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Five Times The Heat At Urban

The top of **R&R**'s Urban chart is dominated by female superstars and newcomers. Holding at No. 1 is **Atlantic**'s **Aaliyah** with "Are You That Somebody?"

vvv-thegetawaypeople com www.co.umbiarecords.com



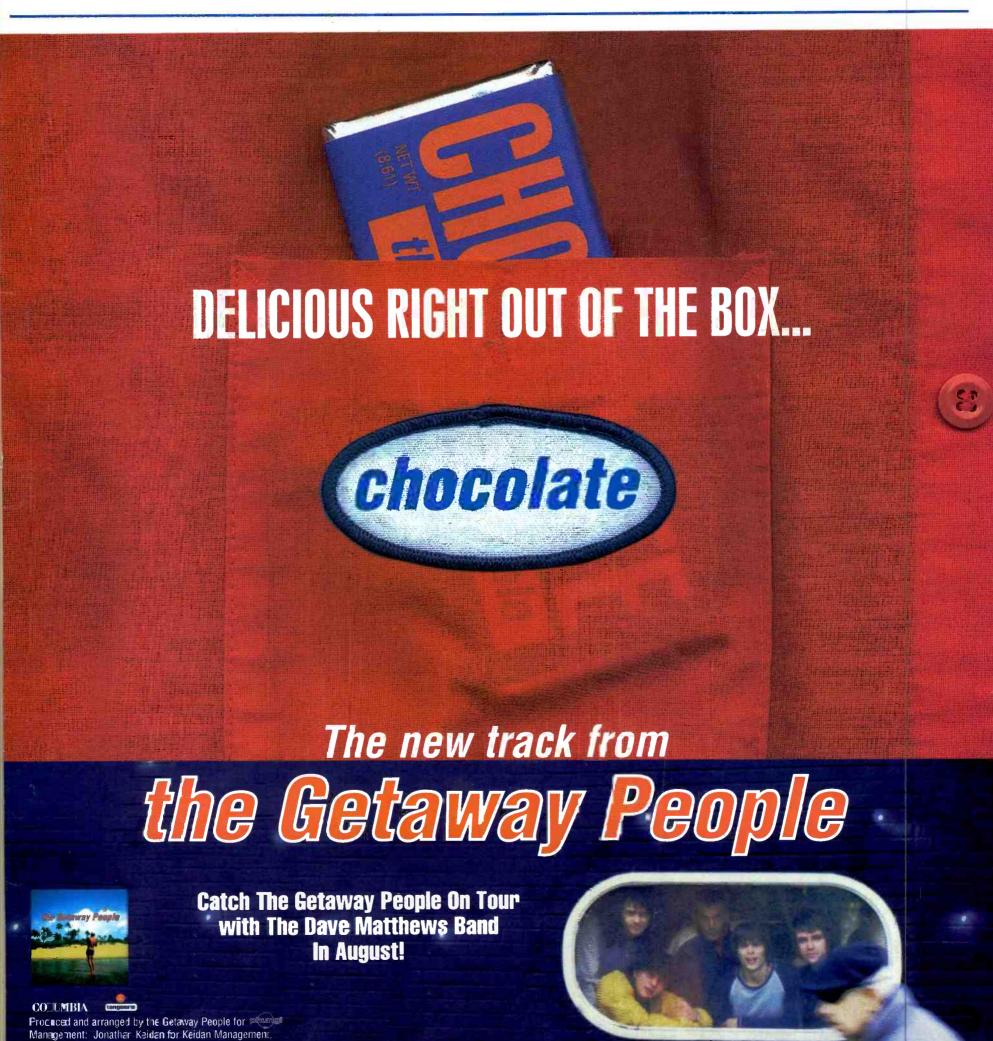
T-Neck/Island's Kelly
Price (pictured),
EastWest/EEG's Nicole,
Virgin's Janet, and
Atlantic's Brandy are
right behind at Nos. 2, 3,
4, and 5, respectively.



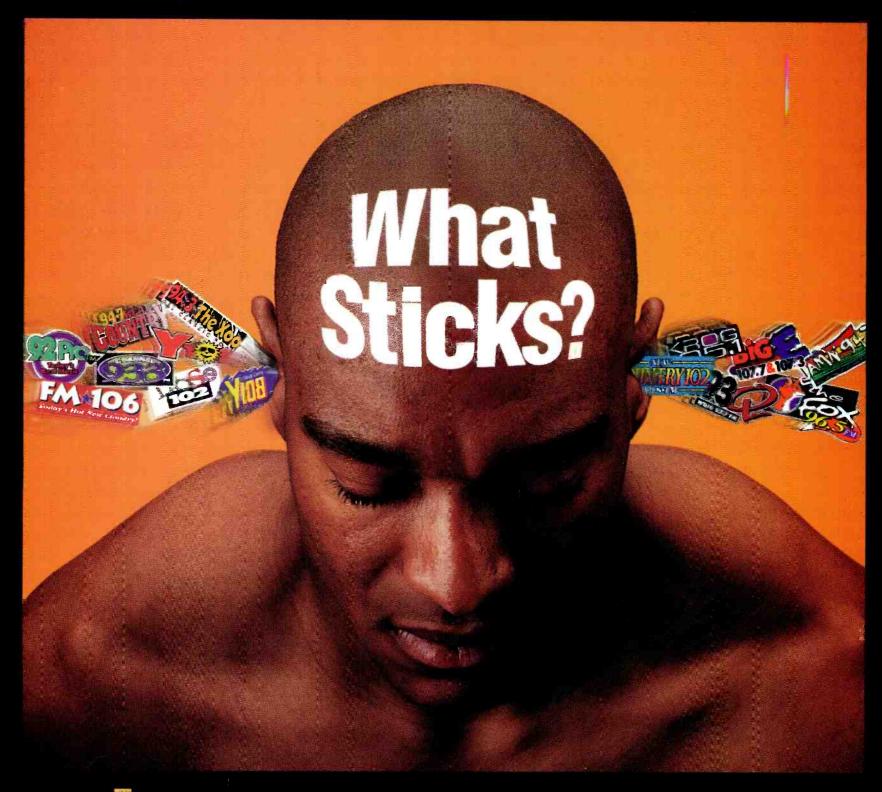
JULY 24, 1998



R&R's semiannual focus on radio station marketing & promotion explores what it takes to be a great marketing director today. There's also an essay on branding as an important tool in your arsenal, and you'll find picture galleries showing the latest and greatest TV and outdoor advertising campaigns. Begins on Page 15.



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INSIDE

MARKETING PROMUTION

The second of **R&R**'s semiannual issues dedicated to marketing and promotion is here! Radio Editor **Frank Miniaci** offers up a panoply of interesting topics, including:

- Branding, Getting Above The Noise
- What It Takes To Be A Marketing Director Today
- Television Campaigns For Fall '98
- Outdoor Advertising Showcase

Begins Page 15

In addition to these articles, many of **R&R**'s format editors also address the topic this week.

- AC: Heavy promotion, light budget (Page 77)
- Alternative: Going around the block (96)
- CHR: Summer promotion roundup (43)
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- News/Talk: Solving the at-work challenge (36)
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IN THE NEWS

- Marc Ratner joins DreamWorks label in national promo post
- Zemira Jones takes on Radio Disney/Chicago stations
- Bret Michael becomes
 PD for WI VF/Miami
- Tom Kennedy now GM for WBYU, KMEZ & WRNO/New Orleans
- Scot Finck appointed VP/Pop Promo at Hollywood
- Dave Logan recruited as VP/ Programming at American Mobile Radio
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CHR/POP

• GOO GOO DOLLS Iris (Warner Sunset/Reprise)

CHR/RHYTHMIC

• BRANDY & MONICA The Boy Is Mine (Atlantic)

URBA

AALIYAH Are You That Somebody? (Atlantic)

URBAN AC

BRIAN McKNIGHT The Only One For Me (Motown)

COUNTRY

• SHANIA TWAIN w/BRYAN WHITE From... (Mercury)

NAC/SMOOTH JAZZ

• KIM WATERS Nightfall (Shanachie)

HOT AC

• GOO GOO DOLLS Iris (Warner Sunset/Reprise)

AC

CELINE DION To Love You More (550 Music)

ACTIVE ROCK

• DAYS OF THE NEW The Down Town (Outpost/Geffen)

BOCK

AEROSMITH I Don't Want To Miss A Thing (Columbia)

ALTERNATIVE

HARVEY DANGER Flagpole Sitta (Slash/London/Island)

ADULT ALTERNATIVE

• DAVE MATTHEWS BAND Stay (Wasting Time) (RCA)

NEWSSTAND PRICE \$6.50



L.A. Now Five-Headed Monster!

To ensure even diary distribution, Arbitron divides massive L.A. county into smaller pieces

By RON RODRIGUES R&R EDITOR-IN-CHIEF

Around the country, **Arbitron** takes its basic sampling unit—the county—and divides it into smaller areas in order to address special geographic considerations, population pockets, or signal patterns of stations within. Now, Arbitron is dealing with the nation's biggest county in terms of population (7.5 million 12+) and among the largest in terms of size (about 4500 square miles). Los Angeles County, which until now was considered

one sampling unit, will be divided into five areas beginning with the fall '98 survey.

Although the decision came at the request of broadcasters and was thought to be controversyfree, there are some broadcasters who are not thrilled about its implementation. That angle will be explored in a future issue, but now, let's go to the scoreboard!

L.A.'s audience-rich Spanishlanguage stations got richer during the spring. Seven Spanish sta-

RATINGS/See Page 34

Chicago

V	Vi '98	Sp '98		Wi '98	Sp '98
KLVE-FM (Spanish AC)	5.3	6.3	WGCI-FM (Urban)	6.3	7.7
KSCA-FM (Reg. Mex.)	5.4	5.8	WGN-AM (News/Talk)	6.6	5.8
KFI-AM (Talk)	4.4	3.9	WBBM-FM (CHR/Rhy)	4.4	4.8
KPWR-FM (CHR/Rhy)	4.0	3.9	WVAZ-FM (Urban AC)	4.3	4.7
KKBT-FM (Urban)	3.9	3.8	WLIT-FM (AC)	4.8	4.6

San Francisco

Los Angeles

	Wi '98	Sp '98
KGO-AM (News/Talk)	6.4	6.6
KOIT-A/F (AC)	4.3	4.7
KYLD-FM (CHR/Rhy)	3.8	4.7
KCBS-AM (News)	5.3	4.5
KNBR-AM (Sports)	3.1	4.4

Wi '98 Sp '98 KYW-AM (News) 7.4 7.2 WBEB-FM (AC) 5.8 7.2 WDAS-FM (Urban AC) 6.4 6.2 WUSL-FM (Urban) 4.3 5.1 WYSP-FM (Rock) 5.4 5.1

Philadelphia

COMPLETE RESULTS FROM 13 MAJOR MARKETS: PAGE 35

JULY 24, 1998

In Search Of Pearls Of Wisdom From Great Managers

An extensive Gallup study of 80,000 supervisors defines what methods work best

By Jeffrey Yorke R&R WASHINGTON BUREAU CHIEF

Over the past 60 years, the Gallup Poll has become a household name by asking the American people one simple question: "Are you happy with the job the president is doing?" This query has given the Princeton, NJ-based operation cache, but the Gallup Organization has also been conducting a 30-year study of the American workplace, asking workers if they are happy with their bosses, their employees, and the employment land-scape as a whole.

The research company took what it learned from this study and, over the past decade, came

up with 108 questions geared specifically toward managers. It then went out and put them to 80,000 managers in "everything from the production industry to the service industry to nonprofit organizations and government institutions. Managers in any sphere of activity or business and nonbusiness," says Tony Rutigliano, Gallup's VP/Client Management.

While the exact questions are Gallup's propriety information and will not be disclosed, Rutigliano, who spoke at two sessions at R&R Convention '98 in Los Angeles last month, says

See Page 14

Clear Channel's Q2: Best Quarter In Company History

After-tax cash flow up 111% to \$111.1 million

Latest Earnings

These companies also re-

leased quarterly results this

Pulitzer

• Tribune

Ceridian

DG Systems

NY Times

week

By Patrice Wittrig R&R WASHINGTON BUREAU

Some people invest their money in Powerball tickets, but it

looks like the safer and more lucrative road to financial success would be to invest in Clear Channel Communications. The Houston-based company said Tuesday that its second-quarter results were the

best in its history. Gross revenue increased 70% to \$361 million, compared to \$212.2 million for the same period last year. The

company credited improvement in existing station operations, the addition of radio stations acquired in 1997, and the merger

with Universal Outdoor in April.

Clear Channel's net revenue rose to \$320 million, a 58.4% increase over 1997's second quarter of \$186.8 million. After-tax cash flow soared 111% to \$111.1 million, the equiv-

alent of 86 cents per diluted share. By contrast, last year's

CLEAR CHANNEL/See Page 34



Chaka Shakes Chicago At V-103 Shindig!

Classic soul songstress **Chaka Khan** attracted a huge audience (estimated at 100,000) to Grant Park on July 1 as **WVAZ-FM** (**V-103)/Chicago** treated its listeners to a concert by the hometown diva. Following an opening set from V-103 afternoon driver/comedian George Willborn, Chaka electrified the crowd with such hits as "I'm Every Woman" and "Through The Fire." The event highlighted this year's Taste of Chicago festivities.

WCBS-FM/NY Gives McCoy VP Stripes

By Calvin Gilbert R&R OLDIES EDITOR

WCBS-FM/New York PD Joe McCoy has assumed the

new title of VP/PD. Mc-Coy has been programming the CBS Oldies station since 1981.

"It is great to have the opportunity to recognize the 17 years of outstanding

McCov

, incooy

contributions that Joe has made to WCBS-FM," WCBS-FM VP/ GM Maire Mason noted. "He built WCBS-FM into a powerhouse radio station and continually delivers year after year."

McCOY/See Page 34

Mark the date: The R&R Talk Radio Seminar happens Feb. 18-20, 1999 in Washington, DC.



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ALBUM IN STORE NOW!



Ratner To Handle Pop Promotion At DreamWorks Label

DreamWorks Records has announced that promo vet Marc Rat-



ner has joined its national promotion staff. He will handle pop promotion along with Paula Tuggey and report to Head/ Promotion Mark Gorlick.

"In order to develop a special company that aspires to be the

best in the business, you need special people," DreamWorks senior executive Bruce Tenenbaum said. 'Marc Ratner is one of the best in the promotion business. Having him here at DreamWorks is a tremendous asset.'

Gorlick noted, "He is well-known, well-liked, and well-respected. Marc's addition to the DreamWorks promotion staff really requires little explanation."

Ratner joins DreamWorks from Reprise Records, where he was VP/ Promotion. He began his record industry career with RSO Records in 1976 after working in both radio and retail. In 1980 he joined Elektra Records in a national promotion post, and in 1982 joined Warner/

RATNER/See Page 34

Logan Becomes AMRC VP/Prog.

Dave Logan has joined American Mobile Radio Corp. as

VP/Programming. The 20-year radio programming veteran, who most recently held a similar post at Sony's SW Networks, will help AMRC Sr. VP/Programming & Content Lee Abrams coordinate the content on the 100 channels the satellite digital audio radio service (DARS) provider is rolling out in 2000.

"Dave's hire reunites a



Logan

Dave have been the driving-LOGAN/See Page 34

legendary programming team," re-

marked CEO Hugh Panero. "For

over 20 years, Lee Abrams

and Dave Logan collabo-

rated to build the biggest

and best radio stations in

the country with the most

compelling content in radio.

AMRC is the natural next

"We set out to get the

best talent the radio indus-

try has to offer. Lee and

step for both of them.

Jones Adds Radio Disney To Mgt. Slate

■ The WLS & WXCD/Chicago President/GM tacks on those duties at newly acquired WTAQ & WTAU

pen for its children," Jones told

WLS-AM & WXCD-FM/Chicago President/GM Zemira Jones has added similar responsibilities for newly LMA'd WTAO-AM & WTAU-AM. ABC, which is buying the stations from Lotus Communications. took control of them on July 16 and immediately began simulcasting the Radio Disney kids' format on

"Chicago is a phenomenal town for what is going to hapR&R. "Radio Disney 1300 is going to be very promo-

tion- and marketing-driven, serving all of Chicagoland's children and tied into community groups and organizations. It's going to be a lot of fun, and I'm excited about it. It's a completely different approach to radio."

Jones added that the Radio Disney stations will be "fully integrated with WLS and

JONES/See Page 34

LOOKING BACK

Stations' Rocket To No. 1 **Stops The Presses**

When the original WKTU/New York switched from Soft AOR to Disco 20 years ago this week, the story was only given a oneline mention in R&R, in the AOR section. Not much was written about the station until the fall '78 book came out and 'KTU rocket-



WKTU logo circa 1981

ed to No.1 with a 1.4-11.3 trend. The station would post eight more No. 1 books, but in July 1985 it became AOR WXRK.

In February 1996, WKTU was reborn from the ashes of Country WYNY. In its first full book, it zoomed to No. 1 with a

3.4-6.7 jump. Since then it has received two more No. 1 victories.



Michael Appointed PD At WLVE/Miami

NAC/Smooth Jazz WLVE (Love 94)/Miami has named Bret Michael PD. Michael makes the



KCIY/Kansas City.

Michael

"Love 94 has seen a lot of success in the past year," GM Ronna Woulfe told R&R. "We feel that with someone like Bret -

move south from

a similar post at

working in tandem with our OM, Greg Steele this is the team to take the station to its next level."

Prior to joining KCIY, Michael was MD and on-air talent at KOAI (The Oasis)/Dallas, "Love 94 is one of the legendary stations in the NAC/Smooth Jazz format," he told R&R. "I'm honored to join the list of great programmers who've contributed to its long success."

JULY 24, 1998

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Hollywood Hires Finck As VP/Pop Promo

Hollywood Records has named Scot Finck VP/Pop Promotion. Based in Los Angeles, he reports to Sr. VP/Promotion Dan Hubbert.

Finck most recently was National Director/CHR Promotion for A&M Records. having joined that label in 1988 as National Secondaries Market Director. He began his record industry ca-

reer at North Star Records and later moved to Cypress Records before joining A&M.

"I'm here for two reasons: mu-



said. "The opportunity to work with Fastball, Jennifer Paige, and the rest of Hollywood Records' roster of stellar talent is thrilling. The opportunity to join [Buena Vista Music Group Chairman] Bob Cavallo, [BVMG President] David Berman, [Hollywood Records Sr. VP/GM] Mark DiDia,

sic and people," Finck

Dan Hubbert, and staff is beyond anything I had ever hoped for." Regarding Finck, Hubbert joked, "He's alright, I guess."

Kennedy Leads Centennial/New Orleans

Radio veteran Tom Kennedy has been named GM at Centennial Broadcasting's New Orleans properties, which include Nostalgia WBYU-AM, Urban Oldies KMEZ-FM, and Classic Hits WRNO-FM. The former Group Head for New Market Media joins Centennial following a one-year personal sabbatical.

'When I went on sabbatical, I didn't know if it was a sabbatical or a retirement," Kennedy told R&R. "I was pretty convinced that would rather work at Barnes & Noble selling books for \$10 an hour than ever be in an environment

that I wasn't totally comfortable in. Centennial Broadcasting presented me with an opportunity that I couldn't have scripted any better than what is in front of me.

"[Centennial President/CEO] Allen Shaw and [CFO] Steve Watts are creating a company that is responsive to the needs of the creative energies of serious broadcasters. The entire staff here will benefit greatly from their vision and attitude. I'm proud to be a part of it."

Prior to taking his sabbatical, Kennedy spent 10 years as VP/GM

WEBSITE: www.rronline.com

KENNEDY/See Page 34

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RADIO BUSINESS

Entercom Backs Retention Of Sales Data Requirement

By MATT SPANGLER R&R WASHINGTON BUREAU

Media brokers and lenders have joined radio group **Entercom** in denouncing an FCC proposal that would eliminate the requirement that sales contracts and agreements be filed as part of station assignment and transfer applications.

"Should the commission adopt its proposal," Entercom President/CEO Joseph Field said in a declaration supplementing comments filed last week by R&R, Radio Business Report, Duncan's American Radio, and Dataworld, "significant disruption would likely be created in what is now an orderly marketplace for broadcast properties by making it more difficult to track comparable pricing for broadcast stations, thereby impacting the competitive arena for the sale and purchase of radio properties."

The filing recalls how the industry suffered in the early 1980s and early 1990s as a result of a dearth in transactional activity, which in turn was a result of the strict lending criteria banks invoked. The broadcast industry reversed itself in time, however, in part due to increased lending by banks.

Station Value Accuracy

The commission proposal, issued April 2, would make it difficult for media brokers to provide accurate and up-to-date information on station values to lenders, Field said in the statement. (Copies of the declaration were also signed by broadcast lender Key Corporate Capital Inc. and brokers Richard Foreman Associates and Kalil & Co.)

Lenders without access to comparable sales figures would be less likely to provide capital for broadcast investments without alternatives such as additional equity infusions, higher security levels, or higher loan rates, the commenters said. Because the proposal would require that sales data be kept in stations' public inspection files, lenders, brokers, licensees, and buyers would be forced to travel to stations' main studios to obtain such information, or retain outside firms to do so.

Media Access Project said that by eliminating the regulation, the FCC would violate its obligation to implement the public interest standard. "Any action that the commission takes to inhibit public participation," the special interest organization said, "directly contradicts the commission's own justifications in support of its deregulatory initiatives."

R&R and the other commenters maintain that the group most likely to suffer is minority buyers, who already face many financial obstacles in gaining entry to the broadcast industry. The proposal comes at a time, in fact, when FCC Chairman Bill Kennard has made boosting minority and women ownership through fostering access to capital one of the priorities of his broadcast agenda.

EARNINGS

Broadcasting Electrifies Newspaper Groups Profits

Pulitzer Publishing Co. (NYSE: PTZ) announced that its broadcasting operations—five radio and nine TV stations sold to Hearst-Argyle Television Inc. in May — reported a 13.7% gain in operating cash flow in the second quarter this year, jumping to \$34.9 million from the same period in 1997. Revenues increased 9%, to \$66.6 million from \$61.1 million. Political advertising revenues soared during the quarter to \$4.3 million compared to \$387,000 in same period last year. During the first half of 1998, operating cash flow was up

Continued on Page 8

Red Tape

Other broadcasters have asserted that the proposal is integral to the commission's goal of easing the filing burden on licensees. Cumulus Media said in comments filed in June that "the submission of (sales) contracts unduly hinders or delays the processing of assignment or transfer applications, while rarely, if ever, conferring any true benefits." CBS Corp. called the filing requirement "potentially redundant or unnecessary," and urged the FCC to eliminate it.

The trade publications and research firms replied by stating that "it is downright dangerous to submit comments which superficially address the questions raised without considering anything other than the self-serving interest of the commenting party," and that they ignored the potential impact of the proposal on brokers and lenders.

"I can't believe major lenders would have problems obtaining the information they need to make sensible lending decisions," Cumulus attorney Terry Leahy told R&R. "In the vast majority of industries in the country, people can conduct transactions and obtain financing without the need for government-sponsored sources on private transactions."

Leahy said the large number of transactions Cumulus has been involved in (roughly 60 deals since its April '97 debut) makes the requirement an inconvenience for the company. In particular, he said, in a market where a company is involved in multiple deals, the disclosure of the purchase price on a transaction before others are completed could have a negative impact on negotiating the other deals.

Entercom feels the pluses of compliance with the requirement outweigh the minuses. "We have been complying willingly and understandingly with the existing filing requirement for three decades and have always considered the industry-wide benefit of the compliance to far exceed any minuscule inconvenience." Field said.

CBS' attorneys declined to comment on the criticisms.

Bloomberg

BUSINESS BRIEFS

Shadow Names Marks, McGowan Co-COOs

As part of the continuing solidification of Shadow Broadcast Service's national operation, Westwood One President/CEO Mel Karmazin on Tuesday named Richard Marks and Al McGowan co-COOs to be operating from headquarters that will move to New York City from Philadelphia. Marks will continue as President of Shadow New York.

Marks has been running Shadow's operations in New York, Philadelphia, Chicago, and Los Angeles since the early '90s, when Westwood One first bought a piece of Shadow. Westwood completed its \$20 million purchase of Shadow in mid-May, which immediately moved McGowan and Shadow's other operations into the Westwood fold.

Broadcast.com Triples Value On First Day

Proadcast.com had a record-setting debut on Nasdaq last Friday (7/17), gaining more than 300% for what is believed by some analysts to be the best opening gain Wall Street has ever witnessed. Stock prices for the company, whose website features live broadcasts from more than 345 domestic radio stations and networks, more than tripled, reaching a peak of \$74 per share, with nearly 5.4 million shares changing hands. Last Thursday (7/16), the company raised \$45 million, selling 2.5 million shares at \$18 during its initial stock sale. The issue opened Friday after a two-hour delay at \$68; by midday, the price was back down to \$63.38. Bloomberg attributes the soaring price to investor enthusiasm for Internet stock.

House Refuses to Fund FCC's Portals Move

The House Appropriations Committee approved last week a fiscal year 1999 budget for the FCC of \$181.5 million — \$5 million less than last year's budget, and without funds for the agency's planned move to the Portals office complex this fall. The committee said it would not finance the relocation until Congress and the Department of Justice have wrapped up investigations into a \$1 million payment Portals developer Franklin Haney made to Vice President Gore associate Peter Knight. The Senate Appropriations Committee approved a budget of \$197.9 million for the FCC last month, but did not approve the move. The full House was scheduled to vote on the budget this week.

NAA Calls For Repeal of Cross-Ownership Ban

The Newspaper Association of America has asked the FCC to turn over its ban on common ownership of a newspaper and a Continued on Page 8

R&R/Bloomberg Radio Stock Index

This weighted index consists of *all* publicly traded companies that derive more than 5% of gross revenues from radio advertising.

				Change Since		
	One Year Ago	One Week Age	7/17/98	One Year Ago	One Week Ago	
Radio Index	144.8	244.56	257.7	+78.05%	+5.37%	
Dow Industrials	7890.46	9105.74	9337.97	+20.37%	+2.55%	
S&P 500	915.3	1164.33	1186.75	+31.71%	+1.93%	

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Interactive Vs. Auditorium Music Tests

Why are so many stations switching to Interactive music testing?

By Bill Moyes

Editor's note: Music research is among the most important – and most misunderstood – station tools. The article below was reprinted from the July 3 edition of R&R. Copyright © 1998 Radio & Records, Inc. Reprinted by permission.

It's understandable...research companies that still do music tests in an auditorium as their only way to test music libraries are busy writing articles and talking to their clients to defend the auditorium methodology. In the process, they sometimes try to throw up objections to the new telephone Interactive methodology that they hope will make people want to stay with the old method and, therefore, remain with them as clients.

And that's exactly what you'd expect. It's just self-preservation. I don't blame them for wanting to protect their business, and I believe that – considering the prices many of them charge – they have a lot to lose. So why are radio stations all over America – despite these defensive attempts – still switching to Interactive music testing in record numbers?

One simple answer is that it works. Its track record of getting improved ratings is solid, not only at WBEB/Philadelphia (which you may have read about), but also at loads of stations in all kinds of music formats. But the reason really goes deeper than that. And it's a reason that could prove important to you if you test your music regularly or are thinking about doing so in the near future.

Control in Testing

The most common potshot researchers with a vested interest in auditorium testing love to take is that, allegedly, in an auditorium test you have better control than you do in a telephone-administered Interactive test because you can actually see the people. Let's look at the whole control issue and see which methodology wins.

When you think about it, there are really two kinds of control you need in the testing procedure itself. First, you need to be sufe that the same person you painstakingly screened and recruited to take the test actually takes it – themselves – all the way through and does not turn it over to a spouse or friend who is curious to see what it's all about. That type of control is called "respondent integrity" – keeping the same properly qualified person all the way through the test.

If a person were taking the test in their home, just filling out a form to answer questions and rate music – the way they do in those "Living Room" tests – there is absolutely no way to be sure of respondent integrity. Five different people could take the test, and no amount of "control questions" would catch it.

Set The Trap

In the telephone-administered Interactive system we developed and use for our clients, two different things happen that absolutely assure respondent integrity control all the way through. First, each person taking the test is told up front that if they don't take the test all the way through themselves, they will not be paid for doing it. Now, even with this warning, 2% to 4% still turn it over to a curious friend or spouse, but this first step is necessary to correctly "set the trap."

Second, all through the test, the Interactive system stops briefly at numerous random points and says to the respondent: "Please speak your full name and then press the pound sign." This is immediately followed by a beep. As soon as the beep hits, the system starts recording a digital voiceprint of their voice saying their name. They have no control over this function except to say their name and push the pound button. It pops up when they least expect it, and they cannot delay the start of the voiceprint recording.

The result is that a digital audio file is created for each individual containing the person's PIN number followed by all the voiceprints left throughout their test, in order. You can pick out a "cheat" instantly. Every one of those voiceprint files is listened to by us all the way through. If our client station also wants to listen, they can. And so, if the respondent did try to "cheat" by sharing the test with another person, their record is tossed (their entire voting record is eliminated from the test), and they are replaced with a new person. And, because we warned them up front, we don't have to pay anybody we toss.

Cutting Distractions

Now, there is one more type of control you must have in the testing phase. You want to make sure that there was no significant distraction going on when and where they were taking the test – no TV turned on that they'd be tempted to "half watch," no loud radio, no crying babies, etc. How is this controlled in Interactive testing? First, once again, the respondent is told, up front, that they must take the test in a quiet room away from any distraction, and if they don't, they won't be paid (the trap is set again).

Second, at random points all the way through the test, a recording is made of the background environment while the person is taking the test. If there is any distraction, you know it instantly – it's like a "stethoscope" into the room. Again, we listen to each and every file all the way through (which doesn't really take that long) to see who's been naughty and nice. Interestingly, usually all but 1% to 2% of the people take the test in

damn near dead quiet. Our clients who choose to listen to the digital recordings themselves are always impressed with the "dedication" of the people as they take the test. Any folks who ignore our warning to get to a room away from distractions are eliminated from the survey and replaced (and, once again, that costs us nothing).

So, the control in the testing environment is excellent, and it is done on a one-on-one basis that you don't get in an auditorium test. That explains why savvy programmers and managers who look into Interactive testing aren't concerned about lack of effective control, but it doesn't explain why so many stations think it's superior enough to have switched to it. That answer lies in the other venue where control is critical and where auditorium testing has its biggest problems with quality: recruiting. Recruiting is where any type of test done in an auditorium falls down...sometimes horribly.

Control In Recruiting

If you've observed many auditorium tests yourself, you've caught wind of the fact that recruiting problems are not rare. People who observe with a critical eye have seen who comes to the tests. They see:

- Lots of people who miraculously know each other despite supposedly being recruited in a random fashion (especially women, who just won't come out at night without friends).
- Many people who live quite near the test hotel instead of all over the metro where *your* listeners live
- Many people who were willing to come to the test because they are on a local survey company's "willing participants" list folks who go to focus groups and all kinds of research projects regularly as a way to make income.
- People who really shouldn't be there (due to poor recruiters not sticking correctly to the screener).
- People who don't represent the folks you should care about most: the people in your Arbitron "Hot ZIPs" who return diaries book after book for your format (and most of these Hot ZIPs are far from the hotel test site).
- Even people from competing radio stations who infiltrated the test location!

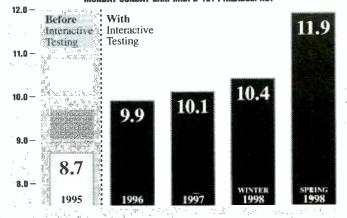
Here, Interactive testing has two terrific advantages. First, it reaches people at random all over the metro – you can even *focus* on your Hot ZIPs, no matter where they are (and Interactive testing is impossible to infiltrate). Second, with our recruiting system, we never get "research professionals" or groups of friends (the ladies



"If anyone had any doubt about Interactive Music Tests, they won't now."

Chris Conley, Program Director, B-101

LONG TERM GROWTH: 25-54 WOMEN ARBITRON SHARE MONDAY-SUNDAY 6AM-MID: B-101 PHILADELPHIA



"I've never seen numbers like this...we're even tied for #1 in 12+! And it's got to be one of the very highest Women 25-54 shares of any large market station in America. Now, we started testing our music with the Interactive system in January, 1996 and got totally away from auditorium testing. Ten tests later...well, it's working pretty well! Music Technologies is our #1 partner for the most critical asset in our programming — the music."



"Our clients can check everything for themselves."

Mike Maloney, Music Technologies' Director of Research Operations

"We like to keep our client stations totally informed as each test proceeds. If they'd like weekly updates on the progress of the test — including exactly what each respondent has completed — we can fax it to them. In addition, the client doesn't have to rely only on our verification procedures. They can listen to every digital voiceprint file for themselves, confirming that (1) the test was taken all the way through by the correct respondent in each case and (2) that each respondent had no distracting background noise happening while they took the test."

"What do the clients appreciate most about our Interactive music tests? The two biggest items they feed back to us are (1) that they can reach the full metro with total random sampling (not just people who live near the hotel where an auditorium test is conducted) and (2) that they can focus the sample into all their Arbitron Hot ZIPs...no way to do that with auditorium testing."

don't have to come out at night, so there's no need for friends). It is absolutely "A" quality recruiting every single time.

Let's put all this into perspective. I don't hate auditorium testing. I was, after all, one of the three guys at The Research Group who invented and developed it. We were the first to offer it to our clients way back 18 or 19 years ago. It's not *horrible*. It's just that Interactive music testing — in its control of recruiting quality, in its ability to reach all your

critical Hot ZIPs all over the metro, and in its ability to get to real listeners and their music preferences – has a clear advantage. And that's why it's getting such good ratings results for my clients who use it.

Bill Moyes was formerly Chairman of The Research Group of Seattle for 19 years before starting Moyes Research Associates in 1996. He is also a partner in Music Technologies LLC. He can be reached at (719) 540-0100 or e-mailed at bill moyes.com.

• KNAL-AM/Victoria. TX \$11,875,000

DEAL OF THE WEEK 1998 DEALS TO DATE

Dollars To Date:

\$2,560,171,022 (Last Year: \$6,962,539,793)

Dollars This Week:

\$48.944.229

Stations Traded This Year:

(Last Year: \$704.661.001)

(Last Year: 1290)

Stations Traded This Week:

30

(Last Year: 46)

TRANSACTIONS

Saga Goes Victorian With Texas Buy

☐ ABC lands Salem's KENR-AM/Houston for \$10.6 million

Deal Of The Week

KNAL-AM/Victoria

PRICE: \$11.875.000 TERMS: Asset sale for cash BUYER: Saga Communications Inc.,

headed by President Ed Christian. Phone: (313) 886-7070

SELLER: Withers Broadcasting Co. of Texas, headed by President W. Russell Withers. Phone: (618) 242-3500 FREQUENCY: 1410 kHz POWER: 1kw

FORMAT: Nostalgia

Alabama

WPHG-AM & WGYJ-FM/ Atmore & WPHG-FM/ **Brewton**

PRICE: No cash consideration TERMS: Stock transfer TO: Willie Mathis and Elizabeth Lambeth are each acquiring a 33.3% interest in Marantha Ministries Foundation Inc. Phone: (334) 368-9495 FROM: John Mathis

Arkansas

KFFB-FM/Fairfield Bay

PRICE: \$365,000

TERMS: Asset sale for \$215,000 cash and a seven-year, \$150,000 promissory note at 9% interest

BUYER: Freedom Broadcasting Inc., headed by President Bob Connell. Phone: (870) 793-8181

SELLER: FFB Spotz Media, headed by President Dan Meadows. Phone: (501) 884-6812

BROKER: MGMT Services Inc.

KAAY-AM/Little Rock

PRICE: \$5 million

TERMS: Asset sale for cash

BUYER: Citadel Communications Corp., headed by President Larry Wilson, It owns KEZQ-AM, KARN-AM & FM, KESR-FM, KIPR-FM, KKRN-FM, KURB-FM & KVLO-FM/Little Rock and will spin off KRNN-AM/Little Bock to comply with market ownership limits. Phone: (406) 837-5360

SELLER: Beasley Broadcast Group. headed by Chairman/CEO George Beasley. Phone: (941) 263-5000 FREQUENCY: 1090 kHz

POWER: 50kw FORMAT: Religious BROKER: Bergner & Co.

KFIE-FM/Merced

PRICE: \$600,000

TERMS: Asset sale for \$250,000 cash and a 10-year, \$350,000 promissory note at 9% interest

BUYER: San Joaquin Radio Co. LLC. headed by President Edward Hoyt Jr. Phone: (209) 723-2191

SELLER: John Neuhoff Jr. Phone: (203) 270-0437

FREQUENCY: 107.7 MHz POWER: 5kw at 361 feet FORMAT: Regional Mexcian

KAVC-FM/Rosamond

PRICE: \$1.6 million TERMS: Asset sale for cash

BUYER: Regent Communications Inc., headed by Chairman/CEO Terry Jacobs. It owns or operates 32 stations in 10 markets. Phone: (516) 676-2644 SELLER: Oasis Radio Inc., a subsidiary of Salem Communications Corp., headed by President Edward Atsing**er.** Phone: (805) 987-0400

FREQUENCY: 105.5 MHz POWER: 2.9kw at 308 feet FORMAT: Religious BROKER: Star Media Group

KWEZ-FM/Santa Margarita (San Luis Obispo)

PRICE: \$1 million TERMS: Asset sale for cash

BUYER: Salisbury Broadcasting Corp., headed by President Charles Salisbury Jr. Phone: (410) 837-2122 SELLER: Garry and Virginia Brill. Phone: (805) 466-6511

FREQUENCY: 106.1 MHz POWER: 950 watts at 1463 feet

FORMAT: Country

BROKER: Gammon Media Brokers

WUNA-AM/Ocoee

PRICE: \$550,000 TERMS: Asset sale for cash BUYER: The Freedom Network Inc. headed by President Otto Miller. Phone: (203) 894-8215

SELLER: Efrain Archilla-Roig **BROKER: Hadden & Associates**

WEZV-FM/Brookston (Lafayette)

PRICE: \$1.8 million TERMS: Asset sale for cash

BUYER: Artistic Media Partners Inc., headed by President Arthur Angotti.

TRANSACTIONS AT A GLANCE

- WPHG-AM & WGYJ-FM/Atmore & WPHG-FM/Brewton, AL No cash consideration
- KFFB-FM/Fairfield Bay, AR \$365,000
- KAAY-AM/Little Rock \$5 million
- KFIE-FM/Merced, CA \$600,000
- KAVC-FM/Rosamond, CA \$1.6 million
- KWEZ-FM/Santa Margarita (San Luis Obispo), CA \$1 million
- WUNA-AM/Ocoee, FL \$550,000
- WEZV-FM/Brookston (Lafayette), IN \$1.8 million
- WAVX-FM/Thomaston (Augusta), ME \$1.15 million
 KTCB-AM & KMAL-FM/Malden, MO \$1.3 million
- KUPH-FM/Mountain View, MO \$196,500
- WBRV-AM & FM/Boonville & WLLG-FM/Lowville, NY \$250,000 WLSV-AM & WJQZ-FM/Wellsville, NY \$850,000
- WATA-AM/Boone & WZJS-FM/Banner Elk, NC \$1.4 million
- FM CP/Idabel, OK \$6629
- WDXZ-FM/Newberry (Columbia), SC \$500,000
- KPLO-FM/Reliance, SD \$98,100
- KENR-AM/Houston \$10.6 million
- KFMK (FM CP)/Round Rock, TX \$8.5 million
- WFTR-AM & FM/Front Royal (Winchester), VA \$1.3 million
- KRVK (FM CP)/Midwest, WY \$3000

Phone: (317) 594-0600

SELLER: BOMAR Broadcasting Co.-Lafayette Inc., headed by President Frank Bove. Phone: (765) 664-7396

FREQUENCY: 95.3 MHz POWER: 2.3kw at 505 feet FORMAT: NAC/Smooth Jazz

Maine

WAVX-FM/Thomaston (Augusta)

PRICE: \$1.15 million

TERMS: Asset sale for \$900,000 cash and a seven-year, \$250,000 promissory note at 7.5% interest

BUYER: Mariner Broadcasting LP, headed by President Louis Vitali. It owns three other stations in Maine. Phone: (207) 967-0993

SELLER: Northern Lights Broadcasting Co., headed by President Jonathan LeVeen. Phone: (207) 594-

FREQUENCY: 106.9 MHz POWER: 29.5kw at 633 feet FORMAT: Classical

BROKER: Kevin Cox of Media Services Group

Missouri

KTCB-AM & KMAL-FM/ Malden

PRICE: \$1.3 million

TERMS: Asset sale for \$600,000 cash and a 10-year, \$700,000 promissory note at 7% interest

BUYER: Zimmer Radio of Mid-Missouri Inc., headed by President Jerome Zimmer. It owns KWOC-AM. KJEZ-FM & KKLR-FM/Poplar Bluff, MO. Phone: (573) 335-4856 SELLER: BBC Inc., headed by Presi-

dent Dave Green. Phone: (573) 276-

FREQUENCY: 1470 kHz; 92.9 MHz POWER: 1kw; 23.5kw at 175 feet FORMAT: Gospel, AC

KUPH-FM/Mountain View

PRICE: \$196,500

TERMS: Asset sale for cash

BUYER: Central Ozark Radio Network Inc., headed by President Tom Marhefka. The company or its subsidiaries own seven other stations. Phone:

SELLER: Yelbom Productions, headed by President Karen Hunt. Phone: (417) 934-1000

New York

WBRV-AM & FM/ Boonville & WLLG-FM/ Lowville

PRICE: \$250 000

TERMS: Asset sale for \$20,000 cash and a 150-month, \$230,000 promissorv note at 7% interest

BUYER: Flack Broadcasting Group LLC, headed by President William Flack. Phone: (315) 942-6534

SELLER: The Atwood Broadcasting Corp., headed by President David Atwood. Phone: (315) 376-8566

Continued on Page 8

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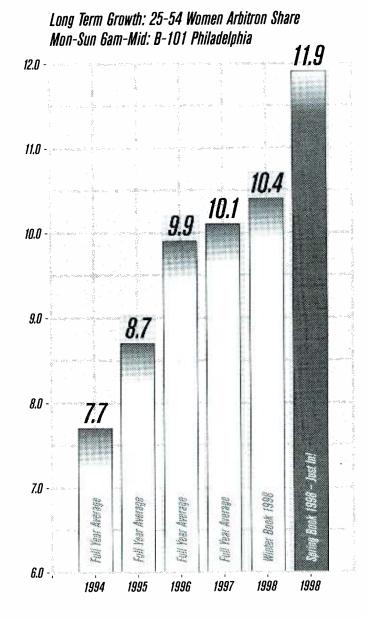


"The other day
I got a call from
someone who
said they wanted
to have ratings
just like B-101's
in Philadelphia.
I told him how
the success B-101

enjoys today actually started some years ago, with a phone call to me from the station's top executive, Jerry Lee. What Jerry wanted was not some temporary fix from the "marketing gimmick of the day." He wanted the best cutting-edge research and a strategic partner who could help guide him to consistent, steady ratings growth in key salable demos. Our people are masters in the use of strategic warfare to get not one good book, but real long-term growth.

If you're not totally happy with your station's ratings performance, call me and we'll talk it over.

Bill Myss.



Moyes Research Associates

AMERICA'S LEADING STRATEGIC ADVISORS

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TRANSACTIONS

Continued from Page 6

WLSV-AM & WJQZ-FM/ Wellsville

PRICE: \$850,000

EARNINGS

FM/New York

TERMS: Asset sale for \$550,000 cash and a 10-year, \$300,000 promissory note BUYER: DBM Communications Inc. headed by President Richard Mangels. Phone: (914) 647-1615

SELLER: Erin Communications Inc., headed by President John Murphy. Phone: (716) 223-3591

the first six months of 1997.

BROKER: Kozacko Media Services

WATA-AM/Boone & WZJS-FM/Banner Elk

PRICE: \$1.4 million

TERMS: Asset sale for cash BUYER: Banner Elk Broadcasting Corp., headed by President Thomas

Embrescia. Phone: (704) 898-9777 **SELLER: Smith Communications** Inc., headed by President Roland Potter. Phone: (704) 733-1200

FREQUENCY: 1450 kHz; 100.7 MHz POWER: 1kw; 1.1kw at 758 feet FORMAT: AC; Country

11.7%, to \$57.3 million from \$51.3 million last year. Revenues climbed

7.6%, to \$119.8 million from \$111.3 million. Again, political ads

accounted for a portion of the gain, up to \$4.8 million from \$590,000 in

he broadcast division of the New York Times Co. (NYSE: NYT),

which includes WQEW-AM & WQXR-FM/New York and eight TV

stations, reported a 6% increase in revenues for the second quarter of

1998, to \$41 million from \$38.8 million for the same period last year.

Broadcast cash flow was up 8% in the second quarter, to \$18 million

from \$16.6 million. For the first six months of this year, revenues

gained 6%, to \$74.3 million from \$70.2 million in 1997. Broadcast cash

flow for the first six months of 1998 rose 10%, to \$29.8 million

hicago-based Tribune Co. (NYSE: TRB) posted second-quarter

revenues of \$786 million, a 9% increase over last year's \$720

million. Revenues from radio dipped to \$14.7 million, a 20% decrease

from 1997's \$18.4 million. Radio cash flow also fell: \$4.7 million for the

second quarter of 1998, compared to \$6.5 million for the same period

last year. The drop in radio results is due in part to the sale of WQCD-

eridian Corp. (NYSE: CEN), parent company of Arbitron,

registered second-quarter net earnings of \$31.3 million on

revenues of \$284.1 million, or 42 cents per diluted share, compared to

net earnings of \$48.5 million on revenue of \$261.8 million for the same

period last year. The company said it "made an important investment

in Arbitron's future with the acquisition of Tapscan Inc. Tapscan is expected to play an important role in Arbitron's expansion into Europe,

G Systems Inc. (Nasdag: DGIT), reported an EBITDA profit of

\$112,000 for the second quarter of 1998, compared to a loss of

\$895,000 during the same period last year. Revenues were up to \$10.1

million in the second quarter, from \$5.4 million in 1997. For the first six

months of this year, the company reported an EBITDA loss of

\$216,000, compared to \$2.2 million last year. Revenues grew to \$20

million during the first six months vs. \$10 million in 1997. DG said it set

a record for digital deliveries for the second quarter.

compared to \$27 million from the previous year.

Asia, and other geographic markets.

FM CP/Idabel

PRICE: \$6629

TERMS: Construction permit sale for

BUYER: JDC Radio Inc., headed by President Homer Coleman, It owns KKBI-FM/Broken Bow, OK. Phone: (405) 584-3388

SELLER: McCurtain County Community Broadcasters Inc., headed by President Ed Fulmer. Phone: (508)

WDXZ-FM/Newberry (Columbia)

PRICE: \$500,000

TERMS: Asset sale for \$250,000 cash and a four-year, \$250,000 promissory

note at 7.5% interest

BUYER: GHB of Little Rock Inc., headed by President George Buck.

Phone: (404) 875-1110 SELLER: Professional Radio Inc., headed by President Charles Brooks.

Phone: (803) 276-1063 FREQUENCY: 106.3 MHz POWER: 25kw at 328 feet FORMAT: Gospel

KPLO-FM/Reliance

PRICE: \$98,100

TERMS: Asset sale for cash

BUYER: James River Broadcasting Co., headed by President Robert Ingstad. It owns KGFX-AM & FM/Pierre,

SD. Phone: (701) 845-1490 SELLER: MAS Communications Inc.

Phone: (605) 224-2443

KENR-AM/Houston

PRICE: \$10.6 million

TERMS: Asset sale for cash

BUYER: ABC Inc., headed by President Robert Callahan. Phone: (212)

SELLER: South Texas Broadcasting Inc., a subsidiary of Salem Communications Corp., headed by President Edward Atsinger. Phone: (805) 987-0400

FREQUENCY: 1070 kHz POWER: 10kw day/5kw night

BROKER: Media Venture Partners

KFMK (FM CP)/Round Rock

PRICE: \$8.5 million

Bloomberg

BUSINESS

Continued from Page 4

broadcast station in the same market. In comments filed with the commission Tuesday, the NAA called the rule "outdated and unconstitutional," saying that, with the growth of the Internet, cable, satellite broadcasting, and other media, "the feared scarcity of spectrum or lack of diversity that prompted the 1975 rule and its continuation no longer exist." Washington, DC-based nonprofit Media Institute said in comments filed Monday that the spectrum scarcity rationale that prompted the rule no longer applies in today's "large and competitive" media marketplace.

Emmis Closes On \$307 Million SF Buy

ndianapolis-based Emmis Broadcasting Corp. announced task in the has closed on its \$300 million purchase of Fox-affiliated WVUE-TV/ ndianapolis-based Emmis Broadcasting Corp. announced last week it New Orleans, KHON-TV/Honolulu, WALA-TV/Mobile, and WLUK-TV/ Green Bay, WI from SF Broadcasting, which is owned by USA Broadcasting and Fox. Emmis' acquisition of three radio (WTHI-AM & FM & WWVR-FM/Terre Haute, IN) and two TV stations from Wabash Valley Broadcasting is expected to close in the next 30 days. In related news, Emmis closed on its \$750 million senior secured credit facility led by TD Securities, First Union Capital Markets, and BankBoston Securities.

CD Radio Takes On World

World Radio Network has signed on to provide programming for CD Radio's satellite radio service scheduled to roll out next year. The network, which features news and public affairs programming from two dozen-plus broadcast organizations around the globe (including ABC Radio Australia and National Public Radio), will also develop a second channel of news and business affairs programming for CD Radio.

Jacor, Lehman Buy Into Infomercial Outfit

n investor group led by Premiere Radio Networks President/ CEO Steve Lehman and Jacor Communications will invest at least \$30 million into leading TV infomercial company National Media Corp. The investors group, which also includes Gruber/McBain Capital Management and a division of Bankers Trust, will allot \$20 million toward paying off National Media's bank debt and \$10 million to buy half of the company's series D convertible stock. Lehman will become chairman of National Media when the transaction is completed, which is expected in the third quarter. Continued on Page 34

TERMS: Construction permit sale for termination of letter of credit

BUYER: Capstar Broadcasting

SELLER: R. Steven Hicks. Phone:

(512) 340-7800

WFTR-AM & FM/Front Royal (Winchester)

PRICE: \$1.3 million

TERMS: Asset sale for cash

BUYER: Capstar Broadcasting Corp., headed by President Steve Hicks. The stations will be managed by Capstar's regional operating company, Atlantic Star. Phone: (512) 340-7800

SELLER: Straus Communications in Virginia Inc., headed by President R. Peter Straus. Phone: (212) 751-1400 FREQUENCY: 1450 kHz: 95.3 MHz POWER: 1kw; 4kw at 299 feet FORMAT: Sports/Talk; Country

Myoming

KRVK (FM CP)/Midwest

PRICE: \$3000

TERMS: Construction permit sale for

BUYER: New West Broadcasting Co., headed by President Robin Thomas. Phone: (717) 883-0342

SELLER: Michael Radio Group, headed by President Victor Michael. Phone: (307) 778-9318

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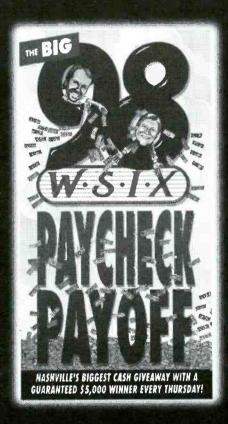
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EWSBREAKERS

Jacobs To Trauma As SVP/Artist Dev.

Trauma Records has appointed



Mike Jacobs Sr. VP/Artist Development. Based in Los Angeles, Jacobs most recently was CEO of his own imprint, Way Cool Music. He will be involved in marketing, promotion, and A&R, and will report to Trauma Sr. VP/

GM Craig Lambert

"Mike Jacobs helped start the success of Trauma Records and deserves a lot of credit for breaking Bush and No Doubt in the early days," Trauma co-founder Rob Kahane said. "He has tremendous instincts regarding today's music, and all of us at Trauma Records are very excited about Mike joining our

JACOBS/See Page 34

Bill George named **KUCD/Honolulu PD**

KUCD (Star 101.9)/Honolulu has appointed Bill George Direc-



George

tor/Programming. He succeeds Mahlon Moore, who departed the Pacific Star Pop/Alternative to program crosstown Classic Soul KHUL (Cool 102).

"Bill's energy and enthusiasm will be a tremen-

dous asset to us" commented Pacific Star/Hawaii GM Bob Longwell. "He'll help create a new dimension in Star's programming and promotion."

Added George, "I'm excited to be joining Bob Longwell and Star's

GEORGE/See Page 34

'La Ley' Takes Over KRIO/San Antonio

ollowing its takeover by Spanish Broadcasting System, KRIO-FM/San Antonio dropped its Tejano format July 4 in favor of a format "that will feature top Regional Mexican hits and key Tejano crossover hits ... a playlist selected al gusto for San Antonio's listeners." The station's new on-air moniker is "La Ley de San Antonio," or The Law of San Antonio.

"The presentation and commitment of resources to La Ley is a real majormarket approach to the San Antonio audience," said 20-year programming veteran Danny Garcia, who has been hired as PD. "We're not taking any shortcuts in any area of programming, promotions, marketing, or research. You can tune into one station at different times, and it may sound international, or Mexican regional, or romantic in format; there's no consistency. We won't cheat our listeners with a variety formula. We'll have a 100% Mexican regional sound ... a pure, proud, full-bodied sound. It's the difference between being real, rather than watered-down."

KRIO/See Page 34

ture ratings growth. Dave

and [recently appointed

OM] Sue O'Neil are very

much in sync and will

form a great programming

In addition to his program-

Gillen Promoted To WMJQ/Buffalo PD

Five-year WMJQ/Buffalo Asst. PD Dave Gillen has been elevated to PD. He succeeds Rob Lucas. who remains with the Sinclair Bright AC as half of morning-drive duo "Rob & Lisa.'

"I'm excited for Dave and the station," GM Larry Robb remarked. "Dave's industry knowledge combined with his loyalty to

WMJQ and his tremendous work ethic will be the catalyst for our fu-



Gillen

ming duties, Gillen will con-

team.'

tinue his afternoon-drive shift. He previously held various on-air positions at Buffalo outlets WKSE, WNYS, WGRQ, and

WEBR. Gillen is also President of Buffalo's Disc Jockey Association.

CHR WROX Drops 'Da Bomb' On Alternative

Sinclair Telecable's WROX/ Norfolk flipped from Alternative to CHR on Wednesday (7/22). Former KHOM/New Orleans PD Bill Thorman has joined the outlet as PD to replace Al Mitchell, who has been relieved of his duties. The station has not applied for new call letters yet, but it will use the slogan "96.1 Da Bomb."

"The station will program pop, alternative, and dance music," Jerry Del Core - GM of WROX, as well as News WNIS-AM, Sports/ Talk WTAR-AM, and Adult Alternative WKOC-FM — told R&R. "You'll hear Dave Matthews, Mariah Carey, Backstreet Boys, Goo Goo Dolls, Shania Twain, and Brandy & Monica. Our goal is to differentiate and make sure we are not the station that is playing only one type of music. WNVZ is Rhythmic, WPTE is Pop/Alternative. Our goal is to play the best of what they play and expose the hits that are currently not getting any airplay in the market.

"At the present time, Bill Thorman is the only person who has been hired; Joel Folger is our consultant. Bill was a great interview, and he has a tremendous track record — that combination really

UPDATE

A&M Lifts Lucek To Nat'l Dir./Pop Promotion

&M Records has elevated Ken Lucek to National Director/Pop Promotion. Based in Los Angeles and working in both the CHR/Pop and CHR/Rhythmic formats, he reports to Sr. VP/Promo

tion Peter Napoliello. "During the eight years Ken has worked at A&M.

he has been a forerunner and leader in securing airplay," Napoliello said. "In the short time that I have worked with Ken, he has exuded nothing less than loyalty, a strong desire to win, and great people skills. I am excited about this great opportunity for Ken and eagerly await his future success."

Lucek most recently was A&M's Boston-based local promotion manager for the New England market. He joined A&M in August '90 as the Midwest local promotion manager. Prior to that, he worked for North Star Records and Cypress Records.



Lucek

Radio Voyager Net To Set Sail In September

thaca, NY-based Finger Lakes International is set to launch the Radio Voyager Network on September 15. The live, 24-hour, global satellite format, beamed from Washington, DC, will mix CHR music with environmental and societal messages from a world perspective.

"We are poised now to deliver a full-service, high-energy format seven days a week, 24 hours a day to radio stations in the U.S. and Europe," FLI founder Paul Bartishevich told R&R. "It will be a format that is highly energized, but is going to have the interest of society at the forefront of everything we do."

Listeners will hear no political or pro-U.S. messages. "We are going to be pro-world and pro-people," Exec. VP/Operations Bill Torrey told R&R. "Broadcasters really don't own the spectrum; they're serving the public interest with it. We hope to go back to that particular credo, and our information content will reflect that."

Each hour there will be two minutes of news and four one-minute features "dealing with a wide variety of topics of interest to young influentials around the world,"Torrey said. "They will concern the environment, race relations, education, new technology ... issues and topics that have sparked interest amongst our demographic target and young people who have an international outlook."

Programming is patterned after the "Radio Europe" blueprint, Voice of America's contemporary music network that died nearly 20 months ago when federal funding was pulled. Bartishevich has assembled a 30-station network in Italy and the Ukraine and is in talks with a London station and a network in Bulgaria. Talks with domestic stations will start within the next three weeks, and affiliates can take as few as four hours of programming daily. Bartishevich said.

set him apart from everyone else."

Thorman — whose extensive background includes programming stints in San Antonio at KSAQ, KTFM, KTSA, and KITY, as well as KFMK/Houston - added,

"This is a great city, and I have never met a nicer group of people. The station will take advantage of rhythm and alternative. I have a great vibe for people, and we are going to give them the best songs."

You don't win the workplace... You earn it!

Listen-at-Work Rewards Program™ A revolutionary new software promotion that continually encourages, tracks and rewards daily workplace listening...forever! For more information on market exclusivity call 619 693 0576 Fairwest Direct

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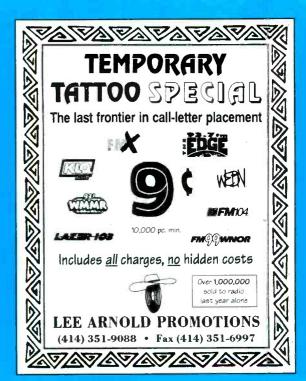
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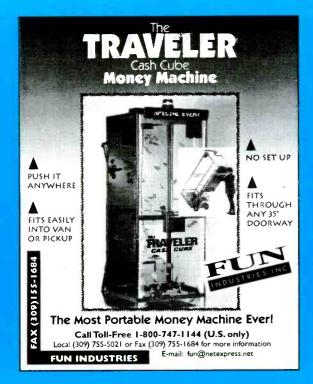
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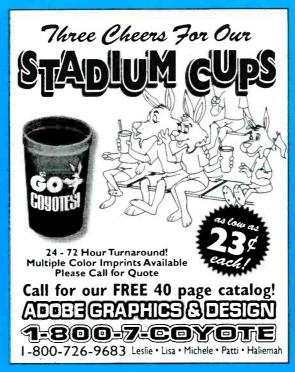


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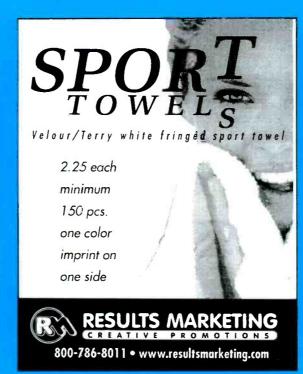




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NEWSBREAKERS

Records



JOHN KILGO has been appointed Nat'l Promo Director/Atlanta for Jeff McClusky & Associates. He comes to the company from his previous post of Reg'l Promo Dir./Southeast for Crave Records

National Radio

• JONES RADIO NETWORK and WSIX-FM/Nashville announce the guest lineup for their five-hour syndicated *Nashville Nights* program:

July 27: Steve Wariner & Tracy Byrd July 28: Diamond Rio, Sons Of The Desert, and Kinleys

July 29: Suzy Bogguss & Blackhawk July 31: Travis Tritt

(303) 784-8700

• SW NETWORKS unveils the following guests for its upcoming satellite programming:

July 28: Jerry Mathers July 30: Dixie Chicks

- (212) 833-7320

• WESTWOOD ONE presents the following specials involving Jimmy Page & Robert Plant's new CD and world tour:

Week of July 27 only: Superstar Concert Series - A 90-minute broadcast of Page & Plant in concert from 1995

Weeks of July 27 & Aug. 3: BBC Classic Tracks - Live sessions of Led Zeppelin and Page/Plant compositions

CHRONICLE

MARRIAGES

Curb Dir./Mktg. Sarita Martin to Turn 2 Entertainment's Robert Lee Stewart, July 12

BIRTHS

WRCX/Chicago GMMike Fowler, wife Pam, son Jack Michael, July 16

CONDOLENCES

Bang II Exec. VP Larry King's mother, Thelma, July 2

PROS ON THE LOOSE

Kit Mann - PDWTAO/Marion-Carbondale, IL (618) 993-0147

Bo Reynolds - Afternoons KWCY/Phoenix (602) 641-1136

Rod Staats - PD KCHZ/Kansas City (913) 642-4922

MarkVanness - Mornings WWHT-FM/Syracuse (315) 492-

each day with stories told by the artists themselves.

Weeks of Aug. 3 & 10: Off The Record - Hosted by Joe Benson, the show will feature in-depth interviews with both artists as recorded on opening night of their new tour.

Week of Sept. 21: House Of Blues Radio Hour - Hosted by Dan Aykroyd, the show will discuss Page & Plant's

Changes

AC: WKQI/Detroit midday person-

ality Susan Cruise adds Asst. MD

duties ... At KSMG/San Antonio,

Drew Michaels leaves to become

MD/middayer at KZPT/Houston,

and Josie Blaine joins 'SMG for

nights ... WHMS/Champaign, IL's

revised lineup is as follows: Aaron

Anthony & Faith Miller (5:30-

10am); Maria Wallis (10am-3pm);

Bob Jackson (3-7pm); and the syn-

CHR: KMEL/San Francisco after-

noon driver Rick Chase segues to

mornings and joins KKBT/Los An-

geles middayer "The Wheels of

Steel" (a.k.a. Diana Steel) for morn-

ings ... KPTY (Extreme Radio)/

Phoenix APD/middayer Sherry

Knight exits along with nighttimer

Alex C, who accepts the afternoon

opening at KTAA/Fresno ... WNKI

MD Eric Moon will now handle

APD/MD duties for both WNKI and

WNGZ ... KLAL/Little Rock night-

timer the Scant Man joins new

CHR/Rhythmic WLLD/Tampa ...

WFHN/New Bedford morning driv-

ers J.R. & Sharon come off the air

as J.R steps down to concentrate on

his PD duties and Sharon exits for a

dicated Delilah (7pm-mid.).

roots in blues and feature tracks from their new album.

Oct. 1 - Exclusive broadcast of the duo's live perforance from New Orleans. - (212) 641-2052 or 707-2345

Also, WW1 announces the following guests for its live Celebrity Connection program:

July 24: Marilu Henner; CCR's Stu Cook & Doug Clifford

July 27: Jerry Mathers: author Victoria Gotti

> (212) 641-3088 (bookings) x2039 (stations)

Industry

• The NAB has introduced NAB Web-Source, an interactive online guide designed to keep stations up to date on Internet developments that affect the broadcasting industry. NAB members can find it in the Members-Only section of www.nab.org. Nonmembers can call (202) 429-5300 for a one-month trial.

TV reporter gig ... KQIZ/Amarillo, TX interim PD Cisco Kidd adds morning duties ... WYCR/York, PA afternoon driver Jack Tripper joins KDWB/Minneapolis as overnight-WHOT/Youngstown swinger Jordan Kline joins WBHT/Wilkes Barre for nights ... KQID/Alexandria, LA welcomes former Bahamian air personality D.J. Elvis for

nights ... KDUK/Eugene, OR after-

noon driver Steve Brown moves to

nights at KISN/Salt Lake City.

Rock: WWBR/Detroit afternoon driver Rik Elliot signs a one year contract extension with the station ... Part-timer Dave Kaechele is upped to overnights at WRKR/Kalamazoo, MI ... WKLT/NW Michigan names Marcus King Asst. MD.

Records: Sandro Grancaric is appointed to the newly created post of Tour Publicist at Island Records ... Ralph Cavallaro becomes Dir./Information Resources & Technologies for MCA Records ... BMG restructures its Film & TV Music Dept.: Brian Lambert rises to Sr. Dir., Ron Broitman takes on an expanded role as Mgr., Stacy Wallen is upped to Mgr./Television Licensing, and Melissa Severance joins as dept. Asst.

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Hot AC

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Starstation Peter Stewart

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Rock SISTER HAZEL Concede

Alternative

CRYSTAL METHOD Busy Child FASTBALL Fire Escape MURMURS La Di Da

CHR/Hot AC

BRIAN SETZER ORCHESTRA Jump Jive An' Wail HARVEY DANGER Flagpole Sitta JANET Go Deep 'N SYNC Tearin' Up My Heart JENNIFER PAIGE Crush

Mainstream AC

BACKSTREET BOYS I'll Never Break Your Heart FAITH HILL This Kiss JENNIFER PAIGE Crush

ACE OF BASE Cruel Summer
MARC ANTHONY & TINA ARENA | Want To Spend

NAC

DOC POWELL Ellie's Theme

JERMAINE DUPRI f/JAY-Z Money Ain't A Thang MONTELL JORDAN | Can Do That

BROADCAST PROGRAMMING Walter Powers • (800) 426-9082

Casey Keating

NATALIE IMBRUGLIA Wishing I Was There 'N SYNC Tearin' Up My Heart

Digital AC

Hot AC

NATALIE IMBRUGLIA Wishing I Was There SMASH MDUTH Can't Get Enough Of You Baby

Digital Soft AC Mike Bettelli

BACKSTREET BOYS I'll Never Break Your Heart

Delilah

Alternative

Teresa Cook LIZ PHAIR Polyester Bride FATBOY SLIM The Rockafeller Skank BRIAN SETZER ORCHESTRA Jump Jive An' Wail

JONES RADIO NETWORK Jim Murphy • (303) 784-8700

Adult Hit Radio JJ McKay

OAVE MATTHEWS BAND Stay (Wasting Time) FIVE When The Lights Go Out

Rock Alternative Doug Clifton

Soft Hits Rick Brady

Rock Classics

Rich Bryan

RADIO ONE NETWORKS Tony Mauro • (970) 949-3339

Hot AC

Yvonne Day

ERIC CLAPTON Pitgrim NATALIE IMBRUGLIA Wishing | Was There DAVE MATTHEWS BAND Stay (Wasting Time) JENNIFER PAIGE Crush

New Rock Steve Leigh GOAT A Great Life

WESTWOOD ONE RADIO NETWORKS Charlie Cook • (805) 294-9000 Tracy Thompson

BACKSTREET BOYS I'll Never Break Your Heart

Adult Rock & Roll Jeff Gonzer

Soft AC Andy Fuller

Bright AC Jim Havs



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MADD and Chrysler have teamed up to promote responsible driving and your station can join them!

The Chrysler Drunk Driving Simulator tour features a '98 Dodge/Plymouth Neon with an on-board computer program that delays the car's steering and braking. The car is programmed so your listeners can feel the effects of drunk driving without consuming alcohol.

This is the perfect way for your station to increase its community involvement and gain positive personality exposure. you can interview local police and spokespersons, announce hotline numbers and give away station promotion items supporting the event!



MADD.

This free promotion is now available in these markets:

Billings, MT
Bismark, ND
Boston
Burlington, WI
Dayton
Detroit
Evansville, IL
Haftford
Lander, WY
Las Vegas
Louisville
Muncie, IN

Philadelphia
Pittsburgh
Portland, OR
Providence
Red Oak, IA
Rapid City, SD
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San Diego
San Jose
Seattle
Spokane
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Pearls Of Wisdom From Great Managers

Continued from Page 1

some of the areas covered during the research included "what motivates the managers, how they influence others, what sort of work style they have or how they organize to be effective, and what sort of relationships they establish in the world of business."

After studying individuals and organizations for so long, a dozen questions emerged as being consistently related to business. "The 12 Essential Questions," as they've come to be known, are the core of Gallup's extensive workplace audit. In the end, Rutigliano said, "They tend to relate back to management."

The 12 Essential Questions

- Do I know what is expected of me at work?
- Do I have the materials and equipment I need to do my work right?
- Do I have the opportunity to do what I do best every day?
- In the last seven days, have I received recognition or praise for good work?
- Does my supervisor, or someone at work, seem to care about me as a person?
- Is there someone at work who encourages my development?
- In the last six months, has someone at work talked with me about my progress?
- At work, do my opinions seem to count?
- Does the mission/purpose of my company make me feel my job is important?
- Are my associates committed to doing quality work?
 - Do I have a best friend at work?
- This last year, have I had opportunities at work to learn and grow?

The Dandy Dozen Applied To Management

The research has uncovered some good news. "We are seeing that people know what is expected of them at work, so managers are setting a sense of direction and purpose in the organization," Rutigliano reports.

That comes only after a number of long-held management theories have been scrapped. For instance, managers were once taught to select employees for skills. Now, they select them for talent. Setting expectations once meant defining the right steps. Now it means defining the right outcome. "Let each person find their best way to get there," Rutigliano says.

The Wisdom Of Great Managers

In the end, what Gallup sought was the wisdom of great managers. How do the best managers build a great workplace? Here's what they found.

• Treat People Differently. On the face of it, treating people differently in a work environment sounds like trouble waiting to happen. But Rutigliano is quick to explain that "fair treatment does not mean equal treatment. Fair treatment means that people get treated the way they deserve to be treated. How do you deserve to be treated? You deserve to be treated according to how well you produce things."

Based on the findings of the study, Rutigliano suggests that "managers should spend most of their time with their best producers. If you are a good producer and you are a prima donna, you should be allowed to be a prima donna."

Why would any manager put up with that?

"Well, why not?" asks Rutigliano.
"If someone can score 30 points a
game and they are not easy to get a
long with, you kind of put up with the
'not easy to get along with' because
they put 30 points in the basket.
Sometimes we forget that performance sort of orientation when we
are managing people. We expect people to get along instead of getting it
done. That's an extreme example, perhaps, but what we're saying is that everyone is different, so everyone probably needs different treatment or a
different relationship with their manager.

"They are also different in what motivates them," he adds. While some employees are rallied by building a team spirit, others might work best when left alone. Some may be spurred on by the prospect of more money, while others may seek customer satisfaction as their reward.

"If we are going to get the most out of people, we have to treat them as individuals and, therefore, that is not the same treatment," Rutigliano believes. "We don't want to pay Michael Jordan the same amount we are paying Ron Harper. He deserves more because he does more, and because other people are willing to pay more for those services."

While society generally accepts this sort of thinking in the sports and entertainment worlds, it should also be applied to the everyday work force, Rutigliano figures, based on Gallup's research. "People don't deserve the same pay in the work force; they don't deserve the same recognition and rewards; they don't deserve the same attention from management; they don't deserve the same development plan. They each deserve their own. When we think about fair treatment, we think about equal treatment, but that's not the same."

This sort of thinking ought to apply not only to the top-billing morning show that, from all outward appearances, is driving your station, but also to sales and management throughout the building.

• Rehire Your Best People. This could be headlined "Love The One You're With." The message is that employee retention is really one of the toughest aspects of business today, and recruiting fresh troops isn't cheap, either.

"It's no surprise that finding good people is really hard, but finding great people is very, very, very hard," Rutigliano reminds managers. "When you hire someone, there's a romance that goes on. You are selling them on a job. You are selling them on what a great organization you have. You are selling them on how much they'll learn and what sorts of opportunities they'll have."

But all too often, when the bloom is off the rose, that ends.

"Why do we stop doing that once someone is on board?" he asks. "If managers think about it, they'll find it's a lot easier to keep people than to hire new ones. So, say to your best people, 'Are you happy? What do you want to do here eventually and how can I help you? Are there new challenges you want?' In other words, pay as much attention to them as you do

to a new hire. And say, 'How can we keep making this right for you?'"

New hires, Rutigliano points out, are often asked for their needs in making the relationship work out. 'Well, why don't you ask the veteran who is really making a great contribution, who might be getting a little burnt out in one or two areas, might be feeling a little ignored, might be feeling a little taken for granted? It's essentially a second honeymoon with these people. You just want to romance them again and win them over and sell the job to them. Find out something that you can do for them. I would do an interview with them. Say, 'What do you want to be and how can I help? What recognition did you have recently that really meant a lot to you and how can we help you get more of it? What's a really good day for you and how can we make sure that happens more often? What do you do best and what's getting in the way of you doing it all the time?

• Making It Work For All Sides. The hurdles are not always a stone fence. Often they can be removed. If the employee believes he is great in front of customers, and he's not in front of them every day because on Fridays he's busy writing sales reports to help prepare the boss for the boss' meeting with his supervisors, cut out the sales report and figure out another way to get them done, Rutigliano advises.

• Manage Around Weaknesses. People are hired for their strengths, not their weaknesses. But, after being in a relationship for a while, 'We start to focus on what's wrong with a person. If you think about bad management, bad management is focusing on what people don't do well and beating them over the head with it, and then forgetting about why we hired them in the first place, which was for the things that they do do well," Rutigliano says. "Keep the strengths in mind. Let people use those strengths and do what you can to make those weaknesses less of a liability. You want to keep areas of weakness as a limitation and not a weakness.

• Train For Skills And Knowledge, But Not For Talent. "Every job is a composite of talent, skills, and knowledge. If we have the talent, we can gain the skills and knowledge to do the job," Rutigliano explains. "If we don't have the talent, we probably can't develop the skill very well. You can't expect to teach someone who doesn't have a lot of gumption to be a great salesperson and close business. It's like teaching a pig to sing. You have to think, 'Am I going beyond this person's capability?' And that's when a manager should really think, 'That's really not something I should waste my time doing.' As a manager, your job is not to make people talented, it's to find the kings and queens.

• Identify A Strategy. Good managers decipher what an employee's strengths are and steer them accordingly. "You don't take someone with a bad voice and put them on air, and you don't make somebody be funny when they don't have a sense of humor," notes Rutigliano.

• Define The Outcomes. Let each person find their best way to get their job accomplished the right way and don't try to guide them through each step.

Continued on Page 34



By Dick Kazan

How You Can Negotiate The Best Deal

PART TWO OF A THREE-PART SERIES

hether you realize it or not, you are a negotiator. When you discuss a deal with a client, a raise with your boss, the price of a home, the cost of a car, or the expense of medical care, you've already begun the process. So how can you become more effective? By using a very powerful technique called The Seven Steps To Negotiating The Best Deal. I developed this approach over many years of successfully negotiating millions of dollars in computers, real estate, radio time, cars, and other transactions. As you apply them, you'll achieve much more than you ever have before.

To illustrate The Seven Steps, let's assume that you want to buy a new car.

- 1. Everything Is Negotiable. Most auto dealers actively negotiate. Any dealership that insists upon a "no haggle" or "value pricing" policy is actually asking you to pay their sticker price. Rather than paying full retail, consider this their first offer. In any case, when it comes to your trade-in, you'll discover that there is a negotiation after all.
- 2. Negotiate With A Person Who Has The Authority To Make Decisions. Unless you enjoy haggling with a salesperson who's going back and forth to a sales manager to discuss an ever-changing deal, negotiate only with a person in authority. You do this by scheduling the meeting in advance. Call the agency during normal business hours, Monday through Friday, and ask the receptionist for the names of the senior managers. Select one, have your call put through, and then schedule to meet with this individual.

My youngest son shopped the sale of his car to three dealerships at the decision-making level and collected their written quotations. I went to the high bidder to conclude the deal, and they wouldn't honor their quotation. I then met privately with the general manager, showing him the signed offer from one of his senior managers. We soon concluded the transaction, and I left with a check in hand.

3. Create Competition For Your Business. You're about to spend thousands of dollars. Isn't it worth your time to have the benefit of competition? The ideal way is to comparison shop by calling on three agencies at the decision-making level. While keeping each bid in confidence, you'll soon know what your best deal is.

Recently, from Los Angeles, I arranged the lease of a new Honda for my youngest son in a Chicago suburb by conducting this form of competition over the phone and fax machine. There were two dealerships near him, and I negotiated with the owner of one and the general manager of the other and quickly reached agreement on a rate so low that it surprised even me.

4. Let Them Know There Is A Real Deal. Don't waste their time and yours if you're not prepared to do a deal. Tell them that within 48 hours the low bidder will have your business. Assure them that all offers will be kept in confidence. To do this requires you to decide in advance what your objectives are so that you're ready to act.

5. Come Prepared. Each dealership is focused on selling cars, and they're expert at it. When you arrive, concentrate on your objectives; listen to theirs; and have a calculator, pad, and pen so that you and the manager can carefully do the numbers together.

6. Negotiate Each Aspect Individually. Start with the price they propose for the car, including all options and warranties that you want, and let them justify it to you. Then make your offer. Once you reach agreement, address your trade-in, and then finally the financing. If you don't focus exclusively on each aspect, it's easy to become confused and pay too much.

7. Be Cordial. To make the process more friendly, sit alongside the manager rather than across a desk. After all, you have objectives in common. They want to sell, you want to buy, and there's no reason the process has to be confrontational. If at any time you become displeased, you can always leave. By following The Seven Steps, you now have some control over the process.

Most people buy a car on impulse. They see it, get excited, want it now, and then usually, without knowing it, pay a hefty premium, often a thousand dollars or more. You and I need not have this happen. By staying in control of our emotions and using The Seven Steps To Negotiating The Best Deal, we buy a car for what it really is: an attractive commodity readily available from various dealerships. For us, it's a matter of getting the best price and terms.

Next week, I'll show you how to make or save thousands of dollars by effectively using The Seven Steps in your most expensive and potentially rewarding investment, real estate. These same principles easily lend themselves to whatever business negotiation you conduct.

Dick Kazan is a successful entrepreneur who founded one of the largest computer leasing corporations in the United States. He created and hosts The Road To Success, the first radio talk show to offer on-air business consulting to business owners and employees. E-mail your comments or questions to him at rkazan@ix.netcom.com.



BRAMBOVE THE NOISE



Frank Miniaci

When a famous investment guru was asked to reveal his formula for success in the stock market, he replied, "I put my money in brand-name companies and keep it there, because when the last dog is dead, the brand names will still be alive." So what kind of "brand awareness" does your station have? How durable is its image? In this special section, R&R Radio Editor Frank Miniaci explores how branding can

clarify your image in the minds of your listeners.

Also: What It Takes To Be A Great Marketing Director

hink you understand what branding is?
Probably so. It's not a new term, having been used for years by such giants as Procter & Gamble. And you've no doubt got the concept of a marketing director down by now, but what about that of a brand manager? Are they one and the same?

How about this one: brand equity, as in: Get ready, radio, the monopoly game is nearing its close (consolidation), and many prognosticators are predicting that the most important phase of radio broadcasting yet to come will be the battle for brand equity.

What The Hell Is Brand Equity?

Brand equity is what you stand for in the marketplace and what it is that you own. Cynde Block of Block Marketing Group uses an example of a great branded station, WEBN/Cincinnati. "The brand equities WEBN owns are irreverent and smartass. They tie into the aspirations of the target listener."

Block worked with CHR powerhouse WKRQ/ Cincinnati on a four-month project that really targeted Q102's brand. "When we started working with WKRQ, they had a 5.2 share. They now have a 7.9 share, and we've only implemented half of the plan for the station."

She goes on to explain, "If you look at the level of skill and understanding being brought to branding in the radio industry, it's just not on a par with other industries. Most of the consumer research that tests music with listeners doesn't even contain the right questions. Many of the consultants don't understand branding, either. Most read Trout & Reis and think

they understand marketing/branding. If you look strategically at what is going on in the business, the next big opportunity is creating and owning brand equities. For example, there is no reason why the brand equity around a CHR station can't be the same for most of the country in terms of the core benefit—the brand personality, the tonality, and what you really have to provide and the equities that you want to own in a marketplace."

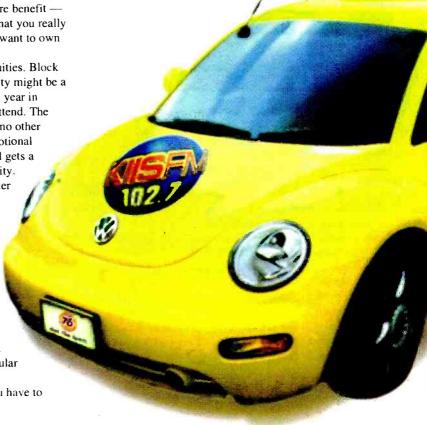
There are strategic and executional equities. Block gives examples of each. "A strategic equity might be a station putting on a fireworks show every year in Cincinnati that over one million people attend. The station is known for that equity. There is no other station in the area that could own a promotional event of that size. It is known for this and gets a huge buzz for it. Thus, they own that equity. An executional equity would be a character called the Frog, and the station is called 'Frog's Mountain.'

"All of the elements that fit together to brand a radio station are all focused on the Arbitron book and building memorability and affiliation with your audience so that you get the Arbitron entry."

Owning An Equity

One of the problems radio faces is that another station may already own a particular equity. "Once someone is already in the marketplace and owns share of mind, you have to own another equity," says Block. "It becomes the gold rush to go out and stake a claim to the equity territory and own it as fast as you can. It's a big deal. It is the

Continued on Page 16



MARKETING P PROMOTION

BRANDING

Continued from Page 15

next big thing for radio. It is only a matter of time before these big broadcasting companies bring in some outside talent to

If you look at the level of skill and understanding being brought to branding in the radio industry, it's just not on a par with other industries.

— Cynde Block

try and figure out how to get the most out of the tremendous investment they have placed in radio.

"A company like Jacor could bring in a high-powered marketing person from Procter & Gamble who could size up the various company formats and how to build up equities in their various properties. The position would be more strategic at the national level. Locally, it will be more executional. A branding strategy would be developed for the station, then the



Cynde Block

marketing director would handle the dayto-day execution and become the brand manager for the station."

Educating Radio

Even though millions of dollars are spent annually by radio on promotion, Block maintains that most radio stations still don't know who they are addressing. "Marketing in radio is all about promoting and running the events. Branding is all about understanding the needs and creating the positioning, the music, the promotion, and the morning show, and orchestrating all the elements together to create a holistic branding effect. It's creating a radio experience so that you feel like you've connected with your best friend —

someone who really understands you, someone who makes you feel happy, someone who gives you something to aspire to, someone who provides emotional connection, someone who brings knowledge. Everything is orchestrated together.

"Radio stations do the dumbest things and don't even market themselves effectively. There's a strategic element in packaging the entire radio station, from the voice and choice of logo

colors to the personalities to the music to the contesting to getting the message out there. All the things that radio has done over the years — billboards, remotes, and outside marketing — should be driven by the brand. Radio stations should target products at the same people others do.

"Look at beer advertising. You can take the symbolic characters (frogs, lizards, etc.) and a lot of the attitude from Budweiser commercials and apply them right to a radio station. In many cases, you have the same audience and the same brand character. It is amazing how unaware people are of what is right there for them to use. The core part of positioning at WKRQ was 'pick-me-up.' We wanted the station to stand for that and several other attributes. We used 7UP's 'pick-me-up' campaign, along with its brand character 'refreshing, fun, and friends.' If you look at a female-driven station, they are very much into friends, knowledge, pick-me-up — a lot of those things. Once you have a theory of your brand, you can start bringing in insights from lots of other areas and use

Creating Radio Brands

Everyone has access to the same music. What separates the winners in share and profits from the losers is the development of a powerful brand. A brand-that builds passion, that builds emotional bonds. A brand that builds listener loyalty and a desire for affiliation.

Great brands are developed by:

- Developing a clearly differentiated concept and positioning that can stand the test of time.
- Developing a brand character consistent with the aspirations of target listeners.
- Developing one or two strategic equities that the station becomes known for.

• Executing all marketing mix elements (programming, personalities, advertising, promotions, trademarks, logos, etc.) consistently over time, building them into brand equities.



CMI's "Dancing Baby"

Brand Leadership In Radio

Brand leadership is based on the crucial understanding of the difference between a product and a brand. The brand is the relationship we seek to establish with consumers. That's what makes Kodak more than film, Coke more than soda, and Apple more than computers.

To build radio brand leadership, we must enhance the relationship between the listener and the product. This is done by keeping resources squarely focused on the brand, building on all aspects of enhancing the brand and listener relationship.

Brand Success Criteria

1)Simple

- I get it
- Applies everywhere
- Enduring

2)Appealing

- It's for me
- · Emotionally satisfying
- Meets my needs

3)Differentiation

- Having attitude
- Ownable equities
- Unique

4)Believable

When you are trying to get

your point across, that's

when you want to tap into

that emotional element

that makes someone want

to listen to your station.

— Rocco Macri

- Always delivers
- Authentic
- Speaks to me

Radio Speaks Out On Branding

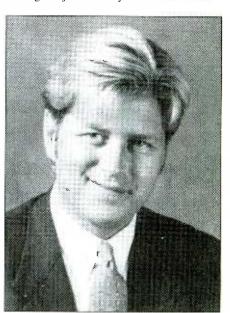
Von Freeman, Marketing Director KXTA-AM & KIIS-FM/L.A. learned much of what he has about branding from Procter & Gamble. He tells us about clothing retailer Old Navy. "I watched how Old Navy came up with a perfume fragrance,

and it really inspired me. They did the process completely backward. They had the end aisle displays, the colors of the packaging, and what the perfume should smell like before they even contacted the perfume company in France to make the scent.

"A good radio station is one that you can say just a couple of words about and nail it. Branding for radio is not about product. It's kind of like perfume in that it has to evoke a feeling or emotion. It's more than just your moniker. It's one step

further. The listener has to be able to punch in and tell you the same three words to describe the station as the next person does. That's good branding. That's why KIIS has been successful for 20 years. They've had Rick Dees in the morning, who is Mr. Consistent and gives you everything you need in a morning show. People know exactly what they are getting when they tune in to Rick Dees in the morning. KIIS is successful because it is so embedded with the CHR/Pop brand for Los Angeles. We own that brand equity. When you veer off course and start to second-guess yourself, that's where the brand gets in trouble.

"It's important when you are branding to come up with what is topical or relevant for the times. You have to be consistent over time. McDonald's always did a good job not only with their choice



Von Freeman

of colors, but with everything being a 'Mc' something. It's not that their burger tastes any better than Burger King or that they have special pricing. McDonald's is the place you want to go when you want a quick burger because they've done such a great job over the years of branding and packaging their product. Radio has to take a lesson from that. McDonald's can add various things to their products, but they always need to give a little bit of their brand to make sure it is successful. They can't put out a rib sandwich without calling it the McRib. The same is true with a morning show or a radio station.

Another tip from Freeman on dealing with the press: "Many marketing people forget that whatever you do has to be visually appealing to get press coverage. The media knows exactly what you are doing when you call the assignment desk and send out the press release. They know it's a publicity stunt to get your logo on the local news. Think like they do. For example, the media loves weddings, especially in June. Tap into the events they love to carry. Think of what they would love to cover. Make it more than just a station event. Think of what interests them, It's part of your brand. Think of the things you do, whether the brand is over the top like Rick Dees and KIIS or the 'warm-

MARKETING TO

fuzzy' station. Whatever it is, tap into the emotion of what you do. A brand equity is the personality of your station."

Rocco Macri, Marketing Director of Emmis/NY, says, "Branding is made up of several components. But, overall, it can be summed up in a quick statement of what the station is. When you are

trying to get your point across, that's when you want to tap into that emotional element that makes someone want to listen to your station. For instance, when someone mentions Hot 97, you want them to say, 'Hiphop.' If you are WFAN, you want them to say, 'Sports.' When getting that message out there, you need to go deeper than that. Just having a solid position doesn't necessarily

give someone reason to listen to your station. To the core audience, as long as the music matches the brand, you are all right, but in developing true loyalty, you must do more than just solidifying your music position. It seems that the most successful stations can always be defined in a word or two.

"In New York, our three stations are very event-oriented. At Hot 97, our top event is Summer Jam. We are known for that in New York. Research has shown a



Rocco Macri

level of awareness of the event that goes beyond our listeners. That event gets our brand out to our advertisers as well as our listeners. It is an event we build ourselves around. We've focused on delivering the top artists that we play at the event — so much so that we don't even tell the listeners who is performing until the concert is sold out. We've branded ourselves with our audience, which has come to expect the best in hip-hop from Hot 97. They need to be

there, and they want to be a part of it. You have to constantly deliver your brand. Your clients really need to be a part of such an event. They need to be branded just as much as your audience. We do the same thing with WRKS, which is very community-oriented as well as music-driven."

Depending on what

types of promotions/

marketing you do, you

can become known for

certain things not only

by your audience, but

by the advertising and

media community

as well.

— Sheila Silverstein

Sheila Silverstein, Marketing

Director for WPOC/ Baltimore, had this to say: "We do several things to brand. At the client level, our sales department puts out a marketing newsletter, so we are constantly sending out information to our clients and the agencies. Revenue generating is what we are about. Our

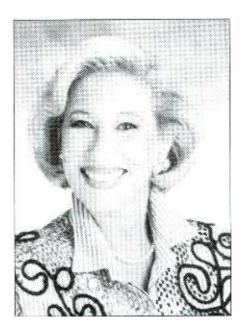
message is who we are and the fact that we have been here for this many years and are not changing or going anywhere. We are fortunate in that Baltimore hasn't really experienced the level of chaos that many markets have with all the changes in frequencies and formats. Ad agencies can become as confused as the audience if you don't keep them up to date on things

going on at your radio station. We have been focused from the day we were sold to Jacor, because we have a great product at 'POC. Keeping integrity is very important with the changes that can take over your station.

"There are many levels to marketing/ promotion/branding. Depending on what types of promotions/marketing you do. you can become known for certain things not only by your audience, but by the advertising and media community as well. It is very important to own whatever you do so that there is no mistake as to which station is the 'Club 93' station. We are out on the streets more than any other station in the marketplace. There are very few days. when we are not out doing something. We try to take our message out there, but the message is more than just that we are adult and play Country music. We have a lot of personality.

"We partner up with the local media. We don't just focus on doing country promotions at a country bar. We are doing some things with a local establishment that is primarily known as a rock bar. We take over the place one night a week and call it 'Cosmic

Country Caribbean Night.' We're taking our message to a lot of people. The only way anybody is going to create a bigger slice of the pie is by breaking the stereotypical mentality of 'This is the way our audience is and that is all we can do.' It shouldn't be just about



Sheila Silverstein

country for us or our audience. We are programming a lifestyle. That way, you constantly introduce yourself to new people while delivering the message that your audience comes to expect from you. It's more about

lifestyle than just music.

I've always thought that you need to take it right to the people. If I had my way, we would market door to door."

A Direct Marketing Viewpoint

Dick Downes,
President of Custom

Publishing & Marketing Group, relates branding to direct marketing.

"Brands are shortcut thinking. By establishing an identity for a brand, the consumer can spend less time thinking about product choices. Branding a radio station used to be easy. The format did most of the work — for example, that's

In radio — since we are judged by recall of product use, not the use itself — the establishment of a brand identity works toward increasing recall and higher reported listening.

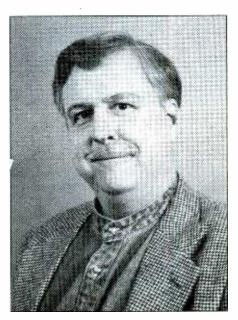
— Dick Downes

the Country station or the Rock station. Now, with so many choices and so many similar stations, it's necessary for stations to create a strong brand identity that gives consumers something to sort by. In radio — since we are judged by recall of product use, not the use itself — the establishment of a brand identity works toward increasing recall and higher reported listening.

"To properly communicate your message, you must reach the people who will accept it. The rifle as opposed to shotgun theory applies. If you can better identify who your prospects are, you can eliminate waste and your cost-perprospect-reached will be lower. You can accomplish more with less (or more still with the same). Here are two ways to ensure that your message reaches the right people:

- Since music radio is largely dependent upon format preference, target purchasers of music in your format.
- Brand choices follow sociceconomic models. Yours can be coaxed out of the total marketplace if you have as many as 2,000 to 3,000 names of P1 listeners to your station. Those people can be thoroughly studied and profiled. Many companies provide this sort of analysis. Thereafter a CD; cassette sampler; station newsletter; full-blown, four-color, self-liquidating, glossy magazine; or other piece can be rifled through the mail to those individuals in your listening area who match the highest-indexing clusters of prospects from the modeling. Talk about recall! What better way to brand your station than by featuring the artists, personalities, and music that make up your very core of being?

Careful monitoring of the resulting database and consistent 'touching' of these loyal listeners will not only help to create the top-of-mind awareness of the brand you seek, but will also maintain it through the years."



Dick Downes



Television Campaigns For Fall '98

When you program a TV campaign, you program against an entire environment

TV campaigns have changed over the years. Whether it's the new, exciting technological innovations that have made production more creative while lowering the costs to create interesting visuals, or the increased role marketing has in the design of every creative campaign, television offers mass exposure that cannot be duplicated.

When you program a television spot, what goes into the idea or script is even more critical than the actual media buy.







CMI campaigns

While virtually everyone watches TV, there is no guarantee that the viewer is going to watch your spot. When you advertise, you are programming not only against other media, but against an entire environment. You program against the bathroom; the kitchen; a hard, uncomfortable chair; or even a book or deadline for a meeting. In 30 seconds or less, you somehow have to capture the mind's eye of the viewer to get your brand noticed. A great TV campaign will do just that.

The Media Buy

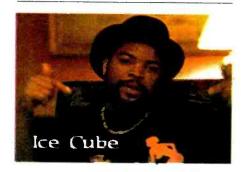
While costs of production may have come down with technology, there are specific guidelines to follow when buying TV. Shark TV's Doug McCall gives us some tips:

- How to interview prospective TV media buyers for your radio station.

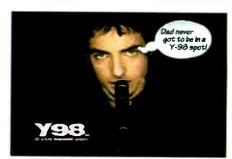
 Advertising a radio station should be done differently than advertising retail or branded products. Retailers and brand advertisers have scanners and cash registers to measure results. Arbitron results cannot be measured directly and are dependent on getting people to write down your station in a diary. For these reasons, your TV buyer should use different buying strategies and tactics for your radio station than they use for their branded products or retail clients.
- What do you think the goal of our TV media buy should be? The buyer's answer to this question should normally be Arbitron results. If the prospective buyer says something about getting more listeners or reaching your kind of listener/ people, he or she would be displaying a lack of understanding of radio. Getting more listeners does a radio station little good if they don't show up in Arbitron. In Arbitron, a radio station has few exclusive listeners. This means that your kind of listener is also the kind of listener who listens to three to four other radio stations. Arbitron is a demographic, not a psychographic.
- What do you think our TV media budget should be for the campaign we

are considering? You would want your media buyer to have a budget recommendation and a rationale. Before they make a recommendation, did they ask if your copy is strategic or tactical? Do they know that strategic copy rarely impacts Arbitron during the phase in which the media campaign starts? Have they taken competitive advertising into consideration? Can they tell you what TV audience delivery and start dates they expect other radio stations to be using during your campaign? Do they anticipate that your TV share of voice will give your copy a chance to do its job? Do they know the Arbitron survey dates? Is their start date based on those

- What reach and frequency against my demo do you recommend? Your TV buyer should be able to talk about the 3+ reach and average frequency planned for your TV campaign. This is a clearer media goal than GRPS or TRPS. It tells you how deep you can expect to reach into your demo and how frequently your message is planned to be seen by the average viewer in the demo.
- When will you provide a post-buy analysis? How will you rate my schedule? Your buyer should be willing to provide you with interim post-buys during your campaign. Rating the schedule is a technical business, too technical for a short description. Ratings for spots in programs vary by half-hour, week, season, and by day of the week. For example: A spot in the Seinfeld rerun at 6:08pm in early fringe gets a different rating on Thursday than it does on Tuesday, and a different rating in October than in May. The spot at 6:27pm gets a different rating than the one at 6:08pm. Your buyer's reports to you should reflect these kinds of ratings
- How should I measure the results of the campaign? Does your prospective buyer want to share accountability for Arbitron results? Do they display the knowledge that the marketing objective of your TV campaign probably revolves around top-of-mind awareness, which can







Rossler Creative campaigns



Robert Michaelson campaign

be measured? Do they encourage you to measure the marketing results of your campaign? Do they recognize the team nature of marketing a radio station: the onair product, the TV copy, and the media campaign?

One potential problem connected with

Continued on Page 20

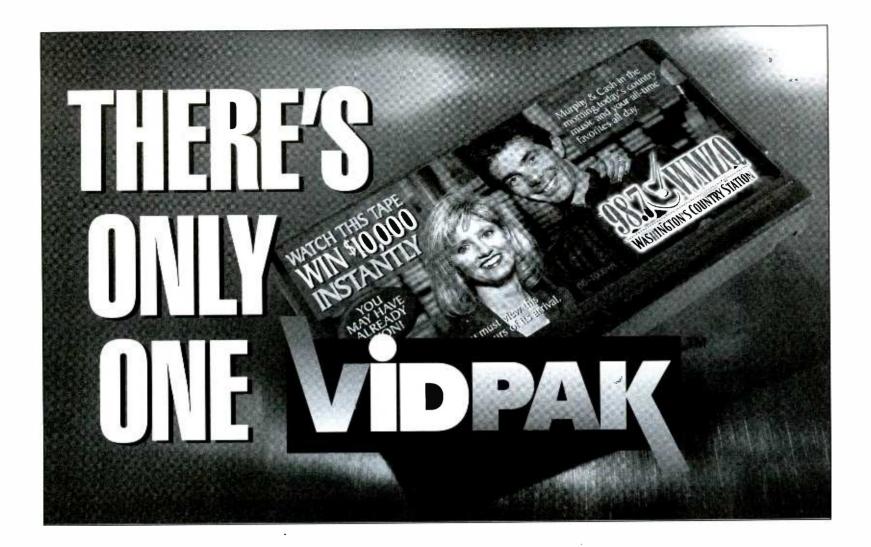












Accept No Substitutes

The success of Vidpak™ has spawned numerous companies developing copy-cat products. However, Vidpak™ is only available from IQ television group. Beware of companies that say they are selling Vidpak™, they are not. IQ is the only company that has the proprietary Vidpak™ program.

Don't Be a Guinea Pig

You can't afford to be at risk with unproven copy-cat programs. Vidpak™ is the only turnkey program that has been tested and researched not once but many times. It has been completely de-bugged and tested to ensure consistent results.

Creative Makes The Difference

Let's face it, the hardest part of Vidpak™ is producing a 5 minute commercial which is so good people not only watch it to the end, but are inspired to listen to the station. Watch any of IQ's numerous Vidpaks, then compare the work of competing companies – if you can find any. We think IQ's production, Vidpak™ experience and track record speaks volumes more than other companies promises.

See it on the Web

See the research, the ratings and everything else about Vidpak™ on our web site.

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Television Campaigns For Fall '98

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interviewing and selecting a local media buyer might be that they also control radio advertising dollars. If you appoint a media buyer who turns out to do a less-thaneffective job, getting out of the relationship

987 KISS



Filmhouse campaigns

can be troublesome. Moreover, if you select one buyer, you may alienate others in the market. This should be discussed at the onset, so you have a viable exit strategy agreed upon.

A Few More Tips

McCall also adds, "People will tell you that your listener is someone who listens to two or three other stations. That is just not true. It's more like 14 other radio stations. Most stations share 95% of their audience with a whole group of stations, including a variety of different formats. To have a media buyer place you on Fox-TV's Ally McBeal because it's hip and happening is not always the ticket. There is no kind of measurement for that. It's a demographic—that's Arbitron. In L.A., there's about one diary for every 16,000 people. How are you going to find a diary out of 16,000 without this broadcast medium?

"It's all about reach, frequency, and cost per thousand. It's about the copy and the frequency and placement. You must buy a variety of dayparts, because even if you buy prime, you will run out of money before you reach the prime audience. Buy prime, then add another daypart. You will get a lower cost per thousand and a higher reach in frequency. It's the same thing as OES scheduling on radio stations. As you know, the principal of OES is to buy

every daypar

"Lastly, we'll give up budget to get the right copy. A great message is essential to target on TV. Then you reach the right people, because almost everybody watches TV. It's an accountable media."





Impact Target's "Get on the phone" campaign



















Video Mailers

Video mailers combine the best of a television campaign with the benefits of direct marketing. It's like a five-minute infomercial that forces viewing by telling the participant that they could win \$5000 by watching the tape and waiting to see if they are a winner. One of the first companies to do this was V-Lite. The V-Lite casing is lightweight (made of styrofoam and paper), which makes it cost-effective as a direct-mail piece.

of styrofoam and paper), which makes it cost-effective as a direct-mail piece. Since its inception, another, more substantial casing has appeared that is both cost-effective as well as light. One company that has been using the V-Lite technology for years is Impact

Target Marketing. IQ-Television came onto the scene in 1997 and is involved in every aspect of video mailer campaigns and production.

New joint efforts between direct marketers and television production companies will inevitably creatermore competition in this new area of direct marketing. One such partnership, between Rosler and Broadcast Direct Marketing, is called SMARTVIDEO. Filmhouse is joining up with DMR for what they are calling Direct Video. Filmhouse is also unveiling an alliance between themselves and Western International Media, creating a onestop source for production, marketing, and media buying. There are certainly more companies exploring the use of this innovative but very effective form of getting your message directly to your audience while getting them to sample your station.









Outdoor Takes It To The Streets

Branding your station in five seconds flat

Whether it's a 40-foot inflatable lizard that bears your station's call letters or a giant billboard featuring your controversial morning host, outdoor advertising continues to provide the visibility and imaging radio needs to stand out in an increasingly crowded marketplace. In cities where commute times can be astronomical, outdoor provides a constant reminder of where these drivers should tune for the best mix of today's music. And it is color, lettering, and message that decide whether or not your listeners will absorb the images you want to project.







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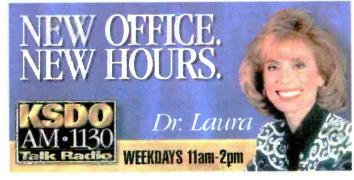
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What It Takes To Be A Great Marketing Director Today

Answering to the GM instead of the PD is the rule

t has been my mission, as a former PD and promotion director, to expose the talents of today's marketing directors. Many come from other industries or have degrees in marketing that take them above the stereotypical "banner hanger" or "sticker stopper" job descriptions. No longer should these people report to PDs. They are not just the keepers of the prize closet.

Don't get me wrong, the PD's responsibility is everything that goes on the air. But the best and most efficient use of the marketing/promotion director is in the capacity of liaison between sales and programming. It is as important to be concerned with the bottom line and clients as it is the audience or the on-air presentation. Both areas are key. As Chancellor COO Jimmy de Castro has said, "The marketing director is one of the top four positions in the radio station."

Today's very versatile marketing directors should answer directly to the GM. They are savvy about research, databases, positioning. TV campaigns (including media buying), billboards, and just about any form of mass communication that involves the target. Now, if you are a promotion director or an up-and-coming marketing director and you don't possess these skills, please do yourself, your career, and the field of marketing and promotion as a whole a favor and get yourself up to speed. Read, study, listen ... become a student of marketing. Radio will

The marketing director is one of the top four positions in the radio station.

— Jimmy de Castro

benefit from your increased abilities and marketing directors will be taken more seriously and get the recognition they deserve.

The Changing Role Of Marketing Directors

As Chancellor Media VP/Marketing Bev Tilden says, "Any GM who has the marketing director answering to the PD is letting down half of the station. What about sales? If you are answering to the PD, than how are you ever going to drive sales using smart and well-planned station marketing opportunities?"

Tilden believes that a marketing director must have an ever-increasing knowledge of

the product. "We now have more information than we have ever had before to work with in regards to our product, market, listeners, and our stations," says Tilden. "Research is so much more precise. We are able to break things down to very simple forms. Not only are there unlimited



Bev Tilden

databases detailing our listeners, but we also have access to our clients' information. It makes marketing a whole different entity than it used to be."

Tilden mentions that marketing is more than just setting up remotes or executing some weekend event. Imaging and branding are more complex than they used to be, leading to changes in the role of a promotion director. Tilden is a huge proponent of databases, believing that they are the cornerstone of a radio station.

What Do You Need To Know?

Tilden tells us what she feels are the important elements that a promotion/marketing director must know about or get information on.

- "The first thing that marketing directors need to know today is research. Not only how to implement it, but what the latest methods are and what is available for the station."
- •"GMs, GSMs, and PDs need to include marketing directors in research meetings so they can be part of the process. In other industries, the idea of not including the marketing director is ludicrous. Radio seems to be behind the times in this area. How can you expose someone's strength or ability if you don't include them? In my 20 years of experience, the PD usually wants as few people in those meetings as possible because of the confidential nature of the information. In the past, they

haven't seen the results out of the marketing directors that they needed, so they kept them out of the meetings. A big point I made after our corporate marketing meetings in Toronto was that people can't solve problems in a vacuum, and they can't solve them in their office without talking to other people who have information that they don't have."

What Can You Do To Get Involved?

It's more than just furthering your career. It's about being proactive and finding out what you need to know. It's not someone else's responsibility to educate you. If you are looking for respect, you must have knowledge. So how do you get in the loop so that you know what's going on? Tilden offers:

- •"A marketing director has to learn as much as they can by reading good marketing books, including all the standards. You need to have the knowledge to talk on the level of the rest of the management team."
- •"Have marketing meetings. At Chancellor, that's why we have marketing director meetings. We want to grow people who have a passion for radio who want to increase their knowledge of marketing so they can be better contributors."
- It's about understanding different cultures. "In a company as big as Chancellor that has all different kinds of stations from all different kinds of cultures, the GMs need to get everyone on the same page while including the marketing executive as a member of the management team." Easier said than done? You may have to make a go of it on your own. Leaders lead, pure and simple, and leading means taking the responsibility position in getting the information you need to know. "If you're contributing great ideas, no one is going to throw you out of a meeting," says Tilden. "On the other hand, you have to do all things simultaneously. You can't just wait till you learn. Execution and knowledge are simultaneous. Learn Arbitron. Get in on that research meeting. Make yourself an ongoing resource that a company needs to tap into."

They Came From Outside Of Radio

As more expectations and everincreasing demands are placed on marketing directors (including multiple property management), more and more degreed professionals are joining radio from other media and businesses. Tilden proclaims, "The trend is inevitable because we've It's really important to trust your gut, especially in the early stages, and to emphasize the differences between radio marketing and other related media marketing to create fresh, outside-the-box ideas.

— Stephanie Ross

done a lousy job as an industry of educating our marketing directors. Chancellor is the only group that has marketing director meetings. Just like Jimmy de Castro said, 'The marketing director is one of the top four positions in a radio station.' Not only does he believe it, our regionals and GMs believe it too. As a company, we also have great marketing directors who teach others in our company. We have set up 12 conference calls that are related to a specific format. Each call has a good implementer who works the various ideas on a monthly basis. Promotion and marketing people also meet within their clusters on a monthly basis. It definitely makes a big difference on your learning

Tilden has always been a proponent of encouraging the sharing of ideas. Over a decade ago, she joined with longtime friend and marketing expert NBC-TV's Karen Tobin to set up a "Top Gun" session at the Promax marketing conference. "We saw the value in doing this way before the formation of supergroups or, for that matter, the title of marketing director even existed in radio. Some of the best people in our industry got together and shared ideas, realizing that it was to benefit the entire radio industry."

More Recommendations

"I recommend that a marketing director get with another marketing director (a partner, if you will) and share ideas," she continues. "Find someone at a similar kind of station with similar kinds of challenges and communicate with that person on a regular basis. This person becomes a soul mate in business.

"Having this support is especially good when you've worked out a great idea over the last 30 days and you come into the PD to share your brilliance and are immediately shot down. Don't be afraid to go directly to the GM if you have a good idea and the PD is not receptive to it. You may not be explaining it right, and the GM can give the reassurance you need to think it through. Only a PD who has no confidence in himself will say no to that.

"Bottom line, don't whine about not being brought into a meeting or cry that the PD doesn't want to listen to you. People listen to people who have something to

Continued on Page 24



At-Work listening is a "major opportunity for all formats," not just soft AC's. Perhaps that's because most people choose for themselves what station to listen to At-Work.

Since 1987, DMR has been helping stations get to work. **We find listeners At-Work** no matter **where** they work. A retail store, a fast food restaurant, a small office or a large corporation. We **call** them, we **mail** them, we **fax** them. We even develop listener cards, pre-paid phone cards and other programs to reward their listening and keep them loyal.

Businesses make a living by answering the phone, but unbelievably **only 5**% of people At-Work have ever been called by a radio station!

Get to work. Make your first call today.



Telemarketing, Direct Mail, Listener Cards, Database Management, Pre-paid Phone Cards, Card Machines.

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What It Takes To Be A Great Marketing Director Today

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say. People listen to people who are educated and trained, who read, and who have good ideas. If you have these traits, people will listen.

"I talk about marketing directors being 'leaders' all the time. Be a leader in your department by making sure everyone who works under you in your department is doing things the way you want them done, because you are ultimately responsible. Move up in the company by giving good ideas to the PD so that they don't want to leave you out and by providing great ideas to the sales department so they know not to leave you out either. Another great thing that a marketing director should do is sit in on sales meetings. That is so crucial, and many don't."

It's really about not getting caught up in the politics or emotion of the situation. Good communication with the GM will assure that you don't become the victim of an insecure PD. Tilden adds, "Read those marketing books. If you don't have a subscription to R&R, get one. You need to be constantly aware of what everyone is doing or talking about in the industry. You can't read it all (who has the time?), but do read as many varied publications as you can."

Another thing Tilden is adamant about is "making sure you talk to the vendors. These people may always have something to sell, but that is because they are constantly keeping up with trends and research or are presenting something that may be the newest form of marketing that will ultimately give you the knowledge to make educated marketing decisions for your station. Think of them as a free resource rather than another call you have to deal with. These companies make millions of dollars and have many resources at their fingertips that will only make you a better marketing director."

Tips From The Outside

KBIG/L.A. Director of Martketing and Promotions Stephanie Ross made the transition from working at MCA/ Universal into the world of radio. Here, she gives us some insight on the outside perspective, as well as some tips for other marketing professionals who may have joined our industry or are just on their way up the ladder.

Ross says the "transition was not a quick one. Radio is a totally different



Stephanie Ross

world. It's more immediate. You have to be thinking of things all the time. Radio is about TSL. When I was at Universal, I would be thinking on more of a quarterly or semiannual basis. In radio, you have to be thinking of how to get these people to listen tomorrow morning or how to drive them to your next event. With every event I do, it's more than just executing signage or the actual event. I want to do something that drives them back to the station the very next morning to sample us. It's about constant sampling and rewarding for sampling.

"It's definitely about recycling. You

have to work constantly with the PD and GSM. Outside of radio, when you deal with marketing, the product developers give you the product and then you brand it and you're done with them. Then you are on your own to do your thing. In radio, it's continual. You can't be a marketing director from your office. You have to be at the events, talking to your listeners. Read as many publications like R&R as you can, because radio is so immediate. The thing I love about radio is that you can have an idea, and then, two hours later, it's on the air."

Ross believes that, because she came from outside of radio, it created a good balance. "I am the director of marketing and promotion. I like being involved in large-scale negotiations and concept development because I can tie many marketing legs into that. Because I am not from radio, I can be more objective, like a listener. When the PD is going over an idea, I can chime in and say, 'I don't get it,' or, 'It doesn't feel like you are talking to me.' I can still say that, because I am not a radio head yet.

"It is a really good idea to have separate promotion and marketing directors, so that the marketing director answers to the GM instead of the PD. If your marketing person reports to the PD, sales is always underserviced. When you have this other person who is a department head reporting to the GM, you can meet sales and programming needs equally. You see the bigger picture, so you can service both ends. It serves as a good objective liaison for both ends. It really breaks down that bridge between sales and programming. There are also layers of marketing you can do with the sales community as well as your station database. You should do that teaser campaign for the media community as well as your listeners. Standing out works at both ends. I enjoy addressing the sales community as much as our audience.

"I've been able to develop a few

positioning things that I used when we revamped KBIG. I sent out blow dryers with the station logo and a card attached that said, 'Stay tuned to K-BIG, because we are going to blow you away.' Little promotional ideas like that go a long way in a crowded marketplace and draw the attention that is as crucial for your bottom line as your programming. It's so important to be different or unusual.

"I was fortunate to come from entertainment at MCA/Universal, where you are always thinking outside the box. You should always be asking, 'What will drive traffic, and what will give us the added advantage for top-of-mind awareness?'

"To those new to the radio side of marketing, it's really important to trust your gut, especially in the early stages, and to emphasize the differences between radio marketing and other related media marketing to create fresh, outside-the-box ideas. Of course, you will want to learn about research, database management, and all the programming-related issues that are radio, but use your background as a source of creative ideas. It breathes new life and perspective into radio. Radio is a product. It is a free product, but to create loyalty, as in any business, you have to create the brand."

A Final Note

Radio should take more risks in creative branding. There needs to be more of an emotional component — or chord, if you will - between the station position and the audience. Radio has a tendency to be in a tunnel at times, relying on length of listening or fewer commercial perceptions when they need to be branding that chord that hooks the listener. The trend of marketing directors coming from outside of radio can have definite creative as well as educational benefits, since many have bachelor's or master's degrees in marketing. It's good for the business. For those who have been in radio, it might be a good idea to take a marketing director from another industry to lunch or to read the latest publication or to experience the lifestyle of your audience to create some sizzle and difference that your listeners can actually hear.



Jeff Thomas

Ex Virgin (London), now KIISin' in L.A.

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Money, Power, And Influence

☐ How to sell advertisers on the top 10 metros

Reeping in mind that the goal of national advertisers is not to reach the largest geographic area possible, but rather the largest consumer base possible, the importance of the nation's top metropolitan areas increases exponentially.

The now cliched — though still relevant — 80/20 rule of marketing can also be applied to the nation's population distribution, which means that national advertising buys often need to be supplemented in the largest metros to achieve coverage proportional to an advertiser's consumer base.

Enter radio.

Adding spot radio to a media plan allows an advertiser to increase weight in key sales pockets, such as the top 10 metros (or extended to the top 15 or top 25). Using this marketing logic, you may be able to convince an advertiser committed to network television, national magazines, or cable networks to enter the radio arena at least on a limited market basis, which, if appropriate and successful, might later be extended.

Did You Know....

To use this sales strategy, it helps to load up on your metro facts. For instance, the top 10 government-defined metros are home to 19% of the nation's population, or 51 million people. Markets 11-25 house 14% of the population, or 38 million people, and markets 26-50 also account for 14% of the population. In total, almost half of the country's population lives in the nation's 50 largest metros — with the highest concentration in the top 10.

Consumer spending within the top 10 metros represents an even larger share of the total pie. According to Sales & Marketing Management, 23% of the nation's "disposable" income (after taxes and fixed expenses) comes from the nation's 10 largest metros. These metros also account for 19% of total retail sales, 21% of all drugstore sales, 23% of furniture and appliance sales, and 26% of apparel sales. At this point, you should have an advertiser's attention.

High-Maintenance Metros

Next, point out that the largest metros need special attention. Basically, they're different in demographic and lifestyle characteristics from the rest of the country.

First of all, they're younger. Among adults, 60% of persons in the top 10 metros are 18-44 years old, compared to 54% for the total U.S. And, of course, from a media perspective, younger demos are radio's forte.

The top 10 metros are also more ethnically diverse than the rest of the country. The concentration of African Americans is 74% higher than the U.S. average, 49% higher for Hispanics, and 88% higher for Asians. At the same time, both blacks and Hispanics -- the nation's two largest ethnic groups — are heavier-than-average radio listeners. Urban and Spanish radio stations are among the most effective media options to reach these targeted consumers. Moreover, since the entire country will grow more ethnically diverse in the coming decades, the importance of building consumer loyalty among these communities has both short-term and long-term benefits.

pockets of affluence and the majority of the nation's wealthiest individuals. More-moderate affluence is also more predominant in these metro hubs. For instance, 29% of all households earning over \$100,000 per year are located within the top 10 metros, and 49% are located within the top 25 metros. In addition, median incomes are higher than the U.S. norm in most major metros. To hit these hard to reach consumers, targeted radio formats such as Classical, News, News/Talk, and NAC, among others, offer exceptional affluent compositions.

The largest metros also harbor

By Michelle Skettino

And, finally, from a more-abstract perspective, most trends in fashion, music, food, and a myriad of other consumer goods emerge directly from our largest cities. So influencing consumer behavior here is often the first step to jump-starting a nationwide trend.

Radio To The Rescue

Once an advertiser is convinced of the benefit of placing more media weight in the top x metros — whatever the numerical cutoff may be—selling radio as the medium of choice should fall nicely into place.

In every top 10 radio metro, nearly 95% of all people 12 and over listen to radio each week. Collectively, that's an audience of 56 million consumers. (Radio metros can differ slightly in geographic definition from government-defined metros. San Francisco also replaces Atlanta among the top 10). These metros also index 16% above the norm for the percentage of heavy (Quintile I) radio users. Add to this the fact that average driving commute times in major metros are lengthening, and radio story grows even stronger.

While the ultimate goal is not to simply increase radio advertising in the top 10 metros, if this strategy can successfully lead new advertisers into the medium, more widespread usage should follow. To revamp an old political motto, "As goes the top 10, so goes the nation."

For a copy of a new report by Interep Research, Marketing Within The Nation's Largest Metros, call the research department at (212) 309-9344.

Michelle Skettino is Research Director/Marketing Communications for Interep's Research Division. She can be reached at (212) 916-0536.



RADIO GETS RESULTS

SUCCESS STORIES FROM THE FAB

Jr. Food Mart: At Your Convenience

SITUATION: Management at the Jr. Food Mart convenience store in Blytheville, AK, was reluctant to try radio advertising. The store was part of a six-location regional chain and faced tough competition from other convenience stores in the crowded I-55 corridor.

OBJECTIVE: Jr. Food Mart needed to break through the "convenience store" clutter. Store managers hoped to build name awareness traffic, and bottom-line sales. They had never used radio and were skeptical about radio's ability to bring in and keep loyal Jr. Food Mart customers

CAMPAIGN: The folks at KHLS-FM Country radio responded with a creative campaign built around attractive travel mugs sporting the Jr. Food Mart and KHLS logos. KHLS promoted the mugs during on-air promotions and during pre- and post-weather sponsorship spots. The mugs were distributed at all six Jr. Food Mart locations and were used as giveaway promotional items.

RESULTS: Jr. Food Mart managers were tremendously impressed with the results of this radio campaign. Sales and in-store traffic are up, and the KHLS travel mugs sold out quickly at all area stores. They were skeptical at first, but now Jr. Food Mart knows that radio really does get results.

RAB TOOLBOX

More marketing information and resources from the RAB

MEDIA TARGETING 2000

Fifty-three percent of convenience-store shoppers are male; 47% are female. A fifth describe themselves as professional or managerial workers, and another 21% work in technical, sales, and administrative support. Nearly three-fourths (72%) own their homes.

RAB CATEGORY FILES

"The traditional major oil companies are now trying to become D-store experts, like Amoco's Split Second. They are not trying to downplay gasoline, because they are major oil companies, but they are certainly trying to raise their expectations when it comes to C-stores." — National Petroleum News. 9/97.

BACKGROUND COLLECTION — CONVENIENCE STORES ADVERTISING EXPENDITURES

Eighty-five percent of the respondents to a *Convenience Store News* survey (February, 1995) indicated that they advertise their convenience stores. Percent of advertising budget devoted to different media: Point-of-purchase materials, 23.1%; radio, 19.3%; newspapers, 13.0%; bill-boards, 10.9%; charitable events, 7.3%; proprietary direct mail, 6.6%; television, 5.3%; other, 14.5%. When convenience stores advertise: Equally throughout the year, 72%; when sales are weak, 15%; when sales are strong, 13%.

For more information, call RAB's Member Service HelpLine at (800) 232-3131, or log on to RadioLink at www.rab.com.



THE BEST IN BUMPER STICKERS AND WINDOW DECALS.

UST



What's The 'Buzz'?

Rewsweek explored
Buzz Machine" by picking the buzzmakers of the moment Don Imus and Madonna were the only two radio & record types named.

Also in the 'zine, Dave Matthews and Tori Amos, who happened to be on tour in Brussels at the same time, meet for the first time and do an interview together. Here's what each said about being visited by the songwriting muse. Amos: "You can begin to feel a presence when she comes. I would start to know when she's coming." Matthews: "I get similar visitations often when I'm taking a crap.

Fatal Attraction

Bobby Brown and Whitney Houston are back together (National Enquirer, Star).

Pam Anderson's been sending sexy photos of herself to jailbound hubby Tommy Lee to keep his spirits up (Star).

Hot Stuff!

BMG Entertainment North American President/CEO Strauss Zelnick seems to have a little time on his hands. He's bottling his own brand of barbecue sauce and sending 12-packs to friends, including Sean"Puffy" Combs, Carly Simon, and Clint Black (New York)

Treasure Chest

Among those listed as national treasures in George is radio personality Paul Harvey, about whom WOR Radio Network's Bob Grant says, "I've been in this business for 50 years, and I'm still in awe of this man. His pauses and his delivery are just incredible - even if he were reading from a telephone book." Jazz great Lionel Hampton also is named. Enthuses bandleader Peter Duchin, "Lionel Hampton played like a man inspired grunting, humming, singing along a bundle of percussion and driving rhythm."

Singing The Blues?

LeAnn Rimes' less-thanstellar fourth album and family troubles are the subject of an interview with the 15-year-old. On having critical and commercial success, Rimes says, "I don't want both. No one ever gets both. I see someone's album in the



An Unhealthy Craving — Just over one year after its launch Mariah Carey's label, Crave, has been shut down. Although Carey's exhusband. Sonv music chief Tommv Mottola, said their breakup wouldn't affect his business dealings with Carey, it's hard to imagine him letting Crave crumble if he and Mariah were still a couple (Entertainment Weekly).

newspaper being criticized as 'God, that sucks,' and I want to buy it' (Entertainment Weekly)

"Pop music should not just be about fun" - Duncan Sheik discusses his musical approach

Paternal Twists

TV Guide dedicates seven pages to clarifying any TV-related rumors - one of which is that Ted Nugent was the son of Mr. Green Jeans (Hugh Brannum). He's not.

"He'd be in a coma during some of the discussion, but, yeah, we discussed it. And Todd [Rundgren] and I discussed it ... we weren't sure if Steven [Tyler] would be alive in a year's time. [Tyler] saw her; he met her. What could he say? He burst into tears. But the deal had been made" - Bebe Buell details the much-told story of Tyler's daughter and GQ covergirl Liv's upbringing.

2 (Might) Become 1

Scary Spice's emotional onagain, off-again, on-again romance with fiancé (and "Spice Boy" dancer on the Spice Girls' tour) Jimmy Gulzar is threatening the group's tour (National Enquirer)

Single Name Game

Now that Monica (Arnold) has a hit with "The Boy Is Mine," she's becoming a household name. Of course, now she has to contend with that other famous Monica (Lewinsky). Time charts out their

Monkeying Around

Madonna has always joked that former pal Sandra Bernhard looked like a monkey. On the arrival of Bernhard's baby daughter. Cicely, mama Madonna sent a bunch of bananas as a baby gift (Globe).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

MUSIC & MOVIES

• THE MASK OF ZORRO (Columbia)

Spend My Lifetime.../Marc Anthony & Tina Arena

ARMAGEDDON (Columbia)

Single: I Don't Want To Miss A Thing/Aerosmith

Other Featured Artists: Shawn Colvin, Journey, Our Lady Peace THERE'S SOMETHING ABOUT MARY (Capitol)

Featured Artists: Dandy Warhols, Joe Jackson, Jonathan Richman DR. DOLITTLE (Atlantic)

Singles: Woof Woof/69 Boyz
Are You That Sombody?/Aaliyah

In Your World/Speed Knot Mobsters
That's Why I Lie/Ray-J

Other Featured Artists: Jody Watley, Ginuwine

• SMALL SOLDIERS (DreamWorks/Geffen) Single: Bone Thugs-N-Harmony ... /War Other Featured Artists: Pat Benatar w/Queen Latifah, Pretenders w/Kool Keith, Cheap Trick

• MULAN (Walt Disney)
Singles: True To Your Heart/98 Degrees & Stevie Wonder

Reflection/Christina Aguilera
THE X-FILES (Elektra/EEG)

Single: Walking After You/Foo Fighters (Elektra/Roswell/Capitol)
Other Featured Artists: Cure, Tonic, Sarah McLachlan

 HOPE FLOATS (Capitol)
 Singles: Chances Are/Bob Seger & Martina McBride To Make You Feel My Love/Garth Brooks

Other Featured Artists: Rolling Stones, Mavericks, Deana Carter

CITY OF ANGELS (Warner Sunset/Reprise)

Single: Iris/Goo Goo Dolls
Other Featured Artists: U2, Paula Cole, John Lee Hooker

GODZILLA (Sony Music Soundtrax)
 Single: Come With Me/Puff Daddy f/Jimmy Page

Other Featured Artists: Jamiroqual, Ben Folds Five, Days Of The New CAN'T HARDLY WAIT (Elektra/EEG) Singles: Hit 'Em Wit Da Hee/Missy "Misdemeanor" Elliott

High/Feeder

I Can't Get Enough Of You Baby/Smash Mouth

r Featured Artists: Third Eye Blind, Blink 182, Busta Rhymes

BASEKETBALL

Single: Take On Me/Reel Big Fish (Mojo Records)

HAVPLENTY (Yab Yum/550 Music) Singles: Whatcha Gonna Do/Jayo Felony

I Can't Get You .../Blackstreet f/Kafi & Crowder Fire/Babyface & Des'ree

Other Featured Artists: Az Yet, SWV, Faith Evans

CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway

'Net Chats

Average White Band, Sunday (7/26) at 9pm ET/6pm PT, America Online (keyword: LIVE)

Mick Fleetwood, Tuesday (7/ 28) at 10pm ET/7pm PT, America Online (keyword: LIVE).

On The Web

George Clinton, chat, Friday (7/24) at 7pm ET/4pm PT (www.sonicnet.com, chat.yahoo.com).

Tricky, concert, Saturday (7/25) at 8:30pm ET/5:30pm PT (www.rollingstone.com).

Soul Asylum, concert, Saturday at 9pm ET/6pm PT (www.firstavenue.com).

B-52's, concert, Sunday (7/26); check www.sfxlivelink.broadcast com for time.

Smokin' Grooves tour - including Public Enemy, Wyclef Jean, Busta Rhymes, Cypress Hill, and more, Sunday; check www.LiveConcerts.com for time.

Tuatara, concert, late Monday (7/27) at 1:30am ET/10:30pm PT (www.LiveConcerts.com).

MUSIC DATEBOOK

MONDAY, AUGUST 3

1963/The Beatles perform their last show at Liverpool's Cavern Club.

1971/Ringo Starr receives a gold record "It Don't Come Easy." Also .. Paul McCartney announces the formation of Wings.

1974/ The original lineup of Steely Dan is dissolved when drummer Jim Hodder and guitarist Jeff Baxter exit: Baxter and Hodder join the Doobie Brothers and Toto, respectively

1997/Lauryn Hill gives birth to son Zion David.

Born: Tony Bennett 1926,

Releases: the Beach Boys' "Surfer Girl" and Martha & The Vandellas' 'Heatwave" 1963

TUESDAY, AUGUST 4

1966/Following John Lennon's statement promoting the Beatles as "being more popular than Jesus Christ, six radio stations in the U.S. ban their material.

1980/ John Lennon and Yoko Ono begin work on Lennon's last album, Double Fantasy

1993/ Natalie Merchant informs the media she is retiring from 10,000 Maniacs.

1996/Stevie Wonder, Little Richard, Gloria Estefan, and Faith Hill perform at the Atlanta Olympics closing ceremony

Releases: Elvis Presley's "Hound Dog" 1956, Electric Light Drchestra's "Don't Bring Me Down" 1979

WEDNESDAY. AUGUST 5

1957/ Dick Clark's American Bandstand debuts on national television.

1971/ The Runaways are formed, featuring Joan Jett.

1975/ Stevie Wonder signs a \$13 million record contract with Motown

1986/ The Los Angeles Supreme Court decides Ozzy Osbourne's "Suicide Solution" was not responsible for a man's suicide.

1992/ Former Toto drummer Jeff Porcaro. 38, dies of heart failure

Born: Pete Burns (Dead Or Alive) and Pat Smear (Foo Fighters) 1959, Adam Yauch (Beastie Boys) 1967
Releases: Bobby Gentry's "Ode To Billy

Joe" 1967, the Moody Blues "Nights In White Satin" 1972

THURSDAY, AUGUST 6

1973/Stevie Wonder sustains serious head injuries and becomes comatose following a North Carolina car crash.

1982/Pink Floyd's feature film, Pink Floyd The Wall, premieres in New York.

1988/ The Traveling Wilburys, featuring George Harrison, Bob Dylan, Roy Orbison, and Tom Petty, embark on a brief tour prior to the release of their album

Releases: the Kinks' "Sunny Afternoon"

FRIDAY, AUGUST 7

1971/Frank Zappa & The Mothers Of Invention record their album Just Another Band From L.A. live at UCLA.

1974/ J. Geils Band frontman Peter Wolf marries Faye Dunaway.

1989/Former Beatle chauffeur Alf Bicknell receives \$100,000 at an auction for several tapes John Lennon had left him.

B.J. Thomas 1942, Rodney Crowell 1950

SATURDAY, AUGUST 8

1980/ Wendy O. Williams and her band, the Plasmatics, are forbidden by London law to perform their UK concert debut; the band had intended on destroying an automobile onstage

1981/ Luther Vandross launches his solo

Born: Mel Tillis 1932, The Edge (U2) 1961

Releases: the Animals' "House Of The Rising Sun" 1964, Diana Ross' "Ain't No Mountain High Enough" and Creedence Clearwater Revival's "Looking Out My Back Door" 1970

SUNDAY, AUGUST 9



Jerry Lee Lewis — whole lotta shakin' goin' on.

1967/ While performing at a concert in England, Jerry Lee Lewis excites the crowd so much, officials abruptly end the show and ask Lewis to exit the stage.

1995/ Grateful Dead member Jerry Garcia dies at age 53.

Born: Benjamin Orr (Cars) 1955, Whitney Houston 1963

Releases: Siv & The Family Stone's "Hot Fun In The Summertime" 1969

- Mark Solovicos



ADDS

BACKSTREET BOYS I'll Never Break Your Heart (Jive) BRANDY f/MASE Top Of The World (Atlantic) BRIAN SETZER ORCHESTRA Jump Jive... (Interscope) FLYS Got You (Where I Want You) (Trauma) K-CI & JOJO Don't Rush (Take Love Slowly) (MCA) MASE I/PUFF DADOY Lookin' At Me (Bad Boy/Arista)

MONICA The First Night (Arista)

MYA (/SILIKK THE SHOCKER Movin' On (University/Interscope,

HEAVY

AALIYAH Are You That Somebody? (Atlantic) AFROSMITH | Don't Want To Miss A Thing (Columbia) BARENAKED LACIES One Week (Reprise) BEASTIE BOYS Intergalactic (Grand Royal/Capitol) BIG PUNISHER I/JOE Still Not A Player (Loud) BRANOY & MONICA The Boy Is Mine (Atlantic) DAVE MATTHEWS BAND Stay (Wasting Time) (RCA) GOO GOO OOLLS Iris (Warner Sunset/Reprise) WATCHBOX 20 Real World (Lava/Atlantic) PRAS MICHEL... Ghetto Supastar... (Interscope) SEMISONIC Closing Time (MCA) WILL SMITH Just The Two Of Us (Columbia)

JAM OF THE WEEK

BRANDY f/MASE Top Of The World (Atlantic)

USHER My Way (LaFace/Arista)

CAM'RON f/MASE Horse & Carriage (Untertainment/Epic)

STRESS

EVE 6 Inside Out (RCA) HARVEY DANGER Flagpole Sitta (Slash/London/Island) NATALIE IMBRUGLIA Wishing | Was There (RCA) IANET Go Deep (Virgin) WADONNA Ray Of Light (Maverick/WB)

AASTER PT/SILKK... Goodbye... (No Limit/Priority) MONICA The First Night (Arista)

NEXT Too Close (Arista) RAMMSTEIN Du Hast (Slash/London/Island)

BREAKTHROUGH

ESTHERO Heaven Sent (Work)

ACTIVE

JON B. They Don't Know (Yab Yurn/550 Music) BACKSTREET BOYS I'll Never Break Your Heart (Jive) RRIAN SETZER ORCHESTRA Jump live (Interscope) CHERRY POPPIN' OADOIES Zoot Suit Riot (Mojo/Universal) OEF SQUAO Full Cooperation (Def Jam/Mercury) EVERYTHING Hooch (Blackbird/Sire) FLYS Got You (Where I Want You) (Trauma) FOO FIGHTERS Walking After You (Elektra/Roswell/Capitol) FUEL Shimmer (550 Music)

GARBAGE I Think I'm Paranoid (Almo Sounds/Interscope) JANET You (Virgin)

JERMAINE OUPRI I/JAY-Z Money ... (So So Det/Columbia K-CI & JOJO Don't Rush (Take Love Slowly) (MCA) MASE I/PUFF DAOOY Lookin' At Me (Bad Boy/Arista)

MAXWELL Luxury: Cococure (Columbia)

MYA (/SILKK THE SHOCKER Movin' On (University/Inte.

NEW POWER GENERATION The One (New Power Soul) HCOLE Make It Hot (EastWest/EEG)

SAVAGE GAROEN To The Moon And Back (Columbia)

SMASH MOUTH Can't Get Enough Of You ... (Elektra/EEG)

Video airplay from July 27-August 2



Isaak/Tiernev

ADDS

NATALIE IMBRUGLIA Wishing I Was There (RCA) SQUIRREL NUT ZIPPERS Suits Are Picking...(Mammoth)

AEROSMITH I Don't Want To Miss A Thing (Columbia) CELINE DION To Love You More (550 Music) GOO GOO DOLLS Iris (Warner Sunset/Reprise) NATALIF IMBRUGI IA Tom (RCA) SHANIA TWAIN You're Still The One (Mercury)

NEW

BARENAKED LADIES One Week (Reprise) BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Inter-NATALIE IMBRUGLIA Wishing I Was There (RCA) SAVAGE GARDEN To The Moon And Back (Columbia)

LARGE

MARIAH CAREY My Ali (Columbia) FASTBALL The Way (Hollywood) MADONNA Ray Of Light (Maverick/WB) MATCHBOX 20 Real World (Lava/Atlantic) SARAH MCI ACHI AN Adia (Arista) NATALIE MERCHANT Kind & Generous (Elektra/EEG) RONNIE RAITT One Belief Away (Capitol) SEMISONIC Closing Time (MCA)

MEDIUM

CHERRY POPPIN' OADDIES Zoot Suit Riot (Mojo/Universal) OAVE MATTHEWS BANO Stay (Wasting Time) (RCA) GREEN OAY Time Of Your Life... (Reprise) FOWIN MCCAIN I'll Be (Atlantic) SMASH MOUTH Can't Get Enough Of You ... (Elektra/EEG) ROD STEWART Ooh La La (Warner Bros.)

CUSTOM

ANGGUN Snow On The Sahara (Epic) JON B. They Don't Know (Yab Yum/550 Music) B-52'S Debbie (Reprise) BRANOY & MONICA The Boy Is Mine (Atlantic) ERIC CLAPTON Pilgrim (Duck/Reprise) ALANA OAVIS Crazy (Elektra/EEG) EAGLE-EYE CHERRY Save Tonight (Work) EVERCLEAR I Will Buy You A New Life (Capitol) ARETHA FRANKLIN Here We Go Again (Arista) JANET Go Deep (Virgin) JANET You (Virgin) MAXWELL Luxury: Cococure (Columbia) BRIAN MCKNIGHT The Only One For Me (Mercury)
NEW POWER GENERATION The One (New Power Soul) HEATHER NOVA London Rain (Nothing ...) (Big Cat/Work RICHIE SAMBORA in It For Love (Mercury) SMASHING PUMPKINS Ava Adore (Virgin) SPARKLE Be Careful (Rock Land/Interscope) SQUIRREL NUT ZIPPERS Suits Are Picking Up... (Mammoti RINGO STARR La De Da (Mercury) TONY RICH PROJECT Silly Man (LaFace/Arista) BRIAN WILSON Your Imagination (Giant/WB)

Video airplay from July 27-August 2

Video Playlist

PRAS MICHEL... Ghetto Supastar... (Interscope)

JANET Go Deep (Virgin)
WILL SMITH Just The Two Of Us (Columbia)

AALIYAH Are You That Somebody? (Atlantic)

BRANDY & MONICA The Boy Is Mine (Atlantic)

VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant)

CAM'RON I/MASE Horse And Carriage (Untertainment/Epic)

Video playlist for week ending July 24

Rap City Top 10

JOHN FORTE Ninety ... (Refugee Camp/Ruffhouse/Columbia,

CAM'RON I/MASE Horse And Carriage (Untertainment/Epic)

MEMPHIS BLEEK VJAY-Z It's ... (Roc-A-Fella/Def Jam/Mercury,

Video playlist for week ending July 24

10001E MOB Black Ice... (LaFace/Arista)

BLACK EYED PEAS Joints And Jams (Interscope)

KING T Got It Locked (Aftermath/Interscope)

BIG PUNISHER Twinz (Loud)
GANG STARR Militia (Noo Trybe)

Y7IBIT What You See (Loud)

NOREAGA N.O.R.E. (Penalty)

IICOLE Make It Hot (EastWest/EEG)

MARIAH CAREY My All (Columbia)

ISHER My Way (LaFace/Arista)

36 million households

Lydia Cole.

TELEVISION

TOP TEN SHOWS JULY 13-19

Total Audience (98 million households)

- 1 60 Minutes
- 2 Dateline NBC (Tuesday)
- 3 48 Hours (Monday)
- 4 Primetime Live
- 5 Just Shoot Me
- 6 ER
- 7 Frasier
- (tie) Seinfeld
- 9 20/20
- 10 Friends
- (tie) 3rd Rock From The Sun (Tuesday)

Adults 18-34

- 1 Just Shoot Me
- 2 Seinfeld
- 3 Friends
- 4 ER
- 5 Suddenly Susan (Thursday)
- The Drew Carev Show
- Frasier
- Ally McBeal
- 9 Dateline NBC (Tuesday)
- (tie) Primetime Live
- (tie) 3rd Rock From The Sun (Tuesday)

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Friday, 7/24

- Mary Chapin Carpenter performs on PBS' Evening At Pops (check local listings).
- "AFKAP," The Tonight Show With Jay Leno (NBC, check local listings).

Saturday, 7/25

- Jack Ingram and Robert Earl Keen perform on PBS' Austin City Limits (check local listings).
- Alvin Youngblood Hart, Mickey Hart's Mystery Box, and Ratdog perform on PBS' On Tour (check local listings).

Monday, 7/27

- Matt King and Lorrie Morgan, Prime Time Country (TNN, 9pm ET/ 6pm PT).
 - L.L. Cool J, Jay Leno.
- Tori Amos, Late Show With David Letterman (CBS, check local

Tuesday, 7/28

• Cherry Poppin' Daddies perform from Las Vegas on the season premiere of Viva Variety (Comedy Central, 10pm).



The Cherry Poppin' Daddies' Steve Perry with Viva Variety's "the former Mrs. Laupin

- Terri Clark and Diamond Rio, Prime Time Country.
- Alan Jackson, Jay Leno.
- Goo Goo Dolls, David Letterman.

Wednesday, 7/29

- TrishaYearwood, Prime Time Country.
- Willie Nelson is profiled on TNN's The Life And Times Of ... (10pm ET/7pm PT).
- · Cleopatra, Jay Leno.
- Barenaked Ladies, David Letterman.

Thursday, 7/30

• Smashing Pumpkins, David

PQUISTAR

Pos. Artist 1 GEORGE STRAIT
2 ERIC CLAPTON
3 DAVE MATTHEWS BAND
4 PAGE/PLANT
5 SHANIA TWAIN \$1801.1 \$526.3 \$437.0 \$397.8 YANNI \$348.9 ALLMAN BROTHERS BAND \$280.3 7 ALLMAN BROTHERS BAND
8 JAMES TAYLOR
9 STEVIE NICKS
10 GIPSY KINGS
11 LYNYRD SKYNYRD
12 MICHAEL BOLTON/WYNONNA \$260.0 \$253.5 13 BOYZ II MEN \$175.3 14 MOODY BLUES \$172.7 15 ANDRE RIEU \$171.4 Among this week's new tours:

BIG WRECK

BLINK-182 RANDY CRAWFORD BILLY RAY CYRUS DISHWALLA FOREIGNER
NEWSBOYS
MICHAEL W. SMITH
"SUFFRAGETTE SESSIONS TOUR"

The CONCERT PULSE is courtesy of Polls publication of Promoters' On-Line Listings, 344-7383; California (209) 271-7900.

FILMS

WEEKEND BOX OFFICE JULY 17-19

\$22.52 1 The Mask Of Zorro (Sony)*

2 Lethal Weapon 4 \$21.72 \$16.59 3 Armageddon

(Buena Vista) 4 There's Something \$13.74

About Mary (Fox)* 5 Dr. Dolittle \$9.47 (Fox)

6 Small Soldiers \$8.64 (DreamWorks) 7 Mulan \$4.91

(Buena Vista) 8 Madeline \$4.38

(Sony) 9 TheTruman Show \$2.17 (Paramount)

\$2.10 10 Six Days, Seven Nights (Buena Vista)

> All figures in millions * First week in release Source: Entertainment Data Inc.

COMING ATTRACTIONS:

This week's openers include Disturbing Behavior, starring James Marsden and Bruce Greenwood. The film's Trauma soundtrack sports the Flys' current single — "Got You (Where I Want You)" — as well as Janus Stark's "Every Little Thing Counts," Hutt's "Hole In My Soul," Addict's "Monster Side," Once Upon A Time's "Hello," F.O.S.' "Blown," Phunk Junkeez's "Million Rappers,"
Driver's "Sometimes," Eva
Trout's "Drivetime Radio," Treble Charger's "Ever She Flows," Jack Drag's "Psycho Clogs," and Skold's "Hail Mary."

Opening in limited release this week is Billy's Hollywood Screen Kiss, starring Sean P. Hayes. The film's Will soundtrack features two versions of "Happy Heart": Petula Clark's original, and Junior Vasquez's remix. Clark's "This Is My Song" also appears on the ST, along with Ramsey Lewis'"Do What You Wanna," Nina Simone's "Love Me Or Leave Me," Xavier Cugat's "Cuban Love Song," and original music by Alan Ari Lazar.

VIDEO

NEW THIS WEEK

• TIME CAPSULE: SONGS FOR A FUTURE GENERATION (Warner Reprise) This hour-long compilation of

B-52's material includes "Cosmic Thing" performed live at San Jose's Shoreline Amphitheater, as well as "Debbie," a new track featured on the band's current Time Capsule CD. Other selections: "Rock Lobster," "LegalTender," "Song For A Future Generation," "Girl From Ipanema Goes To Green-"Channel Z," "Love Shack," "Roam," "Deadbeat Club," "Good Stuff," and "Is That You Mo-Dean?

21 million households Peter Cohen.

National Top 20

PRAS MICHEL... Ghetto Supastar... (Interscope) MASE Lookin' At Me (Bad Boy/Arista) FIVE When The Lights Go Out (Arista) MYA (/SILKK THE SHOCKER Movin'On (Unix BIG PUNISHER I/JOE Still Not A Player (Loud) PUBLIC ANNOUNCEMENT It's About Time (A&M) GERALD LEVERT Thinkin' Bout It (EastWest/EEG) BACKSTREET BOYS I'll Never Break Your Heart (Jive) MASTER PThinkin' 'Bout You (No Limit/Priority) BLACK EYEO PEAS Joints And Jams (Interscope) RANOY & MONICA The Boy Is Mine (Atlantic) USHER My Way (LaFace/Arista) QUEEN LATIFAH Bananas (Flavor Unit/Motown) LORO TARIO & PETER GUNZWe Will Ball (Codeine/Columbia)

ARLIYAH Are You That Somebody? (Atlantic)

SARAH MCLACHLAN Adia (Arista) GARBAGE I Think I'm Paranoid (Almo Sou LIMP BIZKIT Sour (Flip/Interscope)

'N SYNC Tearin' Up My Heart (RCA) Most requested from the week ending July 19

BOXTALK Tibetan Freedom Concert (VJN)



Already a monster at Active and Mainstream Rock:

R&R Active Rock 2 - 2 R&R Rock 13 - 11 Monitor Active Rock 3*- 2* Monitor Mainstream Rock 3*- 3*

Blowing up at Alternative:

WBCN	36x	WXRK	24x
CFNY	18x	WEND	13x
KPNT-	20x	WXDX	22x
WEDG	20x	WENZ	18x
KFMA	16x	WKRO	18x
KKND	21x	KTOZ	12x
KXTE	19x	WPBZ	27x
WWCD	17x	WRZX	14x
WROX	16x	WQBK	11x
KICT	16x	KROX	18x
WLRS	30x	KHTY	16x
KMYZ	10x	WBZU	14x
KDRE	22 x	KFTE	15x
WBRU	13x	WCYY	19x
WFNX	10x		

"It jumps off the radio...Top 3 phones."
- Oedipus, WBCN

Over 35,000 albums scanned in just over three weeks.



STREET TALK®

Mancow: Back On The Chain Gang

ancow Muller is preparing for the July 27 debut of his Morning Madhouse on Emmis' WKQX/ Chicago, but he'll be doing it without his co-host of five years, Irma Blanco. She's returning to her native Los Angeles for similar duties at Chancellor's KCMG (Mega 100), starting August 10. Atop the list of rumored replacements: ex-MTV VJ (and former KROQ/L.A. jock) Kennedy, who happens to share the same agent as Mancow. Meanwhile, Q101's already started a TV blitz featuring Mancow in chains, saying, "For the last month, I've been restrained by law from fighting back ... July 27, the chains come off. This time it's war. No prisoners. The truth will be told."

Duo Suspended For 'FLY-Over

WFLY/Albany suspended morning duo Woody & Jim for hiring a plane to fly a FLY 92 banner reading "Who's watching Bill?" over ceremonies attended by first lady Hillary Clinton. The suspension lasted for two days, ending when they publicly apologized for the stunt. PD Rob Dawes says management was aware the pair planned to fly a banner, but didn't know what it would say.

From The Nation's Capital ...

Don Geronimo, co-host of Westwood One's syndicated Don & Mike Show, resigned from his "side job" co-hosting the Washington Redskins pregame show for flagship station WJFK-FM. His departure came a week after his work on the show was the subject of scathing criticism in the Washington Post. WW1 Sports Dir. Larry Michael joins the show, which also includes former Redskins players Charles Mann, Art Monk, and Mark May.

Meanwhile, Don & Mike played matchmaker for a listener who was tired of the conventional methods for finding a husband. The result? An on-air marriage between the woman and a groom the duo had selected from the slew of faxes and letters received after they posted the woman's picture on the Internet. In addition to hosting the wedding, the station also picked up the tab for the couple's Mexican honeymoon.

On the other side of the Beltway, WGAY/Washington will hold its second annual Outdoor 10-Day Film Festival, starting August 14. The free screenings, on the grounds of the National Institutes of Health, benefit NIH Charities For Children.

Continued on Page 30

Arista Ushers Out Record Sales Year

Powered by successes in the R&B, rap, and pop formats, Arista Records just wrapped the best year in its history, with sales of more than \$420 million for the fiscal year ending June 30. Key sales boosts came from the label's joint ventures with Sean "Puffy" Combs' Bad Boy Records and L.A. Reid and Kenny "Babyface"

Edmonds' LaFace Records, as well as Sarah McLachlan's commercial breakthrough, Surfacing.



Arista honcho Clive Davis

Rumors

- Is KXTE/Las Vegas PD Mike Stern's "exit" really a promotion to another CBS station in a larger mar-
- KQAR/Little Rock PD Billy Surf passed on the WFBC/Greenville, SC PD gig, but still resigned from KQAR. Which East Coast PD gig will Surf roll into?
- Is WWDC/Washington serious about its job offer to Monica Lewinsky?
- · By the time you read this, will WKQI/Detroit have already tapped former WJET/Erie, PA PD Dana Lundon as its new MD?
- Is WSSX/Charleston, SC PD Calvin Hicks being courted by a station in a top 10 market? Could we see him make a move as early as next week?

KIIS-FM Los Angeles • Z100 New York • WQIK Jacksonville • Magic 95.5 Reno

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Over 50,000 Singles Scanned This Week!

R&R Urban 3 - 2

#1 R&B Sales Chart

Hot 100 23*-17*

Early At Over 25 Top 40 Stations!!







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STREET TALK®

Continued from Page 28

A Promotion To 'Dye' For

Mike Trivisonno, afternoon host at Cleveland Indians flagship station WTAM, sought to populate Jacobs Field with a legion of "bleacher blondes." He offered free Tribe tix to any listener willing to be bleached blonde during a massive bleachfest at a local salon.

TalentMasters is getting ready for its 10th annual Morning Show Boot Camp, August 6-8 in Atlanta. Slated for this year's special luncheon address: Chancellor COO Jim de Castro, who will discuss "The Future Of Radio And What It Means For Morning Personalities."

KKRZ/Portland received national coverage on TV's Hard Copy and America's Most Wanted by coming to the aid of local police. The station set up a hot line and issued a \$1000 reward to help capture a local high school student wanted for 19 armed robberies in the area.

WQIK/Jacksonville got into the spirit of helping those affected by the recent Florida wildfires by forming a human sponge to raise money for the American Red Cross. 'QIK morning show producer "Fool In The Pool" spent 99 hours in a wave pool, raising thousands of dollars. The station also auctioned off front-row tickets to several upcoming concerts.

On Your Marconis, Get Set....

The NAB announced its 1998 Marconi Award nominees. Vying for the coveted Legendary Station of the Year honor are KRLA-AM/Los Angeles, WAOK-AM/ Atlanta, WBAP-AM/Dallas-Ft. Worth, WBZ-AM/Boston, and WCBS-FM/New York. Up

Rumbles, Pt. 1

 WKRK/Detroit's Mark Thompson has been named PD of Cumulus Active Rock WIQB/Ann Arbor, MI and OM over the group's four-station cluster there, including 'IQB, Oldies WQKL-FM, Sports/Talk WTKA-AM, and Religious WDEO-AM.

 With Capstar taking over KRNA/Cedar Rapids, IA, Russ Hamilton comes aboard as GM. OM/MD/ co-founder Rob Norton exits and will join crosstown CHR KZIA-FM, another station he co-owns. Meanwhile, KRNA PD Joe Nugent stays in place, and Kevin Redding, Jessica Dol, and Mike Dwyer will take over mornings on August 4.

 Rock KKEG/Fayetteville, AR PD/MD Dave Jackson exits for a position at WXCR/Albany, NY, He's replaced by Mark Morgan.

 WABB/Mobile PD/morning co-host Wayne Coy accepts the PD post at KQKQ/Omaha.

 For the first time in its history, KVIL/Dallas has begun calling itself something other than "103.7 KVIL"
 — the station is now positioning itself as "Lite Rock 103.7 KVIL"

Former KQRX/Odessa-Midland, TX morning driver Homer returns to the station as PD/morning man, starting August 3.

 KBOS/Fresno overnighter Travis Loughran adds MD duties.

 Young Country KYNG/Dallas nighttimer Stubie Doak segues to mornings.

 WBIG-FM/Washington morning host Mark Kessler exits.

 WQZQ/Nashville nighttimer Lulu joins "Big" Dave Eubanks in mornings at WZJM/Cleveland.

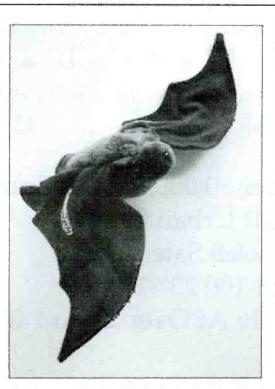
 WEDR/Miami Mktg. Dir. Carlos Pedraza joins KYLD/SF for similar duties.

for Network/Syndicated Personality of the Year are Paul Harvey, Don Imus, Rush Limbaugh, Howard Stern, and Tom Joyner. Joyner will also host the awards ceremony, set for October 17 at the NAB Radio Show in Seattle.

Outlook Bleak For Programming Jobs

According to CBS Radio President **Dan Mason**, "Jobs on the programming

Continued on Page 33





PROMO OF THE WEEK — WMMR/Philadelphia took ownership of Ozzy Osbourne's Ozzfest earlier this month, handing out over 50,000 commemorative items, including this Ozzy-inspired bat (with head intact).



AN ORIGINAL WALT DISNEY RECORDS SOUNDTRACK

Original Songs Music by MATTHEW WILDER Lyrics by DAVID ZIPPEL

Original Score Composed and Conducted by JERRY GOLDSMITH

"Reflection" performed by Christina Aguilera



Impacting Top 40 on July 28





from the artist that brought you the #1 gold single

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MOST ADDED!

KKLQ/San Diego KKRZ/Portland WNTQ/Syracuse WRHT/Greenville WXIS/Johnson City WKCI/New Haven WXLK/Roanoke **WWCK/Flint** KRUF/Shreveport WXYK/Biloxi WRTS/Erie WGLU/Johnstown KLRS/Chico KQID/Alexandria **WERZ/Exeter**

B94/Pittsburgh WDJX/Louisville WNNK/Harrisburg KKRD/Wichita **WHZZ/Lansing KMCK/Fayetteville KZMG/Boise WSKS/Utica WQGN/New London** KISR/Ft. Smith **WJMX/Florence** WCIL/Carbondale **WXXX/Burlington**





STREET TALK®

Rumbles, Pt. 2

- KHFI/Austin overnighter Lindy Vaughn joins KQAR/Little Rock as MD.
- Veteran WVSR/Charleston, WV PD/middayer Bill Shahan segues to middays at sister AC WBES.
 WDDJ/Paducah, KY MD Mark Summer joins WVSR as PD/middayer.
- WAOA/Melbourne, FL OM **Mike Lowes** adds PD stripes as **J.T. Daniels** exits. The station is still searching for an MD/afternoon driver.
- Hot AC KNSY/Amarillo,TX changes call letters to KPRF and switches formats to CHR.
- New CHR move-in KQBT/Austin appoints former KYLZ/Albuquerque PD Mark Allen APD/MD.
- WXLK/Roanoke, VA MD Lisa Jo Elliott joins WAEZ/Johnson City, TN as MD/middayer.
- WIOQ/Philadelphia promotes Yaman Coskun to Creative Services Director.
- XHTZ/San Diego Promotion Director **Monchai Punjeau** joins KPTY/Phoenix for similar duties.
- Longtime Jackson, MS television and radio broadcaster Forrest Cox, 80, died Saturday of pneumonia.
 He spent 40 years with WLBT, initially as an anchorman and later as a farm/markets/fishing reporter.

Continued from Page 30

side of radio will continue to be eliminated [but] for every position eliminated in programming this year, there will be three added in sales." Mason's comments came before an audience at the Conclave last weekend. He urged programmers who desire to stay in radio to "diversify your skill set" and consider acquiring RAB's Certified Radio Marketing Consultant (CRMC) designation and get into sales.

Meanwhile, addressing the topic of increasing spot loads, Mason said the days of eight or nine units per hour are "gone forever. Today's unit loads are 12 and 13 units, and I think we can go higher than that." He admitted he feels guilty when a station gets above 15 units per hour, but noted that when "PDs ran the industry" back in the '80s, "one-minute units, imposed at that time, were detrimental to the industry. When we stopped selling :30s, we [priced out of the game] some of our client base."

Veteran KKDA-AM/Dallas personality Gary "Babyface" Faison is in jail — with bail set at \$1 million — after being charged with the rape of a 24-year-old woman in December 1995. Police are also investigating whether Faison might be linked to other unsolved sexual assaults.

A group of Minneapolis listeners is up in arms over KDWB/Minneapolis nighttimer **Tone E. Fly's** broadcast last Thursday (7/16), which included live body piercings of some very private parts. Fliers started appearing over the weekend demanding that the station fire Fly, issue an apology, and guarantee that it will not air any more offensive programming. Good news for KDWB, though: Although the flier urges people to call and complain, the number listed for the station is wrong!





- Sinclair Broadcasting buys Heritage Media Group for \$630 million.
- Joe Bayliss appointed GM of KABL-AM, KNEW-AM & KBGG-FM/San Francisco.
- Alex Luke recruited as WKQX/Chicago PD.
- Bob Hamilton named KIOI/San Francisco PD.
- R&R sets Richard Lange as Managing Editor; Jeff Axelrod as Asst. Managing Editor; and Julie Gidlow as News Editor.



- Bruce Kirkland joins Capitol Records as GM, Sr. VP/Marketing.
- SarahTaylor tapped as WLTT/Washington VP/GM.
- Art Roberts recruited as GM of WZRH/New Orleans.
- Alan Hotlen hired as PD for KOIT-AM & FM/San Francisco.



- Bob Reich is named Exec. VP of TK Communications.
- Joel Lind lands at WMJI/Cleveland as PD.
- Stan Bell rings in as MD of WHRK/Memphis.
- KIIS-AM & FM/Los Angeles morning man Rick Dees signs a five-year contract extension.
- Brian Burns signs on CHR KXXR/Kansas City as PD.
- Blake Lawrence hired to do mornings at KKSF/San Francisco.



- Bill Steding upped to VP/GM & CEO of KAAM & KAFM/Dallas.
- Gerry DeFrancesco advances to VP/Programming at KIIS-FM/Los Angeles.
- Steve Goldstein tapped as WHYT/Detroit PD.
- AOR pioneer WPLJ/New York evolves to CHR; PD Larry Berger and his airstaff stay.
- 15-year KDKA/Pittsburgh morning man Jack Bogut leaves for wake-up duties at crosstown WTAE.



- **Jimmy Bowen** appointed VP/GM of MCA Records/ Nashville.
- Mason Dixon promoted to WRBQ-FM (Q105)/ Tampa PD.
- Dan Halyburton returns to WDGY/Minneapolis as PD. • Guy Brodie named MD of WVON/Chicago.

Records

- Virgin Nat'l Album Dir. Ted Edwards exits.
- V2 Records announces new promo reps: Gary Franklin joins from Geffen Records as the Detroit local; Mark Rose, last at 550 Music, is the new Seattle local; and Randy Smith, formerly at Revolution Records, joins as Dallas local.
- KHTN/Modesto PD Pete Jones resigns to become Head/Rhythm & Crossover Promo at All Access Music Group. He replaces Salwa Scarpone, who joins Logic Records as Dir./Nat'l Promo, West Coast.
- Adam Block is promoted to VP Mktg./Legacy Recordings.
- Sony launches a new Video Music Network on the Internet through RealNetworks at www.real.com.
- BNA Sr. Dir./Nat'l Promo **Tom Sgro** has left the label.
 - Nate Herr becomes VP/Verve U.S.

Send us your Street Talk! Call Frank Miniaci at 310-788-1650 or by e-mail at miniaci@rronline.com.

DAKOTA MOON

"ANOTHER DAY GOES BY"

ANOTHER GOOD WEEK GOES BY!

NEW

WNCI Columbus

KKLQ San Diego WPXY Rochester

WTWR Toledo

WAYV Atlantic City
WAEZ Johnson City

WBBO Monmouth

WXYK Biloxi

WYKS Gainsville

WFLY Albany WYCR York

KQKQ Omaha KQXX Beaumont

WSSX Charleston

WXXX Burlington
WVSR Charleston

WKMX Dothan

WCIL Carbondale WSTO Evansville

And more!

NICOLE

"MAKE IT HOT"

Sound Scan Single #4 Monitor Crossover 8-7* Monitor Rhythmic 17-13* R&R CHR/Rhy 14 - 9

NEW THIS WEEK

Hot 97 New York Kansas City **KCHZ** Washington D.C. WPGC Grand Rapids WSNX **KDON** Salinas WXIS Johnson City El Paso **KPRR** WDJX Louisville WKSS Hartford

基

Managers

Continued from Page 14

- Practice Complementary Partnering. If you are a hammer in making a sales call, bring in a creative person or someone from the promotions department. Always look to team with someone who is strong in areas where you are weak.
- Consider Alternatives. Look at each project in a new way to solve problems. But don't forget to first ask the all-important question: Does this project have to be done at all. Is it necessary?
- You Can Come Back Home. American corporate culture too often defines success as climbing a ladder. After talking to managers, the Gallup people suggest that managers think of a career path as a system of spokes rather than an upward ladder. They call this "broad-banding." It can simply be rewarding good work with a plum assignment, a special project, or some way for the employee to try something new to enrich themselves and possibly take their careers in another direction. But always offer "amnesty days," recommends Rutigliano. "If they don't make it when they go up, let them come back." He's quick to remind managers, however, that they must "practice tough love. Good managers hold up a mirror to their people and talk about their strengths and weaknesses.'
- Learn And Grow. An employee might gain a sense of purpose when they believe that they are learning and growing on the job, but the more important correlation to growing and learning is employee retention, productivity, and profitability. And in the end, that's what it's all about.

Ratner

Continued from Page 3

Reprise.

"I'd like to thank all the great people at Warners and Reprise for 15 tremendous years," Ratner said. "One reason I came to DreamWorks was because of the leadership here of [DreamWorks Records principals] Mo Ostin, Lenny Waronker, and Michael Ostin, three of those great people I was with at Warners. They say you can never go home again, but that's exactly how this feels. Besides, I was tired of competing with Tenenbaum and Mark Gorlick and Paula Tuggey. I figure it's better to join them than fight them."

Logan

Continued from Page 3

force behind some of the most successful stations in the country -WLUP/Chicago, KFOG/San Francisco, and WNEW/New York, to name a few. We're thrilled to have executives of this caliber lead our building effort."

Logan told R&R, "DARS is all about the future of radio. Everyone here is jazzed about creating this bold new chapter in broadcasting, and I'm thrilled to be on board. Hugh Panero has set a great tone here, and working alongside Lee Abrams again promises to be dangerous ... in a great way.

Kennedy

Continued from Page 3

at WNOE-AM & FM/New Orleans. Kennedy began his career in the early '80s at WZUU/Milwaukee and later joined KXXY/Oklahoma City. His stint in Oklahoma led to additional responsibilities at New Market Media, overseeing KTST-FM & KXXY-FM/Oklahoma City, WSJS-AM & WTOR-FM/Winston Salem, and WNOE-AM & FM, KHOM-FM & KKND-FM/New Orleans.

Jones

Continued from Page 3

WXCD" and will share promotions with the Talk/Classic Rock combo when appropriate.

Chicago becomes the secondlargest market (behind Los Angeles) for the Radio Disney 24-hour format, which is now heard in 26 markets and will debut August 1 on KAAM-AM/Dallas

Jacobs

Continued from Page 10

team."

Jacobs noted, "Given our past together, I am looking forward to working with Rob and [Trauma cofounder] Paul Palmer, in addition to the new team — in particular Craig and [Director/National Alternative Promotion] Ted Taylor."

George

Continued from Page 10

top-notch crew. We're working very hard to make Star Honolulu's most fun radio station."

George, who also will work with programming at co-owned KKLV-FM (98Rock), formerly was PD at NAC/Smooth Jazz WSJZ/Boston. Prior to that, he programmed WSSH/ Boston and was Director/Operations for WLKW-AM, WPRO-AM & FM & WWLI-FM/Providence.

KRIO

Continued from Page 10

Rounding out the station's management team are GM Luis Diaz-Albertini, who launched similarly formatted WLEY/Chicago for SBS last year, and Los Angeles-based consultant Eduardo Leon. According to Diaz-Albertini, "no shortcuts" means a corporate commitment of \$250,000 to local marketing and promotions efforts.

Garcia adds that philosophy will also be applied in the station's national talent search. "We want onair talent who have deep ties to their Mexican regional roots, not jocks who pretend they're something they're not," say Garcia, who was KRIO's PD when the station flipped from Country to Tejano and also is known for voice-over work on such Spanish-language advertising campaigns as Chrysler and Coca-Cola. "They have to relate to our listeners on a one-on-one, personal basis."

KRIO will receive new call letters upon FCC approval. It's currently wrapping up a 10,000-song countdown before officially adopting its

A Grand Send-off



Retiring Southern California Broadcasters Association (SCBA) President Gordon F. Mason (I) was the proud recipient of the first annual Kevin B. Sweeney Award for Excellence in Radio, RAB Exec. VP/Stations Ron Buth presented the honor to the 30-year radio veteran at a recent organizationsponsored dinner. A duplicate of the award will be placed on display at the .A. Radio & TV Museum.

Clear Channel

Continued from Page 1 second-quarter cash flow was \$52,7 million, or 59 cents per share. Net income rose 85% over the same time last year to \$27.9 million, or 22 cents per share, beating analysts' predictions of 19 cents per share. (In fact, it also beat analysts third-quarter forecasts of 20 cents per share.) Last year's second-quarter net income was \$15.1 million, or 16 cents per diluted share.

The company also reports a suc-

cessful second quarter of acquisitions. beginning with its completion of the first part of its \$784 million stock purchase of UK-based billboard company More Group PLC. Clear Channel's \$85 million merger with Dame Media was announced in the second quarter and is expected to close toward the end of the year.

Also, the board of directors approved last month a two-for-one stock split to be paid to all shareholders July 28. The stock split is subject to shareholder approval.

McCov

Continued from Page 1

Since joining the station, McCoy is credited with guiding the station to the No. 1 Arbitron ratings position five times, making WCBS-FM the first Oldies station to achieve that feat in a Top 20 market. Under McCoy's guidance, WCBS-FM has remained in the Top 5 of the 25-54 demo for 17 years.

The Nyack, NY native grew up lis-

tening to New York City's radio legends, notably the late Alan Freed. McCoy began his career in 1967 at a Connecticut station, later moving to WNBC/New York, where he worked the midday shift following Don Imus. McCov's career moved forward in 1969 when he became an on-air personality at crosstown WOR-FM. He later served as an air personality at WCBS-FM before being named PD in the summer of 1981.

Bloomberg

BUSINESS BRIEFS

Continued from Page 8

Broadcasters' Proposals To Hike Minority TV Ownership

Responding to FCC Chairman Bill Kennard's call for suggestions from broadcasters on how to boost the decline in minority and women ownership, Sinclair Broadcast may have a solution. A source at the company told R&R last week that it and several other major broadcasters plan on approaching Wall Street financiers soon with the idea of establishing a fund of roughly \$120 million that would provide seed money to "new entrants" into the broadcast industry. The source said the company's shareholders would be more receptive to investing in minority or women ventures if Wall Street joined in to back the fund. Meanwhile, Paxson Communications Corp. unveiled a plan last week designed to boost minority TV ownership by allowing investors to put up to 33% into ventures by "new entrants" without those stakes counting towards the investing company's national ownership cap (35% of audience reach).

Radio Disney In Phoenix

BC Inc. quietly filed at the FCC Tuesday for the purchase of KENR-AM/ Houston for \$10.6 million from South Texas Broadcasting, a subsidiary of Salem Communications. At press time there was no word from ABC spokespeople in Dallas as to whether KENR, currently carrying a Talk format, would become another Radio Disney outlet. Meanwhile, the company also announced it is buying KCWW-AM/Phoenix from Owens Broadcasting for an undisclosed price. The Radio Disney format will debut on KCWW July 27. Phoenix becomes Radio Disney's 27th market and 29th affiliate.

Ratings

Continued from Page 1

tions showed up with a 1.0 share or greater, and five of them went up including market-leading KLVE, which gained an entire share point. On the other hand, nearly all of the mainstream stations either held their ground or experienced lost listening. The only exceptions: two ABC stations - Talk KABC and Rock KLOS — each gained .3.

In Chicago, a red-hot Cubs baseball team failed to keep WGN from dropping into second place against an equally red-hot WGCI-FM. KGO/San Francisco extended its winning streak to 80 consecutive Arbitron books spanning 20 years. In San Diego, KYXY recovered from a bad winter showing to recapture first place.



DENEHAL MANAGEH: OR VP/RESEARCH & DE OPERATIONS MANAGER FR: Page B

EDITORIAL

EDITORIAL

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A Perry Corp. Company

12+ SPRING '98 ARBITRON RESULTS

Los Angeles

W	'i '98 S	ip '98
KLVE-FM (Spanish AC)	5.3	6.3
KSCA-FM (Reg. Mex.)	5.4	5.8
KFI-AM (Talk)	4.4	3.9
KPWR-FM (CHR/Rhy)	4.0	3.9
KKBT-FM (Urban)	3.9	3.8
KLAX-FM (Reg. Mex.)	3.4	3.5
KIIS-FM (CHR/Pop)	3.8	3.3
KOST-FM (AC)	3.8	3.3
KROQ-FM (Alternative)	3.4	3.3
KRTH-FM (Oldies)	3.4	3.3
KTWV-FM (NAC/SJ)	3.3	3.3
KCMG-FM (Oldies)*	2.7	3.1
KABC-AM (Talk)	2.6	2.9
KYSR-FM (Hot AC)	2.9	2.9
KBIG-FM (AC)	3.0	2.6
KLOS-FM (Rock)	2.3	2.6
KCBS-FM (Cl. Hits)	2.5	2.4
KNX-AM (News)	2.5	2.4
KZLA-FM (Country)	2.3	2.3
KLAC-AM (Nostalgia)	2.2	2.2
KLSX-FM (Talk)	2.4	2.2
KTNQ-AM (Spanish N/T)	1.8	2.2
KFWB-AM (News)	2.1	1.9
KKGO-FM (Classical)	1.9	1.9
KBUA/KBUE (Reg. Mex)	1.9	1.7
KJLH-FM (Urban AC)	1.2	1.5
KSSE-FM (Spanish Con)	1.5	1.3
KLYY-FM (Alternative)	.8	1.0
KWKW-AM (Spanish N/T	8. (1.0

^{*} Was KIBB-FM until February

San Diego

	Wi '98 Sp '98			
KYXY-FM (AC)	4.8	6.8		
KFMB-FM (Hot AC)	6.2	6.3		
KSON-FM (Country)	6.6	5.2		
KFMB-AM (Full Serv)	2.7	4.6		
KOGO-AM (Talk)	4.9	4.5		
XHTZ-FM (CHR/Rhy)	5.1	4.4		
KGB-FM (Cl. Rock)	4.2	4.3		
KIFM-FM (NAC/SJ)	3.8	4.0		
KHTS-FM (CHR/Rhy)	3.9	3.9		
KPOP-AM (Nostalgia)	3.6	3.7		
XTRA-FM (Alternative)	3.0	3.7		
KMCG-FM (AC)	3.2	3.2		
KBZT-FM (Oldies)	2.3	3.1		
KIOZ-FM (Rock)	4.8	3.1		
KPLN-FM (Cl. Hits)	2.6	2.5		
KKLQ-FM (CHR/Pop)	2.3	2.3		
KFI-AM (Talk)	2.1	2.2		
KSDO-AM (News/Talk)	1.3	2.0		
KJQY-FM (AC)	2.2	1.8		
KXGL-FM (Oldies)	1.8	1.8		
XTRA-AM (Sports)	2.1	1.7		
KNX-AM (News)	1.1	1.4		
KFSD-FM (Classical)	1.2	1.3		
KXST-FM (Adult Alt)	1.1	1.3		
XHRM-FM (Alternative)		1.3		
XHKY-FM (Reg. Mex.)	1.3	1.1		
KSPA-AM (Nostalgia)	1.1	1.0		
XBACH-AM (Classical)	1.1	1.0		
XTIM-FM (Reg. Mex.)	1.2	1.0		

Chicago

	Wi '98 S	Wi '98 Sp '98			
WGCI-FM (Urban)	6.3	7.7			
WGN-AM (News/Talk)	6.6	5.8			
WBBM-FM (CHR/Rhy)	4.4	4.8			
WVAZ-FM (Urban AC)	4.3	4.7			
WLIT-FM (AC)	4.8	4.6			
WLS-AM (Talk)	4.0	4.3			
WNUA-FM (NAC/SJ)	4.6	4.1			
WJMK-FM (Oldies)	3.3	3.9			
WUSN-FM (Country)	3.4	3.9			
WBBM-AM (News)	4.0	3.6			
WTMX-FM (Hot AC)	2.6	3.3			
WRCX-FM (Rock)	3.0	3.2			
WKQX-FM (Alternative)	3.0	2.8			
WXCD-FM (Cl. Rock)	2.6	2.7			
WNND-FM (AC)	2.7	2.6			
WXRT-FM (Adult Alt)	2.6	2.5			
WCKG-FM (Talk)	2.9	2.2			
WLEY-FM (Reg. Mex)	2.3	2.2			
WAIT-AM (Nostalgia)	2.8	2.0			
WOJO-FM (Reg. Mex)	2.2	2.0			
WLUP-FM (Rock)	1.6	1.7			
WMAQ-AM (News)	2.3	1.7			
WMVP-AM (Full Serv)	1.2	1.7			
WSCR-AM (Sports)	1.5	1.7			
WNIB-FM (Classical)	1.9	1.4			
WFMT-FM (Classical)	1.2	1.2			
WGCI-AM (Urban/O)	1.2	1.1			

Washington, DC

V	Vi '98 S	Vi '98 Sp '98		
WHUR-FM (Urban AC).	6.1	6.1		
WPGC-FM (CHR/Rhy)	5.5	6.1		
WMZQ-FM (Country)	4.8	5.5		
WKYS-FM (Urban)	4.9	5.2		
WASH-FM (AC)	5.5	4.2		
WMMJ-FM (Urban AC)	4.2	4.1		
WRQX-FM (Hot AC)	4.5	4.0		
WWVZ/WWZZ (CHR/Pop)	4.1	4.0		
WGMS-FM (Classical)	4.3	3.9		
WJFK-FM (Talk)	3.4	3.9		
WBIG-FM (Oldies)	3.8	3.7		
WTOP-A/F (News)	3.4	3.7		
WMAL-AM (News/Talk)	4.6	3.6		
WGAY-FM (MOR)	3.4	3.4		
WJZW-FM (NAC/SJ)	3.5	3.4		
WWDC-FM (Rock)	3.4	3.3		
WARW-FM (Cl. Rock)	2.1	2.8		
WHFS-FM (Alternative)	2.1	2.5		
WTEM-AM (Sports)*	1.0	1.4		
WAVA-FM (Religious)	1.0	1.0		
WPGC-AM (Urban/O)	1.1	1.0		

^{*} Moved to 980 KHz on March 9

SAME-DAY **RATINGS RESULTS**

www.rronline.com

Format Abbreviations

AC-Adult Contemporary, Adult Alt-Adult Alternative, B/EZ-Beautiful/Easy Listening, CHR/Pop-Contemporary Hit Radio/Pop, CHR/Rhy-Contemporary Hit Radio/Rhythmic, Cl. Hits-Classic Hits, Cl. Rock-Classic Rock, Full Serv-Full Service, Hot AC-Hot AC, Misc-Miscellaneous, MOR - Middle of the Road, NAC/SJ-New AC/Smooth Jazz, Reg. Mex-Regional Mexican, Spanish AC-Spanish Adult Contemporary, Span N/T-Spanish News/Talk, Spanish/O-Spanish Oldies, Urban/AC-Urban Adult Contemporary, Urban-Urban Contemporary, Urban/O-Urban Oldies.

San Francisco

	WI 98 5	p 90
KGO-AM (News/Talk)	6.4	6.6
KOIT-A/F (AC)	4.3	4.7
KYLD-FM (CHR/Rhy)	3.8	4.7
KCBS-AM (News)	5.3	4.5
KNBR-AM (Sports)	3.1	4.4
KFRC-A/F (Oldies)	2.9	3.5
KMEL-FM (CHR/Rhy)	2.8	3.5
KIOI-FM (AC)	3.7	3.1
KSFO-AM (Talk)	3.3	3.1
KZQZ-FM (CHR/Pop)	2.9	3.0
KISQ-FM (AC)	3.5	2.9
KABL-AM (Nostalgia)	3.3	2.8
KKSF-FM (NAC/SJ)	2.7	2.8
KDFC-FM (Classical)	2.3	2.7
KBLX-FM (NAC/SJ)	2.9	2.6
KFFG/KFOG (Adult Alt)	3.2	2.6
KLLC-FM (Hot AC)	2.6	2.4
KITS-FM (Alternative)	1.8	1.9
KSJO-FM (Rock)	1.6	1.7
KOME-FM (Alternative)	1.8	1.6
KSAN-FM (Cl. Hits)	2.0	1.6
KYCY-FM (Country)	2.1	1.6
KLOK-AM (Reg. Mex)	1.1	1.4
KSOL/KZOL (Reg. Mex) 1.3	1.4
KBRG-FM (Spanish AC))* 1.4	1.3
KBAY-FM (AC)**	1.2	1.1
KEZR-FM (Hot AC)	.9	1.0

^{*} Moved to 100.3 mHz at 14.5kw on

Boston

	Wi '98 S	p '98
WBZ-AM (News)	7.9	7.8
WJMN-FM (CHR/Rhy)	6.6	7.1
WMJX-FM (AC)	6.8	6.0
WBCN-FM (Alternative)	5.5	5.8
WXKS-FM (CHR/Pop)	6.3	5.8
WRKO-AM (News/Talk)	5.7	5.7
WBMX-FM (Hot AC)	3.9	4.6
WCRB-FM (Classical)	4.8	4.6
WODS-FM (Oldies)	4.3	4.1
WEEI-AM (Sports)	3.7	3.9
WAAF-FM (Rock)	2.7	3.2
WZLX-FM (Cl. Rock)	3.0	3.2
WROR-FM (Oldies)	2.7	3.0
WKLB-FM (Country)	3.3	2.5
WSJZ-FM (NAC/SJ)	2.8	2.4
WBOS-FM (Adult Alt)	2.5	2.2
WEGQ-FM (Oldies)	2.1	2.2
WXKS-AM (Nostalgia)	1.4	1.7
WFNX-FM (Alternative)	1.2	1.2
WILD-AM (Urban)	1.0	1.2

Cincinnati

	Wi '98 Sp '98		
WLW-AM (Full Serv)	6.6	9.6	
WUBE-FM (Country)	9.1	8.6	
WEBN-FM (Rock)	7.5	7.6	
WKRQ-FM (CHR/Pop)	5.2	6.7	
WGRR-FM (Oldies)	5.9	6.3	
WRRM-FM (AC)	7.0	6.1	
WIZF-FM (Urban)	5.8	5.5	
WVMX-FM (Hot AC)	5.1	5.2	
WOFX-FM (Cl. Rock)	5.2	4.7	
WVAE-FM (NAC/SJ)	4.2	4.4	
WKRC-AM (Full Serv)	4.3	3.9	
WSAI-AM (Nostalgia)	3.8	3.8	
WYGY-FM (Country)	2.9	3.0	
WAQZ-FM (Alternative)	2.7	2.3	
WAKW-FM (Religious)	1.7	1.7	
WHKO-FM (Country)	1.1	1.2	

Philadelphia

	Wi '98 Sp '98		
KYW-AM (News)	7.4	7.2	
WBEB-FM (AC)	5.8	7.2	
WDAS-FM (Urban AC)	6.4	6.2	
WUSL-FM (Urban)	4.3	5.1	
WYSP-FM (Rock)	5.4	5.1	
WOGL-FM (Oldies)	4.6	4.9	
WJJZ-FM (NAC/SJ)	5.1	4.5	
WXTU-FM (Country)	4.2	4.3	
WMGK-FM (Cl. Hits)	3.9	4.1	
WPEN-AM (Nostalgia)	3.8	4.1	
WWDB-FM (Talk)	5.1	4.0	
WIOQ-FM (CHR/Pop)	3.7	3.9	
WPHI-FM (Urban)	3.5	3.4	
WYXR-FM (Hot AC)	3.2	3.3	
WMMR-FM (Rock)	3.1	3.0	
WIP-AM (Sports)	3.4	2.6	
WPLY-FM (Alternative)	2.2	2.3	
WXXM-FM (Hot AC)	2.2	2.2	
WPST-FM (CHR/Pop)	1.3	1.3	
WDAS-AM (Religious)	1.3	1.2	
WPHT-AM (Talk)	1.1	1.2	
WHAT-AM (Talk)	1.1	1.1	

St. Louis

Wi '98 Sp '98

KMOX-AM (Talk)	10.7	13.9
WIL-FM (Country)	7.3	8.6
KEZK-FM (AC)	6.8	7.0
KMJM-FM (Urban)	6.1	6.6
KYKY-FM (Hot AC)	4.7	4.9
KSHE-FM (Cl. Rock)	5.0	4.7
WKKX-FM (Country)	4.2	4.7
KLOU-FM (Oldies)	3.9	3.9
KSLZ-FM (CHR/Pop)	4.6	3.9
KPNT-FM (Alternative)	4.9	3.8
KIHT-FM (CI. Hits)	3.1	3.1
KTRS-AM (News/Talk)	3.3	3.0
KFUO-FM (Classical)	2.8	2.8
WRTH-AM (Nostalgia)	2.4	2.6
KATZ-AM (Gospel)*	1.9	2.4
KSD-FM (Cl. Rock)	2.5	2.4
WVRV-FM (Adult Alt)	3.2	2.4
KATZ-FM (Urban AC)	3.0	2.2
WALC-FM (Hot AC)**	2.9	2.0
KXOK-FM (Urban AC)	2.1	1.9

^{*} Was **KMJM-AM** until March

KDKA-AM (News/Talk)

WDVE-FM (Rock)

Pittsburgh

Wi '98 Sp '98

12.6 12.9

6.9 6.2

6.2 5.2

4.2 5.0

5.4 4.6 4.5 4.4

3.9 4.5

4.1 4.2

2.8 3.9

2.7 3.2

2.8 3.0

1.7 1.5

.9 1.3

1.2

8.6 8.4

# " # PA AD # PA PA	~~-		112121111(110011)	0.0	
Cincinn	au		WBZZ-FM (CHR/Pop)	6.9	
	W. 100 C	100	WDSY-FM (Country)	7.4	
	Wi '98 S	•	WWSW-A/F (Oldies)	5.6	
LW-AM (Full Serv)	6.6	9.6	WJAS-AM (Nostalgia)	6.2	
(UBE-FM (Country)	9.1	8.6	WXDX-FM (Alternative)	4.2	
EBN-FM (Rock)	7.5	7.6	WSHH-FM (AC)	5.4	
KRQ-FM (CHR/Pop)	5.2	6.7	WLTJ-FM (AC)	4.4	
GRR-FM (Oldies)	5.9	6.3	` '	3.9	
RRM-FM (AC)	7.0	6.1	WZPT-FM (Oldies)		
(IZF-FM (Urban)	5.8	5.5	WAMO-FM (Urban)	4.1	
VMX-FM (Hot AC)	5.1	5.2	WJJJ-FM (NAC/SJ)	2.8	
OFX-FM (Cl. Rock)	5.2	4.7	WRRK-FM (Cl. Rock)	2.7	
- ' '		4.4	WDRV-FM (Hot AC)*	2.8	
(VAE-FM (NAC/SJ)	4.2		WASP-FM (Country)	1.7	
KRC-AM (Full Serv)	4.3	3.9	WORD-FM (Religious)	.9	
/SAI-AM (Nostalgia)	3.8	3.8	WTAE-AM (Sports)	1.4	
/YGY-FM (Country)	2.9	3.0	KQV-AM (News)	1.3	
AQZ-FM (Alternative)	2.7	2.3	ita i-Am (items)		
AKW-FM (Religious)	1.7	1.7	* Was WVTY-FM until Fel	hruary	,
(HKO-EM (Country)	1.1	12	vvas vv i Y-Fivi unili Fei	Jiuaiy	

Detroit

	Wi '98 S	Sp '98
WJLB-FM (Urban)	8.1	7.7
WNIC-FM (AC)	7.6	7.5
WJR-AM (Talk)	5.8	6.8
WOMC-FM (Oldies)	5.9	5.6
WWJ-AM (News)	4.9	5.1
WKQI-FM (Hot AC)	4.1	4.3
WVMV-FM (NAC/SJ)	4.7	4.1
WCSX-FM (Cl. Rock)	3.0	3.9
WMXD-FM (Urban AC)	4.0	3.9
WCHB-FM (Urban)	3.4	3.5
WDRQ-FM (CHR/Rhy)	2.6	3.5
WRIF-FM (Rock)	4.1	3.4
WWWW-FM (Country)	3.7	3.2
CKWW-AM (Nostalgia)	2.3	3.1
WYCD-FM (Country)	3.0	3.0
WXYT-AM (Talk)	3.4	2.8
WPLT-FM (Alternative)	2.7	2.6
WKRK-FM (Rock)	1.7	2.0
WWBR-FM (Cl. Rock)	1.8	2.0
WDFN-AM (Sports)	1.9	1.6
WXDG-FM (Alternative)) 1.1	1.6
CIMX-FM (Alternative)	1.4	1.5
WGPR-FM (Urban)	1.4	1.3
•		

Baltimore

	Wi '98 Sp '98	,
WERQ-FM (CHR/Rhy)	9.8 8.8	
WPOC-FM (Country)	6.7 7.2	
WBAL-AM (News/Talk)	6.8	
WQSR-FM (Oldies)	5.5 6.1	
WWIN-FM (Urban AC)	4.1 5.8	
WLIF-FM (AC)	5.8 5.0	
WWMX-FM (Hot AC)	5.4 4.7	•
WIYY-FM (Rock)	3.9 4.2	
WXYV-FM (CHR/Pop)-	4.8 4.0	
WHFS-FM (Alternative)	2.4 3.4	
WOCT-FM (Oldies)	2.9 3.3	
WCAO-AM (Religious)	3.3 2.9	١
WCBM-AM (News/Talk)	2.1 2.1	
WPGC-FM (CHR/Rhy)	1.7 1.7	•
WRBS-FM (Religious)	2.2 1.7	•
WJFK-AM (Talk)	1.7 1.6	,
WHUR-FM (Urban AC)	2.0 1.5	,
WRQX-FM (Hot AC)	1.0 1.3	3
WWDC-FM (Rock)	.7 1.3	3
WGRX-FM (Country)	1.2 1.2	•
WWLG-AM (Nostalgia)	1.3 1.1	
WKYS-FM (Urban)	.9 1.0)

Cleveland

	Wi '98 S	Sp '98
WZAK-FM (Urban)	9.3	9.0
WMJI-FM (Oldies)	8.1	8.5
WTAM-AM (News/Talk)	4.9	8.3
WGAR-FM (Country)	6.9	8.0
WDOK-FM (AC)	7.2	6.3
WMVX-FM (Hot AC)	5.7	5.9
WRMR-AM (Nostalgia)	6.2	5.4
WNCX-FM (Cl. Rock)	5.1	5.3
WZJM-FM (CHR/Pop)	4.8	4.9
WNWV-FM (NAC/SJ)	3.9	4.3
WMMS-FM (Rock)	4.6	4.1
WQAL-FM (Hot AC)	4.5	4.0
WENZ-FM (Alternative)	2.6	2.5
WCLV-FM (Classical)	3.4	2.3
WJMO-AM (Urban/O)	2.5	2.1
WKNR-AM (Sports)	2.2	2.0
WABQ-AM (Religious)	1.7	1.0

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January 5
** Moved to 94.5 mHz at 34kw on January 5

^{**} Switched to Rock on June 25



AL PETERSON

"

You program a station for the masses. But you market to your diarykeepers.

Can News/Talk Solve The **At-Work Listening Challenge?**

☐ Fairwest's Johns says the answer lies in marketing, not product

A problem that is no stranger to News/Talk stations is how anemic the format usually looks in studies of workplace listening habits. In fact, in a recent study done by Edison Media Research and Arbitron that we previously reviewed on these pages (R&R 1/23), researchers concluded that the News/Talk format indexes "extremely poorly" for at-work listening. So whenever a new idea comes along that could potentially increase the format's performance during those important but elusive nine-tofive hours, it's worth investigating.

Reg Johns is President of San Diego-based Fairwest Direct Loyalty Marketing Systems. The Canadian native came up through the programming ranks of the radio business, holding PD positions



Rea Johns

in Montreal, Toronto, and Boston. In the 1980s, Johns moved to Dallas with his brother and formed the original Fairwest company, where their programming and marketing consulting business eventually grew to a client list of over 100 radio stations. As did many radio entrepreneurs in the '80s, Johns next moved into station ownership, buying radio properties in several cities, including Indianapolis; Milwaukee; and Portland, OR.

In 1987, the brothers sold their station group and went on to follow

WRVA Richmond • KXNT Las Vegas

separate career paths. At that point, Johns teamed up with (Fairwest Sr. VP) Greg Frederick to form Fairwest Direct Loyalty Marketing Systems, a company that today offers more than a dozen different marketing plans and interactive marketing technologies to over 100 radio stations internationally.

I recently caught up with the seemingly nonstop traveling Johns and took the opportunity to not only get a better understanding from him of Fairwest's "Rewards" marketing program and how it might help News/Talk's at-work performance, but also to pick the brain of this veteran radio marketing expert about his thoughts and insights into whether or not marketing for News/ Talk is any different than it is for music formats.

R&R: Should there really be any difference in the approach when marketing a News/Talk station vs. a music-formatted station?

RJ: To simplify everything, it's

all really just about cume and TSL. When you are marketing a radio — or any product, for that - the objective is to move the yardstick. An example from politics is Ronald Reagan. He was really the first politician to learn that if you want to win the election, you don't just talk to the people, you talk to the people who vote! The same is true for radio. Many people listen, many have opinions, but the yardstick only moves when diarykeepers actually vote for your station. The bottom line is, you program a station, no matter what your format, for the masses. But you market to your diarykeepers. So the answer to your question is really no, there is no fundamental difference in the approach to marketing News/Talk vs. music formats.

R&R: Tell us a bit about the evolution of your loyalty marketing programs and your philosophy about their value to a station's overall marketing plan.

RJ: Back in the early '90s, I was introduced to the marketing guys at Vons, which is a large Southern California supermarket chain. At the time they were developing something called Vons' Club. What I learned was that they weren't so much worried about getting new people to shop at Vons, they simply wanted the people who had already declared a preference for the

store to spend more time in it, walking up and down the aisles and buying more items.

Let's use radio terminology here: Instead of mass marketing to the P3 and P4 shoppers, the idea was to give the P1 and P2 shoppers, those who were already declaring a clear preference, incentives to be more loyal and to shop more often. These are the same principles that apply to the very popular and successful frequent-flyer programs now offered by virtually every airline. Radio's "frequent flyers" or "shoppers" are your P1 and P2 listeners, and they are all potential diarykeepers. Who better to focus your station's marketing efforts on?

R&R: Tell us about some of the steps you recommend a station take when developing its marketing

RJ: First and foremost, go look in the ratings books for the past five books or so and try to see the truth before you decide what marketing needs to be done. Do you need to attract new cume or do you have a TSL problem? The trouble with most stations is that they take the traditional stance that if they spend a lot of money mass marketing and simply throw as much mud against the wall as they can possibly afford, something will stick. But the fact is that about 80% to 85% of all stations out there will find that their true growth prospects are in improving TSL, not cume.

Remember, only about 20% of the market will take the time to complete and return a diary. Depending on your market size, that's an average of 300 people who will write down a station's call letters in the next ratings book. Taken further, we have found that the national average for exclusive cumes for stations is

around 8%. That means that 92% of your listeners are listening to other stations. Now, you have to ask yourself, where is our best growth opportunity? Should you go out and try to attract new cume — that is to say, brand-new listeners — and bring them in at probably a P4 or P5 level, or focus on getting that 92% who keep tuning in and out to use the station more frequently? To me, it's very clear. For true growth, most established stations would be better off with a marketing strategy to increase TSL vs. a traditional, and expensive, cume strategy.

R&R: So are you saying that mass marketing shouldn't be a part of your marketing budget unless you are a new radio station?

RJ: At one time, mass marketing made a lot of sense. Three TV stations, a handful of radio stations, and one newspaper, all focused on a young baby boom generation. made the placement of marketing budgets a pretty easy task. But that was then and this is now. The mounting of information and the ever-increasing "marketing noise" within the market have caused many forward-thinking broadcast ers to rethink the real value and effect of mass marketing,

Hey, we all love the glamour of mass, but when even huge multinational companies with huge ad budgets are saying that mass is inefficient, those of us in radio, who have much smaller ad budgets, should be questioning the logic and expense of mass marketing. Forget about the glamour. In a competitive battle, the question should always be, what moves the vardstick?

R&R: But doesn't mass market-

Continued on Page 38

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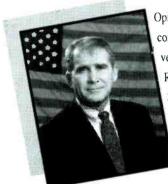
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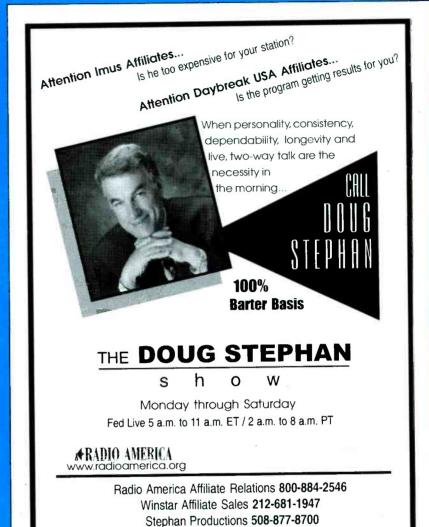


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Adventures

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Can News/Talk Solve The At-Work Listening Challenge? 33

Continued from Page 36

ing offer the opportunity to gain awareness for your station with the total listeners in the market?

RJ: Fragmentation and competition have caused most stations around the country - outside of some smaller markets — to show no more than about a 15% cume share. In the big markets that number is around 10%. What this says is that 85% to 90% of the market will never listen to your station no matter what is said, what is offered. or what you do. That's a tough blow to the old ego for those of us driven to be No. 1, but it is today's reality. And it's evidence that should be factored into all of your marketing strategies and decisions.

R&R: Your marketing systems have long advocated marketing techniques that target Arbitron diarykeepers. Is it really possible to reach diarykeepers through marketing?

RJ: From years of research, we know that diarykeepers have passion for both the format and their

favorite station, and they are survey-friendly. So your marketing efforts should be targeted at having your station's passionate, survey-friendly, pure database members primed and ready when Arbitron comes calling. When you are out there looking to target your marketing efforts at your station's potential diarykeepers, a pure database with a large sample is the most reliable information available.

R&R: Tell us what you mean by the term "pure database"?

RJ: Pure is defined as actual known listeners to the station. These are not people who have filled out a direct-mail response card, registered at the station's booth at the state fair, or said "yes" from a telemarketing campaign. The pure database is made up of a station's listeners who have responded to the station through a variety of on-air solicitations, not just contesting.

When a pure database is built correctly, you will begin to see the same characteristics in their profile that we

see in diarykeepers. From there it's easy to suggest that the chances are good that most of your station's potential diarykeepers are already included in your pure database. For new stations, TSL growth can come from these people simply through the building of habitual listening patterns. Using marketing to give them "listening appointments" easily generates increased usage. And for established stations, the strength and opportunity is built-in because your cume already contains most of your diarykeepers for the next book, and Arbitron will randomly find about 300 of them.

R&R: Let's talk about News/ Talk's challenge to get at-work listening. Even P1 fans of the format have offered that they don't often listen to their favorite format at work because it's too distracting. Is this an indication that News/Talk must simply accept the fact that the format isn't well-suited for workplace listening?

RJ: Well, first of all, let's not for-

You probably won't win the battle for more at-work listening through product. It will more likely come from your marketing efforts.

get that the workplace isn't just a lawyer's or dentist's office. There are retail, factories, mom-and-pop stores — all sorts of at-work environments. Yes, there's no question that if you are a soft and easy music station, you probably have a leg up on at-work listening. But should a foreground format like News/Talk or CHR just give up those 180 quarter-hours a week? No! The answer is that you just have to swim upstream three times faster.

You probably won't win the battle for more at-work listening through product. It will more likely come from your marketing efforts. Let me relate a story to illustrate what I mean: Back in my programming days, I was always a staunch product guy - product was everything. I was consulting and flying around the country a lot, and one day I found myself sitting in the Dallas airport after a long and exhausting trip, purposely passing on two earlier flights on other airlines to wait for an American flight because I wanted the frequent-flyer mileage. A little light went off in my head, and I said, "It's the marketing, not the product, that caused you to make this choice.'

That's not to say you can just forget about having a good product. Good product always has to be in place first. But American had hit on the way to reach their "diarykeepers" through marketing. Instead of the traditional mass marketing of their product to everyone — including Little Johnny and Aunt Mabel, who never planned to fly - they focused their efforts on flyers who were already using their product! From that information, they built a pure database and then gave them incentives to use the product more often. The program has been a huge success and has been copied by every other airline. American Airlines is a good example of a company that was simply swimming upstream three times faster than the other guys!

R&R: Let's talk a little bit about the "Rewards" program. What is it, and how do you think it could be one possible answer to News/Talk's at-work listening challenge?

RJ: "Rewards" is a listen-atwork program that has been in development by Fairwest for several years. It's a software-based promotion that continually encourages, tracks, and rewards daily workplace listening — day after day, month after month, book after book. Similar to the airline frequent-flyer programs, the system gives you a means by which you can individually reward listening on a daily basis with everyone who has access to a computer in their workplace — or in their home, for that matter. It's a way to reward your most loyal listeners based on their actual usage of the station. And with workplace listening covering three dayparts and 180 quarter-hours a week, you can see why getting your share of at-work listening is important.

R&R: So is this something that an at-work listener has to access via the Internet?

RJ: No, not at all. Simply put, it's a screen saver with a "brain." It acts as kind of a one-on-one marketing department for your station with an assortment of forced-listening features and benefits that are preprogrammed into the software. The best part is that the content changes on a daily basis. The software is free, and everyone who has it is incentivized to make "copies" of the program for co-workers and friends. Listener points are then awarded automatically to all listeners who track their points. The more they listen, the more points they get. The points become their currency with your station. They're good for cash and prizes. The program even manages the collection and use of listener reward points using highly secure procedures. We've seen it work, and it's a very exciting marketing concept.

R&R: Finally, from your perspective of many years in marketing radio stations, what is the biggest mistake you've seen broadcasters make when it comes to spending their marketing dollars?

R.J: Typically, there are not a lot of experienced people in marketing at a lot of radio stations. Because most usually have a traditional background in what was once thought to be effective radio marketing, the tendency is to do whatever was done last year. Unless you are a new station trying to build cume for a new product, why use billboards or television? If the real opportunity for growth is in TSL for your station, what does traditional mass marketing have to do with getting increased usage in the workplace? So, in terms of mistakes. I'd say the real answer to that question is that too often people haven't really read their Arbitron thoroughly enough to ascertain who and where their market really is and what marketing approach they should take with their dollars and their diarykeepers.

TALK BACK TO R&R!

If you have questions or comments that you'd like to add, call **AI Peterson** at (619) 486-7559, fax (619) 486-7232, or e-mail alpeterson@aol.com.



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SOUND DECISIONS



STEVE WONSIEWICZ

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There is something to be said — and we do this all the time — about sort of filling in the blanks.

— James Stroud

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The Manufactured Myth Debunked

Veteran country producer James Stroud and R&B and pop wunderkind Jermaine Dupri talk about keeping it real

Manufactured acts. Those two words carry a lot of negative baggage in the music world for a variety of reasons. Perhaps it's the notion that we want our pop artists to somehow be more involved in the craft of record-making than simply singing somebody else's songs.

The Spice Girls, the Backstreet Boys, and Hanson have all felt the sting of this label. Nevertheless, each has gone on to sell millions of records and sell out show after show. Yet before looking at the current environment. it's important to take a step back and remember that success in this business can usually be boiled down to two things: great songs and/or great entertainers. Many of the industry's brightest stars never wrote their own material, yet entertained legions of fans through either their incredible vocal talent or energy onstage. That was certainly the case in the '60s,

The fans will not allow

it. Our record buyers

will not allow music

that's forced upon

them by marketing

plans or tricks.

— James Stroud

when Berry Gordy's Motown hit

On the flip side, some of contem-

porary music's best-selling acts

aren't exactly known for their incen-

diary live performances or vocal

prowess; it's the raw power of their

compositions that fire up audiences.

fill with acts that might feel the

"manufactured" heat. I thought it

might be interesting to take a clos-

With the pipeline beginning to

machine was in full swing

"





James Stroud Jermaine

er look at the fine line between real and prefab. And what better place to start than by looking at country and R&B, two genres that grapple with the dilemma on a daily basis.

The Fans Can Tell

DreamWorks/Nashville senior executive and veteran producer James Stroud has one idea why country has been able to minimize the problem even as Music Row releases hat act after hat act: "The fans will not allow it. Our record buyers will not allow music that's forced upon them by marketing plans or tricks. They can tell very quickly when something is not real. That's what is so great about our fans. When you have something real, they come back. They're among the most loyal music buyers in the world. The market today is based on great songs with great singers. It's hard to fake the real thing."

Then how did the Spice Girls succeed? It's simple, says Stroud. "People bought into it because the Spice Girls and Virgin didn't try to fake it."

With the country market becom-

ing increasingly competitive and costs rising substantially in a flat sales environment, Nashville labels can't afford to sign prefab acts in order to achieve a quick sales fix. Stroud affirms, "I am not going to sign an artist and not have that artist succeed. Because it's so tough these days, all of the pieces have to be in the right place. If that happens, the artist will get a shot."

Stroud reinforces the notion that stars are born of great songwriting and/or performing talent when he talks about what he looks for in new acts. "I try to find something that's unique and real; someone who has a unique voice or story to tell. It can't be fake or something thought up. The artist who sings what he or she is living or believes in what he or she is singing about, that's the kind of artists I go after.

"But there is something to be



I feel it's best for the artist to worry about being an artist and entertainer rather than worry about what I'm doing.

- Jermaine Dupri

77.

said — and we do this all the time — about sort of filling in the blanks. If an artist is a great singer but maybe doesn't write, then we'll put that artist with a great songwriter. There's no reason not to sign a great singer or entertainer because they can't write a song or play an instrument. You simply put a great team around them. But that's not manufacturing; that's casting."

Be True To Your School

Stroud's comments point to the fact that it all comes down to how deftly label execs handle a project. One wrong turn, and it could easily blow up. Make the right turn, and it's platinum magic.

Citing his early work with Clint Black, the million-plus-selling country hitmaker who cut his teeth playing blues guitar in Texas honky-tonks, Stroud recalls, "When we cut Clint's first album a long time ago, one of the things we did was use his live band, because we wanted to be as real and natural as possible. We took him and the band and worked the songs up in a club and played them for people until we felt it was right. That's about as real as you can get - someone like Clint writing his own songs, performing them live with his band, and then recording it."

Given what's at stake, Stroud says the artist and label have to see eye-to-eye on just about everything, not just producing an album. "What I try to do is sign artists that, in my gut, I like, because the bottom line is that it has to work for both the artist and us. Then I feel I and the other executives in our company have enough knowledge and success that maybe we know a little bit about what may work in the market."

Being On The Same Wavelength

Interestingly, there are many parallels in the record-making and artist-development processes between country and R&B. Jermaine Dupri — the 26-year-old So So Def Recordings CEO, producer, and artist whose production resume lists work with Usher, Mariah Carey, TLC, Xscape, and Aretha Franklin — agrees with much of what Stroud espouses.

For him, it's important that he be able to shape an artist from start to finish. "People look at me as a molder," says Dupri. "If an artist has got it but really can't find it, I find out what's wrong and bring it out."

Citing his work with Usher, Dupri says he first had to find out where the vocalist was coming from in order to make sure the songs were appropriate. "I wanted to find out how he felt about women, if he had a girlfriend, and things like that. I told him that if he wanted to come across as this big playboy, then he couldn't have a girlfriend. It was things like that. We tried to live together in order to get a feel for each other."

That interplay is the central ingredient, says Dupri, in ensuring the artist and the songs have street

cred. And it paid big dividends with the multiformat song "You Make Me Wanna..." from Usher's platinum-plus album, My Way. Dupri continues, "It was apparent that only a person who has a girl-friend can say something like that. It wouldn't have worked if he didn't."

Walking The Walk

Once Dupri and the artist are on the same wavelength, he then wants nearly total control. "I feel it's best for the artist to worry about being an artist and entertainer rather than worry about what I'm doing. They should worry about singing and dancing and doing it for the people. Don't worry about the other stuff. That's my job."

That even includes marketing and promoting new artists. "I real-

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Being an artist always lets me know that if I'm going to talk the talk, I have to walk the walk.

— Jermaine Dupri

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ly don't even tell them. I just do it. If I tell them what I'm doing for them, and they start saying, 'Well, JD, I don't know,' that's when I start pulling back, because I feel they should just let me run with it. If I'm having fun with it, then it's not going to fall apart, because I feel like I'm even more into it than the artist. I know that sounds egotistical, but I feel that's my gift; it's what I do for a living, and I'm good at it."

Unlike most other record company execs, Dupri is also a recording artist. In fact, his new album, Life In 1472, hit retail on July 21. That dual role, Dupri notes, "always lets me know that if I'm going to talk the talk, I have to walk the walk. I have to make sure I'm not late for interviews and things like that. I have to set the tone, because it's what I'm telling all of these artists to do. I have to do it 100 times better."

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (615) 244-\$677 or e-mail: swonz@aol.com



LESS THAN JAKE'S NEW 'ROCKVIEW' — Less Than Jake, the ska-punk outfit from Gainesville, FL, has gone into the studio to begin work on their follow-up album to Losing Streak. The band's forthcoming Capitol Records disc, tentatively titled Hello Rockview, is slated to be released this fall. Pictured (I-r) are LTJ's Buddy and Peter Anna; engineer Steve Kravac; LTJ's Chris, Derron, Roger, and Vinnie; and producer Howard Benson.

SOUND DECISIONS

RRIGHTON

The Flys Take Off At Alternative With 'Got You'

Trauma and Delicious Vinyl have the Flys right where they want them. The Los Angeles quintet's new single, "Got You (Where I Want You)," is steadily spreading across the Alternative

turbing Behavior. Kahane remembers, "The studio was looking for a big rock ballad for the soundtrack, and Mike told me he thought he had one that was a hit. I heard the song and went cra-



Flys

and Active Rock panels thanks to growing word of mouth and support from format leaders in both genres. The song also is getting a significant boost courtesy of being the lead-off single from the soundtrack for the MGM movie Disturbing Behavior, which bows nationally in theaters on July 24. The soundtrack hits retail four days later. "Got You" also is being used in trailers for the film.

Major-market Alternative stations reporting the song include WXRK/New York, WKQX/Chicago, WHFS/Washington, CIMX/Detroit, WBCN and WFNX in Boston, WNNX/Atlanta, and KNDD/Seattle, which is credited with getting the ball rolling at the format. Key Active Rockers on the cut include WRIF/Detroit, KUPD/Phoenix, and WKLQ/Grand Rapids.

Fronted by brothers Adam (vocals) and Joshua (vocals/rhymes) Paskowitz, the Flys have been performing on the West Coast for around four years, and the group epitomizes the Left Coast lifestyle. The Paskowitzes are wellknown on the surfing circuit the family owns the Paskowitz Surf Camp in Orange County, older brother Israel is one of the world's top surfers and was profiled in the June issue of Esquire magazine, and Adam used to work the pro circuit - and drummer Nicky Lucero is an avid sky diver who is pictured free-falling on the group's debut Trauma/Delicious Vinyl album, Holiday Man. The disc hits retail on August 25.

Momentum for the Flys began around May, when Delicious Vinyl President Mike Ross sent over a copy of "Got You" to Trauma Founder/President Rob Kahane for consideration for Dis-

zy. Then Mike brought the album over. Once [Trauma co-Founder] **Paul [Palmer]** and I heard it, we got very excited and ended up signing a joint venture with Delicious as soon as we could."

Trauma started setting up the band and the single in late June-early July and had music to radio around July 4. But the tempo picked up when MGM elected to move up the movie's release date by two weeks. Kahane recalls, "The studio called up and said it had a conflict because a similar movie was coming out the same time. We had to race to make a video and a CD Pro and really sit down with radio and get them to listen to it, but we eventually caught up with ourselves."

While the movie is providing Trauma and Delicious with an

envious springboard, Kahane says it was the group's road work and songwriting depth that sealed the deal. "These guys have been around for several years. It's not like they're an overnight sensation. They've paid their dues."

On the radio front, one early supporter of the song is Alternative powerhouse WBCN. APD/MD Steven Strick observes, "There are a lot of great things about the song. First of all, it's just a great song. And second, it's attached to a cool movie, which is only going to help it."

Given the tempo of the song, Strick says, "It could take a while before it gets going, but it has a lot of potential, without a doubt. Right now it's still too early when it comes to phones or callout, so we're going on our gut, and it's telling us it's a great record."

Interestingly, the Flys are also one of the first acts to benefit from Trauma's recently expanded promotion department, which is overseen by Sr. VP/GM Craig Lambert. Lambert realizes it will take a while before Trauma hits pay dirt. "This is about a band, and not just a song," he explains. "These things don't happen overnight. They take time, and we are going to do whatever it takes to break this act. So far there's been a lot of support at some very important stations, which we are very flattered by."

Look for Trauma to put the Flys on a regional one-month promo tour of BMG branches starting in August. William Morris is booking the band, and plans are in the works for a small club tour tied with radio visits and shows through the end of the year."



GANDHARVAS ENJOY 'DOWNTIME' IN BIG APPLE — MCA's Gandharvas take a break after playing Alternative WXRK/New York's recent "Low Dough" show at the Bowery Ballroom. The band is touring in support of the album Sold For A Smile, which has spawned the first single, "Downtime." Pictured (I-r) are (front) WXRK PD Steve Kingston, MCA VP/Alternative Promotion Lisa Cristiano, MCA Regional Promotion Manager Diane Monk, and MCA Sr. Director/Alternative Promotion Michelle St. Clair; (back) the Gandharvas' Tim McDonald, Paul Jago, Jud Ruhl, and Brian Ward; and WXRK Music Coordinator Booker Madison.

Music News & Views

Columbia To Bow Springsteen Boxed Set

Columbia will release a six-CD boxed set of around

100 previously unreleased songs from Bruce Springsteen during the holidays. Springsteen himself confirmed the as-yet-untitled project during a Sony Music company convention last week in Miami. In an upbeat and often funny presentation in front of Sony execs,



Bruce Springsteel

Springsteen — who is well-known for recording more material than is needed for an album — said the collection isn't simply a collection of B-sides. The set, which features material that dates back to the '70s, represents an opportunity to release material that, for whatever reason, never made it onto whatever album he was recording at the time. More details will be released in the future.

Live Webcasts A Hoot

Radioactive rock band Live has taken to the Internet during the recording of its new album. A remote camera has been set up in the band's studio and is

transmitting live video and audio. Fans can check out Live's official website at friendsoflive.com. Meantime, the new album is slated to be released sometime in the second quarter of '99 ... On a similar note, Hootie & The



Live

Blowfish last week treated fans and 'Net surfers to a preview of its new *Musical Chairs* CD courtesy of a direct-to-web concert. The band performed two new songs, "I Will Wait" and "Desert Mountain Showdown," as well as some older material and covers. Atlantic, the band's label, chose the concert to showcase its new in-house digital-production studio for webcasts ... In other web news, rock band Creed is giving away, via the Internet, an acoustic version of its No. 1 song, "My Own Prison." Check out *creednet.com* for more details.

Metallica Covers, Manson Discs Due

Metallica will drop a double CD of cover songs on November 17 on Elektra ... Interscope has set September 15 as the release date for Marilyn Manson's new album, Mechanical Animals. Michael Beinhorn produced ... Better Than Ezra's new album, How Does Your Garden Grow, hits retail on August 25 ... A new album from UNKLE, the British group featuring Radiohead's ThomYorke, the Verve's Richard Ashcroft, and DJ Shadow, is slated to be released in the UK in late August ... The Stereo MC's are expected to release a new album, their first since 1992's Connected, in August in the UK ... Chapel Hill-based group the Flat Duo Jets has inked with Outpost Recordings. Look for a new album this fall.

Tour update: Alanis Morissette will embark on a club tour of North America in October in advance of a new album slated for release in early November ... Brian Wilson is in the final stages of organizing a national headlining tour during October and November ... Massive Attack sets off on an 18-date national tour starting on September 3 in Miami and concluding on September 27 in L.A. ... Alternative band Bauhaus makes it official and kicks off a national headlining club tour on August 13 in Seattle ... Eighties new wavers the Knack hit the concert trail on August 19 in San Diego ... Former Husker Du and Sugar frontman Bob Mould drops The Last Dog And Pony Show, his fourth solo album on Rykodisc, on August 25. Look for Mould to begin a national club tour in September.



CALVIN GILBERT

Where We Are And Where We're Going

Discussion tackles issues including the aging demo and increasing revenue

Oldies radio got another clean bill of health during the Oldies/Classic Rock panel discussion at **R&R** Convention '98 in Los Angeles in June. However, questions still linger about how advertisers perceive the aging demo and how Oldies stations can beef up their ratings and revenue in an environment that becomes more competitive with each passing day.

To discuss the state of the format. R&R was fortunate enough to gather four experts to discuss the issues facing Oldies. This week, we review the comments made by Interep's Marla Pirner, WQSR/Baltimore PD Bill Pasha, WFOX/Atlanta PD Bill Cahill, and consultant Chris Elliott.

Growing Dollars

Pirner says of the format, "You're delivering the heart of the baby boomers, and the concept of the baby boom generation has been around long enough now that the advertising community has embraced it, understands it, knows it, and recognizes the importance of reaching it. So, both in the name of your format and audience delivery, you're targeting exactly who they can't miss. They know that they need your listeners at the core."

Regarding how advertisers are likely to view Oldies in the future, Pirner adds, "I hate to 'crystal ball' it, but all the data is pointing to your core targets continuing to be the primary focus of our population. Although we're aging, we're doing it slowly. I'd say be careful about aging your radio stations. Don't age them, because otherwise you're going to be ahead of the population curve. Be careful that your stations aren't aging faster than the population."

Elliott says some stations are sounding premature alarms over the aging of the format. He explains. "There is a lot of concern that the audience is aging beyond the 25-54

demo over the next few years, especially with traditional Oldies. The Classic Rock format and Classic Hits format have a good deal of time before they're going to be moving out of the 25-54 cell. But with the top end of the baby boomers right now hitting about 52 years of age, there are a lot of GMs and GSMs who are seeing the leading edge of their formats start to edge out of 25-54.

One of the things that I hear a lot is, 'How do we maintain as much of the younger cells as we can?' It's unlikely that many 28-year-olds are getting excited about listening to Neil Sedaka records these days, but there are ways that we should be looking at to strengthen the youngest demos of our potential audience."

Agreeing with Elliott's assessment. Pasha says, "I think there is something you can do more immediately. It's very difficult to grow your radio station down if you're a traditional Oldies radio station. You must also remember that there's a huge difference between Classic Rock and Classic Hits. They are not the same format in any way, shape, or form."

Pasha says Oldies stations should be aggressively pursuing nontraditional revenue. He adds, "That is the future of continuing to grow our ad dollars. If you don't have a nontraditional revenue program in place in this growing new business, you're dead. You are not going to see the advertising community keep pace with the population growth. As we get older, that's great, and we may target it right down the center, but the bad news is the buyers are still 23, and it's not going to change one darn thing in our lifetime.

'If we don't begin to think about how we can program our radio stations to support a program that includes a supermarket selling through a popcorn that supports theater buys. you won't be able to continue to sell your radio stations. My radio station in three years has gone from having no nontraditional revenue program to having a program that is doing over \$3.5 million a year in Baltimore. That is not as a result of having great ratings. Ratings don't have anything to do with that. You really have to begin to think about what your specialized audience will handle as far as those kinds of programs and what you can do to make them interesting for them. If you don't do that, I think that you won't have any revenue to support these great radio stations."

Cultivating Listeners

As Cahill points out, "For a traditional Oldies station, we're up to 46 or somewhere in there already in median age, and it's tough. All of us have done a lot of research, and GMs will say, 'Why don't you just get rid of a year on the bottom side of your format and add another year,' because we go up to about 1972 or so."

Elliott says, "This is the thorniest issue we've got with Oldies, and we've been struggling with this for 10 years. In 1988, when we were looking at the big Oldies stations, we were saying, 'The youngest listeners are 29. That's so old!' We were all concerned about it at the time, and we were trying to figure out ways to make the audience even broader. Some of the stations put in '70s music, and they just got nailed. Either they moved too quickly into it or they moved into it



EXPERT TESTIMONY — The R&R Convention '98 Oldies panel of (I-r) Bill Cahill, Bill Pasha, Chris Elliott, and Marla Pirner.

completely in the wrong way and redefined a radio station that people liked a lot, and that's not a good idea. It's like trying to reintroduce New Coke — not a great plan."

Noting that more stations have added more '70s music in their programming. Elliott says, "The ones that have done it carefully — with research and guidance — haven't been destroyed in the way that they were 10 years ago by rushing into it. That's still a real dicey issue though. It's not something that you should jump on quickly or without a lot of thought and care."

Pasha adds. "It's also an issue of whether or not you're going to do it through evolution or if you are going to do it by repositioning and remarketing your radio station. That's a really important question."

Continued Fragmentation

Citing Oldies' competitive advantage, Pasha says, "There is a growing importance placed on ethnic marketing. You're going to see a wide range of ethnic-oriented Oldies stations popping up. Certainly, San Francisco and Los Angeles are two great examples of that. In Baltimore. there is a 3000-watt Oldies-based AC that can't be heard, but, thanks to Arbitron methodology, for the first time ever it just popped from 12th to second 25-54 or something along that line, and it is certainly on the strength of the growing ethnic population having their own type of Oldies available to them."

Elliott says Oldies radio is on "the leading edge" of fragmentation. He explains, "Oldies was one of those formats that really encouraged greater fragmentation about 10 years ago. Prior to that, there weren't stations that were as narrowly targeted on

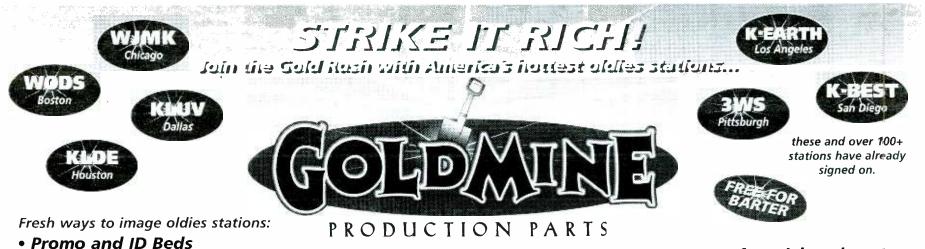
small demographic sales and performing at the level of Oldies. But because it tapped this huge baby boom population and hit really right smack dab on the top end of it where a large portion of the audience lives, it delivered big, big shares — No. 1 shares in many markets, 25-54.

"Now we're seeing Spanish Oldies, we're seeing Urban Oldies, we're seeing Country Oldies. We're getting them from all angles. Most of these formats are playing a smaller role in the overall landscape of the markets, but what they're doing is drawing down the shares of the existing Oldies stations."

Oldies' Competitors

Discussing their specific markets, Cahill and Pasha detailed Oldies' strongest competitors. In Atlanta, News/Talk has emerged as WFOX's greatest rival. Noting that Oldies stations historically have their worst books during the winter, Cahill says, "I even thought about whether there is a campaign I can do on television or something to have people remember to switch from News/Talk and come back and listen to music again. As the population gets older, I think they're more interested in the news and what's going on in their life maybe a financial situation that they're going through. We've often considered upping our news content.'

Pasha says. "I compete mostly with Country, strangely enough. Actually, the PRIZM clusters of the people who listen to Oldies radio and the people who listen to Country radio — in my market, at least — are very, very similar. When Country has a great Garth Brooks song, I go down. When everybody's listening to the *Titanic* song, I go back up."



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POP/ALTERNATIVE



TOP 20

R&R's exclusive sub-chart combining airplay from Hot AC, Alternative, Adult Alternative, and CHR/Pop

LW	' TW	ARTISTTITLE LABEL(S)	TOTAL TW	PLAYS-	TOTAL STATIONS/ADDS
1	0	GOO GOO DOLLS Iris (Warner Sunset/Reprise)	2061	2015	43/1
2	2	FASTBALL The Way (Hollywood)	1695	1763	41/0
3	3	NATALIE MERCHANT Kind & Generous (Elektra/EEG)	1672	1689	42/0
5	4	ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise)	1580	1586	39/0
6	5	MATCHBOX 20 Real World (Lava/Atlantic)	1567	1547	40/0
7	6	SEMISONIC Closing Time (MCA)	1420	1410	41/0
4	7	NATALIE IMBRUGLIA Torn (RCA)	1399	1609	36/0
8	8	SARAH MCLACHLAN Adia (Arista)	1397	1363	37/1
14	9	BARENAKED LADIES One Week (Reprise)	1135	965	38/5
11	1	SMASH MOUTH Can't Get Enough Of You Baby (Elektra/EEG)	1099	1010	38/2
9	11	EVERCLEAR I Will Buy You A New Life (Capitol)	1072	1102	34/1
10	1	EDWIN MCCAIN I'll Be (Lava/Atlantic)	1031	1028	32/1
12	13	DAVE MATTHEWS BAND Stay (Wasting Time) (RCA)	947	983	39/0
13	14	MARCY PLAYGROUND Sex And Candy (Capitol)	881	977	29/0
15	15	GREEN DAY Time Of Your Life (Good) (Reprise)	851	836	24/1
18	16	NATALIE IMBRUGLIA Wishing I Was There (RCA)	784	699	36/2
16	17	CHERRY POPPIN' DADDIES Zoot Suit Riot (Mojo/Universal)	694	780	20/0
_	1B	EVERYTHING Hooch (Blackbird/Siré)	638	535	31/4
17	19	SISTER 7 Know What You Mean (Arista Austin/Arista)	619	749	18/0
19	20	MATCHBOX 20 3am (Lava/Atlantic)	571	626	23/0

This chart reflects airplay from July 13-19. Songs ranked by total plays. Contributing stations combine from the Custom Chart function on R&R ONLINE. © 1998, R&R Inc.

ERSPECTIVE



Katherine Brown

It's amazing how much Pop/Alternative can change from market to market. It truly is like no other format I've ever seen.

One of the format's originators, KALC (Alice)/Denver, is much like the Hot AC in my market [WOMX]. They can get away with playing things that I can't touch simply because the Hot AC covers that ground. I don't go anywhere near stuff like Celine Dion. You'll find that there's a certain amount of music we're all going to play no matter what. We tend to be a little hotter than some other Pop/Alternatives. I never thought we'd play bands like Everclear and Tonic.

So much of why Pop/Alternatives are different from market to market has to do with what else is around you in the market. We have a tremendous reputation for being the place to go for new music — which is fine with us. Our most recent perceptual study came back, and no matter how we asked the question, the answer for where to find the newest and hottest music was our station. That happened time after time

The most interesting thing about that was, when you turned the question around and asked if our music was unfamiliar, listeners said "no." How stations break new music in this format and the care you take with building artists is very important. We're fortunate to have something that Alternative didn't have for itself, in that it's much easier for us to build a core of artists for this format. It's very cool for us to build this kind of core.

We have a lot of new artists coming into Pop/Alternative, so we have to spend time training our audience as to who these new bands are and what they're all about. That's very significant to what our cume and TSL will look like.

Katherine Brown is PD of Pop/Alternative WSHE She 100/Orlando

Forward-thinking executives lend their perspectives about Pop/Alternative music and formatics each week.

RR.

New & Active

Songs ranked by total plays

SHANIA TWAIN You're Still The One (Mercury)
Total Plays: 457. Total Stations: 12. Adds: 0

BRIAN SETZER ORCHESTRA Jump Jive... (Interscope)

ATHENAEUM What I Didn't Know (Atlantic)

ANGGUN Snow On The Sahara (Epic)

lotal Plays. 432, Total Stations: 19, Adds: 1

EAGLE-EYE CHERRY Save Tonight (Work) Total Plays: 412, Total Stations: 24, Adds: 4

FOO FIGHTERS Walking... (Elektra/Roswell/Capitol)
Total Plays: 373. Total Stations: 17. Adds: 1

HARVEY DANGER Flagpole Sitta (Slash/London/Island)
Total Plays: 356, Total Stations: 18, Adds: 1

SAVAGE GARDEN To The Moon And Back (Columbia)

HEATHER NOVA London Rain... (Big Cat/Work)

AEROSMITH I Don't Want To Miss A Thing (Columbia)

Total Plays: 274, Total Stations: 12, Adds: 3

Contributing Stations

KPEK/Albuquerque, NM (HAC)
KAMX/Austin, TX (HAC)
KLLY/Bakersfield, CA (HAC)
WBMX/Boston, MA (HAC)
WLCE/Buffalo, NY (HAC)
WLNK/Charlotte, NC (HAC)
WXEG/Dayton, OH (All)
KALC/Denver, CO (HAC)
KYPK/Denver, CO (AA)
WPLT/Detroit, MI (AR)
KYSR/Fresno, CA (HAC)
WKSI/Greensboro, NC (HAC)
WKZL/Greensboro, NC (HAC)
WKZL/Greensboro, NC (HAC)
KOZN/Kansas City, MO (HAC)

KMXB/Las Vegas, NV (HAC)
KLAL/Little Rock, AR (HAC)
KLAL/Little Rock, AR (HAC)
WLIR/Long Island, NY (AII)
KYSR/Los Angeles, CA (HAC)
WPNT/MIlwaukee, WI (HAC)
KOSO/Modesto, CA (HAC)
KCDU/Monlerey-Salinas, CA (HAC)
WPTE/Norfolk, VA (HAC)
WPTE/Norfolk, VA (HAC)
WYSHE/Orlando, FL (HAC)
WPLY/Philadelphia, PA (AII)
KZDN/Phoenix, AZ (AII)
KZZP/Phoenix, AZ (HAC)
WDRV/Pitsburgh, PA (HAC)
KBBT/Portland, OR (HAC)

WDCG/Raleigh, NC (CHR/P)
WZNE/Rochester, NY (HAC)
KZZO/Sacramento, CA (HAC)
WVRV/St. Louis, MO (AA)
KENZ/Sait Lake City, UT (AA)
KFMB/San Oiego, CA (HAC)
KLLC/San Francisco, CA (HAC)
KRUZ/Santa Barbara, CA (HAC)
WHPT/Tampa, FL (AA)
WSSR/Tampa, FL (HAC)
WMSX/Tampa, FL (HAC)
WMBX/West Palm Beach, FL (HAC)
WXSV6/Worcester, MA (HAC)

43 Total Stations

HAC-Hot AC Alt-Alternative AA-Adult Alternative CHR/P-CHR/Pop

Bradley (STAR 98.7-LA) is joined each week by a celebrity guest well known from movies or TV

Our celebrity guest "acts out"
a scene from a popular movie
– your listeners call in
to guess which movie

OP Prize give-aways

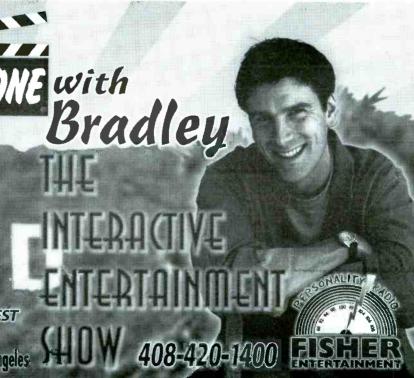
At least 6 songs per hour

"Box office top 5" featuring the top 5 grossing/films during that weekend, including sound-bites

(S) Live via satellite 8-9 pm PST; 11 -12 am EST

CAPTIVE AUDIENCE

Music programmed by Chris Libory APD/MD, KYSR FM Los Angeles





CONTEMPORARY HIT RADIO

Ideas With Personality

to conception will literally create

new listeners. The station's Morning Zoo held its own "Breeder's

Cup" race, in which three couples

competed to become first-time

parents. The station put each cou-

ple up in a luxury hotel, and the

first couple to become pregnant

won a \$1000 savings bond for

WPLJ/New York afternoon

driver Rocky Allen tapped into

the tattoo craze by awarding two

of his listeners his-and-her butt

tattoos. Listeners were asked to

fax, e-mail, or send in letters ex-

plaining why they would be the

ideal tattooed couple. The win-

ners were picked up in a limo,

treated to a lunch of microwave

burritos and condiments at a local

convenience store, and then got

John Lander has over 1000 listen-

ers participate in his annual

"Meet Market" promotion. Male

listeners fax in their bios for a

chance to attend the Meet Market,

while women call the station to

win tickets to the event so they

can meet the men behind the bios.

Instead of the standard "call in and win" contest, KDON/

Monterey invited a listener down

to the station for a variation on

the "Make Me Laugh" game

show. To win a prize, the contes-

tant had to refrain from laughing

while the station's dog licked pea-

WBMX/Boston morning driver

tattooed.

their eventual newborn.

KKRZ (Z100)/Portland's race

Searching For Publicity?

events?" For R&R or any other form of media, it all begins with effective communication. CBS Radio VP/Communications Helene Blieberg passes along these helpful hints:

- easy to read. Use a clear, concise headline followed by information-packed sentences that flow in logical order. Close the item with a "boilerplate" paragraph that describes your station, its format, dial position, and ownership (or other pertinent facts). Always include a press contact and direct phone number.
- Make sure photo captions include a synopsis of the tull
- In the case of a new appointment, your press release should include a color headshot, exact titles before and after the promotion, call letters/city of license of previous stations and the positions held there, and quotes from both the person receiving the promotion and a superior. After-hours phone/cell/pager numbers and e-mail addresses also help in a pinch when intrepid journalists such as myself have last-minute questions.
- When taking photos, use a 35mm camera and always use flash, I recommend low-speed color film with an ISO rating of 100 or 200. Remember to stage your shot, get your call letters in the frame whenever possible, and take plenty of pictures. Before you mail photos, be sure to identify everybody in each picture, correctly spelling the names and titles of each individual. When you mail the photo, protect it with cardboard or send it in a protected photo mailer. Here's a little hint: Mail your exclusive photos first to R&R, then follow up to make sure we got it.

Los Angeles, CA 90067-4004

On the web — www.rronline.com.

ne of the most-asked questions at **R&R** is "How do I get press coverage for my station's

- · Press releases should be error-free, comprehensive, and
- - I can also pass on a few tips of my own:

Here are the various ways to reach me:

By mail - R&R, 10100 Santa Monica Blvd., Fifth Floor,

By phone — (310) 788-1663

By e-mail — tnovia@rronline.com

Steal Borrow These Promotions!

Get those creative juices flowing with these sizzling summer promotions

With summer upon us and fall just around the corner, I dug deep into my files to find some recent and past radio promotions that made the cut. Hopefully, these multiformat promotions withstand the test of time and can provide you with brainstorming fodder. The idea is to twist and shape them to fit your station and get the well-deserved attention you need for those summer and fall Arbitrons.

KRTH/Los Angeles builds big cume and TSL with its annual Scavenger Hunt, Listeners are asked to collect 31 different (and sometimes challenging) items. Each day — at 8:20am, 2:20pm, and 6:20pm - items are announced, sometimes with helpful clues. The listener who collects the most items wins \$101,000.

With the economy strong and many of your listeners hitting the road in their cars for vacation, summer is always a great time for "Giving Tanks" — free tanks of to your listeners. For years, KIIS/L.A. has been doing "Free Gas Fridays," often tied in with a Rick Dees remote broadcast. Whether you give away free gas or just get the price lowered, you'll get plenty of attention. By he way, make sûre you call your local police department and plan for traffic tie-ups.

Once again, KFMB-FM/San Diego did its "Whirl Till You Hurl" roller coaster marathon. Twenty-two contestants embarked on the ride of their lives, and the one who stayed on the longest won \$50,000 cash. Last year. three contestants lasted an amazing 11 days - 3000 times around to win a car, capturing world-

Arbitron Time Line

ere's the schedule of Arbitron survey dates for 1998-1999:

Summer '98	July 2-Sept. 23
Fall '98	Sept. 24-Dec. 16
Winter '99	Jan, 7-March 31
Spring '99	April 1-June 23
Summer '99	July 1-Sept. 22
Fall '99	Sept. 23-Dec. 15

wide media coverage for the station. With the ante raised this year, so is the difficulty level: Riders got shorter, less-frequent breaks and had to sleep on the coaster overnight.

This summer, many regions are experiencing drought conditions. If your city or town is parched and you're looking for some free press, you may want to track down a famous Native American to perform a rain dance in a hightraffic area. KQIZ/Amarillo took it one step further and held a "Wild & Wacky Rain Dance' contest, with the most creative rain-dancer getting free cash.

nut butter from the listener's toes! Sales Opportunities

ATM promotions are hot! In many cities, banks are doing deals with stations where they create ATM cards with the station's logo. Depending upon how much the station wants to give away, the cards are programmed with preset balances. After winners collect their cards and PIN codes, they can go to the bank's ATMs whenever they need cash. Once the card's tapped out, it automatically expires. It's great exposure for the bank ... and what a feeling listeners get every time they get "free money" and see your logo on the card — it's like winning over and over again every time they go to the ATM.

WPXY/Rochester joined forces with Coca-Cola to give away \$1000 on Thursdays (in \$100 increments from 8am-5pm). All winners qualified for the 'PXY "Ten Grand In The Sand" contest. The station will hide \$10,000 in cash in Coca-Cola bottles in the sand at a local swimming hole. Qualifiers get 98 minutes to recover the cash.

WRMF/West Palm Beach lured listeners to an advertiser's restaurant and packed the place by exchanging \$1 bills for \$20 bills.

Holiday Thought-Starters

Beanie Babies are still huge just ask McDonald's, which recently had its second sellout of the popular creatures. You may want to contact Ty Inc. and find out if you can buy some specialedition Beanie Babies to give away with a tag that includes your station logo or a plug for your morning show.

If your station has a mailing list, you might want to think about mailing out customdesigned holiday cards to all of your station's Pls. Some radio stations have had success by including contest copy in the card along the lines of "Listen to WAAA for these three songs to play in this order: (songs/artists). When you hear them, call us at the end of the third song at 555-1212. The 100th caller wins \$5000." Give the hours and dates of the contest in the card. You can choose to either keep the promotion totally off-air and concentrate on your database, or, if you don't have a database and money for a mailing, "Listen for these three songs-in-a-row" is typically a good TSL builder, and the payoff is very attractive during the debtridden holiday season.

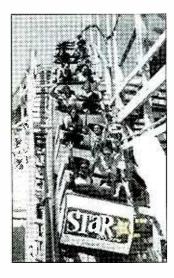
It's never too early to be thinking about holiday cards for your clients. Many stations create a card that can be customized by children in a local hospital or shelter. The station typically provides the card and crayons to the children, and the card's inside front cover is preprinted with the names of the participating hospitals and organizations. The station's message is preprinted on the inside, stating that a contribution has been made to the participating organizations on the recipient's behalf, so that they may continue with the care and treatment of children in the community

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1663 or e-mail: tnovia@rronline.com

Hurling For \$50,000



It's KFMB-FM(Star 100.7)/San Diego's now infamous "Whirl Till You Hurl" roller coaster marathon at Mission Beach's Belmont Park in San Diego. Twenty-two contestants take the ride of their lives, and the one who stays on the longest wins \$50,000 cash. Last year, three contestants lasted a shocking 11 days, or 3000 laps, capturing worldwide media attention. This year, with the ante raised, riders will be given shorter, less-frequent breaks and will sleep on the coaster overnight. At press time, three weeks into the event, there are still five people remaining on the coaster. They have circled an unbelievable 4000 times!

CHR/POP TOP 50

JULY 24, 1998

3W	2W	LW	The	ADTISTITI S I ARSI (S)			AL PLAYS		TOTAL
			TW	ARTISTTITLE LABEL(S)	TW	LW	2W	3 W	STATIONS/ADD
3	2	1	0	GOO GOO DOLLS Iris (Warner Sunset/Reprise)	7178	7021	6621	6371	136/1
1	1	2	2	ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise)	6476	6748	6871	6948	138/0
2	10	8	. 3	AEROSMITH Don't Want To Miss A Thing (Columbia)	5966	5138	4594	4252	136/2
)	6	6	9	BRANDY & MONICA The Boy Is Mine (Atlantic)	5861	5524	5172	4604	129/2
7.	7	7	6	MATCHBOX 20 Real World (Lava/Atlantic)	5669	5457	5103	4825	127/0
	5	4	6	FASTBALL The Way (Hollywood)	5657	5866	5978	5986	130/0
2	4	3	7	NATALIE IMBRUGLIA Torn (RCA)	5270	5945	6173	6436	125/0
В	8	9	8	NEXT Too Close (Arista)	5247	5026	4880	4606	114/0
1	3	.5	9	SHANIA TWAIN You're Still The One (Mercury)	5184	5706	6273	6344	119/0
4	17	11	•	JENNIFER PAIGE Crush (Edel America/Hollywood)	4194	3740	2983	2198	135/4
ô	9	10	11	K-CI & JOJO All My Life (MCA)	4028	4392	4704	5281	114/0
5	14	12	Ø	WILL SMITH Just The Two Of Us (Columbia)	3796	3604	3378	2978	109/1
7	1.5	14	3	SEMISONIC Closing Time (MCA)	3702	3498	3077	2833	121/3
4	13	13	14	NATALIE MERCHANT Kind & Generous (Elektra/EEG)	3548	3559	3452	3369	116/1
8	19	18	(ALL SAINTS Never Ever (London/Island)	3292	2997	2789	2682	119/0
3	20	19	(1)	SAVAGE GARDEN To The Moon And Back (Columbia)	3236	2972	2629	2259	124/0
6	22	20	Ø	SMASH MOUTH Can't Get Enough Of You Baby (Elektra/EEG)	3043	2775	2432	2083	118/4
6	16	17	18	SARAH MCLACHLAN Adia (Arista)	2946	3042	2998	2926	106/0
2	21	2.1	®	FIVE When The Lights Go Out (Arista)	2869	2723	2497	2362	112/2
0	12	15	20	BRIAN MCKNIGHT Anytime (Motown)	2843	3267	3761	4313	78/0
9	26	22	3	ACE OF BASE Cruel Summer (Arista)	2745	2483	2002	1664	110/6
1	11	16	22	MARCY PLAYGROUND Sex And Candy (Capitol)	2701	3249	3819	4259	93/0
8	29	23	3	'N SYNC Tearin' Up My Heart (RCA)	2693	2260	1599	1015	117/10
BRI	EAK	ER	2	BACKSTREET BOYS I'll Never Break Your Heart (Jive)	2459	1899	1114	160	122/6
7	24	25	4 3	EDWIN MCCAIN I'll Be (Lava/Atlantic)	2341	2198	2159	2031	79/4
1	23	24	26	CELINE DION To Love You More (550 Music)	2248	2259	2414	2471	105/1
6	31	28	Ø	PRAS MICHEL f/ODB & MYA Ghetto Supastar (Interscope)	1961	1743	1322	1038	79/4
ſ	30	32	2 3	EVERCLEAR Will Buy You A New Life (Capitol)	1563	1527	1486	1490	71/0
-	46	35	49	SWIRL 360 Hey Now Now (Mercury)	1560	1136	635	208	100/13
3	18	26	30	MADONNA Ray Of Light (Maverick/WB)	1474	2070	2825	3487	51/0
8	28	30	31	BILLIE MYERS Tell Me (Universal)	1362	1728	1801	1763	68/0
) E	BU.		32	NATALIE IMBRUGLIA Wishing I Was There (RCA)	1263	511	48	37	100/19
5	3 6	34	33	GREEN DAY Time Of Your Life (Good Riddance) (Reprise)	1261	1147	1090	1060	49/2
)	25	31	34	BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)	1258	1531	2063	2546	49/0
	43	37	€	DAVE MATTHEWS BAND Stay (Wasting Time) (RCA)	1246	1033	649	253	77/8
1	33	33	36	ALANA DAVIS Crazy (Elektra/EEG)	1228	1239	1159	1110	68/0
1	40	39	3	USHER My Way (LaFace/Arista)	1205	919	766	669	77/12
	_	43	33	JANET Go Deep (Virgin)	1173	779	413	147	75/11
!	32	36	39	DESTINY'S CHILD No, No, No (Grass Roots/Columbia)	964	1102	1267	1263	29/0
3	39	41	4	VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant)	921	884	789	704	50/5
	48	42	40	HARVEY DANGER Flagpole Sitta (Slash/London/Island)	905	820	599	455	60/6
	_	46	12	BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope)	887	659	504	344	68/11
Ε	B U 1		43	FAITH HILL This Kiss (Warner Bros.)	748	406	222	147	68/19
,	37	38	44	ROD STEWART Ooh La La (Warner Bros.)	713	927	1009	1023	53/0
	<u>B</u> U 1	_	(15)	MISTER JONES Destiny (A&M)	668	551	389	80	63/9
	42	45	46	INNER CIRCLE Not About Romance (Republic/Universal)	667	682	652	595	44/0
	_	49	①	ATHENAEUM What I Didn't Know (Atlantic)	632	600	452	325	43/4
	45	47	48	SPARKLE Be Careful (Rock Land/Interscope)	627	657	640	596	42/2
	B U 1		4 9	BARENAKED LADIES One Week (Reprise)	587	251	104	99	81/59
			<u>.</u>	INOJ Time After Time (Columbia)	585	422	147	17	41/18

This chart reflects airplay from July 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker. 140 CHR/Pop reporters. 135 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

BREAKERS®

BACKSTREET BOYS

I'll Never Break Your Heart (Jive)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 2459/560

122/6



MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BARENAKED LADIES One Week (Reprise)	59
MERRIL BAINBRIDGE Lonely (Universal)	26
FAITH HILL This Kiss (Warner Bros.)	19
NATALIE IMBRUGLIA Wishing I Was There (RCA)	19
INOJ Time After Time (Columbia)	18
DAKOTA MOON Another Day Goes By (Elektra/EEG)	16
SWIRL 360 Hey Now Now (Mercury)	13
USHER My Way (LaFace/Arista)	12
BRIAN SETZER ORCHESTRA Jump Jive An' (Interscope)	11
JANET Go Deep (Virgin)	11

MOST INCREASED PLAYS

TOTAL PLAY INCREASE AEROSMITH | Don't Want To Miss A Thing (Columbia) +828 NATALIE IMBRUGLIA Wishing | Was There (RCA) +752 BACKSTREET BOYS I'll Never Break Your Heart (Jive) +560 JENNIFER PAIGE Crush (Edel America/Hollywood) +454 'N SYNC Tearin' Up My Heart (RCA) +433 SWIRL 360 Hey Now Now (Mercury) +424 **EAGLE-EYE CHERRY** Save Tonight (Work) +423 JANET Go Deep (Virgin) +394 FAITH HILL This Kiss (Warner Bros.) +342 BRANDY & MONICA The Boy Is Mine (Atlantic) +337

HOTTEST RECURRENTS

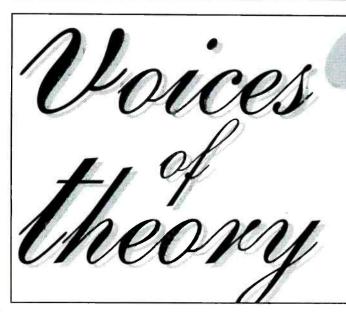
ARTIST TITLE LABEL(S)

'N SYNC I Want You Back (RCA) MATCHBOX 20 3am (Lava/Atlantic) WILL SMITH Gettin' Jiggy Wit It (Columbia) **SAVAGE GARDEN** Truly Madly Deeply (Columbia) THIRD EYE BLIND How's It Going To Be (Elektra/EEG)

JANET Together Again (Virgin) SMASH MOUTH Walkin' On The Sun (Interscope)

BACKSTREET BOYS As Long As You Love Me (Jive) **ROBYN** Show Me Love (RCA) SUGAR RAY Fly (Lava/Atlantic)

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



"Dimelo (Say

CHR/Pop Chart 40

NEW ADDS: WKSS KKRD WXLK KZII WVAQ

Already On:

KZQZ 64X WIOQ 35X KHKS 20X WWZZ 30X WHYI 30X WXYV 25X WZJM 21X WNVZ 31X WKSL 42X KXME 39X KRQQ 34X KBFM 21X WSNX 38X KSMB 28X WWCK 23X ant



besite boys ...merquiectic..



In stores NOW and breaking sales records EVERYWHERE!!

IMMEDIATELY ON AND EXPLODING AT:

KIIS-FM **WZJM WPOW KPTY**

Japan

KXME WILD

WWZZ WFLZ

KSLZ **KHTS**

KBOS KCAQ **ADDED THIS WEEK!**

WWKX KTFM KUBE WRVQ **WDJX KSMB** KQXY KHTN WOGN and many more! **WBTT**

EXCLUSIVE

the first single from the forthcoming compact disc, cassette and double album hello nasty

EXPLODING SALES INTERNATIONALLY:

Debut #1! Australia U.K. Germany Debut #1! New Zealand Debut #1!

Debut #1! Sweden

Holland Debut #1! Switzerland

Debut #1!

Debut #1!

Debut #1!

TOUR STARTS JULY 31st

"It's a f#@king smash!!"

- Jerry Clifton, President, **New World Communications**

"It's a hit of 'intergalactic' proportion! Our #1 phone record!"

- Dr. Dave, PD, WXYV/Baltimore







CALLOUT AMERICA®

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES JULY 24, 1998

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of June 29-July 5.

iso		CHR				
	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)					TOTAL%
ARTIST TITLE LABEL(S)	TW	LW	2W	3W	TOTAL% FAMILIARITY	
GOO GOO DOLLS Iris (Warner Sunset/Reprise)	4.03	4.13	3.95	4.04	89.1%	19.9%
BRANDY & MONICA The Boy Is Mine (Atlantic)	3.84	3.89	3.91	4.15	67.7%	18.4%
NEXT Too Close (Arista)	3.81	3.76	3.78	4.19	63.2%	18.7%
PRAS MICHEL f/ODB & MYA Ghetto Supastar (Interscope)	3.80	3.84	_	_	72.1%	14.2%
SHANIA TWAIN You're Still The One (Mercury)	3.79	3.90	3.88	3.81	92.8%	30.8%
AEROSMITH I Don't Want To Miss A Thing (Columbia)	3.78	3.91	3.71	3.74	71.6%	14.9%
FAITH HILL This Kiss (Warner Bros.)	3.77	3.71	3.82	3.55	45.5%	8.2%
SEMISONIC Closing Time (MCA)	3.73	3.73	3.47	3.56	76.6%	17.4%
BRIAN MCKNIGHT Anytime (Motown)	3.67	3.59	3.63	3.83	71.6%	22.4%
EDWIN MCCAIN I'll Be (Lava/Atlantic)	3.64	3.79	3.68	3.73	70.4%	16.7%
GREEN DAY Time Of Your Life (Good Riddance) (Reprise)	3.64	3.61	3.65	3.63	85.8%	22.1%
EVERCLEAR Will Buy You A New Life (Capitol)	3.61	3.49	3.47	3.44	53.2%	12.9%
FASTBALL The Way (Hollywood)	3.61	3.59	3.56	3.57	85.6%	28.9%
CREED My Own Prison (Wind-up)	3.58	3.56	3.62	3.64	34.1%	6.2%
SPARKLE Be Careful (Rock Land/Interscope)	3.58	3.52	3.55	3.80	45.3%	13.4%
WILL SMITH Just The Two Of Us (Columbia)	3.58	3.71	3.70	3.89	81.8%	21.6%
ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise)	3.56	3.57	3.66	3.72	83.3%	29.6%
MATCHBOX 20 Real World (Lava/Atlantic)	3.56	3.64	3.54	3.56	75.4%	20.9%
HARVEY DANGER Flagpole Sitta (Slash/London/Island)	3.53	3.53	_	_	37.3%	7.5%
SARAH MCLACHLAN Adia (Arista)	3.46	3.60	3.48	3.41	72.6%	22.4%
FIVE When The Lights Go Out (Arista)	3.45	3.28	3.24	3.34	51.0%	13.7%
ALL SAINTS Never Ever (London/Island)	3.43	3.48	3.30	3.37	45.0%	10.0%
BACKSTREET BOYS Everybody (Backstreet's Back) (Jive)	3.40	3.33	3.34	3.65	76.4%	24.6%
CELINE DION To Love You More (550 Music)	3.40	3.58	3.53	3.52	63.7%	18.4%
'N SYNC Tearin' Up My Heart (RCA)	3.29	_	-	_	40.8%	12.2%
SMASH MOUTH Can't Get Enough Of Your Baby (Elektra/EEG)	3.21	3.32	3.27	_	60.9%	15.9%
SAVAGE GARDEN To The Moon And Back (Columbia)	3.17	3.15	_	_	58.0%	19.4%
BILLIE MYERS Tell Me (Universal)	3.12	2.90	2.84	_	28.1%	8.7%
NATALIE MERCHANT Kind & Generous (Elektra/EEG)	3.11	3.36	3.25	3.28	81.1%	32.8%
ACE OF BASE Cruel Summer (Arista)	3.06	3.17	-	_	64.7%	21.6%
MADONNA Ray Of Light (Maverick/WB)	3.03	3.15	3.16	3.22	70.9%	28.4%
JENNIFER PAIGE Crush (Edel America/Hollywood)	2.96	3.22	-	-	34.6%	11.9%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. MIDWEST: Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. WEST: Los Angeles, Portland, Salt Lake City, San Diego, San Francisco, Seattle. Songs are removed from Callout America after 20 weeks of testing. © 1998, R&R Inc.

CALLOUT AMERICA® **Hot Scores**

By KEVIN McCABE

oo Goo Dolls' "Iris" (Warner Sunset/Reprise) enjoys another big week at the top of Callout America with a 4.03 total score. Not surprisingly, it's also a big airplay winner, holding at No. 1 on R&R's CHR/Pop chart. (The "Goos" also topped the airplay chart with "Name" in the fall of 1995.) "Iris" remains a callout champ among all demos and regions, particularly among teens and women 18-24. The motion picture City Of Angels dropped out of theaters months ago, but the music continues to make the soundtrack a top national seller.

With LeAnn Rimes, Shania Twain, and Faith Hill scoring hits at CHR, it was only a matter of time before the 1983 Kenny Rogers & Dolly Parton crossover classic "Islands In The Stream" was recast as the hook of a hip-hop song. "Ghetto Supastar..." by Pras Michel f/ODB & Mya (Interscope) is already 72% familiar in its second Callout America week, ranking No. 4 with a 3.80 overall score. "Ghetto" shows all the signs of being a major summer hit, especially with the younger demos available to listen throughout the day.

Speaking of Faith Hill, "This Kiss" (Warner Bros.) increases its score 3.71-3.77 overall; it's No. 2 among women 18-24. Like Rimes and Twain before her, Hill's proving that CHR/Pop listeners want hits -regardless of the format they originate from. Kudos to the staffs of Warner Bros. and WB/Nashville for a job well done.

Demo Breakouts (top five in descending order):

- Women 12-17: Goo Goo Dolls, Will Smith "Just," Brandy & Monica "Boy," Pras Michel, and Aerosmith "Don't.
- Women 18-24: Goo Goo Dolls, Faith Hill, Pras Michel, Next "Too," and Aerosmith.
- Women 25-34: Shania Twain 'Still," Semisonic "Closing," Goo Goo Dolls, Sparkle "Careful," and Creed "Prison."

America



R&R #9 - #7 Rank Overall #2 Rank 18 - 24 Female 3.98 Mean Score Callout

3.77 Mean Score #1 Rank Midwest Region 4.02 Mean Score

ONE OF THE MOST ADDED AGAIN!

INCLUDING: KRBE Y100 KDWB WSNE

"John and I tested 'This Kiss' in middays and afternoons and loved the way it sounded on the air. Now we're at 100 spins and seeing very promising potential in call-out, plus good phones. We believe in this record." –DAVID COREY, WXKS/BOSTON

"Faith Hill's 'This Kiss' is an awesome record. The positive response from our listeners was immediate. Call-out and phones are both Top 5 and we're just getting started. -KENT PHILLIPS, KPLZ/SEATTLE

"'This Kiss' beat every song for two weeks solid in our nightly New Music Challenge. We had to retire it as our champ, opting for an early add. Now, based on early research potential, we're moving 'This Kiss' into power rotation." –LORRIN PALAGI, KHMX/HOUSTON

"When Dan and I first heard 'This Kiss,' we both knew the record was a hit. Since that first listen, I have seen nothing to make me think otherwise. The response on the phones has been positive, album sales in Atlanta have been strong and early call-out says that 'This Kiss' will be a very good record for Star94." –J.R.AMMONS, STAR94/ATLANTA



NEW & ACTIVE

DREAMHOUSE Stay (Trauma)

Total Plays: 571, Total Stations: 46, Adds: 5

EAGLE-EYE CHERRY Save Tonight (*Work*)
Total Plays: 554, Total Stations: 48, Adds: 10

CREED My Own Prison *(Wind-up)*Total Plays: 479, Total Stations: 30, Adds: 1

4 THE CAUSE Stand By Me *(RCA)*Total Plays: 437, Total Stations: 26, Adds: 3

HEATHER NOVA London Rain... (*Big Cat/Work*)
Total Plays: 368, Total Stations: 30, Adds: 1

BIG PUNISHER I/JOE Still Not A Player *(Loud)* Total Plays: 352, Total Stations: 20, Adds: 4

DAKOTA MOON Another Day Goes By *(Elektra/EEG)*Total Plays: 329, Total Stations: 44, Adds: 16

CLEOPATRA Cleopatra's Theme *(Maverick/WB)*Total Plays: 318, Total Stations: 23, Adds: 1

BEASTIE BOYS Intergalactic (Grand Royal/Capitol)
Total Plays: 303, Total Stations: 13, Adds: 5

PURE SUGAR Delicious *(Geffen)*Total Plays: 202, Total Stations: 25, Adds: 10

EVERYTHING Hooch (*Blackbird/Sire*)
Total Plays: 140, Total Stations: 10, Adds: 2

ERIC CLAPTON Pilgrim (Duck/Reprise)
Total Plays: 135, Total Stations: 12, Adds: 1

AALIYAH Are You That Somebody? *(Atlantic)* Total Plays: 111, Total Stations: 8, Adds: 4

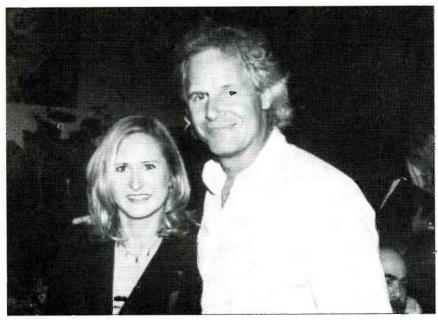
DEBORAH COX Things Just Ain't The Same *(Arista)* Total Plays: 89, Total Stations: 11, Adds: 10

MERRIL BAINBRIDGE Lonely (Universal)
Total Plays: 19, Total Stations: 26, Adds: 26

Songs ranked by total plays



REMEMBER WHEN ... — WNCI/Columbus staffers took the opportunity to pose with the guys from Color Me Badd after the group appeared at the "Red, White & Boom" concert where they performed the new single, "Remember When." Thinking back are (back row, I-r) WNCI PD John Dimick and APD/MD Neal Sharpe; Epic's Joe Carroll (far left) and WNCI middayer Andy Clark (c).



X MARKS THE KIIS — ... for MD Tracy Austin who takes a snap with X-Files creator Chris Carter.

NEW RELEASES

ADDS JULY 28

BEASTIE BOYS

Intergalactic (Capitol)

DES'REE

Life (550 Music)

GRANT LEE BUFFALO

Truly, Truly (Slash/WB)

DONNA LEWIS

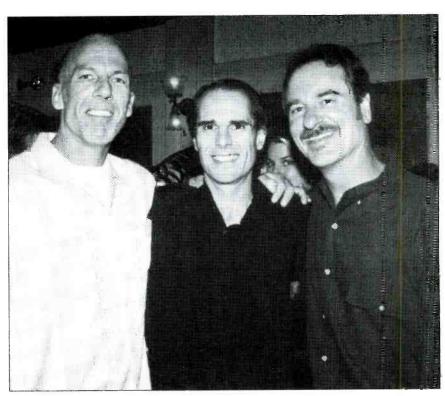
Love Him (Atlantic)

SMASHING PUMPKINS

Perfect (Virgin)



TEARIN' UP THE DC AREA — RCA's 'N Sync knocked listeners out at WWZZ\Washington's Starz Party. 'N Sync with the boys are WWZZ PD Dale O'Brian (center at left) and RCA's local promo manager Tom Shoberg.



PROMO BIG BOYS — Holding a power cluster at R&R Convention '98's cocktail party are (I-r) Capitol Sr. VP/Promotion Phil Costello, Jeff McClusky, and Virgin VP/Field Promotion Jeffrey Naumann.

Stations and their adds listed alphabetically by market

WFLY/Albany, NY OM: Michael Morgan WKSE/Buffalo, NY WSTO/Evansville_IN KHTE/Little Rock, AR WRVW/Nashville, TN WSPK/Poughkeepsie, NY VP/Prog.: Brian Krysz APD/MD: Casey KBKS/Seattle, WA OM: Sue O'Neil PD: Neal Ardman MD: Alyne Hoover OM: Charlie Quinn PD/MD: Tom Peace PD: Mike Prestor PD/MD: Dave Universal MD: Paul Anthony WRZE/Cape Cod. MA KRBE/Houston, TX PD: John Peake APD: Scotty Sparks MD: Jay Michaels WKCI/New Haven, CT KQID/Alexandria, LA KMCK/Fayetteville, AR PD: Kahuna APD/MD: Jay Stevens MD: Kevin Matthews PD: Kelly Nash WBLI/Long Island, NY PD: Ken Medek MD: Al Levine WPRO/Providence, RI PD: Scott Johnson MD: Mike Chase AMHOUSE "Stay"
PLINISHER (/JOE "Stil WSSX/Charleston, SC WNDU/South Bend IN PD: Calvin Hicks MD: Christine Cross WOGN/New London, CT PD/MD: Casey Daniels WZYP/Huntsville, AL WAEB/Allentown, PA PD: Brian Check MD: Chuck McGee WWCK/Flint, MI Prog. Mgr.: Jim Reit OM: Michael Rock WHTS/Quad Cities, IA-IL OM: Tony Waitekus MD: Brian Scott PD: Scott Seiple MD: Nathan Reed KIIS/Los Angeles, CA PD: Dan Kieley APD/MD: Tracy Austin WVSR/Charleston, WV PD: Mark Summer KQIZ/Amarillo, TX Interim PD: Cisco Kidd WZPL/Indiananolis, IN USHER "Way"
DAVE MATTHEWS BAND "Stay
DAKOTA MOON "Another" WJMX/Florence, SC PD: Tom Gjerdrum MD: Dave Decker WDCG/Raleigh, NC KUMX/New Orleans, LA DM: Brian Burns WDJX/Louisville, KY OM/PD: C.C. Matthews APD/MD: Rod Phillips 10 BEASTIE BOYS, "Inter" WDBR/Springfield, IL PD/MD: Rik Blade OM: Dave Stewart PD/MD: Kandy Klutch PD: Kip Taylor APD/MD: Chris Edge KGOT/Anchorage, AK OM: Mark Murphy PD: Paul Walker WNKS/Chartotte, NC CRYSTAL METHO SMASH MOUTH SWIRL 360 "Hey" PD: Brian Bridgman MD: Danny Wright WYOY/Jackson, MS GM/PD: Dick O'Neil APD/MD: Kevin Vaughan EAGLE-EYE CHERRY "Save" HARVEY DANGER "Flagpole" JANET "Deep" WXKB/Ft. Myers, FL PD: Chris Cue MD: Randy Sherwyn WHTZ/New York, NY KHTO/Springfield, MO
OM: Dave Alexander
PD: Ray Michaels

DAVE MAITHEWS BAND "Stay"
BAREMAKED LADIES "Week"
INGLI "Time"
MISTER JONES "Destury" PD: Tom Poleman APD: Kid Kelly MD: Cubby Bryant WRFY/Reading, PA KZII/Lubbock, TX KLRS/Chico, CA
PD/MO: Christopher Cair
BARENARED LABLES "Week"
BR PUNISHER NUD! "Shil"
MERRIL BANBRIDGE "Lonely"
PURE SUGAR "Delcous"
SHAGGY (MANET "LIN" WSTR/Atianta, GA PD: Dan Bowen MD: J.R. Ammons PD: Jay Shannon MD: Steve Logan WAPE/Jacksonville, FL DM/PD: Cat Thomas APD/MD: Tony Mann 'N SYNC "Tearm" SWIRL 360 "Hey" KISR/Ft. Smith, AR PD/MD: Fred Baker WNVZ/Norfolk, VA WNTQ/Syracuse, NY PD: Tom Mitchell MD: Jimmy Olsen BARENAKED LADIES "Week" MERRIL BAINBRIDGE "Lonely JANET "Deep" DEBORAH COX "Things" PD: Don London MD: Jay West WRVO/Richmond, VA WMGB/Macon, GA Group PD: James Gregory
BAREMAKED LADIES "Week"
EAGLE-EYE CHERRY "Save"
FORTHUM GREGORY WAYV/Atlantic City, NJ WKRQ/Cincinnati, OH PD: Tommy Frank
APD/MD: Paul Kelly WAEZ/Johnson City, TN OM: Mike Marino OM: Bill Hagy PD: Gary Blake MD: Lisa Jo Elliot PD: Bill Klaproth MD: Jim Kelly BACKSTREET BOYS *B SWIRL 360 *Hey" SWIRL 360 "Hey" BARENAKED LADIES "Wee! FAITH HILL "Kiss" DAKOTA MOON "Another" WKPK/NW Michigan PD: Rob Weaver
MD: Brent Carey

"ADENAKED LADIES "Week WMEE/Ft. Wayne, IN DM: Dean McNeil PD/MD: Captain Chris Didier APD: Ange Canessa HARVEY DANGER "Flagpole" WZEE/Madison, WI WXLK/Roanoke, VA OM/PD: Russ Bro MD: Lisa Jo Elliott WZNY/Augusta, GA PD: Bruce Stevens MD: Michael Chase WZJM/Cleveland, OH PD: Dave Eubanks MD: Action Jackson WGLU/Johnstown, PA PD: Rich Adams MD: Mitch Edwards KJYO/Oklahoma City, OK PD: Mike McCoy MD: Jimmy Barreda MERRIL BAINBRIDG EDWIN MCCAIN "I'II RARFNAKED LADIES PD: Jeri Banta
MD: Nick Vance WYKS/Gainesville FI WPXY/Rochester; NY
OM/PD: Clarke Ingram
MD: Mike Danger

55 MATALLE IMBRÜGLIA "WIShing"
18 BACKSTREET "Cann"
18 BACKSTREET "Chan"
18 SWILL 360 "He,"
ACE OF BASE "Chus!"
SEMISONIC "Closing" KKMG/Colorado Springs, CO KHFI/Austin, TX PD: Krash Kelly MD: Leslie Basenberg OM: Billy Santiago APD/MD: Jeff DeWitt PD: Bobby Irwin APD: Paul Johnson MD: Rob Ryan WKFR/Kalamazoo, MI PD: Oave Michaels MD: Craig Russell NATALIE IMBRUGLIA "Wishin BARENAKED LADIES "Week" USHER "Way" WFLZ/Tampa, FL OM/PD: B.J. Harris APD/MD: Domino KQKQ/Omaha, NE NATALIE IMBRUGGIO KELLY PRICE "Friend" INOJ "Time" BAHA MEN I/REISS "Opuble" PD: Wayne Coy APD/MD: J.J. Morgan WSNX/Grand Rapids, MI 'N SYNC "Tearin" ACE OF BASE "Cruef" BARENAKED LADIES " PD: John Thomas APD/MD: Keith Curry WKSL/Memphis, TN OM: Chris Taylor MD: Robin Cole EDWIN MCGAIN :::
INOJ "Time"
DAKOTA MOON "Another"
DAVE MATTHEWS BAND "Stay WXYV/Baltimore, MD WZOK/Rockford, IL WNOK/Columbia, SC PD: Dave Ferguson APD: MD Throbb PD: Scott Chase MD: David Jay KMXV/Kansas City, MO PD: Jon Zellner MD: Dylan 14 JANET "Deep" WMGI/Terre Haute, IN PD: Rich O'Brien
MD: Steve Smith

BARENAKED LADIES "Week
FAITH HILL "Kiss"
MISTER JONES "Destiny" WXXL/Ortando, FL OM: Adam Cook APD/MD: Pete DeGraaff WVTI/Grand Rapids, MI WHYI/Miami, FL WTCF/Saginaw, MI PD: Mark McGill APD: Juli Jay MD: MATALIE IMBOLICIA THE WLSS/Baton Rouge, LA PD: Robert Elfman MD: Todd Chase PD: Rob Roberts APD: Al Chio MD: Diedre Poyner WNCI/Columbus, OH PD: John Dimick WWST/Knoxville, TN PD: Rich Bailey MD: Jake Edwards INOJ "Time" STARS ON 54 "Read" NATALIE IMBRUGLIA "V WVKS/Toledo, OH WIOO/Philadelphia, PA
OM: Glenn Kalina
APD: Robyn Bentley
MD: Jay Towers
24 DERGRAM COX "Things" WIXX/Green Bay, WI PD: Dan Stone MO: David Burns KSLZ/St. Louis, MO PO: Jeff Kapugi MD: Rich Stevens KQXY/Beaumont, TX PD: Dale Baird MD: Brandin Shaw KHKS/Dallas, TX KDWB/Mi KSMB/Lafayette, LA PD: Larry LeBlanc MD: Brad Newman OM: John Cook PD: Ed Lambert DEBORAH COX "Things" JENNIFER PAIGE "Crush" PURE SUGAR "Delicious" NATALIE MERCHANY "Ge PD: Rob Morris APD/MD: Rich Davis WRHT/Greenville, NC WBZZ/Pittsburgh, PA PD: Oavid Edgar WABB/Mobile, AL APD: Jay Hastings MD: Darrin Stone PD: J.T. Bosch APD/MD: Gina Gray KZHT/Salt Lake City, UT WGTZ/Dayton, OH OM/PD: Michael Luczak PO: Patty Steele MD: Kenny Vest WJBQ/Portland, ME WKMX/Dothan, AL PD: Phil Thomas MD: Tim Godwin WFBC/Greenville, SC APD/MD: J. Love PUFF_DADDY M/J PAGE "Come PD: Tim Moore MD: Keith Scott WBBO Monmouth-Ocean, NJ PO: Neil Sullivan APD/MD: Alan Fox NATA IF IMBRIGG IA *** KKLQ/San Diego, CA PD: Todd Shannon WMRV/Binghamton, NY WHZZ/Lansing, MI
PD/MD: Woody Houston

8 AREMAKED LADIES "Week"
MERRIL BAINBRIDGE "Lonely'
JANET "Deep"
DREAMHOUSE "Stay"
PURE SUGAN "Delicious" DAKOTA MOON "Another" FAITH HILL "Kiss" EAGLE-EYE CHERRY "Save" BARENAKED LADIES "Week" OM: Rill Sheridan PD: Jacko WNNK/Harrisburg, PA KKRZ/Portland, OR WNKI/Elmira, NY PD: John O'Dea MD: Denny Logan PD: Tommy Austin MD: Lara KZMG/Boise, ID WVAQ/Morgantown, WV PD/MD: Lacy Neff PD: Bob Quick APD/MD: Eric Moon KSLY/San Luis Obispo, CA OM/PD: Dave Christopher MD: Adam Burns PD: Mike Kaspe ITER JONES "Destiny" Rrij Rajnbridge "In WLKT/Lexington, KY
PD: Jill Meyer
PURE SUGAR "Delicious"
BARENAKED LADIES "Week" INOJ "Time" BARENAKED LADIES "Week" VOICES OF THEORY "Dimeto"

KHTT/Tulsa, OK OM: Sean Phillips PD: Carly Rush MD:Scotty Mac

PURE SUGAR "Delicio NATALIE IMBRUGLIA"

WWKZ/Tupelo, MS PD/MD: Rick Stevens

WSKS/Utica, NY PD: Stew Schantz APD/MD: Gina Jones

KWTX/Waco, TX

PD: Flash Phillips MD: Jeff Miles

S MICHEL MODB... "Supasta ENAKED LADIES "Week"

WWZZ/Washington, DC

PD: Dale O'Brian APD/MD: Ron Ross

WIFC/Wausau, WI

KKRD/Wichita, KS

PD: Jack Oliver MD: Craig Hubbard

WBHT/Wilkes Barre, PA PD: Steve McKay MD: Mark McCarthy

USHER "Way" NATALIE IMBRUGLIA "Wishing ATHENAEUM "Know" BRIAN SETZER ORCH "Jump"

WKRZ/Wilkes Barre, PA

WSTW/Wilmington, DE PD: John Wilson APD/MD: Mike Rossi

KFFM/Yakima, WA

PD: Jim Allen MD: Harrison Wood

PD: Tony Banks MD: Jerry Padden

PD: Paul Krain MD: Jeff Murray

BACKSTREET BOYS "Break"
BARENAKED LADIES "Week"
NATALIE MARRIEG LA "Weeking

WXKS/Boston, MA PD: John Ivey APD/MD: David Corey

EDEN "Enemy" RRANDY & MONICA "Bo

WRTS/Erie, PA PD/MD: Jon Reilly APD: Beth Ann McBride DEBORAH COX "Imings PURE SUGAR "Delicious" MISTER JONES "Destiny" "CRRIL BAINBRIDGE "Lo

WKSS/Hartford, CT PD: Jay Beau Jones MD: Mike McGowan

KFRX/Lincoln, NE PD: Sonny Valentine APD: Larry Freeze MD: Joe Tyler BARENAKED LADIES "Week" WWXM/Myrtle Beach, SC OM/PD: Nikki Nite APD/MD: Marty Callaghan WERZ/Portsmouth, NH OM/PD: Jack O'Brien MD: Jay Michaels

KZQZ/San Francisco, CA PO: Mark Adams Interim MD: Femando Ventura 6 GOO BOO DOLLS 'Irls' 6 ACE OF BASE "Cruel"

KRUF/Shreveport, LA PD/MD: Gary Robins

KZZU/Spokane, WA PD: Ken Hopkins MD: John Conner

NATALIE IMBRUGLIA "Wishing BARENAKED LADIES "Week" BRIAN SETZER ORCH "Jump"

WWHT/Syracuse, NY PD/MD: J.J. Rice

WWLD/Tallahassee, FL /MD: Dave Dunaw

PD: Mike Wheeler APD/MD: Bill Michaels

WPST/Trenton N.I. PO: Dave McKay
MD: Chris Puorro

BAREMAKED LADIES "Week
HEATHER NOVA "London"
EAGLE-EYE CHERRY "Save"

KRQQ/Tucson, AZ OM: Tim Richards APD: Mark Medina MD: Dan (Dino) Nesp

WYCR/York, PA
OM: Rick McCauslin
PD: Davy Crockett
MD: Sally V.

16 EAGLE-EVE CHERRY "Save"
DAKOTA MOON "Another" WHOT/Youngstown, OH

PD: Tom Pappas MD: Mike Thomas

140 Current Reporters 135 Current Playlists

KDUK/Eugene, OR WAOA/Melbourne, FL

Did Not Report, Playlist Frozen (1): KPTY/Phoenix, AZ

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE



MARKET #1 WHTZ/New York

PLAYS 3W 2W LW TW ## TW

TW

TW

TW

TW

##

TW

TW ARTIST/TITLE

ARTIST/TITLE

62 66 GOO GOD DOLLS/Ins
65 65 BALANIS MORISSETTE
65 65 BARNOY & MONICAT
63 63 SHANIA TWAIN/YOU'R
43 45 AEROSMITH/I Oon'! W
43 45 AEROSMITH/I Oon'! W
44 41 FASTBALL/The Way
2 42 41 ELINE DIONYTO Love
1 42 40 BRIAN MCKNIGHT/AR
3 7 36 NEXT/Too Close
3 31 ULTRA NATE/Free
2 9 NOTORIOUS BLG,MW
17 28 MATCHBOX 20/3an
17 26 MARCY PLAYGROUN!
2 17 28 MATCHBOX 20/3an
2 18 10 LTRA NATE/Free
2 19 LINDING BLG,MW
2 2 2 4 JENNIFER PAIGE/CTU:
3 3 10 LTRA NATE/Free
2 2 52 66 WLL SMITH/Gettin' J
3 3 1 2 5 ROCKELI/In A O'rean
3 3 1 LTRA NATE/Free
2 2 2 52 6 WLL SMITH/Gettin' J
3 3 1 2 5 ROCKELI/In A O'rean
3 3 1 LTRA NATE/Free
2 2 2 52 6 WLL SMITH/Gettin' J
3 2 2 1 2 5 PROPAR SMICHEL FOOD
3 2 2 4 JENNIFER PAIGE/CTU:
3 2 2 3 MACCHANARAY O'I L;
5 2 2 1 9 SAVAGE GAROENTO'
5 2 1 9 SAVAGE GAROENTO'
5 2 1 9 SAVAGE GAROENTO' LO M
5 YSYNC/Faein' LO M 41 33 31 43 32 25 - - 14 15 30 29 - 3 19 44 29 29



MARKET #2 KIIS/Los Angeles (818) 845-1027 Kieley/Austin



KZQZ/San Francisc

JENNIFEH PAIGECRISH
ARROSMITHU Don't Wart To...
KAI/Say You'il Say
KAIRES ARDENY To The Moon And Back
BACKSTREET BOYS/Everybody...
JANET/GO Deep
FIVE/When The Lights...
CELINE DION'TO Love You More
N SYNC/TEANT 'D My Heart
ALL SAINTS/Never Ever
KAINSomehing Inside Me
MADONNA/Frozen
N SYNC/TEANT YOU Back
PAULA COLE/I Oon't Want To Wart
JANET/TOgether Again
INCULOve You Down
MATCHBOX 20/Push
MULL SAITHYCetm' Jogy Wit It
JANET/I Get Lonely
BACKSTREET BOYS/As Long As You...
GOG GOG OOLLS/fris

 22 JANETTo Deep
 31 FIVE/When The Lights...
 32 FIVE/When The Lights...
 31 FIVE/When The Lights...
 32 FIVE/When The Lights...
 32 FIVE/When The Lights...
 32 FIVE/When The Lights...
 33 FIVE/When The Lights...
 34 STANTS/Never Every
 32 ALL SAINTS/Never Every
 32 ALL SAINTS/Never Every
 34 ANOTHAN Wart You Back
 34 SAINT-Together Again
 34 SAINT-31 37

MARKET #10

WXKS/Boston 1791) 396-1430

C102

MARKET #5

WIOO/Philadelphia

PLAYS
3W 2W LW TW
60 43 59 61 ALANIS MORISSETTE/Uninvited
23 39 58 60 GOO GOO OOLLS/ris
63 61 58 59 WILL SMITH/Ust The Two Of Us
53 47 58 58 WILL SMITH/Ust The Two Of Us
55 47 58 58 WILL SMITH/Ust The Two Of Us
55 60 61 51 STAUL SMITH/Ust The Two Of Us
56 63 63 65 15 IN ATALE IMBRUGLIA/Torn
40 56 46 46 JANET/Together Again
40 56 46 46 JANET/Together Again
40 56 46 46 JANET/Together Again
40 56 47 47 STAUL SAINTS/Never Ever
40 57 49 73 74 ROCKEL FOOLLAGE/Carl We Try
40 20 25 35 VOICES OF THEORY/Dimber (Say II)
41 55 - 26 28 BACKSTREET BOYS/TOR-UNINGS JUST ANT...
41 42 27 27 SYNCT OCTOS
41 42 27 27 SYNCT WAIT VOICES OF THE ORY/STIP NEVER
41 42 27 22 'N SYNCT WAIT VOICES OF THE ORY/STIP NEVER
56 31 18 17 BIANN MCKINGHT/Anytime
56 31 18 17 BIANN MCKINGHT/Anytime
57 19 19 17 SAVAGE GANDEN/TO The Moon And Back
58 19 17 LA BOUCHE/YOU WONT FORGE ME
59 23 17 BRANDY & MONICA/The Boy Is Mine
50 11 20 17 SAVAGE GANDEN/TO The Moon And Back
51 18 15 17 LA BOUCHE/YOU WONT FORGE ME
51 18 15 17 LA BOUCHE/YOU WONT FORGE ME
52 29 23 17 BRANDY & MONICA/The Boy Is Mine
53 16 12 COLOR ME BADD/Remember When
59 19 MARIAH CAREN/MA/ AI
50 10 MARIAH CAREN/MA/ AI
51 11 MARIAH CAREN/MA/ AI
51 DM MA

106.1 **KISSFM**

MARKET #6 KHKS/D Has (214) 891-3400 Lambert/Reynolds

PLAYS 3W 2W LW TW



WWZZ/Washington (703) 522-1041 O'Brian/Ross

PLAYS 3W 2W LW TW ALL SAINTS/Never Ever FASTBALL/The Way ALL SAINTS/Never Ever FASTBALL/The Way WILL SMITH/Just The Two Of Us SHANIA TWAIN/You're Still The One BRANDY & MONICA/The Boy Is Mine AEROSMITH/I DON't Want To. FIVE-When The Lights... NATALIE IMBRUGLIA/Tom

FIVE-When The Lights...
NATALE IMBRUGLIA/TOM
K-Cil & JOJUNI, My Life
ALANIS MORISSETTE/Junivuted
DESTINY'S CHILD/No No, No
ACE OF RASE/Cruel Summer
MATCHBOX 20/Sam
MATCHBOX 2

JANET/Go Deep WILL SMITH/Gettin Jiggy Wit It WILL SMITH/Genth Jogy Will it JANFT/ Get Lonely SWIRL, 860/Hev Nov. Nov. 98 DEGREES/S WONDER/True To Your Heart LISA LOEB! On USHER/MV Way USHER/MV Make Me Wanna VONDA SHEPARD/Searchin My Soul 12 14 11

VONDA SHEPARD/Searchin My GG... NU FLAVOR/Heaven NATALIE IMBRUGLIA/Wishing I Was There

104 KRBE

MARKET #9

KRBE/Houston (713) 266-1000 Peake/Michaels

Kiss 108fm

ARTIST/TITLE

CONT

MARKET #11

WHYI/Miami

ARTIST/TITLE

STAR +94 FM

MARKET #12 WSTR/Atlanta

LW TW
ARTIST/TITLE
LW TW
Commons
Commons 51 58 35 32 32 35 35 35 27 38 34 36 34 58 36 34 58 36 36 35 26 28 35 36 - 21

27 25

Ki46106.1

MARKET #13

KBKS/Seattle (206) 282-5477 Preston/Anthony

PLAYS
3W 2W LW TW
61 62 61 65
ATAILLE IMBRUGLIA/TOM
63 64 66 64 MATAILLE MERCHANT/Kind & Generous
62 60 65 62 FASTBALL/TINE Way
64 62 63 62 61 600 600 DOLLS/fins
61 41 42 41 60 MATCHBOX 20/Real World
64 65 52 55 ALANIS MORISSTETE/Uninvited
83 51 52 54 EDWIN MOCAIN/TIB B
83 13 84 34 34 JENNIEER PAIGE/CUSh
84 54 42 25 GREEN DAY/TIBE OF YOU LIFE.
84 65 42 54 SEMISONIC/CIDENT THE PAIGE/CUSh
85 59 37 41 SHASH MOUTH/CART GET ENOUGH.
85 39 37 41 SHASH MOUTH/CART GET ENOUGH.
85 39 37 38 THIRD FEY BINDO/HOWS IT GOING TO BE
87 38 39 37 AEROSMITH DON'T WAIN TO.
86 47 49 37 SHANIA TWAIN/YOU'R SRIIT THE ORE
87 33 35 SWIRL SECHEN HOW NOW NOW
87 22 24 26 34 BIRIAN SETZER ORCH/JUmp JINE An' Wall
87 25 24 27 31 ACE OF BASE/CUS Summer
88 25 24 27 31 ACE OF BASE/CUS Summer
89 28 30 SAWASE GARDEN/TO The Moon And Back
89 29 20 MARCH TYPE/GROUND/SEX AND CAND
80 SAWASE GARDEN/TO THE MOON AND BACK
80 29 29 MADONNARBY OF Light
80 44 44 29 26 MARCH YENGROUND/SEX AND CAND
80 21 24 26 31 SATAILE IMBRUGLIA-Wishing I Was There
81 21 28 23 SISTER HAZEL/AII FOR YOU
82 31 37 25 MATAILE IMBRUGLIA-Wishing I Was There
81 24 24 28 31 HARTEF ON COULD GUY
82 31 37 25 MATAILE IMBRUGLIA-Wishing I Was There
82 21 22 20 SASER HAZEL/AII FOR YOU
83 31 TIP TO SET TO SET TO SET TO SET
83 31 TIP TO SET TO SET TO SET
84 31 SET THE MOVEL/MOIN DAY IN THE
84 23 HARTEF ON COULD GUY
85 25 21 22 20 SASSER HAZEL/AII FOR YOU
86 28 25 19 MATCHBOX 20/Push
97 24 47 14 FATH HILL/TIB KES
98 31 47 HENAEUMW/Mail I OJOH'S KNOW



MARKET #14

KDWB/Minneapolis

ARTIST/ITLE

W LW TW

ARTIST/ITLE

W LW TW

ARTIST/ITLE

W LW TW

ARTIST/ITLE

W LW TW

ARTIST/ITLE

BY LW TW

ARTIST/ITLE

LY

ARTIST/ITLE

BY LW TW

ARTIST/ITLE

BY LW LW

BY LW

BY



MARKET #15

KKLQ/San Diego



MARKET #16 WBLI/Long Island

ARTIST/TITLE

ARTIST/TITLE

ALL SAINTS/Never Ever
BRANDY & MONICA/The Boy Is Mine
GOO GOO DOLLS/Ins
GREEN DAY/The Of Your Life...
SIMONIS JAY/Wanna B Like A Man
ALANIS MORISSETTE/Lininvited
WILL SMITH/Just The Two Of Us
DEBORAH COV/Things Just Ain't...
KCCI & JUD/JOAN My Life
LA BOUCHE/You Won't Forget Me
MADONNA/Ray Of Light
BRIAN MCKNIGHT/Anyrime
NEXT/Too Close
NEXT/Too Close
NEXT/Too Close
NEXT/Too Close
NEXT/Too Close
SHANIA TWAIN/You're SNI The One
PRAS MICHEL FOOB. /Ghetto Supastar...
CELINE DION/To Love You More
N SYNO/Tearn't Up My Heart
AEROSMITH/I Don't Want To.
BACKSTREET BOYS/I'N Rever Break...
DESTINY'S CHILD/No, No, No
FASTBAL/The Way
INNER CIRCLE/Not About Romance
IND/J'Inne After Time
JENNIERP PAIGE/Crush
NOCKELL FOOL LAGE/Gan't We Try
SPARKLE/Be Careful
AMBERO/De More Night
NATALLE MBBUGLIA/Torm
MARCY PLAY/GROUND/Sex And Candy
MATCHEOR ZOGAm 21 21 42 42 42 42 55 55 55 55 55 55 42 42 21 21 42 42 55 55 55 55 21 21 42 42 20 20 16 16 21 21 21 21 21 21 10 10 21 21

NATALIE IMBRUGLIA/Torn MARCY PLAYGROUND/Sex And Candy MATCHBOX 20/3am NOTORIOUS B IG.7Mo Money Mo Problems SISTER HAZEL/All For You THIRD EYE BLIND/How's It Going To Be

7/107

MARKET #18 KSLZ/St. Louis

PLAYS

2 W LW TW

75 74 74 75 GOO GOO OOLLS/tris

74 76 74 775 K-Cl & JOLDAIL My Life

37 56 76 74 MATCHBOX 20/Real Worntl

75 54 37 64 MARCY PLAYGROUND/DISK And Candy

67 36 35 45 SEMISONICCIosing Time

56 56 74 51 FASTBALL/The Way

24 75 75 48 ALAINS MORISSETTE/Unimited

54 75 76 47 BIRIAN MOKINICHT/Anytime

33 25 23 44 AEROSMITH/I Oon'I Wart To..

24 31 33 42 WILL SMITH/Just The Two Of Us

31 37 37 41 SMASH MOUTH/Can't Gut Enough...

37 38 36 40 JANET/Together Again

44 54 34 39 BRANDY & MONISCATTE-Boy Is Mine

35 31 33 39 NEXT/Too Close

5 27 33 37 INJANET/Together Again

45 44 36 39 SEMISON A MONISCATCH Boy Is Mine

35 31 33 39 NEXT/Too Close

5 27 33 37 ATALLE IMBRUGLIA/Tom

30 38 36 37 NATALLE IMBRUGLIA/Tom

31 33 35 THIRD EYE BLIND/HOW'S It Going To Be

18 24 31 31 WILL SMITH/Getin Jagy With It

- 6 31 SWIRL 360'Hey Now New

- 10 16 29 BACKSTREET BOYS'CEVER Break...

34 25 25 26 SHANIA TWAINTYOU'RE SIII The One

36 35 36 18 ROBYNDO YOU REATH,

39 16 17 18 PRAS MICHEL FOODS...Shetto Supastar...

12 17 19 18 FIRESHEET BOYS'TI INEVER BREAK...

34 25 25 26 SHANIA TWAINTYOU'RE SIII The One

36 24 21 17 EVERCLEARY WIII Buy You...

41 15 16 16 ALL SAINTS/Never Ever

- 20 15 SAVAGE GARDEN/To The Moon And Back

14 15 17 14 PUEF DADOY FL. PAGEICOME WITH ME

18 17 16 12 NATALLE IMBRUGLIA/Wishing I Was There

19 10 NATALLE IMBRUGLIA/Wishing I Was There

10 MATALLE MERGLIA/Wishing I Was There

10 MATALLE MERGLIA/Wishing I Was There

11 NATALLE MERGLIA/Wishing I Was There

12 17 10 NISTER JONES-DESDY

13 11 10 NISTER JONES-DESDY

14 15 17 14 PUEF DADOY FL. PAGEICOME WITH ME

15 13 11 11 UNISTER JONES-DESDY

15 18 8 8 ALAINA DAVIS/CRZZY

16 JONES JONES

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE



WXYV/Baltimore (410) 653-2200 Ferguson/Dee

_	_			
PL	IYS			ARTIST/TITLE
3 W	2W	LW	TW	
80	80	42	87	NEXT/Too Close
63	63	80	85	BRANDY & MONICA/The 8oy is Mine
78	78	81	84	PRAS MICHEL F/ODB/Ghetto Supastar
39	39	78	84	FIVE/When The Lights
-	-		79	AEROSMITH/I Don't Want To
	72		77	NATALIE IMBRUGLIA/Tom
9	9	32	69	8EASTIE BOYS/Intergalactic
29	29		35	
		33		KP & ENVYVSwing My Way
		18		
			34	
	69		33	WILL SMITH/Just The Two Of Us
	29		33	
	47		32	MARCY PLAYGROUND/Sex And Candy
53	53		32	WYCLEF JEAN/Gone Till November
-	-	29	32	GOO GOO DOLLS/Ins
-		44	31	
24		26		SAVAGE GARDEN/Truly Madly Deeply
-		7	29	
	19		26	8IG PUNISHER F/JOE/Still Not A Player
		38		VOICES OF THEORY/Dimelo (Say It)
9		13		DREAMHOUSE/Stay
٠			19	INOJ/Time After Time
-	-	-	18	HARVEY DANGER/Flagpole Sitta
	-	-	15	
			10	
		.7		JANET/Go Deep
16	16	17		LAILA/Here We Go Again
-	-	-	•	BARENAKED LADIES/One Week



MARKET #20

	н		-			П	(412) 920-9400
	Н		toda	iy's hi	t music	Ш	Edgar
	PL	ave.			ARTIST/TITLE	1	
		214	f LW	TW	MRII 1/1111LE		
	55	57	61	60	GOO GOO DOL	S	/Ins
	23	24	35	59			
	51	58	56	57	K-Cl & JOJO/All		
1	54	54	56	56			ou're Still The One
	30	52	54	53			
Į	56	55	52	40	NATALIE IM8RI	JG	LIA/Tom
-1	31	37	39	39	SEMISONIC/Clo	sír	na Time
1	38	38	39	38	FASTBALL/The	W:	By
1	37	3B		33	MATCHBOX 20/		
1	48			32	ALANIS MORIS		
ı		14		31			an't Get Enough
1	14		35	30	BRIAN MCKNIG		
1		29		30	SARAH MCLAC		
1	27	30	29	28	'N SYNC/I Want		
ı	24	26	25	28	GREEN DAY/Tim		
1	-		23	27			JA/Wishing Was There
ı	20		25	26	MATCH80 x 20/		
ł	9		17	24	ALANA DAVIS/C		
4	-	11	23	24	DAVE MATTHEW	/S	8AND/Stay (Wasting Tir
1	20	27		24	TONIC/If You Co		
ı	24			23	BILLIE MYERS/		
ı	18 32		23		CHUMBAWAMB		
ı				22	JANET/Together		
ł	17			21	REBEKAH/Sin Sc		S/As Long As You
ı				21			veii 'alkin' On The Sun
ı			23				/Semi-Charmed Life
1		14	16	20	EVERCLEAR/I W		
1	13		19	20			o The Moon And Back
ı		21		20			How's It Going To Be
ı	20	23		19	SUGAR RAY/Fiv	Dr	nows it doing to be
I				18	JENNIFER PAIGE	/(rush
ı	33	34		18			JND/Sex And Candy
ŀ	20	24	17	18	BILLIE MYERS/K		
Į	13	13	15	16	CELINE DION/To	L	ove You More
ì	12	14	15	16	NEXT/Too Close	_	
ĺ	16	17	9	15	NATALIE MERCH	A١	IT/Kind & Generous
ł	-	10	15	14	BRANDY & MON	HC	A/The Boy Is Mine hat You Mean
I	17	31	22		SISTER 7/Know	W	nat You Mean
I	-	-	-	11	BARENAKED LAI)IE	S/One Week
-		_				-	



L				Harris/Domino
PL/	YS 2W	ıw	TW	ARTIST/TITLE
49	66	-	73	
72	73			BRANDY & MONICA/The 8ay is Mine
	73	73	71	ALANIS MORISSETTE/Uninvited
	73			BRIAN MCKNIGHT/Anytime
	69			GOO GOO DOLLS/Ins
				AEROSMITH/I Don't Want To.
	69	62	43	K-Cl & JOJO/All My Life
	47	44	42	FAST8ALL/The Way
			40	
			40	
	40		37	
	49			
			35	
25	33	32	35	WILL SMITH/Just The Two Of Its
13	24	38	35 34	SEMISONIC/Closing Time
	10	24	33	BACKSTREET BOYS/171 Never Break.
	38	33	32	NATALIE IMBRUGLIA/Torn
32	37	37	32 32	DESTINY'S CHILD/No. No. No.
40	39	38	31	JANET/I Get Lonely
			31	
56	33	27	30	WILL SMITH/Gettin' Jiggy Wit It
	40		30	
29	31	34	29	
32	34	31	28	MATCHBOX 20/Real World
-			25	
29	26	26	24	MATCHROX 20/3am
28	24	16	18	THIRD EYE BLIND/How's It Going To Be
-		-	16	'N SYNC/Tearin' Up My Heart
-		9	16	JANET/Go Deep
			15	
24	23	16	14	TDNIC/If You Could Only
9	21	21	13	MISTER JONES/Destiny
15	13	15	13	USHER/Nice & Slow
٠	-	-	12	ACE OF BASE/Cruel Summer
	37		12	BACKSTREET BDYS/Everybody
24		6	12	USHER/You Make Me Wanna
11	13	10	12	SAVAGE GARDEN/To The Moon And Back
13	16	14	12	SMASH MOUTH/Walkin' On The Sun UNCLE SAM/I Don't Ever Want
24				
21	19	17	11	NATALIE MERCHANT/Kind & Generous



MARKET #23

WZJM/Cleveland

		Ł	Z	(216) 621-9300 Eubanks/Jackson
	AYS	V LW	TW	ARTIST/TITLE
67		63	64	
62				
62			61	
38			61	
44				
52			56	
61			54	
52	60		51	
31	39		45	
58	53			NATALIE IMBRUGLIA/Tom
50				SHANIA TWAIN/You're Still The One
52	49			'N SYNC/I Want You Back
28	35		44	
38	39	46	41	
-	13	22	37	
43	40	35	34	
15	27	31	33	
36	21	28	33	
16	22	33	31	JÉNNIFER PAIGE/Crush
26	15	19	29	USHER/Nice & Slow
23		25	26	SAVAGE GARDEN/To The Moon And Back
22	24	35	25	SMASH MOUTH/Can't Get Enough
19	26	24	24	ROBYN/Show Me Love
-	18		23	BACKSTREET 80YS/I'll Never Break
16	15		23	
12	11		21	
21	22		21	JANET/Together Again
12	15	18	20	
-		. +		JANET/Go Deep
+				PURE SUGAR/Delicious
	23			USHERVYou Make Me Wanna.
20	18			ND MERCY/Where Do You Go
18				SMASH MOUTH/Walkin' On The Sun
17	16			SPICE GIRLS/Say You'll Be There
16	1B		16	
	21	27		SOMETHIN' FOR/My Love Is The Shihi!
	13		14	WILL SMITH/Gettin' Jiggy Wit It
32	29	27	14	BRIAN MCKNIGHT/Anytime
		10		DESTINY'S CHILD/No No No
11	12	12	13	CELINE DION/My Heart Will Go On



124

	2000 2	MARKET
		KKRZ/Portla (503) 226-0 Austin/Lara
's	ARTIST/TITLE	

•••				
		73	76	WILL SMITH/Just The Two Of Us
50	50	63	74	8RANDY & MONICA/The 8 ov is Mine
73	60	77	71	NEXT/Too Close
54	65	70	67	GOO GOO DOLLS/Ins
75	71	76	61	8RIAN MCKNIGHT/Anytime
12	47	51	60	AERDSMITH/I Don't Want To
34	42	50	50	MADONNA/Ray Of Light
71	47	49	49	K-CI & JOJO/All My Life
36	27	49	48	NATALIE IMBRUGLIA/Tom
9	19	35	46	MATCHBOX 20/Real World
9	49	54	41	SHANIA TWAIN/You're Still The One
8	18	29	39	JENNIFER PAIGE/Crush
5	22	27		'N SYNC/Tearin' Up My Heart
9	50	51	32	DESTINY'S CHILD/No. No. No.

15 22 27 37 N. SYNC/Teain' Up My Heart
49 50 51 32 DESTINY'S CHILD/No, No. No.
40 34 38 31 MARCY PLAYGROUND/Sex And Candy
72 20 30 31 BACKSTREET BOYS/Teverybody...
71 24 28 30 PARS MICHEL FODB. Chieft DSUgastar...
55 31 30 30 PALAMICHEL FODB. Chieft DSUgastar...
55 31 30 30 PALAMICHEL FODB. Chieft DSUgastar...
56 21 30 SAVAGE GAPDEN/TO The Moon And Back
72 19 20 29 CELINE DIDINTO Love You More
73 10 35 29 JANET/GO Deep
74 19 20 29 CELINE DIDINTO Love You More
75 29 27 ACE OF BASE/Cruel Summer
75 29 27 ACE OF BASE/Cruel Summer
75 20 26 SEMISDINIC/Diosing Time
76 20 30 25 SAVAGE GAPDEN/TUNY Madily Deeply
77 19 NATIAL BINBRUGLAW/Shing I Was There
78 21 24 20 19 NATIAL BINBRUGLAW/Shing I Was There
79 13 18 26 19 ALL SAINTS/Never Even
71 17 INDTORIOUS BILG/Mo Money Mo Problems
70 19 23 15 FIVEN/Ten The Lights
71 10 JANET/Toggether Again
71 15 12 BILLIE MYERS/Tell Me
71 15 12 BILLIE MYERS/Tell Me
71 15 12 BILLIE MYERS/Tell Me
71 15 16 17 BARAN SETZER ORCH/Lump Jive An' Wall
71 10 10 7 SARAH MCLACHLAN/Adia
71 5 FARKLE/Be Careful
71 SPARKLE/Be Careful



MARKET #25

WKRQ/Cincinnati (513) 763-5500 Klaproth/Kelly

	, L			_	
	PL/	YS 2W			ARTIST/TITLE
	77		74	76	GOO GOO DOLLS/Iris
				74	
				74	
				74	
				59	
	76	79	75	54	FASTBALL/The Way
					AEROSMITH/I D on't Want To
					ALANIS MORISSETTE/Uninvited
				46	
				46	
	44	46	45	45	SARAH MCLACHLAN/Adia
				42	
				38	
				37	
	34	34	35	35	MADONNA/Ray Of Light
	١.		28	33	NATALIE IMBRUGLIA/Wishing I Was Then
	25			24	
ı				15	
	33	17	16	15	SMASH MOUTH/Can't Get Enough
	22			13	
				13	
				12	
ļ	46				NATALIE MERCHANT/Kind & Generous
į				6	CELINE DION/To Love You More
ı				5	ROO STEWART/Ooh La La
ı	-	-	-	*	BACKSTREET BOYS/171 Never Break
ł	-	-	-	-	SWIRL 360/Hey Now Now
ч					



MARKET #26

	IL		_		J.J. J. M. Zellner/O ylan
	PLA	YS.			ARTIST/TITLE
	3W	2W	LW	TW	
	60	62	64	64	G00 G00 D0LLS/Iris
			58	62	FASTBALL/The Way
	56	56	56	58	SHANIA TWAIN/You're Still The One
	40			58	WILL SMITH/Just The Two Of Us
		60		56	
				56	
	54	54	54	54	NATALIE MERCHANT/Kind & Generous
Ì				54	
i				50	
į				40	
ĺ				34	
ı					SWIRL 360/Hey Now Now
ı					SARAH MCLACHLAN/Adia
ł					EDWIN MCCAIN/19 Be
Į	24	24	24	26	SAVAGE GARDEN/To The Moon And Bac
ì	20	18	24	26	CELINE DION/To Love You More
ĺ	20	20	22	24	SEMISONIC/Closing Time
ı			20		'N SYNC/Tearin' Up My Heart
İ	16	18		20	BACKSTREET BOYS/I'll Never Break
١	-	-		20	
I	-	-	14	20	NATALIE IMBRUGLIA/Wishing ! Was The
I			14	16	SMASH MOUTH/Can't Get Enough
l	-	-		14	
1	-	-		14	JANET/Go Deep
ł	12	12	12	12	ROD STEWART/Ooh La La
I		7	10	10	FIVE/When The Lights
١					



MARKET #31



MARKET #32 WNCI/Columbus, Oh (614) 224-9624 Dimick/Sharpe



MARKET #34

•	IODER 2 BEST HEIGHT											
A	YS			ARTIST/TITLE								
¥	2W	LW	TW									
7	32	45	45	BRANDY & MONICA/The Boy Is Mine								
				NEXT/Too Close								
7	32	46	43	PRAS MICHEL FAODB. /Ghettn Sunas:								

47 32 45 45 BHARRUT & IMPROVED &



KZHT/Salt Lake City

_								
PL/	IYS			ARTIST/TITLE				
3W	2W	LW	TW					
73	71	72	74	WILL SMITH/Gettin' Jiggy Wit It				
43	64	75	73	SHANIA TWAIN/You're Still The One				
72	73	75	71	ALANIS MORISSETTE/Uninvited				
75	79	74	68	GOO GOO DOLLS/Ins				
		57	49	'N SYNC/I Want You Back				
		47	48	EOWIN MCCAIN/I'll Be				
72		46	46	BRIAN MCKNIGHT/Anytime				
		46	45	FIVE/When The Lights				
	34	38	45	AEROSMITH/I Don't Want To				
28	38	43	44	MATCHBOX 20/Real World				
	43	44	42	SARAH MCLACHLAN/Adia				
12	33	33	34	'N SYNC/Teann' Up My Heart				
-		9	30	NATALIE IMBRUGLIA/Wishing I Was There				
		23	27	JENNIFER PAIGE/Crush				
21	23	20	25	DESTINY'S CHILD/No. No. No.				
		42	25	NATALIE IMBRUGLIA/Tom				
20		22	24	R08YN/Show Me Love				
9		25		BRIAN SETZER ORCH/Jump Jive An' Wail				
22	21	22	23	SMASH MOUTH/Can't Get Enough				
3B	25	23	22	NEXT/Too Close				
11	3	6	22	CELINE DION/To Love You More				
		23	22	THIRD EYE BLIND/Semi-Charmed Life				
	20		22	ROBYN/Do You Know (What)				
	21 21		21	INOJ/Love You Down				
		22	21	JANET/Together Again				
		19	20	ALANA DAVIS/Crazy				
		43	20	K-CI & JOJO/All My Life				
		16		SEMISONIC/Closing Time				
		22		BACKSTREET BOYS/As Long As You				
		23		FASTBALL/The Way				
				TONIC/If You Could Only				
		23	17	SAVAGE GARDEN/To The Moon And Back				
		1B		MATCHBOX 20/3am				
	15	19	16	THIRD EYE BLIND/How's It Going To Be				
٠	10		15	BRANDY & MONICA/The Boy Is Mine				
		14	15					
		13		EVERYTHING/Hooch				
	14			USHER/You Make Me Wanna				
-	8		13	JANET/Go Deep				
-	18	23	12	GREEN DAY/Time Of Your Life				



WNKS/Chartotte (704) 331-9510 Bridgman/Wright

MARKET #36

3W	2W	LW	TW	
43	45	58	63	G00 G00 DDLLS/Ins
38	55	59	62	AEROSMITH/I Don't Want To .
	60	57	49	K-CI & JOJO/All My Life
26		36	49	ALL SAINTS/Never Ever
53		50	48	'N SYNC/I Want You Back
			46	MATCH80X 20/3am
58	59	57	45	NATALIE IMBRUGLIA/Torn
18	36		44	ALANIS MORISSETTE/Uninvited
25	30		41	MATCHBOX 20/Real World
38		39		FASTBALL/The Way
27		35		8RANDY & MONICA/The Boy is Mine
32		37		EDWIN MCCAIN/I'll Be
52	48	48		WILL SMITH/Gettin' Jiggy Wit It
-	-	27		NATALIE IM8RUGLIA/Wishing I Was There
85		28		SEMISONIC/Closing Time
	28			JANET/Together Again
			25	MARCY PLAYGROUND/Sex And Candy
			24	SAVAGE GARDEN/Truly Madly Deeply
22	24		24	SMASH MOUTH/Can't Get Enough.
-	-	17		JENNIFER PAIGE/Crush
33	33	30		SHANIA TWAIN/You're Still The One
-	19	18		NEXT/Too Close
2			19	SAVAGE GARDEN/To The Moon And Back
-	22		18	'N SYNC/Teann' Up My Heart
	20	18	16	BACKSTREET BOYS/As Long As You
9	19	18	15	NATALIE MERCHANT/Kind & Generous
1	8	10	14	CELINE DION/To Love You More
-	7	9	14	BACKSTREET BOYS/I'll Never Break
1	10	8	11	SARAH MCLACHLAN/Adia
	-	7	11	FAITH HILL/This Kiss
3	9	9	9	FIVE/When The Lights
7	7	7	7	ROD STEWART/Ooh La La
2	7	8	7	DAVE MATTHEWS BAND/Stay (Wasting Time
В	7	7	7	4 THE CAUSE/Stand By Me
•	-	-	7	8RIAN SETZER ORCH/Jump Jive An' Warl
В	8	7	7	EVERCLEAR/I Will Buy You
-	•	-	-	JANET/Go Deep
-	-		-	BARENAKED LADIES/One Week



MARKET 437

	ΙL		•	90	djerdrum/becker
	PL	AYS			ARTIST/TITLE
	3W	2W	LW	TW	
	55	63	62	65	SHANIA TWAIN/You're Still The Dne
	40	43	60	64	NATALIE MERCHANT/Kind & Generous
	56	65	62	62	FASTBALL/The Way
	52	62	66	61	ALANIS MORISSETTE/Uninvited
	41	44	61	60	GOO GOO DOLLS/Ins
	19		41	49	SARAH MCLACHLAN/Adia
	29		47	47	AERDSMITH/I Don't Want To
	43		42	45	EDWIN MCCAIN/I'll Be
	37			44	MATCH8DX 20/3am
ĺ			46		NATALIE IMBRUGLIA/Tom
				41	SAVAGE GARDEN/Truly Madly Deeply
	26	36	34	35	JENNIFER PAIGE/Crush
				29	
		25			MATCHBOX 20/Real World
	22			27	
į		20		27	
ı	22			27	
ı		29		27	MADONNA/Ray Of Light
ı			19	25	CELINE DIDN/To Love You More
ı		24		25	SEMISONIC/Closing Time
ı	23		26	24	K-Cl & JOJO/All My Life
1	-	-	22	24	BARENAKED LADIES/One Week
ı	23		21	24	SISTER HAZEL/All For You
ı	39	25	21	23	
ı	18		24	23	SMASH MOUTH/Walkin' Dn The Sun
ı				23	TONIC/If You Could Only
Į	20 16	24	22 23	22	THIRD EYE BLIND/Semi-Charmed Life
ł	6	9	10	20	BLESSID UNION/Light In Your Eyes BRIAN SETZER ORCH:/Jump Jive An' Wail
ì	-	-	-	20	GREEN DAY/Time Of Your Life
ı	16	14		19	BILLIE MYERS/Tell Me
ı	36		21		CELINE DIONANY Heart Will Go On
J	21	19			MARCY PLAYGROUND/Sex And Candy
ı	8	10		13	ROD STEWART/Ooh La La
ł	-	10		8	MISTER JONES/Destiny
Ì	-	-	_		
ı	-	-	-	-	BACKSTREET BOYS/I'll Never Break.



MARKET #38

WXXL/Orlando (407) 339-6539

	YS 2W	LW	TW	ARTIST/TITLE				
58	56	58	59	ALANIS MORISSETTE/Uninvited				
36	42	50	59	GOO GOO DOLLS/Ins				
56	60	60	56	BRIAN MCKNIGHT/Anytime				
25	34	35		AEROSMITH/I Don't Want To				
16	44	47		WILL SMITH/Just The Two Of Us				
11	50	43		BRANDY & MONICA/The Boy Is Mine				
35	36		49					
51			46					
5	57	56	45	SHANIA TWAIN/You're Still The One				
5	56	48	40	K-Cl & JOJO/All My Life				
17		43	40	NATALIE IMBRUGLIA/Torn				
22	34	37	37	JENNIFER PAIGE/Crush				
32	26	32	37	FIVE/When The Lights				
1	20	22	35					
8	18		32	MADONNA/Frozen				
	10	13	30	BACKSTREET BOYS/I'll Never Break				
3	21	25	30	8ACKSTREET BOYS/Everybody				
_	12	24	26	PRAS MICHEL F/ODB/Ghetto Supastar				
_ '		17	24	ROCKELL/In A Dream				
0	19	25	22	JANET/Together Again				
14	31	28	21	MATCHBOX 20/Real World				
-			20	ACE OF BASE/Cruel Summer				
1	-	20	20	SMASH MOUTH/Walkin' On The Sun				
4	22	23	20	'N SYNC/I Want You Back				
-	22	20	20	ROBYN/Do You Know (What.)				
4	33	26	20	WILL SMITH/Gettin' Jiggy Wit It				
	23			SAVAGE GARDEN/To The Moon And Back				
8	18	19	18	MATCHBOX 20/3am				
1	15	17	17					
0	17			ALL SAINTS/Never Ever				
7	17	-	17					
4	12	17	16	VOICES OF THEORY/Dimelo (Say It)				
		6	16	INOJ/Time After Time				
	16	-	15	SAVAGE GARDEN/Truly Madly Deeply				
4	14	15	13	SARAH MCLACHLAN/Adia				
			12	SEMISONIC/Closing Time				
3	12	14	12					
-		-	11	NATALIE IMBRUGLIA/Wishing I Was There				
			70	USHER/My Way				
			400	JANET/Go Deep				



KUMX/New Orleans (504) 679-7300

ш	_	-	9.0	
PLI	YS 2W	LW	TW	ARTIST/TITLE
37		114	58	AEDOCALTILE Dank Marie To
54				THE TOURS OF THE PARTY OF
54	23	61	65	
CA		40		ACE OF BASE/Cruel Summer
64	64	64	64	
	64	100.71	0.3	
54		51	54	
		47		
53	53	53		
-	3		52	
		46		
			49	
28	25	16	40	FIVE/When The Lights
-	-	27	39	BACKSTREET BOYS/I'll Never Break.
65	24	33	38	
	-	-	36	
52	64	43	35	EDWIN MCCAIN/I'll Be
55	28	12	34	SHANIA TWAIN/You're Still The One
65	65	42	34	MARCY PLAYGROUND/Sex And Candy
54	53	55	33	CELINE DIDN/To Love You More
	36	18	32	SMASH MOUTH/Can't Get Enough
66	66	64	11	ALANIS MORISSETTE/Uninvited
17	17	26	30	ROBYN/Show Me Love
27	26	31	26	SAVAGE GARDEN/Truly Madly Deeply
-	30	23	26	
			26	
		25	25	THIRD EYE BLIND/Semi-Charmed Life
p.		3	24	ALL SAINTS/Never Ever
00	04	200	400	HOUSEDAY - NA-L- NA- MAC-

ned Life 25 24 ALL SAINT'S/Never Ever
25 21 30 24 USHER/You Make Me Wanna.
21 - 29 38 MATCHOR 20/3am
21 22 38 MASH MOUTH/Wallish' On The Sun
15 23 PASS MICHEL FROD8...Ghetto Supastar.
12 15 19 19 NATALIE MERCHANT/Kind & Generous
22 22 19 17 ROBYWDO You Know (What.)
22 23 18 17 BACKSTREET BOYSOUTH Playing
16 CAROIGANS/Lovefool
16 17 16 EVERTYHING BUT...Missing
17 15 SELENA/Dearning Of You
15 KEITH SWEAT/Nobody
16 NSWO/Earni' Up My Heart
17 JENNIFER PMGE/Crush

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE



MARKET #41 WKSE/Buffalo (716) 884-5101 Universal

PLAYS
3W 2W LW TW
58 S8 57 60 NEXT/Toc Close
55 58 55 55 57 SHANIA TWAINIYOU're Still The Dne
57 59 55 57 SHANIA TWAINIYOU're Still The Dne
58 58 55 50 56 BRANIOY & MONICA/The Boy Is Mine
40 38 34 55 GREEN DAY/Time Of Your Life.
34 38 36 54 SARAH MCLACHLAWAda
21 42 54 51 AEROSMITH/J Don't Want To...
52 59 55 48 WILL SMITH/JUST The Two Of US
26 38 51 41 ALL SAINITS/Never Ever
43 33 38 40 DESTINY'S OFILIDINO, No, No
12 42 43 63 95 EMISDINIC/Closing Time
18 20 34 37 THIRD EVE BLIND/HOWS II Going To Be
62 29 38 37 PRAS MICHEL FORDE. /Ghetto Supastar...
39 40 28 36 ALANIS MORISSETTE/Uninvited
33 21 27 32 MG/CHBOX 20/Feal WORL
35 55 36 32 K-CL 8, JOJO/All My Life
- 24 29 W SYNC/Team't Up My Heart
- 28 EDWIN MCCAIN/TIB B
41 37 26 28 FASTBALL/The Way
27 25 22 26 JENNIFER PAIGE/Crush
- 19 25 IND. //Time After Time
42 23 62 BARRIAKED LADIES/Und.
19 25 IND. //Time After Time
42 23 62 BARRIAKED LADIES/Und.
42 24 24 SA BARRIAKED LADIES/Und Want
42 40 38 21 BRIANI MCKINGHT/Anytime
- 12 22 20 BIG PUNISHER FAIGE/CUSH
- 15 21 THE ASTAIL LIFE WAY
28 21 THE ASTAIL LIFE WAY
29 THE ASTAIL LIFE WAY
27 25 27 25 PEPVEMHEN THE Lights...
28 PENNIF MAKED LADIES/Und.
29 31 22 MATAILE IMBRUGLIA/Tom
- 19 25 IND. //Time After Time
- 24 29 W SARRIKE/Be Careful
- 19 25 IND. //Time After Time
- 24 22 42 24 BARRIAKED LADIES/Und. Want
- 15 22 20 BIG PUNISHER FAIGE/Cush
- 17 27 23 HEATHER NOVAL ORDON PM Way
28 29 BIRANI MCKINGHT/Anytime
- 16 22 20 BIG PUNISHER FAIGE/SUN NOT A Payer
- 15 20 JAME/TipO Deep
- 8 18 BACKSTREET BOYS/TII NEVER Break...
5 10 13 16 BLACK LADYTIME WAY
11 14 12 13 IND. //LOVE YOU DOWN
11 16 16 14 12 ROBEYN/Show Me Love



MARKET #42 WKSS/Hartford (860) 524-7819 Jones/McGowan



MARKET #44 WRVW/Nashville (615) 664-2400 Quinn/Peace

MATCHBOX 20/Real World

MATCHBOX 20/Real World
GOO GOO DOLLS/Ins
NATALE IMBRUGLIA/Tom
FASTBALL/The Way
SHANIA TWAIN/You're Still The One
BRANDY & MONICA/The Boy is Mine
ALL SAINTS/Never Ever
AEROSMITH/I Don't Want To...
NEXT/TOO Close
MARCY PLAYGROUND/Sex And Candy
K-CI & JOU/VAII My Life
BRIAN MCKNIGHT/Arryome
ALANIS MORISSETTE/Unimited
JENNIER PAGEO/CINSH
SEMISD NIC/Closing Time
FIVE/Mine The Lights.
ACE OF BASE/Cruel Summer
MATCHBOX 20/Sain
NATALE MERCHANT/Kind & Generous
SAVAGE GARDEN/To The Moon And Back
SARAH MCLACHLAN/Aria
N SYNCJ Want You Back
ROBYNS/Show Me Love
GREEN OAY/Time OI Your Life..
THIRD EYE BLIND/How's It Gong To Be
BACKSTREET BOYS/IS Long As You...
SAVAGE GARDEN/Ton' You May Deeply
SAMASH MOUTH/Can'T Up My Heart
VERCLEAR/T Will Buy You...
SWIRL 360/Hey Now Now
BRIAN SETZET ORCH/Jump Jive An' Wall
NATALE IMBRUGLIA/Wishing I Was There
EOWIN MCCAIN/Till Rever Break.



MARKET #45 WKSL/Memphis

PLAYS

ARTIST/TILE

30 2W LW TW

42 43 55 68 NEXT/TICTO Close
52 63 64 67 WILL SMMTH/Just The Two Of Us
69 69 64 67 WILL SMMTH/Just The Two Of Us
69 69 64 67 WATALE IMBRUGLIA/Tom
70 71 72 65 SRANDY 8 MONICATTRE Boy Is Mine
61 64 63 64 K-CJ 8 JOLOVAN MY LIB
71 16 37 63 PRAS MICHEL F/DDB. //Shetto Supastar..
43 42 43 55 AEROSMITHA DON'T WANT To..
68 70 69 54 MATCHBOX 2D/Real World
64 61 62 54 ALANIS MORISSETTE/Uninvited
43 44 7 47 DESTINYS CHILD/Mo, No, No
61 43 39 42 GOD GOD DOLLS/fris
53 43 41 42 VOICES OF THEORY/Dimelo (Say II)
45 44 43 42 WOICES OF THEORY/Dimelo (Say II)
45 44 43 42 WOICES OF THEORY/Dimelo (Say II)
45 44 43 42 WOICES OF THEORY/Dimelo (Say II)
45 44 43 42 WOICES OF THEORY/Dimelo (Say II)
45 44 43 73 33 8' N SYNC/Teann' Up My Heart
43 44 42 38 SHANIA TWAIN/Yorle's Still The One
43 39 37 JENNIERT PAIGE/Crush
- 20 37 INOL/Time After Time
- 20 37 INOL/Time After Time
- 21 37 ACE OF ASSE/Crush Summer
- 18 33 PURE SUGAR/Delicious
8 32 41 32 BACKISTRET BOYS/TII Never Break...
30 32 32 32 30 ALL SAIN/SNever Ever
- 7 13 SMASH MOUTH/Carn't Get Enough
- 7 11 NINER CIRCLE/Mort About Romance
- 18 3 AUFLYGO Deep
- 1 11 11 8 COLOR ME BADD/DRemember When
- 7 11 7 LEO/The Way You Like...
33 34 17 5 SAMAGE GARDEN/To The Moon And Back
- 4 FAITH HILL/This Kiss
- 5 EMISONIC/Closing Time

1593

MARKET #46

WBBO/Monmouth (609) 597-6700 Sullivan#ox

PLAYS
3W 2W LW TW
71 71 71 73 GOO GOD DOLLS/ins
38 63 71 72 BRANDY & MONICA/The Boy Is Mine
66 69 69 72 SHANIA TWAINY/ou're Shill The One
45 76 65 70 NATALE MERCHANT/Kind & Generous
65 69 66 67 NATALE MERCHANT/Kind & Generous
65 62 66 60 FASTBALL/The Way
31 46 48 49 62 ARROSMITH/I Don't Want Tra.
65 22 66 60 FASTBALL/The Way
31 46 48 45 NEXT/Too Close
15 21 41 5 SAVAGE GAPDEN/To The Muori And Back
31 26 39 44 ALL SAINTS/Never Ever
44 46 46 44 MARCY PLAYGROUND/Sex And Candy
42 47 46 44 WILL SMITH/Just The Two Iff Js
70 65 59 44 ALANIS MORISSETTE/Unimited
43 46 48 43 SARAH MCACHLANA/dai
50 47 45 42 MATCHBOX 20/Real World
42 46 47 41 CELINE DON'To Love You More
42 29 38 JENNIFER PAICE/Crosh
14 15 21 36 SMASH MOUTH/Can't Get Enough...
66 56 48 26 WILL SMITH/Jene O' Your Life.
66 56 48 26 WILL SMITH/Getin Jiggy Wift I
10 23 24 22 SEMISSIN/Closing Time
21 21 22 21 THIRD EYE BLIND/Semi-Chirmed Life
21 21 22 21 THIRD EYE BLIND/Semi-Chirmed Life
22 11 11 82 01 19 USHERY/OU Make Me Wamine...
21 18 20 19 USHERY/OU Make Me Wamine.
21 21 18 SAINER SMIRL SGOPHLY NOW NOW
21 18 71 R KCIR 3. DOJ/MI My Life
43 45 26 18 SAVAGE GAPCEN/Truly Mailly Deeply
22 21 T CELINE DOWN NOW
23 18 71 C CELINE DOWN NOW
24 17 MATCHBOX 20/3am
25 18 FORED MY DESON NOW NOW
26 18 71 C CELINE DOWN NOW NOW
27 18 71 C CELINE DOWN NOW NOW
28 18 71 C CELINE DOWN NOW NOW
29 18 71 C CELINE DOWN NOW NOW
20 19 18 71 C CELINE DOWN NOW NOW
20 10 15 CREED/My Own Pison PLAYS 3W 2W LW TW CELINE DIONMY Heart Will Go On MATCHBOX 20/3am PRAS MICHEL FODB.../Ghritto Supastar... CREED/My Own Prison FreeWhen The Lights... DREAMHOUSE/Stay N SYNO/Teann' Up My Heart ALANA O AVISO/Trazy NATALIE IMBRUGLIA/Wishing I Was There DANDTA MOON/Another Day Goes By 24 17 - 15 10 15 15 15 15 15 10 12 - 11



MARKET #47

WPXY/Rochester, NY (716) 239-7440 Ingram/Danger

GOO GOO DOLLS/ris
SHANIA TWAIN/You're SBII The One
GREEN DAY/Time O' Your Life...
NATALIE IMBRUGLIA/Tom
SISTER HAZE/LAI For YOU
FASTBALL/The Way
MATCHBOX 20/3am
SAVABE GARDEN/Tinly Madly Deeply
WILL SMITH/Gettin Jogg, Wit It
MATCHBOX 20/Peal World
N SYNG/I Want You Back
BACKSTREET 80/YS/AS Long As You...
K-CI & JOJO/AN INY Life
NOTORD US B.I.G./MO Money Mo Problems
AEROSMITH/D Ont I Want To...
ALANIS MORISSETTE/Linnyrited
NATALIE MERCHANT/Kind & Generous
SARAH MICLACHLAN/ARIG & Generous

37 28 28 30 21 28 28 30 21 28 28 30 21 28 28 30 21 29 28 28 30 28 29 29 28 29 38 38 25 23 22 22 25 26 25 27 27 24 24 24 25 25 23 30 25 25 22 22 18 18 23 30 25 25 22 24 22 22 22 24 22 22 22 20 16 16 21 20 16 16 21 20 17 17 20 22 26 26 21 21 17 17 20 22 22 22 22 22 22 22 22 22 22 20 21 11 11 11 19 18 17 17 18 19 18 17 17 17 17 18 ALANIS MORISSETTE/Unaviried

NATALIE MERCHANT/Kind & Generous

SARAH MOLACHLAN/Aria

NDU/Time After Time

POBYWSFOW Me Love

SMASH MOUTH/Maikind* On The Sun

WILL SMITH/Liust The Two Of Us

NATALIE IMBRUGLIA/Wishing I Was There

SAVASE GARDEN/To The Moon And Back

BACKSTREET BOYS/Out Playing...

NEXT/Too Close

CHUMBAWAMMBA/Tubthumping

GINA G/Ooh Aah...Just...

BRANOY & MONICA/The Boy Is Mine

JENNIFER PARICE/Crush

SUGAR RAY/Fly

N SYND/Team* Up My Heart

ROBYN/DO You Know (What.)

EVERYTHING BUT. /Missing

OMC/How Bozare

SMASH MOUTH/Cart Get Enough.

JOCK JAM/JOSC Jam

PRAS MICHEL F/ODB /Ghelto Supastar.

ALL SAINTS/Never Ever

BACKSTREET BOYS/Till Never Break.



MARKET #48

WDCG/Raleigh (919) 871-1051 8urns/Taylor/Edge

ATHENAELMWITHAIL I Diran't Know FASTBALL/The Way VO NDA SHEPADDSearchin' My Soul SEMISONIC/Closing Time FAR TOO JONES/AS GOOD AS YOU EVE Ginside Dut SOUIRBEL NUT ZIPPERS/Suits Are Picking... TO AD THE WET../Mhatever I Fear FUEL/Shimmer HARRYEY OAMGER/Flagpiole Sitta TOAD THE WET../Crazy Life CRYSTAL METHOD/Busy Child SMASH MOUTH/Can't Get Enough . SWIRL 360/Hey Now Now



MARKET ≠50

KHFI/Austin (512) 474-9233 Kelly/8asenberg



MARKET AS1 WAPE/Jacksonville

ARTIST/TITLE



PLAYS 3W 2W LW TW

10 16 9 15

MARKET #52 WDJX/Louisville

7 HI-TOWN DJS/Ding-A-Ling
6 CREED/My Own Prison
6 BIG PUNISHER F/JOE/Stift Not A Player



MARKET #53

KJYO/Oklahoma City (405) 840-**5**271 McCoy/Barreda

PLAYS

3W 2W LW TW

ARTIST/TITLE

3W 2W LW TW

70 70 70 71 SHANIA TWAIN/You're Still The One
71 70 71 70 ALANIS MORISSETTE/Uninvited
71 70 70 70 70 ANATALE MERCHANTKING & Generous
71 71 70 59 600 GOO OOLLS/ins
23 27 27 54 AEROSMITH/I Don't Want To..
17 26 26 54 SARAH MCIACHLANAGI
27 28 28 52 MAICHBOX 2078al World
23 25 52 71 44 FASTBALL/The Way
31 32 28 28 WILL SMITH/Just The Two Of Us
25 29 77 28 SANASE MOUTH/CART 6et Enough...
28 29 27 28 SAVAGE GARDEN/To The Moon And Back
29 27 28 SAVAGE GARDEN/To The Moon And Back
20 25 24 25 JEANIFER PAIGE/Grush
23 23 25 25 BRANDY & MONICA/The 8oy Is Mine
23 25 24 25 JEANIFER PAIGE/Grush
24 25 JEANIFER PAIGE/Grush
25 15 15 5 24 MEXT/Too Close
26 13 19 21 24 SEMISONIC/Closing Time
27 20 23 23 ATTENACHM/MAI 1 Dright Know
16 14 14 22 SBIRAN MCKNIGHT/Anytime
17 17 SWIFL 360/Hey Now Now
18 15 16 INNER CIRCLE/INOX About Romance
18 14 15 PRAS MICHEL F/ODB. JGREUS OF THEORY/Dimelo (Say II)
13 13 14 11 ALANA DAVIS/Crazy
16 9 10 9 4 THE CAUSE/SIAND By Me
15 7 7 M SET ON THE ONE/Dimelo (Say II)
13 13 14 11 ALANA DAVIS/Crazy
16 9 10 9 4 THE CAUSE/SIAND By Me
15 7 7 7 SPARKLE/BE Careful
17 7 7 7 POREAM USE/SIAY
18 7 FVERCHAPOUS PERSON
19 11 ANET CREATER ONE/DISSTITY
19 11 ANET CREATER ONE/DISSTITY
10 MISTER DINES/DISSTITY
10 MISTER DINES/DISSTITY
11 ALANA DAVIS/Crazy
11 ANET CREATER TO SYSTIT NEVER BREAK
11 7 7 7 7 POREAM USE/SIAY
12 FVERCLEARY WILL BUS VOL.
13 16 BILLIE MYERS/Tell Me
14 17 FVERCHAP WAY
15 CORRESTORY
16 BILLIE MYERS/Tell Me
16 5 NATALLE IMPREDILAL/WINSHing I Was There
17 7 7 F PIVE/WINS THE LOVE YOU...
17 PURE SUGAR/Delectous



PLAYS 3W 2W LW TW

MARKET 454

WGTZ/Dayton (937) 294-5858 Luczak/Steele

BRANDY & MONICA/The 8 oy Is Mine NEXT/Too Close USHER/Nice & Slow MATCHBOX 20/Peal World GOO GOO DOLLS/Ins EDWIN MCGAMYI BE BRIAN MCKNIGHT/Anytime GREEN DAY/Time Of Your Life.... AEROSMITH/N Don't Want To ... MARCY PLAYGROUND/Sex And Candy JENNIFER PAGE/Crush INOJ/Time After Time SAVAGE GARDEW/To The Moon And Back USHER/My Way NATALE IMBRUGLIA/Tom WILL SMITHAUST The Two Of US K-CI & JOJO/All My Life LUTRICIA MONEAL/Ain't That Just. ALANIS MORISSETTE/Uninvited PRAS MICHEL F/ODB. JChetto Supastar... SHANIA TWANIYO's PS SIIT The One BACKSTREET BOYS/I'll Never Break. SWIPL 360/Hey Now Now SARAH MCLACHLANI Will Remember You NATALLE MERCHANITKING & Generous SMASH MUTHWAIBIN To The Sun ROBYNShow Me Love JANET/Gepther Again THIRD EYE BLINO/Semi-Charmed Life MATCHBOX 20/Push Loves. BRANDY & MONICA/The 8ov Is Mine



MARKET +56

WRVQ/Richmond (804) 576-3200

378446445134623352	19 13 13 12 18 18 18 18 18 18 18 18 18 18 18 18 18	38 67 48 40 48 69 48 55 46 40 45 49 24 33 30 36 44 52 10 32 27 36	57 70 67 58 51 59 45 51 46 41 40 38 45 34 32 39 35 45 49 26 29 18 27 28	51 49 49 48 46 45 44 43 41 37 36 31 30 30 28	"N SYNCT Want You Back SAVAGE GAPDENTINDY Madly Deeply JENNIFER PAGE/Crush ALANIS MORISSETTE/Univorled FIVE/When The Lights. THIRD PYE BLIND/Hows It Going To Be AFFOSMITHO DOn't Want To MATCHBOX 20/Real World BRANDY & MONICAT'HE Boy Is Mine PRAS MOFHEL #6/DB/Ghetho Supastar BRIAN MCKNIGHT/Anyme DESTINY'S CHILD/No. No. No BACKSTREET BOYS/III Never Break 4 THE CAUSE/Stand By Me 'N SYNCTeam' Up My Heart CELINE OILOYTO LOVE YOU MORE MASH MOUTH/CANT CET Enough.
1	39	36	28	28	SMASH MOUTH/Can't Get Enough
2	25		24		SEMISONIC/Closing Time
	-	-	17	26	EDWIN MCCAIN/I'll 8e
	*	-		24	
	*	-			FAITH HILL/This Kiss
	-	-			ALL SAINTS/Never Ever
ľ	15	14	13	15	INNER CIRCLE/Not About Romance
	-	-	-	-	BEASTIE BOYS/Intergalactic
					-



MARKET 457 WFLY/Albany, NY (518) 786-6600



MARKET #58 WEBC/Greenville, SC

LW TW

STATIST/TITLE

LW TW

J9 51 53 NEXT/Too Close
56 55 52 DESTINYS CHILD/No. No. No.
53 55 52 GOO GOO DOLLS/Ins
52 54 52 AFROSMITH/D Oor! Wa.d To.
40 38 50 SARAH MCLACHLAN/Aoa
36 42 41 SEMISONIC/Closing Time
40 42 40 MATCHBOX 20/Real World
40 42 40 MATCHBOX 20/Real World
41 54 54 39 MATALE IMBRUGILA/Tom
43 30 38 39 MATALE IMBRUGILA/Tom
4 33 38 KENNY WAYNE SHEPHERD/Blue On Black
4 2 38 38 KCHAY WAYNE SHEPHERD/Blue On Black
4 2 38 38 KCHAY WAYNE SHEPHERD/Blue On Black
6 39 39 T SCACP/TIPA AMPS UNICA/The Boy Mone
1 28 29 30 EVECCLEAPI Will Buy You...
19 28 26 29 ALANA DAVIS/Crazy
2 32 42 B JENNHER PAIGE/Closh*
26 29 28 27 FAITH HILL/This Kiss
13 17 17 27 DAVE MATHEWS BAND/Skay (Wasting Time)
24 23 24 27 MATCHBOX 20/Sam
30 29 28 26 THIRD EYE BUIND/How's It Going To Be
28 55 26 26 EDWIN MCCAIN/TIP Be
13 20 20 24 MATALE MERCHANT/KOd & Generous
6 7 17 24 WILL SMITH/LUST HE WOO'T US
19 23 42 25 1 SHANIA TWAIN/YOU're Still The One
17 18 20 18 UNCLE SAM/LOON'E STIll The One
17 18 20 18 UNCLE SAM/LOON'E STIll The One
17 18 20 18 UNCLE SAM/LOON'E STILL THE WAIT.
19 11 13 17 PRAS MICHEL FROOR DE LIE OF SUM
27 21 17 MATCHBOX 20/Push

ANTCHBOX 20/Push

ANTCHBOX 20/Push

ANTCHBOX 20/Push

ANTCHBOX 20/Push



HR/RHYTHMIC TOP 50

JULY 24, 1998

3W	2W	ju.	TIAT	ADTISTTITI E I ADEL (C)			TAL PLAYS		TOTAL
		LW	TW	ARTISTTITLE LABEL(S) PDANDY & MONICA The Pour le Mine (Atlantia)	TW	LW	2W	3W	STATIONS/ADDS
1	1	1	1	BRANDY & MONICA The Boy Is Mine (Atlantic)	2821	2867	2881	2986	48/0
4	4	3	2	WILL SMITH Just The Two Of Us (Columbia)	2273	2242	2060	2074	43/0
3	2	2	3	PRAS MICHEL f/ODB & MYA Ghetto Supastar (Interscope)	2198	2377	2346	2282	47/0
2	3	4	4	NEXT Too Close (Arista)	2040	2213	2227	2538	39/0
5	5	5	5	USHER My Way (LaFace/Arista)	2031	2028	1966	1909	43/0
5	12	7	6	AALIYAH Are You That Somebody? (Atlantic)	1822	1515	1213	912	44/3
ô	6	6	7	BIG PUNISHER f/JOE Still Not A Player (Loud)	1805	1850	1821	1817	45/1
9	15	12	8	LAURYN HILL Can't Take My Eyes Off You (Ruffhouse/Columbia)		1325	1005	805	38/7
6	16	14	9	NICOLE Make It Hot (EastWest/EEG)	1450	1223	951	853	44/3
	11	11	1	JON B. They Don't Know (Yab Yum/550 Music)	1423	1398	1214	1222	36/1
	10	9	11	JANET Go Deep (Virgin)	1419	1430	1272	1206	45/0
	7	8	12	VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant)	1352	1445	1494	1495	36/0
	8	10	13	SPARKLE Be Careful (Rock Land/Interscope)	1164	1403	1480	1685	34/0
	20	15	4	BRANDY f/MASE Top Of The World (Atlantic)	1092	1051	758	455	40/4
	9	13	15	MYA (/SISQO OF DRU HILL It's All About Me (University/Interscope)	1056	1238	1306	1488	32/1
	23	18	16	TATYANA ALI Daydreamin' (MJJ/Work)	1052	952	658	398	34/2
	14	17	17	BRIAN MCKNIGHT The Only One For Me (Motown)	883	989	1098	1036	32/1
	33	24	18	INOJ Time After Time (Columbia)	870	715	454	251	24/2
?E	AK	ER.	19	MONICA The First Night (Arista)	799	483	134	27	37/4
	17	19	20	K-CI & JOJO All My Life (MCA)	792	839	935	1057	26/0
	13	16	21	MARIAH CAREY My All (Columbia)	699	1002	1132	1408	20/0
	36	30	22	BACKSTREET BOYS I'll Never Break Your Heart (Jive)	688	508	395	98	27/0
	21	21	23	BRIAN MCKNIGHT Anytime (Motown)	683	749	733	812	21/0
	22	23	24	MASTER P (/SONS OF FUNK Got The Hook Up (No Limit/Priority)	661	718	688	741	27/0
	19	22	25	K-CI & JOJO Don't Rush (Take Love Slowly) (MCA)	630	726	774	754	29/0
	18	20	26	LINK Whatcha Gone Do? (Relativity)	628	812	8 9 1	827	18/0
	26	26	27	ALL SAINTS Never Ever (London/Island)	626	642	626	619	18/0
	27	27	28	MO THUGS FAMILY All Good (Relativity)	620	624	620	501	21/0
			29	KELLY PRICE Friend Of Mine (T-Neck/Island)	576	555	476	438	27/0
	30 AK	29	3	CAM'RON I/MASE Horse & Carriage (Untertainment/Epic)		396			
V 4E					573		296	169	27/6
	24	25	31	NATALIE IMBRUGLIA Torn (RCA)	573	671	646	704	15/0
	25	28	32	SHANIA TWAIN You're Still The One (Mercury)	560	601	642	621	14/0
	38	31	33	NATE DOGG (WARREN G Nobody (Dogg Foundation/Breakaway)	482	502	362	278	22/2
	32	34	34	ACE OF BASE Cruel Summer (Arista)	473	475	455	419	17/0
	37	36	35	JAGGED EDGE Gotta Be (So So Def/Columbia)	438	449	366	335	21/2
	29	32	36	DESTINY'S CHILD f/JD With Me Part 1 (Grass Roots/Columbia)	437	491	489	450	19/0
	34	35	37	FIVE When The Lights Go Out (Arista)	426	459	439	427	17/0
	39	39	33	JERMAINE DUPRI f/JAY-Z Money Ain't (So So Def/Columbia)	411	338	328	287	17/0
	49	38	39	NEXT Still Love You (Arista)	409	355	254	94	23/1 .
	48	44	40	'N SYNC Tearin' Up My Heart (RCA)	354	307	268	150	15/0
	BU.		4	GINUWINE Same Ol' G (Atlantic)	344	128	72	_	23/9
	_	48	42	JENNIFER PAIGE Crush (Edel America/Hollywood)	338	246	202	163	12/0
	46	43	43	JAYO FELONY Whatcha Gonna Do (Yab Yum/550 Music)	310	312	278	258	9/1
	43	40	44	MASE f/PUFF DADDY Lookin' At Me (Bad Boy/Arista)	297	316	298	274	21/2
	31	42	45	MONTELL JORDAN Let's Ride (Def Jam/RAL/Mercury)	278	314	463	579	10/0
	45	45	46	MADONNA Ray Of Light (Maverick/WB)	277	303	281	346	9/0
E	B U	T	47	GERALD LEVERT Thinkin' Bout It (EastWest/EEG)	267	211	118	34	22/2
	_	47	48	INNER CIRCLE Not About Romance (Republic/Universal)	259	249	223	218	13/0
			_	, , ,	230		219	195	
		49	49	ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise)	230	242	213	190	4/0

This chart reflects airplay from July 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker. 49 CHR/Rhythmic reporters. 47 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

BREAKERS®

MONICA

The First Night (Arista)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 799/316 37/4

573/177

CHART 19

CAM'RON f/MASE

Horse & Carriage (Untertainment/Epic) CHART 3D 27/6

MOST ADDED®

ARTIST TITLE LABELIST ADDS SHAGGY f/JANET Luv Me, Luv Me (Flyte Tyme/MCA) 14 MYA Movin' On (University/Interscope) 11 **GINUWINE** Same OI' G (Atlantic) MELANIE B f/MISSY ELLIOTT I Want You Back (Virgin) 9 LAURYN HILL Can't Take My Eyes... (Ruffhouse/Columbia) 7 CAM'RON f/MASE Horse & Carriage (Untertainment/Epic) MONIFAH Touch It (Universal) BEASTIE BOYS Intergalactic (Grand Royal/Capitol) MONTELL JORDAN | Can Do That (Def Jam/RAL/Mercury) 5 **BRANDY f/MASE** Top Of The World (Atlantic) E-40 Hope I Don't Go Back (Sick Wid' It/Jive) 4 MONICA The First Night (Arista) 4

MOST INCREASED PLAYS TOTAL

PLAY INCREASE ARTIST TITLE LABELIS MONICA The First Night (Arista) +316 **AALIYAH** Are You That Somebody? (Atlantic) +307 NICOLE Make It Hot (EastWest/EEG) +227 GINUWINE Same Ol' G (Atlantic) +216 LAURYN HILL Can't Take My Eyes... (Ruffhouse/Columbia) +215 BACKSTREET BOYS I'll Never Break Your Heart (Jive) +180 CAM'RON (/MASE Horse & Carriage (Untertainment/Epic) +177 QUEEN LATIFAH Paper (Flavor Unit/Motown) +162 INOJ Time After Time (Columbia) +155

HOTTEST RECURRENTS

MONTELL JORDAN I Can Do That (Def Jam/RAL/Mercury) +147

ARTIST TITLE LABEL(S)

DESTINY'S CHILD No, No, No (Grass Roots/Columbia) USHER You Make Me Wanna... (LaFace/Arista) WILL SMITH Gettin' Jiggy Wit It (Columbia) USHER Nice & Slow (LaFace/Arista) ROBYN Show Me Love (RCA) JANET Together Again (Virgin) NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista) INOJ Love You Down (So So Def/Columbia)

PUFF DADDY & FAITH EVANS (/112 I'll Be Missing... (Bad Boy/Arista) CELINE DION My Heart Will Go On (550 Music)

Breakers: Songs registering 500 plays or more for the first time. Builets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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L	L w	ARTIST TITLE LABEL(S)	TW TOTAL PLA		TOTAL STATIONS/ADI
	. 0	WILL SMITH Just The Two Of Us (Columbia)	4221	4079	116/2
	1 2	PRAS MICHEL f/ODB & MYA Ghetto Supastar(Interscope)	3397	4220	94/0
	3 3	BIG PUNISHER I/JOE Still Not A Player (Loud)	2992	3430	88/2
	5	MO THUGS FAMILY All Good (Relativity)	2547	2379	91/2
١,	4 5	LINK Whatcha Gone Do? (Relativity)	2432	2605	80/0
	6 6	SILKK THE SHOCKER It Ain't My Fault (No Limit/Priority)	2087	1981	80/2
	7 0	NATE DOGG I/WARREN G Nobody(Dogg Foundation/Breakaway)	1956	1882	93/2
	8 B	JERMAINE DUPRI f/JAY-Z Money Ain't(So So Def/Columbia)	1931	1600	95/3
	9	CAM'RON f/MASE Horse & Carriage (Untertainment/Epic)	1906	1542	97/7
1	o (1)	MECHALIE JAMISON Keep It Real (Red Eye/Priority)	1706	1510	72/1
1	1	MASE f/PUFF DADDY Lookin' At Me (Bad Boy/Arista)	1665	1506	93/4
1	13 12	MASTER P Thinkin' Bout U (No Limit/Priority)	1294	1194	67/0
	14 13	LOX f/CARL THOMAS Let's Start Rap Over (Bad Boy/Arista)	1071	1080	59/0
	12 14	MASTER P (SONS OF FUNK Got The Hook Up (No Limit/Priority)	1010	1213	•
	17 (69 BOYZ Woof Woof (Quadra Sound/Big Beat/Atlantic)	1002	868	64/4
	16 🛈	LORD TARIQ & PETER GUNZ We Will Ball (Codeine/Columbia)	942	892	62/1
	18 🕡	SUNZ OF MAN f/OL' DIRTY Shining Star (Threat/Red Ant)	884	851	65/1
	15 18	JAGGED EDGE Gotta Be (So So Def/Columbia)	862	893	37/3
× .	19 19	JAYO FELONY Whatcha Gonna Do (Yab Yum/550 Music)	811	826	46/1
	- a	DMX f/FAITH EVANS How's It Goin' Down? (Def Jam/Mercury)	692	274	74/15
ļ -					

This chart reflects airplay from July 13-19. Songs ranked by total plays. 49 CHR/Rhythmic reporters and 86 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1998, R&R Inc.



GOT ... COKE? — RCA artist Tyrese stopped by R&R while out promoting his debut single, "Nobody Else." Pictured from (I-r) are: RCA Southwest Regional Manager Dusean Dawson, R&R Asst. CHR Editor Robert Pau, editorial assistant Dena Wright, Asst. Urban Editor Tanya O'Quinn, Tyrese, R&R Asst. AC/NAC Editor Renee Bell, Asst. Country Editor Diane Fredrickson, Editorial Asst. Scott Kamins, and photo editor Mark Solovicos. After the shoot, everyone went out for a Pepsi.

NEW & ACTIVE

QUEEN LATIFAH Paper (Flavor Unit/Motown) Total Plays: 221, Total Stations: 17, Adds: 2

MYA Movin' On (University/Interscope)

Total Plays: 212, Total Stations: 16, Adds: 11

MARY J. BLIGE Missing You (MCA) Total Plays: 205, Total Stations: 16, Adds: 3

MONIFAH Touch It (Universal) Total Plays: 195, Total Stations: 12, Adds: 6

DREAMHOUSE Stay (Trauma)

Total Plays: 179, Total Stations: 9, Adds: 0

MONTELL JORDAN | Can Do That (Def Jam/RAL/Mercury) Total Plays: 164, Total Stations: 19, Adds: 5

PURE SUGAR Delicious (Geffen) Total Plays: 151, Total Stations: 8, Adds: 1

NUTTA BUTTA Freak Out (Lil' Man/Interscope) Total Plays: 143, Total Stations: 9, Adds: 1

ROCKELL (/COLLAGE Can't We Try (Robbins) Total Plays: 142, Total Stations: 6, Adds: 0

BONE THUGS (/ROLLINS... War (DreamWorks/Geffen)

Total Plays: 138, Total Stations: 15, Adds: 3

E-40 Hope I Don't Go Back (Sick Wid' It/Jive) Total Plays: 124, Total Stations: 7, Adds: 4

SHAGGY f/JANET Luv Me, Luv Me (Flyte Tyme/MCA) Total Plays: 105, Total Stations: 14, Adds: 14

SUNZ OF MAN I/OL' DIRTY... Shining Star (Threat/Red Ant) Total Plays: 95. Total Stations: 9. Adds: 0

DEBORAH COX Things Just Ain't The Same (Arista) Total Plays: 95, Total Stations: 3, Adds: 2

BLACK-EYED PEAS Joints And Jams (Interscope) Total Plays: 92, Total Stations: 5, Adds: 3

BEASTIE BOYS Intergalactic (Grand Royal/Capitol) Total Plays: 83, Total Stations: 10, Adds: 5

SWIRL 360 Hey Now Now (Mercury) Total Plays: 62, Total Stations: 6, Adds: 0

RACHID Pride (Universal)

Total Plays: 53, Total Stations: 6, Adds: 1

PUBLIC ANNOUNCEMENT It's About Time (A&M) Total Plays: 52, Total Stations: 7, Adds: 2

TYRESE Nobody Else (RCA) Total Plays: 42, Total Stations: 8, Adds: 3

Songs ranked by total plays

NEW RELEASES

ADDS JULY 28

LAKIESHA BERRI DES'REE **DMX f/FAITH EVANS FAT JOE MECHALIE JAMISON** MC LYTE

MEMPHIS BLEEK f/JAY-Z MONIFAH

MYA f/SILKK THE SHOCKER **RAHSUN**

The Freaky Things (Hollywood) Life (550 Music)

How's It Goin' Down (Def Jam/Mercury) Don Cartagena (Atlantic)

Keep It Real (Priority)

I Can Make A Mistake (EastWest/EEG) It's Alright (Roc-A-Fella/Def Jam/Mercury)

Touch It (Universal) Movin' On (University/Interscope)

I'll Be Around (550 Music)

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM

PD: Tony Manero APD/MD: Jackie James

KYLZ/Albuquerque, NM DM/PD: M.C. Scrappy MD: Robb Royale MARY J. BLIGE "Mesing" MONICA "First" SHAGGY FIJANET "Luv" BONE THUGS "War"

KISV/Bakersfield, CA

MARY J. BLIGE JAYO FELDNY "Gonna" JON B "They" BLACK-EYED PEAS "Joints" MYA F/SISQO "AII"

KKXX/Bakersfield, CA

PD: Chris Squires MD: Craig Marshall

WERQ/Baltimore, MD DM/PD: Tom Calecocc APD: Frank Ski MD: Darren Brin

WBHJ/Birmingham, AL PD: Mickey Johnson APD/MD: Daysha Parker

WBHJ/Birmingham, AL (cont.)

BLACKSTREET . "Mind"
GOODIE MOB "Beautful"
KANE & ABEL Time"
PUBLIC ANNOUNCEMENT "Time"
MELANIE B. "Back"
QUEEN LATIPAH "Paper"
DJ SMURF "Girls"
EIGHTBALL "Girlfriend"

WJMN/Boston, MA PD: Cadillac Jack McCartney APD/MD: Danny Dcean 12 TATYANA ALI "Daydreamin" MELANIE B... "Back"

WKXJ/Chattanooga, TN

WBBM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley

KZFM/Corpus Christi, TX

WBTT/Dayton, OH

OM: Jeff Ballentine APD/MD: Raye Kimberlin

KQKS/Denver, CO

KBOS/Fresno, CA

WORQ/Detroit, MI

PD: Steve Wall
MD: Travis Loughran
25 SHAGGY F/JANET "Luv"
6 MYA "Mowin"
GINLWINE "Same"
K-CI & JOJO "Never"
PUBLIC ANNOUNCEME
BOYZ II MEN "Home"
MONIFAH "Touch"
MELANIE B... "Back"

WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay

18 MYA "Movin"
16 MEMPHIS BLEEK/JAY Z "Alright"
18 STIPMODE SQUAD "Evenyhody"

KIKI/Honolulu, Hi

KQMQ/Honolulu, HI PD: Kime Akane MD: Kathy Nakagawa

KBXX/Houston, TX

WHHH/Indianapolis, IN

KLUC/Las Vegas, NV

KPWR/Los Angeles, CA VP/Prog.: Steve Smith MD: Damien Young

36 SHAQUILLE O'N 35 TAMIA "So" WPOW/Miami, FL

PD: Kid Curry APD: Leo Vela MD: Phil James

KHTN/Merced, CA

KDON/Monterey, CA

WFHN/New Bedford, MA PD: Jim Reitz APD/MD: Kevin Palana

WKTU/New York, NY

WQHT/New York, NY

PD/MD: Tracy Clohert DMX "Ruff" MARY J BLIGE "MI KCHX/Odessa-Midland, TX

KCAQ/Oxnard, CA

D: Dan Garite

E-40 "Hope"

QUEEN LATIFAH "Papes"

MYA "Movon"

DMX FFAITH EVANS "How's"

DELINGUENT HABITS "Western
SHAGGY F/JANET "LUY"

KPSI/Palm Springs, CA

DM: Mike Keane
PD: Jacque Gonzales James
MD: Bobby Sate
13 CAM*RON F/MASE "Horse"
SHAGGY F/JANET "Luv"
MONIFAH "Touch"
GINUVINE "Same"

KKFR/Phoenix, AZ PD: Bruce St. James APD: Krazy Kid Stevenz E-40 "Hope" LAURYN HILL "Can't"

WWKX/Providence, RI PD: Jerry Mci MD: Sandy B.

KWNZ/Reno, NV

PD: Jeff Davis APD/MD: Bill Shakespea

KGGI/Riverside, CA

W.LIS/Roanoke, VA PD: David Lee Michaela APD/MD: Melissa Morgan

KBMB/Sacramento, CA

KSFM/Sacramento, CA

GINUWINE "Same" BRANDY F/MASE "World"

WOCQ/Salisbury, MD

PD: Wookie,
MD: Brion D'Brion

16 CAM'RON F/MASE "Ho
NUTTA BUTTA "Freak"
GINUWINE "Same"
BONE THUGS "War"
GERALD LEVERT "Thir KTFM/San Antonio, TX

KHTS/San Diego, CA

XHTZ/San Diego, CA

KMEL/San Francisco, CA

No Adds
KYLD/San Francisco, CA
PD: Michael Martin
APD/MD: Jazzy Jim Archer
13 SHAGGY F/JAMET "LLV"
MYA "Movin"

KURE/Seattle, WA PD: Eric Powers MD: Julie Pilat

KWIN/Stockton, CA

WPGC/Washington, DC PD: Jay Stevens APD/MD: Maurice Devee 29 NICOLE "Make" 23 LAURYN HILL "Lipst"

KDGS/Wichita, KS

PD: Steve Dorrell APD: Ricardo Cherry MD: A.J. Jones SI LAURYH HILL "CHIN" SHAGGY F/JANE! "LUV" BOY II MEN "Hame" MELANIE B "Bapk" MEXT "Sbil" CAM'RON F/MASE 'Horse'

49 Total Reporters 49 Current Reporters 47 Current Playlists

Did Not Report, Playlist Frozen (2): KPRR/El Pasp, TX WJBT/Jacks

CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE



MARKET 41

WKTU/New York (201) 420-3700 Blue/Shane

				_						
	PLAYS				ARTIST/TITLE					
	3 W	2W	LW	TW						
	49	32	64	74	DEBORAH COX/Things Just Am't.					
	49	29	46	64						
	64	49	62	54	ROCKELL/In A Dream					
	68	54	53	54	BRIAN MCKNIGHT/Anytime					
	50	33	45	53	BRANDY & MONICA/The Boy is Mine					
	64	35	62	53	K-Cl & JOJO/All My Life					
			55							
			35							
			55							
	28	20	29	36						
	11	15	17	35	BACKSTREET BOYS/I'll Never Break					
	51	45	53	34	NATALIE IMBRUGLIA/Tom					
		15		29						
		12			CELINE DION/To Love You More					
			26		ALL SAINTS/Never Ever					
ı			28							
			24							
		27		22						
I		11		22						
ı	21	21		19	ULTRA NATE/Free					
ł	22		23	18	JANET/Go Deep					
ļ	-		10	16						
١		12	32	16	NEXT/Too Close RICKY MARTIN/Maria					
ı	20			16	BILLIE MYERS/Kiss The Rain					
ı		-	11							
i	-		13	13 12						
ı		10	15	12	LAURYN HILL/Can't Take My					
I	- 17	5	8	11	WILL SMITH/Gettin' Jiggy Wit It PURE SUGAR/Delicious					
ł	14		12	9						
I	13		11	8	SAVAGE GARDEN/Truly Madly Deeply DREAMHOUSE/Stav					
ı	-	-	11	8	INOU/Time After Time					
I	10		12	7	SELENA/Dreaming Of You					
ı	10		12	7	GLORIA ESTEFAN/Ove'					
1	6	7	5	6	SPARKLE/Be Careful					
l	J	,	J	J	STATISTIC CATCILI					
ĺ										

97

WQHT/New York (212) 229-9797 Cloherty

Ш	W	W42	E HIP	HOP LIVES	Cloherty				
	AYS			ARTIST/TITLE					
		f LW	TW						
42	34	43	43	BRANOY & MON	IICA/The Boy Is Mine				
		42		NEXT/Too Close					
41			42	BIG PUNISHER F/JOE/Still Not A Player					
			42	JANET/I Get Lonely					
			42	DMX/Stop Being					
		42			/ODB/Ghetto Supastar				
37			41		T/The Only One For Me				
41		42	41		E/Horse & Carriage				
١.	15		37	AALIYAH/Are You					
١			36	MONICA/The Firs					
		42	32	SPARKLE/Be Car					
		32	32	QUEEN PEN W/L	DST/Party Am't A Party				
19 30		18	30	LAURYN HILL/Lo					
31		33 31	30	DMX/Get At Me [
42		40	30	PUFF DADDY/Vic					
42	32	40	30		IASE/Been Around (Again)				
31			29	DMX/Ruff Ryders BRIAN MCKNIGH					
		22	26		WWhen You Get Home				
	-	-	25	MARY J. BLIGEA					
			23	JANET/Go Deep	nissing tou				
			22		aribbean Connection				
			21		Top Of The World				
20			21	WYCLEF JEANW					
			20	NUTTA BUTTA/Fre					
			20		VJAY-Z/Money Ain't A Thang				
			17	ONYX/React	and District Hang				
16	12	17	17		Cooperation				
-	-	19	17		KERVIt Ain't My Fault				
17	11	17	16		MAS/Let's Start Rap Over				
			16	MEMPHIS BLEEK	/JAY-Z/It's Alright				
14			14	MASE F/PUFF DAI	DDY/Lookin' At Me				
31	23	32	14	TAMIA/Imaginatio	n				
-		-	13		lot				
	-		11		Paper				
16	9	9	11	LORD TARIQ/We	Will Ball				



KPWR/Los Angeles (818) 953-4200 Smith/Young

	ΙL	_	_	_	
i	PLA				ARTIST/TITLE
	3W	2 W	LW	TW	
	67		62	71	JAYO FELONY/Whatcha Gonna Do
ì	27		27		JON B./They Don't Know
ı	74		72		
ı	٠.			64	
Į					SPARKLE/Be Careful
1	45	31	30	50	TATYANA ALI/Daydreamin'
ı				48	PRAS MICHEL F/ODB/Ghetto Supastar
ı			21		
I				45	
ı				44	
ı					ICE CUBEAVe Be Clubbin'
ł	15	27	25	37	
ı	٠	-	-	00	
ı	-	-	-	36	
ľ		-	-	-	
l	•	-			
ı				33	
ı		38		33	
ŀ				31	
ı				26	
ı				25	
ı	50		37		
ı			-	22	E-40/Hope Don't Go Back
l				16	
ĺ					PUFF DADDY F/J. PAGE/Come With Me
ĺ					AALIYAH/Are You That
1	12	27	35	9	NATE DOGG F/WARREN G/Nobody Does It
п					



MARKET #3

_	_		_	
	AYS			ARTIST/TITLE
	2 W			
	57		80	BRANDY & MONICA/The Boy is Mine
57	78	76	78	WILL SMITH/Just The Two Of Us
83	80	79	77	NEXT/Too Close
80	81	78	75	PRAS MICHEL F/008/Ghetto Supastar
11	12	72	12	VUICES OF THEORY/Dimelo (Say It)
45	47	70	65	USHER/My Way
29	69	48	48	BACKSTREET BOYS/I'll Never Break
13	12	39	41	JANET/Go Deep
58	28	36	41	K-C1 & JOJO/All My Life
47	43	43	39	DESTINY'S CHILD/No, No, No
30	43	42	งอ	MONTELL JURUAN/Let's Ride
28	25	38	35	SPARKLE/Be Careful
43	43	41	34	MASE F/TOTAL/What You Want
31	28	33	30	PUBLIC ANNOUNCEMENT/Body Bumpin'
43	46	44	28	MARIAH CAREY/My Ali
60	73	38	27	NATALIE IMBRUGLIA/Torn
-			27	BRIAN MCKNIGHT/The Only One For Me
13	24	27	26	DESTINY'S CHILD F/JD/With Me Part 1
34	38	24	25	'N SYNC/Tearin' Up My Heart
				SAVAGE GARDEN/To The Moon And Back
-				AALIYAH/Are You That
-	-	-	19	BIG PUNISHER F/JOE/Still Not A Player
22				MASE F/PUFF OADDY/Lookin' At Me
46	50	13	10	FIVE/When The Lights
				'N SYNC/I Want You Back
12	10			ACE OF BASE/Cruel Summer
	12	12	11	BRANDY F/MASE/Top Of The World ALL SAINTS/Never Ever
2	6	7		
2	0	-	4	PUFF DADDY F/J. PAGE/Come With Me



MARKET AG

KMEL/San Fran (415) 538-1061 Arbagey/Aure

ı	PLA		LW	*167	ARTIST/TITLE
			67		
			61		
			51		AALIYAH/Are You That
			54		BRANDY & MONICA/The Boy Is Mine
ľ			49		
ı			29		
ı			51		
l	20	32	39	50	BRANDY F/MASE/Top Of The World
l	45	50	50	43	DESTINY'S CHILD F/JD/With Me Part 1
l			65		PRAS MICHEL F/ODB/Ghetto Supastar
l	39	52	50	40	TATYANA ALI/Daydreamin'
l	56	58	55	37	NEXT/Too Close
l	42	34	42	37	USHER/My Way
l	44	51	54	33	JON B/They Don't Know
l	11	25	33	29	MO THUGS FAMILY/All Good E-40/Hope Don't Go Back
ŀ	28	31	33	29	E-40/Hope Don't Go Back
		D.	30	28	IAMIA/So Into You
	22	30	25	24	CAM'RON F/MASE/Horse & Carnage
l	٠	21		22	MONICA/The First Night
	-	-			
	5	5	20		
		5			
	_	17			
	:	7	7	12	
	5	5	6		
	7	6	7	11	
			15		
	7	6	7	10	
	-	-	-	9	MONTELL JORDAN/I Can Do That
	-	•	-		GINUWINE/Same Of G
	-	•	6	5	MARY J. BLIGE/Missing You
	9	8	6	5	MAXWELL/Luxury: Cococure
	٠	-	5	5	NAKED MUSIC NYC/If I Fall
	-	٠	-	5	GERALD LEVERT/Thinkin' Bout It



MARKET #4

KYLD/San Francisco

	_			_	Mar Side of Contract of the Co
	PLA	YS			ARTIST/TITLE
	3W	2W	LW	TW	
	74	72	65	70	BRANOY & MONICA/The Boy Is Mine
	70		64	68	
	74	72	65	66	
	60		51	65	
			49	64	AALIYAH/Are You That
	74		66	62	PRAS MICHEL F/00B/Ghetto Supastar
	68	70	68	59	INOJ/Time After Time
	42	50	45	58	MO THUGS FAMILY/All Good
	39	47	49	52	TATYANA ALL/Daydreamin'
	68	71	64	49	LAURYN HILL/Can't Take My.
	56	37	58	44	VOICES OF THEORY/Dimelo (Say It)
l	45	46	47	42	MYA F/SISQO/It's All About Me
	11	9	26	38	NICOLE/Make It Hot
	9			37	JON B/They Don't Know
ı	9			32	WILL SMITH/Just The Two Of Us
	28			24	BRANDY F/MASE/Top Of The World
	24			23	
				15	
	13	10	9	15	JERMAINE DUPRI/JAY-2/Money Ain't A Thank
	-	-		13	
	-			12	
	•			11	
	16			10	
		11	5	10	
			11	9	SPECIAL G/I Don't Wanna Be .
	-	-	6	9	NATE DOGG F/WARREN G/Nobody Does It
	8	8	7	9	JANET/Go Deep
	9	8	7	7	MASE F/PUFF DADDY/Lookin' At Me
	-	6	7	7	BONE THUGS/War
	7	-	5	6	K-Cl & JOJO/Don't Rush (Take)
	-	6 5	5	6	NEXT/I Still Love You
		5	5	5	BACKSTREET BOYS/I'll Never Break
			-	5	JAGGED EDGE/Gotta Be GINUWINE/Same OI' G
		-		5	QUEEN LATIFAH/Paper
	:				MYA/Movin' On
	-	-	-		DELEVINOVIII UII



MARKET #7

ı	PLA				ARTIST/TITLE
ı	3₩	2 W	LW	TW	
ı	70	65	64	66	ALL SAINTS/Never Ever
ı				66	
ı	67	65	66	66	BRIAN MCKNIGHT/Anytime
ı		64			
l		64			
ı		65			
ĺ			40		
l		37		37	
l			36		*N SYNC/I Want You Back
l	-			36	
		66			
			36		
			35		
			30		
				35	
	41			35	
				35	
		35		35	
	38		37	35	
			19		
				34 33	
				33	
		25		28	
				26	
				26	
		26		25	
	-		-	23	
	_			21	NICOLE/Make It Hot
	-	_	_	19	JENNIFER PAIGE/Crush
	19	16			K-Cl & JOJD/Don't Rush (Take)
	-	23	17	12	BRIAN MCKNIGHT/The Only One For Me
		-			INDJ/Time After Time
	-	-	-	-	BRANDY F/MASE/Top Of The World
					,



MARKET #8

	Ľ		_		
l	PL/ 3W		LW	TW	ARTIST/TITLE
		44	55		ION O The Deep IV
					JON B./They Don't Know
		42			AALIYAH/Are You That
				50	
		51	51		LAURYN HILL/Can't Take My
				47	JAGGED EDGE/Gotta Be
				46	
				39	
		18		37	
				37	
	52			37	
	-	19	29	36	GINUWINE/Same OI' G
	20	27	36	35	CAM'RON F/MASE/Horse & Camage
		-	26	34	MYA/Movin' On
	42	38	37	32	PRAS MICHEL F/ODB ./Ghetto Supasta
	24	22	21	29	K-CI & JOJO/All My Life
		-	-	29	NICOLE/Make It Hot
	35	33	23	27	BRANDY F/MASE/Top Of The World
	25	28	25	25	SPARKLE/Be Careful
	26	27	23	24	MYA F/SISQO/It's All About Me
	19	19		23	
		-	19	20	RARE ESSENCE/Overnight Scenario
	27	22	27	18	MONICA/The First Night
	13	7	14	15	MASTER P F/SONS /I Got The Hook Up
			23		JANET/Go Deep
	7	10	7	7	MAXWELL/Luxury: Cococure



MARKET #9

KBXX/Houston (713) 623-2108 Scorpio/Head

	-	_	_			1			
	PL/ 3W		LW	TW	ARTIST/TITLE '		PLA 3W	YS 2W	_
	48	49	57	64	BIG PUNISHER F/JOE/Still Not A Player		67		
	61	52	63	62			68		
	56	52	63	61	AALIYAH/Are You That		65		
	44	49	65	60	PRAS MICHEL F/ODB ./Ghetto Supastar		66		
	59	45	61	57	XSCAPE/My Little Secret		67	66	
		55	60	55	USHER/My Way		66		
		47		54	JAGGED EDGE/Gotta Be		48	66	
	64		57	46			32	34	
	١.	-	23	43			-	13	3
			40					-	2
		13		37	BOYZ II MEN/Doin' Just Fine		42	42	4
	19			37	BRANOY F/MASE/Top Of The World		40	41	4
	34	23	31	34	JANET/Go Deep	i I	42	43	3
	58			33	MASTER P F/SONS/I Gol The Hook Up			-	
	32	27	28		WILL SMITH/Just The Two Of Us		41		
			32		K-Cl & JOJO/Don't Rush (Take)			17	
		13		30		I	10		
	-		32		GINUWINE/Same Of G			42	
	-		29		JESSE POWELL/I Wasn't With It			17	2
ı	38	16 27	23		MONICA/The First Night	- 1	13	-	
		35	30 30	25	VOICES OF THEORY/Dimelo (Say It) SCARFACE/Sex Faces	- [-		1
	-	19			SILKK THE SHOCKERATE Ain't May Fauft	- 1	-	•	1
Į			20	16	MYA/Movin' On	- 1			
ı	35		25		SPARKLE/Be Careful	- 1	12	13	14
ı			18		MAXWELL/Luxury: Cococure	- 1		12	
ı			-		MONTELL JORDAN/I Can Do That	- 1		13	
	32				MARIAH CAREY/My Ali		11	12	
ı				.,		- 1	- 11	12	•
1							7	5	(
1						- 1		4.4	- 1



MARKET #10

1	3 W		LW	TW	ARTIST/TITLE
ı					DIO DIMIOUSE SUBSECULARIO
J		67		69	BIG PUNISHER F/JOE/Still Not A Ptayer
Į				68	
ı				66	
ı		66		66	
ı				65	
ı	66	66	65	65	WILL SMITH/Just The Two Of Us
1					USHER/My Way
ı					NICOLE/Make It Hot
ı	-			46	
ľ			25	43	AALIYAH/Are You That
ı				40	
ı				37	
ı			39		
ĺ					
1				29	
ı	34	17	32	27	DESTINY'S CHILD/No No No
ł				24	
I			34		
ı			22		
ı	13		-	19	
Ī	-			16	
1	-		10	16	
ı				15	
ı		13		15	
ł		12		14	
l	10	12	12	14	
ı				13	
ŀ		12		13	
ı	-	-		12	
۱	7	5		6	JANET/Go Deep
ı			16		VOICES DF THEORY/Dimelo (Say It)
ŀ	7	5	5	5	MYA F/SISQO/It's All About Me
ı	7	5	5	5	ALL SAINTS/Never Ever
ı		5			GERALD LEVERT/Thinkin' Bout It
ı	10	47	,	5	
ı		17		5	
1		-			MELANIE B. /I Want You Back



ARTIST/TITLE

MARKET #11

PLAYS 3W 2W LW TW



MARKET #13

KUBE/Seattle (206) 285-2295 Powers/Pilat ARTIST/TITLE

7.1	15	70	11	BIG PUNISHER HJOE/Still Not A Player
43	63	65	77	AALIYAH/Are You That
39	78	79	76	NEXT/Too Close
77	76	72	75	BRANDY & MONICA/The Boy is Mine
67	71	72	72	
81	83	81	69	PRAS MICHEL F/DDB/Ghetto Supastar.
55	23	52	60	WILL SMITH/Just The Two Of Us
65	29	57	48	LAURYN HILL/Can't Take My
-	-	43	46	TATYANA ALI/Daydreamin'
	49			BRIAN MCKNIGHT/The Only Dne For Me
34	54	45	41	BRANDY F/MASE/Top Df The World
71	80	35	39	USHER/My Way
	-	21	39	MONICA/The First Night
26	26	34	38	USHER/You Make Me Wanna
43	57	27	37	BRIAN MCKNIGHT/Anytime
54	24	34	36	K-Cl & JOJO/All My Life
34	24	30	33	SYLK-E FYNE F/CHILL/Romeo And Julie
	14	21	20	PUFF DADDY F/J PAGE/Come With Me
15	18	19	19	NICOLE/Make It Hot
22	19	18	16	MASE F/PUFF DADDY/Lookin' At Me
15	14	15	13	PUBLIC ANNOUNCEMENT/Body Bumpin'
-	13	12	12	JANET/Go Oeep
		12		NEXT/I Still Love You
10	11	10	10	SYLK-E, FYNE/Keep It Real
-	-	-	10	NUTTA BUTTA/Freak Out
			10	PUBLIC ANNOUNCEMENT/It's About Tim
	-	-	10	GINUWINE/Same OF G
-	-	-	-	BEASTIE BOYS/Intergalactic
				*



MARKET #15

KHTS/San Diego (619) 291-9191 Shannon/Haves

1	3W	2W	LW	TW			3 W	2W	LW	TW	
1	56	38	78	80	BRIAN MCKNIGHT/Anytime	1	42	55	58	62	TATYANA ALI/Daydreamin'
П			76	78	WILL SMITH/Just The Two Of Us		48	53	54	57	AALIYAH/Are You That
П	56	74	76		ALANIS MORISSETTE/Uninvited	1	48	63	62	55	JANET/Go Deep
1	32	64	78		G00 G00 D0LLS/Iris						BRANDY & MONICA/The Boy Is Mine
1	81	76			BRANDY & MONICA/The Boy Is Mine	1	46				USHER/My Way
1	50	44	25	56	PRAS MICHEL F/ODB/Ghetto Supastar		5				BRANDY F/MASE/Top Of The World
ı	79	80	77	54	NEXT/Too Close	l		40	40	50	MASTER P F/SONS/I Got The Hook Up
ı			47	45	INOJ/Time After Time				40	48	LINK/Whatcha Gone Do?
1	18	38	44	44	'N SYNC/Tearin' Up My Heart		44	43	50	48	NICOLE/Make It Hot
1	46	42	44	42	USHER/My Way						VOICES OF THEORY/Dimelo (Say It)
П	46	47	47	41	JANET/Go Deep	l	49	47	45	46	WILL SMITH/Just The Two Of Us
ł	35		27	35	FIVE/When The Lights.	l		-	17	45	NUTTA BUTTA/Freak Out
П	10	31	29	34	SEMISONIC/Closing Time	l	56	60	58	44	JAYO FELONY/Whatcha Gonna Do
Т	18				ALL SAINTS/Never Ever		54	50	54	43	NATE DOGG FAWARREN GANobody Does
П					NATALIE IMBRUGLIA/Tom	1	-		45	43	QUEEN LATIFAH/Paper
ı	38	39	24	31	SHANIA TWAIN/You're Still The One	١.		10	20	43	CAM'RON F/MASE/Horse & Carnage
Т	20	20			SAVAGE GARDEN/To The Moon And Back		-	10	35	42	BORN JAMERICANS/Venus
П	-	-	7	26	SMASH MOUTH/Can't Get Enough		18				MO THUGS FAMILY/All Good
1	•	11	22	23	TATYANA ALI/Daydreamin'		-				LAURYN HILL/Can't Take My
1	23	31	24	21	BRANDY F/MASE/Top Of The World		47	51	48	40	PUBLIC ENEMY/STILLS/He Got Game
Ł					MYA F/SISQO/It's All About Me		40	39	46	35	SHIRO F/MC LYTE/I Like
ı					JENNIFER PAIGE/Crush	1		-	13	32	INOJ/Time After Time
ı					BACKSTREET BOYS/I'll Never Break .		28	30	36	31	K-Cl & JOJO/Don't Rush (Take)
ı	22				DREAMHOUSE/Stay		21	26	35	29	JON B./They Don't Know
1	-	-			INNER CIRCLE/Not About Romance		27	24	30	29	TAMI DAVIS/How Do I Say I'm
П	27	37			SPARKLE/Be Careful		48	39	37	26	DIRTY DAWGS/Must Be The Booty
Ł	-	-	5		SWIRL 360/Hey Now Now		-	5	17	22	MARY J. BLIGE/Missing You
П	12	17	14	11	BIG PUNISHER F/JOE/Still Not A Player		10	20	21		KELLY PRICE/Friend Of Mine
П			7		AALIYAH/Are You That		-		-		MONTELL JORDAN/I Can Do That
П	11	12	18		COLOR ME BADD/Remember When		-	-			FIVE/When The Lights .
L			-		ACE OF BASE/Cruel Summer		-	-			GINUWINE/Same OI' G
			.7	10	HI-TOWN DJS/Ding-A-Ling		-				MONICA/The First Night
L		10	10		BRIAN MCKNIGHT/The Only One For Me	i 1	-	5	5		GERALD LEVERT/Thinkin' Bout It
L	5		10		BEASTIE BOYS/Intergalactic		5	10	10		DESTINY'S CHILD F/JD/With Me Part 1
L			-	7	VOICES OF THEORY/Dimelo (Say It)		-	-	-		BLACK-EYED PEAS/Joints And Jams
L	7		10		PUFF DADDY F/J. PAGE/Come With Me		-	-	-	10	KHADEJIA F/PRODUCT/Here We Go
П	-	-	٠		AEROSMITH/I Don't Want To.		•	-	-		GANG STARR/Militia
ı	•	-	-	-	NATALIE IMBRUGLIA/Wishing I Was There		-	-	-		MYA/Movin' On
ı	-	-	-	•	SHAGGY F/JANET/Luv Me, Luv Me	' I	٠	-			MONIFAH/Touch It
L							-	-	٠	٠	MELANIE B /I Want You Back
_							_			_	



ARTIST/TITLE

MARKET #15

				AALIYAH/Are You That
				JANET/Go Deep
8	63	58	55	BRANDY & MONICA/The Boy Is Mine
				USHER/My Way
				BRANDY F/MASE/Top Of The World
		40		
				LINK/Whatcha Gone Do?
4	43	50	48	NICOLE/Make It Hot
6	30	40	46	VOICES OF THEORY/Dimelo (Say It)
9	47			WILL SMITH/Just The Two Of Us
-	-			NUTTA BUTTA/Freak Out
				JAYO FELONY/Whatcha Gonna Do
				NATE DOGG FAWARREN G/Nobody Does It
-		45		
٠	10	20	43	CAM'RON F/MASE/Horse & Carnage
-				BORN JAMERICANS/Venus
				MO THUGS FAMILY/All Good
	25	42		LAURYN HILL/Can't Take My
	51		40	
0		46		
		13		INOJ/Time After Time
		36		
		35		
7	24	30	29	TAMI DAVIS/How Do I Say I'm
В				DIRTY DAWGS/Must Be The Booty
				MARY J. BLIGE/Missing You
		21		
		-	20	MONTELL JORDAN/I Can Do That
	-	5	18	FIVE/When The Lights .
	-	4	17	GINUWINE/Same OI' G



75 75 75 75 WILL SMITH/Just The Two Of Us

MARKET #17

KKFR/Phoenix (602) 258-6161 St. James

	38	71	75	MYA F/SISQO/It's All About Me
		73	71	
72	72	71	69	NEXT/Too Close
23	23	17	55	SPARKLE/Be Careful
	74		40	BIG PUNISHER F/JOE/Still Not A Player
18	18	23	38	AALIYAH/Are You That.
		22		USHER/My Way
	22		33	JON B/They Don't Know
	23		29	NATE DOGG F/WARREN G/Nobody Does It.
		39	29	NICOLE/Make It Hot
	51		29	
		43	28	JAYO FELONY/Whatcha Gonna Do
	24		26	MASTER P F/SONS. /I Got The Hook Up
	20		26	JERMAINE DUPRI/JAY-Z/Money Ain't A Thang
72	72	34	25	PRAS MICHEL F/ODB, /Ghetto Supastar
17	17	22	24	MO THUGS FAMILY/All Good
23	23	22		K-Cl & JOJO/Don't Rush (Take)
١.	-	22		BRANDY F/MASE/Top Of The World
١.		21		TATYANA ALI/Daydreamin
32	32	25		VOICES OF THEORY/Dimelo (Say It)
١.	-	-	19	KELLY PRICE/Friend Of Mine
15	15	19	18	DESTINY'S CHILD F/JD/With Me Part 1
-	-	-	17	CAM'RON F/MASE/Horse & Carnage
٠.	-	22	16	DAZ DILLINGER/In California
	-	-	14	MONICA/The First Night
38		10		ICE CUBE/We Be Clubbin
64		33	10	MONTELL JORDAN/Let's Ride
16	16	33	9	LOX/Money, Power, And
-		-	5	BDNE THUGS AWar
23	23		5	BRIAN MCKNIGHT/The Only Dne For Me
-	•	-		GINUWINE/Same Of G
-	-	-	-	E-40/Hope I Don't Go Back
-	-	-	-	LAURYN HILL/Can't Take My

POWER 99 tm

MARKET 45

WUSL/Philadelphia (215) 483-8900 Little/Choper

URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE



WBLS/New York (212) 447-1000 Brown/Campbell MARKET #1

MARKET #7

WCHB/Detroit (313) 871-0590 Alexander/Preston

ARTIST/TITLE

PLAYS
3W 2W LW TW
39 39 40 41
41 41 38 40
20 20 35 37
63 33 33 63 66
- - 29 35
6 - - 16 29
25 25 27 28
22 22 25 27
28 29 25 27
28 29 25 25
19 19 13 22
- 16 24 21
15 15 15 15 15
8 10 17 11
7 7 7 17 11
7 7 7 7 17
17 17 17 13 6 ARTISTITILE

1 JON B JThey Don't Know
1 JON B JThey Don't Know
1 SPARKLE/Be Careful
0 BRIASH MCKNIGHT/The Only One For Me
7 PRAS MICHEL F/ODB. "Chetto Supastar...
6 BRANDY & MONICATINE Boy is Mine
5 AALTWAH/Are You That.
7 NICOLE/MARE II HO!
1 NEXT/Too Close
1 WASHINGTON & MDORE/I Love You
9 GERALD LEVERT/Thinkin't Bout II
9 XSCAPE/My Little Secret
1 SUTHER VANDROSS/Mights In Harlem
7 K-CJ & JOJO/Don't Bush (Take...)
6 RELL FJAN-Z/LOVE For Free
6 KELLY PRICE/Friend Of Mine
5 MAXWELI/L DURY: Cooccure
2 JMICT/GO EXPLORED TO WORLD
21 BRANDY F.MASE/Top Of The World
15 MYRON/Destiny
11 VIDICES OF THEORY/Dimelo (Say It)
10 ARETHA FRANKLIN/Here We Go Again
7 JERMAINE DUPRIJAY-ZYMONEY An'T A Thang
7 WILL SMITH/Just The Two Of Us
15 TAMIA/So Into You
15 TYRESE/Nobody Else
15 MARY J. BLIGE/Missing You

WCHB

m1059



WJLD m98

MARKET #3 WGCI/Chicago (312) 427-4800 Smith/Alan

PLAYS

W EN LW TW

30 23 26 44 PRAS MICHEL F/ODB. /Ghetto Supastar.
44 17 39 44 BRANDY & MONICA/The Boy Is Mine
22 39 39 44 AALIYAH/AF You That.
38 42 40 39 WILL SMITH/Just The Two OI Us
30 23 25 35 MAAWELL/LUXHY COCOCURE
30 29 35 50 BRANDY F/MASE/Top OT The World
30 28 22 35 MAAWELL/LUXHY COCOCURE
30 40 29 35 JON B TIMP Don't Know
22 22 14 34 SPARKLE/Time Io Move On
31 31 28 33 MIGHAEL JAKKSON/On The Line
10 8 16 33 TRINH-TEE 57/God's Grace
27 36 29 32 KELLY PRICE/Friend Of Mine
40 36 31 30 MEXATION COCOCURE
31 81 52 VANNOUNCEMENTIN'S About Time
9 18 15 24 JANET/Go Deep
9 18 15 24 JANET/Go Deep
9 18 15 24 JANET/Go Deep
15 516 22 24 PUBLIC ANDIONNOWN THE MINE
16 12 BOYZ II MENDOIN' JUST Fine
17 20 BIG PUNISHER FAJOE/SOII NOT A Player
19 17 20 BIG PUNISHER FAJOE/SOII NOT A Player
19 17 20 MAY FASISOOIT'S AII About Me
25 19 20 JANET/ Got Lonely
16 10 19 TAMI DAVIS/How Do I Say I'm.
24 18 18 LUTHER VANDROSNIGHTS IN Harlem
27 18 18 GERALD LEVENTITHING Bout II
13 15 17 MICHAELT JAMISON/Keep It Real
41 14 7 K-CL & JOOO/JOM My Life
26 23 16 7 MILE/DO YOU Thing
11 12 16 WASHINGTON & MOORE/I Love You
10 11 14 NICOLE/Make II Hot

3 MARKET AS WKYS/Washington (301) 306-1111 Lisa

PLATS

3W 2W LW TW

38 53 46 LAUPYN HILL/Can'T Take My.

38 53 46 LAUPYN HILL/Can'T Take My.

37 31 33 45 JAGGED EDGE/GOIA Be

48 44 49 43 JON B/They Don't Know

40 44 11 BRANDY F/MASE/Top Of The World

35 45 43 39 AALYAH/ARE YOU That.

42 43 47 38 BIRIAN MCKIGHT/The Only One For Me

43 40 47 38 BIRIAN MCKIGHT/The Only One For Me

43 40 47 38 BIRIAN MCKIGHT/The Only One For Me

43 40 45 34 NEXT/Too Close

43 29 13 11 KELLY PRICE/Friend Of Mine

42 39 33 28 PRAS MICHEL F/DOB. /Ghetto Supastar...

43 30 13 52 SPARKLE/BE Careful

43 83 11 26 SPARKLE/BE Careful

43 83 12 6 SPARKLE/BE Careful

44 38 31 26 SPARKLE/BE Careful

5 18 GINIJWINE/Same Of G

6 28 21 19 17 NEXT/7 Still Love You

16 12 21 17 JERNAINE/Same Of G

28 21 19 17 NEXT/7 Still Love You

16 12 21 17 JERNAINE/Same Of G

28 21 26 16 NICOLE/Make II Hot

30 29 14 15 USHER/MW Way

5 10 MARY J. BLIGE/MISSing You

6 9 15 8 GERAD LEVERIT/Thinkin' Bout It

8 5 8 7 MASSE F/PUF DADDYYL JORION I MONT?

5 5 5 MAXYELL/JULYUP, COCCOURTE

5 5 5 JANET/GO Deep

Philly 1,03.9

MARKET #5

ARTIST/TITLE

AR

31 30 16 8 8 13 - 8 5

MARKET #11 WEDR 99 JAMZ

WEDR/Miami (305) 623-7711 Hollywood

Miami • H. Lauderdale

MARKET #12 HOT 975

WHTA/Atlanta (404) **7**65-9750 Taylor

PLAYS

3W 2W LW TW

61 43 57 62 MO THUGS FAMILY/All Gooc
35 29 60 62 SILKK THE SHOCKERIT Am'r My Faull
61 43 60 61 LAURYN HILLOSO INCE
30 26 56 60 CAMYRON FAMASE/Florise & Barriage
47 42 58 59 JON BJTON Don't Know
59 43 59 59 ALIYAHARE YOU THAT.
57 43 52 54 BRANDY & MONICA/The BoL Is Mine
- 38 50 OMX FRAITH EVANS/HOWS & Goin' Down?
62 44 60 49 BIG PUNISHER FALOE/SIII Net A Player
31 29 42 0D FF SOLUA/Full Copperation Net A Player
31 29 42 0D FF SOLUA/Full Copperation Net A Player
31 29 42 0D FF SOLUA/Full Copperation Net A Player
32 62 63 83 81 INCOLE/Make II Hot
36 26 38 38 NICOLE/Make II Hot
36 26 38 38 NICOLE/Make II Hot
37 13 14 39 JERMANIC DUPRILIYAE/Morey Aun't A Thang
38 26 38 37 SCARFACE/Sex Faces
38 25 39 37 THREE 6 MAE/IAJAR NIGHT INP
28 21 36 35 MASE F/PUF DADDY/L Dokur' AI Me
- - 28 34 MONICA/The First Night
10 29 34 MASTER PYTINIARI BOUT U
28 31 29 BRANDY FHANSE/Flop Of The World
29 23 26 24 69 BOYZ/Wood Wood
5 18 EIGHTBALL/My Homeboy's .
5 18 25 ON NOREAGANIO.R.E.
5 13 14 TATYMAN AL/Daydreamin'
1 12 EIGHTBALL/My Homeboy's .
5 8 XSCAPFACE
5 5 5 5 NOY/React
5 10 NOXFRACH, LITE Secret
5 5 5 5 NOY/React
5 10 NOXFRACH C/MIDMAS/Let's Start Rap Over

The People's Station

MARKET #12

WVEE/Atlanta (404) 898-8900 Brown/Shabazz

Brown/Shabazz

W LW TW
4 44 44 JAGGED EDGE/Gotta Be
4 44 44 JON B/They Don't Know
2 40 40 K-Cl & JUJU/All My Life
4 44 49 NR B/They Don't Know
3 40 ALI NAHAR STATE STAT

MARKET #25

WIZF/Cincinnati (513) 679-6000 Fields/Jones



MARKET #7

WJLB/Detroit (313) 965-2000 Saunders/G

KMJM/St. Louis (314) 692-5108 Atkins/Mychaels

MARKET #26

KPRS/Kansas City

HOT 103

Jamz!

ARTIST/TITLE

PLAYS
3M 2W LIM TW
16 20 23 25 JANET/Go Deep
25 25 25 25 25 BRIAN MCKNIGHT/The Only One For Me
14 18 20 25 KCI & JOU/DOINT Rush (Take...)
23 25 25 25 25 KCI & JOU/DOINT Rush (Take...)
23 25 25 25 25 VOICES OF THEORY/Dimelo (Say II)
18 23 23 25 25 KELLY PRIJE/Friend Of Mine
18 20 20 23 MAXWELULusury Coccoure
17 23 23 20 DESTINY'S CHILD FAUDWITH Me Part 1
23 25 25 20 7 MILE/DO Your Thing
25 25 25 20 7 MILE/DO Your Thing
25 25 25 20 7 MILE/DO Your Thing
26 20 20 20 TAMID MINS/How Do I Say I'm...
18 20 20 20 TAMID MINS/How Do I Say I'm...
18 20 20 20 TAMID MINS/How Do I Say I'm...
18 20 20 20 TAMID MINS/How Do I Say I'm...
18 20 20 20 TAMID MINS/How Do I Say I'm...
18 20 20 20 TAMID MINS/How The To Cart Get You...
19 17 78 8 18 SAM SALIER/There You Are
21 16 18 RA ALIYAH/NA You That...
10 14 16 18 RAY-JWMY LEVEN TO THE SAY


MARKET #20

ROD JAMSI

WKKV/Milwaukee (414) 321-1007 Bell/Scott



MARKET #21

WTMP/Tampa (813) 620-1300 Steele/Carlos

ARTIST/TITLE

N LW TW

5 48 48 AALIYAH/Are You That .

43 48 PUBLIC ANNOUNCEMENT/It's About Time

0 45 47 KELLY PRICE/Friend Of Mine

0 45 47 KELLY PRICE/Friend Of Mine

3 48 45 NICOLE/Make It Hot

7 40 42 JANET/GO Deap

5 38 40 MICOLE/Make It Hot

7 40 42 JANET/GO Deap

5 38 40 MICOLE/Make It Hot

7 40 42 JANET/GO Deap

5 38 40 MICOLE/Make It Hot

7 50 30 JO WILL BOME OF THE OFFICE OF THE O ARTIST/TITLE 35 36 40 25 20 37 37 35 11 27 30 16 11 5 10 23 22 10 16 5 15

MARKET *30



5 5



MERKET #23

WZAW/Cleveland (216) 621-9300 Rush/Stephens



MARKET #32 WCIOWColumbus OH (614) 487-1444 Strong/Stevens



WALT LOVE

Velocity Marketing In Motion

■ Innovation is key to success of new company

For this special marketing issue, I chose to venture outside of the usual industry organizations because of a chance meeting in Reno, NV with executives of a minority-owned marketing business.

Here's how we met: I was at the Impact Conference, looking at some information on a display counter. I began talking to a woman who was politely urging me to look closer at what they were marketing. A man standing near her smiled as he observed what was taking place. I didn't know who these people were, but their display and charm had caught my attention.

I learned that their company's name is Velocity Marketing, and that the man and woman were General Manager Royce Wills and VP/Marketing and Promotion Lisa Nelson. We exchanged cards so that I could contact them later for this interview.

What They Do

So what is Velocity Marketing? "We specialize in relevant consumer incentives by constructing marketing and promotional programs that are relevant to specific targets, taking consumer insights," Wills explains. "For example, if you've got

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We have the 'Internet for the telephone industry,' where you can conference 10,000 people if you wanted to, so that they could talk to an artist live on the radio.

— Royce Wills

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a product and you're trying to target a specific consumer group, we provide the insights that create the relevancy around an incentive.

"You are trying to motivate consumers to take a particular action. What's going to be motivating to that consumer? We bring that understanding of the business and of the consumer segment, match it up with your product, and try to leverage some of the brand equities and synergies there to create a promotion or a marketing program that really jazzes the consumer and gets them to take the action you want — brings them into the store and gets them to buy that CD or buy that shirt. What is going to be relevant to motivating that consumer? We provide those kinds of insights."

Velocity, based in Atlanta and founded by President/CEO Rema

"

If you've got a product and you're trying to target a specific consumer group, we provide the insights that create the relevancy around an incentive.

— Royce Wills

"

Howard, is currently working with Motown Records. "What we do for them is come up with concepts that tie in other partnerships," Wills says. "For example, they have a rerelease coming out of an old soundtrack, and they are tying in the video company that is rereleasing the movie at the same time. We're doing a promotion around all of that to generate a lot of awareness and excitement and get the consumer to purchase it."

Nelson adds, "Some of the other

Nelson adds, "Some of the other companies we're working with in the music industry are MCA [now Universal], Columbia, and Virgin. Virgin is new with us, and they just recently asked us to create some promotional things around the Luther Vandross release this September."

When it comes to having Urban radio stations as clients. Nelson explains that in the past the company's only interaction with them had been through their connection with the record labels. But that's changed. "Recently, several radio clients have come on board with us, but not yet from the Urban arena," Nelson says. "We have WKPO/Milwaukee, as well as NAC/Smooth Jazz stations WJJZ/Palm Springs, CA and WHCD/New York. So we're starting to get more involved with radio stations as clients on their own rather than through what we're doing for record labels."

Client Relations

I decide to talk to a couple of Velocity's clients to get a clearer picture of what the company offers. My first contact is Al Jones, Sr. Director of Black Artist Development for PolyGram Group Distribution in New York. Why did he decide to do business with Velocity? "First and foremost was innovation," he says. "The same thing that you picked up on at Impact was what got me interested in talking with them. I noticed their creativity. It all started with a

lifestyle campaign we were doing where we were attacking beauty and barber shops in the black community around the country. Velocity had gotten wind of it, and they got in touch with me with one of the most comprehensive game plans I have ever seen. They not only went after the shops, they also went after check cashing locations, where they provided TV monitors to view music videos. I've always said you have to go to where people are to market your product, so when they responded in that way with such success, that's what lead me to began to include them when I was working on different campaigns.

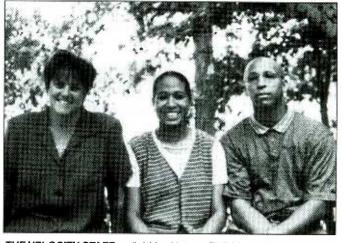
"Every time we talk, it's like a brain trust. It just keeps rocking, because they come up with something unique for just about every artist I've come at them with. I'm really impressed with them as a company and as creative people. They are a young, energetic group of people that goes out of their way. What I saw from them at Impact just blew me away. They weren't afraid to get on their hands and knees and get the job done, no matter what it took. A lot of people talk a good marketing campaign, but those who can go and execute, those are they types of companies I like to work with.

Next, I talk briefly with Chris Lee. PD for WKPO (Power 105.9)/ Madison, Wisconsin, These folks are Velocity's first Urban radio client. How did Velocity come to his attention and how are they using their services? "It's really interesting how I met the team," Lee begins. "I met Rema and Lisa at the recent R&R Convention '98. Since then, we've kept in touch, and it's basically like having an entire promotions and marketing staff without having to hire them individually and have them on salary with your budgets. Right now we can't really afford to hire a complete team of people in that area, but we need help with promotions and marketing.

"Velocity has really come through for us, because they can sit there and brainstorm and come up with the right ideas that will help us accomplish our goal of winning in this market. Their business cards really express their approach: 'We Take The Ball And Run With It!' That's exactly what they do! They come up with some great ideas, and, for me, it's just great to have them to talk with. Good ideas and good approaches to making those ideas work is what they're all about."

Let's Talk Benefits

Nelson further details Velocity's benefits to the radio industry: "We deliver compelling programs that encourage listenership through crosspromotional programs that leverage a station's existing advertising client



THE VELOCITY STAFF — (I-r) Lisa Nelson, EVP/Marketing and Promotions; Rema Howard, President/CEO; Royce Wills, General Manager.

base. We also deliver promotional proposals for potential advertisers to help expand a station's client base.

"We have promotional programs that encourage additional expenditures on behalf of the client. We build traffic for the advertising client, promote listenership throughout the day, create new 'news' around local events [e.g., remotes or concerts], and provide innovative programs to introduce new artists or releases or to pump up existing artists and releases. I know we can do a lot to help radio. We need additional opportunities to show what we can do in this industry.

"I'd like to focus on some of the innovative products that we've developed and patented, such as our talking CD case. Let's say we were doing a game for Motown and trying to get you to purchase the *Motown 40 Forever* CD for a chance to win a backyard concert featuring the Temptations. You would have to go to a store, buy the CD, and open it.

"

Our talking CD case can communicate a game message or play music or a promotional message — whatever the client wants.

— Lisa Nelson

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If it talks to you by saying, 'Congratulations, you're a winner!' then you would know you won the backyard concert with the Temps. Our talking CD case can communicate a game message or play music or a promotional message — whatever the client wants.''

Wills continues, "It's just all about ways to excite and motivate people. From a radio station's standpoint, they can get excited about this technology that we have called 'Audio Conferencing.' We have the 'Internet for the telephone industry,' where you can conference 10,000 people if you wanted to, so that they could talk to an artist live on the radio.

"You can also use this for contesting of all kinds. For example, you know how an artist can be on the air live and the radio station can only have one caller on the phone with that artist at a time? We can actual-

ly get more people interacting with that station and that artist than one person at a time."

Nelson adds, "You can get up to 5000 people on an audio conference at once. They don't all talk at the same time. There is actually a mediator, who could be the air talent, who would let people through to talk to the artist or whomever. This is basically a 30-minute conference call."

Wills says, "I think radio stations would love something of this nature if they all knew about it and we could get this information and technology into their hands. They would love it because if you simply think of it as an Internet site and don't want to do the audio-conferencing piece, you just press '4' on your phone and hear about the radio station's next upcoming event. Or you press '1' and hear about something else the station is involved in.

"It's basically the Internet for the phone system. It allows you to actually talk one-on-one or hear a conversation going on between your favorite artist and 5000 other fans out there. You can think of it like a backstage pass for the phone."

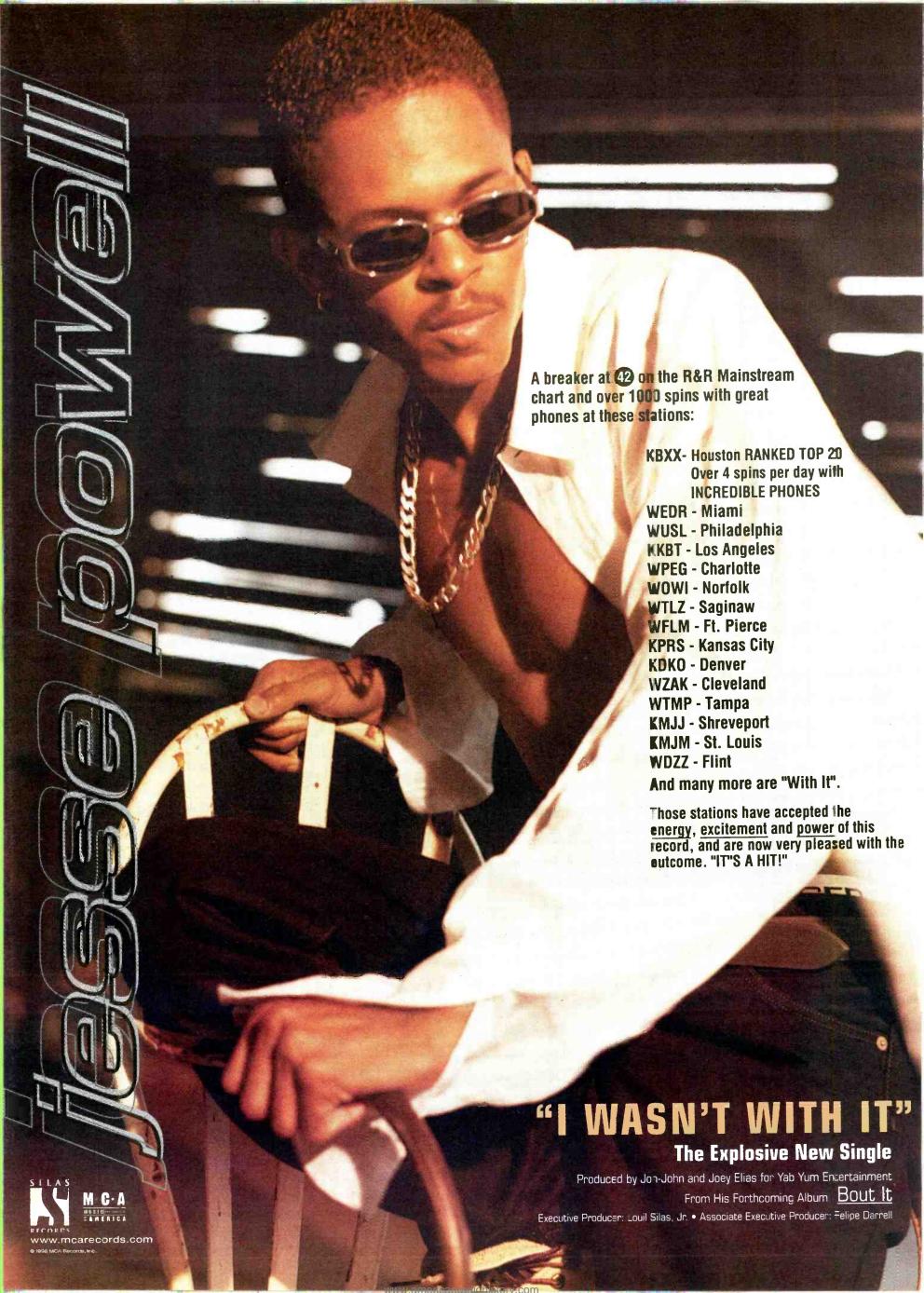
Beyond The 'Same Old'

"Since that Impact Conference, a number of radio stations have called us just to talk about promotional ideas," Wills says. "One thing I think they noticed out there is that this agency is incredibly creative. We may not have the product today, but if we can sit down and talk to you, we'll figure out what you need for tomorrow. It gets away from that 'same old, same old' — every 'nth' caller wins free money. What we do is beyond that.

"Just think about the twist of being able to put a product piece in somebody's hand. Let's say that's a card: It can have a picture of an artist on it, because people are interested in collecting things like that. It could also be good in the marketplace for discounts at the local music store, market, or movie theater. It could be good for a lot of things, because you can create value around that promotion item and give a lot of them away at a relatively inexpensive cost."

Nelson concludes, "What you're doing is generating excitement around a certain time period where people will tune back into the radio station."

You can contact Royce Wills and Lisa Nelson at Velocity Marketing by calling (770) 613-5272.



URBAN TOP 50

JULY 24, 1998

						—— ТОТ	AL PLAYS -		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3W	STATIONS/A
)	2	1	Q	AALIYAH Are You That Somebody? (Atlantic)	3551	3458	3126	2873	84/0
	3	3	2	KELLY PRICE Friend Of Mine (T-Neck/Island)	3405	3263	3052	2915	84/0
	5	4	3	NICOLE Make It Hot (EastWest/EEG)	3207	2996	2747	2589	84/0
	8	5	4	JANET Go Deep (Virgin)	2814	2596	2374	2245	84/0
	38	12	6	BRANOY f/MASE Top Of The World (Atlantic)	2427	1854	1095	164	82/0
	1	2	6	BRIAN MCKNIGHT The Only One For Me (Motown)	2391	3293	3469	3162	75/0
	13	6	O	MAXWELL Luxury: Cococure (Columbia)	2348	2225	1969	1843	82/0
	24	10	8	GERALD LEVERT Thinkin' Bout It (EastWest/EEG)	2248	1900	1505	1086	82/0
	14	9	9	VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant)	2072	1980	1953	1929	70/2
	27	17	①	PUBLIC ANNOUNCEMENT It's About Time (A&M)	2071	1791	1439	1290	79/1
	18	11	Ū	K-CI & JOJO Don't Rush (Take Love Slowly) (MCA)	2049	1857	1687	1447	79/2
	16	14	Ø	WILL SMITH Just The Two Of Us (Columbia)	1948	1837	1767	1728	73/2
	19	15	Ø	ARETHA FRANKLIN Here We Go Again (Arista)	1945	1825	1685	1720	67/1
	21	19	Ŏ	MO THUGS FAMILY All Good (Relativity)	1927	1755	1639	1531	
	23	18	Œ	SILKK THE SHOCKER It Ain't My Fault (No Limit/Priority)	1864	1761	1532	1354	70/2
	_	42	Ŏ	MONICA The First Night (Arista)	1834	1033			73/0
	17	16	Ŏ	LINK Whatcha Gone Do? (Relativity)			56	4600	84/3
	7	8	18	BRANDY & MONICA The Boy Is Mine (Atlantic)	1804	1793	1701	1698	62/0
	30	26	ø	MECHALIE JAMISON Keep It Real (Red Eye/Priority)	1710	1987	2417	2987	53/0
			a	MEYT Ctill Love You (Arista)	1697	1501	1343	1215	71/1
	35	31		NEXT Still Love You (Arista)	1615	1364	1116	872	81/0
	12	20	21	JON B. They Don't Know (Yab Yum/550 Music)	1582	1675	2054	2515	45/0
	22	21	22	BLACKSTREET f/KAFI & CROWOER Can't Get You (Yab Yum/550 Music)	1564	1632	1589	1560	56/0
	4	7	23	USHER My Way (LaFace/Arista)	1545	2061	2970	3484	56/0
	37	33	3	TAMIA So Into You (Qwest/WB)	1527	1281	1115	959	76/2
	43	34	(4)	JERMAINE DUPRI f/JAY-Z Money Ain't A Thang (So So Def/Columbia)	1520	1262	980	556	78/3
	26	25	ଷ୍ଟର ଜଣ ଜଣ ଜଣ	MYRON Destiny (Island)	1508	1507	1469	1440	65/0
	46	32	W W	LUTHER VANDROSS Nights In Harlem (LV/Virgin)	1498	1285	948	312	78/1
	25	27	20	TAMI DAVIS How Do I Say I'm Sorry (Red Ant)	1498	1461	1495	1499	69/4
	48	35	(4)	MONTELL JORDAN Can Do That (Def Jam/RAL/Mercury)	1491	1251	876	343	82/1
	31	29	(II)	NATE DOGG f/WARREN G Nobody Does (Dogg Foundation/Breakaway)	1474	1380	1267	1204	71/0
	42	37	a	MASE f/PUFF DADDY Lookin' At Me (Bad Boy/Arista)	1368	1190	989	932	72/2
	_	40	32	CAM'RON f/MASE Horse & Carriage (Untertainment/Epic)	1333	1146	830	684	70/1
	_	43	€	TATYANA ALI Daydreamin' (MJJ/Work)	1308	1028	694	285	71/2
	39	39	3	KEITH WASHINGTON/CHANTE' MOORE I Love You (Silas/MCA)	1291	1154	1037	911	67/0
	44	38	3	MASTER P Thinkin' Bout U (No Limit/Priority)	1264	1163	968	807	65/0
	36	36	3	DREA f/BLACK ROB Got Ya Back (Spoiled Rotten/WB)	1242	1201	1116	1089	59/0
E	AK	ER	3	MARY J. BLIGE Missing You (MCA)	1220	839	292		76/1
	6	13	38	PRAS MICHEL f/ODB & MYA Ghetto Supastar (That Is) (Interscope)	1199	1843	2574	2714	47/0
	9	23	39	BIG PUNISHER f/JOE Still Not A Player (Loud)	1187	1580	2368	2616	43/1
E	AKI	ER	40		1178	988	859	759	60/2
	AKI		Ď		1177	838	254	-	74/3
Ε	AKI	ER	12		1059	871	562	132	69/0
		41	43	LOX f/CARL THOMAS Let's Start Rap Over (Bad Boy/Arista)	1042	1051	1006	1001	57/0
	вит		4	69 BOYZ Woof Woof (Quadra Sound/Big Beat/Atlantic)	954	825	748	721	61/3
	_	47	4 5	RAY-J Why I Lie (Atlantic)	952	888	737	622	61/3
		30	46	CHICO DEBARGE No Guarantee (Kedar/Universal)	943	1376	2336	2582	
	вит	_		XSCAPE My Little Secret (So So Def/Columbia)	921	326	2330		35/1
	ВИТ	_	49	TYRESE Nobody Else (RCA)			-	24	73/10
	ВИТ	_	ğ	MICHEL'LE Hang Tyme (Death Row/Priority)	891	420	23	24	73/7
	BUT		6		890	708	449	109	57/1
_	0.01	_	9	LORD TARIQ & PETER GUNZ We Will Ball (Codeine/Columbia)	869	785	718	636	57/1

This chart reflects airplay from July 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker. 86 Urban reporters. 82 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent.

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NEW & ACTIVE

GINUWINE Same Ol' G (Atlantic)

SUNZ OF MAN f/OL' DIRTY... Shining Star (Threat/Red Ant)
Total Plays: 789. Total Stations: 55. Adds: 1

BENITO Shake 'N Bake (Fully Loaded)
Total Plays: 726, Total Stations: 46, Adds: 1

GANG STARR Militia (Noo Trybe)
Total Plays: 646, Total Stations: 57, Adds: 2

DMX (/FAITH EVANS How's It Goin' Down? (Def Jam/Mercury)
Total Plays: 644, Total Stations: 71, Adds: 14

NUTTA BUTTA Freak Out (Lil' Man/Interscope)
Total Plays: 544, Total Stations: 56, Adds: 5

AMARI Callin' (Tommy Boy)
Total Plays: 529, Total Stations: 45, Adds: 3

BONE THUGS (/ROLLINS... War (*DreamWorks/Geffen*)
Total Plays: 525, Total Stations: 48, Adds: 2

THREE 6 MAFIA Late Night Tip (Relativity)
Total Plays: 501, Total Stations: 41, Adds, 1

JAYO FELONY Whatcha Gonna Do (Yab Yum/550 Music)
Total Plays: 501, Total Stations: 37, Adds: 0

LIL' MO f/MISSY ELLIOTT 5 Minutes (Gold Mind/EastWest/EEG)
Total Plays: 478. Total Stations: 43. Adds: 8

MC LYTE I Can't Make A Mistake (EastWest/EEG)
Total Plays: 453, Total Stations: 60, Adds: 13

JAGGED EDGE Gotta Be (So So Def/Columbia)
Total Plavs: 424. Total Stations: 16. Adds: 1

ANGEL GRANT Knockin' (Flyte Tyme/Universal)
Total Plays: 418, Total Stations: 39, Adds: 1

SONS OF FUNK Sons Reasons (No Limit/Priority)
Total Plays: 397, Total Stations: 47, Adds. 5

Songs ranked by total plays.

BREAKERS®

MARY J. BLIGE

Missing You (MCA)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS

76/1

CHART 3

PRESSHA

Splackavellie (Tony Mercedes/LaFace/Arista) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART

60/2

BOYZ II MEN

Doin' Just Fine (Motown)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 1177/339

1220/381

1178/190

74/3

JESSE POWELL

I Wasn't With It (Silas/MCA)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 1059/188

69/0

CHART 42

+346

+339

CHART 41

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
E-40 Hope I Don't Go Back (Sick Wid' It/Jive)	59
MELANIE B f/MISSY ELLIOTT Want You Back (Virgin)	57
GOODIE MOB Beautiful Skin (LaFace/Arista)	53
TRIN-I-TEE 5:7 God's Grace (B-Rite/Interscope)	45
EIGHTBALL My Homeboy's (Suave House/Universa	1) 44
J'SON I Should Cheat On You (Hollywood)	21
DMX f/FAITH EVANS How's It Goin' (Def Jam/Mercury)	14
MC LYTE I Can't Make A Mistake (EastWest/EEG)	13
WENDELL Wrong Place Wrong Time (Raw Deal)	11
GINUWINE Same OI' G (Atlantic)	10
XSCAPE My Little Secret (So So Def/Columbia)	10

MOST INCREASED PLAYS

PLAY INCREASE ARTIST TITLE LABEL(S) MONICA The First Night (Arista) +801 XSCAPE My Little Secret (So So Def/Columbia) +595 BRANDY f/MASE Top Of The World (Atlantic) +573 GINUWINE Same OI' G (Atlantic) +532 TYRESE Nobody Else (RCA) +471 DMX f/FAITH EVANS How's It Goin'... (Def Jam/Mercury) +393 MARY J. BLIGE Missing You (MCA) +381 GERALD LEVERT Thinkin' Bout It (EastWest/EEG) +348

HOTTEST RECURRENTS

DESTINY'S CHILD f/JD With Me Part 1 (Grass Roots/Columbia) NEXT Too Close (Arista)

SPARKLE Be Careful (Rock Land/Interscope)

NUTTA BUTTA Freak Out (Lil' Man/Interscope)

BOYZ II MEN Doin' Just Fine (Motown)

7 MILE Do Your Thing (Crave)

MYA /SISQO OF DRU HILL It's All About Me (University/Interscope)

SAM SALTER There You Are (LaFace/Arista)

JANET | Get Lonely (Virgin)

LEVI LITTLE Pick Up The Phone (White Lable)

MARIAH CAREY My All (Columbia)

EOL Love The Way (RCA)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R

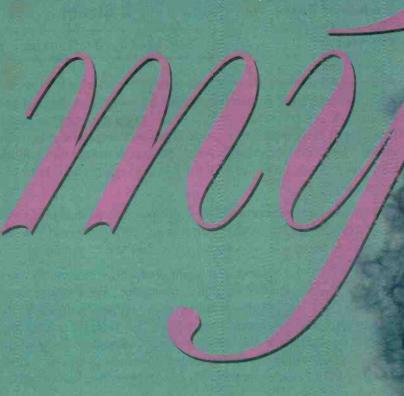
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Silkk The Shocker appears courtesy of No Limit Recon

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ARTISTS YOU WILL ALWAYS REMEMBER... SONGS YOU WILL NEVER FORGE

ARTIST BREAKDOWN

ARTIST: MONICA

LABEL: ARISTA

The No. 1 Most Added song as well as the No. 1 song with the Most Increased Plays is the same song that debuts as a Breaker at No. 42 on the mainstream Urban chart. Monica's debut single from her second album, The Boy Is Mine, is on its way to becoming a No. 1 song. With Monica's strong vocals and Jermaine Dupri's production skills, "The First Night" has female listeners all over the country tellin' dudes that no

matter how strong the attraction, sex is not on the list of things to do during the first date.

The Boy Is Mine includes the Diane Warren-penned "Inside," which is a beautifully written, yet sad portrayal of a relationship that has ended. Monica sings of keeping her pain inside so dude won't see what he's done to her. (Bust him in both eyes; with swollen lids, he won't be able to see anything.) With assertion and

boldness, Miss Thang takes control in "'Cross The Room." My favorite line: "I know I came with someone else, [but] he's not what I'm looking for." (I guess she just needed a ride to the club.)

The supportive "Right Here Waiting"

lets the guy know that she's in his corner, while "I Keep It To Myself" is a song about love being felt, but not shared. Seems Monica feels love for this young man but chooses not to tell him for fear of pushing him away. (Did she read my diary?) The Dallas Austin-written, produced, and arranged "Street Symphony" rated very high with me. (But does anyone really care what I think?) With a symphony playing in the background, Monica sings of trying to save her man from the streets.

Okay Monica, we all know you can sing, but when you did "Misty Blue," I cried. (Actually, I was slicing onions, but still,

there were tears.) She knows how to use her voice and proves it on this song. This remake was not a disappointment. While Monica is fed up with the whole kit and kaboodle in "Ring Da Bell," she stakes her claim in "The Boy Is Mine," the duet with Brandy. (Is it just me or do Monica's parts sound louder than Brandy's in this version? What's up with the mixing?)

After mentioning nine of the 13 tracks that make up The Boy Is Mine, it's safe to assume that I love this

CD! Monica's album has been a pleasure for me to "break down." Now, back to track No. 5 ...

Peace

—Tanya O'Quinn Asst. Urban Editor IN MY OPINION

Black-Eyed Peas "Behind The Front" Interscope with **D** Street

APD/KSJL/San Antonio

Every now and then, there comes a breath of fresh air in music. During the late '90s, the rap industry recycled music from the past and breathed new life into artists thought to be long gone from the scene. However, this recycling of music took its toll on the creative end of the art form. For a moment, the only way to get a new release aired on the radio, was to have a familiar R&B track in the background. Enter the new era ...

Along comes a group named Black-Eyed Peas, a three-man posse with culturally diverse backgrounds, using jázz samples performed with the assistance of live musicians on each track to deliver an outstanding disc.

This CD contains 16 tracks of thought-provoking messages that are metaphorically executed with the skill of a surgeon. The extensive talent pool on this CD will bob the head of many underground souls. It's rhythmically fulfilled with enough orchestration to satisfy the smooth jazz lover, and the production will satisfy all those in between. Some of my favorite cuts are "Fallin' Up," "Movement," "Positivity," and of course, "Joints And Jams." I look forward to big things happening with this group in the future.

ADD_{VANCE} NOTICE

Giving you fair warning: These are the singles that are going for adds on Monday (7/27) and Tuesday (7/28).

JK Ain't It Good To Know (Verve/Motown)

MONIFAH Touch It (Uptown/Universal)

DEBELAH MORGAN Yesterday (Motown)

MYA Movin' On (University/Interscope)

RAHSUN f/BIG PUNISHER & 4DEEP I'll Be Around (Yab Yum/550 Music)

Artist Breakdown highlights artists with strong chart momentum.



You "NEED TO KNOW"

'This is not

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Gospel. but
'TODAY'S R&B!

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DAWKINS&DAWKINS

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Management: Lisa M. Hogga, Instinct Entertainment Group (888)723-1519

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MARKET #33

KSJL/San Antonio (210) 271-9600 Andrews/Ollervidez

W	ZW	LW	1.00	
6	15	19	23	AALIYAH/Are You That.
5	14	19	22	KELLY PRICE/Friend Of Mine
1	12	9	21	MECHALIE JAMISON/Keep it Real
3	15	18	20	NICOLE/Make It Hot
7	21	17	19	JANET/Go Deep
4	13	17	19	PUBLIC ANNOUNCEMENT/It's About Ti
		16	19	BRANDY F/MASE/Top Of The World

17 19 PUBLIC ANYOUNCEMENT/Its About Time
16 19 BRANOY F/MARSE/fop OI The World
16 19 BRANOY F/MARSE/fop OI The World
17 19 GERALO LEVERT/Timikon Bout It
18 VOICES OF THEORYOUTHOMEO (Say It)
10 18 DREA F/BLACK ROB/GOT YS Back
11 15 TATYANA AL/Daydramin'
11 14 JESSE POWELLJ Wasn't With It
13 ARTHAN AL/Daydramin'
10 13 TAMIA/So Into You
10 13 TAMIA/So Into You
10 13 NEXT/T Still Love You
10 12 MYSON/Obstiny
17 12 BRAN MOKNIGHT/The Only Due For Me
12 WASHINGTON & MOORE/I Love You
17 12 BRAN MOKNIGHT/The Only Due For Me
18 LESSIONES/Z Way Street
11 MONTELL JORDANI Can Do That
11 MARY J. BLIGE/MISSING You
19 IN THE STILL S

PLAYS

W 2W LW TW

30 28 43 44 KELLY PRICE/Finend Of Mine

31 31 42 44 BLACKSTREET // Cart Get You

31 31 42 44 BLACKSTREET // Cart Get You

32 68 35 9 GERALD LVERT/Timinen Bout it in A Thar

33 28 35 37 ALI/NAVIA YOU That

31 24 32 37 LINK/Whatchs Gone Do?

10 9 22 36 RAY_MINY LIE

- 23 35 35 ROCAPE/My Little Secret

36 26 35 35 NICOLE FAMARE II HOT

- 23 35 35 BRANDY F/MASE/FORD Of The World

34 28 32 34 PUBLIC ANNOUNCEMENT/RYS About Time

35 22 26 31 JANETE/AD Deep

5 10 20 31 VOICES OF THEORY/Dimelo (Say IN)

13 21 36 31 CAMTRON F/MASE/FORS & Carrage

12 12 21 30 69 BOYZ/Woof Woof

34 21 22 29 MAX/WELL/LUXURY COCOCUR

37 32 41 27 BRIAN MCKNIGHT/The Dnly One For Me

29 22 22 22 27 LEVI_LITT/EDNLE UT FID PROPE

15 5 10 15 SLIKK THE SHOCKERJI Wan't Wan't Watt

5 5 10 15 SLIKK THE SHOCKERJI Wan't Wan't Watt

5 5 10 15 SLIKK THE SHOCKERJI Wan't Wan't Watt

5 5 10 15 SLIKK THE SHOCKERJI Wan't Want

5 5 15 16 LUSION/Medicine

5 5 18 12 LUDRO TARIQ, We Will Ball

7 7 12 BOYZ I INFOLORY OF COME

11 11 DMX F/FAITH EVANS/HOW'S It Goin' Down?

MARKET #34 WOWI/Norfolk (757) 466-0009 Holiday/Mauzone KILD

KJLH/Los Angeles (310) 330-5550 Winston ARTIST/TITLE

KELLY PRICE/Finend DI Mine
SPANKLE/Be Careful
BRIAN MCKNIGHT/The Only One For Me
JON 18 / They Don't Know
REGINA BELLEDon't Let Go
MAXWELL/Luxury Cococure
GEORGE BENSOIN/Standing Together
LUTHER VANDROSS/Nights In Hartern
IAMI DAVISHOW Do 1 Say 1'm.
SRANDY & MONICATINE Boy Is Mine
NEW POWER GENERATION/The One
GERALD LEVERT/Thinkin' Bout II
ARETHA FRANKLIN/Here We Go Again
LEVI LITTLE/PRIC Up The Phone
WASHINGTON & MOODE/I Love You
MONTELL JORDAW! Can Do That
RANDY CRAWFORD/Sience
VOICES OF THEORY/DIMENO (Say II)
K-CI & JOJODON'T Bush (Take. .)
JANET/GO Deop
WILL DOWNING/II She Knew
JANETI GET Lonely
JATYANA ALI/Daydyreamin'
SAM SAILTER/There You Are
BOYZ II MEMPOON' JUST Fine
TEMPTATIONS/STay
MARY J. BLIGE/Missing You
XSCAPE/My Little Secret
IRIN-HEE 5 7/GOd'S Grace
PEABO BRYSON/My Heart Belongs

WINTE COLOR

MARKET #3

WVAZ/Chicago (312) 360-9000 Myrick/Muhamm

ARTIST/TITLE MAXWELL/Luxury Cococure

WDAS/Philadelphia (610) 617-8500 Tamburro/Davis WDAS PLAYS 3W 2W 23 23 22 21 22 14 18 12 16 11 15 12 16 13 13 13 13 12 12 10 10 8 8 8 8 8 8

ARTIST/TITLE

AR

Douez 98

MARKET #35

WPEG/Charlotte (704) 333-0131 Carson/Quick



_	_		_	
PLA	Y8			ARTIST/TETLE
3W 2W LW TW				
63	68	68	58	BRIAN MCKNIGHT/The Dnly One For Me
69	67	61	57	JON B./They Don't Know
16	17	21	51	NEXT/Too Close
36	41	39	49	WILL SMITH/Just The Two Of Us
27	12	14	48	JANET/I Get Lonely
43	42	44	44	GERALD LEVERT/Thinkin' Bout It
٠.	-	12	42	BOYZ II MEN/Doin' Just Fine
9	40	53	39	AALIYAH/Are You That
15	18	17	38	CHICO DEBARGE/No Guarantee
18	37	38	37	LUTHER VANDROSS/Nights In Harlem
19	17	21	36	BRANDY & MONICA/The Boy is Mine
23	37	38	31	NEXT/I Still Love You
50	63	64	25	
45	59	57	24	
22	18	19	21	MONTELL JOROAN/Let's Ride
	10	16	19	NICOLE/Make It Hot
	21	35	18	BRANDY F/MASE/Top Of The World
17	15	16	15	MARY J. BLIGE/A Dream
14	16	14	15	JON B/Are U Still Down?
	9	16	14	MONICA/The First Night
	-	5	14	TAMIA/So Into You
	-	13	14	SWV/Rain
-	-	5	13	MONTELL JORDAN/I Can Do That
16	15	15	13	GOD'S PROPERTY/Stomp
	13	14	13	LSG/My Body
-	12	12	12	UNCLE SAM/I Don't Ever Want
15	18	14	12	DESTINY'S CHILD/No, No, No
67	44	12	12	K-CI & JOJO/All My Life
39		12	12	MARY J BLIGE/Seven Days
26	•	•	12	LSG/Door #1

₹100°

MARKET #6

KRBV/Dallas (214) 630-3011

PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
			37	
34	33	33	36	JDN B./They Don't Know
36	32	35	35	BRIAN MCKNIGHT/Anytime
31	34	32	35	BRIAN MCKNIGHT/The Only One For Me
30	26	29	35	LSG/Door #1
33	30	32	32	ARETHA FRANKLIN/A Rose is Still
27	28	28	29	SPARKLE/Be Careful
27	28	24	27	BRANDY & MONICA/The Boy Is Mine
27	27	27	26	KELLY PRICE/Friend Of Mine
28	27	21	23	MAXWELL/Luxury Cococure
-	27	34	22	K-CI & JOJD/All My Life
12	25	24	22	LUTHER VANDROSS/Nights In Harlem
-			21	JANET/Go Deep
-	-11	26	21	WASHINGTON & MOORE/I Love You
17	29	28	20	GERALD LEVERT/Thinkin' Bout It
17	25	24	18	XSCAPE/The Arms Of
20	15	12	16	NEXT/Too Close
14	16	15	16	SOUNDS OF BLACKNESS/Hold On (Change
17			11	KEITH WASHINGTON/Bring it On
-	-	12	10	MILESTONE/I Care 'Bout You
	-11	-	10	BOYZ II MEN/A Song For Mama
26	23	7	5	NEW POWER GENERATION/The Dne



MARKET #7

WMXD/Detroit (313) 965-2000 Starr/Rankin

PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
31	-	26	26	
23	-	25	25	
-	-	17	19	MILESTONE/I Care 'Bout You
21	-	8	18	KELLY PRICE/Friend Of Mine
14	-	16	14	WHISPERS/For The Cool in You
15	-	13	11	ARETHA FRANKLIN/A Rose Is Still
9	-	10	9	LUTHER VANDROSS/I Won't Let You
5		22	8	OL SKOOL/Am 1 Dreaming
16	-	5	8	JANET/I Get Lonely
		17	7	JON B/They Don't Know
5		6	6	GERALD LEVERT/Thinkin' Bout It
19	-	5	5	LSG/Door #1
- 7		5	5	MAXWELL/Luxury: Cococure
5	-	5	5	BRANDY & MONICA/The Boy Is Mine
5		5	5	WILL DDWNING/It She Knew
5		5	5	BRIAN MCKNIGHT/The Only One For Me
5	-	5	5	BLACKSTREET. // Can't Get You
5		5	5	NEXT/Too Close
5		- 5	5	LUTHER VANDROSS/It's All About You



MARKET #8

WM MJ/Washington (301) 306-1111 Gilmore

MARKET #38

WJHM/Orlando (407) 333-0072 Atlen/Fiala

_	-	-	*	
PLA		WS	250	ARTIST/TITLE
3W	2W	16	TW	KELLY PRICE/Friend Of Mine
43	43		54	
53	35		48	
32	31	10	45	K-C & JOJO/Don't Rush (Take)
22	25			AALIYAH/Are You That
38				NICOLE/Make It Hot
44	37	18		BRANDY & MONICA/The Boy Is Mine
45	35	41.	40	
45	50	30	40	VOICES OF THEORY/Dimelo (Say It)
43		40		69 BOYZ/Woof Woof
	5		37	
35	28	40.	33	
	- 0	38		
24		24		
32		38:		PUBLIC ANNOUNCEMENT/It's About Time
23		33		JOHN FORTE/Ninety Nine
24	25	26.	30	UNCLE SAM/Baby You Are
18	26	10	24	NEXT/I Still Love You
	10	28	24	MONTELL JORDAN/I Can Do That
	116	16		80YZ II MEN/Doin' Just Fine
24	19	19	22	SAM SALTER/There You Are
29	18	21	20	TAMI DAVIS/How Do I Say I'm
	14	16	.70	MYA/Movin' On
13	8	170	19	TATYANA ALI/Daydreamin'
25	28	25	16	PRAS MICHEL F/ODB JGhetto Supastar.
50	32	26	16	SPARKLE/Be Careful
19	19	21	15	MAXWELL/Luxury Cococure
			14	JAGGED EDGE/Gotta Be
17	11	10	14	NATE DOGG F/WARREN G/Nobody Does It
		10	13	CAM'RON F/MASE/Horse & Carriage
	7	12.	10	SILKK THE SHOCKER/It Ain't My Fault



MARKET #39

WQUE/New Orleans (504) 827-6000 Stevens

49	52	57	63	MO THUGS FAMILY/All Good
24	44	49	57	NICOLE/Make It Hot
50	53	54	54	JANET/Go Deep
8	26	49	52	MASTER P/Thinkin' Bout U
21	20	36	50	ARETHA FRANKLIN/Here We Go Again
20	33	47	50	LINK/Whatcha Gone Do?
-		50	41	MONICA/The First Night
	-	-	38	TRIN-I-TEE 5.7/God's Grace
39	35	30	33	SILKK THE SHOCKER/IT Am't My Fault
20	17	21	27	TAMI DAVIS/How Do Say I'm.
-	-	32	25	TYRESE/Nobody Else
20	20	20	25	BLACKSTREET/I Can't Get You,
-	6	14	25	LUTHER VANDROSS/Nights In Harlem
15	35	34	25	GERALD LEVERT/Thinkin' Bout It
-	24	22	24	TATYANA ALI/Daydreamin'
21	17	20	24	UNCLE SAM/Baby You Are
35	24	21	24	MAXWELL/Luxury Cococure
	6	10	23	MONTELL JORDAN/I Can Oo That
20	21	22	23	TAMIA/So Into You
13	26	25	23	BENITO/Shake 'N Bake
24	37	30	22	MECHALIE JAMISON/Keep it Real
		19	20	JERMAINE DUPRI/JAY-Z/Money Ain'i A Tha
17	20	19	20	IMAJIN/Shorty (You Keep)
43	54	45	20	BRIAN MCKNIGHT/The Only One For Me
28	32	35	20	RAHEEM/The Most Beautiful
14		21	18	GOODIE MOB/Black Ice (Sky High)
11	17	17	17	NATE OOGG F/WARREN G/Nobody Does It.
-	-	7	16	THREE 6 MAFIA/Late Night Tip
-	7	7	15	JESSE PDWELL/I Wasn't With It



KMJQ/Houston (713) 623-2108

PLAYS				ARTIST/TITLE
		LW		
33				
33		34		NEW POWER GENERATION/The One
-		30	35	BOYZ II MEN/Doin' Just Fine
33		29		K-Cl & JOJO/Don't Rush (Take)
30	26	32		PUBLIC ANNOUNCEMENT/It's About Tin
-	+	-		SOLO/Touch Me
30		27		KELLY PRICE/Friend Of Mine
	19			XSCAPE/My Little Secret
22		25		JANET/Go Deep
29	23	24		GERALD LEVERT/Thinkin' Bout It
15		20	25	PATTI LABELLE/Someone Like You
32	27	17	25	
24	22	26	24	NEXT/Too Close
22	21	28	24	MARIAH CAREY/My All
17	21	30	23	WASHINGTON & MDORE/I Love You
13	12	21	23	TAMI DAVIS/How Oo I Say I'm
25	23	25	23	CHICO DEBARGE/No Guarantee
23	23	19	23	BRANDY & MONICA/The Boy Is Mine
15	11	22	22	WILL DOWNING/If She Knew
		20		
		22		
13	15	23		CECE WINANS/Well Alright!
-	-		19	PHIL PERRY/Mind Blowah
8	5			SAM SALTER/There You Are
-	17			BRANDY F/MASE/Top Of The World
5	5			4KAST/I Tried
19		17		
21		19		VOICES OF THEDRY/Dimelo (Say It)
22			13	
8	11	10	10	GEORGE BENSON/Standing Together



MARKET #11

WHQT/Miami (305) 444-4404 Kidd/Michaels

PLAYS			ARTIST/TITLE	
3W		LW	TW	
33		32		
25	25	28	33	BRIAN MCKNIGHT/The Only Dne For Me
	22		30	MARIAH CAREY/My All
32	32	31	30	SPARKLE/Be Careful
30	30	36	29	K-CI & JOJO/All My Life
29	29	27	22	ARETHA FRANKLIN/A Rose Is Still, .
-	-	11	20	KENNY G/My Heart Will Go On
19	19	16	20	VOICES OF THEORY/Dimelo (Say It)
19	19	27	20	BRIAN MCKNIGHT/Anytime
18	18	18	19	BRANDY & MONICA/The Boy is Mine
16	16	19	18	XSCAPE/The Arms Of .
-	-	12	18	USHER/My Way
	-	12	18	BOYZ II MEN/Doin' Just Fine
19	19	19	17	FRED HAMMOND/Glory To Glory To
18	18	18	16	KELLY PRICE/Friend Of Mine
12	12	15	15	MONTELL JORDAN/Let's Ride
24	24	21	13	BRAXTON BROTHERS/I'll Make Love To .
15	15	10	11	JON B /They Don't Know
8	8	5	8	TAMIA/So Into You
11	11	9		LAURYN HILL/Can't Take My
-	-	-	7	TESH F/INGRAM/Give Me Forever.
16		5		MYA F/SISQO/It's All About Me
11	11	15		MAXWELL/Luxury Cococure
	-			LUTHER VANDROSS/Nights In Harlem
11	11	9	5	BABYFACE & OES'REE/Fire



MARKET #12 WALR/Atlanta (404) 688-0068 Kennedy



| PLAYS | ARTIST/TITLE | Tree | Control | Tree | Tree | Control | Tree | Tree | Control | Tree | Tree | Control | Tree | Tree | Control | Tree | Tree | Control | Tree |



				Dennis	П	Ш	
_			_		П		_
PLA 3W			TW	ARTIST/TITLE	ш	PLAY	
36	2W 35	LW 40		AALIYAH/Are You That .	ш	3W :	2 W
35	36	32	43		ш	24	2
40	39	39		MARIAH CAREY/My All	ш	26	21
43	43	40		BRANDY & MONICA/The Boy Is Mine	П	15	2:
42	38	39		USHER/My Way	1	16	2:
40	43	40		NICOLE/Make It Hot	н	23	21
36	39	41		KELLY PRICE/Friend Of Mine	1	27	21
36	35	32		CHICO DEBARGE/No Guarantee	Т	5	2
35	35	33		DESTINY'S CHILD FAID/With Me Part 1	1	21	11
29	34	33	34	MAXWELL/Luxury: Cococure	П	18	11
33	34	33	34	BRIAN MCKNIGHT/The Only One For Me	П	17	15
35	34	34	34		П	5	19
5	17	32	34	MONTELL JORDAN/I Can Do That	П	18	1
19	35	33	33	K-Cl & JOJO/Don't Rush (Take)	П	15	11
29	34	33	33	LOX F/CARL THOMAS/Let's Start Rap Over	1	17	1
36	36	32	33	TAM!A/So Into You	L	1 "	
11	18	33	33	GERALD LEVERT/Thinkin' Bout It	н	12	13
19	35	33	33	NEXT/I Still Love You	н	17	2
35	35	31	32	DREA F/BLACK ROB/Got Ya Back	н	14	1
34	32	33	32	SAM SALTER/There You Are	П	12	1
-11	18	17	32	TATYANA ALI/Daydreamin'	П	-	1
10	34	33	31	LUTHER VANDROSS/Nights In Harlem	П	1 -	
-	15	27	30	BRANDY F/MASE/Top Of The World	П	1 7	
-	-	13	22	DMX F/FAITH EVANS/How's It Goin' Down?	П	23	2
24	23	22	22	PRAS MICHEL F/00B , /Ghetto Supastar	П	16	1
23	24	21	21	MASE F/PUFF DADDY/Lookin' At Me	1	15	-
- 7	14	22	21		1	-	
18	18	16	19		1	9	1
-	-	16	19		П	18	1
-	17	16	19	MARY J BLIGE/Missing You	1	11	1
					•		_



MARKET #18

KATZ/St. Louis (314) 692-5108 Atkins

	LYS			ARTIST/TITLE	- 1	PLA				ARTIST/TITLE
3 W	2W	LW		1			2W			
27			31	8RIAN MCKNIGHT/The Only One For Me		18				KELLY PRICE/Friend Of Mine
24				PHIL PERRY/One Heart One Love	- 1	17	18			SPARKLE/Be Careful
2€				JON B./They Don't Know	- I	-	-	-		MAXWELL/Luxury Cococure
15				SPARKLE/Be Careful	- 1	15				BRIAN MCKNIGHT/The Only On
16				JOE/All That I Am	- 1	12				JON 8 /They Don't Know
23				WILL DOWNING/If She Knew	ı					K-Cl & JOJO/All My Life
27				LSG/Door #1	- 1	5	5			GERALD LEVERT/Thinkin' Bout
5	21			GERALD LEVERT/Thinkin' Bout It	- 1	13				BRANDY & MONICA/The Boy Is
21				LUTHER VANDROSS/It's All About You	- 1	5 8 5 5	5			GEORGE BENSON/Standing Tog
18				NEW POWER GENERATION/The One	- 1	8	8	9		N'DEA DAVENPORT/Bring it On
17				UNCLE SAM/Baby You Are	- 1	5	5			ARETHA FRANKLIN/Here We Go
5	19			WASHINGTON & MOORE/I Love You	- 1		5	12		LUTHER VANDROSS/Nights in
18				MAXWELL/Luxury Cococure	- 1	-	-	5		LEVI LITTLE/Pick Up The Phone
15				REGINA BELLE/Don't Let Go	- 1	5	5	- 7		JUANITA DAILEY/Love Hurts
17	18			MYRON/Destiny	- 1	5	5 5 5 5	8	8	JANET/Go Deep
1.5				TRIN-I-TEE 5 7/God's Grace	- 1	5	5	5	6	JAMES GREAR & COJDon't Giv
12				ARETHA FRANKLIN/Here We Go Again	- 1	5	5		6	
1.17				KELLY PRICE/Friend Of Mine	- 1	-	-	-		ANGEL GRANT/Knockin
14				MISSJONES/2 Way Street	- 1	-	-	-	5	PHIL PERRY/Mind Blowah
12				ERYKAH BADU/Apple Tree						
Ι.	17	18		BOB JAMES F/RASHEEDA/Do It Again						
1 :	- 1			RAHSAAN PATTERSON/Where You Are	7					
1	. 5			SOUNDS OF BLACKNESS/Hold On (Change)	- 1					
23				MARY J BLIGE/Seven Days	- 1					
16				ANGEL GRANT/Lil' Red Boat	- 1					
15	8	9		WHISPERS/Seven Whole Days	- 1					
1 :				TEMPTATIONS/Stay	- 1					
9	12			WILL, DOWNING/All About You						
18				K-Cl & JOJO/All My Life						
11	8	- /	10	JANET/I Get Lonely						

MIX 97.1
The Soul of St. Louis



MAJIC 95.9 The Best Variety of Hits & Oldies

MARKET +19 WWIN/Baltimore (41*) 332-8200 Brown/Case

URBAN

KBCE/Alexandria, LA

PD/MD: Michael St. John EIGHTBALL "Girtfriend FA SHD "Moocher"
TRIN-I-TEE 5.7 "Grace"
MELANIE B... "Back"
PA "Like"
E-40 "Hope"
AMARI "Callin"
GOODIE MOB "Beautiful"
J'SON "Should"
ERA "Nobody"

WHTA/Atlanta, GA

WVEE/Atlanta, GA

PD: Tony Brown
MD: Rajeeyah Shabazz
6 MASE F/PUFF DADDY "Lo
5 E-40 "Hope"
5 EIGHTBALL "Girthiend"

WFXA/Augusta, GA

PD: Tim Snell MO: Robert Taylor AMO: Gena Lavigne

KTBT/Baton Rouge, LA PD: Chris Clay MD: Lou Bennett

5 EIGHTBALL "Pure"
7 TRIN-I-TEE 5.7 "Grace"
WAYNE MARSHALL "G-Spot"
GONZO "Made"
GDODIE MOB "Beautritut"
YANKEE B "Feeling"
E-40" 'Hope"
MELANIE B. "Back"
DEVIN "Want"

WEMX/Baton Rouge, LA PD: Al Jai Wallace MD: Teena Kelly

ID: 1 eena Keily
MA: "Movn"
E-40"Hope"
MC REN F/ICE CUBE "Comin"
BONE THUGS... "Waz"
MELANIE B... "Back"
SONS OF FUNK "Sons"
YANKEE B "Feeling"
LIL' MO F/M. ELLIOTT "Minutes"

WJZD/Biloxi, MS PD: Rob Neal MD: Tabari Daniels

TRIN-TEE 5:7 "Grace"
MELANIE B... "Back"
WENDELL "Wrong"
GOODIE MOB "Beautiful"
E-40 "Hope"
J"SON "Should"
EIGHTBALL "Girffriend"

WENN/Birmingham, AL PD: Jeff Tyson APD/MD: Chris Talley SCAPE "Little" GOODIE MOB "Beautifut" BOYZ II MEN "Fine"

KHRN/Bryan, TX PD: Lester Pace MD: Pluria Marshall Jr

5 TRIN-I-TEE 5:7 "Grace"
MELANIE B... "Back"
7 J'SON "Should"
EIGHTBALL "Girthrend"
GOODIE MOB "Beautrful"
E-40 "Hope"

WALR/Atlanta, GA

LUTHER VANDROSS "All' GERALO LEVERT 'Thinkir MARY J. BLIGE "Missing"

WWIN/Baltimore, MD

PHIL PERRY "Mind"

NEW POWER GENERATION "One"

KQXL/Baton Rouge, LA

PHYLLIS HYMAN "Funny"
PHIL PERRY "Mind"
PUBLIC ANNOUNCEMENT "Time"

WBHK/Birmingham, AL

PD: Al Jai Wallace

PD: Kathy Brown Int. MD: Natalie Case

Int.PD: Jim Kennedy

WBLK/Buffalo, NY PD: Skip Dillard

WPAL/Charleston, SC

WPAL/Charleston,
PD: Jae Jackson
14 LORD TARIO... "Bail"
10 MCLYTE "Make"
5 MELANIE B. "Back"
5 NOREAGA "NO.R.E."
EIGHTBALL "Girthrend"
E-40"Hope"
GOODIE MOB "Beautiful"
J'SON "Should"
TRIN-I-TEE 5:7 "Grace"

WWWZ/Charleston, SC PD/MD: Terry Base

SLEEPY'S THEME "Still" TRIN-I-TEE 5:7 "Grace" MELANIE B... "Back" GOODIE MOB "Beautiful" EIGHTBALL "Girffriend" EIGHTBALL "Girffrend" LIL' MO F/M. ELLIOTT "Minutes' YANKEE B "Feeling"

WPEG/Charlotte, NC PD: Andre Carson MD: Nate Quick

Ind. Mate Luick

O MECHALIE JAMISDN "Keep"
GOODE MOB "Beaufufu"
TRIN-I-TEE5:7" Grace"
E-40"Hope"
MALANIE B... "Back"
LILL MO F.M. ELLIOTT "Miritutes'
MO THUGS FAMILY "Good"

WJTT/Chattanooga, TN PD: Keith Landecker MD: Magic

MU: Magic

O GINUMINE "Same"

TRIN-I-TEE 5.7 "Grace"

MELANIE B... "Back"

GOODIE MDB "Beautiful"

E-40 "Hope"

DEVIN "Want"

EIGHTBALL "Girtfriend"

JAMES GREAR & CO. "Gwe"

WGCI/Chicago, IL DM/PD:EIroy Smith APD/MD: Jay Alan 10 LAURYNHILL "Can't" 7 VOICES OF THEORY "OI LAURYN HILL "Can't"
7 VOICES OF THEORY "Dimelo"
3 XSCAPE "Little"

WIZE/Cincinnati, OH VP/Prog.: Tony Fields MD: Lauri Jones

E-40 "Hope"
GOODIE MOB "Beautiful"
EIGHTBALL "Girtfriend"
MELANIE B.... "Back"

WZAK/Cleveland, OH

WZAN/CIEVERIAIO, OH
PD: Bobby Rush
MD: Langford Stephens
10 CECE WINANS "What"
10 DMX FFAITH EVANS "How's"
10 MELANIE B... "Back"
10 BONE THUGS... "War"
10 GOODIE MOB "Beautriul"

WWDM/Columbia, SC PD/MD: Paul Jackson

TUMID: Paul Jackson GANG STARR "Milita" MELANIE B... "Back" TRIM-1-TEE 5:7 "Grace" GINLWINE "Same" ANGEL GRANT "Knockin" MASE FPUFF OADDY "Lookin" MC LYTE "Make"

WFXE/Columbus, GA PD: Philip D. March MD: Art Thomason

WMGL/Charleston, SC

TRIN-I-TEE 5:7 "Grace"
PHYLLIS HYMAN "Funny
PEABO BRYSON "Heart"

PD/MD: Jae Jackson

6 ANGEL GRANT "Knockin"

14 PHYLLIS HYMAN "Funny

12 PHIL PERRY "Mind"

10 WENDELL "Wrong"

9 TRIN-I-TEE 5:7 "Grace"

PALA-AM/Charleston, SC

WUVA/Charlottesville, VA

WOVA/CHARTORIESVIIIE, VI PD/MD: Tony Love 15 NEW POWER GENERATION *One* 10 LAURYN HILL *Cant* 5 TRIN-FTEE 5.7 "Grace* 5 PHIL *ERRY *Mind* WENDELL *Wrong*

WVAZ/Chicago, IL

OM/PD: Maxx Myrick APD/MD: Jamillah Muhami 5 PHIL PERRY "Mind" 5 TRIN-I-TEE 5-7 "Grace"

PD: Terry Base

WCKX/Columbus, OH VP/Prog.: Tony Fields PD: Paul Strong

GOODIE MOB "Beautiful

WROU/Dayton, OH

PD: Marco Simmo MD: Ready Action XSCAPE "Little"

WCHR/Detroit MI PD: James Alexander APD/MD: Vickie Preston

14 E-40"Hope" 6 DMX F/FA/TH EVANS:"How's"

W.II B/Detroit, MI

WJLB/Detroit, MI PD: Michael Saunders APD/MD: Janet G. 19 TRIN-I-TEE5:7 "Grace" 6 GOOD/E MOB "Beautiful" 5 E-40 "Hope"

WJJN/Dothan, AL PD: Regina Dawkins MD: Tony Black

B TRIN-I-TEE 5.7 "Grace"

MELANIE B... "Back"

E-40"-Hope"

EIGHTBALL "Girltriend"

GOODIE MOB "Beautiful"

WENDELL "Wrong"

W7FX/Favetteville, NC

WZFX/Fayetteville,
PD: Bobby Jay
MD: Yonni D'Oonohue
11 DMX.F/AITH EVANS "How
9 69 BOYZ "Woof"
8 CAMTRON.F/MASE "Horse"
8 TYRESE "Nobody"
5 BOYZ II MEN "Fine"

WDZZ/Flint, MI

PD/MD: Chris Reynolds E~40 "Hope" GOODIE MOB "Beautiful" MELANIE B... "Back"

WYNN/Florence, SC

PD: Fred Brown Jr. MD: Parish Brown

MBLANIE BILL"Back"

MCLYTE "Make"

E-40" Hope"

NUTTA BUTTA "Freak"

TRIN-I-TEE 5:7 "Grace"

GOODIE MOB "Beautifu

WJFX/Ft. Wayne, IN PD/MD: B.J. Steele

E-40 "Hope"
EIGHTBALL "Girthrend"
TRIN-I-TEE 5:7 "Grace"
GOODIE MOB "Beauriful"
MELANIE B.. "Back"
WENDELL "Wrong"
JOHNNIE TAYLOR "Kickin"

WTMG/Gainesville, FL DM: Don Cody APD: Jo Jo

PD: JO JO E-40 "Hope" JSON "Should" DAWKINS & DAWKINS "Need" GOODIE MOB "Beautiful" TRIN-1 TEE 5:7 "Grace" MELANIE B. "Back" EIGHTBAL ("Girthend" YANKEE B "Feeling"

WJMZ/Greenville, SC PD: Marvin Hankstor MD: Kelly Berry

11 MYA "Movin" 10 TYRESE "Nobody" 6 ARETHA FRANKLIN "Here"

WNEZ/Hartford, CT PD/MD: Mark Dennis

17 TYRESE "Nobody"
13 JERMAINE DUPRI/JAY-Z "Thang"

WEUP/Huntsville, AL PD/MD: Steve Murray

5 J'SON "Should" TRIN-I-TEE 5:7 "Grace" GOODIE MOB "Beautiful MELANIE 8... "Back" E-40 "Hope"

WTLC/Indianapolis, IN

PD: Brian Wallace

10 BIG PUNISHER F/JDE "Still"

WJMI/Jackson, MS

WJMI/Jackson, MS PD/MD: Stan Branson 15 MYA "Movin" EIGHTBALL "Girdriend" E-40 "Hope" GOODIE MDB "Beautful" 69 BOYZ "Woof" AMARI "Callin"

KPRS/Kansas City, MO PD: Sam Weaver MD: Myron Fears

ID: Myron Fears
69 B0YZ "Woof"
TRIN-1-TEE5.7 "Grace"
E-40 "Hope"
E-40 "Hope"
MELANIE B... "Back"
MC LYTE "Make"
LIL' MOFTM. 'ELLIOTT "Minutes'
OMX F/FAITH EVANS "How's"

KIIZ/Killeen, TX

PD/MD: Mychal f TAMI DAVIS "Sorry"
GOODIE MOB "Beautitul"
MELANIE B... "Back"
GINUWINE "Same"
E-40 "Hope"

WKGN/Knoxville, TN

PD: Thomas Henderson

MELANIE B... "Back"

FIGHTBALL "Girtfriend"

TRIN-I-TEE5:7 "Grace"

J'SDN "Should"

GOODIE MOB "Beautiful"

E-40 "INDOM"

5 E-40 "Hope" 5 WENDEL "Wroon"

KRRQ/Lafayette, LA

PD/MD: Tyrone Davis 6 MYA "Movin" MC REN F/ICE CUBE "Comin" E-40 "Hope" MELANIE B... "Back" YANKEE B "Feeling"

KZWA/Lake Charles, LA

D: James Williams
TRIN-I-TEE 5:7 Grace*
fA SHO "Moocher"
EIGHTBALL "Girltriend"
GOOIE MOB "Beautiful"
E-40 "Hope*
WFNDELL "Wrong"
J'SON "Should"
MELANIE B.__"Back"

WQHH/Lansing, MI

5 E-40 "Hope"
5 MELANIE B... "Back"
5 GOODIE MOB "Beautifu
5 NUTTA BUTTA "Freak"
5 EIGHTBALL "Girtfriend"
5 TRIN-I-TEE 5:7 "Grace"

WJKX/Laurel, MS GM/DM/PD/MD: Lee Nichols

WJMG/Laurel, MS

PD: LaDonna Jones
20 VOICES DF THEORY "Dirnelo"
5 TRIN-1-TEE 5: 7 "Grace"
5 GOODIE MOB "Beautiful"

5 GUDDIE MOB "Beauting" 5 J'SON "Should" 5 GINUMINE "Same" 5 E-40"Hope" EIGHTBALL "Girthend GONZD "Made" MELANIE B... "Back" WENDELL "Wrong"

WTKT/Lexington, KY

PD/MD: DJ Gold 29 YANKEE B "Feeling"
21 TRIN-1-TEE 5:7 "Grace"
EIGHTBALL "Girthrend"
THREE 6 MAFIA "Late"
LIL MO F/M. ELLIOTT "Minutes"
MELANIE B... "Back'
GOODIE MOB "Beautitu"

WLJM/Lima, OH PD/MD: Desarai Downs

D/mi): Desaral Downs
1 TRIN-I-TEE 5:7 "Grace"

MELANIE B... "Back"

DEVIN "Want"

GOODIE MOB "Beautiful"

EIGHTBALL "Girffriend"

TEMPTATIONS "Stay"

E-40 "Hope"

KIPR/Little Rock, AR

PD/MD: Joe Booke PD/MD: Joe Booker

Monica-Tirist

TYRESE "Nobody"

GINLWINE"Same"

SCAPE LITTE

SONS OF FUNK "Sons

TRIN-TEE 57. "GEN

MUTTA BUTTA "Freak"

E WOLYTE "Make"

MELAMIE B. "Back"

EIGHTBALL "Girthmend"

PD: Chris Collins MD: Vic Mathis EIGHTBALL "Girlfriend"
GOODIE MOB "Beautiful"
LIL' MO F/M, ELLIOTT "M

KKBT/Los Angeles, CA PD: Michelle Santosuo MD: Dorsey Fuller

12 MYA "Movin" 11 TQ "Westside" 10 DMX F/FAITH EVANS "How's" 10 XSCAPE "Little"

WGZB/Louisville, KY VP Prog./PD: Tony Fields MD: Tim Jherard

37 CHICD DEBARGE "Guarantee'
17 MOTHUGS FAMILY "Good"
E-40"Hope"
MELANIE B... "Back"
GOODIE MOB "Beautiful"
EIGHTBALL "Girlfnend"

WIBB/Macon, GA

-U/MU: Kevin Fox
) TAMI DAVIS "Sorry"
E-40 "Hope"
MELANIE B... "Back"
TRINH-TEE 5:7 "Grace"
EIGHTBALL "GIVITHOROT
GOODIE MOB "Beautrhul"
J'SON "Should"

WHRK/Memphis, TN PD/MD: Bobby O'Jay

APD: Eileen Na 5 TAMI DAVIS "Sorry" 5 GOODIE MOB "Beautiful" E-40 "Hope"
MELANIE B... "Back"
DEVIN "Ware"

WEDR/Miami, FL

DM: James Thomas PD/MD: Cedric Hollywood

WKKV/Milwaukee, WI

PD: Nate Bell MD: Dallas Scott

WNOV/Milwaukee, WI

SAINCE A FOURISM

ENTIO "Shake"

KANE & ABEL "Time"

4/KAST "Timet"

6/00DIE MOB "Beautiful"

E-40 "Hope"

MELANIE B. "Back"

EIGHTBALL "Griffnend"

TRIN-1-EE-5." "Grace"

JSON "Should"

DEBELAH MORGAN "Yesterday"

WBLX/Mobile, AL

WBLX/MOBILE, AL
PD: Niecy Davis
APD: Jimmy Mack
9 EIGHTBALL "Girthiend"
5 E-40 "Hope"
5 GOODIE MOB "Beautiful"
5 ANARI "Callon"
5 MCLYTE "Make"
5 MELANIE B... "Back"
5 TRIM-I-TEE 5:7 "Grace"

WYOK/Mobile, Al

WYUK/MOBIIE, AL
PD/MD: Jammin' Jim
FIGHTBALL "Girtriend"
MELANIE B.. "Back"
TRIN-I-TEE 5.7" (GACC"
GOODIE MOB "Beautitu
E-40" (Hope"
MC LYTE "Make"

KRVV/Monroe, LA

MU: VIC Mathis
3 XSCAPE "Little"
32 E40"Hope"
23 EIGHTBALL "Girffnend"
15 KRISTINE "Hurt"
9 K-Ci & JOJD "Rush"
TRIN-I-TEE 5.7 "Grace"
GOODIE MOB "Beautiful"
MELANIE B., "Back"

KYEA/Monroe, LA

D/MD: Gentleman George GOODIE MOB "Beautiful" TRINH-1-TEE 5:7 "Grace" DMX F/FAITH EVANS "How's" E-40 "Hope" J'SON "Should" MELANIE B. "Back" EIGHTBALL "Girffrend"

WZHT/Montgomery, AL

ID/MD: Michael Long
GOODIE MOB "Beautiful"
FRINN--TEE 5.7 "Grace"
TEE KEE "Insane"
FIGHTBALL "Guffrend"
MICHELLE "Hang"
E-40 "Hope"
GEORGE BENSON "Standing"

WOOK/Nashville, TN

WQUE/New Orleans, LA PD/MD: Gerod Stevens 38 TRIN-1-TEE 5:7 "Grace"

WBLS/New York, NY PD: Vinny Brown MD: Michelle Campbell

5 TAMIA "So" 5 TYRESE "Nobody"

WOWI/Norfolk, VA

PD: K.J. Holiday MD: Michael Mauzone TRIN-I-TEE 5.7 "Grace" J'SON "Should" E-40 "Hope" MELANIE B... "Back"

KVSP/Oklahoma City, OK

PD: Terry Monday
MD: Maurice Prince
EIGHTBALL "Girffnend
GOODIE MOB "Beaurit
MELANIE B... "Back"
E-40"Hope"
J'SON"Should"

WJHM/Orlando, FL PD: Russ Allen Interim MD: Al Fiola

WPHI/Philadelphia, PA

D: Mictox TAMIA "So" K-Ct & JOJO "Rush

DM: Helen Little MD:Glenn Cooper 30 AARON HALL "Leave

WUSL/Philadelphia, PA

WAMO/Pittsburgh, PA

PD: Ron Atkins MD: Kris Kelley

5 DMX F/FAITH EVANS 5 TATYANA ALI "Daydre 5 MR. KLEEN "Grve" 5 E-40 "Hope" 5 MELANIE B... "Back" 5 J'SON "Should"

WQOK/Raleigh, NC PD: Hosie Mack MD: Jodi Derry 29 TRIN-I-TEE 5.7 "Grace" 5 GINLWINE "Same" 5 XSCAPE "Little" 5 E-40 "Hope"

WCDX/Richmond, VA PD: Aaron Maxwell MC LYTE "Make"
GANG STARR "Militia"
E-40 "Hope"
MR. KLEEN "Give"
DMX F/FAITH EVANS "Hows"

WSOJ/Richmond, VA

WTLZ/Saginaw, MI

MD: Tony Lamptey

14 MONICA-First

14 TYPESE "Nobody"

14 SSCAPE "Little"

14 GINLWINE "Same"

15 GINLWINE "Same"

15 GINLWINE "Same"

15 GINS OF FUNK "Sons"

15 DMX FRATH EVANS "HO

15 UNITA BUTTA "Freak"

15 EIGHTBAL "Grifthend"

15 EEGE WINANS "What"

15 JSON "Should"

TRIN-I-TEE 5.7 "Grace"

16 O'ODIE MOB "Beauthul"

SLEEPY S THEME "Sull'

MELANIE B... "Back"

KSJL/San Antonio, TX PD: Michael Andrews MD: Rikko

D: Rikko
EIGHTBALL "Girffrend"
GOODIE MOB "Beautful"
E-40"Hope"
LIL' MO F7M. ELLIDTT "Minutes"
SONS OF FUNK "Sons"
MELANIE B. "Back"
GEORGE BENSON "Standing"

WEAS/Savannah, GA

U/MU: Jewei Carler
MONTELL-JORDAN "Can"
XSCAPE "Little"
XSCAPE "Little"
WILL SMITH "Two"
GINUWINE "Same"
MCLYTE "Make"

KDKS/Shreveport, LA
PD/MD:Quinn Echols
30 GINLWINE "Same"
25 MONICA "First"
10 MONICA "First"
10 JERMAINE DUPRILAW-Z "Thang"
7 "E-40" "Dipe"
6 DIAX FFAITH EVANS "How's"
MC LYTE "Make"
ME LANIE B. "Back"
DEVIN "WAIT"
SONS OF FUNK "Sons"
TRINI-TEE 5.7 "Grace"
EIGHTBALL "Griffrend"
NUTTA BUTTA "Fresk"

KMJJ/Shreveport, LA

PD: John Wilson MD: Candy Rain

MU: Candy Hain

O MELANIE B. "Back"

U JSON "Should"

ITRIN-I-TEE 5.7 "Grace"

ID EIGHTBALL "Girlmend"

O E-40 "Hope"

O GOODIE MOB "Beauthul"

FA SHO "Moocher"

ID TOOT "Zoning"

O YANKEE B" Feeling"

WENDELL "Wrong"

PD/MD: Jewel Carter

PD: Kermit Crockett MD: Tony Lamptey

VS-UJ/HICHMOND, VA DPUNDLENT HABITS "Wester DMX FFAITH EVANS "Hows" TRIN-I-TEES?" "Grace" RELANEB ... "Back" E-40 "Hope" JSON "Should" GEORGE BENSON "Standing" GOODIE MOB "Beautifut" DM/PD: Chuck Alkins APD/MD: Eric Mychaels E-40 "Hope"
EIGHTBALL "Girtfrend"
MELANIE B... "Back"
WILL SMITH "Two"
TATYANA ALI "Daydreamin

WTMP/Tampa, FL PD: Larry Steele MD: Don Carlos

KMJM/St. Louis, MO

ID: Don Carlos DMX FRATH EVANS "How's TRINH-TEES 7 "Grace" E-40 "Hope" MCLYTE" Wake" GOOD!E MDB "Beauthu" JAMES GREAR & CO "Gree GEORGE EBRINN "Sanding MELANIE B. "Back" EIGHTBALL "Girthmed" WAYNE MARSHALL "G-Sport WENDELL "Wrong"

WJUC/Toledo, OH

PD: Charlie Mack 12 XSCAPE "Little" 11 GINUWINE "Same" 10 MELANIE B... "Back" 5 TRIN-I-TEE 5:7 "Grace" 5 GOOGIE MOB "Beautiful" 5 E-40 "Hope"

K.IMM/Tulea OK

PD: Terry Monday MD: Maurice Prince EIGHTBALL "Girthnend"
J'SON "Should"
E-40 "Hope"
MELANIE B... "Back"
GOODIE MOB "Beautiful"

WACR/Tupelo, MS PD/MD: Jerold Jackson D/MU. Jers...

J "SON "Should"

MELANIE B... "Back"
GOODIE MOB "Beautiful"
EIGHTBALL "Girthiend"
TRIN-I-TEE 5:7 "Grace"
WENDELL "Wrong"

WESE/Tupelo, MS PO/MD: Stan Allen E-40"Hope" GOODIE MOB "Beautiful" WENDELL "Wrong" SUNZ OF MAN ... "Shiming" MELANE B... "Bast EIGHTBALL "Griffmend" TRIN+I-TEE 5:7 "Grace"

WKYS/Washington, DC

VP/Prog.: Steve Hegwood

19 RARE ESSENCE "Overnight"

5 PUBLIC ANNOUNCEMENT "Time

WMNX/Wilmington, NC PD/MD: Rod Cruis

86 Total Reporters 86 Current Reporters 82 Current Playlists

Reported Frozen Playlist (3): WILD/Boston, MA KKDA/Dallas, TX WPLZ/Richmond, VA

Did Not Report, Playlist Frozen (1): KXHT/Memphis, TN

URBAN AC

PD: Paul Strong MD: Warren Stevens PHIL PERRY "Mind"
PHYLLIS HYMAN "Fut KRBV/Dallas, TX

WMXG/Columbus, OH

WMXD/Detroit, MI

WFLM/Ft. Pierce, FL TROOP "Parlay" TRIN-I-TEE 5:7 "Grace"

TYRESE "Nobody" TONY RICH PROJECT "Sifty" PHYLLIS HYMAN "Funny"

WNFQ/Gainesville, FL MD: J Martin MONICA 'First' NEXT 'Sbil' PHIL PERRY "Mind" TONY RICH PROJECT 'Silly' MELANLE B. "Back' WENDELL "Wrong"

WQMG/Greensboro, NC PD: Al Payne MD: Bryan Maxwell

KMJQ/Houston, TX

WIKS/Greenville, NC

PD: Carl Conner MD: Carla Boatner SOLO "Touch" PHYLLIS HYMAN "Funny TEMPTATIONS "Stay"

PD/MD: Stan Branson PHYLLIS HYMAN "Groom ANGEL GRANT "Knockin" JUANITA DAILEY "Hurts"

WSOL/Jacksonville, FL

PD: Dave Wynter MD: K.J. 11 BRANDY & MONICA "Boy"

KNEK/Lafayette, LA PHYLLIS HYMAN "Funny" PHIL PERRY "Mind" PUBLIC ANNOUNCEMENT "Time

KXZZ/Lake Charles, LA PHIL PERRY "Mind" FREO HAMMOND "Glory" PHYLLIS HYMAN "Funny WENDELL "Wrong"

KJLH/Los Angeles, CA PD/MD: Cliff Winston MARY J. BLIGE "Missing" XSCAPE "Little" TRIN-I-TEE 5:7 "Grace" PEABO BRYSON "Heart"

WMJM/Louisville, KY PD: Tony Fields

PHIL PERRY "Mind"

PHYLLIS HYMAN "Funn

WRBV/Macon, GA 5 PHIL PERRY "Mind" 5 PHYLLIS HYMAN "Funny" 5 ALFONZO BLACKWELL "Sax

KJMS/Memphis, TN

WHQT/Miami, FL PD: Tony Kidd APD/MD: Phil Michaels 7 TESH F/INGRAM "Forever 6 LUTHER VANDROSS "Ha

WMCS/Milwaukee, WI PD/MD: Tyrene Jackson TEMPTATIONS "Stay"
TEMPTATIONS "Stay"
CECE WINANS "What"
XSCAPE "Little"
TRIN-I-TEE 5:7 "Grace"
PHIL PERRY "Mind"
SONS OF FUNK "Sons"

WDLT/Mobile, AL PD/MD: Mark Dylai

BDYZ II MEN "Fine" PHYLLIS HYMAN "Fur PHIL PERRY "Mind" ANGEL GRANT "Knock WENDELL "Wrong"

WYLD/New Orleans, LA

WDAS/Philadelphia, PA

WCFB/Orlando, FL

PD: Joe Tamburro APD/MD: Daisy Davis TEMPTATIONS "Stay" MARY J. BLIGE "Missing PHIL PERRY "Mind"

WKJS/Richmond, VA PD: Kevin Kotax

KQBR/Sacramento, CA PD: Clifford Brown . Jr. APD/MD: Ed Lee

KATZ/St. Louis, MO

TRIN-I-TEE 5:7 "Grace" TEMPTATIONS "Stay" PHYLLIS HYMAN "Groc PHIL PERRY "Mind" KXOK/St. Louis, MO

5 ANGEL GRANT "Knockin" 5 PHIL PERRY "Mind" WIVH/Savannah GA

PD/MD: Vern Catron GEORGE BENSON "Standing" PHIL PERRY "Mind" JAMES GREAR & CO "Give"

WTUG/Tuscaloosa, AL D/MD: Sleve Sloan NEW POWER GENERATION "One" ARETHA FRANKLIN "Here"

WMMJ/Washington, DC PD: Doug Gilmore
23 LUTHER VANDROSS "All"
5 WASHINGTON & MOORE "Love" WAAV/Wilmington, NC

PD: Ken Johnson 5 TEMPTATIONS "Stay" MARY J. BLIGE "Missing" PHYLLIS HYMAN "Funny"

42 Total Reporters 42 Current Reporters 38 Current Playlists

Did Not Report, Playlist Frozen (4): KDKO/Denver, CO WDA/Myrtle Beach, SC KMJK/Phoenix, AZ WFXC/Raleigh, NC

URBAN AC TOP 30

JULY 24, 1998

						TOTAL	PLAYS		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3 W	STATIONS/ADDS
1	1	1	1	BRIAN MCKNIGHT The Only One For Me (Motown)	1093	1102	1068	1051	41/0
5	4	2	2	MAXWELL Luxury: Cococure (Columbia)	963	907	780	735	38/1
6	5,	4	3	KELLY PRICE Friend Of Mine (T-Neck/Island)	873	814	723	714	34/0
1	8	7	4	GEORGE BENSON Standing Together (GRP)	801	743	656	563	34/1
_	22	10	6	LUTHER VANDROSS Nights In Harlem (LV/Virgin)	781	646	453	210	40/1
4	12	9	6	GERALD LEVERT Thinkin' Bout It (EastWest/EEG)	767	676	584	434	37/2
8	6	5	7	JON B. They Don't Know (Yab Yum/550 Music)	759	787	713	681	31/0
2	2	3	8	SPARKLE Be Careful (Rock Land/Interscope)	758	825	840	863	34/0
0	9	8	9	ARETHA FRANKLIN Here We Go Again (Arista)	700	678	648	643	31/1
13	14	11	•	KEITH WASHINGTON/CHANTÉ MOORE I Love You (Silas/MCA)	695	639	538	436	33/1
3	11	12	0	NEW POWER GENERATION The One (New Power Soul)	681	612	594	551	31/3
3	3	6	12	REGINA BELLE Don't Let Go (MCA)	647	762	814	835	29/0
6	16	13	13	JANET Go Deep (Virgin)	643	596	528	509	33/1
9	17	16	1	TAMI DAVIS How Do I Say I'm Sorry (Red Ant)	590	544	511	488	29/0
1	20	19	(N'DEA DAVENPORT Bring It On (V2)	493	465	480	443	24/0
4	15	17	16	RANDY CRAWFORD Silence (Bluemoon/Atlantic)	492	543	533	548	25/0
7	10	15	17	BRANDY & MONICA The Boy Is Mine (Atlantic)	488	556	619	684	27/1
4	7	14	18	LSG Door #1 (EastWest/EEG)	424	558	686	749	24/0
3R	EAN	ER	19	TAMIA So Into You (Qwest/WB)	418	343	245	213	21/1
3R	EAK	ER	20	PEABO BRYSON My Heart Belongs To You (Windham Hill)	400	329	225	94	30/3
15	19	18	21	K-CI & JOJO All My Life (MCA)	387	491	483	518	19/0
26	24	23	2	VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant)	369	362	356	360	19/0
3R	EAK	ER	3	LEVI LITTLE Pick Up The Phone (White Lable)	359	337	302	294	21/0
3R	EAK	ER	2	PUBLIC ANNOUNCEMENT It's About Time (A&M)	352	314	258	192	17/2
3R	EAK	ER	4	BOB JAMES f/RASHEEDA Do It Again (Warner Bros.)	350	301	234	161	25/0
0	18	21	26	XSCAPE The Arms Of The One Who (So So Def/Columbia)	346	409	486	488	18/0
DE	ВU	T	3	TEMPTATIONS Stay (Motown)	330	137	_	_	31/8
29	29	_	23	K-CI & JOJO Don't Rush (Take Love Slowly) (MCA)	330	312	288	297	17/0
DE	ВИ	T	29	CECE WINANS What About You (PMG/Atlantic)	322	270	240	202	22/2
27	25	26	30	MISSJONES 2 Way Street (Motown)	322	340	344	319	16/0

This chart reflects airplay from July 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker. 42 Urban AC reporters. 38 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1998, R&R Inc.

NEW & ACTIVE

BOYZ II MEN Doin' Just Fine (Motown) Total Plays: 290, Total Stations: 23, Adds: 2

MARY J. BLIGE Missing You (MCA) Total Plays: 253, Total Stations: 21, Adds: 4

JAMES GREAR & CO. Don't Give Up (Born Again) Total Plays: 253, Total Stations: 19, Adds: 2

NAKED MUSIC NYC If I Fall (OM) Total Plays: 213, Total Stations: 14, Adds: 0

BLACKSTREET (KAFI & CROWDER | Can't ... (Yab Yum/550 Music) Total Plays: 193, Total Stations: 9, Adds: 0

ANGEL GRANT Knockin' (Flyte Tyme/Universal) Total Plays: 171, Total Stations: 23, Adds: 5

MECHALIE JAMISON Keep It Real (Red Eye/Priority) Total Plays: 151, Total Stations: 11, Adds: 0

MYRON Destiny (Island) Total Plays: 150, Total Stations: 6, Adds: 0

BRANDY f/MASE Top Of The World (Atlantic) Total Plays: 139, Total Stations: 8, Adds: 0

JUANITA DAILEY Love Hurts (Woo/Ichiban) Total Plays: 132, Total Stations: 9, Adds: 1

Songs ranked by total plays

BREAKERS®

TAMIA

So Into You (Qwest/WB) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 418/75

400/71

352/38

350/49

CHART 1 21/1

PEABO BRYSON My Heart Belongs To You (Windham Hill)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART 4

LEVI LITTLE

Pick Up The Phone (White Lable)
TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 359/22 21/0 Ø

PUBLIC ANNOUNCEMENT

It's About Time (A&M)
TOTAL STATIONS/ADDS 17/2 2

BOB JAMES I/RASHEEOA

Do It Again (Warner Bros.) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS

4 25/0

MOST ADDED®

ARTIST TITLE LABEL(S) PHIL PERRY Mind Blowah (Peak/Private/Windham Hill) PHYLLIS HYMAN Funny How... (Philadelphia International) 15 TRIN-I-TEE 5:7 God's Grace (B-Rite/Interscope) **TEMPTATIONS** Stay (Motown) WENDELL Wrong Place Wrong Time (Raw Deal) ANGEL GRANT Knockin' (Flyte Tyme/Universal) MARY J. BLIGE Missing You (MCA) PEABO BRYSON My Heart Belongs To You (Windham Hill) 3 NEW POWER GENERATION The One (New Power Soul) 3

> **MOST INCREASED PLAYS**

TOTAL PLAY INCREASE ARTIST TITLE LABEL(S) **TEMPTATIONS** Stay (Motown) +193 **LUTHER VANDROSS** Nights In Harlem (LV/Virgin) +135 ANGEL GRANT Knockin' (Flyte Tyme/Universal) +105 BOYZ II MEN Doin' Just Fine (Motown) +104 GERALD LEVERT Thinkin' Bout It (EastWest/EEG) +91 MARY J. BLIGE Missing You (MCA) +75 TAMIA So Into You (Qwest/WB) +75 PEABO BRYSON My Heart Belongs To You (Windham Hill) +71 XSCAPE My Little Secret (So So Def/Columbia) +71 NEW POWER GENERATION The One (New Power Soul) +69

HOTTEST RECURRENTS

ARTIST TITLE LABELIS

MARIAH CAREY My All (Columbia) WILL DOWNING If She Knew (Motown) ARETHA FRANKLIN A Rose Is Still A Rose (Arista) SAM SALTER There You Are (LaFace/Arista) JANET I Get Lonely (Virgin) **BRIAN MCKNIGHT** Anytime (Motown) JOE All That I Am (Jive)

UNCLE SAM Baby You Are (Stonecreek/Epic) NANCY WILSON If I Had My Way (Columbia) LUTHER VANDROSS It's All About You (LV/Epic)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Once in a while we all come across a "Mind Blowah." This one's the real thing.

Mind Blowah

The follow up to his top 10 hit "One Heart One Love"

From his album, one heart one love

#I Most added this week

For more information: Eric Talbert 310.358.4844





LON HELTON

Marketing Strategies For Cluster Groups

Tips on the use of TV and direct mail for multiple stations

Effectively marketing your radio station when it's part of a multiple-station cluster is very different from marketing it as a stand-alone entity. Today's smart marketer is not only looking for ways to minimize costs when marketing as a cluster, they're also looking for ways to maximize the effectiveness of the various legs of the campaigns.

Dave Nichols

For this week's exercise, I asked Filmhouse Sr. VP/Marketing Dave Nichols and CPM Group President Dick Downes what TV and directmail advice, respectively, they could offer to a management team running a three-station cluster of Country, Classic Rock or Oldies, and AC.

Maximizing Your Marketing Advantages

On this subject, Nichols stresses that if you have a cluster of radio

stations in a market, you have marketing advantages that you should maximize.

When you're considering those advantages and strengths, keep in mind the following:

• Clout. Buying media efficiently is about placement and clout. Placing TV buys for two or three radio stations should give

your media buyer more clout, thus gaining better buys at lower cost.

• Target control. Creatively, you can make sure each station's message is specific and clear, and that the look and approach of each station's campaign is unique and distinct. In the media buy, you can maximize each station's share of voice by giving each a clear path where appropriate.

• **Production savings.** Look for ways to combine production to take

66

Our Country station
has historically had its
biggest cumes and
best TSL when it
generated excitement
and interest among
listeners. In the
current cycle, our best
source of that
excitement is not
country music, but
Country radio itself.

— Dave Nichols

advantage of cost savings.

Consider a scenario involving the following cluster of FM signals:

Station A: Soft AC, target 25-54, 70% female, with a full-market signal. *How we will succeed:* By building cume in middays and generating extended TSL in that daypart.

Station B: Classic Rock, targeted 35-49, 60% male, with a limited signal. *How we will succeed:* By building loyalty for the format among our target.

Station C: Country, targeted 25-54, 60% female, full-market signal. How we will succeed: By building cume through generating excitement for the station.

As we plan our marketing, since I'm most familiar with Filmhouse campaigns, I'll use the following examples: For our AC station, we choose to build

our cume through emphasizing atwork usage. Generally, the most successful creative approach for this goal is through the use of a likeable and credible spokesperson, such as actress Teri Garr. Our campaign will feature Teri presenting the benefits of our station for atwork usage. Our TV buy will exclude 9am-4pm weekdays and will target adult female viewing patterns in other dayparts.

Due to the limited signal and narrower demo target of our Classic Rock station, we will not use market-wide TV. Instead, we will build and reinforce loyalty efficiently through a video presentation that we mail on VHS to our target within the coverage area. Our presentation will showcase our station personalities and the feel-good benefits of our music. While we can expect a high percentage of the recipients to view the tape at least once, it will not give us a long-term return if it is nothing more than a five-minute commercial that generates a frequency of 1. Therefore, we will build in elements designed to generate both immediate sampling and repeated viewing.

Our Country station has historically had its biggest cumes and best TSL when it generated excitement and interest among listeners. In the current cycle, our best source of that excitement is not country mu-

sic, but Country radio itself. Our TV campaign will generate excitement through a proven contest vehicle designed to funnel new cume into our dynamic morning show. We will put on-air elements into place that capitalize on this cume and recycle it into our other dayparts. Our media buy will target adults throughout all dayparts. Of course, we combine the production of these three campaigns and the two TV buys to get the best prices.

By following such a marketing plan, we have maximized our marketing expenditures through taking advantage of the strengths and characteristics of each station. We have given each marketing presence that — in message, appearance, and placement — is as unique and distinct as its format. By consistently following such a plan over time and building each marketing campaign on the foundation of campaigns before radio stations, strong cume will be the intended result.

Direct-Marketing Your Cluster

According to Downes, directmarketing your cluster is a new situation for most radio marketers. However, there are examples you can draw from, such as the magazine world.

Time and Money are co-owned and sometimes advertise in each other's publications. But, you never see them sharing the same direct mail piece (except for "Publishers Clearinghouse"-type promotions). Look for the right kind of opportunities to co-promote your co-owned properties. Both will generate new cume for the stations from "new movers" to your market and can generate revenue with a little imagination and the right attitude from the sales department.

Idea One: Produce an "Ourtown City Guide" direct-mail piece in pop-magazine format. Include personality and programming profiles of all the stations in your cluster. Sell big-buck ad packages to your clients, inviting new dollars from established customers (and digging into their local print budgets). Include a "handy phone numbers in Ourtown" page (designed to be stuck on refrigerators) and a perforated coupon pullout. Have the mayor write a letter welcoming newcomers to Ourtown. Update and print the publication in mass quantities once or twice a year and mail it monthly to a list of new movers to your market.

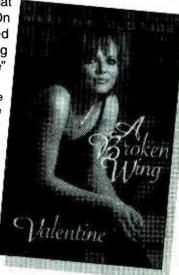
Idea Two: Produce an aircheck of all the stations in your cluster with a complete "Ourtown Station

RCA Takes It To The Streets

ne of the more unique methods of marketing a country artist landed on my driveway — and the front porches of 150,000 other Nashvillians — a couple of Saturdays ago. *The Tennessean* newspaper that day was sheathed in its usual plastic jacket, except the wrapper was adorned by a color picture of Martina McBride reclining on

a couch — the same pic that is part of her album art. On one end was a perforated pouch containing a two-song cassette featuring "Valentine" and "A Broken Wing."

RCA Label Group/Nashville Chairman Joe Galante noted the campaign was born partly of frustration. "I couldn't believe the number of people who have come up to me and said they had just heard of her for the first time and what a wonderful singer she was." Galante wanted to do something to touch those folks, and this was it. Of course, it didn't hurt that the CMA ballots had recently been distributed, either — an extra added bonus for doing the campaign at this



While they wouldn't divulge how much it cost, A&R man **Jon Elliott** — who headed the project — did say, "It wasn't as expensive as you might think. It was an extremely cost-effective and efficient way to hit 150,000 homes." Asked what results the label was expecting, Elliott said, "This is a commitment to the long-term development of Martina and not about spiking sales this week. It's about visibility and raising an artist's profile."

"

Look for the right kind of opportunities to co-promote your co-owned properties. Both will generate new cume for the stations from "new movers" to your market and can generate revenue with a little imagination and the right attitude from the sales department.

— Dick Downes

Directory" on CD. This would be a "Here's a free sample of each of the Biggroup stations in Ourtown" CD. Or, take Idea One a step further and include the CD with the magazine. Or, just do the CD and include the coupons and sponsorship mentions. The stations' presentations could include short plugs for clients between tracks (sold, of course).

Most big list houses have the names of people new to the market within 30 days of their arrival. Your "City Guide" would reach them just as they are making long-term decisions about radio stations, selecting those they want to

commit a button to from all those they've been scanning since moving. There's a tremendous "warm & fuzzy" to be had from this ongoing off-air promotion. Contest through this piece to add immediacy and generate names to consider for your database. Either of the above can be accomplished by your in-house staff or a company like ours. A local ad agency would be the alternative, but pricey and without the specialized knowledge and experience of those working with radio stations on a daily basis.

Bonus AOH Hint: Remember. the most cost-effective promotional tool you have is your own air. Most people will listen to other stations no matter how much we want to keep them exclusive. Why not consider co-promoting two or more of your stations that demonstrate high levels of sharing? Tactical direct mail can really target these P1s, P2s, and P3s to generate higher TSL. Consider modeling and profiling to better define your audience and reduce the pool of potential prospects, thereby lowering your direct marketing

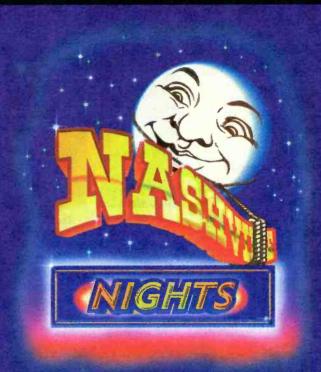
Dave Nichols is Sr. VP/Marketing for Filmhouse, a Nashville-based production company. He may be reached at (615)255-4000. Dick Downes is President of Custom Publishing & Marketing Group, a Jupiter, Florida-based firm specializing in radio. He can be reached at (561)743-0548 or by e-mail at dick@cpmgrouponc.com.

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New Labels Are Getting Noticed

Promotion heads outline the stories behind Dixie Chicks and Lari White

New labels can sign great artists and assemble veteran promotion teams to work their records at Country radio. Even with strong corporate backing, however, there are no guarantees of success for these upstarts.

During the past year, four new Nashville-based labels have made impressive showings. In a two-part series, **R&R** talks to the promotion heads who helped create that success. Next week, DreamWorks' Scott Borchetta discusses the events that led to Randy Travis' return to the top of the chart, and Bang II's Larry King talks about the efforts behind Monty Holmes' arrival.

This week, Lyric Street's **Dale Turner** explains the label's unwavering belief in Lari White, and Monument's **Larry Pareigis** tells the promotion story behind the Dixie Chicks.

Too Many Labels?

Both Turner and Pareigis are well aware of some programmers' sentiment that there are too many country labels. Turner says, "What we had to do was demonstrate that we were a serious entry into the format. We did that by positioning ourselves not as just another small start-up with semi-deep pockets, but as part of a huge entertainment company. We've really played up our resources at Disney to position us as a player that's going to be around five years from now. I think that worked."

When the news arrived that Sony/Nashville was adding Monument to sister labels Columbia, Epic, and Lucky Dog, Pareigis recalls, "A lot of people said, "Why are you doing it?" [Sony/Nashville President] Allen Butler has certainly been very supportive of us establishing our own identity within this building, which I think has helped with our success."

Turner says, "I've always held the notion that radio programmers aren't sitting around the station, waiting for another record company to debut. But I've heard a lot of them say, 'It doesn't matter how

"

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but as part of a huge
entertainment
company.
— Dale Turner



Larry Pareigis



Dale Turner

many labels there are. It gives us, as programmers, more choices."

Or, as Pareigis puts it, "People always say there are too many doctors and lawyers — until they need a good one."

Monument Strikes Gold

Pareigis took his job at Monument following a stint at Almo Sounds. Noting that Monument had the option to sign several acts that were in negotiations with Sony, Pareigis says, "We ended up gravitating toward the Chicks, and the Chicks ended up gravitating toward us. I think they picked up on our youthful energy and the fact that we would place all of our emphasis on them. They were going to be the flagship act for the label. We took that responsibility very seriously."

Leading up to last October's add date for the trio's debut single, "I Can Love You Better," Pareigis says, "We did a smaller showcase in Albuquerque and a larger one at the Biltmore in Asheville, NC. We also radio toured them pretty ceaselessly. That's one of the cool things about the Dixie Chicks. They are the models of what you would need from an artist today in order to make it. They say yes all the time. It's great to have an act that is that supportive of your efforts. What you want in an act is someone who wants it that much more than you."

Monument serviced the single twice to radio to make sure programmers took notice, but Pareigis adds, "We purposely held back on delivering any music other than the single, except to play it for people. We wanted people to concentrate on the single, as opposed to playing album-cut roulette."

Although a female trio featuring acoustic instrumentation might have seemed like a risk to some, Dixie Chicks' debut album, *Wide Open Spaces*, has gone gold, selling in excess of 500,000 units. Pareigis says, "There are many artists who have retail success and press success, or they have radio success and press success, but not retail. There are very few who manage to put all three of those things together. This is an act that is selling very well, working at radio, and getting a great deal of critical acclaim.

They've been working at this for nearly nine years. To have them have this kind of success is very exciting."

Regarding Monument's future, Pareigis says, "We'll just keep shipping great country music. Every now and then you have to give things a little nudge, I suppose, but you can look to us to be a mainstream, traditional-leaning label."

As for Monument's promotion philosophy, Pareigis explains, "I tend to hire and surround myself with people who put a great deal of pressure on themselves. We all know when we've had a good week. We know when we've had a bad week, but we don't stay down for long. We pick up and get back at it."

Dixie Chicks have followed up "I Can Love You Better" with "There's Your Trouble," currently No. 5 on the **R&R** Country singles chart. Pareigis admits that he was nervous last fall when waiting for those first Monument adds to be reported. He says, "Your first add date is like your

COUNTRY FLASHBACK

1 YEAR AGO

 No. 1: "Carrying Your Love With Me" – George Strait (third week)

5 YEARS AGO

 No. 1: "It's Your Call" – Reba McEntire

10 YEARS AGO

No. 1: "Bluest Eyes In Texas" –
Restless Heart

15 YEARS AGO

 No. 1: "Your Love's On The Line" – Earl Thomas Conley

20 YEARS AGO

• No. 1: "Love Or Something Like It" – Kenny Rogers

very first report card. It's nerveracking. It's a pretty intense time. We started kind of quietly, actually, and continued to steadily work 'I Can Love You Better' until it became a No. 6 single. It was one of the best moments ever."

Having landed two Dixie Chicks singles in the Top 10, Pareigis has no plans for reducing Monument's attention to the Chicks' project while pushing for a breakthrough with its other new artist, Gil Grand. He laughs, "I think we're more confident, but we haven't lost our butterflies. If you lose the butterflies in your stomach, you've kind of gotten full of yourself."



COUNTRY CLUBS — Realizing that the Mercury/Nashville promotion team is always looking for ways to improve its golf scores, Mark Wills recently thanked them for the work on his first R&R No. 1 single "I Do (Cherish You)." From the looks on their faces, the golfers were looking forward to testing Wills' gift — Big Bertha drivers. Apparently, Mercury's Pat Sunegie was already on the course when it came time to take this photo, but the others pictured (I-r) are Rocco Cosco, Larry Hughes, Michael Powers, Wills, Norbert Nix, John Ettinger, and Chad Schultz.

A Reunited Family

When Turner moved to Lyric Street following a lengthy tenure at RCA, he was delighted to be reunited with Lari White, who enjoyed success — and a gold album — on RCA. Turner explains, "I felt confident and comfortable because I knew that Lari had the star quality. charisma, and personalty that would be more than competitive with whatever else was being released this spring."

When it came time to release White's Lyric Street debut single, "Stepping Stone," her previous work at RCA provided a strong calling card. Turner says, "Since our regional staff did such a great job of blitz traveling, we had feedback, and it was mostly positive five or six weeks before the add date. It kind of quieted your nerves. Everybody was digging the song and saying, 'We have two or three of Lari's tracks in our gold library.' So it was not like a totally grassroots start-up."

Part of the setup involved two major weekend events — one at Disney World in Florida and another at Disneyland in California. Turner explains, "Because we positioned ourselves as the Disney label, we thought the natural thing to do was to reintroduce Lari to some of the programmers at Disney properties." For other decision-makers, Turner says, "Some of them weren't programming Country radio in the early '90s. For them, it was an introduction."

To seal the relationship, Lyric Street undertook a major trade campaign and even involved White in the Disney Channel's TV special promoting the company's new addition to Disney World. Turner says, "We also sent out these huge baskets that included Lyric Street jackets, Mickey Mouse chocolates and banks, and Disney Studios shirts. The whole purpose of that was to say, 'We're Lyric Street and we're Disney.' We followed that up immediately by servicing the single to radio. There was success by association."

When asked about the most gratifying part of working on the project, Turner immediately replies, "Hearing Lari White back "

I think we're more confident, but we haven't lost our butterflies. If you lose the butterflies in your stomach, you've kind of gotten full of yourself.

— Larry Pareigis

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on the radio. I always thought she had star quality. She sings so well and she's so good onstage."

Lyric Street hopes to keep the ball rolling with back-to-back single successes for both White and its second signing, Aaron Tippin. Turner says, "Some of us at the label were guilty of thinking, 'Hey, we have one Top 10 single. That artist has broken. Let's move onto the next project.' That is so far from the truth.

"You've got to have complete saturation of airplay nationwide to create enough consumer demand. We all hope for that one career song to hit at radio early, but it may take two or three back-to-back single successes to get enough spins and awareness of Lari to sell the kind of numbers we hope to sell."

Describing Lyric Street's approach to promotion, Turner notes, "There's been a paradigm shift at radio in the way radio utilizes the labels. It's more revenue-driven. Relationships are still the key, believe it or not. In a culture of research and callout, it's still about relationships. If you work hard and you're professional — if all things are equal — you'll be given that consideration because of great relationships.

"You've really got to catch the trends. In the world of consolidation, fewer people are making bigger decisions. If you're just getting into this format, it's going to take you some time to get up to speed on the relationships, I'll tell you that."

— Calvin Gilbert

MASON



"This Heart"
IMPACTING RADIO NOW



TRUST THE MUSIC

COUNTRY TOP 50

JULY 24, 1998

N	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POIN
			0	SHANIA TWAIN w/BRYAN WHITE From (Mercun	I	1	7306	+233	34983	+1213
,	4	2	ĕ	GARTH BROOKS To Make You Feel My Love (Capitol)	203/0	2	7281	+229	34886	+1194
1	5 7	3 5	8	DIXIE CHICKS There's Your Trouble (Monument)	204/0	3	7109	+217	33780	+1072
			4	TRISHA YEARWOOD There Goes My Baby (MCA)	204/0	4	6898	+119	32819	+60
ı	6	6	ŏ	MARTINA MCBRIDE Happy Girl (RCA)	204/0	5	6847	+374	32448	+189
	10	7	ŏ	FAITH HILL w/TIM MCGRAW Just To Hear (Wamer Bros.		6	6613	+367	31312	+1749
)	9	8	_	TERRI CLARK Now That Found You (Mercury)	179/0	9	5799	-1441	28421	-623
	3	1	7 8	JO DEE MESSINA I'm Alright (Curb)	202/2	7	5983	+675	28145	+290
6	14	9	9	GEORGE STRAIT True (MCA)	201/0	10	5630	+534	26764	+244
В	16	12	0	JOE DIFFIE Texas Size Heartache (Epic)	196/0	8	5801	+389	26730	+155
3	12	10	Ŏ	VINCE GILL If You Ever Have Forever In Mind (MCA)	201/1	11	5545	+339	26284	+165
l	13	11	_	COLLIN RAYE I Can Still Feel You (Epic)	173/0	13	4946	-2020	24850	-849
	1	4	12	PAM TILLIS I Said A Prayer (Arista)	200/0	12	5139	+206	24173	+92
	15	14	0	JOHN MICHAEL MONTGOMERY Cover You In Kisses (Atlantic		14	4930	+351	23439	+173
1	19	16				15			23342	+173
	17	15	(b)	RANDY TRAVIS The Hole (DreamWorks)	204/1	16	4875 4808	+181	23342	+203
	21	18	0	BROOKS & DUNN How Long Gone (Arista)	203/1	16 17	4616	+442	22953 21658	+203
	18	17	0	DWIGHT YOAKAM Things Change (Reprise)	198/2			+69		
	23	20	B	WILKINSONS 26 Cents (Giant)	199/1	19	4463	+289	21014	+160
	20	19	1	LARI WHITE Stepping Stone (Lyric Street)	198/0	18	4477	+208	20803	+104
	28	24	@	DIAMOND RIO You're Gone (Arista)	177/5	20	3685	+461	16440	+226
	25	23	3	PATTY LOVELESS High On Love (Epic)	181/6	21	3555	+321	16224	+163
	. 2	13	22	TY HERNDON A Man Holdin' On (Epic)	128/0	22	3119	-1760	15960	-825
R.	EAK	ER	@	REBA MCENTIRE Forever Love (MCA)	177/56	23	2989	+1159	13989	+543
	30	25	2	DAVID KERSH Wonderful Tonight (Curb)	147/8	25	2793	+385	13162	+179
RE	EAK	ER	3	the state of the s	152/142	26	2638	+2464	12698	+1164
	29	26	20	RESTLESS HEART No End To This Road (RCA)	168/3	27	2620	+104	11665	+45
	32	27	3	LINDA DAVIS I Wanna Remember This (DreamWorks)	170/10	28	2543	+295	11624	+140
	31	28	23	MICHAEL PETERSON When The Bartender Cries (Reprise)	153/1	30	2429	+81	10558	+38
RI	EAK	ER	4	LONESTAR Everything's Changed (BNA)	140/19	33	1994	+335	9126	+14
		44	0	TIM MCGRAW Where The Green Grass Grows (Curb)	112/64	38	1902	+1046	9091	+47
R.	EAK	ER	1	MARK WILLS Don't Laugh At Me (Mercury)	139/30	34	1981	+591	9072	+267
	35	32	@	TRACY BYRD Wanna Feel That Way Again (MCA)	145/17	32	2043	+251	8945	+117
RI	EAK	ER	3	STEVE WARINER w/GARTH BROOKS Burnin' (Capitol)	138/22	35	1966	+377	8826	+184
	39	36	3	SAMMY KERSHAW Honky Tonk America (Mercury)	140/10	36	1936	+278	8526	+123
	37	34	®	NEAL MCCOY Love Happens Like That (Atlantic)	131/8	39	1890	+216	8339	+83
	34	35	36	CLINT DANIELS A Fool's Progress (Arista)	138/4	41	1801	+142	8291	+78
	36	39	37	MARK NESLER Used To The Pain (Asylum/EEG)	119/4	43	1567	-11	6792	-(
	33	38	38	MINDY MCCREADY The Other Side (BNA)	117/1	45	1552	-32	6754	-19
RE	EAK	ER	3	WADE HAYES How Do You Sleep At Night (DKC/Columbia)		46	1483	+73	6608	+34
	44	42	40	BILLY DEAN Real Man (Capitol)	108/5	47	1271	+105	5776	+54
	_	48	4	ALABAMA How Do You Fall In Love (RCA)	86/32	53	1048	+396	4649	+167
E	ВU	T	42	LEANN RIMES Nothin' New Under The Moon (MCG/Curb)	77/54	54	949	+640	4580	+290
	47	46	43	SARA EVANS Cryin' Game (RCA)	85/5	56	779	+47	3343	+21
	48	47	44	BRADY SEALS Fell (Warner Bros.)	72/6	59	722	+72	3324	+32
	27	31	45	CLAY WALKER Ordinary People (Giant)	24/0	62	593	-1180	3227	-493
	_	50	4 5	TRACY LAWRENCE While You Sleep (Atlantic)	61/13	57	774	+187	3073	+78
	50	49	4	KINLEYS You Make It Seem So Easy (Epic)	61/9	61	661	+72	2802	+24
Ε	ВU		48	JEFF CARSON Shine On (MCG/Curb)	59/7	63	567	+63	2512	+25
-	ВU		49	KEITH HARLING Coming Back For You (MCA)	65/60	65	498	+466	2278	+212
E			(1)	DARYLE SINGLETARY My Baby's Lovin' (Giant)	51/16	64	525	+167	2265	+63

This chart reflects airplay from July 20-26. Songs ranked by total points. Highlighted songs indicate Breaker.

204 Country reporters, 193 current playlists. Songs that are down in points for three consecutive weeks and below No. 1 are moved to recurrent. @ 1998, R&R Inc.

Randy Scruggs

"I Wanna Ise Loved Isack"

"I suppose that someone will make an album before 1998 comes to a close that will be as majestic as "Crown of Jewels." But any artist interested in Album of the Year awards should be forewarned. The bar just got raised to nothing less than heavenly heights." Gordon Ely/Richmond Times-Dispatch

"Crown of Jewels" could prove to be one of the more significant albums recorded in Nashville during the '90's."

DJ McLachlan Management, Nashville/New York

Add date: August 3

BREAKERS®

REBA MCENTIRE

Forever Love (MCA) 87% of our reporters on it (177 stations) 56 Adds • Moves 30-23

ALAN JACKSON

l'Il Go On Loving You (Arista) 75% of our reporters on it (152 stations) 142 Adds • Debuts at 25

LONESTAR

Everything's Changed (BNA) 69% of our reporters on it (140 stations) 19 Adds • Moves 33-29

MARK WILLS

Don't Laugh At Me (Mercury) 68% of our reporters on it (139 stations) 30 Adds • Moves 40-31

STEVE WARINER w/GARTH BROOKS

Burnin' The Roadhouse Down (Capitol) 68% of our reporters on it (138 stations) 22 Adds • Moves 37-33

WADE HAYES

How Do You Sleep At Night (DKC/Columbia) 62% of our reporters on it (126 stations) 6 Adds • Moves 41-39

MOST ADDED®

	TOTAL
ARTIST TITLE LABEL(S)	ADDS
ALAN JACKSON I'll Go On Loving You (Arista)	142
TIM MCGRAW Where The Green Grass Grows (Curb)	64
KEITH HARLING Coming Back For You (MCA)	60
REBA MCENTIRE Forever Love (MCA)	56
LEANN RIMES Nothin' New Under The Moon (MCG/Curt) 54
ALABAMA How Do You Fall In Love (RCA)	32
MARK WILLS Don't Laugh At Me (Mercury)	30
STEVE WARINER w/GARTH BROOKS Burnin' (Capitol)	22
LONESTAR Everything's Changed (BNA)	19
GARY ALLAN No Man In His Wrong Heart (Decca)	18

MOST INCREASED

ARTIST TITLE LABEL(S)	PLAY INCREASE
ALAN JACKSON I'll Go On Loving You (Arista)	+2464
REBA MCENTIRE Forever Love (MCA)	+1159
TIM MCGRAW Where The Green Grass Grows (Curb)	+1046
JO DEE MESSINA I'm Alright (Curb)	+675
LEANN RIMES Nothin' New Under The Moon (MCG/Curb	+640
MARK WILLS Don't Laugh At Me (Mercury)	+591
GEORGE STRAIT True (MCA)	+534
KEITH HARLING Coming Back For You (MCA)	+466
DIAMOND RIO You're Gone (Arista)	+461
BROOKS & DUNN How Long Gone (Arista)	+442

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	POINT INCREASE
ALAN JACKSON I'll Go On Loving You (Arista)	+11642
REBA MCENTIRE Forever Love (MCA)	+5435
TIM MCGRAW Where The Green Grass Grows (Curb)	+4775
LEANN RIMES Nothin' New Under The Moon (MCG/Curb)	+2963
JO DEE MESSINA I'm Alright (Curb)	+2908
MARK WILLS Don't Laugh At Me (Mercury)	+2678
GEORGE STRAIT True (MCA)	+2447
DIAMOND RIO You're Gone (Arista)	+2260
KEITH HARLING Coming Back For You (MCA)	+2124
BROOKS & DUNN How Long Gone (Arista)	+2039

HOTTEST **RECURRENTS**

GEORGE STRAIT | Just Want To Dance With You (MCA) KENNY CHESNEY That's Why I'm Here (BNA) MARK WILLS | Do (Cherish You) (Mercury) CLINT BLACK The Shoes You're Wearing (RCA) BROOKS & DUNN & REBA If You See Him... (Arista/MCA) STEVE WARINER Holes In The Floor Of Heaven (Capitol) TIM MCGRAW One Of These Days (Curb) TRACY BYRD I'm From The Country (MCA) **LEANN RIMES** Commitment (MCG/Curb) FAITH HILL This Kiss (Warner Bros.)

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

The New Album Gallery

In Stores: July 28, 1998



DIAMOND RIO Unbelievable (Arista)

The CMA's reigning Vocal Group of the Year returns with their sixth album, following up their *Greatest Hits* album with a collection of all new songs. In addition to material written by country mainstays Sharon Rice, Bill Rice, Mark D. Sanders, Bob Regan, and Annie Roboff, the band has secured songs from Academy Awardwinner Paul Williams and Grammy winners Jon Vezner,

Gordon Kennedy, Tommy Sims, and Will Jennings. Noting that they began work on Unbelievable in early 1997, lead vocalist Marty Roe says, "That extra time really helped us raise our criteria for the material and gave us a chance to live with it." Bassist Dana Williams adds, "We listened to this album to see what 'burns' on us — what wears out, what song we're just over. Through the months it takes to finish cutting them, some songs go away. And then we cut something else. We figure if a song is going to go away on us — if it urges us to reach for the fast-forward button — then it could well be the same for everybody else." Explaining the screening process, keyboardist Dan Truman says, "We, ourselves, listen to probably 1000 or 2000 songs for each album. We'll get on the bus and listen for three or four hours while we're going down the road. We're much more involved now than we used to be." The first single, of course, is the Williams/Vezner song, 'You're Gone." "I Thought I'd Seen Everything" was written by Huey Lewis and Mutt Lange. Guitarist Jimmy Olander says the album has a contemporary sound, but he adds, "We didn't decide in advance that it would be that way. Basically, we go into our initial sessions for all of our albums saying, 'It's going to be the same guys playing and the same guys singing. So let's see how we can re-invent the wheel, yet not struggle really hard to completely change everything."



LARI WHITE

Stepping Stone (Lyric Street)

Lari White returns with Stepping Stone, which is her first album for Lyric Street — and the first album to be released by the Disney-owned label. It also marks her first collaboration with Dann Huff, a noted Nashville session guitarist who is quickly becoming one of the hottest producers in town. White says, "I'm coming out of a very experimental and creative time. I've been exploring my music in new ways. I'm stronger and more

comfortable with myself than ever before, and I think you hear that in the new album." White previously enjoyed success at RCA, releasing a total of four albums, resulting inhits such as "That's My Baby" and "Now I Know." In recording Stepping Stone, White explains, "We set up a vocal booth in my dining room, which is one of the reasons that the vocals are so much stronger on this album. I felt so comfortable and free, and I could afford to really push myself and not settle for anything less than my best." Songwriters contributing material include Stephony Smith, Bob DiPiero, Chuck Jones, Deborah Allen, and White's husband, Chuck Cannon. Toby Keith has a presence on the album, too, providing vocals on Mutt Lange's "Only God Could Stop Me Loving You." White also recorded "Tired," a song Keith and Cannon originally wrote for Keith's Dream Walkin' album. White has a writer's credit on "This Is Love," which she wrote with Cannon and Austin Cunningham.

GOINGEADDS

July 27, 1998

Chad Brock "Evangeline"

Warner Bros.: Newcomer Chad Brock was born and raised in Ocala, FL, and he's played the honky tonk club circuit from Florida to Arizona. He got his first guitar at the age of 13, after his father found lyrics scrawled on papers throughout the house. Brock's upcoming debut album was produced by Norro Wilson and Buddy Cannon.

Billy Ray Cyrus "Time For Letting Go"

Mercury: After taking home an armful of trophies at the recent TNN/Music City News Awards show, Billy Ray Cyrus prepares for the October release of his new album. Produced by Keith Stegall, "Time For Letting Go" was written and orginally performed by pop tunesmith Jude Cole.

Brad Hawkins "Come Back To Me Blues"

Curb: A dance mix of "Come Back To Me Blues" is being serviced to clubs, but Hawkins will be performing the song live next month at the biggest club of them all — Billy Bob's in Ft. Worth. The native Texan's latest single was written by Burton Collins and Tommy Conners.

Ty Herndon "It Must Be Love"

Epic: Ty Herndon follows up his hit single "A Man Holdin' On" with this second single from his Big Ropes album. "It Must Be Love" was written by Craig Bickhardt and Jack Sundrud.

Mila Mason "This Heart"

Atlantic: Mila Mason will be spending a lot of time near the midways this year, with a tour schedule full of fair concerts in Ohio, Missouri, Iowa, Virginia, Minnesota, and Tennessee. No doubt, she'll be performing this new single from her album *The Strong One*. "This Heart" was written by Robert Ellis Orrall and former NRBQ member Al Anderson.

Tim McGraw "Where The Green Grass Grows"

Curb: Tim McGraw credits his artistic growth — and continued success — on finding great songs to record. A case in point is "Where the Green Grass Grows," the story of a man living an urban life while dreaming of a different environment. Written by Jess Leary and Craig Wiseman, the song is the opening track on McGraw's current album, Everywhere.

Dolly Parton "Honky Tonk Songs"

Decca: Dolly Parton is returning to her hard-country roots on her first Decca album, Hungry Again, set for August 25 release. And you can't get much more country than a song that refers to drinking in its opening line. Parton wrote the song and produced the new album with her cousin, Richie Owens. The "Honky Tonk Songs" music video is already getting considerable play on CMT.

Lee Ann Womack "A Little Past Little Rock"

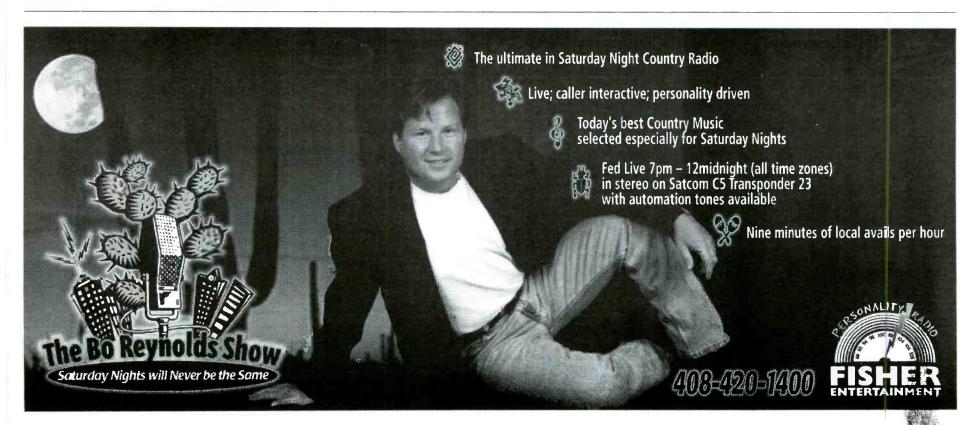
Decca: The twang of baritone guitar sets the mood for "A Little Past Little Rock," the first single from Lee Ann Womack's second album, *Some Things I Know*, scheduled for September 22 release. If this single is any indication, Womack has avoided the proverbial sophomore slump with the new project.

(Paid advertisement)

Danni Leigh, "If The Jukebox Took Teardrops," Add date 8/24

Decca: Have you caught the buzz? Everyone else has. Contact Eric, Enzo, Lee, April, or P.J. about Danni Leigh.

Don't miss out on this exciting music! "Music strong enough for a man, but made by a woman." (Paid advertisement).



NEW & ACTIVE

KEVIN SHARP If She Only Knew (143/Asylum/EEG) Total Stations: 50, Total Points: 1945, Total Adds: 2,

Including: WUSQ 14

Plays Include: KBEQ 24 (24), WIBW 23 (23), KASH 15 (15), KJUG 15 (15), WGTY 15 (15), WKHK 15 (15), WRNS 15 (15), KNFR 14 (14), KPLM 14 (14), WAIB 14 (14), WXCL 14 (14), WFRG 13 (13), KZSN 12 (12), WKDQ 12 (12), WWJO 11 (11), KKNU 10 (10), KSSN 10 (10), WKKT 10 (10), WOVK 10 (10), WYYD 10 (10), KATM 9 (9), KUBL 9 (9), KVOO 8 (8), WBBN 8 (8)

GARY ALLAN No Man In His Wrong Heart (Decca)

Total Stations: 47, Total Points: 1876, Total Adds: 18, Including: WUSQ 14, WKDQ 12, WKCN 8, KGNC 7, KKJG 7, WDJR 7, WIBW 7, WKXC 7, WWGR 7, WCKT 6, KLLL 5, KMLE 5, KTTS 5, WBBN 5, WKKT 5, WNCY 5, WRBT 5, **WRK7** 5

Plays Include: KUZZ 22 (22), WGRL 20 (20), WRNS 19 (18), WQMX 18 (18), WGTY 16 (14), KJUG 15 (15)

RICOCHET Honky Tonk Baby (Columbia)

Total Stations: 39, Total Points: 1731, Total Adds: 11, Including: KMLE 26, WRKZ 15, KNIX 12, WIOV 11, WAXX 10, KVOO 8, KEAN 7, KHEY 7, KJUG 7, KVOX 5, WSOC 5 Plays Include: WRNS 16 (16), WFGY 15 (15), WGTY 15 (15), WSM 15 (15), WWGR 15 (15), WWWW 15 (15), WKKX 14 (14), WUSQ 14 (14), WKDQ 12 (12), KRWQ 11 (11), WWJO 11 (7), WOVK 10 (10), WTCM 10 (5), KHAK 9 (9)

BRYAN WHITE Tree Of Hearts (Asylum/EEG)

Total Stations: 37, Total Points: 1595, Total Adds: 7, Including: WXTA 15, KXDD 14, WKCN 8, KFDI 5, WBYT 5, WCMS 5, WGH 5

Plays Include: WKIX 18 (18), WSIX 18 (18), WWXY 17 (17), KASH 15 (15), KJUG 15 (15), WDEN 15 (15), WTCM 15 (10), KNFR 14 (14), WAIB 14 (14), KYGO 13 (13), WKDQ 12 (12), KRWQ 11 (11), WAXX 10 (10), WOVK 10 (10), KKNU 9 (9), WNCY 9 (9), KVOO 8 (8), WBBN 8 (8)

LORRIE MORGAN You'd Think He'd Know Me... (BNA) Total Stations: 38, Total Points: 1469, Total Adds: 14, Including: KASH 15, WKKX 14, WAXX 10, KHEY 7. WWGR 7, KORD 5, KRRV 5, KRWQ 5, KZKX 5, WBYT 5, WJCL 5, WKKT 5. WSOC 5. WWYZ 5

Plays Include: WRNS 20 (20), KFMS 16 (16), WPOC 16 (16), WVLK 16 (16), WDEN 15 (15), WXTA 15 (15), WUSQ 14 (14), WHWK 13 (13), WKDQ 12 (12), WNOE 10 (10), WOVK 10 (10)

GREAT DIVIDE Pour Me A Vacation (Atlantic)

Total Stations: 15, Total Points: 735, Total Adds: 2, Including: KV00 8, WBBN 5

Plays Include: KBEQ 24 (18), WUSN 20 (20), KBUL 17 (17), KJUG 15 (15), WGTY 15 (15), KPLM 14 (14), KHAY 8 (8), KASH 5 (5), KFDI 5 (5), KTTS 5 (5), WBEE5 (5), **WDEN 5 (5)**

JOHN BERRY Better Than A Biscuit (Capitol)

Total Stations: 16, Total Points: 671, Total Adds: 14, Including: KTTS 30, WOOZ 18, WRNS 18, WXTA 15, WKDQ 12, WAMZ 10, WOVK 10, KNFR 7, KSOP 7, KFDI 5, KRWQ 5, WBCT 5, WDEN 5, WXXQ 5 Plays Include: WWYZ 5 (5), WYGY 5 (5)

KEN MELLONS Ladies Night (Curb)

Total Stations: 14, Total Points: 544, Total Adds: 2, Including: KV00 8, WS0C 5

Plays Include: WESC 18 (18), WKHK 15 (15), WRNS 15 (15), WOVK 10 (10), WWQQ 7 (7), KFDI 5 (5), KRWQ 5 (5), KTTS 5 (5), WBCT 5 (5), WDEN 5 (5)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • (972) 991-9200

Adds:

ALAN JACKSON I'll Go On Loving You LONESTAR Everything's Changed
LEANN RIMES Nothin' New Under The Moon

BROOKS & DUNN How Long Gone

GEORGE STRAIT True
FAITH HILL w/TIM MCGRAW Just To Hear You Say That You Love M

Real Country

Dave Nicholson • (602) 966-6236 Adds:

TIM MCGRAW Where The Green Grass Grows RICOCHET Honky Tonk Baby
DARYLE SINGLETARY My Baby's Lovin'
STEVE WARINER & GARTH BROOKS Burnin' The Roadhouse Down

Hottest:

DIXIE CHICKS There's Your Trouble GEORGE JONES Wild Irish Rose JO DEE MESSINA I'm Alright VINCE GILL If You Ever Have Forever In Mind RANOY TRAVIS The Hole

AFTER MIDNITE ENTERTAINMENT Mandy McCormack • (818) 461-5435

Adds:

TRACY BYRD I Wanna Feel That Way Again KEITH HARLING I'm Coming Back For You LONESTAR Everything's Changed
TIM MCGRAW Where The Green Grass Grows

Hottest:

TRISHA YEARWOOD There Goes My Baby GARTH BROOKS To Make You Feel My Love MARTINA MCBRIDE Happy Girl FAITH HILL w/TIM MCGRAW Just To Hear You Say That You Love M TERRI CLARK Now That I Found You

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818 Gary Knoll

Adds:

ALABAMA How Do You Fail in Love TIM MCGRAW Where The Green Grass Grows REBA MCENTIRE Forever Love STEVE WARINER & GARTH BROOKS Burnin' The Roadhouse Dowr

NEAL MCCDY Love Happens Like That JDHN MICHAEL MONTGOMERY Cover You In Kisses

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country/Pure Country

Ken Moultrie Adds:

TRACY LAWRENCE While You Sleep REBA MCENTIRE Forever Love MARK WILLS Don't Laugh At Me

Hottest:

FAITH HILL w/TIM MCGRAW Just To Hear You Say That You Love Me TERRI CLARK Now That I Found You
TRISHA YEARWOOD There Goes My Baby
SHANIA TWAIN w/BRYAN WHITE From This Moment On
GARTH BROOKS To Make You Feel My Love

Digital Country

L.J. Smith

Adds:

KENNY CHESNEY | Will Stand REBA MCENTIRE Forever Love LEANN RIMES Nothin' New Under The Moon

Hottest:

GARTH BROOKS To Make You Feel My Love TERRI CLARK Now That I Found You
FAITH HILL w/TIM MCGRAW Just To Hear You Say That You Love Me TRISHA YEARWOOD There Goes My Baby MARTINA MCBRIDE Happy Girl

New Country

L.J. Smith

Adds:

CHAD BROCK Evangeline LEANN RIMES Nothin' New Under The Moon

Hottest:

TRISHA YEARWOOD There Goes My Baby TERRI CLARK Now That I Found You GARTH BROOKS To Make You Feel My Love MARTINA MCBRIDE Happy Girl FAITH HILL W/TIM MCGRAW Just To Hear You Say That You Love Me

JONES RADIO NETWORK

Jim Murphy • (303) 784-8700

U.S. Country

Penny Mitchell

Adds:

I INDA DAVIS I Wanna Remember This ALAN JACKSON I'll Go On Loving You MARK WILLS Don't Laugh At Me

Hottest:

TERRI CLARK Now That I've Found You DIXIE CHICKS There's Your Trouble FAITH HILL w/TIM MCGRAW Just To Hear You Say That You Love Me MARTINA MCBRIDE Happy Girl TRISHA YEARWOOD There Goes My Baby

CD Country

John Hendricks Adds:

No New Adds

Hottest:

WILKINSONS 26 Cents COLLIN RAYE I Can Still Feel You MARK NEST ER Used To The Pain

JO DEE MESSINA I'm Alright
TERRI CLARK Now That I Found You

RADIO ONE COUNTRY PLAYLIST Jim Barbee • (970) 949-3339

Adds:

WADE HAYES How Do You Sleep At Night KEVIN SHARP If She Only Knew ALABAMA How Do You Fall In Love TRACY LAWRENCE While You Sleep TY HERNDON It Must Be Love

Hottest:

JOE OIFFIE Texas Size Heartache
FAITH HILL w/TIM MCGRAW Just To Hear You Say That You Love Me SHANIA TWAIN w/BRYAN WHITE From This Moment On TRACE ADKINS Big Time
DWIGHT YOAKAM Things Change

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000 Tracy Thompson

Mainstream Country David Felker

Adds:

LINDA DAVIS I Wanna Remember This ALAN JACKSON I'll Go On Lovin' You LONESTAR Everything's Changed TIM MCGRAW Where The Green Grass Grows

Hottest:

TRISHA YEARWOOD There Goes My Baby GARTH BROOKS To Make You Feel My Love FAITH HILL w/TIM MCGRAW Just To Hear You Say That You Love Me SHANIA TWAIN w/BRYAN WHITE From This Mor TERRI CLARK Now That I Found You

Hot Country

David Felker

Adds:

ALAN JACKSON I'll Go On Lovin' You TIM MCGRAW Where The Green Grass Grows MARK WILLS Don't Laugh At Me

Hottest:

SHANIA TWAIN w/BRYAN WHITE From This Moment On TERRI CLARK Now That I Found You GARTH BROOKS To Make You Feel My Love DIXIE CHICKS There's Your Trouble TRISHA YEARWOOD There Goes My Baby

COUNTRY VIDEO



ADDS

No New Adds

ELITE

WILKINSONS 26 Cents DWIGHT YOAKAM Things Change JO DEE MESSINA I'm Airight MARK NESLER Used To The Pain DIXIE CHICKS There's Your Trouble

60.2 million households Traci Todd Manager/Video Programming

ADDS

BROOKS & DUNN How Long Gone (Arista) EARL THOMAS CONLEY Scared Money... (Intersound)

TOP 10

BROOKS & DUNN How Long Gone (Arista) GARTH BROOKS To Make You Feel My Love (Capitol) EARL THOMAS CONLEY Scared Money Never... (Intersound) JOE DIFFIE Texas Size Heartache (Epic) JO DEE MESSINA I'm Alright (Curb) PAM TILLIS I Said A Prayer (Arista)

TRISHA YEARWOOD There Goes My Baby (MCA) DWIGHT YDAKAM Things Change (Reprise)

RANDY TRAVIS The Hole (DreamWorks)

THE WILKINSONS 26¢ (Giant)

Information current as of July 20.



Chris Parr, Director/Programming Paul Hastaba, VP/GM

ADDS

ALARAMA How Do You Fall In Love (RCA): RR5-49 Wild One (Arista) TRACY LAWRENCE While You Sleep (Atlantic)

HEATHER MYLES True Love (Rounder/Mercury)

TOP 10

TERRICIARK Now That I Found You (Mercury) TY HERNDON A Man Holdin' On (Epic) GARTH BROOKS To Make You Feel My Love (Capitol) TRISHA YFARWOOD There Goes My Baby (MCA) DIXIE CHICKS There's Your Trouble (Monument) BRDDKS & DUNN & REBA If You See Him. . (Arista/MCA) CDLLIN RAYE I Can Still Feel You (Epic) JOE DIFFIE Texas Size Heartache (Epic) CLINT BLACK The Shoes You're Wearing (RCA) PAM TILLIS | Said A Prayer (Arista)

HEAVY

GARTH REDOKS To Make You Feel My Love (Capital) BROOKS & DUNN How Long Gone (Arista) JOE DIFFIE Texas Size Heartache (Epic) DIXIE CHICKS There's Your Trouble (Monus VINCE GILL If You Ever Have Forever in Your Mind (MCA)

FAITH HILL w/TIM McGRAW Just To Hear... (Warner Bros.) COLLIN RAYE I Can Still Feel You (Epic) PAM TILLIS | Said A Prayer (Arista)

TRISHA YEARWOOD There Goes My Baby (MCA)

TY HERNOON A Man Holdin' On (Epic)

RANDY TRAVIS The Hole (DreamWorks)

HOT SHOTS

JOHN BERRY Better Than A Biscuit (Capitol) BR5-49 Wild One (Arista) CLINT DANIELS A Fool's Progress (Arista)

BILLY DEAN Real Man (Capitol)

SARA EVANS Crvin' Game (RCA) GREAT DIVIDE Pour Me A Vacation (Atlantic)

ALAN JACKSON I'll Go On Loving You (Arista)

MARK NESLER Used To The Pain (Asvlum/EEG) DOLLY PARTON Honky Tonk Songs (Decca)

BRADY SEALS | Fell (Warner Bros.) BRYAN WHITE Tree Of Hearts (Asylum/EEG) MARK WILLS Don't Laugh At Me (Mercury)

Heavy rotation songs receive 28 plays per week. Hot Shots receive 21 plays per week.

Information current as of July 22.

KVOO/Tulsa, OK

Stations and their adds listed alphabetically by market

KEAN/Abilene, TX

WQMX/Akron, OH PD: Kevin Mason MD: Bill Shiel 18 ALAN JACKSON 18 BILLY RAY CYRUS

WGNA/Albany, NY PD: Buzz Brindle MD: Bill Earley 20 ALAN JACKSON 20 TIM MCGRAW 6 DAVID KERSH 6 LEANN RIMES

KRRV/Alexandria, I.A. OM: Lon Haris
MD: Scott Bryant
10 ALAN JACKSON
10 REBA MCENTIRE
5 ALABAMA
5 LORRIE MORGAN

WCTO/Allentown, PA
PD: Chuck Geiger
APD/MD: Shawn O'Brian
7 TIM MCGRAW
6 ALAN JACKSON
6 LEANN RIMES
5 MARK WILLS
5 ALABAMA

WFGY/Altoona, PA PD/MD: Polly Wogg 35 ALAN JACKSON 15 LINDA DAVIS 15 SAMMY KERSHAW 15 TRACY LAWRENCE

KGNC/Amarillo, TX PD: Bob Shannon MD: Patrick Clark 35 TIM MCGRAW 25 ALAN JACKSON 15 ALABAMA 7 GARY ALLAN 7 SARA EVANS

KASH/Anchorage, AK

PD: Glenn Trent
MD: Nikki Thomas
18 LINDA DAVIS
18 ALABAMA
5 MARK WILLS
5 STEVE WARINER
5 KINLEYS 5 KINLEYS 5 DARYLE SINGLETARY 5 REBA MCENTIRE

WKHX/Atlanta, GA OM/PD: Nell McGinle MD: Johnny Gray 18 ALAN JACKSON 18 DIAMONO RIO

WYAY/Atlanta, GA

WKXC/Augusta, GA

KASE/Austin, TX PD: Michael Cruise MD: Steve Gary

WPOC/Baltimore, MD PD: Scott Lindemo MD: Todd Berry 16 CLINT DANIELS 16 MARK WILLS

WYNK/Baton Rouge, LA Int. PD/MD: Austin James 17 ALAN JACKSON 13 DAVID KERSH 13 PATTY LOVELESS 5 REBA MCENTIRE

KAYD/Beaumont, TX PD/MD: Frank Dawson APD: Jay Bernard 39 ALAN JACKSON 20 MARK WILLS 13 REBA MCENTIRE 7 LINDA DAVIS

WKNN/Biloxi, MS

WZZK/Birmingham, AL

KIZN/Boise, ID D: Spencer Burke
TIM MCGRAW
LEANN RIMES
ALABAMA
ALAN JACKSON
DARYLE SINGLETARY

WKI R/Boston, MA

WYRK/Buffalo, NY

KHAK/Cedar Rapids, IA PD: Jeff Winfield MD: Dawn Johnson 22 ALAN JACKSON 9 STEVE WARINER.

WIXY/Champaign, IL PD: R.W. Smith MD: Nicole Beats 18 ALAN JACKSON 18 TIM MCGRAW 6 DAVID KERSH 6 TRACY BYRD 6 LONESTAR 6 KEITH HARLING

WEZL/Charleston, SC PD: Kris Van Dyke MD: Gary Griffin 12 ALAN JACKSON 12 TIM MCGRAW 5 BRADY SEALS 5 LONESTAR 5 KEITH HARLING

PD: Rob Kelly
MD: Catfish Cody
17 ALAN JACKSON
5 KEITH HARLING

WQBE/Charleston, WV OM/PD: Jeff Whitehead 25 GEORGE STRAIT 15 DARYLE SINGLETARY 15 LEANN RIMES 15 ALAN JACKSON

WKKT/Charlotte, NC

D: Bill Young

ALAN JACKSON
MARK WILLS
LEANN RIMES
GARY ALLAN
LORRIE MORGAN
KEITH HARLING

WSOC/Charlotte, NC PD: Paul Johnson MD: Rick McCracken 12 TIM MCGRAW 5 OARYLE SINGLETARY 5 RICOCHET

WUSY/Chattanooga, TN PD: Clay Hunnicut MD: Bill Poindexter 13 KEITH HARLING 13 ALAN JACKSON

13 KEITH MANLIN 13 ALAN JACKSO 9 LEANN RIMES

WUSN/Chicago, IL PD: Alan Sledge MD: Tricia Biondo 11 LINDA DAVIS 11 SAMMY KERSHAW 11 ALABAMA

KALF/Chico, CA PD/MD: Scott Michaels 25 REBA MCENTIRE 7 ALABAMA 7 KINLEYS

WUBE/Cincinnati, OH OM/PD: Tim Closson MD: Duke Hamilton 22 REBA MCENTIRE 22 BROOKS & DUNN & REBA 22 ALAN JACKSON 12 TIM MCGRAW

WYGY/Cincinnati. OH

OM: Tim Closson PD: Patti Marshall APD: C.C. Rider MD: JJ Gerard 26 ALAN JACKSON 16 LEE ANN WOMACK

PD: Denny Nugent MD: Chuck Collier

KKCS/Colorado Springs, CO PD: Mike James MD: Travis Daily 18 ALAN JACKSON 18 LINDA DAVIS 18 SAMMY KERSHAW 18 STEVE WARINER... 18 TRACY LAWRENCE

WCOS/Columbia, SC WCOS/Columbia, PD: Jeff Roper MD: Glen Garrett 10 REBA MCENTIRE 10 ALAN JACKSON 10 LEANN RIMES 10 TIM MCGRAW 5 CLINT DANIELS

WKCN/Columbus, GA
OM/PD: Robin Lee
MD: Andy Woods
25 REBA MCENTIRE
8 ALABAMA
8 GARY ALLAN
8 KEITH HARLING
8 TIM MCGRAW
8 BRYAN WHITE

WCOL/Columbus, OH Interim PDMD: John Crent 19 REBA MCENTIRE 19 TIM MCGRAW 19 LEANN RIMES

WHOK/Columbus, OH PD: Don Cristi MD: George Wolf 24 ALAN JACKSON 7 TRACY BYRD 7 LONESTAR 7 KEITH HARLING

KRYS/Corpus Christi, TX TOBY KEITH
DAVID KERSH
OIAMOND RIO
REBA MCENTIRE
RESTLESS HEART
KEITH HARLING

KPLX/Dailas, TX PD: Brian Philips APD: Smokey Rivers 24 ALAN JACKSON 13 STEVE WARINER 13 PATTY LOVELESS 13 SAMMY KERSHAW

KYNG/Dalias, TX PD/MD: Dan Pearma 10 TIM MCGRAW 10 NEAL MCCOY 5 PATTY LOVELESS 5 ALAN JACKSON 5 REBA MCENTIRE

WGNE/Daytona Beach, FL PD: John Anthony MD: Jim Andrews 21 ALAN JACKSON 21 MARK WILLS

KYGO/Denver, CO

KHKI/Des Moines, IA PD: Wes McShay MD: T.J. Brown 10 ALAN JACKSON 10 TIM MCGRAW 5 KEITH HARLING

KJJY/Des Moines, IA

WWWW/Detroit, MI

WYCD/Detroit, MI
PD: Eddie Haskell
MD: Katie Marroso
20 TIM MCGRAW
20 AARON TIPPIN
5 DIAMOND RIO
5 LEANN RIMES

WUJK/DUMAN, AL OM/PD/MD: Jerry Broad 25 ALAN JACKSON 15 MARK WILLS 7 ALABAMA 7 GARY ALLAN 7 BILLY DEAN 7 OARYLE SINGLETARY

10 RICOCHET
10 TRACY LAWRENCE
10 LORRIE MORGAN
10 LEANN RIMES
10 KEITH HARLING
10 ALAN JACKSON

KHEY/EI Paso, TX PD/MD: Danny White 27 ALAN JACKSON 7 DARYLE SINGLETARY 7 RICOCHET 7 KEITH HARLING 7 LORRIE MORGAN

WXTA/Erie, PA OM/PD: Bill Shann APD: Adam Reese MD: Chet Price 15 JOHN BERRY 15 LEANN RIMES 15 BRYAN WHITE

WKDQ/Evansville, IN

PD: Jon Prell
MD: K.C. Todd
25 ALAN JACKSON
12 JOHN BERRY
12 KEITH HARLING
12 GARY ALLAN
12 ALABAMA
12 TRACY LAWRENCE

KVOX/Fargo, ND PD: Anne Phiblan APD: Splash Gordo MD: Scott Winston 12 REBA MCENTIRE 12 TIM MCGRAW 12 LEANN RIMES 12 ALAN JACKSON 5 MARK WILLS 5 RICOCHET 5 ALABAMA

KKIX/Fayetteville, AR PD: Tom Travis APD/MD: Tone Marconl 15 ALABAMA 15 ALAN JACKSON 15 MARK WILLS 7 LINDA DAVIS

WKML/Favetteville, NC WMSI/Jackson, MS

PD: Robin Daniels APD/MD: Andy Brown 12 REBA MCENTIRE TIM MCGRAW
TRACY BYRD
MARK WILLS
KEITH HARLING

WUKI/FI, Myers, F PD: Paul Orr 17 ALABAMA 17 ALAN JACKSON 17 REBA MCENTIRE 17 BROOKS & DUNN 17 TIM MCGRAW 6 GARY ALLAN 6 SAMMY KERSHAW

WCKT/Ft, Myers, FL

WWGR/Ft. Myers, FL PD: Chris O'Kelley APD/MD: Buzzy Ford 25 ALAN JACKSON 15 DARYLE SINGLETARY 7 GARY ALLAN 7 LORRIE MORGAN

WQHK/Ft. Wayne, IN OM/PD: Dean McNell APD/MD: Jeff Moore 13 ALABAMA 13 ALAN JACKSON 13 LEANN RIMES 5 LONESTAR 5 KEITH HARLING

KSKS/Fresno, CA PD: Ken Boesen
MD: Steve Montgom
7 RESTLESS HEART
7 KEITH HARLING
7 LEANN RIMES

WBCT/Grand Rapids, Mi OM/PD: Doug Montgomery MD: Kelly Irls 35 TIM MCGRAW 35 REBA MCENTIRE 25 ALABAMA 25 ALAN JACKSON 5 JOHN BERRY

WHSL/Greensboro, NC WHSL/GREENSUUD, TO PD: Brian Landrum MD: Jayme Austin 25 DAVID KERSH 10 ALAN JACKSON 5 LEANN RIMES 5 BILLY OEAN 5 KINLEYS 5 MICHAEL PETERSON

WTCR/Greensboro, NC

WRNS/Greenville, NC PD: Wayne Carlisle MD: Date Knippers 19 ALABAMA 18 LEANN RIMES 18 JOHN BERRY 18 ALAN JACKSON 15 KEITH HARLING

WESC/Greenville, SC OM/PD: Ron Brook
APD/MD: John Lar
18 ALAN JACKSDN
18 MARK WILLS
18 AARON TIPPIN
5 LONESTAR

WAYZ/Hagerstown, MD PD: Dennis Hughes APD: Selena Luther 30 TIM MCGRAW 30 ALAN JACKSON 30 LEANN RIMES 20 KEITH HARLING 20 MARK WILLS

RBT/Harrisburg, PA D/MD: Kevin King 8 ALAN JACKSON LEANN RIMES DARYLE SINGLETARY GARY ALLAN KEITH HARLING TIM MGGRAW

WRKZ/Harrisburg, PA PD: Kelly Iris MD: Dandallon, 15 RICOCHET 15 RICOCHET
9 ALAN JACKSON
5 GARY ALLAN
5 LEANN RIMES
5 KEITH HARLING

WWYZ/Hartford, CT WWY/Harmord, C PD: Greg Roche MD: John Saville 5 TY HERNDON 5 MILA MASON 5 BILLY RAY CYPUS 5 KEITH HARLING 5 LORRIE MORGAN 5 LEE ANN WOMACK 5 AARON TIPPIN 5 CLINT BLACK

KIKK/Houston, TX

PD: John Roberts
MD: Jay Kelly
10 REBA MCENTIRE
10 ALAN JACKSON

WFMS/Indianapolis, IN OM: Sam McGuire PD: Bob Richards MD: J.D. Cannon 15 STEVE WARINER... 15 ALAN JAGKSON 15 REBA MCENTIRE

WGRL/indianapolis, IN OM: Sam McGuire PD/MD: John O. Morris 20 STEVE WARINER... 20 REBA MCENTIRE 20 OARYLE SINGLETARY

WDEN/Macon, GA

WDEN/MACON, GA
PD: Gerry Marshall
APD/MD: Laura Starling
15 ALAN JACKSON
5 JOHN BERRY
5 BELLAMY BROTHERS
5 KEITH HARLING
5 LEANN RIMES **M/PD: Buddy Van PD/MD: Rick Ada** 7 ALAN JACKSON 7 ALABAMA 7 KEITH HARLING

WROO/Jacksonville, FL

WROO/Jacksonville, i PD: Buzz Jackson MD: Rhonda Goff 22 ALAN JACKSON 7 GARTH BROOKS 7 MARK NESLER 7 MARK WILLS 7 BARYLE SINGLETARY

WOIK/Jacksonville, FL

WXBO/Johnson City, TN PD: Bill Hagy MD: Reggie Neel 18 DARYLE SINGLETARY 10 LEANN RIMES 9 ALAN JACKSON

WMTZ/Johnstown, PA OM/PD/MD: Brian Cleary 16 ALAN JACKSON 10 TIM MCGRAW 10 STEVE WARINER.

KBEQ/Kansas City, MO PD: Mike Kenned MD: T.J. McEntire 18 ALAN JACKSON 18 TIM MCGRAW 18 LEANN RIMES 10 VINCE GILL

KFKF/Kansas City, MO PD: Dale Carter
APD/MD: Tony Stevens
15 ALAN JACKSON
15 DIAMOND RIO
15 REBA MCENTIRE
15 TIM MCGRAW

WDAF/Kansas City, MO PD/MD: Ted Cramer 10 WAOE HAYES 10 SARA EVANS 10 REBA MCENTIRE 10 BILLY DEAN

WIOV/Lancaster, PA PD Dick Raymond MD: Keith Patrick 18 REBA MCENTIRE 18 STEVE WARINER... 11 RICOCHET 11 LEANN RIMES

WITL/Lansing, MI PD: Jeff Davis MD: Chris Tyler 23 ALAN JACKSON 5 TRACY BYRO 5 LONESTAR 5 KEITH HARLING

KFMS/Las Vegas, NV

KWNR/Las Vegas, NV OM: Jaye Albright
PD: John Marks
MD: Brooks O'Brian
17 REBA MCENTIRE
17 LONESTAR

OM/PD: Larry Blakeney APD/MD: Tom Freeman 13 TIM MCGRAW

WVLK/Lexington, KY
PO: Damon Dean
15 ALAN JACKSON
15 REBA MCENTIRE
16 MARK WILLS
5 LEANN RIMES

KZKX/Lincoln, NE
PD: Charlle Thomas
MD: Luke Jensen
10 ALAN JACKSON
10 STEVE WARINER.
5 KEITH HARLING
5 LORRIE MORGAN
5 TY HERNDON
5 KINLEYS

KSSN/Little Rock, AR Acting PD/MD: Bill Dotsd 10 ALAN JACKSON 10 TRACY BYRD

WMJC/Long Island, NY PD: Jim Asker MD: Suzenne Alexander 21 LEANN RIMES 21 ALAN JACKSON KZLA/Los Angeles, CA Acting PD: Bill Fink MD: Tonya Campos 14 REBA MCGRAW 14 STEVE WARINER...

PD: Coyote Calho
MD: Ron Hazard
28 ALAN JACKSON
28 LEANN RIMES
28 SHANIA TWAIN
10 LONESTAR
10 JOHN BERRY
10 KEITH HARLING

WWQM/Madison, WI

PD: Chad Elliott
APD/MD: Juli Ingram
18 JOHN BERRY
18 NEAL MCCOY
18 LONESTAR
18 TIM MCGRAW
18 LEANN RIMES

KTEX/McAilen, TX PD: Jim Paczkowski MD: Deana Romero No Adds

WOOZ/Marion, iL

KRWQ/Medford, OR KHWU/Mediord, U PD/MD: Judi Austin 26 ALAN JACKSON 5 LORRIE MORGAN 5 SARA EVANS 5 LEANN RIMES 5 MATT KING 5 JOHN BERRY

WGKX/Memphis, TN OM: Fred Horton
PD: Greg Mozingo
MD: Mark Billingsley
22 ALAN JACKSON
15 JO OEE MESSINA
15 OWIGHT YOAKAM
10 BRADY SEALS
10 KEITH HARLING
10 JEFF CARSON

WOGY/Memphis. TM

OM: Joel Burke
PD: Bill Hughes
MD: China Davis
14 ALAN JACKSON
14 ALABAMA WKIS/Miami, FL

PD: Bob McKay
MD: Darlene Evans
14 ALAN JACKSON
14 SAMMY KERSHAN
14 BRADY SEALS
14 MARK WILLS WMIL/Milwaukee, WI OM: Kerry Wolfe APD: Scott Delphin MD: Mitch Morgan 14 ALAN JACKSON 5 KEITH HARLING

KEEY/Minneapolis, MN OM/PD: Gregg Swedberg APD/MD: Travia Moon 26 ALAN JACKSON 18 REBA MCENTRE 10 CHAO BROCK 10 STEVE WARINER... 10 KENNY CHESNEY

WKSJ/Mobile, AL PD: Kit Carson APD/MD: Steve Kelley 22 WADE HAYES 20 ALAN JACKSON 20 TIM MCGRAW 5 LONESTAR 5 KEITH HARLING

KATM/Modesto, CA
PD: Randy Black
APD/MD: Chris Costa
13 TIM MCGRAW
9 ALAN JACKSON
9 LEANN RIMES
9 TRACY LAWRENCE
9 REBA MCENTIRE

WLWI/Montgomery, AL PD: Al Mason MD: Nancy Knight 15 REBA MCENTIRE 15 ALAN JACKSON 15 MARK WILLS

WGTR/Myrtle Beach, SC PD: Johnny Walker MD: Holil Heart 7 KEITH HARLING 7 DARYLE SINGLETARY

WSIX/Nashville, TN PD/MD: Dave Kelly 18 ALAN JACKSON 18 TIM MCGRAW

WSM/Nashville, TN
OM: Kyle Cantrell
PD: Greg Cole
MD: Kevin Anderson
24 ALAN JACKSON
15 MARK WILLS
15 LEANN RIMES

WNOE/New Orleans, LA PD/MD: Eddle Edwards 22 ALAN JACKSON 10 TY HERNDON 10 LEE ANN WOMACK 5 KEITH HARLING

WWXY/New York, NY PD: Darrin Smith APD/MD: Shari Roth 17 ALAN JACKSON 17 LEANN RIMES 17 TIM MCGRAW

KGEE/Odessa-Midland, TX PD: Michael Lawrence APD/MD: Boomer Kingston 30 ALAN JACKSÓN 30 MARK WILLS 14 REBA MCENTIRE 7 TRACY LAWRENCE 7 WADE HAYES

KTST/Dklahoma City, OK Int. OM/PD: Ted Stecker APD: Crash 24 ALAN JACKSON 24 REBA MCENTIRE 10 TRACY BYRD 10 TRACY LAWRENCE 10 TIM MCGRAW

KXXY/Oklahoma City, OK Int. OM/PD: Ted Stecker MD: Bill Reed 20 TRACY LAWRENCE 20 REBA MCENTIRE

KXKT/Omaha, NE PD: Tom Goodwin MD: John Glenn 24 ALAN JACKSON 14 TIM MCGRAW 14 ALABAMA 7 MARK WILLS 7 KINLEYS

WOW/Omaha, NE
PD: Trish Matthews
APD/MD: Tom Scott
11 LINDA DAVIS
11 MARK WILLS
11 TIM MCGRAW
11 TRACY LAWRENCE
11 LEANN RIMES
6 ALAN JACKSON
6 ALABAMA
6 KEITH HARLING

WWKA/Orlando, FL PD: Mike Moore MD: Shadow Stevens 20 REBA MCENTIRE 20 WILKINSONS

KHAY/Oxnard, CA PD/MD: Mark HIII 20 LONESTAR 20 TIM MCGRAW 9 BILLY RAY CYRUS 9 ALAN JACKSON 5 KEITH HARLING

KPLM/Palm Springs, CA PD: AI Gordon APD/MD: Kris Richards 26 REBA MCENTIRE 14 ALABAMA 14 ALAN JACKSON

WXBM/Pensacola, FL OM/MD: Bruce Clark PD: Lynn West 20 TIM MCGRAW 10 ALAN JACKSON 10 LEANN RIMES 10 MARK WILS 5 JEFF CARSON 5 LONESTAR

WXCL/Peoria, IL
PD: Dan Dermody
APD: Quinn Bradie
MD: Joe Cameron
14 REBA MCENTIRE
5 TIM MCGRAW
5 LONESTAR
5 KEITH HARLING

WXTU/Philadelphia, PA
PD: Ken Johnson
APD/MD: Jim Radler
7 REBA MCENTIRE
7 STEVE WARINER...
7 TIM MCGRAW
7 TRACY BYRD
1 LONESTAR
7 KEITH HARLING

KMLE/Phoenix, AZ PD: Jeff Garrison APD/MD: Jon Allen 26 RICOCHET 5 STEVE WARINER... 5 GARY ALLAN

KNIX/Phoenix, AZ PD: Larry Daniels MD: Buddy Owens 26 ALAN JACKSON 12 RICOCHET WPOR/Portland, ME

PD: Jon Shannon APD/MD: Erick Anderson 19 ALAN JACKSON 19 LEANN RIMES KUPL/Portland, OR OM: Lee Rogers PD: Cary Rolfe MD: Rick Taylor 15 TIM MCGRAW

KWJJ/Portland, OR PD: Robin Mitchell MD: Lole Montgomer 17 KEITH HARLING 17 PATTY LOVELESS

WOKQ/Portsmouth, NH PD: Mark Ericson APD/MD: Dan Lunnle 7 TRACY BYRD 7 SAMMY KERSHAW 7 LONESTAR 7 NEAL MCCOY 7 REBA MCENTIRE

WLLR/Quad Cities, IA-IL PD: Jim O'Hara MD: Ron Evans 15 ALAN JACKSON 10 STEVE WARINER. 10 ALABAMA 10 LEANN RIMES 10 TRACY BYRD

WKIX/Raleigh, NC Acting PD: Morgan Th 18 ALAN JACKSON 18 TRACY LAWRENCE 18 STEVE WARINER.

WQDR/Raleigh, NC PD: Len Shackelford 25 ALAN JACKSON 10 TIM MCGRAW KRUL/Reno NV

WKHK/Richmond, PD: Bob Sterling MD: Rick Campbell 15 KEITH HARLING 15 TIM MCGRAW 15 ALABAMA

KFRG/Riverside, CA OM/PD: Ray Massle MD: Don Jeffrey 7 SARA EVANS 7 LINDA DAVIS

WYYD/Roanoke, VA PD/MD: Robynn Jaym 15 ALAN JACKSON 10 TRACY LAWRENCE 10 KEITH HARLING

WBEE/Rochester, NY WBEE/MOCRESIEF, N
PD: Loyd Ford
MD: Coyote Collins
15 ALÂN JACKSON
15 REBA MCENTIRE
5 LEE ANN WOMACK
5 MARK WILLS
5 JEFF CARSON

WXXQ/Rockford, IL PD: Jesse Garcia MD: Lynn Lacy 15 TIM MCGRAW 5 LEANN RIMES 5 JOHN BERRY 5 ALAN JACKSON

KNCI/Sacramento, CA OM/PD: Mark Evens APD/MD: Jennifer W 25 ALAN JACKSON 6 LEANN RIMES

WKCO/Saginaw, MI PD: Rick Walker 15 ALAN JACKSON 5 LEANN RIMES 5 TRACY BYRD

PD: Mark Sprint
11 REBA MCENTIRE
11 LEANN RIMES
7 KEITH HARLING
7 ALABAMA PD: Bob Barnett APD/MD: Mark Langst No Adds

WKKX/St. Louis, MO PD: Jeff Allen
MD: Dave Louis
14 TRACY LAWRENCE
14 LORRIE MORGAN
14 KEITH HARLING
5 MARK NESLER
5 JEFF CARSON WRBQ/Tampa, FL

WWFG/Salisbury, MD ID: Kim Werne
15 NEAL MCCOY
5 TIM MCGRAW
5 KEITH HARLING
5 ALABAMA
5 DARYLE SINGLETARY

KKAT/Sait Lake City, UT PD: Shawn Stevens APD/MD: Jim Mickelson 13 TIM MCGRAW 5 TRACY BYRD 5 STEVE WARINER... 5 LONESTAR

KSOP/Salt Lake City, UT PD: Don Hilton
APD/MD: Debby Turpin
7 ALAN JACKSON
7 BILLY RAY CYRUS
7 TIM MCGRAW
7 TY HERNDON
7 CHAD BROCK
7 LEE ANN WOMACK
7 JOHN BERRY

KIIM/Tucson KUBL/Sait Lake City, UT OM/PD: Ed Hill MD: Dani Curtis 15 REBA MCENTIRE 9 MARK NESLER 9 ALAN JACKSON 9 KEITH HARLING

KCYY/San Antonio, TX

KSON/San Diego, CA Asst. OM: Greg Fry MD: Steva Barnes 20 ALAN JACKSON 12 REBA MCENTIRE 12 DAVID KERSH KKJG/San Luis Obispo, CA PD/MD: Donna James KKJG/San Luis C PD/MD: Donna Ja 21 ALAN JACKSON 21 LEANN RIMES 7 TIM MCGRAW 7 KINLEYS 7 WADE HAYES 7 GARY ALLAN

WJCL/Savannah, GA MD: Jay Morgan 20 REBA MCENTIRE 5 MONTY HOLMES 5 LORRIE MORGAN 5 STEVE WARINER

KMPS/Seattle, WA

REBA MCENTIRE LEANN RIMES KENNY CHESNEY LORRIE MORGAN BRYAN WHITE

KDRK/Spokane, WA PD: Tim Cotter MD: Tony Trovato 19 MARK WILLS 19 ALAN JACKSON 19 ALABAMA

WFMB/Springfield, IL
PD: Mark Philips
MD: John Spaulding
25 TIM MCGRAW
25 ALAN JACKSON
16 LEANN RIMES
12 TRACY LAWRENCE

KTTS/Springfield, MO

KIIS/Springtield, MU
PD: Don Paul
APD/MD: Warren McDon
30 JOHN BERRY
5 GARY ALLAN
5 KEITH HARLING
5 ALAN JACKSON
5 LEANN RIMES

WBBS/Syracuse, NY PD: Tom Fridley
APD/MD: Meg Stevens
13 REBA MCENTIRE
5 KEITH HARLING

WQYK/Tampa, FL

WTHI/Terre Haute, IN OM/PD: Barry Kent MD: Party Marty 15 TRACY BYD 15 REBA MENTIRE 15 SAMMY KERSHAW 15 SARA EVANS 15 AARON TIPPIN 5 KEITH HARLING 5 KINLEYS

WiBW/Topeka, KS

KORO/Tri Cities, WA

PD/MD: Rick Stewar 5 ALAN JACKSON 5 ALABAMA 5 LORRIE MORGAN

204 Total Reporters

204 Current Reporters

KRTY/San Jose, CA

WPKX/Springfield, MA WWZD/Tupelo, MS

RICOCHET KEN MELLONS LEANN AIMES KINLEYS GREAT DIVIDE KNUE/Tyler, TX OM: Larry Kent PD/MD: John Moore 13 ALAN JACKSON

WFRG/Utica-Rome, NY
PD: I.B. Grien
MD: Crickett
13 ALAN JACKSON
13 REBA MICENTIRE
13 RANDY TRAVIS
13 KEITH HARLING

KJUG/Visatia, CA /MD: Dave Dar ALAN JACKSON LEANN FINNES ALABAMA JEFF CARSON CHAD MROCK

RICOCHET DARYLE SINGLETARY WACO/Waco, TX PD: Zack Owen
APD/MD: Glenn Michaels
25 REBA MICENTIRE

WDEZ/Wausau, WI
PD: Mark Bkibbe
MD: Lou Stewart
17 ALAN JACKSON
17 TIM MCGRAW
7 NEAL MICCOY
7 LONESTAR
7 LEANN RIMES

WIRK/West Palm Beach, FL. PD: Millott Mahan APD/MD: J.R. Jackson 15 OAVID KERSH 15 ALAN JACKSON 6 BRAOT SEALS

WOVK/Ameeling, WV PD/MD: Jim Elliott 10 ALAN JACKSON 10 KEITH HARLING 10 JOHN JBERRY 10 TIM MICGRAW KEDI/Wighita, KS

PD: John Speer
MD: Gary Hightower
5 ALAN JACKSON
5 JOHN BERRY
5 BRYAIL WHITE KZSN/Wichita, KS

WGGY/Wilkes Barre, PA

WWQQ/Wilmington, NC PD/MD: Won Gray 7 ALAM JACKSON 7 TIM MCGRAW 7 KEIT# HARLING

WUSO/Winchester, VA 14 GARY ALLAN
14 KEITN HARLING
14 ALAN JACKSON
14 TIM MCGRAW
14 LEAMN RIMES
14 BRAUY SEALS
14 KEVIN SHARP
14 DAR*LE SINGLETARY

KXDD/Yakima, WA PD/MD: Dewey Boyr 14 ALA'II JACKSON 14 BRYIN WHITE 7 TIM MCGRAW 5 KEITH HARLING

WGTY/York, PA OM/PD: John Pellegrini MD: Dealse McLein 15 LEAUN RIMES 13 KEITH HARLING 13 ALAU JACKSON 12 MANK WILLS

193 Current Playlists Reported Frozen Playlist (8): WSSL/Greenville, SC WTCR/Huntington, WV KTOM/Monterey-Salinas, CA WDSY/Pittsburgh, PA KAJA/San Antonio.TX

Did Not Report, Playlist Frozen (3): KXKC/Lafavette, LA KYCY/San Francisco, CA WMZQ/Washington, DC

story com

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE



MARKET #1

WWXY/New York

3W	2 W	LW	TW	
35	35	35	35	TRISHA YEARWOOD/There Goes My Baby
35	35	35	35	GARTH BROOKS/To Make You Feel
35	35	35	35	VINCE GILL/If You Ever Have
35	35	35	35	TERRI CLARK/Now That I Found You
35	35	35	35	COLLIN RAYE/I Can Still Feel You
25	25	25	35	SHANIA TWAIN W/WHITE/From This
25	25	25	35	FAITH HILL W/MCGRAW/Just To Hear You
25	25	25	25	MARTINA MCBRIDE/Happy Girl
25	25	25	25	KENNY CHESNEY/That's Why I'm Here
25	25	25	25	PAM TILLIS/I Saxt A Prayer

AND THE STATES WHY ITT HERE
PAMT TILLISTS Said A Prayer
PATTY LOVELESS/High On Love
DIAMOND RIO/YOU'RE Gone
TY HERNDOWA Man Holdn' On
RANDY TRAVIS/The Hole
LARI WHITE/Stepping Stone
GEORGE STRAIT/Time
BROOKS & DUNIVHOW Long Gone
DWIGHT YOAKAM/Things Change
JO DEE MESSINA/Tim Airight
REBA MCENTIRE/Forever Love
DIXIE CHICKS/There's Your Trouble
JOHN M MONTCOMERY/Cover You In Kisses
MAVERICKS/Cance The Night Havy
WILLINSONS/26 Cents
BRYAN WHITE/Tiree Of Hearts
ALAN JACKSON/TII GO On Loving...
LEANN PINKES/Northin' New Under...
TIM MCGRAW/Where The Green...

93.9

MARKET #2

KZLA/Los Angeles (323) 882-8000 Fink/Campos

PLAYS 3W 2W LW TW 30 23 42 42 ARTIST/TITLE 42 KENNY CHESNEY/That's Why I'm Here

١	30	30	30	42	JOHN M MONTGOMERY/Cover You In Kisse
ı	42	-	23	42	GEORGE STRAIT/I Just Want To
ı	30	23	30	30	CLINT BLACK/The Shoes You're
ı	19	30	42	30	GARTH BROOKS/To Make You Feel
ı	19		19	30	VINCE GILL/If You Ever Have
ı	19	30	30	30	JO DEE MESSINA/I'm Alright
ı	19	19	19	30	COLLIN RAYE/I Can Still Feel You
ı	14	30	19	30	RANDY TRAVIS/The Hole
ı	30	30	30	30	TRISHA YEARWOOO/There Goes My Baby
ı	30	30	30	30	DWIGHT YOAKAM/Things Change
١	-	-	23	23	TRACY BYRO/I'm From The Country
١	-	-	23	23	MARK CHESNUTT/I Might Even Quit
I	30	42		23	TERRI CLARK/Now That I Found You
١	23	-	23	23	TIM MCGRAW/One Of These Days
١		42		23	SHANIA TWAIN W/WHITE/From This
ı	23	23	23	23	MARK WILLS/I Do (Cherish You)
١	42	23	23	23	CHELY WRIGHT/I Already Do
I	14	19	19	19	BROOKS & DUNN/How Long Gone
ı	-	14	14	19	LINOA DAVIS/I Wanna Remember
١	-	14	14	19	JOE DIFFIE/Texas Size Heartache
١	30	19	19	19	DIXIE CHICKS/There's Your Trouble
١	19	19	30	19	FAITH HILL W/MCGRAW/Just To Hear You
ı	19	19	14	19	MARTINA MCBRIDE/Happy Girl
١	-	30	19	19	GEORGE STRAIT/True
١	19	19	19	19	WILKINSONS/26 Cents
١	-	14	14	14	LONESTAR/Everything's Changed
١	-		-	14	REBA MCENTIRE/Forever Love
١	-	-	-	14	TIM MCGRAW/Where The Green
١	14	19	14	14	PAM TILLIS/I Said A Prayer
١	-	-	-	14	STEVE WARINER/Burnin'
١	14	14	19	14	LARI WHITE/Stepping Stone
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Cheagon HOT NEW Country

WUSN/Chicago

| Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part | Part |

Country 92.5 WXTU

MARKET #5

WXTU/Philadelphia (610) 667-9000 Johnson/Radler

_				1
LA	YS			ARTIST/TITLE
W	2 W	LW	TW	
32	32	32	32	SHANIA TWAIN W/WHITE/From This
32	32	32	32	MARK WILLS/I Do (Cherish You)
12	32	32	32	KENNY CHESNEY/That's Why I'm Here
32	32	32	32	GEORGE STRAIT/I Just Want To
32	32	32	32	GARTH BROOKS/To Make You Feel
1	21	21	32	COLLIN RAYE/I Can Strll Feel You
1	21	21	32	DIXIE CHICKS/There's Your Trouble
32	32	32	32	GARY ALLAN/It Would Be You
0	10	10	32	STEVE WARINER/Holes In
7	21	21	21	JO DEE MESSINA/I'm Alnght
1	21	21	21	VINCE GILL/If You Ever Have
1	21	21	21	FAITH HILL W/MCGRAW/Just To Hear You
1	21	21	21	JOHN M. MONTGOMERY/Cover You In Kisses
1	21	21	21	GEORGE STRAIT/True
1	21	21	21	MARTINA MCBRIOE/Happy Girl
1	21	21	21	PAM TILLIS/I Said A Prayer
?1	21	21	21	RANDY TRAVIS/The Hole
1	21	21	21	JOE DIFFIE/Texas Size Heartache
1	21	21	21	TRISHA YEARWOOD/There Goes My Baby
?1	21	21	21	RESTLESS HEART/No End To This Road
1	21	21	21	TY HERNDON/A Man Holdin' On
?1		21	21	
?1	21	21	21	DAVIO KERSH/Wonderful Tonight
	7	7	21	RROOKS & DUNN/How Land Gode

| 21 21 21 DAVIO KERSH-Wonderful Tonight | -7 7 21 BROOKS & DUNNHOW Long Gone | 7 7 7 21 BROOKS & DUNNHOW Long Gone | 10 10 10 10 RANDY TRAVISIOU (10 My Bones | 10 10 10 10 DAVID KERSH-M New FOOL... | 10 10 10 DAVID KERT-MOREN (10 10 10 DAVID KERT-MOREN (10 10 10 10 DAVID KERT-MOREN (10 10 10 10 TO BAY KERT-MOREN WHAT | 10 - - 10 CLINT BLACKN-dmin* But... | 10 10 TRAV_C WROVIN* But... | 10 TRAV_C W

KPLX/Dallas

MARKET #6

	_			(214) 526-2400 Philips
PLA	YS 2W	: W	TW	ARTIST/TITLE
24	24	32	32	
13	13	13	32 32	COLLIN RAYE/I Can Still Feel You JO DEE MESSINA/I'm Ainght
24	24	32	32	FAITH HILL W/MCGRAW/Just To Hear You



MARKET #6

KYNG/Dallas 770 716-7800

PLAYS 3W 2W LW TW

PLAYS

3W 2W LW TW

55 55 55 55 TERRI CLARK/Now That I Found You

45 55 55 55 55 GEORGE STRAIT/True

55 55 55 55 GEORGE STRAIT/True

55 55 55 55 DIXE CHICKS/There'S Your Trouble

55 55 55 55 DIXE CHICKS/There'S Your Trouble

55 55 55 55 55 MARTHA MCBRIDE/Happy Garl

45 45 45 45 55 MARTHA MCBRIDE/Happy Garl

45 45 45 45 55 GARTH BROOKS/To Make You Feel

45 45 45 45 45 TRISHAY YEARWOO/There Goes My Baby

45 45 45 45 45 TRISHAY YEARWOO/THERE GOES My Baby

45 45 45 45 45 JO DEE MESSINAM/TIM AIDNING HAPPY

46 45 45 45 JO JO EM RESSINAM/TIM AIDNING HAPPY

50 35 35 45 45 LINDA DAVIS/J Wannar Remember.

20 35 35 45 JOHN-M. MONTGOMERY/Cover You In Kasse

55 55 55 35 COLVIN RAYE/I Can Salf Feel You

35 35 35 35 CLAY WALKER/Ordinary People

10 20 35 LONESTARVE-reything's Changed

20 20 20 35 SC LAY WALKER/Ordinary People

20 20 20 35 SRAINY TRAINS/TIME hole

20 20 20 35 SRAINY TRAINS/TIME hole

20 20 10 SO ST RAINY TRAINS/TIME hole

20 20 10 LARI WHITE/Stepping Stone

10 10 10 20 LARI WHITE/Stepping Stone

10 10 10 20 LARI WHITE/Stepping Stone

10 10 TIM MCGRAWWHORE The Green.

10 NEAL MCCOY/Love Happens Like ...

10 NEAL MCCOY/Love Happens Like ...

10 WILKINSONS/26 Genis

21 ALAN LANGSONITÉ GO NE LOVING.

22 ALAN LANGSONITÉ GO NE LOVING.

23 ALAN LANGSONITÉ GO NE LOVING.

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20 ALAN LANGSONITÉ GO NE LOVING.

21 ALAN LANGSONITÉ GO NE LOVING.

21 ALAN LANGSO



MARKET #7

		_		I STATE OF THE PARTY OF THE PAR
PLA				ARTIST/TITLE
3W	2 W	LW	TW	
25	26	37	36	TERRI CLARK/Now That I Found You
25	26	26	36	MARTINA MCBRIDE/Happy Girl
25	26	37	36	DIXIE CHICKS/There's Your Trouble
37	37	37	36	TRISHA YEARWOOD/There Goes My Ba
37	37	37	36	GARTH BROOKS/To Make You Feel
37	37	37	36	COLLIN RAYE/I Can Still Feel You
27	37	37	36	KENNY CHESNEY/That's Why I'm Here

37 37 37 36 GARTH BROOKS/TO Make You Feel...
37 37 37 36 COLLIN RAZPIC Can Ship Feel You
37 37 37 36 COLLIN RAZPIC Can Ship Feel You
38 37 37 36 COLLIN RAZPIC Can Ship Feel You
39 37 37 36 CANNEY CAN SHIP FEEL SHIP SHIP FEEL S



MARKET #7

WYCD/Detroit

		•	9.5	Haske
w	LW	TW	ARTIST/TITLE	

PLAYS 3W 2V

ARTIST/TITLE

DAVID KERSHWonderful Tonight
MARTINA MCBRIDE/Happy Girl
DDMC CHICKS/There'S Your Trouble
PAM TILLISTS Said A Prayer
TERRI CLARK/Now That I Found You
TY HERNDONN Man Holdin On
GEORGE STRAT/True
SHANIA TWAIN WWHITE/From This
MINDY MCCREADV/The Other Side
LINDA DAVISN Wanna Remember.
BROOKS & DIUNN/How Long Gone
RANDY TRAVIS/The Hole
LDNESTAR/Everything's Changed
GARTH BROOKS/To Make You Feel...
JU DEE MESSINA/I'm Alright
TRISHA YEARWOOD/There Goes My Baby
LARI WHITE/Stepping Stone
FAITH HILL WMCGRAW/Just To Hear You...
TIM MCGRAW/Mere The Green.
JOHN M. MONTGOMER/VCover You In Kisses
WILKINSONS/SC Cents
PATTY LOVELESS/High On Lova
ARON TIPPINFOR You I'vill
BRADY SEALS/I Fell
MARK MESLERUES TO The Pain
VINCE GILLIN You Ever Have...
JOE DIFFE/Fexas Size Heartache
DWICHT YOUAKAM/Things Change
SUZY BGGGUSS/Somebody To Love
NEAL MCCOV/Love Happens Like...
RESTLESS HAPITANO Erd To This Road
MARK WILLS/DON'T Laugh Al Me
DUMANON RIJMOYO'G're Gone
LEANN RIMES/Nothin' New Under...

COUNTRY

KIKK/Houston (713) 881-5957 Roberts/Kelly



MARKET #9

KILT/Houston (713) 881-5100

| PLAYS | 3W 2W LW TW | ARTIST/TITLE | 3W 2W LW TW | 33 33 33 33 GRAFTH BROOKS/To Make You Feel | 33 33 33 33 TERRI CLARK/Now That I Found You | 25 33 33 33 34 VINCE GLIUT You Ever Have. | 25 25 25 25 33 MARTINA MOBRIDE/Happy Girl | 33 33 33 34 VINCE GLIUT You Ever Have. | 25 25 25 25 33 GEORGE STRAIT/TIUE | 25 25 33 33 GEORGE STRAIT/TIUE | 25 25 33 33 TRISHAY FARMYODD/THO-FICE GOS My Baby | 25 25 25 25 5 BROOKS & DUMNHOW Long Gone | 25 25 25 25 5 JOHN MCHESWAW/HORD FLOOR HAD STRAIN TO STRAI



MARKET #10

WKLB/Boston

PLA	12			ARTIST/TITLE
3W	2W	LW	TW	
40	40	40	40	JOE DIFFIE/Texas Size Heartache
40	40	40	40	MARTINA MCBRIDE/Happy Girl
40	40	40	40	COLLIN RAYE/I Can Still Feel You
40	40	40	40	TRISHA YEARWOOD/There Goes My Baby
20	40	40	40	SHANIA TWAIN W/WHITE/From This
20	40	40	40	TERRI CLARK/Now That I Found You
20	40	40	40	DIXIE CHICKS/There's Your Trouble
20	20	40	40	GARTH BROOKS/To Make You Feel
20	20	40	40	JO DEE MESSINA/I'm Alright
20	20	20	40	FAITH HILL W/MCGRAW/Just To Hear You.
20	20	20	20	LARI WHITE/Stepping Stone
20	20	20	20	PAM TILLIS/I Said A Prayer
20	20	20	20	VINCE GILL/If You Ever Have .
20	20	20	20	RANDY TRAVIS/The Hole
20	20	20	20	JOHN M. MONTGOMERY/Cover You In Kisse
10	20	20	20	PATTY LOVELESS/High On Love
10	20	20	20	GEORGE STRAIT/True
10	20	20	20	DWIGHT YOAKAW/Things Change
10	10	20	20	LINDA DAVIS/I Wanna Remember
-	10	20	20	BROOKS & OUNN/How Long Gone
10	10	10	20	DIAMOND RIO/You're Gone
-	-	10	20	REBA MCENTIRE/Forever Love
10	10	10	10	RESTLESS HEART/No End To This Road
10	10	10	10	DAVID KERSH/Wonderful Tonight
10	10	10	10	BILLY DEAN/Real Man
10	10	1D	10	WILKINSONS/26 Cents
-	10	10	10	KINLEYS/You Make It Seem
-	-	10	10	LEANN RIMES/Nothin' New Under
-	-	-	10	ALAN JACKSON/I'll Go On Loving.
-	-	-	10	TIM MCGRAW/Where The Green
-	-		10	WADE HAYES/How Do You Sleep
5	5	5	5	SHANE STOCKTON/Gonna Have To Fall
-	5	5	5	MINDY MCCREADY/The Other Side
-	5	5	5	MARK WILLS/Don't Laugh At Me
-	5	5	5	MICHAEL PETERSON/When The Bartender
5	5	5	5	CLAY WALKER/Ordinary People
	5	5	5 5	SARA EVANS/Crym' Game JEFF CARSON/Shine On
	-	5	5	STEVE WARINER/Burnin'
-	-		5	TRACY BYRD/I Wanna Feel That
	_			TRACT DITION FRANKS FEET TRAL



WKIS/Miami

ı					
ı	34	34	34	34	GARTH BROOKS/To Make You Feet
ı	34	34	34	34	DIXIE CHICKS/There's Your Trouble
۱	24	24	34	34	JOE DIFFIE/Texas Size Heartache
l	24	24	24	34	VINCE GILL/If You Ever Have
ı	34	34	34	34	FAITH HILL W/MCGRAW/Just To Hear You.
ı	24	24	34	34	MARTINA MCBRIDE/Happy Girl
ı	34	34	34	34	COLLIN RAYE/I Can Still Feel You
ı	34	34	34	34	SHANIA TWAIN W/WHITE/From This
١	34	34	34	34	TRISHA YEARWOOD/There Goes My Baby
l	14	14	14	24	CLINT DANIELS/A Fool's Progress
l	14	14	14	24	LINOA DAVIS/I Wanna Remember
ı	14	14	14	24	DIAMOND RIO/You're Gone
l	14	14	14	24	BROOKS & DUNN/How Long Gone
ľ	24	24	24	24	PATTY LOVELESS/High On Love
ı	24	24	24	24	JO DEE MESSINA/I'm Alright
ŀ	24	24	24	24	JOHN M MONTGOMERY/Cover You in Kisses
ŀ	24	24	24	24	GEORGE STRAIT/True
ŀ	24	24	24	24	PAM TILLIS/I Said A Prayer
ľ	24	24	24	24	RANDY TRAVIS/The Hole
ı	24	24	24	24	LARI WHITE/Stepping Stone
ı	14	14	14	24	WILKINSONS/26 Cents
ı	24	24	24	24	DWIGHT YOAKAM/Things Change
ı	14	14	14	14	BILLY DEAN/Real Man
ı	-	-	-	14	ALAN JACKSON/I'll Go On Loving .
l	14	14	14	14	OAVID KERSH/Wonderful Tonight
ı	-	-	-	14	SAMMY KERSHAW/Honky Tonk America
ı	-	-	14	14	REBA MCENTIRE/Forever Love
ı	-	-	14	14	MICHAEL PETERSON/When The Bartender.
ı	14	14	14	14	RESTLESS HEART/No End To This Road
l	-	-	-	14	BRADY SEALS/I Fell
ı	-	-	14	14	STEVE WARINER/Burnin'
i	-		-	14	MARK WILLS/Don't Laugh At Me
ı	10	10	10	10	CLINT BLACK/Nothin' But
ı	-	-	-	10	TRACY BYRD/I'm From The Country
ı	10			10	DEANA CARTER/How Do I Get There
ľ	10	10	10	10	DIXIE CHICKS/I Can Love You
	10		10	10	COCHRAN & WARINER/What If I Said
	10		10	10	DIAMOND RIO/Imagine That
	10	10	10	10	ALAN JACKSON/Between The Devil
	10	10	10	10	TOBY KEITH/Dream Walkin'
		_			



PLAYS 3W 2W LW TW

ARTIST/TITLE

MARKET #12

WKHX/Atlanta

1	36	26	JZ	υŁ	SUPPRINT LITTALIA ANTATTILI EL TUTTI TILIS
ı	32	32	32	32	GARTH BROOKS/To Make You Feel
ì	32	32	32	32	TRISHA YEARWOOD/There Goes My Baby
Į			32	32	TERRI CLARK/Now That I Found You
ı	32	32	32	32	FAITH HILL W/MCGRAW/Just To Hear You
ł	32	32	32	32	DIXIE CHICKS/There's Your Trouble
Į	18	32	32	32	MARTINA MCBRIDE/Happy Girl
ı	18	18	32	32	VINCE GILL/If You Ever Have
1	18	18			JO DEE MESSINA/I'm Aloght
Į	18	18	18	32	GEORGE STRAIT/True
į	18	18	18	32	RANDY TRAVIS/The Hole
Ì	18	1B	18	18	
ı	18	18	18	18	DWIGHT YOAKAM/Things Change
ı	18	18	18	18	LARI WHITE/Stepping Stone
ı	-			18	BROOKS & DUNN/How Long Gone
ı	-		18		
ı	-	-	18	18	
ı	-	-	18	18	PATTY LOVELESS/High On Love
ı	-	~	-	18	ALAN JACKSON/I'll Go On Loving
ı	-		-	18	
ı			18		
ı	10		11		
ı	10		11	11	
ı	32	32	32	11	COLLIN RAYE/I Can Still Feel You
1		32		11	
ı		32		11	
i			11		
Į		32		11	
Į		10		11	
ı			11		
ı	10	10	11	11	STEVE WARINER/Holes In,
ı					



MARKET #12 WYAY/Atlanta

~	76	76	76	TENNI ODNINONON THAT I FOUND TOU
				GARTH BROOKS/To Make You Feel
				TRISHA YEARWOOD/There Goes My Baby
2	42	42	42	DIXIE CHICKS/There's Your Trouble
2	42	42	42	FAITH HILL W/MCGRAW/Just To Hear You.
2	42	42	42	VINCE GILL/If You Ever Have
2	42	42	42	MARTINA MCBRIDE/Happy Girl
2	32	32	42	JO DEE MESSINA/I'm Aloght
2	32	32	42	GEORGE STRAIT/True
2	42	42	42	JOE OIFFIE/Texas Size Heartache
2	32	32	32	DWIGHT YDAKAM/Things Change
2	32	32	32	PAM TILLIS/I Said A Prayer
2	32	32	32	LARI WHITE/Stepping Stone
2	32	32	32	RANDY TRAVIS/The Hole
2	32	32	32	JOHN M MONTGOMERY/Cover You In Kisses
2	32	32	32	WILKINSONS/26 Cents
-	12	32	32	BROOKS & DUNN/How Long Gone
2	12	12	32	DIAMONO RIG/You're Gone
2	12	12	32	PATTY LOVELESS/High On Love
2	12	12	12	DAVID KERSH/Wonderful Tonight
2	12	12	12	TRACY BYRD/I Wanna Feel That, .
2	12	12	12	NEAL MCCOY/Love Happens Like
-	-	12	12	MICHAEL PETERSON/When The Bartender
2	12	12	12	SAMMY KERSHAW/Honky Tonk America
2	12	12	12	RESTLESS HEART/No End To This Road
-	12	12	12	MARK WILLS/Don't Laugh At Me
-	~		12	
		4.0	12	LINDA DALGOS Mones Describes

- 12 12 STEVE WARINER BUTTIN ...
- 12 12 LINDA DAVISTI WARINER BUTTIN ...
- 12 12 LINDA DAVISTI WARINA REMEMBLE.
- 12 ALAN JACSSONTH GO ON LOVING.
- 12 REBA MCENTIRE/Forever Love
10 - 10 SHANIA TWANIAYOU'RE SBII THE ONE
10 10 10 KENNY CHESNEY/THATS Why I'm Here
- 10 10 10 TO THAN MCGRAW/ONE Of These Days
42 42 41 01 TH THENDOWA MAR HOMEN 'ON
10 10 10 MARK WILLS/I DO (Cherish You)
42 42 42 10 COLIN RAYED CAN SBII FER YOU
42 10 10 18 BROOKS & DUNN & REBAM! You See Him...
10 - 10 FAITH HILL/This Kiss



KMPS/Seattle

	PLA	YS			ARTIST/TITLE
		2W	LW	TW	
	١.		_	41	ALAN JACKSON/I'll Go On Loving
	28	2B	41	41	JO DEE MESSINA/I'm Alnaht
	41		41	41	COLLIN RAYE/I Can Still Feel You
			41	41	TRISHA YEARWOOD/There Goes My Baby
	41	41	41	41	TERRI CLARK/Now That I Found You
	41	41	41	41	FAITH HILL W/MCGRAW/Just To Hear You
	41		41	41	MARK WILLS/I Do (Cherish You)
			41	41	KENNY CHESNEY/That's Why I'm Here
	41	41	41	41	GARTH BROOKS/To Make You Feel
ı		-	28	28	REBA MCENTIRE/Forever Love
ı	28	28	2B	28	BROOKS & DUNN/How Long Gone
	28		28	28	RANDY TRAVIS/The Hole
	28		28	28	MARTINA MCBRIDE/Happy Girl
		28	28	28	GEORGE STRAIT/True
		28		28	VINCE GILL/If You Ever Have.
	28		28	28	SHANIA TWAIN W/WHITE/From This
	-	8	8	16	DWIGHT YOAKAM/Things Change
			16	16	MARK WILLS/Don't Laugh At Me
	16	16	16	16	SAMMY KERSHAW/Honky Tonk America
	16	16	16	16	DIXIE CHICKS/There's Your Trouble
	16	16	16	16	W!LKINSONS/26 Cents
	16	16	16	16	PAM TILLIS/I Said A Prayer
	16	16	16	16	JOHN M. MONTGOMERY/Cover You in Kisses
	16	16	16	16	MICHAEL PETERSON/When The Bartender.
	16	16	16	16	MINDY MCCREADY/The Other Side
	14	14	14	14	LEANN RIMES/Commitment
	14	14	14	14	8ROOKS & DUNN & REBA/If You See Him
	14	14	14	14	GEORGE STRAIT/I Just Want To
	14	14	14	14	STEVE WARINER/Holes In
	14	14	14	14	KENNY CHESNEY/She's Got it All
	14		14	14	TRISHA YEARWOOD/Perfect Love
	14		14	14	JO DEE MESSINA/Bye, Bye
	14		14	14	CLINT BLACK/Nothin' But
	14		14	14	TIM MCGRAW/Just To See You
۱	41		14	14	SHANIA TWAIN/You're Stall The One
	14		14	14	TIM MCGRAW/Everywhere
		14	14		GEORGE STRAIT/One Night AI A Time
	14		14	14	KEVIN SHARP/Nobody Knows
	14	14	14	14	BROOKS & DUNN/My Maria
					,

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE



C	MNTRY 96.5	KYCW/Seattle (206) 216-096 Brenner/Coyne
YS	ARTIST/TITLE	

3W	2W	LW	TW	
21	47	47	47	DIXIE CHICKS/There's Your Trouble
21	47	47	47	COLLIN RAYE/I Can Still Feel You
21	21	21	47	SHANIA TWAIN W/WHITE/From This
21	21	47	47	TERRI CLARK/Now That I Found You
21	21	21	47	GARTH BROOKS/To Make You Fee!
21	47	47	47	JOE DIFFIE/Texas Size Heartache
47	47	47	47	CLINT BLACK/The Shoes You're
15	15	15	21	DIAMOND RIO/You're Gone
21	21	21	21	JO DEE MESSINA/I'm Alnght
15	21	21	21	GEORGE STRAIT/True
21	21	21	21	TRISHA YEARWOOD/There Goes My Baby
21	21	21	21	MICHAEL PETERSON/When The Bartender
15	15	21	21	JOHN M. MONTGOMERY/Cover You In Kisse
15	21	21	21	WILKINSONS/26 Cents
21	21	21	21	OWIGHT YOAKAM/Things Change
15	21	21	21	BROOKS & DUNN/How Long Gone
21	21	21	21	RANDY TRAVIS/The Hole
21	21	21	21	CLAY WALKER/Ordinary People
21	21	21	21	MARTINA MCBRIDE/Happy Girl
15	15	15	21	PAM TILLIS/I Said A Prayer
21	21	21	21	LARI WHITE/Stepping Stone
21	21	21	21	FAITH HILL W/MCGRAW/Just To Hear You
	15	15	15	SAMMY KERSHAW/Honky Tonk America
	15	15	15	SHANE STOCKTON/Gonna Have To Fall
15	15	15	15	WADE HAYES/How Do You Sleep
-	15	15	15	BILLY DEAN/Real Man
		15	15	MARK WILLS/Don't Laugh At Me
÷	1	15	15	LINDA DAVISA Wanna Remember.
,		15	15	PATTY LOVELESS/High On Love
15	15	15	15	MINDY MCCREADY/The Other Side
	1		15	STEVE WARINER ./Bumin'
	-	-	15	TRACY BYRD/I Wanna Feel That
			15	REBA MCENTIRE/Forever Love
13	13	13	13	ALABAMA/She's Got That
47		13	13	MARK CHESNUTT/I Might Even Quit
47	47	47	13	GARY ALLAN/It Would Be You
13	13	13	13	TOBY KEITH/Dream Walkin'
47		13	13	KENNY CHESNEY/That's Why I'm Here
47	47	47	13	BROOKS & DUNN & REBA/If You See Him
13	13	13	13	SHANIA TWAIN/You're Still The One

PLA'				ADEIGE CIE. F
3W	18 2W	LW	TW	ARTIST/TITLE
40	40	40	40	COLLIN RAYE/I Can Still Feel You
40	40	40	40	SHANIA TWAIN W/WHITE/From This
40	40	40	40	TRISHA YEARWOOD/There Goes My Baby
40	40	40	40	GARTH BROOKS/To Make You Feel
40	40	40	40	DIXIE CHICKS/There's Your Trouble
26	40	40	40	JO DEE MESSINA/I'm Alright
26	40	40	40	GEORGE STRAIT/True
26	26	40	40	DIAMOND RIO/You're Gone
26	26	26	40	MARTINA MCBRIDE/Happy Girl
26	26	26	40	FAITH HILL W/MCGRAW/Just To Hear You.
26	26	26	26	BROOKS & DUNN/How Long Gone
26	26	26	26	JOE DIFFIE/Texas Size Heartache
26	26	26	26	DAVID KERSH/Wonderful Tonight
26	26	26	26	MICHAEL PETERSON/When The Bartender.
26	26	26	26	PAM TILLIS/I Said A Praver
18	26	26	26	DWIGHT YOAKAM/Things Change
1 B	26	26	26	WILKINSONS/26 Cents
18	26	26	26	RANDY TRAVIS/The Hole
	26	26	26	TIM MCGRAW/Where The Green
18	18	18	26	JOHN M. MONTGOMERY/Cover You In Kiss
10	18	18	26	LDNESTAR/Everything's Changed
	18	18	26	MARK WILLS/Don't Laugh At Me
			26	ALAN JACKSON/I'll Go On Loving
18	18	1B	18	VINCE GILL/If You Ever Have
18	18	1B	18	LARI WHITE/Stepping Stone
1 B	18	18	18	CLINT DANIELS/A Fool's Progress
18	18	18	18	TRACY BYRD/I Wanna Feel That
18	18	18	18	LYNNS/What Am Doing
-	18	1B	18	ALABAMA/How Do You Fall
10	10	10	18	BILLY DEAN/Real Man
-	-	10	18	SAMMY KERSHAW/Honky Tonk America
-		-	18	REBA MCENTIRE/Forever Love
10	10	10	10	RESTLESS HEART/No End To This Road
10	10	10	10	MINDY MCCREADY/The Other Side
10	10	10	10	LINDA DAVIS/I Warrna Remember
10	10	10	10	JEFF CARSON/Shine On
-	-	-	10	CHAD BROCK/Evangeline
-	-	-	10	STEVE WARINER/Bumin'
-		-	10	KENNY CHESNEY/I Will Stand

TODAY BESTCOUNTRY

102

ikun

MARKET #15 KSON/San Diego (619) 291-9797 Barnes

PLAYS				ARTIST/TITLE
3W	2W	LW	T₩	
31	31	31	31	DIXIE CHICKS/There's Your Trouble
31	31	31	31	GARTH BROOKS/To Make You Feel
31	31	31	31	TERRI CLARK/Now That I Found You
31	31	31	31	COLLIN RAYE/I Can Still Feel You
31	31	31	31	FAITH HILL W/MCGRAW/Just To Hear You
20	31	31	31	MARTINA MCBRIDE/Happy Girl
20-		31	31	JOHN M. MONTGOMERY/Cover You In Kis
20	20	20	31	JOE DIFFIE/Texas Size Heartache
20	20	20	31	TRISHA YEARWOOO/There Goes My Baby
20	20	20	20	PAM TILLIS/I Said A Prayer
20	20	20	20	DWIGHT YOAKAM/Things Change
20	20	20	20	SHANIA TWAIN W/WHITE/From This
20	20	20	20	DIAMOND RIO/You're Gone
20	20	20	20	LARI WHITE/Stepping Stone
20	20	20	20	WILKINSONS/26 Cents
20	20	20	20	VINCE GILL/If You Ever Have
20	2D	20	20	JO DEE MESSINA/I'm Afright
20	20	20	20	GEORGE STRAIT/True
12	20	20	20	BROOKS & DUNN/How Long Gone
12	12	20	20	TRACY BYRD/I Wanna Feel That
12	12	20	20	LONESTAR/Everything's Changed
12	12	12	20	PATTY LOVELESS/High On Love
			20	ALAN JACKSON/I'll Go On Loving
14	14	14	14	TOBY KEITH/Dream Walkin'
31	14	14	14	KENNY CHESNEY/That's Why I'm Here
14	14	14	14	SHANIA TWAIN/You're Still The Dne
14	14	14	14	TIM MCGRAW/One Of These Days
14	14	14	14	TRACY BYRD/I'm From The Country
31	31	14	14	MARK WILLS/I Do (Cherish You)
31 31	31 31	31 31	14 14	GEORGE STRAFT/I Just Want To TY HERNDON/A Man Holdin' On
14	14	14	14	JO DEE MESSINA/Bye. Bye
12	12	12	12	WADE HAYES/How Do You Sleep
12	12	12	12	RANDY TRAVIS/The Hole
12	12	12	12	MINDY MCCREADY/The Other Side
12	12	12	12	BILLY DEAN/Real Man
12	12	12	12	KINLEYS/You Make It Seem
12	12	12	12	MARK WILLS/Don't Laugh At Me
	12	12	12	TIM MCGRAW/Where The Green
		12	12	SAMMY KERSHAW/Horky Took America



MARKET #16

_	_	_		
PLA 3W		LW	TW	ARTIST/TITLE
38	38	38	38	SHANIA TWAIN WAWHITE/From This
38	38	38	38	TERRI CLARK/Now That I Found You
38	38	38	38	TRISHA YEARWOOD/There Goes My Baby
38	38	38	38	GARTH BROOKS/To Make You Feel
38	38	38	38	COLLIN RAYE/I Can Still Feel You
26	26	38	38	FAITH HILL W/MCGRAW/Just To Hear You
26	26	38	38	MARTINA MCBRIDE/Happy Girl
26	26	3B	38	DIXIE CHICKS/There's Your Trouble
26	26	26	38	JO DEE MESSINA/I'm Alright
26	26	26	26	RANDY TRAVIS/The Hole
26	26	26	26	VINCE GILL/If You Ever Have
26	26	26	26	GEORGE STRAIT/True
26	26	26	26	JOE DIFFIE/Texas Size Heartache
26	26	26	26	DWIGHT YOAKAM/Things Change
26	26	26	26	JOHN M. MONTGOMERY/Cover You In Kisses
26	26	26	26	PAM TILLIS/I Said A Prayer
21	21	26	26	BROOKS & DUNN/How Long Gone
21	21	26	26	WILKINSONS/26 Cents
21	21	26	26	PATTY LOVELESS/High On Love
21	21	26	26	LARI WHITE/Stepping Stone
21	21	21	26	DIAMOND RIO/You're Gone
21	21	21	26	DAVID KERSH/Wonderful Tonight
21	21	21	21	SAMMY KERSHAW/Honky Tonk America
21	21	21	21	WADE HAYES/How Do You Sleep
21	21	21	21	RESTLESS HEART/No End To This Road
10	10	21	21	LINDA DAVIS/I Wanna Remember
-	-	21	21	REBA MCENTIRE/Forever Love
-	-	21	21	NEAL MCCOY/Love Happens Like
~		21	21	STEVE WARINER/Burnin'
	-	-	21	LEANN RIMES/Nothin' New Under
	-	-	21	ALAN JACKSON/I'll Go On Loving
3B	3B	3B	15	TY HERNDON/A Man Holdin' On
15	15	15	15	LEANN RIMES/Commitment
3B	38	15	15	BROOKS & DUNN & REBA/IT You See Him
38	38	15	15	KENNY CHESNEY/That's Why I'm Here
38	38	15	15	CLINT BLACK/The Shoes You're
15	15	15	15	GEORGE STRAIT/I Just Want To
15	15	15	15	TIM MCGRAW/One Of These Days



MARKET #17 KMLE/Phoenix (602) 264-0108

I			7	1	Garrison/Allen
۱	PLA	YS			ARTIST/TITLE
Į	3W	2W	LW	TW	
١	30	43	43	43	FAITH HILL W/MCGRAW/Just To Hear You
ı	30	30	43	43	SHANIA TWAIN W/WHITE/Firom This
ı	43	43	43	43	GARTH BROOKS/To Make You Feel
ı	43	43	43	43	DIXIE CHICKS/There's Your Trouble
ı	30	30	43	43	GEORGE STRAIT/True
ı	30	30	43	43	TRISHA YEARWOOO/There Goes My Baby
ı	43	43	43	43	KENNY CHESNEY/That's Why I'm Here
ı	30	30	30	43	TERRI CLARK/Now That I Faund You
ı	30	30	30	30	MARK WILLS/I Do (Cherish You)
1	30	30	30	30	RANOY TRAVIS/The Hole
ı	26	30	30	30	WILKINSONS/26 Cents
1	30	30	30	30	JOE DIFFIE/Texas Size Hearrache
١	30	30	30	30	MARTINA MCBRIDE/Happy-Girl
ı	20	200	26	30	ALAN JACKSON/I'll Go On Libving
ı	26 30	26 30	26 30	30	JOHN M, MONTGOMERY/Carver You In Kisses COLLIN RAYE/I Can Still Fee! You
ı	30	30	30	30	TY HERN DON/A Man Holdin' On
ł	26	26	30	30 30	JO DEE MESSINA/I'm Afriquet
ł	26	26	30	30	VINCE GILL/If You Ever Hare
١	26	26	30	30	REBA MCENTIRE/Forever Love
1	- 20	20	26	26	CLAY WALKER/You're Beginning
1			26	26	LEANN RIMES/Nothin' New Under
1			26	26	CHAD BROCK/Evangeline
ł			26	26	LONESTAR/Everything's Changed
١			20	26	RICOCHET/Honky Tonk Batay
ı	26	26	5	26	LARI WHITE/Stepping Store
1		26	26	26	BROOKS & DUNN/How Long Gone
1	26	26	26	26	TIM MCGRAW/Where The Green
1	-	26	26	26	MARK WILLS/Don't Laugh At Me
ł	26	26	5	26	BILLY DEAN/Real Man
I	5	5	5	5	MICHAEL PETERSON/When The Bartender
1	-	-	26	5	PAM TILLIS/I Said A Prayer
1	-	5	5	5	WADE HAYES/How Do You:Sleep
ı	5 5 5	5	5	5	MARK NESLER/Used To The Pain
١	5	5 5	5	5	CLINT DANIELS/A Fool's Progress
1	5		5	5	LINDA OAVIS/I Wanna Remember
ı	~	~	-	5	STEVE WARINER/Bumin' .
ı	-	-	•	5	GARY ALLAN/No Man in His
1					

OKNIXO

MARKET #17

PLA'	YS 2W	LW	TW	ARTIST/TITLE
38	39	40	40	KENNY CHESNEY/That's Why I'm Here
38	27	46	40	
38	39	40	40	TY HERNDON/A Man Holdin' On
24	39	40	40	
18	20	26	40	JOE DIFFIE/Texas Size Heartache
24	20	40	26	
24		19		GARTH BROOKS/To Make You Feel
38	27	26	25	TRISHA YEARWOOD/There Goes My Bab
38		26	25	
24	27	20	26	
18	27	76	26	
24	27	26	26	JO DEE MESSINA/I'm Alright
24	27	26	26	
			26	
20	20	20	20	
20		20	20	
20		20	20	
20		20	20	CLAY WALKER/Then What
20		20		DAVID KERSH/If I Never Stop
20	20	10	20	
20	20	10	20	
20		20	20	
20	10	20	20	
20	20	20		TRACY BYRD/I'm From The Country
20	20	30	20	
20	20	20	20	
-	20	20	20	
20	20		20	
20	10	10		BROOKS & DUNN & REBA/If You See Him
38		20	20	
38		40	20	
24		12	19	
18		19	19	
18	15		19	
18	20		19	
18		19	19	
18	20		19	
18			19	
			19	
		19	19	



MARKET #18

MARKET #14

KEEY/Minneapolis (612) 820-4200 Swedberg/Moon

	L					Barnett/Langston
١	PLA 3W		LW	TW	ARTIST/TITLE	
l	38	38	38	38	SHANIA TWAIN W	//WHITE/From This
l	3B	38	38	38	GEORGE STRAIT/	
l	38	38	3B	38	COLLIN RAYE/I Ca	
l	25	25	25	38		OD/There Goes My Baby
l	25	25	38	38		That I Found You
l	25	25	38	38	DIXIE CHICKS/The	re's Your Trouble
l	25	38	38	38	GARTH BROOKS/T	o Make You Feel
l	25	25	25	38	TY HERN DON/A M	lan Holdin' Or
l	7	25	25	38	JO DEE MESSINA	
l	15	7	15	25	DWIGHT YOAKAN	
l	25	25	25	25	PAM TILLIS/I Said	
l	15	15	25	25	MARTINA MC8RII	
ı	25	25	25	25		GRAW/Just To Hear You
ı	15	15	15	25	PATTY LOVELESS	
ı	25	25	25	25		DMERY/Cover You In Kis
ı	25	25	25	25	VINCE GILL/If You	
ı	25	25	25	25	GEORGE STRAIT/	
ı	25	25	25	25	BROOKS & DUNN	
ı	25	25	25	25	REBA MCENTIRE/	
ı	25	15	15	25	TIM MCGRAW/WI	
ı	7	7	15	25	WILKINSONS/26	
ı	4.5		25	25	ALAN JACKSON/I'I	
ı	15 15	15 15	15 15	25 25	LARI WHITE/Stepi RANDY TRAVIS/TI	
ı	20	20	20	20	WADE HAYES/The	
l	20	20	20	20	TIM MCGRAW/Jus	
l	20	20	20	20	GEORGE STRAIT	
ı	20	20	20	20	CLINT BLACK/Not	
ı	20	20	20	20		She's Gonna Make It
ĺ	20	20	20	20	CLAY WALKER/Th	
l	20	20	20	20	COLLIN RAYE/Littl	
ı	20	20	20	20	SHANIA TWAIN/YO	
l	20	38	20	20		From The Country
ı	20	20	20	20	FAITH HILL/This K	
l	20	20	20	20	TIM MCGRAW/On	
l	20	20	20	20	GARTH BROOKS/7	
l	20	20	20	20	STEVE WARINER/	Holes In
l	20	38	20	20	JO DEE MESSINA	/Bye, Bye
l	38	38	38	20	LEANN RIMES/Co	mmitment



MARKET 418

WKKX/St. Louis (314) 621-4106 Allen/Louis

ı			_		
ı	PLA	YS			ARTIST/TITLE
1	3₩	2 W	LW	TW	
ı	43	43	43	43	DIXIE CHICKS/There's Your Trouble
ı	25	43	43	43	GEORGE STRAIT/True
ı	25	43	43	43	MARTINA MCBRIDE/Happy Girl
ı	25	25	43	43	GARTH BROOKS/To Make You Feel
ı	25	25	43	43	SHANIA TWAIN W/WHITE/From This
ı	25	25	25	43	JOHN M. MONTGOMERY/Cover You in Kis
ı	25	25	25	43	JO DEE MESSINA/I'm Alright
ı	43	43	43	25	SHANIA TWAIN/Honey, I'm Home
ı	25	25	25	25	JOE DIFFIE/Texas Size Heartache
ı	25	25	25	25	TRISHA YEARWOOD/There Goes My Baby
I	25	25	25	25	PAM TILLIS/I Said A Prayer
ı	25	25	25	25	PATTY LOVELESS/High On Love
ı	25	25	25	25	RANDY TRAVIS/The Hole
١	14	25	25	25	DIAMOND RIO/You're Gone
۱	14	25	25	25	8ROOKS & DUNN/How Long Gone
Į	-	14	25	25	TIM MCGRAW/Where The Green
i	14	14	14	25	LONESTAR/Everything's Changed
I	14	14	14	25	WILKINSONS/26 Cents
J		~	14	25	STEVE WARINER ./Bumin'
١	14	14	14	25	MICHAEL PETERSON/When The Bartender
١	14	14	14	14	FAITH HILL W/MCGRAW/Just To Hear You
ł	14	14	14	14	VINCE GILL/If You Ever Have
l	14	14	14	14	LARI WHITE/Stepping Stone
Ì	14	14	14	14	TRACY BYRD/I Wanna Feel That
I	5	14	14	14	LINDA DAVIS/I Wanna Remember.
1	5	14	14	14	BILLY DEAN/Real Man
ı		14	14	14	RICOCHET/Honky Tonk Baby
ı		5	14	14	MARK WILLS/Don't Laugh At Me
ı		-	-	14	TRACY LAWRENCE/While You Sleep
١	'	-	-	14	LDRRIE MORGAN/You'd Think He'd
١	43	42	0.5	14	KEITH HARLING/Corning Back For You COLLIN RAYE/I Can Still Feel You
١	43	43 43	25 43	14 14	
ı	43	43	14	14	TERRI CLARK/Now That I Found You TY HERNOON/A Man Holdin' On
ı	43	14	14	14	KENNY CHESNEY/That's Why I'm Here
Į	43	14	14	14	CLINT BLACK/The Shoes You're
ļ	14	14	14	14	MARK WILLS/1 Do (Cherish You)
1	14	14			GEORGE STRAIT/I Just Want To
ı	25	25	25	5	DWIGHT YOAKAM/Things Change
1	14	5	5	5	RESTLESS HEART/No End To This Road



MARKET #19

Ľ	Battia	corce's	Coust	ng Music Station	ļ	Lindemulder/Berry
PL/	YS 2W	LW	TW	ARTIST/TITLE		
38	38	38	38	TIM MCCDAW/	٦n	e Of These Davs
38	38	38	38	MARK WILLS/I		
22	38	38	38			o Make You Feel
22	22	22	38	MARTINA MCBI		
22	22	22	38			ere's Your Trouble
22	38	38	38			v That I Found You
38	38	38	38	COLLIN RAYE/		
22	38	38	38			V/WHITE/From This
22	22	22	22	JOE DIFFIE/Texa		
22	22	22	22			OD/There Goes My Baby
22	22	22	22	PAM TILLIS/I S		
22	22	22	22			MThings Change
16	16	22	22			OMERY/Cover You In Kisse
22	22	22	22			GRAW/Just To Hear You
22	22	22	22	VINCE GILL/If Y		
16	22	22	22	RANDY TRAVIS		
16	16	22	22	JO DEE MESSIN	۷A	/I'm Alnght
16	22	22	22	GEORGE STRAI		
-	16	16	22	WILKINSONS/2	6	Cents
-	16	16	22	BROOKS & DUM	٧N	/How Long Gone
16	16	16	16	LARI WHITE/Ste		
16	16	16	16	PATTY LOVELES		
16	16	16	16	DIAMOND RIO/		
16	16	16	16			N/Honky Tonk America
-	16	16	16			You'd Think He'd
	16	16	16			anna Remember.
-	•	16	16	REBA MCENTIR		
-	•	16	16			l Go On Loving
-	-	-	16			Fool's Progress
-	40		16	MARK WILLS/D		
12 38	12 12	12 12	12 12			From The Country That's Why I'm Here
38	38	38	12	TY HERNDON/A		
12	12	12	12	FAITH HILL/This		
12	12	12	12	JO DEE MESSIN		
38	38	38	12			& REBA/If You See Him.
12	12	12	12	LEANN RIMES/		
38	12	12	12	GEORGE STRAI		
12		12	12			ou're Still The One
12	12	12	12	STEVE WARINE		
		_			_	



WQYI/Tampa (813) 576-6055 LogaryMartin/Rol

32 18 32 18 32 18 32 32 32 10 18 18 18	32 32 32 32 32 32 32 32 32 38 48 18	32 32 32 32 32 32 32 32 18 18 18	GARTH BROOKS/To Make You Feel. TERRI CLARK/Now That I Found You DIXIE CHICKS/There's Your Trouble TY HERNDOWA Man Holdin' On FAITH HILL WIMGGRAW/LAST TO HEAR YOU. MARTINA MCBRIDE/Happy Gift OCLUR RAFTE Can Shill Feel You SHANIA TWAIN W/WHITE/From This TRISHA YEARWOOD/Thee Goes My Baby BROOKS & DUNN/How Lung Gore JOE DIFFIE/Feas Size Heartache VINCE GILLIN You Ever Have
18 32 18 18 32 32 32 10 18 18	32 32 32 32 32 32 32 18 18	32 32 32 32 32 32 32 18 18	DIXIE CHICKS/There's Your Trouble TY HERNDOWA MAN Incliden' On FAITH HILL WAMOGRAW/Lust To Hear You. MASTINA MCBRIDE/Happy Girl COLLIN RAYE/I GAN Shil Fiel You SHANIA TWAIN W/WHITE/From This TRISHA YEARWOOD/These Goes My Baby BROOKS & DUNNYHOW Lung Gone SHOOT STEPFICE SEE HERITACHE
32 18 18 32 32 32 10 18 18	32 32 32 32 32 32 18 18	32 32 32 32 32 32 18 18	TY HERNDOWA Man Holdon' On FAITH HILL WIMCGRAWALBIS TO Hear YOU. MARTINA MCBRIDE/Happe Girl COLLIN RAYER Can Shill Field You SHANIA TWAIN WWHITEFrom This. TRISHA YEARWOOD/These Goes My Baby BROOKS & DUNMYHOW Ltmg Gone Of the Fife Faces Sker Heartache
18 18 32 32 32 10 18 18	32 18 32 32 32 18 18	32 32 32 32 32 18 18	FAITH HILL W/M/CGRAW/Just To Hear You. MARTINA MCBRIDE/Happy Girt COLLIN RAYE/ Can Sbil Fell You SHANIA TWAIN W/WHITE/From This TRISHA YEARWOOD/These Goes My Baby BROOKS & DUNIVHOW Long Gone JOE DIFFIE/Texas Size Heartache
18 32 32 32 10 18 18	18 32 32 32 18 18 18	32 32 32 32 18 18	MARTINA MCBRIDE/Happy Girl COLLIN RAYE/I Can Shill Fiell You SHANIA TWAIN W/WHITE/From This TRISHA YEARWOOD/These Goes My Baby BROOKS & DUNIWHOW Long Gone JOE DIFFIE/Texas Size Heartache
32 32 32 10 18 18	32 32 32 18 18 18	32 32 32 18 18	COLLIN RAYE/I Can Shill Friel You SHANIA TWAIN W/WHITE/From This TRISHA YEARWOOD/Theme Goes My Baby BROOKS & DUNIV/How Lining Gone JOE DIFFIE/Texas Size Heartache
32 32 10 18 18 18	32 32 18 18 18	32 32 18 18 18	SHANIA TWAIN W/WHITE/From This TRISHA YEARWOOD/Theme Goes My Baby BROOKS & DUNIV/How Lining Gone JOE DIFFIE/Texas Size Heartache
32 10 18 18 18	32 18 18 18	32 18 18 18	TRISHA YEARWOOD/Theme Goes My Baby BROOKS & DUNN/How Ling Gone JOE DIFFIE/Texas Size Heartache
10 18 18 18	18 18 18	18 18 18	BROOKS & DUNN/How Ling Gone JOE DIFFIE/Texas Size Heartache
18 18 18 18	18 18	18 18	JOE DIFFIE/Texas Size Heartache
18 18 18	18	18	
18 18	18		VINCE GILL/If You Ever Have
18 18	18	18	
18			ALAN JACKSON/I'll Go Ort Loving
		18	JO DEE MESSINA/I'm Airpht
18	18	18	JOHN M. MONTGOMERY Dover You In Kiss
	18	18	GEORGE STRAIT/True
18	18	18	PAM TILLIS/I Said A Prayer
1B	18	18	RANDY TRAVIS/The Hole
			LARI WHITE/Stepping Stoine
			WILKINSONS/26 Cents
			DWIGHT YOAKAM/Things Change
			GARY ALLAN/It Would Be You
			CLINT BLACK/The Shoes You're
			TRACY BYRD/I'm From The Country
			KENNY CHESNEY/That's Why I'm Here
			FAITH HILL/This Kiss
			BROOKS & DUNN & REBAVIT You See Him
			TIM MCGRAW/One Of These Days
			LEANN RIMES/Commitment
			GEORGE STRAIT/I Just Viant To
			RANDY TRAVIS/Out Of My Bones
			STEVE WARINER/Holes In
			MARK WILLS/I Do (Cherfish You) CLINT DANIELS/A Fool's Progress
			LINDA DAVIS/I Wanna Remember
			DIAMOND RIO/You're Gone
	10	10	MARK NESLER/Used To The Pain
	18 10 18 32 32 14 32 14 14 14 14 15 10 10 10	18 18 18 10 18 18 18 32 32 32 14 14 14 14 14 14 14 14 14 14 14 14 15 10 10 10 10 10 10 10 10 10 10 10 10 10	18 18 18 18 18 18 18 18 18 18 18 18 18 1

Q105 COUNTRY

3W	2W	LW	TW	
34		42		TERRI CLARK/Now That I Found You
34	34	42		
34			42	DIXIE CHICKS/There's Your Trouble
34		42	42	
24	24	34	42	
24		34		
24	34	34	34	
24			24	
24		24	34	
	30	10		GEORGE STRAIT/I Just Want To.
-		31	30	
30	30	30	30	SHANIA TWAIN/You're Still The One
30	30		30	
30		30	30	FAITH HILL/This Kiss
24		24		VINCE GILL/If You Ever Have
13		24	24	FAITH HILL W/MCGRAW/Just To Hear You
13		24	24	JO DEE MESSINA/I'm Alnght
13		24	24	COLLIN RAYE/I Can Still Feet You
13			24	
13			24	
13	13		24	
	13		13	
			13	
13			13	
	8			PATTY LOVELESS/High On Love
				NEAL MCCOY/Love Happens Like
	13	13	13	GEORGE STRAIT/True
	13	13		RANDY TRAVIS/The Hole
13	13	13	13	WILKINSONS/26 Cents
			13	
+	-	9	13	
. 7	-	-	13	
+	U.			
1	- 8		8	
8	9	8	8	CLINT DANIELS/A Fool's Progress
5	-	0.	8	BILLY DEAN/Real Man
30			8	RESTLESS HEART/No End To This Road
-	9	8	8.	CLINT DANIELS/A Fool's Progres BILLY DEAN/Real Man



KYGO/Denver (303) 321-0950 St. John/Svendsen

YS			ARTIST/TITLE
2W	ſ.W	TW	
	20	32	GEORGE STRAIT/True
	32	32	JO DEE MESSINA/I'm Alright
		32	GARTH BROOKS/To Make You Feel
20	32	32	DAVID KERSH/Wonderful Tonight
		32	CLAY WALKER/Ordinary People
32	32	32	TRISHA YEARWOOD/There Goes My Baby
32	32	32	SHANIA TWAIN W/WHITE/From This
32	32	32	COLLIN RAYE/I Can Still Feel You
32		32	JOE DIFFIE/Texas Size Heartache
20	20	20	PAM TILLIS/I Said A Prayer
20	20	20	TRACY BYRD/I Wanna Feel That
20	20	20	RANDY TRAVIS/The Hole
13	20	20	WILKINSONS/26 Cents
20	20	20	MICHAEL PETERSON/When The Bartende
20	20	20	DWIGHT YOAKAM/Things Change
20	20	20	JOHN M MONTGOMERY/Cover You In Kis
20	20	20	FAITH HILL W/MCGRAW/Just To Hear You
13	13	20	VINCE GILL/If You Ever Have
20		20	RESTLESS HEART/No End To This Road
13	20	20	MARTINA MCBRIDE/Happy Girl
13	13	20	DIXIE CHICKS/There's Your Trouble
-	13	13	TIM MCGRAW/Where The Green
-	13	13	GARY ALLAN/No Man In His
-	13	13	BRYAN WHITE/Tree Of Hearts
-	-	13	ALAN JACKSON/i'll Go On Loving
13	13	13	BROOKS & DUNN/How Long Gone
13	13	13	BILLY DEAN/Real Man
13	13	13	MARK WILLS/Don't Laugh A! Me
13	13	13	WADE HAYES/How Do You Sleep
			LONESTAR/Everything's Changed
13			LARI WHITE/Stepping Stone
-	5	5	NEAL MCCOY/Love Happens Like
-	5	5	JEFF CARSDN/Shine On
-	5	5	ALABAMA/How Do You Fall
-	5	5	PATTY LOVELESS/High On Love
	-	5	REBA MCENTIRE/Forever Love
		5	LEE ANN WOMACK/A Little Past
5	5	5	CHAD BROCK/Evangeline
	13 20 20 20 20 32 32 20 20 20 13 20 20 20 13 21 20 20 20 13 21 20 20 20 20 20 20 20 20 20 20 20 20 20	2W LW W 1	2W LW TW 120 32 32 20 32 32 20 32 32 20 32 32 20 32 33 32 32 34 32 32 36 32 32 37 32 32 38 31 31 32 32 39 32 32 30 32 32 31 32 32 32 32 32 33 33 33 33 33 33 33 33 33 33 33 33 33



35 35 35 35 GARTH BROOKS/To Make You Feel. 24 24 35 35 JOE DIFFIE/Texas Size Heartache

WGAR/Cleveland (216) 328-9950 Nugent/Collier

4	24	35	35	DIXIE CHICKS/There's Your Trouble
4	24	24	35	FAITH HILL W/MCGRAW/Just To Hear
5	35	35	35	COLLIN RAYE/I Can Still Feel You
15	35	35	35	GEORGE STRAIT/I Just Want To
4	24	24	35	SHANIA TWAIN W/WHITE/From This
15	35	35	35	TRISHA YEARWOOD/There Goes My E
-	24	24	24	ALABAMA/How Do You Fall
4	24	24	24	BROOKS & DUNN/How Long Gone
4	24	24	24	VINCE GILL/If You Ever Have
4	24	24	24	MARTINA MCBRIDE/Happy Girl
7	18	17	24	NEAL MCCOY/Love Happens Like
	-	17	24	REBA MCENTIRE/Forever Love
4	24	24	24	JO DEE MESSINA/I'm Airight
		24	24	GEORGE STRAIT/True
4	24	24	24	PAM: TILLIS/I Said A Prayer
4	24	24	24	RANDY TRAVIS/The Hole
-	17	17		STEVE WARINER/Burnin'
7	17	24	24	WILKINSONS/26 Cents
7	17	24	24	DWIGHT YOAKAM/Things Change
-	18	17	17	LINDA DAVIS/I Wanna Remember
	-	17	17	BILLY DEAN/Real Man
-	-	-	17	DIAMOND RIC/You're Gone
7		17		PATTY LOVELESS/High On Love
7		17		JOHN M. MONTGOMERY/Cover You In
7		17	17	LARI WHITE/Stepping Stone
35		14	14	BROOKS & DUNN & REBA/ff You See
35		14		MARK WILLS/I Do (Chensh You)
4		14		GARY ALLAN/It Would Be You
35		14		CLINT BLACK/The Shoes You're.
4		14	14	GARTH BROOKS/Two Pina Coladas
		14	14	TRACY BYRD/I'm From The Country
35	35	35	14	TY HERNDON/A Man Holdin' On
	14		14	TOBY KEITH/Dream Walkin'
		14		TIM MCGRAW/One Of These Days
	14			RANDY TRAVIS/Out Of My Bones
14	14	14		SHANIA TWAIN/You're Still The One
14	14	14	14	STEVE WARINER/Holes In



KUPL/Portland, OR (503) 223-0300 Rolfe/Taylor

36	36	36	36	TY HERNOON/A Man Holdin' On
15	15	25	36	MARTINA MCBRIDE/Happy Girl
36	36	36	36	TRISHA YEARWOOD/There Goes My Baby
25	25	25	36	SHANIA TWAIN W/WHITE/From This
36	36	36	36	GARTH BROOKS/To Make You Feel
36	36	36	36	JO DEE MESSINA/I'm Atright
25	25	25	36	FAITH HILL W/MCGRAW/Just To Hear You
36	36	36	36	RANDY TRAVIS/The Hole
25	25	36	36	JOHN M MONTGOMERY/Cover You In Kisses
25	25	25	25	SUZY BOGGUSS/Somebody To Love
36	36	36	25	TERRI CLARK/Now That I Found You
25	25	25	25	JOE DIFFIE/Texas Size Heartache
25	25	25	25	DIXIE CHICKS/There's Your Trouble
25	25	25	25	DWIGHT YOAKAM/Things Change
15	15	15	25	LARI WHITE/Stepping Stone
		25		GEORGE STRAIT/True
		25	25	TRACY BYRD/I Wanna Feel That .
25	25	25	25	VINCE GILL/If You Ever Have

15 15 25 25 17 HAGY BYRD/I Wanna Feet That .

25 26 25 25 25 VNDE GLUIT You Ever Have..

15 15 15 25 WILKINSONS/26 Cents

25 25 25 25 BROOKS & OUNN/How Long Gone

15 15 15 15 15 15 PAM TILLEN SAID A Prayer

15 15 15 15 15 PAM TILLEN SAID A Prayer

15 15 15 15 15 PAM TILLEN SAID A Prayer

15 15 15 15 15 PAM TILLEN SAID A Prayer

15 15 15 15 STEV WARNIER . // Burnin'...

15 15 STEV WARNIER . // Burnin'...

15 15 STEV WARNIER . // Burnin'...

16 15 15 SAMMY KERSHAW/Honly Tonk America

17 15 MICHAEL PETERSON/HAPE The Bartender..

18 15 STEV WADE HAVES/HOW DO YOU Sleep...

19 15 15 STEVE WANNIS WANNIER THE Bartender..

19 15 5 5 5 S MICHAEL PETERSON/HAPE The Bartender..

10 15 STEVE WANNIS WANNIER HERMER HERMER A WANNING TON SIEGE...

10 15 STEVESS HEART/NO END TO HIS ROAD



_				
PLA				ARTIST/T!TLE
3W	2 W	LW	TW	
27	27	27	37	TY HERNDON/A Man Holllin' On
27		37	37	JOHN M. MONTGOMERY#Cover You In Kisse
			37	MARK WILLS/Don't Laugh At Me
37	37	37	37	COLLIN RAYE/I Can Still heel You
37		27	37	GEORGE STRAIT/I Just Want To
		27	37	DIXIE CHICKS/There's Your Trouble
37		37	37	GARTH BROOKS/To Make You Feel
27		37	37	GEORGE STRAIT/True
		27	27	SHANIA TWAIN W/WHITE/From This .
		27	27	BROOKS & OUNN/How Lipng Gone
		17	27	PAM TILLIS/I Said A Prawer
			27	VINCE GILL/If You Ever litave
37			27	
			27	
			27	
		27		CLINT BLACK/The Shoes You're
		27		TRISHA YEARWOOD/There Goes My Baby
			27	DWIGHT YOAKAM/Things Change
	27	27	27	SHANIA TWAIN/You're Sill The One
			27	JO DEE MESSINA/I'm Airight
	17	17	17	CLINT DANIELS/A Fool's Progress
•	-	•	17	KEITH HARLING/Coming Back For You
27		27	17	
-			17	
17	17	17	17	JEFF CARSON/Shine Dri
	17	17	17	LARI WHITE/Stepping Stone JOE DIFFIE/Texas Size Hipartache
17	17	17	17	JUE DIFFIE/Texas Size Heartache
				RANDY TRAVIS/The Hor
17				TIM MCGRAW/Where Tille Green
17	17	17	17	KINLEYS/You Make It Seem

Chances Are"

the new duet from

RADIO & RETAIL PROVING THAT TITANIC" ISN'T THE ONLY **UNSINKABLE ADULT SOUNDTRACK OF '98**

2 HIT SINGLES IN THE TOP 20!

R&R AC (19 774 SPINS +63 AC MONITOR 24*-23* 330 SPINS

MAJOR MARKET LEADERS:

WLTW • New York WSSH • Pittsburgh

WDOK • Cleveland

KESZ • Phoenix

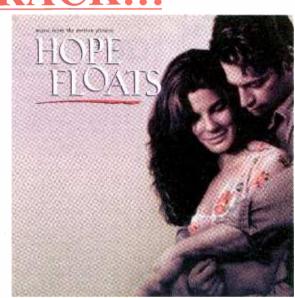
WLTE • Minneapolis WMGF • Orlando

KKCW • Portland

WRCH • Hartford

WTPI • Indianapolis WPCH • Atlanta

NEW THIS WEEK: WSNY & WJXB



Top 10 movie Over 51 Million Gross

'To Make You Feel My Love

"The reaction from just 5 spins convinced me this song is a smash!." -Jim Ryan • WLTW/New York

#1 MOST INCREASED PLAYS @ AC! MOST ADDED!

9 NEW ADDS:

WLTW • New York WTPI • Indianapolis WSHH• Pittsburgh

WARM • WMJJ • WPEZ • KZST • KMAJ • KHLA

R&R AC **21-18** 784 SPINS +186

AC Monitor 22*-16* 553 SPINS +168 AIRPOWER

MAJORS LEADING THE WAY:

KKCW • Portland WLTE • Minneapolis

WPCH • Atlanta

KVIL • Dallas

KOSI • Denver

WDOK • Cleveland WALK • Long Island WRVR • Memphis

KESZ • Phoenix

KMXZ• Tucson

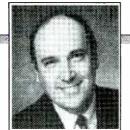
KIMN • Denver



Executive Soundtrack Producers: Don Was and Forest Whitaker ©1998 Capitol Records, Inc. Motion Picture Artwork, Photos and TM ©1998 Twentieth Century Fox Film Corporation

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*"To Make You Feel My Love." the new single from Garth Brooks, is also available on his box set "The Limited Series."



MIKE KINOSIAN

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It's very understandable that we don't have a large marketing budget. This is one situation where throwing marketing money around won't help — and could actually hurt.

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A GM's Endorsement Of More Creativity

☐ Rick Lemmo says cost is always a factor at L.A.-area trimulcast Lite 92.7

An ongoing gag used by KIIS-FM/Los Angeles morning zany Rick Dees is that the show has "no budget." But pity the poor broadcasters who *really* have virtually no marketing budgets ... or should you?



Rick Lemmo

There are a plethora of examples of suburban stations desperately attempting to compete against the "big guys" in the neighboring metro. One especially intriguing case is in Southern

California, where Amaturo Group trimulcast KELT-FM/ Riverside, KLIT-FM/Avalon & KMLT-FM/Thousand Oaks surrounds greater Los Angeles.

"Lite 92.7" boasts major-market air talent such as former KIIS nighttime mainstay Bruce Vidal and former KBIG/L.A. afternoon and evening talents Mark Taylor and Guy Davis; a newly imported PD (Sky Walker) with previous and impressive L.A. credentials; and an energetic, workaholic GM who relishes creating something from nothing.

"Marketing is the single most important thing we do," comments VP/GM Rick Lemmo. "We have to market the stations regionally. Believe it or not, if we get too local to our listeners, we alienate all of them — it's that strange."

Off-air, each entity is marketed individually to its respective community. "Our biggest challenge has been how to properly veil it on the air," notes Lemmo. "Of all the things we've had to do, that's the one thing we've done best. Our audience is conditioned to listen regionally. There's no getting around it, so you can't eliminate it."

In terms of coverage, there are some pockets in the heavily populated San Fernando Valley and Orange County where Lite 92.7 can't be heard. "Other than that, we're equal to the strongest signals

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in Riverside and San Bernardino."

Crediting Amaturo for continuously upgrading the station's technical arsenal, Lemmo remarks, "It's very understandable that we don't have a large marketing budget. We're saving it for when the signal is defined. This is one situation where throwing marketing money around won't help — and could actually hurt."

Hard Habit To Break

Stations planning to spend \$500,000 a year on marketing this year had better be prepared, Lemmo advises, to spend \$600,000 next year and \$700,000 the year after. "Once you're in the habit, the only way to keep whatever level of success you achieve up is to keep throwing money at it. In many cases, money does more harm than good. I'd rather try being creative and involve my whole staff.

"If we were on television and giving away big prizes, we might lose a little bit. Our current marketing is our community service, and I wouldn't want to abandon that. It's interesting that community service was once a responsibility, but is now a marketing tool."

While major markets grab headlines, small markets face their share of challenges. And as Lemmo points out, "When you get right down to it, we're three great small-market stations. Cost is absolutely always a factor."

TV's Ups & Downs

In a statement that may shock many of his Adult Contemporary colleagues, Lemmo candidly asserts, "I don't know if adult radio stations really gain a lot of listeners by advertising on television. Television is great to use if you're a brand-new station and want to create awareness."

But it can certainly have a pos-

itive effect on the morale of advertisers and a station's sales department. "When clients see your TV commercial, they feel good about buying your station, as do your salespeople about pitching you on the street. We're trying to build at-work listening, and the top tools for that are your station's sound and word-of-mouth. In regard to this station and these markets, I know I'm right."

Even though Lite 92.7 did no outdoor, minimal print, and only one Riverside event, Lemmo boasts, "Inland Empire Magazine mentioned us as one of their two radio stations of the year in 1997. You can't do television in Riverside — you have to buy Los Angeles. There are many other ways I'd spend my money before television. For the total year, I spent \$700 in Riverside."

Marketing's creative side is doing what needs to be done without money. "We're fortunate to have a

We know people typically use four stations per week. It would be a privilege for me to be one of those four.

very good owner, and I feel I could sell him on the idea of throwing money at our marketing challenges. But the results wouldn't justify it. I'm not saying to eliminate marketing budgets, but depending on station goals, marketing is easier and more successful without money for today's 25-54-targeted AC. I doubt, however, it's that way

for Pop/Alternative.

"As long as you fulfill on-air promises, adult listeners are relatively loyal and won't leave you to win cars or cash. [Cox AC] KOST/Los Angeles has had its core listeners for a long time. We know people typically use four stations per week. It would be a privilege for me to be one of

We All Need A Second Chance

Without spending a dime, Lemmo was able to attain priceless national (CNN) and local (Los Angeles

Times, KTLA-TV, KCOP-FM) coverage via the station's "Second Chance Prom," held two months ago.

Lemmo serves on the boards of a half-dozen nonprofit Thousand Oaks organizations. Charitable events in that relatively affluent Ventura County community usually cost somewhere between \$85-\$200 per plate. It's common to have one such event every five weeks for organizations like the American Heart Association, American Red Cross, and the local symphony.

"Something went off in my head that there wasn't a charitable event to coax something from the middle class," recalls Lemmo, who also doubles as the station's Promotion Director. While eager to devise a way to raise money for one or two charities, he didn't want them to have to devote any manpower for the fund-raiser. "It had to be ultra-affordable, and the station had to have a major impact. There was no risk for the charities and little risk for us."

It was vital that it be a fun event and, in some way, relate to Lite 92.7's music. "The music we play is what our target audience began liking as high school seniors. Many people our age chose not to go to the prom because we were fighting the establishment; another group couldn't afford to go. Most of us didn't go to the prom with the person we'll end up sharing our life with."

Since he wanted an all-inclusive package, one of the toughest obstacles facing Lemmo was keeping costs down. The entire tab was \$92.70 per couple, which included dinner and dancing, tuxedo rental for the men, and wrist corsages for the women. Co-sponsor Hyatt Hotel/Westlake Village provided food at its cost. "We wanted it to be a first-class dinner, and, even at cost, it came out to \$20 per person. It was the best buffet you'd ever want. Three people overpaid for their tickets because they thought it should be that price per person.

The hotel also offered those attending a \$92.70 overnight rate, which included tax and buffet breakfast.

Dare To Be Creative

Decorations were tasteful and promotion was low-key. "The

Hyatt and the radio station only put up one banner. Fikty-six couples attended, and we were able to give away \$1000 each to the local D.A.R.E. program for the Ventura County Sheriff's Department and Many Mansions, an affordable housing group."

Attendees were given a fourpart ticket (ticket costs were absorbed by the station's printing company). The first three parts were for tux rental, flowers, and dinner/dancing. The fourth part had the station logo and a serial number. The person holding the winning number scored a bankdonated \$500 savings bond.

Perhaps the most striking thing about this promotion is its absence of hype. "After hearing one of our promos, one of our listeners called the Los Angeles Times and told them what we were doing. Somebody from CNN read the frontpage story the Times did and called us about doing a story. CNN sent a film crew here for a week, but we didn't have them in the station, and I didn't want them to tape me. We picked three people who made reservations, and CNN followed them around for a week."

Interestingly enough, Lemmo received a call the day after the event from the Woodland Hills Marriott requesting that they partner up for a similar fall affair. "Keep in mind that's in the western part of the San Fernando Valley and outside our listening area. But they were familiar enough with us to be aware of what happened the previous night."

Super Simple

In addition to the obvious goodwill Lite 92.7 generated for the two charities and the good time it provided for the 112 attendees, the station managed to pull off a major promotion with as little effort as possible. "The charities didn't make one phone call or do anything. Six of our staffers worked a maximum of 45 minutes just prior to the event, but were able to enjoy the party. Some people bought tickets who couldn't even attend."

Two companies already want to sponsor next year's event. It's set for May 14, and Lemmo predicts, "We know we'll be able to give at least \$5000 to each charity."

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keep throwing money at it. I'd rather try being

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AC TOP 30

JULY 24, 1998

						тоти	L PLAYS		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3 W	STATIONS/ADDS
2	2	1	0	CELINE DION To Love You More (550 Music)	2620	2556	2537	2506	111/2
1	1	2	2	SHANIA TWAIN You're Still The One (Mercury)	2445	2471	2598	2633	107/0
3	3	3	3	SARAH MCLACHLAN Adia (Arista)	2167	2190	2160	2079	103/1
7	5	5	4	ROD STEWART Ooh La La (Warner Bros.)	2045	1955	1885	1733	100/0
4	4	4	5	LEANN RIMES Looking Through Your Eyes (Curb/Atlantic)	1939	2038	2069	2059	94/1
8	8	6	6	NATALIE IMBRUGLIA Torn (RCA)	1812	1745	1656	1548	85/1
5	6	7	7	ERIC CLAPTON My Father's Eyes (Duck/Reprise)	1677	1714	1857	2043	93/0
6	7	8	8	SAVAGE GARDEN Truly Madly Deeply (Columbia)	1656	1702	1847	1915	89/0
15	11	10	9	LIONEL RICHIE Time (Mercury)	1501	1362	1277	1077	98/1
10	9	9	1	GLORIA ESTEFAN Heaven's What I Feel (Epic)	1488	1418	1366	1306	83/0
12	10	11	11	BONNIE RAITT One Belief Away (Capitol)	1278	1303	1294	1178	84/0
9	12	12	12	BACKSTREET BOYS As Long As You Love Me (Jive)	1120	1233	1244	1313	70/0
11	13	13	13	JOHN TESH (JAMES INGRAM Give Me Forever (I Do) (GTSP/Mercury)	1105	1114	1164	1248	71/0
16	16	15	4	CHICAGO All Roads Lead To You (Reprise)	988	964	901	858	72/3
17	17	17	15	BRIAN WILSON Your Imagination (Giant/WB)	949	886	838	694	74/0
14	14	14	16	OLIVIA NEWTON-JOHN Honestly Love You (MCA/Universal	al) 949	1103	1093	1083	72/1
13	15	16	17	ELTON JOHN Recover Your Soul (Rocket/Island)	794	927	1051	1174	59/0
25	20	21	18	GARTH BROOKS To Make You Feel My Love (Capitol)	784	598	540	382	78/9
18	18	18	19	BOB SEGER & MARTINA MCBRIDE Chances Are (Capitol)	774	711	684	566	63/2
23	19	19.	20	ANNE COCHRAN AND JIM BRICKMAN After All These (Windham F	HIII) 738	678	569	435	72/1
26	24	22	4	CHRISTINA AGUILERA Reflection (Walt Disney)	619	507	375	279	70/8
21	21	20	22	MARILYN SCOTT Starting To Fall (Warner Bros.)	618	628	537	487	62/6
22	22	23	23	K-CI & JOJO All My Life (MCA)	477	483	478	445	31/1
		27	2	BACKSTREET BOYS I'll Never Break Your Heart (Jive)	433	271	141	40	62/20
_	28	26	25	GEORGE BENSON Standing Together (GRP)	389	331	266	177	44/3
27	26	24	26	DARYL HALL & JOHN OATES Throw The Roses Away (Push)	388	347	315	276	41/1
28	27	25	2	RINGO STARR La De Da (Mercury)	377	334	299	273	51/2
_	30	_	28	SAVAGE GARDEN To The Moon And Back (Columbia)	349	212	207	136	28/4
_		30	2	FAITH HILL This Kiss (Warner Bros.)	315	226	120	41	29/9
30	29	28	30	NATALIE MERCHANT Kind & Generous (Elektra/EEG)	303	265	216	183	16/0

This chart reflects airplay from July 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker 113 AC reporters. 106 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1998, R&F, Inc.

NEW & ACTIVE

ACE OF BASE Cruel Summer (Arista)

Total Stations: 27, Adds: 7, Plays: 259, including WWLI 5 (5), WMJQ 23 (30), WKYE 13 (13), WKWK 5 (5), WGSY 15 (15), WLRQ 16 (5), WMJY 12 (12), WMJJ 15 (14), WDEF 4 (2), WTFM 20 (17), WLTS 24 (23), WFMK 10 (10), WGLM 11 (8), WSWT 9 (9), WRWC 12 (12), KLTA 3, KMAJ 14 (11), KKLI 5, KSSK 21 (15), KWAV 3 (3), KKCW 6 (5), KZST 13 (14).

BABYFACE & DES'REE Fire (Yab Yum/550 Music)

Total Stations: 21, Adds: 0, Plays: 211, including WWLI 5 (5), WALK 14 (10), WSHH 6 (6), WMGS 6 (4), WGSY 7 (8), WMJY 12 (12), WDEF 14 (5), WOOF 15 (17), WAHR 5 (5), WHBC 5 (5), WLIT 9 (6), WGLM 17 (17), WMGN 16 (16), WRWC 8, WAZY 31 (26), KMAJ 14 (11), KOSI 3 (5), KWAV 3 (3), KSBL 7 (7).

DAKOTA MOON Another Day Goes By (Elektra/EEG)

Total Stations: 26, Adds: 10, Plays: 161, including WWLI 5 (5), WVAF 15 (16), WHUD 13 (3), WPCH 2, WGSY 7, WTCB 7 (3), WTVR 5, WDEF 9 (6), WGLM 5 (5), WLTQ 1, WSWT 8 (2), WRWC 8, WNSN 10, WAZY 21 (15), KMAJ 14 (11), KKLI 5 (3), KYMG 23 (7), KWAV 3 (3).

TONY RICH PROJECT Silly Man (LaFace/Arista)
Total Stations: 21, Adds: 2, Plays: 120, including WWLI 7 (7), WHUD 5 (6), WKWK 5 (5), WTVR 9 (8), WDEF 4 (5), WOOF 6 (6), WAHR 4, WFMK 10 (10), WGLM 9 (8), WLTQ 1 (1), WSWT 8 (2), WRWC 8 (8), KDAT 6, WLTE 5 (5), KELO 7 (6), KWAV 8 (3), KSBL 8 (6), KISC 5.

NA LEO The Rest Of Your Life (NLP)

Total Stations: 13, Adds: 1, Plays: 118, including WRCH 6 (4), WWLI 10 (10), WKWK 40 (40), KVLY 8 (5), WGLM 7 (5), WRWC 5 (5), KKLI 3 (2), KSSK 10 (5), KWAV 10 (10), KKCW 3 (3), KSBL 7 (6), KISC 9 (8).

RICHIE SAMBORA In It For Love *(Mercury)*Total Stations: 18, Adds: 2, Plays: 99, WWLI 5 (5), WKWK 5 (5), WGSY 7 (8), WTCB 3, WLRQ 6, WDEF 9 (7), WOOF 11 (8), WAHR 5 (5), WTFM 7, KHLA 5 (5), WFMK 10, WGLM 4 (4), WLTQ 1, WRWC 5 (5), WQLR 2 (2), WAZY 6, WLTE 5 (5), KWAV 3 (3).

MARC ANTHONY & TINA ARENA I Want To... (Sony Classical/Columbia)
Total Stations: 15, Adds: 4, Plays: 85, including WRCH 3, WTCB 2, WTVR 12
(5), WDEF 15 (6), WAJI 5 (5), WGLM 5 (5), WSWT 6, WRWC 5, WLTE 5, KRNO 1, KWAV 3 (3), KKCW 3, KGBY 17, KZST 3.

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S) BACKSTREET BOYS I'll Never Break Your Heart (Jive) DAKOTA MOON Another Day Goes By (Elektra/EEG) 10 GARTH BROOKS To Make You Feel My Love (Capitol) 9 FAITH HILL This Kiss (Warner Bros.) CHRISTINA AGUILERA Reflection (Walt Disney) 8 AMY GRANT | Will Be Your Friend (A&M) ACE OF BASE Cruel Summer (Arista) MARILYN SCOTT Starting To Fall (Warner Bros.) HEART Strong, Strong Wind (Legacy/Epic) MARC ANTHONY & TINA ARENA | Want... (Sony Classical/Columbia) 4 SAVAGE GARDEN To The Moon And Back (Columbia)

MOST INCREASED

PLAYS TOTAL PLAY INCREASE ARTIST TITLE LABELIS GARTH BROOKS To Make You Feel My Love (Capitol) +186 BACKSTREET BOYS I'll Never Break Your Heart (Jive) +162 LIONEL RICHIE Time (Mercury) +139 SAVAGE GARDEN To The Moon And Back (Columbia) +137 CHRISTINA AGUILERA Reflection (Walt Disney) +112 ROD STEWART Ooh La La (Warner Bros.) +90 FAITH HILL This Kiss (Warner Bros.) +89 DAKOTA MOON Another Day Goes By (Elektra/EEG) +82 GLORIA ESTEFAN Heaven's What I Feel (Epic) +70 NATALIE IMBRUGLIA Torn (RCA) +67

HOTTEST RECURRENTS

ARTIST TITLE LABELIS

PAULA COLE I Don't Want To Wait (Imago/WB) **ELTON JOHN** Something About The Way... (Rocket/Island) CELINE DION My Heart Will Go On (550 Music) **LEANN RIMES** How Do I Live? (Curb) MADONNA Frozen (Maverick/WB) MARIAH CAREY My All (Columbia) AMY GRANT Like I Love You (A&M)

DAKOTA MOON A Promise | Make (Elektra/EEG)

FLEETWOOD MAC Landslide (Reprise)

BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



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AC PLAYLISTS

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WLTW/New York

L		LJ.	ut	ZIIII hyan
PLA	YS			ARTIST/TITLE
3W	2W	LW	T₩	
14	17	14	16	SHANIA TWAIN/You're Still The One
14	14	14	14	CELINE DION/To Love You More
14	14	16	13	SAVAGE GARDEN/Truly Madly Deeply
13	13	13	13	GLORIA ESTEFAN/Heaven's What I Feel
13	13	13	13	BRIAN MCKNIGHT/Anytime
13	13	13	13	NATALIE IMBRUGLIA/Torn
12	12	12	13	LEANN RIMES/Looking Through
12	12	12	12	OLIVIA NEWTON-JOHN/I Honestly Love You
12	12	12	12	ROD STEWART/Ooh La La
12	12	12	12	LIONEL RICHIE/Time
13	14	13	12	ELTON JOHN/Something About
-	10	11	12	BACKSTREET BOYS/I'll Never Break.
11	11	11	11	SARAH MCLACHLAN/Adia
6	9	11	11	GEORGE BENSON/Standing Together
12	12	13	10	ELTON JOHN/Recover Your Soul
10	12	10	10	LEANN RIMES/How Do I Live
9	10	9	10	CELINE DION/My Heart Will Go On
9	9	9	8	ERIC CLAPTON/My Father's Eyes
8	8	8	8	SEGER & MCBRIDE/Chances Are
4	7	8	В	K-Cl & JOJO/All My Life
12	9	9	7	TESH F/INGRAM/Give Me Forever
	-		6	AEROSMITH/I Don't Want To
6	6	6	6	BRIAN WILSON/Your Imagination
	-		5	GARTH BROOKS/To Make You Feel.
1	3	3	3	HALL & OATES/Throw The Roses Away

KBIG 104

KBIG/Los Angeles (818) 546-1043 Streit/Coles

9	35	29	34	NATALIE (MBRUGL)A/Torn
2	22	26	29	CHRISTINA AGUILERA/Reflection
7	27	30	28	BACKSTREET BOYS/As Long As You .
9	29	29	28	SHANIA TWAIN/You're Still The One
-		18	27	FAITH HILL/This Kiss
3	15	25	26	ROD STEWART/Ooh La La
1	22	19	26	MARX & LEWIS/At The Beginning
3	16	20	25	CELINE DION/To Love You More
5	26	29	24	LEANN RIMES/Looking Through.
5	25	29	23	SARAH MCLACHLAN/Adia
		-	23	SAVAGE GARDEN/To The Moon And Back
7	25	20	23	DIANA KING/I Say A Little
8	28	25	22	SAVAGE GARDEN/Truly Madly Deepty
2	18	16	21	FLEETWOOD MAC/Landslide
-	-	-		SARAH MCLACHLAN/I Will Remember You
-				BACKSTREET BOYS/I'll Never Break



KOST/Los Angeles (213) 427-1035 Kaye/Chiang

3W	2W	L.W	TW	
2	4	16	17	SARAH MCLACHLAN/Adia
16	16	16	17	SAVAGE GARDEN/Truly Madly Deep
16	16	16	17	LEANN RIMES/How Do I Live
16	16	16	17	BACKSTREET BOYS/As Long As Yo
16	16	16	16	MADONNA/Frozen
10	16	16	16	ELTON JOHN/Recover Your Soul
13	16	16	16	SHANIA TWAIN/You're Still The One
13	16	16	16	CELINE DION/To Love You More
10	12	12	11	NATALIE IMBRUGLIA/Torn
7	5	5	6	TESH F/INGRAM/Give Me Forever.
7	5	5	6	LEANN RIMES/Looking Through
7	6	5	A	K-CL & ID ID/All My Life



MARKET #3

WLIT/Chicago (312) 329-9002 Edwards

²L.A	Y S			ARTIST/TITLE
₩	2W	L.W	TW	
9	18	19	18	OLIVIA NEWTON-JOHN/# Honestly Love Yo
8	19	20	18	ROD STEWART/Ooh La La
8	19	20	18	LEANN RIMES/Looking Through
8	13	20	18	BONNIE RAITT/One Belief Away
9	19	21	18	CELINE DION/To Love You More
8	18	18	18	LIONEL RICHIE/Time
9	19	20	18	GLORIA ESTEFAN/Heaven's What I Feel
8	18	21	17	BRIAN WILSDN/Your Imagination
8	19	20	16	SARAH MCLACHLAN/Adia
2	11	11	15	CHRISTINA AGUILERA/Reflection
8	13	8	12	CHICAGO/All Roads Lead To
0	9	10	11	GEORGE BENSON/Standing Together
	8	10	10	BACKSTREET BOYS/I'll Never Break
-		10	9	MARILYN SCOTT/Starting To Fall
0	11	6	9	BABYFACE & DES'REE/Fire
9	8	8	9	TESH F/INGRAM/Give Me Forever
-		-	9	ELTON JOHN/Something About.
0	13	10	8	RINGO STARR/La De Da
9	8	10	8	SAVAGE GARDEN/Truly Madly Deeply
	8	10	8	SHANIA TWAIN/You're Still The One
8	8	8	7	BACKSTREET BOYS/As Long As You
-	-	2	6	COCHRAN AND BRICKMAN/After All These.



MARKET #4

KIC /San Francisco (411) 538-1013 Ha ilton/Carlson

PLAYS				ARTIST/TITLE
3W	2W	L₩	T₩	
35	35	35	35	SAVAGE GARDEN/Truly Madly Deeply
28	29	29	35	SHANIA TWAIN/You're \$till The One
34	34	34	34	CELINE DION/My Heart Will Go On
34	34	34	34	ELTON JOHN/Something About
28	34	34	34	PAULA COLE/I Don't Want To Wart
29	29	30	31	NATALIE IMBRUGLIA/Tipro
29	30	31	29	ERIC CLAPTON/My Father's Eyes
-	-	-	29	FLEETWOOD MAC/Landslide
35	35	35	28	BACKSTREET BOYS/As Long As You.
21	27	28	28	SARAH MCLACHLAN/I Will Remember You
-	16	18	21	FAITH HILL/This Kiss
20	19	22	19	ROD STEWART/Ooh LagLa
-	19	-	19	MARX & LEWIS/At The Beginning
33	50		19	LEANN RIMES/How Doil Live
20	19	17	18	CELINE DION/To Love Tou More
-	18		18	SOPHIE B. HAWKINS/As I Lay Me Down
-	-	17	17	ERIC CLAPTON/Change The World
18	17	17	16	BRICKMAN & MCBRIDE/Valentine
		-	13	BACKSTREET BOYS/I'll iNever Break.
29	30	28	12	JANET/Together Again



KVIL/Dallas (214) 691-1037 Curtis/O Neal

PLAYS				ARTIST/TITLE
3W	2W	LW	TW	
7	28	29	30	CELINE DION/To Love You More
19	30	30	30	SHANIA TWAIN/You're Still The One
30	30	30	30	SAVAGE GARDEN/Truly Madly Deeply
30	30	30	30	BACKSTREET BOYS/As Long As You
30	30	30	30	TESH F/INGRAM/Give Me Forever
19	29	30	29	PETER CETERA/She Doesn't Need .
17	29	29	29	VANESSA WILLIAMS/Oh How The Years
29	29	29	29	SIMPLY RED/The Air That I
17	29	29	29	ROBYN/Show Me Love
19	19	19	19	ERIC CLAPTON/My Father's Eyes
17			19	K-CI & JOJO/All My Life
29	19	19	19	ALLURE/All Cried Out
19	19	19	18	BRYAN ADAMS/Back To You
30	19	18	18	PAULA COLE/I Don't Want To Wait
	18	18	18	MATCHBOX 20/3am
29	18	18	18	KENNY G/Loving You
7	7	7	7	SARAH MCLACHLAN/Adia
	7	7	7	OLIVIA NEWTON-JOHN/I Honestly Love You
7 7 7 7	7	7	7	BRIAN WILSON/Your Imagination
7	7	7	7	MARILYN SCOTT/Starting To Fall
7	7	7	7	GARTH BROOKS/To Make You Feel.
	7	7	7	RINGO STARR/La De Da
-			7	LIONEL RICHIE/Time
5	5	5	5	CELINE DION/My Heart Will Go On
5	5	5	5	LEANN RIMES/How Do I Live
29	5	5		ELTON JOHN/Something About .
5	5	5	5	BRYAN ADAMS/Let's Make A
5	5	5	5	BACKSTREET BOYS/Quit Playing



MARKET #8

WASH/Washington

PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
14	35	35	35	SAVAGE GARDEN/Truly Madly Deeply
35	35	35	35	SHANIA TWAIN/You're Still The One
35	35	35	35	ELTON JOHN/Something About
28	28	28	28	NATALIE IMBRUGLIA/Torn
14	28	28	28	FLEETWOOD MAC/Landslide
28	25	25	28	ROD STEWART/Ooh La La
10	28	28	28	FAITH HILL/This Kiss
28	35	35	28	ERIC CLAPTON/My Father's Eyes
14	28	28	28	PAULA COLE/I Don't Want To Wait
35	35	35	28	LEANN RIMES/Looking Through
14		-	10	MARX & LEWIS/At The Beginning
10	10	10	10	LEANN RIMES/How Do I Live
35	10	10	10	JIM BRICKMAN/The Gift
10	10	10	10	CELINE DION/To Love You More
10	10	10	10	CELINE DION/My Heart Will Go On
			10	BACKSTREET BOYS/Quit Playing
7	10	10	7	LIONEL RICHIE/Time
			7	CHRISTINA AGUILERA/Reflection
Ι.			2	VONOA SHEPARO/Searchin' My Soul



MARKET #10

WMJX/Boston (617) 542-0241 Kelley/Laurence

PLAYS				ARTIST/TITLE	
	3W		LW	TW	
	26	26	26	26	BACKSTREET BOYS/As Long As You
	25	26	26	26	ERIC CLAPTON/My Father's Eyes
	26	26	26	26	SARAH MCLACHLAN/Adia
	26	26	26	26	SAVAGE GARDEN/Truly Madly Deeply
	26	25	26	26	SHANIA TWAIN/You're Still The One
	12	20	20	21	NATALIE IMBRUGLIA/Torn
	11	13	12	13	SPICE GIRLS/2 Become 1
	-		12	12	BACKSTREET BOYS/I'll Never Break
		-	-	12	CELINE OION/To Lave You More
	11	13	13	12	FLEETWOOD MAC/Landslide
	26	12	12	12	LEANN RIMES/Lacking Through
	12	12	12	12	ROD STEWART/Ooh La La
	11	12	11	11	PAULA COLE/I Don't Want To Wait
	10	13	12	11	FLEETWOOD MAC/Silver Springs
	9	10	10	11	JEWEL/Foolish Games
	12	11	11	11	ELTON JOHN/Recover Your Soul
	10	12	12	11	BONNIE RAITT/One Belief Away
	11	13	12	11	LEANN RIMES/How Oo I Live
	10	10	10	10	GARTH BROOKS/To Make You Feel
	10	12	12	10	ELTON JOHN/Something About
	8	8	8	8	TESH F/INGRAM/Give Me Forever
	6	6	6	6	GLORIA ESTEFAN/Heaven's What I Fee
	6	6	6	2	CHICAGO/All Roads Lead To



WPCH/Atlanta

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PLA 3W		LW	TW	ARTIST/TITLE	
15	15	17	18	SARAH MCLACHLAN/Adia	
18		18	16	LEANN RIMES/Looking Through .	
14		13		CELINE DION/To Love You More	
9	9	10	14	GARTH BROOKS/To Make You Feel	
20	16		13	SHANIA TWAIN/You're Still The One	
13		12		SAVAGE GARDEN/Truly Madly Deeply	
11		12	12	ROD STEWART/Don La La	
10			12	TESH F/INGRAM/Give Me Forever	
11		11	11		
-		11	11	BACKSTREET BOYS/I'll Never Break	
12	10		10	ERIC CLAPTON/My Father's Eyes	
		2	10	SEGER & MCBRIDE/Chances Are	
10	9	10	9	DAKOTA MOON/A Promise I Make	
			9	MARX & LEWIS/At The Beginning	
7	7		9	ELTON JOHN/Recover Your Soul	
11	9	12	8	BONNIE RAITT/One Belief Away	
9	9	9	В	OLIVIA NEWTON-JOHN/I Honestly Lave Y	
8	9	9	В	LIONEL RICHIE/Time	
		10	8	JIM BRICKMAN/The Gift	
12	10	11	7	GLORIA ESTEFAN/Heaven's What I Feel	
9	9	9	7	CHRISTINA AGUILERA/Reflection	
9	11	9	7	NATALIE IMBRUGLIA/Torn	
6	6	7	6	RINGO STARR/La De Da	
	8	5	3	COCHRAN AND BRICKMAN/After All Thes	
		*	3	MARILYN SCOTT/Starting To Fall	



PLA	YS 2W	LW	TW	ARTIST/TITLE	
14	17	17	17	BRIAN WILSON/Your Imagination	
15		10	17	LEANN RIMES/Looking Through	
15		175		OLIVIA NEWTON-JOHNYI Honestly Love You	
10		17:		BONNIE RAITT/One Better Away	
14.		17		SARAH MCLACHLAN/Adia	
11		17		CELINE DION/To Love You More	
11	14	12	17	GLORIA ESTEFAN/Heaven's What I Feel	
14.	14		17	SHANIA TWAIN/You're Still The One	
14	14	17		LIONEL RICHIE/Time	
8	Б	14	14	CHICAGO/All Roads Lead To	
7		14	14	ROO STEWART/Ooh La La	
14	où.	14	14	TESH F/INGRAM/Give Me Forever	
13:		g	13	SAVAGE GARDEN/Truly Madly Deeply	
	12	17	12	PAULA COLE/I Oon't Want To Wart	
	2	17.	11		
+	111	10	11	LEANN RIMES/How Oc I Live	
1	1	1	- 8	MARILYN SCOTT/Start ng To Fall	
Ŷ.	7	ä	8	SEGER & MCBRIOE/Chances Are	
5	7	1	9	RINGO STARR/La De Da	
Ġ	7	+	9	GARTH BROOKS/To Make You Feel	
5	W.			CHRISTINA AGUILERANReflection	
5	17		8	COCHRAN AND BRICKMAN/After All These	
5	7	1	8	GEORGE BENSON/Standing Together	
7	- 7	7	7	K-CI & JOJO/All My Life	
7	.7	2	7	BLENDERS/(I) McDomald's	
4	16	4	5	TONY RICH PROJECT/Silly Man	
10	. 6	4		BACKSTREET BOYS/I'll Never Break	
	5	3	5	RICHIE SAMBORA/In II For Love	
	100	100	5	ANTHONY & ARENA/I Want To Spend	



MARKET #16

WALK/Long Island (516) 475-5200 Michaels/Miller/

ı	PLAYS			ARTIST/TITLE		
ı	3W	2W	LW	TW		
Į	16	12	27	30	SARAH MCLACHLAN/Adia	
ı	27	13	30	30	SHANIA TWAIN/You're Still The One	
ı	28	11	28	30		
ı	27	12	28	30	GLORIA ESTEFAN/Heaven's What I Feel	
ı	4	13	28	29	K-CI & JOJO/All My Lile	
ı	29	12	30	29	TESH F/INGRAM/Give Me Forever	
ł	29	12	29	28	CELINE DION/To Love You More	
ı	12	7	10	14	CHICAGO/All Roads Lead To	
ı			10	14	BABYFACE & DES'REE/Fire	
ı		9	12	13	FASTBALL/The Way	
Į	27	12	11	11	SAVAGE GARDEN/Fruly Madly Deeply	
ì	-	12	11	11	LEANN RIMES/How Do I Live	
ı				11	SAVAGE GARDEN/To The Moon And Back	
ı	4	5	10	10	MARIAH CAREY/My All	
ı	9	5	9	10	ROD STEWART/Ooh La La	
ı		12	10	10	ELTON JOHN/Something About	
ı	27	12	10	10	BACKSTREET BOYS/As Long As You	
١	10	5	11	9	SPICE GIRLS/Stop	
۱		-	12	9	FAITH HILL/This Kiss	
ı	10	12	10	8	CELINE OION/My Heart Will Go On	
ı		3	4	6	BACKSTREET BOYS/I'll Never Break.	
ı	-		6	5	BRANDY & MONICA/The Boy Is Mine	
ı		3	2	5	BONNIE RAITT/One Belief Away	
1	;		4	5	AEROSMITH/I Don't Want To	
١	4	3	3	5	GARTH BROOKS/To Make You Feel	
1		3	3	5	BRIAN MCKNIGHT/Anytime	
1	3	3	3	5 3	LIONEL RICHIE/Lady LIONEL RICHIE/Time	
١	3	3	3	3	FIGHER VICINES HING	



KESZ/Phoenix (602) 207-9999 Del Rosso

34	33	32	34	SHANIA TWAIN/You're Still The One		
22	22	36	33	SARAH MCLACHLAN/Adia		
18	16	18	30	ROD STEWART/Ooh La La		
20	21	20	22	TESH F/INGRAM/Give Me Forever		
13	13	18	21	LIONEL RICHIE/Time		
12	31	20	19	ERIC CLAPTON/My Father's Eyes		
36	37	32	19	SAVAGE GARDEN/Truly Madly Deeply		
17	18	17	18	BONNIE RAITT/One Belief Away		
17	18	17	18	GLORIA ESTEFAN/Heaven's What I Feel		
14	14	14	18	GARTH BROOKS/To Make You Feel		
19	18	17	18	NATALIE IMBRUGLIA/Torn		
20	20	21	17	ELTON JOHN/Recover Your Soul		
14	19	18	17	COCHRAN AND BRICKMAN/After All The		
	-	16	16	CHRISTINA AGUILERA/Reflection		
13	15	13	14	SEGER & MCBRIOE/Chances Are		
			10	JEWEL/You Were Meant		
	10		10	SHAWN COLVIN/Sunny Came Home		
10	12		9	BACKSTREET BOYS/As Long As You		
*	10		9	DONNA LEWIS/I Love You Always		
-	-	-	8	BACKSTREET BOYS/Quit Playing		
	-	-		ACE OF BASE/Cruel Summer		
	-			BACKSTREET BOYS/I'll Never Break		

ARTIST/TITLE

38 34 33 37 LEANN RIMES/Looking Through.
33 28 36 36 CELINE DION/To Love You More



WSHH/Pittsburgh (412) 875-9500 Antili

15	1 B	TESH F/INGRAM/Give Me Forever
16	17	SHANJA TWAIN/You're Still The One
15	17	ERIC CLAPTON/My Father's Eyes
16	16	SAVAGE GAROEN/Truly Madly Deeply
16	16	LEANN RIMES/Looking Through
13	16	SARAH MCLACHLAN/Adia
16	15	ELTON JOHN/Recover Your Soul
8	11	COCHRAN AND BRICKMAN/After All These
11	11	PAULA COLE/I Don't Want To Wait
9	9	ROD STEWART/Ooh La La
6	8	CHRISTINA AGUILERA/Reflection
8	8	LEANN RIMES/How Do I Live
7	7	BONNIE RAITT/One Belief Away
6	6	BABYFACE & DES'REE/Fire
5	6	BRIAN WILSON/Your Imagination
5	6	LIDNEL BICHIE/Time

BRIAN WILSONYOUT Imagination
LIDNEL RICHIETime
RINGO STARRIJA DE DIA
ELTON JOHNINSOMENINA DOUT.
BACKSTREET BOYS/OUT Playing.
ECLINE DIONMY Heart WIL GO ON
OLIVIA NEWTON-JOHNI Honestiy Love
LORIA ESTERAN/Hazven's What I Feel
SEGER & MCBRIDE/Chances Are
CHILAGO/All Roads Lead To...
GARTH BROOKS/O Make You Feel.
HALL & OATES/Throw The Roses May
ANOTA MOON/Another Day Goes By
LUTHER VANOROSS/I Know



KOSI/Denver (303) 696-1714 Taylor/Hamilton

			ARTIST/TITLE
W	L.W	TW	
7	16	17	LEANN RIMES/Looking Through
ò	16	17	ERIC CLAPTON/My Father's Eyes
7	16	16	SHANIA TWAIN/You're Still The One
5	16	16	SAVAGE GARDEN/Truly Madly Deeply
1	9	10	LIONEL RICHIE/Time
ŀ	9	10	BACKSTREET BOYS/As Long As You
)	9	10	COCHRAN AND BRICKMAN/After All These
)	9	9	CELINE DION/To Love You More
}	9	9	ROD STEWART/Ooh La La
)	9	9	SARAH MCLACHLAN/Adia
)	9	9	GLORIA ESTEFAN/Heaven's What I Feel
}	10	9	BONNIE RAITT/One Belief Away
)	9	9	TESH F/INGRAM/Give Me Forever
)	9	9	CHRISTINA AGUILERA/Reflection
	4	6	MARILYN SCOTT/Starting To Fall
5	5	5	RINGO STARR/La De Da
;	3	4	GARTH BROOKS/To Make You Feel
i	6	4	GEORGE BENSON/Standing Together
3	3	3	HALL & OATES/Throw The Roses Away
	5	3	BABYFACE & OES'REE/Fire
3	3	3	BRIAN WILSON/Your Imagination
			BACKSTREET BOYS/I'll Never Break



WDOK/Cleveland (216) 696-0123 Wilson/Miller



MARKET #24

KKCW/Portland, OR (503) 222-5103 Minckler

3W	2W	LW	TW		
10	10	14	15	FAITH HILL/This Kiss	
11	14	15	15	CELINE DION/To Love You More	
6	7	11	15	HALL & DATES/Throw The Roses Away	
	-		13	GEORGE BENSON/Standing Together	
11	11	10	11	SARAH MCLACHLAN/Adia	
14				LEANN RIMES/Looking Through	
11	10	13	11	MARIAH CAREY/My All	
8	8	8	11	PETER CETERA/She Doesn't Need	
9	7	8	10	CHICAGO/All Roads Lead To	
13	11	12	10	OLIVIA NEWTON-JOHN/I Honestly Love You	
8	10	10	10	GARTH BROOKS/To Make You Feel	
9	10	9	9	ROD STEWART/Ooh La La	
8	6	14			
8	10		9	BRIAN WILSON/Your Imagination	
10	10	11		GLORIA ESTEFAN/Heaven's What I Feel	
-	-	2	8	MARILYN SCOTT/Starting To Fall	
7	4	5	7	SHANIA TWAIN W/WHITE/From This Moment On	
10	8	10	7	JAMES TAYLOR/Jump Up Behind Me	
1	8	8	7	RINGO STARR/La De Da	
8	6	8	7	LIONEL RICHIE/Time	
7	6	8	6	SEGER & MCBRIDE/Chances Are	
		5		ACE OF BASE/Cruel Summer	
8	13	7	6	SHANIA TWAIN/You're Stall The One	
11	8	8	4	TESH F/INGRAM/Give Me Forever	
14	4	4	4	BACKSTREET BOYS/As Long As You	
3	3	3	3	NA LEO/The Rest Of Your	
3	3	3	3	GINO VANNELLI/Slow Love	
	-	-	3	BACKSTREET BOYS/I'll Never Break	
		*	3	ANTHONY & ARENA/I Want To Spend	



MARKET #25

WRRM/Cincinnati (513) 241-9898 Holland/Morro

PLA				ARTIST/TITLE
	2W			
12	16	16	17	CELINE DION/To Lave You More
14	17	17	17	SARAH MCLACHLAN/Adia
16	16	16	16	K-CI & JOJO/All My Life
1.7	17	15	16	ERIC CLAPTON/My Father's Eyes
16	16	16	16	BACKSTREET BOYS/As Long As You
17	15	15	16	SAVAGE GAROEN/Truly Madly Deeply
6		16		GLORIA ESTEFAN/Heaven's What I Fee!
17	15	16	16	ELTON JOHN/Recover Your Soul
16	16	16	16	TESH F/INGRAM/Give Me Forever .
			13	BRIAN WILSDN/Your Imagination
12	9		10	OLIVIA NEWTON-JOHN/I Honestly Love
7	9		10	ELTON JOHN/Something About .
9	10	10	10	HALL & OATES/Promise Ain't Enough
10		13	10	CELINE DION/My Heart Will Go On
10	9	9	9	ROD STEWART/Ooh La La
16	8	9	9	VANESSA WILLIAMS/Oh How The Years
11	10	10	8	BACKSTREET BOYS/Quit Playing.
6	4	5	6	BONNIE RAITT/One Belief Away
4	3	3		RINGO STARR/La De Da
-	4	4	3	LIONEL RICHIE/Time
3	3	3	3	CHRISTINA AGUILERA/Reflection



MARKET #27 KGBY/Sacramento (916) 929-5325

5	34	36	39	SAVAGE GARDEN/Truly Madly Deeply			
5	37	37	36	SHANIA TWAIN/You're Still The One			
4	35	34	34	BACKSTREFT BOYS/As Long As You			
3	21	23	33	CELINE DION/To Love You More			
6	32	39	28	ERIC CLAPTON/My Father's Eyes			
В	20	26	23	JIM BRICKMAN /The Gift			
2	23	24	23	NATALIE IMBRUGLIA/Torn			
6	24	24	22	SARAH MCLACHLAN/Adia			
2	22	21	22	JANET/Together Again			
6	27	19	21				
5	20	15	20				
1	22	24	19				
5			18				
5	18	15	18				
	-	-	17				
2	18	22	17				
6			15				
9	19	18	15	R KELLY/I Believe I Can Fly			
	15	15	15	SISTER HAZEL/All For You			
В	13	9	13	TESH F/INGRAM/Give Me Forever			
5	5	8	10	ELTON JOHN/Recover Your Soul			
2	21		8	FLEETWOOD MAC/Landslide			
	2	2	4	LIONEL RICHIE/Time			
		3	1	CHRISTINA AGUILERA/Reflection			



KUDL/Kansas City

-	22	23	24	TESH F/INGHAW/GIVE Me Forever	
	23	21	23	SAVAGE GARDEN/Truly Madly Deeply	
	20	21	23	CELINE DION/To Love You More	
-	25	22	22	SHANIA TWAIN/You're Still The One	
-	21	23	22	ERIC CLAPTON/My Father's Eyes	
	23	23	21	PAULA COLE/I Don't Want To Wait	
		20	19	BACKSTREET BOYS/As Long As You	
-	6	10	9	LEANN RIMES/Looking Through .	
	9	9	7	ELTON JOHN/Recover Your Soul	
	6	5	6	NATALIE IMBRUGLIA/Torn	
		-	6	LIONEL RICHIE/Time	
	5	7	5	MARIAH CAREY/My All	
-	6	6	5	ROO STEWART/Ooh La La	
	5	6	5	GLORIA ESTEFAN/Heaven's What I Feel	
-	6	6	5	JAMES TAYLOR/Jump Up Behind Me	
			5	BRIAN WILSON/Your Imagination	



Kil AY/San Jose (408) 370-7377

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PLA	YS			ARTIST/TITLE	
3W	2W	LW TW			
25	22	22	27	TESH F/INGRAM/Give#Me Forever	
23	20	21	25	SAVAGE GARDEN/fruly Madly Deeply	
	-	19	24	NATALIE IMBRUGLIA®Torn	
23	26	25	22	SHANIA TWAIN/You're Still The One	
22	23	25	21	ERIC CLAPTON/My Fathers Eyes	
19	22	21	19	CELINE DION/To Love You More	
20	18	15	17	BACKSTREET BOYS/As Long As You	
14	13	10	12	ELTON JOHN/Something About	
14	14	10	11	JIM BRICKMAN /The Gift	
- 9	13	9	11	LEANN RIMES/How Do I Live	
11	10	8	10	BACKSTREET BOYS/Guit Playing	
12	11	12	10	PAULA COLE/I Don t Nant To Wait	
7	6	8	9	CELINE DION/My Healt Will Go On	
5	8	- 7	7	SARAH MCLACHLAN Adia	
6	9	9	7	BRICKMAN & MCBR DE/Valentine	
22	25		4	LEANN RIMES/Looking Through.	
5	6	4	3	DAKOTA MOON/A Promise 1 Make	
3	3	3	2	ELTON JOHN/Recover Your Soul	

WYJB/Albany, NY OM: Michael Mo MD: Pat Ryan FAITHHILL "Kiss"

KYMG/Anchorage, AK OM: Mark Murphy PD: Devan Mitchell NoArids

WROE/Appleton, Wi

WPCH/Atlanta, GA OM/PD: Vance Dillard APD: Steve Goss MD: David Joy 3 MARILYNSCOTT "Starting" 3 CHUCACO "Poode" 3 CHICAGO "Roads" 2 DAKOTA MOON "Another

WFPG/Atlantic City, NJ OM/PD: Dick Fenne MD: Marlene Aqua

WBBQ/Augusta, GA

KKMJ/Austin, TX

WMJY/Biloxi, MS PD: Walter Brown MD: Angie Thomps

WMJJ/Birmingham, AL OM: John Jenkins PD/MD: John Stuart LYNSCOTT "Starting"

WMJX/Boston, MA

WEZN/Bridgeport, CT PD: Steve Marcus WMJD/Buffaio, NY

OM: Sue O'Neil PD: Rob Lucas MD: Roger Christian WHBC/Canton, OH

PD: Terry Simmons MD: Kayleigh Kriss DAKOTAMOON "Anothy KDAT/Cedar Banids, IA

WVAF/Charleston, WV

WDEF/Chattanooga, TN

WLIT/Chicago, IL

WRRM/Cincinnati, OH

WDOK/Cleveland, OH

KKLI/Colorado Springs, CO ACE OF BASE "Cruel FA/THHILL "Kiss"

WTCB/Columbia, SC

WGSY/Columbus, GA

VMD; Alan Quin CORRS "Never" TONY RICH PROJECT "SIIIy' LIGHTHOUSE FAMILY "High"

WSNY/Columbus, OH SEGER & MOBRIDE "Oha

KVIL/Dallas, TX

WLQT/Dayton, OH SNOW & MCDONALD "Right

KOSI/Denver, CO

WOOF/Dothan, AL GM/PD: Leigh Simpson OM/MD: Mike Holderfield

KATF/Dubuque, IA

WXKC/Erie, PA

WIKY/Evansville IN

KLTA/Fargo, ND

KE7A/Favetteville, AR

WCRZ/Flint, MI.

OM/PD: J. Patrick MD: George McIntyre WINK/Ft. Myers, FL

WAJI/Ft. Wayne, IN OM: Lee Tobin PD: Barb Richards

WAFY/Frederick, MD PD: Thom Robinson MD: Norman Henry Schmidt NoAdds

113 Total Reporters 112 Current Reporters 106 Current Playlists

Reported Frozen Playlist (1):

Did Not Report, Playlist Frozen (5): WLIF/Baltimore, MD WMAG/Greensboro, NC WBEB/Philadelphia, PA KEZK/St. Louis, MO WRVF/Toledo, OH

Did Not Report A New Playlist For The Third Consecutive Week; Data Not Used (1): WKBN/Youngstown, OH

WLHT/Grand Rapids, MI PD: Bill Bailey APD/MO: Mary Turner

WOOD/Grand Rapids, MI

WMYI/Greenville, SC PD: Gary Jacksor MD: Chris Scott

WSPA/Greenville, SC

WRCH/Hartford, CT ANTHONY & ARENA *Spend BACKSTREET BOYS 'Break

KSSK/Honolulu, HI PD: Jeff Silvers No Adds

WAHR/Huntsville, AL

WTPI/Indianapolis, IN PD: Gary Haven MD: Steve Coop

WTFM/Johnson City, TN

WKYE/Johnstown, PA PD: Jack Michaels MD: Brian Wolfe CHRISTINA AGUILERA "Reflection

WOLR/Kalamazoo, MI OM: Ken Lanphear PD: Brian Wertz 3 SAVAGE GARDEN Moon DAKOTA MOON Another

KIIDI /Kansas City, MO PD: Robert John MD: Thom Walsh

WJXB/Knoxville, TN

WA7Y/Latavette, IN

WGLM/Latavette, IN

KHI A/Lake Charles I A

WFMK/Lansing, MI

KSNE/Las Venas NV

WALK/Long Island, NY

KBIG/Los Angeles, CA VP/Prog.: Steve St APD/MD: Tony Co

KOST/Los Angeles, CA Sta Mgr/PD: Jhani Kaye APD/MD: Johnny Chiang

WVEZ/Louisville. KY OM: C.C. Matthews PD/MD: Joe Fedele DAKOTA MOON "Another WPEZ/Macon, GA

Ops Dir. Oscar Levere Group PD: James Gre GARTH BROOKS "Feel" BACKSTREET BOYS "Break" AMY GRANT "Friend" CHRISTOPHER CROSS "SI

KVLY/McAllen, TX

TONY RICH PROJECT "SI CELINE DION "More MATCHBOX 20 "3am ROBYN "Show" VANESSA WILLIAMS "Yea KBAY/San Jose, CA

WMGN/Madison, WI. VP/Prog: Pat O'Neill MD: Kim Fischer

WLRQ/Melbourne, FL PD/MD: Karen Kay

WRVR/Memphis, TN OM/PD: Joel Bui MD: Kay Manley

WLTQ/Milwaukee, WI

WLTE/Minneapolis, MN

KJSN/Modesto, CA

KWAV/Monterev. CA PD/MD: Bernle Moody
3 AMY GRANT "Friend"
3 CHRISTOPHER CROSS "Smiles"

WHUD/Newburgh, NY

WLMG/New Orleans, LA Dir/Ops: Nick Ferrara PD: Steve Suter APD/MD: Johnny Scott

WLTS/New Orleans, LA

WLTW/New York, NY

KMGL/Oklahoma City, OK

KEFM/Omaha, NE

WMGF/Orlando, FL APD/MD: Dean Miuccio

WSWT/Peoria, IL

KESZ/Phoenix, AZ O/MO: Mike Del Rosso ACE OF BASE "Cruel" BACKSTREET BOYS "Break"

WSHH/Pittshurgh, PA

KKCW/Portland, OR

3 BACKSTREET BOYS 'Break' 3 ANTHONY & ARENA "Spend WWI I/Providence BI

KRNO/Reno, NV

WTVR/Richmond, VA WSLQ/Boanoke, VA

PD: Don Morrison MD: Dick Daniels WRWC/Rockford, IL KGBY/Sacramento, CA

KSFI/Salt Lake City, UT

KIOI/San Francisco, CA PD: Bob Hamilton APD/MD: Mark Carlson 29 FLEETWOOD MAC "Landsiide

KSBL/Santa Barbara, CA

KZST/Santa Rosa, CA PD: Brent Farris MD: Pat Schaffer

KELO/Sioux Falls, SD OM: Reid Holsen APD: Nancy Carlson NoAdds

WNSN/South Bend, IN PD: Phil Britain MD: Jim Roberts

KISC/Spokane, WA PD: Rob Harder MD: Dawn Marcel

COCHRAN AND BRICKMAN "After HALL & OATES "Roses" BACKSTREET BOYS "RIPAK" WMAS/Springfield, MA

PD: Paul Cannon APD/MD: Keith Stephens BACKSTREET BOYS "Break" KGBX/Springfield, MO

KMAJ/Topeka, KS OUVIANEWTON-JOHN "Love" GARTH BROOKS "Feel"

KMXZ/Tucson, AZ

WLZW/Utica, NY KKYS/Bryan, TX

WASH/Washington, DC PD: Darren Davis MD: Randi Martin

WEAT/West Palm Beach, FL OM/PD: Les Howard APD/MD: Chad Perry LEANN RIMES "Looking

WRMF/West Palm Beach, Fl BACKSTREET BOYS "Playing RACKSTREET BOYS "Rigids"

WKWK/Wheeling, WV

KRBB/Wichita, KS PD: Larry London MD: Patrick Murphy

WTMX/Chicago, IL PD: Barry James APD/MD: Jaime Kartak WMGS/Wilkes Barre, PA

WJBR/Wilmington, DE PD: Michael Wait MD: Dave Banks

WGNI/Wilmington, NC

WARM/York, PA PD: Kelly West MD: Rick Sten

WKDD/Akron, OH
PD: Chuck Collins
MD: Lynn Kelly
20 SAVAGE GARDEN "Moon
15 ANGGUN "Sahara"
15 JENNIFER PAIGE "Crush"

WKLI/Albany, NY PD: Paul Bendat 6 BARENAKED LADIES "Week 6 OMC "Bizarre" KKOB/Albuquerque, NM

KPEK/Albuquerque, NM

OM: Frank Jaxon
PD: Mike Parsons
APD: Jaimey Barreras
MD: Stephanie Buchico

KMXS/Anchorage, AK SEMISONIC "Closing"

KAMX/Austin, TX D: Dusty Hayes

PD/MD: Jack Stevens

SMASHMOUTH "Carit"

FUEDYTHING "Hoods"

KLLY/Bakersfield, CA

WWMX/Baltimore, MD

WBMX/Boston, MA

WLCE/Buffalo, NY

20 EVERCLEAR "Buy" 10 BRIAN SETZER ORCH "Jump

WMT/Cedar Rapids, IA

WLNK/Charlotte, NC

WOM7/Charlottesville VA

MERRIL BAINBRIDGE "Lonely"

WVMX/Cincinnati, OH

WMVX/Cleveland_OH

WQAL/Cleveland, OH

M: Tom Jackson D: Mike Edwards

KKMY/Beaumont, TX : Trey Poston : C.C. McKinnis WQSM/Fayetteville, NC

KCIX/Boise, 1D KVSB/Fresnn, CA

> PD: Mike Yeager MD: Julie Logan WKSI/Greensboro, NC PD: Michael Hayes MD: Jeff Cushman

> > WKZL/Greensboro, NC PD: Jeff McHugh APD/MD: Doug McKnight

WIKZ/Hagerstown, MD

WTIC/Hartford, CT

WKEE/Huntington, WV PD: JIm Davis
MD: Gary Miller
FAITH HILL "Kiss"
DAKOTA MOON "Another
DAVE MAITHEWS BAND:

WENS/Indianapolis, IN OM/PD: Greg Dun MD: Jim Cerone AEROSMITH*Miss* EDWIN MCCAN*HII

KOZN/Kansas City, MO PD: Paul Kriegter
MD: Slacker
16 FOOFIGHTERS Walking
16 FARTOO JONES "Good"
HEATHER NOVA "Londo
GRANT LEE BUFFALO "T

KMXB/Las Vegas, NV

WMXL/Lexington, KY DM: Doug Haman PD/MD: Barry Fox

KVUU/Colorado Springs, CO

OM: Randy Hill
PD: Lee Roberts
BRIAN SETZER ORCH "Juny
EAGLE-EYE CHERRY "Save"
RATH-HILL "Kiss"

WCGQ/Columbus, GA

KDMX/Dallas, TX

WDAQ/Danbury, CT

WMMX/Dayton, OH

OM: Jeff Ballentine

MD: Dean Taylor

0 NATALIE MERCHANT "Generous
0 SMASH MOUTH "Can"

KLYF/Des Moines, IA

PD: Kenn McCloud APD/MD: Greg Chance

KSTZ/Des Moines, IA

PD: Jim Schaefe MD: Carol Vonn

WKQI/Detroit, MI

KSII/FI Pasn TX

KLAL/Little Rock, AR PD: Randy Cain
MD: Nell Kelly

EAGLE EYE CHERRY "Save

KURB/Little Rock, AR APD: Debra Daniels MD: Becky Rogers FAITHHILL Kss."

KYSR/Los Angeles, CA
PD: Angele Perelli
APD/MD: Chris Ebbott
60 GOOGOOOLIS "ing"
32 BARENAKED LADIES "Meek"
HARVEY DANGER "Flagpole"

WMC/Memphis, TN PD: Russ Morley MD: Bruce Wayne 14 SAVAGE GARDEN "Truly NATALIE IMBRUGLIA "W

WPLL/Miami, FL PD: Rob Roberts APD: Robert Archer MD: Diedre Poyner

WKTI/Milwaukee, Wi PD: Danny Clayton APD/MD: Leonard Peace

WPNT/Milwaukee, WI

GRANT LEE BUFFALO "Truly KSTP/Minneapolis, MN PD: Todd Fisher MD: Leighton Peck

WMYX/Milwaukee, WI

25 SMASH MOUTH "Can 25 CELINE DION "More" KOSO/Modesto, CA

PD: Max Miller MD: Donna Miller 15 EBBA FORSBERG "Lost" 15 BILLY MANN "Beat" 15 AEROSMITH "Miss" WJLK/Monmouth-Ocean, PD: Mike Kaplan MD: Lauren Pressley

KCDU/Monterey-Salinas, CA

WBIX/New York, NY PD: Jeff Scott APD: Andy West

WPLJ/New York, NY PD: Scott Shannon MD: Tony Mascaro

PD: Mark Bradley MD: F. Devon Thorntor 34 BARENAKED LADIES "Wee GRANT LEE BUFFALO "Trul

WWDE/Norfolk, VA M/PD: Don Lo

KSRZ/Omaha, NE OM: Doug Soren: PD: Kurt Owens MD: Erik Johnson

WOMX/Orlando, FL PD: David Isreal MD: Tim Baldwin No Adds

HOT AC WSHE/Orlando, FL

> GRANT LEE BUFFALO "Truly" SHAMN MILLINS "Links" WXIL/Parkersburg, WV

K77P/Phoenix A7

WYXR/Philadelphia, PA PD: Kurt Johnson
APD/MD: Kim Ashley

11 BACKSTREET BOYS "Breal

10 GREEN DAY "Time"

WORV/Pittsburgh, PA

WMGX/Portland, ME PD: Randi Kirshbaum APD/MD: Doug Erickson BRIAN SETZER ORCH "Jurnj BARENAKEDI ADIES "Week"

KBBT/Portland, OR OM: Dave Numme PD: Michelle Engel APD: Troy Daniels MD: Lisa Adams

WSNE/Providence, RI PD: Scott Keith
MD: Harmon Dash
5 BACKSTREET BOYS Breal

KMXG/Quad Cities, IA-IL PD: Matt William MD: Art Monroe

WRAL/Raleigh, NC

KNEV/Reno, NV MD: Jay Da

WIOG/Saginaw, MI PD: Mike MacDonald MD: Keith Kelly "N SYNC "Teann" SMASH MOUTH "Can't VONDA SHEPARD "Sea

KYKY/St. Louis. MO PD: Smokey Rivers APD/MD: Greg Hewitt 18 BACKSTREETBOYS Break KBEE/Salt Lake City, UT KISN/Salt Lake City, UT K-CI & JOJO "Life" FAMIFER PAIGE "Crusi

KSMG/San Antonio, TX

KFMB/San Diego, CA GM/PD: Tracy Johnson APD: Michael Steele MD: Greg Simms

KLLC/San Francisco, CA PD: Louis Kaplan APD/MD: Julie Stoeckel 10 BARENAKED LADIES Week

WAEV/Savannah, GA

3 BARENAKED LADIES Wee

KMXC/Sioux FatIs, SD PD: Scott Maguire APD/MD: Scott Allen

PD: Mason Dixon MD: Rico Bianco 5 DAVE MATTHEWS BAND Stay WSSR/Tampa, FL

WAKS/Tampa, FL

WWWM/Toledo, OH

KEYW/Tri-Cities, WA

KRAV/Tulsa, OK PD: Steve Hunter APD/MD: Chris Kelly

KZPT/Tucson, AZ

WRQX/Washington, DC D: Steve Kosba D: Carol Parker SEMISONIC Close GREEN DAY Time

WMBX/West Palm Beach, FL

WOMP/Wheeling, WV WUMIP/writeting, www
PDMD: Johnny "O"

8 "NSYNC"flann"

9 NATALE IMBRUGLIA "Wishing"

19 WALLELOWERS "Haroes"

7 FAITHHILL "Kiss"

5 LIGHTHOUSE FAMILY "Figh"

PD: Kevin Callahan APD/MD: Jeff Clarke

WXLO/Worcester, MA

96 Total Reporters 96 Current Reporters 91 Current Playlists

KYIS/Oklahoma City, OK KZZO/Sacramento, CA

KALC/Denver, CO KHMX/Houston, TX KRUZ/Santa Barbara, CA

Did Not Report, Playlist Frozen (2):

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MARKET 64

KLLC/San Francisco

HOT AC PLAYLISTS

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MARKET #1

WBIX/New York (212) 704-1051

	0.00	7111
LAYS		ARTIST/TI

ı	3W	2W	LW	TW	
	16	39	42	42	FLEETWOOD MAC/Landstide
	40	40	40	41	SHANIA TWAIN/You're Still The Or
	39	40	40	40	SAVAGE GARDEN/Truly Madly Dee
	40	41	38	39	NATALIE IMBRUGLIA/Torn
	27	28	26	3.0	FASTRALL/The Way

STAR

MARKET #5

WYXR/Philadelphia

PLAYS 3W 2W LW TW

ARTIST/TITLE

SHANIA TWAIN/You're Still The One
BACKSTREET BOYS/SA Long As You...

SAVAGE GARDEN/Troly Mad/) Deeply
NATALLE IMBRUGI LATOn
FLEETWODD MACA. And Stide
JANET/Together Again
FASTBALL/The Way
ALANIS MORISSETTE/Uninvited
MADONNA/Frozen
GOD GOD OULS/nrs
NATALLE MERCHANIY/Ind & Generous
AEROSMITH/I On't Want To...
MATCHBOX 20/3am
SAVAGE GARDEN/To The Moon And Back
ERIC CLAPTON/My Father's Eyes
EDWIN MCGAIN/II Be
ELION JOHN/Something About...
VONDA SHEPARD/Searchin' My Soul
BACKSTREET BOYS/TII Never Break.
SMASH MOUTH/Walkin' On The Sun
SARHA MICLACHLAN/Adis
GREEN DAY/Time Of Your Lite
CELINE DION/TO Love You More
SUGAR RAY/Fly
CELINE DION/My Heart Will Go On
PAULA COLET On't Want To Wait
MATCHBOX 20/Push
THROE EYE BLIND/Semi-Charmed Life
CHUMBAWAMBA/Tubthumpling
LEANN RIMIES/HOW DO I Live

10 9 10 10 9 9 9 9 MARKET #11

1035

WPLL/Miami

ARTIST/TITLE

TW

73 24 EDWIN MCCAIM/TII Be

22 24 FRIC CLAPTON/MY Father's Eyes

24 23 ELTON JOHN/Something About...

23 23 CDRRS/Dreams

23 MILLE MYTERS/KAS The Rain

24 23 MILLE MYTERS/KAS The Rain

24 23 MILLE MYTERS/KAS The Rain

24 23 MATCHEND ZO/Sam

16 16 19 LISA LOEB/I DO

19 NATALLE IMBRUGIJ/ATOR

16 16 17 RPOS TEWART/OR La La

17 THIRD EYE MILD/Semi-C'

16 15 16 STEVE PERRY/I Stand Alv

17 THIRD EYE MILD/Semi-C'

16 15 6 STEVE PERRY/I Stand Alv

16 16 15 BONNIE RAIT/TOR Belte

16 JEWIL-FOOIST Games

16 16 15 PAULA COLE/ME

17 THIRD EYE MILLE ONE/MS/ORE H

16 16 15 PAULA COLE/ME

17 THIRD EYE MILLE ONE/MS/ORE H

17 THIRD EYE ERIC LIAP FUNIWAY PARIER'S EYES
ELTON JOHN/KSOMERTHING ADOUL.
CORRIS/Dreams
FLEETWOOD MAC/Landslide
BILLIE MYERS/KISS THE RAIN
MAICHBOX 20/23m

LISA LOEB/I DO
MAICHEM SERVICE STATE
BRYAN ADAMS/When You Love.
ROO STEWART/On La La
LOREENA MCKENNITT/The Mummers' Dance
THIRD EYE BLIND/Semi-Charmed Life
STEVE PERRIYI Stand Alone
SARAH MCLACHLAN/Sweet Surrender
BONNIE RAIT/Thoe Belief Away
WALLFLOWENS/One Headingti
JEWELI/FOOIS Games
DAVE MATTHEWS BAND/Crash Into Me
PAULA COLLE/Don'I Want To Wail
AMY GRANTALE I Love You
LETON JOHN/RECOVER YOU Soul
ERIC CLAPTON/Pilgrim

KYKY/St. Louis



MARKET AT

KDMX/Dallas

MARKET #13

KPLZ/Seattle

ARTISTITILE

FASTBALL/The Way
GOO GOD ODLLS/Ins
SEMISONIC/Closing Time
NATALIE IMBRUGLIA/Torn
NATALIE IMBRUGLIA/Torn
NATALIE MERCHANT/Kinid & Generous
BRIAN SETZER ORCH-Jump Jive An' Wail
FATIT HILL/This Niss
ACE OF BASE/Cruel Summer
GREEN DAY/Time Of Your Life
JANET/Together Again
MARDY PLAYGROUND/Sex And Candy
MATCHGOZ SO/Real World
EOWIN MCCAIN/Til BE
SARAH MCLACHIA/MAIa
ALANIS MORISSETTE/Uninvited
THIRD EYE BLIND/How's It Going To BE
TONICIT YOU Could Only...
SHANIA TWAIN/Tou're STIII The One
AEROSMITHUY DO'T WANT TO.
NATALIE IMBRUGLIA/WIShing I Was There
BILLIE MYERS/FIE ME
SAMASH MOUTH-Can't Get Enough
ANGGUN/Snow On The Sahara
IMANI COPPOLATI'm A Tree
DAVE MATTHEWS BAND/Stay (Wasting Time)
HARVEY DANGER-Pragopole Stria
BOM STEWART/COIL La Ia
SMASH MOUTH-Walkin' On The Sun
SAWAGE GARDEN/Torly Madly Deeply

ARTIST/TITLE

A TW

51 54 GOD GOO DOLLS/iris
52 54 NATALIE IMBRUGLIA/Torn
52 55 FASTBALL/The Way
50 51 NATALIE IMBRUGLIA/Torn
52 51 FASTBALL/The Way
50 50 SIRER DAY/Time of Your Life...
36 49 SARAH MCLACHLAN/Adia
4 52 39 THIRD EYE BLINDHWAYS IT Going To Be
9 37 38 SMASH MOLIVICan't Get Enough...
77 51 38 MATCHROX 20/3m
16 33 37 MATCHROX 20/3m
16 33 37 MATCHROX 20/3m
16 33 37 AEROSMITH/I Don't Want To...
25 37 32 SHANIA TWAIN/Tou't SSIII The Dne
10 34 32 SAVAGE GARDEN/To The Moon And Back
17 34 31 SEMISONIC/Closing Time
10 34 31 SEMISONIC/Closing Time
12 42 9 CELINE DIOWTO Love You More
17 34 31 SEMISONIC/Closing Time
18 10 13 SAVAGE GARDEN/To The Moon And Back
17 34 11 FEMISONIC/Closing Time
18 12 55 FAITH HILL/This Kiss
14 10 14 21 VONDA SHEPARD/Searchin' My Soul
16 8 22 19 FLEETWOOD MACL and stidle
17 10 13 15 SISTER HAZELAIL For You Wall-LOWERS/One Headilght
17 10 13 15 SISTER HAZELAIL For You
11 8 10 13 SMASH MOUTH/Walkin' On The Sun
16 11 SUIGAR RAY/Fly
34 17 22 10 BILLIE MYERS/KISS The Rain
17 9 15 10 SAVAGE GARDEN/Truly Maddy Deeply
11 9 8 10 MEREDITH BRODKS/RISKIC
18 DAKANIC
19 JENNIFER PAIGE/Crush

MALINU

M

MIX

STAR \$\$101.5

ARTIST/TITLE

PLAYS 3W 2W LW TW

| Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Section | Sect

STAR 987

KYSR/Los Angeles

MARKET #2



MARKET AS WTMX/Chicago

MIX 107.3 FM

Q95.5 WKQI/Detroit (248) 967-375

MARKET #7

PLAYS
3W 2W LW TW
42 56 56 57 GOO GOO DOLLS/ins
55 56 56 56 56 76 GOO GOO DOLLS/ins
55 56 56 56 56 76 GOO GOO DOLLS/ins
56 38 39 50 SHANIA TWAIN/You're Still The One
56 38 39 50 SHANIA TWAIN/You're Still The One
56 38 39 50 SHANIA TWAIN/You're Still The One
56 38 39 50 SHANIA TWAIN/You're Still The One
56 38 39 40 AMRCY PLAYGROUND/Sex And Candy
57 55 55 55 MARALE IMBRUGLIA/Torn
56 38 39 50 SHANIA TWAIN/You're Still The One
56 36 38 38 MARCY PLAYGROUND/Sex And Candy
57 53 40 AN ARCY PLAYGROUND/Sex And Candy
58 34 34 34 BACKSTRET BOYS/NE Along As You
58 38 28 MARCY PLAYGROUND/Sex And Candy
58 32 24 24 30 GREEN DAYTIME Of You'r Life.
59 38 28 MARCHBOX 20/Real World
59 32 24 24 AN AIALE MERCHANT/Kind & Generous
59 24 24 24 CLINE DION/To Love You More
59 22 24 AN AIALE MERCHANT/Kind & Generous
50 22 21 B 30 MARCHBOX 20/3ean
51 22 20 MARCHBOX 20/3ean
51 22 20 MARCHBOX 20/3ean
51 22 20 MARCHBO

KSTP/Minneapolis (612) 642-4141 Fisher/Peck

lashington's Best Music Mix

MARKET #8

WRQX/Washington (202) 686-3100 Kosbau/Parker

Mix985

Alice @ 97.3

ARTIST/TITLE

LW TW

44 45 GOO GOO DOLLS/Iris
34 45 SEMISONIC/Closing Trne
44 44 TRAIN/Meel Virginia
44 44 TRAIN/S MORISS ETTE.Uninvited
43 43 SARAH MCLACHLAN/Adia
3 SARAH MCLACHLAN/Adia
43 19 39 ANGGUN/Snow On Th. Sahara
51 FASTRAL/The Way
19 39 ANGGUN/Snow On Th. Sahara
51 14 FASTRAL/The Way
19 39 ANGGUN/Snow On Th. Sahara
51 31 EVERCLEARN Will Buy You...
4 30 DAVE MATTHEWS BAB/O/Don't Orink...
1 30 MARCY PLAYRGDUN/Sex And Gandy
1 29 GREEN DAY/Time Of Your Life...
1 99 THIRD EYE BUND/HOY'S It Goong To Be
28 TONIC/IT You Gould Orly...
29 PAULA COLE/ME
28 NATALLE IMBRUGLIA/Torn
27 FIONA APPLE/Never Is A Promise
28 SMASH MOUTH/Can't Set Enough...
24 GARRISON STARR/Superhero
29 MATCHBOX 20/Real World
21 RIAN SETZER ORCH.Jump Jive An' Wail
21 NATALLE IMBRUGLIA/Siming I Was There
21 NATALLE IMBRUGLIA/Siming I Was There
11 HARVEY DANGER/Flagpole Sitta
21 ALIAN DAVIS/Cray
21 BILLIY MANN/VERT Myest Up
3 BILLIE MYERS/Tell Me MARKET #10 WBMX/Boston

ARTISTITILE

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7595 94.5 FM

MARKET #14

PLAYS 3W 2W LW TW

ARTIST/TITLE

GOO GOO DOLLS/Ins
ALANIS MORISSETTE/Uninvited
NATALIE MBRIGGLIA/Torn
SHAMIA TWAIN/You're Still The One
SARAH MCLACHLAN/I Will Remember You
FASTBALL/The Way
SAWAGE GARDEN/Traily Madity Deeply
EDWIN MCCAIN/Til Be
GREEN DAY/Time Of You' Life...
NATALIE MERCHANT/Kind & Generous
JANET/Together Again
SISTER 7/Kone What You Mean
SMASH MOUTH/Can't Get Enough...
MATCHBOX 20/Real World
CELINE DION/To Love You More
SMASH MOUTH/Waikin' On The Sun
TOAD THE WET.../Gray Life
MATCHBOX 20/Gam
SARAH MCLACHLAWA/dia
THIRD EYE BLIND/Sem-Charmed Life
SISTER HAZEL/Ali For You
SUGAR RAY/Fly
MARCY PLAYGRDUND/Sex And Candy
ERIC CLAPTON/My Father's Eyes

STAR!

MARKET #15 KFMB/San Diego

36 38

MARKET #17

KZZP/Phoenix (6#2) 964-4000 Pe sigehl/Coope



MARKET #18

3	Rivers/Hewitt							
LA	YS			ARTIST/TITLE				
W	2W	LW	TW					
5		37	37	SHANIA TWAIN/You're Still The One				
1	-	37	35	EDWIN MCCAIN/I'll Be				
3	-	33	35	FASTBALL/The Way				
2		36	35	SAVAGE GARDEN/Truly Madly Deeply				
5		15	34	ERIC CLAPTON/My Fathers Eyes				
4	~	37	34	NATALIE IMBRUGLIA/Torn				
1		32	33	MATCHBOX 20/3am				
0	-	23	27	G00 G00 DDLLS/Iris				
	-	24	25	AEROSMITH/I Don't Want To				
-	-	18	24	SMASH MOUTH/Can't Get Enough				
9	-	20	22	CHERRY POPPIN' /Zoot Suit Riot				
1	-	17	20	SAVAGE GARDEN/To The Moon And Back				
-	-	-	18	BACKSTREET BOYS/I'll Never Break				
8	-	15	17	SISTER HAZEL/All For You				
5	-	17	16	BACKSTREET BDYS/As Long As You				
7	-	17	15	ROBYN/Show Me Love				
4	-	13	15	THIRD EYE BLIND/Semi-Charmed Life				
2	-	14	15	TONIC/If You Could Only				
8	-	15	14	JANET/Together Again				
8	-	13	13	PAULA COLE/I Don't Want To Wart				
1	-	34	13	ELTON JOHN/Something About .				
6		21	13	CELINE DION/To Love You More				
0	-	14	12	CHUMBAWAMBA/Tubthumping				
0	-	14	10	JEWEL/Foolish Games				
1	-	10	10	CELINE DION/My Heart Will Go On				
6	-	8	9	SAVAGE GARDEN/I Want You				
8	-	10	8	LEANN RIMES/How Do I Live				
9		12	4	SARAH MCLACHLAN/Adia				
6		2	4	IMANI COPPOLA/Legend Of A Cowgirl				
7	٠	1	1	ROO STEWART/Ooh La La				



MARKET #19 WWMX/Baltimore (410) 825-1065 Carpenter

PLAYS 3W 2W LW TW			ARTIST/TITLE	
	2W 45	45		CHANG THINKS IN COST The Co-
30				SHANIA TWAIN/You're Still The One
				MATCHBOX 20/3am
				EDWIN MCCAIN/I'll Be
				GOO GOO DOLL S/Iris
		44		FASTBALL/The Way
46		45	44	
42 31		45		NATALIE IMBRUGI.IA/Torn
				VONDA SHEPARD/Searchin' My Soul
43				BACKSTREET BOYS/As Long As You
	25	24	28	ROD STEWART/Ooh La La AEROSMITH/I Don't Want To
28				
28				NATALIE MERCHANT/Kind & Generous
28				FLEETWOOD MAC/Landskde
42				SARAH MCLACHLAN/Adia
9				SEMISONIC/Closing Time
-				SAVAGE GARDEN/To The Moon And Back
5				NATALIE IMBRUGLIA/Wishing I Was There
-		-	23	
*			22	
-				TONIC/If You Could Only .
23			21	
-	-	-		
22		_ :	21	
21			21	
5			14	
			12	
12				CHERRY POPPIN'/Zoot Suit Riot
-			10	
10	7	13	9	BILLIE MYERS/Tell Me



MARKET #20 WDRV/Pittsburgh

.A	42			ARTIST/TITLE
¥	2W	LW	TW	
,	29	47	47	ALANIS MORISSETTE/Uninvited
١	29	46	47	NATALIE IMBRUGLIA/Torn
)	30	47	47	GOO GOO DOLLS/iris
,	29	47	47	MATCHBOX 20/3am
)	21	45	47	SARAH MCLACHLAN/I Will Remember You
7	29	47	47	FASTBALL/The Way
,	29	46	45	EOWIN MCCAIN/I'll Be
)	21	32	36	SEMISONIC/Glosing Time
2	21	32	35	REBEKAH/Sın So Well
5	17	35	34	EVERCLEAR/I Will Buy You.
i	20	34	33	PAULA COLE/Me
r	15	36	33	SMASH MOUTH/Can't Get Enough
}	21	33	33	SARAH MCLACHLAN/Adia
5	21	35	33	NATALIE MERCHANT/Kind & Generous
3	21	33	33	SISTER 7/Know What You Mean
		28	30	SWIRL 360/Hey Now Now
)	16	21	30	EVERYTHING/Hooch

MATCHBOX 20/Real Word
BARENAKE I AUDIES/One Week
SAVAGE GARDEN/To The Moon And Back
BRIAN SETZER ORCH/Jump Jive An 'Wail
NATALLE IMBRUGLIA/Wishing I Was There
BLACK LAB/Time Ago
DAVE MATTHEWS BAND/Stay (Wasting Time)
BILLIE MYERS/Tell Me
GREEN DAY/Time Off Your Life...
SUNDAYS/Summertime

KISSFM WAKS/Tampa 100.7 (813) 839-9393 Divog/Rianga

L				Dixon/Blanco
PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
57	54	50	58	GOO GOO DDLLS/fris
60	60	53	57	FASTBALL/The Way
52	54	53	55	EDWIN MCCAIN/I'll Be
20	48	50	5 3	AEROSMITH/I Don't Want To
23	27	30	41	MATCHBOX 20/Real World
16		24	38	SEMISONIC/Closing Time
34	31	33	36	NATALIE IMBRUGLIA/Torn
5	26	28	32	SWIRL 360/Hey Now Now
18	36		32	CELINE DION/To Love You More
26	28		31	SMASH MOUTH/Can't Get Enough
-	14		29	BRANDY & MONICA/The Boy Is Mine
50	36	32	29	'N SYNC/I Want You Back
26	23	23	27	SAVAGE GARDEN/To The Moon And Back
49	36	28	27	BACKSTREET BOYS/Everybody
5	28	25	26	JENNIFER PAIGE/Crush
25	28	26	25	ACE OF BASE/Cruel Summer
26	30		25	'N SYNC/Tearin' Lip My Heart
26	27		24	NATALIE MERCHANT/Kind & Generous
	25	26	23	SARAH MCLACHLAN/Adia
5	5	18	23	BACKSTREET BOYS/I'll Never Break
-	-	17	12	DAKOTA MODN/Another Day Goes By
-	12	12	11	BARENAKEO LADIES/One Week
24	27		10	MICHAEL W. SMITH/Love Me Good
19	17	24	8	XSCAPE/The Arms Of
10	10	10	7	ALL SAINTS/Never Ever
7	7	7	7	PATTY GRIFFIN/One Big Love
6	6	6	6	MADONNA/Ray Of Light
-	5	5	5	ERIC CLAPTON/Pilgrim
-	-	~	5	DAVE MATTHEWS BAND/Stay (Wasting Time)



W3SR/Tampa

59	55		
		59	NATALIE IMBRUGLIA.Torn
55	55	55	FASTBALL/The Way
	59	53	GOO GOO DOLLS/Iris-
47	47	53	SHANIA TWAIN/You're Still The One
		52	ALANIS MORISSETTE/Uninvited
33	33	51	SARAH MCLACHLAN, Adia
56	59	45	
34	38	38	NATALIE MERCHANTKING & Generous
35	34	32	VONDA SHEPARD/Searchin My Soul
30	30	30	HEATHER NOVA/London Rain.
27	35	29	SEMISONIC/Closing Time
33	33	28	EDWIN MCCAIN/I'IF Ble
		28	BARENAKED LADIESJOne Week
26	26	26	SISTER 7/Know What You Mean
25	25	26	SMASH MOUTH/Can'l Get Enough
33	33	24	MATCHBOX 20/Real World
7	19	24	SISTER HAZEL/Concede
16	18	18	EVERCLEAR/I Will Buty You
7	15	18	SWIRL 360/Hey Now Now
	-	18	AEROSMITH/I Don't Want To
16	16	16	DAVE MATTHEWS BAND/Stay (Wasting Time)
-	15	15	EAGLE-EYE CHERRY/Save Torright
14	14	14	BILLIE MYERS/Tell Me
7	7	12	MURMURS/La Di Da
-	7	11	FOO FIGHTERS/Walking Atter You
14	14	10	HARVEY DANGER/Flagpole Sitta
7	7	7	GRANT LEE BUFFALQ/Truly, Truly
7	7	7	PATTY GRIFFIN/One lkig Love
	7	7	AGENTS OF GOOD ROOTS/Smiling Up The
	7	7	Frown
	59 47 54 33 56 34 35 30 27 26 25 33 7 16 7 - 14 7	59 59 47 47 54 54 33 33 56 59 34 38 35 34 38 35 37 28 26 26 25 25 33 39 7 19 16 18 7 15 14 14 7 7 7 14 14 7 7 7 7 7 7 7	59 59 59 59 59 59 59 59 59 59 59 59 59 5

HOT AC TOP 30

JULY 24, 1998

						тота	L PLAYS		7 TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3W	STATIONS/ADDS
3	3	3	0	GOO GOO DOLLS Iris (Warner Sunset/Reprise)	3705	3537	3237	3107	90/1
2	2	2	2	FASTBALL The Way (Hollywood)	3483	3599	3450	3381	89/0
1	1	1	3	NATALIE IMBRUGLIA Torn (RCA)	3440	3606	3454	3674	91/0
5	5	5	4	NATALIE MERCHANT Kind & Generous (Elektra/EEG)	3026	2935	2767	2701	89/1
4	4	4	5	ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise)	2916	2969	2823	2979	78/0
9	8	7	6	MATCHBOX 20 Real World (Lava/Atlantic)	2767	2610	2425	2288	81/0
7	7	6	7	SHANIA TWAIN You're Still The One (Mercury)	2670	2696	2442	2476	69/0
6	6	8	8	SARAH MCLACHLAN Adia (Arista)	2621	2601	2484	2554	83/2
8	9	9	9	EDWIN MCCAIN I'll Be (Lava/Atlantic)	2342	2253	2196	2405	76/3
14	11	11	0	SEMISONIC Closing Time (MCA)	2043	1953	1680	1509	67/3
10	10	10	11	MATCHBOX 20 3am (Lava/Atlantic)	1797	1984	2044	2264	71/0
20	15	12	Ø	SMASH MOUTH Can't Get Enough Of You Baby (Elektra/EEG)	1678	1491	1216	934	68/7
BR	EAK	ER	13	AEROSMITH I Don't Want To Miss A Thing (Columbia)	1356	1048	797	700	60/6
13	14	13	14	SAVAGE GARDEN Truly Madly Deeply (Columbia)	1310	1378	1322	1645	49/2
17	17	16	Œ	GREEN DAY Time Of Your Life (Good Riddance) (Reprise)	1275	1187	1095	1019	42/4
12	13	14	16	MARCY PLAYGROUND Sex And Candy (Capitol)	1254	1373	1578	1651	42/0
15	16	15	17	EVERCLEAR I Will Buy You A New Life (Capitol)	1182	1230	1189	1051	41/1
16	20	18	1 3	CELINE DION To Love You More (550 Music)	1167	1084	941	1040	46/1
29	27	21	19	NATALIE IMBRUGLIA Wishing I Was There (RCA)	1143	989	644	440	59/5
26	26	24	4	SAVAGE GARDEN To The Moon And Back (Columbia)	1107	931	692	605	52/3
22	19	19	21	BILLIE MYERS Tell Me (Universal)	1064	1075	945	757	55/0
_	29	27	2	BARENAKED LADIES One Week (Reprise)	1034	757	556	278	43/12
25	25	22	3	DAVE MATTHEWS BAND Stay (Wasting Time) (RCA)	965	952	795	676	50/4
23	22	23	2	ALANA DAVIS Crazy (Elektra/EEG)	964	941	862	745	46/0
11	12	17	25	VONDA SHEPARD Searchin' My Soul (550 Music)	882	1172	1591	1819	35/1
30	30	29	23	ANGGUN Snow On The Sahara (Epic)	688	559	452	385	35/5
21	23	26	27	ROD STEWART Ooh La La (Warner Bros.)	670	775	814	826	35/1
27	28	28	28	K-CI & JOJO All My Life (MCA)	527	570	561	597	21/1
	ВU		49	JENNIFER PAIGE Crush (Edel America/Hollywood)	495	352	246	134	27/3
DE	ВU	T	(1)	EVERYTHING Hooch (Blackbird/Sire)	495	373	244	166	26/4

This chart reflects airplay from July 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker.

96 Hot AC reporters. 91 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent.

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NEW & ACTIVE

BRIAN SETZER ORCHESTRA Jump Jive An" Wail *(Interscope)*Total Stations: 27, Adds. 7, Plays: 463, including WBMX 10 (6), WLCE 10, WDRV 24 (22), WOMZ 24 (20), WPTE 12 (15), WAEV 6, KLAL 5 (6), KURB 14 (9), KPEK 19 (24), KZPT 29 (26), KMXG 7 (7), KOZN 30 (18), KMXC 10, KLLY 32 (9), KVSR 26 (27), KOSO 15 (15), KBBT 42 (39), KFMB 27 (25), KLLC 22 (16), KPLZ 38 (20), EYW 11 (5).

ACE OF BASE Cruel Summer (Arista)
Total Stations: 22, Adds: 1, Plays: 413, WDAQ 30 (31), WSNE 5 (6), WKEE 26 (25), WJLK 14 (16), WOMP 26 (24), WQMZ 17 (17), WCGQ 15 (19), WXIL 28 (24), WAKS 25 (26), WSSR 7 (7), KKOB 14 (12), KKMY 10 (7), KKYS 32 (26), WKOD 18 (15), WWWM 20 (12), KMXC 18 (19), KCIX 15, KNEV 15, KISN 23 (20), KMXS 5 (5), KPLZ 37 (38), KEYW 13 (11)

HEATHER NOVA London Rain (Nothing Heals Me Like You Do) (Big Cat/Work)
Total Statons: 21, Adds: 1, Plays: 408, including WBMX 10 (13), WXL18 (12), WOMP 12 (11), WOSM 23 (22), WPTE 13 (13),
WSHE 21 (15), WMXB 24 (27), WSSR 30 (30), KLAL 6 (4), WTMX 23, WPNT 25 (26), KSRZ 48 (47), KLLY 21 (17), KYSR 10 (5), KOSO 15 (15), KBBT 20 (16), KFMB 42 (33), KLLC 9 (9).

EAGLE-EYE CHERRY Save Tonight (Work)
Total Stations: 22. Adds: 5, Plays: 340, including WBMX 12 (11), WXLO 5, WZNE 17 (17), WLNK 21, WQSM 10 (10), WMXB
17, WSSR 15 (15), KPEK 22, KAMX 33 (19), KZZP 22, KOZN 32 (17), KLLY 6 (2), KVSR 23 (23), KYSR 31 (31), KOSO 8 (8).

FAITH HILL This Kiss (Warner Bros.)
Total Stations: 24, Adds: 8, Plays: 332, including WDA0 17 (18), WSNE 5, WIKZ 15 (2), WJLK 14, WPLJ 25, WOMP 7, WWDE 10, WAFV 27, WMXL 5, KKOB 6 (3), KKYS 13, WQAL 17 (17), KMXG 23 (9), KMXC 10 (10), KBEE 6 (7), KMXS 33 (33), KPLZ 37 (38), KEYW 12 (8)

'N SYNC I Want You Back *(RCA)*Total Stations: 10, Adds: 0. Plays: 315, WKEE 46 (46), WAKS 29 (32), KKYS 46 (38), KSII 24 (20), WVMX 22 (24), WKQI 24 (24), WIGG 40 (41), WMT 22 (20), KLYF 18 (17), KCIX 44 (43)

MADDNNA Ray Of Light (Maverick: WB)
Total Stations: 15, Adds: 0, Plays: 301, including WOMZ 24 (23), WCGQ 11 (13), WQSM 35 (33), WAKS 6 (6), KURB 7 (5), KKYS 28 (29), KSMG 3 (5), WKDD 18 (18), WQAL 21 (24), WKQI 16 (16), WKTI 23 (28), WIOG 24 (26), WWWM 18 (18).

ATHENAEUM What I Didn't Know (Atlantic)
Total Stations: 12. Adds: 2. Plays: 299, including WBMX 5 (4), WOMP 16 (7), WKSI 51 (46), WKZL 66 (69), WPTE 39 (39), KAMX 28 (24), KDMX 25 (24), KZZP 37 (29), KOZN 16 (6). KLLY 2.

SWIRL 360 Hey Now Now (Mercury)
Total Stations: 18. Adds: 2, Plays: 277. including WKEE 25 (10). WDRV 30 (28), WZNE 13. WOMP 5 (5), WCGQ 11. WQSM 25 (18), WSHE 24 (18), WAKS 32 (28), WSSR 18 (15), KLAL 6 (3), KKMY 9 (10), KKYS 13 (16), WWWM 18 (10), KCIX 14, KVUU 29 (23), KMXS 12 (24), WSSR 18 (15), KLAL 6 (3), KKMY 9 (10), KKYS 13 (16), WWWM 18 (10), KCIX 14, KVUU 29 (23), KMXS 12 (24), WSSR 13 (16), WWWM 18 (10), KCIX 14, KVUU 29 (23), KMXS 14, KWY 14, KWY 15 (16), WWWM 18 (17), KCIX 14, KVUU 29 (18), WSSR 18 (18), KWY 18 (18), KW

29 (23), KMXS 5.

HARVEY DANGER Flagpole Sitta (London/Slash/Island)

Total Stations: 16, Adds: 1, Plays: 271. including WKLI 11: (13). WOMP 17: (15), WOSM 13: (16), WPTE 9, WSSR 10: (14), WTMX 19, WPNT 24: (27), KOZN 17: (6), KSRZ 33: (6), KLLV 10: (11), KCDU 23. KFMB 40: (36), KLLC 21: (14), KPLZ 14: (14).

MURMURS La Di Da (MCA)

Total Stations: 16, Adds: 0, Plays: 322. WLCE 10: (10), WOMP 7: (7), WCGQ 12: (13), WQSM 25: (18), WKSI 10: (10), WSHE 20: (16), WSSR 12: (7), KKMY 11: (10), KKYS 32: (28), WTMX 31: (25), WWWM 12: (12), KLLV 10: (7), KVSR 12: (16), KOSD 15: (15), KCDU 4: (4), KLLC 9: (8).

(15), KCDU 4 (4), KLLC 9 (8).

BACKSTREET BDYS I'll Never Break Your Heart (*Jive*)
Total Stations: 17, Adds: 3, Plays: 222, including WSNE 5, WKEE 8, WYXR 11, WXIL 30 (22), WAKS 23 (18), WMXL 19 (17),
KURB 15, KKMY 9, KKYS 11 (13), KSII:21 (20), WVMX 3 (6), WKQI 11 (11), WMT 5 (5), KLYF 5 (2), KMXC 18 (10), KYKY 18.

FOD FIGHTERS Walking After You (*Elektra/Roswell/Capitol*)
Total Stations: 13, Adds: 2, Plays: 214, including WKLI 8 (12), WLCE 8 (8), WOMP 5 (5), WQMZ 15, WSSR 11 (7), KPEK17 (24), WTMX 32 (32), WPMT 26 (26), KOZN 16, KLIV 10 (2), KFMB 22 (7), KLLC 13 (7).

PATTY GRIFFIN One Bird Love (*A&M*)

(24). WIND 32 (32). WPM 26 (26), NUZP 10, RLLT 10 (27), NUBEZ (17), RLLG 13 (7).

PATTY GRIFFIN One Big Love (A&M)

Total Stations: 17, Adds. 0, Pays. 178, including WBMX 5 (4), WMGX 23 (22), WKLI 7 (8), WLCE 8 (8), WOMP 10 (11), WAKS 7 (7), WSSR 7 (7), WMBX 15 (15), KURB 7 (6), KKMY 9 (9), WQAL 11 (11), WWWM 18 (18), KLLY 3 (3), KVSR 21 (23), COWBOY JUNKIES Miles From Our Home (Geffen)
Total Stations: 12, Adds: 0, Plays: 136, including WDAQ 8 (8), WKL15 (7), WOMP 11 (11), WQSM 21 (20), WPTE 12 (13), WMXL 7 (7), KLAL 5 (6), KURB 7 (9), KKMY 8 (11), KLLY 5, KLLC 22 (13).

AGENTS OF GOOD ROOTS Smiling Up The Frown (*RCA*)
Total Stations: 11, Adds: 0, Plays: 129, WKL15 (6), WLCE 10 (10), WZNE 16 (16), WQMZ 17 (19), WKSI 10 (10), WSHE 23 (17), WSSR 7 (7), KURB 7 (6), KKMY 10 (11), WQAL 9 (7), KVSR 15 (13).

DAKOTA MOON Another Day Goes By (Elektra/EEG)
Total Stations: 14, Adds. 5, Plays: 102, including WOMP 7 (7), WOSM 10 (10), WAKS 12 (17), WSSR 7, WMBX 5, KKYS 19 (20), WVMX 4, WOAL 9, KSTZ 21 (4), KLLC8 (8).

Songs ranked by total plays. Station call letters followed by number of plays.

BREAKERS

AEROSMITH

I Don't Want To Miss A Thing (Columbia)

1356/308

60/6

®

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
BARENAKED LADIES One Week (Reprise)	12
FAITH HILL This Kiss (Warner Bros.)	8
BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Intersec	pe) 7
SMASH MOUTH Can't Get Enough Of You Baby (Elektra/E	EG) 7
AEROSMITH Don't Want To Miss A Thing (Columbia	ia) 6
ANGGUN Snow On The Sahara (Epic)	5
MERRIL BAINBRIDGE Lonely (Universal)	5
EAGLE-EYE CHERRY Save Tonight (Work)	5
DAKOTA MOON Another Day Goes By (Elektra/EEG)	5
NATALIE IMBRUGLIA Wishing Was There (RCA)	5

MOST INCREASED PLAYS

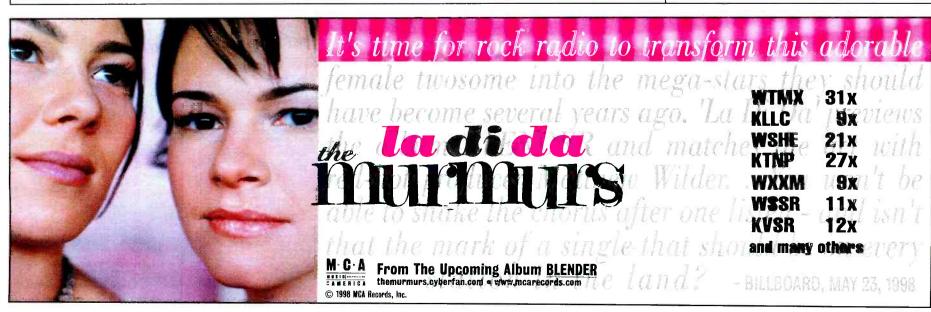
ARTIST TITLE LABEL(S) AEROSMITH I Don't Want To Miss A Thing (Columbia) +308 BARENAKED LADIES One Week (Reprise) +277 SMASH MOUTH Can't Get Enough Of You Baby (Elektra/EEG) +187 **SAVAGE GARDEN** To The Moon And Back (Columbia) +176 **G00 G00 D0LLS** Iris (Warner Sunset/Reprise) +168 MATCHBOX 20 Real World (Lava/Atlantic) +157 NATALIE IMBRUGLIA Wishing I Was There (RCA) +154 JENNIFER PAIGE Crush (Edel America/Hollywood) +143 FAITH HILL This Kiss (Warner Bros.) +137 ANGGUN Snow On The Sahara (Epic) +129

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

CHERRY POPPIN' DADDIES Zoot Suit Riot (Mojo/Universal) THIRD EYE BLIND How's It Going To Be (Elektra/EEG) SISTER 7 Know What You Mean (Arista Austin/Arista) BACKSTREET BOYS As Long As You Love Me (Jive) **ERIC CLAPTON** My Father's Eyes (*Duck/Reprise*) SMASH MOUTH Walkin' On The Sun (Interscope) PAULA COLE | Don't Want To Wait (Imago/WB) SISTER HAZEL All For You (Universal) THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG) PAULA COLE Me (Imago/WB)

Breakers: Songs registering 1200 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



michelle lewis "nowhere and everywhere"



From her debut album: Little Leviathan

In Stores August 11

Fingle Produced by Fteve Fisk Additional production by Teddy Kumpel Mixed by Tom Lord-Alge Management: Krost/Chapin Management, Doug Chapin and Iza Koslow

www.GiantRecords.com



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CAROL ARCHER

WHRL/Albany Says, 'Welcome To The Jazz Club!'

☐ OM Brant Curtiss takes a cool, contemporary, and contagious approach to on-air marketing

WHRL/Albany signed on about a year and a half ago, and it was then that PD **Brant Curtiss** began his NAC/Smooth Jazz career. One of the format's youngest programmers, Curtiss is a broadcaster with strong opinions, especially when it comes to imaging.

He was bitten by the radio bug early. "We had this little 250watt, pumpingthe-wattage-inyour-cottage high school radio station where everyone would bring in milk crates full of records and play everything



Brant Curtiss

from Iron Maiden to Brian Eno. I also debated, and everyone said I had a nice voice and ought to try radio. I enjoyed the camaraderie, the fun, and the fact that radio is forever changing. It is never, ever stagnant, which is an advantage when it comes to choosing a career."

After a series of positions as jock, production director, and PD in a variety of formats and markets. Curtiss met with the group PD of Dame Media, and the opportunity in Albany came up when the company purchased WHRL.

Magic Of Marketing

"This format is under a real stigma because it's considered background music. While some may consider that a strength, I consider it a weakness. For a radio station to succeed in both ratings and revenue, it needs to be in the foreground and current. Being compelling to a listener builds loyalty and a lot of TSL. If you do it right — if you make it slick, happening, and hip enough — you're going to draw in cume.

"But you have to market it. We haven't had the benefit of properly marketing this radio station because of budgetary constraints, but that's something down the line. WHRL is still Albany's best-kept secret. An NAC/SJ station needs to be in the foreground to position itself as something that isn't sappy. These musicians are exciting, talented, making music that people are buying, and they are touring."

To satisfy that P1 core, Curtiss says, "We have to really respect the music that we play. Some stations believe they can draw in cume by playing AC crossovers, but what you're going to do is you're going

"

This is going to be the next level of adult listening — hip, adult listening on a kind of radio station you don't have to be embarrassed to claim.

"

to kill your P1 listenership. That is the death of any radio station, because 75% of your quarter-hours come from them. At WHRL, we've really made an effort to position the radio station as the place where you hear music you can't hear anywhere else. We are unique, fresh, and once people realize that you're the one-and-only source, you build a niche. We have our niche, but you have to make people realize what it is. It's all about understanding how a listener's mind works when you position a radio station.

"A lot of NACs are so laid back in their production elements and so safe in their music and the liners that the effect is very, very safe radio. I'm the kind of PD who believes if you're going to toot your horn, do it, and make the listeners realize that this is the place to be, where the in-crowd hangs out. I stole this slogan from Zebra Records' Rebecca Risman: 'We're cool, contemporary, and contagious,' and people eat that up. No one else is using the word 'cool.'

When we build our database, we call it 'The Jazz Club.' Every radio station has a 'Breakfast Club' or the 'At Work Club' to build their database, but it means nothing. What's so wonderful about this format is that there is a place called The Jazz Club. And you can actually go to a jazz club and see musicians play. That helps to brand the image. In our promos, we have a guy walking down 'Cool Street' into 'Hipsville' and knocking on a door. It opens, and there is the radio station. It's the happening place; it's The Jazz Club. People want to be on that hip, winning team."



PHILLY'S SMOOTH JAZZFEST — 35,000 music fans weren't the only ones grooving when WJJZ/Philadelphia presented a huge event featuring Brian Culbertson (second from left), Al Jarreau, Boney James, and Ronnie Laws last month. Joining Culbertson backstage are (I-r) WJJZ VP/GM Sil Scaglione, MD Michael Tozzi, and Chancellor Media Sr. VP Bill Figenshu.

Recycling Listeners

"Many radio stations don't take true advantage of recycling," Curtiss observes. "You need to recycle listeners into other dayparts, but I don't mean just by an engineered promo like, 'Listen to so-and-so in the morning.' Every hour, our jocks talk about other things on the radio station on a very personal level. We've had this come back to us in our focus groups. Everyone really thinks that we totally know our stuff when it comes to the music, that all of us are friends, and that they want to be listeners because our people are talking about having a good time.

"It's almost an intoxicated attraction. But that perception needs to be on the air because — especially for a radio station that's aiming at-work, where people are stressed out, being interrupted, and thinking their colleague is making too much money and the other person isn't doing his job — all that petty b.s. is erased when they listen to us."

As for his future, Curtiss says, "My love is radio. I came from playing Metallica to Kenny G in the latest transition, but I'm into the business of radio. It is my one passion, what I am, what I do. I'd like to be in a group programming position, overseeing several radio stations in a region for a larger group or maybe an entire medium-sized group. I'm a big-picture person who thinks globally, so the fun and challenge of radio is to be able to adapt to whatever format and apply the principles with a lot of hard work.

"This format is still in its infancy. In the near future, if groups and pro-

33

We've really made an effort to position the radio station as the place where you can hear music you can't hear anywhere else.

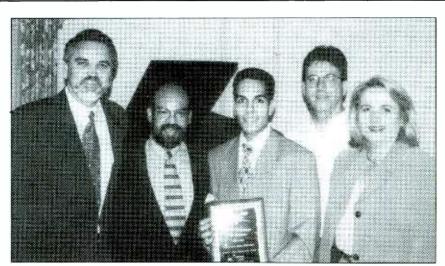
"

grammers are willing to really commit and market it, we're going to be able to break the perception that it's old-time jazz, and people will become highly aware of it. We all have a big advantage in that the 25-54 demo is getting older and they don't want music that is too loud or too alternative. This is going to be the next level of adult listening - hip, adult listening on a kind of radio station that you don't have to be embarrassed to claim. That's why the loyalty is so strong in the PIs. They're so proud to say, 'Yeah, I listen,' and that commands respect.

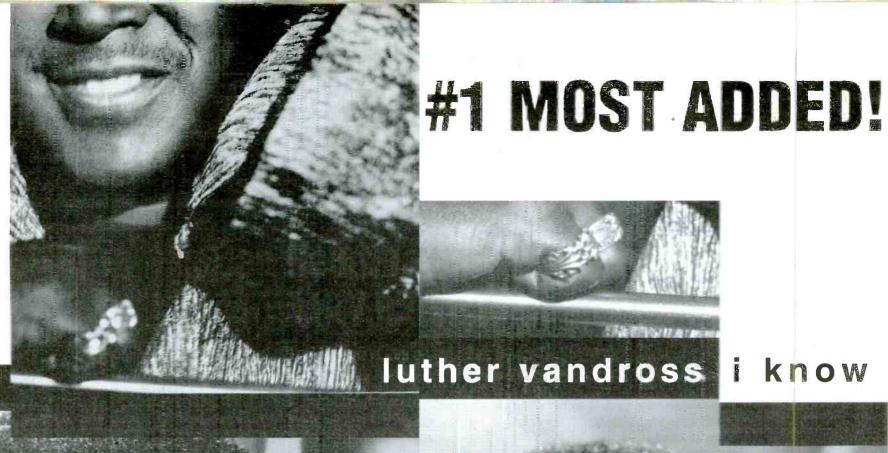
"This format is evolving. There's a great analogy that I give to people who are die-hard jazz fans and ask why we don't play Coltrane. I say, 'Remember the rock 'n' roll from the '50s? Did the rock 'n' roll of the '60s sound like the '50s? But was it rock 'n' roll?' They realize it's all rock 'n' roll. The '90s sounds completely different, but it's still rock 'n' roll. Jazz has evolved in the same way; it sounds profoundly different as time goes on. This is the evolution of where jazz is today."



ALL THAT FUN, ALL THOSE DOLPHINS — When All That Jazz hosted a luncheon overlooking Santa Monica Bay on the deck of Gladstone's during R&R Convention '98, one of the highlights was the sighting of a pod of dolphins. Among the guests were (I-r) All That Jazz's Adam Leibovitz, Unity Records GM Hyman Katz, and Broadcast Architecture VP/Prog. Allen Kepler and his wife, Joanne.



SMOOTH JAZZ SCHOLARSHIP — At Ohio State University's 1998 School Of Music Honors Convocation last month, Scantland Broadcasting, operators of WZJZ/Columbus, awarded its first annual Smooth Jazz Scholarship — for \$3660 — to senior Edwin Santiago (c). Seen with the recipient are (I-r) George Scantland, OSU professor Ted McDaniel, WZJZ VP/Operations Bill Harman, and Janice Scantland.



know



WQCD, KTWV, WNUA, KKSF KBLX, WJJZ, KOAI, WVMV, WSJZ KWJX, KIFM, WJJJ, KHIH, WNWV,KKJZ, WYAE KSSJ, KCJZ, KBZN, WCCJ, WLOQ, KAJZ, WHRL

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WSMJ, KEZL, KSMJ, KWSJ, KRVR, KNIK, KMGQ





NAC/SMOOTH JAZZ TRACKS

JULY 24, 1998

						TOTAL	PLAYS -		TOTAL
BW .	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2 W	3 W	STATIONS/ADD
2	1	1	1	KIM WATERS Nightfall (Shanachie)	954	969	1009	963	48/0
3	4	3	2	KENNY G Baby G (Arista)	826	810	729	591	45/1
	2	2	3	RICHARD ELLIOT In The Groove (Metro Blue/Blue Note)	781	839	998	1009	44/0
	6	4	4	GREGG KARUKAS Blue Touch (I.E./Verve)	766	730	649	630	43/0
2	9	7	5	STEVE COLE When I Think Of You (Bluemoon/Atlantic)	744	689	591	530	50/0
3	8	8	6	FOURPLAY Still The One (Warner Bros.)	709	651	596	525	49/0
	5	5	7	GEORGE BENSON Standing Together (GRP)	707	723	727	709	50/0
	3	6	8	FOUR 80 EAST Eastside (Cargo/MCA)	704	723	734	663	41/0
5	7	9	9	LEE RITENOUR Ooh-Yeah (I.E./Verve)	697	643	609	515	52/1
6	15	11	1	MARC ANTOINE Sunland (GRP)	657	572	488	446	50/1
	10	10	11	CANDY DULFER Smooth (N2K Encoded Music)	601	604	578	536	44/0
1	11	1.2	12	CHRIS STANDRING Cool Shades (Instinct)	591	566	563	517	45/0
ı	16	13	13	PAUL HARDCASTLE Shelbi (JVC/JMI)	528	520	458	424	44/3
)	18	15	1	JIM BRICKMAN F/DAVE KOZ Partners In Crime (Windham H	///) 521	460	409	359	46/0
	14	14	(B-TRIBE Sometimes (Atlantic)	494	492	516	563	37/0
	19	16	(1)	RONAN HARDIMAN Love Song (Philips)	485	456	404	301	39/1
RI	EAK	ER	O	SOUL BALLET Blu Girl (Countdown/Unity)	431	384	315	274	45/4
RI	EAK	ER	18	PEACE OF MIND Peace Of Mind (Nu Groove)	419	396	378	342	38/1
2	20	19	19	RAMSEY LEWIS Fragile (GRP)	392	398	396	377	39/1
3	27	26	20	AVENUE BLUE Seventh Heaven (Mesa/Bluemoon/Atlantic)	361	342	346	324	37/0
	26	22	21	BRIAN CULBERTSON On My Mind (Bluemoon/Atlantic)	343	368	354	395	33/0
	30	28	22	SIMPLY RED Mellow My Mind (EastWest/EEG)	339	315	275	272	27/3
)	25	24	23	BOB JAMES Love Is Where (Warner Bros.)	338	349	364	406	32/0
)	17	23	24	BRAXTON BROTHERS Happy Again (Windham Hill Jazz)	324	360	426	556	27/0
Ε	ВU	T	25	CHUCK LOEB Beneath The Light (Shanachie)	312	281	142	68	37/1
	12	17	26	BRIAN BROMBERG By The Fireplace (Zebra)	310	409	553	631	28/0
	13	18	27	JONATHAN BUTLER Dancing On (N2K Encoded Music)	309	400	543	619	24/1
Ε	Вυ	T	28	JOE MCBRIDE Midnight In Madrid (Heads Up)	308	272	233	202	38/1
É	ВU	T	29	BONEY JAMES Innocence (Warner Bros.)	305	259	213	184	39/5
E	ВU	T	3 0	JOYCE COOLING Imagine That (Heads Up)	304	283	248	225	31/1

This chart reflects airplay from July 8-14. Songs ranked by total plays. Highlighted songs indicate Breaker. 53 NAC reporters. 51 current playlists. © 1998, R&R Inc.

BREAKERS®

SOUL BALLET

CHAR

CHART 18

Blu Girl (Countdown/Unity)

TOTAL STATIONS/ADDS TOTAL PLAYS/INCREASE 431/47 45/4

419/23

PEACE OF MIND

Peace Of Mind (Nu Groove) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 38/1

MOST ADDED

MUSI ADDED ®	
ARTIST TITLE LABEL(S)	ADDS
LUTHER VANDROSS Know (LV/Virgin)	29
GEORGE BENSON Fly By Night (GRP)	9
KEIKO MATSUI Forever, Forever (Countdown/Unity)	7
JONATHAN BUTLER New Life (N2K Encoded Music)	6
DOWN TO THE BONE Staten Island Groove (Nu Groov	ve) 5
BONEY JAMES Innocence (Warner Bros.)	5
BRYAN SAVAGE Soul Temptation (Higher Octave)	4
SOUL BALLET Blu Girl (Countdown/Unity)	4
FATTBURGER Spice (Shanachie)	3
PAUL HARDCASTLE Shelbi (JVC/JMI)	3
NOVA MENCO Alligator Alley (Baja/TSR)	3
MARILYN SCOTT The Look Of Love (Warner Bros.)	3
SIMPLY RED Mellow My Mind (EastWest/EEG)	3

MOST INCREASED

PLAYS PLAY INCREASE ARTIST TITLE LABEL(S) **GEORGE BENSON** Fly By Night (GRP) +136 MARC ANTOINE Sunland (GRP) +85 MARILYN SCOTT The Look Of Love (Warner Bros.) +64 JIM BRICKMAN F/DAVE KOZ Partners...(Windham Hill) +61 FOURPLAY Still The One (Warner Bros.) +58 STEVE COLE When I Think Of You (Bluemoon/Atlantic) +55 **LUTHER VANDROSS** I Know (LV/Virgin) +55 LEE RITENOUR Ooh-Yeah (I.E./Verve) +54 SOUL BALLET Blu Girl (Countdown/Unity) +47 **BONEY JAMES** Innocence (Warner Bros.) +46

Breakers: Songs registering 400 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Welghted chart appears on R&R ONLINE.

NEW & ACTIVE

DOWN TO THE BONE Staten Island Groove (Nu Groove) Total Plays: 274, Total Stations: 22, Adds: 5

BRIAN MCKNIGHT Anytime (Motown) Total Plays: 251. Total Stations: 20. Adds:

ED HAMILTON Fly Like An Eagle (Shanachie) Total Plays: 239, Total Stations: 28, Adds: 2

MARILYN SCOTT The Look Of Love (Warner Bros.) Total Plays: 205, Total Stations: 25, Adds: 3

JOHN TESH Grand Passion (GTSP) Total Plays: 191, Total Stations: 23, Adds: 2 KHANI COLE You've Made Me So Very Happy (Fahrenheit) Total Plays: 188, Total Stations: 18, Adds: 0

GEORGE BENSON Fly By Night *(GRP)* Total Plays: 172, Total Stations: 32, Adds: 9

SHAKATAK Walk In The Night *(Instinct)* Total Plays: 152, Total Stations: 15, Adds: 0

CECE WINANS What About You (PMG/Atlantic) Total Plays: 126, Total Stations: 10, Adds: 1

KEIKO MATSUI Forever, Forever (Countdown/Unity) Total Plays: 115, Total Stations: 20, Adds: 7

GINO VANNELLI Slow Love *(Verve Forecast)* Total Plays: 103, Total Stations: 11, Adds: 0

KIRK WHALUM All I Need (Warner Bros.) Total Plays: 101, Total Stations: 13, Adds: 0

DUNCAN MILLAR Little Ray Of Sunshine (Instinct) Total Plays: 89, Total Stations: 13, Adds: 2

SPYRO GYRA Best Friends (GRP) Total Plays: 86, Total Stations: 9, Adds:

FATTBURGER Spice (Shanachie)

Songs ranked by total plays

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NAC/SMOOTH JAZZ ALBUMS

JULY 24, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	EMPHASIS TR	ACKS (PLAYS)
2	2	1	1	KIM WATERS Love's Melody (Shanachie)	954	-15	"Nightfall" (954)	
3	3	4	2	GEORGE BENSON Standing Together (GRP)	898	+104	"Standing" (707)	"Fly" (172)
3	5	3	3	KENNY G Greatest Hits (Arista)	836	+17	"Baby" (826)	"Send" (8)
6	6	5	4	GREGG KARUKAS Blue Touch (I.E. Nerve)	804	+38	"Blue" (766)	"Havana" (25)
	1	2	5	RICHARD ELLIOT Jumpin' Off (Metro Blue/Blue Note)	802	-62	"Groove" (781)	"Kiss" (15)
3	9	7	6	STEVE COLE Stay Awhile (Bluemoon/Atlantic)	753	+55	"Think" (744)	"Again" (9)
ı	10	9	0	FOURPLAY 4 (Warner Bros.)	738	+82	"Still" (709)	"Sexual" (20)
	4	6	8	FOUR 80 EAST The Album (Cargo/MCA)	723	-17	"Eastside" (704)	"Table" (10)
)	7	8	9	LEE RITENOUR This Is Love (I.E./Verve)	719	+54	"Ooh-Yeah" (697)	"Can" (15)
	16	12	1	MARC ANTOINE Madrid (GRP)	657	+85	"Sunland" (657)	
	11	11	0	CHRIS STANDRING Velvet (Instinct)	601	+5	"Shades" (591)	"Victoria" (10)
	12	10	12	CANDY DULFER For The Love Of You (N2K Encoded Music)	601	-7	"Smooth" (601)	
	19	16	13	JIM BRICKMAN Visions Of Love (Windham Hill)	533	+62	"Partners" (521)	"Heart" (12)
	17	13	1	PAUL HARDCASTLE Cover To Cover (JVC/JMI)	533	+5	"Shelbi" (528)	"Paradise" (5)
	14	14	(B-TRIBE Sensual Sensual (Atlantic)	494	+2	"Sometimes" (494) in a lieu lieu
	22	17	1	RONAN HARDIMAN Solas (Philips)	485	+29	"Love" (485)	
	_	26	O	SOUL BALLET Trip The Night Fantastic (Countdown/Unity)	431	+47	"Blu" (431)	
	25	22	13	PEACE OF MIND Journey To (Nu Groove)	419	+23	"Peace" (419)	
	20	19	19	RAMSEY LEWIS Dance Of The Soul (GRP)	404	-6	"Fragile" (392)	"Sub" (8)
	23	25	20	DOWN TO THE BONE From Manhattan To Staten (Nu Groove)	404	+19	"Staten" (274)	"Brooklyn" (13
	15	18	21	VARIOUS ARTISTS Melrose Place Jazz (Windham Hill Jazz)	394	-43	"Happy" (324)	"Before" (66)
	21	23	22	SIMPLY RED Blue (EastWest/EEG)	383	-13	"Mellow" (339)	"Air" (41)
	28	27	23	AVENUE BLUE Nightlife (Mesa/Bluemoon/Atlantic)	376	+18	"Seventh" (361)	"Always" (6)
	8	15	24	BRIAN BROMBERG You Know That Feeling (Zebra)	371	-104	"Fireplace" (310)	"Hero" (46)
	-	30	25	BONEY JAMES Sweet Thing (Warner Bros.)	364	+33	"Innocence" (305)	"Good" (31)
	29	24	26	BRIAN CULBERTSON Secrets (Bluemoon/Atlantic)	364	-22	"Mind" (343)	"Straight" (11)
	Anna		4	CHUCK LOEB The Moon, The Stars (Shanachie)	353	+27	"Beneath" (312)	"Just" (35)
	_	_	28	MARILYN SCOTT Avenues Of Love (Warner Bros.)	348	+44	"Look" (205)	"Starting" (115)
	27	28	29	BOB JAMES Playin' Hooky (Warner Bros.)	338	-14	"Where" (338)	
	13	20	30	JONATHAN BUTLER Do You Love Me? (N2K Encoded Music)	336	-74	"Shore" (309)	"New" (20)

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
LUTHER VANDROSS Know (LV/Virgin)	29
JONATHAN BUTLER Do You (N2K Encoded Music)	5
BONEY JAMES Sweet Thing (Warner Bros.)	5
KEIKO MATSUI Full Moon And (Countdown/Unity)	5
DOWN TO THE BONE From Manhattan (Nu Groove)	4
SOUL BALLET Trip The Night Fantastic (Countdown/Unit	ty) 4
FATTBURGER Sugar (Shanachie)	3
PAUL HARDCASTLE Cover To Cover (JVC/JMI)	3
NOVA MENCO Flight To Paradise (Baja/TSR)	3
ALFONZO BLACKWELL Passion (Street Life/All America	an) 2
JAMIE BONK Jamie Bonk (Local)	2
ED HAMILTON Groovology (Shanachie)	2
DUNCAN MILLAR Dream Your Dream (Instinct)	2
KERRY MOI East-West (Noteworthy)	2
LIONEL RICHIE Time (Mercury)	2
JOHN TESH Grand Passion (GTSP/Mercury)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	PLAY INCREASE
GEORGE BENSON Standing Together (GRP)	+104
MARC ANTOINE Madrid (GRP)	+85
FOURPLAY 4 (Warner Bros.)	+82
JIM BRICKMAN Visions Of Love (Windham Hill)	+62
STEVE COLE Stay Awhile (Bluemoon/Atlantic)	+55
LUTHER VANDROSS Know (LV/Virgin)	+55
LEE RITENOUR This Is Love (I.E./Verve)	+54
SOUL BALLET Trip The Night Fantastic (Countdown/L	Jnity) +47
ED HAMILTON Groovology (Shanachie)	+45
MARILYN SCOTT Avenues Of Love (Warner Bros.	.) +44
GREGG KARUKAS Blue Touch (I.E./Verve)	+38
CRAIG CHAQUICO Once In A Blue (Higher Octav	(e) +36
JOE MCBRIDE Double Take (Heads Up)	+36
DUNCAN MILLAR Dream Your Dream (Instinct)	+35
BONEY JAMES Sweet Thing (Warner Bros.)	+33

This chart reflects airplay from July 8-14. Albums ranked by total plays, with plays from all cuts from an album combined. 53 NAC reporters. 51 current playlists. © 1998, R&R Inc.

NAC NOTES By Anthony Acampora

Ightfall" by Kim Waters (Shanachie) holds on to the top spot on the Tracks chart for the third consecutive week. Waters' album "Love's Melody" tops that chart for a second week as well.

Kenny G is making his bid for another chart topper as "Baby G" (Arista) climbs 3-2* this week. G will have some competition though. "When I Think Of You" by Steve Cole (Bluemoon/Atlantic) moves 7-5* with a 55 play increase. "Still The One" by Fourplay (Warner Bros.) trends 8-6* with +58 plays. "Ooh-Yeah" by Lee Ritenour (I.E./Verve) picks

up another add this week and is now on 52 out of the 53 reporting stations — with only WZJZ/Columbus, OH not playing the song. "Ooh-Yeah" is one of four songs on 50 stations or more. Steve Cole's "When I Think Of You" is on 51. And two tracks on GRP, "Standing Together" by George Benson and "Sunland" by Marc Antoine are on 50 each.

As Carol Archer predicted, "I Know," the title track from Luther Vandross' new CD (LV/Virgin), looks like a smash. It is most added by more than a three-to-one margin over the next track — picking up 29 stations in

its first week including majors WQCD/New York, KTWV/Los Angeles, WNUA/Chicago, and WJJZ/Philadelphia. It's great to have Luther back and sounding better than ever.

This week's two BREAKERS are "Blu Girl" by Soul Ballet (Countdown/Unity) and "Peace Of Mind" by Peace Of Mind (Nu Groove), which move 21-17* and 20-18*, respectively.

Most Increased Play honors go to George Benson's "Fly By Night" which is up 136 plays over last week, picking up nine additional adds.

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NAC/SMOOTH JAZZ REPORTERS

Stations and their adds by track listed alphabetically by market

WHRL/Albany, NY OM/PD: Brant Curtiss

ALFONZO BLACKWELL "Passion" LUTHER VANDROSS "Know" GEORGE BENSON "Fly" JONATHAN BUTLER "New"

KNIK/Anchorage, AK GM/PD: Dean Williams MD: John Clarke

NOVA MENCO "Alligator" JOSEPH VINCELLI "Easy" BRYAN SAVAGE "Temptation" LUTHER VANDROSS "Know" YANNI "Love" JAMIE BONK "Spiral"

WJZF/Atlanta, GA

PD/MD: Mark Edwards
RONAN HARDIMAN "Love"
MARILYN SCOTT "Look"
PAUL HARDCASTLE "Shelbi"
SOUL BALLET "Blu"

KAJZ/Austin, TX PD: Ted Carson

MD: Candace Andrews
JONATHAN BUTLER "New"
BRIAN BROMBERG "Hero"
DAVE WECKL BAND "Claire"
NITE FLYTE "4am"

KSMJ/Bakersfield, CA

PD/MD: Joel Widdows LUTHER VANDROSS "Know" DOWN TO THE BONE "Staten"

WSJZ/Boston, MA

PD/MD: Shirley Maldonado LUTHER VANDROSS "Know" BONEY JAMES "Innocence"

WCCJ/Charlotte, NC PD/MD: Greg Morgan

WNUA/Chicago, IL VP/Prog: Paul Goldstein APD/MD: Steve Stiles

WVAE/Cincinnati, OH OM: T.J. Holland APD/MD: Steve Wiersman

PEACE OF MIND "Peace" LUTHER VANDROSS "Know" ED HAMILTON "Fly" GEORGE BENSON "Fly"

WNWV/Cleveland, OH PD/MD: Bernie Kimble

BRYAN SAVAGE "Temptation" SPYRO GYRA "Friends" LUTHER VANDROSS "Know"

WZJZ/Columbus, OH PD/MD: Bill Harman

EARL KLUGH "Before"
KEIKO MATSUI "Forever"

KOAI/Dallas, TX

PD: Michael Fischer LUTHER VANDROSS "Know

JRN/Denver, CO PD: Steve Hibbard MD: Greg Allen

BRIAN MCKNIGHT "Anytime" SOUL BALLET "Blu" RAMSEY LEWIS "Fragile" PAUL HARDCASTLE "Shelbi"

KHIH/Denver, CO PD: Becky Taylor MD: Cheri Marquart

MD: Cheri Marquart FATTBURGER "Spice" LUTHER VANDROSS "Know"

WVMV/Detroit, MI PD: Tom Sleeker

MD: Sandy Kovach GEORGE BENSON "Fly" LUTHER VANDROSS "Know

WGUF/Ft. Myers, FL

PD/MD: John Conrad JONATHAN BUTLER "Shore" SIMPLY RED "Mellow" JOHN TESH "Grand"

KEZL/Fresno, CA PD/MD: Mike Vasquez

WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams

BONEY JAMES "Innocence" GEORGE BENSON "Fly" SIMPLY RED "Mellow"

KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase

KENNY G "Baby" EARL KLUGH "Before" LEE RITENOUR "Ooh-Yeah"

KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewar

APD/MD: Ralph Stewart LUTHER VANDROSS "Know"

WLVE/Miami, FL PD: Gregg Steele

WJZI/Milwaukee, WI

KEIKO MATSUI "Forever" BONEY JAMES "Innocence KERRY MOY "Jasmine"

KSBR/Mission Viejo, CA OM: Terry Wedel MD: Wally Davidson

KIM PENSYL "Mind" BRYAN SAVAGE "Temptation" LISA LAUREN "Day" CHRISTIAN MCBRIDE "Summer"

KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff

FATTBURGER "Spice" TOM SAVIANO "Oreams" LUTHER VANDROSS "Know

KXDC/Monterey, CA PD/MD: Scott O'Brien

WVCO/Myrtle Beach, SC

OM/PD: Earl Taylor CECE WINANS "What" ALFONZO BLACKWELL "Sax"

WQCD/New York, NY PD: John Mullen

MD: Rick Laboy

MARC ANTOINE "Sunland"
FOURPLAY/EL DEBARGE "Sexual"
LUTHER VANDROSS "Know"
MAXWELL "Matrimony"

WJCD/Norfolk, VA OM/PD: Maxine Todd MD: Larry Hollowell

KTNT/Oklahoma City, OK PD: Steve English MD: Stephanie Stewart

TIM WEISBERG "Summertime' ED HAMILTON "Fly" LIONEL RICHIE "Lady" DOWN TO THE BONE "Staten"

WLOQ/Orlando, FL PD: Steve Huntington MD: Lee Hogan

FATTBURGER "Spice"
JONATHAN BUTLER "New"
LUTHER VANDROSS "Know"
KIM PENSYL "Mind"
INDIGO CITY "Nicole"

WJJZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi

KYOT/Phoenix, AZ PD/MD: Nick Francis

WJJJ/Pittsburgh, PA PD: Carl Anderson MD: Herschel

SOUL BALLET "Blu" LUTHER VANDROSS "Know"

KKJZ/Portland, OR PD: Paul Warren MD: Hal Murray

DUNCAN MILLAR "Ray" JOHN TESH "Grand" LUTHER VANDROSS "Know'

WSMJ/Richmond, VA PD/MD: Tommy Fleming

FATTBURGER "Groovin'" LUTHER VANDROSS "Know' NOVA MENCO "Alligator"

KSSJ/Sacramento, CA PD: Steve Williams APD/MD: Ken Jones

LUTHER VANDROSS "Know" Paul Hardcastle "Sheibi"

KCLC/St. Charles, MO PD: Rich Reigert MD: Chris Kurtz

LISA LAUREN "Day"
BONEY JAMES "Innocence"
BRYAN SAVAGE "Temptation"
JAMIE BONK "Knew"
HEADHUNTERS "Funk"

KBZN/Salt Lake City, UT PD: Rob Riesen

SIMPLY RED "Mellow"
LUTHER VANDROSS "Know"
KEIKO MATSUI "Forever"
JONATHAN BUTLER "New"
GEORGE BENSON "Fly"

KCJZ/San Antonio, TX PD: Norm Miller MD: Bobby Duncan

MD: Bobby Duncan
LUTHER VANDROSS "Know
KEIKO MATSUI "Forever"

KIFM/San Diego, CA APD/MD: Kelly Cole

SHAHIN & SEPEHR "Cafe" KEIKO MATSUI "Forever" LUTHER VANDROSS "Know' NOVA MENCO "Alligator"

KBLX/San Francisco, CA PD: Kevin Brown MD: Ken Glaser

MD: Ken Glaser LUTHER VANDROSS "Know

KKSF/San Francisco, CA VP/Prog.: Paul Goldstein MD: Blake Lawrence

OPEN DOOR "Curved" LUTHER VANDROSS "Know

KMGQ/Santa Barbara, CA APD/MD: Steve Bauer

MARILYN SCOTT "Look" CHUCK LOEB "Beneath" LUTHER VANDROSS "Know" GEORGE BENSON "Fly" JONATHAN BUTLER "New"

KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton

MICHAEL BOLIVAR "City"

BONEY JAMES "Innocence"

KWJZ/Seattle, WA PD/MD: Carol Handley

LUTHER VANDROSS "Know"

WHCD/Syracuse, NY PD: Butch Charles APD/MD: Kenny Dees

DOWN TO THE BONE "Staten" DUNCAN MILLAR "Ray"

WJZT/Tallahassee, FL PD: Denny Alexander

DOWN TO THE BONE "Staten'
CRAIG CHAQUICO "Holding"
GEORGE BENSON "Fly"
KEIKO MATSUI "Forever"
KERRY MOY "Jasmine"

WSJT/Tampa, FL PD/MD: Ross Block

SOUL BALLET "Blu"
DOWN TO THE BONE "Staten"
MARILYN SCOTT "Look"

KOAS/Tulsa, OK PD/MD: Ron Allen

JOYCE COOLING "Imagine" GEORGE BENSON "Fly"

WJZW/Washington, DC PD: Kenny King

D: Kenny King No Adds

KWSJ/Wichita, KS MD: Dallas Scott

LUTHER VANDROSS "Know GEORGE BENSON "Fly" JONATHAN BUTLER "New" KEIKO MATSUI "Forever" JOE MCBRIDE "Madrid"

53 Total Reporters 53 Current Reporters 51 Current Playlists

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NAC/SMOOTH JAZZ PLAYLISTS

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MARKET #1

PLAYS ARTIST/IILE 3W 2W LW TW 24 31 31 34 8 - RNBE/Sometimes 31 34 34 33 GEDRGE BENSON/Standing Together 32 33 33 32 OPEN DOOR/The Curved Sky 24 24 24 24 31 PFACE OF MIND/Peace Of Mind 27 MARC ANTOINE/Sunland 33 32 32 25 SIMPLY RED/Mellow My Mind 33 32 32 25 SIMPLY RED/Mellow My Mind 24 24 MARIAH CAREY/My All 24 22 22 44 MICHARD ELLIOT/In The Groove 25 LEE RITEMOUR/Joh-Yeah 26 20 27 LEE RITEMOUR/Joh-Yeah 27 FATISM/DERER/Groovin 28 12 34 SIMPLY RED/MERER/GROOVIN 29 COURPLAY/EL DEBARGE/Sexual Healing LUTHER VANDROSS/I Krow MAXWELL/Matrimony: Maybe You



L	_ '	94.7	ΚT	WV Brodie/Stewart
PLA				ARTIST/TITLE
3W	2 W	LW	TW	
20	21	18	22	STEVE COLE/When I Think Of You
19	19	22	21	CHRIS STANDRING/Cool Shades
13	20	20	21	BOB JAMES/Love Is Where
22	19	20	20	KIM WATERS/Nightfall
20	21	19	20	JOYCE COOLING/Imagine That
9	16	20	19	LEE RITENOUR/Ooh-Yeah
15	11	15	17	JONATHAN BUTLER/Dancing On The Shore
18	20	19	17	RICHARD ELLIOT/In The Groove
12	12	11	15	PEACE OF MIND/Peace Of Mind
14	14	12	15	OOWN TO THE BONE/Staten Island Groove
14	12	11	14	BRYAN SAVAGE/Soul Temptation
11	12	14	13	BRIAN CULBERTSON/On My Mind
13	11	10	13	GREGG KARUKAS/Blue Touch
12	14	12	13	CANDY DULFER/Smooth
15	14	12	13	LOUIE SHELTON/Satin Dreams
14	13	13	12	B-TRIBE/Sometimes
11	12	11	11	ERIC CLAPTON/My Father's Eyes
10	13	13	11	AVENUE BLUE/Seventh Heaven
13	10	9	11	GEORGE BENSON/Standing Together
14	12	12	11	MARC ANTOINE/Sunland
6	10	12	11	BRICKMAN F/KOZ/Partners in Crime
-	5	13	11	SOUL BALLET/Blu Girl
10	12	10	10	MARIAH CAREY/My All
13	11	11	10	BRIAN MCKNIGHT/Anytime
-	5	10	10	CECE WINANS/What About You
11	11	11	9	RONAN HARDIMAN/Love Song
8	12	9	9	GEORGE BENSON/Fly By Night
11	12	14	8	KIRK WHALUM/AII I Need
5	4	7	7	CRAIG CHAQUICO/Holding Back
	-		2	LUTHER VANDRDSS/I Know



WNUA/Chicago (312) 645-9550 Stiles

PLA				ARTIST/TITLE
. 3W	2W	LW	TW	
6	18	24	28	FOUR 80 EAST/Eastside
19	21	21	25	KENNY G/Baby G
25	25	22	24	RICHARD ELLIOT/In The Groove
18	18	24	24	DOWN TD THE BONE/Staten Island Gro
24	21	23	22	ED HAMILTON/Fly Like An Eagle
23	23	20	22	FOURPLAY/Still The One
25	23	27	22	MARC ANTOINE/Sunland
24	21	19	21	BRICKMAN F/KOZ/Partners In Crime
16	21	22	20	RAMSEY LEWIS/Fragile
5	12	20	20	BONEY JAMES/It's All Good
19	18	19	20	STEVE COLE/When I Think Of You
15	18	23	19	CHUCK LOEB/Beneath The Light
- 13	17	12	19	CHRIS STANDRING/Cool Shades
19	18		19	SOUL BALLET/Blu Girl
21	19	20	17	LEE_RITENOUR/Ooh-Yeah
14	19	15	17	BRIAN HUGHES/One 2 One
14	14	16	16	BRIAN CULBERTSON/On My Mind
1	15	14	16	BABYFACE & DES'REE/Fire
15	14	13	12	DAKOTA MODN/A Promise I Make
4	11	13	12	GEORGE BENSON/Standing Together
15	15	10	10	PEACE OF MIND/Peace Of Mind
			10	LUTHER VANDROSS/I Know
	•		6	GEORGE BENSON/Fly By Night
6	5	4	5	CANDY DULFER/Smooth



MARKET A4

KBLX/San Francisco (415) 284-1029 Brown/Glaser

PLAYS				ARTIST/TITLE
3W	2W	LW	TW	
15	16	16	16	PAMELA WILLIAMS/Escape To Paradise
14	14	14	14	KENNY G/Baby G
13	14	14	13	FOUR 80 EAST/Eastside
10	10	11	12	FOURPLAY/Still The One
11	11	12	12	LEE RITENOUR/Ooh-Yeah
11	11	11	11	
10	11	11	11	
9	9	11	11	
11	11	11	11	
12	12	12	11	
11	10	10	10	CHRIS CAMOZZI/Swing Shift
10	10	10	10	RICHARD ELLIOT/In The Groove
7	8	8	9	FOUR 80 EAST/K-Town
9	9	9	9	JONATHAN BUTLER/Dancing On The Shore
9	9	9	9	STEVE COLE/Say It Again
9	8	8	8	PAMELA WILLIAMS/Love In
8	8	8	8	BRIAN BROMBERG/Hero
8	8	8	8	RAMSEY LEWIS/Sub Dude
8	8	8	8	GREGG KARUKAS/Blue Touch
8	7	7	7	CHRIS CAMOZZI/Suede
8	7	7	7	BRIAN BROMBERG/By The Fireplace
. 7	7	7	7	
10	7	7	7	GEORGE BENSON/Poquito Spanish
-	6	7	7	KIRK WHALUM/All I Need
7	7	7	7	AVENUE BLUE/Seventh Heaven
7	7	7	7	MARILYN SCOTT/Starting To Fall
7	7	7	7	LONNIE LISTON SMITH/Quiet Moments
7	7	7	7	JOYCE COOLING/Imagine That
7	7	7	7	BRAXTON BROTHERS/Happy Again
7	7	7	7	GERALD ALBRIGHT/Mr. Porter



MARKET #4 KKSF/San Francisco (41%) 975-5555 Goldstein/Lawrence

_				
PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
22	22	22	22	MARC ANTOINE/Surland
22	23	22	22	STEVE COLE/When I Think DI You
23	22	23	22	FOUR 80 EAST/East:ide
	16	20	22	ED HAMILTON/Fly Like An Eagle
21	22	22	22	KIM WATERS/Nightfall
10	19	22	21	BRICKMAN F/KOZ/Partners in Crime
21	23	20	20	PAUL HARDCASTLE, Shelbi
13	13	15	16	CANDY DULFER/Smpoth
11	17	14	16	TIM WEISBERG/Summertime
22	18	16	15	LEE RITENOUR/Ooh Yeah
12	14	11	14	CHRIS BOTTI/Mr. Wah
11	15	14	13	CHRIS CAMOZZI/Swrng Shift
11	12	13	13	JOYCE COOLING/Imagine That
22		16	13	FOURPLAY/Still The Dne
11	15	14	13	RAMSEY LEWIS/Fragile
-	-	8	13	CHUCK LOEB/Beneath The Light
٠	9	11	13	SOUL BALLET/Blu Girl
-	12	14	13	JOE SAMPLE/Night Hight
9	8	8	12	AVENUE BLUE/Seventh Heaven
9	11	11	12	GEORGE BENSON/Standing Together
		11	11	BRIAN CULBERTSOM/Straight To
9	10	10	11	RONAN HARDIMAN/Love Song
10	11	12	11	BRIAN HUGHES/One 2 One
-		. 7	11	BONEY JAMES/Innocence
6	10	11	11	CHRIS STANDRING/Zool Shades
7	7	10	10	BRIAN BROMBERG/By The Fireplace
8	10	10	10	RANDY CRAWFORD Silence
-			9	GEORGE BENSON/FI+ By Night
9	10	9	9	ERIC CLAPTON/My *ather's Eyes



MARKET AS WJJZ/Philadelphia (610) 667-3939 Gress/Tozzi

ᆫ				
PLA 3W	YS 2W	LW	TW	ARTIST/TITLE
13	18	32	32	MARC ANTOINE/Sunland
32	3.	32	12	KENNY G/Baby G
12	13	18	32	JONATHAN BUTLER/Dancing On The Short
32	32	32		DOWN TO THE BONE/Brooklyn Heights
32	37	32		RICHARD ELLIOT/In The Groove
32	37	32	24	KIM WATERS/Nightfall
-	Link	32	74	LUTHER VANDROSS/I Know
14	12	12		FOURPLAY/Still The One
12	14		14	STEVE COLE/When I Think Df You
13	12	13	14	RAMSEY LEWIS/Fragile
13	14	13	14	FOUR 80 EAST/Eastside
	00	3	14	CHRIS CAMOZZI/My Dancing Heart
12	12	13	14	BRIAN TARQUIN/Freeway Jam
12	12	11	14	RICK RHODES/Eurotica
12	12	13	13	LEE RITENOUR/Ooh-Yeah
6	10	13	13	ED HAMILTON/Fly Like An Eagle
12	13	14	13	BRIAN MCKNIGHT/Anytime
13	13	13	13	GEDRGE BENSON/Standing Together
5	12	13	13	CHRISTION/I Wanna Get Next.
10	13	13.	12	SOUNDSCAPE/Brand New Day
12	13	13		DUNCAN MILLAR/Little Ray Of
14	12	13		ERIC MARIENTHAL/Captain Bacardi
4	-	5		SOUL BALLET/Blu Girl
12	13	32		BONEY JAMES/Innocence
13	13	13		BABYFACE & DES'REE/Fire
11		13		ALFONZO BLACKWELL/Passion
11	10	11		TONY DARREN/Late Night
13	13	13		BRYAN SAVAGE/Kałeidoscope
*	-	4	10	CULBERTSON/ALBRIGHT/One More Day
+	-4	-	5	GEDRGE BENSON/Fly By Night



MARKET FE

L				Fischer
PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
27	29	28	28	STEVE CDLE/When I Think Of You
22	28	27	28	FOURPLAY/Still The One
28	27	28	27	LEE RITENDUR/Ooh-Yeah
13	22	28	27	KIM WATERS/Nightfall
27	20	23	26	FOUR 80 EAST/Eastside
12	20	26	24	KENNY G/Baby G
12	12	14	15	RICHARD ELLIOT/In The Groove
11	10	13	14	BRAXTON BROTHERS/Happy Again
10	8	12	14	SOUL BALLET/Blu Girl
11	11	13	14	JONATHAN BUTLER/Dancing On The Sho
28	15	13	14	BONEY JAMES/Innocence
12	14	13	13	GREGG KARUKAS/Simone
	10	10	13	BABYFACE & DES'REE/Fire
12	12	13	13	BRICKMAN F/KOZ/Partners in Crime
13	12	13	12	BRIAN CULBERTSON/On My Mind
	7	11	12	BRIAN MCKNIGHT/Anytime
12	11	11	12	RONAN HARDIMAN/Love Song
12	11	14	12	BRYAN SAVAGE/Soul Temptation
11	11	14	12	CHRIS CAMOZZI/Swing Shift
13	11	8	11	PAUL HARDCASTLE/Shelbi
12	10	11	10	TESH F/INGRAM/Give Me Forever
13	10	12	10	CANDY DULFER/Smooth
12	10	11	10	PHIL PERRY/One Heart One Love
9	9	11	10	BOB MAMET/At Midnight
11	10	6	9	LOUIE SHELTON/Satin Dreams
6	8	5	9	JOE MCBRIDE/Midnight In Madrid
10	9	10	9	DOWN TO THE BDNE/Brooklyn Heights
7	9	8	9	MARC ANTOINE/Sunland
6		-	8	PEACE OF MIND/Peace Of Mind
٠	6	10	7	GEORGE BENSON/Fly By Night



MARKET +7

WVMV/Detroit (248) 855-5100 Sleeker/Kovach

PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
8	10	21	21	BRIAN CULBERTSON/On My Mind
23	22	23	21	KIM WATERS/Nightfall
8	10	21	20	CHRIS STANDRING/Cool Shades
23	21	19	20	FOUR 80 EAST/Eastside
9	23	18	18	KENNY G/Baby G
8	10	20	18	PAUL HARDCASTLE/Shelbi
22	23	21	17	RICHARD ELLIDT/In The Groove
9	10	9	12	MARIAH CAREY/My All
23	24	9	11	BRIAN BROMBERG/By The Fireplace
1	8	11	11	MARC ANTDINE/Sunland
12	11	10	10	
50	22	9	10	
-	-	10	10	JOYCE COOLING/Imagine That
11	9	11	10	PHIL PERRY/One Heart One Love
10	10	10	10	KEIKO MATSUI/Steps in The Night
10	10	9	10	RAMSEY LEWIS/Fragile
10	10	9	10	GREGG KARUKAS/Blue Touch
10	9	9	10	FOURPLAY/Still The One
9	8	8	9	BRICKMAN F/KOZ/Partners In Crime
10	9	7	9	
10	11	10	9	BRYAN SAVAGE/Kaleidoscope
10	10	10	9	BOB JAMES/Love Is Where
10	9	8	9	CANDY DULFER/Smooth
10	9	10	9	DAKOTA MOON/A Promise I Make
	8	10	8	
-	-	-	7	BONEY JAMES/Innocence
				GEORGE BENSON/Fly By Night
	•	•	•	LUTHER VANDROSS/I Know



MARKET #8 **WJZW/Washington** (202) 895-2300 King

ARTIST/TITLE

FOUR 8D EAST/Easiside
GREGG KARUKAS/Blue Touch
PAUL HARDCASTLE/Shelbb
KIM WATERS/Nightfall
RICHARD ELLOT/In The Groove
KENNY G/Baby G
RONAN HARDIMAN/Love Song
BRIAN MCKNIGHT/Anytime
GEORGE BENSON/Standing Together
MARIAH CAREY/My All
DAKOTA MOOMA Promise I Make
STEVE COLE/When I Think Of You
CHRIS STANDRING/Cool Shades
CANDY DULFER/Smooth
BRIAN BROMBERG/By The Fireplace
B-TRIBE/Sometimes
JONATHAN BUTLER/Dancing On The Short
MARC AN TOINE/Sunland
BRICKMAN F/KOZ/Partners In Crime
LEE RITENOUR/OON-Yeah
BRIAN GLUBERTSON/ON My Mind
FOURPLAY/Shil The One
BOB JAMES/Love Is Where
JOYCE COOLING/Imagine That
RAMSEY LEWIS/Fragile
BRAXTON BROTHERS/Happy Again
GRAIG CHOULCO/Holding Back...
GRAIG CHOULCO/Holding Back...
GRAIG CHOULCO/Holding Back...
GRONEY JAMES/Innocence
ED HAMILTON/Fly Like An Eagle



MARKET +10

ARTIST/TITLE

TW

19 BRICKMAN F/KOZ/Partners In Crime
219 LEE RITEMOUR/Oob-Yeah
19 AVENUE BLUE/Seventh Heaven
319 KENNY G/Baby G
318 PAUL HARDCASTLE/Shetbi
318 RONAN HARDIMAN Love Song
318 FOUR 80 CAST/CASSIde
318 BBIAN MCKNIGHT/Anytime
318 GREGE KARIKAS/YEU Touch
317 KIM WATERS/NIGHTAI
317 GEORGE BENSON/Standing Together
318 GREGE BENSON/Standing Together
319 CHOSTOR BENSON/Standing Together
310 LUTHER WANDROSS/IT Know
310 JOYCE COOL ING/IT agine That
311 WARC ANTONE/SUNDER
311 WISSBERG/Summertime
311 WISSBERG/Summertime
312 FATBURGER/Spice
313 WISSBERG/Summertime
314 DAS SOUL BALLET/Blu Girl
315 STANDRING Cool Shades
315 TSEVE COLEWHOR I Think Of You
317 KEIKO MARSUIF/SINGHE / FOREY
318 STANDRING COOl Shades
317 STEVE COLEWHOR I Think Of You
318 KEIKO MARSUIF/SING-FOREY
319 GEORGE BENSON/Fly by Night
319 BONEY JAMES/Innocence



MARKET #11 WLVE/Miami (305) 654-9494

PLA	YS			ARTIST/TITLE
3W	2 W	LW	TW	
19	19	20	19	GREGG KARUKAS/Blue Touch
20	18	21	19	B-TR18E/Sometimes
16	18	21	18	BOB JAMES/Love is Where
19	15	13	17	RICHARD ELLIDT/In The Groove
13	17	13	17	RAMSEY LEWIS/Fragile
8	3.			KIM WATERS/Nightfail
9			14	
17	19	12	13	KENNY G/Baby G
1	15	.4	12	GEDRGE BENSON/Standing Together
12	4	11		MARIAH CAREY/My All
13	13	14	12	DAKOTA MOON/A Promise I Make
5	. 3	14	9	BAD! ASSAD/Waves
11	12	10.		
4	1	8		
7	. 4	-80	- 7	JOE SAMPLE/Night Flight
5	- 5	3	7	PAUL HARDCASTLE/Peace On Earth
3		7	7	PAUL HARDCASTLE/Peace On Earth CANDY DULFER/Smooth
1	- 9		1	CHRIS STANDRING/Cool Shades
Œ.	- 6	7		SIMPLY RED/Mellow My Mind
7	G	16	7	PATRICE RUSHEN/Days Gone By
0	-5	6	7	SIMPLY RED/The Air That I
Ť	- 5	6	7.	JONATHAN BUTLER/Song For Elizabeth
1	- 5	5	9	PAUL TAYLOR/Pleasure Seeker
4	- 4	16	- 5	CHAQUICO F/WHITE/Lights Out San
5.	- 5	5		LEE RITENOUR/Och-Yeah
e	7			WILLIE & LOBO/Napali
6	7	-11	6	EARL KLUGH/Last Song
		+	6	ACOUSTIC ALCHEMY/The Better Shoes BONEY JAMES/Innocence
		5		
6	5	5		



MARKET #12 WJZF/Atlanta (404) 897-7500 Edwards

				MITTOTATION		
3W	2 W	LW	T₩			
17	31	31	33	KIM WATERS/Nightfall		
32	32	29	32	GEORGE BENSON/Standing Together		
31	30		31	RICHARD ELLIDT/In The Groove		
16		25	29	GREGG KARUKAS/Blue Touch		
31	33	31	17	FOUR 80 EAST/Eastside		
17	17		17	B-TRIBE/Sometimes		
	16		17	STEVE COLE/When I Think Of You		
	16	16	17	LEE RITENOUR/Doh-Yeah		
	16	16	17	FOURPLAY/Still The One		
31			16	BRAXTON BROTHERS/Happy Again		
17	17	16	16	CANDY DULFER/Smooth		
٠	-	9	16	MARC ANTOINE/Sunland		
16	1	10	16	80B JAMES/Love Is Where		
			5	BRICKMAN F/KOZ/Partners In Crime		
	-	-	5	RAMSEY LEWIS/Fragile		
	*			RONAN HARDIMAN/Love Song		
-			-	MARILYN SCOTT/The Look Of Love		
				PAUL HARDCASTLE/Shelbi		
	-	-	-	SOUL BALLET/Blu Girl		
ı						



MARKET #13 KWJZ/Seattle (206) 441-3699 Handley

PLA				AM 1151/TITLE
3W	2W	LW	TW	
10	12	27	27	GREGG KARUKAS/Blue Touch
11	22	26	27	FOUR 80 EAST/Eastside
9	9	11	27	FOURPLAY/Still The One
26	27	26	26	B-TRIBE/Sometimes
26	26	27	26	KIM WATERS/Nightfall
12	21	26	26	KENNY G/Baby G
6	6	5	12	BRICKMAN F/KOZ/Partners In Crime
-	-		12	GEORGE BENSON/Fly By Night
12	12	11	12	RONAN HARDIMAN/Love Song
7	9	10	12	MARC ANTOINE/Suntand
11	10	10	12	RANDY CRAWFORD/Silence
12	11	11	12	SIMPLY RED/Mellow My Mind
27	16	11	11	BRIAN BROMBERG/By The Fireplace
10	9	12	11	CHRIS STANDRING/Cool Shades
11	11	11	11	LEE RITENOUR/Ooh-Yeah
12	12	10	11	MARION MEADOWS/January Spring
	-	10	11	KHAN! COLE/You've Made Me So.
11	10	11	11	AVENUE BLUE/Seventh Heaven
11	12	11	11	CANDY DULFER/Smooth
11	11	11	11	BRIAN MCKNIGHT/Anytime
10	11	9	10	STEVE COLE/When I Think Of You
5	5	10	10	JOYCE COOLING/Imagine That
27	27	9	10	RICHARD ELLIDT/In The Groove
27	27	27	10	PAUL HARDCASTLE/Shelbi
11	10	12	9	GEORGE BENSON/Standing Together
10	11	12	9	KEIKO MATSUI/Forever, Forever
-			9	JONATHAN BUTLER/New Life
27	15	12	9	BDB MAMET/At Midnight
6	7	6	В	SOUL BALLET/Blu Girl
-	-	7	8	DUNCAN MILLAR/Dream Your Dream



MARKET #15 KIFM/San Diego (619) 291-9797 Cole

3w 2w LW TW 16 17 15 17 8-TRIBE/Sometimes 16 16 16 16 16 AVENUE BLUE/Seventh Heaven 15 16 15 16 16 FOUR 80 EAST/Fastsde 16 16 16 16 16 JOHN TESH/Grand Passion 16 16 16 16 KERRY MOY/Jasmine Flower	
16 16 16 16 AVENUE BLUE/Seventh Heaven 15 16 15 16 BRIAN CULBERTSON/On My Mind 15 15 16 16 16 FOUR 80 EAST/Eastside 16 16 16 15 JOHN TESH/Grand Passion	
15 16 15 16 BRIAN CULBERTSON/On My Mind 15 15 16 16 FOUR 80 EAST/Eastside 16 16 16 16 JOHN TESH/Grand Passion	
15 15 16 16 FOUR 80 EAST/Eastside 16 16 16 16 JOHN TESH/Grand Passion	
16 16 16 16 JOHN TESH/Grand Passion	
16 16 16 16 KERRY MOY/Jasmine Flower	
17 16 16 16 STEVE COLE/When I Think Of You	
14 15 15 15 BRIAN HUGHES/One 2 One	
8 7 9 13 KENNY G/Baby G	
7 12 11 13 SOUL BALLET/Blu Girl	
11 11 11 12 KHANI COLE/You've Made Me So .	
11 11 12 SIMPLY RED/Mellow My Mind	
11 11 11 11 GEORGE BENSON/Standing Togethe	r
11 11 10 11 GIND VANNELLI/Slow Love	
- 11 11 11 MARILYN SCOTT/The Look Of Love	
11 11 11 11 RONAN HARDIMAN/Love Song	
10 10 9 10 FOURPLAY/Still The One	
4 4 5 10 BRICKMAN F/KOZ/Partners In Crim	
8 9 9 10 JOE MCBRIDE/Midnight In Madrid	
10 10 11 10 KIM WATERS/Nightfall	
10 8 11 10 MARC ANTOINE/Sunland	
3 11 9 10 PAUL HARDCASTLE/Shelbi	
16 16 16 10 RICHARD ELLIOT/In The Groove	
10 7 9 9 CHRIS STANDRING/Cool Shades	
11 10 10 9 GREGG KARUKAS/Blue Touch	
8 10 9 9 RICHARD SMITH/A Minor Love Affa	
- 9 10 8 ACOUSTIC ALCHEMY/The Better Sh	Des
10 9 9 8 LEE RITENOUR/Ooh-Yeah	
6 3 5 6 BRAXTON BROTHERS/Happy Again	



MARKET #17

KYOT/Phoenix (E02) 258-8181 Francis

	LLTV	13			An Hal/HILE
ı	3W	2W	LW	TW	
ı	24	25	24	25	KIM WATERS/Nighttall
ı	11	11	18	24	TURNING POINT/E Greko
ı	24	23	23	24	KIRK WHALUM/Strength In You
ı	24	24	25	24	CHRIS CAMOZZI/Swing Shift
ı	19	24	23	24	MARC ANTOINE/Sunland
ı	12	19	24	23	MARION MEADOWS/January Spring
ı		9	20	23	BRICKMAN F/KOZ/Partners In Crime
ı	12	14	12	14	MICHAEL BOLTONAThe Best Of Love
1	11	11	12	13	BRAXTON BROTHERS/Happy Again
1			9	13	BRIAN BROMBERG/September
ı	11	11	12	13	KEIKO MATSUI/Steps in The Night
ı	23	24	17	13	PAUL HARDCASTLE/Shelbi
ı	13	13	13	13	RAMSEY LEWIS/Fragile
1	13	11	11	13	TONY DARREN/This Will Be
1	12	12	12	13	GEORGE BENSON/Standing Together
ı	24	17	12	12	CANDY DULFER/Smooth
ı		9	12	12	FOURPLAY/Still The One
ı	13	12	13	12	RICHARD ELLIOT/ n The Groove
ı	11	11	13	12	BOB MAMET/At M dnight
١	12			12	BRIAN MCKNIGHT Anytime
ı	13		13	12	KHANI COLE/You've Made Me So
ı	13	12	12	12	BABYFACE & DES'REE/Fire
Į	13	12	13	12	DAKOTA MOON/A Promise # Make
١		*	9	11	LEE RITENOUR/Och-Yeah
ı	12	13	11	11	B-TRIBE/Sometimes
ı	13		13	11	PAMELA WILLIAMS/Love In
1	11	13	13	11	STEVE COLE/When I Think Of You
ı	25	25	17	11	KENNY G/Baby G
ı				9	LIDNEL RICHIE/The Closest Thing.
ı					



MARKET #20

WJJJ/Pittsburgh (412) 471-9950

PLA				ARTIST/TITLE
3W	2W	LW	TW	
12	23	28	28	FOUR 80 EAST/Eastside
28	28	28	28	BRAXTON BROTHERS/Happy Again
27	28	28	28	KIM WATERS/Nightfall
28	28	28	28	RICHARD ELLIOT/In The Groove
11	12	24	28	KENNY G/Baby G
11	11	24	28	GREGG KARUKAS/Blue Touch
15	12	14	17	GEORGE BENSON/Standing Together
16	33		17	MARIAH CAREY/My All
12	15	16	17	BRIAN MCKNIGHT/Anytime
	8	16	16	RONAN HARDIMAN/Love Song
16	16	17	15	DAKOTA MOON/A Promise I Make
11	12	10	12	BRICKMAN F/KOZ/Partners In Crime
7	· G	10	12	STEVE COLE/When I Think Of You
11	10	11	12	
11	12	11	12	
12	11	10	12	FOURPLAY/Still The One
11	11	12	11	
5	.7	11	11	
11	11	11		
12	12	12	11	
28	28	16	11	JONATHAN BUTLER/Dancing On The Sho
11	12	11	11	RAMSEY LEWIS/Fragile
11	12	• 12		PAUL HARDCASTLE/Shelbi
8	8	10		MARC ANTOINE/Sunland
28	27	16		BRIAN BROMBERG/By The Fireplace
28	15	8	10	BRIAN HUGHES/One 2 One
+	- 4	6	. 8	
-	-		8	
11	11	9	7	
5	6	7	7	BRYAN SAVAGE/Kateidoscope



MARKET #21

WSJT/Tampa (813) 577-7131

AYS			ARTIST/TITLE	
٧	2W	LW	TW	
)	8	10	16	FOURPLAY/Still The One
5	14	15	15	FOUR 80 EAST/Eastside
	8		15	B-TRIBE/Sometimes
ò	14	15	15	BRIAN CULBERTSON/On My Mind
,	14	14	15	KIM WATERS/Nightfall
	16	14	15	GREGG KARUKAS/Blue Touch
5			14	CHRIS BOTTI/Mr. Wah
,	15	14	14	RICHARD ELLIDT/In The Groove
	15	16	14	CANDY DULFER/Smooth
ŀ	15	15	14	BOB MAMET/At Midnight
	8	8	12	CHRIS STANDRING/Cool Shades
5	16	14	12	CHRIS CAMOZZI/Swing Shift
	8	8	9	EARL KLUGH/Fingerdance
	8	7	9	PHIL PERRY/One Heart One Love
	7	8	9	KENNY G/Baby G
	4	4	9	JOE MCBRIDE/Midnight In Madrid
	7	8	9	PATSY MEYER/Ocho Rios
	8	9	9	DAKOTA MOON/A Promise I Make
	6	8	8	CHUCK LOEB/Beneath The Light
	8	9	8	STEVE COLE/When I Think Of You
	7	7	8	SPYRO GYRA/Morning Dance
	7	8	8	ACOUSTIC ALCHEMY/The Better Shoes
	7	8	8	BOB JAMES/Love is Where
	4	5	8	MARC ANTOINE/Sunland
	8	9	В	PETE BELASCO/Love Train
	7	8	В	KEIKO MATSUI/Toward The Sunrise
1	14	12	8	DOWN TO THE BONE/Brooklyn Heights
	6	7	В	PAUL HOWARDS/Elegance And
	7	9	8	SIMPLY RED/Mellow My Mind
	9	9	8	MARILYN SCOTT/Starting To Fall
_			_	



MARKET 422 KHIH/Denver (303) 694-6300 Taylor/Marquart

_				
PLA				ARTIST/TITLE
3 W	2W	LW	TW	
26	26	26	28	RICHARD ELLIOT/In The Groove
26	26	27	27	KIM WATERS/Nightfall
11	13	26	27	KENNY G/Baby G
8	11	27	27	FOUR 80 EAST/Eastside
27	26	26	24	BRIAN BROMBERG/By The Fireplace
26	26	27	23	JONATHAN BUTLER/Dancing On The Sho
11	11	10	14	GREGG KARUKAS/Blue Touch
-	3	11	13	GINO VANNELLI/Slow Love
13	12	10	13	BRIAN MCKNIGHT/Anytime
2	12	12	12	RONAN HARDIMAN/Love Song
9	12	13	12	DAKOTA MOON/A Promise I Make
9	10	10	11	PAUL HARDCASTLE/Shelbi
11	11	9	10	BRICKMAN F/KOZ/Partners In Crime
6	7	9	10	LEE RITENOUR/Ooh-Yeah
9	11	8	10	STEVE COLE/When I Think Of You
10	11	10	10	BRYAN SAVAGE/Kaleidoscope
11	11	10	10	BRIAN CULBERTSON/On My Mind
26	25	10	10	BRAXTON BROTHERS/Happy Again
10	8	9	10	MARC ANTOINE/Sunland
11	8	10	10	CANDY DULFER/Smooth
9	10	9	9	CHRIS STANDRING/Cool Shades
10	12	10	9	808 JAMES/Love Is Where
10	10	11	9	RAMSEY LEWIS/Fragile
11	12	9	9	MARIAH CAREY/My All
12	13	12	В	GEORGE BENSON/Standing Together
7	5	7	8	B-TRIBE/Sometimes
11	9	8	8	FOURPLAY/Still The One
4	9	8	7	PEACE OF MINO/Peace Of Mind
	-	4	7	ED HAMILTON/Fly Like An Eagle



MARKET #23

WNWV/Cleveland (440) 236-9283

PLAYS			ARTIST/THTLE	
3W	2W	LW	TW	
24	24	24	24	KIM WATERS/Nightfall
11	11	24	24	PAUL HARDCASTLE/Shelbi
24	24	24	24	KENNY G/Baby G
	24	24	24	FOUR 80 EAST/Eastside
17	17	17	17	FOURPLAY/Still The One
13	16	16	16	BOB JAMES/Love is Where
14	16	16	16	BONEY JAMES/Innocence
15	15	15	15	DAKOTA MOON/A Promise (Make
15	15	15	15	BRIAN MCKNIGHT/Anytime
14	14	14	14	RONAN HARDIMAN/Love Song
14	14	14	14	GEORGE BENSON/Standing Together
11	11	14	14	BRIAN CULBERTSON/On My Mind
24	24	24	14	RICHARD ELLIOT/In The Groove
8	8	14	14	MARC ANTOINE/Sunland
14	14	14	14	LEE RITENOUR/Ooh-Yeah
7	14	14	14	PEACE OF MIND/Peace Of Mind
11	11	14	14	STEVE COLE/When I Think Of You
14	14	14	14	SIMPLY RED/Mellow My Mind
26	26		14	JONATHAN BUTLER/Dancing On The Shore
10	10		14	CANDY DULFER/Smooth
8	8	8	14	JOYCE COOLING/Imagine That
14	14	14	14	B-TRIBE/Sometimes
26	26	14	14	BRIAN BROMBERG/By The Fireplace
13	13	13	13	BRICKMAN F/KOZ/Partners In Crime
13	13	13	13	GREGG KARUKAS/Blue Touch
14	14	10	16	CHRIS STANDRING/Cool Shades
•		4	10	ED HAMILTON/Fly Like An Eagle
7	10	10	10	MARIAH CAREY/My All
10	10	10	10	RAMSEY LEWIS/Fragile
24	24	9	9	BRAXTON BROTHERS/Happy Again



ARTIST/TITLE

PLAYS

MARKET #24

KKJZ/Portland (503) 223-0300 Warren/Murray

- 1	3W	2 W	LW	TW	
1				24	GREGG KARUKAS/Blue Touch
1	23			24	KIM WATERS/Nightfall
1	23		25		FOUR 80 EAST/Eastside
-	24		24	24	
	23			23	KENNY G/Baby G
	6	11		23	FOURPLAY/Still The One
	6			22	
	6	11		21	
	17	16		18	
		17		16	GEDRGE BENSON/Standing Together
	17		17		
		16	17	16	
				15	
	5	8		12	
1	5		11	12	
	6		12		
	5	11	11	12	
	-6	11	11	12	B-TRIBE/Sometimes
	23	24	23		RICHARD ELLIOTYIN The Groove
	5	11	11	11	
	5 7	11	12		
	7	12	11	11	
	-	-	-	11	GEORGE BENSON/Fly By Night
	6	11		11	
	7	11	11	11	PAUL HAROCASTLE/Shelbi
	-	9	7	11	
	5	5	11	16	JOYCE COOLING/Imagine That
	8	11	11	10	BOB JAMES/Love Is Where
	-	-		9	SHAKATAK/Walk in The Night
	24	23	11		BRIAN BROMBERG/By The Fireplace
	-		8	8	EARL KLUGH/Betore You Go
		_	_		



Drafting Plans For Memorable Marketing

■ MGD's Blind Date provides an eye-opening approach to promotions

Although it's a conduit for others' marketing and advertising campaigns, in many cases radio is still learning to market itself. Can the industry learn some lessons from its clients? Maybe so. The marketing techniques of one of Rock's steadfast accounts may offer some ideas we can glean for our own

In addition to advertising on radio, the Miller Brewing Company has positioned itself in the music world by sponsoring and supporting national and local concerts. On top of that, Miller has created an event all its own: the Miller Genuine Draft (MGD) Blind Date, an exclusive concert by a hot artist.

How was the MGD Blind Date born? Since one of MGD's international partnerships includes Molson of Canada, Miller was able to distill the Blind Date idea from the "Molson Canadian Rocks" program north of the border. Miller spokesman Scott Bussen explains, 'We looked at that program, saw some potential for it with MGD, and revised their program to make it into MGD Blind Date. We saw a program that looked like it would make sense for one of our brands. and we were able to adapt it. Now we've got a very successful program in its second year."

Bussen outlines the advantages for Miller and why all the work is worth the effort "It continues and strengthens our association with contemporary music and really takes it to a new level. As a national promotion, it creates one of the year's most talked-about music events. It gives a very select number of adult consumers a chance to experience a concert in a way that no one else does."

Carnival Atmosphere

While the world of rock 'n' roll is often referred to as a circus, Miller tweaked that notion for this year's Blind Date with an "Electrik

"

We're looking for some creativity from the stations. We really want it to be a partnership. In exchange, we bring a program to them that they can really capitalize on with their listeners.

Carnival" theme featuring contortionists, fortune tellers, and other sideshow oddities. In addition to a show in Chicago, Miller threw in an international twist this time around. with a London date scheduled for early October.

Choosing stations for the Blind Date initially involves a market

analysis. "We select our MGD key markets significant markets on a national level as well as ones important to MGD because we have good sales and support there. This year we've partnered with stations in about 45 markets. Once we have those markets, we look to

partner with the leading Rock or Alternative station. In most of those cases, we already have a relationship with that station, so it's not as if we're trying to forge something new. We're just building on an existing relationship."

It's usually not hard to get a station's response, Bussen adds. "The radio stations are one of the things that has made MGD Blind Date such a strong program. It's easy for them to understand and promote. They get behind the program and really make it a success at the local level. When we go to a station with this idea, they're more than eager to jump on board. Especially this year, because they can see what we did with the program last year."

Creativity Encouraged

Besides promotional airtime, stations help enter consumers in the contest with local bar promotions. A creative association between the station and Miller inevitably benefits both parties. "It varies on a marketto-market basis how we determine winners. For the most part, once we have a station on board, we leave it up to them. We're looking for some creativity from the stations. We really want it to be a partnership, and we're looking for the usual things in terms of on-air play and in-market support. In exchange, we bring them a program that they can really capitalize on with their listeners. They can give their listeners a once-in-a-lifetime experience.'

How can stations that haven't participated previously join in the promotion? "Stations that have the right format and audience reach can go to our local marketing people. Even stations we're not partnered with on this program already know who their local contact is. It really becomes a matter of resources and priorities. At some point you have to limit the program. We want to



keep MGD Blind Date a fairly exclusive event. If we were to double it and go from 45 to 90 stations next year, is it still more exclusive than a concert at a basketball arena? Yes, but it's not as exclusive as doing it with 700 people. Part of our objective is to maintain the uniqueness of the program and its exclusivity."

Last year's three Blind Dates featured Bush and Veruca Salt in Los Angeles, Foo Fighters and Supergrass in San Francisco, and David Bowie with the Chemical Brothers in Chicago. With that experience under its belt. Miller decided to make the event even more exclusive this year by limiting it to one U.S. appearance and one date overseas. "It made sense to cut back to two concerts and make them even bigger events. Part of that is being able to put more resources behind them, but another part is that there are only two chances to attend an MGD Blind Date this year. If you're at one of them, it will be something you can go back and really talk about. Adding the international aspect to it has brought so much feedback from so many consumers, stations, and news media. It has people really pumped about Blind Date this year and about the possibility of going to London to see a concert like this.'

Blind Date Stations

he following stations have partnered with Miller Brewing Company for this year's Blind Date in Chicago and London. Stations are listed first by market size, then alphabetically.

KROQ/Los Angeles (Alternative) WKQX/Chicago (Alternative) WRCX/Chicago (Active Rock) WXRT/Chicago (Adult Alternative) KITS/San Francisco (Alternative). KLLC/San Francisco (Hot AC) WYSP/Philadelphia (Active Rock) WRIF/Detroit (Active Rock) WHFS/Washington (Alternative) WWDC/Washington (Active Rock) KBKS/Seattle (Pop) KZNR/Minneapolis (Alternative) KIOZ/San Diego (Active Rock) XTRA/San Diego (Alternative) KEDJ/Phoenix (Alternative) KSLZ/St. Louis (Pop) WXDX/Pittsburgh (Alternative) KBPI/Denver (Active Rock) KTCL/Denver (Alternative) WMMS/Cleveland (Active Rock) KUFO/Portland (Active Rock) KOZN/Kansas City (Hot AC) KRXQ/Sacramento (Active Rock) KZZO/Sacramento (Hot AC)

KSJO/San Jose (Active Rock) KCAL/Riverside (Rock) KCXX/San Bernadino (Alternative) WLUM/Milwaukee (Alternative) KOMP/Las Vegas (Rock) KXTE/Las Vegas (Alternative) KFMA/Tucson (Alternative) WKLQ/Grand Rapids (Active Rock) KNJY/Spokane (Active Rock) WJXQ/Lansing (Active Rock) WWBN/Flint (Active Bock) WMAD/Madison, WI (Alternative) WIXO/Peoria, IL (Alternative) WAPL/Appleton, WI (Rock) WXRX/Rockford, IL (Rock) KWHL/Anchorage, AK (Active Rock) WRKR/Kalamazoo, MI (Rock) KHTY/Santa Barbara, CA (Alternative) WKLT/NW Michigan (Rock) KRNA/Cedar Rapids, IA (Rock) WPGU/Champaign, IL (Alternative) WIRX/Benton Harbor, MI (Rock)

A mail-in sweepstakes will yield one winner who will join both European and American winners at the London show. The Chicago show will consist of American winners and European news media previewing the event. "Most of our flyins, people from outside Chicago, are in one way or another winners through the station events. We have another group from the Chicago area who are primarily from onpremises promotions that involved radio stations.'

While Miller has some media partnerships with Rolling Stone, Spin, and the monthly entertainment CD-ROM Launch, they are not partnered with any airlines or hotels for the event. "It's certainly a significant investment for us, but with Blind Date or other promotions over the years, we've seen that

Branding Benefits

One of the most valuable benefits for Miller is the brand image it creates in consumers' mind. "This is just one important element of an overall marketing effort. It's a very powerful way for MGD to build brand equity with adult beer drinkers and music fans. It's also a great way for us to help communicate what MGD is all about and do so in a much more interactive and personal style than your typical promotion. Blind Date really reaches out and grabs all of the people who are important to a brand such as MGD, from our own sales force to our distributors. Our distributors love this program for many of the same reasons the radio partners do. It's easy for the distributors to understand, easy for them to rally behind, and easy for them to sell to their retailers."

The excitement and support that both radio and distributors exude has a trickledown effect. "All that enthusiasm carries right down through to the adult consumers. It has a great impact in that way. Major consumer brands, especially in the beer industry, are always trying to break through and grab consumers' attention. There are so many things out there from different beer brands that may be interesting, but nothing that really grabs you. People take notice of MGD Blind Date. It certainly does pay off in terms of brand awareness, and we're very optimistic that we'll see results on the bottom line after the summer."

The bottom line of MGD's Blind Date is more than cramming a stadium-caliber artist into a club; it's using creativity and exclusivity to assemble an event that will leave a lasting impression. Bussen concludes: "Between the music, the rush of finding out who the band is, and the Electrik Carnival, it's going to be an out-of-the-ordinary evening. It's a once-in-a-lifetime experience for our winners."

What About Radio?

One of radio's best parallels to MDG Blind Date is the stationsponsored concert. Why do some stations go beyond normal avenues of marketing (TV, outdoor) and stretch to become concert promoters for their seasonal or yearly festivals? For the same reason Miller does: to create and reinforce the brand image and express stationality in a very up-close-andpersonal way that pushes the right buttons of the active listener and helps the stations achieve more top-of-mind awareness. While many programmers admit they don't necessarily expect a huge increase in ratings as a result of the concerts, it could happen. Radio can and should partner with its own product — the music — to touch listeners in ways that go beyond what they hear on the air.

Asst. Rock Editor Frank Correia contributed to this column.

ACTIVE ROCK TOP 50

JULY 24, 1998

3W									TOTAL
	2W	LW	TW	ARTISTTITLE LABEL(S)	TW	LW	L PLAYS 2W	3W	TOTAL STATIONS/ADDS
3	2	1	0	DAYS OF THE NEW The Down Town (Outpost/Geffen)	2306	2245	2137	1918	83/0
4	3	2	Ø	MONSTER MAGNET Space Lord (A&M)	2233	2145	1996	1821	84/0
1	1	3	3	STABBING WESTWARD Save Yourself (Columbia)	2083	2123	2145	2131	81/0
7	6	5	4	CANDLEBOX It's Alright (Maverick/WB)	1909	1798	1658	1496	84/0
10	8	7	6	CREED What's This Life For (Wind-up)	1870	1632	1508	1378	80/0
8	7	6	6	JERRY CANTRELL My Song (Columbia)	1751	1656	1573	1432	77/2
2	4	4	7	SMASHING PUMPKINS Ava Adore (Virgin)	1676	1865	1912	1966	77/0
11	10	9	8	FUEL Shimmer (550 Music)	1526	1485	1413	1240	66/1
5	5	8	9	CREED Torn (Wind-up)	1307	1579	1687	1759	66/0
6	9	10	10	METALLICA Fuel (Elektra/EEG)	1170	1366	1434	1579	67/0
12	11	12	O	AEROSMITH I Don't Want To Miss A Thing (Columbia)	1157	1156	1155	1123	49/0
31	23	13	Ø	SEVEN MARY THREE Over Your Shoulder (Mammoth/Atlantic)	1107	949	809	560	70/5
13	12	11	13	ADDICT Monsterside (Big Cat/V2)	1097	1166	1134	1111	66/1
	18	14	4	MEGADETH A Secret Place (Capitol)	1004	942	870	777	70/1
23			(GOO GOO DOLLS Iris (Warner Sunset/Reprise)	964	941	930	879	41/0
18	14	15	0	RAMMSTEIN Du Hast (Slash/London/Island)	926	858	814	680	71/2
25	22	20	Ŏ	GIRLS AGAINST BOYS Park Avenue (DGC/Geffen)	922	902	835	794	70/2
22	21	18		JIMMY PAGE/ROBERT PLANT Shining In The Light (Atlantic)		892	855	810	50/1
21	19	19	18	KENNY WAYNE SHEPHERD Somehow (Revolution/Reprise)	867	756	584	179	52/1
	32	24	19		867	914	917	1103	49/0
14	15	16	20	KENNY WAYNE SHEPHERD Blue On Black (Revolution/Reprise)	843	798	719	675	68/3
26	26	22	3	DRAIN S.T.H. Crack The Liars Smile (Mercury)	836		563	423	51/3
39	33	27	22	EVE 6 Inside Out (RCA)	777	703	218	100	52/6
	EAK		23	AEROSMITH What Kind Of Love Are You On (Columbia)	772	462	874	871	40/0
19	17	21	24	SEMISONIC Closing Time (MCA)	763	841 203	56	19	71/16
	EAK		25	METALLICA Better Than You (Elektra/EEG)	694	724	716	667	41/1
27	27	25	26	MARCY PLAYGROUND Saint Joe On The School Bus (Capitol)	689	903	1082	1414	47/0
9	13	17	27	BROTHER CANE Lie In The Bed Make (Virgin)	646	690	663	640	55/0
28	29	28	28	GRAVITY KILLS Falling (TVT)	639	638	642	624	55/0
29	31	31	29	RAGE AGAINST THE MACHINE No Shelter (Epic)			171	109	44/4
_	*****	43	3	PEARL JAM In Hiding (Epic)	626	345	662	606	43/0
30	30	29	31	OUR LADY PEACE 4am (Columbia)	591 576	690			
15	16	23	32	PEARL JAM Wishlist (Epic)	576	787 670	912	1049	31/0
20	28	30	33	JERRY CANTRELL Cut You In (Columbia)	567	679	670	863	46/0
40	39	35	3	FEEDER High (Echo/Elektra/EEG)	554	494	431	419	47/1
DE	ВU		3	DISHWALLA Once In A While (A&M)	543	106	540	450	53/16
36	35	32	36	FOO FIGHTERS Walking After You (Elektra/Roswell/Capitol)	543	550 407	519 465	459	28/0 28/5
45	37	34	9	LENNY KRAVITZ Fly Away (Virgin)	533	497	465	391	38/5
-	_	48	3 8	EVERCLEAR Father Of Mine (Capitol)	489	321	64	28	38/6
37	36	36	39	HUNGER Free (Universal)	468	476	486	446	36/0
32	34	33	40	FASTBALL The Way (Hollywood)	458	549	538	550	25/0
47	44	40	41	FOO FIGHTERS Baker Street (Roswell/Capitol)	405	405	363	354	21/0
48	46	41	@	JIMMIE'S CHICKEN SHACK Blood (Rocket/Island)	397	375	340	318	38/2
_		45	3	MAYFIELD FOUR Always (Epic)	391	342	277	140	41/5
-	47	44	4	GLORITONE Halfway (Kneeling Elephant/RCA)	387	344	319	263	34/1
-	49	42	4	SEVENDUST Black (TVT)	381	354	311	253	32/3
-	_	50	4 5	DAVE MATTHEWS BAND Stay (Wasting Time) (RCA)	377	307	175	38	25/4
35	38	39	47	MEGADETH Use The Man (Capitol)	372	427	441	496	25/0
DE	ВU	T	4B	BROTHER CANE Machete (Virgin)	371	274	159	97	44/19
17	20	26	49	GANDHARVAS Downtime (MCA)	366	719	847	909	28/0
		T	5 0	TOOL Eulogy (Volcano)	354	182	9		41/5

This chart reflects airplay from July 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker. 84 Active Rock reporters. 83 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

NEW & ACTIVE

HARVEY DANGER Flagpole Sitta (Slash/London/Island) Total Plays: 327, Total Stations: 21, Adds: 3

ANTHRAX Inside Out (Ignition)
Total Plays: 256, Total Stations: 31, Adds: 1

WHY STORE When You're High (Way Cool Music/MCA)

tal Plays: 214, Total Stations: 16, Adds: 0

UNWRITTEN LAW Holiday (Interscope) Total Plays: 202. Total Stations: 27. Adds: 4

VAST Touched (Elektra/EEG)
Total Plays: 185, Total Stations: 20, Adds: 0

OUTCRY On & On (Eureka) fotal Plays: 174. Total Stations: 15. Adds: 1 RED TELEPHONE Pirhana (Warner Bros.) Total Plays: 145. Total Stations: 20. Adds: 1

ANTHROPHOBIA Vanishing (King Biscuit/Oxygen)

Total Plays: 144, Total Stations: 12, Adds: 1

EVERYTHING Hooch (Blackbird/Sire)

Plays: 134, Total Statio STORYVILLE Born Without You (Atlantic)

Total Plays: 134, Total Stations: 11, Adds: 1

Songs ranked by total plays

BREAKERS

AEROSMITH

What Kind Of Love Are You On (Columbia)

TOTAL STATIONS/ADDS TOTAL PLAYS/INCREASE CHART 23 777/315 52/6

> **METALLICA** Better Than You (Elektra/EEG)

TOTAL PLAYS/INCREASE CHART 25 TOTAL STATIONS/ADDS 71/16 763/560

MOST ADDED

MOSI ADDED	®
ARTIST TITLE LABEL(S)	ADDS
VAN HALEN One I Want (Warner Bros.)	21
BROTHER CANE Machete (Virgin)	19
DISHWALLA Once In A While (A&M)	16
METALLICA Better Than You (Elektra/EEG)	16
KID ROCK I Am The Bullgod (Atlantic)	11
FASTBALL Fire Escape (Hollywood)	8
ORGY Stitches (Elementree/Reprise)	8
SMASHING PUMPKINS Perfect (Virgin)	7
AEROSMITH What Kind Of Love Are You On (C	Columbia) 6
EVERCLEAR Father Of Mine (Capitol)	6
FLYS Got You (Where I Want You) (Trauma)	6

Megadeth "A Secret Place" 🐠

Everclear

"Father of Mine" 38 Capitol

MOST INCREASED

		PLAY
	METALLICA Better Than You (Elektra/EEG)	+560
	DISHWALLA Once In A While (A&M)	+437
	AEROSMITH What Kind Of Love Are You On (Coumbia)	+315
	PEARL JAM In Hiding (Epic)	+281
	CREED What's This Life For (Wind-up)	+238
	TOOL Eulogy (Volcano)	+172
	EVERCLEAR Father Of Mine (Capitol)	+168
l	SEVEN MARY THREE Over Your (Mammoth/Affantic)	+158
	EVE 6 Inside Out (RCA)	+133
	CANDLEBOX It's Alright (Maverick/WB)	+111
	KENNY WAYNE SHEPHERD Somehow (Revolution/Reprise)	+111

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

CREED My Own Prison (Wind-up) FOO FIGHTERS My Hero (Roswell/Capitol) DAYS OF THE NEW Shelf in The Room (Outpost/Geffen) MARCY PLAYGROUND Sex And Candy (Capital) METALLICA The Unforgiven II (Elektra/EEG) DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen) DLR BAND Slam Dunk (Wawazat !!) FOO FIGHTERS Everlong (Roswell/Capitol) EVERCLEAR I Will Buy You A New Life (Capitol) TOOL Forty Six & 2 (Freeworld)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If wo songs are tied in number of plays, the song being played on more staffons is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



New At: **KEGL WRIF** KNJY WJXQ WKZQ WKLT and many more!

US Tour Kicks Off September!

Flyin' Up The Playlist At:

WMMR 20x KTXQ 22x KIOZ 16x KDKB 17x KBPI 20x WXRC 20x WZTA WXTB WMMS WEBN KRXQ WJRR

"Top 5 research again! Moving to power rotation." — Dick Sheets/PD,WJRR



ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE



MARKET ≠3

	e.	~	-K	103.5	(312) 861-8100 Richards/Robinson		
PLA	YS.			ARTIST/TITLE			
3W	2W	LW	TW				
12	14	21	39	SEVENDUST/BI	ack		
14	15	19	33	SMASHING PUI	MPKINS/Ava Adore		
36	35	31	28	JOE SATRIANI/	Ceremony		
11	17	27	26	METALLICA/Bet	ter Than You		

	2W			
	14	21	39	SEVENDUST/Black
14	15	19	33	SMASHING PUMPKINS/Ava Adore
36	35	31	28	JOE SATRIANI/Ceremony
11	17		26	METALLICA/Better Than You
		19		OFFSPRING/Amazed
		9		KENNY WAYNE SHEPHERD/Voodoo Child
29		24	24	METALL ICA/Fuel
36	35		23	DAYS OF THE NEW/The Down Town
21	24		20	KENNY WAYNE SHEPHERD/Blue On Black
20		17	19	MDNSTER MAGNET/Space Lord
9		14		DEFTDNES/Be Quiet And
14		13		CREED/What's This Life For
16	18	17	15	JERRY CANTRELL/My Song
24	26			MEGAOETH/Use The Man
16	16		13	STABBING WESTWARD/Save Yourself
19	20		12	CANOLEBOX/II's Airight
9	17	13	12	OZZY DSBOURNE/Back On Earth
10	12	14	12	FOO FIGHTERS/My Hero
11	16	9	12	MEGADETH/Almost Honest
8	7	7	12	JERRY CANTRELL/Cut You In
10	14		12	MEGADETH/Trust
34	37	16	11	CREED/Torn
7	7	12	11	OFFSPRING/I Choose
3	8	11	10	DAYS OF THE NEW/Shelf In The Room
7	12	13	9	FOO FIGHTERS/Everlong
5	9	9	9	DAYS OF THE NEW/Touch, Peel, And
2	4	12	9	CREED/My Own Prison
7	9	7	8	RAGE AGAINST/No Shelter
11	8	8	8	BROTHER CANE/Machete
8	12	9	7	MEGADETH/A Secret Place

74WYSP

NYS.			ARTIST/TITLE
2W	LW	TW	
15	31	36	KENNY WAYNE SHEPHERD/Blue On Bla
35	34	35	BROTHER CANE/I Lie In The Bed
32	33	34	METALLICA/Fuel
33	33	34	FOO FIGHTERS/My Hero
34	34	34	CREED/Torn
34	32	34	DAYS OF THE NEW/The Down Town
18	17	20	MONSTER MAGNET/Space Lord
16	19	19	SMASHING PUMPKINS/Ava Adore
17	20	19	JERRY CANTRELL/My Song
16	18	18	AEROSMITH/What Kind Of Love
18	18	18	STABBING WESTWARD/Save Yourself
7	12	17	MEGADETH/A Secret Place
18	19	16	PEARL JAM/In Hiding

4	34	34	34	CREED/Torn
2	34	32	34	DAYS OF THE NEW/The Oown Town
8	18	17	20	MONSTER MAGNET/Space Lord
6	16	19	19	SMASHING PUMPKINS/Ava Adore
6	17	20	19	JERRY CANTRELL/My Song
8	16	18	18	AEROSMITH/What Kind Of Love
0	18	18	18	STABBING WESTWARD/Save Yourself
9	7	12	17	MEGADETH/A Secret Place
5	18	19	16	PEARL JAM/In Hiding
2	14	15	15	CREED/What's This Life For
9	10	10	14	RAGE AGAINST /No Shelter
-	-	-	14	SEVEN MARY THREE/Over Your Shoulder
0	10	13	13	CANDLEBOX/It's Alright
D	10	9	10	ADDICT/Monsterside
-	-	-	8	DRAIN S.T.H./Crack The Liars
		7	8	MAYFIELD FOUR/Always
0	8	7	8	GRAVITY KILLS/Failing
В	9	7	7	RAMMSTEIN/Du Hast
6	~	-	7	LIVE/Lakini's Juice
		6	6	OZZY DSBOURNE/Back On Earth
-	-6	6	6	MEGADETH/Trust
ŝ	-	-	6	TONIC/If You Could Only
5	6	-	6	FAITH NO MDRE/Last Cup Of Sorrow
-	6	6		PEARL JAM/Given To Fly
	6			OFFSPRING/Gone Away
6	15	16	6	MEGADETH/Use The Man

KEGL/Dallas (972) 869-9700 Stevens/Se-11

ł	THE STATE OF THE S							
l	PLA 3W		LW	TW	ARTIST/TITLE			
ŀ	15	42			DLR BAND/Slam Dunk			
ı	- 10	42	21	42				
l	44	7	9		SMASHING PUMPKINS/Ava Adore			
Ł	28		38	41				
Ł	16	40	6	38	TOOL/Forty Six & 2			
L	15	6	22		JERRY CANTRELL/My Song RAMMSTEIN/Du Hast			
ľ								
ı	18		38		MONSTER MAGNET/Space Lord			
ı	21	12	17	23	CANDLEBOX/It's Airight FUEL/Shimmer			
L	7		17	22				
ı			21		DAYS OF THE NEW/The Down Town			
ı	8	40	33 39	20 19	GIRLS AGAINST BOYS/Park Avenue			
ı	38				CREED/Torn			
ı	20		39					
П	12		25					
ı				17				
L	40		17	17	KENNY WAYNE SHEPHERD/Blue On Blac			
L	31			16	MEGADETH/Use The Man			
L	7	6	6					
Ł	7	5	12		MEGADETH/A Secret Place			
L		5	33	14	PAGE/PLANT/Shining in The Light			
1	39	38		14	PAGE/PLANT/Most High			
L	12	9	.7	13				
ı	-		11	13				
ı	9	14	14	12				
ı	15	12		11				
ı	18	21	16	11				
ı	15	11	8	11	CHRIS CDRNELL/Sunshower			



KTXQ/Dallas (214) 528-5500 Lockridge/Redbe

3W 2W LW TW 39 METALLICA/Better Than You 25 34 40 39 CREED/What's This Life For 24 36 37 39 38 DAYS OF THE NEWTHO BOWN TOWN 24 39 37 37 MONSTER MAGNET/Space Lord 25 24 26 25 JERBY CAMTRELL/AN/Song 16 10 8 24 GIRLS AGAINST BOYS/Park Avenue 27 28 26 24 GARBAGE/I Tunk I'm Paranoid 28 26 24 GARBAGE/I Tunk I'm Paranoid 29 28 27 GARBAGE/I Tunk I'm Paranoid 29 29 29 39 PAGE/PLANT/Shinning In The Light 20 29 21 PEVERNO HORTON HEAT/LIE Detector 20 26 25 22 LENBY KRAVITZ/FIJ AWBY 21 26 25 22 CENBY KRAVITZ/FIJ AWBY 22 27 EVERNO HORTON HEAT/LIE Detector 23 26 25 22 CENBY KRAVITZ/FIJ AWBY 24 26 25 22 KENBY WAVNE SHEPHERD/Somehow 25 26 25 22 CENBY KRAVITZ/FIJ AWBY 26 27 27 CENBELL/SUNSHOW 27 28 11 10 STEWART/Cigarettes & Alcohol 28 28 10 SLOBSKERDNE/Barrel Chested 29 29 10 SLOBSKERDNE/Barrel Chested 29 28 8 10 MARCY PLAYGROUND/Sex And Candy 29 20 GRAVITY KILLS/Failing 29 10 GREED DAYLING THE LIFE 21 11 12 10 GREED DAYLING TOWN LIFE 27 11 11 ARGNSHIN/Jac LIFE 28 11 GREED CHANG 29 10 GREED DAYLING TOWN LIFE 28 11 GREED CHANG 29 10 GREED DAYLING TOWN LIFE 29 11 GREED DAYLING TOWN LIFE 29 10 GREED DAYLING TOWN LIFE 20 20 GRAVITY KILLS/Failing 20 GREED DAYLING TOWN LIFE 20 20 GRAVITY KILLS/Failing 20 GREED DAYLING TOWN LIFE 20 20 GRAVITY KILLS/Failing 20 GREED DAYLING TOWN LIFE 20 20 GRAVITY KILLS/Failing 20 GREED DAYLING TOWN LIFE 20 20 GRAVITY KILLS/FAILING 20 GREED DAYLING TOWN LIFE 21 21 21 21 21 21 21 21 21 21 21 21 21 2	PLA				ARTIST/TITLE
25 34 40 39 GREED/What's This Life For 24 39 37 38 DAYS OF THE NEWThe Down Town 24 39 37 37 MONSTER MAGNET/Space Lord 25 24 26 25 JERRY CANTRELL/My Song 23 28 25 24 GRILS AGAINST BONSPARK Avenue 23 28 24 24 28 SEVEN MARY THREE/OVEY Your Shoulds 25 26 29 23 SEVEN MARY THREE/OVEY Your Shoulds 25 26 29 22 REVENT MARY THREE/OVEY Your Shoulds 23 26 24 25 22 LENNY KRAVITZI'PI Away 24 26 25 22 LENNY KRAVITZI'PI Away 25 26 25 22 CANDLEDOX/ITS Alright 26 25 22 CANDLEDOX/ITS Alright 27 10 16 RAMMSTEIN/JOU Hast 31 14 15 3 ROD STEWART/Gipartets & Alcohol 11 10					METALLIAND III TO III
38 37 39 38 DAYS OF THE NEWThe Down Town 24 39 37 37 MONSTER MAGNET/Space Lord 25 24 26 25 JERRY CANTRELL/My Song 16 10 8 24 GIRLS AGAINST BOYS/Park Avenue 2 28 26 46ARBAGE/I Think I'm Paranoid 4 4 8 23 SEVEN MARY THREE/Over Your Should 24 24 25 22 PAGE/PLANT/Shining In The Light 23 24 25 22 LENHAT KHAITZ/Fly Away 23 26 25 22 LENHY KRAVITZ/Fly Away 24 26 25 22 CANDLEBOX/Irs Alright 25 27 22 CISHWALLA/Once In A While 26 25 22 CKENNY WAYNE SHEPHERD/Somehow 27 27 13 13 RAMSTEIN/Du Hast 28 28 28 28 ALCOHOLE 29 29 20 CHRIS CORNELL/Sunshower					
24 39 37 370 MONSTER MAGNET/Space Lord 24 26 24 EARPA CAMTRELL/ARY Song 16 10 8 24 GIRLS AGAINST BOYS/Park Avenue 23 28 24 GIRLS AGAINST BOYS/Park Avenue 25 26 29 23 SEVEN MARY HIRE/FOY Your Should 25 26 29 23 PAGE/PLANT/Shinning In The Light 21 24 25 22 LENNY KRAVITZ/IPI Away 23 26 24 25 22 REVERND HORTON HEAT/LIe Detector 23 26 22 22 REVERND HORTON HEAT/LIe Detector 23 26 22 22 REVERND HORTON HEAT/LIe Detector 24 26 25 22 ZANDL EBOX/IPS AIR/BHENDE/Somehow 24 26 25 22 ZKENNY WAWE SHEPHERD/Somehow 25 20 22 KENNY WAWE SHEPHERD/Somehow 26 27 22 ZKENNY WAWE SHEPHERD/Somehow 27 21					
25 26 25 JERRY CANTRELLIAM Song					
16					
23 28 26 24 GARBAGE/I Tunk I'm Paranoud 4 8 23 SEVEN MARY THREE/OVEY Your Shoulde 25 26 29 23 PAGE/PLANT/Shiming In The Light 24 24 25 23 FUEL Shimmer 23 24 25 22 FUEL Shimmer 24 26 25 22 FUEL Shimmer 24 26 25 22 FUENBY RRAVITZ/FIJ AWAY 25 26 25 27 CANDLEBDX/ITS Allight 26 25 27 CANDLEBDX/ITS Allight 27 26 25 27 KENNY WAYNE SHEPHERD/Somehow 26 25 20 SENWALL/JORGE In A While 27 3 10 16 RAMMSTEIN/DU Hast 28 11 14 15 17 AND AFEART/FCIgarette & Alcohol 29 11 14 12 13 11 VAN HAELR/File In The Hole 29 29 10 SLOBBERBONE/Barrel Chested 29 28 28 10 GRAVITY KILLS/Falling 29 39 10 GRAVITY KILLS/Falling 20 39 11 GRAVITY KILLS/Falling 20 30 GRAVITY KILLS/Falling 21 11 11 12 SEMISONIC/Closing Time 21 SEMISONIC/Closing Time 22 5 9 FEEDER/High 23 7 8 11 9 FEEDER/High 24 7 9 FASTSALUTHE WAY					
- 4 8 23 SEVEN MARY THREE/Over Your Shoulds 24 24 25 22 PAGE/PLANT/Shiming In The Light 23 24 25 22 LENHY KRAVITZ/Hip Away 23 26 24 25 22 LENHY KRAVITZ/Hip Away 24 26 25 22 REVENTO HORTON HEAT/LIE Detector 25 26 25 22 CANDLEBOX/HIS Alright 26 25 22 KENNY WAVINS SHEPHERD/Somehow 27 28 20 SERVAN WAVINS SHEPHERD/Somehow 28 29 10 SISHWALL/JORGE In A While 29 11 15 13 ROD STEWART/Cigarettes & Alcohol 21 10 10 12 CHRIS CORPEL/Sunshower 29 11 14 12 13 WAN HALEN/Fire In The Hole 20 20 10 SERVAND/Fire In The Hole 21 10 MARCY PLOYER FOR WAYING ALRIAN HORSE FREE 21 11 9 10 GRAVITY KILLS/Falling 21 11 9 10 GRAVITY KILLS/Falling 22 11 11 11 12 10 SEMISDINI/Closing Time 23 14 15 10 SEMISDINI/Closing Time 24 15 9 FEEDER/High 25 9 FASTSALL/The Way 25 PASTSALL/The Way 26 16 16 16 16 16 16 16 16 16 16 16 16 16					
25	23				
24 25 23 FUEL/Shimmer					
23 4 25 22 LENNY KRAVITZ/IPy Away 23 26 22 22 REVERND HORTON HEAT/Lie Detector 23 26 25 22 CANDLEBDX/It's Alright 24 26 25 22 KENNY WAYNE SHEPHERD/Somehow 2 2 2 KENNY WAYNE SHEPHERD/Somehow 3 4 15 3 AN HALLA/Droce In A While 11 10 10 12 CHRING LAWART/Cligarettes & Alcohol 11 10 12 CHRING CORNELL/Sunshower 11 12 13 14 NA HARCY HARD (Playertes & Alcohol) 14 12 9 10 SLOBSERBON/Flazerel Chested 14 12 9 10 SLOBSERBON/Flazerel Chested 13 11 9 10 GRAVITY KILLS/Falling 10 9 9 10 GRAVITY KILLS/Falling 11 11 12 9 FEEDER/High 12 - - 9 FEE	25			23	PAGE/PLANT/Shining In The Light
23 26 24 22 REVEREND HORTON HEAT/Lie Detector		24			
23 26 25 22 CANDLEBOX/ITS AIR/Ight					
24 26 25 22 EKNNY WAYNE SHEPHERO/Somehow	23	26	24	22	REVEREND HORTON HEAT/Lie Detector
22 DISHWALL A/Once In A While - 5 10 16 RAMMSTEIN/Du Hast 13 14 15 13 RDD STEWART/Cigarettes & Alcohol 11 10 10 12 CHRIS CORRELL/Sunshower 11 12 13 11 VAN HALEN/Fire In The Hole - 7 11 11 ARCOSMITH/Taste Df India - 14 12 9 10 SLOBE/RBONE/Barrel Chested 14 12 9 10 SLOBE/RBONE/Barrel Chested 13 11 9 10 GRAVITY KILLS/Falling 10 9 9 10 GREEN DAY/Time 01 Your Life 11 11 12 10 SEMISONIC/Closing Time 9 FEEDER/High 7 8 11 9 FASTSALL/The Way	23	26	25	22	CANDLEBDX/It's Alright
- 5 10 15 RAMMSTEIN/Du Hast 13 14 15 13 ROD STEWART/Cigarettes & Alcohol 11 10 10 10 12 CHRIS CORNELL/Sunshower 11 12 13 11 VAN HALEN/File In The Hole 14 12 9 10 SLOBERBONE/Barrel Chested 19 8 8 10 MARCY PLAYGROUMO/Sex And Candy 13 11 9 10 GREN DAY/Time 01 Your Life 11 11 12 10 SEMISONIC/Closing Time 17 FEEDER/High 18 9 FASTSALL/The Way	24	26	25	22	KENNY WAYNE SHEPHERD/Somehow
13 14 15 13 ROD STEWART/Cigarettes & Alcohol 11 10 10 12 CHRIS CORNELL/Sunshower 11 12 13 11 VAN HALEN/Fire In The Hole 12 13 11 VAN HALEN/Fire In The Hole 14 12 9 10 SLOBERBONE/Barrel Chested 14 12 9 10 SARVITY ALGROUND/Sex And Candy 13 11 9 10 GREN DAY/Time OI Your Life 11 11 12 10 SEMISONIC/Closing Time 12 14 15 16 16 16 16 16 15 16 17 17 17 18 16 17 18 18 18 18 17 18 19 18 18 18 18 19 19 19 18 18 19 19 19 19 19 18 10 19 19 19 19 19 10 19 19 19 19 19 11 12 10 19 18 18 19 12 19 19 18 18 19 13 14 19 18 18 19 14 15 18 18 18 15 18 18 18 16 18 18 18 17 18 18 18 18 19 18 18 19 19 18 18 10 18 18 10 18 18 10 18 18 10 18 18 10 18 18 10 18 18 10 18 18 10 18 18 10	-	-	-	22	DISHWALLA/Once In A While
11 10 10 12 CHRIS CORNELL/Sunshower		5	10	16	RAMMSTEIN/Du Hast
11 10 10 12 CHRIS CORRELLE/SINSHOWER	13	14	15	13	RDD STEWART/Cigarettes & Alcohol
- 7 11 11 ARGNSMITH/Taste Df India - 5 9 11 HUNGE/Free 14 12 9 10 SLOBBERBONE/Barrel Chested 13 11 9 10 MARCY PLAYGROUND/Sex And Candy 10 9 9 10 GRAVITY RLLS/Falling 10 9 9 10 GREN DAYTIme D1 Your Life 11 11 12 SEMISDNIC/Closing Time 9 FEEDER/High 7 8 11 9 FASTBALLThe Way	11	10	10	12	
- 5 9 11 HUNGER/Fee 14 12 9 10 SUDBERBONE/Barrel Chested 9 8 8 10 MARCY PLAYGROUMO/Sex And Candy 13 11 9 10 GRAVITY KILLS/Falling 10 9 9 10 GREEN DAY/Time 01 Your Life 11 11 12 10 SEMISONIC/Closing Time 9 FEEDER/High 3 8 11 HUNGER/Fee	11	12	13	11	VAN HALEN/Fire In The Hole
14 12 9 10 SLOBBERBONE/Barrel Chested 9 8 8 10 MARCY PLAYGROUND/Sex And Candy 13 11 9 10 GRAVITY KILLS/Falling 10 9 10 GREN DAYTIME DI YOU Life 11 11 12 D SEMISDINC/Closing Time 1 11 12 13 14 14 14 14 14 14 14		7	11	11	AEROSMITH/Taste Of India
9 8 8 10 MARCY PLAYGROUND/Sex And Candy 13 11 9 10 GRAVITY KILLS/Falling 10 9 9 10 GREEN DAYTime Of Your Lde 11 11 12 10 SEMISONIC/Closing Time 1 9 FEEDER/High 37 8 11 9 FASTSALUTINE Way		5	9	11	HUNGER/Free
13 11 9 10 GRAVITY KHLLS/Fallling 10 9 9 10 GREEN DAY/Time OI Your Life 11 11 2 10 GREEN DAY/Time OI Your Life 2 - 9 FEEDER/High 37 8 11 9 FASTBALL/The Way	14	12	9	10	SLOBBERBONE/Barrel Chested
13 11 9 10 GRAVITY KILLS/Falling 10 9 9 10 GREEN DAY/Time 01 Your Life 11 11 12 10 SEMISONIC/Closing Time 9 FEEDER/High 7 8 11 9 FASTBALL/The Way	9	8	8	10	MARCY PLAYGROUND/Sex And Candy
11 11 12 10 SEMISONIC/Closing Time 9 FEEDER/High 37 8 11 9 FASTBALL/The Way	13	11	9	10	GRAVITY KILLS/Falling
9 FEEDER/High 37 8 11 9 FASTBALL/The Way	10	9	9	10	GREEN DAY/Time O1 Your Life
37 8 11 9 FASTBALL/The Way	11	11	12	10	SEMISONIC/Closing Time
		-		9	FEEDER/High
	37	8	11	9	FASTBALL/The Way
	14	6	6	9	
10 10 11 9 FOO FIGHTERS/My Hero	10	10	11	9	FOO FIGHTERS/My Hero



WKRK/Detroit (248) 423-3300

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PLA				ARTIST/TITLE
	2W			
16	30	30	32	DAYS OF THE NEW/The Down Town
10		29		MONSTER MAGNET/Space Lord
20	31	29	31	CREED/Torn
		30	31	METALLICA/Fuel
6	32	32		
	16	13	25	STABBING WESTWARD/Save Yourself
9	12	14	25	SMASHING PUMPKINS/Ava Adore
6	11	13	16	JERRY CANTRELL/My Song
	17	12	16	PAGE/PLANT/Shining In The Light
-	14	13		
				FOO FIGHTERS/My Hero
11	15	13		
-	-	-	14	CANDLEBOX/It's Alright
19	30	30	14	JERRY CANTRELL/Cut You in
-	-	-	13	PEARL JAM/In Hiding
8	12	11	12	
-	6	7	11	
7	9	10	10	ADDICT/Monsterside
5	7	11	10	FILTER/One
-	-	8	9	MEGADETH/A Secret Place
9	10	9	9	STONE TEMPLE PILOTS/Trippin' On A Hole
6	7	8	9	MARCY PLAYGROUND/Sex And Candy
-		5	8	FEE0ER/High
-	-	-	8	TDOL/Eulogy
6	6	7	В	SOUNDGARDEN/Rhinosaur
-		8	В	BUSH/Mouth
5	7	9	8	PEARL JAM/Given To Fly
4	5	8	8	OZZY OSBOURNE/Back On Earth
6	9	8	8	BUSH/Machinehead
-	7	8	8	KENNY WAYNE SHEPHERD/Blue On Black



WRIF/Detroit (248) 547-0101

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PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
33	29	33	34	CREED/Torn
23	23	23	30	JERRY CANTRELL/My Song
19	22	21	30	DAYS OF THE NEW/The Down Town
- 1	-	3	25	AERDSMITH/What Kind Of Love
11	7	16	25	MONSTER MAGNET/Space Lord
23	24	24	25	PEARL JAM/In Hiding
23	20	20	23	CANDLEBOX/It's Alright
35	34	33	18	AEROSMITH/I Don't Want To
20	20	17	18	
19	12	14	18	KENNY WAYNE SHEPHERD/Somehow.
-	-	3	17	METALLICA/Better Than You
6	10	5	17	
4		16		VAN HALEN/One I Want
19		19		METALLICA/Fuel
9	7	7	12	ADDICT/Monsterside
16	13	17	9	KENNY WAYNE SHEPHERD/Blue On Black
11	10	7	8	CREED/What's This Life For
-	2	4	8	TOOL/Eulogy
7	6	5	8	HUNGER/Free
4	5	6	6	DEEP PURPLE/Any Fule Kno That
7	3	6	6	MEGADETH/A Secret Place
6	5	4	6	RAMMSTEIN/Du Hast
-	1	3	6	RED TELEPHONE/Pirhana
6	6	5	5	ROD STEWART/Cigarettes & Alcohol
-	1	3	5	GIRLS AGAINST BOYS/Park Avenue
3	2	4	5	SEVENOUST/Black
4	3	6	5	FEEDER/High
٠.	1	2	5	MAYFIELD FOUR/Always
4	4	3	5	COLD/Go Away
1	4	3	4	JIMMIE'S CHICKEN/Blood



WWDC/Washington (301) 587-7100 Rizer

L				MZGI
PLA	YS			ARTIST/TITLE
3₩			TW	
			26	
			24	
			24	
	13		24	CREED/What's This Life For
	13		23	OAYS OF THE NEW/The Down Town
-		11	22	
	10		22	
		14		
			21	
	11		20	
-	-	5	19	FOO FIGHTERS/Baker Street
	8		18	PEARL JAM/In Hiding
			18	
	13		18	
-	-		17	
*	-			EVERYTHING/Hooch
				SMASHING PUMPKINS/Ava Adore
			15	
	14			
	12		14	
		7	14	
-		7		
*	8		12	
-	13	-	12	
-	-	-		
•	12	7	11	
-	-	-	10	
*	7			
	-		9	SUBLIME/What Got



WAAF/Boston (617) 236-1073 Douglas/Osterline

39 37 38 36 STABBING WESTWARD/Save Yourself	3W	2W	£W	TW	
38 39 34 RAGE AGAINST/NO Shelter 39 38 31 BEASTIE BOYS/Intergalactuc 39 38 31 SEVENDUST/Black 30 31 32 29 DYS OF THE NEWTH Down Town 4 28 29 TODL/Evilogound You 6 29 30 28 28 MONSTER MAGNET/Space Lord 8 31 30 25 FUEL/Shummer - - 11 20 JERRY CANTRELL/MY Song 15 13 16 GLORITONE/Halway 26 29 23 18 CAMOLEBOX/ITS AIRIDIT 26 29 21 18 SMASHING PUMPKINS/Ava Adore 27 21 18 SMASHING PUMPKINS/Ava Adore 27 21 18 SMASHING PUMPKINS/Ava Adore 27 21 17 KORANIAI In The Family 29 20 17 KORANIAI In The Family 30 12 10 15 CAR	39	37	38	36	STABBING WESTWARD/Save Yourself
31	16	33	39	34	FOO FIGHTERS/Baker Street
93 93 83 31 SEVENDUST/Black 30 31 32 92 DAYS OF THE NEWTHE DOWN TOWN 40 28 29 TDDUFEUDDY 50 32 82 99 TDDUFEUDDY 51 30 25 MONSTER MAGNET/Space Lord 62 30 30 28 MONSTER MAGNET/Space Lord 63 31 30 25 FULL-Shimmer 64 11 20 GODSMACK/Matever 65 12 10 19 GLORITONE/Halway 66 29 20 18 CANDLEBOX/ITS AIRIPIT 65 25 21 18 CANDLEBOX/ITS AIRIPIT 67 27 24 17 FEEDER/HIGH 67 27 15 MEGADETHA Secret Place 68 13 12 10 15 CARDLINES SPINE/Sullivan 69 20 17 15 MEGADETHA Secret Place 61 17 13 GIRLS AGAINST BOYS/Park Avenue 61 15 14 16 BOTHER CANE/MSchete 61 51 41 31 COAL CHAMBERS/Way (The Rool) 61 14 14 12 DEFTONE/SPE Duet And 61 13 11 21 TODUFS/TP Six 8 2 61 14 METALLICA/Better Than You 61 66 61 METALLICA/Better Than You 61 66 61 METALLICA/Better Than You 61 16 7 METALLICA/Better (The Liars) 63 66 61 DRAIN S.TH-/Crack The Liars.	38	38	39	34	RAGE AGAINST/No Shelter
30 32 29 DAYS OF THE NEWT'NE DOWN Town	31	38	38	33	BEASTIE BOYS/Intergalactic
- 28 29 TODL/Eulogy 30 32 28 29 SAMIAM/She Found You 26 29 30 28 MONSTER MAGNET/Space Lord 28 31 30 25 FLUE/Shimmer 30 31 33 21 GODSMACK/Whatever - 11 20 JERRY CANTRELL/MY Song 15 13 16 19 GLORITONE/HarWay 26 29 23 18 CANDLEBOX/Its Ainpht 25 25 21 18 SAMSHING PUMPKINS/Ava Adore 27 27 24 17 FEEDER/High 17 KORN/All in The Family 25 20 17 15 MEGADETH/A Secret Place 13 12 10 15 CARDLINE'S SPINE/Sullivan 13 11 12 13 GIRLS AGAINST BOYS/Park Avenue 16 15 14 18 ROTHER DANE/MSchet 17 13 GIRLS AGAINST BOYS/Park Avenue 18 14 14 12 DEFTONE'S'DE Duert And 13 14 12 TODL/FORTY Six 8 2 1 11 METALLICA/Better Than You 16 15 14 11 METALLICA/Better Than You 17 10 METALLICA/Better Than You 18 6 6 10 METALLICA/Better Than You 18 6 6 10 METALLICA/Better Than You 18 6 6 10 METALLICA/Better The Liars	39	39	38	31	SEVENDUST/Black
30 32 28 29 SAMIAM/Sife Found You 26 29 30 28 MONSTER MAGNET/Space Lord 28 31 30 25 FUEL/Shummer 30 31 33 21 GODSMACK/Whatever - 11 20 JERRY CANTRELL/My Song 15 13 16 19 GLORITONE/Harlway 25 25 21 18 SAMSHING PUMPKINS/Ava Adore 27 27 24 18 SAMSHING PUMPKINS/Ava Adore 27 27 24 7 KORNAVI In The Family 17 KORNAVI In The Family 27 20 18 15 MEGADETHA Secret Place 13 12 10 15 CAROLINE'S SPINE/Sullivan 17 20 18 14 BROTHER CANE/Machete 13 117 13 GIRLS AGAINST BOYS/Park Avenue 14 14 12 DEFTONES/Be Quert And 15 14 14 12 DEFTONES/Be Quert And 16 15 14 17 TOUCHOTY Six & 2 11 METALL/LOX/Better Than You 16 15 13 11 ANTHRAX/Inside Out 17 15 13 11 ANTHRAX/Inside Out 18 6 6 11 METALL/LOX/Better Than You 18 6 6 6 10 DRAIN S.TH-/Crack The Liars 19 METALL/Crack The Liars.	30	31	32	29	DAYS OF THE NEW/The Down Town
26 29 30 28 MONSTER MAGNETSpace Lord 28 31 30 25 FUEL/Shmmer 30 31 33 21 GODSMACK/Whatever - 11 20 SEPRY CANTRELL/MY Song 15 13 16 19 GLORITOME/Harlway 26 29 23 18 CANDLEBOX/Its Ainght 27 27 24 17 FEEDER/High 27 27 24 17 FEEDER/High 28 30 17 15 MEGADETH/A Secret Place 13 12 10 15 CAROLINES SPIRE/Sullivan 14 18 BROTHER CANE/Machae 13 11 7 13 GIRLS AGAINST BOYS/Park Avenue 13 11 7 13 GIRLS AGAINST BOYS/Park Avenue 13 11 12 12 TOOL/Fordy Sw 8 2 1 11 METALLICA/Beter Than You 10 15 13 11 ANTHRAX/Inside Out 16 6 6 6 11 METALLICA/Beter Than You 17 METALLICA/Beter Than You 18 6 6 6 10 DRAIN S.TH-/Crack The Liars.	+		28		
28 31 30 25 FULL/Shmmer 30 31 33 25 FULL/Shmmer 411 20 JERRY CANTRELL/MY Song 15 13 16 19 GLORINTONE/Halway 16 29 23 18 CANDLEBOVITS Alroph 25 25 21 18 SMASHING PUMPKINS/Ava Adore 27 27 24 17 FEEDER/HIPA Secret Place 27 27 24 17 KORN/AIL IN The Family 28 20 17 15 MEGADETHA Secret Place 29 20 17 15 MEGADETHA Secret Place 20 17 19 15 CAROLINE'S SPINE/Sullivan 20 18 14 8 ROTHER CANE/Machete 21 11 17 13 GIRLS AGAINST BDYS/Park Avenue 21 14 14 12 DEFTONES/BE Quiet And 21 31 21 12 TODU/Forty Six & 2 2 11 METALL/LOX/Better Than You 21 15 13 11 ANTHRAX/Inside Out 21 16 16 16 11 METALL/LOX/Better Than You 21 16 16 16 11 METALL/LOX/Better Than You 21 16 16 16 11 METALL/LOX/Better Than You 21 16 METALL/Crack The Liars 21 METALL/Crack The Liars 22 17 METALL/Crack The Liars	30	32	28	29	SAMIAM/She Found You
30 31 33 21 GODSMACK/Whatever					
- 11 20 JERRY CANTRELLMY Song 15 13 16 19 GLORITONE/Harbay 26 29 23 18 CANDLEBOX/It's Ainght 25 25 21 18 SMASHING PUMP*RINS/Ava Adore 27 27 24 17 FEEDERHIJG 2 17 KORNANI In The Family 2 10 15 CAROLINE'S SPINE/Sullivan 2 10 15 CAROLINE'S SPINE/Sullivan 2 10 15 CAROLINE'S SPINE/Sullivan 3 1 17 13 GIRLS AGAINST BOYS/Park Avenue 13 11 17 13 GIRLS AGAINST BOYS/Park Avenue 13 14 14 12 DEFTONE'S'BE Duert And 13 13 12 12 TOOL/Forty Six 8 2 11 METALLLOA/BETER Than You 10 15 13 11 ANTHRAX/Inside Out 10 15 13 11 METALLLOA/BETER Than You 10 15 13 11 METALLLOA/BETER Than You 11 METALLLOA/BETER THAN YOU 12 15 10 DERAIN S.T.H-/Crack The Liars 14 METALLLOA/BETER THAN YOU 15 10 17 7 10 METALLLOA/BETER THAN YOU 16 16 6 6 11 METALLLOA/BETER THAN YOU 17 METALLOA/BETER THAN YOU 18 10 METALLLOA/BETER THAN YOU 18 10 METALLLOA/BETER THAN YOU 19 10 10 METALLLOA/FUEL 19 10 METALLLOA/FUEL 19 10 METALLLOA/FUEL	28	31	30	25	
15 16 19 GLORITONE/Hathway	30				
26 29 23 18 CANDLEBOX/It's Airight 27 27 24 17 FEEGER/High 27 27 24 17 FEEGER/High 28 27 27 24 17 FEEGER/High 29 21 18 SMASHING PUMPKINS/Ava Adore 29 20 17 15 MEGADETHA'S Beeret Place 13 12 10 15 CAROLINE'S SPINE/Sullivan 17 20 18 14 BROTHER CANE/Machete 13 11 17 13 GIRIS AGAINST BOYS/Park Avenue 13 11 17 13 GIRIS AGAINST BOYS/Park Avenue 14 14 12 DEFTONE'S'BE Duet And 15 14 14 12 DEFTONE'S'BE Duet And 15 13 11 21 TOOL/Forty Six 8 2 2 11 METALLICA/Better Than You 10 15 13 11 ANTHRAX/Inside Out 10 15 13 11 METALLICA/Better In METALLICA/Better Than You 11 METALLICA/Better Than You 12 TOOL/Forty Six 8 2 13 TOOL/Forty Six 8 2 14 TOOL/Forty Six 8 2 15 TOOL/Forty Six 8 2 16 TOOL/Forty Six 8 2 17 TOOL/Forty Six 8 2 18 TOOL/Forty Six 8 2 19 TOOL/Forty Six 8 2 19 TOOL/Forty Six 8 2 10 TOOL/Forty Six					
25 25 21 18 SMASHING PUMPKIÑS/Ava Adore					GLORITONE/Halfway
27 27 24 17 FEEDER/High					
17 KORNAN In The Family 25 20 17 15 MEGADETH/A Secret Place 13 12 10 15 CARDUINE'S SPINE/Sullivan 7 20 18 14 BROTHER CANE/Machete 13 117 13 GIRLS AGAINST BOVS/Park Avenue 16 15 14 13 COAL CHAMBER/Sway (The Roof) 13 14 14 12 DEFONES/Be Duel And 13 13 12 12 TOOUL/Forty Six & 2 11 METALLICA/Better Than You 16 6 6 6 11 METALLICA/Bleeding Me 8 6 6 10 DRAIN S.T.H./Crack The Liars			21	18	
25 20 17 15 MEGADETHIA Secret Place 13 12 10 15 CAPOLINES SPINE/SUllivan 7 20 18 14 BROTHER CANE/Machete 16 15 14 13 COAL CHAMBERS/Way (The Root) 13 14 14 12 DEFTONES/BE Quet And 13 13 11 12 12 TOOU/Forly %s & 2 11 METALLICA/Better Than You 16 15 13 11 ANTHRAX/Inside Out 16 6 6 6 11 METALLICA/Beteding Me 17 16 15 17 METALLICA/Bete (The Liars) 18 16 17 METALLICA/Fuel	27	27	24	17	
13 12 10 15 CAROLINE'S SPINE/Sullivan 7 20 18 14 BROTHER CAME/Machete 13 11 17 13 GIRLS AGAINST BDYS/Park Avenue 13 14 14 12 DEFTONES/Be Quert And 13 14 14 12 DEFTONES/Be Quert And 15 15 15 15 16 16 16 16					
7 20 18 14 BROTHER CANE/Machete 13 1 17 13 GIRLS AGAINST BDYS/Park Avenue 16 15 14 13 COAL CHAMBER/SWay (The Root) 13 14 14 12 DEFTONES/BE Guet And 13 13 12 12 TOOUL/Forty Sxs & 2 11 METALLICA/Better Than You 10 15 13 11 ANTHRAS/INSIG OUT 16 6 6 6 10 DRAIN S.T.H./Crack The Liars					
13	13				CAROLINE'S SPINE/Sullivan
16 15 14 13 COAL CHAMBER/Sway (The Root) 13 14 14 12 CETONES/Be Duel And 13 13 12 12 TOOU/Forty Six & 2 11 METALLICA/Better Than You 10 15 13 11 ANTHRAX/Inside Out 6 6 6 6 11 METALLICA/Bleeding Me 8 6 6 10 ORAN S.T.H./Crack The Liars 10 11 7 10 METALLICA/Fuel					
13 14 14 12 DEFTONES/Be Duet And 31 31 12 12 TODU/Forty Sts 8 2					
31 31 12 12 TODUFORTY SIX 8.2 11 METALLICA/BETER THAN YOU 10 15 13 11 ANTHRAX/Inside Out 6 6 6 10 IT METALLICA/BREEdING ME 8 6 6 10 ORAIN S.TH./Crack The Liars 10 11 7 10 METALLICA/Fuel					
11 METALLICA/Better Than You 10 15 13 11 ANTHRAX/Inside Out 6 6 6 11 METALLICA/Bleeding Me 8 6 6 10 DRAIN S.TH./Crack The Liars 10 11 7 10 METALLICA/Fuel					
10 15 13 11 ANTHRAX/Inside Out 6 6 6 11 METALLICA/Bleeding Me 8 6 6 10 DRAIN S.T.H./Crack The Liars 10 11 7 10 METALLICA/Fuel	31	31	12		
6 6 6 11 METALLICA/Bleeding Me 8 6 6 10 DRAIN S.T.H./Crack The Liars 10 11 7 10 METALLICA/Fuel					
8 6 6 10 DRAIN S.T.H./Crack The Liars 10 11 7 10 METALLICA/Fuel					
10 11 7 10 METALLICA/Fuel					
12 13 10 9 RAMMSTEIN/Du Hast					
	12	13	10	9	RAMMSTEIN/Du Hast



WZTA/Miami (305) 654-9494

\perp				
PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
31	31	32	34	FASTBALL/The Way
34	31	31	33	CREED/What's This Life For
31	31	36	31	STABBING WESTWARD/Save Yourself
22	30	34	28	FUEL/Shimmer
34	15	24	28	ADDICT/Monsterside
25	26	30	28	JERRY CANTRELL/My Song
33	22	23		SMASHING PUMPKINS/Ava Adore
-	21	20		PEARL JAM/In Hiding
30		24		CANDLEBOX/It's Alright
20	21	23	24	DAYS OF THE NEW/The Down Town
18	27	30	23	BROTHER CANE/I Lie In The Bed.
14	11	13	26	VERVE/Lucky Man
21	30	26		SEVEN MARY THREE/Over Your Shoulder
21	21	22		GOO GOO DDLLS/Iris
12	19	21	19	AEROSMITH/I Don't Want To .
12		19	18	MDNSTER MAGNET/Space Lord
8	12	15	17	GIRLS AGAINST BDYS/Park Avenue
-			17	EVERCLEAR/Father OI Mine
23	25	26	17	SEMISONIC/Closing Time
21		19	16	FEEDER/High
	19	18	16	SEMISONIC/Singing In My Sleep
17	15	19	16	FOO FIGHTERS/Walking After You
13	45	16	16	FOO FIGHTERS/Baker Street
13	15	13	15	DUR LADY PEACE/4am
11	13	10	14	EVERCLEAR/I Will Buy You
14	17	14	13 13	MARCY PLAYGROUND/Saint Joe On LENNY KRAVITZ/Fly Away
14	5	9	12	POSSUM DIXON/Holding (Lenny's)
7	8	9	12	THIRD EYE BLIND/How's It Going To Be
6	12	13	11	EVERCLEAR/Everything To



KXXR/Minneapolis (612) 545-5601 Linder/Jones

	_	_	_	
PLA 3W		1144	TW	ARTIST/TITLE
			24	SEVENDUST/Black
			23	
8	9		23	
	23		23	OEEP PURPLE/Any Fule Kno That
-	23		23	AEROSMITH/What Kind Of Love
	6		18	MEGADETH/A Secret Place
			18	
10	10	1/	15	CREED/Torn
13	10	17	14	METALLICA/The Memory Remains
17			13	
7			12	
10	10			GRAVITY KILLS/Falling
8	9		10	
	10			LIMP BIZKIT/Sour
6	10	10	10	DRAIN S.T.H./Crack The Liars
11	20		10	KENNY WAYNE SHEPHERD/Blue On Black
9	8	9	9	HUNGER/Free
5	5		7	
14		18		STABBING WESTWARD/Save Yourself
13	15		7	JDE SATRIANI/Ceremony
5	5		6	VAN HALEN/Fire In The Hole
7	7	5	6	GIRLS AGAINST BOYS/Park Avenue
7	7	6	6	FILTER/One
-			6	T00L/Eulogy
			6	ADDICT/Monsterside
-		-	5	PAGE/PLANT/Shining In The Light
			5	METALLICA/Better Than You
5	5		5	COLD/Go Away
5 5	5	4	5	CREED/What's This Life For
5	3	4	5	UNWRITTEN LAW/Holiday



MARKET #15 KIDZ/San Diego (619) 565-6006 Dukes/Leder



MARKET #16

FOO FIGHTERS/My Hero

WRCN/Long Island (516) 451-1039 Rodger

,,,,		F 44	,	
17	24	31	40	DAYS OF THE NEW/The Down Tow
33	40	39	39	STABBING WESTWARD/Save You
35	38	3 9	39	
25	33	37	34	FUEL/Shimmer
21	29	29	30	CREED/What's This Life For
31	30	31	29	METALLICA/Fuel
30	30	29	28	CREED/Torn
18	22	23	24	CANDLEBOX/It's Alright
14	18	23	23	JERRY CANTRELL/My Song
15	15	20	23	PAGE/PLANT/Shining In The Light
20	19	21	23	GANDHARVAS/Downtime
20	27	23	22	MONSTER MAGNET/Space Lord
18	23	20	19	SEMISDNIC/Closing Time
17	20		19	AEROSMITH/I Don't Want To
14			18	ADDICT/Monsterside
19				BIG WRECK/Thal Song
7		14	16	SEVEN MARY THREE/Over Your S
14	17		15	OUR LADY PEACE/4am
١.			15	DEEP PURPLE/Any Fule Kno That
11	15	14	14	FEEDER/High
		8	14	DLR BAND/Relentless
17	17		12	GIRLS AGAINST BOYS/Park Avent
	12	16	12	
-		1	11	BROTHER CANE/Machete
12	13	12	11	
8	8	10	10	MEGADETH/Use The Man
	•	7	18	TOOL/Eulogy
12	10	8		
	•	1	10	
-	•		9	SLAYER/Stain Of Mind



MARKET #17 KUPD/Phoenix (602) 345-5921 Jeffries

	3W	2W			
	11		13		MEGADETH/A Secret Place
	23		27		HUNGER/Free
				24	STABBING WESTWARD/Save Yourse
				2 2	SMASHING PUMPKINS/Ava Adore
				22	
				21	
	21	22		20	
		•		18	METALLICA/Better Than You
				18	GIRLS AGAINST BOYS/Park Avenue
				17	
					SNOT/The Box
1	28	27		15	
ı	-	•		15	
	14			14	
	-	-	2		FLYS/Got You (Where)
-	٠.	-		13	JERRY CANTRELL/Dickeye
-					OAYS OF THE NEW/The Down Town
	10	9	8		
Į				10	
	11			10	SEVENDUST/Black
	9	9	9	10	FOO FIGHTERS/Everlong
-	-	-	3	9	BROTHER CANE/Machete
	8	10	9		JERRY CANTRELL/Cut You In
	5	7	10		METALLICA/The Memory Remains
	10		10		DAYS OF THE NEW/Touch, Peel, And
	1t				MEGAOETH/Trust
	11	9			OFFSPRING/Gone Away
	-		1		ANTHRAX/Inside Out
	6	7	11		METALLICA/Fuel
	11	11	10	7	LIFE OF AGONY/Weeds



WIYY/Baltimore (410) 675-7946 Strauss/Heckmar

**	2 W	1.00	1.86	
9	25	28	23	METALLICA/Fuel
5	12	17	23	MEGADETH/Use The Man
0	20	18	23	DAYS OF THE NEW/The Down Town
7	22	28	22	STABBING WESTWARD/Save Yourself
2	20	21	18	CANDLEBOX/It's Alright
0	26	28	17	JERRY CANTRELL/Cut You In
9			17	CREED/Torn
9	12	15	16	CREED/What's This Life For
ŧ	19	14	16	SMASHING PUMPKINS/Ava Adore
2			15	MONSTER MAGNET/Space Lord
	9	15		KENNY WAYNE SHEPHERD/Somehow
7	8	10	15	JERRY CANTRELL/My Song
_	-		12	AEROSMITH/What Kind Of Love
В	9	8	12	FOO FIGHTERS/Baker Street
2	9	11	11	RAGE AGAINST/No Shelter
0	10	13	10	RAMMSTEIN/Du Hast
4		12		PEARL JAM/In Hiding
6	19			AEROSMITH/I Don't Want To
	7	11	8	MEGADETH/A Secret Place
5	4	6	8	CREED/My Own Prison
4	10	10	7	FOO FIGHTERS/My Hero
9	9	9	7	DAYS OF THE NEW/Shelf In The Room
2	7	8	ż	KENNY WAYNE SHEPHERD/Blue On Blad
•			'n	METALLICA/Retter Than You



MARKET #21 WXTB/Tampa (813) 572-9808 Hardin/Medlin



MARKET #22

KBPI/Denver (303) 899-4201 Richards/Hung

	_				
	PLA	Y8 2W	LW	TW	ARTIST/TITLE
	33		33	34	KENNY WAYNE SHEPHERD/Blue On Black
	33	34	33	34	MEGADETH/Use The Man
	34	33	34	33	CREED/Torn
	33	33		33	METALLICA/Fuel
	16	17	16	31	CREED/What's This Life For
	22		18	20	LENNY KRAVITZ/Fly Away
	21	18		20	MONSTER MAGNET/Space Lord
	22	20	19	18	SMASHING PUMPKINS/Ava Adore
	10	11	9	17	STABBING WESTWARD/Save Yourself
	21	20	19	17	PEARL JAM/In Hiding
	13	13	15	14	CANDLEBOX/It's Alright
Į	11	9	9	14	DRAIN S.T.H./Crack The Liars
		14	14	14	AEROSMITH/I Oon't Want To
ŧ	10	10	8	13	OAYS OF THE NEW/The Down Town
i	10	11	9	13	GRAVITY KILLS/Falling
ı	11	13	14	13	OUR LADY PEACE/4am
۱	12	11	11	13	FOO FIGHTERS/Everlong
ł	11	11	12	13	OFFSPRING/Gone Away
ı	-	8	8	12	MEGADETH/A Secret Place
ı	9	14	11	12	LIVE/Freaks
ı	11	11	11	12	BUSH/Old
ı	10	11	9	11	RAMMSTEIN/Du Hast
ı	11	10	10	11	GIRLS AGAINST BOYS/Park Avenue
1	12	13	12	11	SEVEN MARY THREE/Cumbersome
J	12		11	11	MARCY PLAYGROUND/Sex And Candy
١	11			11	BUSH/Mouth
١	9			11	DAYS OF THE NEW/Shell in The Room
١	11	14	11 9	11 10	
١	11	11	44	10	BEASTIE BOYS/Intergalactic



MARKET #23 WMMS/Cleveland (216) 781-9667 Neumann/Spaceman

PLAYS				ARTIST/TITLE
	2W		TW	
	31		29	
	30		29	
	18	26	29	AEROSMITH/I Don't Want To
	32	25		WALLFLOWERS/Heroes
30	31	28	28	GOO GOO DDLLS/fris
15	18	15	24	JOHN FOGERTY/Premonition
17	14	15	18	ROD STEWART/Cigarettes & Alcohol
15	15	15	17	SMASHING PUMPKINS/Ava Adore
17	18	17	16	DAYS OF THE NEW/The Down Town
16	15	18	16	FEEDER/High
16	16	15	15	CANDLEBDX/It's Alright
			14	GRANT LEE BUFFALO/Truly, Truly
16	15			MONSTER MAGNET/Space Lord
-	4	14	13	SEVEN MARY THREE/Over Your Shoulder
13	15	14	13	RAMMSTEIN/Du Hast
-	-	-	10	DISHWALLA/Once In A While
11		8	10	MARCY PLAYGROUND/Sex And Candy
9	10	8	9	STABBING WESTWARD/Save Yourself
10	10	11	9	METALLICA/Fuel
7	10	10	9	CREED/What's This Life For
28	33	27		FOO FIGHTERS/My Hero
6	8	6	9	
•	-	6	8	ANTHRAX/Inside Out
•	6		8	TRAGICALLY HIP/Poets
11			8	COREY GLOVER/Do You First
9	9	7	8	DRAIN S.T.H./Crack The Liars
7	7	7	8	JOE SATRIANI/Ceremony
9	-	9	8	DAYS OF THE NEW/Touch, Peel, And
•		5	7	OUR LAOY PEACE/4am
5	12	7	7	LENNY KRAVITZ/Fly Away



MARKET #24 KUFO/Portland, OR (503) 222-1011 Numme/Scott

PLAYS				ARTIST/TITLE
3W				
25	20	22	25	
28	26	25	25	EVERCLEAR/Father Of Mine
16	18	22	23	JERRY CANTRELL/My Song
21	20	23	23	CREED/Torn
21	21	19	23	CANDLEBOX/II's Airight
18	21	18	21	MEGADETH/Use The Man
•	12	19	19	STABBING WESTWARD/Save Yourself
	8	15	18	BROTHER CANE/Machete
17		10	17	CREED/My Own Prison
	20	17	17	DAYS OF THE NEW/Shell in The Room
17	19	22	17	MONSTER MAGNET/Space Lord
	-	9	16	SEVEN MARY THREE/Over Your Shoulds
23	22	2t	16	TODL/Forty Six & 2
		7	15	FEEDER/High
17	15	15	15	GRAVITY KILLS/Falling
17	10	13	14	CREED/What's This Life For
14	10	13	14	FDO FIGHTERS/My Hero
6	8	10	13	RAMMSTEIN/Du Hast
13	13	12	12	FOO FIGHTERS/Everlang
13	11	10	11	FAITH NO MORE/Ashes To Ashes
14		12	11	FOO FIGHTERS/Monkey Wrench
8		10	11	TODL/"H"
16	12		11	MEGADETH/Trust
3	7	5	10	RAGE AGAINST/No Shelter
-	11		10	TOOL/Aenema
6	5	8	9	JIMMIE'S CHICKEN/Blood
6	6	7	9	SEVENDUST/Too Close To Hate
8	10	11	9	EVERCLEAR/I Will Buy You
-			9	METALLICA/The Unforgiven II
6	7	8	8	GIRLS AGAINST BOYS/Park Avenue



KQRC/Kansas City (913) 384-9900 Richards/Knight

L				· • · · · ·
PLAYS				ARTIST/TITLE
3W	2W	LW	TW	
31	32	31	30	BIG WRECK/The Oaf
28	29	30	29	CREED/Torn
29	30	26	29	MARCY PLAYGROUND/Sex And Candy
28	29	32	27	METALLICA/Fuel
26	27	28	27	STABBING WESTWARD/Save Yourself
18	19	19		FOO FIGHTERS/Everlong
25	26	24	20	DAYS OF THE NEW/Touch, Peel, And
17	18	19	19	FOO FIGHTERS/Baker Street
			19	FUEL/Shimmer
18	19	18	18	CREEO/My Own Prison
20	21	19	16	FOO FIGHTERS/My Hero
16	17	17	16	CANDLEBOX/It's Alright
18	19	19	15	BROTHER CANE/I Lie In The Bed
-	-	12	15	ADDICT/Monsterside
13	14	15	14	MONSTER MAGNET/Space Lord
14	15	13	14	CREED/What's This Life For
17	18	16	13	
	. 15		13	
13			11	VAN HALEN/Fire In The Hole
14	15	13	11	JERRY CANTRELL/My Song
*	*	-	11	METALLICA/Better Than You
•	•	•	11	AEROSMITH/What Kind Of Love
12	13	8	9	GLORITONE/Haltway
•	-		8	MEGADETH/A Secret Place
14	15	14	8	MARCY PLAYGROUNO/Saint Joe On
14	15	12	8	METALLICA/The Untorgiven II
9	10	9	7	OUR LADY PEACE/4am
•	*	5	7	DRAIN S.T.H./Crack The Liars
-	•	8	7	KENNY WAYNE SHEPHERD/Somehow
8	9	6	7	GIRLS AGAINST BOYS/Park Avenue



MARKET #27 KRXQ/Sacramento (916) 334-7777 Johnson/Brooks

ı	PLAYS				ARTIST/TITLE
i		2W		TW	
Į	30		31	32	MEGADETH/Use The Man
۱	32	31	31	32	TOOL/Forty Six & 2
l		-	13	31	METALLICA/Better Than You
l	25	19	23	31	CREED/What's This Life For
ı	32	30	32	30	STABBING WESTWARD/Save Yourself
ı	13	20	18	20	JERRY CANTRELL/Cut You In
ı	-	-	8	20	AEROSMITH/What Kind Of Love
ı	28		18	20	MONSTER MAGNET/Space Lord
ı		19	20	19	RANCID/Bloodclot
ı	11	20		19	SEVENDUST/Black
ı	•		10	19	CANDLEBOX/It's Alright
ı	14	19	19	19	JOE SATRIANI/Ceremony
l	21	19	19		
1	19	21	18	18	
		19		18	
					BIG WRECK/That Song
	20	19		17	
l		-	9	17	
ı	20	19	20	17	JERRY CANTRELL/My Song
ı	22	32	26	16	
ı	15	18	16	15	
ı			8		KID ROCK/I Am The Bullgod
i	3	10	9	12	
I	8	10	8	11	FOO FIGHTERS/Everlong
ı	14	9	10	11	
Ì	10	8	9	11	
ı	10	9	8		ANTHRAX/Inside Out
ı	8		10	10	
ı	10	11	11	10	SIMON SAYS/Perfect Example
	14	19	15	10	FOO FIGHTERS/My Hero

WYNF/Sarasota, FL

WIXV/Savannah, GA Dir/Prog: Anthony Michaels APD: Keith Hendrix

KISW/Sertile, WA VP/GM: Clark Ryan APD/MD: Cathy Faulkner

KRRO/Simux Falls, SD

WZZQ/Terre Haute, IN

PD: Jim Stone APD/MD: Pebble Hunter

VAN HALER "One"
FLYS "Got"
BROTHER CANE "Machete
METALLICA "Better"

KEYJ/Abilene, TX OM/PD: Randy Jones MD: Dave Michaels VWHALEN 'One' BROTHER CANE "Machele" FASTBALL "FORE" GROY "Stildhes" KID ROCK "Bullput"
KZRK/Amarillo, TX MO: J. Curry FASTBALL "Fire" METALLICA "Better"
KWHL/Ancherage, AK PD: Dan Thomas MD: Kathy Mitchell HARVEY DANGER "Raypole"
WIQB/Ann Arbor, MI MD: Chris Ammel 24 DISHMALIA**Once* 10 MARCY PLAYGROUND "Saint" 7 AEROSWITH "Kind"
KLBJ/Austin, TX OM: Jeff Carrol MD: Loris Lowe JERRY CANTRELL "Song" METALLICA "Better"
KRAB/Bakersfield, CA PD: Chris Squires MD: Danny Spanks 27 BEASTIE BOYS "Inter" VAN HALEN "One"
WIYY/Baltimore, MD PD: Rick Strauss APD/MD: Rob Heckman No Adds
WCPH/Biloxi, MS OM: Kenny Vest PD: Wayne Watkins APDMD: Soci Ferdinal GRAMT-Machale HASTRAL Fraction HASTRAL Fraction BIGHTON: Fellowy BIGHATE-Giden'
WAAF/Boston, MA PD: Dave Douglas APD: Ron Valeri MD: John Osterfind 17 KORN-Family 9 EVE 6 "Irrisole" WANHALEN-One" ORGY 'Stifches"
WKPE/Cape Cod, MA PD/MD: Dan Towers 1 DISHWALLA "Once" 1 AWAZING ROYAL CROWNS "De
WZNF/Champaign, IL PD: Sturgis MD: Stacy Conner 1 BROTHER CAME "Machete" 1 KID ROCK "Bulgod"
WXRC/Charlotte, NC

WXRC/Charlotte, NC PEARL JAM "Hiding" DISHWALLA "Once" EVERYTHING "Hooch MEGADETH "Secret" TOOL "Eulogy" WRCX/Chicago, IL Stn. Mgr.: Dave Richar APD/MD: Jo Robinson

KRQR/Chico, CA PD: Eric Brown
APD/MD: Don Wilson
FEEDER "High"
UNWRITTEN LAW "Holiday"
CLAY PEOPLE "Awake"

WMMS/Cleveland DH

KILO/Colorado Springs, CO Stn. Mgr/PD: Rich H APD/MD: Don Jantz 8 SECOND COMING "Soft" VAN HALEN "One"

84 Total Reporters 83 Current Playlists

84 Current Reporters Reported Frozen Playlist (1):

KSJO/San Jose, CA

WBZX/Columbus, OH PD: Hal Fish APD/MD: Ronni Hunter FUEL "Shimmer" BROTHER CANE "Machese" OUTORY "On"

KNCN/Corpus Christi, TX PD: Kelli Ciuque MD: Eric Slayter

KRAD/Corpus Christi, TX PD: Kenny Mann APD: Laura Stewart MD: Cory Smith

KEGL/Dallas, TX PD: Greg Stevens
APD/MD: Cindy Scull
DISHWALLA "Once"
LENNY KRAVITZ "Fly"

KTXO/Dallas TX PD: Andy Lockridge
MD: Redbeard
SMASHING PUMPKINS "Perfect
AFROSMITH "Kind"

KBPI/Denver, CO PD: Bob Richards MD: Willie B. Hung NoAdds

KAZR/Des Moines, IA PD: Sean Elliott MD: Paul Oslund JIMME'S CHICKEN, "Blood"

WKRK/Detroit, MI Int. MD: Mark Thomps METALLICA Better

WRIF/Detroit, MI OM: Daug Podell
APD/MD: Dave Wellington
LENNY KRAVITZ "Fly"
OISHWALLA "Once"
KID ROCK "Builgod"

WGBF/Evansville, IN

KQWB/Fargo, ND

WRCO/Faye.
PD: Howard Johnson.
MD: Ann Thomas
"#RQLEAR Father"
""#WS BAND "Stay" WRCQ/Favetteville, NC

PD: Brian Beddor MD: Chili Walker

KRZR/Fresno, CA PD/MD: E. Curtis Joh D/MD: E. Curti JOE SATRIANI "Tra VAN HALEN "One"

WBYR/Ft. Wayne, IN APD/MD: Roxanne McVay BROTHER CANE "Machete" EVERCLEAR "Father" PEARL JAM "Fitriding"

w.l.in/Madison, WI WRUF/Gainesville, FL
PD: Harry Guscott
MD: Matt Adams
BROIHER CANE "Machete"
METALLICA "Better"

WGIR/Manchester, NH PD: Glenn Stewart
MD: Scott Laudani
BROTHER CANE "Mache
ORAIN S.T.H. "Crack"
ORGY "Striches"

> WMFS/Memphis, TN JOE SATRIANI "Train" MAYFIELD FOUR "Always" KID ROCK "Builgod"

WZTA/Miami, FL PD: Gregg Steele MD: Kimba

ACTIVE ROCK

WKLQ/Grand Rapids, MI

ADDICT "Monster"
VANHALEN "One"
SEVENMARY THREE "Shoulder
EVERCLEAR "Father"
DISHWALLA "Once"

WTPT/Greenville, SC

WQXA/Harrisburg, PA int. PD/MD: Claudine DeLore

Int. PUMD: Claudine DeLon EVE6 "Inside" KORN "Lite" VAN HALEN "One" BROTHER CANE "Machele" ORGY "Stitches" FASTBALL "Fire" SMASHING PUMPKINS "Perfect"

WTPA/Harrisburg, PA
PD: Chris James
APD: Dina Wagner
MD: Amy Warner
METALLICA "Bette"
DAVE MATTHEWS BAND "Stay"

WAMX/Huntington, WV PO/MD; Debbie Wylde METALLICA "Better" AEROSANITH "Kind" DISHAWALIA "Once"

KORC/Kansas City, MO PD: Vince Richards MD: Valorie Knight

KLFX/Killeen, TX

WXVO/Knoxville, TN PD: Todd Thomas MD: Kristin Burns

D/MD: Bob For MFTALLICA "Better"

PD: Zakk Tyler MD: Rob Hamilton SMASHING PUMPKINS

OM: Tony Gates MD: Mark Feurie

ID: KIMBA
MAYFIELD FOUR "Aways"
RYS "Got" BROTHER CANE "Machele"
SMASHING PUMPKINS "Perfect

WLZR/Milwaukee, WI WLZ-H/MITWABURCE, WI PD: Keith Hastings MD: Marilynn Mee EVERCLEAR "Father" SMASHING PUMPKINS "Pertect" VANHALEN "One"

KXXR/Minneapolis, MN

OM/PD: Dave Taylor APD: Dan Kennedy MD: Dave Sparks KENNY WAYNE SHEPHERD "So SEVEN MARY THREE "Shoulder

WRAT/Monmouth-Ocean, NJ WCCC/Hartford, CT PD: Michael Picozzi APD/MD: Mike Karolyi PD: Carl Craft APO/MO: Robyn Lane METALLICA "Better"

KROC/Monterey-Salinas, CA

WKZQ/Myrlie Beach, SC OM/PD: Eric S. Hall APD/MD: Summer James i DISAMALLA "Once" BARENAVED LADIES "Week" EVE 6" "Israel" RAMMETEN "Has" BROTHER CAME "Machate" LEMIY KRANTZ "Hy" WQKK/Johnstown & WQWK/State College, PA PD: Pat Urban MD: Chris Prospero AEROSMITH Yfind" DISS-WALLA**Once** KID ROCK-"Bullgraff FASTBALL**Fire*

WNOR/Norfolk, VA PD: Harvey Kojan APD/MD: Tim Parker

WJRR/Orlando, FL

PD: Dick Sheetz APD/MD: Pat Lynch SEVENDUST Black KID ROCK "Bullgod" METALLICA "Better" GARBAGE "Paranoid"

WJXQ/Lansing, MI
PD: Bob Olson
MD: Kevin Conrad
5 LENNYKRAVITZ*By*
4 DISHWALLA*Once*
8 BROTHER CANE *Machete*
UNAMPITTEN LAW *Holiday*
PÉARL JAM *Hiding* WDRK/Panama City, FL

WDHA/Panama City,
PDMD: Addison Waketo
DAVE MATTHEWS BAND "Stay
GOVT MULE "Said"
FLYS "GO"
VERVE "Rolling"
UMWRITTEN LAW "Holday" KIBZ/Lincoln, NE

PD: Tim Sheridan APD/MD: Jon Terry SEVEN MARYTHREE "Shoulder" KID ROCK "Bullgod" WYYX/Panama City, FL OM: Bill Catcher PD: Rob Roberts

WRCN/Long Island, NY PD/MD: Donna Rodger WTKX/Pensacola, FL PD: Joel Sampson APD/MD: Mark the Shark 2 HARVEY DANGER "Fagpole" MAYFIELD FOUR "Always"

KFMX/Lubbock, TX OM/PD: Wes Nessmann MD: Kid Manning WYSP/Philadelphia, PA DM: Tim Sabean pD/MD. Neal Mirsky METALICA "Better" DISHWALLA "Once" ORGY "Stitches"

EVERCLEAR "Father"

TOOL "Eulogy"

CLAY PEOPLE "Awake

> KUPD/Phoenix, AZ OM: Tim Maramville
> PD/MD: J.J. Jeffries
> 5 TOOL "Eulogy"
> 4 KORN "Life"

KUFO/Portland, OR OM: Dave Numme APD/MD: Al Scott METALLICA "Better

> WHEB/Portsr PD: Glenn Stewart MD: Scott Laudani

KDOT/Reno, NV OM/PD: Rob Williams APD/MD: Kevin Smitt SEVEN MARY THREE "Sh MAYFIELD FOUR "Alva CLAY PEOPLE "Awake"

KRXQ/Sacramento, CA
Stn. Mgr.: Curtiss Johnson
APD: Pat Martin
MD: Kytee Brooks
9 SEVEN MARY THREE Shoulder
4 GIRLS #GAINST BOYS "Park"

WHMH/St. Cloud. MN WHIMH/33, Cloud, MN
PD: Scett Klohn
MD: Dan Peterson
VANHALEN "One"
BROTHER CANE: "Machete"
JOE SATRAM! "Tran"
KID ROCK "Bullpod"
STORHVILLE "Born"
ORGY "Stichles"
SWAMP BOOGLE QUEEN "Help"

WZBH/Salisbury, MD PD: John Allen APD: Shawn Murphy MD: Paul McKall METALLICA Better FLYS "Soft" BIG HATE "Glider"

KBER/Salt Lake City, UT OM/PD: Bruce Jones APD/MD: Helen Powers

KISS/San Antonio, TX OM: Virgil Thompso PD: Kevin Vargas MD: C.J. Cruz

KIOZ/San Diego, CA OM: Tim Dukes
MD: Shanon Leder
B KORN*Life*
UNWRITTEN LAW*Holiday

KTUX/Shreveport, LA ATUA/Shreveport, L.
PD: Paul Cannell
APD/MD: Bobby Cook
5 MD/FIGO: Bullgod*
3 RUSH*Tiom Sawyer*
VANEALEN* One*
VANTHADEN*ONe*
ANTHROPHOBIA "Varishing*
BROTHER CANE "Machele*
FASTBALL* "Fire"

WRBR/South Bend, IN PD/MD: Joe Turner BROTHER CANE "Machete" FLYS: "Golf" ANTHRAX "Inside"

KNJY/Spokane, WA PD: Casey Christon MO: Steve Hawk

WQLZ/Springfield, IL WOLZ/Springrield, IL
PD: Jaff Braun
MD: John "Crash" Carroll
ORGY "Stitches"
M/MFIELD FOUR "Always"
DISHWALLA "Once"
SEVENDUST "Black"

WXTB/Tampa, FL OM: Brad Hardin MD: Brian Medlin GEN:TORTURERS "Sin" DRÆINS.TH. "Crack"

WBUZ/Toledo, OH OM/PD: Dan Bozyk MD: Marielle Salas

WWDC/Washington, DC MD: Buddy Rizer

KEWW/Waterloo, IA

WZMT/Wilkes Barre, PA PD: Aaron Roberts
MD: D. Taylor

AEROSMITH "Kind" METALLICA "Better" SEJENDUST "Black RAMMSTEIN "Hast"

WTUE/Dayton, OH PD: Christopher Geisen APO/MD: John Beaufieu METALLICA "Better" FLYS "Got"

WPYX/Albany, NY
PD/MD: John Cooper

SEMISONIC "Closing"
VANHALEN" "One"
SMASHING PUMPKINS "Perfect
JERRY CANTRELL "Song" Int. PD/APD: Mic MD: Shelly Carr

KZRR/Albuquerque, NM OM: Frank Jaxon PD: Phili Mahoney MD: Rob Brothers

WONE/Akron, OH

D/MD: J.D. Kune PEARLJAM "Hiding"

WZZO/Allentown, PA PD: Robin Lee MD: Keith Moyer

WAPL/Appleton, WI PD/MD: Randy Hawke TOMMYSHAW*Ocsan** GRILS AGAINST BOYS "Park" DRAINS.TH "Crack" VANHALEN*One** FASTBALL "Fire"

WKLS/Atlanta, GA PD: Pat Ervin MD: Beth Kepple

WZXL/Atlantic City, NJ PD: Steve Raym MD: Kathy Coro

WKGB/Binghamton, NY WKUB/Binghamton
PD: Jim Free
MD: Tim Boland
VANHALEN "One"
RED TELEPHONE "Pirhane"
GRANT LEE BUFFALO "Truly
FASTBALL "Fire"
DRAIN S.TH "Crack"

WROK/Canton, OH

WPXC/Cape Cod, MA PD: Suzanne Ter MD: Brian Kelly

KRNA/Cedar Rapids, IA 7: Joe Nugen: TOOL "Eulogy" BROTHER CANE "Machete"

WKI C/Charleston, WV

WWWV/Charlottesville, VA

WEBN/Cincinnati, OH OM: Jim Richards PD: Michael Walter MD: Rick Jamle VANHALEN 'One' RED TELEPHONE "Pirhana' DISHWALLA 'Once'

KCMO/Columbia, MO

WVRK/Columbus, GA PD/MD: Brian Waters 5 GRAINS.TH "Crack" FASTBALL "Fire" BIG HATE "Glider"

WRKI/Danbury, CT DAVE MATTHEWS BAND "Stay" BUDDY GUY F.J. LANG "Midnig KENNY WAYNE SHEPHERD "SO

PD: John Dunca MD: Rita Wilde AEROSMITH 'Miss'
PAGE/PLANT 'Most
STORYVILLE Born

WTFX/Louisville, KY OM/MD: Michael Lee PD: Future Bob

KLAQ/EI Paso, TX
PD/MD: "Magic" Mike Ramsey
AMD: "Big" Al Jones
3. GRRYCAMFELL Song"
3. GIRLSAGAINST BOYS "Park"
3. OUTCRY "Dr"
4. ADDICT "Morsted"
EVE 6 "Inside" WRKT/Erie, PA

VP/Programming; Ron Kline MD: Sammy Stone WHY STORE "High"

KKEG/Fayetteville, AR
PD: Mark Morgan
MYFIELD FOUR "Always"
RAMMSTEN Has"
NINE YOLI "Shipid"
KID ROCK "Bulgot"
FLYS "Got"

WZZR/Ft. Pierce, FL

WXKE/Ft. Wavne, IN METALLICA "Setter" outning GLIY F.J. LANG "Midnight"

WNDD/Gainesville, FL PD: Trevor Scott MD: David Riley METALLICA Better

WQCM/Hagerstown, MD PD: David Miller MD: Will Kauffman | AEROSMITH*Knd* | DISHWALLA*Once*

PD: Tiana Patterson APD/MD: Kevin Keith METALLICA "Better" KID BOOK "Bullood"

WFYV/Jacksonville, FL

WRZK/Johnson City-Kingsport, TN PD/MD: Mark E. McKinney GOVT MULE "Said" FUEL "Shimmer"

WRKR/Kalamazoo, MI PD: Mike Ferris APD/MD: Chris Winters NoAdds

WKHY/Lafayette, IN PD: Mike Morgan MD: Gail Lewis VANHALEN "One" NIGHT RANGER "Sign"

KOMP/Las Vegas, NV PD: Mike Culotta MD: Big Marty BROTHER CANE "Machete"

WKQQ/Lexington, KY PB: Tony Tifford
MD: RadioBoy
3 AEROSMITH "Kind"
VAN HALEN "One"
MAYPELD FOUR "A

KMJX/Little Rock, AR

WBAB/Long Island, NY VP/Prog.: Bob Buchman Ops. Dir.: Eric Wellman KENNY WAYNE SHEPHERD "Some EVE 6 "Inside"

ROCK

WQBZ/Macon, GA

WTAO/Marion, IL

KFRQ/McAllen, TX PD: Mike Quinn MD: Shilo Stevens 18 AEROSMITH "Kind" BIG HATE "Glider" FASTBALL "Fire" KIO ROCK "Bullgod" VAN HALEN "One"

WRQC/Minneapolis, MN OM: Andy Bloom PD: Lauren MacLeash APO/MD: Jay Philpott BROTHER CANE "Machete"

KMBY/Monterey-Salinas, C/ PD: Chris White MD: Rich Berlin

JERRY CANTRELL "Son SMASHING PUMPKINS METALLICA "Better" WHY STORE "High"

WCLG/Morgantown, WV PD/MD: Jeff Miller APD: Jim Harrison FASTBALL "Fire"

Dir/Rock Prog.: Lenny APD/MD: Terne Carr

WPLR/New Haven, CT PD: John Griffin MD: Pam Landry G00 G00 D0LLS "Ins DISHWALLA "Once"

WCKW/New Orleans, LA GM: Sid Levet No Adds

WKLT/NW Michigan LENNY KRAVITZ "Fly"
DAVE MATTHEWS BAND "S
MOLLY HATCHET "Saturday
GOV'T MULE "Said"
VAN HALEN "One"

KATT/Oklahoma City, OK OM/PD: Chris Baker MD: Jake Daniels 9 G00 G00 DOLLS "lis" DISHWALLA "Once"

KEZO/Omaha, NE PD: Doug Sorensen MD: Bruce Patrick

KCLB/Palm Springs, CA PD/MD: Ron Stryker

WGLO/Peoria, IL OM/PD: Jay Nunley APO: Tim Ylinen STORYVILLE 'Born' SEVENMARY THREE 'Sho

WWCT/Peoria, IL APD/MD: Jamie Markley VAN HALEN "One" GRANT LEE BUFFALO "Truly"

WMMR/Philadelphia, PA PD: Joe Bonadonna MD: Ken Zipeto BRÖTHER CANE "Machele DAVE MAITHEWS BAND":

KDKB/Phoenix, AZ OM/PD: Tim Mara MD: Tracy Lea

KTAL/Shraveport, LA WOVE/Pittsburgh, PA PD: Kevin !West MD: Ragen King PD: Garrett Hart MD: Cris Winter VANHALEN "One"

PD: Joe Bevilacqua MD: Sharon Schifino DISHWALLA "Once" SEVEN MARY THREE "Shoulde

PD: John Ford MD: Kerrie Woods WBBB/Raleigh, NC DM/PD: Andy Meyer PISTOLEROS "Hardest"

KRRX/Redding, CA
Co-PD/MD: Casey Freelan
Co-PD/Promo. Dir.: Cindy
DLR BAND "Relentiess"
METALLICA "Better" PD: John McCrae APD/MD: Dave Frisina

WRXL/Richmond, VA PD: Brian Illes
APD/MD: Rik Maybee
KENNY WAYNE SHEPHERD
METALLICA "Better"
DISHWALLA "Once"

WIOT/Toledo, OH
OM/PD: Darrin Arriens
APD: Don Davis
MD: Susan Gates
4 0ZZYOSBBUNNE "You"
PEARL JAMITHINING FASTBALL "Fire"
STORVYLLE "Born" KCAL/Riverside, CA PD: Steve Hoffman MD: M.J. Matthews

WROV/Roanoke, VA KLPX/Tucson, AZ DM/PD/MC Larry Miles NoAdds PD: Buzz Casey MD: Bryan Shaw

GOOGOODOLLS 'Ins'
GONGOODOLLS 'Ins'
JERRY CANTRELL 'Song'
ORGY 'Stitches'
UNWRITTEN LAW "Holiday'
METALLICA "Better"
AEROSMITH 'Kind' KMOD/Misa, OK

WCMF/Rochester, NY OM/PD: Harry Jacobs APD: Scott Van Dusen MD: Dave Kane WEGW/Wheeling, WV

WXRX/Rockford, IL KRZZ/Wichita, KS PD: Keith Edwards MD: Jean Taylor METALLICA "Better" VAN HALEN "One" PD: Lester St. Jam MD: Debuie Miller

AEROSMITH "Kind" WHY STEIRE "High" WKQZ/Saginaw, MI PD: Jack Lawson BROTHER CANE "Machele" SMASHING PUMPPOINS "Perte FASTBALL "Fire" RAMMSTEIN "Hast" WRDX/Wilmington, DE PD/MD: Bob Walton AEROSMI'H "Kind" TOMMY IHAW "Ocean" HARVEY DANGER "Ragi DISHWAILA "Once"

WRQR/Wilmington, NC OM: Shawn Knight MD: Christine Martinez 3 PEARLJIM Hidng" BROTHEI CANE "Machete" KZOZ/San Luis Obispo, CA N. ZUZ/SATI L. LIS OUTSPE PD: Mark Wilson APD/MD: Rick Andrews AEROSMITH'KNO' BROTHER CAME "Machete" GLORIFOR "Hallway" DAER MATTE-WS BAND "Stay" METALLICA "Better" PEARLLAM "Holing" TOOL "Eulogo" VANHALEN "One"

KATS/Yakima, WA PD/MD: Non Harris PISTOLEROS Hardest

WNCD/foungstown, OH PD: Chris Patrick
MD: Dow Nardella
PEARLJAM "Hiding"
FEEDER: High:
FLYS "Gir"

85 Total Reporters 85 Current Reporters

KXFX/Santa Rosa, CA

PD: Steve Garland nt. MD: Karen Mich

Reported Frozen Playlist (1):

Did Not Report, Playlist Frozen (1): KGGO/Des Moines, IA



ROCK TOP 50

JULY 24, 1998

:0141	0.41		711	ADVIDITITE LADEL (A)			AL PLAYS	1	TOTAL
3W	2W	LW	TW	ARTISTTITLE LABEL(S) AEROSMITH I Don't Want To Miss A Thing (Columbia)	TW	1004	2W	3W	STATIONS/ADDS
1	1	1	2	DAYS OF THE NEW The Down Town (Outpost/Geffen)	1693 1605	1804 1454	1739 1270	1735 1164	72/1
7	4	3		JIMMY PAGE/ROBERT PLANT Shining In The Light (Atlantic)		1534	1378	1246	80/0
4	2	2	3		1581 1380	1214	1101	945	78/0
11	9	6	4	CANDLEBOX It's Alright (Maverick/WB)					83/0
2	3	4	5	ROD STEWART Cigarettes & Alcohol (Warner Bros.)	1350	1413	1373	1417	68/0
8	5	-5	6	GOO GOO DOLLS Iris (Warner Sunset/Reprise)	1330	1241	1142	1075	60/4
33	13	8	Q	KENNY WAYNE SHEPHERD Somehow (Revolution/Reprise)	1236	996	728	300	81/4
10	11	9	8	JOHN FOGERTY Premonition (Reprise)	1046	993	972	964	58/0
18	14	14	9	CREED What's This Life For (Wind-up)	926	789	686	601	69/2
3	7	7	10	KENNY WAYNE SHEPHERD Blue On Black (Revolution/Reprise)	909	1065	1123	1320	60/0
13	12	13	O	MONSTER MAGNET Space Lord (A&M)	871	798	739	675	66/0
5	8	10	12	BROTHER CANE Lie In The Bed Make (Virgin)	832	990	1118	1240	53/0
30	25	15	ß	SEVEN MARY THREE Over Your Shoulder (Mammoth/Atlantic)	794	687	531	361	63/3
6	6	11	14	WALLFLOWERS Heroes (Epic)	736	938	1140	1240	46/0
21	20	16	(15)	JERRY CANTRELL My Song (Columbia)	728	683	569	534	59/5
9	10	12	16	PEARL JAM Wishlist (Epic)	697	905	1017	982	45/0
22	24	19	O	FUEL Shimmer (550 Music)	686	637	549	526	48/1
26	22	22	18	STORYVILLE Born Without You (Atlantic)	651	579	557	469	51/3
6	15	17	19	FASTBALL The Way (Hollywood)	622	672	649	622	37/0
14	18	20	20	SEMISONIC Closing Time (MCA)	616	635	621	662	42/1
15	16	18	21	MATCHBOX 20 Real World (Lava/Atlantic)	558	650	637	643	41/0
19	17	21	22	CREED Torn (Wind-up)	552	627	631	594	33/0
BRI	EAK	ER	23	AEROSMITH What Kind Of Love Are You On (Columbia)	547	273	109	62	59/11
34	28	25	24	WHY STORE When You're High (Way Cool Music/MCA)	487	464	339	300	48/5
23	21	23	25	SMASHING PUMPKINS Ava Adore (Virgin)	451	515	566	525	30/0
	-		26	PEARL JAM In Hiding (Epic)	419	182	92	63	39/7
20	23	26	27	METALLICA Fuel (Elektra/EEG)	412	441	551	537	31/0
	ВU		23	DISHWALLA Once In A While (A&M)	407	46			49/11
41	33	28	4	MEGADETH A Secret Place (Capitol)	384	344	295	218	43/0
	_	40	<u>a</u>	DAVE MATTHEWS BAND Stay (Wasting Time) (RCA)	343	228	158	70	29/4
12	19	24	31	DLR BAND Slam Dunk (Wawazat !!)	334	476	604	795	28/0
36	32	32	32	STABBING WESTWARD Save Yourself (Columbia)	322	295	307	299	27/0
8	34	30	33	TOMMY SHAW Ocean (CMC)	319	321	283	276	28/3
19	36	35	34	BUDDY GUY f/JONNY LANG Midnight Train (Silvertone)	290	266	263	275	23/2
32	30	31	35	ROLLING STONES Out Of Control (Virgin)	288	304	314	308	20/0
17	26	27	36	VAN HALEN Fire In The Hole (Warner Bros.)	284	348	486	604	25/0
,		37	3	EVE 6 Inside Out (RCA)	275	241	208	134	29/3
	44			ERIC CLAPTON She's Gone (Duck/Reprise)	256	340	417	480	24/0
25	27	29	38 39	OUTCRY On & On (Eureka)	246	236	219	203	24/1
13	41	38	9	ADDICT Monsterside (Big Cat/V2)	236	184	193	167	24/1
	46	50	9	FOO FIGHTERS Walking After You (Elektra/Roswell/Capitol)	235	228	220	207	24/0
12 D. E	40 B U	41 T	9	GOV'T MULE She Said, She Said (Capricorn/Mercury)	218	166	96	43	25/3
	BU		8	DRAIN S.T.H. Crack The Liars Smile (Mercury)	216	171	125	112	29/5
			_	MARCY PLAYGROUND Saint Joe On The School Bus (Capitol)	209	210	211	203	19/0
14	43	42	44				177	151	26/2
	49	48	4	GIRLS AGAINST BOYS Park Avenue (DGC/Geffen)	205 202	186 31			37/16
DE			4	METALLICA Better Than You (Elektra/EEG)			6 217	270	
29	29	34	47	DEEP PURPLE Any Fule Kno That (CMC)	201	270	317	379	21/0
48	47	46	48	FOO FIGHTERS Baker Street (Roswell/Capitol)	195	195	181	185	9/0
-	-	49	49	LENNY KRAVITZ Fly Away (Virgin)	186	185	154	118	20/1
45	45	47	50	JOURNEY Remember Me (Columbia)	184	187	195	198	14/0

This chart reflects airplay from July 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker. 85 Rock reporters. 83 Current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

NEW & ACTIVE

PISTOLEROS The Hardest Part (Hollywood) Total Plays: 168, Total Stations: 23, Adds: 3 SISTER HAZEL Concede (Universal)
Total Plays: 164, Total Stations: 12, Adds: 0
FAR TOO JONES As Good As You (Mammoth) Total Plays: 142, Total Stations: 16, Adds: 1

RAMMSTEIN Du Hast (Slash/London/Island) FEEDER High (Echo/Elektra/EEG) **BROTHER CANE** Machete (Virgin)

Total Plays: 135, Total Stations: 26, Adds: 13

TRAGICALLY HIP Poets (Sire)

Total Plays: 115, Total Stations: 12, Adds: 1

HARVEY DANGER Flagpole Sitta *(Slash/London/Island)* Total Plays: 110, Total Stations: 13, Adds: 1

GLORITONE Halfway (Kneeling Elephant/RCA)

Total Plays: 105, Total Stations: 15, Adds: 2

MAYFIELD FOUR Always (Epic)
Total Plays: 84, Total Stations: 16, Adds: 3

Songs ranked by total plays

BREAKERS®

AEROSMITH

What Kind Of Love Are You On (Columbia) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS

59/11

547/274

23

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
VAN HALEN One I Want (Warner Bros.)	20
METALLICA Better Than You (Elektra/EEG)	16
BROTHER CANE Machete (Virgin)	13
AEROSMITH What Kind Of Love Are You On (Columbia)	11
DISHWALLA Once In A While (A&M)	11
FASTBALL Fire Escape (Hollywood)	11
PEARL JAM In Hiding (Epic)	7
JERRY CANTRELL My Song (Columbia)	5
DRAIN S.T.H. Crack The Liars Smile (Mercury)	5
FLYS Got You (Where I Want You) (Trauma)	5
WHY STORE When You're High (Way Cool Music/MCA) 5

MOST INCREASED PLAYS

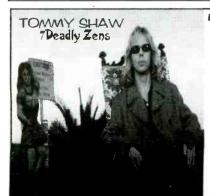
ARTIST TITLE LABEL(S) **DISHWALLA** Once In A While (A&M) +361 **AEROSMITH** What Kind Of Love Are You On (Columbia) +274 KENNY WAYNE SHEPHERD Somehow... (Revolution/Reprise) +240 PEARL JAM In Hiding (Epic) +237 METALLICA Better Than You (Elektra/EEG) +171 CANDLEBOX It's Alright (Maverick/WB) +166 DAYS OF THE NEW The Down Town (Outpost/Geffen) +151 CREED What's This Life For (Wind-up) +137 DAVE MATTHEWS BAND Stay (Wasting Time) (RCA) +115 **SEVEN MARY THREE** Over Your... (Mammoth/Atlantic) +107

HOTTEST RECURRENTS

CREED My Own Prison (Wind-up) MARCY PLAYGROUND Sex And Candy (Capitol) DAYS OF THE NEW Shelf In The Room (Outpost/Geffen) DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen) JIMMY PAGE/ROBERT PLANT Most High (Atlantic) GREEN DAY Time Of Your Life (Good Riddance) (Reprise) METALLICA The Unforgiven II (Elektra/EEG) JERRY CANTRELL Cut You In (Columbia) DAVE MATTHEWS BAND Don't Drink The Water (RCA) MATCHBOX 20 3am (Lava/Atlantic)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

from the CD "7 Deadly Zens"



11

"OCEAN" IS BREAKING:

Monitor Heritage 29*-26* R&R Rock 33 FMQB Rock 25-44 20*-18* FMQB Hot Trax 32* Album Network Power Cuts 50*-47*

NEW THIS WEEK: WRDX, WAPL, WIXV, WQMF, WJAD

KSHE KRZZ **KFMX** WRDU **KHOP** WKLT WZZ0 **WXFX KEYJ WIOT**

WRBR **WNCX** WNDD **WYAV** WROQ WGLO WEGW WIMZ WOB7 WDRK

KROC

ALREADY RIDING THE WAVE:

WYBB WQCM WZZR WWGZ **WHMH** KMOD KXIIS WIZN **WZBH**

KYYS WXKF WPYX W770 **WWCT** KODS **KEZO WXRX** WKHY **KMJX**

ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE



MARKET #2

KLOS/Los Angeles (310) 840-4836 Duncan/Wilde

PLAYS				ARTIST/TITLE
3W	2W	LW	TW	
18	18	20	20	KENNY WAYNE SHEPHERD/Blue Dn Black
18	19	20	17	BIG HEAD TODD/Boom Boom
17	15	17	17	JOE SATRIANI/Lights Of Heaven
10	10	12	15	MATCHBOX 20/Real World
17	15	21	13	ERIC CLAPTON/My Father's Eyes
8	10	14	13	YES/No Way We Can Lose
7	6	7	12	PORCUPINE TREE/Waiting Phase I
12	12	13	11	GOD GOO DOLLS/Iris
11	10	13	11	JOHN FOGERTY/Premonition
9	13	12	11	ROY ROGERS/You Can't Stop Now
10	13	11	11	SCOTT THOMAS BAND/Black Valentine
6	9	9	11	PAGE/PLANT/Shining In The Light
5	7	10	9	ROD STEWART/Cigarettes & Alcohol
-	5	6	7	BLUE OYSTER CULT/Harvest Moon
-	-		7	FREDDY JONES BAND/Better Tomorrow
18	16	14	7	ROLLING STONES/Saint Of Me
6	7	9	6	LITTLE FEAT/Loco Motives
7	8	8	6	BUDDY GUY F/J. LANG/Midnight Train
-	6	7	6	GRANT LEE BUFFALO/Truly, Truly
6	7	6	6	ERIC CLAPTON/She's Gone
6	6	6	6	PISTOLEROS/The Hardest Part
3	4	4	6	MATCHBOX 20/3am
-	•	•	5	DAVE MATTHEWS BAND/Stay (Wasting Time
-		-	4	AEROSMITH/I Don't Want To
4	2	5	3	ADD STEWART/Ooh La La
2	4		2	DOD CTEMADT/Dooks



PLAYS 3W 2W 19 18

WMMR/Philadelphi (610) 771-0933 Bonadonna/Zipeto

		ARTIST/TITLE
LW	TW	
28	36	DAYS OF THE NEW/The Down Town
23	34	PEARL JAM/In Hiding
26	33	BROTHER CANE/I Lie In The Bed
27	31	ROD STEWART/Cigarettes & Alcohol
33	31	AEROSMITH/I Oon't Want To
18	30	KENNY WAYNE SHEPHERO/Somehow.
40	21	PAGE/PLANT/Shining In The Light
17	20	FUEL/Shimmer
19	20	LENNY KRAVITZ/Fly Away
18	19	CANDLEBOX/It's Airight
21	19	SMASHING PUMPKINS/Ava Adore
14	19	SEVEN MARY THREE/Over Your Should

ı	3W		LW	TW		
ı	19	18		36	DAYS OF THE NEW/The Down Town	
ì	-	-	23	34	PEARL JAM/In Hiding	
ı	31	32	26	33	BROTHER CANE/I Lie In The Bed	
I	28	33	27	31	ROD STEWART/Cigarettes & Alcohol	
ı	36	33	33	31	AEROSMITH/I Oon't Want To	
ı	15	17	18	30	KENNY WAYNE SHEPHERO/Somehow	
ı	33	29	40	21	PAGE/PLANT/Shining In The Light	
ı	20	18	17	20	FUEL/Shimmer	
ı	16	17	19	20	LENNY KRAVITZ/Fly Away	!
ı	18	17	18	19	CANDLEBOX/It's Airight	!
ı	28	32	21	19	SMASHING PUMPKINS/Ava Adore	l
ı			14	19	SEVEN MARY THREE/Over Your Shoulder	
ı	21	18	19	19	SOUL ASYLUM/I Will Still Be	i
ì	17	11	15	17	FOO FIGHTERS/My Hero	
ı	13	11	15	16	WALLFLOWERS/Heroes	
ı	22			15	CARAMEL/Lucy	
ı	13	12	11	15	MONSTER MAGNET/Space Lord	
ı	11	10	12	15	BLACK LAB/Time Ago	
ı	9	11		15		
ı				15	DISHWALLA/Once in A While	'
ı	31	31		14		
ı	-	-		13	JERRY CANTRELL/My Song	
ı	17	16		13	PEARL JAM/Wishlist	
۱	11	8		13		
۱	-	-	-		AEROSMITH/What Kind Of Love	
۱			•	•		
۱		-	-	•	DAVE MATTHEWS BAND/Stay (Wasting Time)	
ı						
1						



MARKET #12 WKLS/Atlanta

1			٨	(404) 325-0960 Ervin/Kepple
PLA	YS			ARTIST/TITLE
3₩	2W	LW	TW	
28	31	31	32	KENNY WAYNE SHEPHERD/Blue On Black
30	25	27	31	CREED/My Own Prison
21	21	21	30	SEVEN MARY THREE/Over Your Shoulder
25	29	29	29	COLLECTIVE SOUL/Listen

25	29	29	29	COLLECTIVE SOUL/Listen
17	32	29	29	MATCHBOX 20/Real World
16	31	29	23	GDO GOO DOLLS/Iris
29	22	23	21	WALLFLDWERS/Heroes
-	16	16	18	MATCHBOX 20/Long Day
3	10	11	15	DAYS OF THE NEW/The Down Town
13	11	15	14	KENNY WAYNE SHEPHERD/Born With A B
11	10	12	13	METALLICA/Hero Of The Day
-	-	6	8	CREED/What's This Life For
4	5	5	7	MDNSTER MAGNET/Space Lord
-	4	5	6	CANDLEBOX/It's Alright
3	6	6	6	PEARL JAM/Wishlist
3	6	6	6	FASTBALL/The Way



MARKET #13 KISW/Seattle (206) 285-7625 Byan/Faulkner

PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
26		27	28	CREED/Torn
17		17	27	CANDLEBOX/It's Alright
9	11	16	26	DAYS OF THE NEW/The Down Town
	17	27	26	PEARL JAM/In Hiding
15	17	17	19	MONSTER MAGNET/Space Lord
15	16	17	18	JERRY CANTRELL/My Song
27	19	18	17	STABBING WESTWARD/Save Yourself
9	17	17	15	PAGE/PLANT/Shining In The Light
29	28	29	15	BROTHER CANE/I Lie In The Bed
-	-	-	11	METALLICA/Better Than You
	6	6	11	JERRY CANTRELL/Cut You In
4	6	6	11	CREED/My Own Prison
	-	-	10	BROTHER CANE/Machete
10	9	10	10	RAMMSTEIN/Du Hast
6	5	7	10	DAYS OF THE NEW/Touch, Peel, And
7	9	10	9	AEROSMITH/What Kind Of Love
4	-	5	9	KENNY WAYNE SHEPHERD/Blue On Black
9	10	7	8	HUNGER/Free
-	5	7	8	KENNY WAYNE SHEPHERD/Somehow
4	5	5	8	PEARL JAM/Given To Fly
5	5	5	8	FOO FIGHTERS/My Hero
	-	-	7	TOOL/Eulogy
	-	6	6	TRAGICALLY HIP/Poets
-	6	8	6	MEGADETH/A Secret Place
-	5	-	5	SOUNOGARDEN/Blow Up
5	6	6	5	OFFSPRING/Gone Away
5	6	-	5	FOO FIGHTERS/Everlong
5	+	5	5	METALLICA/Hero Of The Day
-	-	-	5	CHRIS CORNELL/Sunshower
6	5	5	5	OFFSPRING/I Choose

RQCK100.3

MARKET #14

ţ	PLA	٧S			ARTIST/TITLE
١	3W			TW	
1	15	16		21	SMASHING PUMPKINS//www Adore
۱	12	9		15	VAN HALEN/Fire In The Bole
ı	3	6		14	KENNY WAYNE SHEPHEIID/Blue On Black
ı	10	11		11	CREED/My Own Prison
ı	11	5	10	10	PAGE/PLANT/Most High
ı	4	3	10	10	AEROSMITH/I Don't Want To
ı	5	10	9	10	DEEP PURPLE/Any Fule (Ino That
ı	5	7	6	10	CANDLEBOX/It's Airight
ı	-	-		10	METALLICA/Belter Than You
ı	6	6	7	9	DAYS OF THE NEW/The Illown Town
ı	-	5	6	9	MEGADETH/A Secret Place
ı	5	6	7	8	BROTHER CANE/I Lie In The Bed
ı	4	3	6	8	FOO FIGHTERS/My Hera
ı	12	12	9	7	METALLICA/Fuel
ı	6	4	6	7	MONSTER MAGNET/Space Lord
ı	-	3	6	7	PAGE/PLANT/Shining In The Light
ı	6	3	6	7	JERRY CANTRELL/My Song
ı	6	4	5	7	FILTER/One
ı	5	5	8	6	STABBING WESTWARD/Save Yourself
ı	13	13	7	6	DLR BAND/Slam Dunk
ı	5	5	6	6	OUR LADY PEACE/4am
ı	4	5	4	5	CREED/Whal's This Life For
ı	5	5	5	4	COLD/Go Away
ı	-	-	-	4	ORAIN S.T.H./Crack The Liars
ı	3	5	8	3	HUNGER/Free
ı	3	4	7	3	PEARL JAM/Wishlist
۱	2	1	2	3	SMASHING PUMPKINS/Perfect
۱	•	-	-	3	AEROSMITH/What Kind Df Love
1	4	3	3	2	SMASHING PUMPKINS/Daphne Descends
1	5	5	4	1	CREED/Torn
۰				_	



MARKET #16

PLA		LW	TW	ARTIST/TITLE
3W 25	22		35	GOO GOO DOLLS/Iris
	24		33	FASTBALL/The Way
	16		31	AEROSMITH/I Don't Want To
18	17	22	29	SEMISONIC/Closing Time
	17	24	24	NATALIE IMBRUGLIA/Torn
	12	21	23	MATCHBOX 20/Real World
18	14	19	19	KENNY WAYNE SHEPHERD/Blue On Black
17	12	18	18	STORYVILLE/Born Without You
19	13	17	18	JOHN FOGERTY/Premonition
16	11	17	18	SISTER HAZEL/Concede
17	13	15	18	ROD STEWART/Cigarettes & Alcohol
-	-		18	SEVEN MARY THREE/Over Your Shoulde
18			17	
17	12		17	PAGE/PLANT/Shining In The Light
	12		17	
13	12		17	
-	-	17	17	CANOLEBOX/It's Alright
22		15	17	WALLFLOWERS/Heroes
16	12	17	16	PEARL JAM/Wishlist
20	17		15	
21	12	16	13	
-	-		13	
8		12		
5	5	5	7	OUTCRY/On & On
+0	0	10		DOOTHED CANEALIS to The Dad

GUSTER/Airport Song RINGO STARR/La De Da JOURNEY/Remember Me



	ARTIST/TITLE
¥	GOO GOO DOLLS/Iris
i	FASTBALL/The Way
	AEROSMITH/I Don't Want To
ì	SEMISONIC/Closing Time
i	NATALIE IMBRUGLIA/Torn
;	MATCHBOX 20/Real World
i	KENNY WAYNE SHEPHERD/Blue On Black
3	STORYVILLE/Born Without You
3	JOHN FOGERTY/Premonition
i	SISTER HAZEL/Concede
3	ROD STEWART/Cigarettes & Alcohol
3	SEVEN MARY THREE/Over Your Shoulder
,	DAYS OF THE NEW/The Down Town
7	PAGE/PLANT/Shining In The Light
r	HARVEY DANGER/Flappole Sitta
r	AEROSMITH/What Kind Of Love
r	CANOLEBOX/It's Alright
ř	AEROSMITH/What Kind Of Love CANOLEBOX/It's Alright WALLFLOWERS/Heroes
6	PEARL JAM/Wishlist
5	MARCY PLAYGROUND/Sex And Candy
}	DAVE MATTHEWS BAND/Don't Drink
3	DAVE MATTHEWS BAND/Stay (Wasting Time)
?	GOV'T MULE/She Said, She Said
r	OUTCRY/On & On
•	BROTHER CANE/I Lie In The Bed
6	FOO FIGHTERS/Walking After You



MARKET #17

PLAYS			ARTIST/TITLE	
	2W		TW	
	16	32		
31	34		32	CANDLEBOX/It's Alright
32				PAGE/PLANT/Shining In The Light
32	32	32		STORYVILLE/Born Without You
		3		
2	16	17	17	BROTHER CANE/Machete
33	29	29	17	GOO GOO DOLLS/Iris
15	18	15	17	KENNY WAYNE SHEPHERD/Somehow
2	17	18	17	LENNY KRAVITZ/Fly Away
-	-	3	17	PEARL JAM/In Hiding
16	18	19	16	GLORITONE/Halfway
3	16	15	16	PISTOLEROS/Forever Young
33	33	17	16	ROD STEWART/Cigarettes & Alcohol
15	13	14	16	SEVEN MARY THREE/Over Your Shoulder
17	16	14	15	AEROSMITH/I Oon't Want To,
	-	2	15	TRAGICALLY HIP/Poets
-		2	14	DAVE MATTHEWS BAND/Stay (Wasting Time)
14	15	11	14	FEEDER/High
16	14	14	14	NINE VOLT/Stupid
-	-	2	13	DISHWALLA/Once In A While
15	14	10	11	FOO FIGHTERS/Walking After You
13	11	13	11	HUNGER/Free
10	10	-	11	DAYS OF THE NEW/The Down Town
10	10	10	11	EVE 6/Inside Out
-11	10	11	11	KENNY WAYNE SHEPHERO/Blue Dn Black
10	8	10	11	METALLICA/The Unforgiven II
11	10	10	11	PISTOLEROS/My Guardian Angel
16	10	10	11	WALLFLOWERS/Heroes
16	17	14	10	GUSTER/Airport Song
-	-	1	10	VAST/Touched



MARKET #20 WOVE/Pittsburgh (412) 937-1441

ł	L				
I	PLA 3W			T14	ARTIST/TITLE
ı	24	2W 20	21	TW 19	FASTBALL/The Way
ı	21	19	20	19	GOO GOO DOLLS/Iris
ı		15	11	18	PEARL JAM/In Hiding
ł	21	19	21	18	WALLFLOWERS/Heroes
1	23	21	21	18	ROD STEWART/Cigarettes & Alcohol
ł	18	21	22	18	PAGE/PLANT/Shining In The Light
ı	12	20	20	17	AEROSMITH/I Don't Want To
ł	-			17	TRAGICALLY HIP/Poets
ı	-	18	18	16	WHY STDRE/When You're High
ł	-	17	18	16	SEVEN MARY THREE/Over Your Shoulder
1	17	16	17	16	KENNY WAYNE SHEPHERD/Somehow
ı	16	16		15	SCOTT THOMAS BAND/Black Valentine
ı	10	13	11	12	CANDLEBOX/It's Airight
ı	-	٠		12	DAVE MATTHEWS BAND/Stay (Wasting Time)
ı	-	-		12	DISHWALLA/Once In A While
I	14	11	12	12	DAYS OF THE NEW/The Down Town
Į		-	2	10	AEROSMITH/What Kind Of Love
Į	14	16	16	9	BROTHER CANE/I Lie In The Bed
ł			-	9	CREED/What's This Life For
ı	10	10	10	8	JOHN FOGERTY/Premonition
ı	9	11	8	8	STORYVILLE/Born Without You
ı	4	- ;	5	6	MATCHBOX 20/Push
ı	4	4	3	5	WALLFLOWERS/One Headlight
ı		4	4	5	JONNY LANG/Lie To Me
Į	4	5	5	5 5	TONIC/If You Could Only MATCHBOX 20/Real World
ı	5	4	4 5	4	
ı	5	4	5	4	PUSH/Eye To Eye WALLFLOWERS/The Difference
ı	4	4		4	JOHN FOGERTY/Blueboy
ı	4	4	5	4	COUNTING CROWS/Angels Of
ı	4	-	э	4	COUNTING UNOWS/ANGERS UT



MARKET #25 WEBN/Cincinnati (513) 621-9326 Walter/Jamie

PLA				ARTIST/TITLE
	2W 28		7W 34	KENNY WAYNE SHEPHERD/Blue On Black
			33	
33	29	33	32	CREED/Torn
18	14	20	28	DAYS OF THE NEW/The Down Town
34	29	32	21	MEGADETH/Almost Honest
13	14	16	21	CHRIS CORNELL/Sunshower
			21	
			20	
			20	
			19	FUEL/Shimmer
5			19	
-			19	
			18	
18	16	17	18	
٠.	-	-		
15			16	
22			16	
14	14	17		
5	6	8	9	
9	9	8	8	
6	10	8	8	PEARL JAM/Wishlist
9	7	9	7	MONSTER MAGNET/Space Lord
7	5	7	7	LENNY KRAVITZ/Fly Away
7	6	7	5	BLINK t82/Dammit (Growing Up)
4	5	5	4	GIRLS AGAINST BOYS/Park Avenue
4	5	6	4	PAGE/PLANT/Shining In The Light
6	7	4	4	STABBING WESTWARD/Save Yourself
2	6	5	3	
4	5	4	3	
-	-	-	٠	VAN HALEN/One I Want



MARKET #29 KCAL/Riverside (909) 793-3554 Hoffman/Matthews

ARTIST/TITLE

PLAYS

3W 2W LW TW
40 42 44 43

40 39 4 45 ARROSMITH/I Don't Wast To
11 14 35 45 CREED/What's This Life For
38 18 44 44 SAMMY HAGAR/On The Other Hand
41 39 42 44 CAMDLEBOX/It's Aright
40 31 39 31 CREED/Torn
22 8 TD 24 RAMMSTEIN/Du Hast
23 16 15 22 ROD STEWART/Cligarettus & Alcohol
23 10 21 22 SROTHER CAME/I Lie In The Bed
41 17 21 SEVEN MARY THREE/Dust Your Shoulder
45 16 19 19 FOO FIGHTERS/My Heru
19 18 19 14 PAGE/PLANT/Shiming In The Light
47 11 BROTHER CAND/Machebe
48 11 METALLICA/Better Than You
49 16 5 10 METALLICA/Better Than You
40 17 5 6 8 RANCID/Bloodclol
40 18 METALLICA/Better Than You
40 18 19 16 5 10 MAY STEPT Hace
40 19 16 5 10 MAY STEPT Hace
41 17 STEPT HAS CONTROL WATCH
41 5 4 3 SMASHING PUMPKINS/Way Addre
41 OZYY OSBOURRE/You, Looking At
4 AEROSMITH/WHAT KING O'L LOOKING AT
5 AEROSMITH AT THE AEROSMITH AEROSMITH AEROSMITH A



MARKET #31 WHJY/Providence

PLA				ARTIST/TITLE
	2W		TW	
24	22	25		METALLICA/The Unforgiven II
	18	28		
27			25	CREED/My Own Prison
12	8	13	24	SEMISONIC/Closing Time
13	16	28	23	FASTBALL/The Way
13	14		19	AEROSMITH/I Don't Want To
14	11	16	17	GREEN DAY/Time Of Your Life
17	10	15		THIRD EYE BLINO/Semi-Charmed Life
12	12	-	16	MATCHBOX 20/3am
13	10	16	15	G00 G00 D0LLS/Iris
13	12	17	15	PAGE/PLANT/Shining In The Light
8	10	17	15	CANDLEBOX/It's Alright
13	10	14	15	TONIC/If You Could Only
14	7	15	14	FUEL/Shimmer
16	9	14	14	ROD STEWART/Cigarettes & Alcohol
	11	17	14	SUGAR RAY/Fly
7	5	10	13	DAYS OF THE NEW/The Down Town
	2	8	12	WHY STORE/When You're High
	5	16	12	DAVE MATTHEWS BANO/Stay (Wasting Tim
7	7	15		MONSTER MAGNET/Space Lord
9	4	7	12	JERRY CANTRELL/My Song
	-	6	11	MARCY PLAYGROUND/Saint Joe On
	-	6	9	BARÉNAKED LADIES/One Week
	4	7	8	MEGADETH/A Secret Place
7	5	10	8	STABBING WESTWARD/Save Yourself
-	-	3	7	AEROSMITH/What Kind Of Love
8	4	9	7	SMASHING PUMPKINS/Ava Adore
4	3	8	6	KENNY WAYNE SHEPHERD/Somehow
5	4	9	6	CREED/What's This Life For
			5	METALLICA/Better Than You



MARKET #39 WCKW/New Orleans (504) 831-8811 Levet

	2W			
25				KENNY WAYNE SHEPHERD/Blue On Black
24		28		
22		23		G00 G00 D0LLS/Iris
24			21	CREED/My Own Prison
16		22		ROD STEWART/Cigarettes & Alcohol
16	13	13		JOHN FOGERTY/Premonition
22		24		DAYS OF THE NEW/Shell In The Room
13		13	13	BUDDY GUY F/J. LANG/Midnight Train
15	15	20	13	BROTHER CANE/I Lie In The Bed
13	14	13	12	
14	9	11	10	ROLLING STONES/Out Of Confrol
٠.		8	10	JOURNEY/Remember Me
14	10	13	9	PEARL JAM/Wishlist
13	10	12		MATCHBOX 20/Real World
9	11	10		PAGE/PLANT/Shining In The Light
	8	7	9	KENNY WAYNE SHEPHERD/Somehow
٠.	-	2	8	CANDLEBOX/It's Alright
11	11	7	8	VAN HALEN/Fire In The Hole
6	3	6	8	BIG WRECK/That Song
		-	7	SEVEN MARY THREE/Over Your Shoulder
2 3 7	5	10	7	JOE SATRIANI/Ceremony
3	7	6	7	SEMISONIC/Closing Time
	6	8	6	METALLICA/Fuel
2 8	4	3	6	TONIC/Open Up Your Eyes
8	5	5	6	MARCY PLAYGROUND/Sex And Candy
5	3	4	6	TONIC/If You Could Only
٠.	-	4	5	AEROSMITH/What Kind Of Love
4	4	7	5	
4	5	2	5	COLLECTIVE SOUL/Shine
5	2	3	5	THIRD EYE BLIND/Semi-Charmed Life



KOMP/Las Vegas (7D2) 876-1460 Culotta/Marty

MARKET #43

PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
32	32	31	34	FOO FIGHTERS/Baker Street
33	33	32	33	PAGE/PLANT/Shining In The Light
13	13	17	33	CANDLEBOX/It's Alright
31	31	33	32	DAYS OF THE NEW/The Down Town
34	34	33	31	AEROSMITH/I Don't Want To
11	11	16	18	CREED/What's This Life For
17	17	18	18	METALLICA/Fuel
8	8	5	18	KENNY WAYNE SHEPHERD/Somehow
		11	18	PEARL JAM/In Hiding
18	18	18		JERRY CANTRELL/My Song
17		16		MONSTER MAGNET/Space Lord
		11		SEVEN MARY THREE/Over Your Shoulde
		-	13	VAN HALFN/One I Want
			10	METALLICA/Better Than You
5	5			KENNY WAYNE SHEPHERD/Voodoo Child
12		10		
10	10	8	9	AEROSMITH/What Kind Of Love
-	-			BROTHER CANE/Machete



MARKET #47 WCMF/Rochester, NY

ш				
PLA				ARTIST/TITLE
3₩	2W	LW	TW	
25			26	GDO GOO DOLLS/Iris
	23		24	8IG WRECK/Thai Song
16			2 3	PEARL JAM/Wishlist
22	24	25	23	PAGE/PLANT/Shining In The Light
14	14	13	15	ROD STEWART/Cigarettes & Alcohol
12	13	10	13	JERRY CANTRELL/My Song
11	15	t5	12	BLUE OYSTER CULT/Harvest Moon
	3	9	12	KENNY WAYNE SHEPHERD/Somehow
2	10	9	10	CANDLEBOX/It's Alright
10	11	11	10	ROLLING STONES/Out Of Control
11	10	10	10	DAYS OF THE NEW/The Down Town
3	10	10	9	TRAGICALLY HIP/Poets
11	12	10	9	RICHIE SAMBORA/Undiscovered Soul
	-	5	9	DRAIN S.T.H./Crack The Liars
2	10	12	9	DEEP PURPLE/Any Fule Kno That
7	11	10	8	DLR BAND/Slam Dunk
6	7	5	8	DAYS OF THE NEW/Touch, Peel, And
7	4	5	7	WALLFLOWERS/Heroes
8	6	7	7	OZZY OSBOURNE/Back On Earth
6	7	4	7	BIG WRECK/The Oaf
7	5	8	7	KENNY WAYNE SHEPHERD/Blue On Black
5	6	5	6	GUSTER/Airport Song
4	7	5	6	ERIC CLAPTON/She's Gone
9	8	8	6	MEGADETH/Almost Honest
11	5	5	5	UNION/October Morning Wind
7	6	6	5	MONSTER MAGNET/Space Lord
4	4	4	5	VAN HAI FN/Without You



MARKET #48



MARKET #51 WFYV/Jacksonville (904) 642-1055 Moore/Carlson

_			-4	
PLA		LW	TW	ARTIST/TITLE
21	2W 22	14		ROD STEWART/Cigarettes & Alcohol
21	22		23	KENNY WAYNE SHEPHERD/Blue On Black
19		3	23	OLR BAND/Slam Dunk
	24	14	23	BIG HEAD TODD/Boom Boom
12	22	20	23	AEROSMITH/L Don't Want To
7	10	6	13	OAYS OF THE NEW/The Down Town
-	11	9	11	CREEO/What's This Life For
-	-	-	11	PEARL JAM/In Hiding
-			11	KENNY WAYNE SHEPHERD/Voodoo Child
9	13	to	10	MOLLY HATCHET/Miss Saturday Night
7	9	7	10	MONSTER MAGNET/Space Lord
5	9	7	9	PAGE/PLANT/Shining In The Light
6	9	7	8	CANDLEBOX/It's Alright
7	9	7	8	OZZY OSBOURNE/Back On Earth
	10	7	8	MEGADETH/A Secret Place
8	9	5	7	JACKYL/Locked & Loaded
•	6	7	7	METALLICA/Hero Of The Day
-	-		7	DISHWALLA/Once In A While
	:	6	7	SEVEN MARY THREE/Over Your Shoulder
6	5	4	6	LEO ZEPPELIN/The Girl I Love
9	9	8	6	SAMMY HAGAR/Both Sides Now
9	7	7	6	AC/OC/Dirty Eyes
	5	5	6	METALLICA/King Nothing
10	8	7	6	KISS/The Jungle
-	-	10	5	KENNY WAYNE SHEPHERO/Somehow
9	9	8	5	COREY STEVENS/Take It Back
8	7	7	5	ROLLING STONES/Saint Of Me
18	21	17	- 5	PAGE/PLANT/Most High



MARKET #SZ WTFX/Louisville

PLAYS
SW 2W LW TW
28 26 25 27
27 27 27 27 27 23 23
18 14 16 19
14 14 16 16
15 16 16 16
16 - - - 15
13 13 15 14
14 12 13 13
13 10 10 13
13 10 10 13
13 13 14 12 13
13 13 15 14
14 2 16 15
15 6 7 10
2 7 7 14 ARTISTITLE

JERRY CANTRELL/Cut You In
MONSTER MAGNET/Space Lord
CREED/My Own Prison
MARCY PLAYGROUND/Saint Joe On...
DAYS OF THE NEWThe Down Town
CANDLEBOX/IT'S Alright
FUEL/Shimmer
AEROSAITH/Mhat Kind Of Love...
STABBING WESTWARD/Save Yourself
RAGE AGAINST.../The Ghost Of Tom...
MEGADETHA/Secret Place
CREED/What's This Life For
JERRY CANTRELL/My Song
PEABL JAM/In Hiding
FULTER/Doe
DRAIN S.T.H/Crack The Liars...
TOOL/TH'
RAGE AGAINST.../Ro Shelter
SMASHING PUMPKINS/Ava Adore
METALLICA/Setter Than You
ADDICT/Monsterside
CULT/CH/ThE Soap Makers
SEVENOUS/TBlack
GIRLS AGAINST BOYS/Paik Avenue
MAYFELD FOUR/Always
LIMP BIZKIT/Sour
COAL CHAMBER/Sway (The Roof...)
OUR LADY PEACE/4am
SNOT/The Box
SNOT/The Box ARTIST/TITLE



MARKET #53 KATT/Oklahoma City (405) 848-D100 Baker/Daniels

376				
28	29	28	29	STABBING WESTWARD/Save Yourself
25	26	26	27	METALLICA/Fuel
20	22	23	27	FUEL/Shimmer
22	24	25	25	CANDLEBOX/It's Alright
24	22	24	25	BIG WRECK/That Song
23	23	19	25	PAGE/PLANT/Shining In The Light
28	28	23	24	CREED/Torn
28	27	25	24	SMASHING PUMPKINS/Ava Adore
19	20	22	23	STORYVILLE/Born Without You
26	21	25	23	DAYS OF THE NEW/The Down Town
22	24	24	22	CREEO/What's This Life For
	-	-	19	GOO GOO OOLLS/Iris
			19	KENNY WAYNE SHEPHERD/Somehow
-	15	23	19	DAVE MATTHEWS BAND/Don't Drink
13	13	15	15	RAMMSTEIN/Du Hast
12	12	10	14	MONSTER MAGNET/Space Lord
11	14	10	13	MARCY PLAYGROUND/Saint Joe Dn
12	14	9	11	SEVEN MARY THREE/Over Your Shoulder
11	10	11	10	JERRY CANTRELL/My Song
	-		9	PEARL JAM/In Hiding
	9	9	8	PISTOLEROS/The Hardest Part
13	13	9	6	FILTER/One
٠	-			OISHWALLA/Once In A While



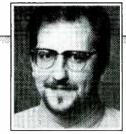
MARKET ≠54 WTUE/Dayton (937) 224-1137 Geisen/Regullen

Ľ	BATTON S BEST ROCK!							
PLA				ARTIST/TITLE				
3W 32	2W		TW 34	GOO GOO DOLLS/fris				
	33 12	32						
				ROD STEWART/Cigarettes & Alcohol				
17	18		31	AEROSMITH/I Don'i Want To				
	33			BROTHER CANE/I Lie In The Bed				
16	16	18	31	DAYS OF THE NEW/The Down Town				
•			19	STORYVILLE/Born Without You				
-	16		18	KENNY WAYNE SHEPHERO/Somehow				
17	18	17	17	CREED/What's This Life For				
17	20	17	16	CANDLEBOX/It's Alright				
20	18	18	16	SEVEN MARY THREE/Over Your Shoulder				
16	17	17	16	PAGE/PLANT/Shining In The Light				
12	11	13	14	JOHN FOGERTY/Premonition				
9	8	12	13	METALLICA/Fuel				
•	•	14	13	BROTHER CANE/Machete				
8	8	8	8	JERRY CANTRELL/My Song				
-	•	7	8	FUEL/Shimmer				
9	7	7		MDNSTER MAGNET/Space Lord				
9	7	7	7	FASTBALL/The Way				
9	7	7	7	CREEO/Torn				
9	10	7	7	HUNGER/Free				
-	-	•	7	CHRIS CORNELL/Sunshower				
7		7	7	WALLFLOWERS/One Headlight				
8		- 7	7	MIGHTY JOE PLUM/Live Through This				
6	-	-	7	CREEO/My Own Prison				
8	7	6	6	MEGADETH/A Secret Place				
-		7		ORAIN S.T.H./Crack The Liars				
7	7	7	6	ROLLING STONES/Saint Of Me				
7	8	-		MATCHBOX 20/3am				
31	31	31	- 6	KENNY WAYNE SHEPHERO/Blue On Black				
6	•	•	•	AEROSMITH/Pink				





10			Antiol/IIILE
20	23	26	EVERCLEAR/I Will Buy You
18	24	24	KENNY WAYNE SHEPHERD/Blue On Black
14	19	24	PEARL JAM/Wishlist
17	24	24	CHRIS CORNELL/Sunshower
17	23	22	MARCY PLAYGROUND/Sex And Candy
+		21	AEROSMITH/What Kirnd Of Love
13	19	20	ROD STEWART/Cigarettes & Alcohol
14	20	20	VAN HALEN/One I Want
13	20	19	BLUE OYSTER CULT/Harvest Moon
14	20	19	DEEP PURPLE/Any Fule Kno That
14	19	19	JOHN FOGERTY/Premonition
13	20	18	LYNYRD SKYNYRD/Bring It On
12	19	17	PAGE/PLANT/Shining Ir The Light
4	-	12	GOO GOO DOLLS/Iris
7	11	11	HUNGER/Free
	11		
	12		
			CANOLEBOX/It's Al and
- 2			SEVEN MARY THREFTCHE Your Shoulder
	10		
- 9	1		KENNY WAYNE SHEITIERO/Somehow
- 2		- 2	METALLICA/Better Times You
			OISHWALLA/Once In A While
	20 18 14 17 17 17 13 14 13 14 14 13 12	20 23 18 24 14 19 17 24 17 23 13 19 14 20 13 20 14 19 13 20 14 19 13 20 12 19 7 11 7 11 6 12 7 10	20 23 26 18 24 24 14 19 24 17 24 24 17 23 21 13 19 20 13 20 19 14 20 20 13 20 19 14 19 19 13 20 18 12 19 14 19 19 15 10 18 17 11 11 18 11 10 17 10 18



JIM KERR

Taking Things Block By Block

■ New generation of PRIZM technology pinpoints where your listeners live

While it is true that as we progress through the Information Age the amount of white noise and useless data seems to increase constantly, it is also true that we have access to evermore accurate and detailed information about the consumer.



J.D. Adams

The latest generation of detailed consumer information was unveiled after the 1990 census, where — for the first time — data was available in geographic clusters smaller than a

single ZIP code. The primary tool for organizing and accessing this detailed geographic and lifestyle information is PRIZM, which was recently included in Arbitron's Mapmaker software.

This week, we talk with Eagle Marketing VP J.D. Adams, who discusses the new vistas of audience marketing (and diary targeting) that PRIZM can bring to radio.

R&R: Give me an overview of where PRIZM came from.

JA: PRIZM basically started years and years ago with simple census information. By the way, most people don't know this, but the census data are updated constantly. So the U.S. government is keeping track of how many people there are in the country and where they are. At the same time, every time you go out and buy something — a new car, a new

pair of shoes, or whatever — that information all gets gathered into computers. So what happens is that Claritas, the parent company of PRIZM, takes all the census information and demographic information, and all the updates they get throughout the year, and then they take all your consumer habits and information — like buying a car, buying a magazine subscription, the value of your home, how many kids you have, everything on your credit line and code it into lifestyle groups. Each of these groups has 800 different consumer items we can tell you about them.

R&R: Does that mean that you can predict what kind of ketchup I'll buy?

JA: No. Nor can we go in and say that every one of the people in your PRIZM segment will buy or use ketchup more than the other guy, but we can tell you that the *odds* are great that they do. The data can tell you that about a lot of stuff, and that's what PRIZM is. PRIZM takes the geographic and lifestyle data and identifies a specific lifestyle segment that the geographic area represents. It is used nationally by major corporations.

R&R: And this is broken down by block groups?

JA: Yes. Before the information

was coded by ZIP codes, which provided a wealth of information, but not nearly as much as we have access to now, with lifestyle segments coded to ZIP+4. For example, specific floors of apartment buildings or street cul-de-sacs.

R&R: What does this do for radio?

JA: Well, let me give you some background of what you could do before. Before, you could pull Maximiser to find where diaries were historically coming from for you and your competitors. You could then use that information to kind of guess where they could come from in the future. For example, two years ago we looked at New York and examined six books in a row for all ACs and CHRs in the market. We found that 26.9% of all the 25/54 ZIP codes deliv-

"

What we are finding is that there are a certain percentage of databases that are made up of contest pigs, and I do not believe that a contest pig is necessarily going to transfer into a diarykeeper.

11

ered 50% of the diaries. So 26.9% of the geography had double the value of anybody else. To see if this was consistent, we went backwards and looked at each book individually. We found that the same 26.9% of the geography never delivered less than 48% or more than 52% of the diaries.

R&R: So how does PRIZM improve on this model?

JA: It changes everything, because Arbitron is now releasing new information on diarykeepers at the block group level. From the ZIP code data above, you would assume that certain ZIP codes are "hot" ZIPs for returning diaries, but a ZIP code isn't hot because everybody in that ZIP code returns diaries, it's because certain pockets do. Before you couldn't identify the pockets. What Arbitron is now doing is they are saying, "Here are the pockets within the ZIP codes that are delivering diaries."

R&R: By "pockets" you mean specific ZIP+4s?

Defining The Battlefield

"The question you really need to ask that no one ever seems to is, 'Where will your new cume come from?" says Arbitron's VP/Product Development Gary Marince, who sees PRIZM lifestyle clusters and Arbitron's Mapmaker program as revolutionary tools for not only marketing to your existing cume more efficiently, but for *growing* your cume as well.

"A database is wonderful, but it is really made up of your own soldiers. As a result, you know where your soldiers are, but you may not know where your enemy is. By looking at not only your PRIZM clusters, but also your head-to-head competitors' PRIZM clusters, you have an idea where your battleground lies. The reason is that if you want to grow your



Gary Marince

cume, it is easier if you know where your cume is going to come from."

Marince points to cities where there are a significant number of successful Hispanic stations as an example of where PRIZM is revealing fascinating — and helpful — new insights. "In Hispanic radio, where there may be a tremendous amount of audience sharing, you can see the subtle differences between stations when you look at the PRIZM clusters. On the listener level, you can clearly see that different neighborhoods have figured out the differences between stations and are migrating to one or the other." While these neighborhoods may have been the battlegrounds of the ill-informed past, the PRIZM model shifts the fight to specific neighborhoods where all of the competing stations are being heard.

JA: Yes and no. We are talking about specific blocks, but these blocks are all coded under a specific lifestyle segmentation by Claritas. If you think about what we talked about before, if I'm Heinz, I can pick out the specific lifestyle group that tends to buy more ketchup than the others and market to it. This is the "birds of a feather" theory — that people live near people like themselves. Now, in terms of radio, there are 62 lifestyle groups that have been identified in the U.S. Of the 62, what we are finding is that approximately 25 groups are returning diaries on average. That's a broad statement, because we still have more history to look at, but in the major markets it looks accurate

R&R: That certainly narrows the target for marketing to diary-keepers.

JA: It can be even more focused than that, and this illustrates the power of using this data. We took a look at one major-market station over the last year, and five PRIZM groups delivered 48% of all their quarterhours. Imagine the power of that to be able to target not only a hot ZIP code, but the five key PRIZM groups in that ZIP code. So you attack those five PRIZM groups and attack them over and over again. Let me give you an actual example: One lifestyle group is called "kids and cul-desacs," which is Group 5. For a particular station that I'm looking at, they index at 151 with "kids and cul-de-sacs" for diary returns. What that means is that Group 5 tends to deliver about 50% more diaries than is average for the market, so we know that's a group that we should attack within a ZIP

R&R: How can you merge this valuable information with existing database marketing programs?

JA: Well, I've gotten an awful

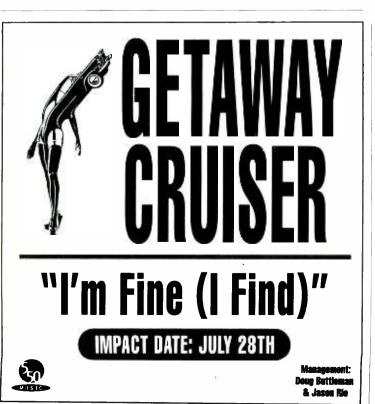
lot of people out there who have huge databases they have been collecting over the years. Now we are actually being able to say, "OK, let's compare your database to who's really returning diaries." What we are finding is that there are a certain percentage of databases that are not going to be within these PRIZM groups. They are going to be made up of contest pigs, and I do not believe that a contest pig is necessarily going to transfer into a diarykeeper.

R&R: The savings in cutting down and focusing these huge databases could be enormous.

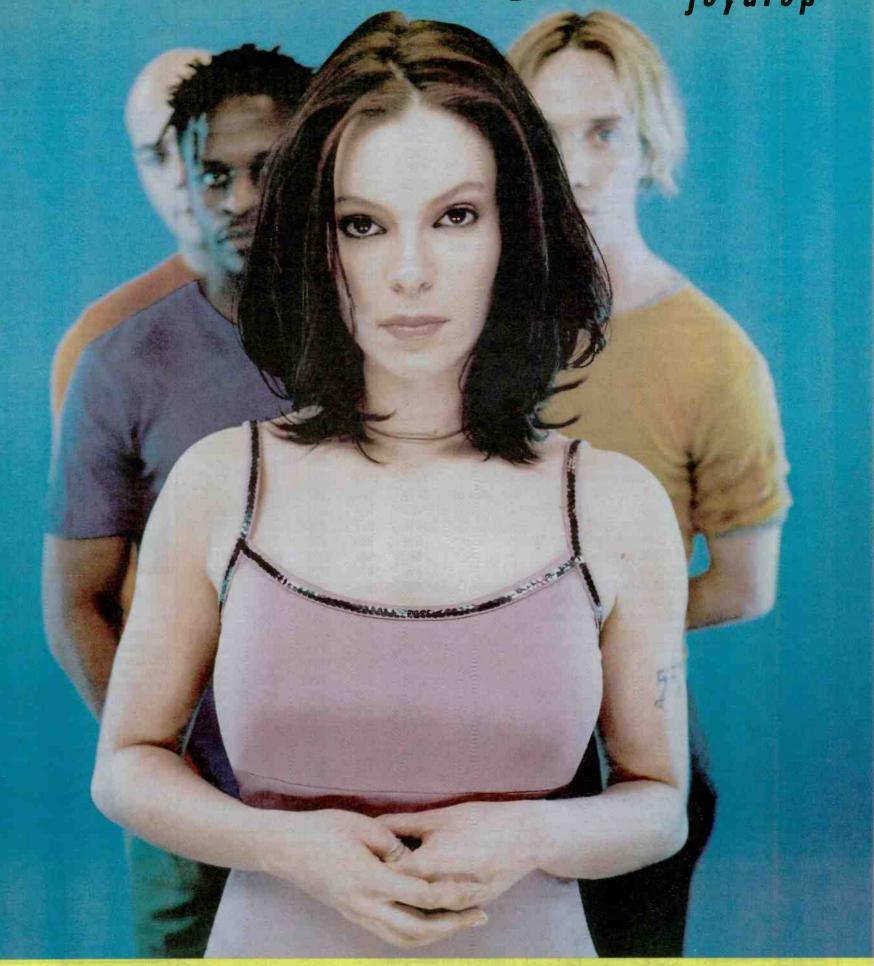
JA: I've taken a couple of examples, and what we found at two major-market stations with goodsized databases is eye-opening. At one, 52% of the people in the database weren't matched up to the lifestyles of the people who responded. At the other one, it was 54%. Not surprisingly, what we did find out was that those 52% and 54% were the people who delivered almost all of the diaries.

R&R: You have a waste of 46% there.

JA: Yeah, but the 54% is extremely valid, because they will index higher than the other guys. Now the question comes down to, Do you not market to the guys who are not valid? That's one of the biggest arguments I'm having when I'm talking to people right now. They are saying, "You know what? That person is a loyal listener, no matter how they index in PRIZM." Well, if your goal is to reach listeners - and that's a noble to thing to do - then go ahead and spend the money, but if you are trying to affect ratings, it really doesn't make sense, because what it really means is that 46% of every dollar you spend is a waste. That's going to be tough for a lot of people to accept. We're talking about a huge transition here.



"If I Were Beautiful Like You..."
"BEAUTIFUL" the debut single from joydrop



contact: cheryl valentine at 212-388-8490,
liz koch at 212-388-8493 or your EBT regional
management: andrew turner for bat cave productions, inc.
Paul Cannell - 99X/Shreveport, LA



"I walked into JoyDrop's SxSW show just in time to witness 'BEAUTIFUL'.
After a couple of minutes, I was hooked! We added it first week out!"

Dug Brown - WXSR/Tallahassee, FL

"It was doing so well on our Specialty show that we put it on our '9 O'Clock News' segment. It performed phenomenally, so we added it!"

Stunning adds at:
WJBX, KTUX, WXSR, KMBY, KESO, WCPR, WJSE, WEBO, WCDW, WFRD



ALTERNATIVE TOP 50

JULY 24, 1998

	~		73.11	ADTIOT TITLE LAGGERO			AL PLAYS		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S) LIADVITY DANCED Flooring Citte (Clock & and an Apland)	TW OF OO	FM	2W	3W	STATIONS/ADD
2	2	2	0	HARVEY DANGER Flagpole Sitta (Slash/London/Island)	3528	3370	3173	3185	103/1
1	1	1	2	GOO GOO DOLLS Iris (Warner Sunset/Reprise)	3435	3462	3422	3451	98/1
7	6	5	3	BARENAKED LADIES One Week (Reprise) EVE 6 Inside Out (RCA)	3353 3336	3111 3241	2739 2840	2541 2729	99/1 101/1
6	5	3		FUEL Shimmer (550 Music)	3037	3199	3110	3157	93/0
3	3	4	5 6	SEMISONIC Closing Time (MCA)	2399	2723	2902	3091	82/0
4	4	6 12	Ô	DAVE MATTHEWS BAND Stay (Wasting Time) (RCA)	2256	1934	1518	953	92/0 92/0
31	15	8	8	BEASTIE BOYS Intergalactic (Grand Royal/Capitol)	2233	2056	1820	1716	88/O
15	11	14	9	SMASHING PUMPKINS Perfect (Virgin)	2179	1730	1271	948	96/11
32	21	7	10	MARCY PLAYGROUND Saint Joe On The School Bus (Capitol)	2131	2140	2015	1980	83/0
9	8 12	9	O	GRANT LEE BUFFALO Truly, Truly (Slash/WB)	2006	1991	1819	1687	95/2
16	9	11	Õ	FOO FIGHTERS Walking After You (Elektra/Roswell/Capitol)		1969	1842	1750	85/ 0
20	17	16	Ö	SPRUNG MONKEY Get 'Em Outta Here (Surfdog/Hollywood)	1689	1592	1386	1362	85/2
12	13	13	14	ATHENAEUM What I Didn't Know (Atlantic)	1654	1848	1789	1840	68/0
30	22	18	13	EVERYTHING Hooch (Blackbird/Sire)	1651	1506	1243	978	78/2
44	34	22	Œ	GARBAGE Think I'm Paranoid (Almo Sounds/Interscope)	1561	1308	887	578	84/5
24	19	19	Ø	CREED What's This Life For (Wind-up)	1535	1444	1317	1180	75/2
5	7	10	18	SMASHING PUMPKINS Ava Adore (Virgin)	1463	1981	2526	2939	61/0
1	23	20	19	FEEDER High (Echo/Elektra/EEG)	1390	1351	1219	1087	79/1
26	31	25	a	SEVEN MARY THREE Over Your Shoulder (Mammoth/Atlantic)	1372	1224	988	723	76/2
40	27	24	3	DAYS OF THE NEW The Down Town (Outpost/Geffen)	1364	1249	1048	895	68/1
34	38	30	æ	THIRD EYE BLIND Jumper (Elektra/EEG)	1309	1043	736	448	72/6
11	10	15	23	URGE Jump Right In (Immortal/Epic)	1278	1700	1825	1961	57/0
21	20	21	24	STABBING WESTWARD Save Yourself (Columbia)	1277	1315	1309	1308	68/1
10	14	17	25	FASTBALL The Way (Hollywood)	1264	1530	1640	1968	58/0
1	EAN		26	EVERCLEAR Father Of Mine (Capitol)	1178	823	336	258	76/12
8	16	23	27	GARBAGE Push It (Almo Sounds/Interscope)	1097	1304	1504	1983	52/0
35	30	26	28	NATALIE IMBRUGLIA Wishing Was There (RCA)	1083	1128	1015	862	52/2
	EAN		29	BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope)	1070	956	701	365	66/8
1	EAR	,	30	EAGLE-EYE CHERRY Save Tonight (Work)	1061	864	633	380	60/6
	EAP		Ĭ)	PEARL JAM In Hiding (Epic)	1018	677	300	261	66/9
36	35	35	32	K'S CHOICE Everything For Free (550 Music)	944	920	832	778	58/3
27	29	31	33	OUR LADY PEACE 4am (Columbia)	882	989	1025	1061	51/0
19	18	28	34	TORI AMOS Spark (Atlantic)	859	1078	1329	1510	45/0
33	33	34	35	BIG BAD VOODOO DADDY You & Me & (Coolsville/Capito	/) 854	946	903	925	54/1
D	ЕВυ	T	36	DISHWALLA Once In A While (A&M)	851	75	_		71/20
45	42	40	37	CANDLEBOX It's Alright (Maverick/WB)	846	782	683	556	58/2
29	28	32	38	GUSTER Airport Song (Hybrid/Sire)	842	978	1030	1013	52/0
39	37	38	39	RAGE AGAINST THE MACHINE No Shelter (Epic)	820	822	751	731	64/1
17	26	29	40	PEARL JAM Wishlist (Epic)	764	1044	1164	1560	38/0
22	32	39	41	MATCHBOX 20 Real World (Lava/Atlantic)	728	791	928	1238	27/0
_	50	46	42	MONSTER MAGNET Space Lord (A&M)	681	582	479	462	49/3
47	46	43	43	SWIRL 360 Hey Now Now (Mercury)	657	672	603	545	46/0
_	_	49	44	POSSUM DIXON Holding (Lenny's Song) (Surf Detective/Interscope)		522	368	112	45/5
38	45	45	45	CHERRY POPPIN' DADDIES Zoot Suit Riot (Mojo/Universal)		601	607	738	30/0
_	_	48	46	SMASH MOUTH Can't Get Enough Of You Baby (Elektra/EEG)	568	532	452	485	29/2
DE	ВU	T	47	FAR TOO JONES As Good As You (Mammoth)	516	483	450	427	35/0
43	49		48	NATALIE MERCHANT Kind & Generous (Elektra/EEG)	454	491	521	661	17/0
37	41	44	49	GANDHARVAS Downtime (MCA)	444	621	696	771	27/0
14	25	41	50	WALLFLOWERS Heroes (Epic)	438	772	1187	1741	26/0

This chart reflects airplay from July 13-19. Songs ranked by total plays. Highlighted songs indicate Breaker. 104 Alternative reporters. 102 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

NEW & ACTIVE

FLYS Got You (Where I Want You) (*Trauma*)
Total Plays: 433, Total Stations: 40, Adds: 9
FATBOY SLIM The Rockafeller Skank (*Skint/Astralwerks/Caroline*)
Total Plays: 414, Total Stations: 25, Adds: 5
LENNY KRAVITZ Fly Away (*Virgin*)
Total Plays: 354, Total Stations: 25, Adds: 4
MURMURS La Di Da (*MCA*)
Total Plays: 343, Total Stations: 26, Adds: 0
SQUIRREL NUT ZIPPERS Suits Are Picking Up The Bill (*Mammoth*)
Total Plays: 332, Total Stations: 40, Adds: 11
CRYSTAL METHOD Busy Child (*Outpost/Geffen*)
Total Plays: 324, Total Stations: 31, Adds: 8

BLINK 182 Josie (Everything's Gonna...) (Cargo/MCA)
Total Plays: 318, Total Stations: 29, Adds: 3
SARAH MCLACHLAN Adia (Arista)
Total Plays: 283, Total Stations: 9, Adds: 1
MXPX I'm OK, You're OK (A&M)
Total Plays: 259, Total Stations: 15, Adds: 1
REEL BIG FISH Take On Me (Mojo/Universal)
Total Plays: 51, Total Stations: 18, Adds: 1
SISTER SOLEIL Torch (Universal)
Total Plays: 214, Total Stations: 28, Adds: 3

Songs ranked by total plays

BREAKERS®

EVERCLEAR

Father Of Mine (Capitol)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS

1178/355 76/12

BRIAN SETZER ORCHESTRA

CHART 20

CHART

BRIAN SETZER ORCHESTRA

Jump Jive An' Wail (Interscope)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART

1070/114 66/8

EAGLE-EYE CHERRY

Save Tonight (Work)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART

1061/197 60/6

In Hiding (Epic) TOTAL STATIONS/ADDS 66/9

PEARL JAM

1018/341

PEARL JAM In Hiding (Epic)

MOST ADDED® ARTIST TITLE LABEL(S) ADDS FASTBALL Fire Escape (Hollywood) 40 DISHWALLA Once In A While (A&M) 20 VERVE Sonnet (Hut/Virgin) LIZ PHAIR Polyester Bride (Matador/Capitol) 17 15 EDNASWAP Back On The Sun (Island) 13 EVERCLEAR Father Of Mine (Capitol) 12 SMASHING PUMPKINS Perfect (Virgin) 11 SQUIRREL NUT ZIPPERS Suits Are Picking Up... (Mammoth) STRETCH PRINCESS Sorry (Wind-up) 10 FLYS Got You (Where I Want You) (Trauma)

Harvey Danger "Flagpole Sitta"

#1 Audience 16.5 Million
Over 12,000 Records Scanned
This Week

MOST INCREASED TOTAL PLAY ARTIST TITLE LABEL(S) PLAY INCREASE PLAY INCREASE

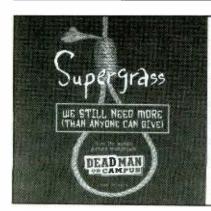
DISHWALLA Once In A While (A&M) +776 SMASHING PUMPKINS Perfect (Virgin) +449 EVERCLEAR Father Of Mine (Capitol) +355 PEARL JAM In Hiding (Epic)
DAVE MATTHEWS BAND Stay (Wasting Time) (RCA)
SQUIRREL NUT ZIPPERS Suits Are Picking Up... (Mammoth) +341 +322 +271 THIRD EYE BLIND Jumper (Elektra/EEG) +266 GARBAGE I Think I'm Paranoid (Almo Sounds/Interscope) +253 BARENAKED LADIES One Week (Reprise) +242 **EAGLE-EYE CHERRY** Save Tonight (Work) +197

HOTTEST RECURRENTS

ARTIST TITLE LABEL

EVERCLEAR I Will Buy You A New Life (Capitol)
GREEN DAY Time Of Your Life (Good Riddance) (Reprise)
CREED My Own Prison (Wind-up)
MARCY PLAYGROUND Sex And Candy (Capitol)
FOO FIGHTERS My Hero (Roswell/Capitol)
DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)
EVERCLEAR Everything To Everyone (Capitol)
FOO FIGHTERS Everlong (Roswell/Capitol)
VERVE Bitter Sweet Symphony (Hut/Virgin)
GREEN DAY Redundant (Reprise)

Breakers: Songs registering 1000 plays or more for the first time. Builets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



Supergrass

"We Still Need More" (Than Anyone Can Give)





and more

WWW.DREAMWORKSREC.COM



DOCTOR WORM

THE FIRST SINGLE AND VIDEO FROM THE NEW RELEASE





Top 10 MOST ADDED!

NEW THIS WEEK:

Q101 KZNZ XHRM WENZ WEDG WHTG KLZR and more

SEVERE TIRE DAMAGE in stores 8/11

U.S. Tour starts in September



california gold

from the forthcoming album dada

produced by danny kortchmar with dada / mixed by tom lord-alge / managed by wally versen - titan music mgmt.

www.dadaland.com/ www.mcarecords.com

M C · A

©1998 mca records, inc.

Alan Smith

Break Through

Artist

RAGE AGAINST THE MACHINE
TRACK: "NO SHELTER"

LP: GODZILLA
PRODUCER: BRENDAN O'BRIEN

LABEL: EPIC

ssentials: From their humble Orange County, CA beginnings — this band's first live performance was in some suburban living room — to their current appearance on a blockbuster film soundtrack, punk/rap-fusion bad boys Rage Against The Machine have come a loooong way, baby. Frontman Zach De La Rocha used hardcore and hip-hop music, break-dancing, and rapping as an outlet for the racial tension he felt as a teenager in Irvine — a mostly Caucasian, definitively white-collar SoCal neighborhood. Guitarist Tom Morello, the son of activist parents, grew up in the Midwest, attending Harvard



University and honing his political bent at the famed school before relocating to L.A. in 1986 upon graduation.

He formed a band with drummer Brad Wilk in 1988 that was picked up by Geffen and broke up after its first release. Joining forces with De La Rocha and bassist Timmy C. soon afterwards, the newly formed Rage Against The Machine wrote a 12-song demo tape that sold 5000 copies, got snatched up by Epic soon after, debuted with their platinum-selling eponymous record, toured on Lollapalooza and with numerous rap and rock luminiaries, appeared on Saturday Night Live, organized various political benefit concerts, came out with a Billboard Top 200 No. 1 follow-up record, and currently appear on the soundtrack to this summer's hot-ticket film, Godzilla. Take a big breath, okay?

- Influences: In Rage's own words, a musical/political mix: From Bad Brains to Malcolm X, from Led Zeppelin to Che Guevara, from Minor Threat to Martin Luther King, from Public Enemy to the Clash. Whew!
- Artist POV: De La Rocha on toughing it on the streets of the suburbs: "I lived [in Irvine], but I never felt totally accepted as one of these white suburban kids. I wasn't economically deprived like so many of my Chicano brothers and sisters, but I felt the tension and the rejection ... I channeled all my pain through [a] band."

--Rich Michalowski Asst. Alternative Editor Unwritten Law "Holiday" (Interscope) Alan Smith, MD KDGE/Dallas

Don't spit into the wind. Don't eat yellow snow. Look both ways before crossing the street. These are unwritten laws you should follow (especially the

yellow snow one). Follow this unwritten law as well: Add good records.

Like Unwritten Law's poppy, and a singthe fun records that in town will never lot of these out there

94.5 EDGE

"Holiday." Uptempo, along hook. These are the AC or CHR station play. And there aren't a now, so we can't use

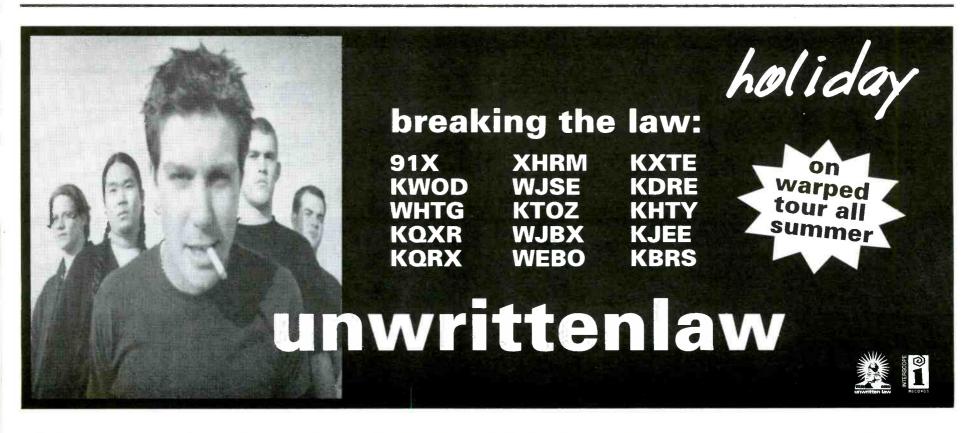
the excuse of "Well, I'm already playing 'Zoot Suit Riot."

And the key to success at the Alternative format is ... a Gap commercial. Well, it sure doesn't hurt, as Crystal Method's "Busy Child" expands on terrain it staked out earlier this year with tremendous feedback in the wake of the aforementioned commercial. KROQ, KITS, and KNDD are all spinning it 20+ times the second time around ... Check out the story on Home Grown it is breaking out of the West behind a nice sales story ... While 99X mines the domestic unsigned route with Shawn Mullins, KROQ digs through the import bin and comes up with a unsigned route with Shawn Mullins, KROQ digs through the import bin and comes up with a jewel in Kent ... Nice to see TVT fighting the good fight on Gravity Kills. No one can say that they aren't trying to develop an artist's career. WBCN notices and sticks with "Falling," where it is getting requests and some strong initial research ... Speaking of developing artists, Tori Amos "Jackie's Strength" is another compelling song from this important format artist ... While everyone will be amazed at the Beastie Boys' retail numbers, the early research shows this "reaction" record to be a callout monster as well ... Check out



the new Propellerheads coming your way. This is one band that releases eminenty cool, yet still mass-appeal records ... Lastly, you gotta love the driving bass in Getaway Cruiser's "Wasting Away," especially when paired with lead vocalist Dina Harrison's voice. RECORD OF THE WEEK: Getaway People "Chocolate."

Breakthrough Artist highlights breaking artists with strong chart momentum.



Stations and their adds listed alphabetically by market

WEQX/Albany, NY PD: lan Harrison MD: Steve Bottomley SEMISONIC "Singing K'S CHOICE "Free" EVERCLEAR "Father

WQBK/Albany, NY PD/MD: Kelli McNamara AMD: Jeff Callan

KTEG/Albuquerque, NM PD: Skip Isley APD/MD: Julie Hoyt

WNNX/Atlanta, GA OM: Brian Philips PD: Leslie Fram MD: Sean Demery

WJSE/Atlantic City, NJ

PD/MD: Blake Laurelli

WRXR/Augusta, GA DM: Jim Mahanay MD: Kim Varin

KROX/Austin, TX PD: Sara Trexler
APD/MD: Lloyd Hocutt

WRAX/Birmingham, AL PD: Dave Rossi MD: Suzv Boe

KOXR/Boise, ID DM: Dan McColly PD/MD: Tim Johnstone

WFNX/Boston, MA PD: Cruze MD: Laurie Gail

KHLR/Bryan-College Station, TX PD: Mark McKenzii APD/MD: Don Kelley

WEDG/Buffalo, NY

K'S CHOICE "Free"
THEY MIGHT BE GIANTS "Worm
ORGY "Stitches"

WBTZ/Burlington, VT FATBOY SLIM "Skank" FASTBALL "Fire"

WPGU/Champaign, IL PD: Pete Schiecke

WAVF/Charleston, SC PD: Rob Cressman MD: Janda Baldwin

WEND/Charlotte, NC PD: Jack Daniel
MD: Rick Brewer
BRIAN SETZER ORCH. "JA
CANDLEBOX "Alright"
FASTBALL "Five"
INDIGO SWING "Indigo"

WKOX/Chicago, IL

PD: Alex Luke APD/MD: Mary Shuminas THEY MIGHT BE GLANTS "Worm" LIZ PHAIR "Polyester" FASTBALL "Fire" WAQZ/Cincinnati, OH

PD/MD: Matthew Harris
APD: Sterling Schiessler
GREEN DAY "Time"
SMASHING PUMPKINS "Perlect"
FUX 6 "Inside"
GOAT "Great"

WOXY/Cincinnati, OH PD: Keri Vafmassei MD: Dorsie Fyfle

INDUSTRE PYTE

IMOGEN HEAP "Come"
SMASHING PUNPKINS "Pertect"
DRILL TEAM "Peopermin"
SILLY BRAGE & WILCO "Hoodoo"
TRIPPING DAISY "Sonie"
VARM JETS "Never"
RUFUS WAINRIGHT "April"
LIZ PHAIR "Polyester"

WENZ/Cleveland, OH

KFMZ/Columbia, MO PD: Paul Maloney

WARQ/Columbia, SC PD: Susan Groves

WWCD/Columbus, OH PD: Andy Davis MD: Jack DeVoss

WZAZ/Columbus, OH PD: Greg Ausham M0: Mark Pennington CANDLEBOX "Airight" EAGLE-FVE CHERRY "Save CREED "Life"

KDGE/Dallas, TX PD: Duane Doherty MD: Alan E Smith

WXEG/Dayton, OH PD: Jeff Stevens APD/MD: Allen Rantz FASTBALL "Fire" DISHWALLA "Once" BRIAN SETZER ORCH. "Jump

WKRO/Daytona Beach, FL PD: Taft Moore MD: Rosy Acevedo

KTCL/Denver, CO

PD: Mike D'Connor

SMASHING PUMPKINS "Perfect"
SEVEN MARY THREE "Shoulder"
OISHWALLA "Once"
SQUIRREL NUT ZIPPERS "Suits"
TATBOY SLIM "Skank"

KKDM/Des Moines, IA APO/MO: Sophia John

CIMX/Detroit MI

WPIT/Detroit MI PD: Garett Michaels MD: Ann Delisi

WXDG/Detroit, MI PD: Amy Doyle MD: Spike 22 GREEN DAY "Redundant" 6 KID ROCK "Bullgod" FASTBALL "Fire"

KRBR/Duluth, MN

DM: Michael Langevin PD: Michael Wilde MD: Christine Dean DISHWALLA "Once" MONSTER MAGNET "Space" PEARL JAM "Hiding"

KNRQ/Eugene, OR PD: Stu Allen MD: Cia

SQUIRREL NUT ZIPPERS "Suits" THIRD EYE BLIND "Jumper" FASTBALL "Fire"

KBRS/Fayetteville, AR PD/MD: Kyle Gibson
PEARL JAM "Hiding"
UNWRITTEN LAW "Holiday
ORDY "Straber" PEARL JAM
UNWRITTEN LAW "Holiday
ORGY "Striches"
STRETCH PRINCESS "Sorry"
112 PHAIR "Polyester"

WBZF/Florence, SC PD/MD: Joe Abby

produced by beau hill

WJBX/Ft. Myers, FL PD: Stephanie Davis APD/MD: Lee Daniels

WEJE/Ft. Wayne, IN Co-APD: Weasel Co-APD: Jamie Marchiori

PD: Bruce Wayne

WGRD/Grand Rapids, MI PO: Margot Smith MD: Tim Bronson

WXRA/Greensboro.NC

GOAT "Great" LENNY KRAVITZ "Fly" FLYS "Got"

WXNR/Greenville, NC

M: Jeff Sanders

SMASHING PUMPKINS "Perfect".

EVERYTHING "Hooch"

SDIJIRBET NUIT 7/PPERS "Suits"

WMRO/Hartford, CT PD: Jay Beau Jones APD/MD: Dave Hill

KPOI/Honolulu, HI PD: Brock Whaley MD: Nikki Basque

KTBZ/Houston, TX PD: Jim Trapp APD: Steve Robison MD: David Sadot

WRZX/Indianapolis, IN PD: Scott Jameson MD: Michael Young

WPLA/Jacksonville, FL

PD: Rick Schmidt
GRYSTAL METHOD "Busy"
EDNASWAP "Back"
EVERGLEAR "Father"
MONSTER MAGNET "Space"
RAMMSTEIN "Hast"
THIRD EYE BLIND "Jumper"

KNRX/Kansas City, MO PD: Sean Smyth APD: Dave Horn MD: Jason Justice

EVERCLEAR "Father"
SQUIRREL NUT ZIPPERS "Suits
FASTBALL "Fire"
VERVE "Sonnet"
DISHWALL A "Pope"

WNFZ/Knoxville, TN

DISHWALLA "Once" THIRD EYE BLIND "Jumpe EVERCLEAR "Father"

WGBD/Lafavette IN MD: Steve Clark

KFTF/Lafavette, LA

RFIE/Larryette, LA
PD: Hans "Fast Eddie" Nelson
APD/MD: Rob Summers

DISHWALLA "Once"
SOURREL NUT ZIPPER "Sults"
ORRY "Stricks"
STRETCH PRINCES "Sorry"
BLINK 182 "Jose"

WWDX/Lansing, MI

PD: Chris Brunt
APO: Jacent Jackson
MD: Janna Wilson SISTER SOLEIL "Torch" LENNY KRAVITZ "Fly" SQUIRREL NUT ZIPPERS "Suits"

KXTE/Las Vegas, NV PD: Mike Stern MD: Chris Ripley

WXZZ/Lexington, KY PD: Tony Doolin

LIZ PHAIR "Polyester"
SQUIRREL NUT ZIPPERS "Surs"
FLYS "Got"
FASTBALL "Fire"

APD: Gary Čee MD: Andre Ferro

WLIR/Long Island, NY

KROQ/Los Angeles, CA VP/Prog.: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worder

WLRS/Louisville, KY PD: Dennis Dillon MD: Gina Juliano

WMAD/Madison, WI PO: Pat Frawley MD: Amy Hudson

WRXQ/Memping, PD: Tony Williams MD: John Michael WRXQ/Memphis, TN

SEVENDUST "Black BLINK 182 "Josie" MFTALLICA "Better" KZNZ/Minneapolis, MN OM: Dave Hamilton PD: John Lassman MD: Marc Allen

WHTG/Monmouth-Ocean, NJ

WKDF/Nashville, TN PD: Kidd Redd

WRRV/Newburah, NY PD: Greg D'Brien MD: Andrew Boris

FASTBALL "Fire"
SPRUNG MONKEY "Get"
CRYSTAL METHOD "Busy"
FLYS "Got"
STRETCH PRINCESS "Sorry"
EMM GRYNER "Summerlong"

KKND/New Orleans, LA DM: Dave Stewart APD/MD: Rod Ryan

WXRK/New York, NY PD: Steve Kingston MD: Mike Peer

WROX/Norfolk, VA PD/MD: Al Mitchell

KQRX/Odessa, TX DM: Frank Hall

PITCHSHIFTER "Gentus GOAT "Great" CRUMB "Tonight" MONSTER MAGNET "Space"

WIXO/Peoria, IL PD: Jay Nunley
MD: Russ "lan" Schenck
TORIES "Appears"
SEVEN MARY THREE "Shoulde

WPLY/Philadelphia, PA

APO: Doug Kubinski MD: Preston Elliot

KEDJ/Phoenix, AZ PD: Shellie Hart APD/MD: Chris Patyk

KZON/Phoenix, AZ PD: Paul Peterson APD: Laura Smith MD: Kevin Mannion

WXDX/Pittsburgh, PA PD: John Moschitta MD: Lenny Diana

WCYY/Portland, ME PD: Herb Ivy MD: Brian James EDNASWAP "Back EVERCLEAR "Fath

KNRK/Portland, OR PD: Mark Hamilton 22 FLYS "Got" 12 CRYSTAL METHOD "Buse

WDST/Poughkeepsie, NY

WBRU/Providence, RI PD: Tim Schiavelli MD: Seth Rester

KORB/Quad Cities, IA-IL PD: Steve Gunner
MD: Rick Thames

EVERCLEAR "Father"

KRZO/Reno NV PD: Rob "Blaze" Brooks APD: Smilin' Marty MD: Heather Pierce

WBZU/Richmond, VA

APD: Mike Scott MD: Jay Smack RAMMSTEIN "Hast" EDNASWAP "Back" VERVE "Sonnet" KCXX/Riverside, CA DM/PD: Dwight Arnold APD: John DeSantis

APU: JUHN 2.
MD: Lisa Axe
HARVEY DANGER "Flagpole"

WNVE/Rochester, NY PD/MD: Erick Anderson

KWOD/Sacramento, CA

KPNT/St. Louis. MO OM/PD: Allan Fee APD: Marty Linck MO: Traci Wilde

WOSC/Salisbury-Ocean City, MD DM: Jim Hays MD: Paula Sangeleer

KXRK/Salt Lake City, UT VP/Dps. & Prog.: Mike Summers MD: Sear Ziebarth

FASTBALL "Fire"
DISHWALLA "Once"
RAMMSTEIN "Hast"
CREEPER LAGOON "Wonderfull
BRIAN SETZER ORCH, "Jump"

XHRM/San Diego, CA PD: Mike Halforan
MD: Chaz Kelly

THEY MIGHT BE GIANTS "WORM"

XTRA/San Diego, CA PD: Bryan Schock MD: Chris Muckley

KITS/San Francisco, CA DM: Ron Nenni PD: Jay Taylor MD: Aaron Axelsen GRANT LEE BUFFALO LENNY KRAVITZ "Fly" KORN "Life" FASTBALL "Fire"

KHTY/Santa Barbara, CA DM: Ted Utz DM: Ted Utz Co-PD: Samantha Mattern Co-PD: Deanne Saftren FATBOY SLIM "Skank" VERVE "Soomet" UNWRITTEN LAW "Holiday"

KJEE/Santa Barbara, CA GM/PD: Eddie Gutierrez
APD: John Schroeter
POSSUM DIXON "Holding"

KNDD/Seattle WA

WHMP/Springfield, MA

PD: Adam Wright MD: Nick Danjer

KTOZ/Springfield, MO

PD: Melody Lee APD/MD: Sheli Scott

WGMR/State College, PA

FASTBALL "Fire"
EAGLE-EYE CHERRY "Save

WKRL/Syracuse, NY DM: Mimi Griswold PD: Steve Corlett EONAD WAY
VERVE "Sonnet"
2 SKINNEE J'S "718"
SMASHING PUMPKINS "Perte
FASTBALL "Fire"
STRETCH PRINGESS "Sorry"

WXSR/Tallahassee, FL PD: Scott Pettibone MD: Doug

DAYS OF THE NEW "DOWN"
SMASHING PUMPKINS "Perh
DISHWALLA "Once"

巨鬼

KLZR/Topeka, KS PD: Roger The Dodger MD: Bob Osburn

LIZ PHAIR "Polyester"
THEY MIGHT BE GIANTS "Worm"
GOD LIVES UNDERWATER "Rearrange"
EDNASWAP "Back"

KFMA/Tucson, AZ PD: Chuck Roast MD: Tommy Sanders

KMYZ/Tulsa, OK PD: Lynn Barsto MD: Ray Seggern

WHFS/Washington, DC PD: Robert Benjamin APO: Bob Waugh MD: Pat Ferrise

WPBZ/West Palm Beach, FL PD: John O'Connell MD: Dan O'Brien PEARL JAM "Hiding"

KICT/Wichita, KS PD: Ron Eric Taylor FEEDER "High" PEARL JAM "Hiding" DISHWALLA "Once BROTHER CANE "Mac

104 Total Reporters 104 Current Reporters 102 Current Playlists

Reported Frozen Playlist (1):

Did Not Report, Playlist Frozen (1):

tonight IIIII

Pannan !

Crumb tonight

Added at:

WHTG KHLR KCXX **WDST** KQRX WSFM **KESO**

KSPI WCDW **KBRS** WKRL WKLL **WEBO** WFBZ

red

americantadiohistory

FROM THE WRITERS OF TORN

"Back on the sun"

THE FIRST SINGLE

FROM THE NEW ALBUM

WONDERLAND PARK

#5 Most Added This Week!

15 Total Stations Including: WPLT KZNZ KEDJ XHRM KWOD KLZR WPLA and more







On Tour with Black Lab

Produced by Scott Cutler
Mixed by Ken Andrews
Nanaged by Ron Stone and Mark Doyle
for Gold Mountain Management



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NEW MUSIC SPECIALTY SHOWS

Indie Gets Last 'Laugh'

Risk Records' Laughing Us took the panel by storm this week, beating out some pretty heavy competitors due to massive play at KPNT/ St. Louis, KXTE/Las Vegas, and WFNX/Boston, to name just a few. Following close behind was Matador/Capitol's Liz Phair, who fared well with the likes of KCRW/Los Angeles, WBCN/Boston, and WXRK/New York. Finally, 1500/ A&M's For The Masses compilation stays strong, landing in the Top 5 again this week. Nice debut on Triloka/Mercury's Bio Ritmo who gets some love from WEQX/Albany's Stephen Bottomley: "With the swing genre presently making a big splash, it's good to hear music that has put a twist on it and stirred things up." Shouts go out to Doug and Chris at Red Ant for the Bauhaus hookup: Tick at Grand Roval, who serviced the hell out of me; and Thaddeus (aka Fa-ddeus) for keeping me in the loop. Record To Watch: Bis.

By Rich Michalowski Asst. Alternative Editor

KXTE/Las Vegas, NV

It Hurts When I Pee Chris Ripley & Tank Sample Hour 10-11pm Sunday, July 12



-Tank takes over airwaves

FUEL Bittersweet (550 Music)

LAUGHING US Goin' Off (Risk)

WESLEY WILLIS Shoot Me In The Ass (American)

PHATTER THAN ALBERT 15 South (Local)

COPPERPOT Gotta Be Good (Local)

PLASTICO | Fade Away (Epic)

NERF HERDER Don't Hate Me (Arista)

VAST Touched (Elektra/EEG)

UNINVITED What God Said (Atlantic)

KOTTONMOUTH KINGS Dog's Life (Capitol)



TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1. LAUGHING US (Risk)
- 2. LIZ PHAIR (Matador/Capitol)
- 3. FOR THE MASSES COMPILATION (1500/A&M)
- 4. BEASTIE BOYS (Grand Royal/Capitol)
- 5. SQUIRREL NUT ZIPPERS (Mammoth)
- 6. ORGY (Elementree/Reprise)
- 7. THEY MIGHT BE GIANTS (Restless)
- 8. SISTER SOLEIL (Universal)
- 9. STRETCH PRINCESS (Wind-up)
- 10. PRISSTEENS (Almo Sounds/Interscope)
- 11. DISHWALLA (A&M) Airplay Includes: KPNT, KTCL, WBZF
- 12. 2 SKINNEE J'S (Capricorn/Mercury) Airplay Includes: KNRX, WSFM, WXDX
- 13. POSSUM DIXON (Interscope) Airplay Includes: KCRW, WEJE, WPLY
- 14. BIO RITMO (Triloka/Mercury) Airplay Includes: KFTE, KTCL, WBCN
- 15. GOAT (Columbia) Airplay Includes: WEQX, WLUM, WROX
- 16. BARENAKED LADIES (Reprise) Airplay Includes: WQBK, WWDX, WXDX
- 17. DRUGSTORE (Roadrunner) Airplay Includes: KTOZ, WEJE, WROX
- 18. SUGGS (Atlantic) Airplay Includes: WBRU, WEQX, WFNX
- 19. CIRRUS (Moonshine) Airplay Includes: KHTY, KXRK, WOXY
- 20. CRUMB (Red Ant) Airplay Includes: WEQX, WGMR, WXEX

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

WEQX/Albany, NY

Download Sunday 7-10pm Stephen Bottom

Stephen bottominey Embrace "Come Back To What. Lo-Fidelity Allstars "Kasporov's O Burns Abstract... "Toast" Suggs "I Am" Smooths "Farewell"

WQBK/Albany, NY
Over The Edge
Monday midnight-2am
Kelil McNamara
Spectacle "Stargazng"
Luz Phar "Polyester Bride"
Bio Ritmo "Call Me Up"
Orgy "Stitches"
Gladhands "House Of Mirrors"

WBCN/Boston, MA

Oedipus Better Than Ezra "One More Murder' Stretch Princess "Sorry" Orgy "Stitches" Sister Soleii "Torch" Plasbco "I Fade Away"

WFNX/Boston, MA First Contact Sunday midnight-2am Charlie

Charlie

Rounds "Pleasant Smeil"

Liver "I Can't See Why"

Latatonia "I Am The Mob"

Liver and Garza "Slave"

ris Against Boys "American White..."

WEDG/Buffalo, NY

Over And Beyond Sunday 9-10:30pm Brad Maybe Buttalo Ton "Rachael" Beastle Boys "Unite" Barenkad Ladies "Who Needs Sleep?" Tommy 16 "Racer Boy" Sublime "S.T.P."

WBTZ/Burlington, VT

Spinning Unrest
Sunday 9-10:30pm
Steve Picard
Solinanes "Kid in Candy"
Cornelius "Star Fruits Surf..."
Rancid "Cash, Culture..."
Money Mark "Tomorrow Will Be..."
Bad Religion "Hippy Killers"

WPGU/Champaign, IL

Stork Radio
Monday 11 pm-midnight
Pleasure Boy
Dishwalla "Once in A While"
Flys "Got You..."
Cremy Poopin 'Baddes "Brown Derby Jump"
Lie Phair "Polyester Bride"
Skinny "Failiure"

WOXY/Cincinnati, OH
110'Clock News
Sunday11pm-1am
Dorsey Fyffe
Social Distortion "Story Of My Life"
Bauhaus "Passion Of Lovers"
Shawn Colvin "When The Rainbow..."
Cure "World In My Eyes"
Farmer Not So... "Paperthin"

WXEG/Dayton, OH

WXEG/Dayton, OH
The Edge Spin Cycle
Sunday 9-10:30pm
Allen Rantz
Distrivalla "Once in A While"
Garbage "I Think I'm Paranoid"
Squirrel Nyt Zippers "Suits Arc...
Far Too Jones "As Good As You"
Liz Phair "Polyester Bride"

KTCL/Denver, CO

ailure" o "Call Me Uo!"

KRBR/Duluth, MN The Zone Sunday 7-9pm Christine "Machine" Dean

WBZF/Florence, SC

Swingin' Utters "This Bastard's.. Tool "Eulogy"

WEJE/Ft. Wayne, IN New Music Show Sunday 8:30-9:30pm Wessel

Cherry Poppin' Daddies "Brown Derby Jump" Crumb "Tonight" Kid Rock "I Am The Bulldog"

WQXA/Harrisburg, PA The Sunday News Sunday 8-10am Bill Hanson

Bill Hanson Barenaked Ladies "One Week" Garbage "I Think I'm Paranoid" Mayfield Four "Always" Rancid "Hoover Street" K's Choice "Everything For..."

KNRX/Kansas City, MO

Living Room Sunday 8-10pm Stan & Joel Flick "The End" Suncatcher "Trouble" Embrace "All 'You Good People" Dada "Californa Gold" They Might Be Giants "Dr. Worm"

KFTE/Lafayette, LA

End Of The World Sunday 7-11 pm Dave "Planet Man" Hubbell Locust "Master And Servant" Distrwalia "Policy Of Truth" Bio Ritmo "Call Me Up"

WWDX/Lansing, MI

Jacent Jackson Uninvited "What God Said" Lionrock "Rude Boy Rock" Barenaked Ladies "Alcohol

KXTE/Las Vegas, NV It Hurts When I Pee Sunday 10pm-midnight Chris Ripley Kottommouth Kings "Dog's Life" Nert Heroer "Don't Hatt Me" Lurinwied "What Edd Said" Beastie Boys "Boy Movin" Vast "Touched"

KCRW/Los Angeles, CA

KROQ/Los Angeles, CA Rodney On The ROQ Sunday midnight-3am Rodney Bingenheimer Supergras: "We Sall Need More..." Midget "A Guy Like Me" Embrace "One Big Tamily" Rancid "Lester Square" Knack "Terri And Julie"

WRXQ/Memphis, TN The Eleventh Hour Sunday 11 pm-midnight John Michael

John "The Fear"

"last "Touched"

"trugstore "El President"

Supergrass "We Still Need More..."

1.12 Phair "Polyester Bride"

KZNZ/Minneapolis, MN

Across The Pond
Sunday 9-10pm
Mark Wheat
Tricky "Broken Homes"
Delgados "Everything Goes...
Cornelius "Chapter 8"
Sean Lennon "Queue"
Bauhaus "Spirit"

WHTG/Monmouth-Ocean, NJ

imik Tundamentally..." luggs "I Am" egendary Jim... "Goodbye To All That"

WXRK/New York, NY The "Buzz" Sunday midnight-2am Jake/Pinfield

WROX/Norfolk, VA Noctumal Transmis Monday 7-9:30pm Al Mitchell

Al Mitchell
Hollowbodies "Little King"
Bio Ritmo "Call Me Up"
Squirrel Nut Zippers "Suits Are..."
2 Skinnee J's "718"
Black Eyed Peas "Falling Up"

WPLY/Philadelphia, PA

VY-L17

VNot?
Sunday 9-10:30pm
Dan Fein
Beastie Boys "Electrity"
Beastie Boys "Remote Control"
Buffalo Daughter "Grat Five Lakes"
Francis Dunnery "My Own Reality"
Wink "Simple Man"

WXDX/Pittsburgh, PA Edge Of The X Sunday 9-11pm Lenny Diana

Lenny Diana Barenaked Ladies "Never Is Enough" Flys "Got You..." My Velma "Naked" Tool "Eulogy" Orgy "Stitches"

WCYY/Portland, ME

Spinout Thursday 7-9pm Shawn "Facemetter" Jeffrey Coal Chamber "Sway" Monster Magnet "Crop Circle" Specials "Fass in My Beer" Puzzicato Five "Love's Theme" Meat Beat Manifesto "Acid Again"

WDST/Poughkeepsie, NY Indie Flux Thursday 10-11pm Jason Habersaat

I hursoay (u - 1 yuri Jason Habersaat Arrading Royal Crowns "Scene Of The Crime" Avail "Sanchuary 13" Jack Drag "Seems So Tired" Howlini "Diablos "It's My Party" Transglobal Under... "Delta Disco"

WRRU/Providence, RI

WBHO/PTUVIDBITCE, ht Breaking And Entering Wednesday midnight-2am Seth Brian Setzer..."Jump Jive An' Wail" Liz Phair "Polyester Bride" Chuck D... "Wai" Social Distortion "Story Of My Life" Suggs "i Am"

WXEX/Providence, RI

Sulin Allers
Beastie Boys "Negotiation...'
Everlast "What It's Like"
Liz Phair "Polyester Bride"
Crumb "Tonight"
Stretch Princess "Sorry"

KXRK/Salt Lake City, UT

Now Hear This Sunday 9-10pm Sean "Boy Walton" Ziebarth Rocket From The... "Lipstick" Beastle Boys "Super Disco Breakin" Unrunted "What God Sald" Audret Ckly Oeds "Boom Swagger Boom" Cirrus "Back On A Mission"

XHRM/San Diego, CA

Whatever Sunday Spm-midnight Greg Pearson Drugstore "Sober" BTK "Comcob Pipe" Tragically thip "Poets" Pressteens "(I'd Go The) Whole..." Amazing Royal Crowns "Do The Devil"

XTRA/San Diego, €A Hilary's Floorboard Wednesday midnight-2am Action DJ Hilary

Critters Buggin' "Late Lucy" Reth Orton "Rest Bit"

KHTY/Santa Barbara, CA Homegrown Sunday 9pm-midnight Phat "Ass" Joe

Grand Street Cryers "Push Erase" Cirrus "Back On A Mission" Rocket From The... "Lipstick" Lapdancers "Don's John" Unwritten Law "Holiday"

KTOZ/Springfield, MO

Test Site
Sunday 7-8pm
Simon Nights
Grand Street Cryers "Push Erase"
Finger Eleven "Cuicksand"
Crumb "Tonight"
Ruth Ruth "Condition"
Massive Attack "Teardrop"

KPNT/St. Louis, MO
New Music Sunday
Sunday 7-9:30pm
Les Aaron
Nerl Herder "Kiss Me Deadly"
Brian Setzer... "Cat On A Hot Tin..."
Sixpence None The... "Sixter Mother"
Disbrualla "Once In A While"

WGMR/State College, PA

WUSHIN-State College, F Now Hear This Sunday 10pm-mildnight Reggie Lutz Spinanes "Kid In Candy" Cubic Feet "Monkey" Julie Plug "In Every Corner" Francis Dunnery "My Own Reality" Prissteens "I'd Go The Whole..."

KLZR/Topeka, KS

Future Mass Hysteria Monday 10:30pm-midnight Bob Osburm 22. Jacks "Sloy" Poies "Subbacultcha" Beastle Boys "Body Movin" Voodoo Glow Skulis "Lett For Dead" Nerf Herder "Kiss Me Deadly"

WSFM/Wilmington, NC Final Hour Weeknights 11pm-midnight Janice A. Sutter

Janice A. Sutter
Howin' Diablos "It's My Party"
Ks Choice "Everything For.."
Laughing Us "Goin' Off"
Orgy "Stitches"
Stretch Princess "Sorry"

40 Total Reporters



number 1 specialty record

Laughing Us

airplay @ KPNT, KXTE, KXRK, XHRM, WPLY, WFNX, KTCL, WEQX

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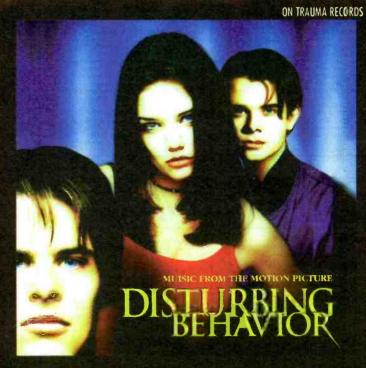
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MARKET #1 WXRK/New York (212) 314-9230 Kingston/Peer

_										
PLA 3W		LW	TW	ARTIST/TITLE						
38	25	39	43	HARVEY DANGER/Flagpole Sitta						
19	19			SMASHING PUMPKINS/Perfect						
	25			BEASTIE BOYS/Intergalactic						
39			40	FOO FIGHTERS/My Hero						
31	15		35	GOO GOO DOLLS/ins						
	24			SEMISONIC/Closing Time						
	25			PEARL JAM/Wishfist						
18				RAGE AGAINST. /No Shelter						
27	16			RADIOHEAD/Karma Police						
	15			METALLICA/The Unforgiven II						
	12			EVE 6/Inside Out						
26		26		EVERCLEAR/! Will Buy You						
27	19			CREED/My Own Prison						
36		29								
				SMASHING PUMPKINS/Ava Adore						
12	11			MONSTER MAGNET/Space Lord						
18		24		DAYS OF THE NEW/The Down Town						
		21		EVERCLEAR/Father Of Mine						
19				FOO FIGHTERS/Everlong						
18	13	23		CREED/What's This Life For						
19		18		JANE'S ADDICTION/Jane Says						
11	. 7	11		BARENAKED LADIES/One Week						
18										
11	6	13		DEFTONES/Be Quiet And						
			18	GREEN DAY/Time Of Your Life, .						
15				FEEDER/High						
	2	13	17	EVERYTHING/Hooch						
	7	11	1.4	ELVE/Cot Vou (Minera)						



KROQ/Los Angeles (818) 567-1067 Weatherly/

l	ᆫ		_		Salidbioolii/ Word
l	PLA	YS			ARTIST/TITLE
l	3W	2W	LW	TW	
l	23	20	42	44	FATBDY SLIM/The Rockafeller
l	18	15	38		MXPX/I'm OK, You're OK
l	40	36	42	43	BEASTIE BOYS/Intergalactic
l	38	25			SMASHING PUMPKINS/Perfect
l	28	23	39		SMASH MOUTH/Can't Get Enough
l	37	23	39		HARVEY DANGER/Flagpole Sitta
l	23	21	24		GARBAGE/Push It
l	38	26	38		GARBAGE/I Think I'm Paranoid
l	-	8		26	FOO FIGHTERS/Hey, Johnny Park!
l	30	23	25	25	THIRD EYE BLIND/Jumper
l	29	21	29		GOO GOO DOLLS/Iris
l	31	15	26	25	SPRUNG MONKEY/Get 'Em Outta Here
l	-	-	10		KENT/If You Were Here
l	17	10	27		EVE 6/Inside Out
l	25	19	23		SMASHING PUMPKINS/Ava Adore
l	-	12	20		CRYSTAL METHOD/Busy Child
ı	30	14		23	BIG BAD VD0000 DADDY/You & Me
ı	19	13		22	CREED/My Own Prison
l	38	19	23		SEMISONIC/Closing Time
ı		7	25		BRIAN SETZER ORCH:/Jump Jive An' Wa
ı	23	10	12		BARENAKEO LADIES/One Week
ı	16	25	22		EVERCLEAFVI Will Buy You.,
ı	11	9	13	15	RAGE AGAINST/No Shelter
ı	-	8	12	14	OZOMATLI/Como Ves
ı	1.7	13	12	13	EVERCLEAR/Father Of Mine
ı	10	12	13		BLINK 182/Josie
ı	27	18	26		FASTBALL/The Way
ı	23	8	12		CREED/What's This Life For
ı	-	-		12	MASSIVE ATTACK/Teardrop
L	31	13	12	12	NATALIE IMBRUGLIA/Wishing I Was Thi



WKQX/Chicago (312) 527-8348 Luke/Shuminas

PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
44	30	47	44	SEMISONIC/Closing Time
28	20	39	44	SMASHING PUMPKINS/Perfect
46	28	44	44	EVE 6/Inside Dut
30	20	36	42	CREEO/What's This Life For
32		40		.BARENAKED LADIES/One Week
17	10	28	39	HARVEY DANGER/Flagpole Sitta
28	22		30	G00 G00 D0LLS/fris
30	27	37	30	OOVETAIL JOINT/Level On The Inside
27	20		28	
	14		28	
42			26	
	10	18	25	
	6	15	25	
	6	19	25	
-	-		24	
			22	
11			22	
41	21		20	
-		12	20	
17	9		17	
30			17	
8				SISTER SOLEIL/Torch
4			15	
4		13	15	
9		16	14	
19		17	14	
8			14	
	-		14	
			14	
42	27	24	12	SMASHING PUMPKINS/Ava Adore



MARKET #4 MARKET +4 KITS/San Francisco (415) 512-1053 Taylor/Axelsen

m				
PLAYS				ARTIST/TITLE
3₩	2W	LW	TW	
12	30	34	39	SMASH MOUTH/Can't Get Enough
37	37	37	39	HARVEY DANGER/Flagpole Sitta
24	25	31	37	EVE 6/Inside Out
7	30	37	36	FATBOY SLIM/The Rockafeller
28	38	37	35	GARBAGE/1 Think I'm Paranoid
35	39	33	35	BEASTIE BOYS/Intergalactic
-	5	25	34	MXPX/I'm OK, You're OK
37	37	34	33	SMASHING PUMPKINS/Perfect
33	31	30	31	GOO GOO DOLLS/fris
30	29	29	31	CREED/My Own Prison
23	30	31	31	THIRD EYE BLIND/Jumper
30	27	30	30	8IG 8AD VOODDO DADDY/You & Me
-	17	34	30	BRIAN SETZER ORCH/Jump Jive An' Wail
27	26	27	30	GARBAGE/Push It
	9	32	29	FOO FIGHTERS/Hey, Johnny Park!
	-	12	28	FEEDER/High
35	31	28	28	SPRUNG MONKEY/Get 'Em Outta Here
23	25	28	25	
-	-	20	25	CRYSTAL METHOD/Busy Child
23	20	27	24	SMASHING PUMPKINS/Ava Adore
	5	21	22	CREEPER LAGOON/Wanderful Love
-	5	16	20	BARENAKED LAGIES/One Week
19	19	20	20	RAGE AGAINST ./No Shelter
18	27	20	18	EAGLE-EYE CHERRY/Save Tonight
37	37	33	18	SUBLIME/Bad Fish
21	17	17	18	EVERCLEAR/Father Of Mine
-		8	16	
*		25	16	
	8	17	13	
6	11	13	13	BLINK 182/Josie



MARKET #5 WPLY/Philadelp (610) 565-8900 McGuinn/Elliott

F	PLA				ARTIST/TITLE
	W		LW	TW	
	38	32	42	45	THIRD EYE BLIND/Losing A Whole Year
	46	34	45	44	GOO GOO DOLLS/Ins
	28	16	38	44	EVERCLEAR/I Will Buy You
	32	27	40	44	DAVE MATTHEWS BAND/Stay (Wasting Time)
1	45	31	40	43	MATCHBOX 20/Real World
	35	30	40	42	NATALIE MERCHANT/Kind & Generous
	33	26	34	34	BARENAKED LADIES/One Week
	32	25	31	34	SMASH MOUTH/Can't Get Enough
	33	18	31	34	HARVEY DANGER/Flagpole Sitta
	35	25	30	34	BLACK LAB/Time Ago
	33	22	30	34	SMASHING PUMPKINS/Perfect
	5	20	27	34	ATHENAEUM/What I Didn't Know
	35	23	27	33	FUEL/Shimmer
L	8	14	21	32	EVERYTHtNG/Hooch
ш	-	13	30	31	NATALIE IMBRUGLIA/Wishing I Was There
	30	24	24	30	TORI AMOS/Spark
	29	17	20	23	FASTBALL/The Way
	14	10	18	22	EVE 6/Inside Dut
	23	19	23	21	CHERRY POPPIN' /Zoot Suit Rigt
	21	12	14	21	GRANT LEE BUFFALO/Truly, Truly
	22	16	18	20	NATALIE IMBRUGLIA/Torn
	15	12	14	20	BEASTIE BOYS/Intergalactic
	17	14	16	20	BIG BAD VOODOO DADDY/You & Me
	44	34	29	19	PEARL JAM/Wishlist
	30	18	16	18	URGE/Jump Right In
Ι.	14	10	11	17	EAGLE-EYE CHERRY/Save Tonight
ı	-	-	10	17	BRIAN SETZER ORCH/Jump Jive An' Wail
L.	18	13	17	16	FOO FIGHTERS/Walking After You
П	-		5	15	EVERCLEAR/Father Of Mine
Ľ	10	8	11	15	DAVE MATTHEWS BAND/Don't Drink.



MARKET #6 KDGE/Dallas (972) 770-7777

PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
15	39	45	43	TORI AMOS/Spark
42	45	44	42	FUEL/Shimmer
45	46	43	42	G00 G00 D0LLS/Iris
15	37	43	40	GARBAGE/Push It
13	18	38	40	OUR LADY PEACE/4am
14	39	44	39	MATCHBOX 20/Real World
34	34	34	33	STABBING WESTWARD/Save Yourself
11	17	20	24	HARVEY DANGER/Flagpole Sitta
22	21	20	23	SPRUNG MONKEY/Get 'Em Outta Here
15	13	18	22	CHERRY POPPIN'/Zoot Sult Riot
21	19	20	21	EVERYTHING/Hooch
18	18	22	20	MARCY PLAYGROUND/Saint Joe On
18	12	20	19	BEASTIE BOYS/Intergalactic
12	10	13	17	THIRD EYE BLIND/Jumper
15	14	17	17	UNINVITED/What God Said
13	12	11	17	BARENAKED LADIES/One Week
13	15		16	RAGE AGAINST /No Shelter
19	9	17	16	EVE 6/Inside Out
-	-	11	16	FEEDER/High
	-	9	16	DAVE MATTHEWS BAND/Stay (Wasting Time
36		15	15	SMASHING PUMPKINS/Ava Adore
21	19	15	14	ATHENAEUM/What Didn't Know
7	14	12	14	FOO FIGHTERS/Walking After You
19	13		14	GRAND STREET CRYERS/Push Erase
14	13	14	13	CREED/What's This Life For
10	7	14	12	CRYSTAL METHOD/Comin' Back
10	12	12	12	SEVEN MARY THREE/Over Your Shoulder
13	12	10	11	DAYS OF THE NEW/The Down Town
		9	11	NATALIE IMBRUGLIA/Wishing I Was There
		8	9	SMASHING PUMPKINS/Perfect



MARKET #7 CIMX/Detroit (313) 961-6397 Brookshaw

PLAY	(S			ARTIST/TITLE
	2W	LW	TW	
41	37	38	43	HARVEY DANGER/Flagpole Sitta
36	36	40	43	G00 G00 D0LLS/Ins
24	35	32	38	EVERLAST/What It's Like
38	37	37	38	BARENAKED LADIES/One Week
33	32	36	36	BEASTIE BOYS/Intergalactic
24	34	39	35	SMASHING PUMPKINS/Perfect
2	18	23	35	NATALLE IMBRUGLIA/Wishing F Was There
26	32	34	35	EVE 6/Inside Out
28	30	32	33	SEMISONIC/Closing Time
33	32	29	31	OUR LADY PEACE/4am
39	41	39	31	FUEL/Shimmer
24	19	14	30	TRAGICALLY HIP/Poets
22	19	12	29	GANDHARVAS/Oowntime
33	28	27	29	ESTHERO/Heaven Sent
30	26	30	29	FASTBALL/The Way
18	19	21	29	MARCY PLAYGROUND/Saint Joe On
26	25	31	28	FOO FIGHTERS/Walking After You
8	11	8	27	FATBOY SLIM/The Rockafeller
29	21	16	27	PURE/Swinger
-	-	15	26	EVERYTHING/Hooch
10	31	35	25	GARBAGE/I Think I'm Paranoid
-		14	22	THIRD EYE BLINO/Jumper
34	23	19	22	PEARL JAM/In Hiding
			21	TORI AMOS/Spark
22	22	20	19	ATHENAEUM/What I Didn't Know
	16	20	19	GRANT LEE BUFFALO/Truly, Truly
33	34	25	18	URGE/Jump Right In
22	22	19	17	CREEPER LAGDON/Wonderful Love
-		13	17	
_	_	4	17	EVERCLEAR/Father Of Mine



MARKET #7

	_				
	PLA'				ARTIST/TITLE
	3W	2W	LW	TW	
	29	27	44	51	BARENAKED LADIES/One Week
	37	50	45	50	EDWIN MCCAIN/I'll Be
	47	50	48	49	NATALIE MERCHANT/Kind & Generous
	47	50	51	48	GREEN DAY/Time Of Your Life
	48	51	51	48	FASTBALL/The Way
	47	50	50	46	GOO GOD DOLLS/Iris
	31	25	26	44	SARAH MCLACHLAN/Adia
	47	51	50	28	NATALIE IMBRUGLIA/Torn
	22	27	26	27	AGENTS DF GOOD ROOTS/Smiling Up The.
	24	24		27	TORI AMOS/Spark
	9	20		27	BRIAN SETZER ORCH./Jump Jive An' Wail
	10	15	24	27	SMASH MOUTH/Can't Get Enough
	17	25	26	26	FOO FIGHTERS/Wallung After You
	30	22	28	26	ALANIS MORISSETTE/Uninvited •
	23	27	26	25	WALLFLOWERS/Heroes
	15	27	26	25	DAVE MATTHEWS BAND/Stay (Wasting Til
ĺ	26	27	26	25	ATHENAEUM/What I Didn't Know
1	26	43		25	SEMISONIC/Closing Time
i	26	26	27	25	MARCY PLAYGRDUND/Sex And Candy
	25	25	26	25	MATCHBOX 20/3am
	25	26	27	25	FUEL/Shimmer
	26	25	27	25	CHERRY POPPIN'/Zoot Suit Riot
	22	17	21	24	GRANT LEE BUFFALO/Truly, Truly
	25	25	19	24	THIRD EYE BLIND/How's It Going To Be
ľ	40	32	22	24	MATCHBOX 20/Real World
	26	28	26	24	EVERYTHING/Hooch
		-	15	20	SEVEN MARY THREE/Over Your Shoulder
	14	16	18	19	HARVEY DANGER/Flagpole Sitta
	20	18	21	18	SMASHING PUMPKINS/Perfect
	15	18	20	17	EVE 6/Inside Out



MARKET #7
WXOG/Detroit



MARKET #8 WHFS/Washingto



MARKET #9 KTBZ/Houston (713) 968-1000 Trapp/Sadot

45	40	44	46	EVERCLEAR/I Will Buy You
40	44	45	44	HARVEY DANGER/Flagpole Sitta
44	46	44	43	GOO GOO DOLLS/Ins
42	44	44	43	GARBAGE/Push It
42	42	42	43	FUEL/Shimmer
45	46	42	42	SEMISONIC/Closing Time
10	29	38	41	NATALIE IMBRUGLIA/Wishing I Was Their
40	33	37	41	CHERRY POPPIN'/Zoot Suit Riot
36	38	41	41	SMASHING PUMPKINS/Ava Adore
42	44	40	40	DAVE MATTHEWS BAND/Stay (Wasting T
47	44	44	37	FASTBALL/The Way
21	28	30	33	THIRD EYE BLIND/Jumper
23	29	28	32	TORI AMOS/Spark
26	29			URGE/Jump Right In
39	34	32	27	ATHENAEUM/What I Didn't Know
8	14	18	23	EVE 6/Inside Out
7	14	15	17	EVERYTHING/Hooch
٠.	-	16	14	CREED/My Own Prison
-	-	5	11	GOAT/Great Life
		-	11	DISHWALLA/Once In A While
6		12	10	MARCY PLAYGROUND/Saint Joe Dn
	2	8	10	LENNY KRAVITZ/Fly Away
14	21		9	FOO FIGHTERS/Walking After You
9		12	9	SEVEN MARY THREE/Over Your Shoulder
1	9	11	9	GRANT LEE BUFFALO/Truly, Truly
9	12	10	8	OUR LADY PEACE/4am
-	-	-	3	BARENAKED LADIES/One Week
٠		-	2	SMASH MOUTH/Can't Get Enough
٠			•	EAGLE-EYE CHERRY/Save Tonight
-		-		FAILURE/Enjoy The Silence



MARKET #10 **WFNX/Boston** (781) 595-6200 Cruze/Gail

PLAYS		ARTIST/TITLE				
	3W	2W	LW	TW		
	35	33	27	23	BEASTIE BOYS/Intergalactic	
	19	30	26	21	SMASHING PUMPKINS/Perfect	
	29	29	24	21	BIG BAD VOODOO DADDY/You & Me	
	17	28	23	20	GARBAGE/I Think I'm Paranoid	
	17	19	16	20	FUEL/Shimmer	
	27	30	24	20	FEEDER/High	
	29	27	22	19	EVE 6/Inside Dut	
	8	9	12	17	FATBOY SLIM/The Rockafeller	
	21	19		13	RANCID/Bloodclat	
	20	22	21	13	EAGLE-EYE CHERRY/Save Tonight	
			12	12	BRIAN SETZER ORCH/Jump Jive An' Wa	
	17	15	13	12	MARCY PLAYGROUND/Saint Joe On	
	17	15	12	12	GRANT LEE BUFFALO/Truly, Truly	
	-	-	11	12	THIRD EYE BLINO/Jumper	
	8	17	11	12	SWIRL 360/Hey Now Now	
	22	19		11	HARVEY DANGER/Flagpole Sitta	
	28	2 9	16	11	DELERIUM/Silence	
	15	18	15	11	PROPELLERHEADS/History Repeating	
	*	-		10	CRYSTAL METHOD/Busy Child	
	12	12	10	10	RAGE AGAINST/No Shelter	
		٠	13	10	LENNY KRAVITZ/Fly Away	
	16	12	12	10	FOO FIGHTERS/Walking After You	
	•	-		10	MXPX/I'm OK, You're OK	
			8	10	PEARL JAM/In Hiding	
	13	13	13	10	GUSTER/Airport Song	
		-	4	10	DISHWALLA/Once In A While	
	5	16	13	9	DAVIO GARZA/Discoball World	
			12	9		
	29	17	14	8	STABBING WESTWARD/Save Yourself	
	16	16	12	В	GREEN DAY/Redundant	



MARKET #12

WNNX/Atlanta (404) 266-0997 Fram/Demery



MARKET #13 KNDD/Seattle (206) 622-3251 Manning/Monroe

LAYS			ARTIST/TITLE
	W D		
	6 4		EVE 6/Inside Out
	5 4		BEASTIE BOYS/Intergalactic
	8 2		BARENAKEO LADIES/One Week
	6 4		SMASHING PUMPKINS/Perfect
7 3	0 4		PEARL JAM/In Hiding
	3 4		GOO GOO DOLLS/fris
	3 4	3 42	STABBING WESTWARD/Save Yoursett
3 1	7 2	8 30	FLYS/Got You (Where)
	4 2		MXPX/I'm OK, You're OK
0 2	9 2	7 28	THIRD EYE BLIND/Jumper
2 4	2 2	7 27	FUEL/Shimmer
0 2	9 2	7 27	PIGEONHED/Battle Flag
- 1	2 2	6 27	CRYSTAL METHOO/Busy Child
-	- 19	6 27	SPRUNG MONKEY/Get 'Em Outta Here
3 2	9 2	6 26	MARCY PLAYGROUND/Saint Joe On
7 2	9 2	7 25	DAYS OF THE NEW/The Down Town
7 3	1 2	5 25	GARBAGE/I Think I'm Paranoid
9 1	7 1	4 25	POSSUM DIXON/Holding (Lenny's)
	- 1	0 25	HARVEY DANGER/Private Helicopter
6 3	0 2	6 24	BIG BAD VOODOO DADDY/You & Me
6 3	1 2	5 24	EVERCLEAR/Father Of Mine
2 4	3 4	2 24	HARVEY DANGER/Flagpole Sitta
6 2	6 2	5 23	BLINK 182/Josie
-	- 1	6 20	FATBOY SLIM/The Rockafeller
2 1	3 1	6 19	RAGE AGAINST/No Shelter
3 1	5 1	5 17	CREEPER LAGOON/Wonderful Love
9 1	6 2	5 15	FEEDER/High
0 3	4 1	5 14	FAR/Mother Mary
	4 1	3 14	GRANT LEE BUFFALO/Truly, Truly
7 1	4 1	3 14	GLORITONE/Haltway



MARKET #14 KZNZ/Minneapolis (612) 545-5601 Lassman/Allen

PLAYS

3W 2W LW

TW

5 15 32 36 SARAH MCLACHLAN/Adia
23 23 32 36 EVE 6/Inside Out
21 35 34 33 FUELS/Bimmer
21 35 34 37 FUELS/Bimmer
21 35 34 37 FUELS/Bimmer
21 35 34 37 FUELS/Bimmer
21 35 34 38 FUELS/Bimmer
21 35 34 39 FUELS/Bimmer
21 35 34 39 FUELS/Bimmer
21 36 24 25 FUELS/Bimmer
22 36 27 BRAMS EZZER ORCH/Jump Jive An' Wail
33 35 21 25 GOO GOO DOLLS/Ins
30 25 22 2E VERTINING/Hooch
22 EVELS/BIMPROBYES/Bimpole Sitta
23 22 22 EVERTINING/Hooch
24 30 24 21 DAYE MATHEWS BAND/Stay (Wasting Time)
25 21 20 12 DAYE MATHEWS BAND/Stay (Wasting Time)
26 21 22 DAYE MATHEWS BAND/Stay (Wasting Time)
27 17 20 THIRD EVE BLIND/Jumper
28 27 29 21 FAGLE-FVE CHERRY/Saye Tonight
29 21 20 SUL ASYLUM/Close
24 35 24 20 GREEN DAY/Time DI Your Life.
25 22 16 20 BARENAKED LADIES/One Wek
26 22 21 B FOO FIGHTERS/Walking After You
27 27 28 18 FOO FIGHTERS/Walking After You
28 27 29 18 SISTER HAZEL/Concede
29 17 17 15 GARBAGEJ TIMIK I'm Paranoid
30 19 17 NATALLE HIMBRUGLIA/WIShing I Was There
31 21 11 15 GARBAGEJ WAS BAND/Black Valentine
31 11 11 SWIRL SGOHEY NOW NOW
31 11 SWIRL SGOHEY NOW NOW
32 11 SWIRL SGOHEY NOW NOW
33 12 11 SWIRL SGOHEY NOW NOW
34 15 SCOTT THOMAS BAND/Black Valentine



MARKET #15

XHRM/San Diego (619) 336-4900 Halloran/Kelly

PLAYS			ARTIST/TITLE	
3W				
41	41	41	38	EVERYTHING/Hooch
-	29	36	38	SMASHING PUMPKINS/Perfect
38	39	37	35	EAGLE-EYE CHERRY/Save Tonight
31	26	34	35	BEASTIE BOYS/Intergalactic
28	28	30	34	FUEL/Shimmer
26	24	27	33	HOME GROWN/Surfer Girl
18	18	34	32	EVE 6/Inside Out
-	-	23	32	EVERCLEAR/Father Of Mine
32	31	32	31	SPRUNG MONKEY/Get 'Em Outta Here
27	24	34	30	MXPX/I'm OK, You're OK
27	25	30	29	GREEN DAY/Redundant
24	31	28	29	BARENAKED LADIES/One Week
25	30	31	28	PEARL JAM/In Hiding
28	25	30	28	FOO FIGHTERS/Walking After You
23	26	28	26	DAVE MATTHEWS BAND/Stay (Wasting Tim
23		28	26	FATBOY SLIM/The Rockafeller
12		19	25	GRANT LEE BUFFALO/Truly, Truly
24	23		24	GARBAGE/I Think I'm Paranoid
١.	-		24	CHERRY POPPIN'/Brown Derby Jump
14	24		22	MASSIVE ATTACK/Teardrop
-		3	20	LIZ PHAIR/Polyester Bride
22	27	24	19	ROCKET FROM/Break It Up
٠.	-	1	18	SUPERGRASS/We Still Need
19		15	17	SIXPENCE/Kiss Me
13		17	16	
26			16	BILLY BRAGG & WILCO/California Stars
13 7	9		15 15	RANCID/Bloodclot
	8			LOUIS PRIMA/Jump Jive An' Wail
23	20	1 20	15 14	FLYS/Got You (Where)
23	40	20	14	LENNY KRAVITZ/If You Can't Say No



	/	•		Schock/Muckley
PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
34	41	42	43	HARVEY DANGER/Flagpole Sitta
43	41	42	42	SEMISONIC/Closing Time
32	40	40	42	SMASHING PUMPKINS/Perfect
24	26	37	41	MARCY PLAYGROUND/Saint Joe On
41	40	41	40	SPRUNG MONKEY/Get 'Em Outta Here
20	27	28	35	EVE 6/Inside Out
	20	25	34	BARENAKED LADIES/One Week
42	41	42	31	FOO FIGHTERS/Walking After You
32	41	42	31	GRANT LEE BUFFALO/Truly, Truly
23	8	19	27	BIG BAD VOODOO DADDY/You & Me
21	5	16	26	GARBAGE/Push It
22	21	26	26	BEASTIE BOYS/Intergalactic
5	20	24	25	LENNY KRAVITZ/Fly Away
13	23	24	24	FEEDER/High
5	21	25	24	BRIAN SETZER ORCH/Jump Jive An' Wail
15	24	23	23	EVERCLEAR/Father Of Mine
16	19		22	ROCKET FROM/Lipstick
	16	22	13	MASSIVE ATTACK/Teardrop
		-	13	DISHWALLA/Once In A While
12	11	12	13	SOCIAL DISTORTION/Story Of My Life
	-	-	13	PEARL JAM/In Hiding
10	10	12	12	UNWRITTEN LAW/Holiday
9	11	11	12	KOTTONMOUTH KINGS/Dog's Life
		6	11	
9	9	9	11	
12	11	9	10	BAD RELIGION/Shades Of Truth
-	5	9	9	RAGE AGAINST /No Shetter
7	5	q	q	Al INK 182/ Incie



MARKET #16 WLIR/Long Island (516) 222-1103 Ferro

╙	_			
PLA 3W		LW	TW	ARTIST/TITLE
45	45	45	40	SEMISONIC/Closing Time
45	45	45	40	GOO GOO DOLLS/Iris
30	40	40	40	NATALIE IMBRUGLIA/Wishing I Was There
45	40	40	40	SARAH MCLACHLAN/Adia
45	35	35	35	GARBAGE/Push It
45	35	35	35	DAVE MATTHEWS BAND/Stay (Wasting Time)
40	35	35	35	CHERRY POPPIN'/Zoot Surt Riot
35	35	35	35	NATALIE MERCHANT/Kind & Generous
35	35	35	35	SMASH MOUTH/Can't Get Enough
-	-	-	35	GOAT/Great Life
	35	35	35	SMASHING PUMPKINS/Perfect
30	30	35	35	BEASTIE BDYS/Intergalactic
30	30	35	35	GRANT LEE BUFFALO/Truly, Truly
30	30	35	35	URGE/Jump Right In
30	30	35	35	HARVEY DANGER/Flagpole Sitta
30	30	30	30	SMASHING PUMPKINS/Ava Adore
25	30	30	30	
25	30	30	30	
20	30	30	30	FUEL/Shimmer
20	30	30	30	FOO FIGHTERS/Walking After You
20	30	30	30	MARCY PLAYGROUND/Saint Joe Dn
20	30	25	25	TORI AMOS/Spark
	25	25	25	BRIAN SETZER ORCH./Jump Jive An' Warl
20	25 20	25 20	25	MURMURS/La Dr Da
15	20	20	20 20	BIG BAD VOODOO DADDY/You & Me BERNARD BUTLER/Stav
15	20	20	20	REEL BIG FISH/Take On Me
	20	20	20	SWIRL 360/Hey Now Now
15	15	15	15	ANI DIFRANCO/As is
10	15	15	15	GUSTER/Airport Song

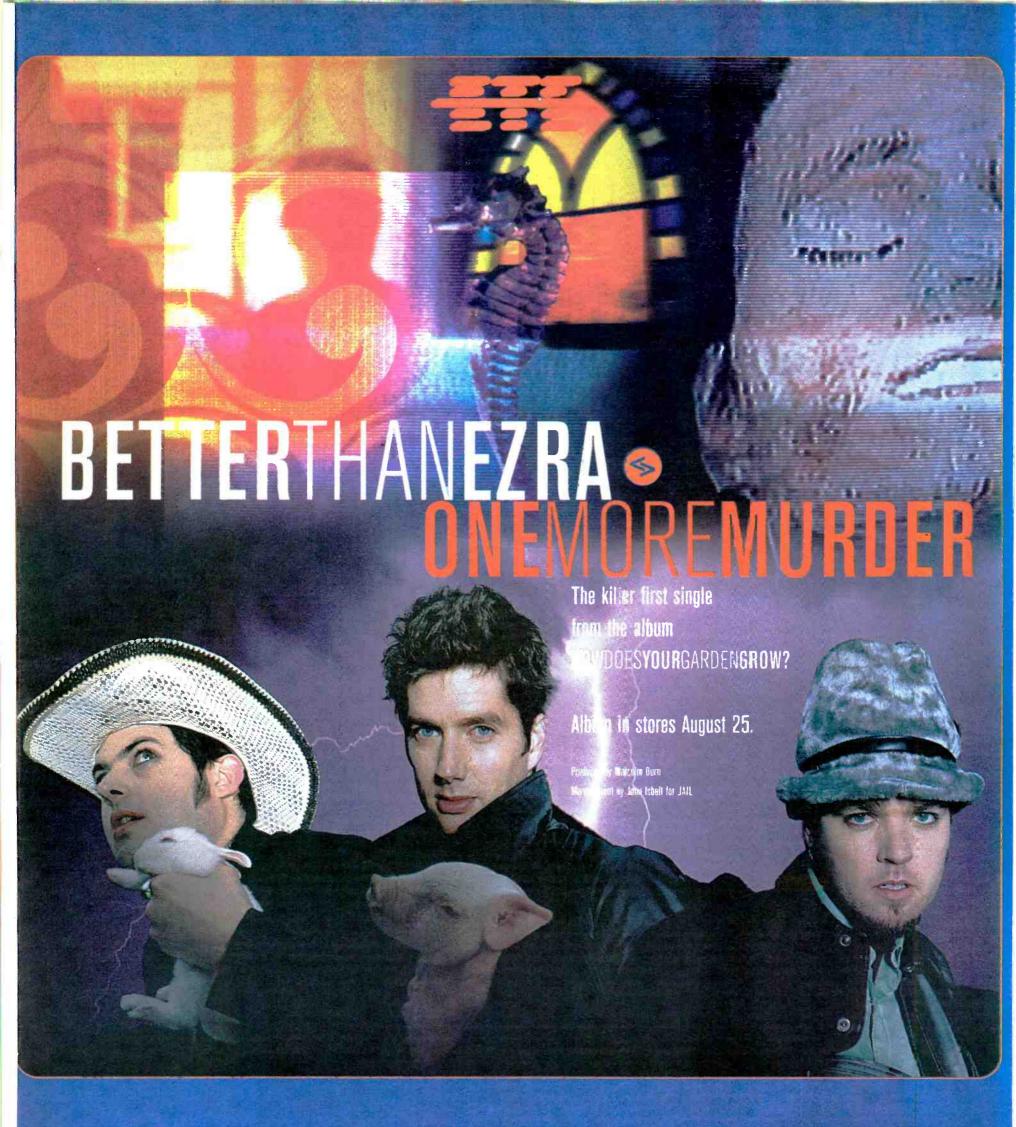


Hart/Patyk									
PLA				ARTIST/TITLE					
	2W		TW						
12	36	50	49						
35		42	49	SUBLIME/Caress Me Down					
42			49						
46			48	STABBING WESTWARD/Save Yourself					
28	29	47	46	TOOL/Forty Six & 2					
14	27	48	45	GOO GOO DOLLS/Iris					
26	30	33	45						
31		34	41	BEASTIE BOYS/Intergalactic					
21			31						
37		33	30	SMASHING PUMPKINS/Ava Adore					
24	20	23	29	GARBAGE/I Think I'm Paranoid					
7	17	30	27	SEMISONIC/Closing Time					
19			22						
19	14	20	21	EVE 6/Inside Out					
9	17	28	1 B	PEARL JAM/Wishlist					
19	20	21	17	PEARL JAM/In Hiding					
-			17	BARENAKED LADIES/One Week					
12	10	12		PHUNK JUNKEEZ/Hazee					
16	5	5	12	FATBOY SLIM/The Rockateller					
10	5	5	12	MXPX/I'm OK, You're OK					
10	9	10	11	MONSTER MAGNET/Space Lord					
	8	12	8	RAGE AGAINST.,/The Ghost Of Tom					
32	17	9	8	RAGE AGAINST.,/No Shelter					
5	5	8	8	FEEOER/High					
7	5	5	В	SEVEN MARY THREE/Over Your Shoulder					
16	15	14	7	MARCY PLAYGROUND/Saint Joe On					
13	13	13	7	BLINK 182/Josie					
-	-	9	7						
21	12	5	7	DAYS OF THE NEW/The Down Town					
10	8	5	7	RAMMSTEIN/Du Hast					



MARKET #17

ı	\blacksquare			*****	
ł	PLA				ARTIST/TITLE
ı		2W			HARVEY DANGER ST
Į	17	26	31	35	
ı	31	30	31		
1	30	32	31		
ı	33	32	33		GOO GOO DOLLS/Iris
ı	31	32	32		MATCHBOX 20/Real World
ı	31	32	32		EVERYTHING/Hooch
ı	16	25	31		
ı	22	23	17		
ı	19	19	19		
ı	19	25		24	
ı				19	EAGLE-EYE CHERRY/Save Tonight
ı	16	19		19	FEEDER/High
ı	6	19	19		SEVEN MARY THREE/Over Your Shoulder
ı	19	19	19		
ı	19	20	18	18	
ı	18	19	18	18	EVERCLEAR/I Will Buy You
1	17	17	18		GRANT LEE BUFFALO/Truly, Truly
۱	17	18	18	18	GREEN DAY/Time Of Your Life
ı	17	19	18	18	HEATHER NOVA/London Rain
ı	18	17	19	18	MARCY PLAYGROUND/Sex And Candy
ı	21	15	19	17	ALANIS MORISSETTE/Uninvited
l	8	9	14	17	IMOGEN HEAP/Come Here Boy
I	31	23	19	17	NATALIE IMBRUGLIA/Torn
ı	10	9	13	16	EVE 6/Inside Out
ı	32	32	24	16	GARBAGE/Push It
I	16	16	18	16	THIRD EYE BLIND/How's It Going To Be
ı	18	19	18		FASTBALL/The Way
ı	31	24	26	15	PEARL JAM/Wishlist
ı			5	14	DAYS OF THE NEW/The Down Town
L	2	11	10	12	K'S CHOICE/Everything For Free



IMPACTING JULY 27th

"Thou shalt covet Tori Amos as exclusively yours before "Jackie's Strength" proves to be the biggest crossover hit of her career. We can't think of another artist with the ability to push that 'passion button' as well as Tori does with our audience."

> **Bob, Robert and Pat** -WHFS, D.C.

"Tori Amos is a true artist for KROQ at a time when we all need true artist ownership."

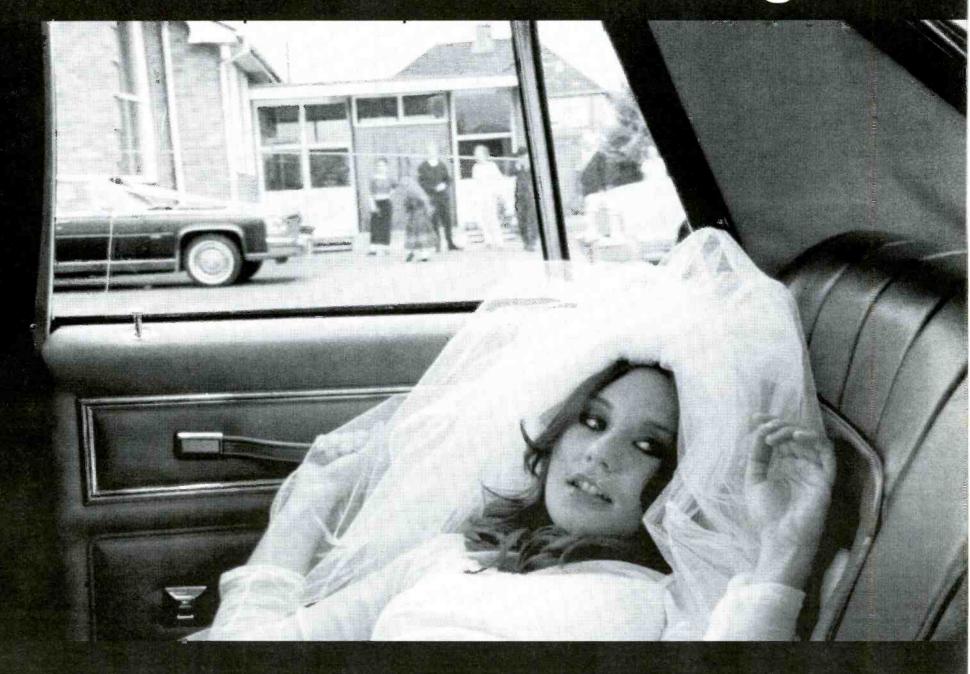
> **Kevin, Gene and Lisa** -KROQ, L.A.

"Of all the female artists in our format - Tori, by far, rises to the top. She is not only familiar with our audience but our audience is passionate about her! Tori Amos is a true superstar for The End!"

> Kim and Phil -KNDD, Seattle



Tori Amos Jackie's Strength



from the choirgirl hotel

the PLATINUM album

PRODUCED BY TORI AMOS MANAGEMENT: ARTHUR SPIVAK/SPIVAK ENTERTAINMENT

京SPIVAK

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MARKET #18

KPNT/St. Louis (314) 231-1057

PLA	YS			ARTIST/TITLE
3W	2 W	FM	TW	
36	36	35	37	HARVEY DANGER/Flagpole Sitta
34	37	37	37	CREED/My Own Prison
36	36	36	36	GOO GOO DOLLS/Ins
21	32	35	35	SMASHING PUMPKINS/Perfect
38	34	36	35	EVERCLEAR/I Will Buy You.
26	29	25	34	
36	36	36	34	SEMISONIC/Closing Time
27		25	34	FUEL/Shimmer
23		23	25	
	20	22	24	DAVE MATTHEWS BAND/Stay (Wasting Time)
28	21	24	24	MONSTER MAGNET/Space Lord
18	9	11	24	SEVEN MARY THREE/Over Your Shoulder
24	21	24	23	ATHENAEUM/What I Didn't Know
23		24	23	URGE/Jump Right In
24			23	SPRUNG MONKEY/Get 'Em Outta Here
12	11	13		BEASTIE BOYS/Intergalactic
12	8	8	21	STABBING WESTWARD/Save Yourself
20	23	21		
21	22			MARCY PLAYGROUND/Saint Joe On
36	21	17	17	
15	12		13	
	-	10	13	
15	10	7	12	DAYS OF THE NEW/The Down Town
-	-	-	12	PEARL JAM/In Hiding
19	12	10	11	
9	9	8	11	RAGE AGAINST/No Shelter

_				
PLA	YS			ARTIST/TITLE
3W	2W	LW	TW	
15	22	26	39	EVE 6/Inside Out
31	37	39	39	SEMISONIC/Closing Time
29	36	38	38	BARENAKEO LADIES/One Week
30	35	38	37	GOO GOO DOLLS/Ins
2	33	34	37	DAVE MATTHEWS BAND/Stay (Wasting Time
21	22	34	36	HARVEY DANGER/Flagpole Sitta
18	32	39	34	EVERCLEAR/I Will Buy You
14	19	20	31	SMASHING PUMPKINS/Perfect
31	34	38	29	FUEL/Shimmer
2	18	22	23	GARBAGE/I Think I'm Paranoid
13	14	21	23	MONSTER MAGNET/Space Lord
20		20	22	STABBING WESTWARD/Save Yourself
21	22		22	CREED/What's This Life For
12	13		21	SPRUNG MONKEY/Get 'Em Outta Here
18		18	20	SEVEN MARY THREE/Over Your Shoulder
17		20	19	GRANT LEE BUFFALO/Truly, Truly
4	12	16	19	DAYS OF THE NEW/The Down Town
16	18		19	BEASTIE BOYS/Intergalactic
-11			18	FOO FIGHTERS/Walking After You
20	20	21	18	OUR LADY PEACE/4am
	-	-	17	PEARL JAM/In Hiding
		2	17	
-	2	11	16	LENNY KRAVITZ/Fly Away
15	15	12	14	RANCID/Bloodclot
11	15	14	13	LIMP BIZKIT/Sour
	*	- 1	11	ORGY/Stitches
11	12	12	11	RAGE AGAINST /No Shefter
12	11	14	11	SMASH MOUTH/Can't Get Enough.
5	7	12	10	BRIAN SETZER ORCH/Jump Jive An Wail
9	9	9	10	CHERRY POPPIN' ./Zoot Suit Riot



KTCL/Denver (303) 623-9330 O'Connor

PLA				ARTIST/TITLE
3W	2W	LW	TWX	
43	52	52	46	EVE 6/Inside Out
30	29	54	46	MADONNA/Ray Of Light
32	54	51	45	HARVEY DANGER/Flagpole Sitta
24	25	24	44	BRIAN SETZER ORCH./Jump Jive An' Wail
30	31	29	43	SUBLIME/Bad Fish
-	-	-	41	SMASHING PUMPKINS/Pertect
40	27	25	40	GARBAGE/Push It
31	32	27	34	FEEDER/High
40	51	50	33	GOD LIVES UNDERWATER/From Your Moul
29	32	29	33	SPAUNG MONKEY/Get 'Em Outta Here
19	20	14	32	PROPELLERHEADS/History Repeating
30	52	50	32	BARENAKED LADIES/One Week
	31	29	30	THIRO EYE BLIND/Jumper
29	29	30	29	DAVE MATTHEWS BAND/Stay (Wasting Tim
28	28	29	29	GRANT LEE 8UFFALO/Truly, Truly
28	29	23	29	BEASTIE BOYS/Intergalactic
-			28	SEVEN MARY THREE/Over Your Shoulder
16	27	25	27	MARCY PLAYGROUND/Saint Joe On
-	-	25	27	EAGLE-EYE CHERRY/Save Tonight
6	21	22	25	EVERYTHING/Hooch
25	24	21	24	FDD FIGHTERS/Walking After You
19	18	19	22	CRYSTAL METHOD/Busy Child
19	20	20	22	CHERRY POPPIN'/Zoot Suit Riot
	-		20	DISHWALLA/Once In A While
-			18	SQUIRREL NUT ZIPPERS/Suits Are Picking
46	14	12	17	TORI AMOS/Spark



MARKET 423

WENZ/Cieveland (216) 861-0100 Binder

LLM				Anii ai/iii LE
W	2W	LW	TW	
35	19	52	52	GOO GOO DOLLS/Iris
33	20	49	52	HARVEY DANGER/Flagpole Sitta
16	9	44	49	EVE 6/Inside Dut
35	21	43	48	ATHENAEUM/What I Didn't Know
35	18	49	47	BARENAKED LADIES/One Week
35	20	48	47	FUEL/Shimmer
34	20	51	44	SEMISONIC/Closing Time
		15	22	PEARL JAM/In Hiding
12	7	18	21	BRIAN SETZER ORCH/Jump Jive An' Wail
14	9	17	20	
15	8	22	19	
14	10	18	19	GARBAGE/I Think I'm Paranoid
16	10	19	19	DAYS OF THE NEW/The Oown Town
13	6	15	19	URGE/Jump Right In
-	-	-	19	DISHWALLA/Once In A While
15	6	18	19	K'S CHOICE/Everything For Free
14	8	17	19	SMASH MOUTH/Can't Get Enough
12	6	17	19	
14	7	15	18	
15	7	16	18	SPRUNG MONKEY/Get 'Em Outta Here
12	6	20	17	
-	-	13	17	
8	7	15	17	
9	8	16	14	
	-	-	12	
5	5	12	12	
	6	17	12	
		-	11	
-	6	11	11	
	-	-	11	2 SKINNEE J'S/718



MARKET #24

KNRK/Portland, DR (503) 223-1441

PLAYS				ARTIST/TITLE
3W	2W	LW	TW	
38	41	41	43	BEASTIE BOYS/Intergalactic
43	44	44	43	EVE 6/Inside Out
21	20	20	43	EVERCLEAR/Father Of Mine
44	43	43	43	FUEL/Shammer
44	43	43	43	GOO GOO DOLLS/Iris
44	44	44	43	HARVEY DANGER/Flagpole Sitta
22	23	23	37	BARENAKED LADIES/One Week
~	23	23	29	SMASHING PUMPKINS/Perfect
			22	CREED/What's This Life For
21	23	23	22	EVERYTHING/Hooch
	22	22	22	GARBAGE/I Think I'm Paranoid
-	-	-	22	FLYS/Got You (Where .)
22	23	23	21	MARCY PLAYGROUND/Saint Joe On
			21	SQUIRREL NUT ZIPPERS/Suits Are Picking
-	-	-	19	PEARL JAM/In Hiding
17	17	17	18	GRANT LEE BUFFALO/Truly, Truly
43	43	43	18	SEMISONIC/Closing Time
42	44	44	18	STABBING WESTWARD/Save Yourself
22	23	23	17	FEEDER/High
20	21	21	16	CANDLEBOX/it's Airight
21	16	16	16	SPRUNG MONKEY/Get 'Em Outta Here
23	22	22	14	BIG BAD VOODOO DADDY/You & Me
24	22	22	13	CHERRY POPPIN'/Brown Derby Jump
10	12	12	13	FATBOY SLIM/The Rockafeller
14	12	12	12	BLINK 182/Josie
		-	12	CRYSTAL METHOO/Busy Child
			10	MXPX/I'm OK, You're OK
	11		9	ESTHERO/Heaven Sent
11	8	8	8	GRAVITY KILLS/Falting



MARKET #25

			_	
PLA 3W	YS 2W	LW	TW	ARTIST/TITLE
59	59	59	62	EDWIN MCCAIN/I'll Be
	0.5	51	62	FASTBALL/The Way
38	38	57	62	SARAH MCLACHLAN/Adia
56	56	59	62	GOO GOO DOLLS/Ins
41	41	56	62	EVERCLEAR/I WIII Buy You
			61	GREEN DAY/Time Of Your Life
55	55	60	60	MATCHBOX 20/Real World
40	40	49	46	DAVE MATTHEWS BAND/Stay (Wasting Time
31	31	48	46	SMASH MOUTH/Can't Get Enough
9	9	41	45	CHERRY POPPIN'/Zoot Suit Riot
43	43	44	41	ALANA DAVIS/Crazy
35	35	38	40	BARENAKEO LADIES/Brian Wilson
44	44	41	38	REBEKAH/Sin So Well
33	33	33	36	BILLIE MYERS/Tell Me
32	32	34	35	HEATHER NOVA/London Rain
30	30	34	34	NATALIE IMBRUGLIA/Wishing I Was There
11	11	27	33	EVERYTHING/Hooch
33	33	30	30	BARENAKED LADIES/One Week
-	-		26	DISHWALLA/Once in A While
17	17	20	20	NATALIE MERCHANT/Kind & Generous
34	34	31	18	HARVEY DANGER/Flagpole Sitta
21	21	33	17	MEREDITH BROOKS/Stop
10	10	10	12	TORI AMOS/Spark
		-	10	EAGLE-EYE CHERRY/Save Tonight
-	-	8	10	SWIAL 360/Hey Now Now
9	9	8	10	BIG BAD VOODOO DADDY/You & Me,
8	8	7	10	GRANT LEE BUFFALO/Truly, Truly
7	7	6	8	PEARL JAM/Wishlist
31	31	14	7	SPRUNG MONKEY/Get 'Em Outta Here
		-	7	POSSUM DIXON/Holding (Lenny's)



		_	_	
PLA				ARTIST/TITLE
3W		LW	TW	
26	27	27	27	POSSUM DIXON/Holding (Lenny's)
17	15	20	27	GLORITONE/Halfway
18	25		27	SEAN LENNON/Queue
17	26		27	JOHN EASDALE/The Bright Side
26	24		27	ROCKET FROM ./Lipstick
27	27		26	YOUNG DUBLINERS/Change The World
18	18	18	26	WATERSHED/Black Concert.
17	26	26	26	TODD THIBAUD/Live Without It
18	26		26	TRAGICALLY HIP/Poets
26	25		25	BRIAN SETZER ORCH/Jump Jive An' Wall
13	24		24	BETH ORTON/Best Bit
18	26		24	FEEDER/High
27	25		24	ROBERT POLLARD/Subspace
25	24		24	NEIL FINN/Sinner
14	14	25	24	PULP/The Fear
18	18	18	18	MURMURS/La D: Da
		15	18	SQUIRREL NUT ZIPPERS/Suits Are Picking.
14	17	17	18	VAST/Touched
	-	15	18	GETAWAY CRUISER/I'm Fine (I Find)
			18	IMOGEN HEAP/Come Here Boy
18	18	17	18	SWITCH FOOT/Chem 6A
25	27	27	18	SIXTEEN HORSEPOWER/My Narrow Mind
18	16	16	18	BLACK HEART/Release My Heart
18	18	17	18	EMMET SWIMMING/Sunblock
-		-	18	SMASHING PUMPKINS/Perfect
16	15		17	CRYSTAL METHOD/Comin' Back
14	17	18	17	CREEPER LAGOON/Wonderful Love
15	16	17	17	EMM GRYNER/Summerlong
17	16	18	17	HUB/Evil Twin
16	18	16	17	GANDHARVAS/Downtime





MARKET #26

	**	-		Smyth/Justice
A	YS			ARTIST/TITLE
	2 W	LW	ΓW	
	38	38	45	HARVEY DANGER/Flagpole Sitta

A	YS			ARTIST/TITLE					
٧	2W	LW	ΓW						
1	38	38	45	HARVEY DANGER/Flagpole Sitta					
3	38	38	39	STABBING WESTWARD/Save Yourself					
)	46	46	39	FUEL/Shimmer					
r	39	39	39	SMASHING PUMPKINS/Ava Adore					
ì	35	35	38	GOO GOO DOLLS/Ins					
)	37	37	37	BEASTIE BOYS/Intergalactic					
	0.4	0.4	0.0	DADENIANED LABIEDIDA - INC.					

ĺ	37	39	39	39	SMASHING PUMPKINS/Ava Adore
ı	16	35	35	38	GOO GOO DOLLS/Ins
ı	30	37	37	37	BEASTIE BOYS/Intergalactic
ı	9	21	21	23	BARENAKED LADIES/One Week
ı	14	19	19	21	SPRUNG MONKEY/Get 'Em Outta Here
ı	19	21	21	21	MARCY PLAYGROUND/Saint Joe On
ı	15	14	14	21	ATHENAEUM/What I Didn't Know
ı		9	9	21	BRIAN SETZER ORCH./Jump Jive An' Wail
ı	22	23	23	20	FOO FIGHTERS/Walking After You
ı	22	23	23	20	EVE 6/Inside Out
ı	22	25	25	19	FEEDER/High
ı	-	- 1	1	17	PEARL JAM/In Hiding
ı	18	19	19	17	DAYS OF THE NEW/The Down Town
ı	-		-	16	EVERYTHING/Hooch
ı	17	14	14	16	LENNY KRAVITZ/Fly Away
ı	15	14	14	15	CANOLEBOX/it's Alright
п				4.0	OADDAOES Thesis II- Deceased



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PLA				ARTIST/TITLE
3W	2 W	LW	TW	
20	28	19	53	HARVEY DANGER/Flagpole Sitta
54	55	53	52	EVE 6/Inside Out
54	54	52	52	GOO GOO OOLLS/Iris
31	28	26	52	SUBLIME/Bad Fish
23	26	48	50	FOO FIGHTERS/Walking After You
15	21	24	48	BEASTIE BOYS/Intergalactic
2	7	18	38	FLYS/Got You (Where)
51	52	31	35	BARENAKED LADIES/One Week
9	15	18	31	DAYS OF THE NEW/The Down Town
17	45	53	30	GARBAGE/I Think I'm Paranoid
27	47	51	30	NATALIE IMBRUGLIA/Wishing I Was There
8	11	22	30	IMOGEN HEAP/Come Here Boy
26	29	26	29	CREED/What's This Life For
15	19	19	29	PEARL JAM/In Hiding
18	21	27	27	EVERCLEAR/Father Of Mine
9	19	26	26	GRANT LEE 8UFFALO/Truly, Truly
31	26	17	26	SMASHING PUMPKINS/Perfect
20	22	23	23	THIRO EYE BLIND/Jumper
	4	17	23	BRIAN SETZER ORCH/Jump Jive An' Wail
28	28	19	22	SPRUNG MONKEY/Get 'Em Outta Here
3	8	12	22	DAVE MATTHEWS BANO/Stay (Wasting Time)
10	13	18	21	FATBOY SLIM/The Rockafeller
16	18	17	20	SEVEN MARY THREE/Over Your Shoulder
20	23	20	18	SWIRL 360/Hey Now Now
26	24	17	18	FEEDER/High
20	11	7	16	SMASH MOUTH/Can't Get Enough
			16	FASTBALL/Fire Escape



MARKET #29 KCXX/Riverside

	FLA				MITTOT/ITTEE
	3W	2W	LW	TW	
	13	27	27	34	CANDLEBOX/It's Alright
1	33	41	28	34	EVE 6/Inside Out
1	33	39	26	31	URGE/Jump Right In
	34	41	26	31	FUEL/Shimmer
1	28	37	23	29	MATCHBDX 20/Real World
١	26	16	19	28	OUR LADY PEACE/4am
	23	29	13	27	CREED/What's This Life For
1	26	35	19	27	GUSTER/Airport Song
1				26	OISHWALLA/Once In A While
	19	33	19	26	ATHENAEUM/What I Didn't Know
ì	27	17	21	26	FEEDER/High
1	3	15	13	25	GRANT LEE BUFFALO/Truly, Truly
1	29	14	23	25	VERVE/Lucky Man
1	- 1	13	9	24	OAVE MATTHEWS BAND/Stay (Wasting Time
	17	33	24	24	
	33	39	17	23	
ı	7	16	12	19	
1	19	14	11	17	PEARL JAM/In Hiding
1	26	16	12	17	SMASHING PUMPKINS/Ava Adore
ı	-	-	-	15	SOCIAL DISTORTION/Story Of My Life
	13	30	18	15	JERRY CANTRELL/My Song
	12	9	7	11	BAD RELIGION/Shades 01 Truth
	1	8	8	11	AMAZING ROYAL CROWNS/Do The Devil
	13	13	10	11	GOLDFINGER/If Only
1	16	14	12	11	GRAVITY KILLS/Falling
1	8	13	4	9	STABBING WESTWARD/Save Yourself
1	-1	8	6	9	VOODOO GLOW SKULLS/Left For Dead
	5	9	5	9	RAGE AGAINST. /No Shelter
Į				8	HARVEY DANGER/Flagpole Sitta
			*	6	CRUMB/Tonight



MARKET #31

	PLAYS			ARTIST/TITLE				
	3W	2W	LW	TW				
	35	26	33	34	FUEL/Shimmer			
	35	22	34	34	GOO GOO DOLLS/Iris			
	35	26	35	34	HARVEY DANGER/Flagpole Sitta			
	35	24	32	34	SEMISONIC/Closing Time			
	32	24	32	33	DAVE MATTHEWS BAND/Stay (Wasting To			
	33	25	34	32	BEASTIE BOYS/Intergalactic			
	23	17	22	31	EVE 6/Inside Out			
	35	22	33	30	BARENAKED LADIES/One Week			
	23	23	31	27	SMASHING PUMPKINS/Perfect			
ł		-	17	21	CANDLEBOX/It's Alright			
	19	11	22	21	TDRI AMOS/Spark			
			20	CREED/What's This Life For				
	10	10	20	20	GARBAGE/I Think I'm Paranoid			
	16	17	18	19	FOO FIGHTERS/Walking After You			
				19	DISHWALLA/Drice In A While			
	٠.	7	15	19	STABBING WESTWARD/Save Yourself			
	20	14	22	19				
	10	1D	18	19				
	10	13	15	18	RAGE AGAINST. /No Shelter			
	18	15	10	18	SEVEN MARY THREE/Over Your Shoulder			
	18	14	18	17	DAYS OF THE NEW/The Down Town			
	-	9	14	17	EVERYTHING/Hooch			
	21	14	17	15	BIG BAD VOODOO DADDY/You_& Me			
		٠	1	13	MONSTER MAGNET/Space Lord			
	22	13	21	12	ATHENAEUM/What I Didn't Know			
		6	11	12	GRANT LEE BUFFALO/Truly, Truly			
	٠.		2	12	RAMMSTEIN/Du Hast			
	12	7	9	12	SPRUNG MONKEY/Get 'Em Outta Here			
		-	-	11	CURE/World In My Eyes			
	13	7	8	10	THIRD EYE BLIND/Jumper			



MARKET #32

PLAYS			ARTIST/TITLE		
3W	2W	LW	TW		
21	20	39	38	EVE 6/Inside Out	
28	21	34	34	GOO GOO DOLLS/Iris	
23	15	27	24	BARENAKED LADIES/One Week	
21	13	27	24	SPAUNG MONKEY/Get 'Em Outta Here	
19	12	20	23	BRIAN SETZER ORCH/Jump Jive An' Wall	
15	5	17	22	BEASTIE BOYS/Intergalactic	
	5	23	22	EVERYTHING/Hooch	
23	11	24	22	HARVEY DANGER/Flagpole Sitta	
			22	PEARL JAM/In Hiding	
22	14	16	22	BILLY BRAGG & WILCO/California Stars	
26	17	25	21	GRANT LEE BUFFALO/Truly, Truly	
19	15	26	20	JEFF BUCKLEY/Everybody Here	
	13	20	20	DAVE MATTHEWS BAND/Stay (Wasting Tim	
10	12	22	20	FOO FIGHTERS/Walking After You	
22	12	20	20	GREEN DAY/Redundant	
7	13	21	20	MARCY PLAYGROUND/Saint Joe On	
8	5	4	20	SMASHING PUMPKINS/Perfect	
18	14	17	19	NATAL IE MERCHANT/Kind & Generous	
		-	19	TRAGICALLY HIP/Poets	
	11	20	1B	AMAZING ROYAL CROWNS/Do The Devil	
	-		18	DISHWALLA/Once In A While	
22	13	20	18	GUSTER/Airport Song	
*		22	18	SEVEN MARY THREE/Over Your Shoulder	
27	20	34	18	SMASHING PUMPKINS/Ava Adore	
11	6	9	18	VERVE/Sonnet	



WZAZ/Columbus, OH (614) 841-9696 Ausham/Pennington

49	50	50	50	ALANIS MURISSELLE/Uninvited
50	50	49	50	GOO GOO DOLLS/Iris
50	50	50	50	MATCHBOX 20/Real World
50	49	50	50	NATALIE MERCHANT/Kind & Genero
50	49	50	50	DELERIUM/Silence
27	28	28	37	BARENAKEO LADIES/One Week
29	29	28	36	EVE 6/Inside Out
6	28	29	29	EVERYTHING/Hooch
5	30	29	28	GARBAGE/I Think I'm Paranoid
27	29	31	28	GRANT LEE BUFFALO/Truly, Truly
8	11	7	28	HARVEY DANGER/Flagpole Sitta
5	21	26	27	NATALIE IMBRUGLIA/Wishing I Was
-	3	7	20	SEVEN MARY THREE/Over Your Sho
		3	17	BRIAN SETZER ORCH/Jump Jive An
	3	7	17	DAVE MATTHEWS BAND/Stay (Wast
10	9	7	16	PATTY GRIFFIN/One Big Love
18	7	8	15	BIG BAD VOODOO DADOY/You & M
		3	13	FAR TOO JONES/As Good As You
9	7	7	12	B-52'S/Debbie
9	9	8	11	GUSTER/Airport Song
7	10	8	11	SWIRL 360/Hey Now Now
9	7	8	11	OUR LADY PEACE/4am
7	7	7	10	FUEL/Shimmer
9	9	7	10	SPRUNG MONKEY/Get 'Em Outta He
			10	SISTER SOLEIL/Torch
*		*	3	SMASHING PUMPKINS/Perfect
-	-	-	3	PEARL JAM/In Hiding
				CANDLEBOX/It's Alright
-		-		EAGLE-EYE CHERRY/Save Tonight
		-		CREED/What's This Life For



WROX/Nortalk (757) 640-8500 Mitchell

3 **	E 44	LT				
39	40	37	37	HARVEY DANGER/Flagpole Sitta		
36	37	37	37	FUEL/Shimmer		
26	36	37	37	EVE 6/Inside Out		
31	36	37	37	BARENAKED LAOIES/One Week		
35	36	35	35	GOO GOO DOLLS/Iris		
39	35	35	35	SEMISONIC/Closing Time		
16	21	33	35	BEASTIE BOYS/Intergalactic		
37	36	28	28	SMASHING PUMPKINS/Ava Adore		
24		26	26	EVERCLEAR/I Will Buy You		
36		25	25	FASTBALL/The Way		
23		25	25	EVERYTHING/Hooch		
37		24	24	GARBAGE/Push It		
25	26	24	24	FOO FIGHTERS/Walking After You		
17	23	23	23	MARCY PLAYGROUND/Saint Joe On		
16		22	22	SMASHING PUMPKINS/Perfect		
19	21	20	20	SPRUNG MONKEY/Get 'Em Outta Here		
	22		1 B	BIG BAD VOODOO DADDY/You & Me		
	17		18	DAVE MATTHEWS BAND/Stay (Wasting Tim		
15	15	17	17	ATHENAEUM/What I Didn't Know		
		15	15	BRIAN SETZER ORCH/Jump Jive An' Wail		
-			15	EVERCLEAR/Father Of Mine		
16	17	14	14	PEARL JAM/In Hiding		
		14	14	GARBAGE/I Think I'm Paranoid		
		14	14	THIRD EYE BLIND/Jumper		
-	-	-	14	KORN/Got The Life		
			14	FATBOY SLIM/The Rockafeller		
			14	RAMMSTEIN/Du Hast		
	14	13	13	MONSTER MAGNET/Space Lord		
14	12	13	13			
12	11	12	12	STABBING WESTWARD/Save Yourself		



MARKET #35 KXRK/Salt Lake City



OLOM



MARKET #37 WRZX/Indianapolis

L		_	_	damesonribung	
PL/				ARTIST/TITLE	
3 W			TW		
33	34	33	34	MARCY PLAYGROUND/Saint Joe On	
25	33	31	34	HARVEY DANGER/Flagpole Sitta	
-	-	18	33	SMASHING PUMPKINS/Perfect	
32		32	33	PEARL JAM/Wishlist	
34		35	33	EVE 6/Inside Out	
12		33	32	BARENAKED LADIES/One Week	
33		32	31	FUEL/Shimmer	
-	8	23	2B	THIRD EYE BLIND/Jumper	
22	23	23	25	SPRUNG MONKEY/Get 'Em Outta Here	
22	23	23	23	OUR LADY PEACE/4am	
21	19	22	23	FEEDER/High	
-	12	21	22	DAVE MATTHEWS BAND/Stay (Wasting Time)	
-	-	13	21	EVERCLEAR/Father Of Mine	
-	12	25	21		
-	12	14	21		
29		16	20	CREED/My Own Prison	
11	25	21	20	DAYS OF THE NEW/The Down Town	
19	19		17	STABBING WESTWARD/Save Yourself	
11	18	17	17	CREED/What's This Life For	
7	15	14	15	FOO FIGHTERS/Walking After You	
+	-	8	14	MONSTER MAGNET/Space Lord	
13	12	15	13	BEASTIE BOYS/Intergalactic	
	•	6	12	BRIAN SETZER ORCH/Jump Jive An' Wail	
	-	9	12	FLYS/Got You (Where)	
11	18	13	11	FAR TOO JONES/As Good As You	
-	-	700	9	CANDLEBOX/ft's Alright	
31 11	32 11	20	9 8	GARBAGE/Push It	
9	11	7	7	WHY STORE/When You're High LIMP BIZKIT/Sour	
9	11	9		FASTBALL/Fire Escape	
		_	_	PROTONLLUTTIE ESCAPE	



40 34 26 28 HARVEY DANGER/Ragpole Sitta			_				
26 36 37 41 EVE 60nside Out 26 29 39 40 FULLS/Immore 17 16 27 40 BARENAKED LADIES/One Week 41 34 40 39 SEMISONIC/CIOSII Time 40 35 40 39 AMACY PLAYGROUNOSaint Joe On 83 35 35 33 GDO LIVES UNDERWARTER/From Your Mout 40 34 26 28 HARVEY DANGER/Ragoole Sitta 52 22 42 76 GREEN DAY/Redundant 6 23 27 26 CREEN DAY/REGUNDANT 6 23 27 26 CREEN DAY/REGUNDANT 7 25 25 26 26 CARMARTHENS BAND/Stay (Wasting Tim 26 28 26 26 DAY BATTHENS BAND/Stay (Wasting Tim 26 24 26 25 ATHENAEJIM/What I Dikin't Know 28 37 39 25 LENINY KRANTZ/Fly Away 24 <th colspan="2"></th> <th></th> <th>ARTIST/TITLE</th>				ARTIST/TITLE			
26 29 39 40 FUEL/Shimmer							
17 16 27 40 BARFHAKED LADIES/One Week 41 34 40 35 SEMISDING/Closing Time 40 35 40 39 SEMISDING/Closing Time 40 35 40 39 MARCY PLAYGROUND/Saint Joe On 26 31 39 37 GOD GOD DOLLS/Iris 30 GOD LIVES UNDERWARTER/From Your Mout 40 34 26 28 HARVEY DANGER/RAGOOD SITE 25 22 24 76 GREEN DAY/REGUNDARY 25 27 SEMASHING PUMPKINS/Pertect 26 27 27 26 CREED/MARS This Life For 25 25 26 URGE/Jump Right In 21 26 26 26 AVE MATTHEWS BAND/Stay (Wasting Time 25 26 26 AVE MATTHEWS BAND/Stay (Wasting Time 26 26 27 27 25 DAYS OF THE NEW/The Down Town 28 37 39 25 LENNY KRAVITZ/Fly Away 24 22 25 24 FOD FIGHTERS/Walling After You 27 28 28 28 28 28 28 28		36	37	41			
41 34 40 39 SEMISONIC/Closing Time	26	29	39	40	FUEL/Shimmer		
40 35 40 39 MARCY PLAYGROUND/Saint Joe On 50 31 39 7 600 600 601 601 39 35 35 37 600 600 601 601 40 34 26 28 HARVEY DANGER/RAGDOIS SITA 52 22 42 76 602 602 602 52 75 602 602 602 602 52 75 602 602 602 602 52 75 602 602 602 602 52 75 75 602 602 602 52 75 75 602 602 602 53 75 75 75 75 75 54 75 75 75 75 55 75 75	17	16	27	40	BARENAKED LADIES/One Week		
26 31 39 37 GOO GOO DOLLS/Iris 39 35 35 33 GOD LIVES UNDERWATER/From Your Mout 40 34 26 28 HARVEY DANGER/RAgopie Sita 52 22 24 27 GREEN DAY/REdundant - 25 27 SMAS-HING PUMPKINS/Perlect 26 23 27 26 CREED/Whats This Life For 27 25 26 26 URBGE/LUMP Right In - 23 26 26 DAVE MATTHEWS BAND/Stay (Wasting Tim 28 37 39 25 LENNY KRANITZ/FIA AWAY 28 37 39 25 LENNY KRANITZ/FIA AWAY 29 27 25 4 FOD FIGHERS/Walking After You 14 14 14 22 BEASTIE BOYS/Intergalschc 17 18 16 20 MONSTER MAGNET/Space Lord 19 15 17 17 SPRIUNG MONKEY/GRE EM Outla Here 16 15 15 17 CANDLEBOXITS AIMONKEY/GRE EM OUTLa HERE 16 15 17 OUR LADY PEACE/AIM 17 OUR LADY PEACE/AIM 17 OUR LADY PEACE/AIM 18 17 OUR LADY PEACE/AIM 18 17 OUR LADY PEACE/AIM 19 15 17 OUR LADY PEACE/AIM 19 10 17 OUR LADY PEACE/AIM 19 10 17 OUR LADY PEACE/AIM 10 17 OUR LADY PEACE/AIM 10 17 OUR LADY PEACE/AIM 11 17 OUR LADY PEACE/AIM 11 17 OUR LADY PEACE/AIM 11 18 18 10 10 OUR LADY PEACE/AIM 12 18 18 19 10 OUR LADY PEACE/AIM 15 17 OUR LADY PEACE/AIM 16 17 OUR LADY PEACE/AIM 17 18 18 19 19 19 19 19 19 19 19 19 19 19 19 19	41	34	40	39	SEMISONIC/Closing Time		
39 35 35 35 36 00 LIVES UNDERWATER/From Your Mout 40 34 26 28 HAPPLY DANGER/Flagpole Sita 25 22 24 27 GREEN DAY/Redundant 25 27 SMASHING PUMPKINS/Perfect 26 23 27 26 CREEDWINAST INIS LIFE For 25 25 25 26 URGE/LUMPN Flight In - 23 26 26 DAY. MATTHEWS BAN/DStay (Wasting Tim 26 24 26 25 ATHENAE/LUM/What I Didn't Know 11 24 27 25 DAYS OF THE NEW/The Down Town 28 37 39 25 LENNY KRANITZ/Fly Away 14 12 14 22 BEASTIE BOYS/Interglabatic 17 18 16 20 MONSTER MAGNET/Space Lord 19 15 17 T SPRING MONKEY/GET Em Outs Here 16 15 15 17 CANDLEBOXITS Alignth	40	35	40	39	MARCY PLAYGROUND/Saint Joe On		
40 34 26 28 HARVEY DANGER/Plagpole Sitta 25 22 24 27 GREEN DAY/Redundart - 25 27 SMASSHING PUMPKINS/Perfect 26 23 27 26 CREED/What's This Life For 25 25 25 26 URGE/LUMP Right In - 23 26 26 DAVE MATTHEWS BAND/Stay (Wasting Tim 26 24 26 25 ATHENAEUM/What I Didn't Know 27 25 DAYS OF THE NEW/The Down Town 28 37 39 25 LENNY KRAVITZ/PJ Away 24 22 25 24 FOD RIGHTERS/Walking After You 14 14 14 22 BEASTIE BDVS/Intergalachc 17 18 16 20 MONSTER MAGNET/Space Lord 19 15 17 17 SPRUNG MONKEY/GRE Em Outla Here 16 15 15 17 CANDLEBOXITS Aright 26 24 15 70 URL ADV PEACE/Fam 27 00 PEACE/	26	31	39	37	GOO GOO DOLLS/Iris		
25 22 24 27 GREEN DAY/Redundant	39	35	35	33	GOD LIVES UNDERWATER/From Your Mouth		
25 27 SMASHING PUMPKINS/Perfect 26 23 27 26 CREED/MAST This Life For 25 25 25 26 URBE/Jump Right In 26 24 26 25 ATHENACINE MAINTENS BAND/Stay (Wasting Tim 26 24 26 25 ATHENACINE/WITHEN DOWN 1000 41 24 27 25 DAYS OF THE NEWTHE DOWN 1000 28 37 39 25 LENNY KRANTZFF JAW2 24 22 25 24 FOD FIGHTENS/WAILING AREY YOU 14 14 14 22 BEASTIE BOYS/Interglashct 17 18 16 20 MONSTER MAGNET/Space Lord 19 15 17 SPRIJNG MONKEY/GET E'M OUTS HERE 16 15 15 17 CANDLE BOX/ITS AINGNIT	40	34	26	28	HARVEY DANGER/Flagpole Sitta		
26 23 27 26 CREED/What's This Life For 23 26 5 URGE/Jump Right In 23 26 26 DAVE MATTHEWS BAND/Stay (Wassing Tim 26 24 26 25 ATHENAE/JM/What I Didn't Know 41 24 27 25 DAYS OF PILL NEW/The Down Town 28 37 39 25 LENNY KRANTZ/PI, Away 24 22 25 24 FOD FIGHERS/Walking After You 14 14 14 22 BEASTIE BOYS/Intergalachc 17 18 16 20 MONSTER MAGNET/Space Lord 19 15 17 17 SPRIJNG MONKET/GRETE MOUTH HERE 16 15 15 17 CANDLEBOXITS AIRIGHT 62 24 15 7 OUR LADY PEACE/AIRI	25	22	24	27	GREEN DAY/Redundant		
25 25 25 26 URGE/Jump Right In			25	27	SMASHING PUMPKINS/Perfect		
- 23 26 26 DAVE MATTHEWS BAND/Stay (Wasting Tim 26 24 26 25 ATHENAEUM/What I Didn't Know 41 24 27 25 DAYS OF THE NEW/The Down Town 28 37 39 25 LENNY KRAVITZ/Hy Away 24 22 25 24 FOD FIGHTERS/Walking After You 14 14 14 22 BEASTIE BOYS/Intergalachc 17 18 16 20 MONSTER MAGNET/Space Lord 19 15 17 17 SPRUNG MOINCEY/Get Em Outla Here 16 15 15 17 CANDLEBOXITS Alright 26 24 15 17 OUR LADY PEACE/4am	26	23	27	26	CREED/What's This Life For		
26 24 26 25 ATHENAEUM/What I Didn't Know 41 24 27 25 DAYS OF THE NEWTHE DOWN Town 28 37 39 25 LENNY KRANITZIFY Away 24 22 25 24 FOD FIGHTERS/Walking After You 41 41 41 42 BEASTIE BOYS/Interglashetc 47 18 16 20 MONSTER MAGNET/Space Lord 19 15 17 7 SPRUNG MONKEY/GET E'm Outh Here 16 15 15 17 CANDLEBOXITS AIRIGHT 62 24 15 17 OUR LADY PEACE/AIRI	25	25	25	26	URGE/Jump Right In		
41 24 27 25 DAYS OF THE MEWThe Down Town 28 37 39 25 LENNY KRAVITZ/FIY Away 24 22 25 24 FDD FIGHTERS/Walking After You 14 14 14 22 BEASTIE BOYS/Intergalactc 20 MONSTER MAGNET/Space Lord 19 15 17 17 SPRUNG MONKEY/Get Em Outla Here 16 15 15 17 OUR LADY PEACE/4am 26 24 15 17 OUR LADY PEACE/4am 27 OUR L	-	23	26	26	DAVE MATTHEWS BAND/Stay (Wasting Time)		
28 37 39 25 LENNY KRANTZ/Fly Avay 24 22 25 24 FDD RIGHTESKWAIKING After You 14 14 14 22 BEASTIE BOYS/Intergalactic 17 18 16 20 MONSTER MAGNET/Space Lord 19 15 17 7 SPRING MONKEY/GET Em Outs Here 16 15 15 17 CANDLEBOXITS Almoht 26 24 15 17 OUR LADY PEACE/Aym		24			ATHENAEUM/What I Didn't Know		
24 22 25 24 FOD FIGHTERS/Walking After You	41			25	DAYS OF THE NEW/The Down Town		
14 14 14 22 BEASTIE BDVS/intergalactic 17 18 16 20 MONSTER MAGNET/Space Lord 19 15 17 17 SPRUNG MONKEY/Get 'Em Outta Here 16 15 15 17 CANDLEBOXITIS Alright 26 24 15 17 0UR LADY PEAGE/dam							
17 18 16 20 MONSTER MAGNET/Space Lord 19 15 17 17 SPRUNG MONKEY/Get 'Em Outta Here 16 15 15 17 CANDLEBOX/It's Aright 26 24 15 17 OUR LADY PEACE/dam		22					
19 15 17 17 SPRUNG MONKEY/Get 'Em Outta Here 16 15 15 17 CANDLEBOX/It's Alright 26 24 15 17 OUR LADY PEACE/4am							
16 15 15 17 CANDLEBOX/ft's Alright 26 24 15 17 OUR LADY PEACE/4am							
26 24 15 17 OUR LADY PEACE/4am							
	14	13			BRIAN SETZER ORCH/Jump Jive Art Wail		
16 16 16 SEVEN MARY THREE/Over Your Shoulder							
17 17 16 16 JERRY CANTRELL/My Song							
16 15 16 16 FEEDER/High							
17 17 19 16 GLORITONE/Halfway							
14 15 14 15 RAGE AGAINST/No Shelter	,						
- 14 15 EVERYTHING/Hooch							
15 17 15 15 K'S CHOICE/Everything For Free	15	1/	15	15	K'S CHOICE/Everything For Free		



MARKET #40 WXRA/Greensboro (910) 727-8826 Satterfield/Sims

				_			
PLAYS					ARTIST/TITLE		
	3W	2W	LW	TW			
	45	46	46	46	FUEL/Shimmer		
	45	45	46	46	SEMISONIC/Closing Time		
	45	45	43	45	STABBING WESTWARD/Save Yourself		
	47	45	45	45	GOO GOO DOLLS/Ins		
	25	26	40	45	EVE 6/Inside Out		
	45	47	45	42	MARCY PLAYGROUND/Saint Joe On		
	47	46	46	37	THIRD EYE BLIND/Losing A Whole Year		
	32	34	34	34	SMASHING PUMPKINS/Ava Adore		
	27	25	25	26	GUSTER/Airport Song		
	28	27	26	26	CREED/What's This Life For		
	23	25	26	25	JERRY CANTRELL/My Song		
	1	20	24	25	DAYS OF THE NEW/The Down Town		
	23	25	26	25	SPRUNG MONKEY/Get 'Em Outta Here		
	27	25	27	25	HARVEY DANGER/Flagpole Sitta		
	24	26	26	24	EVERYTHING/Hooch		
	23	26	24	20			
	20	20	19	19	MONSTER MAGNET/Space Lord		
	21	23	22	17	FAR TOO JONES/As Good As You		
		23	23	17	CANDLEBOX/It's Airight		
	22	22	19	17	OUR LAOY PEACE/4am		
		21	18	17	GARBAGE/I Think I'm Paranoid		
	20		20	16	METALLICA/The Unforgiven II		
	1	19	22	16	POSSUM DIXON/Holding (Lenny's .)		
	22	21	21	16	FEEDER/High		
	19	23	20	16	SEVEN MARY THREE/Over Your Shoulder		
			17	15	EVERCLEAR/Father Of Mine		

103.3 EDGE | WEDG/Buffalo (716) 881-4555 | Wall

	AYS 2W	ıw	TW	ARTIST/TITLE
34		40	36	SEMISONIC/Closing Time
36	37	37	36	EVERCLEAR/I Will Buy You.
37	41	40	36	
38	40	38	34	GARBAGE/Push It
37	38	41	34	FUEL/Shimmer
21	21	36	33	BARENAKED LADIES/One Week
37	37	40	33	FASTBALL/The Way
21	21	19	24	URGE/Jump Right In
١.	-	22	22	SMASHING PUMPKINS/Perfect
18	20	21	21	SWIRL 360/Hey Now Now
I -	21	23	21	POSSUM DIXON/Holding (Lenny's)
١.			21	PEARL JAM/In Hiding
٠.	-	-	21	
19	23	22	21	
20	21	19	21	
19	21	22	21	MATCHBOX 20/Real World
		17		
18			21	
19	18	20	20	
l .:		24	20	SPRUNG MONKEY/Get 'Em Outta Here
20	19			EVE 6/Inside Out
10		10		BEASTIE BOYS/Intergalactic
20	20	21	20	ATHENAEUM/What I Didn't Know
	-		20	CREED/What's This Life For
19	20		19	HARVEY DANGER/Flagpole Sitta
17		18	19	DAYS OF THE NEW/The Down Town
19	18	19	18	ANI DIFRANCO/As Is
19	13	15	18	GOD LIVES UNDERWATER/Rearrange
19	16	19 7	17	MONSTER MAGNET/Space Lord
	•	_ /	14	CHERRY POPPIN'/Brown Derby Jump



ADULT ALTERNATIVE TRACKS

				<u> </u>		TOTAL	L PLAYS		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3W	STATIONS/ADD
2	2	1	1	DAVE MATTHEWS BAND Stay (Wasting Time) (RCA)	729	780	678	651	37/0
13	5	4	2	GRANT LEE BUFFALO Truly, Truly (Slash/WB)	622	586	477	376	36/0
3	3	3	3	GOO GOO DOLLS Iris (Warner Sunset/Reprise)	611	649	645	616	27/0
11	6	5	4	BARENAKED LADIES One Week (Reprise)	584	559	469	378	30/0
1	1	2	5	NATALIE MERCHANT Kind & Generous (Elektra/EEG)	531	663	696	746	31/0
6	4	6	6	JOHN FOGERTY Premonition (Reprise)	523	495	481	435	32/0
7	-8	7	7	EVERYTHING Hooch (Blackbird/Sire)	474	490	428	435	26/0
8	7	8	8	COWBOY JUNKIES Miles From Our Home (Geffen)	462	469	440	415	31/0
5	9	9	9	PATTY GRIFFIN One Big Love (A&M)	446	447	406	341	31/1
6	13	11	1	BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope)	372	364	331	280	31/2
9	10	10-	11	SEMISONIC Closing Time (MCA)	309	373	405	398	20/1
_	_	20	12	EAGLE-EYE CHERRY Save Tonight (Work)	308	259	155	81	28/0
25	17	14	13	AGENTS OF GOOD ROOTS Upspin (RCA)	302	278	253	205	25/2
BRI	EAK	ER	1	NEIL FINN Sinner (Work)	291	247	207	178	25/1
21	19	19	(SCOTT THOMAS BAND Black Valentine (Elektra/EEG)	278	268	231	230	26/1
5	12	12	16	MATCHBOX 20 Real World (Lava/Atlantic)	277	356	346	436	11/0
28	18	16	O	FOO FIGHTERS Walking After You (Elektra/Roswell/Capitol)	274	273	247	189	20/1
26	20	17	18	MARC COHN Lost You In The Canyon (Atlantic)	272	269	227	201	25/1
BRI	EAK	ER	19	SMASHING PUMPKINS Perfect (Virgin)	264	230	153	151	24/2
_	23	21	20	LUCINDA WILLIAMS Right In Time (Mercury)	256	252	202	176	24/0
BRI	EAK	ER	3	BONNIE RAITT Spit Of Love (Capitol)	251	218	109	62	23/1
4	16	1,5	22	FASTBALL The Way (Hollywood)	247	278	292	348	12/0
4	11	13	23	ERIC CLAPTON She's Gone (Duck/Reprise)	229	351	386	454	19/0
_	_	26	24	SHAWN COLVIN When The Rainbow Comes (Columbia)	211	215	106	12	20/0
2	15	18	25	WALLFLOWERS Heroes (Epic)	209	269	320	378	15/0
PΕ	ВU	T	26	SONIA DADA Zachary (Capricorn/Mercury)	196	168	142	139	24/5
7	24	27	27	BUDDY GUY f/JONNY LANG Midnight Train (Silvertone)	193	214	199	193	20/0
	30	_	28	WHY STORE When You're High (Way Cool Music/MCA)	191	181	166	134	21/0
) E	ВU	T	29	STORYVILLE Born Without You (Atlantic)	188	179	128	138	20/2
ΣE	ВU	T	30	SMASH MOUTH Can't Get Enough Of You Baby (Elektra/EEG)	182	170	122	82	9/0

This chart reflects airplay from July 3-19. Songs ranked by total plays. Highlighted songs indicate Breaker. 39 Adult Alternative reporters. 39 current playlists. © 1998, R&R Inc.

NEW & ACTIVE

WILLIAM TOPLEY Wake Up (Your Dream Sounds...) (Mercury) Total Plays: 171, Total Stations: 20, Adds: 2

NATALIE IMBRUGLIA Wishing I Was There (RCA)

Total Plays: 145, Total Stations: 12, Adds: 0

BILLY BRAGG & WILCO California Stars (Elektra/EEG)

Total Plays: 144, Total Stations: 17, Adds: 2

JIMMY PAGE/ROBERT PLANT Shining In The Light (Atlantic)

Total Plays: 137, Total Stations: 12, Adds: 0

LITTLE FEAT Loco Motives (CMC)

Total Plays: 129, Total Stations: 14, Adds: 0 ERIC CLAPTON Pilgrim (Duck/Reprise) Total Plays: 114, Total Stations: 11, Adds: 3

JEFFREY GAINES Right My Wrong (Rykodisc) Total Plays: 100, Total Stations: 11, Adds: 0

KENNY WAYNE SHEPHERD Somehow, Somewhere... (Revolution/Reprise) Total Plays: 91, Total Stations: 11, Adds: 3

GUSTER Airport Song (Hybrid/Sire) Total Plays: 90, Total Stations: 10, Adds: 0

NATALIE MERCHANT Break Your Heart (Elektra/EEG) Total Plays: 84, Total Stations: 17, Adds: 11

Songs ranked by total plays

BREAKERS

NEIL FINN

Sinner (Work)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 291/44 25/1

264/34

CHART **4**

SMASHING PUMPKINS

Perfect (Virgin)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS

CHART 1

BONNIE RAITT

24/2

Spit Of Love (Capitol)

TOTAL STATIONS/ADDS

TOTAL PLAYS/INCREASE 251/33 23/1 4

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
NATALIE MERCHANT Break Your Heart (Elektra/EEG)	11
TRAIN Free (Aware)	10
FASTBALL Fire Escape (Hollywood)	8
MORCHEEBA Part Of The Process (China/Sire)	6
VERVE Sonnet (Hut/Virgin)	6
SONIA DADA Zachary (Capricorn/Mercury)	5
LIZ PHAIR Polyester Bride (Matador/Capitol)	5
EMMYLOU HARRIS All My Tears (Eminent)	4
ERIC CLAPTON Pilgrim (Duck/Reprise)	3
KENNY WAYNE SHEPHERD Somehow(Revolution/Repris	se) 3
SOUL ASYLUM Close (Columbia)	3
THIRD EYE BLIND Jumper (Elektra/EEG)	3
TRAGICALLY HIP Poets (Sire)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)

TOTAL

+49

+39

+38

+36

+34

+33

+28

+28

EAGLE-EYE CHERRY Save Tonight (Work) ERIC CLAPTON Pilgrim (Duck/Reprise) **NEIL FINN** Sinner (Work)

+47 +44 NATALIE MERCHANT Break Your Heart (Elektra/EEG) +40

KENNY WAYNE SHEPHERD Somehow...(Revolution/Reprise) SOUL ASYLUM Close (Columbia) GRANT LEE BUFFALO Truly, Truly (Slash/WB)

SMASHING PUMPKINS Perfect (Virgin) **BONNIE RAITT** Spit Of Love (Capitol) SONIA DADA Zachary (Capricorn/Mercury)

JOHN FOGERTY Premonition (Reprise)

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

SUSAN TEDESCHI ON TOUR

with Jonny Lang & Buddy Guy!						
7/23	Trump Marina	Atlantic City, N				
7/24	Private Engagement	Farmingdale, N.				
7/25	Mann Music Center	Philadelphia, PA				
7/26	Wolf Trap	Vienna, VA				
7/28	Hammerstein Ballroom	New York, NY				
7/29	Waterloo Village	Stanhope, NJ				
7/30	Pines Theatre	Florence, MA				
7/3 t	Oakdale Theatre	Wallingford, C7				
8/1	Charles Ives Center	Danbury, CT				
8/3	Harborlights	Boston, MA				
8/4	Molson Amphitheatre	Toronto, Ont				
8/6	Phoenix Plaza	Pontiac, MI				
8/7	Brewery District	Columbus, OH				
0 /0	A museum Dollandon	Chianna II				

0/0	Wagon Bantoon	Cincago, IL
wi	th BB King, Dr. John and	d Jonny Lang!
9/15	Cherokee Casino	Cherokee, KC
9/16	Greensboro Coliseum	Greensboro, NC
9/18	Vinoy Park	St. Petersburg, FL
9/19	Pompano Beach Amphitheatre	Pompano Beach FL
9/20	Hard Rock	Orlando, FL
9/24	Arena Theatre	Houston, TX
9/25	Starplex Amphitheatre	Dallas, TX
9/26	Texas Sky Park	Corpus Christi, TX
9/27	South Park Meadows	Austin TX



"It Hurt So Bad" the new single from

Susan Tedescl Add Date: July 28th

Couldn't wait:

KMTT, WMMM, WCLZ, WERI, WKZE, KFAN, WMWV

"Okay...okay...okay...you were right...the phones absolutely blew up...and I even got a call from the morning jock from one of our competitors (!!!) wanting to know how to find the cd...how often does that happen??? Wow. Let me know when she'll tour."

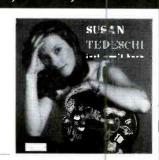
—Dean Carlson, KMTT

"Susan Tedeschi's voice is incredible, phones burning up." —Mike Wolf, KTCZ

"Great listener response to Susan Tedeschi! We haven't had this many calls since we debuted Kenny Wayne Shepard's first album three years ago." —Tom Teuber, WMMM

'Big bluesy voice, rockin' tunes, constant phones." - Leslie Stewart, WFPK

"The phones light up every time Susan gets spun." —Bill Bowker, KRSH



From the Tone-Cool Records CD Susan Tedeschi - Just Won't Burn

www.americanradiohistory.con



ADULT ALTERNATIVE ALBUMS

JULY 24, 1998

		L	-					
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	EMPHASIS	S TRACKS (PLAYS)
1	2	1	1	DAVE MATTHEWS BAND Before These Crowded(RCA)	804	-47	"Stay" (729)	"Drink" (31)
3	1	2	2	SOUNDTRACK City Of Angels (Warner Sunset/Reprise)	740	-41	"Iris" (611)	"Uninvited" (129)
14	6	4	3	GRANT LEE BUFFALO Jubilee (Slash/WB)	622	+33	"Truly" (622)	
2	3	3	4	NATALIE MERCHANT Ophelia (Elektra/EEG)	621	-93	"Generous" (531)	"Break" (84)
12	7	5	6	BARENAKED LADIES Stunt (Reprise)	598	+23	"Week" (584)	"Light" (9)
6	4	6	_	JOHN FOGERTY Premonition (Reprise)	566	+29	"Premonition" (523)	"Swamp" (12)
8	9	7	7	EVERYTHING Supernatural (Blackbird/Sire)	474	-16	"Hooch" (474)	
9	8	10	8	COWBOY JUNKIES Miles From Our Home (Geffen)	468	-3	"Miles" (462)	"Discontent" (3)
16	10	11	9	PATTY GRIFFIN Flaming Red (A&M)	462	-2	"Big" (446)	"Change" (12)
7	13	9	10	BONNIE RAITT Fundamental (Capitol)	449	-34	"Spit" (251)	"Belief" (137)
4	5	8	11	ERIC CLAPTON Pilgrim (Duck/Reprise)	405	-81	"Gone" (229)	"Pilgrim" (114)
20	15	14	12	BRIAN SETZER ORCHESTRA The Dirty Boogie (Interscope)	374	+10	"Jump" (372)	"Boss" (2)
22	21		_	SMASHING PUMPKINS Adore (Virgin)	363	+21	"Perfect" (264)	"Adore" (66)
5	12	12	14	MATCHBOX 20 Yourself Or Someone Like You (Lava/Atlantic)	330	-99	"Real" (277)	"3am" (42)
24	20	17	1	MARC COHN Burning The Daze (Atlantic)	326	+3	"Canyon" (272)	"Already" (45)
10	11	13	16	SEMISONIC Feeling Strangely Fine (MCA)	323	-64	"Closing" (309)	"Never" (14)
17	19	18	1	AGENTS OF GOOD ROOTS One By One (RCA)	318	+8	"Upspin" (302)	"Smiling" (16)
-	25	21	Œ	NEIL FINN Try Whistling This (Work)	312	+39	"Sinner" (291)	"Have" (17)
1_	_	25		EAGLE-EYE CHERRY Desireless (Work)	308	+49	"Save" (308)	
15	17	19	20	FASTBALL All The Pain Money Can Buy (Hollywood)	291	-8	"Way" (247)	"Fire" (44)
_	28	20	2	LUCINDA WILLIAMS Car Wheels On A Gravel Road (Mercury)	284	+7	"Right" (256)	"Let" (13)
21	18	16	22	NATALIE IMBRUGLIA Left Of The Middle (RCA)	283	-54	"Wishing" (145)	"Tom" (135)
25	23	24	23	SCOTT THOMAS BAND California (Elektra/EEG)	278	+10	"Valentine" (278)	
1_	22			FOO FIGHTERS The Colour And The Shape (Roswell/Capitol)	274	+1	"Walking" (274)	
_		27	25	SOUNDTRACK Armageddon (Columbia)	242	-4	"Rainbow" (211)	"Miss" (31)
-	_	29	26	SONIA DADA My Secret Life (Capricorn/Mercury)	217	0	"Zachary" (196)	"Don't" (11)
13	16	23		SOUNDTRACK Godzilla (Epic)	209	-60	"Heroes" (209)	
			28	BUDDY GUY Heavy Love (Silvertone)	202	-21	"Midnight" (193)	"Heavy" (9)
				WHY STORE Two Beasts (Way Cool Music/MCA)	194	+9	"High" (191)	"Burnout" (3)
_	-	_	30	KENNY WAYNE SHEPHERD Trouble Is (Revolution/Reprise)	189	+56	"Blue" (98)	"Somehow" (91)

MOST ADDED

MUSI ADDED®	
ARTIST TITLE LABEL(S)	ADDS
TRAIN Train (Aware)	7
FASTBALL All The Pain Money Can Buy (Hollywood)	6
SONIA DADA My Secret Life (Capricorn/Mercury)	5
EMMYLOU HARRIS Spy Boy (Eminent)	5
LIZ PHAIR Whitechocolatespaceegg (Matador/Capitol)	
JEFF BLACK Birmingham Road (Arista Austin/Arista)	3
MORCHEEBA Big Calm (China/Sire) KENNY WAYNE SHEPHERD Trouble Is (Revolution/Re	
SOUL ASYLUM Candy From A Stranger (Columbia)	3
TRAGICALLY HIP Phantom Power (Sire)	3
VERVE Urban Hymns (Hut/Virgin)	3
MOST INCREASED PLAYS	TOTAL PLAY
ARTIST TITLE LABEL(S)	INCREASE
KENNY WAYNE SHEPHERD Trouble Is (Revolution/Repri	ise) +56
EAGLE-EYE CHERRY Desireless (Work)	+49
COUNTING CROWS Across A Wire (DGC/Geffen) NEIL FINN Try Whistling This (Work)	+46 +39

This chart reflects airplay from July 13-19. Albums ranked by total plays, with plays from all cuts from an album combined. 39 Adult Alternative reporters. 39 current playlists. © 1998, R&R Inc.

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY PD: Neil Hunter TRAIN "Free"

KGSR/Austin, TX

PD: Jody Denberg MD: Susan Castle EMMYLOU HARRIS: "Tears SONIA DADA "Zachary JIMMIE VAUGHAN "There

WRNR/Baltimore, MD MD: Damian Einstein

JEFF BLACK "Right

KFXJ/Boise, ID

KEB' MO' "Wrong" SMASHING PUMPKINS "Perlec THIRD EYE BLIND "Jumper SOUL ASYLUM "Close" TRAIN "Free" MORCHEEBA "Process

WBOS/Boston, MA

WXRV/Boston, MA

10 NATALIE MERCHANT

5 BIG BAD VOODOO DADDY "Bottle

2 BIO RITMO "Call" 1 ANGELIQUE KIOJO "Voodoo

WNCS/Burlington, VT

JOSH ROUSE "Nebraska" JOSH ROUSE "Suburban

ERIC CLAPTON "Rain"

FASTBALL "Fire" LIQUID SOUL "Needle" MORCHEEBA "Process

FRANCIS OUNNERY "Riding NATALIE MERCHANT "Break" TRAIN "Free" OX SET "Momen LUCINDA WILLIAMS "Let

WMVY/Cape Cod, MA PD/MD: Barbara Dacey
1 MORCHEEBA "Process"
1 STORYVILLE "Born"
1 BILLY BRAGG & WILCO "Stars"

KXPK/Denver, CO

WDOD/Chattanooga, TN

SHEMEKIA COPLAND "Heat

KBCO/Denver, CO

terim PD/MD: Eric Schmidt SCOTT THOMAS BAND "Valen BARENAKED LADIES "Done

DM: Danny Howard PD: Chris Adams WILLIAM TOPLEY "Wake" FASTBALL "Fire" MONSTER MAGNET "Space"

WXRT/Chicago, IL

VP/Programming: Norm Winer MD: Patty Martin LIZ PHAIR "Polyester" NTS OF GOOD ROOTS "Upspir

PD: Pat Gallagher KBXR/Columbia, MO MD: Tom Teube DM: Michael Perry PD/MD: Dave "Keeter" Fulgham TRAIN "Free

KORS/Minneapolis, MN

ERIC CLAPTON "Pilgrim"

KENNY WAYNE SHEPHERD "Somehow
SONIA DADA "Zachary"

WILLIAM TOPLEY "Wake"

PEARL JAM "Hidion" PEARL JAM "Hiding" KKZN/Dallas, TX

PD: Joet Folger AGENTS OF GOOD ROOTS "Upspi KTCZ/Minneapolis, MN

FASTBALL "Fire" TRAIN "Fr

STORYVILLE "Born

DM: Mark Majoney

ROY ROGERS "Maybe"

OM: Tim Rose MD: Alex Chesley LENNY KRAVITZ "Fly JIMMIE VAUGHAN "I

CIDR/Detroit, MI

WTTS/Indianapolis, IN

LIZ PHAIR "Polyester

OM: Andy Bloom PD: Lauren MacLesh ALANA DAVIS "Flavors

WMMM/Madison, WI

JEFF BLACK "Right"

WZEW/Mobile, AL

KPIG/Monterey, CA PD/MD: Laura Hopper

6 BELA FLECK "Commun SUNDOGS "Recipe

KENNY WAYNE SHEPHERD "Some SONIA DADA "Zachary

WRLT/Nashville, TN

KINK/Portland, OR

WKOC/Norfolk, VA PD/MD: Holly Williams FOO FIGHTERS "Walking"

WXPN/Philadelphia
OM/PD: Bruce Panes
MD: Bruce Warren
19 LLZ PHAIR "Polyester"
14 COUNTING CROWS "Rou.
5 LUCINDA WILLIAMS "Coo
3 JOHN FOGERTY "Bayou"
TRAGICALLY HIP "Poets"
VERIVE "Sonnet"
FASTBALL "Fire"
EMM*LOU HABRIS "Suy"
JEFFREY GAINES "Step"
WASIS DROP "Soweto"
BRIAN SETZER DRCH "Rock"
TRAIN "Free"
JEFF BLACK "Birminghow"

WCLZ/Portland, ME

CHAD "Sensitive" EVINRUOES "Drive BIO RITMO "Call" NATALIE MERCHANT "Break"
DISHWALLA "Once"
SINEAO LOHAM "Mermaid"
SEVEN MARY THREE "Shoulder
TRAIN "Free"
VERVE "Sonnet"
SAMPLES "Hyporitie"
REED SHAO BANO "Venture"
MICHELLE LEWIS "Nowhete"
FARNER NOT SO JOHN Tapertimir
ERIC JERARO "Tortured"
EMMYLOU HABRIS "Tears"
FASTBALL "Fire" NATALIE MERCHANT "Break

PD: Dennis Constantine APD/MD: Anita Garlock 4 BONNIE BASTT "Spi NATALIF MERCHANT "Break

SIMPLY RED "Me

BILLY BRAGG & WILCO "Stars

KTHX/Reno. NV

D: Bruce Van Oyke
2 ERIC CLAPTON "Pilgrim"
1 NATALIE MERCHANT "Break"
8 EMMYLOU HARRIS "Tears"
7 MORCHEEBA "Process"

WVRV/St. Louis, MO

PD: Mike Richter MD: David Myers

KENZ/Salt Lake City, UT PD: Bruce Jones APD/MD: Dom Casual 14 BRIAN SETZER ORCH "Jump"

KXST/San Diego, CA

PD/MD: Dona Shaleb 3 TRAIN "Free" 2 VERVE "Sonne! KENNY WAYNE SHEPHERD "Someho

KFOG/San Francisco, CA

KOTR/San Luis Obispo, CA

SOUL ASYLUM Candy From A Stranger (Columbia)

LIZ PHAIR Whitechocolatespaceegg (Matador/Capitol)

SEVEN MARY THREE Orange Ave. (Mammoth/Atlantic)

GRANT LEE BUFFALO Jubilee (Slash/WB) **JOHN FOGERTY** Premonition (Reprise)

BARENAKED LADIES Stunt (Reprise)

PD: Orew Ross MD: Dean Kattari

FASTBALL "Fire

4 SCRUGGS & OSBORNE "Passing

KTYD/Santa Barbara, CA Dir./FM Prog.: Keith Royer MD: Dayna Birkley

KBAC/Santa Fe, NM PD: Ira Gordon NATALIE MERCHANT "Break" FASTBALL "Fire" JOSH ROUSE "Nebraska" TRAGICALLY HIP "Poets" SQUIRREL NUT ZIPPERS "Suits" MICHELLE LEWIS "Nowhere"

KRSH/Santa Rosa, CA PD: Zae Zuest MD: Bill Bowke NATALIE MERCHANT "Break" MORCHEEBA "Process" PETER CASE "Next" TRAIN "Free

LENNY KRAVITZ "Fly

KAEP/Spokane, WA

KMTT/Seattle, WA

6 COUNTING CROWS "Round"

COUNTING CROWS "Jones"

3 SQUIRREL NUT ZIPPERS "Suits" 2 BRIAN SETZER ORCH. "Boss"

5 COUNTING CROWS "Rain"

OM: Chris Mays

APD: Jason Parker

+38 +33

+29 +23

+23

+23

WRNX/Springfield, MA

OM: Tom Davis PD: David Witthaus SOUL ASYLUM "Close"

NATALIE MERCHANT "Break

BRIAN SETZER ORCH. "Jump"

WHPT/Tampa, FL

PD: Chuck Beck MD: Kurt Schreiner

No Adds

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ADULT ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE



MARKET #3

WXRT/Chicago (773) 777-1700

PLA				ARTIST/TITLE
3 W	2W	LW	TW	
15	13	14	15	B-52'S/Debbie
10	11	11	14	GOO GOO DOLLS/Iris
17	14	15	14	FASTBALL/The Way
9	10	14	13	DAVE MATTHEWS BAND/Stay (Wasting Time
3	12		13	GRANT LEE BUFFALD/Truly, Truly
9			13	FOO FIGHTERS/Walking After You
3			12	BRIAN SETZER ORCH/Jump Jive An' Wail
11		15	12	NATALIE MERCHANT/Kind & Generous
8	14	10	12	BARENAKED LADIES/One Week
14			11	
14			11	
	8		11	
13			11	JOHN FOGERTY/Premonition
7	8	8	11	GARBAGE/Push It
-	-	4	11	EAGLE-EYE CHERRY/Save Tonight
10	10	10	10	
3	7	9	10	CONNELLS/Crown
6	8	8	9	KENNY WAYNE SHEPHERD/Blue On Black
5	9	8	9	DAVE MATTHEWS BAND/Crush
8	9	9	9	BUDDY GUY/Heavy Love
5	11	8	9	SMASHING PUMPKINS/Pertect
8	10	9	9	STEVE POLTZ/Silver Lining
9	14	12	9	POI DOG PONDERING/That's The Way
10	9	8	9	SONIA DADA/Zachary
8	10	7	8	NATALIE MERCHANT/Break Your Heart
10	9	6	8	PEARL JAM/In Hiding
•		5	8	TRAGICALLY HIP/Poets
13	7	4	7	ANI DIFRANCO/As is
4	3	3	7	SCOTT THOMAS BAND/Black Valentine
8	7	9	7	PEARL JAM/No Way



KFOG/San Francisco

ᆫ		_		
PLA				ARTIST/TITLE
3W		LW		
15	21	24	23	CDWBDY JUNKIES/Miles From Our Home
18	13		22	NATALIE MERCHANT/Kind & Generous
18	21		22	ERIC CLAPTON/She's Gone
21	19		20	B-52'S/Debbie
19		22	20	DAVE MATTHEWS BAND/Stay (Wasting Time
10	19	12	16	BONNIE RAITT/Sprt Of Love
	-	9	13	COUNTING CROWS/Angels Dt
-	-	10	13	COUNTING CROWS/Mr. Jones '
8		20	13	PEARL JAM/Wishlist
11		11	11	PAGE/PLANT/Most High
10	10		11	PAGE/PLANT/Shining In The Light
6	10	8	10	MATCHBOX 20/3am
-	4	7	10	TRAGICALLY HIP/Poets
8	12	6	10	NEIL FINN/She Will Have Her
7	9	8	10	FOO FIGHTERS/Walking After You
10	7	6	9	MARC COHN/Already Home
6	9	8	9	SCOTT THOMAS BAND/Black Valentine
16	20	14	9	WALLFLOWERS/Heroes
8	9	8	9	HEATHER NOVA/London Rain
8	10	8	8	KENNY WAYNE SHEPHERD/Blue On Black
8	10	9	В	BRIAN SETZER ORCH,/Jump Jive An' Wail
9	11	9	В	GRANT LEE BUFFALO/Truly, Truly
18	21	15	7	BUDDY GUY F/J LANG/Midnight Train
-	-	6	6	G00 G00 DDLLS/Iris
-	-	4	5	RDY ROGERS/Maybe Not
14	6	5	5	BONNIE RAITT/One Beliet Away
9	8	7	5	BLACK LAB/Time Ago
5	3	3	4	JOHN FOGERTY/Almost Saturday
4	5	3	4	JOHN FOGERTY/Who'll Stop The Rain
•	•		4	SONIA DADA/Zachary



WXPN/Philadelphia

	l		_	•	
	PLA	YS			ARTIST/TITLE
	3W	2W	LW	TW	
	١.	-		19	LIZ PHAIR/Polyester Bnde
	7	7	18	17	BARENAKED LADIES/Dne Week
	7	7	16	16	LUCINDA WILLIAMS/Right In Time
		-	-	14	CDUNTING CRDWS/Round Here
	6	15		13	PATTY GRIFFIN/One Big Love
	١.	6	7	11	NANCI GRIFFITH/Wall Of Death
	8	9	16	10	GRANT LEE BUFFALO/Truly, Truly
	8	7	8	9	
	٠.	-	18		
	4	5		7	
	3			7	
	4	8	8	7	
	2	2	4		
	5	15	6	7	JEFFREY GAINES/Right My Wrong
	١.	-	4	7	BONNIE RAITT/Spit Of Love
	8	8	9	7	
	5	7	4	6	
	24	4	8	6	
1	٠.		6	5	BARENAKED LADIES/It's All Been Done
1	4	3	7	5	ERIC CLAPTON/Pilgrim
Į	5	3	4	5	GUSTER/Airport Song
	7	6	7	5	JOHN FOGERTY/Premonition
	٠.	4	2	5	EAGLE-EYE CHERRY/Save Tonight
	4	20	5	5	ANGELIQUE KIDJO/Voodoo Child
	٠.	18	8	5	JOHN MARTYN/Glory Box
	5	3	6	5	SCOTT THOMAS BAND/Black Valentine
	٠.	4	3	5	
	٠.	-	4	5	
		-		5	
	5	4	6	4	BELA FLECK/Communication
					·



MARKET #6

KKZN/Dallas

_									
PLA	YS			ARTIST/TITLE					
3W	2W	LW	TW						
29	13	29	32						
10	29	26	32	SEMISONIC/Closing Time					
28	30	28	30	MATCHBOX 20/Real World					
29	26	32	29	WALLFLDWERS/Heroes					
30	32	31	28	FASTBALL/The Way					
31	28	31	28	ERIC CLAPTON/She's Gone					
	28	28	26	GOO GOO DOLLS/Iris					
13			14	PATTY GRIFFIN/One Big Love					
12	12	13	14						
-	-	-	14	EAGLE-EYE CHERRY/Save Tonight					
12	12		14	ALANA DAVIS/Crazy					
15	15		14	SCOTT THOMAS BAND/Black Valentine					
15	12		13	MARC COHN/Lost You In					
14	12		13						
12	13	13	13	DAVE MATTHEWS BAND/Stay (Wasting Time)					
6	9	14	13	JOHN FDGERTY/Premonition					
13			12	STORYVILLE/Born Without You					
13	12		12	VERVE/Lucky Man					
13	12	12	12	GRANT LEE BUFFALO/Truly, Truly					
14	11	14	12	EDWIN MCCAIN/I'll Be					
9	11	12	12						
6	17	16	12						
12	10	13	11	SMASHING PUMPKINS/Perfect					
29	29	10	10	NATALIE MERCHANT/Kind & Generous					
8	15	13	9	LUCINDA WILLIAMS/Right In Time					
6	8	6	8	WHY STORE/When You're High					
11	11	7	7	EVA TROUT/Drive Time Radio					
12	9	7	7	FAR TOO JONES/As Good As You					
13	12	6	7	SISTER HAZEL/Concede					
7	9	8	5	SMASH MDUTH/Can't Get Enough					



MARKET #7

PLA	YS			ARTIST/TITLE }
3₩	2W	LW	TW	
28	34	33	37	GRANT LEE BUFFALD/Truly Truly
36	32	3.5	36	CDWBDY JUNKIES/Miles From Our Home
34	34	3	34	NATALIE MERCHANT/Kind & Generous
17	18	30	34	PATTY GRIFFIN/Dne Big Lowe
33	34	36	33	MATCHBOX 20/Real World
35	34	32	33	DAVE MATTHEWS BAND/Stay (Wasting Time
17	30	34	33	BARENAKED LADIES/One Week
33	37	35	32	GOO GOO DOLLS/Iris
16	16	15	30	JOHN FOGERTY/Premonition
16	17	17	19	AGENTS OF GOOD ROOTS#Upspin
-		13	17	BONNIE RAITT/Spit Of Love
9	16	15	17	STEVE POLTZ/Silver Lining:
18	16	12	17	EVERYTHING/Hooch
33	22	17.	17	WALLFLOWERS/Heroes
0:	15	13.	17	NATALIE IMBRUGLIA/Wishing I Was There
14	17	17	17	SCOTT THOMAS BAND/Black Valentine
33	33	21	15.	TORI AMOS/Spark
8	10	.7	16	NEIL FINN/Sinner
34	22	17	16	SEMISONIC/Closing Time
17	14	15	16	BILLY MANN/Beat Myself IIp
+	16	1.8	15	FOO FIGHTERS/Walking After You
12	16	15	15	ERIC CLAPTON/She's Gone
-		36	13	SMASHING PUMPKINS/Perfect
1	13	10	9	HEATHER NOVA/London Rain
5	. 6	9		MARC COHN/Lost You In
4	10	9	9	LUCINDA WILLIAMS/Right In Time
7	10	7		WHY STORE/When You're High
14	10	6		
-		0.00	7	WILLIAM TOPLEY/Wake Up (Your_)
7	10	10	6	TRAGICALLY HIP/Poets



MARKET #10

WBOS/Boston (617) 254-9267 Morris/Nash

	PLA				ARTIST/TITLE
		2 W		TW	
	6	12	18	26	AGENTS OF GOOD ROOTS/Upspin
	13			24	BARENAKED LADIES/Dne Week
	21	26		24	PATTY GRIFFIN/One Big Love
	24		25		COWBOY JUNKIES/Miles From Our Home
	24			24	
i	22			23	SMASHING PUMPKINS/Perfect
ı	19			23	NATALIE IMBRUGLIA/Wishing I Was There
	9		19		MARC COHN/Lost You In
	25	25		21	
	20			21	
				20	
				19	
	25				NATALIE MERCHANT/Kind & Generous
	١.				EAGLE-EYE CHERRY/Save Tonight
				19	
	21			19	NEIL FINN/Sinner
				19	VERVE/Lucky Man
				18	CPR/Morrison
	24	23	25		KENNY WAYNE SHEPHERD/Blue On Black
	٠.	-		17	
		10		16	EVERCLEAR/I Will Buy You
	25	27	18	16	SEMISONIC/Closing Time
	17		20	15	BUDDY GUY F/J. LANG/Midnight Train
	24	23		15	ERIC CLAPTON/She's Gone
ı	8	7	10	14	ERIC CLAPTON/Pilgrim
1			14	13	ATHENAEUM/What I Didn't Know
ı	9			12	SONIA DADA/Zachary
	26	26		12	PEARL JAM/Wishlist
	9	10	11	12	
	12	11	16	12	NATALIE IMBRUGLIA/Torn



MARKET #10

WXRV/Boston (508) 374-4733

MARKET #18

WVRV/St. Louis

l	L				500dy/Widilaliey
l	PLA	YS			ARTIST/TITLE
ı	3W	2W	LW	TW	
l	25	25	25	26	BARENAKED LADIES/One Week
ı	16	16	17	22	NEIL FINN/Sinner
ı	15	16	18	21	COWBOY JUNKIES/Miles From Our Home
ı	10	15	15	20	BRIAN SETZER ORCH/Jump Jive An' Wail
l	12	17	22	20	DAVE MATTHEWS BAND/Stay (Wasting Time
l	23	26	24	19	BILLIE MYERS/Tell Me
ļ	10	9	14	15	MARC COHN/Lost You In
l	10	10	11	15	WILLIAM TOPLEY/Wake Up (Your)
l			8	14	LITTLE FEAT/Loco Motives
l	12	14	16	14	ANGGUN/Snow On The Sahara
l	14	17	15	14	CPR/Morrison
l	13	15		14	PATTY GRIFFIN/One Big Love
l	11	16	14	14	BUDDY GUY F/J. LANG/Midnight Train
l	10	14	13	14	NATALIE IMBRUGLIA/Wishing I Was There
l	10	10	14	14	GRANT LEE BUFFALO/Truly, Truly
l	14	16	15	13	PROPELLERHEADS/History Repeating
l	20	15	13	13	FRANCIS DUNNERY/My Own Reality
l	8	8	10	13	WHY STORE/When You're High
l	8	8	11	12	SONIA DADA/Zachary
l			13	11	ERIC CLAPTON/Pilgrim
l	22	24	22	11	NATALIE MERCHANT/Kind & Generous
l	10	9	9	11	AGENTS OF GOOD ROOTS/Upspin
l	10	9	9	11	IMOGEN HEAP/Come Here Boy
l	10	9	11	11	GUSTER/Airport Song
l	10	8	10	11	SMASHING PUMPKINS/The Tale Of
l	10	9	10	11	HUB/Evil Twin
l	10	13	13	10	ERIC CLAPTON/Going Down Slow
l	•	- 1	10	10	NATALIE MERCHANT/Break Your Heart
ı	-	1	10	10	SHAWN COLVIN/When The Rainbow
	9	9	11	10	FOO FIGHTERS/Walking After You



MARKET #13

KMTT/Seattle (206) 233-1037 Mays/Carlson

MARKET #19

WRNR/Baltimore (410) 626-0103

l	Mays/Carison								
l	PLÄ	YS			ARTIST/TITLE				
ı	3₩	2W	LW	TW					
ı	18	23	23	24	EVERYTHING/Hooch				
ı	8	23	23	24	COWBOY JUNKIES/Miles From Our Home				
ì	-			24	ERIC CLAPTON/Pilgrim				
ı	21	23	23	24	DAVE MATTHEWS BAND/Stay (Wasting Time				
ı	21	24	24	23	BRIAN SETZER ORCH/Jump Jive An' Wail				
ı	5	6	6	22	NATALIE MERCHANT/Break Your Heart				
ŀ	10	21	21	17	BONNIE RAITT/The Fundamental				
ı	4	6	6	16	SUSAN TEDESCHI/It Hurt So Bad				
l	10	11	11	12	TRAIN/Meet Virginia				
ı	6	9	9	12	AGENTS OF GOOD ROOTS/Upspin				
ı	6	10	10	12	SONIA DADA/Zachary				
ı	7	10	10	11	SCOTT THOMAS BAND/Black Valentine				
ı	6	7	7	11	JEFF BUCKLEY/Everybody Here				
ı	5	8	8	11	JIMMIE VAUGHAN/Like A King				
l	10	9	9	10	PATTY GRIFFIN/One Big Love				
ı	5	8	8	10	GRANT LEE BUFFALO/Truly, Truly				
l	5	9	9	9	HUB/Evil Twin				
ı	8	10	10	9	TORI AMOS/Spark				
l	10	9	9	8	ROD STEWART/Ooh La La				
ı	-	-	-	8	LUCINDA WILLIAMS/Car Wheels On A				
l	5	5	5	7	FIVE EASY PIECES/Lovers				
ı	9	10	10	7	BUDDY GUY F/J. LANG/Midnight Train				
ı	6	7	7	7	WIDESPREAD PANIC/Picking Up				
ı	9	7	7	7	JOHN FOGERTY/Premonition				
ı		6	6	7	NEIL, FINN/Sinner				
ı	11	9	9	7	PEARL JAM/Wishlist				
ı	5	8	8	7	HOTHOUSE FLOWERS/You Can Love Me Nov				
l	4	6	6	6	DAVE ALVIN/Abilene				
l	4	5	5	6	DAVE MATTHEWS BAND/Crush				
L	5	8	8	6	ROBBIE RDBERTSON/In The Blood				



MARKET #14

(612) 545-5601 Hamilton/E KORS/Minneapolis

	_		_		
	PLA				ARTIST/TITLE
	3W				
	20	18	14	19	PAGE/PLANT/Shining In The Light
	16	12	18		JOHN FOGERTY/Premonition
	-	-	11	14	CONNELLS/Crown
	15	15		13	BUDDY GUY F/J. LANG/Midnight Train
	10	9	12		SEMISONIC/Closing Time
	7	- 7	7	10	STORYVILLE/Born Without You
	13	9	12	9	BIG HEAD TODO/Boom Boom
	10	11	10	9	COREY STEVENS/Take It Back
	3	3	7	8	COREY STEVENS/One More Time
	10	9	8	7	SCOTT THOMAS BAND/Black Valentine
	8	9	8	7	WHY STORE/When You're High
	7	7	8	6	ROD STEWART/Ooh La La
	5	6	4	6	SISTER HAZEL/Concede
	2	3	3	5	BLUE DYSTER CULT/Harvest Moon
	2	2	2	4	KENNY WAYNE SHEPHERD/Blue On Black
	3	3	2	3	PAUL MCCARTNEY/The World Tonight
	3	4	2	3	JOHN FOGERTY/Walking In A
	2	2	3	3	JOHN FOGERTY/Blueboy
	-	-	-	3	TRAGICALLY HIP/Poets
		3	2	3	JOHN MELLENCAMP/Just Another Day
	4	2	3	3	ERIC JOHNSON/S.R.V.
	4	3	4	3	ROY ROGERS/You Can't Stop Now
	-	-	-	3	KENNY WAYNE SHEPHERD/Somehow
	4	2	3	3	COREY STEVENS/It's Over
	2	3	2	2	PAGE/PLANT/Most High
	3	3	2	2	COREY STEVENS/Gone Too Long
	11	13	5	2	GREGG ALLMAN/Startin' Over
	2	2	2	2	BOZ SCAGGS/It All Went Down
	3	2	3	2	WALLFLOWERS/6th Avenue Heartache
	1	1	. 1	2	COREY STEVENS/Blue Drops Of Rain
4					



MARKET 414

KTCZ/Minneapolis (612) 139-0000 MacLeash/Wolf

PLAYS
3W 2W LW TW
12 11 22 21
27 18 25 21
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18 11 7
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18 9 6
18 9 7
18 7 7 6 ARTIST/TITLE

GOO GOO DOLLS/Iris
DAWE MATTHEWS BAND/Slay (Wasting Time)
NATALE MERCHANT/Kind & Generous
NATALE IMBRUGLIA/Torr
JOHN POGERTYP/remonitign
ROD STEWART/Ooh La La
COMMELLS/Crown
SISTER 7/Know What You Mean
SISTER 7/Know What You Mean
SISTER 1/Know What You Mean
SISTER HAZEL/Concade I
PARTY GRIFFINOTH BIG Low Valentine
COWBOY JUNKIES/Miles Imom Our Home
FOO FIGHTERS/Walking After You
EAGLE-YEC HERRY/Save Troight
GRANT LEE BUFAL OTFINE, Truly
EVERYTHING/Hooch
BONNIE RAIT/Spir Of Lowe
BUDDY GUY F/J, LANG/Malnight Train
SEMISONIC/Closing Time
MARC COHN/LOSI You In
STORY/UILE/BGR OW WHITOU IN
SING-SHINO PUMPKINS/Parfect
STORY/UILE/BGR OW WHITOU YOU
SMASHINO PUMPKINS/Parfect
SING-WILL/BGR OR OW WHE
BRIAN SETZER ORCH /Jump Jive An' Wail
EDWIN MCCAIN/TI Be
BARENAKED LADIES/ONe Week
HEATHER NOVA/London Flain
LUCHON A WILL/MAS/Right In Time
AGENTS OF GOOD ROOTS/PUpspin
SCHING GOOD HOMES/Kick it On ARTIST/TITLE



MARKET #15

KXST/San Diego

I	3W	2W	LW	TW	
١	13	15	24	25	JOHN FOGERTY/Premonition
l	9	16	24	24	GRANT LEE BUFFALO/Truly, Truly
ľ	11	24	24	23	FOO FIGHTERS/Walking After You
I		9	9	14	BONNIE RAITT/Spit Of Love
ł	11	11	10	13	ERIC CLAPTON/She's Gone
١	25	18	11	13	RDD STEWART/Ooh La La
1	13	12	10	13	NATALIE IMBRUGLIA/Wishing I Was There
I	21	21	19	12	DAVE MATTHEWS BAND/Stay (Wasting Til
ĺ	22	18		12	
ĺ	-	4	11	12	NATALIE MERCHANT/Break Your Heart
ı	-	-	8	11	DAVE MATTHEWS BAND/Rapunzel
ĺ	9	7	9	11	SOUL ASYLUM/I Will Still Be
ı	8	8		11	AGENTS OF GOOD ROOTS/Upspin
Ì	2	2	6	11	FREDDY JONES BAND/Better Tomorrow
ı	22	16	10	9	SEMISONIC/Closing Time
ı	9	8	8	8	SISTER HAZEL/Concede
ı	10	10	10	8	D WILDE/REMBRANDTS/Long Walk Back
ı	10	7	6	8	CHRIS STILLS/Last Stop
ļ	7	9	10	8	
3	23		17		WALLFLOWERS/Heroes
į	10	10	7	8	LITTLE FEAT/Loco Motives
ľ	2	4	7	8	VERVE/Lucky Man
ı	9	10		В	HEATHER NOVA/London Rain.
ı	4	10	8	8	PATTY GRIFFIN/One Big Love
ı	•	4	8	В	SHAWN COLVIN/When The Rainbow
ı	5	9	8	8	MARC COHN/Lost You In
۱	-	5	7	7	THIRD EYE BLIND/Jumper
ı	9	9	9	7	BUDDY GUY F/J, LANG/Midnight Train
I	9	8	7	7	EVERYTHING/Hooch
L	2	6	9	7	BETH ORTON/Best Bit



PLAYS			AKTIST/TITLE	
3W	2W	LW	TW	
27	15	50	48	MATCHBDX 20/Real World
38	45	46	48	GOO GOO DOLLS/Iris
38	41	51	47	FASTBALL/The Way
37	26	50	46	GREEN DAY/Time Of Your Life
41	45	34	37	SEMISONIC/Closing Time
41	47	49	34	ALANIS MORISSETTE/Uninvited
24	19	37	32	DAVE MATTHEWS BAND/Stay (Wasting Time)
23	16	33	31	NATALIE MERCHANT/Kind & Generous
40	41	31	31	EDWIN MCCAIN/I'll Be
25	18	33	30	BARENAKED LADIES/One Week
25	15	34	30	PATTY GRIFFIN/One Big Love
1	13	31	30	BILLIE MYERS/Tell Me
-	-	25	29	ALANA DAVIS/Crazy
25	18	27	28	SISTER 7/Know What You Mean
12	16	24	27	SMASH MOUTH/Can't Get Enough
-	-	30	27	SAVAGE GARDEN/To The Moon And Back
12	16	21	24	SARAH MCLACHLAN/Adia
		22	22	ATHENAEUM/What I Didn't Know
-	1	26	21	GRANT LEE BUFFALO/Truly, Truly
-	-	22		EVERYTHING/Hooch
•		23		SONIA DADA/Don't Go (Giving)
		13	8	NATALIE IMBRUGLIA/Wishing I Was There
-	-	-	•	SMASHING PUMPKINS/Perfect





MARKET #21

WHPT/Tampa (813) 577-7131 Beck/School

PLAYS			ARTIST/TITLE		
	3W	2W	LW	TW	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	34	32	33	34	MATCHBOX 20/Real World
	31	9	13	34	FASTBALL/The Way
	10	9	12	33	KENNY WAYNE SHEPHERD/Blue On Black
	6	32	32	32	NATALIE IMBRUGLIA/Torn
	31	33	34	31	GOO GOD DOLLS/Iris
	11	7	12	15	JOHN FOGERTY/Premenition
	7	5	5	12	BONNIE RAITT/One Belief Away
	7	4	4	12	SHERYL CROW/Home
	9	9	11	12	WALLFLOWERS/Heroes
	32	35	33	11	EDWIN MCCAIN/I'll Be
	34	31	32	11	NATALIE MERCHANT/Kind & Generous
	1D	9	11	11	SARAH MCLACHLAN/Adia
	11	8	13	10	ERIC CLAPTON/She's Gone
	7	10	9	9	SISTER HAZEL/Happy
	-	-	3	6	COWBOY JUNKIES/Miles From Our Home
	7	12	14	5	EVERYTHING/Hooch
	8	8	12	4	DAVE MATTHEWS BAND/Stay (Wasting Time
	-	-	-	4	BUDDY GUY F/J. LANG/Midnight Train
	4	4	4	4	LUCINDA WILLIAMS/Right In Time
			8	2	UGLY AMERICANS/The Wrong Direction
	8	11	13	2	GRANT LEE BUFFALO/Truly, Truly
	7	15	6	1	FIVE EASY PIECES/Lovers
	4	5	4	1	WHY STORE/When You're High



MARKET #22

KBCO/Denver (303) 444-5600 Benso Arbough

3W	2W	LW	TW	
26	24	28	31	NATALIE MERCHANT/Kind & Generous
23	25	28	31	BONNIE RAITT/One Belief Away
15	23	30	30	GOO GOO DOLLS/Iris
17	23	29	29	BARENAKED LADIES/One Week
26	24	29	29	DAVE MATTHEWS BAND/Stay (Wasting Time)
16	14	14	17	EAGLE-EYE CHERRY/Save Tonight
14	16	15	17	SCOTT THDMAS BAND/Black Valentine
15	14	17	16	FOO FIGHTERS/Walking Ailler You
15	14	17	15	WILLIAM TOPLEY/Wake Up (Your)
4	14	17	15	GRANT LEE BUFFALO/Truls Truly
15	11	11	14	BRAD/The Day Brings
24	25	14	14	NATALIE IMBRUGLIA/Torn
15	14	15	14	EVERYTHING/Hooch
-		-	12	COWBOY JUNKIES/Miles from Our Home
13	15	9	12	KENNY WAYNE SHEPHERIN/Blue On Black
11	12	10	12	WILLIAM TOPLEY/The Ring
12	10	11	12	MARC COHN/Already Home
1	20	14	12	NEIL FINN/Sinner
3	10	11.	12	TORI AMOS/Spark
12	13	12	11	
21	15	17	11.	RDD STEWART/Ooh La La
15	3	12		EDWIN MCCAIN/I'll Be
12	+1	11		FASTBALL/The Way
4	ě	9	1	SEMISONIC/Closing Time
-	11	13	8	BONNIE RAITT/Spit Of Love
3	3	- 6	1	BIG BAD VOODOD DADDY YOU & Me_
-			6	SONIA DADA/Zachary
3	6			BRIAN SETZER ORCH/Jump Jive An' Wail
8	12	8		MARC COHN/Lost You In
			5	JOHN FOGERTY/Premonition



KXPK/Denver (303) 832-5665 Schmidt

3W	2W	ŁW	TW	
16	32	32	34	BARENAKED LADIES/One Week
18	15	33	33	SMASHING PUMPKINS/Perfect
17	25	34		SMASH MOUTH/Can't Get Enough,
33	33	34	32	DAVE MATTHEWS BAND/Stay (Wasting Tir
31	32	31	32	GOO GOO DOLLS/fris
20	17	17	21	GRANT LEE BUFFALO/Truly, Truly
				BRIAN SETZER ORCH/Jump Jive An' Wall
18	17	16	17	CHERRY POPPIN'/Zoot Suit Riot
19	16	17	17	ATHENAEUM/What I Didn't Know
5	6	6		SONIA DADA/Zachary
-	17	15	17	FOO FIGHTERS/Walking After You
-	-	18	17	SEVEN MARY THREE/Over Your Shoulder
11	18	16	16	URGE/Jump Right In
18		21		EAGLE-EYE CHERRY/Save Tonight
	23		16	EVE 6/Inside Dut
-	-	15	14	NEIL FINN/Sinner
	-		14	ALANIS MORISSETTE/Uninvited
32	23	16	14	NATALIE MERCHANT/Kind & Generous
-	8	9		SISTER HAZEL/Concede
9	9	9	13	WHY STORE/When You're High
-	9	11	12	PATTY GRIFFIN/One Big Love
11	10	10	12	TRAIN/Meet Virginia
6	3	5	12	STEVE POLTZ/Silver Lining
-	17			WILLIAM TOPLEY/Wake Up (Your)
9	11	14		FUEL/Shimmer
10	4	12		AGENTS OF GOOD ROOTS/Upspin
-	-	-	8	CHERRY POPPIN' /Brown Derby Jump
	-	-	6	SQUIRREL NUT ZIPPERS/Suits Are Picking
-	-	-	-	SCOTT THOMAS BAND/Black Valentine
٠	-	•	•	BARENAKED LADIES/It's All Been Done



MARKET #24

KINK/Portland, OR 503) 226-5080 Constantine/Garlock

PLAYS ARTIST/TITLE 3W 2W LW TW 25 25 25 AGENTS OF GDOD RDOTS/Upspin 25 25 25 DAVE MATTHEWS BAND/Stay (Wasting T 6 22 25 ERIC CLAPTON/Pilgrim 11 10 25 GRANT LEE BUFFAL DUTUILy, Truly

	3	7.1	10	23	UNANT LEE BUTTALU/TIULY, ITURY
	11	11	11	25	NEIL FINN/Sinner
	9	25	25	25	SHAWN COLVIN/When The Rainbow
	-		11	15	PEARL JAM/Wishlist
į	11	10	11	13	NATALIE MERCHANT/Kind & Generous
1		9	11	12	BONNIE RAITT/One Belief Away
ı	10	9	13	12	FASTBALL/The Way
ı	7	8	13	12	SARAH MCLACHLAN/Adia
ı	10	10	10	11	JEFF BUCKLEY/Everybody Here
1	9	9	10	10	BAP KENNEDY/The Shankhill Falls
1	8	9	9	10	BRIAN SETZER ORCH/Jump Jive An' Wait
ı	10	12	10	10	COWBOY JUNKIES/Miles From Our Home
ı	11	10	10	10	CPR/Morrison
ı	11	11	12	10	EVERYTHING/Hooch
ı	9	9	9	10	GDO GDO DOLLS/Iris
ı	-	-	8	10	IMOGEN HEAP/Come Here Boy
ı	25	25	13	10	JOHN FOGERTY/Premonition
	9	8	8	10	LITTLE FEAT/Loco Motives
	9	11	11	10	OLU DARA/Your Lips
Į	11	11	10	10	PATTY GRIFFIN/Dne Big Love
	11	8	11	10	PAUL CARRACK/You Give Me.
	8	9	11	10	ROD STEWART/Ooh La La
	11	11	11		
ı	-	-	8	10	
ĺ	-	-	-	10	
	9	11	11	10	
	11	12	13	10	WILLIAM TOPLEY/Sycamore Street



MARKET #34 WKOC/Nortolk

ARTIST/TITLE



MARKET #35 KENZ/Salt Lake City (801) 485-6700 Jones/Casual

PLAYS
37 33 36 36 36
50 43 43 55
5 15 25 33
33 28 28 28 32
16 17 26 28
35 30 32 27
21 16 21 23
19 11 17 26 28
25 12 11 18
25 19 23 18
25 19 23 18
25 19 23 17
16 14 23 17
18 8 16 15
5 - - 7 17
16 14 23 17 ARTIST/TITLE

BARENAKED LADIES/One Week
WALLFLOWERS/Herees
WALLFLOWERS/Herees
SMASH MOUI H/Gan't Get Enough...
GOO GOO DOLLS/Ins
ALANA DAN/SC/Cray
EVE Grinside Dut
EVERYTHING/Hooch
SARAH MCLACHLAN/Adia
SEVEN MARY THREE/Over Your Shoulder
SMASHING PUMPKINS/Perfect
LENNY KRAN/TEVP, Waws
MONO/Life in Mono
CURE/World in My Eyes
SEMISONIC/Closing Time
GRANT LEE BIFFA O/Truly, Truly
BRIAN SETZEB DRCH./Jump Jive An Wail
DAVE MATTHEWS BAND/Stay (Wasting Time)
NATALLE IMBRUGLIA-Wishing i Was There
ANGGUIN/Sinow On The Sabara
SISTER T/KINOW What You Mean
FUEL/Shimmer
TORI AMOS/Spark
HARVEY DANGER/FRADPOLE Stata
SWIRL 360/Hery Now Now
NATALLE MERCHAN/KING & Generous
SMASHING PUMPKINS/AVA Adore ARTIST/TITLE



MARKET #37 WTTS/Indianapolis (812) \$32-3366 Anton McCallister

PLAYS ARTIST/TITLE
3W 2W LW TW
17 14 24 25 BARENAKED LADIÉS/One Week
21 23 22 24 DAVE MATTHEWS BAND/Swy (*)

21	23	22	24	DAVE MALITHEWS BAND/SMBY (Wasting film)
23	23	21	23	GOO GOO DOLLS/Iris
22	24	23	23	NATALIE MERCHANT/Kind & Generous
14	15	14	23	GRANT LEE BUFFALO/Truly: Truly
12	12	3.5	22	PAGE/PLANT/Shining In The Light
14	16	1.3	21	JOHN FOGERTY/Premonition
14	14	14	15	PATTY GRIFFIN/One Big Lowe
24	23	24	14	EVERYTHING/Hooch
13	14	13	14	EVERCLEAR/I Will Buy You
11	13	14	14	EOWIN MCCAIN/I'll Be
14	14	14	14	COWBOY JUNKIES/Miles Fipm Our Home
10	10	10	13	SCOTT THOMAS BAND/Blank Valentine
15	23	12	13	SEMISONIC/Closing Time
13	11	33	13	ALANA DAVIS/Crazy
14	14	抽	13	VERVE/Lucky Man
	11	11	13	ERIC CLAPTON/Pilgrim
23	22	11	13	ERIC CLAPTON/She's Gone
		100	13	BONNIE RAITT/Spit Of Lov -
10	15	14	13	FOO FIGHTERS/Walking After You
12	14	330	13	WHY STORE/When You're Righ
13	9	2	13	SONIA DADA/Zachary
23	13	13	12	WALLFLOWERS/Heroes
11	10	2.1	12	BRIAN SETZER ORCH./Jurn Jive An' Wail
10	9	20	12	BUDDY GUY F/J. LANG/Mic light Train
			12	SEVEN MARY THREE/Over Your Shoulder
10	9	11	11	SMASHING PUMPKINS/P elect
	10		11	
12	11			TORI AMOS/Spark
-	-	9	11	SHAWN COLVIN/When Tie Rainbow

OPPORTUNITIES

OPENINGS

OPENINGS

OPENINGS

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EAST

Top-three radio ownership company in northeast seeks promotions director w/ 4+ years' experience. Competitive pay & benefits. Radio & Records, 10100 Santa Monica Blvd., #627, 5th Floor, Los Angeles, CA 90067. EOE

Heavily promoted suburban New York station looking for promotions director. We're looking for an experienced, aggressive, honest team-player. Send resume to: Radio & Records, 10100 Santa Monica Blvd., #632, 5th Floor, Los Angeles, CA 90067. EOE

TWO OPENINGS: PROGRAM DIRECTOR & MORNINGS

I) Northeast CHR is looking for a program director to lead a great staff to the next level. If you have strong imaging & management skills and can create and package a product that is fun & exciting for today's Top 40 listener, we want to talk to you. Send your resume and samples of your station mornings, afternoons, and station promos & imaging to: Radio & Records, 10100 Santa Monica Blvd., #630, 5th Floor, Los Angeles, CA 90067. EOE

2) We also have a rare opening in morning drive. We're looking for a team player with a winning attitude. If you'd like to work for a great company and one of the best CHRs in the country, send your most creative stuff to: Radio & Records, 10100 Santa Monica Blvd.,#631, 5th Floor, Los Angeles, CA 90067. EOE

www.rronline.com

DOWN-SIZING? RIGHT-SIZING? FAN-TASIZING ABOUT A GREAT NEW GIG? DUNPHY STRATEGIC MEDIA seeks warm, driven, fun loving adult morning show stars for immediate and future openings in quality Top 75 markets. Must know how to reflect the market, lead a team, and attract a crowd on-air and in person. Winning candidates receive top-notch support and TLC, stable ownership, and very competitive compensation. Females encouraged to apply. Overnight T&R, compensation history, goals and what makes you a winner to: Bob Dunphy, 394 Rittenhouse Court, North Brunswick, NJ 08902, or email text and .wav audio files to: DSMedia@msn.com EOE M/F

SOUTH

WQPO seeks announcer for afternoons on hot top 40. T&R: Steve Williams, Box 752, Harrisonburg, VA 2280. No calls. EOE

Operations/Programming types. T&R plus salary history to: Personnel, Curtis Media Group, 3012 Highwoods Blvd., Raleigh, NC 27604 EOE (7/24)

FREE!

for former registrants this week. Never called us? It's time you did. WE PLACE TALENT and have openings to fill. Jocks, news, all levels needed now. Consultants and stations there is no the propings.

NETWORK(407) 977 2900

Want to work for an alternative station that actually has listeners? WRAX/Birmingham has immediate openings for a promotions director and a creative services director. Talented individuals send your package ASAP to Dave Rossi, WRAX 244, Goodwin Crest Dr., Suite 300 Birmingham, AL 35209

MIDWEST

New Hit Country WGRL/Indianapolis seeks high energy evening talent. T&R: John Q. Morris, 8120 Knue Rd., Indianapolis, IN 46250 EOE (7/24)

Chicago Sportsradio seeks entertaining, compelling sports talk talents and reporters. T&R: Ron Gleason, WSCR, 4949 W. Belmont, Chicago, IL 60641 EOE (7/24)

WGIL/WAAG/WLSR seeks entry-level news reporter. Digital editing and computer knowledge a plus. T&R: Allison Bartelt, News Director, 154 East Simmons, Galesburg, IL 61401 EOE (7/24)

CHR AM Drive partner. Creativity, fun, prod a must. Real humor, no egos.T&R: Patrick Kucera, KRCS, 2100 South 7th, Rapid City, SD 57701 EOE (7/24)

PD morning talent. Good benefits. Pay depends on talent & experience. (308) 345-1981. T&R: Box 939 McCook, NE 69001 EOE (7/24)

PD/MORNING TALENT AC in N. Illinois, has immediate opening. Minimum 3 years on-air experience. No liner-card readers. People and computer skills a must. T&R to: Ron Kruse WDKB, 2201 N. First St., DeKalb, IL 60115. EOE

Be a big fish. Outstanding little pond. PD/morning talent with southwest Nebraska's best broadcasters. Great working environment, good benefits, pay commensurate with talent, experience. EOE (308) 345- 1981 Tapes & Resumes to: Box 939, McCook, NE 69001.

KZNN, Mid-Missouri's Country Powerhouse seeks full-service PD. Airshift, production, remotes, staff direction in job mix. DCS knowledge a plus. Fax resume: Arlene Olander @573-364-5161 or call 800-999-1053. EOE

SPORTS: If you're the BEST radio sports talk host, sports reporter, sports producer, sports imaging producer... the BEST RADIO SPORTS TALENT IN AMERICA (M&F) with at least 3 years' experience... your time has come. Send T&R to: Radio & Records, 10100 Santa Monica Blvd., #626, 5th Floor, Los Angeles, CA 90067. EOE

Morning co-Anchor: One of the nation's top all-News stations is seeking a first-class journalist and effective communicator to co-anchor morning drive and take us from a consistent #2 to #1. Strong writing and technical skills required. Send tapes and resumes ASAP to: Georgeann Herbert, WBBM Newsradio 78, 630 N. McClurg Court, Chicago, IL 60611. EOE

If you consider yourself a "radio journalist" don't read this. We're looking for a morning newsperson who can deliver news with personality, style, an understanding of what is news to the average 28-year-old, and can hold up their end on the morning show when the news isn't on. Tape, resume and a brief critique of Ally McBeal to: Radio & Records, 10100 Santa Monica Blvd, #628, 5th Floor, Los Angeles, CA 90067. EOE

Attention: Opportunity knocks... twice Jacor Communications Stations WMVX-FM Cleveland and WVOR-FM Rochester have immediate morning show openings. If you are willing to do whatever it takes to win, we want to talk to you. No vaudeville acts please. Jacor Communications, WMVX-FM Cleveland and WVOR-FM Rochester are Equal Opportunity Employer, Send tape, resume, and anything else you think could help to Randy James, Director/Mix Programming, East Region, Jacor/Cleveland, 1468 W. 9th Street, Cleveland, OH 44113. No Phone Calls Please

STUDIO TRAFFIC ANCHOR

Can you explain freeway problems in an energetic and relatable style? We need a traffic reporter/sidekick with personality-plus for a top-rated AC affiliate in our market. 1-3 yrs. exp. desirable.

Newswriter

Our operation is growing! We have an immediate opening for a newswriter who is an effective self-starter w/strong writing skills. Our newswriters feed our national wire service, so good news judgement is a must. 1-3 years' exp. preferred. Tapes and Resume to:
Charlie Weirauch
Director of Operations
Metro Networks, Inc.
633 W. Wisconsin Ave., #1910
Milwaukee, WI 53203. EOE

If you are looking to spread your wings and fly and help take an upstart Classic Rocker to the top, this is the opportunity you've been waiting for. Strong Midwest company is starting up a Classic Rocker and looking for all dayparts, including the possibility PD position. All candidates, must be proactive planners and thinkers, love to be in the community, and not afraid to work. Send your tapes and resume ASAP to: Radio & Records, 10100 Santa Monica Blvd., #634, 5th Floor, Los Angeles, CA 90067. EOE

The new 104.1 Extreme Radio, St. Louis, is searching for qualified air talent. The person(s) selected will be responsible for on-air formatics, assigned commercial production, live appearances and remotes. Qualifications include, but are not limited to, three (3) years of on-air" experience, have knowledge of digital production software and have experience with digital delivery systems (i.e. Scott Studios) Send tape and resume, postmarked no later that July 31, 1998 to: Emmis Communications/ Extreme 104.1 c/o George Depper, 800 Union Station/ Powerhouse Bldg., St. Louis, MO 63103. Emmis Communications is an Equal Opportunity Employer. Minorities are encouraged to apply.

620WTMJ

Rare news anchor/reporter opening at the top-rated station in market #30. You must have a college degree or equivalent and 1-3 years' experience anchoring and reporting radio news in medium or large markets. Convince us you're the one! Send tape, resume, writing samples, and cover letter to: Dan Shelley, News Director, WTMJ Radio, 720 E Capitol Drive, Milwaukee WI, 53212. 414-967-5486. WTMJ Radio, 720 E Capitol Drive, Milwaukee WI, 53212. 414-967-5486. WTMJ is part of Journal Broadcast Group, a growing employeeowned company committed to diversity in the workplace.

OPPORTUNITIES

OPENINGS

Major radio group in medium market is looking for the next great Classic Rock morning show host. Must be topical, have good production skills, and not afraid to work. If you are looking for a great place to live and an incredible company to work for rush your T&R to: Radio & Records, 10100 Santa Monica Blvd., #635, 5th Floor, Los Angeles, CA 90067. EOE

WEST

Sought: Air Talent for KBLL-FM, Hot Country format. Production duties included. Send T&R: Mike Kandilas, KBLL, 1400-11th Ave., Helena, MT 59601 EOE (7/24)

Operations Manager in the Wine Country!

Seeking OM for four-station cluster (Country, Rock, Oldies, and N/T) 45 minutes north of San Francisco. Must be "get it done" person who knows programming and promotions. GM background helpful too. Enjoy stability of family ownership. Fax to: Lawrence Amaturo, 707-523-0682. EOE



First we lost our competitor, then we lost our program director. Our PD is moving on and we need to find a successor. Suggested skills include: talent development, strategic planning, positioning. A solid understanding of both the Alternative and Active Rock formats is a

Send programming package to: KXTE-FM, c/o Human Resources, Attn: PD1077.8, 6655 W. Sahara Ave., Suite D-208, Las Vegas, NV 89146.

CBS RADIO, Inc. is an equal opportunity employer. Women and minorities are encouraged to apply.

Morning Host Wanted at 104.7 KDUK in Eugene, OR. Great phones. Overnight T&R: 104.7 KDUK, 1345 Olive St., Eugene, OR 97401. EOE

Anchors/Reporters: majorWestern U.S. News operation wants T&Rs for future openings. Writing, sound, creativity, energy, passion. Possible opportunity to work with the best. Radio & Records, 10100 Santa Monica Blvd., #629, 5th Floor, Los Angeles, CA 90067. EOE

HERE'S YOUR DREAM JOB! A chance to be part of the growing team at one of America's PERMIERE Christian Music Stations! We need a morning show information GURU... Multitrack digital production on the fly a must. Christian AC targeted writing skills. AM Drive delivery. THERE'S NOTHING LIKE THE GREAT NORTHWEST DUR-ING THE FALL BOOK! T&R to: Kip Johns-KCMS Radio, 19303 Fremont Ave. N., Seattle, WA 98133. EOE

OPENINGS

Large Market Top-40 station looking for our next winning morning drive talent with a successful track record. If your show is typical, don't bother. We love unique reality-based talent. Great company with a history of great morning radio. Send your stuff to: Radio & Records, 10100 Santa Monica Blvd., #633, 5th Floor, Los Angeles. CA 90067, EQE

<u>STEVE</u>SMITH

Steve Smith Radio and Ratings Consultants are looking for topnotch air personalities for all dayparts to fill positions in our Top-5 markets as well as other medium and large markets. Positions are available for mornings, afternoons, and nights. Please send T&R to: Steve Smith Radio and Ratings, 3437 E. Wildwood Dr., Phoenix, AZ 85044. No Phone Calls Please. EOE

The Oldies Station K-DES 104.7/ Palm Springs has an opening for someone who can continue to keep our "Nighttime Request & Dedica tion Show alive! Can you relate to the listeners, handle heavy phones, pretty good in the production room? Most of all, do you dig Oldies? If so, we would like to hear from you now! Send T&R to: Danny Fox, K-DES, 2100 Tahquitz Canyon Way, Palm Springs, CA 92262. EOE

Positions Sought

Midwest/Houston area! Mold me into what you want Still desperate. Call my voicemail. BOB: (815) 240-1223 (7/24)

Available: Young, cheap superstar. Quit dreaming. Better choice: Seasoned, believable, affordable AT news anchor, production talent, engineer. ALEX: (513) 777-8423 (7/24)

Broadcast school grad with experience. On-air, production, copywriting, and board-ops. Put me on your team! CHRYSTAL: (405) 736-6971 (7/24)

Come get me! On-air/music director seeking to join a new team in Houston area. Contact BRIAN: (405) 642-3276 (7/24)

Steve Allison is one of America's premier announcers. Working part-time in Portland, Seeking to rev up your morning ratings. STEVE: (503) 282-4845 (7/24)

I give love. Ready to pull fat numbers for your Rock station. SCOTT SANFORD: (770) 453-9610, HireThatDJ@aol.com (7/24)

Our love, like our morning radio chops, is for sale. We'll rock your world! PIMP POPPA and HAPPY HO: (502) 361-4718 (7/24)

Excellent pro seeks full-time home! Ten-plus years as morning man, natural sound, top ratings.
All formats, markets considered. STEVE: (503) 282-4845 (7/24)

OPENINGS

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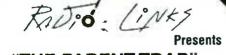
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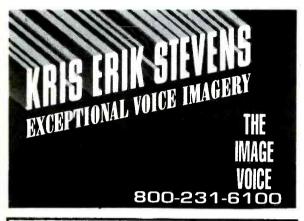
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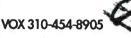
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NATIONAL AIRPLAY OVERVIEW JULY 24, 1998

Breakers In Blue

CHR/POP

GOO GOO DOLLS Iris (Warner Sunset/Reprise)

ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise)
AEROSMITH I Don't Want To Miss A Thing (Columbia) BRANDY & MONICA The Boy Is Mine (Atlantic)

MATCHBOX 20 Real World (Lava/Atlantic) FASTBALL The Way (Hollywood)

NATALIE IMBRUGLÍA Torn *(RCÁ)*

a

NEXT Too Close (Arista) SHANIA TWAIN You're Still The One (Mercury)

1 JENNIFER PAIGE Crush (Edel America/Hollywood) 10

K-CI & JOJO All My Life (MCA)
WILL SMITH Just The Two Of Us (Columbia)
SEMISONIC Closing Time (MCA)

12 14

NATALIE MERCHANT Kind & Generous (Elektra/EEG)

ALL SAINTS Never Ever (London/Island)
SAVAGE GARDEN To The Moon And Back (Columbia) 18 19

SMASH MOUTH Can't Get Enough Of You Baby (Elektra/EEG)

SARAH MCLACHLAN Adia (Arista) FIVE When The Lights Go Out (Arista) BRIAN MCKNIGHT Anytime (Motown) 18 **19**

15 20 **3**

ACE OF BASE Cruel Summer (Arista)
MARCY PLAYGROUND Sex And Candy (Capitol)

16 23 'N SYNC Tearin' Up My Heart (RCA)

EDWIN MCCAIN I'll Be (Lava/Atlantic)
CELINE DION To Love You More (550 Music)

25 24 28

PRAS MICHEL 1/ODB & MYA Ghetto Supastar... (Interscope)

EVERCLEAR I Will Buy You A New Life (Capitol)
SWIRL 360 Hey Now Now (Mercury)
MADONNA Ray Of Light (Maverick/WB) 35

CHR begins on Page 43.

HOT AC

3

GOO GOO DOLLS Iris (Warner Sunset/Reprise)

FASTBALL The Way (Hollywood)
NATALIE IMBRUGLIA Tom (RCA)

NATALIE MERCHANT Kind & Generous (Elektra/EEG)

ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise)
MATCHBOX 20 Real World (Lava/Atlantic) Ŏ

SHANIA TWAIN You're Still The One (Mercury)

SARAH MCLACHLAN Adia (Arista) EDWIN MCCAIN I'll Be (Lava/Atlantic)

SEMISONIC Closing Time (MCA)

10 MATCHBOX 20 3am (Lava/Atlantic)

SMASH MOUTH Can't Get Enough Of You Baby (Elektra/EEG) 12

AEROSMITH | Don't Want To Miss A Thing (Columbia)

SAVAGE GARDEN Truly Madly Deeply (Columbia) 20

13 16 14 GREEN DAY Time Of Your Life (Good...) (Reprise)
MARCY PLAYGROUND Sex And Candy (Capitol)

EVERCLEAR | Will Buy You A New Life (Capitol)
CELINE DION To Love You More (550 Music)
NATALIE IMBRUGLIA Wishing | Was There (RCA) 18 21

24 19 27 SAVAGE GARDEN To The Moon And Back (Columbia)

BILLIE MYERS Tell Me (Universal)
BARENAKED LADIES One Week (Reprise)

DAVE MATTHEWS BAND Stay (Wasting Time) (RCA)

ALANA DAVIS Crazy (Elektra/EEG)
VONDA SHEPARD Searchin' My Soul (550 Music)

ANGGUN Snow On The Sahara (Epic)
ROD STEWART Ooh La La (Warner Bros.)
K-CI & JOJO All My Life (MCA) 26 28

JENNIFER PAIGE Crush (Edel America/Hollywood)

AC begins on Page 77.

EVERYTHING Hooch (Blackbird/Sire)

CHR/RHYTHMIC

LW BRANDY & MONICA The Boy Is Mine (Atlantic)

WILL SMITH Just The Two Of Us (Columbia) 0

PRAS MICHEL I/ODB & MYA Ghetto Supastar... (Interscope)

NEXT Too Close (Arista)
USHER My Way (LaFace/Arista)

AALIYAH Are You That Somebody? (Atlantic)

BIG PUNISHER I/JOE Still Not A Player (Loud)
LAURYN HILL Can't Take My Eyes Off You (Ruffhouse/Columbia)
NICOLE Make It Hot (EastWest/EEG) 12

JON B. They Don't Know (Yab Yum/550 Music)

JANET Go Deep (Virgin)
VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant) 8

10 SPARKLE Be Careful (Rock Land/Interscope)

BRANDY I/MASE Top Of The World (Atlantic)
MYA I/SISQO OF DRU HILL It's All About Me (University/Interscope) 13

Õ TATYANA ALI Daydreamin' (MJJ/Work) 18

BRIAN MCKNIGHT The Only One For Me (Motown)

INOJ Time After Time (Columbia)
MONICA The First Night (Arista) 24 33

K-CI & JOJO All My Life (MCA)

MARIAH CAREY My All (Columbia)

BACKSTREET BOYS I'll Never Break Your Heart (Jive) 21 **22** 30

BRIAN MCKNIGHT Anytime (Motown)

MASTER P 1/SONS OF FUNK I Got The Hook Up (No Limit/Priority) K-CI & JOJO Don't Rush (Take Love Slowly) (MCA) LINK Whatcha Gone Do? (Relativity) 22

ALL SAINTS Never Ever (London/Island)
MO THUGS FAMILY All Good (Relativity)

KELLY PRICE Friend Of Mine (T-Neck/Island) 29

CAM'RON I/MASE Horse & Carriage (Untertainment/Epic)

CHR begins on Page 43.

AC

TW LW

> **CELINE DION** To Love You More (550 Music) O

SHANIA TWAIN You're Still The One (Mercury)

SARAH MCLACHLAN Adia (Arista)

ROD STEWART Ooh La La (Warner Bros.) LEANN RIMES Looking Through Your Eyes (Curb/Atlantic) NATALIE IMBRUGLIA Torn (RCA)

ERIC CLAPTON My Father's Eyes (Duck/Reprise)
SAVAGE GARDEN Truly Madly Deeply (Columbia)

LIONEL RICHIE Time (Mercury) 10

GLORIA ESTEFAN Heaven's What I Feel (Epic) BONNIE RAITT One Belief Away (Capitol)

BACKSTREET BOYS As Long As You Love Me (Jive)

JOHN TESH I/JAMES INGRAM Give Me Forever... (GTSP/Mercury) CHICAGO All Roads Lead To You (Reprise)

15 BRIAN WILSON Your Imagination (Giant/WB)

OLIVIA NEWTON-JOHN I Honestly Love You (MCA/Universal) ELTON JOHN Recover Your Soul (Rocket/Island) GARTH BROOKS To Make You Feel My Love (Capitol) 16

BOB SEGER & MARTINA MCBRIDE Chances Are (Capitol)
ANNE COCHRAN AND JIM BRICKMAN After All... (Windham Hill) 19

CHRISTINA AGUILERA Reflection (Walt Disney)

MARILYN SCOTT Starting To Fall (Warner Bros.) 23 27 K-CI & JOJO All My Life (MCA)

BACKSTREET BOYS I'll Never Break Your Heart (Jive)

GEORGE BENSON Standing Together (GRP)

24 25 DARYL HALL & JOHN OATES Throw The Roses Away (Push) RINGO STARR La De Da (Mercury)
SAVAGE GARDEN To The Moon And Back (Columbia)

FAITH HILL This Kiss (Warner Bros.)
NATALIE MERCHANT Kind & Generous (Elektra/EEG)

No Songs Qualified For Breaker Status This Week.

AC begins on Page 77.

URBAN

AALIYAH Are You That Somebody? (Atlantic)

KELLY PRICE Friend Of Mine (T-Neck/Island) 3

NICOLE Make It Hot (EastWest/EEG)

JANET Go Deep (Virgin)
BRANDY I/MASE Top Of The World (Atlantic) 5 12

BRIAN MCKNIGHT The Only One For Me (Motown)

MAXWELL Luxury: Cococure (Columbia)
GERALD LEVERT Thinkin' Bout It (EastWest/EEG)
VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant) 6 10

17 PUBLIC ANNOUNCEMENT It's About Time (A&M)

K-CI & JOJO Don't Rush (Take Love Slowly) (MCA)
WILL SMITH Just The Two Of Us (Columbia) 11 14

ARETHA FRANKLIN Here We Go Again (Arista)

MO THUGS FAMILY All Good (Relativity)
SILKK THE SHOCKER It Ain't My Fault (No Limit/Priority) 19 18

MONICA The First Night (Arista)

16

LINK Whatcha Gone Do? (Relativity)
BRANDY & MONICA The Boy Is Mine (Atlantic)
MECHALIE JAMISON Keep It Real (Red Eye/Priority) 8 26

NEXT | Still Love You (Arista)

JON B. They Don't Know (Yab Yum/550 Music)
BLACKSTREET 1/KAFI & CROWDER | Can't... (Yab Yum/550 Music)

21

USHER My Way (LaFace/Arista) 33 34

TAMIA So Into You (Qwest/WB)
JERMAINE DUPRI I/JAY-Z Money Ain't... (So So Def/Columbia)

MYRON Destiny (Island) 32 27

LUTHER VANDROSS Nights In Harlem (LV/Virgin)

TAMI DAVIS How Do | Say I'm Sorry (Red Ant)
MONTELL JORDAN | Can Do That (Def Jam/RAL/Mercury) 35 29 NATE DOGG I/WARREN G Nobody... (Dogg Foundation/Breakaway)

MARY J. BLIGE Missing You (MCA) 49

PRESSHA Splackavellie (Tony Mercedes/LaFace/Arista)
BOYZ II MEN Doin' Just Fine (Motown)

50

JESSE POWELL I Wasn't With It (Silas/MCA) URBAN begins on Page 55.

ACTIVE ROCK

DAYS OF THE NEW The Down Town (Outpost/Geffen)

MONSTER MAGNET Space Lord (A&M)

STABBING WESTWARD Save Yourself (Columbia)

CANDLEBOX It's Alright (Maverick/WB)
CREED What's This Life For (Wind-up) 5 7

JERRY CANTRELL My Song (Columbia) SMASHING PUMPKINS Ava Adore (Virgin)

9 Ó FUEL Shimmer (550 Music)

10

CREED Tom (Wind-up)
METALLICA Fuel (Elektra/EEG)
AEROSMITH | Don't Want To Miss A Thing (Columbia) 12

SEVEN MARY THREE Over Your Shoulder (Mammoth/Atlantic) 11 14

ADDICT Monsterside (Big Cat/V2)
MEGADETH A Secret Place (Capitol)

GOO GOO DOLLS Iris (Warner Sunset/Reprise)

RAMMSTEIN Du Hast (Slash/London/Island)
GIRLS AGAINST BOYS Park Avenue (DGC/Geffen) 20 18

JIMMY PAGE/ROBERT PLANT Shining In The Light (Atlantic)

KENNY WAYNE SHEPHERD Somehow... (Revolution/Reprise) KENNY WAYNE SHEPHERD Blue On Black (Revolution/Reprise) 24 16

DRAIN S.T.H. Crack The Liars Smile (Mercury)

EVE 6 Inside Out (RCA)
AEROSMITH What Kind Of Love Are You On (Columbia) 27 37

SEMISONIC Closing Time (MCA)
METALLICA Better Than You (Elektra/EEG)
MARCY PLAYGROUND Saint Joe On The School Bus (Capitol) 21

25 BROTHER CANE I Lie In The Bed I Make (Virgin)

GRAVITY KILLS Falling (TVT)
RAGE AGAINST THE MACHINE No Shelter (Epic)

31 PEARL JAM In Hiding (Epic)

ROCK begins on Page 90.

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NATIONAL AIRPLAY OVERVIEW JULY 24. 1998



NAC/SMOOTH

KENNY G Baby G (Arista)

KIM WATERS Nightfall (Shanachie)

FOURPLAY Still The One (Warner Bros.)

LEE RITENOUR Ooh-Yeah (I.E./Verve)

PAUL HARDCASTLE Shelbi (JVC/JMI)

RONAN HARDIMAN Love Song (Philips) SOUL BALLET Blu Girl (Countdown/Unity)
PEACE OF MIND Peace Of Mind (Nu Groove)

B-TRIBE Sometimes (Atlantic)

RAMSEY LEWIS Fragile (GRP)

GEORGE BENSON Standing Together (GRP) FOUR 80 EAST Eastside (Cargo/MCA)

MARC ANTOINE Sunland (GRP)
CANDY DULFER Smooth (N2K Encoded Music)

CHRIS STANDRING Cool Shades (Instinct)

RICHARD ELLIOT In The Groove (Metro Blue/Blue Note)
GREGG KARUKAS Blue Touch (I.E./Verve)

STEVE COLE When I Think Of You (Bluemoon/Atlantic)

JIM BRICKMAN 1/DAVE KOZ Partners In Crime (Wandham Hill)

AVENUE BLUE Seventh Heaven (Mesa/Bluemoon/Atlantic)
BRIAN CULBERTSON On My Mind (Bluemoon/Atlantic)

BOB JAMES Love Is Where (Warner Bros.)
BRAXTON BROTHERS Happy Again (Windham Hill Jazz)

BRIAN BROMBERG By The Fireplace (Zebra)
JONATHAN BUTLER Dancing On The Shore (N2K Encoded Music)
JOE MCBRIDE Midnight In Madrid (Heads Up)

SIMPLY RED Mellow My Mind (EastWest/EEG)

CHUCK LOEB Beneath The Light (Shanachie)

BONEY JAMES Innocence (Warner Bros.)

JOYCE COOLING Imagine That (Heads Up)

LW

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28

24 23

17

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a 26

0

URBAN AC

LW BRIAN MCKNIGHT The Only One For Me (Motown) MAXWELL Luxury: Cococure (Columbia)
KELLY PRICE Friend Of Mine (T-Neck/Island) GEORGE BENSON Standing Together (GRP) LUTHER VANDROSS Nights In Harlem (LV/Virgin) GERALD LEVERT Thinkin' Bout It (EastWest/EEG) 10 JON B. They Don't Know (Yab Yum/550 Music) SPARKLE Be Careful (Rock Land/Interscope) ARETHA FRANKLIN Here We Go Again (Arista)
KEITH WASHINGTON/CHANTÉ MOORE I Love You (Silas/MCA) 8 11

NEW POWER GENERATION The One (New Power Soul) REGINA BELLE Don't Let Go (MCA) 13

JANET Go Deep (Virgin)
TAMI DAVIS How Do I Say I'm Sorry (Red Ant) 16 19 N'DEA DAVENPORT Bring It On (V2)

RANDY CRAWFORD Silence (Bluemoon/Atlantic)
BRANDY & MONICA The Boy Is Mine (Atlantic) 17 15

LSG Door #1 (EastWest/EEG)

TAMIA So Into You (Qwest/WB)
PEABO BRYSON My Heart Belongs To You (Windham Hill) 25 28

K-CI & JOJO All My Life (MCA)

21

VOICES OF THEORY Dimelo (Say It) (H.O.L.A./Red Ant) 27

LEVI LITTLE Pick Up The Phone (White Lable)
PUBLIC ANNOUNCEMENT It's About Time (A&M) 30 BOB JAMES I/RASHEEDA Do It Again (Wa

XSCAPE The Arms Of The One Who... (So So Det/Columbia)
TEMPTATIONS Stay (Motown) 26

K-CI & JOJO Don't Rush (Take Love Slowly) (MCA) CECE WINANS What About You (PMG/Atlantic)

MISSJONES 2 Way Street (Motown)

COUNTRY

SHANIA TWAIN w/BRYAN WHITE From This... (Mercury) GARTH BROOKS To Make You Feel My Love (Capitol)

DIXIE CHICKS There's Your Trouble (Monument) TRISHA YEARWOOD There Goes My Baby (MCA)

MARTINA MCBRIDE Happy Girl (RCA)

LW

FAITH HILL W/TIM MCGRAW Just To Hear You... (Warner Bros.) TERRI CLARK Now That I Found You (Mercury)

JO DEE MESSINA I'm Alright (Curb)

10

GEORGE STRAIT True (MCA)
JOE DIFFIE Texas Size Heartache (Epic)
VINCE GILL If You Ever Have Forever In... (MCA)

COLLIN RAYE I Can Still Feel You (Epic)

PAM TILLIS I Said A Prayer (Arista)
JOHN MICHAEL MONTGOMERY Cover You In Kisses (Atlantic)

RANDY TRAVIS The Hole (DreamWorks) BROOKS & DUNN How Long Gone (Arista) DWIGHT YOAKAM Things Change (Reprise) 18 17

WILKINSONS 26 Cents (Giant) 19

LARI WHITE Stepping Stone (Lyric Street)
DIAMOND RIO You're Gone (Arista) 23 PATTY LOVELESS High On Love (Epic)

13 TY HERNDON A Man Holdin' On (Epic)

30 25 DAVID KERSH Wonderful Tonight (Curb)

26 RESTLESS HEART No End To This Road (RCA)

27 LINDA DAVIS | Wanna Remember This (DreamWorks) 28 MICHAEL PETERSON When The Bartender Cries (Reprise)

33 TIM MCGRAW Where The Green Grass Grows (Curb)

MARK WILLS Don't Laugh At Me (Mercury)

STEVE WARINER W/GARTH BROOKS Burnin'... (Capitol)
WADE HAYES How Do You Sleep At Night (DKC/Columbia)

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URBAN begins on Page 55.

LW AEROSMITH | Don't Want To Miss A Thing (Columbia) DAYS OF THE NEW The Down Town (Outpost/Geffen)
JIMMY PAGE/ROBERT PLANT Shining In The Light (Atlantic) 3 2 CANDLEBOX It's Alright (Maverick/WB) ROD STEWART Cigarettes & Alcohol (Warner Bros.) GOO GOO DOLLS Iris (Warner Sunset/Reprise)

KENNY WAYNE SHEPHERD Somehow... (Revolution/Reprise) JOHN FOGERTY Premonition (Reprise) CREED What's This Life For (Wind-up)

14 7 KENNY WAYNE SHEPHERD Blue On Black (Revolution/Reprise) 13 MONSTER MAGNET Space Lord (A&M)

BROTHER CANE | Lie In The Bed | Make (Virgin) SEVEN MARY THREE Over Your Shoulder (Mammoth/Atlantic)

10 15 WALLFLOWERS Heroes (Epic) 1 JERRY CANTRELL My Song (Columbia)
PEARL JAM Wishlist (Epic) 16

12 FUEL Shimmer (550 Music)

STORYVILLE Born Without You (Atlantic)

22 17 FASTBALL The Way (Hollywood) SEMISONIC Closing Time (MCA) 20 18 MATCHBOX 20 Real World (Lava/Atlantic)

CREED Torn (Wind-up)

21 33 WHY STORE When You're High (Way Cool Music/MCA) SMASHING PUMPKINS Ava Adore (Virgin) 23

PEARL JAM In Hiding (Epic) METALLICA Fuel (Elektra/EEG)
DISHWALLA Once In A While (A&M)
MEGADETH A Secret Place (Capitol) 26

DAVE MATTHEWS BAND Stay (Wasting Time) (RCA)

ALTERNATIVE

0 **HARVEY DANGER** Flagpole Sitta (Slash/London/Island)

GOO GOO DOLLS Iris (Warner Sunset/Reprise)
BARENAKED LADIES One Week (Reprise)

EVE 6 Inside Out (RCA)

12

16

FUEL Shimmer (550 Music)

SEMISONIC Closing Time (MCA)
DAVE MATTHEWS BAND Stay (Wasting Time) (RCA) BEASTIE BOYS Intergalactic (Grand Royal/Capitol)

SMASHING PUMPKINS Perfect (Virgin)
MARCY PLAYGROUND Saint Joe On The School Bus (Capitol)

GRANT LEE BUFFALO Truly, Truly (Slash/WB)

FOO FIGHTERS Walking After You (Elektra/Roswell/Capitol) SPRUNG MONKEY Get 'Em Outta Here (Surfdog/Hollywood) ATHENAEUM What I Didn't Know (Atlantic)

18 22 EVERYTHING Hooch (Blackbird/Sire)
GARBAGE | Think I'm Paranoid (Almo Sounds/Interscope)

19 CREED What's This Life For (Wind-up) 10 SMASHING PUMPKINS Ava Adore (Virgin)

FEEDER High (Echo/Elektra/EEG)
SEVEN MARY THREE Over Your Shoulder (Mammoth/Atlantic) 20 25

DAYS OF THE NEW The Down Town (Outpost/Geffen)

THIRD EYE BLIND Jumper (Elektra/EEG)
URGE Jump Right In (Immortal/Epic) 30 15

STABBING WESTWARD Save Yourself (Columbia) 17 FASTBALL The Way (Hollywood)

37 GARBAGE Push It (Almo Sounds/Interscope)

26 NATALIE IMBRUGLIA Wishing I Was There (RCA) 33 RIAN SETZER ORCHESTRA J

EAGLE-EYE CHERRY Save Tonight (Work)

31 PEARL JAM In Hiding (Epic)

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ADULT ALTERNATIVE

LW

DAVE MATTHEWS BAND Stay (Wasting Time) (RCA)

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BARENAKED LADIES One Week (Reprise)

3 NATALIE MERCHANT Kind & Generous (Elektra/EEG)

JOHN FOGERTY Premonition (Reprise) EVERYTHING Hooch (Blackbird/Sire) 6

CDWBOY JUNKIES Miles From Our Home (Geffen)

PATTY GRIFFIN One Big Love (A&M)
BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope) 9 11

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14 AGENTS OF GOOD ROOTS Upspin (RCA) 22

19 SCOTT THOMAS BAND Black Valentine (Elektra/EEG) MATCHBOX 20 Real World (Lava/Atlantic)

12 16 FOO FIGHTERS Walking After You (Elektra/Roswell/Capitol) MARC COHN Lost You In The Canyon (Atlantic)

24 20 LUCINDA WILLIAMS Right In Time (Mercury) 21 25

FASTBALL The Way (Hollywood)
ERIC CLAPTON She's Gone (Duck/Reprise)
SHAWN COLVIN When The Rainbow Comes (Columbia) 15 13

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18 WALLFLOWERS Heroes (Epic)

SONIA DADA Zachary (Capricorn/Mercury)
BUDDY GUY f/JONNY LANG Midnight Train (Silvertone) 27

WHY STORE When You're High (Way Cool Music/MCA)

STORYVILLE Born Without You (Atlantic)

SMASH MOUTH Can't Get Enough Of You Baby (Elektra/EEG)

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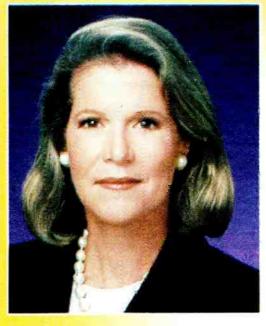
into the mega-stars they should have become several years 10x KROX 20x WXEG 19x WEQX 24x and many many more!

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- BILLBOARD, MAY 25, 1998

Publisher's TILE

By Erica Farber



he national RADAS network radio ratings were just released, and once again ABC Radio Networks was in the No. 1 position, a position it has enjoyed for many years.

The landscape of this side of the business has seen some major changes in the last 12 months involving totally new metworks as well as companies with stables of prominent national talent that are medefining the very concept of networks.

Another major announcement was the appointment of Lyn Andrews to the position of President of ABC Radio Networks, the grandfather of them al.

Andrews is responsible for all aspects of the company, whose programming ranges from 24-hour music formats, mews and sports (including ISPN) to 24-hour children's programming. Her company has also developed and markets a strong and diverse linear of talent that includes Paul Harvey, Tom Joyner, Bob Kingsley, and the Fabulous Sports Babe, to name a few.

The state of network radio: "I think it's never been a better time for network radio, because we've got racre people interested in building the business, and I think that's terrific. Clearly, we need to focus our energies on bringing new people into the medium. With the introduction of new networks and new product, it's tremendous to have new offerings for advertisers or listeners, out you have to find the money to support them. With more players, standardizing how we all report and present becomes more critical, and we need to make the medium easy for both agencies and advertisers to understand. To me, it's going to be all about product. In the foundation of network radio, we're really providing programs and services to stations that they either couldn't provide or couldn't afford to provide for themselves. I think that need still exists.

Questions a station should ask when thinking of affiliating with a network: "Will we deliver what we promise? And I mean that from a customer-service point of view, from a marketing assistant's point of view — all of those levels. They clearly should be asking, "What am I going to be getting in exchange for the inventory that I'm going to give up?" Frankly, I think there's a lot of room for improvement on how networks focus on the need of their affiliate customers. So we deliver what we say we're coing to deliver — are we going to be receptive

LYN ANDREWS

President, ABC Radio Networks

to their needs and wants over time? It should be all about how we can help them better meet their challenges as opposed to what we want from them. Will we be innovative and flexible? Can we constantly look at different ways that our business can be of value to them and provide innovations that help us to satisfy them, whether it's looking at different levels of inventory, daypart programming, or filling a specific need in overnight? Will this be a company that's going to listen to what the affiliates need and want and then respond with speed and integrity?"

Determining new products: "First of all, you have to ask good questions of the radio stations, and then you have to listen to what they tell you. Then you have to have the creative talent and imagination to put a product against a need. Listen to what your customers needs are and always keep your ear to the ground for what's capturing the imagination and interest of the listeners. We have to be like any new-product developer, whether it's on the packaged goods side or on the entertainment side. What's out there in the landscape that would lead us to think a certain kind of talent would make sense to the listener? It's as much of a challenge to develop new product as it is to keep existing product evergreen."

Commitment to children's radio: "Radio Disney addresses a need that has existed in the marketplace for a very long time. We had the good fortune of having one of the most recognizable brand names when it comes to children and family to associate with developing a phenomenal 24-hour format, and we had the financial resources to go out and build it. I'm very proud of Radio Disney because it respects kids, and I think any medium that respects kids is good for our society. It provides them with listening that's fun and informational and contemporary and clean. The other benefit that we were less clear would actually occur is that it's also a family listening experience because of the car. The challenge was to create a format that kids believed was really designed for them, but that didn't make the adult in the car want to drive off the road. The format can really celebrate all the great things that kids are doing."

One thing that would surprise our readers about her company: "Innovation and creativity. Sometimes, because we have a very solid and long-standing reputation with very recognizable brands, there may be the perception that we're not really willing to take risks, press our thinking, and do out-of-the-box kinds of ideas. But that's happening here all the time, whether it's on the program-development front, the technology front, or on alternative forms of distribution and marketing. We just tend to be quiet about those things. We wait to have the goods, and we don't spend a lot of time talking publicly about all the activity that's taking place. We're very aggressive in our own way on that front."

Management philosophy: "Team-driven. I believe in creating collaborative and shared agendas and then having people be held accountable for getting their part of that agenda done. We come together as a group, make decisions about how we want the business to run, and then I hold people accountable for making sure they play their position. That would be No. 1. I set a very high standard and give people the time and the resources to meet it. I put out a high bar for people, and that has all of us operating at the highest levels as often as humanly possible. I believe in creating very clear-cut expectations as to what's rewarded."

Individual she most admires: "My dad. I'm the only girl in the family, with three brothers. My dad had the same message for all of us, which was that we could do anything that we really wanted to do. He created an atmosphere of sort of a genderless society within the family. He is a man of incredible integrity and honesty, two attributes that I hold very dear and respect in other people and want to encourage within my own organization. He also gave me the opportunity to follow some of my dreams."

Career highlight: "I think it was finding my way into the communications/entertainment/media world. I came upon it by chance, not by design. It's been where I've spent the last 25 years of my career, and I love it. I like the competitiveness and the immediacy of it. I like the sense of having a responsibility to the public at large to put out good and different products. It is highly creative and very entrepreneurial."

Favorite radio format: "I'm very eclectic in my listening. I wake up to Classical, then spend time with News/Talk formats. I'll listen to play-by-play sports and Smooth Jazz and Oldies stations."

Favorite song: "Imagine' by John Lennon."

Favorite television show: "Two programs that I try to watch with regularity are NYPD Blue and ER."

Favorite book: "Lonesome Dove."

Favorite movie: "Probably Chariots Of Fire."

Favorite restaurant: "Gabriel's, in New York."

Beverage of choice: "Coffee. Starbuck's Latte Vente, the one where you need a wagon to carry it around."

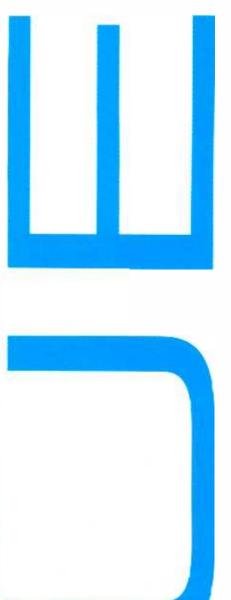
Hobbies: "The most important thing that I do in my discretionary time is spend time with my husband and daughter, Gardening, golf, theater. I love to go to concerts and reading."

Stock recommendations: "I feel like Paul Harvey — I don't want to be held responsible for anybody listening to what I might have to say. Disney."

On the Internet: "I think that those who predicted the Internet wouldn't become a significant part of how people learned and conducted commerce were very wrong. I think we're just on the lip of really understanding how powerful an appliance a computer is because of its ability to interconnect in so many ways in real time."

Issues facing her company: "It's clear that distribution is the single biggest issue facing the ABC Radio Networks. The way to address that is, if you have products that people need to make their radio station sound great and draw listeners, you'll have a business. It really becomes quite simple: We have to provide the best products, services, and customer attention of anybody out there."

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