#### **NEWSSTAND PRICE \$6.50**

#### **Country Isn't Missing Out**

Continuing the success of "I Don't Want To Miss A Thing," the monster hit from Aerosmith featured in this year's



blockbuster movie

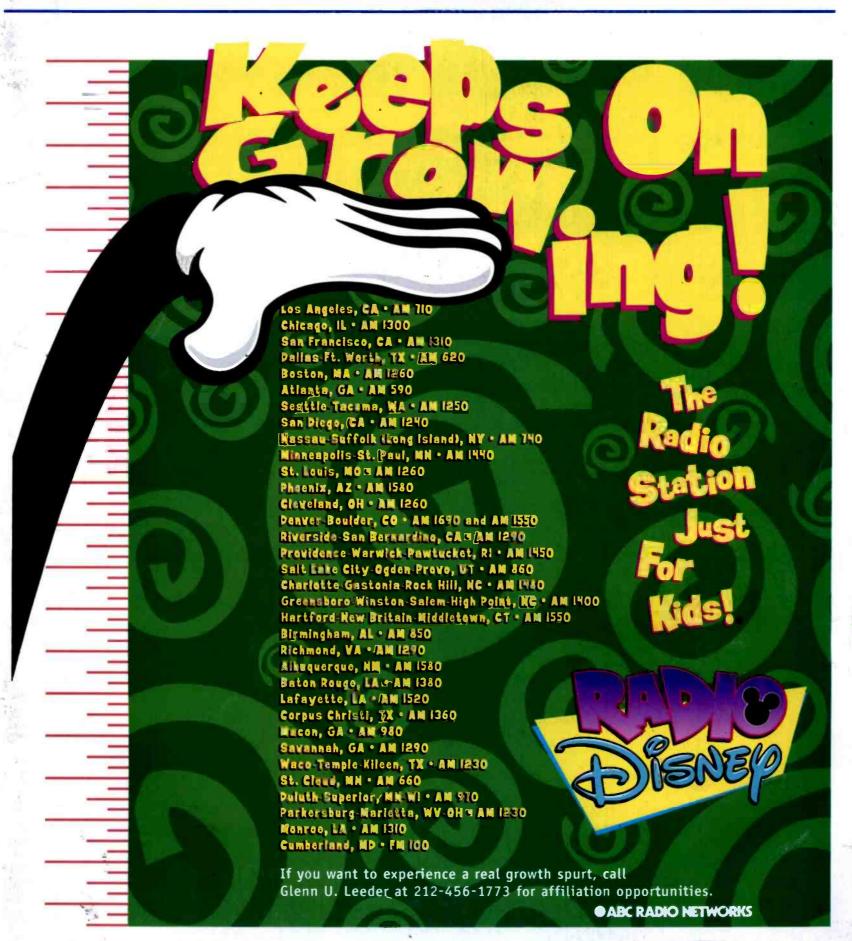
Armageddon, Decca
recording artist Mark
Chesnutt has released
his rendition of the
power ballad, racking
up 70 adds and entering
this week's R&R
Country chart at No. 36.



#### **NOVEMBER 20, 1998**



A year in the making, R&R's 25th Anniversary special accompanies this issue for our R&R subscribers. It's a year-by-year retrospective of the events, people, artists, songs, call letters, and labels that made news in R&R. We also visit with key executives and personalities in both industries for their perspectives on the last quarter century.



## Like You've Never Heard Her Before!



# Whitney Houston my love is your love

Her First Studio Album In Eight Years

Featuring

When You Believe

The smash hit duet with Mariah Carey from *The Prince Of Egypt* 

Heartbreak Hotel

With Faith Evans and Kelly Price

and 11 more cutting edge tracks by superstar producers: Wyclef Jean, Babyface, Lauryn Hill, Missy Elliott.
David Foster, Rodney Jerkins and Soulshock & Karlin.



Album Producers Clive Davis and Whitney Houston

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#### N S

#### STROLLING MEMORY LANE

In conjunction with our 25th anniversary special issue, many of R&R's format editors this week present related columns. We asked all of them to bring in a 1973-era photo of themselves for the top of the page. They're a hoot! Among this week's columns:

- . CHR: Tony Novia chronicles 25 years of Y-100/Miami, Page 1
- · Country: Lon Helton visits with former **R&R** Country Editors Jonathan Fricke and Jim Duncan, Page 64
- . AC. NAC: Mike Kinosian and Carol Archer ask their constituents where they were 25 years ago, Pages 75, 81
- Rock: Cyndee Maxwell reprises a 25vear-old R&R interview with former KLOS/L.A. PD Tom Yates, Page 86
- · Alternative: Jim Kerr goes one-on-two with R&R's previous Alternative Editors, Shawn Alexander and Sky Daniels, Page 92



#### management • marketing • sales

The holidays are coming! Are you prepared for the impending stress? Personnel consultant Linda Madonna offers some tips. Also, management guru Dick Kazan has four things great managers should be thankful for these

Begins page 10

#### IN THE NEWS

- Keith Cunningham to program Channel 103.1/L.A.
- Eduardo León VP/Programming at Liberman, Pepe Garza PD for L.A.
- Chris Shebel named PD of new Big City/Chicago CHR simulcast

. FAITH EVANS Love Like This (Bad Boy/Arista)

. DEBORAH COX Nobody's Supposed To Be Here (Arista)

· LEE ANN WOMACK A Little Past Little Rock (Decca)

. SHAMA TWAM From This Moment On (Mercury)

· ALAMIS MORKSETTE Thank U (Maverick/Reprise)

. RICK BRAUN Hollywood & Vine (Atlantic)

. LEWIY KRAWITZ Fly Away (Virgin)

. LENNY KRAWITZ Fly Away (Virgin)

. R.E.M. Daysleeper (Warner Bros.)

ADULT ALTERNATIVE

. CAKE Never There (Capricom/Mercury)

NAC/SMOOTH JAZZ

**ACTIVE ROCK** 

**ALTERNATIVE** 

ROCK



**NOVEMBER 20, 1998** 

#### **Rush Set For R&R Talk Seminar**

Luckoff receives Lifetime Achievement Award

By Al. Peterson R&R NEWS/TALK EDITOR

Rush Limbaugh — the man widely credited as a leading force behind Talk radio's phenomenal growth over the past decade - is set to address R&R's fourth annual Talk Radio Seminar, to be held Feb. 18-20, 1999 in Washington, DC's Grand Hyatt Hotel. Limbaugh, who shares his







### Bill, Monica, Mark, Sammy **Spark N/T Radio In Summer**

Format supplants AC as No.1: CHR stavs strong

BY RON RODRIGHTS

August 17, 1998. It's Phase II, week three of the Summer Arbitron, and President Clinton testifies before a grand jury. Later that day, Clinton appears on national TV to explain his relationship with Monica Lewinsky. FORMATS/See Page 23

Summer '98	Natio	onal F	ormat	Tren	ds
	Su '97	Fa '97	W7 '98	Sp '98	Su '96
News/Talk/Sports	14.5	15.2	14.7	14.6	15.1
AC	14.5	14.1	15.2	15.1	14.4
(AC)	9.2	9.3	10.3	9.7	9.3
(Hot AC)	5.3	4.8	4.9	5.4	5.1
CHR	10.7	10.6	10.5	10.9	11.0
(CHR/Pop)	5.6	5.4	5.8	6.0	6.0
(CHR/Rhythmic)	5.1	5.2	4.7	4.9	5.0
Oldies/Classic Rock	10.5	10.3	9.8	10.1	10.4
Country	10.5	10.4	9.8	9.7	9.9
Urben	9.4	9.4	9.4	-9.8	9.4
(Urban)	5.2	5.3	5.0	5.2	5.4
(Urban AC/Oldies)	4.2	4.1	4.4	4.6	4.0
Spanish-Language	6.2	6.2	6.5	6.5	6.4
Rock	5.1	5.2	5.2	5.1	5.1
Alternative	4.2	4.0	4.1	4.0	4.0
Nostalgle/MOR	3.5	3.6	3.6	3.5	3.4
NAC/Smeeth Jazz	3.2	3.2	3.3	3.1	3.3
Classical	1.8	1.9-	1.8	1.7	1.6
Adult Alternative	1.2	1.2	1.2	1.3	1.3
Remaining formats	4.8	4.8	5.0	4.7	. 4.6

Source: Arbitron, 94 continuous markets, M-S 12+; survey period: July 2-Sept. 23

### **Arbitron Forms Coalition To Measure Internet Listening**

**More Arbitron News:** 

measurement top concern

. People Meter gets live

• New software versions

tests in England

Asian-listener

set for '99

COLUMBIA, MD - Among the oft-asked questions on Arbitron front lines these days are those that relate to the Internet. How many people have access to the web? How many people can hear streaming audio on the Internet? What are

the listening levels to Internet broadcasts?

Arbitron attempted to answer some of these questions with its study of Internet usage,

the results of which were unveiled at the NAB Radio Show in October. Among the findings: Nearly one-third of the populace have access to the Internet, but just a sliver have listened to a broadcast over the Internet But those numbers are changing - fast. Some 40% of users with Internet access acquired that access in the six

months prior to the survey being taken, and they're expected to grow exponentially in the near-term as well.

The company is expected to update this research within the next six months. But there seems to be no question that

the use of streaming audio will eventually become as commonplace as radio usage is today. And that's why Arbitron has aligned itself with Real

Networks, Magnitude Network, and Engage Technologies to measure and report Internet audio, usage.

Real Networks is the pioneering company that invented RealAudio, the web plug-in that receives streaming audio broadcasts. Engage provides

ARBITRON/See Page 23

#### THIS American Tower. CHR/POP · ALAMS MORESETTE Thank U (Maverick/Reprise) **OmniAmerica Merge CHR/RHYTHMIC** In \$397 Mil. Deal . DRUHBLL V REDMAN How Deep ... (Del Janv RAL Mercury Island)

WEEK

BY MATT SPANGLER
RAR WASHINGTON BUREAU

American Tower Corp. looked westward in expanding its vertical real estate holdings this week. It gobbled up broadcast tower competitor Omni-America Inc. on Monday in a stock-for-stock swap merger valued at \$397 million.

OmniAmerica owns 246 towers and has contracts to build 470 more sites, giving American Tower approximately 3892 towers owned, managed, or in development when the deal closes. probably in the first quarter of 1999. The company now has three core businesses, according to Chairman and former broadcaster Steve Dodge: tower ownership and leasing, construction and installation services (through the Specialty Telecon-

TOWERS/See Page 18

#### After 25 Years, It's Still 'Y'iami David Ross reflects on a guarter-century of CHR programming in America's melting pot

BY TONY NOVIA

It was in early 1984 when a brash young promotion director stood up during the weekly promotion meeting at Metroplex Communications' WHYI (Y-100)/Miami and asked the general manager to put up a

\$2.6 million guarantee to buy out a Jacksons Victory Tour appearance, ensuring a date at the Orange Bowl. Without the guarantee, the hit-or-miss tour was not coming to South Florida.

After the initial laughter in the room died down, the always promotion-minded GM began to think that maybe



this wasn't such a crazy idea. While the tour flopped in a few markets, including what turned out to be a very expensive loss for WMMS/Cleveland, many in the room felt strongly that South Florida was a hotbed of enthusiasm for the Jacksons, especially

the gloved one. It wasn't long after that meeting that the GM wrote a "rubber" deposit check for \$150,000 (the station's bank account didn't contain nearly that amount when it was issued), not knowing that one of the largest and most successful pro-

See Page 37

#### **Most Groups Still Refuse Liquor Ads**

By JEHREY YORKE RAR WASHINGTON BUREAU CHIEF

It was two years ago this week that an R&R headline read: "Hard Liquor Group Opens Door To Radio, TV Advertisements." It was prompted by a decision by the Distilled Spirits Council of the U.S. (DISCUS) to change its 62-year-old advertising code to include radio and television. It was also the beginning of a months-long campaign to change the culture of the broadcasting industry, which had, for the most part, gladly accepted commercial messages from the world of wine and beer, but steadfastly refused to give or sell - the time of day to hardliquor entities.

While there have been some cracks in the wall against hard liquor, it still appears that most large groups have a policy

ALCOHOL/See Page 23

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## BOYZ II MEN "I WILL GET THERE"



THE PRINCE OF EGYPT

# November 24th! On Your Desk Now!

PRODUCTO AND ARRANGED BY BRIMEY JAM AND TERRY LEWIS FOR LLY IT TYME PRODUCTIONS, INC CO-PRODUCED BY BOYZ II MEN COURTESY OF MOTOWN RECORD CO., I.P. MANAGEMENT BY QADREE ELAMIN FOR SOUTHPAW ENTERTAINMENT



#### **Cunningham: Channel** 103.1's Prog. Mgr.

Keith Cunningham has been tapped as Program Manager for Jacor's Los Angeles-area Adult Alternative simulcast of KACD-FM/ Santa Monica and KBCD-FM/ Newport Beach, effective Dec. 7. Cunningham takes over day-to-day programming duties from sister KBCO/Denver PD Dave Benson. who will continue to work closely with Cunningham on programming issues. Cunningham joins "Channel 103.1" from Jacor's Active Rock KBPI/Denver, where he was Asst. PD and Director/Marketing & Promotions

\*Keith and I have worked together before, and I am happy to have him on board." Benson said "He has worked for some very successful radio stations, and we feel he's the perfect Program Manager for Channel 103 1. He also has a tremendous understanding of the 'World Class Rock' format that will

CUNNINGHAM/See Page 23

#### Liberman Taps León As VP/Programming

Spanish-language programming consultant Eduardo León has joined Los Angeles-based Liberman Broadcasting as VP/Programming. In his new post, León will oversee Spanish News/Talk KKHJ-AM, Regional Mexican simulcast KRUA-FM & KRUE-FM (Que Buena), and Spanish AC KWIZ-FM (Radio Exitos).

León will be involved with all the programming elements for all of our stations." Liberman Corporate VP Andy Mars told R&R. "He will be working with the sound, the Dis and the overall presentation for 'Radio Exitos' and KKHJ, in addition to 'Que Buena.' His first focus, however, will be on Oue Buena, and he'll be involved in all elements of that station. He's had an amazing track record, and we felt it was time to make the com-

LEÓN/See Page 18

#### Clarification

Radio Moderna Mexicana, not Jaor, is the license-holder for XHRM/San Diego (R&R 11/13).

#### **R&R Observes Thanksgiving**

n observance of the Than giving Day holiday, R&R's Los Angeles, Nashville, and Washington, DC offices will be closed Thursday, Nov. 26 and Friday, Nov. 27.

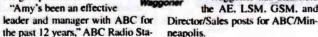
#### Let's Make A Deal!



And they did. Execs from One-On-One Sports and United Stations were on hand in Chicago to celebrate the duo's recent sales representa agreement. Participating in a group handshake are (I-r) One-On-One Sports Exec. VP/Director of Network Sales Bill Peterson; United Stations VP/Sales, Midwest Region Rich Baum; One-On-One Chairman, President/ CEO Chris Brennan; and US Sr. VP/Sales Jim Higgins and President/CEO

#### **Waggoner Now ABC/Minneapolis Pres./GM**

ed Amy Waggoner to the newly created President/ GM position for its Minneapolis radio properties: Adult Alternative KQRS-FM, Rock KXXR-FM, and Alternative trimulcast KZNR-FM, KZNT-FM & KZNZ-FM. She had been Station Manager for the group since Oct. '97.





tle as General Manager and President " Waggoner has also held the AE, LSM, GSM, and

tion Group President Mark

Steinmetz told R&R. "In

her capacity as Station

Manager in the past year,

she has demonstrated her

abilities to lead the entire

staffs of all three radio sta-

tions. She is especially de-

serving of this new job ti-

neapolis.

#### Shebel PD As Chicago Gets New CHR/Pop

On Nov. 14, after two days of stunting. Big City Radio's Chicago-area 92.7 simulcast of WBRO/ Kankakee, IL and WCBR/ Arlington Heights, IL dropped their crosstown simulcast of sisters WXXY-FM & WYXX-FM's "Heart & Soul" format in favor of CHR/Pop, using the handle "Kiss-FM" and playing 10,000 songs in a

row. Former WDRV/Pittsburgh PD Chris Shebel has been named PD and will handle an early afternoon

Big City staffer Harry Legg has been tapped as Asst. PD/MD. The stations have a signal upgrade pending that will give them coverage of 80%-90% of the Chicago metro. They also will be moving to new studios on Michigan Avenue in the city.

"We have two 3kw stations right now," Shebel told R&R. "In the first quarter, both stations are being upgraded to 6kw signals and a tall-



er tower, which should provide a good signal to the majority of the metro. The areas where the signal will be weak will not be partisan to Top 40 radio anyway.

"Format-wise, this is going to be a traditional Top 40 station with all of the bells and whistles. We have done our research and have all of the tools, including

weekly callout, to help these stations become winners in this market. Meanwhile, I am searching for the best talent in America."

Shebel began his radio career doing nights at WPDR/Portage, WI. He also did middays at WSPT/ Stevens Point, WI; mornings at WXGT/Columbus; middays at WLS-FM/Chicago; and mornings at KDKB & KZZP/Phoenix. He began his programming career at WLXR/La Crosse, WI; was PD at WDJX/Louisville; and - prior to Pittsburgh - was PD at WPRO-FM/Providence.

#### **NOVEMBER 20. 1998**:

#### **NEWS & FEATURES** Radio Business **Publisher's Profile** 112 **Business Briefs** Transactions 10 Product Showcase 13 21 Talk Showcase 33 Zine Scene Opportunities 106 Street Talk Marketplace Sound Decisions

#### Oldies AC Charl News/Talk 31 Hot AC Chart 79 MAC/Smooth Jazz Pon/Alternative 36 81 NAC/Smooth Jazz Tracks Chart CHR 37 82 NAC/Smooth Jazz Albums Chart **CHR Callout America** 40 83 CHR/Pop Chart 42 Rock CHR/Rhythmic Chart Hip-Hop Chart **Active Rock Chart** Alternative 92 **Urban Chart** Alternative Chart 95 **Urban Action** 56 **Alternative Action** 96 Urhan AC Chart 61 Alternative Specialty Show 101 Country Adult Alternative 64 102 68 Country Chart Adult Alternative Tracks 103 Adult Alternative Albums **Country Action** 69 104

**FORMATS & CHARTS** 

The Back Pages 130

#### **Haves Heads To WDRY/Pittsburgh As PD**

Two-year WKSI/Greensboro PD Michael Haves is leaving the Pop/Alternative to program WDRV (The River)/Pittsburgh, effective Nov. 30. He succeeds Chris Shebel, who departed the Chancellor Media Pop/Alternative last month and becomes PD at WBRO & WCBR/Chicago (see story, this page).

"Michael flat-out wanted the job more than anyone else I talked with." VP/GM Bob Roof told R&R. "Michael's very creative and has a way of taking boring ideas and making them fun for the listener. He's been in the trenches, and there aren't many experiences he hasn't been involved with. He has a great sense of how to develop a team — and teamwork does count."

Hayes — who previously programmed WXGT/Columbus — told R&R. "This is a fantastic opportunity to work with Bob Roof. [corporate] VP/ Programming Steve Rivers, and [consultant] Guy Zapoleon. The River's a very focused Pop/Alternative. Our main competitors are heritage mainstream CHR 'B94' [WBZZ] and Pittsburgh's two ACs [WLTJ and WSHH]. Before making any decisions, I have to go through a lot of research studies. I won't be going in with any preconceived notions."

#### Bergen Becomes KYYS/Kansas City's PD

Classic Hits WSFR/Louisville PD Greg Bergen has been named to a similar post at Entercom's Rock KYYS/Kansas City. effective Dec. 1. He succeeds Larry Moffitt, who has opted to concentrate fully on the morning show.

**Adult Contem** 

GM Bob Zuroweste noted. "99.7 KY has a tremendously innovative and passionate staff, and Greg Ber-

gen is just the kind of guy we need to lead this talented group, to create great radio, and to develop a partnership with the airstaff."



Bergen told R&R, "KY is a legendary, heritage Rock station, so I've got my work cut out for me to solidify the position and further the branding of a great radio station. And with the help of Jacobs Media, Bob Zuroweste. Larry Moffitt, and the great KY staff, there is still room to grow. I'm grateful for this exciting opportunity."

Bergen has programmed WSFR for the last 11 months. Previously, he spent four years at KRZZ/Wichita - two as MD and two as PD.

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## **RADIO BUSINESS**

#### **Dex Allen Back In Business With Commonwealth II**

#### New radio group will target smaller markets

BY JEREMY SHWEDER

In the grand scope of radio deals, a \$2 million purchase hardly registers. It's even less earth-shattering when the transaction involves two stations in the tiny El Centro-Mexicali, CA, market.

But last week's purchase of KKSC-AM & KSIQ-FM/Brawley. CA, may have turned a few heads, because it represented the first transaction for Dex Allen's new radio group, Commonwealth II.

If life was a movie, Allen's recent re-emergence as a radio group owner might be called "Dex II: The Comeback." Allen, a self-described radio junkie who ran Commonwealth Broadcasting from 1984 to 1996, sold his entire group's assets in 1996 when the market was ripe. He went to work for Capstar as President of the 41-station Pacific Star Region.

Less than two years later, he is back running his own company. He never really left the industry, he just took a taste of corporate life. While Allen said that Capstar treated him well, he realized that he worked better in a smaller, more entrepreneurial environment.

#### Hands-On Approach

"I think that once people have been in business for themselves, it's very hard for them to be in a corporate structure," suggested Tom McKinley of Media Services Group, Allen's broker in the Brawley, CA deal. "If you're an entrepreneur, then that's what you have to do."

And Allen is an entrepreneur. He started in radio in the 1960s as a jock and moved up the ranks from sales manager to general manager to eventual owner. At its height, Commonwealth Broadcasting had eight stations in five markets: Las Vegas, Sacramento, Albuquerque, Riverside-San Bernardino, and Yuma, AZ. Allen estimates that he and his partners invested \$27 million in the stations and reaped a \$50 million return.

"He has good business sense and he knows how to operate stations too," McKinley said. "He's able to operate the stations and get people to work hard for him."

Allen's current radio group, Commonwealth II, will target small- and middle-market stations in the Western U.S. In the post-consolidation age, smaller markets are really the only remaining unchartered territory, Allen said.

"There's inventory there," he said from his San Diego office. "There is very little inventory in the top 50 markets because all of the consolidation has occurred. I think you've got to be fishing where there is fish." That's exactly what some major companies have already done, like Cumulus Media and Regent Communications, which have had success targeting small markets. Allen's strategy is another example of the growing trend of experienced group owners entering "mom and pop" markets.

#### **Money To Burn**

Commonwealth II has about \$30 million it can use toward station purchases, Allen said. The group is backed by Boston-based Alta Communications. Allen said he currently has four markets lined up for radio deals.

But finding good deals hasn't been easy. In the consolidation age, fewer stations are available for purchase. "You've got to look under rocks right now," he said. "People aren't calling you and saying.

ALLEN/See Page 8

### **Supreme Court To Consider Media Coverage Of Raids**

#### ■ Decision could affect reporter ride-alongs

The U.S. Supreme Court said last week that it would look at two cases that may determine if news crews can accompany police on raids

The cases stem from raids in 1992 and 1993 where reporters or camera crews accompanied police onto a person's private property. In both cases, the law enforcement agents were sued for allowing the news crews to invade those people's privacy.

The Supreme Court case has implications for news organizations — including radio stations — to continue "ride-alongs" with police officers,

Kathy Kirby, legal counsel for RTNDA, told R&R. "I think it's important to any news organization. It's the first case to do with newsgathering techniques that has come before the Supreme Court in 10 years. If the Supreme Court decides government agents can be held liable for inviting media people to come along, I guess that's going to chill their inclination to do so."

The 1992 case involved a Washington Post reporter and photographer who accompanied police into the home of a man wanted on weapons charges. During the raid, the man's parents said that the photographer took pictures of them while they were scantily clad, even though the pictures were never published. In the 1993 case, a CNN cameraman participated in a U.S. Fish and Wildlife Service search of a Montana ranch where a man was suspected of illegally killing eagles.

- Jeremy Shweder

## Bloomberg

#### BUSINESS BRIEFS

#### Infinity Shares To Sell For About \$20.50

BS Corp. expects to receive nearly \$3 billion when it offers Infinity Broadcasting stock early next month. According to its filing with the Securities and Exchange Commission last week, shares will be priced from \$19 to \$22. At the \$20.50 midpoint range, the 135 million Class A common shares could fetch the new CBS Corp.-owned radio and billboard operation \$2.8 billion before expenses, or about \$2.7 billion after costs are figured in.

The IPO, which will trade on the NYSE as INF, is expected to be the fourth-largest initial public offering in U.S. history. CBS will retain 84% of Infinity, worth about \$14.4 billion, and will hold 96% of the voting power in the radio unit.

Meanwhile, on Tuesday CBS closed on its sale of the WestInghouse Electric Corp. process control unit to Emerson Electric Co. for \$265 million. CBS is selling the government operations unit — the only major Westinghouse industrial operation remaining — to a joint venture led by Morris Knudsen.

#### Chancellor, Citadel Debt Get 'B' Ratings

hancellor Media Corp.'s \$750 million bond sale, announced last week, was given a "Ba2" rating by Moody's, while the company's 9% senior subordinated notes were downgraded to "B1" from "B2." This places both issues in the speculative, or "junk," realm. Moody's said the ratings reflect the leverage and "integration risk" associated with Chancellor's acquisition spree over the past few months. Meanwhile, Citadel Communications Corp.'s 10.25% subordinated debt was rated "B-" by Standard & Poor's, which rated the company as a whole as "B+" and "stable."

#### CD Radio Gets \$200 Million Backing, Inks Globecomm Uplink Deal

A ffiliates of Apollo Management LP will buy up to \$200 million of CD Radio stock, the satellite radio company announced Monday. New York City-based Apollo, headed by financier Leon Black, will purchase \$135 million in stock initially, with CD Radio holding an option on the sale of an additional \$65 million to Apollo before October 1999. With the stock sale, CD Radio has raised \$900 million, nearly achieving its pre-operational capital requirement of \$965 million. Just a month ago, Prime 66 Partners LP invested \$100 million in CD Radio was rated "strong buy" in new coverage by analyst Armand Musey at CE Unterberg Towbin. Also, CD Radio recently awarded Globecomm Systems Inc. a \$2.9 million contract to build an uplink system to CD Radio's satellites.

Continued on Page 8

#### **R&R/Bloomberg Radio Stock Index**

This weighted index consists of all publicly traded companies that derive more than 5% of gross revenues from radio advertising.

| Change Since | One Week Ago | 11/06/78 | One Week Ago | One Week



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#### DEAL OF THE WEEK

 KKSS-FM/Santa Fe (Albuquerque) \$5.5 million

#### 1998 DEALS TO DATE

Dollars To Date: \$8,237,281,915.73

Dollars This Week:

\$12.049.471

Stations Traded This Year:

Stations Traded This Week:

(Last Year: 33)

#### **TRANSACTIONS**

## Simmons Adds Seventh Station In Albuquerque

☐ SunGroup Broadcasting sells KKSS-FM for \$5.5 million

#### Deal Of The Week

#### KKSS-FM/Santa Fe (Albuquerque)

PRICE: \$5.5 million TERMS: Asset sale for cash BUYER: Simmons Media Group Inc., headed by President G. Craig Henson. It owns 17 other stations, including KDZZ-AM, KIVA-AM, KEZF-FM, KIOT-FM. KRZN-FM & KZKL-FM/Albuquerque. Phone: (801) 322-2500

SELLER: SunGroup Broadcasting of New Mexico Inc., headed by President John Biddinger. Phone: (941) 377-6710 FREQUENCY: 97.3 MHz POWER: 100kw at 1875 feet

FORMAT: CHR/Rhythmic **COMMENT:** SunGroup had originally contracted to sell this station to Trumper Communications through Sunburst Media LP. That deal was canceled, and the sale to Simmons has taken its place.

#### Alabama

#### WGMZ-FM/Glencoe (Gadsden)

PRICE: \$900,000 TERMS: Asset sale for cash **BUYER: Capstar Broadcasting** Corp., headed by CEO Thomas Hicks. It owns 463 stations, including WAAX-

AM & WQEN-FM/Gadsden, Phone:

(512) 340-7800

## Winter **Weather's Wrath Can Drive Ratings.** Leverage America's most respected brand of weather in your 1999 rating strategy. The Weather Channel® gives you customized local forecasts designed to complement your format. Call now to capitalize on this winter's active weather. Get the expertise listeners expect from The Weather Channel... and get it on a barter basis. For more information call. . . Norm Zeller, Vice President, Syndication • 770-226-2320. Jennifer Looney, Syndication Manager • 770-226-2657 THE WEATHER TOOLONETWORK

#### TRANSACTIONS AT A GLANCE

- WGMZ-FM/Glencoe (Gadaden), AL \$900,000
- KKSC-AM & KSIQ-FM/Brawley (El Centro-Mexicali), CA\$2 million
- WROD-AM/Daytona Beach \$1.01 million
- WWGN-FM/Ottawa, IL \$250,000
- KHFX-FM/Ball, LA \$100,000
- WZFL-FM/Centreville, MS No cash consideration.
- WBFD-AM/Bedford, PA \$29,000
- WBUX-AM/Doylestown, PA \$1 million
- WMAP-FM/Pageland, SC \$105,471
- WJAK-AM/Jackson & WZDQ-FM/Humbolt (Jackson), TN \$500,000
- WAVI-FM/Christiansed, VI \$275,000
- WTJZ-AM/Newport News, VA \$380,000

SELLER: Appalachian Broadcasting Co. Inc., headed by President Barbara Fincher Phone: (256) 549-0931 FREQUENCY: 93.1 MHz

POWER: 1.65kw at 620 feet FORMAT: Nostalgia

#### California

#### KKSC-AM & KSIQ-FW Brawley (El Centro-Mexicali)

PRICE: \$2 million

TERMS: Asset sale for cash

**BUYER: Commonwealth II, headed** by Dex Allen. Phone: (619) 233-3515 SELLER: Stodelle Broadcasting

Corp., headed by Steve Stodelle. FREQUENCY: 1300 kHz; 96.1 MHz POWER: 1kw day/500 watts night; 50kw at 294 feet

FORMAT: Sports: CHR/Rhythmic **BROKER: Tom McKinley of Media** Services Group.

#### Florida

#### WROD-AM/Daytona Beach

PRICE: \$1.01 million

TERMS: Asset sale for cash

**BUYER: Gore-Overgaard Broadcast**ing inc., headed by President Cordell Overgaard. It owns four other stations. Phone: (561) 231-8928

SELLER: La Paz Broadcasting Inc.

No phone number listed. FREQUENCY: 1340 kHz POWER: 1kw

FORMAT: Nostalgia **BROKER: Kempff Communications** 

#### Illinois

#### **WWGN-FM/Ottawa**

PRICE: \$250,000

TERMS: Asset sale for cash

**BUYER: American Family Associa**tion Inc., headed by President Donald Wildmon. Phone: (601) 844-8888

**SELLER: Cornerstone Community** Radio Inc., headed by President Richard Van Zandt. Phone: (217) 487-7711 FREQUENCY: 88.9 MHz

POWER: 1.5 kw at 700 feet **FORMAT: Religious** 

#### Louisiana

#### KHFX-FM/Ball

PRICE: \$100,000

TERMS: Assumption of debt

**BUYER: Cajun Communications of** Texas Inc., headed by President Roger Cavaness. Phone: (318) 487-1035 SELLER: Shelly Cavaness. Phone:

(212) 387-8307 FREQUENCY: 105.5 MHz POWER: 3 kw at 328 feet

**FORMAT: Oldies** Mississippi

WZFL-FM/Centreville

PRICE: No cash consideration S: The terms of this transaction ate that the buyer must construct an antenna tower at least 531 feet high and allow the seller to use the tower for WPAE-FM at no cost for 20 years.

**BUYER: Southwest Broadcasting** Inc., headed by President C. Wayne Dowdy. He owns five other stations, including WAZA-FM/Liberty. Phone: (601) 783-6600

SELLER: Port Allen Educational Broadcasting Foundation, headed by Willie Kennedy. It owns two other stations, including WPAE-FM/Centreville. Phone: (504) 627-4578

FREQUENCY: 104.9 MHz POWER: 3kw at 300 feet

FORMAT: This station is currently si-

#### Pennsylvania

#### WBFD-AM/Bedford

PRICE: \$29,000

TERMS: Asset sale for cash

BUYER: John Cessna. He also owns WOOX-AM, WAYC-FM & WWCW-FM Bedford. Phone: (814) 623-0994

SELLER: Paul Imgrund. Phone: (814) 623-5131

FREQUENCY: 1600 kHz POWER: 5kw day/28 watts night

FORMAT: Religious

#### WBUX-AM/Doylestown

PRICE: \$1 million

TERMS: Asset sale for cash

**BUYER: Holy Spirit Radio Founda**tion Inc., headed by President Dale

Meier. Phone: (215) 493-5885 SELLER: Network Broadcasting Corp., headed by President Marion Wesley, Phone: (215) 598-7770

FREQUENCY: 1570 kHz POWER: 5 kw day/1 kw night FORMAT: News/Talk

#### South Carolina

#### WMAP-FM/Pageland

PRICE: \$105.471

TERMS: Forgiveness of balance on promissory note

BUYER: Robert Broadcasting Inc., headed by President Earl Haas. Phone: (843) 672-2336

SELLER: Roldan Broadcasting Corp., headed by President Adolfo an. Phone: (843)672-2336 FREQUENCY: 102.3 MHz

POWER: 3 kw at 299 feet FORMAT: Religious

#### Tennessee

#### WJAK-AM/Jackson & WZDQ-FM/Humbolt (Jackson)

PRICE: \$500,000

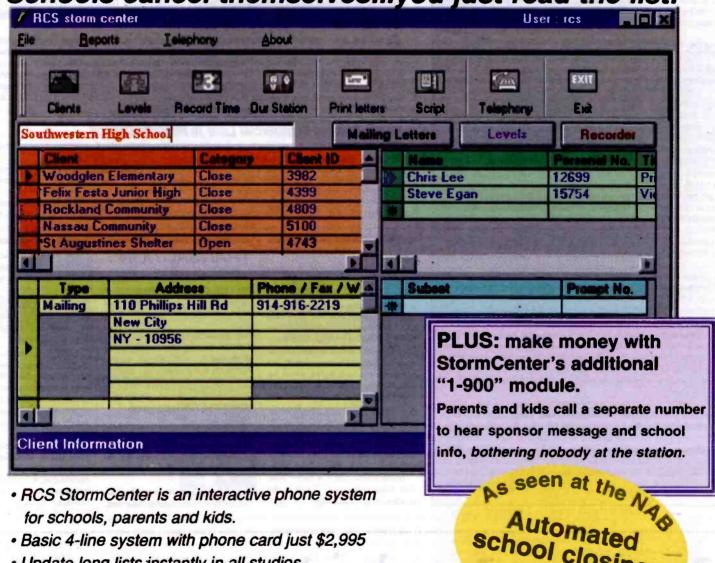
TERMS: Asset sale for cash
BUYER: Wolle Communications Inc., headed by President James Wolfe Jr. He also owns WFKX-FM/Henderson

(Jackson). Phone: (901) 427-9616

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#### **EARNINGS**

### Triathlon Hits Record Revenues In Q2

an Diego-based Triathlon Broadcasting Co. (NASDAO: TBCOA), which owns 32 radio stations, reported second-quarter net revenues of \$10.2 million, up 9% from \$9.4 million in the same period of 1997. Broadcast cash flow grew 16% in the quarter to a record \$3.9 million, compared to \$3.4 million in the second quarter of 1997. Triathlon CEO Norman Feuer credited strong performance from stations in Colorado and Washington State for the record growth. For the first nine months of 1998, Triathlon reported net revenues of \$28.7 million, a 25% rise from the previous year, while broadcast cash flow increased 37% to \$9.3 million in that time. Triathlon recently announced that it would merge with Capstar. That deal should close in the second quarter of 1999.

**B** ig City Radio Inc. (AMEX: YFM) posted a net loss of \$4.2 million for the third quarter of 1998, an Improvement on the \$6.2 million net loss in the third quarter of 1997. The radio group, which owns'stations in major markets such as New York, Los Angeles, and Chicago, reported 1998 third-quarter net revenue of \$4 million, up 42% from the same period last year. Broadcast cash deficit was at \$425,000, compared to a \$166,000 deficit in the third quarter of 1997. Big City Radio CEO Michael Kakoyiannis said that same-station revenue grew 30% in the quarter.

hildren's Broadcasting Corp. (Nasdaq: AAHS) had a net loss of \$4.1 million (69 cents per share) for the third quarter of 1998, compared to a net loss of \$2.8 million (44 cents) for the same period in 1997. Loss before interest, taxes, depreciation, amortization, and corporate charges was \$570.269 for the quarter, compared to \$408.559 for the same quarter in 1997. Minneapolis-based CBC had an active quarter, selling all of its radio stations and winning up to \$40 million from Disney and ABC in a court verdict. CBC's CEO Christopher Dahl said that completing the radio deals and the court case allows the company to execute its business plan, which involves television commercial production.

Products studio products manufacturer Pacific Research & Engineering (AMEX: PXE) reported that sales fell 13% during the third quarter to \$3.1 million from \$3.5 million during the same period in 1997. The company attributed the decline to "the timing of systems projects." PR&E CFO Larry Eyter told R&R that the company doesn't record revenue for its systems projects until they are finished, and there were a few instances in this quarter in which projects were not delivered according to their projected timetables. The company said it addressed these problems through hiring a new president, Don Naab, and restructuring management. Sales were up 29% for the first nine months of '98 to \$11.7 million from \$9.1 million last year.

uring the third quarter, American Tower Corp. (NYSE: AMT) continued to reap the rewards of consolidation in the tower industry: The company's net revenues climbed to \$30.5 million from \$4.5 million during the same period last year, while its cash flow grew to \$13.8 million from \$2.2 million. For the first nine months of '98, net revenues increased to \$71.5 million from \$7.9 million, while cash flow grew to \$29 million from \$4.3 million.

## **Bloomberg**

BUSINESS

Continued from Page 4

#### ARC. NARET Will Return To Table

Broadcast Employees and Technicians have agreed to resume collective bargaining talks. This week, the company and the union will present their sides to two federal negotiators. NABET has been locked out by ABC since Nov. 3, the day after the union staged a one-day strike over health plan issues.

#### AFTRA-Seattle Settles Bargaining Agreement With Entercom Stations

A fter more than a year of negotiations, 54 AFTRA members at stations KNWX-AM & KIRO-AM & FM/Seattle voted to accept a one-year agreement with owner Entercom. The employees, made up of on-air talent and off-air producers, editors, and board operators, agreed on a contract with wage scale increases that guarantee most employees additional income, among other benefits, said AFTRA-Seattle Exec. Director John Sandifer. As part of the deal, employees will allow Entercom to use their work on five other stations in the Seattle cluster. The protracted discussions had never led to a work stoppage. Sandifer told R&R that AFTRA should sign the agreement this month.

#### ITU Group Still Working On DAB Standard

working party comprised of industry and governmental members of the International Telecommunications Union met two weeks ago in Geneva and decided that it is still far from ready to recommend an international digital radio standard to the ITU. FCC Planning and Negotiations Division Deputy Chief Larry Olson said the group may have a preliminary recommendation to the ITU by April. In the meantime, it is possible that France, Germany, and other Western European nations could adopt an IBOC standard — though Britain has already begun implementing a system that uses L-band spectrum. Last month, USA Digital Radio asked the FCC to establish IBOC as the U.S. standard. The FCC set Dec. 23 as the deadline for public comment on USADR's petition.

#### Emmis Donates Commercial Land To Minority Council

mmis Communications will give the Indiana Regional Minority Supplier Development Council three pieces of property in downtown Indianapolis that currently house Emmis' WTLC-AM & FM.

"For over 25 years, the Indiana Council has provided a much-needed service of partnering majority corporations with minority businesses," said Emmis Chairman/CEO Jeffrey Smulyan. "This gift speaks in real terms to Emmis' commitment to minority business development."

Emmis CFO Howard Shrott told R&R the company has not put a dollar value on the properties. Emmis will put its three FMs, two AMs, and magazine publishing group under one roof in downtown Indianapolis in early December.

#### FCC

Continued from Page 4

'Please come buy my station."

In fact, it was Allen's extensive industry connections that gave him the opportunity to purchase the Brawley stations. Allen had been friends with former station owner Jack Stodelle, who transferred the assets to his son Steve when he passed away a few years ago. Then, about a year ago, while he was still at Capstar, Allen ran into Stodelle and told him that he would be interested in buying the stations. In June, just after Allen had left Capstar, Stodelle called him, ready to sell.

Some might call it a lucky deal. Not Allen, who said, "Luck is the residue of good planning."

#### TRANSACTIONS

Continued from Page 8

SELLER: Quality Broadcasting of Tennessee Inc., headed by President James McAfee Jr. Phone: (707) 955-6103

FREQUENCY: 1460 kHz; 102.3 MHz POWER: 1kw day/128 watts night; 6kw at 308 feet

FORMAT: Religion; AC

#### U.S. Virgin Islands

#### WAVI-FM/Christiansed

PRICE: \$275,000

TERMS: Asset sale for cash
BUYER: El Morro Broadcasting Inc.,

BUYER: El Morro Broadcasting Inc., headed by President Luis Mejla. He owns five other stations. Phone: (787) 798-7878

SELLER: St. Croix Wireless Co. Inc., headed by President John Galanses. Phone: (787) 725-6842 FREQUENCY: 93.5 MHz

POWER: 9.6 watts at 807 feet FORMAT: Urban

#### Virginia

#### WTJZ-AM/Newport News

PRICE: \$380,000

TERMS: Asset sale for cash

BUYER: Chesapeake-Portsmouth Broadcasting Corp., headed by President Nancy Epperson. She has interests in 47 other stations, including WCPK-AM/Chesapeake & WPMH-AM/Portsmouth. Phone: (336) 765-

AM/Portsmouth. Phone: (336 7438

SELLER: Broadcasting Corp. of Virginia, Debtor in Possession. Phone: (757) 490-1601

FREQUENCY: 1270 kHz POWER: 1kw FORMAT: Religious

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#### AC MARKETING



TONY QUIN

## Does Vidpak Work for AC?

□ Two veteran AC programmers talk about their experiences with Valuak™ video mailors.

As 1999 approaches, many AC stations are talking about Vidpaks as an alternative to TV and direct mail. Tom Jackson, OM of WLNK, Charlotte and Rob Harder, PD of KISC, Spokane talk about how this new medium worked for them.

Why did you decide to use Vidpak in the first place?

RIE Well, we'd heard some good things about results that other stations had been getting and decided to be one of the test cases for Triathlon Broadcasting.

We were looking for a solution to our declining oume which had been eroding for about 3 or 4 months and thought this might be a



Rob Harder

good way to get us back on track.

Id: We needed to get the station known as quickly as possible by as many people in the target demo as possible. We thought Vidpak could do that because it can be very targeted, and we would get several minutes to

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I think if you need and want a quick, big impact, Vidpak would be hard to beat.

-Tom Jackson

really explain to people what we were doing. It was also really unique in that you're receiving a videotape in the mail, which is still very novel. People would say, 'Jeez, who sent me this tape? Let's see what's on it'. And, of course, the contesting element that we put into it was an added incentive to put it in your VCR and watch it.

**IQ:** Tell me how the contest aspects worked?

IJ: Well, for a start, we really wanted to get people's attention. I believe the novelty of receiving

a tape is a big factor, but we wanted some insurance that they would actually watch it. So we put a \$10,000 instant winner contest on the label. Well, the only way you could know if you're the winner is to watch the tape. The research we did showed that over 60% of the people who got the tape watched it. \$10,000 is going to get your attention, so we believe people did watch it for that. We also made it clear to them that if they didn't win the \$10,000, they were still eligible to win \$1,000 just for listening for their name on the air. And so for about six weeks after the mail-

ing, we called out names of people on the mailing list and gave away \$1,000 if they called in. We made it clear it wasn't for all of our



Tom Jackson

listeners, only the people who had received the video tape, so they were in a relatively small pool of people and had a pretty good chance of winning.

TQ: So what happened?

RH: Well, we mailed the videos out right at the start of the second phase of the Spring book with a reply card for our on-air contest. Within a few days we started receiving just piles of these reply cards in the mail, so we knew the videos were out there and that people were responding to our call to action. And everyday we'd get another pile of these cards and we knew then that we were really onto something big because normally the response rate is pretty low for direct mail contests that we've done in the past. We got a huge response. In the end it was over 20%.

Id We were pleased and pleasantly surprised at the initial reaction when the tapes started arriving, which I guess took about 10 days. For a couple of weeks we were constantly hearing from listeners or people that we know in the community that they or someone they knew had gotten the tape. We did a pretty good mailing, because we really wanted to cover our target demo Women 25-44. It just proves

66

We knew then that we were really onto something big, because normally the response rate is pretty low for direct mail contests that we've done in the past. -Rob Harder

how impactful something like this can be when you select your target right and then go after it.

"

And what results did you see?

RIC In the numbers, the first month that the videos went out, which was the second phase of the Spring book, the quarter hours only moved up just a little bit, but our cume just went through the roof. And the next month we got the payoff, with a quarter hour increase from an 8.4 to a 21.6.

Id Well, we mailed in February and the contest stretched the promotion into March. When you look back at our discrete months, they were the two biggest months of this entire year. February was, by far, our biggest, March was the second biggest of the year. We got a huge infusion of both cume and time spent listening.

**IQ**: And then how did the advertising community respond?

RIL Actually very good. The salespeople came back with

"

(The first month) our cume just went through the roof. And the next month we got the payoff, with a quarter hour increase from an 8.4 to a 21.6.

-Rob Harder

"



received our video in the mail and were impressed with the quality of the video and the promotion we were doing. Actually, I believe we probably got some new clients because of it too, people calling in who were potential advertisers who had seen the video and wanted to jump on the bandwagon.

How would you compare Vidpak to other media?

RH: Well, we've tried traditional television advertising and billboards. We've done direct mail. We've tried just about everything you can think of to give us a cume and quarter hour hit. This got the biggest cume increase I've ever seen on any promotion we've ever done. I would just have to say if anybody's looking for a quick fix or needs a good bump I would highly recommend trying Vidpak. If you've tried everything else, this could be the winner you're looking for.

TJ: I think if you need and want a quick, big impact, Vidpak would be hard to beat. It really gets people's attention. It worked for us and I think it'll put your station on the map if that's what you're looking for.

## **Self-liquidation**Now Vidpak pays for itself

Each Vidpak videocassette can carry up to 30 single sheet coupons, plus up to 30 minutes of video tape. That adds up to a potent capability to not only allow Vidpak to pay for itself but also to create a new NTR stream. We estimate that the combination of revenue from coupons and selling infomercial-based sponsorships can quickly put Vidpak in the plus column. As you plan for 1999 ask yourself. "What other marketing choice gets dramatic results, pays for itself and can even make money?

For more information on Vidpak self-liquidation visit the website with all the answers

WWW. Vidpak.com



For more information on Vidpak, contact: Tony Quin at IQ television group Telephone: 404-255-3550 Fax: 404-255-8152 E-mail: iqtv@radioiq.com



- Thomas Carlyle

management marketing sales

MANAGEMENT

## COPING WITH HOLIDAY STRESS IN THE WORKPLACE

Advice for when you'd rather deck co-workers than halls

LINDA MADONNA

By Linda Madonna

Ready or not, the holiday season is again

upon us. Whether a person marks this season with religious or secular celebration, or even none at all, additional stress is a holiday byproduct for most people. From November through January, there are usually greater demands on our time, unavoidable disruptions to our daily routine, and an added charge on our emotions. Not surprisingly, this stress can result in the holiday "blues."

As always, the events that occur in our personal lives often have a trickle-down affect on our job performance. As a result, during the holidays companies may see higher levels of absenteeism, below-average work performance, and a loss of focus by some employees. All of these slow roductivity and result in higher costs to the employer. What can be done?

To cope with seasonal depression on both a

professional and personal level, we must acknowledge the phenomenon of holiday blues, then try to help ourselves and support our coworkers through what may be a difficult period. Know that repressing difficult or painful emotions — or suggesting that others do so — will only prolong the healing process.

First, let's try to understand what causes holiday blues. In broad terms, three different factors usually contribute to these feelings some psychological, some fi-

nancial, and others physical. Psychologically, the holidays are a challenging time. The season brings memories, both good and bad, and repressed feelings often come flooding to the surface. Employees who have lost a loved one, are chronically overworked or

physically ill, or those who struggle with substance abuse are all high-risk candidates for holiday depression. However, everyone is susceptible, as reality often falls short of our overinflated expectations of the holiday experience. What's more, feelings of depression and fatigue are often exacerbated by the guise of holiday cheerfulness that we sometimes feel we must wear.

Financial concerns are another source of anxiety during the holidays. The temptation to spend above our means is fed by advertising, our children's wish lists, our desire to look our best at social gatherings, and the general materialistic fog that sometimes clouds the true meaning of the season. Credit card bills and debt are concerns any time of year, but around the already stressful holiday

period, they can become a major source of anxiety.

And finally, the holiday season can be a physically draining time. The added demands of shopping, cooking, and socializing sometimes result in less sleep and poor exercise habits. Add to this the typical holiday overindulgence in food and drink, and it's no wonder our bodies are stressed! When we're run down physically, it is more difficult to deal with life's day-to-day challenges.

So how can you tell if you or one of your colleagues may be suffering from the holiday blues? Some of the symptoms to look for include irritability, anxiety, exhaustion, unexplainable crying, the inability to cope, a sense of hopelessness, and physical complaints like headaches, backaches, or insomnia. If you suspect that you or someone you know may be experiencing seasonal

50.

depression, there are strategies to help get through this period. Here are some suggestions

Stay in a routine. Change is always stressful, so the more you can follow your normal routine, the less additional stress. This is one area in which the normal demands of your work can actually act as a stabilizing influence. But remember, it's not a good idea to increase workload or deadline demands for you or your employees during the holidays.

Set realistic expectations. If your family doesn't quite fit Norman Rockwell standards, get over it. Try to accept your family as they are, and save criticism or problems for another time. As much as possible, keep yourself grounded in the here and now, appreciating things as they are - not as they were in the past or the way you hoped they would be.

Share responsibilities. Don't invite stress into your life by taking too much on by yourself. Ask for help when and where you need it, and don't be afraid to say no. Apply this strategy to both your personal life and professional

life, when appropriate.

Plan ahead. Make a schedule, etting days and time limits for shopping, cooking, and visiting, as well as any work-related obligations. This eliminates the worry of fitting everything in and allows planned time for relaxation. Setting a holiday budget should also art of the plan.

Maintain a healthy lifestyle. A sound mind starts with a strong body. Although it may be difficult, try to eat and drink in moderation, keep up your exercise routine (or fit a long, brisk walk into your day), and leave plenty of time for rest and relaxation. If you do give in to temptation, save it for a few favorite indulgences.

Combat loneliness. If you find ourself feeling lonely during the holiday season, seek the company

of friends and family, or participate in the various social or religious activities that often surround the holidays. Coworkers can also be a great source of after-hours or lunchtime camaraderie if you extend an invitation or suggest a group activity.

Give unto others. Though it sounds like a cliché, helping others remains one of the best ways to help ourselves out of depression and loneliness. People are often surprised by the level of joy and personal fulfillment

gained by offering service to others.

If you follow this advice, the holiday blues should be temporary and manageable. However, if your depression lasts longer —or you simply feel you need additional help to get through the season — talk to your company's employee assistance program, a clergyman, or a trained mental health professional.

As the holidays draw closer, it is important to be sensitive to the symptoms of the blues in both yourself and your co-workers. A compassionate understanding of the problem is usually all that is needed to get through the eason with minimal damage. And at best, the introspection that accompanies melancholy emotions could actually lead to personal growth, deepened relationships, and a renewed sense of purpose.

Linda Madonna is the director of Corporate Family Network, a New York-based independent employee assistance progra provider specializing in the media and advertising industries. She can be reached at (212) 309-9361.

#### **Harbor Federal Savings Bank**

SITUATION: Harbor Federal Savings Bank needed an advertising campaign it could literally take to the bank. With 22 branches across the state of Florida, Harbor Federal Savings was an old hand at staging grand-opening ceremonies. In this instance, the bank needed to make an immediate impact in the Port Orange area

OBJECTIVE: Harbor Federal Savings determined that it needed to appeal to a family-type audience in promoting the new branch opening. By advertising on radio, it knew it could reach this demographic segment. According to Public Relations Coordinator Anne Satterlee, the bank chose WGNE-FM/Daytona Beach because "the family-oriented crowd is one of their stronger audiences.

CAMPAIGN: Harbor Federal Savings and WGNE teamed up for an intensive advertising blitz. In addition to a schedule of commercials. the station and bank planned a live broadcast on the day of the grand opening. WGNE morning co-host "Super" Dave Terry and station mascot Jeremiah B. Frog appeared at the remote to help publicize the event. In addition, WGNE provided T-shirts and a variety of other prizes to be given away at the bank's opening. "The station went above and beyond what we expected of them," Ms. Satterlee said. "They were a pleasure to work with.

RESULTS: "The day of the event, people started coming while we were still setting up," Ms. Satterlee explained. Within two hours, nearly 1000 people had visited the newest Harbor Federal Savings branch. "The bank did more than \$250,000 in transactions that day. The event exceeded even our wildest expectations. The excitement enerated by the station was unlike anything I have ever seen. Obviously, the decision to use WGNE in promoting the grand opening paid big dividends for everyone involved.

#### RAB TOOLBOX

More marketing information and resources from the RAB

#### FROM MEDIA TARGETING 2000

Savings account holders are evenly split between males and females. Forty-one percent earn over \$50,000 per year, and 35% are college graduates. This group spends an average of 48% of its daily media time with radio.

#### FROM RAB CATEGORY FILES

"Until there is a universe of one, there will always be heavy competition. Image advertising is essential to establishing your new position, and so that is a good portent for the advertising industry." (David J. Totaro, Chief Marketing Officer, Dime Savings Bank Of New York; Craln's New York Business)

#### INSTANT BACKGROUND - BANKS

Twenty-six percent of U.S. consumers believe it is "extremely important" for their primary financial institution to have local owners. Those who share these sentiments, by region: Northeast, 20%; Midwest, 30%; South, 24%; West, 31% (Aragon Consulting Group/USA Today, July 23, 1998).

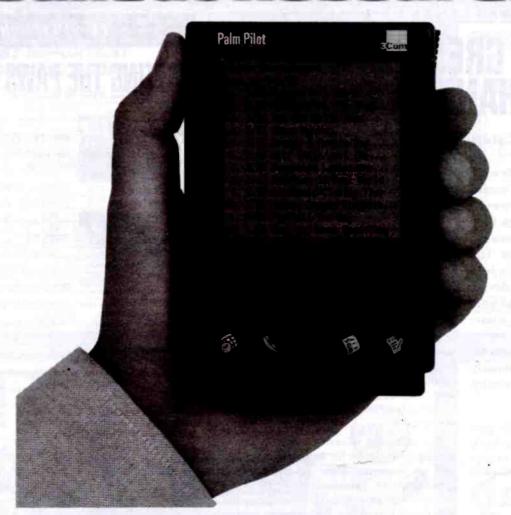
For more information, call RAB's Member Service HelpLine at (800) 232-3131 or log on to RadioLink at www.rab.com.

#### What We're Buying Online

The Christmas shopping season is almost here, and Americans seem to have more confidence in buying on the Internet. Online transactions increased 34% between April and August '98; 80% of consumers have shopped, while 63% have actually bought something. Online auctions are popular: 41% have participated. Here are the most popular online transactions:

Bu	ring software	26%
Bai	nking	25%
Bu	ring books	25%
Bur	ring airline tickets	23%
Ma	king hotel/travel arrangements	12%
Bu	ying flowers	7%
Bar	ying greating cards	7%

## Callout Research...



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MAPPING. View a map of your metro with "push-pins" indicating how this week's sample was distributed. Look at all calls placed (for cume and pref), as well as the location of all completed test-takers, from County/City/Zip Code level, all the way down to specific streets!

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MANAGEMENT

## FOUR THINGS GREAT MANAGERS SHOULD BE THANKFUL FOR

#### Health and employment status go a long way toward happiness

"So many people walk By Dick Kazan around with a meaningless life. They seem half-asleep even when they're busy doing things they think are important. This is because they're chasing the wrong things. The way you get meaning into your life is to devote yourself to loving others, devote yourself to the community around you, and devote yourself to creating something that gives you purpose and meaning." So said Morrie Schwartz, who for more than 30 years was an immensely popular professor at Brandeis University, shortly before he died.1

Why do I share his observation with you? Because as you'll see, it can make you much more successful and so much happier in your life. But first, let's consider what we're thankful for.

#### 1 You're alive.

Often, I hear bored workers say, "I'm doing OK for a Monday," or, "I can't wait till 5pm." This is unfortunate, because life is precious. Recently, a 27-year-old police officer was killed

in the line of duty. At the funeral, as I saw his widow tearfully holding their baby and their little girl standing alongside her, the reality that his life was over became starkly clear. She wished they could have even a few more minutes together, but

unfortunately, his time had ended. Not yours. You can enjoy the pleasure of being with others and create exciting opportunities for yourself. Life is brief, so live each day to the fullest. Put a smile on your face, a cheer in your voice, and lift the spirits of everyone around you.

#### 2 You have people who care about you.

In September, I met two homeless men. Robert is 40, a college graduate and former engineer who's dropped out. Yet with his command of the language and in his pink sweater, dark slacks, and neatly trimmed brown beard, he could pass for a computer executive. Russell is 49, graying blond hair, husky build. For many years he was a construction worker, until alcohol took him from the work force. Neither man knows the other, but both live in parks, are lonely, and have no close relationships.

Unlike Robert and Russell, you not only have a home, but also food in your refrigerator, money in your pocket, and people who care. Tell them how much they mean to you, and if you can also find it in your heart, stop by a homeless shelter and share a little happiness.

#### 3 You're needed.

Each day, as you go to work, you have a sense of purpose and the potential to do something outstanding. In a letter to a newspaper (Torrance, CA Daily Breeze 10/29/98), the wife of a recently retired banker talked of how her husband continues to visit the bank to see his former co-workers and to feel like a part of the organization at which he'd spent the past 29 years. He was disheartened when the person who'd replaced him as the boss discouraged his involvement.

The columnist wisely encouraged him to develop an outlet for his financial knowledge, such as brokering loans or giving others monetary advice. This would allow him to stay active in a field he loves and give him the contact with people that he and nearly all of us need.

#### 4 You're healthy.

For 14 years, my dad has battled colorectal cancer. He's had numerous surgeries, chemotherapy, and radiation. Each day he has pain

and/or miserable side effects, yet he counsels others with the disease, lives a productive life, and hopes to regain his health.

Many people take their health for granted, but if you or someone close to you

has battled cancer or another debilitating disease, you know the toll it can take. You're thankful for every day you feel good and sensitive to those who are not so fortunate.

As a great manager, you're also thankful for hard-working, loyal employees whose dedication will make or break your business and, therefore, directly affect your career. These people are also an essential part of the community around you that Morrie Schwartz urged you to devote yourself to if you want your life to have meaning. Thanksgiving is a wonderful time to express your appreciation to them.

Tuesdays with Morrie, Mitch Albom, 1997

Dick Kazan is a successful entrepreneur who founded one of the largest computer leasing corporations in the United States. He created and hosts *The Road To Success*, the first radio talk show to offer on-air business consulting to business owners and employees. Email your comments or questions to him at the process of the process of the state of the process of the state of the s

#### TV SPOTlight

## HITTING THE PAWS BUTTON



"What is it girl?"



T think she's trying to tell us



-13- -41"



"He's back."



When Classic Rocker WXCD/Chicago hired Kevin Matthews for mornings a few months ago, it faced the challenge of letting Matthews' legions of listeners know that the former WLUP and WMVP personality was on a new station and back in mornings.

To get the point across, Film •
House went retro, bringing a couple of Hollywood's legendary leading ladies together for a reunion. June Lockhart and Lassie, of course, starred together on the original Lassie series, and the mostly blackand-white spot spoofs the old show, with Lassie arriving on the scene with that look of urgency in her eyes.

Of course, Lockhart and "Timmy" watch in amazement as Lassie once again finds a way to communicate her message. The message that Matthews is back is then reiterated with a voice-over and logo.

The spot proved to be so doggone popular that it spawned a follow-up!

If you'd like to see your station's ad in the TV SPOTlight, send at least three screen shots and a description or videotape copy of the spot to MMS Editor Jett Axelrod at R&R, 10100 Samta Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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Over \$143 billion worth of charitable donations were made last year, an increase of 7.5% over 1996 figures. About three-quarters (76%) came from individuals, with businesses accounting for 6%, and the remainder split evenly between bequests and foundations.

Most households with annual Incomes lower than \$100,000 give between 1.5% and 2% of their incomes to charity. For those who earn more than that, the figure jumps to 6%, and interestingly, those with incomes in the top 1% account for 10% of all donations.

Gifts to religious organizations have increased 75% over the last 10 years, and they account for nearly half of all contibutions received. Educational Institutions received \$21.5 billion last year, followed by health organizations (\$14 billion) and human service organizations (\$12.7 billion).

Funding for the arts actually dropped \$300 million in 1997, from \$10.9 billion to \$10.6 billion.

Source: AAFRC Trust For Philanthropy

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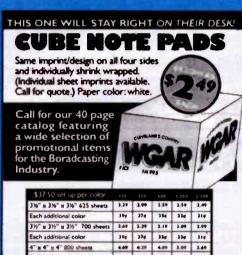




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## WHEN WORLDS COLLIDE... ON THE AIR!

#### A Radio-Media discussion

What happens when a programming-sales feud spills onto a station's airwaves? One such example recently became a Radio-Media topic.

This recently happened at the station where I work. A member of our afternoon team got into an argument on the air with the GSM. They said stuff to the listeners like, "If you're a businessman, and someone from the sales staff calls you, watch out," and [called them] "a bunch of shysters and thieves."

It really was unbelievable. As of now, no action has been taken by management — and I don't think that any will, because it's a successful and profitable show. Any comments?

- soundcage@erols.com

This talent's show is only profitable if sales will sell it. If sales decides to get even, someone is going to be out of a job. All they have to do is tell management that clients don't want to advertise on the show. Air talent is easier than ever to come by these days.

My former mentor had the highest-rated morning show in the area and ripped the sales depart-

ment one day (on-air) for something they did. Apparently, the sales department had plagiarized one of his show's characters to use in a spot without his permission.

The sales department should not have tried to get even with

him, but he did lose his job. Yell all you want to in the conference room, but keep it off the air.

- Mike Eastland

I was fascinated by this account of an alleged onair argument. If this was on the level, I doubt that management would let such a thing pass without taking action. The author's description of the program as a "successful and profitable show" leads me to suspect that this was orchestrated purely to generate street talk and hype. I guess it can work, depending on the parties involved and the characteristics of that particular radio market.

Personally, I'd be uncomfortable about it, and I would at least insist that the sales staff be in on the joke. If this was not a joke, then I'm stunned that no other action was taken. The sales staff is entitled to a great deal more respect than that!

— Andy Pal, GSM WCLZ-FM/Portland, ME

Radio-Media is a free newsletter, delivered by e-mail only, which covers the media planning for, and the buying and selling of, radio advertising. To subscribe, send an e-mail message to Radio-Media@adsong.com or call (800) 647-1315.

#### **MARK YOUR CALENDARS**

Important dates and events in the coming months

• December 16 — Fall Arbitron ends.

#### 1999

- January 7-March 31 Winter Arbitron.
- January 11 29th Annual American Music Awards. Shrine Auditorium, Los Angeles; (213) 931-8200.
- January 31 Super Bowl XXXIII. Pro Player Stadium, Miami; (212) 450-2000.
- February 4-7 RAB '99 Mktg. Leadership Conference & Exec. Symposium. Hyatt Regency Atlanta; (800) 722-7355.
- February 18-20 R&R Talk Radio Seminar. Grand Hyatt Washington; (310) 553-4330.
- February 24 41st Annual Grammy Awards. Shrine Auditorium, Los Angeles; (310) 392-3777.
- February 26-27 Dan O'Day's Morning Show Weekend. Summit Hotel, Bel Air, CA; (310) 476-8111.
- March 8-11 41st Annual NARM Convention. Las Vegas Hilton: (609) 596-2221.
- March 10-13 30th Country Radio Seminar. Renaissance Hotel Convention Center, Nashville; (615) 327-4487.
- March 17-21 South By Southwest. Hyatt Regency, Austin; (512) 467-7979.
- April 1-June 23 Spring Arbitron.
- April 19-22 NAB Radio Show '99. Las Vegas Convention' Center; (202) 429-5420.
- June 10-12 R&R Convention '99. Century Plaza Hotel, Los Angeles; (310) 553-4330.

## FOUR WEEKS FORWARD

Sales & Promotion Planning Calendar

DECEMBER 13-19

December 13-19: Int'l Language Week, Tell Someone They're Doing A Good Job Week

a

Ice Cream & Violins Day Nat'l Cocoa Day New Zealand discovered (1642) First savings bank opens in U.S. (1816) 1

Screw patented (1798) Paul Revere's famous ride (1774) First miniature golf course opens (1929) O

Bill Of Rights adopted (1791) First street cleaner goes into service (1854) Walt Disney dies, goes into cryogenic retrigerator (1966) 16

Eat What You Want Day Nat'l Chocolate-Covered Anything Day Boston Tea Party (1773) Œ

Nat'l Maple Syrup Day Int'l Shareware Day Wright Bros. make first flight (1903) First one-way street (NYC, 1791) 1

Underdog Day
U.S. abolishes slavery
(1865)
First Sunday
newspaper published
(Baltimore Monitor,
1796)

1

Nat'l Oatmeal Muffin Day First NHL games played (1917) George Washington leads troops to Valley Forge (1777)

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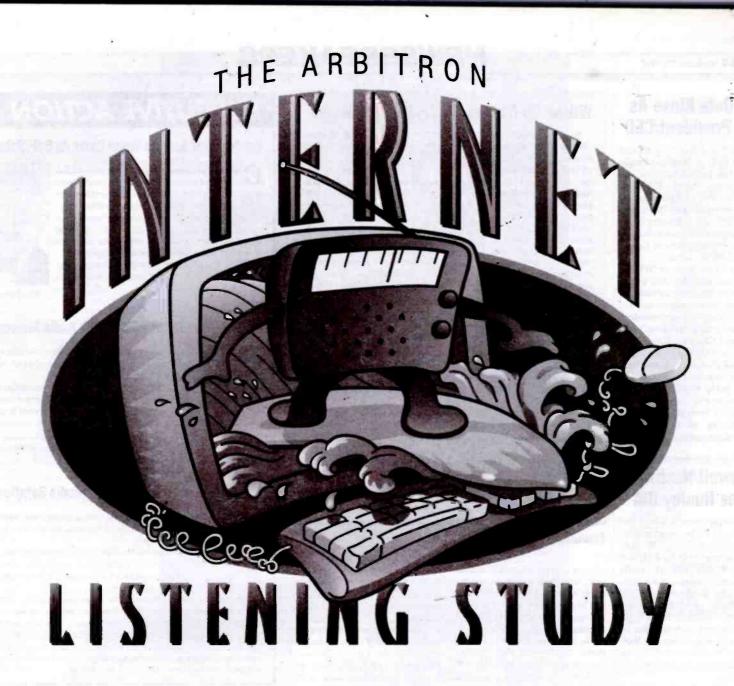
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#### NPR Gets Klose As New President/CEO

Kevin Klose has been named President/CEO of National Public Radio. The former Moscow and Chicago bureau chief for *The Washington Post* will join the noncommercial network in mid-December.

Klose currently is Director of the U.S. International Broadcasting Bureau. He replaces Delano Lewis, who left NPR in August.

"Kevin Klose hrings to NPR his proven leadership in public affairs broadcasting, his strong commitment to journalistic excellence, and his wide experience as a correspondent, editor, and media executive," said NPR Board Chairman Kim Hodgson. "He has a keen understanding of the technological and economic forces that are changing the environment in which public radio operates, and of the unique role our member stations play in bringing great radio programming to communities throughout the country."

#### Cromwell/Nashville Names Nunley OM

Jay Nunley has been named OM for Cromwell Radio Group's Nashville stations: Religious WCTZ-AM, CHR/Pop WQZQ-FM, and Country WZPC-FM. He shifts from a similar position at the company's Peoria, IL cluster.

In addition to his new duties, Nunley and consultant Brian Krysz will continue to work together on all of the Cromwell stations. Nunley's main emphasis will be on the Rock, Alternative, and CHR stations in the group.

"Not only has Jay done a fantastic job in building our Peoria stations into ratings leaders, he also assembled an excellent and very capable staff," stated Cromwell COO Bob Reich. "This enabled us to promote from within in Peoria by naming Russ Schenck OM."

Schenck will oversee WFYR-FM, WGLO-FM & WIXO-FM. He previously was WIXO's PD.

FAX BACK TO 310-203-8727

#### Wilson To Asylum As VP/Sales & Mktg.

Former Capitol/Nashville Exec. VP/GM Walt Wilson has been appointed VP/Sales & Marketing for Nashville-based Asylum, a label he's worked with as an independent consultant for the last few months. The position is new; marketing duties were previously handled by former co-President Joe Mansfield, who left Asylum in April.



Wilson

Asylum President Evelyn Shriver commented, "We are delighted that

Walt has officially joined the team. In the few months that we have already worked together, he has been an invaluable asset to our staff. Walt brings with him a wealth of label experience — not only in sales and marketing, but also in the day-to-day operation of a record company."

Wilson spent 15 years with MCA — seven with MCA/Nashville — prior to

leaving the label in May '95 to join Capitol as Exec. VP/GM.

#### Gomes Elevated To VP/GM At Back Bay

Former WARA-AM/Attleboro, MA GM Bonnie Gomes has been promoted to VP/GM for Back Bay Broadcasters, the parent company of CHR/Rhythmic simulcast WLKW-AM, WAKX-FM & WWKX-FM/Providence.

"Bonnie Gomes is a fundamental building block in Back Bay's growth plan," said President/COO John McGuire. "She is a remarkably gifted individual, and we look forward to her leading the Back Bay Broadcasting team."

Gomes previously has served as Director/New Business at Telemedia Broadcasting. She also worked in Providence as Co-Op/Vendor Director at WWBB and AE at WHJJ & WHJY.

In related news, former WHKK-FM, WPRO-FM & WXEX-FM/Providence GSM Donna Leach has been named Director/Sales for Back Bay.

#### Limbaugh

Continued from Page 1

self-proclaimed "talent on loan from God" with more than 20 million listeners across the U.S. every week, will be the featured speaker at a special session exclusively for TRS '99 attendees on Saturday, Feb. 20.

The theme of TRS '99 is "Talk Radio: The Next 10 Years." So it's only fitting that Limbaugh, who just celebrated his 10th year as the host of America's highest-rated radio talk show, will offer attendees a look back at the trials and triumphs of the decade gone by and a look ahead to the new millennium and the format's future from his unique vantage point and perspective.

In announcing Limbaugh's appearance at TRS '99, R&R Publisher/CEO Erica Farber commented, "After each Talk Radio Seminar, we ask our attendees for a 'wish list' of speakers they most want to hear, and Rush Limbaugh has consistently been No. 1 on that list. We're thrilled he has accepted our invitation, and I know he'll provide tremendous motivation for all of our attendees."

TRS '99 will mark the first-ever awarding of R&R's Talk Radio Lifetime Achievement Award. The award has been set up to recognize and honor those who have made significant contributions to the success of the News/Talk radio format. The first recipient of this prestigious award will be ABC Radio's KGO & KSFO/San Francisco President/GM Mickey Luckoff.

This past year saw Luckoff celebrate both his 40th year in the radio business and an unprecedented 81 consecutive No. 1 Arbitrons at the legendary KGO. Called "the

#### **EXECUTIVE ACTION**

#### **Central Star Selects Wood Davis As SVP/Sales**

entral Star Communications has named Lindsay Wood Davis Sr. VP/Sales. He most recently was a VP at the Chris Lytle Organization and has managed radio stations in Illinois, Virginia, and Vermont.

"Lindsay is a veteran broadcaster who has been recognized as one of the finest in our industry," said President/CEO Mary Quass. "His exceptional talent and energy will greatly enhance our sales program."

Central Star is Capstar Broadcasting's regional operating division, which runs 25 stations in Iowa, Illinois Michigan, and Wisconsin.



Wood Devis

#### Wright Rises To VP/GSM At SFX Radio Network

**S** FX Radio Network has elevated Vernon Wright to VP/GSM. He had been VP/Urban Sales since 1993 for the company, which recently changed its name from SJS Entertainment.

"Vernon's strong 25-year marketing and sales background has blayed an integral part in making our Urban programming division the best in the industry," said Exec. VP/GM Ted Utz. "We're looking forward to utilizing these same strengths for all of SFX Radio Network's sales, programming, and marketing efforts."

Wright has also worked for American Urban Radio Networks, J. Walter Thompson, and Burrell Advertising.

#### **Robinson Will Head Maverick Media Relations**

werick Recording Co. has named veteran publicity exec Heldi Ellen Robinson as its new Head/Media Relations. Based in Los Angeles, she reports to GM Russ Rieger.

"We're proud to have Heidi join Maverick," Rieger commented. "Her wealth of experience combined with her exuberance to continually find new avenues that help create exposure for an artist make her a rare find in any field."

Prior to joining Maverick, Robinson spent seven years as VP/Media Relations for American Recordings. Between 1981-91, she worked as an independent publicist, first with her own company. Exposure, and then as VP/Account Executive for Jensen Communications. Between 1973-80, she was a publicist with Warner Bros. Records. Prior to that, she was a publicist at Capitol Records and a publicity assistant at Columbia Records, where she began her career in 1970.

best manager in the business" by his peers, few would argue that anybody in Talk radio history has contributed more to the format's success than Mickey Luckoff, Admired by both those who have worked with him and those who have competed against him, Luckoff was the unanimous choice to receive this Lifetime Achievement Award. TRS

'99 attendees will salute Luckoff and enjoy a rare opportunity to hear him speak at a special luncheon to be held in his honor on Saturday, Feb. 20.

Look for complete Talk Radio Seminar registration details in next week's edition of R&R and on the World Wide Web at www.rronline.com.

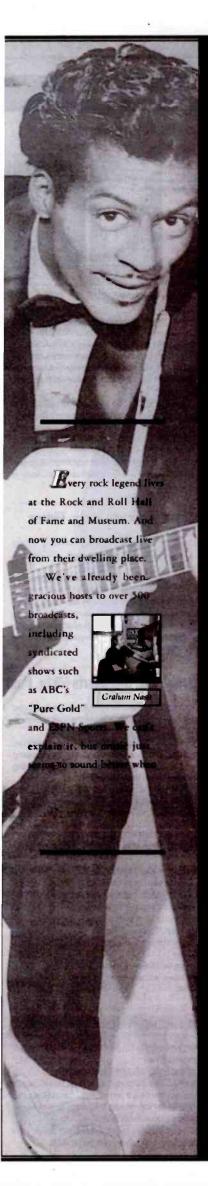
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Directory. Verification forms for existing listings are in the mail today to program suppliers. All other companies with current listings will receive verification via fax in December. The editorial closing is

January 15.

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BUT YOU'VE NEVER

BEEN TO THEIR HOME.



What a beautiful facility you have, we sounded like we were right in our own studios! You'll be glad to know, we came home to nothing but "rave reviews"! - Jon Hoffdax, Operations Manager, "Good Time Oldies" Jones Radio Network, Denver, CO

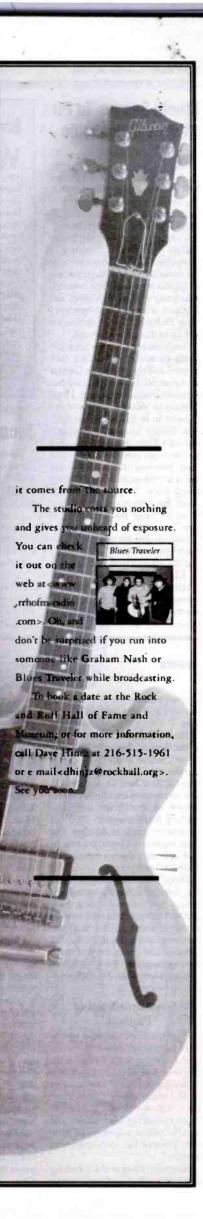
"The Rock and Roll Hall of Lame and Museum provides a great home to: OUR music. It's why all of us got into the business. This "house rocks!" Diane Morales, Promotions Director. k-Farth 101 Los Angeles, CA.

\* ABSQLL 111Y—no glitches at all - and with live broadcasts. That is sometimes a rarity—- kimberly Gerlach, Promotions Director, V100, Topeka, KS.



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#### **Steele Seques To PD** At WRVW/Nashville

Capstar's WZEE/Madison, WI PD Jimmy Steele has been appointed PD at co-owned CHR/Pop WRVW/Nashville, effective Dec. 14. Steele replaces Tom Peace, who steps down to concentrate on his afternoon shift and Asst. PD duties.

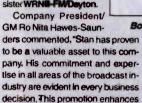
Capstar/Nashville OM Charlie Quinn told R&R, "Jimmy is competition-tested, someone who has multiple programming successes behind him, and I felt comfortable being able to walk away and take care of the larger assignment I have. He knows how to do this job and move this station forward."

Steele added, "I have an enormous amount of respect for Jack Taddeo and the people at Capstar who promote from within, and that says a lot about the company. I look forward to working with whom I consider to be the best in the business: Buddy Scott, Charlie Quinn, and John King. As a team, we will be able to get everyone on the same page; fine-tune, focus, and image this radio station; and create a strong brand name. I am really excited about this project and fully expect us to do some great things next year.

Steele began his career as afternoon driver at WBEN & WMJQ/ Buffalo. He also held OM/PD posts at KIXY/San Angelo. TX and WHHY/Montgomery. AL. Prior to joining WZEE, Steele was Asst. PD/ afternooner at WALC & WKBO/St. Louis.

#### **Hawes-Saunders Ups Boston To VP/Ops**

W ROU-FM/Dayton Director/Programming & Production and air talent Stan Boston has been elevated to the VP/ Operations post for parent company Hawes-Saunders Broadcast Properties. In his new post. Boston will add oversight responsibilities for sister WRNE-FWDayton.



the overall mission of the company



Boston

to remain a viable and competitive media outlet in this market."

Boston, a 19-year industry veteran, told R&R, "As we look for growth as a black-owned radio independent company in the '90s and the next millennium, that's where the new responsibilities will rest. As we look to grow and make purchases and acquisi-

tions ourselves, I will be a key figure in that planning process."

Boston joined WROU in May '95 as PD. He also served as PD of WNHC-AM/New Haven, was Asst. PD of W.IMO-AM/Cleveland and worked at WPL Z/Richmond.

#### Jacor/Louisville Resets Dillon's Duties

Alternative WLRS/Louisville PD Dennis Dillon has been named PD for Jacor Classic Hits sister WSFR while also assuming OM duties for WLRS. Dillon moves into the new positions on Nov. 30, when outgoing WSFR PD Greg Bergen becomes PD at Rock KYYS/Kansas City (see story. Page 3).

Jacor/Louisville Director/Operations C.C. Matthews told R&R, "Greg did a fabulous job during his tenure here at WSFR. We needed somebody with the same skills he possessed for the imaging of the station, and felt that Dennis has those talents. Plus, Dennis has experience in the Louisville market and knows of the competitive situation here."

Dillon arrived at WSFR last year after stints in Lexington, KY at WXZZ and WKOO.

Jacor/Cincinnati Group MD Rick Jamie had been named interim PD at WLRS. Jamie returns to Louisville, where he previously programmed WQMF and WXNU.

#### Towers

Continued from Page 1

structors business that OmniAmerica acquired in April), and component

The Boston-based American Tower has been the largest independent tower operator in the U.S. since it merged with American Tower Systems (ATS) in June. Dodge hopes to take the company even higher, telling analysts on Monday that its goal of reaching 10,000 towers by 2005 will be escalated thanks to this deal. The blistering pace will begin next year, he said, with the company constructing 1600-2000 new sites.

Dodge touted the synergies American Tower is achieving through the merger. "Our company's site acquisition and zoning skills will now be combined with OmniAmerica's unparalleled construction skills," he said. The deal also marks the first major foray of American Tower - whose sites are mostly located in the East into the Western U.S.

#### More Broadcasting Partners?

OmniAmerica stockholders will receive 1.1 shares of American Tower's class A common stock for each share they own. American Tower - which is trading a total of 17.7 million shares for 16.1 million shares of OmniAmerica - will have about 131.2 million shares outstanding after this deal and its \$185 million acquisition of Telecom Towers LLC, also announced Monday.

American Tower is also inheriting about \$60-million in OmniAmerica

debt, which is included in the \$397 million price tag. (That sum places a 19% premium on OmniAmerica's closing price of \$17.50 on Nov. 13.)

Wall Street rewarded both companies for the deal on Monday: Omni-America closed up \$6 to \$23.50, while American Tower was up \$3.50

Albuquerque-based OmniAmerica was launched by ex-radio owner Carl Hirsch in September '97, backed by \$100 million in financing from Hicks, Muse, Tate & Furst. It began trading as OmniAmerica in September on the Nasdaq exchange.

Hirsch's role in the new American Tower had not been decided at press time. Dodge told analysts only that Hirsch would participate in the company's acquisitions efforts. Hicks, Muse partner Jack Furst will join the American Tower board of directors.

Chancellor Media and Capstar Broadcasting backer Hicks, Muse is not the only broadcasting heavyweight that will now have an equity stake in American Tower: Clear Channel Communications already owns 9% of the company, while Cox Enterprises (parent company of Cox Radio) will get a piece of American Tower through Cox's investment in Telecom Towers. Dodge hinted that more broadcasters might come on board as well. "But we have to prove we can put an attractive proposal on the table that these companies would embrace," he told analysts.

ATS was spun off in June from American Radio Systems — which Dodge also helmed - after the consummation of its merger with CBS Corp.

#### León

Continued from Page 3

mitment to a tremendous leader. We think it's a tremendous statement to the community.

Concurrently, former KLAX/L.A. PD Pepe Garza has accepted similar duties at KBUA & KBUE. He replaces Fidel Fausto, who has pursued other interests. Mars said of Garza, "He is kind of the godfather of Que Buena's [presentation] in Guadalajara. We have tremendous faith in him here with our stations." León and Garza are presently reviewing the current Que Buena airstaff.

León most recently served as a corporate-level programming consultant for Spanish Broadcasting System's WLEY/Chicago and KRIO/San Antonio, in addition to serving as a Chicago-based programmer for KLBN-FM/Fresno and KIWI-FM/ Bakersfield. He also operated the L.A.based radio consultancy Radio Ideas.

KBUE. located in Long Beach, recently increased its power from 1200 watts to 3000 watts. With this power increase and the personnel changes at Que Buena, Liberman s to lead the charge against SBS' KLAX and Heftel's KSCA-FM in the L.A. battle for Regional Mexican listeners. Mars said, "These moves have demonstrated to the marketplace that we're committed to the community and to the format. We want to win in Los Angeles. We have a tremendous marketing effort, and now we feel we have the right manpower behind it.' KBUA & KBUE was rated 1.5 12+ during Arbitron's summer '98 ratings period, putting it in 21st place.

### **UPDATE**

#### Levy, Lytle Become VPs At Virgin/Nashville

Susan Levy and Lorie Lytle have been appointed VPs of Artist Development and Publicity, respectively, at Virgin/Nashville. They formerly held similar posts at Capitol/Nashville. The move reunites them with Virgin/Nashville President Scott Hendricks, who previously was President of Capitol/Nashville. "Susan has an uncanny ability

to see the overall artist develop-

ment picture when dealing with a

project," Hendricks said, "Concen-





tually, from the imaging and album artwork to positioning an artist in the marketplace. Susan seems to have a true sense of each artist's individuality and the talent to translate that image to the consumer in a very effective way.

"People naturally love working with Lorie. Her enthusiasm and intuition are es that serve her well in the publicity field and will surely be an asset to us. With her experience and strong relationships with members of the media. she will be a valuable part of this label."

Levy began her music industry career in 1985 as a publicist with MCA in Los Angeles, transferring to MCA/Nashville in 1989 and joining Capitol in 1995. Lytle spent five and a half years with MCA/Nashville prior to moving to Dallas to launch the PR firm Rocket Science Media. She joined Capitol in

Also at Virgin/Nashville: Regina Stephens has been appointed Manager/ Publicity & Artist Development. She spent three years as Exec. Asst. at Capitol/Nashville, which she left last July.

#### RCA Turns To Wright For VP/Urban Mktg. Duties

CA Records has tapped Brett Wright as VP/Urban Marketing & Artist Development. Based in New York, he reports to Exec. VP/GM Jack

"Brett's creative vision and marketing savvy make him a tremendous asset to this company." Royner said. "I'm thrilled to have him on the RCA team."

Prior to joining RCA, Wright headed his own marketing and management company, Yo! B Consulting, which had RCA among its clients. Before that, he was VP/GM, Urban Music for Volcano Entertainment. He began his music Industry career as Sr. Director/Marketing for Uptown Records, later moving to Loud Records as VP/Marketing.

#### Kamperschroer Scores 'MAQ Dir./Sports Mktg. Post

MAQ/Chicago has hired John Kamperschroer for its newly created Director/Sports Marketing position. He'll oversee the sports marketing staff when he joins the CBS News/Sports station on Nov. 30.

We're ecstatic to add John to our team," said GSM Julie Kirby-Donohue, to whom Kamperschroer reports. "He brings tremendous sports marketing experience to the company and, as a local guy, he has a great understanding of the traditions of Bears football and Blackhawks hockey!

Kamperschroer most recently was Sr. VP/Marketing & Sales for Major League Soccer's San Jose Clash. Prior to that, he spent nearly a decade in the Oakland A's marketing department.

#### **Tiahrt Now Metro News Bureau Chief/Baltimore**

etro Networks has appointed Met Tiehrt News Bureau Chief/Baltimore. The 15-year radio news veteran most recently was News Bureau Chief in Norfolk. He's also worked for Metro Networks in Washington, DC.

"As our news operation continues to grow, it's essential to find a person who has the knowledge, experience, and leadership to enhance it," commented VP/Atlantic Region Benson Riseman, "Mat has many years of experience in this industry, and he will be a great asset in helping to meet our

In related news, Metro has named Sara Johnson Asst, Director/Operations, Seattle. Johnson spent seven years as an airborne traffic reporter for Metro and crosstown KING-AM.

#### **Katz Corp. Communications Welcomes Wyer Lane**

athleen Wyer Lane has joined Katz Media Group as VP/Corporate Communications. She's worked in marketing and communications for Sony Music, General Motors, and Seagram's Gin, among others.

"Kathleen's excellent and diversified corporate communications, public relations, and event marketing experience will undoubtedly benefit Katz and our clients going forward," said CFO Rich Vendig. "Her fresh and dynamic perspective will provide a renewed focus to our business."

Wyer Lane also spent 10 years in sales management with Xerox. She later held corporate communications and sales positions for HBO.

## Need we say more?



JUNE 10-12, 1999

#### NEWSBREAKERS

#### Radio

• FRANK MINIACI has joined Broadway Entertainment to administer efforts for the Radio's Hollywood Edge service offered by the company's entertainment division. Miniaci will also sit on the company's board of directors. Broadway Entertainment offers morning show prep and marketing and promotional support both domestically and abroad. Miniaci previously served as **B&B** Badio Editor

#### Records



A ADAM MIDAREL LA has been elevated from Nat'l Dir / Sales to Sr. Nat'l Dir/ Sales at Atlantic.

• TIM PEARSON has been named VP/ Sales & Marketing of Sony Music Direct, a direct-to-customer division of the music conglomerate. Pearson most recently served as VP/Business Development of PolyGram Video/PolyMedia.

#### **National Radio**

. SFX RADIO NETWORKS has launched a new daily service, Urban Radio Hotwire, that includes fax and au-

#### **CHRONICLE**

#### CONDOLENCES

WQJQ-FM/Jackson, MS APD and legendary WABB/Mobile talent Brian Harrigan (a.k.a. Morgan Gunn), November 14

KKIX/Fayetteville, AR middayer John Anthony, November 12.

dio features for Urban AC prepared by Cameron Turner, Daily information includes timely entertainment news, music news, sports, and interview leads. -(212) 679-3200

• WESTWOOD ONE's askMartha, a 90-second daily feature with Martha Stewart, will feature the following Thanksgiving-oriented schedule for

the following week: Monday (11/23): Cranberries Tuesday: The basics of turkey Wednesday: Sweet potatoes and

Thursday: Mashed potatoes Friday: Potato prints

Additionally, WW1 will present the following NFL games on Thanksgiving Day (11/26):

Pittsburgh Steelers at Detroit Lions, 12:15pm ET

Minnesota Vikings at Dallas Cowboys, 3:45pm ET

(212) 641-2057

• MJI BROADCASTING's Starline presents an evening with Martina

McBride Listeners can interact via phone or e-mail with Martina live during the 90-minute broadcast set for December 2. This program is available on a barter basis.

-(212) 896-5256

· LUTHERAN HOUR MINISTRIES has expanded its holiday programming to include radio dramas based on its

animated television specials The Puzzle Club Christmas Mystery and Red Boots For Christmas. The programs are scheduled to air nationwide on the Children's Sonshine Network at a date to be determined.

- (800) 442-0324

 ABC RADIO NETWORKS presents Christmas In America With Bob Kingslev. a six-hour music-intensive radio special available on CD for broadcast between December 19-26.

-(972) 448-3376

. ARC'S RADIO TODAY ENTERTAIN-

MENT offers the following upcoming holiday specials:

Thanksgiving - Dick Bartley Salutes The Golden Girl Groups, November 25-29, two hours on CD.

Big Bang Country Special - Trisha Yearwood Live From Walt Disney World. weekends of December 12 and 19, two hours on CD

Christmas -- Merry Christmas From Walt Disney World, hosted by Jason Alexander, week of December 21, two hours on CD

Christmas With Rick Dees, airing Christmas Eve or Christmas Morning, four hours on CD.

-(212) 581-3962

#### NATIONAL RADIO **FORMATS**



**ABC RADIO NETWORKS** Robert Hall . (972) 991-9200

Classic Rock Chris Miller

Hot AC Steve Nichols SHANIA TWAIN From This Moment On

Starctation Peter Stewart DAKOTA MOON Another Day Goes By

Touch Ron Davis

ALTERNATIVE PROGRAMMII

Rock

BLACK SABBATH Psycho Man

Alternative LESS THAN JAKE History Of A Boring Town

CHR/Het AC

Lite AC D CASSIDY No Bridge I Wouldn't Cross HOUSTON & CARRY When You Believe
N. ICELLY & CELINE CION I'm Your Angel

**BROADCAST PROGRAMMING** 

Casey Keating

## Steve Knoll . (800) 231-2818

METALLICA Turn The Page ROLLING STONES Gimme

IN SETZER ORCHESTRA This Cat's On A ... METALLICA Turn The Page

HOUSTON & CAREY When You Believe R, KELLY & CELINE DION I'm Your Angel NEW RADICALS YOU Get What You Give

Mainstream AC HOUSTON & CAREY When You Believe R. KELLY & CELIME DION I'm Your Angel

PATTI AUSTIN Don't Go Away LEE RETENDUR This Is Love

M ACKETREET & MYR ... Take Me There

Walter Powers • (800) 425-9082

BRANDY Have You Ever?

Bigital AC

Hot AC

NIA TWAIN From This Moment On

Digital Soft AC Mike Bettelli

Delilah

Atternative

Teresa Cook ALANIS MORISSETTE Joining You ORGY Rive Mooda

Urban Josh Hosler TATYANA ALI Boy You Knock Me Out BLACKSTREET & MYA ... Take Me There 2PAC Changes

JONES RADIO NETWORK Jim Murphy • (303) 784-8700

**Adult Hit Radio** JJ McKay NEW RADICALS YOU Get What You Give

SFAL Human Be Rock Alternative

Doug Clifton

Soft Hits Rick Brady

Rack Classics Rich Bryan

B.B. KING Bad Case Of Love R.E.M. Daysleeper ROLLING STONES Gimme Shelter PETER WOLF Turning Pages

RADIO ONE HETWORKS Tony Mauro • (979) 949-3339

Het AC Yvenne Bay HOOTIE & THE BLOWFISH Only The Lonely

Stove Leigh

WIGTWOOD ONE RADIO NETWORKS Charlie Cook • (805) 294-8000 Tracy Thompson

Adult Rock & Roll Jeff Beazer RUSH The Spirit Of Radio (Live)

Seft AC Andy Fuller HOUSTON & CARFY When You Believe

Bright AC Jim Havs

Rock: WONE/Akron drops the Bob & Tom Show. Former morning hosts Jim Chenot and Kathy Vogel return to that slot. PD J.D. Kunes segues from afternoons to middays. night slammer Tim Daugherty is upped to afternoons, and overnighter Tara Kamman rises to nights ... WAMX/Huntington, WV morning host Ouinn and afternooner Bob Ball exit. Rob Kimball joins as local producer for the John Boy & Billy Big Show, night slammer Robin Wildes rises to middays, Production Dir. Jason Steel picks up 2-4pm duties, PD Debbie Wylde covers the 4-7pm slot, and Erik Raines joins for nights ... KRBR/Duluth, MN picks up Bob & Tom for mornings ... Afternoon driver Chopper Harrison exits WRQC/Minneapolis ... KAZR/Des Moines, IA welcomes Jo Michaels for middays and "Clutch" (a.k.a. Jeff Witzke) for nights ... WWWV/Charlottes-

ville, WV afternooner Kurt Foster exits ... WTPT/Greenville, SC welcomes Taylor for nights ... ex-KISW/Seattle personality Jon Ballard joins WWDC/Washington for pm drive ... Rob Hamilton joins WCHZ/Augusta, GA as Promo Dir./middays/webmaster.

Nat'l Radio: The Associated Press reopens its Havana bureau. It was closed in 1969 by Cuba's communist government.

Records: Dee Murphy rises to Special Markets Sales Dir. at Rhino Records ... Colleen Andersen is named Acct. Mgr. for EMI Music Special Mkts. ... Andrea Okin is now Assoc. Dir./Talent Analysis for Sony Music Entertainment ... John Berman is named Sr. Dir./Mktg. Services and Matt Wishnow is appointed Mgr./Mktg. Services, Editorial for Elektra Entertainment Group.

#### Changes

Industry: Michael Knox is elevated to VP/Productions, Artist-Writer Development at Warner/Chappell Music in Nashville ... Wayne Brayfield is upped to President of Mc-Fadden & Assoc. Booking Agency ... DeMers Programming names Ellen Costello MD of the firm ... N2K's Music Boulevard partners with Yahoo! Japan to create the largest online music store in both the U.S. and Japan ... Jason Padgitt is upped to Sr. AE at Rogers & Cowan ... Jesse Piatte Jr. is now VP/Domestic Sales, Broadcast Products at TFT Inc. ... Jennifer Brody has been named Sales Mgr./Northeast for Dormont Technologies ... Stephen Sampson heads up Custom Business Systems Inc.'s (CBSI) overseas launch of the company's Digital Universe System ... Don Spragg becomes AM Radio Product Manager/Broadcast Systems at Harris Corporation ... Ellen Zoe Golden has opened a new office for her music publicity company, EZG Media & Marketing, located at 53 W. 23rd St.,

#### PROS ON THE LOOSE

Scott McKay (Marinoff) - Afternoons WNOP-AM/Newport, KY (513) 821-1708

Daniel Polimino - Mornings KKFN/Denver (303) 733-4688

11th floor, New York, NY 10010. Phone: (212) 590-2155; Fax: (212) 590-2151

Sales: Drew Korzeniewski is named GSM for KNK1-FM/Dallas-Ft. Worth ... WKQQ/Lexington, KY GSM Tim Wagner exits ... WXEX/ Providence taps Bill Brady Sales Mgr. ... H. Robert Muzac is named NSM and Darrin Broderson takes AE duties at WQHT/NY ... Kevin Hayes becomes AE/Detroit for Westwood One

Marketing & Promotions: Beki Gomez becomes Promo Dir. for KCBS/ L.A. ... Michael Gardner joins KSON/San Diego as Promotions Dir. ... WOGY/Memphis part-timer Mark Anthony rises to Promo Dir. ... Jim Sellers is named Promo Dir. at WRFX/Charlotte.

Adult Alternative: Keith Andrews is now interim MD at WXRV/Boston.

AC: Carrie Owens and Matt Cain join Hot AC KRSK-FM (rosie 105)/Portland for mornings and afternoons, respectively ... WVOR/ Rochester weekender Dean Amsler exits ... WJBR-FM/Wilmington, DE MD Dave Banks exits ... Brad Kelly becomes MD/middays at Hot AC WAEV-FM/Savannah. GA ... Bob Maxwell is new to overnights at WNSN/South Bend, IN ... Hot AC WCGQ-FM/ Columbus, GA's new programming hotline is (706) 660-4637.

Alternative: Kristen Pettus is named interim MD at WEND/Charlotte ... WAVF/Charleston, SC's Sunday evening specialty show, The Cutting Edge, will now be hosted by Janda ... WRXR/Augusta, GA's new fax number is (803) 279-1418.

CHR: WZOK/Rockford II. MD David J adds APD duties. Chervl West joins 'ZOK for middays, accepting the nom de aire "Jenna West '

Country: Marty McFly signs an agreement to co-host Nashville Nights, a joint venture between Capstar and Jones Radio Network. He starts on December 7 ... At KSON/San Diego: APD Greg Frey adds the MD duties of Steva Barnes, who takes full-time air duties from 9am-noon, Longtime KSON vet Nick Upton is now doing noon-3pm, and Kimo Jensen handles afternoons ... WKIX & WKXU/Raleigh-Durham MD/ mornings Travis Moore joins WHSL/Greensboro for afternoons, station imaging, and creative services ... New to KHKI/ Des Moines are Bob James for wake-ups (effective 12/14) and JC Walker as MD/middays (effective

Oldies: KCMG (Mega 100) relocates to 6500 Wilshire Blvd.. Suite 650, Los Angeles, CA 90048. Phone: (323) 852-1003; Fax: (323) 866-1256.

#### **MUSIC & MOVIES**

- THE WATERBOY (Hollywood)
   Single: Feed It/Candyskins (VelVel)
- Other Featured Arists: Goldfinger, Lenny Kravitz, Joe Walsh
  I STILL KNOW WHAT YOU DID LAST SUMMER (143/Warner Bros.)
- Single: Blue Monday/Orgy (Elementree/Reprise)
  Other Featured Artists: Grant Lee Buffalo, Reel Tight, Imogen Heep
- PLEASANTVILLE (Clean State/Work)
- Single: Across The Universe/Fiona Apple
- er Featured Aritists: Elvis Presley, Etta James, Buddy Holly
- PRACTICAL MAGIC (Reprise)
   Singles: If You Ever Did Believe/Stevie Nicks
- This Kiss/Faith Hill
- Other Featured Artists: Marvin Gave, Harry Nilsson
- **RUSH HOUR**
- ingle: How Deep Is Your Love/Dru Hill t/Redman (Def Jam/RAL/Island)
- · BELLY (Def Jam)
- Featured Artists: D'Angelo, Sparkle, Noreaga f/Maze
- BRIDE OF CHUCKY (CMC International)
- Featured Artists: White Zombie, Monster Magnet, Stabbing Westward
- **VELVET GOLDMINE (London)**
- eatured Artists: Roxy Music, Venus In Furs, Placebo
- . SIMON BIRCH (Epic)
- Single: You Were There/Babylace
- er Featured Artists: Peggy Lee, James Brown, Marvin Gaye
- . DR. DOLITTLE (Atlantic)
- Single: Are You That Sombody?/Aaliyah Other Featured Artists: Jody Watley, Ginuwine, 69 Boyz
- SLAM (Sony Music Soundtrax) Featured Artists: Mobb Deep, Ol' Dirty Bastard & Coollo
- HOW STELLA GOT HER GROOVE BACK (Flyte Tyme/MCA) Single: Beautiful/Mary J. Blige
- Other Featured Artists: Diana King, K-Ci & JoJo

#### COMING

- THE RUGRATS MOVIE (Interscope)
  Single: Take Me There/Blackstreet & Mye t/Mase...
  Other Featured Artists: Lies Loeb, Devo, Busta Rhymes
- JACK FROST
- Single: Father's Love/Bob Carlisle (Jive)
- THE PRINCE OF EGYPT (DreamWorks)
- Single: When You Believe/Whitney Houston & Mariah Carey

   YOU'VE GOT MAIL (Warner Suneet/Atlantic)
- Featured Artists: Harry Nilsson, Roy Orbison, Sinead O'Connor

#### CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information super-

#### 'Net Chats

- . 'N Sync participate in a live online chat on Monday (11/23) at 7 pm ET/4 pm PT (www.zoog
- · Chat with Jay-Z Tuesday vening (11/24) at 7pm ET/4pm PT (www.sonicnet.com).ichat® plug-in required.
- · Talk it up with Garbage Wednesday evening (11/25) at 8:30pm ET/5:30pm PT (www. rollingstone.com). Then, stay tuned for a live webcast beginning at 10pm ET/7pm PT.

#### On The Web

- · Catch Grant Lee Buffalo in a taped performance tonight (11/20) at 8pm ET/5pm PT (www.rollingstone.com).
- Depeche Mode discuss it all in a live on-camera chat and interview Tuesday (11/24) at 7:30pm ET/4:30pm PT (www.
- · Enjoy a recent performance by the Cardigans live from New York's Bowery Ballroom Wednesday (11/25) at 9:30pm ET/ 6:30pm PT (www.liveconcerts.

### **MUSIC DATEBOOK**

#### MONDAY, NOVEMBER 30

- 1969'AT&T cancels its sponsorship of the Simon & Garfunkel TV special when it becomes aware of the show's Vietnam War coverage
- 1977/David Bowie appears on Bing Crosby's Christmas special and sings "Little Drummer Boy" with the host.
- 1994/Tupac Shakur survives five bullet wounds during a robbery attempt outside a Manhattan recording stu-
- 1996/Tiny Tim. 64. dies.
- Born: Dick Clark 1929, Roger Glover (Deep Purple) 1945, Billy Idol 1955
- Releases: Sty & The Family Stone's "Everyday People" 1968, the Eagles' "Best Of My Love" 1974

#### TUESDAY. DECEMBER 1

- 1957 Buddy Holly & The Crickets appear on the Ed Sullivan Show
- 1976/Taunted by a BBC-TV talk show host during a live interview, members of the Sex Pistols respond with a barrage of profanity, ultimately prompting EMI to cancel their recording



Never mind the censors, here's the Sex Pistols!

1981/Vince Clarke abandons Depeche Mode to form Yazee with Alison Moyet.

- 1997/Kenny G secures a Guiness Book Of World Records achievement when he maintains a 45-minute F-
- Born: Lou Rawls 1935, Bette Midler 1944 Releases: John Lennon & Yoko Ono's "War Is Over" 1971, lan Dury's "Hit Me With Your Rhythm Stick" 1978, Michael Jackson's Thriller 1982

#### WEDNESDAY, DECEMBER 2

- 1973/The Who are jailed overnight in Montreal for causing \$6000 in hotel damages.
- 1986/Jerry Lee Lewis enrolls in the Betty Ford Clinic for pain medication ad-
- 1991/Paul McCartney is commissioned by the Liverpool Royal Philharmonic to write The Liverpool Oratorio to celebrate the orchestra's 150th an-
- Born: Rick Savage (Def Leppard) 1960 Releases: Carty Simon's "You're So Vain"

#### THURSDAY, DECEMBER 3

- 1971/The Montreux Casino burns to the ground during a Frank Zappa & The Mothers Of Invention concert. Opening act Deep Purple later express this tragedy in their song Smoke On The Water."
- 1976/In Jamaica, gunmen fire bullets into Bob Marley's home, injuring the singer, his wife, and several of the Wallers. Also ... A 40-foot inflatable pig being photographed for a Pink Floyd album cover breaks loose and floats above the city of London.
- 1979/Eleven fans are fatally crushed in an attempt to secure "unreserved" seating at a Cincinnati Who concert.

  Born: Ozzy Ochowne 1946
- ises: Ringo Starr's "You're Sixteen"

#### FRIDAY, DECEMBER 4

- 1956/Sun Records artists Elvis Presley Carl Perkins, Jerry Lee Lewis, and nny Cash record together as the Million Dollar Quartet, Material from this impromptu session will be released 25 years later.
- 1988/In Akron, Roy Orbison, 52, performs for the last time. He dies two days later of heart failure.
- 1991/Naomi and Wynonna Judd perform
- together for the last time. 1993/Frank Zappa, 52, dies from pancreatic cancer.
- Born: the late Dennis Wilson 1944, Gary Rossington (Lynyrd Skynyrd) 1951 Releases: Gene Chandler's "Duke Of Earl"

#### SATURDAY, DECEMBER 5

- 1961/Ray Charles is arrested and charged with narcotics possess
- 1968 Graham Nash exits the Hollies when he disagrees with the band's plans to record an album of Bob Dylan songs. 1994/Gloria Estetan and her husband/
- manager. Emilio, become parents to daughter Emily Marie.

#### Born: Little Richard 1935

#### SUNDAY, DECEMBER 6

- The Rolling Stones perform a free concert for 300,000 at the Attamont Freeway in California. Four fans die at the hastily organized event, including a young African American who is fatally stabbed by Hell's Angels security quards. Gimme Shelter, a film documenting the concert. premieres exactly one year later.
- 1980/At the Ritz in New York, U2 perform in the U.S. for the first time
- Born: Peter Buck (R.E.M.) 1956, the late Randy Rhoads (Ozzy Osbourne) - Mark Solovices

## ZINE SCENE

## Whitney Houston: You Don't Know Me!

Whitney Houston lays down the law in an interview with Newsweek. On her alleged drug use, she says, "No, I'm not a drug addict, and neither is my husband. If that were so, you'd get less work out of me." On the start of those rumors because of her no-show on The Rosie O'Donnell Show "I was very ill around that time, and my father was very sick ... Rosie knows nothing about me, and I don't know nothing about Rosie. So nobody can talk anything about me that ain't in my house. I was sick - it happens - forget what you heard."

#### **Communication** Breakdown

"I communicate in a certain way because of where and how I was brought up. I talk about street shit. I talk about black people shit, and unless you been brought up in an environment like that, it's going to take some time for you to decipher where I'm coming from" - Busta Rhymes confuses us more (Spin).

"I do things to keep people talking. To bring issues that the average female MC ain't raising. To talk about things average females talk about. [Females have] been fighting for respect; we've been fighting for equality since back in the Bessie Smlth days. You have people that are just into party music, you have rappers who are street. I'm just Foxy" — Rapper Foxy Brown explains why she doesn't sing about world peace (Vibe).

It seems a brutal knockdown. dragout backstage fight between Ginger Spice (Geri Halliwell) and Scary Spice (Mel B.) led to the walkout of Ginger, according to an insider. Apparently, after the girls sacked their manager, Ginger and Scary fought over who would be the boss. The rest of the girls sided with Mel B. (National Enquirer).

#### Don't Stand So Close To Me

At Puff Daddy's big birthday celebration, Mariah Carey ran into old flame Derek Jeter. Sources say the Yankee slugger ignored the beauty's loving caresses and whispers in his ear, finally telling her: "You're crazy. Stop pushing me." Carey reluctantly went back to her date (Globe, Star).



JEWEL'S TRUE GRIT - The growing exposure of Jewel, from lling albums to books to a feature movie role is examined in veek's two-page spread on the artist. Says Atlantic Exec. VP Ron Shapiro, "Regardless of how pretty she is, this girl got herself from poverty and living in a van to 10 million records sold, a poetry book, and a movie career. What she's about is this core of ambition." Offers Jewel, "The idea of [current single] 'Hands' wasn't that there aren't any problems. It's how you deal with problems that hes your grit as a person. Time also features Jewei - and other superstars Garth Brooks, Whitney Houston, Ice Cube. Method Man, and Mariah Carey in its article on "Super Tues-

#### Far From The **Maddening Crowd**

"When we were doing 'Fuckin' With My Head' or 'Loser,' that terrain was a lot less explored. The drums, the break beats, the folk element - it was really novel ... Now everybody and their mother is there. Trespassers! Hijackers! It was a beautiful playground, but it's a little crowded now" - Beck reflects on simpler times (Rolling

Celine Dion is profiled in TV Guide, where she talks about wanting to retire from touring for a

#### The Real Dark Side

"If you pick up the album and look at the song titles, you might shudder and move on to Puff Daddy. These are subjects that people don't want to deal with. Marilyn Manson and Nine Inch Nails are supposedly the dark side, but that's the safe dark side, because it's over the too. This is the real dark side" - Eels' frontman E encourages us to feel his pain (Jane).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports



#### ADDS

#### EXCLUSIVE

EORGE MICHAEL Outside (Epic)

#### HEAVY

BLACKSTREET LARYA & MASE Take Me There (Interscope BRANDY Have You Ever? (Atlantic

EAGLE-EYE CHERRY Save Tonight (Work)

SHERVI CROW My Favorite Mistage / A.S.Mi

EVERCLEAR Father Of Mine (Capitol)

LAURYN HILL Doo Wop (That Thing) (Ruffhouse Columbia MATTERY HOLETON & MARGAN CAREY When Drivers

AY-Z t/Abttl. & JA Can I Got... (Def. Janz/RAL/IA

FWEL Hands (Atlantic)

ALANIS MORISSETTE Thank U (Mavericl/Reprise)

YN MULLINS Lullaby (Columb

SEAL Human Beings (Warner Bros.)

WILL SMITH Miami (Columbia THIRD EYE BLIND Jumper (Eintra/EEG)

#### JAM OF THE WEEK

THE MAIN MARKEY & MAGOO Here... (BlackGro

#### STRESS

BACKSTREET BOYS AND Have To Give (Jive) BARENAKED LADIES It's All Been Done (Reprise DAVE MATTHEWS BAND Crush (RCA)

DRU HILL UREDMAN HOW. (Del JanvRAL Mercury/Island

EVERLAST What It's Like (Tommy Boy)

GOO GOO DOLLS Slide (Warner Bros.)

HOLE Malibu (DGC/Geffen)

KORN Got The Life (Immortal/Epic)

LEIMIY KRAVITZ Fly Away (Virgin)

MADONNA The Power Of Good-Bye (Maverick/WB)

KARILYN MANSON The Dope Show (Nathing/Inters

MATCHBGX 20 Back 2 Good (Lava Atlantic)

METALLICA Turn The Page (Elektra/EEG)

METHOD MAN Judgement Day (Del JanvRAL Mercury)

MYAUSILIEK THE SHOCKER Movin On (Linkershvinterscom

N SYNC (God Must Have Spent) A Little... (RCA)

NEW RADICALS You Get What You Give (AICA)

OFFSPRING Pretty Fly (For A White Guy) (Columbia)

R.E.M. Daysleeper (Warner Bros.)

SHANIA TWAM From This Moment On Marcury ROB ZOMBIE Dragula (Geffen)

BIG BAD VOODOO DADDY Mr. Pinstripe Surt (EMI)

#### ACTIVE

CAILE Never There (Capricom/Mercury) CREED What's This Life For (Wind-up) DIVINE Lately (Pendulum/Red Ant) DMX Ruff Ryder's Anthem\_(Del Jam/Mercury) AITH EVANS Love Like This (Bad Boy Arista) EVERYTHING Hooch (Version II) (Blackbird/Sinit) FASTBALL File Escape (Holly FLTS Got You (Where I Want You) (Trauma/Delicious Vinyl) ICE CLIRE MAR. SHORT ... Pushin Weight /Lanch Mobil AMET Every Time (Virgin) JAY-2 Hard Knock Life (Roc-A-Fella Del Jam/Mercury) EROME Too Old For Me (Bad Boy/Arista)

R. KELLY (K., IRURARY Home Alone (Jive) KID ROCK I Am The Bullgoot (Lave/Atlantic)

JOSP BUZIUT Farth /Interscoop

MCA The First Night (Arista)

OMFAH Touch it (Uptow

B DEGREES Secause Of You (Motown)

**QUITEAST** Rosa Parks et aface/Aristat

TOTAL VANSSY ELLIOTT Tropin' (Bad Boy/Arista

U2 Sweetest Thing (Island)

This week's chart is frozen



#### **ADDS**

CKSTREET BOYS I'I N ver Break Your Heart (Jive) FAITH EWARS LOVE LIKE This (Bad Boy/Arista)
NEW POWER GENERATION Come On (NPG)
NEW RADICALS YOU Get What You Give (MCA)

MENAKED LADIES One Week (Reprisa) GOO GOO DOLLS Iris /Warner Si MADONNA The Power Of Good-Bye (Maverick/WB NLANIS MORISSETTE Thank U (Maverick/Reprise) SHANIA TWAIN You're Still The One (Marcury)

#### NEW

R. KELLY & CELINE DION I'm Your Angel (Jive) WHITNEY HOUSTON & MARANI CAPEY WHEN... (DR JEWEL Hands (Attaptic) SEAL Human Beings (Warner Bros.)

#### LARGE

AE ROSMITH I Don't Want To Miss & Thing (Columbia) MANI SETZER ORCHESTRA Jump Jive An' Waii (Intersco) AGLE-EYE CHERRY Save Tonight (Work) 00 GOO DOLLS Side (Namer Bros.) LEMMY KRAMTZ Fly Auray (Virgin)
MATCHBOX 20 Real World (Lava/Ariantic)
JOHN MELLENCAMP Your Life is Now (Columbia)

N MULLINS Lulaby (Columbia) L Daysleeper (Warner Bros.) ANIA THIAM From This Moment On (Mercury) ID Species Thing //stand

#### MEDIUM

E MATTHEWS BAND Crush (RCA) FASTBALL Fire Escape (Hollywood)
LAURYN HILL Doo Woo (That Thing) (R MTALIE IMBRUGLIA Smoke (PCA)
AMET Every Time (Virgin) SARAH NICLACHLAN Angel (Warner Sunset Reprise/A NATALIE MERCHANT Break Your Heart (Eindra/EEG) JOE PESCI Yo Cousin Vinny (Columbia)

#### CUSTOM

BACKSTREET BOYS I'M Wever Break Your Heart (Jive) IDY Have You Ever? (Atlantic)

IRAH COX Nobody's Supposed To Be Here (Anis EMILIA Big Big World (Universal) GLORIA ESTEFAN Don't Let This Moment End /Enicl FAITH EVANS Love Like This (Bad Boy/Arista EVERGLEAR Father Of Mine (Capitol) CIRK FRANKLIN Lean On Me (Gospo Contric) TY LANG Sell Rainin' (A&M)

LATTIMORE Days Like This (Columbia) MATCHEOX 28 Back 2 Good (Lava Atlantic) MAXWELL Matrimony: Maybe You (Columbia) RIAN INCIDINGHT The Only One For Me (Motow MAXIMEL I Matri NEW POWER GENERATION Come On ( MPG) OICALS You Get What You Give (AICA) ICAN SHEIK Bite Your Tongue (Atta GO STANK Photograph (Mercury) FRAPTATIONS Stay (Moto

Video Playlist

DEBORAH COX Nobody's Supposed To Be Here (Arista) FAITH EVANS Love Like This (Bad Boy Arista)

DIVIME Lately (Pendulum/Red Ant)
J. DUPRI & M. CAREY Sweetheart (So So Det/Columbia

IY Have You Ever? (Adantic)

TOTAL Trippin' (Bad Bow/Arista)

A. KELLY Half On A Baby (Jive)

**OUTKAST** Rosa Parks (LaFace/I/rista)

RV-2 Hard Knock Life (Roc-A-Fella/Def Jan

ICE CLINE LAND. SHORT ... Printer! I Lanch Moto Po

MEAGA Superthug (Panalty/Tommy Boy

A TRIBE CALLED QUEST Find A Way (Jive)

CELTAN SKELTAN I Am't Haven It (Duck Do

& DEF WALLS Defenden (F

MI Don't Let it Go. (Arista)

MY-2 URANIL & JA Can I Get ... (Del Jam/RAL/Mercury)

Video playlist frazen from week ending Nov. 20

PETE ROCK Tru Master (Loud)

SCAPE My Little Secret (So So Del/Columbia)

M HILL Doo Wop (That Thing) (Rufflo

v Desc. (Dat.)

Rap City Top 10

#### TELEVISION

#### TOP TEN SHOWS **NOVEMBER 9-15**

**Total Audience** (95.9 million households)

- 1 ER
- 2 Frie
- 3 Monday Night Football (Packers vs. Steelers)
- 4 Touched By An Angel
- 5 Francis
- 7 Veronice's Closet
- 8 60 Minutes
- 9 Movie (Tuesday)

(Mama Flora's Family, Pt. 2) 10 NYPD Blue

#### Adults 18-49

- 1 ER
- 2 Friends
- 3 Franks
- 5 The X-Files
- 6 Veronice's Closet
- 7 Monday Night Football
- 8 The Drew Carey Show
- 9 Ally McBeel
- (tie) When Good Pets Go Bad

Source: Nielsen Media Research

All show times are ET/PT unless otherwise noted: subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

#### **Tube Tops**

Celine Dion hosts and performs on These Are Special Times, an hour-long CBS special that also features Andrea Bocelii (Wednesday, 11/25, 9pm).

#### Friday, 11/20

· Hanson guest-star on CBS' Buddy Faro (9om).

#### Jonny Lang. The Tonight Show With Jay Leno (NBC, check local listings)

• Todd Rundgren sits in with the band on The Late Show With David Letterman (CBS, check local listings).

· Everclear, Late Night With Conan O'Brien (NBC, check local listinas)

#### Saturday, 11/21

- · Etvis Costello and Burt Bacharach perform on PBS' Sessions At West 54th (check local listings).
- John Anderson, Mark Collie, and Lee Roy Parnell guest-star on CBS' Walker, Texas Ranger (10pm).
- Beastie Boys, Saturday Night Live (NBC, 11:30pm).

#### Sunday, 11/22

 Aaron Tippin and the Marshall Tucker Band perform on TNN's **Buckmasters Country Jam '98** (7:30pm ET/4:30pm PT)

#### Monday, 11/23

- · Billy Dean, Prime Time Country (TNN, 8pm ET/6pm PT).
  - Dixie Chicks, Jay Leno.

#### Tuesday, 11/24

- · Cher, Jay Leno.
- · Roger Daltrey, David Letter-
- · Garth Brooks, Conan O'Brien

#### Wednesday, 11/25

- · Neil Diamond, Jay Leno.
- · Bonnie Raitt. David Letterman.
- · Howard Stern sidekick Stuttering John Melendez, Conan

#### Thursday, 11/26

- · Randy Travis performs at halftime when the Minnesota Vikings play the Dallas Cowboys at Texas Stadium (Fox, check local listings).
- · Amy Grant, CeCe Winans, Michael W. Smith, Steven Curtis Chapman, and others perform on Pax-TV's two-hour Gospel's Greatest (check local listings).
- · John Pizzarelli performs on A&E's Holiday At Poos (9pm ET/ 6pm PT).
  - . Jewel, David Letterman.

#### National Top 20

OR DECREES Recause Of You (Morrow TOTAL UMISSY ELLIGITT Trippin' (Bad Bow Arista DESTINY'S CHILD Get On The Bus (EastWest/EEG) PITTIEY SPEARS ... Baby One More Time (JA) FOICES OF THEORY Wherever You Go (H.O.L.A.Red Ant NG Pretty Fly (For A White Guy) (Colur ICE CUBEANR, SHORT ... Pushin'... (Lanch Mob/Priority) C All About U (Interscope)

PRICAM CONFLICT Scummy (Pales Universal)

ACHEMIST AMMANAGE AND MY NUMBER OF DITYMMA ALI Boy You Knock Me Out (MLU Work) L. ICELLY & CELINE DION (mYour Angel (Jive) DIVINE Latery (Pendulum/Red Ant) RESSE POWELL You (Sites MCA) N Horse & Carriage (Um AITH FUNKS Love Like This (Bad Boy/Arista) BRANDY Have You Ever? (Attantic) BUTICAST Rose Parks (LaFace/Ariste)

Most requested from the week ending Nov. 15

#### CONCERT PULSE

	ANY. LEOUS
Pos. Artist	(in 000e)
1 CELINE DION	\$1224.0
2 ELTON JOHN	\$905.9
3 JIMMY BUFFETT	\$811.9
4 DAVE MATTHEWS BAND	\$589,1
S AEROSMITH	\$586.1
6 METALLICA	\$582.4
7 SPICE GIRLS	\$568.5
8 JANET JACKSON	\$561.8
9 ROD STEWART	\$534.3
10 PEARL JAM	\$525.0
11 PAGE/PLANT	\$507.8
12 LILITH FAIR	\$469.6
13 BOB DYLAN	\$459.0
14 BEASTIE BOYS	\$453.3
18 BACKSTREET BOYS	\$412.3
Amount Will streetly and	An

E CALLED QUEST ATR AFOHAN WHICE KIRK FRANKLIN NU NATIONTOURT: KIRK FRANKLIN & THE FAMILY, CECE WINAMS, TRIN-1-TEE 5:7 PUEL.

The CONCERT PULSE is courteey of Polister, a publication of Promoters' On-Line Listings, (800) 344-7363; California (209) 271-7900.

#### **FILMS**

#### WEEKEND BOX OFFICE NOV. 13-15

- 1 The Waterboy \$24.43
- (Buena Vista) 2 I Still Know What \$16.52 You Did Last Sume
- (Sony) 3 Meet Joe Black \$15.01
- (Universal) 4 The Siege **CR 10**
- (Fox) 5 Antz \$4.01 (DreamWorks)
- 6 I'll Be Home For \$3.89 Christmas
- (Buena Vista)\* 7 Plansantville \$3.67 (New Line)
- 8 The Wizard Of Oz \$3,26 (Warner Bros. reissue) 9 Living Out Loud \$2.60
- (New Line) 10 Practical Magic \$1.91 (WB)
  - All figures in millions
  - \* First week in release Source: ACNielsen EDI

#### COMING ATTRACTIONS:

This week's openers include The Rugrats Movie, an animated film with voices by E.G. Daily, Christine Cavanaugh, and recording artist Busta Rhymes. The movie's Interscope soundtrack sports "This World Is Something New To Me," an ensemble song performed by En Voque's Dawn Robinson; Lisa Loeb; Cypress Hill's B Real; Patti Smith; Lou Rawis; Laurie Anderson; Violent Femmes' Gordon Gano: Fred Schneider, Kate Pierson, and Cindy Wilson of the B-52's: A Tribe Called Quest's Phife: Lenny Kravitz: Beck: the Wallflowers' Jakob Dylan; and logy Pop. Besides various songs by cast members, the ST also contains No Doubt f/Elvis Costello's "I'll Throw My Toys Around," Blackstreet & Mya f/Mase & Blinky Blink's "Take Me There," Lisa Loeb's "All Day." Rakim w/Danny Saber's Take The Train," Busta Rhymes' "On Your Marks, Get Set, Ready, Go! (The Danny Saber Remix)," 1000 Clowns' Kevi f/Lisa Stone's "Wild Ride," and Devo's "Witch Doctor." Devo frontman Mark Mothersbaugh also wrote

original music for the movie. Also opening this week is Celebrity, starring Hank Azaria and Leonardo DiCaprio. The film's Milan soundtrack features Little Jack Little's "You Oughta Be In Pictures," Janet Marlow's "Kumbayah," Liberace's "Fascination," Teddy Wilson's "I Got Rhythm." Erroll Garner's "Will You Still Be Mine" and "Lullaby Of Birdland," Jackie Gleason & His Orchestra's "On A Slow Boat To China," Carmon Cavallaro's "Cocktails For Two," and Ray Cohen's "Soon" and "For All We Know."

3

#### Arbitron

Continued from Page 1

website developers the technology to anonymously profile their online customers. It claims to have profiles of some 30 million web surfers. Magnitude designs websites for radio sta-

The first order of business for this consortium is to recruit as many streaming audio sites and aggregators for measurement as possible. It will then develop measurement and reporting standards that will be compatible with current Arbitron numbers. That way, as Arbitron GM Pierre Bouvard stated, "a radio station will be able to go to one source to find out what its local audience is and then what its streaming audio audience is."

News of the ratings initiative was announced at Arbitron's annual con-



PUBLISHEN/CEO: Erica Farber GENERAL MANAGER: Sity Daniels I VP/RESEARCH & DEVELOPMENT: Dan Cole PERATIONS MANAGER: Page Boover

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#### ADVERTISING

ADVERTISING

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sultant fly-in here at its headquarters.

#### **People Meter Alive**

Among other things discussed at the fly-in:

• Bouvard said the People Meter. first unveiled six years ago, is finally in live user-testing in Manchester, England. Some 50 people are being scrutinized as they deal with the device in their daily lives. That number will expand to 300 next year. Arbitron chose Manchester because the number of TV and radio stations is rather manageable compared to a similarly sized American city. Most broadcasters (including the BBC) have agreed to encode their programming so that it can be "sniffed" by the meters. Arbitron has previously stated it will need to measure more than radio in order to make a go of the People Meter. Once it is implemented, users will carry the device for a longer period than the one-week diary, and its information will be merged with diary data (much the way Nielsen uses both diary and meter data for its TV service).

• Measurement of Asian listeners is becoming important in certain markets such as San Francisco (where the Asian population makes up 18% of the population), Los Angeles (13%), San Diego (10%), Seattle (7%), and New York (6%); but Arbitron has not found an easy way to measure the Asian ethnic groups that speak divergent languages. Chinese. Filipinos. Koreans, and Japanese constitute the largest of these groups, but there are a number of other Asian ethnicities to be considered as well, including Asian-Indians, Vietnamese, Cambodians, and Laotians, among others. And, while an Asian diarykeeper has to understand English in order to fill out a diary, it's impossible to determine their proficiency at English. They do seem to use radio at lower levels than the rest of the population. however. No specific initiatives regarding Asian listening are forthcoming anytime soon.

 Arbitron also reminded its customers that new questions will be included in the fall '98 diaries. Most important among them is the diarykeeper's workplace ZIP code. The addition of that piece of data will allow radio stations to attach a listener's atwork listening to a specific geographic location, which it wasn't able to do previously, when only the household ZIP code was captured.

• The company is coming out with new versions of its Arbitrends and Maximiser software. Arbitrends for

**EARNINGS** Continued from Page 8

for OmniAmerica itself, rather than for a third party

#### Alcohol

Continued from Page 1

against accepting the controversial spots. "We have no new policy," CBS spokesman Dana McClintock told R&R. "CBS continues to have a policy of not airing hard-alcohol advertisements on CBS-owned stations. Beer and wine ads, that's it. It's the policy we've had, the policy we have. and the policy we'll hold in the foreeeable future

Ditto for ABC, where spokeswoman Julie Hoover said, "Our policy has not changed. We do not take hard liquor advertising.

Jefferson-Pilot's WQXI-AM & WSTR-FM/Atlanta VP/GM Mark Kanov said, "We do not accept any liquor advertising on any of our JP stations. [Group President] Clarke Brown is the only guy who can make that decision [to change policy], but I think Clarke is feeling we're going to stick with that policy. Some stations really need the bucks, and they're willing to do what may not be in the best interests of the industry over the long haul. But, fortunately, we're not in a position like that. We can do what we think is right and not worry about the almighty dollar. We feel we have a responsibility to our audience and we choose to adhere to that policy."

Cox Broadcasting's Nick Trigony said that, while beer and wine are acceptable, the radio stations are not airing liquor ads. Asked if he anticipates a change in policy, he said, "We continuously review our policies on everything we do at our stations. Nothing is imminent."

Capstar Broadcasting spokeswom-

Windows, featuring a modest set of improvements, will debut sometime in the first quarter of next year. The main reason for the update: The current DOS version is not year-2000compliant. "Max 98," the current incarnation of Maximiser, will go away and be replaced by "PD Advantage." Salespeople will find their favorite Maximiser functions in updated versions of Tapscan, which is now a division of Arbitron.

· Arbitron said it will test a backof-diary question asking a listener to list the station they listened to most six months ago. Users of Strategic Media Research's AccuTrack know this as "Recalled Former Share."

nerica Inc. (NASDAQ: XMIT) which owns about 800 transmission

rs, reported quarterly revenues of \$24.44 million for the term ended

Sept. 30, up 91% from the same period last year. EBITDA was \$3.15 million

for the quarter, a 71% jump from last year. After-tax cash flow increased 77% to \$2.21 million (14 cents per diluted share) in the most recent quarter.

Albuquerque-based OmniAmerica's CEO Carl Hirsch said that the compa-

Direct-response TV company National Media Corp. (NYSE: NM) shrunk

its EBITDA loss in the third quarter by 47% to \$8.2 million from \$11.7 million during the same period last year. The company reduced its EBITDA deficit

for the first six months of 1998 by 70% to \$6.6 million from \$22.1 million. Net

For the first six months of the year, not revenues gained 40% to \$169.8 million from \$121.7 million. Former Premiere Radio Networks chief Steve Lehman is Chairman/CEO of National Media, whose investors include Jecor Communications Chairman Sam Zell and CEO Randy Michaels.

revenues were up 59% during the quagter to \$86.7 million from \$54.6 millio

ny's gains were partly due to a new strategy of building and acquiring towe

- Ron Rodrigues

an Rachel Lee said, "We don't take hard-alcohol ads, and I don't think it's going to change anytime soon, even after the rollout with Chancellor," referring to Chancellor's purchase of Capstar, which should happen about April 15. The two companies share the same financial backers and many of the same policies, particularly when it comes to liquor ads.

At Susquehanna Radio - which has outlets in Atlanta, San Francisco. Cincinnati, and Dallas - President/ COO David Kennedy said the group's policy has not changed. "We still do not accept liquor ads. We will work with them in terms of nontraditional promotional opportunities as we always have, but not 60-second spots."

Salem Communications COO Eric Halverson said his group has an even stricter policy. "We will not run liquor or beer and wine. I expect the policy to remain exactly the same. It's a corporate decision.

#### **Testing The Waters**

While Jacor has said it will follow Clear Channel's lead and not carry liquor spots, some groups such as Emmis have tested the waters but have not made a decision whether to loosen the "no acceptance" policy. But even noncommercial National Public Radio has a relatively liberal policy about accepting liquor underwriting.

"We do accept underwriting from producers of distilled products," said NPR spokeswoman Siriol Evans. That is, under the condition that any on-air acknowledgements not describe or name particular brands of distilled spirits."

Here and there, more commercial stations are listening to the lobby and testing the waters.

"We're finding more and more stations are accepting liquor advertisements," DISCUS Sr. VP Mary Young told R&R Tuesday. "The distilled spirits industry has been airing broadcast ads for nearly two years now, and there has been no public outery. This is encouraging to us and should also be encouraging to the stations.

That there has been little, if any, public outcry from listeners seems to be a key weapon in distillers' war chest to change broadcasters' opinion against airing the "legal product," as they are so often reminded by the booze lobby. Just last week, while addressing group heads at the RAB's Board of Directors' meeting in Rye. NY, Seagram America's Exec. VP/ Marketing & Strategy Arthur Shapiro said a growing number of radio stations are taking liquor ads, and there have been no complaints. He bet broadcasters that if they ran spots, they'd be met by "a resounding sound of silence.

Such silence is clearly an enticing aspect. But there is the economic angle, and that card is also being played. In his impassioned plea, Shapiro almost seemed as if he were taunting broadcasters with, "I'd hate to leave this money on the table." DISCUS' Young told R&R, "We believe it is to a station's benefit, economically, to understand that distilled spirits advertising should not be treated any differently than beer and wine advertisements. We encourage broadcasters to judge all beverage alcohol ads on whether they are responsible, not on whether they are for beer, wine, or distilled spirits."

From a public-relations point of view, a privately held company might be more inclined to accept the ads, because they know they won't get an angry uprising at the next public stockholders meeting. For instance, Bill Sherard, President of privately held Spring Broadcasting, told R&R that if he had the opportunity to air liquor spots on his four adult-formatted Atlantic City stations. "we definitely would take them. If it was in the right context, and the creative was right, sure."

#### **Formats**

Continued from Page 1

The events of that day sparked what seemed to be an unlimited amount of debate on Talk radio enough to propel the format to its highest-ever summer numbers and return it to the top of the national format rankings, according to Arbitron's national diary database. AC, which was No. 1 in the spring, fell to second place.

The Lewinsky scandal may not have been News/Talk radio's only friend during the summer rating period. Mark McGwire and Sammy Sosa were gunning for Roger Maris home-run record, and baseball's profile was very high.

Here's a rundown of other format highlights during the summer:

AC: There's remarkable year-to-

year stability in the format, with the traditional side faring slightly better than Hot AC when compared to last

CHR: The resurgence continues. CHR/Pop is four-tenths better than a year ago; CHR/Rhythmic is off just one-tenth.

Oldies/Classic Rock: Best showng since last summer.

Urban: The format pulled a 9.4 in six of the last seven rating periods. but mainstream Urban is performing about as well as it ever has, while Urban AC and Urban Oldies took a notable 4.6-4.0 book-to-book dip.

Country: A 5% decline in listening year-to-year came primarily at the hands of 25-34 listeners.

Rock: This format landed at either a 5.1 or 5.2 in the last six rating periods. It picked up a 5.1 in the summer

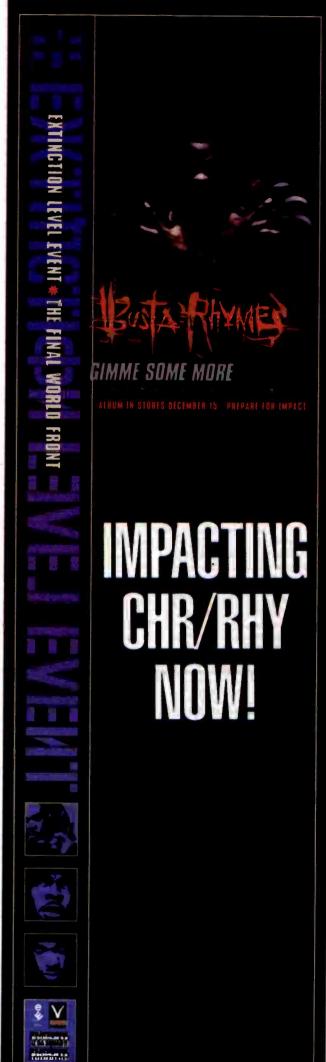
#### Conningham

Continued from Page 3

enable him to bring valuable experience to the station

Cunningham added, "I'm looking forward to this challenge. It's a very competitive market with some great radio stations, but I think there is a huge hole for the World Class Rock format in L.A. I've seen first-hand how powerful this format can be when it's marketed and programmed properly."

In addition to his experience at KBPI. Cunningham has worked as Marketing Director of KBCO/Denver, as well as U.S. Director/Public Relations & Advertising for Bolle America.





## **Columbia To Start New Label In '99**

t doesn't have a name yet, and there have been no staff appointments, but the Columbia Records Group is in the process of preparing a new imprint for launch early next year. According to CRG, the new label will launch "with a diverse roster of artists culled from the current ranks of the CRG labels on a project-by-project basis." Look for staffing announcements to start rolling out next month.

#### 'NEW Look Doesn't Include A Legend

When Scott Muni joined WNEW/New York, Lyndon B. Johnson was president, man had not yet walked on the moon, and the Beatles were still together. That was in 1967. But Friday the 13th marked the end of an era for the heritage Rock outlet. After 31 years with the station as a personality and, for a while, its PD, Muni left the station in a shake-up that also claimed the job of morning man Dave Herman. Carol Miller moves from the noon-3pm slot to nights, and Lisa Garvey is temporarily covering middays. A new lineup will be announced shortly.

At Jacor Country WGAR/Cleveland, 10-year PD Denny Nugent is out. Also, the station eliminates an entire airshift — John Arthur and Erin Weber's 4-8pm slot — by expanding the other jocks' shifts. Jacor Dir./Country Programming Jaye Albright and Jacor/Cleveland OM Kevin Metheny will oversee WGAR's programming until a new PD is hired. Speaking of Albright, look for her to relocate from her present Las Vegas location to someplace further east. The exact destination is unknown, though Jacor's Cincinnati HQ seems a logical possibility.

Thirty-year Country radio vet Les Acree, who's spent the last eight years programming WIVK-FM/Knoxville, resigned to form the new Hill-Acree consultancy with Keith Hill. Acree will be bringing WIVK-FM along as a client. Meanwhile, Dick Broadcasting/Knoxville OM Mike Hammond adds WIVK PD responsibilities now that Acree has left.

#### Former Host May Sue KFI/L.A.

An article in the Los Angeles alternative tabloid New Times this week reports that Tammy Bruce plans to sue her Cox-owned former employer. In her first interview since being fired in July, she's quoted as saying, "I can be as thick-skinned as the next person, but the situation there had gotten completely out of hand. It wasn't only a hostile work environment, but it was detrimental to how listeners related to me. My own employer was allowing fellow employees to destroy me professionally." The story chronicles the feud between the former evening talker and station management and staff, including some unsavory allegations about bad behavior by the staff. When contacted by ST, KFI GM Howard Neal declined to comment.

Former KXPK/Denver PD Gary Schoenwetter joins Gold-based Pop/ Alternative KLDZ/San Jose as PD. He started as soon as his plane touched down Wednesday....

With plenty of free time on his hands now that the lockout has delayed the start of the NBA season, Milwaukee Bucks head coach George Karl will begin co-hosting a one-hour weekly show Monday nights on KIRO-AM in Seattle, where he formerly coached the SuperSonics.

Continued on Page 26

#### Rumors

- Is Regent Communications considering a \$100 million acquisition that could double the size of the company?
- Will Cox flip Religious WTLN (95.3)/Orlando to a Hispanic-leaning CHR? Has Phil Michaels, APD/ MD at co-owned WHQT/Miami, already been offered the job?
- During Casey Kasem's recent vacation, wasn't that KBIG/L.A. PD and Chancellor Media programming honcho Steve Streit counting down the hits?
- Will WOMG/Columbia, SC PD Tim Miller wind up programming WBBF/Rochester and WRFQ & WXLY/Charleston, or opt to stay with Bloomington Broadcasting?

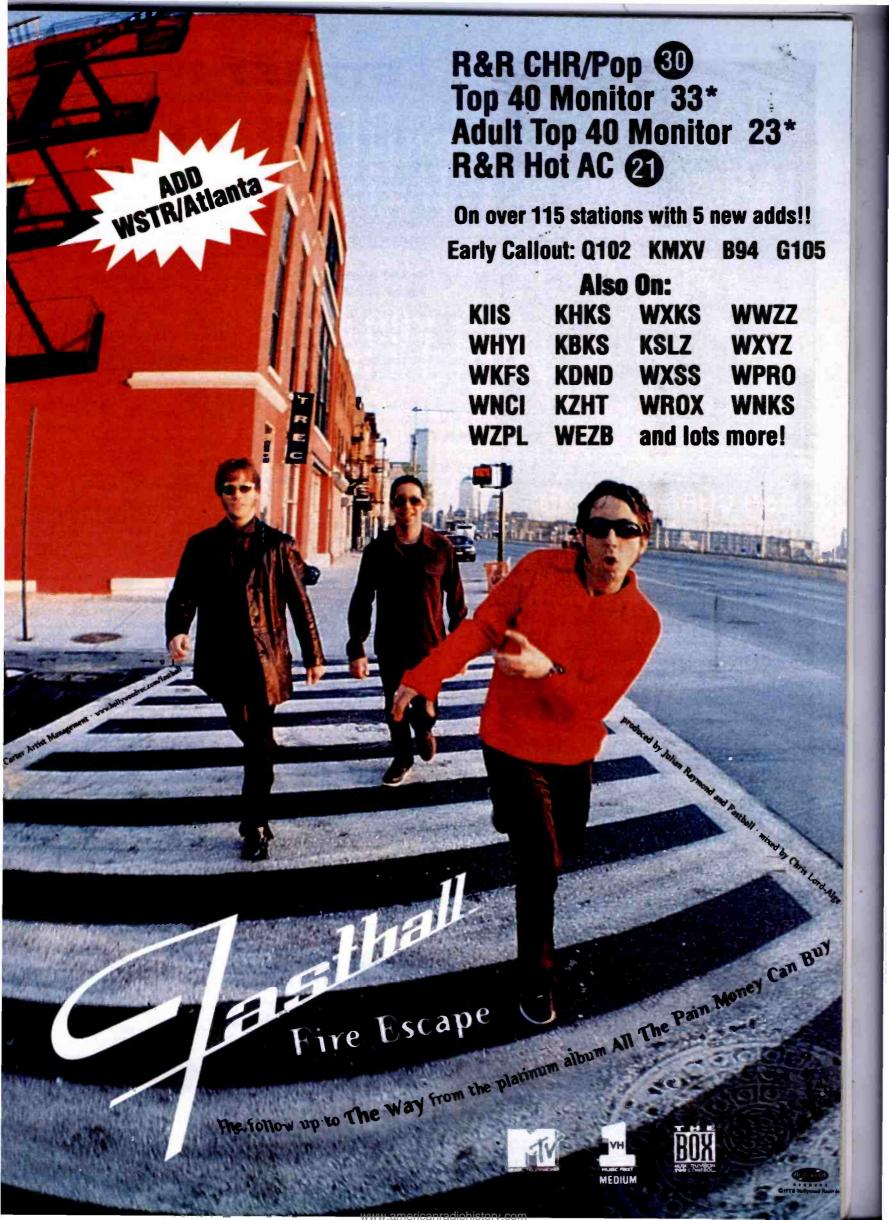
#### WHAT DOES IT ALL MEAN?

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## MADONNA

THE POSTER OF GOOD BYE



# R&R CHR/Pop 20-10 Closeout Adds At: B97 Q102 KHFI WIFC WMXB KVMX WKRZ WDBR WVTI KBEE KAMX

Huge Callout + Huge Sales = Huge Rotations

Z100 72x - Callout/Phones/Sales

Y100 58x - Callout/Sales

TIOU SUX Carrout/St

WXXL 43x - Callout

WWZZ 27x - Callout/Sales

WXKS 25x - Callout/Sales

WKTU 20x - Callout/Phones/Sales

KRBE 45x - Callout/Phones/Sales

KZQZ 25x - Callout/Sales

WZJM 38x - Callout/Sales

WDRQ 34x - Phones/Sales...and more

'Madonna has spent the last month Top 3 in research The Power Of Good-Bye is going to spend the rest of 98 in Power Rotation for Y100 — Rob Roberts PD Y100 Miami

'Every week the callout ranking gets higher and higher. Now top 5 in callout. Top 10 phones. Frankie Blue. WKTU New York

What's interesting is that it's really more 18-24 in callout than it is Adults at this point which you wouldn't expect from an adult artist. Felicity is making this quality song a hit Guy Zapoleon. Zapoleon Media Strategies









Produced by Madonna, William Orbit and Patrick Leonard. Management: Norman West, Q-Prime. Inc. www.wbr.com madonna. www.mayerickrc.con

## STREET TALK®

Continued from Page 24

Meanwhile, former Boston mayor Ray Flynn is also going behind the mic. He'll host a three-hour Saturday talk show on WRKO, starting Nov. 21. And, Jacksonville Mayor John Delaney is also starting a new talk show once a month on WVOJ-AM.

## WGST Starting From Scratch?

WGST-AM & FM/Atlanta PD Mike Rose and ND Tammy Lloyd both left the News/ Talk combo last week. Jacor's Gabe Hobbs told the Atlanta Journal-Constitution the stations are trying to evolve back to their "former glory as a dominant force in the market" and that "a complete change in middle management was necessary." "Complete" may be the operative word: Rose's and Lloyd's departures follow the recent resignation of Promotions Dir. Anda Camp and the retirement of Mktg. Dir. Arnie Katinsky.

WXTB-FM (98 Rock)/Tampa's **Bubba The Love Sponge** is donating his weight in
Thanksgiving turkeys to The Spring, a
shelter for battered women and their children
in the Tampa-St. Pete area. The more than



BALLOONEY TUNES — WNCt/Columbus was so happy about hometown hero John Glenn's historic return to space, the staff got a little carried away. More specifically, morning show stunt boy "Cable Guy" got carried away after he was attached to 50 six-bot helium balloons! At his highest altitude. 'NCt's resident space cadet could be seen from 25 miles away.

#### Rumbles Pt. 1

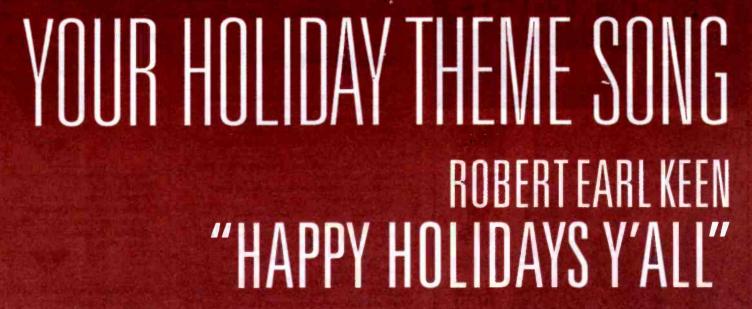
- WMBX/West Palm Beach PD Kevin Callahan exits the Pop/Alternative station.
- WPBZ/West Palm Beach PD John O'Connell adds OM duties. Den O'Brian is promoted to APD/ MD.
- Greg Foster is named OM for Citadel's five AM stations in Wilkes Barre-Scranton. He'll continue to program WARM & WKQV, adding oversight duties at WAZL, WCDL & WEMR.
- KBOS (B95)/Fresno PD Steve Wall exits. Coowned KRZR programmer E. Curtis Johnson is B95's interim PD.
- Plenty of changes at KSON/San Diego: APD Greg Frey has been elevated to APD/MD; MD Steva Barnes is relinquishing the MD post to take a full-time on-air post (9am-noon); Nick Upton segues to the noon-3pm slot, with Kimo Jensen handling afternoons; and Michael Gardner, former Promotions Manager at Alternative XHRM, joins as Promotions Director.
- WSNX/Grand Rapids interim PD Todd Michaels officially gets the nod as PD.
- WRFY/Reading, PA APD/MD Scott St. John exits. PD Al Burke adds music duties.
- KSMB/Lafayette, LA morning driver Bobby Novosad reclaims PD duties from Larry LeBlanc, who takes over afternoons from the exiting Diane Ducey.
   Former middayer Cheryl Robichaux also returns to her old shift.
- At WOWB & WOWZ/Utica, PD/middayer Donna Jeffries exits. Nighttimer Suzy Garcia segues to middays, and swinger Dana Dee moves to nights.
- WOXY/Cincinnati MD Dorsie Fyffe resigns, effective next Friday (11/27), to pursue his music career.
- tan Harrison officially exits WEQX/Albany. GM/ owner Brooks Brown assumes the interim PD/MD role as he searches for a replacement.
- KMYX/Sacramento promotes Asst. Promo Dir.
   Todd Michaels to MD/Promo Dir.
  - Val Porter is named MD at WDVE/Pittsburgh.
- Brad Kelly leaves Hot AC KVUU/Colorado Springs to become MD/afternoon driver at Hot AC WAEV/Savannah, GA.
- PD Thom Robinson exits WAFY/Frederick, MD.
- WJBR-FMWilmington, DE MD Deve Banks has left the business.
- WIXO/Peoria, IL promotes morning host Jeff Williams to MD.
- PD/MD Greg Travis exits Alternative WBZV/ Blacksburg-Christiansburg, VA. Co-owned WPSK's Jack Douglas is interim MD.
- WEND/Charlotte MD Rick Brewer resigns to take a post with 550 Music. Kristen Pettus is interim MD.

400 lbs. of turkey will be in addition to the canned goods, potatoes, vegetables, and bread that Bubba's listeners are donating to the holiday dinner.

Continued on Page 28



PROMO OF THE WEEK — Kind of a dragon: To mark the release of Dru Hill's new Enter The Dru CD, Island issued à set of holographic fenticular trading cards ... you know, the kind with the pictures that change when you see them at different angles. On these, the bandmembers pictures dissolve into the image of the group's signature serventine.



ON YOUR DESK NOW

"This is a wonderful, honest, sometimes humorous disc that deserves some major attention."

\*\*\* 1/2 - New York Post 10/27/98

"Long one of the country's great writers...

Keen reaches a new peak..."

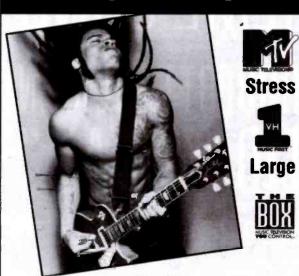
\*\* 1/2 - USA Today 11/3/98

#149 debut Billboard Top 200
#3 debut - Billboard Heatseekers

#1 Hastings Nationally
#3 CIMS
#25 Blockbuster Nationally



## Lenny Kravitz "Fly Away"



BDS Monitor # 1 Modern Rock
R&R Alternative # 2

Modern AC - #28\*

**Great New Adds At:** 

WSTR WXXM WXYV KCHZ WKSS WTWR KSRZ WPTE WSPK WBIZ

On Over 75 Pop Stations Including:

KBKS KALC KFMB WBMX KFMB WSSR WKCI WPRO KLLC KBBT WPNT KZHT WLCE WZPL KVSR WZNE WKRZ KPEK WTMX KLLY WSTW KLAZ WABB WEZB WJET WZNY KTNP ....AND MANY MORE

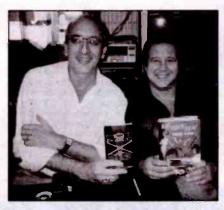


Virgin RECORDS

### STREET TALK®

#### Rumbles, Pt. 2

- · WFRE/Frederick, MD PD Tom Gibbons retires.
- WKIX & WKXU/Raleigh MD/morning personality Travis Moore exits to join WHSL/Greensboro for afternoons, station imaging, and creative services.
- WNDU/South Bend, IN flips calls to WNDZ. No format or staff changes will be made.
- KSLZ/St. Louis personality Chris Ott joins WABB/ Mobile as MD/nighttimer.
- WLUM-FM/Milwaukee becomes the newest Mancow's Morning Madhouse affiliate.
- Some of the former WRCX/Chicago jocks are finding new homes: Afternooner Eddie Webb segues to the same shift at crosstown WLUP, WLZR/MIlwaukee picks up Julio to replace Scott Ozzbourne in nights, and WKQX/Chicago hires Chris Payne for weekend/swing duties.
- "Jammin' Oldies" KTXQ/Dallas sets its new onair lineup: Former WMGK/Philly morning talent Banana Joe Montione (morning drive), Sammi G. (middays), former KPLX jock "Fast Eddle" Coyle (afternoons), Kevan Browning (evenings), and Rick De-Voe (overnights).
- WTEM-AM/DC afternoon drivers Kevin Kiley & Chuck Booms exit after 10 months. They're replaced by a tape-delayed broadcast of ESPN Radio middayer (and Washington Post columnist) Tony Kornheiser.
- Classic Rock WAXV/Columbus adopts new calls WEGE to more closely match its "Eagle" moniker. The station also hires Dwight Burgess, most recently a play-by-play announcer at crosstown WBNS, for mornings.
   Former KFRU-AM/Columbia, MD Product Mgr/
- Former KFRU-AM/Columbia, MD Product MgrJ producer Joe Scialfa joins News/Talk WTMJ-AM/Milwaukee as Exec. Producer. WTMJ also welcomes ex-WAXX & WAYY/Eau Claire, WI ND Russ Kirkpatrick to its news team.
- KISS/San Antonio afternoon driver Stats exits for a similar shift at WMMS/Cleveland. PD Kevin Vargas takes Stats' place on the air.
- WONE/Akron dumps The Bob & Tom Show, Jim Chenot and Kathy Vogel reunite for mornings.
- Look for KLOS/L.A. afternoon host Garth Kemp to exit, focusing on his weather gig at KABC-TV. Ex-KLOS afternoon host Geno Michellini becomes VP/ Radio Ops of the Ion Radio Network, a new syndication company. He'll also co-host its first offering, That's The Blues, with Danny Ray.



ARMAGEDD-KIHN? — Just as Orson Welles spooked the world on Halloween 50 years ago, KUFX/San Jose morning man Greg Kihn took advantage of this week's spectacular Leonid meteor shower to Indulge in some theater of the mind. Tuesday morning (11/17), Kihn's show was a stunning account of a meteorite plummeting to Earth on 1-880, featuring "eyewitness" reports, "live" press conferences, and accounts of traffic accidents caused by falling celestial debris. Kihn had plenty of people fooled ... until he started talking about the giant tentacled creature crawling from the space rock. Police in San Jose and Milpitas reported getting calls from concerned listeners, and Milpitas' mayor called the station to denounce the stunt. In a case of the stars being in alignment, Kihn Is seen here promoting his new book, Big Rock Beat, with R&R's Jeff Gelb, who was promoting his new book, Hot Blood X.





- Seymour Stein set as Sîre Records Group President/CEO.
- Rick Peters chosen as President/CEO of Southern Star.
- James Alexander tapped as WCHB/Detroit PD.
- Vern Anderson upped to WGAY/Washington PD.
- KIBB/Los Angeles debuts new "Jammin' Oldies" format



- Mick Anselmo appointed Corporate VP for Shamrock Broadcasting.
- Garett Michaels recruited as WPLY/Philadelphia PD.
- KQBR/Sacramento goes NAC with RickyTatum as President/GM and LawrenceTanter as VP/Dir. of Programming.



- Ronald Stratton set as Director/Radio Division for Bahakel.
- Judy Ellis elevated to WQHT/NY Station Manager.
- Aleta Dwyer-Carpenter upped to VP/GM of KDIA/ Oakland-SF.
- Eiroy C. Smith tapped as KMEZ/Dallas PD.
- Hugh Surratt selected as Dir./Nat'i Album Promotion for RCA.



- Frank Sciortino named Exec. Editor of WINS/New York.
- Tim Fox recruited as KPKE/Denver PD.
- OM Jeff Keity assumes PD duties atWDMT/Cleveland.
- · BillWise tapped as Asst. PD of WFBQ/Indianapolis.



- NBC sets three new GMs into place: Dan Griffin at WYNY/New York, Dick Penn at WKQX/Chicago, and Ray Yorke at WKYS/Washington.
- Ruth Ann Meyer named Program Development Director for NBC Radio.
- Barry Mayo appointed WGCI-FWChicago PD.



- Buzz Bennett terminated as Heftel Broadcasting Nat¹l PD.
- Tom Dooley joins KHJ/L.A. for 9pm-midnight shift

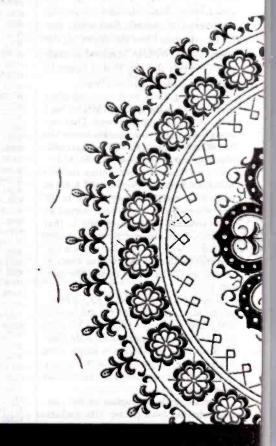
#### Records

- Following last week's public speculation about the future of its music operations. Seagram has undertaken a dramatic restructuring that realigns the company into four core units: Universal Studios Inc., Universal Music Group, the Seagram Spirits and Wine Group, and the Seagram Chateau & Estate Wines Company. UMG chairman/CEO Doug Morrie now reports directly to Seagram President/CEO Edgar Brontman Jr., while Universal Studios President/COO Ron Meyer now assumes control of the movie, TV, and recreation group. (Morris formerly reported to Meyer.) Concurrently, Universal Chairman/CEO Frank Biondi Jr. resigns.
- Jive Records launched a new electronica imprint,
   Jive Electro. Heading up the new unit are former ffrr/
   London A&R exec Nell Harris and former Concrete
   Marketing exec Jennifer Ryan.
- Reprise ups Alex Corontly to Sr. Dir/Adult Formats, New York local Ann Marie Foley to Assoc. Dir/Adult Formats, and promo assistant Tommy Page to New York local

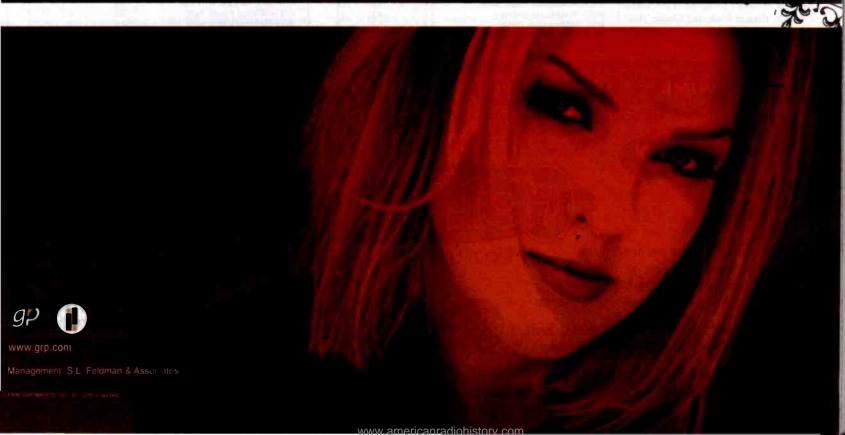
If you have Street Talk, call the R&R News Desk at (310) 788-1699 or e-mail jaxelrod@rronline.com

## DIANA KRALL

Have yourself a merry little Christmas



produced by Tommy LiPuma and Johnny Mandel





## **Looking At The Latest Report Card**

#### WMJI/Cleveland's climb to the top highlights Summer Arbitron books

7 ith the arrival of the summer Arbitron book, the latest report card showed the numbers for Oldies and Classic Rock stations remaining relatively flat overall. And while few Oldies stations blew the doors off the competition, WMJI/Cleveland ascended to the rule the city that is home to the Rock & Roll Hall of Fame.

Moving up from an 8.5 second-place overall finish in the spring, WMJI hit No.1 with a 9.0 in the summer book. That success comes as previous market leader Urban WZAK dropped 9.0-8.7 for a secondplace tie with News/Talk WTAM-AM.

Other Oldies success stories include KOLL/Little Rock, which went 4.8-6.1 to jump from eighth to fourth place in the city where Bill Clinton once served as governor. WGLD/Indianapolis is that market's fifth-place station, but jumps 5.0-6.0 — which is impressive for a station that celebrated its one-year anniversary as an Oldies outlet during the summer book.

In Spokane, Classic Rock KKZX-FM experienced a ratings decline, but still came in first place. Crosstown Oldies KEYF went 5.6-7.1 to slide into fourth place. On the Classic Rock front, WDGL/Baton Rouge went 5.5-8.1 to tie for first place with Country WYNK, which has dominated the top slot

for many years.

Here's a random sampling of the summer Arbitrons from the top 100 markets. Due to space restrictions, all markets are not listed. However, this should provide an overview of what's going on in the world of Oldies, Classic Rock, and Classic Hits. The ranking reflects the station's overall position in its market.

WFOX-FM/Atlanta (Oldies)         4.1         4.0         11           WZGC-FM/Atlanta (Classic Hits)         3.1         3.1         3.1           KEYI-FM/Austin (Classic Rock)         4.3         3.8         9           KPEZ-FM/Austin (Classic Rock)         4.3         3.5         10           WOSH-FM/Baltimore (Oldies)         6.1         5.8         4           WOCT-FM/Baltimore (Oldies)         3.3         3.8         9           WDL-FM/Baltimore (Oldies)         3.3         3.8         9           WDL-FM/Baltimore (Oldies)         4.7         3.6         10           WDL-FM/Baltimore (Oldies)         4.7         3.6         10           WODS-FM/Boston (Oldies)         4.7         3.6         10           WODS-FM/Boston (Oldies)         4.1         4.6         8           WZLX-FM/Boston (Oldies)         3.0         2.8         12           WEGO-FM/Boston (Oldies)         3.0         2.8         12           WEGO-FM/Boston (Oldies)         7.6         8.5         2           WHTT-FM/Balta (Classic Rock)         7.6         8.5         2           WHTT-FM/Buffalo (Classic Rock)         7.6         8.5         2           WHTT-FM/Buffalo (Oldies)	Calle/City (Format)	Spring 16	Summer 16	Ranking
KEYI-FM/Austin (Oldies)         4.3         3.8         9           KPEZ-FM/Austin (Classic Rock)         4.3         3.5         10           WOSR-FM/Baltimore (Oldies)         6.1         5.8         4           WOCT-FM/Baltimore (Oldies)         3.3         3.8         9           WDGL-FM/Batimore (Oldies)         3.3         3.8         9           WDL-FM/Batimore (Classic Rock)         5.5         8.1         1           WZRA-FM/Birmingham (Classic Rock)         5.6         5.3         6           WODS-FM/Boston (Oldies)         4.7         3.6         10           WDS-FM/Boston (Oldies)         4.1         4.6         8           WZLX-FM/Boston (Oldies)         3.2         3.3         11           WROR-FM/Boston (Oldies)         2.2         2.6         15           WGRF-FM/Boston (Oldies)         2.2         2.6         15           WGRF-FM/Boston (Oldies)         3.0         2.8         12           WFG-FM/Boston (Oldies)         3.2         3.3         11           WFG-FM/Boston (Oldies)         7.6         8.5         2           WHTT-FM/Buftalo (Classic Rock)         7.6         8.5         2           WHTZ-FM/Charlotte (Oldies)         3	WFOX-FM/Atlanta (Oldies)	4.1	4.0	11
KEYI-FM/Austin (Oldies)         4.3         3.8         9           KPEZ-FM/Austin (Classic Rock)         4.3         3.5         10           WOSR-FM/Baltimore (Oldies)         6.1         5.8         4           WOCT-FM/Baltimore (Oldies)         3.3         3.8         9           WDGL-FM/Batimore (Oldies)         3.3         3.8         9           WDL-FM/Birmingham (Classic Rock)         5.5         8.1         1           WZRA-FM/Birmingham (Oldies)         4.7         3.6         10           WODS-FM/Boston (Oldies)         4.1         4.6         8           WZLX-FM/Boston (Oldies)         3.2         3.3         11           WROR-FM/Boston (Oldies)         2.2         2.6         15           WGR-FM/Boston (Oldies)         2.2         2.6         15           WGRF-FM/Buffalo (Classic Rock)         7.6         8.5         2           WHTT-FM/Buffalo (Oldies)         7.7         6.8         8           WFL-FM/Charlotte (Oldies)         5.0         5.7         2           WSS-FM/Charlotte (Oldies)         4.2         3.9         10           WJMK-FM/Chicago (Oldies)         4.2         3.9         10           WJMK-FM/Chicago (Oldies) <td< td=""><td>WZGC-FM/Atlanta (Classic Hits)</td><td>3.1</td><td>3.1</td><td>14</td></td<>	WZGC-FM/Atlanta (Classic Hits)	3.1	3.1	14
KPEZ-FM/Austin (Classic Rock)   4.3   3.5   10	KEYI-FM/Austin (Oldies)	4.3	3.8	9
WOCT-FM/Battimore (Oldies)         3.3         3.8         9           WDGL-FM/Batton Rouge (Classic Rock)         5.5         8.1         1           WZRR-FM/Birmingham (Oldies)         4.7         3.6         10           WODS-FM/Boston (Oldies)         4.7         3.6         10           WODS-FM/Boston (Oldies)         4.1         4.6         8           WZLX-FM/Boston (Oldies)         3.2         3.3         11           WROR-FM/Boston (Oldies)         2.2         2.6         15           WEGQ-FM/Boston (Oldies)         2.2         2.6         15           WFRY-FM/Buffalo (Classic Rock)         7.6         8.5         2           WHTT-FM/Buffalo (Oldies)         7.7         6.8         8           WRFX-FM/Charlotte (Classic Rock)         6.1         7.1         2           WWMG-FM/Charlotte (Oldies)         3.9         3.4         10           WGRR-FM/Cincinnati (Oldies)         3.9         3.4         10           WGRR-FM/Cincinnati (Oldies)         3.9         3.4         10           WGR-FM/Columbus (Oldies)         3.9         4.7         4.9         8           WBNS-FM/Columbus (Oldies)         3.9         4.7         7         7		4.3	3.5	10
WOCT-FM/Baltimore (Oldies)         3.3         3.8         9           WDGL-FM/Birmingham (Classic Rock)         5.5         8.1         1           WZRR-FM/Birmingham (Oldies)         4.7         3.6         10           WODS-FM/Boston (Oldies)         4.1         4.6         8           WZLX-FM/Boston (Oldies)         3.2         3.3         11           WROR-FM/Boston (Oldies)         2.2         2.6         15           WEGG-FM/Boston (Oldies)         2.2         2.6         15           WFRY-FM/Buffalo (Classic Rock)         7.6         8.5         2           WHTT-FM/Buffalo (Oldies)         7.7         6.8         8           WRFX-FM/Charlotte (Classic Rock)         6.1         7.1         2           WYMG-FM/Charlotte (Oldies)         5.0         5.7         2           WSSS-FM/Charlotte (Oldies)         3.9         3.4         10           WGRR-FM/Cincinnati (Oldies)         3.9         3.4         10           WGRR-FM/Cincinnati (Oldies)         8.5         9.0         1           WMOX-FM/Columbus (Oldies)         8.5         9.0         1           WMNJ-FM/Columbus (Oldies)         3.9         4.7         7           KZPS-FM/Daitas (Classic Rock)	WOSR-FM/Baltimore (Oldies)	6.1	5.8	4
WDGL-FM/Barningham (Classic Rock)   5.5   8.1   1   WZRR-FM/Birningham (Classic Rock)   5.6   5.3   6   WODL-FM/Birningham (Oldies)   4.7   3.6   10   WODS-FM/Boston (Oldies)   4.1   4.6   8   WZLX-FM/Boston (Classic Rock)   3.2   3.3   11   WROR-FM/Boston (Oldies)   3.0   2.8   12   WEGQ-FM/Boston (Oldies)   2.2   2.6   15   WGRF-FM/Boston (Oldies)   7.6   8.5   2   WHTT-FM/Buffalo (Classic Rock)   7.6   8.5   2   WHTT-FM/Buffalo (Classic Rock)   7.7   6.8   8   WRFX-FM/Charlotte (Classic Rock)   6.1   7.1   2   WWMG-FM/Charlotte (Oldies)   5.0   5.7   2   WSSS-FM/Charlotte (Oldies)   4.2   3.9   10   WJMK-FM/Chicalogo (Oldies)   3.9   3.4   10   WGRR-FM/Clincinnati (Oldies)   6.3   7.0   4   WOFX-FM/Clincinnati (Oldies)   8.5   9.0   1   WMCX-FM/Cloumbus (Oldies)   8.5   9.0   1   WMCX-FM/Cloumbus (Oldies)   3.9   4.7   4.9   8   WBNS-FM/Columbus (Oldies)   3.9   4.7   7   7   7   7   7   7   7   7   7		3.3	3.8	9
WZRR-FM/Birmingham (Classic Rock)         5.6         5.3         6           WODL-FM/Bortningham (Oldies)         4.7         3.6         10           WODS-FM/Boston (Oldies)         4.1         4.6         8           WZLX-FM/Boston (Classic Rock)         3.2         3.3         11           WROR-FM/Boston (Oldies)         2.2         2.6         15           WGRF-FM/Buffalo (Classic Rock)         7.6         8.5         2           WHTT-FM/Buffalo (Classic Rock)         7.7         6.8         8           WHTT-FM/Buffalo (Classic Rock)         6.1         7.1         2           WMMG-FM/Charlotte (Oldies)         5.0         5.7         2           WSSS-FM/Charlotte (Oldies)         4.2         3.9         10           WJMK-FM/Chicapo (Oldies)         4.2         3.9         10           WGRR-FM/Cincinnati (Classic Rock)         4.7         4.9         8           WMJJI-FM/Cleveland (Classic Rock)         4.7         4.9         8           WMNJ-FM/Cleveland (Classic Rock)         3.3         4.0         8           KLUV-FM/Dallas (Classic Rock)         3.3         4.0         8           KLUV-FM/Dallas (Oldies)         3.6         3.6         3.6         3.6 </td <td></td> <td>5.5</td> <td>8.1</td> <td>1</td>		5.5	8.1	1
WODL-FM/Birmingham (Oldies)         4.7         3.6         10           WODS-FM/Boston (Oldies)         4.1         4.6         8           WZLX-FM/Boston (Classic Rock)         3.2         3.3         11           WROR-FM/Boston (Oldies)         2.2         2.6         15           WEGQ-FM/Boston (Oldies)         7.6         8.5         2           WHTT-FM/Buffalo (Classic Rock)         7.7         6.8         8           WHTT-FM/Charlotte (Oldies)         5.0         5.7         2           WYSSS-FM/Charlotte (Oldies)         4.2         3.9         10           WJMK-FM/Chicago (Oldies)         4.2         3.9         1.0           WJJMK-FM/Chicago (Oldies)         4.7         4.9         8           WGRR-FM/Cincinnati (Classic Rock)         4.7         4.9         8           WMJJ-FM/Cleveland (Oldies)         8.5         9.0         1           WNCX-FM/Cleveland (Oldies)         8.5         9.0         1           WNCX-FM/Cleveland (Oldies)         3.9         4.7         7           KZPS-FM/Dailas (Classic Rock)         5.3         5.2         8           KLUV-FM/Dallas (Oldies)         3.6         3.6         3.6         1.0           WING-F			5.3	6
WODS-FM/Boston (Classic Rock)         3.2         3.3         11           WROR-FM/Boston (Oldies)         3.0         2.8         12           WEGO-FM/Boston (Oldies)         2.2         2.6         15           WGRF-FM/Buffalo (Classic Rock)         7.6         8.5         2           WHTT-FM/Buffalo (Classic Rock)         7.7         6.8         8           WRFK-FM/Charlotte (Classic Rock)         5.0         5.7         2           WWMG-FM/Charlotte (Oldies)         5.0         5.7         2           WSSS-FM/Charlotte (Oldies)         3.9         3.4         10           WJMK-FM/Cincinnati (Oldies)         3.9         3.4         10           WGRR-FM/Cincinnati (Oldies)         3.9         3.4         10           WGRR-FM/Cincinnati (Oldies)         3.9         3.4         10           WGRAF-FM/Cincinnati (Oldies)         8.5         9.0         1           WMUFX-FM/Cincinnati (Oldies)         8.5         9.0         1           WNCX-FM/Cincinnati (Oldies)         8.5         9.0         1           WNDS-FM/Columbus (Oldies)         3.9         4.7         7           KZPS-FM/Dallas (Classic Rock)         3.3         4.0         8           KLUY-FM/Dal		4.7	3.6	10
WZLX-FM/Boston (Öldies)         3.2         3.3         11           WROR-FM/Boston (Oldies)         3.0         2.8         12           WEGQ-FM/Boston (Oldies)         2.2         2.6         15           WGRF-FM/Buffalo (Classic Rock)         7.6         8.5         2           WHTT-FM/Buffalo (Oldies)         7.7         6.8         8           WFRX-FM/Charlotte (Oldies)         5.0         5.7         2           WWMG-FM/Charlotte (Oldies)         5.0         5.7         2           WWSS-FM/Charlotte (Oldies)         3.9         3.4         10           WJMK-FM/Chicago (Oldies)         3.9         3.4         10           WGRR-FM/Cincinnati (Classic Rock)         4.7         4.9         8           WMJJ-FM/Cleveland (Oldies)         8.5         9.0         1           WMNJ-FM/Cleveland (Classic Rock)         5.3         5.2         8           WBNS-FM/Columbus (Oldies)         3.9         4.7         7           KLIV-FM/Dallas (Oldies)         3.6         3.6         10           WING-FM/Dayton (Classic Rock)         4.7         5.7         5           KRFX-FM/Denver (Classic Rock)         4.7         5.7         5           KKHK-FM/Denver (Classic Roc	WODS-FM/Boston (Oldies)			8
WROR-FM/Boston (Oldies)         3.0         2.8         12           WEGQ-FM/Boston (Oldies)         2.2         2.6         15           WGRF-FM/Buffalo (Classic Rock)         7.6         8.5         2           WHTT-FM/Buffalo (Classic Rock)         7.7         6.8         8           WRFX-FM/Charlotte (Oldies)         5.0         5.7         2           WSSS-FM/Charlotte (Oldies)         4.2         3.9         10           WJMK-FM/Chicago (Oldies)         3.9         3.4         10           WJMK-FM/Chicago (Oldies)         6.3         7.0         4           WOFX-FM/Cincinnati (Oldies)         8.5         9.0         1           WMUJ-FM/Cleveland (Classic Rock)         5.3         5.2         8           WBNS-FM/Columbus (Oldies)         3.9         4.7         7           KZPS-FM/Dallas (Classic Rock)         3.3         4.0         8           KLUV-FM/Dallas (Oldies)         3.6         3.6         3.6         1.6           WING-FM/Dayton (Classic Rock)         4.7         5.7         5           KKIKIK-FM/Denver (Classic Rock)         4.8         4.9         8           KKIKIK-FM/Denver (Classic Rock)         4.0         3.6         1.2		3.2		11
WEGQ-FM/Boston (Oldies)         2.2         2.6         15           WGRF-FM/Buffalo (Classic Rock)         7.6         8.5         2           WHTT-FM/Buffalo (Oldies)         7.7         6.8         8           WRFX-FM/Charlotte (Oldies)         5.0         5.7         2           WSSS-FM/Charlotte (Oldies)         4.2         3.9         10           WJMK-FM/Chicago (Oldies)         4.2         3.9         10           WJMK-FM/Chicago (Oldies)         6.3         7.0         4           WGRR-FM/Cincinnati (Classic Rock)         4.7         4.9         8           WMLJ-FM/Cleveland (Oldies)         8.5         9.0         1           WNCX-FM/Cleveland (Oldies)         8.5         9.0         1           WNLY-FM/Cleveland (Oldies)         3.9         4.7         7           KZPS-FM/Clarotland (Classic Rock)         3.3         4.0         8           KLUV-FM/Dallas (Classic Rock)         3.3         4.0         8           KLUV-FM/Dallas (Oldies)         3.6         3.6         3.6         3.6         10           WING-FM/Dayton (Classic Rock)         4.7         5.7         5.7         5.7         5.7         5.7         5.6         4				
WGRF-FM/Buffalo (Classic Rock)         7.6         8.5         2           WHTT-FM/Buffalo (Oldies)         7.7         6.8         8           WRFX-FM/Charlotte (Classic Rock)         6.1         7.1         2           WWMG-FM/Charlotte (Oldies)         5.0         5.7         2           WSSS-FM/Charlotte (Oldies)         3.9         3.4         10           WGRR-FM/Cincinnati (Oldies)         6.3         7.0         4           WGRR-FM/Cincinnati (Oldies)         8.5         9.0         1           WMLI-FM/Cleveland (Oldies)         8.5         9.0         1           WMCX-FM/Columbus (Oldies)         3.9         4.7         7           KZPS-FM/Dalas (Classic Rock)         3.3         4.0         8           KLLV-FM/Dalas (Oldies)         3.6         3.6         10           WING-FM/Dayton (Classic Rock)         4.7         5.7         5           KRFX-FM/Denver (Classic Rock)         4.7         5.7         5           KKHK-FM/Denver (Classic Rock)         4.8         4.9         8           KKHK-FM/Denver (Classic Rock)         4.0         3.6         12           WOMG-FM/Detroit (Classic Rock)         3.9         4.1         8           KCMC-FM/Detro				15
WHTT-FM/Buffalo (Oldies)         7.7         6.8         8           WRFX-FM/Charlotte (Classic Rock)         6.1         7.1         2           WWMG-FM/Charlotte (Oldies)         5.0         5.7         2           WSSS-FM/Charlotte (Oldies)         4.2         3.9         10           WJMK-FM/Chicago (Oldies)         3.9         3.4         10           WGRR-FM/Cincinnati (Classic Rock)         4.7         4.9         8           WMLJ-FM/Cleveland (Classic Rock)         4.7         4.9         8           WMLJ-FM/Cleveland (Classic Rock)         5.3         5.2         8           WBNS-FM/Columbus (Oldies)         3.9         4.7         7           KZPS-FM/Dallas (Classic Rock)         3.3         4.0         8           KLLUY-FM/Dallas (Oldies)         3.6         3.6         10           WING-FM/Dayton (Classic Rock)         4.7         5.7         5           KRFX-FM/Denver (Classic Rock)         4.7         5.7         5           KKHK-FM/Denver (Classic Rock)         4.0         3.6         12           WOMC-FM/Detroit (Oldies)         4.8         4.9         8           KKLDE-FM/Houston (Oldies)         4.3         4.3         6           KLDE-FM/				
WRFX-FM/Charlotte (Classic Rock) 6.1 7.1 2 WWMG-FM/Charlotte (Oldies) 5.0 5.7 2 WSSS-FM/Charlotte (Oldies) 4.2 3.9 10 WJMK-FM/Chicago (Oldies) 3.9 3.4 10 WGRR-FM/Cincinnati (Oldies) 6.3 7.0 4 WOFX-FM/Cincinnati (Classic Rock) 4.7 4.9 8 WMJJ-FM/Cleveland (Oldies) 8.5 9.0 1 WNCX-FM/Cleveland (Classic Rock) 5.3 5.2 8 WBNS-FM/Columbus (Oldies) 3.9 4.7 7 KZPS-FM/Dallas (Classic Rock) 3.3 4.0 8 KLUV-FM/Dallas (Classic Rock) 3.6 3.6 3.6 10 WING-FM/Dalyton (Classic Rock) 4.7 5.7 5 KRFX-FM/Denver (Classic Rock) 5.8 5.6 4 KOKL-FM/Denver (Oldies) 4.8 4.9 8 KKHK-FM/Denver (Oldies) 4.8 4.9 8 KKHK-FM/Denver (Classic Rock) 3.9 4.1 8 KKHW-FM/Detroit (Oldies) 5.6 6.6 3 WCSX-FM/Detroit (Oldies) 4.3 4.3 6 KKRW-FM/Houston (Classic Rock) 3.9 4.1 8 KLDE-FM/Houston (Classic Rock) 3.9 4.1 8 KLDE-FM/Houston (Classic Rock) 3.9 4.1 8 KKDE-FM/Houston (Classic Rock) 3.9 4.1 8 KKPD-FM/Indianapolis (Classic Rock) 3.8 3.3 13 WFBQ-FM/Indianapolis (Classic Rock) 4.0 3.6 6.6 5 WRAP-FM/Indianapolis (Classic Rock) 3.9 4.1 8 KKPT-FM/Houston (Classic Rock) 3.9 4.1 8 KKPT-FM/Indianapolis (Classic Rock) 4.0 5.5 6.0 5 WNAP-FM/Indianapolis (Oldies) 5.0 6.0 5 WNAP-FM/Indianapolis (Oldies) 5.0 6.0 5 WKMP-FM/Indianapolis (Oldies) 4.7 4.6 11 KOLL-FM/Little Rock (Classic Rock) 6.0 5.7 5 KRTH-FM/Los Angeles (Oldies) 3.1 3.2 11 WMGG-FM/Los Angeles (Oldies) 3.1 3.2 11 WMGG-FM/Maimi (Oldies) 3.1 3.2 11 WMGG-FM/Maimi (Oldies) 3.1 3.2 11 WMGG-FM/Miliwaukee (Classic Rock) 5.6 6.0 5 WZTR-FM/Miliwaukee (Classic Rock) 5.5 6 6.0 5 WZTR-FM/Miliwaukee (Oldies) 5.5 6 6.0 5 WZTR-FM/Miliwaukee (Oldies) 5.5 6 6.0 5 WZTR-FM/Miliwaukee (Oldies) 5.5 6 6.0 5 WNRO-FM/Miliwaukee (Oldies) 5.5 6 6.0 5				
WWMG-FM/Charlotte (Oldies)         5.0         5.7         2           WSSS-FM/Charlotte (Oldies)         4.2         3.9         10           WJMK-FM/Chicago (Oldies)         3.9         3.4         10           WGRR-FM/Cincinnati (Oldies)         6.3         7.0         4           WOFX-FM/Cincinnati (Oldies)         8.5         9.0         1           WMLJ-FM/Cleveland (Oldies)         8.5         9.0         1           WNCX-FM/Cleveland (Oldies)         3.9         4.7         7           KWBNS-FM/Columbus (Oldies)         3.9         4.7         7           KZPS-FM/Dallas (Classic Rock)         3.3         4.0         8           KLUV-FM/Dallas (Oldies)         3.6         3.6         3.6         10           WING-FM/Dayton (Classic Rock)         4.7         5.7         5.7         5.7         5.7           KRFX-FM/Denver (Classic Rock)         4.8         4.9         8         KKHK-FM/Denver (Classic Rock)         4.0         3.6         12           WOMC-FM/Detroit (Oldies)         5.6         6.6         6.6         3         4.1         8           KLDE-FM/Houston (Oldies)         4.3         4.3         6         KKPM-FM/Houston (Classic Hits)         3.8         <				
WSSS-FM/Charlotte (Oldies)         4.2         3.9         10           WJMK-FM/Chicago (Oldies)         3.9         3.4         10           WGRR-FM/Cincinnati (Oldies)         6.3         7.0         4           WOFX-FM/Cincinnati (Classic Rock)         4.7         4.9         8           WMUJI-FM/Cleveland (Oldies)         8.5         9.0         1           WROSX-FM/Cleveland (Classic Rock)         5.3         5.2         8           WBNS-FM/Columbus (Oldies)         3.9         4.7         7           KZPS-FM/Dalas (Classic Rock)         3.3         4.0         8           KLUV-FM/Dalas (Oldies)         3.6         3.6         10           WING-FM/Dayton (Classic Rock)         4.7         5.7         5           KRFX-FM/Denover (Classic Rock)         5.8         5.6         4           KOXIL-FM/Derover (Classic Rock)         4.0         3.6         12           WOMD-FM/Detroit (Classic Rock)         4.0         3.6         12           WOMD-FM/Detroit (Classic Rock)         3.9         4.1         8           KLDE-FM/Houston (Oldies)         4.3         4.3         6           KKRW-FM/Houston (Classic Rock)         3.9         4.1         8           K	WWMG-FM/Charlotte (Oldies)			
WJMK-FM/Chicago (Okdies)         3.9         3.4         10           WGRR-FM/Cincinnati (Okdies)         6.3         7.0         4           WOFX-FM/Cincinnati (Okdies)         4.7         4.9         8           WMJI-FM/Cleveland (Okdies)         8.5         9.0         1           WNCX-FM/Cleveland (Classic Rock)         5.3         5.2         8           WBNS-FM/Columbus (Oldies)         3.9         4.7         7           KZPS-FM/Dailas (Classic Rock)         3.3         4.0         8           KLUY-FM/Dailas (Okdies)         3.6         3.6         10           WING-FM/Dayton (Classic Rock)         4.7         5.7         5           KRFX-FM/Denver (Classic Rock)         4.8         4.9         8           KKHK-FM/Denver (Classic Rock)         4.0         3.6         12           WOMC-FM/Detroit (Oldies)         4.8         4.9         8           KLDE-FM/Houston (Oldies)         4.3         4.3         6           KKRW-FM/Houston (Classic Rock)         3.9         4.1         8           KLDE-FM/Hodianapolis (Classic Rock)         3.8         3.3         13           WFBD-FM/Indianapolis (Classic Rock)         10.7         10.3         2           W	WSSS-FM/Charlotte (Oldies)			
WGRR-FM/Cincinnati (Oldies)         6.3         7.0         4           WOFX-FM/Cincinnati (Classic Rock)         4.7         4.9         8           WMJ-FM/Cleveland (Oldies)         8.5         9.0         1           WNCX-FM/Cleveland (Classic Rock)         5.3         5.2         8           WBNS-FM/Columbus (Oldies)         3.9         4.7         7           KZPS-FM/Callas (Classic Rock)         3.3         4.0         8           KLUV-FM/Dallas (Oldies)         3.6         3.6         10           WING-FM/Dayton (Classic Rock)         4.7         5.7         5           KRFX-FM/Denver (Classic Rock)         4.8         4.9         8           KKHK-FM/Denver (Classic Rock)         4.0         3.6         12           WOMC-FM/Detroit (Oldies)         5.6         6.6         3           WCSX-FM/Detroit (Classic Rock)         3.9         4.1         8           KLDE-FM/Houston (Classic Rock)         3.9         4.1         8           KLDE-FM/Houston (Classic Hits)         3.8         3.3         13           WFBQ-FM/Indianapolis (Classic Rock)         10.7         10.3         2           WGLD-FM/Manapolis (Oldies)         5.0         6.0         5				
WOFX-FM/Cincinnati (Člassic Rock)         4.7         4.9         8           WMUJ-FM/Cleveland (Oldies)         8.5         9.0         1           WNCX-FM/Cleveland (Classic Rock)         5.3         5.2         8           WBNS-FM/Columbus (Oldies)         3.9         4.7         7           KZPS-FM/Dallas (Classic Rock)         3.6         3.6         3.6         10           KLUV-FM/Dallas (Oldies)         4.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.7         5.				
WMJI-FM/Cleveland (Oldies)   8.5   9.0   1				
WNCX-FM/Cleveland (Classic Rock)         5.3         5.2         8           WBNS-FM/Columbus (Oldies)         3.9         4.7         7           KZPS-FM/Dailas (Classic Rock)         3.3         4.0         8           KLUY-FM/Dailas (Oldies)         3.6         3.6         10           WING-FM/Dayton (Classic Rock)         4.7         5.7         5           KRFX-FM/Denver (Classic Rock)         4.8         4.9         8           KCHK-FM/Denver (Classic Rock)         4.0         3.6         12           WOMC-FM/Detroit (Oldies)         4.0         3.6         12           WOMC-FM/Detroit (Oldies)         4.0         3.6         12           WCSX-FM/Detroit (Oldies)         4.0         3.6         12           WCSX-FM/Detroit (Oldies)         4.3         4.3         6           KLDE-FM/Houston (Oldies)         4.3         4.3         6           KKRW-FM/Houston (Classic Hits)         3.8         3.3         13           WFBD-FM/Indianapolis (Classic Rock)         10.7         10.3         2           WGLD-FM/Indianapolis (Classic Rock)         4.6         5.5         6           KCPX-FM/Kansas City (Oldies)         4.7         4.6         11           KC				
WBNS-FM/Columbus (Oldies)         3.9         4.7         7           KZPS-FM/Dallas (Classic Rock)         3.3         4.0         8           KLUV-FM/Dallas (Oldies)         3.6         3.6         3.6           WING-FM/Dayton (Classic Rock)         4.7         5.7         5           KRFX-FM/Denver (Classic Rock)         5.8         5.6         4           KOKL-FM/Denver (Oldies)         4.8         4.9         8           KKHK-FM/Denver (Classic Rock)         4.0         3.6         12           WOMG-FM/Detroit (Oldies)         5.6         6.6         3           WCSX-FM/Detroit (Oldies)         5.6         6.6         3           WCSX-FM/Detroit (Classic Rock)         3.9         4.1         8           KLDE-FM/Houston (Classic Rock)         3.9         4.1         8           KLDE-FM/Houston (Classic Hits)         3.8         3.3         13           WFBQ-FM/Indianapolis (Classic Rock)         10.7         10.3         2           WGLD-FM/Indianapolis (Classic Rock)         10.7         10.3         2           WGLD-FM/Mansas City (Classic Rock)         4.6         5.5         6           KCMG-FM/Los Angeles (Oldies)         4.7         4.6         11				
KZPS-FM/Dailas (Classic Rock)   3.3   4.0   8				
KLUV-FM/Daltas (Oldies)   3.6   3.6   10				
WING-FM/Dayton (Classic Rock)         4.7         5.7         5           KRFX-FM/Denver (Classic Rock)         5.8         5.6         4           KOKL-FM/Denver (Classic Rock)         4.0         3.6         12           WOMC-FM/Detroit (Classic Rock)         4.0         3.6         12           WOMC-FM/Detroit (Classic Rock)         3.9         4.1         8           KLDE-FM/Detroit (Classic Rock)         4.3         4.3         4.3           KLDE-FM/Houston (Classic Hits)         3.8         3.3         13           WFBQ-FM/Indianapolis (Classic Rock)         10.7         10.3         2           WGLD-FM/Indianapolis (Classic Rock)         10.7         10.3         2           WGLD-FM/Indianapolis (Classic Rock)         5.0         6.0         5           WNAP-FM/Indianapolis (Classic Hits)         3.4         3.3         12           KCFX-FM/Kansas City (Classic Rock)         4.6         5.5         6           KCMO-FM/Intile Rock (Classic Rock)         4.6         5.5         6           KCMC-FM/Little Rock (Classic Rock)         4.8         6.1         4           KKPT-FM/Little Rock (Classic Rock)         6.0         5.7         5           KRTH-FM/Litva Rock (Rock)         3.3	KLIN SMOONING (CHASSIC ROCK)			
KRFX-FM/Denver (Classic Rock)   5.8   5.6   4	WINC CAAD Control (Classic Book)			
CORL-FM/Denver (Oldies)   4.8   4.9   8				
KKHK-FM/Derver (Classic Rock)  WOMC-FM/Detroit (Oldies)  KLDE-FM/Houston (Oldies)  KLDE-FM/Houston (Oldies)  KLDE-FM/Houston (Oldies)  KLDE-FM/Houston (Classic Hits)  WFBQ-FM/Indianapolis (Classic Rock)  WGLD-FM/Indianapolis (Classic Rock)  WINAP-FM/Indianapolis (Classic Rock)  WINAP-FM/Indianapolis (Classic Hits)  WKLDE-FM/Indianapolis (Classic Rock)  WINAP-FM/Indianapolis (Classic Rock)  KCFX-FM/Kansas City (Classic Rock)  KCFX-FM/Kansas City (Classic Rock)  KCMM-FM/Lansas City (Oldies)  KCMM-FM/Lansas City (Oldies)  KKPT-FM/Little Rock (Oldies)  KKRTH-FM/Little Rock (Classic Rock)  KKRTH-FM/Los Angeles (Oldies)  KRTH-FM/Los Angeles (Oldies)  MINAU-FM/Miami (Oldies)  WINAU-FM/Miami (Classic Rock)  WKLH-FM/Miami (Classic Rock)  WKLH-FM/Mimpaapolis (Oldies)  WKLH-FM/Mimpaapolis (Oldies)  WKLOL-FM/Minneapolis (Oldies)  S-4  WNRQ-FM/Nashville (Classic Rock)  WNRQ-FM/Nashville (Classic Rock)  WNRQ-FM/Nashville (Classic Rock)				
WOMC-FM/Detroit (Oldies) 5.6 6.6 3 WCSX-FM/Detroit (Classic Rock) 3.9 4.1 8 KLDE-FM/Houston (Oldies) 4.3 4.3 6 KKRW-FM/Houston (Classic Hits) 3.8 3.3 13 WFBQ-FM/Indianapolis (Classic Rock) 10.7 10.3 2 WGLD-FM/Indianapolis (Oldies) 5.0 6.0 5 WNAP-FM/Indianapolis (Oldies) 5.0 6.0 5 WNAP-FM/Indianapolis (Classic Hits) 3.4 3.3 12 KCFX-FM/Kansas City (Classic Rock) 4.6 5.5 6 KCMO-FM/Kansas City (Oldies) 4.7 4.6 11 KOLL-FM/Little Rock (Oldies) 4.8 6.1 4 KKPT-FM/Little Rock (Classic Rock) 6.0 5.7 5 KRTH-FM/Los Angeles (Oldies) 3.3 3.4 9 KCMG-FM/Los Angeles (Oldies) 3.1 3.2 11 WMXJ-FM/Miami (Oldies) 3.1 3.2 11 WMXJ-FM/Miami (Classic Rock) 3.3 3.3 12 WKLH-FM/Miiwaukee (Classic Rock) 5.6 6.0 5 WZTR-FM/Miiwaukee (Classic Rock) 5.6 6.0 5 WZTR-FM/Miiwaukee (Classic Rock) 4.2 4.2 11 KQQL-FM/Miinneapolis (Oldies) 5.4 5.1 8 WNRQ-FM/Miastiville (Classic Rock) 9.4 7.6 4				
WCSX-FM/Detroit (Člassic Rock)         3.9         4.1         8           KLDE-FM/Houston (Oldies)         4.3         4.3         6           KKRW-FM/Houston (Classic Hits)         3.8         3.3         13           WFBQ-FM/Indianapolis (Classic Rock)         10.7         10.3         2           WGLD-FM/Indianapolis (Classic Rock)         5.0         6.0         5           WNAP-FM/Indianapolis (Classic Hits)         3.4         3.3         12           KCFX-FM/Kansas City (Classic Rock)         4.6         5.5         6           KCMO-FM/Kansas City (Oldies)         4.7         4.6         11           KOLL-FM/Little Rock (Oldies)         4.8         6.1         4           KKPT-FM/Little Rock (Classic Rock)         6.0         5.7         5           KRTH-FM/Los Angeles (Oldies)         3.3         3.4         9           KCMG-FM/Los Angeles (Oldies)         3.1         3.2         11           WMXJ-FM/Miami (Oldies)         3.1         3.4         11           WBGG-FM/Maimi (Classic Rock)         3.3         3.3         12           WKL H-FM/Miinvaukee (Classic Rock)         5.6         6.0         5           WZTR-FM/Milivaukee (Oldies)         4.2         4.2         11 <td></td> <td>and the same of th</td> <td></td> <td></td>		and the same of th		
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#### The Music Remains Fresh After 25 Years

eteran programmers will tell you that the key to add-ing later music to a '60s-based Oldies format is making sure your selections fit into the station's overall sound. With that in mind, your playlist is likely to contain several songs from 1973, the year R&R published its very first

By 1973, the Eagles had landed and begun work on their second album, but it was also the era that brought Gladys Knight & The Pips' "Midnight Train To Georgia," the Spinners' "Could It Be I'm Falling In Love," the Stylistics' "Break Up To Make Up," and Dobie Gray's "Drift Away" On the pop side, the world was boppin' to Elton John's "Crocodile Rock," while Todd Rundgren had a breakthrough with "Hello,

The year 1973 also brought forth a bounty of Classic Rock sta-ples, too, including Lynyrd Skynyrd's debut album and the Rolling Stones' "Angle."

Of course, when R&R was in its planning stages a little more than 25 years ago, some of the other hits of the day included King Harvest's "Dancing in The Moonlight" and Hurricane Smith's "Oh Babe, What Would You Say."

Whatever happened to Hurricane Smith, anyway? One-hit won-ders are a fascinating phenomenon. But, as R&R celebrates its 25th anniversary, it's clear that 1973 only signaled the beginning of a longlasting success story.

Calle/City (Formet)	Spring '90	Summer 18	Ranking
WGFX-FM/Nashville (Classic Hits)	4.3	3.6	10
WCBS-FM/New York (Oldies)	4.6	4.2	5
WAFX-FM/Norfolk (Classic Rock)	5.8	4.9	8
WOGL-FM/Philadelphia (Oldles)	4.9	4.9	6
WMGK-FM/Philadelphia (Classic Hits)	4.1	4.1	9
KOOL-FM/Phoenix (Oldies)	4.4	4.0	11
WWSW-A/F/Pittsburgh (Oldies)	6.1	6.2	4
WZPT-FM/Pittsburgh (Oldies)	4.5	3.6	12
WRRK-FM/Pittsburgh (Classic Rock)	3.2	3.0	13
KKSN-FM/Portland (Oldies)	5.8	6.1	3
KGON-FM/Portland (Classic Rock)	4.8	5.3	5
WWB8-FM/Providence (Oldies)	5.8	6.2	4
WWRX-FM/Providence (Classic Rock)	3.3	3.3	11
KOLA-FM/Riverside (Oldies)	4.6	4.6	4
WBBF-FM/Rochester (Oldies)	4.7	5.4	5
WQRV-FM/Rochester (Classic Rock)	2.4	2.3	12
KHYL-FM/Sacramento (Oldies)	4.3	4.1	8
KSEG-FM/Sacramento (Classic Rock)	3.7	3.8	11
KSHE-FM/St. Louis (Classic Rock)	4.7	4.7	6
KLOU-FM/St. Louis (Oldies)	3.9	4.5	7
KIHT-FM/St. Louis (Classic Hits)	3.1	3.0	12
KSD-FM/St. Louis (Classic Rock)	2.4	2.8	13
KODJ-FM/Salt Lake City (Oldies)	5.3	4.9	6
KURR-FM/Salt Lake City (Classic Rock)	3.6	3.9	10
KZEP-FM/San Antonio (Classic Rock)	7.7	7.4	3
KONO-A/F/San Antonio (Oldies)	5.5	4.9	8
KGB-FM/San Diego (Classic Rock)	4.3	3.5	11
KBZT-FM/San Diego (Oldies)	3.1	3.0	13
KPLN-FM/San Diego (Classic Hits)	2.5	2.5	15
KFRC-AM & FM/San Francisco (Oldies)	3.5	3.4	7
KFRC-A/F/San Jose (Oldies)	2.6	3.9	4
KBSG-AM & FM/Seattle (Oldies)	5.8	5.1	4
KJR-FM/Seattle (Oldies)	2.7	3.1	14
KKZX-FM/Spokane (Classic Rock)	11.3	9.1	1
KEYF-AM & FM/Spokane (Oldies)	5.6	7.1	4
WTBT-FM/Tampa (Classic Rock)	5.5	6.2	4
WCOF-FM/Tampa (Classic Hits)	3.6	3.1	14
WYUU-FM/Tampa (Oldies)	2.9	3.0	15
WBIG-FM/Washington (Oldies)	3.7	4.5	- 5



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Just because we have the right to say or do something doesn't mean that we always should do it. I think that's where we in journalism should be a little more careful.

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## **Mort Crim: Purveyor Of The Positive**

Veteran newsman/commentator has no 'second thoughts' about his new career

What would you say if someone pitched this new talk feature? It would offer content that was motivational, inspirational, and often humorous. It would sound a positive note in an often negative world and strive to highlight heroes — not necessarily big names in the news, just ordinary people who accomplish extraordinary things. You'd probably say that anyone pitching this idea in a world where Talk success is frequently measured by its ability to confront and shock hasn't been around very much.

But Mort Crim has been around. In fact, he's been around the broadcasting



**Mort Crim** 

business for over three and a half decades. To say the veteran news anchor and commentator has reached a number of professional milestones in his career would be an understatement.

As a national correspondent for ABC Radio Networks, Crim traveled the world, reporting on historymaking events from Poland, Russia. Germany, Italy, Latin America, and the Middle East, including covering the Yom Kippur War. He was in Vietnam with President Lyndon Johnson and at Cape Canaveral for most of the Apollo moon voyages. In fact, it was Crim's voice that millions heard describing Neil Armstrong's moon landing to ABC's national radio audience. Add to all of that a career that includes TV news-anchor jobs in Louisville, Baltimore, Philadelphia, Chicago, and Detroit, along with a four-year stint as the perma"

My goal from the first day has been to rekindle a faith in ourselves that I think has been kind of lost in our world today. I want people to believe they can make a difference in the world.

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nent vacation substitute for the venerable Paul Harvey, and you can easily see why Crim is indeed a guy who's been around!

In 1994, Crim gave up traveling the world and began to phase out of the daily TV anchor grind to start Mort Crim Communications, because he wanted to devote his full time to a project he had long felt could be successful. By the end of that year. Mort Crim's

Second Thoughts, a 90-second daily feature focusing on the positive aspects of human nature, had debuted on about 55 radio stations. Today, the show is heard on more than 500 stations across the U.S., and internationally on 700 stations through the Armed Forces Radio Network.

Crim's dream of offering positive, common-sense messages in a media world where negative messages are so prevalent has become a successful reality. I recently spoke with this businessman, CEO, author, and radio commentator and found that, with Mort Crim, what you hear is definitely what you get.

R&R: What motivated you to pursue the Second Thoughts project?

MC: I once read a book written by a football coach where, using a football analogy, he said his life was divided into two halves. The first half was about success, and the second half was about significance. My career in broadcasting has been, in my view, pretty successful. Now I'm at the point where I would like the rest of my life to be about significance. So I decided I wanted to develop Second Thoughts.

R&R: How would you define what Second Thoughts is all

MC: One of the greatest needs today is to find ways to counter some of the negativism, sensation-

alism, and confrontation that seem to be such a big part of the media. I don't say this to fault the media. After all, I've been a part of that process for a long time. The nature of news is that it always has been - and always will be - more negative than positive. But with the explosion of News/Talk radio. 24-hour cable news channels, more and more print publications, and now the Internet. today you just can't get away from it. We have the same negative news we always had qualitatively, but quantitatively we simply have so much more than we've ever had. And that has helped create a kind of national mood of cynicism. despair, and anger.

So, instead of trying to change the news, I wanted Second Thoughts to offer something that was an addition to the news, something that would offer a counterpoint to the negativism, yet still stand on its own. Instead of trying to reform something that was. I felt the best opportunity was to create something that wasn't.

R&R: Why do it on radio? Why not just incorporate that philosophy into your successful TV news life?

MC: Radio immediately came to mind as the most flexible medium, because I could deal with ideas and not have to worry about pictures. The idea of being able to sit down, write stories, and deal with ideas and concepts such as values,

principles, and heroes — not the names you read about in the news, but the real heroes out there who you may never have heard of — really appealed to me. So I wrote and recorded five densos, took it to a friend who was, at the time, chairman of Kmart, and asked if they would consider sponsoring it. It took several months to get everyone on board, but eventually it happened, and we began to get the show on the air around the country. Kmart is still our sponsor today, along with Chrylser.

R&R: Who are you targeting with Second Thoughts?

MC: The conventional wisdom was that this program would skew toward an older audience. But, based on the hundreds of letters and requests for scripts we get every week, it seems that young women, including many young mothers, and a lot of young people in general seem to have quite an interest in this program. I think that's because I'm dealing with values they typically are not hearing about in the media, such as honesty in relationships, truthfulness, and self-discipline.

It may sound old-fashioned, but if you can put these things in contemporary terms and talk about people today who are living these kinds of principles — and doing so successfully — it really rings a bell with people. My goal from the first day has been to rekindle a faith in ourselves that I think has

Continued on Page 32

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## **Mort Crim: Purveyor Of The Positive**

Continued from Page 31

been kind of lost in our world today. I want people to believe they can still have some control and the ability to accomplish something with their life, and that they can make a difference in the world.

R&R: When I listen to the program, I sense you are optimistic about the future. Are you really as optimistic as you sound?

MC: Yes, absolutely. The other thing I hope to accomplish with the program is to inspire hope for the future. A lot of us worry about our kids and the kind of world they are growing up in, but there are so many reasons out there to be hopeful about their world and their future. Yes, it is a cliché, but it's the old analogy of the glass that is either half empty or half full, depending on your viewpoint. I think there is a real need to get people to take their eye off of all of this negative stuff we are exposed to daily that depresses us and makes us feel hopeless and anxious about the future, even if it's just for a couple of moments a day.

I call it Second Thoughts, because your first thought is what you get when you hear the headlines and all the other scary stuff that's going on out there. But if you back off and think twice about it, you realize there's so much more reality beyond the headlines. I like to say I look for the stories that aren't newsworthy, they're just worthy.

R&R: You were once the permanent fill-in for the legendary Paul Harvey. Would it be fair to

#### TALK BACK TO R&R!

If you have questions or comments that you'd like to add, call Al Peterson at (619) 486-7559, fax (619) 486-7232, or e-mail alpeterson@aol.com. say you have been influenced by his style and his obvious optimism about the human spirit?

MC: Paul was a mentor to me when I was in college. I was a student and was also working at a small station in Indiana that carried his shows. I was seeking a direction for my career and my life, and I really admired Paul Harvey as a broadcaster. So I wrote him a letter, hoping that perhaps he would respond to it. Not only did he reply, but he actually invited me to come up to Chicago and sit in to watch his broadcast. After the show, he

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I like to say I look for the stories that aren't newsworthy, they're just worthy.

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asked me to join him and his wife, Angel, for lunch. He said, "Angel is my No. I advisor, and I thought perhaps she could be helpful to you, too." They both spent about an hour and a half with me in a restaurant that this young kid could have never afforded.

In retrospect, I realized what a valuable gift that was, to take that much time out of his schedule to spend time with this young student who was trying to figure out his life. We became friends over the years and have remained friends until this day. Paul Harvey is the greatest storyteller in America. He says more with fewer words and greater impact than anyone I know.

R&R: Can you comment on the

state of news coverage today?

MC: First, I believe 100% in freedom of information and freedom of the press. I have known and observed reporters who have worked under totalitarian regimes and state-sponsored media, and I wouldn't trade our system for anything else in the world. Having said that, I realize that excess is the price we pay for that freedom. Just because we have the right to say or do something doesn't mean that we always should do it. I think that's where we in journalism should be a little more careful.

I don't think we've been real careful during this whole Ken Starr-Monica Lewinsky mess. There's a story that needed to be reported, and the facts needed to be told. But we have moved so far into tabloid journalism over the past few years, that today the line between news and entertainment hasn't been blurred, it's been erased.

R&R: What's your opinion of Talk radio today?

MC: I think Talk radio is at its best when hosts are thoughtful and intelligent and go into their show with a good grasp of the issues. As a newsman, nothing disturbs me more than hearing hosts play fast and loose with the facts just so they can get people stirred up by saying things that clearly are only partially true. Sometimes I think a host knows better, but they're simply exploiting the audience. And other times I believe they're just absolutely ignorant and don't know what they're talking about. But, done well, I think the Talk format is wonderful.

Talk radio has certainly had its good effects by opening up a dialogue among the masses. But I also think there has been a tendency to exploit anger and frustration rather than trying to get any serious dialogue going on: I think we

HURRY UP, EH, MY HORSE IS DOUBLE PARKED — Canada-based talker Rhona Raskin hosted "Rhona's Canadian Pajarna Party" while broadcasting her syndicated Rhona At Night show at the recent NAB gathering in Seattle. Forgetting their pi's but partying anyway are (I-r) WLIP-AM & WIIL-FM/Kenosha, WI GM Kira LaFond; Rhona; Constable Wally Lee of the Royal Canadian Mounted Police; and Pride Communications Managing Partner Jim Hooker.

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could use more understanding and less yelling, more dialogue and less diatribe.

R&R: As we approach the year 2000, any thoughts on News/Talk's future?

MC: When I first started Second Thoughts, I was told that, in a Howard Stern radio world, it just wasn't going to work, that it just would not shock anybody enough. I was told it offered no controversy, because nobody would argue with the values and principles we were talking about. I think that rear-view-mirror ap-

proach --- where you look at what has worked in the past instead of looking out over the hood of the car to see what opportunities might be down the road - is part of what is missing in the creative approach of many who make the decisions in broadcasting today. What has worked should be instructive, but what's going to work, or what might work, is much more important. And that's going to require people with courage and foresight who are willing to take some chances, and people with intuition who are willing to get out there and work hard to understand what the American public is feeling, thinking, and wanting to talk about.

And I am absolutely convinced that, as much as people have wanted someplace to air their frustrations and their anger about Washington and other political matters, today they're looking for hope, they're looking for self-confidence. I think the programs that can reach out and touch those people are the ones that will resound with the American public and become successful.

You can reach Mort Crim at (248) 358-4700, or via e-mail at second thoughts@mortcrim.com



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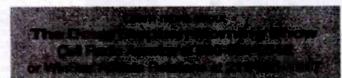
issues

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## SOUND DECISIONS



STEVE WONSIEWICZ

## The View From The Top

#### Four label chiefs discuss the state of the music industry at CMJ '98

Given that this issue officially marks R&R's 25th anniversary serving the radio and record communities, I thought it might be fun to share some of the comments made by a quartet of label chiefs during the CMJ '98 convention, held in New York on November 4-7.

Billed "A Conversation With ... The Presidents." the panel was moderated by MTV's Chris Connelly and featured MCA Records President Boberg. Jay DGC/Geffen Records Presi-



Jav Boberg

dent Bill Bennett, Reprise President Howie Klein, and Grand Royal President Mark Kates. As expected, nothing revolutionary was espoused during the session. None-

theless, the comments provide an ideal backdrop to the observations made by industry luminaries in this issue who helped build today's music industry.

Fewer Major-Label Releases

The discussion began with talk

about the decision by many of the major labels to release fewer records than in previous years. It's a trend the three major-label chiefs



Mark Kates



Bill Bennett

agreed would continue in the near future. As to why he had MCA cut back the number of releases since his arrival - from around 90 to 40

this year Boberg summed it up this way: "Because most of the records were shit."

That's a pretty blunt assessment, but given the rapidly escalating costs of marketing and promoting releases, record companies can't clog the system

with albums viewed as having little commercial viability. Boberg and the rest of the execs agreed that labels with focused cam-

paigns stand the best chance of succeeding. That means not spreading employees too thin, chasing "iffy" projects.

The proverbial "throwing ev-

erything against the wall and seeing what sticks" method is one

most labels can ill afford to utilize, stressed the label heads. While undoubtedly there will be releases label execs absolutely believe in that fall short of achieving anticipated success, Boberg noted. "It's about be-

ing more focused and making sure all the setup gets done. Those are the ones that have the best shot at achieving their potential."

Howie Klein

Not surprisingly, Grand Royal's Kates (whose label was formed by the Beastie Boys) believes a scaled down major-label landscape plays right into the indies' hands. Fewer releases means fewer major-label signings, which means the indies have a chance to sign better acts. "It's already happening," Kates said. "As the big get smaller, the smaller get bigger.

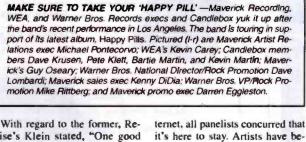
#### Lowered Expectations

While the record industry landscape is indeed

changing, one thing remains constant: the competition to sign acts. Recalling his days at IRS, the label he co-founded with Miles Copeland. and why the indie blossomed, Boberg noted, "The economics were in line, and the acts' expectations were in line

as well." He said that today, when labels make \$300,000-\$400,000 deals for new bands, "certain expectations are built into" the business plan, placing added pressure on the company. Bidding war signings, he stressed, "very rarely pan out."

Interestingly, the notion of "expectations" arose several times during the session, most notably in regard to sales for follow-up albums and the expectations of artists themselves after signing to a major label.



Not only do we not

know what the next

big thing is, we don't

know where it's

coming from.

-Mark Kates

prise's Klein stated, "One good thing about the current business climate is that people are less quick to judge" an album as a failure if it sells one to two million copies and the previous disc sold several million. Green Day, noted a few panelists, is in a much

better position now with Nimrod than it was when it released Insomniac, the follow-up to their breakthrough album. Dookie. Part of that, agreed panelists. is that artists are doing a better job of setting up previous and cur-

Bands with a loyal

following bring

something to radio.

**Bands like Phish** 

bring their audience

to radio.

-Howie Klein

rent albums. As for artist expectations, Boberg cautioned acts about "getting ready for the arena tour" even though the album was just released

On the radio front, the presidents stressed the need for artists

to build loval followings. While all agreed that radio and video remain the principal sales drivers, acts that have built a tour base are seen as better investments in today's penny-pinching environment. Klein stated. "Bands with a

loyal following bring something to radio. Bands like Phish bring their audience to radio.

"

Bennett, however, cautioned against making hasty judgments about bands breaking mostly on airplay. Many people in the industry didn't think "Wham! and Beck were long-term artists initially," he noted. That short-term thinking increases "the risk of dismissing artists too quickly.

#### The Web Wild Card

As for the potential of the In-

it's here to stay. Artists have become incredibly adept at capitalizing on the 'Net to sell music and promote their shows. Start-up multimedia firms and entertainment conglomerates have climbed aboard the web juggernaut, too.

Yet the labels still have some catching up to do, Bennett said. The Internet is a part of nearly every marketing plan, the Geffen president said. but, he asked. "Have we made efficient use of the web?"
While the web

holds enormous potential, the la-

bel heads still expressed concern about piracy issues. Boberg said the web fosters a culture in which an artist's music doesn't really belong to somebody. "People don't see anything wrong with downloading pirated music. They view it as stealing from a corporation and not a

Nonetheless, Klein, who supports copyright legislation, voiced some concern about letting politicians write the rule book. Commenting on his appearance on Capitol Hill, Klein said he was "appalled by the ig-norance" of many politicians about the Internet.

Looking forward, moderator Connelly expressed some concern that there currently aren't enough artists laying the foundation for new types of music to emerge in the future. The label heads, however, said that many innovators work below the mainstream media radar screen. Klein compared a band like the Ramones to the fictional character Johnny Appleseed just because they didn't break into the mainstream doesn't mean they didn't influence another generation of musicians. Kates notes, "Not only do we not know what the next big thing is, we don't know where it's coming from."



The economics at

IRS were in line, and

the acts'

expectations were

in line as well,

-Jay Boberg

BUSTA, OZZY DECLARE WAR'. - Busta Rhymes and Ozzy Osbourne joined forces to put a rap spin on the Black Sabbath classic "Iron Man." The new joint, retitled "This Means War," teatures vocals by Busta and Ozzy, music by Lordz Of Brooklyn, and production work by DJ Clark Kent. The song appears on Rhymes' forthcoming new album, E.L.E., which hits retail on December 8. Pictured (I-r) are Lordz Of Brooklyn's Mike "Kraves. Osbourne, Rhymes' manager Webb, Lordz Of Brooklyn's Adamoney, Rhymes, engineer Vinny Nicoletti, and assistant engineer Darren Rapp.

# RR LAUNCHING PAD

# **Neil Finn Continues To Have His Way**

Neil Finn has managed to survive in an industry where it's often all or nothing when it comes to success. Part of that is because of his ability to create a unique style of songwriting and music that continues to skirt any defining style. Is it pop? A little. Alternative? At times. Adult Al-



Neil Finn

ternative? Maybe. And there's the rub. Depending on who you are talking to, that could be a challenge or a badge of artistic integrity.

Actually, in Finn's case, it is not a negative position. In fact, during his 20-year tenure in the business, he's managed to parlay his love of performing and writing into three incarnations: first with brother Tim in Split Enz (he penned the group's first U.S. success, "I Got You"), then Crowded House ("Don't Dream It's Over"), and now as a solo artist creating a new path. In between the latter two projects, he's managed to release a CD with Tim as the Finn Brothers.

His newest effort, Try Whistling This, bowed last June and immediately found a home at Adult Alternative stations, including WXRV/Boston, WRNR/Baltimore, WHPT/Tampa, WXRT/Chicago, WRLT/Nashville, KGSR/Austin, and KMTT/Seattle, with the first single. "Sinner" KINK/Portland PD Dennis Constantine says he quickly added "Sinner" as soon as it was available, and the reaction was immediate and enthusiastic. Constantine says the song will definitely be a '98 top '10 song for his station. "Listeners respond very favorably to his work, whether it's been Crowded House. the Finn Brothers, and now his solo effort. We added 'She Will Have Her Way' in October, and it's the perfect song for us. It's a really strong album for us, and we'll go four or five deep on it."

WXPN/Philadelphia OM/PD Bruce Ranes concurs. "It's been a strong album with us. Neil's a very strong heritage artist who is already established with Crowded House and Split Enz. We began playing 'She Will Have Her Way' before it was established as a single. While this is a projection, I'm sure it will be a top 50 of '98 with listeners."

Finn has been supporting Try Whisting This with a full-band tour that included his 16-year-old son Liam on guitar. He then organized a string of starstudded acoustic performances featuring his "friends." Some of those friends have included Eddie Vedder, Wendy Melvoin (of Wendy & Lisa), Sheryl Crow, Grant Lee Phillips (of Grant Lee Buffalo), and former Crowded House member Mark Hart. Finn comments, "I started doing acoustic shows in Europe, and given that

I normally only come to America once every three to four years, it seemed like a good idea to come back and have another run at it in order to surprise the fans — and also to keep the record visible to some degree."

Finn signed with Sony's Work in

1997, after Crowded House broke up and his deal with Capitol ended. "I've known [co-Presidents] Jeff Ayeroff and Jordan Harris since Split Enz was on A&M. When the deal ended with Capitol, they were the first ones to out their hands up and say we want to do something with you. I didn't really cast a net around that much. The good thing about Jeff and Jordan was they were unconditional about wanting to do it; they didn't want to hear demos. After this long, it's kind of comforting to think that somebody is taking you

on the basis of your body of work rather than any anticipation of being the next big thing. Mind you, I'm sure they would like that to be the case. They've taken on my career as an artist as opposed to a hit-making machine, and that's comforting."

As for people recognizing the Finn name, he suggests, "People are more familiar with the songs than the names. I' think. It's basically establishing a tradenark. It means more to people than perhaps seems logical, the name that bears the music."

Finn realizes he might be making things a little harder on himself by maintaining his residence in New Zealand — although he recorded his album in New York. "I like feeling like an outsider to some degree when I come here. There is so much going on here, and America doesn't look outward very much. So, unless you're amongst the faces here, you're easily forgotten."

It is exactly this hurdle that one needs to leap in order to keep Finn's name topof-mind in the overcrowded release market. But as Work VP/Promotion Pam Edwards points out, that's precisely why
they went straight to Adult Alternative
with his first single. "Our first strategy
was to get to those who were already fans
of Crowded House and Split Enz and
knew who Neil Finn was."

Those fans are devoted, as evidenced by the reaction at radio and his live shows. It is just that situation that continues to perplex Finn, who admits it's hard to find a niche for his music. "It's mysterious in a way. You have a show that feels like the kind of show you have when you've got a hit record, where the crowd is hanging on every word, and there's a joyous feeling in the room. So, to some extent, it doesn't seem that logical as to why that can't spread beyond that room. Usually any success I've had over the years has been hard-fought and over a long campaign."

Edwards says the next move for Finn's album is Hot AC, where the label will be working "She Will Have Her Way." That song is currently airing on the music video channel M2.

Finn is amused by radio's need to identify exactly who the people are who listen to specific formats. "I don't think that the formats do service to anybody. I

think they actually tend to underestimate the public. I mean, I don't know anybody — apart from maybe teenagers when they're a Marilyn Manson fan — who is into only one type of music. Generally, once people get to the age of 20 or so, they'll listen to maybe a bit of NeilYoung in the morning, Jimi Hendrix in the afternoon, and Prodigy at night when they go dancing. Nobody is one-dimensional, as they seem to be given credit for by radio.

"The terms that radio uses are kind of weird, because nobody else uses them. It's really kind of all beyond me, and I don't like to think about it too much. People tell me, 'You're Triple A. This is where we're going.' I'm thinking, 'What does that mean?' One must resist being defined, even if it's in your own mind. You have to remain distant from that process."

What matters to Finn is the end result, the music. The title track, "Try Whistling This," is one of Finn's favorites on the album. "It's got quite a different type of structure and atmosphere to what I've done before." Finn says his songs are a mixture of impressions that sometimes include personal experiences, but mostly reflect whatever pops into his head. For example, he says two lines in "Try Whistling This" refer to an incident that happened during a Crowded House concert in Milan between Neil and drummer Paul Hester. "We got into a fight and stormed offstage. As I was leaving the dressing room, he pushed me through the door, and I ended up at the feet of these fans. As he pushed me. he said, 'Come here,' which is impossible to do - and I put that in the song.

"The lines come from weird, different places, and I don't know how they necessarily relate to other lines in the song. But they seem to come from the same place, so I trust them. I deliberately leave them open-ended, but as soon as you start talking abut them, it seems to limit what they might mean. People have ingenious and amazing interpretations of certain lines."

Finn will be returning to New Zealand in a week, but says he'll probably be back stateside sometime in 1999. Despite his ambivalence about the industry, it will never dissuade him from his desire to write and perform. There are basically a lot of frustrating aspects in the way the industry tends to want to narrow the parameters of what's going on all the time so that they can define it and sell it. Yet. they cannot keep good music down forever. Great, inventive, and creative things do rise through it all, so there's comfort in that. There's a lot of exploitation and manipulation and buying into the system involved in being a musician releasing records. You have to find your way within so as not to lose your integrity and feel like you have a worth beyond what your currency is in the market at the time. You have to have an inner confidence.

Neil Finn's performance tonight (11/ 20) from the Double Door in Chicago will be available via the World Wide Web. To access the live webcast at 11:45pm ET/ 8:45pm PT, visit www.rollingstone.com.

— Margo Ravel R&R Associate Editor

## Music News & Views

#### Stones Set To Tour With No Security

It's official: The Rolling Stones will embark on a 24-city tour on January 25, 1999, beginning In Oakland, CA. The Tommy Hilfiger-sponsored tour, in support of the band's seventh live album, No Security, will hit only indoor arenas. It's the first Indoor tour the Stones have done since the late '70s. Mick and the boys will visit mostly top markets, with support acts such as Goo Goo Dolls, Jonny Lang, and the Corrs. Other opening acts are expected to be announced soon ... In other tour news, country-rock act Golden Smog — which features members of Soul Asylum, Wilco, and the Jayhawks — embarks on a club tour in support of its new album, Weird Tales, on December 2 in Toronto.

#### Blondie Returns With The Great Beyond

Beyond has slated February 23, 1999 as the in-store date for Blondie's new album, No Exit. In the meantime, look for the reunited group to perform the album's title track with Coolio on the 26th annual American Music Awards on January 11 — the band's first televised appearance in 16 years. They're also expected to appear on several New York-based TV talk shows during the month. The official add date for the first single, "Maria," is January 5 — for all formats.

#### Studio Outtakes

Bush is currently mixing its next album, slated for a spring release ... Hard-rock band Limp Bizkit is in the studio, working on new material. The group hopes to have a new disc ready by mid-'99 ... Julian Lennon will release his latest album, Photograph Smile, on February 23, 1999 on Fuel 2000/Universal Records. It's Lennon's first album since 1991 and his fifth overall ... Public Image Ltd. gets the boxed-set treatment with a four-CD package set for an early '99 release ... Tom Waits' new Slow River/Rykodisc album, Extremely Cool, arrives at retail on February 2 ... The new Fun Lovin' Criminals album, 100% Columbia (which has already been released overseas), shows up on store shelves on January 26 ... The Bottlerockets have signed with Austinbased Indie Doolittle Records and will release an alburn of new material early next year.

#### **Business Briefs**

Newsweek reports that Michael Jackson is mulling a \$100 million bond offering backed by his extensive music publishing catalog. If the deal goes through, former EMI North America chief Charles Koppelman and Prudential Securities would underwrite the bond issue. Newsweek also reports Koppelman expects to announce similar deals in the near future ... The online music retail sector saw the entry of a pair of new competitors over the past week. Kmart has teamed with music/video distributor Handleman Entertainment to launch MusicFavorites.com, a website designed to allow customers to sample and buy over 100,000 titles. Concurrently, BMG Entertainment has formed e-tailer Getmusic.com, which sells both BMG and music from other labels.

#### **Tube Tops**

Gloria Estefan and Stevie Wonder will headline the halftime show during Super Bowl XXXIII, set for January 31, 1999 from Miami... Canadian act Bran Van 3000 has recorded the music for a Gap Kids holiday commercial. The ad will be shown in Canada, the UK, Japan, Germany, France, and the U.S.



**TOP 20** 

NOVEMBER 20, 1998

LW TW	ARTISTITLE (ABEL(S)	TW TW	PLAYS T	TOTAL STATIONS/ADDS
10	ALANIS MORISSETTE Thank U (Maverick/Reprise)	1785	1784	41/0
3 🕖	SHERYL CROW My Favorite Mistake (A&M)	1784	1701	42/0
2 3	EAGLE-EYE CHERRY Save Tonight (Work)	1741	1762	42/0
4 1	SHAWN MULLINS Lullaby (Columbia)	1726	1633	41/0
5	BARENAKED LADIES One Week (Reprise)	1592	1591	36/0
6 6	THIRD EYE BLIND Jumper (Elektra/EEG)	1460	1402	42/1
7	JEWEL Hands (Atlantic)	1387	1364	40/0
9 🖯	GOO GOO DOLLS Slide (Warner Bros.)	1298	1240	39/1
8 9	GOO GOO DOLLS Iris (Warner Sunset/Reprise)	1186	1337	30/0
10 10	EVE 6 Inside Out (RCA)	1005	964	34/0
14 <b>(</b>	SARAH MCLACHLAN Angel (Warner Sunset/Reprise/Arista)	1000	824	33/3
12 🔞	U2 Sweetest Thing (Island)	968	934	39/1
11 13	EVERYTHING Hooch (Blackbird/Sire)	945	960	27/0
17 <b>(</b>	MATCHBOX 20 Back 2 Good (Lava/Atlantic)	859	744	32/1
16 🚯	NEW RADICALS You Get What You Give (MCA)	829	768	39/5
13 16	MATCHBOX 20 Real World (Lava/Atlantic)	802	891	26/0
15 17	FASTBALL Fire Escape (Hollywood)	736	771	29/0
<b>- (B</b>	EVERCLEAR Father Of Mine (Capitol)	645	558	29/1
<b>- 1</b>	SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)	594	507	24/2
19 20	SEMISONIC Closing Time (MCA)	557	625	20/0

This chart reflects airplay from November 9-15. Songs ranked by total plays. Contributing stations combine from the Custom Chart function on R&R ONLINE. @ 1998, R&R Inc.

# PERSPECTIVE Dusty Hayes Forward-thinking executives lend their perspectives about

#### New & Active

R.E.M. Daysleeper (Warner Bros.)
Total Plays: 552 Total Stations, 27 Adds, 0

DAVE MATTHEWS BAND Crush (RCA)

NATALIE MERCHANT Break Your Heart (Elektra/EEG)

LEBONY KRAVITZ Fly Away (Virgin)
Total Plays: 403, Total Stations: 21, Adds: 2

SEAL Human Beings (Warner Bros.)
Total Plays: 402, Total Stations: 22, Adds: 3

CAKE Never There (Capricorn/Mercury)
Total Plays: 321, Total Stations: 17, Adds: 2

HOOTIE & THE BLOWFISH Only Lonely (Atlantic)

BARENAKED LADIES It's All Been Done (Reprise)
Total Plays: 300, Total Stations: 17, Adds: 5

SEMISONIC Singing In My Sleep (MCA) Total Plays: 220, Total Stations: 12, Adds: 0

FAITH HILL This Kiss (Warner Bros.)
Total Plays: 159, Total Stations: 6, Adds: 0

Songs ranked by total plays

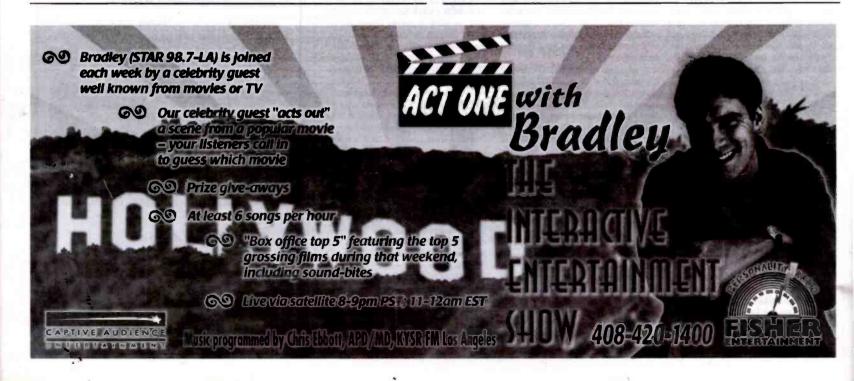
#### **Contributing Stations**

Pop/Alternative music and formatics each week

CAlbuquerque, MM (HAC) KAlestin, TX (HAC) //Beherstield, CA (HAC) EX/Buston, MA (HAC) EX/Buston, MY (HAC)

to FLOR - NY BAACI

**42Total Stations** 



-



TONY NOVIA

#### CONTEMPORARY HIT RADIO

# **After 25 Years, It's Still 'Y'iami**

Continued from Page 1

motions in the top-rated station's history was about to take place.

For almost an entire Arbitron ratings period. Y-100 worked closely with the city of Miami, which maintains the Orange Bowl. and controlled local media starved for Jacksons updates. The promotion created a market frenzy that helped yield three sold-out Jacksons shows and a 12+ share of 9.4 for Y-100, one of the highest in the station's history. That GM. David Ross, is now VP of Clear Channel South Florida and oversees 24 stations in addition to a marketing arm. Clear Results. While Y-100 is no longer across from Six Flags' Atlantis on North 29th Avenue in Hollywood (Atlantis isn't even there anymore). Ross is still based out of the station's offices and studios.

And, by the way, that brash young promotion director was yours truly.

#### Miami's Amazing FM

In October 1973, a quasi-Beautiful Music station known as WMJR-FM/Ft. Lauderdale made a colorful transformation. Under owner Cecil Heftel, the station changed calls to WLOY, and then to WHYI. In doing so, it adopted a Top 40 format playing a wide variety of hits, including those from Minnie Ripperton, Sammy Johns, and the Doobie Brothers.

Following initial consulting from Buzz Bennett, John Rook took over those duties, and Bill Tanner joined as PD/morning man. In January 1975, Tanner shifted to Heftel's 13Q in Pittsburgh, and Robert W. Walker took on programming and

wake-up duties.

Along with other outstanding managers such as Ross and Matt Mills (now VP/GM at WJMN/Boston) and the help of the likes of E. Alvin Davis and Lee Masters (now E! Network President), this talented group of people developed the widely copied formula of compelling personalities, incredibly high energy, exciting music and presentation, and "Oh wow!" promotions that helped make Y-100 famous as far back as 1974.

It was in 1977 that Ross joined Y-100 under then-owner Metroplex, run by Norman Wain and Bob Weiss. Ross describes the 1977 sound of WHYI as "teenfocused. Ft. Lauderdale-based. high-energy CHR. While the station was an almost instant ratings hit from the time it went on, it was in financial disarray by the time Metroplex arrived on the scene that year." Ross estimates Y-100 was losing \$300,000 a year. "At the



time, the GM was dealing with Cecil Heftel, who was based in Hawaii and running a very different operation. Y-100 had big ratings, a great morning show, and the best DJs, but it was just a mess financially."

When Ross arrived from KEZK/ St. Louis in August '77, Wain had placed two piles of paper on Ross' desk: the emergency file and the "super emergency" pile. Needless to say, his first challenge was to get his arms around the station and its personalities and make Y-100 a real money-making machine. Ross instilled in the staff that they could still have a lot of fun and remain promotionally aggressive, but they also had to have fiscal responsibil-

Looking back, Ross attributes a lot of his early success at Y-100 to the fact that he didn't know any better. He had just come off a big promotional success as GM of a Beautiful Music station and simply applied the same formula at Y-100.

Tanner, Bennett and I struck up a friendship. They weren't quite sure what to think of me. The first

thing that happened was that Bill and I locked horns. He felt he could go to upper management, and they basicalsaid, 'No, you deal with Dave.'

"Once Bill and I established boundaries and got to know each other, he realized that I was also in the game to protect the product. He also was assured that I was going to be a promoter. Our goal together was to build a financial picture that would allow us to progress forward and not have to sell. Our first book together was one of the largest books in the history of the station, and it bought confidence on the part of the programming people that I was on their team. With a trained and talented sales department managed by Matt Mills, we went from a negative \$300,000 to a positive \$1.2 million cash flow in my first year.

This week, as R&R celebrates its 25th anniversary, Y-100 does as well. Ross, one of the key figures behind WHYI's long-term success, ioined the station as GM when he was 25 years old in an almost unheard-of situation. Twenty years later. I caught up with my old boss for a look at the past and future of the station.

R&R: What helped propel Y-100 from being a small Ft. Lauderdale station to a Miami, Ft. Lauderdale, and West Palm Beach powerhouse?

DR: When I got to see Miami, it was a culture shock. Here was this huge melting pot of African Americans, Hispanies, Anglos, and more. It was the height of the drug era as portrayed in Miami Vice years later. but it was certainly Dodge City. I just felt that being niched as a Ft. Lauderdale teen-based radio station was never going to get us very far. So. Tanner and I decided to attack Dade County.

I attribute a large part of our success to those early bumper-sticker promotions where we would put half a million bumper stickers on cars and give away incredible amounts of cash and prizes. The Hispanic audience responded very quickly, and almost instantly Y-100 became a tri-county and tri-culture radio station.

R&R: Y-100 continued to be a promotional powerhouse and maintained huge ratings and revenues for almost eight years. Then, the market began to change, and the station run into tough times. What happened?

DR: We grew year after year, and it kind of culminated for us after the Jacksons tour at the end of 1984. How much higher could we have gone than a 9.4? We took the ultimate gamble, and it paid off. Those were the largest three days



STILL SPICY AFTER ALL THESE YEARS - Why is this man smiling VP/Clear Channel/South Florida David Ross looks, well, happy to be at the center of Girl Power! (L-r) Sporty, Posh, Scary, Baby, and former Spice Girl Ginger power pose with Ross.

in tour history. When you tuned into Y-100. from moment to moment you never knew what was going to happen in terms of predictability. Bill [Tanner] used to call it "predictable unpredictability."

As the leader, I was willing to take the gamble. Sometimes it worked, and sometimes it didn't. but we staved the course. At a certain point, it started to fizzle on us. New competitors were coming in. and suddenly there were musical alternatives to Y-100. I also think our audience was starting to grow past us a little bit. We hit a crossroad and had to make a decision: what to do with Y-100.

R&R: While you'd done a lot of things right up to this point, a PD and direction change didn't turn out to be what you expected. What went wrong?

DR: During the late '80s, we stumbled for a few years and attempted to relaunch ourselves with something called the four-ways promotion. It was probably the dumbest thing I've ever done. It was born from a research project and turned out to be a classic case of misapplying research. We looked at the audience that had kind of grown past us, and the research said that we no longer had the new music images. So, we came up with the four ways that we were going to fix ourselves. Then, we went on the air and told people.

It turned out to be our own Coca-Cola fiasco. Why change Classic Coke when everybody loved it? It just needed some repackaging. For almost two years we suffered with ratings and revenue declines. It was kind of a shock! We were also strained internally, fighting a license challenge that later proved to be unwarranted. We fought that out

R&R: What helped bring it back

DR: We woke up and realized that Y-100 is a classic! It is a classic radio station — it's a jewel. Why were we telling everybody we were screwed up? I ripped the TV ads off the air in the middle of the campaign, fired the PD, and said, "We are going to do Y-100 classics." We went deeper into our gold and started playing those great records that had made us a No. 1 radio station. To the people who had grown up with this radio station, we became the

station for "who you are now" and became more of an adult CHR.

We said, "Let's be famous for something!" and we became famous for 25-34-year-old women. I don't think we have ever relinquished that position. We've had some close battles with the ACs, but they couldn't compete with us promotionally or otherwise. Ten years later, we are coming off another recordbreaking year after surviving morning show changes and more, further proving that Y-100 is truly a radio dynasty.

R&R: Earlier, we discussed the station's expansion in the late '70s from being a Fort Landerdale station to serving Miami, Ft. Lauderdale, and the Palm Reaches It was successful, but a lot has happened since then. Is the perception true that the station pulled back and handed the melting pot of Miami to stations like WPOW (Power 96). WEDR (99Jamz), and WHQT (Hot

DR: No. Any moves we have made are not geographic. They are more ZIP code- and ethnicallyoriented. In other words, if a lowcost provider or specialist like Hot 105 or Power 96 comes in and specializes in Urban or with Hispanics, we say, "Fine. You take Hispanics in Miami-Dade County who want to listen to that music, and we'll take Hispanics and others who want to listen to pop music and are of a very different socioeconomic

We didn't retreat back to Ft. Lauderdale. We just said, "Look, Dade County is 51% Hispanic. A portion of that Hispanic audience is going to want to dance all the time, and they are going to love the rhythm of Power 96. Let 'em have it!" We know it's going to be young and very Hispanic. Our game plan is to try to mirror the marketplace ethnically. We still overachieve with Hispanies. We haven't done that well with African Americans because we are probably the third or fourth choice. We absolutely didn't want to forsake any audience. We just realized who we could have and who we couldn't.

RR: It's always amazed me that through the ratings ups and downs, for the most part, you've always

been able to keep moving the reve-



TANNER-IN-THE-MANANA — Longtime Y-100 PD/morning driver Bill Tan-ner was so famous for handing out Y-100 dollar bills that the station decided to print some "funny money" with his mug on it!

Continued on Page 41

# BASIS BASIS

The new single from the multi-format

# supergroup that started it all

and the phenomenon continues.....

- November 17th World Premiere of "ALL I HAVE TO GIVE" video on MTV.
- VH-1's STORYTELLERS featuring Tony Bennett and Backstreet Boys.
- Performances on: THE 1998 BILLBOARD MUSIC AWARDS,
  DICK CLARK'S NEW YEAR'S ROCKIN' EVE 1999, THE AMERICAN MUSIC AWARDS
  AND THE OPRAH WINFREY SHOW.
- SHOWTIME PAY-PER-VIEW concert special January 17, 1999.
- "A NIGHT OUT WITH THE BACKSTREET BOYS" new home video shipping double platinum.
- Brand new album April 1999.

© 1008 Zomba Bacordon Comoration

"This is the single I've been bugging Jive 8 months for! It's the definitive song of the album and it's the hi-light of their live show."

Jimmy Jam, MD, WDRQ, Detroit

"'All I Have To Give' is one of my two favorite cuts on the full CD. It's a 10!"
Erik Bradley, MD, B-96 Chicago

"They're a core artist for Z-104... Not just a kid group!" Dale O'Brian, PD & Ron Ross, APD/MD, WWZZ, Washington, DC

"Another great song from the biggest band of the year!" Mark Adams, PD, Z-95.7, San Francisco

On Your Desk Now & Impacting Radio: Nov. 23rd

Produced by Full Force

-



# CALLOU

CALLOUT AMERICA.

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES NOVEMBER 20, 1998

CALLOUT AMERICAS song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of October 26-November 1.

	CI	YR,	P	P		RITY								
		FAVOR	AVERAGI ABILITY ATE (1.5)		4	BURN		DE MOG	RAPHIC	:s		REG	IONS	
ARTIST TITLE LABEL(S)	TW	LW	2W	3W	TOTAL	TOTAL S	TOTAL	WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MD- WEST	WES
AALIYAH Are You That Somebody? (Atlantic)	4.00	3.75	3.00	3.77	79.4	26.5	4.00	4.33	3.94	3.56	4.19	4.01	4.80	3.0
BRANDY Have You Ever? (Atlantic)	3.92	3.65	3.93	3.82	47.2	5.7	3.92	4.82	3.88	3.75	3.83	3.94	3.69	4.1
DIVINE Lately (Pendulum/Red Ant)	3.90	3.61	-	-119	50.9	8.8	3.00	4.17	3.79	3.55	3.94	3.86	3.95	3.8
EVE S Inside Out (RCA)	3.90	3.76	3.67	3.93	80.4	12.1	3.90	4.06	3.79	3.79	3.94	3.73	4.00	3.1
LAURYN HILL Doo Wop (That Thing) (Ruffhouse/Columbia)	3.86	3.71	3.78	-11	64.7	14.9	3.80	4.01	3.00	3.60	4,05	3.96	3.67	3.7
MICOLE Make It Hot (Gold Mind/EastWest/EEG)	3.88	3.83	3.92	3.65	45.9	19.4	3.88	3.93	3.30	3.00	3.84	3.86	3.86	3.9
SHAMA TWAIN From This Moment On (Mercury)	3.23	3.74	3.64	3.74	-51.5	13.3	3.63	3.01	3.70	3.00	3.78	3.50	4.05	3.8
EAGLE-EYE CHERRY Save Tonight (Work)	3.82	3.75	3.76	3.67	75.8	15.4	3.82	4.84	3.55	3.70	3.74	3.68	3.92	3.1
THIRD EYE BLIND Jumper (Elektra/EEG)	3.00	3.81	3.84	3.69	74.9	15.9	3.00	4.83	3.65	3.70	3.95	1.83	3.71	3.0
BARENAKED LADIES One Week (Reprise)	3.76	3.57	3.60	3.72	85.1	26.3	3.76	3.70	3.79	3,80	4.00	3.77	3.68	3.0
SHAWN MULLINS Lullaby (Columbia)	3.76	3.74	3.65	3.62	75.8	16.4	3.76	3.63	3.86	3.77	3.00	3.58	3.81	3.7
MONICA The First Night (Arista)	3.75	3.67	3.84	3.62	64.7	17.5	3.75	4.67	3.53	3.39	3.00	3.93	3.00	3.5
WILL SMITH Miami (Columbia)	3.78	-79			55.7	9.9	3.70	3.92	3.52	3.49	3.76	3.56	3.74	3.7
96 DEGREES Because Of You (Motown)	3.50	3.51	3.63	3.59	49.1	12.5	3.59	3.74	3.42	3.61	3.59	3.24	3.56	3.0
BACKSTREET BOYS I'll Never Break Your Heart (Jive)	3.59	3.53	3.55	3.57.	90.9	~31.8	3.50	3.73	3.55	3.48	3.71	3.63	3.43	3.0
LENNY KRAVITZ Fly Away (Virgin)	3.55	_	_	_	50.5	9.2	3.55	3.56	3.54	3.48	3.35	3.49	3.52	3.7
GOO GOO DOLLS Slide (Warner Bros.)	3.52	8.74	3.53	-	37.9	9.7	3.52	3.36	3.67	3.56	3.76	3.51	3.34	3.5
BRITNEY SPEARS Baby One More Time (Jive)	3.51	3.46	3.39	3.07	39.3	9.7	3.51	3.61	3.43	3.45	3.68	3.39	3.37	3.0
FASTBALL Fire Escape (Hollywood)	3.51	1	1-0		33.2	7.8	3.51	3.22	3.58	3.78	3.45	3.47	3.63	3.4
JENNIFER PAIGE Crush (Edel America/Hollywood)	3.51	3.42	3.43	3.38	84.8	31.9	3.51	3.58	3.37	3.58	3.59	3.60	3.38	3.4
MONIFAH Touch It (Uptown/Universal)	3.51	3.75	3.73	3.46	43.4	12.5	3.51	3.53	3.55	3.23	3.49	3.38	3.45	3.0
'N SYNC Tearin' Up My Heart (RCA)	3.46	3.43	3.51	3.58	83.9	33.9	3.46	3.63	3.31	3.41	3.51	3.35	3.39	3.5
UZ Sweetest Thing (Island)	3.46		-	-11	21.8	5.2	3.46	3.22	3.50	3.64	3.00	3.11	3.33	3.0
JEWEL Hands (Atlantic)	3.45	3.43	3.42	-	70.9	19.7	3.45	3.06	3.36	3.29	3.41	3.43	3.30	3.6
SHERYL CROW My Favorite Mistake (A&M)	3.45	3.46	3.44	3.42	69.2	20.9	3.45	3.29	3.44	3.62	3.54	3.33	3.47	3.4
MADONNA The Power Of Good-Bye (Maverick/WB)	3.43	3.43	3.38	3.46	63.3	19.2	3.43	3.46	3.35	3.49	3.43	3.50	3.27	3.5
SAIAN SETZER ORCHESTRA Jump Jive An' Waii (Interscope)	3.40	3.27	3.37	3.37	81.5	28.7	3.40	3.30	3.46	3.46	3.45	3.18	3.45	3.5
JAMET Go Deep (Virgin)	3.39	3.37	3.42	3.25	72.7	27.3	3.39	3.45	3.31	3.46	3.56	3.28	3.41	3.3
EVERYTHING Hooch (Blackbird/Sire)	3.34	1.32	3.31	3.23	66.4	22.9	3.34	3.25	3.34	3.42	3.30	3.18	3.52	3.2
ALANIS MORISSETTE Thank U (Maverick/Reprise)	3.25	3.36	3.30	3.36	85.1	35.3	3.25	2.96	3.24	3.63	3.21	3.48	3.19	3.2

Total sample size is 400 respondents with a +/-5 margin of error. Total average leverability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much, 5 = like very much). Total tamillarity represents the percentage of respondents who recognized the song. Total hum represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Charlotte, Dallas, Houston, Miami, Orlando, Tampa. MIDWEST: Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Los Angeles, Portland, Sacramento, Salt Lake City, San Diego, San Francisco, Seattle. Songs are removed from Callout America after 26 weeks of testing. © 1998, R&R line.

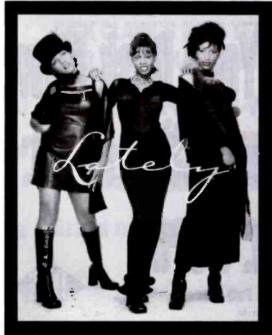
## CALLOUT AMERICA. Hot Scores

BY TONY NOVIA

Heads up! This week. Callout America has made market changes, and that has affected the new information. For example. Monifah's "Touch It" (Uptown/Universal) — which had been tracking up 3.73-3.75 over the past two weeks — got sidetracked with 3.51 this week. Why? Probably because the 1269 spins the song had received in New Orleans and Norfolk — markets removed this week — were replaced by just 129 total spins in new Callout America markets Sacramnto and Milwaukee. Please take these market enhancements into consideration as you look over the Callout America chart this week.

New music shines in this week's data, as some Callout America extras debut with impressive scores. Will Smith's "Miami" (Columbia) explodes onto the chart with a 3.70 score. Virgin's multi-format Lenny Kravitz hit, "Fly Away." is picking up major steam with CHR/Pop audiences, debuting with a 3.55. "Fly" scores a 3.56 with women 12-17 and a 3.64 among women 18-24. Fastball seems to be on track again with "Fire Escape" (Hollywood). The song debuts at a 3.51 with strong upper demos: 3.58 with women 18-24 and a 3.70 among women 25-34. And it was certainly a sweet week for U2's "Sweetest Thing" (Island), which enters the chart with a 3.46 overall, a 3.59 with women 18-24, and in the top 10 with women 25-34 (3.64).

It's a tight race at the top, as Aaliyah's "Are You That Somebody?" (Atlantic) surges back to a 4.00. Brandy's "Have You Ever" (Atlantic) scores a 3.92, and Divine's "Lately" (Pendulum/Red Ant) ties Eve 6's former Callout America No. 1 hit, "Inside Out" (RCA), with a 3.90. But top seller Lauryn Hill's "Doo Wop" (Ruffhouse/Columbia) and Nicole's "Make It Hot" (Gold Mind/EastWest/EEG) are also heating up the battle at 3.89 and 3.88, respectively.



Exploding in Sales

# divine

Exploding in Callout

#3 Women 12-34 3.90

#2 Women 12-17 4.17 #6 Women 18-24 3.79

R&R CHR/Pop Chart 35

#2 Billboard Hot 100 Debut 40\* Top 40 Mainstream Monitor



Active Rotation

Executive Producers Ruben Rodriguez and Nathan Garvin Management Garman Entertainment

#### **NEW & ACTIVE**

JANET Every Time (Virgin)

Total Plays: 595, Total Stations: 53, Adds: 11

**HOOTIE & THE BLOWFISH** Only Lonely (Attantic)
Total Plays: 528, Total Stations: 40, Adds: 3

OFFSPRING Pretty Ry (For A White Guy) (Columbia)
Total Plays: 473, Total Stations: 55, Adds: 33

DAVE MATTHEWS BAND Crush (RCA)

Total Plays: 450, Total Stations: 55, Adds: 19

LEMONY KRAWITZ Fly Away (Virgin)
Total Plays: 448, Total Stations: 39, Adds: 8

EMILIA Big Big World (Universal)
Total Plays: 304, Total Stations: 55, Adds: 35

TQ Westside (ClockWork/Epic)
Total Plays: 290, Total Stations: 21, Adds: 5

Liberto Cirio Lancolato, Nati

JMY-Z Hard Knock Life (Roc-A-Fella/Del Jam/Mercury)
Total Plays: 251, Total Stations: 24, Adds: 16

CHER Believe (Warner Bros.)

Total Plays: 239, Total Stations: 30, Adds: 11

TAYLOR DAYNE Unstoppable (River North) Total Plays: 169. Total Stations: 14, Adds: 1

MARCY PLAYGROUND Sherry Fraser (Capitol)

Total Plays: 152. Total Stations: 11, Adds: 0

FAITH EVANS Love Like This (Bad Boy/Arista)

Total Plays: 123, Total Stations: 21, Adds: 8

JENNIFER LOVE HEWITT How Do I Deal (143/WB)

Total Plays: 122, Total Stations: 36, Adds: 32

BAREMAKED LADIES It's All Been Done (Reprise)
Total Plays: 109, Total Stations: 14, Adds: 14

DEBORAH COX Nobody's Supposed To Be Here (Arista)

Total Plays: 98, Total Stations: 21, Adds: 16

RYS Got You (Where I Want You) (Trauma/Delicious Vinyl)
Total Plays: 87, Total Stations: 29, Adds: 19

Songs ranked by total plays

## After 25 Years, It's Still 'Y'iami

Continued from Page 37

nue needle upwards. It's almost like it didn't matter what programming delivered.

DR: It has always been born out of necessity. Nobody pays you any more money because you go backward, and I didn't go to Harvard to figure this out! I was just fortunate in my training in the business to look at the selling process as fulfilling the customers' needs. If you can make the cash register ring, you will deliver more. No matter if the ratings were good or bad, I always knew Y-100 had a huge cume, so if average quarter-hour shares were down, I just had to use more commercials or more promotion.

I was one of the first to build a large promotion department and a large fleet of vehicles. At one time we had 12 or 13 vehicles when other stations had one van. We always had so much in the way of toys and a repertoire of things we could do for clients. We really had them looking beyond the numbers. If it was a great book, they could justify it. If it was a bad book, they could justify it by our promotion. No matter what has happened, people know if we have a bad book, we are still going to come back. Nobody has ever kept us down. Our core audience has changed a little, but we have maintained that core.

RR: So much has happened so fast since the passage of the Telecom Act. Can you reflect on some of those changes?

you reflect on some of those changes?

DR: In October 1992, we did one of the first major-market LMAs, with WAXY-FM. We stumbled into the process without knowing what lay ahead of us. We took WAXY and used it as an offensive weapon against Sconnix's Oldies WMXJ, which was very successful at first. We ended up cutting them in half in one year. So, for a small investment on our part, we were able to bring in huge cash flow and drive the market forward and help stabilize Y-100. That was the

early days of consolidation for us.

Today, all I can tell you is that mass consolidation, which we are into in a big way, is giving us the best days of our lives. I'm probably working harder and longer hours than I have for the last 10 years. The challenges of consolidation create opportunities to take these chess pieces and actually make them more pure, less hybrid, and better radio stations. I am very proud of the fact that Rob Roberts and Gregg Steele were Clear Channel's Program Directors of the Year [for 1998]. Consolidation is the primary reason why they have learned how to work together.

"

Consolidation is the primary reason why they have learned how to work together. All of our stations right now are better radio stations than they were a year ago. They are more pure, focused, targeted, and better stations overall.

7,

All of our stations right now are better radio stations than they were a year ago. They are more pure, focused, targeted, and better stations overall. I think everyone wins, especially the listeners and advertisers, because they are getting better products. The advertisers also win, because we have additional inventory, so they can use radio like it should be used to help them move products off their shelves.

R&R: What role do you play today within

#### **NEW RELEASES**

#### ADDS NOVEMBER 24

BACKSTREET BOYS

All I Have To Give (Jive)

NATALIE IMBRUGLIA

Smoke (RCA)

'N SYNC

Merry Christmas, Happy Holidays (RCA)

PM DAWN

Faith In You (Gee Street/V2)

SPICE GIRLS

Goodbye (Virgin)



A WINNER ON LAND, AIR, AND SEA — As part of the Y-100 armada of toys, including vans, cars, blimps, live broadcast vehicles, and more, Ross became a champion speedboat-driver, further playing up the Y-100 Image of sleek, cool, and exciting.

Clear Channel/South Florida?

DR: I am the VP of Clear Channel/South Florida. Peter Ferrara runs our region, and I oversee 24 radio stations from Key West north to Fort Pierce. If you can imagine this, with these stations, I run a company that is the size of the largest broadcast company five years ago. Y-100 alumni David Harris runs the Keys for us, and Rona Woulfe is the VP/GM of all the Dade and Broward properties. She runs them on a day-to-day basis and is responsible for them financially.

I see my position as the "Walt Disney" role. I work on the products, the promotion, and the strategy — I guess you can say I am the "Chief Synergist." My job is to try to identify all of the synergies vertically and horizontally and to come up with ways our properties can work together and work with our marketing company. This allows us to offer a more regional approach to programming, promotions, and marketing.

R&R: Reflecting back throughout the years, what are some of the things that stand out in your mind?

DR: I would have to say the two most memorable things in my life were certainly the Jacksons tour, in which you and I had more fun than a barrel of monkeys. That promotion put us in the center of the universe. The other was the "School Spirit" contest you did. I remember offering to buy soda and pizza to count the ballots after work one day. If actually took us almost two weeks, and we had to borrow bank counting machines. The fire marshall closed down the station because of the amount of paper in the offices, hallways, and studios. The Y-100 birthday concerts of the last two vears have been remarkable events and achievements. The best part of it, for me, is that we produced the shows through our own company, Clear Results Marketing.

R&R: You have to be very proud of the talent that has come through your doors.

DR: I have been very fortunate to rec-

Buzz Bennett, Quincy McCoy, Bill Tanner, Robert W. Walker, Footy, Sonny Fox, Ron Heresy, Doug Dunbar, Kid Curry, Don Cox, Mark Shands, and, of course, Tony Novia — just to name a few — I am so honored to have worked with them. I'm even prouder of the people who still work at Y-100 and are the heart and soul of what we do — longtime Y-100 staffers like John Caras, Connie Smith, Rob Roberts, Kevin Cerenzia, Al Chio, Cindy Walker, and Julie Wilson-Watson, who runs our marketing company, and so many more. These are truly the people who make it happen, and we could not do it without them.

R&R: You almost bought Y-100 when Metroplex sold it to Clear Channel, and you have more than enough money to hit the slopes of Aspen. What continues to drive you?

ognize, hire, and hang onto some very tal-

ented people. When you look at names like

DR: I tried to pick up the station, but I was always a little short of funds. Having equity in the deal, it was better for me to sell than to buy. I was fortunate to take Clear Channel stock in the deal when we sold, which was certainly one of the better days in my life.

I am 48 now, and when [Clear Channel's | Mark Mays offered to put as many profit centers in my hands as he could, I realized that I still love getting up every day and going into a radio station. The privilege of working with all of these brands and these people was something I just couldn't turn down. Bob. Norman, and I were together for 23 years. Those were great years, and I have a great deal to thank them for. I was taught the best of two worlds - sales and the programming /promotional world - and they always treated me like a partner. Through the Mays, I am being given the opportunity to trailblaze. Right now, life could not be better.

# RR

#### CHR/POP TOP 50

**NOVEMBER 20, 1998** 

							L PLAYS -		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3₩	STATIONS/ADDS
2	2	2	0	ALANIS MORISSETTE Thank U (Maverick/Reprise)	6655	6420	6229	5946	151/1
1	1	1	2	BARENAKED LADIES One Week (Reprise)	6491	7023	7527	7791	143/1
3	3	3	0	THIRD EYE BLIND Jumper (Elektra/EEG)	6402	5923	5541	5189	147/2
6	11	5	0	SHAWN MULLINS Lullaby (Columbia)	6029	5239	4320	3645	142/3
3	10	6	6	EAGLE-EYE CHERRY Save Tonight (Work)	5590	5176	4556	4054	138/3
0	9	8-	6	SHERYL CROW My Favorite Mistake (A&M)	5362	5079	4798	4496	133/0
,	6	4	7	AALIYAH Are You That Somebody? (Atlantic)	5223	5348	5415	5376	124/1
	5	7	8	ALL SAINTS Never Ever (London/Island)	4901	5134	5435	5460	124/1
	7	9	9	GOO GOO DOLLS Iris (Warner Sunset/Reprise)	4810	5075	5368	5532	116/1
	14	11	10	JEWEL Hands (Atlantic)	4790	4444	4001	3646	144/1
	4	10	11	JENNIFER PAIGE Crush (Edel America/Hollywood)	4520	4978	5478	5829	118/1
	17	12	12	BRITNEY SPEARS Baby One More Time (Jive)	4328	4003	3574	3181	142/0
	19	17	13	EVE 6 Inside Out (RCA)	3872	3631	3399	3071	124/0
	18	15	<b>(1)</b>	98 DEGREES Because Of You (Motown)	3772	3690	3458	3189	123/4
	23	20	<b>(</b>	GOO GOO DOLLS Slide (Warner Bros.)	3562	3311	3037	2702	127/1
	15	16	16	EVERYTHING Hooch (Blackbird/Sire)	3403	3662	3951	3904	111/0
	22	21	•	MADONNA The Power Of Good-Bye (Maverick/WB)	3282	3202	3103	3057	133/7
	8	13	18	BACKSTREET BOYS I'll Never Break Your Heart (Jive)	3223	3971	5066	5677	92/0
	13	14	19	FAITH HILL This Kiss (Warner Bros.)	3150	3756	4070	4108	91/0
	21	22	20	EDWIN MCCAIN I'll Be (Lava/Atlantic)	3108	3115	3227	3570	89/3
	25	25	4	SHANIA TWAIN From This Moment On (Mercury)	3057	2854	2688	2498	119/2
	12	18	22	AEROSMITH I Oon't Want To Miss A Thing (Columbia)	3012	3603	4289	5010	103/0
	16	19	23	'N SYNC Tearin' Up My Heart (RCA)	3006	3422	3838	4416	99/1
	24	24	24	MONICA The First Night (Arista)	2890	2999	3030	2785	91/0
	29	28	25	BRANDY Have You Ever? (Atlantic)	2779	2192	1883	1500	118/8
	26	26	1	MONIFAH Touch It (Uptown/Universal)	2774	2377	2213	1899	112/4
	41	29	2	'N SYNC (God) A Little More Time (RCA)	2595	2068	1249	217	127/7
	31	27	28	R. KELLY & CELINE DION I'm Your Angel (Jive)	2585	2199	1807	1447	124/6
1	EAK	ER	29	WILL SMITH Miami (Columbia)	2311	1901	1420	1024	101/3
	-30	30	30	FASTBALL Fire Escape (Hollywood)	2256	2012	1845	1521	115/5
11	EAK	ER	0	HOUSTON & CAREY When (Arista/Columbia/DreamWorks/Geffen)	2092	1737	548	5	120/4
	33	32	9	MATCHBOX 20 Back 2 Good (Lava/Atlantic)	1931	1879	1744	1664	89/2
	_	45	33	NEW RADICALS You Get What You Give (MCA)	1898	1009	257	46	122/17
	35	34	3	SHAGGY (JANET Luv Me, Luv Me (Flyte Tyme/MCA)	1889	1662	1447	1343	66/6
	39	37	33	DIVINE Lately (Pendulum/Red Ant)	1708	1494	1305	1052	85/4
	44	41	36	SARAH MCLACHLAN Angel (Warner Sunset/Reprise/Arista)	1694	1294	931	688	82/7
	38	36	1	U2 Sweetest Thing (Island)	1681	1519	1367	1188	99/6
	36	38	38	NICOLE Make It Hot (Gold Mind/EastWest/EEG)	1674	1475	1425	1294	78/7
	42	40	9	LAURYN HILL Doo Wop (That Thing) (Ruffhouse/Columbia)	1543	1370	1148	980	87/5
	47	42	10	FIVE It's The Things You Do (Arista)	1205	1095	900	750	86/4
	28	35	41	JANET Go Deep (Virgin)	1161	1564	2140	2585	45/0
	46	43	1	EVERCLEAR Father Of Mine (Capitol)	1148	1095	909	697	74/8
	_	48	1	BLACKSTREET & MYA (MASE Take Me There (Interscope)	1113	766	393	15	85/8
	27	39	44	BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope)	1092	1431	2140	2688	42/2
	_	46	•	SUGAR RAY Abracadabra (Geffen)	1020	883	519	121	54/0
	_	47	46	BRAVO ALL STARS Let The Music Heal Your Soul (Edel America)		783	688	506	47/2
	34	44	47	WILL SMITH Just The Two Of Us (Columbia)	800	1080	1470	1867	33/0
E	BU	_	43	CAKE Never There (Capricorn/Mercury)	778	642	435	251	53/4
			9	SEAL Human Beings (Warner Bros.)	776	695	456	10	61/6
E	BU								

This chart reflects airplay from November 9-15. Songs ranked by total plays. Highlighted songs indicate Breaker.

153 CHR/Pop reporters. 148 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

#### BREAKERS.

#### WILL SMITH

Miami (Columbia)

2311/410

101/3

CHART 29

## WHITNEY HOUSTON & MARIAH CAREY When You Believe...

(Arista/Columbia/DreamWorks/Geffen)

TOTAL PLAYSMICREASE 2092/355

TOTAL STATIONS/ADD:

CHART

#### MOST ADDED.

ARTIST TITLE LABEL(S)	ADDS
ENILIA Big Big World (Universal)	35
OFFSPRING Pretty Fly (For A White Guy) (Columbia)	33
JENNIFER LOVE HEWITT How Do I Deal (143/WB)	32
DAVE MATTHEWS BAND Crush (RCA)	19
FLYS Got You (Where I Want You) (Trauma/Delicious Viny	1) 19
NEW RADICALS You Get What You Give (MCA)	17
<b>DEBORAH COX Nobody's Supposed To Be Here (Arista)</b>	16
JAY-Z Hard Knock Life (Roc-A-Fella/Def Jam/Mercury	) 16
BARENAKED LADIES It's All Been Done (Reprise)	14
CHER Believe (Warner Bros.)	11
JANET Every Time (Virgin)	11

## MOST INCREASED PLAYS

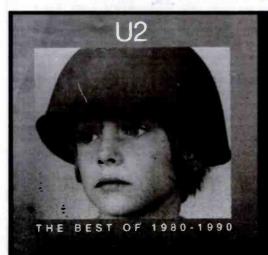
PLAYS	TOTAL
ARTIST TITLE LABEL(S)	INCREASE
NEW RADICALS You Get What You Give (MCA)	+889
SHAWN MULLINS Lullaby (Columbia)	+790
BRANDY Have You Ever? (Atlantic)	+587
'N SYNC (God) A Little More Time (RCA)	+527
THIRD EYE BLIND Jumper (Elektra/EEG)	+479
EAGLE-EYE CHERRY Save Tonight (Work)	+414
WILL SMITH Miami (Columbia)	+410
SARAH MCLACHLAN Angel (Warner Sunset/Reprise/Arist	a) +400
MONIFAH Touch It (Uptown/Universal)	+397
R. KELLY & CELINE DION I'm Your Angel (Jive)	+386

## **HOTTEST RECURRENTS**

ARTIST TITLE LABELIST

MATCHBOX 20 Real World (Lava/Atlantic)
SEMISONIC Closing Time (MCA)
NATALIE IMBRUGLIA Torn (RCA)
FASTBALL The Way (Hollywood)
MATCHBOX 20 3am (Lava/Atlantic)
BRANDY & MONICA The Boy Is Mine (Atlantic)
USHER My Way (LaFace/Arista)
K-CI & JOJO All My Life (MCA)
SAVAGE GARDEN Truly Madly Deeply (Columbia)
SHANNA TWAIN You're Still The One (Mercury)

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week



# **U2** "SWEETEST THING"

**CALLOUT AMERICA DEBUT TOP 10 25-34 FEMALES!** 

STRONG EARLY CALLOUT AT:

WDCG WKRZ KBKS KFMB WZEE 99X KROQ WPNT AND MANY MORE!

NEW AT: KRBE WNCI KYSR WWST

TOP 5 LP SALES 2 STRAIGHT WEEKS!

ALREADY OVER 400,000 SCANNED







- #24 modern adult monitor
- #31 adult top 40 monitor
- Top 10 modern rock monitor







# everclear father of mine

## over 100 stations including:

**KZHT** KKRZ KSLZ WSTR **KRBE** WKRQ KALC KOZN WNCI **KBBT** WSHE **KBKS KZZP** WEZB KZON WXSS WTMX WSSR WPNT WKSE KUMX WPRO WROX MXXW and WDCG WSTW WKRZ WPST more!

- KRBE/Houston #4 18-24 Females #8 overall - 100% familiar 34-40 spins per week
- WKRQ/Cincinnati Top 10 Research after 115 total spins
- WEZB/New Orleans #13 overall 78% familiar
- KZHT/Salt Lake City Top 5 Phones
- WSHE/Orlando Top 5 Phones
- WZNY/Augusta Top 5 Phones
- WSTW/Philadelphia Top 5 Phones for the last two weeks

#### Stations and their adds listed alphabetically by market

# WFLY/Albany, NY OM: Michael Morgan PD: Reb Dawes MD: Ren Williams

OFFSPRING "Pro JAP-2 "Head" EMILIA "World" SEAL "Human"

### KOIO/Alexandria, LA

DEBORAH COIL "Supposed"
FLVS "Got"
JERRIER LOVE HEWITT "Door"
TO "Westside"

#### WAFR/Allen PO: Brian Check MO: Chuck McGee

KQIZ/Amarillo, TX PD: Joe Dawson 32 WILL SWITH Marri: 90060AEES "Bookse" FASTBALL "But"

# KGOT/Anchorage, AK DM: Mark Murphy Interim PD: Bill Stewart

PD: Dan Bowen MD: J.R. Ammons

#### WAYY/Allantic City, NJ PD: Tommy Frank APD/MD: Paul Kelly

WZNY/Augusta, GA PO: Bruce Stevens MO: Michael Chase

KHFI/Austin, TX PD: Leslie Basenberg MD: Jeff Miles 12 MACOUN "Power" 11 MCOULE MACOUNT TOWN

#### WXYV/Baltimore, MD PD; Bill Pasha APD: MD Throbb MD; Albie Dee LEBBY KNAMTZ "By"

LEMMY KRANTZ "By"
JANZ "Hard"
EVEROLEAR "Famile"
NEW RADICALS "Gir"

## WLSS/Baton Rouge, LA PD: Robert Elfman MD: Todd Chase

WLINF/Bload, INS OM/PD: Scott Sands MD: Bubbe Boudrooux BARENAFED LADES "Dane" 90 DECASES "BICAMA" JENNIFER LOVE HEWITT "Dane"

# ONL/PD: Jacke IND: Louie G. APD: Stove Will

KZING/Bolos, ID PD: Mills Kasper APD: Brady Goodman IND: Klisk Frederick EIN.In Youn! ION: FRANSO, IN YAM! DAYME YAM! BAREMAK DIADIES "Done

#### WXKS/Bo PO: John Ivey APD/MD: Dovid Corey

# WKSE/Ballanio, NY OM: Sue O'Neil PO: Dave Universal MO: Brian Wide

BAREMAKED LADIES "Donn"
EAGLE-EYE CHERKY "Suns"
JEHUMER LOVE HEWITT "Door"
DRU HILL FREDMAN "Doop"

## WRZE/Cape Cod, MA PD: Mike O'Donnell MD: Kovin Matthews

# WSSX/Charleston, SC PD: Billy Surf APD: Chase Murphy MD: Jordan Hart 29 HOOTE "Limity" EVENCEAR Table: BAREMAKED LADIES "Done"

WVSR/Charleston, WV PD: Mark Summer 16 BAREMACD LADIES "Done" 6 EMILIA "World" 6 DAVE MATTHEWS BAND "CHAR

WNKS/Charlotte, NC PD: Brian Bridgman 8 OFFSPRING "Pvely" EMILIA "Norse" 9, NELLY & C. DION "Angel

# WKXJ/Chattanooga, TN PD: Scott Hamilton APD/MD: Bebby Corona

BRANDY "EVE" DAVE MATTHEWS BAND "Crish

KLRS/Chico, CA PO: Eric Brown MD: Whitney Alan LEMBY KRANTZ "Ry" JEMMER LOVE NEWITI "Dun' DEBORAH COX "Supposed"

# WKFS/Cincinnati, OH Int. PD: Sterling Schois: MD: Rick Jamie

WKRQ/Cincinnati, OH OM/PD: Mike Marino MD: Jim Kelly 11 MONRA-Touch' BAREMARD LADIES "Down' MACOMRA "Powe"

#### WZJM/Cleveland, OH PO: Dave Eubank: MD: Action Jackson

EMILIA "Mont?"
BRANDY "Ever"
ALANIS MORISSETTE "Thank"
JMF-Z "Hand"
ORU HILL "Times"

# IOMG/Colorado Springs, CO PD: Bobby Irwin APD: Valerie Hart IID: Rob Ryan OFSPRING Puny

# WHOK/Columbia, SC PD: Jonathan Rush MD: T.J. McKay 12 NEW RADICALS "Get" SARAH MCLACHLAN "Angel

WNCL/Columbus, OH PD: Todd Shamen AFD/ND: Heal Sharps

## UZ "Sentest" NEW RADICAL S "Get" 18 SYNC "God"

ICHCE/Dallas, TX OM: John Cook PD: Ed Lambort MD: John Reynolds N.ACSSTREET AND

WGTZ/Duyten, OH ON: Bliebeel Luczek PD: Date Baird MD: Steppy Joe 15 YIG 'God' NEW AADICALS 'God'

## PO: John Erdill MD: Phil Thomas Thomas EMILIA World' OFFSPRING

#### WNICL/Elmira, NY PO: Bob Quick APO/MD: Eric Mosa

EMILIA "World"
BRANDY "Ever" BRAND ALL STARIS "Music"
DAVE MACTHEWS BAND "Cru
SEAL "Human"
BARE MAKED LADIES "Dame"

WRTS/Erie, PA
PD: Jon Reilly
ND: Keeper
EMILA West"
NEW RADICALS "Get"
LEMITER LOVE HEWIT "Dear
DAVE MATTHEWS RAND "CHIER

## KDUK/Eugene, OR PD: Paul Walker MD: Valorie Stocie

WSTO/Evarsville, INI
ONL/PO: Sky Philips
IND: Ciraly Mercer
JAME! "Every"
ONE MATHEWS BAND "Crush
LAURYR HILL "Doo"
SHAGGY FJAME!" "Lear"
DERORANCOX "Supposed"

# KMCK/Fayeileville PD: Scott Johnson MD: Mike Chase GHSPRING Truny

# WWCIL/Flint, IIII PD: Scott Seipel IIID: Mathan Reed OHSPHIIIID "Phyly" TQ Westside" CHILLA "Morid" DEBORAH COX "Sup

## WJMX/Florence, SC OM/PD: Keith Mitchell APO/MO: Kyle Shannon

OFFSPRING "PHINY LALITYTH HILL "Doo FLYS "Got" ENNLIA "World"

# WXXB/Ft. Myers, FL PO: Chris Coe MO: Randy Shorwyn

JAY-Z "Hurd" NEW RADIÇALS "GIC"

#### KISR/Ft. Smith, AR PD/MD: Fred Baker

# WMEE/F1. Wayne, IN DM: Dean McNeil PD/MD: Coptoin Chris Didion APD: Ange Canessa

WKFR/Kalarnazoo, MI PD: Dave Michaels APD: Mark Anderson MD: Craig Ressell 7 EDWINNICCAN TE PRESENT PRINT HISTORY GOO!

WYKS/Gainesville, FL PD: Jeri Banta IID: Nick Yance RYS 'Gel' OFSPRING "Prelly HATTE EVAS "Lave" DAYE MATTER'S BAND "Create" EMILIA "MONE"

# WSNX/Grand Rapids, MI PO: Todd Michaels APO/MO: Kelth Curry

# WVT/Grand Rapids, MI PD/MD: Jelf Andrews APD: Eric O'Brien

## WDOL/Green Bay, WI PD: Den Stene ND: Devid Burns

DATE: PD: J.T. Beach
APB/MB: Gine Gray

1 OFFSPMIG 'Pum'

# or vertiresculle, SC OM: Jim Kirkland PD: Miski Min

KFRO(A.Incoln, NE PD: Sonny Valentin APD: Larry Freeze ND: Joe Tyler SARAHMCLADEANTA

## PO: Jay Bons Jo NO: Was McCom

CLEOPATRA "LIN"
JEMMIFER LOVE HEN
LEMMY KRAMTZ "RY

# FO: Kathy Nakagawa MD: Justin Cruz

KOARALISIIe Rock, AR OMAPD: Gery Robinson APD: Reb Tanner DWINE "LINE!" EVERGLEAR Faller"

# WBLI/Long Isla PD: John Thom MD: Al Levine ID: SHAULA THAIN?

#### WD.DCf anisyille ICY OM/PD: C.C. Ma APD/MD: Red Phil

KZNA ubbock, TX PD/MD: Jay Shannon 4 GRUMME 'Save' JAY-Z F/AMIL AND JA 'GRE'

# CHER "Bolove" NEW RADICALS "Got" WILL SMITH "Minor

Co-PD: Jamie Hyatt Co-PD: Kid Lee Baldwi

PO: John Peaks
APO: Scotty Sparks
MO: Jay Michaels
A BRANDY Ever
UZ "Sweeted"

WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller

PD: Bill West MD: Stu Gray

WAPE/Jacksonville. OM/PD: Cat Thomas APO/MO: Tony Mann

WAEZ/Johnson City, TN

PD: Rich Adams
100: Mitch Edwards
10 EMILIA "World"
JEMBER LOVE HEWITT "Dud"

KMXV/Kansas City, MO PO: Jon Zeliner MD: Dylan

WWST/Knowille, TN PO: Rich Bailey APO/MO: Dave Stone

KSMB/Latayotte, LA PD: Bobby Nevocad APD/MD: Brad Haymon

PD: Woody Housies IID: Jell Wolling SWGGY FIAM

WLKT/Lexington, KY PD: JIB Bloyer JERRIFER LOVE HEWITT 'Dur' JA-Z Hour'

IOITE/Little Reck, AR PD: Heel Ardmen MD: Alyne Heaver

DEBORAH COK "Sub-RLYS "Gor" JEHNNIFER LOVE HEWITT "Door"

OM: Bill Hagy PD: Gary Blake MD: Lisa Jo Elliot

WGI II/Johr

Group PD: James Gregory
GOO GOO DOLLS "Slick"
DIVINE "Lane" WZYP/Huntsville, AL

## PD/APD: Jimmy Steele MD: Immy Belean 5 EMILIA World\* 4 OFFSPRING Printy\* WZPL/Indianapolis, IN PD: Tem Gjerdrum IND: Dave Decker REW RADICALS "Get"

WYOY/Jackson, MS PO/APD: Kevin Vaughan MD: Brian Kelley LEMPYKAMITZ By

# WJYY/Manchester, I PD/MD: Harry Kozio APD: Steve Quellette

OFFSPRING "PHILL" BRAYO ALL STARS "MAIN JEHNHER LOVE HEWITT" LANET "EVHY"

## OM: Billy Santiago APO/MD: Jell DeWitt

SHAWN MULLINS "Limby"
DEBORAH COR "Supposed"
SARAH MCLACHEAN "Angel"
CHER "Belove"
FAITH EVANS "Love"
MASTER MIXIN' MONDO "Asi"

#### WADA/Melbourne, FL DM/PD: Mike Love

WICSL/Memphis, TN DM/PO: Chris Taylor MD: Robin Cole R. MELLY & C. DION "Angul" BLACKSTREET & MYA. "Take MEM RADICALS "Get"

# PD: Rob Roberts APD: Al Chio MD: Diedre Poyner

BARRANGE LADIES "Week" BLACKSTREET & MYA. "Tales" SHAMIA TWAIN "SHIF BACKSTREET BOYS "Everybody STARS OIL 54 "Read" TO "Westade" OFFSPRING "Premy"

# WXSS/Milwauke PD: Brian Kelly APD: JoJo Martinez

## PD: Reb Merris APD/MD: Rich Day

Ott: Jey Hastings PD: Darrin Stone MD: Chris Ott

# SEMISURU JAMET "EVRY" JERBUFER LOVE HEWITT "E ERBLIA "WONE"

PD: Nell Sullivan APDAID: Alea Fex OFFSPRING "Press"

## WVAO/Morganio PO/MO: Lasy field

TEMBLE STONE HEMLE DIF

# WWXIN/Myrtie Beach, SC OBAPD: Scrap Jackson MD: Keeme 34 EAGLEVE DERRY Saw\* 15 JEWEL Years' LAUTYN HELL "Cart"

WOZO/Masivville, 1 OM: Juy Numbey PD: Mith Gibsen 7 JAYE HARD GAYE MATTHEWS BAN R. KELLY & C. DION "A THEW'S BAND "Crust

# WFHN/New Bedford, MA PD: Jim Reitz APD/MD: Kevin Palana DAVE MATHEMS BAND "Crush"

FAITH EVANS "Love" TAYLOR DAPNE "Unstonnabl"

## WKCL/New Haven, CT PD: Kelly Nash 3 OFFSPNIG "Pvilly" SARAHMCLACHLAN Angul

# WOGN/New London, CT OM: France PO: Jim Reitz APO: Brent McKay

DI DEBNA

CHER "Bulliva"

LEMBER LOVE HEWITT "Desf"

DIAVE MATTHEWS BAND "Crish"

DEBORAH COX "Supposed"

# KUMX/New Orleans, LA OM: Bave Stewart SHAGGY FAMILET "Lim" MATCHBOX 20 "Back"

# WEZB/New Orleans, LA PD: Rob Wagman MD: J.Leve 5 MACONIA "Powe" 2 BLACKSTREET & MYA... "Tale"

WHTZ/New York, NY PD: Tem Poleman APD: Kid Kelly MD: Cubby Bryant 6 165/167/God\*

WROX/Norfolk, VA PD: Bill Thorman SEAL "Human" MO THUGS FRARLY "Glueto TATYANA ALI "Krock" SHAE JONES "TAN"

#### WKPKARW Michigan PD: Rob Weaver MD: Brent Carey JEHNIFER LOVE HEWITT "Duir

## KCHX/Odessa-Midland, TX PD/MD: Breat Heasine

GREATON & CAREY "Balleve UZ "Sweetest" JAV-Z FIAAM, AND JA "Get"

# KLYYO/Oklahoma City, OK PO: Mike McCoy ND: Jimmy Barreda 9 OFSPRING "Peny" EMLA Word" GOLDHIGER "More" FLYS"GO!"

KOKO/Omaha. ME

# PD: Wayne Coy APD/MD: J.J. Morean

WXXL/Orlando, FL DM: Adom Cook APDAID: Pute DoGraeff 7 OFFSPRIIG "Proy" EMLIA Word"

# WIDQ/Philadelphia, PA ON: Glone Kalina APD: Robyn Bontley ND: July Buses 28 EAGLE-FE CHERY "Sou" 24 SHAMMULINS "Links)"

KPTY/Phoenix, AZ PD: Byron Konnedy MD: "Bood Air" Bore 2PAC "Changes" KORRI "LAN" SHAGGY FIJAMET "LIM"

# WBZZ/Pillehurgh, PA PD: Dovid Edger IID: Jenny Hertwell IEW RADICA'S "Ge" EVERCLEM "Fatter"

WJBQ/Portland, ME PD; Tim Moore APD/MD: Kelth Scott BAMENAVED LADIES "Dono" EMILIA "World" EVERCLEAR "Fathor" JENNIFER LOVE HEWITT "DI

# KKRZ/Portland, OR PD: Terriny Austin 5 LEOUFER LOVE HEWITT 'Dust' JAMET Tevry' OFFSPRING 'Pviny'

## WERZ/Portsmouth, NH OM/PO: Jack O'Brien MD: Jay Michaels

MOOTIE. "Londy"

ANNIFER LOVE NEWETT "Dog
DEBORAN COX "Supposed"
RVS "Got"

# WSPICPoughteepsie, I VP/Prog.: Brian Krysz PD: Danny Michaels APD/MD: Dennie Michael

JAY-Z LEBBY KRAMTZ "Ry"
DEBORAH COM Support CHER "Bolove"
DIVE "God"

## WPRO Providence, RI PD: Tony Bristol MO: Dave Morris

WHTS/Quad Cities, IA-IL OM/PD: Tony Waitekus EVERGLEAR "Filler" PASTBALL "FIR"

# WDCG/Raleigh, NC DM: Brian Burns PD: Kip Taylor APD/MD: Chris Edge

BACKSTREET BOY ALL SARTS "Bove 'N SYNC "Tearn" MONEAH "Touch" AALIYAH "Someto NEXT "Cow! BRANDY "Ever" WILL SANTH "Nies

PO: Lisa McKay Interim MD: Travis Dylan BRANDY "Ever"
"IL SYRIC "God"
HOUSTON & CAREY "Believe
NEW RADICALS "Get"

WXLK/Roanoke, VA OM/PD: Russ Brown JENSTER LOVE HEWITT "Door RVS "Got" TO "Westado" NCOLE "Mano"

# WPXY/Rochester, NY DM/PD: Ciarlos Ingram MD: Mille Danger

WZOK/Rockford, IL PD: Scott Chase NO: David Jay JENNIER LOVE HEMIT! Dun'

# KDND/Sacramento, CA Station Mgr.: Steve Weed BLACKSTREET & MYA. "Talio" R. KELLY & C. DION "Ango!"

WTCF/Saginaw, 66 PO: Mark McGHI APO: Juli Jay 60: Yum Grimm FME Timps' 12: Swelter' 10CUE Made' OFFSPRING Pressy'

# ICSLZ/St. Louis, MO PO: Jelf Kapogi MO: Rich Stovens 5 JANZ Hard

KZHT/Self Lake City, UT PO: More Summe MD: Juli McCarton

# ICCON/Son Autoni PD: Krook Kelly MD: Buncan James

KHTS/San Diego, CA PD: Diese Laird APD: Ree Gerenime 60: Hitman Hoyes DEBOUM!COX Supposed

# ICSLY/San Luis Obiepo, CA OM/PD: Dove Christopher IID: Adem Burns DAYE MATHEWS BANG "Crust"

KZQZ/San Francisco, ČA PO: Mark Adams MO: Lara Scatt 21 BACKSTREET BOYS "Give" THATO EYE BLIED "Jumper"

## KBKS/Seattle, WA PO: Mike Preston MO: Paul Anthony

WNDZ/South Bend, IN PD/MD: Casey Daniels APD: Brian Bell JAIST Truny SEAL Thuman

KZZU/Spokane, WA PD: Ken Hopkins MD: Paul Gray

WDBR/Springfield, IL PD/MD: Rik Blade EMILIA "Monta" MADORNA "Pauler" JENNIFER LOVE HEINTT "DI

WNTQ/Syracuse, NY

PO: Tom Mitchell MD: Jimmy Close JENNIFER LOVE HEWITT "Dust DEBORAN COX" Supposed

WWHT/Syracuse, NY PD/MD; J.J. Rice

DRUHILL FREDMAN 'Doop'

WWLD/Tallahassee, FL PD/MD: Steve King APO: Buzz Cravan SARAHMCLACHLM: Angel

FASTBALL TOO

WFLZ/Tampa, FL OM/PD: B.J. Harri APD/MO: Domino

CAIC TRIVEY

R. KELLY & C. DION 'Angel'

WMGL/Terre Haute, IN

JENUITER LOVE HEWITT "DISI"
JAKET "Every"
DAVE MATTHEWS BAND "Crush"
RYS "GOT"

PO: Rich O'Brien MO: Steve Smith

WVKS/Toleda, OH PD: Mike Wheeler APD/MO: BM Miches

WPST/Irenten, NJ PO: Dove McKay NO: Chris Peorre

KRQQ/Tucson, AZ OM/PD: Tim Richards APO: Ryne MB: Randy Williams

ICHTT/fules, OK Off: Seen Phillip PD: Carly Rush MB: Seelly Mes EDWIN MCCAN TO

KHTO/Sprin KHTO/Springfield, M DM: Dave Alexander PD: Ray Michaels 22 GOO GOO DOLLS "Ins" HOUSTON & CAREY "Beile

CAURYN HILL OFFSPRING T RLYS 'Got' TO 'Westside' JAFZ' 'Hard' EMILIA 'Work

## KRUF/Shreveport, LA PD: Catlish Kelly MD: Woody Austin EMILA Word JENNETR LOVE NEWIT! "Door WSKSAltica, MY

WSKS/Utien, NY PO: Stew Schantz APD/MO! Gina Jone: ENILLA "Norte" FIVE "Things" RVS "Go" OFFSPRING "Proby" NICOLE 1Man

WWKZ/Tupela, MS PD/MD: Rick Stevens

KWTX/Waco, TX
PD: Flash Phillips
41 SHAGY HAMET Lu
LENGTR LOVE HEW
DEBORAH COX: SHAP
RVS: Too!
CHER TRAINS

# WWZZ/Washington, DC PD: Dale D'Brian APD/MD: Ron Ross

SHAMPI MULLING TLAIMY
AND TEVERY
OFFSPRING "Proty"

#### WIFC/Wausau, WI PO: Danny Wright MD: Jell Murray JENNIFER PINGE "Crush" BLACKSTREET & MINL. "Take HACCHALL DAVE MATTHEWS BAND "Crush"

WLD/West Pairs Beach, FL OM: Dave Denver PO: Jordan Waish APO: Dave God

## KKRDAVichita, KS PD: Jack Dilver MD: Craig Hubbard JENNIFER LOVE HEW NEW RADICALS "GIC

WBHT/Witkes Barre, PA Interim PO: Aaron Roberts MD: Mark McCarthy

W/KR7/Milker Rame Pf PD: Tony Banks APD/MD: Jerry Padden

# PD: John Wilson APD/MD: Mile Ressi BRANCY "Eve" BANENANSO LADIES TO

KFFM/Yatkirsm, WA PD: Jim Allen MD: Harrison Wood FAITHEVANS TLING R. KELLY & C. DOM "An EMILIA "NO-16" NEW RADIGALS "GO"

# WYCR/Vest, PA Oth: Plat NeCauch PO: Dovy Credest MD: Sely A H ENLY West & MAD NCX 20 "Back" LAURYS HELL "Dos"

# 153 Total Reporters 153 Current Reporters 148 Current Playlists

Reported Frazen Playlist (5): WNNK/Harrisburg. PA KIIS/Los Angeles, CA WRFY/Reading, PA KISX/Tyler, TX

Note: WNDU/Sou letters to WNDZ.

#### CHR/POP PLAYLISTS

#### FIND COMPLETE PLAYLISTS FOR ALL CHRAPOP REPORTERS ON RAR ONLINE



WHTZ/New York (212) 239-2300 Poteman Bryant

### AMERICAN STATES AND STATES AN

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ARTIST/TITLE

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WBLI/Long Island (516) 732-1061 Thomas/Levine

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1314) 692.5100 Rapugu Stevens

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JUNIOFER PAUGE Crush
BACKSTREET BOTS/11 Never Break
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BACKSTREET BOTS/11 Never Break
GOO GOO DOLLS Nine
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## WKF8/Cincinna (513) 621-9326

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42	35	35	36	SHERYL CROWAN Favorite Mistalie
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54	60	61	34	MATCHBOX 20/Real World
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	8	10	10	FASTBALL/Fire Escape
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#### MARKE" # -KIXIM/Son Anton (210) 736-9700 Kelly/James



# ICHT/Sell Lake City (801) 908-1300 Summers McCartney

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#### CHR/RHYTHMIC TOP 50

**NOVEMBER 20, 1998** 

	111	4		Control of the Contro		TOT/	L PLAYS -		TOTAL
3W	2W	LW	TW	ARTISTTITLE LABEL(S)	TW	LW	2W	3W	STATIONS/ADDS
2	2	2	0	DRU HILL (REDMAN How (Def Jam/RAL/Mercury/Island)	2769	2720	2547	2231	50/0
1	1	1	2	LAURYN HILL Doo Wop (That Thing) (Ruffhouse/Columbia)	2721	2841	2636	2596	50/0
4	3	3.	3	DIVINE Lately (Pendulum/Red Ant) •	2281	2146	2044	1953	48/0
10	7	5	4	BRANDY Have You Ever? (Atlantic)	2263	1997	1746	1461	48/1
3	4	4	5	MONIFAH Touch It (Uptown/Universal)	2074	2111	2043	2090	37/0
13	11	10	6	JAY-Z 1/AMIL AND JA Can I Get A (Def Jam/RAL/Mercury)	1623	1490	1283	1031	37/1
6	5	6	7.	XSCAPE My Little Secret (So So Det/Columbia)	1600	1798	1914	1896	36/0
5	6	9	8	AALIYAH Are You That Somebody? (Atlantic)	1420	1564	1751	1949	36/0
7	8	7	9	MYA L'SILKK THE SHOCKER Movin' On (University/Interscope)	1389	1596	1640	1789	36/0
6	13	12	•	JAY-Z Hard Knock Life (Roc-A-Fella/Def Jam/Mercury)	1377	1267	1053	895	40/0
8	9	8	11	MONICA The First Night (Arista)	1274	1580	1628	1780	34/0
)	10	-11	12	TQ Westside (ClockWork/Epic)	1196	1272	1457	1573	32/0
5	16	14	13	FAITH EVANS Love Like This (Bad Boy/Arista)	1148	1078	907	895	41/1
1	12	13	14	NEXT   Still Love You (Arista)	1085	1177	1209	1142	28/0
	_	28	13	BLACKSTREET & MYA (MASE Take Me There (Interscope)	1060	626	287	103	40/7
В		_17	0	WILL SMITH Miami (Columbia)	1024	810	697	582	36/2
2	14	15	17	NICOLE Make It Hot (Gold Mind/EastWest/EEG)	908	1050	1050	1077	23/0
	37	19	<b>6</b>	TIMBALAND (MISSY & MAGOO Here (BlackGround/Atlantic)	840	780	442	178	34/5
4		-16	19	LAURYN HILL Can't Take My Eyes Off You (Ruffhouse/Columbia)	836	936	909	943	25/0
1		18	20	NASTYBOY KLICK Lost In Love (Upstairs)	753	785	769	700	18/2
'	19		0	'N SYNC (God) A Little More Time (RCA)	734	558	342	103	26/2
	48	30	•	TAMIA So Into You (Qwest/WB)	713	740	774	867	18/0
9	18	20	22		709	585	442	344	24/3
	38	29 CER		OUTKAST Rosa Parks (LaFace/Arista)		214	442	and the state of the latest and the	38/15
	أناشا		9	2PAC Changes (Death Row/Interscope)	707				
		ER	9	MONICA Angel Of Mine (Arista)	706	309	123	54	31/4
3	26	23	26	REEL TIGHT Wanna Ride (G-Funk/Restless)	699	665	606	471	28/1
7	23	21	27	KURUPT We Can Freak It (Out) (Antra/A&M)	679	694	652	594	17/0
9	24	24 -	28	112 t/MASE Love Me (Bad Boy/Arista)	649	650	647	562	27/1
1	27	25	29	JANET Every Time (Virgin)	631	639	576	449	32/2
200		ER	0	R. KELLY (KEITH MURRAY Home Alone (Jive)	624	484	413	290	32/4
-	-	ER	0	DEBORAH COX Nobody's Supposed To Be Here (Arista)	536	460	277	196	28/4
0	28	27	32	NICOLE I/MOCHA I Can't See (Gold Mind/EastWest/EEG)	527	601	564	560	24/0
0	17	26	33	J. DUPRI & M. CAREY Sweetheart (So So Det/Columbia)	526	589	783	812	19/0
•	-	34	•	HOUSTON & CAREY When (Arista/Columbia/DreamWorks/Geffen)		502	211		33/2
7 -	33	33	35	<b>VOICES OF THEORY</b> Wherever You Go (H.Q.L.A./Red Ant)	480	511	466	485	23/0
0	39	39	36	BRIAN MCKNIGHT Hold Me (Motown)	448	453	441	357	23/0
6	34	36	37	BACKSTREET BOYS I'll Never Break Your Heart (Jive)	446	462	464	609	14/0
4	25	31	38 .	GINUWINE Same Ol' G (Atlantic)	441	521	640	642	14/0
•	-	44	39	MO THUGS FAMILY Ghetto Cowboy (Relativity)	438	400	266	253	16/2
) E	BU	T	10	ICE CUBE (MR. SHORT KHOP Pushin' (Lench Mob/Priority)	407	300	213	67	25/4
5	35	43	41	DMX (FAITH EVANS How's It Goin' Down? (Def Jam/Mercury)	392	406	455	498	11/0
) E	BU	T	1	DRU HILL These Are The Times (Island)	388	325	250	265	23/8
	-	48	<b>3</b>	98 DEGREES Because Of You (Motown)	360	348	265	201	10/0
2	32	40	44	TATYANA ALI Daydreamin' (MJJ/Work)	354	451	509	696	14/0
8	21	32	45	KEITH SWEAT I/SNOOP DOGG Come And Get (Elektra/EEG)	344	518	708	875	15/0
5	29	41	46	JENNIFER PAIGE Crush (Edel America/Hollywood)	343	413	524	612	9/0
E	BU	T	1	TATYANA ALI Boy You Knock Me Out (MJJ/Work)	342	274	.174	135	26/6
	45	46	48	JON B. I Do (Whatcha Say Boo) (Yab Yum/550 Music)	341	396	379	296	17/0
2	31	45	49	SWEETBOX Everything's Gonna Be Alright (RCA)	329	399	511	534	12/0
10	40	42	50	2PAC Unconditional Love (Death Row/Breakaway)	317	410	427	456	8/0

This chart reflects alrelay from November 9-15. Songs ranked by total plays. Highlighted songs indicate Breaker.
52 CHR/Rhythmic reporters. 52 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

#### BREAKERS.

#### 2PAC

Changes TOTAL PLAYS/INCREASE 707/493	(Death Row/Interscope) TOTAL STATIONALADOS 38/15	CHART
	MONICA	
An	gel Of Mine (Arista)	
TOTAL PLAYS/INCREASE 706/397	TOTAL STATIONS/ADDS 31/4	CHART 25

	R. KELLY 1/KEITH MURRAY Home Alone (Jive)				
PLAYSANCREASE 624/140	TOTAL STATIONS ADDS	CHART			
	DEPONAL GOV				

#### **DEBORAH COX**

	Nobody's S	Supposed To Be Here	(Arista)	
TOTAL	<b>PLAYS/INCREASE</b>	TOTAL STATIONS/ADDS		CHART
	536/76	28/4		31

#### **MOST ADDED**®

ARTIST TITLE LABELIS)	AUU
2PAC Changes (Death Row/Interscope)	15
AARON HALL All The Places (I Will) (MCA)	11
SHIRO Good Love (Noo Trybe/Virgin)	` 1
DRU HILL These Are The Times (Island)	
BLACKSTREET & MYA VMASE Take Me There (	interscope) 7
SHAE JONES Talk Show Shhh! (Universal)	1
TATYANA ALI Boy You Knock Me Out (MJU/W)	ork) (
TIMBALAND (MESSY & MAGOO Here (BlackGroun	nd/Attantic) 5

#### MOST INCREASED

ARTIST TITLE LASELIS	PLAY HCREASE
2PAC Changes (Death Row/Interscope)	+493
BLACKSTREET & MYA VMASE Take Me (Interscope	+434
MONICA Angel Of Mine (Arista)	+397
BRANDY Have You Ever? (Atlantic)	+266
WILL SMITH Miami (Columbia)	+214
'N SYNC (God) A Little More Time (RCA)	+176
R. KELLY (KEITH MURRAY Home Alone (Jive)	+140
DIVINE Lately (Pendulum/Red Ant)	+135
JAY-Z VANNL AND JA Can I (Def Jam/RAL/Mercury)	+133
OUTKAST Rosa Parks (LaFace/Arista)	+124

#### HOTTEST RECURRENTS

ARTIST TITLE, LABEL(S)

NEXT Too Close (Arista)
BRANDY & MONICA The Boy Is Mine (Atlantic)
K-CI & JOJO All My Life (MCA)
WILL SMITH Just The Two Of Us (Columbia)
USHER Nice & Slow (LaFace/Arista)
USHER You Make Me Wanna (LaFace/Arista)
DESTINY'S CHILD No, No, No (So So Del/Columbia)

WILL SMITH Gettin' Jiggy Wit It (Columbia) BRIAN INCKNIGHT Anytime (Motown)

Breaters: Songs registering 800 plays or more for the first time. Bullets assurated to samps gaining plays over the provious work. If two songs are tied in number of plays, the samp being played on more stations is placed

NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)





	L		- TOTAL	DI AVS	
UW	TW	ARTIST TITLE LABEL(S)	TW	FM	TOTAL STATIONS/ADDS
1	1	LAURYN HILL Doo Wop (That Thing) (Ruffhouse Columbia)	4522	4890	103/0
2	0	JAY-Z F/AMIL AND JA Can I Get A (Def Jam/RAL/Mercury)	4142	3873	116/2
7	0	JAY-Z Hard Knock Life (Roc-A-Fella/Det Jam/Mercury)	3044	1707	113/55
3	0	OUTKAST Rosa Parks (LaFace/Arista)	2374	2040	97/4
4	6	TIMBALAND F/MISSY & MAGOO Here (BlackGround/Atlantic)	2193	1910	110/6
5	6	WILL SMITH Miami (Columbia)	2143	1793	100/4
6	7	MACK 10 F/GERALD LEVERT Money's Just (Hoo-Bangin'/Priority)	1730	1791	84/1
12	8	ICE CUBE F/MR. SHORT KHOP Pushin' Weight (Lench Mob/Priority)	1254	946	88/5
13	9	CAM'RON FAUSHER Feels Good (Untertainment/Epic)	1176	939	80/1
14	0	MIA X Whatcha Wanna Do? (No Limit/Priority)	1054	926	58/0
0	0	FLIPMODE SQUAD Cha Cha (Violator/Elektra/EEG)	988	956	59/0
j	12	DMX F/FAITH EVANS How's It Goin' Down? (Def Jam/Mercury)	941	993	35/0
8	13	JERMAINE DUPRI & MARIAH CAREY Sweetheart (So So Del/Columbia)	845	1060	40/0
20	1	SHAQUILLE O'NEAL Make This A Night (T.W.isM./A&M)	760	676	59/1
-	1	2PAC Changes (Death Row/Interscope)	760	237	42/17
16	16	NASTYBOY KLICK Lost In Love (Upstairs)	753	785	18/2
17	17	KURUPT We Can Freak It (Out) (Antra/A&M)	752	778	21/0
15	18	A+ Enjoy Yourself (Kedar/Universal)	743	803	60/3
_	19	MASTER P Kenny's Dead (American/Columbia)	704	661	51/3
_	1	MO THUGS FAMILY Ghetto Cowboy (Relativity)	686	649	39/3

This chart reflects airplay from November 9-15. Songs ranked by total plays. 52 CHR/Rhythmic reporters and 89 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1998, R&R Inc.



GIRL YOU KNOCK ME OUT -- M.LI/Work artist Tatyana Ali (r), had R&R CHR Asst. Editor Robert Pau "Daydreamin" after her performance at the KYLD/San Francisco Boo Bomb Concert. Ali also performed her latest single, "Boy You Knock Me Out."

#### **NEW & ACTIVE**

BRITNEY SPEARS .. Baby One More Time (Jive) Total Plays: 288, Total Stations: 12, Adds: 1

USHER One Day You'll Be Mine (LaFace/Arista) Total Plays: 280, Total Stations: 12, Adds: 0

UNCLE SAM When I See You Smile (550 Music) Total Plays: 237, Total Stations. 19, Adds: 4

TOTAL F/MISSY ELLIOTT Trippin' (Bad Boy/Arista) Total Plays: 237, Total Stations: 16, Adds: 1

CASE F/JOE Faded Pictures (Del Jam/RAL/Mercury) Total Plays: 225. Total Stations: 14. Adds: 1

R. KELLY & CELINE DION I'm Your Angel (Jive) Total Plays: 183, Total Stations: 10, Adds: 1

LIL' SUZY | Still Love You (Metropolitan) Total Plays: 179, Total Stations: 7, Adds: 1

DJ QUIK Hand N' Hand (Profile/Arista) Total Plays: 153, Total Stations: 6, Adds: 2 COLLAGE Love Of A Lifetime (Metropolitan) Total Plays: 151, Total Stations: 6, Adds: 1

LFO If I Can't Have You (Logic) Total Plays: 146. Total Stations: 6, Adds: 1

CAM'RON FAISHER Feels Good (Untertainment/Epic) Total Plays: 134, Total Stations: 10, Adds: 0

GERALD LEVERT Taking Everything (EastWest/EEG) Total Plays: 122, Total Stations: 14, Adds: 1

SILKK THE SHOCKER Express Yourself (Priority) Total Plays: 88. Total Stations: 8. Adds: 2

AARON HALL All The Places (I Will\_) (MCA) Total Plays: 66. Total Stations: 13. Adds: 11

SHAE JONES Talk Show Shihl! (Universal) Total Plays: 26. Total Stations: 8. Adds: 7

SHIRO Good Love (Noo Trybe/Virgin) Total Plays, 19. Total Stations, 9. Adds, 9.

Songs ranked by total plays

#### NEW RELEASES

#### Adds November 24

BACKSTREET BOYS

**FOXY BROWN** 

JD f/KEITH SWEAT

'N SYNC

PM DAWN

**BUSTA RHYMES** 

SPICE GIRLS

All I Have To Give (Jive)

Hot Spot (Def Jam/Mercury)

Going Home With Me (So So Def/Columbia)

Merry Christmas, Happy Holidays (RCA)

Faith In You (Gee Street/V2)

Gimme Some More (Elektra/EEG)

Goodbye (Virgin)

#### CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

AARON HALL "PROCES" SHIRD "GOOD" BO THUGS FAMILY GO TATVARIA ALL "ROCES"

# KYLZ/Albuquerque, N OMPO M.C. Scrappy IIII: Nace Regula URLZ SAN SANS SOURTY SOLEN PROF

COST/Austin, TX

KISV Bakersfield, CA PB: Mark Feather

BD Bubby Sate

BLACKSTREET & MYSL. "Take
THIS TOWNSON."

#### KKXX/Bakersfield, CA

PR: Clarle Squires MD: Craig Marshall 15 BLACKSTRET & BIVA. "Take" 17 R. GELLY HEL MLARAY "Manny" 18 REEL TRONT "Women"

# WERQ/Battimore, MD 00L/PD Tom Catecocci MD. Darren Brit. 24 state Violustron Report 25 TWEES Shoot

## MM/Docton, MA Cadillor José McCart MID: Bonny Ocean BLACKSTREE & MYS. "I

KZFM/Corpus Christi, TX IO: Je Je CVPMESS HILL 'Green' TYANDUST 'Muse'

### WBTT/Daylon, DH

KQKS/Denver, CO

WDRQ/Detroit, MI

## PRR/EI Paso, TX

John Candelaria Victor Starr ICE CUBEAIN SHORT, "Pushe" ARROIS HALL "Places" In SYNC "Gor"

#### KBOS/Fresno, CA Interio PO: E Cartis IIID: Trans Laughen SPORTY THEY? CHARACTER TANK

W MHH/Greenshorn MC

## KIKI/Honolulu, HI

KBXX/Houston TX
PD: Reb Scarpio
MO Greg Head
PA DOYS Gargate
12 GR 10 DOYS Gargate
11 OUTRAST House

#### nville, FL WJST/Jacks

PB: Base Wymber 23 DEBORMY COX "Suppose 22 BIYSTIRAL "Rapper" 14 PMC. "Champer 8 AMOD VOL. "Places" 6 BLSTA POYVIES "General SHIR JOHES "Lat."

## KLUC/Las Vogas, NV

KPWR/Los Angeles, CA KP/Prog.: Sleve Smith APD: Gamion Young MO: E-Man 18 MACK 10 TROWN 5 MARCH 10 TROWN

#### KHTN/Merced, CA

WPOW/Miami, FL PO: Bld Curry
MD Eddie Mix
APD: Tony The Tigar

8 ELVS CRISPO Server

6 AV 2 Fram, AND A Gar

# KDDN/Monterey, CA PD, Sceoler B. Stevens MD Pleasere TATYANA ALF WHOCK SHIRLD "Good"

WKTU/New York, NY

#### WOHT/New York, NY PD/880: Troop Claborly 21 JAY Z FARRI "Money" 17 PMC "Changes" 16 TRIBINARD FARSSY... "Here" 13 BRITISTY HOUSTON "Hearthree

WWVZ/Norfolk, WA

#### PO: Box Limited IIII: Jay Wool 16 WILL SARTH TRANS\* 13 WOOLA TANK\* 1 LED TRANS\* DISTRICT SPEARS This KCAO/Oxnard CA

PD: Dan Garde MD: Core Bog

# KPSI/Palm Springs, CA DM/PD: Mike Koate 5. R. SELLY FIX. SELECT THOMAL AND DEBOTATION OF THE PROPERTY DEBOTATION CO. T. Supposed

KKFR/Phoenix, AZ PD: Bruce St. James APD: Book Kid Stevenz DEBORAN COLI Supposed OUTHAST TROPS

#### WWIOC/Providence, RI Jerry McKenna Sandy B. MONICA "Ange" AARCH HALL "Pro MODECA "And MARCIE HALL SHEED "GOOD" ID PAREITH ST

KWNZ/Reno, NV SHAE JONES "Talls"

#### KGGL/Riverside, CA APO,MO Joses Bures 8 R. KELLY & C. DIGIS "Mage" 2 DES PUNISHES FASE "MIT

PS: Dovid Lao Michaels APSANO: Melinas Morgan DRU HILL "Times"

## WMAX/Rochester, NY PB: Erick Andorson APD: Patrick Codemio (ARET "Every"

KBMB/Sacramento, CA
PDMD: forable "Elbre" Jamile
5 DRU HILL "Bass"
5 SHIRL "DBMS" "Jah"
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5 SHIRL "SHIRL" "P

#### KSFM/Sacramento, CA PO: Bob West MD: John E Cage DRU HILL "Times" & 2PAC "Changes"

WOCQ/Salisbury, MD

#### KTFM/San Antonio, TX

## XHTZ/San Diego, CA OM/PD: Line Vanquez MD: Date Saliven

FILTERED SOULS "Until DRU HELL "Times" SJ SUM "Hand" SAUM "Hand" E AMON HILL "PIECE" SHIPD "Gent"

## KMEL/San Francisco, CA

KYLD/San Francisco, CA

#### PB: Michael Mortin APD/MB: Jazzy Jim Archer 22 MB "Resemble" 7 COLLAGE "LANSING" 15 SYNC "Gos" KWWV/San Luis Obispo, CA

LR SUZY "SIM" IN MELLY FAIL VALIDARAY THE DJ GUME THEME KUBE/Seattle, WA PD: Eric Powers MD, Julio Pilal

## TO "But" INDUSTOR THEFTHER ICE CURE-NA SHORT, "Pusher" DESCRAM DEE "Supposed"

KWIN/Stockton, CA PD John Christian APD Tammy Cruise MD Pretty Boy Dontay

# WLLD/Tampa, FL PD: Dove Forguson 800: Ortando 800007 "Luc" WLL Starth "Manor"

SHAE JOSES TON

# WOWZ/Lilica, NY OM/PD: J.P Marks APO/MO: Harry Carpen 14 Frite Things

OUSTON I CAMPA

### Jay Stevens D/MO: Maurice Devoe

KDGS/Wichita, KS PD: Stown Dornell APD: Ricardo Cherry MD: A.A. Jones 22 MASTYRDY RICK YLOR' 11 29AC Changes

#### CHR/RHYTHMIC PLAYLISTS

#### FIND COMPLETE PLAYLISTS FOR ALL CHRARHYTHING REPORTERS ON RAR ONLINE



	W 8			ARTIST/TTLE
	210			
	68			JENNIFER PAIGE/Crush
	50	65	80	RODIELL FICOLLAGE/Cart We Try
52	70	66	62	DEBORAH CONThings Just Aller
36		52	64	AAL/MANNING YOU TREE.
	29	47	51	STARS ON 54/8 You Could Figure
	34	32	61	'N SYNC/Rester Up My Heart
27		48	46	CYNTHIAM I Had The Chance
	54		42	HIROSAYOU Only Have To
	34	34	30	BACKSTREET BOYS/TI Nove Book
	15	22	32	RAZOR & GUIDO/Do & Again
	27	25	27	BRANDYAMINE YOU EVER?
27	26		26	TAMPERER FAMINIVE R
36	41	27	26	NEXT foo Close
	- 0	14	23	VENGABOYS/Ne Like To Party
	12	22	22	N SYNCHGOL I A LAM
21	30	28	20	MADDRINA/The Pewer Ct
w		7	19	ELVIS CRESPO/Subvernante
20	13	17	19	AMBER/One More Hight
13	7	16	16	STARDUST/Music Sounds
9	14	16	16	DEBORAH COM/tobody's Supposed
16	20	19	16	BRIAN MORSEGHTANYONE
21	24	24	15	R. KELLY & C. DION/Tm Your Arger
			14	WILL SMITH Many
	-		14	C/ER/Balana
31	37	20	14	ICC & JOJOVA My Life
13	18	12	13	ROCKELLAn A Dream
	7	13	13	LALIRYIE HILL/Doo Wop (That Thing)
7	12	13	12	COLLAGEALONS OF A Lifetime
7	14	16	12	BRANDY & MONICATTIN BOY IS MITTE
	5	13	-11	HOUSTON & CAMEYANNER YOU Believe
6	12	10		DIVINE/Lately
9	7	18-	-	SWEETBOX/Everythings
8	12	7		JMET/Every Tene
	-	5		DRU HILL FIREDMANSHOW Drop IS YOUR.
		5	6	
6	9	6	5	ACE OF BASE Whenever Vita/VIL.
15	18	6	5	BRAVO ALL STARS/Let The Mont
	9	-		VERONICA/Release Me



PL	F 8			ARTIET/TITLE
*	200	-	TW	
42	41	41	43	DACK FRATH EMBISHOU'S & Goin' Down
42	42	43	42	JAN-Z FAMIL AND JA/Can I Get A.
22	24	34	42	FAITH EVANS4 ove Like This
41	42	42	42	JAY-Z/Hard Whock Life
42	41	42	41	DRU HILL F/REDMANATON DOED IS YOUR
41	42	42	41	LAURYN HILL/Doo Wop (That Thing)
42		41		5DREAGA/Superthug
	10	24	36	REDMANATO OF THAT
16	25	41	35	FLIPMODE SQUAD/ON ON ON
19	29	30	36	HELLY PRICE-Friend OF More
10	27	38	34	BRANDY/Angel in Disquise
28	39	28	32	LAURYS HILL/CONT Take Mix.
30	30	28	20	R. KELLYAMI On A Budy
16	38	36	30	METHOD MANU Oungarous Ground
35	41	38	28	GRUNNE/Same OF G
36	35	24	27	DRU HILL/Times Are The Times
26	29	28	27	NOREAGA/Barned From TV
25	24	23	24	112 FAMSE/Love Me
28	37	32	23	TOTAL MISSY ELLIOTT/Trippin
25	23	23	23	R KELLY FAC MURRAY Frame More
		10	22	DIVINE Cultily
		23		USHER/One Day You'l Ba.
-		23	21	CASE FIJDE/Feded Pictures
27	17	22	21	LAURYN HILL/Everything IL.
w	w		21	JAY-Z F/DADOMoney Cash, Hoss
19	22	19	19	AuEnpy Yourself
25	26	27	18	MEMPHS BLEENLAN-ZWS Aright
35	29	26	18	LAURYN HILL/Lost Ones
				2PAC/Changes
17	17	15	15	BRAND MURAN/Don't Lat & Go
16	16	15	13	PETE ROCK Tiny Master
				THE PERSON AND ADDRESS OF THE PARTY OF



62 63	68		LAURYN HILL/Doo Wap (That Thing)
63		-	
			IGURUPTANIC Care Fronts BL.
40	43	54	
	59	50	BAD AZZ F/SNOOP DOGGWe Be Puch B
61	49	50	JOYZ FAMIL AND JACON I Get A
38	42	47	OUTIVAST/Rosa Parks
29	21	41	MO THUGS FRAMLY/AN GOOD
41	48	-	JD & MARIAN CAPEY/Sweethood
34	42	33	MYA FISILIEL Allows On
	34	31	DJ QUINCHand IV Hand
	28	27	TIBIDALAND FARSSY. Here We Come
	23	27	ICE CUBEMIR SHORT PURPLY WHICH
			MONIFAH/Touch III
30	12	20	JAY-ZHANG Knock Life
24	17	18	LAURYR HILL/Cart Take Mr.
28	19	17	TOMestude
		16	MACK 10/U Ain't Seen Rollin'
31	12	13	112 FAMSEA ove Me
			MARIAH CAPEYA SHE BARNE
	29 41 34 37 54 28 14 30 24 28 31 19	29 21 41 48 34 42 37 30 34 54 46 28 51 28 23 14 21 30 12 24 17 28 19 31 12 19 22	37 30 33



_	_			
N	WS.	Life	-	ARTIST/TITLE
22	40		-	LAURYN HILLDoo Woo (That Thing)
34		52	83	MONIFAH/Touch R
80		79	81	NICOLE/Make It Hol
81	81	77		MONICAThe First Night
	79	81	76	GALWAE Same OF G
	48		70	MYA FISILIOX Movin On
	76		62	N SYNCHGOO J A LATEL
		31	56	BRANDY Have You Exer?
10	28	17	40	DRU HILL FIFEDMANSHOW Doop IS YOUR
	31	42	46	AAL INDIVAGE YOU THAT
78	75	43	46	BIG PUBLISHER FUCE/SM Not A Player
48	44		44	R KELLY & C. DICHETIM Your Angel
17	16	26	46	BRIAN MODBIGHT/The Only One For Me
4	13	14	30	WILL SMITHMAN
	2	13	37	DRYME/Lamby
		72	31	WHITNEY HOUSTON'ES Not Right.
	11	25	30	MONICA/Angel Of Mine
50	73	37	28	SWEETBOX/Everything's
47	41	28	20	GOO GOO DOLLSAWS
11	14	25	25	NEXTA SMI LOVE VIN
44	55	72	21	TATYANA ALI/Desdroomer
	30	16	20	HOUSTON & CAREVANDON YOU Belleve
	3	15	15	98 DEGREES Because Of You
18	44	40	13	JD & MARIAH CAPEV/Supplement
		45	11	JENNIFER PAGE/Crush
-	4	11	18	R. KELLY FAK MILARAYAHOME Alone
				URICLE SAMMAN I See You Smile
				B. ACKSTREET & MYA. Take Me There
Ĺ			4	BACKSTREET BOYS/ALI Hose To Goe
9	10	4	i	FIVE Its The Things
100	.0		•	The state of the s

## KMELJAMS

MARKET 44



107LD/Ban Fra (415) 356-0945 Martin/Archer

L	_	r	-	
PLA		3		ARTIST/TITLE
	210		11	
	80		79	JAY Z FIRMIL AND JA/Can I Git A
	65	73	75	MO THUGS FAMILY/As Good
69	77	75	75	DRU HELL FIREDMANNION Doep Is Yout.
71	74	73	73	LAURYN HILL/Doo Wop (That Thing)
74	80	74	69	MONIFANTOUCH IT
70	49	32	61	TAMPA-So Into You
33	49	27	58	DPV10E/Laterly
4	5	33	47	BLACKSTREET & MYA /Take Me There
	56	39	46	XSCAPEANY LIMB Secret
41	43	44	42	MV-Z/Hird Knock Life
			42	M G/What Do You Remember
22	48	39	37	IQUPUPTANG Can Frenk B.
23	26	24	34	BRANDY/Have You Ever?
70	75	71	33	NASTYBOY REJORT and in Love
		15	38	OUTKAST/Rosa Paris
17		19	29	NEXTA SHIF LOVE YOU
39	31	18	24	STARDUST/Music Sounds
		16	23	TG/Bye Bye Baby
	7	20	22	MO THUGS FAMILY/Gratto Condoy
		18	17	ICE CUBEAIR. SHORT Pushin Weight
27	23	21	13	TIMBALAND FARISSY . Hure We Come
5	6	7	11	REEL TIGHT/Manna Ride
26			18	112 FMASE/Love Me
		5		MONCARings Of Mirze
		5		R KELLY FAL MURRAWHOME More
				2PAC/Changes
			7	COLLAGEA DI A LINGING
5	5	6	7	WILL SMITH Marry
5	5	5		JON B./I Do (Whatcha)
		6		BAD AZZ F/SNOOP DOGGANE Be Pullin IL
				DRU HILL/Those Are The Times
			5	TATYANA ALVBOY YOU Knock Me Out
		-	5	DEBORAH COMNobody's Supposed
5	5	8	5	NICOLE FAIOCHAY Carry See
7	8	9		FAITH EMAIS Love Life This
7	5	7	5	VOICES OF THEORY/Minerover You Go
				N SYNC/(God) A Limb



ᆫ		100	311	
PLA		LIFE	110	ARTIST/TITLE
36				DRU HILL F/REDMAN/How Doep Is Your
	38		53	
		54		JEHRHER PAGE/Crush
		37		BRANDY/Hore You Ever?
		48		98 DEGPEES/Bucause Of You
	48			STARS ON 541 You Could Read
				MONIFAHTouch II
	35		58	TANNA'So Into You
				MEXT/Top Close
		36		LFOW I Carry Home You
	25			DREAMS COME TRUE/Song Of Jav
				FIVE/When The Links.
	37	36	34	SWEETBOXUEverything's
	35	36	-	MADDINGAThe Power QL.
				PRAS MICHEL FODB GNING Supestal
38	38	36	36	LAURYS HELL/Doo Woo (That Thing)
	53			AALIVANVAM YOU THAT
33	36	36	36	VOICES OF THEORY/Say II
35	35	36	35	RECOLEMENT IT HOT
36	40	36		BRITTLEY SPEARS Baby One More
17	23	32	36	TO/Westside
34	35	37	34	MORICA/The First Night
51	55	54	32	SHAGGY FAMOLETALIN Me. LIN Me.
				N SYNC/Got ) A Limb.
32	25	22	24	STARDUSTABLE Sounds
18	21	20	24	WILL SMITH Marri
18	17	25	20	MYA F/SILIBL Movin On
21	21	27		DAYMEALANN
		0	18	R. WELLY FAL MURRAYMOME Alone
			15	VOICES OF THEORY Wherever You Go
		13		HOUSTON & CAPEY/When You Believe
10	6	5	10	JAMENEVEY Time
8			10	AwEnpy Yourself
	6			FIVE It's The Things
	5	- 5	5	CASE F/JOE/Fasted Pictures
		4		
				SEAL/Human Beings
	*			2PAC/Changes



3W	200	LIFE	100	
42	60	70	66	DRU HILL FAREDMANATION DOOD IS YOUR
67	68	66	87	AAL/VAHVAre You That
67	66	65	87	DIV/NE/Lately
65	65	67	66	LAURYN HILL/Doo Wop (That Thing)
67	66	65	66	MONFAH/Touch It
49	49	55	50	JERMANE DUPRIJAY-ZMoney Ain't A Than
8	31	48	56	JOSE FAMIL AND JACON I Get A.
	54		51	MONICAThe First Blom
	37		48	
	22	44	42	DRU HILL/Those Are The Times
		25	42	
59	67	52	41	BRANDY FAMASE/Top Of The World
48	50	43	41	MYA F/SILICK Allown On
	61	47	40	NICOLEAtaire II Hut
37	36		39	BRANDY Have You Ever?-
			37	MONCA/Angel Of Mine
	32		35	GMUMME/Same Of G
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73	66	63		AALIVAHIAR YOU THIS
	65	44		MONIFAH/Touch ®
	-	42		MONGAAnor Of Mine
69	67	69	50	NICOLEAlatio II Hot
70	67	73		LAURYN HILL/Doo Woo (That Thing)
22	30	35	57	BRANDY Have You Esse?
28	45	49		JAY-ZHard Knock Life
14	20	20	46	JAK-Z FAMIL AND JACON 1 Gir A
	-	43	45	WILL SMITHMAIN
52	39	39	39	JAMET/Go Deep
5	5	32	35	UNICLE SAM/When I See You Simile
	39	34	33	TIMBALAND FAMISSY, Alure We Come
8	6	9	29	DIVINE/Lately
42	35	39	22	NEXT/Too Close
60	41	62	26	TQ/Westside -
60	36	35	25	BIG PUNISHER-FIJOE/SWI Not A Player
63	54	30	24	BRANCY & MONICA/The Boy Is Mine
14	17	15	24	OUTIGAST/Rosa Parks
28	7	27	22	EAURYS HILL/Cart Take My
35	28	14	15	PRAS MICHEL F/008 Ghitto Supastar
8	7	8	12	PRAS/Blue Angels
9	9	10	11	112 FAMASE/Love Me
		3		NICOLE FAMOCHAI Carit See
6	10	8		NEXTA SMI LOVE YOU
		10	7	HOUSTON & CAREY/Magn You Believe
			- 5	2PAC/Changes
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5	5		5	FAITH EVANSLOVE Like This
5	5	5	5	STAPOUST Music Sounds
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PLA	73	т		ARTIST/TITLE
		LW	TW	
69	71	65	65	DRU HELL F/REDMM/How Deep Is Your
10	10	46	65	FAITH EVANS Love Life This
62	65	65		REEL TIGHT/Wanna Ride
67	62	63	64	112 FAMASE/Love Me
14	54	56	84	R. KELLY FAC MURRAY/Home Alone
58	66	64	62	TATYANA ALVBoy You Knock Me Out
57	52	56	58	NICOLE FANOCHA! Can't See
60	59	60	58	VERCRICA-Someone To Hold
		35	57	USHER/Ore Day You'll Be
58	64	61	56	SRIAN MCKNIGHT/Hold Me
71	67	64	56	LAURYN HILL/Doo Woo (That Thing)
60	65	61	55	JANEZ FIRMAL AND JAYCON I GOT AL.
	25	61	54	BLACKSTREET & MYA. /Take Me There
	31	52	53	CASE FIJOE/Faded Pictures
100		54	53	SHAQUILLE O'NEAL/Make This A Mont.
10	10	47	53	TIMBALAND FAIRSSY. Here We Come
51	56	55	54	WC 6400 B. Better Days
45	50	50	49	JANET/Every Time
			49	FILTERED SOULS/Untadable
45	48	52	46	BRANDY/Have You Ever?
23	34	40	45	JRY-ZMard Knock Life
58	57	54	45	An/Entry Yourself
48	49	48	45	XSCAPEMAY LITTLE Secret
	23	50	45	TO/Bye Bye Baby
46	50	60	44	
43	44	45	39	JON BJ Do (Whatche)
43	47	48	39	VOICES OF THEOPY/Wherever You Go
		- 5	36	URIDLE SAMWhen I See You Smile
40	44	38	20	RAS KASS FIDR. DRE /Ghello Fabulous
5	5	16	26	DEBORAH COMMondey's Supposed
			23	2PAC/Changes
			26	DRU HILL/Those Are The Times
		5	28	ALL CITY/The Hot Joint
5	7	5	16	MO THUGS FAMILY/Gratto Controy
5	7	7	15	
-		10	10	OUTICAST/Rosa Parks
	5	9		CYPRESS HILL/Dr. Greenthumb
			10	
	5	9		BAD AZZ E/SNOOP DOGGANE BE PLEEN BL.
			5	SILICK THE SHOCKER/Express Yourself



MARKE" #

WDTJ/Detroit (313) 871-0590 Alexander/Panton

#### **URBAN PLAYLISTS**

#### FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE



MARKET .

CKBTA es Angeles 73232 634-1800 Austro/Fuller

ATTENTITE

WALE/Octob (313) 965-2008 Saunders

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42 43 41 41 DRU HILL FREEDMANN-O Live to Vent.

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KIO4 (1972) 263-9911 Chestham

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WGCI/Chicago (312) 427-4890 Smith/Alan

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WUSL/Philadele (215) 483-8900 Little/Cooper

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WEDA-Misel (305) 623-7711
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WHTA/Adamia (404) 765-9750 Taylor

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WYEF/Atlanta (404) 998-8990 Brown/Shabazz

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WZAM/Cloveland
(216) 621-9300
Rush/Stephens

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WALT LOVE

# **How WBLK Broke Through In Buffalo**

#### ■ The CBS Urban outlet bridges the gap with a mixture of R&B and hip-hop

It takes time to build loyalty for any product, and a radio station is no different. Your station, its format, and your presentation are your brand in your market. The Buffalo market has been a hard one to crack for the Urban format, but now it seems that WBLK-FM has not only made it into the mix, but also into the hearts and minds of the city's residents. It has become "the bridge" between all cultures in the Buffalo-Niagara Falls area, including nearby Toronto, Canada.

WBLK made a strong move in the Summer '98 Arbitrons, increasing its share from a 7.5 overall to an 8.0. Its ranking also improved from No. 6 in the market to No. 3. I'll share other significant ratings numbers a little

#### **A Little History**

WBLK is now part of the CBS cluster in the Buffalo market, but the call letters still have heritage in the



Skip Dillard

station targeting blacks in that part of the country. PD and veteran broadcaster Skip Dillard has been at the forefront of

WBLK's serious rise, along with VP/ GM Jeff Silver and the staff they put together over the past few years

Dillard started in the industry working part-time at WOWI/Norfolk back in 1988 while still a student at Hampton University. He has a BA in mass communications. This is his third opportunity to program. His first success was at WYLD-FM/New Orleans, and he also programmed WMXD/Detroit prior to assuming his current position.

What are his thoughts about the increase in ratings in the summer '98 book? "We've been working very hard at trying to grow the radio station and its audience," he says. "I know for a fact that we've been out in the community more this year than ever before. One of our goals is to be in the streets so people in this community see us at positive events and doing positive things for our citizens besides what we do on the air daily. We've also tried to keep the radio station tight, yet fun. Today, you really have to focus on having fun, yet you still have to be able to get the music in. That's something we're getting better at."

Keeping the radio station tight could mean a number of things. I ask Dillard to clarify. "Having the music and other things correct," he explains. "Ten in a row is nice, but what's in between the records matters a lot more. That's a big factor,

One of our goals is to be in the streets so people in this community see us at positive events and doing positive things for our citizens besides what we do on the air daily.

and it's something I think we've got ten better at. It's really executing the format. The majority of my jocks are veterans of the industry, and those who are not veterans are very eager to learn from the people who have a lot of experience.

Buffalo is a market that has always been known for producing great talent. That's a big help to us, because the heritage in this market is important. To have jocks who've grown up listening to some of the personalities here really does help us."

#### Keep It Real

"The most important part of Urban radio, in my opinion, is the fact that it's a lifestyle format," Dillard continues. "You can never neglect the lifestyle of the listener, and you have to have the proper on-air presence. I always remember what wellknown programmer Jerry Boulding used to say: 'The mark of a good air personality is being able to take a liner and put it in your own style and make it believable.' That means having a jock who can say something like he's saying it to his girlfriend, trying to convince her to go with him to a party tonight. Maybe she doesn't want to go. So, how would you use words to convince her?

"As a jock reading a liner, you really do have to be very convincing whether you're talking about the radio station or about a campaign that's important for all of the community to be involved in. To be successful at getting people to listen and keep listening, you need real jocks who convey their realness to your audience.

Did the station do any big promotions during the summer to help boost its ratings? "Yes, we did."

Dillard replies. "We did several big ones that were all very successful. We had 'Unity Day' at a major theme park, where we featured national recording artists. We also did our 'Block Party,' which this year attracted 11,000 people and starred the groups Next and Public Announcement. We had vendors selling everything from African wares to Caribbean food.

The response was tremendous. It seems these summer outdoor events are growing each year, and we have to move to bigger and bigger locations. Sometimes it gets sort of taxing, and it's a lot of work, but I would put my promotions department up against anyone anywhere, because they are creative, and they work so hard to make these things happen for us."

#### A Bridge That Brings **People Together**

Buffalo, like a number of other cities, has had its problems in the area of racial division among its citzens. So something has obviously happened in mind-sets of people in that area if WBLK has become the contemporary hit music station in the market. Only Country WYRK-FM and Classic Rock WGRF-FM have higher ratings as music stations in Buffalo. What does Dillard think has made the masses embrace WBLK at this point in time?

"Well, it's no secret that, with about a 30% black population over the entire metro, you have to cater to a larger listening audience than just the black community, which is our core audience," he says. "Really, I think it's the trend we are seeing everywhere. Black music is popular just about everywhere you go these days."

Truly, I note, it's the pop music of the '90s, like "Soul" and the music known as "Motown" were back in the late '60s and early '70s. Music made the difference at black and white gatherings during that time in this country. "You're right," Dillard agrees. "It has become the pop music of the '90s, and that is one of the

Well, it's no secret that, with about a 30% black population over the entire metro, you have to cater to a

larger listening audience than just the black community, which is our core audience.

GLAD TO SEE YA! - WBLK/Buffalo staffers welcome listeners to "Block



THE NEXT EXPERIENCE - As usual, Arista recording artist Next turned performed songs from their album, Rated Next.



EXCUSE ME, PLEASE - Over 11,000 people attended the concert which took place on Buffalo's waterfront.

biggest things we focus on - the music. We image the stars, and we bring the acts to town in concert as much as we can. We really do try to fit the musical lifestyle, and thankfully the racial division hasn't kept people from enjoying the music. I'm hoping that if one thing will bring us all together, the music will be it.

#### As Good As It Gets

Earlier, I gave you some basic information about the Summer '98 Arbitron as it pertained to WBLK's overall numbers. Now, I'd like to share some other significant results focused on the older demographics that are all-important to increased advertising revenues for any station in any format in our industry.

In 18-34, WBLK made it into the double-digit category, scoring a 10.3. It is tied with Alternative WEDG-FM at No. 3 in that demo. In 25-54, it continues to be strong with a 7.0 and is tied for fifth with AC WMJQ-FM. As you can see, WBLK has found spots in the top 5 in the most important sales demographics. I, for one, applaud its efforts and its successes in all arenas, because there's certainly more to all of this than the numbers!

#### **Count The Units** And You'll Know

The number of commercial units being programmed on stations of all formats these days has increased. When I pose a question about this, Dillard does his best to answer. which I know is not easy, considering that senior management doesn't look favorably on public dissemination of this kind of information.

"

We really do try to fit the musical lifestyle, and thankfully the racial division hasn't kept people from enjoying the music. I'm hoping that if one thing will bring us all together, the music will be it.

"What I will say on the subject," he begins, "is that my general man-ager, Jeff Silver, has worked in the format for many years. He started as the GSM at KMJO (Majic 102) down there in Houston some years ago. He has always been, I guess you could say, a radio GM, and not your typical sales GM. He respects the station and the product on the station, meaning what we put on air our sound.

"I'm not allowed to say how many units, but I can say it's less then most stations are running. You can talk to him about it if you'd like. I can also tell you - which is important that he does respect TSL. A lot of GMs forget about that when they're sticking in an abundance of additional units. If you do that, how are you going to maintain or build your TSL? I'm blessed that my GM has a real understanding."

# YOU AIN'T GETTIN' NADA BUT

instant phones - WVEE, KBXX, WCDX, WTLZ, WBLK, WPHI mad requests - WSOJ, WKYS, KRRQ, KIPR crazy callout - WHTA, WPEG, WJMH, WOWI, WJHM, KMEL



# CHEAPSKATE

Produced by Ski for Roc-A-Blok Productions.

Management: Shot Callas Ent., Big Phil Jordan & Chris "Hitman" Thomas.

FROM THEIR DEBUT ALBUM
"STREET CINEMA"



columbia records presents:





#### URBAN TOP 50

**NOVEMBER 20. 1998** 

-	_	_	_		_				
34	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW LW	L PLAYS	3₩	TOTAL STATIONS/AD
6	4	2	0	FAITH EVANS Love Like This (Bad Boy/Arista)	3512	3314	3083	2886	88/1
7	5	4	ě	DEBORAH COX Nobody's Supposed To Be Here (Arista)	3482	3250	3028	2631	86/2
3	1	1	3	DIVINE Lately (Pendulum/Red Ant)	3226	3444	3480	3182	88/0
2	2	3	4	DRU HILL I/REDMAN How Deep Is (Det Jam/RAL/Mercury/Island)	3063	3282	3312	3184	80/0
11	8	5	6	KIRK FRANKLIN Lean On Me (Gospo Centric)	2818	2682	2573.	2413	80/0
22	14	11	ŏ	BRANDY Have You Ever? (Attantic)	2646	2292	1959	1616	82/1
12	11	8	ð	AARON HALL All The Places (I Will) (MCA)	2591	2510	2401	2393	77/0
14	12	9	8	JAY-Z I/AMIL AND JA Can I Get A (Def Jam/RAL/Mercury)	2536	2383	2155	1957	80/1
9	6	6	9	MARY J. BLIGE Beautiful (Flyte Tyme/MCA)	2469	2625	2651	2533	74/0
13	13	12	0	112 I/MASE Love Me (Bad Boy/Arista)	2345	2235	2147	1975	85/1
39	21	14	Đ	R. KELLY LIKEITH MURRAY Home Alone (Jive)	2254	1937	1597	1874	184/1
21	18	15	0	TOTAL I/MISSY ELLIOTT Trippin' (Bad Boy/Arista)	2117	1937	1754	1633	84/3
18	16	16	D	BRIAN MCKNIGHT Hold Me (Motown)	1990	1928	1904	1793	73/2
19	17	17	ā	KENNY LATTIMORE Days Like This (Columbia)	1964	1872	1812	1753	68/2
_	35	20	4	DRU HILL These Are The Times (Island)	1944	1618	1212	606	86/0
38	30	22	1	CASE I/JOE Faded Pictures (Def Jam/RAL/Mercury)	1850	1546	1316	1106	80/1
5	9	13	17	LAURYN HILL Doo Wop (That Thing) (Ruffhouse/Columbia)	1840	2049	2491	2937	54/0
23	20	19	B	TQ Westside (ClockWork/Epic)	1770	1709	1691	1608	70/2
	7	7	19	JON B. I Do (Whatcha Say Boo) (Yab Yum/550 Music)	1756	2524	2645	2580	61/0
li di in	EAK		20	JAY-Z Hard Knock Life (Roc-A-Fella/Def Jam/Mercury)	1684	440	365	256	74/55
43	32	26	4	OUTKAST Rosa Parks (LaFace/Arista)	1684	1455	1242	959	74/1
31	24	21	à	JANET The Velvet Rope (Virgin)	1665	1568	1482	1228	77/1
20	19	18	23	NICOLE I/MOCHA I Can't See (Gold Mind/EastWest/EEG)	1663	1768	1736	1668	65/0
28	26	24		CHICO DEBARGE Virgin (Kedar/Universal)	1654	1496	1452	1308	67/2
40	33	27	25	GERALD LEVERT Taking Everything (EastWest/EEG)	1588	1388	1237	1054	79/2
32	27.	23	8888	MACK 10 I/GERALD LEVERT Money's Just (Hoo-Bangin'/Priority)		1506	1376	1220	75/1
42	37	33	ă	SHAE JONES Talk Show Shih! (Universal)	1520	1288	1122	962	74/4
9.4	44	34	à	TIMBALAND (MISSY & MAGOO Here We Come (BlackGround/Atlantic)	10011	1130	813	257	77/1
	_	35	Ď	HOUSTON & CAREY When You (Arista Columbia DreamWorks Geffen)	1355	1117	492		85/0
	50	36	0	TYRESE Sweet Lady (RCA)"	1267	1085	730	184	76/3
25	25	25	31	LUTHER VANDROSS I Know (LV/Virgin)	1227	1459	1465	1414	54/0
	EAK		1	MONICA Angel Of Mine (Arista)	1172	522	84	25	74/8
4	3	-	33	KEITH SWEAT (SNOOP DOGG Come And Get With Me (Elektra/EEG)	1156	2321	3269	3003	43/0
	EAK		Ö	MONTELL JORDAN When U Get Home (Def Jam/RAL/Mercury)	1126	818	319	_	78/2
	EAK		X	TATYANA ALI Boy You Knock Me Out (MJ/Work)	1125	984	742	257	68/0
	EAK		4	WILL SMITH Miami (Columbia)	1119	983	855	724	64/2
	EAK		8	BLACKSTREET & MYA (MASE Take Me There (Interscope)	1082	894	653	-234	62/3
	EAK		8	MIA X Whatcha Wanna Do? (No Limit/Priority)	1049	921	799	682	57/0
	EAK		3	CAM'RON (/USHER Feels Good (Untertainment/Epic)	1042	843	677	427	70/1
_	-			DESTINY'S CHILD I/TIMBALAND Get On The Bus (EastWest/EEG)	1014	1292	1214	1132	46/0
36 D.F.	34 B U	_	40	JESSE POWELL You (Silas/MCA)	997	743	539	143	71/6
		_	6	VOICES OF THEORY Wherever You Go (H.O.L.A./Red Ant)	957	955	922	890	56/1
45	39	40	43	LEVI LITTLE Somebody To Love (White Lable)	957	966	896	366	41/0
46	41	39		III FRUM THA SOUL Black Superman (RCA)	883	864	765	678	52/0
DE	8 U	45 T	9	ICE CUBE (MR. SHORT KHOP Pushin' Weight (Lench Mob/Priority)		546	442	189	54/1 64/1
7 5			8		847			696	and the latest
- E	47	49 T	8	FLIPMODE SQUAD Cha Cha (Violator/Elektra/EEG) WELLY BRICE Secret Love (T-Neck/Island)		812	766		53/0
	8 U		_	KELLY PRICE Secret Love (T-Neck/Island)	848 773	356 1301	35 2452	38 3364	68/4 33/0
0.6	10 B U	31	48	NEXT I Still Love You (Arista) RICKY BELL When Will I See You Again (So So Del/Columbia)	759	622	554	361	48/3
99.1	2.37		_						
48	40	44	50	DANESHA STARR As Long As I Live (Micon/Interscope)	729	100	900	831	46/1

This chart reflects airplay from November 9-15. Songs ranked by total plays. Highlighted songs indicate Breaker.

89 Urban reporters. 82 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent.

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#### **NEW & ACTIVE**

MAQUILLE O'NEAL Make This A Night To Remember (T.W.ISM./A&M)

TABLE DAVIS Only You (Red Ant)

REEL TIGHT Wanna Ride (G-Funk/Restless)
That Plays 628, Total Stations: 40, Adds: 3

MASTER P 1/SNOOP DOGG... Thug Girl (No Limit/Priority)
Bad Plays 627. Total Stations: 54. Adds: 3

TELA Bring 'Em Out (Rap-A-Lot/Noo Trybe)
Ital Pays: 623, Total Stations: 44, Adds: 0

MASTER P Kenny's Dead (American/Columbia)
Tital Plays 578 Total Stations 41, Adds 3

SILKK THE SHOCKER Express Yourself (Priority)
Total Plays: 561, Total Stations: 51, Adds: 0

MICHEL'LE Can I Get A Witness (Death Row/Priority)

LEVERT Where Would I Be (Virgin) Total Plays: 532, Total Stations: 56, Adds: 6

NEN OF VIZION Do You Feel Me? (...Freak You) (MLU/Work)

ME Get At Me (Intersound) Pays: 500, Total Stations: 38, Adds: 2

SPORTY THEEVZ Cheapskate (You Ain't...) (Roc-A-Blok/Ruffhouse/Colu Total Plays: 496, Total Stations: 40, Adds: 4

KURUPT Ask Yourself A Question (Antra/A&M)
Total Plays: 416, Total Stations: 48, Adds: 1

69 BOYZ Get On Your Feet (Quadra Sound/Big Beat/Atlantic) Total Plays: 401, Total Stations: 42, Adds: 0

BRANDY Angel In Disguise (Atlantic) Total Plays 377, Total Stations. 9, Adds. 2

#### BREAKERS.

JAY-Z

Hard Knock Life (Roc-A-Fella/Del Jam/Mercury) 20 1684/1244 74/55

MONICA

Angel Of Mine (Arista)

CREASE 1172/650 74/8

CHART

MONTELL JORDAN

When U Get Home (Del Jam/RAL/Mercury)

TOTAL PLAYSMICREASE TOTAL STATIONS/ADDS 1126/308 78/2

1125/141

1082/188

34

TATYANA ALI

Boy You Knock Me Out (MLL/Work)
smcrease TOTAL STATIONS/ADDS

68/0

35

WILL SMITH

Miami (Columbia) TOTAL STATIONS/ADDS 1119/136 64/2

CHART

**BLACKSTREET & MYA 1/MASE...** 

Take Me There (Interscope) TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS

1 62/3

MIA X

Whatcha Wanna Do? (No Limit/Priority) TOTAL PLAYSANCREASE TOTAL STATIO 1049/128 57/0

CAM'RON MISHER

Feels Good (Untertainment/Epic)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 1042/199

CHART

#### **MOST ADDED**

JAY-Z Hard Knock Life (Roc-A-Fella/Def Jam/Mercury) 55 BIZZY BONE Nobody Can Stop Me (Relativity) TRIN-I-TEE 5:7 You Can Always (B-Rite/Interscope) SNOOP DOGG I Can't Take The Heat (No Limit/Priority) 40 SHIRO Good Love (Noo Trybe/Virgin) TEMPTATIONS This Is My Promise (Motown) 12 MONICA Angel Of Mine (Arista) TWISTA & SPEED KNOT... Mobstability (Big Beat/Atlantic) DJ QUIK Hand N' Hand (Profile/Arista) LEVERT Where Would I Be (Virgin) JESSE POWELL YOU (Silas/MCA)

#### **MOST INCREASED** PLAYS

JAY-Z Hard Knock Life (Roc-A-Fella/Def Jam/Mercury) +1244

MONICA Angel Of Mine (Arista) +650 KELLY PRICE Secret Love (T-Neck/Island) +484 +381

LEVERT Where Would I Be (Virgin) MEN OF VIZION Do You Feel Me?... (MLL/Work) A378

**BRANDY** Have You Ever? (Atlantic) -354 MASTER P (SNOOP DOGG... Thug... (No Limit/Priority) +329 DRU HILL These Are The Times (Island) +326 R. KELLY L/KEITH MURRAY Home Alone (Jive)

Breaters: Songe registering 1000 plays or more for the first time. Bullets awarded to songe gaining plays over the previous week. If two songe are ted in number of plays, the song being played on more stations is placed first. Most increased Plays first the songe with the greatest week increases in total plays. Weighted chart appears on RAR.

MONTELL JORDAN When U... (Det Jam/RAL/Mercury) +308

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# BREAKDOWN

ARTIST: KINO WATSON
LABEL, ICHIBAN

kay, ladies, picture this: A beautiful Monday morning, the sun is shining, but it's not too bright. Your bedroom window is open just enough to feel the cool breeze caress body parts not covered by the comforter. Your significant other kisses you gently on the lips to awaken you, then, as he stares

into your eyes, he says, "Stay with me, don't you go nowhere. Call your boss, tell him you won't be there. You're my breakfast in bed." (Speed dial, "Hello, it's Tanya. I can't come in, got pneumonia. See ya tomorrow.") Ichiban recording artist Kino Watson is sure to make temperatures rise with the chorus to his single "Breakfast In Bed." (Can't start your day without a good breakfast.)

"Breakfast ..." is a very sensual, romantic ballad that packs a punch lyrically. Urban AC should embrace this single, and mainstream might just wrap an arm around it during its *Quiet* Storm-type shows. With great lyrics that are not so "in your face," ladies all around the country are going to be making breakfast reservations.

Written and produced by Watson and Sean Davis, this song contains a smooth melody, which is simple yet does the job. The treasure of the song is its lyrics. With a voice that fits this song to a T, Watson doesn't overpower the melody with yelling or forced emotion. He simply gives

isfy. And to sweeten the deal, Watson adds "I'll pay you for the day." (Would that fee be net or gross?)

Females will love this sensual song filled with praise and love. (Okay, and sex, too, but in a loving way). "Breakfast In Bed" is not demanding or intru-

sive with its sexual mes-

sage. It subtly eases itself

props to the woman who satisfies

him and who he loves to sat-

into your mind and heart—
the catchy chorus may be the reason for that. The line to quote: "I don't
need no hotcakes, all I need is your warm
embrace." (Call me Aunt Jemima!)
Peace.

— Tanya O'Quinn Asst. Urban Editor

Artist Breakdown highlights artists with strong chart momentum.

# IN MY OPINION

with Paul Perry

Pete Rock "Soul Survivor" Loud

MD - WYNN/Florence, SC

The upcoming solo venture from Pete Rock, which has him deviating from his "Pete Rock/C.L. Smooth" days, is dope — top to bottom. Featuring such artists as my man Method Man, Rock is also returning to the old school with McIntosh from Loose Ends. These are very tight tracks. The schematics of the tracks are very original, very "Pete Rock," but with a '90s, more hip-hop/urban flavor that fits today's hip-hop radio sound. I find myself mesmerized and transcending as I listen to the CD. Each track brings a little something different. And, surprisingly — and I say that with all due respect to Pete Rock — his flow is very tight. I never had the opportunity to hear him really get down and do his own thing. This project will highlight him as a rapper and a production guru. I think anyone who decides to purchase this CD will find themselves truly surprised by his tyrical quality and by the advancement of his production skills. Pete Rock is back. Soul Survivor is large. It's going to blow up, and I'm looking forward to it.

# **ADDVANCE NOTICE**

Giving you fair warning. These are the singles that are going for adds on Monday (11/23 and Tuesday (11/24)

BEFORE DARKCome Correct(RCA)

BUSTA RHYMESGimme Some More Elektra EEG

JERMAINE DUPRI FKEITH SWEAT & ROC Going Home With Me (So So Def, Columbia

REDMAN I'll Be That (Def Jam Mercury)

2PAC Changes (Interscope







# GREATEST HITS

changes the new single from the double album featuring 3 other previously unreleased tracks impacting november 23 & 24 album in stores november 24



FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

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# KEITHSWEAT

# I'M NOT READY

The follow-up to the smash hit COME AND GET WITH ME

From the album STILL IN THE GAME

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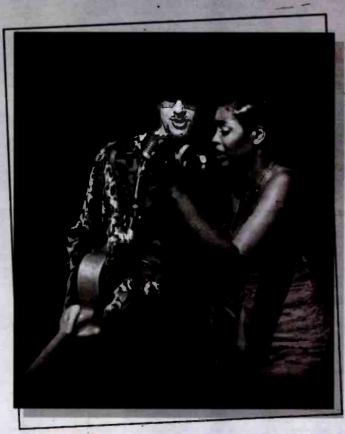
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Urban AC IMPACT DATE...NOVEMBER 30TH





#### **URBAN AC TOP 30**

**NOVEMBER 20, 1998** 

						TOTAL	PLAYS -		TOTAL
a	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	- LW	2W	3W	STATIONS/A
	1	1	0	<b>DEBORAH COX</b> Nobody's Supposed To Be Here (Arista)	1131	1092	1032	989	39/0
	3	3	•	KIRK FRANKLIN Lean On Me (Gospo Centric)	972	900	832	755	36/0
	4	2	3	LUTHER VANDROSS I Know (LV/Virgin)	872	903	829	733	37/0
	2.	4	4	TEMPTATIONS Stay (Motown)	674	746	844	801	28/0
	5	5		DIVINE Lately (Pendulum/Red Ant)	658	640	657	600	30/1
	7	6	6	MAXWELL Matrimony: Maybe You (Columbia)	654	590	582	542	29/1
	13	10	•	GLENN JONES Let It Rain (SAR/WB)	573	532	514	453	30/0
	10	8	8	KENNY LATTIMORE Days Like This (Columbia)	545	562	558	526	28/1
	6	7	9	REGINA BELLE I've Had Enough (MCA)	523	578	593	562	28/0
1	17	13	1	AARON HALL All The Places (I Will) (MCA)	484	464	414	405	28/0
	15	9	11	MARY J. BLIGE Beautiful (Flyte Tyme/MCA)	480	534	504	430	26/1
	_	14	1	HOUSTON & CAREY When (Arista/Columbia/DreamWorks/Geffen)	478	431	203	_	35/0
	9	11	13	TRIN-I-TEE 5:7 God's Grace (B-Rite/Interscope)	471	529	576	546	22/0
	14	12	14	WILL DOWNING & GERALD ALBRIGHT Stop (Verve/Motown)	435	479	512	477	27/0
	16	15	15	BRIAN MCKNIGHT The Only One For Me (Motown)	409	425	479	467	19/0
	25	20	16	LAURYN HILL Can't Take My Eyes Off You (Ruffhouse/Columbia)	400	356	321	298	18/0
	21	18	1	BRANDY Have You Ever? (Atlantic)	398	378	342	273	26/2
	23	21	18	BRIAN MCKNIGHT Hold Me (Motown)	341	342	332	316	15/0
	24	22	19	4KAST I Tried (RCA)	319	314	327	315	18/0
	12	23	20	GERALD LEVERT Thinkin' Bout It (EastWest/EEG)	318	312	516	539	16/1
	8	16	21	VESTA Somebody For Me (I.E./Motown)	316	396	580	636	21/0
	28	24	2	GERALD LEVERT Taking Everything (EastWest/EEG)	313	280	268	200	24/2
	22	25	3	JON B. They Don't Know (Yab Yum/550 Music)	302	275	334	363	14/0
	19	19	24	TAMIA So Into You (Qwest/WB)	300	359	388	425	18/0
	11	17	25	PEABO BRYSON My Heart Belongs To You (Windham Hill)	289	382	539	703	16/0
	29	27	26	LEVI LITTLE Somebody To Love (White Lable)	268	257	261	201	17/1
	_	30	1	KYLE EASTWOOD Why Can't We Live Together (Columbia)	260	239	210	168	18/0
	30	29	28	NAJEE Sapphire (Verve Forecast)	253	247	252	232	20/0
	26	28	29	JON B. I Do (Whatcha Say Boo) (Yab Yum/550 Music)	249	255	296	283	12/0
E	BU	T	30	DRU HILL These Are The Times (Island)	243	157	93	13	15/3

This chart reflects airplay from November 9-15. Songs ranked by total plays. Highlighted songs indicate Breaker.

39 Urban AC reporters. 37 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent.

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#### **NEW & ACTIVE**

CECE WINANS Slipping (PMG/Atlantic)
Total Plays: 240, Total Stations: 19, Adds: 0

**TEMPTATIONS** This Is My Promise (Motown) Total Plays: 234, Total Stations: 26, Adds: 22

WALTER BEASLEY Do You Wanna Dance (Shanachie)
Total Plays: 224, Total Stations: 17, Adds: 0

LEVERT Where Would I Be (Virgin) Total Plays: 207, Total Stations: 25, Adds: 2

FAITH EVANS Love Like This (Bad Boy/Arista)
Total Plays: 206, Total Stations: 14, Adds: 4

R. KELLY & CELINE DION I'm Your Angel (Jive)
Total Plays: 198, Total Stations: 13, Adds: 0

JESSE POWELL You (Silas/MCA)
Total Plays: 165, Total Stations: 20, Adds: 3

**RENE** When U Want Me 2 (Rufftown) Total Plays: 134, Total Stations: 12, Adds: 0

JANET The Velvet Rope (Virgin)
Total Plays: 134, Total Stations: 8, Adds: 0

MONICA Angel Of Mine (Arista)
Total Plays: 129, Total Stations: 12, Adds: 1

Songs ranked by total plays

#### BREAKERS.

No Songs Qualified For Breaker Status This Week

#### MOST ADDED.

ARTIST TITLE LABEL(S)	ADOS
TEMPTATIONS This Is My Promise (Motown)	22
PEABO BRYSON & ROBERTA FLACK The Gift (Windham Hill)	14
TRIN-I-TEE 5:7 You Can Always (B-Rite/Interscope)	13
GEORGE BENSON Back To Love (GRP)	12
ARETHA FRANKLIN How Many Times (Arista)	8
PHYLLIS HYMAN Tell Me (Philadelphia International)	8
JIMMY SOMMERS Promise Me (Gemini/Universal)	7
FAITH EVANS Love Like This (Bad Boy/Arista)	4
UNCLE SAM When I See You Smile (550 Music)	4
DRU HILL These Are The Times (Island)	3
LES NUBIANS Makeda (OmTown/Virgin)	3
JESSE POWELL You (Silas/MCA)	3

# MOST INCREASED

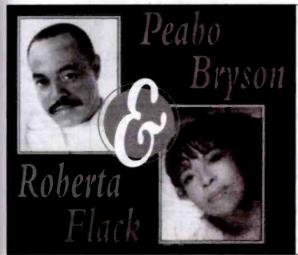
TOTAL PLAY INCREASE **PLAYS** ARTIST TITLE LABELIS! TEMPTATIONS This is My Promise (Motown) +159 LEVERT Where Would I Be (Virgin) +118 DRU HILL These Are The Times (Island) +86 LES NUBIANS Makeda (OmTown/Virgin) +77 KIRK FRANKLIN Lean On Me (Gospo Centric) +72 MAXWELL Matrimony: Maybe You (Columbia) +64 MONICA Angel Of Mine (Arista) +59 MONICA The First Night (Arista) +58 TRIN: I-TEE 5:7 You Can Always (B-Rite/Interscope) +58 UNCLE SAM When I See You Smile (550 Music) +57

#### HOTTEST RECURRENTS

ARTIST TITLE LABELIS

KELLY PRICE Friend Of Mine (T-Neck/Island)
BOYZ II MEN Doin' Just Fine (Motown)
R. KELLY Half On A Baby (Jive)
SOLO Touch Me (Perspective/A&M)
JK Ain't It Good To Know (Verve/Motown)
BRIAN MCKNIGHT Anytime (Motown)
ARETHA FRANKLIN A Rose Is Still A Rose (Arista)
K-CI & JOJO All My Life (MCA)
MAXWELL Luxury: Cococure (Columbia)
LUTHER VANDROSS Nights In Harlem (LV/Virgin)

Breakers: Songs registering 350 plays or more for the first disse. Builet executed to songs gaining plays over the previous week. If two song are lided in number of plays, the song being played on more stations in placed first. Blost Increased Plays lists the songs with the greatest week placed first. Blost Increased Plays lists the songs with the greatest week placed first. Blost Increase in the plants. Michigate chart sensors on R&R OMI MI



# Thank You Urban AC Radio For "The Gift"

Most Added:
KJLH WYAZ KMJK KATZ KJMS
-WBHK WKJS WDLT WPAL WFLN
WRBY WLVH KXZZ WUVA

For Service Contact: Eric Talbert 310-358-4844



KBCE/Alexamini GM: Reuben Vence PD: Kenny Smoov MD: R.J. Poli úlia, LA

## Ott: Don Alles PD: Sean Toylor

### WVEE/Atlanta, GA

FAITHENING LOW JRF2 THING TOTAL MISSY BLUGTT "PROP 112 FIMASE" LOW MASTER PHONOCE. "THING"

# WFXA Augusta, GA PD: Tim Sneil MD: Robort Turner AMD: Good Lavigno

40 JAYZ Year"
27 SHAE JOHES "BAY
5 BIZZY BONE "Bobody"
5 THIN+TEE \$7 Ahmys"
5 SHAD "Good"
5 BO GOOD & JIGGIE \_ 1 stard"
5 SHCOP COGG "Hear"

## WEMX/Baton Rouge, LA

PD: Al Joi Waltace MD: Tooms Ketly

#### WJZD/Bitoxi, MS PD: Rob Neal NO: Tebasi Da

20 JULY Profit
5 TEMPTATIONS Promis
5 SHIPO Good
5 TRANH-TEE \$7 "Namps
5 SHOOP DOGG THIS"
5 BIZZY BONE "Robody"

## WENN/Birmingha PD: Jell Tyeen APD/MD: Chris Talley

KVJM/Bryan, TX PD: Lester Pace ND: Edward Sanchez JAF-Z Hand" SNDOP DOGG "Hand" TRIBH-TEE S.7 "Nameys SNAME Tribes

PD: Kethy Brown let, MD: Helefie Cook

KQXL/Baton Rouge, LA PB: Al Jul Walloss 14 LESNUBMIS Maieta 5 TEMPISTORS Promise

#### WELK-Bultalo, NY PO: Skip Differed

WPAL/Charleston
PB: Jan Jankson
14 THN+TE 9: "Name
10 SHOOP DOGG THEF
6 MEEL TIGHT "Name"
NUZY BOILE "Name"
JAE "Janya"
G-ETTO MAFA "Decalur

## WWWZ/Charleston, SC PB: Tory Base MD: Mysse Stoweri

D: Adjuste Street

JOH2 THIND

JOH2 THIND

SHOOT COUNT

SHOT COUNT

SHOOT COUNT

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SHOUT COUNT

SHOT

## PO: Andre Carson MD: Nate Quick

65 JU-Z "Hard"
20 MASTER PF/SNOOP... "Tring"
TYPESE "Sweet"
GOODE MOS & ESTHERO Wicow"
SHIRO "GOOD"
TRIGHTEE \$,7" Alvanys"

## WJTT/Chattanooga, TN PD: Kellh Landscher MD: Mage

JAN-2 "Hard"
TEMPHATORIS "Promise"
SNOOP DOGG "Haar"
GOODE MOR & ESTHERO "Wison
SHIRD: "Town" 5 SHIPO "Good" 5 TRUBA-TEES:2" Name 5 BIZZY BONE "Blobody" 5 SUBZ OF MAN "Plan"

#### WGCI/Chicago, IL

11 WATTHEYHOUSTON Humbred 7 IDE CUBERNIN, SHORT, "Pushin" 6 DAN "Imagine" 5 BIZY BONE "Robon" 5 DANESHA STARR "Law" DAMESHASTARR TAN'
TEVNICAMPRELL TWO
BLACKSTREFT & MAN. TON'

WIZF/Cincinnati, OH VP/Prog.: Tony Flattle MD: Laun Jenes TROOP TEE 5.7 "Amays"
TAM DAMS "Only"
JESSE POMELL "You"

WZAK/Cleveland, OH PB: Bobby Rush ND: Langued Shiphons 20 JBV-Z "Hast" 10 RESUT PRICE "Securi" 10 DV GURL "Hast" 10 MEN OF VIZION "Fest"

# WFXE/Columbus, GA PD: Philip D. March MD: Art Thomason

WMGL/Charleston, SC PD: Torry Bose

TEMPTATIONS Promise ARETHA FRANKL RI THIS JAMA'S SOMMERS "Prom UNICLE SAM "SIMIO" FAITH EVANS "Love"

WPAL-AM/Charleston, SC PRHID: Jos Jackson 7 BHYSON & RACK 'GA' 7 TIBH-TES' 7 Imps' 7 TEMPUTONS "Pumer" 5 JARKY SIMBES "Pumer" 5 JARKY SIMBES "Pumer" 6 PHYLLS HOMBOTH' GEORGE BENSON TRUS

WUVA/Charlottesville, PD/MD: Tony Love

FATHEWARS "Low"
BRYSON & FLACK "GAT"
TEMPTATIONS "Promot"
GEORGE BENSON THICKMARY SOMMERS "Prom

TRANS-TEE 5 7 - Amongs

WVAZ/Chicago, IL OM/FO: Mass Hyrick AFDAID: Justich Me

## WCKX/Columbus, OH VP/Prog.: Tony Fields PD: Paul Street

10 DJ QUINT "Here!" 10 TAMEDAVIS "DINY 10 JESSE POWELL "Y

## WROU/Daylon, OH PO: Morce Stimons IND: Reedy Action

5 JOSEPHONE SHOW

# WDTJ/Detroit, MI OM/PD: James Alexand MD: Lance Panton 27 JM-2 Trans

WJLB/Detroit, MI PD: Mishael Saunders TO RELLY PRICE "Social" 5 MONICA "Angul" 5 DJ QUIK "Pand" 5 TG Westster

## WZFX/Fayetteville, NC PD: Bobby Joy MD: Youri O'Donoture

21 REEL TIGHT WORNS

8 ATRIME CALLED QUEST "Life"

7 TRIMS+TEE E/T "Rangy"

9 SNCOP DOGG "Nag"

WILL SMITH "Many"

WDZZ/Flimi, Mil POARD: Chris Reynol 17 IEMPRICIOS: Provi 11 BRANCY Tear 10 JUNZ Treat 10 JUNZ Treat 5 SNOOP DOGG "Heat" SNIED GOOD" BZZY BONE "Nobroby

## WYNW/Florence, SC PD: Fred Brown Jr. MD: Parish Brown

23 JAN-7 "Head" 18 OUTHAST "Ross" 7 JESSE POWELL "Ves

#### WJFX/Ft. Wayne, IN POARD: B.J. Strole

20 JM-2 Hard\* 15 TRIN+TES 17 \*Almoyr' 15 TRIN+TES 17 \*Almoyr' 15 GOODE MOB & ESTHI SNOOP DOOG Hear' SHITO "Giord" BEZZY BONE "Nobody' INEDASH "Hobiday"

#### WTMG/Gainesville, FL ON/PD/MD: Den Cody

WJMZ/Greenville, PP: Marvin Hankston 7 TRMH-TEE %7 Manys' TEMPM/DMS THOMAS' "ALLY PRICE SHOW!

## WTLC/Indianapolis, IN PD: Briss Wolless IND: Vydd Buckenen

DEBORANCON Supposed JAI-2 FRAME AND JA "GO! TYPESE "Sweet" GERALD LEVERT "Taking"

KPRS/Kansas City, MO PD: Sem Waver MD: Myren Feers BIZY BOR "Noneys" MONE "Gar" SHRO Todor SNOOP DOGG "Harr"

14 RICH BELL When 15 MAY THE MENT 16 MASTER P "Manys" 10 MASTER P "Manys" 10 LEVERT "Maur" MONTELL JORDAN "Home SHOOP DOGG THEIT RUPLET "ME" SHOOP DOGG THEIT SHOOP DOGG THEIT SHOOP DOGG THE MAN THE MET THE MET TO MAKE TO DEATH "SHOOP GOOD"

WKGN/Knoxville, TN

Put. I Normal Heriderian

20 JB-7 Herd\*

5 THIS+TEES 7 \* Always\*

5 SHOOP OOGG "Hert\*

"5 BLZY 60HE "Notway"

5 SHOO "Good"

5 THISTA 6 SPEED. "Mob

5 THISTA SPEED. "Mob

5 THISTA TOMOS "Promise"

5 DARC "Garre"

## KRRQ/Latayette, LA

CHERPELLE Rupe' BIZZY BONE 'Nobody MASTER P 'Nobody' TOWN CAMPINE!

IZWA/Lake Charles, LA PD: Frank liny ID: James Williams 10 Jin/L' Heart BLACHAZE "Lin" BLACHAZE "Lin" BLACHAZE "Lin" SNOOP DOIG "Hear" SNOOP DOIG "Hear" SHOOT Cloud"

#### WQHH/Lansing, MI PD/MD: Brant Johnson

20 JA-7 Thard 5 SNOOP DOGG THAIR 5 TRUSH TEE 5.7 "Among SKZY BONE "Roboty" SHIND "Good" MATE DOGG "Day"

8 TEMPOXICIES Provines
8 JM-7 Year
5 TRUSH TEST Provines
5 SPORTY THEVY
5 SHIRD Good\*
BZZY BONE Includy
5 SHOOP DOOG Her
TWISTA & SPEED - Mice

## WAHY/Lexington, KY ONLPO: Doug Harnand APD/MD: D.J. Geld

#### WLJM/Lima, OH PO/MD: Desarai Deur

TO Westsate

JAVZ News\*
TRIMS+TEE 8.7 Amongs
SNOOP DOOR "News\*
BIZZY BOILE "Noticely"

KIPR/Little Rock, AR PD/MD: Jee Beeler 20 JM-7 Heaf SHOOP DOGG Heaf BEZY BOME TIEDON/ SHOOP GROOF TRINH-FEES 7 "Nameys"

#### KKBT/Las Angeles, CA INC. PD: Harold Austin MD: Dersey Fuller 18 DEBORAHCEN Supposed 16 R. IGELLY RIC. MURRAY "Ha

WGZB/Louisville, KY VP Pug./PD. Tony Fields IND: Tim Jhorard 10 DJGUK Heind 10 TAM DAYS "Only" 10 JESSE POWELL "You"

WISS/Riscon, GA
PRATIS: Revis For:
15 JBF2\*Heart
5 TRN+TES:7\*Many
5 SHOP DOGG\*Heart
5 GFETTO MAPA \*Decator
5 SHIPO \*Good\*
5 An \*Tittyp\*
5 BLZZY SOME \*Risbody\*

## PO: Chris Lee MD: LaTemp Hart

ID: La Tama Hart

JAP Z Trans

SHOOP DOGG Trans

YOUTH EDITION Trans

BEZZY BONE TROOMY

SHOOT GOOT

CHERRELLE TRANS

#### KXHT/Memahis, TN Off: Chais Taylor PD: Michale Price

10 DMX "Rull"
10 MO THUGS FAMILY "Chies
BIZZY BONE "Notody"

## WHIRK/Memphis, TN POARD: Bobby & Jay APD: Elson Hatherine

## WEOR/Miami, FL 68t James Tremes POMD: Codes Hellywood

TANTONETRO Teols'
MONICA TANON'
BLACKSTREET & MYA. "Tano"
FIRST PLATOON THE A.M.L."

## WKICV/Milwaukee, WI PD: Note Bull MD: Dallas Scott

#### WNOV/Milwaukee, WI PDMD: Sandra Robinson

#### WYOK/Mobile, AL

20 JBH2" Hard"
5 KERRY LATTRIORE "Days"
SHRO 'Good'
TRIAL+TEE ST' Alomys"
SHOOD DOOG THAIL
MONE "Gal"
GOODE MORE & ESTHERO 'Know
BZZY BOOK "Robooy"

#### KRVV Monroe, LA PDAID: Chirts Cottins

PUMIL: Chins comins
4. Jale 7- Pumil
29 SHAE JOHES "Ball"
21 BENAH MODIGOR! THAIR
TEMPIATIONS "Provide"
SHRO "Good"
TRIBH-HEE EX" Abunya"
SHROP DOGG THAIR

KYEA/Monroe, LA PO/MD: Gentleman Geor POINT Gentleman Georgio Jake-Theory 7 SHOOP DOGG "Hear" TRUN-HTEE 5:7" Annuya" BAZY HI JAKE "HOUSEN "HER OF VAZON "Hear" TRAFT "Chesto" JESSE POMELL "Nou" SHOOT GEORG "TWISTA & SPEED. "Moo"

WJWZ/Montgomery, AL PDAID: D-Reck

#### WZHT/Montgomery, AL PD/MD: Michael Lang

WQQK/Nashville, TII GNAPD: Jim Namedy 2PNC "Dragus" LEXERT Where" BUZY BONE "Nobody"

#### WOUE/New Orleans, LA PD/MD: Good Storess

# WOWI/Nortolk, VA PD: K.J. Heliday IND: Michael Messens 30 JAPZ Trans

## KVSP/Oklahoma City, OK RVSP/JURIANOMA C PD: Torry Monday IND: Meurice Prince 12 JMS 7-Ince 12 J

## WJHM/Orlando, FL PO: Russ Allen Interim MD: Al Flate

30 JBYZ YAMP 25 BRANNOORGHT YOR 18 A: Enpy TOTAL MISSY ELLIOTZ 'Ing

WPHI/Philadelphia, PA PO: Miclox 41 JMC2 THIND MORECT WARE JOTALITH SMEAT THOME JAMET WAVE

WUSL, Philadelphia, PA
Oth: Halen Little
MO Glenn Cooper
37 BRANCY Dispane\*
7 BOURTY SILER Party
6 BIZZY BOW "Blandy"
5 SHRO Tood\*
5 SHRO Tood\*
5 JOFASTH SWEAT "Hongs"
5 JOFASTH SWEAT "Hongs"

PD: Non-Albins SID: Kris Kolley

## PD: Hasie Black MD: Jadi Borry

20 JAY 2 Hours 15 PAYLLS HAMMY THE THIRT TEES 7 THINKS

#### WSQJ/Richmon PORR: Kevin Kalus

JALZ Your Subbee, SHO 'Good' SURV SOUR Subbee, SHO 'Good' SOURTY GLER "Puny See PLEVERT Where" SHOOP DOGG YOUR' SHOOP DOGG YOUR'

WTL2/Saginov, Mi PD: Kernit Credet MD: Teny Lampley 10. JM2/THEF 5 SHOOP DOGG THEF TRIBH-TEE 5.7" Remys " SHIPO" Closel" TWISTA & SPEED, "Mod" AMARY Surstries"

## WEAS/Savannah, GA PD: Sam Holson MD: Journ Carter

#### KDKS/Shreveport, LA POMO Quinn Estats

PO-MO-Culum Eshels
29 LURYH MILL Can Y
20 JIM-2 Heard
19 JIMET "Sumy
17 TEVIN CAMPRIELL "Many
10 SHOOP DOGG "Hear
MASTER "Howny"
SHRO GOOD
ROS & ESTHERO "ROS
ROS & ESTHERO "ROS
ROS SPEED "Mone
ALL CITY" Jour

ALL CITY" Jour

ALL CITY" Jour

Tellop

ALL CITY" Jour

Tellop

ALL CITY" Jour

Tellop

Tello

#### KMLU/Shreveport LA

## KMJMA/St. Lewis, MO OMPD: Chuck Ables APOAND: Eric Mychaels

# WTMP/famps, FL PD: Larry Steele MD: Big Money

22 JBS-2 Hand\* 6 SNOOP DOGG Hand\* SHIPO "Good" TRIN + TEE 5-2" Hand

#### WJUC/Toledo, OH PD: Charle Mack

JBS2 7665 SNOOPDOGG 7 TRIB+TEE 5.7

WACR/Tupelo, MS PD: Jordi Jadasa MD: J. Michael Balley

WESE/Tupelo, MS PO-MO: Stan Allen TEMPUROUS Prome: TRIGH-TEE \$7 / Manys: SHRO'GOOD & JIEGE TURNO' SHRO'GOOD & JIEGE TURNO' JIM'S Plant! TRAPT' Challo'

# WKYS/Washington, DC VP/Prog.: State Hogwood 5 MASTER PRISNOOP. "Thug" 5 JESSE POWELL "You"

WJKS/Witmington, DE

C: Manuel Mena
DMX 'Null'
CRUCIAL CONFLICT 'So
SHORO 'Good'
TRIN+TEE \$17 "Aways'
MITE DOGG 'Dm/

#### WMNX/Witmin gton, NC PD:MD: Red Cruise

Playlist (4): WILD/Boston, MA WJM/Usckson, MS WBLS/Hew York, NY

# Did Not Report, Playlis Frozen (3): WWDM/Columbia, SC WEUP/Huntsville, AL WBLXMobile, AL

New Reporter (1): WAHY/Lexington.

## URBAN AC

WXING/Columbus, OH PD: Paul Streng BID: Warren Streams 20 TEMPUNIONS "Promat" 10 TRINS-TEES? "Annys" 10 ARCHARTAROU, In "Year" 10 URCLE SAM "Smith" 5 LEW LUTTLE "Somebody"

5 LEMUTTLE Somebook
K/NEW/Dalkas, TX
PD: Transon Smoot
SI MODECA Tiest
47 BRANCY Transon
46 LULWINH HELLOWING
10 DVME TLINE
19 BROLE TRANS
14 DRUHBLE FREEDAM T
14 DRUHBLE FREEDAM T

WFLM/Ft. Plerce, FL JAMAY SOMMERS "Per PRYLLIS HYMAN "MI" TEVAN CAMPIELL "MAY PRYSSOM & RACK "GA" ARETHA FRANSICAL THOM GEORGE BENSON "BACK THING-TEE S." Almonia TEMPHATOMS PROVISIO TEMPHATOMS PROVISIO

## WQMG/Greensboro, NC PD: Al Payes MD: Bryon Manual

ICALIQ/Houston, TX PD: Cost Consor IID: Costs Boston 12 LIBELE & LEVERT 'SN' JK 1,000' BOYZ IMEN 'Thore'

#### WSOL/Jackspeville, FL Pit Bare Wyster MR. I.J.

## KJLH/Los Angeles, CA PO/MD: CHE Winston BRYSON & FLACK "GAY

WINLING/Leuteville, ICY PD: Tony Flotts 6 URCLE SAM "Smit" 6 AMETHA FAMULIN "Hom" 6 TEMPORTONS "Promos" 6 TEMPORTONS "Promos"

# WRBV/Miscen, GA Pit Bosin Fee 5 TEMPINIONS Prome 5 GEORGE BERSON Busin 5 BENSON & FLACE TOP 5 CLEBNOW-RU THOF 5 JUBBNOW-RU THOF 5 JUBBNOW-RU THOF 5 PHYLIS HYMMS THE

KJMS/Memphis, TI PD: Bobby 0' Jay

WMCS/Milwaukee, WI PDMD Tyrone Juckson GERALDLEVERT "Inny"

WDLT/Allabile, AL.
PO: Mask Dylan
ND: Easley Buston
22 TEMPEAFORS: Promise
8 TRUB-1TES 5.7 \*Annua\*
9 GEORGE BENSON \*Back
5 ARETHA FRANKE, NI \*You
5 BENYSON & ALACY GET
PHYALIS HYMAN \*Inf
many STAMASES\*\*—NAMES \*\*ANASES\*\*

# KLMB/Monroe, LA PD: Chris Collins

#### WRKS/New York, NY PD: Toya Beasley APD: Londy Groene MD: Wayne Mayo

WDAS/Philadelphi PR: Joe Tuntane APDAMD: Dutay Davis 6 PerLLS:HYBBEY "THUS" TRUS-YEE BESON TRUS TELEPTITORS "Pompe"

KMUK/Phoenix, AZ PD: Art Jackson MD: Tun Higgs 7 GEORGE BENSON Texts 7 TEMPTATIONS Thomas 5 PHYLLES HYMAN "IM" BRYSON & RACK "GIT TRUSH-TES \$7 "Manys" LES NUGRAS, "Maned"

## WFXC/Raleigh, NC ND: Cy Young GERALDLEVERT "bring"

9 LIBCLE SAM "Swin" 6 GEORGE BERSON "BLOX PHYLLIS HYMMN "BUT BRYSON & FLACK "GHT TRIBH-TEE \$7" Annays" CLUB NOUNEAU "KING"

#### KATZ/St. Louis, MO PD: Chust Allins

PO: Chuck Albina TRIBLETEE S.7 "About" TEMPINIONS "Promine"

#### WLVH/Savannah, GA

GEORGE BERSON BACK ARETHA FRANCE IN THOS BRYSON & FLACK "GIF" JESSE POWELL "You"

WINILI/Washin PD: Doug Gilmore 13 GERALD LEVERT TO

PT: Chais Connects
14 TEMPTATIONS "Province"
JESSE POWELL "Vov"

Reported Frozen Playfet (2): WICKUschson, MS WYLDRIew Orleans

WBHK/Birmingham
PD IME Amena
BHARDY Ever
THIN-TEE 57 "Immys
TEMPLATIONS PROVING
LEVERT WHEN
BHYSING PLACK "GIF
MARY J. B. S. BARRAY

#### Stations and their adds listed alphabetically by market

PD: Delo Carter APOLEO 15 BILLY RAY CYRUS 15 ALABAMA 15 TAISMA

WDAF/Kamens CM PEMID: Tod Crysno 10 GARY ALLAN 10 REBA MCENTIRE 10 WHI KINSONS

PO: Los Aeres MD: Chris Huff 14 MARK CHESMUTT 14 SAMMY KERSHAM

PD: Ronce Revent
10 FRISA YEARNOOD
10 MARK CHESBUTT
10 LEARN BIANC

PO: Disk Raymond MD: Kotth Polick 18 LEANN RIMES 11 GARY ALLAN

PD: John Dowle

DD: Clute Tyder

16 BILLY RAY CYRUS
16 WILKINSONS

KFMS/Las Vegas, MY OM: Jaya Albright PD: John Morts APD/MD: Short Singer

PD Kertin Man TO Kertin Man THE STAIN THE THE RESA WCEN'

PD Dam Drivate CD SEE Earley 6 TRANS IRITY

LAN HOTTE THE LEASE RIMES TO TRISHA YEARW

PO: Kris Van Dyto
MD: Gory Grillin
27 MARK CHESMUTT
12 TRISHA YEARWOOD
12 SARA EVAKS

WQSE/Charleston, WV OMPD: Jolf Whitehood 11 MARK CHESNUTT

WKKT/Charlotte, MI PO: BN Years IED: Shane Collect 10 RECOUNT 5 LEAMS AIM! S 5 SOUTH SUITY FIVE 5 SAMYER BROWN 5 TRISHA YEARWOOD 5 MARK CHESMUTT 5 TOBY KEYTH

PO: Paul Johnson MD: Rick McCracken 5 MARK CHESMITT

PD Alon Sledge MD: Tricle Blonde 16 SARA EVAILS

KALF/Chics, CA PDMD: South Michaele 17 BILLY RAY CYRUS 17 STEVE WARINGS

WUBE/Cincinnell, 0 OM/PG Tim Classes MD: Oute Hamilton 15 MARTINA MCBRIDE

PD: County Hugant MD: Church Collect 16 KIRLEYS

PD: Smilin Tom Fride MD: John Creneham 15 MICHAEL PETERSON 12 TRACY BYRD

PD: Don Criedl

IID: George Well

14 REBA MCENTINI

KRYS/Corpus Christi, TX
PB: Clayton Allen
MD: Castus Law
7 WILKINSONS
7 LINDA DAVIS

WFGY/Altoons, PA FOMD: Pully Wess 28 GARTH BROOKS 15 BILLY RAY CYRUS

WNCY Appleton, W 682 Jeff McCarthy PD Randy Shannon MD Scottle Stick SHAMMON BROWN GARY ALLAN LINDA DAVIS LAN WHITE SAMMY KERSHAM

UNISF/Asheville, NC OMPO Clean Trent ID: Easte Feax 5 INCOCNET 5 TRISMA YEARWOOD

WPUR Atlantic City, NJ PDMD, Joe Kelly 12 SOUTH SIXTY FINE 6 TRISMA YEARWOOD

SELECTION OF THE PROPERTY OF T

PD Mohast Crulo SD Bob Plaintil 25 REBA MCENTING 25 THE MCGRAM

WXCT Baton Rouge, LA OMPONIO, Randy Chase APD Todd Day

WYNK Baton Rouge, LA 90 Raigh Cherry 80 Austin James

POMO Frank Cows APD Jay Bernard 13 MARK CHESINUTT 7 BILLY RAY CYRUS

WENN-Bilazi, MS PDMO King Grandy 12 MARK CHESTUTY

PD Rich Summers
APO489: Spanners Bu
7 SOUTH SIXTY FIVE
7 LEARN RIMES
7 TRISHA YEARWOOL

EYNG/Deltas, TX PD: Dan Pearman MD: Jim Word

B KINLEYS 7 CHAD BROCK

TO THE MEMORY OF THE MEMORY OF

PO: Ten Reberts

IIID: Cadline Jack

15 JOHN M. MONTGOMERY

II SAMMY KERSHINY

MARK CHERNITY

WYCO/Detroit, MI PO: Eddle Haskell MD: Brian Hatfield 20 MARK CHESRUTT 20 MARK CHESNUT 20 TIM MCGRAW 20 LEANN RIMES 20 GARTH BROOKS 1) JOHN BE MINTE 5 REBA MCENTIRE

WDJR/Dottian, Al

PO; Tem Blahop MD: Pet Puchelle 16 MARK CHESBUTT 16 TRISHA YEARWOOD

WAXX-Eau Claire, WI CMPD: George House MD: The Wilson 10 TRISAN YEARINGOO 10 MARK CHGSMUTT 10 SOUTH SIXTY FIVE 10 ALABAMA 10 LEMMI RIMES

KNEY/EI Pass, TX 01-1: 0-1: 17 TRISHA YEARWOO 7 CHAO BROCK 7 TRIACTORS 7 RICOGHET

PG: Mm Dovie
10 GARY ALLAN
10 LEABN RIMES
10 TRISHA YEARWOO
10 MARK CHESNUTY
10 SOUTH SIXTY FIVE

PD: Jon Press
BD: K.C. Todd
12 RICOCHET
12 MARK CHESMUTT
12 TRISHA YEARWOO

KYOK/Fargo, NO PD Anne Phiblan APO: Spissh Gort MD: Scott Winstor 13 BILLY RAY CYRI 13 KINLEYS 13 LARI WHITE

WKML/Fayetteville, NC PD: Robin Deniels APOND: Andy Brown B RESA MCENTIRE

WCKT/Ft. Myers, FL PB: Paul Orr APDAID: Kerry Babb 17 REBA MCERTIRE 17 DIAMOND RIO 6 LEANIE RIMES

WWGR/FL Myers, FL PD, Creis O'Kelley APD/HD Quezy Ford 25 DIAMONO RIO 26 REBA MCSRYINE 15 LARI WHITE 7 RETTH HARLING 7 RECOCHET

WHEL Greensboro, MC
PO: Briss Land
MC
APO, Davy Hol
TO LEARN RINES
5 R. CROWELL & J. CASH
5 RICCOGET
5 BILLY RAY CYRUS
5 SOUTH SAYLY PIVE
5 SOUTH SAYLY PIVE
5 SOUTH SAYLING

PO: Peut Provide ID Desen St.Com

POMD: Wayne Carles 18 TRISHA YEARWOOD

30 MAIN CHESNUT 30 TRISHA YEARWOOD

PDAID: Kevin King 14 BILLY RAY CYRUS 5 GARY ALLAN 5 KINLEYS

WRKZ/Harrisbu PD: Kelly Iris MD: Dendalion, 5 BILLY DEAR

PO: John Roberts 10 MARK CHESBUTT 10 BLACKHAMP

WMJC/Long Island, NY PD: Jim Asher ID: Buzzene Alexander 7 TRISHA YEARWOOD

KALTANOUSION, TX PO: Detecto Pipio 15 BLACKHARM 15 TOBY KEITH 15 INCHAEL PETERSO

WTWS/Indianapolis, IN PD: Bob Richards MD: J.D. Cannon 15 KINLEYS

PO: John Q. Merrie MD: Victo Cub 12 BILLY RAY CYRUS 12 DERYL DOOD

PORD: Chush Black
13 TRISHA YEARWOO
6 SHAY BOGGUSS
MARK CHESHUTT
6 RICOCHET
6 SOUTH SHRY FIVE
6 HARCTORS
6 TRACTORS

PD: Capate Cathoun MD: Ron Heatrd 28 MARK CHESQUIT 28 TRISHA YEARWOOD 28 ALABAMA

KSSM/LIMO Rock, AR PD/MD, BM Deteon 7 MARK CHESNUTT

RLLLA Mback, TX
PO Jay Richards
BD: Kein Grons
17 TRISHA VEARWOOD
17 ALABAMA
5 BILLY DEAN
5 LINDA DAVIS

WDEN/Macon, GA
PO: Gorry Marshall
APDMON. Leure Starfil
5 TRACTORS
5 JOH RANDALL
5 SULY BOGUSS
5 MARK CHESMUTT
5 TRISHA YEARWOOD

POAD RICH Adams
7 LEANS RIMES
7 TRISHA YEARWOOD
7 LINDA DAYIS RICOCHET JOE DIFFIE KAREN STALEY SCRUGGS W/CARPENTER

PD: Gall Austin APDRID: Jon Scott WROO/Jacksonvill PO: Buzz Jackson MD: Rhonds Goff 7 ALABAMA PG: Stove O'Brion MD: Mol McKenzie 19 REBA MCENTIRE 10 MICHAEL PETERS

WXBQ/Johnson City, TN PO: Bill Hagy MD: Regale Neel 22 MARK CHESNUTT 15 KERRLY CHESNEY

WMTZ/Johnstown, PA OM/PD/MD: Brian Cleary 10 LEASE RIMES 10 RECOGNET POMED Judi Austin 11 MARK CHESNUTT 11 LEANN RINES 8 SUZY ROGGUSS

PD: Man Kenned MD: T.J. McEntire 18 SHANNON BROW 18 BILLY DEAN 15 DERTY DOOD OSE Fred Herton PO: Greg Mazingo MD: Mark Billings

COLL Karry Walto APD: Seet Datation 600: Black Morphin 14 BLLY RNY CYRUS 14 DANADRO RIO 14 MICHAEL PETERSON 5 DERVIL DOOD 5 LINDA DAVIS

CEEY/Minnespells, Mill Owner: Group Swedney APOMID: Types Mann

PO: Lance Travell PD: Lance Travell PD: Roth Media 7 MARK CHESSUIT 7 KING SW

PS: Dertono Dison APORID: Cassy Surings 10 BILLY RAY CYRUS 10 LEANIE RINES 10 WILKINSONS 10 SAMBLY RERSHAW

Oth: Borns Jockson PD: Johnny Walter ttb: Half Hart 7 LERNN RINES 7 SOUTH SIXTY FIVE 7 TRISHA YEARWOOD

KWNR/Las Vogas, NV OMPD: John Marks MD: Broots O'Brian 17 THE MCGRAW 17 MARK CHESBUTT 17 CLAY WALKER WSM/Hashville, TB OM: Ryle Cantroll PO: Greg Cale MD: Kevin Anderson 15 TRISMA YEARWOOD

WVLK/Lexington, KY
PD: Next Thomas
D: Share Navon
17 TRISHA YEARWOOD
17 WILKINSONS

WWXY/New York, ISY PO: Derrin Smith APOMD: Shart Rosh 16 TIM WGRAW

POND: Mile Moster 12 REA MCENTINE 12 KINLEYS 12 LARI WHITE

MD: New Come 5 SARA EVANS 5 GARY ALLAN

10 WARK CHESPUTT

PD: Waters Lawrence
APDMD: Second Kingston
7 LARI WHITE
7 MARK CHESNUTT

KTST/Oldshoms OM/PD: Ted Stee APD: Crash 13 LINOA DAVIS 13 LARI WHITE

CUXY/Oktahoma OM/PO Ted Steet MD: BHI Reed 20 DIAMOND RIO

WOW/Omaha, NE PO: Trish Matthews APD/MO: Tom Scott 6 TRISHA VERWOOD 6 MARK CMESMITT

WWKA/Orlando, FL PD: Mille Moore MD: Shadow Stovens 70 TIM MIGRAW 5 JO DEE MESSINA 8 REBA MCENTIRE

WICO/Saginary, MI OMPO: Rick Walter MD: Ston Perman 5 LAR WHITE

WACL/Poorin, IL POMD: Bob Groves 12 LEAND RIMES 12 SAMNY KERSHAN

PD: Ren Johnson APOND: Jos Res 36 LEANN RIMES 22 AARON TIPPIN WILSE Louis, NO PD: Bob Bornett APDRES Mort Lange 25 REAM MCENTINE 5 REAM DOOD

PD: Jolf Garrison AT SHANIA TWAIN 30 MARK WILLS 26 REBA MCENTIRE 26 KINLEYS 5 LARI WHITE

13 GARY ALLAN

OR: Keen Chek APONED: Berry Real 14 RANDY TRAVIS

PO: Jon Shannon APONID: Erich Anders 19 MARK CHESSIUTT

KUPL/Portland, OR OR: Lee Regers PD: Cary Relie ND: Rick Taylor 7 MARK CHESNUTT 7 A CROWELL & J CASH

KWIJ/Portland, OF PD. Robin Mitchell WD. Lete Montgome 17 MARK CHESHUTT 17 TRISHA YEARWOO 17 TRACTORS 10 STEVE WARINER 7 ALABAMA

PD: Mark Ericson
APDAMD: Don Lunnio
7 SAMMY KERSHAM
7 STEVE WARINER

WCTE/Providence.
PD: Note Every APOAID: Tilling HIB 17 MARK CHESBUTT 5 ALABAMA

WLLR/Gund Cities, IA-IL PD: Jim O'Hare SID: Ron Econo 10 ALASAMA

WELL/Radeigh, MC OMPO: Den Brockshit. 20 WARREN BROTHERS 19 BILLY RAY CYRUS 19 LARI WHITE

PO: Lan Shackelle 15 DERYL 0000

KBUL/Rene, NY OM: Tem Jordan APOMID: Chuck Re 5 MONTY HOLMIS

KFRG/Riverside, CA OMPO: Ray Mossie MD: Don Jeffrey 13 SARA EVANS

10 LEANIN RIMES 10 MARK CHESNUTT 10 TRISHA YEARWOOD

WBEE/Rochester, II PD: Fred Horton BID: Capate Collins 15 JOE DIFFIE 6 KINGEYS

PO Joseo Garci.
MOI Lynn Laey
5 MARK CHESMUTT
TRISMA YEARWOO

OMPD Ray Edwards APDMID Tony Tovato 19 DIAMOND RIO 8 STEVE WARINER

11 TRISHA VEARWOOD 7 SOUTH SILTY FIVE 7 MARK CHESNUTT

PD: Jelf Allen MD: Dave Louis 14 MARK CHESHUTT 6 RICOCHET
5 SUZY BOGGUSS
5 GARTH BROOKS
5 CLAY WALKER
5 KEITH HARLING
5 DIAMOND RIO

WWFG/Solisbury, MC PD: Class Surge 15 TRISHA YEARWOOD

ICSOP/Salt Lake City, UT PD: Ose Hillion APDAID, Outbry Turpin

7 LEANN RIMES 7 MARK CHESNUTT 7 BILLY DEAN 7 SUZY BOGGUSS 7 TRACTORS WRBQ/Tampa, FL PD: Ronnie Lane MD: Namey Knight B MARK CHESSUTT

WTH/Terre Haute, IN OMPO: Barry Kent MD. Purry Marry 15 LEATH RIMES 15 SARA LYANS 15 ALABAMA

KAJA/San Ambobie CREPD: Kenth More MD: Jeroits James 19 REBA MCENTIRE 19 SARA EVANS 5 L GRAHAM BROW POR PUBLIC CHARMS
23 BLACKHAMS
15 RICOCHET
15 DIAMOND RIO
7 STEVE WARRIES

PD: R.J. Curto 24 REBA MCENTIRE 24 CLAY WALKER 16 REBA MCENTIRE

CRTY/San Jose, CA POMD: Jule Stave 25 TIM MCGRAW 14 BILLY RAY CYRUS

KKJG/Sen Luis Obispo, CA POMED: Donno Jemos 7 KEITH HARLING 7 GARY ALLAN 7 LEANN RHAES 7 RICOGNET

PD: Rob Carporler 25 MARTINA INCORIDE 12 MARK NESLER 12 KEITH HARLING

KMPS Seattle, WA PD Mark Richards MD: Tony Thomas 16 MARK CHESNUTT

KYCW/Seattle, W/PD: Becky Branch MB: Formy Coyne 12 DAVID KERSH 12 KAREN STALEY

ARMID/Shreveport, LA CMPO: John Swan APOMO: Rick Stephens 15 LINDA DAVIS 7 SAMMY WITS

PD: Dave Studio
MD: Les Knety
15 MARK CHESTUTT
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6 TRISHA YEARWOOD
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rah, GA

LEANN RIMES KAREN STALEY MARK CHESNUT

PO: Ruse Witeen 12 LEANN RIMES 12 MARK CHESNU! 5 RICOCHET 5 CHAD BROCK 5 SHAMNON BROT

PD: LB. Green MD: Crickett 13 TIM McGRAW 13 JO DEE MESSIB 13 REBA MCCRITION POAID Larry Sentiage 5 TOSY ICETH 5 LARI MARKET

207 Total Reporters 207 Current Reporters 192 Current Playlists

Reported Frozen Playlist (11): KRST/Albuquerque, NM WKHX/Atlanta, GA WYAY/Atlanta, GA WPOC/Baltimore, MD KKIX/Fayetteville, AR WOHK/Pt. Wavne, IN WBBN/Laurel, MS WKIS/Miami, FL WKSJ/Mobile, AL KSON/San Diego, CA KNFR/Spokane, WA

Did Not Report, Playlist Frozen (4): WZZK/Birmingham, AL WUSY/Chattanooga,TN KATM/Modesto, CA

WACO/Wece, TX POMD: Zeek Coun 10 BOLLY RAY CYRUS

PO: Mas Daniela MD: Jan Anthony 10 LEAMS RIMES

KJUG/Misalia, CA PDMD: Dave Daniel

PD: Mark Shibbs MC: Las Shibbs 5 TRISMA YEARWOO 5 LEAMS RIMES 5 MLLY RAY CYRUS 5 ALABAMA

APONIO A.R. Jackson 15 REA MCENTINE 6 MARK CHESNUTY 6 KINLEYS 6 SUZY BOGGUSS

NOVE Wheeling W POND: Am EMOII 10 SUZY BOGGUSS 10 WARK CHESBUTT 10 TRISHA YEARWOOD 10 RICOCHET 10 SOUTH SIXTY FIVE

RFD/Wichita, KS PD: John Spoor SCEANN RHMS 5 KEITH HARLING 5 TRISHA YEARHOOD 5 MARK CHESNUTT

KZSN/Wichita, KS OMPO, Pat Moyer MO Den Holiday No Adds

PD: Mark Lindon MD: Miles Kriede 5 TOBY KEITH 5 DIAMOND RIO

POMD: Ren Gray
29 LEANN RIMES
14 LINDA DAVIS
7 KEITH HARLING

PD Randy Woods 14 MARK CHESNITT 8 RICOCHET 5 LEANN RIMES 5 TRISHA YEARWOOD

KXDO/Yatima, WA POMD: Dessy Baynto 7 LINDA DAYS 7 VINCE GILL

PD: Chuck Stovens
26 MARK CNESNUTT
14 ALABAMA
14 TRISHA YEARWOOD
7 GARY ALLAM

#### 66

**Bob Wilson wanted to make sure Country** was covered as well and given as much space as any other format in R&R. He believed in the format and felt that other trades were overlooking its importance and role in broadcasting.

-Jonathan Fricke

## **Silver Celebration Memories Of R&R Country**

#### Former Country Editors reminisce about the format's past and the people who made it grow and flourish

Three other Country Editors — Jonathan Fricke, Jim Duncan, and Carolyn Parks Shindler — have graced these pages since R&R debuted 25 years ago. As part of our silver anniversary celebration, I thought it would be fun to reminisce a bit and get their thoughts on the format during their tenure.

I asked the trio to write about the state of the format and the issues facing programmers at the time. They had so many and such good memories, the tribute had to be split into two parts. So, this week Fricke and Duncan take us from the mid-'70s through the mid-'80s, and Carolyn and I will wrap it up next week.

#### Day One-1974

Jonathan Fricke was a renowned Country programmer when R&R founder Bob Wilson chose him as R&R's first Country Editor, a post Fricke held for about a year after R&R's inception. He left R&R to manage Warner Bros." new Country division in Nashville. After that, he ran his own indie promotion firm and also programmed several Country stations. In 1981, he co-founded Time-In magazine, which he sold in 1987. For the past 4 1/2 years he has been with Idea Advertising Group in Houston, where he was promoted to President last August.

Here are his thoughts on Conntry during his watch as R&R's Country Editor.

#### The Early Vision, Chart 'Graphs'

Bob Wilson's vision was to produce a weekly magazine that dealt only with the radio industry and record business. I was honored and felt privileged to be his first country editor. Since I was also programming KFOX/Long Beach. Bob let me set up my office in the spare bedroom of my apartment and limit my travel into the main office to once a week. But whether one trekked into the main office every day or not. Bob always made people at R&R feel as though they played a key role in the success of the organization. It was one big family. He would constantly have company gatherings at his home. One time I remember Bob secured an advance copy of the movie American Graffiti. A private screening, complete with hot buttered popcom! What could be better?

Wilson wanted to make sure Country was covered as well and given as much space as any other format in R&R. He believed in the format and felt that other trades were overlooking its importance and role in broadcasting. The emerging "Country Giants" were



Jonathan Fricke



labeling their stations "modern" or "cross country" and claimed to be playing the newest artists while at the same time scratching their heads, trying to figure out how Hank Snow could have such a strong record with "Hello Love."

R&R was unique in the way it presented the charts each week. Instead of just a number signifying this week's position vs. last week's, R&R would "graph" the record's progress so one could easily see how it was doing. Originally, all the formats in R&R presented the information this way, but they slowly evolved back to a more traditional form of reporting, with Country being the last format to change.

Tracking and reporting country songs was really enjoyable. My wife, Nancy, who had worked in the music industry with Shelby Singleton and later promoted such artists as Don Williams and Allen Reynolds (now Garth Brooks' producer) for lack Clements' IMI label, would work with me. It provided a unique and wonderful way to stay in weekly contact with many of the top programmers and music directors in the country.

Some of those people were Tom Allen at WIL/St. Louis, KLAC/Los Angeles PD Hal Smith and MD Carson Schreiber, WJJD/Chicago PD Craig Scott, and WIRE/Indianapolis PD Bill Robinson and MD Lee Shannon. Billy Parker was doing the all-night show at KVOO/ Tulsa, and Bill Mack was talking to all the truckers listening to WBAP/ Dallas-Ft. Worth. Andy Witt, WTSO's MD, was trying to stay warm in Madison, WI, and a newcomer to the radio business, Jay Albright, was in charge of the music at KUZZ/Bakersfield. Con Schader held the MD post for years at KLAK/Denver. I moved to program KFOX/Long Beach from a real Country giant, WMC/Memphis. where Les Acree was the MD and Bob Young from KHEY/El Paso took over as PD. I believe Ed Salamon was PD of WEEP-AM/Pittsburgh at the time. Jay Hoffer was at KRAK/Sacramento.

Country music was still struggling to prove it could be a dominant format. Most of the powerful stations were AM, but FM was starting to awaken. The new FCC rules and regulations required different programming on the FM for so many hours per day, depending on station size and population served. There were stations such as KIKK-AM/Houston doing as well as any Country station in the U.S., despite the fact it was a 250-watt daytimer (650 Khz). Bill Bailey, now a constable, was the PD, and Joe Ladd, now Mark Chesnutt's manager, was the MD.

Management still hadn't decided what to do with the FM, so they tracked albums on it all day long. Houston was one of the few "dual" country markets - that is, a city with more than one Country station. Battling KIKK was KENR,

a number of weekly shows. He does morning drive and is the voice of WWI's "Hot Country" format, does afternoon drive for KZLA/ L.A., is the Ops. Dir. of KLAC-AM L.A. and the image voice for the Los Angeles Lakers. He also owns his own production company.

Somehow, with all of that, he managed to find time to reflect on his years as R&R's Country Edi-

#### **New Levels Of Education**

It was a dark and stormy night (That has nothing to do with anything, other than the fact I always wanted to start a column that way.) In all reality, it was a time of innocence, learning, and growth. It was a time when Country radio exploded on the national scene in a very big way, due in. part to a new level of education. with thanks to R&R for being a forum to open up discussions about the future of the music and the format. Another reason for the

Dugg Collins, Sammy Taylor, Charlie Cook, Dene Hallam, Dan Halyburton. Bill Figenshu, Charlie Ochs, and Dave Donahue.

#### Old Vs. New **Programming Ideas**

It was a time when people in radio wanted - and needed - to learn from each other for the survival of the format. You had the "old school" that believed country music and radio were a religion and almost needed to be presented that way. On the other side were the new programming "bucks," saying you had to take time to know your audience. The way they suggested was through honest research of not only the audience, but the music.

It was WMAQ's Bob Pittman who drove the majority of the attendees at one of the early Country Radio Seminars crazy by suggesting the national music charts were bogus because of the cycle of non-research radio created. The stations would use the trade charts to determine their music and then just report back to them what they had copied from the trades. He was almost booed off the stage for suggesting that the radio and record industries were the cause of this bogus information. It was the reason Bob and I became friends.

By the way, he later went on to help start MTV — an idea I told him (over a few beers and shots of tequila in a hotel after a Willie Nelson pienic in San Antonio) would never happen! "Who wants to see a song?" I guess that shows what kind of vision I had.

As the Country Radio Seminar grew, so did the format. It proved that education, meaningful discussion, and the gathering of minds on all levels were the key to our continued growth. During my tenure at R&R, it was the best of times and the worst of times (I always wanted to write that too). Seriously, it was a time of rebirth and focus. It was a time of fun and knowledge. Let's never lose that desire to take Country radio and ourselves to the

next level of greatness! In addition to the many radio names I mentioned, I feel it is important to mention one name that was very important to the success of Country radio in the last 25 years: It is Bob Wilson, the founder and original publisher of R&R. It was Bob who gave Country radio the space to create a new level of communication. He helped to make sharing ideas on the issues of the day and the future a reality. Thank you, Bob. And thank you, Erica and Lon, for carrying on the tradition of excellence set by "BW."

The 'old school' believed Country was a religion and needed to be presented that way. The new 'bucks' said it was time to know your audience through honest research.

-Jim Duncan

with Ric Libby as PD and Bruce Nelson as MD. Houston actually had a third Country station, too, KNUZ.

I have been very blessed through the years, having held a lot of different jobs and various positions. I've worked with some great people and wonderful organizations, such as Bob Wilson and R&R.

#### Jim Duncan — 1974-1982

Duncan is a 32-year veteran of the radio business. He was PD/ MD/mornings at KSON/San Diego when he became R&R's second Country Editor, joining the company in late 1974 and holding that job for eight years. He then spent three years as VP/GM of R&R Entertainment.

During all of his R&R years, Duncan continued to work on the air, pulling weekend/fill-in shifts at KFOX/Long Beach, KLAC/Los Angeles, KHJ/Los Angeles, and KZLA/Los Angeles.

He joined Westwood One in 1981 and still oversees the production and engineering of most of its major holiday specials as well as

incredible growth was the Country Radio Seminar. The founders and early supporters such as Tom McEntee, Frank Mull, Ed Salamon, John Chafee, and others helped form a union of broadcasters that still sets the standards of education for the radio business.

During our "Direct From Duncan" columns, we interviewed the stars of our business. In appreciation for what they had achieved, we also talked with past innovators. But mostly we looked at the hot stars of the future. Some of the names that come to mind are Ed Salamon, Pam Green, Bill Ward, Don Langford, Carson Schreiber. Bob Pittman, Craig Scott, Mike Owens, Larry Daniels, Don Nelson, Bill Robinson, Dan McKinnon, Bert Whalen, Gary Perkins, Mike Shepard, Bob Young, Les Acree, John Chafee, Ron Jones, Ron Rogers, Bob Mitchell, Ted Cramer, Al Greenfield, Joe Ladd, Bruce Nelson, Marty Sullivan, Mike Hoyer, Perry St. John, Jack Kresse, Billy Parker, Jaye Albright, Ben Peyton, Jay Hoffer,



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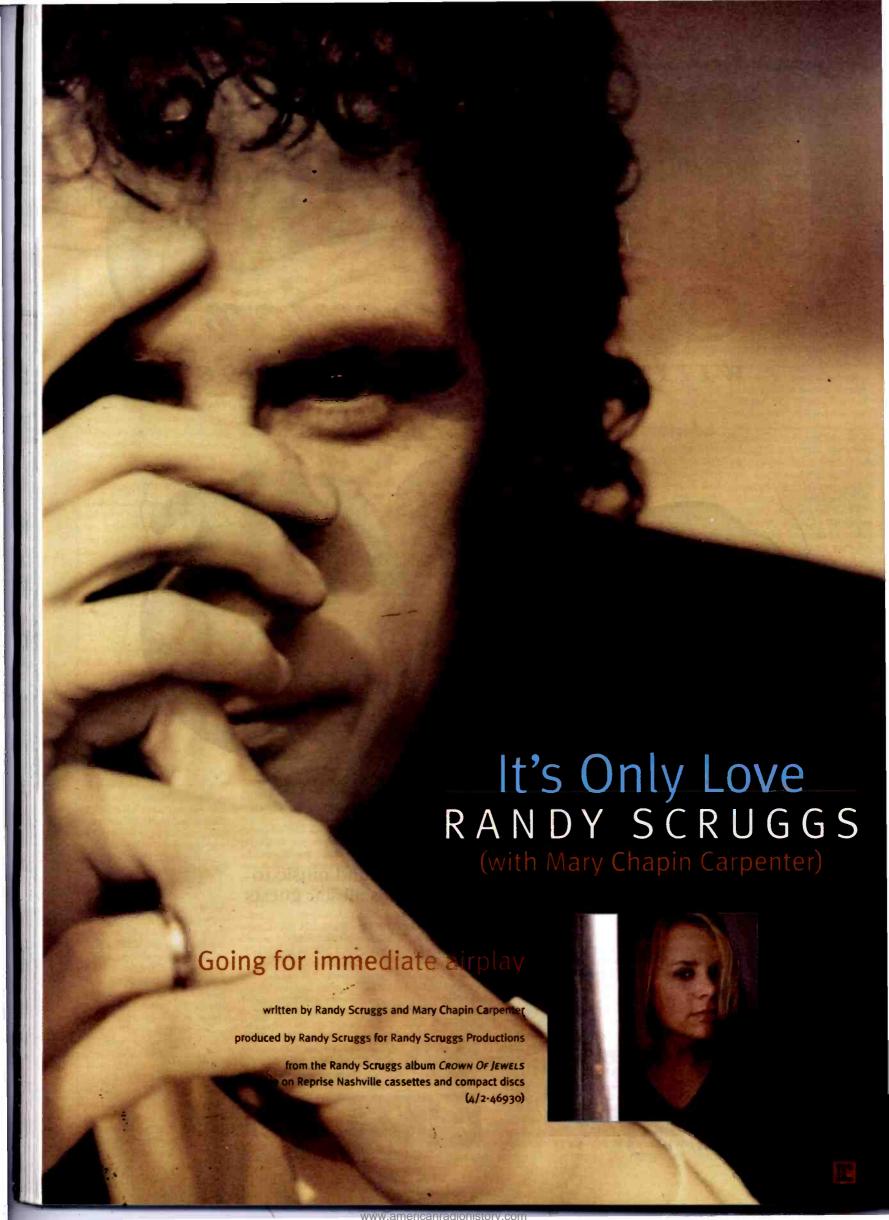




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## **Country Is Everywhere You Look**

From Brazilians in Nashville to Nashvillians in London, country music is everywhere—and we have the photos to prove it. Along the way, you'll even find the perfect photo for Lonestar to sign the next time you run into them.



THERE'S YOUR HIT — Songwriters Tia Sillers and Mark Selby were recently honored by BMI for their success in writing the Dixie Chicks' There's Your Trouble" and Kenny Wayne Shepherd's 'Blue On Black," Pictured at the Nashville event are (I-t) BMI VP Roger Sovine, Dixie Chicks Emily Erwin and Martie Seidel, Sillers, Selby, Dixie Chick Natalle Maines, and BMI President/CEO Frances Preston.



SIN CITY — Diamond Rio pulled out a few musical tricks in Las Vegas during a recent appearance on Penn & Teller's Sin City Spectacular. Fortunately, the magicians had nothing up their sleeves at the photo op during the taping for the FX cable channel. Happy faces include (I-r) Diamond Rio's Jimmy Olander; Penn Gillette; Diamond Rio's Gene Johnson; Teller; and Diamond Rio's Brian Prout, Marty Roe, Dana Williams, and Dan Truman.



YOUNG MAN! — That's not the Village People. With some closer scrutiny, you'll see that it's really Lonestar. To celebrate a Halloween night show at an Oklahoma City club, the BNA recording act donned some familiar-looking garb to dress up as the disco icons. Playing up the joke to the hilt, Lonestar even opened the show with "YMCA." Pictured In a potentially embarrassing pose in the front row are (I-r) Lonestar's Michael Britt; backing group members Robbie Cheuvront and Jeremy Moyers; Lonestar's Richie McDonald, Keech Rainwater, and Dean Sams; and backing group member Kurt Baumer. Keeping tabs on the incident from the top row are (I-r) KTST/Oklahoma City MD "Crash" and BNA rep Christian Svendsen.



THE BOYS FROM BRAZIL — Michael Peterson and Marty Stuart were the only domestic representatives performing during a recent "Brazilian and American Songwriters Night" at Nashville's Bluebird Cafe. Sponsored by CMT International and Warner/Chappell Music, the sold-out show was filmed for use in a documentary that CMT International will air in Brazil. Pictured are (I-r) Reinaldo Barrga, Cesar Augusto, Peterson, Cesar Lemos, Danimar, and Stuart.



FAMOUS FACES — Reba McEntire recently made a trip to London to promote her new CD compilation that was released in Europe. McEntire also embarks on her first-ever European tour early next year. During a visit to the BBC, McEntire (I) ran into '60s supermodel Twiggy.

## **Shannon Brown**

#### **NEW ARTIST FACT FILE**

Current Single: "I Won't Lie"

Current Album, Label: A Tour Of My Heart, Arista

(early 1999 release)

Influences: Barbara Mandrell, Barbra Streisand,

**Dolly Parton** 

#### Background

As a toddler growing up in the small town of Spirit Lake, IA, Shannon Brown sang into a hair-brush, pretending to be onstage. By the age of 17, she was holding a real microphone to sing at her parents' nightclub.

Most parents encourage their children, but Brown realizes that few go as far as suggesting music as a full-time profession. "My story is pretty unique when It comes to that," she tells R&R. "It was my father's first mention that I should pursue it that encouraged me to do it." A rock and country musician, he was all in favor of his daughter taking a job in the lounge of a steak house in Worthington, MN, just 45 miles away from Spirit Lake.

"When I started working professionally, I only sang country music," Brown says. The job in Worthington led to Brown performing two weeks a month for the next year. After that, her parents helped her develop a loyal fan base at shows throughout Minnesota, Iowa, and South Dakota. They also assisted her in recording two self-released albums, which she sold at her shows.



Even after moving to Nashville in 1994, Brown spent a lot of time commuting — first drlvlng, then flying — to the Midwest for weekend gigs. "I played lots of small towns. In the summer, I'd do street dances and fairs. Most of the time it was just small bars, some that only held 100 people."

Becoming friends with Nashville musicians and songwriters, Brown eventually began singing songwriter demos — a path previously taken by a number of successful artists, including Trisha Yearwood and Joe Diffie. Brown says, "When I got into singing demos, that's when some eyes and ears opened up." Brown sang the original demos on songs that later became album tracks for Lee Ann Womack and Linda Davis.

If those demos began getting the attention of music executives, the recordings also played an important role in Brown's artistic development. "It helped form my style and helped me become a better singer, in general. I would always get the demos and try to listen for things I liked and things I could do differently."

After hooking up with producers Norro Wilson and Brian Tankersly, Brown landed a development deal with a major label. Unfortunately, the chemistry was not



Shannon Brown

right for her. "They had quite a few females on their roster," she says. "I thought maybe I wasn't going to get the attention I needed. It wasn't like we had a big argument." She parted company with the label, but "fortunately for me, it worked out better. Fate had its way, and three days later I had a deal with Arista. I was meant to be at Arista."

Brown made a bit of Arista history when she signed with Tim DuBois, the label chief who has operated the Nashville division since its inception. "I was the first act Tim ever signed without seeing live," Brown says. "I ended up performing for the label about three months after I signed."

#### The Music

In embarking on her first album for a major label, Brown realized how far she had progressed from her self-released projects. "The first one I cut was only six songs. I was so green. I'd only been singing for about six months and thought I was about to change the world with that. It was a learning process."

That first independent album featured "Life #9," a song later recorded by Martina McBride. Brown says, "A few years later, I was watching television and saw her singing that song. I guess in some sense I had pretty good ears when we started. I picked a hit for my demo."

Norro and Tankersly coproduced Brown's forthcoming Arista debut album, A Tour Of My Heart. Of "I Won't Lie," which became the first single, Brown says, "I thought it had a great feel. You don't hear songs that often with that kind of lyrical content. I guess It was sort of a risk to take, in a sense, because there are some in-your-face lyrics."

As was the case when she recorded "Life #9," Brown learned
she had picked a strong song in
"I Won't Lie." She says, "The song
was pitched to us first, and we put
it on hold. Then it was played for
Trisha Yearwood, so we had to
make a quick decision whether or
not to put it on the album. Of
course, that always puts a little
edge on your decision-making."



#### **COUNTRY TOP 50**

**NOVEMBER 20, 1998** 

W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADOS	PLAY	TOTAL PLO'S	PLAYS	PONTS	POWE
	2	2	1	LEE ANN WOMACK A Little Past Little Rock (Decca)	205/0	1	7059	-75	33096	-44
	3	3	0	TY HERNDON It Must Be Love (Epic) *	207/0	2	7042	+274	32887	+150
1	7	4	ě	FAITH HILL Let Me Let Go (Warner Bros.)	207/0.	3	6946	+426	32492	+193
	5	5	ě	COLLIN RAYE Someone You Used To Know (Epic)	204/0	4	6591	+196	30637	+95
	6	6	Ŏ	GEORGE STRAIT We Really Shouldn't Be (MCA)	206/0	5	6545	+247	30477	+118
	8	7	6	BROOKS & DUNN Husbands And Wives (Arista)	207/0	6	6379	+187	30202	+105
2	9	9	ă	TERRI CLARK You're Easy On The Eyes (Mercury)	205/0	7	6273	+324	28987	+149
	1	1	8	DIXIE CHICKS Wide Open Spaces (Monument)	183/0	9	5647	-1454	26891	-671
	11	10	9	ALAN JACKSON Right On The Money (Arista)	207/0	8	5740	+295	26750	+131
	4	8	10	GARTH BROOKS It's Your Song (Capitol)	207/2	10	5639	-450	26643	-197
	12	11	0	CLAY WALKER You're Beginning To Get To Me (Giant)	203/3	11	5478	+343	25381	+152
	14	12	0	WADE HAYES How Do You Sleep At Night (DKC/Columbia)	195/1	12	5282	+154	24161	+74
)	15	13	Ö	MARTINA MCBRIDE Wrong Again (RCA)	202/2	13	4974	+273	23631	+138
		15	Œ	AARON TIPPIN For You I Will (Lyric Street)	198/2	14	4742	+208	21767	+118
		-14	Œ	DEANA CARTER Absence Of The Heart (Capitol)	203/0	15	4640	+134	21602	+48
	19	16	1	BLACKHAWK There You Have It (Arista)	196/4	16	4579	+247	21348	+135
Į	21	17	Ŏ	RANDY TRAVIS Spirit Of A Boy (DreamWorks)	203/3	17	4481	+309	20985	+150
	28	21	18	TIM MCGRAW For A Little While (Curb)	195/7	18	3966	+456	18272	+227
	24	18	9	JOHN MICHAEL MONTGOMERY Hold On To Me (Atlantic)	190/3	19	3955	+232	18070	+112
	23	19	0	TOBY KEITH Getcha Some (Mercury)	186/6	20	3936	+249	17766	+124
	26	20	0	JO DEE MESSINA Stand Beside Me (Curb)	193/5	21	3793	+287	17560	+14
		24	0	REBA MCENTIRE Wrong Night (MCA)	188/22	24	3422	+638	16202	+31
	35		3	TRAVIS TRITT If I Lost You (Warner Bros.)	180/2	23	3478	+135	15946	+7
	25	22	3		177/11	25	3337	+373	14315	+16
	30	25	9	SARA EVANS No Place That Far (RCA)	172/8	28	2596	+276	11986	+14
	34	30	3			27	2650	+36	11858	+141
	29	26	3	VINCE GILL Kindly Keep It Country (MCA)	161/2	29	2577		11467	+87
	33	29	3	MICHAEL PETERSON By The Book (Reprise) WARREN BROTHERS Guilty (BNA)	167/6		2509	+177	11153	+4
	31	28			157/1	30				
	32	31	39	OERYL OODD A Bitter End (Columbia)	168/9	32	2448	+148	10948	+61
	36	32		WILKINSONS Fly (The Angel Song) (Giant)	166/8	33	2436	+207	10772	_
		KER	0	BILLY RAY CYRUS Busy Man (Mercury)	145/23	37	1963	+397	9064	+171
	37	35	3	LARI WHITE Take Me (Lyric Street)	141/13	39	1763	+226	7691	+90
1	-	KER	33	KINLEYS Somebody's Out There Watching (Epic)	129/17	41	1502	+193	6642	+109
	38	37	3	STEVE WARINER Every Little Whisper (Capitol)	109/7	44	1339	+102	5906	+41
-	41	39	0	SAMMY KERSHAW One Day Left To Live (Mercury)	113/7	45	1299	+120	5472	+50
E		T	36	MARK CHESNUTT I Don't Want To Miss A Thing (Decca)	79/70	53	1022	+896	4827	+39
	45	41	9	MARK NESLER Slow Down (Asylum/EEG)	106/5	49	1136	+86	4755	+33
	43	40	33	CLINT DANIELS When I Grow Up (Arista)	89/1	54	971	+7	4517	+1
	44	42	9	DAVID KERSH Something To Think About (Curb)	97/3	52	1041	+42	4501	+17
	47	43	1	LINOA DAVIS I'm Yours (DreamWorks)	103/12	. 51	1053	+161	4365	+62
	46 -	44	0	T. GRAHAM BROWN Wine Into Water (Intersound)	56/3	55	899	+103	4008	+5
	49	45	1	CHAD BROCK Ordinary Life (Warner Bros.)	64/5	58	711	+50	3310	+2
E	BU	Ī	13	TRISHA YEARWOOD Powerful Thing (MCA)	63/63	57	726	+726	3013	+30
	39	38	44	TRINI TRIGGS Straight Tequila (MCG/Curb)	46/0	63	595	-626	2854	-24
	20	33	45	KENNY CHESNEY I Will Stand (BNA)	23/0	67	504	-1386	2567	-613
	-	50	10	LEANN RIMES These Arms Of Mine (MCG/Curb)	57/38	59	659	+421	2547	+16
	-	48	0	GARY ALLAN I'll Take Today (Decca)	69/15	62	608	+151	2438	+67
	50	47	18	SHANNON BROWN I Won't Lie (Arista)	63/7	65	565	+65	2228	+21
	-48	46	49	JENNY SIMPSON Ticket Out Of Kansas (Mercury)	44/0	69	408	-325	1571	-149
	_	49	50	LISA BROKOP When You Get To Be You (Columbia)	35/0	74	284	_	1151	

This chart reflects airplay from November 15-22. Songs ranked by total points. Highlighted songs indicate Breaker. 207 Country reporters. 192 current playlists. Songs that are down in points for three consecutive weeks and below No. 1 are moved to recurrent. @ 1998, R&R Inc.



#### BREAKERS.

#### **BILLY RAY CYRUS**

**Busy Man (Mercury)** 70% of our reporters on it (145 stations) 23 Adds • Moves 34-31

#### KIMLEYS

Somebody's Out There Watching (Epic) 62% of our reporters on it (129 stations) 17 Adds • Moves 36-33

#### MOST ADDED.

NATIST TITLE LABEL(S)	ADDS
MARK CHESNUTT I Don't Want To Miss A Thing (Decca)	70
TRISHA YEARWOOD Powerful Thing (MCA)	63
LEANN RIMES These Arms Of Mine (MCG/Curb)	38
BILLY RAY CYRUS Busy Man (Mercury)	23
REBA MCENTIRE Wrong Night (MCA)	22
RICOCHET Can't Stop Thinkin' 'Bout That (Columbia)	22
ALABAMA Keepin' Up (RCA)	20
(INLEYS Somebody's Out There Watching (Epic)	17
GARY ALLAN I'll Take Today (Decca)	15
SOUTH SOCTY FIVE A Random Act Of Senseless (Atlantic	14

## **MOST INCREASED**

PLAYS	TOTAL
ARTIST TITLE LABELIS)	NCREASE
MARK CHESNUTT   Don't Want To Miss A Thing (Decca)	+896
TRISHA YEARWOOD Powerful Thing (MCA)	+726
REBA MCENTIRE Wrong Night (MCA)	+638
TIM MCGRAW For A Little While (Curb)	+456
FAITH HILL Let Me Let Go (Warner Bros.)	+426
LEANN RIMES These Arms Of Mine (MCG/Curb)	+421
BILLY RAY CYRUS Busy Man (Mercury)	+397
OLAMOND RIO Unbelievable (Arista)	+373
CLAY WALKER You're Beginning To Get To Me (Giant)	+343
TERRI CLARK You're Easy On The Eyes (Mercury)	+324

## **MOST INCREASED**

ARTIST TITLE LABEL(S)	PONT INCREASE
MARK CHESNUTT I Don't Want To Miss A Thing (Decca)	+3986
REBA MCENTIRE Wrong Night (MCA)	+3188
TRISHA YEARWOOD Powerful Thing (MCA)	+3013
TIM MCGRAW For A Little While (Curb)	+2270
FAITH HILL Let Me Let Go (Warner Bros.)	+1937
BILLY RAY CYRUS Busy Man (Mercury)	+1711
DIAMOND RIO Unbellevable (Arista)	+1647
LEANN RIMES These Arms Of Mine (MCG/Curb)	+1623
RANDY TRAVIS Spirit Of A Boy (DreamWorks)	+1561
CLAY WALKER Voulte Regioning To Get To Me (Giant)	A1525

#### HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)

ALABAMA How Do You Fall In Love (RCA) MARK WILLS Don't Laugh At Me (Mercury) TIM MCGRAW Where The Green Grass Grows (Curb) SHANIA TWAIN Honey, I'm Home (Mercury) GARTH BROOKS You Move Me (Capitol) LONESTAR Everything's Changed (BNA) REBA MCENTIRE Forever Love (MCA) TRACY BYRD I Wanna Feel That Way Again (MCA) GEORGE STRAIT True (MCA) BROOKS & DUNN How Long Gone (Arista)

# The New Album Gallery

In Stores: November 24, 1998



#### **Dervi Dodd** Deryl Dodd (Columbia)

When Deryl Dodd released his 1996 debut album, One Ride In Vegas, critics centered on his traditional approach to country. Dodd says, "They called me a 'throwback,' and I'd joke that it meant they could throw me back if they didn't like me. But I am country, it's how I walk and talk. When I go back to my family's farm in Comanche, TX, I know that's where my soul feels at home."

In planning his self-titled sophomore album, Dodd teamed with producers Blake Chancey and Chip Young to "make a record that, when it was done, I could look back and not want to change anything." A former guitarist in Martina McBride's touring band, Dodd wrote or co-wrote five of the 10 songs on his new album. "I had the whole record in my head for more than a year before we started recording," he explains. Aside from assembling a strong collection of songs for the album, Dodd says. "90% of what I love about my work is performing. And I recorded this album thinking about how it would sound live.'

Much of Dodd's approach to his career was heavily influenced by his father. He says. "My dad took pride in being an electrician. That was his job. I want to see my work like that. I've spent the last year finding out who I am and realizing that whatever happens is up to me. I've learned the things I can't compromise. I want a career that's solid, that builds slow and steady. I've always liked artists who, when they put out albums, you can see how they've grown, both as a performer and a person." The album contains Dodd's current single, "A Bitter End."

## GOING EADDS

November 23, 1998

RCA: Shortly after performing all 41 of their No. 1 hiss during a pay-per-view special in Las Yegas, Alabama topped the charts for the 42nd time with "How Do You fall In Love," one of the new tracks included in the two-CD greatest-hits set, for The Record. "Reepin" Up." cond new single from the compilation, was written by Alabama members Randy Owen and Teddy Gentry with Greg Fowler and Ronnie Rogers.

#### Joe Diffie "Behind Closed Doors"

Epic: There's a potential danger in making a new version of a classic recording but Joe Diffic lives up to the challenge with "Behind Gosed Doors," a career hit for the late Charlie Rich, whose recording won Single of the Year honors at the 1973 CMA Awards, Diffic chose the song as his contribution to the recent Iribute To Tradition albu

#### Jon Randall "She Don't Believe In Fairy Tales"

Asylumn/EEG: One of the first signings under Asylum's new leadership, Jon Randall has been busy rekindling old relationships during an extensive radio tour. "She Don't Believe in Fairy Tales" was written by two of Nashville's most respected songwriters — Rodney Crowell and Beth Nielsen Chapman, It's the first single from Randall's upcoming Asylum debut album, Cold Coffee Morning.

#### Wynomas "Freedom"

DreamWorks/Curb: Written by Laythan Armor and Bunny Hull. "freedom" is the first single from The Prince of Egypt. Mashville, the DreamWorks album that features music inspired by the life of Moses as told in the upcoming film The Prince of Egypt. Wynoma says, "The song itself is so simple, and that's what I love about it. You're not going to learn anything new here, but you're going to see yourself in the song and hear it and think, Freedom, What does that mean to me?"



Bill Hagy, PD WXBQ/Johnson City

#### SHANNON BROWN "I Won't Lie" (Ārista)

Shannon Brown delivers a sassy, up-tempo song with her debut single, "I Won't Lie." The song has all the right ingredients to make a country hit: a great melody, lively lyrics, and a powerful sound that you want to turn back to. The hook really sticks with you, and that's important for the casual listener. Every time this record is played, the phones are going crazy! Listeners want to know who ahe is, where she's from, and when they can hear it again. She has a beautiful voice and an amazing vocal sound! People should definitely give this song and this artist a chance. "I Won't Lie," this



Smokey Rivers, APD KPLX/Dallas

#### MARK CHESNUTT

"I Don't Want To Miss A Thing" (Decca)

When I first heard that Mark Chesnutt would be covering Aerosmith's "I Don't Want To Miss A Thing." I thought, "Oh yeah, right!" But after listen-ing to it. I honestly think it makes a better country song. Lyrically, it is an amazing country ballad. It's an instant "Out of the Box" for us! Mark Chesnutt has a great way of getting folks in the mood for "honky-tonk" music, but he can also quiet down a crowd with a really nice ballad too! And this will definitely be one of the ballads he will be remembered for, We've had instant caller reaction on this record. It's gorgeous! He simply nails this song! And it is already familiar with our listeners, which eat. I think this is going to be his biggest hit EVER! And it will certainly become a signature song that he will be doing for years.



A 99 track kick-off kit and a follow-up CD every 2 weeks - on barter. You get sweepers, stagers, drones, touch tones, listener comments, contest reactions, comedy drops, birthday tributes and even station imaging sweepers in every installment of HorsePower.

Call for more information on this market exclusive country library!



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#### **NEW & ACTIVE**

RICOCHET Can't Stop Thinkin' 'Bout That (Columbia)
Total Stations: 33, Total Points: 1151, Total Adds: 22, Including:
WQMX 18, WIBW 15, KJJY 12, WKDQ 12, WKKT 10, WMTZ
10, WOVK 10, WNCY 9, KVOO 8, KEAN 7, KHEY 7, KKJG 7,
WWGR 7, WTCR 6, KYCY 5, WBBS 5, WDEN 5, WHSL 5, WKSF
5, WUSQ 5, WWZD 5, WXXQ 5

Plays Include: KBEQ 18 (18), WWYZ 15 (5), KXKC 10 (10)

ALABAMA Keepin' Up (RCA)

Total Stations: 20, Total Points: 1056, Total Adds: 20, Including: WAMZ 28, WESC 18, KLLL 17, WNKT 17, KFKF 15, WTHI 15, WKKX 14, WQXK 14, WAXX 10, WCOS 10, WLLR 10, KSOP 7, KWJJ 7, WROO 7, WGNE 6, WCTK 5, WCTQ 5, WDEZ 5, WWYZ 5, WXXQ 5

R. CROWELL & J. CASH | Walk The Line (Revisited) (Reprise)
Total Stations: 17, Total Points: 876, Total Adds: 2, Including:
KUPL 7, WHSL 5

Plays Include: WAMZ 28 (28), WKDQ 25 (25), KWJJ 17 (17), KJUG 15 (15), WDEN 15 (15), WWJO 11 (7), WKKT 10 (10), WOVK 10 (10), WWYZ 10 (5), KVOO 8 (8), KSOP 7 (7), WSSL 7 (7), WTCR 6 (6), KFDI 5 (5), KTTS 5 (5)

KEITH HARLING Write It In Stone (MCA)

Total Stations: 27, Total Points: 796, Total Adds: 9, Including: WAIB 14, WCTQ 12, KJJY 7, KKJG 7, WWGR 7, WWQQ 7, KFDI 5, WBBS 5, WHSL 5

Plays Include: KJUG 15 (15), WUSY 13 (13), WXCL 12 (12), WAXX 10 (10), WMTZ 10 (10), WOVK 10 (10), WWYZ 10 (5), KVOO 8 (8), KSOP 7 (7), WMSI 7 (7), WTCR 6 (6), KTTS 5 (5), WDEN 5 (5), WKKT 5 (5), WNKT 5 (5), WRKZ 5 (5), WTCM 5 (5), WUSQ 5 (5)

MONTY HOLMES Leave My Marna Out Of This (Bang II)
Total Stations: 22, Total Points: 792, Total Adds: 3, Including:
WAIB 14, KUBL 9, KBUL 5

Plays Include: WHSL 25 (10), KASH 15 (5), WTHI 15 (15), WKDQ 12 (12), WOVK 10 (10), WTCR 10 (10), WWYZ 10 (5), WUSY 9 (9), KVQQ 8 (8), WIRK 6 (6), KFDI 5 (5), KTTS 5 (5), WDEN 5 (5), WESC 5 (5), WGH 5 (5), WRKZ 5 (5), WYNK 5 (5)

**BILLY DEAN** Innocent Bystander (Capitol)

Total Stations: 24, Total Points: 718, Total Adds: 7, Including: KBEQ 18, KSOP 7, WWJO 7, KASH 5, KLLL 5, WRKZ 5, WXXQ 5 Plays Include: WGTR 14 (14), WUSY 13 (13), KRWQ 11 (5), KKNU 10 (10), WMTZ 10 (10), WOVK 10 (10), WPUR 9 (8), KVOO 8 (8), KIZN 7 (7), WOW 6 (6), WTCR 6 (6), KBUL 5 (5), KTTS 5 (5), WBCT 5 (5), WDEN 5 (5), WUSQ 5 (5)

TRACTORS Shortenin' Bread (Arista)

Total Stations: 15, Total Points: 709, Total Adds: 7, Including: KWJJ 17, KHEY 7, KSOP 7, WTCR 6, KZKX 5, WDEN 5, WWYZ 5 Plays Include: KTST 35 (35), KVOO 30 (8), KUPL 15 (15), WYNK 13 (13), WOVK 10 (10), KFDI 5 (5), KRWQ 5 (5), KTTS 5 (5)

SOUTH SIXTY FIVE A Random Act Of Senseless... (Atlantic)
Total Stations: 18, Total Points: 568, Total Adds: 14, Including:
WPUR 12, KKNU 10, WAXX 10, WOVK 10, WYYD 10, KIZN 7,
WGTR 7, WWJO 7, WTCR 6, KTTS 5, WCTO 5, WDEN 5, WHSL
5, WKKT 5

Plays Include: KJUG 15 (15), KSKS 12 (6), WWYZ 10 (10), KBUL 5 (5)

SUZY BOGGUSS From Where 1 Stand (Capitol)
Total Stations: 11, Total Points: 300, Total Adds: 9, Including:
WOVK 10, KGNC 7, KSOP 7, WIRK 6, WTCR 6, KRWQ 5, WBBS
5, WDEN 5, WWYZ 5
Plays Include: KUPL 7 (7)

Songs Ranked By Total Points

#### NATIONAL RADIO FORMATS

#### **ABC RADIO NETWORKS**

Ceast-To-Coast

Mark Edwards • (972) 991-9200

Adds:

MARK CHESNUTT I Don't Want To Miss A Thing TRISHA YEARWOOD Powerful Thing

I MISHIN II

TIM MCGRAW For A Little While TERRI CLARK You're Easy On The Eyes

#### **Real Country**

Dave Nicholson • (602) 966-6236

GARY ALLAN I'll Take Today
MARK CHESNUTT I Don't Want To Miss & Thing

Hettest:

BROOKS & DUNN Husbands And Wives
GEORGE STRAIT WE Really Shouldn't Be Doing This
FAITH HILL Let Me Let Go
DON WILLIAMS Cracker Jack Diamond
ALAN JACKSON Right On The Money

#### **ALTERNATIVE PROGRAMMING**

Steve Knoll • (800) 231-2818 Gary Knoll

Adds:

GARY ALLAN I'll Take Today
SHAMMON BROWN I Won't Lie
MANK CHESMUTT I Don't Want To Miss A Thing
LEAGNI PRIMES These Arms Of Mine
TRESHA YEARWOOD Powerful Thing

**Hottest** 

TOBY IZEITH Getcha Some DIAMOND RID Unbellevable

#### **BROADCAST PROGRAMMING**

Walter Powers • (800) 426-9082

#### Super Country/Pure Country

Ken Moultrie

Adds:

REBA MCENTINE Wrong Night WILKINGON Fly (The Angel Song)

Hottosi

LEE ANN WORNACK A Little Past Little Rock
TIM MCGRAWN Where The Green Grass Grows
TY HERNOLOM Husbands And Wives
DIDLE CHICKS Wide Open Spaces
COLLIN RAYE Someone You Used To Know

#### **Mainstream Country**

L.J. Smith

Adds:

MO 2005

Mettest

TY MERIODON It Must Be Love
BROOKS & DURIN Husbands And Wives
LEE ARM WORMACK A Little Past Little Rock
GEORGE STRAFT We Really Shouldn't Be Doing This
DOCE CHICKS Wride Open Spaces

#### **Hew Country**

L.J. Smith

Adds:

No adds

COLLIN RAYE Someone You Used To Know
DIXIE CHICKS Wide Open Spaces
FAITH HILL Let Me Let Go
GEORGE STRANT We Really Shouldn't Be Boing This

#### ter retarion and an artist and

ROOKS & DUNN Husbands And Wives

JONES RADIO NETWORK

Jim Murphy • (303) 784-8700

**U.S.** Country

Penny Mitchell

JONES BADIO HETWORK CONTINUES

#### Adds:

ALABAMA Keepin' Up GARY ALLAN I'll Take Today MARK CHESNUTT I Don't Want To Miss A Thing TRISHA YEARWOOD Powerful Thing

Hettest:

TERRI CLARK You're Easy On The Eyes
TY HERNOON It Must Be Love
FAITH HILL Let Me Let Go
GEORGE STRAIT WE Really Shouldn't Be Doing This
LEE ANN WOMACK A LIME Past Little Rock

#### **RADIO ONE COUNTRY PLAYLIST**

Jim Barbee • (970) 949-3339

Adds:

REBA MCENTIRE Wrong Night TRACTORS Shortening Bread

Hettest-

TY HERNDON It Must Be Love
BLACKHAWK There You Have It
DIXIE CHICKS Wide Open Spaces
GEORGE STRAIT WE Really Shouldn't Be Doing This
COLLIN RAYE Someone You Used To Know

#### **WESTWOOD ONE RADIO NETWORKS**

Charlie Cook • (805) 294-9000

Tracy Thompson

#### **Mainstream Country**

David Felker

Adds:

BILLY PMY CYNUS Busy Man SANA EVIMS No Place That Far

Hottest:

DODE CHICKS Wide Open Spaces
LEE ABOU WORRACK A Little Past Little Rock
UNDOKS & DUMN Husbands And Wives
GEORGE STRAIT We Really Shouldn't Be Doing This
ALAN JACKSOO Right On The Money

#### **Hot Country**

David Felker

ldds:

KINLEYS Somebody's Out There Watching LAMI WHITE Take Me TRIBMA YEARWOOD Powerful Thing

Nottest:

LEE ANN WOMACK A Little Past Little Rock FAITH HILL Let Me Lut Go TY NERWOON! HUS BE LOVE COLLIN RAYE Someone You Used To Know TERRIC CLAMK You're Easy On The Eyes

#### **COUNTRY VIDEO**



#### **ADDS**

GARTH BROOKS Tearin' It Up (And Burnin' It Down)

#### ELITE

FAITH HILL Let Me Let Go SAMMY KERSHAM One Day Left To Live TRAVIS TRITT If FLOST You TOBY KEITH Getcha Some TERRI CLARK You're Easy On The Eyes

## TIME

60.2 million households Traci Todd, Manager Video Programming

#### **ADDS**

FAITH HILL Let Me Let Go (Warner Bros.)

JOHN MICHAEL MONTOGOMERY Hold On To Me (Atlantic)

SHANIA TWAM From This Moment On (Mercury)

#### **TOP 10**

BLACKHAWN There You Have It (Avista)

T. GRAHAM BROWN Wine Into Water (Intersound)

DEANA CARTER Absence Of The Heart (Capital)

FAUTH HILL Let Me Let Go (Warner Bros.)

TOBY KEITM Getcha Some (Mercury)

WILLIE NELSON I Never Cared For You (Island)

AARON TIPPIN For You I Will (Lyric Street)

RANDY TRAYIS Spirit Of A Boy, Wisdom (DreamWorks)
HANK WILLIAMS & ANTA CAPTER | Can't Help R IL. (Mincury,
LEE ANN WOMACKA Little Past Little Rock (Discos)

Information current as of November 16.



42 million households Chris Part, Director Programming Paul Hastaba, VP/GM

#### **ADDS**

TRACTORS Shortenin' Bread (Arista)

#### **TOP 10**

ALABAMA How Do You Fall In Love (RCA)
DICIDE CHROSS Wide Open Spaces (Monument)
TERRIN CLARIN You're Easy On The Eyes (Mercury)
LEE AMN WOMACK A Little Past Little Rock (Disca)
SHAMA TRIMIN Homey, I'm Home (Alercury)
NYMMENTAL Woman To Winnan (AsylumyFEG)

AARON TIPPIN For You I Will (Lyric Street)
TORY #FITHGestha Some (Mercury)

MARK WILLS Don't Laugh At Me (Mercury)
TRIBHA YEARMOOD & CARTH BROOKS Where Your . (MCA.

There You Have It (Arista)

#### HEAVY

DEANIA CANTER Absence Of The Heart (Capitol)
TERRII CLARIII You're Easy On The Eyes (Mercury)
DICIE CHICKIS Wide Open Spaces (Monument)
FAITH MILL Let Me Let Go (Warner Bros.)
TOSY KETTH Getcha Some (Mercury)
AARION TUPPIN For You's Will (Lyric Street)
RANION TUPPIN For You's Will (Lyric Street)
SHANNA TURNIS Spirk Of A Boy, Wisdom... (DraamWork:
SHANNA TURNIS Spirk Of A Boy, Wisdom...)

MA Woman To Woman (Asylum/EEG)

MINA YEARMOND & CARTH GROOMS Where Your Road. (MD)

#### HOT SHOTS

GARTY ALLANI I'll Take Today (Decca)
GARTH BROOKS Tearin' It Up (And Burnin' It Down) (Cap
SHAMMON BROWN I Won't Lie (Ansta)

BILLY RAY CYRUS Under The Hood (Mercury)
LINDA DAYIS (im Yours (DreamWorks)

DIAMOND RIO Unbelievable (Arista)

JOE DIFFIE Poor Me (Epic)

SARA EWANS No Place That Far (RCA)

TRACY LAWRENCE I'll Never Pass This Way Again (Att ALLISON MOORER Alabama Song (MCA)

OLIVIA NEWTON-JOHN Precious Love (IMCA) WILKINSONS Fly (The Angel Song) (Giant)

Heavy rotation songs receive 28 plays per week.

Hot Shots receive 21 plays per week.

Information current as of November 18.

Information current as of November 18.

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### **COUNTRY PLAYLISTS**

#### FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE



ANTIBITYTTE

THE ANTIBITYTTE

DODE CHICKSWider Open Spaces

COLUM RAYOSomonie You Used.

LEE ANTI BROMMOUR LIBE Past.

GARTH BROUNSIN'S Your Song

FARTH HILLEST BE LIBE PAST.

GARTH BROUNSIN'S Your Song

FARTH HILLEST BE LIBE PAST.

GARTH BROUNSIN'S Your Song

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PLAYS US TW LIST TW LI



(323) 882-8000 Fink McCormack

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KYCY/Son Francis (415) 391-9330 Jordan Jordan



MRTU/Philadelphi (610) 667-9000 Johnson



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39 DERPAIL DOOCH DON'S REL
30 DERPAIL DOOCH DO VITA REL
30 DERPAIL DOOCH DON'S REL
30



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PLATE
3W 7W LW TW
20 20 50 50 FAITH HILL Let Mis Let Go
50 50 50 50 FAITH HILL Let Mis Let Go
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### **COUNTRY PLAYLISTS**

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(602) 966-6236 Daniels/Owen

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42 42 19 15 MIRROTINEY BOY, STILL PART.

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44 43 43 MIRROTINEY BOY, STILL PART.

45 44 45 MIRROTINEY BOY, STILL PART.

46 10 MIRROTINEY BOY, STILL PART.

47 42 24 GENTH RECONSTRIVE PRINTS.

48 13 13 24 24 DEMAN CARTESTRIVENERS OF THE MIRROTINEY

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(303) 321-0950 St. John Svendse



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17 27 37 37 37 DUMRN-MASSING On The Money

17 27 37 37 37 DUMRN-MASSING FOR SEARCH

17 27 37 37 THEN CLARIFFE FORMER LAW

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27 10 10 22 GRATH BROUGHT YOU WIN LITE
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### COUNTRY PLAYLISTS

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40 40 40 49 REAM MCGRAMMWhere The Green.

40 40 40 40 BERM MCGRAMMWhere The Green.

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KSOP KSOP/Self Lake City (801) 972-7003 Hillon/Turpin

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### **COUNTRY SONG INDEX**

ALABAMA Keepin' Up (RCA)
Prod: Don Cook, Alabama Wir: Randy Owen, Teddy Gentry, Greg Fowler, Ronnie Rogers
Pubr: Maypop Music (a division of Wildcountry, Inc.)/Floute Six Music: Mgr: Dale Morris
Alabamannent

GARY ALLAN I'll Take Today (Decca 72079)
Prod: Mark Wright, Byron Hill Wr: Kerk M. Robbins, Will Robinson Pub: Seven Sum
Music/Will Robinsongs/Irving Music, Inc. Mgr: Lytle Management

В

BLACKHAWK There You Have It (Arista 3134)
Prod: Mark Bright, Tim DuBois Wr. Steve Bogard, Rick Gles Pub: Warner-Tamerla
Publishing Corp. Rancho Belta Music/Careers-BMS Music Publishing, Inc., Sontane
Music (BMI) Birt. Mile Robertson Management

SUZY BOGGUSS From Where I Stand (Capitol 7087)
Proter Doug Crider, Suzy Bogguss With Kim Richer, Tie Sillers Pulls: Wait No More Music
(BMI) Wilgrigh Nice Music (Adm. by Bluewater Music Corp.) (BMI) Tom Collins Music Corp.
(BMI) Wilgr: Left Bank Management:

CHAD BROCK Ordinary Life (Warner Bros. 9526)
Prod: Nono Wilson, Buddy Cannon. Wr.: Bonnie Baler, (
McSpadden Music (a division of McSpadden-Smith Music) LLC

GARTH BROOKS It's Your-Song (Capitol 12373)
Prod: Allen Reynolds Wr: Benila Hill, Pam Wolfe Pub: Gooby Music (BMI)/Pan For Gold Music (BMI) (Adm. by Copyright Management. Inc.) Mgr: GB Management

BROOKS & DUNN Husbands And Wives (Arista 3143)
Prod: Don Cools, Kis Brooks, Ronnie Dunn, Wr.: Rober Miller Pub: Sony/ATV Songs
LLC dba Tree Publishing Ca (BMI) Mgr.: Titley/Spalding

SHANNON BROWN I Won't Lie (Arista 3144)

Prod: NorroWilson, Brian Tankersley Wr: Bruce Bouton, Hillary Lindsay Pub; EMI April
Music, Inc., Pedahaad Music (All rights for Pedahaad Music are controlled and administered
by EMI April Music Inc./Fernous Music Corporation (ASCAP)

C

DEAMA CARTER Absence Of The Heart (Capitol 12364)
Prod: Chris Famen, Deama Carter Wir: Deama Carter, Chris Famen, Chuck Jones Pub:
EMI Princeton Street Music (adm. by EMI April Music) (ASCAP)/Full Keel MusicCo.
(ASCAP)/The Fameney Music (ASCAP)/Hamstein Cumberland Music (BMI)/Hardkall Hils
(BMI) Mgr: The Left Bank Organization

MARK CHESNUTT | Don't Want To Miss A Thing (Decca 72078)
Prod: Mark Wright Wr: Diane Warren Pub: Realsongs (ASCAP) Migr: BDM
Management

R. CROWELL & J. CASH I Walk The Line (Revisited) (Reprise 9494)
Prod: Rodney Crowell Wr. Rodney Crowell, Johnny Cash Pub: Sonyl AT'Y Tunes House
of Cash (adm. by Bug) BMI

BILLY RAY CYRUS Busy Man (Mercury 226)
Prod: John Kelton, Keith Stegal Wr: Bob Regan, George Teren Pub: BMG Songs, Inc./
Sierra Home Music (ASCAP), Zomba Songs Inc./ Tieren It Up Music (BMI)

D

CLINT DANIELS When I Grow Up (Arista 3137)
Prod: Laron Pendergrass, Jim Scherer Wr. Tony Martin, Cal Sweat. Pub: Hamstein
Cumberland Music, Baby Mae Music/Co-Heart Music Group (BMI) Mgr: Chip Paey

LINDA DAVIS I'm Yours (DreamWorks 5109)
Prod: James Stroud, Julian King Wr. Phillip Columan, Carolyn Dawn Johnson Pub:
Gravitron Music (SESAG)Blakemore Avenue Music/Full Keel Music Co. (ASCAP)

BILLY DEAN Innocent Bystander (Capitol 7087)
Prod: David Gates, Billy Dean Wr: Billy Dean, David Gates, Pub; Haneli Music (BAN)
Kipahulu Music Company (ASCAP)

DIAMOND RID Unbelievable (Arista)
Prod: Michael D Clute, Diamond Rio Wrr. Al Anderson, Jeffrey Steele Pub: Mighty Nice
Music, Al Andersongst Longitude Music Ca., My Life's Work Music (BMI) Mgr. Ten Ten
Management (Barry Coburn)

JOE DIFFIE Behind Closed Doors (Epic 41734)
Prod: Johnny State, Joe Diffie Wr; Kenny O'Dell Pults: Warner House Of Music (BMI)
Mgr; 3rd Rock Management

DIXIE CHICKS Wide Open Spaces (Monument 78810)
Prod: Paul Worley, Blake Chancey Wr.: Susan Gibson Pults: Plat-Eyed Music (BMI), a
division of Groobee Entertainment Inc. Mgr.: Senior Management (Simon Renshaw)

SARA EVANS No Place That Far (RCA 65583)
Prod: Norro Wison, Buddy Cannon Wr. Sara Evans, Iom Shapiro, Tony Martin Pulb:
Sony/ATV Songs LLC, Wengonga Music, Hamstein Cumbertand Music Mgr. Brenner

G

VINCE GILL Kindly Keep It Country (MCA 72072)
Prod: Tony Brown Wr: Vince Gill Pub: Vinny Mae
Music (BMI) Mgr: Fitzgerald Hartley Company Mgr: Fitzgerald-Hartley

KEITH HARLING Write It In Stone (MCA 72081)
Prod: Wally Wilson Wr. Keith Harling Pult: Music Corporate
Publishing (BMI) Mgr: McClintock Harris Management

TY HERNDON It Must Be Love (Epic 78983)
Prost: Doug Johnson Wr. Craig Bischardt, Jack Sundrund Puls: Almo Music Corp.
(ASCAP)/Craig Bischardt (ASCAP)/Magnissong Music Publishing (BMI)/Rad Quill Music
(BMI) Mgr. Dana Miller Enfertalisment

FAITH HILL. Let Me Let Go (Columbia 41434)
Prod: Dann Huft, Faith Hill Wr. Steve Diamond, Dennis Morgan Pub: Diamond
Music ASCAP/Little Shop Morgansongs(c/o Morgan Music Group, Inc.) BMI Mgr. Bo

ALAN JACKSON Right On The Money (Arista 3136)
Prod: Keith Stegal Wr. Charlie Black, Phil Vassar
Pub: EMI Blacknood Music Inc., Phybridge Tunes (BMI)/EMI April Music Inc., Phil Vassar
Music (ASCAP) Mgr. Chip Peay

TOBY KEITH Getcha Some (Mercury 220)
Prod: James Stroud, Toby Keith Wr: Toby Keith, Chuck Cannon Pub: Songa Of PolyGram Infl./Tolago Tunes, Wacissa River Music, Inc., Admin, by MRBI (BMI) Migr:

DAVID KERSH Something To Think About (Curb 77905)
Prod: Pat McMakin Wr. Tony Martin, Tim Nichols
Pub: EMI Blackwood Music/Ily Land Music (BMI)/Hamstein Cumberland Music (BMI)/Bably Mae Music (BMI) Big: Mark Hybner

SAMMY KERSHAW One Day Left To Live (Mercury 221)
Prod: Kelb Stepal Wr; Dean Dillon, Randy Bourseaux, John Northrup Pub: AcuffRose Music, Inc.; Ther's A Smash Music/Mile Curb Music (BMI); CPN Music (ASCAP)
Mgr: Go Tef Music

KINLEYS Somebody's Out There Watching (Epic 41593)
Prod: Tony Haselden, Russ Zavitaon Wr.: Robin Lerner, Franne Golde, Steve Booker
Pub: Warner-Tamerlane Publishing Corry (BMI)/Pubcialesia Songs (BMI)/Nomach-Noman
Kusic (BMI)/Franne Gold Music (BMI)/Windseyt Pacific Kusic Ld (BMI) Administered in
U.S. and Canada by Windswept Pacific Songs (BMI) Might: Fitzgeraid-Hartley Co.

CHRIS LEDOUX Bang A Drum (Capitol 7087)
Prod: Trey Bruce Wr. Jon Bon Jovi Pub: Polygram Internation
Bon Jovi Publishing (ASCAP) Mgr: TKO Artist Management onal Publishing, Inc (ASCAP)

PATTY LOVELESS Like Water Into Wine (Epic 41540)
Prod: Emory Gordy, Jr. Wr. Greichen Peters Pub: Sony/ATV Tunes LLC drois Cross
Keys Publishing Ca. (ASCAP)/Purple Crayon Music (ASCAP) Mggr. Filigerald Hartley Ca.

M

MARTINA McBRIDE Wrong Again (RCA 65528)
Prod: Martina McBride, Paul Worley Wr.: Tommy Lee James, Cynthia Weil Pub: Still
Worling For The Man Music, inc./Dyed Music Limited (BMI). Migr: Bruce Allen Management

REBA MCENTIRE Wrong Night (MCA 72075)

Prod. David Malloy, Reba McEntire Wrr. Josh Leo, Rick Bowles Pub: Warner-Tamerlane
Publishing Co. Melimaymen Music/Stanstruck Angel Music, Inc., Dead Solid Perfect Music

TIM McGRAW For A Little While (Curb)
Prod: Byron Gallimore, James Stroud Tim McGraw Wr: Phil Vassar, Steve Man.
Jerry Vandwer Pubt: Glacier Park MusicgSESAC/VMalaco Music (BMI)/EMI Blackw
Music Inc./Phil This Music (BMI) Mgr: RPM Management

JO DEE MESSINA Stand Beside Me (Curb 1479)
Prod: Byron Gallimore, Tim McGraw Wr: Stephen Allen Davis Pulb; Hamstein
Cumberland Music (BMI) Mgr: Refugee Management International

ALLISON MOORER Alabama Song (MCA 72077)\*
Prod: Kenny Greenberg Wr: Allson Moorer. Doyle Primm: Pub: Windswept Pacific Songs/Louise Reed Songs/Full Pull Music (BMI) Mgr. TKO Management

MARK NESLER Slow Down (Asylum/EEG 1188)
Prodt: Jerry Crutchfield, Kyle Lathning, Wr. Mark Nesler, Tony Martin Pub: Gitterfish
Music, Inc., Buna Boy Music/Hamstein Cumberland Music, Baby Mae Music (BMI).

COLLIN PLAYE Someone You Used To Know (Epic 41368)
Prest: Collin Raye, Paul Worley, Billy Joe Walker Jr. Wr.: Rory Lee, Tim Johnson Pub:
Melanile Howard Music, Inc. (ASCAP) Bilg Glant Music (BMI) adm. by Warner-Tamerianes
Publishing Co. (BMI). Bigs: Scott Dean Management

RECOCNET Can't Stop Thinkin' Bout That (Columbia 41504)
Prest: Ron Chancey, Blaire Chancey, Wr. Marty Dodeon, Dusty Draine, Sam Muline Pubr.
Sony/ATV Turnes LLC dob Cross Keys Publishing Co./ Kim Williams Songer Inc. (ASCAP)
Killian Killer Songs. Inc. (We're Brewin't His (BMI))

LEANN RIMES These Arms Of Mine (Curb 1483)
Prod: Wilbur C. Rimes Wr. Jeff Rvill, Gall Thompson
Pub: Curb Songs/Kinetic Diamond II (ASCAP) (adm. by Curb Songs) (ASCAP)/Emilaur
(BMI) Mgr: Wilbur Rimes

SOUTH SOXTY FIVE A Random Act Of Senseless Kindness (Atlantic 8734)
Prod: Delbus, Anthony Smith Wrt. Frank J. Myers, Gary Bakar, Jerry Williams
Pub. Date Stars Musiculosh Nick Music/Zomba Enterprises Inc., ASCAP/Zomba Songs
Inc./Tuneover Musics, BMI

SHANE STOCKTON Gonna Have To Fall (Decca 72060)
Prod: Mark Wright Wr: Shane Stockton Pub: We Don't Rent Pigs Music
Tamertane Music Publishing Corp. (BMI) Mgr: Susan Burns Management

GEORGE STRAIT We Really Shouldn't Be Doing This (MCA 72071)
Prod: Torry Brown, George Strait Wr. Jim Lauderdale
Pub: Mighty Nice Musici Laudersongs (BMI) Adm. by Biuewater Music Corp. Mgr: Erv

TRAVIS TRITT If I Lost You (Warner Bros. 9456)
Prod: Billy Joe Walker, Jr., Travis Tritt Wir: Travis Tritt, Stewart Harris Pub: Post Oak
Publishing BMI/Editeo Music ASCAP Mgr; Falcon Goodman Management.

W

CLAY WALKER You're Beginning To Get To Me (Glant 9405)
Prod: James Stroud, Clay Walker Wr: Tom Shapiro, Aaron Barker Pub: Hamstein
Cumberland Music/Tom Shapiro Music/Blind Sparrow Music/O-Tex Music BMI Mgr: Erv

STEVE WARINER Every Little Whisper (Capitol 7087)
Prod: Steve Wariner Wr: Billy Kirsch, Steve Wariner
Pub: Hammstein Cumberland Music (BMI) Viduble Music (BMI)/Steve Wariner Music,
Inc (BMI) Mgr. Renaissance Management (Clark Beavon)

WARREN BROTHERS Guility (BNA 65551)
Prod: Chris Farren Wr. Brad Warren, Brett Warren, Dave Berg Pubr. Sony/ATV Songs
LLC dba Tree PublishingCo. (BMI)/Stanshuck Angel Music, Inc. (BMI) Mgr. Ken Levitan

LARI WHITE Take Me (Lyric Street 10844)
Prost: Dann Huff Wr. Stephony Smith, Bob DiPiero Pulta: EMI Blackwood Music Inc./
Singles Only Music (BMI), Little BigTown Music/American Made Music (BMI) Mgr.: Carter-Career Management

WILKINSDNS Fly (The Angel Song) (Giant)
Prod: Tonji Haseiden, Russ Zaviston, Doug Johnson Wr: Steve Wilkinson, Rory Michael
Bourke Pub: Golden Phoenist Music Corp. Ricayasongs Music Publishing SOCAN/Rory
Bourke Music Company BMI Mgr: Fitzgerald-Hartley Ca.

LEE ANN WOMACK A Little Past Little Rock (Decca 72068)
Prod: Mark Wright Wr. Jess Brown, Tony Lane, Brett Jones. Pub: Almo Music Corp./
Twin Creeks Music, Inc./Jess Brown Music/Famous Music Corporation (ASCAP). Mgr:

TRISHA YEARWOOD Powerful Thing (MCA 72079)
Prost: Tony Brown, Tisha Waansood Wrr. Al Anderson, Sharon Vaughn
Pub: Mighty Nice MusiciAl Andersongs (BMI)/MCA Music Publishing, a Division of Universil
Studios, Inc./FireFeather Music (ASCAP) Mgr. Ken Kragen



MIKE KINOSIAN

### **If I Could Turn Back Time**

### ■ The way they were

In light of our gala silver anniversary celebration, the pages of this week's issue are drenched with nostalgia. In keeping with that spirit, I thought you'd enjoy seeing what some of our friends in the AC radio and record communities were doing 25 years ago (October/November, 1973).

#### **Adult Contemporary**

KYMG/Anchorage, AK PD Devan Mitchell: Grand Valley State College (MI) student/part-time factory worker.

WFPG-FM/Atlantic City, NJ OM/ PD Dick Fennessy: Afternoons on WBCB/Levittown, PA.

WBBQ/Augusta, GA PD/MD John Patrick: Norfolk Catholic High School freshman.

WLIF/Baltimore OM/PD Gary Balaban: College student/parttime air talent.

WMJJ/Birmingham PD/MD John Stuart: Gulf Breeze, FL sixthgrade student.

WHBC-FM/Canton, OH PD Terry Simmons: Layton, UT high school sophomore.

KDAT/Cedar Rapids, IA PD Dick Stadlen: Middays at WDAI/ Chieses

Chicago.
WDEF/Chattanooga, TN PD Danny
Howard: 10 years old "listening

Howard: 10 years old, "listening to 'Convoy," my favorite song." WLIT/Chicago VP/Programming/ MD Mark Edwards:

Indianapolis junior high school student "spending way too much time enjoying Grand Funk Railroad on WIFE/Indianapolis."

WRRM/Cincinnati OM/PD T.J. Holland: 8 years old. WDOK/Cleveland PD Sue Wilson:

WDOK/Cleveland PD Sue Wilson: Freshman at Akron's St. Vincent High School.

WTCB/Columbia, SC PD/MD Brent Johnson: Elberton, GA fourth-grader.

WGSY/Columbus, GA PD/MD Alan Quin: A 3-year-old "obsessed with understanding how that stack of 45s dropped and played one at a time."

WSNY/Columbus, OH PD Chuck Knight: Sioux City, IA high school student "taking driver's education and popoing zits."

education and popping zits."

KVIL/Dallas PD Bill Curtis:

Third-grade student in Sault Ste.

Marie, MI.
WLQT/Dayton OM Mary Fleenor:
University of Arkansas freshman.
WOOF/Dothan, AL GM/PD Leigh
Simpson: Sixth-grade student

"Mampion: Stati-grade student
"Mamping envelopes at my
mon's radio station (WOOF)."
KATF/Dubuque, IA PD Tim
Dillag: "Not born yet."

Dillon: "Not born yet."
WIKY/Evansville, IN PD/MD
Mark Baker: WSBA/York, PA
news/sportswriter.

KLTA/Fargo, ND PD/MD John Austin: Third-grade student. KEZA/Fayetteville, AR OM/PD Chip Arledge: Clarksburg, OH

eighth-grader. WCRZ/Flint, MI OM/PD J. Patrick: University of Michigan student. KTRR/Fort Collins, CO PD/MD Mark Callaghan: Elementary school in Walnut Creek, CA. WAJI/Ft. Wayne, IN PD Barb Richards: Fort Wayne high school junior.

Former WAFY/Frederick, MD PD Thom Robinson: Fort Knox, KY Army PFC.

WMAG/Greensboro PD/MD Nick Allen: Yorktown, VA high school junior.

WMYI/Greenville, SC PD Gary Jackson: University of South Carolina student-WQOK/ Greenville part-timer.

WRCH/Hartford PD Allan Camp: Rutland High School (VT) senior. KSSK-FM/Honolulu PD/MD Jeff

Silvers: Third-grade student.
WAHR/Huntsville, AL MD Abby
Kay: Rock Falls, IL first-grader.
WTFM/Johnson City PD/MD
Mark McKinney: Family

business in Knoxville.
WGLM/Lafayette, IN PD/MD Dan
McKny: Sophomore at
University High School/
Westwood, CA, "hanging out at
[KHJ/Los Angeles] and getting
excited about radio."

KMZQ/Las Vegas PD Burke Allen: First-grade student in Logan, WV. KSNE/Las Vegas PD Tom Chase: First radio job at KRLC/ Lewiston, ID.

WALK/Long Island APD Rob Miller: 1 year old.

KOST/Los Angeles Station Manager/ PD Jhani Kaye: Los Angeles air talent at KKDJ and KUTE.

WPEZ/Macon, GA PD Laura Worth: High school senior-WBML/Macon weekender.

WMGN/Madison, WI VP/ Programming Pat O'Neill: Rochester, MN eighth-grade student and KWEB/Rochester PD Denny Luell's "unpaid gopher."

Former KVLY/McAllen PD Dave Collins: 8 years old in Lincoln. IL, "trying to imitate [WLS/ Chicago's] Larry Lujack."

WLRQ/Melbourne PD/MD Mark Lander: Sixth-grade student in Sarnia, Ontario.

WRVR/Memphis MD Kay Manley: Junior high school student where radio "wasn't even a thought in my head."

WLTQ/Milwaukee PD/MD Stan Atkinson: Eaton, IN fourth-grade student.

WLTE/Minneapolis PD/MD Gary Nolan: Looking for his first radio job, "which I got in January 1974."

KJSN/Modesto, CA PD/MD Gary Michaels: Arizona State University freshman. KWAV/Monterey PD/MD Bernie Moody: Harrisburg (PA) High School senior.

KMGL/Oklahoma City PD Kathi Yeager: 5 years old, "anxiously waiting for Santa."

KEFM/Omaha PD/MD Steve Albertson: Exira, IA high school sophomore.

WMGF/Orlando PD Ken Payne: High school sophomore "interning at [WMMR/Philadelphia] — what a year it was!"

a year it was!"
WSWT/Peoria, IL PD/MD Randy
Rundle: LaSalle, IL high school
junior-nights at WGSY/Peru, IL
(now WLRZ).

WSHH/Pittsburgh PD/MD Ron Antill: Monroeville, PA high school junior.

WWLI/Providence PD Tom Holt: PD/afternoons at WZID/ Manchester, NH.

KRNO/Reno, NV PD/MD Alan Cook: Bloomington, MN middle school student.

KEZK-FM & KYKY-FM/St Louis OM/ PD Smokey Rivers: Dickinson College (PA) junior. KSFI/Salt Lake City PD Dain

Craig: 10 years old.
Former KIOI/San Francisco PD
Bob Hamilton: Shepard
Broadcasting National PD.

KSBL/Santa Barbara, CA PD/MD Peter Ble: Morning drive news on KRTH/Los Angeles. KLSY/Seattle PD Barry McKay:

Fort Hill High School/ Cumberland, MD freshman 'trying to win WTBO-AM's 'Pepsi Cola Contest Time.'"

KELO-FM/Sioux Falls, SD OM/PD Reid Holsen: Mankato, MN high school freshman.

WNSN/South Bend, IN PD Phil Britain: Western Michigan University/Kalamazoo studentafternoons at WYYY/Kalamazoo.

WMAS-FM/Springfield, MA PD Paul Cannon: Ford dealership parts manager.

WRVF/Toledo PD/MD Bill Michaels: "Still breast-feeding." KMXZ/Tucson PD/MD Bobby Rich: Late-nights at KHJ/Los

Angeles.
KOOl/Tyler, TX OM/PD Dave
Moreland: Afternoons on KJCS/
Nacogdoches, TX.

WLZW/Utica, NY PD/MD Randy Jay: Third-grade student.

WEAT-FM/West Palm Beach OM/ PD Les Howard Jacoby: PD/ afternoons at WQPD/Lakeland.

WRMF/West Palm Beach MD
Dave Brewster: "Writing my
letter to Santa for a new bike."

WKWK/Wheeling, WV PD/MD Doug Daniels: Grove City, OH seventh-grader.

KRBB/Wichita PD Larry London: 13 years old in Detroit, "listening to [CKLW's] Super Max and buying 'Crocodile Rock,' my first 45."

WJBR-FM/Wilmington, DE PD/ MD Michael Waite: WMEE &

### **Record Promotion**

Arista VP/AC Mark Rizzo: Eighth-grade student in Elmhurst Queens (NY) "in love with Martha Howard and the New York Mets."

Columbia VP Promotion/Adult Formats Elaine Locatelli: RCA promotion department secretary.

·Elektra Sr. Director/National AC Promotion Linde Thurman: Florida junior high school student "listening to music — instead of pushing it."

Jive National Promotion Manager/AC Karen McLellan: Attending kindergarten in Wilkes Barre, "listening to the Bee Gees and Etton John after school."

Jerry Lembo Entertainment Group President Jerry Lembo: Hosting TV Bingo for the North Bergen (NJ) Cable TV Network.

RCA National Director/Adult Top 40 Promotion Cheryl Khaner: Woodbury, NY sixth-grade student where "the Rolling Stones" Angie' was in power rotation in my bedroom."

Warner Bros. National Director/AC Promotion Valarie Moses: "Just recently promoted from receptionist at Warner Bros. Records/New York to assistant to VP/Black Music, but still — and always — in New York."

WMEF/Pt. Wayne, IN News Director.

WSRS/Worcester, MA PD Steve Peck: Fourth-grade student in Southbridge, MA.

WARM-FM/York, PA MD Rick Sten: Hempfield High School/ Lancaster PA sophomore with "absolutely no aspirations to be in radio in any capacity."

### Hot AC & Pop/Alternative

KKOB-FM/Albuquerque PD/MD Roger Scott: 10 years old, living in Tucson.

Pop/Alternative KPEK/Albuquerque PD Mike Parsons: Fourth-grade student.

Pop/Alternative KAMX/Austin acting PD Jack Stevens: "Playing in some day-care center, I'm sure."

KKYS/Bryan, TX PD Ryan
O'Brien: 8 years old and "sitting
in the principal's office for being
a clown."

WQMZ/Charlottesville, VA PD/ MD Angle Logan: Collinsville, VA first-grade student.

Pop/Alternative WTMX/Chicago VP/Programming Barry James: Mt. Carmel, IL high school senior-WVJC/Mt. Carmel weekender "hitting on cheerleaders with no luck whatsoever."

WQAL/Cleveland PD Mary Ellen Kachinske: Cleveland junior high school student.

KVUU/Colorado Springs OM Randy Hill: Eighth-grade student in a "small Nebraska country erhool"

KSTZ/Des Moines PD Jim Schaefer: 13 years old in Neenah. WI, "playing radio contests and listening to [WLS/ Chicago]."

WQSM/Fayetteville, NC PD Rick O'Shea: Just entered kindergarten, and "The Six Million Dollar Man was my favorite TV\*show."

WIKZ/Hagerstown, MD PD Rick Alexander: Hershey, PA seventhgrade student.

Pop/Alternaire KYSR/Los Angeles APD/MD Chris Ebbott: Indianapolis preschooler. WKTI/Milwaukee PD Danny

Clayton: Delivering The Escanaba (MI) Daily Press and being "obsessed with WLS/ Chicago." Pop/Alternative KOSO/Modesto, CA

OM/PD Max Miller: Oklahoma State University student-KVRO/ Stillwater, OK newsperson, when not "pursuing my major, which was beer and foosball."

WJLK/Monmouth-Ocean PD Mike Kaplan: A toddler "listening to AM radio."

Pop/Alternative KCDU/Monterey PD Chris White: High school freshman in Aliquippa, PA.

WPLJ/New York MD Tony Mascaro: Windsor Locks, CT eighth-grade student.

KBBY/Oxnard, CA OM/PD Mark Elliott: Weirton, WV eighthgrader.

WSNE/Providence PD Bill Hess: Warminster, PA high school senior "hosting a weekly inschool TV news show."

KMXG/Quad Cities, IA-IL PD Matt Williams: "Getting up from a nap just in time for Sesame Street."

WRAL/Raleigh PD Steve Reynolds: "Skipping gym" as a Newburgh. NY ninth-grader. KNEV/Reno, NV PD Bill Tanner:

KNEV/Reno, NV PD Bill Tanner: Salt Lake City fourth-grade student.

WVOR/Rochester PD Dave LeFrois: "Looking at Karen Ferrara in fourth grade." Pop/Alternative WZNE/Rochester PD/

MD Rick MacKenzie: Cumberland, RI high school senior/Providence record store part-timer.

WIOG/Saginaw, MI MD Keith Kelly: Dewitt, MI second-grader. KSMG/San Antonio PD Andy Holt: Junior high school student

"nursing a broken leg."

Pop/Alternative KMHX/Santa Rosa, CA
MD Heather Black: Santa Rosa
third-grader.

WAEV/Savannah, GA APD Rick Hunter: Eighth-grader "traveling with a gospel quartet."

WAKS/Tampa PD Mason Dixon: Afternoon drive on WAVZ/New Haven.

KEYW/Tri-Cities, WA PD/MD Paul Drake: 8 years old, "listening to Three Dog Night on KJR/Seattle."

Pop/Alternative KZPT/Tucson PD Darla Thomas: 3 years old.

Pop/Alternative WMBX/West Palm Beach PD Kevin Callahan: 2 years old, "playing in the dirt with my Tonka trucks."

Pop/Alternative WXLO/Worcester, MA MD Amy Navarro: "Riding my Inchworm."

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### AC TOP 30

**NOVEMBER 20, 1998** 

				in the part of the secretary that has not resided because		TOTAL	PLAYS -		TOTAL
W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3W	STATIONS/ADD
2	2	2	0	SHANIA TWAIN From This Moment On (Mercury)	2573	2421	2347	2235	111/0
1	1	1	2	BACKSTREET BOYS I'll Never Break Your Heart (Jive)	2509	2584	2624	2701	109/0
8	6	3	3	R. KELLY & CELINE DION I'm Your Angel (Jive)	2443	2228	1858	1581	110/0
5	5	4	9	PHIL COLLINS True Colors (Atlantic)	2237	2107	1916	1674	109/0
4	4	6	5	FAITH HILL This Kiss (Warner Bros.)	1815	1863	1986	2093	89/0
3	3	5	6	CELINE DION To Love You More (550 Music)	1710	1896	2048	2151	96/0
_	24	11		HOUSTON & CAREY When (Arista/Columbia/DreamWorks/Geffen)	1521	1227	438	_	103/4
7	7	7	8	JOHN TESH I/DALIA Mother I Miss You (GTSP/Mercury)	1354	1564	1619	1600	91/0
11	10	10	9	EDWIN MCCAIN I'll Be (Lava/Atlantic)	1352	1283	1162	1106	71/3
6	8	8	10	ANNE COCHRAN AND JIM BRICKMAN After All (Windham Hill)	1181	1313	1507	1630	71/0
9	9	9	11	SHANIA TWAIN You're Still The One (Mercury)	1150	1296	1304	1349	71/0
19	13	14	1	LEANN RIMES Feels Like Home (Curb)	1011	891	895	849	79/0
15	11	12	13	SAVAGE GARDEN Truly Madly Deeply (Columbia)	1001	1082	1025	1051	67/0
18	16	15	1	BETTE MIDLER My One True Friend (Warner Bros.)	947	880	851	865	84/3
12	-12-	13	-15	NATALIE IMBRUGLIA Torn (RCA)	888	937	1019	1098	57/1
23	-22-	-17	1	LIONEL RICHIE I Hear Your Voice (Mercury)	860	754	685	600	84/4
16	14	16	17	AEROSMITH I Don't Want To Miss A Thing (Columbia)	763	794	887	1042	42/1
22	21	18	B	LIGHTHOUSE FAMILY High (Island)	762	739	704	666	63/3
24	23	20	ø	MADONNA The Power Of Good-Bye (Maverick/WB)	739	688	660	598	59/2
13	15	19	20	ROD STEWART Ooh La La (Warner Bros.)	628	700	861	1067	45/0
28	27	23	3	JEWEL Hands (Atlantic)	601	463	379	297	44/6
27	26	25	<b>W</b>	MARILYN SCOTT The Last Day (Warner Bros.)	525	430	393	344	53/4
_	-	29	23	GLORIA ESTEFAN Don't Let This Moment End (Epic)	482	319	186	29	54/5
29	28	28	23	GOO GOO DOLLS Iris (Warner Sunset/Reprise)	392	328	271	223	20/2
DI	EBU	I	23	SARAH MCLACHLAN Angel (Warner Sunset/Reprise/Arista)	354	249	205	158	46/14
_	-	30	25	DAVID CASSIDY No Bridge I Wouldn't Cross (Slamajamma)	349	256	214	149	47/6
_	30	-	1	JENNIFER PAIGE Crush (Edel America/Hollywood)	292	249	226	208	17/3
10	19	26	28	DAKOTA MOON Another Day Goes By (Elektra/EEG)	269	424	725	1107	19/0
25	25	27	29	AMERICA From A Moving Train (Oxygen)	262	413	429	400	31/0
14	18	24	30	GEORGE BENSON Standing Together (GRP)	240	441	738	1053	25/0

This chart reflects airplay from November 9-15, Songs ranked by total plays, Highlighted songs indicate Breaker weeks and below No. 15 are moved to recurrent. 115 AC reporters. 114 current playlists. Songs that are down or flat in plays for thre © 1998, R&R Inc.

### **NEW & ACTIVE**

ROD STEWART Superstar (Warner Bros.)
Total Stations: 26, Adds: 3, Plays: 188, including WRCH 8 (5), WWLJ 5 (5), WSRS 8 (8), WHUD 4, WKWK 10 (10), WTVR 5 (6), WMJY 12, WDEF 13 (13), WTFM 11 (12), WVEZ 5 (5), KMGL 4 (4), KOOI 11 (12), WLQT 5, WFMK 10 (10), WGLM 7 (5), WLTQ 3 (3), WSWT 7 (5), WRWC 17 (17), WRVF 4 (4), KLTA 7 (7), WQLR 6, KEFM 5 (5), KELO 12 (12), KOSI 4 (4), KMGL 5 (6) (12), KOSI 4 (4), KWAV 5 (5).

TEMPTATIONS Stay (Motown)
Total Stations: 34, Adds: 10, Plays: 169, including WWLI 10 (5), WLIF 15 (15), WBEB 6, WSHH 2, WKWK 5, WARM 8, WLRQ 4, WTVR 6, WDEF 2 (1), WOOF 13 (14), WAHR 5 (5), WTFM 7, WVEZ 5, WRVR 5, KVIL 7, KMGL 3, WLIT 7, WLQT 6 (6), WFMK 10, WGLM 7 (7), WLTQ 2, WSWT 4, WRWC 5, WLTE 6 (3), KOSI 3 (3), KJSN 5, KWAV 5 (5), KKCW 6 (12).

HOOTIE & THE BLOWFISH Only Lonely (Atlantic)
Total Stations: 13, Adds: 2, Plays: 149, including WGSY 7 (15), WTCB 17 (4), WSLQ 17 (17), WOOF 7 (2), WRVR 7, WHBC 14 (14), WMGN 17 (15), WNSN 13 (10), WRVF 13 (1), WOLR 19 (16), KMAJ 18 (18).

PEABO BRYSON My Heart Belongs To You (Windham Hill)
Total Stations: 20, Adds: 1, Plays: 133, WRCH 6 (8), WLZW 10 (5), WKWK 5 (5), WMJY
18 (18), WDEF 4 (4), WAHR 5 (5), WJXB 5, KVLY 6 (6), WDOK 8 (9), WAJI 5 (5), WFMK
20 (20), WGLM 6 (6), WLTQ 3 (3), WSWT 5 (5), WRWC 5 (5), WQLR 3 (4), KEFM 5 (4),
KSOF 7 (7), KJSN 2 (3), KWAV 5 (5).

MONICA Angel Of Mine (Arista)

Total Stations: 28, Adds: 11, Plays: 117, including WWLI 5 (5), WLIF 5 (3), WKWK 5, WJBR 5, WTGB 3, WDEF 3 (5), WOOF 8 (1), WTFM 7, KVLY 7, KWGL 3, WLIT 11 (4), WLHT 5, WFMK 10, WGLM 4 (1), WLTQ 2, WSWT 7, WLTE 3, KELO 4, KWAV 15 (15), KISC 5.

**BOB CARLISLE** Father's Love (Jive)

Total Stations: 23, Adds: 4, Plays: 117, including WWLI 5 (5), WPCH 9 (11), WGSY 7, WMGF 5 (4), WGNI 7, WDEF 4 (2), WYEZ 5, WRVR 8 (7), KVLY 6 (6), WRRIM 6, WLQT 5 (5), WAII 5 (5), WGLM 7 (3), WLTQ 5 (3), WSWT 7 (5), WRWC 5 (5), KLTA 3, KUDL 5, KGBX 8, KWAV 5 (5).

KEMNY LATTIMORE W/HEATHER HEADLEY Love Will Find... (Columbia)
Total Stations: 17, Adds: 2, Plays: 114, WRCH 4 (6), WWLI 5, WLRD 4 (5), WTVR 6,
WMJY 12 (12), WAHR 5, WLIT 9 (9), WDOK 8 (8), WAJI 10 (10), WFMK 10 (10), WLTQ 3 (3), KATF 13 (14), KUOL 5 (5), WLTE 8 (8), KELO 5 (4), KOSI 4 (5), KWAV 3.

BRANDY Have You Ever? (Atlantic)
Total Stations: 13, Adds: 1, Plays: 97, WWLI 5 (5), WBEB 7 (9), WTCB 5 (6), WLRQ 10 (10), WTVR 5 (5), WDEF 5 (5), WOOF 15 (16), WAHR 5 (5), WRVR 7 (7), WFMK 10 (10), WLTE 6 (6), KWAV 5 (5), KKCW 12.

BRENDA DOUMANI w/PHILIP INGRAM If You Believe (DMG) Total Stations: 11, Adds: 0, Plays: 86, W/XXC 7 (13), WTVR 5 (5), WMAY 18 (18), WDOK 8 (6), WAJI 5 (5), WLTQ 3 (3), WRWC 17 (17), WLTE 8 (8), KOSI 7 (7), KSSK 5 (5), KWAV 3 (5).

JEFFREY OSBORNE & SHEENA EASTON The Place Where... (Windham Hill) Total Stations: 12, Adds: 4, Plays: 65, including WWL1 15 (10), WLIF 8 (8), WKWK 5, WMJY 12 (12), WDEF 2, WGLM 7 (5), KELO 6 (4), KOSI 7 (8), KWAV 3 (3).

CRYSTAL BERNARD Don't Touch Me There (River North)
Total Stations: 13, Adds: 4, Ptays: 64, including WWLI 5 (5), WLIF 15(8), WKWK 5, WTVR
10 (6), WOOF 7 (8), WGLM 3 (3), WSWT 4, WRVF 3 (1), KWAV 2, KKCW 10 (4).

Songs ranked by total plays. Station call lotters followed by number of plays.

### BREAKERS.

**No Songs Qualified For Breaker Status This Week** 

#### MOST ADDED.

moo: Apple	
ARTIST TITLE LABEL(S)	DDS
SARAH MCLACHLAN Angel (Warner Sunset/Reprise/Arista)	14
MONICA Angel Of Mine (Arista)	11
CAROLE KING Anyone At All (Warner Sunset/Atlantic)	10
TEMPTATIONS Stay (Motown)	10
DAVID CASSIDY No Bridge I Wouldn't Cross (Slamajamma)	6
JEWEL Hands (Atlantic)	6
GLORIA ESTEFAN Don't Let This Moment End (Epic)	5
CRYSTAL BERNARD Don't Touch Me There (River North)	4
BOB CARLISLE Father's Love (Jive)	4
HOUSTON & CAPEY When (Arista Columbia/DreamWorks/Gelfen	) 4
J. OSBORNE & S. EASTON The Place (Windham Hill)	4
LIONEL RICHIE I Hear Your Voice (Mercury)	4
MARILYN SCOTT The Last Day (Warner Bros.)	4

### **MOST INCREASED** PLAYS

HOUSTON & CAREY When... (Arista Columbia Dream Works Gellen) +294 R. KELLY & CELINE DION I'm Your Angel (Jive) +215 GLORIA ESTEFAN Don't Let This Moment End (Epic) +163 SHANIA TWAIN From This Moment On (Mercury) JEWEL Hands (Atlantic) +138 PHIL COLLINS True Colors (Atlantic) +130 LEANN RIMES Feels Like Home (Curb) +120 LIONEL RICHIE I Hear Your Voice (Mercury) +106 SARAH MCLACHLAN Angel (Warner Sunset/Reprise/Arista) +105 MARILYN SCOTT The Last Day (Warner Bros.)

### HOTTEST RECURRENTS

ARTIST TITLE LABELIS

ERIC CLAPTON My Father's Eyes (Duck/Reprise) JOHN MELLENCAMP Your Life Is Now (Columbia) GARTH BROOKS To Make You Feel My Love (Capitol) BACKSTREET BOYS As Long As You Love Me (Jive) ELTON JOHN Something About The Way... (Rocket/Island) SARAH MCLACHLAN Adia (Arista)

JOHN TESH KUMMES INGRAM Give Me Forever (...) (GTSP/Mercury) PAULA COLE I Don't Want To Wait (Imago/WB)

LEANN RIMES Looking Through Your Eyes (Curb/Atlantic) LEANN RIMES How Do I Live? (Curb)

Breaters: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two sengs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lites the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



### 'In Your Arms For Christmas"



The holiday love ballad from Max Carl to A/C

> On Your Desk Now Going for Adds 11/23

Produced by

Max Carl, Glen Frey, Mike Harlow

Mission Records (310)442-9774 www.mission-records.com

### **AC PLAYLISTS**

#### FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON RAR ONLINE



WLTW/New York (212) 258-7909 Ryan/Prue

SANIBAT NIBLE TO THIS Moment On IN RELLY & C. DODR'I'M Your Angel BACKSTREE BOTS THE Move Break.

AGOORNEL THE POWER TO THE BEST OF THE BE



### PLAYS
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28 28 27 29 SANAGE GARDS Whole Mady Desply
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19 18 23 22 PM. COLLABOT Whole Mady Desply
20 19 20 22 21 RESULY AS CONDITION WITH REPRESENTATION OF THE PLAY OF THE PLA

KOST IDETA: Aspelos (213) 427-1035 KayelChiang

PLINS

ARTIST/TITLE

307 789 LBF TVP

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16 17 18 10 MADDIBBUFTONE

16 17 18 18 SARAH MICLACH\_SIBIT The Other

16 17 18 15 CRUBE COUNTY Lose Vos More

16 17 18 19 MADDIBBUFTONE New Bore

16 17 18 19 MADDISTREET BUTSFUT Bewe Blook.

16 17 18 19 SARAGE MADDIBTO The Moon And Back

17 19 PRIC COULDES/frus Colors

16 17 18 19 SARAGE MADDISTROME Nova Angur

10 12 11 11 MADTALE REMORDICALATION

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18 10 ARTIST BUTSFUT

19 ARCSMATH COUNTY BUTSFUT

19 ARCSMATH COUNTY BUTSFUT

2 HOUSTON & CAPEYINSHAM YOU Bestive.



WLIT/Chicago (312) 329-9002 Edwards





(610) 538-1223 Conley/Rowland



KVIL/Deffee (214) 691-1037 Curtis O Neal



(617) 822-6320 Kelley/Laurence

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30 Part US TW
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26 26 27 29 SANKIK TREMBY/Socie Set The One
10 16 25 29 R. RELY & C. DIDBYR TWA Arrows
15 24 27 SANKIK TREMBY/Socie Set The One
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(954) 463-9299

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peod 1949 WPCN/Minute (404) 367-0949 DillardiGossiJoy

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999KEZ | UESZ/Paceis | (602) 207-9995 | Dei Rosso/Shana

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WALKALong letend (516) 475-5200

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(314) 531-0000 Rivers/Doyle



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WDOK/Cleveland (216) 696-0123 Wilson Miller

ATTRETTEE

SHANK TRANSFORD This Moment On AMY GARATT WITE to You.
PHIL COLL RISTTING Colors
PHIL COLL RISTTING Colors
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WKDD/Akron, DH PB: Chuck Collins MB: Lynn Kelly IS HOOTE LINDY IN HOUSTONS CAREY THE IN REWINDICKS TON

KMXS/Anchorage, AX POND: SEA Name: MADDIAN Trans

KAMIX/Austin, TX scring PD: Jack Stove 3 NEWWOODLS 'Gir' 1 MACONIA TRUST' DURCAN SHEN 'BIN'

KLLY Bakersfield, CA

OMPO Mark McKey MEX Jason Griffin 2 RVS Gulf SMEADLOHN Versu

WWMX, Baltimore VPIProg. Bill Pooks MEC Grey Corporate SEA Name HOOTE - Londy INVLEE Thom?

KCIX/Beise, ID POND. Le Parei

WYJB Albany, MY OM: Michael Morgan MD: Pot Ryon

KYMG/Anchorage, AK Olf: Mark Murphy PD: Deven Mitchell ShAM

WPCH/Atlanta, GA OMPO Vence Dillard APD: Stove Goes IED: David Joy to AMS

WFPG/Atlantic City, NJ 000PD Dich Fennesey 8D: Martene Aqua 1 (GPHOUSE MARLY 1997

WBBQ Augusta, GA PORED: John Petrick H. REFILE REPUZZIA TENT MACCION TRUST SARAHNICIA CHIMI TRUST

KKMJ/Austin, TX OB: Stan Main PD: Noten Crutes APD/MO Min. Austin

WLIF Baltimore, MD OMPD: Gary Balaban MD: Mark Thorar 5 CARCLE KING "Anyone" 5 MARTINA MICHRICE "An

WMJY Biloxi, MS PD: Water Broom
MD: Angle Thompson
12 ACDSTRUMT Suppose
12 SAMHMOLACHUM Aug

WMLJ/Birmingham, AL Olf: John Joseph POMD: John Short Siddle (SCOTTS)

WMJX/Boston, MA PD: Don Holley MD: Mork Laurence 2 HOUSTONS GWEY Thilm

WEZN/Bridgeport, CT POSED States Marries States

WHOC/Canton, OH FD: Torry Simmons ISS: Kaybigh Kirks SAAHHKLADLAU'Augs

KDAT/Codor Rapids, IA PD: Rishard W. Studen MD: You Cost MDRCA Your

WDEF/Chattanooga, TN PD: Daminy Hussard MD: Damine Priors 4 GARCLE HINGT Report 2 GEROME & LASTON TRICE\*

WLIT/Chicago, IL. PORID: Mark Edward APD: Derrick Brown CAND Falls, Name

WRRM/Cincinnati, DH OMPO Ed. Holland APDMO Ted Morro

WDOK/Cleveland, DH

PD: Sue Wilson ND: Scott Miller OSBOPNE &LASTOR T

CRIDMA BUCTOR Their WTCBCColumbia, SC PORIDO bere I Johnson I MIRICA Trept CRIDINA BASINA THE CRIDINA BASINA BASIN KVIL/Dallas, TX PO: BID Curtie BID: Also O'Most 20 EDMENTAGE 'O 10 EDMENTCARE TO 11 SYNC YEAR'

115 Total Reporters 115 Current Reporters 114 Current Pleylists

WLQT/Dayton, OH PD: Sendy Colline IID: Steven Scott 5 RODSTEWAIT Separator

KOSI/Denver, CO OMMED: South Replace PD: States Handless MORCA Fagger WOOF/Dothan, AL GMPD Leigh Bingson CHIED, Bline Heaterlan

KATF/Dubuque, IA PD; Yim Diller MD: Brian Costs HOUTE, "Londy" GAND CASSIDY "Bridge"

WXXXC/Erie, PA PD: Ron Arten IID: Scott Stevens ISB/PAROIG\*Thy JENE: Yeath\* DAVD (ASSDY\*Things

WIKY/Evansville. IN

KLTA/Fargo, ND

KEZA/Fayetteville, AR OMPO Chip Arredge APDAKO Crystal Hulson

WCRZ/Flint, MI OMPD: & Petrick MD: George McIntyre

KTRR/Ft. Collins, CO PORD. Mrs. Collins, CO INVESTIGATION COLLINS SHARED ACRES THE TOTAL COLLINS COL

WINK/Ft. Myers, FL. POND: Date Grandinger In-Ada.

WAJI/FI. Wayne, M Off: Lee Table PD: Serb Richards MD: Do. Dave

WAFY/Frederick, MD

ISOF/Freeze, CA POND: Angle Hunds Is-Ans.

WLHT/Grand Rapids, MI PD: 8th Onliny APDARS: Many Turner 7 LEPHOLISE HMBY Year 5 MINICA TIGHT

WOOD Grand Rapids, 9 PD: Serve Director APO Potto Westelly MD: Michael Sirvano

WMAG Greensboro, NC PDMD: Nick Allen

WMYI/Greenville, SC PO: Gary Jackson IED: Chris Scott ILMFACCHE 'Sby' LIGHTICKEE HOREY Vige

WSPAGreenville, SC

ONE Jan Kirkland
PORIO: Grog McKirkly
LORE NOTE Vision

WRCH/Hartford, CT PD: Aten Comp MD: Joe Honn 5 CAROLEHING Aspen KSSK/Honelele, HI POND: Juli Shers Its/Alls

Did Not Report, Playlist Frozen (1): WROE/Appleton, WI

AC

WAHR/Huntsville, AL PO: John Malone MD: Abby Kay RODSTEMART Super

WTP/Indianapolis, IN FO: Gary Havens IES: State Cooper 3 GLOMAESTHAN Marrier

WTFM/Johnson City, TN PDMD: Mork E. McChrony CANCLE KING "Report"

WKYE/Johnstows, PA PD: Jock Misheele MD: Organ Walls MORCA 'Augus' HOOTE. Londy'

WOLR/Kalamazoo, MI

KUDL/Kansas City, MD

WJXB/Knozville, TN POND Jell Jamigen 6 PLAIDBRYSIX Year'

WGLM Lafayette, IN

WFMK/Lansing, MI OMME: Ray Merchall PD: Darny Stewart OHSTH. REMAYD TOWN

KMZO/Las Vegas, MY

PD: Surte Allen MD: Terri Springe RoAdis ISNE/Las Vogas, NV PO: Tom Chane IID: John Bury G.OTALISTHAN TAXABLE

WALE/Long Island, NY VYProg.: Some Melants AFD: Finb Miller SD: Charle Londonto

STATE STORY

KBIGALos Angeles, CA VPProg.: Store Strell APENED: Yorky Color States

KOST/Los Angeles, CA So My/PD-Jisol Kayo APCASD: Johnny Ching St Add

WVEZ/Louisville, KY OR C.C. Matthews PDMD: Joe Federle 21 NAALE MERCHANT Greene CARCLE HING Yogane'

WPEZ/Macon, GA PO: Laura Worth EDWINNECANTYF

WMGN Madison, WI VP/Prog. Pel O'Holli MD: Klim Flecher 900FGREES Recame SEA Termin\*

KYLY McAllen, TX PORE: Ann Ourse SMANNELACHIN SMANNELACHI

WLRQ/Melbourne, FL PD: Mark Lander MD: Keeen Key HOUSTON & CAMEY Tridens' BOBCAMUSE! Tridens'

WRVR/Mempids, TN OMPO: Joel Burlo MD: Key Manky CARCLE MIG Payors'

WPLL/Mismi, FL PD: Reb Reberts APD: Rebert Archer MD: Chaire Paymer

WLTO/Milwaukee, WI POMD Sun Allinean 2 MWWIGES Sur CHYSTE BEROND Tuck WLTE/Minacopalle, MM POMD Cary Nation BERONESI Tuck RODCAPLISTS Teamer's CARDLE HORG "Anyone" (INDICATES A FASTOR TO

KJSN/Modesto, CA PONE: Gery Michaele 5 RETEMBLER Frand CHYSIAL BERNAD TRUCK

KWAN/Monterey, CA PDAID: Burnin Monty 4 VANCLEARTISTS Year 3 LATTRICKE WHEADLEY YOUR 2 CRYSTIN BERRIND YOUR!

WHUD/Newburgh, NY

PD: Brian Krysz MD: Tenn Funci SARH-MOLACHUR! Augus AMMOLAUNSHALL Taller MANUFISCOTT Land

WLMG/New Orleans, LA Dis/Opo: Nich Formers FD: Stove Suter APOARD: Johnny Scott

WLTW/New York, NY PD: Jim Ryon MD: Morgan Prue 8 SAW-MCJ/CHJ/M'Augir

KMGL/Okiahoma City, OK PD: Robbi Yanger BID: Serve O'Brisin 3 HMPHICHS Ship' 3 MORCA Yangir

KEFM/Omaha, NE POMD: Stove Aberteen SHAHIKLADIJAK Tugif

WMGF Orlando, FL PO: Ken Payne APDRID: Dean Muccio ItsAtts

WMEZ/Pensacola, FL. PONED: Kovin Peterson SMMHIDJOHJATTUUT WSWT/Pooria, IL. FORD: Roody Roods SWINICACKAN As

WBEB/Philadelphia, PA PD: Chila Contay IED: Donna Rouland Sp.Ads

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WWLL/Providence, RI PD: Non-Hall \* ND: Sub-Relievet 5 LATRIDRE WHEADLEY Hur 5 LEVEL Years\*

KRND/Reno, NV PDMD Aten Cost 8xAsx WTVR/Richmond, VA POME: Yony Florentino SARHMOLAGILAR Augus MORCA Treps\*

WSLQ Roanoke, VA PD: Don Morrison MD: Dick Dantels 1 "EWEL Yorks"

WRWC/Rockford, IL PD: Jim Mackey MD: Denne Meson

KGBY/Sacramento, CA PB: Serve Kelly MB: Michael Pivers 2 LIGHEL ROSE Year' MNDOMAY Piver' DAMPONSERY 'BARR'

KEZK/St. Louis, MO PD: Smokey Rivers IED: Jim Dayle HOUSTON & CAMEY Talling

ICSFL/Salt Lake City, UT PD: Date Cody MD: Lylo Marks

No.Ass.
NGXT/San Antonio, TX
PGRED. Chris Reynolds
No.Ass.
NO.VSan Francisco, CA
APDRO Mark Curtum
LEASTREES Losing\*

WLIT

KOSI

WMGF

KBAY/San Jose, CA POND: Bub Kontz IbA66

KSBL/Santa Barbara, CA

KZST/Santa Rosa, CA FO: Brest Ferris

KLSY/Seattle, WA PO: Barry McKay MD: Bub Breeds Sp.Adds

KELO/Sioux Falls, SD CRIPD: Reid Hotsen AFDRE: Nancy Curton N: Act.

WNSN South Bend, IN PD: Pad Britain MD: Jim Roberts BRUCE HORSEY Graf KISC Spokane WA

WMAS/Springfield, MA PD: Post Connon APDIED: Kelth Stephens

KGBX/Springfield, MO K-CF& JOJO TUN DAVID CASSIDY Rindge

KMAJ/Topeka, KS PD: Dave Waters MD: Rose Dieti 16 JENEL Yands'

WRVF/Toledo, OH PORIO, BIT Metado AFD. Returd Reddel 1 SAWHICLARI Regd

ICHOZ/fucson, AZ POND: Bubby Flon HOLISTON & CARRY Bub

WEAT/Most Pain Good OMPO: Lee Herend Jec APDIED Chad Perry MUSEA Tend?

WRMF/West Palm Beach, FL APD: Lindy Rome ND: Dove Security 5 ENCOLPYON Change

WKWK/Wheeling WV POND Doug Daniels 5 WHOUSAMTSTS Year

KRBB/Wichita, KS PD: Larry London MD: Patrick Murphy MMNI/NSCOTT-Lair JEBEL Tends\*

WMGS/Wilkes Barre, PA POMD, See Philips 17 GODGOOGULES Sur' 7 BETE MOLER SHAN

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WEATX/Bacton, MA Viniting: Gray Streeted US: Ellin Madenty EDOL/lyler, TX CHIPTO: Dave Moreland MD: June Bear David Bran WLZWANICS, NY POND: Rendy Jay REMFERRISE Stay JERNER POSE SOUTH

EXYS/Bryon, TX PD: Ryan O'SHon M'CHO Chase the SUPERCE. The' WASH/Washington, DC PD: Daven Davis ND: Rend Hards

WLCE/Bulliolo, NY PORED: Jay Hachile 20 HOUTE: Londy 30 SEAL House

WMT/Codar Rapids, IA PORID: Rundy Lee INSTRALL You WLNK Charlotte, NC

Oll: Tom Jackson PD: Tom Edwards MD: Polly Youghn

WOMZ/Charlottesville, VA POMZ- Angle Lagen 5 INVLES Thinky 5 INVLES TOWNS

WVMX/Cincinna FOMD: Bred Elle SEA Years' MCCMA-Years'

WMVX/Cleveland, OH APO: Jim Ohmore MD: Joy Hutton 10 SHMMALING Liday

HOT AC (COMX/Dailes, TX PD: Jimmy Steel APD: Rece Taylor MD: Line Thomas

KALC/Denver, CO PD: Grogg Cassidy Interior 600: Kelly Mic 17 OFFFMIG Year

KMXD/Des Moines, IA

KSTZ/Oes Moines, LA PD: Jim Schaefer IIII: Carel Yorn 11 (1869/10/A41/\*Ry\* 10 TAG \*Smith\* 9 SUGARAN\*\*Aires 6 MIRENGED LOBES \*Deer\* 8 SAMMELLAGLAN\*Rept\*

WKQL/Detroit, Mi OM/PD Tom O'Bren MD: Dana Lundon Ito Adds

KSII/EJ Paso, TX Oth Courtney Noticen POMD: Eli Motoro SHIMBALLING LIMBY JMET Tray

PD: Rich O'Shee AFDRID. Church Tager NSWC'Son'

PD: Miles Veges MD: Julio Leges 4 HOOTE: "Lumb" 4 HORLEEL Thing:

HOTE Land' HOTE Land' ENLA Wool' SOPFREE WAY

PD: Juli Microge APONID Doug McKriget BERGLER Tubur SCOTT HCMMS BAND Sair

WIKZ/Hagerstown, M PS: Rick Alexander APOAIO Michael Ross 10 SHAVHMLLING Littley 9 THROCHE BLRD Samer

WENS Indianapolis, IN OMPD: Groy Durain MD: Jan Corono

KBIU/Lake Charles, LA PD: Lee Hudson MD: Josh Rose 14: 165/8C Tot

EMERAL SE Voges, MV PD: Duncan Poyen MD: Kyrin Manual MURE MERICAN Touri MEMANICALS Touri MEMANICALS TOURI

KURBA Mile Reck PD: Randy Bush APD: Dubra Dustata MD: Storby Regard

KYSR/Les Angeles, CA PD: Angele Perelli APDRED: Chris Elssell

PD: Russ Morkey MD: Bruce Wayne

PD: Dottly Clayton
APONED: Leonard Place
5 THREETE BLIND Jumps'

WPKT Milwaukee, WI PDMD-Justin Case DREIMTHEWSEARD Chush

KSTP Minneapolis, MN PD: Tode Fisher MD: Letyrion Pack 10-Adds

W.L.K.Morricush-Ocean, NJ PD: Mile Kapter MD: Lauren Pressley SEA "Home"

WLTS/New Orleans, LA PD: Joo Larson APONES: Jan Hunso UZ-Summir EAGLE-VEO-SHIV-Ship

WPTE/Nortalk, PD: Stark Bradley MD: F, Davies Th

OMPO Den London APDAID Juli Moreau

KYIS Okiahoma City Chris Baker 6D: Roy Kalusa

KSRZ/Omaha, ME PD: Kurt Owens MD: Erik Johnson WOMX/Orlando, FL FD: Devid tores! MD: The Butdete IS HOOTE. Year

WSHE/Orlando, FL PD. Katherine Brown MD. Shark 16 DVEHWEDLADES Sun?

WXIL/Parkersburg, WV PD: Lony E. Hughes MD: Jack Harten HOTE: "Long" FD: Ban Purapahi APDMD: Dave Cooper 27 HOUSEL Wasy

WXXIM/Philadelphia, PA PD: Chuck Ties IID: AS Castellini ID: LEGOVERANTZ Th

WYXR/Philadelphia, PA PD: Kurt Johnson APDID: Illin Anthry

KLLC/San Francisco, CA PD: Louis Kapton APDAID. Auto Stoochel South RV/Pittsburgh, PA ND Scott Alexander KRUZ/Santa Barbara, CA PONED: Mile O'Brien 20 MWNOCAS GIF 5 SWAHMELADOLAN NUMF

PD: Rendt Kirshbeijh APDMD Ethen Minten KMHX/Santa Rosa, CA GMPD: Ron Castro APD: E.A. Tylor IED: Houster Black BARENNED LADES "Done" CHE "Bone" TEN MAICHES "Gar"

KFMB San Diego. CA

GM/PD: Tracy Johns APD: Michael Storie MD: Greg Shows

KBBT/Portland, OR PD: Michelle Engel APD: Troy Deniets MD: Line Adams WAEV Savannah, GA

HOOTE Lovely 1 MNOHECK 20 Back WSNE Providence, RI PD bit Hose APD: Edde Moran 5 JERRER MICE Dush' 5 HISTORIL 'MIL' HOOTE\_'LIMBY

KPLZ/Seattle, WA PD: Coopy Knoting MD: Alex Heatersoto 10 GRENDRY Town\* 2 NORLE MERCHANT Towns KMXG/Quad Cities, IA-IL D: Art Monroe

KMXC Sioux Falls, SO PD: Sout Magairo APDAID: Sout Allen B. ISHI (6) They WRAL/Raleigh, NC

WAKS/Tampa, FL PD: Mason Dison MD: Floo Blanco 6 EMLA Year 5 DAR MATREWS BMD 'On 6 BMREWSEDLAGES 'Dure'

WSSR/Tamps, FL PD: Chuth Morgan MD: Robot Hunder ID: HHEEL Mone' 7 BMLR Work' 7 SEA Throat'

WWWW/Tolode, DH PD: Rose Flow ND: Share Marshall INVLEEL Vibray IMMO-8001 20 Tach"

KEYW/fri-Cities, WA POME: Poul Chales 11 IONLEEL Many 5 NEW MODICALS GIF

KZPT/Tucson, AZ

PD: Dario Thomas MD: Drow Michaele MWO-BOX70 Year

PD: State Reynolds ID: Reb Poulin SAMMIELADILATIVACION ICHEV/Reno, NV PD: 800 Texnor 100: Joy Davis 15 SARAHMCIACHLAN August 16 GDOGODOCLIS Shin'

WMXERichmend, WA PD Juli Coshee 20 SEMSONIC Supry 10 IEWANDICALS TOP 11 MODE "Lently" MACOMA TRUST

MVOR/Rechester, MY 10: Dave Lefreis JPORID: T.A. Fex SIA Yeron'

WZNE/Rechester, NY PDND: Note McKengin

PD: Sam Elliot SED: Satur Fox

KSMG San Antonio TX

KZZO/Sagramento, CA PD: Carriey Forent APO: Jan Methows MD: Sovie Alment Jeckso 6 IEW/MDICA/Sur? 3 HOYE "Lenty" 3 FIYS Tar!

WROX/Washington, DC PD: Steve Koobins MB: Corel Parter 9 DHIDEY BLIRD Limber 3 HOOTE LIMBY WIOG Saginaw, MI PD: Mike MacDonald MD: Kelly Kelly WMBX/West Palm Beach, Fl

PO: Kevin Cataban APOAID Juli Clarks MANGERIANCHIE TO WOMP Wheeling, WV KISN/Salt Lake City, UT II JAET Timy
10 JAMES MANY PALL Tolow
7 10 PALES Many

WXLO/Worcester, MA GMPD: Serve Colleghor MD: Amy Noverco 13 404LEL Your

94 Total Reporters 94 Current Reporters 89 Current Playlists Reported Frozen Playlist (1): WMXL/Lexington, KY

Did Not Report, Pleylist Frozen (4): WQAL/Cleveland, OH KHMDVHeuston, TX KOSO/Rodesto, CA KYKY/St. Louis, MO



### CASSID

and many more

WLTE

WLTQ

"No Bridge I Wouldn't Cross" from the album "Old Trick New Dog" R&R AC Chart @ -@ ! 47/6

WASH

WRRM

WEAT

Already On:

KVIL

WDOK

KSNE

KGBY WARM KOOI KGBX WXKC KATF

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**New This Week:** 

500



### **HOT AC TOP 30**

**NOVEMBER 20, 1998** 

						TOT/	L PLAYS -		TOTAL
301	211	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3W	STATIONS/ADOS
2	1	1	0	ALANIS MORISSETTE Thank U (Maverick/Reprise)	3364	3277	3239	3067	91/0
3	3	2	0	SHERYL CROW My Favorite Mistake (A&M)	3292	3186	3117	2974	93/0
10	6	5	3	SHAWN MULLINS Lullaby (Columbia)	2995	2776	2441	2163	89/4
4	4	4	•	BARENAKED LADIES One Week (Reprise)	2916	2908	2998	2924	76/0
1	2	3	5	GOO GOO DOLLS Iris (Warner Sunset/Reprise)	2900	3024	3180	3068	. 79/0
7	5	6	6	JEWEL Hands (Atlantic)	2793	2699	2569	2471	89/0
9	7	7	0	EAGLE-EYE CHERRY Save Tonight (Work)	2750	2607	2413	2176	76/2
4	12	9	8	THIRD EYE BLIND Jumper (Elektra/EEG)	2180	2061	1899	1778	74/3
8	8	8	9	MATCHBOX 20 Real World (Lava/Atlantic)	2064	2240	2295	2447	68/0
2	11	11	0	EVERYTHING Hooch (Blackbird/Sire)	1869	1862	1903	1852	59/0
0	17	15	0	GOO GOO DOLLS Slide (Warner Bros.)	1767	1617	1447	1217	69/1
3	14	14	12	EDWIN MCCAIN I'll Be (Lava/Atlantic)	1747	1763	1737	1785	57/0
	10	10	13	AEROSMITH I Don't Want To Miss A Thing (Columbia)	1726	2025	2192	2482	59/0
6	13	12	14	FAITH HILL This Kiss (Warner Bros.)	1718	1785	1770	1698	54/0
2	20	18	<b>(</b>	U2 Sweetest Thing (Island)	1494	1373	1175	982	68/2
R	EAK	ER	1	SARAH MCLACHLAN Angel (Warner Sunset/Reprise/Arista)	1452	1166	922	718	67/9
	9	13	17	HOOTIE & THE BLOWFISH I Will Wait (Atlantic)	1410	1772	2264	2644	50/1
1	15	17	18	SEMISONIC Closing Time (MCA)	1300	1386	1678	1896	48/0
	21	20	19	SHANIA TWAIN From This Moment On (Mercury)	1160	1208	1154	1053	50/1
5	23	23	20	EVE 6 Inside Out (RCA)	1127	1047	944	849	46/2
	22	22	4	FASTBALL Fire Escape (Hollywood)	1108	1063	1014	948	54/1
	27	25	2	MATCHBOX 20 Back 2 Good (Lava/Atlantic)	1029	848	724	646	47/4
8	26	24	3	NATALIE MERCHANT Break Your Heart (Elektra/EEG)	955	885	796	711	61/2
	29	26	2	NEW RADICALS You Get What You Give (MCA)	931	768	581	365	52/9
	25	27	25	BACKSTREET BOYS I'll Never Break Your Heart (Jive)	667	768	805	854	26/0
	30	30	<b>3</b>	SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)	655	485	410	373	31/4
)	28	28	27	BRUCE HORNSBY Great Divide (RCA)	629	671	708	663	39/0
	_	29	20	SEAL Human Beings (Warner Bros.)	627	496	289	73	44/11
E	Bυ	T	4	EVERCLEAR Father Of Mine (Capitol)	575	480	338	225	32/2
E	BU	T	0	HOUSTON & CAREY When (Arista/Columbia/DreamWorks/Geffen	562	377	173	-	27/2

This chart reflects airplay from November 9-15. Songs ranked by total plays. Highlighted songs indicate Breaker.

94 Hot AC reporters. 89 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent.

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#### **NEW & ACTIVE**

R.E.M. Daysleeper (Warrier Bros.)

tes Stations 30, Adds 1. Pays; 538, WBMX 10 (12), WOAD 16 (15), WMGX 24, WYOR 9, W7N6 18 (18), WDMP 5 (5), WOM2 15, WPTE 20 (23), Wide 25 (21), WARS 10 (19), WSSR 17 (17), WMRX 84 (14), KURR 9 (7), PREY 18 (6), AMAX 33 (13), KYS 25 (25), WTMX 13 (23), WRWT 19 (19), WWWS 14 (14), KURR 9 (7), PREY 18 (6), AMAX 33 (13), KYS 25 (25), WTMX 13 (23), WRWT 19 (19), WWWS 19 (10), WWWT 19 (10), AMAY 35 (23), WRWT 19 (19), AMAY 35 (23), WWWT 19 (19), AMAY 35 (23), WWWT 19 (19), AMAY 35 (23), WWT 19 (19), AMAY 35 (23), AMAY 36 (23), AMA

SEMISONIC Singing In My Sleep (MCA)
Total Stations: 14, Adds: 1, Pays: 264, WOMP 7 (5), WSHE 24 (22), WOXM 37 (33), WMX8 20, KPEK
20 (21), WMX 13, KST 20 (19), KSRZ 41 (40), KALC 5 (6), KLLY 12 (10), KOSO 15 (15), KCDU 15
(16), KALC 21 (14), KRDZ 14 (9).

LENNY KRAVITZ Fly Away (Virgin)
Total Stations: 16, Adds: 3, Plays: 256, including

LENRY KRAWITZ PY AWAY (VIrgin)

GEO Stations 18, 463.7 Spays: 58, 1646.8 Spays 76, WLC 10 (10), WZHE 20 (17), WOOM
13, WSSR 12 (7), NPEX 69 (90), WTMN 12, WPPT 31 (29), KST2 11, KAUC 26 (27), KLLY 14 (3),
KWSR 16 (8), KRB 12 (7), KRB 14 (14), KLLC 7 (10), KLLC 7 (10),

BIOGEN HEAP Come Here Boy (Almo Sounds/Interscope)

100 Stations 11, Aug. 20, MSP 15 (15), WSSR 7 (7), KAMX
37 (28), WGSF 15 (15), WSSR 7 (7), KAMX
17 (28), WGSF 15 (15), WSSR 7 (7), KAMX
18 (14), KLLY 15, KLY 15, KLY 15, WSSR 7 (7), KAMX
18 (14), KLY 15, KLY 15, KLY 15, KLY 15, WSSR 7 (7), KAMX
18 (15), KLY 15, KLY 15

37 (28, WIGG 15 (11), ALLY S, KISGO 38 (38), KIDU 5 (5), KIZD 30 (19), RLLC 17 (19),
INDIALEEL NO MERCY (Holly Morcod)
Total Storios: 21, Audis 12, Paper 184, Ancisalin Maria 5, Maria 5, Maria 70, ALCO 13, WAMS 5 (5), MSSS 10, AUSER 2, MORLS, AUZE 27, KIAGO 10, KIMS 5, KLLC 27, KISGO 14, KIDU 5, KIMS 10, ALLC 2 (10), AUZW 11

ARTHENIALED LABORES 11'S All Been Done (Reprise)
Total Storios: 11, Audis 5, Paper 160, Ancisaling Maria 29 (30, MSC 013), MCO 19 (13), MCC 24 (20), MZNE
29 (10), MSSF 14, MSS 5, PSE 16), MSTZ 2, KIRST 12, MST 20
29 (10), MSSF 14, MSS 5, PSE 16), MSTZ 2, KIRST 12, MST 20
29 (10), MSSF 14, MSS 5, PSE 16), MSTZ 2, KIRST 12, MST 20
29 (10), MSSF 14, MSS 5, PSE 16), MSTZ 2, KIRST 12, MST 20
29 (10), MSSF 14, MSS 5, PSE 16), MSTZ 2, KIRST 12, MST 20
20 (10), MSSF 14, MSS 5, PSE 16), MSTZ 2, KIRST 12, MSSF 2, M

27 (16), WHOTE 16, WANDS 5, WPK 19 (6), SSTZ E. KRIST 17 (6).

CAMEE Never There (Captionor/Marcoury)

Total Stations 12, Adds 2, Pays; 152, enclosing WRBGZ (7), WOMP 7 (7), WPTE 11 (11), WSHE 22

COS, WSSS 16 (16), WRBEX 12, CUPES, 4, ALC 27 (36), SLLV 10 (14), KCDU 6 (5), KLLC 20 (20),

DUNCARI SHEEK Bite Your Tongue (Attantic)

DUNCARI SHEEK Bite Your Tongue (Attantic)

REMOTO 9 (6), KRISE 12 (12), KLLV 10 (10), KLLC 9 (10),

KRISCO 9 (6), KRISE 12 (12), KLLV 10 (10), KLLC 9 (10).

Songs ranked by total plays. Station call latters followed by number of plays.

#### BREAKERS.

#### SARAH MCLACHLAN

Angel (Warner Sunset/Reprise/Arista) 16 1452/286 67/9

#### MOST ADDED.

ARTIST TITLE LABELIST ADDS KHALEEL No Mercy (Hollywood) 12 HOOTIE & THE BLOWFISH Only Lonely (Atlantic) 11 SEAL Human Beings (Warner Bros.) SARAH MCLACHLAN Angel (Warner Sunset/Reprise/Arista) 9 NEW RADICALS You Get What You Give (MCA) BARENAKED LADIES It's All Been Done (Reprise) EMILIA Big Big World (Universal) MADONNA The Power Of Good-Bye (Maverick/WB) 5 MATCHBOX 20 Back 2 Good (Lava/Atlantic) DAVE MATTHEWS RAND Crush (RCA) SHAWN MULLINS Lullaby (Columbia) SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia) 4

#### MOST INCREASED PLAYS

ARTIST TITLE LABELIS SARAH MCLACHLAN Annel (Warner Sunset/Reprise/Arista) +286 HOOTIE & THE BLOWFISH Only Lonely (Atlantic) +231 SHAWN MULLINS Lullaby (Columbia) A210 HOUSTON & CAREY When... (Arista Columbia DreamWorks Gellen) +185 MATCHBOX 20 Back 2 Good (Lava/Atlantic) +181 SOUPENCE NONE THE RICHER Kiss Me (Squint/Columbia) +170 NEW RADICALS You Get What You Give (MCA) GOO GOO DOLLS Slide (Warner Bros.) KHALEEL No Mercy (Hollywood) +147 EAGLE-EYE CHERRY Save Tonight (Work) +143

#### HOTTEST RECURRENTS

WITHER TITLE LABELIS,

JENNIFER PAIGE Crush (Edel America/Hollywood) NATALIE IMBRUGLIA Tom (RCA)

FASTBALL The Way (Hollywood)

BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope) GREEN DAY Time Of Your Life (Good Riddance) (Reprise)

NATALIE MERCHANT Kind & Generous (Elektra/EEG) MATCHBOX 29 3am (Lava/Atlantic)

SHANIA TWAIN You're Still The One (Mercury) NATALIE IMBRUGLIA Wishing I Was There (RCA) EVERCLEAR I Will Buy You A New Life (Capitol)

Breakers: Songs registering 1200 plays or more for the first time. But americal to songs gaining plays over the provious week. If two or now title in examined or plays, the song being played on more station placed first. Bloot increased Plays files the congo with the greatest we to-week increases in total plays. Weighted clarat appears on RAI plays.

### IXPENCE NONE THE RICHER



R&R Hot AC 30 - 25 +170 Plays R&R Pop/Alternative Debut (19) Monitor Modern AC 26\* Monitor Adult Top 40 36\*

"Sixpence is one of my favorites, and is in the Top 5 testing records for the last 3 months. 'Kiss Me' is a hit!' Louis Kaplan PD KLLC/San Francisco

New:

WBIX WBMX WKSI KKYS

Major Airplay At: KLLC/San Francisco Top 5 Callout overall!

KRFF WKSL WPNT KAMX KENZ KQMB WPLT WVRV WSHE KVSR KISN WKQI KZZO KALC KLLC KOZN WSSR WPTE



COLUMBIA

### **HOT AC PLAYLISTS**

#### FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE



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## 05 50 55 \$6 GOO GOO DOLLS/We

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Max 95.7fm

(215) 482 6000

| Time Castelline | Time Caste

STAR

(610) 568-0750

Q95.5

WKQL/Detroit (248) 967-3750 O'Brien/Lundon



KDMX/Daltas (972) 991-1029 Strat Thomas

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KPL2/Seattle (206) 223-5700 Keating Hashimo

### REPLANS | For the Control of the



KZZP/Phoenix (602) 964-4000 Persigehi/Cooper



MARKET FT



KSTP/Minness (612) 642-4141 Fisher Peck

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CAROL ARCHER

### **LOOKING BACK**

### Where Were You 25 Years Ago?

This week, **R&R** celebrates 25 years of service to the radio and music industries with a special commemorative issue. We thought it would be interesting — and fun — to ask some of this format's participants on both sides of the business what they were doing at the time of this publication's birth.

In November 1973, KTWV/L.A. PD Chris Brodie was MD of KKDJ/L.A. (now KIIS-FM), an unusually responsible gig, she says, for a 10-year-old.

WJZW/Washington PD Kenny King was a 6-year-old first-grader living in Pittsburgh, PA. He says he used to listen to KDKA on his dad's car radio and was complete ly obsessed, imagining what happened inside a radio station.

KYOT/Phoenix PD Nick Francis was living in Santa Cruz, CA—"just hangin' out," he recalls. He'd make an occasional trip up to San Francisco, perhaps to catch a Grateful Dead and New Riders Of The Purple Sage concert at Kezar Stadium.

KWJZ/Seattle PD Carol Handley was an eighth-grader living in Sequim. WA who showed quarter horses and was listening to Elton John's "Benny And The Jets."

i.e. music Pres. Mark Wexler was a marketing major at Ohio State University and was listening to the music of Charlie Parker, the Beatles, the Stones, Led Zeppelin, and John Coltrane.

KJZY/Santa Rosa, CA MD Rob Singleton was a copywriter and receptionist at KRE/Berkeley, CA, a station he would later go on to pro-

Broadcast Architecture's Lorraine Bergman was an 8-year-old second-grader in Weathersfield, CT who took ballet class, watched *The* Brudy Bunch and Happy Days on TV, and listened to Top 40 radio to hear the Beatles, Sammy Davis Jr.'s "The Candy Man," and other hits of the day.

WNWV/Cleveland PD Bernie Kimble was programming AOR WCMF/Rochester and had just married his wife, Charley.

WNUA/Chicago PD Bob Kaake was a freshman science/biology major at Colby College in Waterville, ME with the intention of pursuing a career in environmental studies. He got hooked on college radio, instead.

Warner Bros. Deborah Lewow had just left a job with a rubber stamp manufacturer and been hired by ABC Records, where she would work her way up through the promotion ranks.

KNIK/Anchorage GM Dean Williams was working seven days a week playing trombone and guitar—and singing and writing horn charts—for a funk band playing at Filthy McNasty's, a club on the fabled Sunset Strip.

Verve/i.e. music VP/Promotion Bud Harner was a recent college graduate who had just moved to Nashville, where he was the drummer for the country act Tompall & The Glaser Brothers. This was before stints touring the world with Paul Anka and, later, Barry Manilow

WSJT/Tampa PD Ross Block was a high school senior in Plainview, NY, where he played saxophone in the school's jazz band before he became a music major in college. KIFM/San Diego APD/MD Kelly Cole was a 13-year-old junior high school student. Not many years later, she got her first job as a board op at KIFM, where she has worked ever since.

NuGroove Records VP/Promotion David Kunert was a high school sophomore in York, PA and was listening to Stevie Wonder records.

Broadcast Architecture's Renee De Puy was 3 years old, living with her family in Staten Island, NY. She says some of her earliest musical memories are of Stylistics songs such as "Betcha By Golly Wow."

KSBR/Mission Viejo, CA PD Terry Wedel was a senior at La Habra High (CA), where he used character voices over the school's public-address systems when he wasn't listening to his idol, Jimmy Rabbit, on KROQ-AM/L.A.

KTWV/L.A. APD/MD Ralph Stewart was in seventh grade at Seattle's Denny Jr. High. He says his older sister turned him on to FM radio, and especially the J. Geils Band.

KOAl/Dallas PD Mike Fischer was 13, had just been bar mitzvahed, and "was heavy into James Taylor, the Beatles' 'White Album.' Todd Rundgren's *Utopia*, and Kiss."

Zebra Records Pres. Ricky Schultz was "working on the air at one of the coolest radio stations in America, free-form KRNW/Boulder (now KBCO)," and listening to fusion music like Mahavishnu and Return To Forever.

After he was hit by a car in Venice, CA, KIFM PD Mike Vasquez's family wanted him to grow up in a safer place, so they moved to Fresno, where he was a first-grader

### WVMV'S Direct-Mail Campaign

### Fall promotion designed to build workplace listening, cume, and database

WVMV/Detroit's recent direct-mail campaign entices listeners to enter to win a trip to Aruba in the company of morning host Alexander Zonjic and midday personality Madison Leigh (a.k.a. Leigh Smith). "We don't just send listeners," says VP/GM Ozzie Sattler, "we take them on an adventure."

"Listeners are asked to listen to Alexander Zonjic's show each week-day morning at 7:45am," says Dir. /Mktg. & Promotions Suzanne Bellinger, "because we think it's beneficial to make an appointment and make it as easy for people to win as possible. That's when he'll tell them the time later in the day that the trip will be given away."

Listeners already in the database are notified of the contest on-air and through ads in 'VMV's station magazine. But to build cume and enlist future partisans, the mailing is being sent to targeted prospective listeners. "We'll be giving away up to 30 trips to Aruba," Bellinger adds, which, as anyone familiar with Detroit's climate knows, is a welcome respite from the northern latitudes.



who listened to Motown records and Top 40 radio.

KHIH/Denver PD Becky Taylor was a ninth-grader in Pueblo, CO, where she says she had the biggest afro in her school. She watched American Bandstand and Soul Train on TV when she wasn't listening to Steely Dan, War, and Stevie Wonder.

Higher Octave's Scott Bergstein was a broadcast/film major at American University, music director of WAMU, and worked as a clerk at Empire Music in Bethesda, MD

As a first-grader in Downer's Grove, IL, WHRL/Albany PD Brant Curtiss' main focus was perfecting cursive handwriting and listening to "Puff The Magic Dragon," unaware, he says, of the song's drug overtones.

WJZI/Milwaukee PD Chris Moreau was 14 and already held his first radio gig at WFNY/Racine. He'd ride his bike to cut the station's grass on Thursdays and return to run taped religious programming each Sunday.

GRP VP/Promotion Suzanne Berg was a seventh-grader in Grand Rapids. She says she was into "weird shit" like Aerosmith, Alice Cooper, and the Guess Who.

N2K Encoded Music VP Urban/ Jazz Promotion Eulis Cathey was a college student in Dayton and had a jazz radio show three nights a week. He says he was such a wildly enthusiastic jazz fan that it was at that same time he decided music would be — had to be — his career

WVMV/Detroit PD Tom Sleeker was doing afternoon drive on a Top 40 station in Arkadelphia, AR while completing his junior year at Henderson State University.

Henderson State University.
WFSJ/Jacksonville PD Hank
Dole was working his way through
a marketing major at University of
Alabama by working his first radio
job on-air for PD (and, later, NAC/
SJ format pioneer) Russ Davis at
Rock WTBC/Tuscaloosa, Al

Jones Radio Network NAC PD Steve Hibbard says he not only had hair, he had long hair, and was PD of Top 40 WSSV-AM/Petersburg, VA, a station that played a radio edit of Herbie Hancock's "Chameleon." His favorite artists of the day included James Taylor, Carole King, and Seals & Crofts.

KKSF/SF VP/Prog. Paul Goldstein was a 12-year-old living in La Jolla, CA who listened to Top 40 KCBQ/San Diego (and, he says, "was being totally inspired by Jack McCoy") and to records in his parents' collection, such as those by the Beatles, the Stones, Al Green, and folk singers like Joan Baez and Pete Seeger.



SMOOTH JAZZ GOES SULTRY — In KKSF/San Francisco's dramatic new outdoor campaign, Vanessa Williams' image is juxtaposed with the station's logo. Other artists featured in the series are Luther Vandroas, George Benson, Sade, and Anita Baker. These boards are blanketing the Bay Area for "a significant showing," says KKSF VP/Prog. Paul Goldstein.

### NAC/SMOOTH JAZZ TRACKS

**NOVEMBER 20, 1998** 

						TOTAL	L PLAYS -		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3W	STATIONS/ADDS
2	1	1	1	RICK BRAUN Hollywood & Vine (Atlantic)	983	1001	959	918	49/0
İ.	2	2	2	GEORGE BENSON Fly By Night (GRP)	856	925	958	1054	47/0
4	4	3	0	BRIAN BROMBERG Hero (Zebra)	855	819	805	767	45/1
6	6	6	0	PETER WHITE I/G. WASHINGTON, JR. Midnight In (Columbia)	801	730	669	660	48/0
5	5	4	5	CHUCK LOEB Beneath The Light (Shanachie)	778	794	773	759	42/1
3	3	5	6	BONEY JAMES Innocence (Warner Bros.)	716	732	822	910	42/0
10	8	7		ERIC MARIENTHAL Here In My Heart (I.E. Nerve)	669	663	602	558	44/0
12	9	9	8	PHIL COLLINS True Colors (Atlantic)	605	611	566	526	41/0
6	14	10	9	WARREN HILL Turn Out The Lights (Discovery)	593	551	473	422	47/2
14	12	11	0	WALTER BEASLEY I Feel You (Shanachie)	568	548	516	485	43/0
7	7	8	11	KEIKO MATSUI Forever, Forever (Countdown/Unity)	554	623	625	622	40/0
7	16	12	12	GRANT GEISSMAN Did I Save? (Higher Octave)	536	505	435	397	41/0
5	13	13	13	BRYAN SAVAGE Soul Temptation (Higher Octave)	506	493	476	456	34/1
8	18	16	13	PATTI AUSTIN Don't Go Away (Concord Vista)	478	432	378	244	36/2
R	AK	ER	1	NAJEE Room To Breathe (Verve Forecast)	427	373	270	213	44/4
9	11	14	16	LUTHER VANDROSS I Know (LV/Virgin)	424	476	530	586	33/0
R	EAK	ER	0	DAVE KOZ I'll Be There (Blue Note)	411	394	364	295	35/1
5	23	20	18	JK Off The Hook (Verve)	358	339	318	279	31/0
11	15	17	19	JIM BRICKMAN L/DAVE KOZ Partners In Crime (Windham Hill)	316	406	458	553	31/0
8	10	15	20	SOUL BALLET Blu Girl (Countdown/Unity)	313	443	532	608	32/0
-	27	24	3	JANET Every Time (Virgin)	300	292	268	191	22/0
6	29	26	2	GREGG KARUKAS Cruisin' Your House At (I.E. Nerve)	299	287	261	265	32/6
8	20	21	23	JOE MCBRIDE Midnight In Madrid (Heads Up)	298	337	355	381	26/0
9	21	23	24	BRIAN MCKNIGHT Anytime (Motown)	298	300	347	369	23/1
9	25	27	25	RAMSEY LEWIS Love's Serenade (GRP)	286	286	272	242	30/2
10	24.	25	26	BOBBY CALDWELL Good To Me (Sin-Drome)	283	289	274	237	20/0
7	30	28	27	RICHARD ELLIDT Here And Now (Metro Blue/Blue Note)	272	279	258	263	27/0
21	22	22	28	CHAQUICO & FREEMAN Riders Of (Peak/Windham Hill Jazz)	271	311	324	310	27/0
DE	ВU	T ·	29	STEVE COLE Where The Night Begins (Bluemoon/Atlantic)	235	156	115	77	28/3
DE	BU	T	30	KIRK WHALUM Ascension (Warner Bros.)	226	149	95	31	30/8

This chart reflects airplay from November 4-10. Songs ranked by total plays. Highlighted songs indicate Breaker.

49 NAC reporters. 48 current playlists. © 1998, R&R Inc.

### BREAKERS.

#### NAJEE

Room To Breathe (Verve Forecast)

427/54

44/4

CHAR 15

DAVE KOZ I'll Be There (Blue Note)

411/17 TOTAL ST

TOTAL STATIONS/ADDS

CHAR

### **MOST ADDED**.

MOSI ADDED	
ARTIST TITLE LABEL(S)	ADDS
MARC ANTOINE Concache (GRP)	9
LEE RITENOUR This Is Love (I.E. Nerve)	8
KIRK WHALUM Ascension (Warner Bros.)	8
GREGG KARUKAS Cruisin' Your House At (I.E./Verve)	6
FOURPLAY Vest Pocket (Warner Bros.)	4
NAJEE Room To Breathe (Verve Forecast)	4
KIM WATERS Easy Going (Shanachie)	4
STEVE COLE Where The Night Begins (Bluemoon/Atlantic)	3

### MOST INCREASED PLAYS TOTA PLAYS

ARTIST TITLE LABELIS LEE RITENOUR This Is Love (I.E. Nerve) +133 STEVE COLE Where The Night... (Bluemoon/Atlantic) +79 KIRK WHALUM Ascension (Warner Bros.) +77 KIM WATERS Easy Going (Shanachie) +72 PETER WHITE I' G. WASHINGTON, JR. Midnight In.. (Columbia) +71 JEFF LORBER Midnight (Zebra) +64 CHRIS STANDRING Steven (Instinct) +55 NAJEE Room To Breathe (Verve Forecast) PATTI AUSTIN Don't Go Away (Concord Vista) +46 WARREN HILL Turn Out The Lights (Discovery) +42

Breakers: Songs registering 400 plays or more for the first time. Butlets swarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

### **NEW & ACTIVE**

CRAIG CHAQUICO Holding Back The Years (Higher Octave)
Total Plays: 224, Total Stations: 20, Adds: 1

CHAKA KHAN You & I Are One (Zebra) Total Plays: 179, Total Stations: 11, Adds: 0

LEE RITENOUR This Is Love (I.E./Verve)
Total Plays: 173, Total Stations: 25, Adds: 8

CHRIS STANDRING Steven (Instinct)
Total Plays: 172, Total Stations: 18, Adds: 0

FOURPLAY Vest Pocket (Warner Bros.)
Total Plays: 169, Total Stations: 19, Adds: 4

MARILYN SCOTT Avenida Del Sol (Warner Bros.)
Total Plays: 156, Total Stations: 11, Adds: 1

JEFF LORBER Midnight (Zebra) Total Plays: 152, Total Stations: 15, Adds: 2

SHAKATAK Blue Azure (Instinct)
Total Plays: 146, Total Stations: 19, Adds: 2

KIM WATERS Easy Going (Shanachie) Total Plays: 140, Total Stations: 21, Adds: 4

RICKY JONES Still In Love (Cherry/Universal)
Total Plays: 129, Total Stations: 11, Adds: 0

MARCUS JOHNSON The Neck Factor (N2K Encoded Music) Total Plays: 105, Total Stations: 12, Adds: 1

Songs ranked by total plays

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### NAC/SMOOTH JAZZ ALBUMS

**NOVEMBER 20, 1998** 

<b>38</b> 2	W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL	PLAYS	EMPHASIS TRA	CKS (PLAYS)
2 2	2	1	1	RICK BRAUN Full Stride (Atlantic)	1004	-9	"Hollywood" (983)	"Soul" (11)
1 1		2	2	GEORGE BENSON Standing Together (GRP)	907	-67	"Fly" (856)	"Standing" (23)
	í.	3		BRIAN BROMBERG You Know That Feeling (Zebra)	879	+36	"Hero" (855)	"Fireplace" (24)
5 5	5	4	4	CHUCK LOEB The Moon, The Stars (Shanachie)	830	-8	"Beneath" (778)	"Just" (26)
7 7	7	6		PETER WHITE Perfect Moment (Columbia)	801	+71	"Midnight" (801)	MS F. Males
3 3	3	5	6	BONEY JAMES Sweet Thing (Warner Bros.)	759	-10	"Innocence" (716)	"Rain" (27)
	3	7		ERIC MARIENTHAL Walk Tall (I.E. Nerve)	714	+11	"Heart" (669)	"Mercy" (37)
. 6	5	8	8	KEIKO MATSUI Full Moon And The Shrine (Countdown/Unity)	607	-66	"Forever" (554)	"Sunrise" (35)
2 9	)	9	9	PHIL COLLINS Hits (Atlantic)	605	-6	"True" (605)	RECEIPS L
6 1	5	11	1	WARREN HILL Life Thru Rose Colored Glasses (Discovery)	593	+42	"Turn" (593)	- No. 10
4 1	2	10	Ŏ	WALTER BEASLEY For Your Pleasure (Shanachie)	578	+17	"Feel" (568)	"Dance" (10)
6 1	7	13	0	GRANT GEISSMAN In With The Out Crowd (Higher Octave)	536	+31	"Save?" (536)	
5 1-	4	12	Ö	BRYAN SAVAGE Soul Temptation (Higher Octave)	535	+16	"Temptation" (506)	"Kaleidoscope" (29
- 1	9	17	Œ	PATTI AUSTIN In And Out Of Love (Concord Vista)	478	+46	"Don't" (478)	ENAINEL I
1 1	1	14	15	LUTHER VANDROSS I Know (LV/Virgin)	447	-51	"Know" (424)	"Human" (23)
- 2	9	19	1	NAJEE Moming Tenderness (Verve Forecast)	427	+54	"Room" (427)	
7 2	0	18	Ŏ	VARIOUS ARTISTS Blue Note Salutes Motown (Blue Note)	411	+17	"There" (411)	N. P. LEWIS CO.
0 2	2	20	1	RICHARD ELLIOT Jumpin' Off (Metro Blue/Blue Note)	387	+16	"Here" (272)	"Groove" (63)
0 13	3	15	19	JIM BRICKMAN Visions Of Love (Windham Hill)	381	-85	"Partners" (316)	"Heart" (65)
9 24	ı	22	20	JK What's The Word (Verve)	358	+19	"Hook" (358)	THE PERSON NAMED IN
1 10	0	16	21	SOUL BALLET Trip The Night Fantastic (Countdown/Unity)	337	-124	"Blu" (313)	Romantique" (15
		_	22	STEVE COLE Stay Awhile (Bluemoon/Atlantic)	329	+64	"Night" (235)	"Think" (86)
0 25	5	25	3	RAMSEY LEWIS Dance Of The Soul (GRP)	325	+8	"Serenade" (285)	"Fragile" (28)
7 10	8	21	24	JOE MCBRIDE Double Take (Heads Up)	325	-39	"Madrid" (298)	"Greenville" (27)
2 21	5	23	25	GREGG KARUKAS Blue Touch (I.E.Nerve)	320	-4	"Cruisin" (299)	"Blue" (11)
3 16	6	26	26	MARC ANTOINE Madrid (GRP)	316	+1	"Sunland" (211)	"Concache" (96)
		29	•	JANET The Velvet Rope (Virgin)	300	+8	"Every" (300)	PORT THE PARTY NAMED IN
9 . 21	1	27	28	BRIAN MCKNIGHT Anytime (Motown)	298	-2	"Anytime" (298)	-
		_	4	CHRIS STANDRING Velvet (Instinct)	283	+52	"Steven" (172)	"Shades" (99)
- 21	B	30	30	BOBBY CALDWELL Timeline The Anthology Part 1 (Sin-Drome)	283	-6	"Good" (283)	

### MOST ADDED.

ARTIST TITLE LABEL(S)	-	ADOS
KIRK WHALUM For You (Warner Bros.)		. 8
MARC ANTOINE Madrid (GRP)		6
GREGG KARUKAS Blue Touch (I.E. Nerve)		6
LEE RITENOUR This is Love (I.E. Nerve)		6
<b>NAJEE</b> Morning Tenderness (Verve Forecast)		4
KIM WATERS Love's Melody (Shanachie)		4
STEVE COLE Stay Awhile (Bluemoon/Atlantic)		3
PATTI AUSTIN In And Out Of Love (Concord	Vista)	2
BASIA Clear Horizon - The Best (550 Music		2
WILL DOWNING Pleasures Of The Night (Verve)	Motow	m) 2
FOURPLAY 4 (Warner Bros.)		2
<b>HEADS UP SUPER BAND</b> Heads Up Super Band	(Heads	(Up) 2
WARREN HILL Life Thru Rose Colored Glasses	Disco	very) 2
RAMSEY LEWIS Dance Of The Soul (GRP)		2
SHAKATAK Shinin' On (Instinct)		2
PHIL SHEERAM Orchid (Passage)		2
WAYMAN TISDALE Decisions (Atlantic)		2
RACHEL Z Love Is The Power (NYC/GRP)		2

### MOST INCREASED PLAYS

PLAYS	TOTAL
ANTHET TITLE LABELIS)	PLAY
LEE RITENOUR This is Love (I.E. Nerve)	+98
KIM WATERS Love's Melody (Shanachie)	+88
KIRK WHALUM For You (Warner Bros.)	+76
PETER WHITE Perfect Moment (Columbia)	+71
STEVE COLE Stay Awhile (Bluemoon/Atlantic)	+64
NAJEE Morning Tenderness (Verve Forecast)	+54
CHRIS STANDRING Velvet (Instinct)	+52
PATTI AUSTIN In And Out Of Love (Concord Vista)	+46
WARREN HILL Life Thru Rose Colored Glasses (Discover	ry) +42
BRIAN BROMBERG You Know That Feeling (Zebra)	+36
JEFF LORBER Midnight (Zebra)	+36
MARILYN SCOTT Avenues Of Love (Warner Bros.)	+33
FOUR 80 EAST The Album (Cargo/MCA)	+32
GRANT GESSMAN In With The Out Crowd (Higher Octav	e) +31
LISA LAUREN What Comes Around (Planet Jazz)	+22

This chart reflects airplay from November 4-10. Albums ranked by total plays, with plays from all cuts from an album combined. 49 NAC reporters. 48 current playlists. © 1998, R&R Inc.

### NAC NOTES By Carol Archer

arc Antoine's "Concache" (GRP) tops Most Added, with KKSF/SF, KIFM/San Diego, and seven others joining heavyweights like WNUA/Chicago and WJJZ/Philadelphia, who led the pack last week. "Concache" will be a hit.

Lee Ritenour's silky smooth "This Is Love" (I.E. / Verve) is not only Most Increased with +133 plays, the track also tied for top Most Added as well. Eight stations, including KHIH/Denver, KIFM, and KWJZ/ Seattle, join last week's early believers.

Tied with Ritenour for Most Added is **Kirk** Whalum's "Ascension" (Warner Bros.), which makes its debut at 30\*. Sixty-one percent of our panel are

playing this fine track, with eight new adds, including KTWV/L.A. And at KSSJ/Sacramento, Steve Williams is already giving Whalum 22 plays!

Jeff Lorber's Midnight (Zebra) is starting to make moves. Despite some promotional — and programming — teetering around the record's release, its quality is speaking to programmers and listeners. The initial emphasis track, the ballad "Watching The Sunset," was added this week at KKSF and is still being played at such outlets as WLVE/Miami, WJCD/Norfolk, and JRN. The title track is New & Active and among Most Increased with airplay at KSSJ, KMGQ/Santa Barbara, KWSJ, WCCJ/Charlotte, and ratings giant WJZT/Tallahassee, among others. Both

tracks are great; just choose.

For a transcendant listening experience, find — or better yet, buy — a copy of Yungchen Lhamo's recording Coming Home (Real World/Narada). The exiled Tibetan singer/songwriter's extraordinary songs and deeply expressive vocals combine to evoke both exhilaration and contemplation in the listener. Lhamo's work is enhanced by the contributions of Peter Gabriel and producer Hector Zazou, especially on the track "Happiness Is..."

My favorite new Christmas release, hands down: Diana Krall's "Have Yourself A Merry Little Christmas" (GRP).



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### NAC/SMOOTH JAZZ REPORTERS

### Stations and their adds by track listed alphabetically by market

### WHRL/Albany, NY OM/PD: Brant Curtiss SHAKATAK "Azure"

MARC ANTOINE "Concache"

#### KNIK/Anchorage, AK GM/PD: Dean Williams MD: John Clarke

NORTHBOUND BASIA "Horizon" DAN BALMER "Meet" RICHARD WALTON "Time" PATRICK LAMB "For" GABRIELA ANDERS "Wanting"

### KSMJ/Bakersfield, CA PD/MD: Joel Widdows

### PD/MD: Shirley Maldonado

PD/MD: Gerry D. Ballard

### WNUA/Chicago, IL PD: Bob Kaske APD/MD: Steve Stiles

WVAF/Cincinnati OH OM: T.J. Holland PD: Laura Dane APD/MD: Steve Wierzman

### WWWV/Cleveland, OH PD/MD: Bernie Kimble

PD/MD: Bill Harman

### KDAL/Dallas, TX PD: Michael Fischer MD: Teresa Kincaid GREGG KARUKAS "Cruisin"

KHIH/Denver, CD PD: Becky Taylor APD/MD: Cheri Marquart

### WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kevach GREGG KARUKAS "Crue

WGUF/Ft. Myers, FL PD/MD: John Conrad

### KEZL/Fresno, CA PD: Angie Handa MD: J. Weidenheimer

WFS.I/Jack PD: Hank Dele APD/MD: Craig Williams

### KCTY/Kansas City, MO PD: Tom Land D: Michelle Chase DAVE KOZ "There"

KTWV/Les Angeles, CA APO/MO: Rainh Stewart

### WLVE/Miami, FL PD: Bret Michael MD: Marc Taylor

WJZI/Milwaukee, WI PD: Chris Moreau

### KSBR/Mission Viejo, CA OM/PD: Terry Wedel

KRVR/Medeste, CA PD: Jim Bryan MD: Doug Wulff

### KXDC/Monterey, CA PD/MD: Scott D'Brien

HEADS UP SUPER BAND HAND MARILYN SCOTT "Avenida".
RACHEL Z F/C. BOTTI "Tears"
"MA ROWMAN "Paradise"

### WOCD/Mow York, MY MD: Rick Laboy

WJCD/Norfelk, VA OM/PD: Maxine Todd MD: Larry Hellewell
MARC ANTONE "Concact

### KTNT/Oklahoma City, OK PD/MD: Steve Eng PATTI AUSTIN "Don't LEE RITENOUR "This

WLDQ/Orlando, FL PD: Bill Wise KHANI COLE "Show" RACHEL Z F/C. BOTTI "Tears" HALUM "Ascension BUFFETT "Barrana"

### PD: Rick Hirschmann

W.L.IZ/Philadelphia, PA PD: Anne Gress APD/MD: Michael Tozzi

### KYDT/Phoonix, AZ PD: Nick Francis APD/MD: Greg Morgan

WJJJ/Pittsburgh, PA PD: Carl Anderson GREGG KARUKAS "Cruisin

#### KKJZ/Portland, OR PO: Paul Warren MO: Hal Murray HEADS UP SUPER BAND "Street" KIM WATERS "Easy"

Station Mar.: Steve Williams APD/MD: Ken Jee

R. KELLY & C. DION "Angel" LEE RITENOUR "This" VANESSA WILLIAMS "Years" BRIAN MCKNIGHT "Anytime" BHIAN NUCLING "Hours" BRAXTON BROTHERS "Happy WAYMAN TISDALE "Breakfast' KIM WATERS "Midnight" WATERS "Midnight" SEY LEWIS "Serenade" MAJEE "Room" CHUCK LOEB "Beneath"

## KCLC/8t. Charles, MO PD: Rich Reigert MD: Chris Kurtz MRK WHALUM "Ascensic DON GRUSIN "Laguna"

KBZN/Salt Lake City, UT PD/MD: Rob Riesen

### KCJZ/San Antonio, TX PD: Norm Miller MD: Leis Calberg

KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole

LEE RITENOUR "This"
MARC ANTOINE "Concache

### KKSF/San Francisco, CA PD: Paul Goldstein APD: Roger Ceryell MD: Blake Lawrence

#### KOJZ/San Luis Obisso, CA PD: Andy Morris MO: David Atwood

### KMGQ/Santa Berbera, CA OM/PD: Mark Elliett APD/MD: Stove Baser

KJZY/Santa Resa, CA PD: Gerden Ziet MO: Rob Singleton WARREN HILL "Turn" HANCOCK WANTCHELL

### PD/MD: Carol Handley

WHCD/Syracuse, NY PD: Butch Charles APD/MD: Kenny Dees

LISA LAUREN "Midlife" LEE RITENOUR "This" JEFF LORBER "Midnight"

### WJZT/Tallahassee, FL PD: Denny Alexander

WSJT/Tampa, FL PD/MD: Ress Bleck PATTI AUSTIN "Don't"

#### KDAZ/Tucson, AZ PD: Erik Fexx NAJEE "ROOM" HOUSTON & CAREY "Believ

#### WJZW/Washington, DC PD: Kenny King

KIRK WHALUM "Ascension" RAMSEY LEWIS "Serenade"

### KWSJ/Wichita, KS PD: Nancy Johnson MD: Dallas Scott

LEE RITENOUR This

JRM/National
PD: Stove Hibbard
MD: Grag Allen
HEADS UP SUPER BAND "Stre
STEVE COLE "Again"

orted Frozen Ple

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### NAC/SMOOTH JAZZ PLAYLISTS November 20, 1998 R&R • 85

#### FIND COMPLETE PLAYLISTS FOR ALL NAC/SMOOTH JAZZ REPORTERS ON R&R ONLINE



WQCD/New York (212) 352-1019 Multen/Laboy

ARYSYSTYLE

36 DAYE KOZ/TW Bx There
35 EERO MASOUROWED The Survise
35 EERO MASOUROWED THE Survise
36 ORGE BESONIPY by Right
34 CHUCK LOFE/Beneral The Light
37 RICK BRAINHONlywood 5 Vine
37 PRIX BRAINHONLYWOOD 5 Vine
37 PRIX BRAINHONLYWOOD 6 Vine
37 PRIX BRAINHONLYWOOD 6 Vine
37 PRIX BRAINHONLYWOOD Water
37 RACHEZ CYMINING ON Water
37 RACHEZ CYMINING ON Water
37 RACHEZ CYMINING ON Water
38 RACHEZ SHERITHAL/Water in bij Yresat
16 RAJEE/Room To Breathe



(310) 840-7180 Brodie Stewart

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(415) 975-5655 Goldstein/Lawren



W177 Hadel (610) 667-3939 Gress/Tozzi







WSJZ/Roston (617) 822-9600 Maldonado

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2021 895-2300

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23 13 16 16 CHRIS STARDRING/Cool Saddes
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15 15 15 BRIAR BROMBER/My BY Night
15 15 16 JAFF LORGE BRSOMPY BY Night
15 15 16 JAFF LORGEN/Watching The Sun Set
15 14 25 SOUL BAILET/My Girl
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26 16 PAUL HANDLOSSYLE/Sadde



MARKET FT 4 KWJZ/Seattle +206+441-3699 Handley

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(412) 323-5300 Anderson Herschel



W8JT/Tampa (813) 577-7131 Block



ARTISTATULE

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GEORGE BRISDORTH by Right
RICK BRAUDHONDWOOD & Year
BRIAR BROWNERGHEOP
PHIL COLLINS'TWO COORS
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WWWV/Cleveland (440) 236-9283 Kimble

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(503) 223-0300 Warren Murray

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(513) 241-9500

ARTIBATITIES

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CYNDEE MAXWELL

### **'It Was 25 Years Ago Today'**

### Revisiting a vintage interview with heritage KLOS/L.A.

It was the third issue of R&R, October 19, 1973, that featured the following interview. It's always interesting to see where we came from as we move forward into a new era.

(Tom Yates has been Program Director at Los Angeles' ABC "O&O" KLOS-FM for two years. since the progressive station's last major format change. He talks about the general evolution of progressive radio and about the KLOS operation in particular.)

MUSIC: "We tend to fall under the heading 'progressive,' because we program a lot of album cuts. Basically, we program from a combination of albums and singles that we feel have a proven ability to draw listeners. What we try to do, as much as possible, is let the listeners be the program directors."

**EVOLUTION OF FREE-**FORM: "The way we all got together for KLOS was, a bunch of people sat around and said, 'Hey. freeform ain't making it. Nowhere in the country has freeform ever done a killer job of getting a big audience,' and we felt like there was an appeal to the basic approach that was good, that could be worked with. The concept of people conscientiously searching for an alternative to Top 40 was valid, particularly if you remember back in 1968 when Top 40 was in pretty poor shape in lots of places but still had all the numbers

"The way freeform had been practiced, it seemed to go a little too far: there was too much esoterica and so little discipline that it seemed to tune a lot of people out. What

Basically, we program from a combination of albums and singles that we feel have a proven ability to draw listeners. What we try to do, as much as possible, is let the listeners be the program directors.

you saw was mediocre cumes and mediocre quarter-hours and a lot of intense feeling on the part of the 10,000 or 15,000 who did listen.

"I think the great realization that really drove it home to us at KLOS was that one day in '71 we looked at a July-August ARB, and the average quarter-hour of KLOS. KMET, and KPPC (and this was when KPPC was considered one of the big freeform stations), the combined cume, wasn't as big as the quarter-hour for KHJ-FM playing automated Solid Gold Rock & Roll. That was kind of a bad shock."

AM VS. FM: "There were a lot of people working to get KLOS. moving. Key people included Allen Shaw, the VP of ABC FM; Bob Hennabery, director of program development for the ABC AM stations; and Tim Powell, who helped Allen set up a lot of the basic music styles. We just sat down with the basic album format and decided to play some singles as well. The tendency had always been, pre-1971, that no matter who the artist was, if Top 40 played him, you dropped him. This is the kind of thing that had a lot of FM stations turning their backs on Cream (after 'Sunshine Of Your Love' was picked up on AM), on the Jefferson Airplane, and on Judy Collins after they got Top 40 hits.

We weren't quite that reactionary. but there was a definite tendency to say, 'Well, they're an AM group. Let's not play them anymore.

GOOD MUSIC IS GOOD MUSIC: "We never used to play Three Dog Night, for instance. It was what I call 'hip elitism.' We got very snobbish and said, 'Well, people just don't like that kind of stuff, to we won't play it.' But the basic fact is: People like good music. That's the common denominator. So we decided to try some mixes of hit albums and hit singles and see what happened. And we've gone in both directions.

'We started off being very conservative, playing only a few crossover Top 40 cuts. Three Dog was the only group we handled that we hadn't handled before. We were very selective on our albums. We had some nice audience figures that Oct.-Nov. '71 book.

SUGGESTED CUTS: "As far as interpreting our research data and coming up with suggested cuts on a given album, we work together. Generally speaking, lots of times you just hear a cut and know it's going to go right to the top and everybody's going to want to hear it. Like, the new Elton John LP came in the other day. We sat down Paula, who's our MD, and Shelley, her assistant, myself, and whatever jocks were around at the time, and we went through the album. We pulled out half a dozen dynamite

cuts right away."

MARKET RESEARCH: "Around that time, we started doing research and kind of seesawed back and forth. We started out running the same basic kind of format, just sort of playing everything, 20 hours a day of music, and we started amassing an audience. We started to notice things like, we were super strong in men and not so strong in women, and we stopped and began considering the kind of programming we were doing at different times of days and who the audience was, etc. We began making the kinds of common-sense considerations a lot of contemporary radio Where Is He Now?

e is living the dream! Tom Yates and Vicky Watts own KOZT "The Coast 95-3" in Mendocino County, CA. The pair purchased it in 1990 and flipped it from satellite

AC to an adult Rock station. In the eight years they've owned the station, they have brought it from ranking lowest out of 31 stations in the Arbitron County book to their recent 1998 success: No. 1 12+6am-midnight, Monday-Friday. On weekends, they share that position with a Country station.



The Coast's website is www.kozt.com, and the e-mail address is thecoast@kozt.com. You can call Yates or Watts at (707) 964-7277.

ROCK N STEREO KLOS 95½

One of the big

was a tendency for

the jocks to talk an

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musicological,

political, off the wall.

And the concept we

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is the kid with the

record player.

people made years ago. And from that point we got into research. We do heavy local research, surveying reports on albums and singles from about 100 stores every week.

THE ABC CHAIN: "The overall success of the ABC FM operation is the fact that it's a broadcasting company with lots of people

working in whom can call on in problem situations. If you run up against a

situation that really stumps you say, a good way to handle a news break - you can call somebody up at one of our stations, one that might be 150% removed from your format, and get good advice. You might talk to some guy who'll know the answer right off, and it's perfect. There's an open, friendly communication between people."

PROMOTION: "There's no question but that big money campaigns help the quarter-hour, but our feeling is that we want to stay away from that. ABC doesn't give away a dime, doesn't promote outside of billboards, and yet has done amaz-

ingly well. Somebody in the company once described our format as being like a comfortable pair of old shoes. You may have a fancy pair that you go to Hollywood in, but when your feet get tired, you go back to your old comfortable pair. As we say, none of the format changes here have been really major. We've maintained the basic image of the station, we've kept the same logo, we haven't jingled."

PERSONNEL: "Our situation at KLOS presently is one where all of our people came from freeform stations. In fact, Tim Powell, who's now head of program development hack in New York, was MD at the original underground station in San Francisco, KMPX. We both worked there as jocks. I was PD, Paula here was our traffic girl there. Jim Ladd comes from KNAC, J.J. Jackson from WBCN, Demian's from KYMS. Jeff Gonzer, of course, is an old KPPC grad. Jerry Longden's

from KNAC. We sort of came together after a lot of trial and error." PERSON. ALITY: One of the

big problems we saw with the FM stereo formats was a tendency for the jocks to talk an awful lot, to get musicological, political, off the wall. And the concept we arrived at was, it's a big party, and the jock is the kid with the record player. So all the jocks ever talk about is the kind of thing you'd talk to a friend about if you were playing a record for him. And if the record's 'Maggie May," what do you say about it at this point in time that hasn't already been said?

"On the other hand, with the new Rod Stewart record. 'Oh No Not My Baby, it might be of interest for

the jock to tell his listeners that the song's an old King Carole tune. That's alproblems we saw with lowable. Anythe FM stereo formats thing that helps keep the flow of the music going and the entertainment value up.

"If a guy's good at that type of thing and knows what to say, we encourage him. We don't give him structured things to say, and I think that's what's helped all of our guys get more

comfortable in their roles. There's a cohesive, family feeling to the whole thing, and we think people respond to that kind of positive presentation. We don't want to come off sounding phony or 'announcerish.'



23



### **ROCK TOP 50**

**NOVEMBER 20, 1998** 

							L PLAYS -		TOTAL
W	2W	UW	TW	ARTISTITLE (ABEL(S)	TW	LW	2W	3W	STATIONS/ADDS
	1	9	Q	LENNY KRAVITZ Fly Away (Virgin)	1859	1768	1603	1424	81/0
	3	2	0	GOO GOO DOLLS Slide (Warner Bros.)	1733	1704	1542	1504	79/1
	-	19	0	METALLICA Turn The Page (Elektra/EEG)	1622	683	610	-	85/2
	5	4	0	JONNY LANG Still Rainin' (A&M)	1592	1530	1416	1370	73/0
	28	6	0	BLACK CROWES Kicking My Heart Around (American/Columbia)	1519	1232	402	_	82/1
	2	3	6	CREED What's This Life For (Wind-up)	1439	1570	1598	1727	66/1
	7	7		BLACK SABBATH Psycho Man (Epic)	1208	1199	1095	1065	76/0
	4	5	8	KISS Psycho Circus (Mercury)	1203	.1407	1507	1562	70/0
	10	10	0	HOLE Celebrity Skin (DGC/Geffen)	1105	1037	992	985	64/0
	6	8	10	EVE 6 Inside Out (RCA)	1096	1135	1189	1206	54/0
	8	9	11	SCREAMIN' CHEETAH WHEELIES Boogie(Capricom/Mercury)	1016	1122	1077	1040	64/0
			0	CANDLEBOX 10,000 Horses (Maverick/WB)	984	886	728	667	68/2
	13	11	0			729	691	582	61/5
	16	14	0	FLYS Got You (Where I Want You) (Trauma/Delicious Vinyl)					
	50	16	_	MOTLEY CRUE Bitter Pill (Motley/Beyond)	757	708	640	633	61/3
	9	12	15	JOHN MELLENCAMP Your Life Is Now (Columbia)	755	885	1063	1192	38/0
	14	15	16	R.E.M. Daysleeper (Warner Bros.)	698	728	721	720	55/1
	18	17	17	ROB ZOMBIE Dragula (Geffen)	696	698	652	594	53/1
	12	13	18	DAYS OF THE NEW The Down Town (Outpost/Geffen)	695	752	818	1006	46/0
	43	24	1	KENNY WAYNE SHEPHERD Everything Is (Revolution/Reprise)	693	551	221	104	56/14
	24	22	20	OFFSPRING Pretty Fly (For A White Guy) (Columbia)	649	590	518	471	43/1
	25	25	0	MOON DOG MANE Turn It Up (Eureka)	548	545	478	461	47/2
	15	18	22	U2 Sweetest Thing (Island)	535	695	709	728	38/0
	EAN	ER	23	BRUCE SPRINGSTEEN I Wanna Be With You (Columbia)	531	480	339	69	37/0
	26	26	3	RUSH Spirit Of Radio (Anthem/Atlantic)	529	521	465	345	56/6
	17	21	25	FASTBALL Fire Escape (Hollywood)	499	637	663	659	33/0
	11	20	26	KENNY WAYNE SHEPHERD Somehow (Revolution/Reprise)		638	819	975	38/1
	29	30	2	FUEL Bittersweet (550 Music)	468	449	382	332	50/5
			28	TRAIN Free (Aware)	455	390	319	253	44/9
	35	33	29		408	388			
	33	34	100	ANOUK Nobody's Wife (Columbia)			329	287	44/3
	31	31	30	SECOND COMING Soft (Capitol)	404	416	368	355	40/1
_	21	27	31	AEROSMITH What Kind Of Love Are You On (Columbia)	386	518	635	878	. 26/1
	BU		32	PEARL JAM Elderly Woman Behind (Epic)	384	79	-		44/11
	39	36	33	ECONOLINE CRUSH Surefire (Never Enough) (Restless)	348	329	270	268	48/8
	41	35	34	PETER WOLF Turnin' Pages (Mercury)	345	354	257	228	37/4
	-	46	3	ROLLING STONES Gimme Shelter (Virgin)	340	206	47	-	40/10
	37	38	36	INDIGENOUS Now That You're Gone (Pachyderm)	323	293	286	234	27/2
	34	37	37	FINGER ELEVEN Quicksand (Wind-up)	280	319	323	376	31/0
	23	32	38	JACKYL We're An American Band (Geffen)	279	396	533	522	24/0
	44	43	39	GODSMACK Whatever (Republic/Universal)	255	234	211	184	30/2
	46	49	1	MONSTER MAGNET Powertrip (A&M)	247	199	182	155	28/4
	19	28	41	SEMISONIC Singing In My Sleep (MCA)	245	493	642	702	19/0
	36	40	42	MARILYN MANSON The Dope Show (Nothing/Interscope)	234	260	319	320	19/0
				FEEDER Descend (Echo/Elektra/EEG)	209	210	157	155	27/0
	50	45	43	STABBING WESTWARD Sometimes It Hurts (Columbia)	202	231	248	248	23/0
	42	44	- 44						
	49	47	45	PUSHMONKEY Handslide (Arista)	200	203	163	162	26/2
_	-	50	46	PHISH Birds Of A Feather (Elektra/EEG)	179	174	147	137	20/1
-	BU		1	BETTER THAN EZRA At The Stars (Elektra/EEG)	171	151	93	17	17/0
		48	48	CANDLEBOX It's Alright (Maverick/WB)	167	203	273	312	16/0
	BU	_	49	VAST Touched (Elektra/EEG)	161	171	140	139	22/0
F	BU		50	EVERLAST What It's Like (Tommy Boy).	159	131	49	18	19/8

This chart reflects airplay from November 9-15. Songs ranked by total plays. Highlighted songs indicate Breaker. 86 Rock reporters. 84 Current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

#### NEW & ACTIVE

BIG HEAD TODO & THE MONSTERS Tangerine (Glant/Reprise) JANUS STARK Every Little Thing Counts (Earache/Trauma) Total Plays: 152. Total Star ons 23. Adds 2

OASIS Acquiesce (Epic)
Total Plays: 141, Total Stations: 15, Adds: 1
JERRY CANTRELL Dickeye (Columbia)
Total Plays: 137, Total Stations: 13, Adds: 0
FIREWATER Dropping Like Files (Cherny/Universal)

Total Plays: 112, Total Stations: 13, Adds: 0
NEW RADICALS You Get What You Give (MCA)

EAGLE-EYE CHERRY Save Tonight (Work)

ROLLING STONES Memory Motel (Virgin) fotal Plays: 108. Total Stations: 8. Adds: 1

ADDICT Nobody Knows (Big Cat/V2)
Total Plays: 99, Total Stations: 16, Adds: 0

SHAWN MULLINS Luilaby (Columbia) otal Plays: 82. Total Stations: 7, Adds: 1

Songs ranked by total plays

### BREAKERS

### **BRUCE SPRINGSTEEN**

I Wanna Be With You (Columbia)

TOTAL PLAYSMICREASE - TOTAL STATIONS/ADDS 531/51 37/0

### MOST ADDED

ARTIST TITLE / AREL/SI KENNY WAYNE SHEPHERD Everything... (Revolution/Reprise) 14 PEARL JAM Elderly Woman Behind... (Epic) **ROLLING STONES** Gimme Shelter (Virgin) 10 TRAIN Free (Aware) **ECONOLINE CRUSH Surefire (Never Enough) (Restless) 8** EVERLAST What It's Like (Tommy Boy) DC TALK My Friend (So Long) (Virgin) JIMMY PAGE/ROBERT PLANT When The World... (Atlantic) 6 RUSH Spirit Of Radio (Anthem/Atlantic)

### **MOST INCREASED** PLAYS

ARTIST TITLE LARGE (S) METALLICA Turn The Page (Elektra/EEG) -939 PEARL JAM Elderly Woman Behind... (Epic) BLACK CROWES Kicking My Heart... (American/Columbia) +287 KENNY WAYNE SHEPHERD Everything... (Revolution/Reprise) +142 ROLLING STONES Gimme Shelter (Virgin) +134 CANOLEBOX 10,000 Horses (Maverick/WB) LENNY KRAVITZ Fly Away (Virgln) +91 HOLE Celebrity Skin (DGC/Getten) +68 TRAIN Free (Aware) +65 JONNY LANG Still Rainin' (A&M)

### HOTTEST RECURRENTS

ARTIST TITLE LABELISH

MONSTER MAGNET Space Lord (A&M) KENNY WAYNE SHEPHERD Blue On Black (Revolution/Reprise) GOO GOO DOLLS Iris (Warner Sunset/Reprise) FUEL Shimmer (550 Music) CREED My Own Prison (Wind-up) AEROSMITH I Don't Want To Miss A Thing (Columbia)

DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Getten) **SEMISONIC** Closing Time (MCA) DAYS OF THE NEW Shelf In The Room (Outpost/Geffen)

MATCHBOX 20 Real World (Lava/Atlantic)

R&R ROCK CHART 39-29



KDKB WXRC KZZE

WDVE WIOT WKHY

**WWCT** WTPA

WPXC WKZQ

KLOS

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ARTISTITUS

DAYS OF THE REWITHS Down Town

JUNEY LIBRUSHS Ream

JUNEY LIBRUSHS Ream

LIBRUSH REWITHS CONTROL

LIBRUSH REWITHS SHOWN RESTRICT

LIBRUSH REWITHS SHOWN REWITHS ON BACK

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BACK CROWN STICKING MY HEAT

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### ROCK

WONE Akron, OH

Oll: Frank Jasion PD: Phil Mahoney MD: Rob Seathers

WZZO/Allentown, PA WZZU/Pürten.
PD: Robin Lee
ED: Kenn Mayer
ED: Senn Mayer

KWHL/Anchorage, AK PB: Dan Thomas BB: Karby Mitchell GOSMICH Wellenin' ISBANARD Tack' RMMSTER "Serenchi"

WAPL/Appleton, WI
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WZXL/Atlantic City, NJ PD: Steve Raymond IID: Kellby Coro DIDA Undartow PAGE PLANT World

WKGB/Binghamton, NY PD: Jim Free IID: Tim Boland RIGEFUNIT World PLSHADORY Yencalds' DCMLK Team?

WROK/Carton, OH Oth Chuck Stevens Asst. Oth Todd Downerd ECONOLISE CRUSH Sand

PXC/Cape Cod, MA PBT Suzanne Torteli IIID: Brinn Kelly IERNY WRYSE SHERD Broton RUSHIDIED Y Houseles IRAN Year PRSH Brots

KRNA/Cedar Rapids, IA PD: Joe Mugent ND: Tommy Lang ECHILLRECRUSH Service

WYBB/Charleston, SC PD: Charle Kondall ID: John Bloodwell IDIISTER MIGHET "Powering" ECOIOLINE CPUSH "Surdie"

WKLC/Charleston, WV

OTLEY CRUE "Base" BOAY WHATE SHEPHERD Broker WWWV/Charlottesville, VA

KFMF/Chico, CA PD: Marty Griffin APOND: Line Kelly

WYRK/Columbus, GA
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WRKI/Danbury, CT PD: Tom Bess MD: Mary Scarton

**86 Total Reporters** 

Did Not Report, Playlist Frozen (1): WTUE/Dayton, OH

Due to specialty programming at WMMR/ Philadelphia, PA, their data was not included this week. WMMR's information will appear when these researce their when they resume their regular format.

KQOS/Duluth, MN
PD: Rick Church
APOMD BILL Jones
IEMN WARE SIEM-EID B
BIGHEAD TODD... "Engane"

KLAQ/El Paso, TX PD:MD "Magte" Miles APD: Glorer Goras 2 GODSMACK Whitney 2 ANOUK "Robodys" 1 MOTLEY CRUE "Billio"

WRIKT/Erie, PA VP/Programming, Ron Kline 180: Sammy Stone KBBIY WINDS SIGN-KERO Broken MOON DOG MAKE "Turn" RVS TOWN

KKEG/Fayetteville, AR
POlitic: Mark Morgan

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WZZR/FI, Pierce, FL

PD: Rich Dictiorson
IPDAID: Woody
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WXKE/Ft. Wayne, IN GOVT MULE "Thorsaine" RESIDY WAVE SHEPHERD Broad

WN00/Gainesville, FL PD: Trevor Scott. MD: Dovid Pliney

WQCM/Hagerstown, MO PD: David Millor MD: Will Kauffman

WSTZ/Jackson, MS PD: Tigne Patterson APDMD: Kevin Kelth SEVEIDUST 'Bas' 8D/ROCK 'Bulgod' MOUK 'Bulgod' MOUK 'Bulgod'

WRZKUohnson City, TN PDMD: Mark E. McGravey

WRKR/Kalamazoo, Mi PD: Nicheel Ferris MD: Chris Winters NEW PADICALS GIF WICHY/Latayette, IN PD: Mile Margare MD: Gall Levis

KOMP/Las Vegas, NV PD: Millio Culotta MD: Big Minty ROB ZOMBE 'Daspita' ECONOLINE CRUSH 'Surviva'

WKQQ/Lexington, KY PD: Tony Tillord SID: RadioBoy

KMJX/Little Rock, AR

PD: Tom Wood MD: Jimmy Edwards NEWY WINNE SIEPHERD 1 CANDLEIDX "House" PETER WOLF "Jumm"

WBAB/Long Island, NY
VPPProg. Bub Buchmenn
Ops. Dirt. Eric Wellman
21 ROU.MGSTONES Türmer
10 PEAR. MM Tebul/
6 METALLICA Pagri

KLOS/Los Angeles, CA

WTFX/Louisville, KY

OMPD Michael Lee MD: Kelth O'Lone WQBZ/Macon, GA

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KOXR/Minneapolis, MN QB: Dave Hamilt PD: Wade Linder MD: Josh Bitney

OSI: Andy Bloom PD: Lauren MacLesen APOMO: Jey Philpot RYS 'Got'

KMBY/Morate PD, Chris White ND, Rich Bertin

KROC Monterey Salinss, CA PONED: Rick Anderson APD: Dave "Big Dag" Cockell B. PARK, Jahl PERINY EVERUSIT Tale" SEVERUSIT Tales" BIOGROUS "Gove"

WCLG/Morgantown, PDUB: Jeff Miller APD: Jim Hurrison S POLLING STONES "Gimer" GODL/SE UNDERWATER "RIN EVERLAST "LIM"

WOHA/Morristown, NJ Dir/Rock Prog. Lenny Block APDMD: Terrie Car

WPLR/New Haven, CT PD: John Griffin GCD: Pam Landry

WCKW/New Orleans, LA PD: Ted Edwards MD: Paul Mershall PEAR, JAM "Bland" (EMM MORA SHEPHERO "Biolon" EVERLAST "LIM"

WNEW/New York, NY
OM/POI Garry Wall
NID: Andrea Karr
6 METRILLICA Pigns\*
5 CHED "Lills\*
1 RILLIS SPIRILSTIEN "Savon"
9 BRILLE SPRINESTIEN "Randizero
9 BRILLE SPRINESTIEN "Randizero

WKLT/NW Michigan PONID: Terri Rey DASIS "Acquesco" KD ROOK "Bulgod"

KATT/Oklahoma City, OK OMPD: Chris Saler MD: Jake Davids

KEZO/Omaha, NE MD: Bruce Putrick ECONOLINE CRISH Sandre' PEAR, AM TEMMY TRAM THE

KCLB/Paim Springs, CA POND: Ron Strylor

WGLO/Peoria, IL. OM/PO: Rusa Schenk APDAID: Tim Yilnen ECONOLINE CRUSH SWINI KENNY WINNE SHEPPERO

WWCT/Peoria, IL PDMO: Joe Calgare
TRABIT Free
ROLL RIGSTONES "Gimme"
PEAR, JAM "Exteny"
PMOSPLANT "Mond"
DADA "Lindurbon"
HERRY WINNE SHEPHERD "Bro

KOKB/Phoenix, AZ

KOKB Phoenix, AZ OMPD: Twn literarville IBD: Trincy Literary! B LACK CROMES Viction;<sup>2</sup> B LIGHT SIMP COUNTY DIAM METHEW BAND Crush; 2 MAND MALLINS Tultilly 2 AFROSHITH Ward AFROSHITH WARD 1 AFROSHITH WARD 1 TRAIL YEAR

WDVE/Pittsburgh, PA PD: Correct Hart
MB: Val Porter
MOON DOG MANE "Saw"
TRAIN "First"
DC TRUK "Frend"

WHLY/Providence, RI PD: Jae Bevlacque MD: Sheron Schlino PEAR, JM "Elloy" KENNY WINTE SHEPHERD "But

WBBB/Raleigh, NC 0MPD: Andy Meyor SECOND COMING "Sol" OFFSPRING "Pully"

KCAL/Riverside, CA

PD: Steve Hoffman

ROV Roanoke, VA PD: Buzz Casey MD: Bryan Shew SEVENDUST TREAT MOTLEY CRUE "Bell RAMAGETER" School PEAFL JAM "Elderly"

WXRX/Rockford, IL PD. Kelth Edwards FETRWOLF Turnn" RUSH "Spiri" ROLL RIG STORES "Gravine" ECOROLINE CRUSH "Surdine"

WKQZ/Saginaw, MI PD: Jack Lawson EME Lawson FERILAN Elsey KENTYMINE STEPHERD V.

KBER/Salt Lake City, UT OMPD: Bruce Jones APOMD: Helen Powers EVERLAST "List"

KSJO/San Jose, CA PO: Jim Richards MD: Laurie Free

KZOZ/San Luis Obispo, CA

KXFX/Santa Rosa, CA PD: Steve Garland Int. MD: Karen Michaels

WYNF/Sarasota, FL ROLLING STONES "Girme" SPRUNG MORREY "Busindo DC TALK "Friend"

KRRO/Sioux Falls, SD

WACIX/Syracuse, MY PD: John McCrae AFDRD: Dave Frieins

WZZQ/Terre Haute, IN PD: Jim Stone APDMO: Debbie Hunter

WIOT/Toledo, OH OMPD: Derrin Arriens APO: Don Devis 18D: Susan Gales

KXRX/Tri Cities WA

PO: Cart Cartier APDRID: Tim O'Rourier PEARL JAM 'Elseny' ALAMS MORISSETTE Bath

KLPX/Tucson, AZ OMPOND: Larry Miles MDGBIOUS Torm KMOD/Tulsa, OK OM/PD Phil Stone MD: Rob Hurt GOYTMALE Thoragme' FUEL "Bille" BIG HEAD FOOD. "Tangarme

WEGW/Wheeling, WV

WROX/Wilmington, DE POAID: Bob Wellon Ign Asia.

WROR/Wilmington, NC Int. PORID: Civisine Mentine PAGPLANT Word\* PEARLANT Dispres PEARLANT SEE! PEARLANT SEE!

KATS/Yakirma, WA PONID: Ron Herrie AMMISTER! Servision" DC TALK "Frand"

WHCD/Normalist PD: Chris Petrick MD: Dam Normalis

ACTIVE ROCK

KEYJ/Abilene, TX OMPD: Randy Jones MD: Dave Michaels ...GOVT MULE "Thorszore" PERRY FARRELL..."Land" ALEXILALAS "Prim"

KZRK/Amarillo, TX PD: Eric Slayter ND: J. Curry PEARL JAM "Elsusy" EVE 6 "Leach" AMMINISTEIN "Sahnas

WIQB/Ann Arbor, Mi PO: Mark Thompson MD: Chris Ammel

KLBJ/Austin, TX
OR: Jeff Carrol
MD: Loris Lowe
JOHY LANG Termin
KEMPY MINNE SHE PHERD Technic
JMMUS STAPK T. MIN

KRAB/Bakersfield, CA

WIYY/Baltimore, MD PD: Rick Strauss APDMD: Rob Heckman GODSMAX Watever

WCPR/Bilaxi, MS OM: Kenny Vest PD: Wayne Watkins APDMO, Scot Fox

WAAF/Boston, MA PD: Dave Dougles
IND: John Osterfind
DISHMILLA Thinth'
J PSYCODE "Solo"
OLIEFIS GE. "Only"
PEARL JAM "Etany"

WZNF/Champaign, IL PD: Sturgis MD: Stacy Corner EVERLAST "List" PRGE-PLANT

WXRC/Sharlotte, NC POME: Non-Bowen 9 BLACKORNES Victory PEARL JAN "Ellowy" ITAM "Tray"

KROR/Chico, CA

KILO/Colorado Springs, CO Stn. Mgr PO: Rich Heat APDAMO: Don Jantsen

WAZU/Columbus, OH PD: Charley Lake INL APDMD: Joe Show

WBZX/Columbus, OH PD: Hall Flath
APDMD: Rosel Huster
DISHMELLA" funder
EVERLAST "Life"

KNCN/Corpus Christi, TX PD: Kell Chique ND: Al Jones FEAR JAN Blony

KEGL/Dallas, TX PD: Greg Stevens APDRID: Cindy Scull

KBPI/Denver, CO PD: Bob Richards MD: Wille & Hung

KAZR/Des Moines, IA PD: Seen Elioti MD: Paul Oshind

PO: Mile Stern MD: Erin Corner

NE RESS Warned
4 PLOB ZOMME "Long"
4 MARILYN MARSON "Line
RAMMSTEN "Surveicht"
MORSTER MAGNET "Jun

PD: Mike Sanders
AID: Turner Watson
ASSETVATINE SHEP-ER
PREEPLANT WORL
PETER WOLF "Basse"
RAMINSTEN 'Sansachi'
ORGY 'Than'

KOWB/Fargo, NO POND: Guy bus EVERLAST LIM\* NCUBLS 'SW\* CARE TRANS

WRCQ/Fayetteville, NC PDNID: Gray Patrick D PEARL JAM "Edwy" HD ROOK "Budged" SPRUNGHONCY "Brakdown"

PD: Brian Beddon MD: Chill Walter

KRZR/Fresno, CA

WBYR/FL Wayne, IN PD: Jim Fox APDMD: Rozanne McVey EVERUAST 'Ular'

WRUF/Gainesville, FL PD: Herry Guecott BD: 888 Berrice SPRUIG MOREY 'Braindown' SOUL COUCHING 'Outles' PEARL JAM 'Eldwiy'

WKLQ/Grand Rapids, MI Old: Tony Gates MD: Mark Fourie

WXRA/Greensboro, NC PD: Tim Satterfeld EVERLAST'LIN'

WTPT/Groenville, SC PD: Zalak Tylan 9 CREED TOW! JAMUS STARK TUBY ACCITCT ROCCOS!

WQXA/Harrisburg, PA PD: Claudine DeLorenzo BID: Naon PERRY FARRELL "Lans" CREED "Ons"

WTPA/Harrisburg, PA PD: Chris James MD: Amy Warner 3 RUSH "Spiri" TRAMI "Spiri"

WCCC/Hartford, CT PD: Michael Picozzi APOMD: Miles Karokyi 5 EVERLAST LIM" JERNY CAMTRELL Dislays" FERRY FAMRELL LIMS PLACED Morning

ECONOLINE CRUSH 'Su SOUL COUGHING 'Cook KID ROOK 'Bulgod'

WOKK/Johnstown & WOWK/State College, PA PB: Pat Urban MD: Chris Prospero

WXVO/Knoxville, TN int. PD. Tim Sheehan PUSHAGUREY Translates

WJXQA ansing, MI

KIBZ/Lincoln, NE PO: Tim Sheriden APDNED: Jon Terry PEAR JAM "Holly" ORGY "Bud" SEVENDUST "Blob" POB ZOMBE "Lawg"

KFMX/Lubbock, TX
OMPONID: Was Nearmy
BLACK/DMES Nicture
BLACK/DMES Nic

WJJ0/Madison, WI OM/PO<sub>s</sub> Glen Gardi APD: Blake Patton

WGIR/Manchester, NH PD: Todd Thomas MD: Kristin Burns

WMFS/Memphis, TN PD: Addison Wakeford MD: Dave Chapper

WZTA/Miami, FL OM/PO: Gregg Steele MD: Kiroba PERRY FARRELL "Land" JERRY CANTRELL "Disings

WLZR/Milwauke PD: Keth Hestings MD: Marilynn Mee GOO GOO DOLLS "Ship" JOHN LANG "Ramin"

KHOP/Modesto, CA OMPD: Dave Taylor APD: Dan Kennedy MD: Dave Sparks

PD: Carl Craft APDMD: Robyn Lane

WKZQ/Myrtle Beach, SC 086PD: Eric S. Hall AFDRID: Summer James

WMOR/Norfolk VA PD: Hervey Kojan
APDMD: Tim Purier
ADDICT "Molechy"
SPRINGMONEY Brandown'
EVERLAST "Lin"

WJRR/Orlando, FL. PD: Dick Sheetz APDMO: Pet Lynch 2 DRGY "Blue"
1 BLACK CROMES "Resimp"
1 JAMME'S DIRCHEN, "Another"
1 EVE 6"Looch"

PD: Joel Sampson APDMD: Mark the Shark

Oth: Tim Sebeen PD: Heed Mirely BB: Hency Palumbo RUSH Spiri' GODSMAX Whiteer'

KUPD/Phoenix, AZ ON: Tim Mirrorivillo PDMD: J.J. Jeffres 7 LUCYSRJR COAT Majo: 6 ADDICT Tennoly 5 SPRJRG MORELY Themico 3 COAL O-MMER "Bisters"

ON: Dave Nummer APDRID: At Seet EVERLAST 'Ulter'

WHEB/Portsmouth, NH PD: Todd Thomas MD: Scott Laudeni

KRXQ/Sacramento, CA Stn. Mgc: Curties Johnson APD: Pat Martin MD: Kylee Brooks

RIDIGENOUS Gener GOVT MULE Thoragene COREY GLOVER 'Rain' PAGE/FUART Years'

WXTM/St. Louis, MO PD/MD Yomey Mattern APD: Rob Walter PLACED "Morring" ORSY "The"

WZBH/Salisbury, MD PD: John Allen APD: Shawn Murphy MD: Paul McKall JAMUS STARK "Late"
CREED "One"
SPRUNG MODIEV "Brandow"
PERRY FARREL L. "Late"

KUSS/San Antonio, TX OM: Virgil Thompson PD: Keven MD: C.J. Chill

KIOZ/San Diego, CA OM: Tim Dukes
APDMO: Shanon Lader
4 EVERLAST "Littl"
9 MONSTER MAGNET "Powering

WRBR/South Bend, IN POND: Joe Turner JANES STARK TUBE EVERLAST TUBE KNUY/Spokane, WA

PD. Casey Christoph MB: Tripp Regers 5 ORGY That 5 MOON DOG NAME Thank WQLZ/Springfield, IL PD: John "Cresh" Carroll DI 57 met:

WXTB/Tampa, FL ON: Bred Herdin OLEDIS OF "Only"

WBUZ/Toledo, OH

WWDC/Washingto PD: Bob Neumann APOMO: Buddy Riser 9 EVERCLEM Taller' EVERLAST "Life"

KFMW/Waterlog\_IA PDMD: Jave Patterson APO: Michael Cross SEVENDUST 'Bloh' KICT/Wichita, KS PD: Ron Eric Taylor APD: Rick Bernstein MD: Rul. Davis

WZMT/Wilkes Barre, PA PD: Aaron Roberts MD: D. Taylor ORGY Blat AAAASTEN Salvaudt

76 Total Reporters 75 Current Reporters 75 Current Playlists

Due to specialty programming at KTUX/ Shreveport, LA, their data was not included this week. KTUX's information will appear when they resume their regular format.



### ACTIVE ROCK TOP 50

NOVEMBER 20, 1998

						TOT/	AL PLAYS -		TOTAL
3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	rw	2W	3W	STATIONS/ADDS
1	1	1	1	LENNY KRAVITZ Fly Away (Virgin)	2202	2245	2317	2316	74/0
-	_	16	0	METALLICA Turn The Page (Elektra/EEG)	1999	1056	_	_	75/0
3	3	3	3	ROB ZOMBIE Dragula (Getten)	1910	1899	1805	1796	73/0
2	2	2	4	HOLE Celebrity Skin (DGC/Geffen)	1906	2000	2047	2065	73/0
	5	4	6	OFFSPRING Pretty Fly (For A White Guy) (Columbia)	1734	1713	1619	1474	72/0
	6	5	6	BLACK SABBATH Psycho Man (Epic)	1649	1626	1580	1496	79/0
0	8	6	7	FLYS Got You (Where I Want You) (Trauma/Delicious Vinyl)	1524	1526	1477	1372	67/0
	4	7	8	CREED What's This Life For (Wind-up)	1300	1464	1670	1756	63/0
1	11	8	9	GOO GOO DOLLS Slide (Warner Bros.)	1263	1322	1305	1286	55/1
	39	15	1	BLACK CROWES Kicking My Heart Around (American/Columbia)		1070	375	_	66/3
	10	10	11	MARILYN MANSON The Dope Show (Nothing/Interscope)	1193	1286	1405	1454	69/0
ı	13	13	12	SECOND COMING Soft (Capitol)	1170	1189	1175	1158	68/0
	9	9	13	EVE 6 Inside Out (RCA)	1164	1314	1433	1578	54/0
5	12	11	14	CANDLEBOX 10,000 Horses (Maverick/WB)	1112	1203	1176	1131	60/0
	17	18	Œ	ECONOLINE CRUSH Surefire (Never Erlough) (Restless)	1083	1046	1024	978	68/1
9	15	14	16	KORN Got The Life (Immortal/Epic)	1079	1103	1148	1125	67/0
	18	17	Ū	FUEL Bittersweet (550 Music)	1070	1052	1022	940	62/1
0	7	12	18	KISS Psycho Circus (Mercury)	1055	1201	1478	1647	55/0
			0	GODSMACK Whatever (Republic/Universal)	1038	1001	918	840	72/3
3	19	20	1	MONSTER MAGNET Powertrip (A&M)	867	819	756	684	56/1
7	25	22	_		821	917	1072	1221	58/0
3	16	21	21	MONSTER MAGNET Space Lord (A&M)					52/14
-	EAN		_	EVERLAST What It's Like (Tommy Boy)	711	461	164	50	
2	14	19	23	STABBING WESTWARD Sometimes It Hurts (Columbia)	682	1003	1160	1243	44/0
1	22	25	24	DAYS OF THE NEW The Down Town (Outpost/Geffen)	659	723	855	936	44/0
1	29	29	25	PUSHMONKEY Handslide (Arista)	629	627	572	532	49/2
3	24	24	26	MOTLEY CRUE Bitter Pill (Motley/Beyond)	621	728	778	754	44/0
9 =	28	27	27	VAST Touched (Elektra/EEG)	602	653	652	609	50/1
) E	BU		23	PEARL JAM Elderly Woman Behind (Epic)	578	170	750		58/12
,	26	26	29	FINGER ELEVEN Quicksand (Wind-up)	552	703	752	778	46/0
2	20	23	30	SCREAMIN' CHEETAH WHEELIES Boogle (Capricom/Mercury)		741	912	928	32/0
5	34	32	9	FEEDER Descend (Echo/Elektra/EEG)	496	479	436	397	45/1
}	35	30	00	KID ROCK I Am The Bullgod (Lava/Atlantic)	493	493	432	358	48/5
	44	35	3	JERRY CANTRELL Dickeye (Columbia)	466	426	320	163	32/2
1	32	31	34	JONNY LANG Still Rainin' (A&M)	457	485	478	426	33/2
5	41	39	3	JANUS STARK Every Little Thing Counts (Earache/Trauma)	423	377	343	269	43/7
9	40	40	35	SEVENDUST Bitch (TVT)	421	375	359	358	39/2
-	-	43	0	ADDICT Nobody Knows (Big Cat/V2)	420	354	207	37	43/3
) E	BU	1	•	KENNY WAYNE SHEPHERD Everything (Revolution/Reprise)	412	268	56	15	30/3
7	37	36	99	LIMP BIZKIT Faith (Flip/Interscope)	410	410	391	365	43/2
2	42	38	•	SOAK Do It (Sire)	381	379	323	308	32/0
-	49	49	90	SPRUNG MONKEY Super Breakdown (Surfdog/Hollywood)	347	292	222	149	41/7
7	43	45	1	OASIS Acquiesce (Epic)	344	328	323	265	23/0
	47	46	13	CAKE Never There (Capricorn/Mercury)	320	311	275	211	22/1
	46	47	0	RUSH Spirit Of Radio (Anthem/Atlantic)	310	304	302	228	35/2
0	31	42	45	FASTBALL Fire Escape (Hollywood)	302	364	501	580	13/0
	48	-	16	RAMMSTEIN Sehnsucht (Slash/London/Island)	289	278	232	206	29/4
ı	36	41	47	U2 Sweetest Thing (Island)	257	371	428	430	18/0
8	21	28	48	METALLICA Better Than You (Elektra/EEG)	246	652	872	1003	19/0
4	27	37	49	SEMISONIC Singing In My Sleep (MCA)	237	384	671	826	14/0
12	33	48	50	JACKYL We're An American Band (Geffen)	217	296	437	511	16/0

This chart reflects airplay from November 9-15. Songs ranked by total plays. Highlighted songs indicate Breaker 76 Active Rock reporters. 75 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. 

■ 1998, R8

#### NEW & ACTIVE

PLACEBO Pure Morning (Hut/Virgin) Total Plays: 186, Total Stations: 25, Adds. OISHWALLA Stay Awake (A&M)

Total Plays 186, Total Stations 14, Adds. 2 DEFTONES Around The Fur (Maverick/WB) Total Plays: 183, Total Stations: 19, Adds: 0

INCUBUS New Skin (Immortal/Epic) Total Plays: 172, Total Stations: 18, Adds: 2

ORGY Blue Monday (Elementree/Reprise)
Total Plays: 157, Total Stations: 25, Adds: 11

SHAWN MULLINS Lullaby (Columbia)

PERRY FARRELL & D.V.D.A. Hot Lava (American/Columbia) ons: 20, Adds: 10

BETTER THAN EZRA At The Stars (Elektra/EEG)

Total Plays: 117, Total Stations: 11, Adds: 0 NOON DOG MANE Turn It Up (Eureka)

Total Plays: 112. Total Stations: 11. Adds: 2

BEASTIE BOYS Intergalactic (Grand Royal/Capitol)

ge ranked by total plays

### **BREAKERS**

#### **EVERLAST**

What It's Like (Tommy Boy)

711/250 . 52/14

### **MOST ADDED**®

22

ARTIST TITLE LABELIS EVERLAST What It's Like (Tommy Boy) PEARL JAM Elderly Woman Behind... (Epic) 12 ORGY Blue Monday (Elementree/Reprise) PERRY FARRELL & D.V.D.A. Hot Lava (American/Columbia) 18 JANUS STARK Every Little Thing Counts (Earache/Trauma) 7 SPRUNG MONKEY Super Breakdown (Surfdog/Hollywood) KID ROCK I Am The Bullgod (Lava/Atlantic) PLACEBO Pure Morning (Hut/Virgin) QUEENS OF THE STONE AGE If Only (Loosegroove) RAMMSTEIN Sehnsucht (Slash/London/Island)

### **Second Coming** "Soft"

R&R Active Rock 12 **Getting Phones:** WLZR, WBZX, KLBJ, WJJO, WWWV, KISW, KNJY, WMFS

Capactol

### **MOST INCREASED** PLAYS

METALLICA Turn The Page (Elektra/EEG) +943 PEARL JAM Elderly Woman Behind... (Epic) +408 **EVERLAST What It's Like (Tommy Boy)** +250 BLACK CROWES Kicking My Heart... (American/Columbia) +179 KENNY WAYNE SHEPHERD Everything... (Revolution/Reprise) +144 PETRY FARRELL & D.V.D.A. Hot Lava (American/Columbia) +103 ORGY Blue Monday (Elementree/Reprise) ADDICT Nobody Knows (Big Cat/V2) SPRUNG MONKEY Super Breakdown (Surfdog/Hollywood) +55 SOUL COUGHING Circles (Slash/WB)

### HOTTEST RECURRENTS

STABBING WESTWARD Save Yourself (Columbia)

FUEL Shimmer (550 Music)

CREED Torn (Wind-up)

**AEROSMITH** What Kind Of Love Are You On (Columbia)

FOO FIGHTERS My Hero (Roswell/Capitol)

KENNY WAYNE SHEPHERD Blue On Black (Revolution/Reprise LOCAL H All The Kids Are Right (Island)

DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffer

RAMMSTEIN Du Hast (Slash/London/Island)

FOO FIGHTERS Everlong (Roswell/Capitol)

share: Songe registering 800 plays or more for the first time. Bull roted to songe gaining plays over the provious week. If two songe in number of plays, the song being played on more stational to play is floot increased Plays lists the songe with the greatest week-is moments in total stars. Weighted chart appears on RAR ORLII

### Architecture'

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3

### ACTIVE ROCK PLAYLISTS

#### FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

Forget The Turkey... Thanks For The GODSMACK! Ven 11: WYSP, WIYY, KRAB 20-19 Happy Thanksgiving!

Republic

# 97.1 Extreme Radio WARK/Detroit (248) 423-3300 Stern/Carman

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			01	V	WRIF (245) 547-0101 Podell/Hanson
7	PLA				ARTIST/TITLE
- 1	300	74	12	TW	METALLICA/Turn The Page
- 1	28	31	79	32	CREEDAINAR'S This Life For
	23	26		31	BLACK SABBATH/Psycho Man
	25			29	
- 1	100	15		24	BLACK CROWES/Licture My Heart.
	20	12	21	22	
	13	10		21	
- 1		10	12	28	
			**	16	KISS/You Wanted The Best
- 1	1 14	17	20	16	JORRY LANG/SM Ramin
	1 .			15	ICEBAY WAYNE SHEPHERDE-language is Bruken
- 1	- 11	13	16	15	SECOND COM/NG/Soft
rts	- 11	11	14	18	FINGER ELEVERYOWERS and
	9	10	13	13	CORSI/Got The Life
-		5	13	13	JERRY CANTRELL Dickeye
- 1	12	11	13	13	OFFSPRING/Pretty file (Fire)
-	1.4	5	10	13	GODSMACIUWhatever
-	9	9	12	13	MORSTER MAGNET Powertrip
	29	30	29	12	KISS/Psycho Circus
	4	6	7	11	PUSHMONNE Y/Mandshide
-		3	19	11	<b>ROLLING STORES/Gimme Shatter</b>
1	19	11	12	18	MOTLEY CRUE Bitter Pill
	12.	11	12		MARILY'S MANSON/The Dope Show
- 1	5	- 9	6	7	RUSH/Spirit Of Radio
- 1		6	2		KID ROCK! Am The Bullgod
- 1	4	8	2		DISHWALLA'Stay Awake
	4	6	7		
- 1	9	11	6	6	STABBING WESTWARD/Sometimes It Hurts
	1 .	9	8	6	DEFTOILES/Around The Fee
_	4	- 6	- 6		FEEDER/Descend

	HOURS.									
PLA				ARTIST/TITLE						
	78		18	management with the second						
17	18	22								
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1	2	11	20	EVE 6/Inside Out						
23			19	HOLE/Colobrity Shin						
13			17	MONSTER MAGNET/Space Lord						
		11	17	HARVEY DANGERIFLAGROSS SIELL						
26		55	17	TOOL/Forty Six & 2						
14		12		KENNY WAYNE SHEPHERD/Blue On Black						
19		.15	18	FUEL/Shimmer						
¥		14	16	BLACK CROWES-flictung My Host						
15	97	17	15	FLYS/Got You (Where)						
13		17	14	OFFSPRING/Pretty Fly (For)						
20	22	21	13	BLACK SABBATH Psycho Man						
24"	26	23	12	ROB ZONIBLE/Draguta						
18	16	12	11	CREED/Torn						
23	23	19	11	KORN Got The Life						
27	26	23	18	MARILY'S MARSON/The Dope Show						
20	17	16		ECONOLINE CRUSH/Surefire (Bount)						
	3	- 5		RUSH/Spirit Of Radio						
	7	8		SPRUNG MONKEY/Super Breakdown						
4		9	7	EVERLASTIWING It's Like						
9	6	10	7	CREED/My Own Prison						
26	29	16		METALLICA/Better Than You						
12	12	9		SEVENDUST/Much						
13	7	8		FINGER ELEVER/Quicksand						
10	7	10		SECOND COMING/Soft						
	5	10	4	PUSHMONKEY Handslide						
1	2	3	4	RAMMSTEIR/Du Hast						
9	6	6	4	METALLICA/Fuel						





Reumannifizer

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### From New Rock To Alternative

### Two former column editors walk us down memory lane

This week, R&R celebrates its 25th anniversary of serving the radio and record industries. To look back at how the publication has approached the relatively young Alternative format, I have enlisted my predecessors, Shawn Alexander (founding editor, 1989-1996) and Sky Daniels (editor, 1996-1998), to give us their views on its development — in both business and personal terms.

#### Clearing The Land, Laying The Track BY SHAWN ALEXANDER

At first, the R&R Alternative

section (which was initially called "New Rock") was comprised of a Top 20 tracks chart. However, that didn't last long, because at the time most stations weren't playing the same songs. Most labels didn't even service singles to radio back then. As a result, for most of the first five years the chart was based on albums. Stations report- Sh ed albums by rotations:

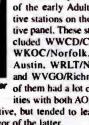
heavy, medium, and light. Of course, a heavy album at one station might be the equivalent of a light album at another.

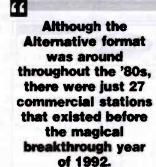
Also, many of you probably remember that stations were ranked by population size and divided up into three parallels: P1. P2, and P3. During the early days, since there were so few reporters, the chart would fluctuate drastically at times. A PI station dropping an album would sometimes knock it right off the chart. Needless to say, many record reps would attempt to manipulate the chart by asking stations to change rotations as a last-ditch effort to save their projects.

As the panel bulked up a little, all college reporters were given P3 status, regardless of market size. This move was made to give the commercial stations more significance. Eventually, with the growth of the panel and an increasing amount of musical variety between college and

commercial radio, the college stations were gradually removed from the panel. Part of the evolution involved incorporating some of the early Adult Alternative stations on the Alternative panel. These stations included WWCD/Columbus. WKOC/Norfolk, KGSR/ Austin, WRLT/Nashville, and WVGO/Richmond. All of them had a lot of similarities with both AOR and Al-

ternative, but tended to lean a little in favor of the latter.





-Shawn Alexander



#### **A Turning Point**

Although the Alternative format was around throughout the '80s, there were just 27 commercial stations that existed before the magical breakthrough year of 1992. The turning point was when Jacobs Media began a strong marketing push for their "Edge" format. Their first success story was KEDG/Las Vegas (now defunct), which remarkably hit No. 1 18-34 in its first full book under PD Don Parker. This was the big success story the format desperately needed.

This was the same year that KROQ/ Los Angeles hired Kevin Weatherly as PD, which surprised a lot of people because of his CHR background. There was a lot of scrutinizing in the beginning. Rumors swirled that KROQ was

going to start playing some Top 40 records. The reality. however, was that Weatherly brought his CHR philosophy. but left the music behind. He made the station more currentintensive, tightened the playlist, and rotated the currents more frequently. The move paid quick dividends, as KROQ had its best book since 1987 in the Summer '92 Arbitron, scoring a 4.0 12+ and ranking No. 1 18-34.

Eight stations switched to Alternative in 1992. The real explosion happened between 1993-1995, when more than 80 stations flipped to the format. Despite this astounding growth, there were still five top 50 markets and over 30 markets in the top 100 without a commercial Alter-

Although the format expanded by leaps and bounds, there were a lot of growing pains along the way. Many stations operated on shoestring budgets and had inferior signals. Yes, more owners were giving the format a chance, but they were behind the eight hall out of the box due to signal deficiencies. It contributed to the demise of some great stations - KNNC/Austin, WZRH/New Orleans, WRLG/ Nashville, and the first incarnation of KFMA/Phoenix.

Some of the major issues during the format's infancy were the misconcep-tion of the word "alternative," low ratings, selling the format, lack of promotional support from record labels, and stations that were too unfamiliar. In the early days, there were a lot of Alternative programmers who wouldn't touch a record if Rock or Top 40 played it first. It wasn't deemed "alternative" if the crosstown station was playing it. It also wasn't uncommon for stations to drop a crossover song immediately. In the beginning, many stations were catering to a very loyal core audience.

Needless to say, ditching this philosophy became a winning formula for many stations. The key ingredient proved to be decreasing the number of currents and rotating them more frequently.

When I started out, there was no format dedicated to cutting-edge music. In fact, the opposite was taking place. Rock radio was in the throes of going from free-form to AOR, with the emphasis on 'tightening up.'

-Sky Daniels

"

#### On The Kid In The Bedroom BY SKY DANIELS

It was apropos that I would begin writing this following the premiere screening of director Todd Haynes glam epic Velvet Goldmine at CMJ. I started my radio career in the '70s as an avid proponent of all bands glam: Roxy Music (my all-time heroes), Mott The Hoople, T. Rex's Marc Bolan, David Bowie. Here I was years later at CMJ, still trying to stay abreast of what would be next (perhaps a full-fledged glam revival — ask Marilyn Manson).

Seeing a movie at CMJ in 1998 that paid homage to that period of music made me reflect on my ride in this business. I started out as an advocate of punk and glam in Midwest mill towns and

suffered losses of livelihood and almost my life (thanks to a stab wound from some irate "Southern rock" fan outside an air studio. He apparently didn't like the Psychedelic Furs' "India").

When I started out, there was no format dedicated to cutting-edge music. In fact, the opposite was taking place. Rock radio was in the throes of going from free-form to AOR, with the emphasis on

"tightening up." Glam, punk, new wave - these were all valiant challenges to the prevailing corporate/classic rock. The proponents of said challenges weren't lionized, they were ostracized.

Recently, I had a dinner with a couple of the Alternative format's most respected label executives, and the talk turned to the current state of the format, These were two of the more enlightened, sensitive, and dedicated young execs (in contrast to the self-promoting, manipulative, and overly ambitious variety). These thoughtful execs were reflecting on the courses of their own careers. They regaled me with stories of how promising the alternative arena seemed in the late '80s and early '90s.

"Back then, it was all about the music," lamented one. "We weren't in it for the money, and neither were the programmers. We wanted our music to get its due." The other exec was even more rueful: "I wonder if all this consolidation at radio and corporate thinking at labels has killed the prospect of music coming first? Is it too late to regain that spark?

In my tenure as Alternative Editor at R&R. I had many conversations of this kind with both programmers and label reps alike. I can honestly say the biggest reward I got out of the position was being able to mentor younger pros on the promises and pitfalls they would face. I used to joke with WPLY/Philadelphia's Jim McGuinn, "Why should you step on the land mines? I already lost a leg. Let me show you where they're planted."

This, however, was a different conversation, and I offered a different response, one that startled the

execs. I got indignant and railed. "What do you mean, it's over? You can't quit! You've only been doing this for eight years. I've taken a beat ing for over 20. I'm not going to sit here and let you stop fighting!"

It's readily apparent that, as an industry, not a lot of people are in the mood to fight for any sanctimonious cause. Yet, despite the public spindoctoring about chart-share, advertising revenue, and ratings, there exists a wariness that we just aren't connecting with the audience in any meaningful fashion.

This point was driven home to me recently in a conversation I had with the fiery president of a major label. In discussing the state of radio, he launched into a tirade of frustration towant what he believed was a prevailing mind-set, "There is more cynicism at radio than I've ever witnessed. The shortsightedness, the 'what have you done for me lately?' attitude is revolting. No one cares about artists beyond

getting them to play a festival date."

The intensity of the diatribe was pronounced. This was one of the titans of industry, someone who came up through the ranks counting on relationships at radio. He challenged me, "This isn't like when you were in radio. They don't care, and there's nothing you can do to make them care."

This is the point where I've always gotten myself into trouble. When everyone else around me tells me to quit fighting, I get a self-righteous attitude that makes me fight even harder. This isn't a case of being Don Quixote, tilting at cultural windmills. I know exactly what I'm fighting for.

So, while everyone around me speculates on both the importance and essence of Alternative, on what it needs to do to succeed, I ask if they are willing to continue the "fight." I harken back to what brought me into this business a long time ago. It's what drove every shift pulled as a disc jockey, every decision I made as a programmer, and every dollar I spent as a label executive.

It has little to do with ratings, research, or revenue. It has even less to do with profit, power, or prestige. It's a simple concept. It goes back to remembering that lonely kid in his bedroom, listening to the radio. Rock music was built on speaking to the angst of adolescence. At its height, radio offered a sense of belonging to that kid.

You don't need all the current advances in technology to compile a database on this kid. It doesn't take much research to find out what psychographic he belongs to. You don't need to sell a million records to get his attention. Contrary to prevailing wisdom, he's not distracted by the Internet, video games or 175 channels on TV. He's just waiting to be told that everything is going to be all right. He just wants to hear a song that makes him believe in the power of music. He wants you to tell him that you still believe.

I know, because all these years later. I'm still that kid.

### PLACEBO. PURE MORNING

### WITHOUT YOU I'M NOTHING RELEASED 11/3

### Blowout first week sales in New York: 943 pieces

WXRK is breaking Placebo! After adding the import one month early, every week "Pure Morning" has been one of the Most Requested songs.

"I loved this song after I heard the import and my instincts were right! After four weeks of airplay it jumps from #10 to #6 on our playlist and is #3 Most Requested with calls and emails coming in.

Tim Sciavelli, WBRU (21x)

"'Pure Morning' means instant phones. This song is shaping up to be a smash." Murray Brookshaw, 89X (40x)

"Great song and great phones."

Rod Ryan, KKND (23x #11 callout)

"In the first few weeks we had huge phone response. We've never seen this type of response from an unkown artist. We think 'Pure Morning' is a smash and it covers every age demo."

Shelli Scott, KTOZ (14X Top 5 phones)

ALSO MOST REQUESTED KDGE, KNDD. LL (2)05, KEE WARO, WXER, WBER,

### MORE

05 units and 130 spins to date on KROO

261 units and 271 spins to date on KNDD

San Francisco 327 units and 207 spins to date of the 105

Detroit 217 units and 290 spins to date on 89%

(Full U.S. Tour in February)

MORE: MAJORS

IBCN, WXDG, KJBZ, KZNZ, WLIR, KEDJ, KPNT, KTCL,

MEW THIS WEEK: WRZX WBRU WMAD WXEX WEJE ALREADY ON: KROQ KITS WENZ WXRK WXDX KNRK AND MORE ON TOUR NOW SOUNDSCAN SALES UP 33% ebralnead BET BREK FROM THE ALBUM "WASTE OF MIND" **MODERN ROCK MONITOR: DEBUT #38°** R&R ALTERNATIVE TRACKS: 19-19 Produced by Howard Benson. Management: Todd Singerman and Alex Guerrero for Singerman Entertainment, www.zebrahead.com



### **ALTERNATIVE TOP 50**

**NOVEMBER 20, 1998** 

W	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	TOTAL LW	AL PLAYS	ĵw.	TOTAL STATIONS/ADD
	4	2	0	CAKE Never There (Capricorn/Mercury)	3257	3177	3004	2701	94/0
	1	1	2	LENNY KRAVITZ Fly Away (Virgin)	3208	3237	3056	2799	91/0
	2	3	3	GOO GOO OOLLS Slide (Warner Bros.)	3015	3043	3043	3008	93/0
	5	5	0	OFFSPRING Pretty Fly (For A White Guy) (Columbia)	2884	2848	2682	2389	90/1
	3	4	5	HOLE Celebrity Skin (DGC/Geffen)	2723	2922	3027	3078	84/0
	6	6	6	FLYS Got You (Where I Want You) (Trauma/Delicious Vinyl)	2552	2461	2459	2244	86/1
	12	7	ŏ	EVERLAST What It's Like (Tommy Boy)-	2507	2218	1875	1548	88/4
	9	8	8	SOUL COUGHING Circles (Slash/WB)	2165	2096	2048	1850	88/0
	13	11	9	U2 Sweetest Thing (Island)	1948	1891	1826	1720	- 87/0
	7	9	10	EVE 6 Inside Out (RCA)	1802	2071	2248	2220	67/0
	8	10	11	EVERCLEAR Father Of Mine (Capitol)	1723	1932	2068	2142	63/0
	11	13	12	EAGLE-EYE CHERRY Save Tonight (Work)	1681	1847	1953	2032	57/0
		12	13	SHAWN MULLINS Lullaby (Columbia)	1634	1877	2003	1967	60/0
	10		13	NEW RADICALS You Get What You Give (MCA)	1599	1517	1235	1049	75/1
	23	15	15	FUEL Bittersweet (550 Music)	1598	1508	1458	1462	77/5
	18	16	0	GARBAGE Special (Almo Sounds/Interscope)	1597	1444	1279	1003	80/3
	20	18	0	BARENAKED LADIES It's All Been Done (Reprise)	1489	1331	1166	757	71/2
	25	22	_	THIRD EYE BLIND Jumper (Elektra/EEG)	1452	1553	1655	1707	54/0
	15	14	18		1400	1350	1333	1320	77/0
	19	21	-	BECK Tropicalia (DGC/Geffen)  B. F. M. Daysleaner (Warner Bros.)	1314	1400	1496	1505	
	17	20	20	R.E.M. Daysleeper (Warner Bros.)  KORN Cot The Life (Immedia/Epis)	1309	1277	1277	1160	72/0
	21	23	3	KORN Got The Life (Immortal/Epic) MARILYN MANSON The Dope Show (Nothing/Interscope)	1292	1438	1543	1516	73/1 60/0
	16	19	22			1262	1153	958	
	27	24		DASIS Acquiesce (Epic)  PEASTIE POVS Rody Movin' (Grand Poval/Capital)	1287 1280	1007	805	371	80/2 79/6
	35	29	2	BEASTIE BOYS Body Movin' (Grand Royal/Capitol)					
	30	26	3	PLACEBO Pure Morning (HutVirgin)	1256	1096	979	810	76/1
(	EAK	_		BETTER THAN EZRA At The Stars (Elektra/EEG)  DAVE MATTHEWS RAND Crush (PCA)	1155	975	659	198	73/4
	29	28	1	DAVE MATTHEWS BAND Crush (RCA)	1140	1033	988	860	67/0
	14	17	28	ALANIS MORISSETTE Thank U (Maverick/Reprise)	1094 984	1469	1704	1883 802	44/0
	32	31	2	ROB ZOMBIE Dragula (Geffen) CREED What's This Life For (Wind up)		953	885		64/3
	22	25	30	CREED What's This Life For (Wind-up)	892	1106	1260	1334	39/0
	47	37	9	REMY ZERO Prophecy (DGC/Geffen)	810	704	430	276	65/6
	41	36	1	EELS Last Stop: This Town (DreamWorks/Geffen)	781	719	616	524	49/0
	26	27	33	BEASTIE BOYS Intergalactic (Grand Royal/Capitol)	777	1059	1165	1404	43/0
	39	34	00	REEL BIG FISH The Set Up (You Need This) (Mojo/Universal)	752	742	670	618	55/3
_	BU		0	PEARL JAM Elderly Woman Behind (Epic)	718	109	440	270	70/24
	48	44	35	ZEBRAHEAD Get Back (Columbia)	711	573	410	378	56/6
	45	43	1	CARDIGANS My Favourite Game (Stockholm/Mercury)	707	591	482	456	47/6
	34	35	38	SMASHING PUMPKINS Perfect (Virgin)	628	726	829	908	34/0
	24	32	39	SEMISONIC Singing In My Sleep (MCA)	597	862	1192	1663	30/0
	44	45	1	ECONOLINE CRUSH Surefire (Never Enough) (Restless)	541	539	532	530	41/3
E	BU		0	ALANIS MORISSETTE Joining You (Maverick/Reprise)	534	184	7		60/33
	33	33	42	GREEN DAY Nice Guys Finish Last (Reprise)	522	797	854	892	34/0
		42	43	GARBAGE I Think I'm Paranoid (Almo Sounds/Interscope)		594	777	963	24/0
E	BU		1	ORGY Blue Monday (Elementree/Reprise)	486	219	79		57/22
	37	40	45	BARENAKED LADIES One Week (Reprise)	486	602	739	842	31/0
	-	49	46	LESS THAN JAKE History Of A Boring Town (Capitol)	481	428	354	292	42/9
	43	46	47	SHERYL CROW My Favorite Mistake (A&M)	465	518	605	801	20/0
	46	48	48	FINGER ELEVEN Quicksand (Wind-up)	417	450	473	455	25/0
	38	41	49	COWBOY MOUTH Whatcha Gonna Do? (MCA)	408	597	726	723	23/0
	31	38	50	FASTBALL Fire Escape (Hollywood)	402	628	951	1301	23/0

This chart reflects airplay from November 9-15. Songs ranked by total plays. Highlighted songs indicate Breaker. 96 Alternative reporters. 96 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

### ACTIVE

LOVE AND ROCKETS Holy Fool (Red Ant) CANDY SKINS Feed It (VelVel) HARVEY DANGER Private Helicopter (Slash/London/Island)
Total Playe: 345, Total Stations: 31, Adds: 3 TOUCH AND GO Would You...? (V2) K'S CHOICE Believe (550 Music) Total Plane: 330 Total Stations: 30 Adds: 3 EVE 6 Leech (RCA)
Total Plays: 299, Total Stations: 50, Adds: 35

STRESS - DONE!

PERRY FARRELL & D.V.D.A. Hot Lava (American/Columbia) Total Plays: 298, Total Stations 41, Adds 24 MONSTER MAGNET Powertrip (A&M)
Total Plays 282, Total Stations 23, Adds: 2
JANUS STARK Every Little Thing Counts (Earache/Trauma)
Total Plays 280, Total Stations 28, Adds: 3 JEWEL Hands (Atlantic) Total Plays: 276, Total Stations: 18, Adds: 1

Songs ranked by total plays

### BREAKERS.

BETTER THAN EZRA At The Stars (Elektra/EEG)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS 1155/180

73/4

26

### MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
EVE 6 Leech (RCA)	35
ALANIS MORISSETTE Joining You (Maverick/Reprise)	33
HOLE Malibu (DGC/Geffen)	24
PEARL JAM Elderly Woman Behind (Epic)	24
ORGY Blue Monday (Elementree/Reprise)	22
LESS THAN JAKE History Of A Boring Town (Capitol)	9
PERRY FARRELL & D.V.D.A. Hot Lava (American Columb	a) 7
BEASTIE BOYS Body Movin' (Grand Royal/Capitol)	6
CARDIGANS My Favourite Game (Stockholm/Mercury)	) 6
REMY ZERO Prophecy (DGC/Geffen)	6
ZEBRAHEAD Get Back (Columbia)	6



### **MOST INCREASED**

ARTIST TITLE LABELIS)	INCREASE
PEARL JAM Elderly Woman Behind (Epic)	+609
ALAMS MORISSETTE Joining You (Mavenck/Reprise	+350
EVERLAST What It's Like (Tommy Boy)	+289
BEASTIE BOYS Body Movin' (Grand Royal/Capitol)	+273
ORGY Blue Monday (Elementree/Reprise)	+267
PERRY FARRELL & D.V.D.A. Hot Lava (American/Column	ba)+247
BETTER THAN EZRA At The Stars (Elektra/EEG)	+180
PLACEBO Pure Morning (Hut/Virgin)	+160
BARENAKED LADIES It's All Been Done (Reprise)	+158
KHALEEL No Mercy (Hollywood)	+158

### HOTTEST RECURRENTS

ARTIST TITLE LABELIS

FUEL Shimmer (550 Music)

HARVEY DANGER Flagpole Sitta (Slash/London/Island)

CREED My Own Prison (Wind-up)

FOO FIGHTERS Everlong (Roswell/Capitol) SEMISONIC Closing Time (MCA)

GOO GOO DOLLS Iris (Warner Sunset/Reprise)

FASTBALL The Way (Hollywood)

BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope) DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)

EVERCLEAR I Will Buy You A New Life (Capitol)

### barenaked ladies "It's All Been Done" 1 to 1 to 1 to 1 to 1 R&R BREAKER - DONE!

35\* to 30\* to 25\* to 19\* BDS AIRPOWER - DONE! 2.7 Million Sold - DONE! Sold Out Tour - DONE!



We're Gettin' It DONE!

r

# **Break Through**

### Artist

### PUSHMONKEY

TRACK: "HANDSLIDE" P. PUSHMONKEY PRODUCER: MIKE CLINK LABEL: ARISTA

sentials: Okay now, admit it. Ever made fun of the "band geeks" when you were in school? Those losers who all hung out in the same corner at lunchtime, toting their bulky horn cases and talking about their latest bus trip to an all-state championship competition? Well, funny how time takes care of everything. Pushmonkey vocalist/trumpeter/former U. of Texas marching band dork Tony Park is now heading up his own rock n' roll band - and presumably has the power to get far more babes than you,

Who needs those big-haired cheerleaders anyway, when you have a flock of admirers hanging on to the stage's edge? Park's road from Longhorn band



uniform to the radio airwaves started in high school with friends Howie Berhens (guitar) and Berhens' childhood neighbor Darwin Keys (drums). In college, Park met up with Will Hoffman (guitar) and Pat Fogarty (bass), and from there decided to throw all of his friends together in a band. Among the band's influences were AC/ DC, Led Zeppelin, the Rolling Stones. and Kiss.

The guys put out a full-length release in 1994 and began building a local following playing the clubs in Austin, Houston, and College Station. Texas radio pricked up its ears and began playing Pushmonkey, which led to interest from famed ZZ Top manager Bill Ham, which led to the band copping the opening slot for Texas dates on the 1996 Kiss tour. In proper fashion, Arista Records then signed Pushmonkey - with Clive Davis himself dubbing the group, "the real deal!" So, feeling a little silly you made fun of that clarinet player back in 10th grade now?

· Artist POV: A rare moment of musical pragmatism from Hoffman: "When you're in a band that's been struggling for as long as we have, there is a tremendous amount of bullshit you have to go through to get that hour, hour-and-a-half onstage. The depth of this music is what keeps us going. That's why we're still doing this."

> -Rich Michalowski Asst. Alternative Editor

### Skip Isley, PD KTEG/Albuquerque

In light of our recent refocusing of the station in a more younger male direction, the records that are working best right now are the Offspring, Korn, and the Fatboy Slim remix of "Body

Skip Islev

Movin." We've been spinning the Beastie's remix for over three weeks now and it's No. I phones! One record we are really behind at the moment is an edit we did for a song on the Local H CD called "What Can I Tell You." This could be the "Bound For The Floor" off this record. It really sounds great on the air. Looking ahead to 1999, I'm already excited about the new projects from the Living End and Tin Star. Both of these bands deliver the goods!

Congratulations to Capricorn and Mercury Records on Cake's "Never There" hitting the No. I spot this week ... While you can sometimes expect a tight chart, it doesn't get much tighter than numbers 14-16. Fuel, New Radicals, and Garbage are in a virtual dead heat, with each song being separated from the others by a mere one spin ... Geffen is certainly one of the hottest labels around, with not only four projects in the top 40, but with more great songs on deck, including Hole's "Malibu," which is already winning converts across the country ... Will Chefs "Chocolate Salty Balls" be the reaction record of the year or will it be Touch And Go's "Would You ...?" Either way, your phones will light Nice to see U2 performing at a level that people have come to expect from this seminal Alternative band. They break into the top 10 this week

With Jim Kerr

Two projects building strong early buzz for next year are Columbia's Dovetail Joint and V2's Tin Star Im Star grabbed rave reviews from programmers who saw them in their East and West Coast showcases last week. RECORD OF THE WEEK: Chef "Chocolate Salty Balls

# emoline eme New At: 101, WXSR, WGBD

**R&R Alternative** 40 R&R Active Rock (1) R&R Rock (3)

On tour with thru Christmas





# Bee Inesun 266 INESUN

IMPACTING 11/30



The first single from his self-titled debut album

tommy henriksen



Produced by Keich Forsey and Tommy Henriksen. Mixed By. Chris Lord-Alge. Management, John Zagara for John Zagara Enternainment. 1998 Capitol Records, Inc. hollywoodandvine.com/tommyhenriksen.

### Stations and their adds listed alphabetically by market

WEQX/Albany, NY
Interim PDAID: Breaks Brown
19 64 (Lottemen 1-4FORMER 1, Alba 11FORMER 1, Alba 11FORME

WQBIC/Albany, NY PD/MD: Kelli McNamara AMD: Jeff Callan ALASS MODES STITE "AND LIVES THE THE PARTY OF THE PARTY O

KTEG/Albuquerque, NM PD: Skip Isley
APD/MD: Julie Forman

WNNX/Atlanta, GA OM: Brian Philips PD: Leslie Fram

WJSE/Atlantic City, NJ PD/MD: Blake Laurelli

WRXR/Augusta, GA OM: Jim Mahanay APD/MD: Derek Madden ONEY THE THORY

PD: Sara Trexier MD: Brad "Whipping Boy" Hasti DAMES ASSESSED TO

WRAX/Birmingham, AL PD: Dave Rossi APD: Hurricane Shane

KQXP/Beise, ID PD: Jessel Jackson abstra matel: Prestry REL NG FISH "Ser

WBCH/Besien, MA VP/Fregramming: Godbus APD/MD: Shrees Strick METALSA TORY SEE AND STRICK SEE AND

WFNX/Beston, MA PD: Cruse MD: Laurie Gell

KHLR/Bryan-College Station, PD: Mark McKenzie
APD: Den Kelley
HARD JAMESTONN, THE
HARD HARD HARD
A RES MOTESTETT JAMES

WEDG/Buffalo, NY PSAIO: Risk Wall NEW 280 Propher

WBTZ/Burlington, VT PD: Stephenie Hindley MB: Stee Place!

PD: Poto Soblector APD: Emily West MD: See Botton

WAVF/Charleston, SC PD: Reb Cressmen MD: Jando Batávio

WEND/Charlotte, NC PD: Jock Daniel Interim MC: Kristen Pollus

WKQX/Chicago, IL PD: Alex Luke APO/MD: Mary Stumings

Dorsic Fyre
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WENZ/Cleveland, OH

WE PRAYAUS
PO: Dan Binder
MO: 61 Son
GOOGLESS THOME CONENT OF THOME CONENT OF THOME CONSTETEM SON, EX. "Blood"
SASTEM SON, EX. "Blood"

KFMZ/Columbia, MO POMD: Paul Malorey

WARD/Columbia, SC PD/MO: Susan Groves

WWCD/Celumbus, OH PD: Andy Davis MO: Jack DeVoss

WZAZ/Columbus, OH PD: Mathew Harris APD: Box Williams MD: Most Pennington

KDGE/Dallas, TX PD: Duane Deherly MD: Alen E Smith

WKRO/Daytone Seach, FL PD: Yell Meson APD: Frank Sealt 180: Rooy Associa

KTCL/Denver, CO POMB: Mile O'Conse

ICHRO/Eugene, OR PD: Ste Allen MR: Clo

CONT THE CONSIST OF ASSESSED THE CONSIST OF THE CONTROL OF THE CON

KBRS/Fayetteville, AR PD/MD: Ryte Gibson (SEE Serios) (SEE Serios) (SEE SERIOS DOCK TOPES (PROPERTIES OF TOPES (PROPERTIES OF TOPES)

WBZF/Florence, SC PD/MO: Joe Abby A AMM MONESTITE 'JOHN'

WJBX/FL Myers, FL PD: Lee Daniels SETTER THIS EZMA TRING' HETALLEA THIS ' FLAR AM THIS'

WEJE/Ft. Wayne, IN PD: Weasei MD: Syle 2 PFAN: AMI "Enterly" 2 OPEY No. 2 2 FFANEAD LADES "Door 2 FFANEAD "Door" CANDYSIGHS "Foot"

KFRR/Fresne, CA

WGRD/Grand Rapids, MI PD: Margot Smith MD: Tim Bronson

WE WO ADDRESS ANABLE THREE THR

WMRQ/Hartford, CT PD: Jay Beau Jenes APD/MD: Dave Hill SURPLAST TOWN THE SURPLES OF THE SURPLES TOWN THE SURPLES TO THE S

WRZX/Indianapolis, IN

WPLA/Jacksonville, FL PD: Risk Schmidt MD: Color

KWRX/Kansas City, MO PD: Seen Smyth APD: Dave Horn MD: Jacon Justice

WWFZ/Knazville, TN PO/MB: Share Cox

WGBD/Labourite, IN PAND: Store Code 1 House Code

ICCTE/Las Vegas, NV PO: Dave Wellington APD/MD: Chris Righty

WXZZ/Lexington, KY
PD: Teey Deelin
II PLAN, AM THOMY
BILLA SETTIN ORD. TERY
BILLA SETTIN ORD. TERY

WLIR/Long Island, NY PD: Gary Cee APD: Malibu Sue MD: Andre Ferre

KRDQ/Los Angeles, CA. VP/Prog.: Kevin Weatherly APO: Gene Sandbloom MD: Lisa Worden CHEF "Chocounts"
ANT ALFRANIS "Convoluent"
SMAS-HING PURPLING Shoots

WLRS/Louisville, KY Interim PD: Rick Jamie

WMAD/Madison, WI PD: Pat Frawley
MD: Amy Hudson
ALANS MONASSETTE TAMES
LESS THINE AME
TERRALEN THESE
TERRALEN THE

WRXQ/Memphis, TN PD: Tony William MD: John Michael PERS, AM Timor EVER, AND TIMOR TOTAL AND TIMOR HO ADDIT THE TOTAL HO ADDIT THE TOTAL HO ADDIT THE TOTAL

KZNZ/Minneapolis, MN M.: Dave Hamilton
PO: John Lassman
MD: Marc Allen

WHTS/Monmouth-Ocean, NJ PD: Illie Sauter | Asset Maker | Asset Maker | | BM 6 | Asset 
WKDF/Neshville, TN PD: Kidd Rodd KD: Shell Sesten SARSHARD LIDES TOWN

verifit/Nowburgh, NY PD: Grog O'Brien ND: Andrew Reserve

KKND/New Orleans, LA OB: Bow Stowert APD/NB: Red Ryan MATE ON THE TOWN OR A TOWN THE TOWN MATE OF THE TOWN DESIRED THE TOWN DESIRED THE TOWN

WXRK/New York, NY PD: Stove Kingston MD: Mile Peer PM: STUTTIONS JOIN THIN!

KORX/Odessa, TX MAPO: Bose Cardwell Br. Cary Resistant Science 
WIXO/Peoria, IL. 004/PD: Pass Scheeck 100: Joll Williams 1 diff. Lat' 0.400 Union TE 'among 10f 6 Lat' (555 Williams)

WPLY/Philipson
PD: Jier McGolon
APD: Doug Kubinshi
MB: Presion Ellel
Presion Ellel

ICEDJ/Phoenix, AZ PD: Shellie Hart APD/MD: Chris Palyk

KZON/Phoenix, AZ PD: Paul Puterson APD: Loure Smith IID: Kennien In Max

WCYY/Portland, ME

WBRU/Providence, RI PD: Tim Schlavelli MD: Seth Resier

PD: Brent Petersen
APO: John Allers

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1 256/APVE DV STORY
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KRZQ/Reno, NV PD: Rob "Blaze" Brooks APD: Smiller Morty MD: Heather Please Statement Please He & Tellier

KCXC/Riverside, CA 0M/PD: Dwight Arneld APD: John DeSaets MD: Lise Ann 1 REAL TOWN

WWVE/Rechester, MY PD/MD: Erisk Anderson

KWOD/Sacramento, CA PO: Ren Busse APD: Beamer Burbess MB: Carle "Rer" Resvyck

ICPNT/St. Louis, OM/PD: Allen Fee APD: Marty Linek ND: You! White ALMS HOMBETTE "Jun BER MICALS "Mar DEMONIA"

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IDENK/Solt Lake City, UT VP/Ops. & Prog.: With Bumm IDE: Sees Zolosia IDE: Sees Zolosia

XTRA/Son Diego, CA PD: Bryon Schook MD: Chris Meetley

KITS/San Francisco, CA DM: Ren Henni PD: Joy Taylor MD: Agren Azolos

KNDD/Seattle, WA

WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer

KTOZ/Springfield, MO PO: Melody Lee APD/MO: Shell Scot

WGMR/State College, PA PD/MD: Mike Evans
A Janes MONSETTE TARREST MONEY
LISS THAN JARD THRONG
MUSTED MOOT TARREST MONEY
MUSTED MOOT TARREST

WKRL/Syracuse, NY OM: Mimi Griswold PD: Stave Carlett

WXSR/Tallahassee, FL PD: Scott Petitione MO: Deen 7 Data Et. "Black" 1 Data Jan Tellary" 1 ECORD, ME CHAPP "Section" 2 250 Aug. 201 "Section"

KLZR/Topoka, KS PD: Reger The Dodger ND: Beb Osbern HALL Tender Against MONSERTE "James" PER & Tueste

KMYZ/Telsa, OK PD: Lyon Burston IMD: Ray Suggers A Alex consisting (4.6 ) (4.6) (5.7 )

WPBZ/West Palm Beach, FL OH: John O'Connell APB/HD: Dan O'Drian

96 Current Reporters 96 Current Playlists



# SISTER SOLEIL

featuring vocal improvisation from Peter Gabriel

blind

Early Add @ WENZ/Cleveland

**IMPACTING RADIO THIS WEEK!** 



### **ALTERNATIVE PLAYLISTS**

#### FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE



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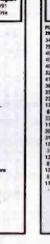






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O	30	37	37	BAMERIAGED BROTES/IT'S AS Been Don
0	40	37	37	GARBAGE/Special
0		36	36	TOUCH AND GOWOUNT WIRE. 7
8	39	34	33	REEL BIG FISHITING Set Up (1886)
9	32	33	33	DAVE BALTHEWS BAND/Crush
5	20	32	32	LEBRAY KRANITZEN AMIN
9	30	31	31	RIALTO/Untouchable
0	27	30	30	CARDIGARS/My Fevourte Game
8	23	30	20	BECIL/Trosucatio
6	26	29	29	BETTER THAN EZRA/A: The Stars
0	23	25	25	U2/Serestant Thing
			25	FUEL/Billiorswoot
6	29	25	25	SOUL COUGHNIG/Circles
2	21	24	24	DEPECHE MODE/Only When I Land.
0	18	23	23	FLYS/Got You (68hore)
4	20	22	21	R.E.M./Daysteeper
0	97	21	21	HOLE/Calabrity Stern
8	15	20	20	PLACEBO/Pure Morning
		20	29	BRIAN SETZER ORCH/THIS CHIS ON A
0	20	24	29	SEAL/Human Balaya
p.		20	29	IDMLEEL/No Morcy
5	16	19	18	EELS/Last Stop: This Town
		16	18	LOVE AND ROCKETS/Holy Fool
	9	17	17	
5	10	15	17	CANDYSIGNS Food II
7	15	15	17	FIGNA APPLE/Across The Universe

	105 (812) 545-5601 (assman/Allen											
PLB				ANTHER/TITLE								
28	40	42	44	CASE/Never There								
43	41	42	43	LENNY KITANTZFIY Away								
43	41	42	43	GOO GOO DOLLS Ship								
24	27	25	42	HARVEY DANGER/Flaggor Sitta								
41	27	26	41	R.E.M./Davisson								
30	38	41	29	EVERCLEARLFarner Of Mine								
-		24	31	ALABIS MORESSETTE/Journey You								
34	25	26	30	BARENAKED LADIES/N's All Been Done								
27	26	29	29	U2/Sweetest Thing								
29	25	76	29	NEW RADICALS/YOU GIT WHAT YOU.								
*	*	10	28	HOLE/Makes								
		10	27	TOUCH AND GOWoold Vin_7								
25	25	25	27	FUEL/Shammer								
	23	25	27	DETTER THAN EZRAVAL The Stars								
41	27	26	26	SEMISORIC/Singing In My Sleep								
. ×		5	26	PEARL JAMEIdurly Woman								
25	41	40	26	SHERYL CROWADY Fevores Mistake								
26	27	26	26	SHAMM MULLINISA WINDLY								
52	25	26	25	GARDIGARS/My Favourite Game								
24	25	25	25	SMASHING PUMPKINS/Purtect								
24	26	27	24	EVE 6-Weste Out								
28	23	23	24	GARBAGE/Special								
24	25	24	24	SOUL COUGHNIG-Circles								
32	27	26	24	HOLE/Colourity Sturi								
20	25	18	22	DAVE MAITHEWS BANCICIUS								
26	24	20	21	BE CIUTropicaha								
		5	15	EVERLASTAWNIE ITS Life								
-	16	18	13	PLACEBO. Pura Morning								
25	23	22		FLYS/Got You (Where								
	19	13	5	ELLIOTT SMITHWAIL: #2 (ND)								

### ALTERNATIVÉ PLAYLISTS

#### FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE



MARKET ATK ICPNT/St, Louis (314) 231-1057 Fee/Wilde

-				
PLA	78			ARTIST/TITLE
3 10	2W	(W	TW	
23	25	32	43	CAREAGOVER There
41	40	33	42	LENNY KRAVITZ/Fly Away
40	42	37	42	HOLE/Celebrity Sturr
41	41	31	42	EVE 6/Inside Out
43	43	39	48	OFFSPRINGPIONY Fly (Fat.)
41	40	38	38	EVERCLEAR Father Of Mine
27	23	17	37	CREED What's This Life For
27	26	18	27	COWBOY MOUTH-Whatcha Gonna Do?
27	23	18	26	FLYS/Got You (Blhave)
28	24	14	26	FINGER ELEVER/Quicksand
16	20	15	24	EVERLAST/White Was Like
23	22	22	24	FUEL/Bittersweet
23	22	21	23	GOO GOO DOLLS/Slide
13	13	- 8	22	SOUL COUGHING/Circles
14	73	19	21	STABBING WESTWARD Sometimes it Hur
			19	PEARL JAAVElderly Woman
17	15	14	17	KORN/Got The Life
-	12	- 8	18	DOVETAL JOINTA avai On The Inside
18	14	\$4	16	MARILYN MANSON/The Dope Show
24	16	15	14	LOCAL HAR The Kies Am
-	9	8	13	GRAWITY KILLSHY
13	12	6	12	ECONOLINE CRUSH/Surefire (flavour)
14	11	11	12	SHANNY MULLINISA whally
*			11	GARBAGE Special
13	13	7	11	PLACEBO/Pure Morning
14	13	9	91	REEL BIG FISH/The Set Up (Voy)
6	10	11	18	ROB ZOMBIE Dragula
4	8	B	18	LIMP BLZKIT/Faith
7	9	8	. 9	BECK/Tropicatio
	10	8	4	MASTIE BOYS Body Movin



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PLA		LIN	tw	ARTIST/TIFLE
33	36	36	48	GOO GOO DOLLS/Shide
36	38	3.6	36	HOLE/Cutobrily Skin
22	23			EVERCLEAR/Father Of Mine
32		36		EAGLE-EYE CHERRY/Save Tomate
	24	34	34	FLIEL Billerswoot
21	25	24	34	OFFSPRING Pretty Ry (Fex)
33	32	30	33	GARBAGEA Toma I'm Paranoid
31	35	34	32	
	2	20	24	BETTER THAN EZRAVAL The Stairs
24	23	22	24	U2/Sweetest Thing
16	15	25	23	FLYS/Got You (Where)
19	25	24	23	EVERLAST/MINIT II'S Like
29	35	27	23	THIRD EVE BLIND Jumper
-	-	- 1	72	PUSHMONKE V/Handslide
22	37	24	22	CAKE/Nover There
5	14	19	22	<b>NEW RADICALS/You Get What You</b>
14	24	26	21	BAREBAKED LADIES/II's All Boon (
21	23			R.E.M. Daysleeper
16		18	28	SHAWN MULLINS Lunaby
14	18		18	REEL BIG FISH/The Set Up (Non)
	2			ORGY Blue Monday
100	1	14	16	MONSTER MAGNET/Powertrip
		- 1	15	
13	14			
1		14		
12	15	16	14	ROB ZOMBIE/Dragula
10	16	15	14	KORWGot The Life
19	23	14	13	
		5	11	PEARL JAM/Elderly Woman.
1	- 6	13	11	<b>BUSTED ROOT/Live A Long Time</b>



KTCL/Denver (303) 623-9330 0 Connor

PLA	VS ZW	LIN	nen	ARTIST/TITLE
45	45	45		CRYSTAL METHOD/Comin Back
45	45	46	47	SOLE COLIGHNIG/Circles
32	34	30	47	OFFSPRING-Printy By (For)
26	37	46	46	GARBAGEA Third, I'm Paramoid
	4	46	45	CAKE/Nover There
35	34	28	- 45	U? Swedest Thing
49	45	46	44	LEBBY ICRANITZEN Anny
33	31	32	38	PLACEBO/Pure Morning
32	42	46	35	FLYS/Got You (Milliant)
26	24	29	34	EVERLASTAWNIE IT'S Like
4	37	30	34	NEW RADICALS/You Get What You
-			34	PEARL JAM/Elderly Woman
11	13	18	33	STABBING WESTWARD/Save Yourself
28	29	31	30	Bf CIU/Tropicalis
34	35	28	26	GOO GOO DOLLS/Shide
		- 4	29	CARDIGARS My Favourite Game
24	28	28	28	SMASHING PUMPICIES/Perfect
26	24	27	28	MARCY PLAYGROUND/Saint Joe On.,
24	26	28	28	EAGLE-EVE CHERRY/Save Tonight
47	32	29	28	EVERCLEAR/Father Of Mine
$\tau$	11	29	28	FAILURE/Entry The Silence
18	- 4	26	27	BEASTIE BOYS-Body Moven
21	27	27	26	BEASTIE BOYS/Intergalactic
÷				GARBAGE Special
24	24	19	17	GARBAGE Push II
4	10	7	17	CRACKER/The Good Life
6	9	8	17	LOVE AND ROCKETS/Holy Fool
	-	-	16	ALANIS MORISSETTE/Joining You
13	11		11	SQUIRREL BUT ZIPPERS/Suits Are Pictor
13	11	11	11	CHERRY POPPINE_Allowin Derby Jump



**W**4FFF

PLA	75			AATIST/TITLE
38	2W	LW	10	
	64	67	66	LEBBRY ICRAWITZ/Fly Away
	55	67	66	CAICE/Bover There
	44	58	59	GOO GOO DOLLS/Silde
	37	45	50	FLYS/Got You (Where)
	63	67	84	OFFSPRING Pretty By (Fax)
	50	52	48	HOLE/Colobrity Slan
	44	47	47	SOLE COUGHING Circles
	51	44	46	MARKYN MAKSON/The Dope Show
	36	44	46	BAPERAKED LADIES/RS AI Been Done
	45	47	46	EVE 6/Inside Out
	18	40	44	EVERLAST/MINUTERS Library
	43	43	42	ALANIS MORISSETTE/Thank U
	44	46	42	SHANNE MULLINIS's ullaby
	37	41	41	COWBOY MOUTH/Whatcha Gowna Do?
	41	42	36	BEASTIE BOYS/Intergalactic
	38	31	35	CREED/What's This Life For
	19	24	34	THIRD EVE BLINDIJumper
	25	26	29	HOLE/Maribu
	7	13	29	BEASTIE BOYS BODY Mover
-	36	31	20	SEMISORIC/Singing in My Sleep
-	19	17	21	KORREGOT The Life
	18	17	28	PLACEBO/Pure Morning
	9	21	18	BLillet 182/Dammit (Growing Up)
	8	19	17	ROB ZOMBIE Draguta
	17	14	14	SHERYL CROW/My Favorite Mistake
		11	13	GARBAGE Special
		5	9	STABBING WESTWARD Save Yourself
	9	12	7	MARIEY'S MARSON'T Don't Lille
	9	8	8	METALLICATIve Memory Remains
	- 4	4	3	RAMMSTERUDU Hast



MARKET F. S

×	44	1	(216) 861-0100 Binder #1 Son
7W	(B)	TW.	ARTIST/TITLS
39	44	-	OFFSPRING/Pretty Fly (For)
34	42	39	CAKE/Never There
35	41	39	GOO GOO DOLLS/Show
32	41	39	LEBRY KRAVITZ/Fly Apply
31	44	27	EAGLE-EYE CHERRY/Save Toright
32	43	36	EVERCLEAR/Father Of Mine
35	38	36	SMASHING PUMPKINS/Perfect
35	42	34	THIRD EYE BUINGSDumper
8	22	22	FLYS/Got You (Minera)

35 42 34 THIRD PT BLIND/Unrover
6 22 22 MUSSIGN TV (MISSIGN TW))
15 20 22 MEW RADROALS/TVD GH WILL
2 70 28 LESS THAN JAMZ/HASON OF ALL
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43	43	43	43	EVE 6/Inside Out
44	44		43	
44	44	43	43	HOLE/Catabrity Slun
43	43	43	43	LEBRY KRAVITZ/Fly Away
42	44	33	42	OFFSPRING Pretty Fly (Fec)
1	20	21	24	BEASTIE BOYS/Body Movin
		23	23	CARDIGAISS My Formula Game
15	10	21	22	CANDYSIGNS/Feed II
22	23	23	22	SOUR COUGHING-Circles
7	7	22	21	GARBAGE/Special
		10	21	TOUCH AND GOWOULD Voy?
55	22		20	THIRD EVE BLIND/Jumper
9	21	19	19	BAREBAKED LADIES/II'S All Been Done
		19	18	U2/Sweetest Thing
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11	13	16	17	ZEBRAHEAD/Get Rack
1	14	22	14	OASIS Acquiesce
		14	13	ORGY/Blue Monday
12	11	12	12	HARVEY DAINGER/Private Helicopter
11	14	12	12	LESS THAN JAKE/History OF A
19	18	14	11	R.E.M./Daysleeper
		-	11	REMY ZERG/Prophecy
	100	7	18	PEARL JAME Idenly Woman
22	22	15		BE CIG/Tropicalia
10	12	- 8	9	BIG BAD VOODOO DADDYAM Pristripe S
19	20	15	9	MARCY PLAYGROUND/Shorry Fraser
22	18	19		GOO GOO DOLLS/Shide







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w	200	ra.	TW	
30	33	34	34	FLYS/Got You (Minute)
27	31	34	33	OFFSPRING/Printy Fly (Fot)
34	23	28	33	FUEL/Bittersweet
33	29	33	31	ZEBRAHEAD/Gut Back
29	30	34	31	CREED/Monar's This Life For
85	25	26	38	GOO GOO DOLLS/Skide
15	20	24	29	LEBRIY KRANTZ/Fly Away
26	27	31	28	HOLE/Calabrity Shin
27	29	26	28	EVERCLEAR/Father Of Mine
+	3	18	26	EVERLAST WINE BY LINE
29	34	28	26	SEMISONIC/Singing In My Sleep
	6	20	24	LOVE AND ROCKETS/Holy Fool
17	21	19	21	KORN/Got The Life
14	18	18	21	GREEN DAY/Ince Guys Firesh
28	35	25	29	THIRD EVE BLINEILJumper
19	16	23	28	DEPECHE MODE/Only When I Lose
18	20	23	28	BARFBARED LADIES/One Week
15	12	18	20	SAVE FERRIS/Supersoy
14	13	15	20	DISHMALLA/Stay Austice
21	22	22	28	SOCIAL DISTORTION/Story Of My Life
	11	19	18	REEL BIG FISH/The Set Up (Non)
1	9	14	18	GOLDFINGER More Today Then
9	10	13	19	MORSTER MAGNET/Space Lord
18	18	13	19	COWBOY MOUTH/Whaters Gonna De
15	13	16	16	FilligER ELEVER/Quicksand
11	12	14	14	R E.M./Doysleeper
		1	14	BETTER THAN EZRAVAL The Stars
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28	18	40	43	SMASHING PUMPILITIS/Perfect .
27	32	40	41	FLYS/Get You (Where)
43	44	40	41	EVERCLEAR/Father Of Mine
42	43	39	40	THIRD EYE BLIND/Jumper
27	33	37	40	SEMISONIC/Singing In My Sleep
44	44	41	40	EVE 6/Inside Out
27	27	36	38	CAKE/Rever There
28	26	26	38	FUEL/Shimmer
46	42	46	38	EAGLE-EYE CHERRY/Save Tonight
15	20	27	37	NEW RADICALS/You Get What You
42	46	38	37	SHAWN MULLIRISA Water
26	27	29	28	EVERLAST/M/hut It's Liliu
26	26	28	27	R.E.M. Daysleeper
15	15	27	27	BE CK/Tropicalia
16	14	27	26	OASIS/Acquiesce
27	25	29	26	U2/Sweetest Thing
- 8	13	20	26	LOVE AND ROCKETS/Holy Fool
23	27	27	26	SOUL COUGHNIG/Circles
42	37	22	25	GOO GOO DOLLS/Shide
. 8	16	27	25	GARBAGE Special
44	32	33	25	ALANIS MORISSETTE/Thank U
18	17	32	24	HOLE/Colobrity Shirt
- 0	22	28	24	MATCHBOX 20/Back 2 Good
40	34		21	JEWEL Mands
30	18	41	20	LEBRAY KORAWITZ/Fly Away
			28	TOUCH AND GOWOLD VIII?
10	7	2	17	
14	12	16	15	OFFSPRING/Protty Fly (For)
- 7	14	16	15	BAREMAKED LADIESATS AS Been Done
		1	14	BEASTIE BOYS/Body Movin



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33 34 35 31 MOLE/Collective/Sun
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30 30 31 25 Beathward JUMES No. Albert Done
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### NEW MUSIC SPECIALTY SHOWS

R&R's Exclusive Look At The Cutting Edge Of Alternative

### Caesars 'Kick' Ass

By Rich Michalowski Asst. Alternative Editor

The cool little indie Minty Fresh does it again with yet another chart-topping specialty artist known as the Twelve Caesars. Hot track "(I'm Gonna) Kick You Out" has made some serious waves the past couple of weeks and finally lands the band high above the chart. You may remember other Minty Fresh artists such as Komeda and Khahimi Karie that fared well on the Specialty chart as well. Feel free to contact promotional stud Chris Stowers with any questions regarding these bands at (773) 665-0289. Following close behind is Skint/Astralwerks' Fatboy



INDIE IN NEW YORK - McClusky & Associates' Thaddeus Rudd rocks with DGC/Geffen's Remy Zero in New York. (L-r) Geffen's Bill Burrs, Rudd, Remy Zero's Cedric Lemoyne, Geffen's Tony P., and Remy's Shelby Tate.

Slim who may just break the record for the all-time long distance chart runner. While stations are banging the hell out of "Gangster Tripping," some Specialty programmers are diving deeper into You've Come Along Way Baby and playing alternate tracks such as "Praise You" and "Right Here - Right Now." Finally, killer debuts this week include: Mantra/Beggar's Banquet/ Interscope's Six By Seven. Interscone's Red Five. V2's Touch And Go, and Hopeless' the Oueers. Record To Watch: Spiritualized



### TOP 20 ARTISTS

Ranked by total number of shows reporting artist.

- 1 TWELVE CAESARS (Minty Fresh) Airplay Includes: KPNT, WEDG, WLIR
- 2 FATBOY SLIM (Skint/Astralwerks/Caroline) Airplay Includes: KCXX, WBRU
- 3 ASIANDUBFOUNDATION (Slash/London) Airplay Includes: KITS, WKQX
- 4 SIX BY SEVEN (Mantra/Beggar's Banquet/Interscope) Airplay Includes: KNRK
- 5 ORGY (Elementree/Reprise) Airplay Includes: KTOZ, KXTE, WEDG
- 6 SOUTH PARK (American/Columbia) Airplay Includes: WBCN, WBRU
- 7 PLACEBO (Hut/Virgin) Airplay Includes; KPNT, WHFS. WLIR
- 8 TOUCH AND GO (V2) Airplay Includes: KTOZ, WKQX, WXEG
- 9 ORGAZMO SOUNDTRACK (Nickelbag) Airplay Includes: WBRU, WBZF
- 10 SPRING HEELED JACK (Ignition) Airplay Includes: KFTE, WRXQ, XTRA
- 11 JON SPENCER BLUES EXPLOSION (Matador/Capitol) Airplay Includes: KTCL
- 12 REMY ZERO (DGC/Geffen) Airplay Includes: WHFS, WLIR, WXEG
- 13 UNBELIEVABLE TRUTH (Virgin) Airplay Includes: KNRX, WPLY, WRXQ
- 14 SOUL COUGHING (Slash/WB) Airplay Includes: KNRX, WKOX, WPLY
- 15 EVE 6 (RCA) Airplay Includes: KCXX, WQBK, WRXQ
- 16 RED FIVE (Interscope) Airplay Includes: KROQ, WBZF, WQBK
- 17 SNOWPONY (Radioactive/MCA) Airplay Includes: WBRU, KNRK, KTEG
- 18 QUEERS (Hopeless) Airplay Includes: KTCL, WGMR, XTRA
- 19 BABETHE BLUE OX (RCA) Airplay Includes: KNRK, KZNZ, WEDG
- 20 RANCID (Epitaph) Airplay Includes: KFMA, WEDG, WENZ

### SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

### KTEG/Alb our The Edge may 7-8:30 he f

### KHLR/Bryan, TX

#### WBTZ/Burlington, VT

### WKOX/Chicago, IL

#### WOXY/Cincinnati. OH 11 O'Clock News Toesday 11pm-mic

### WENZ/Cieveland, OH The End Zone Sunday midnight-1am #1

### WXEG/Dayton, OH

### KTCL/Denver, CO CL/s-University 7:30-8:30p

### WBZF/Florence, SC

### KNRX/Kansas City, MO

#### KFTE/Latayette, LA End Of The W

### ICXTE/Las Vegas, NV Il Hurts When I Pee

### WLIR/Long Island, NY Left Of Center Sunday 8:30-10:00pm Jerry Rubino

### KROQ/Los Angeles, CA Rodney On The ROO

### WRXQ/Me

### KZNZ/Minneapolis, MN

### WPLY/Philadelphia, PA

Spinout Thursday 7-9pm Shawn Jeffrey (om "It's On"

### India Flux Thursday 10:30-11:30pm Justin Haberson

in Spencer Blues. "Blue Green.
opticit Murphy's "Barroom Her
idhoney "Move With The Wind
wercraft. "Epony"
ss Than Jake "History Of A..."

### WXDX/Pit

### WCYY/Portland, ME

### WDST/Poughkeepsie, NY

### KCXX/Riverside, CA

### New Music Sunday Sunday 7-9:30pm Les Aaron

### XTRA/San Diego, CA

### KITS/San Francisco, CA

### KTOZ/Springfield, MO

### WGMR/State College, PA

### KLZR/Topeka, KS Future Mass Hysteria Monday 10:30pm midnipts Reggie Lutz

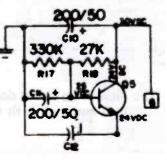
### KFMA/Tucson, AZ

### Hear This day 8-10 30pm

36 Total Reporters

### TOM RACER ! the secret's out

on your desk now.



### It's Not Hype ... It's Entertainment

□ SBR Creative Media consultant Scott Strong on the state of the format

By Jim Kerr Adult Alternative Editor Yes, you can get too hype-driven, but there's a big spectrum between no-hype and big-hype.

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With all of the dramatic changes that have occurred in both the radio and record industries over the past year, what better way to get a global perspective than to talk to a consultant with clients across the country? From his vantage point at SBR Creative Media, Scott Strong has a unique perspective of the global issues facing the format—and how it has dealt with them.

R&R: Do you think that music lists at the format's stations are getting tighter?

SS: It all depends on the market. However, I do see it getting tighter in a lot of places. I think that the one main reason is due to increased music sharing. A year ago, they were the only one playing the music and now all

you have to do is look at the Adult Alternative list of songs and most of them are being shared with other radio stations.

R&R: How does that affect music lists?

SS: If I take Sheryl Crow, Shawn Mullins, R.E.M., U2, and Alanis Morissette, who makeup the top 5 in R&R this week, they're all being played by other stations. Yes, this is going to be music that the audience wants to hear, but at the same time, if you only play it 10-12 times a week to leave room for some other new artist, you're just not going to get credit for the artist and you are going to lose out, because it is what the audience wants to hear now.

R&R: So to take credit for the artists you have to spin their songs a lot?

SS: Yes, I agree with that completely. To get people to know about Alanis Morissette, you need to play her song so they get to know her through that. You can say you own an artist and only play their songs 10-15 times, but the reality is that they're really nor going to know the artist.

R&R: Some would argue that you could accomplish the same thing by playing a number of album tracks, rather than just one sone.

SS: The problem is that the audience does not use radio the way a lot people in the industry, especially people who are behind the true "Triple-A" flag, realize. For example, look at the stations that



Scott Strong

are 'successful in middays. The people who are listening are not just sitting there staring at the radio trying to absorb all the stuff. A lot of other things are going on, and you need to set your radio station for the lifestyle of your audience. The reality is that you are competing against a lot of other things when you

are going after this demographic.

R&R: So, the perception that
the "Triple-A" listener turns the
radio on when they wake up in
the morning, and they don't turn
it off until they go to bed might
not necessarily be accurate.

SS: I think that would be a little extreme. I'm sure there would be a few there, but that would not be the majority. It's important to look at the lifestyle of the listener. Look at your own lifestyle. The nice thing about doing an adult format is that many of us fit the demographic. Do any of us just strictly listen to the radio and do nothing else? Probably not.

R&R: How do tighter rotations affect music decisions?

SS: Well, the danger is that sometimes when you try to tighten up you go too far the other way. Stations do need to take some chances. A perfect example right now is Lenny Kravitz's "Fly Away." That is a great song, and if you are looking at other formats, it's a top tester. So why wouldn't that work on some of the Adult Alternative stations? I think it has gotten where some programmers have forgotten the value of experimentation. It was great to see that some of the stations took a chance on the New Radicals. They said, "Here's a hit," and it looks like they're right. You can look at Lenny Kravitz and Soul Coughing that way also.

R&R: Don't be afraid to take a chance on a hit.

SS: Well, there's a happy medium. I would agree that stations

in the past were experimenting too much, but there's a big difference between experimenting too much and not experimenting at all. We need to find the happy medium.

R&R: There are issues that are facing all of radio—consolidation, shrinking budgets, margins, and things like that. What do you think is the biggest issue that's facing this format specifically?

SS: The things that you said are happening in radio are very much affecting this format, perhaps even more than most formats. The reason is that, when you have five stations around the country, it's easy to look in on each of the five stations. If you own 500 stations throughout the country, you can't spend as much time with it. You really can't look at the qualitative issues.

It's one of those things where the Adult Alternative stations are going to have to blow their hom. They are really going to have to market themselves not only in their market but to the radio community. They

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People come to you to be entertained, and that includes everything, down to the commercials.

are going to have to let others know that they are viable and help out the stations thinking of doing it. Because, let's face it, this format isn't easy to categorize. There's not really an easy listener moniker for the stations. Listeners know they love the station but when you go to a client, it's not as easy as saying, "Here's our Classic Rock station," where the client right away has a preconceived notion what Classic Rock means

R&R: What's the biggest effect that consolidation has had on the programming level?

SS: One thing is - and it may sound simple, but when you think about the demands being put on the program director it makes sense — time management. Years ago, all programmers had to worry about was to make sure that he or she presented the best station possible. Now it's not only presenting the best station possible, but also making sure that he or she is staying far enough away from the sister station and keeping track of the greater amount of competition. So it's just the time that they have to look at all three.

R&R: The format, and radio in general, sure has changed over the past few years.

SS: Yes, but even though radio has become more complicated. there is still one major issue that the station needs to address and that's entertaining. I really feel that it's easy to get so into these new things that radio stations have to do, for example finding nonspot revenue or meetings with your sister stations, that you sometimes really lose focus of the simplest thing, which is that your radio station needs to be entertaining. People come to you to be entertained. and that includes everything, down to the commercials.

R&R: One of the concerns in the past was when does entertainment end and hype begin?

SS: That's the one problem I had with the true Triple-A philosophy — they forgot that radio needed to be entertaining. Yes, you can get too hype-driven, but there's a big spectrum between no-hype and big-hype. The thing is that you are competing against a lot of different distractions with this lifestyle and you need to entertain. Sometimes this format takes itself way too seriously.

R&R: In a practical sense, what are the limits of the formats in terms of hype? In other words, could you give away money on the air?

SS: It's market by market, so I don't know if there's any formula that works for every station. But it is something where if you look at the lifestyle of the audience you could say money would work. If I look at this audience, what do a lot of them need? They need money. OK, and I bet if you did some sort of testing and were able to ask those questions, money would be important to them. Have any of us ever said, "You know, I don't need any more money?"

I just think what it comes down to is that you have to look at the qualitative makeup of the audience and ask, "How do I give away that money?" There will be some contests that would be too cheesy that wouldn't work. but there would be other ones where if you could pay their rent or mortgage for them you could do it. This reminds me of when I was working at a Classic Rock station. At the very beginning of Classic Rock, the conversation went, "We can't give away money." Find me a Classic Rock station that doesn't give away money now.

R&R: It sounds like you are saying to at least keep an open mind about giving away more than concert tickets.

SS: Yes. I don't want to pigeonhole the adult formats, but they say that they can't give away money or they can't give away computers or they can't give away things that actually fit the lifestyle of the listener, yet you hear most of the stations giving away concert tickets to small clubs. Well let me tell you something, on a Wednesday night, when a band comes in, there's very few of your listeners there at the small club. Yes, they want to hear about the show, but tickets aren't really a prize they can use. Instead of taking all that promo time hyping a concert on a Wednesday night at 10pm, when most of your audience can't do it because of their lifestyle, why not take that time and give them something they can use?

### TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1666 or e-mail: //mkerr@rronline.com



THE SBR TEAM — Posing with Lyle Lovett (c) is the SBR Creative Media team of consultants: (I-r) Scott Strong, John Bradley, Dave Rahn, and Tom Fride.

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The nice thing about doing an adult format is that many of us fit the demographic.

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### **ADULT ALTERNATIVE TRACKS**

**NOVEMBER 20, 1998** 

						TOTAL	PLAYS -		TOTAL
3/4	2W	LW	TW	ARTIST TITLE LABEL(S)	TW	LW	2W	3W	STATIONS/ADI
4	3	1	-1	R.E.M. Daysleeper (Warner Bros.)	718	735 .	681	645	38/0
1	1	2	2	SHERYL CROW My Favorite Mistake (A&M)	696	735	769	800	35/0
5	-4	4	3	U2 Sweetest Thing (Island)	623	635	628	579	36/0
2	2	3	4	SHAWN MULLINS Lullaby (Columbia)	615	703	716	777	30/0
7	7	6	5	DAVE MATTHEWS BAND Crush (RCA)	590	604	580	531	38/0
6	5	5	6	ALANIS MORISSETTE Thank U (Maverick/Reprise)	582	631	620	573	30/0
12	9	7	0	GOO GOO DOLLS Slide (Warner Bros.)	570	551	522	468	30/1
11	8	8	8	JEWEL Hands (Atlantic)	561	533	526	477	33/0
17	13	10	9	BARENAKED LADIES It's All Been Done (Reprise)	533	506	405	324	35/1
18	17	14	10	NEW RADICALS You Get What You Give (MCA)	479	431	363	292	30/1
9	10	11	11	BRUCE HORNSBY Great Divide (RCA)	476	503	496	511	32/0
3	6	9	12	CHRIS ISAAK Please (Reprise)	415	520	591	657	26/0
nets:	25	18	1	SEAL Human Beings (Warner Bros.)	374	326	236	32	29/3
8	11	13	14	JOHN MELLENCAMP Your Life Is Now (Columbia)	371	442	483	529	29/0
21	22	20	13	PHISH Birds Of A Feather (Elektra/EEG)	368	294	264	244	28/0
10	12	12	16	EAGLE-EYE CHERRY Save Tonight (Work)	341	450	445	509	20/0
6	15	15	17	SINEAD LOHAN No Mermaid (Grapevine/Interscope)	336	351	375	355	24/0
8	23	21	13	B.B. KING Bad Case Of Love (MCA)	297	284	254	191	30/1
10	28	25	19	BECK Tropicalia (DGC/Geffen)	285	251	218	188	23/0
4	21	23	20	LUCINDA WILLIAMS Can't Let Go (Mercury)	283	278	268	237	25/3
9	20	22	21	CAKE Never There (Capricorn/Mercury)	278	282	269	259	20/1
4	16	17	22	LYLE LOVETT Bears (Curb/MCA)	259	328	374	404	22/0
3	14	16	23	HOOTIE & THE BLOWFISH I Will Wait (Atlantic)	259	348	396	439	16/0
15	18	19	24	FASTBALL Fire Escape (Hollywood)	258	297	345	397	17/1
R	EAK	ER	23	LENNY KRAVITZ Fly Away (Virgin)	250	225	195	173	17/2
10	19	24	26	THIRD EYE BLIND Jumper (Elektra/EEG)	241	254	273	246	10/1
25	24	29	2	SUSAN TEDESCHI It Hurt So Bad (Tone Cool)	212	211	239	230	16/1
16	27	28	28	SON VOLT Driving The View (Warner Bros.)	206	220	219	221	22/0
2	29	26	29	JONNY LANG Still Rainin' (A&M)	193	225	206	243	18/1
DE	ΒU	T	30	ROLLING STONES Gimme Shelter (Virgin)	189	162	51		26/3

This chart reflects airplay from November 9-15. Songs ranked by total plays. Highlighted songs indicate Breaker.

40 Adult Alternative reporters. 40 current playlists. © 1998, R&R Inc.

### <u>NEW</u> & ACTIVE

SOUL COUGHING Circles (Slash/WB)
Total Plays: 185, Total Stations: 15, Adds: 1
ELLIOTT SMITH Waltz #2 (XO) (DreamWorks)

Total Plays: 183, Total Stations: 17, Adds: 0

BRUCE SPRINGSTEEN I Wanna Be With You (Columbia)
Total Plays: 180, Total Stations: 20, Adds: 3

BRIAN SETZER ORCHESTRA This Cat's On A Hot Tin Roof (Interscope)

Total Plays: 170, Total Stations: 20, Adds: 2

PATTY GRIFFIN Change (A&M)

Total Plays: 166, Total Stations: 17, Adds: 0

JOHN LENNON I'm Losing You (Capitol) Total Plays: 163, Total Stations: 25, Adds: 2 JONI MITCHELL The Crazy Cries Of Love (Reprise)
Total Plays: 118, Total Stations: 14, Adds: 1

COWBOY JUNKIES New Dawn Coming (Getten)
Total Plays: 113, Total Stations: 15. Adds: 0

RUSTED ROOT Magenta Radio (Mercury)
Total Plays: 104, Total Stations: 12, Adds: 1

EVERLAST What It's Like (Tommy Boy)
Total Plays: 91, Total Stations: 6, Adds: 2

Songs ranked by total plays

### BREAKERS.

LENNY KRAVITZ

Fly Away (Virgin)

L PLAYS/INCREASE TOTAL STATIONS/ADD

25

### MOST ADDED.

ARTIST TITLE LABEL(S)	oos
TRAGICALLY HIP Fireworks (Sire)	5
SHERYL CROW There Goes The Neighborhood (A&M)	3
GARBAGE Special (Almo Sounds/Interscope)	3
EMMYLOU HARRIS A Deeper Well (Eminent)	3
KEB' MO' Henry (550 Music)	3
ELLIS PAUL She Loves A Girl (Philo/Rounder)	3
ROLLING STONES Gimme Shelter (Virgin)	3
SEAL Human Beings (Warner Bros.)	3
BRUCE SPRINGSTEEN I Wanna Be With You (Columbia)	3
BRUCE SPRINGSTEEN Sad Eyes (Columbia)	3
LUCINDA WILLIAMS Can't Let Go (Mercury)	3

### MOST INCREASED PLAYS

ARTIST TITLE LABELIS)	PLAY INCREASE
PHISH Birds Of A Feather (Elektra/EEG)	+74
NEW RADICALS You Get What You Give (MCA)	+48
SEAL Human Beings (Warner Bros.)	+48
EDWIN MCCAIN I'll Be (Lava/Atlantic)	+44
RUSTED ROOT Magenta Radio (Mercury)	+39
BECK Tropicalia (DGC/Geffen)	+34
BRUCE SPRINGSTEEN I Wanna Be With You (Columb	bia) +33
COWBOY JUNKIES New Dawn Coming (Geffen)	+28
FAITH HILL This Kiss (Warner Bros.)	+28
JEWEL Hands (Atlantic)	+28

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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### "This Cat's On A Hot Tin Roof"

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WXRT WMMM

**KBAC** 

KRSH

KROQ KGSR KXST

WCLZ

KMTT KPIG KFXJ KBXR WXRV WNCS WRNR (add)

WRNX (add)

PRODUCED BY PETER COLLINS for Jill Music, Ltd.
Recorded and Mixed by John Holbrook

MANAGEMENT: Dave Kaplan Management, Inc.

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### ADULT ALTERNATIVE ALBUMS

**NOVEMBER 20, 1998** 

W	ZW	LW	TW	ARTIST TITLE LABEL(S)	TOTAL	PLAYS	EMPHASIS TRA	CKS (PLAYS)
1	1	1	1	SHERYL CROW The Globe Sessions (A&M)	762	-75	"Mistake" (696)	"There" (66)
4	3	2	2	R.E.M. Up (Warner Bros.)	750	-8	"Daysleeper" (718)	"Lotus" (15)
5	4	4	3	DAVE MATTHEWS BAND Before These Crowded Streets (RCA)	643	-18	"Crush" (590)	"Stay" (40)
2	2	3	4	SHAWN MULLINS Soul's Core (Columbia)	635	-86	"Lullaby" (615)	"Shimmer" (20)
5	5	6	5	U2 The Best Of 1980-1990 (Island)	632	-10	"Sweetest" (623)	"Barefoot" (3)
}	7	5	6	BAREMAKED LADIES Sturit (Reprise)	609	-36	"Done" (533)	"Week" (74)
,	8	7	7	ALANIS MORISSETTE Supposed Former (Maverick/Reprise)	582	-49	"Thank" (582)	V 100 11/10
)	10	9	6	GOO GOO DOLLS Dizzy Up The Girl (Warner Bros.)	570	+19	"Slide" (570)	1000
2	9	10	9	JEWEL Spirit (Atlantic)	561	+28	"Hands" (561)	
3	18	14	Ō	NEW RADICALS Maybe You've Been (MCA)	479	+44	"Get" (479)	
)	12	11	11	BRUCE HORMSBY Spirit Trail (RCA)	476	-31	"Great" (476)	THE PARTY
3	6	8	12	CHRIS ISAAK Speak Of The Devil (Reprise)	472	-97	"Please" (415)	"Flying" (44)
	11	12	13	JOHN MELLENCAMP John Mellencamp (Columbia)	415	-50	"Life" (371)	"Running" (14)
	27	19	0	SEAL Human Being (Warner Bros.)	374	+48	"Human" (374)	
,	20	21	1	PHISH The Story Of The Ghost (Elektra/EEG)	368	+74	"Birds" (368)	STATE OF THE PERSON NAMED IN
7	17	17	16	SINEAD LOHAN No Mermaid (Grapevine/Interscope)	342	-13	"Mermaid" (336)	"Takes" (6)
	13	13	17	EAGLE-EYE CHERRY Desireless (Work)	341	-109	"Save" (341)	The Park
4	14	15	18	LYLE LOVETT Step Inside This House (Curb/MCA)	321	-51	"Bears" (259)	"Texas" (40)
	25	22	19	B.B. KING Blues On The Bayou (MCA)	308	+24	"Case" (297)	"G" (4)
5	15	16	20	HOOTIE & THE BLOWFISH Musical Chairs (Atlantic)	299	-65	"Wait" (259)	"Lonely" (32)
6	16	18	21	FASTBALL All The Pain Money Can Buy (Hollywood)	296	-39	"Fire" (258)	"Way" (38)
9	24	25	2	MATCHBOX 20 Yourself Or Someone Like You (Lava/Atlantic)	293	+13	"Back" (166)	"Real" (123)
2	23	24	3	LUCINDA WILLIAMS Car Wheels On A Gravel Road (Mercury)	288	+7	"Let" (283)	"Long" (5)
	_	28	1	BECK Mutations (DGC/Geffen)	285	+34	"Tropicalia" (285)	
)	19	20	25	BRIAN SETZER ORCHESTRA The Dirty Boogie (Interscope)	283	-26	"Cat's" (170)	"Jump" (113)
	22	23	26	CARE Prolonging The Magic (Capricom/Mercury)	283	+1	"Never" (278)	"Mexico" (5)
	28	27	Đ	LENNY KRAVITZ 5 (Virgin)	274	+21	"Fly" (250)	"Thinking" (24)
E	BU	D	1	BRUCE SPRINGSTEEN Tracks (Columbia)	262	+42	"Wanna" (180)	"Bands" (41)
5	26	29	29	SUSAN TEDESCHI Just Won't Burn (Tone Cool)	249	+17	"Hurt" (212)	"Need" (37)
δ	21	26	30	THIRD EYE BLIND Third Eye Blind (Elektra/EEG)	241	-13	"Jumper" (241)	

### MOST ADDED.

ARTIST TITLE LABEL(S)	ADDS
BIG HEAD TOOD & THE MONSTERS Live(Revolution/Reprise	) 3
GARBAGE Version 2.0 (Almo Sounds/Interscope)	3
EMMYLOU HARRIS Spy Boy (Eminent)	3
ELLIS PAUL Translucent Soul (Philo/Rounder)	3
SEAL Human Being (Warner Bros.)	3
BRUCE SPRINGSTEEN Tracks (Columbia)	3
TRAGICALLY HIP Phantom Power (Sire)	3
LUCINDA WILLIAMS Car Wheels On A Gravel Road (Mercur)	y) 3

### **MOST INCREASED**

PLATS	PLAY
ARTIST TITLE LABELIS)	INCREASE
PHISH The Story Of The Ghost (Elektra/EEG)	+74
SEAL Human Being (Warner Bros.)	+48
ROLLING STONES No Security (Virgin)	+47
EDWIN MCCAIN Misquided Roses (Lava/Atlantic)	+44
NEW RADICALS Maybe You've Been (MCA)	+44
BRUCE SPRINGSTEEN Tracks (Columbia)	+42
RUSTED ROOT Rusted Root (Mercury)	+39
<b>BECK</b> Mutations (DGC/Getten)	+34
JOHN LEMMON John Lennon Anthology (Capitol)	+29
FAITH HILL Faith (Warner Bros.)	+28
JEWEL Spirit (Atlantic)	+28

This chart reflects airplay from November 9-15. Albums ranked by total plays, with plays from all cuts from an album combined. 40 Adult Alternative reporters. 40 current playlists. © 1998, R&R Inc.

REPORTERS
Stations and their adds by tract listed alphabetically

### WRNR/Baltimore, MD

GOLDEN SMOG "Line

KFXL/Boise, ID
PB: Rever Welsh
IIII: Carl Scholder
CHRIS ISAM Figure'
SHAWN MULLIES "Stimmer
SHERYL CROW "Thore"
ACRITS OF GOOD ROOTS "M
ADMANDA MARSHALL "Belove AMANEA MARSHALL "B MEB" MO" "Honry" GOO GOO DOLLS "Eyes"

#### WXRV/Beston, MA

### WNCS/Burlington, VT

WNCS/Burlington,
PR: Grog Nasstar
BD: Joby Peterson
4 B.B. KING "Bros"
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2 SAMPLES "Anymore"
ELLIS PALR. "GIP"
LYLE LOVETT "Bross"
TRAGICALLY HP "Firest

### WMVY/Cape Cod, MA

KBCO/Denver, CO PD: Dove Beases INC. Seet Arbeigh 12 LUCINDA WILLIAMS "Let" 2 ROLLING STONES "Gimene

### WXRT/Chicago, IL

WTTS/Indianapolis, IN PD: Rich Anton IIII: Morio McCollister LEMPY KRAINTZ "Fly" JIMMY RYSER "Dump" P/Programming North Wilder

10 Party Martin

BIG HEAD TODD .. "Tangers

SUSAN TEDESCHI "Hurt"

#### KKZN/Dallas, TX

WDOD/Chatta

Ott: Deary Housed
TR: Chris Adams
7 EVERLAST "Life"
7 OASIS "Acquirisce"
7 ROLLING STORES "Girl
2 BRUCE SPRINGSTEEN
JOHN LANG "Rightm"
PLACEBO "Morring"

KOZN/Kansas City, MO PD Paul Kriegler HOOTE. "Lanely" SEAL "Human"

KACD/Los Angeles, CA PDI Keim Conninghom IND: Nicole Sandler 18 EDWIN MCCAN: "FW" 15 INEW RADICALS "Gut" 13 JOB MITCHELL "CHIN" JOHR HART "How!"

#### WMMM/Madison, WI

KPIG/Montersy, CA POIND Laura Happer 13 LYLE LOVETT Terasi 10 JOHNY LANG "Second" 8 JEFF MULDAR "Alborta" 8 BILL MILLER "Ghost" AGENTS OF GOOD ROOTS " CRACKER "Syven"

### WRLT/Nashville, TN

WXPN/Philadelphia, PA
OM/PO: Brace Rampo
MD Brace Warnes
TARGCALLY HE "Veworls"
TORI AMOS "Chaff
ELLIS PALE "Gel"
PHISH "Ghost"
REW MD "Heary"
ARWEL "Deep"
ARWEL "Deep"
PHISH "Long"
PHIEN WOLF "Long"

WCLZ/Portland, ME

### KINK/Portland, OR

KTHX/Reno, NV
PD: Bruce Van Oylo
IIID Howy Reymolds
10 JOHB MELLERCAMP
9 CRACKER "Sever"
7 DANG GARZA "Salve"
7 LAURA LOVE "Word"
7 R.L. BURRISIDE "Bed"

### WVRV/St. Louis, MO

### KENZ/Sall Lake City, UT

PB: Bruco Jason APD/MD Bom Cassal WHALEEL Morcy

### IOCST/San Diego, CA PD/IID: Done Shareb SEAL "Human"

KFOG/San Francisco, CA PD: Paul Murszaluk APBAND, BHI Evens SEA, "Namen"

### KBAC/Santa Fe, NM

DAND GARZA "Stave" LENNY KRANTZ "Fly" ELLIS PALE "GIT" DADA "Undertow" SMASHING PUMPKINS "Crest Briad Jonestowns... "Hell"

KOTR/San Luis Obisso, CA

KTYD/Santa Barbara, CA Dis./Fill Polig.: Keith Reyor IID: Dayna Berkey 3 FREDY JOHES Gimme' ROLLING STOMES "Gimme' BRUCE SPRINGSTEEN "Sed" BRUCE SPRINGSTEEN "Sed"

### KRSH/Santa Rosa, CA

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KAEP/Spokane, WA

WRNX/Springfield, MA
ON Tom Davis
PB: David Withous
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BRIAN SETZER ORCH "Carb"

WHPT/Tamps, FL Ptr. Cheef Beck 100: Burt Schreiner THRD EYE BUIND "Jump BAREMAKED LADIES "DI GOO GOO DOLLS "SHO!"

40 Total Reporters 40 Current Reporters 40 Current Playlists

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- Rolling Stone



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Looking for dynamic PD for #1 CHR station on tropical Guam, USA. Must have mgt. exp. to lead talented airstaff and strong marketing skills. Fax resume and salary history to Ernie Galito, GM. (671) 477-5561. EOE

### EAST

WGLU, Johnstown, PA: Top 40 Night AT sought. Strong phones, production. T&R: Rich Adams, 2447 Bedford St., Johnstown, PA 15904 EOE (11/20)

Overnight AT sought at WPLY (V100) Philadelphia. Energy, phones, appearance, production skills, T&R: Jim McGuinn, 1003 Baltimore Pike, Media, PA 19065 EOE (11/20)

Morning Drive — Country FM 30 miles south of Washington, DC. Must have min. 2 yrs. experience, know country, old and new. Production & live appearances plus some programming duties. Send T&R to WKIK-FM, P.O. Box 2470, La Plata, MD 20646. EOE

News Anchor & Reporter for FM-AM-FM duopoly 30 miles south of Washington, DC. Must gather, write and deliver on-air. Min. 2 yrs. exp. Send T&R plus writing samples to: Somar Communications Inc., P.O. Box 2470, La Plata, MD 20646. EOE

Mid-Atlantic Market leader seeks new blood for the new year. Country morning show singles or teams. Show us what you've got.T&R: Radio & Records, 10100 Santa Monica Blvd., #685, 5th Floor, Los Angeles, CA 90067. EOE

### CHR MORNING GIG!

Our 6 year morning show is off to a bigger market! This could be your big break... Make your package stand out, and rush to:

Mike Morgan, OM
FLY 92
Albany Broadcasting
6 Johnson Road
Latham, NY 12210
Fly 92 is Albany, NY's 50kw #1
CHR station, EOE

### SOUTH

AM Producer? Organized? Good production and people skills? Understand baby boomens? T&R: Dennis Winslow, KLDE-Oldies 94,5, 5353 W. Alabama, Ste. 410, Houston, TX 77056 EOE (11/20)

Mornings on New Country giant, T&R+ salary history. Don Brookshire, WKIX, 5706 New Chapel Hill Road, Raleigh, NC 27607 EOE (11/20)

Job opening for a Promotions Director at one of America's leading broadcast groups. Dick Broadcasting Company in Knoxville, TN is in need of a creative individual who also has great organizational skills and a willingness to work to keep us No. 1. Please send resume to: Mike Hammond, PO. Box 11167, Knoxville, TN 37939. No phone calls please. EOE M/F

Rock 101 WROQ has a rare opening for a 7pm-12mid. air talent. Applicants must be capable of dominating the phones and working on digital production. You will not find better facilities or a better place to live anywhere! T&R to: Ken Carson, WROQ, 7 N. Laurens St. Ste 700, Greenville, SC 29601. EOE

WXLY (Oldies 102.5) is looking for a PD to keep our ratings dominant station at the Top! Airshift inclusive, winning track record a must! Competitive salary, great benefits. Tapes and resumes to: Ron Raybourne, Jacor of Charleston, 950 Houston Northcutt Blvd., Mt. Pleasant, SC 29464. EOE

Want to move south? Jackson, Mississippi's top-rated CHR has an immediate opening for a morning host/team to continue our winning tradition. If you're a team player, like to have fun, and know how to get involved with the community, we're looking for you! Must have at least 3 yrs. experience. Send T&R to: WYOY, Attn: Kevin Vaughn, 265 Highpoint Dr., Ridgeland, MS 39157. EOE

### NASHVILLE AC MORNING DRIVE RARE OPPORTUNITY

OUR LOSS IS YOUR GAIN! Our current morning host took us to #4 in the Music City, but now he's moving on, and we need someone to take it to the next level.

South Central Communication's highly rated MIX 92.9 WJXA is looking for a talented, successful AM show host with a verifiable track record of winning. You must understand the life group and have the passion to win. Heritage family owner and good compensation.

Rush tape, resume and salary history to: Barbara Bridges, Program Director, WJXA, 504 Rosedale Avenue, Nashville, TN. South Central Communications is an Equal Opportunity Employer.

### KISS-FM Dallas

KHKS, Dallas #1-rated radio station has rare 10pm-2am opening. Must be upbeat, good phones, production, street smart, relatable. Great company. Great benefits. Minimum 3yrs experience. EOE. No calls please. Send T&R to: KISS-FM, c/o "Mr. Ed" Lambert, 8235 Douglas, Ste. 300, Dallas, TX 75225.

### **MIDWEST**

Co-Host sought for top morning show, T&R: WIXX, Dan Stone, 115 So. Jefferson St., Green Bay, WI 54301, Midwest Communications is an EOE (11/20)

Flame-throwing KTXY seeks middey talent. No "Howard Stem" wannabast T&R: Zimmer Radio Group, Bill Roberts, 3215 Lemone Industrial Blvd., Columbia, MO 65201 EOE (11/20)

Zimmer Radio Group has immediate full-time on-air positions. T&R: Aaron Worsham, 3215 Lemone industrial Blvd., Columbia, MO 65201 EOE (11/20)

KKRFACGRA Stuert/Jefferson/Dec Moines, IA. Full-time News Director. Experience not necessary. Will train. CALL: Pal Delaney (808) 779-9524 EOE (11/20)

Central Redio Group seeks full-time News Anchor/Reporter Experience required. T&R: Chris Ouellette, Box 1, Eau Claire, WI 54702 EOE (11/13)

Hot Country in Tulsa, OK. Looking for afternoon drive/promotions director. If you have personality and attention to detail, send T&R to: Brad/Kick99, 4590 E. 29th st., Tulsa, OK 74114. EOE

Great Country KJJY/Des Moines seeks Morning Newsperson for Hatfield & McCoy show. Great newsreading & enthuslasm a must. T&R: Beverlee Brannigan, KJJY, 5161 Maple Dr., Des Moines, IA 50317. EOE

LITE ROCK 99/WNNS seeks APD/PM drive personality. Solid company offers stability and advancement opportunities! Put down roots in Springfield, IL. Rush T&R to: WNNS, Kellle Michaels, Box 460, Springfield, IL 62705. Females/Minorities encouraged.

Top-rated mainstream rock station is looking for a topical, music driven morning show. Great city, great company. Rush T&R to: Tom Stevens, KSEZ, 1113 Nebraska Street, Sioux City, IA 51102.

Working for a conglomerate got you worried? Know who you'll be working for next week and into the future! Immediate opportunities at Midwest facility. Program Director, with experience and track record. Will include airshift and production duties, base salary around 30k, plus generous talent and bonuses with benefits. Production Director, creativity a must. Will include air shift. Salary mid 20's plus talent and bonuses with benefits. Company is privately owned and NOT FOR SALE. Tape & resume immediately to: Radio & Records, 10100 Santa Monica Blvd., #686, 5th Floor, Los Angeles, CA 90067. EOE

## 101.3

Richmond, Indiana's market leading 50,000 watt Hot AC, is seeking a PD with vision and common sense. Come grow with an expanding organization. Rush your resume and program philosophies no later than December 18, 1998 to: Mr. David Rodgers, WFMG, 2301 W. Main Street, Richmond, IN 47374. Rodgers Broadcasting Corp.
An Equal Opportunity Employer. No phone calls please.

610 WTVN is looking for its next talk show star. Got an agenda? Move on. Like to talk politics? Move on. Understand that this about entertainment? OK, send us a tape. Evenings will be your domain. Mail, overnight, hell — drive your tape over.

We are also searching for the brightest to head our very active promotions department that includes sister stations WCOLFM and WFII-AM. Candidates must understand marketing, detail and the similarities and differences between news/talk, country and talk listeners.

Send all materials to: Darryl Parks, Jacor Columbus, 1301 Dublin Road, Columbus, OH 43215-7009 or call (614) 487-2476.

Jacor Columbus is an equal opportunity employer.

### OLDIES PD UNIQUE OPPORTUNITY FAMILY OWNED GROUP

If you're tired of all the changes and looking for stability, then grab this one! South Central Communications's highly rated



WJPS-FM/Evansville, IN is looking for an on-air Program Director who loves Oldies radio. You must understand the lifestyle and have the pas-

sion to win. Must be versed in RCS Selector and digital studios. Heritage family owner, good compassion and wonderful family environment.

Rush tape, resume, and programming philosophy to: Rob Burton, General Manager, WJPS, 1162 Mt. Auburn Road, Evansville, IN 47736. South Central Communications is an Equal Opportunity Employer.

### WEST

Creative genius. Write. Produce. Selling copy. Five stations, Competitive salary, Benefits. Stable owner. Celifornia Sierra Nevadas KVML: Fax resume: Terrell (209) 533-9520. EOE (11/20)



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 We're looking for an affiliate sales player who understands radio.

Network experience preferred, but not

Live and work by the beach in beautiful Santa Cruz, CA

Fax letter and/or resume to: 408-420-1419 EOE

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### OPPORTUNITIES

#### **OPENINGS**

**OPENINGS** 

Positions Sought

KPLU/Tacoma-Seattle, seeks two positions to join its award-winning NPR news team. ATC host for newscasts, weather and traffic includes reporting and interviewing. Reporter to produce features and snot news for local and NPR broadcast. Need strong writing and production skills. Send cover letter, resume with three references and cassette to: Human Resources, Pacific Lutheran University, Tacoma, WA 98447. EOE

Tired of waiting to make your mark? APDs, here's your chance. Top-rated "Thunder Country", Tri-Cities, WA, is seeking our next Program Director. If you believe you have what it takes to Program a winning radio station, then send an aircheck and programming philoso-phies yesterday to: Jon McGann -- Director of Programming, Triathlon Broadcasting/Tri-Cities, 830 N. Col. Ctr. Blvd., Ste B-2, Kennewick, WA NortheastTalk Host searching for part-time, fillin work, Topical, humorous, hard working, interactive and ready. ANTHONY SCHINELLA: (617) 730-8483 (11/20)

A witty and humorous love doctor who understands women, is the only one you can put opposite Dr. Laura, DOCTOR LOVE: (800) 404-

Recent college grad at bargain basement prices. Give me the mic. TOMMY WECK: (516) 932-6965 (11/20)

Seeking air talent? I'm seeking a rated market. Resume and demo at vicksburg.com/ ~michaels/mystuff TRENT MICHAELS: (601) 977-4772 (11/20)

Call KELLIE BERNELL: (818) 889-1129, kbernell@aol.com (11/20)

lican nuns on prozac, I'll find them. Writer, phones, anything. Anywhere. FOSTER: (323) 769-6424 (11/20)

gramming experience. Available immediately USA or overseas, BILL ELLIOTT: (813) 920-

searching for home in Southern California, ROB: (760) 360-3768, or view T&R at

ers. Talent not hooters. MANTALK: (954) 962-9282 (11/20)

Michael "Keetybird" Keeton available. Formerly KLSY/Seattle. www.geocities.com/ Area51/Starship/8051 MICHAEL: (502) 696-0826 (11/20)

www.rronline.com

#### AFTERNOON DRIVE SAN FRANCISCO

Legendary Smooth Jazz station, KKSF has a rare Afternoon Drive opening. Do you possess a presentation style rich in imagination and creativity? Do you have a warm yet energetic on-air vibe? Do you convey a love of music in a compelling, concise and believable way? Do you share our belief that less is more? Great performers from AOR and AC whove of Smooth Jazz encouraged to apply. Exceptional compensation and performance bonuses. Send a tape demonstrating the above to: Paul Goldstein, VP, Programming, KKSF, 340 Townsend, Suite 400, San Francisco, CA 94107. No phone calls please.

Southwest station is looking for the following positions:

Talk Show Producer — Produce a daily high-profile, high-energy, informative, entertaining morning show. Book and schedule guests. Suggest topics/show ideas. Must be aware of current news and cultural events, detail-oriented, work well under pressure, able to take direction and have good phone skills. Send resume JOB # MSP8409.28 Talk Show Host — You must be com-

pelling, energetic, Informative and an entertaining talent who is ready to go to the next level with a SW talker. If you're comfortable with "mass appeal" topics and real life issues, then send your untelescoped tape and resume. JOB

Production Dir. — We need a "creative, out-of-the-box" thinker with sharp copywriting skills. Responsibilities: commercials and station promos/imaging, computer, digital production proficiency, ability to work under pressure. Make us laugh, cry, and want to listen to your work? You must have a CHR approach to Talk. So, hit us with your "best shot!" Send resume & tape to: JOB #PRD84011.2

Please send resumes and any required material to: ATTN: (Job#) 1714 W. Bo-nanza Rd., Las Vegas, NV 89106. EOE

### POSITIONS SOUGHT

The search continues for Central

California's hottest music station.

KBOS is looking for fresh new tal-ent for middays. Get your tapes over-night to: PD Steve Wall at KBOS

1066 East Shaw Ave., Fresno, CA 93710. No Calls Please.

SMART, SEXY CREATIVE FEMALE morning show co-host and News Director with great laugh seeks new gig with upbeat, progressive radio station. Love making personal appearances and remotes. Call Krista: 319-753-1024

Radio Is life! I'd like to join yours. Positive fulltime female AT seeking air position in Southern states. CHRISTIE: (512) 576-9502 at 3:15p. christiekay1@yahoo.com (11/20)

Entertaining Sportscaster available. MIKE: (800) 785-0918-18 (11/20)

Anywhere. 10+ years Country, AC, CR, Oldies. Packed & ready to roll. JON: (517) 839-0143, Server@MindSpring.com (11/20)

Versatile, programming veteran seeking a "non-titanic" ship to captain. Will consider all offers. Call ROGER: (423) 235-6889, or e-mail: repp@icx.net (11/20)

Larry Carolla. ABC Network vet (AC/Oldies/ CCC) seeks small market+ for management opportunity, possibly w/AM show. LARRY: (972) 669-4725, larryc@dj.net (11/20)

I'm searching for small/medium station on West Coast to do what I love and get paid something. BILL: (209) 578-8456 (11/20)

### RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

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2644, www.doclove.com (11/20)

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Sally Struthers hungry - If you seek 10 repub-

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### Positions Sought

Country Radio's answer to Regis & Kathy Lee clean, upbeat, topical, funny morning show. PD & ND experience, CURT & RACHELLE: (402) 562-6064, baumann4@yahoo.com (11/20)

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### **R&R** Opportunities Advertising

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\$100/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border, If logo, custom border or larger heading are required, add 1/2 inch (560 for 1x, \$50 for 2x). In addition, all add appear on R&R's web site, (www.

#### Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

### Positions Sought: \$50/inch

individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

### Payable In Advance

Opportunities Advertising orders must be typev coport unless subsets and groups miss of by advance payment. Advances as accepted by fax; (310-203-8727) or mail. Visa, MC, Amisc or Discover card acceptation date and promo number. Bland box responses are sent to advertisers every Friday by first-class mail.

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To appear in the following weeks issue, your ad must be received by **Thursday neas (POT)** eight days prior to issue date. Address all ads to R&R Coportunities, 10100 Santa Monica Blvd., Fifth Roor, Los Angeles, CA 90067.

### **R&R** Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

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To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by email kmumaw@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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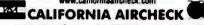
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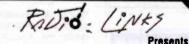
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NATIONAL AIRPLAY OVERVIEW NOVEMBER 20, 1998

Breakers In Blue

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BARENAKED LADIES One Week (Reprise) THIRD EYE BLIND Jumper (Elektra/EEG)

SHAWN MULLINS Lullaby (Columbia) EAGLE-EYE CHERRY Save Tonight (Work)
SHERYL CROW My Favorite Mistake (A&M)

AALIYAH Are You That Somebody? (Atlantic)

ALL SAINTS Never Ever (London/Island)
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13 17 SEMISONIC Closing Time (MCA)

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20 23 22 25 24 26 27 30 EVE 6 Inside Out (RCA) FASTBALL Fire Escape (Hollywood)

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NATALIE MERCHANT Break Your Heart (Elektra/EEG)

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8 11 TO Westside (ClockWork/Epic)

FAITH EVANS Love Like This (Bad Boy/Arista)

13 26

NEXT I Still Love You (Arista)
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WILL SMITH Miami (Columbia)

NICOLE Make It Hot (Gold Mind/EastWest/EEG)

15 19 TIMBALAND VMISSY & MAGOO Here We... (BlackGround/Atlantic) 1 LAURYN HILL Can't Take My Eyes Off You (Ruffhouse/Columbia)

NASTYBOY KLICK Lost In Love (Upstairs)

18 30 'N SYNC (God...) A Little More Time... (RCA)

TAMIA So into You (Owest/WB)

29 OUTKAST Rosa Parks (LaFace/Arista)

MONICA Angel Of Mine (Arista)

20 23 REEL TIGHT Wanna Ride (G-Funk/Restless) 21

KURUPT We Can Freak It (Out) (Antra/A&M) 112 L/MASE Love Me (Bad Boy/Arista)

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37 3 DEBORAH COX Nobody's Supposed To Be Here (Arista)

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PHIL COLLINS True Colors (Atlantic)
FAITH HILL This Kiss (Warner Bros.)

CELINE OION To Love You More (550 Music)

HOUSTON & CAREY When... (Arista/Columbia/DreamWorks/Geffen)
JOHN TESH 1/DALIA Mother I Miss You (GTSP/Mercury)

10 EDWIN MCCAIN I'll Be (Lava/Atlantic)

ANNE COCHRAN ANO JIM BRICKMAN After All. (Windham Hill)
SHANIA TWAIN You're Still The One (Mercury)

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18 20 MADONNA The Power Of Good-Bye (Maverick/WB)

ROD STEWART Ooh La La (Warner Bros.) 20

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MARILYN SCOTT The Last Day (Warner Bros.)

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28 GOO GOO DOLLS Iris (Warner Sunset/Reprise)

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AMERICA From A Moving Train (Oxygen) GEORGE BENSON Standing Together (GRP) 27 29

No Songs Qualified For Breaker Status This Week.

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### URBAN

FAITH EVANS Love Like This (Bad Boy/Arista)

DEBORAM COX Nobody's Supposed To Be Here (Arista)
DIVINE Lately (Pendulum/Red Ant)
DRU HILL VREDMAN How Deep Is... (Def Jam/RAL/Mercury/Island)

KIRK FRANKLIN Lean On Me (Gospo Centric) BRANDY Have You Ever? (Atlantic)

1W

AARON HALL All The Places (I Will...) (MCA)

JAY-Z VAMIL AND JA Can I Get A... (Del Jam/RAL/Mercury)
MARY J. BLIGE Beautitul (Flyte Tyme/MCA)
112 VMASE Love Me (Bad Boy/Arista)

R. KELLY L/KEITH MURRAY Home Alone (Jive) 14 TOTAL I/MISSY ELLIDTT Trippin' (Bad Boy/Arista) 15

BRIAN MCKNIGHT Hold Me (Motown)

KENNY LATTIMORE Days Like This (Columbia)
ORU HILL These Are The Times (Island)

CASE 1/JOE Faded Pictures (Det Jam/RAL/Mercury)

LAURYN HILL Doo Wop (That Thing) (Ruffhouse/Columbia) 19 TO Westside (ClockWork/Epic)

JON B. I Do (Whatcha Say Boo) (Yab Yum/550 Music)

OUTKAST Rosa Parks (LaFace/Arista)

JANET The Velvet Rope (Virgin) JANET The Vervet Hope (Virgin)

NICOLE I/MOCHA I Can't See (Gold Mind/EastWest/EEG)

CHICO OEBARGE Virgin (Kedar/Universal)

GERALD LEVERT Taking Everything (EastWest/EEG)

MACK 10 I/GERALD LEVERT Money's Just... (Hoo-Bangin/Priority)

18 24

27 23 33 SHAE JONES Talk Show Shhh! (Universal)

TIMBALAND (MISSY & MAGOO Here We. (BlackGround/Atlantic)
HOUSTON & CAREY When... (Arista/Columbia/DreamWorks/Getten)
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ROCK

**LENNY KRAVITZ** Fly Away (Virgin)

GOO GOO DOLLS Slide (Warner Bros.)

METALLICA Turn The Page (Elektra/EEG)

JONNY LANG Still Rainin' (A&M)
BLACK CROWES Kicking My Heart Around (American/Columbia) CREED What's This Life For (Wind-up)

BLACK SABBATH Psycho Man (Epic)

KISS Psycho Circus (Mercury)

HOLE Celebrity Skin (DGC/Getten)

EVE 6 Inside Out (RCA)
SCREAMIN' CHEETAH WHEELIES Boogie... (Capricorn/Mercury)

CANOLEBOX 10,000 Horses (Maverick/WB)

FLYS Got You (Where I Want You) (Trauma/Delicious Vinyl)
MOTLEY CRUE Bitter Pill (Motley/Beyond)
JOHN MELLENCAMP Your Life Is Now (Columbia)

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R.E.M. Daysleeper (Warner Bros.) ROB ZOMBIE Dragula (Getten) 17

DAYS OF THE NEW The Down Town (Outpost/Getten)

24 22 25

KENNY WAYNE SHEPHERD Everything Is... (Revolution/Reprise)
OFFSPRING Pretty Fly (For A White Guy) (Columbia)
MOON DOG MANE Turn It Up (Eureka)

U2 Sweetest Thing (Island)
BRUCE SPRINGSTEEN I Wanna Be With You (Columbia)

29 26 RUSH Spirit Of Radio (Anthem/Atlantic) FASTBALL Fire Escape (Hollywood)
NENNY WAYNE SHEPHERD Somehow... (Revolution/Reprise) 21 20

30 FUEL Bittersweet (550 Music)

TRAIN Free (Aware)

AMOUN Nobody's Wife (Columbia)
30 SECOND COMING Soft (Capitol)

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eakers In Blue

NATIONAL AIRPLAY OVERVIEW NOVEMBER 20, 1998

### **URBAN AC**

**DEBORAH COX** Nobody's Supposed To Be Here (Arista) KIRK FRANKLIN Lean On Me (Gospo Centric) LUTHER VANDROSS I Know (LV/Virgin) LUTHER VANDHOSS I KNOW (LUTHINI)
TEMPTATIONS Stay (Motown)
DIVINE Lately (Pendulum/Red Ant)
MAXWELL Matrimony: Maybe You (Columbia)
GLENN JONES Let It Rain (SAR/WB) KENNY LATTIMORE Days Like This (Columbia) REGINA BELLE I've Had Enough (MCA)
AARON HALL All The Places (I Will...) (MCA) AARON HALL All The Places (I Will...) (MCA)
MARY J. BLIGE Beautiful (Flyte Tyme/MCA)
HOUSTON & CAMEY When... (Arista/Columbia/DreamWorks/Getten)
TRIN-I-TEE 5:7 God's Grace (B-Rite/Interscope)
WILL DOWNING & GERALD ALBRIGHT Stop... (Verve/Motown)
BRIAN MCKINGHT The Only One For Me (Motown)
LAURYN HILL Can't Take My Eyes Off You (Ruffhouse/Columbia)
BRANDY Have You Ever? (Attantic)
BRIAN MCKINGHT Hold Me (Motown)
MARK I. Tried (BCA)

BRIAN MCKNIGHT Hold Me (Motown)

4KAST I Tried (RCA)
GERALD LEVERT Thinkin' Bout It (EastWest/EEG)
WESTA Somebody For Me (I.E./Motown)
GERALD LEVERT Taking Everything (EastWest/EEG)
JON B. They Don't Know (Yab Yurn/550 Music)
TAMMA So Into You (Owest/WB)
PEABO BRYSON My Heart Belongs To You (Windham Hill)
LEVI LITTLE Somebody To Love (White Lable)
KYLE EASTWOOD Why Can't We Live Together (Columbia)
MAJEE Sapphire (Verve Forecast)
JON B. I Do (Whatcha Say Boo) (Yab Yurn/550 Music)
DRU HILL These Are The Times (Island)

No Songs Qualified For Breaker Status This Week.

### URBAN begins on Page 51. **ACTIVE ROCK**

**LENNY KRAVITZ Fly Away (Virgin)** LERRY KHANTIZ HY AWRY (VIRGIN)

METALLICA Turn The Page (Elektra/EEG)

ROB 20060E Draguta (Getfen)

OFFSPRING-Pretty Pky (For A White Guy) (Columbia)

BLACK SABBATH Psycho Man (Epic)

FLYS Got You (Where I Want You) (Trauma/Delicious Vinyl)

CREED What's This Life For (Wind-up)

COO COO COLLS Side (Warrer Free)

GOO GOO OOLLS Side (Warner Bros.)
BLACK CROWES Kicking My Heart Around (American/Columbia) MARILYN MANSON The Dope Show (Nothing/Interscope)
SECOND COMING Soft (Capitol)

EVE 6 Inside Out (RCA) CANDLEBOX 10,000 Horses (Maverick/WB)

ECONOLINE CRUSH Surefire (Never Enough) (Restless)
KORN Got The Life (Immortal/Epic)

0 FUEL Bittersweet (550 Music)

KISS Psycho Circus (Mercury)
GOOSMACK Whatever (Republic/Universal)
MONSTER MAGNET Powertrip (A&M)
MONSTER MAGNET Space Lord (A&M)

STABBING WESTWARD Sometimes It Hurts (Columbia) DAYS OF THE NEW The Down Town (Outpost/Getten)
PUSHMONKEY Handslide (Arista)

MOTLEY CRUE Bitter Pill (Motley/Beyond) VAST Touched (Elektra/EEG)

PEARL JAM Elderly Woman Behind... (Epic)

FINGER ELEVEN Quicksand (Wind-up)
SCREAMIN' CHEETAH WHEELIES Boogie... (Capricorn/Mercury)

### COUNTRY

LEE ANN WOMACK A Little Past Little Rock (Decca) TY HERNDON It Must Be Love (Epic) FAITH HILL Let Me Let Go (Warner Bros.)
COLLIN RAYE Someone You Used To Know (Epic) GEORGE STRAIT We Really Shouldn't Be ... (MCA) BROOKS & DUNN Husbands And Wives (Arista)
TERRI CLARK You're Easy On The Eyes (Mercury) DIXIE CHICKS Wide Open Spaces (Monument) DIXIE CHICKS Wide Open Spaces (Monument)
ALAN JACKSON Right On The Money (Arista)
GARTH BROOKS It's Your Song (Capitol)
CLAY WALKER You're Beginning To Get To Me (Giant)
WADE HAYES How Do You Steep At Night (DKC/Columbia)
MARTINA MCBRIDE Wrong Again (RCA)
AARON TIPPIN For You I Will (Lyric Street)
DEAN CARTER Absence Of The Heart (Capitol) 10 **BLACKHAWK** There You Have It (Arista) 16 RANDY TRAVIS Spirit Of A Boy... (DreamWorks)
TIM MCGRAW For A Little While (Curb)
JOHN MICHAEL MONTGOMERY Hold On To Me (Atlantic)
TOBY KEITH Getcha Some (Mercury)
JO DEE MESSINA Stand Beside Me (Curb)
REBA MICENTINE Wrong Night (MCA) 17 21 18 20 24 22 TRAVIS TRITT If I Lost You (Warner Bros.) TRANS TRITT IT Lost You (Warner Bros.)
DIAMOND RIO 'Unbelievable (Arista)
SARA EVANS NO Place That Far (RCA)
VINCE GILL Kindly Keep It Country (ACA)
MICHAEL PETERSON By The Book (Reprise)
WARREN BROTHERS Guilty (BNA)
DERYL DOOD A Bitter End (Columbia)
WILLINISONS Fly (The Angel Song) (Giant) 25 26 29

BILLY RAY CYRUS Busy Man (Mercury)
KINLEYS Somebody's Out There Watching (Epic)

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### **ALTERNATIVE**

CAKE Never There (Capricorn/Mercury) GOO GOO DOLLS Side (Warner Bros.)

OFFSPRING Pretty Ply (For A White Guy) (Columbia)

HOLE Celebrity Skin (DGC/Geffen)

FLYS Got You (Where I Want You) (Trauma/Delicious Vinyl)

EVERLAST What I'S Like (Tommy Boy) SOUL COUGHING Circles (Slash/WB) U2 Sweetest Thing (Island)
EVE 6 Inside Out (RCA)

EVERCLEAR Father Of Mine (Capitol)
EAGLE-EYE CHERRY Save Tonight (Work)
SHAWN MULLINS Lullaby (Columbia) 13

NEW RADICALS You Get What You Give (MCA)

FUEL Bittersweet (550 Music)
GARBAGE Special (Almo Sounds/Interscope)
BARENAKED LADIES It's All Been Done (Reprise)
THIRD EYE BLIND Jumper (Elektra/EEG)
BECK Tropicalia (DGC/Geffen) 22

23 19

R.E.M. Daysleeper (Warner Bros.)
KORN Got The Life (Immortal/Epic)
MARILYN MANSON The Dope Show (Nothing/Interscope)

OASIS Acquiesce (Epic)
BEASTIE BOYS Body Movin' (Grand Royal/Capitol)
PLACEBO Pure Morning (Hut/Virgin) 24 29 30 BETTER THAN EZRA At The Stars (Elek DAVE MATTHEWS BAND Crush (RCA)

28 ALAMIS MORISSETTE Thank U (Maverick/Reprise)
ROB ZOMBIE Dragula (Getten)
CREED What's This Life For (Wind-up)

### NAC/SMOOTH

RICK BRAUN Hollywood & Vine (Atlantic) GEORGE BENSON Fly By Night (GRP) BRIAN BROMBERG Hero (Zebra)
PETER WHITE I/WASHINGTON, JR. Midnight In... (Columbia) CHUCK LOEB Beneath The Light (Shanachie) BONEY JAMES Innocence (Warner Bros.)
ERIC MARIENTHAL Here In My Heart (I.E. Nerve) PHIL COLLINS True Colors (Atlantic) WARREN HILL Turn Out The Lights (Discovery)
WALTER BEASLEY I Feel You (Shanachie) WALLER BEASLEY I Feet You (Snanacine) KEIKO MATSUI Forever, Forever (Countdown/Unity GRANT GEISSMAN DIG I Save? (Higher Octave) BRYAN SAVAGE Soul Temptation (Higher Octave) PATTI AUSTIN Don't Go Away (Concord Vista) 8 LUTHER VANDROSS I Know (LV/Virgin) JK Off The Hook (Verve)
JM BRICKMAN VDAVE KOZ Partners in Crime (Windham Hill) JIM BRICKMAN VDAVE KOZ Partners In Cr SOUL BALLET Blu Girl (Countdown/Unity) 20 SOUL BALLET Blu Girl (Countdown/Unity)

JAMET Every Time (Virgin)

GREGG KARNIKAS Cruisin' Your House At... (I.E./Verve)

23 JOE MCDRIDE Midnight In Madrid (Heads Up)

24 BRIAN MCKNIGHT Anytime (Motown)

25 RAMREY LEWIS Love's Serenade (GRP)

26 BOBBY CALDWELL Good To Me (Sin-Drome)

27 RICHARD ELLIOT Here And Now (Metro Blue/Blue Note)

28 CHAQUICO & FREEMAM Riders Of... (Peak/Windham Hill Jazz)

STEVE COLE Where The Night Begins (Bluemoon/Atlantic)

KURK WHALLIM Ascension (Warner Bros.) 24 26 21 23 27 25 28

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### **ADULT ALTERNATIVE**

R.E.M. Daysleeper (Warner Bros.) SHERYL CROW My Favorite Mistake (A&M)

SHAWM BULLING Lulaby (Columbia)
DAVE MATTHEWS BAND Crush (RCA)
ALAMS MORISSETTE Thank U (Maverick/Reprise)
GOO GOO DOLLS Slide (Warner Bros.)

JEWEL Hands (Atlantic)
BARENAKEO LADIES It's All Been Done (Reprise)
NEW RADICALS You Get What You Give (MCA) 10

BRUCE HORNSBY Great Divide (RCA) CHRIS ISAAK Please (Reprise)
SEAL Human Beings (Warner Bros.)
JOHN MELLENCAMP Your Life Is Now (Columbia) 18

PHISH Birds Of A Feather (Elektra/EEG)
EAGLE-EYE CHERRY Save Tonight (Work) 20

SINEAD LOHAN No Mermaid (Grapevine/Interscope) B.B. KING Bad Case Of Love (MCA) BECK Tropicalia (DGC/Getten) LUCINDA WILLIAMS Can't Let Go (Mercury) 21 25

CAKE Never There (Capricorn/Mercury)
LYLE LOVETT Bears (Curb/MCA) 22

HOOTIE & THE BLOWFISH I Will Wait (Atlantic) 24 FASTBALL Fire Escape (Hollywood)

THIRD EYE BLIND Jumper (Elektra/EEG)
SUSAN TEDESCHI It Hurt So Bad (Tone Cool) 24 29 SON VOLT Driving The View (Warner Bros.)

29 JONNY LANG Still Rainin' (A&M)

10 ROLLING STONES Gimme Shelter (Virgin) JONNY LANG Still Rainin' (A&M)

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ADULT ALTERNATIVE begins on Page 102.

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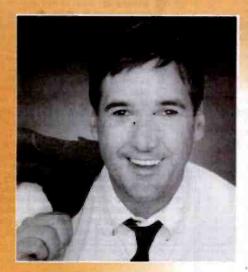


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# Publisher's file

By Erica Farber



ost of us wake up each morning to our favorite radio station. For many people in Dallas, this means coming to as a tiny voice yells. "Good morning! Here's my daddy on KISS!"

Originally from the Tampa area, Kidd
Kraddick became hooked on the business
while serving as 10th grade class president.
He and his fellow sophomotes were
sponsoring a big dance for the senior class
and didn't have enough money to hire a
DJ, so Kraddick snuck out his dad's stereo and did it himself.

DJ, so Kraddick smuck out his dad's stereo and did it himself. Having worked in Miami, Salt Lake City, Los Angeles, and his home town, Kraddick then made the move to Dallas.

Kraddick and his supporting cast of seven players lead the market in almost every demographic in this coveted daypart. This year, he received the NAB's Marconi Award for Radio Personality of the Year, and he was also bestowed with an R&R Industry Achievement Award in the category of CHR Personality of the Year.

On developing his talent: "I don't think talent is developed. I think it's pretty much innate, and it manifests itself early on. You either realize you have it or you don't. If you have it, you come to realize it by getting help from people who have it also and who have already grown in that direction, who have already realized it."

People who influenced him: "I have so many. Scott Shannon was an indirect mentor for years and has recently, in the last five years, become a direct mentor. Dick Clark was an indirect mentor, and that's why it was such a thrill to get that indirect mentor, and that's why it was such a thrill to get that I have award from him. He's been very giving of his time. I've found the people in this business have always been very giving of their time if you simply say, I admire you a ton and someday aspire to be near your greatness. What can I do? I've never had anybody turn me down. Jeff & Jer basically saved my career. My firing was imminent back in '92, and I was ready to do something else. They were able to convince me to try it one more time, and this time to do it my way and watch what happened. If somebody hadn't said those words to me, I honestly can't tell you this is what I'd be doing right how."

On staying No. 1: "Everybody says that it's easier to get there than it is to stay there. There are so many variables that come in when you hit No. 1, but, believe me, it's better than No. 2, so anything that I'm about to say about No. 1, I'll take. We have radio stations and program directors raiding our show for talent. People in the market are trying to get people out; people outside the market want a piece of whatever it is that we have that's made us successful. You have everybody telling you how great you are, and you're really not used to that. You have constant-pressure. There's only one direction to go from here, and it's not an acceptable one, so you find yourself working harder, and harder.

"Another thing is, when you hit No. 1, it doesn't feel the way you told yourself it was going to feel. I always felt.

### KIDD KRADDICK

Morning personality, KHKS-FM (KISS 106.1)/Dallas

'My gosh, it's beyond my wildest dreams to ever be No. 1 in morning drive in a top 10 market.' That was beyond any goal I could set for myself. And so to accomplish that — to be in mornings and then to be No. 1 — I just thought it would feel so different. For about a day it did. It was like, 'OK, is that all there is? Alright, back to work.' I'm constantly criticized by friends and co-workers that I never take time to enjoy the success."

Building a supporting cast: "It has to come from an honest place. I can't bring a guy in and say, 'OK, you're going to be the gay guy.' I have to find a gay guy or find somebody who lives a particular lifestyle. I've always looked for diversity in putting the people together, because I have a formula. I don't know where I got it. I thinks it's just a culmination of lessons learned from talking to people who are great at this. The formula is that diversity creates conflict. Creativity comes from conflict. There's never been anything created in an environment where there's not conflict. Without conflict, there's no reason to create. You don't need to create solutions if there are no problems. We purposely put people together in a room who would never be friends in normal life. You put all these people together in a room, and they're not going to agree with each other. That's when it's great."

Who critiques him?: "My friends do. It's not normally done through airchecks and things like that. Our show's broadcast on RealAudio, and my circle of friends, we all listen to each other and can tune in for tidbits. When we talk, we say, 'Hey, I heard that thing you did on this. Wouldn't it have been better if....? We're all helping each other out. At this level. I find that the program director/morning show relationship is different than it is early on in your career, when the PD is teaching you how to do radio. I've got a PD who feels like his No. 1 job is to facilitate this morning show, and that, to me, is so refreshing."

Career motivation: "Fear of losing, Honestly, It's difficult to set goals when you've been lucky enough to achieve more than you've ever wanted or more than you expected. It's difficult to ask for more. It's almost being greedy. I'm real content with what I'm doing. I dig it, I love doing it every day. This is maybe the first time in my life that I can say that this job is not a stepping stone to the next one. I've always been pretty much a loyal guy. I spent 10 years with my last station, and I'm going on six here. I'm motivated by the friendships I have here. I'm motivated to stay in a community where I'm considered somewhat of an important person. And I'm motivated by the fear of disappointing the people around me by this arbitrary thing of ratings that I have no control over. I do everything I can to make sure that we're the top-of-mind show in town so we can stay No. 1 and everybody around me can keep their jobs and I can keep mine."

Career disappointment: "Gosh, I guess that question is, What would I have done differently? I had two job offers in my life that were impressive. One was KIIS in L.A. and one was Z-100 in NY. Neither one of them was the right time or the right job, and I turned them both down. I always wonder what it would have been like if I had gone to Los Angeles or New York."

Career highlight: "I can say honestly it couldn't possibly be any better than it is now. I'm wrestling with syndication right now, to see if that's something that I can sink my teeth into or that would turn me on. I realize the need to always have a carrot out there to be dangled, but there's nothing clear in my future other than to continue and to try to improve as a performer on the air. I've got a long way to go, I really, really do."

Pavorite radio format: 'I am not a' fan of music in general. I enjoy it about as much as your average person does. Talk would be my format of choice, but I think we do Talk for a CHR audience. We've been able to do kind of a mother/daughter radio here. I credit the content that we're doing, because the same people who like Jennifer Paige are going to like what we're talking about."

Pavorite song: "Dave Mason, We Just Disagree."

Favorite television show: "Seinfeld is God. I love Ally McBeal; I think it's a brilliant show. But I don't think Seinfeld will ever be topped. I think people will look back and go, "Wow, you lived when Seinfeld was on." I think it was groundbreaking TV."

Favorite movie: "I'm kind of a wuss. I always say on the air that my favorite movie is Terms of Fried Green Magnolias.' If it's got Debra Winger or Victoria Principle and somebody dies at the end, I'm there."

Favorite book: Don't Sweat The Small Stuff, And It's All Small Stuff. Changed my life. I'm also reading something called One Day My Soul Just Opened Up, which is terrific."

**Favorite restaurant:** "Piccolo Mondo in Dallas. I'm not worldly enough to have a favorite restaurant in another city."

Beverage of choice: "I'm a Coke guy and a light beer guy — whatever's free."

Hobbies: "I guess you can't call hanging out with your family a hobby, but it sure is one of mine. I like to shoot pool. I love to write, and I fancy myself becoming a writer some day. I wrote a book called Rude Awakenings. It was a parody of a romance novel. I've written some stuff that I'll never let anybody see. It's very cathartic for me. I love to write songs and books. I'm big into computers too."

Favorite website: "www.jailbabes.com. It's girls in prison. That and siberianlove.com. It's fascinating to me. I think the story of the decade is going to be how the Internet is bringing lonely people together."

Stock recommendation: "Please buy Chancellor. It's the bargain of the century. I'm one of those philosophical investors that won't invest in things I don't believe in. I think CD Radio is going to be a huge stock, but they will never see a penny of my money. Phillip Morris is probably a pretty good buy, but after seeing what's happened to all my friends who smoke, no thanks. I think you could put all your money in Microsoft, and pretty soon they'll own your radio station, so you might as well go ahead and buy that."

Best guest/worst guest: "The all-time worst was probably Chris Rock. I would set him up on jokes and wait for him to knock them down. I'd say, 'Chris, you see a lot of these guys on the side of the road with their "Will work for Food" signs,' and Chris would go, 'Yeah, there's a lot of them out there.' What about that great joke you have for that? Not interested. And I've had guests that blew me away. Of all people, I had Byron Nelson on. What he accomplished in the '40s was just incredible. To be able to talk to him and hear that easygoing style that he had was just a real treat. Meryl Streep was a real idol of mine, and she was magnificent on the air. People who can speak without thinking and still sound intelligent have an amazing gift. I've never had it."

Advice for talent: "Quit trying to figure out who the listener is and figure out who you are. We've been trained in radio by consultants and program directors to draw this composite picture of who our audience is. Our listener is Becky. She's 28, a single mom, rents three videos a month, goes to the grocery story twice a week, and she's dated three times in the last two years. That may be great for Pizza Hut to do that kind of research, but we're not products. We're living, breathing human organisms who need to express themselves.

"Be true to yourself as much as you possibly can. Don't try to make an audience like you. Find an audience that likes you. Don't adapt your act to them. Do your act, and let an audience find you. It's what all great performers have done. You don't have to have everybody. Howard Stern only needs 5%-6% to be the biggest radio star in history. In Dallas, I only need 10 out of 100 to know who I am and write me down. I also think a lot can be learned from staying in one place. When you do find an audience that likes you, forget about whether it's New York or Evansville. Stay there. The real money to be made is in the collateral, the equity you build in a marketplace. You can make a lot more money going sideways from one station in town to another than you can moving up from one market to another."

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### **HUGE PHONES:**

WXKS/Boston \* KBKS/Seattle \* WKRQ/Cincinnati \* WPXY/Rochester \* WERZ/Exeter

"Feels like a hit! After one week of airplay I'm aiready seeing requests!"

—Tracy Austin, KIIS/Los Angeles

"The phone reaction was so immediate that it forced our competition on it!"

- Mike Marino & Jim Kelly,

WKRQ/Cincinnati

"#2 Phones again this week!"

-John Ivey & David Corey,

WXKS/Boston

"# !!"
Dana Lundon,
WKQI/Detroit

"We believed this was a SMASH from the beginning and now it is #2 phones!"

— Clark Ingram

& Mike Danger,

WPXY/Rochester

BIG BIGWORLD
EMILIA

#### **EARLY ADDS:**

			EARLIA	DD3:			
KIIS	Los Angeles	KRBE	Houston	<b>WXKS</b>	Boston	<b>KBK</b> \$	Seattle
KHTS	San Diego	<b>KDWB</b>	Minneapolis	WFLZ	Tampa	WSSR	Tampa
WAKS	Tampa	WZJM	Cleveland	WKFS	Cincinnati	WKRQ	Cincinnati
<b>WXSS</b>	Milwaukee	WNCI	Columbus	WXXL	Orlando	WROX	Norfolk
WZPL	Indianapolis	WNKS	Charlotte	WKSI	Greensboro	WKSS	Hartford
WPXY	Rochester	WDJX	Louisville	WFKS	Daytona	WFLY	Albany
KQKQ	Omaha	WRHT	<b>New Bern</b>	WNTQ	Syracuse	WSTW	Wilmington
KLAZ	Little Rock	KKRD	Wichita	WSSX	Charleston	WAEZ	<b>Johnson City</b>
WIJS	Roanoke	WYCR	York	WLKT	Lexington	<b>KMHX</b>	Santa Rosa
WWCK	Flint	WZEE	Madison	KRUF	Shreveport	KZMG	Boise
KCIX	Boise	WLNF	Biloxi	WAYV	<b>Atlantic City</b>	WPST	Trenton
<b>WSKS</b>	Utica	WRTS	Erie	WOCQ	Ocean City	<b>WVSR</b>	Charleston
WQGN	<b>New London</b>	WGLU	Johnstown	WKMX	Dothan	KFFM	Yakima
WDAQ	Danbury	WDBR	Springfield	WNKI	Elmira	WLYY	Elmira
WJMX	Florence	WMEE	Ft. Wayne	<b>WXXX</b>	Burlington	WQMZ	Charlottesville
KGLI	Sioux City	WDDJ	Paducha	WERZ	Exeter	and many more!	

### **IMPACTING THE GLOBE**

**OFFICIAL ADD DATE: 11/24** 







### Spice girls. goodbye

the new single in stores December 8
Produced by Richard Stannard and Matt Rowe

