

"All My Life" by **K-Ci & JoJo** (MCA) isn't featured in *Titanic* -- but its **Callout America** scores are gigantic. "All" is second overall with a 4.09, its best score to date; in addition, it ranks second with teens (4.22), third 18-24 (4.09), and sixth 25-34 (3.74). "All" is among the most played at **KIIS/Los Angeles**.

"Anytime" by **Brian McKnight** (Mercury) is, like K-Ci & JoJo, a chart-topping Rhythmic, Urban, and Urban AC hit -- and now it's posting big callout scores as well. "Anytime" ranks sixth overall, ninth 12-17 (3.94), fourth 18-24 (3.89), and ninth 25-34 (3.69).

"You're Still The One" by **Shania Twain** (Mercury) is showing serious signs of multi-format success as well. "Still" is testing top 10 18-34, ranking eighth 18-24 (3.65) and seventh 25-34 (3.70). Twain is getting airplay from **WHTZ/New York**, **KRBE/Houston**, and **WXKS/Boston**.

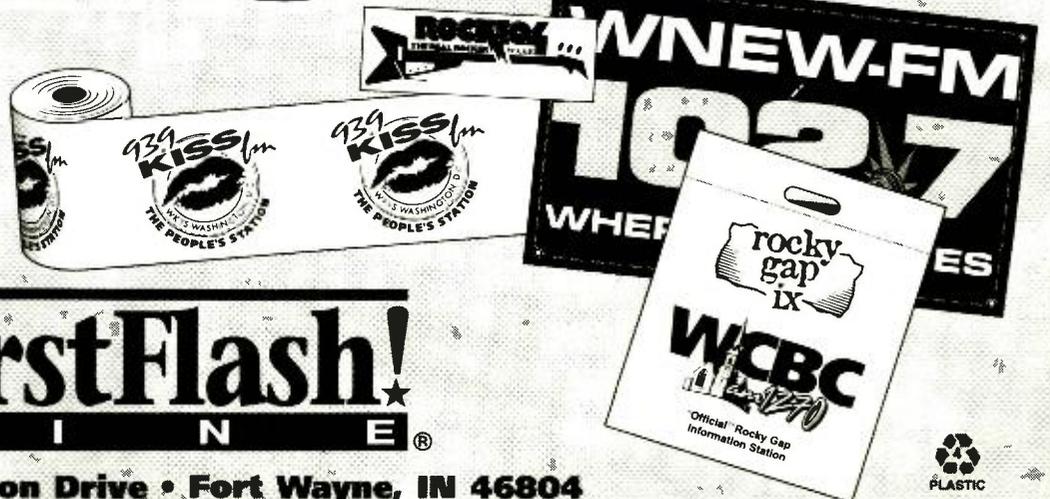
**Janet** (who's starting a world-wide tour) and **Fleetwood Mac** (which recently finished one) are third and fifth, respectively, this week among 25-34s with "Together Again" (Virgin) and "Landslide" (Reprise). These legendary acts continue to show their strength with CHR's important adult demo.

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# CHR/POP TOP 50

MARCH 27, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>CELINE DION</b> My Heart Will Go On (550 Music) <b>7160 7245 7247 7321 133/0</b>					
2	2	2	2	<b>SAVAGE GARDEN</b> Truly Madly Deeply (Columbia) <b>6648 6644 6816 7067 132/0</b>					
3	3	3	3	<b>MATCHBOX 20</b> 3am (Lava/Atlantic) <b>6580 6605 6612 6602 134/1</b>					
11	7	4	4	<b>MADONNA</b> Frozen (Maverick/WB) <b>5593 5217 4509 3833 134/1</b>					
12	8	8	5	<b>K-CI &amp; JOJO</b> All My Life (MCA) <b>5331 4862 4190 3741 130/0</b>					
16	9	9	6	<b>NATALIE IMBRUGLIA</b> Torn (RCA) <b>5076 4614 3989 3459 134/1</b>					
4	4	6	7	<b>BACKSTREET BOYS</b> As Long As You Love Me (Jive) <b>4965 5127 5220 5556 116/0</b>					
6	6	5	8	<b>BILLIE MYERS</b> Kiss The Rain (Universal) <b>4964 5182 5076 4811 120/0</b>					
5	5	7	9	<b>JANET</b> Together Again (Virgin) <b>4824 5075 5087 5197 115/0</b>					
9	10	10	10	<b>'N SYNC</b> I Want You Back (RCA) <b>4225 4112 3951 3860 124/1</b>					
17	17	13	11	<b>WILL SMITH</b> Gettin' Jiggy Wit It (Columbia) <b>3733 3535 3237 2993 107/1</b>					
15	11	11	12	<b>THIRD EYE BLIND</b> How's It Going To Be (Elektra/EEG) <b>3711 3901 3841 3631 110/0</b>					
10	13	15	13	<b>USHER</b> You Make Me Wanna... (LaFace/Arista) <b>3327 3349 3732 3843 90/1</b>					
18	18	16	14	<b>BEN FOLDS FIVE</b> Brick (550 Music) <b>3210 3157 2909 2565 114/1</b>					
32	22	19	15	<b>ROBYN</b> Do You Really Want Me (RCA) <b>3208 2785 2212 1476 126/5</b>					
7	12	12	16	<b>SMASH MOUTH</b> Walkin' On The Sun (Interscope) <b>3169 3549 3733 4005 100/1</b>					
29	24	21	17	<b>MARCY PLAYGROUND</b> Sex And Candy (Capitol) <b>3166 2699 2168 1686 123/5</b>					
20	19	17	18	<b>AQUA</b> Turn Back Time (MCA) <b>3038 2965 2717 2481 126/1</b>					
14	14	14	19	<b>LOREENA MCKENITT</b> The Mummers' Dance (Quinlan Road/WB) <b>2720 3378 3647 3652 88/0</b>					
23	20	22	20	<b>ERIC CLAPTON</b> My Father's Eyes (Duck/Reprise) <b>2634 2551 2396 2154 107/2</b>					
39	29	25	21	<b>CHUMBAWAMBA</b> Amnesia (Republic/Universal) <b>2469 2140 1677 1068 122/4</b>					
26	23	23	22	<b>VERVE</b> Bitter Sweet Symphony (Hut/Virgin) <b>2446 2472 2212 2028 99/2</b>					
13	16	18	23	<b>ROBYN</b> Show Me Love (RCA) <b>2426 2835 3247 3689 86/0</b>					
31	26	24	24	<b>TUESDAYS</b> It's Up To You (Arista) <b>2376 2189 1906 1577 106/2</b>					
8	15	20	25	<b>JIMMY RAY</b> Are You Jimmy Ray? (Epic) <b>2024 2734 3470 3875 71/0</b>					
—	47	34	26	<b>BACKSTREET BOYS</b> Everybody (Backstreet's Back) (Jive) <b>1939 1371 756 376 113/9</b>					
37	36	30	27	<b>USHER</b> Nice & Slow (LaFace/Arista) <b>1723 1507 1253 1130 87/9</b>					
34	33	27	28	<b>EDWIN MCCAIN</b> I'll Be (Lava/Atlantic) <b>1664 1571 1307 1199 79/3</b>					
33	31	29	29	<b>PAULA COLE</b> Me (Imago/WB) <b>1646 1515 1406 1326 96/2</b>					
24	28	26	30	<b>CHUMBAWAMBA</b> Tubthumping (Republic/Universal) <b>1482 1654 1863 2120 68/0</b>					
36	34	32	31	<b>DAKOTA MOON</b> A Promise I Make (Elektra/EEG) <b>1458 1403 1274 1155 88/2</b>					
28	30	28	32	<b>UNCLE SAM</b> I Don't Ever Want To See You.. (Stonecreek/Epic) <b>1442 1544 1606 1696 51/0</b>					
22	27	31	33	<b>GREEN DAY</b> Time Of Your Life (Good...) (Reprise) <b>1226 1485 1865 2343 45/0</b>					
41	41	37	34	<b>SHANIA TWAIN</b> You're Still The One (Mercury) <b>1190 1107 945 914 67/4</b>					
40	40	39	35	<b>TONIC</b> Open Up Your Eyes (Polydor/A&M) <b>1177 1066 952 968 82/4</b>					
—	—	44	36	<b>BRIAN MCKNIGHT</b> Anytime (Mercury) <b>1143 807 509 276 69/11</b>					
49	44	42	37	<b>HANSON</b> Weird (Mercury) <b>1081 937 841 643 77/3</b>					
35	38	35	38	<b>INOJ</b> Love You Down (So So Def/Columbia) <b>1025 1145 1117 1189 37/0</b>					
—	49	43	39	<b>SHE MOVES</b> It's Your Love (Geffen) <b>980 877 730 583 67/1</b>					
27	35	38	40	<b>AEROSMITH</b> Pink (Columbia) <b>929 1069 1258 1724 35/1</b>					
30	32	36	41	<b>LISA LOEB</b> I Do (Geffen) <b>909 1112 1360 1584 38/0</b>					
46	39	40	42	<b>JAMES HORNER</b> Southampton (Sony Classical/Work) <b>849 1001 975 805 44/0</b>					
—	—	48	43	<b>DESTINY'S CHILD</b> No, No, No (Grass Roots/Columbia) <b>842 739 630 441 56/5</b>					
19	21	33	44	<b>SPICE GIRLS</b> Too Much (Virgin) <b>820 1389 2240 2499 33/0</b>					
44	43	41	45	<b>JONNY LANG</b> Missing Your Love (A&M) <b>765 944 882 822 50/0</b>					
48	48	45	46	<b>JANA</b> Near Me (Curb) <b>755 805 731 697 44/0</b>					
<b>DEBUT</b>	—	—	47	<b>REACT</b> Can't Keep My Hands Off You (Columbia) <b>742 580 353 58 51/4</b>					
—	—	49	48	<b>FIONA APPLE</b> Shadowboxer (Clean Slate/Work) <b>729 686 551 358 55/0</b>					
<b>DEBUT</b>	—	—	49	<b>SARAH MCLACHLAN</b> Adia (Arista) <b>711 531 286 8 64/6</b>					
<b>DEBUT</b>	—	—	50	<b>S.O.A.P.</b> This Is How We Party (Crave) <b>659 134 69 13 68/22</b>					

This chart reflects airplay from March 16-22. Songs ranked by total plays. Highlighted songs indicate Breaker. 138 CHR/Pop reporters. 137 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

## BREAKERS®

No Songs Qualified For Breaker Status This Week

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY My All (Columbia)	46
LISA LOEB Let's Forget About It (Geffen)	42
LEANN RIMES Looking Through Your Eyes (Curb/Atlantic)	28
BLAIR Have Fun, Go Mad (Jersey/MCA)	26
S.O.A.P. This Is How We Party (Crave)	22
NAKED Raining On The Sky (Red Ant)	17
REBEKAH Sin So Well (Elektra/EEG)	16
JAI Heaven (RCA)	12
ANGEL GRANT Lil' Red Boat (Flyte Tyme/Universal)	11
BRIAN MCKNIGHT Anytime (Mercury)	11

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)	+568
S.O.A.P. This Is How We Party (Crave)	+525
K-CI & JOJO All My Life (MCA)	+469
MARCY PLAYGROUND Sex And Candy (Capitol)	+467
NATALIE IMBRUGLIA Torn (RCA)	+462
ROBYN Do You Really Want Me (RCA)	+423
MADONNA Frozen (Maverick/WB)	+376
BRIAN MCKNIGHT Anytime (Mercury)	+336
REBEKAH Sin So Well (Elektra/EEG)	+330
CHUMBAWAMBA Amnesia (Republic/Universal)	+329

## HOTTEST RECURRENTS

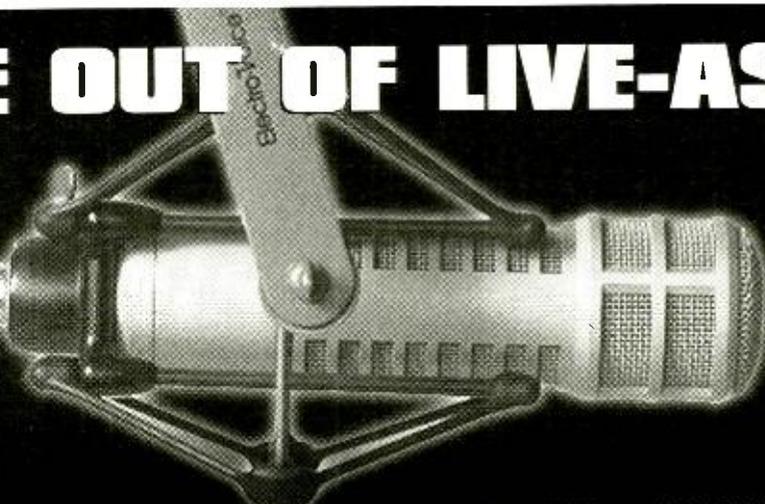
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SUGAR RAY Fly (Lava/Atlantic)	35/1
PAULA COLE I Don't Want To Wait (Imago/WB)	38/0
TONIC If You Could Only See (Polydor/A&M)	44/0
MATCHBOX 20 Push (Lava/Atlantic)	56/5
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)	67/1
SISTER HAZEL All For You (Universal)	69/11
BACKSTREET BOYS Quit Playing Games (With...) (Jive)	77/3
ALLURE All Cried Out (Track Masters/Crave)	82/4
LEANN RIMES How Do I Live (Curb)	87/2
OMC How Bizarre (Huh!/Mercury)	96/2

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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**NEW & ACTIVE**

**REBEKAH** Sin So Well (*Elektra/EEG*)  
Total Plays: 655, Total Stations: 63, Adds: 16

**K.P. & ENVYI** Swing My Way (*EastWest/EEG*)  
Total Plays: 617, Total Stations: 32, Adds: 2

**DRU HILL** 5 Steps (*Island*)  
Total Plays: 429, Total Stations: 35, Adds: 0

**ELTON JOHN** Recover Your Soul (*Rocket/Island*)  
Total Plays: 421, Total Stations: 43, Adds: 5

**JANET** I Get Lonely (*Virgin*)  
Total Plays: 403, Total Stations: 26, Adds: 1

**SHAWN COLVIN** Nothin On Me (*Columbia*)  
Total Plays: 351, Total Stations: 25, Adds: 2

**GARRISON STARR** Superhero (*Geffen*)  
Total Plays: 318, Total Stations: 28, Adds: 1

**AMBER** One More Night (*Tommy Boy*)  
Total Plays: 266, Total Stations: 9, Adds: 0

**FLEETWOOD MAC** Landslide (*Reprise*)  
Total Plays: 259, Total Stations: 13, Adds: 0

**CHRIS BRAIDE** If I Hadn't Got You (*Atlantic*)  
Total Plays: 253, Total Stations: 19, Adds: 1

**NEXT** Too Close (*Arista*)  
Total Plays: 236, Total Stations: 23, Adds: 6

**JAI** Heaven (*RCA*)  
Total Plays: 235, Total Stations: 34, Adds: 12

**WYCLEF JEAN** Gone Till November (*Ruffhouse/Columbia*)  
Total Plays: 221, Total Stations: 23, Adds: 4

**DUR LADY PEACE** Clumsy (*Columbia*)  
Total Plays: 190, Total Stations: 24, Adds: 9

**KENNY WAYNE SHEPHERD** Blue On Black (*Revolution*)  
Total Plays: 170, Total Stations: 16, Adds: 3

**BROOKLYN BOUNCE** Get Ready To Bounce (*Edel America*)  
Total Plays: 169, Total Stations: 10, Adds: 2

**ALANIS MORISSETTE** Uninvited (*Reprise*)  
Total Plays: 159, Total Stations: 12, Adds: 7

**BLAIR** Have Fun, Go Mad (*Jersey/MCA*)  
Total Plays: 141, Total Stations: 30, Adds: 26

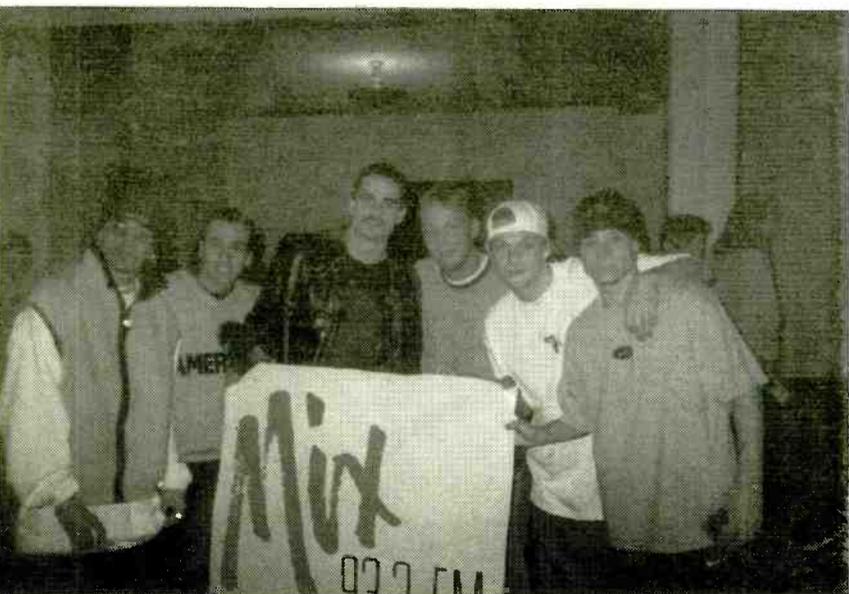
**KINSUI** Pha Hop (*Blunt/TVT*)  
Total Plays: 141, Total Stations: 3, Adds: 0

**KAI** Say You'll Stay (*Tidal Wave/Geffen*)  
Total Plays: 132, Total Stations: 5, Adds: 0

**Songs ranked by total plays**



**WE'RE ALL SAINTS** — After doing the vibing thing with Island group All Saints in the famous Club R&R, R&R staffers hoping to get saintly posed with the band (back, l-r) R&R GM Sky Daniels, Director/Charts & Formats Kevin McCabe, and Sales Rep Missy Haffley; Island Sr. VP/Promotion Joe Riccittelli and VP/Singles Promotion Linda Murdock; (front, l-r) All Saints Nicky, Island Assoc. Dir./Promotion Danny Cooper, All Saints Melanie, Natalie, and Shazany, and London Records Karen Hampson.



**EVERYBODY BACK** — Jive group the Backstreet Boys were in the MIX when they stopped by to visit MD/air personality Dylan at KMXV/Kansas City.

**NEW RELEASES**

**ADDS MARCH 31**

<b>CODE RED</b>	<b>This Is Our Song (Carport/Polydor/A&amp;M)</b>
<b>EVERCLEAR</b>	<b>I Will Buy You A New Car (Capitol)</b>
<b>FAT</b>	<b>Numb (DV8/A&amp;M)</b>
<b>ARETHA FRANKLIN</b>	<b>A Rose Is Still A Rose (Arista)</b>
<b>JUNKSTER</b>	<b>The Only One (RCA)</b>
<b>TAJA SEVELLE</b>	<b>A Lot Like You (550 Music)</b>



**SAY LO' MORE** — Columbia artist Shawn Colvin hung out with the morning crew at WIOQ/Philadelphia for a few crepes and some creeps. (l-r) Morning crew Kim Douglas, Diego Ramos, Shawn Colvin, and OM Glenn Kalina.



**ACOUSTIC LUNCHIES** — WKRQ/Cincinnati personalities get cozy with Columbia artist Chantal Kreviazuk during her recent visit to the station promoting her newest single, Surrounded. (L-r): personalities Chris Foust and Jeff Cole, Chantal Kreviazuk, and personality BoBo.

## Stations and their adds listed alphabetically by market

<b>WFLY/Albany, NY</b> DM: Michael Morgan PD: Rob Dawes MD: Ron Williams NEXT "Close" S.O.A.P. "Party" LEANN RIMES "Looking" LISA LOEB "Forget"	<b>WXKS/Boston, MA</b> PD: John Ivey APD/MD: David Corey LISA LOEB "Forget" LEANN RIMES "Looking" MONO "Life"	<b>WRTS/Erie, PA</b> PD/MD: Jon Reilly APD: Beth Ann McBride BLAIR "Fun" ANGEL GRANT "Boat" LISA LOEB "Forget" THIS PERFECT DAY "Count"	<b>KXME/Honolulu, HI</b> Interim PD: Jamie Hyatt MD: Kid Leo 44 SYLVE FINE FICHELL "Romeo" 40 KINSUI "Funk"	<b>KORE/Little Rock, AR</b> PD: Neal Ardrman MD: Alyne Hoover BARENKED LADIES "Brian" BLAIR "Fun" MARIAM CAREY "My" PUBLIC ANNOUNCEMENT "Body" LISA LOEB "Forget"	<b>WWXM/Myrtle Beach, SC</b> DM/MD: Nikki Nite APD/MD: Marty Callaghan MARIAM CAREY "My" REACT "Hands" REBEKAH "Sin"	<b>WSPK/Poughkeepsie, NY</b> DM: Brian Krysz APD/MD: Casey MARIAM CAREY "My" BLAIR "Fun" DESTINY'S CHILD "No" NAKED "Raining" MONO "Life"	<b>KBKS/Seattle, WA</b> PD: Mike Preston MD: Chet Buchanan 26 ALANIS MORISSETTE "Uninvited" 19 FASTBALL "Way"	<b>KHTT/Tulsa, OK</b> DM: Sean Phillips PD: Carly Rush MD: Scotty Mac CHRIS BRADIE "Radio"
<b>KQID/Alexandria, LA</b> PD: Kahuna APD/MD: Jay Stevens 10 MADONNA "Frozen" ERIC CLAPTON "Eyes" BLAIR "Fun" REBEKAH "Sin" LEANN RIMES "Looking" ELTON JOHN "Recover"	<b>WKSE/Buffalo, NY</b> PD: Sue D'Neil APD/MD: Dave Universal 6 ALANIS MORISSETTE "Uninvited"	<b>KDUK/Eugene, OR</b> PD: Barry MacGuire APD: Matt James MD: Valerie Steele JAI "Heaven" S.O.A.P. "Party" MONO "Life" SISTER 7 "Know"	<b>KRBE/Houston, TX</b> PD: John Peake APD: Scotty Sparks MD: Jay Michaels 14 BACKSTREET BOYS "Everybody"	<b>WBLI/Long Island, NY</b> VP/Prog.: Gene Michaels PD: Ken Medek MD: Valerie Steele DESTINY'S CHILD "No" INNER CIRCLE "Romance" HANSON "Weird"	<b>WRVW/Nashville, TN</b> DM: Charlie Quinn PD/MD: Tom Peace AQUA "Turn" BACKSTREET BOYS "Everybody"	<b>WPRD/Providence, RI</b> PD: Tony Bristol MD: Dave Morris LISA LOEB "Forget"	<b>KRUF/Shreveport, LA</b> PD/MD: Gary Robinson 2 MARIAM CAREY "My" OUR LADY PEACE "Clumsy" LEANN RIMES "Looking" BLAIR "Fun" ANGEL GRANT "Boat" LISA LOEB "Forget"	<b>WWKZ/Tupelo, MS</b> PD/MD: Rick Stevens BLAIR "Fun" LEANN RIMES "Looking" THIS PERFECT DAY "Count" MARIAM CAREY "My" MONO "Life" LISA LOEB "Forget" ANGEL GRANT "Boat"
<b>WAEB/Allentown, PA</b> PD: Brian Check MD: Chuck McGee TUESDAYS "You" SHE MOVES "It" MARCY PLAYGROUND "Sex" REACT "Hands"	<b>WRZE/Cape Cod, MA</b> PD: Mike D'Donnell MD: Kevin Matthews 16 S.G.P. "Party" LISA LOEB "Forget" MARIAM CAREY "My"	<b>WSTO/Evansville, IN</b> PD: Barry Witherspoon MD: Tim Michaelson MARIAM CAREY "My"	<b>WZYP/Huntsville, AL</b> PD: Bill West MD: Chris Callaway No Adds	<b>KIIS/Los Angeles, CA</b> PD: Dan Kleley APD/MD: Tracy Austin 18 MONO "Life" 15 USHER "Nice" WYCLEF JEAN "November" MARIAM CAREY "My" PAULA COLE "Me" BLAIR "Fun"	<b>WKCI/New Haven, CT</b> PD: Kelly Nash LEANN RIMES "Looking" LISA LOEB "Forget"	<b>WHTS/Quad Cities, IA-IL</b> DM: Tony Waitekus MD: Brian Scott TUESDAYS "You"	<b>WNOU/South Bend, IN</b> Interim PD/MD: Casey Daniels 2 WILL SMITH "Judy" BACKSTREET BOYS "Everybody" MARCY PLAYGROUND "Sex" BRIAN MCKNIGHT "Anytime"	<b>KISX/Tyler, TX</b> PD: Michael Storm MD: Mick Fulgham SARAH McLACHLAN "Ada" MARIAM CAREY "My" LEANN RIMES "Looking"
<b>WVSR/Charleston, WV</b> PD: Bill Shahan 16 BROOKLYN BOUNCE "Bounce" 16 BLAIR "Fun" 16 S.O.A.P. "Party" 16 LISA LOEB "Forget" 16 VERVE "Symphony"	<b>WSSX/Charleston, SC</b> PD: Calvin Hicks MD: Dave Decker NAKED "Raining" OUR LADY PEACE "Clumsy" SARAH McLACHLAN "Ada" LEANN RIMES "Looking" TONIC "Eyes"	<b>KMCK/Fayetteville, AR</b> PD: Scott Johnson MD: Mike Chase LISA LOEB "Forget" NEXT "Close" OUR LADY PEACE "Clumsy" MARIAM CAREY "My" LEANN RIMES "Looking"	<b>WZPL/Indianapolis, IN</b> PD: Tom Gjerdrum MD: Christine Cross ROBYN "Really" SHANIA TWAIN "Shit" BARENKED LADIES "Brian" DAKOTA MOON "Promise"	<b>WDJX/Louisville, KY</b> DM/MD: C.C. Matthews Interim APD/MD: Chris Randolph MONO "Life" BLAIR "Fun" SARAH McLACHLAN "Ada"	<b>WQGN/New London, CT</b> Prog. Mgr.: Jim Reitz DM: Michael Rock APD: Brent McKay MD: Franco BRIAN MCKNIGHT "Anytime" REBEKAH "Sin" ANGEL GRANT "Boat" SHANIA TWAIN "Shit" LEANN RIMES "Looking"	<b>WOCG/Raleigh, NC</b> DM: Brian Burns PD: Kip Taylor APD/MD: Chris Edge 12 G.O.D. "Dolls" 8 WOODIE SHREPPARD "Searching"	<b>KZZU/Spokane, WA</b> PD: Ken Hopkins MD: John Conner CHUMBAWAMBA "Amnesia"	<b>WSKS/Utica, NY</b> PD: Stew Schantz MD: Gina Jones SHAWN COLVIN "Nothin" LISA LOEB "Forget" REBEKAH "Sin"
<b>KOIZ/Amarillo, TX</b> PD: Eric Stevens BARENKED LADIES "Brian" BLAIR "Fun" OUR LADY PEACE "Clumsy" MARIAM CAREY "My"	<b>WVSR/Charleston, WV</b> PD: Bill Shahan 16 BROOKLYN BOUNCE "Bounce" 16 BLAIR "Fun" 16 S.O.A.P. "Party" 16 LISA LOEB "Forget" 16 VERVE "Symphony"	<b>WWCK/Flint, MI</b> PD: Scott Seiple MD: Nathan Reed MARIAM CAREY "My" WYCLEF JEAN "November" LISA LOEB "Forget"	<b>WYDY/Jackson, MS</b> GM/MD: Dick O'Neil MD: Kevin Vaughan KENNY WAYNE SHEPHERD "Blue"	<b>WVJX/Louisville, KY</b> DM/MD: C.C. Matthews Interim APD/MD: Chris Randolph MONO "Life" BLAIR "Fun" SARAH McLACHLAN "Ada"	<b>KUMX/New Orleans, LA</b> DM: Dave Stewart PD/MD: Kandy Klutch ALANIS MORISSETTE "Uninvited" MARCY PLAYGROUND "Sex" BRIAN MCKNIGHT "Anytime"	<b>WRFY/Reading, PA</b> PD: Al Burke MD: Scott Parks 15 ALANIS MORISSETTE "Uninvited" 14 LISA LOEB "Forget" NAKED "Raining"	<b>WDBR/Springfield, IL</b> PD/MD: Rik Blade No Adds	<b>KWTT/Waco, TX</b> PD: Flash Phillips MD: Jeff Miles MARIAM CAREY "My"
<b>KGOT/Anchorage, AK</b> DM: Mark Murphy PD: Paul Walker 21 REBEKAH "Sin" 12 MARIAM CAREY "My" 12 BACKSTREET BOYS "Everybody" LISA LOEB "Forget"	<b>WNKS/Charlotte, NC</b> PD: Brian Bridgman MD: Danny Wright TONIC "Eyes" FASTBALL "Way" MARIAM CAREY "My"	<b>WJMX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WAEZ/Johnson City, TN</b> DM: Bill Hagy PD/MD: Gary Blake 30 BACKSTREET BOYS "Everybody" 6 BROOKLYN BOUNCE "Bounce" 5 VERVE "Symphony" LISA LOEB "Forget" S.O.A.P. "Party" BLAIR "Fun"	<b>WZEE/Madison, WI</b> PD: Jimmy Steele MD: Tommy Bodean 5 LEANN RIMES "Looking" JAI "Heaven" 5 REBEKAH "Sin" 4 LISA LOEB "Forget" 4 S.O.A.P. "Party" 4 REACT "Hands"	<b>WEZB/New Orleans, LA</b> PD: Jay Larson 24 COWBOY MOUTH "Someone"	<b>WRVQ/Richmond, VA</b> PD: Lisa McKay Interim MD: Travis Dylan MARCY PLAYGROUND "Sex"	<b>WNTQ/Syracuse, NY</b> PD: Tom Mitchell MD: Jimmy Dlsen 12 BARENKED LADIES "Brian" MARIAM CAREY "My" LISA LOEB "Forget" LEANN RIMES "Looking" LISA LOEB "Forget" NAKED "Raining"	<b>WVWZ/Washington, DC</b> PD: Date D'Brian APD/MD: Ron Ross No Adds
<b>WSTR/Atlanta, GA</b> PD: Dan Bowen MD: J.R. Ammons OUR LADY PEACE "Clumsy" LISA LOEB "Forget"	<b>KLRS/Chico, CA</b> PD/MD: Christopher Cair 4 NEXT "Close" MARIAM CAREY "My" MONO "Life" LISA LOEB "Forget" BLAIR "Fun" DOKOTA MOON "Promise"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WGLU/Johnstown, PA</b> PD: Rich Adams MD: Mitch Edwards 7 S.O.A.P. "Party" 8 LEANN RIMES "Looking" 5 USHER "Nice" LISA LOEB "Forget" SARAH McLACHLAN "Ada"	<b>WZEE/Madison, WI</b> PD: Jimmy Steele MD: Tommy Bodean 5 LEANN RIMES "Looking" JAI "Heaven" 5 REBEKAH "Sin" 4 LISA LOEB "Forget" 4 S.O.A.P. "Party" 4 REACT "Hands"	<b>WVNZ/Norfolk, VA</b> PD: Don London MD: Jay West MARIAM CAREY "My" PUBLIC ANNOUNCEMENT "Body"	<b>WPXY/Rochester, NY</b> DM: Clarke Ingram APD/MD: J.J. Rice LISA LOEB "Forget" ANGEL GRANT "Boat"	<b>WVWZ/Washington, DC</b> PD: Date D'Brian APD/MD: Ron Ross No Adds	<b>WVWZ/Washington, DC</b> PD: Date D'Brian APD/MD: Ron Ross No Adds
<b>WAYV/Atlantic City, NJ</b> PD: Tommy Frank APD/MD: Paul Kelly LISA LOEB "Forget"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"
<b>WZNY/Augusta, GA</b> PD: Bruce Stevens MD: Michael Chase 15 TONIC "Eyes" OUR LADY PEACE "Clumsy" ALANIS MORISSETTE "Uninvited" LEANN RIMES "Looking"	<b>WZJM/Cleveland, OH</b> PD: Dave Eubanks MD: Action Jackson MARIAM CAREY "My" ALANIS MORISSETTE "Uninvited" MARCY PLAYGROUND "Sex"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"
<b>WHFI/Austin, TX</b> PD: Krash Kelly MD: Leslie Basenberg BRIAN MCKNIGHT "Anytime"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"
<b>WXYV/Baltimore, MD</b> PD: Dave Ferguson APD: MD Throbb MD: Abbie Dee 19 JANIA EVANS "Prisoner" 6 HOUSE HEROES "Magic" ROBYN "Really"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"
<b>WLSS/Baton Rouge, LA</b> PD: Robert Eftman MD: Todd Chase REBEKAH "Sin" MARIAM CAREY "My" USHER "Nice"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"
<b>KOXY/Beaumont, TX</b> PD: Daie Baird MD: Jammer HANSON "Weird" LISA LOEB "Forget" TONIC "Eyes"	<b>WHFI/Austin, TX</b> PD: Krash Kelly MD: Leslie Basenberg BRIAN MCKNIGHT "Anytime"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"
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<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"	<b>WVJX/Florence, SC</b> DM: Keith Mitchell MD: Jack Kahan LISA LOEB "Forget" NAKED "Raining" MARIAM CAREY "My" SHAWN COLVIN "Nothin"
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# CHR/POP PLAYLISTS

March 27, 1998 R&R • 49

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

**102.7**  
TODAY'S HIT MUSIC

**MARKET #19**  
**WKYY/Baltimore**  
(410) 653-2200  
Ferguson/Oee

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
86	85	89	93	K-CI & JOJO/All My Life
64	52	91	91	USHER/You Make Me Wanna...
84	82	91	90	CELINE DION/My Heart Will Go On
86	47	84	90	USHER/Nice & Slow
60	74	57	83	ROBYN/Show Me Love
62	87	90	59	MADONNA/Frozen
-	-	51	52	JANET/Together Again
36	75	48	47	AQUA/Turn Back Time
32	33	46	46	BACKSTREET BOYS/As Long As You...
36	15	6	44	MATCHBOX 20/3am
49	39	48	43	SAVAGE GARDEN/Truly Madly Deeply
55	55	42	41	BACKSTREET BOYS/Everybody...
32	34	36	36	SMASH MOUTH/Walkin' On The Sun
36	34	36	36	THIRD EYE BLIND/Semi-Charmed Life
35	35	35	35	SUGAR RAY/Fly
34	33	36	36	CHUMBAWAMBA/Tubthumping
-	13	15	34	MARCY PLAYGROUND/Sex And Candy
-	26	34	33	BRIAN MCKNIGHT/Anytime
-	-	16	31	REACT/Can't Keep My...
12	35	33	30	K-P & ENVI/Swing My Way
72	48	31	30	MATCHBOX 20/Push
11	12	27	30	VERVE/Bitter Sweet...
10	43	25	28	HANSON/Weird
-	-	19	28	TANIA EVANS/Prisoner Of Love
-	-	18	28	S.O.A.P./This Is How We Party
-	9	11	25	DESTINY'S CHILD/No, No, No
-	-	14	25	TUESDAYS/Its Up To You
-	-	14	24	WYCLEF JEAN/Gone Till November
35	27	40	30	SERMON MURRAY/Rapper's Delight
43	42	34	7	NATALIE IMBRUGLIA/Tom
11	9	12	6	SMASH MOUTH/Why Can't We Be
15	29	6	6	BROOKLYN BOUNCE/Get Ready To Bounce
27	29	6	6	'N SYNC/ Want You Back
13	11	6	6	JIMMY RAY/Are You Jimmy Ray?
-	-	6	6	HOUSE HEROES/Magic Orgasm
-	-	6	6	ELLEN DOW & SUGAR RAPPER'S DELIGHT
-	-	6	6	DRU HILLS/Steps
-	-	-	-	ROBYN/Do You Really...
-	-	-	-	JAI/Heaven

**39.4**  
today's hit music

**MARKET #20**  
**WBZZ/Pittsburgh**  
(412) 920-9400  
Clark/Edgar/Lilley

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
64	60	57	51	MATCHBOX 20/3am
48	43	55	50	SUGAR RAY/Fly
58	58	59	48	CELINE DION/My Heart Will Go On
60	58	57	48	SAVAGE GARDEN/Truly Madly Deeply
64	64	57	47	SMASH MOUTH/Walkin' On The Sun
50	38	40	38	TONIC/You Could Only...
41	21	32	36	GREEN DAY/Time Of Your Life...
39	35	40	34	ALLURE/All Cried Out
34	33	30	33	MADONNA/Frozen
35	37	33	33	BILLIE MYERS/Kiss The Rain
40	36	40	33	THIRD EYE BLIND/How's It Going To Be
33	35	35	30	BACKSTREET BOYS/As Long As You...
35	36	34	30	JANET/Together Again
34	28	31	29	LEANN RIMES/How Do I Live
22	27	28	28	TONIC/Open Up Your Eyes
18	31	33	28	VERVE/Bitter Sweet...
35	33	35	26	BEN FOLDS FIVE/Brick
31	32	30	26	NATALIE IMBRUGLIA/Tom
24	26	30	26	MARCY PLAYGROUND/Sex And Candy
-	16	25	25	TUESDAYS/Its Up To You
35	37	37	24	LOREENA MCKENITT/The Mummies' Dance
21	23	27	22	MEREDITH BROOKS/Bitch
40	42	24	21	CHUMBAWAMBA/Tubthumping
19	22	21	21	NO DOUBT/Don't Speak
19	22	22	21	SISTER HAZEL/All For You
20	22	20	20	WALLFLOWERS/One Headlight
18	24	19	24	DUNCAN SHEIK/Barely Breathing
-	-	18	24	PAULA COLE/Don't Want To Wait
19	17	18	18	OMC/How Bizarre
15	-	20	18	THIRD EYE BLIND/Semi-Charmed Life
20	19	18	16	ERIC CLAPTON/My Father's Eyes
18	20	17	16	PAULA COLE/Me
-	-	16	16	SHAWN COLVIN/Sunny Came Home
14	15	16	13	ROBYN/Do You Really...
-	-	17	11	K-CI & JOJO/All My Life
-	-	9	9	OUR LADY PEACE/Clumsy
13	14	12	8	USHER/You Make Me Wanna...
-	-	-	-	EDWIN MCCAIN/II Be
-	-	-	-	CHUMBAWAMBA/Amnesia
-	-	-	-	REBEKAH/Sin So Well

**93.7 FLZ**

**MARKET #21**  
**WFLZ/Tampa**  
(813) 839-9393  
Harris/Domino

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
41	42	49	73	WILL SMITH/Gettin' Jiggy Wit It
70	71	71	71	CELINE DION/My Heart Will Go On
72	72	72	70	USHER/You Make Me Wanna...
69	71	68	65	SAVAGE GARDEN/Truly Madly Deeply
44	53	63	64	NATALIE IMBRUGLIA/Tom
55	58	60	50	BILLIE MYERS/Kiss The Rain
65	59	42	45	MATCHBOX 20/3am
51	73	68	45	JANET/Together Again
49	50	49	42	SMASH MOUTH/Walkin' On The Sun
33	41	42	40	ROBYN/Show Me Love
38	35	41	41	MARCY PLAYGROUND/Sex And Candy
44	51	46	41	IMANI COPPOLA/Legend Of A Cowgirl
33	31	32	40	ALL SAINTS/ Know Where It's At
18	26	39	38	'N SYNC/ Want You Back
41	37	38	37	ROBYN/Do You Really...
-	-	5	36	TUESDAYS/Its Up To You
34	39	37	34	AQUA/Turn Back Time
61	37	42	34	INJO/Love You Down
19	36	26	34	MADONNA/Frozen
44	38	41	32	BACKSTREET BOYS/As Long As You...
19	17	18	32	K-CI & JOJO/All My Life
-	-	5	12	CHUMBAWAMBA/Amnesia
14	9	13	30	JIMMY RAY/Are You Jimmy Ray?
27	24	25	28	TONIC/You Could Only...
17	27	29	26	UNCLE SAM/ Don't Ever Want...
-	-	7	15	SHAWN COLVIN/Nothin On Me
22	9	10	20	VERVE/Bitter Sweet...
27	21	22	19	NU FLAVOR/Heaven
22	17	32	19	BOYZ II MENA Song For Mama
16	17	15	17	MARIAH CAREY/Honey
9	5	13	16	SPICE GIRLS/Too Much
32	21	9	16	THIRD EYE BLIND/How's It Going To Be
13	14	12	16	ROBYN/Do You Know (What...)
16	19	20	15	SUGAR RAY/Fly
-	-	17	20	BACKSTREET BOYS/Everybody...
16	21	20	13	LOREENA MCKENITT/The Mummies' Dance
10	12	14	13	BACKSTREET BOYS/Quit Playing...
14	8	9	12	GINUWINE/When Doves Cry
13	12	11	12	ALLURE/All Cried Out
19	18	13	11	BEN FOLDS FIVE/Brick

**JAMMIN 92.3**

**MARKET #23**  
**WZJM/Cleveland**  
(216) 621-9300  
Eubanks/Jackson

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
63	67	61	64	WILL SMITH/Gettin' Jiggy Wit It
63	61	61	62	SAVAGE GARDEN/Truly Madly Deeply
53	55	60	60	BACKSTREET BOYS/As Long As You...
29	53	59	59	K-CI & JOJO/All My Life
30	31	44	54	MADONNA/Frozen
18	13	44	52	BOYZ II MENA Song For Mama
54	59	59	52	BRIAN MCKNIGHT/Anytime
20	22	23	45	DRU HILLS/Steps
54	55	57	37	USHER/You Make Me Wanna...
32	32	35	35	JIMMY RAY/Are You Jimmy Ray?
61	57	41	35	CELINE DION/My Heart Will Go On
37	28	27	34	MATCHBOX 20/3am
32	32	33	32	'N SYNC/ Want You Back
29	29	25	30	JANET/Together Again
25	20	25	29	BILLIE MYERS/Kiss The Rain
19	22	29	27	AQUA/Turn Back Time
17	25	26	25	ROBYN/Do You Really...
27	20	23	25	UNCLE SAM/ Don't Ever Want...
14	17	23	23	NATALIE IMBRUGLIA/Tom
25	19	22	23	BACKSTREET BOYS/Everybody...
13	15	25	23	DESTINY'S CHILD/No, No, No
22	21	17	21	SUGAR RAY/Fly
55	57	40	20	SOMETHIN' FOR.../My Love Is The Shhh!
27	21	21	20	SMASH MOUTH/Walkin' On The Sun
14	16	19	20	K-P & ENVI/Swing My Way
-	-	9	25	LO/FO/The Way You Like...
22	21	20	20	CHUMBAWAMBA/Tubthumping
19	18	14	19	GOOD'S PROPERTY/Stop
22	25	18	19	WALLFLOWERS/One Headlight
25	26	21	19	USHER/Nice & Slow
-	-	18	23	REACT/Can't Keep My...
21	15	18	18	SPICE GIRLS/Say You'll Be There
11	14	12	17	PUFF DADDY /I'll Be Missing You
27	23	17	17	ROBYN/Show Me Love
10	17	20	16	ALLURE/Last Chance
11	17	14	16	BLACKSTREET/No Diggity
12	8	13	15	DAKOTA MOON/Promise I Make
14	13	15	15	BACKSTREET BOYS/Quit Playing...
8	14	18	14	SHE MOVES/Its Your Love
10	12	13	14	MAX-A-MILLION/Sexual Healing

**700**

**MARKET #24**  
**KKRZ/Portland, OR**  
(503) 226-0100  
Austin

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
38	43	63	71	WILL SMITH/Gettin' Jiggy Wit It
69	65	73	71	CELINE DION/My Heart Will Go On
49	47	59	63	JANET/Together Again
59	67	70	62	INJO/Love You Down
68	66	68	55	SAVAGE GARDEN/Truly Madly Deeply
43	41	41	53	UNCLE SAM/ Don't Ever Want...
41	46	52	51	'N SYNC/ Want You Back
60	68	57	47	MATCHBOX 20/3am
33	36	37	46	BILLIE MYERS/Kiss The Rain
58	47	43	42	BACKSTREET BOYS/As Long As You...
72	71	60	42	USHER/You Make Me Wanna...
31	32	36	41	K-CI & JOJO/All My Life
31	30	39	39	MADONNA/Frozen
-	-	13	32	DESTINY'S CHILD/No, No, No
27	27	30	32	NATALIE IMBRUGLIA/Tom
29	25	27	30	MASE/Feel So Good
34	33	29	28	ROBYN/Show Me Love
31	29	28	28	NOTORIOUS B.I.G./Mo Money Mo Problems
50	48	42	26	SMASH MOUTH/Walkin' On The Sun
17	17	25	25	BEN FOLDS FIVE/Brick
12	24	25	25	ROBYN/Do You Really...
34	29	28	24	PAULA COLE/ Don't Want To Wait
42	41	44	43	ALLURE/All Cried Out
25	26	24	22	THIRD EYE BLIND/Semi-Charmed Life
25	27	25	22	CHUMBAWAMBA/Tubthumping
23	23	20	20	ELLEN DOW & SUGAR RAPPER'S DELIGHT
-	-	9	20	MARCY PLAYGROUND/Sex And Candy
16	22	21	18	ERIC CLAPTON/My Father's Eyes
11	16	19	16	JIMMY RAY/Are You Jimmy Ray?
23	18	17	16	BOYZ II MENA Seasons Of
-	-	-	-	CHUMBAWAMBA/Amnesia
8	12	10	12	VERVE/Bitter Sweet...
34	33	23	13	JAMES HORNERS/Southampton
5	10	11	10	PAULA COLE/Me
22	14	9	10	JONNY LANG/Missing Your Love
7	5	6	5	AQUA/Turn Back Time
5	7	6	5	ALLURE/Last Chance
5	6	6	5	DAKOTA MOON/Promise I Make
-	-	-	-	EDWIN MCCAIN/II Be

**102.7**

**MARKET #25**  
**WKRC/Cincinnati**  
(513) 763-5500  
Klaproth/Lear

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
64	61	60	65	MATCHBOX 20/3am
37	40	40	65	BEN FOLDS FIVE/Brick
62	64	66	61	SMASH MOUTH/Walkin' On The Sun
66	65	61	58	CELINE DION/My Heart Will Go On
44	42	46	45	VERVE/Bitter Sweet...
37	35	44	43	NATALIE IMBRUGLIA/Tom
41	42	44	42	BILLIE MYERS/Kiss The Rain
40	45	41	41	LOREENA MCKENITT/The Mummies' Dance
43	39	40	39	GREEN DAY/Time Of Your Life...
28	29	35	38	MARCY PLAYGROUND/Sex And Candy
42	27	27	37	SAVAGE GARDEN/Truly Madly Deeply
30	30	26	32	JIMMY RAY/Are You Jimmy Ray?
17	15	31	31	MADONNA/Frozen
29	27	32	31	TONIC/Open Up Your Eyes
17	16	29	31	JONNY LANG/Missing Your Love
65	62	57	30	SARAH McLACHLAN/Possession
30	30	31	28	THIRD EYE BLIND/How's It Going To Be
30	27	24	28	SISTER HAZEL/All For You
38	34	35	28	PAULA COLE/Me
-	33	35	28	AQUA/Turn Back Time
61	63	65	26	MEREDITH BROOKS/What Would Happen
23	22	24	25	SUGAR RAY/Fly
23	27	21	25	THIRD EYE BLIND/Semi-Charmed Life
44	42	40	23	FIONA APPLE/Criminal
26	22	23	22	PAULA COLE/ Don't Want To Wait
21	25	24	22	DAVE MATTHEWS BAND/Crash Into Me
27	28	29	22	CHUMBAWAMBA/Amnesia
22	22	26	20	SISTER HAZEL/All For You
25	19	19	19	TONIC/You Could Only...
43	41	23	19	JAMES HORNERS/Southampton
-	13	19	19	EDWIN MCCAIN/II Be
15	18	21	18	JEWEL/Foolish Games
-	16	21	18	SHAWN COLVIN/Nothin On Me
26	20	21	18	MATCHBOX 20/Push
17	17	14	17	ERIC CLAPTON/My Father's Eyes
25	28	24	17	WALLFLOWERS/One Headlight
12	9	10	12	BARENAKED LADIES/The Old Apartment
14	13	15	11	FIONA APPLE/Shadowboxer
33	28	19	11	JANA/Near Me
28	31	32	4	SARAH McLACHLAN/Sweet Surrender

**Mix 93.3 FM**

**MARKET #26**  
**KMKV/Kansas City**  
(816) 756-5698  
Zellner/Dylan

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
62	62	64	64	CELINE DION/My Heart Will Go On
62	62	62	62	MATCHBOX 20/3am
60	60	62	62	SAVAGE GARDEN/Truly Madly Deeply
46	48	50	60	USHER/You Make Me Wanna...
56	56	58	58	JANET/Together Again
54	54	54	56	BACKSTREET BOYS/As Long As You...
34	34	36	54	NATALIE IMBRUGLIA/Tom
52	58	50	53	BILLIE MYERS/Kiss The Rain
42	44	44	42	BEN FOLDS FIVE/Brick
38	40	42	40	MADONNA/Frozen
38	40	40	40	LOREENA MCKENITT/The Mummies' Dance
23	32	38	38	'N SYNC/ Want You Back
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# CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

**MARKET #39**  
**B97**  
WEZB/New Orleans  
(504) 581-7002  
Larson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	42	43	43	43	SMASH MOUTH/Walkin' On The Sun
38	42	42	43	43	SAVAGE GARDEN/Truly Madly Deeply
41	41	43	43	43	MATCHBOX 20/3am
42	42	42	42	42	BACKSTREET BOYS/As Long As You...
42	42	41	41	41	JANET/Together Again
37	41	41	41	41	CELINE DION/My Heart Will Go On
32	31	30	40	40	LISA LOEB/Do
42	42	39	34	34	ROBYN/Show Me Love
25	30	31	32	32	BLESSID UNION/Light In Your Eyes
31	30	30	31	31	BILLIE MYERS/Kiss The Rain
30	29	31	31	31	BEN FOLDS FIVE/Brick
32	29	28	31	31	THIRD EYE BLIND/How's It Going To Be
31	29	30	30	30	GREEN DAY/Time Of Your Life...
23	25	27	30	30	SHANIA TWAIN/You're Still The One
33	30	29	30	30	LOREENA MCKENITT/The Mummers' Dance
24	24	27	29	29	MADONNA/Frozen
13	25	23	26	26	ERIC CLAPTON/My Father's Eyes
18	20	19	25	25	EDWIN MCCAIN/II Be
13	12	20	25	25	NATALIE IMBRUGLIA/Torn
-	-	9	24	24	FLEETWOOD MAC/ Landslide
-	-	5	19	19	PAULA COLE/Me
11	12	16	17	17	VERVE/Bitter Sweet...
11	14	12	17	17	MEREDITH BROOKS/Bitch
13	11	13	16	16	TONIC/Open Up Your Eyes
13	15	15	16	16	NO MERCY/Where Do You Go
12	15	16	16	16	LA BOUCHE/Sweet Dreams
16	14	16	16	16	HANSON/Weird
22	25	19	14	14	JONNY LANG/Missing Your Love
8	11	13	13	13	MARCY PLAYGROUND/Sex And Candy
8	11	12	13	13	DAKOTA MOONVA Promise I Make
11	14	12	13	13	AMY GRANT/Takes A Little Time
25	14	13	13	13	CHUMBAWAMBA/Tubthumping
13	12	13	12	12	PAULA COLE/Where Have All
13	15	13	12	12	SUGAR RAY/Fy
12	12	11	11	11	DISHWALL/Counting Blue Cars
-	-	5	10	10	HANSON/Weird
-	-	10	10	10	MATCHBOX 20/Push
-	-	11	10	10	HOOTIE & BLOWFISH/Only Wanna Be...
-	-	10	10	10	ALANIS MORISSETTE/Ironic

**MARKET #41**  
**Kiss 98.5**  
WKSE/Buffalo  
(716) 884-5101  
O'Neil/Universal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
57	57	57	60	60	JANET/Together Again
56	57	56	60	60	SAVAGE GARDEN/Truly Madly Deeply
25	27	38	59	59	NATALIE IMBRUGLIA/Torn
38	39	42	58	58	N-TRANCE/Do Ya Think I'm Sexy
51	56	58	57	57	CELINE DION/My Heart Will Go On
59	60	55	57	57	WILL SMITH/Gettin' Jiggy Wit It
60	53	57	56	56	K-CI & JOJO/All My Life
48	53	57	56	56	BARENAKED LADIES/When I Fall
54	54	54	39	39	NU FLAVOR/Heaven
41	39	40	38	38	ROBYN/Show Me Love
41	41	43	38	38	USHER/You Make Me Wanna...
26	21	39	37	37	MATCHBOX 20/Push
42	38	38	37	37	MADONNA/Frozen
35	38	39	36	36	MADONNA/Frozen
8	17	37	35	35	UNCLE SAM/Don't Ever Want...
31	36	37	34	34	THIRD EYE BLIND/How's It Going To Be
22	23	29	28	28	JOEE/Angel
-	-	27	20	20	NOTORIOUS B.I.G./Mo Money Mo Problems
28	26	26	26	26	TUESDAYS/Its Up To You
13	15	22	25	25	USHER/Nice & Slow
-	-	14	24	24	BRIAN MCKNIGHT/Anytime
31	27	5	24	24	PAULA COLE/Don't Want To Wait
17	27	25	24	24	ROBYN/Do You Really...
18	14	21	23	23	BACKSTREET BOYS/Everybody...
-	-	18	22	22	CHRIS BRAIDE/If I Hadn't Got You
26	26	25	22	22	'N SYNC/Don't Ever Want Back
36	37	37	21	21	BACKSTREET BOYS/As Long As You...
-	-	21	21	21	S.O.A.P/This Is How We Party
28	26	27	20	20	L.L. COOL J/Phenomenon
36	37	28	20	20	BOYZ II MEN/4 Seasons Of...
20	21	22	20	20	DESTINY'S CHILD/No, No, No
19	20	19	17	17	MARCY PLAYGROUND/Sex And Candy
32	30	30	16	16	SMASH MOUTH/Walkin' On The Sun
12	14	14	16	16	SUGAR RAY/Fy
26	15	15	15	15	INJO/Love You Down
15	17	17	15	15	MARK MORRISON/Return Of The Mack
12	14	13	14	14	WALLFLOWERS/One Headlight
15	18	17	14	14	OMC/How Bizarre

**MARKET #42**  
**Kiss 95.7**  
WKSS/Hartford  
(860) 524-7819  
Jones/McGowan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
68	66	66	65	65	CELINE DION/My Heart Will Go On
63	60	61	65	65	SAVAGE GARDEN/Truly Madly Deeply
66	62	61	64	64	USHER/You Make Me Wanna
51	61	63	63	63	MATCHBOX 20/3am
67	54	54	58	58	JANET/Together Again
50	44	49	56	56	WILL SMITH/Gettin' Jiggy Wit It
42	49	53	53	53	MADONNA/Frozen
47	47	43	48	48	BACKSTREET BOYS/As Long As You...
43	40	40	44	44	SOMETHIN' FOR... My Love Is The Shhh!
47	40	43	41	41	'N SYNC/Don't Ever Want Back
-	-	30	35	35	INJO/Love You Down
43	52	58	38	38	PAULA COLE/Don't Want To Wait
28	34	37	37	37	NU FLAVOR/Heaven
38	37	34	35	35	ALLURE/All Cried Out
23	27	29	35	35	THIRD EYE BLIND/How's It Going To Be
33	32	31	34	34	MATCHBOX 20/Push
34	40	37	33	33	NOTORIOUS B.I.G./Mo Money Mo Problems
42	43	43	33	33	ROBYN/Show Me Love
10	14	21	31	31	ROBYN/Do You Really...
-	-	30	30	30	BRIAN MCKNIGHT/Anytime
26	27	30	29	29	AQUA/Turn Back Time
28	26	22	25	25	MASE/Feel So Good
-	-	16	23	23	MARCY PLAYGROUND/Sex And Candy
18	19	18	21	21	USHER/Nice & Slow
16	14	13	17	17	DESTINY'S CHILD/No, No, No
6	12	12	14	14	HANSON/Weird
18	22	21	14	14	BACKSTREET BOYS/Everybody...
-	-	14	14	14	NEXT/Too Close
8	8	7	13	13	PAULA COLE/Me
9	17	14	12	12	NATALIE IMBRUGLIA/Torn
5	7	7	10	10	EDWIN MCCAIN/II Be
5	7	7	10	10	DAKOTA MOONVA Promise I Make
5	11	11	10	10	CHUMBAWAMBA/Amnesia
5	11	11	10	10	ERIC CLAPTON/My Father's Eyes
9	6	10	9	9	WYCLEF JEAN/Gone Till November
10	8	5	9	9	K.P. & ENVIY/Swing My Way
-	-	5	9	9	TUESDAYS/Its Up To You
-	-	5	9	9	TONIC/Open Up Your Eyes
5	8	6	8	8	SHANIA TWAIN/You're Still The One

**MARKET #44**  
**The River 107.5fm**  
WRVW/Nashville  
(615) 664-2400  
Peace

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
54	54	52	52	52	SAVAGE GARDEN/Truly Madly Deeply
54	54	52	52	52	MATCHBOX 20/3am
55	52	51	51	51	SMASH MOUTH/Walkin' On The Sun
38	39	43	51	51	TONIC/You Could Only...
41	39	40	46	46	BACKSTREET BOYS/As Long As You...
39	39	39	39	39	LISA LOEB/Do
39	39	38	37	37	GREEN DAY/Time Of Your Life...
56	56	46	36	36	ROBYN/Show Me Love
15	14	18	33	33	NATALIE IMBRUGLIA/Torn
54	54	44	33	33	CELINE DION/My Heart Will Go On
39	36	35	32	32	BILLIE MYERS/Kiss The Rain
36	37	41	32	32	PAULA COLE/Don't Want To Wait
33	35	32	31	31	MADONNA/Frozen
38	32	29	29	29	JANET/Together Again
34	35	33	29	29	ERIC CLAPTON/My Father's Eyes
26	29	28	29	29	LOREENA MCKENITT/The Mummers' Dance
14	11	13	25	25	MARCY PLAYGROUND/Sex And Candy
24	23	13	21	21	BEN FOLDS FIVE/Brick
8	10	20	21	21	BLESSID UNION/Light In Your Eyes
12	10	12	19	19	MEREDITH BROOKS/What Would Happen
36	37	34	18	18	TUESDAYS/Its Up To You
15	15	14	17	17	TUESDAYS/Its Up To You
17	18	17	17	17	ROBYN/Do You Know (What...)
21	20	20	17	17	SISTER HAZEL/For You
20	22	19	17	17	THIRD EYE BLIND/Semi-Charmed Life
-	-	16	16	16	VERVE/Bitter Sweet...
21	20	20	16	16	SHAWN COLVIN/Sunny Came Home
21	21	20	16	16	DUNCAN SHEIK/Barely Breathing
19	18	18	16	16	WALLFLOWERS/One Headlight
11	12	13	14	14	DAKOTA MOONVA Promise I Make
6	12	14	14	14	JONNY LANG/Missing Your Love
18	17	17	14	14	MATCHBOX 20/Push
12	12	11	13	13	EDWIN MCCAIN/II Be
13	13	12	13	13	TONIC/Open Up Your Eyes
11	11	11	12	12	PAULA COLE/Me
-	-	10	10	10	'N SYNC/Don't Ever Want Back
-	-	10	10	10	DAVE MATTHEWS BAND/What Would You Say

**MARKET #45**  
**107.5**  
WKSL/Memphis  
(901) 375-9324  
Taylor/Cole

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
71	74	71	71	71	CELINE DION/My Heart Will Go On
66	64	67	70	70	MATCHBOX 20/3am
48	44	51	69	69	BRIAN MCKNIGHT/Anytime
72	64	66	66	66	SMASH MOUTH/Walkin' On The Sun
66	71	71	65	65	SAVAGE GARDEN/Truly Madly Deeply
46	52	67	64	64	THIRD EYE BLIND/How's It Going To Be
50	47	48	48	48	'N SYNC/Don't Ever Want Back
58	47	46	48	48	JANET/Together Again
58	43	47	47	47	BOYZ II MEN/4 Seasons Of...
-	46	45	47	47	INJO/Love You Down
48	49	47	44	44	MADONNA/Frozen
45	44	46	44	44	UNCLE SAM/Don't Ever Want...
35	39	37	44	44	NATALIE IMBRUGLIA/Torn
31	34	44	41	41	USHER/Nice & Slow
34	34	34	34	34	ROBYN/Do You Really...
36	35	36	33	33	TUESDAYS/Its Up To You
-	4	31	31	31	DRU HILLS/Steps
-	-	27	27	27	BLAIR/Have Fun, Go Mad
-	-	5	17	17	DESTINY'S CHILD/No, No, No
-	-	14	17	17	MARCY PLAYGROUND/Sex And Candy
12	26	11	15	15	BACKSTREET BOYS/Everybody...
45	9	4	15	15	WILL SMITH/Gettin' Jiggy Wit It
36	34	15	15	15	MATCHBOX 20/Push
61	41	14	15	15	USHER/You Make Me Wanna...
-	12	30	11	11	BILLIE MYERS/Kiss The Rain
9	37	32	9	9	ALL SAINTS/1 Know Where It's At
18	18	17	7	7	K.P. & ENVIY/Swing My Way
33	5	4	6	6	CHUMBAWAMBA/Amnesia
14	7	7	4	4	HANSON/Weird
30	6	7	3	3	AQUA/Turn Back Time
-	-	-	-	-	JAI/Heaven
-	-	-	-	-	S.O.A.P/This Is How We Party

**MARKET #46**  
**98.5**  
WBBD/Monmouth-Ocean  
(609) 597-6700  
Sullivan/Fox

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	71	76	66	MADONNA/Frozen
68	70	66	66	66	SAVAGE GARDEN/Truly Madly Deeply
-	-	71	70	70	CELINE DION/My Heart Will Go On
-	-	65	67	67	JANET/Together Again
-	-	70	64	64	BILLIE MYERS/Kiss The Rain
-	-	66	63	63	MATCHBOX 20/3am
-	-	48	55	55	K-CI & JOJO/All My Life
-	-	71	53	53	BACKSTREET BOYS/As Long As You...
-	-	46	51	51	NATALIE IMBRUGLIA/Torn
-	-	43	50	50	'N SYNC/Don't Ever Want Back
-	-	46	51	51	SMASH MOUTH/Walkin' On The Sun
-	-	44	46	46	SPICE GIRLS/Too Much
-	-	45	44	44	SMASH MOUTH/Walkin' On The Sun
-	-	44	43	43	BEN FOLDS FIVE/Brick
-	-	42	42	42	PAULA COLE/Don't Want To Wait
-	-	44	42	42	THIRD EYE BLIND/How's It Going To Be
-	-	27	42	42	AQUA/Turn Back Time
-	-	38	41	41	LOREENA MCKENITT/The Mummers' Dance
-	-	31	39	39	EDWIN MCCAIN/II Be
-	-	39	39	39	VERVE/Bitter Sweet...
-	-	26	38	38	ROBYN/Do You Really...
-	-	45	35	35	CHUMBAWAMBA/Tubthumping
-	-	21	33	33	DAKOTA MOONVA Promise I Make
-	-	35	33	33	TUESDAYS/Its Up To You
-	-	29	32	32	USHER/You Make Me Wanna...
-	-	37	28	28	SUGAR RAY/Fy
-	-	33	27	27	INJO/Love You Down
-	-	28	26	26	ROBYN/Show Me Love
-	-	33	25	25	SISTER HAZEL/For You
-	-	29	24	24	THIRD EYE BLIND/Semi-Charmed Life
-	-	19	24	24	JAMES HORNOR/Southampton
-	-	23			



# CHR/RHYTHMIC TOP 50

MARCH 27, 1998

3W	2W	LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	3	2	<b>1</b>	<b>BRIAN MCKNIGHT</b> Anytime (Mercury)	2607	2580	2469	2328	48/0
1	1	1	2	<b>K-CI &amp; JOJO</b> All My Life (MCA)	2602	2621	2649	2567	46/0
2	2	3	3	<b>USHER</b> Nice & Slow (LaFace/Arista)	2495	2573	2605	2508	47/0
4	4	4	4	<b>CELINE DION</b> My Heart Will Go On (550 Music)	1861	1945	1943	1858	34/0
12	10	6	<b>5</b>	<b>NEXT</b> Too Close (Arista)	1797	1646	1397	1160	44/1
5	5	5	6	<b>K.P. &amp; ENVYI</b> Swing My Way (EastWest/EEG)	1791	1875	1871	1826	44/0
9	9	7	<b>7</b>	<b>MASE F/TOTAL</b> What You Want (Bad Boy/Arista)	1621	1554	1463	1280	43/0
7	6	8	<b>8</b>	<b>WILL SMITH</b> Gettin' Jiggy Wit It (Columbia)	1560	1521	1535	1448	30/0
8	7	9	9	<b>DESTINY'S CHILD</b> No, No, No (Grass Roots/Columbia)	1354	1511	1515	1356	38/1
18	14	11	10	<b>SYLK-E. FYNE F/CHILL</b> Romeo And Juliet (Grand Jury/RCA)	1295	1305	1058	987	37/4
6	8	10	11	<b>UNCLE SAM</b> I Don't Ever Want To See You.. (Stonecreek/Epic)	1250	1402	1465	1662	36/0
14	13	13	<b>12</b>	<b>SAVAGE GARDEN</b> Truly Madly Deeply (Columbia)	1160	1124	1157	1057	20/0
31	24	16	<b>13</b>	<b>JANET</b> I Get Lonely (Virgin)	1068	876	628	498	40/6
10	12	12	14	<b>TIMBALAND &amp; MAGOO</b> Luv 2 Luv You (BlackGround/Atlantic)	1043	1184	1196	1227	27/0
11	11	14	15	<b>USHER</b> You Make Me Wanna... (LaFace/Arista)	995	1046	1218	1185	28/0
—	40	24	<b>16</b>	<b>PUBLIC ANNOUNCEMENT</b> Body Bumpin' Yippie-Yi-Yo (A&M)	986	689	388	161	33/6
25	20	19	<b>17</b>	<b>MONTELL JORDAN</b> Let's Ride (Def Jam/RAL/Mercury)	903	807	776	610	32/1
27	21	17	<b>18</b>	<b>MADONNA</b> Frozen (Maverick/WB)	874	845	724	568	24/0
20	19	20	<b>19</b>	<b>WYCLEF JEAN</b> Gone Till November (Ruffhouse/Columbia)	854	794	794	813	33/4
22	23	21	<b>20</b>	<b>LSG F/L.L., BUSTA &amp; MC LYTE</b> Curious (EastWest/EEG)	819	788	639	656	32/0
13	16	15	21	<b>SWV</b> Rain (RCA)	808	891	1015	1088	30/0
17	17	22	<b>22</b>	<b>LSG</b> My Body (EastWest/EEG)	780	769	910	999	23/0
29	27	26	<b>23</b>	<b>LORD TARIQ &amp; PETER GUNZ</b> Deja Vu (Codeine/Columbia)	693	618	528	512	27/2
35	28	25	<b>24</b>	<b>ICE CUBE</b> We Be Clubbin' (Heavyweight/A&M)	637	624	509	455	22/0
24	25	28	<b>25</b>	<b>2PAC F/ERIC WILLIAMS</b> Do For Love (Amaru/Jive)	608	566	576	612	23/1
<b>BREAKER</b>			<b>26</b>	<b>QUEEN PEN W/LOST BOYZ &amp; CREW</b> Party...(Lil' Man/Interscope)	551	439	290	214	22/2
19	22	27	27	<b>JANET</b> Together Again (Virgin)	551	610	707	865	15/0
<b>BREAKER</b>			<b>28</b>	<b>MACK 10 F/ICE CUBE &amp; SNOOP...</b> Only In California (Priority)	540	471	479	475	25/1
39	35	30	<b>29</b>	<b>'N SYNC</b> I Want You Back (RCA)	539	517	444	415	19/1
<b>BREAKER</b>			<b>30</b>	<b>XSCAPE</b> The Arms Of The One Who... (So So Def/Columbia)	537	237	35	14	27/7
32	31	29	31	<b>OL SKOOL F/K. SWEAT &amp; XSCAPE</b> Am I Dreaming (Keia/Universal)	532	562	482	490	21/1
26	26	31	32	<b>MARY J. BLIGE</b> Seven Days (MCA)	511	515	545	598	20/0
16	15	18	33	<b>MARIAH CAREY F/BONE THUGS...</b> Breakdown (Columbia)	490	808	1031	1018	16/0
46	41	35	<b>34</b>	<b>PRINCE BE, KY-MANI &amp; JOHN F</b> Gotta Be...(Gee Street/V2)	486	462	384	321	23/1
—	44	37	<b>35</b>	<b>ROBYN</b> Do You Really Want Me (RCA)	458	457	334	265	19/0
15	18	23	36	<b>BOYZ II MEN</b> A Song For Mama (Motown)	451	706	903	1039	18/0
—	—	40	<b>37</b>	<b>BACKSTREET BOYS</b> Everybody (Backstreet's Back) (Jive)	439	393	172	51	23/4
43	42	39	<b>38</b>	<b>ARETHA FRANKLIN</b> A Rose Is Still A Rose (Arista)	435	416	381	356	24/1
—	46	41	<b>39</b>	<b>VOICES OF THEORY</b> Dimelo (Say It) (H.O.L.A./Red Ant)	418	391	299	226	28/6
36	37	32	40	<b>SERMON, MURRAY &amp; REDMAN</b> Rapper's Delight (Priority)	410	473	429	447	12/0
30	30	43	<b>41</b>	<b>BACKSTREET BOYS</b> As Long As You Love Me (Jive)	386	369	491	504	11/0
37	38	34	42	<b>MILITIA</b> Burn (Red Ant)	375	464	416	445	12/0
—	49	48	<b>43</b>	<b>JD F/BRAT &amp; USHER</b> The Party Continues (So So Def/Columbia)	341	297	289	251	13/1
38	39	42	44	<b>SOMETHIN' FOR THE PEOPLE</b> My Love Is...(Warner Bros.)	321	382	411	435	14/0
33	32	36	45	<b>ALLURE</b> Last Chance (Track Masters/Grave)	320	462	479	488	14/0
<b>DEBUT</b>			<b>46</b>	<b>HI TOWN DJs</b> Ding-A-Ling (Restless)	319	201	99	70	18/4
—	47	44	47	<b>SALT-N-PEPA</b> Gitty Up (Red Ant/London/Island)	317	357	290	212	19/0
<b>DEBUT</b>			<b>48</b>	<b>TIMBALAND &amp; MAGOO</b> Clock Strikes (BlackGround/Atlantic)	309	218	138	111	23/6
44	45	47	49	<b>LEANN RIMES</b> How Do I Live (Curb)	280	310	320	341	9/0
<b>DEBUT</b>			<b>50</b>	<b>MASTER P</b> Make 'Em Say Ugh (No Limit/Priority)	261	200	167	128	17/3

This chart reflects airplay from March 16-22. Songs ranked by total plays. Highlighted songs indicate Breaker. 49 CHR/Rhythmic reporters. 48 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

## BREAKERS®

**QUEEN PEN W/LOST BOYZ & CREW**  
Party Ain't A Party (Lil' Man/Interscope)

TOTAL PLAYS/INCREASE 551/112 TOTAL STATIONS/ADDS 22/2 CHART 26

**MACK 10 F/ICE CUBE & SNOOP...**  
Only In California (Priority)

TOTAL PLAYS/INCREASE 540/69 TOTAL STATIONS/ADDS 25/1 CHART 23

## XSCAPE

The Arms Of The One Who... (So So Def/Columbia)

TOTAL PLAYS/INCREASE 537/300 TOTAL STATIONS/ADDS 27/7 CHART 30

## MOST ADDED®

ARTIST/TITLE LABEL(S)	ADDS
MARIAH CAREY My All (Columbia)	14
ANGEL GRANT Lil' Red Boat (Flyte Tyme/Universal)	11
SOUTHSYDE CONN X SHUN Raize... (Hurricane/Breakaway)	7
XSCAPE The Arms Of The... (So So Def/Columbia)	7
JANET I Get Lonely (Virgin)	6
PUBLIC ANNOUNCEMENT Body Bumpin'...(A&M)	6
BUSTA RHYMES Turn It Up (Elektra/EEG)	6
TIMBALAND & MAGOO Clock Strikes (BlackGround/Atlantic)	6
VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant)	6

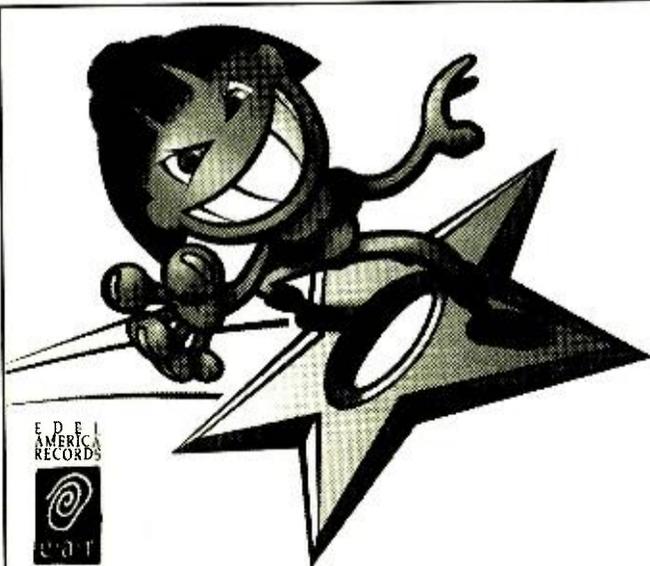
## MOST INCREASED PLAYS

ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
XSCAPE The Arms Of The... (So So Def/Columbia)	+300
PUBLIC ANNOUNCEMENT Body Bumpin'...(A&M)	+297
JANET I Get Lonely (Virgin)	+192
NEXT Too Close (Arista)	+151
MARIAH CAREY My All (Columbia)	+122
HI TOWN DJs Ding-A-Ling (Restless)	+118
QUEEN PEN W/LOST BOYZ & CREW Party...(Lil' Man/Interscope)	+112
LUKE Raise The Roof (Luke/Island)	+98
MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury)	+96
BUSTA RHYMES Turn It Up (Elektra/EEG)	+93

## HOTTEST RECURRENTS

ARTIST/TITLE LABEL(S)
MASE Feel So Good (Bad Boy/Arista)
NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)
MISSY "MISDEMEANOR" ELLIOTT Sock It 2 Me (EastWest/EEG)
TOTAL What About Us (LaFace/Arista)
NU FLAVOR Heaven (Reprise)
PUFF DADDY & FAITH EVANS F/112 I'll Be...(Bad Boy/Arista)
INOJ Love You Down (So So Def/Columbia)
MARK MORRISON Return Of The Mack (Atlantic)
BOYZ II MEN 4 Seasons Of.... (Motown)
ROME I Belong To You... (Grand Jury/RCA)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



# YOU DON'T HAVE TO BE FROM BROOKLYN...TO BOUNCE.

## Brooklyn Bounce "Get Ready To Bounce"

### BOUNCING AT:

**WKTU KTFM WWZZ WZEE WRVQ KPRR KHTT KWIN**  
**KACD KDGS WPOW WXIS KIXY KTMT KLYV KHYS**  
**WXYV WRTS WILN WKXJ KDRE KPSI WWKZ KQID**

Peter Weinstock, Director Radio Promotion, E.A.R. (Edel America Records) (212) 541-9700



## HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	<b>K.P. &amp; ENVYI</b> Swing My Way (EastWest/EEG) <b>4571 4597 127/0</b>			
3	2	<b>SYLK-E. FYNE F/CHILL</b> Romeo And Juliet (Grand Jury/RCA) <b>3250 3056 116/5</b>			
2	3	<b>MASE F/TOTAL</b> What You Want (Bad Boy/Arista) <b>2713 3336 85/0</b>			
5	4	<b>QUEEN PEN W/LOST BOYZ &amp; CREW</b> Party Ain't... (Lil' Man/Interscope) <b>2471 2159 105/2</b>			
6	5	<b>ICE CUBE</b> We Be Clubbin' (Heavyweight/A&M) <b>2280 2124 101/0</b>			
7	6	<b>LORD TARIQ &amp; PETER GUNZ</b> Deja Vu (Codeine/Columbia) <b>2167 2082 96/2</b>			
4	7	<b>2PAC F/ERIC WILLIAMS</b> Do For Love (Amaru/Jive) <b>2092 2688 84/1</b>			
8	8	<b>WILL SMITH</b> Gettin' Jiggy Wit It (Columbia) <b>1788 1767 42/0</b>			
14	9	<b>TIMBALAND &amp; MAGOO</b> Clock Strikes (BlackGround/Atlantic) <b>1591 1363 100/7</b>			
11	10	<b>JD F/BRAT &amp; USHER</b> The Party Continues (So So Def/Columbia) <b>1573 1477 89/1</b>			
16	11	<b>SILKK THE SHOCKER</b> Just Be Straight With Me (No Limit/Priority) <b>1458 1311 74/0</b>			
13	12	<b>SALT-N-PEPA</b> Gitty Up (Red Ant/London/Island) <b>1443 1391 93/1</b>			
9	13	<b>WYCLEF JEAN</b> Gone Till November (Ruffhouse/Columbia) <b>1409 1664 64/4</b>			
15	14	<b>PUFF DADDY F/MASE</b> Been Around... (Bad Boy/Arista) <b>1362 1353 61/2</b>			
10	15	<b>TIMBALAND &amp; MAGOO</b> Luv 2 Luv You (BlackGround/Atlantic) <b>1342 1659 42/0</b>			
17	16	<b>DAVE HOLLISTER/REDMAN/SERMON</b> The Weekend (Tommy Boy) <b>1341 1246 68/4</b>			
18	17	<b>LOX</b> Money, Power, And Respect (Bad Boy/Arista) <b>1313 1164 83/2</b>			
—	18	<b>BUSTA RHYMES</b> Turn It Up (Elektra/EEG) <b>1165 835 100/9</b>			
12	19	<b>MACK 10 F/ICE CUBE &amp; SNOOP...</b> Only In California (Priority) <b>1126 1464 62/3</b>			
19	20	<b>YOUNG BLEED F/MASTER P &amp; FIEND</b> Times... (No Limit/Priority) <b>1115 1068 59/0</b>			

This chart reflects airplay from March 16-22. Songs ranked by total plays. 49 CHR/Rhythmic reporters and 87 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1998, R&R Inc.

## NEW & ACTIVE

### TAMIA Imagination (Qwest/WB)

Total Plays: 259, Total Stations: 18, Adds: 4

### BUSTA RHYMES Turn It Up (Elektra/EEG)

Total Plays: 232, Total Stations: 23, Adds: 6

### DUKE So In Love With You (4Play/Universal)

Total Plays: 222, Total Stations: 12, Adds: 0

### JODY WATLEY Off The Hook (Atlantic)

Total Plays: 221, Total Stations: 10, Adds: 1

### KINSUI Pha Hop (Blunt/TVT)

Total Plays: 208, Total Stations: 8, Adds: 0

### LOX Money, Power, And Respect (Bad Boy/Arista)

Total Plays: 201, Total Stations: 12, Adds: 2

### DR. DRE F/L.L. COOL J Zoom (Aftermath/Interscope)

Total Plays: 187, Total Stations: 13, Adds: 5

### JIMMY RAY Are You Jimmy Ray? (Epic)

Total Plays: 182, Total Stations: 5, Adds: 0

### SOUTHSYDE CONN X SHUN Raize Da Roof... (HumansBreakaway)

Total Plays: 149, Total Stations: 12, Adds: 7

### GANG STARR Royalty (Noo Trybe)

Total Plays: 139, Total Stations: 11, Adds: 5

### AMBER One More Night (Tommy Boy)

Total Plays: 137, Total Stations: 5, Adds: 2

### LUKE Raise The Roof (Luke/Island)

Total Plays: 136, Total Stations: 12, Adds: 2

### SHAGGY Sexy Body Girls (Virgin)

Total Plays: 136, Total Stations: 6, Adds: 0

### BEENIE MAN Who Am I (Island Jamaica/Island)

Total Plays: 132, Total Stations: 4, Adds: 1

### M:G Sweet Honesty (Classified)

Total Plays: 127, Total Stations: 5, Adds: 2

### PUFF DADDY F/MASE Been Around The... (Bad Boy/Arista)

Total Plays: 127, Total Stations: 3, Adds: 1

### DAZ DILLINGER In California (Death Row/Priority)

Total Plays: 125, Total Stations: 12, Adds: 1

### JACKSON 5 F/BLACK ROB I Want You Back '98 (Motown)

Total Plays: 123, Total Stations: 8, Adds: 0

### MARIAH CAREY My All (Columbia)

Total Plays: 122, Total Stations: 17, Adds: 14

### PAULA COLE I Don't Want To Wait (Imago/WB)

Total Plays: 120, Total Stations: 5, Adds: 0



**A WILDTIME**— La Face/Arista artist Usher took it "Nice and Slow" while performing for Mercy Burlingame High School. The school was the winner of a High School Spirit Contest sponsored by KYLD/San Francisco. (L-r) Arista Local Lance Walden, APD/MD Jazzy Jim, Usher, and on-air personalities CK and Chris the Rebel.

## NEW RELEASES

### ADDS MARCH 31

#### CANIBUS

#### DR. DRE f/L.L. COOL J

#### FUNKDOOBIEST

#### TAJA SEVELLE

#### 7 MILE

#### WC

#### How We Roll (Universal)

#### Zoom (Aftermath/Interscope)

#### Act On It (Buzztone/RCA)

#### A Lot Like You (550 Music)

#### Do Your Thing (Crave)

#### Cheddar (Payday/FFRR/Red Ant)

## CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

<b>KKSS/Albuquerque, NM</b> PD: Tony Manero APD/MD: Jackie James TAMIA "Imagination" QUEEN PEN W/LOST "Party" GANG STARR "Royalty" TIMBALAND & MAGOO "Clock" MARIAH CAREY "My"	<b>WKKX/Chattanooga, TN</b> Station Mgr.: Roy Jaynes PD/MD: Bobby Corona 22 MASTER P "Ugh" 18 LUKE "Raise" TIMBALAND & MAGOO "Clock" BUSTA RHYMES "Turn" BACKSTREET BOYS "Everybody" ANGEL GRANT "Boat" SOUTHSYDE CONN X "Raize" GANG STARR "Royalty" ELUSION "Ready"	<b>KBOS/Fresno, CA</b> PD/MD: Steve Wall 39 JODY WATLEY "Hook" 37 ANGEL GRANT "Boat" 14 BACKSTREET BOYS "Everybody" MARIAH CAREY "My" XSCAPE "Arms" SOUTHSYDE CONN X "Raize" S.O.A.P. "Party" TIMBALAND & MAGOO "Clock" GANG STARR "Royalty" FRUIT DE LA PASSION "Tic" DAFI PUNK "Funk"	<b>WFFF/Indianapolis, IN</b> PD: Scott Wheeler MD: Carl Fyfe MARIAH CAREY "My" DAVINA "Come"	<b>WDOR/Detroit, MI</b> PD: Lisa Rodman APD/MD: Jimi Jamm 30 SUGAR HAY "Fly" PUBLIC ANNOUNCEMENT "Body" <b>KPRR/E Paso, TX</b> PD/MD: John Candelaria ROCKELL "In" MARIAH CAREY "My"	<b>WJBT/Jacksonville, FL</b> PD: Dave Wynter MD: Tiffany Green 17 M.J.G. "Middle" 6 GOODIE MOB "Dance" 6 JANET "Lonely" 5 CHARLIE BALTIMORE "Money" 5 BUSTA RHYMES "Turn" 5 LOX "Money" 5 CANIBUS "Second" 5 PUFF DADDY F/MASE "Been" 5 OMK "Dog"	<b>WJMH/Greensboro, NC</b> PD: Brian Douglas MD: Mary Kay 46 DR. DRE F/L.L. "Zoom" 20 HI TOWN DJ'S "Ding" 19 ONYX "Shut" 19 CHARLIE BALTIMORE "Money"	<b>WFFFH/New Bedford, MA</b> PD: Jim Reitz APD/MD: Kevin Palana VP/Prog.: Steve Smith MD: Tracy Clorhy 15 CHARLIE BALTIMORE "Money"	<b>WKTU/New York, NY</b> PD: Frankie Blue APD/MD: Andy Shane VOICES OF THEORY "Dimelo" BYRON STINGILY "Make"	<b>WQHT/New York, NY</b> VP/Prog.: Steve Smith MD: Tracy Clorhy 15 CHARLIE BALTIMORE "Money"	<b>KCHX/Odessa-Midland, TX</b> PD/MD: Leo Caro BUSTA RHYMES "Turn" MARIAH CAREY "My"	<b>KCAO/Oxnard, CA</b> PD: Dan Garite APD/MD: Jacque Gonzales James 19 WC "Cheers" 12 BIG PUN "Shit" 5 XSCAPE "Arms" 5 PLAYA "Cheers"	<b>KPSI/Palm Springs, CA</b> PD: Mike Keane MD: Bobby Sato 11 PUBLIC ANNOUNCEMENT "Body" 5 DR. DRE F/L.L. "Zoom"	<b>KDOR/Monterey, CA</b> PD: Scooter B. Stevens SYLK-E. FYNE F/CHILL "Hook" XSCAPE "Arms" BACKSTREET BOYS "Everybody" PRINCE BE KY MANI "Gotta" PAULA COLE "Me"	<b>WFFFH/New Bedford, MA</b> PD: Jim Reitz APD/MD: Kevin Palana VP/Prog.: Steve Smith MD: Tracy Clorhy 15 CHARLIE BALTIMORE "Money"	<b>KKFR/Phoenix, AZ</b> PD: Bruce St. James APD: Crazy Kid Stevenz MD: Eric Valdez 40 NEXT "Butta" MASTER P "Ugh" BIG PUN "Player"	<b>KPTY/Phoenix, AZ</b> PD: Rick Thomas APD: Sherry Knight MD: Eric Valdez 19 M.G. "Sweet" 7 WYCLEF JEAN "November" BUSTA RHYMES "Turn" VOICES OF THEORY "Dimelo"	<b>KWNZ/Reno, NV</b> PD: Jeff Davis APD/MD: Bill Shakespeare 8 WYCLEF JEAN "November" MARIAH CAREY "My" AMBER "Night" VOICES OF THEORY "Dimelo" TAMIA "Imagination"	<b>KGGI/Riverside, CA</b> PD: Diana Laird APD/MD: Jesse Duran 2 OL SKOOL "Dreaming" 2 PUBLIC ANNOUNCEMENT "Body" 1 "W SYNC" "Want"	<b>WJVS/Roanoke, VA</b> PD: David Lee Michaels APD/MD: Melissa Morgan MIA "All" ANGEL GRANT "Boat" BACKSTREET BOYS "Everybody" 2 LIVE CREW "Party"	<b>KSFM/Sacramento, CA</b> PD: Bob West MD: Trejo ANGEL GRANT "Boat" MONTELL JORDAN "Ride"	<b>WOCQ/Salisbury, MD</b> PD: Wookiee MD: Marilou DR. DRE F/L.L. "Zoom" MARK MORRISON "Mean" MARIAH CAREY "My" MIA "All"	<b>KTFM/San Antonio, TX</b> PD: Cliff Tredway MD: Steve Chavez 36 MARIAH CAREY "My" 10 HI TOWN DJ'S "Ding" ANGEL GRANT "Boat"	<b>KHTS/San Diego, CA</b> PD: Todd Shannon APD: Ron Geronomo MD: Hitman Hayes MARIAH CAREY "My" AMBER "Night" S.O.A.P. "Party"	<b>XHTZ/San Diego, CA</b> DM/MD: Lisa Vazquez MD: Dale Solivan 5 CHARLIE BALTIMORE "Money" 5 GANG STARR "Royalty" VOICES OF THEORY "Dimelo"	<b>KMEL/San Francisco, CA</b> PD: Joey Abagay 5 LOX "Money" 5 SYLK-E. FYNE F/CHILL "Romeo" MIA "All" ANGEL GRANT "Boat" MARIAH CAREY "My"	<b>KYLD/San Francisco, CA</b> PD: Michael Martin APD/MD: Jazzy Jim Archer 7 HI TOWN DJ'S "Ding" SOUTHSYDE CONN X "Raize" MARIAH CAREY "My"	<b>KUBE/Seattle, WA</b> PD: Eric Powers JANET "Lonely" LORD TARIQ "Dag" VOICES OF THEORY "Dimelo"	<b>KWIN/Stockton, CA</b> PD/MD: John Christian 32 IMMATURE "Extra" 5 M.G. "Sweet" ANGEL GRANT "Boat" WYCLEF JEAN "November" QUEEN PEN W/LOST "Party" DAVINA "Come"	<b>WPGC/Washington, DC</b> PD: Jay Stevens APD/MD: Maurice Devoe 36 JANET "Lonely" 21 MUTA BUTTA "Frak" 15 BEENIE MAN "Who" 5 GANG STARR "Royalty" 7 2PAC F/ERIC WILLIAMS "Do" 7 MARIAH CAREY "My"	<b>KDGS/Wichita, KS</b> PD: Steve Dorrell APD: Ricardo Cherry MD: A.J. Jones 11 TIMBALAND & MAGOO "Clock" DR. DRE F/L.L. "Zoom" 5 MASTER P "Ugh" FUNKDOOBIEST "Act" DR. DRE F/L.L. "Zoom" ANGEL GRANT "Boat" MIA "All"	<b>49 Total Reporters</b> <b>49 Current Reporters</b> <b>48 Current Playlists</b> <b>Did Not Report, Playlist Frozen (1):</b> <b>WWKX/Providence, RI</b>
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# CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

K103.5		MARKET #1				
WKTU/New York (201) 420-3700 Blue/Shane						
PLAYS	ARTIST/TITLE	3W	2W	LW	TW	
60	61	60	CELINE DION/My Heart Will Go On			
30	37	49	59 SAVAGE GARDEN/Truly Madly Deeply			
52	58	56	52 LEANN RIMES/How Do I Live			
52	50	44	49 BACKSTREET BOYS/As Long As You...			
64	53	45	42 JANET/Together Again			
44	43	33	40 SELENA/Greenie On You			
46	46	44	39 AMBER/One More Night			
24	26	20	27 DEBORAH COX/Things Just Ain't...			
55	58	44	36 RICKY MARTIN/Maria			
14	18	25	33 K-Ci & JOJIBAI My Life			
34	37	30	33 FRUIT DE LA PASSION/Tic Tac Tac			
33	34	31	30 ULTRA FATE/Free			
23	25	22	26 DIANA KING/Say A Little			
32	33	35	24 USHER/You Make Me Wanna			
33	28	24	22 MADONNA/Frozen			
26	24	20	22 KIM SANDERS/Jealousy			
5	19	23	20 BRIAN MCKNIGHT/Anytime			
23	20	16	18 BACKSTREET BOYS/Everybody			
-	-	-	-	16	16 HANNAH JONES/You Only Have To...	
17	16	14	14 NOTORIOUS B.I.G./Mo Money Mo Problems			
13	11	10	14 ROCKELL/In A Dream			
13	13	10	14 USHER/You Make Me Wanna			
20	14	12	13 SIMONE JAY/Wanna Be Like A Man			
13	11	10	12 SUGAR RAY/Fly			
-	-	-	-	12	12 BROOKLYN BOUNCE/Get Ready To Bounce	
8	8	8	11 K-P & ENVI/Swing My Way			
5	10	9	8 TODD TERRY & SHANNON/It's Over Love			
-	-	-	-	8	8 JANET/Get Lonely	
-	-	-	-	6	6 'N SYNC/What You Back	
-	-	-	-	11	5 HOUSE HEROES/Magic Orgasm	
7	7	5	5 PROYECTO UNO/Latinos			
-	-	-	-	5	5 WYCLEF JEAN/Gone Till November	
6	5	12	5 DUKE/So In Love With You			
-	-	-	-	5	5 DESTINY'S CHILD/No, No, No	
-	-	-	-	5	5 VOICES OF THE THEORY/Dimelo (Say It)	
-	-	-	-	-	-	BYRON STINGILY/You Make Me Feel

HOT 97.3		MARKET #1			
WQHT/New York (212) 229-9797 Cloberty					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
42	39	42	42 MASE F/TOTAL/What You Want		
41	42	42	42 USHER/Nice & Slow		
27	33	43	41 BEENIE MAN/Who Am I		
37	28	31	41 LDX/Money, Power, And...		
36	41	41	41 K-Ci & JOJIBAI My Life		
40	40	41	40 WYCLEF JEAN/Gone Till November		
23	41	41	40 QUEEN PEN/All My Love		
40	32	40	40 MARY J. BLIGE/A Dream		
16	18	40	37 BUSTA RHYMES/Turn It Up		
42	40	41	34 BRIAN MCKNIGHT/Anytime		
-	-	-	-	10	34 GANG STARR/Royalty
-	-	-	-	17	32 QUEEN PEN W/LOST...Party Ain't A Party
25	24	42	32 DMX/Get At Me Dog		
35	39	41	31 LDX/If You Think I'm		
32	30	41	31 TIMBALAND & MAGDOO/Luv 2 Luv You		
-	-	-	-	22	25 L.L. COOL J./3.2.1...
27	35	25	27 MONTELL JORDAN/Let's Ride		
27	34	25	27 K-P & ENVI/Swing My Way		
38	30	23	26 UNCLE SAM/Don't Ever Want...		
34	24	25	26 NEXT/Too Close		
32	23	-	26 MARIAH CAREY...Breakdown		
12	20	20	25 JD FBRAT & USHER/The Party Continues		
16	-	-	-	25	25 NOTORIOUS B.I.G./Nasty Boy
17	14	9	22 2PAC F/ERIC WILLIAMS/Do For Love		
17	27	37	22 KAM/357		
-	-	-	-	16	19 COCOA BROVAZ/Black Trump
-	-	-	-	17	17 FIRM/It's Leaving
-	-	-	-	18	18 MASTER P/Make 'Em Say Ugh
41	42	33	16 MARY J. BLIGE/Seven Days		
-	-	-	-	15	15 CHARLI BALTIMORE/Money
18	17	17	15 ONYX/Shot 'Em Down		

POWER 106.5 FM		MARKET #2				
KPWR/Los Angeles (818) 953-4200 Mercer/Young						
PLAYS	ARTIST/TITLE	3W	2W	LW	TW	
70	73	71	74 USHER/Nice & Slow			
69	71	70	73 LSG/My Body			
71	25	26	73 TIMBALAND & MAGDOO/Luv 2 Luv You			
41	71	74	72 MACK 10/FACE CUBE...Only In California			
45	70	64	71 MASE F/TOTAL/What You Want			
67	46	70	48 ICE CUBE/We Be Clubbin'			
40	36	44	47 UNCLE SAM/Don't Ever Want...			
46	45	34	47 MILLITIA/Burn			
39	47	43	46 LORD TARIQ...Deja Vu			
69	70	44	45 K-Ci & JOJIBAI My Life			
-	-	-	-	32	42 QUEEN PEN W/LOST...Party Ain't A Party	
-	-	-	-	45	48 40 BONE THUGS-N-HARMONY/Body Rocc	
38	45	47	40 2PAC F/ERIC WILLIAMS/Do For Love			
-	-	-	-	40	40 WC/Cheddar	
35	35	36	38 BRIAN MCKNIGHT/Anytime			
-	-	-	-	40	32 DR DRE F/L...Zoom	
23	27	25	27 SERMON, MURRAY...Rappers Delight			
22	25	25	27 QUEEN PEN/All My Love			
24	-	-	-	25	27 TOTAL/What About Us	
24	23	-	-	23	23 2PAC/ Wonder II...	
-	-	-	-	38	24 21 DELINQUENT HABITS/Here Come The Horns	
22	22	15	21 WC/Just Clownin'			
-	-	-	-	34	20 LSG F/L...Curious	
-	-	-	-	16	20 GANG STARR/Royalty	
39	20	17	19 ALKALOID/It's A Party			
-	-	-	-	-	-	SYLK-E. FYNE F/CHILL/Romeo And Juliet
-	-	-	-	-	-	BIG PUN/It's Not A Player
-	-	-	-	-	-	BUSTA RHYMES/Turn It Up

B96 CHICAGO		MARKET #3				
WBBM/Chicago (312) 944-6000 Cavanah/Bradley						
PLAYS	ARTIST/TITLE	3W	2W	LW	TW	
67	68	68	69 CELINE DION/My Heart Will Go On			
58	54	69	67 K-P & ENVI/Swing My Way			
46	64	67	65 USHER/Nice & Slow			
67	51	34	64 USHER/You Make Me Wanna			
29	46	63	63 BRIAN MCKNIGHT/Anytime			
14	34	37	47 K-Ci & JOJIBAI My Life			
68	47	43	45 WILL SMITH/Gettin' Jiggy Wit It			
8	32	61	43 MASE F/TOTAL/What You Want			
36	34	30	40 MADONNA/Frozen			
58	54	33	35 JANET/Together Again			
37	34	30	33 PAULA COLLE/Don't Want To Wait			
25	34	25	32 PUFF DADDY & FAMILY/Been Around...			
11	22	34	31 TIMBALAND & MAGDOO/Luv 2 Luv You			
15	30	41	30 DESTINY'S CHILD/No, No, No			
-	-	-	-	15	20 PUFF DADDY...I'll Be Missing You	
13	16	12	22 'N SYNC/What You Back			
45	43	12	22 BOYZ II MENVA Song For Mama			
24	34	31	16 MARIAH CAREY...Breakdown			
-	-	-	-	13	13 WYCLEF JEAN/Gone Till November	
4	11	13	12 DUKE/So In Love With You			
-	-	-	-	11	11 NATALIE IMBRUGLIA/Torn	
7	11	13	10 NEXT/Too Close			
3	11	10	10 PRINCE BE. KY-MANI...Gotta Be...			
9	6	6	6 BACKSTREET BOYS/Everybody...			
1	4	4	4 HANSON/Weird			
10	17	22	5 ROBYN/Do You Really...			
-	-	-	-	4	4 PUBLIC ANNOUNCEMENT/Body Bumpin'...	
-	-	-	-	-	-	JANET/Get Lonely

KMEJAMS		MARKET #4				
KMEJ/San Francisco (415) 538-1061 Arbagey						
PLAYS	ARTIST/TITLE	3W	2W	LW	TW	
51	63	67	61 DESTINY'S CHILD/No, No, No			
57	62	62	57 MASE F/TOTAL/What You Want			
33	34	39	56 WYCLEF JEAN/Gone Till November			
28	25	25	55 JD FBRAT & USHER/The Party Continues			
48	50	52	51 BRIAN MCKNIGHT/Anytime			
55	52	49	52 K-Ci & JOJIBAI My Life			
51	52	30	49 USHER/Nice & Slow			
22	19	28	46 NEXT/Too Close			
25	29	49	43 LORD TARIQ...Deja Vu			
67	55	40	43 TIMBALAND & MAGDOO/Luv 2 Luv You			
58	55	64	35 ICE CUBE/We Be Clubbin'			
33	33	34	34 MARIAH CAREY...Breakdown			
29	26	29	29 SWV/Rain			
20	27	47	28 UNCLE SAM/Don't Ever Want...			
15	19	19	27 MASTER P/Make 'Em Say Ugh			
-	-	-	-	10	25 CHARLI BALTIMORE/Money	
16	17	9	22 PUBLIC ANNOUNCEMENT/Body Bumpin'...			
16	17	9	22 MONTELL JORDAN/Let's Ride			
18	16	11	21 MARY J. BLIGE/Seven Days			
17	14	12	19 LSG/My Body			
16	18	16	18 ARETHA FRANKLIN/A Rose Is Still...			
10	18	8	14 ALLURE/Last Chance			
23	26	22	13 TAMIA/Imagination			
-	-	-	-	12	12 BUSTA RHYMES/Turn It Up	
-	-	-	-	9	11 DAZ DILLINGER/In California	
15	18	13	9 MACK 10/FACE CUBE...Only In California			
39	29	52	7 MILLITIA/Burn			
5	5	5	5 JODY WATLEY/OH The Hook			
-	-	-	-	8	8 GANG STARR/Royalty	
-	-	-	-	5	5 VOICES OF THE THEORY/Dimelo (Say It)	
-	-	-	-	5	5 LSG F/L...Curious	
-	-	-	-	5	5 LDX/Money, Power, And...	
-	-	-	-	5	5 SYLK-E. FYNE F/CHILL/Romeo And Juliet	
-	-	-	-	5	5 DAVINA/Come Over To My...	
38	33	35	5 K-P & ENVI/Swing My Way			
-	-	-	-	-	-	MYA/It's All About Me
-	-	-	-	-	-	MARIAH CAREY/My All

WILD 94.9		MARKET #4				
KYLD/San Francisco (415) 356-0949 Martini/Archer						
PLAYS	ARTIST/TITLE	3W	2W	LW	TW	
34	44	63	70 LORD TARIQ...Deja Vu			
45	60	66	69 ICE CUBE/We Be Clubbin'			
71	66	71	68 K-Ci & JOJIBAI My Life			
41	41	55	64 MASE F/TOTAL/What You Want			
70	72	53	56 BRIAN MCKNIGHT/Anytime			
75	77	73	56 USHER/Nice & Slow			
56	65	46	51 DESTINY'S CHILD/No, No, No			
68	69	50	51 K-P & ENVI/Swing My Way			
-	-	-	-	45	49 47 M/G/Sweet Honesty	
41	41	55	46 SYLK-E. FYNE F/CHILL/Romeo And Juliet			
47	34	56	43 MILLITIA/Burn			
41	42	34	43 KAY/Say You'll Stay			
-	-	-	-	10	34 42 INNERLUDE/Don't Wanna Go On	
32	30	41	41 MACK 10/FACE CUBE...Only In California			
68	64	50	39 TIMBALAND & MAGDOO/Luv 2 Luv You			
46	27	33	32 UNCLE SAM/Don't Ever Want...			
34	35	31	31 WYCLEF JEAN/Gone Till November			
24	29	24	24 TIMBALAND & MAGDOO/Clock Strikes			
21	23	17	19 JD FBRAT & USHER/The Party Continues			
5	17	9	18 NEXT/Too Close			
-	-	-	-	25	16 QUEEN PEN/All My Love	
-	-	-	-	20	22 16 CHARLI BALTIMORE/Money	
7	11	10	14 MASTER P/Make 'Em Say Ugh			
34	32	23	14 ANGELINA/Mambo			
-	-	-	-	21	14 HOUSE HEROES/Magic Orgasm	
42	12	20	13 CELINE DION/My Heart Will Go On			
10	15	7	12 WC/Just Clownin'			
9	10	19	9 JANET/Get Lonely			
-	-	-	-	21	21 DR. DRE F/L...Zoom	
-	-	-	-	10	8 PUBLIC ANNOUNCEMENT/Body Bumpin'...	
9	14	6	8 PRINCE BE. KY-MANI...Gotta Be...			
6	9	10	8 VOICES OF THE THEORY/Dimelo (Say It)			
5	6	9	7 LSG F/L...Curious			
-	-	-	-	7	7 HI TOWN DJS/Ding-A-Ling	
-	-	-	-	8	8 DAZ DILLINGER/In California	
-	-	-	-	5	5 ARETHA FRANKLIN/A Rose Is Still...	
-	-	-	-	-	-	SOUTHSYDE CONN X...Raize Da Roof...
-	-	-	-	-	-	MARIAH CAREY/My All

WDRQ 93.1 FM		MARKET #7			
WDRQ/Detroit (313) 354-9300 Rodman/Jam					
PLAYS	ARTIST/TITLE	3W	2W	LW	TW
49	52	55	61 SAVAGE GARDEN/Truly Madly Deeply		
47	44	48	61 JANET/Together Again		
42	37	39	52 AMBER/One More Night		
51	50	42	52 NOTORIOUS B.I.G./Mo Money Mo Problems		
28	34	32	48 BOYZ II MENVA Seasons Of...		
48	51	57	39 CELINE DION/My Heart Will Go On		
43	50	51	35 BACKSTREET BOYS/As Long As You...		
22	25	29	34 K-Ci & JOJIBAI My Life		
25	29	33	34 MADONNA/Frozen		
39	42	36	33 LUTICIA MONEAL/Am't That Just...		
21	22	27	33 UNCLE SAM/Don't Ever Want...		
43	32	45	33 PAULA COLLE/Don't Want To Wait		
34	32	33	31 LEANN RIMES/How Do I Live		
40	41	39	31 USHER/You Make Me Wanna...		
29	21	19	31 'N SYNC/What You Back		
30	29	-	-	30	29 SUGAR RAY/Fly
45	47	41	29 ROBYN/Show Me Love		
30	28	31	28 ROBYN/Do You Know (What I)		
29	29	30	28 ALLURE/Last Chance		
17	17	26	27 ROBYN/Do You Really...		
1	8	18	26 BACKSTREET BOYS/Everybody...		
27	23	17	24 NU FLAVOR/Heaven		
20	33	24	24 WILL SMITH/Gettin' Jiggy Wit It		
16	37	34	20 BILLIE MYERS/Kiss The Rain		
-	-	-	-	7	17 USHER/Nice & Slow
-	-	-	-	3	16 AQUA/Turn Back Time
-	-	-	-	4	16 BRIAN MCKNIGHT/Anytime
-	-	-	-	11	11 DUKE/So In Love With You
-	-	-	-	10	10 HANSON/Weird
1	6	6	8 BOYZ II MENVA Song For Mama		
11	18	13	5 CHUMBAWAMBA/Amnesia		
-	-	-	-	2	4 JANET/Get Lonely
1	5	-	-	2	2 ALL SAINTS/ Know Where It's At
-	-				



WALT LOVE

# URBAN

## WCFB: A Shining Star In The Sunshine State

□ **New Orlando station finds success in Oldies-based Urban AC niche**

In an area known for its orange groves, WCFB/Orlando is really turning on the juice. In the Fall '97 Arbitron, the Urban AC shot up a full share 12+, from 3.3 to 4.3. The station experienced similar growth in its key demos, rising 4.2-5.2 25-54 and 3.7-4.8 18-49. This week, I get the inside story from Operations Director **Steve Holbrook**.

Holbrook, who oversees four properties in the Cox/Orlando cluster, flipped the station to a "full-fledged, both-feet-in-the-water Urban AC" last April 28. However, he confesses, "The station is really not a true Urban AC from the standpoint of a lot of the other Urban ACs I monitor. They're a 50-50 mix of currents and gold. We lean a little bit more toward '70s and '80s than currents. We target the 25-54 demo, and if you really have to narrow that down, it would maybe be the 28-54 cell."

When looking for the right currents to fit into WCFB's mix, Hol-

brook says, "I look at the **R&R** Urban AC chart and the music that's in the Top 10 or Top 15. I also look at some other UAC stations that I respect and that I think do a great job in their respective markets: Hot 105 [WHQT] in Miami, Kiss [WRKS] in New York, WHUR/Washington, and WALR/Atlanta. I see what kinds of songs they're playing in power rotation. I'm very conservative with our adds."

Another part of the 'CFB equation is its talent, which Holbrook says must be "relatable. I programmed Country for quite a few years, but having grown up in Phil-

adelphia, this is the music I grew up on. There are a lot of similarities between both life groups, and the one thing I found out was that the personalities who relate best to the life group are the ones who are going to stand out. It's more than just on the air too — it's also their off-air participation within the community. For example, our music director, Henry Nelson, does a lot of things with the Urban League, the NAACP, Juvenile Diabetes, and other civic organizations here in Orlando."

### Taking The UAC Plunge

Having successfully started up the Urban AC format in his market, what does Holbrook have to say to others who are considering the format? "I would suggest they do the research first. Test the market. Make sure there is a need in your market. That is definitely step number one. Then they need to also make sure they see if there is anyone else on the Urban AC hill, although they might not be a true Urban AC. It also depends on the dynamics of a market, things like the African-American and Hispanic populations. Do you try to find a format that's going to satisfy both ethnic groups?"

"It was really a learning process the whole way until we decided to jump with both feet into the Urban arena. One of the things we found was that you have to be involved in the community, and it's more than just talking about doing it. You have to really do it on a consistent basis, not just when it's convenient for you as a radio station. You really have to make sure you're always being seen in the community. It's a whole lot more than just showing up and putting up a banner at an event — it's actually helping to plan the event with community people and letting them know



**THE EARLY BIRD GETS... A SEAT!** — When Tom Joyner visited WCFB (Star 94.5)/Orlando listeners, the demand was overwhelming. By 6am, the gym had been filled to its 1200-person capacity, and more than 400 listeners watched the event outside the gym on monitors.

you're truly concerned and that's why you're involved.

"It's also about ownership and the people inside this building feeling that this is actually their event, too, not just another promotion where you just drive the van up to a location, throw a microphone out the window, and start broadcasting."

### Keeping It Local

How does Holbrook give the station that local flavor when his morning show is the satellite-delivered *Tom Joyner Show*? "It works better when you produce the show locally to make it *sound* like Tom is physically in Orlando, and that's what we do here. Tom does the weather. Tom plays the contests with the listeners. Tom talks about these community things that are going on in the Orlando area. Tom does it all."

"I always heard about Tom being 'the hardest-working man in radio' — what he does for the affiliates just blows my mind. This guy, when he gets off the air, he starts feeding the stations whatever you send him. Sometimes he's on the satellite until noon, doing liners, drops, promos, everything! In the months that we've been carrying him, he has never once turned us down, and each week I sometimes send him things to voice for us three or four times."

"We've had Tom in town several times because Disney — since they own ABC — had him down at the Magic Kingdom three times last year. Since we're the affiliate here, we were able to do that promotion. So, our listeners were able to see Tom Joyner

and his whole crew. Naturally, they were going to think he was here in Orlando and does his show from Johnnynkin Parkway."

The same philosophy applies to the station's contests: They must relate to the audience. "I just make sure there's a match of what our listeners would expect when they turn on 94.5. That goes for some small thing we might give away over the weekend to one of our major promotions. Anything we do, I want it to meet their expectations."

"There's tremendous loyalty. Our listeners really support our promotions, whether they're off-air or on-air. We did a promotion where we wanted to help people in need of eyeglasses. It was all done in one day, but we had thousands of people show up for free eyeglasses."

"Another thing that's significant about the audience is our TSL. It's very good." How good? Among persons 12+, WCFB is tied for second at 10:15; 18-34, it's tied for sixth at 7:00. Among older demos, the TSL increases, reaching 11:15 25-54 (fifth in the demo) and 13:15 among 35-64s (second). The future's looking even brighter: In the first phase Winter '98 Arbitrends, the station improved to a 4.8 share. Keep your eyes on this rising Star.

## UC DATABANK

### Minority Women-Owned Businesses Growing

One in eight (13%) of the nearly 8 million women-owned businesses in the U.S. is owned by a woman of color, according to the National Foundation for Women Business Owners. These 1.06 million firms employ nearly 1.7 million people and generate more than \$184 billion in annual sales.

The number of businesses owned by women of color is growing three times faster than the overall rate of business growth in the U.S.

Between 1987 and 1996, the number of minority women-owned firms increased 153%, employment grew 276%, and revenues rose 318%. During this nine-year period, the number of Hispanic women-owned firms more than tripled (206%), the number of Asian, American Indian/Alaska native women-owned firms more than doubled (138%), and the number of black women-owned firms more than doubled (135%).

The report, based on the NFWBO's analysis of census information, estimates that 37% of minority women-owned firms are owned by blacks (405,200), 35% are Hispanic-owned (382,000), and 28% are owned by women of Asian, American Indian, or Alaska native heritage (305,700).

The top 10 states for minority women-owned firms (based on number of companies, employment, and sales) are: California, Texas, Florida, New York, Illinois, Virginia, Maryland, New Jersey, Hawaii and Washington.

Source: "1996 Facts on Women-Owned Businesses: Trends Among Minority Women-Owned Firms," by the National Foundation For Women Business Owners, Lorraine Melton, Program Committee Chairwoman, 1100 Wayne Ave. #830, Silver Spring, MD 20910; phone (301) 495-4975; fax (301) 495-4979.

### Share Your Photos With Us!

We'd love to report on any exciting station events you've recently sponsored. Just send photos and a brief explanation to **Walt Love, R&R**, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.



**GIVING 'EM A LIFT** — WCFB sponsored five buses to transport participants to the Million Woman March in Philadelphia.

### TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1667 or e-mail: [babylove@rronline.com](mailto:babylove@rronline.com)

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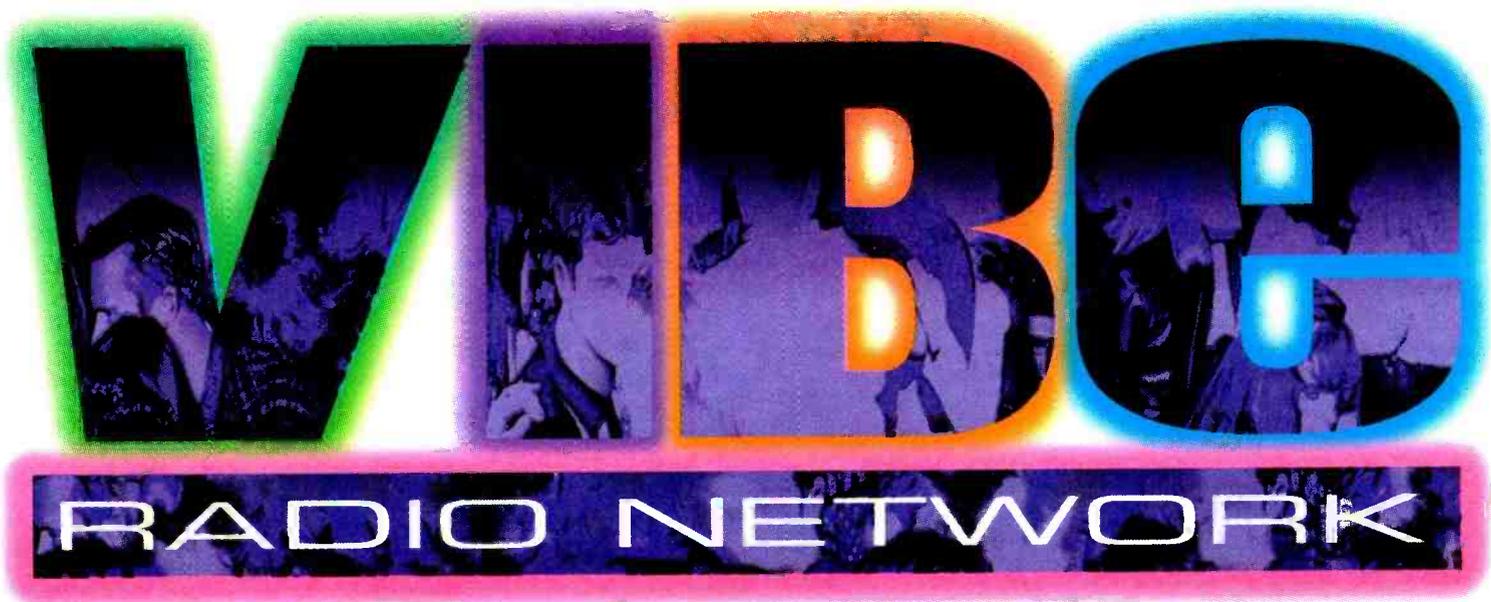
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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
4	4	2	<b>1</b>	<b>OL SKOOL F/K. SWEAT &amp; XSCAPE</b> Am I... (Keia/Universal) <b>3461</b>	<b>3288</b>	<b>3193</b>	<b>3171</b>	<b>85/0</b>	
6	6	4	<b>2</b>	<b>NEXT</b> Too Close (Arista) <b>3291</b>	<b>3084</b>	<b>2840</b>	<b>2799</b>	<b>84/0</b>	
3	2	1	3	<b>SWV</b> Rain (RCA) <b>3002</b>	<b>3573</b>	<b>3492</b>	<b>3385</b>	<b>77/0</b>	
12	11	8	<b>4</b>	<b>PUBLIC ANNOUNCEMENT</b> Body Bumpin' Yippie-Yi-Yo (A&M) <b>2948</b>	<b>2679</b>	<b>2519</b>	<b>2416</b>	<b>83/1</b>	
9	8	7	<b>5</b>	<b>K.P. &amp; ENVYI</b> Swing My Way (EastWest/EEG) <b>2780</b>	<b>2722</b>	<b>2695</b>	<b>2623</b>	<b>83/0</b>	
32	19	11	<b>6</b>	<b>JANET I</b> Get Lonely (Virgin) <b>2738</b>	<b>2329</b>	<b>1819</b>	<b>1280</b>	<b>85/0</b>	
14	14	9	<b>7</b>	<b>MONTELL JORDAN</b> Let's Ride (Def Jam/RAL/Mercury) <b>2707</b>	<b>2484</b>	<b>2288</b>	<b>2157</b>	<b>85/0</b>	
2	1	3	8	<b>DESTINY'S CHILD</b> No, No, No (Grass Roots/Columbia) <b>2527</b>	<b>3261</b>	<b>3742</b>	<b>3558</b>	<b>73/0</b>	
18	16	10	<b>9</b>	<b>ARETHA FRANKLIN</b> A Rose Is Still A Rose (Arista) <b>2522</b>	<b>2388</b>	<b>2143</b>	<b>1968</b>	<b>83/0</b>	
1	3	6	10	<b>K-CI &amp; JOJO</b> All My Life (MCA) <b>2431</b>	<b>2737</b>	<b>3332</b>	<b>3612</b>	<b>65/0</b>	
7	5	5	11	<b>MISSY "MISDEMEANOR" ELLIOTT</b> Beep Me 911 (EastWest/EEG) <b>2276</b>	<b>2882</b>	<b>2857</b>	<b>2799</b>	<b>74/0</b>	
16	17	16	<b>12</b>	<b>SMOOTH</b> Strawberries (Perspective/A&M) <b>2237</b>	<b>2081</b>	<b>2036</b>	<b>2002</b>	<b>81/2</b>	
22	22	17	<b>13</b>	<b>TAMIA</b> Imagination (Qwest/WB) <b>2171</b>	<b>2012</b>	<b>1706</b>	<b>1611</b>	<b>78/1</b>	
24	23	21	<b>14</b>	<b>SYLK-E. FYNE F/CHILL</b> Romeo And Juliet (Grand Jury/RCA) <b>1955</b>	<b>1751</b>	<b>1640</b>	<b>1494</b>	<b>79/1</b>	
35	31	22	<b>15</b>	<b>QUEEN PEN W/LOST BOYZ &amp; CREW</b> Party... (Lil' Man/Interscope) <b>1920</b>	<b>1720</b>	<b>1357</b>	<b>1160</b>	<b>83/0</b>	
21	20	19	<b>16</b>	<b>JODY WATLEY</b> Off The Hook (Atlantic) <b>1891</b>	<b>1849</b>	<b>1808</b>	<b>1795</b>	<b>74/1</b>	
25	24	23	<b>17</b>	<b>KEITH WASHINGTON</b> Bring It On (Silas/MCA) <b>1809</b>	<b>1694</b>	<b>1567</b>	<b>1462</b>	<b>77/2</b>	
8	12	14	18	<b>MARY J. BLIGE</b> Seven Days (MCA) <b>1729</b>	<b>2134</b>	<b>2418</b>	<b>2762</b>	<b>50/0</b>	
33	28	27	<b>19</b>	<b>ICE CUBE</b> We Be Clubbin' (Heavyweight/A&M) <b>1643</b>	<b>1500</b>	<b>1389</b>	<b>1213</b>	<b>79/0</b>	
31	26	26	<b>20</b>	<b>ELUSION</b> Reality (RCA) <b>1562</b>	<b>1508</b>	<b>1407</b>	<b>1288</b>	<b>71/0</b>	
28	25	28	<b>21</b>	<b>JAGGED EDGE</b> Gotta Be (So So Def/Columbia) <b>1557</b>	<b>1493</b>	<b>1463</b>	<b>1336</b>	<b>63/0</b>	
15	15	15	22	<b>2PAC F/ERIC WILLIAMS</b> Do For Love (Amaru/Jive) <b>1484</b>	<b>2122</b>	<b>2170</b>	<b>2102</b>	<b>61/0</b>	
30	27	29	<b>23</b>	<b>LORD TARIQ &amp; PETER GUNZ</b> Deja Vu (Codeine/Columbia) <b>1474</b>	<b>1464</b>	<b>1393</b>	<b>1327</b>	<b>69/0</b>	
17	18	24	24	<b>BRIAN MCKNIGHT</b> Anytime (Mercury) <b>1446</b>	<b>1689</b>	<b>1840</b>	<b>1976</b>	<b>41/0</b>	
44	38	31	<b>25</b>	<b>SILK THE SHOCKER</b> Just Be Straight With Me (No Limit/Priority) <b>1419</b>	<b>1274</b>	<b>1093</b>	<b>823</b>	<b>71/0</b>	
34	32	30	<b>26</b>	<b>H-TOWN</b> Natural Woman (Relativity) <b>1391</b>	<b>1319</b>	<b>1262</b>	<b>1190</b>	<b>66/0</b>	
10	9	13	27	<b>MARIAH CAREY F/BONE THUGS...</b> Breakdown (Columbia) <b>1384</b>	<b>2212</b>	<b>2563</b>	<b>2599</b>	<b>54/0</b>	
20	21	25	28	<b>USHER</b> Nice & Slow (LaFace/Arista) <b>1378</b>	<b>1575</b>	<b>1707</b>	<b>1912</b>	<b>45/0</b>	
11	10	12	29	<b>LSG F/L.L., BUSTA &amp; MC LYTE</b> Curious (EastWest/EEG) <b>1352</b>	<b>2216</b>	<b>2544</b>	<b>2564</b>	<b>56/0</b>	
36	35	33	<b>30</b>	<b>DAVE HOLLISTER/REDMAN/SERMON</b> The Weekend (Tommy Boy) <b>1341</b>	<b>1246</b>	<b>1163</b>	<b>1069</b>	<b>68/4</b>	
48	41	36	<b>31</b>	<b>TIMBALAND &amp; MAGOO</b> Clock Strikes (BlackGround/Atlantic) <b>1282</b>	<b>1145</b>	<b>965</b>	<b>773</b>	<b>77/1</b>	
41	36	32	32	<b>PUFF DADDY F/MASE</b> Been Around... (Bad Boy/Arista) <b>1235</b>	<b>1263</b>	<b>1106</b>	<b>949</b>	<b>58/1</b>	
38	37	34	<b>33</b>	<b>JD F/BRAT &amp; USHER</b> The Party Continues (So So Def/Columbia) <b>1232</b>	<b>1180</b>	<b>1094</b>	<b>1002</b>	<b>76/0</b>	
<b>BREAKER</b>	<b>34</b>	<b>34</b>	<b>34</b>	<b>JON B.</b> They Don't Know (Yab Yum/550 Music) <b>1162</b>	<b>878</b>	<b>566</b>	<b>241</b>	<b>67/4</b>	
<b>BREAKER</b>	<b>35</b>	<b>35</b>	<b>35</b>	<b>EBONI FOSTER</b> Crazy For You (Nightbird/MCA) <b>1158</b>	<b>940</b>	<b>682</b>	<b>276</b>	<b>74/1</b>	
49	43	38	<b>36</b>	<b>SALT-N-PEPA</b> Gitty Up (Red Ant/London/Island) <b>1126</b>	<b>1034</b>	<b>939</b>	<b>760</b>	<b>74/1</b>	
39	39	37	<b>37</b>	<b>YOUNG BLEED F/MASTER P &amp; FIEND</b> Times... (No Limit/Priority) <b>1115</b>	<b>1068</b>	<b>1020</b>	<b>978</b>	<b>59/0</b>	
—	47	39	<b>38</b>	<b>LOX</b> Money, Power, And Respect (Bad Boy/Arista) <b>1112</b>	<b>1000</b>	<b>817</b>	<b>419</b>	<b>71/0</b>	
5	7	20	<b>39</b>	<b>MASE F/TOTAL</b> What You Want (Bad Boy/Arista) <b>1092</b>	<b>1782</b>	<b>2819</b>	<b>2945</b>	<b>42/0</b>	
<b>BREAKER</b>	<b>40</b>	<b>40</b>	<b>40</b>	<b>PLAYA</b> Cheers 2 U (Def Soul/Def Jam/Mercury) <b>1018</b>	<b>825</b>	<b>725</b>	<b>539</b>	<b>64/5</b>	
13	13	18	41	<b>SOMETHIN' FOR THE PEOPLE</b> All I Do (Warner Bros.) <b>984</b>	<b>1899</b>	<b>2294</b>	<b>2385</b>	<b>42/0</b>	
—	—	45	<b>42</b>	<b>DAVINA</b> Come Over To My Place (Loud/RCA) <b>982</b>	<b>872</b>	<b>658</b>	<b>501</b>	<b>65/3</b>	
50	49	43	<b>43</b>	<b>ROOM SERVICE</b> Stay (EastWest/EEG) <b>965</b>	<b>886</b>	<b>811</b>	<b>748</b>	<b>62/0</b>	
<b>DEBUT</b>	<b>44</b>	<b>44</b>	<b>44</b>	<b>MYA</b> It's All About Me (University/Interscope) <b>947</b>	<b>435</b>	<b>41</b>	<b>—</b>	<b>74/8</b>	
43	42	41	45	<b>SNOOP DOGGY DOGG &amp; KURUPT</b> Ride On... (Noo Trybe/Virgin) <b>936</b>	<b>948</b>	<b>955</b>	<b>891</b>	<b>65/3</b>	
<b>DEBUT</b>	<b>46</b>	<b>46</b>	<b>46</b>	<b>BUSTA RHYMES</b> Turn It Up (Elektra/EEG) <b>933</b>	<b>696</b>	<b>305</b>	<b>47</b>	<b>77/3</b>	
—	48	46	<b>47</b>	<b>CHANGING FACES</b> All Day, All Night (Big Beat/Atlantic) <b>929</b>	<b>867</b>	<b>815</b>	<b>738</b>	<b>56/0</b>	
—	—	49	<b>48</b>	<b>SCARFACE</b> Homies & Thugs (Rap-A-Lot) <b>921</b>	<b>765</b>	<b>649</b>	<b>302</b>	<b>71/1</b>	
<b>DEBUT</b>	<b>49</b>	<b>49</b>	<b>49</b>	<b>CHICO DEBARGE</b> No Guarantee (Kedar/Universal) <b>910</b>	<b>585</b>	<b>211</b>	<b>—</b>	<b>69/3</b>	
<b>DEBUT</b>	<b>50</b>	<b>50</b>	<b>50</b>	<b>GOODIE MOB</b> They Don't Dance No Mo' (LaFace/Arista) <b>860</b>	<b>662</b>	<b>306</b>	<b>—</b>	<b>69/3</b>	

This chart reflects airplay from March 16-22. Songs ranked by total plays. Highlighted songs indicate Breaker.  
87 Urban reporters. 86 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent.  
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### NEW & ACTIVE

**GANG STARR** Royalty (Noo Trybe)  
Total Plays: 794, Total Stations: 64, Adds: 3

**MARK MORRISON** Moan And Groan (Atlantic)  
Total Plays: 791, Total Stations: 49, Adds: 1

**VOICES OF THEORY** Dimelo (Say It) (H.O.L.A./Red Ant)  
Total Plays: 782, Total Stations: 65, Adds: 5

**JACKSON 5 F/BLACK ROB** I Want You Back '98 (Motown)  
Total Plays: 767, Total Stations: 53, Adds: 1

**ROBYN** Do You Really Want Me (RCA)  
Total Plays: 599, Total Stations: 48, Adds: 1

**OMX** Get At Me Dog (Def Jam/Mercury)  
Total Plays: 599, Total Stations: 41, Adds: 2

**DAZ OILLINGER** In California (Death Row/Priority)  
Total Plays: 555, Total Stations: 53, Adds: 1

**M.J.G.** In The Middle Of The Night (Suave/Universal)  
Total Plays: 542, Total Stations: 57, Adds: 6

**KIMBERLY SCOTT** Don't Leave Me Alone (Columbia)  
Total Plays: 526, Total Stations: 52, Adds: 7

**RANDY CRAWFORD** Bye Bye (Bluemoon/Atlantic)  
Total Plays: 471, Total Stations: 30, Adds: 2

**TAMI HERT** If You Were Mine (550 Music)  
Total Plays: 464, Total Stations: 41, Adds: 1

**ALI** Love Letters (Island)  
Total Plays: 458, Total Stations: 47, Adds: 4

**REBBIE JACKSON** Yours Faithfully (MJJ/Work)  
Total Plays: 389, Total Stations: 29, Adds: 1

**OEJAH** Just A Little Bit (Un-D-Nyable)  
Total Plays: 383, Total Stations: 32, Adds: 1

**DAS EFX** Rap Scholar (EastWest/EEG)  
Total Plays: 347, Total Stations: 34, Adds: 3

Songs ranked by total plays.

### BREAKERS®

**JON B.**  
**They Don't Know (Yab Yum/550 Music)**  
TOTAL PLAYS/INCREASE: **1162/284** TOTAL STATIONS/ADDS: **67/4** CHART: **34**

**EBONI FOSTER**  
**Crazy For You (Nightbird/MCA)**  
TOTAL PLAYS/INCREASE: **1158/218** TOTAL STATIONS/ADDS: **74/1** CHART: **35**

**PLAYA**  
**Cheers 2 U (Def Soul/Def Jam/Mercury)**  
TOTAL PLAYS/INCREASE: **1018/193** TOTAL STATIONS/ADDS: **64/5** CHART: **40**

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>JOE</b> All That I Am (Jive)	69
<b>4 KAST</b> Miss My Lovin' (RCA)	52
<b>7 MILE</b> Do Your Thing (Crave)	49
<b>ANGEL GRANT</b> Lil' Red Boat (Flyte Tyme/Universal)	43
<b>LIL' KEKE</b> Southside (Jam Down/Breakaway)	41
<b>LUKE</b> Raise The Roof (Luke/Island)	41
<b>MC EIHT</b> Tha Way We Run It (Epic Street/Epic)	19
<b>NADANUF</b> 6 A.M. (We Be Rollin') (Reprise)	10
<b>MYA</b> It's All About Me (University/Interscope)	8
<b>NAUGHTY BY NATURE</b> Work (Relativity)	8
<b>RAW ELEMENT</b> My Steez (Big Play)	8

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>MYA</b> It's All About Me (University/Interscope)	+512
<b>JANET I</b> Get Lonely (Virgin)	+409
<b>M.J.G.</b> In The Middle Of The Night (Suave/Universal)	+392
<b>CHICO DEBARGE</b> No Guarantee (Kedar/Universal)	+325
<b>ALI</b> Love Letters (Island)	+296
<b>JOE</b> All That I Am (Jive)	+285
<b>JON B.</b> They Don't Know (Yab Yum/550 Music)	+284
<b>PUBLIC ANNOUNCEMENT</b> Body Bumpin'... (A&M)	+269
<b>BUSTA RHYMES</b> Turn It Up (Elektra/EEG)	+237
<b>MONTELL JORDAN</b> Let's Ride (Def Jam/RAL/Mercury)	+223

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>UNCLE SAM</b> I Don't Ever Want To See You... (Stonecreek/Epic)
<b>LSG</b> My Body (EastWest/EEG)
<b>WYCLEF JEAN</b> Gone Till November (Ruffhouse/Columbia)
<b>MYSTIKAL</b> The Man Right Chea (Big Boy/Jive)
<b>DRU HILL</b> 5 Steps (Island)
<b>DRU HILL</b> We're Not Making Love No More (LaFace/Arista)
<b>BOYZ II MEN</b> A Song For Mama (Motown)
<b>TIMBALAND &amp; MAGOO</b> Luv 2 Luv You (BlackGround/Atlantic)
<b>MASTER P</b> Make 'Em Say Ugh (No Limit/Priority)
<b>USHER</b> You Make Me Wanna... (LaFace/Arista)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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# evonne foster

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WOWI- Norfolk  
WAMO- Pittsburgh  
WQOK- Raleigh  
KTBT- Baton Rouge  
WQUE- New Orleans  
WJHM- Orlando  
WQQK- Nashville

Here's what the industry is saying about "Crazy For You".

**WQUE-New Orleans**  
**PD: Gerod Stevens**

"The reaction to this record has been great on my station.  
Instant phone reaction."

**WOWI-Norfolk**  
**MD: Heartattack**

"The tempo of this R&B Record is welcomed in a time of  
ballads and Hip Hop."

**WBLS-New York**  
**D.J. Demo**

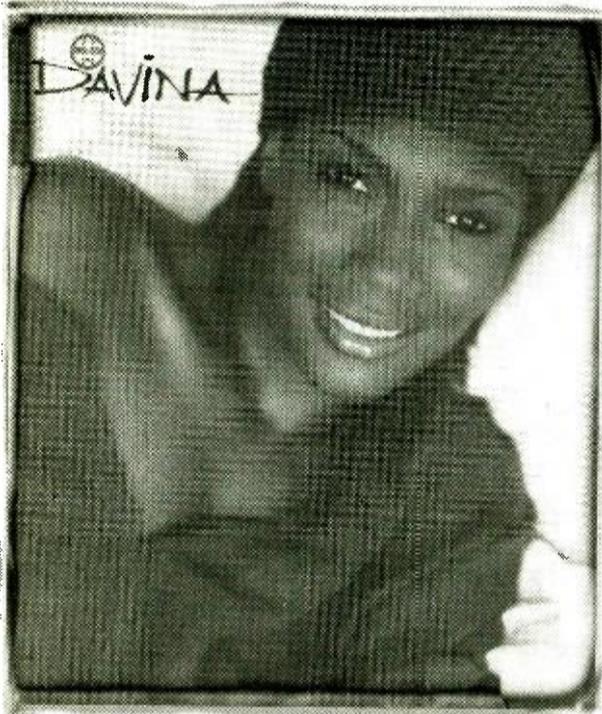
"Thumpin', groovin', head bangin' music,... sweet, clean,  
innocent and straight forward lyrics. Put it all together  
you have a Top 10 Smash."

Produced by Steve Huff for Stone Productions, Inc.  
Management: Eric "E-Smooth" Hicks & Damon Jones

# ARTIST BREAKDOWN

ARTIST: **DAVINA**  
LABEL: **LOUD/RCA**

We became aware of this talented lady with the release of her debut single, "So Good," from the *Hoodlum* soundtrack. Now, Loud recording artist **Davina** is maintaining our interest with "Come Over To My Place." Last week, as this single debuted at No. 45 on the mainstream Urban chart and sustained its New & Active status on the Urban AC chart, Davina's "organic soul" was being shared with over half of our panel.



Serving as producer, arranger, writer, engineer, and director of her debut album, *Best Of Both Worlds*, this young lady has more than her share of talent! Performing with a live band, this soulful vocalist brings a sense of nostalgia with each performance. Her CD is a journey to the days of yesteryear when talent was real ... pure. *Best Of Both Worlds* is a trip back to a time when vocalists were just that — *vocalists*. Blessed with genuine talent, Davina believes in combining heartfelt emotion with the lyrics that emanate from her mouth and the melodies produced by her band.

"Come Over To My Place" is a sensual yet jazzy listening experience. This "invitation" is full of instruments appropriately used. As Davina requests the company of a potential lover, *real* music is heard playing in the background. Though there is a trumpet solo by Everett Turner, all other instruments were played by Davina. "Come Over To My Place" reminded me of two things: the extinction of true musicians and, a rare moment, a singer who really sings. Peace.

—Tanya O'Quinn  
Asst. Urban Editor

Artist Breakdown highlights artists with strong chart momentum.

# IN MY OPINION

with **Tim Higgs**

MD, KMJK/Phoenix

**Brian McKnight**  
"Anytime"  
Mercury

"Anytime," the latest single from Brian McKnight, is one of the smoothest ballads I've ever heard. I'm sure it will be one of those classics that will have you singing along in traffic (or at least trying to). Fans of Brian shouldn't worry about him changing his technique. His latest style shows him at his best. As he uses his passion-filled voice to croon over rich melodies, he delivers lyrics of love, betrayal, and yearning in a manner that will have you wishing, aching, and crying along.

It's too bad that "Anytime" is the first cut on the CD, because I automatically push the repeat button. I find myself listening to the song three or four times before I arrive at my destination. It took my friends to tell me about the other cuts on this fabulous CD. Once, while cleaning my apartment, the CD accidentally continued playing on to the end. Consequently, I found that these songs equally impressed me: "Could," "Till I Get Over You," "Hold Me," and the funky "You Should Be Mine."



If you haven't heard *Anytime* yet, I should warn you that it will be the CD you'll listen to all the time.

## ADVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Monday (3/30) and Tuesday (3/31).

CHARLI BALTIMORE Money (Unlabeled/Epic)

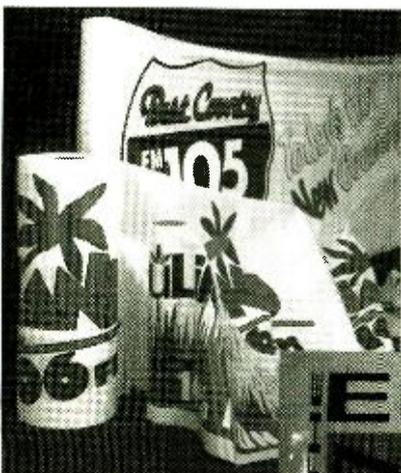
BOYZ II MEN Can't Let Her Go (Motown)

DR. DRE Zoom (Aftermath/Interscope)

BEBE WINANS Love's Coming (Atlantic)

XSCAPE The Arms Of The One Who Loves You (So So Def/Columbia)

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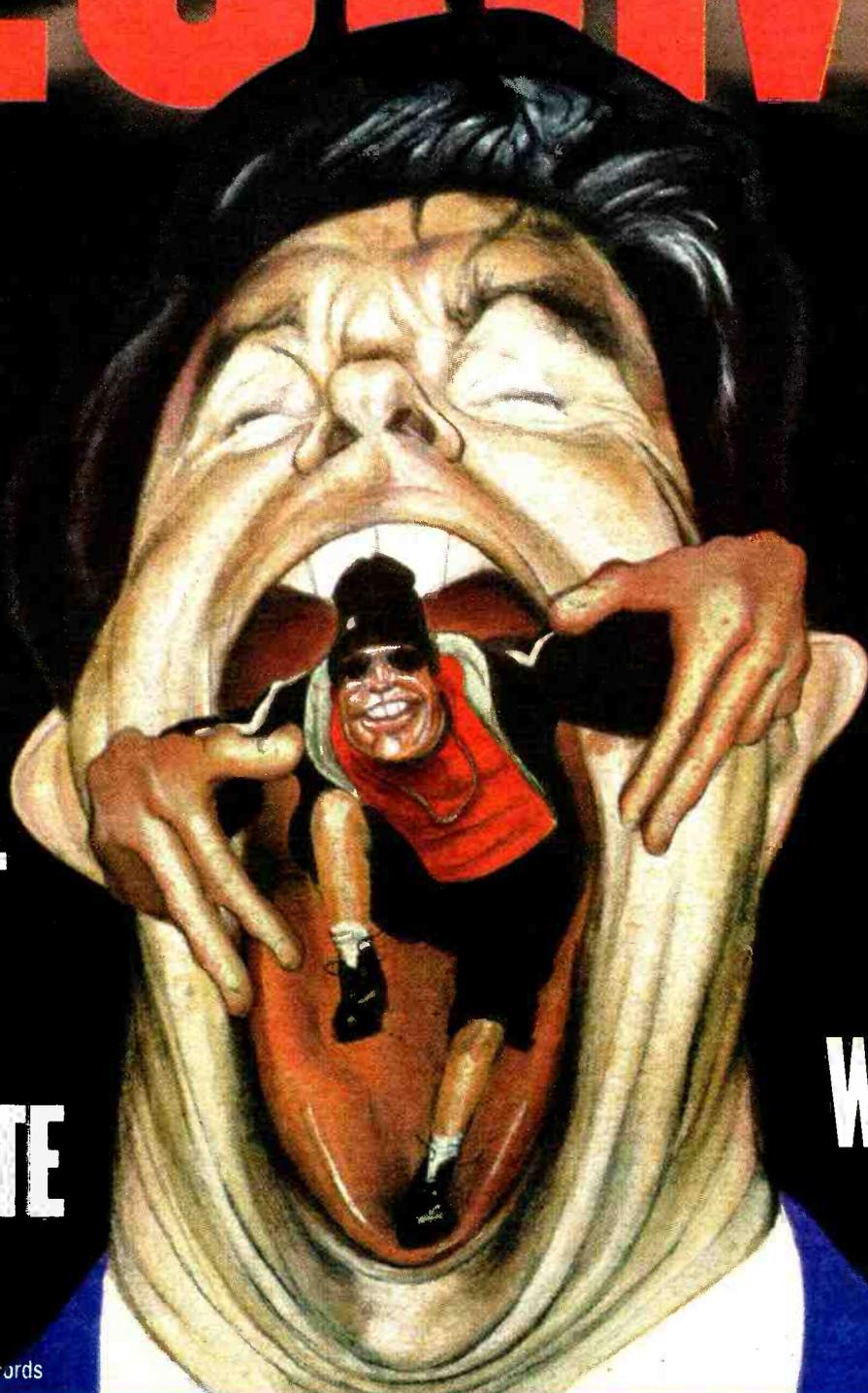
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Canada 1-800-847-5615  
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THE MOST ANTICIPATED SINCE TYSON'S RETURN

# Dr. Dre & LL Cool J

UNITE TO BRING YOU THE FIRST SINGLE FROM THE  
BULWORTH SOUNDTRACK

# "ZOOM"



GET INTO IT  
MARCH 30  
IMPACT DATE

WHAT CHA  
WANNA DO?

LL Cool J appears courtesy of Def Jam Records

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**BULWORTH IN STORES APRIL 21**

# URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

**MARKET #2**  
**KKBT/Los Angeles**  
 (213) 634-1800  
 Santosuosso

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
31	45	51	49	MASE F/TOTAL/What You Want
22	42	39	42	ICE CUBE/We Be Clubbin'
28	39	42	42	BRIAN MCKNIGHT/Anytime
-	-	5	34	WYCLEF JEAN/Gone Till November
32	25	36	33	JANET/Get Lonely
42	39	39	31	USHER/Nice & Slow
-	22	30	31	ERIKAH BAOU/Apple Tree
34	41	31	31	UNCLE SAM/Don't Ever Want...
35	24	27	30	K-Ci & JOJ/All My Life
-	19	29	28	LOX/Money, Power, And...
30	27	27	24	TOTAL/What About Us
20	20	20	24	MONTELL JORDAN/Let's Ride
-	5	12	22	BUSTA RHYMES.../One
24	27	26	19	MACK 10 FACE CUBE/Only In California
16	18	24	19	NEXT/Too Close
13	14	15	19	TIMBALAND & MAGDOO/Clock Strikes
44	47	41	18	LSG/My Body
11	10	17	18	PUBLIC ANNOUNCEMENT/Body Bumpin'...
26	23	24	16	JON B./Are U Still Down?
-	5	17	16	LOX/Money, Power, And...
5	26	26	25	DESTINY'S CHILD/No, No, No
11	10	10	15	2PAC F/ERIC WILLIAMS/Do For Love
12	10	10	15	DL SKOOL.../Am I Dreaming
22	16	19	15	MARY J. BLIGE/Seven Days
-	14	14	14	WYCLEF JEAN/Gone Till November
16	12	14	14	ARETHA FRANKLINA/Rose Is Still...
15	13	14	14	DAZ DILLINGER/In California
-	-	12	12	BRIAN MCKNIGHT/The Only One For Me
31	19	15	9	JO F/BRAT & USHER/The Party Continues
-	-	-	9	RUFUS BLAQ/Out Of Sight

**MARKET #3**  
**WGCI/Chicago**  
 (312) 427-4800  
 Smith/Alan

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
38	36	40	46	JANET/Get Lonely
36	45	47	43	MARY J. BLIGE/Seven Days
29	31	42	41	K-Ci & JOJ/All My Life
44	39	40	41	DL SKOOL.../Am I Dreaming
39	41	39	40	BRIAN MCKNIGHT/Anytime
34	41	46	40	LSG/My Body
19	33	34	37	MASE F/TOTAL/What You Want
44	30	31	37	WYCLEF JEAN/Gone Till November
14	17	24	37	NEXT/Too Close
36	31	38	35	USHER/Nice & Slow
32	23	30	33	SWV/Rain
25	31	34	32	SMOOTH/Strawberries
26	29	29	30	AVANT/What To Know
23	29	28	28	BEBE WINANS/Thank You
38	38	28	28	DESTINY'S CHILD/No, No, No
18	24	26	28	JON B./They Don't Know
28	23	27	25	JODY WATLEY/Oh The Hook
23	25	22	25	MARIAH CAREY.../Breakdown
30	32	40	24	MARY J. BLIGE/A Dream
28	29	27	24	ARETHA FRANKLINA/Rose Is Still...
26	30	21	23	USHER/You Make Me Wanna...
26	23	23	23	PATTI LABELLE/Someone Like You
-	-	8	22	ELUSION/Reality
33	33	14	20	UNCLE SAM/Don't Ever Want...
25	24	19	24	DRU HILL/We're Not Making...
19	23	22	18	KEITH WASHINGTON/Bring It On
-	-	10	18	JOE/That I Am
-	5	10	13	SILK THE SHOCKER/Just Be Straight...
14	17	16	16	2PAC F/ERIC WILLIAMS/Do For Love
10	13	10	15	IMMATURE/Extra, Extra

**MARKET #5**  
**WPHI/Philadelphia**  
 (215) 884-9400  
 Micfox

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
45	56	58	49	K-Ci & JOJ/All My Life
25	44	56	47	LOX/Money, Power, And...
52	54	55	45	BRIAN MCKNIGHT/Anytime
48	53	53	45	MASE F/TOTAL/What You Want
53	54	57	45	MARY J. BLIGE/Seven Days
54	54	58	45	SWV/Rain
47	42	38	38	QUEEN PEN W/LOST.../Party Ain't A Party
42	22	37	37	LL COOL J/3,2,1...
-	-	34	34	MASE/24 Hrs. To Live
30	33	31	32	LSG/My Body
38	43	39	30	USHER/Nice & Slow
51	46	37	29	LORD TARIQ.../Deja Vu
26	37	28	28	PUFF DADDY F/MASE/Been Around (Again)
33	47	52	27	2PAC F/ERIC WILLIAMS/Do For Love
5	21	26	27	DESTINY'S CHILD/No, No, No
28	28	26	26	MONTELL JORDAN/Let's Ride
30	32	30	25	JANET/Get Lonely
-	-	16	25	NEXT/Too Close
31	29	27	21	UNCLE SAM/Don't Ever Want...
26	27	26	19	DL SKOOL.../Am I Dreaming
14	14	20	19	DMX/Get At Me Dog
38	34	29	18	BUSTA RHYMES/Dangerous
5	16	22	18	ICE CUBE/We Be Clubbin'
30	26	25	18	SMOOTH/Strawberries
33	34	24	18	SHARON B/It's My Turn
27	26	17	17	BUSTA RHYMES/Turn It Up
5	18	20	17	ARETHA FRANKLINA/Rose Is Still...
-	-	5	16	MYA/It's All About Me
-	6	13	16	GANG STARR/Royal
-	12	26	15	PUBLIC ANNOUNCEMENT/Body Bumpin'...

**MARKET #5**  
**POWER 99fm**  
**WUSL/Philadelphia**  
 (215) 483-8900  
 Little/Cooper

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
22	39	43	53	CAM'RON/Pull It
50	54	52	52	MARY J. BLIGE/Seven Days
42	44	52	51	PUFF DADDY F/MASE/Been Around (Again)
40	37	38	46	LOX/Money, Power, And...
40	39	45	45	BUSTA RHYMES/Turn It Up
54	47	43	45	K-Ci & JOJ/All My Life
15	35	39	45	PUBLIC ANNOUNCEMENT/Body Bumpin'...
13	43	43	42	DMX/Get At Me Dog
27	28	13	42	MASE F/TOTAL/What You Want
45	36	42	42	BRIAN MCKNIGHT/Anytime
25	28	33	33	MONTELL JORDAN/Let's Ride
43	40	39	31	SWV/Rain
42	31	26	28	UNCLE SAM/Don't Ever Want...
-	-	8	27	BEENIE MAN/Who Am I
27	14	36	28	NEXT/Too Close
5	5	23	25	JANET/Get Lonely
13	11	11	24	USHER/You Make Me Wanna...
6	20	21	24	K.P. & ENVIY/Swing My Way
27	30	23	23	BUSTA RHYMES/Dangerous
31	30	23	23	SYLK-E. F.Y.N.E. F/CHILL/Romeo And Juliet
31	23	23	22	USHER/Nice & Slow
16	35	30	22	DRU HILL/Steps
30	5	14	21	QUEEN PEN W/LOST.../Party Ain't A Party
37	40	28	18	LORD TARIQ.../Deja Vu
10	7	12	25	DMX/Get At Me Dog
12	13	10	18	BUSTA RHYMES/Put Your Hands...
7	6	17	16	TIMBALAND & MAGDOO/Luv 2 Luv You
-	6	15	15	EBONI FOSTER/Crazy For You
5	10	13	15	KEITH WASHINGTON/Bring It On
8	7	9	14	TOTAL/What About Us

**MARKET #6**  
**KKDA/Dallas**  
 (972) 263-9911  
 Cheatham

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
50	58	60	70	NEXT/Too Close
63	61	70	70	K-Ci & JOJ/All My Life
60	61	69	67	DESTINY'S CHILD/No, No, No
49	55	58	67	MONTELL JORDAN/Let's Ride
63	57	67	67	USHER/Nice & Slow
22	40	40	45	SYLK-E. F.Y.N.E. F/CHILL/Romeo And Juliet
42	55	55	60	DL SKOOL.../Am I Dreaming
50	59	63	61	MARIAH CAREY.../Breakdown
64	57	55	59	UNCLE SAM/Don't Ever Want...
45	62	57	58	PUBLIC ANNOUNCEMENT/Body Bumpin'...
30	45	45	45	ICE CUBE/We Be Clubbin'
35	45	47	47	LORD TARIQ.../Deja Vu
65	67	60	65	MARY J. BLIGE/Seven Days
62	64	58	43	BRIAN MCKNIGHT/Anytime
23	50	52	43	MASE F/TOTAL/What You Want
50	57	40	43	SWV/Rain
50	50	51	41	K.P. & ENVIY/Swing My Way
20	20	28	40	SMOOTH/Strawberries
5	5	12	40	JANET/Get Lonely
15	18	40	40	QUEEN PEN W/LOST.../Party Ain't A Party
16	35	35	35	MYSTIKAL/The Man Right Chea
36	35	30	30	2PAC F/ERIC WILLIAMS/Do For Love
35	35	30	30	JODY WATLEY/Oh The Hook
26	26	26	26	ARETHA FRANKLINA/Rose Is Still...
10	7	12	25	TAMIA/Imagination
8	13	23	23	KEITH WASHINGTON/Bring It On
5	15	23	23	LOX/Money, Power, And...
6	12	14	22	TIMBALAND & MAGDOO/Clock Strikes
53	57	57	52	MISSY ELLIOTT/Beep Me 911
8	8	8	21	ELUSION/Reality

**MARKET #7**  
**WCHB/Detroit**  
 (313) 871-0590  
 Alexander/Preston

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
31	29	43	53	JANET/Get Lonely
54	53	53	52	DL SKOOL.../Am I Dreaming
52	53	53	50	K-Ci & JOJ/All My Life
55	53	50	50	MARY J. BLIGE/Seven Days
16	25	34	50	ARETHA FRANKLINA/Rose Is Still...
30	34	42	42	NEXT/Too Close
29	27	30	30	PUBLIC ANNOUNCEMENT/Body Bumpin'...
25	31	32	27	MONTELL JORDAN/Let's Ride
20	23	27	27	JON B./They Don't Know
-	5	24	26	CHICO DEBARGE/No Guarantee
18	24	24	24	TAMIA/Imagination
25	28	23	23	SMOOTH/Strawberries
46	49	33	21	MISSY ELLIOTT/Beep Me 911
13	12	20	20	H-TOWN/Natural Woman
38	49	20	14	K.P. & ENVIY/Swing My Way
-	10	13	13	EBONI FOSTER/Crazy For You
10	9	13	13	LOX/Money, Power, And...
-	13	12	12	BUSTA RHYMES/Turn It Up
9	8	10	12	QUEEN PEN W/LOST.../Party Ain't A Party
-	5	7	11	SYLK-E. F.Y.N.E. F/CHILL/Romeo And Juliet
9	9	11	11	ICE CUBE/We Be Clubbin'
10	9	9	9	JO F/BRAT & USHER/The Party Continues
-	-	7	7	SILK THE SHOCKER/Just Be Straight...
-	-	-	7	JOE/That I Am
-	6	6	6	SCARFACE/Homes & Thugs
9	7	5	6	SALT-N-PEPA/Gity Up
5	8	9	5	TIMBALAND & MAGDOO/Clock Strikes
8	8	5	5	SNOOP & KURUPT/Ride On/Caught Up

**MARKET #7**  
**WJLB/Detroit**  
 (313) 965-2000  
 Saunders/G

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
43	40	42	40	SWV/Rain
39	39	39	39	NEXT/Too Close
39	36	34	39	BRIAN MCKNIGHT/Anytime
42	39	41	38	K-Ci & JOJ/All My Life
33	33	34	38	JANET/Get Lonely
39	36	33	37	MARY J. BLIGE/Seven Days
30	28	32	37	GINUWINE/Only When U Lonely
25	24	33	36	MONTELL JORDAN/Let's Ride
15	15	27	35	JON B./They Don't Know
35	34	32	32	XSCAPE/It's Do It Again
28	27	23	31	MARIAH CAREY.../Breakdown
25	24	30	30	UNCLE SAM/Don't Ever Want...
16	16	26	30	2PAC F/ERIC WILLIAMS/Do For Love
20	20	28	30	DL SKOOL.../Am I Dreaming
22	21	24	29	DRU HILL/Steps
35	34	34	29	JON B./Are U Still Down?
40	37	30	28	USHER/Nice & Slow
40	37	37	28	LSG/My Body
32	30	21	28	TREY LORENZ/Make You Happy
28	30	36	28	DESTINY'S CHILD/No, No, No
25	24	28	26	MISSY ELLIOTT/Beep Me 911
30	28	20	26	SMOOTH/Strawberries
27	26	26	25	ARETHA FRANKLINA/Rose Is Still...
27	27	20	24	JOE/That I Am
27	26	20	22	SOMETHIN' FOR.../All I Do
26	25	20	21	BUSTA RHYMES/Dangerous
36	35	28	20	DRU HILL/We're Not Making...
28	27	21	20	TIMBALAND & MAGDOO/Luv 2 Luv You
33	33	21	20	BUSTA RHYMES/Put Your Hands...
20	20	19	7	MILE/Just A Memory

**MARKET #8**  
**WKYS/Washington**  
 (301) 306-1111  
 Lisa

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
48	44	44	49	K-Ci & JOJ/All My Life
43	39	43	48	QUEEN PEN W/LOST.../Party Ain't A Party
21	32	33	48	NEXT/Too Close
42	48	47	47	MARY J. BLIGE/Seven Days
48	43	49	46	BRIAN MCKNIGHT/Anytime
47	43	48	45	SWV/Rain
33	33	41	41	DESTINY'S CHILD/No, No, No
42	42	34	38	USHER/Nice & Slow
25	24	26	33	SMOOTH/Strawberries
33	25	35	33	JANET/Get Lonely
27	25	28	28	LORD TARIQ.../Deja Vu
31	31	31	28	UNCLE SAM/Don't Ever Want...
5	12	19	23	SYLK-E. F.Y.N.E. F/CHILL/Romeo And Juliet
-	6	23	23	MYA/It's All About Me
15	14	11	20	ARETHA FRANKLINA/Rose Is Still...
24	27	20	20	DL SKOOL.../Am I Dreaming
34	29	26	16	LSG/My Body
24	15	24	15	MONTELL JORDAN/Let's Ride
29	21	12	15	MISSY ELLIOTT/Beep Me 911
5	5	5	5	ICE CUBE/We Be Clubbin'
5	15	9	8	TIMBALAND & MAGDOO/Clock Strikes
-	-	-	-	DR DRE F/L.L./Zoom
-	5	5	7	BUSTA RHYMES/Turn It Up
5	5	9	5	PUBLIC ANNOUNCEMENT/Body Bumpin'...
6	10	10	10	KEITH WASHINGTON/Bring It On
5	5	5	5	DAMIAN/Come Over To My...
5	5	5	5	ICE CUBE/We Be Clubbin'
5	5	5	5	ELUSION/Reality
5	5	5	5	JODY WATLEY/Oh The Hook
5	5	5		

# URBAN PLAYLISTS

# URBAN AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

**MARKET #32**  
**WCKX/Columbus, OH**  
 (614) 487-1444  
 Strong/Stevens

PLAYS	SW	LW	TW	ARTIST/TITLE
45	45	43	45	MARY J. BLIGE/Seven Days
44	44	44	44	USHER/Nice & Slow
43	45	44	44	K-Ci & JQ/Ju/All My Life
42	45	44	44	BRIAN MCKNIGHT/Anytime
41	45	44	44	UNCLE SAMI/Don't Ever Want...
40	35	43	43	OL SKOOL.../Am I Dreaming
39	35	43	43	PUBLIC ANNOUNCEMENT/Body Bumpin'...
38	35	43	43	LSG/My Body
37	41	42	42	DESTINY'S CHILD/No, No, No
36	42	44	44	SWW/Rain
35	23	35	35	K-P & ENVIY/Swing My Way
34	30	34	34	DRU HILL/We're Not Making...
33	28	34	34	PUBLIC ANNOUNCEMENT/Body Bumpin'...
32	25	30	30	JANET/Get Lonely
27	25	30	30	SOMETHIN' FOR.../All I Do
26	34	29	29	MONTELL JORDAN/Let's Ride
25	34	29	29	BOYZ II MENA Song For Mama
24	34	28	28	MISSY ELLIOTT/Beep Me 911
23	34	28	28	USHER/You Make Me Wanna...
22	27	27	27	SMOOTH/Strawberries
21	41	34	34	TIMBALAND & MAGOO/Luv 2 Luv You
20	27	27	27	LSG F.L.L./Curious
19	26	26	26	MARK MORRISON/Man And Groan
18	26	26	26	USHER/Nice & Slow
17	25	25	25	MASE F/TOTAL/What You Want
16	23	25	25	2PAC F/ERIC WILLIAMS/Do For Love
15	21	24	23	DRU HILL/Steps
14	21	24	23	ARETHA FRANKLIN/A Rose Is Still
13	14	14	14	JON B./They Don't Know
12	14	14	14	MARY J. BLIGE/Everything

**96.1**  
 Adult Satisfaction!  
**KSJL/San Antonio**  
 (210) 271-9600  
 Andrews/Ollerivez

PLAYS	SW	LW	TW	ARTIST/TITLE
20	24	21	25	MONTELL JORDAN/Let's Ride
19	25	25	25	SMOOTH/Strawberries
18	15	22	22	H-TOWN/Natural Woman
17	20	22	22	MISSY ELLIOTT/Beep Me 911
16	19	22	22	ARETHA FRANKLIN/A Rose Is Still
15	20	22	22	PUBLIC ANNOUNCEMENT/Body Bumpin'...
14	18	21	21	K-P & ENVIY/Swing My Way
13	15	20	21	BILLY PORTER/Borrowed Time
12	17	20	20	OL SKOOL.../Am I Dreaming
11	13	19	19	JANET/Get Lonely
10	19	21	19	NEXT/Too Close
9	16	20	19	KEITH WASHINGTON/Bring It On
8	19	19	18	SWW/Rain
7	12	18	18	TAMIA/Imagination
6	9	17	17	JON B./They Don't Know
5	8	15	15	PLAVA/Cheers 2 U
4	8	13	13	CHICO DEBARGE/No Guarantee
3	11	11	11	MYA/It's All About Me
2	8	11	11	SALT-N-PEPA/Gitty Lip
1	8	10	10	ROOM SERVICE/Stay
0	6	10	10	VOICES OF THEORY/Dimelo (Say It)
0	7	10	10	DAVINA/Come Over To My...
0	8	9	9	WHISPERS/For The Cool In You
0	5	7	7	ROBYN/Do You Really...
0	7	6	6	MARK MORRISON/Man And Groan
0	7	6	6	REBBIE JACKSON/Yours Faithfully
0	5	5	5	TAMI HERT/If You Were Mine
0	5	5	5	ELUSION/Reality
0	5	7	7	EBONI FOSTER/Crazy For You

**KJLH**  
 102.3FM  
**KJLH/Los Angeles**  
 (310) 330-5550  
 Winston

PLAYS	SW	LW	TW	ARTIST/TITLE
25	20	21	35	MARY J. BLIGE/Seven Days
34	30	34	34	BRIAN MCKNIGHT/Anytime
7	15	19	34	UNCLE SAMI/Don't Ever Want...
34	37	30	32	MILESTONE/ Care 'Bout You
35	36	34	31	BOYZ II MENA Song For Mama
20	22	25	23	PHALIA/So Long (Well...)
20	25	23	23	K-Ci & JQ/Ju/All My Life
15	20	21	22	ARETHA FRANKLIN/A Rose Is Still
15	17	20	22	KEITH WASHINGTON/Bring It On
20	25	21	20	USHER/Nice & Slow
15	19	20	20	DESTINY'S CHILD/No, No, No
12	13	18	18	OL SKOOL.../Am I Dreaming
12	15	15	15	RANDY CRAWFORD/Bye Bye
12	10	15	15	BONEY JAMES/It's All Good
5	10	15	15	GEORGE HOWARD/Midnight Mood
17	17	15	12	WHISPERS/For The Cool In You
20	25	20	11	LUTHER VANDROSS/Don't Let You Go
9	10	15	10	TAMIA/Imagination
8	10	10	10	JON B./They Don't Know
5	7	10	10	JANET/Get Lonely
15	15	5	10	SWW/Rain
15	15	5	10	PATRICE RUSHEN/Sweetest Taboo
5	5	5	5	DAVINA/Come Over To My...
25	20	5	5	DRU HILL/We're Not Making...
5	5	5	5	AL/Love Letters
5	5	5	5	VOICES OF THEORY/Dimelo (Say It)
5	5	5	5	WILL DOWNING/If She Knew
5	5	5	5	EDDIE M./Tell Me (If You...)
5	5	5	5	KEITH WASHINGTON/Bring It On
5	5	5	5	SWW/Rain
5	5	5	5	PHIL PERRY/One Heart One Love
6	6	5	5	BONEY JAMES/It's All Good

**V100**  
**WVAZ/Chicago**  
 (312) 360-9000  
 Myrick/Muhammad

PLAYS	SW	LW	TW	ARTIST/TITLE
32	32	37	37	BRIAN MCKNIGHT/Anytime
19	19	37	37	JOE/Good Girls
32	32	36	36	DRU HILL/We're Not Making...
30	30	33	33	JANET/Get Lonely
33	33	30	30	LSG/My Body
27	27	29	29	LUTHER VANDROSS/When You Call On...
19	19	28	28	BEBE WINANS/In Harm's Way
12	12	28	28	SOUNDS OF BLACKNESS/Hold On (Change...)
22	22	24	24	MILESTONE/ Care 'Bout You
30	30	32	32	MAXWELL/Whenever Wherever...
32	32	19	19	BOYZ II MENA Song For Mama
10	10	10	10	PATTI LABELLE/Shoe Was On...
10	10	10	10	RANDY CRAWFORD/Bye Bye
9	9	15	15	PUBLIC ANNOUNCEMENT/Body Bumpin'...
10	10	10	10	PHIL PERRY/One Heart One Love
12	12	14	14	JODY WATLEY/Oh The Hook
20	20	14	14	ARETHA FRANKLIN/A Rose Is Still...
5	5	12	12	MARY J. BLIGE/Seven Days
9	9	12	12	LUTHER VANDROSS/Don't Let You...
7	7	12	12	GOD'S PROPERTY/Stomp
8	8	10	10	PHALIA/So Long (Well...)
6	6	6	6	ERIKAH BADU/Tyrone
11	11	11	11	CHICO DEBARGE/Love Still Good
5	5	6	6	EDDIE M./Tell Me (If You...)
5	5	5	5	PATTI LABELLE/Someone Like You
5	5	5	5	OL SKOOL.../Am I Dreaming
5	5	5	5	KEITH WASHINGTON/Bring It On
5	5	5	5	SWW/Rain
5	5	5	5	PHIL PERRY/One Heart One Love
6	6	5	5	BONEY JAMES/It's All Good

**WDAS**  
 106.3 FM - M80 AM  
**WDAS/Philadelphia**  
 (610) 617-8500  
 Tamburro/Davis

PLAYS	SW	LW	TW	ARTIST/TITLE
25	24	23	26	BOYZ II MENA Song For Mama
24	24	24	24	KENNY LATTIMORE/For You
23	25	22	22	PATTI LABELLE/Shoe Was On
15	15	15	15	MARY J. BLIGE/Seven Days
15	15	16	16	K-Ci & JQ/Ju/All My Life
26	26	18	18	BRIAN MCKNIGHT/Anytime
10	10	10	10	OL SKOOL.../Am I Dreaming
6	10	10	10	GEORGE HOWARD/Midnight Mood
24	25	27	27	DRU HILL/We're Not Making...
10	10	10	10	SWW/Rain
10	10	10	10	JODY WATLEY/Oh The Hook
10	10	10	10	ARETHA FRANKLIN/A Rose Is Still...
8	10	10	10	KEITH WASHINGTON/Bring It On
8	10	10	10	PHIL PERRY/One Heart One Love
6	6	10	10	RANDY CRAWFORD/Bye Bye
6	6	10	10	JANET/Get Lonely
8	8	8	8	JAGGED EDGE/Gotta Be
5	8	10	10	JON B./They Don't Know
8	8	8	8	VOICES OF THEORY/Dimelo (Say It)
6	6	6	6	BONEY JAMES/It's All Good
6	6	6	6	BILLY PORTER/Borrowed Time
6	6	6	6	CECE WINANS/Well, Alright!
5	5	6	6	DAVINA/Come Over To My...
5	5	5	5	WILL DOWNING/If She Knew
5	5	5	5	XSCAPE/The Arms Of...
5	5	5	5	ANGEL GRANT/It's Red Boot

**103 JAMZ**  
**WOWI/Norfolk**  
 (757) 466-0009  
 Holiday/Mauzone

PLAYS	SW	LW	TW	ARTIST/TITLE
32	33	37	42	PUB. IC ANNOUNCEMENT/Body Bumpin'...
24	31	36	41	MONTELL JORDAN/Let's Ride
24	31	36	41	PLAVA/Cheers 2 U
27	30	37	42	DAVE HOLLISTER.../The Weekend
33	37	46	51	QUEEN PEN W/LOST.../Party Ain't A Party
30	35	40	45	LOX/Money, Power, And...
35	37	44	49	LORD TARIQ.../Deja Vu
25	31	34	34	NEXT/Too Close
43	43	43	43	K-Ci & JQ/Ju/All My Life
16	12	16	16	K-P & ENVIY/Swing My Way
33	30	31	32	TIMBALAND & MAGOO/Clock Strikes
37	36	36	36	SWW/Rain
19	16	20	20	SMOOTH/Strawberries
26	20	29	31	JANET/Get Lonely
33	33	33	33	DESTINY'S CHILD/No, No, No
34	34	34	34	MISSY ELLIOTT/Beep Me 911
22	25	27	29	TAMIA/Imagination
11	15	19	23	2PAC F/ERIC WILLIAMS/Do For Love
18	20	24	28	EBONI FOSTER/Crazy For You
40	37	28	28	OL SKOOL.../Am I Dreaming
24	22	26	30	ICE CUBE/We Be Clubbin'
5	15	29	35	KEITH WASHINGTON/Bring It On
22	22	22	22	PUFF DADDY F/MASE/Been Around (Again)
20	21	22	23	ARETHA FRANKLIN/A Rose Is Still...
30	26	14	14	JODY WATLEY/Oh The Hook
37	36	25	15	USHER/Nice & Slow
40	35	24	14	DMX/Get At Me Dog
5	14	12	13	BEEMIE MAN/Who Am I
5	14	12	13	SYLK-E. F/YNE F/CHILL/Romeo And Juliet
5	14	12	13	DAVINA/Come Over To My...

**WPEC 98FM**  
**WPEC/Charlotte**  
 (704) 333-0131  
 Carson/Quick

PLAYS	SW	LW	TW	ARTIST/TITLE
45	48	52	54	OL SKOOL.../Am I Dreaming
44	48	50	52	K-P & ENVIY/Swing My Way
25	30	36	42	SYLK-E. F/YNE F/CHILL/Romeo And Juliet
54	53	51	50	K-Ci & JQ/Ju/All My Life
51	51	50	50	MARY J. BLIGE/Seven Days
32	35	40	45	NEXT/Too Close
27	29	32	35	MONTELL JORDAN/Let's Ride
36	36	37	37	PUBLIC ANNOUNCEMENT/Body Bumpin'...
51	51	54	54	MARY J. BLIGE/Seven Days
26	34	43	43	2PAC F/ERIC WILLIAMS/Do For Love
29	40	40	40	MYSTIKAL/The Man Right Chea
17	19	21	21	JANET/Get Lonely
46	50	54	58	SWW/Rain
47	51	52	57	MASE F/TOTAL/What You Want
29	29	32	36	ICE CUBE/We Be Clubbin'
11	21	25	35	QUEEN PEN W/LOST.../Party Ain't A Party
54	54	53	34	DESTINY'S CHILD/No, No, No
35	28	43	32	TIMBALAND & MAGOO/Luv 2 Luv You
19	30	31	31	JODY WATLEY/Oh The Hook
14	29	30	30	LOX/Money, Power, And...
22	25	26	29	J/D F/BART & USHER/The Party Continues
20	21	23	28	SMOOTH/Strawberries
19	21	22	26	TIMBALAND & MAGOO/Clock Strikes
16	19	20	26	SILKK THE SHOCKER/Just Be Straight...
11	11	19	25	PUFF DADDY F/MASE/Been Around (Again)
40	46	46	46	SOMETHIN' FOR.../All I Do
16	18	20	24	JAGGED EDGE/Gotta Be
19	22	20	24	LSG/My Body
23	22	19	23	BUSTA RHYMES/Put Your Hands...

**V100**  
**KRBV/Dallas**  
 (214) 630-3011  
 Bacote

PLAYS	SW	LW	TW	ARTIST/TITLE
35	35	36	39	BRIAN MCKNIGHT/Anytime
35	37	33	33	MILESTONE/ Care 'Bout You
27	27	33	33	LSG/My Body
26	26	32	31	K-Ci & JQ/Ju/All My Life
33	30	31	31	MARY J. BLIGE/Seven Days
20	20	28	28	USHER/Nice & Slow
27	28	26	26	OL SKOOL.../Am I Dreaming
31	30	26	26	SWW/Rain
33	30	25	25	SOUNDS OF BLACKNESS/Hold On (Change...)
23	25	25	25	LSG F.L.L./Curious
24	24	24	24	XSCAPE/The Arms Of...
24	24	24	24	KEITH WASHINGTON/Bring It On
23	24	23	23	ARETHA FRANKLIN/A Rose Is Still...
32	29	23	23	UNCLE SAMI/Don't Ever Want...
16	15	20	20	GOD'S PROPERTY/Stomp
28	28	26	26	JANET/Get Lonely
12	15	14	12	ERIKAH BADU/You & I
14	12	13	13	LUTHER VANDROSS/Can Make It Better
13	13	13	13	ERIKAH BADU/Tyrone
13	13	13	13	BOYZ II MENA Seasons Of...
17	16	13	13	JOE/The Love Scene
15	13	12	12	USHER/You Make Me Wanna...
12	11	11	11	DRU HILL/We're Not Making...
13	11	11	11	MARY J. BLIGE/Everything
14	23	11	11	DRU HILL/Steps
12	12	11	11	ERIKAH BADU/Next Lifetime
11	11	10	10	DRU HILL/Never Make A Promise

# REPORTERS

Stations and their adds listed alphabetically by market

## URBAN

<b>KBCE/Alexandria, LA</b> PD/MD: Donnie Taylor ANGEL GRANT "Boat" KIMBERLY SCOTT "Alone" 7 MILE "Thing" 4 KAST "Miss" REBBIE JACKSON "Fairly" JOE "That"	<b>KHRN/Bryan, TX</b> PD: Lester Pace MD: Plunia Marshall Jr. 4 KAST "Miss" JOE "That" 7 MILE "Thing" ANGEL GRANT "Boat" RAWLEEMENT "Steer" LUKE "Rase" LIL KEKE "Southside" MC EHT "Way"	<b>WCKX/Columbus, OH</b> VP/Prog.: Tony Fields PD: Paul Strong 4 KAST "Miss" LIL KEKE "Southside" LUKE "Rase" 7 MILE "Thing" JOE "That"	<b>WTMG/Gainesville, FL</b> PD/MD: Don Cody 7 MILE "Thing" 4 KAST "Miss" KIMBERLY SCOTT "Alone" ANGEL GRANT "Boat" JOE "That" LIL KEKE "Southside" LUKE "Rase" TRE "Mx" NAUGHTY BY NATURE "Work"	<b>KZWA/Lake Charles, LA</b> PD: Frank Tray MD: James Williams 10 LIL KEKE "Southside" RANDY CRAWFORD "Bye" ANGEL GRANT "Boat" 7 MILE "Thing" ZENO "Groove" JOE "That" MC EHT "Way" LUKE "Rase" 4 KAST "Miss"	<b>WIBB/Macon, GA</b> PD/MD: Kevin Fox 5 VOICES OF THEORY "Dimeko" 5 JOE "That" 5 LIL KEKE "Southside" 5 ANGEL GRANT "Boat" 5 LUKE "Rase" 5 4 KAST "Miss" 5 MC EHT "Way"	<b>WZHT/Montgomery, AL</b> PD/MD: Michael Long 30 CECE WINANS "Weir" 29 SNOOP & KURUPT "Ride" 18 7 MILE "Thing"	<b>WPLZ/Richmond, VA</b> PD/MD: Phil Daniel 5 SNOOP & KURUPT "Ride" J.P. "Late" 4 KAST "Miss" JOE "That" ANGEL GRANT "Boat" MYA "AI" LIL KEKE "Southside" ZENO "Groove"	<b>KMJM/St. Louis, MO</b> OP/MD: Chuck Atkins AP/MD: Eric Mychaels LIL KEKE "Southside" YO YO FIG LEVERT "Iz"
<b>WHTA/Atlanta, GA</b> DM: Don Alias PD: Sean Taylor ONYX "Shut"	<b>WBLK/Buffalo, NY</b> PD: Skip Dillard XSCAPE "Arms" JOE "That" PLAYA "Cheers" JOE "Should" MYA "AI" BONEY JAMES "Good"	<b>KKDA/Dallas, TX</b> PD/MD: Skip Cheatham 5 JOE "That" 5 PLAYA "Cheers" 5 JON B "They"	<b>WJMJ/Greenville, SC</b> PD: Marvin Hankston MD: Kelly Berry 10 7 MILE "Thing" 5 JOE "That" 5 4 KAST "Miss"	<b>WHNR/Lakeland, FL</b> GM: Frankie Grover PD/MD: Blair Bradton 5 LUKE "Rase" ANGEL GRANT "Boat" 7 MILE "Thing" RAWLEEMENT "Steer" JOE "That" LIL KEKE "Southside" 4 KAST "Miss" MC EHT "Way"	<b>KXHT/Memphis, TN</b> PD/MD: D-Rock 59 ONYX "Shut"	<b>WQUE/New Orleans, LA</b> PD/MD: Gerod Stevens 21 4 KAST "Miss" JON B "They" JOE "That" ZENO "Groove"	<b>WTLZ/Saginaw, MI</b> PD: Kermit Crockett MD: Tony Lampley 5 7 MILE "Thing" 5 4 KAST "Miss" 5 JOE "That" 5 ANGEL GRANT "Boat" LIL KEKE "Southside" ONYX "Shut" NADANUF "Rollin'"	<b>WTMP/Tampa, FL</b> PD: Larry Steele MD: Don Carlos 9 LUKE "Rase" 9 JOE "That" 8 LIL KEKE "Southside" 4 KAST "Miss" ANGEL GRANT "Boat" 7 MILE "Thing"
<b>WVEE/Atlanta, GA</b> PD: Tony Brown MD: Rajeyah Shabazz 10 KEITH WASHINGTON "Bring" 10 JOE "That" 5 EBDON FOSTER "Crazy"	<b>WPAL/Charleston, SC</b> PD: Jae Jackson 10 4 KAST "Miss" 5 7 MILE "Thing" 5 LIL KEKE "Southside" 5 ANGEL GRANT "Boat" 5 JOE "That" 5 LUKE "Rase" 5 GOLD "Baby"	<b>WROU/Dayton, OH</b> PD/MD: Marco Simmons 14 BOYZ II MEN "Can't" JOE "That" JON B "They"	<b>WNEZ/Hartford, CT</b> PD/MD: Mark Dennis 16 LUKE "Rase" 16 DAVE HOLLISTER "Weekend" 16 JESSIE WEST "247" 15 DAS EFX "Rap" 15 ONYX "Shut" 13 ANGEL GRANT "Boat" 13 KIMBERLY SCOTT "Alone"	<b>WQHH/Lansing, MI</b> PD/MD: Brant Johnson 7 LIL KEKE "Southside" 7 JOE "That" 5 4 KAST "Miss" 5 ANGEL GRANT "Boat"	<b>WHRK/Memphis, TN</b> PD/MD: Bobby D Jay APD: Eileen Nathaniel 5 MACK 10 FACE CUBE "California" 5 LUKE "Rase" 7 MILE "Thing" A-TOWN PLAYERS "Player" JOE "That" ANGEL GRANT "Boat" MC EHT "Way"	<b>WOWI/Norfolk, VA</b> PD: K.J. Holiday MD: Michael Mauzone 22 PUFF DADDY F.M.A.S.E. "Been" 6 DEBONAIR "Since" JOE "That" 7 MILE "Thing" LUKE "Rase" SCARFACE "Homes" ONYX "Shut" ANGEL GRANT "Boat"	<b>WRKE/Salisbury, MD</b> PD: Tony Quartarone MD: Manuel Mena 15 M.J.G. "Middle" 13 4 KAST "Miss" 13 TAMIA "Imagutub" 12 JOE "That" ANGEL GRANT "Boat" MYA "AI" EAZY-E "Hours" JACKSON 5/BLACK ROB "Want"	<b>WJUC/Toledo, OH</b> PD: Charlie Mack MD: Keith Roberts 11 JOE "That" 11 4 KAST "Miss" 10 ANGEL GRANT "Boat" 10 A-TOWN PLAYERS "Player" 10 7 MILE "Thing" 5 LUKE "Rase" 5 VOICES OF THEORY "Dimeko" 5 LIL KEKE "Southside"
<b>WFXA/Augusta, GA</b> PD: Tim Snell MD: Lance Panton 8 JOE "That" 5 SNOOP & KURUPT "Ride" MARK MORRISON "Moan" LUKE "Rase" NADANUF "Rollin'"	<b>WWWZ/Charleston, SC</b> PD/MD: Terry Base JOE "That" LUKE "Rase" 4 KAST "Miss"	<b>WCHB/Detroit, MI</b> PD: James Alexander APD/MD: Vickie Preston 7 JOE "That"	<b>WEUP/Huntsville, AL</b> PD/MD: Steve Murray 7 JOE "That" 6 STRAWBERRY "Saddle" 5 7 MILE "Thing" 5 FATAL "Everyday" 5 TOM SKEMASK "Playa" 5 NAUGHTY BY NATURE "Work"	<b>WQJL/Laurel, MS</b> GM/OP/MD: Lee Nichols ANGEL GRANT "Boat" LUKE "Rase" JOE "That" MC EHT "Way" 7 MILE "Thing" 4 KAST "Miss" LIL KEKE "Southside"	<b>WEDR/Miami, FL</b> DM: James Thomas PD/MD: Cedric Hollywood PUBLIC ANNOUNCEMENT "Body" JOE "That" JON B "They"	<b>WVSP/Oklahoma City, OK</b> PD: Terry Monday MD: Maurice Prince NADANUF "Rollin'" 7 MILE "Thing" JOE "That" 4 KAST "Miss" ANGEL GRANT "Boat" LIL KEKE "Southside" NAUGHTY BY NATURE "Work" LUKE "Rase"	<b>KSJL/San Antonio, TX</b> PD: Michael Andrews MD: Ricko 5 M.J.G. "Middle" 5 LIL KEKE "Southside" 4 KAST "Miss" JOE "That" 7 MILE "Thing" JAMES GREER & CO. "Beautiful"	<b>KJMM/Tulsa, OK</b> PD: Terry Monday MD: Maurice Prince NADANUF "Rollin'" 7 MILE "Thing" 4 KAST "Miss" ANGEL GRANT "Boat" LIL KEKE "Southside" LUKE "Rase" NAUGHTY BY NATURE "Work" JOE "That"
<b>KTBT/Baton Rouge, LA</b> PD: Chris Clay MD: Lou Bennett LUKE "Rase" 7 MILE "Thing" JOE "That" LIL KEKE "Southside" ANGEL GRANT "Boat" MC EHT "Way" 4 KAST "Miss"	<b>WPEG/Charlotte, NC</b> PD: Andre Carson MD: Nate Quick No Adds	<b>WJJB/Dothan, AL</b> PD: Regina Dawkins MD: Tony Black 5 LUKE "Rase" 5 ANGEL GRANT "Boat" 5 JOE "That" 5 4 KAST "Miss" 5 CHICO DEBARGE "Guarantee" 5 7 MILE "Thing" 5 GANG STARR "Royalty" 5 VOICES OF THEORY "Dimeko"	<b>WTLC/Indianapolis, IN</b> PD: Brian Wallace No Adds	<b>WJMI/Jackson, MS</b> PD/MD: Stan Branson A-TOWN PLAYERS "Player" 7 MILE "Thing" NADANUF "Rollin'" PLAYA "Cheers"	<b>WKKV/Milwaukee, WI</b> PD: Nate Bell MD: Darnyn D. JOE "That" DAVE HOLLISTER "California" ANGEL GRANT "Boat" LIL KEKE "Southside" 4 KAST "Miss"	<b>WJHM/Orlando, FL</b> PD: Russ Allen Interim MD: Ai Fiola 36 XSCAPE "Arms" 30 VOKAL "Weir" 7 KEITH WASHINGTON "Bring" VOICES OF THEORY "Dimeko"	<b>WEAS/Savannah, GA</b> PD: Vem Catron MD: Jewel Carter JOE "That" LUKE "Rase" 4 KAST "Miss" XSCAPE "Arms" KIMBERLY SCOTT "Alone" 7 MILE "Thing" A-TOWN PLAYERS "Player"	<b>WESE/Tupelo, MS</b> PD/MD: Stan Allen 5 LIL KEKE "Southside" 5 ANGEL GRANT "Boat" 5 RAWLEEMENT "Steer" 5 7 MILE "Thing" 5 4 KAST "Miss" 5 JOE "That" 5 MC EHT "Way" 5 LUKE "Rase"
<b>WEMX/Baton Rouge, LA</b> PD: Al Jai Wallace MD: Teena Kelly 17 C-MURDER "Chance" 12 MASTER P "Hook" 5 JOE "Should" 5 LIL KEKE "Southside" DAVINA "Come" M.J.G. "Middle" 7 MILE "Thing" 4 KAST "Miss" JOE "That" GOODIE MOB "Dance" MYA "AI" DAS EFX "Rap" A-TOWN PLAYERS "Player" MC EHT "Way" NADANUF "Rollin'" CHICO DEBARGE "Guarantee" CARDAN "Jam"	<b>WJTT/Chattanooga, TN</b> PD: Keith Landecker MD: Magic 20 LUKE "Rase" 10 7 MILE "Thing" 5 EAZY-E "Hours" 5 ALL "Letters" 5 ANGEL GRANT "Boat" 5 LIL KEKE "Southside" 5 JOE "That" 5 4 KAST "Miss" 5 M.J.G. "Middle"	<b>WJZN/Dothan, AL</b> PD: Regina Dawkins MD: Tony Black 5 LUKE "Rase" 5 ANGEL GRANT "Boat" 5 JOE "That" 5 4 KAST "Miss" 5 CHICO DEBARGE "Guarantee" 5 7 MILE "Thing" 5 GANG STARR "Royalty" 5 VOICES OF THEORY "Dimeko"	<b>WJMI/Jackson, MS</b> PD/MD: Stan Branson A-TOWN PLAYERS "Player" 7 MILE "Thing" NADANUF "Rollin'" PLAYA "Cheers"	<b>WJMG/Laurel, MS</b> PD: LaDonna Jones 5 JOE "That" ANGEL GRANT "Boat" 7 MILE "Thing" 4 KAST "Miss" LIL KEKE "Southside" LUKE "Rase" RAWLEEMENT "Steer"	<b>WNOV/Milwaukee, WI</b> PD/MD: Sandra Robinson No Adds	<b>WPHI/Philadelphia, PA</b> PD: Micfox 34 MASE "Ive" XSCAPE "Arms" SYLVE FINE FICHELL "Romeo" LUKE "Rase"	<b>WQOK/Raleigh, NC</b> PD: Josie Mack MD: Hodi Derry 5 ALL "Letters" 5 DAVE HOLLISTER "Weekend" 5 DMX "Dog" 5 JOE "That"	<b>WQXX/Lafayette, LA</b> PD/MD: Tyrone Davis 25 LIL KEKE "Southside" 15 TRE "Mx" DAVINA "Come" 4 KAST "Miss" 7 MILE "Thing" JOE "That" GOODIE MOB "Dance" CHICO DEBARGE "Guarantee" MYA "AI" TAMI HERT "Mine" M.J.G. "Middle" MC EHT "Way" NADANUF "Rollin'" CARDAN "Jam"
<b>WJZD/Biloxi, MS</b> PD: Rob Neal MD: Tabari Daniels 20 JOE "That" 10 7 MILE "Thing" 8 LUKE "Rase" 8 ANGEL GRANT "Boat" 5 4 KAST "Miss" 5 MC EHT "Way" 5 LIL KEKE "Southside"	<b>WZAK/Cleveland, OH</b> PD: Langford Stephens MD: Joe "That" 10 JOE "That" 10 4 KAST "Miss"	<b>WYNN/Florence, SC</b> PD: Fred Brown Jr. MD: Parish Brown 8 JOE "That" 6 4 KAST "Miss" 5 7 MILE "Thing" 5 ANGEL GRANT "Boat" 5 LUKE "Rase" 5 LIL KEKE "Southside"	<b>WJMI/Jackson, MS</b> PD/MD: Stan Branson A-TOWN PLAYERS "Player" 7 MILE "Thing" NADANUF "Rollin'" PLAYA "Cheers"	<b>WTKT/Lexington, KY</b> PD/MD: DJ Gold 10 PLAYA "Cheers" 7 MILE "Thing" 4 KAST "Miss" 5 JOE "That" 5 KIMBERLY SCOTT "Alone" 5 LUKE "Rase"	<b>WBLX/Mobile, AL</b> PD: Niccy Davis APD: Jimmy Mack 5 JOE "That" 5 LUKE "Rase" 5 DAVE HOLLISTER "Weekend" 5 LIL KEKE "Southside"	<b>WPHI/Philadelphia, PA</b> PD: Micfox 34 MASE "Ive" XSCAPE "Arms" SYLVE FINE FICHELL "Romeo" LUKE "Rase"	<b>WQOK/Raleigh, NC</b> PD: Josie Mack MD: Hodi Derry 5 ALL "Letters" 5 DAVE HOLLISTER "Weekend" 5 DMX "Dog" 5 JOE "That"	<b>WQXX/Lafayette, LA</b> PD/MD: Tyrone Davis 25 LIL KEKE "Southside" 15 TRE "Mx" DAVINA "Come" 4 KAST "Miss" 7 MILE "Thing" JOE "That" GOODIE MOB "Dance" CHICO DEBARGE "Guarantee" MYA "AI" TAMI HERT "Mine" M.J.G. "Middle" MC EHT "Way" NADANUF "Rollin'" CARDAN "Jam"
<b>WENN/Birmingham, AL</b> PD: Jeff Tyson APD/MD: Chris Talley 5 GOODIE MOB "Dance" 5 SMOOTH "Straw" 5 MARIAN CAREY "My" 5 JOE "That"	<b>WVDM/Columbia, SC</b> PD/MD: Chris Jackson 21 ALL "Letters" 6 BUSTARHYMES "Turn" 6 THABA AND MAGDO "Clock" 4 KAST "Miss" JOE "That" MYA "AI"	<b>WJFX/Ft. Wayne, IN</b> PD/MD: B.J. Steele 10 WILL DOWNING "Knew" 10 ONYX "Shut" JOE "That" ANGEL GRANT "Boat" LIL KEKE "Southside" NADANUF "Rollin'" LUKE "Rase" 7 MILE "Thing" 4 KAST "Miss"	<b>WJMI/Jackson, MS</b> PD/MD: Stan Branson A-TOWN PLAYERS "Player" 7 MILE "Thing" NADANUF "Rollin'" PLAYA "Cheers"	<b>WTKT/Lexington, KY</b> PD/MD: DJ Gold 10 PLAYA "Cheers" 7 MILE "Thing" 4 KAST "Miss" 5 JOE "That" 5 KIMBERLY SCOTT "Alone" 5 LUKE "Rase"	<b>WNOV/Milwaukee, WI</b> PD/MD: Sandra Robinson No Adds	<b>WPHI/Philadelphia, PA</b> PD: Micfox 34 MASE "Ive" XSCAPE "Arms" SYLVE FINE FICHELL "Romeo" LUKE "Rase"	<b>WQOK/Raleigh, NC</b> PD: Josie Mack MD: Hodi Derry 5 ALL "Letters" 5 DAVE HOLLISTER "Weekend" 5 DMX "Dog" 5 JOE "That"	<b>WQXX/Lafayette, LA</b> PD/MD: Tyrone Davis 25 LIL KEKE "Southside" 15 TRE "Mx" DAVINA "Come" 4 KAST "Miss" 7 MILE "Thing" JOE "That" GOODIE MOB "Dance" CHICO DEBARGE "Guarantee" MYA "AI" TAMI HERT "Mine" M.J.G. "Middle" MC EHT "Way" NADANUF "Rollin'" CARDAN "Jam"
<b>WILD/Boston, MA</b> PD: Rick Anderson MD: Steve Gusbay 10 7 MILE "Thing" 7 ANGEL GRANT "Boat" 5 4 KAST "Miss" JOE "Should" GANG STARR "Royalty" VOICES OF THEORY "Dimeko"	<b>WFXE/Columbus, GA</b> PD: Philip D. March MD: Art Thomason 5 MACK 10 FACE CUBE "California" JOE "That" ANGEL GRANT "Boat" 4 KAST "Miss" 7 MILE "Thing" LIL KEKE "Southside"	<b>WJFX/Ft. Wayne, IN</b> PD/MD: B.J. Steele 10 WILL DOWNING "Knew" 10 ONYX "Shut" JOE "That" ANGEL GRANT "Boat" LIL KEKE "Southside" NADANUF "Rollin'" LUKE "Rase" 7 MILE "Thing" 4 KAST "Miss"	<b>WJMI/Jackson, MS</b> PD/MD: Stan Branson A-TOWN PLAYERS "Player" 7 MILE "Thing" NADANUF "Rollin'" PLAYA "Cheers"	<b>WTKT/Lexington, KY</b> PD/MD: DJ Gold 10 PLAYA "Cheers" 7 MILE "Thing" 4 KAST "Miss" 5 JOE "That" 5 KIMBERLY SCOTT "Alone" 5 LUKE "Rase"	<b>WNOV/Milwaukee, WI</b> PD/MD: Sandra Robinson No Adds	<b>WPHI/Philadelphia, PA</b> PD: Micfox 34 MASE "Ive" XSCAPE "Arms" SYLVE FINE FICHELL "Romeo" LUKE "Rase"	<b>WQOK/Raleigh, NC</b> PD: Josie Mack MD: Hodi Derry 5 ALL "Letters" 5 DAVE HOLLISTER "Weekend" 5 DMX "Dog" 5 JOE "That"	<b>WQXX/Lafayette, LA</b> PD/MD: Tyrone Davis 25 LIL KEKE "Southside" 15 TRE "Mx" DAVINA "Come" 4 KAST "Miss" 7 MILE "Thing" JOE "That" GOODIE MOB "Dance" CHICO DEBARGE "Guarantee" MYA "AI" TAMI HERT "Mine" M.J.G. "Middle" MC EHT "Way" NADANUF "Rollin'" CARDAN "Jam"

87 Total Reporters  
 86 Current Reporters  
 86 Current Playlists

Did Not Report For Two Consecutive Weeks;  
 Data Not Used (1):  
 WBSL/New York, NY

## URBAN AC

<b>WALR/Atlanta, GA</b> Int. PD: Jim Kennedy CECE WINANS "Weir"	<b>WMGL/Charleston, SC</b> PD: Terry Base 12 B.B. KING/T CHAPMAN "Thrill" 7 NANCY WILSON "Hello" 7 PEES OF A DREAM "Satin" 7 ERIC BENET "Superwoman" 5 KENNY G "Heart" 5 THA MISEBERG "Summertime" JOE "That" WILL DOWNING "Knew"	<b>WVFX/Atlanta, GA</b> Int. PD: Natalie Case No Adds	<b>WQMG/Greensboro, NC</b> PD: Al Payne MD: Bryan Maxwell 11 JANET "Lonely" 9 CHICO DEBARGE "Good" 5 OL SKOOL "Dreaming"	<b>WSDJ/Jacksonville, FL</b> PD: Dave Wynter MD: K.J. 5 DESTINY SCHILD "No" 5 JANET "Lonely"	<b>WRBV/Dallas, TX</b> PD: Thomas Bacote 24 XSCAPE "Arms" KDKO/Denver, CO PD/MD: Rick Walker 10 KIMBERLY SCOTT "Alone" 9 JOE "That" WILL DOWNING "Knew" 7 MILE "Thing" BIG BUB "Settle" WMXO/Detroit, MI PD: Monica Starr MD: Tony Rankin 5 K-CI & JOJO "Life" WFLM/Pierce, FL PD/MD: Vera Jones 28 B.B. KING/T CHAPMAN "Thrill" 8 MILES JAY "Never" 7 MILE "Thing" ROBYN "Really" WILL DOWNING "Knew" STRAWBERRY "Saddle" TAMI HERT "Mine" JOE "That" ZACHARY HAWKINS "Serious"	<b>WJZD/Biloxi, MS</b> PD: Rob Neal MD: Tabari Daniels 20 JOE "That" 10 7 MILE "Thing" 8 LUKE "Rase" 8 ANGEL GRANT "Boat" 5 4 KAST "Miss" 5 MC EHT "Way" 5 LIL KEKE "Southside"	<b>WVDM/Columbia, SC</b> PD/MD: Chris Jackson 21 ALL "Letters" 6 BUSTARHYMES "Turn" 6 THABA AND MAGDO "Clock" 4 KAST "Miss" JOE "That" MYA "AI"	<b>WTKT/Lexington, KY</b> PD/MD: DJ Gold 10 PLAYA "Cheers" 7 MILE "Thing" 4 KAST "Miss" 5 JOE "That" 5 KIMBERLY SCOTT "Alone" 5 LUKE "Rase"	<b>WNOV/Milwaukee, WI</b> PD/MD: Sandra Robinson No Adds	<b>WPHI/Philadelphia, PA</b> PD: Micfox 34 MASE "Ive" XSCAPE "Arms" SYLVE FINE FICHELL "Romeo" LUKE "Rase"	<b>WQOK/Raleigh, NC</b> PD: Josie Mack MD: Hodi Derry 5 ALL "Letters" 5 DAVE HOLLISTER "Weekend" 5 DMX "Dog" 5 JOE "That"	<b>WQXX/Lafayette, LA</b> PD/MD: Tyrone Davis 25 LIL KEKE "Southside" 15 TRE "Mx" DAVINA "Come" 4 KAST "Miss" 7 MILE "Thing" JOE "That" GOODIE MOB "Dance" CHICO DEBARGE "Guarantee" MYA "AI" TAMI HERT "Mine" M.J.G. "Middle" MC EHT "Way" NADANUF "Rollin'" CARDAN "Jam"
<b>WWIN/Baltimore, MD</b> PD: Kathy Brown Int. MD: Natalie Case No Adds	<b>WVFX/Atlanta, GA</b> Int. PD: Natalie Case No Adds	<b>WQMG/Greensboro, NC</b> PD: Al Payne MD: Bryan Maxwell 11 JANET "Lonely" 9 CHICO DEBARGE "Good" 5 OL SKOOL "Dreaming"	<b>WSDJ/Jacksonville, FL</b> PD: Dave Wynter MD: K.J. 5 DESTINY SCHILD "No" 5 JANET "Lonely"	<b>WRBV/Dallas, TX</b> PD: Thomas Bacote 24 XSCAPE "Arms" KDKO/Denver, CO PD/MD: Rick Walker 10 KIMBERLY SCOTT "Alone" 9 JOE "That" WILL DOWNING "Knew" 7 MILE "Thing" BIG BUB "Settle" WMXO/Detroit, MI PD: Monica Starr MD: Tony Rankin 5 K-CI & JOJO "Life" WFLM/Pierce, FL PD/MD: Vera Jones 28 B.B. KING/T CHAPMAN "Thrill" 8 MILES JAY "Never" 7 MILE "Thing" ROBYN "Really" WILL DOWNING "Knew" STRAWBERRY "Saddle" TAMI HERT "Mine" JOE "That" ZACHARY HAWKINS "Serious"	<b>WTKT/Lexington, KY</b> PD/MD: DJ Gold 10 PLAYA "Cheers" 7 MILE "Thing" 4 KAST "Miss" 5 JOE "That" 5 KIMBERLY SCOTT "Alone" 5 LUKE "Rase"	<b>WNOV/Milwaukee, WI</b> PD/MD: Sandra Robinson No Adds	<b>WPHI/Philadelphia, PA</b> PD: Micfox 34 MASE "Ive" XSCAPE "Arms" SYLVE FINE FICHELL "Romeo" LUKE "Rase"	<b>WQOK/Raleigh, NC</b> PD: Josie Mack MD: Hodi Derry 5 ALL "Letters" 5 DAVE HOLLISTER "Weekend" 5 DMX "Dog" 5 JOE "That"	<b>WQXX/Lafayette, LA</b> PD/MD: Tyrone Davis 25 LIL KEKE "Southside" 15 TRE "Mx" DAVINA "Come" 4 KAST "Miss" 7 MILE "Thing" JOE "That" GOODIE MOB "Dance" CHICO DEBARGE "Guarantee" MYA "AI" TAMI HERT "Mine" M.J.G. "Middle" MC EHT "Way" NADANUF "Rollin'" CARDAN "Jam"			
<b>KQXL/Baton Rouge, LA</b> PD: Al Jai Wallace DAVINA "Come" J.P. "Late" WILL DOWNING "Knew" PUBLIC ANNOUNCEMENT "Body" VOICES OF THEORY "Dimeko" ANGEL GRANT "Boat" JOE "That" 7 MILE "Thing" PLAYA "Cheers"	<b>WVDM/Columbia, SC</b> PD/MD: Chris Jackson 21 ALL "Letters" 6 BUSTARHYMES "Turn" 6 THABA AND MAGDO "Clock" 4 KAST "Miss" JOE "That" MYA "AI"	<b>WQMG/Greensboro, NC</b> PD: Al Payne MD: Bryan Maxwell 11 JANET "Lonely" 9 CHICO DEBARGE "Good" 5 OL SKOOL "Dreaming"	<b>WSDJ/Jacksonville, FL</b> PD: Dave Wynter MD: K.J. 5 DESTINY SCHILD "No" 5 JANET "Lonely"	<b>WRBV/Dallas, TX</b> PD: Thomas Bacote 24 XSCAPE "Arms" KDKO/Denver, CO PD/MD: Rick Walker 10 KIMBERLY SCOTT "Alone" 9 JOE "That" WILL DOWNING "Knew" 7 MILE "Thing" BIG BUB "Settle" WMXO/Detroit, MI PD: Monica Starr MD: Tony Rankin 5 K-CI & JOJO "Life" WFLM/Pierce, FL PD/MD: Vera Jones 28 B.B. KING/T CHAPMAN "Thrill" 8 MILES JAY "Never" 7 MILE "Thing" ROBYN "Really" WILL DOWNING "Knew" STRAWBERRY "Saddle" TAMI HERT "Mine" JOE "That" ZACHARY HAWKINS "Serious"	<b>WTKT/Lexington, KY</b> PD/MD: DJ Gold 10 PLAYA "Cheers" 7 MILE "Thing" 4 KAST "Miss" 5 JOE "That" 5 KIMBERLY SCOTT "Alone" 5 LUKE "Rase"	<b>WNOV/Milwaukee, WI</b> PD/MD: Sandra Robinson No Adds	<b>WPHI/Philadelphia, PA</b> PD: Micfox 34 MASE "Ive" XSCAPE "Arms" SYLVE FINE FICHELL "Romeo" LUKE "Rase"	<b>WQOK/Raleigh, NC</b> PD: Josie Mack MD: Hodi Derry 5 ALL "Letters" 5 DAVE HOLLISTER "Weekend" 5 DMX "Dog" 5 JOE "That"	<b>WQXX/Lafayette, LA</b> PD/MD: Tyrone Davis 25 LIL KEKE "Southside" 15 TRE "Mx" DAVINA "Come" 4			



# URBAN AC TOP 30

MARCH 27, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>BRIAN MCKNIGHT</b> Anytime (Mercury)	1070	1088	1038	1017	39/0
3	3	2	2	<b>MARY J. BLIGE</b> Seven Days (MCA)	951	929	815	782	39/3
8	5	4	3	<b>ARETHA FRANKLIN</b> A Rose Is Still A Rose (Arista)	914	822	715	579	39/1
10	10	6	4	<b>K-CI &amp; JOJG</b> All My Life (MCA)	771	748	585	512	33/2
2	2	3	5	<b>UNCLE SAM</b> I Don't Ever Want To See You... (Stonecreek/Epic)	765	845	846	789	31/0
9	8	8	6	<b>OL SKOOL F/K. SWEAT &amp; XSCAPE</b> Am I... (Keia/Universal)	752	714	654	542	30/1
7	7	7	7	<b>PATTI LABELLE</b> Someone Like You (MCA)	739	731	659	624	35/0
12	11	10	8	<b>RANDY CRAWFORD</b> Bye Bye (Bluemoon/Atlantic)	667	609	527	483	33/0
13	13	13	9	<b>KEITH WASHINGTON</b> Bring It On (Silas/MCA)	658	528	440	402	34/1
—	16	14	10	<b>JANET</b> I Get Lonely (Virgin)	652	467	389	139	35/3
4	4	9	11	<b>BOYZ II MEN</b> A Song For Mama (Motown)	641	706	778	767	30/0
5	6	5	12	<b>LUTHER VANDROSS</b> I Won't Let You Do That To Me (LV/Epic)	627	750	702	717	32/0
11	12	12	13	<b>JODY WATLEY</b> Off The Hook (Atlantic)	585	572	501	493	27/0
19	15	15	14	<b>PHIL PERRY</b> One Heart One Love (Peak/Private)	541	446	392	359	28/1
6	9	11	15	<b>DRU HILL</b> We're Not Making Love No More (LaFace/Arista)	486	575	652	679	24/0
21	19	20	16	<b>JONATHAN BUTLER</b> Lost To Love (N2K Encoded Music)	478	370	351	326	27/2
20	17	16	17	<b>USHER</b> Nice & Slow (LaFace/Arista)	446	424	366	359	22/0
—	30	19	18	<b>CECE WINANS</b> Well, Alright! (PMG/Atlantic)	427	373	256	205	24/2
23	18	17	19	<b>WHISPERS</b> For The Cool In You (Interscope)	418	413	363	321	20/1
<b>BREAKER</b>	20	20	20	<b>EDDIE M.</b> Tell Me (If You Still Care) (JVC/JMI)	409	314	293	266	27/2
26	22	21	21	<b>ALI</b> Love Letters (Island)	396	369	323	276	25/0
<b>BREAKER</b>	22	22	22	<b>PATRICE RUSHEN</b> Sweetest Taboo (Discovery)	386	304	254	223	20/1
22	21	18	23	<b>LSG F/L.L., BUSTA &amp; MC LYTE</b> Curious (EastWest/EEG)	380	401	337	324	16/0
<b>BREAKER</b>	24	24	24	<b>BONEY JAMES</b> It's All Good (Warner Bros.)	360	327	283	261	25/0
—	23	23	25	<b>SWV</b> Rain (RCA)	360	350	320	291	22/0
25	24	29	26	<b>REBBIE JACKSON</b> Yours Faithfully (MJJ/Work)	328	301	310	285	16/0
17	14	22	27	<b>SOUNDS OF BLACKNESS</b> Hold On (Change...) (Perspective/A&M)	316	355	396	360	20/0
14	25	25	28	<b>DRU HILL</b> 5 Steps (Island)	296	323	310	402	17/0
<b>DEBUT</b>	29	29	29	<b>GEORGE HOWARD</b> Midnight Mood (GRP)	270	188	171	131	15/0
<b>DEBUT</b>	30	30	30	<b>BILLY PORTER</b> Borrowed Time (DVB/A&M)	267	234	199	173	18/0

This chart reflects airplay from March 16-22. Songs ranked by total plays. Highlighted songs indicate Breaker.

42 Urban AC reporters. 41 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent.

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## NEW & ACTIVE

**JAMES GREER & CO.** Beautiful Black People (Born Again)  
Total Plays: 252, Total Stations: 20, Adds: 1

**TAMIA** Imagination (Qwest/WB)  
Total Plays: 232, Total Stations: 13, Adds: 0

**JON B.** They Don't Know (Yab Yum/550 Music)  
Total Plays: 219, Total Stations: 15, Adds: 0

**DAVINA** Come Over To My Place (Loud/RCA)  
Total Plays: 218, Total Stations: 17, Adds: 3

**H-TOWN** Natural Woman (Relativity)  
Total Plays: 197, Total Stations: 14, Adds: 1

**VOICES OF THEORY** Dimelo (Say It) (H.O.L.A./Red Ant)  
Total Plays: 170, Total Stations: 15, Adds: 1

**JAGGED EDGE** Gotta Be (So So Def/Columbia)  
Total Plays: 162, Total Stations: 8, Adds: 1

**PUBLIC ANNOUNCEMENT** Body Bumpin' Yippie-Yi-Yo (A&M)  
Total Plays: 154, Total Stations: 8, Adds: 1

**ROOM SERVICE** Stay (EastWest/EEG)  
Total Plays: 132, Total Stations: 11, Adds: 1

**NEXT** Too Close (Arista)  
Total Plays: 132, Total Stations: 8, Adds: 1

Songs ranked by total plays

## BREAKERS®

**EDDIE M.**  
Tell Me (If You Still Care) (JVC/JMI)  
TOTAL PLAYS/INCREASE: 409/95 TOTAL STATIONS/ADDS: 27/2 CHART: 20

**PATRICE RUSHEN**  
Sweetest Taboo (Discovery)  
TOTAL PLAYS/INCREASE: 386/82 TOTAL STATIONS/ADDS: 20/1 CHART: 22

**BONEY JAMES**  
It's All Good (Warner Bros.)  
TOTAL PLAYS/INCREASE: 360/33 TOTAL STATIONS/ADDS: 25/0 CHART: 24

## MOST ADDED®

ARTIST TITLE LABEL(S) ADDS

**WILL DOWNING** If She Knew (Mercury) 24

**JOE** All That I Am (Jive) 21

**7 MILE** Do Your Thing (Grave) 7

**DEJAH** Just A Little Bit (Un-D-Nyable) 5

**B.B. KING W/TRACY CHAPMAN** The Thrill Is Gone (MCA) 4

**ANGEL GRANT** Lil' Red Boat (Flyte Tyme/Universal) 4

**XSCAPE** The Arms Of The One Who... (So So Def/Columbia) 4

**MARY J. BLIGE** Seven Days (MCA) 3

**DAVINA** Come Over To My Place (Loud/RCA) 3

**JANET** I Get Lonely (Virgin) 3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S) TOTAL PLAY INCREASE

**JANET** I Get Lonely (Virgin) +185

**KEITH WASHINGTON** Bring It On (Silas/MCA) +130

**JONATHAN BUTLER** Lost To Love (N2K Encoded Music) +108

**EDDIE M.** Tell Me (If You Still Care) (JVC/JMI) +95

**PHIL PERRY** One Heart One Love (Peak/Private) +95

**ARETHA FRANKLIN** A Rose Is Still A Rose (Arista) +92

**GEORGE HOWARD** Midnight Mood (GRP) +82

**PATRICE RUSHEN** Sweetest Taboo (Discovery) +82

**WILL DOWNING** If She Knew (Mercury) +78

**JOE** All That I Am (Jive) +76

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

**MILESTONE** I Care 'Bout You (LaFace/Arista)

**LSG** My Body (EastWest/EEG)

**BEBE WINANS** In Harm's Way (Atlantic)

**JANET** Together Again (Virgin)

**PATTI LABELLE** Shoe Was On The Other Foot (MCA)

**PHAJJA** So Long (Well, Well, Well) (Warner Bros.)

**JOE** Good Girls (Jive)

**ERYKAH BADU** Tyrone (Kedar/Universal)

**LUTHER VANDROSS** When You Call On Me/Baby... (LV/Epic)

**KENNY LATTIMORE** For You (Columbia)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

# EDDIE M. "Tell Me (If You Still Care About Me)"

Breaker 26 - 20 Urban AC Chart And Moving On Up!

Play It More, Play It More!  
New This Week: KJLH, WHQT

WVAZ KMJQ KMJK KXOK KDKO KQBR WMXG WSOL WAAV  
WYLD KJMS WFXC WMJM WSOJ KQXL WDLT WKJS WUVA  
WNHC WPAL-AM KNEK WNFQ WKXI WFLM KXZZ WMGL



Executive Producers: Eddie M. and Jesus Garber  
Written By: Jimmy Jam and Terry Lewis





LON HELTON

## MAIL CALL!

## Connecting, Computer Calls, And Indie Promotion

One of the great things about this job is the sheer amount of wisdom that crosses my desk daily in the form of newsletters, consultant communiqués, and letters that inform, instruct, and set the record straight. This week, a few of the missives I've received lately.

### Connecting With Your Listeners

All programmers want their personalities to talk "to" listeners, not "at" them. The same is true with your radio station. You want it to connect "with" your listeners. These tips to help make that happen come from the Audience Development Group's **Brian Wright**.

Programmers often spend hours coming up with creative and innovative liners and sell-lines, only to have them go completely over the heads of their listeners. One of the key ingredients to successfully imaging your station is to know the average person's vernacular: What is their terminology for the elements they perceive as benefits to them?

One of the results we've seen from various focus groups is the fact that listeners are moved greatly by other listeners endorsing the radio station in their lingo. This is why we recommend having a series of listener endorsement enhancers running at least two-three times per hour. We also discourage you from making the listeners read a script when recording these — let them sell the attributes of your station in their terms.

Another key observation from focus groups is how to promote your music quantity statements. When asked, "What do you perceive as

more music — 10 in a row or 40 minutes of continuous music?" the vast majority said 40 minutes was more. Of course, in many cases, 40 minutes could actually be less music. There are some franchise statements that may transcend this type of thinking, like 20 in a row, for example, mainly because it is so unique in various markets that listeners can easily get their hooks into it.

If you haven't had the chance to read the Arbitron diary verbatim for your market recently, you should try to do so. They are very revealing. There's usually a wealth of knowledge waiting for you in this area. Not only can you find out what real diary-holders are saying about your station and others, but you can formulate great ideas for on-air propaganda via prerecorded enhancers and live liners.

To show you how different a listener's perception can be from what we in radio think, a TV spot for a mainstream format that thought its music variety was its key listener benefit was played for a focus group. The surprising reaction of the viewers was, "It doesn't sound like a lot of variety to me; they play all the same kind of music." Wow! The radio station was pushing artist variety, and the listener was thinking it meant *song-type* variety. Variety to the listener in this case meant something completely different from what the radio station envi-

sioned. This station may be better off with this type of propaganda: "The most great songs from your favorite stars...." These terms came from the listeners themselves. They didn't refer to the groups or solo performers as artists, they called them stars or singers. They didn't refer to the individual performances as music, they called them songs. Each market has a different set of circumstances, but I think you get the idea.

It may be a good idea for you to come up with your own "listener advisory board" to hear from a cross section of your listeners to find out what they are really thinking and what really moves them. It could change the way you think of your own radio station.

### Careful When You Call

This letter came in from CBS Radio's **Rick Torcasso** following a recent column on telemarketing.

Your January 30th column talks about a recorded outbound telemarketing concept. The attached Federal Communications Commission consumer alert makes that kind of concept illegal. The rule has been in effect since the Telephone Consumer Promotion Act of 1991, with judicial actions on challenges upheld on February 6, 1995. Page 2, paragraph 2 states the intention of the law clearly.

[That section states, in answer to the question, "Does the FCC regulate artificial or prerecorded voice calls placed to my home?": Yes. FCC rules prohibit artificial (computerized) or prerecorded voice calls to your residence, except in emergencies or where the resident has given prior express consent to such calls. However, the following types of calls are exempt from this prohibition and therefore permitted: non-commercial calls (for example, charitable entities, polling organizations, political or government agencies); calls which do not include any unsolicited advertisements; calls by or on behalf of tax-exempt, nonprofit organizations; and calls from entities with whom you have an "established business relationship."

The next paragraph explains: You have an "established business relationship" with a person or business if you have made an inquiry, application, purchase, or transaction regarding its products or services. You may end an "established business

## Bill Hard Responds To Indie Promo

The subject of Pop-style promotion has come up a lot in recent months, both as a column topic here and during the recently excerpted CRS session that ran on these pages. In response to the discussion comes this from Hi-Impact Marketing head **Bill Hard**.

Two HOTFAXes and a couple of follow-up pieces later, it would appear that Nashville has mixed feelings about any change in the status quo regarding independent promotion. Based on your coverage, one might assume there's general agreement that any promotion and marketing company working exclusively with a particular station or group of stations will result in the following:

- Unlisted phone numbers for radio station music departments.
- Astronomical increases in the cost of doing business.
- Pressure on client stations to cross the Spice Girls to Country.
- Instant artist/station estrangement due to third-party meddling.
- Moving the capitol of country music to Newark, New Jersey.
- A month of bad hair days for Scott Borchetta.

In fact, none of the above is in the cards for a number of logical, rational reasons. So, why all the fuss? Maybe because the discussion thus far has been fueled by the negative connotations of one key phrase: "pop-style promotion." It's no surprise that Nashville is already projecting more money, pressure, and politics than has ever been the case in country promotion. It's up to us to debunk those myths, and that we will. But in the meantime, for country labels to cling to the notion that the best elements of the universally accepted system of doing business in all other formats won't work for them just isn't realistic.

We'll wholeheartedly agree that the artist/label/station relationship at Country is warm and fuzzy, but, there again, not unique in the world of radio and records. Whether it's Rock, Top 40, AC, or Triple A, there are plenty of capable record execs, communicative programmers, and cooperative artists who know how to make all concerned feel a lot of love in the room. But the issue here isn't really artist accessibility or dinner with the locals or regionals. It's coming up with the kind of promotional firepower that makes a difference in the marketplace. Despite some label execs' contention that the radio/record vibe couldn't be cozier, the majority of programmers we deal with feel that they're dramatically undersupported in comparison to other formats. What's the Country PD's response when the GM asks why a sister Rock or Top 40 station down the hall has a nonstop promotional agenda, all underwritten by labels and indies, while the Country station has to get by with far less support? And, yes, we recognize that Nashville's not New York or L.A., but budgets or geography aren't particularly relevant to that programmer in market sixty-something when his Country signal is getting out-promoted up and down the dial.

The above makes our mission statement fairly straightforward: We want to level the promotional playing field between Country and all other formats. On behalf of our record industry accounts, we'll aggressively work to facilitate adds and rotation increases for deserving product, and, in return, the stations with which we're involved will see a marked increase in their promotional muscle. Hi-Impact will be the conduit through which add and playlist information will flow. We will actively discuss available promotions with our programmers, and we expect to play at least a supporting role in what music is considered and added. On that note, we realize that country labels haven't traditionally graced their indies with the power to initiate promotions, but that is the cornerstone of our ability to best serve our stations. Our programmers deserve the multilabel overview we know how to provide, and they're committed to working closely with us to facilitate that goal.

One theme constantly repeated in Lon's coverage is the quality of communication labels feel they enjoy with Country radio. It's precisely that connection that makes this form of promotion more effective. The more radio is in touch with label priorities, the better their music decision-making. Have a great field staff with strong, active radio relationships? Then why retain a third party who's merely another "voice on the phone," as is the case currently at Country? What PD or MD wants more chatty calls regarding tunes they've already been worked on three times that week? In contrast, our services are of true value because of their direct effect on playlists. Sure, we recognize the unique aspects of the Country format and the systems at play to promote it. But is it unique to the degree that time-tested, industry-wide practices such as independents stimulating airplay with promotions aren't relevant or effective? Hardly.

We also believe there's more than a little Music Row peer pressure in the mix currently. There are absolutely a number of respected professionals at powerful companies who are totally skeptical. But, at the same time, more than a few majors have expressed genuine interest and excitement. They know there's merit to the system, and they want a bigger market share. Contrary to what one might conclude from R&R's coverage of late, many of those same people aren't totally enamored of the current structure and recognize that we're offering a viable new option.

I know we can all easily recall those good old pre-deregulation days. What a different world it was when labels had multiple totally independent signals to work in a given market. No one could have predicted how profoundly different our business environment would be in such a relatively short period of time. Those who saw it coming adapted, survived, and prospered. As much as the current debate rages, it's a tempest in a teapot amidst the changes wrought by dereg — but what we're about has everything to do with the corporate mind-set entering the new millennium. Lon may have been more on the money than he realized with his first HOTFAX closing statement: "Keep an open mind. Change is inevitable. The key is getting ahead of the curve and making it work for you."

The views expressed in a letter to the editor are those of the writer only. The writer is solely responsible for the content. R&R reserves the right to edit letters.

Continued on Page 65



**TUPELO TRAVELERS** — When Garth Brooks performed a series of concerts in Memphis, the staff at WWZD/Tupelo, MS brought along two lucky listeners. To make things even more memorable, the contest winners got a chance to spend some quality time with the man of the hour. Pictured backstage (l-r) are winners Tracy Walden and Susan McBrayer, Brooks, and WWZD personalities Scott Kelley and Mike West.

# Festival Season In Music City

□ Big names give Tin Pan South and River Stages plenty of excitement

Great songwriters aren't necessarily great singers, but there's something magical about hearing a song performed by the person who possessed the imagination to dream it up. And while other cities can claim successful festivals, Nashville's Tin Pan South Songwriters Festival gives you a keen sense of what drives the local music machine.

The sixth annual Tin Pan South, taking place April 14-18, is an unapologetic celebration of songs — and songwriters. Sponsored by the Nashville Songwriters Association International, the festival coincides with the organization's Spring Symposium, a series of songwriter workshops scheduled for April 17-18 at the Doubletree Hotel.

The festival kicks off April 14 with the Legendary Songwriters Acoustic Concert at the Ryman Auditorium. The show will be hosted by Paul Williams, whose songwriting credits include the Carpenters' "We've Only Just Begun," Barbra Streisand's "Evergreen," Three Dog Night's "Out In The Country," and Kermit the Frog's "Rainbow Connection."

This year's concert lineup includes Graham Gouldman ("I'm Not In Love") and Dallas Frazier ("Elvira"), along with Melissa Manchester, Motown legend Lamont Dozier, and R&B greats Dan Penn and Spooner Oldham.

The four-day festival will also feature songwriters performing at clubs throughout town, as well as an April 15 golf tournament. The golf tournament is especially significant in Nashville — if there's one thing Nashville songwriters like as much as writing songs, it's hitting the links.

## Nashville River Stages Festival

Tin Pan South isn't the only festival scheduled in Nashville. The third annual Fruit Of The Loom Countryfest will be taking place in June immediately after Fan Fair, but plans for yet another festival were announced last week.

Although organizers say the Nashville River Stages Festival is not meant to take the place of the apparently now-defunct Summer Lights Festival, the new event will be filling a major entertainment void. Unlike Summer Lights, which received partial financial support from the city, the River Stages Festival is a private venture between three concert promoters: Pace Concerts, Cellar Door Productions, and TomKats.

The festival is set for May 1-3 near the banks of the Cumberland River in downtown Nashville. Country and bluegrass acts booked include Matraca Berg, Steve Earle, Jimmie Dale Gilmore, Buddy & Julie Miller, and the Del McCoury Band. However, country is not the main emphasis, as evidenced by a lineup that includes Bonnie Raitt, Paula Cole, Chumbawamba, Foo Fighters, Indigo Girls, Ben Folds Five, Ziggy Marley & The Melody Makers, Delbert McClinton, Keb'Mo', Link Wray, and Widespread Panic.

## COUNTRY FLASHBACK

### 1 YEAR AGO

• No. 1: "How Was I To Know" — Reba McEntire

### 5 YEARS AGO

• No. 1: "When My Ship Comes In" — Clint Black

### 10 YEARS AGO

• No. 1: "I'll Always Come Back" — K.T. Oslin

### 15 YEARS AGO

• No. 1: "When I'm Away From You" — Bellamy Brothers

### 20 YEARS AGO

• No. 1: "Mamas Don't Let Your Babies Grow Up To Be Cowboys" — Waylon Jennings & Willie Nelson (sixth week)

## Tour News

With George Strait's stadium tour up and running — and Garth Brooks continuing to sell out multiple shows throughout the U.S. — three other multiplatinum acts have announced their road plans for '98.

Most noteworthy, perhaps, is Shania Twain's tour. The big reason she's making news is that she has not been seen in a full-fledged concert since before the release of her 1995 album, *The Woman In Me*, which has now sold more than 12 million copies worldwide. Because she hasn't toured in recent years, Twain may be under considerable pressure to impress critics who consider her a studio act. However, she has been performing in front of live audiences since she was 8. Rehearsals have already begun with a nine-piece band.

Twain's tour kicks off in Canada, with the first show scheduled for May 29 in Sudbury, Ontario. She'll be performing in Edmonton, Saskatoon, Calgary, and Vancouver before her first U.S. date, June 10 at the Spokane Arena. The first three months of the tour will bring Twain to cities in Oregon, Idaho, Utah, California, Wisconsin, Illinois, Kentucky, Ohio, Indiana, Nebraska, Colorado, Missouri, Michigan, Minnesota, Pennsylvania, New York, Massachusetts, New Jersey, and Ohio. No word on the identity of the opening act.

Vince Gill's 1998 tour kicks off June 13 in Virginia Beach. With 60 dates scheduled, the newly reunited Restless Heart will be opening 24 shows. Patty Loveless is set for

seven shows, and Chely Wright has signed on for five concerts. Most of the remaining dates will be billed as "An Evening With Vince Gill." Before hitting the road, Gill is continuing to line up guests for his upcoming album. Tracks have already been recorded with Lee Ann Womack and Dawn Sears. Regarding the album, Gill says, "It's going to be fairly traditional." As for the tour, he says, "I'm not ever trying to top myself with a bigger light show or a bigger this or a bigger that. It's still about me just showing up with a guitar and some guys who can play and sing."

And Wynonna is embarking on a 30-city tour with Michael Bolton, which starts May 20 in Dallas.

## Rio Grand

Diamond Rio will be officially inducted into the Grand Ole Opry next month. They're the first group to get the invitation since 1984, when Opry membership was extended to the Whites.

Lead vocalist Marty Roe says, "You don't do the Opry for money or for a trophy to put on the shelf. To a large extent, it's like giving back to the industry that's directly responsible for the success of country music over the ages."

When Opry President/GM Bob Whittaker issued the invitation March 14 on the Saturday night Opry, he explained that the induction would take place during their next Opry appearance. When Roe joked, "How about tomorrow?" Whittaker explained there was no show scheduled on Sunday. The Opry chief laughed, "We're not gonna be here tomorrow. You won't either. You'll be playing golf."

During the early '80s, Roe and Diamond Rio's Jimmy Olander and Dan Truman had a house gig at Opryland. Recalling that the band — the Tennessee River Boys — first appeared on the Opry during a 1982 matinee performance, Roe also remembers his first job at the theme park. He explains, "I worked the Sky Ride there in '81. From the Sky Ride to the Opry House is about a thousand yards. It just took 17 years to make that little jump. It's been a long ride, but we've had a lot of fun doing it."

## Wills Cleans Up In Nashville

Mark Wills knew his career was moving up a few notches, but now he can tell his old friends that he's really been "cleaning up" in Nashville. And it took place during the recent Spirit of Sharing Celebrity Football Challenge, when he brought along his friend, a golden retriever named Kirby.

Wills explains, "Kirby and I were invited to have our photo taken for a coffee table book featuring country artists with their pets. As scheduling dictated, we arrived at the arena an hour before the football game for a short photo session. While we were waiting for the lights to get set up, Kirby had an urge — and sud-



LET'S DO LUNCH — While radio programmers dined, Jason Sellers and Michael Peterson provided the entertainment for the ASCAP/Reprise luncheon during the recent Country Radio Seminar in Nashville. Pictured backstage (l-r) are Country Radio Broadcasters President Ed Salamon, Sellers, ASCAP's Connie Bradley, and Peterson.

denly ran onto the field.

"He must have thought the artificial turf was real grass. By the time I realized what he was doing, it was too late." Wills quickly grabbed a garbage bag and hit the field for a brief, unscheduled pregame exercise.

## Bits 'N' Pieces

Jane Seymour, Patrick Swayze, and naturalist Jack Hanna are among the presenters for the 33rd annual Academy of Country Music Awards. On the country side of things, other presenters announced last week include Trace Adkins, John Anderson, John Berry, Gary Chapman, Terri Clark, Joe Diffie, Ty Herndon, Olivia Newton-John, Toby Keith, Kathy Mattea, Neal McCoy, Mindy McCready, Jo Dee Messina, Charley Pride, Kevin Sharp, Pam Tillis, Rick Trevino, Clay Walker, Bryan White, and Chely Wright. Taking place April 22 at the Universal Amphitheater in L.A., the awards show will be broadcast live on CBS-TV.

• Writers' nights are commonplace in Nashville, but Jon Bon Jovi

made a surprise visit to see what songwriters Brett Jones and Hillary Lindsey had to offer during a recent evening at the Douglas Corner Cafe. Bon Jovi even stepped onstage for an impromptu acoustic performance, which included his arena-rock classic, "Livin' On A Prayer."

• When a group of students from Boston's prestigious Berklee College of Music visited Nashville last week, school officials presented its 1998 Berklee Recognition Award to producer Josh Leo. The Distinguished Alumnus Award went to Sawyer Brown's Joe Smyth.

• On hand to see the Mavericks at L.A.'s House of Blues last week were Pam Tillis, actor Kiefer Sutherland, and producer Don Was.

• The album artwork for David Kersh's Curb album *If I Never Stop Loving You* is now prominently featured on NASCAR driver Stevie Reeves' car.

• In case listeners have asked about buying a copy of the Sammy Kershaw/Terri Clark duet version of "Love Of My Life," Mercury/Nashville has made 30,000 copies available at retail.

# Connecting, Computer Calls, And Indie Promotion

Continued from Page 64

relationship" by telling the person or entity that you do not want to receive any more calls or solicitations from them.]

Returning to Torcasso's letter: I know that certain radio marketing companies feel that they can neglect to follow the ruling based on gray-area arguments like "We're not selling anything." But, frankly, it is precisely these kinds of marketers that cause these kinds of rulings on behalf of the FCC. At CBS, our counsel has researched the issue and has notified promotion directors that prerecorded voice calls are not within the guidelines of what we feel is legal.

Being in the telemarketing business with one of the companies owned by Rick Torcasso & Associates, I've always focused foremost attention on integrity and a quality standard that my clients can trust and count on. These types of cam-

paigns do a lot to destroy credibility of the telemarketing industry and, frankly, I think companies that embark on these kinds of campaigns are an example of a less professional subsistence that exists.

Editor's Note: Despite the "clear" guidelines from the FCC, there are still lots of gray areas. (Does contacting your database or "loyal listener club" members constitute calling those with "established business relationships"?) The point is, it would be prudent to consult your station or company legal counsel whenever you consider contacting the public.

The views expressed in a letter to the editor are those of the writer only. The writer is solely responsible for the content. R&R reserves the right to edit letters.

MARCH 27, 1998

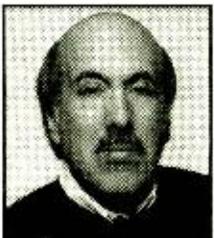
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
6	3	2	1	TRISHA YEARWOOD Perfect Love (MCA)	204/0	1	7457	+199	36140	+1030
7	5	4	2	DAVID KERSH I If Never Stop Loving You (Curb)	204/0	2	7284	+184	35013	+825
12	10	6	3	CLAY WALKER Then What (Giant)	203/1	3	6976	+565	33006	+2487
16	13	9	4	JO DEE MESSINA Bye, Bye (Curb)	204/1	4	6738	+1111	32493	+5211
10	9	8	5	MARTINA MCBRIDE w/JIM BRICKMAN Valentine (RCA)	198/0	5	6511	+474	30942	+2220
17	16	11	6	SHANIA TWAIN You're Still The One (Mercury)	204/0	6	6229	+994	30135	+4647
2	1	1	7	CLINT BLACK Nothin' But The Taillights (RCA)	187/0	7	6125	-1195	30066	-5585
11	11	10	8	KINLEYS Just Between You And Me (Epic)	201/0	8	5904	+384	27944	+1700
13	14	13	9	TRACE ADKINS Lonely Won't Leave Me Alone (Capitol)	202/0	9	5623	+417	26552	+1742
18	17	14	10	TOBY KEITH Dream Walkin' (Mercury)	203/1	10	5427	+550	26303	+2662
19	18	15	11	FAITH HILL This Kiss (Warner Bros.)	202/0	11	5318	+428	25264	+1805
40	22	17	12	GARTH BROOKS Two Pina Coladas (Capitol)	203/1	12	5164	+624	24959	+2934
22	20	16	13	RANDY TRAVIS Out Of My Bones (DreamWorks)	204/0	13	5156	+499	24747	+2113
20	19	18	14	PATTY LOVELESS To Have You Back Again (Epic)	200/0	14	4741	+236	22562	+1055
21	21	19	15	MICHAEL PETERSON Too Good To Be True (Reprise)	201/0	15	4706	+310	22460	+1397
3	2	3	16	COLLIN RAYE Little Red Rodeo (Epic)	164/0	16	4596	-2667	22310	-12591
8	6	7	17	DIXIE CHICKS I Can Love You Better (Monument)	158/0	17	4440	-1829	21063	-8396
34	28	23	18	STEVE WARINER Holes In The Floor Of Heaven (Capitol)	194/10	19	4335	+1045	20863	+5036
27	24	22	19	TRACY BYRD I'm From The Country (MCA)	198/11	18	4352	+641	20551	+3335
39	31	25	20	JOHN MICHAEL MONTGOMERY Love Working... (Atlantic)	196/14	21	4041	+990	19114	+4507
26	23	21	21	MINDY MCCREADY You'll Never Know (BNA)	193/1	20	4073	+335	18932	+1254
28	26	24	22	ALABAMA She's Got That Look In Her Eyes (RCA)	187/6	22	3672	+519	17450	+2627
5	4	5	23	WADE HAYES The Day That She Left Tulsa... (DKC/Columbia)	136/0	24	3240	-3247	16318	-14675
30	29	28	24	LONESTAR Say When (BNA)	166/2	25	3021	+335	13801	+1447
<b>BREAKER</b>			25	TIM MCGRAW One Of These Days (Curb)	167/155	27	2866	+2582	13585	+11938
29	27	27	26	SONS OF THE DESERT Leaving October (Epic)	165/1	26	3002	+213	13579	+1027
<b>BREAKER</b>			27	LEANN RIMES Commitment (MCG/Curb)	163/62	30	2699	+1277	13229	+5885
32	30	29	28	GARY ALLAN It Would Be You (Decca)	168/9	28	2860	+400	12958	+1744
36	33	31	29	MARK WILLS I Do (Cherish You) (Mercury)	170/14	32	2631	+484	12261	+2115
33	32	30	30	SHERRIE AUSTIN Put Your Heart Into It (Arista)	167/5	31	2632	+250	11686	+987
44	37	33	31	KENNY CHESNEY That's Why I'm Here (BNA)	164/24	35	2384	+646	10762	+2934
—	41	36	32	SAMMY KERSHAW Matches (Mercury)	155/30	36	2202	+628	9724	+2770
9	8	12	33	WYNONNA Come Some Rainy Day (Curb/Universal)	90/0	39	1986	-3320	9320	-15787
<b>BREAKER</b>			34	MARK CHESNUTT I Might Even Quit Lovin' You (Decca)	153/37	38	2053	+593	9168	+2875
50	40	40	35	HAL KETCHUM I Saw The Light (MCG/Curb)	110/18	44	1403	+293	6865	+1282
46	42	41	36	KEITH HARLING Papa Bear (MCA)	120/13	43	1445	+317	6811	+1436
<b>BREAKER</b>			37	LYNNS Woman To Woman (Reprise)	123/4	45	1383	+121	6354	+573
<b>BREAKER</b>			38	TY HERNDON A Man Holdin' On (Epic)	122/51	46	1356	+697	6172	+3054
49	45	42	39	LILA MCCANN Almost Over You (Asylum/EEG)	99/11	47	1136	+183	4958	+871
<b>DEBUT</b>			40	BRYAN WHITE Bad Day To Let You Go (Asylum/EEG)	80/72	49	999	+890	4241	+3665
48	48	44	41	MATT KING A Woman's Tears (Atlantic)	86/8	50	935	+147	4121	+749
25	25	26	42	MILA MASON Closer To Heaven (Atlantic)	40/0	53	846	-2065	4057	-9195
43	44	43	43	MAVERICKS To Be With You (MCA)	76/1	52	847	+11	3669	+6
—	—	48	44	NEAL MCCOY Party On (Atlantic)	72/33	54	795	+365	3441	+1544
—	50	47	45	KEVIN SHARP Love Is All That Really... (143/Asylum/EEG)	62/19	56	722	+247	3330	+1076
<b>DEBUT</b>			46	CHELY WRIGHT I Already Do (MCA)	73/32	57	710	+348	3173	+1576
14	15	32	47	ALAN JACKSON A House With No Curtains (Arista)	25/0	64	521	-1459	2620	-6568
—	—	49	48	SHANE STOCKTON What If I'm Right (Decca)	63/17	60	564	+184	2501	+774
<b>DEBUT</b>			49	LORRIE MORGAN I'm Not That Easy To Forget (BNA)	51/37	61	545	+370	2318	+1591
<b>DEBUT</b>			50	LEE ANN WOMACK Buckaroo (Decca)	39/34	70	409	+382	2062	+1900

This chart reflects airplay from March 23-29. Songs ranked by total points. Highlighted songs indicate Breaker.

204 Country reporters. 199 current playlists. Songs that are down in points for three consecutive weeks and below No. 1 are moved to recurrent. © 1998, R&R Inc.

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## BREAKERS®

**TIM MCGRAW**

One Of These Days (Curb)

82% of our reporters on it (167 stations)  
155 Adds • Moves 50-25

**LEANN RIMES**

Commitment (MCG/Curb)

80% of our reporters on it (163 stations)  
62 Adds • Moves 34-27

**MARK CHESNUTT**

I Might Even Quit Lovin' You (Decca)

76% of our reporters on it (153 stations)  
37 Adds • Moves 37-34

**LYNNS**

Woman To Woman (Reprise)

60% of our reporters on it (123 stations)  
4 Adds • Moves 38-37

**TY HERNDON**

A Man Holdin' On (Epic)

60% of our reporters on it (122 stations)  
51 Adds • Moves 45-38

## MOST ADDED®

ARTIST TITLE LABEL(S)	TOTAL ADDS
TIM MCGRAW One Of These Days (Curb)	155
BRYAN WHITE Bad Day To Let You Go (Asylum/EEG)	72
LEANN RIMES Commitment (MCG/Curb)	62
TY HERNDON A Man Holdin' On (Epic)	51
MARK CHESNUTT I Might Even Quit Lovin' You (Decca)	37
LORRIE MORGAN I'm Not That Easy To Forget (BNA)	37
LEE ANN WOMACK Buckaroo (Decca)	34
NEAL MCCOY Party On (Atlantic)	33
CHELY WRIGHT I Already Do (MCA)	32
TERRI CLARK Now That I Found You (Mercury)	30
SAMMY KERSHAW Matches (Mercury)	30

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TIM MCGRAW One Of These Days (Curb)	+2582
LEANN RIMES Commitment (MCG/Curb)	+1277
JO DEE MESSINA Bye, Bye (Curb)	+1111
STEVE WARINER Holes In The Floor... (Capitol)	+1045
SHANIA TWAIN You're Still The One (Mercury)	+994
JOHN MICHAEL MONTGOMERY Love Working... (Atlantic)	+990
BRYAN WHITE Bad Day To Let You Go (Asylum/EEG)	+890
TY HERNDON A Man Holdin' On (Epic)	+697
KENNY CHESNEY That's Why I'm Here (BNA)	+646
TRACY BYRD I'm From The Country (MCA)	+641

## MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
TIM MCGRAW One Of These Days (Curb)	+11938
LEANN RIMES Commitment (MCG/Curb)	+5885
JO DEE MESSINA Bye, Bye (Curb)	+5211
STEVE WARINER Holes In The Floor... (Capitol)	+5036
SHANIA TWAIN You're Still The One (Mercury)	+4647
JOHN MICHAEL MONTGOMERY Love Working... (Atlantic)	+4507
BRYAN WHITE Bad Day To Let You Go (Asylum/EEG)	+3665
TRACY BYRD I'm From The Country (MCA)	+3335
TY HERNDON A Man Holdin' On (Epic)	+3054
GARTH BROOKS Two Pina Coladas (Capitol)	+2934

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
GARTH BROOKS She's Gonna Make It (Capitol)
GEORGE STRAIT Round About Way (MCA)
ANITA COCHRAN & STEVE WARINER What If... (Warner Bros.)
TIM MCGRAW Just To See You Smile (Curb)
SAMMY KERSHAW Love Of My Life (Mercury)
LILA MCCANN I Wanna Fall In Love (Asylum/EEG)
LEE ANN WOMACK You've Got To Talk To Me (Decca)
BROOKS & DUNN He's Got You (Arista)
DIAMOND RIO Imagine That (Arista)
MARTINA MCBRIDE A Broken Wing (RCA)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

# The New Album Gallery

March 31, 1998



## Cledus T. Judd

### Did I Shave My Back For This? (Razor & Tie)

Even if you don't like Cledus T. Judd's brand of humor, you have to appreciate the marketing savvy involved in setting up the release of his new album, *Did I Shave My Back For This?* In a series of press releases detailing the album's progress, Judd repeatedly compared himself to country's biggest superstar. First, he claimed to be in a dispute with Razor & Tie over the album title, with Judd saying he wanted it to be called *Fourteens* "because it's twice gooder" than Brooks' *Sevens*. A later press

release emphasized Judd's denial of rumors that he was going to stage a concert in New York's Central Park. Of course, nobody took any of it seriously — which leads to the album, itself. Judd excels when he fractures well-established songs, including the title track, which parodies the Deana Carter tune. And there are the twisted tributes to others, including Trace Adkins ("Every Bulb In The House Is Blown"), Joe Diffie ("Third Rock From Her Thumb"), and Brooks & Dunn ("Cledus Don't Stop Eatin' For Nuthin"). The musical highlight, however, is "First Redneck On The Internet," which features a cameo appearance by Country Music Hall of Fame member Buck Owens — who's sounding great.

## GOING FOR ADDS

March 30, 1998

### Suzy Bogguss "Somebody To Love"

**Capitol:** Suzy Bogguss previously found success with Matraca Berg's "Hey Cinderella." Bogguss and Berg co-wrote "Somebody To Love" with Bogguss' husband, Doug Crider. Her new album, due soon, is titled *Nobody Love, Nobody Get Hurts*.

### Tim Briggs "Couch Potato"

**Intersound:** Tim Briggs previously supplemented Alabama's live sound by playing guitar with them on the road. Alabama bassist Teddy Gentry has returned the favor by co-producing Briggs' upcoming debut album, which includes "Couch Potato."

### Terri Clark "Now That I Found You"

**Mercury:** Terri Clark was in her hometown of Calgary, Alberta last week to tape her very first TV special. It's very likely that the show featured a live performance of "Now That I Found You," the first single from Clark's upcoming album.

### Anita Cochran "Will You Be Here"

**Warner Bros.:** With "What If I Said" providing her first No. 1, Anita Cochran goes it alone for this self-penned song from her debut album, *Back To You*.

### Joe Diffie "Texas Size Heartache"

**Epic:** Joe Diffie's voice and knack for picking clever songs are evident on "Texas Size Heartache," written by Zack Turner and Lonnie Wilson. It's one of the new tracks on Diffie's upcoming *Greatest Hits* album.

### Dixie Chicks "There's Your Trouble"

**Monument:** The first Dixie Chicks single, "I Can Love You Better," did something that seldom occurs for new acts: It created an identity at Country radio. With the three-part vocal harmonies supported by fiddle and banjo, that identity will be strengthened even more with this second single from the group's debut album.

### Wade Hayes "When The Wrong Loves You Right"

**Columbia:** Wade Hayes says he made a stronger commitment to straight-ahead country on his third album. The commitment is in full force on this title track, a barn-burner song that could have been done by George Jones or Buck Owens.

### Sawyer Brown "Small Talk"

**Curb:** Sawyer Brown leader Mark Miller co-wrote "Small Talk" with longtime collaborator Mac McAnally. Set to a catchy musical backdrop, the song has a message about gossiping and the culture of tabloid readers ... even if we're only guilty while standing in the supermarket line.

### Thompson Brothers Band "Back On The Farm"

**RCA:** The Thompson Brothers Band paraphrases the old question, "How ya gonna keep 'em down on the farm after they've seen L.A.?" The answer apparently involves economic realities in one of the more humorous songs you'll hear this year.

### Lee Ann Womack "Buckaroo"

**Decca:** Lee Ann Womack moves into an upbeat mood with "Buckaroo," the latest single from her self-titled debut album. Aside from Womack's impressive vocals, there are enough musical twists going on here to heighten your interest even more.

## OUT OF THE BOX

Tim Closson, OM  
WUBE & WYGY/Cincinnati

### DARYLE SINGLETARY

#### "That's Where You're Wrong" (Giant)

Even before it was released as a single, I fell in love with this song as soon as I heard it on the album. The record is an absolute smash. It has to be a career record for Daryle Singletary. It's a terrific vocal performance, and has strong production values and a great hook. It's a real country record that still has a contemporary appeal. That's where it has balance and shouldn't scare away guys who are afraid to play songs that are too country. It delivers a powerful message, and the vocals are absolutely outstanding. It's the full package. It's our most requested new record of the past week — and it sounds great on the radio. If you miss this one, that's where you're wrong.

## ON THE RECORD

Charlie Cassidy, PD  
KKCS/Colorado Springs

### GREAT DIVIDE

#### "Never Could" (Atlantic)

Bands such as Little Texas, Sawyer Brown, and Diamond Rio have always done pretty well for us, so we are always interested when a new one comes along. "Never Could" has a great hook that listeners are remembering and buying. Sales already are surprising, and the album proves that these guys have some talent. Check out "Pour Me A Vacation," one of the tracks from the Great Divide's new album. You'll see!

## Bullseye Callout

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- ⊙ Research designed to help you increase market share
- ⊙ Easy-to-use software available for Windows 95 and 3.x

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recurrents not to mention a terrific  
compliment to our auditorium testing."

-Steve Lewis/WKSF Asheville, NC

For more information, call June Brody at (212) 679-3200, extension 220.

For Today's  
Country Radio

Bullseye Research Compiled by Hart Media  
Marketed by SJS Entertainment

SJS entertainment

## NEW & ACTIVE

**NITTY GRITTY DIRT BAND** Bang Bang Bang (*Decca*)  
Total Stations: 40, Total Points: 2037, Total Adds: 1, Including:  
WKIS 14

Plays Include: KRWQ 26 (26), WKDQ 25 (25), WAYZ 20 (20),  
WGRL 20 (20), WSM 20 (20), WKSX 18 (18), WXBQ 18 (17),  
WBEE 15 (15), WDEN 15 (15), WDJR 15 (15), WQBE 15 (15),  
WXTA 15 (15), KWCY 14 (14), KXDD 14 (14), WGTY 14 (16),  
KWNR 13 (13), WYNK 13 (13), KNIX 12 (12), WWJO 11 (11),  
KGNU 10 (10), KTTS 10 (10), WAXX 10 (10), WMTZ 10 (10),  
WOOZ 10 (10), WOVK 10 (10)

**DARYLE SINGLETARY** That's Where You're Wrong (*Giant*)

Total Stations: 39, Total Points: 2023, Total Adds: 29, Including:  
KMLE 26, KBEQ 18, WKSX 18, WQMX 18, KXKC 17, KJUG 15,  
WFMS 15, WKSJ 15, WWFG 15, WGTY 14, WKDQ 12, WSIX 12,  
KBUL 11, WTCM 11, WOVK 10, WPKX 10, WUSY 9, WSM 8,  
KGNC 7, KHEY 7, KKJG 7, KSOP 7, WGTR 7, WMSI 7, WOW 6

**THOMPSON BROTHERS** Back On The Farm (*RCA*)

Total Stations: 40, Total Points: 1826, Total Adds: 6, Including:  
KNUE 13, KALF 7, KHEY 7, KVOX 5, WIL 5, WKLB 5  
Plays Include: WYGY 26 (26), WGRL 20 (20), WQMX 18 (18),  
KEAN 17 (17), WCTK 17 (5), WMTZ 16 (16), WDJR 15 (15), WFGY  
15 (15), WIBW 15 (7), WTHI 15 (15), WXXQ 15 (15), KNFR 14  
(14), WUSQ 14 (14), WXCL 14 (6), WBBS 13 (5), WKDQ 12 (12),  
KRWQ 11 (11), WIOV 11 (11), WDAF 10 (10), WOVK 10 (10)

**TERRI CLARK** Now That I Found You (*Mercury*)

Total Stations: 31, Total Points: 1819, Total Adds: 30, Including:  
KWCY 30, WAMZ 28, WBCT 25, WGRL 20, WKIX 18, KMPS 16,  
KGNC 15, KTST 15, KNFR 14, KZSN 14, WWQM 14, KKAT 13,  
WIVK 13, WKNN 12, KBUL 11, KRWQ 11, WTCM 11, WKKT 10,  
WWYZ 10, KATM 9, KHAK 9, KGNU 9, KHAY 8, KVOO 8, KALF 7,  
KSOP 7, WMSI 7

**CLINT BLACK** The Shoes You're Wearing (*RCA*)

Total Stations: 22, Total Points: 1688, Total Adds: 22, Including:  
WAMZ 28, KMLE 26, WYGY 26, WGAR 23, WMJC 21, WIL 18,  
KWJJ 17, WROO 16, WFMB 14, WQXK 14, WEZL 12, WWZD 12,  
KBUL 11, KRWQ 11, WTCM 11, KYNG 10, WLLR 10, WWYZ 10,  
WDEZ 7, KORD 5, WNOE 5, WXXQ 5

**JOE DIFFIE** Texas Size Heartache (*Epic*)

Total Stations: 20, Total Points: 1145, Total Adds: 20, Including:  
KTTS 30, WAMZ 28, WRNS 18, WSIX 18, WWFG 15, WGTY 14,  
WMIL 14, KKCB 11, WKLB 10, KHAK 9, WUSY 9, WWGR 9, KSOP  
7, WIBW 7, WROO 7, KFDI 5, KYCY 5, WBYT 5, WIL 5, WYGY 5

**JIM COLLINS** My First, Last One And Only (*Arista*)

Total Stations: 28, Total Points: 1010, Total Adds: 1, Including:  
WRKZ 5  
Plays Include: WKIX 18 (18), KEAN 17 (17), KJUG 15 (15), KTST  
15 (15), WXTA 15 (15), WUSQ 14 (14), WSIX 12 (12), KRWQ 11  
(5), WIOV 11 (11), WMTZ 10 (10), WOVK 10 (10), KHAK 9 (9),  
WUSY 9 (9), KVOO 8 (8), KGNC 7 (7), KKJG 7 (7), KNFR 7 (7),  
KSXS 7 (7), WIBW 7 (7), KFDI 5 (5), KORD 5 (5), KTTS 5 (5),  
WBBS 5 (5), WBCT 5 (5), WDEN 5 (5), WGH 5 (5)

**DIXIE CHICKS** There's Your Trouble (*Monument*)

Total Stations: 15, Total Points: 709, Total Adds: 14, Including:  
WKIX 18, WXTA 15, KBUL 11, KRWQ 11, KEAY 10, WAMZ 10,  
WKCN 8, KSOP 7, WROO 7, WSOC 6, KORD 5, WKKT 5, WNOE 5,  
WWYZ 5  
Plays Include: KWCY 30 (30)

**RANCH** Just Some Love (*Capitol*)

Total Stations: 12, Total Points: 629, Total Adds: 0, Including:  
KYCW 24 (16), WKIX 18 (18), KSXS 16 (16), WQBE 15 (15), WXBQ  
15 (14), WOVK 10 (10), WUSY 9 (9), KVOO 8 (8), KSOP 7 (7),  
KTTS 5 (5), WDEN 5 (5)

**CHRIS CUMMINGS** I Waited (*Warner Bros.*)

Total Stations: 18, Total Points: 520, Total Adds: 7, Including:  
KJUG 15, WRNS 15, WOVK 10, WWZD 7, WSOC 6, KFDI 5, KZKX 5  
Plays Include: WMTZ 10 (10), KVOO 8 (8), WKCN 8 (8), KSOP 7  
(7), WGTR 7 (7), WBEE 6 (6), KTTS 5 (5), KVOX 5 (5), WDEN 5  
(5), WKKT 5 (5)

**SUZY BOGGUSS** Somebody To Love (*Capitol*)

Total Stations: 14, Total Points: 446, Total Adds: 14, Including:  
WQMX 18, KBUL 11, WTCM 11, KGNU 9, KVOO 8, KKJG 7, KSOP 7,  
KTEX 7, KFDI 5, KORD 5, WKKT 5, WWFG 5, WWWW 5, WWYZ 5

Songs Ranked By Total Points

## NATIONAL RADIO FORMATS

### ABC RADIO NETWORKS

#### Coast-To-Coast

Mark Edwards • (214) 991-9200

#### Adds:

CLINT BLACK The Shoes You're Wearing  
MARK CHESNETT I Might Even Quit Lovin' You  
TY HERNDON A Man Holdin' On  
TIM MCGRAW One Of These Days

#### Hottest:

LEANN RIMES Commitment  
GARTH BROOKS Two Pina Colodas  
TOBY KEITH Dream Walkin'

#### Real Country

Dave Nicholson • (602) 966-6236

#### Adds:

TY HERNDON A Man Holding On  
DARYLE SINGLETARY That's Where You're Wrong

#### Hottest:

CLINT BLACK Nothin' But The Tailsights  
TRACY BYRD I'm From The Country  
RANDY TRAVIS Out Of My Bones  
GARTH BROOKS Two Pina Colodas

### AFTER MIDNITE ENTERTAINMENT

Mandy McCormack • (818) 461-5435

#### Adds:

CLINT BLACK The Shoes You're Wearing  
TIM MCGRAW One Of These Days  
LEANN RIMES Commitment

#### Hottest:

TRISHA YEARWOOD Perfect Love  
JO DEE MESSINA Bye, Bye  
DAVID KERSH If I Never Stop Loving You  
FAITH HILL This Kiss  
RANDY TRAVIS Out Of My Bones  
CLAY WALKER Then What

### ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Gary Knoll

#### Adds:

TY HERNDON A Man Holdin' On  
NEAL MCCOY Party On  
TIM MCGRAW One Of These Days  
LEANN RIMES Commitment

#### Hottest:

TOBY KEITH Dream Walkin'  
JO DEE MESSINA Bye, Bye

### BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

#### Super Country/Pure Country

Ken Moultrie

#### Adds:

SAMMY KERSHAW Matches  
LEANN RIMES Commitment  
KEVIN SHARP All That Really Matters

#### Hottest:

GEORGE STRAIT Round About Way  
CLINT BLACK Nothin' But The Tailsights  
JO DEE MESSINA Bye, Bye  
TRISHA YEARWOOD Perfect Love  
COLLIN RAYE Little Red Rodeo

#### Digital Country

L.J. Smith

#### Adds:

LEANN RIMES Commitment

#### Hottest:

CLINT BLACK Nothin' But The Tailsights  
GEORGE STRAIT Round About Way  
JO DEE MESSINA Bye, Bye  
CLAY WALKER Then What  
TRISHA YEARWOOD Perfect Love

#### New Country

Smith

#### Adds:

SAMMY KERSHAW Matches  
LEANN RIMES Commitment

#### Hottest:

CLAY WALKER Then What  
TRISHA YEARWOOD Perfect Love  
GEORGE STRAIT Round About Way  
DAVID KERSH If I Never Stop Loving You  
CLINT BLACK Nothin' But The Tailsights

### JONES RADIO NETWORK

Phil Barry • (303) 784-8700

#### U.S. Country

Jim Murphy

#### Adds:

TIM MCGRAW One Of These Days  
LEANN RIMES Commitment

#### Hottest:

GARTH BROOKS Two Pina Colodas  
DAVID KERSH If I Never Stop Loving You  
MARTINA MCBRIDE w/JIM BRICKMAN Valentine  
COLLIN RAYE Little Red Rodeo  
TRISHA YEARWOOD Perfect Love

#### CD Country

John Hendricks

#### Adds:

JASON SELLERS w/MARTINA MCBRIDE The Small Divide  
JOE DIFFIE Texas Size Heartache  
ANITA COCHRAN Will You Be Here

#### Hottest:

KINLEYS Just Between You And Me  
FAITH HILL This Kiss  
MARK CHESNETT I Might Even Quit Lovin' You  
TRACY BYRD I'm From The Country  
GARTH BROOKS Two Pina Colodas

### RADIO ONE COUNTRY PLAYLIST

Jim Barbee • (970) 949-3339

#### Adds:

TY HERNDON A Man Holdin' On  
TIM MCGRAW One Of These Days  
BRYAN WHITE Bad Day To Let You Go

#### Hottest:

GARTH BROOKS Two Pina Colodas  
CLINT BLACK Nothin' But The Tailsights  
SONS OF THE DESERT Leaving October  
STEVE WARINER Holes In The Floor Of Heaven  
FAITH HILL This Kiss  
JOHN MICHAEL MONTGOMERY Love Working On You

### WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Tracy Thompson

#### Mainstream Country

#### Adds:

CLINT BLACK The Shoes You're Wearing  
TIM MCGRAW One Of These Days

#### Hottest:

TRISHA YEARWOOD Perfect Love  
CLAY WALKER Then What  
DIXIE CHICKS I Can Love You Better  
MARTINA MCBRIDE w/JIM BRICKMAN Valentine  
CLINT BLACK Nothin' But The Tailsights

#### Adds:

CLINT BLACK The Shoes You're Wearing  
SAMMY KERSHAW Matches  
TIM MCGRAW One Of These Days

#### Hottest:

COLLIN RAYE Little Red Rodeo  
JO DEE MESSINA Bye, Bye  
TRISHA YEARWOOD Perfect Love  
DAVID KERSH If I Never Stop Loving You  
CLAY WALKER Then What

## COUNTRY VIDEO



### ADDS

ALABAMA She's Got That Look In Her Eyes  
TERRI CLARK Now That I Found You  
JOHN MICHAEL MONTGOMERY Love Workin' On You  
CHELY WRIGHT I Already Do  
WYONNA Come Some Rainy Day

### ELITE

SHANIA TWAIN You're Still The One  
TRACE ADKINS Lonely Won't Leave Me Alone  
TRISHA YEARWOOD Perfect Love  
JO DEE MESSINA Bye, Bye  
DAVID KERSH If I Never Stop Loving You



60.2 million households  
Traci Todd,  
Manager/Video Programming

### ADDS

WYONNA Come Some Rainy Day (*Curb/Universal*)

### TOP 10

DAVID KERSH If I Never Stop Loving You (*Curb*)  
RANDY TRAVIS Out Of My Bones (*DreamWorks*)  
SHANIA TWAIN You're Still The One (*Mercury*)  
CLAY WALKER Then What (*Giant*)  
TRISHA YEARWOOD Perfect Love (*MCA*)  
TRACE ADKINS Lonely Won't Leave Me Alone (*Capitol*)  
ALABAMA She's Got That Look In Her Eyes (*RCA*)  
JOHN ANDERSON Takin' The Country Back (*Mercury*)  
TRACY BYRD I'm From The Country (*MCA*)  
DIXIE CHICKS I Can Love You Better (*Monument*)

Information current as of March 23.



42 million households  
Chris Part, Director/Programming  
Paul Hastaba, VP/GM

### ADDS

TY HERNDON A Man Holdin' On (*Epic*)  
FAITH HILL This Kiss (*Warner Bros.*)  
CLEUDUS T. JUDD Wives Do It All The Time (*Razor & Tie*)  
TIM MCGRAW One Of These Days (*Curb*)  
LEE ANN WOMACK Buckaroo (*Decca*)

### TOP 10

TRISHA YEARWOOD Perfect Love (*MCA*)  
KINLEYS Just Between You And Me (*Epic*)  
DAVID KERSH If I Never Stop Loving You (*Curb*)  
JO DEE MESSINA Bye, Bye (*Curb*)  
WADE HAYES The Day That She Left Tulsa... (*Columbia*)  
TRACE ADKINS Lonely Won't Leave Me Alone (*Capitol*)  
JIM BRICKMAN w/MARTINA MCBRIDE Valentine (*Windham Hill*)  
CLAY WALKER Then What (*Giant*)  
DIXIE CHICKS I Can Love You Better (*Monument*)  
DARYLE SINGLETARY The Note (*Giant*)

### HEAVY

TRACE ADKINS Lonely Won't Leave Me Alone (*Capitol*)  
JIM BRICKMAN w/MARTINA MCBRIDE Valentine (*Windham Hill*)  
WADE HAYES The Day That She Left Tulsa... (*Columbia*)  
TOBY KEITH Dream Walking (*Mercury*)  
DAVID KERSH If I Never Stop Loving You (*Curb*)  
KINLEYS Just Between You And Me (*Epic*)  
MINDY MCCREADY You'll Never Know (*BNA*)  
JO DEE MESSINA Bye Bye (*Curb*)  
MICHAEL PETERSON Too Good To Be True (*Reprise*)  
DARYLE SINGLETARY The Note (*Giant*)  
SHANIA TWAIN You're Still The One (*Mercury*)  
CLAY WALKER Then What (*Giant*)

### HOT SHOTS

SHERRIE AUSTIN Put Your Heart Into It (*Arista*)  
TERRI CLARK Now That I Found You (*Mercury*)  
CHRIS CUMMINGS I Waited (*Warner Bros.*)  
TY HERNDON A Man Holdin' On (To A Woman Lettin' Go) (*Epic*)  
SAMMY KERSHAW Matches (*Mercury*)  
HAL KETCHUM I Saw The Light (*Curb*)  
JOHN MICHAEL MONTGOMERY Love Working On You (*Atlantic*)  
EDDY RAVEN Johnny's Got A Pistol (*Capitol*)  
KEVIN SHARP Love Is All That Really Matters (*Asylum/EEG*)  
RANDY TRAVIS Out Of My Bones (*DreamWorks*)  
LEE ANN WOMACK Buckaroo (*Decca*)  
CHELY WRIGHT I Already Do (*MCA*)

Heavy rotation songs receive 28 plays per week. Hot Shots receive 21 plays per week. Pick Hits of the Week receive 6 plays per day.

Information current as of March 25.

# COUNTY REPORTERS

March 27, 1998 R&R • 69

Stations and their adds listed alphabetically by market

<b>KEAN/Abilene, TX</b> PD: Dwayne Alexander MD: Rudy Allen Fernandez 23 TIM MCGRAW 23 BRYAN WHITE	<b>WZZX/Birmingham, AL</b> PD: Jim Tice MD: Scott Stewart 15 TIM MCGRAW 22 TRACY BYRD 22 LEANN RIMES	<b>KPLX/Dallas, TX</b> PD: Smokey Rivers APD: Cody Alan MD: Teresa Whitney 15 SHANE STOCKTON 7 LEANN RIMES	<b>KSKS/Fresno, CA</b> PD: Ken Boswell MD: Steve Montgomery 16 TIM MCGRAW 16 LEANN RIMES 7 GREAT DIVIDE 7 KENNY CHESNEY 7 BRYAN WHITE	<b>WDAF/Kansas City, MO</b> PD: Ted Cramer 20 LEANN RIMES 10 MARK WILLS 10 MARK CHESNUTT 10 TY HERNDON	<b>WGXX/Memphis, TN</b> PD: J.L. Flak MD: Mark Billingsley 10 TIM MCGRAW 10 BRYAN WHITE 10 LEANN RIMES 10 NEAL MCCOY 10 GARY ALLAN	<b>KXKT/Omaha, NE</b> PD: Tom Goodwin MD: John Glenn 14 TIM MCGRAW 14 NEAL MCCOY 7 CACTUS CHOR 7 MARK WILLS	<b>WKHK/Richmond, VA</b> PD: Bob Sterling MD: Rick Campbell 15 HAL KETCHUM 15 TIM MCGRAW 15 BRYAN WHITE 15 LEE ANN WOMACK	<b>KYCW/Seattle, WA</b> PD: Becky Brenner MD: Rick Campbell 16 KENNY CHESNEY 16 KEITH HARLING 16 BRYAN WHITE 16 MARK CHESNUTT 16 SAMMY KERSHAW	<b>KVOO/Tulsa, OK</b> OPD: Andy Oatman APD: Mike Steve Jackson 8 TIM MCGRAW 8 BRYAN WHITE 8 LORRIE MORGAN 8 LEE ANN WOMACK 8 SUZY BOGGUSS 8 TERRI CLARK 8 GREAT DIVIDE
<b>WOMX/Akron, OH</b> PD: Kevin Mason MD: Bill Shiel 18 DARYLE SINGLETARY 18 TIM MCGRAW 18 LEANN RIMES 18 STEVE WARINER 18 JOHN M. MONTGOMERY 18 SUZY BOGGUSS 18 LYNN	<b>KIZN/Boise, ID</b> APD: Spencer Burke 15 TIM MCGRAW 15 KENNY CHESNEY 15 LEANN RIMES 7 TY HERNDON	<b>KYNG/Dallas, TX</b> PD: Dan Pearson MD: Stacey Tackett 20 SHANA TWIN 10 CLINT BLACK 5 GARY ALLAN	<b>WBCY/Grand Rapids, MI</b> OPD: Doug Montgomery MD: Kelly Clark 25 TERRI CLARK 15 NEAL MCCOY	<b>WTVR/Greensboro, NC</b> PD: Paul Franklin MD: Deano St. Clair 15 TIM MCGRAW 15 SAMMY KERSHAW 5 TRACY BYRD	<b>WKXC/Memphis, TN</b> OM: Joel Burke MD: Bill Hughes MD: Chris Wade 14 TIM MCGRAW 14 LEANN RIMES 14 KENNY CHESNEY	<b>WOW/Omaha, NE</b> PD: Trish Matthews APD: Tom Scott 13 TIM MCGRAW 6 LORRIE MORGAN 6 BRYAN WHITE 6 CHELY WRIGHT 6 DARYLE SINGLETARY 6 GREAT DIVIDE	<b>KFRG/Riverside, CA</b> OPD: Ray Edward MD: Don Jeffrey 13 TRACY BYRD 13 STEVE WARINER 13 KENNY CHESNEY 7 SHERRIE' AUSTIN 7 ALABAMA	<b>KRMB/Sheepsport, LA</b> OMD: Shren Swan APD: Rick Stephenson 15 TIM MCGRAW 15 LEANN RIMES 15 BRYAN WHITE	<b>WVZD/Tupelo, MS</b> OPD: Rusty Pugh MD: Scott Kelly 25 TIM MCGRAW 12 CLINT BLACK 12 NEAL MCCOY 12 LEE ANN WOMACK 12 MARK CHESNUTT 7 CHRIS CUMMINGS
<b>WGNA/Albany, NY</b> PD: Buzz Brindle MD: Bill Easley 6 KENNY CHESNEY 6 TY HERNDON 6 TIM MCGRAW 6 KEVIN SHARP 6 BRYAN WHITE	<b>WKLB/Boston, MA</b> PD: Mike Brophy APD: Ginny Rogers 10 TIM MCGRAW 10 MARK CHESNUTT 10 JOE DIFFIE 5 THOMPSON BROTHERS...	<b>WGNE/Daytona Beach, FL</b> MD: Jim Andrews 20 TIM MCGRAW 15 LILA MCCANN 15 MARK CHESNUTT	<b>WRNS/Greenville, NC</b> MD: Wayne Carline MD: Dale Knippers 25 JOHN M. MONTGOMERY 25 TIM MCGRAW 10 JOE DIFFIE 16 LORRIE MORGAN 18 CHELY WRIGHT 18 KEVIN SHARP 18 LILA MCCANN 15 CHRIS CUMMINGS	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WKIS/Miami, FL</b> PD: Bob McKea MD: Darlene Evans 14 TIM MCGRAW 14 LILA MCCANN 14 NITTY GRITTY DIRT... 14 MARK WILLS	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 JOHN M. MONTGOMERY 20 STEVE WARINER	<b>WBEE/Rochester, NY</b> PD: Loyd Ford MD: Coyote Collins 15 TIM MCGRAW	<b>WBYT/South Bend, IN</b> PD: Ralph Cherry MD: Lisa Kozi 25 TIM MCGRAW 12 LEANN RIMES 12 SAWYER BROWN 12 LEE ANN WOMACK 12 JOE DIFFIE 5 DARYLE SINGLETARY 5 MARK WILLS	<b>KNUE/Tyler, TX</b> PD: John Moore 13 KENNY CHESNEY 13 LEANN RIMES 13 MARK WILLS 13 JAMES JUSTIN 13 THOMPSON BROTHERS... 13 TIM MCGRAW
<b>KRST/Albuquerque, NM</b> PD: Jim Patrick MD: Chaz Malibu 12 TIM MCGRAW 5 HAL KETCHUM 5 NEAL MCCOY 5 TY HERNDON 5 KEVIN SHARP	<b>KHAK/Cedar Rapids, IA</b> PD: Jeff Winfield MD: Dawn Johnson 22 TIM MCGRAW 9 TERRI CLARK 10 JOE DIFFIE 9 LEE ANN WOMACK 9 TY HERNDON 9 NEAL MCCOY	<b>KYGO/Denver, CO</b> OMD: John St. John MD: Ted Svendsen 13 TY HERNDON 13 LEANN RIMES 5 MARK CHESNUTT	<b>WRNS/Greenville, NC</b> MD: Wayne Carline MD: Dale Knippers 25 JOHN M. MONTGOMERY 25 TIM MCGRAW 10 JOE DIFFIE 16 LORRIE MORGAN 18 CHELY WRIGHT 18 KEVIN SHARP 18 LILA MCCANN 15 CHRIS CUMMINGS	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WKIS/Miami, FL</b> PD: Bob McKea MD: Darlene Evans 14 TIM MCGRAW 14 LILA MCCANN 14 NITTY GRITTY DIRT... 14 MARK WILLS	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 JOHN M. MONTGOMERY 20 STEVE WARINER	<b>WBEE/Rochester, NY</b> PD: Loyd Ford MD: Coyote Collins 15 TIM MCGRAW	<b>WBYT/South Bend, IN</b> PD: Ralph Cherry MD: Lisa Kozi 25 TIM MCGRAW 12 LEANN RIMES 12 SAWYER BROWN 12 LEE ANN WOMACK 12 JOE DIFFIE 5 DARYLE SINGLETARY 5 MARK WILLS	<b>KNUE/Tyler, TX</b> PD: John Moore 13 KENNY CHESNEY 13 LEANN RIMES 13 MARK WILLS 13 JAMES JUSTIN 13 THOMPSON BROTHERS... 13 TIM MCGRAW
<b>KRRV/Alexandria, LA</b> OM: Lon Harris MD: Scott Bryant 10 TIM MCGRAW 5 BRYAN WHITE 5 HAL KETCHUM 5 SHANE STOCKTON 5 TY HERNDON	<b>WVYX/Champaign, IL</b> PD: R.W. Smith MD: Nicole Beals 12 TIM MCGRAW 6 LEE ANN WOMACK	<b>KJLY/Des Moines, IA</b> OMD: Beverlee Brannigan MD: Eddie Hatfield 12 TIM MCGRAW 12 SAMMY KERSHAW	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WKIS/Miami, FL</b> PD: Bob McKea MD: Darlene Evans 14 TIM MCGRAW 14 LILA MCCANN 14 NITTY GRITTY DIRT... 14 MARK WILLS	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 JOHN M. MONTGOMERY 20 STEVE WARINER	<b>WBEE/Rochester, NY</b> PD: Loyd Ford MD: Coyote Collins 15 TIM MCGRAW	<b>WBYT/South Bend, IN</b> PD: Ralph Cherry MD: Lisa Kozi 25 TIM MCGRAW 12 LEANN RIMES 12 SAWYER BROWN 12 LEE ANN WOMACK 12 JOE DIFFIE 5 DARYLE SINGLETARY 5 MARK WILLS	<b>KNUE/Tyler, TX</b> PD: John Moore 13 KENNY CHESNEY 13 LEANN RIMES 13 MARK WILLS 13 JAMES JUSTIN 13 THOMPSON BROTHERS... 13 TIM MCGRAW
<b>WCTO/Allentown, PA</b> PD: Chuck Geiger APD: Shawn O'Brian 6 TIM MCGRAW 6 HAL KETCHUM 6 KEVIN SHARP	<b>WEZL/Charleston, SC</b> PD: Kris Van Dyke MD: Gary Griffin 10 LEE ANN WOMACK 12 CLINT BLACK 12 MARK CHESNUTT	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WKIS/Miami, FL</b> PD: Bob McKea MD: Darlene Evans 14 TIM MCGRAW 14 LILA MCCANN 14 NITTY GRITTY DIRT... 14 MARK WILLS	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 JOHN M. MONTGOMERY 20 STEVE WARINER	<b>WBEE/Rochester, NY</b> PD: Loyd Ford MD: Coyote Collins 15 TIM MCGRAW	<b>WBYT/South Bend, IN</b> PD: Ralph Cherry MD: Lisa Kozi 25 TIM MCGRAW 12 LEANN RIMES 12 SAWYER BROWN 12 LEE ANN WOMACK 12 JOE DIFFIE 5 DARYLE SINGLETARY 5 MARK WILLS	<b>KNUE/Tyler, TX</b> PD: John Moore 13 KENNY CHESNEY 13 LEANN RIMES 13 MARK WILLS 13 JAMES JUSTIN 13 THOMPSON BROTHERS... 13 TIM MCGRAW
<b>WFGY/Altoona, PA</b> PD: Polly Wogg 35 TIM MCGRAW 15 SHANE STOCKTON 15 CHELY WRIGHT 15 SAMMY KERSHAW 15 LORRIE MORGAN 15 LILA MCCANN	<b>WNKT/Charleston, SC</b> PD: Rob Kelly 20 NEAL MCCOY 20 SAMMY KERSHAW 12 KEITH HARLING	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WKIS/Miami, FL</b> PD: Bob McKea MD: Darlene Evans 14 TIM MCGRAW 14 LILA MCCANN 14 NITTY GRITTY DIRT... 14 MARK WILLS	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 JOHN M. MONTGOMERY 20 STEVE WARINER	<b>WBEE/Rochester, NY</b> PD: Loyd Ford MD: Coyote Collins 15 TIM MCGRAW	<b>WBYT/South Bend, IN</b> PD: Ralph Cherry MD: Lisa Kozi 25 TIM MCGRAW 12 LEANN RIMES 12 SAWYER BROWN 12 LEE ANN WOMACK 12 JOE DIFFIE 5 DARYLE SINGLETARY 5 MARK WILLS	<b>KNUE/Tyler, TX</b> PD: John Moore 13 KENNY CHESNEY 13 LEANN RIMES 13 MARK WILLS 13 JAMES JUSTIN 13 THOMPSON BROTHERS... 13 TIM MCGRAW
<b>WGNC/Amarillo, TX</b> PD: Bob Shannon MD: Patrick Clark 25 TIM MCGRAW 15 TERRI CLARK 15 TY HERNDON 15 NEAL MCCOY 15 BRYAN WHITE 7 DARYLE SINGLETARY	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WKIS/Miami, FL</b> PD: Bob McKea MD: Darlene Evans 14 TIM MCGRAW 14 LILA MCCANN 14 NITTY GRITTY DIRT... 14 MARK WILLS	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 JOHN M. MONTGOMERY 20 STEVE WARINER	<b>WBEE/Rochester, NY</b> PD: Loyd Ford MD: Coyote Collins 15 TIM MCGRAW	<b>WBYT/South Bend, IN</b> PD: Ralph Cherry MD: Lisa Kozi 25 TIM MCGRAW 12 LEANN RIMES 12 SAWYER BROWN 12 LEE ANN WOMACK 12 JOE DIFFIE 5 DARYLE SINGLETARY 5 MARK WILLS	<b>KNUE/Tyler, TX</b> PD: John Moore 13 KENNY CHESNEY 13 LEANN RIMES 13 MARK WILLS 13 JAMES JUSTIN 13 THOMPSON BROTHERS... 13 TIM MCGRAW
<b>WVNY/Appleton, WI</b> PD: Randy Shannon MD: Steve Davis 24 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WKIS/Miami, FL</b> PD: Bob McKea MD: Darlene Evans 14 TIM MCGRAW 14 LILA MCCANN 14 NITTY GRITTY DIRT... 14 MARK WILLS	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 JOHN M. MONTGOMERY 20 STEVE WARINER	<b>WBEE/Rochester, NY</b> PD: Loyd Ford MD: Coyote Collins 15 TIM MCGRAW	<b>WBYT/South Bend, IN</b> PD: Ralph Cherry MD: Lisa Kozi 25 TIM MCGRAW 12 LEANN RIMES 12 SAWYER BROWN 12 LEE ANN WOMACK 12 JOE DIFFIE 5 DARYLE SINGLETARY 5 MARK WILLS	<b>KNUE/Tyler, TX</b> PD: John Moore 13 KENNY CHESNEY 13 LEANN RIMES 13 MARK WILLS 13 JAMES JUSTIN 13 THOMPSON BROTHERS... 13 TIM MCGRAW
<b>WVNY/Appleton, WI</b> PD: Randy Shannon MD: Steve Davis 24 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WKIS/Miami, FL</b> PD: Bob McKea MD: Darlene Evans 14 TIM MCGRAW 14 LILA MCCANN 14 NITTY GRITTY DIRT... 14 MARK WILLS	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 JOHN M. MONTGOMERY 20 STEVE WARINER	<b>WBEE/Rochester, NY</b> PD: Loyd Ford MD: Coyote Collins 15 TIM MCGRAW	<b>WBYT/South Bend, IN</b> PD: Ralph Cherry MD: Lisa Kozi 25 TIM MCGRAW 12 LEANN RIMES 12 SAWYER BROWN 12 LEE ANN WOMACK 12 JOE DIFFIE 5 DARYLE SINGLETARY 5 MARK WILLS	<b>KNUE/Tyler, TX</b> PD: John Moore 13 KENNY CHESNEY 13 LEANN RIMES 13 MARK WILLS 13 JAMES JUSTIN 13 THOMPSON BROTHERS... 13 TIM MCGRAW
<b>WVNY/Appleton, WI</b> PD: Randy Shannon MD: Steve Davis 24 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WKIS/Miami, FL</b> PD: Bob McKea MD: Darlene Evans 14 TIM MCGRAW 14 LILA MCCANN 14 NITTY GRITTY DIRT... 14 MARK WILLS	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 JOHN M. MONTGOMERY 20 STEVE WARINER	<b>WBEE/Rochester, NY</b> PD: Loyd Ford MD: Coyote Collins 15 TIM MCGRAW	<b>WBYT/South Bend, IN</b> PD: Ralph Cherry MD: Lisa Kozi 25 TIM MCGRAW 12 LEANN RIMES 12 SAWYER BROWN 12 LEE ANN WOMACK 12 JOE DIFFIE 5 DARYLE SINGLETARY 5 MARK WILLS	<b>KNUE/Tyler, TX</b> PD: John Moore 13 KENNY CHESNEY 13 LEANN RIMES 13 MARK WILLS 13 JAMES JUSTIN 13 THOMPSON BROTHERS... 13 TIM MCGRAW
<b>WVNY/Appleton, WI</b> PD: Randy Shannon MD: Steve Davis 24 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WKIS/Miami, FL</b> PD: Bob McKea MD: Darlene Evans 14 TIM MCGRAW 14 LILA MCCANN 14 NITTY GRITTY DIRT... 14 MARK WILLS	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 JOHN M. MONTGOMERY 20 STEVE WARINER	<b>WBEE/Rochester, NY</b> PD: Loyd Ford MD: Coyote Collins 15 TIM MCGRAW	<b>WBYT/South Bend, IN</b> PD: Ralph Cherry MD: Lisa Kozi 25 TIM MCGRAW 12 LEANN RIMES 12 SAWYER BROWN 12 LEE ANN WOMACK 12 JOE DIFFIE 5 DARYLE SINGLETARY 5 MARK WILLS	<b>KNUE/Tyler, TX</b> PD: John Moore 13 KENNY CHESNEY 13 LEANN RIMES 13 MARK WILLS 13 JAMES JUSTIN 13 THOMPSON BROTHERS... 13 TIM MCGRAW
<b>WVNY/Appleton, WI</b> PD: Randy Shannon MD: Steve Davis 24 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WKIS/Miami, FL</b> PD: Bob McKea MD: Darlene Evans 14 TIM MCGRAW 14 LILA MCCANN 14 NITTY GRITTY DIRT... 14 MARK WILLS	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 JOHN M. MONTGOMERY 20 STEVE WARINER	<b>WBEE/Rochester, NY</b> PD: Loyd Ford MD: Coyote Collins 15 TIM MCGRAW	<b>WBYT/South Bend, IN</b> PD: Ralph Cherry MD: Lisa Kozi 25 TIM MCGRAW 12 LEANN RIMES 12 SAWYER BROWN 12 LEE ANN WOMACK 12 JOE DIFFIE 5 DARYLE SINGLETARY 5 MARK WILLS	<b>KNUE/Tyler, TX</b> PD: John Moore 13 KENNY CHESNEY 13 LEANN RIMES 13 MARK WILLS 13 JAMES JUSTIN 13 THOMPSON BROTHERS... 13 TIM MCGRAW
<b>WVNY/Appleton, WI</b> PD: Randy Shannon MD: Steve Davis 24 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WKIS/Miami, FL</b> PD: Bob McKea MD: Darlene Evans 14 TIM MCGRAW 14 LILA MCCANN 14 NITTY GRITTY DIRT... 14 MARK WILLS	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 JOHN M. MONTGOMERY 20 STEVE WARINER	<b>WBEE/Rochester, NY</b> PD: Loyd Ford MD: Coyote Collins 15 TIM MCGRAW	<b>WBYT/South Bend, IN</b> PD: Ralph Cherry MD: Lisa Kozi 25 TIM MCGRAW 12 LEANN RIMES 12 SAWYER BROWN 12 LEE ANN WOMACK 12 JOE DIFFIE 5 DARYLE SINGLETARY 5 MARK WILLS	<b>KNUE/Tyler, TX</b> PD: John Moore 13 KENNY CHESNEY 13 LEANN RIMES 13 MARK WILLS 13 JAMES JUSTIN 13 THOMPSON BROTHERS... 13 TIM MCGRAW
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<b>WVNY/Appleton, WI</b> PD: Randy Shannon MD: Steve Davis 24 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WKIS/Miami, FL</b> PD: Bob McKea MD: Darlene Evans 14 TIM MCGRAW 14 LILA MCCANN 14 NITTY GRITTY DIRT... 14 MARK WILLS	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 JOHN M. MONTGOMERY 20 STEVE WARINER	<b>WBEE/Rochester, NY</b> PD: Loyd Ford MD: Coyote Collins 15 TIM MCGRAW	<b>WBYT/South Bend, IN</b> PD: Ralph Cherry MD: Lisa Kozi 25 TIM MCGRAW 12 LEANN RIMES 12 SAWYER BROWN 12 LEE ANN WOMACK 12 JOE DIFFIE 5 DARYLE SINGLETARY 5 MARK WILLS	<b>KNUE/Tyler, TX</b> PD: John Moore 13 KENNY CHESNEY 13 LEANN RIMES 13 MARK WILLS 13 JAMES JUSTIN 13 THOMPSON BROTHERS... 13 TIM MCGRAW
<b>WVNY/Appleton, WI</b> PD: Randy Shannon MD: Steve Davis 24 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WKIS/Miami, FL</b> PD: Bob McKea MD: Darlene Evans 14 TIM MCGRAW 14 LILA MCCANN 14 NITTY GRITTY DIRT... 14 MARK WILLS	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 JOHN M. MONTGOMERY 20 STEVE WARINER	<b>WBEE/Rochester, NY</b> PD: Loyd Ford MD: Coyote Collins 15 TIM MCGRAW	<b>WBYT/South Bend, IN</b> PD: Ralph Cherry MD: Lisa Kozi 25 TIM MCGRAW 12 LEANN RIMES 12 SAWYER BROWN 12 LEE ANN WOMACK 12 JOE DIFFIE 5 DARYLE SINGLETARY 5 MARK WILLS	<b>KNUE/Tyler, TX</b> PD: John Moore 13 KENNY CHESNEY 13 LEANN RIMES 13 MARK WILLS 13 JAMES JUSTIN 13 THOMPSON BROTHERS... 13 TIM MCGRAW
<b>WVNY/Appleton, WI</b> PD: Randy Shannon MD: Steve Davis 24 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WKIS/Miami, FL</b> PD: Bob McKea MD: Darlene Evans 14 TIM MCGRAW 14 LILA MCCANN 14 NITTY GRITTY DIRT... 14 MARK WILLS	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 JOHN M. MONTGOMERY 20 STEVE WARINER	<b>WBEE/Rochester, NY</b> PD: Loyd Ford MD: Coyote Collins 15 TIM MCGRAW	<b>WBYT/South Bend, IN</b> PD: Ralph Cherry MD: Lisa Kozi 25 TIM MCGRAW 12 LEANN RIMES 12 SAWYER BROWN 12 LEE ANN WOMACK 12 JOE DIFFIE 5 DARYLE SINGLETARY 5 MARK WILLS	<b>KNUE/Tyler, TX</b> PD: John Moore 13 KENNY CHESNEY 13 LEANN RIMES 13 MARK WILLS 13 JAMES JUSTIN 13 THOMPSON BROTHERS... 13 TIM MCGRAW
<b>WVNY/Appleton, WI</b> PD: Randy Shannon MD: Steve Davis 24 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WKIS/Miami, FL</b> PD: Bob McKea MD: Darlene Evans 14 TIM MCGRAW 14 LILA MCCANN 14 NITTY GRITTY DIRT... 14 MARK WILLS	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 JOHN M. MONTGOMERY 20 STEVE WARINER	<b>WBEE/Rochester, NY</b> PD: Loyd Ford MD: Coyote Collins 15 TIM MCGRAW	<b>WBYT/South Bend, IN</b> PD: Ralph Cherry MD: Lisa Kozi 25 TIM MCGRAW 12 LEANN RIMES 12 SAWYER BROWN 12 LEE ANN WOMACK 12 JOE DIFFIE 5 DARYLE SINGLETARY 5 MARK WILLS	<b>KNUE/Tyler, TX</b> PD: John Moore 13 KENNY CHESNEY 13 LEANN RIMES 13 MARK WILLS 13 JAMES JUSTIN 13 THOMPSON BROTHERS... 13 TIM MCGRAW
<b>WVNY/Appleton, WI</b> PD: Randy Shannon MD: Steve Davis 24 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVYD/Detroit, MI</b> PD: Eddie Haskell MD: Katie Harroo 22 TIM MCGRAW	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WVTV/Lansing, MI</b> PD: Jeff Davis MD: Chris Tyler 23 TIM MCGRAW 5 KENNY CHESNEY 5 MARK CHESNUTT	<b>WKIS/Miami, FL</b> PD: Bob McKea MD: Darlene Evans 14 TIM MCGRAW 14 LILA MCCANN 14 NITTY GRITTY DIRT... 14 MARK WILLS	<b>WWKA/Orlando, FL</b> PD: Mike Moore MD: Shadow Stevens 20 JOHN M. MONTGOMERY 20 STEVE WARINER	<b>WBEE/Rochester, NY</b> PD: Loyd Ford MD: Coyote Collins 15 TIM MCGRAW	<b>WBYT/South Bend, IN</b> PD: Ralph Cherry MD: Lisa Kozi 25 TIM MCGRAW 12 LEANN RIMES 12 SAWYER BROWN 12 LEE ANN WOMACK 12 JOE DIFFIE 5 DARYLE SINGLETARY 5 MARK WILLS	<b>KNUE/Tyler, TX</b> PD: John Moore 13 KENNY CH

ALLISON



THE HORSE WH

*a Robert Redford film*

*Soundtrack available On MCA Nashville April 7 • Music Video directed by*

# MOORER

*"A Soft Place To Fall"*

*The debut single prominently featured in The Horse Whisperer.*

GOING FOR AIRPLAY NOW



# ISPERER

Robert Redford • World Premiered on Entertainment Tonight

MCA  
NASHVILLE

# COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

**MARKET #1**  
**WXXY/New York**  
 (914) 592-1071  
 Smith/Roth

**PLAYS**  
 3W 2W LW TW

**ARTIST/TITLE**

37	37	37	37	TRISHA YEARWOOD/Perfect Love
37	37	37	37	CLINT BLACK/Nothin' But...
37	37	37	37	MCBRIDE W/BRICKMAN/Valentine
27	27	37	37	GARTH BROOKS/Two Pina Colodas
27	27	37	37	SHANIA TWAIN/You're Still The One
37	27	37	37	COLLIN RAYE/Little Red Rodeo
27	27	27	27	LEE ANN WOMACK/You've Got To...
27	27	27	27	FAITH HILL/This Kiss
27	27	27	27	COCHRAN & WARINER/What If I Said
27	27	27	27	RANDY TRAVIS/Out Of My Bones
27	27	27	27	PATTY LOVELESS/To Have You Back...
17	27	27	27	ALABAMA/She's Got That...
-	27	27	27	GEORGE STRAIT/The Nerve
17	27	27	27	STEVE WARINER/Holes In
17	27	27	27	JOHN M. MONTGOMERY/Love Working ...
10	27	27	27	DAVID KERSH/If I Never Stop
17	17	17	17	TOBY KEITH/Dream Walkin'
17	17	17	17	MICHAEL PETERSON/Too Good To Be True
17	17	17	17	KINLEYS/Just Between You
17	17	17	17	DIXIE CHICKS/Can Love You
10	17	17	17	KEVIN SHARP/Love Is All That...
10	10	10	10	JO DEE MESSINA/Bye, Bye
-	17	17	17	HAL KETCHUM/Saw The Light
-	17	17	17	LEANN RIMES/Commitment
-	17	17	17	TIM MCGRAW/One Of These Days
17	17	17	17	TRACE ADKINS/Lonely Won't...
10	10	10	10	CLAY WALKER/Then What
-	10	10	10	MAVERICKS/To Be With You
-	10	10	10	MARK WILLIS/Do (Cherish You)
-	10	10	10	TRACY BYRD/From The Country

**MARKET #2**  
**KZLA/Los Angeles**  
 (213) 882-8000  
 Sebastian/Fink

**PLAYS**  
 3W 2W LW TW

**ARTIST/TITLE**

34	28	34	34	CLINT BLACK/Nothin' But...
28	34	34	34	WADE HAYES/The Day That She...
28	34	34	34	DAVID KERSH/If I Never Stop
34	34	34	34	TIM MCGRAW/Just To See You...
10	28	34	34	SHANIA TWAIN/You're Still The One
28	28	28	28	GARTH BROOKS/She's Gonna Make It
18	28	28	28	TOBY KEITH/Dream Walkin'
28	18	28	28	KINLEYS/Just Between You...
34	34	28	28	JO DEE MESSINA/Bye, Bye
28	21	28	28	WYNONNA/Come Some Rainy Day
18	34	28	28	TRISHA YEARWOOD/Perfect Love
-	-	21	21	BROOKS & DUNN/He's Got You
34	21	21	21	KENNY CHESNEY/A Chance
21	21	21	21	COCHRAN & WARINER/What If I Said
21	21	21	21	SAMMY KERSHAW/Love Of My Life
21	21	21	21	MCBRIDE W/BRICKMAN/Valentine
21	21	21	21	LILA MCCANN/Wanna Fall In Love
34	21	21	21	COLLIN RAYE/Little Red Rodeo
21	21	21	21	LEE ANN WOMACK/You've Got To...
18	28	18	18	TRACE ADKINS/Lonely Won't...
18	18	18	18	ALABAMA/She's Got That...
18	18	18	18	GARY ALLAN/It Would Be You
-	18	18	18	GARTH BROOKS/Two Pina Colodas
18	28	18	18	PATTY LOVELESS/To Have You Back...
18	18	18	18	SONS OF THE DESERT/Leaving October
-	12	18	18	MARK WILLIS/Do (Cherish You)
10	12	5	5	TRACY BYRD/From The Country
-	12	5	5	TY HERNDON/A Man Holdin' On
10	10	10	10	FAITH HILL/This Kiss
-	10	10	10	MINDY MCCREADY/You'll Never Know
-	12	5	5	JOHN M. MONTGOMERY/Love Working ...
10	10	10	10	MICHAEL PETERSON/Too Good To Be True
-	12	5	5	LEANN RIMES/Commitment
10	18	12	5	RANDY TRAVIS/Out Of My Bones
10	18	10	10	STEVE WARINER/Holes In
-	-	5	5	TAMMY WYNETTE/Stand By Your Man
-	-	5	5	MARK CHESNUTT/If I Might Even Quit
10	10	-	5	CLAY WALKER/Then What

**MARKET #4**  
**KYCY/San Francisco**  
 (415) 391-9330  
 Logan/Jordan

**PLAYS**  
 3W 2W LW TW

**ARTIST/TITLE**

40	40	40	40	TRISHA YEARWOOD/Perfect Love
30	40	40	40	CLAY WALKER/Then What
40	40	40	40	MCBRIDE W/BRICKMAN/Valentine
20	30	40	40	MICHAEL PETERSON/Too Good To Be True
40	40	40	40	JO DEE MESSINA/Bye, Bye
40	40	40	40	CLINT BLACK/Nothin' But...
30	40	40	40	TOBY KEITH/Dream Walkin'
20	20	30	30	TRACE ADKINS/Lonely Won't...
30	30	30	30	FAITH HILL/This Kiss
20	20	30	30	SHANIA TWAIN/You're Still The One
30	30	30	30	TRACY BYRD/From The Country
20	20	30	30	KINLEYS/Just Between You
-	20	30	30	GARTH BROOKS/Two Pina Colodas
30	20	30	30	DAVID KERSH/If I Never Stop...
5	5	20	30	PATTY LOVELESS/To Have You Back ...
20	20	30	30	STEVE WARINER/Holes In...
5	5	20	20	SHERRIE AUSTIN/Put Your Heart...
20	20	20	20	RANDY TRAVIS/Out Of My Bones
5	5	5	20	ALABAMA/She's Got That...
30	30	20	20	LONESTAR/Say When
-	5	5	20	JOHN M. MONTGOMERY/Love Working ...
10	10	10	10	KEVIN SHARP/If You Love Somebody
40	40	10	10	GARTH BROOKS/She's Gonna Make It
40	40	10	10	GEORGE STRAIT/Round About Way
40	40	10	10	WYNONNA/Come Some Rainy Day
40	40	10	10	BROOKS & DUNN/He's Got You
40	40	10	10	COLLIN RAYE/Little Red Rodeo
10	10	10	10	DIAMOND RIO/Imagine That
10	10	10	10	TIM MCGRAW/Just To See You
10	10	10	10	NEAL MCCOY/If You Can't Be
10	10	10	10	LEE ANN WOMACK/You've Got To...
10	10	10	10	MICHAEL PETERSON/From Here To
10	10	10	10	LILA MCCANN/Wanna Fall In Love
10	10	10	10	KENNY CHESNEY/A Chance
10	10	10	10	SAMMY KERSHAW/Love Of My Life
10	10	10	10	COCHRAN & WARINER/What If I Said
5	5	5	5	GARY ALLAN/It Would Be You
-	5	5	5	MARK CHESNUTT/If I Might Even Quit
5	5	5	5	SONS OF THE DESERT/Leaving October

**MARKET #5**  
**WXTU/Philadelphia**  
 (610) 667-9000  
 Johnson/Radler

**PLAYS**  
 3W 2W LW TW

**ARTIST/TITLE**

32	32	32	32	TRISHA YEARWOOD/Perfect Love
32	32	32	32	GEORGE STRAIT/Round About Way
32	32	32	32	COLLIN RAYE/Little Red Rodeo
24	32	32	32	WADE HAYES/The Day That She...
32	32	32	32	CLINT BLACK/Nothin' But...
24	32	32	32	DIXIE CHICKS/Can Love You...
24	32	32	32	DAVID KERSH/If I Never Stop...
32	32	32	32	GARTH BROOKS/She's Gonna Make It
17	32	32	32	FAITH HILL/This Kiss
32	24	24	24	COCHRAN & WARINER/What If I Said
24	24	24	24	KINLEYS/Just Between You...
24	24	24	24	MCBRIDE W/BRICKMAN/Valentine
17	24	24	24	TOBY KEITH/Dream Walkin'
17	24	24	24	TRACE ADKINS/Lonely Won't...
32	32	32	32	LEE ANN WOMACK/You've Got To ...
17	17	17	17	RANDY TRAVIS/Out Of My Bones
17	17	17	17	CLAY WALKER/Then What
-	17	17	17	HAL KETCHUM/Saw The Light
17	17	17	17	PATTY LOVELESS/To Have You Back...
17	17	17	17	SHANIA TWAIN/You're Still The One
7	17	17	17	GARTH BROOKS/Two Pina Colodas
17	17	17	17	JO DEE MESSINA/Bye, Bye
-	17	17	17	JOHN M. MONTGOMERY/Love Working ...
7	7	7	7	MICHAEL PETERSON/Too Good To Be True
17	17	17	17	TRACE ADKINS/The Rest Of Mine
17	17	17	17	DIAMOND RIO/Imagine That
17	17	17	17	ALAN JACKSON/Between The Devil...
17	17	17	17	JOHN M. MONTGOMERY/Angel In My Eyes
32	17	17	17	LILA MCCANN/Wanna Fall In Love
17	17	17	17	BROOKS & DUNN/He's Got You
17	17	17	17	SAMMY KERSHAW/Love Of My Life
17	17	17	17	LEANN RIMES/On The Side Of...
24	17	17	17	TIM MCGRAW/Just To See You...
32	17	17	17	SHANIA TWAIN/Don't Be Stupid
7	7	7	7	MINDY MCCREADY/You'll Never Know
7	7	7	7	TRACY BYRD/From The Country
7	7	7	7	SONS OF THE DESERT/Leaving October
7	7	7	7	GARY ALLAN/It Would Be You
7	7	7	7	LONESTAR/Say When
7	7	7	7	SHERRIE AUSTIN/Put Your Heart...

**MARKET #6**  
**KPLX/Dallas**  
 (214) 526-2400  
 Rivers/Whitney

**PLAYS**  
 3W 2W LW TW

**ARTIST/TITLE**

40	38	38	38	DAVID KERSH/If I Never Stop...
40	38	38	38	COCHRAN & WARINER/What If I Said
40	38	38	38	COLLIN RAYE/Little Red Rodeo
40	38	38	38	WADE HAYES/The Day That She...
40	38	38	38	MCBRIDE W/BRICKMAN/Valentine
25	30	38	38	JO DEE MESSINA/Bye, Bye
25	30	38	38	SHANIA TWAIN/You're Still The One
25	30	38	38	GARTH BROOKS/Two Pina Colodas
40	38	38	38	CLINT BLACK/Nothin' But...
25	30	30	30	CLAY WALKER/Then What
25	30	30	30	KINLEYS/Just Between You...
25	30	30	30	PATTY LOVELESS/To Have You Back...
25	30	30	30	TOBY KEITH/Dream Walkin'
25	30	30	30	TRACY BYRD/From The Country
25	30	30	30	MICHAEL PETERSON/Too Good To Be True
25	30	30	30	STEVE WARINER/Holes In
25	15	30	30	MINDY MCCREADY/You'll Never Know
25	15	30	30	RANDY TRAVIS/Out Of My Bones
25	15	30	30	SHANIA TWAIN/You're Still The One
-	15	30	30	MARK WILLIS/Do (Cherish You)
25	15	15	15	FAITH HILL/This Kiss
25	15	15	15	SONS OF THE DESERT/Leaving October
25	15	15	15	MATT KING/Woman's Tears
25	15	15	15	GARY ALLAN/It Would Be You
25	15	15	15	KEITH HARLING/Papa Bear
7	5	15	15	TRACE ADKINS/Lonely Won't...
-	15	15	15	HAL KETCHUM/Saw The Light
-	15	15	15	SAMMY KERSHAW/Matches
-	15	15	15	SHERRIE AUSTIN/Put Your Heart
-	15	15	15	KENNY CHESNEY/That's Why I'm Here
-	15	15	15	SHANE STOCKTON/What If I'm Right
-	-	-	7	LEANN RIMES/Commitment

**MARKET #6**  
**KYNG/Dallas**  
 (972) 716-7800  
 Pearman/Tackett

**PLAYS**  
 3W 2W LW TW

**ARTIST/TITLE**

55	55	55	55	TRISHA YEARWOOD/Perfect Love
55	55	55	55	DAVID KERSH/If I Never Stop
45	45	55	55	LONESTAR/Say When
35	45	55	55	CLAY WALKER/Then What
45	45	45	45	MINDY MCCREADY/Let's Talk About
45	45	45	45	KINLEYS/Just Between You
20	35	45	45	STEVE WARINER/Holes In
45	45	45	45	MINDY MCCREADY/You'll Never Know
45	45	45	45	MCBRIDE W/BRICKMAN/Valentine
35	45	45	45	TOBY KEITH/Dream Walkin'
35	35	45	45	JO DEE MESSINA/Bye, Bye
-	20	35	45	MARK WILLIS/Do (Cherish You)
20	35	35	35	SHANIA TWAIN/You're Still The One
35	35	35	35	TRACY BYRD/From The Country
20	35	35	35	TRACE ADKINS/Lonely Won't
-	-	20	35	SHANIA TWAIN/From This Moment On
-	-	20	35	ALABAMA/She's Got That...
20	20	20	20	FAITH HILL/This Kiss
20	20	20	20	HAL KETCHUM/Saw The Light
5	20	20	20	JOHN M. MONTGOMERY/Love Working ...
-	20	20	20	GARTH BROOKS/Two Pina Colodas
20	20	20	20	MICHAEL PETERSON/Too Good To Be True
20	20	20	20	PATTY LOVELESS/To Have You Back...
20	20	20	20	RANDY TRAVIS/Out Of My Bones
10	20	20	20	SHERRIE AUSTIN/Put Your Heart
-	20	20	20	TIM MCGRAW/One Of These Days
-	5	10	20	LEANN RIMES/Commitment
-	5	10	20	SONS OF THE DESERT/Leaving October
-	-	10	20	CLINT BLACK/The Shoes You're
-	-	5	10	GARY ALLAN/It Would Be You

**MARKET #7**  
**WWW/Detroit**  
 (313) 259-4323  
 Roberts/Cadillac Jack

**PLAYS**  
 3W 2W LW TW

**ARTIST/TITLE**

37	37	37	37	CLINT BLACK/Nothin' But...
37	37	37	37	GARTH BROOKS/She's Gonna Make It
37	37	37	37	COCHRAN & WARINER/What If I Said
25	25	37	37	JO DEE MESSINA/Bye, Bye
37	37	37	37	TIM MCGRAW/Just To See You...
37	37	37	37	COLLIN RAYE/Little Red Rodeo
25	25	37	37	SHANIA TWAIN/You're Still The One
25	25	37	37	CLAY WALKER/Then What
37	37	37	37	LEE ANN WOMACK/You've Got To
25	25	37	37	TRISHA YEARWOOD/Perfect Love
15	25	26	26	GARTH BROOKS/Two Pina Colodas
15	25	26	26	DIXIE CHICKS/Can Love You
15	25	26	26	FAITH HILL/This Kiss
15	25	26	26	TOBY KEITH/Dream Walkin'
15	25	26	26	DAVID KERSH/If I Never Stop
25	25	26	26	PATTY LOVELESS/To Have You Back
37	37	26	26	LILA MCCANN/Wanna Fall In Love
37	37	26	26	MICHAEL PETERSON/Too Good To Be True
37	37	26	26	GEORGE STRAIT/Round About Way
15	25	26	26	RANDY TRAVIS/Out Of My Bones
25	25	26	26	MCBRIDE W/BRICKMAN/Valentine
20	20	21	21	YEARWOOD & BROOKS/In Another's Eyes
20	20	21	21	ALAN JACKSON/Between The Devil...
37	37	21	21	SAMMY KERSHAW/Love Of My Life
20	20	21	21	NEAL MCCOY/The Shake
-	20	21	21	TIM MCGRAW/W/If HILL/It's Your Love
-	20	21	21	MARTINA MCBRIDE/A Broken Wing
20	20	21	21	TRISHA YEARWOOD/How Do I Live
15	15	25	26	TRACE ADKINS/Lonely Won't...
5	5	15	25	MINDY MCCREADY/You'll Never Know
-	15	15	25	JOHN M. MONTGOMERY/Love Working ...
-	15	15	25	LEANN RIMES/Commitment
-	15	15	25	SHANIA TWAIN/



# COUNTRY PLAYLISTS

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**MARKET #23**  
**WGAR/Cleveland**  
 (216) 328-9950  
 Nugent/Collier

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	CLINT BLACK/Nothin' But...
15	15	21	35	TRACY BYRD/I'm From The Country
23	23	31	35	DIXIE CHICKS/Can Love You...
23	23	35	35	WADE HAYES/The Day That She...
35	35	35	35	DAVID KERSH/If I Never Stop...
35	35	35	35	MICBRIE W/BRICKMAN/Valentine
35	35	35	35	TIM MCGRAW/Just To See You...
35	35	35	35	COLLIN RAYE/Little Red Rodeo
23	23	35	35	CLAY WALKER/Then What
23	23	35	35	TRISHA YEARWOOD/Perfect Love
23	23	23	35	TRACE ADKINS/Lonely Won't...
-	-	-	23	CLINT BLACK/The Shoes You're...
-	-	23	23	GARTH BROOKS/Two Pina Colodas
23	23	23	23	FAITH HILL/This Kiss
23	23	23	23	MARK CHESNUTT/I Might Even Quit
15	15	23	23	KINLEYS/Just Between You...
23	23	23	23	PATTY LOVELESS/To Have You Back
15	15	23	23	JO DEE MESSINA/Bye, Bye
23	23	23	23	MICHAEL PETERSON/Too Good To Be True
-	-	23	23	LEANN RIMES/Commitment
23	23	23	23	RANDY TRAVIS/Out Of My Bones
23	23	23	23	SHANIA TWAIN/You're Still The One
23	23	23	23	STEVE WARINER/Holes In...
15	15	15	15	ALABAMA/She's Got That...
-	-	-	15	HAL KETCHUM/If I Saw The Light
-	-	15	15	MINDY MCCREADY/You'll Never Know
-	-	15	15	TIM MCGRAW/One Of These Days
15	15	15	15	JOHN M. MONTGOMERY/Love Working...
-	-	15	15	KEVIN SHARP/Love Is All That...
-	-	15	15	MARK WILLS/I Do (Cherish You)
13	13	15	15	BROOKS & DUNN/He's Got You
35	35	35	35	GARTH BROOKS/She's Gonna Make It
35	35	35	35	COCHRAN & WARINER/What If I Said
13	13	15	15	DIAMOND RIO/Imagine That
13	13	15	15	SAMMY KERSHAW/Love Of My Life
13	13	15	15	LILA MCCANNI/Wanna Fall In Love
13	13	15	15	LEANN RIMES/On The Side Of
35	35	35	35	GEORGE STRAIT/Round About Way
13	13	15	15	SHANIA TWAIN/Don't Be Stupid...
13	13	15	15	LEE ANN WOMACK/You've Got To...

**MARKET #24**  
**KWJL/Portland, OR**  
 (503) 228-4393  
 Mitchell/McCrae

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
38	37	37	37	DIXIE CHICKS/Can Love You
38	37	37	37	TIM MCGRAW/Just To See You
38	37	37	37	COLLIN RAYE/Little Red Rodeo
38	37	37	37	SAMMY KERSHAW/Love Of My Life
38	37	37	37	CLINT BLACK/Nothin' But
25	27	27	37	TRISHA YEARWOOD/Perfect Love
38	37	37	37	GARTH BROOKS/She's Gonna Make It
28	27	37	37	WADE HAYES/The Day That She
25	27	37	37	CLAY WALKER/Then What
18	27	27	37	JO DEE MESSINA/Bye, Bye
25	27	27	37	WYNNONA/Come Some Rainy Day
-	-	16	27	LEANN RIMES/Commitment
5	17	27	27	TOBY KEITH/Dream Walkin'
-	17	27	27	STEVE WARINER/Holes In
18	17	27	27	MARK CHESNUTT/I Might Even Quit
25	27	27	27	TRACY BYRD/I'm From The Country
25	17	27	27	DAVID KERSH/If I Never Stop
18	17	27	27	GARY ALLAN/It Would Be You
25	17	27	27	KINLEYS/Just Between You
18	27	27	27	TRACE ADKINS/Lonely Won't
18	27	27	27	JOHN M. MONTGOMERY/Love Working
18	17	27	27	RANDY TRAVIS/Out Of My Bones
18	17	27	27	FAITH HILL/This Kiss
-	17	27	27	GARTH BROOKS/Two Pina Colodas
38	27	27	27	MICBRIE W/BRICKMAN/Valentine
25	17	27	27	SHANIA TWAIN/You're Still The One
25	17	27	27	ALAN JACKSON/Back In The Saddle
5	17	-	27	MATRACA BERG/Back In The Saddle
-	-	17	27	TIM MCGRAW/One Of These Days
-	-	17	27	KEITH HARLING/Papa Bear
25	17	27	27	SHERRIE AUSTIN/Put Your Heart...
-	-	17	27	CLINT BLACK/The Shoes You're...
5	-	17	27	PATTY LOVELESS/To Have You Back
18	17	27	27	MICHAEL PETERSON/Too Good To Be True
5	-	17	27	MINDY MCCREADY/You'll Never Know
5	-	5	5	KACEY JONES/I Hate You...

**MARKET #25**  
**WUBE/Cincinnati**  
 (513) 721-1050  
 Closson/Hamilton

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	STEVE WARINER/Holes In
18	35	35	35	LILA MCCANNI/Wanna Fall In Love
18	35	35	35	LEANN RIMES/On The Side Of
35	35	35	35	CLINT BLACK/Nothin' But
18	35	35	35	COCHRAN & WARINER/What If I Said
25	25	35	35	TRISHA YEARWOOD/Perfect Love
35	35	35	35	SAMMY KERSHAW/Love Of My Life
25	35	35	35	COLLIN RAYE/Little Red Rodeo
25	35	35	35	CLAY WALKER/Then What
25	35	35	35	KINLEYS/Just Between You
25	25	25	25	RANDY TRAVIS/Out Of My Bones
25	25	25	25	SHANIA TWAIN/You're Still The One
25	25	25	25	DAVID KERSH/If I Never Stop
18	25	25	25	FAITH HILL/This Kiss
18	25	25	25	DIXIE CHICKS/Can Love You
25	25	25	25	JO DEE MESSINA/Bye, Bye
18	25	25	25	MICHAEL PETERSON/Too Good To Be True
-	-	25	25	LEONSTAR/You Walked In
-	-	25	25	MARK CHESNUTT/Thank God For...
18	18	25	25	TOBY KEITH/Dream Walkin'
-	-	25	25	TIM MCGRAW/One Of These Days
-	-	18	18	DARYLE SINGLETARY/That's Where...
18	18	18	18	GARY ALLAN/It Would Be You
5	18	18	18	ALABAMA/She's Got That...
-	-	18	18	JOHN M. MONTGOMERY/Love Working
-	-	18	18	LEANN RIMES/Commitment
18	18	18	18	KEITH HARLING/Papa Bear
18	18	18	18	TRACY BYRD/I'm From The Country
18	18	18	18	MICBRIE W/BRICKMAN/Valentine
18	18	18	18	TRACE ADKINS/Lonely Won't
18	18	18	18	PATTY LOVELESS/To Have You Back
5	18	18	18	LILA MCCANNI/Almost Over You
-	-	18	18	LEE ANN WOMACK/Buckaroo
5	35	25	18	GARTH BROOKS/Two Pina Colodas
35	35	25	18	GARTH BROOKS/She's Gonna Make It
35	13	15	13	BROOKS & DUNN/He's Got You
13	-	-	13	SHANIA TWAIN/Love Gets Me
13	13	15	13	ALAN JACKSON/Between The Devil
35	13	15	13	TIM MCGRAW/Just To See You...
35	13	15	13	LEE ANN WOMACK/You've Got To...

**MARKET #25**  
**Y96.5 FM YOUNG COUNTRY**  
**WYGY/Cincinnati**  
 (513) 721-1050  
 Marshall/Rider/Gerard

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
-	47	47	47	CLINT BLACK/Nothin' But
-	47	47	47	COLLIN RAYE/Little Red Rodeo
-	46	47	47	TRISHA YEARWOOD/Perfect Love
-	27	47	47	KINLEYS/Just Between You
-	24	47	47	DIXIE CHICKS/Can Love You
-	4	47	47	GARTH BROOKS/Two Pina Colodas
-	24	47	47	CLAY WALKER/Then What
-	29	31	31	TRISHA YEARWOOD/How Do I Live
-	31	31	31	NEAL MCCOY/If You Can't Be...
-	32	31	31	SHANIA TWAIN/You're Still The One
-	31	31	31	MARTINA MCBRIDE/A Broken Wing
-	9	31	31	LILA MCCANNI/Wanna Fall In Love
-	46	31	31	COCHRAN & WARINER/What If I Said
-	12	31	31	DEANA CARTER/How Do I Get There
-	11	31	31	GEORGE STRAIT/Carrying You
-	31	31	31	LEE ANN WOMACK/The Fool
-	6	31	31	YEARWOOD & BROOKS/In Another's Eyes
-	24	26	26	DAVID KERSH/If I Never Stop
-	26	26	26	MICBRIE W/BRICKMAN/Valentine
-	21	26	26	SHANIA TWAIN/You're Still The One
-	25	26	26	FAITH HILL/This Kiss
-	29	26	26	MICHAEL PETERSON/Too Good To Be True
-	25	26	26	JO DEE MESSINA/Bye, Bye
-	27	26	26	RANDY TRAVIS/Out Of My Bones
-	24	26	26	TRACE ADKINS/Lonely Won't
-	13	26	26	TIM MCGRAW/One Of These Days
-	26	26	26	LEANN RIMES/Commitment
-	18	26	26	THOMPSON BROTHERS...Back On The Farm
-	15	26	26	TRACY BYRD/I'm From The Country
-	-	26	26	MICBRIE W/BRICKMAN/Valentine
-	-	26	26	CLAY WALKER/Then What
-	-	15	16	MINDY MCCREADY/You'll Never Know
-	-	14	16	SHERRIE AUSTIN/Put Your Heart...
-	-	11	16	TOBY KEITH/Dream Walkin'
-	-	13	16	LYNNS/Woman To Woman
-	-	14	16	PATTY LOVELESS/To Have You Back
-	-	14	16	GARY ALLAN/It Would Be You
-	-	14	16	LILA MCCANNI/Almost Over You
-	-	14	16	KEITH HARLING/Papa Bear
-	-	15	16	MARK CHESNUTT/I Might Even Quit...
-	-	16	16	JOHN M. MONTGOMERY/Love Working...

**MARKET #26**  
**KBEQ/Kansas City**  
 (816) 531-2535  
 Kennedy/McEntire

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
28	40	40	40	CLINT BLACK/Nothin' But
28	40	40	40	GARTH BROOKS/She's Gonna Make It
40	40	40	40	DAVID KERSH/If I Never Stop...
28	28	28	28	KINLEYS/Just Between You
28	28	28	28	MILA MCCANNI/Wanna Fall In Love
40	40	40	40	MINDY MCCREADY/You'll Never Know
28	28	28	28	GEORGE STRAIT/Round About Way
28	28	28	28	TRISHA YEARWOOD/Perfect Love
28	28	28	28	TRACE ADKINS/Lonely Won't
24	28	28	28	ALABAMA/She's Got That...
24	24	28	28	SHERRIE AUSTIN/Put Your Heart...
24	28	28	28	TRACY BYRD/I'm From The Country
28	28	28	28	SONS OF THE DESERT/Leaving October
24	28	28	28	BRAD HAWKINS/We Lose
24	28	28	28	FAITH HILL/This Kiss
28	28	28	28	TOBY KEITH/Dream Walkin'
24	24	28	28	MARK CHESNUTT/I Might Even Quit...
28	28	28	28	LEONSTAR/You Walked In
28	28	28	28	PATTY LOVELESS/To Have You Back
28	28	28	28	MICBRIE W/BRICKMAN/Valentine
24	24	28	28	LILA MCCANNI/Almost Over You
28	28	28	28	JO DEE MESSINA/Bye, Bye
28	28	28	28	MICHAEL PETERSON/Too Good To Be True
18	24	28	28	RANDY TRAVIS/Out Of My Bones
24	24	28	28	SHANIA TWAIN/You're Still The One
18	24	28	28	STEVE WARINER/Holes In
18	24	28	28	MARK WILLS/I Do (Cherish You)
-	18	24	28	GARY ALLAN/It Would Be You
-	18	24	28	KEITH HARLING/Papa Bear
-	18	24	28	TY HERNDON/A Man Holdin' On
-	-	18	24	MATT KING/A Woman's Tears

**MARKET #26**  
**WDAF/Kansas City**  
 (913) 677-8998  
 Cramer

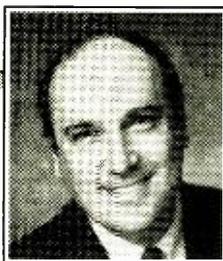
**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
20	28	28	28	CLAY WALKER/Then What
28	28	28	28	MICBRIE W/BRICKMAN/Valentine
28	28	28	28	KINLEYS/Just Between You
28	28	28	28	DAVID KERSH/If I Never Stop
28	28	28	28	TRISHA YEARWOOD/Perfect Love
20	28	28	28	TRACE ADKINS/Lonely Won't
20	28	28	28	SHANIA TWAIN/You're Still The One
20	20	28	28	PATTY LOVELESS/To Have You Back
20	20	28	28	FAITH HILL/This Kiss
-	20	28	28	GARTH BROOKS/Two Pina Colodas
20	20	28	28	TOBY KEITH/Dream Walkin'
20	20	28	28	RANDY TRAVIS/Out Of My Bones
20	20	28	28	MICHAEL PETERSON/Too Good To Be True
20	20	28	28	TRACY BYRD/I'm From The Country
20	20	28	28	JO DEE MESSINA/Bye, Bye
20	20	28	28	LEONSTAR/Say When
20	20	28	28	SONS OF THE DESERT/Leaving October
20	20	28	28	MINDY MCCREADY/You'll Never Know
20	20	28	28	GARY ALLAN/It Would Be You
-	-	20	28	LEANN RIMES/Commitment
-	10	20	28	STEVE WARINER/Holes In
10	10	20	28	LYNNS/Woman To Woman
10	10	20	28	ALABAMA/She's Got That
-	10	20	28	KEITH HARLING/Papa Bear
-	10	20	28	JOHN M. MONTGOMERY/Love Working
-	10	20	28	MATT KING/A Woman's Tears
-	10	20	28	MAVERICKS/To Be With You
-	10	20	28	SHERRIE AUSTIN/Put Your Heart
-	10	20	28	KENNY CHESNEY/That's Why I'm Here
-	10	20	28	THOMPSON BROTHERS...Back On The Farm
-	-	10	20	MARK WILLS/I Do (Cherish You)
-	-	10	20	MARK CHESNUTT/I Might Even Quit
-	-	10	20	TY HERNDON/A Man Holdin' On

**MARKET #27**  
**KNCI/Sacramento**  
 (916) 338-9200  
 Evans/Wood

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
35	35	35	35	GEORGE STRAIT/Round About Way
35	35	35	35	CLINT BLACK/Nothin' But
25	35	35	35	CLAY WALKER/Then What
25	35	35	35	MICBRIE W/BRICKMAN/Valentine
25	35	35	35	TRISHA YEARWOOD/Perfect Love
25	35	35	35	DAVID KERSH/If I Never Stop
25	35	35	35	JO DEE MESSINA/Bye, Bye
25	25	25	25	CHRIS KNIGHT/Framed
25	25	25	25	PATTY LOVELESS/To Have You Back
25	25	25	25	TRACE ADKINS/Lonely Won't
25	25	25	25	KINLEYS/Just Between You
25	25	25	25	TOBY KEITH/Dream Walkin'
15	25	25	25	TRACY BYRD/I'm From The Country
15	25	25	25	SHANIA TWAIN/You're Still The One
15	25	25	25	FAITH HILL/This Kiss
15	25	25	25	MICHAEL PETERSON/Too Good To Be True
6	15	25	25	DIXIE CHICKS/Can Love You
-	17	25	25	GARTH BROOK



MIKE KINOSHIAN

# The Object Of Our Affection

Two PDs discuss their stations' differing audience profiles

Females are clearly the target demo for the overwhelming majority of Adult Contemporary, Hot AC, and Pop/Alternative Hot AC programmers. This week, two format PDs from stations having markedly different audience profiles explain their approaches to attracting listeners.

An astounding three of every four listeners (exactly 75%) to Mainstream AC WJBR-FM/Wilmington, DE are 18+ females. While the station historically has always displayed a strong female lean, PD/morning talent **Michael Waite** points out that a recent market change may have affected his station's complexion. "A traditional, mainstream Rock station recently debuted, and it got a boatload of male sampling. Listeners hadn't had a real option, so we saw a deterioration in our male audience."



Michael Waite

Rock WRDX's arrival was quite impressive, as it tied CHR/Pop WSTW and Philadelphia Active Rocker WYSP for the top spot among men 18-34. While down a bit from last fall, WJBR-FM once again leads the field in market No. 74 among 25-54 and 35-64 females. "This was a unique 'two-horse town' [WJBR-FM and WSTW], but now it's three," notes Waite. "There was a gaping hole for a station that appealed to a male audience. In the future, WRDX will continue to do well because it offers a good alternative to the Philadelphia Rock stations that get into Wilmington."

One upside to gaining another metro player is an increase in above-the-line listening. "In all honesty, it will work out to everyone's benefit, because we now have a bigger audience base. At one time, only 35% of the available audience was listening to Wilmington radio."

### Big Spenders

Rather than trying to be all things to all people, Waite asserts, "We're a



**We're a female-based radio station, and we're proud of it. Our customers want people who are going to spend money in their stores. I don't feel ashamed about being in that arena.**

— Michael Waite

female-based radio station, and we're proud of it. Our customers want people who are going to spend money in their stores. As far as household spending goes, look at any report to see who drives the bus, and you'll find that it's women. They're more aggressive consumers and now buy more cars than guys do. I don't feel ashamed about being in that arena."

He also doubts if it's possible to present balanced playlists that don't lean one way or the other. "Guys aren't going to dig Michael Bolton. He's not traditionally been a male draw; Gloria Estefan is.

"I like Pop radio for the hit records and everything else that comes with the format — excitement, energy, good production, and good jingles. But most other men are into the more music/less hype approach. AC evolved from CHR, and these formats will always lend themselves to a heavier female base — it's the nature of the beast."

In addition to playing '70s, '80s, and '90s hits, WJBR-FM takes advantage of its mainstream nature by flavoring its mix with one '60s tune an hour. "If we were in Philadelphia, we'd probably use a much tighter list," admits Waite. "I wouldn't say we play thousands of records — we're actually pretty tight. But I see that many other Mainstream ACs are going back to '60s music. WBEB/Philadelphia, for example, plays a Supremes or Four Tops song every now and then.

"Great songs are great songs, and we shouldn't have to label them as being from particular eras. Look at Burger King's successful campaign, which utilizes some great old Motown songs."

### Loyal To The Core

It would be foolish, in Waite's opinion, for him to add tempo simply to attract more men. "It's nuts to do that at the expense of alienating the people who I know will support me. Women control radios at work, and in-office and at-work listening are what we're all about. In the car, Mom controls the radio and tells the kids to keep their hands off her button."

Guys, he claims, muddy up music tests. "All they do is considerably drop down passion scores. Then you have a tough time pulling out the 350-400 records you're going to need. For

what we traditionally play on stations like this, men just come along for the ride. They'll be P2 or P3 listeners, but very rarely P1s."

Regardless, Waite hasn't completely given up on bringing in more men. "Some will come back, and I'm not programming the station strictly for women. We're a very family oriented station, and it's a great responsibility for us to keep it clean. People listen to us in carpools and — believe it or not — on school buses. It's important that my kids wouldn't be offended by anything I do in the morning show."

Speaking of offspring, by reading and critiquing the daily school lunch program, Waite's 11-year-old son, Jonathan, is actually *part* of WJBR-FM's morning show. "He calls every morning, and you wouldn't believe the response we get from men and women alike. It takes just a few minutes, but people say they love our interaction.

"We started out with his school district, but it's expanded to all four major school districts faxing menus every month. He rates lunches by what they sound like. We have an absolute ball, because it's warm and fuzzy and real life. AC's the best format to be in, and it truly reflects family life."

### Walking A Tightrope

In contrast to WJBR-FM's profile, women 18+ listeners account for less than four of 10 of Pop/Alternative Hot AC WZNE/Rochester's audience. PD **Rick Mackenzie** says they didn't want to steal audience from co-owned Soft AC WRMM, CHR/Pop WPXY, and Rock WCMF. "We wanted to make sure that we didn't take anything away from these cash cows. WRMM and WPXY are obviously female-dominating stations, and we wanted to put on a slightly different version of a Pop/Alternative Hot AC so we could attack some of the other stations in the market without cannibalizing our own.

"The Zone really had to thread a needle. We couldn't take too many females from 'PXY and couldn't take away from WCMF's and WRMM's 25-54 ratings. That's why we concentrated so much on that 18-34 spread, and 25-34 looks great. Our design has always been to go for a 50/50 male/female split, and the fall book was right on the money."

Describing the Zone as "slightly edgier" or "slightly rockier" than



Rick Mackenzie

## Makeup Variations

Competitive market situations notwithstanding, the following illustrates the depth of the differences between the audience makeup for Mainstream AC WJBR-FM/Wilmington, DE and Pop/Alternative Hot AC WZNE/Rochester.

Of nearly 100 Hot ACs and Pop/Alternative Hot ACs, WZNE had the *lowest female composition*, while WJBR-FM had the *second highest* such stat of the 100+ Mainstream ACs I researched.

Women 45-54 (23%) is WJBR-FM's best-represented single cell, compared to men 25-34 (26%) for WZNE.

It's noteworthy that both stations have good rating stories: WJBR-FM is No. 1 among 25-54 and 35-64 females, and WZNE ranks second among women 18-34.

Calls/City	Men 18+	Wm 18+	Teens
WZNE/Rochester, NY	46%	39%	15%
WJBR-FM/Wilmington, DE	23%	75%	2%

some other Pop/Alternative Hot ACs, Mackenzie explains, "Some Pop/Alternative Hot ACs play Celine Dion and Savage Garden, but they don't make it onto our station. Instead, we rely more on Pop/Alternative artists like Blues Traveler, Matchbox 20, Dave Matthews Band, and Third Eye Blind.

"We also play some harder, well-researched stuff like Pearl Jam's 'Daughter,' or an acoustic version of Nirvana's 'Come As You Are.' Everything else is pretty much true to Pop/Alternative except what some might play from the lighter side."

### Sharp Turnaround

Less than a year ago, the frequency now occupied by the Zone was virtually invisible, ratings-wise. The Zone this fall ranked second among women 18-34 behind sister WPXY, and placed third behind Alternative WNVE ("The Nerve") and WZNE sister WCMF among men 18-34. "We're new and still have some growing potential," remarks Mackenzie. "We've always wanted to be a mainstream radio station. The ingredients are the same. Maybe we just have a heavier dash of this and a slightly less dash of that. Any mainstream radio station has the potential to survive for a long time.

"The fall book has never been very kind to 'PXY, and we don't feel like we're cannibalizing them. We do share a lot with them. We're aimed at 18-34s — that's our demo."

Men 18+ account for 46% of the Zone's total audience, and 39% are women 18+. Teens comprise the remaining 15% of the station's listenership. "I'm not surprised at that high percentage because of the Zone's Pop/Alternative lean. We could very well be getting those from our own CHR.

"Teens are always the first to go looking for something new and the next best thing that their friends are talking about at school. They're the first to check things out, but are also the most fickle. We've already seen 25-54s come up a bit."

One thing the Zone has in common with a few other successful Pop/Alternative Hot ACs is its ARS (soon to be CBS) ownership. But Mackenzie stresses, "I've been in on the conference calls, and there's definitely not a cookie-cutter approach to this format. I find it fascinating that I can call PDs like [WBMX/Boston's]

Greg Strassel or [WLCE/Buffalo's] Jay Nachlis. It's wonderful to pick their brains and bounce things off them, but cookie-cutter isn't the way we think.

"There's probably a little more flash and pizzazz to our production than on some other Pop/Alternative Hot ACs. We don't do anything blue or lewd. Our personalities are very straightforward and one-on-one."

### Fair Tests

Walk into one of the Zone's music tests, and you'll see the room is equally divided between men and women. Participants must like one of three music genres: Rock (represented by artists like Smashing Pumpkins), '80s (represented by artists like U2), or Pop/Alternative (represented by artists like Jewel). "By asking people if their favorite performers were Celine Dion or LeAnn Rimes, we'd definitely have more polarized scores," opines Mackenzie. "If we added a Soft AC montage, we'd get music tests back that said men like Pearl Jam and women like Celine Dion, and we wouldn't have a radio station."

Feeling the Zone has exceeded its best expectations, Mackenzie comments, "After 10 months, we're sixth in cume, which is wonderful for us. We're a 3000-watt, signal-disadvantaged station. We thought we'd be sitting pretty if we could be top five 18-34. The fact that we're No. 2 is icing on the cake.

"It's safe to say WPXY had a lousy book. They'll rebound to be first or second among adults 18-34, and we might be No. 3. We're playing in the 18-34 ballpark."



**After 10 months, we're sixth in cume, which is wonderful for us. We thought we'd be sitting pretty if we could be top five 18-34. The fact that we're No. 2 is icing on the cake.**

— Rick Mackenzie

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>CELINE DION</b> My Heart Will Go On (550 Music)	2733	2748	2711	2687	112/0
2	2	2	2	<b>SAVAGE GARDEN</b> Truly Madly Deeply (Columbia)	2671	2687	2567	2414	111/0
7	3	3	3	<b>ERIC CLAPTON</b> My Father's Eyes (Duck/Reprise)	2421	2264	1954	1653	110/1
5	4	4	4	<b>BACKSTREET BOYS</b> As Long As You Love Me (Jive)	2134	2046	1932	1830	101/1
6	6	5	5	<b>JOHN TESH F/JAMES INGRAM</b> Give Me... (GTSP/Mercury)	2080	1993	1897	1736	108/2
4	7	6	6	<b>PAULA COLE</b> I Don't Want To Wait (Imago/WB)	1710	1831	1782	1890	84/0
15	11	9	7	<b>ELTON JOHN</b> Recover Your Soul (Rocket/Island)	1599	1407	1131	917	103/2
3	5	7	8	<b>VANESSA WILLIAMS</b> Oh How The Years Go By (Mercury)	1550	1810	1931	1983	82/0
11	10	8	9	<b>FLEETWOOD MAC</b> Landslide (Reprise)	1448	1415	1218	1129	88/0
17	13	12	10	<b>SHANIA TWAIN</b> You're Still The One (Mercury)	1295	1226	1068	888	90/7
9	9	11	11	<b>ELTON JOHN</b> Something About The Way You... (Rocket/Island)	1277	1321	1289	1525	77/0
8	8	10	12	<b>RICHARD MARX &amp; DONNA LEWIS</b> At The Beginning (Atlantic)	1245	1358	1427	1581	78/0
18	15	14	13	<b>DAKOTA MOON</b> A Promise I Make (Elektra/EEG)	1205	1050	928	827	91/4
12	12	13	14	<b>LEANN RIMES</b> How Do I Live (Curb)	1107	1103	1082	1093	69/0
10	14	15	15	<b>JIM BRICKMAN W/ASHTON &amp; RAYE</b> The Gift (Windham Hill)	994	1046	1034	1191	64/0
<b>BREAKER</b>				<b>KENNY G</b> My Heart Will Go On (Arista)	904	820	751	617	84/6
22	20	18	16	<b>AMY GRANT</b> Like I Love You (A&M)	840	681	573	495	72/5
24	22	19	17	<b>MADONNA</b> Frozen (Maverick/WB)	827	662	547	413	68/7
—	29	24	20	<b>MICHAEL BOLTON</b> Safe Place From The Storm (Columbia)	624	485	293	67	66/10
26	25	21	18	<b>DARYL HALL &amp; JOHN OATES</b> The Sky Is Falling (Push)	617	541	491	407	53/3
13	16	17	19	<b>BLESSID UNION</b> Light In Your Eyes (Capitol)	554	730	896	974	37/1
27	26	23	21	<b>JAMES HORNER</b> Southampton (Sony Classical/Work)	511	498	417	319	52/4
23	24	22	22	<b>SPICE GIRLS</b> Too Much (Virgin)	511	531	524	485	37/2
14	18	20	23	<b>KENNY G</b> Loving You (Arista)	456	556	675	940	33/0
28	28	26	24	<b>LOREENA MCKENITT</b> The Mummers' Dance (Quinlan Road/WB)	387	418	302	275	30/3
—	—	29	25	<b>SARAH MCLACHLAN</b> Adia (Arista)	353	209	113	33	45/8
19	19	27	26	<b>GARY BARLOW</b> Superhero (Arista)	207	408	658	821	20/0
<b>DEBUT</b>				<b>BILLIE MYERS</b> Kiss The Rain (Universal)	170	164	92	70	8/0
<b>DEBUT</b>				<b>JANET</b> Together Again (Virgin)	169	182	149	138	11/1
<b>DEBUT</b>				<b>NATALIE IMBRUGLIA</b> Torn (RCA)	135	73	39	32	12/5

This chart reflects airplay from March 16-22. Songs ranked by total plays. Highlighted songs indicate Breaker 112 AC reporters. 107 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1998, R&R Inc.

### NEW & ACTIVE

**AALIYAH** Journey To The Past (Atlantic)

Total Stations: 17, Adds: 1, Plays: 132, including WWLI 7 (7), WLIF 16 (6), WHUD 15 (1), WARM 6, WGSY 7, WTCB 8 (6), WDEF 2 (2), WRVR 7 (6), WDOK 10 (2), WFMK 10 (10), WGLM 5 (5), WSWT 11 (8), WRWC 12 (12), WLTE 2, KELO 7 (7), KCLI 5, KWAV 2 (2).

**EDDIE MONEY** Can You Fall In Love Again? (CMC)

Total Stations: 17, Adds: 0, Plays: 131, including WWLI 5 (5), WAFY 11 (10), WKWK 10 (10), WTCB 5 (5), WOOF 16 (15), WAHR 5 (5), WTFM 7 (7), KHLA 5 (7), WAJI 5 (5), WFMK 10 (10), KATF 6, WQLR 3 (4), WAZY 20 (20), KELO 6 (7), KCLI 6 (5), KKCW 5 (3).

**SHAWN COLVIN** Nothin On Me (Columbia)

Total Stations: 13, Adds: 2, Plays: 116, including WVAF 13 (16), WAFY 10 (11), WHUD 14 (14), WLZW 8 (7), WKWK 5 (5), WTCB 6 (8), WDEF 3 (3), WAHR 5 (5), WMGN 15 (16), WRWC 17, KELO 6 (7), KMAJ 14.

**LEANN RIMES** Looking Through Your Eyes (Curb/Atlantic)

Total Stations: 31, Adds: 31, Plays: 90, including WWLI 5, WLIF 6, WMJQ 6, WTVR 6, WDEF 5, WOOF 1, WRVR 5, WLMG 15, KVIL 7, WROE 3, WCRZ 1, WLHT 1, WGLM 7, WSWT 3, KELO 4, KWAV 15.

**PETER CETERA** She Doesn't Need Me Anymore (River North)

Total Stations: 19, Adds: 18, Plays: 81, including WLIF 6, WXKC 1, WTCB 5, WTVR 2, WOOF 2, KVIL 7 (7), WLQT 11, WCRZ 2, WAJI 10, WGLM 17, WSWT 6, KELO 7, KWAV 5.

**MARIAH CAREY** My All (Columbia)

Total Stations: 26, Adds: 25, Plays: 78, including WLIF 6, WMJQ 6, WXKC 1, WHUD 1, WBBQ 12, WDEF 5, WOOF 1, WAJI 5, WSWT 6, KLTA 5, KELO 1, KCLI 14, KWAV 15.

**JANN ARDEN** Wishing That (A&M)

Total Stations: 12, Adds: 3, Plays: 58, including WWLI 5 (5), WLIF 6 (6), WAFY 11 (10), WLRQ 5 (5), WTVR 5 (5), WDEF 1, WOOF 1, KHLA 5 (4), WGLM 6 (6), WRWC 8 (5), KLTA 3, KWAV 2 (2).

**DIANA KRALL** Peel Me A Grape (Impulse!/GRP)

Total Stations: 13, Adds: 3, Plays: 54, including WMJX 1, WRCH 8, WWLI 5 (5), WLIF 2 (2), WSPA 2 (1), WDEF 2 (2), WTPJ 9 (3), WFMK 10, WGLM 5 (5), WMGN 5, WQLR 2, KWAV 3 (3).

**For The Record:** Diana Krall qualified for New & Active status last week — R&R 3/20/98 but didn't appear.

Songs ranked by total plays. Station call letters followed by number of plays.

## BREAKERS®

### KENNY G

#### My Heart Will Go On (Arista)

TOTAL PLAYS/INCREASE 904/84 TOTAL STATIONS/ADDS 84/6

CHART 16

## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
LEANN RIMES Looking Through Your Eyes (Curb/Atlantic)	31
MARIAH CAREY My All (Columbia)	25
PETER CETERA She Doesn't Need Me Anymore (River North)	18
MICHAEL BOLTON Safe Place From The Storm (Columbia)	10
MICHAEL W. SMITH Love Me Good (Reunion/Jive)	9
SARAH MCLACHLAN Adia (Arista)	8
MADONNA Frozen (Maverick/WB)	7
SHANIA TWAIN You're Still The One (Mercury)	7
KENNY G My Heart Will Go On (Arista)	6
AMY GRANT Like I Love You (A&M)	5
NATALIE IMBRUGLIA Torn (RCA)	5

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ELTON JOHN Recover Your Soul (Rocket/Island)	+192
AMY GRANT Like I Love You (A&M)	+159
MADONNA Frozen (Maverick/WB)	+159
ERIC CLAPTON My Father's Eyes (Duck/Reprise)	+157
DAKOTA MOON A Promise I Make (Elektra/EEG)	+155
SARAH MCLACHLAN Adia (Arista)	+144
MICHAEL BOLTON Safe Place From The Storm (Columbia)	+139
LEANN RIMES Looking Through Your Eyes (Curb/Atlantic)	+90
BACKSTREET BOYS As Long As You Love Me (Jive)	+88
JOHN TESH F/JAMES INGRAM Give Me... (GTSP/Mercury)	+87

## HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
BACKSTREET BOYS Quit Playing Games ... (Jive)
BRYAN ADAMS Back To You (A&M)
DARYL HALL & JOHN OATES Promise Ain't Enough (Push)
MICHAEL BOLTON The Best Of Love (Columbia)
GARY BARLOW So Help Me Girl (Arista)
SHAWN COLVIN Sunny Came Home (Columbia)
JEWEL Foolish Games (Atlantic)
AMY GRANT Takes A Little Time (A&M)
JEWEL You Were Meant For Me (Atlantic)
BARBRA STREISAND * CELINE DION Tell Him (550 Music/Columbia)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

## DARYL HALL JOHN OATES

### The Sky Is Falling

Debut 29\*!  
36/7!

Most Added Four Weeks Running!



R&R AC  
CHART 20

ON 53 Stations +76 Spins

On tour with Chicago  
beginning in June

Management: All Access Entertainment Management Group, Inc.  
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# AC PLAYLISTS

March 27, 1998 R&R • 77

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

**106.7 Litefm** MARKET #1  
**WLTW/New York**  
 (212) 258-7000  
 Ryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	18	17	19		CELINE DION/My Heart Will Go On
13	14	14	15		SAVAGE GARDEN/Truly Madly Deeply
13	14	14	14		LEANN RIMES/How Do I Live
13	14	14	13		ELTON JOHN/Something About
13	13	13	13		BACKSTREET BOYS/Quit Playing..
13	13	13	13		GARY BARLOW/So Help Me Girl
13	13	13	13		PAULA COLE/Don't Want To Wait
13	13	13	13		BACKSTREET BOYS/As Long As You...
13	13	13	13		SHANIA TWAIN/You're Still The One
13	13	12	13		ERIC CLAPTON/My Father's Eyes
10	10	12	12		KENNY G/My Heart Will Go On
10	10	12	12		ELTON JOHN/Recover Your Soul
5	7	10	10		TESH F/INGRAM/Give Me Forever
9	9	9	9		FLEETWOOD MAC/Landslide
9	9	11	10		KENNY LOGGINS/For The First Time
11	10	9	9		MARX & LEWIS/At The Beginning
10	9	9	9		SHAWN COLVIN/Sunny Came Home
9	9	9	9		BILLY JOEL/Hey Girl
9	9	9	9		HALL & OATES/Promise Ain't Enough
-	-	-	5	8	MADONNA/Frozen

**KOST 103.5 FM** MARKET #2  
**KOST/Los Angeles**  
 (213) 427-1035  
 Kaye/Chiang

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	21	16	16		CELINE DION/My Heart Will Go On
17	17	16	16		SAVAGE GARDEN/Truly Madly Deeply
17	17	16	16		MARX & LEWIS/At The Beginning
17	17	16	16		LEANN RIMES/How Do I Live
17	17	16	16		JEWEL/Foolish Games
17	17	16	16		ELTON JOHN/Recover Your Soul
8	17	16	16		BACKSTREET BOYS/As Long As You
10	10	11	12		PAULA COLE/Don't Want To Wait
13	7	6	5		ELTON JOHN/Recover Your Soul
-	-	-	1	5	FLEETWOOD MAC/Landslide
-	-	-	1	5	TESH F/INGRAM/Give Me Forever
3	3	2	1		KENNY G/My Heart Will Go On

**lite 93.9** MARKET #3  
**WLIT/Chicago**  
 (312) 329-9002  
 Edwards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	19	18	20		CELINE DION/My Heart Will Go On
18	18	18	20		ELTON JOHN/Recover Your Soul
18	18	18	18		TESH F/INGRAM/Give Me Forever
18	18	18	18		DAKOTA MOON/A Promise I Make
18	18	18	18		SAVAGE GARDEN/Truly Madly Deeply
18	18	18	18		BACKSTREET BOYS/As Long As You
18	18	18	18		ERIC CLAPTON/My Father's Eyes
19	18	18	18		KENNY G/My Heart Will Go On
12	10	13	18		SHANIA TWAIN/You're Still The One
18	18	18	18		VANESSA WILLIAMS/Oh How The Years
2	10	11	12		AMY GRANT/Like I Love You
-	-	-	5	11	SARAH McLACHLAN/Ada
18	14	11	11		PAULA COLE/Don't Want To Wait
10	10	9	10		BILLY JOEL/Hey Girl
-	-	-	11	10	MICHAEL BOLTON/Safe Place From
-	-	-	4	10	MADONNA/Frozen
-	-	-	9	10	LEANN RIMES/How Do I Live
8	10	9	10		HALL & OATES/Promise Ain't Enough
8	-	-	10		MARX & LEWIS/At The Beginning
8	10	9	10		SPICE GIRLS/Too Much
10	11	9	10		JIM BRICKMAN /The Gift
11	9	11	9		FLEETWOOD MAC/Landslide

**KIOI 101.3 FM** MARKET #4  
**KIOI/San Francisco**  
 (415) 538-1013  
 Hamilton/Carlson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	36	37		LEANN RIMES/How Do I Live
41	35	36	37		CELINE DION/My Heart Will Go On
35	36	37	36		PAULA COLE/Don't Want To Wait
36	37	35	36		ELTON JOHN/Something About
34	35	37	35		SAVAGE GARDEN/Truly Madly Deeply
-	-	-	27	32	TESH F/INGRAM/Give Me Forever
27	33	31	32		SHANIA TWAIN/You're Still The One
37	34	32	31		MARX & LEWIS/At The Beginning
27	24	24	26		ERIC CLAPTON/My Father's Eyes
15	20	20	23		KENNY LOGGINS/For The First Time
-	-	-	17	22	R. KELLY/ Believe I Can Fly
20	20	22	19		BRICKMAN & MCBRIDE/Valentine
-	-	-	20	19	JEWEL/You Were Meant...
18	20	18	18		ERIC CLAPTON/Change The World
-	-	-	14		FLEETWOOD MAC/Landslide
21	20	20	7		MADONNA/Frozen

**B-101.1** MARKET #5  
**WBEB/Philadelphia**  
 (610) 667-8400  
 Conley/Rowland

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	26	27	28		PAULA COLE/Don't Want To Wait
30	28	24	25		CELINE DION/My Heart Will Go On
24	20	22	23		ELTON JOHN/Something About
11	16	21	22		BILLY JOEL/Hey Girl
17	15	21	21		SAVAGE GARDEN/Truly Madly Deeply
23	24	26	18		KENNY G/My Heart Will Go On
24	24	24	16		JIM BRICKMAN /The Gift
9	9	11	15		BACKSTREET BOYS/As Long As You...
8	5	15			KENNY G/My Heart Will Go On
12	13	14	14		HALL & OATES/Promise Ain't Enough
15	14	12	14		MONICA/For You I Will
20	18	15	13		LEANN RIMES/How Do I Live
11	11	12	13		TONI BRAXTON/Don't Want To Wait
11	13	16	13		JEWEL/You Were Meant...
9	9	13	13		DAKOTA MOON/A Promise I Make
14	12	15	12		BACKSTREET BOYS/Quit Playing..
-	-	-	12		WHITNEY HOUSTON/If Only
12	12	12	12		MICHAEL BOLTON/Go The Distance
12	16	11	11		KENNY LOGGINS/For The First Time
11	12	11	11		BRICKMAN & MCBRIDE/Valentine
12	15	16	10		ERIC CLAPTON/My Father's Eyes
-	-	-	5	9	FLEETWOOD MAC/Landslide
6	10	10	9		TESH F/INGRAM/Give Me Forever
11	12	11	9		BRYAN ADAMS/It's Always Been
-	-	-	8		MICHAEL BOLTON/Safe Place From
6	8	7	7		SHANIA TWAIN/You're Still The One
3	4	4	4		CELINE DION/By Myself
-	-	-	3	4	ELTON JOHN/Recover Your Soul
3	5	4	2		STREISAND/Don't Tell Him

**KVIL 103.7fm** MARKET #6  
**KVIL/Dallas**  
 (214) 691-1037  
 Curtis/O'Neal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	24		CELINE DION/My Heart Will Go On
21	24	24	24		PAULA COLE/Don't Want To Wait
21	24	24	24		ELTON JOHN/Something About
24	24	24	24		KENNY G/Loving You
14	24	23	23		ALLURE/All Cried Out
13	23	23	23		BOYZ II MEN/A Seasons Of
21	21	21	21		BACKSTREET BOYS/Quit Playing
12	-	-	-		STREISAND/O'Neal/Tell Him
21	21	21	21		STREISAND & ADAMS/Finally Found
24	24	15	15		SAVAGE GARDEN/Truly Madly Deeply
7	7	15	15		BACKSTREET BOYS/As Long As You
7	7	14	15		TESH F/INGRAM/Give Me Forever
7	7	14	14		KENNY G/My Heart Will Go On
14	14	14	14		BRYAN ADAMS/Back To You
12	12	12	12		MICHAEL BOLTON/Go The Distance
-	-	-	12		WALLFLOWERS/One Headlight
-	-	-	12		ROBYN/Show Me Love
-	-	-	7		ERIC CLAPTON/My Father's Eyes
7	7	7	7		SHANIA TWAIN/You're Still The One
7	7	7	7		DAKOTA MOON/A Promise I Make
-	-	-	7		AMY GRANT/Like I Love You
-	-	-	7		PETER CETERA/She Doesn't Need
-	-	-	7		AQUA/Turn Back Time
-	-	-	7		LEANN RIMES/Looking Through
5	5	5	5		LEANN RIMES/How Do I Live
21	21	5	5		BRYAN ADAMS/Let's Make A
5	5	5	5		JIM BRICKMAN /The Gift
5	5	5	5		TONI BRAXTON/Un-break My Heart
5	5	5	5		R. KELLY/ Believe I Can Fly

**Soft Rock 97.1 WASH FM** MARKET #8  
**WASH/Washington**  
 (202) 895-5000  
 Davis/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	35	35		ELTON JOHN/Something About
35	35	35	35		CELINE DION/My Heart Will Go On
35	35	35	35		LEANN RIMES/How Do I Live
21	21	28	28		KENNY G/Loving You
21	21	28	28		PAULA COLE/Don't Want To Wait
28	29	28	28		CELINE DION/To Love You More
28	28	28	28		JIM BRICKMAN /The Gift
35	35	28	28		SHAWN COLVIN/Sunny Came Home
28	23	28	28		TESH F/INGRAM/Give Me Forever
35	35	28	28		SAVAGE GARDEN/Truly Madly Deeply
28	28	28	28		SHANIA TWAIN/You're Still The One
-	-	-	28	21	FLEETWOOD MAC/Landslide
-	-	-	21	21	ERIC CLAPTON/My Father's Eyes
21	21	21	21		ELTON JOHN/Recover Your Soul
28	28	10	10		KENNY LOGGINS/For The First Time
10	10	10	10		JEWEL/You Were Meant...
28	28	10	10		BACKSTREET BOYS/Quit Playing
-	-	-	10		TONI BRAXTON/Un-break My Heart
-	-	-	10		ELTON JOHN/Blessed
-	-	-	-		NATALIE IMBRUGLIA/Torn
-	-	-	-		AMY GRANT/Like I Love You
-	-	-	-		BACKSTREET BOYS/As Long As You

**MAGIC 106.7** MARKET #10  
**WMJX/Boston**  
 (617) 542-0241  
 Kelley/Laurence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	19	25	27		ERIC CLAPTON/My Father's Eyes
26	25	26	26		BACKSTREET BOYS/As Long As You
27	26	26	26		PAULA COLE/Don't Want To Wait
25	26	26	26		CELINE DION/My Heart Will Go On
26	26	26	26		LEANN RIMES/How Do I Live
18	26	26	26		SAVAGE GARDEN/Truly Madly Deeply
25	26	19	19		SPICE GIRLS/Too Much
11	11	14	14		SHAWN COLVIN/Sunny Came Home
13	12	14	14		MARX & LEWIS/At The Beginning
12	15	14	14		BRUCE SPRINGSTEEN/Secret Garden
13	12	13	13		JEWEL/Foolish Games
18	13	13	13		ELTON JOHN/Something About
14	16	13	13		R. KELLY/ Believe I Can Fly
12	11	12	12		BACKSTREET BOYS/Quit Playing
15	14	12	12		MADONNA/Frozen
12	12	12	12		SHANIA TWAIN/You're Still The One
4	4	11	11		FLEETWOOD MAC/Landslide
11	12	11	11		JEWEL/You Were Meant...
12	12	15	9		FLEETWOOD MAC/Silver Springs
3	3	3	8		TESH F/INGRAM/Give Me Forever
1	1	1	1		LORENA MCKENNETT/The Mummies' Dance
1	1	1	1		VANESSA WILLIAMS/Oh How The Years
-	-	-	1		DIANA KRALL/Peel Me A Grape

**peach 94.9** MARKET #12  
**WPCH/Atlanta**  
 (404) 367-0949  
 Dillard/Goss/Joy

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	19	18	18		SAVAGE GARDEN/Truly Madly Deeply
11	15	17	17		ERIC CLAPTON/My Father's Eyes
16	16	17	17		BACKSTREET BOYS/As Long As You
16	16	17	17		TESH F/INGRAM/Give Me Forever
8	11	10	15		VANESSA WILLIAMS/Oh How The Years
11	9	13	14		ELTON JOHN/Recover Your Soul
16	17	16	13		CELINE DION/My Heart Will Go On
9	11	12	12		DAKOTA MOON/A Promise I Make
8	9	10	12		FLEETWOOD MAC/Landslide
7	9	10	12		LEANN RIMES/How Do I Live
12	14	13	11		PAULA COLE/Don't Want To Wait
10	9	11	11		SHANIA TWAIN/You're Still The One
9	10	12	11		BLESSID UNION/Light In Your Eyes
-	-	-	10		JAMES HORNERS/Southampton
8	8	7	9		KENNY G/My Heart Will Go On
-	-	-	9		JEWEL/You Were Meant...
10	-	-	9		JIM BRICKMAN /The Gift
5	-	-	9		BILLY JOEL/Hey Girl
12	12	12	9		GARY BARLOW/Superhero
-	-	-	3	4	JANIS ANIDOT/Over You
-	-	-	2	SPICE GIRLS/Too Much	
-	-	-	-		MICHAEL BOLTON/Safe Place From

**103.5 FM WLTE** MARKET #14  
**WLTE/Minneapolis**  
 (612) 339-1029  
 Nolan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	16	17	17		SAVAGE GARDEN/Truly Madly Deeply
14	16	16	16		SHANIA TWAIN/You're Still The One
16	15	15	15		TESH F/INGRAM/Give Me Forever
7	7	10	15		DAKOTA MOON/A Promise I Make
16	17	14	15		CELINE DION/My Heart Will Go On
16	13	14	14		BACKSTREET BOYS/As Long As You
15	13	13	13		VANESSA WILLIAMS/Oh How The Years
15	13	13	13		KENNY G/My Heart Will Go On
-	-	-	-		BEE GEES/Aone
-	-	-	-		LEANN RIMES/How Do I Live
14	12	12	13		BACKSTREET BOYS/Quit Playing
14	12	12	12		FLEETWOOD MAC/Landslide
10	10	12	12		ERIC CLAPTON/My Father's Eyes
8	8	10	12		ELTON JOHN/Recover Your Soul
16	15	15	12		BETH NIELSEN CHAPMAN/Sand And Water
16	13	12	12		STREISAND/Don't Tell Him
13	13	15	11		MARX & LEWIS/At The Beginning
-	-	-	9		JAMES HORNERS/Southampton
8	8	8	8		AMY GRANT/Like I Love You
5					

Stations and their adds listed alphabetically by market

## AC

## HOT AC

<p><b>WYJB/Albany, NY</b> OM: Michael Morgan MD: Pat Ryan 6 K-D &amp; JUDO "Life" LEANN RIMES "Looking"</p> <p><b>KYMG/Anchorage, AK</b> DM: Mark Murphy PD: Devan Mitchell 6 HALL &amp; DATES "Talking"</p> <p><b>WRDE/Appleton, WI</b> PDMD: Dan Larkin 3 LEANN RIMES "Looking" 3 MADONNA "Frozen"</p> <p><b>WPCH/Atlanta, GA</b> OM/VP: Vance Dillard APD: Steve Goss MD: David Joy 2 SPICE GIRLS "Much" MICHAEL BOLTON "Sale"</p> <p><b>WFPG/Atlantic City, NJ</b> OM/VP: Dick Fennessy MD: Marlene Aquia 2 KENNY G "Heart" 2 SHANNA TWAIN "Sail"</p> <p><b>WBBQ/Augusta, GA</b> PDMD: John Patrick No Adds</p> <p><b>KKMJ/Austin, TX</b> OM: Stan Main PD: Nolan Cruise No Adds</p> <p><b>WLIF/Baltimore, MD</b> OM/VP: Gary Balaban MD: Mark Thoner 6 MARIAH CAREY "My" 6 PETER DETERA "Need" 6 LEANN RIMES "Looking" 6 AQUA "Turn"</p> <p><b>WMJY/Biloxi, MS</b> PD: Walter Brown MD: Angie Thompson 6 MICHAEL BOLTON "Sale" 5 SPICE GIRLS "Much" 5 JAMES HORNOR "South"</p> <p><b>WMJJ/Birmingham, AL</b> OM: John Jenkins PDMD: John Stuart No Adds</p> <p><b>WMJX/Boston, MA</b> PD: Don Kelley MD: Mark Laurence 1 DIANA KRALL "Grape"</p> <p><b>WEZN/Bridgeport, CT</b> PD: Steve Marcus 1 TESH FANGRAN "Forever"</p> <p><b>WMJQ/Bufallo, NY</b> PD: Rob Lucas MD: Roger Christian 6 LEANN RIMES "Looking" 6 MARIAH CAREY "My"</p> <p><b>WHBC/Canton, OH</b> PD: Terry Simmons MD: Kayleigh Kniss 5 KENNY G "Heart" 5 SHANNA TWAIN "Sail" NATALIE IMBRUGLIA "Tom"</p> <p><b>KDAT/Cedar Rapids, IA</b> PD: Richard W. Staden MD: Tom Cook SARAH McLACHLAN "Ada"</p> <p><b>WVAF/Charleston, WV</b> PD: Rick Johnson MD: Amie Nutter 16 NATALIE IMBRUGLIA "Tom"</p> <p><b>WDEF/Chattanooga, TN</b> MD: Denise Peters 5 LEANN RIMES "Looking" 5 MARIAH CAREY "My" 2 MICHAEL W SMITH "Good" 1 JANN ARDEN "Wishing"</p> <p><b>WLIT/Chicago, IL</b> VP/Prog.: Mark Edwards No Adds</p> <p><b>WRRM/Cincinnati, OH</b> OM: T.J. Holland APD: Ted Morro No Adds</p> <p><b>112 Total Reporters</b> <b>112 Current Reporters</b> <b>107 Current Playlists</b></p> <p><b>Reported Frozen Playlist (2):</b> KSSK/Honolulu, HI KISC/Spokane, WA</p> <p><b>Did Not Report, Playlist Frozen (3):</b> WSNY/Columbus, OH KBIG/Los Angeles, CA WKBN/Youngstown, OH</p>	<p><b>WOOK/Cleveland, OH</b> PD: Sue Wilson MD: Scott Miller SARAH McLACHLAN "Ada" MARIAH CAREY "My"</p> <p><b>KKLI/Colorado Springs, CO</b> PD: Steve Larson MD: Sharon Green 14 MARIAH CAREY "My" 5 ALLYSON "Journey"</p> <p><b>WTCB/Columbia, SC</b> PDMD: Brent Johnson 5 PETER DETERA "Need" MARIAH CAREY "My" LEANN RIMES "Looking" MICHAEL W SMITH "Good"</p> <p><b>WGSY/Columbus, GA</b> PDMD: Alan Quin PETER DETERA "Need" MICHAEL W SMITH "Good" AQUA "Turn"</p> <p><b>KVIL/Dallas, TX</b> PD: Bill Curtis MD: Alex O'Neal 7 ERIC CLAPTON "Wishes" 7 LEANN RIMES "Looking"</p> <p><b>WLQT/Dayton, OH</b> PD: Mary Fleener MD: Steven Scott 11 PETER DETERA "Need"</p> <p><b>KOSI/Denver, CO</b> OM: Scott Taylor PD: Steve Hamilton No Adds</p> <p><b>WDOF/Dothan, AL</b> GM/VP: Leigh Simpson OMMD: Mike Holderfield 3 MADONNA "Frozen" 3 SARAH McLACHLAN "Ada" 2 JANSIAN "Getting" 2 PETER DETERA "Need" 1 JANN ARDEN "Wishing" 1 MARIAH CAREY "My" 1 CORRS "Dreams" 1 LEANN RIMES "Looking"</p> <p><b>KATF/Dubuque, IA</b> PD: Tim Dillon MD: Jackie Livingston MICHAEL BOLTON "Sale"</p> <p><b>WKKX/Erie, PA</b> PD: Ron Arlen MD: Paul Davies 1 PETER DETERA "Need" 1 MARIAH CAREY "My"</p> <p><b>WIKY/Evansville, IN</b> PDMD: Mark Baker MICHAEL BOLTON "Sale"</p> <p><b>KLTA/Fargo, ND</b> PDMD: John Austin 5 MARIAH CAREY "My" 3 JANN ARDEN "Wishing"</p> <p><b>KEZA/Fayetteville, AR</b> OM/VP: Chip Arledge APD/MD: Crystal Hudson ELTON JOHN "Recover"</p> <p><b>WCRZ/Flint, MI</b> OM/VP: J. Patrick MD: George McIntyre 2 PETER DETERA "Need" 1 LEANN RIMES "Looking" SARAH McLACHLAN "Ada"</p> <p><b>WINK/Ft. Myers, FL</b> PDMD: Bob Grissinger MADONNA "Frozen"</p> <p><b>WAJF/Ft. Wayne, IN</b> OM: Lee Tobin PD: Barb Richards 10 PETER DETERA "Need" 5 CHRIS BRADIE "I Don't" 2 JAMES HORNOR "South"</p> <p><b>WAFY/Frederick, MD</b> PD: Thom Robinson MD: Norman Henry Schmidt LORENA MCKENITT "Mummies"</p>	<p><b>WLHT/Grand Rapids, MI</b> PD: Bill Bailey APD/MD: Mary Turner 5 SARAH McLACHLAN "Ada" 3 SHANNA TWAIN "Sail" 1 LEANN RIMES "Looking"</p> <p><b>WODD/Grand Rapids, MI</b> PD: Steve Dirksen APD: Robb Westaby MD: Michael Srinanni 7 AMY GRANT "Life" 7 MADONNA "Frozen" 7 MICHAEL BOLTON "Sale" 7 SARAH McLACHLAN "Ada"</p> <p><b>WMAG/Greensboro, NC</b> No Adds</p> <p><b>WMYI/Greenville, SC</b> PD: Gary Jackson MD: Chris Scott No Adds</p> <p><b>WSPA/Greenville, SC</b> OM: Jim Kirkland PD: Greg McKinney AMY GRANT "Life"</p> <p><b>WRCH/Hartford, CT</b> PD: Allan Camp MD: Joe Hann MARIAH CAREY "My" PETER DETERA "Need" LEANN RIMES "Looking"</p> <p><b>WAHR/Huntsville, AL</b> MD: John Malone MD: Abby Kay CORRS "Dreams" FULL MOON BAY "Paradise"</p> <p><b>WTPI/Indianapolis, IN</b> PD: Gary Havens MD: Steve Cooper 3 NATALIE IMBRUGLIA "Tom"</p> <p><b>WTFM/Johnson City, TN</b> PDMD: Mark E. McKinney MICHAEL BOLTON "Sale"</p> <p><b>WKYE/Johnstown, PA</b> PD: Jack Michaels MD: Brian Wolfe MICHAEL BOLTON "Sale"</p> <p><b>WQLR/Kalamazoo, MI</b> OM: Ken Lanphier PD: Brian Wertz 2 KENNY G "Heart" 2 DIANA KRALL "Grape" LEANN RIMES "Looking" MICHAEL W SMITH "Good" PETER DETERA "Need"</p> <p><b>WJXB/Knoxville, TN</b> PDMD: Jeff Jamigan 10 AMY GRANT "Life"</p> <p><b>WAZY/Lafayette, IN</b> Corp. PDMD: Michael Stone 6 PAULACOLE "Wail"</p> <p><b>WGLM/Lafayette, IN</b> PDMD: Dan McKay 17 PETER DETERA "Need" 7 LEANN RIMES "Looking" 7 BRIAN MCKENITT "Anytime" 6 MICHAEL W SMITH "Good"</p> <p><b>KHLA/Lake Charles, LA</b> OM/VP: Don Rivers 2 PETER DETERA "Need" 2 SHANNA TWAIN "Sail" 2 KENNY G "Heart" HALL &amp; DATES "Talking" MARIAH CAREY "My"</p> <p><b>WFMK/Lansing, MI</b> PDMD: Ray Marshall MARIAH CAREY "My" LEANN RIMES "Looking" AQUA "Turn"</p> <p><b>KSNE/Las Vegas, NV</b> PD: Tom Chase MD: John Berry LEANN RIMES "Looking"</p> <p><b>WALK/Long Island, NY</b> VP/Prog.: Gene Michaels APD: Rob Miller MD: Charlie Lombardo 10 ELTON JOHN "Recover" 10 DAKOTA MOON "Promises" 10 NATALIE IMBRUGLIA "Tom"</p> <p><b>KDST/Los Angeles, CA</b> Sta Mgr/VP: Jhoni Kaye APD/MD: Johnny Chiang No Adds</p> <p><b>WVEZ/Louisville, KY</b> OM: C.C. Matthews PDMD: Joe Fedele LEANN RIMES "Looking" MARIAH CAREY "My"</p> <p><b>WPEZ/Macon, GA</b> PDMD: Jim Franklin SHANNA TWAIN "Sail"</p> <p><b>WGMG/Madison, WI</b> VP/Prog: Pat O'Neill MD: Kim Fischer No Adds</p> <p><b>KVLY/McAllen, TX</b> PD: Mike Quinn ROBYN "Show"</p>	<p><b>WLRQ/Melbourne, FL</b> PDMD: Karen Kay MICHAEL BOLTON "Sale" SHANNA TWAIN "Sail" JANE "Together"</p> <p><b>WRVR/Memphis, TN</b> DM/VP: Joel Burke MD: Kay Manley 5 LEANN RIMES "Looking" MARIAH CAREY "My"</p> <p><b>WLTE/Minneapolis, MN</b> PDMD: Gary Nolan MARIAH CAREY "My" LEANN RIMES "Looking" PETER DETERA "Need" MICHAEL W SMITH "Good"</p> <p><b>KJSN/Modesto, CA</b> PDMD: Gary Michaels LEANN RIMES "Looking"</p> <p><b>KWAV/Monterey, CA</b> PDMD: Bernie Moody 15 MARIAH CAREY "My" 15 LEANN RIMES "Looking" 5 PETER DETERA "Need" 2 MICHAEL W SMITH "Good" 2 FOX "Newburgh"</p> <p><b>WHUD/Newburgh, NY</b> VP/Prog: Steven Petrone MD: Tom Furl 1 MARIAH CAREY "My"</p> <p><b>WLMG/New Orleans, LA</b> OM/VP: Nick Ferrara MD: Johnny Scott 24 BLESSD UNION "Light" 15 DAKOTA MOON "Promises" 15 LEANN RIMES "Looking"</p> <p><b>WLTS/New Orleans, LA</b> PD: Steve Suter MD: Jim Hanzo 2 TESH FANGRAN "Forever"</p> <p><b>WLTW/New York, NY</b> PD: Jim Ryan No Adds</p> <p><b>WFOG/Norfolk, VA</b> PD: Mike Smith MD: Randy Bliss LEANN RIMES "Looking" MARIAH CAREY "My"</p> <p><b>KMGL/Oklahoma City, OK</b> PD: Kelli Yeager MD: Steve O'Brien SARAH McLACHLAN "Ada" LEANN RIMES "Looking"</p> <p><b>KEFM/Omaha, NE</b> GM/VP: Dwight Light MD: Steve Albertsen MICHAEL BOLTON "Sale" PETER DETERA "Need"</p> <p><b>WGMG/Orlando, FL</b> APD/MD: Dean Muccio MARIAH CAREY "My" LEANN RIMES "Looking"</p> <p><b>WSWT/Peoria, IL</b> PDMD: Randy Rundle 6 MARIAH CAREY "My" 6 PETER DETERA "Need" 3 LEANN RIMES "Looking"</p> <p><b>WBEB/Philadelphia, PA</b> PD: Chris Conley MD: Donna Rowland No Adds</p> <p><b>KESZ/Phoenix, AZ</b> PDMD: Mike Del Rosso LEANN RIMES "Looking"</p> <p><b>WSHH/Pittsburgh, PA</b> PDMD: Ron Antill No Adds</p> <p><b>KKCW/Portland, OR</b> PDMD: Bill Muckler No Adds</p> <p><b>WWLI/Providence, RI</b> PD: Tom Holt MD: Bob Boisvert 5 LEANN RIMES "Looking" 5 MADONNA "Frozen" 2 PETER DETERA "Need" MARIAH CAREY "My"</p> <p><b>WLSQ/Roanoke, VA</b> PD: Don Morrison MD: Dick Daniels 2 AMY GRANT "Life"</p> <p><b>WRWC/Rockford, IL</b> PDMD: Jim Mackey MARIAH CAREY "My" DIANA KRALL "Grape" PETER DETERA "Need" MICHAEL W SMITH "Good" LEANN RIMES "Looking"</p> <p><b>WTVR/Richmond, VA</b> PDMD: Tony Fiorentino 6 LEANN RIMES "Looking" 3 MADONNA "Frozen" 2 PETER DETERA "Need" MARIAH CAREY "My"</p> <p><b>WJBR/Wilmington, DE</b> PD: Michael Waite MD: Dave Banks No Adds</p> <p><b>WGNJ/Wilmington, NC</b> PD: Mike Farrow MD: Craig Thomas 3 SHANNA TWAIN "Sail" 3 DAKOTA MOON "Promises"</p> <p><b>WSRS/Worcester, MA</b> PDMD: Steve Peck APD: Moneen Daley No Adds</p> <p><b>WARM/York, PA</b> PD: Kelly West MD: Rick Sten No Adds</p>	<p><b>WKDD/Akron, OH</b> PDMD: Chuck Collins 11 REBEKAH "Sen"</p> <p><b>WKLI/Albany, NY</b> PD: Paul Vendant 17 SHANNA TWAIN "Sail" 12 PAULACOLE "Wail" 8 TONIC "Eyes"</p> <p><b>KKOB/Albuquerque, NM</b> OM: Brad Barrett PD: Roger Scott MD: DJ Lopez 9 ALLURE "Cred" 3 BACKSTREET BOYS "Long"</p> <p><b>KPEK/Albuquerque, NM</b> PD: Frank Jaxon PD: Mike Parsons APD: Jaimey Barreiras MD: Stephanie Buchicchio ALANIS MORISSETTE "Unravelled" MATCHBOX 20 "Real" SEMSONIC "Cloning"</p> <p><b>KMXS/Anchorage, AK</b> PDMD: Roky Lennox LISA LOEB "Forget" ROBYN "Show" SISTER 7 "Know"</p> <p><b>KAMX/Austin, TX</b> PD: Dusty Hayes APD/MD: Jack Stevens ALANIS MORISSETTE "Unravelled" SHANNA TWAIN "Sail" LISA LOEB "Forget"</p> <p><b>KLYF/Des Moines, IA</b> PD: Kenn McCloud APD/MD: Dave Campbell PSTOLROS "Garden"</p> <p><b>KSTZ/Des Moines, IA</b> PD: Jim Schaefer MD: Carl Vonn 18 THIRDEYE BLIND "Life" ALANIS MORISSETTE "Unravelled" TONIC "Eyes"</p> <p><b>KKMY/Beaumont, TX</b> PD: Trey Posion MD: C.C. McKinnis AQUA "Turn" KENNY WAYNE SHEPHERD "Blue"</p> <p><b>KCIX/Boise, ID</b> PD: Russ Novak APD/MD: Ed Parreira CHERRY POPPIN' "Zoot" ROBYN "Really"</p> <p><b>WBMX/Boston, MA</b> VP/Prog.: Greg Strassell APD/MD: Michele Engel CHERRY POPPIN' "Zoot" LISA LOEB "Forget" YONDA SHEPARD "Searching"</p> <p><b>KKYS/Bryan, TX</b> PD: Ryan O'Brien APD/MD: Chase Murphy 10 ALANIS MORISSETTE "Unravelled" LISA LOEB "Forget" 6 MARIAH CAREY "My" 8 REBEKAH "Sen"</p> <p><b>WLCE/Bufallo, NY</b> PDMD: Jay Nachts 15 ALANIS MORISSETTE "Unravelled"</p> <p><b>WMT/Cedar Rapids, IA</b> PD: Randy Lee MD: Simon Will 9 GREEN DAY "Time"</p> <p><b>WLNK/Charlotte, NC</b> OM: Tom Jackson APD: Joshua Goodman SHANNA TWAIN "Sail" MATCHBOX 20 "Real"</p> <p><b>WQMZ/Charlottesville, VA</b> PDMD: Angie Logan 15 JAI "Heaven" 15 BONNIE RAITT "Babe"</p> <p><b>WTMX/Chicago, IL</b> PD: Barry James APD/MD: Jaime Kartak MATCHBOX 20 "Real"</p> <p><b>WVMX/Cincinnati, OH</b> PD: Rick Jamie 5 SHANNA TWAIN "Sail" LEANN RIMES "Looking" BEN FOLDS FIVE "Brick"</p>	<p><b>WQAL/Cleveland, OH</b> PD: Mary Ellen Kachinske MD: Steve Brown 19 ALANIS MORISSETTE "Unravelled" 15 MARY PLAYGROUND "Sex" 10 TUESDAYS "You" 5 FASTBALL "Way" 5 JAI "Heaven"</p> <p><b>KVUU/Colorado Springs, CO</b> OM: Randy Hill PD: Lee Roberts SHANNA TWAIN "Sail" ALANIS MORISSETTE "Unravelled"</p> <p><b>WCGQ/Columbus, GA</b> PDMD: Al Haynes 10 SARAH McLACHLAN "Ada" REBEKAH "Sen"</p> <p><b>KOMX/Dallas, TX</b> PD: Jimmy Steal APD: Race Taylor MD: Lisa Thomas 24 ALANIS MORISSETTE "Unravelled"</p> <p><b>WDAQ/Danbury, CT</b> PD: Bill Trotta MD: Barbara Corbett ALANIS MORISSETTE "Unravelled" LISA LOEB "Forget"</p> <p><b>WMMX/Dayton, OH</b> OM: Jeff Ballentine MD: Dean Taylor No Adds</p> <p><b>KALC/Denver, CO</b> PD: Gregg Cassidy MD: Cha Cha No Adds</p> <p><b>KLYF/Des Moines, IA</b> PD: Kenn McCloud APD/MD: Dave Campbell PSTOLROS "Garden"</p> <p><b>KSTZ/Des Moines, IA</b> PD: Jim Schaefer MD: Carl Vonn 18 THIRDEYE BLIND "Life" ALANIS MORISSETTE "Unravelled" TONIC "Eyes"</p> <p><b>WKDI/Detroit, MI</b> PD: Rick Gillette MD: Fred Bucharter HANSON "Heart" FASTBALL "Way"</p> <p><b>KSIJ/EI Paso, TX</b> OM: Courtney Nelson PDMD: Eli Molano No Adds</p> <p><b>WQSM/Fayetteville, NC</b> PDMD: Dave Stone 25 SARAH McLACHLAN "Ada" 15 JAI "Heaven" 10 LISA LOEB "Forget"</p> <p><b>WJLK/Monmouth-Ocean, NJ</b> PD: Mike Kaplan MD: Lauren Pressley 15 EDWIN MCCAIN "IT" 7 AQUA "Turn"</p> <p><b>KVSR/Fresno, CA</b> PD: Mike Alexander MD: Julie Logan 2 SEMSONIC "Cloning"</p> <p><b>WKSJ/Greensboro, NC</b> PD: Michael Hayes MD: Jeff Cushman FASTBALL "Way"</p> <p><b>WKZL/Greensboro, NC</b> PD: Jeff McHugh APD/MD: Doug McKnight 20 YONDA SHEPARD "Searching" 15 SHANNA TWAIN "Sail" 15 MATCHBOX 20 "Real"</p> <p><b>WIKZ/Hagerstown, MD</b> PD: Rick Alexander APD/MD: Michael Ross No Adds</p> <p><b>WPTN/Norfolk, VA</b> PD: Mark Bradley MD: F. Devon Thornton LISA LOEB "Forget" SISTER 7 "Know"</p> <p><b>WVWF/Norfolk, VA</b> OM/VP: Don London APD: Jeff Kureau MARIAH CAREY "My" EDWIN MCCAIN "IT"</p> <p><b>WOMX/Orlando, FL</b> PD: David Israel MD: Tim Baldwin 16 R KELLY "Fly" 9 DAKOTA MOON "Promises"</p>	<p><b>WSHE/Orlando, FL</b> PD: Katherine Brown MD: Shark No Adds</p> <p><b>WXIL/Parkersburg, WV</b> PD: Larry E. Hughes MD: Jack Horton 15 MICHAEL BOLTON "Sale"</p> <p><b>WYXR/Philadelphia, PA</b> PD: Kurt Johnson APD/MD: Kim Ashley No Adds</p> <p><b>WDRV/Pittsburgh, PA</b> PD: Chris Shebel APD/MD: Scott Alexander MD: Lisa Adams 12 NAKED "Flaming"</p> <p><b>WMGX/Portland, ME</b> PD: Matt Williams APD/MD: Doug Erickson LISA LOEB "Forget"</p> <p><b>KBBT/Portland, OR</b> OM: Dave Numme APD: Troy Daniels MD: Lisa Adams No Adds</p> <p><b>WVSN/Providence, RI</b> APD/MD: Jack Casey SHANNA TWAIN "Sail" SARAH McLACHLAN "Ada"</p> <p><b>KMXG/Quad Cities, IA-IL</b> PD: Matt Williams MD: Art Monroe No Adds</p> <p><b>WPL/Miami, FL</b> PD: Rob Roberts APD: Robert Archer MD: Dieder Poyner 20 JARS OF CLAY "Candles" 17 LISA LOEB "Forget" 12 PAULACOLE "Wail" FLEETWOOD MAC "Landslide"</p> <p><b>WTKI/Milwaukee, WI</b> PD: Danny Clayton APD/MD: Leonard Peace 7 JAI "Heaven"</p> <p><b>WPMI/Milwaukee, WI</b> No Adds</p> <p><b>WPNT/Milwaukee, WI</b> PDMD: Mark Adams 12 LISA LOEB "Forget" 11 SARAH McLACHLAN "Ada"</p> <p><b>KOSO/Modesto, CA</b> PD: Max Miller MD: Donna Miller 10 ALANIS MORISSETTE "Unravelled" 5 NAKED "Flaming" 5 LISA LOEB "Forget"</p> <p><b>WJLK/Monmouth-Ocean, NJ</b> PD: Mike Kaplan MD: Lauren Pressley 15 EDWIN MCCAIN "IT" 7 AQUA "Turn"</p> <p><b>KCOU/Monterey-Salinas, CA</b> PD: Chris White MD: Sini Man No Adds</p> <p><b>WBIX/New York, NY</b> PD: Adam Goodman APD: Andy West MD: Russ Eng 21 BACKSTREET BOYS "Long"</p> <p><b>WPLJ/New York, NY</b> VP/Prog: Tom Cuddy PD: Scott Shannon MD: Tony Mascaro 12 FASTBALL "Way" 10 ELTON JOHN "Recover"</p> <p><b>WPTN/Norfolk, VA</b> PD: Mark Bradley MD: F. Devon Thornton LISA LOEB "Forget" SISTER 7 "Know"</p> <p><b>WVWF/Norfolk, VA</b> OM/VP: Don London APD: Jeff Kureau MARIAH CAREY "My" EDWIN MCCAIN "IT"</p> <p><b>WOMX/Orlando, FL</b> PD: David Israel MD: Tim Baldwin 16 R KELLY "Fly" 9 DAKOTA MOON "Promises"</p>	<p><b>KSMG/San Antonio, TX</b> PD: Andy Holt MD: Tom Lazar No Adds</p> <p><b>KFMB/San Diego, CA</b> PD: Tracy Johnson APD: Michael Steele MD: Greg Simms 48 ALANIS MORISSETTE "Unravelled" 16 EVERCLEAR "Babe" 6 BONNIE RAITT "Babe"</p> <p><b>KLLC/San Francisco, CA</b> APD/MD: Julie Stoeckel 24 MEH DIH BROOKS "Happen" 10 MONOCLAY "Way" 10 JARS OF CLAY "Candles"</p> <p><b>KRUZ/Santa Barbara, CA</b> PDMD: Mike O'Brian 12 SISTER 7 "Know" 10 SHANNA TWAIN "Sail"</p> <p><b>WAEV/Savannah, GA</b> OM/VP: Scotty Snipes MD: Steve Williams EDWIN MCCAIN "IT"</p> <p><b>KPLZ/Seattle, WA</b> PDMD: Kent Phillips VONDA SHEPARD "Searching"</p> <p><b>KMXC/Sioux Falls, SD</b> PD: Scott Maguire APD/MD: Scott Allen 10 FLEETWOOD MAC "Landslide" 10 K-D &amp; JUDO "Life"</p> <p><b>WAKS/Tampa, FL</b> PD: Mason Dixon MD: Rico Blanco JARS OF CLAY "Candles" MICHAEL W SMITH "Good"</p> <p><b>WSSR/Tampa, FL</b> PD: Chuck Morgan MD: Frank Brinsley 7 THIS PERFECT DAY "Coud"</p> <p><b>WWWM/Toledo, OH</b> PD: Ron Finn 5 LISA LOEB "Forget" 5 JANE "Together"</p> <p><b>KEYW/Tri-Cities, WA</b> PDMD: Paul Drake 6 FASTBALL "Way" 5 SARAH McLACHLAN "Ada"</p> <p><b>KRAV/Tulsa, OK</b> PD: Steve Hunter APD/MD: Chris Kelly 3 JIMMY RAY "Sammy"</p> <p><b>WROX/Washington, DC</b> PD: Steve Kosbau MD: Carol Parker No Adds</p> <p><b>WMBX/West Palm Beach, FL</b> PD: Kevin Callahan APD/MD: Jeff Clarke 5 FIONA APPLE "Shadowbox"</p> <p><b>WOMP/Wheeling, WV</b> PDMD: Johnny "O" 21 FASTBALL "Way" 11 LISA LOEB "Forget" 10 LEANN RIMES "Looking"</p> <p><b>WXLO/Worcester, MA</b> GM/VP: Steve Gallagher MD: Rob Poulin No Adds</p>
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**93 Total Reporters**  
**92 Current Reporters**  
**88 Current Playlists**

**Reported Frozen Playlist (1):**  
KZZP/Phoenix, AZ

**Did Not Report, Playlist Frozen (3):**  
KSTP/Minneapolis, MN  
WZNE/Rochester, NY  
KYKY/St. Louis, MO

**Did Not Report A New Playlist For Two Consecutive Weeks; Data Not Used (1):**  
WMXL/Lexington, KY



# Marilyn Scott's

## "Starting To Fall"

from her new album **AVENUES OF LOVE**  
produced by George Duke

Contact: Image Consultants/Jack Ashton (213) 658-6580  
Career Direction: Leanne Meyers for Vision Management



# HOT AC TOP 30

MARCH 27, 1998

3W	2W	LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			<b>1</b>	<b>MATCHBOX 20</b> 3am (Lava/Atlantic) <b>3533</b> <b>3531</b> <b>3618</b> <b>3612</b> <b>87/1</b>					
			<b>2</b>	<b>SAVAGE GARDEN</b> Truly Madly Deeply (Columbia) <b>3309</b> <b>3313</b> <b>3412</b> <b>3333</b> <b>80/0</b>					
			<b>3</b>	<b>NATALIE IMBRUGLIA</b> Torn (RCA) <b>3064</b> <b>2801</b> <b>2586</b> <b>2307</b> <b>88/0</b>					
				<b>LOREENA MCKENITT</b> The Mummers' Dance (Quinlan Road/WB) <b>3026</b> <b>3118</b> <b>3213</b> <b>3184</b> <b>86/0</b>					
				<b>CELINE DION</b> My Heart Will Go On (550 Music) <b>2528</b> <b>2616</b> <b>2793</b> <b>2829</b> <b>65/0</b>					
				<b>SMASH MOUTH</b> Walkin' On The Sun (Interscope) <b>2397</b> <b>2543</b> <b>2533</b> <b>2628</b> <b>67/0</b>					
			<b>7</b>	<b>BILLIE MYERS</b> Kiss The Rain (Universal) <b>2305</b> <b>2308</b> <b>2481</b> <b>2471</b> <b>69/0</b>					
			<b>8</b>	<b>THIRD EYE BLIND</b> How's It Going To Be (Elektra/EEG) <b>2275</b> <b>2245</b> <b>2251</b> <b>2247</b> <b>70/1</b>					
			<b>9</b>	<b>VERVE</b> Bitter Sweet Symphony (Hut/Virgin) <b>2161</b> <b>2095</b> <b>1983</b> <b>1878</b> <b>68/0</b>					
			<b>10</b>	<b>ERIC CLAPTON</b> My Father's Eyes (Duck/Reprise) <b>1992</b> <b>1933</b> <b>1910</b> <b>1745</b> <b>72/0</b>					
			<b>11</b>	<b>BEN FOLOS FIVE</b> Brick (550 Music) <b>1808</b> <b>1811</b> <b>1817</b> <b>1764</b> <b>63/1</b>					
			<b>12</b>	<b>MARCY PLAYGROUND</b> Sex And Candy (Capitol) <b>1805</b> <b>1598</b> <b>1409</b> <b>1235</b> <b>50/1</b>					
			<b>13</b>	<b>MADONNA</b> Frozen (Maverick/WB) <b>1641</b> <b>1464</b> <b>1301</b> <b>1130</b> <b>65/1</b>					
				<b>PAULA COLE</b> I Don't Want To Wait (Imago/WB) <b>1632</b> <b>1670</b> <b>1866</b> <b>1851</b> <b>62/2</b>					
			<b>15</b>	<b>EDWIN MCCAIN</b> I'll Be (Lava/Atlantic) <b>1546</b> <b>1441</b> <b>1271</b> <b>1086</b> <b>59/3</b>					
			<b>16</b>	<b>PAULA COLE</b> Me (Imago/WB) <b>1539</b> <b>1391</b> <b>1237</b> <b>1124</b> <b>67/2</b>					
				<b>LISA LOEB</b> I Do (Geffen) <b>1391</b> <b>1552</b> <b>1878</b> <b>2121</b> <b>51/1</b>					
				<b>GREEN DAY</b> Time Of Your Life (Good Riddance) (Reprise) <b>1305</b> <b>1494</b> <b>1700</b> <b>1827</b> <b>45/1</b>					
			<b>19</b>	<b>BACKSTREET BOYS</b> As Long As You Love Me (Jive) <b>1204</b> <b>1171</b> <b>1216</b> <b>1187</b> <b>43/2</b>					
			<b>20</b>	<b>FASTBALL</b> The Way (Hollywood) <b>862</b> <b>644</b> <b>518</b> <b>408</b> <b>41/8</b>					
			<b>21</b>	<b>SARAH MCLACHLAN</b> Adia (Arista) <b>832</b> <b>541</b> <b>311</b> <b>77</b> <b>53/8</b>					
			<b>22</b>	<b>FLEETWOOD MAC</b> Landslide (Reprise) <b>672</b> <b>638</b> <b>655</b> <b>592</b> <b>26/3</b>					
			<b>23</b>	<b>SHAWN COLVIN</b> Nothin On Me (Columbia) <b>601</b> <b>404</b> <b>289</b> <b>61</b> <b>42/9</b>					
			<b>24</b>	<b>SISTER 7</b> Know What You Mean (Arista Austin/Arista) <b>493</b> <b>401</b> <b>319</b> <b>239</b> <b>30/3</b>					
			<b>25</b>	<b>ELTON JOHN</b> Recover Your Soul (Rocket/Island) <b>475</b> <b>426</b> <b>406</b> <b>364</b> <b>27/1</b>					
			<b>26</b>	<b>FIONA APPLE</b> Shadowboxer (Clean Slate/Work) <b>475</b> <b>415</b> <b>386</b> <b>231</b> <b>24/1</b>					
			<b>27</b>	<b>ALANIS MORISSETTE</b> Uninvited (Reprise) <b>468</b> <b>205</b> <b>—</b> <b>—</b> <b>23/12</b>					
			<b>28</b>	<b>JANET</b> Together Again (Virgin) <b>425</b> <b>420</b> <b>459</b> <b>408</b> <b>14/1</b>					
			<b>29</b>	<b>TONIC</b> Open Up Your Eyes (Polydor/A&M) <b>408</b> <b>373</b> <b>357</b> <b>302</b> <b>19/3</b>					
			<b>30</b>	<b>SHANIA TWAIN</b> You're Still The One (Mercury) <b>406</b> <b>406</b> <b>491</b> <b>472</b> <b>23/3</b>					

This chart reflects airplay from March 16-22. Songs ranked by total plays. Highlighted songs indicate Breaker. 93 Hot AC reporters. 88 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1998, R&R Inc.

## NEW & ACTIVE

**CHUMBAWAMBA** Amnesia (Republic/Universal)  
Total Stations: 22, Adds: 1, Plays: 397, including WKLI 11 (18), WKEE 17 (10), WJLK 7 (8), WOMP 38 (37), WQWZ 15 (15), WQSM 17 (15), WPTE 26 (29), WSHE 31 (30), WSSR 10 (10), KAMX 22 (23), KKYS 15 (15), WKDD 12 (12), WPNT 17 (22), KOZN 26 (30), KMXS 5 (7), KLLY 12 (13), KVSF 35 (29), KCDU 14 (13), KFMB 39 (18), KEYW 6 (11).

**PISTOLEROS** My Guardian Angel (Hollywood)  
Total Stations: 20, Adds: 1, Plays: 356, including WBMX 6 (5), WDRV 22 (21), WOMP 15 (13), WPLL 23 (29), WPTE 12 (12), WSHE 23 (26), WSSR 12 (31), WMBX 18 (18), KAMX 35 (32), KMY 10 (17), KKYS 31 (31), WVMX 5 (3), WWWW 10 (10), WMT 5 (5), KBEE 19 (18), KLLY 20 (19), KVSF 25 (24), KOSO 38 (15), KBBT 27 (30).

**JIMMY RAY** Are You Jimmy Ray? (Epic)  
Total Stations: 19, Adds: 1, Plays: 346, including WKLI 18 (17), WKEE 14 (15), WYXR 18 (18), WOMP 16 (37), WQWZ 17 (18), WCGQ 19 (15), WPTE 28 (37), WAKS 21 (19), WSSR 15 (16), KPEK 19 (20), KKYS 30 (30), KDMX 35 (22), KRAV 3, WQAL 5 (6), WKQI 14 (18), WPNT 37 (31), KVUU 22 (12), KEYW 14 (18).

**TUESDAYS** It's Up To You (Arista)  
Total Stations: 17, Adds: 1, Plays: 274, WDAQ 18 (18), WKLI 26 (22), WPLJ 23 (25), WOMP 24 (24), WCGQ 18, WQSM 16 (11), WXIL 17 (17), WMXB 22 (23), WAKS 8 (5), WSSR 7 (9), WMBX 19 (20), KKYS 27 (27), KKP 7 (9), WQAL 10, WWWW 10 (10), KMXC 17 (10), KMXS 5 (5).

**REBEKAH** Sin So Well (Elektra/EEG)  
Total Stations: 22, Adds: 3, Plays: 273, including WBMX 7, WKLI 17 (5), WDRV 22 (18), WOMP 10 (12), WQSM 20 (5), WKSJ 7 (7), WPTE 26 (12), WMXB 35 (16), WSSR 11 (9), WMBX 11 (5), KMY 9 (8), KKYS 8, KKP 12 (10), WKDD 11, WQAL 10 (5), WWWW 8 (8), KMXS 5 (5), KLLY 7 (6), KOSO 5 (5), KFMB 17 (6), KLLC 15 (7).

**JAI** Heaven (RCA)  
Total Stations: 17, Adds: 4, Plays: 265, WBMX 7 (4), WOMP 12 (11), WQWZ 15, WQSM 15, WSHE 26 (8), WAKS 10 (5), WSSR 6 (7), KURB 22, KHM 14 (15), WQAL 5, WKTI 7, WPNT 22 (5), KMXC 20 (14), KLLY 20 (12), KVSF 18 (18), KFMB 28 (37), KLLC 18 (13).

**MATCHBOX 20** Real World (Lava/Atlantic)  
Total Stations: 14, Adds: 4, Plays: 256, including WDRV 19 (12), WKZL 15, WSHE 23, KAMX 32 (9), KHM 14 (5), KKP 34 (31), KOZN 33 (15), KMXB 16 (1), KVSF 19, KYSR 13, KFMB 38 (38).

**BARENAKED LADIES** Brian Wilson (Reprise)  
Total Stations: 12, Adds: 1, Plays: 242, WBMX 29 (39), WDRV 27 (24), WKSJ 36 (35), WPLL 20 (23), WPTE 25 (26), WSHE 20 (23), WRAL 20, WMXB 19 (21), WTMX 17, WQAL 11 (5), KLLY 8 (7), KLLC 10 (12).

**AMY GRANT** Like I Love You (A&M)  
Total Stations: 14, Adds: 1, Plays: 216, including WDAQ 18 (18), WOMP 23 (22), WXIL 28 (26), WAKS 18 (16), KURB 21 (18), KKOB 9 (11), KKYS 20 (20), KHM 24 (25), WKDD 8 (10), WWWW 15 (10), KCIX 18 (23), KPLZ 11 (11), KEYW 3 (3).

**JAMES HORNER** Southampton (Sony Classical/Work)  
Total Stations: 14, Adds: 0, Plays: 195, including WKLI 18 (18), WCGQ 6 (1), WMXB 7 (5), WAKS 25 (15), WMC 6 (7), KMY 3 (3), KDMX 8 (13), KSII 16 (15), WQAL 5 (5), WMYX 46 (47), WWWW 8 (8), KFMB 30 (18), KEYW 15 (13).

**JARS OF CLAY** Five Candles (You Were There) (Essential/Silvertone)  
Total Stations: 11, Adds: 3, Plays: 132, including WDRV 24 (22), WPLL 20, WPTE 12 (11), WMBX 7 (5), KURB 18 (16), KMY 10 (9), WWWW 8 (5), KFMB 11 (15), KLLC 10, KRUZ 12 (11).

**LISA LOEB** Let's Forget About It (Geffen)  
Total Stations: 13, Adds: 13, Plays: 53, including WOMP 11, WQSM 10, KKYS 10, WPNT 12, WWWW 5, KOSO 5.

Songs ranked by total plays. Station call letters followed by number of plays.

## BREAKERS

No Songs Qualified For Breaker Status This Week

## MOST ADDED

ARTIST/TITLE LABEL(S)	ADDS
LISA LOEB Let's Forget About It (Geffen)	13
ALANIS MORISSETTE Uninvited (Reprise)	12
SHAWN COLVIN Nothin On Me (Columbia)	9
FASTBALL The Way (Hollywood)	8
SARAH MCLACHLAN Adia (Arista)	8
JAI Heaven (RCA)	4
MATCHBOX 20 Real World (Lava/Atlantic)	4
CHERRY POPPIN' DADDIES Zoot Suit Riot (Mojo/Universal)	3
FLEETWOOD MAC Landslide (Reprise)	3
JARS OF CLAY Five Candles (You Were There) (Essential/Silvertone)	3
EDWIN MCCAIN I'll Be (Lava/Atlantic)	3
REBEKAH Sin So Well (Elektra/EEG)	3
VONDA SHEPARD Searching My Soul (550 Music)	3
SISTER 7 Know What You Mean (Arista Austin/Arista)	3
TONIC Open Up Your Eyes (Polydor/A&M)	3
SHANIA TWAIN You're Still The One (Mercury)	3

## MOST INCREASED PLAYS

ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
SARAH MCLACHLAN Adia (Arista)	+291
NATALIE IMBRUGLIA Torn (RCA)	+263
ALANIS MORISSETTE Uninvited (Reprise)	+263
FASTBALL The Way (Hollywood)	+218
MARCY PLAYGROUND Sex And Candy (Capitol)	+207
SHAWN COLVIN Nothin On Me (Columbia)	+197
MADONNA Frozen (Maverick/WB)	+177
PAULA COLE Me (Imago/WB)	+148
MATCHBOX 20 Real World (Lava/Atlantic)	+145
REBEKAH Sin So Well (Elektra/EEG)	+124

## HOTTEST RECURRENTS

**TONIC** If You Could Only See (Polydor/A&M)  
**SUGAR RAY** Fly (Lava/Atlantic)  
**SISTER HAZEL** All For You (Universal)  
**CHUMBAWAMBA** Tubthumping (Republic/Universal)  
**THIRD EYE BLIND** Semi-Charmed Life (Elektra/EEG)  
**SARAH MCLACHLAN** Sweet Surrender (Arista)  
**ELTON JOHN** Something About The Way... (Rocket/Island)  
**MEREDITH BROOKS** What Would Happen (Capitol)  
**MATCHBOX 20** Push (Lava/Atlantic)  
**BACKSTREET BOYS** Quit Playing Games (With My Heart) (Jive)

Editor's Note: WMXL/Lexington, KY didn't report a new playlist for the second straight week and its information wasn't included in this week's chart. Play totals for all songs were reviewed and — only when appropriate — bullets were awarded to some songs even though they were down in plays. Chart positions, though, were not changed.

Breakers: Songs registering 925 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

THE FIRST SINGLE FROM THE SLIDING DOORS SOUNDTRACK

# AQUA "TURN BACK TIME"

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MAINSTREAM MONITOR 22"-19"

Already On:

KHM	WQSM	KVIL	WTCB
WAKS	KKMY	WLIF	WFMK
WJLK	WOMP	WRMF	WRWC
WKDD		KWAV	WGSY

# HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

**Big 105.5** MARKET #1  
WBIX/New York (212) 704-1051  
Goodman/Egan

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
35	40	34	31	31	BACKSTREET BOYS/Quit Playing...
34	40	35	30	30	PAULA COLE/Don't Want To Wait
35	40	35	29	29	CELINE DION/My Heart Will Go On
21	24	21	20	20	SUGAR RAY/Fly
34	40	35	28	28	SAVAGE GARDEN/Truly Madly Deeply
34	40	34	24	24	ELTON JOHN/Something About...
-	-	33	23	23	ERIC CLAPTON/My Father's Eyes
-	-	-	21	21	BACKSTREET BOYS/As Long As You...
20	24	20	21	21	LEANN RIMES/How Do I Live
19	25	21	20	20	SHAWN COLVIN/Sunny Came Home
18	21	20	20	20	NO DOUBT/Don't Speak
21	23	20	20	20	JEWEL/Foolish Games
19	21	21	20	20	EVERYTHING BUT.../Missing
22	24	20	20	20	TONI BRAXTON/Un-break My Heart
21	25	20	20	20	BLUES TRAVELER/Run-Around
19	23	19	20	20	SEAL/Don't Cry
21	24	20	20	20	R. KELLY/Believe I Can Fly
21	24	21	19	19	ALL-4-ONE/Can Love You...
20	23	20	19	19	ONONA LEWIS/Love You Always...
21	24	20	19	19	DMC/How Bizarre
20	25	20	19	19	MELISSA ETHERIDGE/Want To Come Over
21	24	18	18	18	ERIC CLAPTON/Change The World
22	25	18	18	18	HOOTIE & BLOWFISH/Hold My Hand
16	20	19	17	17	CELINE DION/Because You Loved Me

**95.5 WPLJ** MARKET #1  
WPLJ/New York (212) 613-8900  
Cuddy/Shannon/Mascaro

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
42	41	44	47	47	MATCHBOX 20/3am
32	36	34	46	46	NATALIE IMBRUGLIA/Torn
46	42	46	46	46	SMASH MOUTH/Walkin' On The Sun
42	42	41	44	44	PAULA COLE/Don't Want To Wait
43	41	43	44	44	SAVAGE GARDEN/Truly Madly Deeply
46	32	41	43	43	CELINE DION/My Heart Will Go On
38	39	39	41	41	ELTON JOHN/Something About...
26	35	35	34	34	ERIC CLAPTON/My Father's Eyes
12	28	32	34	34	BLESSID UNION/Light In Your Eyes
32	32	32	34	34	LISA LOEB/Do
29	31	33	32	32	BEN FOLDS FIVE/Brick
38	40	42	32	32	MATCHBOX 20/Push
32	28	25	31	31	MADONNA/Frozen
26	33	35	31	31	BILLIE MYERS/Kiss The Rain
-	-	22	27	27	EDWIN MCCAIN/II Be
31	34	33	24	24	THIRD EYE BLIND/Semi-Charmed Life
25	26	24	24	24	VERVE/Bitter Sweet...
25	25	23	23	23	TUESDAY'S/Up To You
21	23	26	23	23	PAULA COLE/Me
33	27	33	23	23	SISTER HAZEL/All For You
-	-	22	22	22	SMASH MOUTH/Walkin' On The Sun
32	16	15	15	15	BACKSTREET BOYS/As Long As You...
15	14	13	15	15	THIRD EYE BLIND/How's It Going To Be
18	13	14	14	14	LOREENA MCKENITT/The Mummies' Dance
-	-	13	13	13	SHAWN COLVIN/Sunny Came Home
12	12	-	-	-	OMC/How Bizarre
-	-	12	12	12	FASTBALL/The Way
-	-	10	11	11	MEREDITH BROOKS/Bitch
12	-	-	-	-	CARDIGANS/Lovefool
15	15	10	11	11	WALLFLOWERS/One Headlight

**STAR 98.7** MARKET #2  
KYSR/Los Angeles (818) 955-7000  
Perelli/Ebbott

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
61	60	58	63	63	SMASH MOUTH/Walkin' On The Sun
60	59	58	61	61	PAULA COLE/Don't Want To Wait
59	56	57	60	60	MATCHBOX 20/3am
36	38	56	60	60	THIRD EYE BLIND/How's It Going To Be
37	52	60	57	57	MARCY PLAYGROUND/Sex And Candy
-	-	26	42	42	SARAH MCLACHLAN/Sweet Surrender
40	38	41	41	41	LOREENA MCKENITT/The Mummies' Dance
56	58	40	40	40	SAVAGE GARDEN/Truly Madly Deeply
40	40	41	39	39	TONIC/You Could Only...
39	38	39	38	38	VERVE/Bitter Sweet...
37	40	39	36	36	NATALIE IMBRUGLIA/Torn
-	-	26	30	30	FASTBALL/The Way
-	-	29	35	35	BILLIE MYERS/Kiss The Rain
41	-	22	33	33	CHUMBAWAMBA/Tubthumping
37	35	30	30	30	MADONNA/Frozen
-	-	22	28	28	ALANIS MORISSETTE/Uninvited
31	35	30	21	21	SARAH MCLACHLAN/Will Remember You
23	24	22	20	20	PAULA COLE/Me
31	28	29	20	20	FIONA APPLE/Shadowboxer
17	17	-	18	18	SHAWN COLVIN/Sunny Came Home
-	-	-	18	18	THIRD EYE BLIND/Semi-Charmed Life
-	-	-	17	17	JEWEL/Foolish Games
21	21	-	17	17	SUGAR RAY/Fly
-	-	-	17	17	MATCHBOX 20/Push
54	57	36	15	15	CELINE DION/My Heart Will Go On
-	-	-	13	13	MATCHBOX 20/Real World
-	-	-	7	7	SARAH MCLACHLAN/Ada

**101.9 THE MIX** MARKET #3  
WTMX/Chicago (312) 946-1019  
James/Kartak

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
45	44	45	45	45	GREEN DAY/Time Of Your Life...
42	45	45	45	45	BILLIE MYERS/Kiss The Rain
32	42	45	45	45	SAVAGE GARDEN/Truly Madly Deeply
45	46	45	45	45	MATCHBOX 20/3am
38	45	46	45	45	NATALIE IMBRUGLIA/Torn
46	45	45	45	45	LOREENA MCKENITT/The Mummies' Dance
-	-	39	39	39	PEARL JAM/Wishlist
18	27	32	32	32	MARCY PLAYGROUND/Sex And Candy
46	32	31	31	31	VERVE/Bitter Sweet...
11	10	14	29	29	SARAH MCLACHLAN/Sweet Surrender
16	15	21	26	26	MEREDITH BROOKS/What Would Happen
45	46	45	45	45	TONIC/You Could Only...
33	30	31	19	19	EDWIN MCCAIN/II Be
-	-	-	17	17	MADONNA/Frozen
15	14	14	16	16	ALANA DAVIS/32 Flavors
16	14	14	15	15	SUNDAYS/Summertime
-	-	-	13	13	FIONA APPLE/Shadowboxer
-	-	-	13	13	SARAH MCLACHLAN/Ada
14	15	16	13	13	PAULA COLE/Me
19	16	15	12	12	OGG'S EYE VIEW/Last Letter Home
-	-	-	-	-	MATCHBOX 20/Real World

**Alice @ 97.3** MARKET #4  
KLLC/San Francisco (415) 765-4097  
Kaplan/Stoeckel

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
42	47	46	47	47	NATALIE IMBRUGLIA/Torn
15	19	35	46	46	FIONA APPLE/Never Is A Promise
20	34	47	45	45	MARCY PLAYGROUND/Sex And Candy
47	47	43	43	43	MATCHBOX 20/3am
47	32	31	41	41	LOREENA MCKENITT/The Mummies' Dance
16	19	22	40	40	MADONNA/Frozen
33	34	38	37	37	SMASH MOUTH/Walkin' On The Sun
15	16	20	37	37	SISTER HAZEL/All For You
46	45	38	37	37	VERVE/Bitter Sweet...
46	41	42	36	36	ALANA DAVIS/32 Flavors
30	33	34	35	35	INDIGO GIRLS/Shame On You
42	46	46	35	35	GREEN DAY/Time Of Your Life...
36	34	45	35	35	THIRD EYE BLIND/How's It Going To Be
32	30	32	31	31	SARAH MCLACHLAN/Sweet Surrender
-	-	23	25	25	TONIC/You Could Only...
40	46	27	24	24	BEN FOLDS FIVE/Brick
19	26	24	24	24	MEREDITH BROOKS/What Would Happen
19	22	19	22	22	CHANTAL KREVIJAZUK/Surrounded
18	20	25	21	21	TAJA SEVELLE & I
21	23	22	20	20	LISA LOEB/Do
15	18	20	20	20	FASTBALL/The Way
15	10	19	19	19	NAKED/Raining On The Sky
19	20	19	19	19	LONGPIS/On And On
19	20	19	19	19	EDWIN MCCAIN/II Be
19	17	19	19	19	PAULA COLE/Me
-	10	13	18	18	JAI/Heaven
32	34	34	18	18	BLUES TRAVELER/Most Precious
14	19	17	17	17	SISTER 7/Know What You Mean
10	7	16	17	17	SNEAKER PIMP/Post-Modern Sleaze
15	10	15	15	15	SARAH MCLACHLAN/Ada

**STAR 104.7 PHILADELPHIA** MARKET #5  
WYXR/Philadelphia (610) 668-0750  
Johnson/Ashley

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
37	36	38	36	36	CELINE DION/My Heart Will Go On
29	32	30	32	32	PAULA COLE/Don't Want To Wait
34	34	35	30	30	SAVAGE GARDEN/Truly Madly Deeply
27	29	30	29	29	SMASH MOUTH/Walkin' On The Sun
30	29	27	27	27	SUGAR RAY/Fly
20	21	21	21	21	MATCHBOX 20/3am
24	28	25	25	25	ELTON JOHN/Something About...
23	21	24	23	23	CHUMBAWAMBA/Tubthumping
22	21	21	21	21	MATCHBOX 20/Push
16	17	18	20	20	BACKSTREET BOYS/As Long As You...
12	17	18	18	18	LEANN RIMES/How Do I Live
18	16	19	18	18	ERIC CLAPTON/My Father's Eyes
18	16	18	18	18	JIMMY RAY/Are You Jimmy Ray?
-	-	14	18	18	MADONNA/Frozen
17	17	19	17	17	NATALIE IMBRUGLIA/Torn
17	15	17	17	17	LOREENA MCKENITT/The Mummies' Dance
10	12	16	16	16	BEN FOLDS FIVE/Brick
14	11	16	14	14	JEWEL/Foolish Games
14	11	14	14	14	THIRD EYE BLIND/Semi-Charmed Life
12	14	13	14	14	TONIC/You Could Only...
12	9	13	12	12	OMC/How Bizarre

**MIX 102.9** MARKET #6  
KDMX/Dallas (214) 991-1029  
Steal/Thomas

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
60	66	61	65	65	SAVAGE GARDEN/Truly Madly Deeply
38	65	65	62	62	SISTER HAZEL/All For You
62	66	61	61	61	PAULA COLE/Don't Want To Wait
66	64	63	61	61	MATCHBOX 20/Push
57	55	54	56	56	CELINE DION/My Heart Will Go On
38	33	37	44	44	MATCHBOX 20/3am
33	33	39	38	38	WALLFLOWERS/One Headlight
45	35	34	37	37	TONIC/You Could Only...
39	37	38	37	37	SMASH MOUTH/Walkin' On The Sun
33	33	44	37	37	THIRD EYE BLIND/How's It Going To Be
8	17	22	35	35	JIMMY RAY/Are You Jimmy Ray?
47	47	38	35	35	SUGAR RAY/Fly
36	31	35	34	34	VERVE/Bitter Sweet...
21	27	35	33	33	MARCY PLAYGROUND/Sex And Candy
27	27	30	32	32	DUNCAN SHEIK/Barely Breathing
30	30	33	31	31	SHERYL CROW/It Makes You...
27	27	31	31	31	MEREDITH BROOKS/Bitch
36	38	40	30	30	NATALIE IMBRUGLIA/Torn
-	12	24	30	30	BACKSTREET BOYS/As Long As You...
14	21	27	28	28	MADONNA/Frozen
17	23	27	27	27	THIRD EYE BLIND/How's It Going To Be
20	24	25	25	25	ELTON JOHN/Something About...
-	7	18	24	24	PAULA COLE/Me
-	-	24	24	24	ALANIS MORISSETTE/Uninvited
29	25	25	23	23	EDWIN MCCAIN/II Be
11	25	26	21	21	TONIC/Open Up Your Eyes
-	15	21	21	21	SHAWN COLVIN/Notin On Me
28	24	24	14	14	ERIC CLAPTON/My Father's Eyes
10	12	11	11	11	FIONA APPLE/Shadowboxer
12	10	13	8	8	JAMES HORNERS/Southampton

**Q95.5** MARKET #7  
WKQI/Detroit (810) 967-3750  
Gillette/Buchalter

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
47	46	48	54	54	SAVAGE GARDEN/Truly Madly Deeply
48	47	47	54	54	BACKSTREET BOYS/As Long As You...
46	47	47	53	53	CELINE DION/My Heart Will Go On
46	45	46	53	53	SMASH MOUTH/Walkin' On The Sun
35	35	43	52	52	MATCHBOX 20/3am
48	47	36	36	36	THIRD EYE BLIND/Semi-Charmed Life
47	46	46	35	35	PAULA COLE/Don't Want To Wait
35	35	35	35	35	LISA LOEB/Do
34	35	35	35	35	LOREENA MCKENITT/The Mummies' Dance
24	24	33	35	35	BILLIE MYERS/Kiss The Rain
35	35	36	34	34	ROBYN/Show Me Love
34	34	34	34	34	SUGAR RAY/Fly
32	32	34	34	34	TONIC/You Could Only...
24	25	25	25	25	MADONNA/Frozen
24	24	24	24	24	BEN FOLDS FIVE/Brick
18	18	24	24	24	NATALIE IMBRUGLIA/Torn
20	20	20	18	18	JANET/Together Again
18	18	18	18	18	SHAWN COLVIN/Sunny Came Home
18	18	18	18	18	ERIC CLAPTON/My Father's Eyes
17	17	18	18	18	LEANN RIMES/How Do I Live
34	32	19	17	17	CHUMBAWAMBA/Tubthumping
29	29	16	16	16	BACKSTREET BOYS/Quit Playing...
15	15	15	16	16	THIRD EYE BLIND/How's It Going To Be
-	-	15	15	15	PAULA COLE/Me
-	-	7	15	15	MARCY PLAYGROUND/Sex And Candy
18	18	18	14	14	VERVE/Bitter Sweet...
18	18	18			

# NAC/SMOOTH JAZZ PLAYLISTS

March 27, 1998 R&R • 81

FIND COMPLETE PLAYLISTS FOR ALL NAC/SMOOTH JAZZ REPORTERS ON R&R ONLINE

**MARKET #1**  
**WQCD/New York**  
(212) 352-1019  
Mullen/Laboy

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
31	28	28	34	TOM GRANT/Love And Desire
32	30	30	33	KIRK WHALUM/If Only For One...
31	26	26	33	DAVID BEN-DIT/Rue De La Soliel
20	20	20	31	TESH F/INGRAM/Give Me Forever...
18	25	25	31	CHUCK LOEB/Just Us
18	21	21	31	KENNY G/My Heart Will Go On
22	19	19	21	JOE SAMPLE/Street Life
20	20	20	21	WILL DOWNING/Stand
7	17	17	21	DAKOTA MOON/A Promise I Make
21	20	20	21	DIANA KRALL/Peel Me A Grape
17	21	21	18	CANDY DULFER/For The Love Of You
30	22	22	17	JON LUCIEN/Sailing
-	-	-	-	BONEY JAMES/After The Rain
-	-	-	-	CHIELI MINUCCI/Dreams

**MARKET #2**  
**KTWW/Los Angeles**  
(310) 840-7180  
Brodie/Stewart

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
12	18	18	20	PAUL TAYLOR/Groove Zone
14	16	16	19	CANDY DULFER/For The Love Of You
10	12	12	19	AVENUE BLUE/Always There
15	17	17	19	PAUL HARDCASTLE/Paradise Cove
17	16	16	19	KENNY G/My Heart Will Go On
11	17	17	19	CHIELI MINUCCI/Dreams
9	12	12	11	BONEY JAMES/After The Rain
13	14	14	15	FOUR 80 EAST/Eastside
17	14	14	15	PHIL PERRY/One Heart One Love
14	11	11	14	BOB JAMES/Mind Games
-	-	-	-	ERIC CLAPTON/My Father's Eyes
11	9	12	13	BRIAN TARQUIN/One Arabian Knight
15	16	15	13	TESH F/INGRAM/Give Me Forever...
13	12	11	12	BOB MAMET/At Midnight
10	11	11	12	RANDY CRAWFORD/Bye Bye
11	11	11	12	ERIC MARIENTHAL/Captain Bacardi
9	12	12	12	RICHARD ELLIOT/If You Want My Love
-	-	-	-	KEIKO MATSUI/Steps In The Night
-	-	-	-	RIPPINGTONS/In Another Life
11	11	11	12	THOM ROTELLA/What's The Story?
15	14	14	11	RANDY CRAWFORD/Bye Bye
14	16	12	11	PHIL PERRY/One Heart One Love
3	10	12	11	JONATHAN BUTLER/Dancing On The Shore
-	-	-	-	B-TRIBE/Sometimes
9	11	14	10	BRAXTON BROTHERS/Happy Again
-	-	-	-	GREGG KARUKAS/Blue Touch
12	12	15	9	MICHAEL PAUL/Dumpin'
14	12	9	9	CHUCK LOEB/Just Us
8	11	12	8	RICK BRAUN/Chelsea
6	9	9	7	CHRIS CAMOZZI/Swing Shift

**MARKET #3**  
**WNWA/Chicago**  
(312) 645-9550  
Goldstein/Stiles

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
24	21	21	25	KENNY G/My Heart Will Go On
27	22	22	22	DOWN TO THE BONE/Brooklyn Heights
23	19	20	20	EVAN MARKS/Coast To Coast
19	18	20	19	CHARLES FAMBROUGH/It's Not Easy...
22	20	18	20	TIM WEISBERG/Summertime
22	22	18	20	BONEY JAMES/After The Rain
21	17	18	18	AVENUE BLUE/Always There
23	20	17	18	PAUL HARDCASTLE/Paradise Cove
10	15	16	16	DENNY JIOSA/Takin The Backroads
18	16	16	16	BRIAN CULBERTSON/Straight To
12	13	16	16	JONATHAN BUTLER/Dancing On The Shore
9	18	17	16	B-TRIBE/Sometimes
16	16	16	15	MILLENNIA/Another Sad Love...
15	12	14	14	VANESSA WILLIAMS/Oh How The Years...
9	15	14	13	TESH F/INGRAM/Give Me Forever...
8	14	11	13	RICHARD ELLIOT/Here And Now
17	14	15	12	PHAJJA/So Long (Well...)
20	13	12	12	RICHARD ELLIOT/If You Want My Love
17	15	13	11	MICHAEL BOLTON/The Best Of Love
-	-	-	-	ERIC CLAPTON/Needs His Woman
6	8	10	8	CHRIS CAMOZZI/Swing Shift
3	6	9	7	CHRIS BOTT/Mr. Wah
9	9	10	10	BOB MAMET/At Midnight
11	7	10	5	CHUCK LOEB/Water Runs Dry
10	8	4	4	YANNI/Dance With A
3	4	4	4	DOWN TO THE BONE/Staten Island Groove
5	4	4	4	RICHARD SMITH/First Kiss
4	4	4	4	DIANA KRALL/Peel Me A Grape
-	-	-	-	PHIL PERRY/One Heart One Love

**MARKET #4**  
**KBLX/San Francisco**  
(415) 284-1029  
Brown/Cadet

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
14	13	15	15	KENNY G/Baby G
13	13	14	14	PIECES OF A DREAM/Pieces
15	14	13	13	CANDY DULFER/Wish You Were Here
15	14	13	12	JOE SAMPLE/Snow Flake
12	13	12	12	RANDY CRAWFORD/Bye Bye
13	12	12	12	BOB BALDWIN/People Make
13	12	11	11	RICHARD ELLIOT/If You Want My Love
14	12	11	11	BOB JAMES/Love Is Where
6	8	8	11	FOUR 80 EAST/Eastside
12	12	11	10	LA JAZZ SYNDICATE/And I Gave My
13	12	12	10	JOYCE COOLING/After Hours
12	11	10	10	BRIAN CULBERTSON/Straight To
12	11	10	10	RICHARD ELLIOT/One Arabian Knight
12	11	10	10	DEAN JAMES/Intimacy
11	10	10	10	LUTHER VANDROSS/When You Call On...
9	9	9	9	EVAN MARKS/Coast To Coast
6	8	9	9	PHIL PERRY/One Heart One Love
7	8	8	8	BONEY JAMES/After The Rain
-	-	-	-	BONEY JAMES/It's All Good
11	10	10	10	GERALD ALBRIGHT/Beautiful Like You
11	10	10	10	JONATHAN BUTLER/Do You Love Me?
13	12	8	8	JIMMY SOMMERS/Stay A While
8	8	8	8	CHIELI MINUCCI/Dreams
7	8	8	8	BRIAN BROMBERG/By The Fireplace
8	7	7	7	BRAXTON BROTHERS/Happy Again
7	8	7	7	CHARLES FAMBROUGH/It's Not Easy...
3	5	7	7	RIPPINGTONS/In Another Life
13	11	7	7	RIPPINGTONS/In Another Life
4	6	6	6	RICHARD SMITH/First Kiss
10	9	8	4	RICHARD ELLIOT/If You Want My Love

**MARKET #4**  
**KKSF/103.7 FM**  
Smooth Jazz

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
16	22	21	23	JONATHAN BUTLER/Dancing On The Shore
13	21	22	22	BONEY JAMES/After The Rain
12	21	22	22	CHUCK LOEB/Just Us
14	22	23	21	BRIAN CULBERTSON/On My Mind
13	13	14	21	PAUL TAYLOR/Groove Zone
16	18	20	20	BOB MAMET/At Midnight
14	12	16	16	KENNY G/My Heart Will Go On
14	12	13	13	CHRIS CAMOZZI/Swing Shift
9	11	11	13	BRIAN TARQUIN/One Arabian Knight
8	11	12	12	RICHARD ELLIOT/In The Groove
15	15	12	12	EXODUS QUARTET/Fly
15	12	13	12	RICHARD SMITH/First Kiss
15	12	11	11	PAUL HARDCASTLE/Paradise Cove
8	6	6	11	DENNY JIOSA/Oh Money
-	-	-	-	KEIKO MATSUI/Toward The Sunrise
15	10	9	9	RIPPINGTONS/In Another Life
-	-	-	-	ERIC CLAPTON/Needs His Woman
16	11	10	10	BOB JAMES/Love Is Where
10	14	13	10	EVAN MARKS/Coast To Coast
16	14	13	10	PHILLIPS SAISSE/Rivera
11	8	9	9	BRAXTON BROTHERS/Happy Again
14	22	17	8	AVENUE BLUE/Always There
8	11	8	8	RANDY CRAWFORD/Bye Bye
-	-	-	-	DOWN TO THE BONE/Brooklyn Heights
7	10	8	8	PHAJJA/So Long (Well...)
-	-	-	-	PHIL PERRY/One Heart One Love
9	9	8	8	BRIAN BROMBERG/By The Fireplace
15	7	7	7	CHARLES FAMBROUGH/It's Not Easy...
8	9	6	7	DIANA KRALL/Peel Me A Grape
-	-	-	-	JOYCE COOLING/Imagine That

**MARKET #5**  
**WJZ/Philadelphia**  
(610) 667-3939  
Gress/Tozzi

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
20	32	32	33	EVAN MARKS/Coast To Coast
21	32	32	32	BONEY JAMES/After The Rain
21	32	32	32	AVENUE BLUE/Always There
32	32	32	32	RICHARD ELLIOT/If You Want My Love
14	13	20	32	THOM ROTELLA/What's The Story?
-	-	-	-	KENNY G/Loving You
22	32	32	16	KENNY G/My Heart Will Go On
13	13	14	14	RIPPINGTONS/In Another Life
12	13	13	13	JIM BRICKMAN/Dreams Come True
11	14	13	13	CHRIS CAMOZZI/Swing Shift
12	14	13	13	PHILLIPS SAISSE/Rivera
-	-	-	-	KIM WATERS/Nightfall
13	13	13	13	BRIAN TARQUIN/One Arabian Knight
13	13	13	13	KENNY LATTIMORE/For You
9	12	13	13	CHIELI MINUCCI/Dreams
11	12	13	13	SPECIAL FX/Here To Stay
12	13	13	13	TESH F/INGRAM/Give Me Forever...
14	13	13	13	RANDY CRAWFORD/Bye Bye
-	-	-	-	JONATHAN BUTLER/Dancing On The Shore
-	-	-	-	DAKOTA MOON/A Promise I Make
13	14	13	13	PAUL HARDCASTLE/Paradise Cove
-	-	-	-	CHRIS BOTT/Mr. Wah
12	14	15	12	L.A. JAZZ SYNDICATE/And I Gave My...
6	7	14	12	ERIC MARIENTHAL/Captain Bacardi
12	12	13	12	RONNIE LAWS/Listen Here
11	9	7	11	JENNIE NEWHALL/Bunco Man
12	7	10	8	TIM WEISBERG/Summertime
11	9	11	8	CHUCK LOEB/Just Us
11	6	8	8	OUNDSCAPE/Brand New Day
-	-	-	-	FOUR 80 EAST/Eastside

**MARKET #6**  
**KOAI/Dallas**  
(214) 630-3011  
Fischer/Glaser

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
24	24	23	25	PAUL HARDCASTLE/Paradise Cove
12	13	24	24	RICHARD SMITH/First Kiss
13	20	24	24	PAUL TAYLOR/Groove Zone
25	24	25	23	KENNY G/My Heart Will Go On
6	12	20	20	CHRIS CAMOZZI/Swing Shift
26	24	24	16	BONEY JAMES/After The Rain
11	13	10	14	JONATHAN BUTLER/Dancing On The Shore
25	24	23	14	AVENUE BLUE/Always There
24	15	13	13	CANDY DULFER/For The Love Of You
12	11	10	12	BRAXTON BROTHERS/Happy Again
-	-	-	-	BRIAN BROMBERG/By The Fireplace
12	12	12	11	EVAN MARKS/Coast To Coast
-	-	-	-	TIM WEISBERG/Summertime
-	-	-	-	RICHARD ELLIOT/In The Groove
12	12	12	11	CHIELI MINUCCI/Dreams
12	11	13	11	DEAN JAMES/Market Street
12	12	12	11	PIECES OF A DREAM/Knkk's Smle
-	-	-	-	KIM WATERS/Nightfall
9	9	9	10	MICHAEL BOLTON/The Best Of Love
-	-	-	-	JONATHAN CAIN/A Day To Remember
7	8	10	9	DENNY JIOSA/Takin The Backroads
10	8	9	9	VANESSA WILLIAMS/Oh How The Years...
10	10	9	9	BRIAN CULBERTSON/Straight To
-	-	-	-	DOWN TO THE BONE/Brooklyn Heights
9	10	9	9	TESH F/INGRAM/Give Me Forever...
9	9	9	9	THOM ROTELLA/What's The Story?
-	-	-	-	YANNI/Dance With A
9	10	10	9	BRIAN HUGHES/One 2 One
13	8	10	9	BRIAN TARQUIN/One Arabian Knight

**MARKET #7**  
**WJMV/Detroit**  
(248) 855-5100  
Sleeker/Kovach

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
10	10	11	19	CHIELI MINUCCI/Dreams
14	17	18	18	BONEY JAMES/After The Rain
10	10	17	18	PIECES OF A DREAM/Knkk's Smle
10	19	18	18	BRIAN TARQUIN/One Arabian Knight
20	17	20	18	THOM ROTELLA/What's The Story?
9	11	9	17	CHUCK LOEB/Just Us
15	17	16	16	KENNY G/My Heart Will Go On
17	17	16	15	PAUL HARDCASTLE/Paradise Cove
17	16	18	15	RICK BRAUN/Chelsea
11	6	8	12	TESH F/INGRAM/Give Me Forever...
8	9	6	12	MICHAEL BOLTON/The Best Of Love
-	-	-	-	EARL KLUGH/Fingerdance
16	18	11	11	CHAQUICO F/WHITE/Lights Out San...
10	7	8	11	VANESSA WILLIAMS/Oh How The Years...
-	-	-	-	EVAN MARKS/Coast To Coast
21	17	10	10	AVENUE BLUE/Always There
10	10	10	10	BRAXTON BROTHERS/Happy Again
18	10	10	10	RICHARD ELLIOT/If You Want My Love
-	-	-	-	DEAN JAMES/Market Street
-	-	-	-	DOWN TO THE BONE/Brooklyn Heights
18	10	10	10	CANDY DULFER/For The Love Of You
6	10	9	10	JONATHAN BUTLER/Dancing On The Shore
11	10	10	10	RIPPINGTONS/In Another Life
11	9	11	9	PAUL TAYLOR/Groove Zone
5	10	9	9	JOYCE COOLING/After Hours
11	10	10	9	RICHARD SMITH/First Kiss
-	-	-	-	RANDY CRAWFORD/Bye Bye
-	-	-	-	BOB MAMET/At Midnight
-	-	-	-	CHRIS CAMOZZI/Swing Shift
-	-	-	-	BRIAN HUGHES/One 2 One

**MARKET #8**  
**WJZ/Washington**  
(202) 895-2300  
King

**PLAYS**

3W	2W	LW	TW	ARTIST/TITLE
28	28	27	28	THOM ROTELLA/What's The Story?
12	20	27	28	BRIAN TARQUIN/One Arabian Knight
28	27	27	27	PAUL HARDCASTLE/Paradise Cove
12	19	27	27	BONEY JAMES/After The Rain
29	27	27	27	KENNY G/My Heart Will Go On
11	9	11	27	CHIELI MINUCCI/Dreams
11	10	15	17	RANDY CRAWFORD/Bye Bye
12	14	16	17	LUTHER VANDROSS/When You Call On...
12	15	16	16	DAVID GARFIELD /Let's Stay Together
13	15	16	16	TESH F/INGRAM/Give Me Forever...
5	6	9	12	CHRIS CAMOZZI/Swing Shift
8	12	11	11	JONATHAN BUTLER/Dancing On The Shore
26	17	12	11	CANDY DULFER/For The Love Of You
5	8	11	11	BRIAN HUGHES/One 2 One
9	9	12	11	EVAN MARKS/Coast To Coast
5	8	11	11	DEAN JAMES/Market Street
11	12	11	11	CHUCK LOEB/Just Us
13	11	11	11	RICK BRAUN/Chelsea
10	12	12	11	PAUL TAYLOR/Groove Zone
7	12	11	10	BRAXTON BROTHERS/Happy Again
18	10	10	10	RICHARD ELLIOT/If You Want My Love
28	18	10	10	AVENUE BLUE/Always There
-	-	-	-	ERIC CLAPTON/Needs His Woman
8	11	9	9	JOYCE COOLING/After Hours
7	6	5	9	BRIAN BROMBERG/By The Fireplace
5	6	6	8	BOB MAMET/At Midnight
6	6	7	7	CHARLES FAMBROUGH/It's Not Easy...
-	-	-	-	KIM W



CAROL ARCHER

## From PD To GM, The Road Less Traveled

□ Dean Williams' journey from jock to PD to GM at KNIK/Anchorage

Perhaps fewer PDs rise to the position of general manager than those who work their way up from sales because programming is primarily a "creative" endeavor. Salespeople — with their more traditional sense of business and the ability to sell, negotiate, close, and read a profit-and-loss statement — are more frequently culled as top management candidates. One PD who did manage to become GM is KNIK/Anchorage AK's **Dean Williams**, who earned his stripes at the end of 1996.



Dean Williams

Williams says he was first inspired to a career in broadcasting by his uncle, a leading jock in Indianapolis. "I'd watch him work, and all he did was sit down and talk," Williams recalls. "The engineers did everything else." Williams also listened to distant signals, such as WLS/Chicago. When he was once an hour late for school and told his teacher he'd miscalculated the time because he was listening to a radio station in another time zone, she found that a less imaginative excuse than, "My puppy ate my homework." Little did she know the impact radio would have on her student's life.

"I'd always loved listening to radio," Williams recalls. "Especially in the time that marked the transition from Elvis to the Beatles. Everyone then was hooked on radio, because we didn't have CD players or cassette decks and television didn't have a strong hold on us." Through junior high and high school, he played guitar and sang in bands and combos, however trombone was his instrument of choice. "But unless you were in Blood, Sweat & Tears or

Tower Of Power, there wasn't much work for trombonists." After graduating, Williams played music full-time, paying his dues on the Holiday Inn circuit.

By the mid-'60s, he was ready for a change, and radio seemed a natural choice. His first on-air shift was on a Big Band 3000-watt mono FM station in Lebanon, IN. From there, he moved on to Country KJJJ-AM & KEZC-FM/Phoenix, doing overnights and driving a cab by day.

### Baby Steps

Williams' first programming assignment was in Dylan, SC at a 100,000-watt FM AC station. With the birth of their first child, however, his wife suggested strongly that Dylan wasn't a suitable environment for child-rearing. She told Williams that he had five pre-kindergarten years to come up with an alternative.

"I saw an ad for a programming

job at a brand-new station — KNBZ — in Wasilla, Alaska and figured that was as far from South Carolina as you could get. My wife wasn't too keen on the idea — igloos and Eskimos, no way! — so I spent three weeks going to the library and bringing home bits of literature on Alaska. Eventually, we decided to go for it. I got the job, and I literally carried the transmitter with me from Anchorage."

Now, Williams is entirely sold on the allure of the 49th state. "Alaska is really home now. The lifestyle, the people, the natural beauty, the climate, the animals ... it's all wonderful. Yesterday, I got out of my car, and there was an 800-pound cow moose in the parking lot! I can open the door of my house, put on cross-country skis, and ski off the porch onto mountain trails. You don't find that anywhere else.

"In less than a year after coming to Alaska, I joined KBYR & KNIK as PD in 1986. The station's former GM, the late **Jan Andrews**, and I were really partners in bringing the NAC format to KNIK in 1988,

within a few months of KTWV/LA's sign-on. [Now-KMJZ/Minneapolis PD] Rob Moore had just put 'The Breeze' network up on satellite, and we were one of its first affiliates. Jan and I worked so closely for so long, and I was privileged to see the inside of sales and have his guidance. He definitely showed me the part of radio that many PDs don't get to experience firsthand." Since debuting NAC/Smooth Jazz in the market, KNIK has been well regarded for its purist vision of the format, which is Williams' legacy as the station's PD.

### Shifting Gears, Shifting Ears

"I still have my finger in programming because the station has a small staff, but I've started to delegate more responsibilities. I do miss programming, but there are two people who've been here for six or seven years — Jennifer Summers and John Clark — and I can really trust them with anything. And I must admit, it's a little more enjoyable for me to listen to the station now, because I hear it more as a listener might. And it sounds damned good!

## Smooth Jazz Stars Shine At Jones Radio Network



Jones Radio Networks NAC staffers were on hand to greet luminaries Vanessa Williams and Dave Koz after their recent concert appearances in Denver. In the top photo, Williams is flanked by JRN APD/MD Greg Allen (l) and PD Steve Hibbard (r). In the bottom shot, Koz (c) is seen with (l to r) JRN's NAC morning host Terry Hickman, evening personality Lynn Hughes (also known to her old friends as "the incomparable Lori Cobb"), an unidentified guest, and APD/MD Greg Allen.



"For me, the most challenging part of being GM has been seeing the station get its proper due in the scheme of radio and TV ownership by our company. We've been waiting our turn. We need another one or two salespeople to be really competitive. This is the only independently owned Alaskan broadcasting entity in town. All the rest are owned by big companies with big sales forces."

Williams concludes by saying that everything is moving in the right direction at KNIK. "We're repped by Interep, and I recently did a presentation to the staff of their Seattle office, so they have a much clearer idea of what KNIK is really about. I always keep an eye on the bottom line. We may be a couple of thousand dollars ahead of where we were at this point last year, but looking further, I may find that local business is up and agency business is down significantly. In that case, I've got to go to the sales staff and motivate them to go out and recover that agency business so we can do even better.

### A New Point Of View

"I am much more appreciative now of an important aspect of the GM's job. When someone comes to the GM needing a piece of equipment or a raise for the talent or a new CD player, now I realize what

the budget goals and constraints are. Since we're not owned by a big conglomerate and we're not a tax write-off for anyone, if it's not on paper as either a projection or a collectable, then you just can't do it. This is a whole different ballgame; it's way beyond whether a song's got the right groove.

"Something the company did for me that's been very helpful was putting me through an RAB management course. The first six weeks was the sales side, and the second six was GSM training. Each week's assignments required essay answers. The RAB person who oversaw my work commented that I seemed to have genuine empathy for the programming side, and to his mind, that was a tremendous asset. Perhaps if more general managers had that empathy, communication wouldn't be so poor in some stations. It's hard to get to GM from PD, but it's definitely worth the struggle."

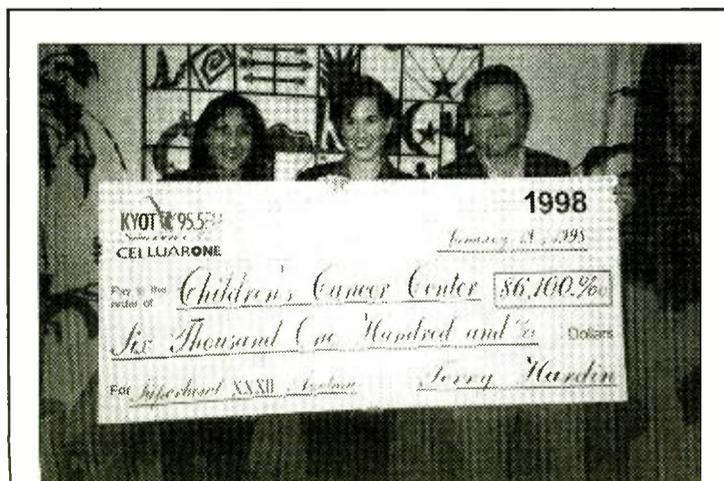
### TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at

(310) 788-1665 or

e-mail: archer@rronline.com



**GOOD KARMA AT KYOT** — Thanks to the generosity of CelluarONE, which donated two pairs of Super Bowl XXXII tickets for KYOT/Phoenix to auction on-air to the highest bidder, the station raised \$6100 to benefit the Children's Cancer Center. KYOT PD Nick Francis (r) and morning personality Melissa Sharpe (l) are seen here presenting a check to Debbie Calhoun, Acting Administrative & Development Dir. for the Center.

# THE DAVE KOZ RADIO SHOW

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George Benson

Chris Botti

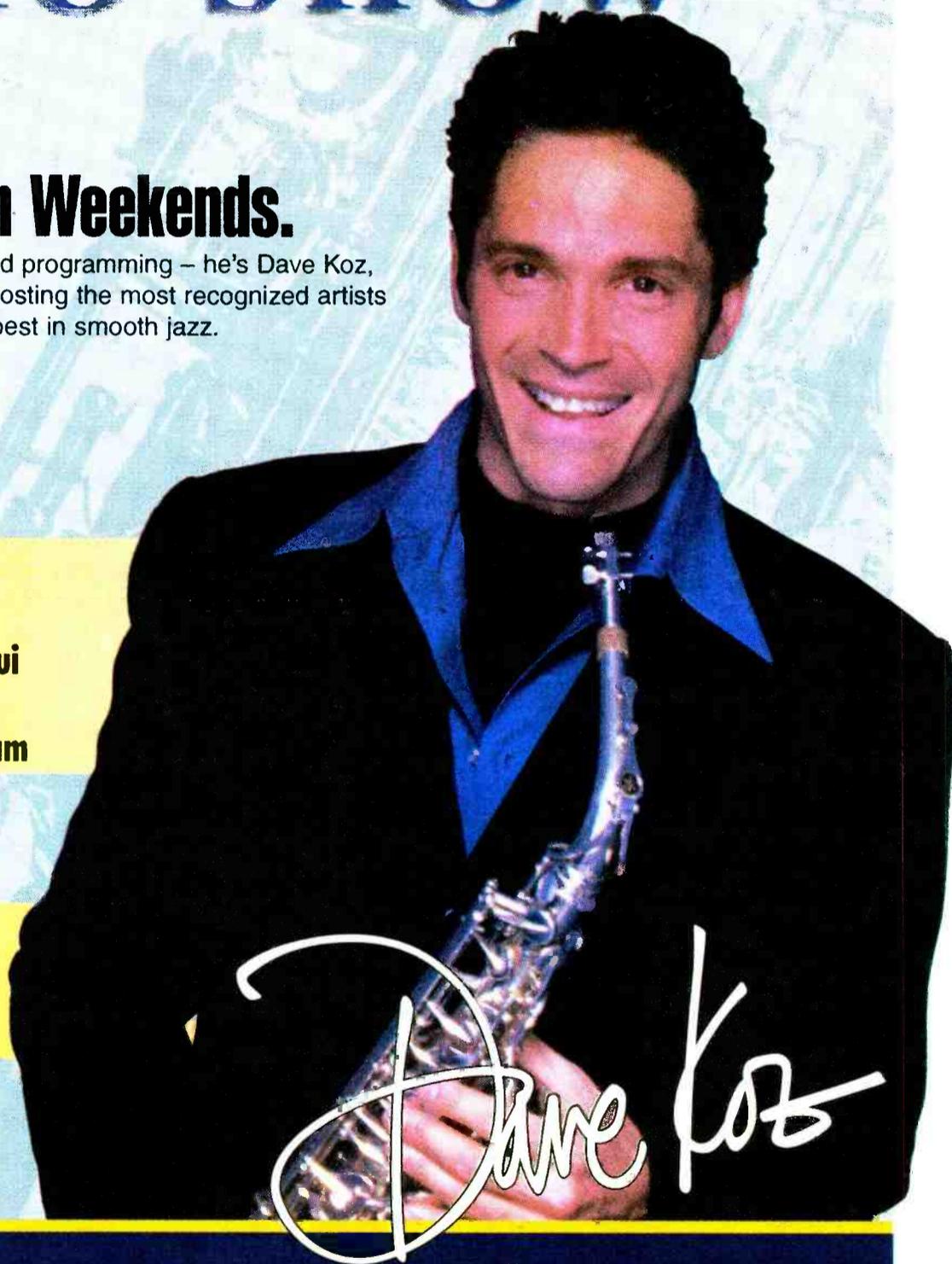
Keiko Matsui

Rick Braun

James Ingram

### WEEKENDS

Two Smooth Hours



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**amfm**  
RADIO NETWORKS

MARCH 27, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
7	3	2	<b>1</b>	<b>KENNY G</b> My Heart Will Go On (Arista)	835	827	731	588	47/2
9	6	3	<b>2</b>	<b>BONEY JAMES</b> After The Rain (Warner Bros.)	818	790	647	540	48/1
2	1	1	3	<b>PAUL HARDCASTLE</b> Paradise Cove (JVC/JMI)	805	859	836	814	44/0
8	7	7	<b>4</b>	<b>CHIELI MINUCCI</b> Dreams (JVC/JMI)	771	692	608	568	49/1
6	5	4	5	<b>BRIAN TARQUIN</b> One Arabian Knight (Instinct)	748	748	671	606	45/1
4	4	6	6	<b>THOM ROTELLA</b> What's The Story? (Telarc)	684	736	684	671	38/0
11	8	8	<b>7</b>	<b>CHUCK LOEB</b> Just Us (Shanachie)	672	629	596	527	49/1
15	12	9	<b>8</b>	<b>JOHN TESH</b> f/ <b>JAMES INGRAM</b> Give Me Forever... (GTSP/Mercury)	572	551	507	438	44/1
1	2	5	9	<b>AVENUE BLUE</b> Always There (Mesa/Bluemoon/Atlantic)	570	736	762	856	43/0
14	15	11	<b>10</b>	<b>RANDY CRAWFORD</b> Bye Bye (Bluemoon/Atlantic)	540	522	479	474	41/1
16	13	13	<b>11</b>	<b>EVAN MARKS</b> Coast To Coast (Verve Forecast)	514	508	485	432	41/0
18	19	16	<b>12</b>	<b>DOWN TO THE BONE</b> Brooklyn Heights (Nu Groove)	501	462	374	344	41/0
10	10	10	13	<b>RICK BRAUN</b> Chelsea (Mesa/Bluemoon/Atlantic)	479	550	514	533	40/0
<b>BREAKER</b>			<b>14</b>	<b>CHRIS CAMOZZI</b> Swing Shift (Discovery)	440	377	274	166	47/3
24	20	18	<b>15</b>	<b>BRAXTON BROTHERS</b> Happy Again (Windham Hill Jazz)	435	419	364	322	45/0
13	14	14	16	<b>PAUL TAYLOR</b> Groove Zone (Countdown/Unity)	433	503	482	479	34/0
21	18	17	<b>17</b>	<b>DEAN JAMES</b> Market Street (Brajo/Ichiban)	428	422	377	333	39/1
<b>BREAKER</b>			<b>18</b>	<b>JONATHAN BUTLER</b> Dancing On The Shore (N2K Encoded Music)	427	378	346	297	46/4
3	9	12	19	<b>RICHARD ELLIOT</b> If You Want My Love (Metro Blue/Blue Note)	421	517	573	679	34/0
<b>BREAKER</b>			<b>20</b>	<b>BRIAN BROMBERG</b> By The Fireplace (Zebra)	420	356	327	302	44/1
5	11	15	21	<b>CANDY DULFER</b> For The Love Of You (N2K Encoded Music)	403	480	513	663	35/0
19	21	24	<b>22</b>	<b>RIPPINGTONS</b> In Another Life (Peak/Windham Hill Jazz)	386	344	363	343	40/3
20	22	22	<b>23</b>	<b>JOYCE COOLING</b> After Hours (Heads Up)	375	368	350	336	38/1
—	—	30	<b>24</b>	<b>MARILYN SCOTT</b> Starting To Fall (Warner Bros.)	316	263	182	55	29/2
22	24	28	<b>25</b>	<b>RICHARD SMITH</b> First Kiss (Heads Up)	301	299	337	332	31/0
—	30	29	<b>26</b>	<b>BRIAN HUGHES</b> One 2 One (Higher Octave)	295	268	257	220	34/2
<b>DEBUT</b>			<b>27</b>	<b>FOUR 80 EAST</b> Eastside (Cargo/MCA)	294	206	172	111	33/3
30	27	26	28	<b>CHARLES FAMBROUGH</b> It's Not Easy Havin' Fun (Nu Groove)	292	315	295	277	34/3
25	25	25	29	<b>VANESSA WILLIAMS</b> Oh How The Years Go By (Mercury)	278	338	330	319	25/0
17	17	27	30	<b>PHILLIPE SAISSÉ</b> Riviera (Verve Forecast)	274	310	387	417	25/0

This chart reflects airplay from March 11-17. Songs ranked by total plays. Highlighted songs indicate Breaker. 53 NAC reporters. 51 current playlists. © 1998, R&R Inc.

**BREAKERS®**

<b>CHRIS CAMOZZI</b> Swing Shift (Discovery)			CHART <b>14</b>
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
440/63	47/3		
<b>JONATHAN BUTLER</b> Dancing On The Shore (N2K Encoded Music)			CHART <b>18</b>
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
427/49	46/4		
<b>BRIAN BROMBERG</b> By The Fireplace (Zebra)			CHART <b>20</b>
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
420/64	44/1		

**MOST ADDED®**

ARTIST TITLE LABEL(S)	ADDS
<b>B-TRIBE</b> Sometimes (Atlantic)	10
<b>JOE SAMPLE</b> Night Flight (Warner Bros.)	8
<b>KIM WATERS</b> Nightfall (Shanachie)	7
<b>ERIC CLAPTON</b> Needs His Woman (Duck/Reprise)	6
<b>GREGG KARUKAS</b> Blue Touch (I.E./Verve)	5
<b>JONATHAN BUTLER</b> Dancing On... (N2K Encoded Music)	4
<b>DAKOTA MOON</b> A Promise I Make (Elektra/EEG)	4
<b>KEIKO MATSUI</b> Toward The Sunrise (Countdown/Unity)	4
<b>SPYRO GYRA</b> Morning Dance (GRP)	4
<b>TOM, DICK AND HARRY</b> Rainsong (Tripeck)	4

**MOST INCREASED PLAYS**

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>ERIC CLAPTON</b> Needs His Woman (Duck/Reprise)	+163
<b>GREGG KARUKAS</b> Blue Touch (I.E./Verve)	+95
<b>KEIKO MATSUI</b> Toward The Sunrise (Countdown/Unity)	+90
<b>FOUR 80 EAST</b> Eastside (Cargo/MCA)	+88
<b>CHIELI MINUCCI</b> Dreams (JVC/JMI)	+79
<b>BRIAN BROMBERG</b> By The Fireplace (Zebra)	+64
<b>CHRIS CAMOZZI</b> Swing Shift (Discovery)	+63
<b>DAKOTA MOON</b> A Promise I Make (Elektra/EEG)	+56
<b>MARILYN SCOTT</b> Starting To Fall (Warner Bros.)	+53
<b>KIM WATERS</b> Nightfall (Shanachie)	+50

Breakers: Songs registering 400 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

**NEW & ACTIVE**

**PHIL PERRY** One Heart One Love (Peak/Private)  
Total Plays: 255, Total Stations: 23, Adds: 1

**BOB MAMET** At Midnight (Atlantic)  
Total Plays: 230, Total Stations: 27, Adds: 0

**ERIC MARIENTHAL** Captain Bacardi (I.E./Verve)  
Total Plays: 229, Total Stations: 24, Adds: 0

**BRIAN CULBERTSON** On My Mind (Bluemoon/Atlantic)  
Total Plays: 212, Total Stations: 24, Adds: 0

**ERIC CLAPTON** My Father's Eyes (Duck/Reprise)  
Total Plays: 211, Total Stations: 19, Adds: 3

**LOREENA MCKENNITT** The Mummers' Dance (Quinlan Road/WB)  
Total Plays: 204, Total Stations: 17, Adds: 0

**KEIKO MATSUI** Toward The Sunrise (Countdown/Unity)  
Total Plays: 183, Total Stations: 25, Adds: 4

**DAKOTA MOON** A Promise I Make (Elektra/EEG)  
Total Plays: 183, Total Stations: 17, Adds: 4

**ERIC CLAPTON** Needs His Woman (Duck/Reprise)  
Total Plays: 180, Total Stations: 22, Adds: 6

**GREGG KARUKAS** Blue Touch (I.E./Verve)  
Total Plays: 179, Total Stations: 29, Adds: 5

**CHRIS BOTTI** Mr. Wah (Verve Forecast)  
Total Plays: 174, Total Stations: 23, Adds: 2

**DENNY JIOSA** Old Money (Blue Orchid)  
Total Plays: 170, Total Stations: 22, Adds: 3

**SOUNDSCAPE** Brand New Day (Instinct)  
Total Plays: 163, Total Stations: 18, Adds: 2

**KIM WATERS** Nightfall (Shanachie)  
Total Plays: 159, Total Stations: 28, Adds: 7

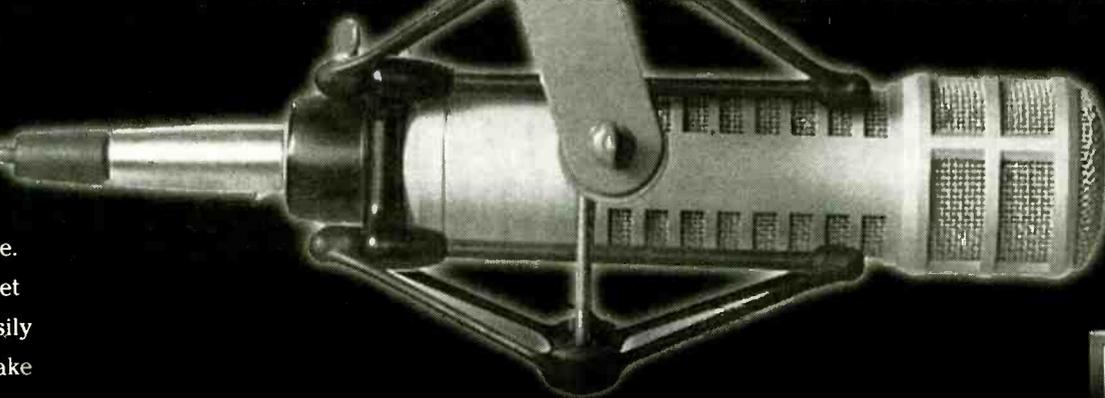
**B-TRIBE** Sometimes (Atlantic)  
Total Plays: 156, Total Stations: 28, Adds: 10

Songs ranked by total plays



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# NAC/SMOOTH JAZZ ALBUMS

MARCH 27, 1998

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
7	5	2	1	<b>BONEY JAMES</b>	Sweet Thing	(Warner Bros.)	882	+26	"Rain" (818) "Sweet" (22)
2	1	1	2	<b>PAUL HARDCASTLE</b>	Cover To Cover	(JVC/JMI)	847	-61	"Paradise" (805) "Love's" (25)
8	3	3	3	<b>KENNY G</b>	My Heart Will Go On	(Arista)	835	+8	"Heart" (835)
10	9	7	4	<b>CHIELI MINUCCI</b>	It's Gonna Be Good	(JVC/JMI)	771	+79	"Dreams" (771)
6	4	4	5	<b>BRIAN TARQUIN</b>	Last Kiss Goodbye	(Instinct)	770	-17	"Arabian" (748) "Freeway" (22)
5	6	6	6	<b>THOM ROTELLA</b>	Can't Stop	(Telarc)	714	-43	"Story" (684) "Thought" (21)
11	8	8	7	<b>CHUCK LOEB</b>	The Moon, The Stars...	(Shanachie)	688	+38	"Just" (672) "Water" (14)
1	2	5	8	<b>AVENUE BLUE</b>	Nightlife	(Mesa/Bluemoon/Atlantic)	600	-161	"Always" (570) "Nightlife" (23)
12	12	11	9	<b>RANDY CRAWFORD</b>	Every Kind Of Mood	(Bluemoon/Atlantic)	581	+19	"Bye" (540) "Silence" (21)
19	13	12	10	<b>JOHN TESH</b>	Grand Passion	(GTSP/Mercury)	572	+21	"Forever" (572)
3	7	9	11	<b>RICHARD ELLIOT</b>	Jumpin' Off	(Metro Blue/Blue Note)	529	-70	"Want" (421) "Groove" (70)
20	15	15	12	<b>EVAN MARKS</b>	Three Day Weekend	(Verve Forecast)	514	+6	"Coast" (514)
9	11	10	13	<b>RICK BRAUN</b>	Body And Soul	(Mesa/Bluemoon/Atlantic)	506	-74	"Chelsea" (479) "Venice" (22)
23	22	16	14	<b>DOWN TO THE BONE</b>	From Manhattan To Staten	(Nu Groove)	505	+39	"Brooklyn" (501) "Staten" (4)
15	17	18	15	<b>JONATHAN BUTLER</b>	Do You Love Me?	(N2K Encoded Music)	474	+18	"Shore" (427) "Elizabeth" (24)
4	10	13	16	<b>CANDY DULFER</b>	For The Love Of You	(N2K Encoded Music)	469	-78	"You" (403) "Smooth" (53)
18	16	17	17	<b>JOYCE COOLING</b>	Playing It Cool	(Heads Up)	460	0	"Hours" (375) "South" (38)
—	—	22	18	<b>CHRIS CAMOZZI</b>	Suede	(Discovery)	455	+64	"Swing" (440) "Suede" (11)
24	21	19	19	<b>DEAN JAMES</b>	Intimacy	(Brajo/Ichiban)	438	+5	"Market" (428) "Intimacy" (10)
13	14	14	20	<b>PAUL TAYLOR</b>	Pleasure Seeker	(Countdown/Unity)	438	-72	"Groove" (433) "Pleasure" (5)
28	24	20	21	<b>VARIOUS ARTISTS</b>	Melrose Place Jazz	(Windham Hill Jazz)	435	+16	"Happy" (435)
17	18	21	22	<b>RIPPINGTONS</b>	Black Diamond	(Peak/Windham Hill Jazz)	431	+29	"Life" (386) "Diamond" (22)
29	26	24	23	<b>BRIAN BROMBERG</b>	You Know That Feeling	(Zebra)	420	+64	"Fireplace" (420)
<b>DEBUT</b>	—	—	24	<b>ERIC CLAPTON</b>	Pilgrim	(Duck/Reprise)	391	+200	"Eyes" (211) "Needs" (180)
—	30	30	25	<b>BRIAN HUGHES</b>	One 2 One	(Higher Octave)	342	+24	"One" (295) "Stringbean" (36)
—	27	26	26	<b>BRIAN CULBERTSON</b>	Secrets	(Bluemoon/Atlantic)	335	-3	"Mind" (212) "Good" (77)
22	23	29	27	<b>RICHARD SMITH</b>	First Kiss	(Heads Up)	327	+3	"First" (301) "Affair" (14)
<b>DEBUT</b>	—	—	28	<b>MARILYN SCOTT</b>	Avenues Of Love	(Warner Bros.)	316	+53	"Starting" (316)
30	29	28	29	<b>CHARLES FAMBROUGH</b>	Upright Citizen	(Nu Groove)	295	-33	"Easy" (292) "Mainstreet" (3)
<b>DEBUT</b>	—	—	30	<b>FOUR 80 EAST</b>	The Album	(Cargo/MCA)	294	+88	"Eastside" (294)

### MOST ADDED®

ARTIST	TITLE	LABEL(S)	ADDS
<b>B-TRIBE</b>	Sensual Sensual	(Atlantic)	10
<b>JOE SAMPLE</b>	Sample This	(Warner Bros.)	8
<b>KIM WATERS</b>	Love's Melody	(Shanachie)	7
<b>ERIC CLAPTON</b>	Pilgrim	(Duck/Reprise)	6
<b>GREGG KARUKAS</b>	Blue Touch	(I.E./Verve)	5
<b>JONATHAN BUTLER</b>	Do You Love Me?	(N2K Encoded Music)	4
<b>DAKOTA MOON</b>	Dakota Moon	(Elektra/EEG)	4
<b>KEIKO MATSUI</b>	Full Moon And The Shrine	(Countdown/Unity)	4
<b>SPYRO GYRA</b>	Road Scholars	(GRP)	4
<b>TOM, DICK AND HARRY</b>	The Blue Album	(Tripeck)	4
<b>CHRIS CAMOZZI</b>	Suede	(Discovery)	3
<b>FOUR 80 EAST</b>	The Album	(Cargo/MCA)	3
<b>DENNY JIOSA</b>	Jazzberry Pie	(Blue Orchid)	3

### MOST INCREASED PLAYS

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
<b>ERIC CLAPTON</b>	Pilgrim	(Duck/Reprise)	+200
<b>KEIKO MATSUI</b>	Full Moon And...	(Countdown/Unity)	+98
<b>GREGG KARUKAS</b>	Blue Touch	(I.E./Verve)	+95
<b>FOUR 80 EAST</b>	The Album	(Cargo/MCA)	+88
<b>CHIELI MINUCCI</b>	It's Gonna Be Good	(JVC/JMI)	+79
<b>BRIAN BROMBERG</b>	You Know That Feeling	(Zebra)	+64
<b>CHRIS CAMOZZI</b>	Suede	(Discovery)	+64
<b>DAKOTA MOON</b>	Dakota Moon	(Elektra/EEG)	+56
<b>MARILYN SCOTT</b>	Avenues Of Love	(Warner Bros.)	+53
<b>KIM WATERS</b>	Love's Melody	(Shanachie)	+50
<b>B-TRIBE</b>	Sensual Sensual	(Atlantic)	+48
<b>VARIOUS ARTISTS</b>	For Art's Sake	(Verve Forecast)	+46
<b>DOWN TO THE BONE</b>	From Manhattan...	(Nu Groove)	+39
<b>BOB MAMET</b>	Adventures In Jazz	(Atlantic)	+39
<b>CHUCK LOEB</b>	The Moon, The Stars...	(Shanachie)	+38

This chart reflects airplay from March 11-17. Albums ranked by total plays, with plays from all cuts from an album combined. 53 NAC reporters. 51 current playlists. © 1998, R&R Inc.

## NAC NOTES By Carol Archer

In light of WJZZ/Philadelphia PD Anne Gress's remarks in last week's NAC/Smooth Jazz editorial column about her views on vocals for this format — that they be strong Pop, AC, or Urban crossovers — the station's decision to add Diana Krall's "Peel Me A Grape" (Impulse!/GRP) this week is especially meaningful. Gress says she and MD Michael Tozzi are taking advantage of the Krall "phenomenon," the same way they've capitalized on *Titanic*'s success by creating a custom-made montage of various selections from the film's soundtrack. Gress and Tozzi are to be commended for paying attention: Diana Krall is not only a

phenomenon, she's phenomenal!

The edit of Bryan Savage's "Kaleidoscope" (Higher Octave), an outstanding Rick Braun production, simply sparkes with artistry. Encompassing every element that comprises a hit, this is an extremely strong entry.

It took a couple of listens for me to fully appreciate the magic of Badi Assad's debut track, "Waves" (i.e. music), from her upcoming *Chameleon*, but now I wish I was still a programmer so I could add it. Jazz icon Lee Ritenour co-produced, plus plays on, one of the most sensuous and compelling offerings in recent memory.

It's lucky for NAC/SJ radio that Instinct Records

owners Jarrett Hoffman and Gerald Helm are making records and not programming radio stations that compete with yours, because these two men have astonishing ears! The label's next in a nearly unbroken series of hits will be Chris Standring's fabulous "Cool Shades." Rick Braun's evocative horn figures compliment Standring's guitarwork to a tee.

Richard Elliot's "In The Groove" (Metro Blue), which features Peter White, is so good — so perfect! — it's an automatic. Already on KTWV/LA, it's a no-brainer.

So much great new music, so little space to write about it.

WIL WKLY WLZR WMZQ WPGC WRUF WRVA WSNE WTPI WWDB WWWM CHOM KNIX WCSX WGST WHCN WTPA KTFM KBOS WSSL KSFO WISH KKLK CIMX KLTU WZTR KWJJ KWNZ

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Stations and their adds by track listed alphabetically by market

<p><b>WHRL/Albany, NY</b> OM/PD: Brant Curtiss GREGG KARUKAS "Blue" PETE BELASCO "Train"</p>	<p><b>WNWV/Cleveland, OH</b> PD/MD: Bernie Kimble B-TRIBE "Sometimes" JOE SAMPLE "Night"</p>	<p><b>KCIY/Kansas City, MO</b> PD: Bret Michael MD: Michelle Chase No Adds</p>	<p><b>WQCD/New York, NY</b> PD: John Mullen MD: Rick LaBoy BONEY JAMES "Rain" CHIELI MINUCCI "Dreams"</p>	<p><b>KSSJ/Sacramento, CA</b> OM: Don Langford PD: Steve Williams APD/MD: Ken Jones LUTHER VANDROSS "Call" JOE SAMPLE "Night" B-TRIBE "Sometimes"</p>	<p><b>KWJZ/Seattle, WA</b> PD/MD: Carol Handley CHARLES FAMBROUGH "Easy" FOUR 80 EAST "Eastside"</p>
<p><b>KRZN/Albuquerque, NM</b> PD/MD: Shannon Summers APD: Rose Gahaldon RIPPINGTONS "Life" JOYCE COOLING "Hours" JONATHAN BUTLER "Shore" CHARLES FAMBROUGH "Easy"</p>	<p><b>WZJZ/Columbus, OH</b> PD/MD: Bill Harman No Adds</p>	<p><b>WEZV/Lafayette, IN</b> PD/MD: Bob Miller TURNING POINT "Goes" SOUNDSCAPE "Brand" GATO BARBIERI "Remember" CHUCK LOEB "Water" KIM WATERS "Nightfall"</p>	<p><b>WJCD/Norfolk, VA</b> OM/PD: Maxine Todd MD: Larry Hollowell CHRIS CAMOZZI "Swing"</p>	<p><b>KCLC/St. Charles, MO</b> PD: Rich Reigert MD: Chris Kurtz GREGG KARUKAS "Blue" MARILYN SCOTT "Starting" CHRIS CAMOZZI "Swing" RICK RHODES "Eurotica" JOSE LUIS ENCINAS "Gate"</p>	<p><b>WHCD/Syracuse, NY</b> PD: Butch Charles APD/MD: Kenny Dees ERIC CLAPTON "Eyes" DAKOTA MOON "Promise" KENNY G "Heart" BRIAN BROMBERG "Fireplace" KEIKO MATSUI "Sunrise" CHRIS CAMOZZI "Swing" GREGG KARUKAS "Blue" JONATHAN BUTLER "Shore" CHUCK LOEB "Just"</p>
<p><b>KNIK/Anchorage, AK</b> GM/PD: Dean Williams THOM ROTELLA "Stop" CHAKA KHAN "You" CHARLES FAMBROUGH "Easy" DAVID BENOIT "Landscape" GATO BARBIERI "Remember" JIMMY REID "Beautiful" RIPPINGTONS "Life" TOM, DICK AND HARRY "Rainsong" KERRY MOI "Warrior" JONATHAN CAIN "Lifetime" MECCA BODEGA "Red"</p>	<p><b>KOAI/Dallas, TX</b> PD: Michael Fischer MD: Ken Glaser SPYRO GYRA "Morning" KEIKO MATSUI "Sunrise"</p>	<p><b>KTWV/Los Angeles, CA</b> PD: Chris Brodie APD/MD: Ralph Stewart JOYCE COOLING "Imagine"</p>	<p><b>KTNT/Oklahoma City, OK</b> PD: Steve English MD: Stephanie Stewart KENNY G "Heart" DAKOTA MOON "Promise" KIM WATERS "Nightfall"</p>	<p><b>KBZN/Salt Lake City, UT</b> PD: Rob Riesen ERIC CLAPTON "Eyes" JOE SAMPLE "Night" OENNY JIOSA "Money"</p>	<p><b>WJZT/Tallahassee, FL</b> PD: Denny Alexander SOUNDSCAPE "Brand" DAKOTA MOON "Promise" KIM WATERS "Nightfall" B-TRIBE "Sometimes" KEIKO MATSUI "Sunrise" SPYRO GYRA "Friends"</p>
<p><b>KAJZ/Austin, TX</b> PD: Ted Carson MD: Candace Andrews JONATHAN BUTLER "Shore"</p>	<p><b>JRN/Denver, CO</b> PD: Steve Hibbard MD: Greg Allen TESH F/INGRAM "Forever" GREGG KARUKAS "Blue" DEAN JAMES "Market" ERIC CLAPTON "Eyes" CHRIS BOTTI "Wah"</p>	<p><b>WLVE/Miami, FL</b> PD: Gregg Steele No Adds</p>	<p><b>WLOQ/Orlando, FL</b> PD: Steve Huntington MD: Lee Hogan ERIC CLAPTON "Needs" GATO BARBIERI "Remember" TURNING POINT "Goes" DAVID BENOIT "Landscape" RIPPINGTONS "Sapphire" YULARA "Riksha"</p>	<p><b>KCJZ/San Antonio, TX</b> PD/MD: Norm Miller APD: Cody Robbins BOB JAMES "Where" B-TRIBE "Sometimes"</p>	<p><b>WSJT/Tampa, FL</b> PD/MD: Ross Block FOUR 80 EAST "Eastside" CHRIS BOTTI "Wah" PHIL PERRY "Heart"</p>
<p><b>KSMJ/Bakersfield, CA</b> PD/MD: Joel Widdows B-TRIBE "Sometimes" JOE SAMPLE "Night" DENNY JIOSA "Money"</p>	<p><b>KHHH/Denver, CO</b> PD: Becky Taylor MD: Cheri Marquart B-TRIBE "Sometimes" JOE SAMPLE "Night"</p>	<p><b>WJZI/Milwaukee, WI</b> PD: Fred Heller APD/MD: Chris Moreau JONATHAN BUTLER "Shore" KEIKO MATSUI "Sunrise" GREGG KARUKAS "Blue"</p>	<p><b>WJZZ/Philadelphia, PA</b> PD: Ann Gress MD: Michael Tozzi KENNY G "Loving" SPYRO GYRA "Morning" DIANA KRALL "Grape" RICK RHODES "Eurotica"</p>	<p><b>KIFM/San Diego, CA</b> PD: Mike Shepard APD/MD: Kelly Cole JOHN TESH "Grand"</p>	<p><b>KOAS/Tulsa, OK</b> PD/MD: Ron Allen KIM WATERS "Nightfall" PAT KELLEY "Moonlight" CRAIG CHAQUICO "Midnight" GERALD ALBRIGHT "Porter"</p>
<p><b>WCCJ/Charlotte, NC</b> APD/MD: Greg Morgan TOM, DICK AND HARRY "Rainsong"</p>	<p><b>WVMV/Detroit, MI</b> PD: Tom Sleeker MD: Sandy Kovach RANDY CRAWFORD "Bye" BRIAN HUGHES "One"</p>	<p><b>KSBR/Mission Viejo, CA</b> OM: Terry Wedel MD: Wally Davidson ALISON BROWN QUARTET "Out" BODAY "Put" OLA "Summarize"</p>	<p><b>KYOT/Phoenix, AZ</b> PD/MD: Nick Francis BRIAN TARQUIN "Arabian" FOUR 80 EAST "Eastside"</p>	<p><b>KBLX/San Francisco, CA</b> PD: Kevin Brown MD: Ron Cadet No Adds</p>	<p><b>WJZW/Washington, DC</b> PD: Kenny King B-TRIBE "Sometimes" DENNY JIOSA "Money" JOE SAMPLE "Night" SPYRO GYRA "Morning"</p>
<p><b>WNUA/Chicago, IL</b> VP/Prog: Paul Goldstein APD/MD: Steve Stiles No Adds</p>	<p><b>WGUUF/Ft. Myers, FL</b> PD/MD: John Conrad DAKOTA MOON "Promise" KIM WATERS "Nightfall" B-TRIBE "Sometimes"</p>	<p><b>KRVR/Modesto, CA</b> PD: Jim Bryan MD: Doug Wulff ERIC CLAPTON "Needs"</p>	<p><b>WJJJ/Pittsburgh, PA</b> PD: Carl Anderson MD: Herschel RIPPINGTONS "Life"</p>	<p><b>KKSF/San Francisco, CA</b> VP/OM: Lee Hansen MD: Blake Lawrence No Adds</p>	<p><b>KWSJ/Wichita, KS</b> PD: Nancy Johnson MD: Dallas Scott KIM WATERS "Nightfall"</p>
<p><b>WVAE/Cincinnati, OH</b> OM: T.J. Holland APD/MD: Steve Wiersman ERIC CLAPTON "Needs" PATSY MEYER "Deja" BRIAN HUGHES "One"</p>	<p><b>KEZL/Fresno, CA</b> PD/MD: Mike Vasquez JOE SAMPLE "Night" JIMMY REID "Beautiful" B-TRIBE "Sometimes"</p>	<p><b>KXDC/Monterey, CA</b> PD/MD: Scott O'Brien MARCUS MILLER "Sophie" TOM, DICK AND HARRY "Rainsong"</p>	<p><b>KKJZ/Portland, OR</b> MD: Hal Murray JOE SAMPLE "Night" B-TRIBE "Sometimes"</p>	<p><b>KMGQ/Santa Barbara, CA</b> PD: Vince Garcia MD: Steve Bauer SPYRO GYRA "Morning" KIM WATERS "Nightfall" ALISON BROWN QUARTET "Out" ERIC CLAPTON "Needs" KIRK WHALUM "Natchez" RICHARD ELLIOT "Groove"</p>	<p><b>53 Total Reporters</b> <b>52 Current Reporters</b> <b>51 Current Playlists</b></p> <p>Did Not Report, Playlist Frozen (1): KMJZ/Minneapolis, MN</p>
<p><b>WFSJ/Jacksonville, FL</b> PD: Hank Dole MD: Craig Williams ERIC CLAPTON "Needs"</p>	<p><b>WVCO/Myrtle Beach, SC</b> OM/PD: Earl Taylor MD: Marilyn Scott "Starting"</p>	<p><b>WSMJ/Richmond, VA</b> PD/MD: Tommy Fleming TOM, DICK AND HARRY "Rainsong"</p>	<p><b>KJZY/Santa Rosa, CA</b> PD: Gordon Zlot MD: Rob Singleton ERIC CLAPTON "Needs"</p>	<p><b>Did Not Report For Two</b> <b>Consecutive Weeks; Data Not</b> <b>Used (1):</b> <b>WSJZ/Boston, MA</b></p>	

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CYNDEE MAXWELL

## Selling A Piece Of The Rock (Station)

□ **KSJO fashionably markets itself with the Rock Shop**

**By Frank Correia**  
Rock Assistant Editor

Who can deny the American mall? It's a consumer's utopia where major outlets, novelty shops, and the culinary bliss of the food court comfortably live side by side. But what about a store that exclusively carries your station's merchandise; a tangible emporium that listeners can identify with while you continue to brand your station? That's the idea behind Active Rock KSJO/San Jose's Rock Shop.

The shop's doors have been closed for about a month while own-

ership changes take place at KSJO and Classic Rock sister KUFX, but there are plans to reopen. "In the middle of an ownership transition, it's difficult getting into a long-term contractual agreement with shopping malls and whoever else you're dealing with," PD **Dana Jang** admits. "I feel pretty optimistic about its reopening."

Located in the Great Mall of the Bay Area, the shop offers a wide variety of station merchandise, from hats and sweatshirts to keychains and sweatpants, in all varieties and colors. KUFX merchandise is also available, but not in the same quantity as KSJO wear. Another feature is T-shirts designed for KSJO air talent. "For Laurie Free it's the 'Free Ride' shirt, for Sloppy Joe it's the tattoo parlor design, because he has quite a few tattoos," explains KSJO/KUFX Marketing Director **Chris Hager**.

"The T-shirts come in different styles, because we try to brand our airstaff as well," Jang adds.

The store itself developed from previous forays into the retail world. "It was an evolution," reveals Jang. "In previous years, we'd set up little kiosks in malls. We'd also been dealing with record stores selling our T-shirts. We eventually asked ourselves, 'Why don't we just have our own outlet where we can really focus on the brand name? We could make that the sole purpose of the store rather than relying on a seasonal sale at a mall or record store.' We didn't want to bite off more than we can chew, so we have a relatively small store."

"We wanted to expand a little more, and we figured that a partnership with the Great Mall, which is fairly new, was a perfect way to create the Rock Shop," explains Hager. "We could make a cool, hip place to sell our merchandise."

KSJO's "T-Shirt Rebate" program also prompted a demand for the rock wear, according to Hager. People wearing KSJO T-shirts at concerts and events could pick an envelope out of a bin, winning

cash, backstage passes, and ticket upgrades, among other prizes.

### Team Pride

"The overall goal is to continue to brand our station," says Jang. "When you have people wearing your call letters at major events, that's promotion for the station. They also embrace the station by becoming part of it. It's the team mentality, where people wear their favorite team's colors. It's the same with a radio station. Making a profit is on a second level of priority. We recognize the money-making potential, but it's not the sole goal. The main purpose was to continually brand our station to give our listeners a sense of belonging to a team."

After nearly a year in existence, the Rock Shop had firmly established itself with KSJO's listeners. "People knew what it was and what it was about," Hager says. "They knew where to get our stuff, and we didn't wind up broke."



**The Rock Shop allows the listeners more tangibility to the radio station. It's not just about shirts and hats and money. The focus here is marketing the station.**

—Chris Hager



It also provided KSJO with valuable retail experience. "We went into retail and discovered that it can be a good business," Jang admits. "It is rather dependent upon traffic in the mall. It was a learning experience — you have inventory control, pricing, and all this stuff that became quite an education for us."

A key player in the store's success was KSJO/KUFX Merchandise and Rock Shop Manager Scott Simas, who is now working for an

Internet auction house called onsale.com. "He really ran it like an entrepreneur and spent many hours at the mall," says Jang.

"There were three people involved: Scott, GM John Sutherland, and myself," Hager says. "Major decision-making, like renewals of lease contracts, comes through myself and John. But the on-site stuff like merchandise styles, pricing, and how we would go about store issues was all Scott. That was his baby."

The station was able to swap promotional time with the mall in exchange for the lease, but Jang recognizes other challenges. "Deciding on your product line and what's going to push people's buttons is a challenging aspect," Jang notes. "You have to keep in line with your inventory. You also have to continually be aware of the target audience's needs and what they would want to wear."

"The most challenging thing was making sure we made the store our own and utilized it the best we could," Hager adds. "The Great Mall was actually a Ford plant before they changed it into this big mall. Since Ford owned it, we would display cool and hip vehicles like a Saleen Mustang and Ford Nascars in our store. We'd also display motorcycles and the like from other clients, as long as it wasn't in conflict with the mall. That was great, because you got a sense of attitude when you walked in the store. You understood what the station was about. We feel that both KSJO's and KUFX's audiences are into that stuff."

### Prime Real Estate

Besides a free lease, the Rock Shop also found fortune by being next door to a music, video, and book retailer called Media Play. "It was really a stroke of good placement," Jang says. "Whenever we had bands in the studio, we'd try to get them down to the Rock Shop. It was a perfect tie-in to be next door to a retailer that had the band's product on display."

"If we have an artist appearance at the Rock Shop, we will make sure the label also works with Media Play to have the artist's product in their store," Hager confirms. "We'll make sure there's signage in both the Rock Shop and Media Play about the event and its time, and we'll also have promotional items at the Rock Shop for the band to sign. We were partnered with Media Play more than any other mall store."

The Rock Shop's retail partnerships didn't end with Media Play.



**SPACE IN YOUR FACE** — Spacehog recently visited CFOX to declare Vancouver "Mungo City." Before playing a sold-out show, bandmembers Jonny Cragg (left) and Richard Steele (right) demonstrated kung fu death grips on Fox air talent Jeff O'Neil.

"We had Gary Hoey come to the Rock Shop during Christmastime for an autograph session, and we had him play in the mall's food court," Hager remembers. "There were about 400 people watching him play songs from his *Ho Ho Hoey* Christmas album. It was a good shopping break for people. Our relationship with the mall allowed that."

"We also did special promotional partnerships with film companies doing movie premieres. We'd tell listeners to stop by the Rock Shop for free passes and such."

The Rock Shop provides the perfect environment for appearances, remotes, and performances. "It's guaranteed," Hager states simply. "It's our own place. We don't have to go over to some tire center for an appearance when we can make it a Rock Shop event. The last one we had was in February with Dave Ellefson of Megadeth. The Rock Shop is exactly where events like that should be happening."

### In The Meantime

While ownership changes temporarily postpone Rock Shop operations, the KSJO merchandising machine rolls on. "We have another outlet that we also use called the

Rock Stop in Fremont," explains Hager. "They sell rock T-shirts, posters, jewelry, etc. They're similar to [Boston's] Newbury Comics. While the Rock Shop was open, they had some of our merchandise, but not as much. Now we're getting more stuff to the Rock Stop in the interim. We're trying to get the online commerce going, too, so there are multiple facets here."

Reopening the store is a priority for Hager, who sees its presence as an important connection for listeners. "It allows the listeners more tangibility to the radio station," Hager notes. "It's not just about shirts and hats and making shitloads of money. The focus here is marketing the station, and if there's a profit, great, but we have to cover costs first."

The store was able to stay in the black during operation. Hager relays, and KSJO is keeping up its relationship with the Great Mall by scheduling appearances nonetheless. For Jang, the listeners wearing KSJO's rock wear make an important statement about the station and their loyalty to it.

"We really believe that our listeners are sometimes our best promoters," Jang says emphatically. "People want to identify with something. They want to connect."

b

black lab

## "Time Ago"

**#1 MOST ADDED ACTIVE ROCK!**

**#1 MOST ADDED ROCK!**

**101 Adds Out Of The Box!**

**WRCX**

**WHJY**

**WZTA**

**WJRR**

**KSJO**

**MAJORS**

**WEBN**

**WLZR**

**WDVE**

**WYSP**

**WMMR**

**KQRC**

**WWDC**

**KDKB**

DAVID GEFEN COMPANY

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	3	1	<b>1</b>	<b>DAYS OF THE NEW</b> Shelf In The Room (Outpost/Geffen) 2295 2195 2045 1944 83/0					
2	1	2	2	<b>MARCY PLAYGROUND</b> Sex And Candy (Capitol) 2068 2157 2124 2117 77/1					
4	4	3	3	<b>VAN HALEN</b> Without You (Warner Bros.) 2034 2118 1919 1907 80/0					
6	6	5	<b>4</b>	<b>FOO FIGHTERS</b> My Hero (Roswell/Capitol) 1905 1823 1711 1658 83/1					
1	2	4	5	<b>METALLICA</b> The Unforgiven II (Elektra/EEG) 1887 2010 2087 2129 78/0					
11	8	7	<b>6</b>	<b>JERRY CANTRELL</b> Cut You In (Columbia) 1867 1736 1530 1352 82/1					
12	10	9	<b>7</b>	<b>KENNY WAYNE SHEPHERD</b> Blue On Black (Revolution) 1660 1499 1355 1238 70/3					
7	7	6	8	<b>CHRIS CORNELL</b> Sunshower (Atlantic) 1643 1750 1603 1577 76/0					
13	12	10	<b>9</b>	<b>CREED</b> Torn (Wind-up) 1608 1411 1272 1137 81/0					
5	5	8	10	<b>PEARL JAM</b> Given To Fly (Epic) 1597 1640 1722 1851 72/0					
14	14	13	<b>11</b>	<b>MEGADETH</b> Use The Man (Capitol) 1280 1202 1124 1026 80/2					
9	11	12	12	<b>CREED</b> My Own Prison (Wind-up) 1271 1358 1329 1399 65/0					
—	—	22	<b>13</b>	<b>BROTHER CANE</b> I Lie In The Bed I Make (Virgin) 1211 788 124 — 79/5					
17	15	15	<b>14</b>	<b>TWO</b> I Am A Pig (Nothing/Interscope) 1176 1097 1001 946 78/1					
8	9	11	15	<b>OUR LADY PEACE</b> Clumsy (Columbia) 1147 1399 1363 1407 56/0					
19	16	14	<b>16</b>	<b>EVERCLEAR</b> I Will Buy You A New Life (Capitol) 1125 1101 979 904 60/0					
18	17	17	17	<b>COOL FOR AUGUST</b> Walk Away (Warner Bros.) 1003 1044 949 931 58/0					
—	26	19	<b>18</b>	<b>STABBING WESTWARD</b> Save Yourself (Columbia) 978 894 618 185 75/4					
26	22	20	<b>19</b>	<b>SPACEHOG</b> Mungo City (HiFi/Sire/WB) 950 891 697 616 65/3					
16	18	18	20	<b>DAYS OF THE NEW</b> Touch, Peel, And Stand (Outpost/Geffen) 936 942 947 972 61/1					
35	30	23	<b>21</b>	<b>SEMISONIC</b> Closing Time (MCA) 933 788 554 419 60/1					
—	42	25	<b>22</b>	<b>METALLICA</b> Fuel (Elektra/EEG) 889 655 358 234 68/7					
10	13	16	23	<b>GREEN DAY</b> Time Of Your Life (Good...) (Reprise) 853 1085 1156 1358 53/0					
25	21	21	<b>24</b>	<b>FEEDER</b> Cement (Echo/Elektra/EEG) 846 815 716 653 70/2					
32	29	26	<b>25</b>	<b>JIMMIE'S CHICKEN SHACK</b> Dropping Anchor (Rocket/Island) 714 625 555 485 60/3					
31	28	28	<b>26</b>	<b>PEARL JAM</b> In Hiding (Epic) 634 613 566 532 42/2					
20	19	24	27	<b>VERVE</b> Bitter Sweet Symphony (Hut/Virgin) 627 721 790 776 36/1					
—	43	35	<b>28</b>	<b>FUEL</b> Shimmer (550 Music) 592 465 347 205 47/5					
38	35	32	<b>29</b>	<b>LIFE OF AGONY</b> Tangerine (Roadrunner) 591 534 464 394 57/3					
29	27	27	30	<b>WHISKEYTOWN</b> Yesterday's News (Outpost/Geffen) 577 616 588 541 38/0					
24	25	30	31	<b>OZZY OSBOURNE</b> Back On Earth (Epic) 534 561 642 682 37/0					
37	37	34	<b>32</b>	<b>DIN PEDALS</b> Ashtray (Epic) 512 500 448 398 45/2					
—	41	40	<b>33</b>	<b>THIRD EYE BLIND</b> Losing A Whole Year (Elektra/EEG) 510 409 363 208 37/2					
15	20	29	34	<b>BIG WRECK</b> The Oaf (Atlantic) 448 569 754 1007 31/0					
28	32	33	35	<b>MATCHBOX 20</b> 3am (Lava/Atlantic) 447 503 493 560 31/0					
22	23	31	36	<b>AEROSMITH</b> Taste Of India (Columbia) 422 535 667 741 33/0					
33	34	37	37	<b>MEGADETH</b> Almost Honest (Capitol) 411 449 468 480 36/0					
48	48	45	<b>38</b>	<b>HUNGER</b> Moderation (Universal) 399 344 294 263 39/1					
44	45	42	39	<b>TEA PARTY</b> Release (Atlantic) 394 400 346 303 35/0					
45	44	43	40	<b>JOE SATRIANI</b> Ceremony (Epic) 393 393 347 290 25/0					
34	36	38	41	<b>ROLLING STONES</b> Saint Of Me (Virgin) 354 437 449 455 23/0					
21	24	36	42	<b>BLACK LAB</b> Wash It Away (DGC/Geffen) 353 460 655 757 28/0					
—	—	50	<b>43</b>	<b>ECONOLINE CRUSH</b> Home (Restless) 346 293 218 142 44/7					
23	31	41	44	<b>BLINK 182</b> Dammit (Growing Up) (Cargo/MCA) 345 403 541 739 22/0					
30	33	39	45	<b>METALLICA</b> The Memory Remains (Elektra/EEG) 340 425 478 533 31/1					
41	39	44	46	<b>FAT</b> Numb (DVB/A&M) 317 385 389 366 30/0					
42	46	48	47	<b>TOOL</b> Forty Six & 2 (Freeworld) 301 316 317 346 17/0					
39	40	46	48	<b>SEVENDUST</b> Black (TVT) 284 325 367 388 19/0					
—	49	49	50	<b>49</b> <b>MATCHBOX 20</b> Real World (Lava/Atlantic) 283 197 180 162 31/20					
—	—	—	—	<b>50</b> <b>MIGHTY JOE PLUM</b> Irish (Atlantic) 282 303 290 246 18/0					

This chart reflects airplay from March 16-22. Songs ranked by total plays. Highlighted songs indicate Breaker. 83 Active Rock reporters. 82 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

### NEW & ACTIVE

**FOO FIGHTERS** Baker Street (Roswell/Capitol)  
Total Plays: 278, Total Stations: 17, Adds: 3

**SAMIAM** She Found You (Ignition)  
Total Plays: 256, Total Stations: 36, Adds: 5

**AGENTS OF GOOD ROOTS** Come On (Let Your Blood...) (RCA)  
Total Plays: 225, Total Stations: 23, Adds: 1

**VAN ZANT** Rage (CMC)  
Total Plays: 211, Total Stations: 15, Adds: 3

**PEARL JAM** Wishlist (Epic)  
Total Plays: 209, Total Stations: 17, Adds: 3

**VAN HALEN** Fire In The Hole (Warner Bros.)  
Total Plays: 205, Total Stations: 22, Adds: 2

**FOAM** Rollercoaster (Epic)  
Total Plays: 193, Total Stations: 20, Adds: 3

**GOV'T MULE** Blind Man In The Dark (Capricorn/Mercury)  
Total Plays: 183, Total Stations: 16, Adds: 1

**ADDICT** Monsterside (V2)  
Total Plays: 159, Total Stations: 29, Adds: 9

**RICHE SAMBORA** Hard Times Come Easy (Mercury)  
Total Plays: 147, Total Stations: 12, Adds: 1

Songs ranked by total plays.

### BREAKERS®

No Songs Qualified For Breaker Status This Week

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>BLACK LAB</b> Time Ago (DGC/Geffen)	40
<b>SEVENDUST</b> Too Close To Hate (TVT)	22
<b>MATCHBOX 20</b> Real World (Lava/Atlantic)	20
<b>SHIFT</b> I Want To Be Rich (Columbia)	12
<b>STEGOSAURUS</b> At The Water (Reprise)	11
<b>ADDICT</b> Monsterside (V2)	9
<b>TODD SNIDER</b> I Am Too (MCA)	8
<b>ECONOLINE CRUSH</b> Home (Restless)	7
<b>METALLICA</b> Fuel (Elektra/EEG)	7
<b>ATHENAEUM</b> What I Didn't Know (Atlantic)	6

### HOTTEST SONGS

ARTIST TITLE	CHART
<b>MARCY PLAYGROUND</b> "Sex And Candy"	<b>2</b>
<b>FOO FIGHTERS</b> "My Hero"	<b>4</b>
<b>MEGADETH</b> "Use The Man"	<b>11</b>
<b>EVERCLEAR</b> "I Will Buy You A New Life"	<b>16</b>

Capitol

### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>BROTHER CANE</b> I Lie In The Bed I Make (Virgin)	+423
<b>METALLICA</b> Fuel (Elektra/EEG)	+234
<b>CREED</b> Torn (Wind-up)	+197
<b>KENNY WAYNE SHEPHERD</b> Blue On Black (Revolution)	+161
<b>ADDICT</b> Monsterside (V2)	+156
<b>SEMISONIC</b> Closing Time (MCA)	+145
<b>VAN HALEN</b> Fire In The Hole (Warner Bros.)	+133
<b>JERRY CANTRELL</b> Cut You In (Columbia)	+131
<b>FUEL</b> Shimmer (550 Music)	+127
<b>SAMIAM</b> She Found You (Ignition)	+110

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>FOO FIGHTERS</b> Everlong (Roswell/Capitol)
<b>MEGADETH</b> Trust (Capitol)
<b>TOOL</b> Aenema (Freeworld)
<b>CAROLINE'S SPINE</b> Sullivan (Hollywood)
<b>LED ZEPPELIN</b> The Girl I Love (Atlantic)
<b>SMASH MOUTH</b> Walkin' On The Sun (Interscope)
<b>OFFSPRING</b> Gone Away (Columbia)
<b>MIGHTY JOE PLUM</b> Live Through This (Fifteen...) (Atlantic)
<b>OFFSPRING</b> I Choose (Columbia)
<b>AEROSMITH</b> Pink (Columbia)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

The first single from the CD "Strange Girls"

## "Ramona's Out of Vogue"

On tour 8 days a week in '98

MAKE SURE YOUR SOCKS ARE ON TIGHT! THEN FOLLOW RAMONA AS SHE TRIPS INTO A TIME-WARPED, ELECTRONIC, HYPNOTIC SHOOTOUT!!

Highly Impacting Active Rock & Rock Now!

Publicity & Coordination: Nicole Cochran (615)321-5555 Product Manager: David Simpson (888)Pik Cyber www.cyberrecords.com

**DEBUT #169 - BILLBOARD TOP 200  
ALBUMS CHART**

**OVER 7000 ALBUMS SCANNED THIS WEEK**

**"TOO CLOSE TO HATE"**

from the breakthrough debut album **SEVENDUST**

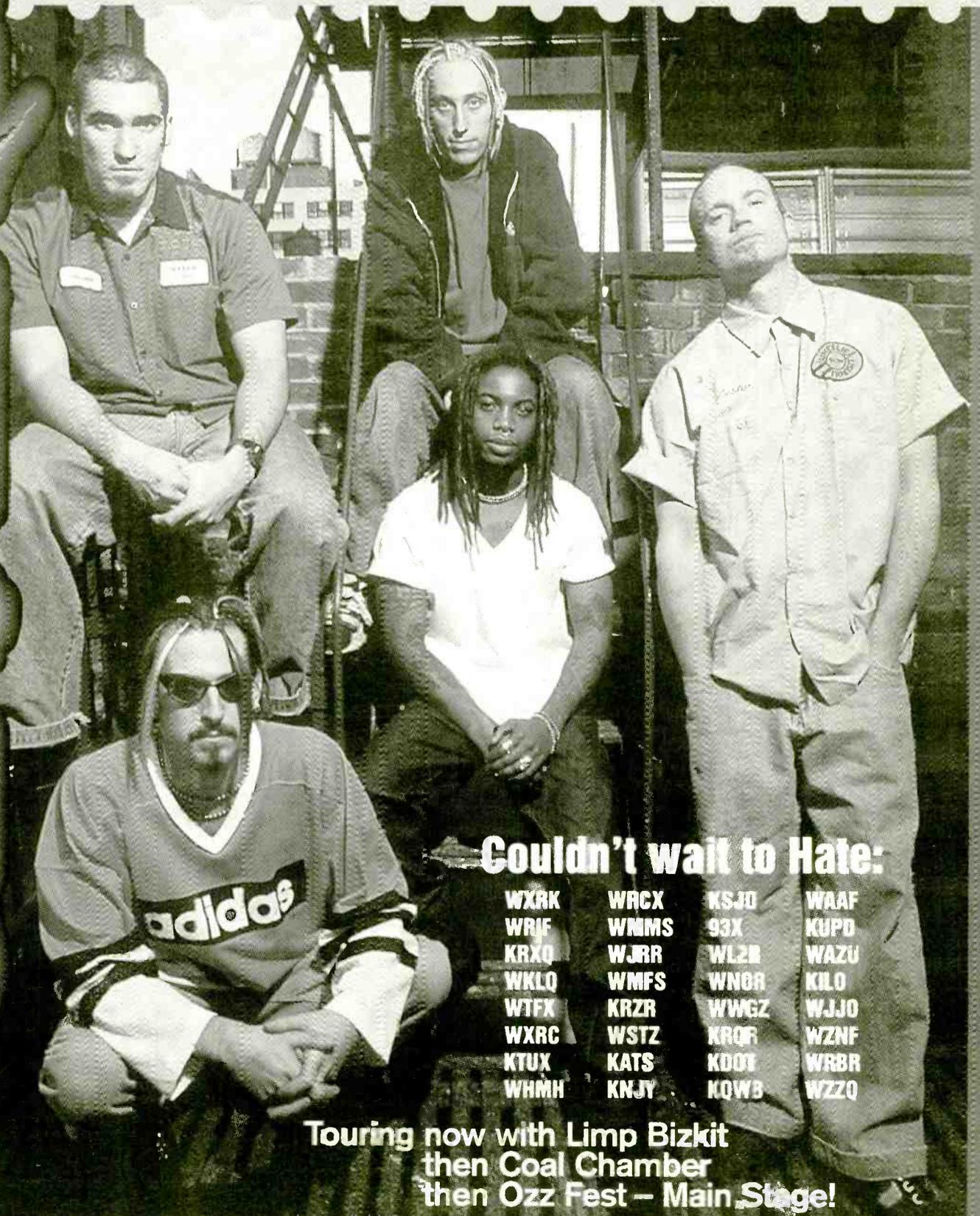
**#2 Most Added - R&R**

**#3 Most Added - Album Network**

**Scanning 7,000 week**

**Over 100,000 units sold**

**TOO CLOSE TO HATE**



**Couldn't wait to Hate:**

WXRK	WRCX	KSJD	WAAF
WRIF	WMMS	93X	KUPD
KRXQ	WJRR	WLZR	WAZU
WKLO	WMFS	WNOB	KILO
WTFX	KRZR	WWGZ	WJJO
WXRC	WSTZ	KROF	WZNF
KTUX	KATS	KDOT	WRBR
WHMH	KNJY	KOWB	WZZO

**Touring now with Limp Bizkit  
then Coal Chamber  
then Ozz Fest - Main Stage!**



Produced by Mark Mendoza and Jay Jay French for Rebellion Music  
Management: Jay Jay French for French Management Enterprises, Inc.

TVT Records 23 E. 4th St. New York, NY 10008  
Tel: 212 979 6410 Fax: 212 979 6489 www.tvtrecords.com

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# ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

**MARKET #3**  
**ROCK103.5**  
WRCX/Chicago  
(312) 861-8100  
Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	34	30	35		CREED/My Own Prison
13	17	23	34		MEGAETH/Use The Man
14	19	20	33		JOE SATRIANI/Ceremony
30	19	17	32		FOO FIGHTERS/My Hero
33	33	28	29		VAN HALEN/Without You
29	27	26	28		DAYS OF THE NEW/Touch, Peel, And...
27	27	26	27		METALLICA/The Untergoven II
30	27	25	27		MEGAETH/Almost Honest
22	23	24	24		METALLICA/The Memory Remains
16	16	20	20		JERRY CANTRELL/Cut You In
13	15	14	18		PEARL JAM/In Hiding
16	18	17	18		CHRIS CORNELL/Sunshower
16	13	17	17		FAITH NO MORE/Last Cup Of Sorrow
16	13	17	17		OFFSPRING/Gone Away
28	11	14	16		GREEN DAY/Time Of Your Life...
12	16	15	15		DAYS OF THE NEW/Shell In The Room
12	31	32	15		OFFSPRING/Amazed
7	7	6	15		METALLICA/Fuel
8	9	15	15		SPACEHOG/Mungo City
16	31	33	14		MARCY PLAYGROUND/Sex And Candy
10	13	12	14		FOO FIGHTERS/Monkey Wrench
10	13	8	13		OZZY OSBOURNE/Back On Earth
15	12	11	12		SOUNDGARDEN/Rhinosaur
13	12	10	11		OFFSPRING/I Choose
10	9	10	10		FOO FIGHTERS/Everlong
10	9	10	10		SEVENDUST/Black
5	8	9	9		JOE SATRIANI/Ceremony
9	10	7	9		LIFE OF AGONY/Tangerine
9	10	10	10		STABBING WESTWARD/Save Yourself
-	8	9	9		BROTHER CANE/Lie In The Bed...

**MARKET #5**  
**94WYSP**  
THE ROCK STATION  
WYSP/Philadelphia  
(215) 625-9460  
Sabean/Mirsky

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	34	31	35		METALLICA/The Untergoven II
36	32	34	35		PEARL JAM/Given To Fly
35	31	36	34		OZZY OSBOURNE/Back On Earth
34	36	30	33		DAYS OF THE NEW/Shell In The Room
33	32	36	31		CREED/My Own Prison
21	32	36	31		VAN HALEN/Without You
6	7	7	23		FOO FIGHTERS/My Hero
8	13	22	21		TWO! Am A Pig
21	18	22	20		JERRY CANTRELL/Cut You In
32	24	22	20		MARCY PLAYGROUND/Sex And Candy
19	20	19	20		LEO ZEPPELIN/The Girl I Love
6	8	10	19		MEGAETH/Use The Man
13	17	19	18		METALLICA/Fuel
16	16	18	18		PEARL JAM/In Hiding
17	14	17	17		DAYS OF THE NEW/Touch, Peel, And...
12	15	17	15		CHRIS CORNELL/Sunshower
6	6	6	11		HUNGER/Moderation
-	-	-	11		BROTHER CANE/Lie In The Bed...
6	5	10	10		DIN PEDALS/Ashtray
6	7	8	10		CREED/Torn
18	20	20	10		JANE'S ADDICTION/Jane Says
6	6	6	9		JIMMIE'S CHICKEN.../Dropping Anchor
2	8	8	9		STABBING WESTWARD/Save Yourself
18	19	20	9		FOO FIGHTERS/Everlong
6	7	9	8		FEEDER/Cement
-	-	-	8		STONE TEMPLE PILOTS/Trippin' On A Hole...
4	6	7	7		LIFE OF AGONY/Walk Away
9	-	-	7		ALICE IN CHAINS/Would?
9	8	7	7		LOCAL H/Bound For The Floor
-	-	-	7		STABBING WESTWARD/Shame

**MARKET #6**  
**EAGLE 97.1**  
PURE ROCK  
KEGL/Dallas  
(972) 869-9700  
Stevens/Scull

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
21	22	20	47		JERRY CANTRELL/Cut You In
-	-	-	29		46 FOO FIGHTERS/Baker Street
34	47	40	42		DAYS OF THE NEW/Shell In The Room
-	5	22	39		METALLICA/Fuel
31	38	40	39		SEVENDUST/Black
38	40	46	38		TOOL/Forty Six & 2
12	8	9	27		PEARL JAM/Given To Fly
45	24	25	26		VAN HALEN/Without You
-	-	-	24		PEARL JAM/Wishlist
10	15	21	21		TWO! Am A Pig
16	14	19	19		CREED/Torn
14	42	45	18		CHRIS CORNELL/Sunshower
12	17	15	17		KENNY WAYNE SHEPHERD/Blue On Black
29	15	12	16		MEGAETH/Use The Man
10	8	10	16		FEEDER/Cement
17	15	17	14		EVERCLEAR/Will Buy You...
8	10	12	14		LIFE OF AGONY/Tangerine
14	10	9	14		SPACEHOG/Mungo City
-	-	-	14		SEMI-SONIC/Closing Time
13	12	10	14		SLOBBERBONE/Your Excuse
10	8	8	13		STABBING WESTWARD/Save Yourself
15	13	15	13		MEGAETH/Almost Honest
18	10	10	11		CREED/My Own Prison
7	8	7	9		AC/DC/Dirty Eyes
18	11	11	9		LED ZEPPELIN/The Girl I Love
1	4	7	8		LIMP BIZKIT/Counterfeit...
-	-	-	10		13 CREED/My Own Prison
9	8	8	8		COOL FOR AUGUST/Walk Away
16	13	7	8		OZZY OSBOURNE/Back On Earth
43	46	44	7		MARCY PLAYGROUND/Sex And Candy

**MARKET #8**  
**102**  
KTXQ/Dallas  
(214) 528-5500  
Lockridge/Redbeard

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	32	32	36		KENNY WAYNE SHEPHERD/Blue On Black
20	19	20	36		CHRIS CORNELL/Sunshower
15	33	32	35		OUR LADY PEACE/Clumsy
26	35	31	35		VERVE/Bitter Sweet...
33	37	34	35		VAN HALEN/Without You
28	34	32	34		MARCY PLAYGROUND/Sex And Candy
10	19	20	21		METALLICA/Fuel
10	19	20	21		JERRY CANTRELL/Cut You In
17	18	16	20		FOO FIGHTERS/My Hero
9	12	13	19		PEARL JAM/In Hiding
8	10	8	19		MEGAETH/Use The Man
-	-	-	16		17 VAN ZANT/Rage
14	18	17	17		CREED/Torn
8	14	12	14		RICHIE SAMBORA/Hard Times Come Easy
9	8	10	10		COOL FOR AUGUST/Walk Away
-	-	-	6		9 VAN HALEN/Fire In The Hole
-	-	-	9		BROTHER CANE/Lie In The Bed...
-	-	-	8		9 VAN HALEN/Dirty Water Dog
-	-	-	7		9 VAN HALEN/Year To The Day
-	-	-	8		8 VAN HALEN/One I Want
7	11	9	8		SPACEHOG/Mungo City
7	9	8	8		DAYS OF THE NEW/Shell In The Room
32	8	7	8		PEARL JAM/Given To Fly
-	-	-	10		7 SEMI-SONIC/Closing Time
19	25	24	7		COURSE OF EMPIRE/The Information
5	7	6	7		CREED/My Own Prison
15	9	7	7		ROLLING STONES/Saint Of Me
12	7	7	7		MEGAETH/Almost Honest
12	7	7	7		OZZY OSBOURNE/Back On Earth
7	9	7	7		AEROSMITH/Hole In My Soul

**MARKET #7**  
**97.1 KROCK**  
Howard Stern Morning  
WKRR/Detroit  
(248) 423-3300  
Gorman/Surrena

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	32	30	32		METALLICA/The Untergoven II
30	31	30	32		MARCY PLAYGROUND/Sex And Candy
32	30	32	32		LEO ZEPPELIN/The Girl I Love
32	32	31	31		DAYS OF THE NEW/Touch, Peel, And...
29	32	32	31		VAN HALEN/Without You
31	31	30	30		PEARL JAM/Given To Fly
30	30	32	30		OZZY OSBOURNE/Back On Earth
16	20	20	20		TWO! Am A Pig
18	16	20	20		FOO FIGHTERS/Everlong
18	16	20	20		CREED/My Own Prison
16	19	19	19		JERRY CANTRELL/Cut You In
-	-	-	17		17 STABBING WESTWARD/Save Yourself
14	16	17	16		METALLICA/Fuel
11	11	14	13		OFFSPRING/Gone Away
10	11	10	13		MEGAETH/Trust
17	19	15	12		BUSH/Mouth
10	11	13	12		JANE'S ADDICTION/Jane Says
10	11	11	12		TONIC/You Could Only...
11	13	10	12		MATCHBOX 20/Push
10	11	11	12		LIVE/Freaks
11	10	12	12		BETTER THAN EZRA/Desperately Wanting
12	12	12	12		LOCAL H/Bound For The Floor
11	13	10	12		VERUCA SALI/Volcano Girls
11	10	11	11		MEGAETH/Almost Honest
-	-	-	12		11 WALLFLOWERS/One Headlight
-	-	-	11		10 TONIC/Open Up Your Eyes
-	-	-	11		13 COLLECTIVE SOUL/Precious Declaration
12	11	11	11		LIVE/Lakin's Juice
10	11	9	10		FAITH NO MORE/Last Cup Of Sorrow
-	-	-	11		10 BUSH/Greedy Fire

**MARKET #9**  
**101 WRIF**  
WRIF/Detroit  
(248) 547-0101  
Podell/Wellington

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	28	32	34		PEARL JAM/Given To Fly
30	27	33	33		CREED/My Own Prison
17	16	20	30		DAYS OF THE NEW/Shell In The Room
30	29	25	29		METALLICA/The Untergoven II
-	-	-	2		2 BROTHER CANE/Lie In The Bed...
20	25	27	22		JERRY CANTRELL/Cut You In
35	32	32	21		VAN HALEN/Without You
-	-	-	10		10 VAN HALEN/Fire In The Hole
18	15	21	18		PEARL JAM/In Hiding
21	20	20	18		ROLLING STONES/Saint Of Me
15	15	20	16		JOE SATRIANI/Ceremony
7	8	12	16		KENNY WAYNE SHEPHERD/Blue On Black
6	5	13	13		MARCY PLAYGROUND/Sex And Candy
10	9	14	12		FOO FIGHTERS/Baker Street
9	8	10	10		FOO FIGHTERS/Everlong
1	5	8	10		FOO FIGHTERS/My Hero
6	6	7	10		MEGAETH/Use The Man
6	3	8	10		FEEDER/Cement
6	6	5	9		TWO! Am A Pig
2	6	8	9		COOL FOR AUGUST/Walk Away
5	3	7	7		DIN PEDALS/Ashtray
14	18	29	7		OZZY OSBOURNE/Back On Earth
5	5	6	6		UFO/Venus (I Just...)
7	5	6	6		METALLICA/Fuel
5	2	4	6		LIFE OF AGONY/Tangerine
4	5	5	6		YES/New State Of Mind
4	6	5	6		FOAM/Rollercoaster
-	-	-	1		1 ADDICT/Monsterside
8	5	33	5		SPACEHOG/Mungo City

**MARKET #10**  
**WAAF**  
107.3 FM  
WAAF/Boston  
(617) 236-1073  
Douglas/Osterlind

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	38	38	36		MARCY PLAYGROUND/Sex And Candy
39	34	32	34		TOOL/Forty Six & 2
32	32	35	33		DAYS OF THE NEW/Shell In The Room
36	36	37	32		CREED/My Own Prison
-	-	-	9		9 METALLICA/Fuel
12	11	21	29		TOOL/Aenema
29	32	29	29		FOO FIGHTERS/My Hero
31	29	29	28		PEARL JAM/In Hiding
29	32	27	27		LIFE OF AGONY/Weeds
35	34	28	26		OUR LADY PEACE/Clumsy
21	27	27	26		CARAMEL/Lucy
21	24	22	26		CARAMEL/Lucy
15	20	20	25		DAYS OF THE NEW/Touch, Peel, And...
10	20	21	25		SEVENDUST/Black
20	23	24	24		VAN HALEN/Without You
12	13	21	23		FUEL/Shimmer
33	33	27	22		JERRY CANTRELL/Cut You In
-	-	-	19		19 BROTHER CANE/Lie In The Bed...
12	16	16	16		STABBING WESTWARD/Save Yourself
14	13	14	16		FEEDER/Cement
18	18	17	15		LIMP BIZKIT/Counterfeit...
14	13	11	15		HUNGER/Moderation
16	15	14	14		TWO! Am A Pig
9	14	17	13		MEGAETH/Use The Man
15	12	13	13		FOO FIGHTERS/Everlong
14	9	9	13		SUBLIME/Wrong Way
14	12	12	12		CREED/Torn
17	15	16	12		HEADSWIM/Tourmaline
11	12	11	12		FILTER & CRYSTAL.../Can't You Trip...
5	12	8	11		ECONOLINE CRUSH/Home

**MARKET #11**  
**93.3 ZETA**  
the ROCK station  
WZTA/Miami  
(305) 654-9494  
Steele/Kimba

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	31	33	35		MARCY PLAYGROUND/Sex And Candy
30	35	31	35		VERVE/Bitter Sweet...
17	31	33	34		EVERCLEAR/Will Buy You...
18	35	32	31		COLLECTIVE SOUL/She Said
30	34	33	31		COOL FOR AUGUST/Walk Away
27	24	30	30		VAN HALEN/Without You
19	17	20	27		FOO FIGHTERS/My Hero
28	28	27	27		METALLICA/The Untergoven II
15	19	25	25		DAYS OF THE NEW/Shell In The Room
20	19	20	25		JERRY CANTRELL/Cut You In
-	-	-	11		11 SEMI-SONIC/Closing Time
18	14	19	22		KENNY WAYNE SHEPHERD/Blue On Black
20	19	21	22		GREEN DAY/Time Of Your Life...
18	22	20	20		SCOTT WEILAND/Barbarella
18	18	20	20		CREED/Torn
-	-	-	10		10 PEARL JAM/Wishlist
-	-	-	17		17 MATCHBOX 20/Real World
20	14	12	15		MIGHTY JOE PLUM/Trish
12					

Stations and their adds listed alphabetically by market

## ACTIVE ROCK

<b>KEYJ/Abilene, TX</b> OM/MD: Randy Jones MD: Dave Andrews MATCHBOX 20 "Real" TODD SNIDER "Too" BLACK LAB "Time" STEGOSAURUS "Water"	<b>WBZC/Columbus, OH</b> PD: Hal Fish APD/MD: Ronni Hunter ECONOLINE CRUSH "Home" ADICT "Monster"	<b>WKLO/Grand Rapids, MI</b> OM: Tony Gates MD: Marti Feunie BROTHER CANE "Bed" BLUE OYSTER CULT "Black" BLACK LAB "Time" SEVENDUST "Close"	<b>WLZR/Milwaukee, WI</b> PD: Keith Hastings MD: Marilyn Mee 5 SEVENDUST "Close" 1 BLACK LAB "Time"	<b>KDOT/Reno, NV</b> OM/MD: Rob Williams APD/MD: Kevin Smith 6 SEMSONIC "Closing" 5 BROTHER CANE "Bed" 5 SHIFF "Rich" 5 BLACK LAB "Time" 5 ADICT "Monster" SEVENDUST "Close"
<b>KZRK/Amarillo, TX</b> PD/MD: David Kane 15 MATCHBOX 20 "Real"	<b>KNCN/Corpus Christi, TX</b> PD: Kelli Cluque MD: Eric Slayter STABBING WESTWARD "Save" ADICT "Monster"	<b>WTPT/Greenville, SC</b> PD: Zack Tyler MD: Rotz Hamilton ADICT "Monster"	<b>KOCR/Minneapolis, MN</b> OM: Dave Hamilton PD: Wade Linder APD/MD: Bill Jones 8 VAN HALEN "Fire" DLR BAND "Slam" SEVENDUST "Close"	<b>KRXQ/Sacramento, CA</b> Stn. Mgr.: Curtiss Johnson APD: Pat Martin MD: Kyle Brooks 9 MATCHBOX 20 "Real" 9 SOUTHWEST "Laughing" 9 SEVENDUST "Close" 3 RAMSTEIN "Heat"
<b>KLBJ/Austin, TX</b> OM: Jeff Carrol MD: Loris Lowe 2 TODD SNIDER "Too" MATCHBOX 20 "Real"	<b>KRAD/Corpus Christi, TX</b> PD: Kenny Mann APD: Laura Stewart MD: Cory Smith WAK "Torgue" TODD SNIDER "Too" MATCHBOX 20 "Real" STEGOSAURUS "Water" SHIFT "Real" FASTBALL "Way" ATHENAUM "Know"	<b>WOXA/Harrisburg, PA</b> PD: Chris Lloyd MD: Claudine DeLorenzo No Adds	<b>KHOP/Modesto, CA</b> OM/MD: Dave Taylor APD: Dan Kennedy MD: Deana Rica 15 VAN ZANT "Rage" 1 BLACK LAB "Time"	<b>WHMH/St. Cloud, MN</b> PD: Scott Kohn MD: Dan Peterson MATCHBOX 20 "Real" BLACK LAB "Time" TODD SNIDER "Too" SEVENDUST "Close" FOX "Differet" SHIFT "Rich" SONIC JOY RIDE "Crave" ATHENAUM "Know" STEVE POLITZ "Silver"
<b>KRAB/Bakersfield, CA</b> PD: Chris Squires 9 FASTBALL "Way"	<b>KEGL/Dallas, TX</b> PD: Greg Stevens APD/MD: Cindy Scut 4 DLR BAND "Slam" BROTHER CANE "Bed" ECONOLINE CRUSH "Home"	<b>WTPA/Harrisburg, PA</b> PD: Chris James APD: Dina Wagner MD: Amy Warner 1 VAN ZANT "Rage" BLACK LAB "Time"	<b>WRAT/Monmouth-Ocean, NJ</b> PD: Carl Craft APD/MD: Robyn Lane No Adds	<b>WZOB/Salisbury, MD</b> PD: John Allen APD: Shawn Murphy MD: Paul McCall STEGOSAURUS "Water" THIRTY SECONDS "Losing" BLACK LAB "Time"
<b>WIYY/Baltimore, MD</b> PD: Rick Strauss APD/MD: Rob Heckman FEEDER "Comet"	<b>WCCC/Hartford, CT</b> PD: Ron Dresner APD/MD: Mike Karolyi BLACK LAB "Time" LIMP BIZKIT "Nobody" STEGOSAURUS "Water" DEFONES "Quiet"	<b>WAMX/Huntington, WV</b> PD/MD: Debbie Wyide 2 HUNGER "Moderation" 2 ADICT "Monster" 1 PEARL JAM "Hiding" MATCHBOX 20 "Real" BLACK LAB "Time"	<b>KROG/Monterey-Salinas, CA</b> PD: Rick Anderson SHIFT "Rich" FOIGHTERS "Baker" BLACK LAB "Time" ERIC CLAPTON "Gone" MARCH PLAYGROUND "Ser"	<b>WKZQ/Myrtle Beach, SC</b> OM/MD: Eric S. Hall APD/MD: Summer James METALLICA "Fuel" BLACK LAB "Time" BROTHER CANE "Bed" SHIFT "Rich"
<b>WCPR/Biloxi, MS</b> OM: Kenny Vest PD: Wayne Watkins APD/MD: Scot Fox PEARL JAM "Wishes" GOO GOO DOLLS "Ins" BLACK LAB "Time" SHIFT "Rich"	<b>KTXQ/Dallas, TX</b> PD: Andy Lockridge MD: Redbeard No Adds	<b>KBPI/Denver, CO</b> PD: Bob Richards MD: Willie B. Hung SAMAM "Found" JERRY CANTRELL "Cut" FASTBALL "Way"	<b>WNOR/Norfolk, VA</b> PD: Harvey Kajan APD/MD: Tim Parker KENNY WAYNE SHEPHERD "Blue" SEVENDUST "Close" SAMAM "Found"	<b>KBAT/Odessa, TX</b> OM/MD: Brent Warner MD: Dru Dawson 9 MATCHBOX 20 "Real" 9 PEARL JAM "Wishes" FASTBALL "Way"
<b>WAAJ/Boston, MA</b> PD: Dave Douglas APD: Ron Valeri MD: John Osterlind 9 311 "Disaster" 3 SEVENDUST "Close"	<b>KAZR/Des Moines, IA</b> PD: Troy Hanson MD: Paul Oslund No Adds	<b>WQKK/Johnstown &amp; WQWK/State College, PA</b> PD: Pat Urban MD: Chris Prospero MATCHBOX 20 "Real" BLACK LAB "Time" SHIFT "Real" FASTBALL "Way" AGENTS OF GOOD ROOTS "Come" REVEREND HORTON HEAT "Detective"	<b>KISS/San Antonio, TX</b> PD: Kevin Vargas MD: C.J. Cruz FEEDER "Comet" METALLICA "Fuel" DIN PEDALS "Astray"	<b>KIOZ/San Diego, CA</b> OM: Tim Dukes MD: Shannon Leder 7 LUDY'S FUR COAT "Magic" 6 KENNY WAYNE SHEPHERD "Blue"
<b>WKPE/Cape Cod, MA</b> PD: Dan Towers 9 BLACK LAB "Time" VERVE "Symphony" THIRTY SECONDS "Losing" HURRICANE #1 "Reaction"	<b>WKRC/Detroit, MI</b> PD: John Gorman MD: Matt Surrena FOIGHTERS "Baker" FOIGHTERS "Baker" MEGAUTH "Man"	<b>KQRC/Kansas City, MO</b> PD: Vince Richards MD: Valorie Knight 6 METALLICA "Mania" 5 DLR BAND "Slam" BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping" VAN HALEN "Dirty"	<b>KSJQ/San Jose, CA</b> PD: Dana Jang MD: Laurie Free UFO "Venus" SEVENDUST "Close"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WZNF/Champaign, IL</b> PD: Sturgis MD: Stacy Conner 3 SEVENDUST "Close" 1 FOAM "Roller" PSTON "Turbulent"	<b>WRIF/Detroit, MI</b> OM: Doug Podell APD/MD: Dave Wellington 1 GOVT MULE "Blind" 1 SEVENDUST "Close"	<b>KLFX/Killeen, TX</b> PD: Bob Fonda MD: Suzanne Tenair METALLICA "Fuel" PEARL JAM "Hiding" FUEL "Shimmer"	<b>WJRR/Orlando, FL</b> PD: Dick Sheetz MD: Pat Lynch 1 ADICT "Monster" 1 SHIFF "Rich" 1 MATCHBOX 20 "Real" 1 LIFE OF AGONY "Tangene" 1 GOO GOO DOLLS "Ins"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WXRC/Charlotte, NC</b> PD: Ron Bowen SEVENDUST "Close" MEGAUTH "Man"	<b>WGBF/Evansville, IN</b> PD: Mike Sanders MD: Turner Watson SHIFT "Rich" MATCHBOX 20 "Real" BLACK LAB "Time" TODD SNIDER "Too" SPACEHOG "Mungo" SEVENDUST "Close"	<b>KIBZ/Lincoln, NE</b> PD: Tim Sheridan APD/MD: Jon Terry UFO "Lum"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>KQWB/Fargo, ND</b> PD/MD: Guy Dark BLACK LAB "Time" SEVENDUST "Close"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
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<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
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<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHIDGEN "Dropping"	<b>WZAT/Savannah, GA</b> PD: Greg Patrick APD: Michelle Mitchell MD: Tommy LeClair 5 ECONOLINE CRUSH "Home" 5 ADICT "Monster" BLACK LAB "Time" STABBING WESTWARD "Save" LUXU "Soul"
<b>WRX/Chicago, IL</b> Stn. Mgr.: Dave Richards APD/MD: Jo Robinson SEVENDUST "Close" BLACK LAB "Time"	<b>WRCQ/Fayetteville, NC</b> PD: Howard Johnson MD: Ann Thomas DOLLS "Head" BLACK LAB "Time" METALLICA "Fuel"	<b>WRCN/Long Island, NY</b> PD/MD: Donna Rodger BLACK LAB "Time" MATCHBOX 20 "Real" SAMAM "Found"	<b>WJXX/Lansing, MI</b> PD: Bob Olson MD: Kevin Conrad BLACK LAB "Time" JIMMIE SCHID	

3W	2W	LW	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	<b>1</b> KENNY WAYNE SHEPHERD Blue On Black (Revolution)	1894	1819	1763	1665	81/0
2	2	2	2	VAN HALEN Without You (Warner Bros.)	1587	1706	1588	1522	81/0
3	3	3	3	PEARL JAM Given To Fly (Epic)	1338	1460	1486	1500	68/0
4	4	4	4	ROLLING STONES Saint Of Me (Virgin)	1301	1357	1351	1364	70/1
11	9	6	5	<b>5</b> DAYS OF THE NEW Shelf In The Room (Outpost/Geffen)	1143	1089	1031	974	73/3
9	6	5	6	<b>6</b> CHRIS CORNELL Sunshower (Atlantic)	1124	1101	1038	997	68/0
10	7	7	7	<b>7</b> MARCY PLAYGROUND Sex And Candy (Capitol)	1122	1060	1033	983	58/3
7	5	8	8	METALLICA The Unforgiven II (Elektra/EEG)	997	1002	1104	1083	68/1
16	13	9	9	<b>9</b> VAN ZANT Rage (CMC)	954	949	831	695	64/1
8	10	10	10	CREED My Own Prison (Wind-up)	916	947	947	1007	56/0
17	15	13	11	<b>11</b> JERRY CANTRELL Cut You In (Columbia)	878	807	756	689	64/0
5	8	11	12	MATCHBOX 20 3am (Lava/Atlantic)	860	937	1032	1212	58/0
—	—	22	13	<b>13</b> BROTHER CANE I Lie In The Bed I Make (Virgin)	858	505	68	—	78/9
14	16	15	14	<b>14</b> COOL FOR AUGUST Walk Away (Warner Bros.)	780	770	753	731	64/0
13	12	14	15	DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)	747	802	858	894	62/1
6	11	12	16	AEROSMITH Taste Of India (Columbia)	668	835	933	1106	49/0
25	21	17	17	<b>17</b> RICHIE SAMBORA Hard Times Come Easy (Mercury)	652	643	542	389	51/2
21	18	19	18	<b>18</b> FOO FIGHTERS My Hero (Roswell/Capitol)	610	596	606	585	44/0
<b>BREAKER</b>			19	<b>19</b> ERIC CLAPTON She's Gone (Duck/Reprise)	574	329	99	—	51/5
20	19	20	20	OUR LADY PEACE Clumsy (Columbia)	529	563	588	587	48/0
12	14	16	21	GREEN DAY Time Of Your Life (Good...) (Reprise)	527	693	814	924	37/0
<b>BREAKER</b>			22	<b>22</b> CREED Torn (Wind-up)	522	439	388	321	56/2
23	22	21	23	WHISKEYTOWN Yesterday's News (Outpost/Geffen)	520	554	519	457	45/1
—	47	34	24	<b>24</b> BIG HEAD TODD & THE MONSTERS Boom Boom (Revolution)	479	338	158	51	38/2
39	30	25	25	<b>25</b> SPACEHOG Mungo City (HiFi/Sire/WB)	476	429	337	216	52/5
15	17	18	26	ERIC CLAPTON My Father's Eyes (Duck/Reprise)	459	614	690	722	38/0
48	33	32	27	<b>27</b> SEMISONIC Closing Time (MCA)	451	349	310	171	50/10
26	26	28	28	<b>28</b> MEGADETH Use The Man (Capitol)	445	403	390	374	46/1
41	35	30	29	<b>29</b> JOE SATRIANI Ceremony (Epic)	416	369	307	212	39/4
19	20	23	30	<b>BIG WRECK</b> The Oaf (Atlantic)	395	498	562	628	30/0
36	36	33	31	<b>31</b> EVERCLEAR I Will Buy You A New Life (Capitol)	381	341	306	260	37/1
31	28	31	32	VERVE Bitter Sweet Symphony (Hut/Virgin)	352	357	344	335	27/1
22	24	27	33	<b>BLACK LAB</b> Wash It Away (DGC/Geffen)	347	407	444	517	30/0
24	25	29	34	LED ZEPPELIN The Girl I Love (Atlantic)	338	386	395	403	32/0
35	38	37	35	<b>35</b> PEARL JAM In Hiding (Epic)	319	303	263	267	28/1
18	23	26	36	COLLECTIVE SOUL She Said (Dimension/Capitol)	302	419	498	668	26/0
28	34	36	37	SAMMY HAGAR Both Sides Now (MCA)	288	314	309	348	30/0
—	46	43	38	<b>38</b> GOV'T MULE Blind Man In The Dark (Capricorn/Mercury)	260	202	163	139	25/2
42	40	41	39	<b>39</b> FEEDER Cement (Echo/Elektra/EEG)	254	253	237	210	29/0
27	31	40	40	OZZY OSBOURNE Back On Earth (Epic)	241	256	329	359	25/0
33	29	39	41	YES New State Of Mind (Beyond)	239	279	344	296	24/0
—	—	45	42	<b>42</b> METALLICA Fuel (Elektra/EEG)	235	197	110	91	35/10
<b>DEBUT</b>			43	<b>43</b> MATCHBOX 20 Real World (Lava/Atlantic)	183	121	88	64	39/26
37	39	42	44	SMASH MOUTH Walkin' On The Sun (Interscope)	172	202	240	244	22/0
<b>DEBUT</b>			45	<b>45</b> STABBING WESTWARD Save Yourself (Columbia)	171	120	75	1	21/4
—	—	49	46	<b>46</b> PEARL JAM Wishlist (Epic)	170	162	108	104	17/2
34	41	44	47	SISTER HAZEL Happy (Universal)	167	199	225	268	12/0
—	—	50	48	<b>48</b> DIN PEDALS Ashtray (Epic)	160	148	126	106	18/0
40	42	48	49	ROLLING STONES Flip The Switch (Virgin)	148	179	178	215	15/0
<b>DEBUT</b>			50	<b>50</b> IZZY STRADLIN 117 Degrees (Geffen)	136	141	123	68	14/0

This chart reflects airplay from March 16-22. Songs ranked by total plays. Highlighted songs indicate Breaker. 83 Rock reporters. 83 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

### NEW & ACTIVE

**HUNGER** Moderation (Universal)  
Total Plays: 129, Total Stations: 18, Adds: 0

**FUEL** Shimmer (550 Music)  
Total Plays: 119, Total Stations: 18, Adds: 3

**THIRD EYE BLIND** Losing A Whole Year (Elektra/EEG)  
Total Plays: 117, Total Stations: 15, Adds: 1

**VAN HALEN** Fire In The Hole (Warner Bros.)  
Total Plays: 111, Total Stations: 20, Adds: 8

**UFO** Venus (I Just Can't Quit...) (CMC)  
Total Plays: 110, Total Stations: 12, Adds: 4

**LIFE OF AGONY** Tangerine (Roadrunner)  
Total Plays: 108, Total Stations: 12, Adds: 0

**NOVACAINE** Whammo (Mercury)  
Total Plays: 105, Total Stations: 13, Adds: 0

**JIMMIE'S CHICKEN SHACK** Dropping Anchor (Rocket/Island)  
Total Plays: 103, Total Stations: 11, Adds: 0

**VAN HALEN** Dirty Water Dog (Warner Bros.)  
Total Plays: 92, Total Stations: 14, Adds: 4

**BLACK LAB** Time Ago (DGC/Geffen)  
Total Plays: 84, Total Stations: 34, Adds: 32

Songs ranked by total plays

### BREAKERS®

**ERIC CLAPTON**  
She's Gone (Duck/Reprise)

TOTAL PLAYS/INCREASE: 574/245  
TOTAL STATIONS/ADDS: 51/5  
CHART: 19

### CREED

Torn (Wind-up)

TOTAL PLAYS/INCREASE: 522/83  
TOTAL STATIONS/ADDS: 56/2  
CHART: 22

### MOST ADDED®

ARTIST/TITLE LABEL(S)	ADDS
BLACK LAB Time Ago (DGC/Geffen)	32
MATCHBOX 20 Real World (Lava/Atlantic)	26
STEGOSAURUS At The Water (Reprise)	12
METALLICA Fuel (Elektra/EEG)	10
SEMISONIC Closing Time (MCA)	10
BROTHER CANE I Lie In The Bed I Make (Virgin)	9
DLR BAND Slam Dunk (Wawazat)	9
TODD SNIDER I Am Too (MCA)	9
VAN HALEN Fire In The Hole (Warner Bros.)	8
ERIC CLAPTON She's Gone (Duck/Reprise)	5
SEVENDUST Too Close To Hate (TVT)	5
SPACEHOG Mungo City (HiFi/Sire/WB)	5

### MOST INCREASED PLAYS

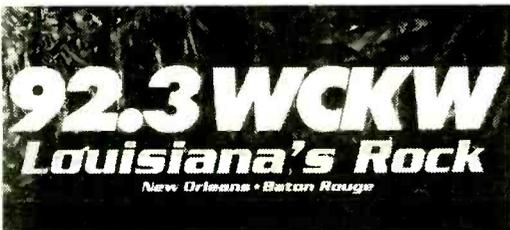
ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
BROTHER CANE I Lie In The Bed I Make (Virgin)	+353
ERIC CLAPTON She's Gone (Duck/Reprise)	+245
BIG HEAD TODD & THE MONSTERS Boom Boom (Revolution)	+141
SEMISONIC Closing Time (MCA)	+102
CREED Torn (Wind-up)	+83
VAN HALEN Dirty Water Dog (Warner Bros.)	+78
VAN HALEN Fire In The Hole (Warner Bros.)	+76
KENNY WAYNE SHEPHERD Blue On Black (Revolution)	+75
JERRY CANTRELL Cut You In (Columbia)	+71
MARCY PLAYGROUND Sex And Candy (Capitol)	+62
MATCHBOX 20 Real World (Lava/Atlantic)	+62

### HOTTEST RECURRENTS

ARTIST/TITLE LABEL(S)
FOO FIGHTERS Everlong (Roswell/Capitol)
AEROSMITH Pink (Columbia)
MIGHTY JOE PLUM Live Through This (Fifteen...) (Atlantic)
TONIC If You Could Only See (Polydor/A&M)
KENNY WAYNE SHEPHERD Slow Ride (Revolution)
MATCHBOX 20 Push (Lava/Atlantic)
JOHN MELLENCAMP Without Expression (Mercury)
ROLLING STONES Anybody Seen My Baby? (Virgin)
JONNY LANG Lie To Me (A&M)
MEGADETH Almost Honest (Capitol)

Breakers: Songs registering 500 plays or more for the first time. Builts awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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# ROCK PLAYLISTS

March 27, 1998 R&R • 93

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

**KLOS 95.5**  
MARKET #2  
KLOS/Los Angeles  
(310) 840-4836  
Duncan/Wilde

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	19	19	20		LEO ZEPPELIN/The Girl I Love
18	17	21	19		B.B. KING/T. CHAPMAN/The Thrill Is Gone
19	19	15	18		ROLLING STONES/Saint Of Me
12	14	13	17		KENNY WAYNE SHEPHERD/Blue On Black
12	13	19	17		ROBERT BRADLEY'S...Once Upon A Time
7	9	11	12		RICHIE SAMBORA/Hard Times Come Easy
14	14	11	11		PEARL JAM/Wishist
7	10	10	10		BONNIE RAITT/One Bad Habit
7	10	10	10		JOE SATRIANI/Lights Of Heaven
11	9	12	9		MIGHTY JOE PLUM/Live Through This
12	11	9	9		MAX CARL AND BIG.../One More River
8	7	9	9		FREDDY JONES BAND/Mystic Buzz
-	-	-	-		BOB DYLAN/Love Sick
4	7	10	8		MARC COHN/Already Home
5	7	9	8		PORCUPINE TREE/Waiting Phase I
-	-	-	-		WHISKEYTOWN/16 Days
3	6	8	8		FLEETWOOD MAC/Silver Springs
3	8	7	7		BROTHER CANE/Lie In The Bed...
3	8	7	7		COREY STEVENS/One More Time
-	-	-	-		ERIC CLAPTON/She's Gone
8	7	8	6		VAN ZANT/Rage
11	11	8	5		ERIC CLAPTON/My Father's Eyes
-	-	-	-		BIG HEAD TODD.../Boom Boom
2	8	6	4		ROLLING STONES/Anybody Seen My
-	-	-	-		ERIC CLAPTON/Fall Like Rain
21	20	19	4		MATCHBOX 20/3am
5	3	4	4		JACKSON BROWNE/The Next Voice
-	-	-	-		SISTER 7/Now What You Mean
3	4	3	3		JOHN FOGERTY/Blueboy
5	3	3	3		BRYAN ADAMS/Back To You

**WMMR 93.1**  
MARKET #5  
WMMR/Philadelphia  
(610) 771-0933  
Bonadonna/Zipeto

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	31	22	32		GREEN DAY/Time Of Your Life
32	32	29	31		PEARL JAM/Hiding
12	16	17	30		KENNY WAYNE SHEPHERD/Blue On Black
35	32	29	29		PEARL JAM/Given To Fly
32	32	24	28		OZZY OSBOURNE/Back On Earth
23	19	21	18		VAN HALEN/Without You
13	15	15	15		BLACK LAB/Wash It Away
-	-	-	-		JERRY CANTRELL/Cut You In
11	14	12	15		DAYS OF THE NEW/Shell In The Room
34	34	22	15		ROLLING STONES/Saint Of Me
14	17	12	14		CHRIS CORNELL/Sunshower
13	16	11	14		FOO FIGHTERS/My Hero
-	-	-	-		BROTHER CANE/Lie In The Bed...
13	16	11	13		CREED/My Own Prison
-	-	-	-		JOE SATRIANI/Ceremony
15	18	12	11		AEROSMITH/Taste Of India
11	-	-	-		TONIC/If You Could Only
10	10	10	10		ROLLING STONES/Flip The Switch
12	10	8	9		DAYS OF THE NEW/Touch, Peel, And...
12	11	8	8		KENNY WAYNE SHEPHERD/Slow Ride
11	11	8	8		MATCHBOX 20/3am
11	11	10	7		LEO ZEPPELIN/The Girl I Love
-	-	-	-		MATCHBOX 20/Real World
-	-	-	-		BLACK LAB/Time Ago

**106rock**  
MARKET #12  
WKLS/Atlanta  
(404) 325-0960  
Ervin/Kepple

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	38	36	33		DAYS OF THE NEW/Touch, Peel, And
31	35	36	33		TONIC/Open Up Your Eyes
35	31	35	32		SISTER HAZEL/Happy
31	28	30	27		KENNY WAYNE SHEPHERD/Slow Ride
17	19	21	25		COLLECTIVE SOUL/She Said
20	23	22	18		COOL FOR AUGUST/Walk Away
-	-	-	-		BROTHER CANE/Lie In The Bed
11	12	13	17		KENNY WAYNE SHEPHERD/Blue On Black
19	22	19	16		PEARL JAM/Given To Fly
6	6	8	12		MARCY PLAYGROUND/Sex And Candy
-	-	-	-		MATCHBOX 20/Real World
-	-	-	-		BIG HEAD TODD.../Boom Boom
10	6	7	6		VAN HALEN/Without You
6	7	8	6		MIGHTY JOE PLUM/Irish
3	7	8	5		METALLICA/The Unforgiven II
9	7	7	5		GOV'T MULE/Blind Man In...
23	9	5	4		GREEN DAY/Time Of Your Life...
4	4	5	3		CREED/My Own Prison
-	-	-	-		DAYS OF THE NEW/Shell In The Room

**KISW 93.7 FM**  
MARKET #13  
KISW/Seattle  
(206) 285-7625  
Ryan/Faulkner

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	19	27	30		DAYS OF THE NEW/Shell In The Room
29	30	30	28		FOO FIGHTERS/My Hero
29	28	26	25		METALLICA/The Unforgiven II
20	16	24	25		VAN HALEN/Without You
9	8	17	20		EVERCLEAR/Will Buy You
17	17	16	19		JERRY CANTRELL/Cut You In
5	3	15	18		PEARL JAM/Wishist
-	-	-	-		CREED/Torn
18	17	20	17		CHRIS CORNELL/Sunshower
18	18	16	17		KENNY WAYNE SHEPHERD/Blue On Black
-	-	-	-		BROTHER CANE/Lie In The Bed...
-	-	-	-		STABBING WESTWARD/Save Yourself
-	-	-	-		TWO! Am A Pig
9	6	6	8		SCREAMING TREES/All I Know
30	25	11	8		CREED/My Own Prison
8	8	7	7		BIG WRECK/The Oaf
9	10	7	7		MEGADETH/Use The Man
-	-	-	-		STONE ORDS/Spacey And Shakin
6	6	6	7		PETE TEMPLE PILOTS/Triffin' On A Hole
7	7	6	7		SEVEN MARY THREE/Clumbersome
31	30	8	7		PEARL JAM/Given To Fly
8	8	9	6		TEA PARTY/Release
-	-	-	-		TONIC/If You Could Only...
7	7	7	6		BUSH/Machinehead
7	8	6	6		OFFSPRING/Gone Away
6	6	6	5		COLLECTIVE SOUL/Listen
-	-	-	-		FOO FIGHTERS/Everlong
6	-	-	-		SOUNDGARDEN/Burden In My Hand
6	-	-	-		OFFSPRING/Choose
-	-	-	-		SOUNDGARDEN/Pretty Noose

**ROCK 100.3**  
MARKET #14  
WROC/Minneapolis  
(612) 330-0100  
MacLash/Philpott

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	18	22	16		VAN HALEN/Without You
10	15	14	16		PEARL JAM/Given To Fly
10	11	10	16		OZZY OSBOURNE/Back On Earth
7	15	12	12		SAMMY HAGAR/Both Sides Now
-	-	-	-		JOE SATRIANI/Ceremony
7	7	7	9		VAN ZANT/Rage
12	14	8	8		ROLLING STONES/Saint Of Me
7	11	7	8		LEO ZEPPELIN/The Girl I Love
5	5	5	8		CREED/My Own Prison
-	-	-	-		CHRIS CORNELL/Sunshower
-	-	-	-		CREED/Torn
6	8	7	6		AC/DC/Dirty Eyes
8	8	3	6		METALLICA/Bleeding Me
-	-	-	-		METALLICA/Fuel
6	9	6	5		AEROSMITH/Use The Man
5	3	5	5		AEROSMITH/Falling In Love
2	4	4	5		MEGADETH/Almost Honest
-	-	-	-		MEGADETH/Use The Man
-	-	-	-		VAN HALEN/Fire In The Hole
6	7	7	4		METALLICA/The Unforgiven II
4	4	4	4		METALLICA/The Memory Remains
6	6	2	4		MEGADETH/Trust
3	6	3	3		DAYS OF THE NEW/Touch, Peel, And...
-	-	-	-		DAYS OF THE NEW/Shell In The Room
-	-	-	-		BROTHER CANE/Lie In The Bed...

**WBAB 95.3/102.3**  
MARKET #16  
WBAB/Long Island  
(516) 587-1023  
Buchmann/Wellman

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
33	33	34	34		ERIC CLAPTON/My Father's Eyes
32	32	32	32		MATCHBOX 20/3am
32	32	32	32		PEARL JAM/Given To Fly
17	17	25	29		MARCY PLAYGROUND/Sex And Candy
36	34	33	24		GREEN DAY/Time Of Your Life...
17	17	22	23		ROLLING STONES/Saint Of Me
19	19	21	21		KENNY WAYNE SHEPHERD/Blue On Black
-	-	-	-		GOV'T MULE/Blind Man In...
17	18	18	18		RICHIE SAMBORA/Hard Times Come Easy
-	-	-	-		TONIC/Open Up Your Eyes
16	16	18	17		METALLICA/The Unforgiven II
14	16	17	16		NATALIE IMBRIUGLIA/Torn
15	15	17	17		VAN HALEN/Without You
15	15	17	16		EVERCLEAR/Will Buy You
19	19	17	16		THIRD EYE BLIND/How's It Going To Be
14	14	17	16		SEMISONIC/Closing Time
-	-	-	-		YES/New State Of Mind
15	15	14	15		DAYS OF THE NEW/Touch, Peel, And
6	6	10	10		PEARL JAM/Wishist
-	-	-	-		ERIC CLAPTON/She's Gone
6	6	10	10		DAYS OF THE NEW/Shell In The Room
9	9	9	9		PEARL JAM/Hiding
-	-	-	-		VAN HALEN/Dirty Water Dog
-	-	-	-		VAN HALEN/One I Want
7	7	7	7		COOL FOR AUGUST/Walk Away
7	7	7	7		HUNGER/Moderation
18	18	13	5		TONIC/If You Could Only
18	15	11	5		CHRIS CORNELL/Sunshower
32	32	10	5		SMASH MOUTH/Walkin' On The Sun

**KDKB 93.7**  
MARKET #17  
KDKB/Phoenix  
(602) 897-9300  
Maranville/Lea

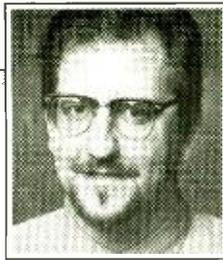
PLAYS	3W	2W	LW	TW	ARTIST/TITLE
15	20	39	34		METALLICA/The Unforgiven II
16	19	41	33		ERIC CLAPTON/My Father's Eyes
15	15	17	28		JERRY CANTRELL/Cut You In
15	18	27	27		FOO FIGHTERS/My Hero
-	-	-	-		BROTHER CANE/Lie In The Bed...
-	-	-	-		BLACK LAB/Time Ago
14	11	16	17		FOO FIGHTERS/Baker Street
17	16	16	17		HUFFAMOOSE/Wait
18	15	16	17		TERESE CARLTON/A Woman Like Me
32	35	39	17		VAN HALEN/Without You
-	-	-	-		BLUES TRAVELER/Maybe I'm Wrong
-	-	-	-		DREAM THEATER/Hollow Years
33	31	17	16		KENNY WAYNE SHEPHERD/Blue On Black
-	-	-	-		LUXX/Soul Of Me
-	-	-	-		RICHIE SAMBORA/Hard Times Come Easy
15	16	16	15		NIKONS/Miss USA
16	17	15	15		OUR LADY PEACE/Clumsy
12	13	13	13		CREED/My Own Prison
3	28	12	13		DAYS OF THE NEW/The Down Town
13	11	14	13		DAYS OF THE NEW/Touch, Peel, And
13	12	14	13		MIGHTY JOE PLUM/Live Through This
11	15	13	13		PISTOLROS/My Guardian Angel
-	-	-	-		SEMISONIC/Closing Time
14	12	15	12		CREED/What's This Life For
30	29	14	12		MARCY PLAYGROUND/Sex And Candy
12	11	13	12		MATCHBOX 20/Push
12	14	14	12		STIR/One Angel
-	-	-	-		JOE SATRIANI/Ceremony
13	5	1	9		FOO FIGHTERS/Everlong
-	-	-	-		SAMMY HAGAR/Kama

**WDVE 92.5**  
MARKET #20  
WDVE/Pittsburgh  
(412) 937-1441  
Hart/Winter

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	14	13	15		SEMISONIC/Closing Time
-	-	-	-		GOD GOD DOLLS/It's
12	14	12	15		WHISKEYTOWN/Yesterday's News
13	13	16	14		COOL FOR AUGUST/Walk Away
12	14	15	14		SPACEHOG/Mungo City
-	-	-	-		IZZY STRADLIN/117 Degrees
13	11	14	14		VAN HALEN/Without You
-	-	-	-		JOE SATRIANI/Ceremony
15	15	14	13		ROLLING STONES/Saint Of Me
4	6	12	13		PEARL JAM/Wishist
15	14	13	13		PUSH/Eye To Eye
17	16	12	12		PEARL JAM/Given To Fly
12	11	14	12		CHRIS CORNELL/Sunshower
-	-	-	-		ERIC CLAPTON/She's Gone
-	-	-	-		JERRY CANTRELL/Cut You In
-	-	-	-		THIRD EYE BLIND/Losing A Whole Year
13	16	13	10		KENNY WAYNE SHEPHERD/Blue On Black
10	13	12	9		BROTHER CANE/Lie In The Bed...
10	13	12	9		VAN ZANT/Rage
9	11	10	9		RICHIE SAMBORA/Hard Times Come Easy
12	9	10	9		JOE GRUSHECKY/Coming Home
9	9	8	8		DIN PEDALS/Ashtay
8	8	8	8		CHRIS STILLS/Razorblades
8	6	5	7		METALLICA/The Unforgiven II
7	8	6	7		ROBERT BRADLEY'S...Once Upon A Time
2	1	6	7		DAYS OF THE NEW/Touch, Peel, And
5	8	7	6		OUR LADY PEACE/Clumsy
8	11	6	4		DAYS OF THE NEW/Shell In The Room
-	-	-	-		CARAMEL/Lucy
8	4	4	4		ERIC CLAPTON/My Father's Eyes

**WEBN 96.7**  
MARKET #25  
WEBN/Cincinnati  
(513) 621-9326  
Waller/Jamie

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	32	32	34		MARCY PLAYGROUND/Sex And Candy
32	33	33	33		CREED/My Own Prison
34	34	34	33		FOO FIGHTERS/Everlong
-	-	-	-		METALLICA/The Unforgiven II
32	22	22	22		MEGADETH/Almost Honest
4	5	21	21		SEMISONIC/Closing Time
18	18	18	20		CHRIS CORNELL/Sunshower
20	19	19	20		JERRY CANTRELL/Cut You In
10	16	16	19		VAN HALEN/Without You
17	20	20	19		THIRD EYE BLIND/Graduate
15	20	18	18		SLOBBERBONE/Your Excuse
17	29	18	18		SOUNDGARDEN/Bleed Together
17	17	18	17		FOO FIGHTERS/My Hero
33	34	34	18		DAYS OF THE NEW/Shell In The Room
18	18	17	17		KENNY WAYNE SHEPHERD/Blue On Black
-	-	-	-		PEARL JAM/Leatherman
-	-	-	-		DAYS OF THE NEW/Touch, Peel, And...
12	15	15	13		CREED/Torn
11	11	11	11		OUR LADY PEACE/Clumsy
4	6	9	9		FEEDER/Cement
19	18	8	8		



JIM KERR

# ALTERNATIVE

## The Alternative Fall Scoreboard

□ The format may not lead the pack, but it's still in the money

After last week's Alternative Special interview with Arbitron's Bob Patchen about the company's efforts to reach the 18-24 and 25-34 listener, I thought it would be a good time to take a look at how the actual numbers are stacking up for the format. To get a better grasp of the performance of the format, I added cume, two- or four-book trends (depending on the market), and 18-34 data to the standard 12+ numbers.

With all the lingering talk of the Alternative format's fall from grace, it is actually refreshing to go over the following numbers. Alternative may not be the top dog 18-34, but the format is at least still within the top five sweet spot in most markets. The format's cume is also still strong, comparing favorably to formats like Active Rock, which lays claim to being more mass-appeal.

One additional thing to pay special attention to, especially in light of Patchen's previous comments about ratings variations from book to book, is the two- or four-book trend. This figure should be used as a baseline to gauge the station's current ratings. If the most recent two 12+ figures (the first data column) are significantly above or below the multibook trend figure (the second data column), it should be considered an indicator of actual improvement or degradation in audience, not just a statistical aberration.

The stations are ranked by market size, with the following data: 12+ share with last book-current book trends (and rank in parentheses), two- or four-book average 12+ share (depending on the market), cume, and current 18-34 share (with rank in parentheses). All share figures are Monday-Sunday, 6am-midnight. This week, we print the top 50 markets. Next week, we will print the rest of the country.

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Market Rank	Station	12+	2/4 Book Average	Cume (00)	18-34
1	WXRK/New York	3.5-4.1 (#7)	3.7	16439	8.0 (#3)
2	KROQ/Los Angeles	3.6-3.0 (#11)	3.5	11,154	5.2 (#5)
2	KLYY/Los Angeles	1.3-1.0 (#28)	1.1	5717	1.7 (#21)
3	WKQX/Chicago	3.4-2.9 (#12)	3.1	9295	4.9 (#15)
4	KITS/San Francisco	1.9-1.8 (#20)	1.9	4075	3.5 (#8)
5	WPLY/Philadelphia	3.3-2.6 (#17)	2.9	4919	5.2 (#5)
6	KDGE/Dallas	3.0-2.7 (#18)	2.8	4351	5.5 (#4)
7	CIMX/Detroit	1.7-1.5 (#22)	1.6	2776	3.1 (#13)
7	WPLT/Detroit	3.5-3.0 (#16)	2.9	4865	6.7 (#4)
8	WHFS/Washington	2.4-2.3 (#18)	2.4	4099	4.3 (#9)
9	KTBB/Houston	3.4-3.2 (#11)	3.3	3589	5.5 (#6)
10	WBCN/Boston	5.2-5.2 (#6)	5.3	6279	9.4 (#2)
10	WFNX/Boston	1.3-1.2 (#20)	1.4	1675	2.8 (#11)
12	WNNX/Atlanta	5.1-5.5 (#7)	5.1	4577	10.3 (#3)
13	KNDD/Seattle	4.2-4.2 (#6)	4.3	3734	8.4 (#4)
14	KZMZ/Minneapolis	0.5-0.7 (#18)	0.7	667	1.6 (#14)
15	XTRA/San Diego	2.7-2.3 (#15)	2.9	2337	4.2 (#8)
15	XHRM/San Diego	1.6-1.5 (#21)	1.8	1583	3.0 (#11)
16	WLIR/Long Island	1.5-1.1 (#28)	1.3	1551	2.0 (#16)
17	KEDJ/Phoenix	2.7-2.4 (#18)	2.7	1791	4.5 (#8)
17	KZON/Phoenix	3.7-3.0 (#13)	3.4	2291	6.0 (#3)
18	KPNT/St. Louis	4.6-4.6 (#8)	4.8	2891	9.3 (#2)
20	WXDX/Pittsburgh	4.8-5.0 (#7)	5.0	3144	12.2 (#2)
22	KTCL/Denver	2.3-1.9 (#18)	1.8	1095	4.0 (#10)
23	WENZ/Cleveland	1.7-2.0 (#15)	1.9	1648	3.6 (#9)
24	KNRK/Portland	3.1-2.9 (#15)	3.0	1786	7.0 (#5)
25	WAQZ/Cincinnati	2.1-2.2 (#14)	2.2	1521	5.0 (#7)
27	KWOD/Sacramento	3.3-4.2 (#7)	3.9	1830	7.3 (#5)
28	KOME/San Jose	4.4-4.5 (#4)	4.4	1950	8.5 (1)
29	KCXX/Riverside-San Bernardino	2.4-3.2 (#6)	2.3	1157	5.5 (#4)
30	WLUM/Milwaukee	3.3-3.3 (#12)	3.4	1801	6.3 (#7)
31	WBRU/Providence	3.0-3.4 (#11)	3.2	1827	6.1 (#4)
31	WXEX/Providence	2.1-2.2 (#15)	2.0	1033	4.6 (#8)
32	WWCD/Columbus	1.8-1.8 (#15)	2.0	922	3.0 (#10)
32	WZAZ/Columbus	3.8-3.6 (#8)	3.5	1545	6.3 (#6)
34	WROX/Norfolk	3.2-2.3 (#17)	3.2	1248	3.9 (#9)
35	KXRK/Salt Lake City	4.8-4.4 (#8)	4.5	1714	7.0 (#4)
36	WEND/Charlotte	3.9-4.0 (#11)	4.0	1199	8.1 (#3)
37	WRZX/Indianapolis	4.4-4.4 (#11)	4.3	1325	9.0 (#3)
39	KKND/New Orleans	3.4-4.8 (#7)	4.0	1295	9.8 (#3)
40	WXRA/Greensboro	3.2-2.2 (#13)	3.0	947	3.8 (#9)
41	WEDG/Buffalo	4.2-4.1 (#12)	4.6	1361	9.0 (#4)
42	WMRQ/Hartford	5.2-4.8 (#8)	4.7	1399	11.0 (1)
43	KEDG/Las Vegas	3.5-3.2 (#15)	3.6	1089	6.6 (#4)
43	KXTE/Las Vegas	5.2-5.5 (#5)	5.1	1234	9.8 (#3)
44	WKDF/Nashville	6.7-5.9 (#5)	5.6	1565	11.5 (#2)
45	WRXQ/Memphis	2.3-2.2 (#16)	2.1	769	4.4 (#8)
46	WHTG/Monmouth-Ocean	1.7-2.1 (#20)	1.9	451	4.0 (#6)
47	WNVE/Rochester	5.5-6.5 (#5)	5.6	1603	14.2 (1)
49	WPBZ/West Palm Beach	4.1-3.8 (#7)	4.1	997	8.3 (#3)
50	KROX/Austin	4.6-4.2 (#9)	4.1	1370	6.6 (#6)

# GET LOST!

**THE REWARDS OF PD-HOOD** — Newly appointed WWCD/Columbus PD Andy Davis (l) took immediate advantage of his powerful new position to scam an opportunity to hang with charming and beautiful Columbia artist Chantal Kreviazuk (c). Tagging along is WWCD Marketing Director Randy Malloy (r).

Get on the bus.

# Saint Joe On The School BUS

The new single from

## Marcy Playground

### Couldn't Wait:

KNDD	KFMA
WHFS	WGRD
91X	WBTZ
CIMX	WTGZ
KOME	WXZZ
KWOD	WXRA
KKND	KROX

### SOUNSCAN TOP 200

Album Chart: 25\*- 23\*

TW	LW	2W
44,217	43,411	42,248

**Certified Gold!**

**Quickly approaching platinum...**

**IMPACT DATE:  
3/30/98**

Watch for them on tour with Everclear and Fastball.

Produced by John Wozniak • Management: Blake & Bradford [www.marcyplayground.com](http://www.marcyplayground.com)

© 1998 Capitol Records, Inc.





**“push it”**  
**the first single from**  
**garbage**

**radio interface >> march 30 & 31**

**Version 2.0**

[www.garbage.com](http://www.garbage.com) ©1998 Almo Sounds, Inc. 



# ALTERNATIVE TOP 50

MARCH 27, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	<b>MARCY PLAYGROUND</b> Sex And Candy (Capitol)	3427	3724	3655	3673	98/0
9	6	4	2	<b>FASTBALL</b> The Way (Hollywood)	3261	2979	2568	2236	108/1
6	5	3	3	<b>EVERCLEAR</b> I Will Buy You A New Life (Capitol)	3065	3015	2746	2506	105/0
2	2	2	4	<b>GREEN DAY</b> Time Of Your Life (Good...) (Reprise)	3047	3261	3375	3530	97/0
4	4	6	5	<b>OUR LADY PEACE</b> Clumsy (Columbia)	2831	2940	2880	2906	93/0
23	12	9	6	<b>SEMISONIC</b> Closing Time (MCA)	2781	2485	1905	1314	107/2
3	3	5	7	<b>PEARL JAM</b> Given To Fly (Epic)	2742	2941	2907	3093	88/0
7	9	7	8	<b>CREED</b> My Own Prison (Wind-up)	2580	2693	2482	2449	86/0
8	8	8	9	<b>FOO FIGHTERS</b> My Hero (Roswell/Capitol)	2568	2652	2516	2443	93/0
5	7	10	10	<b>VERVE</b> Bitter Sweet Symphony (Hut/Virgin)	2279	2417	2561	2703	83/0
13	10	11	11	<b>CHRIS CORNELL</b> Sunshower (Atlantic)	2077	2076	1972	1915	89/0
16	15	12	12	<b>JERRY CANTRELL</b> Cut You In (Columbia)	1882	1829	1669	1512	88/3
34	24	18	13	<b>FUEL</b> Shimmer (550 Music)	1862	1616	1194	792	92/5
15	17	14	14	<b>NATALIE IMBRUGLIA</b> Torn (RCA)	1768	1729	1613	1582	68/0
12	11	13	15	<b>BLINK 182</b> Dammit (Growing Up) (Cargo/MCA)	1697	1827	1921	1970	71/0
43	31	21	16	<b>THIRD EYE BLIND</b> Losing A Whole Year (Elektra/EEG)	1659	1451	990	538	89/4
25	21	20	17	<b>DAYS OF THE NEW</b> Shelf In The Room (Outpost/Geffen)	1575	1494	1276	1122	70/1
30	25	22	18	<b>SPACEHOG</b> Mungo City (HiFi/Sire/WB)	1560	1422	1177	971	85/2
17	18	19	19	<b>RADIOHEAD</b> Karma Police (Capitol)	1508	1567	1487	1486	69/0
11	13	15	20	<b>BEN FOLDS FIVE</b> Brick (550 Music)	1504	1697	1809	2074	65/0
28	26	25	21	<b>CHERRY POPPIN' DADDIES</b> Zoot Suit Riot (Mojo/Universal)	1483	1324	1162	994	73/5
37	33	27	22	<b>PEARL JAM</b> Wishlist (Epic)	1481	1222	973	743	84/8
10	16	17	23	<b>THIRD EYE BLIND</b> How's It Going To Be (Elektra/EEG)	1461	1659	1660	2225	60/0
14	14	16	24	<b>BLACK LAB</b> Wash It Away (DGC/Geffen)	1407	1683	1706	1718	60/1
18	19	23	25	<b>BARENAKED LADIES</b> Brian Wilson (Reprise)	1285	1378	1398	1423	61/1
26	28	26	26	<b>FINLEY QUAYE</b> Sunday Shining (550 Music)	1206	1227	1120	1064	70/1
32	32	30	27	<b>MONO</b> Life In Mono (Echo/Mercury)	1172	1161	983	878	63/1
38	36	32	28	<b>GOD LIVES UNDERWATER</b> From Your Mouth (1500/A&M)	1122	1016	814	704	83/10
20	23	28	29	<b>311</b> Beautiful Disaster (Capricorn/Mercury)	1026	1186	1220	1385	49/1
—	47	38	30	<b>STABBING WESTWARD</b> Save Yourself (Columbia)	891	719	423	175	70/6
50	40	36	31	<b>SCOTT WEILAND</b> Barbarella (Atlantic)	862	789	561	379	64/3
21	22	29	32	<b>BIG WRECK</b> The Oaf (Atlantic)	850	1183	1246	1332	43/0
22	27	31	33	<b>LOREENA MCKENNITT</b> The Mummers' Dance (Quinlan Road/WB)	826	1026	1138	1318	34/0
24	29	33	34	<b>MATCHBOX 20</b> 3am (Lava/Atlantic)	801	969	1054	1180	41/1
36	37	35	35	<b>FAT</b> Numb (DV8/A&M)	776	800	812	746	51/0
—	45	40	36	<b>AGENTS OF GOOD ROOTS</b> Come On (Let Your Blood...) (RCA)	771	606	462	298	56/5
—	49	44	37	<b>SPECIALS</b> It's You (Way Cool Music/MCA)	730	525	382	246	55/9
—	—	49	38	<b>MATCHBOX 20</b> Real World (Lava/Atlantic)	641	402	291	235	61/40
<b>DEBUT</b>			39	<b>ALANIS MORISSETTE</b> Uninvited (Reprise)	637	118	—	—	38/16
47	42	39	40	<b>ANI DIFRANCO</b> Little Plastic Castle (Righteous Babe)	635	629	508	421	36/1
—	—	46	41	<b>HARVEY DANGER</b> Flagpole Sitta (Slash/London)	627	462	272	149	50/18
<b>DEBUT</b>			42	<b>GOO GOO DOLLS</b> Iris (Reprise)	621	102	—	—	55/29
33	35	37	43	<b>NAKED</b> Raining On The Sky (Red Ant)	614	789	845	802	30/0
44	41	41	44	<b>FRETBLANKET</b> Into The Ocean (So Long...) (Polydor/A&M)	567	585	561	515	39/3
<b>DEBUT</b>			45	<b>WANK</b> Forgiven (Maverick/Reprise)	552	367	179	23	48/10
48	44	43	46	<b>WHISKEYTOWN</b> Yesterday's News (Outpost/Geffen)	536	526	464	387	35/0
31	34	34	47	<b>HUFFAMOOSE</b> Wait (Interscope)	534	809	918	957	24/0
<b>DEBUT</b>			48	<b>MIGHTY MIGHTY BOSSTONES</b> Wrong Thing Right Then (Mercury)	530	306	134	40	34/2
35	39	42	49	<b>CORNERSHOP</b> Brimful Of Asha (Luaka Bop/WB)	528	545	593	748	22/0
<b>DEBUT</b>			50	<b>URGE</b> Jump Right In (Immortal/Epic)	521	82	—	—	51/19

This chart reflects airplay from March 16-22. Songs ranked by total plays. Highlighted songs indicate Breaker.  
111 Alternative reporters. 110 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

## NEW & ACTIVE

**GETAWAY PEOPLE** She Gave Me Love (Tangerine/Columbia)  
Total Plays: 468, Total Stations: 36, Adds: 5

**JIMMIE'S CHICKEN SHACK** Dropping Anchor (Rocket/Island)  
Total Plays: 466, Total Stations: 41, Adds: 5

**BRAN VAN 3000** Drinking In L.A. (Audiogram/Capitol)  
Total Plays: 404, Total Stations: 30, Adds: 1

**ATHENAEUM** What I Didn't Know (Atlantic)  
Total Plays: 367, Total Stations: 39, Adds: 15

**SARAH MCLACHLAN** Adia (Arista)  
Total Plays: 354, Total Stations: 31, Adds: 4

**EVE 6** Inside Out (RCA)  
Total Plays: 333, Total Stations: 39, Adds: 18

**TONIC** Open Up Your Eyes (Polydor/A&M)  
Total Plays: 330, Total Stations: 17, Adds: 0

**ULTRAHORSE** Telecom (911/Red Ant)  
Total Plays: 327, Total Stations: 27, Adds: 2

**ECONOLINE CRUSH** Home (Restless)  
Total Plays: 302, Total Stations: 26, Adds: 2

**POE** Today (Atlantic)  
Total Plays: 290, Total Stations: 21, Adds: 2

Songs ranked by total plays.

## BREAKERS®

No Songs Qualified For Breaker Status This Week

### MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>MATCHBOX 20</b> Real World (Lava/Atlantic)	40
<b>GOO GOO DOLLS</b> Iris (Reprise)	29
<b>URGE</b> Jump Right In (Immortal/Epic)	19
<b>BLACK LAB</b> Time Ago (DGC/Geffen)	18
<b>HARVEY DANGER</b> Flagpole Sitta (Slash/London)	18
<b>EVE 6</b> Inside Out (RCA)	18
<b>ALANIS MORISSETTE</b> Uninvited (Reprise)	16
<b>ATHENAEUM</b> What I Didn't Know (Atlantic)	15
<b>GOD LIVES UNDERWATER</b> From Your...(1500/A&M)	10
<b>WANK</b> Forgiven (Maverick/Reprise)	10

## Jimmie's Chicken Shack "Dropping Anchor"

Added at 5 New Stations This Week:

Including: **WXDX, WMRQ**

466 Plays at Alternative +81

Top 25 Active Rock

Top 5 Phones - **KEDJ**  
120,000 Scanned!



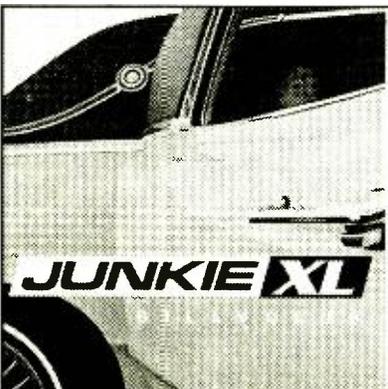
### MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>GOO GOO DOLLS</b> Iris (Reprise)	+519
<b>ALANIS MORISSETTE</b> Uninvited (Reprise)	+519
<b>URGE</b> Jump Right In (Immortal/Epic)	+439
<b>SEMISONIC</b> Closing Time (MCA)	+296
<b>FASTBALL</b> The Way (Hollywood)	+282
<b>PEARL JAM</b> Wishlist (Epic)	+259
<b>FUEL</b> Shimmer (550 Music)	+246
<b>MATCHBOX 20</b> Real World (Lava/Atlantic)	+239
<b>ATHENAEUM</b> What I Didn't Know (Atlantic)	+235
<b>MIGHTY MIGHTY BOSSTONES</b> Wrong Thing... (Mercury)	+224

### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
<b>DAYS OF THE NEW</b> Touch, Peel, And Stand (Outpost/Geffen)
<b>EVERCLEAR</b> Everything To Everyone (Capitol)
<b>FOO FIGHTERS</b> Everlong (Roswell/Capitol)
<b>SMASH MOUTH</b> Walkin' On The Sun (Interscope)
<b>SUGAR RAY</b> Fly (Lava/Atlantic)
<b>MIGHTY MIGHTY BOSSTONES</b> The Impression... (Big Rig/Mercury)
<b>SUBLIME</b> Wrong Way (Gasoline Alley/MCA)
<b>CHUMBAWAMBA</b> Tubthumping (Republic/Universal)
<b>TONIC</b> If You Could Only See (Polydor/A&M)
<b>BUSH</b> Mouth (Hollywood)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



## Junkie XL "Billy Club"

Going For Adds Now

Adds: **KNSX WBER WKRO WTGZ WWDX**

Specialty Show Spins: **KITS KTCL KFTE KROX KNRK**  
**WQBK WBCN CIMX KHTY**

Contact Lulu Cohen

(212) 274-7548



## Break Through Artist

### GETAWAY PEOPLE

TRACK: "SHE GAVE ME LOVE"  
 LP: THE GETAWAY PEOPLE  
 PRODUCER: GETAWAY PEOPLE  
 LABEL: TANGERINE/COLUMBIA

to forego their summer jobs on the fishing boat and instead steamed things up a little by putting together their own band. The fact that they also managed to create their own unique sound along the way has not been lost on radio, as "She Gave Me Love" continues to win people over every week.

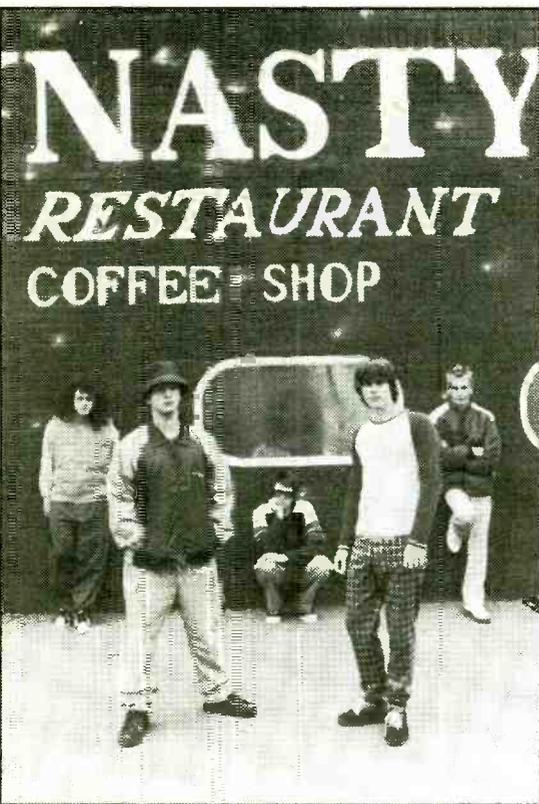
Mixing loops and samples with catchy pop hooks rooted in old school soul, the Getaway People have departed from the restraints of their frozen homeland and created some not-so-frosty tunes. Even the band's name is an invitation to let your hair down and groove: "Getaway People" is a metaphor for "getting away from it all" or as the band members themselves say, "a trigger to self realization" through music.

• **Influences:** Jimi Hendrix, Elvis, Marvin Gaye, and James Brown

• **Artist POV:** Getaway People manifesto: "We are all urban misfits destined to break out of our psychic prisons."

—Rich Michalowski  
 Asst. Alternative Editor

**e**ssentials: Given the average local climate, one wouldn't expect to find anything "hot" in Stavanger, Norway, let alone a hot bed of music. However, these five lads decided



Breakthrough Artist highlights breaking artists with strong chart momentum.

Specials "It's You"  
 (Way Cool Music/MCA)  
 Fitz Madrid, Program Director  
 KEDG/Las Vegas

## Fitz Madrid ON THE RECORD



The Specials have been around for a long time, and with "It's You," they've really put out a good record. It's already drawing requests and sounds great on the radio. They recently did a show with us, and it smoked. For a band that hasn't put out anything in a long time, they drew a lot of people. ■ I was talking to some kids in a local ska band, and they were wondering who I was talking about when I mentioned the Specials. For others, they have the stickers and the patches, but they don't own the music. This release will introduce the band to this new generation of ska fans whose first taste of the genre was No Doubt.

The stellar add total for **Matchbox 20** this week shows that the format hasn't forgotten to develop its artists, even when awash in great, new music ... Speaking of new music, there is not only great music on the chart, but on the horizon as well, with **Geffen's Girls Against Boys**, **Atlantic's Bad Religion**, **Time Bomb's Litany**, and more, all coming fast and furious, each with a strong buzz ... With **Max Tolkoff** finally getting into the groove, it looks like **A&M** is bringing home **God Lives Underwater** and building on **Fretblanket's** pre-Max base ... Finally,

## ON THE RADIO With Jim Kerr

if you are looking for a rock record, don't forget to check out the stories on **London's Rammstein** and **TVT's Sevendust** ... **RECORD OF THE WEEK: Litany** "By Myself."

# Dolls Head

no karma no candy

Already Added At:

- |      |      |      |      |      |
|------|------|------|------|------|
| KEDJ | WPLA | WARQ | WJSE | WWSK |
| WEND | WBZU | KFTE | WOSC | WSFM |
| WRXQ | WKRL | WRXR | WXSX | KLZR |
| WHTG | WHMP | WIXO | KQRX | WBZF |



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from their forthcoming debut album *Frozen Charlotte*

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Featuring singles from

APOLLO FOUR FORTY **LOST IN SPACE (THEME)**  
THE CRYSTAL METHOD **BUSY CHILD**

In stores March 31st **Movie opens April 3rd**



# ALTERNATIVE REPORTERS

Stations and their adds listed alphabetically by market

<p><b>WEQX/Albany, NY</b> PD: Ian Harrison MD: Steve Bottomley MATCHBOX 20 "Real" ATHENAUM "Know" BLACK LAB "Time" EVE 6 "Inside" EVERYTHING "Hoach" WANK "Forgiven"</p> <p><b>WQBK/Albany, NY</b> APD/MD: Kellie McNamara ATHENAUM "Know" BLACK LAB "Time" SMASH MOUTH "Fio"</p> <p><b>KTEG/Albuquerque, NM</b> PD: Skip Isley APD/MD: Julie Hoyt MATCHBOX 20 "Real" VERVE "Lucky" TUSCADERO "Paper"</p> <p><b>WGMR/Altoona, PA</b> PD/MD: Kevin Baxter APD: Johnny Walker SAMSUNG "Cloning" GOD GOD DOLLS "Ins" SPECIALS "Ins" PURE "Concious" PROPELLERHEADS "History" HARVEY DANGER "Flagpole"</p> <p><b>KWHL/Anchorage, AK</b> OM/MD: J.J. Michaels APD/MD: Dan Thomas No Adds</p> <p><b>WNNX/Atlanta, GA</b> PD: Leslie Fram MD: Sean Demery GOD GOD DOLLS "Ins" FUEL "Shimmer" 2 SKINNEE J'S "Riot"</p> <p><b>WJSE/Atlantic City, NJ</b> OM/MD: Dave King PULSARS "Sult" SMASH MOUTH "Fio" MATCHBOX 20 "Real" ECONOLINE CRUSH "Home" MORCHEEBA "See" SEVENDUST "Close"</p> <p><b>WRXR/Augusta, GA</b> DM: Jim Mahanay MD: Kim Varin 14 ALANIS MORISSETTE "Uninvited" MATCHBOX 20 "Real" JOLENE "Pensacola" EVE 6 "Inside"</p> <p><b>KROX/Austin, TX</b> PD: Sara Trexler APD/MD: Lloyd Hocutt 18 MATCHBOX 20 "Real" ALANIS MORISSETTE "Uninvited"</p> <p><b>WRAX/Birmingham, AL</b> PD: Dave Rossi MD: Hurricane Shane 26 BLACK LAB "Time" 23 VERVE "Lucky" 21 GREEN DAY "Redundant" 10 GREEN DAY "Uplight" GOD LIVES UNDERWATER "Mouth" URGE "Jump"</p> <p><b>KQXR/Boise, ID</b> DM: Dan McColly PD/MD: Tim Johnstone MATCHBOX 20 "Real" SCOTT WELAND "Barbarella" URGE "Jump" EVE 6 "Inside"</p> <p><b>WBCN/Boston, MA</b> VP/Programming: Dedipus APD/MD: Steven Strick RAMMSTEIN "Fast"</p> <p><b>WFBX/Boston, MA</b> PD: Cruze MD: Laurie Gail 6 PEARL JAM "Wahlist" 6 MULL "Pussycat" URGE "Jump" SMASH MOUTH "Fio" DELIRIUM "Silence"</p> <p><b>KHLR/Bryan-College Station, TX</b> DM/MD: Michael Fitch APD: Mark McKenzie MATCHBOX 20 "Real" GOD GOD DOLLS "Ins" ATHENAUM "Know" WANK "Forgiven" JIMMIE'S CHICKEN "Dropping"</p> <p><b>WEDG/Buffalo, NY</b> DM: John Hager APD/MD: Rich Wall 10 PEARL JAM "Fartnut" 9 PEARL JAM "Hiding" 9 PEARL JAM "Wahlist" BARENKED LADIES "Brian" MATCHBOX 20 "Real"</p> <p><b>WBTZ/Burlington, VT</b> PD: Stephanie Hindley MD: Steve Picard GOD GOD DOLLS "Ins" URGE "Jump" BRAN VAN 3000 "Everywhere"</p> <p><b>WPGU/Champaign, IL</b> PD: Naomi Adams MD: Pete Schiecke 1 GOD LIVES UNDERWATER "Mouth" 1 WANK "Forgiven" 1 ULTRAHORSE "Telecom" 1 MATCHBOX 20 "Real"</p> <p><b>WAVF/Charleston, SC</b> PD: Rob Cressman MD: Janda Baldwin GETAWAY PEOPLE "Gave" SPIRITUALIZED "Together" DAYS OF THE NEW "Shat"</p>	<p><b>WEND/Charlotte, NC</b> PD: Jack Daniel MD: Rick Brewer 8 MATCHBOX 20 "Real" DOLLSHEAD "Karma"</p> <p><b>WKQX/Chicago, IL</b> PD: Alex Luke APD/MD: Mary Shuminas URGE "Jump" HARVEY DANGER "Flagpole" PULSARS "Sult"</p> <p><b>WAQZ/Cincinnati, OH</b> PD/MD: Matthew Harris APD: Sterling Schiessler 43 ALANIS MORISSETTE "Uninvited" 30 EDWIN MCCAIN "Tie" 10 GETAWAY PEOPLE "Gave" GOD GOD DOLLS "Ins" 9 FUEL "Shimmer" 7 GOD LIVES UNDERWATER "Mouth" 7 AGENTS OF GOOD ROOTS "Come" 2 SARAH McLACHLAN "Ada"</p> <p><b>WOXY/Cincinnati, OH</b> MD: Dorsie Fyffe 17 YOUNG DUBLINERS "Blink" MORCHEEBA "See" 17 PURE "Concious" FRANK &amp; WALTERS "Ever"</p> <p><b>WENZ/Cleveland, OH</b> PD: Dan Binder MATCHBOX 20 "Real" ATHENAUM "Know" 2 SKINNEE J'S "Riot"</p> <p><b>KFMZ/Columbia, MO</b> PD: Paul Maloney 3 ALANIS MORISSETTE "Uninvited"</p> <p><b>WARQ/Columbia, SC</b> PD: Susan Groves 1 BLACK LAB "Time" 1 HARVEY DANGER "Flagpole" 1 BIG WRECK "Tie" MATCHBOX 20 "Real" URGE "Jump"</p> <p><b>WWCD/Columbus, OH</b> Interim PD/MD: Andy Davis 21 URGE "Jump" 12 BEN FOLDS FIVE "Dumped" WATERSHED "Star" MATCHBOX 20 "Real" MACH FIVE "Alive" HARVEY DANGER "Flagpole" JERRY CANTRELL "Cut"</p> <p><b>WZAZ/Columbus, OH</b> PD: Greg Ausham MD: Mark Pennington BLACK LAB "Time" MATCHBOX 20 "Real" ALANIS MORISSETTE "Uninvited" GOD GOD DOLLS "Ins"</p> <p><b>KGDE/Dallas, TX</b> PD: Duane Ooherty MD: Alan E Smith 19 GOD GOD DOLLS "Ins" 17 ALANIS MORISSETTE "Uninvited"</p> <p><b>WXEG/Dayton, OH</b> PD: Jeff Stevens APD/MD: Allen Rantz GOD LIVES UNDERWATER "Mouth" THIRD EYE BLIND "Losing" AGENTS OF GOOD ROOTS "Smiling"</p> <p><b>WKRO/Daytona Beach, FL</b> PD: Tatt Moore MD: Rosy Acevedo 3 FRETBLANKET "Ocean" 1 JUNKIE XL "Bily"</p> <p><b>KTCL/Denver, CO</b> PD: Mike O'Connor 15 SUGAR RAY "Fly" 14 MANBREAK "Round" CLIVE "Kings" 14 EVE 6 "Inside" MATCHBOX 20 "Real"</p> <p><b>KKDM/Des Moines, IA</b> MD: Sophia John 3 PROPELLERHEADS "History" MATCHBOX 20 "Real" EVE 6 "Inside"</p> <p><b>CIMX/Detroit, MI</b> PD: Murray Brookshaw APD: Vince Cannova 37 MATCHBOX 20 "Real" EVERCLEAR "Everything" 36 WYCLEF JEAN "November" 2 HARVEY DANGER "Flagpole" SOUL ASYLUM "Laughing" URGE "Jump"</p> <p><b>WPLT/Detroit, MI</b> PD: Garrett Michaels APD: Alex Tear No Adds</p> <p><b>WXDG/Detroit, MI</b> PD: Amy Doyle MD: Spike MATCHBOX 20 "Real" WANK "Forgiven" BLACK LAB "Time" GETAWAY PEOPLE "Gave"</p> <p><b>KRRR/Duluth, MN</b> DM: Michael Langevin PD: Michael Wilde MD: Christine Dean 4 STABBING WESTWARD "Save" 2 ALANIS MORISSETTE "Uninvited" 2 GOD GOD DOLLS "Ins" 2 GOD LIVES UNDERWATER "Mouth"</p> <p><b>KNRQ/Eugene, OR</b> PD: Stu Allen MD: Cia PEARL JAM "Wahlist" BLACK LAB "Time" EVE 6 "Inside"</p> <p><b>KBRS/Fayetteville, AR</b> PD/MD: Kyle Gibson MONO "Tie" BRAN VAN 3000 "Drinking" JERRY CANTRELL "Cut" STABBING WESTWARD "Save" ATHENAUM "Know"</p>	<p><b>WBZF/Florence, SC</b> PD: Neal Douhne APD: Price Clark GOD LIVES UNDERWATER "Mouth" MIGHTY MIGHTY "Wrong"</p> <p><b>WJBX/Ft. Myers, FL</b> PD: Stephanie Davis APD/MD: Kurt Schreiner 1 FUEL "Shimmer" 1 CHERRY POPPIN' "Zoot" ATHENAUM "Know" SCOTT WELAND "Barbarella"</p> <p><b>WEJE/Ft. Wayne, IN</b> Co-APD: Weasel Co-APD: Jamie Marchiori 1 HARVEY DANGER "Flagpole" 1 BLACK LAB "Time" 1 SUPERDRAG "Vampire"</p> <p><b>KFRR/Fresno, CA</b> PD: Bruce Wayne SPACEHOG "Mango" CHERRY POPPIN' "Zoot"</p> <p><b>WGRD/Grand Rapids, MI</b> PD/MD: Margot Smith 4 CHERRY POPPIN' "Zoot" SOUL ASYLUM "Laughing" GOD GOD DOLLS "Ins" ATHENAUM "Know"</p> <p><b>WXRA/Greensboro, NC</b> PD: Tim Satterfield MD: Andy Sims 16 ECONOLINE CRUSH "Home" GOD GOD DOLLS "Ins" SUPERDRAG "Vampire"</p> <p><b>WXNR/Greenville, NC</b> OM: Jeff Sanders ALANIS MORISSETTE "Uninvited" GOD GOD DOLLS "Ins"</p> <p><b>WMRQ/Hartford, CT</b> PD: Jay Beau Jones APD/MD: Dave Hill 18 PEARL JAM "Wahlist" 15 HARVEY DANGER "Flagpole" 10 JERRY CANTRELL "Cut" 5 311 "Disaste"</p> <p><b>KPOI/Honolulu, HI</b> PD: Brock Whaley MD: Nikki Basque MATCHBOX 20 "Real" GOD LIVES UNDERWATER "Mouth" URGE "Jump" CHERRY POPPIN' "Zoot"</p> <p><b>KTBZ/Houston, TX</b> PD: Jim Trapp APD: Steve Robison MD: David Sadof 6 SUPERDRAG "Vampire" BROTHER CANE "Best"</p> <p><b>WRZX/Indianapolis, IN</b> PD: Scott Jameson MD: Michael Young GOD GOD DOLLS "Ins" ATHENAUM "Know" EVE 6 "Inside" GOD LIVES UNDERWATER "Mouth"</p> <p><b>WPLA/Jacksonville, FL</b> PD: Jim Randall APD: Beaner MD: Greg Brady 16 PEARL JAM "Wahlist" 5 ALANIS MORISSETTE "Uninvited" 5 STABBING WESTWARD "Save"</p> <p><b>KNRX/Kansas City, MO</b> PD: John Lenac APD: Dave Horn MD: Jason Justice 8 MATCHBOX 20 "Real" METALLICA "Fuel" GOD LIVES UNDERWATER "Mouth"</p> <p><b>WNFZ/Knoxville, TN</b> PD/MD: Shane Cox 10 ATHENAUM "Know" MATCHBOX 20 "Real" PEARL JAM "Wahlist"</p> <p><b>WGBD/Lafayette, IN</b> DM: Fred Stuart PD: Michael Stone MD: Steve Clark 10 MATCHBOX 20 "Real" 7 STABBING WESTWARD "Save"</p> <p><b>KFTE/Lafayette, LA</b> PD: Hans "Fast Eddie" Nelson MD: Rob Courtney 7 MATCHBOX 20 "Real" URGE "Jump" WANK "Forgiven"</p> <p><b>WWDX/Lansing, MI</b> PD: Chris Brunt MD: Jacent Jackson 15 MATCHBOX 20 "Real" PEARL JAM "Wahlist" SPECIALS "Ins" GOD LIVES UNDERWATER "Mouth" EVE 6 "Inside" JUNKIE XL "Bily"</p> <p><b>KEDG/Las Vegas, NV</b> APD/MD: April Lee 33 ALANIS MORISSETTE "Uninvited" 8 KICKING HAROLD "Think" WANK "Forgiven" BEN FOLDS FIVE "Dumped" HARVEY DANGER "Flagpole"</p> <p><b>KXTE/Las Vegas, NV</b> PD: Mike Stern MD: Chris Ripley CRYSTAL METHOD "Busy"</p>	<p><b>WXZZ/Lexington, KY</b> 13 ALANIS MORISSETTE "Uninvited" 4 MARCY PLAYGROUND "Saint" 4 EVE 6 "Inside" 4 GOD GOD DOLLS "Ins" WANK "Forgiven"</p> <p><b>WLIR/Long Island, NY</b> PD: Jeff Levine APD: Gary Cee MD: Lynda Lopez MATCHBOX 20 "Real" EBA FORSBERG "Lost" HARVEY DANGER "Flagpole"</p> <p><b>KROQ/Los Angeles, CA</b> VP/Prog.: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden 14 GARBAGE "Push" 10 ALANIS MORISSETTE "Uninvited" 5 GREEN DAY "Redundant" GOD GOD DOLLS "Ins" 5 TORI AMOS "Spark"</p> <p><b>WLRS/Louisville, KY</b> PD: Dennis Dillon MD: Gina Juliano No Adds</p> <p><b>WMAD/Madison, WI</b> PD: Pat Frawley MD: Amy Hudson URGE "Jump" HARVEY DANGER "Flagpole" 1 BLACK LAB "Time" SPECIALS "Ins"</p> <p><b>WRXQ/Memphis, TN</b> PD: Tony Williams MD: John Michael 1 EVE 6 "Inside" 1 STABBING WESTWARD "Save" GOD GOD DOLLS "Ins" HARVEY DANGER "Flagpole"</p> <p><b>WLUM/Milwaukee, WI</b> DM: Alex Cosper PD: Chuck Summers SARAH McLACHLAN "Ada" WANK "Forgiven" FREDDY JONES BAND "Mystic"</p> <p><b>KZMZ/Minneapolis, MN</b> DM: Dave Hamilton PD: John Lassman APD: Matt Brooke MD: Mike Hansen 19 GOD GOD DOLLS "Ins" 17 MATCHBOX 20 "Real"</p> <p><b>WHTG/Monmouth-Ocean, NJ</b> ALANIS MORISSETTE "Uninvited" PROPELLERHEADS "History" SOUL ASYLUM "Laughing" JESUS JONES "Neat" SMASH MOUTH "Fio" THIRD EYE BLIND "Losing" SPIRITUALIZED "Together"</p> <p><b>WWSK/Myrtle Beach, SC</b> PD: Buzz Elliott MD: Andie Summers 28 GOD GOD DOLLS "Ins" 12 MATCHBOX 20 "Real" 12 JIMMIE'S CHICKEN "Dropping" 9 EVE 6 "Inside"</p> <p><b>WKDF/Nashville, TN</b> PD: Kidd Redd MD: Sheri Sexton THIRD EYE BLIND "Losing" SARAH McLACHLAN "Ada" CHERRY POPPIN' "Zoot"</p> <p><b>WRRV/Newburgh, NY</b> PD: Greg O'Brien MD: Andrew Boris MATCHBOX 20 "Real" URGE "Jump" STEREOPHONICS "Thousand"</p> <p><b>KKND/New Orleans, LA</b> DM: Dave Stewart APD/MD: Rod Ryan MATCHBOX 20 "Real" GOD GOD DOLLS "Ins" AGENTS OF GOOD ROOTS "Come" HARVEY DANGER "Flagpole" URGE "Jump"</p> <p><b>WXRK/New York, NY</b> PD: Steve Kingston MD: Mike Peer 7 GOD GOD DOLLS "Ins" SAMIAM "Found"</p> <p><b>WROX/Norfolk, VA</b> PD/MD: Al Mitchell No Adds</p> <p><b>KQRX/Odessa, TX</b> DM: Frank Hall PD: J.J. Toons BLACK LAB "Time" SEVENDUST "Close" SPEES "Tie" SPECIALS "Ins" 2 SKINNEE J'S "Riot"</p> <p><b>KGDE/Omaha, NE</b> PD: Sean Smyth MD: Scott Papek SMASH MOUTH "Fio" SUPERDRAG "Vampire" AGENTS OF GOOD ROOTS "Come" JIMMIE'S CHICKEN "Dropping"</p> <p><b>WIXO/Peoria, IL</b> PD: Jay Nunley MD: Russ "Ian" Schenck 2 STABBING WESTWARD "Save" MATCHBOX 20 "Real" HARVEY DANGER "Flagpole" EVE 6 "Inside" CURVE "Coming"</p> <p><b>WPLY/Philadelphia, PA</b> PD: Jim McGuinn APD: Doug Kubinski MD: Preston Elliot BLACK LAB "Time" GOD GOD DOLLS "Ins" URGE "Jump"</p>	<p><b>KEDJ/Phoenix, AZ</b> PD: Shellie Hart MD: Chris Patyk 21 SUBLIME "Gates" 16 DIN PEDALS "Ashray" CHOPPER ONE "Josh"</p> <p><b>KZON/Phoenix, AZ</b> PD: Paul Peterson MD: Kevin Mannion COWBOY MOUTH "Someone" MATCHBOX 20 "Real" SPECIALS "Ins"</p> <p><b>WXDX/Pittsburgh, PA</b> PD: John Moschitta MD: Lenny Diana 1 JIMMIE'S CHICKEN "Dropping" 1 GREEN DAY "Redundant" MATCHBOX 20 "Real"</p> <p><b>WCYY/Portland, ME</b> PD: Herb Ivy MD: Brian James WANK "Forgiven" SPECIALS "Ins" GETAWAY PEOPLE "Gave"</p> <p><b>WDST/Poughkeepsie, NY</b> PD/MD: Nic Harcourt DM: Jimmy Buff APD: Dave Doud 8 MATCHBOX 20 "Real" 2 GOD GOD DOLLS "Ins" 2 EVERYTHING "Hoach" 2 SCOTT WELAND "Barbarella" 1 CURVE "Coming" ROBBIE ROBERTSON "Unbound" SUPERDRAG "Vampire" FRANCIS "Reality"</p> <p><b>WBRU/Providence, RI</b> PD: Tim Schiavelli MD: Mike Green 16 ALANIS MORISSETTE "Uninvited" URGE "Jump" PEARL JAM "Wahlist" SPECIALS "Ins" GOD GOD DOLLS "Ins"</p> <p><b>WXEY/Providence, RI</b> PD/MD: Brent Petersen APD: John Afters SEVENDUST "Close" BLACK LAB "Time"</p> <p><b>KORB/Quad Cities, IA-IL</b> PD: Steve Gunner MD: Rick Thames ALANIS MORISSETTE "Uninvited" GOD GOD DOLLS "Ins" 2 SKINNEE J'S "Riot" MATCHBOX 20 "Real" FUEL "Shimmer" BLACK LAB "Time"</p> <p><b>KRZQ/Reno, NV</b> PD: Rob "Blaze" Brooks APD: Smilin' Marty MD: Heather Pierce 11 MATCHBOX 20 "Real" 4 EVE 6 "Inside" 4 URGE "Jump"</p> <p><b>WBZU/Richmond, VA</b> PD: J.J. Quest APD: Mike Scott MD: Jay Smack FRETBLANKET "Ocean"</p> <p><b>KCXX/Riverside, CA</b> DM/MD: Dwight Arnold APD: John DeSantis MD: Lisa Axe 4 PGE "Today" 4 MATCHBOX 20 "Real" FASTBALL "Way" SUPERDRAG "Vampire"</p> <p><b>WNVE/Rochester, NY</b> PD/MD: Erick Anderson 6 MATCHBOX 20 "Real" GOD GOD DOLLS "Ins"</p> <p><b>KWOD/Sacramento, CA</b> PD: Ron Bunce 12 ATHENAUM "Know" 9 GETAWAY PEOPLE "Gave" 4 TWO PERFECT DAY "Coudet" HARVEY DANGER "Flagpole" ULTRAHORSE "Telecom" EVE 6 "Inside"</p> <p><b>KPNT/St. Louis, MO</b> DM/MD: Allan Fee APD: Marty Linck MD: Traci Wilde MATCHBOX 20 "Real"</p> <p><b>WOSC/Salisbury-Ocean City, MD</b> DM: Jim Hays MD: Paula Sangeleer SPECIALS "Ins" ALANIS MORISSETTE "Uninvited"</p> <p><b>KXRK/Salt Lake City, UT</b> VP/Op. &amp; Prog.: Mike Summers MD: Sean Ziebarth 33 URGE "Jump" 15 HARVEY DANGER "Flagpole" 10 SPECIALS "Ins" 4 LIMP BIZKIT "Countdown"</p> <p><b>XHRM/San Diego, CA</b> DM: Jay Isbell PD: Mike Hailoran MD: Chaz Kelly 2 SPACEHOG "Mango" AGENTS OF GOOD ROOTS "Come" BEN HARPER "Wama's" SMASH MOUTH "Fio"</p> <p><b>XTRA/San Diego, CA</b> PD: Bryan Schock MD: Chris Muckley SEVENDUST "Close" BIG BAD VODOODO DADDY "Bottle"</p>	<p><b>KITS/San Francisco, CA</b> VP/Programming: Richard Sands APD: Roland West MD: Aaron Axelsen FINLEY QUAYE "Sunday"</p> <p><b>KOME/San Jose, CA</b> PD: Paul Peterson APD: Jeanette Grgurevic 14 URGE "Jump"</p> <p><b>KHTY/Santa Barbara, CA</b> DM: Ted Utz Co-PD: Samantha Mattern Co-PD: Deanne Saffren SUMMERCAMP "Should" MATCHBOX 20 "Real" GOD GOD DOLLS "Ins"</p> <p><b>KJEE/Santa Barbara, CA</b> GM/MD: Eddie Gutierrez APD: John Schroeter 2 PROPELLERHEADS "History" 1 LIBDO "Supersonic" 1 CORNERSHOP "Sleep" 1 SUMMERCAMP "Eye"</p> <p><b>KNDD/Seattle, WA</b> PD: Phil Manning MD: Kim Monroe 22 BEN FOLDS FIVE "Dumped" 18 EVEREND HORTON HEAT "Detector" BLACK LAB "Time"</p> <p><b>WHMP/Springfield, MA</b> PD: Adam Wright MD: Nick Danjer ATHENAUM "Know" GOD GOD DOLLS "Ins" BLACK LAB "Time" EVAN AND JARON "Then" CURVE "Coming"</p> <p><b>KTOZ/Springfield, MO</b> PD: Melody Lee APD/MD: Sheli Scott 6 WANK "Forgiven" MATCHBOX 20 "Real" EVE 6 "Inside" BOND "Nothing"</p> <p><b>WKRL/Syracuse, NY</b> DM: Mimi Griswold PD: Steve Corlett BLACK LAB "Time" EVE 6 "Inside" GOD GOD DOLLS "Ins" 2 SKINNEE J'S "Riot" DOLLSHEAD "Karma"</p> <p><b>WXSR/Tallahassee, FL</b> PD: Rick Schmidt APD: Evan Delaney MD: Dag 4 ATHENAUM "Know" 4 AMI DIFRANCO "Castle"</p> <p><b>KLZR/Topeka, KS</b> PD: Roger The Dodger MD: Bob Osburn HARVEY DANGER "Flagpole" SMASH MOUTH "Fio" BLACK LAB "Time"</p> <p><b>KFMA/Tucson, AZ</b> Interim PD/MD: Chuck Roast BLACK LAB "Time" HARVEY DANGER "Flagpole"</p> <p><b>KMYZ/Tulsa, OK</b> PD: Lynn Barstow MD: Ray Seggem URGE "Jump" GREEN DAY "Redundant" BLACK LAB "Time" WYCLEF JEAN "November"</p> <p><b>WPBZ/West Palm Beach, FL</b> PD: John D'Connell MD: Dan O'Brien FRETBLANKET "Ocean" ATHENAUM "Know" GOD GOD DOLLS "Ins" SHIFT "Riot" GREEN DAY "Redundant" PROPELLERHEADS "History"</p> <p><b>KICT/Wichita, KS</b> PD: Ren Eric Taylor MD: Sherry McKinnon GOD GOD DOLLS "Ins" URGE "Jump" FUEL "Shimmer"</p> <p><b>WSFM/Wilmington, NC</b> DM: John Stevens PD: Blaine Kellis MD: Janice Sutter EVE 6 "Inside" ATHENAUM "Know" SARAH McLACHLAN "Ada" AGENTS OF GOOD ROOTS "Come"</p>
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111 Total Reporters  
111 Current Reporters  
110 Current Playlists  
Reported Frozen Playlist (1):  
KNRK/Portland, OR

# PROPELLERHEADS

## "History Repeating"

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New This Week: **WHTG WPBZ**  
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Touring Again In May & June



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# ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

**MARKET #17**  
**KZON/Phoenix**  
 (602) 258-8181  
 Peterson/Mannion

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
27	32	27	34		NATALIE IMBRUGLIA/Torn
28	31	33	33		FALLBACK/The Way
10	20	31	32		SEMISONIC/Closing Time
19	25	28	27		EDWIN MCCAIN/II Be
23	18	20	27		EVERCLEAR/Will Buy You...
32	26	21	23		OUR LADY PEACE/Clumsy
32	32	34	22		MARCY PLAYGROUND/Sex And Candy
16	21	19	21		BARENAKED LADIES/Brian Wilson
26	20	21	21		BLACK LAB/Wash It Away
31	19	20	19		DAYS OF THE NEW/Shell In The Room
21	17	18	18		BEN FOLDS FIVE/Brick
-	9	16	18		SARAH MCLACHLAN/Ada
17	20	19	17		CHUMBAWAMBA/Tubthumping
18	19	18	17		GREEN DAY/Time Of Your Life...
14	19	19	17		MATCHBOX 20/Gam
14	14	13	17		ROYAL CROWN REVUE/Barflies At...
17	14	13	13		DALE GRIFFIN/Building A Mystery
17	18	16	16		THIRD EYE BLIND/How's It Going To Be
10	13	14	15		DEVILINS/Neers Could Go By
12	17	18	15		FOO FIGHTERS/Everlong
31	27	21	15		PEARL JAM/Given To Fly
20	19	17	15		VERVE/Bitter Sweet...
16	17	17	14		LOREENA MCKENITT/The Mummies' Dance
-	6	13	13		FUEL/Shimmer
-	-	11	10		GOD GOO DOLLS/Inis
-	4	11	10		THIRD EYE BLIND/Losing A Whole Year
7	12	10	9		FOO FIGHTERS/My Hero
8	12	13	9		CHERRY POPPIN'.../Zoot Suit Riot
2	6	8	8		DAYS OF THE NEW/Shell In The Room
-	-	6	8		ATHENAEMUM/What I Didn't Know

**MARKET #18**  
**KPNT/St. Louis**  
 (314) 231-1057  
 Fee/Wilde

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	30	33	35		EVERCLEAR/Everything To...
34	33	30	35		OUR FIGHTERS/My Hero
29	30	31	35		PEARL JAM/Given To Fly
33	32	31	35		OUR LADY PEACE/Clumsy
32	32	30	35		DAYS OF THE NEW/Touch, Peel. And...
32	31	31	34		MARCY PLAYGROUND/Sex And Candy
33	34	34	33		CREED/My Own Prison
32	32	32	32		GREEN DAY/Time Of Your Life...
-	32	26	26		URGE/Jump Right In
24	27	30	24		FUEL/Shimmer
-	19	23	23		SEMISONIC/Closing Time
28	27	32	22		311/Beautiful Disaster
28	23	29	22		BLINK 182/Dammit (Growing Up)
15	20	19	21		FASTBALL/The Way
25	23	21	21		JERRY CANTRELL/Cut You In
21	20	21	20		THIRD EYE BLIND/How's It Going To Be
22	21	25	20		COOL FOR AUGUST/Walk Away
22	16	19	19		EVERCLEAR/Will Buy You...
-	-	10	19		CHERRY POPPIN'.../Zoot Suit Riot
17	17	16	18		PEARL JAM/Wishlist
20	26	18	18		AGENTS OF GOOD ROOTS/Come On (Let...)
-	8	9	17		DAYS OF THE NEW/Shell In The Room
20	21	20	17		FINLEY QUAYE/Sunday Shining
15	15	14	15		SPACEHOG/Mungo City
16	14	15	15		GOD LIVES UNDERWATER/From Your Mouth
2	8	18	14		STABBING WESTWARD/Save Yourself
-	-	14	14		ATHENAEMUM/What I Didn't Know
12	13	15	13		TOOL/Fury Six & 2
16	14	13	12		FRETBLANKET/Into The Ocean...
12	12	8	11		CHRIS CORNELL/Sunshower

**MARKET #20**  
**WXOX/Pittsburgh**  
 (412) 937-1441  
 Moschitta/Diana

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	37	30	38		CREED/My Own Prison
39	36	34	37		VERVE/Bitter Sweet...
37	33	34	37		OUR LADY PEACE/Clumsy
20	40	32	36		MARCY PLAYGROUND/Sex And Candy
21	22	21	35		JERRY CANTRELL/Cut You In
37	33	33	33		PEARL JAM/Given To Fly
34	36	36	33		GREEN DAY/Time Of Your Life...
21	19	17	22		FASTBALL/The Way
21	20	20	21		CHRIS CORNELL/Sunshower
7	20	21	21		SEMISONIC/Closing Time
11	13	16	21		AGENTS OF GOOD ROOTS/Come On (Let...)
20	20	18	21		BROWNIE MARY/Naked
20	21	19	20		FUEL/Shimmer
19	21	17	20		ANI DIFRANCO/Little Plastic...
21	20	17	20		BARENAKED LADIES/Brian Wilson
14	12	16	19		FINLEY QUAYE/Sunday Shining
20	20	17	19		FASTBALL/The Way
-	-	2	18		GOD GOO DOLLS/Inis
-	-	2	15		ALANIS MORISSETTE/Uninvited
18	19	20	14		FOO FIGHTERS/My Hero
11	13	12	14		SPACEHOG/Mungo City
10	10	12	14		EVERCLEAR/Will Buy You...
9	11	12	14		GOD LIVES UNDERWATER/From Your Mouth
9	12	15	11		SCOTT WEILAND/Barbarella
-	3	8	11		PEARL JAM/Wishlist
-	1	13	9		DAYS OF THE NEW/Shell In The Room
2	10	14	9		STABBING WESTWARD/Save Yourself
-	-	1	9		URGE/Jump Right In
-	-	7	9		THIRD EYE BLIND/Losing A Whole Year
-	-	1	7		MIGHTY MIGHTY.../Wrong Thing Right...

**MARKET #22**  
**KTCL/Denver**  
 (303) 623-9330  
 O'Connor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	33	33	33		MARCY PLAYGROUND/Sex And Candy
17	13	13	33		LOREENA MCKENITT/The Mummies' Dance
28	34	33	33		PEARL JAM/Given To Fly
16	10	32	32		EVERCLEAR/Will Buy You...
21	32	31	31		NATALIE IMBRUGLIA/Torn
21	24	24	25		FINLEY QUAYE/Sunday Shining
21	24	24	24		SPECIALS/Its You
12	24	24	24		SEMISONIC/Closing Time
8	24	24	23		SPACEHOG/Mungo City
8	24	24	23		FASTBALL/The Way
21	24	24	23		CREED/My Own Prison
22	24	24	23		BLACK LAB/Wash It Away
18	22	22	23		TONIC/Open Up Your Eyes
7	24	24	23		ULTRAHORSE/Telecom
-	-	-	23		FUEL/Shimmer
21	23	23	23		RADIOHEAD/Karma Police
22	25	25	25		VERVE/Bitter Sweet...
22	25	22	22		FOO FIGHTERS/My Hero
19	25	25	22		BLINK 182/Dammit (Growing Up)
22	22	22	22		CHERRY POPPIN'.../Zoot Suit Riot
20	22	22	21		BRAN VAN 3000/Drinking In L.A.
14	22	21	21		THIRD EYE BLIND/Losing A Whole Year
26	31	31	21		OUR LADY PEACE/Clumsy
-	19	19	20		GOD LIVES UNDERWATER/From Your Mouth
13	14	14	17		GREEN DAY/Time Of Your Life...
-	-	-	12		STABBING WESTWARD/Save Yourself
-	-	-	15		SUGAR RAY/Fly
14	14	14	15		VERVE/Bitter Sweet...
15	15	15	15		BUSH/Mouth
20	13	13	15		THIRD EYE BLIND/How's It Going To Be

**MARKET #23**  
**107.9END**  
 CLEVELAND'S MODERN ROCK  
**WENZ/Cleveland**  
 (216) 861-0100  
 Binder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
48	44	47	53		OUR LADY PEACE/Clumsy
46	49	48	53		BLINK 182/Dammit (Growing Up)
48	49	47	48		PEARL JAM/Given To Fly
45	49	48	48		MARCY PLAYGROUND/Sex And Candy
45	47	45	47		GREEN DAY/Time Of Your Life...
45	47	47	46		FOO FIGHTERS/My Hero
-	-	-	28		GOD GOO DOLLS/Inis
-	-	-	25		ALANIS MORISSETTE/Uninvited
18	19	17	18		FASTBALL/The Way
16	19	17	18		AGENTS OF GOOD ROOTS/Come On (Let...)
14	19	18	18		FUEL/Shimmer
18	19	18	18		FAT/Numb
-	-	-	17		MIGHTY MIGHTY.../Wrong Thing Right...
-	-	-	17		GOD LIVES UNDERWATER/From Your Mouth
17	21	18	17		FINLEY QUAYE/Sunday Shining
18	17	17	17		311/Beautiful Disaster
16	17	18	17		DAYS OF THE NEW/Shell In The Room
17	19	18	16		BLACK LAB/Wash It Away
-	-	-	49		PRESIDENTS OF.../Video Killed...
19	19	18	16		BROWNIE MARY/Naked
14	18	15	15		EVERCLEAR/Will Buy You...
20	15	15	15		JERRY CANTRELL/Cut You In
16	15	14	15		ANI DIFRANCO/Little Plastic...
13	10	16	14		CHRIS CORNELL/Sunshower
15	15	15	13		CHERRY POPPIN'.../Zoot Suit Riot
-	-	-	6		BARENAKED LADIES/II I Had A...
-	-	-	9		JIMMIE'S CHICKEN.../Dropping Anchor
10	10	9	10		FRETBLANKET/Into The Ocean...
1	10	9	10		SEMISONIC/Closing Time
-	-	-	9		WANK/Forbidden

**MARKET #25**  
**WAQZ/Cincinnati**  
 (513) 621-9326  
 Harris/Jamie

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	58	58	53		MARCY PLAYGROUND/Sex And Candy
58	51	51	51		CHANTAL KREVIKZUK/Surrounded
55	53	53	51		THIRD EYE BLIND/How's It Going To Be
42	47	47	45		SISTER HAZEL/Happy
-	27	24	44		ALANA DAVIS/22 Flavors
30	34	34	44		NATALIE IMBRUGLIA/Torn
-	-	-	43		ALANIS MORISSETTE/Uninvited
40	47	41	41		BEN FOLDS FIVE/Brick
32	34	41	41		DALE GRIFFIN/Building A Mystery
51	50	50	39		GREEN DAY/Time Of Your Life...
14	21	21	37		FASTBALL/The Way
31	29	36	36		HONA APPEL/Never Is A Promise
56	36	36	35		VERVE/Bitter Sweet...
43	46	46	35		JANA/Near Me
9	25	25	32		TONIC/Open Up Your Eyes
41	30	30	31		BEHAN JOHNSON/World Keeps Spinning
-	-	-	30		EDWIN MCCAIN/II Be
54	58	58	30		LOREENA MCKENITT/The Mummies' Dance
34	27	27	28		AGENTS OF GOOD ROOTS/Smiling Up The Frown
-	22	22	27		CHUMBAWAMBA/Amnesia
34	28	28	24		CORNERSHOP/Brimful Of Asha
7	11	11	21		SEMISONIC/Closing Time
32	40	40	20		SENEN MARY THREE/Lucky
33	28	28	16		FINLEY QUAYE/Sunday Shining
32	28	28	13		OASIS/All Around The World
13	10	10	12		BRAN VAN 3000/Drinking In L.A.
-	13	10	10		RADIOHEAD/Karma Police
-	-	-	10		GETAWAY PEOPLE/She Gave Me Love
-	11	11	10		PEARL JAM/Wishlist
-	-	-	9		GOD GOO DOLLS/Inis

**MARKET #25**  
**97X/WOXY**  
**WOXY/Cincinnati**  
 (513) 523-4114  
 Fyffe

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
26	25	25	24		ANI DIFRANCO/Little Plastic...
26	25	25	24		SEMISONIC/Closing Time
15	25	22	24		ELLIOTT SMITH/Miss Misery
15	24	23	23		COTTON MATHER/My Before And After
23	25	23	23		CHERRY POPPIN'.../Zoot Suit Riot
17	23	21	23		JOLENE/Pensacola
23	24	23	23		SPECIALS/Its You
23	22	22	23		BRAN VAN 3000/Drinking In L.A.
16	17	22	22		GOD LIVES UNDERWATER/From Your Mouth
17	23	22	22		DANDY WARHOLS/Boys Better
17	23	22	22		HEPCATA/Can't Wait
16	25	21	22		STEVE POLTZ/Silverlining
-	7	17	22		MIGHTY MIGHTY.../Wrong Thing Right...
-	-	17	22		SUPERDREG/Do The Vampire
26	25	24	21		GETAWAY PEOPLE/She Gave Me Love
17	18	22	21		AIR/Sexy Boy
-	3	17	21		HARVEY DANGER/Flagpole Sitta
-	7	16	20		PROPELLERHEADS/History Repeating
22	22	22	20		SCOTT WEILAND/Barbarella
16	17	16	17		EVERCLEAR/Will Buy You...
17	17	16	17		LETTERS TO CLEO/Veda Very Shining
17	17	17	17		MANBREAK/Round And Round
3	16	17	17		PORTRAIT/Only You
2	17	16	17		STEREOPHONICS/A Thousand Trees
-	-	2	17		ROBBIE ROBERTSON/Unbound
-	-	-	17		LOTION/Feedback Queen
-	-	-	17		YOUNG DUBLINERS/Blink
-	-	-	17		MORCHEEBA/Let Me See
17	15	16	16		AUTEUR DE LUCIE/Chanson Sans Issue
16	17	16	16		GREG GARING/My Love Is Real

**MARKET #26**  
**the X 107.3**  
**KNRX/Kansas City**  
 (816) 254-1073  
 Lenac/Justice

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
18	34	37	40		FOO FIGHTERS/My Hero
40	40	39	40		MARCY PLAYGROUND/Sex And Candy
39	40	38	38		PEARL JAM/Given To Fly
38	39	38	38		OUR LADY PEACE/Clumsy
30	25	36	38		DAYS OF THE NEW/Shell In The Room
38	38	39	38		CREED/My Own Prison
18	15	23	35		BLINK 182/Dammit (Growing Up)
39	41	39	27		BLACK LAB/Wash It Away
13	19	26	24		SEMISONIC/Closing Time
21	19	21	23		CHRIS CORNELL/Sunshower
18	22	23	23		JERRY CANTRELL/Cut You In
16	20	24			

NEW MUSIC SPECIALTY SHOWS

This Panel's In 'Heat'

"Thou shall not lie" was the message this week from Interscope's Reverend who hit the holiest of holy with spiritual support from KPNT/St. Louis, KXTE/Las Vegas, and XTRA/San Diego — on his first week out. Meanwhile, Ignition's Samiam finds itself high in the top 5 again after a nice little jump from No. 8 with action at WLUM/Milwaukee, WOXY/Cincinnati, and WROX/Norfolk, to name just a few. After several close brushes with the chart, Roadrunner's Junkie XL makes a nice debut at No. 3 with a loaded push from WWDX/Lansing, MI and XHRM/San Diego. It was no surprise that Universal's Curve debuts again after a short rest and comes back strong landing in the No. 4 slot with "Coming Up Roses." Also, nice debuts from Mute's Foil (WFNX/Boston), Immortal/Epic's Far (KITS/San Francisco), and Atlantic's Athenaeum (WXRK/New York).  
Record To Watch: Gaunt

WROX/Norfolk

Nocturnal Transmissions

Al Mitchell

Sunday, March 15



PROPELLERHEADS History Repeating (DreamWorks/Geffen)

REVEREND HORTON HEAT Lie Detector (Interscope)

SNEAKER PIMPS Post-Modern Sleaze (Virgin)

SPECIALS It's You (Way Cool Music/MCA)

MARCY PLAYGROUND Saint Joe On ... (Capitol)

BUFFALO DAUGHTER Great Five Lakes (Grand Royal)

URGE Jump Right In (Immortal/Epic)

AIR Sexy Boy (Source/Caroline)

GETAWAY PEOPLE She Gave Me Love (Tangerine/Columbia)

SAMIAM She Found You (Ignition)



TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 REVEREND HORTON HEAT (Interscope)
- 2 SAMIAM (Ignition)
- 3 CURVE (Universal)
- 4 JUNKIE XL (Roadrunner)
- 5 2 SKINNEE J'S (Capricorn/Mercury)
- 6 FOIL (Mute)
- 7 SWERVEDRIVER (Zero Hour)
- 8 PROPELLERHEADS (DreamWorks/Geffen)
- 9 SPECIALS (Way Cool Music/MCA)
- 10 CORNERSHOP (Luaka Bop/WB)
- 11 BUFFALO DAUGHTER (Grand Royal) Airplay Includes: KITS, WBTZ, WDST
- 12 FAR (Immortal/Epic) Airplay Includes: KCCX, WXRK, WXSX
- 13 REEL BIG FISH (Mojo/Universal) Airplay Includes: KJEE, KNRK, WFNX
- 14 ATHENAEUM (Atlantic) Airplay Includes: KLZR, KPNT, XHRM
- 15 PURE (Mammoth) Airplay Includes: KTEG, KXRK, WXEX
- 16 SUPERDRAG (Elektra/EEG) Airplay Includes: KOMA, WPBZ, WROX
- 17 URGE (Immortal/Epic) Airplay Includes: KHTY, WEJE, WWDX
- 18 EVE 6 (RCA) Airplay Includes: WEQX, WLUM, WPGU
- 19 SPIES (Fig) Airplay Includes: KEDG, KNRK, XHRM
- 20 LECTURE ON NOTHING (Pop Mafia) Airplay Includes: KEDG, KFTE, KITS



Reverend Horton Heat

Rich Michalowski

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p><b>WEQX/Albany, NY</b> Download Sunday 7-10pm Stephen Bottomely Bitterbox "Houdini" Foil "Reviver Gene" Samiam "She Found You" Adam F. "Music In My Mind" Blink "Cello"</p>	<p><b>WXEG/Dayton, OH</b> The Edge Spin Cycle Sunday 9-10:30pm Allen Rantz Urge "Jump Right In" Saran McLachlan "Acz" Athenaeum "What I Don't Know" Shaker Pimps "Post-Modern Sleaze" Marcy Playground "Saint Joe On ..."</p>	<p><b>KROQ/Los Angeles, CA</b> Rodney On The Roo Sunday 9-10pm mid.-2am Rodney Bingenheimer Pulp "Pretty Hair" Space "Battle Of Tom Jones" John Eastdale "Bright Side" House Boy "Breakfast A" Pussycats "Chick-A-Boom"</p>	<p><b>KPNT/St. Louis, MO</b> New Music Sunday Sunday 7-9:30pm Les Aaron Rammstein "D.M.S." An D'Franco "Grass" Dead Boats "Nig" Superstar "Superstar" Curve "Coming Up Roses"</p>
<p><b>WOBK/Albany, NY</b> Over The Edge Monday midnight-2am Kelli McNamara Sixteen Deluxe "Giver" Swervedriver "Wrong Treats" China Drum "Fictions Of Life" Kramer "Buddy Holly Will" Pure "Chocolate Bar"</p>	<p><b>WEJE/Ft. Wayne, IN</b> New Music Show Sunday 8:30-9:30am Weasel 2 Skinnee J's "Riot Nrrrd" God Lives Underwater "From Your Mouth" Goldo "To All The Lovely" Guster "Airport Song" Urge "Jump Right In"</p>	<p><b>WLUM/Milwaukee, WI</b> Sunday Night Music Revolution Sunday 7-11pm Terry Havel Love Nut "Love Found You" Erratics "Beat Down" Eve 6 "Inside Out" Glide "What Do I Know?" Swervedriver "Up From The Sea"</p>	<p><b>KXRK/Salt Lake City, UT</b> Now Hear This Sunday 9-10pm Sean "Boy Walton" Ziebarth Face To Face "Blind" Deftones "Be Quiet And Drive" Pure "Chocolate Bar" Quintane Americana "Old Thicks Again" Suicide Machines "Give"</p>
<p><b>KTEG/Albuquerque, NM</b> Over The Edge Sunday 7-8:30pm Julie Hoyt Poe "Today" Reverend Horton Heat "Lie Detector" Elliott Smith "Miss Misery" Smash Mouth "Flo" Tuscadero "Paper Dolls"</p>	<p><b>KFRF/Fresno, CA</b> 60 Minute Buzz Sunday 9-10pm Matt Davis Stereophonics "A Thousand Trees" Finley Quayle "Sunday Shining" Marcy Playground "Saint Joe On ..." Curve "Coming Up Roses" Morcheeba "Let Me See"</p>	<p><b>WHTG/Monmouth, NJ</b> Goin' Underground Sunday 9pm-midnight Jeff Raspe Figs "Wart On Your ..." Symposium "Farewell To Twilight" Ciern Snde "Nick Drake Tape" China Drum "Down By The River" Craig Armstrong "Let's Go Out Tonight"</p>	<p><b>XHRM/San Diego, CA</b> Whatever Sunday 8pm-midnight Greg Pearson Junkie XL "Billy Club" Eve 6 "Inside Out" Bernard Butler "Stay" Drill Team "Hold You Down" Urge "Jump Right In"</p>
<p><b>WBCN/Boston, MA</b> Nocturnal Emissions Sunday 8-10pm Oedipus Curve "Coming Up Roses" Propellerheads "History Repeating" High Llamas "Sun Beats Down" Pure "Chocolate Bar" Bond "Nothing Fns"</p>	<p><b>WXAX/Harrisburg, PA</b> The Morning News Sunday 8-10am Bill Hanson Mighty Joe Plumb "Irish" Econoline Crush "Home" Scott Weiland "Barbarella" Samiam "She Found You" Space Monkeys "Acid House Killed."</p>	<p><b>WXRK/New York, NY</b> The "Buzz" Sunday midnight-2am Jake/Pinfield Black Lab "Time Ago" Econoline Crush "Home" Money Mark "Hand In Your Head" Samiam "She Found You" Wank "Forgiven"</p>	<p><b>XTRA/San Diego, CA</b> Floorboard Wednesday midnight-2am Action DJ Hilary Unwritten Law "Holiday" Far Called Peace "Midtown" Face To Face "Blind" Reverend Horton Heat "Lie Detector" Far "I Like It"</p>
<p><b>WFNX/Boston, MA</b> Moods For Moderns Sunday midnight-2am Charlie 2 Skinnee J's "Riot Nrrrd" Adam F. "Music In My Mind" Buffalo Daughter "Great Five Lakes" Curve "Coming Up Roses" David Holmes "Let's Get Killed"</p>	<p><b>KTBZ/Houston, TX</b> Lunar Rotation Sunday 7-9pm David Sadof Chopper One "Punk Named Josh" Curve "Coming Up Roses" Everclear "Father Of Mine" Reverend Horton Heat "Lie Detector" Superdrag "Do The Vampire"</p>	<p><b>WROX/Norfolk, VA</b> Nocturnal Transmissions Monday 7-9:30pm Al Mitchell Propellerheads "History Repeating" Swervedriver "99th Dream" Pee Shy "Mr. Whisper" Bran Van 3000 "Drinking In LA" Reverend Horton Heat "Lie Detector"</p>	<p><b>KITS/San Francisco, CA</b> Record Room Sunday 10pm-midnight Aaron/Roland/Marid Unleashable Truth "Higher Than Reason" Depth Charger "10,000 Airlines" Shed 7 "She Left Me On ..." Sean Lennon "Home" Rialto "Untouchable"</p>
<p><b>WEDG/Buffalo, NY</b> Over And Beyond Sunday 9-10:30pm Brad Maybe Samiam "She Found You" Pure "Chocolate Bar" Fastball "Which Way To The Top" Specials "It's You" Diesel Boy "Cock Rock"</p>	<p><b>KCCX/Kansas City, MO</b> Living Room Sunday 8-10pm Stan &amp; Joel Samiam "She Found You" Saran McLachlan "Acz" China Drum "Fictions Of Life" Foil "Reviver Gene" Exit 159 "Cigarette Kiss"</p>	<p><b>WPLY/Philadelphia, PA</b> Y Not? Sunday 9-10:30pm Dan Fein Cherry Poppin' "Here Comes The ..." Guster "Airport Song" Madonna "Swim" Slabbing Westward "Save Yourself" Wyolfe Jean "Gone Till November"</p>	<p><b>KOME/San Jose, CA</b> Nocturnal Noise Saturday midnight-1am Jeanette Grguc Jesse &amp; Mary Chan "I Love Rock &amp; Roll" Wildchild "Recess: Side Master" Unleashable Truth "Higher Than Reason" Sugarpop "Heavy Duty Jones" Curve "Coming Up Roses"</p>
<p><b>WBTZ/Burlington, VT</b> Spinning Unrest Sunday 9-10:30pm Steve Picard Air "Kelly Watch The ..." Modest Mouse "Polar Opposites" Morris "His Majesty The ..." Come "Recidivist" Far "Mother Mary"</p>	<p><b>KLZR/Kansas City, MO</b> Future Mass Hysteria Monday 10:30pm-midnight Bob Osburn Sean Lennon "Home" Propellerheads "History Repeating" Jughead's Revenge "Weight Of The World" Drovers "Insulated Man" Come "Stomp"</p>	<p><b>WXOX/Pittsburgh, PA</b> Edge Of The X Sunday 9-11pm Lenny Diana Two "I Am A Pig" 2 Skinnee J's "Riot Nrrrd" Goo Goo Dolls "Ins" Foam "It" Urge "Jump Right In"</p>	<p><b>KHTY/Santa Barbara, CA</b> Homegrown Sunday 9pm-midnight Sami Samiam "She Found You" Far "Mother Mary" Pimpadelic "Out For One Thing" Foil "Reviver Gene" Gadgets "Beautiful Girl"</p>
<p><b>WPGU/Champaign, IL</b> Stork Radio Monday 11pm-midnight Pleasure Boy Pearl Jam "Whistler" Eve 6 "Inside Out" God Lives Underwater "From Your Mouth" Jesus Jones "Next Big Thing" Harvey Danger "Flagpole Sitta"</p>	<p><b>KFTE/Lafayette, LA</b> End Of The World Sunday 7-11pm Dave "Planet Man" Hubbard 2 Skinnee J's "Riot Nrrrd" Mary Lou Lord "She Had You" Lubido "Supersonic Day ..." Econoline Crush "Home" A'S Not Well "Disease" Samiam "She Found You"</p>	<p><b>KNRK/Portland, OR</b> Something Cool Sunday 9-11pm Jaime Cooley Embrace "All You Good People" Hagfish "Hand" Junkie XL "Billy Club" Reverend Horton Heat "Lie Detector" Swervedriver "99th Dream"</p>	<p><b>KJEE/Santa Barbara, CA</b> Dissonant Tendrils Sunday 10:20pm-midnight John Schroeder Ben Folds Five "Song For The Dumped" Muscadine "Popsicles For Mommy" Propellerheads "History Repeating" Heccat "I Can't Wait" Reverend Horton Heat "Lie Detector"</p>
<p><b>WOXY/Cincinnati, OH</b> Gridlax Sunday 11pm-1am Dan Cromer Cows "El Shiksa" Super Nova "Purple Pony" Clears "Eggs Montreal" Nova Mob "Get Away" Neutral Milk Hotel "Song Against Sex"</p>	<p><b>WWOX/Lansing, MI</b> Above The Pale Sunday 9-10:30pm Jacet Jackson Urge "Jump Right In" Blink "Would You Kill ..." Royal Crown Revue "Barbies At The ..." Triple Fast Action "Heroes" Scott Weiland "Barbarella"</p>	<p><b>WOST/Poughkeepsie, NY</b> Indie Flux Thursday 10-11pm Nic Harcourt Spies "Tired Of Being Alone" Buffalo Daughter "Great Five Lakes" Mandalay "This Life" Foil "Reviver Gene" CBO's "Remote Control"</p>	<p><b>WXSX/Tallahassee, FL</b> Underground Lounge Sunday 8-10pm Rob The Lounge Lizard Lecture On Nothing "Truckloads Of Bibles" Specials "It's You" Cheeky Monkey "Robert Lloyd" Mexico 70 "Hate For You" In June "Melt"</p>
<p><b>WOXY/Cincinnati, OH</b> 11 O'Clock News Sunday 11pm-1am Dorsey Fyffe Tipping Daisy "Cartoon Bikini" Junkie XL "Billy Club" Smash Mouth "Flo" Ben Harper "Voodoo Child" Frank &amp; Walters "Have You Ever?"</p>	<p><b>KEOG/Las Vegas, NV</b> Area 51 Sunday 9-11pm Kevin Carter Symposium "Farewell To Twilight" Foil "Reviver Gene" Lubido "Supersonic Day ..." Econoline Crush "Home" Ultrahorse "Telecom"</p>	<p><b>WXEX/Providence, RI</b> House Of New Edge Music Tuesday 11pm-midnight John Allers Goo Goo Dolls "Ins" Sevendust "Too Close To Hate" Kigore Smudge "Prayer For The Dying" Reel Big Fish "Beer" Life Of Agony "Tengenne"</p>	<p><b>WHFS/Washington, DC</b> Now Hear This Sunday 8-10:30pm Dave Marsh Diesel Boy "Sleepy Soliloquy" Darrington "Jodie Foster" Make Up "Come Up To The ..." Love Nut "Message" Space Cossaks "Third Star To The ..."</p>
<p><b>KDGE/Dallas, TX</b> The Adventure Club Sunday 7-10pm Kelly "Powerman" Powell Blink "Cello" Mono "Life In Mono" Junkie XL "Billy Club" Reverberation "Fancy Swim" Acetone "All You Know"</p>	<p><b>KXTE/Las Vegas, NV</b> It Hurts When I Pee Sunday 9-10pm-midnight Chris Ripley Angelique "Number" Tones "Gladys Kravitz" Feeder "Descend" Addict "Monsterside" Reverend Horton Heat "Lie Detector"</p>	<p><b>KCXX/Riverside, CA</b> Music Meeting Sunday 9-10pm Dwight Arnold Royal Crown Revue "Barbies At The ..." Tones "Gladys Kravitz" Alanis Morissette "Uninvited" Slabbing Westward "Save Yourself" KMFDM "Anarchy"</p>	<p><b>WPBZ/West Palm Beach, FL</b> Extreme Radio Sunday 8-9:30pm Meathead Hunger "Moderation" Pure "Chocolate Bar" 2 Skinnee J's "Riot Nrrrd" A'S Not Well "Disease" Run D.M.C./Jason Nevins "It's Like That"</p>

44 Total Reporters

GOO GOO DOLLS "IRIS"

the debut track from the Warner Sunset/Reprise Album Music From The Motion Picture City Of Angels

R&R: 621x, +519 BDS:485x, +485

Added early here:

Official Add Date:  
April 7



WXRK KROQ WPLY KDGE WPLT WHFS WENZ 99X KZNZ WXDX KEDJ KZON KWOD



## Fall's Scorecard Of Success

□ Ratings details provide new perspective on the format's performance

By Jim Kerr

One of the common radio gripes within the Adult Alternative format is that trade newspapers and magazines misrepresent stations' and the format's performance by relying on simple Arbitron 12+ numbers as the scorecard. There is a lot of merit to this argument, since the format targets 25+ (not 12+) and crosses markets of vastly different sizes and competitive makeups.

To compensate for this historical shortcoming, in this quarter's scorecard I pulled up figures that have traditionally been neglected when analyzing the format: cume and 25-54 AQH share. We also list the 12+ number for reference.

While share is the traditional bellwether for a station's performance, it is limited in that smaller-market stations generally have higher shares than stations in larger markets. A much more relevant way of looking at a station's national influence is its cume. A perfect example of this is that if every single one of KBXR/Columbia, MO's listeners (with a 6.0 share 12+) bought a copy of a CD, it would sell less than if only one in 20 of WXRT/Chicago's listeners (with a much lower 1.9 share 12+) bought one. This should take nothing away from KBXR's excellent performance (No. 5 25-54), but rather should underline the importance of stations like WXRT, KKZN/Dallas, and CIDR/Detroit, whose bulk of listeners are a potent force.

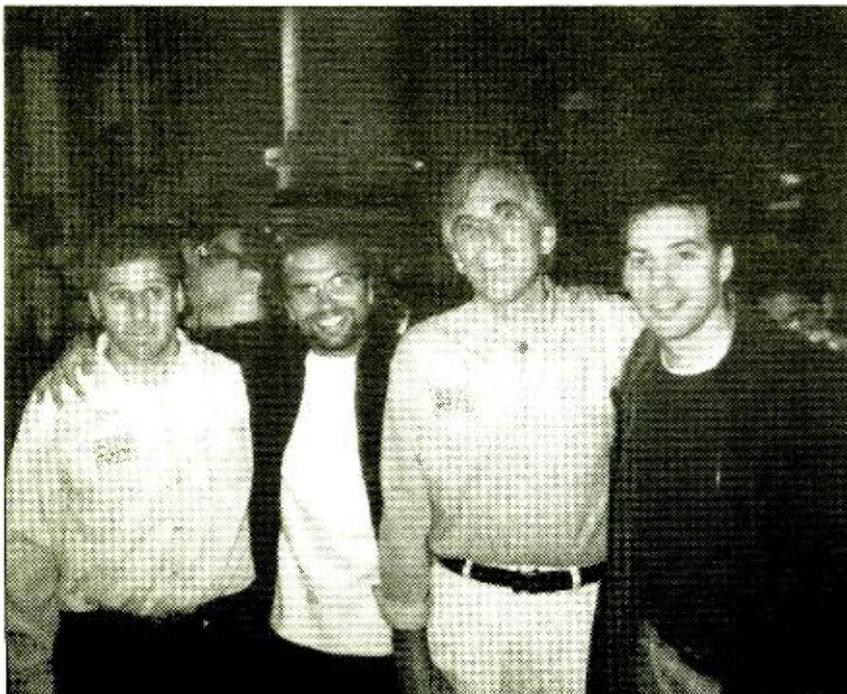
Hopefully, the following data will provide you with a better idea of how the stations within the format are doing, both in their own markets and in comparison to the rest of the country.

The stations are ranked by cume with the following data: 12+ share with last book-current book trends (and rank in parentheses), two- or four-book average 12+ share (depending on the market), cume, and current 25-54 share (with rank in parentheses). All share figures are Monday-Sunday, 6am-midnight.

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Station	12+	2/4-Book Avg.	Cume	25-54
KQRS/Minneapolis	10.5-11.2 (#2)	10.9	623,800	15.8 (1)
WXRT/Chicago	2.5-1.9 (#21)	2.6	430,700	2.9 (#12)
KFOG/San Francisco	2.6-2.6 (#15)	2.7	428,500	4.5 (#2)
WBOS/Boston	2.9-2.1 (#10)	2.7	346,400	3.2 (#14)
KTCZ/Minneapolis	4.5-4.0 (#9)	4.1	291,600	5.7 (#6)

Station	12+	2/4-Book Avg.	Cume	25-54
KBCO/Denver	5.0-5.2 (#6)	4.7	253,700	6.9 (#3)
KKZN/Dallas	1.8-1.4 (#25)	1.4	213,300	2.0 (#23)
KMTT/Seattle	3.1-3.1 (#16)	3.2	242,700	4.5 (#7)
WVRV/St. Louis	3.2-3.0 (#15)	3.5	241,200	4.3 (#11)
WXPN/Philadelphia	1.5-1.6 (#20)	1.5	209,300	2.4 (#14)
KXPK/Denver	3.1-3.0 (#14)	3.1	208,800	3.5 (#12)
CIDR/Detroit	1.1-1.2 (#25)	1.2	195,800	1.7 (#19)
WHPT/Tampa	3.0-2.0 (#15)	3.1	160,200	3.2 (#13)
KENZ/Salt Lake City	5.0-3.9 (#13)	4.3	156,200	4.1 (#10)
KINK/Portland	3.4-3.4 (#11)	3.5	153,400	5.3 (#6)
WXRV/Boston	0.7-0.9 (#21)	0.8	106,000	1.5 (#19)
KXST/San Diego	1.7-1.6 (#24)	1.4	95,500	2.4 (#16)
KGSR/Austin	2.9-3.6 (#11)	3.6	93,600	4.8 (#8)
WKOC/Norfolk	1.9-1.7 (#18)	2.2	91,800	2.3 (#16)
WTTS/Indianapolis	2.6-2.6 (#13)	2.3	88,600	3.3 (#11)
WXLE/Albany	2.5-1.9 (#13)	1.6	60,000	2.1 (#12)
KAEP/Spokane	6.8-5.4 (#7)	6.0	56,700	6.1 (#6)
WRLT/Nashville	1.4-1.8 (#16)	1.5	53,500	2.6 (#12)
WRNR/Baltimore	0.6-0.8 (#28)	0.7	48,500	0.9 (#25)
WMMM/Madison, WI	4.6-4.4 (#10)	4.3	37,200	6.7 (#4)
KPIG/Monterey-Salinas	3.2-2.8 (#14)	3.2	31,200	3.9 (#8)
WRNX/Springfield, MA	1.7-2.5 (#15)	2.2	30,800	4.0 (#7)
WZEW/Mobile	1.7-3.4 (#11)	1.7	30,800	5.5 (#7)
WIQB/Ann Arbor, MI	3.2-3.4 (#9)	3.3	27,500	3.7 (#9)
KTHX/Reno, NV	3.8-3.6 (#13)	3.7	22,100	5.1 (#8)
WDOJ/Chattanooga	3.4-3.5 (#10)	3.3	21,900	6.0 (#5)
KRSH/Santa Rosa, CA	2.3-2.0 (#19)	2.2	19,700	3.4 (#8)
WMVY/Cape Cod, MA	3.6-4.9 (#9)	4.3	19,100	8.2 (#3)
WCLZ/Portland, ME	3.5-2.6 (11)	3.2	18,100	3.9 (#9)
KOTR/San Luis Obispo, CA	2.3-5.1 (#6)	3.7	17,300	7.8 (#3)
KFXJ/Boise, ID	2.5-3.4 (#14)	3.0	17,300	4.8 (#9)
KBXR/Columbia, MO	4.0-6.0 (#6)	5.0	15,500	7.8 (#5)
WNCS/Burlington, VT	5.5-3.4 (#11)	4.5	10,200	5.1 (#7)
KBAC/Santa Fe, NM	3.2-3.1 (#14)	3.2	8600	4.5 (#4)



**FROM BOSTON...** — Silvertone West Coast Regional Promotion Manager Damon Grossman stretches the meaning of the term "West Coast" as he brings Jars Of Clay through Boston and a WBOS station event. Looking for a compass are (l-r) WBOS Promotions Director Adam Klein, Grossman, WBOS PD Jim Herron, and Silvertone Northeast Regional Promotions Director Michael Patt.



**...TO AUSTIN** — Damon Grossman continues his quest for the West Coast as he hits South By Southwest with legendary guitarist Buddy Guy. Hanging with Guy (c) and Grossman (r) is R&R sales rep Paul Colbert (l).



# ADULT ALTERNATIVE TRACKS

MARCH 27, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
			1	<b>ERIC CLAPTON</b> My Father's Eyes ( <i>Duck/Reprise</i> )	615	643	629	605	34/0
	4	3	2	<b>AGENTS OF GOOD ROOTS</b> Smiling Up The Frown ( <i>RCA</i> )	573	553	533	501	35/0
18	5	3	3	<b>BONNIE RAITT</b> One Belief Away ( <i>Capitol</i> )	541	540	488	262	34/1
9	8	4	4	<b>MARC COHN</b> Already Home ( <i>Atlantic</i> )	485	486	411	374	32/0
12	10	7	5	<b>NATALIE IMBRUGLIA</b> Torn ( <i>RCA</i> )	470	428	397	356	24/1
2	2	6	6	<b>VERVE</b> Bitter Sweet Symphony ( <i>Hut/Virgin</i> )	464	472	537	554	24/0
17	15	9	7	<b>FASTBALL</b> The Way ( <i>Hollywood</i> )	458	412	304	268	29/1
5	4	5	8	<b>MARCY PLAYGROUND</b> Sex And Candy ( <i>Capitol</i> )	420	485	502	486	21/0
13	11	8	9	<b>KENNY WAYNE SHEPHERD</b> Blue On Black ( <i>Revolution</i> )	417	418	369	322	27/1
3	6	11	10	<b>LOREENA MCKENITT</b> The Mummers' Dance ( <i>Quinlan Road/WB</i> )	372	399	477	542	25/0
7	9	10	11	<b>MATCHBOX 20</b> 3am ( <i>Lava/Atlantic</i> )	363	404	404	404	18/0
—	29	16	12	<b>SARAH MCLACHLAN</b> Adia ( <i>Arista</i> )	332	282	182	107	28/2
22	16	15	13	<b>ROBBIE ROBERTSON</b> Unbound ( <i>Capitol</i> )	325	302	266	233	25/1
8	13	14	14	<b>GREEN DAY</b> Time Of Your Life (Good...) ( <i>Reprise</i> )	300	321	335	376	14/0
24	20	17	15	<b>PAULA COLE</b> Me ( <i>Imago/WB</i> )	294	270	228	201	23/1
11	14	12	16	<b>THIRD EYE BLIND</b> How's It Going To Be ( <i>Elektra/EEG</i> )	286	341	328	357	16/1
<b>BREAKER</b>			17	<b>SEMISONIC</b> Closing Time ( <i>MCA</i> )	265	224	197	128	24/3
6	7	13	18	<b>ALANA DAVIS</b> 32 Flavors ( <i>Elektra/EEG</i> )	255	323	415	448	15/0
30	28	22	19	<b>STEVE POLTZ</b> Silverlining ( <i>Mercury</i> )	236	212	185	178	27/2
27	23	21	20	<b>CHRIS STILLS</b> Razorblades ( <i>Atlantic</i> )	233	221	202	189	24/1
10	12	18	21	<b>BEN FOLDS FIVE</b> Brick ( <i>550 Music</i> )	218	245	339	364	12/0
—	—	26	22	<b>PEARL JAM</b> Wishlist ( <i>Epic</i> )	215	175	131	123	20/1
—	—	29	23	<b>EDWIN MCCAIN</b> I'll Be ( <i>Lava/Atlantic</i> )	203	170	181	170	12/2
—	—	24	24	<b>PETER CASE</b> Let Me Fall ( <i>Vanguard</i> )	200	192	156	155	18/0
<b>DEBUT</b>			25	<b>SHAWN COLVIN</b> Nothin On Me ( <i>Columbia</i> )	197	111	73	10	15/2
<b>DEBUT</b>			26	<b>ANI DIFRANCO</b> Little Plastic Castle ( <i>Righteous Babe</i> )	192	162	149	143	19/0
—	30	25	27	<b>NAKED</b> Raining On The Sky ( <i>Red Ant</i> )	187	179	181	173	17/0
14	18	19	28	<b>SISTER HAZEL</b> Happy ( <i>Universal</i> )	186	226	254	312	12/0
26	25	30	29	<b>ROLLING STONES</b> Saint Of Me ( <i>Virgin</i> )	171	169	197	193	15/0
<b>DEBUT</b>			30	<b>EBBA FORSBERG</b> Lost Count ( <i>Maverick/WB</i> )	162	149	126	83	22/4

This chart reflects airplay from March 16-22. Songs ranked by total plays. Highlighted songs indicate Breaker. 39 Adult Alternative reporters. 38 current playlists. © 1998, R&R Inc.

## NEW & ACTIVE

**SPECIALS** It's You (*Way Cool Music/MCA*)  
Total Plays: 150, Total Stations: 18, Adds: 2

**STEVE EARLE** Somewhere Out There (*E Squared/WB*)  
Total Plays: 125, Total Stations: 16, Adds: 0

**FINLEY QUAYE** Sunday Shining (*550 Music*)  
Total Plays: 120, Total Stations: 10, Adds: 0

**ALANA DAVIS** Crazy (*Elektra/EEG*)  
Total Plays: 118, Total Stations: 15, Adds: 2

**JONATHA BROOKE** Secrets And Lies (*Refuge/MCA*)  
Total Plays: 105, Total Stations: 13, Adds: 0

**BETH ORTON** Someone's Daughter (*Dedicated/Arista*)  
Total Plays: 99, Total Stations: 10, Adds: 0

**MARY LOU LORD** Lights Are Changing (*Work*)  
Total Plays: 97, Total Stations: 13, Adds: 0

**BIG HEAD TODD & THE MONSTERS** Boom Boom (*Revolution*)  
Total Plays: 96, Total Stations: 11, Adds: 0

**ERIC CLAPTON** She's Gone (*Duck/Reprise*)  
Total Plays: 95, Total Stations: 13, Adds: 2

**EVERCLEAR** Everything To Everyone (*Capitol*)  
Total Plays: 86, Total Stations: 4, Adds: 0

Songs ranked by total plays

## BREAKERS®

**SEMISONIC**  
Closing Time (*MCA*)

TOTAL PLAYS/INCREASE: 265/41  
TOTAL STATIONS/ADDS: 24/3  
CHART: 17

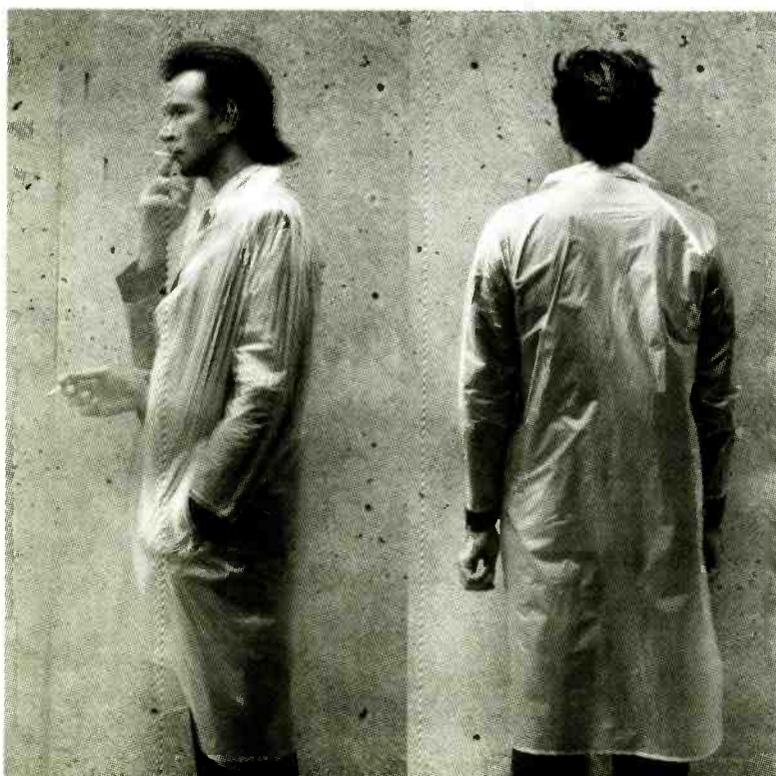
## MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
<b>MATCHBOX 20</b> Real World ( <i>Lava/Atlantic</i> )	11
<b>JOHN FOGERTY</b> Bring It Down To Jelly Roll ( <i>Warner Bros.</i> )	9
<b>WIDESPREAD PANIC</b> Travelin' Light ( <i>Capricorn/Mercury</i> )	8
<b>BLACK LAB</b> Time Ago ( <i>DGC/Geffen</i> )	6
<b>MATTHEW RYAN</b> The Dead Girl ( <i>A&amp;M</i> )	6
<b>EBBA FORSBERG</b> Lost Count ( <i>Maverick/WB</i> )	4
<b>GOO GOO DOLLS</b> Iris ( <i>Reprise</i> )	4
<b>LISA LOEB</b> Let's Forget About It ( <i>Geffen</i> )	4
<b>TODD SNIDER</b> I Am Too ( <i>MCA</i> )	4
<b>KYLE DAVIS</b> Buried Alive ( <i>N2K Encoded Music</i> )	3
<b>JUNKSTER</b> The Only One ( <i>RCA</i> )	3
<b>SEMISONIC</b> Closing Time ( <i>MCA</i> )	3
<b>TRAIN</b> Meet Virginia ( <i>Aware</i> )	3

## MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>ALANA DAVIS</b> Crazy ( <i>Elektra/EEG</i> )	+100
<b>SHAWN COLVIN</b> Nothin On Me ( <i>Columbia</i> )	+86
<b>SPECIALS</b> It's You ( <i>Way Cool Music/MCA</i> )	+59
<b>LISA LOEB</b> Let's Forget About It ( <i>Geffen</i> )	+56
<b>SARAH MCLACHLAN</b> Adia ( <i>Arista</i> )	+50
<b>FASTBALL</b> The Way ( <i>Hollywood</i> )	+46
<b>NATALIE IMBRUGLIA</b> Torn ( <i>RCA</i> )	+42
<b>SEMISONIC</b> Closing Time ( <i>MCA</i> )	+41
<b>ALANIS MORISSETTE</b> Uninvited ( <i>Reprise</i> )	+40
<b>PEARL JAM</b> Wishlist ( <i>Epic</i> )	+40
<b>MATTHEW RYAN</b> The Dead Girl ( <i>A&amp;M</i> )	+40

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



# FRANCIS DUNNERY//: MY\_OWN\_REALITY

A3 ADD DATE//:TUESDAY\_MARCH 31

THE FIRST SINGLE FROM THE FORTHCOMING ALBUM  
LET'S GO DO WHAT HAPPENS//:IN STORES//:APRIL 28

MANAGEMENT//:LISA BARBARIS//:SO WHAT MANAGEMENT  
LABEL CONTACT//:LIZ OPOKA\_212.473.9173

PROMOTION//:MICHELE+MADELEINE//:MICHELE CLARK PROMOTION  
//:KEVIN SUTTER//:M3 PROMOTION

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## MOST ADDED®

ARTIST	TITLE	LABEL(S)	ADDS
WIDESPREAD PANIC	Live	(Capricorn/Mercury)	8
BLACK LAB	Your Body Above Me	(DGC/Geffen)	6
MATCHBOX 20	Yourself Or Someone Like You	(Lava/Atlantic)	6
SOUNDTRACK	City Of Angels	(Reprise)	6
JOHN FOGERTY	Blue Moon Swamp	(Warner Bros.)	5
MATTHEW RYAN	Mayday	(A&M)	5
EBBA FORSBERG	Been There	(Maverick/WB)	4
TODD SNIDER	Viva Satellite	(MCA)	4
VARIOUS ARTISTS	Rock & Roll Doctor	(CMC)	4
KYLE DAVIS	Raising Heroes	(N2K Encoded Music)	3
JUNKSTER	Junkster	(RCA)	3
LISA LOEB	Firecracker	(Geffen)	3
SEMISONIC	Feeling Strangely Fine	(MCA)	3
TRAIN	Train	(Aware)	3

3W	2W	LW	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
2	1	1	1	ERIC CLAPTON	Pilgrim	(Duck/Reprise)	836	-16	"Eyes" (615) "Gone" (95)
4	3	2	2	AGENTS OF GOOD ROOTS	One By One	(RCA)	607	+26	"Smiling" (573) "Upspin" (21)
1	2	3	3	VERVE	Urban Hymns	(Hut/Virgin)	550	-3	"Symphony" (464) "Lucky" (41)
23	8	4	4	BONNIE RAITT	Fundamental	(Capitol)	541	+1	"Belief" (541)
6	4	6	5	SARAH MCLACHLAN	Surfacing	(Arista)	514	+21	"Adia" (332) "Surrender" (114)
5	7	5	6	MATCHBOX 20	Yourself Or Someone Like You	(Lava/Atlantic)	498	-19	"3am" (363) "Real" (7)
11	10	8	7	MARC COHN	Burning The Daze	(Atlantic)	497	+11	"Already" (485) "Canyon" (5)
14	11	11	8	NATALIE IMBRUGLIA	Left To The Middle	(RCA)	475	+47	"Tom" (470) "Leave" (5)
21	20	12	9	FASTBALL	All The Pain Money Can Buy	(Hollywood)	470	+51	"Way" (458) "Out" (6)
17	12	9	10	KENNY WAYNE SHEPHERD	Trouble Is	(Revolution)	436	+1	"Blue" (417) "Found" (6)
7	6	7	11	MARCY PLAYGROUND	Marcy Playground	(Capitol)	432	-58	"Sex" (420) "Poppies" (12)
3	5	10	12	LOREENA MCKENITT	The Book Of Secrets	(Quinlan Road/WB)	408	-25	"Mummers" (372) "Marco" (36)
16	13	14	13	PEARL JAM	Yield	(Epic)	393	+34	"Wishlist" (215) "Given" (148)
19	19	16	14	PAULA COLE	This Fire	(Imago/WB)	376	+32	"Me" (294) "Wait" (74)
8	9	15	15	ALANA DAVIS	Blame It On Me	(Elektra/EEG)	373	+19	"Flavors" (255) "Crazy" (118)
25	21	18	16	ROBBIE ROBERTSON	Contact From The Underworld...	(Capitol)	335	+26	"Unbound" (325) "Code" (10)
9	14	13	17	THIRD EYE BLIND	Third Eye Blind	(Elektra/EEG)	322	-56	"How" (286) "Life" (26)
10	16	17	18	GREEN DAY	Nimrod	(Reprise)	300	-21	"Time" (300)
—	27	25	19	SEMISONIC	Feeling Strangely Fine	(MCA)	265	+41	"Closing" (265)
28	25	23	20	CHRIS STILLS	100 Year Thing	(Atlantic)	245	+13	"Razor" (233) "Mountain" (6)
—	28	26	21	STEVE POLTZ	One Left Shoe	(Mercury)	242	+21	"Silver" (236) "Impala" (4)
12	17	19	22	SISTER HAZEL	Somewhere More Familiar	(Universal)	242	-38	"Happy" (186) "All" (56)
—	—	—	23	SHAWN COLVIN	A Few Small Repairs	(Columbia)	235	+102	"Nothin'" (197) "Mona" (13)
22	22	22	24	ROLLING STONES	Bridges To Babylon	(Virgin)	225	-8	"Saint" (171) "Anybody" (31)
13	15	21	25	BEN FOLDS FIVE	Whatever And Ever Amen	(550 Music)	218	-27	"Brick" (218)
—	—	29	26	ANI DIFRANCO	Little Plastic Castle	(Righteous Babe)	215	+24	"Castle" (192) "As" (16)
26	—	—	27	LISA LOEB	Firecracker	(Geffen)	210	+37	"Do" (147) "Forget" (63)
—	—	27	28	PETER CASE	Full Service	(Vanguard)	205	-1	"Let" (200) "Downtown" (5)
15	18	20	29	B.B. KING	Deuces Wild	(MCA)	204	-54	"Baby" (150) "Thrill" (39)
—	—	—	30	EDWIN MCCAIN	Misguided Roses	(Lava/Atlantic)	203	+33	"I'll" (203)

## MOST INCREASED PLAYS

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
SHAWN COLVIN	A Few Small Repairs	(Columbia)	+102
SOUNDTRACK	City Of Angels	(Reprise)	+77
SPECIALS	Guilty 'Til Proved Innocent	(Way Cool Music/MCA)	+59
FASTBALL	All The Pain Money Can Buy	(Hollywood)	+51
NATALIE IMBRUGLIA	Left To The Middle	(RCA)	+47
SEMISONIC	Feeling Strangely Fine	(MCA)	+41
MATTHEW RYAN	Mayday	(A&M)	+39
LISA LOEB	Firecracker	(Geffen)	+37
PEARL JAM	Yield	(Epic)	+34
EDWIN MCCAIN	Misguided Roses	(Lava/Atlantic)	+33

This chart reflects airplay from March 16-22. Albums ranked by total plays, with plays from all cuts from an album combined. 39 Adult Alternative reporters. 38 current playlists. © 1998, R&R Inc.

## REPORTERS

Stations and their adds by track listed alphabetically by market

<b>WXLE/Albany, NY</b> PD: Neil Hunter MATCHBOX 20 "Real" CHRIS STILLS "Razor"	<b>WBOS/Boston, MA</b> PD: Jim Herron MD: Cliff Noah 7 GOOD GOOD DOLLS "It's" MATCHBOX 20 "Real" ERIC CLAPTON "Gone" BLACK LAB "Time" MATTHEW RYAN "Girl" KATHLEEN WILHOITE "Symphony"	<b>WOOD/Chattanooga, TN</b> DM: Danny Howard PD: Chris Adams STEVE POLTZ "Silver" BLACK LAB "Time" MATCHBOX 20 "Real" GETAWAY PEOPLE "Gave" GOOD GOOD DOLLS "It's"	<b>WTTT/Indianapolis, IN</b> PD: Rich Anlon MD: Marie McCallister 12 WHISKEYTOWN "Days" SARAH MCLACHLAN "Adia" JOHN FOGERTY "Bring" TODD SNIDER "Too" NATALIE IMBRUGLIA "Tom"	<b>KPIG/Monterey, CA</b> PD/MD: Laura Hopper 5 JACKSON BROWNE "Been" 5 JOHN FOGERTY "Bring" 5 TODD SNIDER "Too" 5 RANDY NEWMAN "Shoes" 4 MARC COHN "Kings" MATCHBOX 20 "Real" WIDESPREAD PANIC "Travelin" SUSAN TEDESCHI "Rock"	<b>KINK/Portland, OR</b> PD: Dennis Constantine APD/MD: Anita Garlock 8 ERIC CLAPTON "River" FASTBALL "Way" MONO "Life" JULES SHEAR "Last" BONNIE RAITT "Cold" BONNIE RAITT "Meet" BONNIE RAITT "Lovers" BONNIE RAITT "Side" BONNIE RAITT "Reason" BONNIE RAITT "Fearless" BONNIE RAITT "Fund"	<b>KFOG/San Francisco, CA</b> PD: Paul Marzalek APD/MD: Bill Evans PEARL JAM "Wishlist" ROBBEN FORD "Chevrolet" ROBBEN FORD "Tired"	<b>WRNX/Springfield, MA (cont.)</b> LISA LOEB "Forget" MATCHBOX 20 "Real" JOHN FOGERTY "Bring" SUSAN TEDESCHI "Rock"	<b>WRNX/Springfield, MA</b> OM: Tom Davis PD: David Wilthaus MD: Bruce Stebbins	<b>WHPT/Tampa, FL</b> PD: Chuck Beck No Adds
<b>WQOB/Ann Arbor, MI</b> PD: John Vance MD: Jerry Mason MATTHEW RYAN "Girl" EBBA FORSBERG "Lost"	<b>WXR/VBoston, MA</b> PD: Joanne Duddy MD: Mike Mulianey 8 BLACK LAB "Time" 2 ALANA DAVIS "Crazy" 1 COTTON MATHER "Before"	<b>WXRT/Chicago, IL</b> VP/Programming: Norm Winer MD: Patty Martin 1 PAT METHENY GRDUP "Story"	<b>WMMM/Madison, WI</b> PD: Pat Gallagher MD: Tom Teuber MATCHBOX 20 "Real" EBBA FORSBERG "Lost" GIPSY KINGS "Hotel"	<b>WRLT/Nashville, TN</b> PD: Jane Crossman APD/MD: Keith Coes 4 PEARL JAM "Hiding" BOB DYLAN "Bringing" JOHN FOGERTY "Bring" GOOD GOOD DOLLS "It's" PROPELLERHEADS "History"	<b>KTHX/Reno, NV</b> PD: Bruce Van Dyke MD: David Chaney 7 TODD SNIDER "Too" 7 WIDESPREAD PANIC "Travelin" 7 TAJ MAHAL "Feets" 5 DAVID RICE "Father" 5 MATTHEW RYAN "Girl" 5 RAMBLIN' JACK... "Hard"	<b>KOTR/San Luis Obispo, CA</b> PD: Drew Ross MD: Dean Kattari 8 TAJ MAHAL "Feets" 6 WIDESPREAD PANIC "Travelin" 6 TODD SNIDER "Too" 4 SEMISONIC "Closing" 4 JOHN WESLEY HARDING "Ghost" 4 RAMBLIN' JACK... "Devil"	<b>KBAC/Santa Fe, NM</b> PD: Ira Gordon BLACK LAB "Time" WIDESPREAD PANIC "Travelin" MATCHBOX 20 "Real" JOHN FOGERTY "Bring" TERRY CALLIER "Lazarus" FIXX "Different"	<b>39 Total Reporters</b> <b>39 Current Reporters</b> <b>38 Current Playlists</b>	<b>Did Not Report, Playlist Frozen (1):</b> KXPK/Denver, CO
<b>KGSR/Austin, TX</b> PD: Jody Denberg MD: Susan Castle No Adds	<b>WNCS/Burlington, VT</b> PD: Greg Hooker MD: Jody Peterson 7 STRANGEFOLK "Vahalla" 5 TOM HALL "Mighty" 5 TOM MUCH "TV" "Forget" 3 TOM HALL "Feel" 3 TOM HALL "Bad" WIDESPREAD PANIC "Travelin" B.B. KING/ROLLING... "Paying"	<b>KBXR/Columbia, MO</b> OM: Michael Perry PD/MD: Dave "Keeler" Fulgham 9 ERIC CLAPTON "Pilgrim" 9 ERIC CLAPTON "Gone" ROBBIE ROBERTSON "Unbound" WIDESPREAD PANIC "Travelin"	<b>KQRS/Minneapolis, MN</b> DM/MD: Dave Hamilton APD/MD: Reed Endersbe SEMISONIC "Closing" STEVE POLTZ "Silver" MATTHEW RYAN "Girl" JOHN FOGERTY "Bring"	<b>WKOC/Norfolk, VA</b> PD: Perry Stone MD: Holly Williams 7 BONNIE RAITT "Belief" KYLE DAVIS "Buried"	<b>KTRZ/Reno, NV</b> PD: Bruce Rans MD: Bruce Warren 6 SHAWN COLVIN "Nothin" 4 MARAH "Phantom" 2 MORCHEEBA "See"	<b>KRSH/Santa Rosa, CA</b> PD: Zoe Zuest MD: Bill Bowker 7 SHAWN COLVIN "Mona" 6 THIRD EYE BLIND "How" LISA LOEB "Forget" ALANIS MORISSETTE "Uninvited" TERRY CALLIER "Lazarus" WIDESPREAD PANIC "Travelin"	<b>NOTE: Last week's Most Added and Most Increased Play boxes inadvertently contained the data from the previous week. Here is the correct data:</b>	<b>MOST ADDED:</b> ALANA DAVIS Crazy (Elektra/EEG) 12 LISA LOEB Let's Forget About It (Geffen) 10 MATTHEW RYAN The Dead Girl (A&M) 7 ERIC CLAPTON She's Gone (Duck/Reprise) 5 PAULA COLE Me (Imago/WB) 5 ALANIS MORISSETTE Uninvited (Reprise) 5	
<b>KFXJ/Boise, ID</b> PD: Kevin Welch MD: Carl Scheider 7 BLACK LAB "Time" 2 MATCHBOX 20 "Real" JOHN FOGERTY "Bring" KYLE DAVIS "Buried" JUNKSTER "Only"	<b>WMVY/Cape Cod, MA</b> PD/MD: Barbara Dacey 1 LONDON WALKER "3 Ants/ants" 1 REBEKAH "Sin" 1 MATCHBOX 20 "Real" 1 MATTHEW RYAN "Girl" 1 KATHLEEN WILHOITE "Symphony"	<b>KBCO/Denver, CO</b> PD: Dave Benson MD: Scott Arbough 16 EDWIN MCCAIN "I'll"	<b>KTCZ/Minneapolis, MN</b> PD: Lauren MacLesh APD/MD: Mike Wolf 1 SOUL ASYLUM "Laughing" GOOD GOOD DOLLS "It's"	<b>WXP/Philadelphia, PA</b> DM/MD: Bruce Rans MD: Bruce Warren 6 SHAWN COLVIN "Nothin" 4 MARAH "Phantom" 2 MORCHEEBA "See"	<b>WVTV/St. Louis, MO</b> PD: Mike Richler MD: David Myers 1 ALANA DAVIS "Crazy"	<b>KMTT/Seattle, WA</b> OM: Chris Ways APD: Jason Parker MD: Dean Carlson 6 CLANNAD "Mhuirnin" 2 TRAIN "Virginia" 1 GERALD COLLIER "Fearless"	<b>MOST INCREASED PLAYS:</b> FASTBALL The Way (Hollywood) +108 SARAH MCLACHLAN Adia (Arista) +100 MARC COHN Already Home (Atlantic) +75 ERIC CLAPTON She's Gone (Duck/Reprise) +59 BONNIE RAITT One Belief Away (Capitol) +49		
<b>CIDR/Detroit, MI</b> PD: Wendy Duff MD: Ann Detzki 4 EBBA FORSBERG "Lost"	<b>WZEW/Mobile, AL</b> OM: Tim Rose MD: Alex Chesley 16 ROBERT BRAOLEY'S... "Bellybone" 7 VERVE "Lucky" BEN HARPER "Mama's" JUNKSTER "Only" PAULA COLE "Me" MATTHEW RYAN "Girl"	<b>WCLZ/Portland, ME</b> PD: Brian Phoenix APD/MD: Kim Rowe 5 MARY LOU LORD "Western" 5 JARS OF CLAY "Candles" 4 KENNY WAYNE SHEPHERD "Blue" 4 JOE SATRIANI "Liquid" KYLE DAVIS "Buried" JOHN FOGERTY "Bring" MATCHBOX 20 "Real" SARAH MCLACHLAN "Adia" TRAIN "Virginia" IKO IKO "Gris-Gris"							



# Alana Davis "Crazy"

Appearing On Rosie O'Donnell April 29!

New This Week: WXR/VBoston WVRV/St. Louis

Already On: WXPN KTHX CIDR WCLZ KINK KOTR KGSR WMVY WXLE WNCS WRNX KBAC KFXJ



# ADULT ALTERNATIVE PLAYLISTS

March 27, 1998 R&R • 109

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

**93.1**  
RADIO CHICAGO  
**MARKET #3**  
WXRT/Chicago  
(773) 777-1700  
Winer/Martin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	14	16	16	16	MARCY PLAYGROUND/Sex And Candy
14	14	14	15	15	SARAH MCLACHLAN/Sweet Surrender
14	13	14	14	14	VERVE/Bitter Sweet
14	17	13	14	14	BONNIE RAITT/One Belief Away
17	16	15	14	14	LOREENA MCKENITT/The Mummies' Dance
11	12	10	12	12	WHISKEYTOWN/16 Days
9	9	9	11	11	ERIC CLAPTON/My Father's Eyes
6	8	7	11	11	PEARL JAM/Wishist
7	8	10	10	10	MATCHBOX 20/3am
8	9	10	10	10	JEB LLOY NICHOLS/As The Rain
8	8	10	10	10	BARENAKED LADIES/Brian Wilson
9	9	10	10	10	STEVE POLTZ/Silverlining
9	10	11	11	11	AGENTS OF GOOD ROOTS/Smiling Up The Frown
7	9	10	10	10	MARK KNOPFLER/Wag The Dog
6	9	10	10	10	JAMES IHA/Be Strong Now
4	6	5	9	9	FREDDY JONES BAND/Better Tomorrow
8	12	11	9	9	KENNY WAYNE SHEPHERD/Blue On Black
9	8	7	9	9	PEARL JAM/In Hiding
11	7	11	9	9	RADIOHEAD/Karma Police
-	-	-	-	-	ERIC CLAPTON/One Chance
-	-	-	-	-	CHRIS STILLS/Razorblades
6	7	6	8	8	JOE SATRIANI/Ceremony
7	8	10	8	8	BECK/Deadweight
6	7	6	8	8	PEARL JAM/Given To Fly
-	-	-	-	-	ERIC CLAPTON/Sick & Tired
7	5	6	8	8	BETH ORTON/Someone's Daughter
4	7	8	8	8	ROBBIE ROBERTSON/Unbound
6	8	9	7	7	ANI DIFRANCO/As Is
2	6	6	7	7	B.B. KING/B. RAITT/Baby I Love You
6	9	5	7	7	LISA LOEB/Do

**KFOG**  
104.5 97.7  
**MARKET #4**  
KFOG/San Francisco  
(415) 543-1045  
Marszalek/Evans

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
5	11	17	21	21	BONNIE RAITT/One Belief Away
13	13	18	20	20	BLUES TRAVELER/Canadian Rose
12	13	21	20	20	ROLLING STONES/Saint Of Me
14	23	19	19	19	KENNY WAYNE SHEPHERD/Blue On Black
14	18	18	18	18	MATCHBOX 20/3am
5	16	21	18	18	BLACK LAB/What's In It For Me
5	12	8	16	16	MARC COHN/Already Home
-	8	11	13	13	ERIC CLAPTON/She's Gone
14	18	19	13	13	MARK KNOPFLER/Wag The Dog
7	11	9	12	12	B.B. KING/B. RAITT/The Thrill Is Gone
7	11	9	11	11	B.B. KING/B. RAITT/Baby I Love You
14	16	11	11	11	ERIC CLAPTON/My Father's Eyes
5	9	7	9	9	SISTER HAZEL/All For You
-	-	-	-	-	SISTER HAZEL/Happy
-	-	-	-	-	JONATHAN BROOKE/Secrets And Lies
6	6	7	9	9	ROBBIE ROBERTSON/Unbound
12	11	8	9	9	GREGG ALLMAN/Whippin' Post
5	8	9	8	8	BOX SET/Back To You
4	7	7	8	8	LISA LOEB/Do
6	8	8	8	8	PEARL JAM/low Light
5	8	7	8	8	AGENTS OF GOOD ROOTS/Smiling Up The Frown
7	11	8	8	8	SARAH MCLACHLAN/Sweet Surrender
5	8	7	8	8	WHISKEYTOWN/16 Days
4	8	6	8	8	BIG HEAD TODD /Boom Boom
5	7	6	8	8	LED ZEPPELIN/That's The Way
-	-	-	-	-	PEARL JAM/Wishist
-	-	-	-	-	ROBBIE ROBERTSON/Chevrolet
-	-	-	-	-	ROBBIE ROBERTSON/Tried Of Talkin

**88.5**  
**MARKET #5**  
WXPN/Philadelphia  
(215) 898-6677  
Ranes/Warren

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	-	-	MAVERICKS/Tell Me Why
8	10	7	18	18	AGENTS OF GOOD ROOTS/Smiling Up The Frown
6	4	16	16	16	SEMISONIC/Closing Time
1	20	21	19	19	BONNIE RAITT/One Belief Away
11	10	26	13	13	ROBBIE ROBERTSON/Unbound
6	6	20	9	9	STEVE POLTZ/Silverlining
9	8	9	9	9	COTTON MATHER/My Before's And After
9	8	9	9	9	ERIC CLAPTON/My Father's Eyes
-	5	4	9	9	AGENTS OF GOOD ROOTS/Upspin
3	8	7	8	8	SARAH MCLACHLAN/Ada
-	-	-	-	-	BRUCE COCKBURN/Turn, Turn, Turn
6	3	6	7	7	LOREENA MCKENITT/Marco Polo
7	8	7	8	8	PEARL JAM/In Hiding
5	6	7	7	7	VICTORIA WILLIAMS/Tram Song
20	4	7	7	7	FASTBALL/The Way
4	5	7	7	7	CHRIS STILLS/Razorblades
4	5	7	7	7	DEANNA KIRK/I Want It Now
15	5	6	7	7	MARAH/Firecracker
7	7	7	7	7	DUNCAN SHEIK/Wishful Thinking
6	6	6	7	7	MARC COHN/Already Home
7	6	7	7	7	FINLEY QUAYE/Sunday Shining
6	7	6	6	6	MARY LOU LORD/Lights Are Changing
7	8	6	6	6	CHERRY POPPIN' /Zoot Suit Riot
8	3	6	6	6	EBBA FORSBERG/Lost Count
6	6	6	6	6	BRAN VAN 3000/Drinking In L.A.
-	-	-	-	-	SHAWN COLVIN/Nothin On Me
-	3	5	4	4	KATHLEEN WILHOITE/Symphony
3	5	4	4	4	ELLIOTT SMITH/Miss Misery
6	5	6	5	5	JOLENE PENACOLA
18	6	6	5	5	REBEKAH/Sin So Well

**ZONE**  
QUALITY ROCK. REAL VARIETY.  
**MARKET #6**  
KKZN/Dallas  
(214) 526-2400  
Folger

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	27	29	29	MARCY PLAYGROUND/Sex And Candy
28	25	28	28	28	VERVE/Bitter Sweet
26	25	25	27	27	MATCHBOX 20/3am
16	14	27	25	25	NATALIE IMBRUGLIA/Torn
15	15	27	27	27	KENNY WAYNE SHEPHERD/Blue On Black
19	27	27	25	25	ERIC CLAPTON/My Father's Eyes
12	16	28	27	27	THIRD EYE BLIND/How's It Going To Be
13	16	15	17	17	LOREENA MCKENITT/The Mummies' Dance
15	11	16	16	16	AGENTS OF GOOD ROOTS/Smiling Up The Frown
16	14	16	16	16	TOO MUCH TV/Forget About That
-	-	-	-	-	PEARL JAM/Wishist
16	15	17	15	15	MARC COHN/Already Home
10	14	15	15	15	NAKED/Raining On The Sky
17	13	15	15	15	MARK KNOPFLER/Wag The Dog
14	12	14	14	14	GREEN DAY/Time Of Your Life
13	14	12	14	14	BEN FOLDS FIVE/Brick
-	-	-	-	-	FASTBALL/The Way
17	14	12	14	14	ERIC CLAPTON/My Father's Eyes
-	-	-	-	-	SHAWN COLVIN/Nothin On Me
-	-	-	-	-	LOREENA MCKENITT/The Mummies' Dance
-	-	-	-	-	SEMISONIC/Closing Time
-	-	-	-	-	MATCHBOX 20/Real World
-	-	-	-	-	SMASH MOUTH/Walkin' On The Sun
16	7	8	8	8	BARENAKED LADIES/Brian Wilson
-	-	-	-	-	TONIC/You Could Only
14	13	8	8	8	ALANA DAVIS/32 Flavors
10	9	6	7	7	SISTER 7/Whoa What You Mean
10	8	7	7	7	ABRA MOORE/Don't Feel Like
14	7	6	6	6	DELBERT MCCLINTON/Somebody To Love You

**THE RIVER**  
93.9 FM  
**MARKET #7**  
CIDR/Detroit  
(313) 961-6397  
Duff/Delisi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
20	26	32	32	32	NATALIE IMBRUGLIA/Torn
32	31	30	32	32	ERIC CLAPTON/My Father's Eyes
2	17	32	32	32	BONNIE RAITT/One Belief Away
31	3	32	31	31	AGENTS OF GOOD ROOTS/Smiling Up The Frown
31	3	31	29	29	HUFFAMOOSE/James
1	16	25	29	29	SARAH MCLACHLAN/Ada
23	25	25	27	27	MATCHBOX 20/3am
23	25	25	26	26	MARC COHN/Already Home
31	26	25	26	26	VERVE/Bitter Sweet
12	16	24	26	26	PAULA COLE/Me
17	29	17	21	21	STEVE POLTZ/Silverlining
-	-	-	-	-	ALANIS MORISSETTE/Uninvited
20	20	19	19	19	EDWIN MCCAIN/II Be
15	15	15	15	15	ROBBIE ROBERTSON/Unbound
13	15	14	17	17	ANI DIFRANCO/Little Plastic
16	13	16	17	17	JONNY LANG/Missing Your Love
20	23	16	16	16	WILLIAM TOPELY/Stabroek Woman
12	11	14	15	15	SISTER HAZEL/Happy
17	13	15	15	15	BILLIE MYERS/Kiss The Rain
-	-	-	-	-	FASTBALL/The Way
-	-	-	-	-	LOREENA MCKENITT/The Mummies' Dance
13	14	14	14	14	SISTER HAZEL/All For You
14	14	14	14	14	BLUES TRAVELER/Most Precarious
12	14	13	13	13	JAVI Believe
31	32	19	13	13	ALANA DAVIS/32 Flavors
15	15	13	13	13	WHISKEYTOWN/16 Days
22	12	13	13	13	CHANTAL KREVIAZUK/Surrounded
22	12	13	13	13	ROLLING STONES/Saint Of Me
17	13	13	13	13	LISA LOEB/Do
10	12	15	12	12	THIRD EYE BLIND/Semi-Charmed Lite

**WBOS**  
92.9 FM  
**MARKET #10**  
WBOS/Boston  
(617) 254-9267  
Herron/Nash

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
35	29	32	33	33	ERIC CLAPTON/My Father's Eyes
33	34	33	33	33	GREEN DAY/Time Of Your Life...
7	18	33	33	33	MARCY PLAYGROUND/Sex And Candy
33	32	32	32	32	THIRD EYE BLIND/How's It Going To Be
33	30	32	32	32	MATCHBOX 20/3am
4	7	24	24	24	FASTBALL/The Way
34	24	24	24	24	BEN FOLDS FIVE/Brick
25	25	22	22	22	NATALIE IMBRUGLIA/Torn
23	24	22	22	22	ROLLING STONES/Saint Of Me
25	25	22	22	22	BONNIE RAITT/One Belief Away
33	23	22	22	22	VERVE/Bitter Sweet
21	20	21	21	21	PAULA COLE/Me
18	22	20	20	20	TONIC/You Could Only
10	10	16	16	16	EDWIN MCCAIN/II Be
16	15	14	14	14	THIRD EYE BLIND/Semi-Charmed Lite
20	22	14	14	14	SISTER HAZEL/All For You
17	23	13	13	13	SARAH MCLACHLAN/Ada
13	16	10	10	10	PAULA COLE/Me
-	-	-	-	-	SHAWN COLVIN/Nothin On Me
10	11	10	10	10	NAKED/Raining On The Sky
19	16	10	10	10	MATCHBOX 20/Push
8	8	10	9	9	MARY LOU LORD/Lights Are Changing
10	10	9	9	9	DAVID POE/Blue Glass Fall
12	11	11	9	9	AGENTS OF GOOD ROOTS/Smiling Up The Frown
15	10	8	9	9	SARAH MCLACHLAN/Building A Mystery
9	12	9	8	8	MARC COHN/Already Home
2	3	10	8	8	MAX CARL AND BIG.../One More River
-	-	-	-	-	GOOD GOOD DOLLS/Its
14	10	2	7	7	CHANTAL KREVIAZUK/Surrounded
-	-	-	-	-	DAVID RICE/Father

**THE RIVER**  
92.5 FM  
**MARKET #10**  
WXRV/Boston  
(508) 374-4733  
Doody/Mullaney

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	14	14	29	29	FASTBALL/The Way
27	30	30	28	28	AGENTS OF GOOD ROOTS/Smiling Up The Frown
4	31	29	28	28	BONNIE RAITT/One Belief Away
18	17	17	26	26	ROBBIE ROBERTSON/Unbound
28	23	23	17	17	ERIC CLAPTON/My Father's Eyes
15	14	14	17	17	STEVE POLTZ/Silverlining
31	13	14	17	17	GREEN DAY/Time Of Your Life...
13	14	15	16	16	ANI DIFRANCO/Little Plastic
13	10	16	16	16	KENNY WAYNE SHEPHERD/Blue On Black
17	14	15	15	15	MARC COHN/Already Home
1	11	16	15	15	EBBA FORSBERG/Lost Count
-	-	-	-	-	NATALIE IMBRUGLIA/Torn
17	13	15	15	15	BETH ORTON/Someone's Daughter
-	-	-	-	-	JOE SATRIANI/One Thing
-	-	-	-	-	ERIC CLAPTON/She's Gone
17	13	14	13	13	NAKED/Raining On The Sky
-	-	-	-	-	VERVE/Lucky Man
13	13	11	12	12	JULES VERDONE/Little
12	11	11	12	12	MARY LOU LORD/Lights Are Changing
12	13	11	12	12	MARCY PLAYGROUND/Sex And Candy
14	12	12	12	12	CHRIS STILLS/Razorblades
12	10	11	11	11	CHERRY POPPIN' /Zoot Suit Riot
12	11	11	11	11	NDELLA HUTTON/Attitude
12	12	11	11	11	PEARL JAM/Wishist
-	-	-	-	-	SPECIALS/Its You
12	12	11	10	10	PETER CASE/Let Me Fall
-	-	-	-	-	DAVID POE/Blue Glass Fall
-	-	-	-	-	SCREAMING JETS/October 9
12	11	10	10	10	SEMISONIC/Closing Time
16	15	15	8	8	JAMES IHA/Be Strong Now

**The Mountain**  
102.5 FM  
**MARKET #13**  
KMTT/Seattle  
(206) 233-1037  
Mays/Carlson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
16	24	24	24	24	MARC COHN/Already Home
18	23	24	24	24	ERIC CLAPTON/My Father's Eyes
14	23	24	24	24	BONNIE RAITT/One Belief Away
12	22	24	24	24	ROBBIE ROBERTSON/Unbound
19	24	24	23	23	PATTY LARKIN/Wolf At The Door
19	24	24	24	24	VERVE/Lucky Man
19	16	13	13	13	SARAH MCLACHLAN/Black & White
5	7	11	12	12	BEN HARPER/Mama's Trippin'
5	11	12	12	12	PAPERBOYS/Molinos
2	10	9	11	11	SARAH MCLACHLAN/Ada
-	-	-	-	-	PETE BELASCO/II Want
-	-	-	-	-	VERVE/Bitter Sweet
6	7	8	10	10	RADIOHEAD/Karma Police
2	12	8	10	10	LOREENA MCKENITT/Marco Polo
7	7	8	10	10	CHRIS STILLS/Razorblades
12	14	11	10	10	ELAINE SUMMERS/The Real Low Down

# OPPORTUNITIES

## OPENINGS

### NATIONAL

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NATIONAL, the acknowledged leader in radio personnel placement since 1981, is not a registration service, where you send a registration fee and tape, and that seems to be the end of that. NATIONAL is a placement service. Once NATIONAL receives your registration package, our job begins. NATIONAL evaluates, critiques, discusses your potential with you, and then makes a determined effort to find the exact situation you are seeking. We make the complete presentation for you. For complete registration information call:

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## OPENINGS

## OPENINGS

## OPENINGS

### MIDWEST

**WWCT, Peoria, seeks** a production director. Digital experience. T&R: Scott Robbins, 4701 N. War Memorial Dr., Peoria, IL 61614 EOE (3/27)

**Capital City Hot Talker** seeks anchor/reporter. Good writing essential. T&R: WMAY/WNNS/WQLZ Radio, Jim Leach, Box 460, Springfield, IL 62705 EOE (3/27)

**Immediate opening** for CHR PD/mornings with Selector experience. T&R: KMKK, Charlie O'Douglas, 2100 S. 7th St., Rapid City, SD 57701 EOE (3/27)

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 (888) 293-1489

Northeast suburban major market Adult Music Station offers present and future position in programming, production and on-air. We are seeking self starters who are able to take direction. Min. requirements are 5 years experience in the position you seek and excellent references. Radio & Records, 10100 Santa Monica Blvd., #469, 5th Floor, Los Angeles, CA 90067. EOE

### SOUTH

You can be heard across 1-20 from Texas to Mississippi! 100,000-watt KXKZ, Ruston, LA, wants you! CALL: Dru (318) 255-5000 EOE (3/27)

### FREE!

Former registrants free this week. Or if you've never called us, it's time you did. We have openings to fill and need you now. Jocks, news, all levels of personnel needed. WE PLACE TALENT.

**NETWORK**  
 (407) 977 2900

### CLASSIC ROCK AT's

We're looking for the best! All dayparts/possible APD! Great opportunities with a great company. Music knowledge a plus! Small market, large operation with all the tools! Hard workers with great attitudes only! Radio & Records, 10100 Santa Monica Blvd., #464, 5th Floor, Los Angeles, CA 90067. EOE

Midwest AC one hour from Chicago seeks morning and afternoon pros. Topical show prep, excellent on-air ability and quality production a must. T&R to: WDKB, 2201 N. First St., Dekalb, IL 60115. Call Chris at: 815-758-0950. EOE

Midwestern Heritage client seeking morning show. Targeted toward women 35-44, this drivetime features full-service team, has support services available and needs a warm, friendly, fun personality to anchor it. 3-5 years morning experience required. Country experience strongly preferred. Market is stacked with powerful locally oriented morning talent. Can you step up to the challenge? Send T&R to: Rusty Walker, Programming consultant, Inc., P.O. Box 417, Luka, MS 38852. EOE

WNDU-FM, U93, is looking for an outstanding full-time afternoon drive air personality. We need someone with knowledge of current events, a good sense of humor, and the desire to interact with the audience. Candidate will handle the Monday through Friday afternoon drive-time on-air shift, commercial production, plus occasional weekend shifts as assigned. Broad knowledge of contemporary music necessary. Experience with the CHR format is a big plus. Send resume and non-returnable tape to: The WNDU Stations, Attention: Human Resources, POSITION #00201, P.O. Box 1616, South Bend, IN 46634. OR — Use a WordPerfect format and email your resume to: JOBS@WNDU.COM. The WNDU Stations is an Equal Opportunity Employer.

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### EAST

**Full service Oldies** station seeks midday AT with good communications/production skills. T&R: WRNJ-AM, Chuck Reiger, Box 1000, Hackensack, NJ 07840 EOE (3/27)

**News Anchor** for top North Central Pennsylvania combo. T&R: WQYX-FM, 110 Healy Ave., Clearfield, PA 16830 EOE (3/27)

**WEHM seeks afternoon** talent for Progressive Adult station in "The Hamptons". T&R: Steve Ardolina, Box 7162, Amagansett, NY 11930 EOE (3/27)

**MORNING HOST**  
 Morning drive at New England country giant. Need new leader for our heritage morning show. Work with a legendary sidekick. Must be topical, entertaining, excellent phones, production, and appearances. Two signals reach 4 states and parts of Canada. If you're dedicated to winning while having fun, rush T&R plus what you think makes a great morning show to: Mark Ericson, WOKQ/WPKQ, P.O. Box 576, Dover, NH 03821-0576. EOE

**WOKQ 97.5**  
 Great Mornings & Country Favorites! • 50,000 WATTS FM

**NORTH JERSEY 1500 WGHT!**  
 WGHT is looking for a part-time sports reporter/anchor. Must be a team player, have a flexible schedule, and live in or near Northern New Jersey. Send T&R to: Kevin Burkhardt, Sports Director, WGHT, P.O. Box 316, Pompton Lakes, NJ 07442, No Calls. EOE

Hot AC in a top fifty market somewhere between Maine and Florida looking for talent for all day parts. Are you hip, love the biz, and know how to talk to 28-year old women? Then, have we got a work environment for you! Great company, great pay yadda, yadda, yadda. We'll call for more. Radio & Records, 10100 Santa Monica Blvd., #471, 5th Floor, Los Angeles, CA 90067. EOE

**HOT AC MIDDAYS**  
 B101.5, in the Washington, DC shadow market, is looking for a hard-working, adult communicator. Production and appearances required. Staff is one of the best in radio, stable company, good pay and benefits. We are a great radio station and you can be a part of it if you have a minimum of 3 years full-time experience and "know what it's about". Send a tape and resume to: Mark Clifford at WBQB, 1914 Mimosa Street, Fredericksburg, VA 22405. NO CALLS. EOE/MF

**WKHK FM** seeks Production/Copy Writer. Two years radio production, Roland DM80, Sadie Digital workstations. Send resumes, tapes and writing samples to: Mike Levay, SFX Broadcasting, 300 Aboretum Pl., Ste. 590, Richmond, VA 23236. EOE

**NEWS DIRECTOR**  
 Heritage coastal New England stations need dynamic leader in our newsroom. Current news director leaving after nearly 20 years. You must have exceptional on-air skills (morning drive shift), leadership ability, and street smarts. Must be able to shine in a fast-paced, digital environment. Our news image is unsurpassed, if you can keep it that way send your best to: Mark Ericson, WOKQ/WPKQ/WXBB/WXBP, P.O. Box 576, Dover, NH 03821-0576. EOE

**FULLER-JEFFREY**  
 RADIO OF NEW ENGLAND, INC.  
 GREAT BAY GROUP

## OPENINGS



Q102 is looking for a kick @#! creative services/production director. Creative writing, digital experience and a passion for imaging a must. We're also looking for our next mid-day talent with possible APD responsibilities, females encouraged. Get your stuff to: Bill Klapproth, Program Director, Q102, 1906 Highland Ave., Cincinnati, OH 45219. EOE

## WEST

Four station group, in market of 190,000 seeks production director/air personality. T&R: KSEI/KMGI/KGTM, Box 40, Pocatello, ID 83204 EOE (3/27)

News Director/Anchor. Pacific Star's Yuma, Arizona News/Talk KBLU. Bask in the sun year 'round. Tape and resume to: Station Manager KBLU, 755 West 28th Street, Yuma, AZ 85364. EOE

Central California Coast. Live in paradise. Regional AM News/Talk seeks morning co-anchor/News & Sports reporter. T&R to: News Dir., KVEC, 1329 Chorro St., San Luis Obispo, CA 93401. EOE

Morning Air Person/Production Director three station group in the Central Valley wants you to grow with us. Computer literate and personal appearances a must. T&R: P.O. Box 717, Merced, CA 95341. Phone Calls Welcome (209) 723-2191. EOE



### RESEARCH DIRECTOR

The radio stations of Entercom/Sacramento need a Research Director. The person we hire will have significant working knowledge of audience ratings research, will understand how radio sales are generated, will be highly skilled in computers, will possess exceptional people skills. If this sounds like you, reply in confidence to: Jill Christl, Position: Research Director, Entercom, 5345 Madison Avenue, Sacramento, CA 95841, Fax: (916)339-4294, (No Phone Calls, Please!) ENTERCOM is an Equal Opportunity Employer

Central Coast Adult Contemporary radio station is searching for experienced promotion director. Job requires working with programming and sales. Some computer skills required. Only experienced person need apply. Positive attitude a must. Send resume to: Bernie Moody, P.O. Box 1391, Monterey, CA 93942. EEO

[www.ronline.com](http://www.ronline.com)

## OPENINGS



### PROMOTION MANAGER

For Southern California's #1 Country Music Radio Station, KZLA. Position requires excellent writing skills, attention to detail, and ability to manage several projects simultaneously. Must have a minimum of 2 years radio promotion management experience. Fax #213-874-0676 or mail to 7755 Sunset Blvd., L.A. 90046, Attn: Human Resources. EOE



SUPPORT/INSTALLATION Help install/train new client stations. Radio/research, computer expertise helpful. Live in San Diego, travel the country! Fax resume: 619-659-3800.



### X-TREME RADIO NEED A PROMOTION DIRECTOR WHO CAN DO EVERYTHING!

Write proposals, juggle remotes, deal with a disorganized PD, create great promotions, coddle prima donna air-talent, handle clients, placate a cranky sales staff... and much much more. Come work and live in the world's biggest carnival... Las Vegas.

Send resume, references, and other materials to: Mike Stern, Program Director, KXTE-FM, 6655 W. Sahara #C202, Las Vegas, NV 89103.

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If you've got a big-market voice that's warm and friendly, can relate to women, work in a music-intensive environment, have the experience to deliver and execute flawlessly and want to work AC drivetime in one of the greatest cities in America, this job's for you. Send tape and resume to: Bryan Jackson, 280 Commerce Circle, Sacramento, CA 95815. Women and minorities encouraged to apply. American Radio Systems is an Equal Opportunity Employer.

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in the pages of R&R every Friday

CALL: 310-553-4330

## POSITIONS SOUGHT

### POSITIONS SOUGHT

**Veteran sportscaster and** Al Michaels soundalike, has national and major market experience, both sportstalk and play-by-play. LEE: (316) 262-7158 (3/27)

**The love psychic...**Ariele available as positive, light, morning drive guest or flirtatious evening talk. Amazing, accurate predictions. ARIELE: (301) 570-5677 (3/27)

**Hear Hank Goldberg** interview Michael Andretti. Hear us interview Michael Andretti. Hear the difference prep & knowledge make. MANTALK: (954) 962-9282 (3/27)

**Mornings, news, copy writing.** Dedicated. 22 years experience. Lancaster-York-Harrisburg proximity. All offers considered. LARRY KAY: (717) 653-2500 evenings/weekends. (3/27)

**Florida AT, 15 year pro,** CHR/HAC/AC/Oldies, available in Florida/Southeast. J.J. Shannon: (561) 770-4749 (3/27)

**Sports-talker dreams** of talking sports in Wisconsin/Minnesota/Illinois. I have great resume/ratings. Seeking to come home. ROBERT: (608) 837-2759 (3/27)

**A witty and humorous "love doctor"** who understands women will have the number one talk show in America. DOCTOR LOVE: (760) 757-5549 (3/27)

**KBIG Los Angeles.** Top ratings — ten years. Taylor/Davis morning show on air now. MARK TAYLOR, GUY DAVIS. (805) 583-1251 (805) 522-4370 (3/27)

**Major market sportscaster** available. MIKE: (800) 785-0918-18 (3/27)

**Your competition will hate you!** Seventeen year pro seeks next gig. Last gig was PM drive. STEVE: (614) 457-6823 (3/27)

**Cynical & psychotic AT** seeking to go crazy in your morning market. Strait jacket not included! MIKE: (941) 418-3133 (3/27)

**Talk show host/producer** with network experience seeks fulltime politically oriented position. Strong book! GREG ALLEN: (813) 784-0506 (3/27)

**Attention Active Rock PD's:** Four year WAAF/Boston music coordinator searching for MD/AMD/programming assistant gig. GREG: (508) 845-2484 (3/27)

**A, AA, AAA.** Lawyer turned broadcaster seeks minor league baseball PXP/color work. Great pipes and delivery. DOUG: (202) 342-3684 or JAMDAGU@aol.com (3/27)

**Top 100 market Country, HAC, Oldies PD** seeks new position in any size market. Great numbers. JEFF: (409) 441-1868 or riversj@juno.com (3/27)

**Gimme a break** (something fulltime). Know all aspects of station operation. I am one with the board. C.D. LEE: (715) 693-4073 (3/27)

## POSITIONS SOUGHT

**Creative hardworking experienced AT.** Show prep, music, remotes, voice-overs, computers. Relates well to adults. LISA: (507) 238-1553 (3/27)

**The anti-Dr. Laura:** experienced personality/therapist with rock 'n' roll savvy will take the toxic out of talk! AMY: (914) 939-5579 (3/27)

**Have headphones will travel.** Lots of talent. FOX: (850) 936-0396 (3/27)

**Warm & fuzzy husband and wife morning team** seeks new home. Love remotes and personal appearances. All formats. JACK: (508) 993-9331 (3/27)

**Recent college grad** addicted to radio. Absolutely no professional experience but so what! Wanna hear my tape? TOMMY WECK: (516) 421-0315 DEDFRE@AOL.COM (3/27)

**Ten year AT,** mostly Country, fulltime/parttime in East Central Indiana. Fulltime in Great Lakes or South. MIKE: (765) 345-2928 (3/27)

**Let me fill your midday or nighttime vacancy.** Eight years' on-air experience. Ready to relocate! DREW: (330) 633-5323 (3/27)

**Experienced employed AT** seeks college/University city so wife can finish degree & support me. Page DJ: (316) 629-9329 e-mail FXR-653@webtv.net (3/27)

**Available: Experienced news anchor/producer, AT,** production talent for adult standards, all-news. Medium to small markets. ALEX McKUEN: (513) 777-8423 (3/27)

**Thirty-year pro** seeks part-time work. Oldies, Classic Rock, Lite AC/MOR, and News. Weekends OK. JIM: (212) 726-3867 (3/27)

**Athena the Greek Goddess** of gossip is searching for a gig. Can do anything from on-air to producing. ATHENA: (716) 482-1811 (3/27)

**Mornings/Afternoons, U.S.** or international! Fun and funny major market top-rated talent now available due to network failure. ROGER: (972) 612-7246 (3/27)

**South Florida...Michael Taylor!** Five years morning voice of Miami. Love appearances. Call now. MICHAEL: (305) 538-0395 (3/27)

**Mornings/Afternoons. Great voice,** warm friendly Boston-Miami major market talent. DICK GUNTON: (305) 538-0395 (3/27)

**Radio trouble shooter** - I'll fix what's broken and leave what aint. Ten year AT/PD/OM/etc. with heart! R.C. FAUST: (800) 952-8812 (3/27)

**Twelve years' experience.** Small market AE, GSM and GM. DAVID FRANKLIN: (509) 663-6789 e-mail: dalf@televar.com (3/27)

**Three year professional** is ready for next air challenge. Scott Studios, Audisk, UDS, CBSI, SAW, Cool Edit. DAN: (802) 468-6006 danielhunt@juno.com (3/27)

# OPPORTUNITIES

## POSITIONS SOUGHT

**Bonnie Petrie:** Drive time team-mate/news/all other shifts. BONNIE: (315) 393-9138 (3/27)

**Eleven year vet** seeking fulltime. I will be your stations next asset. Flexible with on-air, production, traffic. MICHELLE: (320) 203-0274 (3/27)

**Reward offered. Seeking job** in Rock music. eng./prod. asst., technician, support, clerical. Record label, production, service co., etc. ROD: (318) 643-2014 (3/27)

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## POSITIONS SOUGHT

**Morning team** with major market experience seeks transition to talk radio. Will consider all offers and markets. COREY: (804) 227-3239 (3/27)

**Solid personality** with production and marketing know-how. Multi-talented, funny, enthusiastic and ready to go to work. CLIFF: (707) 935-9326 (3/27)

**Experienced Radio News** professional available. Emphasis in local government/political. Emphasis in local government/political coverage. Anchor/Reporter. MARK: (785) 823-0740 (3/27)

[www.rronline.com](http://www.rronline.com)

## POSITIONS SOUGHT

**Mondo Mornings** available now...major market experience relatable topical team player strong phones gig & market friendly. Tampa. MONDO: (813) 888-8183 (3/27)

### R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by email-kmumaw@rronline.com. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

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Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

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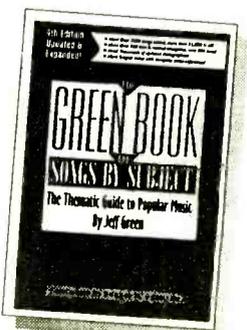
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## CHR/POP

LW	TW	ARTIST	SONG	Label
1	1	CELINE DION	My Heart Will Go On (550 Music)	
2	2	SAVAGE GARDEN	Truly Madly Deeply (Columbia)	
3	3	MATCHBOX 20	3am (Lava/Atlantic)	
4	4	MADONNA	Frozen (Maverick/WB)	
8	5	K-CI & JOJO	All My Life (MCA)	
9	6	NATALIE IMBRUGLIA	Tom (RCA)	
6	7	BACKSTREET BOYS	As Long As You Love Me (Jive)	
5	8	BILLIE MYERS	Kiss The Rain (Universal)	
7	9	JANET	Together Again (Virgin)	
10	10	'N SYNC	I Want You Back (RCA)	
13	11	WILL SMITH	Gettin' Jiggy Wit It (Columbia)	
11	12	THIRD EYE BLIND	How's It Going To Be (Elektra/EEG)	
15	13	USHER	You Make Me Wanna... (LaFace/Arista)	
16	14	BEN FOLDS FIVE	Brick (550 Music)	
19	15	ROBYN	Do You Really Want Me (RCA)	
12	16	SMASH MOUTH	Walkin' On The Sun (Interscope)	
21	17	MARCY PLAYGROUND	Sex And Candy (Capitol)	
17	18	AQUA	Turn Back Time (MCA)	
14	19	LOREENA MCKENITT	The Mummers' Dance (Quinlan Road/WB)	
22	20	ERIC CLAPTON	My Father's Eyes (Duck/Reprise)	
25	21	CHUMBAWAMBA	Amnesia (Republic/Universal)	
23	22	VERVE	Bitter Sweet Symphony (Hut/Virgin)	
18	23	ROBYN	Show Me Love (RCA)	
24	24	TUESDAYS	It's Up To You (Arista)	
20	25	JIMMY RAY	Are You Jimmy Ray? (Epic)	
34	26	BACKSTREET BOYS	Everybody (Backstreet's Back) (Jive)	
30	27	USHER	Nice & Slow (LaFace/Arista)	
27	28	EDWIN MCCAIN	I'll Be (Lava/Atlantic)	
29	29	PAULA COLE	Me (Imago/WB)	
26	30	CHUMBAWAMBA	Tubthumping (Republic/Universal)	

No Songs Qualified For Breaker Status This Week

CHR begins on Page 43.

## HOT AC

LW	TW	ARTIST	SONG	Label
1	1	MATCHBOX 20	3am (Lava/Atlantic)	
2	2	SAVAGE GARDEN	Truly Madly Deeply (Columbia)	
3	3	NATALIE IMBRUGLIA	Tom (RCA)	
4	4	LOREENA MCKENITT	The Mummers' Dance (Quinlan Road/WB)	
5	5	CELINE DION	My Heart Will Go On (550 Music)	
6	6	SMASH MOUTH	Walkin' On The Sun (Interscope)	
7	7	BILLIE MYERS	Kiss The Rain (Universal)	
8	8	THIRD EYE BLIND	How's It Going To Be (Elektra/EEG)	
9	9	VERVE	Bitter Sweet Symphony (Hut/Virgin)	
10	10	ERIC CLAPTON	My Father's Eyes (Duck/Reprise)	
11	11	BEN FOLDS FIVE	Brick (550 Music)	
13	12	MARCY PLAYGROUND	Sex And Candy (Capitol)	
17	13	MADONNA	Frozen (Maverick/WB)	
12	14	PAULA COLE	I Don't Want To Wait (Imago/WB)	
18	15	EDWIN MCCAIN	I'll Be (Lava/Atlantic)	
19	16	PAULA COLE	Me (Imago/WB)	
14	17	LISA LOEB	I Do (Geffen)	
16	18	GREEN DAY	Time Of Your Life (Good...) (Reprise)	
21	19	BACKSTREET BOYS	As Long As You Love Me (Jive)	
23	20	FASTBALL	The Way (Hollywood)	
25	21	SARAH MCLACHLAN	Adia (Arista)	
24	22	FLEETWOOD MAC	Landslide (Reprise)	
—	23	SHAWN COLVIN	Nothin On Me (Columbia)	
—	24	SISTER 7	Know What You Mean (Arista Austin/Arista)	
28	25	ELTON JOHN	Recover Your Soul (Rocket/Island)	
—	26	FIONA APPLE	Shadowboxer (Clean Slate/Work)	
—	27	ALANIS MORISSETTE	Uninvited (Reprise)	
30	28	JANET	Together Again (Virgin)	
—	29	TONIC	Open Up Your Eyes (Polydor/A&M)	
—	30	SHANIA TWAIN	You're Still The One (Mercury)	

No Songs Qualified For Breaker Status This Week

AC begins on Page 75.

## CHR/RHYTHMIC

LW	TW	ARTIST	SONG	Label
2	1	BRIAN MCKNIGHT	Anytime (Mercury)	
1	2	K-CI & JOJO	All My Life (MCA)	
3	3	USHER	Nice & Slow (LaFace/Arista)	
4	4	CELINE DION	My Heart Will Go On (550 Music)	
6	5	NEXT	Too Close (Arista)	
5	6	K.P. & ENVYI	Swing My Way (EastWest/EEG)	
7	7	MASE F/TOTAL	What You Want (Bad Boy/Arista)	
8	8	WILL SMITH	Gettin' Jiggy Wit It (Columbia)	
9	9	DESTINY'S CHILD	No, No, No (Grass Roots/Columbia)	
11	10	SYLK-E. FYNE F/CHILL	Romeo And Juliet (Grand Jury/RCA)	
10	11	UNCLE SAM	I Don't Ever Want To See You... (Stonecreek/Epic)	
13	12	SAVAGE GARDEN	Truly Madly Deeply (Columbia)	
16	13	JANET	I Get Lonely (Virgin)	
12	14	TIMBALAND & MAGOO	Luv 2 Luv You (BlackGround/Atlantic)	
14	15	USHER	You Make Me Wanna... (LaFace/Arista)	
24	16	PUBLIC ANNOUNCEMENT	Body Bumpin' Yippie-Yi-Yo (A&M)	
19	17	MONTELL JORDAN	Let's Ride (Def Jam/RAL/Mercury)	
17	18	MADONNA	Frozen (Maverick/WB)	
20	19	WYCLEF JEAN	Gone Till November (Ruffhouse/Columbia)	
21	20	LSG F/L.L., BUSTA & MC LYTE	Curious (EastWest/EEG)	
15	21	SWV	Rain (RCA)	
22	22	LSG	My Body (EastWest/EEG)	
26	23	LORD TARIQ & PETER GUNZ	Deja Vu (Codeine/Columbia)	
25	24	ICE CUBE	We Be Clubbin' (Heavyweight/A&M)	
28	25	2PAC F/ERIC WILLIAMS	Do For Love (Amaru/Jive)	
38	26	QUEEN PEN W/LOST BOYZ & CREW	Party Ain't... (Lil' Man/Interscope)	
27	27	JANET	Together Again (Virgin)	
33	28	MACK 10 F/ICE CUBE & SNOOP...	Only In California (Priority)	
30	29	'N SYNC	I Want You Back (RCA)	
—	30	XSCAPE	The Arms Of The One Who... (So So Def/Columbia)	

CHR begins on Page 43.

## AC

LW	TW	ARTIST	SONG	Label
1	1	CELINE DION	My Heart Will Go On (550 Music)	
2	2	SAVAGE GARDEN	Truly Madly Deeply (Columbia)	
3	3	ERIC CLAPTON	My Father's Eyes (Duck/Reprise)	
4	4	BACKSTREET BOYS	As Long As You Love Me (Jive)	
5	5	JOHN TESH F/JAMES INGRAM	Give Me Forever... (GTSP/Mercury)	
6	6	PAULA COLE	I Don't Want To Wait (Imago/WB)	
9	7	ELTON JOHN	Recover Your Soul (Rocket/Island)	
7	8	VANESSA WILLIAMS	Oh How The Years Go By (Mercury)	
8	9	FLEETWOOD MAC	Landslide (Reprise)	
12	10	SHANIA TWAIN	You're Still The One (Mercury)	
11	11	ELTON JOHN	Something About The Way You... (Rocket/Island)	
10	12	RICHARD MARX & DONNA LEWIS	At The Beginning (Atlantic)	
14	13	DAKOTA MOON	A Promise I Make (Elektra/EEG)	
13	14	LEANN RIMES	How Do I Live (Curb)	
15	15	JIM BRICKMAN W/ASHTON & RAYE	The Gift (Windham Hill)	
16	16	KENNY G	My Heart Will Go On (Arista)	
18	17	AMY GRANT	Like I Love You (A&M)	
19	18	MADONNA	Frozen (Maverick/WB)	
24	19	MICHAEL BOLTON	Safe Place From The Storm (Columbia)	
21	20	DARYL HALL & JOHN OATES	The Sky Is Falling (Push)	
17	21	BLESSID UNION	Light In Your Eyes (Capitol)	
23	22	JAMES HORNOR	Southampton (Sony Classical/Work)	
22	23	SPICE GIRLS	Too Much (Virgin)	
20	24	KENNY G	Loving You (Arista)	
26	25	LOREENA MCKENITT	The Mummers' Dance (Quinlan Road/WB)	
29	26	SARAH MCLACHLAN	Adia (Arista)	
29	27	GARY BARLOW	Superhero (Arista)	
—	28	BILLIE MYERS	Kiss The Rain (Universal)	
—	29	JANET	Together Again (Virgin)	
—	30	NATALIE IMBRUGLIA	Tom (RCA)	

AC begins on Page 75.

## URBAN

LW	TW	ARTIST	SONG	Label
2	1	OLSKOOL F.K. SWEAT & XSCAPE	Am I... (Keia/Universal)	
4	2	NEXT	Too Close (Arista)	
1	3	SWV	Rain (RCA)	
7	4	PUBLIC ANNOUNCEMENT	Body Bumpin' Yippie-Yi-Yo (A&M)	
8	5	K.P. & ENVYI	Swing My Way (EastWest/EEG)	
11	6	JANET	I Get Lonely (Virgin)	
9	7	MONTELL JORDAN	Let's Ride (Def Jam/RAL/Mercury)	
3	8	DESTINY'S CHILD	No, No, No (Grass Roots/Columbia)	
10	9	ARETHA FRANKLIN	A Rose Is Still A Rose (Arista)	
6	10	K-CI & JOJO	All My Life (MCA)	
5	11	MISSY "MISDEMEANOR" ELLIOTT	Beep Me 911 (EastWest/EEG)	
16	12	SMOOTH	Strawberries (Perspective/A&M)	
17	13	TAMIA	Imagination (Qwest/WB)	
21	14	SYLK-E. FYNE F/CHILL	Romeo And Juliet (Grand Jury/RCA)	
22	15	QUEEN PEN W/LOST BOYZ & CREW	Party Ain't... (Lil' Man/Interscope)	
19	16	JODY WATLEY	Off The Hook (Atlantic)	
23	17	KEITH WASHINGTON	Bring It On (Silas/MCA)	
14	18	MARY J. BLIGE	Seven Days (MCA)	
27	19	ICE CUBE	We Be Clubbin' (Heavyweight/A&M)	
26	20	ELUSION	Reality (RCA)	
28	21	JAGGED EDGE	Gotta Be (So So Def/Columbia)	
15	22	2PAC F/ERIC WILLIAMS	Do For Love (Amaru/Jive)	
29	23	LORD TARIQ & PETER GUNZ	Deja Vu (Codeine/Columbia)	
24	24	BRIAN MCKNIGHT	Anytime (Mercury)	
31	25	SILK THE SHOCKER	Just Be Straight With Me (No Limit/Priority)	
30	26	H-TOWN	Natural Woman (Relativity)	
13	27	MARIAH CAREY F/BONE THUGS...	Breakdown (Columbia)	
25	28	USHER	Nice & Slow (LaFace/Arista)	
12	29	LSG F/L.L., BUSTA & MC LYTE	Curious (EastWest/EEG)	
33	30	DAVE HOLLISTER/REDMAN/SERMON	The Weekend (Tommy Boy)	
44	34	JON B.	They Don't Know (Yab Yum/550 Music)	
42	35	EBONI FOSTER	Crazy For You (Nightbird/MCA)	
48	40	PLAYA	Cheers 2 U (Def Soul/Def Jam/Mercury)	

URBAN begins on Page 54.

## ACTIVE ROCK

LW	TW	ARTIST	SONG	Label
1	1	DAYS OF THE NEW	Shelf In The Room (Outpost/Geffen)	
2	2	MARCY PLAYGROUND	Sex And Candy (Capitol)	
3	3	VAN HALEN	Without You (Warner Bros.)	
5	4	FOO FIGHTERS	My Hero (Roswell/Capitol)	
4	5	METALLICA	The Unforgiven II (Elektra/EEG)	
7	6	JERRY CANTRELL	Cut You In (Columbia)	
9	7	KENNY WAYNE SHEPHERD	Blue On Black (Revolution)	
6	8	CHRIS CORNELL	Sunshower (Atlantic)	
10	9	CREED	Tom (Wind-up)	
8	10	PEARL JAM	Given To Fly (Epic)	
13	11	MEGADETH	Use The Man (Capitol)	
12	12	CREED	My Own Prison (Wind-up)	
22	13	BROTHER CANE	I Lie In The Bed I Make (Virgin)	
15	14	TWO	I Am A Pig (Nothing/Interscope)	
11	15	OUR LADY PEACE	Clumsy (Columbia)	
14	16	EVERCLEAR	I Will Buy You A New Life (Capitol)	
17	17	COOL FOR AUGUST	Walk Away (Warner Bros.)	
19	18	STABBING WESTWARD	Save Yourself (Columbia)	
20	19	SPACEHOG	Mungo City (HiFi/Sire/WB)	
18	20	DAYS OF THE NEW	Touch, Peel, And Stand (Outpost/Geffen)	
23	21	SEMISONIC	Closing Time (MCA)	
25	22	METALLICA	Fuel (Elektra/EEG)	
16	23	GREEN DAY	Time Of Your Life (Good...) (Reprise)	
21	24	FEEDER	Cement (Echo/Elektra/EEG)	
26	25	JIMMIE'S CHICKEN SHACK	Dropping Anchor (Rocket/Island)	
28	26	PEARL JAM	In Hiding (Epic)	
24	27	VERVE	Bitter Sweet Symphony (Hut/Virgin)	
35	28	FUEL	Shimmer (550 Music)	
32	29	LIFE OF AGONY	Tangerine (Roadrunner)	
27	30	WHISKEYTOWN	Yesterday's News (Outpost/Geffen)	

No Songs Qualified For Breaker Status This Week

ROCK begins on Page 87.



## Early Bird Registration Ends April 3<sup>rd</sup>

Call the Convention Hotline  
at 310-788-1696 For Information.

# REGISTER TODAY!

Breakers In Blue

## NATIONAL AIRPLAY OVERVIEW MARCH 27, 1998

### URBAN AC

LW	TW	Artist	Album	Label
1	1	BRIAN MCKNIGHT	Anytime	(Mercury)
2	2	MARY J. BLIGE	Seven Days	(MCA)
4	3	ARETHA FRANKLIN	A Rose Is Still A Rose	(Arista)
6	4	K-CI & JOJO	All My Life	(MCA)
3	5	UNCLE SAM	I Don't Ever Want To See You..	(Stonecreek/Epic)
8	6	OL SKOOL F.K. SWEAT & XSCAPE	Am I Dreaming	(Keia/Universal)
7	7	PATTI LABELLE	Someone Like You	(MCA)
10	8	RANDY CRAWFORD	Bye Bye	(Bluemoon/Atlantic)
13	9	KEITH WASHINGTON	Bring It On	(Silas/MCA)
14	10	JANET	I Get Lonely	(Virgin)
9	11	BOYZ II MEN	A Song For Mama	(Motown)
5	12	LUTHER VANDROSS	I Won't Let You Do That To Me	(LV/Epic)
12	13	JODY WATLEY	Off The Hook	(Atlantic)
15	14	PHIL PERRY	One Heart One Love	(Peak/Private)
11	15	DRU HILL	We're Not Making Love No More	(LaFace/Arista)
20	16	JONATHAN BUTLER	Lost To Love	(N2K Encoded Music)
16	17	USHER	Nice & Slow	(LaFace/Arista)
19	18	CECE WINANS	Well, Alright!	(PMG/Atlantic)
17	19	WHISPERS	For The Cool In You	(Interscope)
26	20	EODIE M.	Tell Me If You Still Care	(JVC/JMI)
21	21	ALI	Love Letters	(Island)
28	22	PATRICE RUSHEN	Sweetest Taboo	(Discovery)
18	23	LSG F.L.L., BUSTA & MC LYTE	Curious	(EastWest/EEG)
24	24	BONEY JAMES	It's All Good	(Warner Bros.)
23	25	SWV	Rain	(RCA)
29	26	REBBIE JACKSON	Yours Faithfully	(MJJ/Work)
22	27	SOUNDS OF BLACKNESS	Hold On...	(Perspective/A&M)
25	28	DRU HILL	5 Steps	(Island)
—	29	GEORGE HOWARD	Midnight Mood	(GRP)
—	30	BILLY PORTER	Borrowed Time	(DVB/A&M)

URBAN begins on Page 54.

### COUNTRY

LW	TW	Artist	Album	Label
2	1	TRISHA YEARWOOD	Perfect Love	(MCA)
4	2	DAVID KERSH	If I Never Stop Loving You	(Curb)
6	3	CLAY WALKER	Then What	(Giant)
9	4	JO DEE MESSINA	Bye, Bye	(Curb)
8	5	MARTINA MCBRIDE W/JIM BRICKMAN	Valentine	(RCA)
11	6	SHANIA TWAIN	You're Still The One	(Mercury)
1	7	CLINT BLACK	Nothin' But The Taillights	(RCA)
10	8	KINLEYS	Just Between You And Me	(Epic)
13	9	TRACE ADKINS	Lonely Won't Leave Me Alone	(Capitol)
14	10	TOBY KEITH	Dream Walkin'	(Mercury)
15	11	FAITH HILL	This Kiss	(Warner Bros.)
17	12	GARTH BROOKS	Two Pina Colodas	(Capitol)
16	13	RANDY TRAVIS	Out Of My Bones	(DreamWorks)
18	14	PATTY LOVELESS	To Have You Back Again	(Epic)
19	15	MICHAEL PETERSON	Too Good To Be True	(Reprise)
3	16	COLLIN RAYE	Little Red Rodeo	(Epic)
7	17	DIXIE CHICKS	I Can Love You Better	(Monument)
23	18	STEVE WARINER	Holes In The Floor Of Heaven	(Capitol)
22	19	TRACY BYRD	I'm From The Country	(MCA)
25	20	JOHN MICHAEL MONTGOMERY	Love Working On You	(Atlantic)
21	21	MINDY MCCREARY	You'll Never Know	(BNA)
24	22	ALABAMA	She's Got That Look In Her...	(RCA)
5	23	WADE HAYES	The Day That She Left Tulsa...	(DKC/Columbia)
28	24	LONESTAR	Say When	(BNA)
50	25	TIM MCGRAW	One Of These Days	(Curb)
27	26	SONS OF THE DESERT	Leaving October	(Epic)
34	27	LEANN RIMES	Commitment	(MCG/Curb)
29	28	GARY ALLAN	It Would Be You	(Decca)
31	29	MARK WILLS	I Do (Cherish You)	(Mercury)
30	30	SHERRIE' AUSTIN	Put Your Heart Into It	(Arista)
37	34	MARK CHESNUTT	I Might Even Quit Lovin' You	(Decca)
38	37	LYNNS	Woman To Woman	(Reprise)
45	38	TY HERNOON	A Man Holdin' On	(Epic)

COUNTRY begins on Page 64.

### NAC/SMOOTH JAZZ

LW	TW	Artist	Album	Label
2	1	KENNY G	My Heart Will Go On	(Arista)
3	2	BONEY JAMES	After The Rain	(Warner Bros.)
1	3	PAUL HARDCASTLE	Paradise Cove	(JVC/JMI)
7	4	CHIELI MINUCCI	Dreams	(JVC/JMI)
4	5	BRIAN TARQUIN	One Arabian Knight	(Instinct)
6	6	THOM ROTELLA	What's The Story?	(Telarc)
8	7	CHUCK LOEB	Just Us	(Shanachie)
9	8	JOHN TESH F/JAMES INGRAM	Give Me Forever...	(GTSP/Mercury)
5	9	AVENUE BLUE	Always There	(Mesa/Bluemoon/Atlantic)
11	10	RANDY CRAWFORD	Bye Bye	(Bluemoon/Atlantic)
13	11	EVAN MARKS	Coast To Coast	(Verve Forecast)
16	12	DOWN TO THE BONE	Brooklyn Heights	(Nu Groove)
10	13	RICK BRAUN	Chelsea	(Mesa/Bluemoon/Atlantic)
20	14	CHRIS CAMOZZI	Swing Shift	(Discovery)
18	15	BRAXTON BROTHERS	Happy Again	(Windham Hill Jazz)
14	16	PAUL TAYLOR	Groove Zone	(Countdown/Unity)
17	17	DEAN JAMES	Market Street	(Brajo/Ichiban)
19	18	JONATHAN BUTLER	Dancing On The Shore	(N2K Encoded Music)
12	19	RICHARD ELLIOT	If You Want My Love	(Metro Blue/Blue Note)
23	20	BRIAN BROMBERG	By The Fireplace	(Zebra)
15	21	CANDY DULFER	For The Love Of You	(N2K Encoded Music)
24	22	RIPPINGTONS	In Another Life	(Peak/Windham Hill Jazz)
22	23	JOYCE COOLING	After Hours	(Heads Jp)
30	24	MARILYN SCOTT	Starting To Fall	(Warner Bros.)
28	25	RICHARD SMITH	First Kiss	(Heads Up)
29	26	BRIAN HUGHES	One 2 One	(Higher Octave)
—	27	FOUR 80 EAST	Eastside	(Cargo/MCA)
26	28	CHARLES FAMBROUGH	It's Not Easy Havin' Fun	(Nu Groove)
25	29	VANESSA WILLIAMS	Oh How The Years Go By	(Mercury)
27	30	PHILLIPE SAISSE	Riviera	(Verve Forecast)

NAC begins on Page 81.

### ROCK

LW	TW	Artist	Album	Label
1	1	KENNY WAYNE SHEPHERD	Blue On Black	(Revolution)
2	2	VAN HALEN	Without You	(Warner Bros.)
3	3	PEARL JAM	Given To Fly	(Epic)
4	4	ROLLING STONES	Saint Of Me	(Virgin)
6	5	DAYS OF THE NEW	Shelf In The Room	(Outpost/Geffen)
5	6	CHRIS CORNELL	Sunshower	(Atlantic)
7	7	MARCY PLAYGROUND	Sex And Candy	(Capitol)
8	8	METALLICA	The Unforgiven II	(Elektra/EEG)
9	9	VAN ZANT	Rage	(CMC)
10	10	CREED	My Own Prison	(Wind-up)
13	11	JERRY CANTRELL	Cut You In	(Columbia)
11	12	MATCHBOX 20	3am	(Lava/Atlantic)
22	13	BROTHER CANE	I Lie In The Bed I Make	(Virgin)
15	14	COOL FOR AUGUST	Walk Away	(Warner Bros.)
14	15	DAYS OF THE NEW	Touch, Peel, And Stand	(Outpost/Geffen)
12	16	AEROSMITH	Taste Of India	(Columbia)
17	17	RICHIE SAMBORA	Hard Times Come Easy	(Mercury)
19	18	FOO FIGHTERS	My Hero	(Roswell/Capitol)
35	19	ERIC CLAPTON	She's Gone	(Duck/Reprise)
20	20	OUR LADY PEACE	Clumsy	(Columbia)
16	21	GREEN DAY	Time Of Your Life (Good...)	(Reprise)
24	22	CREED	Torn	(Wind-up)
21	23	WHISKEYTOWN	Yesterday's News	(Outpost/Geffen)
34	24	BIG HEAD TODD & THE MONSTERS	Boom Boom	(Revolution)
25	25	SPACEHOG	Mungo City	(HiFi/Sire/WB)
18	26	ERIC CLAPTON	My Father's Eyes	(Duck/Reprise)
32	27	SEMISONIC	Closing Time	(MCA)
28	28	MEGADETH	Use The Man	(Capitol)
30	29	JOE SATRIANI	Ceremony	(Epic)
23	30	BIG WRECK	The Oaf	(Atlantic)

ROCK begins on Page 87.

### ALTERNATIVE

LW	TW	Artist	Album	Label
1	1	MARCY PLAYGROUND	Sex And Candy	(Capitol)
4	2	FASTBALL	The Way	(Hollywood)
3	3	EVERCLEAR	I Will Buy You A New Life	(Capitol)
2	4	GREEN DAY	Time Of Your Life (Good...)	(Reprise)
6	5	OUR LADY PEACE	Clumsy	(Columbia)
9	6	SEMISONIC	Closing Time	(MCA)
5	7	PEARL JAM	Given To Fly	(Epic)
7	8	CREED	My Own Prison	(Wind-up)
8	9	FOO FIGHTERS	My Hero	(Roswell/Capitol)
10	10	VERVE	Bitter Sweet Symphony	(Hut/Virgin)
11	11	CHRIS CORNELL	Sunshower	(Atlantic)
12	12	JERRY CANTRELL	Cut You In	(Columbia)
18	13	FUEL	Shimmer	(550 Music)
14	14	NATALIE IMBRUGLIA	Torn	(RCA)
13	15	BLINK 182	Dammit (Growing Up)	(Cargo/MCA)
21	16	THIRD EYE BLIND	Losing A Whole Year	(Elektra/EEG)
20	17	DAYS OF THE NEW	Shelf In The Room	(Outpost/Geffen)
22	18	SPACEHOG	Mungo City	(HiFi/Sire/WB)
19	19	RADIOHEAD	Karma Police	(Capitol)
15	20	BEN FOLDS FIVE	Brick	(550 Music)
25	21	CHERRY POPPIN' DADDIES	Zoot Suit Riot	(Mojo/Universal)
27	22	PEARL JAM	Wishlist	(Epic)
17	23	THIRD EYE BLIND	How's It Going To Be	(Elektra/EEG)
16	24	BLACK LAB	Wash It Away	(DGC/Geffen)
23	25	BARENAKED LADIES	Brian Wilson	(Reprise)
26	26	FINLEY QUAYE	Sunday Shining	(550 Music)
30	27	MONO	Life In Mono	(Echo/Mercury)
32	28	GOD LIVES UNDERWATER	From Your Mouth	(1500/A&M)
28	29	311	Beautiful Disaster	(Capricorn/Mercury)
38	30	STABBING WESTWARD	Save Yourself	(Columbia)

No Songs Qualified For Breaker Status This Week

ALTERNATIVE begins on Page 94.

### ADULT ALTERNATIVE

LW	TW	Artist	Album	Label
1	1	ERIC CLAPTON	My Father's Eyes	(Duck/Reprise)
2	2	AGENTS OF GOOD ROOTS	Smiling Up The Frown	(RCA)
3	3	BONNIE RAITT	One Belief Away	(Capitol)
4	4	MARC COHN	Already Home	(Atlantic)
7	5	NATALIE IMBRUGLIA	Torn	(RCA)
6	6	VERVE	Bitter Sweet Symphony	(Hut/Virgin)
9	7	FASTBALL	The Way	(Hollywood)
5	8	MARCY PLAYGROUND	Sex And Candy	(Capitol)
8	9	KENNY WAYNE SHEPHERD	Blue On Black	(Revolution)
11	10	LOREENA MCKENITT	The Mummers' Dance	(Quinlan Road/WB)
10	11	MATCHBOX 20	3am	(Lava/Atlantic)
16	12	SARAH MCLACHLAN	Adia	(Arista)
15	13	ROBBIE ROBERTSON	Unbound	(Capitol)
14	14	GREEN DAY	Time Of Your Life (Good...)	(Reprise)
17	15	PAULA COLE	Me	(Imago/WB)
12	16	THIRD EYE BLIND	How's It Going To Be	(Elektra/EEG)
20	17	SEMISONIC	Closing Time	(MCA)
13	18	ALANA DAVIS	32 Flavors	(Elektra/EEG)
22	19	STEVE POLTZ	Silverlining	(Mercury)
21	20	CHRIS STILLS	Razorblades	(Atlantic)
18	21	BEN FOLDS FIVE	Brick	(550 Music)
26	22	PEARL JAM	Wishlist	(Epic)
29	23	EOWIN MCCAIN	I'll Be	(Lava/Atlantic)
24	24	PETER CASE	Let Me Fall	(Vanguard)
—	25	SHAWN COLVIN	Nothin' On Me	(Columbia)
—	26	ANI DIFRANCO	Little Plastic Castle	(Righteous Babe)
25	27	NAKED	Raining On The Sky	(Red Ant)
19	28	SISTER HAZEL	Happy	(Universal)
30	29	ROLLING STONES	Saint Of Me	(Virgin)
—	30	EBBA FORSBERG	Lost Count	(Maverick/WB)

ADULT ALTERNATIVE begins on Page 106.

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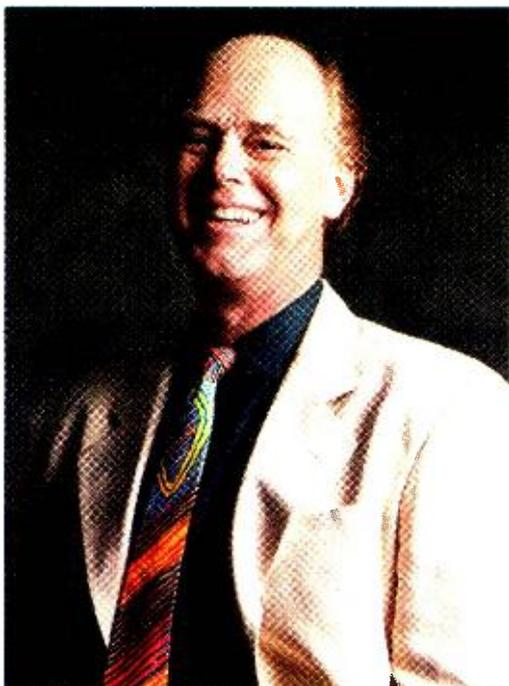


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# Publisher's Profile

By Erica Farber



## CW METCALF

Everywhere we turn, we are bombarded with information addressing the changes in the radio industry. The greatest challenge we are facing is how we deal with these changes. We felt it was a great time to connect with our friend CW Metcalf, the noted humorist and consultant who is scheduled to speak at the upcoming NAB '98 radio luncheon in Las Vegas. CW works with many companies that are coping with this brave new world filled with stress, change, and crisis.

**How we can survive:** "Western culture has become so obsessed with leveling the playing field and political correctness that we've lost sight of what Machiavelli knew very well. Hopefully, there are times when one can go about the pursuit of excellence or power without sacrificing one's soul on a permanent level, because you *do* have to sacrifice it now and then. The idea, however, is that you know you're sacrificing it, and when you're done, you stop and you step out of that role. What it takes specific to broadcasting is a neurotic, deep-seated need for the word *yes*. I'm serious. You've got to have a sales force that is driven by its desire to please people. You need an army, a phalanx, of people-pleasers."

**The skills we need:** "There are three basic things. One is not to take yourself so damn seriously. That sounds so simple, but I've come to realize how powerful it is. The minute you think that if you screw up, the planets will fall out of place, you become powerless. What we're missing in broadcasting is something we used to have, and that's community. That's the second thing we need. All community is, is two or more people with a similar problem seeking a similar solution. That's all. Not a group of two or more people pretending to care about one another while being willing to cut your throat to save their asses. Third is the recognition of the fact that this is not a war. I am sick to the root of my soul of hearing people talk about business as combat and war. I've got news for you, I've got pictures of war. Anybody who's ever seen combat would take it as a personal

offense that you compare a bad quarter or the loss of your job to having your guts blown open and going home in a plastic bag."

**On balance in one's life:** "There's no such thing. We are deceived into thinking that we can live a balanced life. Balance comes about at death. That's the only time things quit moving, and then I'm not sure. The best advice I can give people is, stop and assess the situation. Are you willing to pay the price? Are you willing to put your personal life on hold for a while, because in order to cope with what's happening, you may have to. And you may have to get the buy-in of your family and friends to do that. It's a constant wave of activity in this business, up and down, up and down. That's not going to change."

**On paying the price:** "Whatever it is, know what the price is, and be willing to pay it. If you're not, get the hell out of the game. One of the problems I see in this business is a lot of people who are ashamed to leave because they think it means they can't cut it. That's like coming to me and saying, 'Metcalf, you going to run the Boston Marathon this year?' No, I smoke, I'm out of shape, and I'm 53 years old. Well, what a wimp. No, I made a choice. I hear a lot of complaints about how much work is demanded of people or how everything is changing so fast. OK, go somewhere else. It's happening everywhere. Radio is simply catching up with the rest of the business community."

**On handling stress:** "First, there's no such thing as stress. Anybody worth their salt in the stress-management business says that you don't manage stress, you manage your reaction to it. If you're stuck trying to control events in your life, give up, quit, you can't. Recognize that you have no control. Realize the plans you make, and you must make, are going to change, and that you will be ready for it. Look at change as an opportunity to be creative, and when things do change, instead of tightening up, screaming, hollering, and throwing things, presume that's the way it's supposed to go and see what you can derive from it. There are three things that resilient people have in common: A) A sense of humor. The ability to find absurdity in adversity. It gives you a false sense of control, but a false sense of control is better than none at all. B) Community. Most of us, when we're under threat and in stressful periods of time, withdraw, and it's the biggest mistake we make. The reason for the proliferation of 12-step groups is that those places offer us a community where people like us with a similar problem are seeking and helping one another find a similar solution. C) The greatest common denominator among long-lived, healthy people is altruistic behavior. Is there someplace in your life where you experience a satisfying sense of service to other people; where you, as an individual, make a difference?"

**Greatest success:** "The greatest success I had was learning that my wife and I could work together — and I'm serious. I'm an entrepreneurial type, and I'm typical. Everything's going to be OK, just get out of my way, let me do what I do, and I'll change the

world. My business partner and life partner is like, 'Excuse me, it's always darkest before the storm.' That's her philosophy of life. I was not running a business, I was on a crusade. The greatest success I ever achieved was the day I asked her to go into the office and take a look at things because I was losing money and couldn't figure out why. She managed to balance my sense of mission with a sense of day-to-day operations and intelligence, and to this day that's why we're successful."

**Greatest disappointment:** "Not being able to reach high enough in the organizations that I work with often enough and really help people make a cultural change. I'm just an old retrained hippie, and I figured if I could change the way business did business, I could change the world."

**Person he most admires:** "There are a couple for very different reasons. Joan of Arc, because she had the utter and absolute commitment of her beliefs and was absolutely devoted to those beliefs. In a more modern context, the other person who comes to mind is Ghandi. Even though I believe what he tried to achieve is impossible, it stands for the best and most poetic hope we have for resolving difficulties. He developed such respect on the behalf of people, and he achieved his power through compassion, not manipulation. Also Red Skelton and Lily Tomlin. The two of them probably had the greatest effect on my understanding of what comedy was and influenced me in terms of the way I approach whatever comedic ability I have to communicate my message."

**Favorite radio station:** "92.3 Power Radio [Phoenix]. It is the only place I see new things happening. I love the energy of it, and I love the visceral quality of it."

**Favorite song:** "The Beatles' 'Yesterday.'"

**Favorite television show:** "I am a science fiction fan. I'm almost always on the Sci Fi Channel. There are two shows I watch all the time: *The MacNeil-Lehrer Report* and *Millennium*."

**Favorite movie:** "*Casablanca*. They haven't done anything better since."

**Favorite book:** "*100 Years Of Solitude*, by Gabriel Garcia Marquez."

**Hobbies:** "It's hard for me to call it a hobby. I work to support my fishing habit. Work is my hobby; fly fishing is my life."

**Beverage of choice:** "Coffee. Iced coffee, hot coffee. No skinny-dip latte, half mumus, or any of that crap. Just let me find a good cup of joe."

**Stock recommendation:** "Peoplesoft, and I just bought another 100 shares of Westwood One."

**Favorite website:** "Johnny Qwest. They are the weirdest collection of people I've found on the web."

**One piece of advice that people don't usually hear:** "It's a quote from Web DuBois, one of the founders of the NAACP: 'When brotherhood becomes profitable, there will be peace on Earth.' I believe that one of the things I'm trying to do is to make humanitarian business structures profitable, without losing sight of the fact that power, avarice, and domination are all part of that game."

*f r o m t h e*

STRENGTH

*o f*

M A N Y

*c o m e s t h e*

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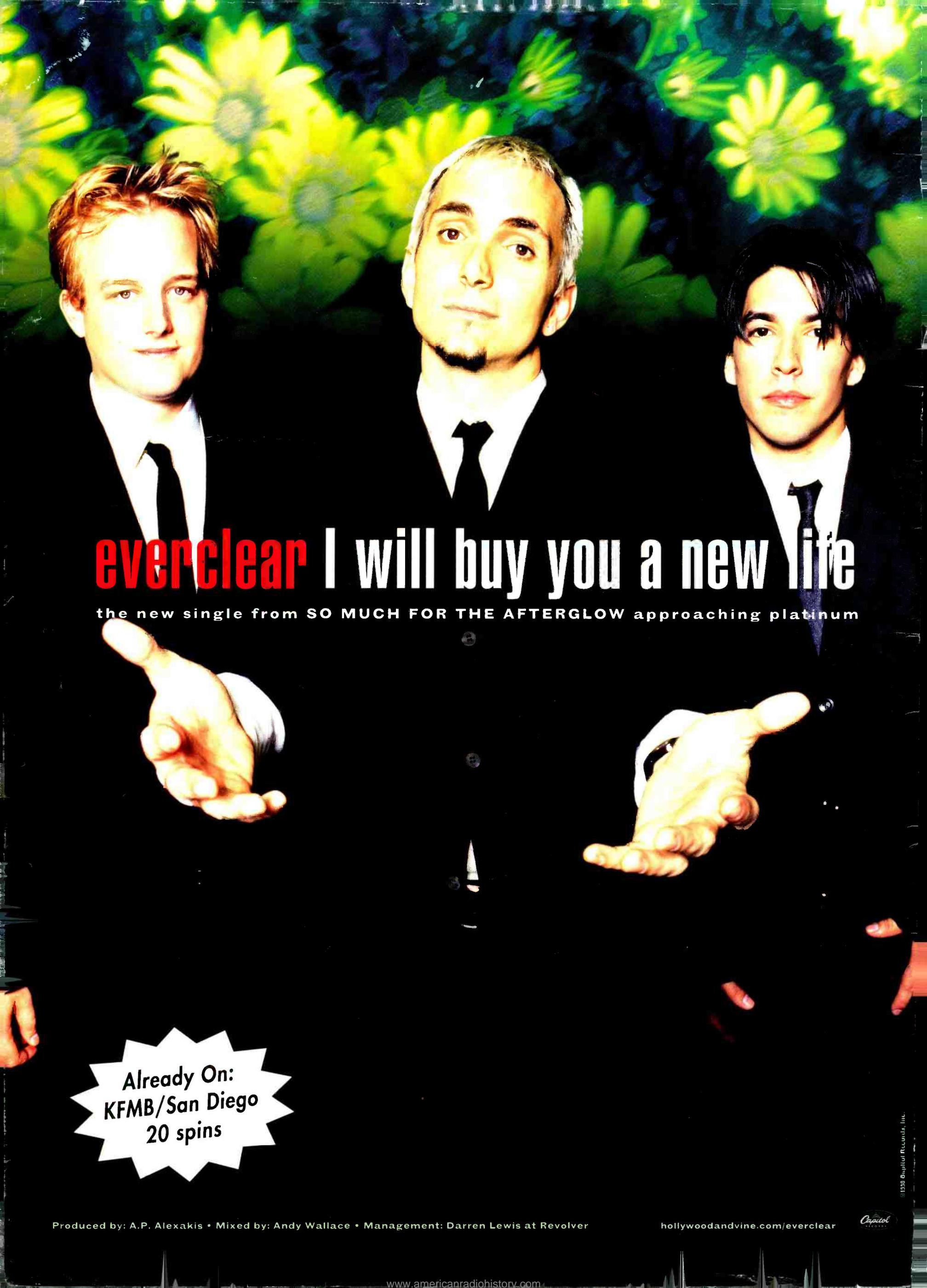
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