NEWSSTAND PRICE \$6.50

Seal Of Approval

Three formats give Warner Bros. recording artist Seal just that, as his long-awaited new single, "Human Beings," impacts radio this week. "Human" was Most



Added at Hot AC and Adult Alternative with 14 and 22 stations on the track, respectively. It also fared well at CHR/Pop with 33 adds. Seal's forthcoming album hits stores November 17.



OCTOBER 30, 1998

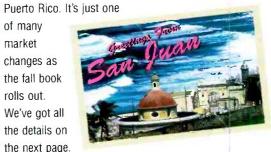
Arbitron's Newest Major Debuts

Checking in at No. 13 this week on $\ensuremath{\text{Arbitron}}\xspace's$ Top 40, it's the first rated market outside the 50 United States:

of many market changes as the fall book rolls out. We've got all the details on the next page.

SATELLITE

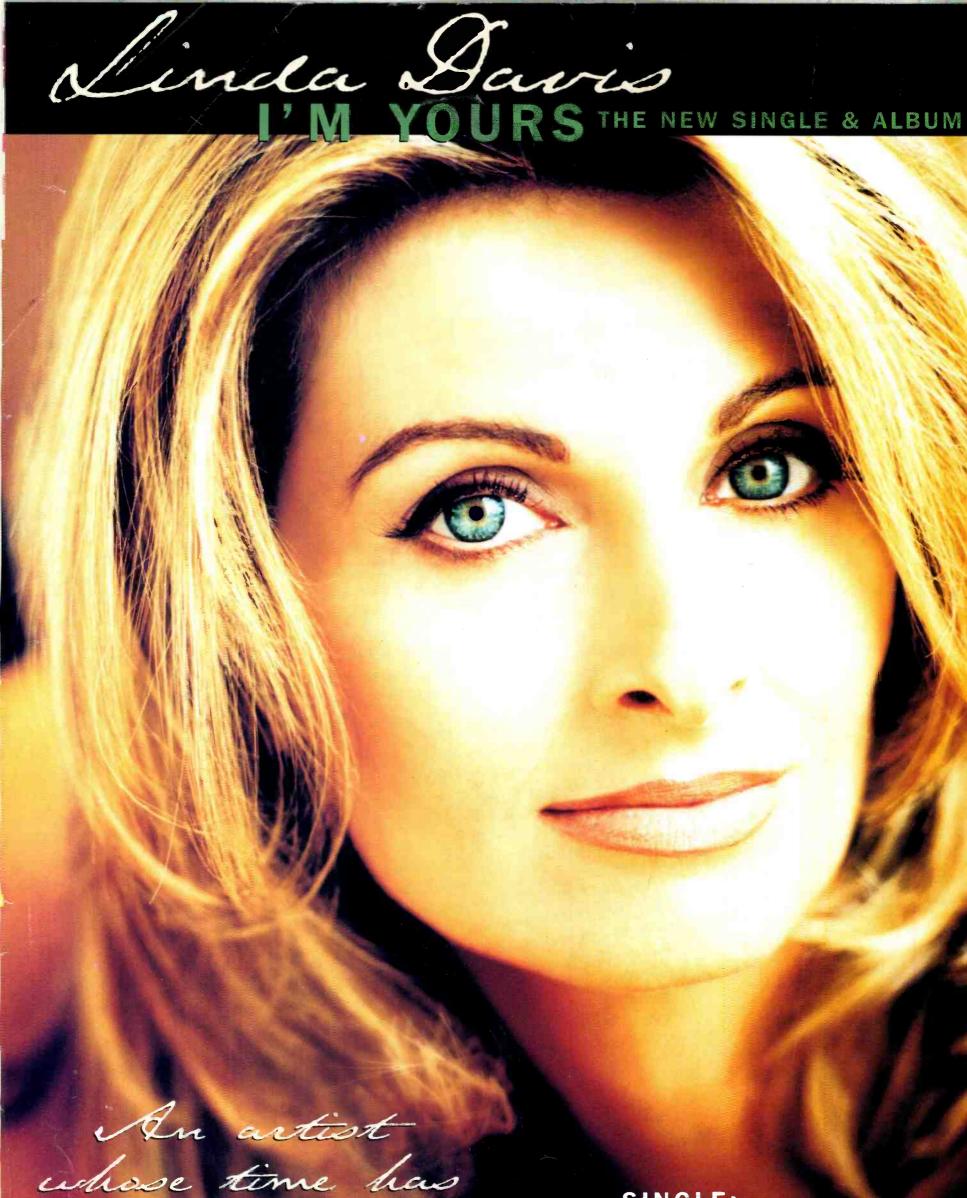
RADIO



NA YI radio will never be the same!

INTRODUCING XM SATELLITE RADIO (FORMERLY AMERICAN MOBILE RADIO CORPORATION). FIRST THERE WAS AM, THEN FM, AND NOW THERE'S XM SATELLITE RADIO. WITH DIGITAL-QUALITY SOUND, COAST-TO-COAST COVERAGE, AND UP TO 100 CHANNELS OF MUSIC AND INFORMATION FOR YOUR CAR, HOME, AND PORTABLE LISTENING NEEDS, XM WILL REVOLUTIONIZE RADIO.

FOR MORE INFO TUNE-IN VICKI STEARN @ 202 969 7070





come

We Believe!

SINGLE: IMPACTING NOW ALBUM STREET DATE: NOVEMBER 3

© 1998 SKG Music Nashville L.L.C.



In a consolidating world, it becomes increasingly crucial to provide quality customer service. In this week's MMS, Interep's Marc Guild talks about the experiences his company has had with identifying and fulfilling clients' needs. Also, Dick Kazan's "The Road To Success" focuses on focus --- why you should make the effort to concentrate on vour core business.

Pages 10-14

HOW NOW, MANCOW?

Mancow's defection from WRCX/Chicago to crosstown WKQX was one of the most acrimonious (and most lucrative) in recent memory, but the stations' fall ratings swings bear out the power of the 'Cow. R&R's Jim Kerr talks to Q101 GM Chuck Hillier and PD Alex Luke about the immediate impact of transplanting the high-profile morning show.

Page 104

IN THE NEWS

- Children's Broadcasting restructures CRN deal, sells stations to Radio Unica
- Kagan Seminar coverage: Radio can survive a recession
- Doc Wynter named Jacor Dir./Urban Programming
- **Diana Laird** becomes KHTS/San Diego PD
- John "Stewart" Biondolillo upped to Alt. Promo Dir. at EEG

Page 16

Page 3

THIS # WEEK

CHR/POP
• BARENAKED LADIES One Week (Reprise)
CHR/RHYTHMIC
• LAURYN HILL Doo Wop (That) (Ruffhouse/Columbia)
URBAN
NEXT I Still Love You (Arista)
URBAN AC
• DEBORAH COX Nobody's Supposed To Be Here (Arista)
COUNTRY
• REBA MCENTIRE Forever Love (MCA)
AC
• BACKSTREET BOYS I'll Never Break Your Heart (<i>Jive</i>)
HOT AC
• GOO GOO DOLLS Iris (Warner Sunset/Reprise)
NAC/SMOOTH JAZZ
GEORGE BENSON Fly By Night (GRP)
ROCK
CREED What's This Life For (Wind-up)
ACTIVE ROCK
• LENNY KRAVITZ Fly Away (Virgin)
ALTERNATIVE
HOLE Celebrity Skin (DGC/Geffen)
ADULT ALTERNATIVE



Arbitron Revises Rankings For Its 269 Rated Markets Pop. figures boost Boston; PR bows at No. 13

BY ADAM JACOBSON R&R STAFF WRITER A major realignment of Arbitron's 269 rated markets has been instituted, resulting in the disappearance of Pittsburgh from the top 20 and significant drops in rank

for Minneapolis-St. Paul and Kansas City. While market rankings are prone to fluctuate every six months, the changes that will become effective with the fall '98 ratings survey are quite significant. In April, Arbitron decided to expand the boundaries of the Boston metro, incorporating a split portion of Hillsborough County, NH despite receiving heavy opposition to the plan from Saga

Communications' three Manchester, NH stations.

One month later, following eight months of meetings with various station heads and a pilot ratings survey, Arbitron announced it would begin biannual radio audience surveys for the entire commonwealth of Puerto Rico, instantly creating the nation's 11th-largest market. However, due to population shifts, Puerto Rico (which includes the small islands of Culebra and Vieques) will debut as market No. 13. As a result, Miami-Ft. Lauderdale will remain in 11th place, rather than falling a notch to

ARBITRON/See Page 24

Changes In The Top 25

Here's a quick look at those markets in the top 25 affected by Arbitron's market realignment (the top five markets are not affected by these changes)

Su'98	Fa'98	Market	Su'98	Fa'98	Market
7	6	Detroit	16	17	Nassau-Suffolk
6	7	Dallas-Ft. Worth	14	18	Minneapolis-St. Paul
10	8	Boston	18	19	St. Louis
8	9	Washington, DC	19	20	Baltimore
9	10	Houston-Galveston	20	21	Pittsburgh
	13	Puerto Rico	21	22	Tampa-St. Petersburg
13	14	Seattle-Tacoma	22	23	Denver-Boulder
17	15	Phoenix	23	24	Cleveland
15	16	San Diego	24	25	Portland



Citadel Promotes Proffitt

He rises to President/COO of radio group; Benedetti takes over as Pres./Central Region

By JULIE GIDLOW R&R STAFF WRITER

Bob Proffitt has been promoted to President/COO of Citadel Broadcasting. A 22-year industry and 10-year company veteran, Proffitt most recently was President/Central Region, where he oversaw 37 stations in five mid-sized markets.

Assuming Proffitt's former post is Pete Benedetti, who previously was VP/GM for Citadel's six-station Salt Lake City cluster. He joins the company's other two regional presidents, Ed Hardy (West) and Stu Stanek (East).



Proffitt

the strength of Citadel's top management team," Chairman/ CEO Larry Wilson stated. "Bob Proffitt and our three proven regional presidents provide the **CITADEL/See Page 24**

Benedetti

"These appointments enhance

FCC Streamlines Filing Regs Broadcasters must still file sales contracts

BY MATT SPANGLER R&R WASHINGTON BUREAU

Not only must broadcast companies continue to file sales agreements and contracts in the public reference room of the FCC and in their public inspection files, but they must also now identify the race, ethnicity, and gender of their owners in their annual ownership reports.

The new requirement comes as part of a commission initia-

tive to streamline filing requirements for broadcasters. Most of the proposals in the item the FCC put forth for comment in April were adopted by the agency on Oct. 22, with the exception of the retention of the sales contract filing requirement. This suggestion was roundly criticized by broadcast attorneys, brokers, trade publications, and public interest groups such as the FCC/See Page 24

DOJ Wants FCC To Look Into Capstar-Triathlon In Wichita

BY JEFFREY YORKE R&R WASHINGTON BUREAU CHIEF

The Department of Justice has begun reviewing Capstar Broadcasting's planned acquisition of San Diego-based Triathlon Broadcasting - and doesn't like what it sees. At least not in the Wichita market, where Capstar will have a dominant share of the advertising revenues if the deal goes down the way the DOJ envisions.

In comments filed with the FCC last week, the DOJ's Antitrust Division said Capstar would "still be over 45% [ad revenues] after it divests the two least-significant FM stations. In addition, Capstar and Triathlon may even be closer competitors than their revenue shares suggest, because their combined share of certain demographic groups would exceed 50% **CAPSTAR/See Page 24**

CBS Ups Davis To WFAN/New York GM

BY AL PETERSON R&R NEWS/TALK EDITOR

WFAN-AM/New York has promoted GSM Lee Davis to VP/GM of the CBS Radioowned Sports/ Talker. He succeeds Joel Hollander. who held the



post for six years until he was named President/CEO of coowned Westwood One (R&R 10/16).

DAVIS/See Page 16



Less Is More For Jacor's WKLS/Atlanta

americanradiohistory com

WKLS (96 Rock)/Atlanta took off the gloves (and a few other things) to inspire listeners to tune into its new morning stars, The Regular Guys. Betting that the way to a male rock listener's heart (and ears) is through his eyeballs, 'KLS bared all with these seductive billboards.

• SHERYL CROW My Favorite Mistake (A&M)

The industry's most respected daily fax: R&R TODAY. Call (310) 788-1625 to subscribe.

WHITNEY & MARIAH HOUSTON & CAREY "WHEN YOU BELIEVE (FROM THE PRINCE OF EGYPT)"

FROM THE MOTION PICTURE

THE PRINCE OF EGYPT.

Impacting November 3rd!!!



COLUMBIA ARISTA

FILM OPENS DECEMBER 18

PRODUCED BY BABYFACE WHITNEY HOUSTON APPEARS COURTESY OF ARISTA RECORDS MARIAH CAREY APPEARS COURTESY OF COLUMBIA RECORDS

www.dreamworksrecords.com www.prince-of-egypt.com Produced by Babyface for ECAF Productions, Inc. Soundtrack Executive Producers: Michael Ostin, Lenny Waronker and Jheryl Busby Motion Picture Artwork, Photos: M DreamWorks L.L.C., © 1998 DreamWorks L.L.C.

PAGE THREE

Wynter Wins Jacor **'Dream Team' Role** As Dir./Urban Prog.

WZAZ-AM, WJBT-FM & WSOL-FM/Jacksonville PD Doc Wynter has been



promoted to Di-. rector/Urban Programming for parent Jacor Communications` ninestation format group. In his new role as part of the company' "Dream Team' of format brand-

Wynter

management developers, Wynter will oversee the three Jacksonville stations as well as XHRM-FM/ San Diego, KATZ-AM & FM & KMJM-FM/St. Louis, and WTKT-AM & WAHY-FM/Lexington, KY. He'll continue to be based in Jacksonville.

Jacor Sr. VP/Programming Tom Owens commented, "Doc's done an outstanding job directing our Urban properties in Florida. We're thrilled to have him join our national programming staff, where his ideas can be more fully leveraged." Wynter told R&R, "I am ex-

WYNTER/See Page 16

Laird Changes To 'Channel 933' As PD

Diana Laird, PD at Chancellor's KGGI/Riverside, has accepted a



similar position at Jacor's CHR/ Pop KHTS (Channel 933)/ San Diego, effective November 9. Laird re places Todd Shannon, who is (**R&R** 10/9).

"Diana Laird is a very impressive programmer," commented Jacor Western Region VP/Programming Jack Evans. "As we searched for the station's next leader, her name continued to come up. After spending time together, it was obvious she and the Channel 933 staff were the perfect fit."

Laird added, "The time has come to whip up a bit of estrogen into the Jacor family of fine foods in San Diego ... and hopefully they will be able to keep up with all of my appendage jokes.'

Prior to joining KGGI, Laird worked with various formats at the Westwood One Radio Network, KJFX/Fresno, and WSHE/Miami.



Columbia acts John Mellencamp and Aerosmith went the extra mile recently and donated healthy chunks of change to a couple of very important organizations. Mellencamp (above with Sullivan Elementary School students) joined with VH1's "Save The Music" campaign and donated \$60,000 worth of instruments to public schools in the Metro and North-west regions of Chicago. Aerosmith (below) didn't miss a thing when they gave \$10,000 to LIFEbeat, The Music Industry Fights AIDS, recently. The funds were proceeds from the group's 1997-98 New Year's Eve concert and will be used to address teen HIV infection. Pictured with Aerosmith at the check presentation are LIFEbeat's C. Mia Johng (second from left) and Tim Rosta (center).

Kagan Seminar: Analysts Say Radio's Resistent To Recession Consolidation, clustering give industry clout

By Jeffrey Yorke r&r washington bureau chief

Radio's apparent ability to hang on tight during the stock market's wild roller-coaster ride down Wall Street over the past few months seems to have impressed the money men who regularly make prognostications on the economic health of the industry. On Tuesday, three top analysts told attendees to the annual fall Kagan Seminar's Radio Acquisitions & Finance event that "radio's outlook is very positive," in the words of Lehman Brothers senior research analyst Timothy Wallace

It got even better. While there continues to be tons of chatter about an upcoming economic slowdown in America, Wallace ---speaking on a panel entitled "Stock Market Values: How Deep The Correction, How Powerful The Rally?" --- said, "A slowdown in the economy may bring new clients to radio." That, he believes, will be particularly true for outlets targeting young listeners who are using

radio more frequently than newspapers, according to statistics.

Salomon Smith Barney VP/Sr. Media Analyst Paul Sweeney said. "We feel confident we've seen the worst of the lows. Long-term radio investment remains a wonderful opportunity. We continue to believe radio will continue to outperform. No matter what the economic picture is, radio will put up good economic numbers.'

Radio stock prices have rebounded in the past two weeks after falling sharply on concerns that advertising demands would soon drop. Wallace said fears of a recession were very strong, and "they [Wall Street and investors] were throwing out any advertising-related stock. Radio was really a victim of that."

BT Alex.Brown Managing Director Drew Marcus made it clear that his confidence in the industry is not newly acquired. "We continue to be bullish on radio, and we did not downgrade any radio stocks in the

KAGAN/See Page 24

OCTOBER 30, 1998

Radio Business	4	Sound Decisions	35
Business Briefs	4	Publisher's Profile	124
Transactions	6	News/Talk	33
MMS	10		
Show Prep	20	Holiday Showcase	21
'Zine Scene	20	Product Showcase	23
National Video Charts	22	Opportunities	119
Street Talk	26	Marketplace	120
Ratings	32		

FORMATS & CHARTS

NAC/Smooth Jazz NAC/Smooth Jazz Tracks Chart NAC/Smooth Jazz Albums Chart Rock Rock Chart Active Rock Chart	97 98
NAC/Smooth Jazz Albums Char Rock Rock Chart Active Rock Chart	t 92 97 98
Rock Rock Chart Active Rock Chart	97 98
Rock Chart Active Rock Chart	98
Active Rock Chart	10000
	100
Allermenting	102
Alternative	104
Alternative Chart	107
Alternative Action	108
Alternative Specialty Show	114
Adult Alternative	115
Adult Alternative Tracks	115
Adult Alternative Albums	116
a second second second second	
Pages 122	
	Adult Alternative Adult Alternative Tracks

CBC, CRN Restructure Deal

Catholic to purchase seven stations from Children's: Radio Unica picks up the remainder

By Jeremy Shweder r&r washington bureau

A \$57 million deal between Children's Broadcasting Corp. (CBC) and Catholic Radio Network LLC (CRN) was restructured Monday after BankAmerica pulled its loans to CRN, sources close to the deal said.

The 10-station deal for CBC's radio holdings is still mostly intact, with CRN now purchasing seven stations for a combined price of \$37 million. The other stations will be sold to **Radio Unica Corp.** for \$29.3 million

Overall, the new deals mean that CBC will make \$9.25 million more than it would have made from the full CRN purchase, company officials said.

"Another effect of these transactions is that the amount to be financed by CBC has increased. from approximately \$5 million to \$15 million," said CBC CEO Christopher Dahl. Officials at CRN were not immediately available for comment.

CRN will still purchase KCNW-AM/Kansas City; KKYD-AM/ Denver; KPLS-AM/Anaheim, CA; WAUR-AM/Sandwich, IL; WPWA-

AM/Philadelphia; WWTC-AM/ Minneapolis-St. Paul; and WZER-AM/Milwaukee. The companies should close on the deal Oct. 30.

Radio Unica will purchase KAHX-AM/Dallas-Ft. Worth, KIDR-AM/Phoenix, and WBAH-AM & WJDM-AM/New York. WBAH-AM is an expanded band AM station. CBC considers it part of WJDM, while Radio Unica considers it a separate station.

With the purchases, Radio Unica's network programming distribution would cover 56% of the total U.S. Hispanic population. The transaction should close in January.

"With these acquisitions, we have assembled a station group that, in one unique transaction, positions Radio Unica as the leading Spanish-language network radio operation in the U.S. with a coast-to-coast network of distribution," said company CEO Joaquin Blaya.

CBC and CRN agreed on Sept. 29 to close the original \$57 million deal on Oct. 16, with CRN having the option to extend the deadline to Oct. 30, which the company did.

CBC/See Page 16

							All the second states
CIRCULATION:	310-788-1625	<i>Fах</i> 310-203-8727	E mail moreinfo@rronline.com	OPPORTUNITIES/MARKETPLACE:	Phone 310-788-1621	310-203-8727	kmumaw@rronline.co
NEWS DESK:	310-788-1699	310-203-9763	newsroom@rronline.com	EDITORIAL, GTHER DEPTS:	310-553-4330	310-203-9763	mailroom@rronline.co
R&R ONLINE SERVICES:	310-788-1675	310-553-4056	jill@rronline.com	WASHINGTON, DC BUREAU:	202-463-0500	202-463-0432	rrdc@rronline.com
ADVERTISING/SALES:	310-553-4330	310-203-8450	hmowry@rronline.com	NASHVILLE BUREAU:	615-244-8822	615-248-6655	Ihelton@rronline.com

transferring to Jacor sister WNCI/ Columbus as PD

RADIO BUSINESS

Pubcasters May Compete In FCC Auctions

By Matt Spangler r&r washington bureau

The competition for commercial frequencies may be a little stiffer in the future, as the **FCC** proposed rules last week that would allow noncommercial educational applicants (NCEAs) to participate in auctions with commercial broadcasters.

Congress forbade the commission from auctioning noncommercial licenses in the Balanced Budget Act of 1997, but it did not specify what tool the FCC should use when both NCEAs and commercial entities apply for a license above 92.9 MHz.

Balancing Applicants

The FCC proposed giving NCEAs bidding credits if they were to compete in auctions with commercial applicants "in order to counterbalance any potential competitive disadvantage." In adopting the blanket auctions rules in August, the commission bestowed the same privilege upon "new entrants" into the broadcasting business.

Another means of balancing NCEAs and commercial applicants the agency suggested is making it easier for commercial frequencies to be declared eligible for allocation only to NCEAs. Currently, NCEAs can only have a commercial frequency declared ineligible for use by commercial applicants if the available noncommercial spectrum in the market the NCEA wishes to serve would interfere with Canadian frequencies or TV channel 6. One potential problem Washington, DC communications attorney Harry Cole sees with this scenario is that it could transform the FM band into a "hybrid" of commercial and noncommercial frequencies. The approach resolving mutually

exclusive NCEAs and commercial applications that Cole favors is the commission's hybrid method, whereby the agency would first use **Auctions/See Page 8**

NAB, Cumulus Differ On Interference Agreements

□ Greater Media proposes 'B0' class, still limiting stations to 50kw

A complex proposal announced in June by the FCC that would streamline technical rules for radio stations has sparked an array of commentary from broadcasters.

The most controversial suggestion in the initiative would allow broadcasters seeking to modify their transmission facilities in order to expand their coverage to enter into agreements with other broadcasters allowing interference with their protected service contours. The NAB is staunchly opposed to these so-called "negotiated interference agreements," because, it said in comments filed with the FCC last week, they undermine "the integrity" of the FM band.

Cumulus Media, on the other hand, said in comments filed last week that such agreements are necessary as the rollout of digital television forces many FM stations to seek alternative tower space. "Relaxation of the commission's existing FM station separation requirements to permit modest and controlled amounts of voluntarily incurred interference would go a long way in providing much-needed relief for FM station owners," the company said.

Instead of what it called the more

S. "radical" negotiated interference approach, Greater Media proposed allowing class B stations to voluntarily reduce their protected service contours to 60 dBu from the current 54 dBu limit. These stations would still be limited to a maximum power of 50kw, but would be reclassified as "B0." Greater Media said this plan would be easier to adopt than negotiated interference agreements and overcomes some of their limitations. For example, the company pointed out, many grandfathered short-spaced

ceed the FCC's proposed interference limit of no more than 5% of the area and population within a station's protected service contour.

No More Classes

Both the NAB and Cumulus are against the division of class C stations into two subclasses, one with antennas with heights between 300 and 450 meters, and the other with heights from 451 to 600 meters. The NAB said that the former stations, which would be reclassified as "CO." should not "be punished for not having constructed a maximum facility, because their choice of tower height may have been for legitimate local service reasons."

However, the NAB and Cumulus were again at odds on the FCC's proposed adoption of "point-to-point" (PTP) methodology for determining the distance between protected service contours. The NAB said PTP has not been developed enough to be "an accurate predictor of interference," while Cumulus pointed out that the method is "more refined, and therefore more likely to produce more accurate predictions" than the commission's current prediction model.

The NAB also opposes the reduction of the mileage separations for second- and third-adjacent channel stations. The association said this would threaten the development of IBOC (in-band, on-channel) DAB due to increased interference to the digital radio service.

Reply comments are due to the FCC by November 20. • —Matt Spangler

Bloomberg BUSINESS BRIEFS

Tribune To Sell \$500 Million In Debt

T ribune Co. filed with the Securities and Exchange Commission on Oct. 23 to sell up to \$500 million in bonds and warrants. The company said the money may be used in part to pay down debt and to buy back its own stock. Last week, Tribune's board voted to repurchase as much as \$500 million of its stock. The issue closed at \$55 on Oct. 23.

FCC Clears Entercom-CBS Deal

The FCC signed off Oct. 15 on Entercom's \$140 million acquisition of WEEI-AM, WRKO-AM, WWTM-AM, WAAF-FM & WEGQ-FM/Boston from CBS Corp. The Department of Justice cleared the deal in September. Entercom VP Jack Donlevie told **R&R** that the WEEI/WRKO transaction will close first (probably by early November), followed by CBS' \$75 million purchase of WYUU-FM and WLLD-FM/Tampa-St. Petersburg from Entercom. The WWTM/WAAF/WEGQ transaction will close sometime later "for tax reasons," Donlevie said.

Congress, White House Sign Off On FCC Budget

A fter an agonizing give-and-take battle in Congress, President Clinton signed the omnibus budget package into law on Oct. 21. Part of the Commerce, State & Judiciary bill wrapped into the package is the fiscal year 1999 budget for the FCC, which was funded at \$192 million.

American Tower To Buy 322 More Towers

A merican Tower Corp. plans to spend about \$100 million in several transactions for 322 towers, the company said. Boston-based American Tower, formerly a division of American Radio Systems Corp., already owns about 2000 broadcast and wireless communications towers. The new purchases — which should be completed by Nov. 1 — will be in the Atlanta area and in the Southwest and Midwestern United States, the company said.

CBS Expects Q3 Cash Flow Hike

BS Corp. was expected to report Thursday third-quarter cash flow gains due to higher revenue at the radio and outdoor divisions, according to First Call analysts' estimates. The company's third-quarter loss was due to shrink to 1 cent per share from 3 cents per share a year ago, while after-tax cash flow was expected to rise to 23 cents per share compared to 12 cents per share last year.

Radio One Expands Motor City Foothold

Radio One is acquiring Classic Rock WWBR-FM/Detroit from Syndicated Communications Ventures Partners for \$27 million. Scott

Continued on Page 8

R&R/Bloomberg Radio Stock Index

This weighted index consists of *all* publicly traded companies that derive more than 5% of gross revenues from radio advertising.

e Since	Change S				
zo One Week Age	One Year Ago	10/16/9	One Week Ago	One Year Ago	
% +4.83%	+9.61%	171.68	179.98	164.20	Radio Index
% +0.42%	+13.57%	8416.76	8452.29	7442.08	Dow Industrials
% +1.35%	+17.06%	1056.42	1070.67	914.62	S&P 500
9	+17.06	1056.42		914.62	S&P 500

America's most respected kitchen expert returns to the radio!



Betty Crocker has been the hands-down expert on nutrition, cooking and meal planning for more than **75** years! Call **1-800-334-5800** today to find out how you can bring her into your audience's homes five times a week.

www.americanradio



"Ask Betty, The Radio Show" is available on a market-exclusive basis for FREE!

MANAGEMENT

1999 is at Hand...and the Real Performance Pressure is On.

Editor's note: The article below was printed in part in the September 25, 1998 edition of R&R. Convright © 1998 Radio & Records, Inc. Reprinted by permission

N ow that we – and Wall Street – have seen the biggest part of the acquisition boom in radio, the pressure to improve operating profit is getting turned up, big time

As if there weren't enough pressure already, right? But if you look at the financial realities, it is clear that while business in radio is good now (and may continue as such into 1999 despite the problems in the world economy), the super multiples that radio companies have been enjoying will go down and, perhaps. stay down for some time if corporate profits don't meet expectations. Nobody who has publicly-traded radio stock wants that to happen... and that's a very large share of the most powerful people in radio today.

So, what does all this mean for management - GMs, SMs, and PDs - in the clusters owned by the public radio companies? They are going to have to compete smarter than ever before. And the key word is running smarter. Let's look at the other alternatives that some people think about:

Running the Wrong Way

Running "cheaper" through more expense cutting isn't a realistic path in most stations because most of the "fat" has already been cut away and further expense reductions could have some pretty deleterious effects on profitability, even short-term profitability.

Running with more spots was something that many stations went to in 1997, and particularly in 1998, that surely had a positive effect on profit margins, but research clearly indicates that most stations can't go much (if any) further in spot load addition now without really hurting their ratings. Of course, if all stations went up in their spot load (say 10% or 15%) the share figures of each station may not suffer, but the Average Quarter Hour Persons the stuff advertisers pay for - would. A quick study of the declining PUR (Persons Using Radio) and TSL (Time Spent Listening) figures in Arbitron makes it clear that most stations have come to or very near the end of that road.

Running with more salespeople more of the right kind of professional people on a station's staff, more of the people who can bring a lot of value-added demand against a station's inventory that keeps upward pressure on rates - would be a great path to improved profitability. But you know how hard it's been just to get the good people you have now. The economics of the radio business aren't such that it's affordable to increase your sales staff significantly, and really good people are very tough to find.

The Right Way

Running smarter is the only dependable route to improved profitability, really, and there are three principal ways that I've seen for stations to do it. Two get to better profit by boosting ratings and one gets to it by boosting selling ability: 1. The first place to get smarter

is with your strategy. Every station, whether they articulate it or not, has some kind of strategy and really smart strategies have a tremendous ability to grow ratings year after year in the target demo. It's about getting a lot more out of the effort you put into planning so that it's really effective. And it's about getting more out of the perceptual and strategic research you do - taking it from stuff that's "interesting" and "helpful" and tells you how you look now versus how you looked last year to something that is the platform for the development of a brilliant winning strategy. When you settle upon, invest in, and stick with a smart strategy, our experience is that it's not uncommon to see ratings in the station's target demo - even when they start high - rise at least 10% in Average Quarter Hour Persons year after year. It's that powerful. What does it take to get smarter in this area? Three things:

• A really intelligent design of the perceptual research so that you're sensitizing to all the really important strategic issues.

• A strategic counselor who can separate for you what is really important strategically and what is not, so that you can focus on what can make a difference. Remember the adage: "If you're inside the bottle, you can't read the label very well."

• A truly effective process that guides you to the development of a strategic and tactical plan that will really get the goal accomplished... one that will keep you from making mistakes in your marketing strategy. At our firm we have a special process which we call the 7-Step SMART[™] System which has been refined over the past twenty years of study and experience of each of the people on our senior staff. We believe it is at the very heart of every success we have had with our client stations. In any case, you need to get a process that gets you to a smart strategy or the research expense and all your discussion and planning efforts will have been a waste of time and money.

2. The second place to get smart is by sharpening your understanding of tactical contesting. Many managers underestimate the power of smart tactical contesting or know very little about it. I've made it a central study interest of mine to do research, over the past five years or so, on people playing all kinds of contests and it's enabled me to learn a lot about what works and doesn't work (the truth is that some of the things you hear as common wisdom about how people react to contests just isn't true). We feel it is our responsibility to educate our clients in this

arena and we have a pretty powerful trademarked/copyrighted game (as the Birthday Game is copyrighted) which we make available to clients called Triple Cash™. I should point out that we make no money on this game or anything connected with it...we just feel getting them smarter in this area is critical.

By Bill Moves

3. The third place to get smart is in getting the salespeople that you do have much, much more effective (I'm talking about raising their productivity by 50% or more). Now, let me describe the key to what works here. Here's the surprise ... it's not about sales training. In fact, 1 have come to believe, after seeing every training regimen in the book over the past 25 years, that absolutely none of them work. None of them, They can temporarily "pump" people; they can temporarily raise their resolve and hope of doing better; and, along the way, they may even temporarily get into their students the bases of some more effective approaches or techniques. But as far as a long-term change in the person's abilities because they have truly internalized a far better system, I have just not seen it. So what's the trick to getting smart in this area? It's coaching. Specifically, I mean effective personal coaching in an effective system. Coaching - with a lot of practice - makes all the difference. There's a book I like entitled 'You Can't Teach a Kid to Ride a Bike at a Seminar" and, boy, it's the truth. For a kid to really internalize successful bike riding technique, it takes practice and coaching, not training speeches. And to really become adept at advanced biking (you competitive bikers can attest) requires a lot of practice of the right moves (that most bicycle riders don't have a clue about) and a great coach. There is one particularly gifted radio station sales coach we have found who we recommend to many of our clients, but the key is right there - it's not about training, it's about effective one-on-one coaching in a truly effective system.

Bill Moyes is the President of Moyes Research Associates, a firm that specializes in advanced perceptual and strategic research and guidance in strategic marketing and factics. He can be reached in the firm's Colorado Springs home office at (719) 540-0100 or e-mailed at bill@moyes.com?

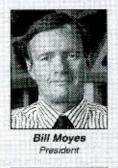
americanradiohistory com

The 7-Step SMART[™] System

The research and strategic services our firm provides are very helpful in some situations - winning tremendous ratings victories in tough competitive situations - and, quite frankly, they are not appropriate for other situations. When we talk with managers like you, they typically discover that cur firm can be helpful in one of three situations:

- If they are somewhat disappointed in their ratings 1. progress and want to find a way to turn that situation around - to get headed in a more profitable direction.
- If they are doing O.K. ratings-wise, but feel some pressure to do better because of demands on their profitability. In some cases one of their stations may be rating fairly well, but not well enough to be a primary buy or they are getting "shut out" of more serious revenue dollars by competitors.
- If they are somewhat frustrated that the research and strategic guidance they've been getting is lacking something - that they're not getting all of what they want and need to win.

In each case, Moyes Research Associates develops for clients advanced perceptual research and uses a proprietary system, the 7-Step SMART" System, that allows each station to develop and execute a winning strategy designed for real long-term growth. Based on the timeless tenets of marketing warfare, it is the result of knowledge and experience developed by the firm's managing partners over a combined 50 years of battle-tested strategic and tactical warfare in radio markets all over America





Don Gilmore Executive VP



Bill Moyes, the firm's president, spent the first part of his career after receiving his M.B.A. from Dartmouth's Amos Tuck School, as Vice President/Radio Research and Consulting of Frank Magid Associates, the pioneering firm in perceptual research for radio and television. After five years with Magid, Bill went on his own and founded The Research Group and was it's Chairman for 19 years. In 1996, Bill left to begin Moyes Research Associates. "In establishing this company," Bill notes, "I wanted to be able to have a group of the country's very best radio strategists working with a limited list of good clients and having the time to give them highintensity ongoing service. We're always here for them. This is not a research factory or a shop that does everything from telemarketing to syndicated programming...what we're developing here is kind of the "Mayo Clinic" of strategic warfare for radio. Strategic research and guidance is all we do - it's our speciality. Don Gilmore, Executive VP of Moyes Research Associates, had worked closely with Bill for eight years at The Research Group before joining the firm. Senior VP Mike Shepard was head of DIR research and spent 15 years with Jefferson Pilot as a VP overseeing the firm's San Diego operations at country legend KSON, highly-rated NAC station KIFM, and Jefferson Pilons oldies station K-Best. Mike was also involved with many of JP's stations in other markets.

Our concept is not to ask for your business unless we feel we can definitely improve it. If you'd like to talk with us to see if getting together makes sense, call Bill Moyes at (719) 540-0100.

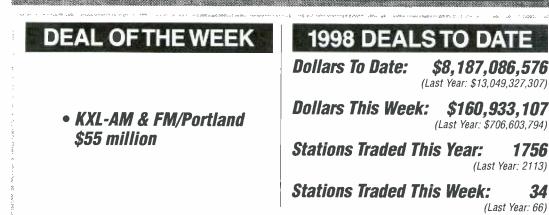
FAX BACK TODAY	NAME		TITLE
I would like some questions answered right now – please call.	CALL LETTERS		
Please send me more information on your services.	CITY	STATE	Zip
719.576.2276	PHONE	FAX	l

CUT OUT, AFFIX TO AN 81/2" x 11" SHEET, AND FAX BACK TODAY

RADIO BUSINESS

1756

34



TRANSACTIONS Paul Allen Buys A Pair In Portland

Microsoft co-founder captures KXL-AM & FM; Radio Unica finds four for its network

Deal Of The Week

KXL-AM & FM/Portland

PRICE: \$55 million TERMS: Asset sale for cash BUYER: Rose City Radio Corp., headed by Chairman Paul Allen. Phone: (425) 453-1940

SELLER: Alexander Broadcasting Co., headed by CEO Lester Smith. Phone: (425) 455-0923

FREQUENCY: 750 kHz: 95.5 MHz POWER: 50kw day/20kw night; 100kw

at 990 feet FORMAT: News/Talk; Adult Alternative

Group Deal

KAHZ-AM/Dallas-Ft. Worth, KIDR-AM/Phoenix, and WBAH-AM & WJDM-AM/ Elizabeth, NJ (New York) PRICE: \$29.3 million

TERMS: Asset sale agreement

BUYER: Radio Unica Corp., headed by CEO Joaquin Blava. It owns or operates 14 other stations. Phone: (305) 463-5000 SELLER: Children's Broadcasting Corp., headed by CEO Christopher Dahl. Phone: (612) 338-3300 FREQUENCY: 1360 kHz; 740 kHz;

1660 kHz: 1530 kHz POWER: 5kw; 1kw day/292 watts night;

10kw day/1kw night; 1kw FORMAT: Misc.; Misc.; Spanish News/ Talk: Ethnic

COMMENT: Radio Unica's Spanish News/Talk format will debut on KAHZ and KIDR upon completion of this deal. The format will debut on WJDM upon the expiration of the station's current programming agreement.

Anzona KWCY-FM/Glendale

(Phoenix) PRICE: \$22 million TERMS: Asset sale for cash **BUYER: Z Spanish Radio Network** Inc., headed by CEO Amador Bustos It owns 30 stations. Phone: (916) 646-4000

SELLER: OwensMac Radio LLC. headed by Managing Partner Michael Owens. Phone: (602) 966-6256 FREQUENCY: 103.5 MHz POWER: 62kw at 2427 feet FORMAT: Country BROKER: Blackburn & Co. Inc. COMMENT: Z Spanish Radio's syndicated "La Z" Regional Mexican format will debut on this frequency upon the close of this deal, expected in February 1999.

Califernia

KMJC-AM & FM/Mount Shasta

PRICE: \$300.000 TERMS: Asset sale for cash **BUYER: Four Rivers Broadcasting** Inc., headed by President John Pow-er. He has interests in five other stations, including KSYC-AM & FM/Yreka. Phone: (602) 488-2596 SELLER: Shasta Cascade Broadcasting Corp., headed by President

David Rees Sr. FREQUENCY: 620 kHz; 107.9 MHz POWER: 1kw day/29 watts night; 3.5kw at 1296 feet

FORMAT: Oldies; Nostalgia

KRCX-AM/Roseville (Sacramento)

PRICE: \$1.7 million TERMS: Asset sale for cash BUYER: The Freedom Network Inc., headed by George Lindemann. He has interests in 13 other stations. Phone: (203) 894-8215 SELLER: EMI Sacramento Radio Inc., headed by President Athena Marks. It is a subsidiary of EXCL Communications Inc., which owns 17 other stations. Phone: (408) 274-1170 FREQUENCY: 1110 kHz POWER: 5kw day/500 watts night FORMAT: Regional Mexican **BROKER:** George Dacre

KBKO-AM/Santa Barbara & KSPE-FM/Santa Barbara

PRICE: \$4.6 million TERMS: Asset sale for cash **BUYER: Jacor Communications Inc.**, headed by CEO Randy Michaels. It owns 236 stations. Phone: (606) 655-2267

SELLER: Spectacular Broadcasting

@1118

PRICE: \$75,000 TERMS: Asset sale for cash

TRANSACTIONS AT A GLANCE

- KAHZ-AM/Dallas-Ft. Worth, KIDR-AM/Phoenix, and WBAH-AM
- & WJDM-AM/Elizabeth, NJ (New York) \$29.3 million KWCY-FM/Glendale (Phoenix), AZ \$22 million
- KMJC-AM & FM/Mount Shasta, CA \$300,000
- KRCX-AM/Roseville (Sacramento), CA \$1.7 million
 KBKO-AM & KSPE-FM/Santa Barbara, CA \$4.6 million
- WKGF-AM/Arcadia, FL \$75,000
- WROM-AM/Rome, GA \$150,000 • KTFI-AM/Twin Falls, ID \$300,000
- WNTS-AM/Beech Grove (Indianapolis), IN No cash consideration
- WJFX-FM/New Haven (Ft. Wayne), IN \$1.3 million • WBPS-AM/Dedham (Boston), MA \$4 million
- FM CP/Bronson (Flint), MI \$80,000
- WWBR-FM/Mt. Clemens (Detroit), MI \$27 million
- WTLZ-FM/Saginaw (Bay City-Midland), MI \$1.79 million
- KSVA-FWCorrales (Albuquerque), NM \$1.5 million (plus station swap)
- WTTF-AM & FM/Tiffin, OH \$2.4 million FM CP/Sisters (Bend), OR \$160,000
- WBAW-AM/Barnwell, SC \$117,000
- WFIS-AM/Fountain Inn (Greenville-Spartanburg), SC \$195,000
- WKSO-FM/Orangeburg & WKWQ-FM/Batesburg (Columbia), SC \$3,412,500
- WTNN-AM/Farragut (Knoxville), TN \$275,000
- WSMT-AM, WTZX-AM & WSMT-FM/Sparta (Cookeville), TN \$615,000
- KRJT-FM/Bowie, TX \$4,273,607
- WRIC-FM/Richlands, VA \$190,000
- WSRG-FM/Sturgeon Bay, WI \$200,000

Corp., headed by President Harold Kneller Jr. It also owns WZSP-FM/No-catee & WZZS-FM/Zolfo Springs. Phone: (941) 637-7745

SELLER: Hall Communications Inc., headed by President Arthur Rowbotham. It owns 15 other stations, including WWRZ-FM/Arcadia. Phone: (860) 887-3511

FREQUENCY: 1480 kHz POWER: 1kw day/131 watts night FORMAT: Talk

Geerela

WROM-AM/Rome PRICE: \$150,000

TERMS: Asset sale for cash BUYER: LGV Broadcasting Inc., headed by President Christopher Lumpkin. Phone: (770) 684-8798 SELLER: The Promised Land Communications Inc., headed by President Roy Taylor. Phone: (706) 234-7171 FREQUENCY: 710 kHz POWER: 1kw FORMAT: Religious

KTFI-AM/Twin Falls PRICE: \$300,000 TERMS: Asset sale for cash BUYER: FM Idaho Co., headed by President Wendell Starke. It owns four other stations, including KIKX-FM/ Ketchum. Phone: (800) 241-5477

SELLER: AM 1270 Co., headed by President Lawrence Johnson. Phone: (208) 733-1270 FREQUENCY: 1270 kHz POWER: 5kw day/1kw night FORMAT: Oldies

Indian

WNTS-AM/Beech Grove (Indianapolis)

PRICE: No cash consideration TERMS: Transfer of control BUYER: Testamentary Trust of Samuel W. Smulyan, headed by Trustee Jeffrey Smulyan. He is the President of Emmis Communications Corp., which owns 16 other stations. Phone (317) 634-0300

SELLER: Estate of Samuel W. Smulyan, headed by Trustee Jeffrey Smulyan. FREQUENCY: 1590 kHz

POWER: 5kw day/500 watts night **FORMAT:** Religious

COMMENT: The Estate of Samuel W. Smulyan is the 100% owner of S & M Broadcasting Co. Inc., licensee of WNTS-AM. Through this transaction the parties are attempting to transfer con-trol from the Estate to the Testamentary Trust of Samuel W. Smulyan.

WJFX-FM/New Haven (Ft. Wayne) PRICE: \$1.3 million

Continued on Page 8

We've got YOUR ticket to ... COUNTRY'S HOTTEST DUO! 9 Million Crook Chase Listeners COUNTRY COUNTDOWN Weekly! Crook Chase CENTERSTAGE" Arbitron Nationwide Spring 1998 Lorianne Crook & Charlie Chase **JONES RADIO NETWORK** For market exclusivity, call Michael Henderson, Director of Affiliate Sales 303-784-8700



WKGF-AM/Arcadia

BUYER: Heartland Broadcasting

Beyond radio's "star wars"...the Empire Strikes Back!

Internet VoiceTracking[®]

The web sets your station free

Blows complex voice-track systems into the past!



No hardware • No installation • No complex planning No local audio storage required • No "universal numbering system"

Using the RCS Master Control NT digital on-air system and the proven "Living Log" and "Real Feel" IVT technology, air talent can use almost any computer to connect to the station system quickly. Just log in and within seconds you're creating VoiceTracks.



Fax this to us at 914-428-5922

Yes! 🔾 Mail me	fax me	Call me now	with Internet Voice Tracking info.
Name:		Title:	Actual Call Letters:
Address:		City:	State: Zip:
 Phone:		Fax:	

RADIO COMPUTING SERVICES



12 Water Street White Plains, NY 10601 USA (914) 428-4600 Fax (914) 428-5922 info@rcsworks.com Patent Pending. Copyright©1998 RCS. All Rights Reserved.



8 • R&R October 23, 1998

EARNINGS **Clear Channel Has Record ATCF In Quarter**

Lear Channel Communications Inc. (NYSE: CCU), the country's second biggest radio group in terms of stations, had gross revenues of \$434.6 million in 1998's third quarter, up 108% from \$209 million a year ago. After-tax cash flow (ATCF) rose 117% to \$119 million, or 45 cents per share, compared to \$55 million, or 29 cents per share, in 1997's third quarter. Operating income before depreciation and amortization grew 87% to \$157.7 million in 1998's third quarter, compared to \$84.3 million the previous year. Net income decreased 38% to \$11.5 million, or 5 cents per share, compared to \$18.6 million, or 10 cents per share, in 1997 Clear Channel credited costs associated with acquisitions for the decrease.

umulus Media Inc. (NASDAQ: CMLS) reported net revenue of \$28.7 million for the third quarter of 1998, compared to \$1.6 million in the third quarter of 1997. Broadcast cash flow was \$8.8 million in 1998's third quarter, compared to \$410,000 last year. The company said the results over the two periods "are not historically comparable," however, since it only started up in May 1997. Same-station net revenues for the third quarter were \$13.6 million in 1998, up 26% from the previous year's net revenue of \$10.8 million. Same-station broadcast cash flow grew 43% to \$4.4 million, vs. \$3.1 million in 1997. Third-quarter after-tax cash flow was \$1.7 million, or 9 cents per share. Cumulus reported a net loss of \$7.3 million during the third quarter of 1998, or 37 cents per share. The company attributed that to expenses relating to station acquisitions.

TRANSACTIONS **Continued from Page 6**

TERMS: Asset sale for cash BUYER: Ft. Wayne Radio Corp., headed by President Russell Oasis. Phone:

(305) 667-6800 SELLER: Allen County Broadcasting Inc., headed by Louis Dinwiddie Phone: (219) 493-9239 FREQUENCY: 107.9 MHz POWER: 3kw at 328 feet FORMAT: Urban

Massachusetts

WBPS-AM/Dedham (Boston)

PRICE: \$4 million

TERMS: Cash transaction BUYER: Mega Communications Inc., headed by President/CEO Alfredo Alonso. It is purchasing WNFT-AM/Boston from CBS Radio. Phone: (201) 541-9555

SELLER: Achievement Radio Holdings, a division of PAR Holdings LLC, headed by John Douglas. Phone: (650) 324-

FREQUENCY: 890 kHz POWER: 25kw dav/3400 watts night FORMAT: Motivational

Michigan

FM CP/Bronson (Flint) PRICE: \$80,000 TERMS: Asset sale for cash BUYER: CSN International, headed by President Charles Smith. He has interests in 11 other stations. Phone (714) 979-0706 SELLER: Calvary Christian Fellowship Inc. Phone: (219) 562-3236 FREQUENCY: 94.7 MHz

WWBR-FM/Mount **Clemens** (Detroit)

POWER: 4kw at 404 feet

PRICE: \$27 million TERMS: Asset sale agreement BUYER: Radio One Inc., headed by CEO Alfred Liggins III. It owns 13 other stations, including WCHB-AM & FM/ Detroit. Phone: (301) 306-1111 SELLER: Syndicated Communications Venture Partners LP, headed by Herbert Wilkins Sr. Phone: (301) 608-3203

FREQUENCY: 102.7 MHz POWER: 50kw at 500 feet FORMAT: Classic Rock

RADIO BUSINESS

WTLZ-FM/Saginaw (Bay City-Midland) PRICE: \$1.79 million TERMS: Asset sale for cash **BUYER:** Connoisseur Communications of Saginaw LP, headed by President Jeffrey Warshaw. He owns 32 other stations through other holdings, includ-ing WFDF-AM, WWCK-AM & WWCK-FM/Flint & WOAP-AM & WRSR-FM/ Owosso, Ml. Phone: (203) 227-1978 SELLER: WTL Inc., headed by President Stephen Taylor. He has interests in seven other stations. Phone: (765) 529-2600

FREQUENCY: 107.1 MHz POWER: 4.9kw at 360 feet FORMAT: Urban BROKER: Bergner & Co.

lew Mexico

KSVA-FM/Corrales (Albuquerque)

PRICE: \$1.5 million (plus station swap) TERMS: LifeTalk Broadcasting Association will swap KSVA-FM for Trumper Communications II Corp.'s KHTZ-AM & KZSS-AM/Albuquerque in addition to the cash amount listed above. **BUYER: Trumper Communications II** Corp., headed by Jeffrey Trumper. He owns eight other stations, including KLSK-EM KPEK-EM KTEG-EM & KZRR-FM/Albuquerque. Phone: (630) 789-0090 SELLER: LifeTalk Broadcasting As-

sociation, headed by President Paul Moore. It is the licensee of two other stations. Phone: (509) 248-8255 FREQUENCY: 95.1 MHz POWER: 13kw at 377 feet

FORMAT: Religious Ohio

WTTF-AM & FM/Tiffin

PRICE: \$2.4 million TERMS: Asset sale for cash **BUYER: Jacor Communications Inc..** headed by CEO Randy Michaels. It owns 234 stations. Phone: (606) 655-2267 SELLER: WTTF Inc., headed by President Richard Wright. Phone: (419) 447-2212 FREQUENCY: 1600 kHz: 103.7 MHz POWER: 500 watts day/10 watts night;

BROKER: Jorgenson Broadcast

TERMS: Asset sale for cash

M americanra

Bloomberg BUSINESS BRIEFS

Continued from Page 4

Royster, CFO of Radio One, told R&R that the company hasn't decided yet whether it will flip the station to Urban. Radio One recently bought WCHB-AM & FM/Detroit and WJZZ-AM/Saginaw-Bay City-Midland as part of its \$34-million purchase of Bell Broadcasting Co

Auctions

a lottery or point system to pick a winner among NCEAs and commercial applicants. If an NCEA did not finish first, the agency would then auction the frequency among the remaining commercial applicants

Continued from Page 4

Cole supports lotteries, which the FCC uses to resolve mutually exclu-

sive applications for low-power TV licenses, over point systems, which he told R&R would be a throwback to the comparative hearings system. 'The commission has never really had a solid set of comparative noncommercial criteria," Cole said. "Usually what happened historically is, if two noncommercials filed against each other, the commission would do handsprings and cartwheels to get them to settle."

BUYER: Thunderegg Wireless LLC, headed by Managers Lance Anderson, Robert Case, Ernie Hopseker, and George Kriste. They own four oth-er stations. Phone: (206) 285-2895 SELLER: Schuyler Martin. Phone: (202) 682-3536 FREQUENCY: 104.1 MHz

POWER: 1.3kw at 708 feet outh Carolina

WBAW-AM/Barnwell

PRICE: \$117,000 TERMS: Asset sale for cash BUYER: Jacor Communications Inc., headed by CEO Randy Michaels. It owns 234 stations, Phone: (606) 655-2267 SELLER: Radio WBAW Inc., headed by President H. Drew Wilder. Phone: (803) 259-3507 FREQUENCY: 740 kHz POWER: 930 watts FORMAT: Religious

BROKER: Jorgenson Broadcast Brokerage

WFIS-AM/Fountain Inn (Greenville-Spartanburg)

PRICE: \$195,000 TERMS: Stock purchase agreement BUYER: Joseph LaStringer, Thomas LaStringer & Joyce LaStringer. Phone: (573) 446-3666 SELLER: Steven Blair & Thelma

Blair, stockholders of Golden Strip Broadcasting Inc. Phone: (864) 963-5991

FREQUENCY: 1600 kHz POWER: 1kw day/25 watts night

FORMAT: Country/Talk

COMMENT: Steven and Thelma Blair are selling all their holdings in Golden Strip Broadcasting Inc. with this transaction

WKSO-FM/Orangeburg & WKWQ-FM/Batesburg (Columbia)

PRICE: \$3,412,500

TERMS: Asset sale for cash BUYER: Rainbow Radio LLC, headed by Cara Cameron. She has interests in three other stations. Phone: (954) 491-1950, ext 223

SELLER: Orangeburg Broadcasting Inc. & Columbia Christian Radio Inc., both headed by President Levi Willis He has interests in 38 other stations. hone: (757) 622-4600

FREQUENCY: 103.9 MHz; 93.1 MHz POWER: 3kw at 298 feet; 2.1kw at 561

FORMAT: Gospel; Gospel Tennessee

WTNN-AM/Farragut (Knoxville) PRICE: \$275,000

Continued on Page 24

The Wheaties Sports Report gives your listeners tales, tips, anecdotes and advice available nowhere else. From the folks who brought you the Breakfast of Champions comes the daily radio feature of champion stations-The Wheaties Sports Report.

Five shows a week, each 60-seconds, offered FREE OF CHARGE and market-exclusive. No cash, no barter, no commercial content. Sell the time to a local sponsor and pocket the cash.

Delivered in bulk weekly by satellite for highest quality and timeliness. Catch the feed on Fridays at 3:00 p.m. Eastern time on SATCOM C-5, transponder 23, SEDAT channel 13.

Get off the bench and get game! Call 1-800-334-5800 to put your station on the lineup for the Wheaties Sports Report.



ALEX RODRIGUEZ REMEMBERS HIS FIRST BASEBALL GLOVE HE STILL HAS IT!!

WILLIE MAYS' FIRST LOVE WAS FOOTBALL??

THE GOLDEN BEAR WAS ALMOST SIDELINED BY AN INJURY RECEIVED DURING A BEAR HUNT!!

50kw at 430 feet FORMAT: AC: AC Brokerage Oregon FM CP/Sisters (Bend) PRICE: \$160,000



CAPSTAR CONGRATULA ES ALL OUR NAB MARCONI AWA ERS FOR P.D SHOWING US WHATATH EY'RE MADE OF.

CONGRATULATIONS TO CAPSTAR MARCONI AWARD WINNERS:

Medium Market Station of The Year WNNK-FM, Harrisburg, PA

Medium Market Personality of the Year Tim Burns & Sue Campbell, WNNK-FM, Harrisburg, PA

Rock WFBQ-FM, Indianapolis, IN

Adult Contemporary (tie) KLHT-FM, Grand Rapids, MI



CAPSTAR CONGRATULATES CHANCELLOR MARCONI **AWARD WINNERS:**

Major Market Personality of the Year Kidd Kraddick, KHKS-FM, Dallas, TX

Adult Contemporary (tie) KYXY-FM, San Diego, CA

Contemporary Hit Radio KDWB-FM, Minneapolis, MN

Oldies WBIG-FM, Washington, DC









CORPORATION







ATLANTIC STAR

Capstar Broadcasting Corporation 600 Congress Avenue, Suite 1400 Austin, Texas 78701 www.capstarbroadcasting.com

An Equal Opportunity Employer

PACIFIC STAR

- Stopset strategies, Page 14
- RAB: Radio works 'mighty' well, Page 12
- An 'X'-cellent website, Page 14



In the day of prosperity there is a forgetfulness of affliction, and in the day of affliction there is no more remembrance of prosperity. - Ecclesiasticus 11:25.

management @marketing sales

SALES

IS YOUR COMPANY CUSTOMER-FRIENDLY?

Build an infrastructure that promotes service

By Marc Guild President, Interep Radio

Providing quality customer service has long been the hallmark of most successful

businesses. However, the massive consolidation that has occurred in many industries over the past decade has driven the importance of customer satisfaction to an all-time high. We now operate in a business climate where the consequences of each client win — and each client loss — are much greater.

Most marketing experts agree that, while developing new business is important for future growth, our existing clients are our most important assets. As radio marketers, whether we are working with a local retailer, a Fortune 500 company, or an advertising agency, our single greatest mission should be to determine and supersede our clients' needs to retain their business. The very infrastructure of your organization can be designed to help accomplish this task.

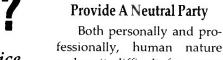
Invest In Quality Service

As a national radio rep firm simultaneously serving the needs of both our client stations and our client agencies, we have long been aware of the importance of customer satisfaction. As a result, we provide an ongoing quality service training program for our employees and have instituted a management structure built around this goal.

In addition to the individual rep firm presidents, our management team includes five regional executives, placed strategically across the country, whose primary goal is to improve the operating efficiency and quality of service for

our client radio stations, agencies, and advertisers. These veteran radio marketers are corporate employees with no affiliation to the individual rep firms. Therefore, working outside the transactional sales arena, they focus on cultivating relationships and monitoring client satisfaction. The best way to satisfy the billing goals of our client stations is to first understand and then meet the needs of their customers — the agencies and advertisers. Regional executives play a vital role in identifying these needs and responding with the appropriate marketing solutions.

Of course, improving customer service usually requires an investment in both human and financial resources. But consider this: Quality customer service - rather than ratings or price - will probably be the single most important factor in determining wins and losses for a radio station. Isn't it worth the additional investment to ensure you're doing your best to meet your clients' needs?



makes it difficult for many people to express feelings directly. Your customers, however, must feel

With this in mind, here

are some of the strategies that have made Interep's management structure so successful.

comfortable expressing their displeasure or concerns should they experience any. Too often, the first sign of dissatisfaction is lost business.

Providing a "safe" sounding board makes the process easier. One of the strengths of our regional execs is the unique role they play in relationship to our rep firms. By serving all our stations equally, they are seen as a neutral party by advertisers, agencies, and stations. As a result, both problems and praise seem to float to the surface faster.

Our stations know that, not only are they free to call their regional exec to discuss any problems concerning their rep firm's management or overall performance, but also that these discussions will result in a productive action plan to rectify the problem. Likewise, advertisers view regional execs as an unbiased source of information on our medium. Perhaps most importantly, regional execs have won the trust and respect of agency professionals at every level. Since regional execs

devote a large part of their time to meeting with agency buyers, planners, and media directors and also because of their corporate affiliation - they have been able to develop a caliber of agency relationships rarely achieved in our industry.

Our regional execs have worked with agencies' creative departments to demonstrate how radio advertising can be imaginative, effective, and fun. They are frequently invited by account groups to sit in on client meetings as the radio "expert." Within media groups, they offer advice on how to make their radio

dollars work more efficiently and present custom programs to suit their individual needs. At the buying level, regional execs are often instrumental in securing larger shares for our client stations.

Ask, Step Back, Listen

As the old adage goes, "If you never hear any complaints, start worrying." That's why it's important to have someone regularly ask your clients, "How are we doing?"

This is the thinking behind Media Communication Meetings, a major initiative carried out by our regional execs. One purpose of these biannual agency meetings is to evaluate individual sellers to determine areas of improvement, as well as which relationships are and are not working. During an open discussion, buyers and other members of the media department are encouraged to discuss

Continued on Page 12

HOW TO MAKE Money in Business

MANAGEMENT



Confucius said "Man who chases two rabbits catches neither " In business, this advice is often

ignored, as most companies emotionally lunge at every conceivable opportunity.

It's remarkably simple to make money in good or bad economic times. Concentrate on your core business. Ask your customers why they buy from you. Is it price? Terms? Quality? Cost per listener point? Audience demographics? Creativity? Service? Do the same with your prime prospects: In a friendly manner, ask why they buy from your competitors. Then ask both what you can offer that'll induce them to select you in the future, and act upon it.

This becomes the basis for expanding your current relationships and initiating transactions with new clients. In effect, you're becoming a partner, working with them to define and service their needs. You'll sharply reduce your marketing costs, because you're no longer spending time and money

blindly chasing deals. Instead. you're focusing on customers. and prime prospects as you continually enhance what vou offer.



This was crucial for my computer leasing company, one of the largest in the U.S. We carefully defined our market and aggressively penetrated it with a particular set of superior services. For example, we concentrated on "Fortune 500" oil companies because they're enormous users of computer equipment and they're easy to finance. We studied their industry and listened to various companies' specific objectives as we structured transactions with them. We established an excellent reputation and won extensive repeat business. You could do the same by evaluating your strengths and then targeting a particular group of advertisers.

Gerber does this by focusing on children. They have nearly 75% of the American baby food market, and their food is labeled in 16 languages for distribution to 80 other countries. They dominate this market by running one of the world's largest research facilities. Gerber management continuously tests its products, and there's no tougher customer than a tiny one that'll spit out what it doesn't like.

Yet many companies are oblivious to this superior business practice. As Al Ries said in his book Focus, "Nowhere is this principle so clearly demonstrated than in the success of Playboy magazine and in the lack of success of all the Playboy spin-offs. With a circulation of 3.4 million, *Playboy* is bigger than People, Sports Illustrated, Newsweek, or Cosmopolitan." But what did they do with this powerful franchise? They went into cable channels, clothing, cologne, videos, and numerous other fields with very little to show for it.

"One wonders what could have been accomplished by keeping Playboy focused as a magazine, and then by introducing new magazines with different names, which is exactly what Henry Luce did, starting with Time magazine."

So, if you want to consistently make money, do what most firms don't. Listen to Confucius: Tune out distractions and focus on what you do well. Concentrate on serving your customers, selling your prime prospects, and continually enhancing what you offer. Institute sales contests or other incentives to excite people in your organization. Do it now. Don't concede your target market to newspapers, television, or any other competitor. If you dedicate yourself to this approach, you'll see dramatic growth in your billing, and success will be yours.

Dick Kazan is a successful entrepreneur who founded one of the largest computer leasing corporations in the United States. He created and hosts The Road To Success, the first radio talk show to offer on-air business consulting to business owners and employees. E-mail your comments or questions to him at rkazan@ix.netcom.com.



MARC GUIL

Chancellor Media proudly congratulates it's 1998 Marconi Radio Awards winners!

KYXY-FM, San Diego, CA AC Station of the Year

KHKS-FM, Dallas, TX Major Market Personality of the Year

WBIG-FM, Washington, DC Oldies Station of the Year

> KDWB-FB, Minneapolis, MN CHR Station of the Year

Chancellor



management • marketing • sales

IS YOUR COMPANY CUSTOMER-FRIENDLY?

additional concerns as well as areas of satisfaction and "wish lists." By fully understanding each agency's buying needs and styles, we can customize our service. So while our salespeople are working on behalf of our stations, they also work as partners with the agency. And again, the best way to increase revenue for our stations is to satisfy the needs of *their* customers — the advertising community.

Act On What You Hear

After initiating any form of client feedback, the key is to be ready to respond, no matter how big or how small the solution.

Sometimes problems can be fixed relatively easily. When we discovered that one agency felt they weren't receiving contracts confirming their radio buys quickly enough, we devised a technological solution that simultaneously faxes a contact to the agency as soon as the buy is entered into our computer system.

Other times, persistence pays off. One of the largest agencies in the Southwest seldom used a rep firm to place its radio buys for several regional accounts. After hearing frustrations from some of our client stations that they were not receiving all of the avail calls, our regional exec in the Dallas area met several times with media directors and supervisors at the agency. Eventually, he saw the agency was having its own share of frustrations in placing an increasing load of radio buys. A comprehensive service plan - including 24-hour access to reps, a service manager dedicated to streamlining the flow of information, and a rate differential guarantee --- was offered. Ultimately, they accepted the offer. In doing so, the needs of both our client stations and the agency were met. And, best of all, radio is now easier for them to purchase, which bodes well for radio's share of future media plans.

Occasionally, customer feedback can lead to some of your company's most innovative programs. About 10 years ago, when discussions with BBDO in New York revealed a dissatisfaction with the traditional system of one seller from each rep firm calling on their radio buyers, we established the

first Account Management Team at the agency. One dedicated account manager was assigned to the agency on behalf of all Interep rep companies, and shares grew significantly for our client stations. A similar AMT was established three years ago at Leo Burnett in Chicago, and based on the success of these first models, variations of the AMT program are in place at various other agencies in New York.

Recognize Regional Differences

Though radio has increased its national presence dramatically, at its core it is still a local medium. This can be used to your advantage if you recognize a region's unique needs and opportunities. Within your organization, you can capitalize on and invest in relationships between members of your team and reps from area industries and companies. Again, keeping customer service in mind, these regional ties can foster the ability to develop trust, uncover needs, and ultimately increase revenue.

Our regional execs are also encouraged to become experts on the major industries within their regions. For example, our Los Angeles regional exec has established a movie task force to better serve and understand the needs of the L.A.-based film industry. The team stays abreast of upcoming film releases, then presents the major studios with customized proposals designed to fit a given film's niche marketing needs. They have worked with Paramount, Sony, and MGM/UA, which has already spent \$1 million on radio this year.

Reap The Rewards

Devoting resources to improve the quality of customer service is almost always exceeded by the return on investment. Now more than ever, since the majority of business is coming from fewer sources, we must never forget to treat those sources well. Superior customer service is the common thread running through all companies that successfully compete within consolidated fields. Radio is no exception.



Radio's The Taco The Town

SITUATION: How do you take a city famous for chicken wings and turn it on to Mexican food? That was the task faced by the folks at Mighty Taco when, in 1973, they opened a drive-through taco stand in Buffalo. They established a target market catering to nearby kids and college students, advertising on then-Progressive Rock WGRF. **OBJECTIVE:** Tacos were foreign to the Buffalo area, so Mighty Taco needed an advertising campaign that would encourage people to try something new. They also wanted to increase business through creating awareness of the product.

CAMPAIGN: Mighty Taco started advertising solely on radio a year after opening, utilizing wacky, attention-grabbing ads to build brand awareness. It also advertised specials such as a "Buy Seven Tacos, Get Six" deal for the bicentennial of 1976.

RESULTS: By 1978, Mighty Taco had expanded to three restaurants in the Buffalo area. Today it has 15, and owner Andy Gerovac attributes much of the chain's success to the results achieved by radio advertising. He says, "Broadcast advertising, which was Mighty Taco's original savior, continues to figure big in the battle of the pocketbook."

More marketing information and resources from the RAB

FROM MEDIA TARGETING 2000

Consumers who have visited a fast food restaurant in the past three months are evenly split between men and women; over a third (35%) earn over \$50,000 per year. On average, this group spends 46% of its daily media time with radio.

FROM RAB CATEGORY FILES

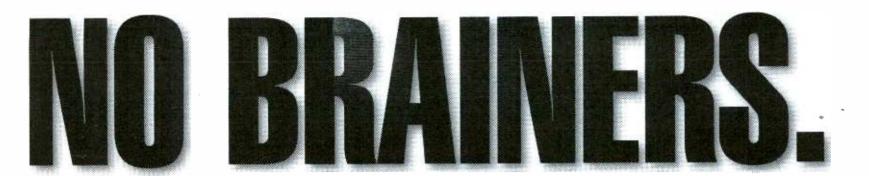
"We supplement our ad plan with local radio — that way we can customize it for what's happening in different areas. Radio has great reach, and we focus on drive time. Nowadays people are so busy, and with satellite TV, they don't always catch TV commercials." (Laurie Gannon, public relations manager, Taco Bell)

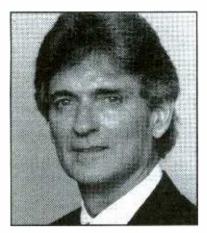
BACKGROUND COLLECTION ---- FAST FOOD

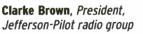
Expanded menus: Approximately two-thirds of the respondents to a 1998 survey of fast-food operators conducted by the National Restaurant Assoc. said they introduced new menu items during 1997. Among the most popular new items were pitas/wraps and chicken items, such as spicy chicken dishes and chicken sandwiches. Forty percent of the survey participants identified bagels, espresso/specialty coffees, and "real meals" (an entree plus a choice of side dishes) as other items that noticeably gained in popularity in 1997.

For more information, call RAB's Member Service HelpLine at (800) 232-3131 or log on to RadioLink at *www.rab.com*.

Spring 98 Q101* Summer 98 Without Mancow With Mancow #1 #1 #2 #2 #2 #2 #4 #5 #5 #6 #15 #18 #18 On Making Chicago Ratings History! #20 #23 #23 Syndication: Robert Eatman Enterprises, Inc. 1.8 6.9 2.3 1.8 6.8 10.9 4.2 14.7 2.6 7.0 9.7 2.1 (310) 459-3728 M 18-34 P 18-49 M 18-49 P 25-54 M 25-54 P 12+ M 12+ P 18-34 *Arbitron, M-F. 6a-10a

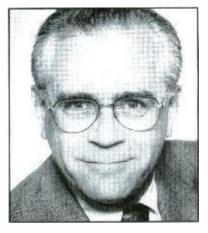








Triathlon Broadcasting



Charlie Ochs, GM WMZQ, Washington D.C.

Not only does Vidpak™ work wonders, as these respected radio pros can attest, but now that it can also be self-liquidated -it's a No Brainer.

"The combination of this great idea and IQ's world class execution has created what we think is the most significant marketing tool since the Birthday Contest." Clarke Brown, President, Jefferson-Pilot radio group

"Vidpak is a very effective marketing tool that produces real results. I highly recommend it." Norm Feuer, President, Triathlon Broadcasting

"The ultimate endorsement is return business, and our decision to go with Vidpak again this Fall should demonstrate the confidence I have in this promotion." Charlie Ochs, GM, WMZQ, Washington D.C.

Safe & Sound in 1999

Vidpak works and we can prove it. Just ask us, we guarantee you'll find the evidence overwhelming. So as radio faces an uncertain 1999, consider the combination of Vidpak's proven ratings punch and its ability to pay for itself. That combination makes Vidpak the safest, soundest marketing move around.





Find out about Vidpak™ and see all of IQ's latest spots on radio's only TV marketing website:

www.radioiq.com



4660 Paran Valley Atlanta, GA 30327 e-mail: iqtv@radioiq.com

404 255-3550 FAX: 404 255-8152



FINGER-CLICKIN' GOOD!

A continuing feature highlighting selected websites of special interest

MARKETING

WNNX-FM/Atlanta

X'-rated video on the web

Years ago, Alternative 99X was one of the first radio stations to establish a strong web presence. To this day, it's constantly updated its site to stay at the forefront of radio's web revolution. You'll find interactive chat rooms, streaming audio, registration for the station's "freeloader" card, online samples of the station's monthly magazine, and the requisite pages for jocks, music, and promotions.





Click on a button at the top of the page, and you instantly become the proverbial "fly on the wall" of the 99X studio. The station has installed a web-cam to capture the airstaff in action (here we see MD/afternooner Sean Demery doing his thing), syncing the streaming video with the audio. Although it does kind of make you wonder what's going on when the jock turns the camera off....

What makes your website "finger-clickin' good"? If your site is breaking new ground with a killer app or a cool quotient in the 99th percentile, e-mail a short explanation and/or screen shot along with an active URL to MSM Editor Jeff Axelrod at jaxelrod@rronline.com with "FCG Site" in the subject line.

STOPSET STRATEGIES

A Radio-Media discussion

Former WPLJ/New York PD Larry Berger responds to the following e-mail: When WPLJ New York was a Top 40 in the '80s (competing with Z100, and usually in the top three in NYC), they always ran only two minutes of spots at about :07, :22, :37, and :52. So, even if you heard spots, you didn't have to switch the radio, because they'd be back to music in 120 seconds. This was in contrast to Z100 running four minutes of spots at :35 and :50. I liked WPLJ more, but Z100 got better ratings, at least among younger listeners. WPLJ usually beat Z100 25-49 and 25-54, where it was consistently No. 1 with women in those money demos.

Interesting that you remember that stopset arrangement! When WPLJ was an AOR station, we had the usual "long music set followed by long stopset" pattern.

I thought it would be interesting to drastically change that pattern when we switched from AOR to Top 40. The idea was to integrate the commercials into the overall program flow.

As I sat in my office first listening to that arrangement, I remember vividly being extremely pleased with how fresh and full of forward energy WPLJ sounded running four two-minute stopsets. You're right - you hardly even blinked, and you were back to music. The commercials really did become part of the program flow rather than a noticeable interruption. I don't recall how long we continued that stopset pattern, but I always remember how great it sounded. Now. fast-forward 15 years...

Most stations today run a much higher commercial load, often 14 or more units per hour, compared to the eight we ran in '83. Perhaps even worse, the stopsets seem to go on forever, with five, six, or seven units in a stopset. One of radio's "dirty little secrets" is that, internally, we know that many listeners change the station after the first or second commercial in the stopset; thus, if we're going to lose listeners anyway, why not burn off a lot of units at each stopset?

Is this good for the advertiser who pays good money and gets unit six in the stopset? Certainly not. It's also open to question whether it's good for ratings.

Radio-Media is a free newsletter, delivered by e-mail only, which covers the media planning for, and the buying and selling of, radio advertising. To subscribe, send an e-mail message to Radio-Media@adsong.com or call (800) 647-1315.

FOUR WEEKS FORWARD Sales & Promotion Planning Calendar **NOVEMBER 22-28**

November 22-28: Nat'l Cookie Week, Nat'l Game & Puzzle Week, Nat'l Leftover Awareness Week, Nat'l Home Care Week, Make Up Your Own Week Week

22

Nat'l Stop The Violence Day JFK assassinated (1963) Start Your Own Country Day Go For A Ride Day Rocky premieres (1976)

ISIC MARATHON

-00

Ø Opera Day Big Help Day St. Felicity's Day Nat'l Cashew Day First jukebox installed (1889)First Life magazine

issue (1936)

24

D.B. Cooper hijacks, then jumps from plane (1971) Women's Merrymaking Dav National Espresso Day Festival Of Silence

NOVEMBER 4-7, 1998 Times Square, New York City

Conference Headquarters: Millennium Broadway Hotel (145 W. 44" St. between Broadway & 6th Aven

25 Evacuation Day First brain surgery performed First typewriter made Speed limit dropped to 55 (1973)

Thanksgiving Nat'l Cake Day The Price Is Right premieres (1956) First college fraternity founded (1925)

20

...so the van broke down and then...": War Stories From The Road

a: Put The Pedal To The Metai

int State of Record

Ð Buy Nothing Day Casablanca premieres (1942) Nobel Peace Prize established (1901)

20 Nat'l French Toast Day First auto race in U.S. (1895) First Polaroid camera sold (1948) First U.S. post office

established (1783)

12:30Pm-1:45Pm Twist & Turn: The Producers Panel

: Metropolis Ir Bands, Are There Any Lett?: The rage Lifespan Of A Major Label Act d You Oo?: A Marketing Summi al Advancements in Sound Why Did The Film Cross The Line?: A Discus of Films Geemed Too Edgy For Distribution arketing Through Non-Music sic Environments; or "Who Neg : Can't We All Just Get Al

iet, Spin!: DJs On Display

CMJ MusicFest '98 performers include:

CMJ Music Marathon, MusicFest & FilmFest '98 11 Middle Neck Road, Suite 400 Great Neck, NY 11021-2301 Tel: (516) 498-3150 Fax: (516) 466-7161 athon@cmi con

All events subject to change



tion Hours: 9am-5pm n Hours: 10am-5pm

ore The Sto

Opn-4:15pm ild 'Em Up, Kn fusic Critic DERATOR: TBA

Not On MTY....What The

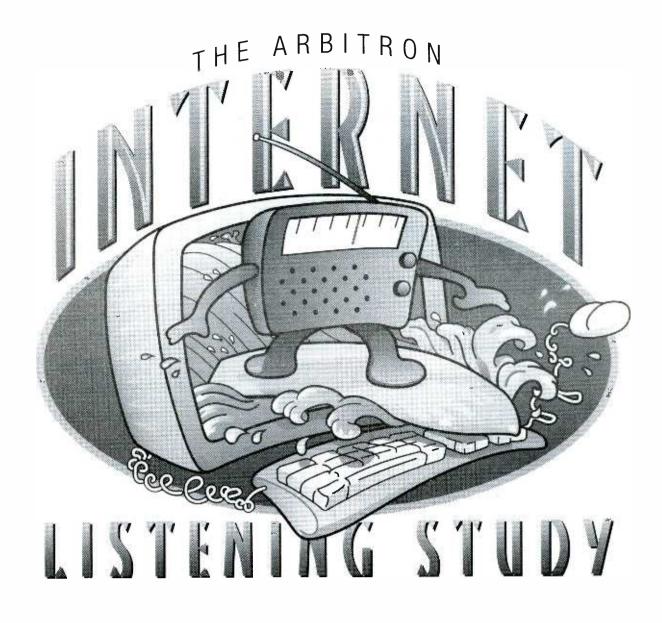
Hours: 9am-5pm Durs: 10am-5pm Ipm Ipm Index: Movie Soundt

rap it Up, I'll Take It: Pa **1998 PANEL SCHEDULE** ida: Publicists Speak O ne Lives in The Jazz Rei orel: The Art Of File e Fu

ration Hours: 9am-2pm Ion Hours: 10am-2pm 1-12:15pm

55. Com: How To Make Money From an 23 ad Between The Lines: The Basics Recording Contract on 3.04 3.05 Enter Recm: 3.04.3.05 The State Df Loud Rock Reat Box: The Success St Comp. 3.1.1

Walk-up registration at the Millennium Broadway Hotel (145 W. 44" St. between Broadway & 6" Avenue, New York City).



Now available at www.arbitron.com!

What are the challenges and opportunities that the Internet poses for radio? The just-released Arbitron Internet Listening Study finds that there are many ways stations can leverage the power of the Internet to their advantage:

- Explore exciting new nontraditional revenue opportunities for radio on the Internet
- Strengthen your listener and advertiser relationships with your Web site
- Reach P1's when they're at work and beyond your signal

The Arbitron Internet Listening Study, conducted in association with Edison Media Research, is the most comprehensive study ever undertaken on how radio listeners use the Internet, who is listening online and the potential impact of new media on radio. Best of all, the study is free.

To download the Arbitron Internet Listening Study, visit the Arbitron Web site at www.arbitron.com.

Arbitron: Helping Grow Radio's Share



NEWSBREAKERS

Biondolillo Becomes Director/Alt. Promo For The East Coast

Elektra Entertainment Group has elevated John "Stewart" Bion-



dolillo to Director/Alternative Promotion, East Coast. Based in New York, he reports to Sr. Director/Alternative Promotion Greg Dorfman. "John's tremen-

dous experience

in Alternative ra-

Biondolillo

dio, as well as his dedication to making our department the best it can be, makes this a well-deserved promotion," Dorfman stated. "The entire company joins me in congratulating John on his great work."

Biondolillo previously was Manager/Alternative Promotion. Prior to joining Elektra, he was MD at KDGE/Omaha, where he was known as John Stewart.



The Dixie Chicks went to the Big Apple recently to celebrate their debut album, Wide Open Spaces, hitting the gold mark. Soon after the photo was taken, the group received two trophies at the Country Music Association Awards. Joining in on the celebration are (I-r) Sony Music Nashville President Allen Butler; Chicks Emily Erwin, Martie Seidel, and Natalie Maines; and Sony Music Ent. President/CEO Tommy Mottola.

Davis

Continued from Page 1 "Lee has been an integral part of WFAN's success for many years." CBS Radio Group President Dan Mason said. "I am looking forward to the station's continued success under his leadership."

Davis, who became GSM at the nation's No. 1-billing revenue station back in 1992, first came to 'FAN as an AE in 1990. Prior to that, the native New Yorker worked in sales at both WDRE/Long Island and the legendary WNBC-AM/NY.

"I see WFAN as one of the pre-

mier broadcast properties in the U.S. — not just in radio, but in all broadcast media," Davis told **R&R**. "To have the chance to manage this property is a dream come true for me. I'm looking forward to the many challenges that lie ahead, and I'd like to thank Dan Mason and Mel Karmazin for giving me this very exciting opportunity."

WFAN is the flagship play-byplay station for the New York Mets, Jets. Giants, Knicks, and Rangers. It's also the home base for the nationally syndicated *Imus In The Morning* show.

EXECUTIVE ACTION

Nasser Named Dir./Sales For Chancellor/Dallas

H ouston broadcasting veteran Michael Nasser has joined Chancellor Media as Director/Sales for KSKY-AM, KBFB-FM, KDGE-FM, KHKS-FM, KTXQ-FM & KZPS-FM/Dallas-Ft. Worth. In this newly created position, Nasser reports to Chancellor Sr. VP/Regional Operations GeorgeToulas.

"Dallas is one of the nation's fastest-growing radio revenue markets, and Chancellor is committed to increasing its sales presence through a coordinated cluster effort," Toulas said. "Together, our Dallas station group — led by ratings leader KHKS and fast-improving KZPS — represents a tremendous platform for growth. Having a director of sales with Michael's successful track record in national sales and broad experience across a variety of formats will be a valuable asset, and we look forward to his contribution."

Nasser joins Chancellor from SFX Broadcasting, where he most recently was Station Manager for then-Hot AC KKPN-FM/Houston. He's also served as Station Manager, GSM, and NSM of KODA-FM/Houston and has worked for Group W Radio and Lin Broadcasting in that market. Nasser began his career as a color-commentary announcer for WITY/ Danville, IL.

Atlantic Prepares For Storms As VP/A&R

Tom Storms has been named VP/A&R at Atlantic Records. Based in Los Angeles, Storms reports to Exec. VP/Office of the Chairman Craig Kallman.

"Tom comes to Atlantic with an exceptional reputation for making great records," Kallman said. "From his earliest forays into the studio, he has displayed a natural knack for fostering creative environments for his artists. Tom intuitively understands how to guide a project to its fullest potential, and I look forward to working closely with him to bring exciting new music to the Atlantic roster."

Storms had been Director/A&R for Polydor/A&M Records in L.A. since 1994. He began his career in 1991 as a Capitol Records A&R rep.



Storms

Central Star Sets Catlett As Reg. Mgr., MI & IL

C entral Star Communications has tapped Phil Catlett as Regional Manager for the Capstar subsidiary's 11 stations in Michigan and Illinois. While overseeing clusters in Grand Rapids; Battle Creek, MI; and Springfield, IL, he'll retain his GM duties at WNWZ-AM, WLHT-FM & WTRV-FM/Grand Rapids.

"Working as a Central Star regional manager is a thrill for me," Catlett said. "Each of the markets is very successful already due to the great job done by our general managers, and I look forward to working with each of them."

Central Star President/CEO Mary Quass added, "All of us are excited to be working with Phil in a regional management capacity. He brings expertise and professionalism to the team, and his past experience makes him well-suited to work with our outstanding managers and stations."

Wynter

Continued from Page 3 tremely excited! There are so many synergies I see us being able to take advantage of as we move into the new millennium.

"Radio in 1999 will be so different because of the technology that will enable us to have the best product on the air in all our markets and to be able to take advantage of those markets that typically have all the great visits and great air personalities. By having ISDN lines, we could have Gerald Levert talk to our afternoon guy live in St. Louis, and

CBC

Continued from Page 3

On Monday, the groups agreed to a second amendment to the purchase agreement that allowed CBC to sell some stations to Radio Unica.

In a related company event, Dahl

then have him talk to our afternoon guy in Jacksonville or somebody in San Diego or somebody in Lexington. It's such an exciting time for us in radio, by virtue of the latest technology we're taking advantage of with Jacor. My objective is to make sure we make cost-effective decisions to promote all of our properties."

Wynter, a 13-year broadcasting veteran, landed his first programming gig at KMJM in 1994. He relocated to Jacksonville two and a half years ago to serve as PD of WSOL and WJBT and assumed WZAZ PD duties last January.

and CBC board member Richard Perkins recently took out a \$355,000 promissory note with Key Community Bank to finance their purchase of 171,000 shares in the company. The loan was disclosed in an Oct. 23 filing with the Securities & Exchange Commission.



for Best Oldies Station

at KDGE/Omaha, ras known as John



See your market in a new light.

El AE Media Shares Query	Results									
Media Shares for Je Sample City	nkins, J			ра-гм			Print I			una –
Advortiser	Radio Market		8/96 Radio Share	Total Media	Media Share	Flacko Masket	Yea Station	Hadio Share	Tetal	Modia
214 ENTERTAINMENT	1 200	T		1,200	0.0%	2 200			2 200	0.0%
BANK OF AMERICA			0.0%	344	0.0%			0.0%	688	0.0%
BANKSTON NISSAN			0.0%	478,552	0.0%			0.0%	5,024,798	0.0%
BRITISH AIRWAYS			0.0%	43,274	0.0%			0.0%	238 007	0.0%
DAYSPRING GREETING CARDS	0		0.0%	0	0.0%	127,545			127,545	0.0%
FOLEYS DEPT STORE			0.0%	1,694,334	0.0%			0.0%	15,249,006	0.0%
GREATER DALLAS YOUTH OF	0		0.0%	0	0.0%	21.550			21,55C	0.0%
нво	0		0.0%	0	0.0%	25 600			25,600	0.0%
HERB PRODUCTIONS	15,830	6,300	39.8%	15,830	39.8%	73,110	9,900	13.5%	73,11C	13.5%
MICROSOFT			0.0%	170,667	0.0%			0.0%	597 334	0.0%
MILLER BREWING CO		0	0.0%	67,007	0.0%			0.0%	402 042	0.0%
ROCKWELL	0	0	0.0%	0	0.0%	126 120	7,525	6.0%	126,120	6.0%

Manage your account penetration and buy participation more effectively.

USE YOUR X-RAY VISION

Radio Market X-Ray from Miller Kaplan. It's an insightful sales management tool. Identifies new radio revenue opportunities in your market. Empowers radio sales to access dollars from other media. It's comprehensive. Strategic. And flexible. X-Ray provides you with all the critical information to manage prospecting, agency negotiations, personnel evaluation and overall strategic planning.

TAKE AN INSIDE LOOK AT YOUR ACCOUNTS

Radio Market X-Ray displays account-by-account expenditures by industry classification, cross-tabbed to television and newspaper expenditures. In-depth information that provides an accurate picture of your share of the radio market, and helps you realize greater market possibilities. That's X-Ray's vision.

For more information, please contact George Nadel Rivin, CPA, or Don Garrett, CPA at **818-769-2010**.



Miller, Kaplan, Arase & Co., LLP CERTIFIED PUBLIC ACCOUNTANTS

NEWSBREAKERS

Radio 👘

• MIKE SHEEHAN is named Dir/Sports Mktg. for Entercom Communications Corp. He rises from his previous post of Sports Mktg. Mgr. for the company.

• JOHN WILLYARD is misidentified as being part of Catspaw Productions in this year's **R&R** *Ratings Report & Directory*. The correct information is: Wellknown country voice-over man John Willyard, 2024 Honeydew Lane, Kennesaw, GA 30152. Phone, fax, and e-mail info are (770) 919-9334, (770) 425-3696, and *willyard4vo@compuserve. com*, respectively.

Records

• V2 RECORDS announces the addition of the following people to its regional promotion staff:

RANDY SMITH, Southwest: Based in Dallas, he comes to V2 from Giant/ Revolution Records, where he held a similar position.

BRYAN GERONIMO, Mid-Atlantic: Based in Philadelphia, Geronimo had been serving as Nat'l Dir./Top 40 Promo at Giant/Revolution Records.

CHRONICLE

MARRIÁGES

WPXY/Rochester Promo Dir. Tristano Korlou to Bridgette, October 24

MCG/Curb Western Dir./Promo Craig Powers to Tamara Boulton, October 18

WRKR/Kalamazoo, MI morning show host **DianeVunovich** to station afternooner **Alan Cox**, October 17

WKCD/Mystic, CT afternoon talent Mary Lou Wright to Greg Gannotti, October 3

BIRTHS Creed lead singer Scott Stapp, wife Hillaree, son Jagger, October 21

CONDOLENCES

Thirty-two year WKRC-AM vet **Don Webb**, 78, October 19

Mother of WXRX/Rockford, IL morning man Jamie Markley, October 23

Zachary Wellman, 58, father of WBAB/Long Island OM Eric Wellmank, October 26

The Bo

Saturday Nights will Never be the San

GARY FRANKLIN, Detroit: He previously performed Detroit Regional duties for DGC/Geffen Records. MARK ROSE, Northwest: Based out of Seattle, Rose most recently served as Sony/550 Music's Promo Mgr. in San Francisco and Seattle

TED HOEKSTRA, Chicago: He arrives at V2 from Interscope, where he worked as the label's Chicago promo rep. LORREN CORNELIUS, St. Louis:

Cornelius was most recently the Midwest Promo Mgr. for DGC/Geffen Records. TIM WALLEN, San Francisco: Wallen

joins the label after performing SF Reg'l Promo duties for Capitol Records.

• GARSON FOOS rises from VP/Mktg. to Sr. VP/Marketing at Rhino Records.

• DAVID URSO has been tapped to helm promotion at Private I Records. He comes to the company after running his own company, Music Business Consultants (MBC).

• KAREN BYRD and SCOTT STEM have been named VPs/Publicity for Capitol/Nashville. Both arrive at the label from Garth Brooks' GB Management.

National Radio

• NBG RADIO NETWORK launches two new shows for national syndication: Nina Blackwood's Absolutely '80s

Spotlight— a daily five-minute vignette produced in conjunction with the current Nina Blackwood's Absolutely '80s. The spotlight features interviews, facts, and live versions of popular '80s tunes (every Friday). Time Out For Trivia — a daily two-

minute trivia vignette hosted by KMOX-AM/St. Louis personality Harry Hamm. Subjects include sports, entertainment science, and history.

— (800) 572-4624, ext. 772 or (800) 472-6047

• WESTWOOD ONE welcomes the following guests for its live *Celebrity Connection* program:

Nov. 4: *Nashville Wives* authors Nancy Jones, Tish Cyrus & Wanda Rogers Nov. 6: Jerry Springer

— (212) 641-3088 (booking) or 2039 (stations)

• INTERSTAR NETWORK announces its new four-hour Talk radio show, *Night Time America*. The program airs 10pm-2am PT, features politics, entertainment, and other topical issues, and is hosted by longtime California air personality Jack Hayes.

— (310) 285-4737

• CAR CLINIC RADIO NETWORK unveils its new daily 60-second feature, *Car Clinic Minute*. The segment features Bobby Likis of the current two-hour automotive advice program, *The Bobby Likis Car Clinic*, highlighting auto repair and maintenance tips, driving safety, and other car-related issues.

> — (212) 681-1947 (affiliate orders); (850) 478-3139 (production questions)

Products & Services

• AP RADIO unveils a number of show prep and production packages available through Internet membership with no network feeds or spooling necessary (sound) and satellite feeds (text):

AP Soundbank: A digital sound bite archive from 1980-present containing over a half-million entertainment, sports, business, and general news bites. It is updated daily.

AP PrimeCuts: Sound bites on all major news, entertainment, sports, and business stories of the day. Over 250 clips available daily.

AP PowerPrep: Features offbeat stories and high-profile celebrity interviews. Format-specific text available.

AP SportsPower and SportsPower MAX: Service for all Sports stations with air-ready scripts, sound bites, in-depth summaries, quarter/period and final scores on games, and correspondent reports on national stories.

AP Headlines: Brief news and weather updates around the clock. Focused for stations that don't emphasize indepth news coverage, but want to have news capsules in every daypart.

AP NewsPower MAX: A minute-tominute 24-hour news and sports source. Provides in-depth coverage on stories so stations can develop their

own material and copy. — (800) 527-7234

PROS ON

THE LOOSE Chipper Harrison — After-

noons atWRQC/Minneapolis (612) 471-0604 Anthony lovino — Nat'l Dir. Top 40/Rhythm & CHR TVT Records

40/Rhythm & CHR TVT Records (516) 763-9688



ABC RADIO NETWORKS Robert Hall • (972) 991-9200 Classic Rock Chris Miller AEROSMITH Dream On JOHN LENNON I'm Losing You RUSH Spirit Of Radio Hot AC Steve Nichols BACKSTREET BOYS I'll Never Break Your Heart

Starstation Peter Stewart

No New Adds **Touch**

Ron Davis

ALTERNATIVE PROGRAMMING Steve Knoll • (800) 231-2818 Gary Knoll

Rock BARENAKED LADIES One Week JERRY CANTRELL Dickeye ECONOLINE CRUSH Surefire (Never Enough) MONSTER MAGNET Powertrip

Alternative BECK Tropicalia EVERLAST What It's Like

GARBAGE Special GREEN DAY. Nice Guys Finish Last CHR/Hot AC

WILL SMITH Miami

Mainstream AC NEW RADICALS You Get What You Give DUNCAN SHEIK Bite Your Tongue

Lite AC BRANDY Have You Ever?

NAC PHIL COLLINS True Colors VESTA Somebody For Me

UC MACK 10 I/GERALO LEVERT Money's Just A Touch Away WILL SMITH Miami

BROADCAST PROGRAMMING Walter Powers • (800) 426-9082 CHR

Casey Keating FASTBALL Fire Escape R. KELLY & CELINE DION I'm Your Angel WILL SMITH Miami BRITNEY SPEARS...Baby One More Time Digital AC

DIGITAL AL DAKOTA MOON Another Day Goes By Hot AC FASTBALL Fire Escape Digital Soft AC

Mike Bettelli JEWEL Hands

EELS Next Stop: This Town EVE 6 Leech HARVEY DANGER Private Helicopter HOLE Malibu Urban sing You BRANDY Have You Ever? JAY-Z Hard Knock Life R. KELLY WKETH MURRAY Home Alone

OUTKAST Rosa Parks JONES RADIO NETWORK Jim Murphy • (303) 784-8700

Adult Hit Radio *JJ MCKay* FASTBALL Fire Escape U2 Sweetest Thing

Delilah

No New Adds

Alternative

Teresa Cook BECK Tropicalia

BEASTIE BOYS Body Movin'

Rock Alternative Doug Clifton EVERLAST What It's Like GARBAGE Special NEW RADICALS You Get What You Give

Soft Hits Rick Brady EDWIN MCCAIN I'll Be

Rock Classics Rich Bryan JOHN LENNON I'm Losing You U2 Sweetest Thing

RADIO ONE NETWORKS Tony Mauro • (970) 949-3339

Hot AC Yvonne Day BEASTIE BOYS Body Movin' BECK Tropicalia BETTER THAN EZRA At The Stars GARBAGE Special

New Rock *Steve Leigh* R.E.M. Daysleeper

SEAL Human Beings WESTWOOD ONE RADIO NETWORKS Charlie Cook • (805) 294-9000

Tracy Thompson Adult Rock & Roll *Jeff Gonzer*

AEROSMITH Dream On JOHN LENNON I'm Losing You

Soft AC Andy Fuller LIGHTHOUSE FAMILY Bigh

Bright AC *Jim Hays* SHAWN MULLINS Lullaby

The ultimate in Saturday Night Country Radio

Live; caller interactive; personality driven

Today's best Country Music selected especially for Saturday Nights

Fed Live 7pm – 12midnight (all time zones) in stereo on Satcom C5 Transponder 23 with automation tones available

Nine minutes of local avails per hour







Arbitron applauds the wit, wisdom and imagination of radio pro **Randy Michaels**, recipient of the Bayliss Foundation Award



www.arbitron.com

ger Spice" Halliwell.

faced Halliwell and her new life. She

sets straight all the nasty rumors.

including her age and her career

choices. Her new cause is breast

cancer. As she explains it, "I know

that I have the power to be on the

front page of a newspaper. But I

want to use my front page, my pic-

ture, to say something powerful and

of value. Make a stand for women

Not to be outdone, Baby Spice

(a.k.a. Emma Bunton) fires up the

cover of Gear, which devotes eight

pages to the "cutest" Spice Girl. She

talks about her image and ongoing

rumors of the Girls' demise. "Peo-

ple get rid of their managers and go

through changes all the time, but for

some reason, when it's us, people

there: In Style gives readers a gan-

der at Scary Spice's unconventional

Mighty Men

sports, music, theater, TV, etc., with

its Men Of The Year issue. Getting

the band nod are members of the

Dave Matthews Band. Sting takes

and his decision to wait five years

before putting out another album. I

am not interested in riding on the

back of some current fad," he an-

nounces. "I always want my songs

Power Players

101 most powerful people in enter-

tainment. Making the list are Jef-

frey Katzenberg and David Gef-

fen (No. 15), Mel Karmazin and

Leslie Moonves (16), Edgar Bronf-

man Jr. (23), Thomas Mottola

(25), Will Smith (32), Clive Davis

(33), Jimmy lovine (38), Sean

"Puffy" Combs (41), Don lenner

(54), Tom Freston (55), Madonna

(57), Kenneth "Babyface" Ed-

monds (69), Val Azzoli (70), Mas-

ter P(73), Sylvia Rhone (76), and

Politically Incorrect

dent Clinton? Among the many who of-

What do rock stars think of Presi-

the Fugees (77).

Entertainment Weekly lists the

Also, the 'zine chats with Seal

a bow as solo artist.

to have longevity.

GQ tips its hat to the top men in

The Spice-o-rama doesn't stop

focus on it a lot."

wedding.

loving yourself, you know?

SHOW PREP

MUSIC & MOVIES

CURRENT

- PLEASANTVILLE (Clean Slate/Work) Single: Across The Universe/Fiona Apple
- Other Featured Aritists: Elvis Presley, Etta James, Buddy Holly • PRACTICAL MAGIC (Reprise) Singles: If You Ever Did Believe/Stevie Nicks

This Kiss/Faith Hill Other Featured Artists: Marvin Gaye, Harry Nilsson

- BRIDE OF CHUCKY (CMC International) Featured Artists: White Zombie, Monster Magnet, Stabbing Westward • RUSH HOUR
- Single: How Deep Is Your Love/Dru Hill f/Redman (Def Jam/RAL/Island) • A NIGHT AT THE ROXBURY (DreamWorks)
- Featured Artists: La Bouche, Ace Of Base, Tamia • THERE'S SOMETHING ABOUT MARY (Capitol)
- Featured Artists: Dandy Warhols, Joe Jackson, Jonathan Richman SIMON BIRCH (Epic)
- Single: You Were There/Babyface Other Featured Artists: Peggy Lee, James Brown, Marvin Gaye • DR. DOLITTLE (Atlantic)
- Single: Are You That Sombody?/Aaliyah Other Featured Artists: Jody Watley, Ginuwine, 69 Boyz
- HOW STELLA GOT HER GROOVE BACK (Flyte Tyme/MCA) Singles: Luv Me, Luv Me/Shaggy f/Janet Beautiful/Mary J. Blige

Other Featured Artists: Diana King, K-Ci & JoJo SLAM (Sony Music Soundtrax)

- Featured Artists: Mobb Deep, Ol' Dirty Bastard & Coolio COMING
- THE WATERBOY (Hollywood) Single: Feed It/Candyskins (VelVel) Other Featured Artists: Goldfinger, Lenny Kravitz, Joe Walsh THE RUGRATS MOVIE (Interscope)
- Single: Take Me There/Blackstreet & Mya f/Mase .. Other Featured Artists: Lisa Loeb, Devo, Busta Rhymes

MUSIC DATEBOOK

MONDAY, NOVEMBER 9

- 1961/ Brian Epstein sees the Beatles perform for the first time at Germany's Cavern Club and soon becomes their manager.
- 1966/ English news services intensify the "Paul is dead" hysteria by inaccu-rately reporting Paul McCartney's death by car accident
- 1967/ Roger McGuinn dismisses David Crosby from the Byrds following an argument about the group's direction.
- 1993/ Motley Crue drummer Tommy Lee is arrested for attempting to conceal a firearm aboard a commercial jet.
- the late Tom Fogerty (Creedence Born: Clearwater Revival) 1941
- Releases: the Kingsmen's "Louie Louie 1963, Billy Joel's "Piano Man" 1973

TUESDAY, NOVEMBER 10

- 1973/New York's CBGB club opens, contributing to the birth of the U.S. punk and new wave scene.
- 1984/With more than one million advance orders, Frankie Goes To Hollywood's Welcome To The Plea-
- suredome is released. 1986/ Bruce Springsteen's five-album boxed set, Live 1975-1985,
- becomes available in U.S. stores Born: Greg Lake (Emerson, Lake & Palmer) 1948
- Releases: the Moody Blues' "Nights In White Satin" 1967, the Clash's Give 'Em Enough Rope 1978, the Smiths' Hatful Of Hollow 1984

WEDNESDAY, NOVEMBER 11

- 1965/ At a New Jersey high school dance, the Velvet Underground perform for the first time.
- 1969/ Doors frontman Jim Morrison is arrested and jailed for harassing a flight attendant and for public in-

toxication during a flight. 1972/ Allman Brothers Band bassist Berry Oakley, 24, is killed in a Georgia motorcycle accident three blocks from where bandmate Duane Allman was killed in a similar accident the year before. 1990/ Jackson Browne, Eric Burdon, Craig

Chaquico, and David Crosby lead a celebrity pack of motorcyclists in the charity event "Love Ride Born: Andy Partridge (XTC) 1953

THURSDAY, NOVEMBER 12

- 1957/The film Jamboree premieres in Hollywood, featuring Jerry Lee Lewis, Fats Domino, Frankie Ava-Ion, Carl Perkins, Slim Whitman and Connie Francis. 1970/ In New Orleans, the Doors perform
- together as a guartet for the last time
- 1987/Sly Stone's Los Angeles comeback concert is disrupted when he arrives an hour late for his show and is arrested backstage for nonpayment of child support
- 1990/ The IRS seizes all of Willie Nelson's assets, including a golf course and recording studio, to satisfy a \$6.5 million debt. Also ... Rolling Stone Ron Wood suffers two broken legs in an English car accident
- Born: Neil Young 1945, Tevin Campbell 1976

FRIDAY, NOVEMBER 13

- 1968/ The Beatles' Yellow Submarine premieres in the U.S. 1987/ Sonny & Cher reunite for the first time
 - in 15 years on Late Night With David Letterman. Also ... U2 perform an impromptu outdoor concert in downtown San Francisco, some of which is later used in the video "Where The

CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

'Net Chats

 Go insane with Cypress Hill tonight (10/30) at 7pm ET/ 4pm PT (www.sonicnet.com).

On The Web

 From the moment you wake up, put on your makeup and gear up for a live cybercast of Kiss live from Dodger Stadium in L.A. on Halloween night (10/31) at 9pm ET/6pm PT (www.iamtv.com).

• Enjoy Fastball in a live show from New York's Irving Plaza Tuesday (11/3) at 10pm ET/ 7pm PT (www.liveconcerts.com).

 Catch live performances from Gomez, Whale, and Placebo from CMJ at New York's Hudson Theatre, starting at 7:15pm ET/4:15pm PT on Thursday (11/ 5)(www.jamtv.com).

• Log on to Run-D.M.C.'s live webcast from New York at 8pm ET/5pm PT Thursday (www.jamtv.com)

Streets Have No Name. 1993/ Kate Bush's movie The Line, The Cross, And The Curve premieres in London Releases: Kate Bush's Lionheart 1978

SATURDAY, NOVEMBER 14

1975/Queen's A Night At The Opera is released. It includes one of the UK's best-selling singles in history, "Bohemian Rhapsody.'

1990/ Pete Townshend candidly informs Newsweek he's bisexual and is both a man and a woman.



Pete Townshend -– Who Are You?

1996/ Michael Jackson marries Debbie Rowe in Sydney, Australia

Born: Stephen Bishop 1951, Joe Leeway (Thompson Twins) 1949

SUNDAY, NOVEMBER 15

- 1956/ Elvis Presley makes his film debut in Love Me Tender. 1965/ The Rolling Stones make their U.S.
- TV debut on NBC's Hullabaloo, performing "Get Off Of My Cloud. 1987/ The Jesus & Mary Chain's Jim Reid is arrested during a Toronto concert and charged with assaulting several fans.
- 1990/ Milli Vanilli producer Frank Farian informs the media that Fabrice Morvan and Rob Pilatus did not sing on the album for which they had earlier won a Grammy

Born: the late Clyde McPhatter 1933, Petula Clark 1934

- Mark Solovicos

WHERE EVERYBODY KNOWS **YOUR NAME** — "There's so much fucking rehashed shit. You see it around us ... musicians fucking hate us! ... We just want to be heavy. All we want to do is bring heavy back into rock 'n' roll. Because goddamned Ben Folds Five sucks. It's fucking Cheers music" - Korn leader Jonathan Davis ponders his likability (Spin).

fer their thoughts in Rolling Stone's poll: Marilyn Manson: "Do they have backstage passes for the Oval Office? Did Monica Lewinsky have to sleep her way to the president? I don't think he deserves to be impeached; but if he does get impeached, he always has a job with me. He can be my tour manager, test-drive the girls for me."

dominated by right-wing, religious people? It's particularly hilarious that the very people who would be stickering my albums are putting out the Starr report."

Waylon Jennings: "The worst thing he did was turn Ken Starr loose on the world. Ken Starr is a nerd. Someone should kick our president's ass for telling Ken Starr everything and screwing it up for the rest of us."

got a blow job. He fucked up. End of story."

Street Talk

The street-team strategy of breaking hip-hop is the focus of a Newsweek article. "They've created a new "the smart [major] companies have

Offers Ice Cube, "Even though I'm an established artist, I still like to leak my music to a kid on the street and let him duplicate it for his homies before it hits radio."

Early Retirement?

"How come it's always white people who point to their singers and go, 'That guy's too old'? How come vou never hear a black person saving, 'You know, B.B. King, it's time for him to hang it up'?" - Kiss singer Gene Simmons handles the age old question (Time)

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.



ZINE SCENE

Makeover Madness!

Lou Reed: "Are we going to be

Shirley Manson: "So what? He

model for doing business," says Elektra Chairman/CEO Sylvia Rhone, adapted their staffs accordingly."





- Satellite-delivered
- Air up to 36 hours
- Freshly produced each year
- MARKET-EXCLUSIVE FORMATS:
- Adult Contemporary
 - News/Talk
 - Oldies
 - RESERVE YOUR MARKET NOW!

Christmas Day Programming

"Sounds like we produced it in-house. Recommended!" KOST-FM Los Angeles

"Tailor-made format programming at its best!" WBAL-AM Baltimore

"Clearly, the best Christmas show!" KXKL-FM Denver

"A great Christmas present!" WHYI-FM Miami "Easy to execute. Thanks!" WCCO-AM Minneapolis "We receive good feedback from our listeners. Very good show!" WTMX-FM Chicago

"A show everyone can agree on!" WPCH-FM Atlanta

"Great music each year. Thanks!" WBZ-AM Boston

"You're great to work with!" KIRO-AM Seattle

"Fire it up and enjoy the holiday worry free!" WPRO-AM Providence "We used to produce our own Holiday programming. Not now!" WBEB-FM Philadelphia

> "Our listeners told us they left it on all day!" WTIC-AM Hartford

"As a listener, I hate to see the program end each year!" WEAT-FM West Palm Beach "Terrific show every year!" WWMX-FM Baltimore

"We love this show each year!" KDKA-AM Pittsburgh



22 • R&R October 30, 1998



ADDS

DAVE MATTHEWS BAND Crush (RCA)

DIVINE Lately (Pendulum/Red Ant) JAY-Z Hard Knock Life (Roc-A-Fella/Def Jam/Mercury) METHOD MAN Judgement Day (Def Jam/RAL/Mercury)

GEORGE MICHAEL Outside (Epic)

OASIS Acquiesce (Eprc) TIMBALANO I/MISSY ELLIOTT Here ... (Blackground/Atlantic)

SHANIA TWAIN From This Moment On (Mercury)

HEAVY

AALIYAH Are You That Somebody? (Atlantic) BACKSTREET BOYS I II Never Break Your Heart (Jive) BARENAKED LADIES One Week (Reprise) BEASTIE BOYS Intergalactic (Grand Royal/Capitol) BLACKSTREET I/MYA.& MASE Take Me There (Interscope, BRANOY Have You Ever? (Atlantic, EAGLE-EYE CHERRY Save Tonight (Work) SHERYL CROW My Favorite Mistake (A&M) EVE 6 Inside Out (RCA) EVERCLEAR Father Of Mine (Capitol) LAURYN HILL Doo Wop ... (Ruffhouse/Columbia) HOLE Celebrity Skin (DGC/Geffen) JAY-Z I/AMIL & JA Carr | Get (/Def Jam/RAI /Mercury JEWEL Hands (Atlantin) KORN Got The Life (Internortai/Epic) MADONNA The Power Of Good-Bye (Maverick/WB) MARILYN MANSON The Dope Show (Nothing/Interscope, MONICA The First Night (Arista) ALANIS MORISSETTE Thank U (Maverick/Reprise) SHAWN MULLINS Luliaby (Columbia) MYA (/SILKK THE SHOC XER Movin' On (University/Interscope) 'N SYNC Tearin' Up My Heart (RCA)

JAM OF THE WEEK

WILL SMITH Miami (Columbia)

METHOD MAN Judgement Day (Def Jam/RAL/Mercury)

STRESS

ALL SAINTS Never Ever (London/Island) DAVE MATTHEWS BAND Crush (RCA) DMX I/FAITH EVANS How's It Goin' Down? (Def Jam/Mercury) DRU HILL I/REDMAN How Deep ... (Def. am RAI Marcury Island EVERLAST What It's Litte (Tommy Boy) GOD GOO DOLLS Slide (Warner Bros.) JD & MARIAH CAREY Sweetheart (So So Def/Columbia) LENNY KRAVITZ Fly Away (Virgin) MATCHBOX 20 Back 2 Good (Lava/Atlantic) NEW RADICALS You Get What You Give (MCA) OFFSPRING Pretty Fly (For A White Guy) (Columbia) R.E.M. Daysleeper (Warner Bros.) THIRD EYE BLIND Jumper (Elektra/EEG) SHANIA TWAIN From This Moment On (Mercury) ROB ZOMBIE Dragula (Geffen)

ACTIVE

FIDNA APPLE Across The Universe (Work) CAKE Never There (Capricorn/Mercury) CREED What's This Life For (Wind-up) DIVINE Lately (Pendulum/Red Ant) FAITH EVANS Love Like This (Bad Boy/Arista) EVERYTHING Hooch (version II) (Blackbird/Sire) FASTBALL Fire Escape (Hollywood) FLYS Got You (Where | Want You) (Trauma/Delicious Vinyl) ICE CUBE t/MR. SHORT ... Pushin' Weight (Lench Mob/Priority) JANET Every Time (Virgin) JAY-Z Hard Knock Life (Roc-A-Fella/Def Jam/Mercury) JEROME Too Old For Ma (Bad Boy/Arista) R. KELLY I/K. MURRAY -lome Alone (Jive) KID ROCK | Am The Bullgod (Lava/Atlantic) GEORGE MICHAEL Outside (Epic) MONIFAH Touch It (Uptown/Universal) NEXT | Still Love You (Arista) 98 DEGREES Because Of You (Motown) OASIS Acquiesce (Epic) OUTKAST Rosa Parks (LaFace/Arista) TIMBALAND I/MISSY ELLEDTT Here (BlackGround/Atlantic) U2 Sweetest Thing (Island) Video airolay from Nov. 2-8



ADDS

DAVE MATTHEWS BAND Crush (RCA) EVERCLEAR Father Of Mine (Capitol) LAURYN HILL Doo Wop... (Ruffhouse/Columbia) JANET Every Time (Virgin) R. KELLY & CELINE DION I'm Your Angel (Jive) GEORGE MICHAEL Outside (Epic)

XL

AEROSMITH I Don't Want To Miss A Thing (Columbia) BARENAKED LADIES One Week (Reprise) GOO GOO DOLLS Iris (Warner Sunset/Reprise) MADONNA The Power Of Good-Bye (Maverick/WB) MATCHBOX 20 Real World (Lava/Atlantic)

NEW

JEWEL Hands (Atlantic) R. KELLY & CELINE DION I'm Your Angel (Jive) ALANIS MORISSETTE Thank U (Maverick/Reprise) R.E.M. Daysleeper (Warner Bros.)

LARGE

BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope, EAGLE-EYE CHERRY Save Tonight (Work) SHERYL CROW My Favorite Mistake (A&M) GOO GOO DOLLS Slide (Warner Bros.) HOOTIE & THE BLOWFISH I Will Wait (Atlantic) LENNY KRAVITZ Fly Away (Virgin) JOHN MELLENCAMP Your Life Is Now (Columbia) SHAWN MULLINS Lullaby (Golumbia) U2 Sweetest Thing (Island)

MEDIUM

BRYAN ADAMS On A Day Like Today (A&M) MARIAH CAREY Whenever You Call (Columbia DAVE MATTHEWS BAND Crush (RCA) LAURYN HILL Doo Wop ... (Ruffh use/Columbia) CHRIS ISAAK Please (Reprise) JANET Every Time (Virgin) NATALIE MERCHANT Break Your Heart (Elektra/EEG) GEORGE MICHAEL Outside (Epic) STEVIE NICKS If You Ever Did Believe (Reprise. THIRD EYE BLINO Jumper (Elektra/EEG)

CUSTOM FIONA APPLE Across The Universe (Work) BRANDY Have You Ever? (Atlantic) DEBORAH COX Nobody's Supposed To Be Here (Arista) EVERCLEAR Father Of Mine (Capitol) EVERYTHING Hooch (Blackbird/Sire) FASTBALL Fire Escape (Hollywood) KIRK FRANKLIN Lean On Me (Gospo Centric) R. KELLY Half On A Baby (*Jive*) KENNY LATTIMORE Days Like This (*Columbia*) MATCHBDX 20 Back 2 Good (Lava/Atlantic) MAXWELL Matrimony: Maybe You (Columbia) BRIAN MCKNIGHT The Only One For Me (Mercury) BETTE MIDLER My One True Friend (Warner Bros.) JENNIFER PAIGE Crush (Edel America/Hollywood) LIZ PHAIR Polyester Bride (Matador/Capitol PM DAWN | Had No Right (Gee Street/V2) DUNCAN SHEIK Bite Your Tongue (Atlantic) STING Freak The Mighty (Pangaea/Ark 21) TEMPTATIONS Stay (Motown LUTHER VANDROSS Nights In Harlem (LV/Virgin)



Video airplay from Nov. 2-8

KELLY PRICE Friend Of Mine (T-Neck/Island) NEXT | Still Love You (Arista) MONIFAH Touch It (Univeral) J. DUPRI & M. CAREY Sweetheart (So So Def/Columbia) LAURYN HILL Doo Wop... (Ruffhouse/Columbia) XSCAPE My Little Secret (So So Def/Columbia) DIVINE Lately (Pendulum/Red Ant) AARON HALL All The Places ... (MCA) BRANDY Have You Ever? (Atlantic) Video playlist from week ending Oct. 30

Rap City Top 10

JAY-Z I/AMIL & JA Can I Get. (Def Jam/RAL/Mercury) NOREAGA N.O.R.E. (Penalty/Tommy Boy) PETE RDCK Tru Master (Loud) A TRIBE CALLED QUEST Find A Way (Jive) OUTKAST Rosa Parks (LaFace/Arista) MOS DEF 1/TALIB Definition (Rawkus) SILKK THE SHOCKER It Ain't My Fault (No Limit/Priority) LAURYN HILL Doo Wop... (Ruffhouse/Columbia) BRAND NUBIAN Don't Let It Go. (Arista) BIZZY BONE Thugz Cry (Relativity) Video playlist frozen from week ending Oct. 30

SHOW PREP

TELEVISION

(11pm).

TOP TEN SHOWS OCT. 19-25

as est Total Audience (98 million households)

- World Series, Game 4 1 (Yankees vs. Padres)
- World Series, Game 3 2 NFL Monday Night Football 3 (Jets vs. Patriots)
- 4 60 Minutes
- 5 Frasier Friends
- 6 7 ER
- Will & Grace Special (tie)
- Touched By An Angel 9
- 10 NYPD Blue

Adults 18-49

- 1 Friends
- 2 Frasier 3 World Series, Game 4
- (Yankees vs. Padres) 4 NFL Monday Night Football (Jets vs. Patriots)
- (tie) Will & Grace Special 6 Ally McBeal Drew Carey Show
- (tie) World Series, Game 3 9 ER
- (tie) Newsradio

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Tube Tops

Thursday Nite Groove On The WB features Elektra artists gueststarring on network programs: Missy Elliott & Nicole on The Wayans Bros., Gerald Levert on The Jamie Foxx Show, Busta Rhymes on The Steve Harvey Show, and MC Lyte on For Your Love (Thursday, 11/5; begins at 8pm).

Friday, 10/30

• Black Sabbath, Late Show With David Letterman (CBS, check local listings)

• Cheap Trick, Late Night With



National Top 20

98 DEGREES Because Of You (Motown) DEBDRAH COX Nobody's Supposed To Be Here (Arista) BLACKSTREET & MYA I/MASE & BLINKY ... Take ... (Inters KIRK FRANKLIN Lean On Me (Gospo Centric) DESTINY'S CHILD Get On The Bus (EastWest/EEG) AARON HALL All The Places... (MCA) SHAGGY I/JANET Luv Me, Luv Me (Flyte Tyme/MCA) FAITH EVANS Love Like This (Bad Boy/Arista) TATYANA ALI Boy You Knock Me Out (MJJ/Work) BIG PUNISHER You Came Up (Loud) XSCAPE My Little Secret (Columbia) BRITNEY SPEARS ...Baby One More Time (Jive) CAM'RON Horse & Carriage (Untertainment/Epic) FAT JOE f/VARIOUS... John Blaze (Mystic/Big Beat/Atlantic) CRUCIAL CONFLICT Scummy (Pallas/Universal) BRANDY Have You Ever? (Atlantic) J. DUPRI & M. CAREY Sweetheart (So So Def/Columbia) OUTKAST Rosa Parks (LaFace/Arista) ICE CUBE/MR, SHORT ... Pushin' Weight (Lench Mob/Pronty) BLACK EYED PEAS Joints & Jams (Interscope)

Most requested from the week ending Oct. 25

Conan O'Brien (NBC, check local listings).

Saturday, 10/31

• Kiss Live: The Ultimate Halloween Party-with special guests the Smashing Pumpkins - airs live from L.A.'s Dodger Stadium (Fox, check local listings). • Kiss guest-star on Fox's MadTV

Sunday, 11/1

• The first part of The Temptations miniseries - which chronicles the rise, fall, and rebirth of the group debuts on NBC (9pm; finale airs Monday, 11/2, 9pm).

• Stevie Nicks performs on VH1's Storytellers (10pm).

Monday, 11/2

· Yolanda Adams, Kirk Franklin, Al Green, and CeCe Winans perform on this week's syndicated Motown Live (check local listings). · Ricochet and Mark Nessler,

Prime Time Country (TNN, 8pm ET/ 6pm PT). • Alanis Morissette In Concert

 a performance taped Oct. 25 in NYC — debuts on MTV (9pm).

• John Mellencamp, The Tonight Show With Jay Leno (NBC, check local listings).

Tuesday, 11/3

· Gloria Estefan performs on A&E's Live By Request (9pm ET/ 6pm PT).

• Allison Moorer, Prime Time Country.

• Depeche Mode, David Letterman.

Wednesday, 11/4

• Neil Diamond: The Making Of The Movie Album debuts on AMC (7:30pm ET/4:30pm).

· Jimmy Sturr and the Oak Ridge Boys, Prime Time Country. • Tori Amos is profiled on MTV's

Revue (10:30pm). Queen Latifah, David Letterman.

• Everlast, Conan O'Brien. Thursday, 11/5

· Cyndi Lauper is the subject of

Lifetime's Intimate Portrait (check local listings). · Gary Allan, Prime Time Coun-

try. • Sheryl Crow, Jay Leno.

PQUISTAR **CONCERT PULSE** Avg. Gross Pos. Artist 1 CELINE DION (in 000s) \$1329.1 2 JIMMY BUFFETT 3 DAVE MATTHEWS BAND \$917.5

\$780.7

\$763.2

\$665.1

\$656.9

\$650.9

\$647.7

\$605.3

\$573.6

\$561.3

\$546.6

\$543.8

\$452.5

\$441.8

4 ELTON JOHN 5 PHISH 6 METALLICA 7 OZZFEST '98 8 AEROSMITH 9 JANET JACKSON

10 PAGE/PLANT 11 SPICE GIRLS

- **12 LILITH FAIR** 13 PEARL JAM 14 SHANIA TWAIN
- 15 ROD STEWART Among this week's new tours
- BLACK CROWES FRANCIS DUNNERY
 - **NEIL FINN** FLYS
 - ENRIQUE IGLESIAS MEN AT WORK
 - OFFSPRING OUTKAST

STUTTERING JOHN BAND WANG CHUNG The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 271-7900.

4 Bride Of Chucky \$7.07 (Universal) 5 Soldier \$8.44 $(WB)^{*}$ 6 Rush Hour \$5.86 (New Line) 7 Beloved \$4.2**8** (Buena Vista) 8 What Dreams May \$4.03 Come (PolyGram) 9 Apt Pupil \$3.5**8** (Sony)*

FILMS

WEEKEND BOX OFFICE

OCT. 23-25

\$8.85

\$8.79

\$8.11

1 Pleasantville

(New Line)'

(WB)

3 Antz

2 Practical Magic

(DreamWorks)

10 A Night AtThe \$2.32 Roxbury (Paramount)

All figures in millions

* First week in release

Source: ACNielsen EDI

COMING ATTRACTIONS:

This week's openers include

Living Out Loud, starring re-

cording artist Queen Latifah.

She contributes "Lush Life,"

"Goin' Out Of My Head," and

"Be Anything (But Be Mine)" to

the film's Jersey/RCA Victor

soundtrack. The ST also con-

tains Brownstone's "If You

Love Me," Etta James' "At

Last," Clark Anderson's "Give

Me Something Real," Sly & The

Family Stone's "Hot Fun In

The Summetime," Dean Mar-

tin's "You're Nobody 'Til Some-

body Loves You," Mel Torme's

"Born To Be Blue," and co-star

Danny DeVito's take on "They

Can't Take That Away From

Me." George Fenton performs

VIDEO

NEW THIS WEEK

Matthew Broderick spawned

an Epic soundtrack with the

Wallflowers' cover of David

Bowie's "Heroes" as well as

Puff Daddy's collaboration

with Jimmy Page ("Come

With Me") and Green Day's

"Brain Stew (The Godzilla Re-

mix)." Cuts by Jamiroquai

("Deeper Underground"),

Rage Against The Machine

("No Shelter"), Ben Folds

Five ("Air"), Days Of The New

("Running Knees"), Michael

Penn ("Macy Day Parade"),

Fuel ("Walk The Sky"), Foo

Fighters ("A320"), Silver-

chair ("Unititled"), Fuzzbub-

ble ("Out There"), and Joey

DeLuxe ("Undercover") com-

• THE OPPOSITE OF SEX

Recording artist Lyle

Lovett co-stars in this fea-

ture film, which also stars

plete the ST.

(Columbia TriStar)

Christina Ricci.

.

(Columbia TriStar) This feature film starring

GODZILLA

the film's original score.



800-786-8011 • www.resultsmarketing.com

call mahlon moore @ 808.739.2662



Capstar

Continued from Page 1

even after it divests the two least significant FM stations. These levels of concentration raise substantial and material questions of fact as to whether the transaction is anticompetitive."

The Antitrust Division said it suspects the deal "will lead to higher prices for radio advertising in Wichita" and told the FCC it "should hold a hearing and determine whether the transfers serve the public interest." In its \$190 million acquisition of Triathlon's 32 stations announced in late July (R&R 7/31), Capstar would get KFH-AM, KOAM-AM, KEYN-FM, KRBB-FM, KWSJ-FM & KZSN-FM/Wichita. which account for 32.8% of the market's ad revenues. Capstar already has about 20.3% with KNSS-AM_KKRD-FM & KRZZ-FM. So the DOJ based its opinion on the assumption that Capstar will divest the two smallest revenue-generating stations: KEYN (\$1.4 million) and KWSJ (\$450,000).

The DOJ said the deal "presents a number of issues ... as to whether the proposed transaction is anticompetitive." Among those issues: Capstar currently controls 24.6% of the 25-54 demographic, while Triathlon controls 39.6%. Combined, figures the DOJ, Capstar would control 54% of the highly sought-after money demo.

And it's not only the Capstar-Triathlon combination in Wichita that has the Antitrust Division lawyers concerned. In its filing, the DOJ noted, The market is already concentrated. The second-largest radio company in Wichita — Great Empire — directly controls 35.5% of the market" because it maintains a joint selling agreement with Violet, Viola, and Gary, owners of KDGS and KAYY with a 3.7% share of the revenue market. The DOJ said, "Counting post-acquisition Capstar and Great Empire's joint selling arrangement, the two largest radio companies in Wichita would control 84% of the market." But whatever the hurdles,

He added that radio will remain the

fastest-growing sector in media on a

cash-flow basis, and "we are seeing

dramatic gains in advertising share,

From group heads to analysts to

lenders, the reason radio is healthy is

due to a great extent to clustering.

Wallace noted. "What escapes most

investors is the power of this business."

ty: Feeding Radio's Growing Appe-

tite," GE Capital Commercial Finance

Managing Director Michael Cum-

mings reported that, on the private

equity side of the business, new mon-

ey is being made available by inves-

tors who believe radio will be a good

place to weather a recession's storm.

In fact, radio loans are back in vogue,

a major change from just three weeks

ago. Barclay's Capital High Yield Di-

rector Michael Bloom, speaking in a

theoretical case, said "a \$100 million

radio bond deal at 11% could get done

now," but acknowledged that it would

During an earlier session tagged

"How Consolidation And Clustering

Are Changing The Targets," Cox Ra-

dio VP/COO Dick Ferguson said,

be at a higher rate than the 9%-10%

loans available last summer.

In a session called "Debt & Equi-

taking away from other media.'

Kagan

Capstar appears intent on clearing them without delay in order to pursue its \$4.1 billion mega-merger with Chancellor Media, which is expected to wrap up late next summer.

"This is not the death knell by any means," Capstar spokeswoman Lisa Dollinger told **R&R**. "We are confident we will work out an attractive position in that marketplace. We will work to determine what stations need to be sold to make this merger a reality."

Regardless of what the FCC decides, it might not be the end of Capstar's regulatory woes. The DOJ said it "will complete its investigation into the potential anticompetitive nature of the proposed acquisition and may bring action in U.S. District Court if it concludes the proposed acquisition violates the antitrust laws and is likely to have an anticompetitive effect on the [advertising] market."

Arbitron

Continued from Page 1 12th as originally expected.

In the top 10, Detroit and Dallas-Ft. Worth trade places, becoming sixth and seventh, respectively. Boston leaps from 10th to eighth, with Washington, DC and Houston each falling a notch to ninth and 10th, respectively. Further down the list, the Twin Cities drop from 14th to 18th, while Kansas City drops from 26th to 30th.

Among the markets seeing the most growth: Phoenix, which rises to 15th, and Las Vegas, which enters the top 40 as No. 40. Elsewhere among the top 100 markets, Gainesville-Ocala rises from No. 104 to 98, becoming a top 100 market for the first time. On the other hand, New Haven and Charleston, SC have slid out of the top 100 - New Haven falls from No. 94 to 101, while Charleston drops from No. 96 to 104

A complete list of Arbitron's Fall 1998 Market Survey Schedule & Population Rankings is available on the World Wide Web at www.arbitron.com/radiosurvey/mm001025.htm.

FCC Continued from Page 1

Media Access Project, whose Cheryl Leanza told R&R, "Sales contracts themselves help broadcasters

Citadel Continued from Page 1

management depth we need to ensure Citadel's continuing success in consolidating mid-sized markets. We are very fortunate to have seasoned managers within the company eager to accept new challenges, and we are confident all four executives will play key roles in extending our operating momentum to both new and existing markets.'

Proffitt told R&R, "This is a very exciting time at Citadel, with the growth the company's seen in the last one and a half years, along with our current acquisitions and future growth. The first line of our company credo - which hangs in the lobby at each of our radio stations — is 'people are our most important asset.' Larry focuses in on that, I focus in on that ... I think we all focus in on that. We look for talented and innovative people; we hire aggressive and competitive people. But I think it's our 'people asset' that's the tiebreaker and why our people never want to leave!'

Proffitt previously was VP/GM for Citadel's Albuquerque station group, where he managed its growth from four to eight stations. Between 1988-94, he was VP/GM for the company's Colorado Springs cluster, Proffitt's early radio experience includes various sales and sales management posts, first with Great Empire Broadcasting in Wichita and later with Sandusky Broadcasting in Denver.

An eight-year industry vet, Benedetti worked with Proffitt in Albuquerque when he was Sales Manager for Citadel's KHFM-FM & KMGA-FM He's also held various sales posts in Denver.

BUYER: Sparta County CBC Inc.,

headed by President Steven Newber-

in raising capital, allowing financial markets to determine the value of a station "

Leanza praised the commission for collecting data on female ownership of broadcast properties (via the ownership reports) for the first time and for setting out to gather minority data. This rule was castigated by Commissioner Harold Furchtgott-Roth, however, who said there is "an inherent futility in seeking to classify broadcast licensees, which are often corporations or partnerships, in terms of race and gender. For instance, what is the race of the ABC Radio Group? The ethnicity of CBS/Westinghouse?" He also suggested the requirement is "a back-door attempt" to address the recent overturning of the agency's EEO rules by the DC Appeals Court.

Wary Of Self-Certification

Commissioners Susan Ness and Gloria Tristani were wary, on the other hand, of replacing narrative exhibits in broadcast applications with self-certification forms. These forms should be supplemented with publicly available worksheets that aid broadcasters in determining whether or not transactions meet the multiple-ownership limits for the relevant markets, the commissioners suggested.

Washington, DC communications attorney David Tillotson was more blunt: "Certification is a crazy thing, because people lie," he told $\mathbf{R} \otimes \mathbf{R}$.

In order to govern this process, the FCC outlined what it termed "a strong enforcement program" of random audits - what FCC Chairman Bill Kennard referred to as the "trust but verify" program - of as many as 5% of applications before they are granted and up to 5% after they are granted. The agency promised "serious sanctions" for those that aren't candid or misrepresent themselves.

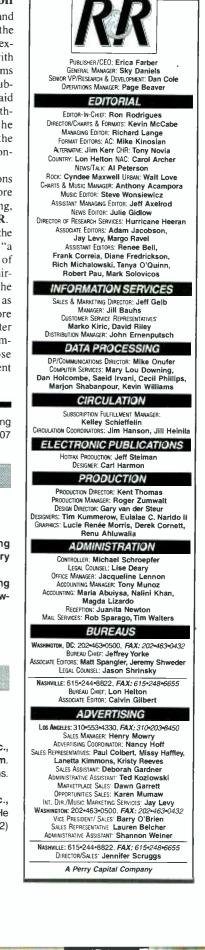
Less Paperwork, Filing

Other new regulations adopted last week include:

· Mandatory electronic filing of 15 major broadcast forms six months after the cyberservice is made available (no later than March 1999, according to the FCC). The agency is addressing the concerns that organizations such as the NAB have about this initiative by requiring applicant-selected passwords and account numbers.

· Elimination of payment restrictions on the sale of construction permits (CPs), which means they can now be sold for profit.

• Extension of the authorized construction period with a CP to three years from 18 months, in exchange for "a substantial reduction in requests for additional time to construct'



TRANSACTIONS Continued from Page 3 **Continued from Page 6** recent market recession," Marcus said.

TERMS: Asset sale for cash BUYER: Horne Radio LLC, headed by Chief Manager Douglas Horne, He owns an interest in WESK-FM (Knoxville) and has applied for the licenses of WATO-AM, WBLC-AM & WLOD-AM/ Knoxville, Phone: (423) 531-6010 SELLER: 670 Inc., headed by President Betsy Crosthwait, Phone: (423) 690-8807 FREQUENCY: 670 kHz POWER: 2.5kw

WSMT-AM, WTZX-AM & WSMT-FM/Sparta (Cookeville) PRICE: \$615,000 TERMS: Asset sale agreement

"The power is in the marketplace; it's what you own in the market." By clustering stations, Cox has been able to "target advertisers and get a bigger piece of the business. Having a lot of stations gives us the ability to get in the door on a lot of other buys." He added that clustering has been good for radio's public service "opportunities" that have allowed stations to get a better foothold in communities and improve networking, thus creating more sales opportunities.

ry. He has interests in 21 other stations. Phone: (502) 659-2002 SELLER: Austin Broadcasting Corp., headed by President Wylie Austin. Phone: (931) 836-1055 FREQUENCY: 1050 kHz; 860 kHz;

105.5 MHz POWER: 1kw day/181 watts night; 1kw day/10 watts night; 1.06kw at 531 feet FORMAT: Gospel; Bluegrass; Country **BROKER: Hadden & Associates**

10000

KRJT-FM/Bowie

PRICE: \$4,273.607 TERMS: Stock purchase agreement BUYER: Sunburst Dallas LP, headed by President John Borders. He owns 11 other stations. Phone: (972) 702-7371 SELLER: Billy Etter, President of Bowie Nocona Broadcasting Co. Inc. He also owns KRJT-AM/Bowie, Phone: (940) 872-2288 FREQUENCY: 100.7 MHz POWER: 12.5kw at 449 feet FORMAT: Country BROKER: Whitley Media Inc. COMMENT: Bowie Nocona Broadcasting Co. is transferring control of the license for KRJT-AM to Billy Etter in a separate transaction. The transaction for KRJT-FM is contingent on the consummation of that deal. Also, the purchase

price listed above includes a consulting agreement to be paid to Etter of \$2.407 million

Virginia

WRIC-FM/Richlands PRICE: \$190,000 TERMS: Asset sale for cash **BUYER: Peggy Sue Broadcasting** Corp., headed by President Henry Beam, Phone: (304) 425-2645 SELLER: Clinch Valley Broadcasting Inc., headed by President Mary Lawson, Phone: (540) 964-4066 FREQUENCY: 100.7 MHz POWER: 1.3kw at 704 feet FORMAT: Classic Hits

Wiseensin

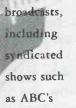
WSRG-FM/Sturgeon Bay BUYER: Magnum Broadcasting Inc., headed by President David Magnum. He has interests in five other stations. SELLER: Fleet Broadcasting Inc., headed by President Timothy Martz. He owns 10 other stations. Phone: (702)

PRICE: \$200.000 TERMS: Asset sale for cash Phone: (608) 372-9600

831-8701 FREQUENCY: 97 7 MHz POWER: 1.85kw at 598 feet FORMAT: AC

FORMAT: Talk/Religion

Every rock legend lives at the Rock and Roll Hall of Fame and Museum. And now you can broadcast live from their dwelling place. We've already been gracious hosts to over 500





"Pure Gold" and ESPN Sports. We can't explain it, but music just

terms to sound better when

YOU'VE PLAYED THEIR MUSIC AND SEEN THEIR FACES, BUT YOU'VE NEVER BEEN TO THEIR HOME.



What a beautiful facility you have, we sounded like we were right in our own studios! You'll be glad to know, we came home to nothing but "rave reviews"! - Jon Holiday, Operations Manager, "Good Time Oldies," Jones Radio Network, Denver, CO

"The Rock and Roll Hall of Fame and Museum provides a great home for OUR music. It's why all of us got into the business. This "house rocks!"- Diane Morales, Promotions Director, K-Earth 101, Los Angeles, CA

" ABSOLUTELY....no glitches at all - and with live broadcasts, that is sometimes a rarity. " - Kimberly Gerlach, Promotions Director, V100, Topeka, KS



 (\mathbf{R})

, RadioShack.

Continental Airlines

it comes from the source. The studio coses you nothing

and gives you unleard of exposure. You can check it out on the web at .rrhofm rudio .com>. Oh, and



don't be surprised if you run into someone L ce Graham Nash or Blues Traveler while broadcasting.

To book a date at the Rock and Roll Hall of Fame and Museum, or for more information, cell Dave Filme, et 216-515-1961 or e mail<chiuz@rockhall.crg>. See you soup

SIXPENCE NONE THE RICHER

s me

#1 CHARTBOUND MONITOR ADULT TOP 40 HOT AC #2 NEW & ACTIVE! POP/ALT #5 NEW & ACTIVE Top 5 Phones: WLIR, KENZ, WKSE New at: WPTE, CFNY, KKDM **BILLBOARD HOT 100 BUBBLING UNDER**

Upcoming "DAWSON'S CREEK", and NBC MOVIE OF THE WEEK

"MIDNIGHT MINUTE" in November

souint

Radio remix by Ben Grosse www.squinterland.com



For Controversy, Premiere's The Place

t seems James Brown has temporarily been unseated as the hardest-working person in show business by the folks in the Premiere Radio Networks PR department. Between the continuing developments in the Art Bell situation and the Internet release of X-rated Dr. Laura pics, think their phones might have rung a few times?

• Last Thursday (10/22), the buzz reached a fever pitch when Seattle-based Internet Entertainment Group --- the same outfit that released the infamous Pamela Anderson/Tommy Lee videotape made public its intentions to publish explicit photos of Premiere syndicated host Dr. Laura Schlessinger on its website the following morning. The photos were taken by former Southern California talk host Bill Ballance. In an accompanying article, Ballance (now nearly 80) reportedly claims he and Schlessinger were lovers about 30 years ago and that she willingly posed for the photos at the time. IEG President Seth Warshavsky told ST, "We are very confident in our legal position. We definitely have all the legal rights to publish these photos. Bill Ballance held the copyrights to the photos and conveyed those copyrights to us after we paid him a substantial sum of money." Premiere officials contacted by ST acknowledged their awareness of the postings but offered no comment.

Friday morning, the pictures were indeed posted, but not for long. Just a few hours after they were made public, a federal court in L.A. issued a temporary restraining order barring IEG and Ballance from displaying the pics on the website, pending a final court hearing that's been set for Monday (11/2)

· The strange saga of Art Bell's retirement seems to have come to an end ... for now. He was set to return to the airwaves Wednesday night (10/28) after two weeks off. He announced his return to radio last Friday night via a recorded statement in which he told Coast To Coast listeners that, although his personal

situation has improved, "All the difficulties that caused me to so unexpectedly and quickly leave the air have not been resolved yet. They remain as grave as any family would ever face." Bell remained somewhat cryptic about the circumstances surrounding his original decision, saying, "I will not further exacerbate the crisis by making public what should remain private. Should the matter become public despite my best efforts, I will have, believe me, a great deal to say about it." Bell repeated that his resignation had not been a hoax or a contract ploy.

Comings & Goings In The Big City

Veteran broadcaster Bob Hamilton steps down from his PD duties at Chancellor AC KIOI/San Francisco. The former KRTH/ Los Angeles programmer, who has spent the last 13 years in the Bay Area, will now focus on his consultancy. Chancellor Nostalgia outlets KLAC-AM/Los Angeles and KABL-AM/SF are his first clients.

WABC/NY morning co-host Mike Gallagher left the station last Friday (10/23) Gallagher plans to remain in New York and develop a syndicated talk show in conjunction with Dame Media. The target date for the program's launch is not yet set, but will likely be early '99. His WABC cohost, Lionel, will go back to being a solo act in mornings.

Longtime WBAP-AM/Dallas OM Tyler Cox will become Station Manager at ABC's newly purchased KNKI-FM once the

Continued on Page 28

Rumors

· Which New Jersey radio station is about to get hit with a major defamation suit by Philadelphia children's TV host Sally Starr?

WHAT DOES IT ALL MEAN?

Total Nutrition News reports on the breaking stories in the world of nutrition and health. Available FREE OF CHARGE, no cash, no barter, no commercial

content. Five times a week, 60-seconds MARKET EXCLUSIVE, delivered by satellite for maximum timeliness and quality. Catch Total Nutrition News every Friday. Bulk feed at 3:00 p.m. Eastern time, SATCOM C-5, transponder 23, SEDAT channel 13,



Call 1-800-334-5800 for the total story on Total Nutrition News.

fancteverytime

Going For Adds At Mainstream Pop This Week!!!

The new single from the double-platinum album **The Velvet Rope**

Executive Producers: Janet Jackson and René Elizondo, Jr.

Produced by Jimmy Jam & Terry Lewis (for Flyte Tyme Productions, Inc.) and Janet Jackson RD Worldwide Management, B.V.

www.janet-jackson.com



Already Added At:







WKTU/New York WJMN/Boston WROX/Norfolk WHHH/Indianapolis **KLUC/Las Vegas Z90/San Diego**

WXKS/Boston **KKFR/Phoenix** WWKX/Providence **KMEL/San Francisco** KGGI/Riverside **KYLD/San Francisco**

... And Many More

"We were powering this song 8 month's ago. It has played over 800 times on KIIS, and has been a Top 5 call-out record. This song has been a stand out on the album since we first heard it. You can't go wrong with a Janet ballad!" - Tracy Austin - APD/MD KIIS 28 • R&R October 30, 1998



hooksunlimited@compuserve.com http://www.hooks.com FAX: (573)443-4016

> 200 Old 63 South, #103 Columbia, MO 65201-6081

For The Best Auditorium Test Hook Tapes

Bernie Grice (573)443-4155 Continued from Page 26

company closes on the suburban Dallas Oldies station. No word yet on the formatic future of KNKI (which will be the group's fourth stick in the market) or on Cox's replacement at News/Talk WBAP.

Big City Radio's second Chicago-area simulcast (**WBRO-FM & WCBR-FM**) is no longer rebroadcasting the company's Y107/ L.A. signal. Instead, it's temporarily airing programming from its *other* Chicago simulcast (WXXY-FM & WYXX-FM) until a new format debuts, reportedly within the next week.

Sports Talk ... And All That Jazz

Last Monday (10/19), KBPI/Denver MD/night host **Willie B. Hung** vowed to stay on the air until the NHL's Colorado Avalanche wins a game. Two years ago, the team won the Stanley Cup, so local fans weren't too happy about their team getting skunked. Of its first five games, the Avalanche had lost four and skated to a tie in another. The winless streak finally ended on Saturday (10/24), when the Avalanche snowed under the Edmonton Oilers, 6-4.

Meanwhile, WFBC/Greenville, SC morning drivers Hawk & Tom have vowed not to wear pants again until the NFL's 0-7 Carolina Panthers win a game! Tom Steele was first to take off his pants, saying, "If the Panthers are 'getting their pants beat off them,' I won't wear pants either 'til they win a game." B93.7 has backed his promise with a \$1000 guarantee: If Tom is spotted wearing pants before the Panthers' first win, the first person who sees him with pants on wins the cash. Steele vows this will not happen ... and that he'll be living a normal lifestyle — shopping in malls, dining in restaurants, even going to church in his boxer shorts, if necessary.

The Panthers' sorry plight also inspired WPEG-FM/Charlotte's **Nate Quick** to take up residence on the station's penthouse — well, actually, the roof. He began living and broadcasting from a tent there last Tuesday (10/20), using the stunt to also collect money for a homeless children's organization. But much like the Panthers' season, sometimes you just can't win. As Quick was doing an interview

Rumbles, Pt. 1

STREET TALK®

• WGLO/Peoria, IL's **Jay Nunley** moves to WQZQ & WZPC/Nashville as OM/PD. **Russ Schenck**, Asst. OM/MD for 'GLO sister WIXO, rises to OM/PD of 'GLO, WIXO, WFYR & WVEL. WGLO APD **Tim Ylinen** adds MD duties.

 Active Rock WBYR/Ft.Wayne, IN taps ex-WMFS/ Memphis PD Jim Fox for similar duties.

• KZKX/Lincoln, NE's Luke Jensen segues to coowned Hot AC KKNB as PD/afternooner. Brian Kerivan joins KZKX from KSKG/Salina, KS as MD/PM driver.

 KIOZ/San Diego MD/middayer Shanon Leder is upped to APD.

 WRCN/Long Island drops Active Rock in favor of Classic Hits. GM Tony Michaels exits.

• WAOR/South Bend, IN PD **Dan Markus** has been named PD of Citadel's Country WRKZ/Harrisburg. He succeeds **Kelly Iris**, who remains with the station as APD/middayer.

• WCTK/Providence afternoon personality Kerry Babb has been promoted to APD/MD, and night talent Laura Solomon has been upped to Music Coordinator.

• WCTO/Allentown PD Chuck Geiger will now handle MD chores, as Shawn O'Brian steps down to concentrate on APD duties.

• At WRXR/Augusta, GA, Gary Pizzati replaces Tex Meyer as GM.

 WWXM/Myrtle Beach, SC PD MikeWard is out; OM Scrap Jackson adds PD duties.
 Former WAKX & WWKX/Providence PD Joe

Dawson is appointed PD at KQIZ/Amarillo, TX. • WHTG/Monmouth-Ocean PD Rich Robinson resigns for personal reasons. MD Mike Sauter adds

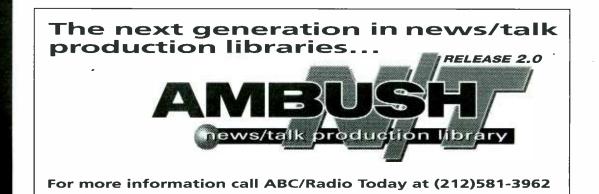
PD duties.

Sunday night with a local TV station, somebody made off with the water cooler jug full o' cash, which held at least \$1500, Quick told **ST**. Quick is hoping for a Panthers victory against New Orleans on Sunday — the team's next two games are against division leaders San Francisco and Miami!

With the NBA season apparently delayed indefinitely due to the owners' lockout, Utah Jazz great **Karl Malone** took on a side job this week, co-hosting a twohour midday show on Jacor Sports station **KXTA (XTRA Sports 1150)/L.A.** He'll keep the gig as long as the lockout lasts. Once it's over, he'll continue to be the station's NBA correspondent.

When syndicated TV talker Jenny Jones recently ran a contest searching for the best morning show in America, KHTE/ Little Rock morning drivers **Todd & Lukas** responded by sitting on deer stands for 26

Continued on Page 30



Do you remember how big MARCY PLAYGROUND'S "SEX AND CANDY" was for your station?!!?

		esher co	
KIIS FM	1010x	WHTZ	739x
WSTR	989x	WBZZ	1078x
KSLZ	1321x	WXKS	1283x
KHKS	837x	WPST	1007x
KRBE	999x	KKRD	1045x
KALC	1074x	KMXV	1296x
KBKS	1377x	KDWB	967x
WFLZ	1303x	WRVW	1083x
WROX	1378x	WDCG	1569x
WAPE	1181x	WKRQ	1405x
WNKS	1155x	WKSE	698x
WABB	997x	WWCK	865x
WXXL	812x	WZPL	973x
WXYV	1483x	KKRZ	903x
WLAN	1241x	WNCI	564x
KAMZ	1022x	KDMX	1104x
WYOY	1348x	KUMX	1099x
KJYO	1210x	КНТТ	1007x
WZJM	735x	KPTY	898x

"SHERRY FRASER"

The Next Hit From Marcy Playground's Platinum+ Album Over 1,500,000 Scanned

MOST ADDED This Week!

WSSR	KOZN	WKSZ	WBNQ	WFKS
WRFY	WNTQ	KWTX	KLAZ	WKMX
KISX	KISR	WWKZ	KQID	WXIS
WPRR	WLVY	KROC	KLYV	

Capitol

28

30

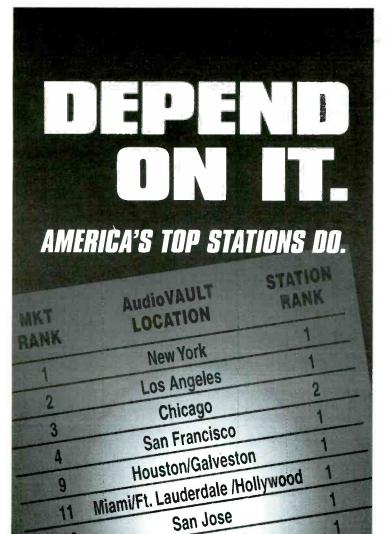
32

36

38

43

1.0



Milwaukee/Racine

Columbus

Charlotte/Gastonia/Rock Hill

Orlando

Las Vegas

Nashville

Monmouth/Ocean, NJ



op stations in America's largest markets depend on AudioVAULT®. As the leading digital audio storage and control system for radio, AudioVAULT is the #1 choice of successful radio stations nationwide. Regardless of your market size or location, with AudioVAULT you'll come out on top.

For a FREE Demo call [217] 224-9600 or visit our website at www.bdcast.com



Solutions for Tomorrow's Radio

Rumbles, Pt. 2

While the New York Yankees were feted with a ticker-tape parade Friday, WABC/NY was finalizing a deal with the World Series champs and the MSG Network that cements the News/Talker's status as the team's official station through the year 2001 WYCD/Detroit overnight talent Brian Hatfield

is elevated to MD/evenings.

• KINK/Portland APD/MD Anita Garlock exits the Adult Alternative station after eight years there.

 WBZZ/Pittsburgh appoints Jonny Hartwell MD. · WEZB/New Orleans nighttimer J. Love adds MD duties

 Brad "Whipping Boy" Hastings is named MD at KROX/Austin. He replaces Lloyd Hocutt, who crossed the street to work for Capstar.

• WEND/Charlotte MD Rick Brewer exits to join Sony/550 Music for DC-based local promotion duties

· Cumulus signs on a new station in Columbus, GA: CHR WBFA (B101). No PD or staff announcements have been made

· Classic Rock WRXK/Ft. Myers MD/middayer Susan Stone resigns.

Former WFDL/Fond Du Lac, WI PD Todd Michaels is appointed interim PD/afternoon driver at WSNX/Grand Rapids.

 KIXY/San Angelo, TX nighttimer Woody Austin is the new MD/nighttime personality at KRUF/ Shreveport, LA. J.B. Fox moves to middays

 KOZN/KC MD Drew Bennett exits for a new gig at KAMX/Austin.

· WRIF/Detroit morning co-host Drew Lane returns to the show after being sidelined for five months due to a back injury.

 Former KSHE/St. Louis morning man Jim Ellis resurfaces at crosstown KSD-FM.

 WCOL-FM/Columbus morning co-host Skip Mahaffey leaves the Country station.

· Rock WKLC/Charleston, WV trades syndicated morning shows, dropping the John Boy & Billy Show in favor of the Bob & Tom Show.

Continued from Page 28

1

hours, asking listeners to donate spare change so they could get cab fare to Chicago. Over \$500 was donated, then KHTE owner Neal Ardman kicked in to pay the rest. Not only has Jones invited the pair onto her show, she's also matching the listeners' donations and giving that money to a local charity.

AMFM Gets Garth Special

AMFM Radio Networks, in its first country event, has secured the rights to Garth Brooks' November 18 NBC-TV special, Garth Brooks Double Live. Both NBC and AMFM will be broadcasting three



PROMO OF THE WEEK - It's a Cake-walk: Looks like Capricorn/Mercury is intent on building its new Cake album, Prolonging The Magic, from the ground up, starting with this decorative floor mat.



STREET TALK®



- Ron Shapiro upped to Exec. VP/GM of Atlantic Records
- Peter Napoliello joins A&M Records as Sr. VP/ Promotion
- T.J. Lambert lands ABC Radio VP/Sports gig.
- · Bill Campbell chosen as WCRB/Boston GM. Mike Marino recruited as KKPN/Houston PD.



- Stu Heifetz elevated to Sr. VP at Katz Radio Group. • KHOW-FM/Denver goes NAC and applies for KHIH calls.
- WROX/Norfolk signs on Alternative format, with
- Chris Blade as PD. Al Peterson becomes PAR Broadcasting VP/Operations.



- · Jim Babb elected to head Jefferson-Pilot
- Communications.
- Peg Kelly recruited as WYNY/New York Station Manager Viacom elevates Bob McNeill to VP/Programming
- and Gary McCartie to PD of WMZQ/Washington. WLOL/Houston GM Tac Hammer given VP stripes.
- Beth Fast appointed WMGK/Philadelphia PD.



- Rick Cummings upped to National PD of Emmis Broadcasting
- ChrisWitting set as KDKA/Pittsburgh PD.
- Bob Guerra promoted to PD at KNEW/Oakland-SF. 20



- · Jamie Brooks becomes PD of WJAX/Jacksonville.
- Lonnie Gronek promoted to WHK/Cleveland NSM.
- Paula Matthews named MD of KTLK/Denver



- Top 40 WIIN/Atlanta goes Rock as "Your AM Alternative?
- Betty Breneman steps down as RKO Music Coordinator. • Famous Lost Words: "What we're trying to achieve is a more sophisticated approach that you might call 'Adult Contemporary' Our audience is 18-34 with an overlap to 49."--Bill Tanner, PD of WJDX/Jackson, MS

different versions of the special, for the Eastern/ Central, Mountain, and Pacific time zone feeds. The program's being offered with no network inventory and 15 minutes of local avails.

Records

• Tom "Grover" Biery rises to Warner Bros. Sr. VP/Promo and head of the label's promo department. The label also taps John Boulos as East Coastbased Sr. VP/Promo.

 Beprise Records taps rapper KRS-One (a.k.a.) Kris Parker) as VP/A&R.

 Arista Records has purchased pioneering rap. hip-hop label Profile Records for an undisclosed sum and rechristened the imprint Profile/Arista.

 Former Columbia Sr. Dir./Crossover Promotion John Strazza takes similar duties at RCA.

 In a company restructuring, TVT Nat'l Dir/Top 40 Rhythm & CHR Radio Promo Anthony lovino exits.

If you have StreetTalk, call the R&R News Desk at (310) 788-1699 or e-mail jaxelrod@rronline.com

the moment you've been waiting for ...

"don't let this moment end"

from the gold album gloria!

Don't miss Gloria on A&E's Live By Request Nov. 3rd and the Rosie O'Donnell Show Nov. 5th.



MOST ADDED!

gloria estefan

MAJORS INCLUDING: Y100 - Miami WLTQ - Milwaukee WLTE - Minneapolis WLIT - Chicago WWLI - Providence WLIF - Baltimore WRCH - Hartford

RATINGS

12+ SUMMER '98 ARBITRON RESULTS

Miami-Ft. Lauderdale

	Sp '98	Su '98
WEDR-FM (Urban)	6.1	7.4
WAMR-FM (Span. AC)	4.1	5.0
WPOW-FM (CHR/Rhy)	5.0	5.0
WHQT-FM (Urban AC)	4.7	4.9
WAQI-AM (Span. N/T)	4.0	4.4
WHYI-FM (CHR/Pop)	3.9	4.2
WKIS-FM (Country)	3.9	4.2
WLVE-FM (NAC/SJ)	3.3	4.2
WLYF-FM (AC)	4.8	4.0
WFLC-FM (AC)	4.2	3.5
WMXJ-FM (Oldies)	3.1	3.4
WBGG-FM (Cl. Rock)	3.3	3.3
WRMA-FM (Span. AC)	2.8	3.3
WQAM-AM (Sports)	3.1	2.9
WXDJ-FM (Tropical)	3.3	2.9
WTMI-FM (Classical)	2.7	2.8
WCMQ-FM (Span./O)	3.1	2.7
WZTA-FM (Rock)	3.8	2.7
WRTO-FM (Tropical)	2.1	2.1
WIOD-AM (News)	1.4	2.0
WQBA-AM (Span. N/T)	2.4	1.9
WPLL-FM (AC)	2.2	1.8
WINZ-AM (Talk)	1.9	1.7
WJNA-AM (Nostalgia)	.9	1.6
WMBM-AM (Gospel)	1.1	1.5
WAVS-AM (Reggae)	.5	1.0

Denver-Boulder

	Sp '98	Su '98
KYGO-FM (Country)	8.2	7.9
KOA-AM (Talk)	8.5	7.4
KQKS-FM (CHR/Rhy)	6.2	5.6
KRFX-FM (Cl. Rock)	5.8	5.6
KOSI-FM (AC)	6.1	5.2
KALC-FM (Hot AC)	4.0	5.1
KBCO-FM (Adult Alt)	4.7	5.0
KXKL-FM (Oldies)	4.8	4.9
KBPI-FM (Rock)	5.0	4.6
KHOW-AM (Talk)	3.8	4.4
KHIH-FM (NAC/SJ)	4.2	3.6
KKHK-FM (Cl. Rock)	4.0	3.6
KIMN-FM (AC)	3.2	3.5
KEZW-AM (Nostalgia)	3.3	3.0
KXPK-FM (Adult Alt)	2.3	2.9
KTCL-FM (Alternative)	3.0	2.6
KCKK/KYGO (Country) 2.5	2.3
KMXA-AM (Reg. Mex.)	1.0	1.7
KVOD-FM (Classical)	2.3	1.7

Kansas City

	Sp '98	Su '98
KPRS-FM (Urban)	7.8	9.0
KMXV-FM (CHR/Pop)	7.8	7.1
WDAF-AM (Country)	6.7	6.9
KFKF-FM (Country)	6.6	5.6
KMBZ-AM (News/Talk)	4.6	5.6
KCFX-FM (Cl. Rock)	4.6	5.5
KCIY-FM (NAC/SJ)	5.1	5.1
KQRC-FM (Rock)	6.3	4.9
KUDL-FM (AC)	6.0	4.9
KBEQ-FM (Country)	5.0	4.8
KCMO-FM (Oldies)	4.7	4.6
KYYS-FM (Rock)	5.0	4.3
KCMO-AM (News/Talk)	4.1	3.8
KOZN-FM (Adult Alt.)	2.8	3.7
KXTR-FM (Classical)	2.6	2.5
KCHZ-FM (CHR/Pop)	1.2	2.1
KNRX-FM (Alternative)	1.8	2.0
KPRT-AM (Religious)	1.9	1.5
KFEZ-AM (Nostalgia)	1.1	1.2
KPHN-AM (News/Talk)	.5	1.1
•		

	Sp '98	Su '98
WSB-AM (Talk)	10.2	9.9
WVEE-FM (Urban)	8.9	8.9
WSTR-FM (CHR/Pop)	7.9	7.9
WALR-A/F (Urban AC)	5.9	6.9
WKHX-FM (Country)	6.8	6.7
WNNX-FM (Alternative)	4.2	5.2
WHTA-FM (Urban)	4.6	4.8
WPCH-FM (AC)	5.5	4.6
WKLS-FM (Rock)	5.0	4.3
WSB-FM (AC)	5.4	4.3
WFOX-FM (Oldies)	4.1	4.0
WGST-A/F (News/Talk)	3.5	3.9
WYAY-FM (Country)	3.9	3.8
WZGC-FM (Cl. Hits)	3.1	3.1
WJZF-FM (NAC/SJ)	2.4	2.5
WAMJ-FM (Urban/O)	2.6	2.3

WAOK-AM (Religious) 1.7

1.7

Atlanta

Portland, OR

	Sp '98	Su '98
KKRZ-FM (CHR/Pop)	11.1	9.5
KKCW-FM (AC)	6.9	6.7
KKSN-FM (Oldies)	5.8	6.1
KUPL-FM (Country)	5.8	5.6
KGON-FM (Cl. Rock)	4.8	5.3
KUFO-FM (Rock)	4.6	5.1
KEWS-AM (Talk)	3.3	4.7
KEX-AM (Full Serv)	5.0	4.7
KRSK-FM (Hot AC)*	2.7	4.4
KNRK-FM (Alternative)	3.1	3.8
KWJJ-FM (Country)	4.8	3.8
KKJZ-FM (NAC/SJ)	3.2	3.6
KXL-AM (News/Talk)	3.8	3.6
KINK-FM (Adult Alt)	4.2	3.3
KKSN-AM (Nostalgia)	3.2	2.8
KBBT-FM (Hot AC)	3.1	2.7
KPDQ-FM (Religious)	2.0	1.5
KFXX-AM (Sports)	1.2	1.4
KOTK-AM (Talk)	.9	1.4
KXL-FM (Adult Alt)	.9	1.1
* Was Classic Rock u	mtil lu	

k until June 5; KKRH-FM until August

Milwaukee-Racine

	Sp '98	Su '9
WTMJ-AM (News/Talk)	9.2	11.5
WMIL-FM (Country)	7.7	7.7
WKKV-FM (Urban)	6.7	7.0
WLZR-FM (Rock)	6.2	6.4
WKLH-FM (Cl. Rock)	5.6	6.0
WISN-AM (Talk)	4.5	5.1
WOKY-AM (Nostalgia)	5.9	5.0
WMYX-FM (Hot AC)	5.3	4.6
WKTI-FM (Hot AC)	5.3	4.5
WXSS-FM (CHR/Pop)*	3.0	4.4
WZTR-FM (Oldies)	4.2	4.2
WLTQ-FM (AC)	4.1	4.0
WJZI-FM (NAC/SJ)	2.6	3.0
WPNT-FM (Hot AC)	4.2	2.1
WLUM-FM (Adult Alt.)*	2.7	1.9
WMCS-AM (Urban AC)	2.4	1.9
WNOV-AM (Urban)	1.6	1.9
WTKM-FM (Country)	.9	1.6
WFMR-FM (Classical)	2.8	1.5
* Was WAMG-FM (Urb: June 19 ** Was Alternative until		

Seattle-Tacoma

	Sp '98	Su '98
KIRO-AM (News/Talk)	7.5	7.8
KUBE-FM (CHR/Rhy)	6.2	6.6
KMPS-A/F (Country)	5.2	5.2
KBSG-A/F (Oldies)	5.8	5.1
KBKS/KRPM (CHR/Pop	o) 3.9	4.8
KLSY-FM (AC)	4.6	4.8
KNDD-FM (Alternative)	3.2	4.6
KPLZ-FM (Hot AC)	4.2	4.2
KIXI-AM (Nostalgia)	3.7	4.0
KING-FM (Classical)	3.8	3.8
KISW-FM (Rock)	3.5	3.6
KVI-AM (Talk)	4.5	3.6
KWJZ-FM (NAC/SJ)	3.8	3.6
KJR-FM (Cl. Hits)	2.7	3.1
KOMO-AM (Full Serv)	3.2	3.1
KZOK-FM (CI. Rock)	3.5	3.0
KRWM-FM (AC)	3.2	2.8
KIRO-FM (Talk)	2.1	2.7
KMTT-FM (Adult Alt)	2.3	2.4
KYCW-FM (Country)	2.1	2.3
KJR-AM (Sports)	2.3	2.0
KCMS-FM (Religious)	1.6	1.4
KNWX-AM (News)	1.1	1.4

Riverside-San Bernardino

	Sp '98	Su '98
KFRG-FM (Country)	11.0	9.6
KFI-AM (Talk)	6.0	6.9
KGGI-FM (CHR/Rhy)	6.1	5.9
KOLA-FM (Oldies)	4.6	4.6
KIIS-FM (CHR/Pop)	3.0	3.9
KSCA-FM (Reg. Mex.)	2.8	3.7
KKBT-FM (Urban)	3.6	3.4
KOST-FM (AC)	2.9	3.3
KWRP-FM (B/EZ)	3.0	2.9
KCAL-FM (Rock)	2.7	2.8
KLOS-FM (Rock)	3.2	2.7
KLVE-FM (Span. AC)	2.3	2.6
KTWV-FM (NAC/SJ)	2.1	2.6
KCXX-FM (Alternative)	2.7	2.5
KCBS-FM (Ci. Hits)	1.7	2.3
KSSE-FM (Span. Con)	1.8	2.3
KROQ-FM (Alternative)	1.5	2.1
KPWR-FM (CHR/Rhy)	2.3	2.0
KBIG-FM (AC)	1.8	1.8
KRTH-FM (Oldies)	1.8	1.8
KCMG-FM (Oldies)	1.3	1.6
KNX-AM (News)	1.9	1.6
KXRS/KXSB (Reg. Mex	.) 1.2	1.5
KLSX-FM (Talk)	1.6	1.3
KYSR-FM (Hot AC)	.8	1.0

Format Abbreviations

AC-Adult Contemporary, Adult Alt-Adult Alternative, B/EZ-Beautiful/Easy Listening, CHR/Pop-Contemporary Hit Radio/Pop, CHR/Rhy-Contemporary Hit Radio/Rhythmic, Cl. Hits-Classic Hits, Cl. Rock-Classic Rock, Full Serv-Full Service, Hot AC-Hot AC, Misc-Miscellaneous, MOR-Middle of the Road, NAC/SJ-New AC/Smooth Jazz, Reg. Mex-Regional Mexican, Span. AC-Spanish Adult Contemporary, Spanish Con.-Spanish Contemporary, Span N/T-Spanish News/Talk, Spanish/ O-Spanish Oldies, Urban AC-Urban Adult Contemporary, Urban-Urban Contemporary, Urban/O-Urban Oldies.

	Sp '98	Su '98
KNIX-FM (Country)	6.4	6.1
KZZP-FM (Hot AC)	5.8	5.7
KTAR-AM (News/Talk)	5.6	5.6
KFYI-AM (News/Talk)	5.1	5.3
KMLE-FM (Country)	5.4	5.3
KKFR-FM (CHR/Rhy)	5.4	5.2
KESZ-FM (AC)	4.4	4.9
KUPD-FM (Rock)	4.1	4.6
KDDJ/KEDJ (Alternat)	3.2	4.3
KYOT-FM (NAC/SJ)	3.8	4.3
KOOL-FM (Oldies)	4.4	4.0
KOY-AM (Nostalgia)	4.5	3.9
KZON-FM (Alternative)	3.7	3.8
KKLT-FM (AC)	2.9	3.4
KGLQ-FM (Cl. Hits)*	2.7	3.2
KDKB-FM (Rock)	3.0	3.0
KSLX-A/F (CI. Rock)	2.7	2.7
KHOT-FM (Urban AC)	1.7	1.5
KPTY-FM (CHR/Pop)	2.1	1.4
KWCY-FM (Country)	1.4	1.3
* Became KMXP-FM	(Hot A	(C) in

Phoenix

Became KMXP-FM (Hot AC) in September

Sacramento

1	Sp '98	Su '98
KFBK-AM (News/Talk)	9.3	10.0
KZZO-FM (Hot AC)	6.5	6.4
KSFM-FM (CHR/Rhy)	6.8	6.3
KRXQ-FM (Rock)	4.1	5.1
KNCI-FM (Country)	6.1	5.0
KGBY-FM (AC)	4.2	4.5
KWOD-FM (Alternative)	4.5	4.3
KHYL-FM (Oldies)	4.3	4.1
KYMX-FM (AC)	4.5	4.1
KDND-FM (CHR/Pop)*	4.1	3.8
KSEG-FM (Cl. Rock)	3.7	3.8
KBMB-FM (CHR/Rhy)	3.6	3.7
KSSJ-FM (NAC/SJ)	3.8	3.7
KHTK-AM (Talk)	2.4	3.6
KCTC-AM (Nostalgia)	2.4	3.5
KSTE-AM (News/Talk)	2.2	3.2
KRAK-FM (Country)	2.7	2.6
KNBR-AM (Sports)	1.2	1.1
KQBR-FM (CHR/Rhy)**	1.6	1.1
* Was KXOA-FM (CI. Hits) until July 14		
** Was Urban AC until A	ugus	t

Cincinnati

	Sp '98	Su '98
WLW-AM (Full Serv)	9.6	9.8
WUBE-FM (Country)	8.6	8.7
WEBN-FM (Rock)	7.6	7.6
WGRR-FM (Oldies)	6.3	7.0
WKRQ-FM (CHR/Pop)	6.7	6.1
WRRM-FM (AC)	6.1	6.0
WIZF-FM (Urban)	5.5	5.7
WOFX-FM (CI. Rock)	4.7	4.9
WVMX-FM (Hot AC)	5.2	4.7
WKRC-AM (Full Serv)	3.9	4.2
WVAE-FM (NAC/SJ)	4.4	4.2
WSAI-AM (Nostalgia)	3.8	3.2
WYGY-FM (Country)	3.0	2.6
WAQZ-FM (Alternative)	* 2.3	2.4
WAKW-FM (Religious)	1.7	1.4
WHKO-FM (Country)	1.2	1.3
WYLX-FM (Cl. Hits)	.8	1.3
WGTZ-FM (CHR/Pop)	.8	1.0

* Switched to CHR/Pop in late August, now WKFS-FM.

Tampa-St. Petersburg

	Sp '98	Su '98
WQYK-FM (Country)	7.5	7.4
WDUV-FM (B/EZ)	6.5	6.8
WFLZ-FM (CHR/Pop)	9.0	6.4
WTBT-FM (Cl. Rock)	5.5	6.2
WFLA-AM (News/Talk)	6.6	6.1
WLLD-FM (CHR/Rhy)*	2.1	5.9
WWRM-FM (AC)	4.3	5.3
WXTB-FM (Rock)	4.5	5.0
WRBQ-FM (Country)	4.8	4.7
WAKS-FM (Hot AC)	3.2	4.3
WSJT-FM (NAC/SJ)	4.0	4.0
WGUL-A/F (MOR)	4.9	3.8
WSSR-FM (Hot AC)	4.5	3.5
WCOF-FM (Cl. Hits)	3.6	3.1
WYUU-FM (Oldies)	2.9	3.0
WLVU-FM (Nostalgia)	1.3	2.3
WHPT-FM (Adult Alt)	2.0	2.0
WILV-FM (AC)	.9	1.6
WRBQ-AM (Urban AC)	1.5	1.2
WTMP-AM (Urban)	1.2	1.0
WZTM-AM (Sports)	1.1	1.0

* Was WISP-FM (AC) until May

San Jose

	Sp '98	Su '98
KGO-AM (News/Talk)	7.2	6.7
KYLD-FM (CHR/Rhy)	5.3	5.4
KCBS-AM (News)	3.7	4.4
KFRC-A/F (Oldies)	2.6	3.9
KEZR-FM (Hot AC)	3.7	3.8
KSJO-FM (Rock)	3.4	3.8
KNBR-AM (Sports)	3.7	3.7
KSFO-AM (Talk)	2.2	3.4
Koit-A/F (AC)	2.8	3.3
KRTY-FM (Country)	3.0	3.2
KARA-FM (AC)	2.7	3.0
KITS-FM (Alternative)	1.7	3.0
KKSF-FM (NAC/SJ)	2.4	2.9
KZQZ-FM (CHR/Pop)	3.4	2.8
KIOI-FM (AC)	2.5	2.7
KBRG-FM (Span. AC)	1.8	2.5
KFFG/KFOG (Adult Alt)	2.6	2.5
KLOK-AM (Reg. Mex.)	3.3	2.5
KUFX-FM (Cl. Rock)*	4,0	2.4
KBAY-FM (AC)	3.7	2.3
KDFC-FM (Classical)	2.6	2.2
KSOL/KZOL (Reg. Me)	(.) 1.9	2.2
KISQ-FM (AC)	2.5	2.1
KMEL-FM (CHR/Rhy)	1.4	1.8
KLLC-FM (Hot AC)	1.7	1.6
KABL-AM (Nostalgia)	1.8	1.5
KBLX-FM (NAC/SJ)	2.2	1.4

* Was KOME-FM (Alternative) until late June, when it began to simulcast KUFX-FM; assumed new calls in August

	SAI	ME-	JAY	
RA	TING	SR	ESL	JLTS

www.rronline.com

©1998 Arbitron. May not be quoted or reproduced without prior written permission from Arbitron.

It's not about Art Bell, it's about our

growing dependency on product that we don't control or create. -Jack Swanson



AL PETERSON

News/Talk: The Good, The Bad, And The Ugly

A potpourri of topics discussed at NAB News/Talk format panel

At the recent NAB Radio Show in Seattle, News/Talk programmers, managers, and others gathered together at the format's lone scheduled early morning session to discuss the state of the format that is the overall favorite choice of most adult listeners in America. The overriding theme of the panel was Talk radio — where it is today and where it's going in the future. And, as in the format itself, opinions were many and varied, and discussion was frank. Enthusiasm for the format's present and future was strong from both those on the panel and from the standing-room-only crowd in attendance.

The panel, which was moderated by CNN Radio GM Robert Garcia, included KGO & KSFO/ SF OM Jack Swanson, Citadel/ Albuquerque Director/AM Operations and KKOB PD Bob Shomper, and your R&R News/Talk editor. And, no, the headline on this week's article should absolutely not be construed as a commentary on the aforementioned group of esteemed panelists!

For Whom The Bell Tolls

The panel kicked right off with the topic that was foremost in the minds of most in Talk radio on that particular Friday, October 16. And that, of course, was, "What's up with Art Bell, and will he return to his hugely successful nationally syndicated show soon?" In fact, the elusive Mr. Bell dominated a good deal of the discussion between Talk PDs and managers throughout the weekend. But it was not the specifics of Bell's situation that caught the attention of panelists and the audience, rather it was what his sudden resignation



Jack Swanson

pointed out to a format that has become increasingly dependent upon nationally syndicated programming to fill a large percentage of the broadcast day.

"I think it's a real wake-up call for all of us," said Swanson. "It's not about Art Bell, it's about our growing dependency on product that we don't control or create. If we are hearing this much buzz about a guy who is on at 3am, imagine what it will be like when Dr. Laura decides to hang it up or Rush says that's enough. The day may come when, much like television programmers, our job as radio programmers will be to pick the best of syndicated programming that is out there, and that's how we'll fill up our airtime. But, in the meantime, our benches aren't as strong as they should be. So when an Art Bell, Dr. Laura, or Rush Limbaugh goes away, there's not yet enough great syndicated stuff out there. And because we haven't developed our local bench strength to replace it with, we sweat."

NEWS/TALK

66

Just as discussion of Bell was drawing to a close, all of the lights in the meeting room clicked off, leaving the startled group in total darkness for about 15 seconds. Laughter erupted when an uniden-**Robert Garcia** tified person quipped that it

was obviously a sign that Art was

Clinton/Lewinsky?

listening!

Garcia suggested that the Clinton/ Lewinsky story is one that just won't go away no matter how much people say they don't want to hear about it anymore. "This story has been moving in great waves," commented Garcia. "It dies down, then it builds into a huge crescendo, and then it dies down again to points like where we are at this time." The obvious question that was raised was, why do Talk programmers and the format's listeners seem to be so much more interested in this

topic than polls of the general public would suggest? And, is the format actively driving women listeners - who are hard enough for the format to reach away in droves by emphasizing this story?

"The big thing about this story when it broke," said Shomper, "was that Clinton-bashing, which had fallen out of fashion a year or so ago, was back. How many great parody songs were done on your Talk stations?" he asked the audience. "Since the Starr report was released and it's become something that Congress is talking about, it got boring again."

Swanson countered when he said. "Like a lot of us, I got into radio for sex, drugs, and rock 'n' roll. I found out that drugs are bad for you, I got too old for rock, so the only think left was sex! Along came Monica Lewinsky, the president, cigars, and the whole thing, and as programmers and talk hosts, we just couldn't help ourselves. The polls said the public was tired of it, we said we don't believe the polls. Now, in this most recent book, we're seeing a number of seemingly unexplainable fluctuations in shares at some really great Talk stations. Maybe it's not so hard to explain, because the people were saying, 'We're tired of it,' and, as a format, we just chose to ignore them."

Talking Dirty

Garcia next brought up the general state of discourse on the airwaves today. "We're obviously saying things on the air today that we wouldn't have dreamed of saying 10 years ago," he suggestec. "We've gone from the days of Anita Hill, when we first actually talked about pubic hair on the air, to now freely talking about cigars and stained dresses and where they've been."

99

The obvious point Garcia was making was, have we gone too far? "Like I said, we like it," said Swanson. "We can't help ourselves. That's the problem. We naturally want to always expand and push the envelope --- that's who we are and why we got into this crazy circus of a business to begin with. And that really conflicts with the business side of our brain, which keeps telling us we need to get those ratings up and that to do that we need to attract some of those 'soccer mom' females who are driving the kids around in their Chrysler van. But they are turning our stations off. It's a problem."

Shomper, who oversees a station that as recently as five years ago was still one of the last of the big Full-Service and music AMs surviving primarily on its 55+ audi-ence shares, said, "Those older, loyal cume fans of the station are the ones we really heard from a lot throughout this discussion." He expressed his belief that in most cities the size of Albuquerque, listeners, especially those loyal upper demos, feel that they have a very special relationship and a direct line to their hometown radio station. "Those are the people we have potentially offended the most."

Swanson then challenged the audience with a hypothetical situation:

Continued on Page 34



NEWS/TALK

News/Talk: The Good, The Bad, And The Ugly

Continued from Page 33

"If you found out today that the White House taping system was somehow left intact from the Nixon years, and we suddenly had a tape of everything that went on between Monica and the president, how many of you would *not* run it on your station?" In the crowded room of over 200 people, only about three or four hands went up, suggesting that, despite many doubts, few seem ready to stop talking about this controversial issue that has dominated Talk's airwaves for the better part of the past year.

Changing Job Environment

Garcia next moved the panel to a discussion of how consolidation and cluster management have changed the job for programmers from what it was just five or 10 years ago. "It's gotten a lot more management-intensive," Shomper offered. "It's a challenge to be creative when you have several stations to oversee. And top management has made the bottom line a much more important priority for programmers to keep their eye on." "Every time I come to a meeting like this," Swanson said, "the cocktail talk is that things aren't as much fun as they were five years ago. I'll tell you, I am having more fun than I've ever had in my entire career. I think this format is more exciting than it has ever been, and those of

We're obviously saying things on the air today that we wouldn't have dreamed of saying 10 years ago.

—Robert Garcia

us who are lucky enough to program more than one station can really enjoy the strategy part of our job the chess game, if you will — which really makes it a lot of fun again. Frankly, I'm not sure I'd be satisfied going back to just programming one station."

Garcia wondered aloud whether or not Talk programmers were using their "gut feel" less than they used to. "Is there a tyranny of research today, and how much do you let that dictate your decisions?" he asked. "I think you have to still use your gut and often go with your emotions," Shomper replied. "Otherwise, we could just become like so many music programmers — set up the topics on our Selector system and let it go."

Swanson related a conversation he had recently with an unnamed consultant who worried that "more PDs than ever before are going to destroy a lot of radio stations because they spend their whole day staring at computer screens." Swanson agreed that, to some extent, that observation was true. "Today, we are all interested in our websites, our streaming audio, and other things that may be causing some to listen to their radio stations less than they used to, and that is dangerous," he said. Swanson went on to suggest that, in the end, all of us must learn to trust our instincts more and rely

THEY'RE SAYING GREAT THINGS!!!



DR. JOY BROWNE

BILL BRATTON OF **WFIR, ROANOKE**, SAYS "MORE THAN JUST A TALK SHOW, SHE'S BECOME A WAY OF LIFE FOR WFIR'S LISTENERS, A ROANOKE HABIT THAT MAKES HER A NUMBERS MAGNET!"

BOB GRANT

PAUL VANDENBURGH OF **WROW, ALBANY, NY**, SAYS "BOB GRANT IS WHAT TALK RADIO IS SUPPOSED TO BE...A SOLID, FACTUALLY BASED AND OPINIONATED FORUM WITH INTERACTION FROM LISTENERS."





THE DOLANS

LEE MALCOLM OF **WIRL, PEORIA**, BELIEVES "OUR HIGH END ADVERTISERS APPRECIATE THE DOLANS" ENTERTAINING, CREDIBLE ENVIRONMENT. THEY REALLY PLAY IN PEORIA!"

For more information, contact Rich Wood or Ron Nahoum at (212) 642-4533 or Skip Joeckel in our Western office at (719) 579-6676.



Limbaugh Feted At NAB Radio Show

By Jeffrey Yorke, R&R Washington Bureau Chief

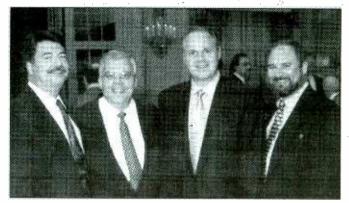
a second s

It seems only fitting that, as radio's most-listened-to talker begins his second decade as host of the "Excellence In Broadcasting Network," the big cheeses at the imaginary network throw a real party for **Rush Limbaugh**.

"He is as real and genuine and unique as they come," Jacor's Randy Michaels said in introducing Limbaugh to an invitation-only crowd of nearly 400 affiliates from across the country. "He's been great for our business and, I believe, great for our country."

Limbaugh, sometimes characterized as being egocentric, humbly shared the limelight. Regarding his astounding success over the past 10 years, he told the affiliates, "It was never in my mind to fail. I just wanted to do the best I could. But I didn't do it by myself. I couldn't have done it without everybody in this room."

Asked by **R&R** how, after more than 10 years of hosting a grueling three-hour weekday show, he still manages to ignite the fire every day and stay on top of his game, Limbaugh replied, "I tell myself, 'Every day is opening night."



A DECADE OF DOMINANCE — At the recent NAB Radio Show, Rush Limbaugh affiliates gathered to toast the man with talent on loan from God at a soiree thrown in his honor. Shown basking in "El Rushbo's" shadow are (I-r) R&R News/Talk Editor Al Peterson, Jacor Communications CEO Randy Michaels, Limbaugh, and R&R Washington Bureau Chief Jeffrey Yorke.

on research and technology less. "Your gut is what got you to where you are, so I'm going to trust that over anything else."

What's In Our Future?

Although the baby boomers are listening to AM Talk radio today, Garcia wondered what the future holds for the format with a generation of younger demos that has no AM radio listening tradition. In response, I suggested that, ultimately, what draws listening to any band is the product. "If you build it. they will come" is truly the best answer to the format's development of new listening from younger demos.

Just as Rush or Dr. Laura or Art Bell have found their respective niches, personalities, including the likes of Howard Stern, Westwood One's Tom Leykis, Fisher Entertainment's John and Ken, and others, have not designed their shows specifically to be on FM stations. Rather, they have carved out their own unique niche and style of talk that is targeted to appeal to a younger demo than perhaps moretraditional talk hosts might.

An audience member suggested that consolidation and what he described as "corporate-driven programming" have stifled freedom of speech and that Talk programmers should be speaking out to protect the format's future. Both Shomper and Swanson took issue with that notion, and Swanson replied without hesitation, "I work for the shareholders of the Disney Company. They buy our stock and want a return on their investment. It's a business. It's fun, they pay us to do it, but it's a business where our job is to create a product that will return profits. That's the deal."

Fill In The Blank

Garcia concluded the discussion by asking each panelist to fill in the blank a la James Carville's much-publicized campaign strategy for Bill Clinton. "It's the economy, stupid." "How would you fill in that blank with regard to Talk radio?" queried Garcia. Shomper suggested, "It's the *fun*. Keep it fun, or you will ultimately lose your audience. Swanson replied, "It's the *cume*. Our job in running the carnival is to constantly keep putting more people into the tent and into the bleachers to watch the clowns and the jugglers."

My response to this question? "It's the *talent*, period." One can certainly argue about whether it's the topics or the talent that cause listeners to tune in and stay tuned, but really bad talents can make even a really good topic sound terrible and uninteresting. Conversely, great talents can take even the dullest subjects and make them sound entertaining and engaging. The bottom line? You simply cannot have a great Talk radio station without great talk talent.





🕜 e constante de la constante de

The problem with many younger acts is that they often get pigeonholed, and as soon as they step out, people freak. If Beck came out with 'Where It's At Part II,' then people would be disappointed, because it wasn't different. -Bob Catania

The Follow-Up That's Not A Follow-Up

Beck's Mutations offers insight into selling and promoting the 'nontraditional album'

It's an intriguing challenge to record, market, and promote a record that's not the official follow-up to previous multiplatinum albums. That's the situation Beck and DGC/Geffen find themselves in as they prepare to roll out Mutations, the new record from that other Hanson.

On one hand, Geffen doesn't

want to overhype the recording. because Mutations is an artistic experiment. On the other, the record company still has to drum up demand to get the cash register singing. Likewise, the artist

Bob Catania

walks a fine line when it comes to his or her audience. Will the album be seen as credible experimentation or patent self-indulgence?

The future success of Mutations will offer the record community an interesting but all-too-infrequent glimpse into the selling and promoting of such albums. After all, this album isn't a collection of Bsides, outtakes, or vault material. It's all-new original material written over the course of a few years. As such, it shouldn't cannibalize catalog sales or adversely impact sales of future discs. It's about incremental sales.

In discussing the evolution of Mutations, Beck says, "This record was in the works for about four years. It's something I was waiting to find the time to fit in. A couple of months before Odelay came out. I talked with the guys at Bong Load Records about putting this album out at the end of '96 or early '97. but then I ended up going on tour for almost two and a half years. Basically, the week I got back from that unending tour, the first thing I did was begin work on this.

"There wasn't much of plan, because I wasn't sure what the album would turn into. I just wanted to try out this body of songs I had written over the past several years that were more quiet and in the folk and country vein. Our shows are very energy-driven, aggressive, and extroverted. I was hungry to do something that was more subtle, that wasn't so over the top.'

That desire resulted in a project that has now taken on a life of its own. "It started soon after we made Mutations," Beck says. "Bong Load was getting ready to put it out this past summer. Geffen got hold of it and gave it their blessing, but, after a month or so, I think the record grew on them,



mastered." **More Albums Yield Essential Records**

and they decided to be a part of

and

was

it. They ended

up buying it

from Bong Load

the release to

the fall. They

stepped in right

about the time

we were going

to put it out.

The artwork

was finished,

and the album

already

moved

Many in the business give Beck credit for undertaking the kind of project that's most often been the domain of the Neil Youngs of the world or artists working on the commercial fringe. Beck continues, 'I've always thought the parenthetical albums were the ones that were more interesting. One of the drawbacks at this moment in the music business is that so much emphasis is placed on a single record. Artists don't put out as many records as they used to. I think that's creatively stifling.

"Sometimes the records where people are just enjoying themselves and don't have anything commercial on their minds are the ones where the personality of the band or musician really comes out. Back in the day, if Bob Dylan, the Rolling Stones, or Joni Mitchell only put out an album every two or three years, we would have missed some essential records. I would love to see a trend of more bands putting out more albums."

His track record notwithstanding, Beck realizes the audience reaction remains a big unknown. "I still don't know what people are going to make of it. There has been a lot of positive reaction so far, but it's still hard to fathom. You only know to a certain extent who your audience is, so you really don't know to whom you're playing. You can only play for yourself and hope it turns people on."

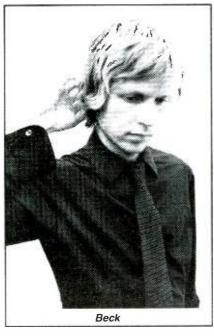
Nevertheless, Beck has one significant advantage in that he's traveled this road before - albeit some years and a couple of million albums ago - when he released the folk-oriented One Foot In The

Grave on K Records in 1994. He craves this kind of experimentation so much, such projects are included in his recording contract.

"It's not as if this album was some kind of huge risk, because I put out a folk record years ago. I've always had tons of people come back after shows and ask me when I was going to do something like that again. It wasn't until last February that I finally had the time to go into the studio and attempt it."

Outside The Scheme Of Things

Aside from the commercial demands to support Mutations -Beck will only be making select appearances - it's clear he enjoyed the opportunity to try different recording techniques while making the disc. "The approach on the record was willfully throwback. There are so many people working in dance music and using sampling and break beats in all forms of pop music that, within the past year, it has



gotten very formulaic and stale. There's something about when everybody converges in one direction and follows one trend that makes me a little sad, because there are so many approaches to music, so many ways to achieve a similar impact and connection with people. To abandon everything to go in one direction seems very limited.

"I easily could have gone in and made these songs very '90s and stuck elements of '90s production in them, but I wanted the songs to sit outside the scheme of things. I didn't want them to be

retro or transgressive, but, at the same time. I didn't want them to be a product of 'now.' I didn't want to do a country song that had some slant to it. I wanted it to exist on its own terms.

"I also wanted to achieve an emotional quality with the recording, which I think was made possible by doing a lot of it live. There is an intensity that wouldn't have been achieved with more common overdubbing techniques."

In the meantime, to Beck's advantage, a growing number of programmers and music execs hope the album — with its country, folk, and tropical influences

takes off, opening more sonic doors at radio. Beck notes, "I don't know. I'm just kind of doing the thing that I've always done. These songs are part of what's natural to me. But I'd love to hear different sounds and ideas on the radio. The sound palate has been increased by swing and ska, so you're allowed to hear horns now. The Smashing

Pumpkins have recorded a few orchestrated songs, so now orchestras are okay. It's really about pushing it as far as you can and taking some chances to get away from the formula

'This Is Something Special'

As for Geffen, the label made the right — and perhaps only - move when it picked up Mutations, for the fate of the recording is now firmly in its collective hands. The marketing and promotion sales pitch? "This isn't the follow-up to Odelay. That's still to come. This is something special."

Commenting on the label's radio efforts. Geffen Head/Promotion Bob Catania says, "Since this isn't the follow-up, we don't have the

expectation level that we need to have four No. 1 Alternative tracks and that we need to sell four million records. Nobody's going to go around later and say, 'Oops. We didn't go No. 1 at the format.'

"This record will do extremely well at radio and retail because there clearly is a large. hard-core fan base for Beck. He's become a core artist at modern rock. We saw that the first week at radio with the single 'Tropicalia.'

"That happened without a lot of setup. We wanted to surprise radio with a little gift from

Beck. It wasn't like we were setting it up for months on end and telling people to hold a slot. We don't have to go to radio and say, Wow. Beck's delivered something really different from his last record,' because even in the context of that album, there was a lot of diversity. We weren't working 'Hit Single Parts I-II-III-IV.'"

"

Catania agrees that not all acts can release such albums. "Beck hasn't been pigeonholed. The problem with many younger acts is that they often get pigeonholed, and as soon as they step out, people freak. If Beck came out with Where It's At Part II.' then people would be disappointed, because it wasn't different."

On the marketing front, Head/ Marketing Robert Smith says Mutations comes out at an opportune point in Beck's release cycle. "It has been around two years since Odelay came out. and it will be a while before the follow-up is released, because Beck has said the next one is going to take some time. So, there is a large fan base that's eager for new Beck music."

Interestingly, radio might well be the easiest component of the marketing and promotion campaign for the Mutations. Geffen has the tricky task of making sure retail doesn't overstock or undersupply record stores. Fortunately, radio's early response has triggered demand for the album. 'He's an exception to the rule, and retailers have come to understand that based on his track record. There's already an awareness thanks to the reception at radio with 'Tropicalia."

In the end, Geffen and Beck hope Mutations reaches new fans. Smith predicts, "Part of what this record will do --- and it wasn't even the intention - is broaden Beck's fan base. He's been especially embraced at Alternative, but with this gentler music, we're getting airplay at stations we never had before. It has the potential to reach an audience that perhaps appreciates Beck, but hasn't been there to buy all of his records."

TALK BACK TO R&R!

Do you have questions. comments. or feedback regarding this column or other issues?

Call me at (615) 244-8677 or e-mail: swonz@aol.com

KOR

SOUND DECISIONS

Pushmonkey Sliding Up America's Rock Charts

Arista Records quintet Pushmonkey, a staple on the Texas concert circuit for the past several years, has been slowly and steadily pushing up the charts and into Active Rock's national spotlight. The Austin-based band's debut Arista single, "Handslide," entered the Active Rock Top 50 chart over a month ago

his management company. That, in turn, opened the door to Texas and beyond. In 1996, the band released another EP on Ham's Lone Wolf Records and landed a coveted opening slot for Kiss' concerts in Dallas, Houston, and San Antonio.

When it came time to begin marketing and promoting the band's self-



Pushmonkey

and continues to make inroads at the format while earning early buzz at Rock and Alternative in the process.

Active Rockers supporting the song outside of the Lone Star state where nearly every reporter is plaving the track - as of two weeks ago include such key and majormarket reporters as WWDC/Washington, WCCC/Hartford, WXTB/ Tampa, WJRR/Orlando, WLZR/ Milwaukee, WRCX/Chicago, WRIF/Detroit, KQRC/Kansas City, WXTM/St. Louis, and KUPD/ Phoenix. Alternatives playing the cut include WNNX (99X)/Atlanta. KNRX/Kansas City, KWOD/Sacramento, WMRQ/Hartford, WRXQ/Memphis, and KMYZ/Tulsa. Key Rock stations on the cut include KDKB/Phoenix, KBER/Salt Lake City, and KOMP/Las Vegas.

Pushmonkey's current lineup has been together since 1994, with lead vocalist Tony Park, guitarist Howie Behrens, and drummer Darwin Keys having known each other since high school. Guitarist Will Hoffman and bassist Pat Fogarty joined the crew while attending the University of Texas in the state's capital.

That year, the group released the album *Maize* on their own. In 1995, they released a three-song cassette. The latter recording included the song "Caught My Mind," which began receiving airplay at **KLOL**/ **Houston**, eventually going to No. 1 there. Other stations also began airing the cut.

It was around that time that the band realized, "We can really pull this off," Park says in the band's bio. It was also around that time that the band caught the attention of renowned ZZ Top manager Bill Ham. He eventually signed Pushmonkey to titled major-label debut, Arista kept it simple by initially focusing on Texas — the launching point for a lot of new acts, thanks to the influence of Austin's annual South By Southwest convention. Comments Arista Sr. Director/Artist Development Ari Martin, "We had about 800 people at the Steamboat, and they really blew people away. That really kicked off our effort, even though the album wasn't completed."

Once the album was complete. Arista immediately gave the bandmembers the keys to the van and told them to hit the road. That was around July, and Pushmonkey has been playing to fans new and old ever since. Notes Sr. Director/Rock & Alternative Promotion **Pete Rosenblum**, "We've been committed to keeping them on the road, and now, with all the airplay, we've been able to come into those markets and really support the album. The band's been great about doing anything to support the record."

Texas was also the focal point when it came time to solicit airplay. Rosenblum observes, "They really have a great base there, and they ended up leading the way. Before our first week at radio [September 15], we already had 25 stations on the song, with a lot of those coming from Texas."

On the airplay front, the band's thick sound is proving popular at Active Rock, where programmers can claim ownership — for now. The strong response at Atlanta's 99X, where the song is pulling down top 10 phones, could be a harbinger of things to come. Meantime, Arista has been beefing up its sales and promotion efforts wherever the band's receiving airplay, which includes radio shows and marketing support. Martin notes, "When the album

Martin notes, "When the album was released in September, we did all kinds of parties and in-store promotions throughout Texas, but now we're expanding that. The case in point is Atlanta, where 99X is leading the way. We've saturated the market with print ads and promotions and have price and positioning at retail."

Pushmonkey's self-titled Arista album hit the streets on September 15.



WALT DISNEY WORLD HAS A 'CRUSH' ON PAIGE — Recent "Launching Pad" profilee Jennifer Paige gathered with friends after a taping for Walt Disney World's "The Big Bang Concert Series" in Orlando. The show will be broadcast on ABC Radio Networks and air as a pay-per-view special in early 1999. Pictured with the Hollywood/Edel Records vocalist (I-r) are Bruno White Entertainment's Terri White, Paige, Walt Disney World Broadcast Manager Jay Williams, Artisan Recorders' Natalie Eckart, and AtlanticPacific Music CEO Richard Flanzer.

www.americanradio

Music News & Views

Whitney's 'Love' Available To All In Three Weeks

Arista has set November 17 as the worldwide release date for **Whitney Houston**'s fourth studio album. *My Love*

Is Your Love. The 12song album, her first non-soundtrack disc in eight years, reads like a who's who of pop and urban producers: Kenneth "Babyface" Edmonds (who produces or co-produces four songs, including "When You Believe (The Prince



Whitney Houston

Of Egypt)," Houston's duet with Mariah Carey), Wyclef Jean (on the title track), Missy Elliott (who penned and produced two cuts), David Foster, and Rodney Jerkins. An album premiere and press conference set for November 5 in New York will be televised via satellite and on the Internet.

Aerosmith To Rebroadcast Web Gig

In a testament to the Internet's growing power to promote live performances, **Aerosmith**'s October 17 webcast will be rebroadcast on November 4 — thanks to the 120,000 streams (the audio version of "hits") received during its two-hour show. The concert was in support of the band's 23-track live album on Geffen, *A Little South Of Sanity*.

On The Road Again...

Metallica will play a handful of club shows in support of its double CD *Garage*

Inc. Dates confirmed so far are November 19 in Chicago and November 20 in Detroit ... The **Offspring** embark on a national tour November 15 in Phoenix in support of



Metallica

their forthcoming Columbia Records album, *Americana* With its "Family Values" tour nearly over, **Korn** plans to hit the road on a headlining tour beginning November 2 in Toronto. Jive Records act (hed)p.e. supports on a handful of dates ... Electronica whizzes **JoshWink** and **Meat Beat Manifesto** hit the road for a series of concerts beginning October 28 in Minneapolis.

In The Studio

Jesse Camp, who in April copped an MTV VJ post via a national competition, has inked a record deal with Hollywood Records. Look for a rock album from the teenager in mid-1999 ... MCA Records alt-ska act **Blink-182** will be entering the studio to work on its next album with producer Jerry Finn (Green Day), slated for a spring '99 release ... Capitol Records headbangers **Megadeth** have begun preliminary work on their next album. Producing again is Dann Huff ... Atlantic Records has signed the Detroit-based eightpiece jump, swing, and blues band the **Atomic Fireballs**. Bruce Fairbairn is producing the group's Atlantic debut, slated for release next spring ... **Cher**'s new studio album for Warner Bros. Records, *Believe*, hits retail on November 24 ... Look for seminal rap act **Run-DMC** to enter the studio to work on its next album.

Lastly, **Joni Mitche**ll fans can catch her pay-per-view concert on November 6. The show will be repeated several times the following two days. Check your local cable listings for exact times, channels, and ordering instructions.

POP/ALTERNATIVE

Dave Numme



OCTOBER 30, 1998

					PLAYS -	ΤΟΤΑΙ	
ι	LW	TW	ARTIST TITLE LABEL(S)	τw	LW	TOTAL STATIONS/ADDS	
	1	1	BARENAKED LADIES One Week (Reprise)	1750	1806	39/0	×
	2	2	ALANIS MORISSETTE Thank U (Maverick/Reprise)	1709	1640	41/0	71. VA.V
	3	3	SHERYL CROW My Favorite Mistake (A&M)	1619	1554	42/0	
	4	4	EAGLE-EYE CHERRY Save Tonight (Work)	1608	1553	41/1	/ CDMCD/
	6	6	SHAWN MULLINS Lullaby (Columbia)	1490	1390	42/1	ŝ
	5	6	GOO GOO DOLLS Iris (Warner Sunset/Reprise)	1390	145 †	35/0	- 00.1.2.
1	9	7	JEWEL Hands (Atlantic)	1288	1105	41/0	2.1
,	8	8	THIRD EYE BLIND Jumper (Elektra/EEG)	1231	1179	39/1	1.000000.0
	7	9	HOOTIE & THE BLOWFISH Will Wait (Atlantic)	1186	1355	36/0	5- m/r w
	12	10	MATCHBOX 20 Real World (Lava/Atlantic)	1056	1087	30/0	Valler
	10	11	EVERYTHING Hooch (Blackbird/Sire)	1045	1092	31/0	r
	14	12	GOO GOO DOLLS Slide (Warner Bros.)	1006	1005	37/1	ł
	11	13	SEMISONIC Closing Time (MCA)	987	1088	27/0	
	16	14	EVE 6 Inside Out (RCA)	823	758	33/2	
Į	20	Ð	FASTBALL Fire Escape (Hollywood)	729	721	32/0	
	_	16	U2 Sweetest Thing (Island)	728	652	35/2	
	19	17	AEROSMITH I Don't Want To Miss A Thing (Columbia)	727	744	19/0	
	13	18	BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope)	699	1046	24/1	
ģ	18	19	NATALIE MERCHANT Kind & Generous (Elektra/EEG)	691	754	24/0	· · · · · · · · · · · · · · · · · · ·
	17	20	NATALIE IMBRUGLIA Wishing Was There (RCA)	646	758	20/1	A 2 2000 1
- 176° Soon							1-2240

This chart reflects airplay from October 19-25. Songs ranked by total plays. Contributing stations combine from the Custom Chart function on R&R ONLINE. © 1998, R&R Inc.

New & Active

ions: 25, Adds: 2

ns: 20. Add

ns 14 Adds

EVERCLEAR Father Of Mine (Capitol)

DAVE MATTHEWS BAND Crush (RCA)

BRUCE HORNSBY Great Divide (RCA)

Plays: 311, Total Stations: 22, Adds: (

FUEL Shimmer (550 Music) Total Plays. 285, Total Stations: 9, Adds:

SARAH MCLACHLAN Angel (Warner Sunset/Reprise/Arista) Total Plays: 550, Total Stations: 26, Adds: 4 MATCHBOX 20 Back 2 Good (Lava/Atlantic) Total Plays: 524, Total Stations: 24, Adds: 3

NEW RADICALS You Get What You Give (MCA)

R.E.M. Daysleeper (Warner Bros.) Total Plays, 413, Total Stations; 25, Adds: 1

otal Plays: 393

SIXPENCE NONE THE RICHER Kiss Me (Squint)

Songs ranked by total plays

PERSPECTIVE

THE BEAT

Continuing to develop a station's sound and brand beyond just a simple music profile are Pop/Alternative's top issues right now.

Many core artists like Paula Cole, Matchbox 20, Sarah McLachlan, and Alanis Morissette cross over to other formats like CHR, so Pop/Alternative really needs to create a culture and atmosphere between the records that makes the station compelling, unique, and special. Available music is so widespread across formats these days. There has to be a reason to listen to this format beyond just the songs.



Perhaps a year ago it was enough just to play the hits and a Pop/Alternative Hot AC would probably do pretty

well. But now, with so much sharing of those songs on radio and VH1, it's really creating a special brand that's most important. That involves having great top-of-mind promotions and great production.

Promotions have to be lifestyle-targeted. Programmers should understand who the audience is and how they go about living their lives. We have to find ways to create exciting promotions that also speak to the fact that many listeners are busy juggling their careers. They want fun things to participate in and to be entertained.

Pop/Alternative stations must also develop unique morning shows that cut through the clutter and speak to young, hip, adult females.

Dave Numme is OM of Pop/Alternative KBBT (The Beat)/Portland.

Forward-thinking executives lend their perspectives about Pop/Alternative music and formatics each week.

RR.

Active Contributing NATALIE MERCHANT Break Your Heart (Elektra/EEG) KPEK/Albuquerque, NM (HAC) KYSR/Los Angeles, CA (HAC)

KHEX/AUDQUEIQUE, HM (TAC) KAMX/Austin, TX (HAC) KLLY/Bakerstield, CA (HAC) WLCK/Bakerstield, CA (HAC) WLCK/Chicago, IL (HAC) WTMX/Chicago, IL (HAC) WTMX/Chicago, IL (HAC) WTX/Chicago, IL (HAC) WTX/Chicago, IL (HAC) WSE/Forence, CO (HAC) WEI/Tolerioit, Mf (AI) KVSR/Fresno, CA (HAC) WKSI/Greensboro, NC (HAC) WSI/Greensboro, NC (HAC) KOZN/Kasas City, MO (AA) KMXB/Las Vegas, NV (HAC) KYSR/Los Angeles, CA (HAC) WPNT/Miłwaukee, Wi (HAC) KOSO/Modesto, CA (HAC) KCDU/Monterey-Salinas, CA (HAC) WPTE/Norloik, VA (HAC) KYIS/Oklahoma City, OK (HAC) WSHE/Orlando, FL (HAC) WSHE/Orlando, FL (HAC) WYXM/Philadelphia, PA (HAC) KZON/Phoenix, AZ (All) KZZP/Phoenix, AZ (HAC) WORU/Pittsburgh, PA (HAC) KBBT/Portland, OR (HAC) WOCG/Raleigh, NC (CHR/P) WZNE/Rochester, NY (HAC) KZZD/Sacramento, CA (HAC) WVRV/St. Louis, MD (AA) KENZ/Salt Lake City, UT (AA} KFMB/San Diego, CA (HAC) KLLC/San Francisco, CA (HAC) KMLX/Santa Barbara, CA (HAC) KMHX/Santa Rosa, CA (HAC) WHT/Tampa, FL (AA) WSSR/Tampa, FL (HAC) KZPT/Tucson, AZ (HAC) WMBX/West Palm Beach, FL (HAC) WXLD/Worcester, MA (HAC)

FIDIS

42 Total Stations

HAC-Hot AC Alt-Alternative AA-Adult Alternative CHR/P-CHR/Pop

Audio Architecture™ The first next generation production library for film, television, radio and new media. Demo schmemo, this production library is so good we'll send you a free sample disc! Just call us. Call 972/406-6800 or e-mail: tmci@tmcentury.com simply powerful

UNCLE SAM "WHEN I SEE YOU SMILE" AMANDA MARSHALL "BELIEVE IN YOU" IMPACTING NOW!

UCHED

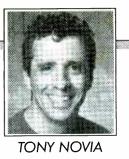
THE ALBUM

THE SOUNDTRACK TO ONE OF TV'S MOST POPULAR SERIES WITH 22 MILLION VIEWERS EVERY WEEK!!

DON'T MISS THE 100TH EPISODE OF "Touched By An Angel" AIRING SUNDAY NOVEMBER 15 ON CBS FEATURING PERFORMANCES BY CELINE DION AND WYNONNA

EXECUTIVE PRODUCER: KEITH THOMAS

SONY MUSIC www.550music.com www.epicrecords.com www.louched.com Nb "Epic" and ## Reg. U.S. Pat. & Tm. Off. Marca Registrada. "Touched by an Angel is a registered trademark of CBS Worldwide. Inc. "© 19



CONTEMPORARY HIT RADIO

CHR

The Race For CHR's Winning Formula

□ NASCAR's on track with its fan/sponsor success ... Can we learn from it?

Somewhere in my travels, a very wise programmer once explained that, while CHR is primarily driven by the three Ms — music, marketing, and morning shows — it always seems to thrive when the country is in good shape.

A quick examination of the past few years reveals that, for the most part, Wall Street has treated us well, even though ulcers are beginning to creep back in. Partly thanks to the genius of Federal Reserve Chairman Alan Greenspan, interest rates for home mortgages have remained low and, with a few bounces here and there, consumer confidence is the highest in history. Worldwide, we are in more peaceful times. Even with President Clinton's problems, his job approval ratings remain strong.

That said, it shouldn't come as a surprise that CHR, with some help from consolidation, is displaying strong ratings, revenue, and growth. You need not look further than the ratings on the front page of R&R to see that vital CHR radio stations such as WHTZ (Z100)/New York are thriving once again. In Z100's case, since it refocused on hits and branding, the station has added over a million listeners to its cume. That's more people than live in Hartford, Las Vegas, Nashville, or Raleigh, and that got me thinking about what we can do to further improve our format.

On a recent trip to the East Coast, while reading a copy of the Boston Globe. I was enthralled by a front page story written by staff writer Gregg Krupa on — of all things -NASCAR racing. For the record, I am a fan of sleek, fast automobiles and have attended a few Grand Prix events, but I've never been to a NASCAR race. What fascinated me about this story were the similarities between the resurgence of CHR and the drawing power and incredible fan loyalty of NASCAR. Reading between the lines, I think there is a lot we can learn in broad strokes from its success.

Loyalty & Family Focus

While CHR is enjoying good times, in this decade, total attendance at NASCAR tracks across the country is up almost 50%, from about 4 million to almost 6 million. "During the same period, NBA attendance is up 17%," Krupa wrote. "The NFL and Major League baseball are up only about 6%."

Demos are also strong: 82% of NASCAR fans are 25 or older, 64% are married, 38% are women, and one-third earn more than \$50,000 per year. "NASCAR's TV viewership is also up 106% since 1991, and sales of NASCAR-licensed products climbed from \$60 million in 1991 to \$600 million in 1996." Most importantly, NASCAR will rake in 10% of the \$4.5 billion spent this year on sports sponsorships, according to the IEG Sponsorship Report in Chicago. A shocking \$476 million will be spent on NASCAR, while the sponsorship of the four major professional sports — baseball, basketball, football, and hockey — *totals* \$457 million.

With so many things going on in a city the size of Boston and a metropolitan area that includes Rhode Island, Connecticut, Vermont, New Hampshire, and Maine, you might be led to believe the largest event of the year would have been something

NASCAR statistics reveal that 72% of its fans are more likely to buy product from NASCAR sponsors than anyone else. Radio, are you listening?

like the Rolling Stones' concert at Sullivan Stadium. You would be wrong. The correct answer would be the 130,000 racing fans who came out to the New Hampshire International Speedway on Sunday, July 12 to see the Jiffy Lube 300.

This is not a commercial for NASCAR — it just seems as though NASCAR has gone through a revival and rebirth, much the same way CHR has in the past few years. While "Top 40" CHR is in its 40s, NASCAR is celebrating its 50th year, and "observers agree it is the model of what sports, as a business, should be." Experts such as Larry Moulter, President/Chief Executive of Woolf Associates in Boston, told the *Globe*, "A lot of leagues ought to take a real lesson from how [NASCAR] marketed the sport. It is a sport that is really smart about how it sells its story."

As I read on, key words that are also the foundations of great CHRs began to hit me, such as *family* ("the [race] site resembles a family campground") and *loyalty* ("the foundation of stock car racing is its fans, whose intense loyalty to their favorite drivers and to the sport is a marvel on Gasoline Alley and Madison Avenue"). When it came to putting the *family* back in CHR, we can be thankful for such bands as the Spice Girls, Hanson, and Backstreet Boys. Whether or not they stay around, now that we have the momentum, we have to maintain the "family focus" with the music at our disposal.

Perhaps the best, most recent example is WKCI/New Haven, which was voted the top FM radio station in *Connecticut Magazine*'s readers poll. The magazine describes the 20year-old CHR as "a station that has managed to strike a middle ground of sorts with its playlist, appealing to both kids and their parents."

Building upon basics like family and loyalty has really paid off for NASCAR. The track in Loudon, NH has a 96% renewal rate with "15,000 to 20,000 fans on a waiting list." Herein lie similar opportunities for radio to work on building the same loyalty factors for listeners and advertisers alike.

Putting Listeners First

Here's what a few of the fans told the *Globe* about why they are so loyal to NASCAR — see if you can't draw some lessons that can be used at your radio station:

• "The attraction is all about the drivers and the cars." Simple, but effective. For CHR, isn't it about the music, personalities, and excitement?

• "[The drivers] don't go on strike, and they don't charge \$100 per au-tograph." The message is loud and clear that treating your listeners both on and off the air with the utmost respect is critical to developing loyalty. Country has always had one up on CHR and other formats because of the loyalty it creates through its artists. Country artists reward Country stations that support them with cooperation and are incredibly kind to their fans. They also participate in such events as the annual Fan Fair in Nashville, which provides listeners with an opportunity to meet and have pictures taken with them.

Unfortunately, most contemporary bands today still command poor reputations as egomaniacs who continue to make outrageous demands. At meet-and-greets, they typically make listeners wait and, in many cases, treat them with little or no respect. Perhaps it's one of the reasons why, in the majority of the cases, most of today's bands are here today and gone tomorrow. Unfortunately for radio stations, when listeners get turned off, they tend to tell a lot more people than when they are turned on.

Linking Sponsors & Listeners

One of radio's hottest topics today is having to add more commercial units to help fatten up the bottom



TWO STARS WATCHING FAST CARS — Mercury's National Manager of Crossover Promo Mike Klein and KDON/Monterey-Salinas PD Scooter B. Stevens had a guys day out at the Laguna Seca Racetrack in Monterey.

line. While it is not something that I advocate or agree with, 1 also understand the new realities of doing business and the importance of the bottom line to Wall Street.

Perhaps there is also a lesson here that we can learn from NASCAR. IEG's Lesa Ukamn pointed out, "NASCAR has been really smart with its fans, and it's made very clear, in a very overt way, the direct links between their sponsors' money and the benefits that the fans get. The fans understand that the sponsors keep ticket prices down and pay for the new engine for their favorite driver. For NASCAR, sponsorship is less intrusive and just a big part of the fun."

I don't often remember radio embracing their sponsors. Is this an opportunity for us to think out of the box? For example, should we be searching for sponsors who are willing to pay more to get more? Can we do a better job directly linking our listeners and our advertisers? Instead of running 16 units an hour, can we motivate our sales departments to think outside of the box and approach Coke, Pepsi, or Chevy and sell them a commercial-free hour for

> What would happen if NASCAR began using autopilot mannequins to drive their cars? The fans pay to see and touch the drivers. Our drivers are our personalities, who need to be live and reach out and touch as many listeners as possible.

the same price we would have gotten for selling the 16 units? Why can't the on-air personality promote between the songs that he/she is giving free test-drives at a car dealership, along with \$1500 off, after the show? With NASCAR, the direct relationship between the fans and sponsors works. NASCAR statistics reveal that 72% of its fans are more likely to buy products from NASCAR sponsors than anyone else. Radio, are you listening?

The heart of any successful business comes down to superserving the customer. In the case of radio, it's the listener; in the case of NASCAR, it's the fans and sponsors. **Robert Hagstrom**, strategist and author of *The NASCAR Way*, told the *Globe*, "NASCAR has done it from Day One, and the drivers realize from their history that in order to survive, they had to appeal to the fans."

With digital broadcasting, the Internet, and satellite broadcasting on the way, PDs, and personalities need to be digging in their heels more than ever. Like NASCAR drivers, they are the ambassadors to their radio stations. While more radio companies move toward voice-tracking to save money, they are ruining opportunities to create the loyal and personal touch that has helped NASCAR become the dominant and highly profitable sport it is. What would happen if NASCAR began using auto-pilot mannequins to drive their cars? The fans pay to see and touch the drivers. Our drivers are our personalities, who need to be live and reach out and touch as many listeners as possible.

In closing, Krupa quotes Richard Petty, whom he calls "the Babe Ruth of stock car racing," from a story that appeared back in 1972 in *Stock Car Racing* magazine: "The people who come to see me race pay to get in. If they didn't come, there would be no racing and hence there would be no Richard Petty. The very least I can do in return is be nice and receptive to them and spend time with them, whether they root for me or against me."

Krupa points out, "That relationship has largely provided for NASCAR's ascendance in an era of increasing cynicism about professional sports." The fans and sponsors have spoken, and NASCAR is listening, responding, and being rewarded for it. Can the same be said for radio?

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1663 or e-mail: tnovia@rronline.com

CALLOUT AMERICA®

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES OCTOBER 30, 1998

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of October 5-11.

40

	C	HR	/P	ΟΡ		XLI									CALLOU
	- 13	TOTAL	AVERA RABILIT	GF		TOTAL % BURN	1000								Ho
		ESTIN	ATE (1-	5)	10	TOTAL % BURN		No. of Concession, Name	GRAPHI			RE	GIONS		
ARTIST TITLE LABEL(S)	TW	LW	2W	3W	TOTA	TOTA	ΤΟΤΑ		WOMEN 18-24		EAST	SOUTH	MID- WEST	WEST	Tt's dej
EVE 6 Inside Out (RCA)	3.93	3.95	3.76	3.88	57.5	10.1	3.93	4.07	3.87	3.77	3.64	4.09	3.95	4.02	again.
BRANDY Have You Ever? (Atlantic)	3.82	_		_	36.4	7.4	3.82	4.01	3.98	3.19	3.71	3.89	3.97	3.72	dicts migh "The Free
AALIYAH Are You That Somebody? (Atlantic)	3.77	3.94	3.96	3.98	77.9	26.5	3.77	4.15	3.72	3.23	3.71	3.86	3.81		debut and
SHANIA TWAIN From This Moment On (Mercury)	3.74	3.78	3.76	3.92	57.2	12.8	3.74	3.55	3.99	3.69	3.77	3.48	4.06	3.61	time arou Out," a fo
BARENAKEO LADIES One Week (Reprise)	3.72	3.79	3.80	3.76	80.6	26.0	3.72	3.81	3.73	3.59	3.70	3.88	3.71	3.55	record tha
THIRD EYE BLIND Jumper (Elektra/EEG)	3.69	3.67	3.66	3.74	65.6	14.0	3.69	3.82	3.64	3.56	3.60	3.93	3.39	3.86	Pop with
EAGLE-EYE CHERRY Save Tonight (Work)	3.67	3.83	3.67	3.68	65.4	11.3	3.67	3.81	3.56	3.59	3.62	3.77	3.69	3.56	Out" pos week's top
NICOLE Make It Hot (Gold Mind/EastWest/EEG)	3.65	3.70	3.79	3.82	43.0	12.3	3.65	3.64		3.39	3.55	3.77		3.33	board den
MONICA The First Night (Arista)	3.62	3.78	-		60.7	18.4	3.62	3.88		3.20	3.49	3.70	3.75	3.49	12-17s, a and a dem
SHAWN MULLINS Lullaby (Columbia)	3.62	3.64	_	_	52.8	10.8	3.62	3.62	3.69	3.55	3.47	3.76	3.49	3.75	Closin
BB DEGREES Because Of You (Motown)	3.59	3.60	_	·	38.1	8.6	3.59	3.80	3.44	3.41	3.47	3.78	3.74	3.38	spot is Bra (Atlantic).
ALL SAINTS Never Ever (London/Island)	3.59	3.84	3.52	3.74	77.6	23.8	3.59	3.66	3.61	3.46	3.40	3.72	3.55	3.70	is third wit
N SYNC Tearin' Up My Heart (RCA)	3.58	3.56	3.42	3.55	83.3	30.0	3.58	3.84	3.35	3.52	3.35	3.76	3.60	3.60	with wom also holds
BACKSTREET BOYS I'll Never Break Your Heart (Jive)	3.57	3.70	3.67	3.73	88.7	32.2	3.57	3.88	3.34	3.47	3.28	3.69	3.62	3.69	You That
AITH HILL This Kiss (Warner Bros.)	3.54	3.62	3.75	3.77	79.9	28.3	3.54	3.60	3.57	3.46	3.35	3.73	3.61	3.46	(Atlantic). are Shan
NOJ Time After Time (So So Def/Columbia)	3.49	3.45	3.41	3.47	76.7	20.1	3.49	3.77	3.59	2.94	3.42	3.56	3.45	3.53	Moment O
NEXT Still Love You (Arista)	3.49		_		37.8	8.6	3.49	3.56	3.47	3.39	3.25	3.46	3.81	3.46	the Bare Week" (Re
MONIFAH Touch It (Uptown/Universal)	3.48	3.53	3.45	3.55	39.3	11.3	3.48	3.40	3.71	3.26	3.32	3.53	3.44	3.60	logged ma
MADONNA The Power Of Good-Bye (Maverick/WB)	3.46	3.49	3.53	3.38	58.2	16.7	3.46	3.32	3.67	3.38	3.31	3.66	3.34	3.53	the top-test Some
SHERYL CROW My Favorite Mistake (A&M)	3.42	3.33	3.43	3.40	65.1	17.0	3.42	3.37	3.43	3.46	3.46	3.45		3.57	America
WILL SMITH Just The Two Of Us (Columbia)	3.40	3.69	3.75	3.79	92.9	47.4	3.40	3.67	3.29	3.25	3.18	3.58	3.36	3.49	week are Night" (A
ENNIFER PAIGE Crush (Edel America/Hollywood)	3.38	3.40	3.40	3.38	83.0	33.7	3.38	3.50	3.28	3.35	3.16	3.68	3.27	3.42	lins' "Lulla
BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope)	3.37	3.50	3.56	3.37	80.8	28.3	3.37	3.35	3.38	3.39	3.40	3.47	3.23	3.41	finish tied with a 3.6
ALANIS MORISSETTE Thank U (Maverick/Reprise)	3.36	3.38	3.26	_	75.2	23.6	3.36	3.25	3.31		3.14	3.63	3.16	3.49	followed b
MOAWN I Had No Right (Gee Street/V2)	3.35	3.28	3.26	3.16		9.6			3.23			3.22			Of You" (N
ANET Go Deep (Virgin)	3.25	3.53	3.43	3.21	75.4	33.2	1								other son Next's "I
VERYTHING Hooch (Blackbird/Sire)	3.23		3.39						3.37			3.18			which deb
IOOTIE & THE BLOWFISH Will Wait (Atlantic)	3.19		3.34		55.8				2.92		2.86				With he ter releases
RITNEY SPEARS Baby One More Time (Jive)	3.07			ć	24.8		3.07								Dion, Mar Houston,

Total sample size is 400 respondents with a +/-5 margin of error. Total average tavorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST**: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. *MIDWEST*: Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. *WEST*: Los Angeles, Portland, Salt Lake City, San Diego, San Francisco, Seattle Songs are removed from Callout America after 20 weeks of testing. © 1998, *R&R Inc.*



BY TONY NOVIA

RCA all over ut America ader Verve Pipe's arprising No. 1 at the top. This Eve 6's "Inside 1 Alternative g huge at CHR/ 12-34. "Inside 3 to land this vith across-thea 4.07 among women 18-24, g 3.<mark>77 in</mark> 25-34.

kly on the top lave You Ever?" he box, Brandy .01) and second (3.98). Atlantic spot with "Are ?" by Aaliyah out the top five 's "From This **(3.74)** and adies' "One 72). which has weeks as one of in America.

ewer Callout check out this 's "The First i Shawn Mulumbia), which p 10 this week score, closely grees "Because with a 3.59. Anan ear on is You" (Arista), 3.49.

ht fourth-quar-Kelly & Celine ey & Whitney nis Morissette out, please remember that these songs chart quickly and therefore go into Callout America early. As you read Callout America each week, please be sure to note familiarity scores

What's T special alternate version on your desk now **MPACTING TOP 40 N** BMG 212.251.9665

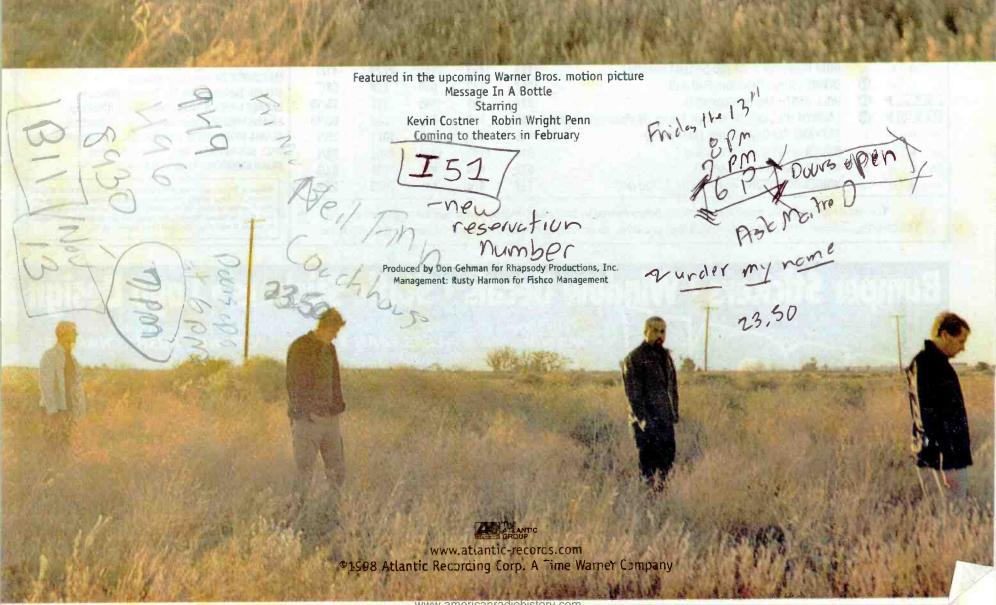
WWW amoricanradio

Hootie & The Blowfish

Only Lonely

IMPACTING NOVEMBER 2nd

from the certified platinum album Musical Chairs





CHR/POP TOP 50

OCTOBER 30, 1998

					r	тот	AL PLAYS		TOTAL
3₩	2W	LW	TW	ARTISTTITLE LABEL(S)	ΤW	LW	2₩	3W	STATIONS/ADDS
1	1	1	1	BARENAKED LADIES One Week (Reprise)	7791	7812	7830	7745	151/1
10	8	5	2	ALANIS MORISSETTE Thank U (Maverick/Reprise)	5946	5752	5072	4213	148/0
3	2	3	3	JENNIFER PAIGE Crush (Edel America/Hollywood)	5829	5961	6296	6575	131/0
4	3	2	4	BACKSTREET BOYS I'll Never Break Your Heart (Jive)	5677	5995	6291	6466	128/1
5	4	4	5	GOO GOO DOLLS Iris (Warner Sunset/Reprise)	5532	5769	6271	6396	124/0
6	6	6	6	ALL SAINTS Never Ever (London/Island)	5460	5747	5768	5973	134/0
8	9	8	0	AALIYAH Are You That Somebody? (Atlantic)	5376	5237	4840	4436	127/0
15	10	10	8	THIRD EYE BLIND Jumper (Elektra/EEG)	5189	4713	4243	3691	140/0
2	5	7	9	AEROSMITH I Don't Want To Miss A Thing (Columbia)	5010	5717	6195	6632	124/0
13	12	11	Ð	SHERYL CROW My Favorite Mistake (A&M)	4496	4250	4036	3821	134/2
7	7	9	11	'N SYNC Tearin' Up My Heart (RCA)	4416	4852	5261	5424	116/0
14	14	12	12	FAITH HILL This Kiss (Warner Bros.)	4108	4072	3918	3709	114/2
21	17	16	13	EAGLE-EYE CHERRY Save Tonight (Work)	4054	3674	3311	2894	127/6
19	16	15	14	EVERYTHING Hooch (Blackbird/Sire)	3904	3691	3408	3160	124/2
_	36	20	15	JEWEL Hands (Atlantic)	3646	2967	1425	_	142/4
31	24	18	16	SHAWN MULLINS Lullaby (Columbia)	3645	3113	2660	2132	131/4
9	11	13	17	MATCHBOX 20 Real World (Lava/Atlantic)	3613	3909	4085	4431	102/0
12	13	14	18	EDWIN MCCAIN I'll Be (Lava/Atlantic)	3570	3854	3958	4023	98/1
26	23	21	19	98 DEGREES Because Of You (Motown)	3189	2937	2675	2316	116/5
39	31	25	20	BRITNEY SPEARS Baby One More Time (Jive)	3181	2653	2093	1225	138/7
29	26	24	ð	EVE 6 Inside Out <i>(RCA)</i>	3071	2674	2516	2185	121/6
25	22	23	æ	MADONNA The Power Of Good-Bye (Maverick/WB)	3057	2865	2762	2541	122/1
18	18	19	23	NEXT Too Close (Arista)	2847	3010	3161	3475	83/1
27	27	26	24	MONICA The First Night (Arista)	2785	2599	2432	2238	111/1
37	33	28	25	GOO GOO DOLLS Slide (Warner Bros.)	2702	2379	1911	1401	122/3
20	21	22	26	BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope)	2688	2893	2924	2939	103/1
11	15	17	27	JANET Go Deep (Virgin)	2585	3452	3853	4065	
34	32	30	28	SHANIA TWAIN From This Moment On (Mercury)	2498	2224	3033 1951		83/0
16	19	27	29	SEMISONIC Closing Time (MCA)	2129	2418	3138	1795	117/5 76/0
38	35	33	30	MONIFAH Touch It (Uptown/Universal)		1684		3661	76/0
		31	-	WILL SMITH Just The Two Of Us <i>(Columbia)</i>	1899		1465	1302	100/7
22	25		31	PM DAWN I Had No Right <i>(Gee Street/V2)</i>	1867	2224	2533	2865	58/1
30	28	32	32 33	MATCHBOX 20 Back 2 Good <i>(Lava/Atlantic)</i>	1743	2092	2205	2136	93/0
40	37	36	-		1664	1476	1345	1127	88/3
17	20	29	34	HOOTIE & THE BLOWFISH Will Wait (Atlantic)	1548	2233	3065	3606	56/0
_	-	41	35	FASTBALL Fire Escape (Hollywood)	1521	1141	721	290	100/7
-	-	39	36	BRANDY Have You Ever? (Atlantic)	1500	1189	724	63	93/9
32	34	35	37	FIVE When The Lights Go Out (Arista)	1469	1550	1699	1975	53/0
-	_	45	38	R. KELLY & CELINE DION I'm Your Angel (Jive)	1447	946	395		103/21
24	30	34	39	BRANDY & MONICA The Boy Is Mine (Atlantic)	1397	1598	2095	2688	61/1
47	42	40	40	SHAGGY f/JANET Luv Me, Luv Me (Flyte Tyme/MCA)	1343	1178	1032	961	57/3
42	40	38	41	NICOLE Make It Hot (Gold Mind/EastWest/EEG)	1294	1208	1114	1024	71/4
-	50	44	42	U2 Sweetest Thing (Island)	1188	1011	776	454	84/7
23	29	37	43	INOJ Time After Time (So So Def/Columbia)	1183	1463	2155	2727	41/0
-	-	48	44	DIVINE Lately (Pendulum/Red Ant)	1052	822	559	288	58/7
	BU	_	45	WILL SMITH Miami (Columbia)	1024	751	346	182	75/15
	BU		46	LAURYN HILL Doo Wop (That Thing) (Ruffhouse/Columbia)		764	511	252	60/13
43	41	43	47	TATYANA ALI Daydreamin' (MJJ/Work)	915	1019	1101	1021	36/1
33	39	42	48	USHER My Way (LaFace/Arista)	914	1109	1324	1908	36/1
_	47	46	49	NEXT Still Love You (Arista)	872	889	826	788	68/3
46	46	47	50	VOICES OF THEORY Say It (H.O.L.A./Red Ant)	797	874	841	1000	21/0

BREAKERS

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
'N SYNC (God) A Little More Time (RCA)	81
BLACKSTREET & MYA (MASE Take Me There (Interscope)	40
SEAL Human Beings (Warner Bros.)	33
SUGAR RAY Abracadabra (Geffen)	29
R. KELLY & CELINE DION I'm Your Angel (Jive)	21
WILL SMITH Miami (Columbia)	15
LAURYN HILL Doo Wop (That Thing) (Ruffhouse/Columbia)) 13
BRAVO ALL STARS Let The Music Heal (Edel America)	11
FIVE It's The Things You Do (Arista)	11
BRANDY Have You Ever? (Atlantic)	9
CAKE Never There (Capricorn/Mercury)	9
MARCY PLAYGROUND Sherry Fraser (Capitol)	9
SARAH MCLACHLAN Angel (Warner Sunset/Reprise/Arista) 9
- 1	<i>,</i>

MOST INCREASED DI AVC

	PLATS	TOTAL PLAY
	ARTIST TITLE LABEL(S)	INCREASE
	JEWEL Hands (Atlantic)	+679
	SHAWN MULLINS Lullaby (Columbia)	+532
	BRITNEY SPEARS Baby One More Time (Jive)	+528
	R. KELLY & CELINE DION I'm Your Angel (Jive)	+501
i	THIRD EYE BLIND Jumper (Elektra/EEG)	+476
	EVE 6 Inside Out (RCA)	+397
	EAGLE-EYE CHERRY Save Tonight (Work)	+380
	FASTBALL Fire Escape (Hollywood)	+380
	GOO GOO DOLLS Slide (Warner Bros.)	+323
Ì	BRANDY Have You Ever? (Atlantic)	+311



ARTIST TITLE LABEL(S) NATALIE IMBRUGLIA Torn (RCA) FASTBALL The Way (Hollywood) K-CI & JOJO All My Life (MCA) MATCHBOX 20 3am (Lava/Atlantic) SHANIA TWAIN You're Still The One (Mercury) SAVAGE GARDEN Truly Madly Deeply (Columbia) SMASH MOUTH Walkin' On The Sun (Interscope) ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise) WILL SMITH Gettin' Jiggy Wit It (Columbia) BRIAN MCKNIGHT Anytime (Motown)

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

This chart reflects airplay from October 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 153 CHR/Pop reporters. 152 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.



1414 E. Third St. •

Tulsa, OK 74120 • (918) 561-8732 • Fax (918) 561-8734 • E-mail: imagink@aol.com



R&R CHR/Pop ① - ① Top 40 Mainstream Monitor 15*-13*



THE GLOBE SESSIONS Certified PLATINUM!

Audience 50 Million

Extra Large

"My Favorite Mistake"

WFLZ/Tampa - <u>Power</u> rotation. 10-12 plays a day KMXV/Kansas City - #5 overall. <u>Power</u> rotation WKSE/Buffalo - #1 women 25-29 WNCI/Columbus - Top 5 potential KIIS/LA - Good callout. 5-6 plays a day KHMX/Houston - #7 potential KYSR/LA - Strong callout. Will go into Power soon! KKRZ/Portland - Solid callout. 7 plays a day WRVQ/Richmond - Very strong with 25-29 year old females WGTZ/Dayton - #1 callout. <u>Power</u> rotation WSTR/Atlanta - Power potential



CHR/POP

NEW & ACTIVE	N	E	W	8	AC		VE
-------------------------	---	---	---	---	----	--	----

CLEOPATRA Life Ain't Easy (Maverick/WB)

Total Plays: 456, Total Stations: 35, Adds: 0

Total Plays: 417, Total Stations: 40, Adds: 5

Total Plays: 413, Total Stations: 41, Adds: 2

Total Plays: 408, Total Stations: 19, Adds: 0

CAKE Never There (Capricorn/Mercury)

Total Plays: 251, Total Stations: 31, Adds: 9

'N SYNC (God ...) A Little More Time ... (RCA)

Total Plays: 217, Total Stations: 83, Adds: 81

Total Plays: 181, Total Stations: 12, Adds: 3

Total Plays: 172. Total Stations: 18. Adds: 2

TAYLOR DAYNE Unstoppable (River North)

Total Plays: 155, Total Stations: 14, Adds: 2

Total Plays: 144, Total Stations: 23, Adds: 8

LENNY KRAVITZ Fly Away (Virgin)

BOYZONE All The Time In The World (Mercury)

TO Westside (ClockWork/Epic)

KEITH SWEAT I/SNOOP OOGG Come And Get... (Elektra/EEG)

MYA f/SILKK THE SHOCKER Movin' On (University/Interscope)

R.E.M. Daysleeper (Warner Bros.)

FIVE (t's The Things You Do *(Arista)* Total Plays: 750, Total Stations: 68, Adds: 11

BRYAN ADAMS On A Day Like Today (*A&M*) Total Plays: 734, Total Stations: 56, Adds: 1

ACE OF BASE Whenever You're Near Me (Arista) Total Plays: 718, Total Stations: 56, Adds: 3

EVERCLEAR Father Of Mine *(Capitol)* Total Plays: 697, Total Stations: 54, Adds: 5

SARAH MCLACHLAN Angel (Warner Sunset/Reprise/Arista) Total Plays: 688, Total Stations: 48, Adds: 9

PHANTOM PLANET So | Fall Again (Geffen) Total Plays: 633, Total Stations: 46, Adds: 2

NATALIE MERCHANT Break Your Heart (Elektra/EEG) Total Plays: 614, Total Stations: 56, Adds: 4

STEVIE NICKS If You Ever Did Believe *(Reprise)* Total Plays: 525, Total Stations: 41, Adds; 2

BRAVO ALL STARS Let The Music Heal Your Soul (Edel America) Total Plays: 506, Total Stations: 35, Adds: 11

MICHELLE LEWIS Nowhere And Everywhere (Giant/WB) Total Plays: 480, Total Stations: 42, Adds: 0

Songs ranked by total plays



THE DYNAMIC DUO — Mercury recording artists Audra and Alayna visited WMRV/ Binghamton, NY to help during its annual million-dollar PGA tour event. MD Louie G. (c) hangs with the duo before their performance at the post party.



IT'S TUESDAY ... — And WKCI/New Haven, CT PD Kelly Nash (second from right) and night jock Kerry Collins (second from left) are feeling great thanks to the five beautiful ladies of Arista's the Tuesdays. The girls serenaded the two with the hit single, "I Was Thinking Of You."

NEW RELEASES

ADDS NOVEMBER 3

MERRIL BAINBRIDGE	Walk On Fire (Universal)
WHITNEY HOUSTON & MARIAH CAREY	When You Believe (DreamWorks)
NEIL FINN	She Will Have Her Way (Work)
HOOTIE & THE BLOWFISH	Only Lonely (Atlantic)
JANET	Every Time (Virgin)
LIGHTHOUSE FAMILY	High (Island)
NEW RADICALS	You Get What You Give (MCA)



OUTSIDE ... — George Michael is back with his latest single, "Outside." After a meet-andgreet, Michael joined some pals inside to pose for a quick snap. Sharing a group moment are (I-r) KKRZ/Portland PD Tommy Austin, Michael, KIIS/Los Angeles Marketing Dir. Von Freeman, KHTS/San Diego APD Ron Geronimo, and KIIS MD Tracy Austin (front).



TEARIN' UP THE CHARTS — That's what RCA group 'N Sync are doing with their single "Tearin Up My Heart." The boys chilled backstage with the crew from KZZU/Spokane after a recent performance. Seen here tearin' up this photo with their happy vibes are (back row, I-r) 'N Sync's Chris and Lance, Promo Dir. Mike Ellis, a lucky contest winner, bandmembers JC and Justin, and RCA's Michael Pivar; (kneeling, I-r) another lucky contest winner and 'N Sync's Joey.

			Stations and their	adds listed alphal	netically hy marke	t		
								11044//7 (Turnal - 140)
/FLY/Albany, NY M: Michael Morgan	WSSX/Charleston, SC PD: Billy Surf	KMCK/Fayetteville, AR PD: Scott Johnson	WZYP/Huntsville, AL PD: Bill West	KllS/Los Angeles, CA PD: Dan Kieley	WRVW/Nashville, TN DM: Charlie Quinn	WERZ/Portsmouth, NH OM/PD: Jack O'Brien	KZQZ/San Francisco, CA PD: Mark Adams MD: Lara Scott	WWKZ/Tupelo, MS PD/MD: Rick Stevens R.E.M. "Dayslweper"
D: Rob Dawes D: Ron Williams	MD: Jordan Hart OFFSPRING "Pretty"	MD: Mike Chase Blackstreet & MYA "Take"	MD: Stu Gray GOO GOO DOLLS "Silde"	APD/MD: Tracy Austin 8 FASTBALL "Fire"	PD/MD: Tom Peace No Adds	MD: Jay Michaels	MD: Lara Scott "N SYNC "God"	SEAL "Human" GOLDFINGER "More"
ACE OF BASE "Whenever" 'N SYNC "God"		KEITH SWEAT F/SNDOP "Come" 'N SYNC "God"	CAKE "Never" BRANDY "Ever"	6 LAURYN HILL "Doo" 'N SYNC "God"		WILL SMITH "Miamı" SUGAR RAY "Abraca" BLACKSTREET & MYA "Take"	KRKS/Septile WA	BLACKSTREET & MYA "Ta MARCY PLAY! ROUND "She
	WVSR/Charleston, WV PD: Mark Summer				WFHN/New Bedford, MA	BLAUKSTHEET & MYA IZKE	KBKS/Seattle, WA PD: Mike Preston	DIVINE "Lately" SUGAR RAY "/ braca"
QID/Alexandria, LA D: Kahuna	16 JEWEL "Hands" 6 'N SYNC "God"	WWCK/Flint, MI PD: Scott Seipel	WZPL/Indianapolis, IN PD: Tom Gjerdrum	WDJX/Louisville, KY DM/PD: C.C. Matthews	PD: Jim Reitz APD/MD: Kevin Palana	WSPK/Poughkeepsie, NY	MD: Paul Anthony CAKE "Never"	
PD/MD: Jay Stevens SUGAR RAY "Abraca"		APD: Jacko Hurley MD: Nathan Reed	MD: Dave Decker SARAH MCLACHLAN "Angel"	APD/MD: Rod Phillips NATALIE MERCHANT "Break"	EAGLE-EYE CHERRY "Save" "N SYNC "God"	VP/Prog.: Brian Krysz PD: Danny Michaels	LENNY KRAVITZ "Fly" EMILIA "World"	KISX/Tyler, TX Interim PD: Larry Kent
BLACKSTREET & MYA "Take" MARCY PLAYGROUND "Sherry"	WNKS/Charlotte, NC PD: Brian Bridgman	"N SYNC "God" SEAL "Human"		SUGAR RAY "Abraca" "N SYNC "God"	EVE 6 "Inside" LiL' SUZY "Still"	APD/MD: Casey BRANDY "Ever"		MD: Mick Fulgham 14 STEVIE NICKS"Believe"
SARAH MCLACHLAN "Angel"	'N SYNC "God" NATALIE MERCHANT "Break"	DIVINE "Lately"	WYOY/Jackson, MS PD/APD: Kevin Vaughan	BLACKSTREET & MYA "Take" R.E.M. "Daysleeper"		R, KELLY & C. DION "Angel" BLACKSTREET & MYA "Take"	KRUF/Shreveport, LA PD: Cattish Kelly	FIVE "Things" MARCY PLAY/3ROUND "She
/AEB/Allentown, PA	NICOLE "Make"	WJMX/Florence, SC	MD: Brian Kelley No Adds		WKCI/New Haven, CT PD: Kelly Nash	BRAVO ALL STARS "Music"	MD: Woody Austin 21 NSYNC "God"	PHANTOM PLANET "Fail" BLACKSTREET & MYA "Ta
D: Brian Check D: Chuck McGee	WKXJ/Chattanooga, TN	OM/PD: Keith Mitchell APD/MD: Kyle Shannon	NU HUUS	KZII/Lubbock, TX PD/MD: Jay Shannon	5 HOUSTON & CAREY "Believe" 2 LENNY KRAVITZ "Fly"	WPRO/Providence, RI	17 SUGAR RAY "Abraca" SEAL "Human"	obiotomicer o attention
BRAVO ALL STARS "Music"	PD: Scott Hamilton APD/MD: Bobby Corona	"N SYNC "God" BRAVO ALL STARS "Music"	WAPE/Jacksonville, FL DM/PD: Cat Thomas	BARENAKED LADIES "Week" JEWEL "Hands"	2 ECMATERAWITZ FR 2 WILL SMITH "Miami" TAYLOR DAYNE "Unstoppabl"	PD: Tony Bristol MD: Dave Morris	BLACKSTREET & MYA "Take" R E.M "Daysleeper"	WSKS/Utica, NY PD: Stew Schantz
U2 "Sweetest" SUGAR RAY "Abraca"	SEAL "Human"	WILL SMITH "Miamr"	APD/MD: Tony Mann		TATEON DATIVE ONSIGPPER	3 'N SYNC "God" SEAL "Human"	· - ·	APD/MD: Gina Jones BRAVO ALL STARS "Music"
QIZ/Amarillo, TX	KLRS/Chico, CA	WXKB/Ft. Myers, FL	'N SYNC "God" SEAL "Human"	WMGB/Macon, GA Group PD: James Gregory	WQGN/New London, CT	LENNY KRAVITZ "Fly"	WNDU/South Bend, IN PD/MD: Casey Daniels	MONIFAH "Touch" 'N SYNC "God"
M: Danny Alexander	PD: Eric Brown MD: Whitney Alan	PD: Chris Cue	R. KELLY & C DION "Angel"	7 LAURYN HILL "Doo" 'N SYNC "God"	DM: Franco PD: Jim Reitz	WHTS/Quad Cities, IA-IL	R KELLY & C. DION "Angel" FASTBALL "Fire"	SEAL "Human" WILL SMITH "Miami"
D: Joe Dawson 'N SYNC "God"	2 BLACKSTREET & MYA "Take"	MD: Randy Sherwyn "N SYNC "God"	WAEZ/Johnson City, TN	NICOLE "Make"	APD: Brent McKay EVERCLEAR "Father"	DM/PD: Tony Waitekus "N SYNC "God"	'N SYNC "God"	
	1 SUGAR RAY "Abraca" NATALIE MERCHANT "Break"	98 DEGREES "Because"	OM: Bill Hagy PD: Gary Blake	WZEE/Madison, WI	LAURYN HILL "Doo" BRANDY "Ever"		KZZU/Spokane, WA	KWTX/Waco, TX PD: Flash Phillips
GOT/Anchorage, AK M: Mark Murphy	WKFS/Cincinnati, OH	KISR/Ft. Smith, AR	MD: Lisa Jo Elliot "N SYNC "God"	PD/APD: Jimmy Steele MD: Tommy Bodean	SEAL "Human"	WDCG/Raleigh, NC OM: Brian Burns	PD: Ken Hopkins MD: Paul Grav	MD: Jeff Miles
terim PD: Bill Stewart SEAL "Human"	Int. PD: Sterling Scheissler	PD/MD: Fred Baker MARCY PLAYGROUND "Sherry"	JEWEL "Hands"	5 'N SYNC "God" 5 LAURYN HILL "Doo"	KUMX/New Orleans, LA	PD: Kip Taylor APD/MD: Chris Edge	4 LAURYN HILL "Doo"	98 DEGREES "Because" LENNY KRAVITZ "Fly" MARCY PLAY%ROUND "Sh
BRYAN ADAMS "Day"	MD: Rick Jamie 98 DEGREES "Because"	GOLDFINGER "More" 'N SYNC "God"	WGLU/Johnstown, PA	R.E.M. "Daysleeper" SEAL "Human"	OM: Dave Stewart	5 EVE 6 "Inside"	WDBR/Springfield, IL	BLACKSTREET & MYA " GOO GOO DOLLS "Slide"
/STR/Atlanta, GA	FIVE "Things"	BRANDY "Ever" STARDUST "Music"	PD: Rich Adams MD: Mitch Edwards	OLAL HUMAN	PD/MD: Kandy Klutch 20 'N SYNC "God"	2 BRITNEY SPEARS "Baby" SEMISONIC "Singing"	PD/MD: Rik Blade	GOUGODOLLS SING
D: Dan Bowen D: J.R. Ammons	WKRQ/Cincinnati, OH	SEAL "Human" BLACKSTREET & MYA "Take"	14 SUGAR RAY "Abraca" MONIFAH "Touch"	WJYY/Manchester, NH PD/MD: Harry Kozlowski	NICOLE "Make"	WRFY/Reading, PA	'N SYNC "God" U2 "Sweetest" SEAL "Human"	WWZZ/Washington, I PD: Dale O'Brian
R. KELLY & C. DION "Angel"	OM/PD: Mike Marino MD: Jim Kelly	WMEE/Ft. Wayne, IN	FIVE "Things" SEAL "Human"	APD: Steve Duellette	WEZB/New Orleans, LA	PD: Al Burke	SCAL HUIHAN	APD/MD: Ron Ross
/AYV/Atlantic City, NJ	N SYNC "God"	OM: Dean McNeil	BLACKSTREET & MYA "Take"	6 WILL SMITH "Miam:" ACE OF BASE "Whenever" 'N SYNC "God"	PD: Rob Wagman MD: J.Love	MD: Scott Parks SUGAR RAY "Abraca"	KHTO/Springfield, MO OM: Dave Alexander	10 'N SYNC "God" FIVE "Things"
D: Tommy Frank PD/MD: Paul Kelly	WZJM/Cleveland, OH	PD/MD: Captain Chris Didier APD: Ange Canessa	WKFR/Kalamazoo, MI	SEAL "Human" BLACKSTREET & MYA. "Take"	19 BABYFACE "There"	MARCY PLAYGROUND "Sherry"	PD: Ray Michaels	
FASTBALL "Fire"	PD: Dave Eubanks MD: Action Jackson	SUGAR RAY "Abraca"	PD: Dave Michaels APD: Mark Anderson	SENDIGENCET CHINA. HARC	5 NEW RADICALS "Get" 5 NEXT "Still" 5 MATCHBOX 20 "Back"	WRVQ/Richmond, VA	BLACKSTREET & MYA "Take" 'N SYNC "God"	WIFC/Wausaw, WI PD: Danny Wright
R KELLY & C. DION "Angel"	DIVINE "Lately" 'N SYNC "God"	WYKS/Gainesville, FL	MD: Craig Russell 5 SUGAR RAY "Abraca"	KBFM/McAllen-Brownsville, TX OM: Billy Santiago	5 WILLSMITH "Miami"	PD: Lisa McKay Interim MD: Travis Dylan	LAURYN HILL "Doo" SEAL "Human"	MD: Jeff Murray WILL SMITH "Miami"
/ZNY/Augusta, GA	BOYZONE "Time"	PD: Jeri Banta MD: Nick Vance	5 'NSYNC "God" 4 BLACKSTREET & MYA . "Take"	APD/MD: Jeff DeWitt		EVERYTHING "Hooch" OFFSPRING "Pretty"	WNTQ/Syracuse, NY	MARCY PLAY&ROUND "SI LAURYN HILL "Doo"
D: Bruce Stevens ID: Michael Chase	KKMG/Colorado Springs, CO	8 PRAS MICHEL F/ODB, "Supastar" SEAL "Human"	SARAH MCLACHLAN "Angel" SEAL "Human"	'N SYNC "God" WILL SMITH "Miami"	WHTZ/New York, NY PD: Tom Poleman	SHANIA TWAIN "Moment" EAGLE-EYE CHERRY "Save"	PD: Tom Mitchell	
'N SYNC "God" SEAL "Human"	PD: Bobby Irwin	SUGAR RAY "Abraca" · 'N SYNC "God"	SEAL HUMBI	DIVINE "Lately" FIVE "Things"	APD: Kid Kelly MD: Cubby Bryant		MD: Jimmy Disen 'N SYNC "God"	WLDI/West Paim Beach OM: Dave Denver
LAURYN HILL "Doo"	APD: Valerie Hart MD: Rob Ryan	BLACKSTREET & MYA "Take"	KMXV/Kansas City, MO	SHERYL CROW "Mistake" BLACKSTREET & MYA "Take"	2 BRITNEY SPEARS "Baby" 1 EVE 6 "Inside"	WXLK/Roanoke, VA DM/PD: Russ Brown	SEAL "Human" MARCY PLAYGROUND "Sherry"	PD: Jordan Walsh APD: Dave Vavila
HFI/Austin, TX	BRANDY "Ever" WILL SMITH "Miami"	WSNX/Grand Rapids, MI	PD: Jon Zeilner MD: Dylan	WAOA/Melbourne, FL	P EVED INSIDE	18 JEWEL "Hands" 15 BRITNEY SPEARS "Baby"	SUGAR RAY "Abraca"	BRAVO ALL STARS "Muse BRIAN SETZER ORCH. "Ju
D/MD: Leslie Basenberg BRANDY "Ever"	'N SYNC "God" KEITH SWEAT F/SNOOP "Come"	Interim PD: Todd Michaels APD/MD: Keith Curry	30 FAITH HILL "Kiss" 14 "N SYNC "God"	OM/PD: Mike Lowe	WNVZ/Norfolk, VA	8 SARAH MCLACHLAN "Angel" 7 CAKE "Never"	WWHT/Syracuse, NY	BRIAN SETZER UNUN, JU
EAGLE-EYE CHERRY "Save" 'N SYNC "God"	BLACKSTREET & MYA "Take"	No Adds	12 SHANIA TWAIN "Moment" 12 LAURYN HILL "Doo"	"N SYNC "God" CAKE "Never"	PD: Don London MD: Jay West	6 GEORGE MICHAEL "Dutside" BLACKSTREET & MYA "Take"	6 BRAVO ALL STARS "Music"	KKRO/Wichita, KS
	WNOK/Columbia, SC	MDCD/Durand Deside MI	U2 "Sweetest"	BLACKSTREET & MYA "Take" FIVE "Things"	25 98 DEGREËS "Because" 11 BRANDY "Ever"	BRAVO ALL STARS "Music" SUGAR RAY "Abraca"	SHAGGY F/JANET "Luv" SHERYL CROW "Mistake"	PD: Jack Oliver MD: Craig Hubbard
/XYV/Baltimore, MD D: Bill Pasha	PD: Jonathan Rush MD: T.J. McKay	WVTI/Grand Rapids, MI PD/MD: Jeff Andrews	WWST/Knoxville, TN	SEAL "Human"		"N SYNC "God" WILL SMITH "Miami"		'N SYNC "God" U2 "Sweetest"
PD: MD Throbb	R. KELLY & C. DION "Angel" SEAL "Human"	APD: Eric D'Brian 21 "N SYNC "God"	PD: Rich Bailey APD/MD: Dave Stone	WKSL/Memphis, TN	WROX/Norfolk, VA		WWLD/Tallahassee, FL PD/MD: Steve King	BLACKSTREET & MYA " SARAH MCLACHLAN "Ang
ID: Albie Dee BLACKSTREET & MYA. "Take"	'N SYNC "God"	EVERYTHING "Hooch" EAGLE-EYE CHERRY "Save"	BRANDY "Ever" R. KELLY & C. DION "Angel"	OM/PD: Chris Taylor MD: Robin Cole	PD: Bill Thorman 68 JAY-Z "Hard"	WPXY/Rochester, NY OM/PD: Clarke Ingram	APD: Buzz Craven SEAL "Human"	FIVE "Things"
"N SYNC "God" R KELLY & C. DION "Angel" SEAL "Human"	WNCI/Columbus, OH		FIVE "Things"	9 'N SYNC "God"	BLACKSTREET & MYA . "Take" JANET "Every"	MD: Mike Danger 5 SUGAR RAY "Abraca"	'N SYNC "God"	WBHT/Wilkes Barre,
NICOLE "Make"	PD: Todd Shannon APD/MD: Neal Sharpe	WIXX/Green Bay, WI PD: Dan Stone	KSMB/Lafayette, LA	WHYI/Miami, FL	'N SYNC "God" TAYLOR DAYNE "Unstoppable"	EMILIA "World"	WFLZ/Tampa, FL	PD: Steve McKay MD: Mark McCarthy
VLSS/Baton Rouge, LA	SHANIA TWAIN "Moment" FASTBALL "Fire"	MD: David Burns 16 "N SYNC "God"	PD: Larry LeBlanc APD/MD: Brad Newman	PD: Rob Roberts APD: Al Chio		WZOK/Rockford, IL	OM/PD: B.J. Harris	BLACKSTREET & MYA" SUGAR RAY "Abraca"
D: Robert Elfman	TROTONEL THE		BLACKSTREET & MYA "Take" 'N SYNC "God"	MD: Diedre Poyner	WKPK/NW Michigan PD: Rob Weaver	PD: Scott Chase	APD/MD: Domino BLACKSTREET & MYA "Take"	BOYZONE "Time"
ID: Todd Chase	KHKS/Dallas, TX OM; John Cook	WRHT/Greenville, NC PD: J.T. Bosch	SEAL "Human" LAURYN HILL "Doo"	GLORIA ESTEFAN "Moment" VOICES OF THEORY "Wherever"	MD: Brent Carey	MD: David Jay 6 "N SYNC "God"	FIVE "Things" MATCHBOX 20 "Back"	WKRZ/Wilkes Barre,
SEAL "Human"	PD: Ed Lambert	APD/MD: Gina Gray R, KELLY & C DION "Angel"	SUGAR RAY "Abraca"	VUICES OF THEORY WHILEVEL	R KELLY & C. DION "Angel" "N SYNC "God"	3 JANET "Every" BLACKSTREET & MYA. "Take" EVERCLEAR "Father"	'N SYNC "God"	PD: Tony Bariks APD/MD: Jerry Padden
QXY/Beaumont, TX	MD: John Reynolds "N SYNC "God"	EVERCLEAR "Father" LAURYN HILL "Doo"	WLAN/Lancaster, PA	WXSS/Milwaukee, WI PD: Brian Kelly	LAURYN HILL "Doo" CAKE "Never"	EVENGLEAN Faller	WMGI/Terre Haute, IN	LENNY KRAVITZ "Fly" NEW RADICALS "Get"
PD/MD: Brandin Shaw PD: Pam Pace	DIVINE "Lately" NEXT "Still"	BLACKSTREET & MYA . "Take" STEVIE NICKS "Believe"	PD/APD/MD: Vince O'Ambrosio BRAVO ALL STARS "Music"	APD: JoJo Martinez		KONO/Sacramento, CA	PD: Rich O'Brien MD: Steve Smith	
'N SYNC "God"		STEALCINICKS Delicate	DINYO ALL'STATIS INGSIC	NEW RADICALS "Get" CAKE "Never"	KJYO/Oklahoma City, OK PD: Mike McCov	Station Mgr.: Steve Weed	SEAL "Human" "N SYNC "God"	WSTW/Wilmington, I PD: John Wilson
VLNF/Biloxi, MS	WGTZ/Dayton, OH OM: Michael Luczak	WFBC/Greenville, SC OM: Jim Kirkland	WHZZ/Lansing, MI PD: Woody Houston	DIVINE "Lately" MONIFAH "Touch"	MD: Jimmy Barreda	EVE 6 "Inside" FASTBALL "Fire"	MONIFAH "Touch"	APD/MD: Mike Rossi
)M/PD: Scott Sands AD: Bubba Boudreaux	PD: Dale Baird MD: Sloppy Joe	PO: Nikki Nite	MD: Jeff Welling	'N SYNC "God"	SEAL "Human" SARAH MCLACHLAN "Angel"	NEXT "Still"	WVKS/Toledo, OH	1 R. KELLY & C. DION "Ang 1 SEAL "Humasi"
SUGAR RAY "Abraca" BRITNEY SPEARS "Baby"	No Adds	WILL SMITH "Miamı" 'N SYNC "God"	7 CAKE "Never" 7 'N SYNC "God" SEAL "Human"	KOWB/Minneapolis, MN	BLACKSTREET & MYA "Take"	WTCF/Saginaw, MI	PD: Mike Wheeler APD/MD: Bill Michaels	SUGAR RAY "Abraca" LENNY KRAVITZ "Fly" NEW RADICALS "Get"
FASTBALL "Fire"	WKMX/Dothan, AL	WANK Alexainter De	SEAL "Human"	PD: Rob Morris APD/MD: Rich Davis	KOKO 10 11	PD: Mark McGill APD: Juli Jay	WILL SMITH "Miami" SHAGGY F/JANET "Luv"	NEW RADICALS "Get"
	PD: John Erdiitz MD; Phil Thomas	WNNK/Harrisburg, PA PD: John O'Dea	WLKT/Lexington, KY	R. KELLY & C. DION "Angel" EVE 6 "Inside"	KQKQ/Omaha, NE PD: Wayne Coy	MD: Tom Grimm R KELLY & C. DION "Angel"		KFFM/Yakima, WA
VMRV/Binghamton, NY)M/PD: Jacko	"N SYNC "God" MARCY PLAYGROUND "Sherry"	MD: Denny Logan MATCHBOX 20 "Back"	PD: Jill Meyer TQ "Westside"		APD/MD: J.J. Morgan 30 MULBERRY LANE "Harmless"		WPST/Trenton, NJ	PD: Jim Alle
AD: Louie G. PD: Steve Willett	EVERCLEAR "Father" U2 "Sweetest"	BRANDY "Ever" SUGAR RAY "Abraca"	SUGAR RAY "Abraca" BLACKSTREET & MYA "Take"	WABB/Mobile, AL DM: Jay Hastings	"N SYNC "God" WILL SMITH "Miamı"	KSLZ/St. Louis, MD PD: Jeff Kapugi	PD: Dave McKay MD: Chris Puorro	MD: Harrison Wood SHAWN MULLINS "Luitat
SEAL "Human" BLACKSTREET & MYA "Take"		R. KELLY & C. DION "Angel"	KFRX/Lincoln, NE	PD/MD: Darrin Stone LENNY KRAVITZ "Fly"		MD: Rich Stevens "N SYNC "God"	7 R. KELLY & C. DION "Angel" LAURYN HILL "Doo"	SHAGGY F/JAINET "Luv" 'n sync "God"
DLAUNSTREET OF MITA Take	WNKI/Elmira, NY PD: Bob Quick	WKSS/Hartford, CT	PD: Sonny Valentine APD: Larry Freeze	"N SYNC "God" MONIFAH "Touch"	WXXL/Orlando, FL OM: Adam Cook	BLACKSTREET & MYA "Take" TQ "Westside"	ENGINE DOS	
(ZMG/Boise, ID	APO/MD: Eric Moon SUGAR RAY "Abraca"	PD: Jay Beau Jones MD: Mike McGowan	MD: Joe Tyler Blackstreet & Mya. "Take"	SARAH MCLACHLAN "Angel" R. KELLY & C. DION "Angel"	APO/MD: Pete DeGraaff	SUGAR RAY "Abraca"	KRQQ/Tucson, AZ	WYCR/York, PA
D: Mike Kasper	SUGAR RAY "Abraca" R.E.M. "Daysleeper" DIVINE "Lately"	No Adds	R. KELLY & C. DION "Angel" "N SYNC "God"	WB80/Monmouth-Ocean, NJ	"N SYNC "God" MONIFAH "Touch"		OM/PD: Tim Richards APD: Ryno	OM: Rick McCauslin PD: Davy Crockett
PD: Brady Goodman AD: Kirk Frederick	Contrac Luttery	KONGAL	FASTBALL "Fire"	PD: Neil Sullivan APD/MD: Alan Fox		KZHT/Salt Lake City, UT PD: Marc Summers	MD: Randy Williams	MD: Sally V. SUGAR RAY "Abraca"
FIVE "Things" BLACKSTREET & MYA "Take"	WRTS/Erie, PA	KQMQ/Honolulu, HI PD: Kathy Nakagawa	KHTE/Little Rock, AR	10 R. KELLY & C. DION "Angel" U2 "Sweetest"	WIOQ/Philadelphia, PA OM: Glenn Kalina	MD: Jeff McCartney	R. KELLY & C. DION "Angel"	"N SYNC "God" SEAL "Human"
'N SYNC "God"	PD: Jon Reilly	MD: Justin Cruz SUGAR RAY "Abraca"	PD: Neal Ardman	SUGAR RAY "Abraca"	APD: Robyn Bentley MD: Jay Towers		KHTT/Tulsa, OK	ACE OF BASE "Whenever WILL SMITH" Miami"
	9 BLACKSTREET & MYA, "Take"	'N SYNC "God"	MD: Alyne Hoover SHAWN MULLINS "Lullaby"	WVAQ/Morgantown, WV	14 BRAVO ALL STARS "Music" "N SYNC "God"	KXXM/San Antonio, TX	OM: Sean Phillips	
VXKS/Boston, MA D: John Ivey	'N SYNC "God" SEAL "Human" SHANIA TWAIN "Moment"		TATYANA ALI "Knock" BRITNEY SPEARS "Baby"	PD/MD: Lacy Neff "N SYNC "God"		PD: Krash Kelly MD: Harmon Dash	PD: Carly Rush MD: Scotty Mac	WHOT/Youngstown,
PO/MO: David Corey SEAL "Human"	STRATIN HYALIY MOMENL	KXME/Honolulu, HI Co-PD: Jamie Hyatt	SUGAR RAY "Abraca" Phantom planet "Fah"	SUGAR RAY "Abraca" CAKE "Never" BLACKSTREET & MYA "Take"	WBZZ/Pittsburgh, PA	2 EAGLE-EYE CHERRY "Save"	SHAWN MULLINS "Lullaby" TATYANA ALI "Knock"	PO: Tom Pappas 5 "N SYNC "Gott"
EMILIA "World"	KDUK/Eugene, OR	Co-PD: Kid Leo Bałdwin No Adds		BLACKSTREET & MYA "Take"	PD: David Edgar MD: Jonny Hartwell		MONICA "First" BRITNEY SPEARS "Baby"	BLACKSTREET & MYA SARAH MCLACHLAN "Ar
	PD: Paul Walker		KQAR/Little Rock, AR OM/PD: Gary Robinson	WWXM/Myrtle Beach, SC	98 DEGREES "Because"	KHTS/San Diego, CA		I
WKSE/Buffalo, NY DM: Sue O'Neil	MD: Valerie Steele EVERCLEAR "Father"	KRBE/Houston, TX	APD: Rob Tanner	OM/PD: Scrap Jackson MD: Kosmo	l.	PD: Diana Laird APD: Ron Geronimo		
PD: Dave Universal MD: Brian Wilde	MONIFAH "Touch" SUGAR RAY "Abraca"	PD: John Peake APD: Scotty Sparks	EAGLE-EYE CHERRY "Save" 'N SYNC "God"	23 JERMAINE DUPRI/JAY-Z "Thang" 19 JD & MARIAH CAREY "Sweethear	WJBQ/Portland, ME PD: Tim Moore	MD: Hitman Hayes 75 EDWIN MCCAIN "FII"		
No Adds	U2 "Sweetest"	MD: Jay Michaels 27 BEASTIE BDYS "Inter"		'N SYNC "God" TATYANA ALI "Daydreamin"	APD/MD: Keith Scott	10 GOO GOO DDLLS "Slide" BLACKSTREET & MYA . "Take"	153Total Report	
	WOTO F		WBLI/Long Island, NY	WQZQ/Nashville, TN	3 BRAVO ALL STARS "Music" LENNY KRAVITZ "Fly"		153 Current Rep 152 Current Play	
WRZE/Cape Cod, MA	WSTO/Evansville, IN OM/PD: Sky Phillips	WKEE/Huntington, WV	PD: John Thomas MD: Al Levine	OM: Jay Nunley		KSLY/San Luis Obispo, C/		11313
			45 BACKSTREET BOYS "Break"	PD: Mike Gibson			1	
D: Mike O'Donnell ID: Kevin Matthews SHANIA TWAIN "Moment"	MD: Cindy Mercer EVE 6 "Inside" "N SYNC "God"	PD: Jim Davis APO/MO: Gary Miller	25 R. KELLY & C DION "Angel" 25 MADONNA "Power"	4 'N SYNC "God" 3 BRAVO ALL STARS "Music"	KKRZ/Portland, OR PO: Tommy Austin	OM/PD: Dave Christopher MD: Adam Bums	Did Not Report, KPTY/Phoenix,	Playlist Frozen (1

46 • R&R October 30, 1998

7 6 5 5 7

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE MARKET #1 MARKET #4 MARKET #2 MARKET #5
 Link
 Artistruitle

 3W 2W LW TW
 Artistruitle

 3W 3W 2W 2W 2W 2W 2W 2W 2W 3W
 Artistruitle

 40 44 45 50
 USHRAMKED LADIESONE Week

 46 47 41 47
 NEXTOR Close

 51 43 39 46
 FWE/Inant

 14 49 Artic/Arth Frist Method

 39 38 40
 BARNAKED LADIESONE Week

 41 37
 SUFELMON MAY

 21 4 30
 MONIFAH/Duch It

 32 2 49 FAA MCHAP You SPY11 Never Break...

 32 2 49 FAA MCHAP YOU SPY11 Never Break...

 < MARKET #6 1102 KIISFM 102.7 WHTZ/New York KIIS/Los Angeles (818) 845-1027 Kieley/Austin KZQZ/San Francisc (415) 957-0957 Adams/Scott WIOO/Philadelphi (610) 667-8100 Kalina/Towers KHKS/Dattas (214) 891-3400 d. Was (212) 239-2300 Poleman/Bryant ARTIST/TITLE EDWIN MCCAIN/II BE MADONNA/The Power Of JENNIFER PAIGE/Cush GO GO DOLLS/Ins AEROSMITH/I Don'I Want To SAMAN TAWA/Wrom This Moment On BARENAKED LADIES/One Week ALI/MAYAR You That. SHANA TAWA/Wrom This Moment On BARENAKED LADIES/One Week ALI/MAYAR You That. MATALE I MBRUGLIA/Yom THIRD EYE BLINO/Jumper NEXT/Too Closm PKT/Too Closm BACKSTREET BO/S/TI Never Break. SWEETBO/XEVErythmgS... BACKSTREET BO/S/TI Never Break. SHAWN MULINSCLuidaby BG CPUNISHER FJOESSIII Not A Player R. KELV & C. DIO/Yim Your Angel MONICA/The First Night BRAD/YIA/we You Ever? LAJRYM HILLDOD Wog (That Thing) NICOLE/Make II Hot SHERVL COM/WAY favorite Mistake EAGLE-YE CHERIRY/Save Tonight BRYAN DAMSON A Day Like Today GOO GOO DOLLS/Side JEWEL/Mands BRINDY ARSPS...Baby One More... EVE 6/Inside Out
 PLAYS
 ARTIST/TITLE

 3W 2W LW TW
 TW

 56 62 26 56
 BRANDY & MONICA/The Boy Is Mine

 61 54 31 55
 56 ARROSMITH Don't Want To...

 61 59 60 53
 K-Cl & JOLOVAI My Life

 14 39 55 53
 SHANIA TWAINYou're Still The One

 52 30 29 51
 BACKSTREET BOYSI'N INever Break...

 26 21 25 45
 BRIAN MCXNIGHTArytime

 36 35 40 44
 AALIYAHAR You That...

 55 59 32 40
 WILL SMITH/Just The Two Of Us

 54 74 35 39
 N SYNC/Taam' Up My Heat

 40 30 38 39
 JENNIFER PAIGE/Crush

 35 37 33 35
 NEXT/Too Close

 19 4 25 55 33
 BARENKARED LADIES/One Week

 55 30 26 C7 ALL SANTSNever Ever
 18 20 23 26

 18 20 23 26
 SHEYL CROWMY Favorite Mistake

 20 31 26 22 PRAS INCHEL F/ODB../Ghetto Supastar...

 - 10 21
 EUPPAR MICHEL F/ODB../Ghetto Supastar...

 - 10 21
 EUPPAR MICHEL F/ODB../Ghetto Supastar...

 - 10 19
 VILLSMITH/Marmi

 16 11 20 19
 SUEOPARESETE/Thank U

 - 11 21
 19 WILLSMITH/Marmi

 16 15 98 DEGREES/Beause Of You
 </ PLAYS 3W 2W LW TW ABTIST/TITLE ARTIST/TITL PLAYS 3W 2W LW TW PLAYS 3W 2W LW TW PLAYS 3W 2W LW TW ARTIST/TITLE ARTIST/TITLE ATIST/TITLE
ATIST/TITLE
ATIST/TITLE
ATIST/TITLE
GOO GOO DOLLS/Ins
47. JENNIFE PARGE/Cush
73. BACKSTREET BOYS/I'II Never Break...
74. JENNIFE PARGE/Cush
75. AFROSMITH/D bon't Want To...
74. AFROSMITH/D bon't Want To...
75. AFROSMITH/D bon't Want To...
75. AFROSMITH/D bon't Want To...
76. ANARCE LADIES/OF Week
77. SHERYL CROWMA/F avointa Mestake
78. BARENAKED LADIES/OF Week
78. SHARK COMMA/F avointa Mestake
78. BARENAKED LADIES/OF Week
79. ALAMS MORISSETTE/TITAN LU
79. BARENAKED LADIES/OF Week
70. ANARCED LADIES/OF Week
71. ANARCED LADIES/OF Week
72. BARENAKED LADIES/OF Week
73. WILLS MITH/Lust The Two Of Us
73. WILLS MITH/Lust The Two Of Us
74. SHARK STREAKS DEAL OF WANT ANARCED LADIES/OF WEEK
75. BANNY SPEARS/LBADY OF More....
76. 98. OFGRES/BROAUSE OF You
76. SAVAGE GARDEN/TO The Moon And Back
77. FIRID EV SPEARS/LBADY OF More.....
78. SHARL TWAIN/YOU'R Still The One
71. THRID EV BLIND/Jumper
71. MICOLEMAKE I Hot
73. SHAWIN MULLINSCLUIDED
74. THAIR DE'R BLIND/Jumper
75. SHANIN TWAIN/YONG THE Home
76. SHANIN TWAIN/YONG THE Home
77. FIRID EVER CHERNYSave Tonight
76. MINGLATIVE FIRST Night
77. BIAND YALLEY CHERNYSave Tonight
76. MANDATHE Power ON EVER?
77. STAROUSTIMASIE Sounds.
77. ANARLL/Fire Exclore
77. STAROUSTAMASIE Sounds.
77. STAROUSTAMASE Sounds.
77. ANARLL/Fire Exclore
77. BIANDY ANARLL/Fire Exclore
77. ANARLL/Fire Exclore
</ ARTISTITUTE W WAYAO ALL STARSLet The Music. 8 BRAVO ALL STARSLet The Music. 9 N SYNO/Tearin Up My Heart 9 DEGRESSBecause Of You 4 LAURYN HILL/Doo Wop (That Thing) 4 CAURYN HILL/Doo Wop (That Thing) 4 GOG GOD DULSVirs 8 BRATENEY SPEARS. Baby One More 2 MONICAThe First Night ALL SANTSNever Ever 9 TATYANA AL/Daydreamini 6 TATANA AL/Daydreamini 8 BRAFNAKED LADIES/One Week 8 DACKSTREET BOYS/TII Never Break... 5 MADON ANTHE Power 01... 4 JENNIET POWE 01... 4 JENNIET MARGECrush 5 STARDUST/Music Sounds... 8 BRAFNAKED LADIES/ONE Week 8 MULTim ANGECFUSh 1 CAURYN HILL/Can't Take My... WILL SMITH/Miami 5 STARDUST/Music Sounds... 8 BRAFD/TAKe You Ever? 1 ALANIS MORISSETTE/Thank U 1 NCOLE/Make tH Hot 9 RANDY FANASE/Top Of The World 9 NATALIE IMBRUGLIA/Tom 1 NEOLE/Make tH Hot 9 RANDY FANASE/Top Of The World 1 NATALIE IMBRUGLIA/Tom 1 NEOLE/Make Ou 1 WICSS OF THEORYS #1 1 PM DAWWI HaI No Right EVE SIMISH OU 9 NATALIE INDRUGS ... 9 MONINAFTOPON 10... 1 PM DAWWI HAI NO Right EVE SIMISH OU 9 NATALIE INDRUGS ... 9 MONINAFTOPON 5... 1 MONIFALTOR 1... 9 NYNCI Want You Back AEROSMITH/I Don't Want To... 9 PMAS MICHEL F/00B .../Greet Supastar. 5 WONIFALFORD ... 5 WEEKEN SIMILAR ... 41 75 26 26 75 77 74 74 77 74 14 23
 76
 75

 54
 74

 71
 73

 73
 72

 72
 72

 73
 52

 33
 38

 37
 36

 37
 36

 37
 36

 37
 36

 37
 36

 37
 36

 37
 36

 37
 36

 37
 36

 37
 36

 37
 36

 37
 36

 37
 36

 37
 32

 33
 33

 31
 27

 37
 26

 34
 26

 23
 26

 34
 26

 23
 22

 17
 21

 22
 20

 24
 19
 GOO GOO DOLLS/Ins BRAVO ALL STARS/Let The Musi $\begin{array}{c} 75\\ 75\\ 72\\ 71\\ 68\\ 33\\ 36\\ 35\\ 31\\ 31\\ 31\\ 22\\ 26\\ 23\\ 19\\ 11\\ 11\\ 12\\ 12\\ 11\\ 9\\ 8\\ 8\\ 2\\ 1\end{array}$ 77 71 77 45 75 73 71 31 30 41 54 49 51 47 36 37 51 18 39 29 54 34 42 41 56 71 54 36 39 34 54 17 40 74 74 23 26 78 34 24 71 35 34 38 37 23 37 28 21 26 20 23 13 41 52 55 41 31 26 39 16 27 16 24 30 26 21 23 19 19 18 11 16 13 10 5 12 10 9 1 31 25 30 20 31 10 19 51 9 71 20 10 22 16 11 15 25 19 13 19 15 8 17 22 16 24 19 9 18 16 22 1 12 13 18 12 24 12 8 9 8 9 45 8 7 10 10 5 18 10 5 - 13 22 55555 12 10 16 10 -MARKET #8 MARKET #9 MARKET #10 MARKET #11 MARKET #12 Kin ent works 104 WWZZ/Washington (703) 522-1041 O'Brian/Ross WHYI/Miami (954) 463-9299 Roberts/Poyner WXKS/Bos (781) 396-Ivey/David KRBE/Houston STAR+94m
 PLAYS
 ARTIST/TITLE

 3W 2W LW TW
 ARTIST/TITLE

 3W 2W LW TW
 S

 35 38 56 56 JENNIFER PAIGE/Crush

 34 47 57 53 MADONNAThe Power 0f...

 34 34 49 51 MATCHBOX 20/Heal World

 58 59 56 51 GO GOD DOLLS/Iris

 59 61 60 42 IN SYNC/Team Up My Heart

 33 32 31 40 EDWIN MCGAIN/TI BE

 33 43 43 41 SA 31 DIANA KINGFrind My Way Back

 77 32 FASTBALL/The Way

 34 34 35 31 DIANA KINGFrind My Way Back

 77 32 FASTBALL/The Way

 34 34 35 31 DIANA KINGFrind My Way Back

 77 32 28 SO FARTY CROWNAY Favorite Mistake

 11 15 23 24 FAITH HILL/This Kiss

 8 17 20 BRITNEY SPEARS/...Baby One More..

 22 26 20 25 BARENKED LADDES/ONE Week

 11 15 23 24 FAITH HILL/This Kiss

 8 17 20 BRITNEY SPEARS/...Baby One More..

 23 25 26 20 20 BO CHEES EDECADC....

 13 12 13 EAGLE-FE CHERNY/Save Tonght

 19 13 14 AALIYAH/Are You That..

 9 13 WSTR/Atlanta KRBE ton 1430 (713) 266-1000 Peake/Michaels 261-2970 108fm ATLANTA
 PLAYS
 ARTIST/TITLE

 3W 2W LW TW
 ARTIST/TITLE

 3W 2W LW TW
 ARTIST/TITLE

 3W 2W LW TW
 Solution of the state of
 PLAYS
 ARTIST/TITLE

 3W 2W LW TW
 64
 62
 61
 58

 64
 62
 61
 58
 RSINSON/C/Closing Time
 63
 60
 62
 55
 FASTBAL/The Way

 63
 60
 62
 59
 57
 MATCHBOX 20/Real World
 63
 63
 65
 55
 600 GOD DOLLS/Ins
 62
 62
 55
 GOO GOD DOLLS/Ins
 62
 62
 52
 EDWIN MCAUNTI Be
 33
 33
 55
 FARIDE LEYE OHERNY/Save Tonght
 34
 34
 38
 35
 SHAWN MULLINS/Luilaby
 441
 37
 33
 SHEPN LCHOWMY Fazoritim Mstake
 39
 33
 35
 SHAWN MULLINS/Luilaby
 441
 34
 43
 400TEL.CHOWMY Fazoritim Mstake
 39
 33
 35
 SHAWN MULLINS/Luilaby
 441
 37
 33
 SHEPN LCHOWMY Fazoritim Mstake
 39
 33
 34
 24
 ANS
 MATALE MERCHANT/Kind & Generous
 39
 38
 32
 ALANS
 MORISSETTE/TIMAK U
 28
 28
 31
 JEWELPHands
 <t PLAYS 3W 2W LW TW ARTIST/TITL ARTIST/TITLE PLAYS 3W 2W LW TW ARTIST/TITLE ARTIST/TITLE PLAYS 3W 2W LW TW PLAYS 3W 2W LW TW JENNIFER PAIGE/Crush ALL SAIN'SAR-Ever ALLSAIN'SAR-Ever ALANS: MORISSETE/Chank U AALYAH/AR You That GOO GOO DOLLS/Ins THIAD EYE BUND/Jumper NEXT/Too Close SEMISON/Colosing Time AEROSMITH/Don't Want To JEVEL/Hands MATCHBOX 20/Real World BACKSTREET BOYS/I'I Never Break... MADONAWTHP Power Of... MADONAWTHP Power Of... MADONAWTHP Power Of... BACSTREET BOYS/I'I Never Break... BACSTREE DOYS/INTEgralactc SHANIA TWANAVADIA D'ENATTHP AND ADDREAK STATE SHANIA TWANAVADIA SHANIA TWANAVFORT This Moment On SARAAH MCLACHLAWAADIA DURYH HILL/This Kiss SHANIA TWANAVFORT This Shara JAURYH HILL/This Kiss SHANIA TWANAVFORT This Shara JAURYH HILL/This Kiss SHANIA TWANAVFORT This Shara JAURYH MULLINS/Cluliaby JENNIFER PAIGE/Crust 63 55 48 39 18 49 26 22 23 36 61 41 58 30 24 48 25 23 18 30 24 14 23 17 15 14 -14 14 t9 10 11 11 13 - 5 8 15 23 26 - 5 5 5 7 5 12 12 10 6 5 NEXT/I Still Love You BILLIE MYERS/A Few 5 7 MARKET #13 MARKET #14 MARKET #15 MARKET #16 KDW/B 1013 MARKET #18 WBL1 CHANNEL 107 Kiss106.1 KBKS/Seattle (206) 282-5477 Preston/Anthony WBLI/Long Island (516) 732-1061 Thomas/Levine KDWB/Minneapotis (612) 340-9000 Morris (Davis KHTS/San Diego (619) 291-9191 Laird/Hayes KSLZ/St. Louis (314) 692-5100 Kapugi/Stevens
 Image: Construction
 Construction

 PLAYS
 ARTIST/TITLE

 SW 2W LW TW
 ARTIST/TITLE

 T2 74 75 73
 NEXT/Too Close

 38 40 56 73
 ALANIS MORISSETE/Thank U

 73 72 74 62
 ALL SAINTS/Mever Ever

 67 72 75 73
 NEXT/Too Close

 38 40 56 73
 ALANIS MORISSETE/Thank U

 73 72 74 62
 ALL SAINTS/Mever Ever

 67 72 75 59
 SYNC/Teain' Ub My Heart

 50 51 46 58
 JENNIFER PAIGE/Crush

 55 85 25 38 BARENAKED LADIS/SON Week

 29 31 30 52 THIRD EYE BLIND/Jumper

 41 52 52 50
 ALIVMA/Are You That...

 51 49 46 43
 BRANDY & MONICA/The Boy Is Mine

 49 45 46 42
 JANET/Go Deep

 51 53 19
 BRTINY SYEARS/L.Baby One More...

 30 39 40 39 EVE Ginscike Out
 ALI 141 41 32

 41 41 41 32
 ZAROSMITH/D DINT Want To...

 15 18 27 32 DIVINE/Lately
 12 23 328 29 SHERYL CROWARY Favorite Mistake

 43 37 27 29 HAVPY DANGE/PRappide Sita

 16 18 24 25 MADONNA/The Power OL...

 - 8 21 24 JEWE/Hardis

 27 18 11 21 SHAWAY HULLOBO WOR (That Thing)

 <t ARTIRIZATILE W TW ARTIRIZATILE W TW 75 77 GOO GOO DOLLSAIIS 75 EDWIM MCCAIWITIB 77 55 AALIYAHAR YOU That... 67 1 CAURYN HILLCART Bar My... 2 86 MONICATRE FIRSI Night 96 54 ALISAINTSAINeer Ever 7 46 MONIFAN/TOUCH II 98 FM ALIXANTSAINEER EVER 7 46 MONIFAN/TOUCH II 98 FM ALIXANTSAINEER EVER 7 46 MONIFAN/TOUCH II 98 FM ALIXANTA ALIXANTERIA 98 FM ALIXANTA ALIXANTERIA 198 TATMAN ALIXANTERIA 198 TATATMA ALIXANTERIA 198 TATMAN ALIXANTERIA 199 THE PARGE/Crush 35 SHERY FANGE/Crush 36 SHERY FANGE/Crush 37 MODONNU/The Power OL... 38 ULCEARAGE II HOR 19 UICLEARAGE II HOR 19 UICLEARAGE II HOR 10 BIRANDY FANASE/TOP OT THE WORLD 0 BIRANDY FANASE/TOP OT THE WORLD 0 BIRANDY FANASE/TOP OT THE WORLD 10 UINSERF FJOC/SAI HOR A PREFE 2 CLEOPATRALLE AINT EASY 3 BRANDYARABE VOU EVER? 3 ALIANIS MORISSETE/CRUSH ULL TATMAN 10 DISCULSSING-2000 DOLLSSING-2000 DOLLSSING-2 ATTIST/TTLE
ATTIST
 PLAYS
 ARTIST/ITLE

 SW ZW LW TW
 BOD GOD COULS/ITS

 SE 65 80 80 GOD COULS/ITS
 Executive

 SO 65 80 80 PRASMICHEL FOODB../Ghetto Supastar...
 S6 66 80 RD PRASMICHEL FOODB../Ghetto Supastar...

 SE 65 80 80 PRASMICHEL FOODSITUM WAIT TO...
 S6 67 SD 80 PRASMICHEL FOODSITUM WAIT TO...

 SE 55 80 81 PRASMICHEL FOODSITUM WAIT TO...
 S6 56 SD 80 PRASMICHEL FOODSITUM WAIT TO...

 SE 55 80 81 PROFINE
 SECOND WAIT FOOD WAIT TO...

 SE 55 81 ST STATAWA ALUZARGED REP
 S10 ST 55 LAURTYN HULDOO WOO (That Thing)

 S3 35 55 LAURTYN HULDOO WOO (That Thing)
 S5 35 ST ST ALANIS MORISSETTE/Thank U

 S2 55 25 ST FATTH HULDOO WOO (That Thing)
 S5 35 ST ST ALANIS MORISSETTE/TORIAL U

 S2 55 25 ST FATTH HULDON WOO (That Thing)
 S5 35 ST ST ALANIS MORISSETTE/TORIAL U

 S2 55 25 ST FATTH HULDON WOO (That Thing)
 S5 35 ST ALANIS MORISSETTE/TORIAL U

 S2 55 25 ST FATTH HULDON WOO (That Thing)
 S5 35 ST ALANIS MORISSETTE/TORIAL U

 S2 55 25 ST FATTH HULDON WOO (That Thing)
 S5 55 ST ALANIS MORISSETTE/TORIAL U

 S2 55 25 ST FA ARTIST/TITLE
ATTIST/TITLE
ATTIST/TITLE
TO BARENAKED LADIESOne Week
6 NotTribo Crose
6 NotTribo Crose
7 ALL/PANAR You That..
5 6 ALL/PANAR You That..
5 6 ALL/PANAR You That..
5 6 ALL/PANAR You That..
5 7 ALL/PANAR You That..
5 7 ALL/PANAR You The Wee Meak
4 BACKSTREET BOYS/TI Never Break...
4 WOLKS OF THEORY/Say It
5 7 ALL/PANAR YOU THE WEE MEAK...
4 WOLKS OF THEORY/Say It
5 7 ALL/PANAR YOU THE WEE MEAK...
5 8 BLAN SETZER ORCH./Jump Int
6 8 BCREPA DAYTIME OF Your Life...
2 4 RTITLEY FRANK-Laby for More...
2 4 RTITLEY SPEARS...Bay for More...
19 UAURYN HILL/Dar Take My...
19 80 ECRERES Recause Of You
17 MONIFAN/Touch It
18 80 ECRERES Recause Of You
13 BEASTIE BOYS/Intergalactic
13 MONICATTRE FISA INght
14 SHAMIA THE/MARMINET IN INGOMENT On
13 BEASTIE BOYS/Intergalactic
13 MONICATTRE FISA INght
14 SHAMIA NAMINFOR THE INGOMENT
15 RADUE/SHABE I Hof
19 VILL SMITH/MARMINET ING
19 VILL SMITH/MARMINET ING
19 SOLGON/MARE YOU EVE?
11 BRANDY/Nae YOU EVE?
11 MADCOMMA/THE POWER OL...
19 SHAMIN HULLINS/Luikaby
19 SOU GOU DOLLSSIde
18 RTYM ANAMSYON A Day Lile Today
18 SHAM MULLINS/Luikaby
19 SOU GOU DOLLSSIde
18 RTMA ANAMSYON A Day Lile Today
18 SHEWA MULLINS/Luikaby
19 SOU GOU DOLLSSIde
15 ROYA/MARY YOU THAN THING INGON THAN INCOMING
19 FIVE/FITS THE THINGS...
14 MADMING THAN THE DOWER OF MARMING INT INCOMPANARY YOU THAN YO PLAYS SW 2W LW TW ARTIST/TITLE PLAYS 3W 2W LW TW ARTIST/TITL ARTIST/TITLE PLAYS 3W 2W LW TW PLAYS 3W 2W LW TW 67 66 46 72 46 48 43 44 72 72 75 68 68 48 67 66
 37
 74
 74

 37
 37
 37

 43
 39
 71
 711

 35
 35
 35
 32

 39
 39
 27
 27

 27
 27
 27
 33

 44
 44
 30
 30

 73
 73
 43
 43

 24
 24
 24
 32

 9
 9
 39
 21
 21

 65
 65
 14
 14

 43
 030
 00
 15
 10

 16
 16
 36
 36
 36
 62 63 21 24 41 41 26 43 32 19 24 16 15 46 29 12 24 16 13 22 41 6 13 22 41 6 17 12 23 9 8 41 41 32 30 7 28 64 24 16 17 20 22 5 17 39 38 37 36 35 31 30 28 27 20 18 15 15 11 10 10 30 23 - 26 - 26 32 29 16 11 27 28 29 13 11 12 10 19 67 43 15 16 15 20 14 12 16 18 25 31 14 11 ALANIS MORISSETTE/Thank U TQ/Westside LAURYN HILLDoo Wop (That Thing) GOO GOO DOLLSSide VCRYTHING/Hooch BRIAN SETZER ORCH/Jamp Jive An' Wail NET/T Sail Love You BRITNEY SPERS/Salary One More... FV//THY The Things... EAGLE-EYE CHERRY/Save Tonight SMUAIL WANK/FORT This Moment On SWEETBOX/Everything's... BLACKSTREET & MYA./Take Me There 31 11 5 6 5 10 9 5 9 7 987 10 5658 8 6 6 5 5 9 5 7 7 7 10 10 11 2 10 CAKE/Never There LENNY KRAVITZ/Ry Away EMILLA/Big Big World

CHR/POP PLAYLISTS



mericanradio

48 • R&R October 30, 1998

CHR/POP PLAYLISTS

40 • K&K October 30, 1998		PLETE PLAYLISTS FOR ALL CHR/POP REPORTERS		
MARKET 433 KZHT/Sait Lake City (61) 908-1300 Summers/McCartney PLAYS Artist/TITLE 3W 2W UW TW Artist/TITLE 3W 2W UW TW Artist/TITLE 17 52 76 77 BACKSTREET BOYS/TIL Never Break 76 63 56 75 RAFENAMED LADES/ONE Weak 42 58 68 74 EDWIN MCCant/TIL Be 35 64 72 73 WILL SMITH/Just The Two Of Us 65 42 74 JENNIETR PAGE/Consh 63 32 42 48 BRIAN MCK/NICHT/Anyrime 39 45 47 47 ALL SAINTSNever Ever 23 39 46 ALANIS MORISSETTE/Thank U 39 45 44 JANETGO Deep 23 35 48 HA NATALIE MERCHANT/Kind & Generous 70 56 42 39 AEROSMITH DON'Wat To 23 35 36 PM DOMWAH tad No Right 33 31 32 35 33 31 32 35 FAITH HILL/TIME Kiss 24 62 63 11 EVE Grinside Out 24 88 23 48 SHAW MULLINSLUIdaty 18 92 32 48 SHAW MULLINSLUIdaty 18 92 32 49 SHAW MULLINSLUIdaty 18 92 32 49 BERLE-EVE CHERN/Save Tonight 20 22 42 22 42 CHERLOY CARAWARD AND Right <	MARRIXET 436 WIKKS/Charlotte (704) 331-9510 Bridgman PLAYS ARTIST/TITLE SW LW TW 30 55 54 355 54 ALL SANTSMever Ever 41 46 53 49 GOO GOO DOLLS/ns 26 33 45 48 FIVE/When The Lights 26 33 29 JENNIFER PAGE/Crush 27 32 21 22 22 23 24 24 25 ACKSTREET GOYS/11 Never Brak 26 56 56 34 27 AEROSMIT/J Don't Want To 20 54 31 27 FATH HIL/This Kiss 2 - 25 25 JEWEL/Hands 19 20 20 25 SHAWN MULLINS/Lulaby - 15 22 51 20 ALL/MAYAR YO UT That 29 9 12 19 SHAWA TWAIN/From This Moment On 18 20 17 17 EVE Ginsie Out 11 15 11 17 98 OEGREES/Because Of You 5 5 8 14 GOO GOD DOLLS/Side 7 7 12 13 BRITINY SPEARS' Baby One More 11 11 11 11 SHERVL CROW/A/Jump Jive An' Wail - 5 7 WILL SMITH/Mani I - 6 7 7 BRANDY/Have You Ever? 5 5 5 5 MONIFAVTOUCH It - 5 5 SARAH MCLACHLAN/Angel - 5 5 FASTBALL/The Escape - 5 5 FASTBALL/The Escape - 5 5 FISTBALL/The Escape - 5 5 SU2/Sweetist Thing • NATALE MERCHAN/TBreak Your Heart - • NICOLE/Make It Hot	MARKET 437 WZPL/Indianapolis (317) 816-4000 (jerdrum/Decker) SW 2W LW TW 32 28 55 62 ARTIST/TITLE SW 2W LW TW ARTIST/TITLE SU 2W 2W LW TW ARTIST/TITLE SW 2W LW TW ARTIST/TITLE SW 2W LW TW ARTIST/TITLE SU 2W 2W 2W 2W 2W 2W LW TW ARTIST/TITLE SU 2W	MARKET #38 WXXL/Orlando (407) 339-6539 Cok/DeGraaff PLAYS ARTIST/TITLE WW 2W LW TW W S 61 60 60 JENNIFER PAGE/Clush 64 57 55 60 NSW/Clearnin Up My Heat 57 45 49 58 S 64 50 55 60 NSW/Clearnin Up My Heat 57 45 49 58 Sector S 65 7 60 47 SE BARENAKED LADIES/One Week 46 52 51 54 ARRONING ARTICLE 301 701 Wart To. 56 57 60 47 S 63 93 93 SWEETBOX/Everything's 36 39 93 SWEETBOX/Everything's 36 39 93 SWEETBOX/Everything's 36 39 39 SWEETBOX/Everything's 36 39 39 SWEETBOX/Everything's 36 39 39 SWEETBOX/Everything's 36 39 39 SWEETBOX/Everything's 37 33 4 THIND EYE BLIND/Jumper 7 71 83 JEVELTMANG 35 31 30 31 ALANIS MORESETTE/Thank U 37 29 29 USHERMAW Way S 26 26 S60 GOG OOLLS/ris 22 26 23 25 FAITH HILL/This Kiss 19 23 33 25 MONICA/The First Night 21 21 20 24 SHAWAY THE POWER OL 2 20 Cansel Code 24 SHAWA TWAINFOR This Moment On 9 23 22 USHERMAW Way Cansel Code 26 56 26 GOG GOG OOLLS/ris 21 21 32 24 SHAWEY SPARS 24 BAITHY SEVER SAURY ON ADANSON A Day Like Today 21 16 61 15 SHEWY CANWAY Fowere OL 2 20 Cansel Code Way The Powere OL 2 20 Cansel Code Way The Powere OL 1 17 SWEWY CANWAY Fowere Mestake 5 CAURYN HILL/DOW Way Chavite Mistake	MARKET #39 KUMX/New Orleans (504) 679-7300 Kutch 8 70 67 69 BARENAKED LADES/One Week 65 66 66 67 SEMISONC/Closing Time 53 52 66 71 FMD EYE BLIND/Jumper 8 38 47 65 EVE 6/Insde Out 28 33 34 60 AALIYA/VAR YOU That - 1 54 JUWEL/Hards 53 55 51 54 SHERYL CROW/My favorite Mistake 68 66 68 54 ALLIXAI/VAR YOU That - 4 154 JUWEL/Hards 54 54 57 53 'N SYNC/Teain' Up My Heart 45 66 60 52 ALANIS MONISS/ETTE/Thank U 37 755 15 52 SHERYL CROW/My favorite Mistake 68 66 55 4 ALIVIER PAGE/Clush 9 40 43 43 BRITNEY SPEARSBaby One More 8 39 74 05 YAMIN MULLINS/Luidby 43 33 34 37 FATH HILL/This Kss - 27 32 GOO GOD ODLL/S/Kide 26 26 26 30 MONIFA/Toor This Moment On 22 21 23 22 MONIFA/Toor This Moment On 22 12 32 20 MONIFA/Toor It - 18 EVERCLEAR/Tahler Of Mine - 18 EVERCLEAR/Tahler Of Mine - 18 EVERCLEAR/Tahler Of Mine - 16 R. KELLY & C. DION/The Your Angel NICOLE/Make It Hot
MARKET 639 Bioinformatic and and any	MARKET #41 WSEE RATIST/TILE WSEE ST SARAH MCLACHLANAngel ST SARAH MCLACHLANANGEL <t< td=""><td>MARKET #42 WKSS/Hartford (860) 723-6160 Jones/McGowan PLAYS ARTIST/TITLE WKSS/Hartford (860) 723-6160 Jones/McGowan PLAYS ARTIST/TITLE WKSS/Hartford (860) 723-6160 Jones/McGowan STATIST/TITLE WKSS/Hartford (860) 723-6160 Jones/McGowan STATIST/TITLE WKSS/Hartford (850) 42 STATIST/TITLE STATIST/TITLE WKSS/Hartford (850) 44 STATIST/TITLE WKSSS/TITL STATIST/TITLE WKSSS/TITL WKSSS/TITL STATIST/TITLE WKSSS STATIST/TITLE WKSSS STATIST/TITLE WKSSS WKSSS WKSSS STATIST/TITLE WKSSS STATIST/TITLE WKSSSSSSS WKSSSSSSSS</td></t<> <td>MARKET #44 WOZQ/Nashville (15) 399-1029 PLAYS ARTIST/TILE 3W 2W LW TW 62 63 63 64 63 63 62 63 63 63 62 63 65 59 59 SPINOPERANCE 63 63 62 62 70 59 59 SPINOPERANCE 64 64 ALIYAH/AR YOU That 63 63 63 62 62 ARTIST/TILE 64 64 64 ALIYAH/AR YOU That 65 59 59 ALISAINTS/New Break 70 50 51 S1 ALISAINTS/New Edver 71 73 BLACATTER FIRS/Nation 73 S1 63 33 33 34 FAITH HULTINK Kas 73 37 73 NEXTFOD Close 33 74 27 75 S1 S1 74 27 <t< td=""><td>MARKET 444 NERVECTIVE WINDERVECTIVE SUPERVECTIVE S</td></t<></td>	MARKET #42 WKSS/Hartford (860) 723-6160 Jones/McGowan PLAYS ARTIST/TITLE WKSS/Hartford (860) 723-6160 Jones/McGowan PLAYS ARTIST/TITLE WKSS/Hartford (860) 723-6160 Jones/McGowan STATIST/TITLE WKSS/Hartford (860) 723-6160 Jones/McGowan STATIST/TITLE WKSS/Hartford (850) 42 STATIST/TITLE STATIST/TITLE WKSS/Hartford (850) 44 STATIST/TITLE WKSSS/TITL STATIST/TITLE WKSSS/TITL WKSSS/TITL STATIST/TITLE WKSSS STATIST/TITLE WKSSS STATIST/TITLE WKSSS WKSSS WKSSS STATIST/TITLE WKSSS STATIST/TITLE WKSSSSSSS WKSSSSSSSS	MARKET #44 WOZQ/Nashville (15) 399-1029 PLAYS ARTIST/TILE 3W 2W LW TW 62 63 63 64 63 63 62 63 63 63 62 63 65 59 59 SPINOPERANCE 63 63 62 62 70 59 59 SPINOPERANCE 64 64 ALIYAH/AR YOU That 63 63 63 62 62 ARTIST/TILE 64 64 64 ALIYAH/AR YOU That 65 59 59 ALISAINTS/New Break 70 50 51 S1 ALISAINTS/New Edver 71 73 BLACATTER FIRS/Nation 73 S1 63 33 33 34 FAITH HULTINK Kas 73 37 73 NEXTFOD Close 33 74 27 75 S1 S1 74 27 <t< td=""><td>MARKET 444 NERVECTIVE WINDERVECTIVE SUPERVECTIVE S</td></t<>	MARKET 444 NERVECTIVE WINDERVECTIVE SUPERVECTIVE S
MARKET 445 WKSL/Memphis 90755 90755 90755 90755 90755 90755 90755 90755 90755 90755 90755 90755 90755 90756 90757 90756 90757 90757 90757 90756 90757 90756 90756 90756 90756 90766 90706 90707 90707 90707 90707 90707 90707 90707 90707 90707 90707 90707 90707 90707 90707 90707 90707 90707 90707 90707	MARKET #46 WBB0/Monmoult (09) 597-6700 Sulverse ARTIST/TITLE WW 2W LW TW ARTIST/TITLE 34 57 67 72 ALANIS MORISSETTE/Thank U 71 68 72 72 BARENAKED LADIES/ONE Week 73 70 71 ALAUNIS MORISSETTE/Thank U 71 68 72 72 BARENAKED LADIES/ONE Week 73 70 71 ALAUNIS MORISSETTE/Thank U 71 68 66 62 AEROSMITH/Don't Want To 63 62 45 60 JENNIFER PAIGE/COUSh 72 0 35 53 THIRD EVE BLIND/Jumper -32 60 46 JEWEL/Hands 42 41 43 45 NATALE IMBRUGLIA/Tom 47 61 71 45 WILL WINWUI The Ywo Of US 33 42 44 43 'N SYNC/Team' Up My Heart 41 40 44 42 ALL SANTS/NEWE EVE 42 24 14 34 SCRISONCCOusing Time 42 24 33 T SYNC/Team' Up My Heart 41 40 44 42 ALL SANTS/NEWE EVE 42 23 37 SHAWIN MULLINSCILLIDAY 22 38 37 SHERV L CROW/My Favorite Mistake 30 35 SAS MULLINSCILLIDAY 22 32 23 6000 OLL SNide SHERSY L CROW/My Favorite Mistake	Market #47 Press Press Press Pre	MARKET #48 WDEC/Rate igh (9) 871-1051 Strins/Taylor/Edge ARTIST/TILE SM 201 ARTIST/TILE SM 201 EAGLE-EYE CHERRY/Save Tonight 50 56 54 55 SHANA TWAIN/You're Still The One 58 58 56 54 SH 30 SHANA TWAIN/You're Still The One 58 59 56 55 SHANA TWAIN/You're Still The One 59 56 25 55 27 36 37 50 MARCHEOL ADIESCONe Week 27 36 37 50 MARCHEOL ADIESCONe Week 27 36 37 50 23 46 43 44 ALANIS MORISSCTE/Thank U 19 21 42 44 SARAH MCLACHLAN/Angel 20 22 41 43 THIRO EYE BLIND/Jumpet 10 23 46 THIRO EYE BLIND/Jumpet 10 23 44 THIRO EYE BLIND/WMPet 10 21 42 44 SARAH MCLACHLAN/Angel 20 22 41 43 THIRO EYE BLIND/WMPet 10 21 42 44 SARAH MCLACHLAN/Angel 20 22 41 43 THIRO EYE BLIND/WMPet 10 37 33 SARAH MCLACHLAN/Angel 20 22 41 43 THIRO EYE BLIND/WMPet 10 37 33 SARAH MCLACHLAN/Angel 20 22 41 43 SHERYL CROW/MY Favorte Mistake 20 21 27 33 CAKENtever There 21 52 42 31 EVERVLEAPONAMY Favorte Mistake 20 22 22 SHERYL CROW/MY Favorte Mistake 20 22 22 SHERYL CROW/MY Favorte Mistake 20 22 20 SHERYL CROW/MY Favorte Mistake 20 22	AREKET 449 WILWest Paim Beach Solution Sector Secto

CHR/RHYTHMIC TOP 50

OCTOBER 30, 1998

							PLAYS		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2₩	3W	STATIONS/ADDS
4	2	1	0	LAURYN HILL Doo Wop (Ruffhouse/Columbia)	2596	2442	2310	2098	48/1
10	8	8	2	DRU HILL f/REDMAN How Deep (Def Jam/RAL/Mercury/Island)	2231	1838	1626	1355	47/2
5	5	3	3	MONIFAH Touch It (Uptown/Universal)	2090	2152	2167	2008	42/1
8	7	7	4	DIVINE Lately (Pendulum/Red Ant)	1953	1860	1746	1487	46/0
1	1	2	5	AALIYAH Are You That Somebody? (Atlantic)	1949	2260	2487	2640	42/0
6	6	5	6	XSCAPE My Little Secret (So So Def/Columbia)	1896	1972	1946	1881	42/0
2	4	6	7	MYA f/SILKK THE SHOCKER Movin' On (University/Interscope)	1789	1903	2213	2306	40/0
3	3	4	8	MONICA The First Night (Arista)	1780	1987	2214	2278	40/0
7	9	9	9	TQ Westside (ClockWork/Epic)	1573	1567	1597	1516	37/1
1	27	9 11	Ŏ	BRANDY Have You Ever? (Atlantic)	1461	1148	614	232	43/2
_			-	NEXT I Still Love You (Arista)	1142	1154	1195	1080	34/0
14	11	10	11	NICOLE Make It Hot (Gold Mind/EastWest/EEG)	1077	1138	1269	1343	28/0
11	10	12	12	JAY-Z f/AMIL AND JA Can I Get A (Def Jam/RAL/Mercury)	1031	764	545	390	35/7
46	36	22	ß			1020	1147	1330	27/0
12	12	13	14	LAURYN HILL Can't Take My Eyes Off You (Ruffhouse/Columbia)	895	901	810	741	37/2
23	20	15	15	FAITH EVANS Love Like This (Bad Boy/Arista)			327	168	30/14
_	50	33	Ð	JAY-Z Hard Knock Life (Roc-A-Fella/Def Jam/Mercury)	895	554			
16	15	14	17	NEXT Too Close (Arista)	877	976	1039	1025	26/0
15	14	16	18	KEITH SWEAT f/SNOOP DOGG Come And Get (Elektra/EEG)	875	866	1048	1055	32/2
24	19	19	19	TAMIA So Into You <i>(Qwest/WB)</i>	867	836	816	736	26/0
25	22	18	20	J. DUPRI & M. CAREY Sweetheart (So So Def/Columbia)	812	849	727	732	30/0
40	34	24	21	NASTYBOY KLICK Lost In Love (Upstairs)	700	708	558	475	15/2
9	13	21	22	TATYANA ALI Daydreamin' (MJJ/Work)	696	782	1072	1417	21/0
20	23	23	23	BIG PUNISHER f/JOE Still Not A Player (Loud)	669	726	727	802	17/0
13	16	17	24	GINUWINE Same Ol' G (Atlantic)	642	853	1030	1136	23/1
27	25	29	25	JENNIFER PAIGE Crush (Edel America/Hollywood)	612	616	619	648	14/0
18	18	20	26	BACKSTREET BOYS I'll Never Break Your Heart (Jive)	609	805	852	852	16/0
44	42	32	27	KURUPT We Can Freak It (Out) (Antra/A&M)	594	555	449	418	16/2
	EAN		28	WILL SMITH Miami (Columbia)	582	399	161	51	31/5
	EAN		29	112 f/MASE Love Me (Bad Boy/Arista)	562	472	325	225	25/2
		34	30	NICOLE f/MOCHA Can't See (Gold Mind/EastWest/EEG)	560	543	559	495	30/1
39	33		-	JERMAINE DUPRI f/JAY-Z Money Ain't (So So Def/Columbia)	537	674	611	636	16/0
28	29	25	31	SWEETBOX Everything's Gonna Be Alright <i>(RCA)</i>	534	600	589	597	19/0
32	30	31	32		533	638	.733	787	21/0
21	21	26	33	BRANDY & MONICA The Boy Is Mine (Atlantic)	523	610	549	599	14/0
31	35	30	34	MO THUGS FAMILY All Good (Relativity)			494	468	13/0
42	39	37	35	DMX f/FAITH EVANS How's It Goin' Down? (Def Jam/Mercury)		492			
26	24	28	36	'N SYNC Tearin' Up My Heart (RCA)	496	625	655	688	15/0
43	41	41	37	VOICES OF THEORY Wherever You Go (H.O.L.A./Red Ant)	485	453	462	465	24/2
-	45	43	38	REEL TIGHT Wanna Ride (G-Funk/Restless)	471	438	381	290	28/3
-		42	39	WILLIE MAX f/RAPHAEL SAADIQ Can't Get Enough (Motown)	466	450	319	301	24/0
37	37	35	40	2PAC Unconditional Love (<i>Death Row/Breakaway</i>)	456	52 0	535	506	14/0
-	_	48	41	JANET Every Time (Virgin)	449	374	253	62	30/2
29	31	38	42	SNOOP DOGG Still A G Thang (No Limit/Priority)	437	473	579	628	15/0
19	32	36	43	INOJ Time After Time (So So Def/Columbia)	418	501	561	822	14/0
36	40	44	44	AEROSMITH Don't Want To Miss A Thing (Columbia)	412	435	488	513	9/0
35	38	45	45	JANET Go Deep (Virgin)	411	421	498	517	10/0
34	43	47	45	JON B. They Don't Know (Yab Yum/550 Music)	395	391	423	532	11/0
	EBU		ð	STARDUST Music Sounds Better With You (Virgin)	392	342	245	245	18/1
	_		48	PRAS MICHEL f/ODB & MYA Ghetto Supastar (Interscope		459	614	535	14/0
33	28 E B U	40	48	MACK 10 f/GERALD LEVERT Money's Just (Hoo-Bangin/Priori		327	280	209	19/1
	EBU		50	BRIAN MCKNIGHT Hold Me (Motown)	357	211	36		24/3
1									

WILL SMITH Miami (Columbia) CHART TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 31/5 582/183 112 f/MASE Love Me (Bad Boy/Arista) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART 562/90 25/2 **MOST ADDED**® ADDS ARTIST TITLE LABELIS 17 'N SYNC (God...) A Little More Time... (RCA) TIMBALAND (MISSY & MAGOO Here... (BlackGround/Atlantic) 17 BLACKSTREET & MYA (MASE ... Take Me There (Interscope) 15 ICE CUBE (/MR. SHORT KHOP Pushin' ... (Lench Mob/Priority) 15 JAY-Z Hard Knock Life (Roc-A-Fella/Def Jam/Mercury) 14 **MASTER P** Kenny's Dead (American/Columbia) 8 CASE f/JOE Faded Pictures (Def Jam/RAL/Mercury) 7 JAY-Z f/AMIL AND JA Can I Get... (Def Jam/RAL/Mercury) 7 **OUTKAST** Rosa Parks (LaFace/Arista) 5 R. KELLY f/KEITH MURRAY Home Alone (Jive) 5 WILL SMITH Miami (Columbia) 5 **MOST INCREASED** PLAYS TOTAL PLAY INCREASE ARTIST TITLE LABEL(S) DRU HILL (REDMAN How Deep... (Def Jan/RAL/Mercury/Island) +393 JAY-Z Hard Knock Life (Roc-A-Fella/Def Jam/Mercury) +341 **BRANDY** Have You Ever? (Atlantic) +313JAY-Z f/AMIL AND JA Can I Get... (Def Jam/RAL/Mercury) +267 +183 WILL SMITH Miami (Columbia) **OUTKAST** Rosa Parks (LaFace/Arista) +176 TIMBALAND (MISSY & MAGOO Here... (BlackGround/Attantic) +166 LAURYN HILL Doo Wop (That Thing) (Ruffhouse/Columbia) +154 BRIAN MCKNIGHT Hold Me (Motown) +146 R. KELLY f/KEITH MURRAY Home Alone (Jive) +142 HOTTEST RECURRENTS

BREAKERS

ARTIST TITLE LABEL(S) K-CI & JOJO All My Life (MCA) BRIAN MCKNIGHT Anytime (Motown) DESTINY'S CHILD No, No, No (Grass Roots/Columbia) USHER You Make Me Wanna... (LaFace/Arista) WILL SMITH Gettin' Jiggy Wit It (Columbia) SAVAGE GARDEN Truly Madly Deeply (Columbia) MARK MORRISION Return Of The Mack (Atlantic) PUFF DADDY I'll Be Missing You (Bad Boy/Arista) USHER Nice & Slow (LaFace/Arista) NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)

This chart reflects airplay from October 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 52 CHR/Rhythmic reporters. 52 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two sengs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



mericanradio

CHR/RHYTHMIC

RR-HIP-HOP TOP 20

t and	Ľ			PLAYS -	
LW	TW	ARTIST TITLE LABEL(S)	TW	LW	TOTAL STATIONS/ADDS
1	1	LAURYN HILL Doo Wop (Ruffhouse/Columbia)	5533	5856	126/1
3	2	JAY-Z f/AMIL AND JA Can I Get A (Def Jam/RAL/Mercury)	2988	2380	117/7
2	3	JERMAINE DUPRI & MARIAH CAREY Sweetheart (So So Det/Columbia)	2737	2786	106/1
7	4	MACK 10 f/GERALD LEVERT Money's Just(Hoo-Bangin'/Priority)	1581	1456	92/1
4	5	BIZZY BONE Thugz Cry (Relativity)	1522	1696	65/0
6	6	LINK Really Wanna Sex Your Body (Relativity)	1470	1511	71/1
5	7	DMX f/FAITH EVANS How's It Goin' Down? (Def Jam/Mercury)	1318	1645	50/0
9	8	WILL SMITH Miami (Columbia)	1306	1024	92/6
13	9	OUTKAST Rosa Parks (LaFace/Arista)	1303	902	85/13
8	10	WC f/JON B. Better Days (Payday/FFRR/London)	1264	1305	73/1
17	O	JAY-Z Hard Knock Life (Roc-A-Fella/Def Jam/Mercury)	1151	765	40/17
11	12	NOREAGA Superthug (Penalty/Tommy Boy)	1017	978	68/1
12	13	BIG PUNISHER f/JOE Still Not A Player (Loud)	900	918	28/0
15	14	E-40 f/TOO SHORT & K-Cl & JOJO From The(Sick Wid' It/Jive)	856	829	64/0
19	15	FLIPMODE SQUAD Cha Cha Cha (Violator/Elektra/EEG)	813	738	73/4
-	16	A+ Enjoy Yourself (Kedar/Universal)	780	695	68/2
-	D	MASTER P f/SILKK, MIA X Major Players (No Limit/Priority)	749	655	52/0
14	18	JERMAINE DUPRI f/JAY-Z Money Ain't A Thang (So So Def/Colu	ımbia) 73	87 871	29/0
20	19	JAGGED EDGE Gotta Be (So So Def/Columbia)	731	722	20/1
10	20	BIG PUNISHER You Came Up (Loud)	726	1009	56/0

This chart reflects airplay from October 19-25. Songs ranked by total plays. 52 CHR/Rhythmic reporters and 89 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1998, R&R Inc.



CHUCKY GETS REAL WILD KYLD/San Francisco's Doghouse hosted an exclusive premiere of the Universal movie Bride Of Chucky! After the premiere, Doghouse street guy Big Joe Lopez realizes he is being replaced by "Chucky" — and there's only one way out of the Doghouse ... Looking vicious are (I-r) "Chucky" with Doghouse members JV, Elvis, Hollywood, and the not so lucky Big Joe.

"N SYNC "God" CASE F/JOE "Faded" FIVE "Thions"

NEW & ACTIVE KIRK FRANKLIN Lean On Me (Gospo Centric)

Total Plays: 357, Total Stations: 21, Adds: 1

LINK | Really Wanna Sex Your Body (Relativity) Total Plays: 347, Total Stations: 15, Adds: 1

OUTKAST Rosa Parks (LaFace/Arista) Total Plays: 344. Total Stations: 12. Adds: 5

JON B. I Do (Whatcha Say Boo) (Yab Yum/550 Music) Total Plays: 296, Total Stations: 19, Adds: 1

MARY J. BLIGE Beautiful (Fivte Tyme/MCA) Total Plays: 291, Total Stations: 21, Adds: 4

R. KELLY I/KEITH MURRAY Home Alone (Jive) Total Plays: 290, Total Stations: 20, Adds: 5

A+ Enjoy Yourself (Kedar/Universal) Total Plays: 287, Total Stations: 20, Adds: 1

DRU HILL These Are The Times (Island) Total Plays: 265, Total Stations: 8, Adds: 1

MO THUGS FAMILY Ghetto Cowboy (Relativity) Total Plays: 253, Total Stations: 10, Adds: 1

BRITNEY SPEARS ... Baby One More Time (Jive) Total Plays: 248, Total Stations: 12, Adds: 0

CYPRESS HILL Dr. Greenthumb (Ruffhouse/Columbia) Total Plays: 237, Total Stations: 8, Adds: 3

USHER One Day You'll Be Mine (LaFace/Arista) Total Plays: 231, Total Stations: 10, Adds: 3

R. KELLY & CELINE DION I'm Your Angel (Jive) Total Plays: 227, Total Stations: 14, Adds: 1

98 DEGREES Because Of You (Motown) Total Plays: 201, Total Stations: 9, Adds: 1

DEBORAH COX Nobody's Supposed To Be Here *(Arista)* Total Plays: 198, Total Stations: 16, Adds: 4

MADONNA The Power Of Good-Bye (Maverick/WB) Total Plays: 194, Total Stations: 9, Adds: 0

E-40 f/TOO SHORT & K-CI & JOJO From... (Sick Wid' It/Jive) Total Plays: 180, Total Stations: 11, Adds: 0

MASTER P Kenny's Dead (American/Columbia) Total Plays: 179, Total Stations: 12, Adds: 8

TIMBALAND (MISSY & MAGOO Here We... (BlackGround/Atlantic) Total Plays: 178, Total Stations: 19, Adds: 17

TOTAL f/MISSY ELLIOTT Trippin' (Bad Boy/Arista) Total Plays: 163, Total Stations: 11, Adds: 0

KHADEJIA f/PRODUCT Here We Go (Franchise/Loud) Total Plays: 163, Total Stations: 5, Adds: 0

Songs ranked by total plays

NEW RELEASES

Adds November 3

	TATYANA ALI	Boy You Knock Me Out (MJJ/Work)
	W. HOUSTON & M. CAREY	When You Believe (DreamWorks)
	JAY-Z	Hard Knock Life (Roc-A-Fella/Def Jam/Mercury)
į	MONTELL JORDAN	When You Get Home (Def Jam/RAL/Mercury)
	KENNY LATTIMORE	Days Like This (Columbia)
	UNCLE SAM	When I See You Smile (550 Music)

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM PD: Tony Manero MD: Jackie James 9 JAY-XY 9 CC CUBEMM Storat" 9 CC CUBEMM Storat" 9 CC CUBEMM Storat" PEDRAH COX "Suppose" KYLZ/Albuquerque, NM 0M/PD: MC. Scrappy MD: Robb Reyale 9 SWEFEDC: 10 TMSALAND FMISSY There" 11 TMSALAND FMISSY There" 12 FMARA ET Long" 12 FMARA ET Long"	WBHJ/Birmingham, AL PD: Mickey Johnson APD/MD: Daysha Parker 19 DEBRM4 CDI Supposed 19 BERNAF CDI Supposed 19 BERNAF CDI Supposed 19 BERNAF CDI Supposed 19 BERNAF CDI Supposed 10 MASIE MARKA 10 KELLY FX MURRAY Home 10 KELLY FX MURRAY 10 KELY FX MURRAY	KPRR/EI Paso, TX PD: John Candelaria MD: Victor Starr No Adds KBOS/Fresno, CA PD: Steve Wall MD: Travis Loughran 27 CPMPCS HILL "Greenthumb" 1 JUNESS HILL "Greenthumb" 3 CASE FIJOE "Face OUTKAST "Rosa" KTAA/Fresno, CA PD/MD: Fatti Moreno 3 DESTINYS CHILD., "Sus"	WHHH/indianapolis, IN PD: Scott Wheeler MD: Carl Frye 3: AV-7: "tard" 1: NSWC "God" BLACKSTREET & MYA "Take" TIMBAAND FMISS" "Here" WBBT/JackSonville, FL PD: Dave Wynter MD: Tiffary Green IDE CUBE/MR. SHORT "Pushin" REE TIGHT "Wingshuf" KLUC/Las Vegas, NV PD: Cat Thomas MD: Melias Stefas S BLACKSTREET & MYA "Take" N SWC "God"	WKTU/New York, NY PD: Frankle Blue APD/MD: Andy Shane IN SYNC 'God' WQHT/New York, NY PD/MD: Tracy Cloherty 19 A - 'Endor 16 METHOD MAN 'Dangerous' 10 BRANUY 'Dagulse' KCHX/Odessa-Midland, TX PD/MD: Brent Henslee No Ads KCAQ/Oxnard, CA PD: Dan Garite	KWNZ/Reno, NV PD/MD: Bill Shakespeare MY SYNC 'God' USHER 'Day' BLACKSTREET B.WHA. 'Take' MCOLE RENE 'Stawbury' KGGI/Riverside, CA Interim PD/APD/MD: Jesse Duran- 1 BLACKSTRET B.WA. 'Take' 1 BLOKSTRET B.WA. 'Take' 1 BLOKSTRET B.WA. 'Take' 2 DEBORAH COX 'Supposed' 1 W SYNC 'God' WJJS/Roanoke, VA PO: David Lee Michaels APD/MD: Melissa Morgan MSYNC 'God' AEEL 'GHT 'Wana'	KTFM/San Antonio, TX PD: Cliff Tredway MD: Steve Chave2 16 JAY:2 Thard MS:MO FOR VERT "Money's" MS:MO FOR VERT "Money's" WILL SWITH "Mam" STARDUST "Music" TIMBRAAND FMISSY "here" XHTZ/San Diego, CA OM/PD: Lisa Varquez MD: Dale Salivan 64 HCITH SWAT FISNOOP "Come" 64 HCITH SWAT FISNOOP "Come" 64 HCITH SWAT FISNOOP "Come" 64 HCITH SWAT FISNOOP "Come" 65 HCIE The SMISSY "here" 10 TIMBRAAND FMISSY "here" 10 TIMBRAAND FANSSY "here"	WLLD/Tampa, FL PD: Dave Ferguson MD: Orlando MONTAW "Touch" LE CUBERMI STORT "Pushin" NO GOOD & JUGEE "Litard" KOHT/Tucson, AZ PD: Paco Jacobo APD/MO: Fred Rico MILL SWITH "Nami" MILL SWITH "Nami" BLACSTRET & MWA "Take" WOWZ/Utica, NY DM/PD: J.P Marks APD/MD: Hary Carpenter	
OM/PD: M.C. Scrappy MD: Robb Royale 31 SWETROX "Make" 17 JAY-7 "Hard" 16 TIMBALAN FAMISSY "Here" 15 NASTYBOY KLICK "Lost" JAY-7 (FAMIL AND JA") Get" MASTER P "Kennys" IN SYNC "God"	ICE CUBENAR SHORT "Pushn" TATYANA ALI "Knock" TIMBALAND FMNSSY "Here" WJMN/B Oston, MA PD: Cadillac Jack McCartney APD/MD: Danny Dcean	27 CYPRESS HUL, "Greenthumb" 13 JAY - "Hard" 9 ICE CUBEMIN SHORT "Pushin" 3 CASE FUOE "Faded" OUTKAST "Rosa" KTAA/Fresn 0, CA PD/MD: Patti Moreno	MD: Tiffany Green ICE CUBE/MR: SHORT "Pushin" REE: IVIHI "Wanna" MARY J. BLIGE "Beauduu" KLUC/LAS Vegas, NV PD: Cal Thomas MD: Melias Stafas 25 BL/RXSTRET & MYA "Take"	10 BRANDY "Disgulse" KCHX/Odessa-Midland, TX PD/MD: Brent Henslee No Adds KCAQ/Oxnard, CA	1 BLACKSTREET & MYA "Take" 1 DEBORM COX "Supposed" 1 NSYNC "God" WJJS/Roanoke, VA PD: David Lee Michaels APD/MD: Melissa Moroan	OM/PD: Lisa Vazquez MD: Dale Solivan 64 KETH SWAT F/SNOOP "Come" 23 JAY-7 "Hard" 10 TIMBALAND FMISSY "Here" 5 ICE CUBEMR SHORT "Pushin" CASE F/JOE Fraded"	APD/MD: Fred Rico 112 FMASE "Love" WILL SWITH "Maum" ICE CUBE/MR SHORT "Pushen" BUAKISTRET & MYA "Take" WOWZ/Utica, NY DM/PD: J.F Marks	
112 F/MASE "Love" KQBT/Austin, TX PD: Rick Thomas APD: Alex C 6 TIMBRLAND F/MISSY"Hare" NICOLE F/MOCHA - Can't	WBBM/Chicago, IL PD: Todd Cavanah MD: Erik Bradley 10 DRU HLL FREDWAN "Osep" 4 WILL SMITH "Mami" KZFM/Corpus Christi, TX	3 DESTRY'S CHILD, "BUS" ICE CUBEMAR SHORT "Pushin" IN SYMC "God" PRUHILL TIMES' BLACKSTREET & MYA. "Take" SNOP DOGG "Head" SHAE JONES "Talk" WJMH/Greensboro. NC	KPWR/Los Angeles, CA VP/Prog.: Steve Smith APD: Damion Young MD: E-Man	PU, Dan Marine MD: Com Dog 17 OUTKAST "Posa" 17 CIE CUBEMR SHORT "Pushin" 12 BLACKSTRET & MTA. "Take" 10 TMSALMOR FMISSION 9 TATYANA ALI "Knock"	niel Tight Wanna CASE Fivide "Fadeo" WMAX/Rochester, NY PD: Ertek Anderson APD: Patrick Castania ORU HILL FrieDMAN "Deep"	PD: Joey Arbagey MD: Glenn Aure 11 KUNPT "Freak" 6 KPC UBEVMR SNORT "Pushin" KYLD/San Francisco, CA	APD/MD: Harry Cargenter 14 MARY J BUGF "Baundur" 10 URY 10 BUG "Baundur" 10 URY TORRS "Baundur" 10 URY STRET A WAY "Take" CASE FJJDE "Fabed" WPGC/Washington. OC	
CE CUBEANE SHORT "Pushin" COLLAGE "Lifetine" MASTER P "Kenny's" KISV/Bakersfield, CA PD: Mark Feather MD: Bobby Sato 12 R KELLYEK MURRAY "Home" 3 JAY-2 FAMULAND JA "Get"	PD: Ed Deanas MD: Jo Jo LAURYN HILL "Ooc" WBTT/Dayton, OH APD/MD: Raye Kimberlin GINUWINE "Same" N SYNK "God"	PD: Brian Douglas MD: Mary Kay 24 FLIPMODE SOUAD "Cha" 21 MARY J. BLIGE "Beautru" 21 SPADRY THIEV? Cheapskate" 8 FAITH EVANS "Love"	45 JAY-Z FAMIL AND JA "Get" 26 MACK 10 FAAT J0E. "Games" KHTN/Merced, CA PD/MD: Dan Watson 9 BLACKSTRET & MYA. "Take" 7 N SYNC "God" 6 GHSD" "Magne" 9 G	KPSI/Paim Springs, CA DM/PD: Mike Keane 10 JON B "DO" BRAND "Lefe" MARY J. BLIGE BAUDIUI" BLACKSTRET & MMA. "Take" MASTER P "Kenny's"	KBMB/Sacramento, CA PD/MD: lbrahim "Ebro" Jamile 11 id: cuBeAn SHAT "Pushon" 10 id: Validation "Pushon" 10 cVPHSSHLJ, "Greentimend" 10 KEITH SWEAT FORMOOP "Come" MASTER FFTFORMOOP "Come"	PD: Michael Martin APD/MD: Jazzy Jim Archer 41 JAY- Thard 22 KURUPT "Frack" MOTUGE ARKIE- Strawberry" NICOLE REVE- Strawberry" KWWV/San Luis Obispo, CA PD: Jammer	PD: Jay Stevens APD/MD: Maurice Devoe 16 MONICA "Angel" KOGS/Wichita, KS PD: Steve Dorrell APD: Ricardo Cherry	
3 JAY-2 F/AMIL AND JA "Get" KKXX/Bakerstield, CA PD: Chris Squires MD: Craig Marshall 18 BRANDY "Ever" 10 JAY-2 F/AMIL AND JA "Get" THBBLAND F/MISY "Here"	BLACKSTREET & MYA "Take" .IAY: "Hard" KQKS/Denver, CO PD: Cat Collins WD: Jenifer Wilde 17 USHer "Day" BRIAN MCKNGKT Hold" .IANFT Frem?	KIKI/Honolulu, HI PD: Alan Oda MD: James Coles 31 THINGLAND FMISSY "Here" 4 type: Codo" 12 JAY: 7 TAMIL AND JA "Gen" 7 98 DEGREES "Because"	TIMBALAND FAMISSY "Here" WPOW/Miami, FL PD: Kid Curry MD: Eddie Mix APD: Tony The Tiger 33 INSANE CLOWN POSSE "VCP" 25 MASE PIPUEF GADY Tuchon"	KKFR/Phoenix, AZ PD: Bruce St. James APD: Krazy Kid Stevenz Will, SMITH "Wam" FATTH EVANS "Love" TIMERLAND FINISS" "Here VOICES OF THEORY "Wherew"	KSFM/Sacramento, CA PD: Bob West MD: John E Cage 1 JAY-2 Hard WOCQ/Salisbury, MD	25 JAV2 "Hard 12 JAV2 FAMIL AND JA "Ger" TMBBLAND FMISSY "Here" KUBE/Seattle, WA PD: Eric Powers MD: Julie Pilat 14 OUTKAST "Rosa" TIMBBLAND FMISSY "Here"	MD: ALJ Jones 13 MASTER P Knny's" 19 BLOCKSTRET & WrA, "Take" 8 JAY-2 "Hard" 6 CAMYON FUSHER "Feels" 5 ICE CUBE/MR SHORT "Pushin" "N SYNC "God" SEAL "Human"	
WERQ/Baltimore, MD DM/PD: Tom Calococci MD: Darten Brin 16 KENNY LATTIMORE "Lose" 5 OUTKAST "Rosa"	WILL SMITH "Mamu" WORQ/Detroit, MI PD: Alex Tear MD: Jimmi Jam N SYNC: God CASE FUDE: "raded"	KBXX/Houston, TX PD: Rob Scorpio MD: Greg Head 37 TIMBALAND FAILSSY "Here" 31 LINK "Really" 18 R KELLYFK MURRAY "Home" 10 VOICES OF THEORY "Wherever"	JAY 2 "Hard" BRIAN MCKNIGHT "Hold" KOON/Monterey, CA PD: Scooter B. Stevens MD: Picazzo JANET "Cory" N SYNC God JAND IA "Cat"	WWKX/Providence, RI PD: Jerry McKenna MD: Sandy B. 19 JAyz - Thard" 7 TO "Westside" BLACKSTREET & MYA. "Take"	PD: Wookie, MD: Brion O'Brion USHG "Day" KIRK FRAMKLIN "Lean" LIL' SUZY 'SMI" CASE FAUE "Fader" R KELLY FK MURRAY 'Home" N SYNC "God"	KWIN/Stockton, CA PD: John Christian APD: Tammy Cruise MD: Pretty Boy Dontay VCC CUBENR, SHORT. "Pushin" 'N SYNC "Soo SHORT. "Pushin" TIMBALAND FANGSY "Here"	52 Total Reporters 52 Current Reporters 52 Current Playlists	

52 Current Reporters 52 Current Playlists

31 LINK "Really" 18 R KELLY F/K MURRAY "Home" 10 VOICES OF THEORY "Wherever"

LIL' SUZY "Still" CASE F/JOE "Faded" R KELLY F/K MURRAY 'N SYNC "God" MASTER P "Kenny's"

CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

October 30, 1998 R&R • 51



www.americanradiobistory.com



URBAN

"

We have people calling in saying, 'Thank God you guys are here!' and,'When we hear you guys say, "Wilmington, Newark, and Dover's New 101.7 KISS-FM," we love it! Now we finally have a station we can call our own.' It's their music, their format, their lifestyle, and it's local.

□ WJKS/Wilmington creates an indelible image in a large shadow market

There are few markets left in this country where one can show up, do a research study, take action, and then get results and immediate support by signing on a brand-new station. That exact scenario has taken place in Wilmington, DE.

First Urban In First State

Makes Solid Impression

The home of WJKS (KISS FM), owned by QC Communications, Wilmington is a classic "shadow" market that's successfully held its own. Just 30 minutes by train from Philadelphia, Arbitron market No. 5, Wilmington boasts an incredibly healthy radio market of its own. Arbitron places Delaware's largest city at No. 74. Delaware signals attracted a combined 36.9 share 12+



in the spring '98 book, while Philadelphia stations earned a 41.6 (based on all stations ranked above a 1.2). However, many of those Philly stations don't cater to the residents of Wilmington or any other Delaware communities.

One of the station's principals is Tony Quartarone, who serves as VP/GM and PD. "Tony Q," as he's known in the industry, has had a stellar career, starting as MD of WRKS/New York under then-PD Barry Mayo. Quartarone later became Mayo's successful heir apparent, rising to PD. After several years in that role, he moved down to WUSL (Power 99)/Philadelphia as PD. Then, the opportunity of station ownership presented itself with WRKE/Salisbury-Ocean City, MD. Last year, Quartarone and his three partners agreed to purchase WJKS. WRKE was eventually sold, and Quartarone relocated to upper Delaware

I asked Tony to share his experiences in Urban radio ownership, and the evolution of his current property status. "We used to own a station in lower Delaware, WRKE. which happens to be on the same frequency as the station we own and operate right now - 101.7 FM. The whole idea behind this was simple: I always had this dream that we could cover the entire state of Delaware with this format on that frequency. Someone could tentatively get in their car, ride from the Philadelphia airport, turn on WJKS, and take it all the way down to the beach in Ocean City, where WRKE is, without ever turning their radio dial. The original concept was to call them the Twin FMs, because they were on the same frequency and had the same names: KISS-FM. We also gave them the same logos, so that people traveling throughout the state would be familiar with them and identify these stations as one.

"When you took the entire state of Delaware and looked at every radio station in the state, there was not one single R&B-oriented or Urban Contemporary radio station. To me and my associates, that's called one big gigantic hole and one of the main reasons we went on the air with an Urban format at WRKE back in 1989."

Programming Against The Big Boys

As is typical of "shadow" markets such as Nassau-Suffolk, West Palm Beach, and Wilmington, there's a lot of out-of-market listenership — especially when it comes to Urban stations. WUSL, WDAS-AM & FM, and WPHI-FM all attract a considerable amount of upper-Delaware listeners. Getting those listeners to listen to a local station has been Quartarone's biggest challenge.

"I felt that if you had a locally based radio station playing the kind of music people previously had to look elsewhere for, what would happen? With that in mind, we added up all the ratings of these other stations and, if I'm not mistaken, arrived at about a 20 share. I said to myself, 'If we were able to take just five shares....' A five share in

A five share in our market is a home run, and local wins hands down in my opinion. Local will always win done properly.

our market is a home run, and local wins hands down in my opinion. Local will *always* win done properly."

When it comes to formatics and presentation, there is always the

debate over "small town" vs. "big city." Quartarone easily addressed the topic, saying, "I've been blessed to have programmed at both WRKS and at Power 99. I understand how to put on a majormarket presentation, and we have a major-market sound for the people of Wilmington to listen to and enjoy. Also, because of the research background I have, we did a format search, and I did my own callout research.

"In the format search we did, we asked two questions: 'Would you listen to a station in Wilmington that played this kind of music?' and, 'If you had a local station to listen to that played this kind of music, would you listen to it more than listening to those stations in Philadelphia?' The research was overwhelmingly in favor of the format."

Something To Call Our Own

Since WJKS flipped from Religious to Urban, the station has received a continuous stream of support from its listeners. Quartarone says, "Since we've been on the air, we've had people call in and write in with their positive comments. We have people calling in saying, 'Thank God you guys are here!' People say things like, 'When we hear you guys say, "Wilmington, Newark, and Dover's New 101.7 KISS-FM," we love it! Now we finally have a station we can call our own.' It's their music, their format, their lifestyle, and it's local."

According to Arbitron, Wilmington's estimated black population for persons 12+ is 15.7% - higher than the national average of 12.3%. With that in mind, what was it like to launch a start-up targeting the region's African-American population - something that doesn't happen too often? "The thing that was so interesting about this is the fact that we took a signal 98% of the marketplace never knew existed," Quartarone says. "We took over a frequency that had been programming contemporary Christian music. The station is 3000 watts [with a tower in Canton, NJ]. From our research study, most people didn't know that there was a 101.7 in Wilmington, because it had never shown up in the ratings in the 35 years the station was in existence.

"Before we were about to make the format switch, I put on all different types of music just to create noise and attention. We put Willie Nelson songs on the air. We put dis-

www.americanradiohistory.com

co songs on, and we put on some rock 'n' roll at different times. Then we had some promos, liners, and voice-overs that said, 'This radio station is under construction. You are presently experiencing a brandnew radio station being built on this frequency.' We did that for two weeks, and people began to call and say, 'What's your format going to be?' and, 'What kind of music are you going to play?' We needed to create noise and interest in the streets, and it worked."

At 3pm on December 1, 1997, WJKS signed on the air. In the spring book, the station jumped from an 0.4 to 1.6 overall, slicing two shares off of WUSL. Although Quartarone can't cite any current numbers, he says, "I can tell you as an eyewitness how many people are turning out at our promotional events and at local events at nightclubs. Understand that we realize we're dealing with major players up in Philadelphia. But when you look at the amount of time that we've been on the air here, which is two full books, we're starting to have some very good results in several demographics. People in this area are now talking about us. Do you know what it's like to see cars passing on the street with their windows down and you hear your radio station being played? We're now 'Wilmington's First Choice,' which is our current on-air promotion."

Assembling Air Talent

When it came time to assemble WJKS' staff, a funny thing

happened. The sales staff came to them. Quartarone says, "Two of the people in sales have years of radio experience and felt a station like this was a great idea and an even greater opportunity. That's rare when it happens. Experienced people don't usually want to work at the new start-up, but they came to us and said they wanted to sell this product. We carry Doug Banks from the ABC Radio Networks for mornings. In middays, there's Allison Stone, who worked with us at our other facility. Doing afternoon drive is Gary Young, who once worked on Power 99. My early evening jock is Melle Mel, who also came up here from WRKE. Weekends include specialty programming like The Countdown on Saturdays and Gospel Traxx on Sundays, because we know of their importance in the African-American community."

"

WJKS recently launched its first outdoor advertising campaign, expected to blanket 75% of the marketplace. Full-page ads are also up and running in *The Drum Beat*, the local African-American newspaper, at no cost to the station. Quartarone says, "Because the ownership liked what they heard when we signed on the air, they gave us three months worth of advertising free."

The next test for WJKS is the fall book. But if early indications prove correct, the big boys next door may be in for a rude awakening in the first state of the union.



MANY REASONS TO SMILE — The Kiss-FM staff are very proud of themselves, and rightfully so! Celebrating the sweet smell of success are (I-r) staffer Mellie Mell; PD Tony Q; staffers Ally, Jonica Clay, and De De McGuire; and MD Manuel Mena.

WHITNEY & MARIAH HOUSTON & CAREY "WHEN YOU BELIEVE (FROM THE PRINCE OF EGYPT)"

FROM THE MOTION PICTURE

Going For Adds November 2nd & 3rd



COLUMBIA ARISTA

FILM OPENS DECEMBER 18

PRODUCED BY BABYFACE WHITNEY HOUSTON APPEARS COURTESY OF ARISTA RECORDS MARIAH CAREY APPEARS COURTESY OF COLUMBLA RECORDS

www.dreamworksrecords.com www.prince-of-egypt.com Produced by Babyface for ECAF Productions, Inc. Soundtrack Executive Producers: Michael Ostin, Lenny Waronker and Jheryl Busby Motion Picture Artwork, Photos: M DreamWorks L.L.C. © 1998 DreamWorks L.L.C.



URBAN TOP 50

OCTOBER 30, 1998

1									
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	TOT#	AL PLAYS	3W	TOTAL STATIONS/ADD
3	3	2	0	NEXT Still Love You (Arista)	3304	3295	3029	2938	82/2
5	4	3	õ	DRU HILL f/REDMAN How Deep is (Def Jam/RAL/Mercury/Island)	3184	3083	2890	2630	83/0
7	6	4	ğ	DIVINE Lately (Pendulum/Red Ant)	3182	3017	2767	2510	88/0
4	5	5	ð	KEITH SWEAT f/SNOOP DOGG Come And Get With Me (Elektra/EEC		2949	2779	2663	82/1
2	1	1	5	LAURYN HILL Doo Wop (That Thing) (Ruffhouse/Columbia)	2937	3414	3680	3734	78/0
13	9	6	6	FAITH EVANS Love Like This (Bad Boy/Arista)	2886	2774	2435	1932	
14	12	11	Õ	DEBORAH COX Nobody's Supposed To Be Here (Arista)	2631	2428	2131	1849	86/0 81/1
8	8	9	ð	JON B. I Do (Whatcha Say Boo) (Yab Yum/550 Music)	2580	2544	2445	2392	
16	10	10	ğ	MARY J. BLIGE Beautiful (Flyte Tyme/MCA)	2533	2431	2201	1812	84/1 81/0
6	7	8	10	MONIFAH Touch It (Uptown/Universal)	2524	2603	2577	2568	73/0
20		13	Ð	KIRK FRANKLIN Lean On Me (Gospo Centric)	2413	2215	1953	1695	73/0 79/0
		1.2	ē	AARON HALL All The Places (I Will) (MCA)	2393	2313	2149	1951	
	17	16	Ğ	112 t/MASE Love Me (<i>Bad Boy/Arista</i>)	1975	1817	1664	1581	80/3
	31	20	Ŏ	JAY-Z f/AMIL AND JA Can I Get A (<i>Def Jam/RAL/Mercury</i>)	1957	1616	1253		86/3
		14	15	JERMAINE DUPRI & MARIAH CAREY Sweetheart (So So Det/Columbia)		1937		833	82/0 76/1
		15	Œ	USHER One Day You'll Be Mine (<i>LaFace/Arista</i>)	1923		1800	1701	76/1
1	2	7	17	R. KELLY Half On A Baby (<i>Jive</i>)		1882	1746	1636	76/0
		17		BRIAN MCKNIGHT Hold Me (Motown)	1908	2722	3420	3782	63/0
		18	89	KENNY LATTIMORE Days Like This (Columbia)	1793	1669	1462	1223	77/0
		19	0	NICOLE f/MOCHA I Can't See (Gold Mind/EastWest/EEG)	1753	1660	1568	1521	68/2
		21	ð	TOTAL f/MISSY ELLIOTT Trippin' (Bad Boy/Arista)	1668	1640	1522	1371	75/0
			8		1633	1591	1323	1046	78/1
		25	8	BRANDY Have You Ever? (Atlantic)	1616	1393	1024	353	80/2
		22		TQ Westside (ClockWork/Epic)	1608	1521	1412	1292	65/0
		23	8	MAXWELL Matrimony: Maybe You (Columbia)	1543	1486	1339	1288	72/0
		27		LUTHER VANDROSS Know (LV/Virgin)	1414	1348	1204	1093	69/1
		24	26	XSCAPE My Little Secret (So So Def/Columbia)	1344	1422	1610	2296	43/0
		32	Ø	WILLIE MAX f/RAPHAEL SAADIQ Can't Get Enough (Motown)	1321	1182	1039	906	70/1
		30	28	CHICO DEBARGE Virgin (Kedar/Universal)	1308	1221	1053	1002	67/1
		26	29	BIZZY BONE Thugz Cry (Relativity)	1283	1357	1325	1291	54/0
		28	30	NICOLE RENEE Strawberry (Atlantic)	1274	1344	1281	1268	52/0
BRE			0	JANET The Velvet Rope (Virgin)	1228	878	382	18	78/3
		36	82	MACK 10 f/GERALD LEVERT Money's Just (Hoo-Bangin'/Priority)	1220	1129	953	654	73/0
		40	33	JEROME Too Old For Me (Bad Boy/Arista)	1215	1075	1048	686	54/1
		31	34	ANDREA MARTIN Let Me Return The Favor (Arista)	1165	1193	1112	1072	61/3
		29	35	MONICA The First Night (Arista)	1141	1279	1414	1659	37/0
		38	36	DESTINY'S CHILD f/TIMBALAND Get On The Bus (EastWest/EEG)	1132	1091	1002	852	61/0
		33	37	LINK Really Wanna Sex Your Body (Relativity)	1123	1179	1106	983	56/0
BRE			0	CASE f/JOE Faded Pictures (Def Jam/RAL/Mercury)	1106	870	329		81/5
BRE			9	R. KELLY f/KEITH MURRAY Home Alone (Jive)	1074	500	67	5	79/6
BRE	AKE	R	40	GERALD LEVERT Taking Everything (EastWest/EEG)	1054	832	293	16	77/1
	45	41	41	WC f/JON B. Better Days (Payday/FFRR/London)	968	969	872	749	60/1
		49	8 8	SHAE JONES Talk Show Shhh! (Universal)	962	809	643	460	65/4
DEB	UT		Ð	OUTKAST Rosa Parks (LaFace/Arista)	959	734	291	7	73/8
4 3	34 ;	37	44	AALIYAH Are You That Somebody? (Atlantic)	921	1111	1187	1215	31/0
-	_ (47	Ð	VOICES OF THEORY Wherever You Go (H.O.L.A./Red Ant)	890	818	726	603	61/2
		45	@	LEVI LITTLE Somebody To Love (White Lable)	866	843	696	638	39/1
		50	Ð	NOREAGA Superthug (Penalty/Tommy Boy)	850	801	734	635	60/1
DEB	UΤ		4 B	DANESHA STARR As Long As I Live (Micon/Interscope)	831	683	550	313	56/0
		34	49	DMX f/FAITH EVANS How's It Goin' Down? (Def Jam/Mercury)	820	1153	1702	1710	37/0
	UT		5 0	MASTER P f/SILKK, MIA X Major Players (No Limit/Priority)	727	635	484	169	51/0

This chart reflects airplay from October 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 89 Urban reporters. 85 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent © 1998, R&R Inc.

NEW & ACTIVE

 WILL SMITH Miami (Columbia)

 Total Plays: 724, Total Stations: 61, Adds: 1

 FLIPMODE SQUAD Cha Cha Cha (Violator/Elektra/EEG)

 Total Plays: 696, Total Stations: 63, Adds: 3

 MIA X Whatcha Wanna Do? (No Limit/Priority)

 Total Plays: 682, Total Stations: 57, Adds: 2

 III FRUM THA SOUL Black Superman (RCA)

 Total Plays: 678, Total Stations: 57, Adds: 0

 E-40 f/TOO SHORT & K-Cl & JOJO From The Ground Up (Sick Wid' It/Jive)

 Total Plays: 676, Total Stations: 53, Adds: 0

 BRU HILL These Are The Times (Island)

 Total Plays: 606, Total Stations: 74, Adds: 69

 JUVENILE Ha (Cash Money/Universal)

 Total Plays: 403, Total Stations: 48, Adds: 1

KEITH MURRAY f/L.L. COOL J Incredible (Jive) Total Plays: 477, Total Stations: 47, Adds: 2 IMAJIN NO Doubt (Jive) Total Plays: 441, Total Stations: 40, Adds: 0 CAM'RON f/USHER Feels Good (Untertainment/Epic) Total Plays: 427, Total Stations: 61, Adds: 13 GLENN JONES Let It Rain (SAR/WB) Total Plays: 390, Total Stations: 37, Adds: 4 TAMI DAVIS Only You (Red Ant) Total Plays: 365, Total Stations: 48, Adds: 9 CRUCIAL CONFLICT Scummy (Pallas/Universal) Total Plays: 365, Total Stations: 45, Adds: 2 TRICKDADDY Gotta Change My Life (Slip N' Slide/Warlock) Total Plays: 363, Total Stations: 29, Adds: 1

Songs ranked by total plays.

B	REAKERS ®	
The N TOTAL PLAYS/INCREASE 1228/350	JANET Velvet Rope <i>(Virgin)</i> Total stations/adds 78/3	CHART
	CASE f/JOE	-
Faded Pictur	res (Def Jam/RAL/Mercui	
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1106/236	81/5	38
R. KEL	LY f/KEITH MURRAY	
He	ome Alone (Jive)	
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1074/574	79/6	39
G	ERALD LEVERT	
Taking Ev	erything (EastWest/EEG)	
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1054/222	77/1	40
MO	ST ADDED®	
ARTIST TITLE LABEL(S)		ADDS
DRU HILL These Are	e The Times (Island)	69
TIMBALAND f/MISSY &	& MAGOO Here (BlackGround/Atlanti	
TYRESE Sweet Lady		62
TATYANA ALI Boy Y	ou Knock Me Out (MJJ/Work)	53

Dido fill L These Are The Times (Island)69TIMBALAND (MISSY & MAGOO Here... (BlackGround/Atlantic)62TYRESE Sweet Lady (RCA)62TATYANA ALI Boy You Knock Me Out (MJJ/Work)53JESSE POWELL You (Silas/MCA)53BLACKSTREET & MYA f/MASE... Take Me... (Interscope)51ICE CUBE f/MR. SHORT KHOP Pushin'... (Lench Mob/Priority)43MASTER P Kenny's Dead (American/Columbia)24TELA Bring 'Em Out (Rap-A-Lot/Noo Trybe)23JAZE It's Alright (Universal)20SPORTY THIEVZ Cheapskate... (Roc-A-Blok/Rutfhouse/Columbia)20

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)

TOTAL PLAY INCREASE

R. KELLY f/KEITH MURRAY Home Alone (Jive)+574DRU HILL These Are The Times (Island)+491JANET The Velvet Rope (Virgin)+350JAY-Z f/AMIL AND JA Can I Get... (Def Jam/RAL/Mercury)+341CAM'RON f/USHER Feels Good (Untertainment/Epic)+307TAMI DAVIS Only You (Red Ant)+277RICKY BELL When Will I See... (So So Det/Columbia)+270TIMBALAND f/MISSY & MAGOD Here... (BlackGround/Attantic)+257MICHEL'LE Can I Get A Witness (Death Row/Priority)+238CASE f/JOE Faded Pictures (Def Jam/RAL/Mercury)+236



MYA f/SILKK THE SHOCKER Movin'... (University/Interscope) KELLY PRICE Friend Of Mine (*T-Neck/Island*) GINUWINE Same Ol' G (*Atlantic*) BIG PUNISHER You Came Up (*Loud*) TRIN-I-TEE 5:7 God's Grace (*B-Rite/Interscope*) GERALD LEVERT Thinkin' Bout It (*EastWest/EEG*) TAMIA So Into You (*Qwest/WB*) JAGGED EDGE Gotta Be (*So So Def/Columbia*) JON B. They Don't Know (*Yab Yum/550*) PRESSHA Splackavellie (*Tony Mercedes/LaFace/Arista*)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



1414 E. Third St. • Tulsa, OK 74120 • (918) 561-8732 • Fax (918) 561-8734 • E-mail: imagink@aol.com

THE NEW SINGLE

Featuring

From Their New Album

DECATUR

& E08

Video Now In Rotation At

N

Stations Already On DEC!!!!! WHTA WVEE WWWZ KKDA KBXX WHRK KMJJ WZAK WTLZ KVSP KJMM

DR) Crfill" in Stores NOW!!!!

Going For

Adds Now!!!

FULLY LOADED

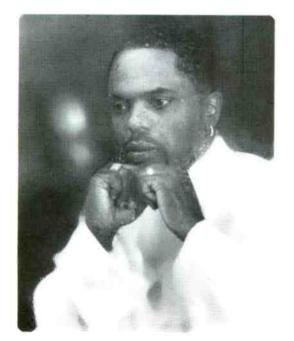
56 • R&R October 30, 1998

URBAN ACTION



ARTIST: GLENN JONES LABEL: SAR/WB

S omebody slap me! I have been miss-ing out on some good listenin'. I had just gotten home, pressed the "play" button on the CD remote, and the sound of the track raised an evebrow. As I continued to listen, the other brow was raised. By the end of Glenn Jones' "Let It Rain," I was soaking wet! As this single slowly climbs up the Urban AC chart, I'm wondering, "What is wrong with those PDs?" (Hell, do a remix featuring a rap by **Big Pun**, and mainstream Urban might just "weather the storm.") In "Let It Rain," a playful Jones tells



his lady there's a game he wants to play with her when he gets home from work. (A game for adults only, I'd say.) He goes on to explain to her, "Something happens when I'm with you, ooh the freaky things you make me wanna do." (Hmm, men say I make them want to commit suicide, go figure.) While singing to the love of his life, Jones gives her props when he croons, "Ooh, baby, here I go again, it's just as good as it's ever been. This thing we have has stood the test of time, you're the best, girl, I won't deny." (Dude is whipped!) Written by R. Vanelli, Glenn Jones, and David Alexis and produced by Vanelli, this song is hot! (The mood it sets is a scorcher! You'd have to be dead with rigor mortis

setting in not to get a reaction from this song.) The second half of the chorus lets you know of the temperature on Jones' thermostat: "Baby, give me all you got, I wanna taste every single drop. Let it rain." (A man after my own, uh, heart.)

This sensual, romantic single is definitely a musical aphrodisiac. When you're with the one and the time is right, pop this song into your CD player, program it to the repeat mode, and let nature take its course. (I feel a sprinkle coming on) Peace.

> - Tanya O'Quinn Asst. Urban Editor

Artist Breakdown highlights artists with strong chart momentum.

IN MY OPINION

Link

"I Really Wanna Sex Your Body" Relativity

MD, KVJM/Bryan, TX

Edward Sanchez

Link. What else can I say, the boy is bad! His new single, "I Really Wanna ..." is one of KVJM's most requested songs, and I strongly feel that it will be a strong candidate for No. 1. After reviewing his album, I



discovered that he has several cuts that could be released. The multitalented writer, artist, and performer has the ability to appeal to a broad audience. At a recent performance, males and females of all ages were overwhelmed by his show. His presence, energy, and vibe were great. His style is one-of-a-kind. Link promises to be an artist with longevity and many more hits to come.

ADDVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Monday (11/2) and Tuesday (11/3).

ALL CITY The Hot Joint (MCA)

W. HOUSTON & M. CAREY When You Believe (DreamWorks)

MONTELL JORDAN When U Get Home (Def Jam/RAL/Mercury)

MASTER P Thug Girl (No Limit/Priority)

SILKK THE SHOCKERExpress Yourself (Priority)

69 BOYZ Get On Your Feet (Big Beat/Atlantic)

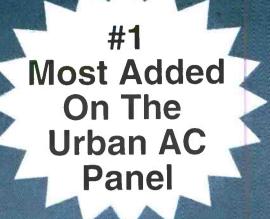
SOURCE What I Feel 4 U (Innocent)

What does these stations have in common?

Rap...Hip Hop... and now real R&B with "ONE OF THE GREATEST SINGERS OF OUR TIME."

Glenn Jones "Let It Rain"

18 - 16	Urban AC Ch	nart	N&A	Urba	n Char	t			
new this week at: WRKS, WGCI, KMJQ, KPRS, WNOV, WQMG, WEUP									
	Alre	eady playin	g on:						
KJLH WVAZ WDAS WMJM WBHK WKJS WDAI WAAV KXZZ WKGN WJKS KIPR KMJJ WJZD WIBB	WMMJ WALR KQXL WDLT WUVA KLMB WWDM WJFX KIIZ WFXE	WMGL KDKO WJTT	WMCS WPAL WZAK WTMG	WXMG WKXI WKKV WQHH	WCFB WFLM KVSP WDZZ	KJMS WRBV WPLZ WTLZ	WSOL WLVH KJMM KDKS		
WESE WJJN KBCE WLJM KYEA KRVV	KZWA WJMG KVJM	WACH WJKX www.sarenterta	ainment.com	SAR	COR	D 5	AAA -		



By Popular Demand!



The Latest Hit From **bout it** In Stores Now

Urban mainstream with early airplay and adds at:

WUSL-Philadelphia WAMO-Pittsburgh WZAK-Cleveland WDAS-Philadelphia WCDX-Richmond WOWI-Norfolk WKKV-Milwaukee KIPR-Little Rock WYLD-New Orleans MJQ-Houston WJTT-Chattanooga WFXA-Augusta WWWZ-Charleston WTMP-Tampa WQUE-New Orleans KKDA-Dallas KKBY-Seattle KDKO-Denver ...and many more...



Single produced by Carl Roland for Mo'Kutz Productions/Mecca Don Entertainment, Inc. Management: Icon Entertainment Executive Producer: Louil Silas, Jr. Associate Executive Producer: Felipe Darrell



URBAN PLAYLISTS



38.8 4

weet a series of the art of the series of th

たいとうないであるというである。そうでい

「「「「「「「「

3.

al and the set of the set of the set of the set of the set

Hotter than a speeding train Stronger than your tightest game No one can love you like I can I'll be your super-lover, I'm your **BLACK SUPERMAN**

BLACK SUPERMAN the first single from their self-titled debut album

1110

FRUM THA SOUL

Continuing to soar at:

0				
WIZF	WZAK	WCKX	WJUC	WROU
WDZZ	WTLZ	WTKT	WGZB	WCKX
WOHH	WLJM	WUSL	WOWI	WPLZ
WCDX	WSOJ	WHRK	KPRS	WKKV
WENN	WJTT	WFXE	WEUP	WTMP
WWWZ	WPEG	WWDM	WZFX	KIPR
KVSP	KDKS	KJMM	WFXA	WBLK
WPAL	WBHJ	KKDA	KDKO	KIIZ

Executive Producer: KEV N EVANS and RODERICK "RAW" WHITTERSON Management: RAW for MOST HIGH ENTER AINMENT, Inc.

WESTSIDE CERTIFIED GOLD and COUNTING Album in-store November 10th

Everywhere

"THEY NEVER SAW ME COMING"



PRODUCED BY MIKE MOSLEY AND FEMI OJETUNDE FOR STEADY MOBBIN PRODUCTIONS. CO-PRODUCED BY TO. Executive producers: debbie hammond for clockwork entertainment, mike mosley for steady mobbin productions, and to for headbeatin' productions. Management: theresa price for xtreme entertainment.

EPIC AND ERG. U.S. PAT. & TM. OFF MARCA REGISTRADA / 1998 CLOCKWORK ENTERTAINMENT INC., SONY MUSIC ENTERTAINMENT INC.



anradic

1.1.2.3.3.3.3.4

No Adds

Nea

REPORTERS



KBCE/Alexandria, LA WPAL/Charleston, SC KKDA/Dallas, TX WTMG/Gainesville, FL OM: Don Cody APD: Bobby Holiday **Roshon Vance** D/MD: Skip Chea PD: Jae Jacks DEUHILL "Times" ICE CUBE/MR. SHORT..."Pushin "IMARAL AND F/MISSY...."Here" PD: Kenny Smoov VD: R.J. Polk PD: Bobby Holiday TATYANA ALI "Koock" SPORTY THEYZ Cheapstate" TIMBALAND FMISSY. "Here" ICE CUBE/MR. SHORT. "Pushin" BALXSKTREET & MYA. "Take" DRUHILL "Times" JESSF POWEL" "You" BRAND NUBIAN Tet" TAMI DANS "Only" CHERRELLE "Right" ENTOURAGE "When" 10: R.J. Polk TATYAVA ALI "Knock" MAG 7: Street TYRESE "Sweet" BLACKSTREET & MAC. "Take" DRUHILL "Trmes" ICE CUBE/MR. SHORT. "Pushin" MASTER P. "Kemys" JUZE "Ahgin" SPORT VT HIEVZ "Cheapskate" JESSE POWELL "You" CAMPON FUSHER "Fees" TIMBALAND F/MISSY... "Here" TATYANAALI "Knock" RICKY BELL "Witen" TYRESE "Sweet" BLACKSTREET & MYA... "Take" MASTER P "Kennys" SPORTP THIEVZ "Sweet" SSSE POWFLI "You" SPORTY THIEVZ "Cheapska JESSE POWELL "You" CAM'RON F/USHER "Feels" WROU/Davton, OH WWWZ/Charleston, SC PD: Terry Base MD: Alysse Stewart 5 TimBaLAND FMISSY..."Here" 5 ESSE POWEL "You" ICE CUBEMR SHORT...Pushin" ORUHILI "Times" TYRESE "Sweet" TATWANA JU "Knock" BLACKSTREET & MYA... "Take." WJMZ/Greenville, SC MD: Ready Action D: Healy room DRU HILL "Times" TIMBALAND F.MISSY... "Here" TOTAL/MISSY ELLIOTT "Tippin" PD: Marvin Hankston MD: Kelly Berry WHTA/Atlanta. GA OM: Don Alias PD: Sean Taylor TIMBALAND F/MISSY "Here" TELA "Bring" ICE CUBE/MR. SHORT. "Pushin" 10 R. KELLY F/K. MURRAY 6 CASE F/JOE "Faded" 5 DRU HILL "Times" SHAE JONES "Talk" KDKO/Denver, CO PD/MD: RickWall D/MD: Flick Walker PUBLIC ANNOUNCEMEDT Work' DRUHILL TIME'S'L Here" USSEP OWELL You" TYRESE "Sweet" RUMODE SOLAD Char WC FJOND B. "Better" BLACKSTREET A WAL. "Take" RICKY BELT When" TELA "Bring" TATYANA ALI "Knock" WNEZ/Hartford, CT WNEZ/Hartford, CI PO/MD: Mark Dennis 17 Tatyana Ali "Knock" 17 Timbaland F/MisSy... "Here" 18 BLACKSTRET & MYA... "Take" 17 DRUHILI. "Times" 14 OUTKAST "Rosa" WVEE/Atlanta, GA WJTT/Chattanooga, TN PD: Tony Brown MD: Rajeeyah Shabazz PD: Keith Landecke MD: Magic MU: Magic 5 ORU HIL "Times" 5 IOR CUBEARS SHORT. "Pushin" 5 TIMBALAND FAMISSY... "Here" 5 TIMBALAND FAMISSY... "Here" 5 IJESSE POWELL "You" 5 TAYI DAYS "Ody" 5 TAYI DAYS "Ody" 5 SPORTY THEVZ "Cheapskate" WFXA/Augusta, GA PD: Tim Snell MD: Robert Taylor AMD: Gena Lavigne 5 TAMI DAYS: Tony 5 BLACKSTREFT & MXA. "Take" 5 TRYNAN AL: "Knock" 5 DRUHILL "Times" 5 URDRA MO FMISSY. "Here" 5 JESSE POWELL "You" WEUP/Huntsville, AL PD/MD: Steve Murray FU/MUL Subvermultay 6 TYRESE Sweet" 5 JESS POWELL 'You" 5 DRU HILL Times" 5 GLENN JONES 'Rain" BLACKSTREET & MMA. "Take" RICKY BEL: "When" SURZ OF MAN "Plan" TIMBALAND FMISSY... 'Here" TATYANA ALI 'KNock' WDTJ/Detroit, MI OM/PD: James Alexander MD: Lance Panton 5 TIMBALANOF/MISSY., "Here" WGCI/Chicago, IL DM/PD:Elroy Smith APD/MD: Jay Alan ORU HILL "Times" TATYANA ALI "Knock" APD/MD: Jay Aian 50 DRU HiLL "Times" 21 YOUTH EDITON "Anything" 14 TIMBAL AND FMISSY. "Here" 7 PIBLIC MANOUNCEMENT "Work" 7 KEITH SW64T FSNDOP "Come" 6 GLENN JONES "Rain" 5 TYRESE Sweet 5 TICKY BELL "When" 5 LAVONDRA "Give" WEMX/Baton Rouge, LA WJLB/Detroit, MI PD: Al Jai Wallac MD: Teena Kelly PD: Michael Sau iders WTLC/Indianapolis, IN 5 DRUHILL "Times" 5 TATYANA ALI "Knock" 5 FLIPMODE SQUAD "C PRIME TIME "Tell" R. KELLY F/K. MURRAY "Home CASE F/JOE "Faded" TAMI DAVIS "Only" OUTKAST "Rosa" TIMBALAND F/MISSY... "Here" TYRESE "Sweet" PD: Brian Wallace MD: Vycki Buchanon • "Cha" HILL "Times" W.LIN/Dothan Al WJMI/Jackson, MS WJMI/Jackson, MS PD/MD: Stan Branson 5 TYRESE"Sweet" 5 DEF SOUAD "Game" 5 JESSE POWELL "You" BLACKSTREET & MYA... "Take" TATYANA ALI "Knock" DRU HILL "Times" MASTER P "Kennys" WIZF/Cincinnati, OH PD: Regina Dawkins MD: Tony Black VP/Prog.: Tony Fields MD: Lauri Jones WJZD/Biloxi, MS 8 DRU HILL "Times" 8 TYRESE "Sweet" 8 ICE CUBE/MR, SHORT., "Pushin" 8 BLACKSTREET & MYA., "Take" PD: ROU Nical MD: Tabari Daniels D: Tabari Daniels TYRES: Sweet SPORTY THIC2 "Obepskate" UESSE POWELL "You" UAZE: Anopa" DRU HILL: Times" ICE CUBE/MR. SHORT... "Pushin" ICE CUBE/MR. SHORT... "Take" IATYANA ALI "Knock" I TIBALAND FAMISSY... Here" I TILA "Bring" MASTER P "Kenny's" WZAK/Cleveland, OH WZAK/Cleveland, OH PD: Bobby Rush MD: Langtord Stephens 10 JESSE POWELL "You" 10 OHTKAST "Ross" 10 OHTKAST "Ross" 10 OHTKAST "Ross" 10 OHTKAST "Knock" 10 TYRASE Sweet 10 TYRASE Sweet 10 TYRASE Sweet 10 OHTCAL OWFLICT "Soummy" 10 MAG 7 "Street" KPRS/Kansas City, MO PD: Sam Weaver MD: Myron Fears MD: Myron Fears 5 TATYNAAL' Knock" 5 TMSALANDFMISSY, "Here" ENTOURAGE "When" MASTEP F Kennys' UCE CUERAM SHORT, "Pushin" MCHELLE "Can" RELITIGHT "Wanna" JESS FOWELL "Vou" SPORTY THICY "Cheapscate" KETM MURRAY FLL "Incredible CLENN, JONES "Ran" DRI HILL "Times" DRI HILL "Times" DRI KHLL "Times" WZFX/Fayetteville, NC PD: Bobby Jay MD: Yonni O'Donohue 13 BLACKSTREET & MYA. 9 MEN OF VIZION "Feel" WENN/Birmingham, AL PD: Jeff Tyson APD/MD: Chris Talley y MENOFVIZION"Feel" 6 TATVANA ALI "Knock" 5 TYRESE "Sweet" 5 RICKY BELI "When" 5 SHADUILLE O'NEAL "Night" 5 CAM RON F/USHER "Føels" 5 DRU HILL "Times" DRU HILL "Times" TIMBALAND F/MISSY..."H TYRESE "Sweet" JESSE POWELL "You" TATYANA ALI "Knock" WWDM/Columbia, SC PD/MD: Paul Jackson UJMD: Paul Jackson UJMD: Paul Jackson DRU-HIL: "Immes" BUACKSTREET & MA...Taxe" BUACKSTREET & MA...Taxe" IRICKY BELL "When" MONE"Con" IRIA BUACKSTREET MONE"Con" CAM FOM FUSHER Teels" SHAQUILE O'NEAL "Nou" JESSE POWELL "You" WILD/Boston, MA PD: Rick Anderson MD: Steve Gousby WD77/Flint MI VUZZ/FIINT, MI D/MD: Chris Reynolds TMBALAND F/MISSY, "Here" TYRESE "Sweet" TATYANA ALI "Knock" BLACKSTREET & MYA, "Take" DRUHILL "Times" DRUHILL "Times" DRUHILL "Tou" JESSE POWELL "You" JAZE "Angut" IU: Steve Gousby TATYANA AL! "Knock" R KELLY FIK MURRAY "Home" BLACKSTREET & MYA. "Take" DRU HILL "Times" TAMI DAVIS "Only" CAM RON F/USHER "Feels" TYRESE "Sweet" KIIZ/Killeen, TX PD/MD: Mychal Maguire GARU HILL "Times" GARU HILL "Times" GANGSTABD0 "Dollas" IO JESSE POWELL "You" TATYANA ALI "Knock" TIMBALAND F.MISSY. "Here" ICE CUBEJMS. SHORT. "Pustim" TYRESE "Sweet" (VJM/Bryan, TX WFXE/Columbus, GA WYNN/Florence, SC TYRESE "Sweet" REEL TIGHT "Wanna" BLACKSTREET & MYA... "Take" PD: Philip D. March MD: Art Thomason PD: Fred Brown Jr. MD: Parish Brown 10.2. ATT HUMBSUP 12. TMBGLANDFAILSSY, "Here" 10. DRU HILL "Times" TYRESE "Sweet" CAMRON FUSHER "Feels" BLACKSTRETE & MA. "Take" VOICES OF THEORY "Wherever" TAMI OAVIS "Only" ICE CUBE/MR. SHORT, "Pushin" WKGN/Knowille TN C Thomas Henderson MO THUGS FAMILY "Ghetto" WJFX/Ft. Wayne, IN PD/MD: B.J. Steele 15 REGINA BELLE "Enough" JAZ: "Arright" ICE CUBEAMS. SHORT. "Prishin TATYANA ALI "Kook" VRESE "Swert" JESSE POWELL "You" TIMBA.AMD FMASSY. "Hwe?" MASTERP "KennyS" DRI HILL "Trines" BLACKSTREET & MYA... "Take" MAG 7 "Street" 5 M0 THUGS FAMILY "Ghedi" 5 DRU HUL, "Times" 5 DRU HUL, "Times" 8 LackStrefet & MrA... "Take" 5 THREE: "Sweet" 5 THANGEN "Secret" 5 THANGEN "Secret" 5 THANGAND FINISSY... "Here" 5 THANGAND FINISSY... "Here" 5 THANGANA ALI "Knock" 5 JSUGLIC "Crank" 5 JSUGLIC "Crank" 5 JMELLEK KBITT "Payer" 5 THOMPSON & WOMACK "Change" JAGGED EDGE "Gotta" 112 F/MASE "Love" JD & MARIAH CAREY "Sv WBLK/Buffalo, NY WCKX/Columbus, OH 18 JD & MARIAH CARLY "Sweethea 5 JAX-2"Hard" 7 AARON HALL "Places" 6 JON B. "Do" 6 JANET "Velvet" 6 NORRAGA "Superthug" 6 DRU HILL "Immes" 6 TYRESE "Sweet" 6 IDC CUBE/ANR SHCRT. "Pushin" 6 BLACKSTREET & MYA... "Take" VP/Prog.: Tony Fields PD: Paul Strong 8 DRU HILL: "Times" 8 TYRESE "Sweet" 8 ICE CUBE/MR. SHORT. "Pushir 8 BLACKSTREET & MYA... "Take" 6 ANDREA MARTIN "Beturn" URBAN WPAL-AM/Charleston, SC WMXD/Detroit, MI KMJQ/Houston, TX PD/MD: Jae Jackso PD: Carl Conner MD: Carla Boatner PD: Janet G. MD: Tony Rankin BRANDY "Ever" TAMI DAVIS "Only" DIONNE WARWICK "Promise CASE F/JOE "Faded" TATYANA ALI "Knock" GLENN JONES "Rain" KYLE EASTWOOD "Live JESSE POWELL "You" TAMIA "So" MARY J. BLIGE "Beautiful" CHAKA KHAN "Spoon" WUVA/Charlottesville, VA PD/MD: Tony Love WFLM/Ft. Pierce, FL No Adds BLACKSTREET & MYA JESSE POWELL "You" DRU HILL "Times" TATYANA ALI "Knock" WKX1/Jackson, MS PD/MD: Stan Branson LEVI LITTLE "Somebody" CECE WINANS "Slipping" WVAZ/Chicago, IL DM/PD: Maxx Myrick APD/MD: Jamillah Muhamm 26 PUBLICANNOUNCEMENT "Tim 5 KOBI "Feel" WQMG/Greensboro, NC PD: Al Payne MD: Bryan Maxwell WSOL/Jacksonville, FL WXMG/Columbus OH

URBAN WIBB/Macon, GA PD/MD: Kevin Fox 5 BLACKSTREET & MYA... "Take" 5 JESS POWELL "You" 5 DRUHILL "Times" 5 DRES THE BLACK SHEEP "Pardon" 5 MASTER Premys" 5 TIMBALAND FMISSY. "Here" 5 ICE CUBE/MR. SHORT. "Pushin" 5 TYRESE Sweet KRRQ/Lafayette, LA D: Dre Ric 13 2PAC "Love" 10 FAT PAT "Top" 9 DOOBIE SMOOV 6 BIG TYMERS "Ba BIG TYMERS "Ballin" TAMI DAVIS "Only" MIAX "Whatcha" BLACKSTREET & MYA... "Take" JESSE POWELL "You" TIMBALAND F/MISSY... "Here" TYRESE "Sweet" 5 TYRESE "Swe 5 JAZE "Alnoht" KZWA/Lake Charles, LA WKPO/Madison, WI PD: Frank Tray MD: James Williams D: James Williams TATYANA ALI 'Koock' DRIVINLI 'Times' BLACKSTREET & MMA. 'Take' ICE OUBEAM S-HORT. 'Pushin'' LSSE POWELL 'You' TIMBA AND FAMISS'. 'Here' TIMBAS 'Sweet' TELA 'Bing' SyDRTY THEVZ 'Cheapskate' MASTER P'Kenry s' JAZE 'Angle' 'WULL' A ancian MI PD: Chris Lee MD: LaTone Hart IND. Let Unite Hall 19 TATYANA JL, TKood' 11 TIMBAQ,AND FMUSSY., "Here" 10 112 FMASE "Love" 10 BLACKSTHEET BI AMA., "Take" 5 SHADULLE ONEAL "Nght" TYRES: "Sweet" ICE OUBEAR SHORT "Fushin" CAM UND FLSHER "Feels" TELA "Bring" KENNY LATTIMORE "Days" WQHH/Lansing, MI PD/MD: Brant Johnson KXHT/Memphis, TN DM: Chris Taylor PD: Michelle Price 32 GANGSTA 800 "Stand" DRU HILL "Times" TIMBALAND F/MISSY... "Here" JESSE POWELL "You" BLACKSTREET & MYAL... "Take" TATYANAALI "Knock" DREEG" Journet" 7 TYRESE "Sweet" 5 ICE CUBE/MR. SHORT. "Pushin" MASTER P "Kenny's" TELA "Bring" MAG 7 "Street" WHRK/Memphis, TN PD/MD: Bobby D'Jay APD: Eileen Nathanie APD: Eileen Nathaniel 23 BLACKSTREET & MYA., "Take" 19 DRUHILL "Times" ICE CUBE/MR. SHORT. "Pushin" TIMBAL AND FMISSY., "Here" JAZE "Airgott" JESSE POWELL "You" TATYANA AL "Knock" TYRESE "Sweet" WJKX/Laurel_MS WJKX/Laure1, MS PD/MD: Tyrone Davis 30 TIMBRAND:MISSY: "Here" 10 MSTERP "Kennys" 10 ORUHIL: "Imms" 51 TYPESE "Sweet" JAZE: Anget SSER POWELL You" IEC DUBEMR SHORT: "Pushin BLACKSTREET & MYA. "Jake" TATWAA AJ: "Jake" TATWAA AJ: "Take" WEDR/Miami EL OM: James Thomas PD/MD: Cedric Hollywood DRU HILL "Times" ANDREA MARTIN "Return" WJMG/Laurel, MS PD/MD: LaDonna Jones WKKV/Milwaukee, Wl 5 TATYANA ALI "Knock" 5 BLACKSTREET & MYA... "Take" 5 DRUHIL "Times" 5 DRUHIL "Times" 5 JESSE POWELL "You" ICE CUBE/MR. SHORT. "Pushin" TYRESE "Sweet" MASTER P "Kenry's" TELA "Bring" PD: Nate Bell MD: Dallas Scott U: Dallas Scott DRUHLL:Times' BLACKSTREET & MAX. "Take" MASTER P Kenny's' JESSE POWELL'You" TYRESE "Sweet" UE CUEUERMR.SHOPT... "Pushin SPORTY THEVZ "CheapsAtte" TIMBALAND FAMISSY... "Here" JUK/NHE F14" TATYANA JI. 'MODK" TELA-Bring" WTKT/Lexington, KY PD/MD: DJ Gold WLJM/Lima, OH PD/MD: Desarai Downs *20/MD:Desarai Downs 0 FAT PAT "Top" 1 THRES "Sweet" 0 RRUHILL "Times" 1 MRALLANG PARKSY. "Here" 3 MASTREP Kennys's 9 HAXSTREPT & MYA... "Take" 8 HATYMAAL "Knock" 8 JESSE POWELL "You" 8 JESSE POWELL "You" 8 SPORTY THIEVZ "Cheapskate" 5 MCPC 44 MCC.OLD "Messing" 1 CEC LUBEAVR SHORT. "Pushini 1 CEC LUBEAVR SHORT. "Pushini WNOV/Milwaukee, Wi PO/MD: Sandra Robinson DRU HILL "Times" ICC UIBE/MR SHORT. "Pushin" TYRESE"Sweet SPORTY THIEVZ "Cheapskate" RICK/BELL "When" SHADUILLE O'NEAL "Night" TIMBALAND FMISSY. "Here" TELA "Bingh" MONIE: "Get" GLENN JONES "Ram" KEITH MURRAY FAL. "Incredible" GLENN JONES "Ram" KEITH MURRAY FALL "Incredible" GLENN JONES "Ram" WNOV/Milwaukee, WI KIPB/Little Bock, AB PD/MO: Joe Booker D/MO: Jae Booker NEXT "Still" BLOKSTREET & MYA... "Take" ENTOLRAGE: "When" D RUHILL: "Times") MASTER P "Kennys" JESSE POWEL: "You" ICE CUBE/MR. SHURT... "Pushin" IAT RVALA ALI "Knock" TMESE "Swelt... "Here" SPORTY THE/2 "Cheapsace" JAZE "Anght" WBLX/Mobile, AL KKBT/Los Angeles, CA PD: Niecy Davis APD: Jimmy Mack Int. PD: Harold Austin MD: Dorsey Fuller APD_JIMMIY MACK 5 BLACKSTREET & MYA..."Take" 0 DRU HILL "Times" 5 TIMBALAND F.MISSY..."Here" 5 TELA "Bring" 5 TYRESE "Sweet" 5 JESSE POWELL "You" (AST "Rosa" WGZB/Louisville, KY VP Prog./PD: Tony Fields MD: Tim Jherard

WYOK/Mobile, AL PD/MD: Jammin' Jimmy Ava 5 IGE CUBE/MR, SHORT, "Pushin BLACKSTREET & MYA., "Take" JESSE POWELL "You" TYRESE "Sweet" TIMBALAND FMISSY..."Here" DRU HILL "Times" imy Avan KRVV/Monroe, LA PD/MD: Chris Collins WUSL/Philadelphia, PA OM: Helen Little MD:Glenn Cooper D/MD: Chris Collins DRU HILL "Times" REL TIGH" Yanan" LUTHER VANDROSS "Know" MASTER PY Kennys" BLACKSTREET & MYA... Take TIMBAL AND FKNSY... "Hee" SPORTY THIEVZ "CheapState" ICE CUBE/MR SHORT. "Pushi TATYMA ALI "Knock" JESSE POWELL "Nou" TELA "Bring" THESE "Sweet" DMX "Grand"

KYEA/Monroe, LA PD/MD: Gentleman Gen D/MD: Gentleman George VOCES OF THEORY "Whenever MASTER P: Kennys" TELA "Bing" DRUHILL Times" TYRESE "Sweet" JESSE POWELL You" TATYANA ALI "Knock" BLACKS THEET & MYA... "Take" SPORTY THEVZ "Cheapskate"

WJWZ/Montgomery, AL MD:D-Rock

WZHT/Montgomery, AL PD/MD: Michael Long U/M D: MICHAEL Cong DRU HEL "Times" TELA "Bring" TIMBALAND F/MISSY... GHETTD TWINZ "Pan" TATYANA ALI "Knock" REEL TIGHT "Wanna"

WQQK/Nashville, TN OM/PD: Jim Kenned 8 MIAX "Whatcha" OUTKAST "Rosa" DRU HILL "Times" TYRESE "Sweet" TIMBALAND F/MISSY... "Here"

WOUE/New Orleans, LA PD/MD: Gerod Stevens 37 SHAE JONES "Talk" 14 R. KELLY F/K. MURRAY "Home MASTER P. "Kennive"

MASTER P "Kenny's" TATYANA ALI "Knock" JESSE POWELL "You CASE F/JOE "Faded" DRU HILL "Times" WBLS/New York, NY

PD: Vinny Brown MD: Michelle Campbelt 30 TATYANA ALI "Knock" 17 DRUHILL "Times" 14 AARDNHALI "Places" 7 BRANDNUBIAN 'Let" 5 TYRESE "Sweet" 5 GERALD LEVERT "Taking"

WOWI/Norfolk, VA PD: K.J. Holjday MD: Michael Mauzone MU: mitchael Mauzone 28 DRU HILL "Times" 21 TATYANA ALI "Knock" 9 TIMBALAND FMISSY..."Here" 6 ICE CUBE/MS.SHORT...Pushin" REEL TIGHT "Wanna" JESSE POWELL "You" TYRESE "Sweet"

KVSP/Oklahoma City, OK PD: Terry Monday MD: Maurice Prince BLACK ROB "Dare" TELA "Bring" ICE CUBE/MR. SHORT.. "Pushin ORU HII.1 "Times"

DRU HILL "Times" JESSE POWELL "You" TYRESE "Sweet" MASTER P "Kennys" TIMBALAND F/MISSY... "Here" BLACKSTREET & MYA... "Take" WJHM/Orlando, FL Interim MD: Al Fiala

TELA "Bring" DEBORAH COX "Supposed" TIMBALAND F/MISSY., "Here TYRESE "Sweet" WPHI/Philadelphia, PA PD: Micfox

DRU HILL "Times" TIMBALANO F/MISSY... "Here" R. KELLY F/K. MURRAY "Home NEXT "Still" AARON HALL "Places"

8 NOREAGA "N O.R.E." 6 TYRESE" Sweet" 5 TIMBALAND F/MISSY... "Here" 5 SHAQUILLE O'NEAL "Night" 5 BLACKSTREET & MYA... "Take" 5 NEOLE "Make" 5 CAM'RON "Pull" JESSE POWELL "You" WAMO/Pittsburgh, PA PD: Ron Atkins MD: Kris Kelley

5 TELA "Bring" 5 JESSE POWELL "You" 5 TYRESE "Sweet" 5 TATYANA ALI "Knock" 5 CAM'RON F/USHER "Feels" 5 DRUHILL "Times" WQOK/Raleigh, NC

PD: Hosie Mack MD: Jodi Berry 5 KID CAPRI "Lines"

WPLZ/Richmond, VA

w rLZ/Richmond, VA *D/MD: Phil Daniel i CAMPRON FUSHER "Feels" TATYANA LI *Koock" DRUHILL "Times" GLADYS KINGHT "Everybody" TYRESE "Sweet" UESSE Powert UESSE Power STRAW/BERRI "Secret"

WSOJ/Richmond, VA

D/MD: Kevin Kofax A+ "Enjoy" TiMBALAND F/MISSY..."Here" TATYANA ALI "Knock"

Mar Advace Notice BUHHIL "Times" WILLSMITH "Mam" SUK2 OF MAN "Pan" MAG 7 "Street" TYRESE "Sweet MASTER P Kennys" TELA "Bring" JESSE POWELL "You" ICE CUBEMR, SHORT. "Pushin" CASE F/JOE "Faded"

WTLZ/Saginaw, MI

DRU HILL "Times" TAIYANA ALI "Knock "TYRESE "Sweet" MASTER P "Kennys" JAZE "Alnght" JESE POWELL "You". ICE CUBE/MR. SHORT. "Pushin" BLACKSTRETE A WYA. "Take" TIMBALAND FANISSY.. "Here"

WEAS/Savannah, GA

PD: Sam Nelson MD: Sam Nelson

BRANDY "Ever" JANET "Vetvet" JAY-Z "Hard" OUTKAST "Rosa"

KKBY/Seattle, WA

DRU HILL "Times" JESSE POWELL "You"

PD/MD Ouine Echol

25

KDKS/Shreveport, LA

J/ROUL/UULINECTIOIS JEROME "Old" BLACKSTREET & MYA... "Take" JESSE POWELL "You" TELA "Bing" TIMBALAND F/MISSY... "Here" DRU HILL "Times"

DRU HILL "Times" ICE CUBE/MR, SHORT.. "Pushin" TATYANA ALI "Knock" TYRESE "Sweet"

TimBALAND F/MISSY... "Here" CAM RON F/USHER "Feels" JANET "Velvet" TYRESE "Sweet" DRI HILL "Time"

PD: Tom Reddick APD/MD: MyronL

PD: Kermit Crockett MD: Tony Lamptey

23 19 15

WCDX/Richmond, VA PD: Aaron Maxwell MD: B-Rock MD: B-Hock 19 LEVILITLE: Somebody" TYRES: Sweet" BLACKSTREET & MYA... "Take" ICE CUBE/MR SHORT. "Pushin" JESSE POWELL "YOU" TIMBALAND F.MISSY... "Here" CAM RON F/USHER "Feels"

D: Maurice Prince BLACK ROB "Dare" TELA "Bnng" ICE CUBE/MR. SHORT... DRU HILL "Times" JESSE POWELL "You" TYRESE "Sweet" MASTER P "Kenny's" TIMBALAND F/MISSY...

K.IMM/Tulsa, OK

PD: Terry Monday MD: Maurice Prince

WTMP/Tampa, FL

1D: Big Money TIMBALAND FMISSY. "Here" In GC LUBE MR. SHORT. "Pushin" TYRESE "Sweet DRI HILL "Times" CHICO DERARGE "Vrogin" SSPORT THEY? Charpskeet JESSE POWELL "You" TRYWANAU, "Knock" GHETTO MAYIA "Decau" SNAE JONES "Tak"

WJUC/Toledo, OH

 WJUC/Ioledo, UH

 PD: Charlie Mack

 5 JAEZ Angot

 5 JESS POWELL "Nou"

 5 HOURACE When"

 5 HOURACE When"

 5 TIRESE "Sweet"

 5 DRUHILL Times"

 5 TIRESE "Sweet"

 5 DRUHILL Times"

 5 TIRESE "Sweet"

 5 TIRESE "Sweet"

PD: Larry Steel MD: Big Money

あったいたいた

Ser.

WESE/Tupelo, MS PD/MD: Stan Allen JAZE "Ainght" MASTER P "Kenny's" MASIERP "Kennys" TYRESE "Sweet" SPORTY THIEVZ "Cheapskate" JESSE POWELL "You" DRU HILL "Times" IGC CUBE/MK SHORT. "Pushin" BLACKSTREET & MYA. "Take" TATYANA ALI "Knock" TIASALAND FAMISSY..."Here" TELA "Bring"

WKYS/Washington, DC VP/Prog.: Steve Hegwood 5 TIMBALAND F.MISSY... "Here" 5 BRANDY "Ever" TATYANA ALI "Knock"

WJKS/Wilmington, DE PD: Tony Quartaron MD: Manuel Mena BRANDY "Disguise" SPORTY THIEVZ "Ch 112 F/MASE "Love" STOMPARTICUE Towe" TAMIDAVIS "Love" TAMIDAVIS "Only" RICKY BELL "When" ANDREA MARTIN "Return" SHAQUILLE D'NEAL "Night" SUAZOF MAN "Plan" TYRESE "Sweet" TIMBALAND FMISSY... "Het JESSE POWELL "You"

WMNX/Wilmington, NC PD/MD: Rod Cruise FUTMUL HOU CHUSE 10 JAY2-THard" CASE FUDE "Faded" WILLIE MAX..."Can't" MONIE "Ge" SHAE JONES "Tak" BLACKSTREET & MYA..."Take" OUTKAST "Rosa" ICE CUBE/MR. SHORT. "Pushin"

89 Total Reporters 89 Current Reporters 85 Current Playlists

Reported Frozen

Playlist (3): KMJJ/Shreveport, LA KMJM/St. Louis, MO WACR/Tupelo, MS Did Not Report, Playlist Frozen (1): WPEG/Charlotte, NC

Sale .

Ā WAI R/Atlanta GA WMMJ/Washington, DC KJLH/Los Angeles, CA WMCS/Milwaukee, WI WRKS/New York, NY KMJK/Phoenix, AZ Int. PD: Jim Kennedy APD: Mitch Faulkner PD/MD: Cliff W PD/MD: Tyrene Jackson PD: Doug Gilmore PD: Art Jackson MD: Tim Higgs PD: Toya Beasley APD: Lenny Greer MD: Wayne Mayo JESSE POWELL "You RENE "When" JANET "Vervet" KENNY LATTIMORE "Days" CECE WINANS "Stipping" 5 GLADYS KNIGHT "Everybody" 5 KIRK FRANKLIN "Lean" TEMPTATIONS 7 DRUHILL "Times" 5 R.KELLY F/K. MURRAY "Home" 5 LEVILITE F "Somebody" DRU HILL "Times" BRANDY "Ever" GLENN JONES "Rain WWIN/Baltimore, MD WMJM/Louisville, KY WAAV/Wilmington, NC PD: Kathy Brown Int. MD: Natalie Case WDLT/Mobile, AL PD: Tony Fields PD: Mark Dylan MD: Kathy Barlow 22 LAURYN HILL "Can PD: Chris Conners WFXC/Raleigh, NC 41 BOYZ II MEN "Fine" 6 CHAKA KHAN "Spoo 6 FAJTH EVANS "Love" 6 AARON HALL "Place BRANDY "Ever" GERALD LEVERT "Taking" 5 NAJEE "Sapphire" 5 WALTER BEASLEY "Dance" MD: Cy Young 10 LUTHER VANDROSS "Know 7 BOYZ II MEN "Fine" 7 KIRK FRANKLIN "Lean" KOXI /Baton Rouge, LA WCFB/Orlando, FL KLMB/Monroe, LA PD: Chris Collins PD: AL Jat Walls WRBV/Macon, GA PD: Steve Holbrook TAMI DAVIS "Dok DEBORAH COX "Supposed" NEXT "Still" JESSE POWELL "You" WKJS/Richmond VA PD: Kevin Fox DIONNE WARWICK "Promise 5 CHAKA KHAN "Spoon PD: Kevin Kofax GLADYS KNIGHT "Ever 39 Total Reporters WBHK/Birmingham, AL 38 Current Reporters 38 Current Playlists WDAI/Myrtie Beach, SC PD/MD: Ernie Dee PD: Mike Abrams WALTER BEASLEY "Dance" KJMS/Memohis, TN 17 GLENN JONES "Rain" 6 D/VINE "Latety" 6 DRU HILL "Times" 5 GERALD LEVERT "Taking" PD: Dave Wynter MD: K.J. 5 JESSE POW/ELL "You" PD: Bobby O'Jay JESSE POWELL "You" TYRESE "Sweet" PD: Paul Strong MD: Warren Stevens 28 KIRKFRANKLIN "Lean WLVH/Savannah, GA 19 JAGGED EDGE Gotta" 5 CECE WINANS "Slipping No Longer A Reporter (1): WIMX/Toledo, OH WDAS/Philadelphia, PA PD/MD: Vern Catron WMGL/Charleston, SC WALTER BEASLEY "Dance" GERALD LEVERT "Taking" PD: Joe Tamburro APD/MD: Daisy Davis PD: Terry Base WALTER BEASLEY "Dance" LIONEL RICHIE "Stay" RENE "When" WHQT/Miami, FL WYLD/New Orleans, LA KRBV/Dallas, TX PD: Thomas Bacote Did Not Report For Two KXZZ/Lake Charles, LA PD/MD: Brian Robinson 5 JESSE POWELL "You" 5 JESSE POWELL "You DRU HILL "Times" JAZE "Alright" WIKS/Greenville, NC PD/MD: LeBr PD: Tony Kidd APD/MD: Phil Michaels Consecutive Weeks: Data WTUG/Tuscaloosa, AL 10 JESSE POWELL "You" 5 TAMI DAVIS "Driv" 5 WALTER BEASLEY "Dance PD: B.K. Kirkland Not Used (1): KATZ/St. Louis, MO DRUHILL "Times" JESSE POWELL "You 13 FAITH EVANS "Love" 13 TRIN-I-TEE 5:7 "Grace MARY J. BLIGE "Beautiful" REEL TIGHT "Wanna" PD/MD: Steve Sloan 8 DEBORAH COX "Suppo 6 AARON HALL "Places" No Adds

PD: Lester Pace MD: Edward Sanchez U. EUWARU SARAIEZ TRICKDADD"/Clange" DRU HILL "Trins" SPORTY THIEVZ "Cheapskate" JESSE POWELL "You" TYRESE"Sweet" ICE CUBEMR. SHORT... "Pushin" TATVANA ALI "Knock" BLACKSTREET & MYA... "Take" JAZE "Angit" TIMBALAND FANISSY... "Here"

PD: Skip Dillard D. SAIP DITIATO BRAND YOUSquise" JESSE POWELL "You" DRU HILL "Times" TYRESE "Sweet" TIMBALAND F/MISSY, "Here" CAM RON F/USHER "Feels" TATYANA AL "Knock" SPORTY THIEVZ "Cheapskate"

10th Anniversary Tribute

AIGHEONTTA COMPTON"

EXPRESS YOURSELF" PERFORMED BY Silkk The Shocker

"STRAIGHT OUTTA NO LIMIT" BOUT IT' AND EXPRESSING HIMSELF N.W.A STYLE

COMPTO

OVER 400,000 IN AUDIENCE DETECTIONS IN ONLY TWO WEEKS

FUTTSB⊌RGH, RICHMOND, CHARLESTON, CHARLOTTE, COLUMBIA, ATLANTA, COLUMBUS, FLINT, SAGINAW, ST. LOUIS, TOLEDO, NASHVILLE, BATON ROUGE, NEW ORLEANS AND SHREVEPORT...GOOD LOOKIN' FOR EXPRESSIN' YOURSELF EARLY!

GOING FOR ADDS ON November 2, 1998

EXPRESS YOURSELF * EXPRESS YOURSELF * EXPRESS YOURSELF * EXPRESS YOURSELF

PRIORITY

URBAN AC TOP 30

OCTOBER 30, 1998

						TOTAL	PLAYS		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2 W	- 3W	STATIONS/ADDS
6	3	2	0	DEBORAH COX Nobody's Supposed To Be Here (Arista)	989	864	732	607	37/2
1	1	1	2	TEMPTATIONS Stay (Motown)	801	876	873	935	33/0
3	8	6	3	KIRK FRANKLIN Lean On Me (Gospo Centric)	755	651	562	489	35/3
7	6	7	4	LUTHER VANDROSS Know (LV/Virgin)	733	630	577	597	37/1
	2	3	5	PEABO BRYSON My Heart Belongs To You (Windham Hill)	703	781	799	874	29/0
	5	4	6	VESTA Somebody For Me (I.E./Motown)	636	655	616	640	35/0
8	16	12	1	DIVINE Lately (Pendulum/Red Ant)	600	538	444	414	25/1
2	12	10	8	REGINA BELLE I've Had Enough (MCA)	562	551	511	491	31/0
1	10	13	9	TRIN-I-TEE 5:7 God's Grace (B-Rite/Interscope)	546	532	519	500	26/1
7	13	8	10	MAXWELL Matrimony: Maybe You (Columbia)	542	586	489	448	27/0
	4	5	11	GERALD LEVERT Thinkin' Bout It (EastWest/EEG)	539	654	670	726	26/0
	11	11	12	KENNY LATTIMORE Days Like This (Columbia)	526	538	516	591	28/1
	7	9	13	R. KELLY Half On A Baby (Jive)	481	567	572	542	25/0
1	17	16	14	WILL DOWNING & GERALD ALBRIGHT Stop (Verve/Motown)	477	490	423	377	29/0
	15	14	15	BRIAN MCKNIGHT The Only One For Me (Motown)	467	499	470	511	19/0
)	18	18	16	GLENN JONES Let It Rain (SAR/WB)	453	427	422	394	30/3
	22	19	Ð	MARY J. BLIGE Beautiful (Flyte Tyme/MCA)	430	425	367	308	25/2
	9	15	18	TAMIA So Into You (Qwest/WB)	425	493	528	621	24/1
	14	17	19	KELLY PRICE Friend Of Mine (T-Neck/Island)	407	441	471	484	20/0
3	21	20	20	AARON HALL All The Places (I Will) (MCA)	405	412	373	369	27/2
j	20	21	21	JON B. They Don't Know (Yab Yum/550 Music)	363	372	388	482	18/0
5	23	22	22	KEITH SWEAT I/SNOOP DOGG Come And Get (Elektra/EEG)	345	346	337	355	17/0
-	27	24	23	BRIAN MCKNIGHT Hold Me (Motown)	316	295	281	221	14/0
-	28	23	24	4KAST Tried (RCA)	315	305	278	227	18/0
	26	25	25	LAURYN HILL Can't Take My Eyes Off You (Ruffhouse/Columbia)	298	293	290	270	16/1
_	29	26	26	JON B. I Do (Whatcha Say Boo) (Yab Yum/550 Music)	283	285	270	225	16/0
_	_	27	Ð	BRANDY Have You Ever? (Atlantic)	273	240	162	75	23/3
E	ΒŲ	T	28	CHAKA KHAN Spoon (NPG)	237	198	114	37	18/3
E	ΒU	T	29	NAJEE Sapphire (Verve Forecast)	232	193	168	119	21/1
) E	ΒŲ	T	30	VOICES OF THEORY Wherever You Go (H.O.L.A./Red Ant)	206	189	180	129	16/0

This chart reflects airplay from October 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 39 Urban AC reporters. 38 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1998, R&R Inc.

NEW & ACTIVE

LEVI LITTLE Somebody To Love *(White Lable)* Total Plays: 201, Total Stations: 14, Adds: 2

GERALD LEVERT Taking Everything *(EastWest/EEG)* Total Plays: 200, Total Stations: 18, Adds: 3

KYLE EASTWDOD Why Can't We Live Together *(Columbia)* Total Plays: 168, Total Stations: 16, Adds: 1

FAITH EVANS Love Like This *(Bad Boy/Arista)* Total Plays: 147, Total Stations: 9, Adds: 2

DANESHA STARR As Long As I Live (Micon/Interscope) Total Plays: 144, Total Stations: 9, Adds: 0

LIONEL RICHIE Stay (Mercury) Total Plays: 143, Total Stations: 15, Adds: 1 **R. KELLY & CELINE DION** I'm Your Angel *(Jive)* Total Plays: 140, Total Stations: 13, Adds: 0

REEL TIGHT Wanna Ride *(G-Funk/Restless)* Total Plays: 123, Total Stations: 13, Adds: 1

TAMI DAVIS Only You *(Red Ant)* Total Plays: 122, Total Stations: 14, Adds: 3

LAURYN HILL Doo Wop (That Thing) *(Ruffhouse/Columbia)* Total Plays: 122, Total Stations: 4, Adds: 0

Songs ranked by total plays

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TILE LABEL(S)	ADDS
JESSE POWELL You (Silas/MCA)	10
DRU HILL These Are The Times (Island)	6
WALTER BEASLEY Do You Wanna Dance (Shanachie	9) 5
BRANDY Have You Ever? (Atlantic)	3
TAMI DAVIS Only You (Red Ant)	3
KIRK FRANKLIN Lean On Me (Gospo Centric)	3
GLENN JONES Let It Rain (SAR/WB)	3
CHAKA KHAN Spoon (NPG)	3
GERALD LEVERT Taking Everything (EastWest/EEG)	3
CECE WINANS Slipping (PMG/Atlantic)	3

MOST INCREASED PLAYS

PLAY INCREASE ARTIST TITLE LABEL(S) DEBORAH COX Nobody's Supposed To Be Here (Arista) +125 TAMI DAVIS Only You (Red Ant) +107KIRK FRANKLIN Lean On Me (Gospo Centric) +104LUTHER VANDROSS | Know (LV/Virgin) +103CECE WINANS Slipping (PMG/Atlantic) +72 **DIVINE** Lately (Pendulum/Red Ant) +62**GERALD LEVERT** Taking Everything (EastWest/EEG) +58 WALTER BEASLEY Do You Wanna Dance (Shanachie) +55MICHEL'LE Can I Get A Witness (Death Row/Priority) +48R. KELLY & CELINE DION I'm Your Angel (Jive) +43



ARTIST TITLE LABEL(S) BDY2 II MEN Doin' Just Fine (Motown) ARETHA FRANKLIN In Case You Forgot (Arista) SOLO Touch Me (Perspective/A&M) FOURPLAY f/EL DEBARGE Sexual Healing (Warner Bros.) LUTHER VANDROSS Nights In Harlem (LV/Virgin) MAXWELL Luxury: Cococure (Columbia) K-CI & JOJO All My Life (MCA) ARETHA FRANKLIN A Rose Is Still A Rose (Arista) PHYLLIS HYMAN Funny How Love... (Philadelphia International) PHIL PERRY Mind Blowah (Peak/Private/Windham Hill)

Note: KATZ/St. Louis, MO did not report for two consecutive weeks. Their playlist was not used in this week's data. All plays were reviewed — and where appropriate — bullets were awarded. Chart positions, however, were not changed.

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest weekto-week increases in total plays. Weighted chart appears on R&R ONLINE.



Early believers are playing it!!! WTMG WFLM WRBV WSOL WKJS **WUVA** WSOJ **WTKT** WIFC WDAI **WJMX**

Is your station

too young or too old

for

Sex on the Beach?

the new solo single by FITAYLOR Lool and the Go the voice of Kool and the Gang

Executive Producers: Mark Green & JT Taylor

Impact Date: November 9th

Contact: 201-327-5633

www.taylormaderecords.com





COUNTRY

KZLA Changes Marketing, Music, & More

PD Bill Fink ditches classic rock tunes, adds personality to L.A. station

The nation's most-listened-to Country radio station has undergone quite a programming transformation since Bill Fink was named PD in July. Gone are the classic rock hits and bland presentation.



Bill Fink

music and presentation changes began when Fink was named acting PD of KZLA/Los Angeles last June. following the departure of PD John Sebastian. Fink joined **KZLA** in May

Actually, the

'96 after serving as OM for six Anchorage and Fairbanks, AK stations. He previously programmed Country outlets in Seattle and Minneapolis.

The changes were born of Fink's belief that KZLA should be top 10 in L.A., with the distinct possibility of hitting the top five. He says, "There are a lot more Country shares available in this market than anybody has accessed for the last several years. We're gonna go after those shares.'

To that end, Fink has made some programming changes in his five months at the helm, and he is continuing to evolve some elements of the station.

Focusing The Product

The essence of Fink's changes comes from a fundamental break with Sebastian's programming philosophy. Fink explains, "I have watched John for a couple of decades. He is very TSL-intensive on the air and seeks to eliminate tuneout by eliminating negatives. He brings in cume by other means. In many ways, he took things in the right direction, but I don't think I would have gone as far as he did in many areas, like in the elimination of negatives.

"It's my contention that if you eliminate all negatives, you must, of necessity, eliminate excitement. If you eliminate excitement, over the long term you start to eliminate reasons for people to tune back into the station after they turn it off at night. Perhaps you can overcome this with huge amounts of marketing, but I'm more comfortable if people have a reason inherent to the station to tune back in. I want to give them a reason to tune back in even if they don't see the marketing."

Fink says he wants to create a mass-appeal product. "But to do that, you have to narrow the format," he asserts. "In order to broaden the audience, you have to narrow the product. You don't need to be all

over the spectrum musically to bring in people from all over the spectrum. You bring in a broad spectrum of listeners by eliminating those songs that they find disagreeable. That's what we're doing, meaning we're eliminating the pop/rock crossover songs we had been playing while also de-emphasizing - though not eliminating — the classic country songs from 20 to 30 years ago that we have been playing.

"Another thing we've done is chop off the portion of country music that our listeners tell us is offensive to them. Country is very broadbased. Compare Country to Pop. There are a number of sub-formats within Pop - CHR, AC, Oldies, etc. You wouldn't ask a CHR listener to love everything that's on an AC, Oldies, or Classic Rock station. Yet, in Country, we expect people who like rocking

country to like old, traditional music, and to love ballads as well. doesn't That work. That's not how people listen to any format. By narrowing the focus of the music, we can find listeners who may not currently be listening to Country because they find part of the country spectrum offensive

"John thought that, by playing crossover music, we could make the format more palatable to those who listen to classic rock. So, every 30 to 60 minutes we gave them a song they'd really like. This may be overstating the case a bit, but using that same philosophy also means that every 30 minutes we were giving listeners on the other end of the spectrum from classic rock listeners a song they were going to hate. I'd rather play songs that appeal to the entire spectrum of listeners we want to reach. The narrower you get, the more massappeal you get. The danger is when you start to burn things out too quickly. You have to be sensitive to that."

Fink adds the caveat that, while he's narrowing the musical focus of the station, it might not actually get as narrowly focused as he might like. He explains, "We may have to be broader than we want, just be-

cause we are the only Country station in this market."

Tuning The Music

KZLA's current playlist averages between 30 to 33 songs in any given week. Fink runs three heavies, five mediums, ten lights, five to seven extra-lights, and seven recurrents.

As a preface to explaining Fink's move to a three-record heavy category, it's important to first know that, throughout his career. Fink has worked with and truly been a student of great programmers, "I took the KZLA job to work for John Sebastian and to look over his shoulder and learn the particulars of his TSL philosophies. I did the same thing when I went to work with Rick Sklar [Sklar was VP/Programming and Fink was OM at Braiker Radio, a multiformat satellite servicel. He was one of the best cume developers who ever programmed."

And it's here that the three-record heavy category was developed. Says Fink, "It was Sklar's contention that the top three

songs outsold the

rest of the top 40

combined. He felt

those top three

songs were so

huge, they were

more powerful

than anything else

on the station to

the listeners, and

they should be hit

harder than any-

thing else. Too

many program-

mers treat the No.

10 song as equiv-

Too many programmers treat the No. 10 song as equivalent to No. 2, and that's just not the way it is. Huge hits are indeed huge compared to medium hits and must be treated as such. 77

alent to No. 2, and that's just not the way it is. Huge hits are indeed huge compared to medium hits and must be treated as such. We have to give them a constant diet of huge hits while breaking up the monotony with something different. It's 'hit, hit, hit --- something different - hit, hit, hit.' Hit the hits hard, and break it up with variety."

Among other recent musical moves at KZLA, Fink notes, "Because this is L.A., we're being more careful with the traditionalsounding country records. We're hitting the major hits harder and backing off a little on the secondary and tertiary hits.

'We're also upping the rotations on the power end of our categories. For instance, we've increased the Heavy Currents from a five-hour rotation to between three and four hours, and our Power Golds are turning over every 20 hours now. We're also leaning considerably more on recurrents and recent oldies than we have for some time."



PROUDLY COUNTRY - Here is an example of KZLA's new outdoor campaign

Massive Marketing Changes

The marketing philosophy at KZLA has changed quite dramatically in recent months as well. For the last couple of years, TV was a heavy part of its marketing effort. Now, the focus has been shifted to outdoor. Explains Fink, "Essentially, we're off TV at the moment. We're taking a more-targeted approach, and right now we're using outdoor."

Explaining the change in media, Fink says, "In L.A., even being optimistic, only 10% of the population is interested in country. So, going to a broad-spectrum advertising medium, you're flushing 90% of your money. The good thing about TV is - like giving away cookies in a store — you can give a free sample of your product with the audio. But that may not sound so good when 90% of the people aren't even interested in your free sample.

"On the other hand, hitting the hot Country ZIPs with outdoor might raise your efficiency level to 20% to 30% of potential Country consumers. Then you're only flushing 70% of your money. That may not sound great, either, but at least it's three times the potential of TV. So, we'll concentrate on that kind of efficiency though outdoor, direct mail, and fax marketing - those kinds of techniques."

For KZLA, the message as well as the medium has changed. Where previously the TV hook-line centered around KZLA playing the most music in Southern California, the new message is very clear about what KZLA is. "We're no longer presenting 'KZLA, guess what format we are.' We have billboards featuring Garth, Shania, Brooks & Dunn, and George Strait that say, 'KZLA Is Country,' along with the logo and frequency."

Fink added that there's no major contesting on the air at this time, either. But, as he says, "We don't have a complete radio station on the air at this point, so we're not really looking for a full-blown media campaign to promote it right now."

Turning Announcers Into Personalities

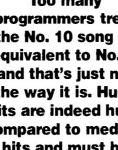
One element the station lacks right now is a permanent morning show. As Fink searches for one, he's also raising the presence level of the personalities. "I'm not sure where we're going to end up, but over the last few months we've been warming up the personalities and, in fact, making them personalities and not announcers. I want listeners to feel it's their friends or neighbors playing music for them, drawing an emotional response and then having friendly emotions and bonding with the station. That breeds loyalty."

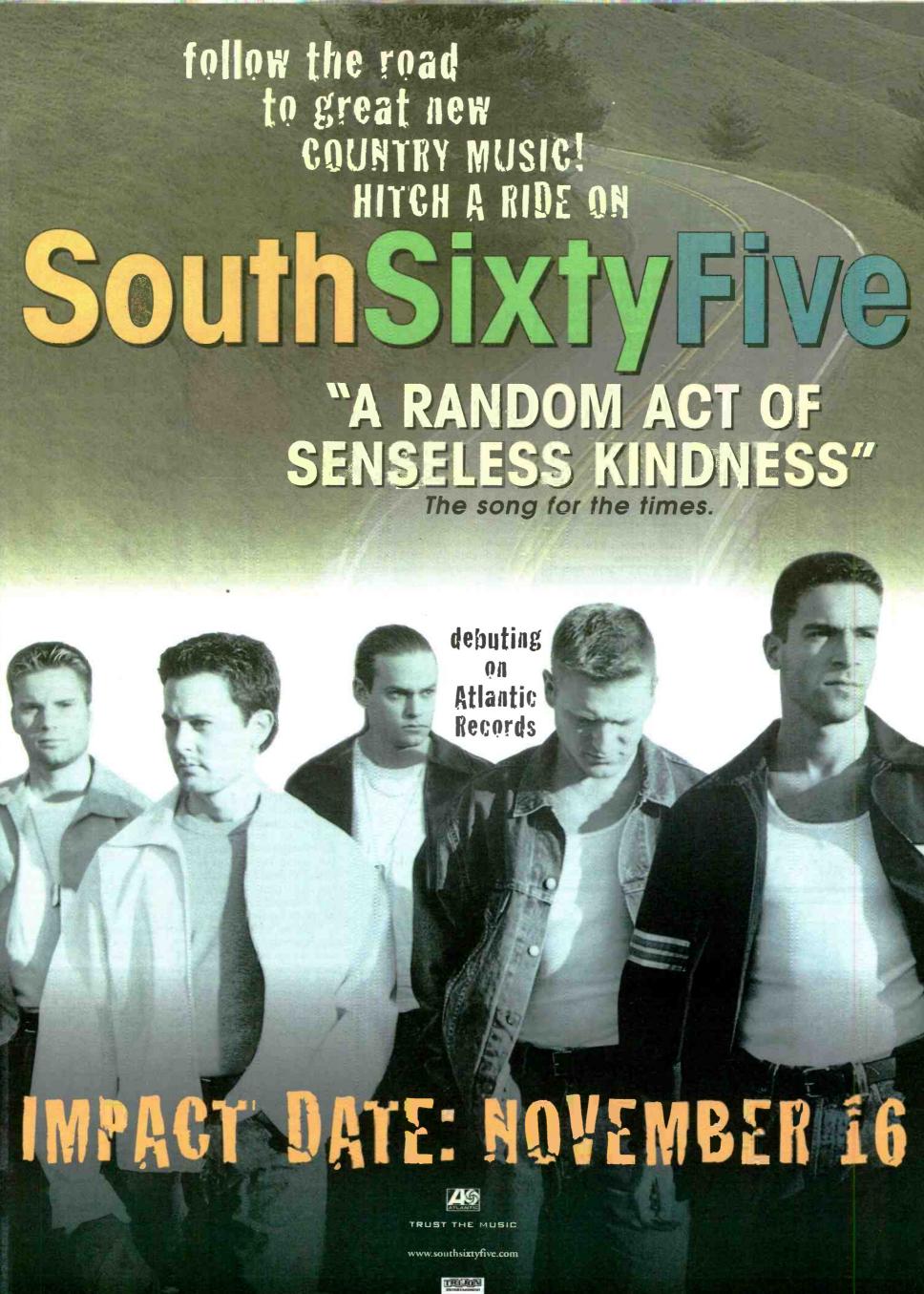
Talking about the direction his jocks are headed in led Fink to discuss his search for a morning show, what he's hearing out there, and how it relates to where he is ultimately headed with his personalities. "I'm having a hard time finding a morning show that can be entertaining and adult at the same time. I don't want all the bells and whistles of a CHR morning show, but I don't equate adult with boring. I seem to get bellsand-whistles entertaining shows that target 18-34 or sleepy-time 55+ radio. Where have all the 35-54 entertainers gone? That's where we're headed. The music will always be the star, but I want listeners to believe we're the friendly next-door neighbors with a sense of humor.'

"A Work In Progress..."

Finally, Fink is the first to admit that KZLA is "a work in progress." And, while the summer Arbitron wasn't great, he said it's too early to expect ratings results. "When you're making incremental improvements, there tends to be a two-to-six-month lag time until it shows up in Arbitron. People have to remember that you make changes, those changes then have to be recognized by the listener, then they change their habits, and then they have to recognize that they changed their habits so they can report them to Arbitron. That's a timeconsuming process."

Despite soft summer ratings, Fink is encouraged about the future. He notes, "It's early in the game, but Accutrack has us looking very healthy through August, and Mobile-Track has us in the top 10 in cars. Both are showing similar numbers for us, and both are showing nice increases. Of course, Arbitron's where the money is, and I have faith it'll be coming around in the next few months as well."





TRIDO

NASHVILLE THIS WEEK

An All-Star Arena Extravaganza

CMA's 40th anniversary special airs November 28 on CBS-TV

When his plane crashed into the Pacific Ocean last year, John Denver probably didn't know the full extent of his influence on country music, but his music played a large role during last week's TV taping of the CMA 40th Anniversary Celebration: Country Music's Biggest Homecoming.

Not only did Kenny Chesney sing a snippet of the late singer/ songwriter's "Back Home Again" during a segment paying tribute to CMA Song of the Year winners, but a slightly revamped version of his "Take Me Home, Country Roads" will serve as the show's introduction when it airs next month on CBS-TV.

The show at Nashville Arena also features performances from Bryan White, Neal McCoy, Tracy Byrd, Sara Evans, Barbara Mandrell, K.T. Oslin, Alabama, Brooks & Dunn, Glen Campbell, Deana Carter, Dixie Chicks, Vince Gill, Alan Jackson, Kris Kristofferson, Martina McBride, Reba McEntire, Jo Dee Messina, John Michael Montgomery, Michael Peterson, LeAnn Rimes, and Pam Tillis.

An audience of industry people can be a hard room to play, but the evening brought three standing ovations - to Reba McEntire for "Lonely Alone," Clint Black for "Something That We Do" and for Clint's duet with Martina McBride on "Still Holdin' On." Other highlights included Tim McGraw and Faith Hill's duet on "It's Your Love," and "Same Old - featuring Black with Train" Marty Stuart, Travis Tritt, Pam Tillis, Ricky Skaggs, Kathy Mattea, Maverick Raul Malo, and Oak Ridge Boy William Lee Golden. Randy Scruggs led an all-star cast on the instrumental "Lonesome Ruben," with solos from his father, banjo pioneer Earl Scruggs; Chet Atkins; Vince Gill; Duane Eddy; Steve Wariner; An-



ita Cochran; Leon Russell; Dire Straits drummer Chad Cromwell; and musician/producer Don Was.

Can't Get Enough Garth?

Will consumers be willing to buy six different packages of Garth Brooks' two-CD concert set *Double Live*? Although the average fan will probably settle for one copy, you can bet that completists will be scurrying to get all six versions of the package. The artwork for each package, including booklet photos and special designs on the CDs, will be retired after a run of one million copies, resulting in a completely different package for every million copies produced and shipped in the U.S. The cassette package is entirely different from those for the CDs. Each CD booklet also contains a diary of Garth's personal reflections on his career milestones, so fans are being offered a multitude of options.

The initial million copies, which hit stores November 17, will be marked with a silver-foil first-edition seal that depicts Brooks surrounded by flags of various nations. The booklet will feature a pictorial overview of the biggest events in his career.

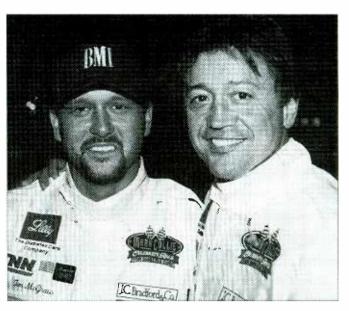
Once the first million copies are sold, the next two packages will center around Brooks' concerts at Central Park and Dublin, Ireland. Subsequent covers will be dedicated to his 1996-98 world tour, a three-night stand in 1993 at Texas Stadium, and a 1991 concert at Reunion Arena in Dallas, which became his first NBC-TV special. The Dallas cover shows Brooks and sideman Ty England smashing their guitars onstage.

If six versions are not enough, future packages are in the works and will be released if consumers demand more. Brooks' sixth NBC-TV special, Garth Brooks Double Live, airs November 18. Other upcoming TV appearances include The Tonight Show with Jay Leno (November 16), Today (November 24), Donny & Marie (November 24), Late Night With Conan O'Brien (November 24), CBS This Morning (November 25), The Late, Late Show With Tom Snyder (December 4), The Rosie O'Donnell Show (December 7), Crook & Chase (December 9), and The View (December 15).

Happy Holidays

Vince Gill's Christmas Tour kicks off November 27 at Chicago's Rosemont Horizon. Performing with an orchestra led by Michael Omartian, Gill will be performing songs from his latest MCA holiday album, Breath Of Heaven. The tour will also be making stops in Minneapolis; Moline, IL; La Crosse, WI; Lincoln, NE; St. Louis; Dayton; Pittsburgh; Hershey, PA; Niagara Falls, NY; and Philadelphia before coming to a close on December 13 at the MCI Center in Washington, DC.

Collin Raye's Christmas album, *The Gift*, has become a seasonal favorite, and he'll be performing those songs during his upcoming holiday tour. Launching with a November 27 show in Kalamazoo, MI, the Christmas tour includes stops in Joliet, IL; Wichita; Kansas City; Tulsa;



AFTERNOON DRIVE — Mark Collie (r) helped raise more than \$400,000 for medical research during his fifth annual Celebrity Race For Diabetes Cure, which took place recently in Nashville. Celebrity drivers included Brooks & Dunn, Anita Cochran, John Hiatt, and Faith Hill. Pictured with Collie during a break in the tire squealing and break jamming is Tim McGraw.

Farmington, MO; Dallas; and Houston. Raye's *Direct Hits* compilation has been certified platinum, making it his fifth album to exceed sales of one million. This past Sunday (October 25), Raye hosted his first annual benefit concert for Childhelp USA, a non-profit child-abuse prevention organization. The show at the Ryman Auditorium included guest appearances by Kenny Rogers, Kathy Mattea, Kevin Sharp, Matraca Berg, and Nitty Gritty Dirt Band member Jeff Hanna.

Country Angels

The Kinleys, Wynonna, Deana Carter, Faith Hill, and Martina McBride are all featured on *Touched By An Angel: The Album*, the soundtrack to the popular CBS series. In addition to the first single — the Kinleys' "Somebody's Out There Watching" the 16-song album includes tracks by Celine Dion, Bob Dylan, Shawn Colvin, Uncle Sam, Keb' Mo', Amy Grant, Imani Coppola, Jaci Valasquez, and *Touched By An Angel* star Della Reese.

The show's 100th episode (airing November 15) features oncamera performances by Wynonna and Dion. Wynonna makes her acting debut and performs "Testify To Love" as the character Audrey. The soundtrack CD features the song and Wynonna's other track, "You Were Loved." written by Diane Warren. Warren also wrote the Hill track, "When You Cry," while McBride contributes "Little Bits Of Lightning." And although Carter's "Colour Everywhere" appears on her new album Everything's Gonna Be Alright, the soundtrack album features a slightly different version of the song. The album is being released November 3 by 550 Music and Sony Music Soundtrax, in conjunction with CBS Consumer Products

Bits 'N' Pieces

Shania Twain increases her international presence with a

concert presented in conjunction with the Nobel Prize awards. Taking place in Oslo, Norway, the November 11 TV concert is expected to reach 500 million viewers in 70 nations. Other performers include Elton John, Phil Collins, and Alanis Morrisette.

• Diamond Rio drummer Brian Prout has been the center of media attention after the Washington Post reported that he's dating U.S. Congresswoman Mary Bono of California, the wife of the late politician/singer Sonny Bono. Prout and Bono first met in June during a GOP event, and the Post reported that the two went to dinner in Washington on October 10.

• Sawyer Brown gave the 3000th performance of their career this past Saturday (October 24) at Salt Lake City's Delta Center.

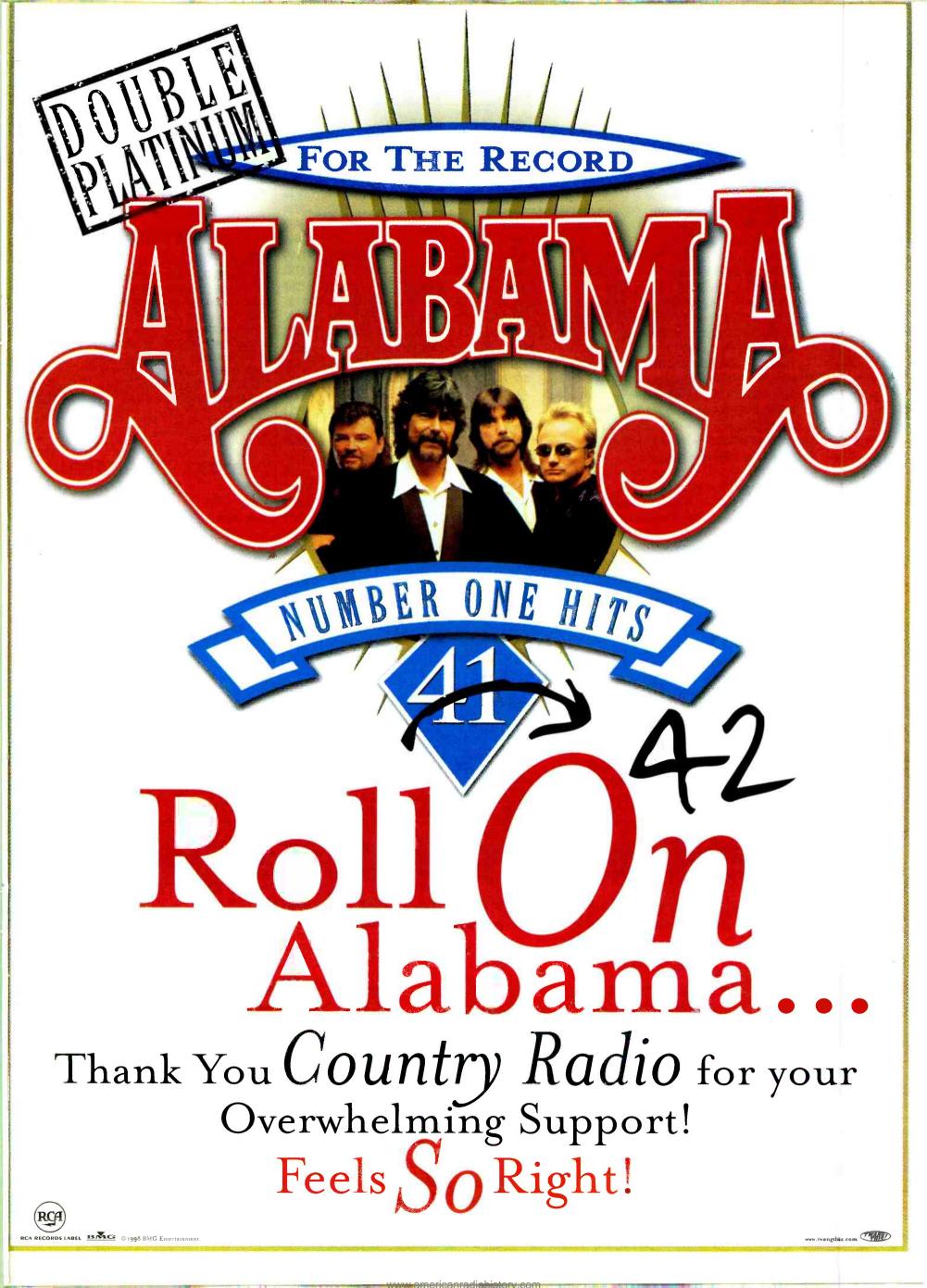
• Lari White and Gary Morris will be enjoying Turkey during the Thanksgiving holidays, but we're not necessarily talking about what's on the dinner table On November 22, White and Morris leave Andrews Air Force Base for an 11-day "Operation Seasons Greetings" tour of U.S. military installations in Turkey. Italy, Germany, and Bosnia. It's Morris' third trip overseas as part of the musical mission sponsored by the U.S. Air Force Reserve.

• Close-Up Toothpaste is sponsoring a "Dream Date with Bryan White" sweepstakes. The winner and a guest will have a twohour "dream date" with White at a destination to be determined by him and the winner.

• Garth Brooks has taken top honors in the country music category of the Amusement and Music Operators Association's annual Jukebox Awards. His *Sevens* album was named Jukebox Country CD, and "Longneck Bottle" was chosen Jukebox Country Single of the Year.



DREAM WORKING — She could have hired a courier, but Linda Davis provided the personal touch recently when she showed up at CMT's offices to personally deliver the video for her current single, "I'm Yours." It's the title of Davis' DreamWorks debut album, which hits stores next week. Pictured are (I-r) CMT's Margie Taylor, Dream-Works' John Rose, CMT's Randy Wilkes, Davis, CMT's Chris Parr, DreamWorks' Scott Borchetta and James Stroud, and AristoMedia's Jeff Walker.





70

COUNTRY TOP 50

OCTOBER 30, 1998

зw	2W	LW	τw	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL	+/- POINTS
	2	2	0	REBA MCENTIRE Forever Love (MCA)	205/0	1	7350	+4	34638	-129
5	2	2	ĕ	GARTH BROOKS You Move Me (Capitol)	207/0	2	7266	+223	34202	+1182
8	7	4	ğ	DIXIE CHICKS Wide Open Spaces (Monument)	206/0	3	7142	+307	33682	+1887
6	3	1	4	ALABAMA How Do You Fall In Love (RCA)	196/0	4	6732	-685	31243	-3836
11	10	7	6	LEE ANN WOMACK A Little Past Little Rock <i>(Decca)</i>	207/0	5	6720	+704	31100	+3023
10	8	, 5	6	TRACY BYRD I Wanna Feel That Way Again (<i>MCA</i>)	198/1	6	6037	-164	28475	-452
14	12	10	Ô	TY HERNDON It Must Be Love (Epic)	205/2	7	5867	+567	27318	+2454
16	13	12	8	GEORGE STRAIT We Really Shouldn't Be (MCA)	205/1	8	5638	+447	26224	+1994
19	17	15	ğ	BROOKS & DUNN Husbands And Wives (Arista)	207/3	10	5368	+532	25261	+2702
17	15	14	Ŏ	FAITH HILL Let Me Let Go (Warner Bros.)	206/2	11	5342	+438	25168	+2002
15	14	13	Ō	COLLIN RAYE Someone You Used To Know (Epic)	201/0	9	5426	+440	25073	+1837
20	18	16	ě	TERRI CLARK You're Easy On The Eyes (Mercury)	202/1	12	4930	+293	22814	+1204
4	5	6	13	SHANIA TWAIN Honey, I'm Home (Mercury)	165/0	13	4581	-1506	21284	-6975
_	31	23	1	ALAN JACKSON Right On The Money (Arista)	205/20	16	4443	+995	20867	+4585
18	16	17	15	TRISHA YEARWOOD & GARTH BROOKS Where (MCA) 196/0	17	4442	-143	20771	-622
21	19	18	16	WADE HAYES How Do You Sleep At Night (DKC/Columbia)	192/0	14	4529	+265	20714	+1153
25	24	20	Ō	CLAY WALKER You're Beginning To Get To Me (Giant)	194/3	18	4346	+443	20219	+2373
23	20	19	ð	DEANA CARTER Absence Of The Heart (Capitol)	202/0	19	4304	+270	20025	+1051
2	1	9	19	LONESTAR Everything's Changed (BNA)	146/0	20	4002	-1460	19378	-6368
27	27	24	20	MARTINA MCBRIDE Wrong Again (RCA)	189/4	23	3928	+533	18343	+2440
22	21	21	ā	KENNY CHESNEY Will Stand (BNA)	188/1	21	3988	+115	18001	+515
24	25	22	æ	AARON TIPPIN For You Will (Lyric Street)	188/1	22	3961	+304	17794	+1396
26	26	25	æ	BLACKHAWK There You Have It (Arista)	182/8	25	3621	+415	16628	+1988
30	30	26	24	RANDY TRAVIS Spirit Of A Boy (DreamWorks)	192/10	26	3296	+572	15227	+2611
29	28	27	Ø	TOBY KEITH Getcha Some (Mercury)	169/7	27	3191	+300	14106	+1521
28	29	28	26	TRAVIS TRITT If I Lost You (Warner Bros.)	175/2	28	2967	+223	13425	+989
33	32	29	Ð	JOHN MICHAEL MONTGOMERY Hold On To Me (Atlantic)	176/18	29	2847	+517	12675	+2470
42	40	35	23	JO DEE MESSINA Stand Beside Me (Curb)	159/33	31	2331	+745	10695	+3481
34	34	30	曶	VINCE GILL Kindly Keep It Country (MCA)	148/12	30	2368	+297	10629	+1373
31	35	32	30	WARREN BROTHERS Guilty (BNA)	152/7	32	2102	+169	9249	+712
35	36	33	6	DERYL DODD A Bitter End (Columbia)	148/11	34	1957	+286	8882	+1238
37	37	34	32	MICHAEL PETERSON By The Book (Reprise)	147/21	33	1971	+344	8713	+1367
38	38	36	33	SARA EVANS No Place That Far (RCA)	143/14	40	1783	+233	8123	+1136
BR	EA	KER	34	DIAMOND RIO Unbelievable (Arista)	135/55	38	1857		7877	+3965
9	9	11	35	LEANN RIMES Nothin' New Under The Moon (MCG/Curb)	72/0	43	1582	-3777	7725	-16982
32	33	31	36	PAM TILLIS Every Time (Arista)	84/0	44	1273	-729	5443	-3175
43	43	40	9	LARI WHITE Take Me (Lyric Street)	101/16	45	1063	+189	4718	+804
41	42	39	33	TRINI TRIGGS Straight Tequila (MCG/Curb)	98/6	46	1062	+85	4600	+365
	ЕΒΙ	UΤ	9	WILKINSONS Fly (The Angel Song) (Giant)	89/71	50	982	+734	4384	+3038
-	49	45	0	STEVE WARINER Every Little Whisper (Capitol)	84/15	51	941	+223	4238	+976
46	46	42	9	SAMMY KERSHAW One Day Left To Live (Mercury)	95/12	49	1010	+192	4086	+679
47	45	44	@	CLINT DANIELS When I Grow Up (Arista)	87/12 87/10	53 52	856 870	+150 +87	3986 3802	+719 +449
44	44	43	B	DAVID KERSH Something To Think About <i>(Curb)</i>	87/10 77 <i>/</i> 26			+07	3365	+1716
-	_	50	4	KINLEYS Somebody's Out There Watching (Epic)	77/36 86/12	54 55	815 809	+411	3353	+1710
49	48 E B I	46	49 49	MARK NESLER Slow Down (Asylum/EEG) BILLY RAY CYRUS Busy Man (Mercury)	57/49	60	631	+525	3091	+2425
	_ 0 (9	JENNY SIMPSON Ticket Out Of Kansas <i>(Mercury)</i>	57/45 77/8	59	660	+525	2811	+352
-		47	- B	T. GRAHAM BROWN Wine Into Water (Intersound)	43/4	61	599	+101	2659	+460
	EBI	49 U T	- 49	TIM MCGRAW For A Little While (Curb)	29/28	66	450	+424	2443	+2331
		UT	60	LINDA DAVIS I'm Yours (DreamWorks)	60/28	62	555	+260	2378	+1187
-			-		_					
1				This chart reflects airplay from October 26-November 1. Songs ranked	by total points.	Highlighte	ea sonas in	laicate Breal	ker.	

BREAKERS®

DIAMOND RIO

Unbelievable (Arista) 65% of our reporters on it (135 stations) 55 Adds • Moves 41-34

-452		
2454	MOST ADDED®	
1994	ARTIST TITLE LABEL(S)	TOTAL ADDS
2702	WILKINSONS Fly (The Angel Song) (Giant)	71
2002	DIAMOND RIO Unbelievable (Arista)	55
1837	BILLY RAY CYRUS Busy Man (Mercury)	49
1204	KINLEYS Somebody's Out There Watching (Epic)	36
6975	CHAD BROCK Ordinary Life (Warner Bros.)	35
4585	SHANNON BROWN I Won't Lie (Arista)	34
-622	JO DEE MESSINA Stand Beside Me (Curb) LINDA DAVIS I'm Yours (DreamWorks)	33
1153	TIM MCGRAW For A Little While (Curb)	28 28
2373	LISA BROKOP When You Get To Be You (Columbia)	22
1051		
6368		
2440		
+515		
1396	MOST INCREASED	
1988	PLAYS	TOTAL PLAY
2611	ARTIST TITLE LABEL(S)	VCREASE
1521	ALAN JACKSON Right On The Money (Arista)	+995
+989	DIAMOND RIO Unbelievable (Arista)	+921
2470	JO DEE MESSINA Stand Beside Me (Curb)	+745
3481	WILKINSONS Fly (The Angel Song) (Giant)	+734
1373	LEE ANN WOMACK A Little Past Little Rock (Decca) RANDY TRAVIS Spirit Of A Boy (DreamWorks)	+704 +572
+712	TY HERNDON It Must Be Love (Epic)	+567
1238	MARTINA MCBRIDE Wrong Again (RCA)	+533
1367	BROOKS & DUNN Husbands And Wives (Arista)	+532
1136	BILLY RAY CYRUS Busy Man (Mercury)	+525
3965		
6982		
3175		
+804	MOST INCREASED	
+365	DAINTA	
3038	POINTS	TOTAL POINT ICREASE
+976		
+679	······································	4585
+719		3965
+449		-3481 -3038
1716		-3023
+468		0020

BROOKS & DUNN Husbands And Wives (Arista)

RANDY TRAVIS Spirit Of A Boy ... (DreamWorks)

TY HERNDON It Must Be Love (Epic)

MARTINA MCBRIDE Wrong Again (RCA)

JOHN MICHAEL MONTGOMERY Hold On To Me (Atlantic)

+2702

+2611

+2470

+2454

+2440

207 Country reporters. 206 current playlists. Songs that are down in points for three consecutive weeks and below No. 1 are moved to recurrent. © 1998, R&R Inc.

During this holiday season of joy and sharing, the Air Force and artist Martina McBride have a special gift for you and your listeners. It's a free hour-long program featuring Martina singing songs of the season from her CD White Christmas and contemporary selections from her CD Evolution. We think you'll enjoy this holiday collection and personal interview with Martina. If you are a licensed station and you'd like to receive your own copy of The Gift V, give us a call at

(210) 652-3937.



TIM MCGRAW Where The Green Grass Grows (Curb) BROOKS & DUNN How Long Gone (Arista) GEORGE STRAIT True (MCA) WILKINSONS 26 Cents (Giant) DIAMOND RIO You're Gone (Arista) JO DEE MESSINA I'm Alright (Curb) ALAN JACKSON I'll Go On Loving You (Arista)

MARK WILLS Don't Laugh At Me (Mercury)

ARTIST TITLE LABEL(S)

JOHN MICHAEL MONTGOMERY Cover You In Kisses (Atlantic) FAITH HILL w/TIM MCGRAW Just To Hear (Warner Bros.)

HOTTEST RECURRENTS

Breakers: Song has achieved airplay at 60% of reporter base for the first time. Builets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

Featuring original music by: BRYAN WHITE and ESERA TUAOLO (Atlanta Falcons) RANDY TRAVIS and MIKE STRAHAN (New York Giants) STEVE WARINER and SCOTT GALBRAITH JODEE MESSINA and BRAD JOHNSON (Minnesota Vikings) MARK WILLS and RICK TUTEN (St. Louis Rams) MICHAEL PETERSON and HOWARD CROSS (New York Giants) KENNY CHESNEY and PEYTON MANNING (Indianapolis Colts) NEAL MCCOY and COACH JOE AVEZZANO (Dallas Cowboys) MARK NESLER and CHAD CASCADDEN (New York Jets) KEVIN SHARP and RYAN LEAF (San Diego Chargers) PLAYERSE

0

ON YOUR DESK NOW

For more information, contact: Chuck Rhodes, NICHE Promotions (615-256-7500) David Friedman, Platinum Entertainment (800-859-9850)

ALBUM IN STORES NOW

COUNTRY ACTION

The New Album Gallery

In Stores: November 3, 1998

The whole experience just had this incredible vibe."



Billy Ray Cyrus Shot Full Of Love (Mercury)

"I adjusted my music, my attitude, and my appearance," says Billy Ray Cyrus. "I let go of the past. I just felt that it was time to come back to earth. I decided, 'I'm going to make a completely different album than I've ever made."" Continuing to explain his seventh album, *Shot Full Of Love*, Cyrus adds, "I tried to record songs that everybody seemed to like and

that were true to life, too. I wanted to make sure they were songs that I could relate to. The fans are passionate about the this ballname, so I wanted to be sure I was singing for them."

music. They have kept me in this ballgame, so I wanted to be sure I was singing for them." That devotion to his fans has paid off some big dividends, including the five trophies he won at this year's TNN/*Music City News* Country Awards. Produced by Keith Stegall and John Kelton, the album's first single is "Busy Man." Cyrus says, "I'm more comfortable now than I've ever been. I have so much more peace of mind. I understand who I am and what I do. I'm enjoying my carcer now more than I ever have. And *Shot Full Of Love* is the easiest album I've ever done.



Linda Davis

I'm Yours (DreamWorks)

Linda Davis' first album for DreamWorks contains plenty of new material. However, it also includes several remixes of songs she recorded during her tenure at Arista, including her first top 10 single, "Some Things Are Meant To Be." The older material is included mainly because Davis was faced with a time crunch in delivering the album after being signed to DreamWorks in June. Even the older material proves Davis' sense of choosing material, since she was the first artist to record two

songs that became mega-hits for others — "In Pictures" (Alabama) and "What Do I Know" (Ricochet). The title track of *I'm Yours* debuts on the **R&R** Country chart this week at No. 50. The album closes with her duet with labelmate Randy Travis on "Make It Through," a Tim Mensy/Skip Ewing song that is featured on the upcoming album of country songs inspired by *The Prince Of Egypt* animated feature.



Jenny Simpson

Jenny Simpson (Mercury)

Jenny Simpson is one of the few country artists who was actually born and raised in Nashville. She's also Mercury/ Nashville's first new act to be introduced since Mark Wills, who's now on his second album. Simpson's debut album was produced by Garth Fundis (best-known for his work with Trisha Yearwood) and Ray Methvin. Simpson wrote four songs on the album, including two with Simpson ("So I "" and ""Til Thon").

Kissed Him" and "Til Then").

Simpson says, "I just want to sing, and I want everyone to hear my music. I love country music, and I'm in country music, but I think that if you have a great voice and a great song, you're going to affect a great number of people, and there won't be any boundaries. Real people make it, and I think that's what music needs. That's what I listen to: People who are real and have a voice." Simpson was introduced with the album's first single, "Ticket Out Of Kansas."



Tractors

Farmers In A Changing World (Arista)

In another life, Tractors frontman Steve Ripley might have been a philosopher. Describing *Farmers In A Changing World*, he says, "We have no grandiose vision. It's all born out of frustration, no direction, and no apparent hope of finding a direction. Sometimes, it's simply about rolling tape at just the right time. We call it 'The Art of Dumbing Out.' You've got to quit thinking and zero out and let something else take over. We're trying to have it be one thing

that has a lot of stuff with some glue holding it together. And sometimes, the glue should be apparent. You should be aware of the gravitational force."

That said, *Farmers In A Changing World* captures the same loose feeling we first heard on the band's 1994 self-titled debut album, which went on to sell 2 million copies. The album features the first single, "Shortenin' Bread" (going for adds November 16), and includes guest appearances by Bonnie Raitt, Leon Russell, and Elvis Presley's two former guitarists — Scotty Moore and James Burton.



November 2, 1998

Gary Allan "I'll Take Today"

Decca: Gary Allan goes surfing in the "I'll Take Today" video, which debuted this week on CMT. Will Robinson co-wrote the song with the late Kent Robbins, one of this year's inductees into the Nashville Songwriters Hall of Fame. "I'll Take Today" is the latest single from Allan's sophomore album, *It Would Be You.*

Garth Brooks "It's Your Song"

Capitol: It's the first single — and one of the few new songs — from the upcoming *Garth Brooks Double Live* concert album. Expect to see Brooks promoting the album and single during an upcoming NBC-TV special and other appearances on major TV shows.

Reba McEntire "Wrong Night"

MCA: MCA is wasting no time between Reba McEntire singles. With "Forever Love" hitting No. 1 on the **R&R** Country chart this week, they're back with this latest single from McEntire's *If You See Him* album. "Wrong Night" was written by Josh Leo and Rick Bowles.

Tim McGraw "For A Little While"

Curb: "For a Little While" is the sixth single from Tim McGraw's multiplatinum album *Everywhere*. These days, it's unusual to go six singles deep into an album, but keep in mind that the previous five from *Everywhere* all topped the **R&R** Country chart.



COUNTRY

ABC RADIO NETWORKS

Mark Edwards • (972) 991-9200

Coast-To-Coast

GARTH BROOKS It's Your Song

SAMMY KERSHAW One Day Left To Live

WILKINSONS Fly (The Angel Song)

ALAN JACKSON Right On The Money

BROOKS & OUNN Husbands And Wives

Dave Nicholson • (602) 966-6236

BILLY RAY CYRUS Busy Man

DIAMOND BIO Unbelievable

FAITH HILL Let Me Let Go

Real Country

BILLY RAY CYRUS Busy Man

OIAMONO RIO Unbelievable

FAITH HILL Let Me Let Go

Gary Knoll

Adds:

Hottest:

MARTINA MCBRIDE Wrong Again DON WILLIAMS Cracker Jack Diamond

T. GRAHAM BROWM Wine Into Wate

JENNY SIMPSON Ticket Out Of Kansas

WILKINSONS Fly (The Angel Song)

TY HERNOON It Must Be Love

AARON TIPPIN For You I Will

Ken Moultrie

ALAN JACKSON Right On The Money

ALABAMA How Do You Fall In Love

DIXIE CHICKS Wide Open Spaces TIM MCGRAW Where The Green Grass Grows

GARTH BROOKS You Move Me

REBA MCENTIRE Forever Love

Digital Country

DIAMOND BIO Unbelievable

JO DEE MESSINA Stand Beside Me

ALABAMA How Do You Fall in Love

SHANIA TWAIN Honey, I'm Home

MARK CHESNUTT Wherever You Are

DIAMOND RIO Unbelievable

TY HERNDON It Must Be Love

DIXIE CHICKS Wide Open Spaces

GEDRGE STRAIT We Really Shouldn't Be Doing This

LEE ANN WOMACK A Little Past Little Rock

JONES RADIO NETWORK Jim Murphy • (303) 784-8700

GARTH BROOKS You Move Me

U.S. Country

Penny Mitchell

GARTH BROOKS You Move Me DIXIE CHICKS Wide Open Spaces

New Country

L.J. Smith

Adds:

Hottest:

TIM MCGRAW Where The Green Grass Grows

L.J. Smith

Adds:

Hottest:

Adds:

Hottest:

KINLEYS Somebody's Out There Watching

SARA EVANS No Place That Far

TIM MCGRAW For A Little While

BROOKS & OUNN Husbands And Wives

GEORGE STRAIT We Really Shouldn't Be Doing This

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

BROADCAST PROGRAMMING

Super Country/Pure Country

Walter Powers • (800) 426-9082

Adds:

Hottest:

Adds:

Hottest:

October 30, 1998 R&R • 73

NEW & ACTIVE

CHAD BROCK Ordinary Life *(Warner Bros.)* Total Stations: 40, Total Points: 2012, Total Adds: 35, Including: KMLE 26, KUZZ 22, WPOR 19, KWNR 17, KASH 15, KJUG 15, WWGR 15, KXDD 14, WGTR 14, KYGO 13, WKDQ 12, WTCM 12, KXKC 10, WAXX 10, WMTZ 10, WOVK 10, WSIX 10, KATM 9, KKNU 9, KUBL 9, KVOO 8, WRBQ 8, KIZN 7, KKJG 7, KNFR 7, KSOP 7, WMSI 7

SHANNON BROWN I Won't Lie (Arista)

Total Stations: 36, Total Points: 1110, Total Adds: 34, Including: KASH 25, WPUR 18, KJUG 15, WRNS 15, WUSQ 14, WKDQ 12, WAMZ 10, WAXX 10, WOVK 10, WYYD 10, KKNU 9, KVOO 8, KGEE 7, KHEY 7, KIOK 7, KKJG 7, KNFR 7, KSOP 7, KTOM 7, WMJC 7, WWGR 7, WTCR 6, KBUL 5, KLLL 5, KTTS 5, WBBS 5, WBCT 5, WCTO 5, WDEN 5, WFGY 5, WKKT 5, WTHI 5, WXXQ 5, WYNK 5

ALLISON MOORER Alabama Song (MCA)

Total Stations: 29, Total Points: 977, Total Adds: 1, Including: KKNU 9 Plays Include: WGH 16 (5), WRNS 15 (15), WAIB 14

(14), WUSQ 14 (14), WKDQ 12 (12), WWZD 12 (12), WAXX 10 (10), WOVK 10 (10), KVOO 8 (8), KIZN 7 (7), KJJY 7 (7), KNFR 7 (7), KSOP 7 (7), WGTR 7 (7), WMSI 7 (7), WWGR 7 (7), WCKT 6 (6), WTCR 6 (6), KASH 5 (5), KFDI 5 (5), KTTS 5 (5), WBBS 5 (5), WDEN 5 (5), WRKZ 5 (5), WSOC 5 (5), WWYZ 5 (5), WXXQ 5 (5)

LISA BROKOP When You Get To Be You *(Columbia)* Total Stations: 24, Total Points: 834, Total Adds: 22, Including: KTTS 30, KJUG 15, WSM 15, WGTY 13, WKDQ 12, WIOV 11, WOVK 10, KVOO 8, KSOP 7, WGTR 7, WWJO 7, WTCR 6, KFDI 5, KHAY 5, WBBS 5, WDEN 5, WFGY 5, WHSL 5, WUSQ 5, WWFG 5, WWYZ 5, WXXQ 5

Plays Include: KRTY 14 (14), KYCY 5 (5)

SPRINGER! Don't Try To Find Me *(Giant)* Total Stations: 12, Total Points: 560, Total Adds: 0, Including: WRNS 15 (15), WNOE 10 (10), WOVK 10 (10), KVOO 8 (8), KIZN 7 (7), KNFR 7 (7), WTCR 6 (6), KFDI 5 (5), KTTS 5 (5), WBBS 5 (5), WWYZ 5 (5)

TRACY LAWRENCE I'll Never Pass This Way Again *(Atlantic)* Total Stations: 14, Total Points: 533, Total Adds: 7, Including: WIBW 15, WRNS 15, KXKC 10, KKNU 9, KFDI 5, WNCY 5, WRKZ 5 Plays Include: WOVK 10 (10), WTCR 6 (6), WDEN 5

Plays include: WOVK = 10 (10), WTCR = 6 (6), WDEN = 5 (5), WWYZ = 5 (5), WXXQ = 5 (5)

MONTY HOLMES Leave My Mama Out Of This *(Bang II)* Total Stations: 13, Total Points: 397, Total Adds: 12, Including: WTHI 15, WWGR 15, WOVK 10, WUSY 9, KVOO 8, WTCR 6, KFDI 5, KTTS 5, WDEN 5, WESC 5, WQHK 5, WYNK 5 Plays Include: WHSL 10 (10)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

JONES RADIO NETWORK CONTINUED

Adds:

DIAMOND RID Unbelievable DERYL DODD A Bitter End TRINI TRIGGS Straight Tequilla WILKINSONS Fly (The Angel Song) Hottest: ALABAMA How Do You Fall In Love GARTH BRODKS You Move Me DIXIE CHICKS Wide Open Spaces DERA MCCHIZE Encours Loco

DIXIE CHICKS Wide Open Spaces REBA MCENTIRE Forever Love LEE ANN WOMACK A Little Past Little Rock CD Country

John Hendricks Adds: RICOCHET Can't Stop Thinkin' 'Bout That Hottest: TRISHA YEARWOOD & GARTH BROOKS Where Your Road Leads TOBY KEITH Getcha Some ALAN JACKSON Right On The Money TY HERNDON It Must Be Love DIXIE CHICKS Wide Open Spaces

RADIO ONE COUNTRY PLAYLIST Jim Barbee • (970) 949-3339

Adds: SHANNON BROWN I Won't Lie DIAMOND RIO Unbelievable MARK NESLER Slow Down JENNY SIMPSON Ticket Out Of Kansas Hottest: ALABAMA How Do You Fall In Love TY HERNDON It Must Be Love JOE DIFFIE Poor Me BLACKHAWK There You Have It DIXIE CHICKS Wide Open Spaces

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000 Tracy Thompson Mainstream Country David Felker

Adds: DIAMOND RIO Unbelievable Hottest: ALABAMA How Do You Fall In Love REBA MCENTIRE Forever Love GARTH BROOKS You Move Me DIXIE CHICKS Wide Open Spaces LEE ANN WOMACK A Little Past Little Rock

Hot Country David Felker Adds:

TIM MCGRAW For A Little While Hottest: ALABAMA How Do You Fall In Love REBA MCENTIRE Forever Love

DIXIE CHICKS Wide Open Spaces TRACY BYRD I Wanna Feel That Way Again GEORGE STRAIT We Really Shouldn't Be Doing This



ADDS

CLINT DANIELS When I Grow Up JOE DIFFIE Poor Me ALISON KRAUSS I Give You To His Heart ALISON MDORER Alabama Song LARI WHITE Take Me

ELITE

SAMMY KERSHAW One Day Left To Live TRAVIS TRITT If I Lost You LEE ANN WOMACK A Little Past Little Rock DIXIE CHICKS Wide Open Spaces SHANIA TWAIN Honey, I'm Home





42 million households Chris Parr, Director/Programming Paul Hastaba, VP/GM

ADDS

GARY ALLAN I'll Take Today (Decca) BILLY RAY CYRUS Time For Letting Go (Mercury) BILLY RAY CYRUS Under The Hood (Mercury) DERYL DODD A Bitter End (Columbia) SOUTH SIXTY FIVE A Random Act Of... (Atlantic) WILKINSONS Fly (The Angel Song) (Giant)

TOP 10

MARK WILLS Don't Laugh At Me (Mercury) SHANIA TWAIN Honey, I'm Home (Mercury) REBA McENTIRE Forever Love (MCA) LONESTAR Everything's Changed (BNA) ALAN JACKSON I'll Go On Loving You (Arista) TRACY BYRD I Wanna Feel That Way Again (MCA) ALABAMA How Do You Fall In Love (RCA) DIXIE CHICKS Wide Open Spaces (Monument) TERRI CLARK You're Easy On The Eyes (Mercury) DIAMOND RIO You're Gone (Arista)

HEAVY

ALABAMA How Do You Fall In Love (*RCA*) TRACY BYRD I Wanna Feel That Way Again (*MCA*) TERRI CLARK You're Easy On The Eyes (*Msrcury*) DIXIE CHICKS Wide Open Spaces (*Monument*) ALAN JACKSON I'll Go On Loving You (*Arista*) REBA MCENTIRE Forever Love (*MCA*) SHANIA TWAIN Honey, I'm Home (*Mercury*) LEE ANN WOMACK A Little Past Little Rock (*Decca*) WYNONNA Woman To Woman (*Asylum/EEG*) TRISHA YEARWOOD & GARTH BROOKS WHERE... (*MCA*)

HOT SHOTS

SHANNON BROWN I Won't Lie (Arista) DEANA CARTER Absence Of The Heart (Capitol) BILLY RAY CYRUS Time For Letting Go(Meuxury) BILLY RAY CYRUS Under The Hood (Mercury) CLINT DANIELS When I Grow Up (Arista) LINOA DAVIS I'm Yours (DreamWorks) DIAMOND RIO Unbelievable (Arista) JO DEE MESSINA Stand Beside Me (Curb) ALLISON MOORER Alabama Song (MCA) RANDY TRAVIS Spirit Of A Boy, Wisdom... (DreamWorks) LARI WHITE Take Me (Lyric Street)

Heavy rotation songs receive 28 plays per week. Hotshots receive 21 plays per week.

	er 30, 1998			NTRY					
Stations and their adds listed alphabetically by market									
(EAN/Abilene, TX D: Dwayne Alexander AD: Rudy Allen Fernandez No Adds	WKNN/Biloxi, MS PD/MD: Kipp Greggory 12 Clay WALKER 12 GARY ALLAN	WKCN/Celumbus, GA OM/PD: Robin Lee MD: Andy Woods 10 CLINI DANIELS 10 TIM MCGRAW 10 JENNY SIMPSON	WKML/Fayetteville, NC PD: Robin Daniels APD/MD: Andy Brown 12 TOBY KEITH 12 STEVE WARINER	WQIK/Jacksonville, FL PD: Gall Austin APD/MD: Jon Scott 15 DIAMDND RIO 15 RANDY TRAVIS 15 TIM MCGRAW	KLLL/Lubbock, TX PD: Jay Richards MD: Kaily Greene 17 TIM MCGRAW 5 JD DEE MESSINA 5 MARK NESLER 5 SHANDN BROWN	KGEE/Odessa-Midland, TX PD: Michael Lawrence APD/MD: Boomer Kingston 14 WILKINSONS 7 STEVE WARINER 7 JO DEE MESSINA	WQDR/Raleigh, NC PD: Len Sheckellord 15 TOBY KEITH KBUL/Reno, NV	WCTQ/Sarasota, FL PD: Rob Carpenter 25 TY HERNDON 25 ALAN JACKSON	KVDO/Tuisa, DK OM/PD: Andy Oatman APD/MD: Steve Jackson 8 BILLY RAY CYRUS 8 CHAD BROCK 8 LISA BROKOP
/QMX/Akron, DH D: Kevin Mason D: Bill Shiel 8 VINCE GILL 8 WILKINSONS	WHWK/Binghamton, NY OM/PD/MD: John Davison 13 JO DEE MESSINA 13 DIAMOND RID 8 LINDA DAVIS	10 KINLEYS WCDL/Columbus, DH PD: Smilln'Tom Fridley	WCKT/Ft. Myers, FL PD: Paul Orr APD/MD: Kerry Babb 17 JO DEE MESSINA	WRDO/Jacksonville, FL PD: Buzz Jackson MD: Rhonda Goff	WDEN/Macon, GA PD: Gerry Marshall	7 SHANNON BROWN KTST/Oklahoma City, DK	OM: Tom Jordan APD/MD: Chuck Reeves 17 BILLY RAY CYRUS 11 DIAMOND RIO 5 JO DEE MESSINA	WJCL/Savannah, GA MD: Jay Morgan 5 LARI WHITE 5 BILLY RAY CYRUS	8 MONTY HOLMES 8 SHANNON BROWN
3 WARREN BRDTHERS GNA/Albany, NY 3: Buzz Brindle	WZZK/Birmingham, AL PD: Jim Tice MD: Scott Stewart	MD: John Crenshaw 15 DIAMOND RIO 15 JOHN M. MONTGOMERY	6 JOHN M. MONTGOMERY 6 STEVE WARINER WWGR/Ft. Myers, FL	22 TIM MCGRAW 7 SAMMY KERSHAW 7 SARA EVANS 7 JO DEE MESSINA 7 WILKINSONS 7 DERVL DODD	APD/ND: Laura Starling 15 Wilkinsons 15 RDDNEY CROWELL 5 CHAD BROCK 5 SHANNON BRDWN 5 MONTY HOLMES	OM/PD: Ted Stecker APD: Crash 13 MiCHAEL PETERSON 13 DIAMOND RID 13 JENNY SIMPSON	5 SHANNON BROWN 5 STEVE WARINER WKHK/Richmond, VA	KMPS/Seattle, WA PD: Mark Richards MD: Tony Thomas 41 GARTH BROOKS	WWZD/Tupelo, MS MD: Lara Mansell 5 WILKINSONS 5 LINDA DAVIS 5 BILLY RAY CYRUS
BILLY RAY CYRUS BILLY RAY CYRUS MICHAEL PETERSON WILKINSDNS	22 MARTINA MCBRIDE 22 CLAY WALKER	WHDK/Columbus, DH PD: Don Cristi MD: George Wolf 30 JOHN M. MONTGOMERY 17 ALAN JACKSON	PD: Chris O'Kelley APD/MD: Buzzy Ford 15 MONTY HOLMES 15 CHAD BROCK 15 KINLEYS	7 DIAMOND RID WXBQ/Jahnson City, TN	5 BILLY RAY CYRUS 5 LISA BROKOP	KXXY/Öklahoma City, DK OM/PD: Ted Stecker MD: BHI Reed	OM/PD: Jeff Cochran 15 SARA EVANS 15 DIAMOND RIO	KYCW/Seattle, WA	KNUE/Tyler, TX OM: Larry Kent PD/MD: John Moore
ST/Albuquerque, NM : Brad Barrett : Chaz Malibu	KIZN/Boise, ID PD: Rich Summers APD/MD: Spencer Burke 7 KINLEYS 7 CHAD BROCK	KRYS/Corpus Christi, TX PD: Clayton Allen MD: Cactus Lou	15 LEANN RIMES 7 Shannon Brown WOHK/Ft. Wayne, IN	PD: Bill Hagy MD: Reggie Neel 14 TiM MCGRAW 10 RANDY TRAVIS 6 WARREN BROTHERS	WWQM/Madison, WI PD: Steve O'Brien MD: Mel McKenzle 10 LARI WHITE 10 STEVE WARINER 10 JOHN M. MONTGOMERY	20 JOHN M. MONTGOMERY 20 RANOY TRAVIS KXKT/Omaha. NE	KFRG/Riverside, CA OM/PD: Ray Massle MD: Don Jeffrey 13 ALAN JACKSON 6 LINDA DAVIS	MD: Penny Coyne 12 AARDN TIPPIN 12 DIAMOND RIO 12 STEVE WARINER 12 WILKINSDNS	10 MICHAEL PETERSON 10 TRINI TRIGGS
ALAN JACKSON RV/Alexandria, LA : Lon Harris	WKLB/Boston, MA PD: Mike Brophey APD/MD: Ginny Bogers	14 TOBY KEITH 7 TRINI TRIGGS 7 DAVID KERSH	OM/PD: Dean McNeil APD/MD: Jeff Moore 13 RANDY TRAVIS 13 DAVID KERSH 5 VINCE GILL	WMTZ/Johnstown, PA OM/PD/MD: Brian Cleary 10 CHAD BROCK	KTEX/McAilen, TX OM/PD: Billy Santiago	PD: Tom Goodwin MD: John Glenn 14 DIAMDND RIO 14 LINDA DAVIS 14 WILKINSONS	6 CLINT DANIELS	KRMD/Shreveport, LA OM/PD: John Swen APD/MD: Rick Stephenson	PD: I.B. Green MD: Crickett 13 BROOKS & DUNN
ESCOTT Bryant DIAMOND RIO MICHAEL PETERSDN LARI WHITE WILKINSONS	APD/MD: Ginny Rogers 10 JDHN M. MONTGOMERY 10 JD DEE MESSINA 10 KINLEYS	KPLX/Dailas, TX PD: Brian Philips APD: Smokey Rivers 50 BROOKS & DUNN 50 TIM MCGRAW 30 FAITH HILL 90 TOACY DYDD	5 MONTY HOLMES KSKS/Fresno, CA	10 JD DEE MESSINA 10 KINLEYS	APD/MD: Deana Romero 10 MARK NESLER 10 DERYL DODD 10 MICHAEL PETERSDN 10 LARI WHITE	7 VINCE GILL 7 MARK NESLER	PD/MD: Robynn Jaymes 10 KINLEYS 10 WILKINSONS 10 SHANNON BROWN	15 VINCE GILL 7 JD DEE MESSINA	KJUG/Visalia, CA PD/MD: Dave Danles 22 WILKINSONS 15 CHAD BROCK
CTD/Allentown, PA : Chuck Geiger D/MD: Shawn O'Brian DERYL DODD	WYRK/Buffalo, NY PD: Justin Case APD/MD: John Paul 8 JDHN M MDNTGOMERY 8 TERRI CLARK	30 SARA EVANS	PD: Ken Boesen MD: Steve Montgomery 12 ALAN JACKSON 6 SARA EVANS 6 BILLY RAY CYRUS 6 WILKINSDNS	KBEQ/Kansas City, MD PD: Mike Kennedy MD: T.J. McEntire 18 BILLY RAY CYRUS 18 LINDA DAVIS 18 LINDA DAVIS 18 PERFECT STRANGER 18 SHANIA TWAIN	KRWQ/Medford, DR PD/MD: Judi Austin 26 DIAMOND RID 11 SARA EVANS	WDW/Omaha, NE PD: Trish Matthews APD/MD: Tom Scott 11 KINLEYS 11 WARREN BRDTHERS 6 STEVE WARINER 6 LINDA DAVIS	WBEE/Rochester, NY PD: Fred Horton MD: Coyote Collins 36 GARTH BROOKS 15 WILKINSONS	WBYT/South Bend, IN PD: Dave Steele MD: Lise Kosty 5 GARY ALLAN 5 LINDA DAVIS 5 WILKINSONS 5 PERFECT STRANGER	15 LISA BROKOP 15 SHANNON BRDWN 15 BILLY RAY CYRUS 15 KINLEYS
TRAVIS TRITT WILKINSONS SHANNON BRDWN TRINI TRIGGS	KHAK/Cedar Rapids, IA PD: Jeff Winfleid MD: Dawn Johnson 22 BILLY RAY CYRUS	KYNG/Dallas, TX PD: Dan Pearman MD: Jim Verdi No Adds	WBCT/Grand Rapids, MI OM/PD: Doug Montgomery MD: Kelly Iris 5. WILKINSONS	KFKF/Kansas City, MD PD: Date Carter APD/MD: Tony Stevens	11 ALAN JACKSON 5 LINDA DAVIS 5 WILKINSONS 5 KINLEYS	6 WILKINSONS WWKA/Orlando, FL PD: Mike Moore	15 WILKINSDNS 15 DAVID KERSH 6 SARA EVANS 6 CLINT DANIELS	KDRK/Spokane, WA OM: Ray Edwards PD: Tim Cotter	WACD/Waco, TX PD/MD: Zack Owen 10 DIAMOND RID 10 TRINI TRIGGS 10 CLINT DANIELS
GY/Altoona, PA MD: Polly Wogg JO DEE MESSINA LINDA DAVIS	9 KINLEYS WIXY/Champaign, IL	WGNE/Daytona Beach, FL PD: John Anthony MD: Jim Andrews 16 TIM MCGRAW	5 SHANNON BROWN WHSL/Greensboro, NC	15 LINDA DAVIS 15 WILKINSDNS WDAF/Kansas City, MD	WGKX/Memphis, TN OM: Fred Horton PD: Greg Mozingo MD: Mark Billingsley 15 ALAN JACKSON	MD: Shadow Stevens 20 JDHN M. MDNTGDMERY 5 VINCE GILL 5 TOBY KEITH	WXXQ/Rockford, IL PD: Jesse Garcia MD: Lynn Lacy 5 BILLY RAY CYRUS 5 WILKINSONS 5 MARK NESLER	MD: Tony Trovato 19 ALAN JACKSON KNFR/Spokane, WA	WMZQ/Washingtos, D PD: Mac Daniels MD: Jon Anthony 10 BILLY RAY CYRUS
STEVE WARINER KINLEYS SAMMY KERSHAW LISA BROKOP SHANNON BROWN	PD: R.W. Smith MD: Nicole Beals 15 TiM MCGRAW 15 DIAMOND RID 6 TRAVIS TRITT	16 WILKINSONS 7 BILLY RAY CYRUS 7 DIAMOND RID	PD: Brian Landrum APD: Danny Hall MD: Jayme Austin 5 LISA BROKOP 5 KINLEYS 5 LINDA DAVIS	PD/MD: Ted Cramer 10 JO DEE MESSINA 10 TRINI TRIGGS	WDGY/Memphis, TN OM: Joel Burke	KHAY/Dxnard, CA PD/MD: Mark Hill 15 TIM MCGRAW 7 KINLEYS	5 SHANNON BROWN 5 CHAD BROCK 5 LISA BROKOP	MT n/opukalite, wA PD: Scott Shannon MD: Paul Neumann 7 LARI WHITE 7 SHANNON BROWN 7 CHAD BROCK	WDEZ/Wausau, WI PD: Mark Skibba
NC/Amarilio, TX 9: Bob Shannon 3: Patrick Clark LINDA DAVIS	WEZL/Charleston, SC PD: Kris Van Dyke MD: Gery Griffin 12 JO DEE MESSINA	KYGD/Denver, CD OM/PD: John St. John MD: Tad Svendsen 13 CHAD BROCK 5 CLINT DANIELS	5 WILKINSONS WTQR/Greensboro, NC PD: Paul Franklin MD: Deano St.Clair	WIVK/Knoxville, TN PD: Les Acree MD: Chris Huff 14 DIAMOND RIO 14 MARTINA MCBRIDE 14 T GRAHAM BROWN	PD: Bill Hughes MD: China Davis 18 ALAN JACKSON 18 BRDDKS & DUNN	7 JO DEE MESSINA 7 DIAMOND RIO 5 LISA BROKOP 5 LINDA DAVIS	KNCI/Sacramento, CA OM/PD: Mark Evans APD/MD: Jennifer Wood 6 DIAMOND RIO 6 DERYL DODO 6 JO DEE MESSINA	WFMB/Springfleid, iL PD: Mark Phillips MD: John Spaulding 14 MARK NESLER	MD: Lou Stewart 7 KINLEYS WIRK/West Paim Beac PD: Mitch Mahan
KINLEYS WILKINSONS SH/Anchorage, AK	12 MICHAEL PETERSDN 12 WILKINSONS 5 DIAMOND RIO 5 LARI WHITE	KHKi/Des Maines, iA PD: Wes McShay MO: T.J. Brown 10 VINCE GILL	15 ALAN JACKSON 5 GEDRGE STRAIT 5 WARREN BROTHERS	KXKC/Lafayette, LA	WKIS/Miami, FL PD: Bob McKay MD: Darlene Evans 14 DIAMOND RIO 14 DAVID KERSH 14 KINLEYS	KPLM/Paim Springs, CA PD: Al Gordon APD/MD: Kris Richards 14 GARY ALLAN 14 LINDA DAVIS 14 WILKINSONS	WKCQ/Saginaw, Mi OM/PD: Rick Walker MD: Sten Perman	12 BILLY RAY CYRUS 12 WILKINSONS 12 CLINT DANIELS	APD/MDC J.R. Jackson 24 ALAN JACKSON 6 GARY ALLAN 6 MICHAEL PLTERSON 6 BILLY RAY CYRUS 6 DIAMOND RID
P: Ray Knight D: Chris Crowley 3: Marshall Griffin 5: SHANNON BROWN 0 DIAMOND RID 5: CHAD BROCK BILLY RAY CYRUS	WNKT/Charleston, SC PD: Rob Keity MD: Cattleh Cody 5 SARA EVANS 5 BILLY RAY CYRUS 5 MICHAEL PETERSON	KJJY/Des Maines, IA OM/PD: Beverlee Brannigan MD: Eddle Hatfield 12 BILLY RAY CYRUS	WRNS/Greenville, NC PD: Wayne Cartisle MD: Dale Knippers 19 STEVE WARINER 19 BILLY RAY CYRUS 15 SHANNON BROWN	MD: Kelly Thompson 10 CHAD BROCK 10 BILLY RAY CYRUS 10 WILKINSONS 10 TRACY LAWRENCE	14 MICHAEL PETERSON KEEY/Minneapolls, MN OM/PD: Gregg Swedberg	WXBM/Pensacola, FL PD/MD: Lynn West 7 JO DEE MESSINA	15 BILLY RAY CYRUS 5 WILKINSONS 5 DIAMOND RIO	WPKX/Springfield, MA PD/MD: JIm Redier 11 DiaMond Rid 11 Vince Gill 11 Michael Peterson 11 Linda Davis	WOVK/Wheeling, WV PD/MD: Jim Elliott 10 CHAD BROCK
WILKINSONS NCY/Appleton, WI A: Jeff McCarthy	5 BLACKHAWK WQBE/Charleston, WV OM/PD: Jeff Whitehead	12 JO DEE MESSINA WWWW/Detroit, Mi PD: Tim Roberts	15 TRACY LAWRENCE WESC/Greenville, SC OM/PD: Ron Brooks	WIDV/Lancaster, PA PD: Dick Raymond MD: Keith Patrick 18 DIAMOND RIO 11 LISA BROKOP	APD/MD: Travis Moon 18 TIM MCGRAW 10 VINCE GILL	7 DIAMOND RIO 5 LARI WHITE WXCL/Peorta, IL	WWJD/St. Cloud, MN PD: Mark Sprint 7 WILKINSONS 7 LISA BROKOP 7 BILLY RAY CYRUS	KTTS/Springfield, MD PD: Don Paul APD/MD: Warren McDonald	10 LISA BROKOP 10 Shannon Brown 10 Wilkinsons 10 Monty Holmes 10 Gary Allan
: Randy Shannon D: Scottie Stick TIM MCGRAW KINLEYS TRACY LAWRENCE	11 RANDY TRAVIS 11 TIM MCGRAW 11 WARREN BROTHERS	MD: Cadillec Jack 15 KINLEYS 15 TIM MCGRAW 8 LINDA DAVIS 8 TY HERNDON	APD/MD: John Landrum 18 KINLEYS 18 BILLY RAY CYRUS 5 MICHAEL PETERSDN 5 MONTY HOLMES 5 SAMMY KERSHAW	11 BILLY RAY CYRUS 11 KINLEYS WITL/Lansing, MI	WKSJ/Mobile, AL PD: Kit Carson APD/MD: Steve Kelley 8 JDHN M. MONTGOMERY	PD/MD: Bob Grayson APD: Guinn Bradley 12 BiLLY RAY CYRUS 12 MICHAEL PETERSON 12 KINLEYS 12 WICHISONS	WIL/St. Louis, MO PD: Bob Barnett APD/MD: Mark Lengston 35 GARTH BROOKS 25 TIM MCGRAW	30 LISA BROKOP 5 MDNTY HOLMES 5 SHANNON BROWN 5 WILKINSONS 5 CHAD BROCK 5 BILLY RAY CYRUS	KFDI/Wichita, KS PD: John Speer MD: Gary Hightower 5 KINLEYS
KSF/Asheville, NC MPD: Glenn Trent 3: Eddle Foxx STEVE WARINER LARI WHITE	WKKT/Charlotte, NC PD: Bill Young MD: Shane Collins 5 SHANNON BROWN 5 CHAO BROCK 5 KEN MELLONS	WYCD/Detroit, Mi PD: Eddle Haskell MD: Brian Hattield 20 TIM MCGRAW 20 ALAN JACKSON	WSSL/Greenville, SC PD: Bruce Logan APD/MD: Kerry Owen 7 WitkINSONS	PD: Jeff Davis MD: Chris Tyler 16 DIAMOND RID 16 JO DEE MESSINA 8 DERYL DODD 8 MICHAEL PETERSDN 8 LINDA DAVIS	KATM/Modesto, CA PD: Randy Black APD/MD: Chris Costa 9 DIAMOND RIO 9 WILKINSONS 9 CHAD BROCK	WXTU/Philadelphia, PA PD: Ken Johnson APD/MD: Jim Radler 22 CLay WaLKER	25 TIM MCGRAW 10 DIAMOND RID 5 WILKINSONS 5 BILLY RAY CYRUS 5 MARK NESLER	WBBS/Syracuse, NY PD/MD: Meg Stavens 5 LISA BROKOP 5 SHANNON BROWN	5 WILKINSONS 5 LINDA DAVIS 5 BILLY RAY CYRUS 5 TRACY LAWHENCE 5 LISA BROKOP 5 MONTY HOLMES
KINLEYS (HX/Atlanta, GA VPD: Neil McGinlay	WSOC/Charlotte, NC PD: Paul Johnson MD: Rick McCracken 5 CHAD BROCK	5 MICHAEL PETERSDN WDJR/Dothan, AL OM/PD/MD: Jerry Broadway	7 WILKINSONS 7 SARA EVANS WAYZ/Hagerstown, MD PD/MD: Dennis Hughes	KFMS/Las Vegas, NV OM/PD: Jaye Albright APD/MD: Shari Singer	5 MARK NESLER KTOM/Monterey, CA PD: Lance Tidwell MD: Keith Medilin	KMLE/Phoenix, AZ PD: Jeff Gerrison APD/MD: Jon Allen	WKKX/St. Louis, MO PD: Jeff Allen MD: Dave Louis 14 BILLY RAY CYRUS 14 SARA EVANS 5 KINLEYS	5 KENNY CHESNEY 5 ALAN JACKSON WAIB/Tallahassee, FL	KZSN/Wichita, KS OM/PD: Pat Moyer MD: Dan Holiday 7 JOHN M. MONTGOMER
ALAN JACKSON	5 WILKINSONS 5 DIAMOND RIO 5 BILLY RAY CYRUS	15 BILLY RAY CYRUS 15 DIAMOND RIO 15 MICHAEL PETERSON 7 SARA EVANS 7 TRINI TRIGGS 7 LARI WHITE	30 DIAMOND RIO 30 WILKINSONS 20 LARI WHITE 20 SAMMY KERSHAW 20 STEVE WARINER	16 BILLY RAY CYRUS 16 JOHN M. MONTGDMERY 16 JO DEE MESSINA	MD: Keth Medin 7 Shannon Brown 7 Vince Gill 7 Lari White 7 Wilkinsons	26 CHAD BROCK 26 TIM MCGRAW KNIX/Phoenix, AZ	WWFG/Salisbury, MD	OM/PD: Jeff Horn APD/MD: Rick Miller 14 SAMMY KERSHAW 14 JO DEE MESSINA	WGGY/Wilkes Barte, F PD: Mark Lindow MD: Mike Krinik
: Nell McGintey Steve Mitchell : Johnny Gray DERYL DODD JO DEE MESSINA DIAMOND RID	WUSY/Chattanooga, TN PD: Clay Hunnicutt MD: Bill Poindexter 13 TOBY KEITH 13 ALAN JACKSDN 13 STEVE WARINER	KKCB/Duluth, MN PD: Tom Bishop MD: Pat Puchsila	WRBT/Harrisburg, PA PD/MD: Kevin King 14 DERYL DODO 5 JO DEE MESSINA 6 OLANOND DO	KWNR/Las Vegas, NV OM: Jaye Albright PD: John Marks MD: Brooks O'Brian 17 CHAD BROCK	WLWI/Montgomery, AL PD: Darlene Dixon APD/MD: Casey Strange 10 KINLEYS 10 T, GRAHAM BROWN	PD: Larry Daniels MD: Buddy Owens 20 TIM MCGRAW 13 BILL ENGVALL	15 WILKINSONS 15 KINLEYS 15 DIAMOND RID 10 DAVID KERSH 5 LISA BROKOP	WQYK/Tampa, FL OM: Eric Logen PD: Beecher Martin APD/MD: Jay Roberts 5 DIAMOND RID 5 JO DEE MESSINA	5 MICHAEL PFTERSON 5 DAVID KERSH 5 JDHN M. MONTGOMEI WWQQ/Wilmington, N
BILLY RAY CYRUS PUR/Atlantic City, NJ MD: Joe Kelly	9 WILKINSONS 9 MONTY HOLMES 9 LINDA DAVIS	16 DIAMOND RIO 16 SAMMY KERSHAW 11 DAVID KERSH	5 OIAMOND RIO 5 SAMMY KERSHAW WRKZ/Harrisburg, PA	WBBN/Laurel, MS OM/PD: Larry Blakeney APD/MD: Tom Freeman	WGTR/Myrtle Beach, SC OM: Scrap Jackson	WDSY/Pittsburgh, PA OM: Keith Clark APD/MD: Stoney Richards 14 FAITH HILL 14 ALAN JACKSON	KKAT/Sait Lake City, UT PD: Shawn Stevens APD/MD: Jim Mickelson 11 ALAN JACKSON	5 MARK NESLER WRBQ/Tampa, FL	PD/MD: Ron Gray 7 WILKINSONS
TIM MCGRAW S SHANNON BROWN WILKINSONS JO DEE MESSINA KINLEYS	WUSN/Chicago, IL PD: Alan Siedge MD: Tricia Blondo 14 LARI WHITE 14 BILLY RAY CYRUS 14 JO DEE MESSINA	WAXX/Eau Claire, WI OM/PD: George House MD: Tim Wilson 10 WILKINSONS 10 SHANNON BROWN 10 CHAD BROCK	PD: Kelly Iris MD: Dandailon, 9 WILKINSONS 5 TRACY LAWRENCE 5 BILLY RAY CYRUS 5 CHAD BROCK	13 DIAMOND RIO 13 JO DEE MESSINA 7 JENNY SIMPSON 7 DAVID KERSH 7 LINDA DAVIS	PD: Johnny Walker MD: Holll Heart 14 DIAMDND RIO 14 CHAD BROCK 7 LISA BROKOP	WPOR/Portland, ME PD: Jon Shannon APD/MD: Erick Anderson 19 CHAD BROCK	5 DIAMOND RID KSOP/Salt Lake City, UT PD: Don Hilton APD/MD: Debby Turpin 7 WILKINSONS	PD: Ronnie Lane MD: Nancy Knight 13 MARTINA MCBRIDE 8 CHAD BROCK 8 MICHAEL PETERSON	WUSQ/Winchester, VA PD: Randy Woodward MD: Jennifer Woodward 14 SHANNON BROWH 14 BILLY RAY CYRUS 8 DIAMOND RIO 5 LISA BROKDP
IXXC/Augusta, GA M/PD: Tommy Gentry PD/MD: Zach Taylor 5 JO DEE MESSINA 7 MICHAEL PETERSON 7 WILKINSONS	KALF/Chico, CA PD/MD: Scott Michaels 17 KINLEYS 17 MARK, NESLER	KHEY/EI Paso, TX PD/MD: Danny White 27 ALAN JACKSDN 27 STEVE WARINER 12 IO DEE MESSINA	WWYZ/Hartford, CT PD: Greg Roche MD: John Saville 5 LISA BROKOP 5 TIM MGGRAW	WVLK/Lexington, KY PD/MD: Bill Clary 17 DIAMOND RID 16 JO DEE MESSINA 5 CHAD BROCK	WSIX/Nashville, TN PD/MD: Dave Kelly 10 LINDA DAVIS 10 BILLY RAY CYRUS 10 WILKINSONS 10 MARK NESLER	19 DIAMOND RIO 19 JOHN M. MONTGOMERY 5 DERVL DODD 5 KINLEYS	7 RODEY CROWELL 7 BILLY RAY CYRUS 7 CHAD BROCK 7 LISA BROKOP 7 SHANNON BROWN	WTHI/Terre Haute, IN OM/PD: Berry Merty MD: Perty Merty 15 KINLEYS 15 MONTY HOLMES 15 DIAMOND BIO	5 WILKINSONS XXDD/Yakima, WA PD/MD: Dewey Boynton 14 CHAD BROCK

WKXC/Augusta, GA OM/PD: Tommy Gentry APD/MD: Zach Taylor 15 JO DEE MESSINA 7 MICHAEL PETERSDN 7 WILKINSONS KALF/Chico, CA PD/MD: Scott Michaels 17 KINLEYS 17 MARK NESLER 17 JENRY SIMPSON 17 LARI WHITE

WUBE/Cincinnati, OH OM/PD: Tim Closson MD: Duke Hamilton No Adds

WCOS/Columbla, SC PD: Jeff Roper MD: Gien Garrett 10 RANDY TRAVIS 10 BLACKHAWK 5 SAMMY KERSHAW 5 LINDA DAVIS

KASE/Austin, TX PD: Michael Cruise MD: Bob Pickett 25 ALAN JACKSON

KUZZ/Bakerstield, CA PD: Evan Bridwell MD: Kelly Erickson 22 TIM MCGRAW 22 CHAD BROCK 10 WILKINSONS 10 BLACKHAWK

WYGY/Cincinnati, OH OM: Tim Closson PD: Patti Marshall APD: C.C. Rider MD: JJ Gerard 26 SHANIA TWAIN WPOC/Baltimore, MD PD: Scott Lindemulder APD/MD: Todd Bery 16 JOHN M. MDNTGDMERY 16 MARTINA MCBRIDE 16 CLINT DANIELS

WGAR/Cleveland, OH PD: Denny Nugent MD: Chuck Collier 16 OIAMONO RID 16 TOBY KEITH 16 JO DEE MESSINA WXCT/Baton Rouge, LA OW/PD/MD: Randy Chase APD: Todd Day 15 TIM MCGRAW 8 LINOA DAVIS 8 VINCE GILL

KKCS/Colorado Springs, CO PD: Mike James MD: Travis Dally 18 DERYL DODD 18 TIM MCGRAW 5 CLINT DANIELS 5 MARK NESLER WYNK/Baton Rouge, LA PD: Raiph Cherry MD: Austin James 18 BLACKHAWK 13 MICHAEL PETERSON 5 MONTY HOLMES 5 SHANNON BROWN

KAYD/Beausmont, TX PD/MD: Frank Dawson APD: Jay Bernard 13 DiAMOND RIO 7 LARI WHITE 7 SAMMY KERSHAW

KHEY/EI Paso, TX PD/MD: Danny White 27 ALAN JACKSDN 27 STEVE WARINER 17 JO DEE MESSINA 7 WILKINSONS 7 LINDA DAVIS 7 SHANNON BROWN WWYZ/Hartford, CT PD: Greg Roche MD: John Saville 5 LISA BROKOP 5 TIM MCGRAW

KIKK/Houston, TX PD: John Roberts MD: Jay Kelty 24 RANDY TRAVIS 10 ALAN JACKSON 10 BILLY RAY CYRUS WXTA/Erie, PA OM/PD: Bill Shannon APD: Adam Reese MD: Chet Prica 16 T. GRAHAM BROWN 16 KINLEYS 16 JENKY SIMPSON 16 WILKINSONS

KILT/Houston, TX PD: Debble Pipia 15 STEVE WARINER 15 WILKINSONS

KKNU/Eugene, OR PD: Jim Davis MD: Matt James 10 BILLY RAY CYRUS 9 TRACY LAWRENCE 9 CHAD BROCK 9 SHANNON BROWN 9 ALLISON MOORER WTCR/Huntington, WV PD/MD: Chuck Black 13 BILLY RAY CYRUS 10 WILKINSONS 6 SHANNON BROWN 6 MONTY HOLMES 6 LISA BROKDP

WKDQ/Evansville, iN PD: Jon Prell MD: K.C. Todd 12 BILLY RAY CYRUS 12 WILKINSONS 12 SHANNON BROWN 12 LISA BROKOP 12 CHAD BROKK

KVOX/Fargo, ND PD: Anne Phibian APD: Splash Gordon MD: Scott Winston 13 WILKINSONS

KKIX/Fayetteville, AR PD: Tom Travis APD/MD: Tone Merconi 15 WILKINSONS 15 VINCE GILL 15 BLACKHAWK 7 SARA EVANS

WVLK/Lexington, KY PD/MD: Bill Clary 17 DIAMOND RID 16 JO DEE MESSINA 5 OLAD BROCK 5 BILLY RAY CYRUS 5 DERYL DODD

KZKX/Lincoin, NE PD: Charlie Thomas MD: Luke Jensen 10 WilkinSONS 5 CLINT DANIELS 5 SAMMY KERSHAW 5 KINLEYS

KSSN/Little Rock, AR PD/MD: Bill Dotson 7 DIAMOND RIO 7 WILKINSONS 7 STEVE WARINER 5 KINLEYS 5 LINDA DAVIS 5 JENNY SIMPSON

WMJC/Long Island, NY PD: Jim Asker MD: Suzenne Alexander 19 DIAMOND RIO 19 WILKINSONS 7 SHANNON BRDWN 7 KINLEYS

WFMS/Indianapolis, IN OM: Sam McGuire PD: Bob Richards MD: J.D. Cannon 15 WilkiNSONS 15 JO DEE MESSINA

WGRL/Indianapolis, IN OM: Sam McGuire PD: John Q. Morris MD: Vicki Cub No Adds KZLA/Los Angeles, CA PD: Bill Fink MD: Mandy McCormack 10 JOHN M. MONTGOMERY WMSI/Jackson, MS OM/PD: Buddy Van Am APD/MD: Rick Adams 7 CHAD BROCK 7 BILLY RAY CYRUS 7 DIAMOND RIO 7 WILKINSONS

WAMZ/Louisville, KY PD: Coyote Calhoun MD: Ron Hazard 28 JO DEE MESSINA 10 SHANNON BROWN

WSIX/Nashville, TN PD/MD: Dave Keily 10 LINDA DAVIS 10 BILLY RAY CYRUS 10 WILKINSONS 10 MARK NESLER 10 CLINT DANIELS 10 CHAD BROCK

WSM/Nashville, TN OM: Kyle Cantrell PD: Greg Cole MD: Kevin Anderson 15 TiM MCGRAW 15 SAMMY KERSHAW 15 LISA BROKOP 15 LINDA DAVIS

WOKQ/Portsmouth, NH PD: Mark Ericson APD/MD: Dan Lunnie 7 DiAMOND RIO 7 JD DEE MESSINA 7 LARI WHITE

WCTK/Providence, RI PD: Rick Everett MD: Tiffeny Hill 5 SARA EVANS 5 JDHN M. MONTGOMERY 5 MICHAEL PETERSON WCMS/Nortolk, VA PD/MD: Mike Meehan 12 BILLY RAY CYRUS 12 WILKINSONS

WGH/Nortolk, VA PD: Randy Brooks MD: Mare Carmody 5 KINLEYS 5 CLINT DANIELS PD: Jim O'Hara MD: Ron Evans 10 TOBY KEITH 10 RANDY TRAVIS

WTCM/NW Michigan PD: Mark Staycer MD: Ryan Dobry 12 GARY ALLAN 12 CHAD BROCK 12 BILLY RAY CYRUS 12 TIM MCGRAW

WKIX/Raieigh, NC OM: Don Brookshire MD: Travis Moore 17 TIM MGGRAW 16 DIAMOND RIO 16 BLACKHAWK

KXDD/Yakima, WA PD/MD: Dewey Boynton 14 CHAD BROCK 14 DIAMOND RIO 14 SAMMY KERSHAW

WGTY/York, PA OM/PD: John Peilegrini MD: Denise McLain 13 LISA BROKOP 13 BILLY RAY CYRUS 13 WILKINSONS 12 T. GRAHAM BROWN

WOXK/Youngstown, OH PD: Chuck Stevens MD: Burton Lee 14 KINLEYS 14 TIM MCGRAW 7 JENNY SIMPSON 7 WILKINSONS

(Atter Midnite) AM/National PD/MD: Larry Sant 8 TIM MCGRAW 5 WILKINSDNS 5 SARA EVANS

WTHI/Terre Haute, IN OM/PD: Berry Kent MD: Perty Menty 15 KINLEYS 15 JODER MESSINA 15 JODER MESSINA 5 WARREN BROTHERS 5 SHANNON BROWN 5 DAVID KERSH

WIBW/Topeka, KS PD: Kevin Wagner MD: Patti Cheek 23 WILKINSONS 15 TRACY LAWRENCE 7 SARA EVANS

KIOK/Tri Citles, WA MD: Bob McCoy 15 WILKINSONS 15 VINCE GILL 7 WARREN BROTHERS 7 SHANNON BROWN 7 LINDA DAVIS

KIIM/Tucson, AZ PD: Herb Crowe MD: John Collins 22 BLACKHAWK 18 RANDY TRAVIS 18 DIAMOND RIO

207 Total Reporters

207 Current Reporters 206 Current Playlists

Reported Frozen Playlist (1): WMIL/Milwaukee, WI

KUBL/Sait Lake City, UT OM/PD: Ed Hill MD: Dani Curtis 9 CHAD BROCK 7 LINDA DAVIS 5 CLINT DANIELS

KAJA/San Antonio, TX

OM/PD: Keith Montgom MD: Jennie James 5 MICHAEL PETERSON 5 RANDY TRAVIS

KCYY/San Antonio, TX PD: R.J. Curtis No Adds

KSON/San Diego, CA PD: John Dimick MD: Steva Barnes 12 DIAMOND RIO

KYCY/San Francisco, CA PD: Tim Jordan APD/MD: Steve Jordan 5 GLAD BROCK 5 BILLY RAY CYRUS 5 MARK NESLER 5 JENNY SIMPSON 5 LARI WHITE

KRTY/San Jose, CA PD/MD: Julie Stevens 25 BROOKS & DUNN 14 JOHN M. MONTGOMERY 5 DERYL DODD

KKJG/San Luis Obispo, CA PD/MD: Donna James 7 BILLY RAY CYRUS 7 SHANNON BROWN 7 CHAD BRDCK 7 DAVID KERSH 7 WILKINSONS

KUPL/Portland, OR OM: Lee Rogers PD: Cary Rolfe MD: Rick Taylor No Adds

KWJJ/Portland, OR PD: Robin Mitchell MD: Lola Montgomery 7 TIM MCGRAW 7 SHANIA TWAIN

. nery

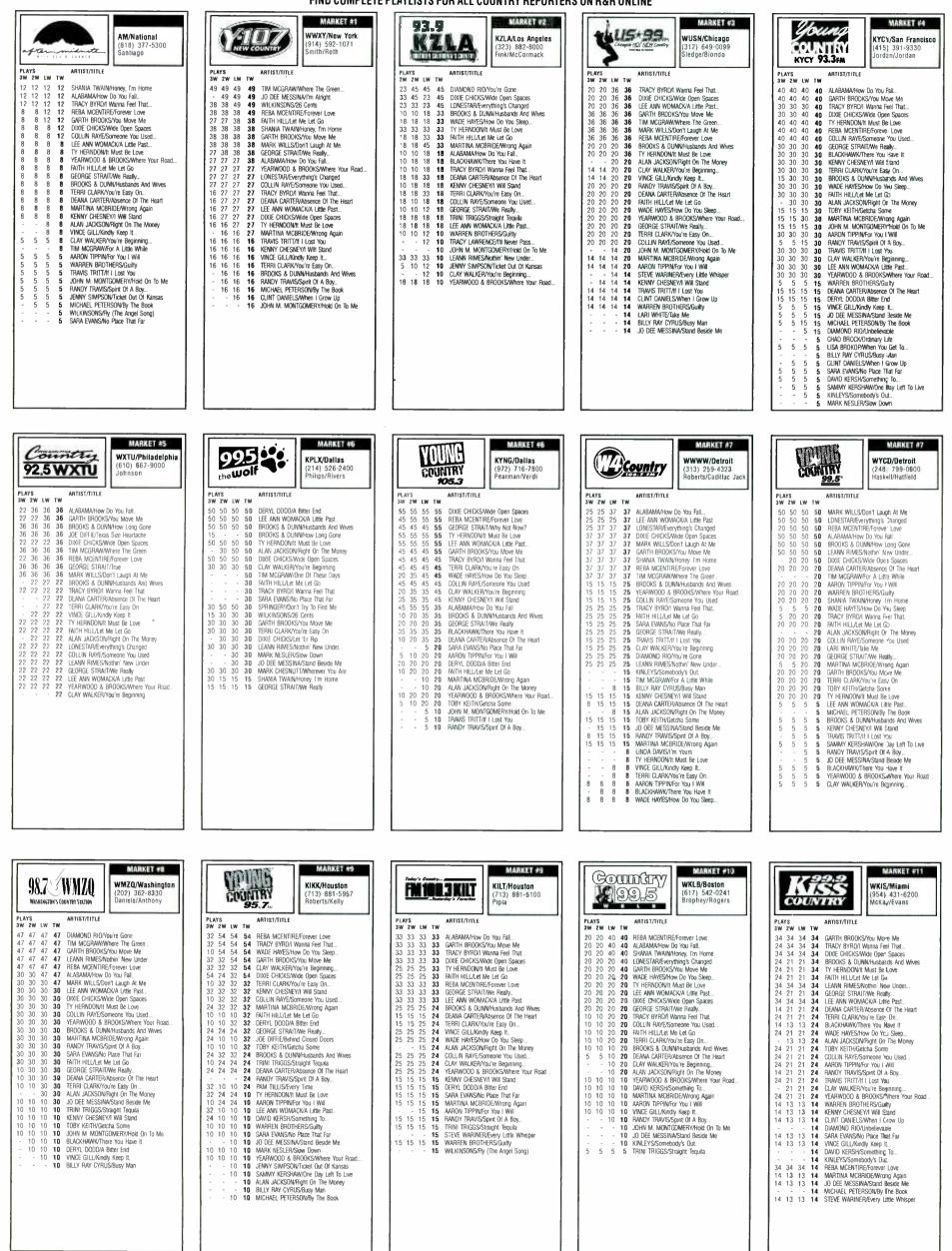
WNOE/New Orleans, LA PD/MD: Eddle Edwards 5 BLACKHAWK 5 DIAMOND RIO 5 TIM MCGRAW

WWXY/New York, NY PD: Darrin Smith APD/MD: Shari Roth 16 JOHN M. MONTGOMERY

WLLR/Quad Cities, IA-IL

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE



COUNTRY PLAYLISTS

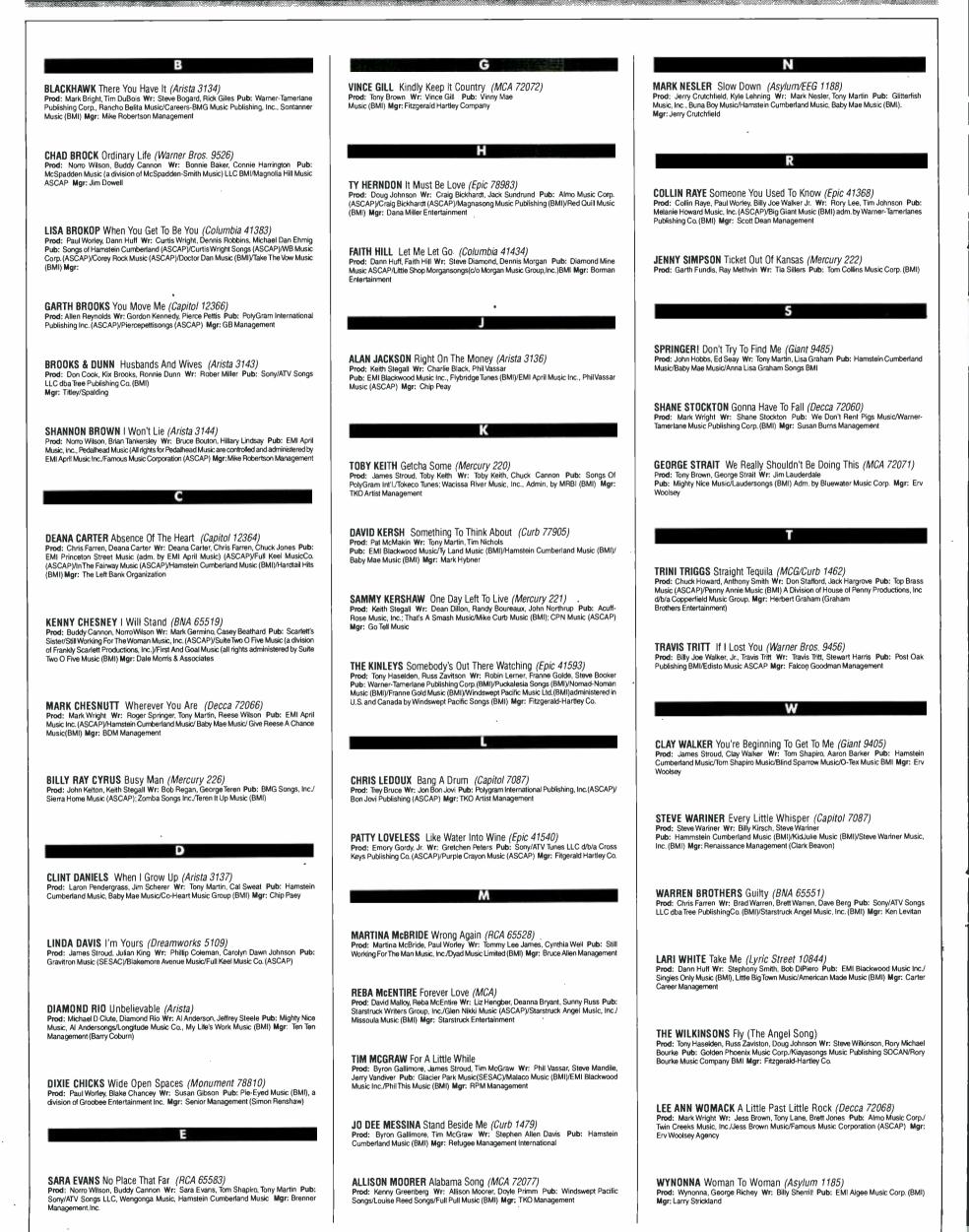


COUNTRY PLAYLISTS

	FIND COMPLET	E PLAYLISTS FOR ALL COUNTRY REPORTED	RS ON R&R ONLINE	
PLAYS ARTIST/TILE	CUTENNES COMPRESE CONTRACTOR FM 99.8 MARKET #28 WGAR/Cleveland (215) 328-950 Nugent/Collier	KUPL/Portland, OR (503) 223-0300 Rolfe/Taylor	KWJJ/Portland, OR (503) 228-4393 Mitchell/Montgomery	WUBE/Cincinati (513) 721-1050 Closscn/Hamilton
ARTIGET/TILE 3W ZW LW TW 20 32 32 22 DIXE CHICKS/Wide Open Spaces 20 32 32 32 DIXE CHICKS/Wide Open Spaces 20 20 32 32 GENTH BROOKS/YOU Move Me 20 20 32 32 TH HBROOKS/YOU Move Me 20 32 32 32 TH HBROOKS/YOU Move Me 20 32 32 32 TH ARKORY/Where The Green. 32 32 32 32 TRACK BYRON Warna Feel That. - 13 20 20 SAMAY KERSHAW/One Day Left To Live 13 13 20 20 SAMAY KERSHAW/One Day Left To Live 13 13 20 20 SAMAY KERSHAW/One Day Left To Live 13 13 20 20 SAMAY KERSHAW/ONE AWRee You Read 13 13 20 20 20 20 20 20 20 20 20 20 20 20 20	PLAYS ANTIST/TITLE 3W 2W LW TW 35 35 35 35 ALABAMA/How Do You Fall. 24 4 4 35 GARTH BROOKSYOU Move Me 24 35 35 35 TALX/SWORD ODSYOU Move Me 24 35 35 35 TALX/SWORD OPEN Spaces 35 35 35 35 TALX/SWORD OPEN Spaces 35 35 35 35 35 TS REA MCENTRE/FOREVEL LOVE 14 14 14 35 TIM MCGRAWWhere The Green 35 35 35 35 TS REA MCENTRE/FOREVEL LOVE 14 14 14 35 TIM MCGRAWWHERE THE GREEN 35 35 35 TS REA MCENTRE/FOREVEL LOVE 14 4 4 24 24 24 24 DEANA CARTER/Absence OT The Heart 16 16 16 2 4 TERT ICLARKYOU'R Easy ON 16 16 16 24 TERT ICLARKYOU'R Easy ON 16 16 16 24 TERT ICLARKYOU'R Easy ON 16 16 16 24 TERT ICLARKYOU'R ILAY DOVE 24 24 24 24 24 TY HERNONAL MEELE GO - 24 24 24 CEORGE STRAITWE LET GO 24 24 24 24 CEORGE STRAITWE Really 24 24 24 24 CEORGE STRAITWE Really 24 24 24 24 24 CEORGE STRAITWE Really 24 24 24 24 24 24 24 THE ANN WOODA BROUNDE SKONDER YOU ROAD 16 16 16 16 16 16 16 16 16 16 16 16 16 1	ARTIST/TITLE JW ZW LW TW 36 36 36 36 TRACY BYRD/I Wanna Feel That 38 36 36 36 NEAL MCCOVIDUE Happers Like 38 36 36 36 LONESTAR/Everything's Changed 36 36 36 36 LONESTAR/Everything's Changed 36 36 36 36 Go 36 Go 36 GO MARK WILLS/Don't Laugh At Me 36 36 36 36 Go 36 GO SHANIA TWAINHoney, I'm Home 36 36 36 36 GO 36 GO ANNA WILLS/Don't Laugh At Me 36 36 36 36 BLACKHAWK/There You Have It 25 25 25 25 REB AM CONTREFYOU Have It 25 25 25 25 LEE ANN WOMACKA Little Past 25 25 25 25 CHICKS/Weid Open Spaces 25 25 25 25 CB CHICKS/WEID MICH Means 26 25 25 25 25 CB CHICKS/WEID MICH Means <	ATIST/TITLE 3W ZW LW TW 30 27 27 37 LON/ESTAR/Everything's Changed 37 37 37 37 REBA MCENTIRE/Forever Love 37 37 37 37 TRACK Stranger (Im Home 17 27 27 37 TRACK StrAnger, Im Home 17 37 37 37 TRACK StrAnger, Im Home 17 37 37 37 TRACK StrAnger, Im Home 17 37 37 37 TRACK StrAnger, Im Home 37 37 37 37 TRACK StrAnger, Im Healty 37 37 37 37 GARTH BROOKSYOU Move Me 37 37 37 37 CARTH BROOKSYOU Move Me 37 37 37 37 CARTH SECONDARY MOVE Read 30 27 27 27 CHARK WILLSDon't Laugh At Me 30 27 37 27 ALAN JACKSON/TI GO On Lowing 30 27 37 27 ALABARAHOW DO YOU Fold 30 27 37 27 ALAN JACKSON/TI GO ON Lowing 20 27 37 27 ALAN JACKSON/TI GO ON LOWIng 20 27 37 27 ALAN	PLAYS ARTIST/TITLE 3W 2W LW TW TS 35 35 35 SHANIA TWAIN/Honey, I'm Home 35 35 35 SHANIA TWAIN/Honey, I'm Home 35 35 35 SHANIA TWAIN/Honey, I'm Home 36 35 35 SS SHANIA TWAIN/Honey, I'm Home 36 35 35 SER 22 22 22 SS SS GEORGE STRAITWA Realy 22 35 35 SS 22 35 35 SS ALABAMAHow Do You Fall 22 35 35 SS SS 22 23 53 SS GATH BROOKSYNOU Mow Me The Gather The Green 22 22 22 22 22 CLAY WALKER/You're Begmining 15 22 22 CLAY WALKER/You're Begmining 15 22 22 Z2 CLAY WALKER/You're Bogmining 15 15 15 22 22 Z2 22 15 15 12 Z2 22 22 SLAKHAWK/There You Have II 22 22 22 22 22 22 22 22 22 SLAKHAWK/Diere You Have II 22 22 22 22 22 22 22 22 22 22 23 35 23 35 23 35 23 35 23 35 23 35 23 35 23 35 23 35 23 35 23 35 23 35
MARKET #25 Wigy/clincinati (513) 721-1050 Marshall/Rider/Gerard PLAYS ARTIST/TITLE SW 2W LW TW 26 26 47 TOR YEITY/GLICA SW 2W LW TW 26 26 47 TOR YEITY/GLICA 26 26 47 TOR YEITY/GLICA Some 26 26 47 TOR YEITY/GLICA Some 26 26 47 TOR YEITY/GLICA Some 26 26 47 TOR YEITY/GLICA Lei Anno Yeity 26 26 47 TOR YEITY/GLICA Some 26 26 47 TOR SHETY OF YEITY Some 26 26 47 47 REAM MCENTIFE/Forever Love 26 47 47 47 GRATH HILL-Let Me Lei D Gazes 27 47 47 47 GRATH BROCKS/YOU Move Me 16 16 26 KINLYSSomeDody Sut. 16 16 2	MARKET #26 KEEO/Kansas City (816) 753-4000 Kennedy/McEntire PLAYS ARTISY/ITLE 3W 2W LW TW 30 37 37 GARTH BROOKS/dou Move Me 30 37 37 JD XIXE CHUCKS/Wole Open Spaces 30 37 37 JT XIXE CHUCKS/Wole Open Spaces 30 30 37 37 JT XIXE CHUCKS/Wole Open Spaces 30 37 37 JT HERNOON/R Must Be Love 37 37 37 37 TH MGGRAWW/mer The Green	MARKET #20 KFKF 245FM KFK 245FM	MARKET #26 WDAF/Kansas City (913) 677-8998 Camer PLAYS ARTIST/TILE W LW TW 28 28 28 ALABAMAHow Do You Fall 20 28 28 RATIST/TILE 28 28 28 ALABAMAHow Do You Fall 20 28 28 6800KS & DUNN-Mosbads And Wives 28 28 28 28 COLIN RATESomer You Used 28 28 28 28 COLIN RATESomer You Used 28 28 28 28 EANN WOMACKA Little Past 28 28 28 28 FATTH HILL/LEt ME LEG 20 28 28 28 FATTH HILL/LET ME LEG 28 28 28 28 TRAPHONOVIK Muse Be Love 28 28 28 28 28 28	PLAYS ARTIST/TILE 35 35 35 ARTIST/TILE 35 35 35 TIM MCGRAW/Where The Green 35 35 35 TY HENDOWIN MUSE BE Lave 25 25 35 DIKE CHICKS/Wide Open Hyaces 25 25 25 COLLIN RAVESomeone You Used 25 25 25 25 25 26 25 25 25 25 26 25 25 25 25 26 25 25 25 25
16 16 26 26 ALAN JACKSONRight On The Money 16 26 26 TERR (LARKYOU're Easy On.) 16 26 26 DEX WALKERYOU're Easynning 16 26 26 DEX WALKERYOU're Easynning 16 26 26 26 DEX WALKERYOU're Easynning 16 26 26 26 27 MONOD & BROOKSWhere You Road 26 26 26 26 MICHAEL PETERSON®y The Book 26 26 26 26 MICHAEL PETERSON®y The Book 26 26 26 26 MICHAEL PETERSON®y The Book 26 26 26 WAREN BROTHERSON®y The Book 26 26 26 WAREN BROTHERSONWTKKEN 27 5 5 16 BLLY TRAVISSINGT ON A BOY. 28 16 16 RAWY TRAVISSINGT ON A BOY. 16 26 26 26 WAREN BROTHERSONWTKKENSON 17 17 27 16 16 16 <td>30 30 30 TRACY BYRDI Wanna Feel That 30 30 30 DEAMA CATTER/Absence Of The Heart 30 30 30 DEAMA CATTER/Absence Of The Heart 30 30 30 TERRI CLARK/YOYRE Easy Oh 24 24 30 30 SAR EVANSNO Face That Far 30 30 30 TERRI CLARK/YOYRE Easy Oh 14 24 30 30 30 TERRI CLARK/YOYRE That Far 30 30 30 TERRI CLARK/YOYRE That Far 16 30 30 30 DAVID KERSK/Something To 16 30 30 30 DAVID KERSK/Sometone You Used 16 30 30 30 REES TRAITWR enalty 16 24 24 30 DEAMA CRETTR/TWR enalty 16 24 24 30 DARAMCHTIPPINFOr You I Wail 16 24 24 30 DARAMCHO DS 800X/SWhere Your Read 30 30 30 CLAY WAIK</td> <td>25 25 25 25 11M MCGRAWWhere The Green. 35 35 25 SHANLA TWAINKhorey. I'm Home 15 15 25 SHANLA TWAINKhorey. I'm Home 15 15 25 SHANLA TWAINKHOREY. I'm Home 15 15 25 JO DEE MESSINA/Stand Beside Me 15 15 25 JO DEE MESSINA/Stand Beside Me 15 15 25 JO DEE MESSINA/Stand Beside Me 25 25 25 25 25 25 25 25 25 4000 D BROCKSMhore Your Road 25 25 25 25 25 26 MANK/There You HWI 25 25 25 25 26 26 25 25 26 25 25 25 25 25 26 26 26 25 25 25 26 26 27 25 25 25 27 25 25 25 26</td> <td>20 20 20 28 WADE HAVESHOW Do You Sleep 20 20 28 TERRI CLARK/You're Easy On 20 20 20 TRANIS TRITTI'I Lost You 20 20 20 TRANIS TRITTI'I Lost You 20 20 20 TRANIS TRITTI'I Lost You 20 20 20 20 TRANIS TRITTI'I Lost You 20 20 20 20 TRANIS TRITTI'I Lost You 20 20 20 20 AARAMON TRANSSpirit ON A Boy 20 20 20 DEANA CARTER/Absence Of The Heart 10 10 20 20 RANDY TRANSSpirit ON A Boy 20 20 20 BLACKHAWKThere You Have It 20 20 20 Editory WalkER/You're Beginning 20 20</td> <td>25 25 25 25 17RAC/Y BYRD/I Wanna Feel That. 25 25 25 25 15FRRI CLARKYOU'RE Easy Øn 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 26 25 25 25 VINCE GILL/Kindly Keep ft 15 15 25 25 25 25 25 25 25 26 26 27 <td< td=""></td<></td>	30 30 30 TRACY BYRDI Wanna Feel That 30 30 30 DEAMA CATTER/Absence Of The Heart 30 30 30 DEAMA CATTER/Absence Of The Heart 30 30 30 TERRI CLARK/YOYRE Easy Oh 24 24 30 30 SAR EVANSNO Face That Far 30 30 30 TERRI CLARK/YOYRE Easy Oh 14 24 30 30 30 TERRI CLARK/YOYRE That Far 30 30 30 TERRI CLARK/YOYRE That Far 16 30 30 30 DAVID KERSK/Something To 16 30 30 30 DAVID KERSK/Sometone You Used 16 30 30 30 REES TRAITWR enalty 16 24 24 30 DEAMA CRETTR/TWR enalty 16 24 24 30 DARAMCHTIPPINFOr You I Wail 16 24 24 30 DARAMCHO DS 800X/SWhere Your Read 30 30 30 CLAY WAIK	25 25 25 25 11M MCGRAWWhere The Green. 35 35 25 SHANLA TWAINKhorey. I'm Home 15 15 25 SHANLA TWAINKhorey. I'm Home 15 15 25 SHANLA TWAINKHOREY. I'm Home 15 15 25 JO DEE MESSINA/Stand Beside Me 15 15 25 JO DEE MESSINA/Stand Beside Me 15 15 25 JO DEE MESSINA/Stand Beside Me 25 25 25 25 25 25 25 25 25 4000 D BROCKSMhore Your Road 25 25 25 25 25 26 MANK/There You HWI 25 25 25 25 26 26 25 25 26 25 25 25 25 25 26 26 26 25 25 25 26 26 27 25 25 25 27 25 25 25 26	20 20 20 28 WADE HAVESHOW Do You Sleep 20 20 28 TERRI CLARK/You're Easy On 20 20 20 TRANIS TRITTI'I Lost You 20 20 20 TRANIS TRITTI'I Lost You 20 20 20 TRANIS TRITTI'I Lost You 20 20 20 20 TRANIS TRITTI'I Lost You 20 20 20 20 TRANIS TRITTI'I Lost You 20 20 20 20 AARAMON TRANSSpirit ON A Boy 20 20 20 DEANA CARTER/Absence Of The Heart 10 10 20 20 RANDY TRANSSpirit ON A Boy 20 20 20 BLACKHAWKThere You Have It 20 20 20 Editory WalkER/You're Beginning 20 20	25 25 25 25 17RAC/Y BYRD/I Wanna Feel That. 25 25 25 25 15FRRI CLARKYOU'RE Easy Øn 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 25 26 25 25 25 VINCE GILL/Kindly Keep ft 15 15 25 25 25 25 25 25 25 26 26 27 <td< td=""></td<>
95.3 KRTY SMA JUSE COUNTRY SMA JUSE COUNTRY	FR-C 95.1 KFRG/Riverside (909) 825-9525 Massie/Jettrey	Cat Country Cat Co	92.3 WCOL Combinisons Country Favorities Combinisons Country Favorities	WHOK-COLUMBUS, OH (614) +87-9465 Crist/Wolf
PLAYS ANTISTITULE 3W 2W LW TW ANTISTITULE 40 40 40 40 GEORGE STRAT/Tue 40 40 40 40 10 TIM MCGRAWW/here The Green 25 40 40 LONESTARF/WAYT/Tue The FEADON:11 Musit Be Love 40 40 40 SKANILY TWAINT/IOR:11 Musit Be Love 40 40 40 40 SKANILY TWAINT/IOR:11 The Interne 25 25 40 40 SKANILY TWAINT/IOR:11 The Interne 25 25 40 40 40 40 40 40 40 40 40 40 40 40 40 40 40 40 40 41	PLAYS ANTIST/TITLE 3W 2W W TW 34 34 GEORGE STRAIT/I Just Want To. 34 34 34 GEORGE STRAIT/I Just Want To. 34 34 34 34 FAITH HILL WMACGRAW/Just To Hear You. 34 34 34 GOLLIN MAYCI Can Shill Feel You 34 34 34 34 COLLIN MAYCI Can Shill Feel You 34 34 34 34 ALAL MAYCI Can Shill Feel You 34 34 34 34 ALAL MAYCSONTI GO To Long 22 23 34 ALABMAMAYON Dr You Fail 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 22 <td< td=""><td>PLYS ARTIST/ITLE 3W 2W LW TW ARTIST/ITLE 25 25 35 35 ALABAMA/How Do You Fail 35 35 35 GARTH BROOKS/You Move Me 35 35 35 35 TRACV WROH Wann Feel That 25 25 35 35 TRACV WROH Wann Feel That 25 25 35 35 TRACV WROH Wann Feel That 25 35 35 35 TRACV WROH Wann Feel That 25 35 35 35 ST DIXIE CHICKS/WGE Open Spaces 35 35 35 ST STARVEYTINGS Changed 25 35 35 35 ST MARK WILLS/Don't Laugh AT Me 25 25 25 25 BLACKAWKThere The Green 35 35 35 ST STARVEYTINGS.TH WAIN HORE THE GREEN 10 20 20 20 20 20 20 20 20 20 20 20 20 20</td><td>PLAYS ARTIST/TITLE 3W 2W LW TW ARTIST/TITLE 3B 30 30 30 ALABAMA/How Do You Fail 26 30 30 30 GARTH BROCKS/ou Move Me 26 30 30 30 LORESTAR/Everytimps Changed 26 20 30 30 DEMESTAR/Everytimps Changed 26 20 30 30 DEMESTAR/Everytimps Changed 26 20 30 30 DEMESTAR/Everytimps Changed 38 30 20 30 JD DEE MESSINA/Im Ainght 26 20 30 30 GEORGE STRAIT/We Really 38 30 30 SHAIN. WAILNGROW Have The Green 38 30 30 SHAIN. WAILNGROW Have IT 26 20 20 DTRACY BYRD/I Wanna Feel That 19 20 20 Z0 DIXIC CHICKSWIG DEM Have IT 26 20 20 Z0 THRI CLARKYOUR E Gasy On 20 20 Z0 Z0 THRINDOWIT Must BE Love 26 20 20 Z0 FAITH HILL/LE ME Let Go 20 20 Z0 Z0 AARON TIPIN/Kor You I Wail 26 20 20 Z0 FAITH MUCACKIA Liftle Past 26 20 20 Z0 AARON TIPIN/Kor You I Wail 26 20 20 Z0 AARON TIPIN/Kor YOU I Wail</td><td>PLAYS ARTIST/TITLE 3M 22W LW TW 38 42 45 45 38 42 45 45 38 42 45 45 38 42 45 45 38 42 30 45 38 42 30 45 38 42 30 45 38 42 45 BROKS & DUN/Husbands And Wives 10 14 45 BANDY TRAVIS/Spirt (1 A 30y 10 24 54 55 KAIN/I WAIN/Hong, Tim Home 10 24 54 55 KAIN/I WAIN/Hong, Tim Home 13 42 45 55 REBA MCENTRE/Foreer Lave 24 24 30 30 WAIE HARES/How Do You Silep. 24 24 30 30 THERMODIVI Must Be Lave 30 30 DIXIE CHICKSW/de Dpen Spaces 10 114 30 30 TRACY BYRD/I Wains Feel Th</td></td<>	PLYS ARTIST/ITLE 3W 2W LW TW ARTIST/ITLE 25 25 35 35 ALABAMA/How Do You Fail 35 35 35 GARTH BROOKS/You Move Me 35 35 35 35 TRACV WROH Wann Feel That 25 25 35 35 TRACV WROH Wann Feel That 25 25 35 35 TRACV WROH Wann Feel That 25 35 35 35 TRACV WROH Wann Feel That 25 35 35 35 ST DIXIE CHICKS/WGE Open Spaces 35 35 35 ST STARVEYTINGS Changed 25 35 35 35 ST MARK WILLS/Don't Laugh AT Me 25 25 25 25 BLACKAWKThere The Green 35 35 35 ST STARVEYTINGS.TH WAIN HORE THE GREEN 10 20 20 20 20 20 20 20 20 20 20 20 20 20	PLAYS ARTIST/TITLE 3W 2W LW TW ARTIST/TITLE 3B 30 30 30 ALABAMA/How Do You Fail 26 30 30 30 GARTH BROCKS/ou Move Me 26 30 30 30 LORESTAR/Everytimps Changed 26 20 30 30 DEMESTAR/Everytimps Changed 26 20 30 30 DEMESTAR/Everytimps Changed 26 20 30 30 DEMESTAR/Everytimps Changed 38 30 20 30 JD DEE MESSINA/Im Ainght 26 20 30 30 GEORGE STRAIT/We Really 38 30 30 SHAIN. WAILNGROW Have The Green 38 30 30 SHAIN. WAILNGROW Have IT 26 20 20 DTRACY BYRD/I Wanna Feel That 19 20 20 Z0 DIXIC CHICKSWIG DEM Have IT 26 20 20 Z0 THRI CLARKYOUR E Gasy On 20 20 Z0 Z0 THRINDOWIT Must BE Love 26 20 20 Z0 FAITH HILL/LE ME Let Go 20 20 Z0 Z0 AARON TIPIN/Kor You I Wail 26 20 20 Z0 FAITH MUCACKIA Liftle Past 26 20 20 Z0 AARON TIPIN/Kor You I Wail 26 20 20 Z0 AARON TIPIN/Kor YOU I Wail	PLAYS ARTIST/TITLE 3M 22W LW TW 38 42 45 45 38 42 45 45 38 42 45 45 38 42 45 45 38 42 30 45 38 42 30 45 38 42 30 45 38 42 45 BROKS & DUN/Husbands And Wives 10 14 45 BANDY TRAVIS/Spirt (1 A 30y 10 24 54 55 KAIN/I WAIN/Hong, Tim Home 10 24 54 55 KAIN/I WAIN/Hong, Tim Home 13 42 45 55 REBA MCENTRE/Foreer Lave 24 24 30 30 WAIE HARES/How Do You Silep. 24 24 30 30 THERMODIVI Must Be Lave 30 30 DIXIE CHICKSW/de Dpen Spaces 10 114 30 30 TRACY BYRD/I Wains Feel Th

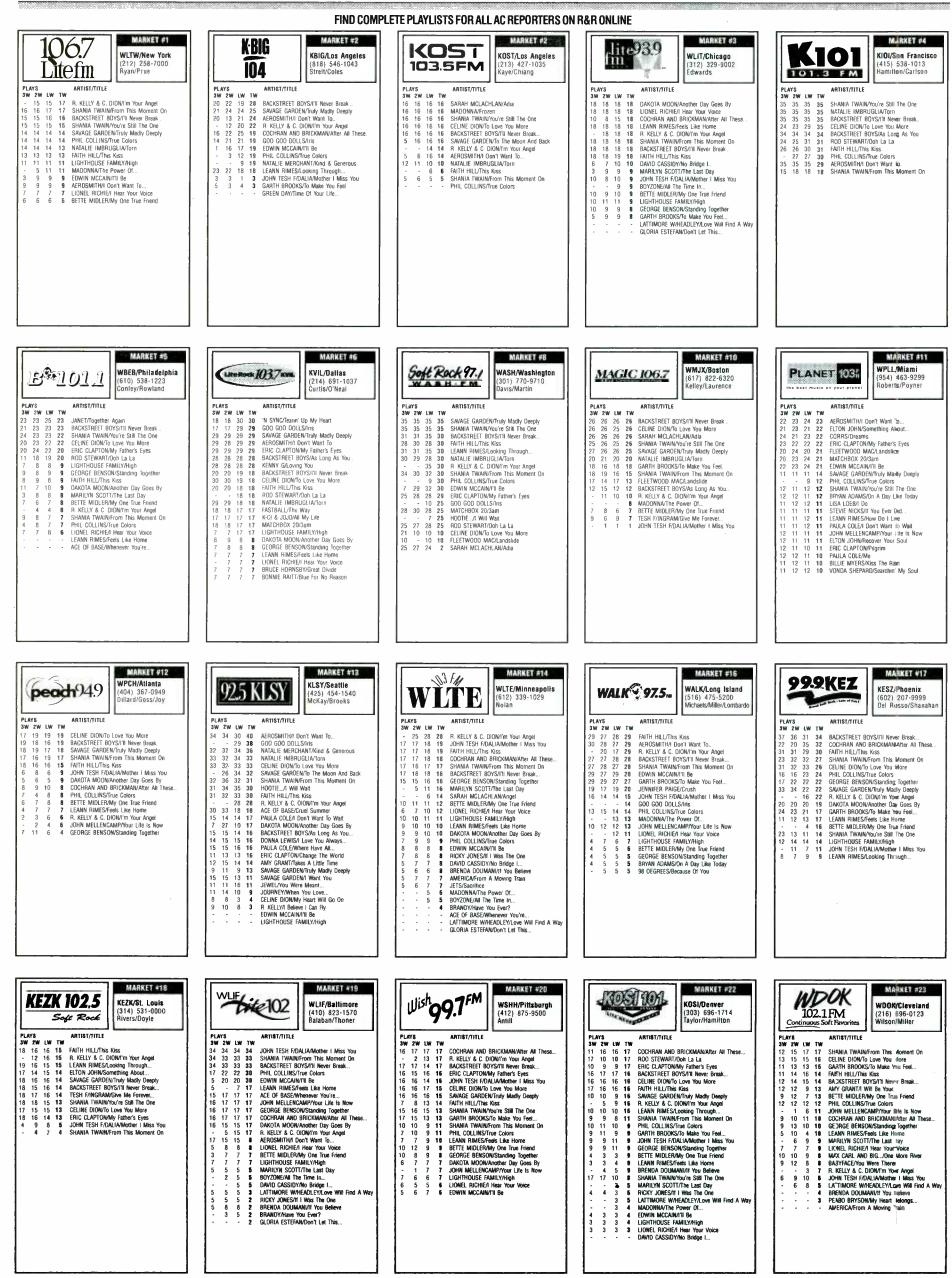
78 • R&R October 30, 1998

COUNTRY SONG INDEX



AC PLAYLISTS

October 30, 1998 R&R • 79



ADULT CONTEMPORARY



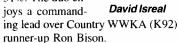
Springboard Supplied By Morning Variety

At WOMX/Orlando and WTIC-FM/Hartford, there's more to life than at-work listening

Several recent R&R AC columns (10/9 & 10/16) underscored our format's success again this spring with in-office and at-work listening. But those laboring under the misconception that this is a one-dimensional, 9am-5pm format would be wise to check out this week's offering.

Scott McKenzie & Erica Lee (Scott & Erica) are in their ninth year of doing wake-up duty on WOMX-

FM/Orlando While the Chancellor Media Hot AC ranked first this spring among women 25-54, Scott & Erica outperformed Mix's Monday-Sunday, 6ammidnight share by 31%. The duo en-



The morning environment in Mickey's backyard is very healthy and competitive with a little something for everybody. "Howard Stern does very well on Talk WTKS-FM, and NAC/ Smooth Jazz WLOQ-FM has a music-intensive morning show," remarks WOMX PD David Isreal.

As a sign of today's consolidation times, some of the toughest battles can be fought within the same family. Mix's toughest women 18-34 competitor, for example, is sister CHR/Pop WXXL-FM, which boasts Doc & Johnny as its morning stars. Holding nearly a seven-share lead, "XL 106.7" and runner-up WOMX are the only Orlando stations posting morning-drive double digits among that demo. "Each of the four Chancellor Media/Orlando stations is treated separately. I've even heard Doc & Johnny busting our morning show on the air. It's just like it was when we were owned by two separate companies and makes for a high level of competition.'

No Gimmicks

Commenting on the multifaceted nature of his station's morning show, Isreal explains, "Scott & Erica don't have a gimmick. They do humor, have interviews, and conduct phone topics. Scott's strong point is his ability to identify and air well-timed topics; Erica's beauty is her unique point of view and relationship with Scott. We sometimes think she has more of a male point of view and Scott has the more female point of view.'

Results of various Mix research projects indicate that its listeners want variety. Musically, it plays a broad spectrum, ranging from Shania Twain to the Goo Goo Dolls. Similarly. Isreal opines, his morning-drive audience doesn't want just one thing. "Even when Mix tripped a little about 18 months ago, our morning show hung on, which gave us many clues about how to rebuild the station toward the core. We found out a lot

about the station by researching the morning show.

Morning Mix: Music & Information

In a typical hour, Scott & Erica play six songs, and there's about three minutes of news every half hour. "Music's a little more upbeat," comments Isreal. "Listeners are in an energetic mode, and we don't want a slow set to drag them down.

"Our audience is very wellinformed, so, unless there's something catastrophic, we do mostly news headlines. We let people know everything is okay. Traffic and weather are the most important things, and they're at the front of each break."

Traffic reporter Kelly Quinn has been part of Mix's morning show for six years. "She's a very integral part of the team and has a great rapport with Scott & Erica," notes Isreal. "After you've been on with them two or three times, you become one of the show's characters.

Benchmark "William Lamb, The Horoscope Man" has been a morning show staple for over 20 years, since WOMX was CHR WBJW (BJ 105). Meteorologist Mike O'Lennick is Mix's most recent morning show addition.

Before coming to WOMX four years ago, Isreal programmed in Charleston, SC. It was there where he met Jim O'Brien, who - as Scott & Erica's morning show producer — has proven to be one of Is-real's strongest assets. "He's a tremendously talented guy, a great writer, does many voices, and is able to get us great interviews. 'Big Jim' is also a great schmoozer. He's a true professional off the air, but on the air, he's Scott & Erica's little kid."

Louie, Lou Ouch

Working conditions surrounding Mix's morning show can be hazardous, especially if you're "Louie, The Crash Test Dummy." It's all, we trust, in the name of good, clean fun. "He's our experiment in human nature," jokes Isreal. "To test fragile holiday packaging, we wrapped Louie in bubble-wrap and threw him down a flight of stairs. The bubble-wrap held. We've also put him in the middle of traffic and sent him downtown holding a wad of money in the air to see if people would take it."

While always conscious of the competition, Scott & Erica prefer focusing ahead rather than looking over their shoulders. "That's been the biggest key to their success," states Isreal. "They have an innate sense of what the audience is thinking."

On-Target

With market history extending back to the early '80s, WTIC-FM/ Hartford morning driver Gary Craig (Craig & Company) outperformed the Hot AC's total week share by 30% among women 25-54. Following a stint at crosstown CHR WKSS (Kiss), Craig returned to 'TIC-FM just over two years ago. Since June, the show has also been simulcast on sister CBS Radio Pop/Alternative WLCE/Buffalo.

"It's a tremendous, well-targeted show," comments WTIC AM & FM OM/PD Steve Salhany. "There's a lot of gossip, celebrity interviews, and information. We've been able to land some major stars, including Elton John, Sylvester Stallone, Aerosmith's Steven Tyler, and actors from sitcoms such as Seinfeld, Mad About You, and Frasier.'

Teamed with Craig are co-host Christine Lee (no relation to WOMX/ Orlando's Erica Lee; see above) and his longtime newsperson John Elliott. "They're the crux of the show." remarks Salhany. "WTIC-FM probably delivers the hardest-edged news in the entire market. We use sound cuts in the morning and share storm cancellation information with WTIC-AM."

Company Clean Sweep

CBS/Hartford has a morning drive stranglehold on the top three spots among women 25-54. Lite AC WRCH leads the pack, followed by 'TIC-FM and Full-Service giant WTIC-ĂM.



Kiss finishing second and third, respectively. Similar to WOMX, 'TIC-FM's most recent roots are traced to CHR. But, as Salhany points out, "We're totally different now.

We're very focused on our audience and play to our strength. Gary's market heritage, 'TIC-FM's history, and where we are now musically put us in a very good position. My contention is that we simply play hit music for Hartford's women 25-34. It's been successful for us."

Back On Top

Consistent with its "Best Variety of the '80s and '90s" image, Salhany says 'TIC-FM plays "the best of the best music in morning drive. CBS invests in great morning shows, and it pays off. Craig & Company are definitely 'TIC-FM's cornerstone. We do what we have to do to win and stay competitive. It's been exciting to bring the station back to a dominant role, which is where it deserves to be.'

Morning Drive Melange

o review how the format did in morning drive (Monday-Friday, 6-10am) this spring among women 25-54, I tracked more than 350 AC, Hot AC, and Pop/Alternatives in all 268 rated markets.

Results were determined by pitting a station's women 25-54 morning drive share against its total week (Monday-Sunday, 6am-midnight) share in the same demo.

For example, 9% of stations in our sample had a higher morning drive share, but registered the same overall market rank. Nearly one of every three (31.4%) had both lower shares and lower market ranks.

Higher Share/Same Market Rank (No. 1)	15.5%	
Higher Share/Higher Market Rank	11.6%	
Higher Share/Same Market Rank	9.0%	
Higher Share/Lower Market Rank	5.0%	
Same Share/Same Market Rank (No.1)	0.5%	
Same Share/Higher Market Rank	0.5%	
Same Share/Same Market Rank	0.8%	
Same Share/Lower Market Rank	0.5%	
Lower Share/Same Market Rank (No.1)	7.9%	
Lower Share/Higher Market Rank	1.1%	
Lower Share/Same Market Rank	15.5%	
Lower Share/Lower Market Rank	31.4%	

 In morning drive among women 25-54, more than 40% of our 350+ station sample outperformed their total week share.

Top Ten Higher Share/ Higher Market Rank Leaders

These morning show overachievers not only outperformed their station's women 25-54 total week share, they also enjoyed a higher market rank. Listed are market size; calls/city; total week women 25-54 share; morning drive women 25-54 share; and net share increase

Mkt	Calls/City	Tot	tal Week	Morning Drive	Increase
Hot AC	s are designated	d by an ast	terisk (*),	while + notes f	Pop/Alternatives.
3					

Mkt	Calls/City 7	otal Week	Morning Drive	Increase
266	WJDQ/Meridian, MS*	12.5	20.0	+7.5
15	KFMB-FM/San Diego+	- 9.7	14.8	+5.1
166	WGSY/Columbus, GA	10.8	15.1	+4.3
210	WNCV/Ft. Walton Beach	n, FL 9.3	13.2	+3.9
36	WLNK/Charlotte+	7.2	10.7	+3.5
180	KMAJ-FM/Topeka, KS	19.5	22.8	+3.3
129	KNEV/Reno, NV*	12.2	15.5	+3.3
67	WKDD/Akron*	8.2	11.3	+3.1
40	WKZL/Greensboro+	6.0	9.0	+3.0
42	WTIC-FM/Hartford*	10.1	13.1	+3.0

 WLNK finished fourth total week this spring among women 25-54 and ranked first in that demo in morning drive

• WGSY, KNEV, and WKDD finished third total week among women 25-54 and were first in that demo in morning drive.

• WJDQ, KFMB-FM, and KMAJ-FM finished second total week among women 25-54 and were first in that demo in morning drive • WNCV finished fourth total week among women 25-54 and were sec-

ond in that demo in morning drive. • WTIC-FM finished third total week among women 25-54 and were sec-

ond in that demo in morning drive.

• WKZL finished seventh total week among women 25-54 and were third in that demo in morning drive.

Top Ten Higher Share/

	ioh ieu u	gnei	Jian		
Sa	me (No. 1) Ma	rket	Rank	Lea	aders
Mkt	Calls/City Tota	al Week	Morning Di	ive	Increase
151	WIKY/Evansville, IN	24.3	30	D:1	+5.8
255	KZLT/Grand Forks, ND	15.2	19	9.6	+4.4
17	KESZ/Phoenix	9.1	13	3.4	+4.3
210	WMXZ/Ft. Walton Beach, Fi	*13.0	17	7.1	+4.1
59 :	KSSK-FM/Honolulu	14.2	18	3.0	+3.8
114	KZST/Santa Rosa, CA	13.0	17	7.0	+3.7
88	KRBB/Wichita	14.0	() ()	7.6	+3.6
237	KKYS/Bryan, TX*	24.2	27	7.7	+3.5
232	WBXX/Battle Creek, MI	16.3		9.7	+3.4
38	WOMX/Orlando*	10.8	14	1.2	+3.4

Women 25-54 Morning Drive Leaders By Format

Country and Adult Contemporary are the clear favorites, accounting for over 60% of No. 1s.

The following ranks formats on the basis of No. 1 finishers in that daypart and demo

purt und demo.			
Country	32.1%	Urban Contemporary	2.7%
Adult Contemporary	30.4%	Spanish	2.0%
CHRANNER	14.3%	News/Talk/Full-Service	1.7%
Hot AC	6.6%	Oldies	1.7%
Urban AC	3.1%	'70s	1.0%

Formats with No. 1s but with less than 1% of the total: Alternative Classic Hits/Classic Rock, Gospel/Religious, Pop/Alternative, Rock, and Urban. • Country had no top 25 market No. 1s. Only 5% of its No. 1s were in

the top 50; 45% were in markets 201-268. • 22% of AC's No. 1s were in top 50 markets; 5% in the top 10. In con-

trast to Country, only 20% of AC's morning drive women 25-54 No. 1s fell in markets 201-268. • 47% of Hot AC No. 1s were in top 100 markets - nearly identical to

CHR's total (49%).

ě.

From the man who touched millions with his multi-platinum, Grammy award-winning hit single, "Butterfly Kisses," comes his highly anticipated new release



FATHER'S LOVE by BOBCARLISLE

From the Warner Bros. Motion Picture Jack Frost opening nationwide December 18

and the premiere single from the new album, Stories From The Heart, now available in stores



Impacting AC Radio November 2 ON YOUR DESK NOW!

Promotion Contact: Jive Record mont: Ray Ware Artist Managemen Booking Agent: Jeff Gregg/CA





AC TOP 30

OCTOBER 30, 1998

	-				·	TOT#	L PLAYS		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3W	STATIONS/ADDS
1	1	1	Û	BACKSTREET BOYS I'll Never Break Your Heart (Jive)	2701	2661	2651	2630	111/0
4	4	4	ě	SHANIA TWAIN From This Moment On (Mercury)	2235	2071	1919	1717	107/0
2	2	2	3	CELINE DION To Love You More (550 Music)	2151	2292	2353	2491	102/0
3	3	3	4	FAITH HILL This Kiss (Warner Bros.)	2093	2138	2096	1997	98/0
17	12	8	5	PHIL COLLINS True Colors (Atlantic)	1674	1446	1242	914	101/4
8	6	5	6	ANNE COCHRAN AND JIM BRICKMAN After All (Windham Hill)	1630	1634	1575	1504	92/1
10	8	6	0	JOHN TESH f/DALIA Mother Miss You (GTSP/Mercury)	1600	1504	1496	1384	98/1
-	26	14	8	R. KELLY & CELINE DION I'm Your Angel (Jive)	1581	1113	368	2	108/9
5	5	7	9	SHANIA TWAIN You're Still The One (Mercury)	1349	1491	1600	1683	82/0
12	13	12	10	DAKOTA MOON Another Day Goes By (Elektra/EEG)	1107	1137	1127	1040	74/0
19	16	17	0	EDWIN MCCAIN I'll Be (Lava/Atlantic)	1106	986	932	805	65/4
9	10	11	12	NATALIE IMBRUGLIA Torn (RCA)	1098	1193	1330	1438	65/0
7	9	10	13	ROD STEWART Ooh La La (Warner Bros.)	1067	1215	1390	1633	65/2
14	14	15	14	GEORGE BENSON Standing Together (GRP)	1053	1084	1025	1004	83/0
11	11	13	15	SAVAGE GARDEN Truly Madly Deeply (Columbia)	1051	1128	1284	1212	66/0
16	15	16	16	AEROSMITH I Don't Want To Miss A Thing (Columbia)	1042	1081	966	951	48/0
6	7	9	17	GARTH BROOKS To Make You Feel My Love (Capitol)	1023	1241	1497	1640	71/0
21	21	19	18	BETTE MIDLER My One True Friend (Warner Bros.)	865	838	808	700	82/1
20	19	21	19	LEANN RIMES Feels Like Home (Curb)	849	815	813	723	79/2
13	17	18	20	ERIC CLAPTON My Father's Eyes (Duck/Reprise)	843	918	928	1037	58/0
18	20	20	21	JOHN MELLENCAMP Your Life Is Now (Columbia)	786	833	810	822	60/2
24	22	23	2	LIGHTHOUSE FAMILY High (Island)	666	634	606	516	57/1
27	25	25	Ø	LIONEL RICHIE Hear Your Voice (Mercury)	600	534	401	324	68/4
25	23	24	24	MADONNA The Power Of Good-Bye (Maverick/WB)	598	557	430	348	50/3
28	29	26	Ø	AMERICA From A Moving Train (Oxygen)	400	386	359	293	40/2
26	27	27	20	HOOTIE & THE BLOWFISH Will Wait (Atlantic)	380	367	366	346	22/2
-		29	Ø	MARILYN SCOTT The Last Day (Warner Bros.)	344	251	117	30	41/5
	ΒU	_	23	JEWEL Hands (Atlantic)	297	148	37	_	27/6
DE	ΒU	Т	29	GOO GOO DOLLS Iris (Warner Sunset/Reprise)	223	168	126	100	11/1
30	30	30	30	MAX CARL AND BIG DANCE One More River (Mission)	220	213	209	175	24/1

BREAKERS

No Songs Qualified For Breaker Status This Week

MOST ADDED

.....

ADDS
18
9
9
7
6
6
na) 5
5
4
a) 4
4
a) 4
4

MOSI	INCREAS	SED
	PLAYS	TOTAL
TLE LABEL(S)		INCREASE

ARTIST TITLE LABEL(S)

	400
R. KELLY & CELINE DION I'm Your Angel (Jive)	+468
PHIL COLLINS True Colors (Atlantic)	+228
SHANIA TWAIN From This Moment On (Mercury)	+164
JEWEL Hands (Atlantic)	+149
EDWIN MCCAIN I'll Be (Lava/Atlantic)	+120
JOHN TESH I/DALIA Mother Miss You (GTSP/Mercury) +96
MARILYN SCOTT The Last Day (Warner Bros.)	+93
LIONEL RICHIE Hear Your Voice (Mercury)	+66
GOO GOO DOLLS Iris (Warner Sunset/Reprise)	+55
PAULA COLE Don't Want To Wait (Imago/WB)	+51

This chart reflects airplay from October 19-25. Songs ranked by total plays, Highlighted songs indicate Breaker 115 AC reporters. 115 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1998, R&R Inc.

ACTIVE NEW &

JENNIFER PAIGE Crush *(Edel America/Hollywood)* Total Stations: 12, Adds: 1. Plays: 208, WAFY 5, WALK 20 (19), WHUD 9 (6), WMGS 25 (21), WGSY 16 (15), WTCB 9 (13), WLR0 15 (14), WRMF 24 (23), WNSN 20 (20), W0LR 22 (19),

KMAJ 28 (18) KZST 15 (18)

ACE OF BASE Whenever You're Near Me (Arista) Total Stations: 24, Adds: 6, Plays: 169, including WWL 10 (10), WSRS 6 (4), WLIF 17 (17), WHUD 9 (7), WKWK 5 (5), WMGS 5 (4), WARM 7 (10), WTCB 3 (7), WDEF 5 (5), WOOF 14 (15), KVLY 6 (7), KMGL 3, WFMK 10 (10), WGLM 9 (9), WSWT 7 (7), WRWC 12 (8), KATF 22 (13), KLTA 3, KWAV 5 (5), KKCW 11 (12).

SARAH McLACHLAN Angel (Warner Sunset/Reprise/Arista) Total Stations: 22, Adds: 4, Plays: 158, including WKYE 3, WKWK 5 (5), WTCB 5 (2), WLRQ 8 (4), WDEF 4 (4), WOOF 8 (8), WAHR 5 (5), WTCS 2 (5), WRVR 16 (15), WLMG 24 (15), WFMK 10 (10), WGLM 3 (2), WMGN 16 (20), WRWC 5 (5), KATF 5, WLTE 14 (6), KELO 12 (12), KRBB 3, KYMG 3, KWAV 3 (4), KKCW 1.

DAVID CASSIDY No Bridge I Wouldn't Cross (Slamajamma) Total Stations: 27, Adds: 5, Plays: 149, including WWLI 15 (10), WLIF5 (5), WKWK 5 (5), WJBR 6, WTVR 4, WEAT 3, WMJY 12 (12), WDEF 6 (6), WOOF 6 (1), KVLY 5 (3), KMGL 3, WLIT 10 (10), WAJI 10 (5), WFMK 10 (10), WGLM 2 (2), WLTQ 4 (4), WRWC 12 (8), WQLR 4 (5), WLTE 8 (7), KELO 6 (6), KJSN 2 (3), KWAV 3 (3), KISC 8 (8).

BRENDA DOUMANI w/PHILIP INGRAM If You Believe (DMG)

Total Stations: 12, Adds: 0, Plays: 100, WLIF 2 (8), WXKC 7 (7), WKWK 5 (5), WMJY 18 (18), WDK 4, WAJI 5 (5), WFMK 20 (20), WGLM 5 (5), WRWC 12 (8), WLTE 8 (6), KOSI 9 (5), KSSK 5 (5)

PEABO BRYSON My Heart Belongs To You (Windham Hill) Total Stations: 17, Adds: 1, Plays: 95, WRCH 6 (3), WLZW 6 (5), WKWK 5 (5), WMJY 18 (18), WDEF 4 (4), WAHR 5 (5), WDOK 3, WAJI 5 (5), WFMK 10 (10), WGLM 6 (3), WLTO 3 (3), WOLR 4 (3), KEFM 6 (4), KRNO 1, KSOF 7 (7), KJSN 3 (5), KWAV 3 (5).

KENNY LATTIMORE w/HEATHER HEADLEY Love Will Find ... (Columbia) Total Stations: 17, Adds: 4, Plays: 79, including WRCH 6 (6), WLIF 3 (5), WLRQ 5 (5), WMJY 12 (12), WDOK 5 (8), WAJI 7 (5), WFMK 10 (10), WGLM 1, WLTQ 1, WSWT 2 (2), KATF 12 (9), KUDL 5 (7), KELO 1, KOSI 5 (3), KWAV 4 (3).

RICKY JONES If I Was The One (Cherry/Universal) Total Stations: 14, Adds: 1, Plays: 78, including WLF 2 (5), WTCB 5 (5), WLRQ 5 (5), WTVR 6 (5), WDEF 8 (9), WTFM 7 (11), WLQT 5 (5), WLTQ 4 (4), WRWC 12 (8), WLTE 8 (8), KELO 6 (5), KOSI 5 (3), KISC 5 (5).

BRANDY Have You Ever? (*Atlantic*) Total Stations: 13, Adds: 2, Plays: 62, including WWLI 5 (5), WLIF 2 (5), WTCB 5, WT WDEF 5 (5), WOOF 9 (9), WAHR 5, WRVR 8 (5), WGLM 3 (3), WSWT 10 (7), WLTE 4. WTVR 6 (4),

ROD STEWART Superstar (Warner Bros.) Total Stations: 14, Adds: 9, Plays: 48, including WRCH 5, WWLI 5, WTVR 2, WDEF 13 (13), KOOI 11, WLTQ 1, WRWC 5, WRVF 1, KELO 3, KWAV 2 (2).

GLORIA ESTEFAN Don't Let This Moment End *(Epic)* Total Stations: 18, Adds: 18, Plays: 29, including WRCH 1, WWLI 5, WLIF 2, WDEF 2, WAJI 5, WGLM 1, KELO 3, KWAV 10.

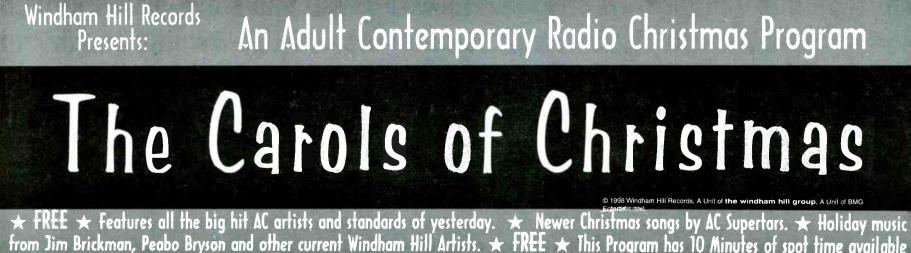
Songs ranked by total plays, Station call letters followed by number of plays,

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

SARAH MCLACHLAN Adia (Arista) BACKSTREET BOYS As Long As You Love Me (Jive) LEANN RIMES Looking Through Your Eyes (Curb/Atlantic) ELTON JOHN Something About The Way ... (Rocket/Island) PAULA COLE | Don't Want To Wait (Imago/WB) JOHN TESH (JAMES INGRAM Give Me Forever ... (GTSP/Mercury) CELINE DION My Heart Will Go On (550 Music) LEANN RIMES How Do I Live? (Curb) SAVAGE GARDEN To The Moon And Back (Columbia) LIONEL RICHIE Time (Mercury)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on PAP ONLINE chart appears on R&R ONLINE



from Jim Brickman, Peabo Bryson and other current Windham Hill Artists. ★ FREE ★ This Program has 10 Minutes of spot time available for local sales each hour. Six hour modular program on CD. ★ For more information, call Paul Woodhull 202.544.4457 ★ FREE ★

GeorgeMartin with a little help from his friends...

CELINE DION - Here, There & Everywhere PHIL COLLINS - Golden Slumbers, Carry That Weight, The End ROBIN WILLIAMS & BOBBY MCFERRIN - Come Together JIM CARREY - I Am The Walrus GOLDIE HAWN - A Hard Day's Night JOHN WILLIAMS - Here Comes The Sun JEFF BECK - A Day In The Life And More



GeorgeMartinInMyLife

12 New Recordings Of **CLASSIC BEATLES SONGS** From Their Legendary Producer

RADIO

TV

VH-1 Entertainment Tonight, multi-segments Access Hollywood E! CNN Good Morning America The Roseanne Show "In My Life" Special Airs On Bravo In Nov./Dec.

ABC Radio Fab Friday Special NPR Weekend Edition Interview Syndicated Album Specials -MJI Satellite, SJS, Sony Worldwide, House Of Blues The Mark & Brian Show PRESS People Entertainment Week

Entertainment Weekly L.A. Magazine

more to follow ...

NATIONAL TV CAMPAIGN AIRING NOW

IN STORES NOW



See The "In My Life" Television Special Exclusively On Bravo, The Film And Arts Network



84 • R&R October 30, 1998

REPORTERS

Stations and their adds listed alphabetically by market

Stations and their adds listed alphabetically by market									
		A	С				нот А	C	
WYJB/Albany, NY DM: Michael Morgan MD: Pat Ryan NELDLAMONO Time'	WLQT/Dayton, OH PD: Sandy Collins MD: Steven Scott NoAdds	WAHR/Huntsville, AL PD: John Malone MD: Abby Kay MRHON SCOTT 1235"	KWAV/Monterey, CA PDMD: Bernie Moody 10 GLORIA ESTEFAN "Moment" 3 OSBORNE & EASTON "Place"	KSBL/Santa Barbara, CA PD/MD: Peter Bie NoAdds	WKDD/Akron, DH PD: Chuck Collins MD: Lynn Kelly 14 EVE6"insde"	WCGQ/Columbus, GA PD/MD: Al Haynes APD: Marshall Stewart NoAdds	KYSR/Los Angeles, CA PD: Angela Pereili APD/MD: Chris Ebbott NATALIE MERCHANT "Break"	KZZP/Phoenix, AZ PD: Dan Persigehi APD/MD: Dave Cooper 33 NATALIE IMBRUGLIA "Wishing"	KFMB/San Diego, CA GM/PD: Tracy Johnson APD: Michael Steele MD: Greg Simms
KYMG/Anchorage, ÅK OM: Mark Murphy PD: Devan Mitchell	KOSI/Denver, CD OM/MD: Scott Taylor PD: Steve Hamilton DAVID CASSIDY Bridge"	WTPI/Indianapolis, IN PD: Gary Havens MD: Steve Cooper 8. JCWEL "Hands"	2 NEIL DIAMOND "Time" 1 LISAMOLINA "Walk" BRANDY "Ever" WHUD/Newburgh, NY	KZST/Santa Rosa, CA PD: Brent Farris MD: Pat Schaffer 1 LIONEL RICHIE "Voice"	14 MATCHBOX 20"Back" 14 SHAWN MULLINS "Lukaby" KKDB/Albuquerque, NM	KDMX/Dallas, TX PD: Jimmy Steal APD: Race Taylor	DAVE MATTHEWS BAND "Crush" WMC/Memphis, TN PD: Russ Moriey	26 SARAHMCLACHLAN*Anger WXXM/Philadelphia, PA PD: Chuck Tisa	10 SEAL Human KLLC/San Francisco, CA PD: Louis Kaplan
4 SEAL Human" 3 SARAH MCLACHLAN "Angel" WROE/Appleton, WI PD/MD: Chuck Lakefield	WODF/Dothan, AL GM/PD: Leigh Simpson OM/MD: Mike Holderfield	WTFM/Johnson City, TN PD/MD: Mark E. McKinney ACE OF BASE "Whenever"	PD: Brian Krysz MD: Tom Furci 1 LIONEL RICHE "Voice" RICKYJONES "One"	KLSY/Seattle, WA PD: Barry McKay MD: Bob Brooks EDWIN MCCAIN "IT"	OM: Brad Barrett PD/MD: Roger Scott 13 ROO STEWART "Ooh"	MD: Usa Thomas 10 EAGLE-EYE CHEARY Save" WDAQ/Danbury, CT	MD: Bruce Wayne 17 JEWEL Tlands" 7 U2 "Sweetest" 7 GOO GOO DOLLS "Side" 6 THIRDEYE BLIND "Jumper"	MD: AN Castellini 19 NEW RADICALS "Get" 16 MATCHBOX 20 "Sam" 13 MEREDINIBROOKS 'Bach" HOOTEL: "Lonely"	APD/MD: Julie Stoeckel 15 DUNCAN SHEIK "Bite" KRUZ/Santa Barbara, CA
1 NEIL DIAMOND "Time" WPCH/Atlanta, GA OM/PD: Vance Diliard APD: Steve Goss	No Adds KATF/Dubuque, IA PD: Tim Dillon MD: Brian Davis	DAVID CASS/DY "Bridge" WKYE/Johnstown, PA PD: Jack Michaels MD: Brian Woffe	WLMG/New Orleans, LA Dir/Dps: Nick Ferrara PD: Steve Suter APD/MD: Johnny Scott	LIGHTHOUSE FAMILY "High" KELO/Sioux Falls, SD DM/PD: Reid Holsen APD/MD: Nancy Carlson	KPEK/Albuquerque, NM DM: Frank Jaxon PD: Mike Parsons APD: Jaimey Barreras MD: Stephanie Buchicchio	PD: Bill Trotta MD: Berbara Corbett EAGLE-EYE CHERRY"Save" WMMX/Dayton, OH	3 NATALIE MERCHANT 'Break'' WKTI/Milwaukee, WI PD: Danny Clayton	SCOTT THOMAS BAND "Sad" WYXR/Philadelphia, PA PD: Kurt Johnson	PCMD: Mike O'Brian SEMISONIC Singing' NATALIE MERCHANT Break' KMHX/Santa Rosa, CA
MD: David Joy NoAdds WFPG/Atlantic City, NJ	JANET Every WXKC/Erie, PA PD: Ron Arlen	No Adds WQLR/Kalamazoo, MI OM: Ken Lanphear	NoAdds WLTW/New York, NY PD: Jim Ryan MD: Morgan Prue	3 NEIL DIAMOND "Time" 3 ROD STEWART "Superstar" 3 GLORIA ESTEFAN "Moment" 1 LATTIMORE WHEADLEY "Find" 1 GLESAS WALL 4-ONE "Smoke"	7 NEW RADICALS "Get" 7 EVE 6 "Inside" KMXS/Anchorage, AK	MD: Dean Taylor No Adds	APD/MD: Leonard Peace 14 R KELLY & C D/ON "Angel" 5 SHERYL CROW "Mistake" BARENAKED LADIES "Week"	APD/MD: Kim Ashley NoAdds WDRV/Pittsburgh, PA	RMHA/Salita Husa, CA GM/PD: Ron Castro APD: E.J. Tyler MD: Heather Black SEAL "Human"
OM/PD: Dick Fennessy MD: Martiene Aqua NoAdds WBBQ/Augusta, GA	MD: Scott Stevens 10 R KELLY&C.DION "Angel" 6 HOOTIE "Walt" WIKY/Evansville, 1N	PD: Brian Wertz GLORIAESTEFAN "Moment" KUDL/Kansas City, MO PD: Robert John	No Adds KMGL/Oklahoma City, OK PD: Kathi Yeager	WNSN/South Bend, IN PD: Phil Britain MD: Jim Roberts	PD/MD: Roxy Lennox 25 SMASH MOUTH "Walken" SHAWN MULLINS "Luitaby"	KALC/Denver, CO PD: Gregg Cassidy Interim MD: Kelly Michaels NoAdds	WMYX/Milwaukee, Wl PD: Brian Kelly MD: Mark Richards NoAdds	APD/MD: Scott Alexander No Adds WMGX/Portland, ME	WAEV/Savannah, GA OM/PD: Scotty Snipes EVERCLEAR Famer
PD/MD: John Patrick JOHNMELLENCAMP "Life" KKMJ/Austin, TX	PD/MD: Mark Baker 15 R.KELLY "Fly" KLTA/Fargo, ND	MD: Thom Walsh No Adds WJXB/Knoxville, TN	MD: Steve O'Brien 3 ACE OF BASE "Whenever" 3 DAVID CASSIDY "Bindge" KEFM/Ornaha, NE	ALAMIS MORISSETTE "Thank" GLORIA ESTEFAN "Moment" KISC/Spokane, WA PD: Rob Harder	KAMX/Austin, TX Acting PD: Jack Stevens 27 NATALIE IMBRUGLIA "Tom" 18 BRIAN SETZER ORCH "Jump"	KMXD/Des Maines, IA PD: Kenn McCloud APD/MD: Greg Chance	WPNT/Milwaukee, Wi PD/MO:Justin Case 26 MatCHBOX 20 Back	PD: Randi Kirshbaum APD/MD: Ethan Minton FASTBALL "Fire" NATALE MERCHANT "Break"	KPLZ/Seattle, WA PD: Casey Keating MD: Alisa Hashimoto
OM: Stan Main PD: Nolan Cruise APD/MD: Mike Austin 3 PHILCOLLINS "True"	PD/MD: John Austin 3 ADE OF BASE "Whenever" KEZA/Fayetteville, AR OM/PD: Chip Arledge	PD/MD: Jeff Jamigan 10 R.KELLY&C.DION"Angel" WGLM/Lafayette, IN PD/MD: Dan McKay	PD/MD: Steve Albertsen CELINE DION "Here" WMGF/Orlando, FL	MD: Dawn Marcel MADONNA "Power" WMAS/Springfield, MA	13 U2 "Sweetest" 12 MATCHBOX 20 "Back 12 HEATHER NOVA "London" KI LY //Datapatiald_CA	36 SISTER HAZEL "AI" KSTZ/Des Moines, IA PD: Jim Schaefer	AD MARCHEDUA ZU SACK 11 LENNYKRAVITZ "FBy" SARAH MCLACHLAN "Angel" KOSO/Modesto, CA	WSNE/Providence, RI PD: Bill Hess APD: Eddie Moran	15 NEW RADICALS "Get" 3 SEAL "Human" EVE 6 "Inside"
WLIF/Baltimore, MD OM/PD: Gary Balaban MD: Mark Thoner 2 GLORIA ESTEFAN "Moment"	APD/MD: Crystal Hudson No Adds WCRZ/Flint, MI	GLORIA ESTEFAN "Moment" LATTIMORE W/HEADLEY "Find" OSBORNE & EASTON "Place" SEAL "Human"	PD: Ken Payne APD/MD: Deen Miuccio 11 RODSTEWART "Deh" WMEZ/Pensacola, FL	PD: Paul Cannon APD/MD: Keith Stephens No Adds KGBX/Springfield, MO	KLLY/Bakerstield, CA OM/PD: Mark McKay MD: Jason Griffin 2 STEVIE NICKS 'Believe" 2 CREED 'Life"	MD: Carol Vonn 19 EAGLE-EYE CHERRY 'Save' 6 BRUCE HORNSBY 'Great'	PD: Max Miller MD: Donna Miller 2 SEMISONIC "Singing"	NoAdds KMXG/Duad Cities, IA-IL PD: Matt Williams	KMXC/Sioux Falls, SD PD: Scott Maguire APD/MD: Scott Allen 10 R KELLY & C DION "Angel"
WMJY/Bilaxi, MS PD: Walter Brown MD: Angie Thompson 12 R KELLY&C DION "Angel"	OM/PD: J. Patrick MD: George McIntyre 1 LIONEL RICHE "Voce" GLORIA ESTEFAN "Moment"	WFMK/Lansing, MI OM/MD: Ray Marshall PD: Danny Stewart ROO STEWART "Superstar	PD/MD: Kevin Peterson No Adds WSWT/Peoria, IL	PD/MD: Paul Kelley R KELLY&C. DKN "Angel" KMAJ/Topeka, KS	SEAL "Human" WWMX/Baltimore, MD VP/Prog: Bill Pasha	WKQI/Detroit, MI OM/PD: Tom O'Brien MD: Dana Lundon SHERYLCROW: Mistale	WJLK/Monmouth-Ocean, NJ PD: Mike Kaplan MD: Lauren Pressley 4. SARAHMCLACHLAN"Angel"	MD: Art Monroe 23 JEWEL "Hands" 22 SHAWN MULLINS "Lullaby"	10 NEW RADICALS "Ger" WAKS/Tampa, FL PD: Mason Dixon
WMJJ/Birmingham, AL OM: John Jenkins PD/MD: John Stuart	KTRR/Ft. Collins, CO PD/MD: Mark Callaghan JEWEL "Hands"	BRANDY Ever KMZQ/Las Vegas, NY PD: Burke Allen	PD/MD: Randy Rundle GLORIA ESTEFAN "Moment" BOYZONE "Time" WBEB/Philadelphia, PA	PD: Dave Waters MD: Rose Diehi 18 EDWINMCCAINTIT WRVF/Toledo, OH	MD: Greg Carpenter NATALI: MERCHANT "Break" NEW RADICALS "Get" U2 "Sweetest"	KSII/EI Paso, TX OM: Courtney Nelson PD/MD: Eli Molano	4 R. KELLY & C. DION "Angel" KCDU/Monterey-Salinas, CA PO: Chris White	WRAL/Raleigh, NC PD: Steve Reynolds MD: Rob Poulin NOAdds	MD: Rico Blanco 18 WILLSMITH Manni 14 "N SYNC "God" 5 R E M "Daysleeper"
No Adds WMJX/Boston, MA PD: Don Kelley MD: Mark Laurence	WINK/Ft. Myers, FL PD/MD: Bob Grissinger R: KELLY & C. DION "Angel" GOO GOO DOLLS "Ins"	MD: Terri Springs No Adds KSNE/Las Vegas, NV PD: Tom Chase	MDCD/Filladelpilla, FA PD: Chris Conley MD: Donna Rowland LEANNRIMES"Home" ACE OF BASE "Whenever"	PD/MD: Bill Michaels APD: Roland Reddict 1 ROD STEWART Superstar 1 KENNY LATTIMORE "Guitar"	KCIX/Boise, ID PD/MD: Ed Parreira 18 MONICA "First"	No Adds WQSM/Fayetteville, NC PD: Rick O'Shea	MD: Sini Man EVERCLEAR 'Father' SEMISONIC 'Singing' INOGENIHEAP 'Come'	KNEV/Reno, NV PD: Bill Tanner MD: Jay Davis	WSSR/Tampa, FL PD: Chuck Morgan MD: Robert Harder
No Adds WEZN/Bridgeport, CT PD/MD: Steve Marcus	WAJI/Ft. Wayne, IN OM: Lee Tobin PD: Barb Richards MD: Dr. Dave	MD:: John Berry 4 LIONELRICHIE "Voice" 3 MADONNA "Power"	KESZ/Phoenix, AZ PD: Mike Del Rosso MD: Genevieve Shanahan	KMXZ/Tucsan, AZ PD/MD: Bobby Rich No Adds	WSYNC "God" WBMX/Bastan, MA VP/Prog.: Greg Strassell	APD/MD: Chuck Tager SHANIA TWAIN "Moment" STEVIE NICKS "Believe" CHRISISAAK "Please"	WBIX/New Yark, NY PD: Jeff Scott APD: Andy West	24 BARENAKED LADIES "Week" 15 EAGLE-EYECH€RRY Save" WMXB/Richmond, VA	7 FIONA APPLE "Universe" 7 LENINY KRAVITZ "FIy" 7 MARCY PLAYGROUND "Shemy"
NoAdds WHBC/Canton, OH PD: Terry Simmons MD: Kavleigh Kriss	5 GLORIAESTEAN 'Moment" WAFY/Frederick, MD PD: Thom Robinson MD: Norman Henry Schmidt	WALK/Long Island, NY VP/Prog.: Gene Michaels APD: Rob Miller MD: Charlie Lombardo No Adds	No Adds WSHH/Pittsburgh, PA PD/MD: Ron Antill No Adds	KOOI/Tyler, TX OM/PD: Dave Moreland MD: Janie Baker NoAdds	LENNY KRAVITZ "Fly" CAKE "Never" U2 "Sweetest"	KVSR/Fresno, CA PD: Mike Yeager MD: Julie Logan	MD: Frank Brinsley 20 BRIANSETZER ORCH "Jump" WPLJ/New York, NY	PD: Jeff Cochran SHANIA TWAIN "Moment" WVOR/Rochester, NY	WWWM/Toledo, OH PD: Ron Finn MD: Steve Marshall REM "Daysleeper" SEAL "Human"
NATALIE MERCHANT Break KDAT/Cedar Rapids, IA PD: Richard W. Stadien	7 EDWIN MCCAIN "IN" 6 R KELLY & C. DIOM "Angel 5 JENNIFER PAGE "Crush" 4 LEANN RIMES "Home"	KBIG/Los Angeles, CA VP/Prog.: Steve Streit APD/MD: Tony Coles	KKCW/Portland, DR PD/MD: Bill Minckler 6 B0889 CALDWELL "Lef"	WLZW/Utica, NY PD/MD: Randy Jay SARAHMCLACHLAN "Angel"	KKYS/Bryan, TX PD: Ryan O'Brien APD/MD: Chace Murphy NEWRADICALS 'Ge'	5 DAVE MATTHEWS BAND "Crush" WKSI/Greensboro, NC PD: Michael Hayes	VP/Prog: Tom Cuddy PD: Scott Shannon MD: Tony Mascaro G00 G00 DOLLS "Silde"	PD: Dave LeFrois APD/MD: T.R. Fox NATALIE MERCHANT "Break" BRUCE HORNSBY "Great"	KEYW/Tri-Cities, WA PDMD: Paul Drake
MD: Tom Cook HOOTE. "War" WDEF/Chattanooga, TN	KSOF/Fresno, CA PD/MD: Angle Handa MARILYNSCOTT 1.ast MAX CARL AND BIG. "River"	GREEN DAY "Time" KOST/Los Angeles, CA PD/MD: Johnny Chiang PHI, COLLINS Tine"	3 NEL DIAMOND "Time" 1 SARAH MCLACHLAN "Angel" WWLI/Providence, RI PD: Tom Holt	WASH/Washington, DC PD: Darren Davis MD: Randi Martin No Adds	SEAL"Human" WLCE/Butfalo, NY PD/MO: Jay Nachilis	MD: Jeff Cushman SARAH MCLACHUAN "Angel" SCOTT THOMAS BAND "Sad"	WPTE/Norfolk, VA PD: Mark Bradley MD: F. Devon Thomton	WZNE/Rochester, NY PD/MD: Rich McKenzie MATCHBOX 2019ack	KZPT/Tucson, AZ
PD: Danny Howard MD: Denise Peters 2 GLORIA ESTEFAN "Moment" 2 RIVE "Things"	WLHT/Grand Rapids, MI PD: Bill Bailey APD/MD: Mary Turner	WVEZ/Louisville, KY OM: C.C. Matthews PD/MD: Joe Fedele	MD: Bob Boisvert 5 ROD STEWART "Superstar" 5 GLORIA ESTERAN "Moment" KRNO/Reng, NV	WEAT/West Palm Beach, FL OM/PD: Les Howard Jacoby APD/MD: Chad Perry	20 DAVE MATTHEWS BAND "Crush" 15 BARENAKED LADIES "Done" WMT/Cedar Rapids, IA	WKZL/Greensbaro, NC PD: Jeff McHugh APD/MD: Doug McKnight NoAdds	9 SEAL "Human" 7 SIXPENCE "Kiss" 7 CAKE "Never"	DAVE MATTHEWS BAND "Crush" LENNY KRAVITZ "By" KZZO/Sacramento, CA	PD: Daria Thomas MD: Draw Michaels G00 G00 D0LLS"Side"
WLIT/Chicago, IL PD/MD: Mark Edwards APD: Derrick Brown LATTIMORE WA&ADLEY Find	MARILYN SCOTT "Last" JEWEL "Hands" AMERICA "Mowing" WOOD/Grand Rapids, MI	JEWEL "Hands" ROO STEWART "Superstar" WPEZ/Macon, GA PD: Laura Worth	PD/MD: Alan Cook 1 PEABOBRYSON "Heart" WTVR/Richmond, VA	No Adds WRMF/West Palm Beach, FL APD: Lindy Rome MD: Dave Brewster	PD/MD: Randy Lee 5 SARAH MCLACHLAN "Angel" 5 NATAUE MERCHANT "Break" 5 DAVE MATTHEWS BAND "Crush"	WIKZ/Hagerstown, MD PD: Rick Alexander APDMD: Michael Ross	WWDE/Norfalk, VA OM/PD: Don London APD/MD: Jeff Moreau SARAHMCLACHLAN"Anger	PD: Carmy Fererri APD: Jim Mathews MD: Sonia Jimenez Jackson NoAdds	WRQX/Washington, DC PD: Steve Kosbau MD: Carol Parker
GLORIA ESTEFAN "Moment" WRRM/Cincinnati, OH OM/PD: T.J. Holland APD/MD: Ted Morro	PD: Steve Dirksen APD: Robb Westaby MD: Michael Sirlanni 7 R KELLY & C. DION "Angel"	NoAdds WMGN/Madison, WI VP/Prog: Pat D'Neill	PD/MD: Tony Florentino 2 ROOSTEWART "Superstar" WSLQ/Roanoke, VA	10 JEWEL."Hands" WKWK/Wheeling, WV PD/MD: Doug Daniels	WLNK/Charlotte, NC OM: Tom Jackson	R.KELLY&C.DION*Angel" WTIC/Hartford, CT OM/PD: Steve Salhany	KYIS/Oklahoma City, OK OM: Chris Baker PD/MD: Ray Kalusa	WIOG/Saginaw, MI PD: Mike MacDonald MD: Ketth Kelly	No Adds

LATTIMORE WHEADLEY GLORIA ESTEFAN "Mome WRRM/Cincinnati, OH OM/PD: T.J. Holland APD/MD: Ted Morro R KELLY & C. DION "Ange EDWIN MCCAIN "I'll" MARILYN SCOTT "Last" 5 R. KELLY & C. DION "Angel" 3 JOHN TESH F/DALIA "Mothe

D/MD: Nick Alle

PD: Gary Jackson MD: Chris Scott No Adds

WDOK/Cleveland, OH PD: Sue Wilson MD: Scott Miller AMERICA "Moving"

WTCB/Columbia, SC MD: Brent Johnson DAVID CASSIDY "Bridge" SEAL "Human" GLORIA ESTEFAN "Moment

WGSY/Columbus, GA PD/MD: Alan Quin JEWEL "Hands" BETTE MIDLER "Friend" R. KELLY & C. DION "Angel

WSNY/Columbus, OH PD: Chuck Knight MD: Mark Bingaman NEIL DIAMOND "Time" JOHN MELLENCAMP "Life"

KVIL/Dallas, TX PD: Bill Curtis MD: Alex D'Neal No Adds

115 Total Reporters 115 Current Reporters 115 Current Playlists

KVLY/McAllen, TX PD: Dave Collins MD Alex Duran ROD STEWART "Ooh" SHAWN MULLINS "Lulaby" BIC RUNGA "Sway" WLRQ/Melbourne, FL PD: Mark Lander MD: Karen Kay DAVID CASSIDY "Bridge" WRVR/Memphis, TN OM/PD: Joei Burke MD: Kay Manley ALABAMA "Fall" WPLL/Miami, FL PD: Rob Roberts APD: Robert Archer MD: Diedre Poyner NoAdds WLTQ/Milwaukee, WI PD/MD: Stan Atkinson

NEIL DIAMOND "Time GLORIA ESTEFAN "Moment" WLTE/Minneapolis, MN PD/MD: Gary Nolan ACE OF BASE "Whenever" LATTMORE WHEADLEY "Find" GLORIAESTEFAN "Moment"

KJSN/Modesto, CA PD/MD: Gary Michaels PATTIAUSTIN*1F

KGBY/Sacramento, CA PD: Steve Kelly MD: Michael Rivers 5 COCHRANAND BRICKMAN "After 3 PHIL COLLINS "Titue" KEZK/St. Louis, MO PD: Smokey Rivers MD: Jim Doyle KSFI/Salt Lake City, UT PD: Dain Craig MD: Lyle Morris PHILCOLLINS"Tirue" KOXT/San Antonio, TX

WRWC/Rockford, IL

PD: Don Morrison MD: Dick Daniels

PD: Jim Mackey MD: Donna Mason No Adds

No Adds

MD: Chris Reynol No Adds K101/San Francisco, CA PD: Bob Hamilton APD/MD: Mark Carlson

No Adds

PD: Larry London MD: Patrick Murphy 3 SARAH MCLACHLAN "// WMGS/Wilkes Barre, PA PD/MD: Stan Phillips No Adds WJBR/Wilmington, DE PD/MD: Michael Waite 2 MARILYN SCOTT "Last"

D/MD: Doug Daniels RODSTEWART "Superstar GLORIAESTEFAN "Momen

KRRR/Wichita, KS

WGNI/Wilmington, NC. PD: Mike Farrow MD: Craig Thomas No Adds

WMVX/Cleveland, OH APD: Jim Oktavec MD: Jay Hudson No Adds

WKBN/Youngstown, DH OM/PD: Dan Rivers MD: Mark French No Adds

KHMX/Houston, TX WQMZ/Charlottesville, VA PD/MD: Angie Logan 4 EVERCLEAR Tather 2 SEAL "Human" PD: Randy James MD: Rich Anhom WENS/Indianapolis, IN DM/PD: Greg Dunkin MD: Jim Cerone SHAWN MULLINS "Lullaby" BARENAKED LADIES "Week" WTMX/Chicago, IL

WTIC/Hartford, CT OM/PD: Steve Salhany MD: David Simpson

0 U2 "Sweete

PD: Barry James APD/MD: Jaime Kartak DAVE MATTHEWS BAND "Crush" KBIU/Lake Charles, LA PD: Lee Hudson MD: Josh Reno 18 SEAL "Human"

WVMX/Cincinnati, OH MD: Brad Ellis G00 G00 00LLS "Slide" KMXB/Las Vegas, NV PD: Duncan Payton MD: Kevin Maxwell SH4WNMULLINS "Lullaby" EAGLE-EYE CHERRY "Save"

SHANIA TWAIN TWOMEN FAITHHILL Kiss" SHAWN MULLINS 'Lulaby U2 'Sweetest" WXIL/Parkersburg, WV PD: Larry E. Hughes MD: Jack Horton 15 SEAL "Human"

KYIS/Oklahoma City, OK OM: Chris Baker PD/MD: Ray Kelusa THIRD EVE BLIND "Jumper" NEW RADICALS "Get"

KSRZ/Omaha, NE PD: Kurt Owens MD: Erik Johnson 7 MULBERRY LANE "Harm

WOMX/Orlando, FL

PD: David Isreai MD: Tim Baldwin 5 SHERYL CROW Mistake

WSHE/Orlando, FL

94 Total Reporters 94 Current Reporters

Did Not Report, Playlist Frozen (3): KSTP/Minneapolis, MN WLTS/New Orleans, LA KBBT/Portland, OR



- Perfect for concerts, public appearances, expos & giveaways.
- Packaged on a roll and easy to use.

radiohistory co

Canada 1-800-847-5616 Fax (713) 507-4295

WMBX/West Palm Beach, FL

PD: Kevin Callahan APD/MD: Jeff Clarke R.E.M. "Daysleeper" .EVERCLEAR "Father"

WOMP/Wheeling, WV PD/MD: Johnny "O" 16 SUGAR RAY "Abraca" 7 FIVE "Things" 5 IMOGEN HEAP "Come KISN/Salt Lake City, UT PD: Sam Elliot MD: Brian Fox SEAL "Human" SARAH MCLACHLAN "Angel

WIOG/Saginaw, MI PD: Mike MacDonald MD: Keith Keity 7 NEW RADICALS "Ger" 7 R. KELLY & C. DION "Angel"

KYKY/St. Louis, MO PD: Smokey Rivers APD/MD: Greg Hewitt 4 SARAH MCLACHLAN "Angel" 4 JENNIFER PAIGE "Crush"

KSMG/San Antonio, TX

WXLO/Worcester, MA GWPD: Steve Gallagher-MD: Amy Navarro 8 NEW RADICALS "Get" 6 FAITHHILL RS" 4 SEAL "Numan" 2 BRUCE HORNSBY "Great"

KSMG/San Antonio OM: Virgil Thompson PD: Andy Holt MD: Tom Lazar JENNIFER PAIGE "Crush" THIRD EYE BUIND "Jumper 91 Current Playlists

1-800-231-6074

WMGN/Madison, WI VP/Prog: Pat D'Neill MD: Kim Fischer No Adds WMAG/Greensborg, NC WMYI/Greenville, SC WSPA/Greenville, SC OM: Jim Kirkland PO/MD: Greg McKinney NoAdds WRCH/Hartford, CT PD: Allan Camp MD: Joe Hann 5 ROD STEWART "Superstar" 1 GLORIA ESTEFAN "Moment" KSSK/Honoiulu, HI PD/MD: Jeff Silvers D/MD: Jeff Silvers GLORIA ESTEFAN "Moment" JANET "Every" MADONINA "Power" ACE OF BASE "Whenever"

KBAY/San Jose, CA PD/MD: Bob Kohtz No Adds

WSRS/Worcester, MA PD: Steve Peck APD: Merliee Keliy MD: Marlee Chase ROOSTEWART "Superstar" WARM/York, PA

PD: Kelly West MD: Rick Sten

No Adds

WQAL/Cleveland, OH WUAL/CIEVEIAND, C PD: Mary Ellen Kachins MD: Steve Brown SHAWN MULLINS "Lulaby"

OM: Tom Jackson PD: Mike Edwards MD: Patty Vaughn

KVUU/Colorado Springs, CO OM: Randy Hill PD: Lee Roberts

WMXL/Lexington, KY OM: Doug Hamand PD/MD: Barry Fox NoAdds

KURB/Little Rock, AR

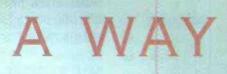
PD: Randy Bush APD: Debra Daniels MD: Becky Rogers 1 DAVE MATHEWS BAND "Crush" 1 STEVE NCKS "Debree" 1 MADONNA "Power" 1 SEAL "Humar"

PD: Katherine Brown MD: Shark NEW RADICALS "Get" CARE "Never" SEMISONIC "Singing" SEVEN MARY THREE "Mystery KBBY/Oxnard-Ventura, CA OM/PD: Mark Elliott MD: Mandye Thomas SHANIA TWAIN "Moment

TWO HEARTS. TWO VOICES. ONE INSTANT CLASSIC. **KENNY** LATTIMORE

HEATHER HEADLEY

Duet With



LOVE

WILL

New from his Columbia Records album From The Soul Of Man

Available Now.

Home Video Now.

Featured on the soundtrack to the film Return To Pride Rock Music from and inspired by Disney's "The Lion King II: Simba's Pride" IN STORES NOW

Disnev's "The Lion King II: Simba's Pride" Available On

tive Procusers: Kenny Lattimore & Coli Produced by Keary Lattimore for Kenbo Musica & Kenny Leram for Inward Momentum Management: Gasle, Redguard, & Rice (RJM) Heather Headley appears courtesy of Hollywood R

www.columbiarecords.com www.kennylattimore.com

survey with the survey of the





MATCHBOX 20 Back 2 Good (Lava/Atlantic)

rotat Stations: 35, Adds: 4, Plays, 646, including WBMX 7 (6), WTIC 23 (10), WVOR 9, WOMP 21 (21), WCG0 14 (14), WOSM 28 (25), WKSI 10 (10), WKZL 18 (25), WFIE 24 (28), WXXM 33 (33), WMXB 25 (26), WAKS 16 (15), WSSR 11 (7), KFEK 16 (2), KAMX 12, KKYS 14 (13), KDMX 14 (9), KIMX 12 (12), KYIS 21, KZZP 29 (29), WKDD 14, WPNT 26, WIOG 22 (16), KVUU 14, KMXB 35 (35), KNEV 15 (15), KMXS 5, KLLY 20 (21), KVSR 16 (22), KYSR 28 (24), KOSO 15 (15), KCDU 29 (24), KZZO 40 (31), KMHX 10 (18).

SIXPENCE NONE THE RICHER Kiss Me (Squint) Total Stations 17, Adds. 1, Plays 373, WLCE 30 (30), WOMP 10 (11), WCG0 17 (11), WOSM 27 (22), WKZL 22 (25), WPTE 7, WSHE 23 (17), WMSX 25 (27), WPNT 40 (43), KALC 5 (7), KLLY 10 (14), KVSR 18 (20), KOSO 38 (38), KCDU 28 (28), KZZO 10 (14), KLLC 39 (44), KRUZ 24 (22).

NEW RADICALS YOU Get What You Give (MCA) Tolal Stalions: 28. Adds: 10. Plays: 365, including WXLO 8, WLCE 20 (20), WBIX 16 (10), WOMP 5 (5), WKSI 10, WKZL 43, WPTE 22, WXXM 19, WSSR 11 (7), WMBX 12, KPEK 7, KZZP 27 (22), WTMX 45 (43), WPNT 28 (31), WIOG 7, KMXC 10, KALC 12 (7), KMXS 5, KLLY 9 (1), KVSR 10 (2), KOSO 5 (5), KCDU 8, KLLC 11 (10), KPLZ 15.

MAD. 10, KALC 12 (7), KMX5 5, KLT 9 (7), KVSH 10(2), KVSH 10(2), KVSH 0(2), KVSH 0(2), KVSH 0(2), KVSH 10(2), KVSH

R.E.M. Daysleeper (Warner Bros.) Total Stations: 22, Adds: 3, Pays: 331, including WBMX 7 (5), WDAQ 15, WZNE 15 (13), WPTE 25 (20), WSHE 21 (19), WXXM 25 (32), WAKS 5, WSSR 17 (17), KYIS 30 (24), WPNT 27 (28), WIOG 28 (29), KSTZ 21 (18), KALC 9 (7), KMXS 5, KLLY 13 (4), KOSO 15 (15), KBBT 9 (9), KZZO 18 (18), KLLC 11 (8), KMHX 15.

R. KELLY & CELINE DION I'M Your Angel (*Jive*) Total Stations: 21, Adds: 5. Plays: 312, including WSNE 12, WJLK 4, WPLJ 19, WXIL 15 (15), WAEV 25 (28), WAKS 17 (24), WMXL 11 (12), KURB 16, KKOB 12 (10), KKYS 8 (10), KSII 21 (22), KSMG 15 (16), WENS 18 (17), WKTI 14, KMXG 24 (24), WIOG 7, KMXC 10, KYKY 14 (14), KNEV 15 (15), KISN 35 (29). DAVE MATTHEWS DAND Course (JCCA)

DAVE MATTHEWS BAND Crush (RCA) Total Stations: 23, Adds: 7, Pays: 274, including WBMX 35 (27), VXL018 (18), WLCE 20, WOMP 11 (11), WOMZ 19 (14), WSHE 20 (21), WXXM 35 (36), WSR1 5 (15), KURB 1, WVMX 4 (3), WMMX 5 (5), WMT5, KMXD 7 (4), KSTZ 19 (8), KMXC 13 (12), KALC 6 (7), KLLV 11, KVSR 5, KBBT 16 (16), KLLC 9 (10).

HOT AC TOP 30

OCTOBER 30, 1998

-						TOTA	L PLAYS		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	τw	ŁW	2 W	3₩	STATIONS/ADDS
1	1	1	1	GOO GOO DOLLS Iris (Warner Sunset/Reprise)	3068	3263	3400	3598	82/0
7	7	5	2	ALANIS MORISSETTE Thank U (Maverick/Reprise)	3067	2755	2531	2293	91/0
6	5	4	3	SHERYL CROW My Favorite Mistake (A&M)	2974	2860	2713	2633	90/3
4	4	2	4	BARENAKED LADIES One Week (Reprise)	2924	2957	2814	2792	78/3
3	3	3	5	HOOTIE & THE BLOWFISH Will Wait (Atlantic)	2644	2874	2904	2995	85/0
2	2	6	6	AEROSMITH Don't Want To Miss A Thing (Columbia)	2482	2706	2931	3046	73/0
	22	11	0	JEWEL Hands (Atlantic)	2471	1939	1148	58	87/2
5	6	7	8	MATCHBOX 20 Real World (Lava/Atlantic)	2447	2633	2681	2768	72/0
16	11	9	9	EAGLE-EYE CHERRY Save Tonight (Work)	2176	1958	1773	1687	69/5
20	20	12	Ð	SHAWN MULLINS Lullaby (Columbia)	2163	1856	1531	1353	74/7
8	8	8	11	SEMISONIC Closing Time (MCA)	1896	208 0	2229	2248	59/0
13	12	14	12	EVERYTHING Hooch (Blackbird/Sire)	1852	1805	1720	1744	63/0
10	10	13	13	EDWIN MCCAIN I'll Be (Lava/Atlantic)	1785	1838	1821	1963	58/0
19	18	16	14	THIRD EYE BLIND Jumper (Elektra/EEG)	1778	1684	1564	1424	69/3
9	9	10	15	FASTBALL The Way (Hollywood)	1721	1957	1987	2099	61/0
18	17	17	16	FAITH HILL This Kiss (Warner Bros.)	1698	1633	1569	1472	53/2
17	14	15	17	JENNIFER PAIGE Crush (Edel America/Hollywood)	1664	1731	1642	1588	55/2
14	15	19	18	NATALIE IMBRUGLIA Torn (RCA)	1429	1545	1610	1741	59/1
11	13	18	19	BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope)	1375	1588	1685	1821	51/2
BR	EAK	ER	20	GOO GOO DOLLS Slide (Warner Bros.)	1217	1142	996	827	59/5
27	26	24	ð	SHANIA TWAIN From This Moment On (Mercury)	1053	872	853	743	48/3
_	30	26	æ	U2 Sweetest Thing (Island)	982	839	580	343	58/6
12	19	21	23	NATALIE IMBRUGLIA Wishing Was There (RCA)	966	1232	1550	1764	34/1
30	28	25	2	FASTBALL Fire Escape (Hollywood)	948	842	763	540	52/1
25	27	27	ø	BACKSTREET BOYS I'll Never Break Your Heart (Jive)	854	789	810	843	29/0
29	29	28	20	EVE 6 Inside Out (RCA)	849	769	655	623	40/3
	BU		ð	SARAH MCLACHLAN Angel (Warner Sunset/Reprise/Arista)	718	530	355	269	44/8
_	_	30	23	NATALIE MERCHANT Break Your Heart (Elektra/EEG)	711	576	399	263	53/7
22	23	23	29	JOHN MELLENCAMP Your Life Is Now (Columbia)	699	983	1070	1194	36/0
		29	30	BRUCE HORNSBY Great Divide (RCA)	663	634	548	441	41/3

BREAKERS®

GOO GOO DOLLS Slide (Warner Bros.) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART 20 59/5 1217/75

MOST ADDED®

ARTIST TITLE LABEL(S) A	DDS
SEAL Human Beings (Warner Bros.)	14
NEW RADICALS You Get What You Give (MCA)	10
SARAH MCLACHLAN Angel (Wamer Sunset/Reprise/Arista) 8
DAVE MATTHEWS BAND Crush (RCA)	7
NATALIE MERCHANT Break Your Heart (Elektra/EEG)	7
SHAWN MULLINS Lullaby (Columbia)	7
U2 Sweetest Thing (Island)	6
EAGLE-EYE CHERRY Save Tonight (Work)	5
GOO GOO DOLLS Slide (Warner Bros.)	5
R. KELLY & CELINE DION I'm Your Angel (Jive)	5

MOST INCREASED PLAYS TOTAL

PLAY

ARTIST TITLE LABEL(S

JEWEL Hands (Atlantic)	+532
ALANIS MORISSETTE Thank U (Maverick/Reprise)	+312
SHAWN MULLINS Lullaby (Columbia)	+307
EAGLE-EYE CHERRY Save Tonight (Work)	+218
NEW RADICALS You Get What You Give (MCA)	+202
SARAH MCLACHLAN Angel (Warner Sunset/Reprise/Arista)	+188
SHANIA TWAIN From This Moment On (Mercury)	+181
SISTER HAZEL All For You (Universal)	+147
SHANIA TWAIN From This Moment On (Mercury) SISTER HAZEL All For You (Universal)	
U2 Sweetest Thing (Island)	+143
MATCHBOX 20 Back 2 Good (Lava/Atlantic)	+140

This chart reflects airplay from October 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 94 Hot AC reporters. 91 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1998, R&R Inc.

IEW & ACTIVE

STEVIE NICKS If You Ever Did Believe (*Reprise*) Total Stations: 21, Adds: 3, Plays: 242, including WBMX 7 (12), WDAD 16 (15), WMGX 22 (22), WXLO 17 (21), WGGO 13 (10), WKZL 7, WAKS 10 (9), WSSH7 (7), KURB 1, WLTS 14 (14), KKYS7 (7), WOAL 25 (21), WIOG 9 (9), WWWM 3 (3), MKXC 14 (15), KALC 6 (7), KISH 55 (21), KLLY 2, KBBT 33 (33), KPLZ 14.

CHRIS ISAAK Please (*Reprise*) Total Stations: 14, Adds: 1, Plays: 236, including WMGX 22 (20), WZNE 5 (4), WOMP 10 (10), WQMZ 20 (22), WPTE 38 (37), WMXB 28 (30), WTMX 28 (22), WPNT 15 (15), KALC 5 (7), KLLY 8 (12), KOSO 15 (15), KBBT 22 (22), KLLC 20 (19). EVERCLEAR Father Of Mine *(Capitol)* Total Stations: 18, Adds: 4, Plays: 225, including WZNE 9 (12), WOMP 5 (5), WOMZ 14, WKSI 31, WPTE 14 (11), WSHE 15 (4), WXXM 15 (16), WSSR 15 (15), KZZP 28 (28), WTMX 23 (20), WPNT 26 (24), KALC 6 (7), KLLY 9 (14), KVSR 11 (2), KBBT 4 (4).

BRYAN ADAMS On A Day Like Today (A&M) Total Stations 11, Adds: 0, Plays: 185, wBix 12 (25), WYXR 11 (11), WKZL 9 (12), WMXB 31 (30), WAKS 10 (8), KKYS 29 (17), WK0I 17 (12), WIOG 11 (10), WWWM 4 (2), KMXC 20 (21), KMXS 31 (31).

DUNCAN SHEIK, Bite Your Tongue (Atlantic) Tolaistations: 15, Adds: 1, Plays: 158, WBMX7 (5), WWMX 13 (18), WBX 18 (18), WPTE 8 (15), WXXM 7 (6), WSSR 7 (7), WTMX 12 (14), WVMX 5 (3), WOAL 9, WMT 5, KMXD 6 (4), KMXB 17 (18), KLLY 12 (6), KLLC 15, KRUZ 17 (15). IMOGEN HEAP Come Here Boy (Almo Sounds/Interscope) Total Stations: 9, Adds: 2, Plays: 108, including WOMP 5, WSHE 9 (8), WSSR 7 (7), KAMX 23 (33), KALC 8 (7), KOSO Total Stations: 9, Adds: 2, Plays: 108, 15 (15), KZZO 21 (20), KLLC 20 (21)

Total Stations: 9, Adds: 4, Plays: 74, including WXXM 10 (13), KPEK 16 (23), KSTZ 18 (8), KSRZ 20 (18), KALC 8 (21),

SEAL Human Beings (Warner Bros.) Total Stations: 14, Adds: 14, Plays: 73, including WXLO 4, KBI(J 18, WOMZ 12, WPTE 9, WXIL 15, KURB 1, KFMB 10, KPLZ 3, KEYW 1.

Songs ranked by total plays. Station call letters followed by number of plays.

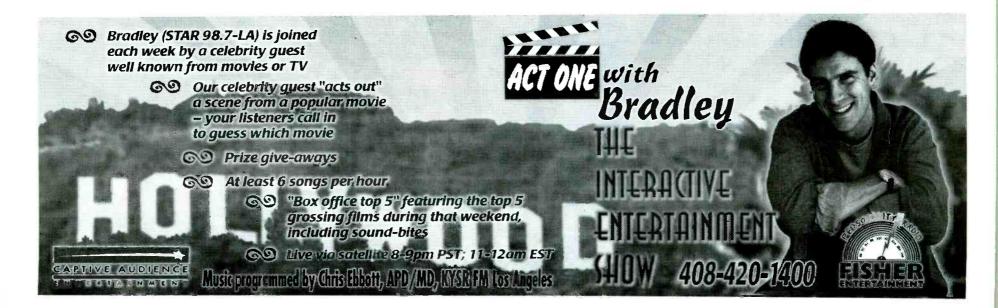
HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

NATALIE MERCHANT Kind & Generous (Elektra/EEG) GREEN DAY Time Of Your Life (Good Riddance) (Reprise) SHANIA TWAIN You're Still The One (Mercury) MATCHBOX 20 3am (Lava/Atlantic) EVERCLEAR | Will Buy You A New Life (Capitol) DAVE MATTHEWS BAND Stay (Wasting Time) (RCA) SAVAGE GARDEN Truly Madly Deeply (Columbia) **CELINE DION** To Love You More (550 Music) ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise)

SMASH MOUTH Can't Get Enough Of You Baby (Elektra/EEG)

Breakers: Songs registering 1200 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



#1 MOST ADDED!

KFMB	WQMZ
WPTE	KEYW
KISN	KBIU
KPLZ	KMHX
KBEE	WXIL
KURB	WWWN
KLIY	KKYS
WXLO	

SEAL

FROM HIS NEW ALBUM HUMAN BEING NOVEMBER 1

all all all all all all

PROCESSED BY TREASANCES AND ADDRESSED TO AS MARKED BY FOR CAME OF AND ADDRESS ACCORD. ALLAST AND THE REAL AND ADDRESS ACCORD.

HOT AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE Big MARKET #1 Alice @ 97.3 MARKET #1 MARKET 62 MARKET #3 MARKET #4 WPLJ 1019 in The Mix WPLJ/New York (212) 613-8900 Cuddy/Shannon/Ma: KLLC/San Francisco (415) 765-4097 Kaplan/Stoeckel WBIX/New York (212) 704-1051 Scott/West/Brinsley ISTAR 98.7 KYSR/Los Angeles (818) 955-7000 Perelli/Ebbott WTMX/Chicago (312) 946-1019 James/Kartak NEW YORK
 PLAYS
 ARTIST/TITLE

 3W 2W LW TW
 W

 40 40 41 41
 NATALIE IMBRUGLIA/Torn

 40 40 41 41
 NATALIE IMBRUGLIA/Torn

 40 40 40 40
 FASTBALL/The Way

 - 40 40 40
 SHAIN TWAINYOU'RE SHIT The Dne

 40 40 40
 GOG GOO DOLLS/Ins

 28 28 29
 29

 28 28 29
 29

 29 29
 ALANIS MORISSETTE/Thank U

 - 29 29
 SHAIN MORISSETTE/Thank U

 - 7 21 29
 JEWELHANDS

 21 29
 JEWELHANDS

 22 22 7
 MATCHENCANTIKING & Generous

 22 22 72
 MATCHENCHANTIKING & Generous

 22 22 72
 SERVITER PAGE/Crush

 23 0 27 25
 GEREN DAVITINE 0⁴ Your Lte...

 25 22 25
 22 25 22
 22 28

 23 0 27 25
 GEREN DAVITINE 0⁴ Your Lte...

 25 25 25
 24
 BRIAN STEZER ORCH.AUmp Jave An' Wail

 14 10 18
 18
 DUNCAN SHEKBE Your Tongue

 - 10 16
 NEW RADAWS/ON A Day Like Today

 7 10 10 11
 THIRD EYE BLINDJJumper

 7 7
 7
 GOUCOO OULLS ARTIST/TITLE EAGLE-EYE CHERRY/Save Tonight ALANIS MORISSETTE/Thank U SHEPYL CARWWAF Favorite Mistake SHAWN MULLINSA Ulalay SMASHING PUMPKINS/Periet NEW RADICALS/You Get What You. BARENAKED LADIES/Dne Week BRIAN SETZER ORCH /Jump Juve An' Wall JEWEL/Hands GOO GOO DOLLS/Side HARVEY DANGER/Flapole Sma JOHN MELLERCAMPYoou Lek Now MICHELLE LEWIS/Nowhere And HEATHER NOVMemdon Rain . EVERYLENGKOWMENT AND HEATHER NOVMEMON Rain . EVERYLENGKOWMENT HATTIE WOWMENT FASTBALL/The Ssage EVERCLEAR/Father Of Mne DAVE MATTHEWS BAND/Stay (Wasting Time) LIZ PHAIR/Poster Binde FASTBALL/The Way EVENCLEAR/Foller You AEROSMITH Don't Want To. GOO GOO DULLS/ints DUNCAN SHENGIE You DUNCAN SHENGIE You NATHEWS BAND/Crush ARTIST/TITLE ARTIST/TITLE FAITH HILL/This Kiss FASTBALL/The.Way GOO GOD DOLLS/ins MATCHBDX 20/Real World EDWIN MCCAIN/TH BE BARENAKED LADIES/One Week GREEN DAY/TIme Of Your Life... SEMISON/COCISION TIME MATCHBDX 20/Jam SHANAT MUNFORT This Moment On EAGLE-EYE CHERRY/Save Tonght SHANAT MUNFORT This Ton SHERY CHERRY/Save Tonght SHANAT MUNFORT This Ton SHANA ARTIST/TITLE

AGO GOD DOLLS/ris
GOD GOD DOLLS/ris
EDWIN MCCAIN/II Be
SEMISDIV/CIGSong Time
BRIAN SETZEF ORCH/Julmg Jive An' Wall
BRARIANKE JUDIES/ONE Week
ALANIS MORISSETTE/Thank U
MACTHBO2 XQ/Real World
GREEN DAV/Time Of Your Lite...
SHAWN MULINSA.ullaby
SHERTY CROW/Wy Favorite Mistake
EAGLE-YFC CHRRV/Save Toright
SMACH DOU/TH/Can1 Gat Enough.
EVERCLEARM Will Buy You...
EVE Grinside Out
UEVRCLACH_LAN/Angel
NATALLE MERCHANI/Kind & Generous
NATALLE MERCHANI/Kind & Generous
MACTHBO2 XDBack 2 Good
THIRD EYE BLIND/Jumper
FASTBAL/LFIE Escape
NATALLE MERCHANI/Kind & Kour Heart
DAVE MATTHEWS BAND/Crush ARTIST/TITLE PLAYS 3W 2W LW TW PLAYS 59 54 56 56 33 52 55 56 51 42 42 55 56 51 42 42 55 56 57 56 58 57 45 58 58 40 40 45 59 43 41 41 42 41 39 41 40 41 39 41 40 41 40 40 - 14 40 40 - 14 40 40 - 34 35 40 - 34 32 35 - 12 21 35 37 33 25 40 10 10 24 28 - 7 26 7 27 - 13 50 40 - 14 40 40 - 14 40 40 - 14 40 40 - 14 40 40 - 14 40 40 - 14 40 40 - 14 40 40 - 14 40 40 - 14 40 40 - 14 40 40 - 14 40 40 - 14 40 40 - 14 40 40 - 14 40 40 - 14 40 40 - 14 40 40 - 14 40 40 - 17 40 27 40 - 17 40 27 47 - 17 40 27 47 - 10 40 40 - 10 40 - 10 40 - 10 40 40 - 10 40 40 - 10 40 40 - 10 40 - 10 40 40 - 10 40 - 10 40 - 10 40 - 10 40 - 10 40 40 - 10 40 PLAYS 3W 2W PLAYS 3W 2W LW TW LW TW
 3W
 2W
 LW

 50
 51
 51

 45
 42
 42

 50
 52
 52

 42
 43
 43

 43
 43
 43

 30
 43
 43

 42
 45
 45

 44
 44
 44
 Q95.5 MARKET #8 MARKET #5 MARKET #5 MARKET #6 MARKET #7 STAR Max MX MIX 107.3 FM WXXM/Philadelphia (215) 482-6000 Tisa/Castellini WYXR/Philadelphia (610) 668-0750 Johnson/Ashley KOMX/Dallas (972) 991-1029 Steal/Thomas WKQI/Detroit (248) 967-3750 O'Brien/Lundon WRQX/Washington 95.7fm NORS Nashington's Best Music Mix (202) 686-3100 Kosbau/Parker
 Hask knows
 Tiss2Castellini

 PLAYS
 ARTIST/TITLE

 3W ZW LW TW
 66

 63 26 Go Go GO DO DOLLS/Slide

 39 55 65 65
 FIHIO EYE BLING/Jumper

 46 65 65 65
 FAILEYE CHERRY/Save Tonght

 37 65 65
 54 ALANIS VEYE CHERRY/Save Tonght

 37 65 65
 62 SHERYL CROW/MY Favorite Mtsike

 33 83 85
 64 ALANIS VEYE CHERRY/Save Tonght

 56 55 64
 34 MATALE IMBRUGLIA/Wishing I Was There

 23 33 37 37
 SMSH MOUTH/Gant Get Enough.

 -30 37 35
 JEWEL/Hards

 17 28 36 35
 DAVE MATTHE/WS BAND/Crush

 24 32 35
 SHAWN MULLINS7.Lulaby

 -7 7 33
 SSEMISON/C/DND

 94 53 55
 FUEJSImmer

 33 33 33
 MICHBOX 20/Back 2 Good

 25 23 22 25 7 E M./DAVIELS/ON Get What You .

 66 36 20 19
 BARENAKED LADIES/One Week

 20 17 15 El MATCHBOX 20/Back 2 Good

 22 22 17 18
 SISTER MAZEL/Happy

 -7 18
 SISTER MAZEL/Happy

 -7 17
 MATLELEX/LITHE Way

 21 21 17
 MATHAZEL/ALI FOr You

 22 21 7 18

 PLAYS
 ARTIST/TILE

 92
 24
 35
 FASTBALL/The Way

 20
 33
 34
 46
 GOD GOD DOLLSTINS

 31
 25
 34
 54
 GOD GOD DOLLSTINS

 31
 25
 34
 35
 SEMISONUCCIOSING Time

 31
 25
 34
 35
 SEMISONUCCIOSING Time

 71
 39
 20
 MATALLE IMENUCLIATOR
 SITIS

 71
 39
 20
 MATALLE IMENUCLIATOR
 SITIS

 71
 32
 SE GREEN DAVITIME Of YouL Ide.
 SITIS

 72
 25
 27
 26
 GREEN DAVITIME Of YouL Ide.

 72
 28
 26
 24
 BARENAKED LADIES/DOE Week

 24
 22
 24
 EVENTINING/Hooth
 20

 25
 26
 23
 31
 AFAITIE MANN MULLINSCLIABLY

 16
 20
 22
 24
 ARTANIA MARCHANTIR d
 Generous

 19
 47
 32
 EDWIN MAGCHANTIR d
 Generous

 21
 <t
 PLAYS
 ARTIST/TITLE

 SW 2W LW
 TW

 36 45 67 68
 ALANIS MORISSETE/Thank U

 37 44 64
 66 ARDSMIHL 0on't Want To

 61 62 66
 S0 00 00 DOLLS/ris

 38 35 38
 47 BRIAN SF125R ORCH/AUMP Jave An' Wal

 47 50 44 46
 SEMISDIT/Closing Time

 35 35 36 38
 47 BRIAN SF125R ORCH/AUMP Jave An' Wal

 47 50 44 45
 SEMISDIT/Closing Time

 35 35 36 36
 AFASTBAL/The Way

 - 21 30 36
 JEWEL/Hands

 44 04 03
 MATCHBOX 200Ral World

 28 25 30 33
 EVENT/TING/Hooch

 37 27 29 2
 SHAWN MULLINS/Lulaby

 24 7 31 32
 BARENAKED LADIES/One Week

 61 48 33 31
 MATCHBOX 2003am

 28 25 26 29
 SHEWY LOWMY Favorite Mistake

 18 12 18 22
 GOG GOD DOLLS/Side

 25 25 26 22
 FASTBAL/THE ESLAPE

 26 23 20
 SHANIA TWAIN/The Power Of

 11 12 10 15
 MADONN/The Power Of

 11 12 10 15
 MADONN/The Power Of

 11 12 10 15
 MATCHBOX 200Back 2 Good

 10 111 41
 JENNIFER PAIGE/Crush
 </
 PLAYS
 ARTIST/TITLE

 3W 2W LW TW
 Status

 55 55 55 57
 MATCHBOX 20/Real World

 25 25 25 54
 BRIAN SETZER DRCH Jump Jive An' Wait

 52 55 55 55
 54 500 GOD DOLLS/ms

 52 55 55 55
 53 EDWIN MCCAND'II Be

 54 700 GOD DOLLS/ms
 54 500 GOD DOLLS/ms

 57 15 15 15
 57 SHANLA //In Way

 7 26 26 27
 BAREMAKED LADIES/OR: Week

 31 51 52 75
 SHANIA TWAIN/From This Moment On

 42 42 42
 ALAIN MORISETIET/Thank U

 26 27 23 23 26
 NAIALE MERCHANTX/mid & Generous

 26 26 27
 SHANIN MULLIN/SK1/uilaby

 21 31 51 52 25
 JOHN MULLIN/SK1/uilaby

 22 42 26 26 25
 SHAWN MULLIN/SK1/uilaby

 23 23 26
 NAIALE MERCHANTX/mid & Generous

 24 26 26 25
 SJOHN MULLIN/SK1/uilaby

 25 25
 JOHN MULLIN/MAINA

 21 19 19
 SARAH MULLIN/MA/Ma

 21 19 19
 SARAH MULLIN/MA/Ma

 21 21 19
 SRAH MULLIN/MA/Ma

 22 24
 HOOTE, I/W WI Weit

 10 10 24
 THIRD EVE BLIND/Jumper

 21 11 11
 EAGL ARTIST/TITLE JPLAYS 3W 2W ARTIST/TITLE PLAYS 3W 2W LW TW IW TW 33 34 27 31 23 25 24 18 11 22 22 21 10 17 21 10 10 33 34 25 33 24 25 24 25 24 22 16 23 22 17 12 17 24 11 11 14 11 10 10 10 9 9 10 9 9 9 9 9 9 9 9 9 8 9 9 8 9 9 8 8 8 8 RZZP MARKET #10 MARKET #15 Mix 985 MARKET #9 MARKET #13 MARKET #17 STAR -WBMX/Boston (617) 236-6898 Strassell/Bonvie KPLZ/Seattle KFMB/San Diego KZZP/Phoenix (602) 964-4000 Persigehl/Coope KHMX/Houston (713) 790-0965 James/Anhorn STAR \$101.5 (2D6) 223-Keating/Has (619) 495-7525 ARTIST/TITLE ARTIST/TITLE ARTIST/TITLE ARTIST/TITLE 4 24 44 MATCH80X 20/Real World 4 34 44 EDWIN MCCAIN/TII Be 39 43 GOD GOD DOLLS/Inis 32 43 ALANIS MORISSETTE/LInnivited 33 42 NATALIE IMERCHANT/Kind & Generous 43 31 HOOTIE. // Will Wait 23 32 NATALIE IMERCHANT/Kind & Generous 24 33 HOOTIE. // Will Wait 23 32 NATALIE IMERCHANT/Kind Was There 32 UENNIFER PARE/Crush 33 23 SAVAGE GARDEN/To The Moon And Back 43 30 BARENAKED LADIES/One Week 43 22 SARAH MCLACHLAN/Angel 42 26 GREEN DAY/Time Of Your Life 52 26 SEMISONIC/Closing Time 52 21 25 EAGLE-YEY CHRENY/Save Lonight 53 22 TEVETLEN DAY/Time Of Your Life 54 22 45 GREEN DAY/Time Of Your Life 52 22 EVEVETHING/Hooth 34 21 FASTBALL/The Way 11 19 SHAWM MULLINS/Luibaby 52 21 5 GOD GOD DOLLS/SIde 15 NEW RADICALS/NO GEt What You 16 STEVIE NICKS/If You Ever Dd. 10 U LIONEL RICHIE/I Hear Your Voice 11 8 SHALT WANAT/FWANT/For This Moment On 54 SEA/Human Beings 54 EVE 6/Inside Out ARTISTTITLE AEROSMITH/I Don't Want To... EAGLE-YE CHERRY/Save Tonight ALANIS MONESETIE/Thank U BARENAKED LADIES/One Week HARVEY OANGERAFLagole Sitta HOOTIE // Will Wait GOO GOO DOLLS/Inisa SHAWN MULLINS/Lullaby U2/Sweetest Thing MATCHBOX 20/Real World SEMISONIC/Closing Time SHERYL CROW/My Favorite Mistake BRIAN SEIZER ORCH.Jump Jive An' Wail JEWEL/Hands EVERT/HING/Hooch HEATHER NOVALOACON Rain NATALE IMBRUGLIA/Joint Mistake BRIAN SEIZER ORCH.Jump Jive An' Wail JEWEL/Hands EVERT/HING/Hooch HEATHER NOVALOACON Rain NATALE IMBRUGLIA/Joint Go SARAH MCLAH/LAV/Adia FASTBALL/The Way EVERCLEARY WIII Boy You NATALIE MERCHANY/Kind & Generous THIRD EYE BLIND/How's It Going To Be
 PLAYS
 ARTIST/TITLE

 3W 2W LW TW
 45
 46
 47
 EAGLE-EYE CHERRY/Save Tonight

 46
 48
 47
 EAGLE-EYE CHERRY/Save Tonight

 46
 48
 47
 BARENAKED LADIES/One Week

 29
 54
 46
 46
 ANAINE MULINS/Lulabay

 37
 46
 46
 46
 ANAINE MORISSETTE/Trank U

 29
 54
 54
 54
 NAIALE MERCHANT/Not & Generous

 24
 52
 29
 44
 EVE Winside Dut
 46

 20
 29
 44
 EVE Winside Dut
 46
 64

 27
 70
 COD COD OLLS/Ins
 7
 700 COD COD OLLS/Ins

 47
 37
 36
 SISTER 7/Know Wmai You Mean
 43

 35
 36
 37
 SISTER 7/Know Wmai You Mean
 44

 35
 36
 35
 MICHBIQLS/LWS/Ing UWain
 34

 36
 33
 35
 JERINFER PAGE/Clush
 35
 35

 36
 34
 32
 BLACK LAB/Time Apo
 PLAYS
 ARTIST/TITLE

 SW 2W LW TW
 45
 47
 47
 49
 GREEN DAY/Time Of Your Life...

 45
 47
 47
 48
 GOB CODULS/Iris

 32
 49
 48
 GOB CODULS/Iris

 32
 49
 48
 MATCHBOX 20/Real World

 47
 48
 60
 JSNIFF PMGE/Crush

 30
 47
 47
 48
 GOD STEWART/Obn La La

 310
 47
 47
 48
 DOS STEWART/Obn La La

 32
 32
 33
 BARENKAED LADIES/Draw Week

 23
 23
 33
 BRIAN STZER OPCH/Jump Jwe An' Wail

 25
 23
 33
 SHERVL CROW/My Favorite Mistake

 43
 23
 22
 23
 ANAN MAW TWAIN/Frow This Moment On

 52
 22
 22
 SHANA STZER OPCH/Jump Jwe An' Wail

 26
 26
 26
 22
 SHAN STZER OPCH/Jump Jue An' Wail

 28
 30
 31
 SHANA STZER OPCH/Jump Jue An' Wail

 28
 32
 31
 SHANA STANK/Clow PLAYS ARTIST/TITLE 3W 2W LW TW ARTIST/TITLE FASTBALL/The Way SHAWN MULLINS/Luilaby NAIALIE MERCHAT/Kind & Generous BARENAKED LADIES/The Old Apartment BARENAKED LADIES/The Old Apartment BARENAKED LADIES/The Week DAVE MATTHEWS BAND/Stay (Wasting Time) GOO GOU DOLLS/nis EAGLE-EYE CHERNY/Save Tonight ALANIS MORISSETTE/Thank U JEWE L/Hand S DAVE MATTHEWS BAND/Crush INOIGO GIRLS/GIE dui The Map HOTIE, J WhI Wait BARENAKED LADIES/The Map HOTIES/THE STAP BARENAKED LADIES/Rene Witson BARENAKED LADIES/Rene Witson ROYAL CROWN REVUE/20 Gun Bap... ARTIST/TITLE PLAYS 3W 2W PLAYS 3W 2W PLAYS 3W 2W LW TW PLAYS 3W 2W LW TW LW TW LW TW
 3w
 2w

 42
 44

 30
 31

 43
 43

 39
 41

 30
 45

 28
 32

 31
 32
 8 8 10 21 11 11 Mix los.s MARKET #18 MARKET #19 MARKET #20 MARKET #21 MARKET #21 STAR 96.1 THE RIVER KISSFM WSSR/Tampa (813) 261-2957 Morgan/Harder WAKS/Tampa (813) 839-9393 Dixon/Blanco KYKY/St. Louis (314) 531-0000 Rivers/Hewitt WWMX/Baltimore (410) 825-1065 Pasha/Carpenter WDRV/Pittsburgh (412) 731-0996 Alexander 100.7
 PLAYS
 ATIST/TITLE

 3W 2W LW TW
 The statistic statistat statistic statist statistic statistic statistat s
 PLAYS
 W
 IW
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W
 W</t ARTIST/TITLE FAITH HILL/This Kiss 5 SAVAGE GARDE/M/Tuly Madly Deeply 6 SAROS/MTH/ Don't Want To... 3 EDWIN MCCAIN/TI Be 1 GOD GOD DOLLS/rids 9 SHANIA TWAN/MOUTE Still The One 9 SHANIA SUBSETIE/TANE 1 MOTEL: AUX 20/Feal You's 1 MOTEL: MOUSSETIE/TANE U 7 SISTEM HAZEL/AI FOr You 1 MOTEL: MOUSSETIE/TANE U 7 SISTEM HAZEL/AI FOR YOU 9 NATALE IMBRUGLIA/Torn 5 MOBY/MSHOW ME Love 1 MOTEL: AUX ON MIN TO WAIT 5 JEVEL/Hands 1 SAVAGE GARDE/MI Want To Wait 9 SAVADE GARDE/MI Want You 1 SARAH MCLACHLAN/Angel 1 SANATH SALGE/CLASH 1 SINTER PAGE/CLUSE 1 BIRIAN SETZEH ORCH./Jamp Jive An' Wait 1 SHANIA TWAIN/From This Moment On ARTIST/TITLE ARTIST/TITLE SHANIA TWAIN/You're Still The One JENNIFER PAIGE/Crush FASTBALL/The Way SEMISONIC/Closing Time EOWIN MCCAIN/TI Be GOD GOD DOLLS/Iris AEROSMITH/ Don't Want To... BIRAM SETZER ORCH./Jump Jive Art Wail SHERYL CROV/My Favorite Mistake SHAWN MULLINS/Luilaby ALANIS MORISSTTE/TI/Thank U EAGLE-EYE CHERPY/Save Tonight SARAH MCLACHLAW/Angel JEWEL/Hands HOOTIE_/I WII Wait THIRD EYE BLIND/Jumper SHANIA TWAINFrom This Moment On GOD GOD DOLLS/Side FASTBALL/Fire Escape STRETCH PRINCESS/Sorry BARENAKED LADIES/One Week DUNCAN SHENGHANT Ongue TAYLOR OA/NE/Unstoppable NATALLE MERCHANT/Rereak Your Heart NEW RADICALS/You Get What You . U2/Sweetest Thing
 PLAYS
 TW
 <thT ARTIST/TITLE MATCHBOX 20/Real World GOO GOO DOLLS/Iris SARAH MCLACHLANI WIII Remember You EDWIN MCCAHU/TII Be AEROSMTI/U Don't Want To ... SEMISONUC/Closing Time MTALLIE REFRCHANT/Kind & Generous GREEN DAY/Time Of Your Lite... SARAH MCLACHLAN/Kalia EVERYTHING/Hooch SARAH CALCHLAN/Kalia EVERYTHING/Hooch SARAH CALCHLAN/Kalia EVERYTHING/Hooch SARAH SETZER ORCH/Jump Jwe An' Wall BARENARED LADIES/One Week SMASH MOUTH/Can't Get Enough. ALAUNIS MORISSETTE/Jinnired THIRD EVE BLIND/Jumpeer HOOTIE... J'WII Want ALANIS MORISSETTE/Jinnit U JEWEL/Hands SHAWN WULLINS/Luilaby MTALIE IMBRUCLIA/Tom EAGE-EVE CHERRY/Save Tonght NATALIE IMBRUCLIA/Tom ARTIST/TITLE
 PLAYS

 3W 2W 4
 42 45 48

 3W 2W 4
 54 48

 26 31 42 48
 48

 26 31 42 48
 46 45 46

 27 21 28 45
 46 45 46

 46 44 5 45
 52

 27 30 28
 26

 27 30 28
 26

 27 30 28
 26

 27 30 28
 26

 28 31 30 24
 28

 29 30 28
 24

 13 30 21 22

 12 5

 28 30 21 22

 12 5

 30 21 22

 12 5

 30 30 21 22

 13 16 18 15

 26 19 19 14
 1

 13 18 13

 5 12 14 11
 1
 ARTIST/TITLE 6 5 3 2

.

A STATE AND AND AND A STATE AN

2.5

[ev-l

t set of t

t failing

the state of a

· **

臣武

a. Say internet

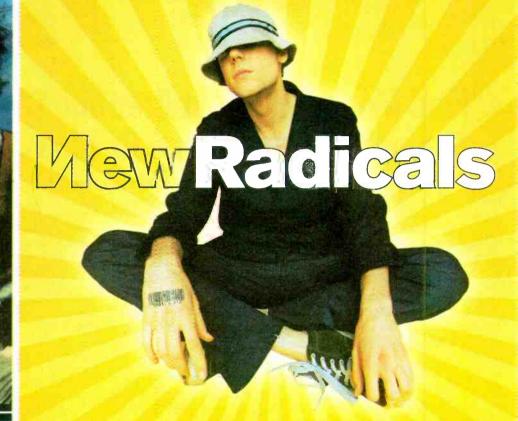
· And a state of the

1. State 18 2

Singing In My Sleep

Monitor Modern Rock 34*-30* R&R Alternative **31 - 25** Breaker Monitor Adult Top 40 Debut 40*





"you get what you give" Most Added Again at Modern Adult & Adult Top 40!

> WBIX/New York 22x WTMX/Chicago 41x **KLLC/San Francisco** WXXM/Philadelphia WPLT/Detroit 20x WBOS/Boston 25x **KZON/Phoenix 29x KZZP/Phoenix 27x** WVRV/St. Louis WSSR/Tampa **KXPK/Denver KALC**/Denver **KOZN/Kansas City** WPNT/Milwaukee 28x WSHE/Orlando WPTE/Norfolk 23x WDCG/Raleigh Durham 41x **KPLZ**/Seattle and more!

From The New Al<mark>b</mark>um Maybe You've Been Brainwashed Too

Produced & Arranged by Giegg Alexander Management: Steve Jensen and Martin Kirkup/Direct Management Group, Inc. www.mcarecords.com • newradicals.com

> **GOING FOR ADDS AT TOP 40 THIS WEEK!!!**

"Got your tape and it changed my mind,



heard your voice in between the lines..."

Now Playing:

VPL		Detroit
VXX	М -	Philade

PhiladelphiaPhoenix

- Columbus

- Salt Lake City

- KZON
- KENZ
- WWCD
- KALC WSHE

KOSO

KLLY

KSRZ

KTNP

KSTZ

KRUZ

- Orlando
 - Modesto

- Denver

- Bakersfield
- Omaha
- Uniana
- Omaha
 - Des Moines
 - Santa Barbara - Ft. Wayne
- WYSR
- WDCG Raleigh Durham
- KCDU Monterey

the new single from the gold album feeling strangely fine

Produced and Recorded by Nick Launay Single Remix by David Bianco Management. Jim Grant for JGM www.semisonic.com • www.mcarecords.com

NAC/SMOOTH JAZZ



CAROL ARCHER

Find Money (Without Creating Clutter) Through Nontraditional Revenue

Experts on NAB's format panel provide guidelines to enhance station billing

Radio broadcasters convened in Seattle at the NAB on Oct. 15, where the topic under discussion at this year's format panel was how to increase billing through nontraditional revenue (NTR). Organized and facilitated by KOAI (The Oasis)/Dallas PD Michael Fischer, the panel also included freelance marketing wizard Suzy LeClair (whose credentials include a tenure as Director/Marketing for WNUA/Chicago; she now consults Chancellor's NAC stations) and KWJZ/Seattle PD Carol Handley.

Fischer opened, "NTR is the creative collaboration of programming, marketing, and promotion departments with the goal of cobranding an advertiser's product to get a greater share of the advertising budget without running more commercial units. That's a big issue, because with consolidation and the demand for increased revenue and ratings, we must maintain our programming integrity in NAC/ Smooth Jazz, where the foundation is Time Spent Listening. We are seeing the development of national and local marketing groups, all of which are designed to get more ad dollars from clients. This panel will address the issue of how we can maximize our airtime to generate more revenue.

Spot Radio Dollars Not Enough

LeClair has been involved since the NAC/SJ format pioneered CD samplers at KTWV/L.A., KKSF/SF, WNUA/Chicago, and others in the late '80s. "As stations became more successful in the format's early years, their budgets increased, and the money generated by spot radio

was no longer enough," she observed. "A few of us on WNUA's management team went to a seminar presented by International Events Group, and that's where we got the idea for non-spot revenue, an



idea lifted straight

from the sports world. They sell sponsorships, not just media. When you add sponsorship into a program, that's when you really start to make money on it. Sponsorship packages, we Suzy LeClair

learned, could produce about \$100,000 in revenue on the samplers we were doing.

"First, though, your sales team needs to learn that they're not going to media buyers for spot radio, but to companies' marketing directors, so it's all new dollars. It won't work if you make the sponsorship pitch to media buyers. In every event or project, make sure the client matches qualitatively. You won't see a Cheez-Its logo on a WNUA CD sampler! Affiliation is

ation with the radio station per se, on-air mentions may not be enough. Exposure in conjunction with your product might be important to them, so we include their logos at retail points of purchase and anywhere else it makes sense. like at a CD release party. Or maybe they want to bring their top salespeople to your concert. Find out what they want.

important to sponsors. If it's affili-

"These CD projects are causemarketed, with net proceeds going to charity, because cause marketing is a big hot-button in the '90s and will continue to be so," LeClair continued. "WNUA even started its own foundation, WNUA Cares For Kids. There are a lot of clients that



The days of putting up a banner to enhance a client's image are over. Now, we can actually drive customers, provide samples, and move product. -Suzy LeClair "

want to give money to children's organizations.

The money you're asking for is not value-added. It's pure revenue. It's not just on CDs that you can get these dollars, but also on events. Sponsorship is not a bonus to Miller Beer for buying \$250,000 in spots, but another, separate \$50,000 for the CD. What you truly want is for the sponsor to take the project under their wing."

No More Banner Days

"The days of putting up a banner to enhance a client's image are over," LeClair pointed out. "Now, we can actually drive customers, provide samples, and move product. Let's use Kahlua as an example. Inside WNUA's CD, there's an insert card with a Kahlua recipe. If you're going to use the recipe, you have to buy the product. The timing of such a project is important. In the case of WNUA, it comes out in early November, backing up to the holidays. We had Kahlua do bottle-neckers at the point of purchase, where you'd get a free CD if you bought a certain amount of the product.

"Sales of Kahlua went up 20%

Making The Most Of NTR

ere are some key points to bear in mind when developing nontraditional revenue:

· Educate the sales team to understand they aren't going to media buyers, but to marketing directors with an entirely different budget for this new money.

- · Identify the decision-makers among advertiser marketing groups.
- · Match the client to the lifestyle of your event or package.
- · Define the client's "hot button"; then ...

• Determine the kind of exposure your client wants. It may be on-air mentions, logos, and signage, or seats at your concert for their staff or customers.

· Utilize the power of cause marketing, in which net proceeds benefit charity.

or 30%, which is a nice story to tell the other liquor companies. You can use the same principle at an event, where a potential customer can sample the product and get a coupon. This is all a huge benefit for a client, and they're willing to pay extra for it. Remember, when you see Gap signage at a Padres game, that didn't come from The Gap's advertising budget; it's sponsorship dollars."

Is it possible to develop NTR outside of the top 10 markets? Le-Clair continued emphatically: 'KHIH/Denver sold two sponsorships of \$40,000 each for their CD. In Phoenix, it's the same: KYOT got \$80,000 in non-spot revenue this year.

Avoid 'Client Soup'

Handley then offered a tip for keeping on-air mentions from creating "client soup." She added par-enthetically that her station's staff handled all responsibilities for their first sampler themselves, without benefit of a designated NTR rep on the sales team. "One thing that helps reduce apparent clutter is that we play all the songs in pretty decent rotation that we chose to put on this project. When we back-announce, the CD mention is a natural. We've also got a good relationship with Tower, and we were able to partner with them to get great merchandising in their stores.

LeClair recounted an example of creating successful synergy for a sponsorship client in Chicago: "We

had a great experience with Zenith. They wanted an affiliation with music because they desperately needed to dust the cobwebs off their logo and image. Their VP of media understood that being associated



with smooth jazz by sponsoring a jazz concert series for five months would be a great thing for them. For \$60,000, which was not a huge investment for them, they got tremendous value. It included the intrinsic val-

ue of our station, plus a little of everything else we developed on their behalf.

"The more we learned about his needs, the more we were able to give him for 60 grand. Zenith had an image of old-fashioned, cabinetmodel console TVs, and they wanted to show that they've got cuttingedge technology today. So, we put a sophisticated living-room space with black carpet and modern furnishings as a destination at the venue. You'd walk into it and see a wall of these sleek Zenith TVs. We even had our friends from Kahlua serving a complimentary drink in this 'living room'! Bose does Zenith's speakers, so they had a great display too. Plus, there also was a BMW on display. It was a perfect fit! Put all your clients together and create a great event with great synergy.'



CHOCOLATE CITY GROOVIN' - When N2K artist Marcus Johnson (I) previewed material from his new release, Chocolate City Groovin', recently in New York, he was joined by (I-r) N2K VP Jazz & Urban Promotion Eu-lis Cathey, WQCD/NY morning personality and event host Pat Prescott, and Verve Forecast artist Philippe Saisse.



IT'S BETTER IN CATALINA - The social centerpiece of the yearly Catalina JazzTrax Festival is the afternoon cocktail party hosted by All That Jazz. This year, the party was held in conjunction with Peer Pressure Promotion's Roger Lifeset in honor of his company's 20th anni-versary. Among the many revelers cavorting on the roof of the St. Lauren Hotel were (bottom, I-r) All That Jazz's Jason Gorov, KIFM/San Diego PD Mike Vasquez, and KHIH/Denver PD Becky Taylor; (top, I-r) All That Jazz's Cliff Gorov, KTNT/Oklahoma City PD Steve English, Verve VP/Promotion Bud Harner, KSBR/Mission Viejo MD Judy Davila. Carol Archer, and artist Jeff Lorber.

NAC/SMOOTH JAZZ TRACKS

OCTOBER 30, 1998

						TOTAL	PLAYS		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	T₩	LW	2W	3W	STATIONS/ADDS
2	1	1	0	GEORGE BENSON Fly By Night (GRP)	1054	1033	990	930	49/0
8	8	3	2	RICK BRAUN Hollywood & Vine (Atlantic)	918	791	628	585	48/0
5	3	2	3	BONEY JAMES Innocence (Warner Bros.)	910	902	902	839	45/1
7	.9	6	4	BRIAN BROMBERG Hero (Zebra)	767	694	617	599	45/0
9	7	5	5	CHUCK LOEB Beneath The Light (Shanachie)	759	749	654	560	41/0
13	11	11	6	PETER WHITE f/G. WASHINGTON, JR. Midnight (Columbia)	660	586	525	435	48/0
11	10	9	0	KEIKO MATSUI Forever, Forever (Countdown/Unity)	622	600	556	486	41/1
11	2	4	8	SOUL BALLET Blu Girl (Countdown/Unity)	608	786	921	951	41/0
6	5	8	9	LUTHER VANDROSS Know (LV/Virgin)	586	615	692	688	41/0
15	12	12	0	ERIC MARIENTHAL Here In My Heart (I.E./Verve)	558	509	442	413	44/1
4	6	7	11	JIM BRICKMAN F/DAVE KOZ Partners In Crime (Windham Hill)	553	683	672	843	37/0
BRE	EAK	ER	12	PHIL COLLINS True Colors (Atlantic)	526	301	183	66	38/4
3	4	10	13	MARC ANTOINE Sunland (GRP)	497	587	775	886	37/0
BRE	EAK	ER	1	WALTER BEASLEY Feel You (Shanachie)	485	375	335	304	43/2
BRE	EAK	ER	6	BRYAN SAVAGE Soul Temptation (Higher Octave)	456	373	351	350	33/0
BRE	AK	ER	16	WARREN HILL Turn Out The Lights (Discovery)	422	364	326	190	43/3
25	21	18	Ð	GRANT GEISSMAN Did Save? (Higher Octave)	397	363	323	285	36/2
17	16	14	18	JOE MCBRIDE Midnight In Madrid (Heads Up)	381	400	372	404	35/0
14	14	13	19	BRIAN MCKNIGHT Anytime (Motown)	369	405	417	414	26/0
21	22	20	20	GABRIELA ANDERS Fire Of Love (Warner Bros.)	349	337	307	307	25/0
30	26	23	(1)	CRAIG CHAQUICO & RUSS FREEMAN Riders (Peak/Windham Hill Jazz)	310	290	249	226	29/0
	—	30	22	DAVE KOZ I'll Be There (Blue Note)	295	230	104	19	30/3
10	13	19	23	LEE RITENOUR Ooh-Yeah (I.E./Verve)	292	352	432	536	26/0
26	23	25	24	ED HAMILTON Fly Like An Eagle (Shanachie)	288	265	258	270	26/0
—		24	Ø	JK Off The Hook (Verve)	279	268	212	173	27/2
—	28	28	26	GREGG KARUKAS Cruisin' Your House At (I.E./Verve)	265	239	224	141	25/2
DE		_	Ð	RICHARD ELLIOT Here And Now (Metro Blue/Blue Note)	263	223	176	139	27/2
DE			23	PATTI AUSTIN Don't Go Away (Concord Vista)	244	168	130	81	27/7
DE			29	RAMSEY LEWIS Love Serenade (GRP)	242	226	208	160	24/1
DE	BU		30	BOBBY CALDWELL Good To Me (Sin-Drome)	237	171	8		19/1

_		
BI	REAKERS	
	PHIL COLLINS	
	True Colors (Atlantic)	
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
526/225	38/4	12
	WALTER BEASLEY	
TOTAL PLAYS/INCREASE	Feel You (Shanachie) TOTAL STATIONS/ADDS	CHART
485/110	43/2	
400/110	BRYAN SAVAGE	
Soul	Temptation (Higher Octave)	
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
456/83	33/0	Ð
	WARREN HILL	
	Out The Lights <i>(Discovery)</i>	
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
422/58	43/3	<u> </u>
MO	ST ADDED	
ARTIST TITLE LABEL(S)		ADDS
	t Go Away (Concord Vista)	7
JANET Every Time (6
	eathe (Verve Forecast)	6 5
	ension <i>(Warner Bros.)</i>	-
PHIL COLLINS True	The Night Begins (Bluemoon/Al	annic) 4 4
	Out The Lights (Discovery)	4
DAVE KOZ I'll Be Th		3
	venida Del Sol <i>(Warner Bros.)</i>	3
		Ŭ
MUSI		
	PLAYS	PLAY
ARTIST TITLE LABEL(S)	Coloro (Atlantia)	INCREASE
PHIL COLLINS True		+225
JANET Every Time (vood & Vine (Atlantic)	+127 +126
	Feel You <i>(Shanachie)</i>	+120
	ul Temptation (Higher Octave)	+110
	t Go Away <i>(Concord Vista)</i>	+03
	HINGTON, JR. Midnight (Colum	
BRIAN BROMBERG		+73
	Good To Me (Sin-Drome)	+66
DAVE VOT UND T		

This chart reflects airplay from October 14-20. Songs ranked by total plays. Highlighted songs indicate Breaker. 49 NAC reporters. 46 current playlists. © 1998, R&R Inc.

NEW & ACTIVE

CRAIG CHAQUICO Holding Back The Years *(Higher Octave)* Total Plays: 224, Total Stations: 20, Adds: 0

NAJEE Room To Breathe (Verve Forecast) Total Plays: 213, Total Stations: 27, Adds: 6

BRIAN CULBERTSON Straight To The Heart (Bluemoon/Atlantic) Total Plays: 206, Total Stations: 19, Adds: 0

JANET Every Time (Virgin) Total Plays: 191, Total Stations: 20, Adds: 6 CHAKA KHAN You & I Are One (Zebra) Total Plays: 165, Total Stations: 11, Adds: 0

FOURPLAY Vest Pocket (Warner Bros.) Total Plays: 152, Total Stations: 14, Adds: 0

RICKY JONES Still in Love *(Cherry/Universal)* Total Plays: 106, Total Stations: 10, Adds: 0

HEADS UP SUPER BAND Sweet Street (Heads Up) Total Plays: 102, Total Stations: 12, Adds: 1

SHAKATAK Blue Azure (Instinct) Total Plays: 93, Total Stations: 12, Adds: 2

DAVE KOZ I'll Be There (Blue Note)

MARCUS JOHNSON The Neck Factor (N2K Encoded Music) Total Plays: 80, Total Stations: 7, Adds: 0

Breakers: Songs registering 400 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week to-week increases in total plays. Weighted chart appears on R&R ONLINE.

STEVE COLE Where The Night Begins (Bluemoon/Aflantic) Total Plays: 77, Total Stations: 12, Adds: 4

Songs ranked by total plays



91

+65

NAC/SMOOTH JAZZ ALBUMS



OCTOBER 30, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL	PLAYS	EMPHASIS TR		JANET The Velvet Ro NAJEE Morning Tend
1	1	1	1	GEORGE BENSON Standing Together (GRP)	1107	-5	"Fly" (1054)	"Standing" (47)	KIRK WHALUM For Y
9	9	5	0	RICK BRAUN Full Stride (<i>Atlantic</i>)	919	+128	"Hollywood" (918)	"China" (1)	PHIL COLLINS Hits (A WARREN HILL Life T
	3	2	ĕ	BONEY JAMES Sweet Thing (Warner Bros.)	915	+7	"Innocence" (910)	"Rain" (5)	VARIOUS ARTISTS BI
	8	6	ŏ	BRIAN BROMBERG You Know That Feeling (Zebra)	794	+61	"Hero" (767)	"Fireplace" (15)	WALTER BEASLEY F
	5	4	Ğ	CHUCK LOEB The Moon, The Stars (Shanachie)	793	+1	"Beneath" (759)	"Just" (19)	RICHARD ELLIOT Ju
		8	ŏ	KEIKO MATSUI Full Moon And The Shrine (<i>Countdown/Unity</i>)		+28	"Forever" (622)	"Sunrise" (32)	GRANT GEISSMAN In
13		11	ŏ	PETER WHITE Perfect Moment <i>(Columbia)</i>	660	+74	"Midnight" (660)		JK What's The Word ROHN LAWRENCE S
		3	8	SOUL BALLET Trip The Night Fantastic (Countdown/Unity)	618	-178	"Blu" (608)	"Romantique" (10)	JEFF LORBER Midni
14		12	9	ERIC MARIENTHAL Walk Tall (I.E./Verve)	594	+55	"Heart" (558)	"Mercy" (28)	GLENN MCNULTY R
		7	10	JIM BRICKMAN Visions Of Love (Windham Hill)	592	-114	"Partners" (553)	"Heart" (39)	SHAKATAK Shinin' O
		9	11	LUTHER VANDROSS Know (LV/Virgin)	586	-29	"Know" (586)	i an sei salt are th	SOUNDTRACK Simo
		23	12	PHIL COLLINS Hits (Atlantic)	526	+225	"True" (526)		
3		10	13	MARC ANTOINE Madrid (GRP)	520	-89	"Sunland" (497)	"Saravana" (13)	
22 2	20	16	14	WALTER BEASLEY For Your Pleasure (Shanachie)	492	+108	"Feel" (485)	"Dance" (7)	
9 -	7	15	Ð	BRYAN SAVAGE Soul Temptation (Higher Octave)	483	+83	"Temptation" (456)	"Kaleido" (27)	MOST
- 2	21	17	1	WARREN HILL Life Thru Rose Colored Glasses (Discovery)) 422	+58	"Turn" (422)	and see the state of second court	
15	5	13	17	JOE MCBRIDE Double Take (Heads Up)	405	-21	"Madrid" (381)	"Greenville" (18)	ARTIST TITLE LABEL(S)
27 2	22	18	13	GRANT GEISSMAN In With The Out Crowd (Higher Octave,	397	+34	"Save?" (397)		PHIL COLLINS Hits
17 1	4	14	19	BRIAN MCKNIGHT Anytime (Motown)	369	-36	"Anytime" (369)		RICK BRAUN Full St
30 -		26	20	RICHARD ELLIOT Jumpin' Off (Metro Blue/Blue Note)	359	+71	"Here" (263)	"Groove" (59)	JANET The Velvet R
24 2	23	20	Ð	GABRIELA ANDERS Wanting (Warner Bros.)	349	+12	"Fire" (349)		WALTER BEASLEY BRYAN SAVAGE So
- 2	26	25	Ð	GREGG KARUKAS Blue Touch (I.E./Verve)	325	+36	"Cruisin"" (265)	"Blue" (39)	PATTI AUSTIN In Ar
- 2	28	24	Ø	C. CHAQUICO & R. FREEMAN From (Peak/Windham Hill Jazz) 317	+19	"Riders" (310)	"Samba" (7)	PETER WHITE Perfe
6	8	21	2	FOURPLAY 4 (Warner Bros.)	313	+2	"Still" (161)	"Vest" (152)	RICHARD ELLIOT J
0 1	3	19	25	LEE RITENOUR This Is Love (I.E./Verve)	299	-61	"Ooh-Yeah" (292)	"Papa" (7)	BOBBY CALDWELL
29	_	29	Ø	BRIAN CULBERTSON Secrets (Bluemoon/Atlantic)	299	+27	"Straight" (206)	"Mind" (71)	VARIOUS ARTISTS B
) E E	BUT		Ð	VARIOUS ARTISTS Blue Note Salutes Motown (Blue Note)	295	+65	"There" (295)		NAJEE Morning Ten BRIAN BROMBERG
25 2	27	30	23	ED HAMILTON Groovology (Shanachie)	288	+23	"Fly" (288)		WARREN HILL Life
-		28	Ð	JK What's The Word (Verve)	279	+6	"Hook" (279)		ERIC MARIENTHAL
- 3	30		30	RAMSEY LEWIS Dance Of The Soul (GRP) .	276	+12	"Serenade" (242)	"Fragile" (25)	KIRK WHALUM For

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
PATTI AUSTIN In And Out Of Love (Concord Vista)	7
JANET The Velvet Rope (Virgin)	6
NAJEE Morning Tenderness (Verve Forecast)	6
KIRK WHALUM For You (Warner Bros.)	5
PHIL COLLINS Hits (Atlantic)	4
WARREN HILL Life Thru Rose Colored(Discovery)	3
VARIOUS ARTISTS Blue Note Salutes Motown (Blue Note) 3
WALTER BEASLEY For Your Pleasure (Shanachie)	2
RICHARD ELLIOT Jumpin' Off (<i>Metro Blue/Blue Note</i>)	2
GRANT GEISSMAN In With The Out Crowd (Higher Octave	e) 2
JK What's The Word (Verve)	2
ROHN LAWRENCE See Ya Around (Jazzeteria)	2
JEFF LORBER Midnight (Zebra)	2
GLENN MCNULTY Raw Silk (Isona)	2
SHAKATAK Shinin' On (Instinct)	2
SOUNDTRACK Simon Birch (Epic)	2

INCREASED PLAYS

TOTAL

	PLAY
ARTIST TITLE LABEL(S)	INCREASE
PHIL COLLINS Hits (Atlantic)	+225
RICK BRAUN Full Stride (Atlantic)	+128
JANET The Velvet Rope (Virgin)	+126
WALTER BEASLEY For Your Pleasure (Shanachie) +108
BRYAN SAVAGE Soul Temptation (Higher Octave,	+83
PATTI AUSTIN In And Out Of Love (Concord Vista	a) +76
PETER WHITE Perfect Moment (Columbia)	+74
RICHARD ELLIOT Jumpin' Off (Metro Blue/Blue A	lote) +71
BOBBY CALDWELL Timeline (Sin-Drome)	+66
VARIOUS ARTISTS Blue Note Salutes Motown (Blue I	Vote) +65
NAJEE Morning Tenderness (Verve Forecast)	+64
BRIAN BROMBERG You Know That Feeling (Zebra	a) +61
WARREN HILL Life Thru Rose Colored(Discove	ry) +58
ERIC MARIENTHAL Walk Tall (I.E./Verve)	+55
KIRK WHALUM For You (Warner Bros.)	+43

laylists. © 1998. R&R Inc.

The biggest move of the week belongs to Phil Collins, whose "True Colors" (Atlantic) skyrocketed 22-12*/Breaker and earned top Most Increased with a dazzling +225 plays. Walter Beasley's "I Feel You" (Shanachie) is also very strong at 14*/Breaker with an increase of 110 plays. Most Added honors are earned handily by format signature vocalist Patti Austin for her fine reentry into listeners' hearts with "Don't Go Away" (Concord Vista). This week, seven reporters, including KMGQ/Santa Barbara, join the likes of WNUA/ Chicago, KSSJ/Sacramento, and WNWV/Cleveland in their support.

NAC NOTES By Carol Archer

Just a reminder that research findings are a useful tool, but seldom are the truths they reveal written in stone. For example, conventional wisdom says listeners eschew flamenco sounds, but Slash's "Obsession Confession" proved a striking exception to that "rule." Kirk Whalum's latest record For You (Warner Bros.) offers an array of enticing covers, but to my ear, the track "Ascension" has it all. Added by KOAI/Dallas, JRN (Jones/NAC), WCCJ/Charlotte, and WHRL/Albany, among others

Bobby Caldwell's back in his rightful place, the NAC chart: His "Good To Me" (Sin-Drome) debuts at 30* moments after release.

Marilyn Scott's on the way to an AC hit with a gorgeous reading of Brenda Russell's incredible "The Last Day" (Warner Bros.), which debuted at 29* on our AC chart last week, thanks to a *heap* of major market airplay. But it's the track "Avenida del Sol" that's poised to make a stir in this format. NAC/SJ programmers asked her for an upbeat tune — "Avenida" provides perfect grooves for Scott's impressive vocal skills — plus she felt it was important to extend exclusive gratitude to the format she considers home. You may think Avenida is a street in California, but I say it's a state of mind.



NAC/SMOOTH JAZZ REPORTERS

Stations and their adds by track listed alphabetically by market

WHRL/Albany, NY OM/PD: Brant Curtiss JEFF LORBER "Midnight" KIRK WHALUM "Ascension" WHALUM "Ascension" WICH DAWRENCE "Spend" DAN SIEGEL "Morning"

KNIK/Anchorage, AK GM/PD: Dean Williams MD: John Clarke ED HAMILTON "Way" JOE MCBRIDE "Greenville" EVAN MARKS "Three" KHANI COLE "Like" MEYER W/SCOTT "AII"

WJZF/Atlanta, GA PD/MD: Mark Edwards WARREN HILL "Turn" GRANT GEISSMAN "Save?" WALTER BEASLEY "Feel"

KSMJ/Bakersfield, CA PD/MD: Joel Widdows

WCCJ/Charlotte, NC PD/MD: Gerry D. Ballard KIRK WHALUM "Ascension" JANET "Every" CHRIS STANDRING "Steven"

WNUA/Chicago, IL PD: Bob Kaake APD/MD: Steve Stiles No Adds

WVAE/Cincinnati, OH OM: T.J. Holland PD: Laura Dane APD/MD: Steve Wiersman No Adds

WNWV/Cleveland, OH PD/MD: Bernie Kimble KOAI/Dallas, TX PD: Michael Fischer MD: Teresa Kincaide JANET "Every" FATTBURGER "Spice" KIRK WHALUM "Ascension" RICHARD ELLIOT "Tell" BONEY JAMES "East"

KHIH/Denver, CO PD: Becky Taylor APD/MD: Cheri Marquart JANET "Every" STEVE COLE "Night"

WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach PHIL COLLINS "True" RAMSEY LEWIS "Serenade"

WGUF/Ft. Myers, FL PD/MD: John Conrad JANET "Every" EVERETTE HARP "Better" DAVE KOZ "There" PAUL ROZMUS "Last"

KEZL/Fresno, CA PD/MD: Angie Handa NAJEE "Room" CHRIS STANDRING "Steven"

WFSJ/Jacksonville, FL PD: Hank Dole APD/MD: Craig Williams JKNET "Every" GREGG KARUKAS "Cruisin"

KCIY/Kansas City, MO PD: Tom Land MD: Michelle Chase No Adds KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart NA/FE "Boom"

WJZI/Milwaukee, WI PD: Chris Moreau PATTI AUSTIN "Don't" DAVE KOZ "There"

KSBR/Mission Viejo, CA OM/PD: Terry Wedel MD: Judy Davila MARILYN SCOTT "Avenida" GLENN MCNULTY "Jump" LEE RITENOUR "This"

KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff

KXDC/Monterey, CA PD/MD: Scott O'Brien KIRK WHALUM "Ascension "NAJEE "Room"

WQCD/New York, NY PD: John Mullen MD: Rick Laboy RACHEL Z "Walking"

KTNT/Oklahoma City, OK PD/MD: Steve English SHAKATAK "Azure"

WLOQ/Orlando, FL PD: Bill Wise MD: Lee Hogan DAVE KOZ "There" LUTHER VANDROSS "Human" DOWNING & ALBRIGHT "Stop" HEADS UP SUPER BAND "Street" ERIC MARIENTHAL "Heart" RICHARD ELLIOT "Here" KHANI COLE "Like" . WJJZ/Philadelphia, PA PD: Anne Gress APD/MD: Michael Tozzi

No Adds

PD: Rick Hirschmann

STEVE COLE "Night JK "Hook"

WJPL/Peoria, IL

KYOT/Phoenix, AZ PD: Nick Francis APD/MD: Greg Morgan PHIL COLLINS "True"

PD: Carl Anderson MD: Herschel No Adds

WJJJ/Pittsburah, PA

KKJZ/Portland, OR PD: Paul Warren MD: Hal Murray No Adds

KSSJ/Sacramento, CA Station Mgr.: Steve Williams APD/MD: Ken Jones PATTI AUSTIN "Don't" BABYFACE "There" KEIKO MATSUI "Forever" ALFONZO BLACKWELL "Passion" WARREN HILL "Turn" JEFF LOBBER "Midnight"

KCLC/St. Charles, MO PD: Rich Reigert MD: Chris Kurtz BABYFACE "There" PEABO BRYSON "Heart" JOE MCBRIDE "Greenville"

KBZN/Salt Lake City, UT PD/MD: Rob Riesen KCJZ/San Antonio, TX PD: Norm Miller MD: Leis Calberg STEVE COLE "Night" PATTI AUSTIN "Don't"

KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole BOBBY CALDWELL "Good" NAJEE "Room" STEVE COLE "Night"

KKSF/San Francisco, CA PD: Paul Goldstein APD: Roger Coryell MD: Blake Lawrence GRANT GEISSMAN "Save?" WARREN HILL "Turn"

KQJZ/San Luis Obispo, CA PD: Andy Morris MD: David Atwood

KMGQ/Santa Barbara, CA OM/PD: Mark Elliott APD/MD: Steve Bauer BONEY JAMES "Innocence" PATTI AUSTIN "Don't"

KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton PATTI AUSTIN "Don't" SHAKATAK "Space" STEVE COLE "Again" KEVIN MAHOGANY "Wid" GLENN MCNULTY "Summe! RICK BRAUN "China"

KWJZ/Seattle, WA PD/MD: Carol Handley NAJEE "Room" GREGG KARUKAS "Cruisin"

WHCD/Syracuse, NY PD: Butch Charles APD/MD: Kenny Dees PHIL COLLINS "True" RICHARD ELLIOT "Here" WALTER BEASLEY "Feel" WJZT/Tallahassee, FL PD: Denny Alexander MARILYN SCOTT "Avenida" JANET "Every" SHAKATAK "Azure" OPEN DOOR "Curved"

WSJT/Tampa, FL PD/MD: Ross Block PHIL COLLINS "True"

KOAZ/Tucson, AZ PD: Erik Foxx R. KELLY & C. DION "Angef

WJZW/Washington, DC PD: Kenny King PATTI AUSTIN "Don't"

KWSJ/Wichita, KS PD: Nancy Johnson MD: Dallas Scott PATTI AUSTIN "Don't" MARILYN SCOTT "Avenida"

JRN (Jones NAC)/National PD: Steve Hibbard MD: Greg Allen KIRK WHALUM "Ascensio" ROHN LAWRENCE "See"

49 Total Reporters 49 Current Reporters 46 Current Plavlists

Did Not Report, Playlist Frozen (3): WSJZ/Boston, MA WLVE/Miami, FL WJCD/Norfolk, VA

KIIS-FM Los Angeles • Z100 New York • WQIK Jacksonville • Magic 95.5 Reno

and many more

What do these great stations have in common?

They've tapped into the incredible marketing power of Banners on a Roll_{\otimes} — the premium banner product designed to give you maximum impact for your station promotions.

Banners on a Roll_{*} is ideal for indoor and outdoor appearances. Put your call letters and logo everywhere you go and display them over and over. Take advantage today of the surprisingly affordable way to generate visual impact.

Call Susan Van Allen today for your personal consultation on harnessing the power of repeatability.

BANNERS & ROLL-BANN

Premium Banners from Lehrer & Van Allen Promotions

1-800-786-7411 On the Web: www.bannersonaroll.com

October 30, 1998 **R&R** • **93**

94 • R&R October 30, 1998

NAC/SMOOTH JAZZ PLAYLISTS



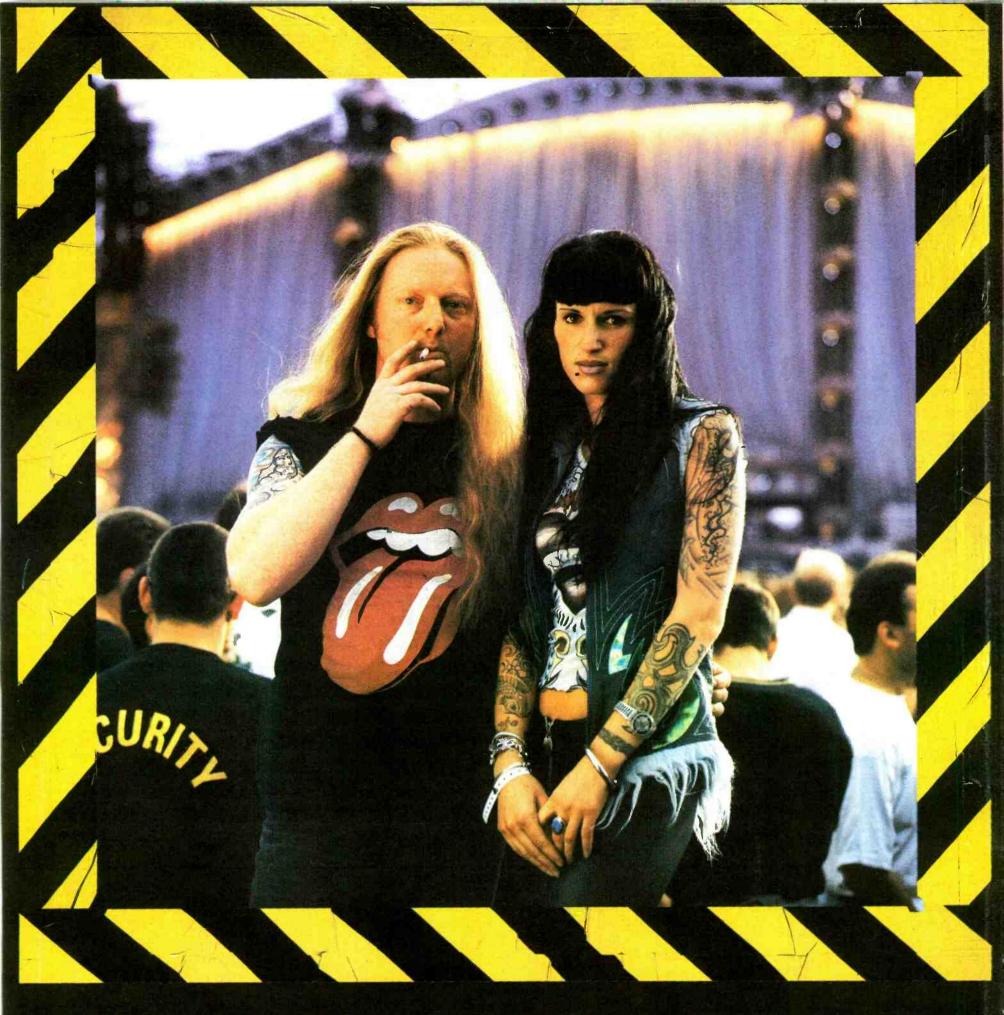
WW

ericanradiohistory co

ROCK PLAYLISTS

October 30, 1998 R&R • 95





You Got Me Rocking - Gimme Shelter - Flip The Switch - Memory Motel - Corinna - Saint Of Me - Waiting On A Friend - Sister Morphine - Live With Me - Respectable - Thief In The Night - The Last Time - Out Of Control

ROLLING STONES NO SECURITY

Live from The Bridges To Babylon World Tour



www.virginrecords.com, AOL Keyword: Virgin Records (51998 Promotone 8.4, issued juntar exclusive license to Virgin Records America Inc. "Relling Stones" and Tonque and Lig Destin are Tratemarks of Miscido 8, V



Industry's Fall Promo Activity Unleashed!

Radio stations, record labels, and rock bands get creative for Q4

With the fourth quarter upon us, both radio and records up the ante for ratings and sales. The following is a smattering of fall promotions from the Rock world.

How do you fight against a war chest of money? WJJO/Madison, WI has liberated its creative juices in order to battle crosstown Classic Rocker WIBA's "Big Birthday Game." The way the birthday promotion works is that the morning announcer reveals the classic rock star birthday of the day. For example: Elton John was born March 25, 1947. Listeners wait to hear when to call in then the 10th caller who can prove his/her birthday is in March wins \$100. If their birthday is March 25, they win \$1000. And if their birthday is March 25, 1947, they win \$10,000. Then, if all that applies on a Thursday, they win \$100,000.

WJJO PD Glen Gardner remarks, "We call that 'hoop jumping' - that's a lot of hoops to make someone jump through to win something. Generally the birthday game is a pretty simple, good, cume-building promotion, but I've never quite heard of this twist."

He adds that 'JJO wasn't about to sit by while the competitor advertised such a big giveaway. "We couldn't let them have ownership of 'Win \$100,000.' We wanted to stir up the pot and try to get people to think of us any time they heard that phrase or saw it advertised. We thought the best way to accomplish that would be to stay true to form for us - in the most irreverent way possible.

Spending just under \$15,000, WJJO purchased print ads and focused cable TV buys that included

Travis Meeks and Matt Taul.

spots on MTV, VH1, ESPN, and Comedy Central to advertise the following positioning statements:

• "We don't have \$100,000 to give away. On the other hand, you don't have to listen to a station that sucks. Madison's solid rock, 94-1 'JJO.

• "We're not giving away \$100,000. Instead, we spent it on music that doesn't suck. Madison's solid rock, 94-1 'JJO."

• "We're not giving away \$100,000. Instead, we spent it on DJs that don't suck. Madison's solid rock, 94-1 'JJO.'

• "Making you listen to music that sucks to win \$100,000 really isn't winning, is it? We're poor, but we rock. Madison's solid rock, 94-1 'HO."

• "We're the station with the rock, not the money. Madison's solid rock, 94-1 '110'

• "The station that promises not to make you listen to any Badfinger songs to win money is Madison's solid rock, 94-1 'JJO."

• "Being a small local station, we can't afford to give away thousands of dollars, because we spent it all on music that doesn't blow. Madison's solid rock, 94-1 'JJO.'

• "It's the music, stupid. Madison's solid rock, 94-1 'JJO.'

As Gardner notes, "It's certainly having the desired effect."

Promotional Profusion

At WAAF/Boston. The Hillman In The Morning Show is taking full advantage of the Clinton scandal with their new CD, Prez Dispenser, which the station is giving away to its listeners. Clocking in at just over 20 minutes, the disc contains parody songs, fake commercials, and bits mocking the Clinton-Lewinsky affair.

ROCK

One of WAAF's many charitable events is the annual Walk For Change. Prior to Thanksgiving, morning host Greg Hill pushes a wheelbarrow for 40 miles, collecting change for the food bank. Last year, he gathered over \$20,000.

WRAT/Monmouth-Ocean's fall promotion is a classic-car giveaway. Each qualifier receives a set of keys and pair of tickets to an upcoming Aerosmith concert. Before the show, contestants will try to start the 1971 Chevy Chevelle. Aerosmith drummer Joey Kramer will make a special appearance.

In Harrisburg, WQXA unveiled its \$10,000 "Expose The X" fall promotion during The Howard Stern Show. The goal is to expose the station to the greatest number of people in the most creative way possible. Last year's grand-prize winner was in the audience of the Today show: While being interviewed on national TV, the contestant held up a sign exposing the station. An additional \$12,000 in prizes will be divided between five runners-up. Winners will be determined at an Expose The X party in November.

In true Let's Make A Deal fashion, WHJY/Providence presents its 'Cash Or Cajones'' contest, where winners have to decide between taking a cash prize on the spot or having the cajones to enter the grand-prize drawing for \$17,000 cash or a Harley-Davidson motorcycle.

Since the Minnesota Vikings have yet to be defeated this season, WHMH/St. Cloud, MN celebrated by giving away VIP tickets to the Minnesota-Green Bay showdown at the Metrodome. Qualifiers received Vikings paraphernalia such as T-shirts and hats. Winners were driven to and from the game in a limo.

Meanwhile KBPl/Denver's "Spank The Bank" song-of-the-day promotion is a \$1060 cash prize every weekday, spurred on with a direct-mail piece.

Double Your Rock

On the label side, two-disc sets weigh in heavy with two of Rock's biggest bands. First up, Epic Records releases Black Sabbath's aptly titled Reunion set, featuring original members Ozzy Osbourne, Tommy Iommi, Geezer Butler, and Bill Ward. The discs feature all-new recordings of Sabbath classics from the band's performance last year in Birmingham, England. As an added bonus, fans will get two new originals from the forefathers of hard rock: "Psycho Man" and

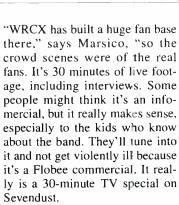
"Selling My Soul." Another double CD that's sure to cause a stir is Metallica's Garage Inc. With 27 songs, the set contains almost two hours of music. Disc one will feature 11 new covers, such as Lynyrd Skynyrd's "Tuesday's Gone," Black Sabbath's "Sabbra Cadabra," and Bob Seger's "Turn The Page," to name a few. Disc two features previously recorded cover tunes such as Queen's "Stone Cold Crazy" and includes the entire \$5.98 EP Garage Days Re-Revisited, a collector's EP that has been out of print since 1989.

TVT TV

TVT Records will take a new road to help broaden Sevendust's fan base this quarter. In roughly 20 markets, a half-hour TV special titled Sevendust Live & Loud will air on weekends after midnight. The brainchild of label owner Steve Gottlieb, the show will launch on the weekend of November 14. TVT will work with radio in selected markets to direct fans to the special.

"We tailor the show for each market," explains TVT Promotion Director/West Coast Kerry Marsico. "In a nutshell, radio stations get the presents on it. We will advertise the special on TV, radio, print, or MTV cable affiliates, and we'll include the station's call letters in all the ads. Within the confines of the 30-minute show, we'll air a 30-second spot for the station (which they provide) at no charge to them. The stations also promote the TV special on-air and/or in promotions. It's a win-win scenario for everybody.'

The show was filmed during a secret, sold-out show at Chicago's Metro Theatre. Listeners were tipped off to the unannounced show by WRCX, and the rabid audience provided the appropriate setting for the live special.



"This isn't a way to buy adds. We're hoping to sell records through nontraditional avenues. The ultimate goal is to be the loudest squeaky wheel during the very competitive fourth quarter."

Kiss & Collect

Another band that has used every conceivable gimmick to market itself to fans is Kiss. If Christmas ornaments, golf balls, credit cards, lunch boxes, and a seemingly endless stream of commodities weren't enough, Kiss will now take on the Beanie Babies craze with their own line of bean-bag dolls, which fans can order through David Snowden Promotions (www.davidsnowden.com).

The dolls are \$13 each, and diehard fans can order all four in a numbered limited-edition set complete with a "Psycho Circus" wagon for \$100. The company is currently taking orders for the dolls and plans to ship them in late November. Visitors to Snowden's website will also find an extensive collection of all things Kiss, including money clips, baseballs, telephones, coasters, ties, underwear, and even wine.

No doubt this is just the beginning of new Kiss memorabilia, as the band is gearing up for a tour this fall. Looks like they're getting off on the right foot, too, with their first show on Halloween at L.A.'s Dodger Stadium being broadcast on the Fox-TV network.

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1668 or

e-mail: max@rronline.com

NEW DAY RISING — Celebrating the spectacular sales success of Days

Of The New after a recent Los Angeles concert are (I-r) bandmembers

Todd Whitener and Jesse Vest, R&R's Cyndee Maxwell, and the band's

CYNDEE MAXWELL





ROCK TOP 50

OCTOBER 30. 1998

V	2W	LW	TW	ARTISTTITLE LABEL(S)	TW	TOTA LW	L PLAYS 2W	3W	TOTA STATIONS/
	1	1	1	CREED What's This Life For (Wind-up)	1727	1772	1757	1736	74/0
	2	2	2	KISS Psycho Circus (Mercury)	1562	1658	1591	1612	80/0
	3	3	3	GOO GOO DOLLS Slide (Warner Bros.)	1504	1411	1280	1200	76/0
	10	4	ă	LENNY KRAVITZ Fly Away (Virgin)	1424	1260	1051	889	80/2
	9	5	Ğ	JONNY LANG Still Rainin' (A&M)	1370	1242	1105	1034	72/0
	7	7	6	EVE 6 Inside Out (RCA)	1206	1221	1134	1085	60/0
	6	6	7	JOHN MELLENCAMP Your Life Is Now (Columbia)	1192	1228	1225	1149	55/0
	14	13	8	BLACK SABBATH Psycho Man (Epic)	1065	965	724	291	76/0
	11	10	ŏ	SCREAMIN' CHEETAH WHEELIES Boogie (Capricorn/Mercury)		1029	900	902	67/0
		8	10	DAYS OF THE NEW The Down Town <i>(Outpost/Geffen)</i>	1006	1170	1262	1387	58/0
	4		Ũ	HOLE Celebrity Skin (<i>DGC/Geffen</i>)	985	967	894	806	64/1
	12	12		KENNY WAYNE SHEPHERD Somehow (Revolution/Reprise)	975	1117	1254	1488	52/0
	5	9	12	AEROSMITH What Kind Of Love Are You On <i>(Columbia)</i>	878	979	1129	1294	47/0
	8	11	13		728		615	483	
	18	17	Ø	U2 Sweetest Thing (Island)		675			48/1
	23	16	Ð	R.E.M. Daysleeper (Warner Bros.)	720	675	539	138	56/2
	15	15	Œ	SEMISONIC Singing In My Sleep (MCA)	702	683	652	597	50/0
	13	14	17	MONSTER MAGNET Space Lord (A&M)	673	748	865	939	44/2
	30	22	B	CANDLEBOX 10,000 Horses (Maverick/WB)	667	531	368	296	57/
	20	20	9	FASTBALL Fire Escape (Hollywood)	659	597	560	505	47/
	24	19	20	MOTLEY CRUE Bitter Pill (Motley/Beyond)	633	612	534	445	55/2
	25	21	Ø	ROB ZOMBIE Dragula (Geffen)	594	544	519	501	50/2
	26	23	22	FLYS Got You (Where I Want You) (Trauma/Delicious VinyI)	582	513	476	458	49/3
	22	18	23	JACKYL We're An American Band (Geffen)	522	614	543	520	46/2
	37	27	24	OFFSPRING Pretty Fly (For A White Guy) (Columbia)	471	435	288	94	34/2
	29	28	25	MOON DOG MANE Turn It Up (Eureka)	461	422	389	369	45/4
	19	24	26	METALLICA Better Than You (Elektra/EEG)	452	485	562	662	31/
	28	26	Ð	LOCAL H All The Kids Are Right (Island)	449	442	429	417	39/
	31	32	23	FINGER ELEVEN Quicksand (Wind-up)	376	357	360	327	40/
	35	34	æ	SECOND COMING Soft (Capitol)	355	316	306	295	38/4
	27	31	30	AEROSMITH I Don't Want To Miss A Thing (Columbia)	346	392	454	542	33/
	ΒU	T	6	RUSH Spirit Of Radio (Anthem/Atlantic)	345	68			45/
	39	35	32	FUEL Bittersweet (550 Music)	332	276	264	205	35/
	33	33	33	MARILYN MANSON The Dope Show (Nothing/Interscope)	320	335	326	302	25/
	17	25	34	CANDLEBOX It's Alright (Maverick/WB)	312	462	625	762	24/
	48	41	65	ANOUK Nobody's Wife (Columbia)	287	233	184	156	39/
	43	39	õ	ECONOLINE CRUSH Surefire (Never Enough) (Restless)	268	258	217	183	35/
	41	37	37	MATCHBOX 20 Back 2 Good (Lava/Atlantic)	262	273	254	245	21/
	-	43	37	TRAIN Free (Aware)	253	222	157	151	29/
	40	43 36	39	STABBING WESTWARD Sometimes It Hurts (Columbia)	248	273	262	240	28/
	40	38	40	HOOTIE & THE BLOWFISH Will Wait (Atlantic)	236	270	347	375	16/
	32	30 44	40	INDIGENOUS Now That You're Gone (<i>Pachyderm</i>)	234	213	174	143	23/
	49		-	BROTHER CANE Machete (Virgin)	233	395	560	680	19/
	21	30	42	PETER WOLF Turnin' Pages (Mercury)	228	175	86	38	27/3
		49	_		225	415	633	697	20/
	16	29	44	ROD STEWART Rocks (Warner Bros.)			301	425	15/
	36	40	45	SEVEN MARY THREE Over Your Shoulder (Mammoth/Atlantic)	205 190	249	210	230	13/0
_	44	45	46	LYNYRD SKYNYRD Berneice (CMC)		201			
-	ΒU		4	GODSMACK Whatever (<i>Republic/Universal</i>)	184	135	91	88	21/3
	34	42	48	DISHWALLA Once In A While (A&M)	169	230	315	461	13/
	47	48	49	KORN Got The Life (Immortal/Epic)	163	176	187	194	18/0
	50	50	50	PUSHMONKEY Handslide (Arista)	162	164	167	140	19/2

BREAKERS

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ADDS

ARTIST TITLE LABEL(S)

BRUCE SPRINGSTEEN | Wanna Be With You (Columbia) 27 BIG HEAD TODD & THE MONSTERS Tangerine (Giant/Reprise) 13 RUSH Spirit Of Radio (Anthem/Atlantic) 13 BETTER THAN EZRA At The Stars (Elektra/EEG) 10 TRAIN Free (Aware) 8 ANOUK Nobody's Wife (Columbia) 6 KENNY WAYNE SHEPHERD Everything... (Revolution/Reprise) 6 **ADDICT** Nobody Knows (*Big Cat/V2*) 5 CANDLEBOX 10,000 Horses (Maverick/WB) 5 FUEL Bittersweet (550 Music) 5

MOST INCREASED PLAYS TOTAL PLAY INCREASE

ARTIST TITLE LABEL(S)

RUSH Spirit Of Radio (Anthem/Atlantic) +277 LENNY KRAVITZ Fly Away (Virgin) +164CANDLEBOX 10,000 Horses (Maverick/WB) +136JONNY LANG Still Rainin' (A&M) +128BLACK SABBATH Psycho Man (Epic) +100GOO GOO DOLLS Slide (Warner Bros.) +93 JERRY CANTRELL Dickeye (Columbia) +88 FLYS Got You (Where I Want ...) (Trauma/Delicious Vinyl) +69 BRUCE SPRINGSTEEN I Wanna Be With You (Columbia) +69 **FASTBALL** Fire Escape (Hollywood) +62

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

KENNY WAYNE SHEPHERD Blue On Black (Revolution/Reprise) GOO GOO DOLLS Iris (Warner Sunset/Reprise) FUEL Shimmer (550 Music) CREED My Own Prison (Wind-up) SEMISONIC Closing Time (MCA) DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen) MATCHBOX 20 Real World (Lava/Atlantic) MARCY PLAYGROUND Sex And Candy (Capitol) PEARL JAM In Hiding (Epic) JIMMY PAGE/ROBERT PLANT Shining In The Light (Atlantic)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NAV ACTIV FEEDER Descend (Echo/Elektra/EEG) os: 24. Adds

MONSTER MAGNET Powertrip (A&M) ys: 155, Total Stations: 20, Adds: VAST Touched (Elektra/EEG) 139, Total Stations: 18, Adds PHISH Birds Of A Feather *(Elektra/EEG)* Total Plays: 137. Total Stations: 17, Adds: 2 SHERYL CROW My Favorite Mistake *(A&M)* **NEW RADICALS** You Get What You Give (MCA) 9 Adds

genous

EAGLE-EYE CHERRY Save Tonight (Work) s: 105 Total Stations: 5 Adds: 1 Total Pla KENNY WAYNE SHEPHERD Everything Is Broken (Revolution/Reprise) ns: 12, Adds: 6 JERRY CANTRELL Dickeye (Columbia) FEAR FACTORY Resurrection (Roadrunner) Total Plays. 76, Total Stations: 10, Adds. 0

Songs ranked by total plays





1290 Avenue of the Americas, Room 2658

NY, NY 10104

Void where prohibited.

PRODUCED BY GEDDY LEE & PAUL NORTHFIELD MANAGEMENT: RAY DANNIELS FOR SRO MANAGEMENT

THE ATLANTIC GROUP ©1998 ATLANTIC RECORDING CORP. A TIME WARNER COMPANY

REPORTERS

Stations and their adds listed alphabetically by market

WROV/Roanoke, VA

WXRX/Rockford, IL

Keith Edwards KENNY WAYNE SHEPHERD "Broker BRUCE SPRINGSTEEN "Wanna" FLYS "Got"

WKQZ/Saginaw, MI PD: Jack Lawson RUSH "Spirit"

OM/PD: Bruce Jones APD/MD: Helen Powers

PD: Mark Wilson APD/MD: Rick Andrews GODSMACK "Whatever" ADDICT "Nobody" RAMMSTEIN "Sehnsucht" BRUCE SPRINGSTEEN "Wann LO "Sweetert"

KXFX/Santa Rosa, CA

PD: Steve Garland Int. MD: Karen Michaels

TRAIN "Free" BIG HEAD TODD... "Tangerine

WYNF/Sarasota, FL PD: Brian Medlin APD: Ron Michaels MD: Cathy Taylor

KISW/Seattle, WA

VP/GM: Clark Ryan APD/MD: Cathy Faulkner

KRRO/Sioux Falls, SD

KXUS/Springfield, MO PD/MD: Mark McClain APD: Steve Waters BIG HEAD TODO..."Tangerine" ALEL: "Bitter" PETER WOLD: "Tumm" MONSTER MACHET "Powertinp" PHISH "Bitds"

WAQX/Syracuse, NY

WZZQ/Terre Haute, IN

PD: Jim Stone APD/MD: Debbie Hunter

FIREWATER "Oropping" DISHWALLA "Awake" BRUCE SPRINGSTEEN "Wanna BIG HEAD TODD... "Tangerine" WHITE ZOMBIE "Phantasmo"

WIQT/Toledo, OH

ody's

KXRX/Tri Cities, WA

PD: Curt Cartier APD/MD: Tim O'Rourke

KLPX/Tucson, AZ

KMOD/Tulsa, OK MINIOU Harde, OM/PD: Phil Stone MD: Rob Hurt

WEGW/Wheeling, WV

AEROSMITH "Elevator" CANDLEBOX "Horses" BETTER THAN EZRA "Sta

WRDX/Wilmington, DE PD/MD: Bob Walton No Adds

WRQR/Wilmington, NC Int. PD/MD: Christine Martine

KATS/Yakima, WA

D/MD: Ron Harris BIG HEAD TODD... "Tangerine" RUSH "Spirit" BETTER I HAN EZRA "Stars" KING'S X "Fade"

MOON DOG N

PD: Dana Kelly MD: Jeff Jagger

OM/PD/MD: Larry Miles BRUCE SPRINGSTEEN "Want

OM/PD: Darrin Ar APD: Don Davis MD: Susan Gates

ANDUM

PD: John McCrae APD/MD: Dave Frisina

ANOUK "N

PD: John Ford MD: Kerrie Woods

BETTER THAN E2 NASIS "Acquieso

JANUS STARK "Little GODSMACK "Whate

KBER/Salt Lake City, UT

KZOZ/San Luis Obispo, CA

PD: Buzz Casey MD: Bryan Shaw

WONE/Akron OH USH "Spirit"

WPYX/Albany, NY D/MD: John Cooper BRUCE SPRINGSTEEN "Wat

KZRR/Albuquerque, NM OM: Frank Jaxon PD: Phil Mahoney MD: Rob Brothers

WZZO/Allentown, PA PD: Robin Lee MD: Keith Moyer

KWHL/Anchorage, AK PD: Dan Thomas MD: Kathy Mitchell

WAPL/Appleton, WI D/MD: Randy Hawke OASIS "Acquiesce" BRUCE SPRINGSTEEN "Wanna

WZXL/Atlantic City, NJ PD: Steve Raymond MD: Kathy Coro ADDICT "Nobody" CANDLEBOX "Hors GDDSMACK "What FUEL "Bitter"

WKGB/Binghamton, NY PD: Jim Free MD: Tim Boland BRUCE SPRINGSTEEN "Wanna MOON DOG MANE "Turn" BIG HEAD TODO ... "Tangerine"

WRQK/Canton, OH OM: Chuck Stevens Asst. OM: Todd Downerd

WPXC/Cape Cod, MA PD: Suzanne Tenai MD: Brian Kelly JERRY CANTRELL "Dickeye"

KRNA/Cedar Rapids, IA PD: Joe Nugent MD: Tommy Lang 2 RUSH "Spirit" FEEDER "Descend"

WYBB/Charleston, SC PD: Charlie Kendall MD: John Bloodwell ANOUK "Nobodys"

WKLC/Charleston, WV PD: Mike Rappapo MD: Dave Murdock BRUCE SPRINGSTEE

WWWV/Charlottesville, VA PD: Rick Daniels MD: Kym McKay

KFMF/Chico, CA PD: Marty Griffin APD/MD: Lisa Kelly ADDICT "Nobody" PLACEBO "Morning" SPRUNG MONKEY "

WEBN/Cincinnati, OH OM: Scott Reinhart PD: Michael Walter MD: Rick Jamie

WVRK/Columbus, GA PD/MD: Brian Waters BRUCE SPRINGSTEEN "Wanna"

WRKI/Danbury, CT PD: Tom Bass MD: Mary Scanion DRUCE SPRINGSTEEN "Wanna" PETER WOLF "Turnin" TRAIN "Free"

WTUE/Dayton, OH PD: Mary Fleenor MD: John Beaulieu KENNY WAYNE SHEPHERD "Broker

KODS/Duluth, MN PD: Rick Church APD/MD: Bill Jones DISHWALLA "Awake" BETTER THAN EZRA "Stars" INDIGENOUS "Gone"

KLAQ/EI Paso, TX PD/MD: "Magic" Mike Ramsey APD: Glenn Garza

84 Total Reporters 84 Current Reporters 84 Current Playlists

WROC/Minneapolis, MN WRKT/Frie, PA OM: Andy Bloom PD: Lauren MacLeash APD/MD: Jay Philpott Ron Kline MD: Sammy Ston ANOUK "Nobody's" CANDI EBOX "Horses KMBY/Monterey-Salinas, CA KKEG/Fayetteville, AR

AUDIC OF CONTRACT PD: Chris White MD: Rich Berlin D: HIGH CC.... TRAIN "Free" ADDICT "Nobody" IANUS STARK "Little"

PD/MD: Doc Wes FASTBALL "Fire"

PD: Trevor Scott MD: David Riley

PD: David Miller MD: Will Kauffman 9 BRUCE SPRINGSTEEN

BRUCE SPRINGSTEEN "Wann SHAWN MULLINS "Luitaby" JOHN LENNON "Losing" BIG HEAD TODD... "Tangerine

WSTZ/Jackson, MS

APD/MD: Kevin Kern BRUCE SPRINGSTEEN "Wanna" DADA "Undertow" OFFSPRING-"Pretty" BETTER THAN EZRA "Stars" TRAIN "Free" QASIS "Acquiesce

WRZK/Johnson City, TN PD/MD: Mark E. McKinney MONSTER MAGNET "Space" CANDLEBOX "Horses"

WRKR/Kalamazoo, MI

PD: Michael Ferris MD: Chris Winters

JOE SATRIANI "Ceremony" BRUCE SPRINGSTEEN "Wa FUEL "Ritter"

WKHY/Lafayette, IN

RUSH "Spirit" BRUCE SPRINGSTEEN "Wanna" KENNY WAYNE SHEPHERD "Broken" HENRY LEE SUMMER "Smoke"

KOMP/Las Vegas, NV

PD: Mike Cutotta MD: Big Marty KENNY WAYNE SHEPHERD "Broken" FLYS "Got"

PD: Tom Wood MD: Jimmy Edwards LENNY KRAVITZ "Fly" ROB ZOMBIE "Dragula" MONSTER MAGNET "Space"

VP/Prog.: Bob Buchn Ops. Dir.: Eric Wellm

PD: Mike Morgan MD: Gail Lewis

PD: Tiana Patterson APD/MD: Kevin Keith

WNDD/Gainesville, FL

WCLG/Morgantown, WV WZZR/Ft. Pierce, FL PD/MD: Jeff Miller APD: Jim Harrison BIG IEAD TODD. "Tange JACKYL "Band" SECOND COMING "Soft" VAST "Touched PD: Rich Dickerson APD/MD: Woody Maxwell COREY STEVENS "Road" WXKE/Ft, Wayne, IN

ROCK

WDHA/Morristown, NJ RUSH "Spint" MONSTER MAGNET "Powertnp" SEVEN MARY THREE "Mystery" Dir/Rock Prog.: Lenny B APD/MD: Terrie Carr BIG HEAD TODD... "Tangerine" PETER WOLF "Turnin"

> WPI R/New Haven CT PD: John Grittin MD: Pam Landry RUSH "Spirit" BRUCE SPRINGSTEEN "Wanna"

WQCM/Hagerstown, MD WCKW/New Orleans, LA PD/MD: Ted Edwards MATCHBOX 20 VERVE "Symphony" BETTER THAN EZRA "Stars"

> WNEW/New York, NY OM/PD: Garry Wall MD: Andrea Karr 5 BRUCE SPRINGSTEEN "War

WKLT/NW Michigan BRUCE SPRINGSTEEN "Wanna BIG HEAD TODD... "Tangerine" RUSH "Spirit" SHI Spirit SHMONKEY "Handslide"

KATT/Oklahoma City, OK OM/PD: Chris Bak MD: Jake Daniels

KEZO/Omaha, NE KCLB/Palm Springs, CA

D/MD: Ron Stryke SECOND COMING "Soft MOTLEY CRUE "Bitter" WGLO/Peoria, IL

OM/PD: Russ Scheni APD/MD: Tim Ylinen MODN DOG MANE "Turn" R.E.M. "Daysleeper" CANDLEBOX "Horses" BIG HEAD TODD... "Tangerine

WKQQ/Lexington, KY WWCT/Peoria, IL PD: Tony Tilford MD: RadioBoy 5 BLACK SABBATH "Selling" TRAIN "Free" PD/MD: Joe Calgard No Adds WMMR/PhiladeInhia, PA KMJX/Little Rock, AR

PD: Joe Bonadonna MD: Ken Zipeto 1 KENNY WAYNE SHEPHERD "B 7 BRUCE SPRINGSTEEN "Wanna KDKB/Phoenix, AZ

DVIRD/TIGGINA, AL OM/PD: Tim Maranville MD: Tracy Lea 6 EVERCLEAR "Bin/" 8 BRUCE SPRINGSTEEN "Bands" 9 BRUCE SPRINGSTEEN "Bands" 9 BRUCE SPRINGSTEEN "Growin 4 STEVE NICKS "Believe" 9 FIREVATER "Dropping" 2 AFGHAN WHIGS "Somethin" TRAVIER "Dropping" WBAB/Long Island, NY UCE SPRINGSTEEN "Wanna" W RADICALS "Get" KLOS/Los Angeles, CA AFGHAN WHI TRAIN "Free" RUSH "Spirit"

2 BRUCE SPRINGSTEEN "Wanna" 1 BIG HEAD TODD... "Tangerine"

WOBZ/Macon, GA

Vance St

BRUCE SPRINGSTEEN "War MONSTER MAGNET "Power ADDICT "Nobody"

WTAO/Marion, IL

t. PD/MD: Matt M

KFR0/McAllen, TX

PD/MD: Shilo S

KZZE/Medford, OR

UCE SPRINGSTEEN "Wanna

KXXR/Minneapolis, MN

PD: Bill Meyer MD: Jennifer Wilde

RUSH "Spirit" RUSH "Torn Sawyer" SECOND COMING "Soft

OM: Dave Hamilt PD: Wade Linder MD: Josh Bitney LENNY KRAVITZ "Fly KID ROCK "Builgod" EVE 6 "Leech"

BETTER THAN EZRA "Stars" BIG HEAD TODD... "Tangenne"

D: Garrett Hart BRUCE SPRINGSTEEN "Wanna' INOIGENOUS "Gone" ANDUK "Nobody's" WTEXA ouisville, KY OMVPD: Michael Lee MD: Keith O'Lone 2 ECONOLINE CRUSH "Surefire" RUSH "Spirit" SEVEN MARY THREE "Mystery

WHJY/Providence, RI PD: Joe Bevilacqua MD: Sharon Schifino BRUCE SPRINGSTEEN "W PHISH "Birds" EVERLAST "Like"

WDVE/Pittsburgh, PA

WBBB/Raleigh, NC DM/PD: Andy Meyer BETTER THAN EZRA "Stars DISHWALLA "Awake"

KCAL/Riverside, CA

PD: Steve Hoffman MD: M.J. Matthews

RUSH "Spirit" MOTLEY CRUE "Bitter" HONKEY TOAST "Sbakin

KRRX/Redding, CA Co-PD/MD: Casey Freelar Co-PD/Promo. Dir.: Cindy Shaw FIREWATER "Dropping" RETTER THAN EZRA "Stars"

WRXL/Richmond, VA PD: Brian Illes APD/MD: Rik Maybee FLYS "Got" RNB ZOMBIE "Dragula"

> WNCD/Youngstown, OH PD: Chris Patrick MD: Dom Nardella KING'S X "Fade" JANUS STARK "Little" BETTER THAN EZRA "Stars"

KEYJ/Abilene, TX OM/PD: Randy Jones MD: Dave Michaels ADDICT "Nobody" ADDICT "Nobody" VALLEJO "Beautifui" BETTER THAN EZRA "Stars

> KZRK/Amarillo, TX PD: Eric Slayter MD: J. Curry MONSTER MAGNET "Powertnp"

WAST Touche

WIQB/Ann Arbor, MI PD: Mark Thompson MD: Chris Anmei KENNY WAYNE SHEPHERD "Broken"

)FFSPRING "Pretty PUSHMONKEY "Har idslide KLBJ/AUST... OM: Jeff Carrol MD: Loris Lowe "TNINY WAYNE SHEPHERD "Blue "Ter"

FUEL "Shimmer" METALLICA "Sleeps" PEARLJAM "Hiding" AEROSMITH "Kind" EVERLAST "Like" PODUNK "Dashboard

KBAB/Bakersfield, CA PD: Chris Squires MD: Danny Spanks

WIYY/Battimore, MD PD: Rick Strauss APD/MD: Rob Heckman

WCPR/Biloxi, MS OM: Kenny Vest PD: Wayne Watkins APD/MD: Scot Fox BETTER THAN EZRA "Stars" R.E.M. "Lotus" SHAWN MULLINS "Lullaby" SHAWN MULLES DADA "Undertow" ADDICT "Nobody" BIG HEAD TODD... "Tanger VALLEJO "Beautifut"

WAAF/Boston, MA PD: Dave Douglas APD: Ron Valeri MD: John Osterlind

WKPE/Cape Cod, MA PD/MD: Da ADDICT "Nobod PLACEBO "Mon MON BOCK "Bulk

WZNF/Champaign, IL PD: Sturgis MD: Stacy Conner JANUS STARK "Little" ADDICT "Nobody" JERRY CANTRELL "Dickey

WXRC/Charlotte, NC D/MD: Ron Bowen JERRY CANTRELL "Dickeye" KENNY WAYNE SHEPHERD "Broken" GREEN DAY "Nice"

WRCX/Chicago, IL Stn. Mgr.: Dave APD/MD: Jo Ro GREEN DAY "Nice" EVERLAST "Like" ADDICT "Nobody"

KRQR/Chico, CA

ADDICT "Nobody" FEEDER "Descend" DISHWALLA "Awaku KILO/Colorado Springs, CO Stn. Mgr./PD: Rich I APD/MD: Don Jantz

> BLACK SABBATH "S WAZU/Columbus, OH PD: Charley Lake Int. APD/MD: Joe Show

WB7X/Columbus, OH PD: Hal Fish APD/MD: Ronni Hunter

KNCN/Corpus Christi, TX MD: Al Jones VALLEJO "Beautitul

KEGL/Dallas, TX PD: Greg Stevens APD/MD: Cindy Scull PUSHMONKEY "Handslide SPRUNG MONKEY "Break

KBPI/Denver, CO PD: Bob Richards MD: Willie B. Hung HOLE "Celebrity" EVERLAST "Like" MARILYN MANSON "Like KID ROCK "Bawitdaba"

KAZR/Des Moines, IA PD: Sean Elliott MD: Paul Oslund

ACTIVE ROCK

WXVO/Knoxville, TN

WJXQ/Lansing, MI

PD: Bob Olson MD: Kevin Conrad JONNY LANG "Rainin" ADDICT "Nobody"

KIBZ/Lincoln, NE

PD: Tim Sheridan APD/MD: Jon Terry

JANUS Stans FLYS "Got" PRAIN S.T.H. "Ace"

KFMX/Lubbock, TX

DADA "Undertow" VALLEJO "Beautifu" BETTER THAN EZRA "Stars" KING'S X "Fade"

WJJ0/Madison, WI

WGIR/Manchester, NH

OM/PD: Glen Gardner APD: Blake Patton

PD: Todd Thomas MD: Scott Laudani

DRAIN S.T.H. "Ace" FUEL "Britter" JANUS STARK "Little"

PD: Addison Wake MD: Dave Clapper

RUSH "Spirit" KING'S X "Fade" ADDICT "Nobody" FEAR FACTORY "F

WZTA/Miami, FL

OM/PD: Gregg St MD: Kimba

PLACEBO "Morning" CAKE "Never" ADDICT "Nobody" DASIS "Acruitesce"

PD: Keith Hastings MD: Maritynn Mee

RUSH "Spirit" ADDICT "Nobody" JERRY CANTRELL "Dickeye" KING'SX "Fade" KID ROCK "Bullgod" HOLE "Use" CREED "Ode"

KHOP/Modesto, CA

JERRY CANTRELL "Dickeye" DEFTONES "Around" RUSH "Spirit" SPRUNG MONKEY "Breakdo

PD: Carl Craft APD/MD: Robyn Lane

QUEENS OF... "Only" RUSH "Spirit" EVERLAST "Like" MARILYN MANSON "Like" VAST "Touched" ADDICT "Nobody"

KRQC/Monterey-Salinas, CA

PD/MD: Rick Anderson APD: Dave "Big Dog" Cockrell KENNY WAYNE SHEPHERD "Broken" BIG HEAD TODD... "Tangerine" COWBOY MOUTH "Whatcha"

WKZQ/Myrtle Beach, SC

OM/PD: Eric S. Hall APD/MD: Summer James

AREWATER "Dropping" RETTER THAN EZRA "Stars"

WNOR/Norfolk, VA

PD: Harvey Kojan APD/MD: Tim Parker

WJRR/Orlando, FL

PD: Dick Sheetz APD/MD: Pat Lynch

vv t t A/Panama OM: Bill Catcher PD: Rob Roberts GODSMACK "Whateve R.E.M. "Daysleeper" KID ROCK "Builgod" PLACEBO "Mornina"

KING'S X "Fade" JANUS STARK "Little" MONSTER MAGNET "Powertrip

WYYX/Panama City, FL

WTKX/Pensacola, FL

PD: Joel Sampson APD/MD: Mark the Shark

WYSP/Philadelphia, PA

OM: Tim Sabean PD/MD: Neal Mirsky FLYS "Got" JONNY LANG "Ramin"

KUPD/Phoenix, AZ

OM: Tim Maranville PD/MD: J.J. Jeffries No Adds

No Adds

OM/PD: Dave Taylor APD: Dan Kennedy MD: Dave Sparks

WLZB/Milwaukee, WI

WMFS/Memphis, TN

WKRK/Detroit, MI PD/MD: Mike ORGY "Blue"

WRIF/Detroit, MI OM: Doug Podell APD/MD: Troy Ha

WGBF/Evansville, IN PD: Mike Sanders MD: Turner Watson PLACEBO "Morning" FEEDER "Desend" NEW RADICALS "Get" SOAK "Do"

KQWB/Fargo, ND D/MD: Guy Dark OASIS "Acquiesce" DISHWALLA "Awake" BETTER THAN EZRA "Stars" ADDICT "Nobody" SPRUNG MONKEY "Breakdow

WWBN/Flint, MI PD: Brian Beddow MD: Chili Walker JERRY CANTRELL "Dickeye" ADDICT "Nobody"

KRZR/Fresno, CA DEFTONES "Around" ADDICT "Nobody" IFRRY CANTRELL "Dickeye"

WBYR/Ft. Wayne, IN PD: Jim Fox APD/MD: Roxanne McVay ADDICT "Nebody KORN "Life"

WRUF/Gainesville, FL PD: Harry Guscott MD: Matt Adams NUSH Spitt" BIG HEAD TODD. "Tangerine" JANUS STARK "Little" MONSTER MAGNET "Powertin "Powertnp

WKLQ/Grand Rapids, MI OM: Tony Gates MD: Mark Feurie PUSHMONKEY "Handslid SPRUNG MONKEY "Brea RAMMSTEIN "Sehnsucht

WXRA/Greensboro, NC PD: Tim Satterfield APD: Marcia Gan BETTER THAN EZRA "Stars

WTPT/Greenville, SC PD: Zakk Tyler EVERLAST "Like" SPRUNG MONKEY "Brea FIREWATER "Dropping" ALBERT HILL "Press"

WQXA/Harrisburg, PA PD: Claudine DeLorenzo MD: Nixon GREEN DAY "Nice" OASIS "Acquiesce"

WTPA/Harrisburg, PA PD: Chris James APD: Dina Wagne MD: Amy Warner FEEDER "Descend" ECONIQUINE CRUSH "Surefire

WCCC/Hartford, CT PD: Michael Picozzi APD/MD: Mike Karolyi ADDICT "Nobody" JANUS STARK "Little" SEVENDUST "Bitch"

KPOI/Honolulu, HI PD: Brock Whatey APD/MD: Nikki Basque CREED "Life" MONSTER MAGNET "Powertrip PLACEBO "Moming" ADU/CT "Nohorty"

WAMX/Huntington, WV PD/MD: Debbie Wylde No Adds

WOKK/Johnstown & WUKK/JOINSTOWN & WQWK/State College, PA PD: Pat Urban MD: Chris Prospero 5 JACKYL-Band" 5 JACKYL-Band" 8 ETIER THANGER "Stars" BETIER THANGER "Stars" SPRUNG MONKEY "Breakdown"

KQRC/Kansas City, MO PD: Vince Richards MD: Valorie Knight

KLFX/Killeen, TX PD/MD: Bob Fork DISHWALLA "Awake DRAIN S.T.H. "Ace" VALLEJO "Beautiful"

KUFO/Portland, OR OM: Dave Numme APD/MD: AI Scott

> WHEB/Portsmouth, NH PD: Todd Thomas MD: Scott Laudani FUEL "Bitter" SHERYL CRDW "Mistake" DRAIN S.T.H. 'Ace" SHAWN MULLINS "Lullaby'

KDOT/Reno, NV No Adds

KRXQ/Sacramento, CA Stn. Mgr.: Curtiss Joh APD: Pat Martin MD: Kylee Brooks BLACK SABBATH "Psychic GRAVITY KILLS "Alive"

WHMH/St. Cloud, MN FEAR FACTORY "Resurrect" KID ROCK "Bullgod" ONE MINUTE SILENCE "Wast BETTER THAN EZRA "Stars" BIG HEAD TODD... "Tangenne DADA "Undertow" ADDICT "Nobody"

WXTM/St. Louis, MO PD/MD: Tommy Ma APD: Rob Walker ADDICT "Nobody"

WZBH/Salisbury, MD PD: John Allen APD: Shawn Murphy MD: Paul McKall FUEL "Bitter" KING'S X "Fade" LIMP BIZKIT "Faith

KISS/San Antonio, TX OM: Virgil Thomp PD: Kevin Vargas MD: C.J. Cruz

KIOZ/San Diego, CA OM: Tim Dukes MD: Shanon Leder KSJO/San Jose, CA

PD: Jim Richards MD: Laurie Free SEVENDUST "Bitch" RUSH "Sourt" KTUX/Shreveport, LA

PD: Paul Cannell APD/MD: Bobby Cook ADDICT "Nobody" DADA "Undertow" KIMC'S Y TEXT" KING'S X "Fade" VALLEJO "Beautifud

WBBB/South Bend, IN PD/MD: Joe Turne OASIS "Acquiesce" ADDICT "Nobody" DISHWALLA "Awake" WRAT/Monmouth-Ocean, NJ

> KNJY/Spokane, WA PD: Casey Christe MD: Tripp Rogers

> > WQLZ/Springfield, 1L

PD: Jeff Braun MD: John "Crash" Carroll QUEENS OE... "Only"

DM: Brad Hardin JERRY CANTRELL "Dickeye" KID ROCK "Bullgod" MONSTER MAGNET "Powertrip"

WWDC/Washington, DC

PD: Bob Neumann APD/MD: Buddy Rizer

KFMW/Waterloo, IA

PD/MD: Jave Pattersor APD: Michael Cross

KICT/Wichita, KS

PD: Ron Eric Taylor APD: Rick Bernstein MD: R.J. Davis GODSMACK "Whatever" MONSTER MAGNET "Pow

PD: Aaron Rober MD: D. Taylor DRAINS.T.H. "Ace"

DRAIN S.T.H. "A ADDICT "Nobod PLACEBO "Mon

Frozen (1):

79 Total Reporters

79 Current Reporters

WRCQ/Fayetteville, NC

No Longer A Reporter: (1): WRCN/Long Island, NY

78 Current Playlists Did Not Report, Playlist

W7MT/Wilkes Barre PA

WXTB/Tampa, FL

WBUZ/Toledo, OH

OM/PD: Dan Bozyk MD: Marielle Salas CANDLEBOX "Horses" CODSMACK "Whatever

ACTIVE ROCK PLAYLISTS

October 30, 1998 R&R • 101



ACTIVE ROCK TOP 50

OCTOBER 30, 1998

							L PLAYS		TOTAL
ЗW	2W	LW	TW	ARTISTTITLE LABEL(S)	TW	LW	2 W	3W	STATIONS/AD
2	1	1	0	LENNY KRAVITZ Fly Away (Virgin)	2316	2236	2070	1922	78/0
	2	2	0	HOLE Celebrity Skin (DGC/Geffen)	2065	2024	1925	1847	78/1
	6	5	3	ROB ZOMBIE Dragula (Geffen)	1796	1737	1656	1598	77/0
	3	3	4	CREED What's This Life For (Wind-up)	1756	1846	1918	1978	69/1
	4	4	5	KISS Psycho Circus (Mercury)	1647	1764	1842	1827	70/0
	5	6	6	EVE 6 Inside Out (RCA)	1578	1711	1766	1877	65/0
	15	8	0	BLACK SABBATH Psycho Man (Epic)	1496	1342	1120	552	74/1
	17	9	ĕ	OFFSPRING Pretty Fly (For A White Guy) <i>(Columbia)</i>	1474	1339	1037	478	74/1
;)	7	7	ğ	MARILYN MANSON The Dope Show (Nothing/Interscope)	1454	1438	1381	1381	75/0
2	12	10	Ŏ	FLYS Got You (Where I Want You) (<i>Trauma/Delicious Vinyl</i>)	1372	1298	1235	1134	70/2
			Ő	GOO GOO DOLLS Slide (Warner Bros.)	1286	1261	1189	1128	59/0
5	13	11	ĕ	STABBING WESTWARD Sometimes It Hurts (Columbia)	1243	1218	1150	11.07	71/0
	14	13	B		1221	1218	1325	1426	64/0
	9	14	B	MONSTER MAGNET Space Lord (A&M)	1158	1123	1052	1012	72/0
	16	17	Ø	SECOND COMING Soft (Capitol)		1033	832	581	
	20	19	G	CANDLEBOX 10,000 Horses (Maverick/WB)	1131				67/1
	18	18	1	KORN Got The Life (Immortal/Epic)	1125	1069	1024	1014	72/1
	11	12	17	LOCAL H All The Kids Are Right (Island)	1093	1227	1252	1219	61/0
	8	15	18	METALLICA Better Than You (Elektra/EEG)	1003	1166	1343	1483	51/0
	21	21	19	ECONOLINE CRUSH Surefire (Never Enough) (Restless)	978	942	825	741	69/1
	23	23	20	FUEL Bittersweet (550 Music)	940	862	761	769	61/3
	10	16	21	DAYS OF THE NEW The Down Town (Outpost/Geffen)	936	1162	1260	1438	52/0
	19	20	22	SCREAMIN' CHEETAH WHEELIES Boogie (Capricorn/Mercury)) 928	972	917	898	50/0
	28	26	23	GODSMACK Whatever (Republic/Universal)	840	733	651	533	69/5
	22	22	24	SEMISONIC Singing In My Sleep (MCA)	826	880	818	807	46/0
	25	24	25	FINGER ELEVEN Quicksand (Wind-up)	778	771	739	721	61/0
	27	25	26	MOTLEY CRUE Bitter Pill (Motley/Beyond)	754	734	659	581	48/0
	34	29	ð	MONSTER MAGNET Powertrip (<i>A&M</i>)	684	605	515	437	58/8
		28	28	COWBOY MOUTH Whatcha Gonna Do? (MCA)	631	663	650	605	41/1
	29		28	VAST Touched <i>(Elektra/EEG)</i>	609	564	562	539	54/2
	EAN			FASTBALL Fire Escape (Hollywood)	580	666	665	713	30/0
	26	27	30		532	438	411	383	44/3
	39	36	3	PUSHMONKEY Handslide (Arista)	511	524	487	492	37/2
	36	32	32	JACKYL We're An American Band (Geffen)					
	38	35	33	U2 Sweetest Thing (Island)	430	461	424	352	28/0
	49	42	34	JONNY LANG Still Rainin' (A&M)	426	328	256	240	30/2
	24	30	35	AEROSMITH What Kind Of Love Are You On (Columbia)	408	574	745	883	24/1
	43	37	36	FEEDER Descend (Echo/Elektra/EEG)	397	381	287	252	43/3
	44	40	37	LIMP BIZKIT Faith (Flip/Interscope)	365	345	280	203	42/1
	41	43	38	KID ROCK Am The Bullgod (Lava/Atlantic)	358	326	358	360	38/6
	46	45	39	SEVENDUST Bitch (TVT)	358	313	265	208	-37/2
	31	33	40	PEARL JAM Do The Evolution (Epic)	339	488	571	578	24/0
	33	34	41	KENNY WAYNE SHEPHERD Somehow (Revolution/Reprise)	317	470	538	645	19/0
	00	47	42	SOAK Do It (Sire)	308	271	218	184	32/2
		46	43	R.E.M. Daysleeper (Warner Bros.)	298	288	205	88	25/1
	4.0			FLIGHT 16 If All The World Hated Me (550 Music)	278	371	405	422	23/0
	40	39	44	JERRY CANTRELL My Song (Columbia)	276	336	441	529	24/0
_	37	41 T	45	JANUS STARK Every Little Thing Counts (Earache/Trauma)		146	107	98	32/7
	BU		46		265	140	42	5	22/4
	ΒU		47	OASIS Acquiesce (<i>Epic</i>)				420	
	42	48	48	RAMMSTEIN Du Hast (Slash/London/Island)	253	267	347		27/0
5	45	49	49	FEAR FACTORY Resurrection (Roadrunner)	247	261	275	302	26/2
	47	_	50	GRAVITY KILLS Alive (TVT)	246	240	259	263	24/1

This chart reflects airplay from October 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 79 Active Rock reporters. 78 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

NEW &

ANOUK Nobody's Wife (Columbia) Total Plays: 243, Total Stations: 21, Adds: 0 RUSH Spirit Of Radio (Anthem/Atlantic) Total Plays: 228, Total Stations: 34, Adds: 8 CAKE Never There (Capricorn/Mercury) Total Plays: 211, Total Stations: 15, Adds: RAMMSTEIN Sehnsucht (Slash/London/Island) Total Plays: 206, Total Stations: 22, Adds: 1 JERRY CANTRELL Dickeye (Columbia) Total Plays: 163, Total Stations: 21, Adds: 11

	Songs ranked by total plays
Total Plays: 114, Total Stati	ons: 15, Adds: 3
11 9	Like Flies (Cherry/Universal)
Total Plays: 126, Total Stati	
MOON DOG MANE Tu	
Total Plays: 148, Total Stati	
	E A Waste Of Things To Come (Big Cat/V2)
Total Plays: 149, Total Stati	
	iper Breakdown <i>(Surfdog/Hollywood)</i>
Total Plays: 153. Total Stati	
INCOROS New Skin (1	

BREAKERS®

VAST Touched (Elektra/EEG) TOTAL STATIONS/ADDS TOTAL PLAYS/INCREASE 54/2

609/45

CHART 29

· ARA LEAR

「「「「「「「「「」」」」」

「日本」「「「日本」」「日本」「日本」「日本」「日本」

いたので

8

8

8

7

7

6

6

6

MOST ADDED

ARTIST TITLE LABEL(S) ADDS ADDICT Nobody Knows (Big Cat/V2) 24 JERRY CANTRELL Dickeye (Columbia) 11 **BETTER THAN EZRA** At The Stars (Elektra/EEG) MONSTER MAGNET Powertrip (A&M) RUSH Spirit Of Radio (Anthem/Atlantic) JANUS STARK Every Little Thing Counts (Earache/Trauma) KING'S X Fade (Metal Blade) SPRUNG MONKEY Super Breakdown (Surfdog/Hollywood) **KID ROCK** I Am The Bullgod (Lava/Atlantic) PLACEBO Pure Morning (Hut/Virgin) VALLEJO Beautiful Life (IMI/TVT)



MOST INCREASED TOTAL PLAY INCREASE PLAYS ARTIST TITLE LABEL(S)

RUSH Spirit Of Radio (Anthem/Atlantic) +174 BLACK SABBATH Psycho Man (Epic) +154 OFFSPRING Pretty Fly (For A White Guy) (Columbia) +135 JANUS STARK Every Little Thing Counts (Earache/Trauma) +123 **JERRY CANTRELL** Dickeye (Columbia) +112 **OASIS** Acquiesce (Epic) +110 **GODSMACK** Whatever (Republic/Universal) +107 CANDLEBOX 10,000 Horses (Maverick/WB) +98 JONNY LANG Still Rainin' (A&M) +98 PUSHMONKEY Handslide (Arista) +94

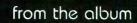


ARTIST TITLE LABEL(S) STABBING WESTWARD Save Yourself (Columbia) FUEL Shimmer (550 Music) **CREED** Torn (Wind-up) KENNY WAYNE SHEPHERD Blue On Black (Revolution/Reprise) **CREED** My Own Prison (Wind-up) METALLICA Fuel (Elektra/EEG) DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen) FOO FIGHTERS My Hero (Roswell/Capitol) BROTHER CANE Machete (Virgin) FOO FIGHTERS Everlong (Roswell/Capitol)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



super Breakdown





mr. funny face

Most Added 3 Weeks Running!

New: WAAF/Boston, KEGL/Dallas WTPT, WKLQ, KHTQ, KHOP, WQKK, KQWB, KFMF On: WXTM/St. Louis, WJRR/Orlando, KIOZ/San Diego, KRXQ/Sacramento, WMFS/Memphis KRZR, KTUX, WQXA, KPOI, WZMT, WCPR, WRBR WJJO, WJXQ, KEYJ, KIBZ, WHMH, WGBF

Spank the Monkey!



ALTERNATIVE

Mornings, Music & Money

The inside story of WKQX/Chicago's new high-profile morning show

There has been much talk that the decline in Alternative format shares over the past two years was primarily the result of increased competition and a lack of compelling morning shows. And in light of recent successes at a couple of Alternative stations, these theories may have been proven true.

While the ratings increase at KITS/San Francisco shows what happens when you lose a direct format competitor, the dramatic summer book for WKQX/Chicago (Q101) clearly illustrates the power of a strong morning show. Many people felt that Q101, which has been in a pitched toe-to-toe battle with Active Rock WRCX, was missing only a morning show that could compete with WRCX's Mancow to put them over the top.

Then, earlier this summer, Q101 made headlines when it stole Mancow himself from WRCX. The speculation was that this would bust out Q101 and nail shut WRCX's coffin. While Mancow was only on Q101 for part of the summer book, press releases from that station are already claiming victory, with the station moving 5.5-7.0 in its 18-34 target demo. This week, we talk with Q101 GM Chuck Hillier and PD Alex Luke about how the station has dealt with the addition of *Mancow's Morning Madhouse*.

R&R: What has been the biggest impact for the station in having Mancow as part of the team?

CH: Morale shot up immediately when our employees learned that we had just acquired the most compelling morning talent in America. Emmis has owned Q101 for 10 years, and Mancow has owned Chicago mornings for the past five. His arrival here put an end to the outrageous rumors of ownership or format changes that our competitors had been peddling to the market-



Chuck Hillier Alex Luke

place for years. Our staffers saw firsthand what a commitment we had just made to our listeners, our clients, our shareholders, and to our most valuable asset, our people.

Nine Q101 employees just celebrated their first 10 years of partnership with Emmis, and no one has been a part of something this exciting during this past decade of service.

R&R: Alex, how has the airstaff dealt with having Mancow in the morning, and how has Mancow dealt with his new teammates?

AL: There are some intangibles that always come out of these situations. Mancow is more driven than any other personality I've ever worked with. He is a master at identifying what the audience wants and giving it to them again and again. In some ways, he's raised the bar at the radio station. With mornings performing like never before, the other jocks have to work to maintain. There's also a huge ratings win for Q101, and the entire airstaff's aware of it. Everyone has the mission of sending Q101 listeners to morning drive and drawing Mancow listeners to the rest of the day. Mancow has helped bridge that gap somewhat by using Brian The Whipping Boy in mornings. He's someone who's historically associated with the station and loved by the audience. He's also done an amazing job of promoting Robert Chase, who's represented Q101 in middays now for years. Connecting with those personalities has been a very important piece of the puzzle.

CH: If this were the NFL, he'd be the meanest middle linebacker in the business. He's dynamic, dedicated, and driven — traits that winners admire. Gratefully, we've got a lot of winners at Q101. And, to tell you the truth, there are a lot of winners at Rock 103.5 too. Don't kid yourself — they know what they once had.

R&R: Much has been written about the costs in bringing Mancow over, the implication being that the move could not possibly make sense financially.

CH: Not true. We're making millions now and will make millions more next year and beyond. The issue with Mancow was never "How much does he cost?" It was always "How much is he worth?" He was apparently worth more to Q101 than he was to his former employers. They've made that clear. On the other hand, my feeling has always been that someone who is bringing me dollars can have dimes all day long.

R&R: The perception in the industry was that Q101 was a strong station after 10am, while WRCX was a strong station before 10am with Mancow. Now that you have Mancow, do you feel that the station's performance will improve only in the morning, or will Mancow also help fuel ratings growth in other dayparts?

CH: All I can tell you is that mornings have already reached record highs at Q101, and, frankly, it's the only thing we were missing. Should other dayparts somehow go up as a result of 'Cow's presence, it's nothing but a bonus.

AL: Recycling is always an issue at any radio station, but when you have great morning shows like this that transcend formats, success comes from the combination of audiences. WRCX had a 3.0-share radio station built on success before 10am with Mancow. We had a 3.0share radio station built on our music product after 10am. We've basically combined the best of both stations, and the result was dramatic and immediate, as evidenced by the summer book. O101's cume looks to have grown by about 200,000, depending on whether you're looking at AccuRatings or Arbitron.

Beyond that growth, we're also seeing TSL increases, and that is the result of recycling. There were listeners who spent middays and af-



GETTING THE MESSAGE OUT — A Q101 Mancow billboard, part of the huge marketing campaign Q101 used to spread the story of its new morning show.

ternoons with Q101 who listened to Mancow in the morning on WRCX. Now they're coming to Q101 for both the morning show and the music, and we're getting a TSL bump. We obviously want to maintain that. At this point, it's difficult to speculate how much new cume may go to other dayparts, but we'll probably see cume growth in afternoons first. Mancow listeners getting in their car at the end of the day should still have their radio on Q101.

R&R: What kind of things are you doing to promote this kind of recycling?

AL: We've built promotions that send listeners in both directions. In September, we put "Mancow's Private Party With The Pumpkins" on the air. Listeners had to go to morning drive to win tickets to a private party with and performance from the Smashing Pumpkins. It was a great means to get Q101 listeners to AM drive when we were trying to marry the morning show and the station. We're also using Turd and Brian The Whipping Boy from the morning show out at as many station club gigs and appearances as possible.

R&R: How do the advertising clients feel about having Mancow join the station?

CH: No question: Those that use him, love him. Are there those that avoid him? You bet, and I feel bad for those clients, because there are but a handful of jocks nationwide that can truly move product and make a difference. Anyone that misses this guy is missing an opportunity to make sales. Gratefully, offsetting resistant advertisers are dozens of big-spending, male-based categories that we couldn't compete for previously. These folks are begging for, and profiting from, Mancow's Morning Madhouse.

R&R: Has Mancow been open to working with the sales staff in dealing with clients? How active has he been, and will he be, in doing events for the station?

CH: He's been very receptive and very helpful. Already, many clients have told me they've never seen him on a presentation before. This guy cares, and it shows. Once a client comes into contact with him, they can't help but be impressed. Consequently, the demand on his time for appearances is far greater than could possibly be accommodated. However, no significant Q101 event will ever take place without the new cornerstone of the station, Mancow Muller. R&R: Has the station's promo-

tional strategy changed?

AL: We're promoting Q101 as a station to come to for music and Mancow. Since our music images are pretty established, we've fo-

cused in the last few months on simply creating awareness of the Mancow move. We launched a huge outdoor and TV campaign to promote Mancow's arrival at the radio station. It was very effective. The speed with which his audience moved from WRCX to Q101 is testament to that and his audience's loyalty.

R&R: There was an initial rumor that you were going to change to an Active Rock format with the addition of Mancow. This obviously wasn't true. How has the station changed musically, and why was the subtle change made?

AL: When all this began and everyone was speculating, there was an initial perception about Mancow that was off-base. Good morning shows will transcend formats, and Mancow's appeal went way beyond the RCX listeners who want to hear Pantera and Megadeth. We saw this as a perfect fit. He speaks to 18-34s and primarily men. Like most Alternative stations, that historically gives us a win with men and women. If anything, right now we're refining the product to focus more on men than we have in the past, but, as you said, the changes are subtle.

R&R: Do you have to treat the rest of the broadcast day differently now that you have a high-profile morning show?

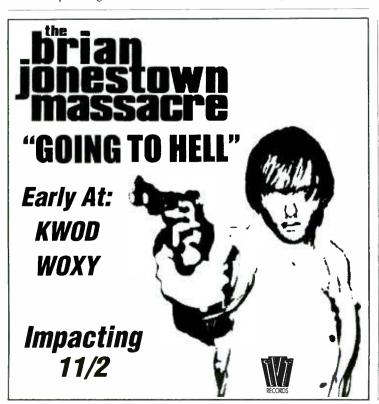
AL: The way we're positioning the station and our "messages" in other dayparts has changed. We're more full-service than we were before. Now the listeners come to Q101 for music *and* Mancow. We're using sweepers, promos, and even the other jocks to reinforce the message of "Mancow mornings and Q101 music all day."

R&R: Mancow is obviously an asset, but the Chicago marketplace is still very competitive. How does the landscape measure up for Q101 now that you have Mancow?

AL: We're in a great situation. We'll continue to encounter some of the same competitive battles a lot of Alternative stations are facing dealing with the infringement of Active Rock stations, Adult Alternative stations, and Modern AC stations — but we're going in with a successful morning show. That gives us an upper hand to start with. he summer book is very telling. We're seeing evidence that there isn't much of an Active Rock hole in Chicago — that is, unless you have a strong morning show. There's tremendous interest in rock music in Chicago, but in terms of viability and numbers, that format may be tough

R&R: Alex is a relatively young PD, and Mancow is a dynamic morning personality. Do the two work together well?

CH: They certainly do.



"WHAT IT'S L'KE"

Ral Alternative 24 - 16

Lay Taylor-Live 105(San Francisco) - "Great callout, lots of requests and huge sales equals a SIMASH for Live 105.

Murray Brookshaw-89X (Detroft) - "Everlast kicks our ass ALL over fown."

Red Ryan-KKND(New Orleans) - "Everlast sounds like nothing else on our station and, it's working FHENOMENALLY for us."

Melody Lee-I&TOZ(Springfield, MO)-"We love Everlast - SMASH!"

#1 Eillboard Heatseeker "What li's Like" at radio/sales land: KRDD-39x (#7), 1510 pieces sold (#7) 89X-46x (#1), Detroit-558 pieces sold (#53). Toledo-146 pieces sold (#53) WARQ-26x, 95 pieces sold (#54) KKND-42x (#1), 354 pieces sold (#16) Qi01-30x, 735 pleces (#88) WXRK-22x, 1872 pes (#75) 99X-28x, 540 pieces (#64) WFNX-29x (#3), 368 (#90) pes SSean + 569 pcs (#5) @ Newbury Comics WBCN-16x (see above for sales) WHFS-35x (#4), Baltimore 283 pcs (#49) Wash DC 391 pcs (#90) X96-31x (#5), 324 pieces sold (#36) Live 105-22x, 838 pieces sold (#45) WJBX-18x, 118 pieces (#25) KROQ-39x (#3), 1290 pieces sold (#58) MTV-15 plays

UZZWORTHY

Buzzworthly Clip In Stress Rotation!

Medern Monitor-#27 to #18, 1230 spins (+292) Ellboard Top 200 #103 w/14,172 pieces

NP, WAV

KDGE and more**

DOSE OF REALITY CALL CHERYL VALENTINE AT 212-388-8490 LIZ KOCH AT 212-388-8493 OR YOUR EBT REGIONAL

FROM THE EVERLAST ALBUM "WHITEY FORD SINGS THE BLUES" (TB 1236) PRODUCED BY DANTE ROSS, JOHN GAMBLE, & EVERLAST WWW.TOMMYBOY.COM



CARL STUBNER FOR DELUXE ENTERTAINMENT 818-509-9100

MOST ADDED At Modern Rock!

_	e	a	d	İ	n	g	T	h	e	V	V	a	V	1

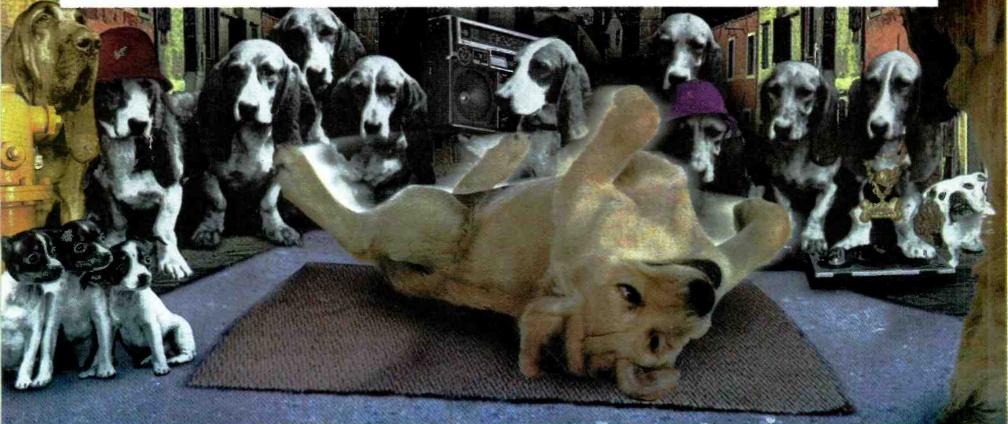
KROQ-37x	WHFS	1
· · · · · · · · · · · · · · · · · · ·	KNRK	1
KNDD-39x		
KITS-26x	91X	
WFNX-29x	99X	
WBCN-22x	KEDJ	1
KXRK-26x	КХРК	

S	Q101	KPNT
K	WXRK	KTCL
	CIMX	WBRU
	WENZ	WXDG
J	WXDX	WRXQ
K	KNRX	KDGE
	and	many mo

Requesting Everywhere!

371 spins at R&R Alternative after only one week! 466 spins at Modern Rock Monitor after only one week!

...and many more!



BODY MOVIN'

the new single from hello nasty, one of the biggest selling albums of 1998.

Top 10 LPs' of 1998: #1 Titanic Soundtrack, #2 Celine Dion Let's Talk About Love,

#3 Backstreet Boys Backstreet Boys, #4 City Of Angels Soundtrack,

#5 Shania Twain Come On Over, #6 Savage Garden Savage Garden,

#7 Will Smith Big Willie Style, #8 Beastie Boys Hello Nasty,

#9 Matchbox 20 Yourself Or Someone Like You, #10 Armageddon Soundtrack .

ALTERNATIVE TOP 50

OCTOBER 30, 1998

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW		AL PLAYS	0 #/	
1	1	1	0	HOLE Celebrity Skin (DGC/Geffen)	3078	LW 2065	2W	3₩	STATIONS/
3	2	2	ĕ	GOO GOO DOLLS Slide (Warner Bros.)		3065	2984	2949	90/0
5	4	2	ğ	LENNY KRAVITZ Fly Away (Virgin)	3008	2996	2891	2583	93/0
		4	ŏ	CAKE Never There (Capricorn/Mercury)	2799	2754	2466	2327	90/1
5	5		ğ	OEESDBING Drothy Ely (For A Milito Churchie)	2701	2554	2368	2169	90/0
9	14	9		OFFSPRING Pretty Fly (For A White Guy) <i>(Columbia)</i>	2389	2081	1751	1026	88/2
4	8	7	6	FLYS Got You (Where Want You) (Trauma/Delicious Vinyl)	2244	2159	2009	1933	86/1
2	3	5	7	EVE 6 Inside Out (RCA)	2220	2328	2513	2648	75/0
4	6	6	8	EVERCLEAR Father Of Mine (Capitol)	2142	2288	2283	2469	74/0
0	7	8	9	EAGLE-EYE CHERRY Save Tonight (Work)	2032	2102	2118	2090	69/0
7	13	11	0	SHAWN MULLINS Lullaby (Columbia)	1967	1903	1825	1844	74/0
8	11	10	11	ALANIS MORISSETTE Thank U (Maverick/Reprise)	1883	1944	1908	1821	77/0
0	18	14	Ø	SOUL COUGHING Circles (Slash/WB)	1850	1800	1646	1471	90/1
2	21	15	₿	U2 Sweetest Thing (Island)	1720	1679	1465	1205	84/2
3	9	13	14	THIRD EYE BLIND Jumper (Elektra/EEG)	1707	1868	1941	2098	60/0
1	10	12	15	SEMISONIC Singing In My Sleep (MCA)	1663	1889	1933	2053	71/0
4	30	24	6	EVERLAST What It's Like (Tommy Boy)	1548	1206	844	639	76/6
1	22	20	Ð	MARILYN MANSON The Dope Show (Nothing/Interscope)	1516	1498	1461	1442	77/2
1	25	17	18	R.E.M. Daysleeper (Warner Bros.)	1505	1553	1309	658	85/0
5	24	22	19	FUEL Bittersweet (550 Music)	1462	1392	1323	1149	73/0
2	12	16	20	BEASTIE BOYS Intergalactic (Grand Royal/Capitol)	1404	1622	1839	1982	57/0
5	17	19	21	CREED What's This Life For (Wind-up)	1334	1524	1648	1850	53/1
_	28	26	22	BECK Tropicalia (<i>DGC/Geffen</i>)	1320	1176	929	224	75/2
3	15	18	23	FASTBALL Fire Escape (Hollywood)	1301	1525	1700	1937	
9	19	21	24	LOCAL H All The Kids Are Right (Island)	1259				53/0
7	26	25	25	KORN Got The Life (Immortal/Epic)	1160	1477	1536	1623	57/0
	AK		20	NEW RADICALS You Get What You Give (MCA)		1195	1149	1092	75/2
	AK		ð	GARBAGE Special (Almo Sounds/Interscope)	1049	808	606	423	67/4
r t Aw		23			1003	699	186	46	68/10
	16	2 3 34	28 29	GARBAGE Think I'm Paranoid (<i>Almo Sounds/Interscope</i>) OASIS Acquiesce (<i>Epic</i>)	963	1225	1684	2097	42/0
-	-				958	714	215	25	72/11
5	23	27	30 31	SMASHING PUMPKINS Perfect (Virgin)	908	1161	1380	1867	46/0
9	31	30		GREEN DAY Nice Guys Finish Last (Reprise)	892	817	741	608	62/3
-	41	33	3 2	DAVE MATTHEWS BAND Crush (RCA)	860	732	508	142	63/5
	20	28	33	BARENAKED LADIES One Week (Reprise)	842	1045	1507	2163	40/0
-	43	38	9	PLACEBO Pure Morning (Hut/Virgin)	810	649	461	303	65/10
	33	36	3 5	ROB ZOMBIE Dragula (Geffen)	802	697	637	574	56/4
		29	36	SHERYL CROW My Favorite Mistake (A&M)	801	924	953	1070	31/0
EE	3 U 1		37	BARENAKED LADIES It's All Been Done (Reprise)	757	250	100		60/16
	32	32	38	COWBOY MOUTH Whatcha Gonna Do? (MCA)	723	735	685	657	46/1
	34	39	39	STABBING WESTWARD Sometimes It Hurts (Columbia)	632	640	637	616	44/0
	44	41	40	REEL BIG FISH The Set Up (You Need This) (<i>Mojo/Universal</i>)	618	529	450	316	49/5
	42	43	()	ECONOLINE CRUSH Surefire (Never Enough) (<i>Restless</i>)	530	501	480	423	39/3
	45	44	Ð	EELS Last Stop: This Town (DreamWorks/Geffen)	524	477	446	402	41/5
	29	37	43	BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope)	501	678	905	1153	25/0
ΕE	3 U T		44	CARDIGANS My Favourite Game (Stockholm/Mercury)	456	359	291	235	29/1
	50	47	۹.	FINGER ELEVEN Quicksand (Wind-up)	455	397	365	366	28/0
		40	46	DEPECHE MODE Only When I Lose Myself (<i>Mute/Reprise</i>)	452	532	576	617	31/1
		49	Ð	AFGHAN WHIGS Somethin' Hot (Columbia)	396	371	368	345	
		42	48	PEARL JAM Do The Evolution <i>(Epic)</i>	387	571			31/0 20/0
	3 U Т	_	4 9	FEEDER Descend (<i>Echo/Elektra/EEG</i>)	381		609 326	643 201	30/0 22/1
	UT		()	ZEBRAHEAD Get Back (Columbia)		362	336	281	33/1
			9	LEDITATIEND GEL DAUK (COTUTIDIA)	378	354	265	253	32/2

This chart reflects airplay from October 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 95 Alternative reporters. 92 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

NEW & ACTIVE

BEASTIE BOYS Body Movin' (Grand Royal/Capitol) MARCY PLAYGROUND Sherry Fraser (Capitol) CANDY SKINS Feed It (VelVel) HARVEY DANGER Private Helicopter (Slash/London/Island) LESS THAN JAKE History Of A Boring Town (Capitol) REMY ZERO Prophecy (DGC/Geffen)

SEVEN MARY THREE Each Little Mystery (Mammoth/Atlantic) MATCHBOX 20 Back 2 Good *(Lava/Atlantic)* Total Plays: 222, Total Stations: 12, Adds: 1 FIONA APPLE Across The Universe (Work) shhA Rt LOVE AND ROCKETS Holy Fool (Red Ant) BETTER THAN EZRA At The Stars (Elektra/EEG) Total Plays: 198, Total Stations: 51, Adds: 48

Songs ranked by total plays

ricanradio

BREAKERS **NEW RADICALS** You Get What You Give (MCA) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 1049/241 67/4

GARBAGE Special (Almo Sounds/Interscope) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 1003/304 68/10



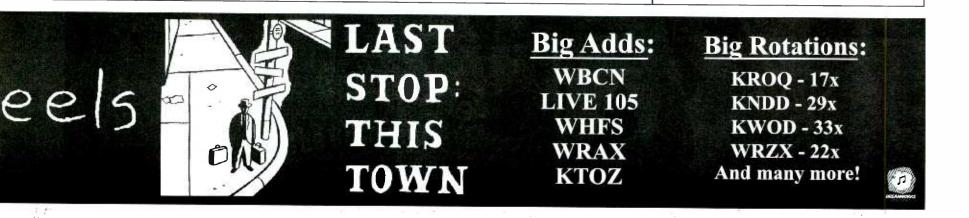
ARTIST TITLE LABEL(S) ADDS BETTER THAN EZRA At The Stars (Elektra/EEG) 48 BEASTIE BOYS Body Movin' (Grand Royal/Capitol) 36 BARENAKED LADIES It's All Been Done (Reprise) 16 DAVID GARZA Slave (Lava/Atlantic) 12 **OASIS** Acquiesce (Epic) 11 REMY ZERO Prophecy (DGC/Geffen) 11 GARBAGE Special (Almo Sounds/Interscope) 10 PLACEBO Pure Morning (Hut/Virgin) 10 MONSTER MAGNET Powertrip (A&M) 9 SEAL Human Beings (Warner Bros.) SQUIRREL NUT ZIPPERS Trou Macacg (Mammoth)





ARTIST TITLE LABEL(S) FUEL Shimmer (550 Music) HARVEY DANGER Flagpole Sitta (Slash/London/Island) CREED My Own Prison (Wind-up) FOO FIGHTERS Everlong (Roswell/Capitol) SEMISONIC Closing Time (MCA) GOO GOO DOLLS Iris (Warner Sunset/Reprise) DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen) EVERCLEAR | Will Buy You A New Life (Capitol) GREEN DAY Time Of Your Life (Good Riddance) (Reprise) MARCY PLAYGROUND Sex And Candy (Capitol)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



CHART

26

7

7

ALTERNATIVE ACTION

Break Through

FINGER ELEVEN TRACK: "QUICKSAND" LP: T/P PRODUCER: ARNOLD LANNA LABEL: WIND-UP



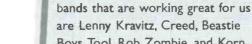
ssentials: Oh, Canada! The musical birthplace of legends such as Rush, Leonard

Cohen, and Bryan Adams, has been the breeding ground of late for a new crop of alternative acts. The latest of these is Finger Eleven, a Toronto-based group of buddies who formed a high school band "in search of the ultimate cover."

After a few semesters bashing out classics (perhaps even "Summer Of '69?"), guitarist **James Black** finally smacked himself on the forehead and realized that his band should be *writing* songs, not covering them. So, along with **Scott** and **Sean Anderson** (vocals and bass, respectively), Rick Jackett (guitar), and Rich Beddoe (drums), they holed up in a cottage north of their hometown and began musically brainstorming in earnest. The band ended up writing a collection of songs about romantic disillusionment that would eventually become debut album *Tip.* Wind-up Entertainment, home of mega-rock success story Creed, came a knockin', Finger Eleven let them in, and now the freshest single from up north, "Quicksand," is sucking in both sides of the border.

• Artist POV: Scott Anderson has his priorities straight: "We had talked to some other labels that wanted us to write more songs so we could come up with a 'hit single.' We passed because we're about constructing an album that's a musical ride."

> -Rich Michalowski Alternative Asst. Editor



Dave Wellington, PD KXTE/Las Vegas

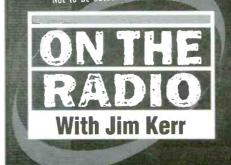
As most people might expect, the

Boys, Tool, Rob Zombie, and Korn. Those bands pretty much describe the station. One band that we hopped on pretty early is Godsmack, whose "Whatever" has that driving sound that

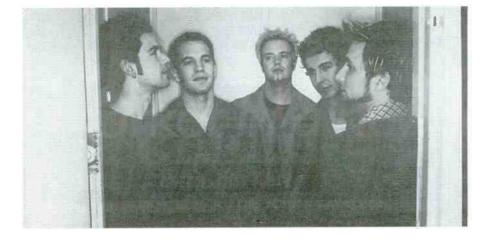


is Extreme. It's working really well. Zebrahead's "Get Back" is another song that is doing great for us. Two bands that have releases that may catch people by surprise are Less Than Jake and Placebo. Las Vegas is one of the 10 biggest markets for Less Than Jake and "History Of A Boring Town" is just a hit. Things are beginning to slow down as we get toward the end of the year. One thing that I am really excited about is Sugar Ray's new single "Early Morning." Overall, for us it doesn't stop. If I can find new music-not matter what label it is on-and it fits, we're going on it.

A hearty congratulations to Columbia, as Shawn Mullins enters the top 10 this week ... Persistence certainly pays off in this business. While programmers seem to be tripping over their own shoes to move songs out and get new stuff in, there are plenty of examples of songs that are chipping away. Rob Zombie is one of the best current examples of this, pulling in KROQ/ Los Angeles and Q101/Chicago and others this week as it continues its march up the chart. You also can't forget about the Eels, whose "Last Stop: This Town" is winning over new stations every week. Last week it was KROQ, this week's believers include WBCN/Boston, WHFS/Washington, and KITS/San Francisco. Before we leave this subject, special kudos to Restless Records' Econoline Crush, who are also making progress every week ... Two bands that hit radio recently continue to build very strong stories: Remy Zero and New Radicals ... KROQ hits the import bins again. This time discovering Touch And Go. Not to be outdone, WBCN adds it too ... Next record in the retail spotlight for the



format: Beck, whose album hits stores next week ... It's been selling for weeks now, and radio has begun to notice. The band is Orgy and Q101, KR0Q, and KITS all come to the party this week ... Nice to see strong followups from the Beastie Boys and Barenaked Ladies performing nicely at radio this week. And finally, belated, yet welldeserved, RECORD OF THE WEEK honors to Oasis' "Acquiesce."



<section-header>

 From the album

 From

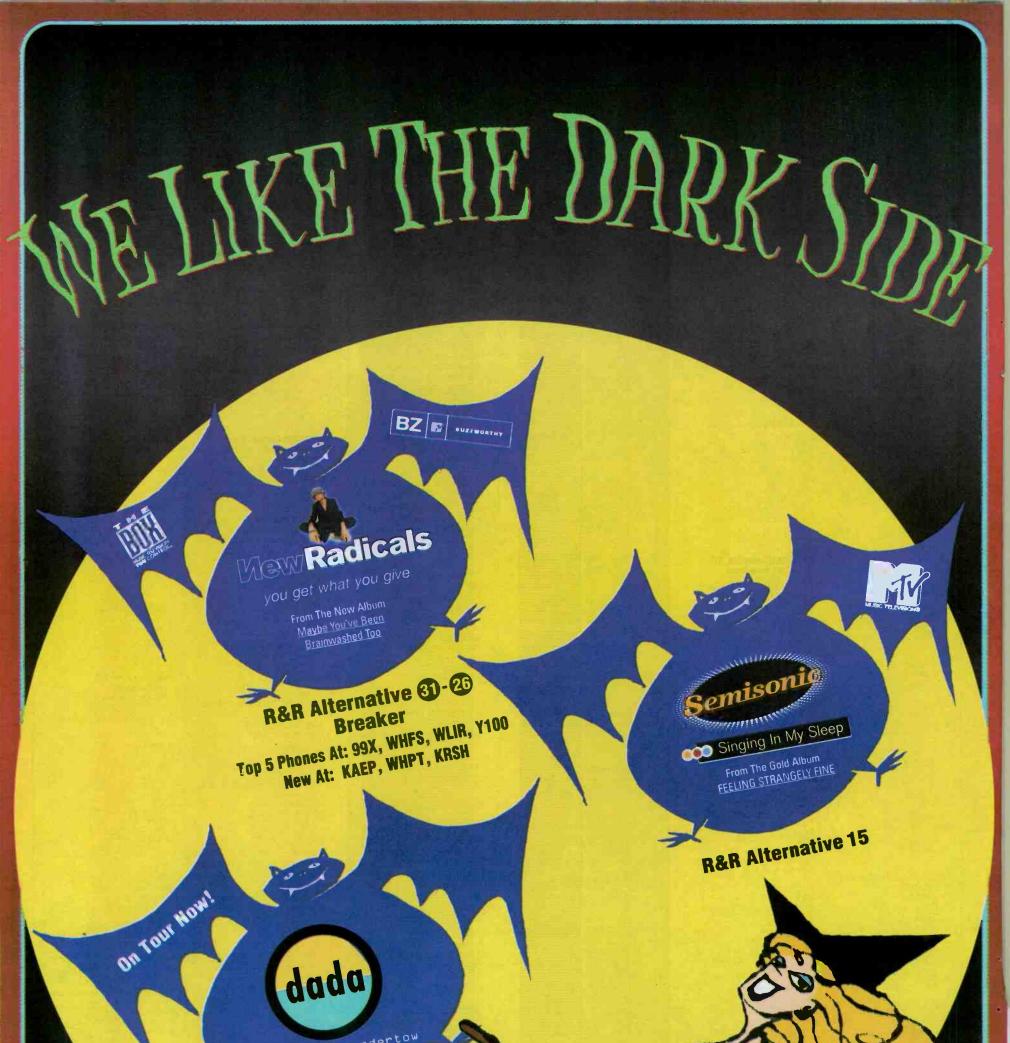
The Smashing Pumpkins Gestfallen

> Impacting Modern Rock 11/03

the new single from the platinum album Adore Written, produced and mixed by Billy Corgan

Management: Q Prime, Inc.

www.virginrecords.com AOL Keyword: Virgin Records © 1998 Virgin Records America, Inc. and The Smashing Pumpkins



information undertow From Their New Album

New At: WEQX, KWOD, KFMA, WCLZ, WNCS KTUX, WSTZ, KRSH

M = C = A M U S I C SERVICE A M E R I C A www.micarecords.com ©1998 MCA Records WEQX/Albany, NY PD: Ian Harrison MD: Steve Bottomley

WQBK/Albany, NY PD/MD: Kelli McNamara AMD: Jeff Callan BAGE "Special" VEY DANGER "Pi ROCK "Buildood"

KTEG/Albuquerque, NM PD: Skip Isley APD/MD: Julie Forman BEASTIE BOYS "M FEEDER "Descend" INCUBUS "Skin" LOCAL H "Tell"

WNNX/Atlanta, GA OM: Brian Philips PD: Leslie Fram MD: Sean Demery

WJSE/Atlantic City, NJ PD/MD: Blake Laurell BETTER THAN EZRA * OASIS "Acqueesce" DAVID GARZA "Slave" RANCID "Thought" SEAL "Human" GOLDFINGER "More"

WBXR/Augusta GA OM: Jim Mahanay APD/MD: Derek Madden BETTER THAN EZRA "Stars" BARENAKED LADIES "Done"

KROX/Austin, TX PD: Sara Trexler APD/MD: Lloyd Hocutt MARILYN MANSUN UN BEASTIE BOYS "Movin" PLACEBO "Morning" REMY ZERO "Prophecy"

WRAX/Birmingham, AL PD: Dave Rossi APD: Hurricane Shane MD: Suzy Boe BETTER THAN EZRA 'Stars' DRATE WANSON 'Dope' LOTE AND 'DOCESTS 'Hoy' ESR. 'Human' DISHWALLA 'Awake'

KQXR/Boise, ID PD: Jacent Jackson BARENAKED LADIES "Done" BETTER THAN EZRA "Stars"

WBCN/Boston, MA VP/Programming: Oedipus APD/MD: Steven Strick REMY ZERO "Prophecy" EELS "Last CARDIGARS "Favourte" TOUCH AND GO "Would" BETTER THAN EZRA "Stars BIG BAD VOODOO DADDY "Sun" BARENAKED LADIES "Onot" SQUIRREL NUT ZIPPERS "Macacq"

WFNX/Boston, MA PD: Cruze MD: Laurie Gail MIGHTY MIGHTY... "1-2-8" DAVID GARZA "Slave" BETTER THAN EZRA "Slars" JANUS STARK "Little" ELLIOTT SMITH "Waltz"

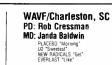
KHLR/Bryan-College Station, TX PD: Mark McKenzie APD: Don Kelley David GAB72 - Space BEASTIE BOYS "Movin" SQUIRREL NUT ZIPPERS "Macacq" RETTER THAN F7RA "Stars"

WEDG/Buffalo, NY PD/MD: Rich Wall RAMMSTEIN "Hast" DAVE MATTHEWS BAND "Crush" MONSTER MAGNET "Powertrop"

WBTZ/Burlington, VT PD: Stephanie Hindley MD: Steve Picard SMASHING PUMPKINS "Crest" HOLE "Malibu" BEASTIE BOYS "Movin" SQUIRREL NUT ZIPPERS "Ma VATSURA "Slain"

WPGU/Champaign, IL PD: Pete Schiecke APD: Emily West MD: Ben Belton

ant



WEND/Charlotte, NC PD: Jack Daniel MD: Rick Brewer

WKOX/Chicago, IL PD: Alex Luke APD/MD: Mary Shuminas BEASTIE BOYS "Movn" ROB ZOMBIE "Dragula" ORGY "Blue"

WOXY/Cincinnati, OH WOXY/Cincinnati, OH PD: Keri Valmassei MD: Dorsie Fyfte 3 00 SPRECR EUIES _ "Bues" Berten THAN EZR 'Star" BRIAN JOBESTOWN. "Hei BI SIN OUGOTO NADO' 'Sue" DAN Undertwi BI SIN OUGOTO NADO' 'Sue" DAN Undertwi DAN Undertwi SUIRRE. NO ZIPORES 'Macket' HOUVERPHOUL CLUB HOUVERPHOUL CLUB

WENZ/Cleveland, OH PD: Dan Binder MD: #1 Son 12 DEPECHE MODE 4Lose" BEASTIE BOYS *Movin" GREEN DAY *Nice ROB ZOMBIE *Dragula* OASIS *Acquiesce

KFMZ/Columbia, MO PD/MD: Paul Maloney 17 BETTER THAN EZHA "Stars 6 REMY ZERO "Prophecy" 5 PLACEBO "Morning" 9 FEASTIF ROYS "Mounn"

WARQ/Columbia, SC WARU/COlUMDIA, PD/MD: Susan Groves REMY ZERO "Prophecy" BEASTIE 8075 "Movin" OASIS "Acquiesce" PLACEBO "Movin" GARBAGE "Special" BETTER THAN EZRA "Stars"

WWCD/Columbus, OH PD: Andy Davis MD: Jack DeVoss SEAL "Human" ZEBRAHEAD "Back" BEASTIE BOYS "Movin" BETTER THAN EZRA "Stars" DADA "Lindertow"

WZAZ/Columbus, OH PD: Mathew Harris APD: Ben Williams MD: Mark Pennington 0 PLACEO Morring¹ 6 GARBAGE "Special" 7 BARENAKEO LADIES "Done" 4 MATCHBDX 20 "Back"

KRAD/Corpus Christi, TX PD: Cory Smith EVERYTHING "Good" BEASTIE BOYS "Movin" SQUIRREL NUT ZIPPERS "Macae SPRUNG MONKEY "Breakdown" BETTER THAN EZRA "Stays" MONSTER MAGNET "Powertrip" DAVID GARZA "Stays"

KDGF/Dallas TX PD: Duane Doherty MD: Alan E Smith PLACEBO "Mornin EVERLAST "Like" BEASTIE BOYS "M

WXEG/Dayton, OH PD: Jeff Stevens APD/MD: Allen Rantz

WKRO/Daytona Beach, FL PD: Taft Moore APD: Frank Scott MD: Rosy Acevedo 4 BETTER THAN EZRA "Stars" 2 MONSTER MAGNET "Powertrip 2 BEASTIE BOYS "Movin"

KTCL/Denver, CO PD/MD: Mike D'Connor BEASTIE BOYS 'Mov CREED "Life" NFW RADICALS "Get

CIMX/Detroit, MI PD: Murray Brookshaw APD: Vince Cannova OASIS "Acquiesce" DAVID GARZA "Slave" BADENAKED LADIES "

Stations and their adds listed alphabetically by market WPLT/Detroit, MI PD: Garett Michaels MD: Ann Delisi SEAL "Human"

WXDG/Detroit MI PD: Amy Doyle MD: Spike FLYS "GOT" BEASTIE BOYS "Movin" BETTER THAN EZRA "Stars" MONSTER MAGNET "Powertrip"

KNRQ/Eugene, OR PD: Stu Allen MD: Cia NAKED LADIES "Doge OASIS "Acquiesce" CANDYSKINS "Feed" LESS THAN JAKE "History"

KBRS/Favetteville, AR KBHS/Fayettevine, PD/MD: Kyle Gibson Better THAN EZA-Stas* LENNY KRAVIZ *Fy-EVERLAST 'LAR* BEGK "Tropicalia" BEGK "Tropicalia" BEASTE BDYS "Movin" MONSTER MASNET "Powertrop"

WBZF/Florence, SC MD: Joe Abby DAVE MATTHEWS BAND Crush BETTER THAN EZRA "Stars" BARENAKED LADIES "Down"

WJBX/Ft. Myers, FL PD lee BECK "Tropicalia" BEASTIE BOYS "Movin" BEEL BIG FISH "Set"

WEJE/Ft. Wayne, IN WEJE/FI. Wayne, m PD: Weasel MD: Kyle 6 PLACEBO "Morning" 1 BEASTIE BOYS "Movm" REWY ZERO "Frobmey" ECONOLINE CRUSH "Surrile" EVERYTHING "Good" DISHWALLA "Awake"

KFRR/Fresno, CA PD: Bruce Wayne

WGRD/Grand Rapids, MI PD: Margot Smith MD: Tim Bronson 17 GARBAGE "Special" 5 BETTER THAN EZRA "Stars"

WXNR/Greenville, NC DM: Jeff Sanders

WMR0/Hartford CT PD: Jay Beau Jones APD/MD: Dave Hill 3 BETTER THAN EZRA "Stars" DAVID GARZA "Slave" SQUIREL NUT ZIPPERS "Macacq

KTBZ/Houston, TX PD: Jim Trapp APD: Steve Robison BETTER THAN EZRA "Stars" BARENAKED LADIES "Done"

WRZX/Indianapolis, IN PD: Scott Jameson MD: Michael Young

WPLA/Jacksonville, FL PD: Rick Schmidt MD: Crissy REMY ZERO "Prophecy"

KNRX/Kansas City, MO PD: Sean Smyth APD: Dave Horn MD: Jason Justice

BEASTIE BOYS "Movin" REEL BIG FISH "Set" GARBAGE "Special" BARENAKED LADIES "Done" BETTER THAN EZRA "Stars" WNFZ/Knoxville, TN

PD/MD: Shane Cox MONSTER MAGNET "Pos BEASTIE BOYS "Movin" ADDIGT "Nobody"

WGBD/Lafavette IN /MD: Steve Clark GREEN DAY "NICE" OASIS "Acquiesce" GARBAGE "Special" DAVE MATTHEWS BAND "Crush" BARENAKED LADIES "Done" KFTE/Lafayette, LA PD: Hans "Fast Eddie APD/MD: Rob Summers " Nelson BEASTIE BOYS "Movin" REEL BIG FISH "Set" BETTER THAN EZRA "Stars" BARENAKED LADIES "Done"

WWDX/Lansing, MI PD: Chris Brunt APD/MD: Jesse Addy REMY ZERO "Prophece BETTER THAN EZRA "

ALTERNATIVE REPORTERS

KXTE/Las Vegas, NV PD: Dave Wellington APD/MD: Chris Ripley

WXZZ/Lexington, KY PD: Tony Doolin 9 ECONDLINE CRUSH "Surfire 8 GARBAGE "Special" 4 BETTER THAN EZRA "Stars" 4 BEASTIE BOYS "Movin"

WLIR/Long Island, NY PD: Gary Cee APD: Malibu Sue MD: Andre Ferro 8 BETTER THAN EZRA "Stars" 8 BEASTIE BOYS "Moyon" 0FSPRING "Pretty" 0 AVID GARCA "Stave"

KROQ/Los Angeles, CA VP/Prog.: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden 6 ROB ZOMBIE "Dragula" ORGY "Blue" OASIS "Acquiesce" TOUCH AND GO "Would"

WLRS/Louisville, KY PD: Dennis Dillon MD: Gina Juliano VAST "Touched" HARVEY DANGER "Priva

WMAD/Madison, WI PD: Pat Frawley MD: Amy Hudson BARENAKED LADIES "Done" BEASTIE BOYS "Movin" PLACEBO "Morning"

WRXQ/Memphis, TN PD: Tony Williams MD: John Michael BEASTIE BOYS U2 "Sweetest" DEFTONES "An

WHTG/Monmouth-Ocean, NJ im PD: Mike Saute BEASTIE BOYS "Movin" BETTER THAN EZRA "Stars DADA "Undertow" GOLDFINGER "More" SOLUTION A.D. "All"

WKDF/Nashville, TN PD: Kidd Redd MD: Sheri Sexton OFFSPRING "Pretty" SOUL COUGHING "O TRAIN "Free"

WRRV/Newburgh, NY PD: Greg O'Brien MD: Andrew Boris OASIS "Acquiesce" BETTER THAN EZRA "Stars" LOVE AND ROCKETS "Holy" "FRRAHEAD "Back"

KKND/New Orleans, LA OM: Dave Stewart APD/MD: Rod Ryan

KQRX/Odessa, TX GM/PO: Dave Cardwell MD: Cary Rockman BETTER THAN EZRA "Stars" HAN EZRA

WIXO/Peoria, IL DM/PD: Russ Schenck BEASTIE BOYS "Movin DASIS "Acquiesce" DAVE MATTHEWS BAND "Crus RETTER THAN EZRA "Stars"

WPLY/Philadelphia, PA PD: Jim McGuinn APD: Doug Kubinski MD: Preston Elliot 16 NEW RADICALS "Get" DC TALK "Friend"

KEDJ/Phoenix, AZ PD: Shellie Hart APD/MD: Chris Patyk BETTER THAN EZRA "Stars" EVERLAST "Like" STUTTERING JOHN "Pretty"

KZON/Phoenix, AZ PD: Paul Peterson APD: Laura Smith MD: Kevin Mannion K'S CHOICE "Believe RETTER THAN EZRA

WXDX/Pittsburgh, PA PD: John Moschitta APD: Brandon Davis MD: Lenny Diana GARBAGE "Special" RUSTED ROOT "Mage KID ROCK "Butlgod" BEASTIE BOYS "Movi RUSTED ROOT "Jong

WCYY/Portland ME PD: Herb Ivy MD: Brian James 5 ECONOLINE CRUSH "Suretire" SOUIREL NUT ZUPPERS "Macacq" MY FRIEND STEVE "Schooling"

WDST/Poughkeepsie, NY OM: Jimmy Buff APD: Dave Doud 5 BETTEr HAN EZRA "Stars" 5 SEAL "Human"

WBRU/Providence, RI PD: Tim Schiavelli MD: Seth Resler PHISH "Birds" AGENTS "Gratidao" BARENAKED LADIES "Done" BEASTIE BOYS "Movin" BETTER THAN EZRA "Stars" MY FRIEND STEVE "Schooling"

WXEX/Providence, RI PD: Brent Petersen APD: John Allers

KRZO/Reno, NV PD: Rob "Blaze" Brooks APD: Smilin' Marty MD: Heather Pierce LIMP BIZKIT "Faith" BEASTIE BOYS "Movin'" BETTER THAN EZRA "Stars REMY ZERO "Prophecy"

KCXX/Riverside, CA DM/PD: Dwight Arnold APD: John DeSantis MD: Lisa Axe GOLDFINGER "More" REEL BIG FISH "Set" LOVE AND ROCKETS "Hoty"

WNVE/Rochester, NY PD/MD: Erick Anderson EVERLAST "Like" REEL BIG FISH "Set" HARVEY DANGER "Private" BARENAKED LADIES "Done"

KWOD/Sacramento, CA PD: Ron Bunce APD: Boomer Barbosa MD: Carla "Raz" Raswyck BEASTIE BOYS 'Movin'' BETTER THAN EZRA "Stars" SPRUNG MONKEY "Breakdown DAVID GARZA "Stave" CREEPER LAGOON "Deadly" DADA "Undertow" BRIAN JONESTOWN ... "Hell"

KPNT/St. Louis. MO OM/PD: Allan Fee APD: Marty Linck MD: Traci Wilde BEASTIE BOYS "Movin" BETTER THAN EZRA "Stars DOVETAIL JOINT "Inside" GRAVITY KILLS "If"

WOSC/Salisbury-Ocean City, MD OM: Jim Hays MD: Paula Sangeleer

KXRK/Salt Lake City, UT VP/Ops. & Prog.: Mike Summ MD: Sean Ziebarth

XTRA/San Diego, CA PD: Bryan Schock MD: Chris Muckley

October 30, 1998 R&R • 111

KITS/San Francisco, CA OM: Ron Nenni PD: Jay Taylor MD: Aaron Axelsen EELS "Last" ORGY "Blue"

KJEE/Santa Barbara, CA GM/PD: Eddie Gutierrez APD: John Schroeter RANCID "Thought" DAVE MATTHEWS BAND "Cr DISHWALLA "Awake"

KNDD/Seattle, WA PD: Phil Manning MD: Kim Monroe

WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer BETER THAN EZRA "Stars" EVERLAST "Like" KORN "Like" ROB ZOMBIE "Dragula"

KTOZ/Springfield, MO PD: Melody Lee APD/MD: Sheli Scot MARCY PLAYGROUND "Sherry" BEASTIE BOYS "Movin" BETTER THAN EZRA "Stars" MONSTER MAGNET "Powertrip" EELS "Last"

WGMR/State College, PA PD/MD: Mike Evans COWBOY MOUTH "Whatcha" REMY ZERO "Prophecy" BETTER THAN EZRA "Stars" MONSTER MAGNET "Powertrip

WKRL/Syracuse, NY OM: Mimi Griswold PD: Steve Corlett DISHWALLA "Awake" DAVID GARZA "Slave" BETTER THAN E784 "Stars

WXSR/Tallahassee, FL PD: Scott Pettibon MD: Doug DISHWALLA "Awake"

KLZR/Topeka, KS PD: Roger The Dodger MD: Bob Dsbum BARENAKED LADIES "Done" KID ROKC "Bullgod" BETTER THAN LZRA "Stars" RANCID 'Thought"

KFMA/Tucson, AZ PD: Chuck Roast MD: Tommy Sanders New RADICALS "Get MONSTER MAGNET "Powert BETER THAN EZRA "Stars" BAREWARED LADIES "Done"

KMYZ/Tulsa. OK PD: Lynn Barstow MD: Ray Seggern BEASTIE BOYS "Movin" BARENAKED LADIES "Done" GRAND STREET CRYERS "Frass

WHFS/Washington, DC PD: Robert Benja APD: Bob Waugh MD: Pat Ferrise EELS "Last" DAStS "Acquiesce

WPBZ/West Palm Beach, FL PD: John O'Connell MD: Dan D'Brien DAVID GARZA "SIZ LESS THAN JAKE " REMY ZERO "Prop PLACERO, "Marging

WSFM/Wilmington, NC PD: John Stevens MD: Janice Sutter BEASTIE BOYS "Mov BETTER THAN EZRA GREEN DAY "NICE"

95 Total Reporters 95 Current Reporters 92 Current Playlists

eported Frozen Playlist (2): KZNZ/Minneapolis, MN KNRK/Portland, OR

Did Not Report, Playlist Frozen (1): WXRK/New York, NY



nericanradiohie

112 • R&R October 30, 1998

ALTERNATIVE PLAYLISTS



ALTERNATIVE PLAYLISTS

October 30, 1998 R&R • 113



i

ALTERNATIVE

NEW MUSIC SPECIALTY SHOWS

R&R's Exclusive Look At The Cutting Edge Of Alternative



By Rich Michalowski Asst. Alternative Editor

While it was a great week again for Hut/Virgin's Placebo. Sub Pop's Sunny Day Real Estate blasted back, beating out some heavy players after several weeks on and off the chart. Programmers are not only gravitating toward the single "Pillars," but also venturing into deeper cuts off the album. And "1965" is proving to be a good year as Columbia's Afghan Whigs continue to hold their ground in Spe-



JANUS A GO-GO --- Trauma's Janus Stark hang with label promo and publicity kingpins backstage at the Whiskey in Los Angeles (L-r) Janus Stark's Gizz Butt, Trauma's Rob Kahane. bandmember Pinch, Trauma's Michael Taub, and bandmember Shop.

cialty land. They jump from No. 10 to No. 3 and grab a few new stations to boot. Meanwhile, March's Club 8 is building quite a little story with play at **KROQ/Los** Angeles and WLIR/Long Island - Ouch! The band missed the chart by one spin. Finally, I'm hearing a lot of good things about Minty Fresh's Twelve Caesars, who debut at No. 12. Other killer debuts include: Stash/London/Istand's Rammstein and Windup's Finger Eleven. Record To Watch: Club 8.



TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 SUNNY DAY REAL ESTATE (Sub Pop) Airplay Includes: WBCN, WEDG, WEJE
- 2 PLACEBO (Hut/Virgin) Airplay Includes: KCXX, KPNT, WLIR
- 3 AFGHAN WHIGS (Columbia) Airplay Includes: WBRU, WHFS, WPLY
- 4 DOVETAIL JOINT (Aware) Airplay Includes: KTCL, WEJE, WXRK
- 5 GOMEZ (Hut/Virgin) Airplay Includes: KFMA, KNRX, KTEG
- 6 JON SPENCER BLUES EXPLOSION (Matador/Capitol) Airplay Includes: WBTZ
- 7 EELS (DreamWorks/Geffen) Airplay Includes: KCRW, WBCN, WXRK
- 8 MERCURY REV (V2) Airplay Includes: KHLR, KZNZ, WGMR
- 9 ORGAZMO SOUNDTRACK (Nickelbag) Airplay Includes: WBZF, WGMR, WHTG
- 10 ASIANDUBFOUNDATION (Phase 4/London) Airplay Includes: KPNT, KXRK
- 11 RANCID (Epitaph) Airplay Includes: WEJE, WXDX, WXSR

12 TWELVE CAESARS (Minty Fresh) Airplay Includes: KTEG, WEDG, WOXY

- 13 UNKLE (MoWax/London) Airplay Includes: KFTE, KJEE, KLZR,
- 14 REMY ZERO (DGC/Geffen) Airplay Includes: KCRW, KNRK, WLIR
- 15 MY SUPERHERO (Risk) WGMR, WQBK, XTRA
- 16 NEW RADICALS (MCA) Airplay Includes: WLIB, WXSB, XTBA
- 17 ZEBRAHEAD (Columbia) Airplay Includes: KFMA, WBZF, WEJE
- 18 FINGER ELEVEN (Wind-up) Airplay Includes: KTEG, WBRU, WSFM
- 19 RAMMSTEIN (Slash/London/Island) Airplay Includes: WBZF, WEJE, WJBX
- 20 LOVE AND ROCKETS (Red Ant) Airplay Includes: KNRK, WSFM, WXEG



SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

WXRK/New York, NY

Black Sabbath "Psycho Man" Garbage "Special" Everiast "Ends" Candlebox "10,000 Horses" Less Than Jake 'History Of A..."

WPLY/Philadelphia, PA

Y Not? Sunday 9-10:30pm Dan Fein Beck "Cold Brains"

Beck "Cold Brains" DC Talk "My Friend (So Long)" Elliott Smith "Bottle Up And. " Fatboy Sirm "Praise You" Yatsura "Glow Starz"

WXDX/Pittsburgh, PA

W XU X/PTITSDUTGIT, PA Edge 0f The X Sunday 9-11pm Lenny Olana Destractions "Fine" Venus in Furs "Chemical" Wade "Trampoline" Dovetail Jond" Level On The Inside" Moe "Stranger Than..."

WCYY/Portland, ME

Spinout Thursday 7-9pm Shawn Jeffrey Sunny Oay Real... "Pillars" Kahum Karie "Good Morning..." All "I'll Get There" Deftones "Mascara" Dirty Beatniks "Latinhead"

KNRK/Portland, OR

KNRK/PORIAIN, UP Something Cool Sunday midnight-1am Jalme Cooley Fatoy Sim "Gangster Tripping" Meat Beat Manifesto "Prime Audio Soup" Prolapse "Autocade" Seam "Lttle Chang, Big..." 2 Skinnee J's "The Best..."

WBRU/Providence, RI

WBHU/Providence, Hi Breaking And Entering Wednesday midnight-2am Seth Reisler Cogasm "A Sign From God" Agents "Gratidao" Babe The Blue Ox "Basketball" Zebrahead "Gete Back" Afghan Whigs "Somethin" Hot"

WXEX/Providence, RI New Music X-tra Tuesday 11pm-midnight John Allers

John Allers John Allers Dovetail Joint "Level On The Inside" Stretch Princess "Sorry" Econoline Crush "Surefire..." My Friend Steve "The Schooling" Cardigans "My Favourite Game"

KCXX/Riverside, CA

Music Meeting Sunday 9-10pm Dwight Annold Khalel "No Mery" Janus Stark "Every Litte ..." Placabo "Pure Morning" Sprung Monkey "Super Breakdown" Goldhinger "More Today Than..."

KPNT/St. Louis, MO

New Music Sunday Sunday 7-9:30pm Les Aaron Plastilma Mosh "Monster Truck" Mister Jones "Right Hand Man" Bran Setzer. "Switchbiade 327" Creeper Lagoon "Dear Deady" New World Spirits "Ride"

KXRK/Salt Lake City, UT

The "Buzz" Sunday midnight-2am Mike Peer/Radio Rahee

WOBK/Albany, NY Dver The Edge Monday midnight-2am Kelli McNamara Mudhorey "Dolivon" Placebo "Allergic To. " Berrard Butler "Not Alone" Bon Voyage "Kiss My Lips" Plastifina Mosh "Monster Truck"

KTEG/Albuquerque, NM Over The Edge Sunday 7-8:30pm Julie Forman Fatboy Slim "Gangster Tripping" Crumbox "Drown" Janus Stark "Every Little." Cogasm "A Sign From God" Samiam "Factory"

WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Oedipus/Albert 0 Cardigans "Wy Fraounte Game" Unde "Nabriends Gallery" Ees' "Last Stop: This Town" Creeper Lagoon "Oreaming Agan"

KHLR/Brvan, TX KTLLN/DFyd11, FA Exposure Sunday 8-9pm Brad Ley High Llamas "Mitting Tindmills" Zacherie/Southern... "Werewolf" Prolapse "Autocade" Mercury Rev "Goddess On A..." Sunry Day Real... "Pillars"

WEDG/Buffalo, NY WCDC/DUITAIU, NT Over And Beyond Sunday 9-10.30pm Brad Maybe Archers OI Loat "Perfect Time" Phish "Birds OI A Feather" Babe The Bixe Ox "Basketbail" Yatsura "Helio Tiger" Soul Couphing "Rolling"

WBTZ/Burlington, VT Spinning Unrest Sunday 8-9:30pm Survey 6-9:Supm Steve Picand Bob Mould "Moving Trucks" Screeching Weasel "Speed Of Mutation" Yatsura "Helio Tiger" Alumanum Group "Angel On A..." Belle & Sebastian "Seymour Stein"

WOXY/Cincinnati, OH WUXT/CINCINITIAL, UI 110'Clock News Tuesday 110m-midnlight Dorsey Fyffe Varnaine "Underneath The..." Tom Waits "Fall Of Troy" Seam "Little Chang, Big..." Rammstein "Sehnsucht" Twelve Caesars "Kick You Out"

WXEG/Dayton, OH WXEL5/D3YR01, UP The Edge Spin Cycle Sunday 9-10:30pm Alen Rantz Cardigans "Ny Favourite Game" Piacebo "Pure Morning" Barnaket Lades "It's All Been Done" Tin Star "Head"

KTCL/Denver, CO Arberture University Sunday 7:30-8:30pm Protessor Kat Plastbina Mosh "Monster Truck" Candyskins "Feed It" Babe The Blue Dx "Basketbal" B. Kt "Peopy Rock" Dovetail Joint "Level On The Inside"

W8ZE/Florence, SC Migrain Medicine Show Monday 8-10pm Neal Douhne Jimmie's Chicken... "Another Day" Kom "All in The Family" My Superhero "Groovy (Kind Of Love)" Asiandubfoundation "Buzzin" Rammstein "Sehnsucht"

higher than reason

www americ

the first song from the debut album

KNRX/Kansas City, MO Living Room Sunday 8-10pm Stan & Joel Afghan Whog "Somethin" Hot" Samt Etienne "Goodnight Jack" Sunny Day Real... "Pillars" Brana Jonestown...."Gong To Hell" Placebo "Pure Morning"

WEJE/FT. Waghte, IN New Music Show Sunday 7:30-8:30pm Weasel Dovetari John "Level On The Inside" Imogen Heap "Come Here Boy" Everything "Good Thering" Zebrahad "Get Back" One Minute Silence "A Waste of Things.

WJBX/Ft. Myers, FL

WEJE/Ft. Wayne, IN

WJDA/rt in yers, r. . 99 Xtreme Sunday 8-10pm Lancer The Dancer Kom "Childron Of The Kom" Lung Bodat "Fath" Finger Eleven "Tip" Rob Zomber "Living Dead Girl" Nashvile Pussy "Somebody Shoot Me"

KFTE/Lafavette, LA

KP 1 E/L AT aly 9 ET B, LA End 01 The World Sunday 7-1 tpm Dave Hubbell Beck "Tropcalia" Cat Power "No Sense" Mindless Drug... "Ecstacy" Attoy Sim "Gangster Tripping" Okra Pickles "All Damn Day"

WLIR/Long Island, NY WLIFY/LONG ISIAND, NY Left Of Center Sunday 9-10:30pm Jerry Rubino Starther 59 "I Drive A Lot" Remy Zero "Prophecy" Creatures "2nd Roor" Club 8 "Missing You" New Radicals "In Need Of A Miracle"

KCRW/Los Angeles, CA Brave New World Friday midnight-3am Tricia Halloran Idaho "Tensie Ras" Boo Radleys "Everything Falls..." Looper "Impossible Things" Est "Last Story This Town" Tim Keegan "Simple Man"

KROQ/Los Angeles, CA KHOU/Los Angeles, C/ Rodney On The ROQ Sunday midnight-3am Rodney Bingenheimer Buffalo Tom "Rachael" Grant Lee Buffalo "The Whole..." Club 8 "Missing You" Prey "Weigh Down" Ash "Wind Surt"

WRXQ/Memphis, TN WHAU/WIEmpins, IN The Eleventh Hour Sunday 17 Imm-middinght John Michael Spring Heeled Jack "Jolene" Beastie Boys "Body Movin" Evertast "What It's Like" Better Than Eza "AI The Stars" 311 "Homebrew"

KZNZ/Minneapolis, MN Freedom Rock Sunday 8-9:30pm Brtan Oake Promise Ring "Best Looking..." Gur/ner "Cooxwax" B.TK "Peppy Rock" Combustible Edison "Call Of The Space. Hovercraft "Anthropod"

WHTG/Monmouth-Ocean, NJ

Coin' Underground Sunday 9pm-midnight Jeff Raspe Baby Lemonade "Underground DJ" Faithless "God Is A DJ" Peter Murphy "Bg Love Of A.," Roddy Frame "Rason For Living" Spring Heeled Jack "Waiting, Watch

KXHK/Saft Larke Lity, UI Now Hear This Monday-Friday 8-9pm Sean Zlebarth Incubus "New Slan" Promise Ring "fel Everyone..." Jets To Brazil "Lemon Yellow..." Oral Symphonethe "Caft Me Mr. Tibbs" Aslandubroundahon "Buzzin" **On Tour Now** 10/31 W. Lafayette, IN

11/1 Mt. Pleasant, NY 11/3 Eau Claire, WI 11/4 Madison, WI 11/6 Pittsburgh, PA 11/7 Indiana, PA Going For Adds Nov. 3 www.skiginrecords.com aut keyword: wrgin records ©1998 vitgin records itd.

XTRA/San Diego, CA Floorboard Tuesday midnight-1am Action DJ Hilary Sonng Heeld Jack "Jolene" New Radicals "Mother We Just " A Trobe Called... "Like It Like That" Candyskins "Feed It" Slackers "Feed My Girt"

KJEE/Santa Barbara, CA Dissonant Tendrils Sunday 10:20pm-midnight John Schroeter John Schroeter Dub Pistols "Ghetto" Jon Spencer Blues... "Talk About The Blues" White Town "Another Lover" OJ Spooky "Object Unknown" Mock Orange "We Work"

KTOZ/Springfield, MO KT02/Springfield, MU TestSite Sunday 7-8pm Simon Hights 2 Skinnee JS "The Best" Big Bad Yoodo. "Mc Pinstripe Suit" Eve 6 "ceech" Babe The Bive Cix "Basketball King Misske "Gay Not Gay"

WGMR/State College, PA Wormn/State Correge, Now Hear This Sunday 10pm-midnight Reggle Lutz Brian Jonestown Mass "Going To Jack Orag "Seems So Tired" Buffalo Tom "Rachael" Mercury Rev "Goddess On A. Juliana Hattield "Bad Day"

WXSR/Tallahassee, FL WXSFV/12II2005586, FL Underground Lounge Sunday 8-10pm Rob The Lounge Lizard Offspring "Prefit FA. New Radicals "You Get What You Finger Deven "Quicksand" Gravity Kills "Alwe" Reel Big Fish "The Set Up

KLZR/Topeka, KS Future Mass Hysteria Monday 10:30pm-midnight Bob Osburn Monsey, Inc. 1990 Bob Osburn Mercury Rev "Opus 40" Dovetail Joint "Level On The Inside" Cogasm "A Sign From God" Church "Another Earth" Slackers "Motor City"

KFMA/Tucson, AZ Test Department Sunday 6-9pm Matt Spry DJ Icey "City Of Groo Asiandubfoundation " Asiandubfoundation "Bu Slackers "Have The Time Refused "New Noise" Khaleel "No Mercy"

WHFS/Washington, DC Now Hear This Sunday 8-10:30pm Dave Marsh Twete Casass (I'm Gonra) Kick Minders 'Hooray For Tuesday Jets To Brazil "Morning New Yatsura Take Fur Baby Lemonade "Wating By The Phone"

WSFM/Wilmington, NC WSFM/Wilmington, NC Final Hour Weeknights 11 pm-midnight Janice A. Sutter Apocalyptica "From Out O' Nowhere" Ton Amos "Raspberry Swirf" Garbage "Harmmering..." Kidney Thieves "Creature" Meat Beat Manifesto "Prime Audio Soup"

39 Total Reporters

A server set as

11/8 Ithaca, NY 11/10 Binghamton, NY 11/12 Rochester, NY 11/13 Poughkeepsie, NY 11/15 Amherst, NY and more!

ADULT ALTERNATIVE TRACKS

OCTOBER 30, 1998

						TOTAL	. PLAYS		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3W	STATIONS/AD
1	1	1	0	SHERYL CROW My Favorite Mistake (A&M)	800	789	800	863	36/0
2	2	2	2	SHAWN MULLINS Lullaby (Columbia)	777	750	763	773	34/0
3	3	3	3	CHRIS ISAAK Please (Reprise)	657	651	743	771	36/0
25	6	4	4	R.E.M. Daysleeper (Warner Bros.)	645	622	517	218	37/0
12	9	8	6	U2 Sweetest Thing (Island)	579	512	487	411	36/0
8	8	7	6	ALANIS MORISSETTE Thank U (Maverick/Reprise)	573	517	495	471	29/0
11	11	10	0	DAVE MATTHEWS BAND Crush (RCA)	531	477	449	424	37/3
5	5	6	8	JOHN MELLENCAMP Your Life Is Now (Columbia)	529	552	539	592	33/1
7	7	9	9	BRUCE HORNSBY Great Divide (RCA)	511	509	507	482	33/0
4	4	5	10	EAGLE-EYE CHERRY Save Tonight (Work)	509	568	617	722	27/0
	27	14	0	JEWEL Hands (Atlantic)	477	410	196	-	32/1
15	13	12	ß	GOO GOO DOLLS Slide (Warner Bros.)	468	430	408	354	26/0
6	10	11	13	HOOTIE & THE BLOWFISH Will Wait (Atlantic)	439	451	483	495	25/0
10	12	13	14	LYLE LOVETT Bears (Curb/MCA)	404	428	423	426	26/0
13	14	15	6	FASTBALL Fire Escape (Hollywood)	397	384	393	395	24/0
7	16	16	Œ	SINEAD LOHAN No Mermaid (Grapevine/Interscope)	355	328	319	311	25/0
BR	EAK	ER	Ð	BARENAKED LADIES It's All Been Done (Reprise)	324	167	137	128	29/1
_	29	19	13	NEW RADICALS You Get What You Give (MCA)	292	259	186	141	28/3
BR	EAK	ER	19	CAKE Never There (Capricorn/Mercury)	259	244	207	179	18/0
19	19	17	20	THIRD EYE BLIND Jumper (Elektra/EEG)	246	271	251	275	12/1
DE	ΒÜ	T	2	PHISH Birds Of A Feather (Elektra/EEG)	244	184	144	93	27/1
23	20	24	æ	JONNY LANG Still Rainin' (A&M)	243	230	239	246	22/0
4	17	18	23	KEB' MO' Was Wrong (550 Music)	238	266	318	354	21/0
-	-	25	24	LUCINDA WILLIAMS Can't Let Go (Mercury)	237	221	169	128	23/1
20	21	26	25	SUSAN TEDESCHI It Hurt So Bad (Tone Cool)	230	210	234	269	18/2
27	26	23	26	SON VOLT Driving The View (Warner Bros.)	221	235	205	191	21/0
6	18	20	27	BARENAKED LADIES One Week (Reprise)	211	253	298	348	11/0
DE	ΒU	Т	28	B.B. KING Bad Case Of Love (MCA)	191	143	23	_	24/3
0		_	Ø	CRACKER The Good Life (Virgin)	190	175	158	176	18/0
) E	ΒU	T	30	BECK Tropicalia (DGC/Geffen)	188	98	73	4	20/1

BREAKERS

	BARENAKED LADIES	
	It's All Been Done (Reprise)	
AL /ADDS		ART
	324/157 29/1	V
	CAKE	
	Never There (Capricorn/Mercury) Total plays/increase total stations/adds ch	ABT
	259/15 18/0	
	209/10 10/0	Ð
(
	MOST ADDED®	
	ARTIST TITLE LABEL(S)	DDS
	SEAL Human Beings (Warner Bros.)	22
	JOHN LENNON I'm Losing You (Capitol)	13
- 1	BRUCE SPRINGSTEEN Wanna Be With You (Columi via)	12
- 3	BRUCE SPRINGSTEEN Where The Bands Are (Columpia)	7
	BETTER THAN EZRA At The Stars (Elektra/EEG)	6
	BRUCE SPRINGSTEEN Growin' Up (Columbia)	6
	DADA Information Undertow (MCA)	5
at all a	BIG HEAD TODD & THE MONSTERS Tangerine (Giant/Ripprise,) 4
	GARBAGE Special (Almo Sounds/Interscope)	4
	CARDIGANS My Favourite Game (Stockholm/Mercury)	3
	SONIA DADA Phases Of The Moon (Capricorn/Mercury,	
	DAVE MATTHEWS BAND Crush (RCA)	3
	B.B. KING Bad Case Of Love (MCA)	3
	NEW RADICALS You Get What You Give (MCA)	3

MOST INCREASED PLAYS TOTAL

ARTIST TITLE LABEL(S)	INCREASE
BARENAKED LADIES It's All Been Done (Reprise)	+157
BECK Tropicalia (DGC/Geffen)	+90
JEWEL Hands (Atlantic)	+67
U2 Sweetest Thing (Island)	+67
PHISH Birds Of A Feather (Elektra/EEG)	+60
ALANIS MORISSETTE Thank U (Maverick/Reprise	+56
DAVE MATTHEWS BAND Crush (RCA)	+54
B.B. KING Bad Case Of Love (MCA)	+48
GOO GOO DOLLS Slide (Warner Bros.)	+38
NEIL FINN She Will Have Her Way (Work)	+35
Breakers: Songs registering 250 plays or more for the first Bullets awarded to songs gaining plays over the previous we two songs are tied in number of plays, the song being playe more stations is placed first. Most increased Plays lists the s with the greatest week-to-week increases in total plays. Weig chart appears on R&R ONLINE.	lk_ If d on ongs

This chart reflects airplay from October 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 39 Adult Alternative reporters. 38 current playlists. © 1998, R&R Inc.

ACTI 22

LENNY KRAVITZ Fly Away (Virgin) Total Plays: 173, Total Stations: 12, Adds: 1 JONI MITCHELL The Crazy Cries Of Love (Reprise) Total Plays: 170, Total Stations: 15, Adds: 0 **DUNCAN SHEIK** Bite Your Tongue (Atlantic) Total Plays: 166, Total Stations: 17, Adds: 1 NEIL FINN She Will Have Her Way (Work) Total Plays: 164, Total Stations: 19, Adds: 1 ELLIOTT SMITH Waltz #2 (X0) (DreamWorks) Total Plays: 164. Total Stations: 16. Adds: 0 PATTY GRIFFIN Change (A&M) Total Plays: 147, Total Stations: 14, Adds: 0

SH KKLT CIMX KLTY WDVE KZLA WZTR KWJJ KW

MATCHBOX 20 Back 2 Good (Lava/Atlantic) Total Plays: 129, Total Stations: 11, Adds: 1 SOUL COUGHING Circles (Slash/WB) Total Plays: 125, Total Stations: 11, Adds: 0 WES CUNNINGHAM So It Goes (Warner Bros.) Total Plays: 121, Total Stations: 15, Adds: 0 BRIAN SETZER ORCHESTRA This Cat's On A Hot Tin Roof (Interscope) Total Plays: 90, Total Stations: 13, Adds: 2

Songs ranked by total plays

≥ WIL WKLX WLZR WMZQ WPGC WRUF WRVA WSNE WTPI WWDB WWWM CHOM KNIX WCSX WGST WHCN WTPA KTFM KBOS WSSL KSFO ≤





THE Portable Display with Proven Remote Power

- Fast, Easy Set-Up & Take-Down
- Increase Remote Visibility
- Quick-Change Graphics
- Great Opportunity For Sponsors or Sponsorships



421 S. Second Street P. O. Box 2500 Elkhart, IN 46515 USA

1-800-433-8460

ISH KKLT CIMX KLTY WDVE KZLA WZTR KWJJ KWNZ WIL WKLX WLZR WMZQ WPGC WRUF WRVA WSNE WTPI WWDB WWWM CHOM KNIX WCSX WGST WHCN WTPA KTFM KBOS WSSL KSFO \leq

ADULT ALTERNATIVE ALBUMS

OCTOBER 30, 1998

2W LW TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	EMPHASIS TR	ACKS (PLAYS)	ARTIST TITLE LABEL(S) ADDS
1 1 1	SHERYL CROW The Globe Sessions (A&M)	865	+25	"Mistake" (800)	"There" (61)	SEAL Human Being (Warner Bros.) 22
3 2 2		783	+30	"Lullaby" (777)	"Shimmer" (6)	BRUCE SPRINGSTEEN Tracks (Columbia) 20
2 3 3	CHRIS ISAAK Speak Of The Devil (Reprise)	691	-12	"Please" (657)	"Flying" (25)	JOHN LENNON John Lennon Anthology (Capitol) 14
7 4 4		645	+23	"Daysleeper" (645)		BETTER THAN EZRA How Does Your (Elektra/EEG)
5 5 5		594	+1	"Crush" (531)	"Stay" (54)	BIG HEAD TODD & THE MONSTERS Live (Revolution/Reprise) CARDIGANS Gran Turismo (Stockholm/Mercury)
11 10 6	U2 The Best Of 1980-1990 (Island)	579	+67	"Sweetest" (579)		SONIA DADA My Secret Life (<i>Capricom/Mercury</i>)
9 9 7		573	+56	"Thank" (573)		DAVE MATTHEWS BAND Before These Crowded Streets (RCA)
6 6 8	JOHN MELLENCAMP John Mellencamp (Columbia)	554	-18	"Life" (529)	"World" (8)	GARBAGE Version 2.0 (Almo Sounds/Interscope)
13 14 9		539	+111	"Done" (324)	"Week" (211)	B.B. KING Blues On The Bayou (MCA)
8 8 10	POUSE HORNORY OF THE TOTAL	515	-12	"Great" (511)	"Resting" (2)	NEW RADICALS Maybe You've Been (MCA)
4 7 11	EAGLE-EYE CHERRY Desireless (Work)	509	-59	"Save" (509)	A DESCRIPTION OF	
- 16 12	JEWEL Spirit (Atlantic)	477	+67	"Hands" (477)		
15 13	GOO GOO DOLLS Dizzy Up The Girl (Warner Bros.)	468	+38	"Slide" (468)	A LE L'OCRESSION	
12 11 14	LYLE LOVETT Step Inside This House (Curb/MCA)	462	-1	"Bears" (404)	"Teach" (21)	
10 12 15	NOOTE & THE REQUIRE A STAR AND A STAR	444	-12	"Wait" (439)	"Mountain" (5)	
14 15 16	FASTBALL All The Pain Money Can Buy (Hollywood)	439	+13	"Fire" (397)	"Way" (42)	MOGT INCDEAGED
18 17 1	SINEAD LOHAN No Mermaid (Grapevine/Interscope)	389	+37	"Mermaid" (355)	"Takes" (22)	MOST INCREASED
— 23 1 8	NEW RADICALS Maybe You've Been (MCA)	292	+33	"Get" (292)		PLAYS TOTAL PLAY
17 19 19	NATALIE MERCHANT Ophelia (Elektra/EEG)	287	-27	"Break" (173)	"Generous" (114)	ARTIST TITLE LABEL(S) INCREA
16 18 20	BRIAN SETZER ORCHESTRA The Dirty Boogie (Interscope)	286	-35	"Jump" (185)	"Cat's" (90)	BARENAKED LADIES Stunt (Reprise) +1
20 21 21	SEMISONIC Feeling Strangely Fine (MCA)	280	-7	"Singing" (181)	"Closing" (77)	BECK Mutations (DGC/Geffen) +9
24 24 22	LUCINDA WILLIAMS Car Wheels On A Gravel Road (Mercury)	268	+9	"Let" (237)	"Car" (15)	JEWEL Spirit (Atlantic) +4 U2 The Best Of 1980-1990 (Island) +4
19 20 23	KEB' MO' Slow Down (550 Music)	264	-25	"Wrong" (238)	"Soon" (9)	PHISH The Story Of The Ghost (Elektra/EEG)
27 25 24	CAKE Prolonging The Magic (Capricorn/Mercury)	259	+15	"Never" (259)		ALANIS MORISSETTE Supposed (Maverick/Reprise)
22 28 24	SUSAN TEDESCHI Just Won't Burn (Tone Cool)	250	+18	"Hurt" (230)	"Need" (11)	B.B. KING Blues On The Bayou (MCA) +4
23 22 26		246	-25	"Jumper" (246)		BRUCE SPRINGSTEEN Tracks (Columbia) +4
EBUT) 2		245	+61	"Birds" (244)	"Ghost" (1)	GOO GOO DOLLS Dizzy Up The Girl (Warner Bros.) +
25 29 2		243	+13	"Rainin"" (243)		SINEAD LOHAN No Mermaid (Grapevine/Interscope) +
30 30 2		237	+8	"Bačk" (129)	"Real" (100)	
21 26 30		224	-15	"Reason" (129)	"Spit" (49)	

WCLZ/Portland, ME PD: Brian Phoenix WD: Bob Ampell 20 SUSAN TEDESCHI "Hurt" 7 ROOMPUL DF BLUES "Backse 6 NOEA DAVENPORT "Old" 3 BRUCE SPRINGSTEEN "Wann 3 BRUCE SPRINGSTEEN "Grow LENNY KRAVITZ "Fy" JAMES MCMURTRY "Counts" BRIAN SEZER DRCH. "Cat's" BRIAN SEZER DRCH. "Kat's" BRIAN SEZER DRCH. "Kat's" DAVID GARZA. "Sinve" SCAL "Human" ELLIS PAUL "Grit" SOUR DAD. "Phases" MELISSA FERRICK. "Need" SDURREL NUT ZIPPERS "Macaon" DADA "Undertow" REPORTERS WVRV/St. Louis, MO KAEP/Spokane, WA **KBAC/Santa Fe. NM** WTTS/Indianapolis, IN **KPIG/Monterey**, CA PD: Mike Richter MD: David Meyers 1) SEAL "Human" 1 SARAH MCLACHLAN "Angel" PD: Rich Anton MD: Marie McCallister SHERYL CROW "There" B.B. KING "Case" PD MD: Haley Jones NEW RADICALS "Get" BETTER THAN EZRA "Stars" Stations and their adds by track listed alphabetically by market MD: Laura Ho PD: Ira Gordon 0/MD: Laura Hopper I JONI MITCHELL "Lead" GOLDEN SMOG "Until" JOHN LENNON "Losing" BRUGE SPRINGSTEEN "Bands" MARTIN SEXTON "Station" CHRIS DANIELS "Smart" HANCOCK WM/TCHEL "Summatim SEAL "Human" BETTER THAN EZRA "Stars" BIG HEAD TODD... "Tangarine" BRUCE SPRINGSTEEN "Bands" JOHN LENNON "Losing" GREAT BIG SEA "When" WARREN BROTHERS "Cold" WXRT/Chicago, IL WXLE/Albany, NY WBOS/Boston, MA PD: George Taylor Morris MD: CHR Mash 4 SEAL "Human" 4 BRUCE SPRINGSTEEN "Growin NEIL FINN "Have" VP/Programming: Norm Winer MD: Patty Martin 5 GRANT LEE BUFFALO "Testim 1 SMASHING PUMPKINS "Pug" SEAL "Human" ROBBIE FULKS "Saturday" PD: Neil Hunter MD: Randî Tyler SEAL "Huma BETTER THAN EZRA "Stars" KOZN/Kansas City, MO PD: Paul Kriegter MD: Drew Bennett DAVE MATTHEWS BAND "Crus MARCY PLAYGROUND "Sherry KENZ/Salt Lake City, UT WRLT/Nashville, TN WRNX/Springfield, MA WRLT/Mashwille, TN PD: Jane Crossman APD/MD: Keith Coes 8 BELA FLEX 'Let' 7 AGENTS OF GOOD ROOTS 'Upppr' 7 BER RAD VOCMOD ADDV 'Bothe' 7 JANE'S MCMURTRY 'Berween' 7 JANE'S MCMURTRY 'Berween' 7 SUNCATCHER 'Trouble' 6 AGENTS OF GOOD ROOTS 'Smilling' 6 AGENTS OF GOOD ROOTS 'Smilling' 5 CARDYSKINS 'Free' 4 JOHN HIAT' 'Have' 4 BONNIE RATT 'Heason' 3 CARDIGANS 'Favourie' PD: Bruce Jones APD/MD: Dom Casual SEAL "Human" BARENAKED LADIES "Done" WXRV/Boston, MA OM: Tom Davis PD: David Withhus MD: Bruce Stabbins 6 JOHN LENNON "Losing" 3 BRUCE SPRINGSTEEN "Wanna" SCOTT THOMAS BAND "Sad" SEAL "Human" KRSH/Santa Rosa, CA : Joanne Doody): Mike Mullaney SEAL "Human" PD: Zoe Zuest MD: Bill Bowker KGSR/Austin TX I: Bill gower SEAL "Human" DUNCAN SHEIK "Bile" MATCHBOX 20 "Back" NEW RADICALS "Get" DADA "Undertow" BRUCE SPRINGSTEEN "Wanna" BRUCE SPRINGSTEEN "Bands" WMMM/Madison, Wi SEAL "Human" BRUCE SPRINGSTEEN "Bands" B.B. KING "Case" JOHN LENNON "Losing" GARBAGE "Special" PO: Jody Denberg MD: Susan Castle KBXR/Columbia, MO PO - Pa Galapher
 MD: Tom Teuber
 7 GARPAGE "Special"
 3 BRUCE SPRINGSTEEN "Bands"
 2 BRUCE SPRINGSTEEN "Wanna"
 JOHN LENNON "Losing"
 BECK "Flopciala"
 SEAL "Human" SEAL "Human" JOHN LENNDN "Losing" BRUCE SPRINGSTEEN "Gr OM: Michael Perry PD/MD: Dave "Keeter" Fulgham SEAL "Human" KXST/San Diego, CA BAZ LUHRMANN "Free DOUG SAHM "Life" VMD: Dona Shaieb JOHN LENNON "Losing" BRUCE SPRINGSTEEN "Wanna' COWBOY JUNKIES "Dawn" BETTER THAN EZRA "Stars" PHISH "Birds" BIG HEAD TOOD... "Tangerine" WNCS/Burlington, VT PD: Greg Hooker MD: Jody Peterson 6 JEFF BLACK "What" 3 CARDIGANS "Favourite 3 BELA FLECK "Commun 3 GETAWAY PEOPLE "Ch KINK/Portland, OR KKZN/Dailas, TX PD: Dennis Constantine 4 KEB' MD' "God" 4 NATALIE MERCHANT "Generous 3 KEB' MD' "Muddy" SEAL "Human" LUCINDA WILLIAMS "Let" OM: Chris Mays APD: Jason Parker MD: Dean Carlson 11 BRIAN SETZER ORCH SEAL "Human" SCHUT KMTT/Seattle, WA PHISH "Ghost" SEAL "Human" BRUCE SPRINGSTEEN "Gr WRNR/Baltimore, MD PD: Joel Folger MD: Alex Valentine 12 DAVE MATTHEWS BAND "Crush" 9 SUSAN TEDESCHI "Hurt" SEAL "Human" OASIS "Acquiesce WHPT/Tampa, FL PD: Jon Peterson MD: Damian Einstein JOHN LENNON "Losing" BRUCE SPRINGSTEEN "Bands" JONATHAN RICHMAN "Corfused" WLUM/Milwaukee, WI PD: Chuck Beck MD: Kurt Schreiner 2 JOHN MELLENCAMP "Life" 1 NEW RADICALS "Get" DADA "Undertow" TORI AMDS "Playboy" PD: Chuck Summers APD/MD: Terry Havel WKOC/Norfolk, VA "Jump PD/MD: Holly Withams THIRD EYE BLIND "Jumper CARDIGANS "Favourite" R.E.M. "Lotus" R.E.M. "Hope" SONIA DADA "Phases" STING "Mighty" IELDS "Easy WMVY/Cape Cod, MA KFOG/San Francisco, CA /MD: Barbara Dacey SEAL "Human" BRIAN SETZER ORCH. "Cat's" JOHN LENNON "Losing" BRUCE SPRINGSTEEN "Wanna CARDIGANS "Favou OFFSPRING "Pretty" PD: Paul Marszalek APO/MD: Bill Evans KFXJ/Boise, 1D KQRS/Minneapolis, MN KBCO/Denver, CO PD: Dave Benson MD: Scott Arbough 10 BIG HEAD TODD. SEAL "Human" DM/PD: Dave Hamilton PPO/MD: Reed Enderste DAVE MATTHEWS BAND "Cru BRUCE SPRINGSTEEN "Wann WXPN/Philadelphia, PA WXPN/Philadelphia, PA DM/D: Bruce Ranes MO: Bruce Ranes MO: Bruce Warren 3 LYLE LOVETT "Reah" GOMEZ "Wobbie" SEAL "Human" MERCURY REV "Goddess" R.E.M. "Lotus" R.E.M. "Lotus" R.E.M. "Lotus" BRUCE SPRINGSTEEM "Wanna" BRUCE SPRINGSTEEM "Bands" BRUCE SPRINGSTEEM "Growin" BRUCE HORNSBY "King" BECK "Cold" **39 Total Reporters** "Tangerine 1 JOHN LENNON "Sleep **39 Current Reporters** KTHX/Reno, NV PO: Brace Van Dyke MD: Harry Reynolds 10 JUHN LENNON "Losing" 10 BRUCE SPINGSTEEN "Gro 9 SEAL "Human" 9 GOLDEN SMOG "Until" 8 DIG BAD VOODOO DADDY 7 TOM SHEEHAN "Elvis" **38 Current Playlists** WDOD/Chattanooga, TN KOTR/San Luis Obison, CA OADA "Undertow" BIG HEAD TODD... "Tangerine" BRUCE SPRINGSTEEN "Wann KTCZ/Minneapolis, MN OM: Danny Howard PO: Chris Adams GARBAGE "Special" CARDIGANS "Favourite" PD: Drew Ross MO: Dean Katlari DM: Andy Bloom PD: Lauren MacLesh APD/MD: Mike Wolf 10 BRUCE SPRINGSTEEN "Wanna" JOHN LENNON "Losing" ROBBIE FULKS "Saturday" Did Not Report, Playlist Frozen (1): 10 DADA "Undertow" 8 ROBERT EARL KEEN "Feelin" 7 MIKE SCOTT "Questions" 4 BRUCE SPRINGSTEEN "Wanna" 4 JOHN LENNON "Imagine" CIDR/Detroit, MI JOHN LENNON "Losing" BETTER THAN EZRA "Stars" JEWEL "Hands" GREEN DAY "Nice" EVERYTHING "Good" B.B. KING "Case" PD: Wendy Out MD: Jerry Mason 1 BRUCE SPRINGSTEEN "Wanna" JOHN LENNON "Losing" KTYD/Santa Barbara, CA SEAL "Human" SONIA OAOA "Phases" JOAN JONES "Devil"

HEKS

The World's P



Custom Production – Callouts & Montages

Digital, Clear, Consistent

All Formats & International Titles
 On-Time Delivery

▶ 45,000+ Song Library

Featuring: THE CARDON GoldDiscs and HitDiscs

Email: hooks@hooks.com hooksunlimited@compuserve.com http://www.hooks.com FAX: (573)443-4016

> 200 Old 63 South, #103 Columbia, MO 65201-6081

.

For The Best Auditorium Test Hook Tapes

Bernie Grice (573)443-4155

116

excerpts from the 4 CD Box Set

•ABC LENNON SYNDICATED SPECIAL AIRS NOV. 2ND

•STREET DATE NOV. 3RD



•MOST ADDED!

WXRV WXRT CIDR KXST KTCZ KGŚR **<PIG** WMMM KFXJ *(THX* WCLZ WRNX NMVY KBAC KOTR Plus Many More Quality Stations

ericanradiohisto

CI998 Yoko Cno

anthology

118 • R&R October 30, 1998

ADULT ALTERNATIVE PLAYLISTS

4

-

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE **MARKET #7 CIDR/Detroit** (313) 961-6397 Dutf/Mason MARKET #3 MARKET #6 MARKET #5 MARKET #4 00 <u>C</u> 00.5 EX. 93 🛱 zone KFOG KKZN/Dallas WXRT/Chicago KFOG/San Francisco (415) 543-1045 Marszalek/Evans WXPN/Philadelphia (215) 898-667 (214) 526-2400 Folger/Valentine (773) 777-1700 Winer/Martin ARTRITICU ARTRITUCU
 PLAYS
 ARTIST/ITLE

 3W 2W LW TW
 28
 30
 30
 SHAWN MULLINS/Lullaby

 29
 29
 29
 29
 ARTIST/ITLE

 3W 2W LW TW
 28
 29
 29
 29
 29

 29
 29
 29
 29
 ARTIST/ITLE
 29

 29
 29
 29
 29
 ANN MULLINS/Lullaby

 29
 29
 29
 ANN MULLINS/Lullaby

 29
 29
 29
 ANN MULLINS/Lullaby

 29
 28
 15
 ONM MARANAPHASA

 28
 20
 SHERN COWMAR Savorte Mistake

 28
 20
 SHERN COWMAR Savorte Mistake

 29
 30
 29
 FABLE-YE CHERNYSave Tonight

 18
 10
 15
 BRUGE CHARSBY/Grant Dolde

 18
 10
 15
 HOTEL-WINSAVE AND AND

 15
 15
 15
 HE.MOSPIECE

 17
 15
 16
 HONEL-KARNE CHARSBY/Grant Dolde

 18
 10
 15
 HOTEL-KARNE CHARSBY/Grant Dolde PLAYS 3W 2W 5 16 - 15 ATTIST/TITLE SINEAD LOHAN/No Mermaid BECK/Tropicalia MARTIN SEXTOW/The American SHERYL CROW/My Favorite Mistake SCOTT THOMAS BAND/Sad Girl CRY, CRY, CRY/FAI On Me ELLIOTT SMITH/Watz #2 (XO) SINEAD LOHAN/Whatever It Takes FIONA APPL/LINS/LUIBAY SINEAD LOHAN/Whatever It Takes FIONA APPL/LArcross The Universe SEMISONIC/Singung In My Skeep BARENAKED LOHAN/Whatever It Takes FIONA APPL/LArcross The Universe SEMISONIC/Singung In My Skeep BARENAKED LOH/SMI'S All Been Done JOHN MELLENCAMP/You Life Is Now JOHN GORKA/When The Ice Gees... SDUL COUGHING/Circles R E.M./Daysleeper DAVE MARTHEWS BAND/Cirsh PHISIFAK/Please SUSAN TEDESCHUTH Hurl So Bad LHASADC Cara ABP Pared NEL FINN/She Will Have Her.. BRUGE HORNSDY/Graat Divde JOHN MICHLL/The Crazy Criss... SDN VQL/T/Driving The View LVLE LOVE/Tispe Inside This... JONATHAR RICHMAN/T So Confused LOVE DOGS/OB Babe JENNIFER KIMBAL/JYS A Long Way Home LAURA LOVE/Clapping Song
 PLAYS
 ARTIST/ITLE

 3W 2W LW TW
 ARTIST/ITLE

 19 22 20 33
 ALANIS MORISSETTE/Thank U

 19 22 20 33
 ALANIS MORISSETTE/Thank U

 28 28 33
 JOHN MELENCAMP/You Life Is Now

 31 32 23
 JOHN MELENCAMP/You Life Is Now

 31 33
 32 25
 SHEFV: COM/My Favorite Midtake

 32 29
 23 22 5 HEFV: COM/My Favorite Midtake

 31 27 32 29
 CHRIS ISAK/Please

 31 27 32 29
 CHRIS ISAK/Please

 31 21 27
 21 6 CALE-FYE CHERNYSAve Tonghi

 30 31 22 21
 EAGLE-FYE CHERNYSAve Tonghi

 31 25 33 17
 TRAGICALLY MIP/Peets

 61 - 13 12
 IVEL LOVEL/NEWS

 11 17 11 3
 GOG GOD DOLLS/SNide

 11 17 11 3
 GOG GOD DOLLS/SNide

 11 17 12
 JEVEL/LMARAS

 19 19 12 3
 SIREAD LOHAN/N Ammaid

 21 16 12 3
 JEVEL/LMARAS

 21 16 12 13
 SIREAD LOHAN/N Ammaid

 21 16 12 12
 BRUCE HORNSBY/Gran Divide PLAYS 3W 2W LW TW 15 18 17 17 PLAYS ARTIST/TITLE 3W 2W LW TW ARTIST/TITLE SHAWN MULLINS/Luliaby LEWEL/Mands BRUCE HORNSBYGreat Divide SMASHING PUMPKINS/Perfect CHRIS ISAA/Pease EAQLE EVYE CHERRY/Save Tonight GOD GOD DOLLS/Side PHSI/Brids CA Feather R.E.M.Daysleeper SHERYL GOWINK/Favorite Mistake SINEAD LDHANNIN Mermaid LIZ PHAR/Poysetre Bride JOHN MELLENCAMP/YOU'L Itle Is Now HOTTE... AW UN Wait BRIAN SETZER DRCH/JUNG JIVE AN 'Wait CAAK/INEVER There DUMNY LANC/SIM Rainin' LYLE LOVET/T/Bains DUMNY LANC/SIM Rainin' LYLE LOVET/T/Bains DUMY LANC/SIM Rainin' LYLE LOVET/T/Bains DAVE MATTHEVS BAND/Crush DAVE MATTHEVS BAND/Crush SHERYL GOWINF LANC/SIM Rainin' LYLE LOVET/T/Bains LENNY KAN/TYFN May LENNY KAN/TYFN May LENNY KAN/TYFN May LENNY KAN/TYFN May CRACKER/The God LIE BECK/Trojeala ABTIST/TITLE ARTIST/TITLE PLAYS 3W 2W

 17
 17

 14
 14

 14
 14

 15
 13

 16
 13

 17
 15

 18
 13

 115
 13

 115
 13

 115
 13

 12
 10

 11
 10

 12
 10

 10
 9

 9
 9

 10
 9

 9
 9

 10
 9

 9
 9

 11
 8

 8
 8

 9
 7

 18 15 14 15 14 15 14 10 17 12 14 21 13 12 10 3 16 6 10 3 26 25 12 23 22 19 14 22 14 12 14 13 17 8 13 9 12 9 10 5 19 21 18 20 12 8 10 10 10 & 19 13 5 21 15 9 10 9 8 1 7 7 7 6 9 10 10 10 11 8 9 23 7 4 16 3 3 3 7 5 8 2 4 17 3 6 6 10 8 9 12 JENNIFER KIMBALL/IT'S A LAURA LOVE/Clapping Sc MARKET #10 Mountain MARKET #13 MARKET #14 MARKET #14 MARKET #10 Cities 97 PRIVER 925FM WBOS 92.9 FM KTCZ/Minneapolis (612) 339-0000 MacLeash/Wolf KORS/Minneapolis (612) 545-5601 Hamilton/Endersbe WBOS/Boston (617) 254-9267 Morris/Nash KMTT/Seattle (206) 233-1037 Mays/Carlson 0213003 WXRV/Roston ATTIST/TITLE

 ATTIST/ PLAYS SW 2W LW TW 23 24 23 24 L 5 23 20 24 D 12 19 23 301 21 20 22 SHE 22 21 21 U25S 12 11 17 R.E.M. 5 13 15 SINEAL 1 11 15 NEW 1 10 14 1 13 1 (978) 374-4733 Doody/Mullaney ARTIST/TITLE

ARTIST/TITLE

VIEW TW

23 25 LENNY KRAVITZ/FY Awray

24 25 KEB MO7I Was Wrong

25 25 JOHN MELLENCAMPYOUR Life Is Now

24 25 SHAWN MULLINS/LUNG/LUNGY

25 25 25 CHRIS ISAAA/Please

24 25 SHAWN MULLINS/LUNGY Get What You...

26 24 R.E.M./Daysleeper

24 24 TRAGICALLY HIP/Poels

24 24 HOTIE... YWI Wai

26 25 3 SINEAD LOHAN/No Mermaid

27 26 3 SINEAD LOHAN/No Mermaid

28 25 3 SINEAD LOHAN/No Mermaid

29 26 3 SINEAD LOHAN/No Mermaid

29 27 SINEAD LOHAN/No Mermaid

29 28 SINEAD LOHAN/No Mermaid

29 29 SINEAD LOHAN/No Mermaid

29 29 SINEAD LOHAN/No Mermaid

29 29 SINEAD LOHAN/No Mermaid

20 20 000 DOLLS/Sikide

29 35 SINEAD LOHAN/No Mermaid

20 35 SAEL-FYE CHERNY/Save Tonight

30 35 AEL-FYE CHERNY/Save Tonight

31 3 CALE-FYE CHERNY/Save Tonight

31 20 AMI SMORISSETE/Thank U

31 41 GENUSAWNESSHTE/Thank U

31 6 CHAN/LEE BUFALO/TUNJ, Tunby

31 6 DD GOO DOLLS/Iris ARTIST/TITLE R.E.M./Daysleeper SHAWK MULLINS/Cullaby CHRIS ISAA/VPlease BRUCE HORNSBY/Great Divide SHERYL CROW/My Favorite Mistake LYLE LOVETT/Bears KEB MO/I Was Wrong LUCINDA WILLIAMS/Can Let Go PHISH/Birds Of A Feather BARINAKED LADIES/TS AIl Been Done COWBOY JUNKES/New Dawn Commg SINEAD LOHAM/to Mermaid BRIAN SETZER ORCH./Jumg Jve An Wail U2/Sweelest Thing BRUAN SETZER DRCH./Jumg Jve An Wail U2/Sweelest Childry/Day Let Broogle ELLIOTT SMITH/Waitz 42 (XO) SUSAN TEDESCH/Voju Need To Be... SOLL COUGHING/Circles LITTLE FEAT/Home Grown JUDE/Tm Sorry EAGLE-FEY CHERMY/Save Tonight BEC/VTropicalia JOHN MELLINCAMP/Your Life Is Now ARTIST/TITLE ARTIST/TITLE PLAYS 3W 2W LW TW ARTIST/TITLE ARTIST/TITLE PLAYS 3W 2W PLAYS 3W 2W LW TW BRUCE HORNSBY/Great Divide DAVE MATTHEWS BAND/Crush JEWEL/Hands JONNY LANG/Still Rainin' SHERYL CROW/My Favorite Mistake 21 23 24 24 24 24 23 12 9 10 10 17 16 17 13 15 16 15 12 8 12
 26
 30

 28
 28

 29
 29

 30
 27

 17
 14

 24
 27

 17
 14

 7
 12

 13
 14

 18
 15

 13
 12

 9
 13

 15
 15

 15
 13

 12
 13

 15
 15

 15
 13

 12
 13

 14
 14
 26 26 27 26 JONNY LANCSIII Rainin' SHERYL CROWNY Favorite Mistake U2/Sweetest Thing R.E.M./Daysleeper SINEAD LOHANNO Mermaid NEW RADICALSYOU GE What You... CAKE/Never There PHISYEVITHERE ALAMIS MORISETTE/Thank U SHAWN MULLINS/LUIIaby BARENAKED LONIS/II's All Been Done EBBA FORSBERG/Hold Me PATTY GRIFFIN/Change HOOTIE... J Will Wait CHRIS ISAAK/Please UVEL EUVETTRGease JOHN MELLENCAMP/Your Life Is Now SOUL COUGHING/Cincles SUSAN TEDESCHUIT Hurt So Bad ELLIOTT SMITHWaitz #2 (XO) FASTBALL/Fire Escape NEILLIOTTSMITHWAItz #2 (XO) FASTBALL/Fire Escape UVELLIOTTSMITHWAItz #2 (XO) FASTBALL/Fire Escape JUE/DI'm Sorry BIG RAD VOODOO DADDY/You & Me... CRACKER/The Good Life PETER WOLF/Turnin' Pages

 21
 21

 11
 17

 13
 16

 11
 15

 10
 14

 13
 14

 12
 13

 14
 12

 15
 13

 14
 13

 15
 13

 15
 13

 15
 13

 14
 13

 15
 13

 14
 13

 15
 13

 14
 13

 15
 13

 14
 13

 10
 12

 10
 12

 10
 12

 10
 12

 10
 11

 10
 11

 24 24 10 8 8 5 21 29 29 29 29 28 26 12 26 25 25 10 18 16 11 1 13 13 9 11 13 14 23 15 13 15 12 10 7
 13
 13

 13
 16

 9
 9

 11
 15

 13
 12

 14
 14

 23
 22

 15
 13

 13
 12

 13
 12

 13
 12

 13
 13

 14
 10

 9
 7

 8
 10

 7

 8
 10

 5

 12
 11

 12
 11

 9
 11
 4412636627 2 4 9 15 14 16 17 29 13 15 14 13 13 14 14 14 1 11 11 17 17 26 15 16 16 14 12 14 13 13 EAULET IE ONTANIE IE NOW BECK/Tropicalia JOHN MELLENCAMP/Your Life Is Now FIONA APPL/CAross The Universe SCRUGGS & OSBORN/CPassing Through BB. KING/Gad Case Of Love DAVE MATTHEWS BAND/Crush PETE DROGE/Eyes On The Ceiling PETE DROGE/Eyes On The Ceiling PETE UNG/God Thing JEWEL/Hands 11 9 - 1 7 8 5 7 8 5 10 24 12 9 8 - 1 ALANIS MORISSETTE/Thank U MARKET #22 MARKET #15 KXST/San Diego (619) 286-117D MARKET #19 MARKET #21 MARKET #18 SETS 102.5 KIBCO 9Z3FM WRNR/Baltimore (410) 626-0103 Peterson/Einstein WHPT/Tampa (813) 577-7131 Beck/Schreiner WVRV/St. Louis (314) 231-3699 Richter/Meyers KBCO/Denver WRNR 1031 (303) 444-5600 Benson/Arbough (619) 2 Shaieb ARTIBT/TITLE
W LW TW
Y
2 32 6 DAVE MATTHEWS BAND/Grush
7 23 26 DAVE MATTHEWS BAND/Grush
7 23 26 DAVE MATTHEWS BAND/Grush
7 20 23 SHERYL CROW/My Favorite Mistake
2 22 33 U2/Sweetest Thing
2 2 33 U2/Sweetest Thing
1 2 30 CHRIS LGAMA/Plass
9 12 JUDNY LANG/SMI Bainin'
14 12 BRUCE HORNSP/Great Divide
14 12 LUCINDA WILLIAMS/Clan1 Let Go
18 12 PETE DROGE/Eyes On The Colling
7 12 SON VOLT/Orking The View
8 11 NELL FIN/SNAE WHI Have Herc.
9 11 KEI'S MOYI Mas Wrong
9 11 ALANIS MORISSETTE/Thank U
7 10 BRIAN SETZER ORGL/This Cat's On A...
15 10 TRAGICALLY HIP/Peets
10 STEVIE NICKSHI You Even Did...
9 GOO GOO DOLLS/Sikie
7 0 GRANT LEE BUFA/OTERMOVHEA.
9 FLAU LOVELT/Bards
8 NATALE BUFA/OTERMOVHEA
9 UNCAN SHEIK/BREY Your Tonight
10 9 DUNCAN SHEIK/BREY Your Theat
10 THING EYES INCLORENTIA
9 EAGLE-YYE CHERKY/Saw Tonight
10 9 DUNCAN SHEIK/BREY Your Heart
10 THING EYES INCLORENTIAN
9 BLARENAKE ULAUES/N AN BEEN DONE
8 BARENAKE ULAUES/N AM BEEN DONE
10 SEWEL/Hands ARTIST/TITLE SUSAN TEDESCH/I/I Hurt So Bad SHERVL CROW/My Favorite Mistake CHRIS ISAA/Pilease DAVE MATTHEWS BAND/Grush SHAWN MULLINS/Luliaby JEVEL/Hands BARENAED LADIES/NIS All Been Done RAR MODEL AND SAN ALL BEEN DONE FASTBALL/File Escape HOOTEL.../WIW Walt BIG BAD VOODOD DADOVYOU & Me. ALANIS MORISSTIF/Thank U BRUCE HORNSBY/Great Divide U2Swetlest Thio BART/IN Edy Brings BRIAN ESTLER ORCH/Jump Jike An' Wail BONNIE RAITT/ONE Biele Away BONNIE RAITT/ONE Siele Away BONNIE RAITT/ONE BIEL AWAY BONNIE RAITT/ ARTIST/TITLE PLAYS 3W 2W LW TW ARTIST/TITLE ARTIST/TITLE LAYS W 2W PLAYS 3W 2W LW TW PLAYS 3W 2W ARTIST/TITLE MATCHBDX 20/Real World GOO GOO DOLLS/Iris HOOTIE_... Ywli Wait BRUCE HORNSBW/Great Divide NATALE IEMBRUGLIA/Torn SHAWN MULLINSC, ulaby JEWELHAADS RIAN SETZER ORCH/JJump Jive An' Wait NATALE MERCHANT/Break Your Heart R.E.M./Dayslepper SHERYL, CRIDWINSY Avorite Mistake DAYE MATTHEWS BANOCTICS CHBIS ISAA/CPIease CHBIS ISAA/C LW
 3w
 2w
 Lw
 Tw

 23
 12
 19
 24

 23
 24
 24
 23

 5
 6
 5
 17

 19
 17
 11
 17

 24
 23
 24
 17

 10
 11
 8
 12

 7
 8
 5
 12

 7
 7
 7
 5

 7
 5

 7
 5

 7
 5
 CHRIS ISAAK/Please BECK/Tropicalia SINEAD LOHAN/No Mermaid DAVE MATTHEWS BAND/Crush PHISH/Birds Of A Feather R.E.M/Daysleeper SHEEYL CROW/There Goes... BARENAKED LADIES/One Week EAGLE-EYE CHERRY/Save Tonight MATCHBDX 20/Real World NATALIE MERCHANT/Kind & Generous THIRD EYE BLINDJumper SHERYL CROW/My Favorite Mistake FASTBALL/Fire Escape SHAWN MULLINS/Lullaby JEWEL/MandSt EJWEL/MandSt ALANIS MDRISSETTE/Thank U U2/Sweetes Thing 13 10 - 18 12 20 24 19 7 12 17 21 8 12 20 20 11 11 12 21 25 24 25 23 24 25 24 21 - 19 10 10 15 17 15 12 253 233 237 16 15 14 13 13 13 13 13 13 12 12 12 12 12 12 12 10 9 8 8 7
 48
 52

 47
 52

 49
 51

 50
 50

 45
 49

 51
 47

 35
 40

 21
 39

 35
 38

 49
 37

 35
 38

 49
 37

 15
 20

 17
 19

 13
 18

 12
 17

 10
 22

 17
 20

 20
 20

 19
 19

 19
 19

 17
 18

 18
 18

 12
 13

 14
 12

 13
 12

 9
 11

 10
 11

 9
 10

 9
 10

 9
 10

 9
 10

 9
 10

 9
 10

 9
 10

 9
 10

 9
 10

 9
 10

 9
 10

 9
 10

 9
 10

 9
 10

 8
 9

 25 25 25 15 11 13 12 47 40 48 53 29 47 19 35 47 41 52 48 32 49 29 38 21 35 32 26 32 14 14 16 27 24 25 25 9 11 25 24 11 10 R.E.M./Daysleeper SHEPNL CROWThere Goes... U2/Sweetest Thing SON VOLTOWIng The View B.B. KING/Bad Case Of Love BAND/Last Train To... JOHN MELLENCAMP/Nour Life Is Now BRUCE HORNSBY/Great Divide KENNEDYS/Jesse TOMIC/Everybody's Taikan' CAKE/Never There LYLE LOVETT/Bears BOB DYLAN/USLI Like Tom... KEB' MO/Soon As I Get Pad PATTY GRIFFINC Dange NEW RADICALSY/Sou Get What You... JONNY LANGSBI Rainin' SCOTT THOMAS BAND/Sad Girl DR. JOHN/ Don't Wanna Know LUCINDA WILLIMAS/Can't Let Go PETE DROGE/yes On The Ceiling GALACTI/C/Caryhorse Mongoose EMMYLOU HARRIS/All My Trans TRAGICALLY HIP/Poets BOB MOULD/Moving Truck . 47 24 19 27 ALANIS MDRISSETTE/Thank U U2/Sweetest Thing GO GO COLLSSide HOTE.../ Will Wait LENNY KRAYLTER/ Javay R. E. M.Daysleeper JOHN MELLEKCAMPYOUL Lie Is Now SIXPENCE.../Kiss Me IOAVE MATTHEWS BAND/Crush CHRIS ISAAK/Plase NEW RADICALS/You Get What You... BRIAN SETZE DRCH.Jump Jive An' Wall SEAL/Human Beings NATALIE MERCHANT/Break Your Heart BARENARED LOUESDIS AI Gene One SARAH MCLACHLAN/Angel 17 8 11 8 · 13 12 13 13 14 12 11 12 13 14 12 13 13 11 9 11 9 4 10 8 8 8 -10 10 8 10 11 10 4 2 16 3 -8 5 10 10 9 6 12 17 13 17 33 16 14 15 15 11 - 11 8 5 - 2 - 1 6 18 11 **1** - 4 29 35 - 1 29 21 11 11 12 9 10 10 10 8 10 11 9 17 8 9 8 10 8 -7 9 7 5 8 9 10 8 7 1(25 9 13 5 12 6 **BDB MOULD/Moving Truck** MARKET #34 MARKET #35 MARKET #25 MARKET #30 MARKET #24 107.5 102 • ONE ±102.1 fm ZONE unk Coast KENZ/Salt Lake City (801) 485-6700 Jones/Casual KINK/Portlan, G3 2265-080 Constantine/Ga Artistrutte Artistrutte 3 23 Bruce Honns8vr/Sireat Oivide 1 4 32 ALANIS MORISSETTE/Thank U 32 32 JEWEL/Hands 3 32 U2/Sweetess Thing 3 33 RE.M.Daysleetess Thing 3 33 RE.M.Daysleetess Thing 3 34 RE.M.Daysleetess Thing 3 35 JEAMAN MULLINS.Luilaby 1 4 7 LYLE LOVETT/Bears 5 16 JOH MITCHELLTNE Crary Cries... 3 16 SHERYL CROW/My Favorite Mistake 16 SUGANT WEDSCHITM Furt So Bad 15 BATEMAN MULLINS.Luilaby 16 J 7 LYLE LOVETT/Bears 16 SHERYL CROW/My Favorite Mistake 17 SEARCH MARKED LADIES/NTS All Been Done 18 SHERYL CROW/My Favorite Mistake 19 SHERYL CROW/MY Favorite Mistake 10 SHERYL CROW/MY Favorite Mistak WKOC/Norfolk (757) 640-85DD Williams WLUM/Milwaukee (414) 771-1021 Summers KINK/Portland, OR (503) 226-5080 Constantine/Garlock KOZN/Kansas City WLUM (816) 561-9102 Kriegler/Bennet the end.
 Lones/Casual

 Junes/Casual

 ARTIST/TITLE

 W 2W LW TW

 16 23 26 30 THIRD EYE BLIND/Jumper

 12 33 33 38 CARE/Never There

 21 34 34 35 EAGLE-YE CHERRY/Save Tonight

 30 30 22 41 ARAYEY DANGER/Flagpols Sittla

 33 23 13 35 INFERCE...Kiss Me

 25 25 27 34 AGUINANCER/Flagpols Sittla

 33 33 31 21 ALANIS MORISER/Flagpols Sittla

 33 33 21 33 ANGGUINANCE MARDIA Sittla

 25 25 27 33 ANGGUINANCE MARDIA Sittla

 33 33 21 33 ANGGUINANCE MARDIA Sittla

 33 33 21 21 ALANIS MORISETTEThank U

 17 18 16 C2 U2/Sweetserin Thing

 26 21 U2/Sweetserin Thing

 27 27 25 NEW RADICALS/No Cal What You...

 31 33 31 21 ALANIS MORISETTEThank U

 17 18 16 C2 U2/SWEETA/Farber Of Mine

 14 16 14 20 CHRIS ISAAV/Plags

 20 19 19 19 18 BIG BAD VOODOD OADD'You & Me...

 9 19 19 18 BIG BAD VOODOD ADD'You & Me...

 15 14 15 15 FERVLCAW/Mark Time...

 14 15 15 FERVLCAW/Mark Time...

 15 14 15 12 ATELANE WADE/ANDYEN THE MISTAND

 19 12 12 12 12 SEMISONIC/Singing In My Sleep

 ...
 8 AL MARMAN MALLENS/LUADES/MADD/Crush

 9 9 B R E.M. ZD/Systeper

 PLAYS

 3W 2W LW

 18
 19

 18
 19

 17
 18

 17
 18

 15
 13

 14
 16

 13
 13

 12
 14

 13
 13

 14
 16

 13
 13

 14
 16

 13
 13

 12
 12

 12
 12
 ARTIST/TITLE EAGLE-EYE CHERRY/Save Tonight SFMISDNIC/Closing Time CREED/My Own Prison BARENAKED LADIES/One Week SARAH MCLACHLAN/Angel SYAWN MULLINS/Luliaby HOOTIE_// Will Wait EVE Kinsde Out ALANIS MORISSETTE/Thank U SHERYL CROWMY Favorite Mistake GOO GOD DOLLS/Side MATCHBOZ 20Back 2 Good THIRD EYE BLIND/umper JATALIE MERCHANT/Break Your Heart EVE RCLEAD/Faither Of Mine GOO GOD DOLLS/Side MATCHBOZ 20Back 2 Good THIRD EYE BLIND/umper JATALIE MERCHANT/Break Your Heart EVERCLEAD/Faither Of Mine GOO GOD DOLLS/Nis R E M/Day/seeper NATALIE MERCHANT/Break Your Heart EVERCLEAD/Faither Of Mine GOO GOD DOLLS/Nis R EARTINALE LADIES/NIS AIR Been Done U2/Sweetest Thing DETTER THAK CZRVAL The Stars DC TALKAM, Friend (So Long) NEW RADICA:SYOU GH What You... LENYY KRAVITZ/Fly Away FUELShimmer CHEED/WHATS This Life For DAVE MATTHEWS BAND/Crush MARCY PLANGROUND/Sherry Fraser ANTIST/TITLE EAGLE-EYE CHERRY/Save Tonight SHAWN MULLINS/Luilaby DAVE MATTHEWS BAND/Crush GOD GOD DOLLS/Side KENWY WAYE SHEPHERD/Somehow... ALANIS MORISSETTE/Thank U CHRIS ISAA/Pilease LENNY RAN/TE/Thank U CHRIS ISAA/Pilease LENNY RAN/TE/Thank U CHRIS ISAA/Pilease SHEYAYL CROW/My Favorite Mistake CRACKE/TH God Life PHIS/PBirds Of A Feather MARY CUTR/HELLO/She Can't Let Go JONNY LANG/SHI Rainin' U2/Sweelest Thing SUSAN TEDESCH/IIT Hurt So Bad FASTBAL/THE Escape SON VOL/Driving The View SEMISONIC/Singing In My Steep NEW RAD(CALS/You Get What You... KEE MO'N Was Wrong MATCHBOX 20/Back 2 Godd R.E. M./Daysieeper JOHM HIAT/Nave A Lifte. LLZ PHAIR/Polyester Bride SONIA DAD/Azchary DUNCAN SHIK/Bite Your Tongue JOHM KITLROA/Zchary DUNCAN SHIK/Bite Your Tongue JOHM KITLROA/Zchary DUNCAN SHIK/Bite Your Tongue BRUCE HDRNSBY/Great Divide BONNIE RANT/Blue For No Reason
 PLAYS

 3W
 2W

 31
 31

 32
 31

 31
 31

 31
 31

 32
 31

 31
 31

 32
 31

 32
 31

 32
 31
 ARTIST/ITLE
CAKE/Never There
CHRIS ISAA/Please
SHERYL CM/WM Favorite Mistake
GO GO DULLS/Side
SHERYL CM/WM Favorite Mistake
GO GO DULLS/Side
SHAWN MULLINS/Lullaby
JEWE/Linands
EVE Ednasie Dut
ALANIS MORISSETTE/Thank U
NEW RADICALS/You Get What You...
R, M. /Daysleeper
HARVF DM/RER/Fagopole Sitta
SINEAD LOHA/WO Mermaid
U/2/Swetter Thing
FUE/LShimmer
DM/F MATTH/WS SAMD/Crush
SMASH MOUTH/Can Teat Enorgh...
BRIUE HORNSBY/Great Divide
EAGLE-FYE CHERR/Save Tonight
SMASH MOUTH/Can Teat Enorgh...
BRIUE HORNSBY/Great Divide
EAGLE-FYE CHERR/Save Tonight
SMASH MOUTH/Can Teat Enorgh...
BRIUE HORNSBY/Great Divide
EAGLE-FYE CHERR/Save Tonight
SMASH MUT/F/Gan Teater Of Mine
LENNY RAWITZ/Fy Away
BECK/Tropicalia
FASTBAL/The Way
MAIALE IMBRUGLIA/Torn
FASTBAL/The Scappe
BARENAREU LOHES/NOWEkin/Crushes
WOLE/Celebithy Skin
Dowr MATTH/WS RAMD/Cary (Medit ARTIST/TITLE ARTIST/TITLE ARTIST/TITLE
 PLAYS
 SW
 LW
 TW

 18
 19
 22
 22

 18
 19
 22
 22

 18
 19
 22
 22

 11
 13
 18
 20

 18
 19
 18
 20
 19

 16
 20
 19
 16
 13

 15
 13
 83
 13
 13

 12
 14
 16
 13
 14

 12
 14
 13
 13
 13

 12
 14
 13
 13
 13

 13
 13
 13
 13
 13

 13
 13
 14
 11
 12

 12
 15
 13
 12
 12

 12
 12
 12
 12
 12

 12
 10
 11
 14
 11

 9
 12
 10
 10
 11

 12
 13
 12
 13
 12

 PLARS
 SW
 TW
 <thT LW TW 31 33 32 32 31 32 32 32 31 31 31 31 32 30 30 30 24 27 25 26 24 27 25 26 24 26 24 26 24 26 24 26 24 26 25 26 17 25 25 26 17 25 25 26 17 25 25 26 17 25 26 27 27 25 26 27 27 25 26 8 27 25 26 8 27 25 26 8 27 25 26 8 27 25 26 8 27 25 26 8 27 25 26 8 27 25 26 8 27 25 26 8 27 25 26 8 27 25 26 8 27 25 26 8 27 25 27 25 26 8 27 25 26 8 27 25 27 25 26 8 27 25 27 25 26 8 27 25 27 25 26 8 27 25 26 8 27 25 26 8 27 25 27 25 27 25 26 8 27 25 26 8 27 25 27 25 26 8 27 25 26 8 27 25 26 8 27 25 26 8 27 25 26 8 27 25 26 8 27 25 26 8 27 25 27 25 27 25 26 8 27 25 27 15 10 7 13 24 11 24 11 24 10 24 10 25 24 25 29 23 22 23 24 24 26 24 21 32 30 25 24 24 25 21 22 32 34 21 14 10 15 3 15 24 32 25 24 21 32 31 31 10 14 15 14 12 15 2 16 17 31 22 7 9 7 3 10 21 10 25 6 11 9 10 11 11 10 11 11 11 HOLE/Celebrity Skin DAVE MATTHEWS BAND/Stay (Wasting Time)

OPPORTUNITIES

October 30, 1998 R&R • 119

OPENINGS



http://onairjobtipsheet.com

(630) 231-7937 -

mediacasting.com Your best source for job leads and the place to be for posting your tape and resume online. www.mediacasting.com e-mail: info@mediacasting.com (888) 293-1489

BE SEEN & HEARD PUT YOUR PACKAGE IN THE

PREMIER ONLINE RADIO TALENT LIBRARY AT NO COST (800) 237-8073

ONAIRJOBS.COM

FM TALKER in one of the nation's leading growth markets needs dvnamic morning talent or team. No Ollie North or Michael Reagan types please! Rock jocks are welcomed to apply as is anyone who can make mornings come alive for a diverse 25-44 year old audience. Send tapes and bio to: Robert Balon, The Benchmark Company, 611 S. Con-gress Ave., Ste. 200, Austin, TX 78704. EOE

WANTED: Anchors with attitude for a new. cutting edge news network. If you're responsible, relevant, witty and irreverent, sendT&R now! Radio & Records, 10100 Santa Monica Blvd., #679, 5th Floor, Los Angeles, CA 90067 FOF

Major Western U.S. media company has openings for talented jocks, PDs, MDs and promotion people for several medium to large market stations. Radio & Records, 10100 Santa Monica Blvd.,#678,5th Floor, Los Angeles, CA 90067. EOE

EAST

Afternoon Drive at dominant Country in resort market. Let's hear your energy, intensity, passion and humor. Experienced only. T&R: Jimmy Hoppa, Cumulus Broadcasting, Froggy 99.9, 2326 Goddard Parkway, Salisbury, MD 21801. EOE



PRODUCTION DIRECTORS Large and medium market opportunities. We are seeking Production Director wizards avail-able ASAP. Requirements include production able ASAP. Requirements include production experience, creative thinking, computer and digital production proficiency, and the ability to crank out award-winning material. Over-night your tape and resume to: Scott Mahalick, Department D, Citadel Commu-circtione, 124 Report Dairy, Sch Labe City. nications, 434 Bearcat Drive, Salt Lake City, UT 84115. EOE

OPENINGS

News & Sports anchors wanted. 5yrs major

market experience, excellent writing skills and

contemporary on-air style required for NYC

& area radio stations. T&R to: Shadow Broad-

cast Services, c/o News Dept., 201 Kt. 17N

3 Program Directors needed for well-known

medium markets

CHR, AC and Country, East, West and Central Regions.

If you are organized, creative, have good people skills and are looking to hook up with a solid

company, overnight your resume and samples

of your station mornings, afternoons and station promos and imaging to: Scott Mahalick,

Department 3, Citadel Communications, 434

Bearcat Drive, Salt Lake City, UT 84115. EOE

SOUTH

Southeast Alternative Rocker looking for

morning individual to head a compelling/en-

tertaining morning show. Hard workers only!

Lot of hours, little pay. T&R: Radio & Records,

10100 Santa Monica Blvd.,#677,5th Floor,Los

MORNING SHOW PRODUCER

- WIMZ's top-rated rock morning show in Knoxville, TN is looking for

a high energy producer. Can you be

MIDWEST

WNUA 95.5

SHOW CO-HOST

has an immediate opening for a morning

show co-host. We're looking or a warm,

adult communicator to interact with leg-

Responsible for News Headlines and traf-

fic/weather elements. Must be comfort-

able with digital technology. Knowledge

5 years major market experience. Women

and minorities encouraged to apply. Chan-

cellor Media is an equal opportunity employer.

Send T&R to: Bob Kaake, WNUA, 444

N. Michigan Ave., Ste. 300, Chicago, IL

60611. No phone calls please.

www.rronline.com

endary Jazz pianist, Ramsey Lewis.

of Smooth Jazz preferred.

4 Jasz

minorities please apply. EOE

Jefferson, Detroit, MI 48207 FOF (10/30)

Angeles, CA 90067. EOE

Citadel Communications Corporation

Rutherford, NJ 07070. EOE M/F

フノ

OPENINGS

MIDDAYS! --- 60 minutes to Chicago! AC Station looking for midday talent with strong production and remote skills, plus a team attitude! Send tape and resume to: Ken Misch, WDKB, 2201 North 1st Street, DeKalb, IL 60115. EOE

Mix 100.3, a Jacor Hot AC in Des Moines (mkt. #88) is looking for someone with the talents to join our morning show and handle promotions director duties. Is it you? Send T&R today to: Kenn McCloud, KMXD 1801 Grand Avenue, Des Moines, IA 50309 (no phone call) Equal Opportunity Employer

acor

RARE MORNING SHOW OPENING!

Dominate mid-Ohio Hot AC looking for partner to work with established morning host. If you are creative, conversational, believe in that being involved in the community is key and love being in the public eye, then get your T&R ASAP to: Michael Hayes PD, WYHT-FM, P.O. Box 8, Mansfield, OH 44901. NO CALLS PLEASE! Minorities and women encouraged to apply. Equal Opportunity Employer.

Sought: Air Talent for KBLL-FM, Hot Country format, produc-tion duties included. T&R: Mike Kandilas, KBLL-FM, 1400 11th Ave., Helena, MT 59601 EOE (10/30)



3 Program Directors needed for well-known medium markets CHR, AC and Country, East, West and Central Regions.

If you are organized, creative, have good people skills and are looking to hook up with a solid company, overnight your resume and samples of your station mornings, afternoons and station promos and imaging to: Scott Mahalick Department 3. Citadel Communications, 434 Bearcat Drive, Salt Lake City, UT 84115. EOE

KWJZ SMOOTH JAZZ SEATTLE

Need highly motivated multi-tasker with an ability to connect to the listener and sell the imaging. Three years minimum experience. Music Director experience a

SEND AN UNSCOPED TAPE TO:

12011 NE 1st St., #206 Bellevue, WA 98005 or Fax (425) 462-7160. Sandusky Radio is an Equal Opportunity Employer. Women, persons with disabilities, sexual minorities and persons of color are encouraged to apply.

OPPORTUNITY KNOCKS in the pages of R&R every Friday CALL: 310-553-4330

OPENINGS



NEWS DIRECTOR

If you're looking for an exciting opportunity to move up to one of America's great cities, and if you've got the talent and experience to write and deliver outstanding female-oriented news, we'd like to hear what you've got. Send tape and resume to: Bryan Jackson, 280 Commerce Circle, Sacramento, CA 95815. Women and minorities are encouraged to apply. CBS/EOE.

POSITIONS SOUGHT

SMART, SEXY CREATIVE FEMALE morning show cohost and News Director with great laugh seeks new gig with upbeat, progressive radio station. Love making personal appearances and remotes. Call Krista: 319-753-1024

Positive and entertaining love guru who understands love and omance. The one who will get your phones ringing. ARIELE LOVE: (888) 289-2681 (10/30)

Experienced sports announcer for TV/Radio. Experience as man, ENG/Live action, New York area, KEVIN; (914) 946-0840, VANMETER4@prodigy.net (10/30)

Talk Talent ... will go anywhere for opportunity! Former personality at KNBR, KFWB, XTRA 690. Intelligent, humorous, articu-late. JACK HAYES: (818) 694-5225, www.intersta#2000.com (10/30)

Will sacrifice first born for right gig. Young gun with six years experience for hire. Many formats. Call KEVIN: (781) 641-1471 (10/30)

17-year major market pro (Dallas). Prefer mornings, also pre-fer Texas, but will consider all offers. HARRIS: (214) 653-8148 (10/30)

We'll come in, terrorize and disrupt your other shows and be the water cooler topic in your town til the book ends. BRENT & MR. BILL: (954) 527-5781 (10/30)

Entertaining Sportscaster available. MIKE: (800) 785-0918-(10/30)

Producer/programmer/copywriter: multiformat pro. Show prep. research, interviews, voiceover. English/Spanish bilingual. Lat-in music expert. CRAIG: (714) 279-9412 (10/30)

Joe McMillan WROR, Oldies 103, WMJX, WVBE WHDH still searching for weekends in Boston/Providence or New York. JOE: (508) 759-6257 (10/30)

Have the balls to hand a college grad the microphone? TOMMY WECK: (516) 932-6965 (10/30)

A witty and humorous love doctor, who understands women, is the only one you can put opposite Dr. Laura. DR. LOVE: (800) 404-2644, www.doclove.com (10/30)

Ratings go up but revenue crashes. Station sold, I'm released. They shoot horses, don't they? Major Talk Host. MARK WILL-IAMS: (518) 371-1299 (10/30)

Anxious to get started: experience in commercial and educa-tional broadcasting. WHYT, WDFX, WLLZ, WBGH. Hight years experience. MARTIN: (248) 335-6029, djmartin88@hetmail.com (10/30)

Super Engineer! Great professional audio, RF, studio and construction. Available immediately, fulltime or temporary. USA or overseas. BILL ELLIOTT: (813) 920-7102 (10/30)

Dedicated, experienced, employed personality with tons of experience seeks move up. E-mail me, FXR-653@WebTV.net or page me, DJ: (316) 629-9329 (10/30)

Seasoned female AT seeking to put your midday slot on top! 12+ years on-air. San Diego, Riverside, Orange Counties only! AMY: (760) 940-2297 (10/30)

Top-20 daytime swing shift Talk Host seeks FT top-50 market. Dynamic, relatable ratings getter. Exceptional voice/production. WENDY: (612) 825-2641, www.citilink.com/~wilde/resume.html

plus.

Seeking talent for on-air opening.

Chancellor Media's WNUA Chicago, 1998's Smooth Jazz Station Of The Year,

RAMSEY LEWIS MORNING

Sandusky Seattle Radio



WWWW (W4 Country) Detroit searching for polished talent for ends, phones, attitude, fun. T&R: Cadillac Jack, 2930 E. Classic Hits KCQQ seeks Newsperson/producer for Dwyer & Michaels show.Website experience a plus.T&R:Jim Hunter, KCQQ, 3535 E. Kimberty Rd., Davenport, IA 52807 EOE (10/30)

topical, local, write and produce bits and generally take this show to greatness? Then send your best stuff to: Jim Pemberton, P.O. Box 27100, Knoxville, TN 37927. Females and





OPPORTUNITIES

Positions Sought

Executive producer, over 12 years experience in New York morn ing radio. Wanna win? Call JOEY B: (201) 991-7152 (10/30)

Hard working, energetic producer for one of L.A's sexiest talk radio shows probes the audience. TERRI: (818) 993-2591, BSTWEST@aol.com (10/30)

Large market AT searching for visibility slot and opportunity for programming and promotions in medium/small market. BRET SCOTT: (504) 878-0861, Duderadio@aol.com (10/30)

Bill Diamond ABC Country Coast to Coast morning fill-ins seeks small market morning show possible management duties. (972) 216-0358 (10/30)

AC PD seeks next challenge. Prefer Northeast. 30-year pro medium/major markets. Selector and all digital automation disciplines. VIN: (508) 885-9944, VINLEWIS@aol.com (10/30) Positions Sought

AT with production skills seeks position in Southern California desert area. ROB: (760) 360-3768, members.aol.com/entranced (10/30)

Song parodies & overpaid consultants: Find out why I will not listen to either. Huge numbers any format. KEITH: (765) 742-0595 (10/30)

Hear me now (allstarradio.com) hire me lata ... MICHAEL KURTZ: (518) 438-1896 (10/30)

Adult communicator with great pipes! Prefer Oldies, AC or Rock. 15 year veteran, JACK: (314) 434-8897 (10/30)

Listener and sponsor preferred, live, local programming making comeback. Professional, veteran talent is available. Salary above poverty level appreciated. ALEX: (513) 777-8423 (10/30)

RADIO & RECORDS 10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two Rating Report & Directory issues and other special publications. Refunds are prorated based on the actual value of issue received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher. The terms Back Page, Breakers, Most Added, R&R, Compact Data, and Street Talk are registered trademarks of Radio & Records. POSTMAS-TER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067.

R&R Opportunities Advertising

 1x
 2x

 \$120/inch
 \$100/inch

 Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's web site. (www. rronline.com).

Blind Box: add \$50 The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Payable In Advance

Opportunities Advertising orders must be typewritten on company/ station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8727) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on ordelt card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to:R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

......

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by email kmumaw@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

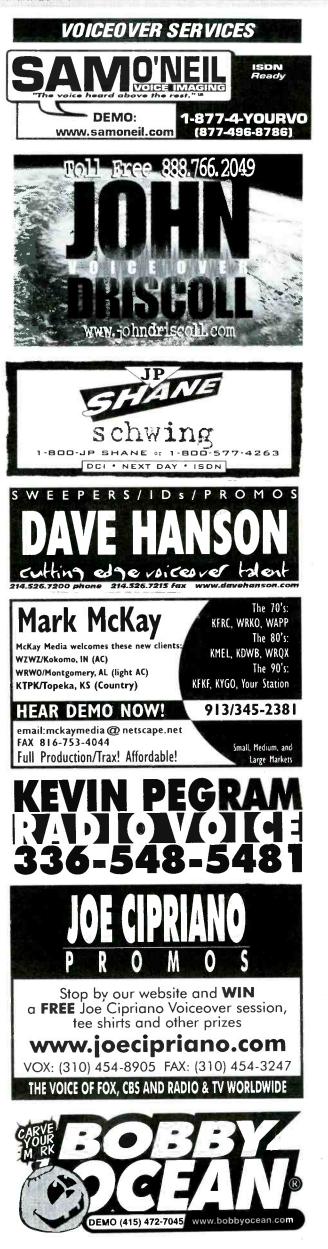


www.americanradiohistory.cor

MARKETPLACE

October 30, 1998 R&R • 121





americanradiohistory com



Marketplace RADIO & RECORDS, 10100 Santa Monica Blvd, Fifth Floor, Los Angeles, CA 90067 310-553-4330 Fax: 310-203-8727



THE BACK PAGES.



LW TW

2 0

3

4

5

6

11

9

10

8

13

12

16

20

14

15

17

18

19

21

27

24

LW

1

2

3

4

6

13

10

8

12 Ô

q

11 13 000

16

15

14

22 20

19

21

23

18

27

28

24

32

34

31

(B) (D)

0000 00000 26

6

8

0000

89

00

CHR/POP

- LW ΤW BARENAKED LADIES One Week (Reprise) ALANIS MORISSETTE Thank U (Maverick/Reprise) 5 2 JENNIFER PAIGE Crush (Edel America/Hollywood) BACKSTREET BOYS I'll Never Break Your Heart (Jive) 3 3 2 GOO GOO DOLLS Iris (Warner Sunset/Reprise) ALL SAINTS Never Ever (London/Island) AALIYAH Are You That Somebody? (Atlantic) 6 8 8 10 THIRD EYE BLIND Jumper (Elektra/EEG) AEROSMITH I Don't Want To Miss A Thing (Columbia) SHERYL CROW My Favorite Mistake (A&M) Ó 11 9 'N SYNC Tearin' Up My Heart (RCA) 12 12 (13) FAITH HILL This Kiss (Warner Bros.) EAGLE-EYE CHERRY Save Tonight (Work) EVERYTHING Hooch (Blackbird/Sire) 16 15 20 **(5**) **(6**) JEWEL Hands (Atlantic) SHAWN MULLINS Lullaby (Columbia) MATCHBOX 20 Real World (Lava/Atlantic) EDWIN MCCAIN I'll Be (Lava/Atlantic) 18 13 14 18 21 98 DEGREES Because Of You (Motown) 0 25 24 BRITNEY SPEARS ...Baby One More Time (Jive) EVE 6 Inside Out (RCA) 20 23 MADONNA The Power Of Good-Bye (Maverick/WB) 19 NEXT Too Close (Arista) MONICA The First Night (Arista) GOO GOO DOLLS Slide (Warner Bros.) 29 26 28 22 BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope) 26

- JANET Go Deep (Virgin) SHANIA TWAIN From This Moment On (Mercury)
- 17 30 28
- SEMISONIC Closing Time (MCA) 27
- **(D)** MONIFAH Touch It (Uptown/Universal) 33

No Songs Qualified For Breaker Status This Week,

CHR begins on Page 42.

HOT AC

- IW TW GOO GOO DOLLS Iris (Warner Sunset/Reprise) 1 ALANIS MORISSETTE Thank U (Maverick/Reprise) 5 000 SHERYL CROW My Favorite Mistake (A&M) 4 BARENAKED LADIES One Week (Reprise) HOOTIE & THE BLOWFISH | Will Wait (Atlantic) 3 5 AEROSMITH I Don't Want To Miss A Thing (Columbia) 6 JEWEL Hands (*Atlantic*) MATCHBOX 20 Real World (*Lava/Atlantic*) Ø 11 EAGLE-EYE CHERRY Save Tonight (Work) 9 90 SHAWN MULLINS Lullaby (Columbia) 12 SEMISONIC Closing Time (MCA) EVERYTHING Hooch (Blackbird/Sire) 8 14 Ø 13 EDWIN MCCAIN I'll Be (Lava/Atlantic) THIRD EYE BLIND Jumper (Elektra/EEG) FASTBALL The Way (Hollywood) 16 Ø 10 17 Ð FAITH HILL This Kiss (Warner Bros.) JENNIFER PAIGE Crush (Edel America/Hollywood) NATALIE IMBRUGLIA Torn (RCA) 15 19 18 BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope) 18 19 GOO GOO DOLLS Slide (Warner Bros.) SHANIA TWAIN From This Moment On (Mercury) 22 24 26 21 25 27 000 U2 Sweetest Thing (Island) NATALIE IMBRUGLIA Wishing | Was There (RCA) 24 FASTBALL Fire Escape (Hollywood) BACKSTREET BOYS I'll Never Break Your Heart (Jive) EVE 6 Inside Out (*RCA*) SARAH MCLACHLAN Angel (*Warner Sunset/Reprise/Arista*) NATALIE MERCHANT Break Your Heart (*Elektra/EEG*) 28
- 30 ð
- 23 JOHN MELLENCAMP Your Life Is Now (Columbia)
- 29 Ð BRUCE HORNSBY Great Divide (RCA)

AC begins on Page 80.



Or e-mail R&R at

LAURYN HILL Doo Wop	(Ruffhouse/Columbia)
---------------------	----------------------

 2 DRU HILL t/REDMAN How Deep Is... (Def Jam/RAL/Mercury/Island)
 3 MONIFAH Touch It (Uptown/Universal)
 4 DIVINE Lately (Pendulum/Red Ant) 8 3

CHR/RHYTHMIC

LW TW

2

5

6

9 11

24

21

32

46

LW

2

3 8

5

12

- - AALIYAH Are You That Somebody? (Atlantic) XSCAPE My Little Secret (So So Def/Columbia)
- 6 MYA f/SILKK THE SHOCKER Movin' On (University/Interscope)
- MONICA The First Night (Arista)
- TO Westside (ClockWork/Epic) BRANDY Have You Ever? (Atlantic) 00
- 10 NEXT | Still Love You (Arista)
- NICOLE Make It Hot (Gold Mind/EastWest/EEG) JAY-Z f/AMIL AND JA Can I Get A... (Def Jam/RAL/Mercury) 12 22 Ô
- 13 LAURYN HILL Can't Take My Eyes Off You (Ruffhouse/Columbia)
- 15 FAITH EVANS Love Like This (Bad Boy/Arista)
- 6 33 JAY-Z Hard Knock Life (Roc-A-Fella/Def Jam/Mercury)
- NEXT Too Close (Arista) 14
- 16 8 KEITH SWEAT f/SNOOP DOGG Come And Get With Me (Elektra/EEG) TAMIA So Into You (Qwest/WB) J. DUPRI & M. CAREY Sweetheart (So So Def/Columbia) 19 18
 - 20
 - 21 NASTYBOY KLICK Lost In Love (Upstairs)
 - 22 TATYANA ALI Daydreamin' (MJJ/Work)
- **BIG PUNISHER f/JOE** Still Not A Player (Loud) **GINUWINE** Same O!' G (Atlantic) 23 17 23 24
 - 25 JENNIFER PAIGE Crush (Edel America/Hollywood)
- 29 20 BACKSTREET BOYS I'll Never Break Your Heart (Jive)
 - 26 20 KURUPT We Can Freak It (Out) (Antra/A&M)
 - WILL SMITH Miami (Columbia)
 - 112 I/MASE Love Me (Bad Boy/Arista)
- 39 0 NICOLE f/MOCHA | Can't See (Gold Mind/EastWest/EEG) 34

CHR begins on Page 42.

AC

- 00 BACKSTREET BOYS I'll Never Break Your Heart (Jive)
 - SHANIA TWAIN From This Moment On (Mercury) CELINE DION To Love You More (550 Music)
 - FAITH HILL This Kiss (Warner Bros.)
- PHIL COLLINS True Colors (Atlantic) 6
- ANNE COCHRAN AND JIM BRICKMAN After All... (Windham Hill) JOHN TESH t/DALIA Mother | Miss You (GTSP/Mercury)
- 6 14 R. KELLY & CELINE DION I'm Your Angel (Jive)
 - SHANIA TWAIN You're Still The One (Mercury,
 - 10 DAKOTA MOON Another Day Goes By (Elektra/EEG)
- EDWIN MCCAIN I'll Be (Lava/Atlantic) 0 17
- 11 NATALIE IMBRUGLIA Torn (RCA) 12
- 10 13
- ROD STEWART Ooh La La (Warner Bros.) GEORGE BENSON Standing Together (GRP) SAVAGE GARDEN Truly Madly Deeply (Columbia) 15 14
- 13 15
- AEROSMITH I Don't Want To Miss A Thing (Columbia) GARTH BROOKS TO Make You Feel My Love (Capitol) 16 16
- 9 19
 - 8 BETTE MIDLER My One True Friend (Warner Bros.)
- LEANN RIMES Feels Like Home (Curb) ERIC CLAPTON My Father's Eyes (Duck/Reprise) 21 18
 - 20 JOHN MELLENCAMP Your Life Is Now (Columbia)
- 20 23
 - LIGHTHOUSE FAMILY High (Island) LIONEL RICHIE I Hear Your Voice (Mercury) 888888
- 25 24 MADONNA The Power Of Good-Bye (Maverick/WB)
- AMERICA From A Moving Train (*Oxygen*) HOOTIE & THE BLOWFISH | Will Wait (*Atlantic*) 26
- 27 29 MARILYN SCOTT The Last Day (Warner Bros.)
- JEWEL Hands (Atlantic)
- GOO GOO DOLLS Iris (Warner Sunset/Reprise) MAX CARL AND BIG DANCE One More River (Mission) 30

No Songs Qualified For Breaker Status This Week

AC begins on Page 80.

ROCK begins on Page 95.

THE R&R ANNUAL SUBSCRIPTION PACKAGE DELIVERS THE MOST FOR YOUR MONEY! SUBSCRIBE AND SAVE OVER \$190.00!

51 weeks of R&R (\$330.00 value) 2 semi-annual R&R Directories (\$150.00 value)



URBAN

DRU HILL f/REDMAN How Deep Is... (Def Jam/RAL/Mercury/Island) DIVINE Lately (Pendulum/Red Ant)

KEITH SWEAT f/SNOOP DOGG Come And Get With Me (Elektra/EEG)

LAURYN HILL Doo Wop (That Thing) (*Ruffhouse/Columbia*) FAITH EVANS Love Like This (*Bad Boy/Arista*) DEBORAH COX Nobody's Supposed To Be Here (*Arista*)

JON B. I Do (Whatcha Say Boo) (Yab Yum/550 Music) MARY J. BLIGE Beautiful (Flyte Tyme/MCA) MONIFAH Touch It (Uptown/Universal)

KIRK FRANKLIN Lean On Me (Gospo Centric)

AARON HALL All The Places (I Will...) (MCA) 112 f/MASE Love Me (Bad Boy/Arista)

NEXT | Still Love You (Arista)

Breakers In Blue

- 0000 BRANDY Have You Ever? (Atlantic)
- 25 22 23 TO Westside (ClockWork/Epic)
 - MAXWELL Matrimony: Maybe You (Columbia)
 - LUTHER VANDROSS | Know (LV/Virgin)
 - XSCAPE My Little Secret (So So Del/Columbia) WILLIE MAX f/RAPHAEL SAADIQ Can't Get Enough (Motown)
- 32 ð 30 CHICO DEBARGE Virgin (Kedar/Universal)
- 29
- 26 28 BIZZY BONE Thugz Cry (Relativity) NICOLE RENEE Strawberry (Atlantic) 30
- 42
 - JANET The Velvet Rope (Virgin) CASE I/JOE Faded Pictures (Def Jam/RAL/Mercury) 43
 - R. KELLY I/KEITH MURRAY Home Alone (Jive)
 - 46 GERALD LEVERT Taking Everything (EastWest/EEG)

URBAN begins on Page 52.

CREED What's This Life For (Wind-up)

EVE 6 Inside Out (RCA) JOHN MELLENCAMP Your Life Is Now (Columbia)

DAYS OF THE NEW The Down Town (Outpost/Geffen)

SCREAMIN' CHEETAH WHEELIES Boogie ... (Capricorn/Mercury)

KENNY WAYNE SHEPHERD Somehow... (Revolution/Reprise) AEROSMITH What Kind Of Love Are You On (Columbia)

ROB ZOMBIE Dragula (Geffen) FLYS Got You (Where I Want You) (Trauma/Delicious Vinyl)

OFFSPRING Pretty Fly (For A White Guy) (Columbia) MOON DOG MANE Turn It Up (Eureka)

AEROSMITH | Don't Want To Miss A Thing (Columbia)

No Songs Qualified For Breaker Status This Week.

KISS Psycho Circus (Mercury) GOO GOO DOLLS Slide (Warner Bros.) LENNY KRAVITZ Fly Away (Virgin)

BLACK SABBATH Psycho Man (Epic)

HOLE Celebrity Skin (DGC/Geffen)

R.E.M. Daysleeper (Warner Bros.) SEMISONIC Singing In My Sleep (MCA)

MONSTER MAGNET Space Lord (A&M)

CANDLEBOX 10,000 Horses (Maverick/WB) FASTBALL Fire Escape (Hollywood)

MOTLEY CRUE Bitter Pill (Motley/Beyond)

JACKYL We're An American Band (Geffen)

METALLICA Better Than You (Elektra/EEG)

LOCAL H All The Kids Are Right (Island)

FINGER ELEVEN Quicksand (Wind-up)

SECOND COMING Soft (Capitol)

U2 Sweetest Thing (Island)

JONNY LANG Still Rainin' (A&M)

ROCK

THE BACK PAGES



Breakers In Blue

80 6

1

Ŏ 10

10 5 11

60 18

000000

2

12

13

8

11 12

9 13

16 14

14

19

15 18

17 19

20 20

21 21

22

24

23

25

26

27

NATIONAL AIRPLAY OVERVIEW OCTOBER 30. 1998

COUNTRY

2 3 4 1 7 5		REBA MCENTIRE Forever Love (MCA) GARTH BROOKS You Move Me (Capitol) DIXIE CHICKS Wide Open Spaces (Monument) ALABAMA How Do You Fall In Love (RCA) LEE ANN WOMACK A Little Past Little Rock (Decca) TRACY BYRD I Wanna Feel That Way Again (MCA)
4 1 7		GARTH BROOKS You Move Me (Capitol) DIXIE CHICKS Wide Open Spaces (Monument) ALABAMA How Do You Fall In Love (RCA) LEE ANN WOMACK A Little Past Little Rock (Decca)
1 7		DIXIE CHICKS Wide Open Spaces (Monument) ALABAMA How Do You Fall In Love (RCA) LEE ANN WOMACK A Little Past Little Rock (Decca)
7	4 5 6	ALABAMA How Do You Fall In Love (RCA) LEE ANN WOMACK A Little Past Little Rock (Decca)
	6	LEE ANN WOMACK A Little Past Little Rock (Decca)
5	6	
0	Ø	The second of the second
10		TY HERNDON It Must Be Love (Epic)
12	0	GEORGE STRAIT We Really Shouldn't Be (MCA) BROOKS & DUNN Husbands And Wives (Arista) FAITH HILL Let Me Let Go (Warner Bros.) COLLIN RAYE Someone You Used To Know (Epic) TERRI CLARK You're Easy On The Eyes (Mercury)
15	O	BROOKS & OUNN Husbands And Wives (Arista)
14	Ð	FAITH HILL Let Me Let Go (Warner Bros.)
13	O	COLLIN RAYE Someone You Used To Know (Epic)
16	ø	TERRI CLARK You're Easy On The Eyes (Mercury)
6	13	SHANIA TWAIN Honey, I'm Home (Mercury)
23	Ð	ALAN JACKSON Right On The Money (Arista)
17	15	TRISHA YEARWOOD & GARTH BROOKS Where Your (MCA)
18	6	WADE HAYES How Do You Sleep At Night (DKC/Columbia)
20	Ø	CLAY WALKER You're Beginning To Get To Me (Giant)
19		DEANA CARTER Absence Of The Heart (Capitol)
9		
24	Ð	MARTINA MCBRIDE Wrong Again (RCA)
21	Ð	KENNY CHESNEY Will Stand (BNA)
22	₽	AARON TIPPIN For You I Will (Lyric Street)
25	3	BLACKHAWK There You Have It (Arista)
26	000000000	RANDY TRAVIS Spirit Of A Boy (DreamWorks)
27	Φ	TOBY KEITH Getcha Some (Mercury)
28	Ð	TRAVIS TRITT If I Lost You (Warner Bros.)
29	Ð	JOHN MICHAEL MONTGOMERY Hold On To Me (Atlantic)
35	Φ	JO DEE MESSINA Stand Beside Me (Curb)
30		VINCE GILL Kindly Keep It Country (MCA)
32	00	WARREN BROTHERS Guilty (BNA)
41	34	DIAMOND RIO Unbelievable (Arista)

NAC/SMOOTH JAZZ

- GEORGE BENSON Fly By Night (GRP) 0
- RICK BRAUN Hollywood & Vine (Atlantic) 3
- 0000000 BONEY JAMES Innocence (Warner Bros.) BRIAN BROMBERG Hero (Zebra) 2 6

LW

5

11

9

4

8

22

10

15

17

14

13

20

23

30

19

25

24

LW TW

1

2

3

4

8

7

6

9

Remotes &

Special Events

- CHUCK LOEB Beneath The Light (Shanachie) PETER WHITE f/WASHINGTON, JR. Midnight In... (Columbia)
- KEIKO MATSUI Forever, Forever (Countdown/Unity) SOUL BALLET Blu Girl (Countdown/Unity)

- Ô 12
- LUTHER VANDROSS I Know (LV/Virgin) ERIC MARIENTHAL Here In My Heart (I.E./Verve) JIM BRICKMAN f/DAVE KOZ Partners In Crime (Windmam Hill) 11
 - PHIL COLLINS True Colors (Atla MARC ANTOINE Sunland (GRP) 12 13
 - WALTER BEASLEY | Feel You (Shanachie)
 - 1 đ BRYAN SAVAGE Soul Temptation (Higher Octave)
- 16
- WARREN HILL Turn Out The Lights (Discovery) GRANT GEISSMAN Did I Save? (Higher Octave) <mark>16</mark> 17 18
 - 18 JOE MCBRIDE Midnight In Madrid (Heads Up)
 - BRIAN MCKNIGHT Anytime (Motown) GABRIELA ANDERS Fire Of Love (Warner Bros.) 19
 - 0000
 - CHAQUICO & FREEMAN Riders Of ... (Peak/Windham Hill Jazz)
 - DAVE KOZ I'll Be There (Blue Note) LEE RITENOUR Ooh-Yeah (I.E./Verve)
 - 23 00 00 0 ED HAMILTON Fly Like An Eagle (Shanachie)
- JK Off The Hook (Verve) GREGG KARUKAS Cruisin' Your House At... (I.E.Nerve) RICHARD ELLIOT Here And Now (Metro Blue/Blue Note) 28 _
 - PATTI AUSTIN Don't Go Away (Concord Vista)
- _
- RAMSEY LEWIS Love Serenade (GRP) BOBBY CALDWELL Good To Me (Sin-Drome)

URBAN begins on Page 52.

No Songs Qualified For Breaker Status This Week.

URBAN AC

TEMPTATIONS Stay (Motown) KIRK FRANKLIN Lean On Me (Gospo Centric)

LUTHER VANDROSS | Know (LV/Virgin)

VESTA Somebody For Me (I.E./Motown)

DIVINE Lately (Pendulum/Red Ant) REGINA BELLE I've Had Enough (MCA)

TRIN-I-TEE 5:7 God's Grace (*B-Rite/Interscope*) **MAXWELL** Matrimony: Maybe You (*Columbia*) **GERALD LEVERT** Thinkin' Bout It (*EastWest/EEG*)

KENNY LATTIMORE Days Like This (Columbia)

GLENN JONES Let It Rain (SAR/WB) MARY J. BLIGE Beautiful (Flyte Tyme/MCA)

KELLY PRICE Friend Of Mine *(T-Neck/Island)* **AARON HALL** All The Places (I Will...) *(MCA)*

BRIAN MCKNIGHT Hold Me (Motown)

4KAST | Tried (RCA)

CHAKA KHAN Spoon (NPG)

JON B. They Don't Know (Yab Yum/550 Music)

TAMIA So Into You (Qwest/WB)

BRIAN MCKNIGHT The Only One For Me (Motown)

1 DEBORAH COX Nobody's Supposed To Be Here (Arista)

PEABO BRYSON My Heart Belongs To You (Windham Hill)

R. KELLY Half On A Baby (Jive) WILL DOWNING & GERALD ALBRIGHT Stop... (Verve/Motown)

KEITH SWEAT f/SNOOP DOGG Come And Get With Me (Elektra/EEG)

LAURYN HILL Can't Take My Eyes Off You (Ruffhouse/Columbia)

JON B. I Do (Whatcha Say Boo) (Yab Yum/550 Music) BRANDY Have You Ever? (Atlantic)

NAJEE Sapphire (Verve Forecast) VOICES OF THEORY Wherever You Go (H.O.L.A./Red Ant)

ACTIVE ROCK

LW τw LENNY KRAVITZ Fly Away (Virgin) 1 0 HOLE Celebrity Skin (DGC/Geffen) ROB ZOMBIE Dragula (Geffen) 2 83 5 CREED What's This Life For (Wind-up) 3 4 KISS Psycho Circus (Mercury) EVE 6 Inside Out (RCA) BLACK SABBATH Psycho Man (Epic) 6 8 9 OFFSPRING Pretty Fly (For A White Guy) (Columbia) MARILYN MANSON The Dope Show (Nothing/Interscope) FLYS Got You (Where I Want You) (Trauma/Delicious Vinyl) 10 11 GOO GOO DOLLS Slide (Warner Bros.) 13 14 STABBING WESTWARD Sometimes It Hurts (Columbia) MONSTER MAGNET Space Lord (A&M) 17 SECOND COMING Soft (Capitol) CANDLEBOX 10,000 Horses (Maverick/WB) KORN Got The Life (Immortal/Epic) 19 18 LOCAL H All The Kids Are Right (Island) 12 17 METALLICA Better Than You (Elektra/EEG) ECONOLINE CRUSH Surefire (Never Enough) (Restless) 15 18 9 21 23 FUEL Bittersweet (550 Music) 16 DAYS OF THE NEW The Down Town (Outpost/Geffen) 20 26 3 22 SEMISONIC Singing In My Sleep (MCA) FINGER ELEVEN Quicksand (Wind-up) MOTLEY CRUE Bitter Pill (Motley/Beyond) 24 25 29 MONSTER MAGNET Powertrip (A&M) 28

SCREAMIN' CHEETAH WHEELIES Boogie... (Capricorn/Mercury) GODSMACK Whatever (Republic/Universal)

28 COWBOY MOUTH Whatcha Gonna Do? (MCA)

Jumbo EventTape*

BunchaBANNERS[™]

BumperStickers

FlashBags"

Ponchos

30

31

27

FASTBALL Fire Escape (Hollywood)

EAGLE-EYE CHERRY Save Tonight (Work) SHAWN MULLINS Lullaby (Columbia) ALANIS MORISSETTE Thank U (Maverick/Reprise) 1 60 SOUL COUGHING Circles (Slash/WB)

EVE 6 Inside Out (RCA)

IW TW

1 Ø

2

3

4

9

7

5

6

8

11

10

14

6

12

THE FOX

Rocks

- U2 Sweetest Thing (Island) THIRD EYE BLIND Jumper (Elektra/EEG) 15
- 13 14
- 12 SEMISONIC Singing In My Sleep (MCA)
- EVERLAST What It's Like (Tommy Boy) MARILYN MANSON The Dope Show (Nothing/Interscope) 6 24 20

COUNTRY begins on Page 66.

ALTERNATIVE

OFFSPRING Pretty Fly (For A White Guy) (Columbia) FLYS Got You (Where I Want You) (Trauma/Delicious Vinyl)

HOLE Celebrity Skin (DGC/Geffen)

GOO GOO DOLLS Slide (Warner Bros.)

CAKE Never There (Capricorn/Mercury)

EVERCLEAR Father Of Mine (Capitol)

LENNY KRAVITZ Fly Away (Virgin)

- 17 R.E.M. Daysleeper (Warner Bros.)
 - 18 18 FUEL Bittersweet (550 Music)
- 22 BEASTIE BOYS Intergalactic (Grand Royal/Capitol) 16 20
 - CREED What's This Life For (Wind-up)
- 19 26 18 22
 - BECK Tropicalia (DGC/Geffen) FASTBALL Fire Escape (Hollywood) 23
- LOCAL H All The Kids Are Right (Island) 21 24
- 25
- KORN Got The Life (Immortal/Epic) NEW RADICALS You Get What You Give (MCA) 25 31
- 35 GARBAGE Special (Almo Sour
- 28 23 34 GARBAGE I Think I'm Paranoid (Almo Sounds/Interscope)
- OASIS Acquiesce (Epic) SMASHING PUMPKINS Perfect (Virgin) 27

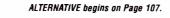
NAC begins on Page 82.

ADULT ALTERNATIVE

- SHERYL CROW My Favorite Mistake (A&M) 0
- SHAWN MULLINS Lullaby (Columbia) CHRIS ISAAK Please (Reprise)
- R.E.M. Daysleeper (Warner Bros.)
- 000000
- U2 Sweetest Thing (Island) ALANIS MORISSETTE Thank U (Maverick/Reprise)
- DAVE MATTHEWS BAND Crush (RCA)
- 10 JOHN MELLENCAMP Your Life Is Now (Columbia)
 - O BRUCE HORNSBY Great Divide (RCA)
- 5 EAGLE-EYE CHERRY Save Tonight (Work)
- 14 JEWEL Hands (Atlantic)
- 12 GOO GOO DOLLS Slide (Warner Bros.)
- HOOTIE & THE BLOWFISH | Will Wait (Atlantic) LYLE LOVETT Bears (Curb/MCA) 11 13
- 13 14
- 15 6 FASTBALL Fire Escape (Hollywood)
- SINEAD LOHAN No Mermaid (Grapevine/Interscope) BARENAKED LADIES It's All Been Done (Reprise) 16
- 19 NEW RADICALS You Get What You Give (MCA)
- ð
- CAKE Never There (Capricorn/Mercury) THIRD EYE BLIND Jumper (Elektra/EEG) 21 17 20
- PHISH Birds Of A Feather (Elektra/EEG)
- 9 24 JONNY LANG Still Rainin' (A&M)
- 18 23
- **KEB' MO'** I Was Wrong *(550 Music)* **LUCINDA WILLIAMS** Can't Let Go *(Mercury)* 20 25
- 26 SUSAN TEDESCHI It Hurt So Bad (Tone Cool)
- 23 26 SON VOLT Driving The View (Warner Bros.)
- BARENAKED LADIES One Week (Reprise) 20
- 888 B.B. KING Bad Case Of Love (MCA)
- CRACKER The Good Life (Virain) BECK Tropicalia (DGC/Geffen)

ROCK begins on Page 95

We have cost effective answers for your promotional needs!



1-800-21-FLASH (1-800-213-5274)

ADULT ALTERNATIVE begins on Page 115.

6209 Constitution Drive Fort Wayne, IN 46804 Fax: (219) 436-6739 www.firstflash.com

By Erica Farber



Publisher's

here isn't a month that goes by that there isn't some sort of dinner being held honoring someone on behalf of some type of organization. Whereas attendance at many of these events fee s more like an obligation than a heartfelt gesture, there is one event that each year gets bigger and has received the unconditional respect of the entire industry: the Barliss Media Roast. This week, Jacor's CEO Rancy Michaels is receiving this

boncr, and one can only image what the noise will be! The Executive Director of the John Bayliss Broadcast Foundation is Kit Hunter Franke. She is responsible for producing this annual fund-raising event, as well as to or linating the efforts of the foundation with the board of directors, administering foundation funds, and working with universities nationwide to select qualified radio students to receive scholarships.

The beginning of the foundation: "That's a sad story John Bayliss was a member of the radio panel at neny of Paul Kagan's conferences in the early '80s, when ne was at Charter Broadcasting. On the eve of the 1984 NAB convention in Boston, he and his wife were traveling on Highway 101 in California, and he was killed in an arto nobile accident. His wife. Alice, was also injured quite a Lit With all the broadcaster: already assembled in **Bosten**, word of John's death : pread like wildfire. Everybody heard about it right, then and there, and it affected them all greatly, because they knew John and his perscnal commitment to radio It was just a big shock, and everyone resolved right then and there to continue his work and his commitment to radio by honoring his remory by starting this foundation. That inspired Paul Kagan, Harvey Grace, Barry Dickstein, and Jason Shrinsky to jet together and do something to honor John's memory.

The mission of the foundation: "To enable outstanding young people to continue their education in the area of radio broadcasting — that is, raising money we Car give away as student scholarships that provide financial aid so that they can continue their education. As the foundation's funding increases, we are able to peopetuate the memory of John and his contributions to the radio business."

On becoming Executive Director of the founda-

KIT HUNTER FRANKE Exec. Director, The John Bayliss Broadcast Foundation

tion: "When I first moved to Carmel, I applied for a job with Paul Kagan. I met him, we talked, and he had an opening as audiovisual manager. I accepted and went to work for him in that capacity. About a year or so later, after the work to organize the foundation had been done by another employee in our office, Joanne, her commitment to other projects was so great that Paul turned to me and said, Would you please continue on with this activity?' I said, 'Yes, I'd be delighted. 'With my background as a radio and television communications major, it just seemed like a natural thing to do. We then decided to have the major fund-raiser be centered around a roast of someone in the industry. The decision for that was in '85, and the first roast was held in 1986. Paul Kagan was our first roastee, and he put himself out there on the line."

Selection of roastees: "That's really a fun process. The members of the board collect the names of all the major shakers and movers in the industry — bankers, general managers, owners, leading show people like Larry King — people who are well-known and well-respected in the industry. Then we keep our fingers crossed, write letters, give them a call, and say, 'We'd really love to roast you. Are you willing to go through that for the Bayliss Foundation?' Just about everyone has agreed. They're more than delighted to help us out. We are absolutely delighted, astonished, amazed, but ultimately just so grateful to the radio industry, which has worked with us from the very beginning and supported us. The name recognition has really grown over the last five years."

Annual scholarship awards: "This year we have been able to award \$100,000. We were able to give out 20 scholarships of \$5000 each. Our endowment has grown, and the support of the industry has grown. Therefore, we are able to make larger gifts to these students. What's gratifying is the letters I receive from the students, thanking the foundation. And I frequently get calls from their parents saying how grateful they are that the foundation even exists, because the money is so important for their child's well-being and, frankly, their family's wellbeing."

The other 11 months of the year: "The other 11 months, more planning is involved. There's a great deal of talk as we look at what the industry is doing: Who can we roast? Who is available? With all the mergers going on in the radio industry, it's a little more challenging, but we always have a list. Oftentimes, people are bowing out of the industry, or they're very private people and, though they support us, they say, 'Sorry, I just can't be up there roasted on the dias.' Time is devoted to the work I do contacting the universities, the journalism and radio departments. I talk to their directors of development. I get out the information to the schools and universities about what our criteria is for students to apply. There's a great deal of follow-up work. In the earlier years, I was able to travel to some of the schools locally here in California to visit their radio stations and some of the students. I hope to do more of that again."

The Bayliss Foundation's message: "I would really say that we are at a point of transition. We are growing as a foundation. I think we are looking to encourage more corporate sponsorships. This year, we were just delighted and gratified to get the encourage

w americanradiohistory

ment of the Arbitron Company. They are our corporate sponsor for the cocktail hour at the roast. That is a wonderful commitment and partnership we have formed with them. I would really look to having other partnerships like that. The reason for that is so that the monies we do raise can go more and more into scholarships. We would love to have a mentoring program. Kirby Confer, our 1990 roastee, was so eloquent when he gave his response to his roast and spent a few moments talking about the importance that a mentor had in his life and in radio. If we, as a foundation, could get more staff and more board involvement in that direction, that would be a fantastic goal to be able to formulate and put into action."

Career highlight: "Working for Paul Kagan and being a part of the industry. Seeing it from this side of the industry — as someone working in board development and fund-raising — has been a real eye-opener for me. It's been a lot of fun, and I've really enjoyed the radio people I've had a chance to meet and work with. I love their energy and enthusiasm for the medium."

Radio format preference: "I like to listen to Talk radio and News. I really enjoy listening to the callers. I like knowing what people are thinking, saying, what they agree or disagree with. Otherwise, when I'm listening to music, Oldies would be my favorite."

Favorite television show: "Programs on PBS. I love Mystery Nights, Nova, and the Discovery Channel." Favorite movie: "I love Gone With The Wind, but I

also love *Babe*. I guess I'm just an old-fashioned romantic." **Favorite book:** "Mysteries — Agatha Christie, John Grisham. I read a lot for information. I really liked *Cultural Literacy*, which was out several years ago. It was short and sweet."

Favorite restaurant: "I'm very lucky to be in a beautiful part of the country, and we have great restaurants here on the Carmel-Monterey peninsula. I love the Mission Ranch in Carmel. We can sit and overlook Point Lobos, and it's just beautiful. Another place I like is Deetjens in Big Sur."

Beverage of choice: "With a special meal, I like a good cabernet or merlot, but most of the time I drink a lot of bottled water."

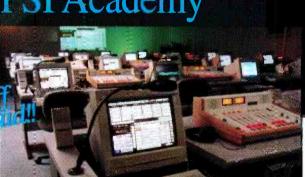
Hobbies: "I really enjoy hiking in the mountains and down in Big Sur. I love to ride my bike around the Monterey Bay."

How our readers can get more involved in the foundation: "The foundation has really inspired a lot of people to do good, and to do it in John Bayliss' name, for the young people in this business who they see struggling to get ahead. I believe everyone in this business has a helping hand. If people want to contribute and be a part of the Bayliss Foundation, obviously a financial commitment is going to mean a great deal. The work we're doing the fund-raising, the contacts with the universities, the mailings, just getting the word out to the students that we are here — will continue. I think more board involvement is always appreciated. I'm always looking for people in the industry who could commit a year or two to the foundation. This time, effort, and goodwill helps us continue to grow and will also put into place the staffing for a mentoring program."

The AudioWizardTM

from Prophet Systems our commitment to you is for a **PSI** Academy The PSI Training Academy lifetime. state-of-the-art educational facility

hands-on experience expert instructors



The face of radio continues to charge at a breakneck speed. How are you going to meet the many challenges?

The AudioWizard from Prophet Systems Innovations is used and trusted by the big boys, small groups and individual stations. Our programming department is constantly working to anticipate not just your needs for today, but for the months and years to come. Our tech support helps ancicipate bumps in the road. Count on us. Together, let's make great radio.

PSI innovations

Prophet Systems brought you AudioWizard for Windows, the most complete digital production and delivery system available, along with the powerhouse of WANcasting and the many features of the Crystal Ball. And the innovations continue as we improve and refine our products to give cost-effect digital audio might to single stations, huge groups and everyone inbetween

"The difficulty lies, not in the new ideas, but in escaping from the old ones ... " John Maynard Keynes, British economist





With Prophet Systems, you get a better built system and great support. When you need tech support you need it immediately. After all, your time is money. Improving and enhancing our tech support department is part of our continuing growth plan. When you need us, we're there! Our commitment to you is for a lifetime...when your system is first delivered, as you experience growth and face the new challenges of our industry

(Check out our client list: www.prophetsys.com)

ANCASTING

Opportunities

While Prophet Systems continues to meet the complex digital audio needs of the broadcast industry, we now set our sights outside the radio market as well. We are looking for talented, motivated individuals who wish to work for a company whose mission is to set the standard to which others only aspire. If you see the possibilities the new market place offers, perhaps PSi is your next opportunity. We'll make a place for effective sales people, gifted programmers and detail-oriented installers and support personnel.

PROPHET SYSTEMS

Sales: (800) 658-4403 Support: (308) 284-8450 Sales & Support Fax: (308) 284-4181 E-mail: sales@prophetsys.com

☆rock 'n roll (rak 'n rol') n., adj., Mus. A form of popular music, and/or attitude, marked by decadent, confrontational, soulful, beautiful, hallucinatory, arrogant behav.(see also Crowes, Black. Amer. rock 'n roll band b. 1999—)

"Kickin' My Heart Around"

"The most 'rock 'n roll' rock 'n roll band in the world." - Melody Maker



The first single from the new album "By Your Side." In Stores Tuesday, January 52. Produced, Escineered and Mixed by Revin Sorte. Nanagement: Angelus Entertainment.

COLUMER.



www.blackcrowes.com "Columb a" Reg. U.S. Pat. & Tin. Oft. Marca Re © 1994 Suny Music Baugtainnens fre