



What are local advertiser perceptions of radio's value as an advertising medium? It's a very important question, but the problem is that precious few radio stations have made a solid commitment to finding the answer. Sales researcher **Dennis Gwiazdon**, in conjunction with Arbitron, fielded such a study and presented the results at last month's RAB convention. He provides a recap here. Also in this week's Management, Marketing and Sales section, **Dick Kazan** talks about image, attitude, success and a Century 21 salesperson who is very successful. There's also another recap of an Arbitron study — how radio affects e-commerce. The results could provide some valuable ammunition for e-commerce sites that are wary of advertising on the radio, as well as to smaller-market stations that have not billed their share of e-commerce dollars.

Pages 12-18

GREAT GRAMMY GLITTER!

Just as Carlos Santana's moving van departed L.A.'s Staples Center with his eight Grammy trophies, R&R's intrepid star-struck staffers zipped around town to capture every glamour-filled venue that hosted a music industry party. The picture coverage begins on Page 3 with Santana, Clive Davis and Whitney Houston. It then picks up on Page 81 with all the other parties.

IN THE NEWS

- **Premiere** ups Ray De La Garza to SVP/Programming, Greg Noack to SVP/Talk
- **Ted Edwards** becomes PD for WBAB/Long Island, NY

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THIS #1 WEEK

- CHR/POP**
 - 'N SYNC Bye Bye Bye (Jive)
- CHR/RHYTHMIC**
 - DESTINY'S CHILD Say My Name (Columbia)
- URBAN**
 - D'ANGELO Untitled (How Does...) (Cheeba Sound/Virgin)
- URBAN AC**
 - D'ANGELO Untitled (How Does...) (Cheeba Sound/Virgin)
- COUNTRY**
 - TIM MCGRAW My Best Friend (Curb)
- AC**
 - SAVAGE GARDEN I Knew I Loved You (Columbia)
- HOT AC**
 - SANTANA I/ROB THOMAS Smooth (Arista)
- NAC/SMOOTH JAZZ**
 - RICHARD ELLIOT On The Fly (Blue Note)
- ROCK**
 - AC/DC Stiff Upper Lip (EastWest/EEG)
- ACTIVE ROCK**
 - CREED What If (Wind-up)
- ALTERNATIVE**
 - RED HOT CHILI PEPPERS Otherside (Warner Bros.)
- ADULT ALTERNATIVE**
 - TRACY CHAPMAN Telling Stories (Elektra/EEG)

NEWSSTAND PRICE \$6.50



Clear Channel Buys SFX Ent.

■ \$4 bil. deal unites radio, concert promo titans

BY JEREMY SHWEDER
R&R WASHINGTON BUREAU
shweder@rronline.com

Clear Channel, fresh off a merger with its biggest competitor in the radio industry, has now turned its attention toward swallowing up major companies in other businesses.

The radio behemoth announced a \$4.02 billion merger with SFX Entertainment on Tuesday (2/29), giving Clear

Channel control of the biggest player in concert promotions and sports management. The deal with former radio group head Robert Sillerman's SFX is for a little less than \$3 billion in stock and \$1.1 billion in assumption of debt. The deal began the day valued at \$4.4 billion, but a rapid decline of Clear Channel stock

SFX/See Page 23

Voices Of Authority Gather For Talk Radio Seminar 2000

■ Politics, LPFM, satellite radio hot topics this year

BY JEFFREY YORKE AND JEREMY SHWEDER
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WASHINGTON — Some 400 of Talk radio's most powerful voices combined with the industry's power brokers to examine the state of the format during the fifth annual R&R Talk Radio Seminar here last week.

The event featured conversations and keynote addresses from such luminaries as WFAN/New York's and Westwood One's Don Imus, ABC's Cokie Roberts, CBS' Dan Rather, CNN's Bill Press and ABC/Radio Today's Mitch Albom, whose *Tuesdays With Morrie* has topped the bestseller charts for more than 105 weeks.

The seminar opened Thursday afternoon (2/24) with a "Talk Radio Round Table." R&R CEO/Publisher Erica Farber led the discussion, which looked at both the recent successes of the industry and the obstacles it will face in the near future.

"1999 was a terrific year, and 2000 will be a sensational year," noted ABC VP/Radio John McConnell as he summed up the feelings of the panel, which included NAB President/CEO



Highlights from TRS 2000 (clockwise from top): Cokie Roberts quizzes Don Imus; Bill Press touts diversity; Mitch Albom motivates the crowd; Dan Rather talks politics.

Eddie Fritts, RAB President Gary Fries, Entercom Communications President David Field, Cumulus Vice Chairman Lew Dickey and Infinity co-COO John Gehron.

Most of the speakers marveled at the growth of radio's revenue share in 1999

and predicted the best is yet to come. Field said that while radio took 8% of the ad pie last year, 9%-10% is "very much in the realm of reason."

On the subject of the World Wide

TRS/See Page 43

WW1 Fires 14 From Airstaff At Metro/Shadow In Chicago

When Metro Networks merged with Westwood One for \$900 million last summer, WW1 President/CEO Joel Hollander said he planned no immediate cutbacks in personnel. Those days are now officially over.

In combining Metro's traffic services with Shadow Broadcast Services, WW1 last week fired 14 on-air staff in Chicago, with 13 of those positions coming from Metro. The move comes as little surprise to anyone. Metro and Shadow have nearly identical services, and the whole point of the merger was to create cost savings at the networks.

Still, the move by WW1 left the American Federation of Television and Radio Artists, the

METRO/See Page 28

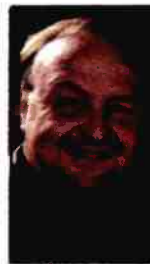
AMFM Continues Cash Flow Growth

■ Net loss higher than analyst expectations

BY JEFFREY YORKE
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yorke@rronline.com

AMFM Inc. this week announced that its cash flow for the fourth quarter ending Dec. 31 rose 56% to \$270.1 million, marking the 21st consecutive quarter of double-digit pro forma cash flow growth. The Dallas-based operation, which is expected to complete its merger with Clear Channel by Sept. 30, had \$173.1 million in cash flow during Q4 1998.

AMFM's Q4 net loss widened from \$33 million, or 23 cents per share, to \$106 million, or 50 cents per share, due to a variety of charges including \$22 million in non-



Hicks

recurring merger and legal costs and \$15 million in refinancing activity. The company's loss was 5 cents worse than First Call analysts had predicted — 35 cents, with a 10-cent charge for one-time acquisition costs. Net revenues for the radio division were up 18.7%, while cash flow increased more than 26%.

For the year, consolidated net revenues increased 55% to \$2 billion, and operating cash flow rose 57% to \$872 million. The company's year-end net loss grew from \$121 million, or 88 cents per share, to \$190 million, or \$1.10.

EARNINGS/See Page 4

News/Talk Listener Preferences Hold Steady From 1997

The content and format preferences of News/Talk listeners haven't changed much over the past three years, according to a Paragon Research study of 400 18+ adults who are self-identified Talk radio listeners.

"Discussion of social and political issues" ranked as the most desired topic by the panel — 85% rated it as "very" or "somewhat" interesting. That compares with 84% favorability in 1997. Among other topics:

- "Medical, health, fitness topics" was rated as a desirable topic by 83% of respondents in 2000; that figure was 84% in 1997.
- "Personal finance and career advice": 73% in 2000, 82% in '97.

PARAGON/See Page 23



christina aguilera

Two #1 Airplay Singles

Two #1 Soundscan Singles

#1 Soundscan Album Debut

8 Million Sold Worldwide

2000 Grammy Winner:

Best New Artist

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"I Turn To You" –
the new single
written by
Diane Warren
coming... soon.



Edwards Named PD, WBAB/Long Island

WCKW/New Orleans PD Ted Edwards has been named PD for Cox Radio's Rock WBAB/Nassau-Suffolk, effective March 6. He replaces Eric Wellman, who exited in early February.

WBAB GM Kim Guthrie noted, "After a thorough search that produced dozens of impressive applicants from both inside and outside the station, Ted emerged as the clear choice for our team and our radio station. I have found Ted to be strategic, creative, bright and a good problem-solver with an absolute commitment to excellence. He has also created and managed remarkable morning shows and veteran airstaffs."

Prior to joining WCKW, Edwards spent a year in promotion at Virgin Records. He has also programmed WNEW/New York, KLOL/Houston and KGB/San Diego.



Edwards

The Triumphant Trumvirate



Arista Records founder/president Clive Davis' pre-Grammy celebration was quite the bash, featuring full performances from Carlos Santana and Whitney Houston. Hanging out before Santana's Grammy sweep are (l-r) Houston, Davis and Santana.

Premiere Ups De La Garza To SVP/Prog.

Noack promoted to Sr. VP/Talk Programming

Premiere Radio Networks has elevated Ray De La Garza from VP/Programming to Sr. VP/Programming. Reporting to Exec. VP/Programming Tim Kelly, De La Garza will continue to maintain, develop and acquire new programming for the network. He will also oversee the programming and production of *The Jim Rome Show*, *After Midnight With Blair Garner*, *Leeza Gibbons Top 25* and several other programs.

Concurrently, Gregory Noack is promoted to Sr. VP/Talk Programming. Most recently VP/Affiliate Marketing for Premiere's Talk division, Noack will now manage the day-to-day marketing and business functions of the company's talk programming and continue to oversee the affiliate marketing staff for *The Rush Limbaugh Show*, *The Dr. Laura Schlessinger Program* and more. He reports to Premiere President/COO Kraig Kitchin.

De La Garza has been with Pre-



De La Garza



Noack

miere for 11 years. "Ray has an amazing work ethic, a great ear for good programming and an impeccable ability to create environments in which excellent product thrives," Kelly commented.

De La Garza started his radio career 16 years ago in KIIS-FM/Los Angeles' production department and later spent three years at ABC as an executive producer. "It's a very exciting time for network radio.

PREMIERE/See Page 23

Finney Now OM For Infinity/Cincinnati

WGRR-FM & WYLX-FM/Cincinnati OM Chuck Finney has added similar duties for CHR sister WKRQ-FM (Q102). His new title is OM for Infinity/Cincinnati.

"Chuck is the very definition of the consummate radio executive," said Infinity/Cincinnati VP/Market Manager Jim Bryant. "His passion for the business fuels his wealth of knowledge, and his wide range of experience provides him with a finely tuned sense of perspective and unwavering focus."

Finney's first radio job was at Q102 in 1975. "I am delighted to

return to Q102," he said. "My career started at the Q, and I know the power of this radio station. I am confident that, together with Q102 PD Mike Marino, the team we have assembled will take Q102 to new heights."

A 25-year radio veteran, Finney once worked as Corporate PD for Goodrich Broadcasting/Grand Rapids. He was also VP/Operations for Secret Communications, where he oversaw operations for stations in Philadelphia, Detroit, Houston, Pittsburgh, Cleveland, Denver, Sacramento and Indianapolis.

Holly To Program AC KESZ/Phoenix

Shaun Holly, OM/PD at AMFM's Oldies KOOL-FM/Phoenix, has been selected to program Clear Channel's cross town KESZ-FM. Holly begins his new assignment March 6 and succeeds Mike Del Rosso, who departed the mainstream AC to program WLIT/Chicago (R&R 12/17/99).



Holly

"Shaun has worked for me before in several different capacities," KESZ VP/GM J.D. Freeman told R&R. "He has excellent programming experience, particularly in this market. His management style and

HOLLY/See Page 29

For The Record

An article in last week's R&R (2/25) about new KSSE/Los Angeles OM Edgar Pineda incorrectly stated the current role of David Haymore. Haymore remains the on-site GM for KSSE and adds GM duties at KVBC/Las Vegas. The OM position is new at KSSE and does not exist at KVBC.

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Medina, Martin, Mottola And More!



All smiles at Sony's post-Grammy celebration are (l-r) SME Exec. VP Michele Anthony and Chairman/CEO Thomas Mottola, Grammy nominee Ricky Martin, guest Maital Sabban, Columbia Records President Don Ienner and manager Angelo Medina.

Shades Of Gray



Having fun at Sony Music Entertainment's post-Grammy celebration are (l-r) Epic Records Group President Polly Anthony, SME Chairman/CEO Thomas Mottola, Grammy nominee Macy Gray, Andrew Slater of ASM Inc., SME Exec. VP Michele Anthony and Epic Records Group Chairman David Glew.

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FCC Commissioner Tristani Dissents On Two Deals

□ **Cox-AMFM swap, Citadel-Broadcasting Partners deal bring harsh comments**

By JEREMY SHWEDER
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FCC Commissioner Gloria Tristani, long an opponent of how the commission measures radio markets, this week dissented on two deals involving major radio groups.

Tristani voted against the approval of a portion of the swap between AMFM and Cox Radio that brought Cox's KFI & KOST/Los Angeles to AMFM in return for 14 AMFM stations. Specifically, Tristani found fault with the policy that allowed Cox to control 88% of the ad revenue in the Stamford-Norwalk, CT market. "I have serious doubts that this level of control is in the public interest," Tristani wrote in her dissent.

In granting Cox control of WNLK-AM, WSTC-AM, WEFX-FM & WKHL-FM/Stamford-Norwalk, the FCC ruled that the competitive land-

scape of the market was not changed by the sale. In essence, the commission said that even though AMFM had a virtual monopoly on the market, it was all right for Cox to take over that monopoly, because the competitive arena wasn't being altered.

Cox now owns four of six stations in the market, with the other two owned by single-station companies Greenwich Broadcasting and Sacred Heart University. Tristani points out that the FCC was misguided in approaching the transfer from a competitive landscape when it should have looked

at how the sale affects the public interest.

Tristani also dissented from the decision to allow the transfer of eight Broadcasting Partners stations in and around the Augusta-Waterville, ME market to Citadel Communications. According to Tristani, the deal gives Citadel either too many FM stations in the market or too many stations in the market overall, depending on how the market is defined. The FCC's method of defining a market is variable, something Tristani has often objected to.

In this case, she referred to the FCC's market definition as a "shell game" where the commission can "expand and contract the size of the 'market' to suit [its] purposes."

Despite her dissent, both deals were approved by the commission.

Earnings

Continued from Page 1

Q4 was the first quarter that AMFM had the newly acquired Capstar Broadcasting stations in its fold, and it generated a 19% increase in revenue and a 26% increase in broadcast cash flow.

"In addition to the stellar growth, the radio group on its own generated pro forma \$265 million broadcast cash flow. I think this level of BCF is truly amazing," said AMFM Radio CEO Ken O'Keefe during a conference call with Wall Street analysts on Tuesday. "Not that many radio groups generate that amount of money in the entire year, and we generated that just in the fourth quarter in conjunction with a 26% growth rate. I'm able to report that the first quarter paces are outstanding and, in due time, we believe we will extend our record another quarter."

O'Keefe credited some of the radio group's growth to stations programmed

with the Jammin' Oldies format, "which delivered solid year-over-year rating gains. Based on initial results, we expect that 'sticks' that have recently been reprogrammed with the 'Alice' format, known as Rockin' Hits, will also garner good year-over-year improvements."

AMFM Chairman/CEO Tom Hicks also made a point of thanking O'Keefe's recently departed predecessor, Jim de Castro, for his contribution to the group's growth and success. "We owe gratitude and thanks to Jimmy de Castro. The cacophony in this success would not be possible without his efforts. While we will miss Jimmy, he positioned AMFM with a very solid management infrastructure capable of creating opportunities to further build shareholder value in a thriving radio industry environment."

O'Keefe said de Castro's departure last month was "a disappointment to all of us. He will continue to be a very key advisor to all of us. His legacy will be marked by the great

people he brought into the organization."

Hicks also told analysts that company executives and Clear Channel representatives are working closely with the Department of Justice on a resolution to outstanding merger issues, and "we will announce the station divestitures in the next four to six weeks at the latest."

Clear Channel President/COO Mark Mays, who was on-hand when AMFM announced its results, noted there has been recent market speculation — which has sent share prices of both companies downward — that the DOJ might be pressuring the groups to quickly sell other associated properties, such as AMFM's share in Lamar Advertising Co.

"There has been no discussion with the DOJ that we would have to divest or not divest anything," Mays said. "There is also a history with divestitures that they span over three to five

EARNINGS/See Page 8

Bloomberg

BUSINESS BRIEFS

Panel Says FCC Should Get Out Of Merger Reviews

The International Competition Policy Advisory Committee recommended Tuesday that mergers be streamlined by limiting the FCC's role in reviewing transactions. The panel, headed by former DOJ and U.S. international trade representatives, recommended that a single agency be put in charge of merger reviews in communications, banking, transportation and other industries. The group's proposal would exclude the FCC from examining the overall competitive effects of a merger, a move that FCC Commissioner Harold Furchtgott-Roth has repeatedly endorsed. Several legislators and private groups have also suggested that the FCC's role in merger reviews be limited.

The panel recommendation came just a day before the FCC was set to hold a briefing on its new plans for streamlining merger reviews. The commission's new "Transactions Team" was to present proposals for streamlining the overall merger review process, including a timeline and a dedicated website with status information. FCC Chairman Bill Kennard has promised to streamline the merger process.

Susan Ness' Reconfirmation Hearing Set

Susan Ness' five-year term as FCC commissioner ended June 30. She's been waiting for a Senate hearing to reconfirm her post since last fall, when President Clinton nominated her for a second tour. She'll get her day before the full Commerce Committee on March 22. Since Committee Chairman John McCain is on the presidential campaign trail, Subcommittee Chairman Conrad Burns will preside. FCC insiders tell R&R that the committee's scheduling is seen as "a very good sign" that Ness can keep her post, retroactive to July 1.

Meanwhile, fellow commissioner and Republican appointee Harold Furchtgott-Roth is awaiting a nod from the White House — his term expires June 30.

Clear Channel Jumped The Gun On Spinoffs

Clear Channel CEO Lowry Mays said last week that the company was a little misguided in November when it expected to breeze through the DOJ to complete divestitures. Speaking at a conference call to discuss fourth-quarter earnings, Mays said that Clear Channel was "not as successful at proceeding through Justice" as it had thought it would be. The DOJ concerns, he said, are not based on individual markets as much as on the overall size of the merger with AMFM. Mays added that most of the

Continued on Page 8

R&R Radio Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross revenues from radio advertising.

	Change Since				
	One Year Ago	One Week Ago	2/18/00	One Year Ago	One Week Ago
Radio Index	254.31	331.53	350.48	+23.29%	-5.41%
Dow Industrials	9376.08	9862.12	10,219.52	+4.93%	-3.50%
S&P 500	1275.47	1333.36	1346.09	+4.36%	-.95%



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News Director

DON LASS and MARK LASS for never blinking.

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DEAL OF THE WEEK

- **KLAK-FM/Durant & KMAD-FM/Madill, OK and KMKT-FM/Bells, TX \$14.74 million**

2000 DEALS TO DATE

Dollars To Date: **\$714,321,474**
(Last Year: \$682,868,465)

Dollars This Week: **\$25,441,387**
(Last Year: \$35,858,930)

Stations Traded This Year: **235**
(Last Year: 229)

Stations Traded This Week: **19**
(Last Year: 33)

TRANSACTIONS AT A GLANCE

- WRAB-AM/Arab, AL \$105,000
- KOOU-FM/Hardy, AK \$295,000
- KCRZ-FM/Tipton, CA \$850,000
- WCAT-AM & FM/Athol, MA \$875,000
- WINQ-FM/Winchendon, MA \$775,000
- KPTL-AM/Carson City (Reno), NV \$3,000,100
- WVKZ-AM/Schenectady, NY \$137,500
- WNHW-FM/Nags Head and WYND-FM/Hatteras, NC \$1.3 million
- KGUY-AM/Milwaukie (Portland), OR \$600,000
- WHYZ-AM/Sans Souci (Greenville-Spartanburg), SC \$1.5 million
- WTKB-FM/Atwood (Jackson), TN \$240,000
- WBTH-AM & WXCC-FM/Williamson, WV \$630,000
- FM CP/Jackson, WY \$393,787

TRANSACTIONS

NextMedia Corrals Three For Sherman

- **Oklahoma, Texas FMs fetch \$14.74 million; Moon rises in Reno with \$3 million buy**

Deal Of The Week

KLAK-FM/Durant, OK, KMAD-FM/Madill, OK (Sherman, TX) and KMKT-FM/Bells, TX

PRICE: \$14.74 million
TERMS: Asset sale for \$14.25 million for KLAK and KMKT and option to purchase for \$490,000 for KMAD.
BUYER: NextMedia Group LLC, headed by CEO Steven Dinetz. It owns 42 stations. Phone: (303) 694-9118
SELLER: Lake Broadcasting (owner of KLAK & KMKT), headed by Bill Harrison & Jim Stansell and Robert Sullins. Sullins was the sole owner of KMAD.
FREQUENCY: 97.5 MHz; 93.1 MHz; 102.3 MHz
POWER: 27kw at 673 feet; 6.8kw at 627 feet; 3kw at 233 feet
FORMAT: AC; Country; Country
BROKER: Doug Ferber of Star Media Group

listed.

SELLER: Arab Broadcasting, headed by Kerry Rich. Phone: (256) 586-4123
FREQUENCY: 1380 kHz
POWER: 1kw day/650 watts night
FORMAT: Country

Phone: (310) 273-2912
FREQUENCY: 104.9 MHz
POWER: 25kw at 328 feet
FORMAT: Oldies

Massachusetts

WCAT-AM & FM/Athol
PRICE: \$875,000
TERMS: Asset sale for cash
BUYER: Citadel Communications Corp., headed by CEO Larry Wilson. It owns 200 stations, including WORC-FM/Webster, WWFX-FM/Southbridge & WXLO-FM/Worcester. Phone: (702) 804-5200
SELLER: CAT Communications Corp., headed by President Jeffrey Shapiro. He has interests in 18 other stations. Phone: (603) 542-7735
FREQUENCY: 700 kHz; 99.9 MHz
POWER: 2.5kw; 3.72kw at 407 feet
FORMAT: Talk; Hot AC
BROKER: Richard A. Foreman Associates

WINQ-FM/Winchendon
PRICE: \$775,000
TERMS: Asset sale for cash
BUYER: Arिताur Communications, headed by Gary Smithwick. Phone: (202) 785-2800

Arkansas

KOOU-FM/Hardy
PRICE: \$295,000
TERMS: Asset sale for cash
BUYER: Ramblin Enterprises, headed by President Robert Ernest. Phone: (501) 268-9570
SELLER: TIGRE of Sharp County, LTD., headed by President Greg Meador. Phone: (870) 856-2178
FREQUENCY: 104.7 MHz
POWER: 7kw at 249 feet
FORMAT: Oldies

California

KCRZ-FM/Tipton
PRICE: \$850,000
TERMS: Asset sale for cash
BUYER: Westcoast Broadcasting, headed by President Larry Woods. No phone listed.
SELLER: Lemoore Wireless Co., headed by President Roger Riddell.

Nevada

KPTL-AM/Carson City (Reno)
PRICE: \$3,000,100
TERMS: Asset sale for cash
BUYER: Moon Broadcasting LLC, headed by President Abel de Luna. It owns eight other stations.
SELLER: MB Broadcasting, headed by President Dwight Millard. Phone: (775) 882-5000
FREQUENCY: 1330 kHz
POWER: 5kw day/500 watts night
FORMAT: Oldies

New York

WVKZ-AM/Schenectady
PRICE: \$137,500
TERMS: Asset sale for cash
BUYER: The Anastos Media Group, headed by Ernest Anastos. Phone: (914) 273-8816
SELLER: Capital District Regional

North Carolina

WNHW-FM/Nags Head and WYND-FM/Hatteras
PRICE: \$1.3 million
TERMS: Asset sale for cash
BUYER: OBX Broadcasting LLC, headed by Wayne Gibson. He has interests in four other stations. Phone: (252) 442-8092
SELLER: Coastal Broadcasting Co. Inc., headed by President Kenneth Mann. Phone: (252) 475-1888
FREQUENCY: 92.5 MHz; 97.1 MHz
POWER: 18.5kw at 203 feet; 26kw at 276 feet
FORMAT: Country; Country

Oregon

KGUY-AM/Milwaukie (Portland)
PRICE: \$600,000

Continued on Page 8

FM TALK IS HAPPENING!

Give us a call and we'll share with you our "Recommended 24 Hour Line-Up"

- Including:
- Ed Tyll – Noon to 3p EST
 - Rick Emerson – 3 to 7p EST
 - John & Jeff – 1a to 6a EST
 - ...and others

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Records

Best Traditional Folk Album



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Dottie Peoples

Atlanta International

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Rev. Ernest Davis, Jr.'s
Wilmington Chester
Mass Choir

Atlanta International
Records

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"Hold On"



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downloadable music to your fans. Congratulations also to Willie Nelson and

John Lee Hooker for their Lifetime Achievement Awards and to our own

Orrin Keepnews for Producer, Best Historical Album, Duke Ellington

Centennial Edition Complete RCA Victor Recordings.



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Transactions

Continued from Page 6

TERMS: Asset sale for cash
BUYER: KGUY LLC, headed by Richard Eads. He owns two other stations. Phone: (503) 235-1010
SELLER: Spartan Media Inc. Phone: (503) 235-9942
FREQUENCY: 1010 kHz
POWER: 4.5kw
FORMAT: Sports/Country

South Carolina

WHYZ-AM/Sans Souci (Greenville-Spartanburg)

PRICE: \$1.5 million
TERMS: Asset sale for cash
BUYER: Entercom Communications Corp., headed by President David Field. It owns 92 stations, including WORD-AM, WYRD-AM, WSPA-AM & FM and WFBC-FM/Greenville-Spartanburg. Phone: (610) 660-5647
SELLER: WHYZ Radio LP. Phone: (813) 620-1300
FREQUENCY: 1070 kHz
POWER: 50kw day/1.5kw night
FORMAT: Talk
BROKER: Blackburn & Co.

Tennessee

WTKB-FM/Atwood (Jackson)

PRICE: \$240,000
TERMS: Asset sale for cash
BUYER: Milan Broadcasting, headed by President/Director Michael Jinkins. Phone: (901) 686-1803

SELLER: Big Ten Communications, headed by President Charles Graves. Phone: (901) 784-3931
FREQUENCY: 1530 MHz
POWER: 1kw
FORMAT: Country

West Virginia

WBTH-AM & WXCC-FM/Williamson

PRICE: \$630,000
TERMS: Asset sale for cash
BUYER: East Kentucky Radio Network Inc., headed by President/Director Walter May. He also owns WPKE-AM & WDHA-FM/Pikeville and WBPA-AM & WPKE-FM/Elkhorn City. Phone: (606) 437-4051
SELLER: Harvit Broadcasting Corp., headed by President Robert Harvit. Phone: (304) 235-3600
FREQUENCY: 1400 kHz; 96.5 MHz
POWER: 1kw; 50kw at 500 feet
FORMAT: Oldies; Country

Wyoming

FM CP/Jackson

PRICE: \$393,787
TERMS: Stock agreement; \$1 cash payment plus assumption of debt worth \$393,786
BUYER: Jerrold Lundquist. He owns seven stations, including KSGT-AM & KMNT-FM/Jackson. Phone: (203) 977-6731
SELLER: Cathedral Communications Inc., headed by Beverly Halpin. Phone: (307) 733-3435
FREQUENCY: 93.3 MHz

Earnings

Continued from Page 4

years, so there would not be a fire sale."

Hicks also noted, "With the announcement this morning of Clear Channel's intention to acquire SFX Entertainment [see story, Page 1], the board and the senior executives of AMFM have been actively talking to Clear Channel for the past month, and we think it's an excellent fit. We think it will create at-

tractive value for ourselves, our shareholders and for you."

Other Industry Earnings

Citadel Communications said Tuesday its Q4 revenues rose 56% to \$55.5 million, while broadcast cash flow was up 71.5% to \$21 million. The company's net loss widened from \$1.4 million (5 cents per share) to \$7.7 million (24 cents) due to higher depreciation, amortization and interest expenses related to station acquisitions and a loss from discontinued

operations. First Call had predicted a 4-cent loss. The Las Vegas-based group integrated 51 stations into the company during Q4. For the year, net revenues increased 34% to \$178.5 million, and BCF rose 52% to \$63 million. 1999's net loss was \$23 million, or 80 cents per share, compared to a net loss of \$18.5 million, or \$1.51, in 1998.

Miami-based Radio Unica had a year-end net loss of \$57.2 million, or \$4.37 per share, compared to 1998's loss of \$24.7 million, or

\$2.86, though the 1999 loss included one-time payments of nearly \$22 million for various matters. Radio Unica's quarterly loss went from \$6.2 million (56 cents) in Q4 '98 to \$7.3 million (38 cents) in Q4 '99. First Call analysts did not rate Radio Unica this year. Net revenue figures were exactly as the company predicted earlier last week: \$5.1 million for the quarter, up 183%, and \$16.2 million for the year, up 98%.

Gaylord Entertainment's Q4 net income of \$268.8 million trans-

lates to \$8.05 per diluted share and includes a net nonrecurring gain of \$275 million resulting from the sale of KTVT-TV/Dallas to CBS, minus a charge associated with the closing of its Unison Records label. Q4 '98 net income was \$14.7 million, or 44 cents per diluted share. Gaylord's radio stations are part of its Interactive Media division, which in Q4 saw revenues rise 23% to \$5.6 million and its loss in operating cash flow grow 135% to \$5.6 million, excluding KTVT.

Bloomberg

BUSINESS BRIEFS

Continued from Page 4

discussion with the DOJ was behind them, and he expects an announcement on the spinoffs within four to six weeks.

Of the positive fourth-quarter and year-end results, Clear Channel President/COO Mark Mays said, "Not only do we have the wind at our backs in the radio business ... but our radio group has continued to grow its market share, which implies that it is, in fact, growing faster than the rest of the radio industry."

More From The Clear Channel Rumor Mill

It's hard to know what to believe anymore about the fate of the 100-plus stations Clear Channel must spin off. The latest speculation, courtesy of the *The Hollywood Reporter*, has CBS/Infinity set to buy \$2 billion worth of Clear Channel divestitures, about half the total value of the stations being sold. The paper also said that CBS/Infinity would originally have been able to buy only about \$600,000 in stations, but CBS chief Mel Karmazin demanded more stations or he would cut off all deals. CBS wouldn't comment on the story.

FCC Actions

The FCC rescinded a fine on one broadcaster and reduced a fine on another this week. In the first case, the commission told Long Nine, which owns WQLZ-FM/Taylorville, IL, that it didn't have to pay a \$4,000 fine. The station had been accused of broadcasting a caller without consent, but the commission agreed with Long Nine's arguments that its DJ had made a good-faith effort to comply with the rule. In a separate case, the commission reduced an \$8,000 fine on Central Broadcasting's KIND-AM & FM/Independence, KS for EAS violations. The FCC said that it was taking the stations' financial situation into account in lowering the penalty to \$2,000. Central had told the FCC that it had gross annual revenues of only \$36,000.

The FCC this week flagged nearly the entire \$176 million acquisition of Bloomington Broadcasting by Citadel. The deal brought Citadel 20 stations in five new markets, and the commission flagged everything but the Chattanooga, TN part of the deal. In Grand Rapids; Columbia, SC; and Johnson City-Kingsport-Bristol, the FCC says that Bloomington's stations combined with another group's stations put the companies over the 70% ad-revenue threshold. In Bloomington, IL, Bloomington's three stations are already over the 40% threshold for a single company. Only in Chattanooga, where Citadel is buying four stations, did the FCC not act. A flagging by the commission opens the acquisition up to public comment and generally slows down a transaction, but doesn't halt the process.

Jones To Raise Up To \$83.3 Million In IPO

Jones International Network provided more details on its upcoming stock offering last week, saying it will sell 4.9 million shares priced between \$14 and \$17 per share. That doesn't include another 735,000 shares that can be claimed by the underwriting company. The radio programming company will trade on Nasdaq under the ticker symbol "JINI." No date has been set for the IPO.

Emmis Countersuit To Come Next Month

Emmis Broadcasting said last week that it intends to file a countersuit against Sinclair Broadcast Group no later than the third week of March. Emmis said it is still working on its response to Sinclair's recent lawsuit, which asked that the sale of six St. Louis Sinclair stations be nullified.

Continued on Page 24

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- Lewis Dickey, Executive Vice Chairman, Cumulus Media
- Larry Wilson, Chairman & CEO, Citadel Comm. Corp.
- Doyle Rose, Radio Division President, EMMIS Comm.
- Terry Jacobs, Chairman & CEO, Regent Communications
- Richard Ferguson, Vice President & COO, Cox Radio
- Allen Shaw, President & CEO, Centennial Broadcasting
- Peter Handy, Mng. Director & Co-Founder, Star Media Grp.
- Carl Goldman, President, Gold Coast Broadcasting
- Paul Rothfuss, President, Sabre Communications
- Cliff Boyd, President, Cowboys Broadcasting LLC
- Hugh Panero, President & CEO, XM Satellite Radio, Inc.
- Denise Sutton, Chairman & CEO, WarpRadio.com
- Sam Bush, CFO, Saga Communications
- Steve Dawson, Executive VP & CFO, Radio Unica
- Michael Weiss, Sr. VP/Strategic Development, TuneTo.com
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- Drew Marcus, Managing Director & Co-Head/Global Research, Deutsche Banc Alex. Brown
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- Lee Shubert, Attorney, Rosenman & Colin, LLP

... and more to be announced!

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- ▶ REGULATION 2000: What Changes Are In Store In Washington
- ▶ TRENDS IN CAPITAL FORMATION: Bonds, Banks & Equity

RADIO DAY TWO - WEDNESDAY, MARCH 15

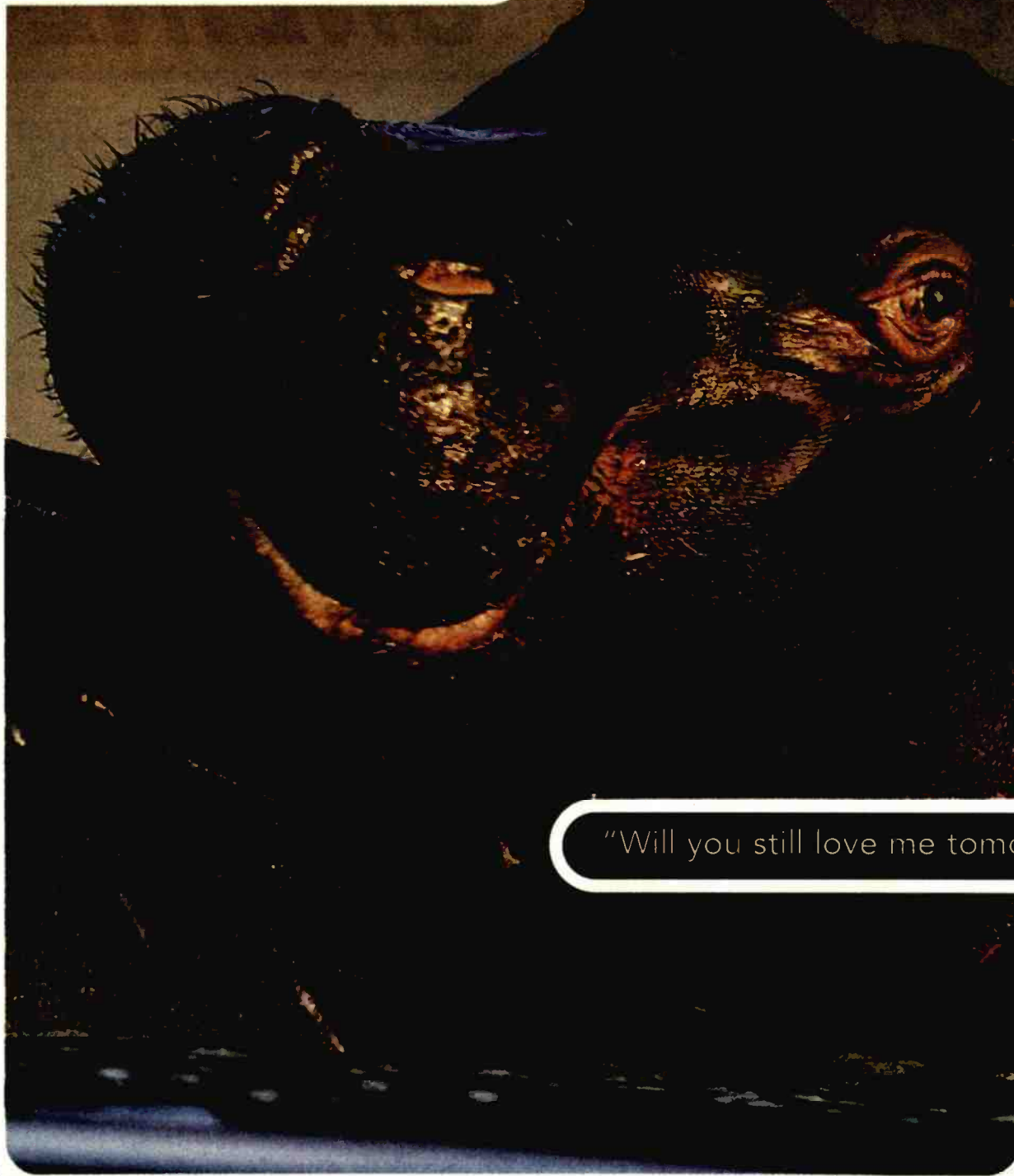
- ▶ THE FUTURE OF RADIO IN THE AGE OF DIGITAL MEDIA & THE INTERNET
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Call Letters/Company Name _____ Format _____

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— 3 OR MORE ON OR BEFORE APRIL 28, 2000 <small>(All 3 Attendee Names Must Be Submitted Together)</small>	\$375 EACH
— SINGLE ON OR BEFORE APRIL 28, 2000	\$425 EACH
— 3 OR MORE APRIL 29 - JUNE 9, 2000 <small>(All 3 Attendee Names Must Be Submitted Together)</small>	\$450 EACH
— SINGLE APRIL 29 - JUNE 9, 2000	\$475 EACH
— EXTRA THURSDAY COCKTAIL TICKETS	\$ 85 EACH
— EXTRA SATURDAY EVENT TICKETS	\$100 EACH
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— ON-SITE REGISTRATION AFTER JUNE 9, 2000	\$550 EACH

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Amount Enclosed: \$ _____

Visa MasterCard AMEX Discover Check

Account Number _____ Exp. Date: _____

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- Arbitron's latest 'Net study, Page 18
- RAB: Driving listeners to cars, Page 15
- Four Weeks Forward, Page 16

M

"It takes a great man to be a good listener."
— Calvin Coolidge

management marketing sales

SALES

RADIO'S BIGGEST LOCAL SPENDERS SPEAK UP

■ **Start your sales strategy now!**

By Dennis M. Gwiazdon

President, Sales Insights

Radio stations spend millions of dollars every year on programming research so their on-air sound can be more strategically focused. While some might argue that radio is analyzed to the point of homogenization, there is no question that this focus on the listening customer helps create brand awareness, loyalty and ratings success.

In contrast, strategic focus on the advertising customer, whose financial relationship with radio essentially makes all things possible, is inconsequential. For example, two specific recommendations were made to the radio industry following the 1997 Arbitron/Edison Media Newspaper Buyers Study:

- Radio should spend the time and money to measure advertiser perceptions.
- Radio should commit 10% of its listener marketing budget to sales marketing.

Sales Insights teamed with Arbitron to conduct a national study of local radio advertisers' media-buying habits and opinions about radio.

Of the 55 stations that assisted us with this study, only 25% had conducted any form of client research, and just 13% had employed customer satisfaction programs. Since these stations recognized the strategic importance of our project by voluntarily helping us gather advertiser names, it is likely that customer satisfaction programs are used even less often throughout the industry. Unlike their programming counterparts, the vast majority of sales managers are operating without vital feedback from their target customers.

Radio must measure clients' perceptions if it expects to remain competitive in an ever-expanding world of media options. (In a prescient moment, Katz Media Group's Gerry Boehme made a similar recommendation in his Jan. 14 R&R article about cluster selling.) As in programming, success starts by listening to your target customers.

The results of our study were revealed at RAB2000 in Denver last month. The following are highlights and observations. (The entire presentation is available at www.Arbitron.com.)

RADIO'S STRENGTHS INFLUENCE MEDIA DECISIONS

When local advertisers are choosing media partners, we found "Ability to Target a Specific Consumer" (which we call Targetability) and "Frequency" among the three most important criteria. Not unexpectedly, cost-related characteristics also fuel the decisionmaking process. "Knowl-

edge of Qualitative" — directly related to Targetability — is also among the top attributes. (See "Key Factors Impacting Media Decisions," Page 16.)

The good news is that radio leads in four of the six characteristics that influence

media choices (based on unaided top-of-mind recognition):

- **Targetability** — Radio leads local cable almost three to one.
- **Most expensive** — 81% think of TV, compared to radio's 5%.
- **Frequency** — 85% say radio is best.
- **Reach** — TV leads (75%), but radio is No. 2 (15%).
- **Most cost-efficient** — 51% picked radio, followed by local cable (12%).
- **Presenting qualitative characteristics** — 49% think radio does the best job. TV is second (20%).

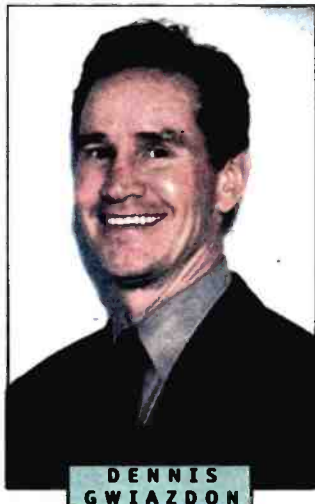
Radio also dominates in most of the categories that play secondary roles in the buying process (ranked by their "Very Important" scores, in parentheses):

- **Promotional opportunities** (52%) — 86% chose radio.
- **Most cluttered commercial environment** (46%) — 63% said radio; newspapers were second (15%).
- **Reaching mobile consumers** (40%) — At 92%, radio is the overwhelming favorite.
- **Best creative production** (39%) — Radio (23%) is second to TV (56%).
- **Reaching consumers at work/out of home** (21%) — Radio's best score: 94%.

Insight: The significance of radio's targetability and frequency cannot be overstated. Not only do advertisers believe these are radio's strengths, they are also two of the most important criteria for making media decisions. Radio's low "Most Expensive" score is paradoxical: It is a liability (it's "cheap") and an asset (lower costs make buying more attractive). The latter point of view is the more actionable — and profitable — strategy. Also, it's safe to suggest that radio can raise rates without threatening TV's leadership!

Promotions have become so pervasive that the industry has failed to recognize that they don't seriously influence the decisionmaking process. Local advertisers also believe radio is the most cluttered medium (despite our efforts to convince them otherwise). However, we've seen evidence in some markets that clutter is not always a key issue. Thus, it may not matter, and attempts to convince advertisers that radio is not cluttered could be wasted efforts. Like all of these perceptual issues, it should be examined on a market-by-market basis before you develop a strategy.

Radio completely dominates as the best medium for reaching a mobile, out-of-home consumer.



DENNIS GWIAZDON

IMAGE + ATTITUDE = SUCCESS

By Dick Kazan

"The reason I arrived at where I am today is because I never thought I was good enough. I was always working on being better, and I continue to do that every day." So says Marty Rodriguez, Century 21's top U.S. salesperson for each of the last 10 years. On four occasions she has also led the company's entire worldwide system — more than 100,000 agents in 25 countries. Sales is the key to success for every company and, drawing on what she's learned from attaining her outstanding sales record, Rodriguez has some wonderful advice for you.

Growing up in a two-bedroom, one-bath house in the Los Angeles area, Marty was the fourth of 11 children. "One thing my mom always told me — and we were poor — was that if your clothes are clean and pressed and your shoes are polished, people will not



question where you come from, and they will listen to you. That's the same thing we do in this office. Everybody looks nice and presentable. I also tell my agents to have their cars cleaned. You owe that to

your client. In sales, image is so important."

This is one of the lessons that has led to her success. We met in her Glendora headquarters, about 30 miles east of L.A., and one of the first things I observed was that everything in the sumptuous building — the off-white walls, the sparkling fresh bathroom, the plush green carpeting — was neat and clean, with not a piece of paper out of place. "I have somebody clean this office six days a week. It feels good when you come to a nice, clean place to work. But you have to keep on top of it all the time."

What other advice does Rodriguez offer? "We need to be motivated every day. I listen to tapes and read affirmations. I have a tape player I listen to in my bathroom. When I put on my makeup, it's unproductive unless I'm learning something at the same time. My enthusiasm has a lot to do with how I motivate my people. We feed off each other. I need to make sure I don't come to work in a bad mood, because people who do that are energy vampires in their offices. They drain the energy."

"I also smile a lot. It makes me feel good, and it makes me approachable. When I go to a store, and the girl behind the counter doesn't smile and acts like she doesn't want to be there, it makes me feel like, 'Get someone else that wants to help me.' When I call people, sometimes they say, 'Marty, I can see you smiling right through the phone.' I love my job and get excited about coming to work every day."

"In order to sell, you have to not only be positive, you have to be excited and believe in what you're selling. People don't buy from those who are monotone and unexcitable. Remember, people buy from those they like. They like you because they trust you, so don't ever pretend to know the answer to a question if you're uncertain. Say, 'I don't know, I'll find out.' The client will respect you for being honest."

Rodriguez also encourages you to dedicate yourself to your business and keep working the hours, no matter how successful you've become. She quotes billionaire Bill Gates to make the point: "Success is a lousy teacher. It seduces smart people into thinking they can't lose, and it is an unreliable guide to the future." Rodriguez adds, "Therefore, I watch my business. The only business that runs itself is one that runs itself into the ground."

As a final tip, she emphasizes that you have to sincerely care about other people and desire to help them. "My mission statement is to bring happiness to myself and others ... to be the best example I can be so that I may inspire and change lives and bring out the best in the people I touch."

Dick Kazan is a successful entrepreneur who founded one of the largest computer leasing corporations in the United States. He created and hosts *The Road to Success*, the first radio talk show to offer on-air consulting to business owners and employees. E-mail your comments or questions to him at rkazan@ix.netcom.com.

Continued on Page 15

Exclusively from **musicmaker.com**

JIMMY PAGE & THE BLACK CROWES - LIVE AT THE GREEK

What Is And What Should Never Be

YOU ARE INVITED TO MAKE HISTORY IN RADIO PROGRAMMING AND E-COMMERCE



Live At The Greek includes recent recordings of Jimmy Page & The Black Crowes performing classic Led Zeppelin songs along with other great music.

This album, containing 18 songs and over 2 hours of music, is now available only through radio station Web sites and on the Internet. Online sales begin February 29.

The single, "*What Is And What Should Never Be*," ships to radio stations for airplay beginning 2/25 and will be available for free downloading by your listeners.

Fans can select their favorite songs, then **musicmaker.com**'s patented technology will custom manufacture each CD and ship directly to their homes.

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We are offering radio stations with Web sites the opportunity to sell this Jimmy Page & The Black Crowes Live At The Greek compilation to their listeners by linking to **musicmaker.com**. Stations will receive a commission on gross sales originating from their site.

Here's how you can take advantage of this unique promotion:

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You will find everything you need to participate, including:

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When **musicmaker.com** receives your registration form, you will be sent, via e-mail, a link to our Partner Page and your Performance Tracking Page. On the Partner Page you will find ad banners and buttons to promote this offer. On your Performance Tracking Page you will be able to monitor the number of Jimmy Page & The Black Crowes compilations and downloads sold to your listeners.



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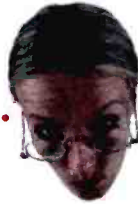
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RADIO'S BIGGEST LOCAL SPENDERS SPEAK UP

Continued from Page 12

However, these attributes now play significantly lesser roles in the buying process, and it's time to focus on more important issues.

STORM CLOUDS

Before anyone gets too cozy with the notion that improving radio's value to advertisers is simply a matter of strategically repositioning the medium, we found harbingers of trouble that suggest a rigorous examination of its sales efforts is in order.

- In terms of the way it conducts business, radio trails local cable and the Internet by 30 percentage points (55%-25%). Compounding the issue, 29% said radio is getting worse.

- One-third of our respondents spent advertising dollars on the Internet in 1999, and 30% of this group diverted budgets from traditional media, including radio. As Internet budgets grow, so will the negative impact on radio.

- Radio salespeople are losing "Most Professional" and "Best Trained" images to TV by more than two-to-one margins, though 72% think radio sellers are the "Most Creative."

- Radio is "Easiest to Work With" (four-to-one over TV), "Most Negotiable" (two-to-one over TV) and "Costs the Least to Reach a Target" (five-to-one over TV).

Insight: Consolidation has not improved radio's images for business practices. The Internet scores well because it's new, but local cable, a more tenured competitor, should be a greater concern for radio sales managers.

Low scores for professionalism and training clearly suggest that radio salespeople have not earned respect from local advertisers. Radio's strong image for "Most Creative" salespeople most likely stems from our penchant to "spin" the ratings ("We're No. 1 ... somewhere!"), being easy to negotiate with and our willingness to offer great promotions (often at no cost). Our 14% revenue growth in 1999 masks a serious weakness: Radio's top local advertisers do not think as highly of radio salespeople as they do other media salespeople.

CRITERIA FOR STATION DECISIONS

Priorities are completely different when advertisers are choosing individual radio stations. Rather than Targetability, "Cost Efficiency" is the most influential characteristic, followed closely by "Station Rank." (See "How Clients Make Station Decisions," Page 16.)

The fact that characteristics relating to salespeople and customer service are so influential amplifies the importance of sales training and customer focus. "Promotional Opportunities" ranked ninth, well behind more important criteria. The following characteristics are the *least* influential. Strike them from your sales materials.

- Runs fewer commercials than a competitor (33%)
- Length of time in a format (30%)
- Format exclusivity (20%)
- Letters of recommendation (2%)

Insight: When you look at the top criteria for choosing stations — cost efficiency and rank — this chart is a self-fulfilling prophecy. The qualities that advertisers perceive to be true about radio as a medium (and critical to their media-buying decisions) — Targetability, Frequency, Qualitative Selling — are replaced by characteristics more akin to commodity selling. Radio sales managers can do little to control where their stations are ranked, which impacts cost efficiency. Therefore, unless you are guaranteed that your stations will always be in the top tier, you must focus on things you can control.

Advertising buyers' responsibility has always been to get the most bang for their buck. That won't change. What can change, however, is how they think about the stations they're buying. Stronger efforts to position with qualitative information addresses the more critical issue of Targetability and de-emphasizes cost. Advertisers think radio does the best job of presenting qualitative information. However, absent Targetability and Qualitative Positioning, price and salesmanship will always steer the buyer/seller relationship.

Also note that "one rep per station" appears among

Continued on Page 16

RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

RADIO A HIT, HONDAS HOT!

SITUATION: Why did Stevenson Honda/Mitsubishi of Fayetteville, NC go from doing 90% of its advertising in newspapers to a campaign built around a 90% investment in radio? Results, that's why! Stevenson had been in business selling new and used cars for 12 years. It faced tough competition in a market that was a mix of urban and rural customers.

OBJECTIVE: Stevenson was doing well, but wanted to do a whole lot better. Management hoped to build a stronger and more positive image with the public. The dealership needed to grab attention, bring in more car buyers and move vehicles off the lot as quickly as possible.

CAMPAIGN: WKML/Fayetteville rose to the challenge by launching a hard-hitting 52-week schedule featuring 60-second ads Tuesday-Saturday. The spots focused on price and, with up to 25 commercials hitting the airwaves each day, were designed to saturate the marketplace and pull a tidal wave of customers to the Stevenson lots.

RESULTS: It was an aggressive campaign, and it is paying big dividends for Stevenson. The dealership's sales volume has more than doubled since it switched from newspaper to radio, and net profits have increased fivefold. Stevenson switched because radio gets results, and those results put more dollars on this dealership's bottom line.

RAB TOOLBOX

More marketing information and resources from the RAB

MEDIA TARGETING 2000

Nearly half (47%) of the owners of Japanese cars earn over \$50,000 per year, and 37% are college graduates. Nearly three-fourths (73%) own their own homes, and 41% have children living at home. This group spends an average of 47% of its daily media time with radio.

INSTANT BACKGROUND — AUTOS (NEW IMPORTED)

A study by CNW Marketing/Research revealed that 29.7% of men "like greatly" to visit dealerships to check out cars, while 43.1% like the process "somewhat." Only 27.2% were either "neutral" or "disliked" the experience. For women, 17.3% "like greatly" to visit dealerships, and 35.2% like it "somewhat." A total of 47% of women were either "neutral" or "disliked" the process. (*American Demographics*, 2000)

RAB CATEGORY FILES

"Pierre Gagnon, COO of Mitsubishi Motor Sales of America, compared the emergence of e-commerce today with the rise of international competition in the 1970s. 'It is redefining the way we do business,' he said. Mitsubishi now has an Internet-based ordering system, the first of its kind in North America. Gagnon claimed. Inventory has dropped from 80,000 vehicles on the ground to 40,000, while sales have increased 40% a month." (*Automotive News*, Jan. 2000)

For more information, call RAB's Member Service HelpLine at (800) 232-3131 or log on to Radiolink at www.rab.com.

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- BEAT 30 YEAR COUNTRY POWERHOUSE STATION *

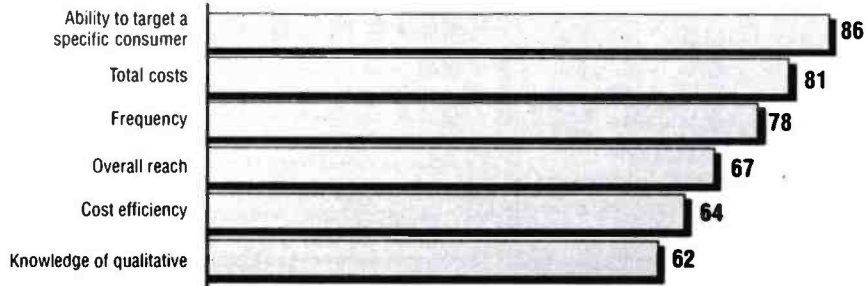
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* #1 FM STATION IN ST. LOUIS ADULTS 18-34, 18-49, 25-54
* SOURCE ST. LOUIS/ARBTRON FALL '99 ** SOURCE CARBONDALE/ARBTRON SPRING '99

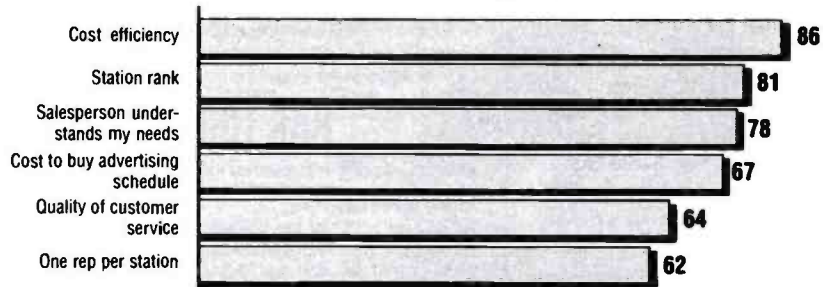
KEY FACTORS IMPACTING MEDIA DECISIONS

Ranked by "Very Influential Score"



HOW CLIENTS MAKE STATION DECISIONS

Ranked by "Very Important"



Source: Arbitron

RADIO'S BIGGEST LOCAL SPENDERS SPEAK UP

Continued from Page 15

the top buying criteria for making station decisions. Seventy percent of local advertisers told us "the concept of packaging stations together" is making radio buying *more difficult*. We did not explore the specific reasons in this study, but it's obvious that local advertisers don't see the benefits of cluster selling yet.

THE STRATEGIC ROAD MAP

The knowledge gained from perceptual studies brings clarity and focus to the mission at hand. You cannot manage what you do not measure. When you know what your target customer is thinking, you know what to do and, more importantly, what *not* to do. There are no "scratch and win" solutions. Clearly, radio must make decisions about how it wants to position itself, but it can start at the local level. Here is how you can get started today:

- Ramp up investments in sales training to strengthen customer needs analysis, negotiating skills and rate integrity.
- Refrain from focusing on less important images. Make Targetability and Frequency radio's new Target Value Positions.
- Continue to sell with qualitative — it influences the decisionmaking process.
- Stop proactively introducing promotions as part of the negotiating process.
- Don't give away web space as added value.
- Get an objective assessment of your sales images. A cluster strategy will not work if you are not focused on the right things or your individual stations lack advertiser value beyond rank and price.

Dennis Gwiazdon has spent 24 years in radio as a GM and sales manager. He is the owner-operator of Sales Insights, a San Diego-based strategic research company. Gwiazdon can be reached at (858) 259-2534 or via e-mail at dennisg@salesinsights.com.

FOUR WEEKS FORWARD Sales & Promotion Planning Calendar

April 2-8

April 2-8 Publicity Stunt Week, Medic Alert Week, National Birthparents Week

<p>2</p> <p>International Children's Book Week National Peanut Butter & Jelly Week <i>Dallas</i> premieres on TV (1978)</p>	<p>3</p> <p>National Chocolate Mousse Day <i>TV Guide</i> first published (1953) Marlon Brando born (1924) Eddie Murphy born (1961)</p>	<p>4</p> <p>Tell A Lie Day National Cordon Bleu Day <i>Ben-Hur</i> wins Best Picture Oscar (1960) Robert Downey Jr. born (1965)</p>	<p>5</p> <p>Go For Broke Day Fox-Broadcasting Co. debuts on air (1987) The late Bette Davis born (1908)</p>	<p>6</p> <p>National Caramel Popcorn Day <i>Gigi</i> wins Best Picture Oscar (1958) <i>Cheers</i> star John Ratzenberger born (1947)</p>	<p>7</p> <p>No Housework Day National Teacher Appreciation Day National Coffee Cake Day</p>	<p>8</p> <p>Hank Aaron breaks Babe Ruth's home run record (1974) <i>The Godfather II</i> wins Best Picture Oscar (1975)</p>
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R&R's Year-End Chart Pack...

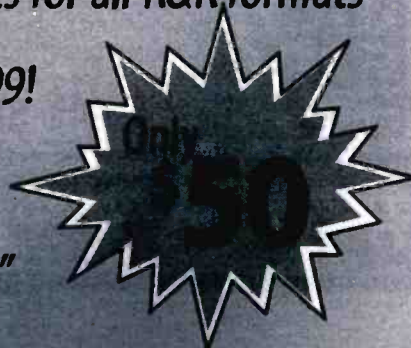
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I N N O V A T I O N S T A T I O N

CONSUMERS PREFER ONLINE COMMERCE OVER STREAMING

■ According to Arbitron's fourth Internet study, radio's opportunity seems to be in e-commerce

By Ron Rodrigues

R&R Editor In Chief
ronr@ronline.com

For the last year and a half, Arbitron and Edison Media Research have captured the profiles, preferences and usage patterns of Internet users as those things relate to the radio industry. Earlier studies have uncovered an explosion of interest in all things Internet, though interest in streaming media has actually leveled off over the last year. But one area of Internet use is hot — white-hot — and that's e-commerce.

At the recent RAB2000 convention in Denver, attendees were given the sense that radio's future on the Internet lies with e-commerce. Radio may drive consumers to e-commerce sites, or perhaps radio will have some control over its own portals housing e-commerce.

Arbitron and Edison Media's most recent Internet study, released at RAB2000, focused on two main areas: e-commerce and streaming media. On this page, you can feast your eyes on the e-commerce data.

First, the basics. The study was conducted in January 2000 and, as always, included a mix of Arbitron diarykeepers and a national random sample. In the latest study, Internet access in the home was found to have risen to 43%. Just 18 months ago that figure was 25%. At work, Internet access is up to 21%, compared to 12% in August 1998, when the first survey was fielded. Overall, nearly half (48%) of the population now accesses the Internet at home, work or both.

The study also emphasized the so-called "digital divide" of Internet access among ethnic groups. While half of nonethnic Americans access the Internet, only 35% of Hispanic Americans and 34% of African Americans do so. But the gap is much narrower than it used to be. For example, over the last 18 months Internet access has more than doubled among Hispanics. Also, more than half of African-American users accessed the Internet for the first time in just the last year (among Hispanics, that figure was 36%).

OK, now let's move to the meat of the matter. Commerce over the Internet is booming. An astounding 43% of Americans who have ever accessed the Internet have made an online purchase — that equates to 25% of the U.S. population. Purchases from websites during the holiday season jumped from 14% of online users in 1998 to 22% last year.

Not only that, but online shoppers were much more free with their credit cards in the most recent holiday season. In 1998 the typical online shopper spent \$175 on gifts; that figure ballooned to \$401 during the '99 holiday season. About 35% of online shoppers say they'll spend more online in the coming year, and another 40% figure to spend the same amount that they did last year. However, a significant 21% say they'll spend less online this year. Perhaps the last group was frustrated over shipping delays at many popular sites due to holiday inventory shortages or by inadequate customer service.

Not surprisingly, the largest amount of Internet shopping occurs at night. Some 42% of online shoppers do their shopping during television's prime time. But since radio seems to be a preferred companion for consumers who surf the web, perhaps radio can find a way to exploit that advantage with big-spending Internet sites looking to drive traffic to their websites.

Speaking of website advertising on the radio: It works! About 45% of Internet users have visited a website that was advertised on the radio — that compares to 29% just six months ago. A matching 45% said they "frequently" or "occasionally" learn about new websites from radio. That ranks radio second to television but ahead of newspapers, banner ads and outdoor advertising.

Most importantly, 69% of Internet users say they are likely to visit the website of a company that advertises on their P1 radio station. They also say that website addresses delivered over the radio are relatively easy to remember. Where 57% of TV viewers remember a website address, 44% of radio users remember the address — despite not having had it displayed visually.

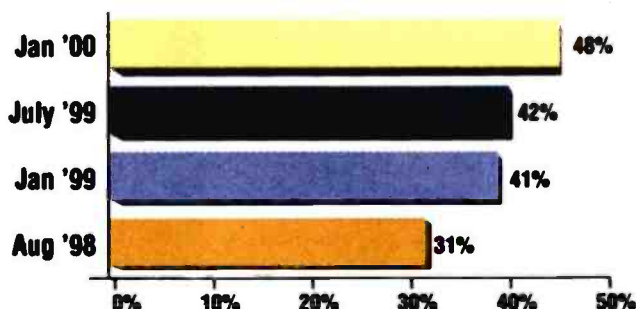
Perhaps the biggest opportunity for radio is in web advertising in the smaller markets. It's well-known that the Internet boom on the radio mainly benefits large and so-called "high-tech" markets. While advertising in the largest markets might be more efficient (51% of the population resides in the top 25 Arbitron markets), being online is not related to the size market a consumer resides in. For those of you in smaller markets, here are a few more tidbits you can use to convince web advertisers that your stations are worthy of their consideration:

Where 52% of users in the top 10 markets are online, a comparable 50% of users in markets 76+ are online. Top 10 users are only slightly more likely to have purchased something in the past 30 days — 65% compared to 59% of users in markets 76+.

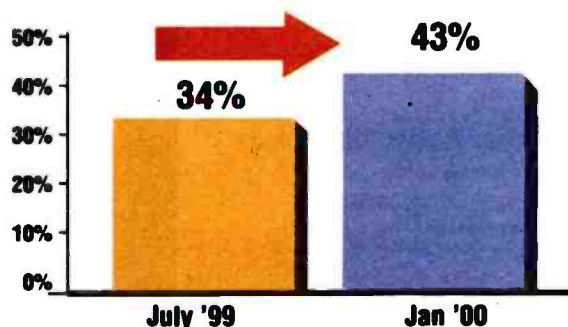
Clicking on banner ads is not related to market size. About 49% of top 10-market Internet users click banner ads; 48% of 76+ users do so.

And, most importantly, spending money on online purchases is not market size-sensitive. Top 10 users shelled out an average \$605 on online purchases last year, while users in markets 76+ spent \$601.

Home or work access to the Internet closes in on 50%.

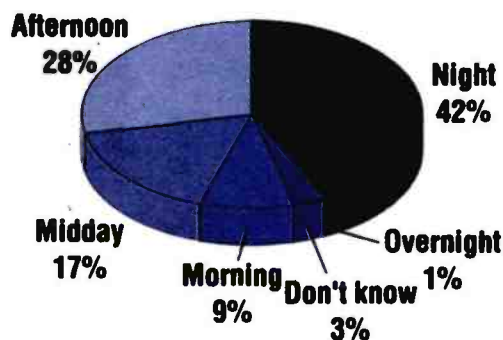


Purchase from a website jumps to one quarter of U.S. population.



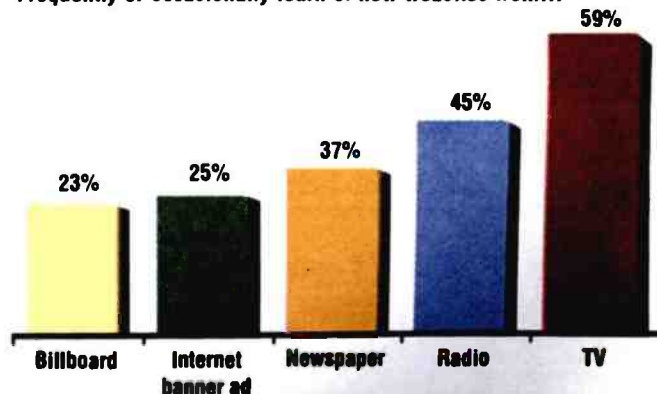
Internet shoppers buy at night.

When do you purchase products on the Internet most often?

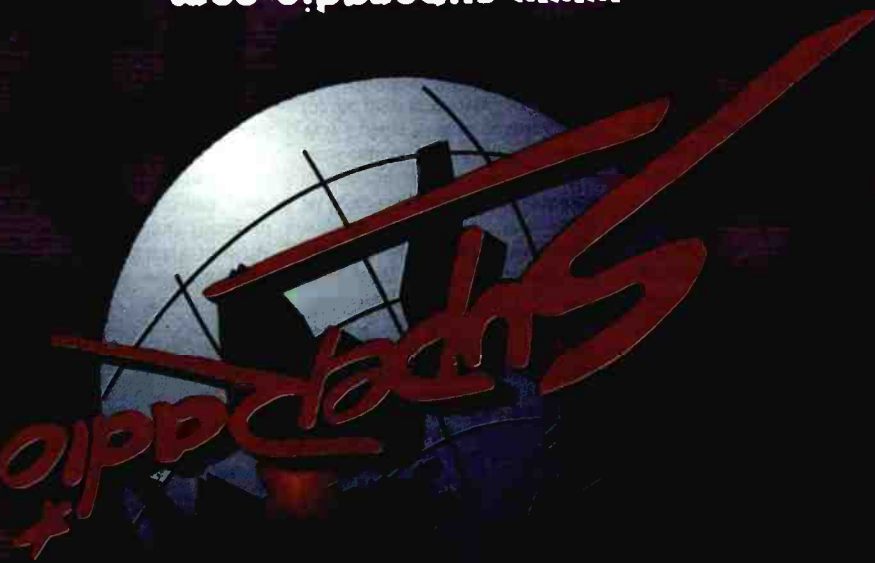


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Supermix Dance

Today's hottest CHR dance tracks

Supermix Street

The best rhythm-crossover hits

Old Skool MiniMix

7 minutes of classic old skool hooks beat-mixed together

New Skool MiniMix

7 minutes of today's hottest hip-hop and R&B hooks

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"Slam Jam and the New Skool

Mini-Mixx are great

programming tools. The mixes

are tight and hit driven. We love

the MiniMixx so much we run it

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Russ Allen, PD, WJHM/Orlando

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Classic Jam. Now, they're

helping blow up my Friday and

Saturday nights with Slam Jam.

Superradio mixes are

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Vinny Brown, PD, WBLS/New York

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Mackay Rejoins Emmis As VP/Dir., Nat'l Sales

Bob Mackay, most recently GSM of KTBZ-FM/Houston, has returned to Emmis Communications to take the newly created VP/Director of National Sales post. In his new role, Mackay will oversee Emmis' sales efforts at all of its stations. He will be responsible for the hiring and oversight of the dedicated national sellers and apply his training and recruiting skills to the company's radio sales operations.

From January '95 to May '96 Mackay served as LSM for Emmis' WKQX-FM/Chicago. Before that he held the Director/National Sales title for both 'KQX and sister KPWR-FM/Los Angeles.

"We all feel so fortunate that we were able to have such a talented broadcaster come back into the Emmis family," Emmis President Doyle Rose said. "This new position was created to help us expand our opportunities in the growing arena of national sales and to assist us in our ongoing efforts in training and the recruitment of other talented people into the company. Bob was our first, second and third choice for this very important corporate position."

Holly

Continued from Page 3 market experience will really help KESZ. We have a very strong morning show [Beth & Bill], and Shaun has excellent skills in dealing with morning talent.

"Since this is a very desirable position in a very desirable market, we didn't have a shortage of applicants. The biggest issue for me was making sure we had a good fit. KESZ has had very good success and doesn't need to be reinvented — it needs to have continuity. Shaun understands the continuity issue and the marketplace."

In addition to KOOL, Holly's previous Phoenix programming background includes KMLE and KHTC.

Online And 'N Sync



Teen heartthrobs 'N Sync stopped by AOL's studio-i for a live chat with fans. Relaxing after hundreds of online marriage proposals are (l-r) 'N Sync's J.C. and Lance, AOL's Music PD Evan Hsieh and bandmembers Justin, Joey and Chris.

Metro

Continued from Page 1

union that represents Metro and Shadow employees, unhappy at the way the workers were terminated. At issue is a one-year noncompete clause that all Metro employees must sign as part of their contract. WW1 plans to enforce that clause for the fired employees — a move that shocked AFTRA/Chicago Exec. Director Eileen Willenborg. "This is vindictive beyond any action I've ever seen a company take in my 20-plus years in the labor movement," she said in a statement. WW1 representatives did not comment on the issue.

AFTRA also said WW1 told the fired employees — including one who has 10 years' seniority at Metro — that their health coverage was being terminated by the end of February. Willenborg described that action as "immoral from a company whose revenue surged more than 100% in the fourth quarter."

After several daylong meetings, AFTRA and WW1 came to an agreement on severance that AFTRA/Chicago representatives felt was a victory for their cause. Under the terms of the agreement, cut on Tuesday, the fired employees will have:

- A three-month "right of rehire clause," which means that if any position at Metro or Shadow opens up in the next three months, it must be filled by one of the 14 people released last week.

- A six-month noncompete agreement that only restricts the terminated employees from working at a traffic-based company in the Chicago market, of which there are currently none. The employees can work in the traffic division of a Chicago radio station.

- Severance pay for all employees. Terms were not released.

- Three months of insurance coverage.

Payback For AFTRA Actions?

AFTRA and WW1 have had several recent skirmishes over the merging of Metro and Shadow services. On Feb. 15 about 50 AFTRA-represented Metro and Shadow workers in Chicago protested outside the WTMX-FM studios over that station's use of WW1 as a contractor. AFTRA claims WW1 is in violation of federal labor law because it has cut out annual pay increases for Metro employees. Earlier, on Jan. 25 reporters at Shadow and Metro picketed outside of the Chicago Board of Trade.

EXECUTIVE ACTION

WW1 Elevates Edwards To Prog. Mgr./24-7 Formats

Veteran West Coast AC programmer Rob Edwards has been promoted to Programming Manager/24-7 Formats for Westwood One. In this newly created position, Edwards will assist in talent management and work with the programmers at the company's nine 24-hour satellite-delivered formats: Adult Rock & Roll, Adult Standards, Mainstream Country, Hot Country, Oldies Channel, Bright AC, Soft AC, Groovin' Oldies and CNN Headline News.

Edwards joined WW1 in December '98 and has been assisting in the music departments of all the company's formats. He reports to GM and VP/Programming Charlie Cook, who told R&R, "He brings so much to the table for us and has so much knowledge from participating in the continuous formats. This gives him a little more opportunity to work with programming and air talents. He's really helped me stay tuned with the PDs a little more closely."

Before joining WW1, Edwards managed his own programming consultancy. Throughout much of the 1980s he held top programming positions for Bonneville, including VP/Programming for KBIG-FM/Los Angeles and KOIT-FM/San Francisco.

In related news, Sara Marshall has been promoted from Media Partnerships Manager to Special Programming Manager. In her expanded sales-oriented role, Marshall will serve all of WW1's entertainment division and continue to oversee such WW1 media partners as Martha Stewart's *askMartha*, The Grammy Awards and NBC. Marshall is based in New York and reports to Exec. VP/Director of Sales Peggy Belden.

WSCR Gets its Own GSM As McCuin, Damsky Rise

Bob McCuin has been named GSM for WSCR-AM/Chicago. He's been NSM for Infinity's WSCR-AM & WXRT-FM since April '97. Michael Damsky had been GSM for both WSCR & WXRT, but will now serve as GSM for 'XRT as well as Director/Combo Sales for both stations.

"Bob McCuin has done a superb job of leading the national sales efforts of both stations," said WSCR & WXRT VP/GM Harvey Wells. "When it became clear WSCR needed a separate sales management effort, Bob was the natural choice. His passion for the station, sales and sports will make him successful as GSM."

"Michael Damsky has done an amazing job of leading the sales of both stations to record results every year since 'The Score' went on the air. However, it is clear that for each station to continue its growth, we need focused, full-time sales management. It's a real blessing that Michael and Bob have a great working relationship. I anticipate them working even more closely together in the future."

AFTRA claims the pay increases have been withheld specifically because employees joined the union. Last week's firings led Willenborg to speculate that WW1 "was targeting union supporters."

When Metro was bought out by WW1, CBS chief Mel Karmazin said he expected to save about \$10 million over two years through the

combining of services. While much of those savings will come through shared use of helicopters and other expensive equipment, there is no doubt that duplication of services among employees was also on that list. CBS is a part owner of Westwood One.

— Jeremy Shweder

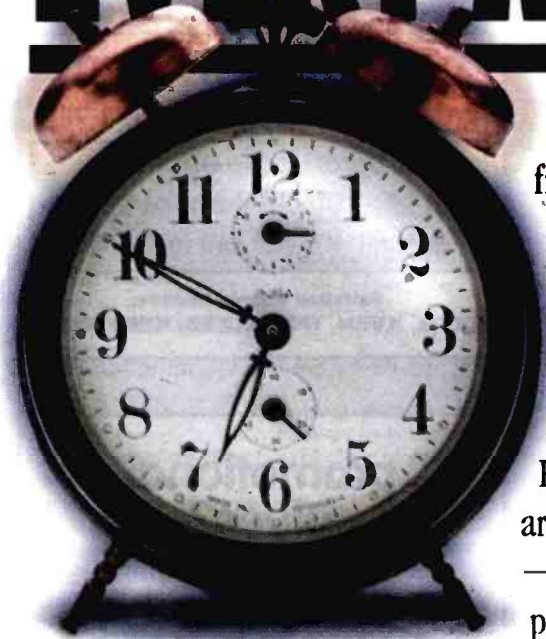
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Berlak Adds AMFM/Charlotte OM Post

WLYT-FM/Charlotte PD Mike Berlak has added the newly created position of OM for AMFM's three Charlotte stations: AC WLYT (Lite 102.9), Country WKKT-FM (Kat Country) and Classic Rock WRFX (The Fox).



Berlak

"Based on his success with Lite 102.9, Mike has proven he's a strategic player with big-picture ideas," AMFM GM/Regional VP Reta Thorn said. "He is well-

respected in his field, and I am confident his 25-plus years of broadcast experience will only enhance the future performance of these three already great radio stations."

Berlak arrived in Charlotte in 1993 following a stint at Hot AC WKTI/Milwaukee.

SFX

Continued from Page 1 brought the overall price down.

Despite the stock sell-off, the merger seemed to make sense to many analysts, who believed the union of the two companies produced significant synergies between SFX's music promotion business and Clear Channel's radio and billboard assets.

"It's a match made in heaven," First Union analyst Bishop Cheen told Bloomberg. "It's the marrying of the flagship for on-air entertainment with the flagship for off-air live entertainment ... and both are targeted at a very specific, yet large, demographic."

Merger A Surprise

SFX had been the subject of merger rumors, but those revolved around CBS, not Clear Channel. "It's surprising to say the least," Merrill Lynch analyst Jessica Reif Cohen told CNNfn. "There are some cross-promotional opportunities there, but it's not the kind of high-growth business that Clear Channel has been getting into."

Still, Sillerman said that Clear Channel had been thinking internally about a deal for about two months. He was approached by Clear Channel only recently, however. SFX executives had recently decided independently that the company needed to merge with a media firm and create a strategic alliance to add muscle to its music promotion business. "It became clear to us that sooner rather than later a combination with somebody else would be necessary," Sillerman said.

The union pairs Clear Channel with a company that owns 120 theaters or other concert sites in 31 of the top 50 markets, including 16 amphitheaters in the top 10 markets. The merger fits perfectly, as Clear Channel CEO Lowry Mays said, because "it leverages the marketing and promotional strength of Clear Channel's broadcasting and

WRNO/New Orleans Lifts Ginty To PD

Classic Rock WRNO/New Orleans has promoted Asst. PD/Director of Creative Services Jason Ginty to PD. He will continue to report to Jim Owen, Director/Operations & Programming for all three Centennial Broadcasting of New Orleans properties.

"Jason's ability to quickly grasp programming concepts, combined with his incredible people skills, made it obvious that he should be given a larger role in the success of WRNO," Owen remarked. "His contributions to the station as Asst. PD have been invaluable. As PD, I know he will build on that track record."

Vineyard: Entercom Greenville VP/Mgr.

Former Clear Channel/Panama City Market Manager Jimmy Vineyard has been appointed VP/Market Manager for Entercom's Greenville, SC cluster, which includes WORD-AM, WYRD-AM, WFBC-FM, WOLI-FM and WOLT-FM.

"We're delighted to have Jimmy join our team," remarked Entercom Regional VP Steve Godofsky. "He is a very talented and successful leader who offers the company a depth of experience in all facets of radio management. We believe he will make significant contributions to our stations in Greenville."

Vineyard has served in a number of general, sales and program management positions for several companies, including Paxson Communications, Milblack Inc., Heritage Broadcast Group and Dick Broadcasting.

"I've enjoyed my years working in Panama City for several good operators, including Clear Channel," he commented. "Entercom has a strong collection of stations in Greenville with good upside potential. I look forward to working with the team in Greenville on the many new challenges ahead."

Premiere

Continued from Page 3

and I'm thrilled to be a part of it," he said. "I'm also proud to work with the amazing talent at Premiere on a daily basis as well as the top programmers in the industry."

Noack was Exec. Marketing Director for Premiere's Affiliate Marketing department before assuming his most recent post. "Greg's promotion is a testimony to how well he balances his many responsibilities," said Kitchin. "We have not only met the needs of our personalities and the goals of our company, but sur-

passed them under his direction."

Prior to joining Premiere, Noack was VP of One-On-One Sports. His 20 years in radio also include experience as Sales Manager at McGavren-Guild Radio, GSM for WYAI & WYAY/Atlanta, GM of WRAL/Raleigh and VP of Katz Radio.

"I am fortunate to work with a very dedicated and talented staff," Noack remarked. "Together we remain focused on serving the needs of our clients today and anticipating their future programming needs. Without the support of my wife, daughter and golf instructor, none of this would be possible."

outdoor advertising platforms and adds a new component to the marketing solutions ... Additionally, it creates an exceptional platform for Clear Channel to pursue initiatives relating to the Internet and music."

Clear Channel and SFX would have nearly 100% crossover in their holdings, with Clear Channel owning radio stations or billboards in nearly every market where SFX owns live entertainment venues.

SFX also owns a substantial sports promotional company. The SFX sports group includes such clients as Michael Jordan, Roger Clemens and Andre Agassi.

Stock & Debt Deal

The terms of the deal, which should be completed toward the end of 2000, call for Clear Channel to pay 0.6 shares of Clear Channel stock for each class A SFX share, while SFX class B shareholders will get a one-to-one deal. Also, Clear Channel will assume \$1.1 billion in debt, bringing the total debt load for Clear Channel af-

ter the AMFM and SFX mergers to \$8.5 billion.

Sillerman headed the radio company SFX Broadcasting until selling the group to Capstar for \$2.1 billion in August '97. At the time of the merger with Capstar, SFX owned 72 stations and was the No. 7 group in total revenue rankings.

Sillerman is not expected to stay on with Clear Channel following the merger. During a conference call he repeatedly talked about a future outside of SFX, and Clear Channel CFO Randall Mays also told Bloomberg that he didn't predict Sillerman would stay, though SFX President/CEO Michael Ferrel is expected to stay through the transition. Clear Channel, expecting many SFX executives would not stay with the company, had those execs sign the "widest and most significant" noncompete agreements Sillerman had ever seen, he said.

Sillerman, who used to own many of the radio stations now being purchased by Clear Channel as

UPDATE

WTMI/Miami Promotes Daly To GSM

Bob Daly, who most recently served as Manager for WTMI-FM/Miami-Ft. Lauderdale's Broward County sales office, has been promoted to GSM of the Marlin Broadcasting Classical station. Cox has purchased Marlin and will assume control of WTMI at the end of the second quarter.

Daly succeeds Todd Tanger, who has become Sales Manager of Greater Media's Talk WTKK-FM/Boston. Daly reports to WTMI VP/GM John Burkavage, who commented, "I'm just happy we had a strong farm team! We worked together at Fairbanks in West Palm Beach and had a good working relationship there. This was a no-brainer, and he is the perfect person to put in there until the Cox takeover."

Daly entered the radio business four years ago as LSM of WDJM-AM, WFTL-AM, WJNA-AM, WRLX-FM & WRMF-FM/West Palm Beach. Before that he served as GM of several IBM software groups over a 20-year span. He has also served as Director/Marketing for Motorola Paging.

When asked how he would direct sales efforts at a station that more than likely will not exist by the end of this year, Daly told R&R, "This is a format that is rather exclusive to South Florida, and the listeners continue to be very dedicated to this station. We have to sell our listeners to our advertisers, and that will go on whether its six months or nine months. Our sales staff is hanging in there, and sales are up, because people know that WTMI is not gone."

Schloss To Manage Clear Channel/Albuquerque

Cindy Schloss will return to Albuquerque as Market Manager for Clear Channel's KLSK-FM, KPEK-FM, KSYU-FM, KTEG-FM & KZRR-FM. Her first day on the job is slated for March 6.

Schloss ran crosstown KILT, KRST & KRZY until leaving the market in 1995. Since then she has been Market Manager for CBS/Las Vegas and Western Region VP for American Tower.

"Cindy is a terrific manager who kicked our butt in Vegas," Clear Channel Sr. VP John Hogan commented. "I'm thrilled she's back in Albuquerque — on our team."

Paragon

Continued from Page 1

• "Interviews with politicians and candidates": 66% currently, 63% in '97.

• "Sports topics": 58% favorable this year, 64% in '97.

• "Discussion of personal relationships/sex": 59% this year, 55% in '97.

Paragon's Mike Henry said social/political topics are driven by older demos, females and frequent Talk listeners. Interest in the relationships/sex category jumped slightly to 61% among 18-34 listeners.

When asked what kind of Talk radio format appealed to them, the listeners expressed a preference for

guest interviews and discussions of substance. The results:

• "Mostly guest interviews" was preferred by 94% of the listeners interviewed, compared to 93% three years ago.

• "Factual, substantive discussions" were rated positive by 90%, up slightly from 88% in '97.

• "Mostly listeners' phone calls" was liked by 86%, compared to 85% three years ago.

• "Attention-getting, controversial hosts" was rated positive by 68%, exactly the same as in '97.

Paragon asked a new question this year and determined that listeners had a slight preference (55%) for shows with a national focus over a local focus.

part of the merger with AMFM, had high predictions for the impending divestitures that Clear Channel is expected to announce. While most people suspect Clear Channel will sell more than 100 radio stations for at least \$4 billion, Sillerman said Clear Channel will complete the spinoffs "for more money, with fewer stations, giving up less cash flow than any analyst has projected." Those were his personal opinions based on his own research. Sillerman noted.

Clear Channel Shares Plummet

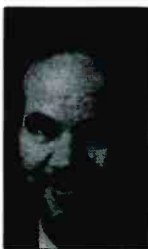
Clear Channel, which had already seen its shares fall steadily over the past few weeks, watched its stock hit a six-month low on Tuesday, following the merger announcement. Shares fell \$8.56 to

\$66.625 per share, down 11% for the day. Several analysts on the conference call claimed the market clearly was unhappy with the deal, possibly because people were somewhat taken by surprise and expected Clear Channel to complete its business with the AMFM spinoffs before embarking on another major acquisition.

The terms of the merger allow SFX to walk away from the deal if Clear Channel's stock price is below \$69.72 and the SFX shareholders vote not to merge. With Clear Channel stock falling below that level on Tuesday, Sillerman was asked if he thought the merger could be nullified. He said it was too early to tell where Clear Channel stock would be in the future, but said he was quite confident the deal would go through.

Radio

• **STEVEN GAVENAS** is named SVP/New Business Development for XM Satellite Radio. He spent the last three years with digital satellite radio developers WorldSpace Corp.



Gavenas

The show features performances by Smash Mouth, Blink-182, Everclear and others. Contact Telly Wong; (212) 641-2057.

• **SYNDICATED SOLUTIONS** will launch *Fieger Time*, hosted by attorney Geoffrey Fieger, on April 2. The show will air Sundays from 7-10pm ET. Contact Matthew Sullivan; (203) 921-1548.

• **NBG RADIO NETWORK** launches *Ground Zero*, hosted by Clyde Lewis. The three-hour occult-themed talk show airs Sundays from 9pm-midnight ET. Contact Fred Coombes; (800) 472-6047.

• **SUPERADIO NETWORK** now syndicates the weekend talk program *Good Day*, hosted by Doug Stephan. Contact Gary Bernstein; (508) 480-9000.

National Radio

• **WESTWOOD ONE** and the MTV Radio Network announce *The Best of MTV's Sports and Music Festival*, a one-hour special airing March 24-26.

Markham Joins R&R DC Bureau

Jennifer Markham has joined R&R as an Associate Editor in the newspaper's Washington, DC bureau. She will cover FCC and business news and report on financial transactions.

Before coming to R&R, Markham was a Public Affairs Specialist for the U.S. Navy's Military Sealift Command in Washington, serving as a staff writer for the command's monthly newspaper and participating in exhibit designs and the planning of special events. She has also been Assistant Chief of Community Relations at Bolling Air Force Base, coordinating special events and community programs.

Markham — who holds a bachelor's degree in communications media from Bowie State University, Bowie, MD — wrote for her campus newspaper and was President of the Public Relations Student Society of America.

Bloomberg

BUSINESS BRIEFS

Continued from Page 8

Ackerley Buys Billboard Company

The Ackerley Group, which owns five radio stations, said Monday that it had purchased Elray Outdoor Advertising for an undisclosed price equal to 12 times 1999 Elray cash flow. Elray owns 38 billboards in New Jersey, mostly along the New Jersey Turnpike, and three wall signs in New York City.

CyberRadio.com To Offer 'Net Access To More Than 5,000 Stations

CyberRadio.com gives Internet users free access to over 5,000 radio stations. Listeners can choose stations by format, location and call letters. CyberRadio.com VP/Marketing Catherine Martin said, "Our goal was to allow people on the 'Net' to browse freely among thousands of radio stations, then be able to tune in to their choice with no hassle." CyberRadio.com allows listeners to continue working in other computer applications while listening to background music.

CHRONICLE

CONDOLENCES

Social Distortion guitarist Dennis Danell, 36, Feb. 28. Host of WGN-AM/Chicago's *Crabb on Computers* Don Crabb, 44, Feb. 26.

Israeli singer Ofra Haza, 41, Feb. 23.

Freedman & Smith Entertainment co-owner Peter Freedman, 39, Feb. 21.

Records

• **BARBARA BOLAN** is appointed VP/Marketing for Beyond Music. She was most recently SVP/Marketing for Virgin Records.

Changes

National Radio: Carolyn Jones is upped to VP/Human Resources for Westwood One ... **Craig Whetstone** joins NBG Radio Networks' affiliate relations division ... **LAUNCH Media** and **CNNRadio International** form an international marketing alliance.

Children's: Korenne "Korry" Loftis joins Radio Disney's **KDIS-AM/Los Angeles** as a local on-air host.

News/Talk: **KALL-AM/Salt Lake City** adds Fisher Entertainment's *John & Jeff Show*, airing from 11pm-4am, and moves Fisher's *Ed Tull Show* to middays from 1-4pm.

Records: Former Motown executive **Terry McGill** launches Dallas-based **Major Money Entertainment**.

Industry: Former AMFM Radio Networks VP/Finance **Franklyn Byrd** is named **Hispanic Television Network CFO**.

PROS ON THE LOOSE

Todd Martin, OMPD, KJMQ-FM/Merced, CA (209) 358-8383

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CAROLINE'S SPINE Nothing To Prove
SHANNON CURFMAN Playing With Fire

Alternative

U2 The Ground Beneath Her Feet
BLOODHOUND GANG The Bad Touch
COLLAPSES Automatic

CNR/Net AC

MADONNA American Pie
HOKU Another Dumb Blonde

Mainstream AC

MADONNA American Pie
TOMC Mean To Me

Lite AC

MADONNA American Pie
CHRIS GAMBEL That's The Way I Remember It
ELTON JOHN Someday Out Of The Blue

NAC

KOMBO Lower Deck
ALEX BUCHON Onward, Upward
KIRK WHALUM Same Ole Love

UC

GUY Why You Wanna
ICE CUBE/KURYZE BONE Until We Rich
OA BRAT That's What I'm Looking For

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Bellini

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ELTON JOHN Someday Out Of The Blue

Mainstream AC

Mike Bottelli
ELTON JOHN Someday Out Of The Blue

Soft AC

Mike Bottelli
ELTON JOHN Someday Out Of The Blue

CNR

Josh Mesler
JENNIFER LOPEZ Feelin' So Good
PINK There You Go
JESSICA SIMPSON Where You Are

Net AC

Josh Mesler
No add

Urban Contemporary

Josh Mesler
DAVE HOLLISTER Can't Stay
ICE CUBE/KURYZE BONE Until We Rich
JAY-Z Anything
SAMME I Like It

Alternative

Teresa Cook
VERTICAL HORIZON Everything You Want
STANB Home

JONES RADIO NETWORK
Jon McHady • (903) 794-8700

Rock Classics

Rich Bryan
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Adult Hit Radio

JJ McKay
100 ROCK Only God Knows Why
TRACY CHAPMAN Telling Stories

Soft Hits

Rick Brady
ELTON JOHN Someday Out Of The Blue

RADIO ONE NETWORKS
Tony Moore • (878) 948-3338

Net AC

Yvonne Bay
No add

New Rock

Steve Leigh
No add

WESTWOOD ONE RADIO NETWORKS
Charlie Cook • (800) 294-9000
Bob Blackburn

Adult Rock & Roll

Jeff Conzer
BLACK CROWES/JIMMY PAGE What Is...

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Andy Falter
ELTON JOHN Someday Out Of The Blue

Bright AC

Jim Hays
MACY GRAY I Try
SUGAR RAY Falls Apart

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THE REVIEWS ARE IN

"Jammin Party is a great fit with our weekend line-up"
- Joel Salkowitz, PD, Jammin 105, NYC

"The listener response has been overwhelming"
- Steve McKay WEJM-FM, Philly

"The production and artist info is second to none"
- Jay Beau Jones, PD WUBT-FM, Chicago

"Detroit's listeners love Al's knowledge of the music"
- Bill Fries, PD WGRV-FM, Detroit

"Love the trivia, works well in Miami"
- Al Chio, PD WMGE-FM, Miami

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ZINE

SCENE

Aguilera: Teenie On The Bottle?

Time examines the success of Christina Aguilera as a lesson in how to market a 21st-century star. Her time on Disney's *Mickey Mouse Club* is credited, as well as a web-based marketing push that talked up Aguilera's name in chat rooms and newsgroups. "We'd come back in a couple of days, and we'd hear people talking about the artist," explains Ken Krasner, head of the Internet marketing firm Electric Artists. "It's kids marketing to each other. We call it viral marketing."

Now that Aguilera has a Grammy under her belt, she hopes to have more say in her career. "I'm a 19-year-old who wants to explore different things, like different hair colors, and the label just has to accept that."

The *Star*, however, reports that Aguilera's friends fear the teen queen is spinning out of control, hanging around with an older crowd and using her fame to get into nightclubs. "It's like what happened to Drew Barrymore when she was younger — we're afraid Christina's going to get messed up with the wrong crowd," one friend worries.

Patrons at local bars during Park City, UT's Sundance Film Festival noticed the blonde singer enjoying the local haunts. "She didn't seem to be a stranger to strawberry margaritas," one observer notes.

Supernatural Influence

Eight-time Grammy winner Carlos Santana graces the cover of *Rolling Stone*. The inside article details his spiritual style of songwriting: "My reality is that God speaks to you every day. There's an inner voice, and when you hear it, you get a little tingle in your medulla oblongata at the back of your neck, a little shiver, and at two o'clock in the morning, everything's really quiet, and you meditate, and you got the candles, you got the incense, and you've been chanting, and all of a sudden you hear this voice: Write this down. It is just an inner voice, and you trust it. That voice will never take you to the desert."

The Top 50

Political mag *George* ranks the "50 Greatest Moments in American Rock & Pop." The original Woodstock captures the No. 1 spot, followed by Bob Dylan's march on Washington, DC (No. 2) and John Lennon and Yoko Ono's bed-in for peace (No. 3). Other notable events include Altamont (No. 7), Ice-T's "Cop Killer" controversy (No. 17), Neil Young's "Ohio" (No. 22), the Lillith Fair (47) and Woodstock '99 (50).

George also salutes the first ladies of music and activism, featuring Aretha Franklin, Emmylou Harris, Carly Simon, Joan Baez and Joan Armatrading.



THE GREAT PUMPKIN — Rolling Stone chats with Smashing Pumpkins' frontman Billy Corgan, who explains his motivation for the new album *Machina: The Machines of God*. "I'm fully convinced that bands, in the modern era, are not good for more than three records. We should have stopped after Mellon Collie, but we didn't. So we're back with a vengeance. See, now we're pissed off, so you get the full weight: We shoulda quit, you wanted us to quit, but we didn't. We're gonna make you pay."

No Love Lost

"If she died tomorrow, I wouldn't shed a tear. She's a very evil person" — Nine Inch Nails frontman Trent Reznor expresses his affection for Hole's Courtney Love (*Rolling Stone*).

Rotten's Core

Entertainment Weekly talks with ex-Sex Pistols frontman Johnny Rotten, who is currently hosting VH1's irreverent talk show, *Rotten Television*. The surly singer scoffs at *EW*'s presentation of Blink-182 as the Sex Pistols' spiritual heirs: "No," Rotten responds. "Isn't that a bunch of silly boys? They're so bad they should be permanently featured on *Saturday Night Live*, which, as far as I can see, is the ultimate insult."

In The Candy Aisle

"Making my video was like doing a commercial, except I was the product" — 15-year-old Mandy Moore understands her place in the music world just fine (*Rolling Stone*).

The Thong Show

"There's a lot of booty in the video. We just used camera effects that show the thong without it looking like a straight ass. The best part of my experience, though, was the casting. I have three tapes of girls auditioning in thongs. It's wild. I could sell those tapes and make a killing!" — *Sligo* hopes his video for "Thong Song" conveys a positive message (*Rolling Stone*).

And speaking of thongs, Spice Girl Posh Spice (a.k.a. Victoria Beckham) exposed her own secret recently to a British television morning show: Her soccer star husband, David, likes to wear her thongs (*National Enquirer*).

— Frank Correia

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

'Net Chats

On Friday (3/3) legendary rock outfit **Deep Purple** discuss wild women from Tokyo at 8pm ET/5pm PT (www.rockonline.com).

Grammy-winning rap group **The Roots** soak up your questions this Monday (3/6) at 6:30pm ET/3:30pm PT (www.hob.com).

On Thursday (3/9), **The Wild Colonials** chat about strategic battles of the American Revolution. The lesson begins at 8pm ET/5pm PT (www.hob.com).

On The Web

This Sunday (3/5) catch a rebroadcast of blues man **Robert Cage's** October performance from Boston's House of Blues. The waiting starts at 9pm ET/6pm PT (www.hob.com).

Check the quality of your speakers with a webcast from **Stereophonics** this Monday (3/6). Check www.rollingstone.tunes.com for times.

MUSIC & MOVIES

CURRENT

- **SNOW DAY** (*Geffen*)
Single: HOKU Another Dumb Blonde
Other Featured Artists: JORDAN KNIGHT, SIXPENCE NONE THE RICHER, SMASH MOUTH
- **WONDER BOYS** (*Columbia*)
Featured Artists: BOB DYLAN, NEIL YOUNG, JOHN LENNON
- **SCREAM 3** (*Wind-up*)
Singles: CREED What If
SYSTEM OF A DOWN Spiders
Other Featured Artists: POWERMAN 5000, INCUBUS, STATIC-X

COMING

- **DROWNING MONA** (*Hipo*)
Featured Artists: THREE DOG NIGHT, GLADYS KNIGHT & THE PIPS, NILS LOFGREN
- **THE NEXT BIG THING** (*Maverick*)
Single: MADONNA American Pie
Other Featured Artists: MOBY, GROOVE ARMADA, OLIVE
- **3 STRIKES** (*Priority*)
Single: EASTSIDAZ /SNOOP DOGG Still G'ed Up
Other Featured Artists: E-40, SILKK THE SHOCKER, TOTAL
- **WHATEVER IT TAKES** (*Hollywood*)
Featured Artists: MELANIE C., BASEMENT JAXX, STEREOPHONICS
- **ROMEO MUST DIE** (*Blackground/Virgin*)
Featured Artists: DMX & AALIYAH, DESTINY'S CHILD, GINUWINE
- **HEAVY METAL F.A.K.K. 2** (*Restless*)
Featured Artists: QUEENS OF THE STONE AGE, MONSTER MAGNET, HATE DEPT.

"Music & Movies" lists current and coming film soundtracks according to box-office standing, as well as singles appearing on R&R's format charts and other featured artists. To submit soundtracks for inclusion in this column, contact R&R Associate Editor Frank Correia at (310) 788-1658; fcorreia@ronline.com.

MUSIC DATEBOOK

MONDAY, MARCH 13

- 1971/The Allman Brothers record a concert that becomes their album *Live at the Fillmore East*.
- 1987/Bryan Adams' "Heat of the Night" becomes the first commercially released cassette single. Also ... Bob Seger receives a star on the Hollywood Walk of Fame.
- 1995/Diana Ross receives a Lifetime Achievement Award at the Soul Train Awards.
- Born: Neil Sedaka 1939, Adam Clayton (U2) 1960
- Releases: The Kinks' "Tired of Waiting for You" 1965

TUESDAY, MARCH 14

- 1980/Quincy Jones celebrates his 47th birthday by receiving a star on the Hollywood Walk of Fame.
- 1988/In Oakland, CA, Frank Sinatra, Dean Martin and Sammy Davis Jr. launch their Rat Pack reunion tour.
- 1992/Willie Nelson, Neil Young, John Mellencamp and Paul Simon perform at Farm Aid V in Irving, TX.
- Releases: The Tourists' "I Only Want to Be With You" 1980

WEDNESDAY, MARCH 15

- 1956/Col. Tom Parker becomes Elvis Presley's lifelong manager. Parker will continue to manage Presley's career even after the singer's death.
- 1978/The film *American Hot Wax*, featuring performances by Chuck Berry, Jerry Lee Lewis and Screamin' Jay Hawkins, premieres in New York.

- 1980/The film *Rude Boy*, featuring The Clash, premieres in London.



The Clash explore 'Career Opportunities' in film.

- 1987/Frankie Goes To Hollywood disband.
- Born: Sly Stone 1944, Dee Snider (Twisted Sister) 1955, Terence Trent D'Arby 1962
- Releases: Marvin Gaye's "Got to Give It Up" 1977

THURSDAY, MARCH 16

- 1971/Simon & Garfunkel win six Grammy awards, including Best Album, Record and Song for *Bridge Over Troubled Water* and its title track.
- 1974/The Grand Ole Opry relocates to its current \$28 million Opryland complex in Nashville.
- 1991/Seven members of Reba McEntire's band, including her road manager, are killed in a San Diego plane crash. Also ... Eddie Van Halen and wife Valerie Bertinelli become parents to son Wolfgang.
- Born: Nancy Wilson (Heart) 1954

FRIDAY, MARCH 17

- 1968/The Bee Gees make their U.S. TV debut on *The Ed Sullivan Show*.
- 1987/Fear's Lee Ving makes his TV acting debut on *Who's the Boss*.
- 1995/Madonna invites 1,500 pajama-clad guests to the live MTV premiere of her "Bedtime Stories" video. Also ... Suzanne Vega marries producer Mitchell Froom.

- Born: the late Nat "King" Cole 1917, John Sebastian (Lovin' Spoonful) 1944, Billy Corgan (Smashing Pumpkins) 1968

SATURDAY, MARCH 18

- 1982/Teddy Pendergrass is critically injured in a Philadelphia car crash that leaves him paralyzed from the waist down.
- 1994/Police are summoned to the Seattle home of Nirvana's Kurt Cobain after he locks himself in a room with several firearms and threatens suicide. Also ... The Rolling Stones introduce Darryl Jones as their new bass player.
- 1995/A 17-year-old Orlando man files a misdemeanor battery charge against Courtney Love for allegedly hitting him during a Hole concert.
- Born: Charley Pride 1939, Wilson Pickett 1941, Vanessa Williams 1963, Jerry Cantrell (Alice in Chains) 1966, Queen Latifah 1970
- Releases: The Clash's "White Riot" 1977

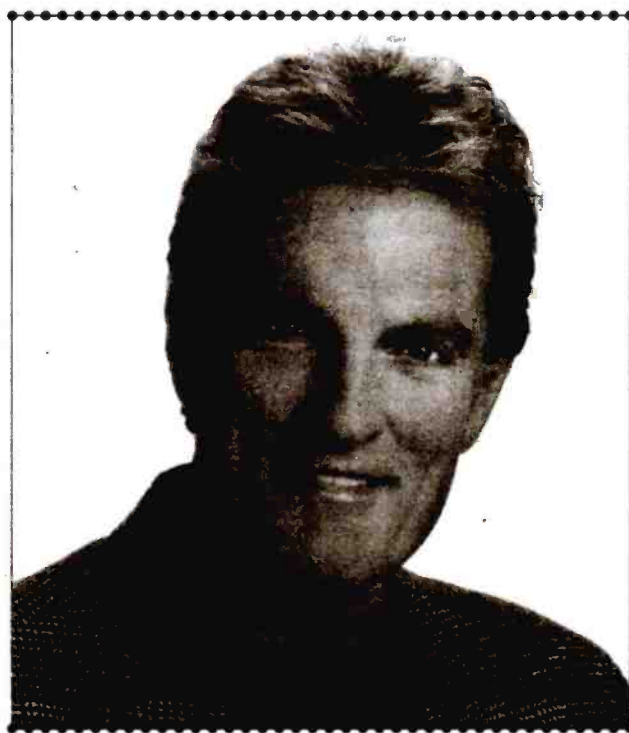
SUNDAY, MARCH 19

- 1957/Elvis Presley purchases the Graceland Estate in Memphis.
- 1974/The Jefferson Airplane launch their first tour as Jefferson Starship.
- 1980/Elvis Presley's autopsy is subpoenaed in the "Dr. Nick" drug case. Dr. George Nichopoulos, Presley's personal physician, is later convicted of overprescribing drugs to his patient.
- 1982/Ozzy Osbourne's guitarist, Randy Rhoads, 25, is killed in a Florida plane crash.

— Mark Selavics

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

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More Than 100 Stars In An All-Star Salute To Scott Shannon.**

WITH A MUSICAL SPECTACULAR FEATURING 20 LEGENDARY ACTS!!

Due to popular demand - event now at larger ballroom!

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American Airlines
Something special in the air.

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American Eagle

For Advertising & Tickets Call: Ron Higgins at (212) 823-5018

The American Cinema Awards Foundation is a non-profit organization #95-3891064



69.7 million households

PLAYS

CHRISTINA AGUILERA What A Girl Wants	27
DR. DRE VERMINEH Forgot About Dre	25
'N SYNC Bye Bye Bye	20
ZGETHER You + Me = Us (Calculus)	20
DESTINY'S CHILD Say My Name	20
BLAQUE Bring It All To Me	19
BACKSTREET BOYS Show Me The Meaning Of...	18
NO DOUBT Ex-Girlfriend	18
JENNIFER LOPEZ Feelin' So Good	18
DIXIE What's My Name?	18
EVE Love Is Blind	18
FILTER Take A Picture	18
D'ANGELO Untitled (How Does It Feel)	18
MISSY ELLIOTT Hot Boyz	18
RED HOT CHILI PEPPERS Otherside	18
SANTANA Maria, Maria	18
NACI GRAY I Try	14
KORN Make Me Bad	14
MARAH CAREY JADE & 99 DEGREES Thank God...	14
BLOODHOUND GANG The Bad Touch	13
WILL SMITH Freshin' It	12
MOTOWN @ 1. G. Notorious	12
THIRD EYE BLIND Never Let You Go	12
JESSICA SIMPSON Where You Are	12
LIT Miserable	11
PINK There You Go	11
BUSH Letting The Cables Sleep	11
VERTICAL HORIZON Everything You Want	11
MOBY Natural Blues	10
INCUBUS Pardon Me	10
JAY-Z Anything	10
CELINÉ DION That's The Way It Is	9
BUCCHERY Check Your Head	9
ENRIQUE IGLESIAS Be With You	9
MADONNA Candy	9
WINE MICH NAILS Into The Void	9
P.O.D. Southtown	9
CREED What If	9
NICKY MARTIN Livin' La Vida Loca	9
HOLU Another Dumb Blonde	9
BRITNEY SPEARS ...Baby, One More Time	9
SYSTEM OF A DOWN Spiders	9
FRONA APPLE Limp	7
SMASHING PUMPKINS The Everlasting Gaze	7
TLC Unpretty	6
CHRISTINA AGUILERA Genie In A Bottle	6
BRITNEY SPEARS From The Bottom Of My...	6
KID ROCK Bawitdaba	6
BACKSTREET BOYS I Want It That Way	6
LIMP BIZKIT Noodle	5
RAH DIGGA Impal	4
SLIPKNOT Wait And Bleed	4
STAINED HOME	4
HOT BOYS I Need A Hot Girl	4
'N SYNC MELORNA ESTEFAN The Music Of My Heart	4
BACKSTREET BOYS Larger Than Life	4
EDMUND Gully Conscience	4
JAY-Z I Wanna Know	4
MONTELL JORDAN Get It On... Tonite	3
BLACK ROX Whoa	3
BASIS Go Let It Out	3
LIL' ZHANE Money Stratch	3
KITTE Brackish	3
BECK Mixed Business	3
DESTINY'S CHILD Bilk, Bilk, Bilk	3
JAY-Z I Understand	3
LIX RYDE Or Die Chick	3
EFFEL 99 Blue (Da Da Dee)	2
DA BRAT That's What I'm Looking For	2
TLC No Scrubs	2
KID ROCK Cowboy	2
BRITNEY SPEARS The Boy Is Mine	2
STAINED I'm With Stupid	2
KORN Falling Away From Me	1
JAY-Z Do It Again	1
2PAC MOUTLANTZ Baby Don't Cry	1
SARAH GARDEN I Knew I Loved You	1
JAY-Z Back That Ass Up	1
SYSTEM OF A DOWN Sugar	1
JAY-Z Hard Knock Life	1
DEAD PREZ Hip Hop	1
ALICE IN CHAINS Get Born Again	1
BUCCHERY Li Up	1
BUCCHERY For The Movies	1
CHELLE Me	1
COAL CHAMBER VOZZY OBBURNE Shock...	1
CREED Higher	1
BOYS OF THE NEW ENEMY	1
EDMUND Hole Model	1
FEAR FACTORY Cars	1
FILTER Welcome To The Fold	1
FINGER ELEVEN Above	1
GOODSMACK Whatever	1
GOODSMACK Keep Away	1
KORN Got The Life	1
KORN Freak On A Leash	1
LIMP BIZKIT Re-Arranged	1
MARILYN MANSON Come While	1
MARILYN MANSON Rock Is Dead	1
MEGADETH Crush 'Em	1
METALLICA Whiskey In The Jar	1
METALLICA Turn The Page	1
WINE MICH NAILS We're In This Together	1
OFFSPRING The Kids Aren't Alright	1
ORGY Blue Monday	1
ORGY Cliches	1
POWERMAN 5000 When Worlds Collide	1
PUYA Sal Pa' Fuera	1
SEVENDUST Denial	1
BRITNEY SPEARS (You Drive Me) Crazy	1
STAINED Mudshovel	1
STAINED Just Go	1
STATIC-X Push It	1
ROB ZOMBIE Superbeast	1

Video playlist for the week ending February 26



50.8 million households
Isaac

INSIDE TRACKS

FILTER Take A Picture
MACY GRAY I Try
MOBY Natural Blues
VERTICAL HORIZON Everything You Want

XL

CHRISTINA AGUILERA What A Girl Wants
BACKSTREET BOYS Show Me The Meaning Of...
CELINÉ DION That's The Way It Is
FOO FIGHTERS Learn To Fly
SANTANA MARIA THOMAS Smooth

NEW

MADONNA American Pie
NO DOUBT Ex-Girlfriend
NICKY MARTIN Private Emotion
THIRD EYE BLIND Never Let You Go
VERTICAL HORIZON Everything You Want

LARGE

MARAH CAREY JADE & 99 DEGREES Thank God...
FILTER Take A Picture
MACY GRAY I Try
FAITH HILL Breathe
KID ROCK Only God Knows Why
JENNIFER LOPEZ Feelin' So Good
RED HOT CHILI PEPPERS Otherside
SANTANA WYCLEF JEAN Maria, Maria
SMASH BOUTH Then The Morning Comes
WILL SMITH Freshin' It
SUGAR RAY Falls Apart

MEDIUM

FRONA APPLE Limp
BECK Mixed Business
CREED Higher
D'ANGELO Untitled (How Does It Feel)
WHITNEY HOUSTON I Learned From The Best
ENRIQUE IGLESIAS Be With You
LENNY KRAVITZ I Belong To You
MOBY Natural Blues
OASIS Go Let It Out
STING Desert Rose
TIMA TURNER When The Heartache Is Over

CUSTOM

AJ Wake Up This Morning
ERIC BENET When You Think Of Me
MARY J. BLIGE Give Me You
BUCCHERY Check Your Head
CHRIS CORNELL Preaching The End Of The World
CREED What If
DESTINY'S CHILD Say My Name
BOB DYLAN Things Have Changed
BETH HART L.A. Song
MICHAEL HUTCHENCE A Straight Line
JAY-Z I Wanna Know
MONTELL JORDAN Get It On... Tonite
JOHNNY LANG Breakin' Me
AMIE MANN Save Me
LAURYN HILL Turn Your Lights Down Low
BRANDY MCKENIGHT Stay Or Let It Go
MEGADETH Breathe
WINE MICH NAILS Into The Void
RAGE AGAINST THE MACHINE Guerrilla Radio
ROLLING STONE Illumination
SARAH GARDEN I Knew I Loved You
SMASHING PUMPKINS The Everlasting Gaze
SONOUE R Feels So Good
BRITNEY SPEARS From The Bottom Of...
STAINED Home
ANGIE STONE No More Rain (In This Cloud)
TRAVIS Meet Virginia
TRAVIS Why Does It Always Rain On Me?
Video airplay from March 6-12



36 million households
Cindy Mahanood
VP/Music Programming
& Entertainment

Video Playlist

DA BRAT What I'm Looking For
DESTINY'S CHILD Say My Name
MARY J. BLIGE Give Me You
JAY-Z Anything
STING Thong Song
DR. DRE VERMINEH Forgot About Dre
MISSY ELLIOTT Hot Boyz
JAGGED EDGE He Can't Love U
D'ANGELO Untitled (How Does It Feel)
EVE Love Is Blind

Rap City

O-TIP Breathe & Stop
ICE CUBE I WANNA BE BOME Until We Rich
HOT BOYS I Need A Hot Girl
BRETH'D MAN & FREEMAN Y.O. U.
DR. DRE VERMINEH Forgot About Dre
BLACK ROX Whoa
NAS I GAVE YOU ONE ME
2PAC MOUTLANTZ Baby Don't Cry
DA BRAT What I'm Looking For
JAY-Z Anything

Video playlist for the week ending March 3

TELEVISION

TOP TEN SHOWS Feb. 21-27

Total Audience
(95.9 million households)

- 1 ER
- 2 Who Wants To Be A Millionaire (Tuesday)
- 3 Who Wants To Be A Millionaire (Sunday)
- 4 Grammy Awards
- 5 Who Wants To Be A Millionaire (Thursday)
- 6 Who Wants To Be A Millionaire (Wednesday)
- 7 Friends
- 8 Frasier
- 9 Who Wants To Be A Millionaire (Friday)
- 10 Movie (Sunday) (Perfect Murder, Perfect Town: Part I)

Adult 18-34

- 1 ER
- 2 Friends
- 3 Grammy Awards
- 4 Frasier
- (M) The Simpsons
- 6 Jesse
- 7 Ally McBeal
- (M) Malcolm In The Middle
- 9 Who Wants To Be A Millionaire (Tuesday)
- (M) The X-Files

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Take Tops

Eric Clapton, The Lovin' Spoonful, The Moonglows, Bonnie Raitt, James Taylor and Earth, Wind & Fire are this year's inductees when VH1 presents *Rock and Roll Hall of Fame: Class of 2000*, which is slated to

feature appearances by Robbie Robertson, Wyckle Jean, John Mellencamp, Ray Charles, Melissa Etheridge, Paul Simon, Patti Smith, Whitney Houston and Natalie Cole. The Hall of Fame, which adds a new "Sideman" category this year, will also recognize "Early Influences" inductees Nat "King" Cole and Billie Holiday as well as "Non-Performer" honoree Clive Davis. Westwood One is set to simulcast the two-hour program (Wednesday, 3/8, 9pm).

Friday, 3/3

- Robert Cray and Kim Richey perform on PBS' *Sessions at West 54th* (check local listings for time and channel).
- *Steely Dan, The Late Show With David Letterman* (CBS, check local listings).
- *The Flaming Lips, Late Night With Conan O'Brien* (NBC, check local listings for time).

Sunday, 3/5

- *The Four Tops in Concert* premieres as a PBS special (check local listings for time and channel).
- *Time Turner* is profiled on the 100th episode of *Behind the Music* (VH1, 9pm).

Monday, 3/6

- *D'Angelo, The Tonight Show With Jay Leno* (NBC, check local listings for time).

Wednesday, 3/8

- Korn are the subjects of MTV's profile show, *Diary* (10:30pm).
- *Marc Anthony, Jay Leno*.
- *Meissa Etheridge, David Letterman*.
- *Ian Anderson, The Late Late Show With Craig Kilborn* (CBS, check local listings for time).

Thursday, 3/9

- *Eric Benet, Jay Leno*.
- *Bonnie Raitt, David Letterman*.

— Julie Gidlow

FILMS

BOX OFFICE TOTALS FEB. 25-27

Title	Distributor	\$ Weekend (\$ To Date)
1 <i>The Whole Nine Yards</i>	WB	\$9.56 (\$28.44)
2 <i>Snow Day</i>	Paramount	\$8.33 (\$43.10)
3 <i>Reindeer Games</i>	Miramax*	\$8.12 (\$8.12)
4 <i>Hanging Up</i>	Sony	\$7.43 (\$26.00)
5 <i>Pitch Black</i>	USA	\$7.13 (\$22.93)
6 <i>The Tiger Movie</i>	Buena Vista	\$6.30 (\$30.64)
7 <i>Wonder Boys</i>	Paramount*	\$5.80 (\$5.85)
8 <i>Scream 3</i>	Miramax	\$5.02 (\$78.10)
9 <i>American Beauty</i>	DreamWorks	\$4.60 (\$87.52)
10 <i>The Cider House Rules</i>	Miramax	\$4.06 (\$31.91)

All figures in millions
* First week in release
Source: ACNielsen/EDI

COMING ATTRACTIONS:

This week's openers include *The Next Best Thing*, starring recording artist Madonna. She contributes "Time Stood Still" and her version of Don McLean's "American Pie" to the film's Maverick/WB soundtrack, which also sports Christina Aguilera's "Don't Make Me Love You," Groove Armada's "I Everybody Looked the Same," Feby's "Why Does My Heart Feel So Bad," Beth Orton's "Stars All Seem to Weep" and Olive's cover of 10cc's "I'm Not in Love." Cuts by Melissa, Manu Chao, Mandelay, Solar Twins and Gabriel Yared complete the ST.

Also opening this week is *3 Strikes*, which was written and directed by record producer DJ Poo. The film's Priority soundtrack contains Eastsideaz's "Snoop Dogg's 'G'd Up,' Slick The Shooter's "Where Day At," E-40's "I'm Straight," C-Murder's "Been a Long Time," Total's "Crave" and Da Hovwz's "Worldwide Renegades," as well as cuts by Sauce Money ("Chart Climbin'"), Solo & Kam ("Where I Come From"), Nio Rennie's "Blue" ("Gotta Hold on Me"), Ras Kass ("West Coast Mentality"), Choclair ("Let's Ride") and Likwit Crew // King T. & Xzibit ("Where Da Paper At").

Agnes Browne, starring and directed by Anjelica Huston, opens in exclusive engagements this week. The film's Irish-themed Decca soundtrack showcases Tom Jones' "She's a Lady," Delilah and "It's Not Unusual," along with five tunes by Paddy Moloney, *The Chieftains*' "The Last Rose of Summer," *The Fleadh Cowboys*' "Puttin' on the Style," and more.

— Julie Gidlow



55 million households
Pear Cohen,
VP/Programming

National Top 20

Pos.	Artist	Avg. Gross (in 000s)
1	CRUCE SPRINGSTEEN	\$1,783.4
2	CRUCE, STILLS, NASH & YOUNG	\$992.7
3	RICKY MARTIN	\$981.9
4	BETTE MIDLER	\$977.4
5	ELTON JOHN	\$917.6
6	BACKSTREET BOYS	\$841.2
7	SHANIA TWAIN	\$745.6
8	NEL DIAMOND	\$621.4
9	AMY GRANT	\$400.1
10	STING	\$370.8
11	ZZ TOP/ALYNDRA SKYNYRD	\$311.6
12	RAGE AGAINST THE MACHINE	\$265.2
13	LIMP BIZKIT	\$253.1
14	BOB DYLAN	\$236.7
15	WIDESPREAD PANIC	\$197.5

Among this week's new tours:
10,000 MANIACS
ANDREA BOCELLI
BRITNEY SPEARS
CLAY WALKER
FOLK IMPLOSION
G. LOVE & SPECIAL SAUCE
JULIO IGLESIAS
MATTHEW SWEET
MELVINS
REEL BIG FISH
SEBASTIAN
TRACY CHAPMAN

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings. (800) 344-7383, California (909) 271-7900.

12+ FALL '99 ARBITRON RESULTS

Tampa-St. Petersburg - #21

Station (Format)	Owner	Su '99	Fa '99
WDUV-FM (B/EZ)	Cox	9.4	10.5
WFLZ-FM (CHR/Pop)	Clear Channel	6.5	7.5
WFLA-AM (N/T)	Clear Channel	5.6	6.2
WLLD-FM (CHR/Rhy)	Infinity	5.8	6.2
WQYK-FM (Country)	Infinity	6.6	5.5
WXTB-FM (Rock)	Clear Channel	6.0	5.4
WRBQ-FM (Country)	Infinity	4.6	4.2
WSJT-FM (NAC/SJ)	Infinity	3.0	3.9
WSSR-FM (Hot AC)	Clear Channel	3.6	3.8
WGUL-A/F (Adult Std.)	WGUL Inc.	4.0	3.4
WWRM-FM (AC)	Cox	4.2	3.3
WNTX-FM (Hot AC)*	Clear Channel	3.2	3.1
WBBY-FM (Rock AC)**	Cox	2.3	3.0
WBTB-FM (Cl. Rock)	Clear Channel	4.8	3.0
WFJD-FM (Oldies)	Cox	2.9	2.7
WHPT-FM (Cl. Rock)***	Cox	3.4	2.5
WSUN-FM (Oldies)	Cox	2.3	2.3
WYUU-FM (Oldies)	Infinity	2.3	2.0
WTMP-AM (Urban)	Tampa Br.	1.6	1.8
WDAE-AM (Sports)	Clear Channel	0.9	1.4
WQYK-AM (Sports)	Infinity	1.1	1.1

* Was WAWS-FM until August
 ** Was WCOF-FM until (Cl. Hits) September
 *** Was Adult Alternative until September

San Jose - #27

Station (Format)	Owner	Su '99	Fa '99
KG0-AM (N/T)	ABC	8.1	6.6
KYLD-FM (CHR/Rhy)	AMFM	4.9	4.9
KEZR-FM (Hot AC)	Infinity	3.7	4.1
KCBS-AM (News)	Infinity	3.3	3.6
KBRG-FM (Spanish AC)	EXCL	3.1	3.5
KSJO-FM (Rock)	Clear Chan.	3.6	3.5
KSOL/KZDL (Reg. Mex.)	Hispanic	2.6	3.3
KARA-AM (AC)	Empire	3.0	3.1
KDFC-FM (Classical)	Bonneville	2.1	3.1
KITS-FM (Alt.)	Infinity	2.9	3.1
KLOK-AM (Reg. Mex.)	EXCL	2.6	3.1
KISF-FM (NAC/SJ)	AMFM	2.3	3.0
KDQ/KNEW (Hot AC)*	AMFM	2.7	2.9
KRTY-FM (Country)	Empire	2.5	2.9
KZQZ-FM (CHR/Pop)	Bonneville	3.1	2.9
KFRG-A/F (Oldies)	Infinity	2.6	2.8
KUFY-FM (Cl. Rock)	Clear Chan.	3.1	2.8
KWBH-AM (Sports)	Susquehanna	4.0	2.6
KOIT-A/F (AC)	Bonneville	2.9	2.6
KBAY-FM (AC)	Infinity	3.4	2.5
KSFO-AM (Talk)	ABC	2.8	2.1
KFFB/KFGB (Adult Alt.)	Susquehanna	2.4	2.0
KISD-FM (Urban AC)	AMFM	2.1	2.0
KIBL-FM (CHR/Rhy)	AMFM	2.1	1.7
KCNL-FM (Alt.)	Clear Chan.	1.8	1.6
KDIX-FM (Urban AC)	Inner City	1.2	1.4
KAZA-AM (Spanish/O)	Radio Fiesta	0.6	1.3
KTYC-FM (Country)	Infinity	0.7	1.1
KDGM-FM (CHR/Rhy)	Clear Chan.	0.5	1.0
KDQI-AM (Spanish N/T)	Radio Unica	1.0	1.0
KLLC-FM (Hot AC)	Infinity	1.2	1.0
KTCT-AM (Sports)	Susquehanna	0.6	1.0

* KDQI-FM evolved from AC during November; simulcast ended in January with KNEW-AM going Technology News

Denver-Boulder - #23

Station (Format)	Owner	Su '99	Fa '99
KOA-AM (N/T)	Clear Channel	6.6	7.4
KBCO-FM (Adult Alt.)	Clear Channel	6.9	7.1
KYGO-FM (Country)	Jefferson-Pilot	7.4	6.9
KOSI-FM (AC)	Tribune	5.5	6.2
KQKS-FM (CHR/Rhy)	Jefferson-Pilot	4.9	6.0
KRFX-FM (Cl. Rock)	Clear Channel	5.5	5.5
KALC-FM (Hot AC)	AMFM	5.8	4.2
KMMN-FM (AC)	AMFM	2.5	4.2
KXKL-FM (Oldies)	AMFM	4.2	4.0
KHOW-AM (N/T)	Clear Channel	3.5	3.8
KBPI-FM (Rock)	Clear Channel	4.2	3.6
KDJM-FM (Oldies)	AMFM	3.2	2.8
KWHI-FM (NAC/SJ)	Clear Channel	3.1	2.8
KQKH-FM (Cl. Rock)	Tribune	3.8	2.8
KQPK-FM (Alt.)	AMFM	2.4	2.8
KCKX-A/F (Country)	Jefferson-Pilot	3.1	2.6
KEZW-AM (Adult Std.)	Tribune	2.9	2.4
KTCL-FM (Alt.)	Clear Channel	2.4	2.1
KCFM-AM (Sports)	Jefferson-Pilot	1.1	1.8
KVOD-AM (Classical)	AMFM	1.4	1.4
KMXA-AM (Reg. Mex.)	EXCL	1.1	1.2

San Antonio - #32

Station (Format)	Owner	Su '99	Fa '99
KTFM-FM (CHR/Rhy)	Waterman	9.7	9.8
KISS-FM (Rock)	Cox	7.6	8.1
KDDM-FM (CHR/Pop)	Clear Chan.	6.8	7.6
KOTN-A/F (Tejano)	Hispanic	5.7	6.9
KZEP-FM (Cl. Rock)	Lotus	5.9	6.7
KCYF-FM (Country)	Cox	5.2	4.6
KAJA-FM (Country)	Clear Chan.	5.3	4.4
KSNB-FM (Hot AC)	Cox	3.7	4.3
KONO-FM (Oldies)	Cox	4.5	4.2
KQXT-FM (AC)	Clear Chan.	4.2	3.7
WDAJ-AM (N/T)	Clear Chan.	3.6	3.7
KCJZ-FM (Oldies)	Cox	4.7	3.6
KTSA-AM (N/T)	Waterman	3.5	3.3
KROM-FM (Reg. Mex.)	Hispanic	3.7	3.1
KLEY-FM (Tejano)	SBS	1.9	2.6
KSLJ-A/F (Urban)	Clear Chan.	1.5	1.9
KKYY-AM (Country)	Cox	2.0	1.6
KLUP-AM (Adult Std.)	Cox	2.4	1.6

Columbus, OH - #34

Station (Format)	Owner	Su '99	Fa '99
WNCI-FM (CHR/Pop)	Clear Chan.	9.9	8.1
WTVN-AM (Full Serv.)	Clear Chan.	8.0	7.7
WCOL-FM (Country)	Clear Chan.	6.3	7.5
WBNY-FM (AC)	Saga	7.3	7.2
WLVO-FM (Rock)	Infinity	6.5	6.5
WCIX-FM (Urban)	Blue Chip	7.1	6.4
WBNS-FM (Oldies)	Radio Ohio	4.8	5.9
WBZK-FM (Rock)	No. American	5.3	5.4
WHOK-FM (Country)	Infinity	3.5	3.6
WVNS-AM (Adult Std.)	No. American	3.7	2.9
WXNG-FM (Urban)	Blue Chip	2.1	2.7
WBNS-AM (Sports)	Radio Ohio	2.3	2.0
WJZA/WJZX (NAC/SJ)*	Scantland	1.7	2.0
WXST-FM (Cl. Hits)	Associated	1.9	1.9
WZAZ-FM (Alt.)	Clear Chan.	1.8	1.9
WESE-FM (Cl. Rock)	No. American	2.1	1.8
WAZU-FM (Rock)	Infinity	1.8	1.7
WWCD-FM (Alt.)	Ingliside	2.4	1.7
WCLT-FM (Country)	WCLT Radio	1.7	1.5
WVVO-AM (Gospel)	Saga	1.3	1.5

* WJZX-FM was WJZJ-FM until November

Format Abbreviations

AC-Adult Contemporary, Adult Alt-Adult Alternative, Adult Stand. - Adult Standards, B/EZ-Beautiful/Easy Listening, CHR/Pop-Contemporary Hit Radio/Pop, CHR/Rhy-Contemporary Hit Radio/Rhythmic, Cl. Hits-Classic Hits, Cl. Rock-Classic Rock, Full Serv-Full Service, Hot AC-Hot AC, Misc-Miscellaneous, NAC/SJ-New AC/Smooth Jazz, Reg. Mex-Regional Mexican, Span. AC-Spanish Adult Contemporary, Spanish Con-Spanish Contemporary, Span N/T-Spanish News/Talk, Spanish/O-Spanish Oldies, Urban/AC-Urban Adult Contemporary, Urban-Urban Contemporary, Urban/O-Urban Oldies.

Portland, OR - #25

Station (Format)	Owner	Su '99	Fa '99
KKRZ-FM (CHR/Pop)	Clear Channel	6.7	7.0
KKCW-FM (AC)	Clear Channel	6.4	6.6
KEX-AM (Full Serv.)	Clear Channel	4.5	6.5
KUPL-FM (Country)	Infinity	5.4	6.2
KKSN-FM (Oldies)	Entercom	5.2	5.9
KXLM-FM (CHR/Rhy)	Rose City	5.9	5.7
KINK-FM (Adult Alt.)	Infinity	4.7	5.4
KGON-FM (Cl. Rock)	Entercom	5.0	4.5
KWJJ-FM (Country)	Fisher	4.4	4.3
KUFO-FM (Rock)	Infinity	5.0	4.1
KMRK-FM (Alt.)	Entercom	3.3	3.7
KXL-AM (N/T)	Rose City	3.5	3.6
KRSK-FM (Hot AC)	Entercom	3.3	3.4
KLJZ-FM (NAC/SJ)	Infinity	3.2	2.9
KBST-FM (Hot AC)	Infinity	3.1	2.5
KBSN-AM (Adult Std.)	Entercom	2.2	2.4
KFXX/KSLM (Sports)	Entercom	1.5	1.5
KEWS-AM (Talk)	Clear Channel	3.7	1.2
KOTK-AM (Talk)	Fisher	2.1	1.1

Sacramento - #29

Station (Format)	Owner	Su '99	Fa '99
KFBK-AM (N/T)	AMFM	9.3	8.0
KSEG-FM (Cl. Rock)	Entercom	5.4	5.5
KNCI-FM (Country)	Infinity	5.8	5.4
KDND-FM (CHR/Pop)	Entercom	5.5	5.3
KRQO-FM (Rock)	Entercom	4.4	5.3
KSSJ-FM (NAC/SJ)	Entercom	4.7	4.9
KDMD-FM (CHR/Rhy)	Diamond	4.3	4.5
KYMX-FM (AC)	Infinity	4.1	4.4
KSFM-FM (CHR/Rhy)	Infinity	3.6	4.0
KCTC-AM (Adult Std.)	Entercom	4.0	3.7
KHYL-FM (Oldies)	AMFM	3.4	3.7
KWOD-FM (Alt.)	Royce Int'l	3.9	3.7
KHTK-AM (Talk)	Infinity	2.9	3.3
KZZO-FM (Hot AC)	Infinity	4.0	3.3
KSTE-AM (N/T)	AMFM	2.7	3.1
KGBY-FM (AC)	AMFM	2.9	2.7
KCOA-FM (Cl. Hits)	Infinity	2.8	2.0
KHZZ-FM (Urban/O)	Z-Spanish	2.2	1.5
KRCX-FM (Reg. Mex.)	EXCL	0.6	1.2
KRAK-AM (Country)	Infinity	1.0	1.1
KRRE-FM (Spanish AC)	EXCL	0.6	1.0

Milwaukee-Racine - #31

Station (Format)	Owner	Su '99	Fa '99
WTMJ-AM (N/T)	Journal	9.6	10.8
WISN-FM (CHR/Pop)	Entercom	6.5	7.9
WVXV-FM (Urban)	Clear Chan.	6.2	7.4
WHLH-FM (Cl. Rock)	Saga	5.8	6.0
WMLL-FM (Country)	Clear Chan.	6.6	6.0
WOKY-AM (Adult Std.)	Clear Chan.	4.8	5.9
WLZR-FM (Rock)	Saga	4.8	5.5
WISN-AM (Talk)	AMFM	4.6	5.2
WVYX-FM (Hot AC)	Entercom	4.3	4.6
WKTI-FM (Hot AC)	Journal	5.4	4.5
WLTO-FM (AC)	AMFM	4.8	3.8
WZTR-FM (Oldies)	Clear Chan.	4.2	3.3
WJZI-FM (NAC/SJ)	Milwaukee	4.0	3.1
WJMR-FM (Oldies)	Saga	3.4	2.3
WLUM-FM (Rock)	Milwaukee	2.3	2.2
WFMR-FM (Classical)	Saga	2.4	1.8
WVCS-AM (Urban AC)	Milwaukee	2.1	1.5

Riverside-San Bernardino - #28

Station (Format)	Owner	Su '99	Fa '99
KFRG/KXFG (Country)	Infinity	8.7	9.6
KFI-AM (Talk)	AMFM	5.9	5.7
KGGI-FM (CHR/Rhy)	AMFM	6.0	5.2
KOLA-FM (Oldies)	Anaheim	5.5	5.2
KCAL-FM (Rock)	Anaheim	4.5	3.3
KSCA-FM (Reg. Mex.)	Hispanic	3.2	3.3
KISB-FM (CHR/Pop)	Clear Chan.	3.8	3.1
KKBT-FM (Urban)	AMFM	2.7	2.9
KWRP-FM (Adult Std.)	Magic Br.	2.7	2.9
KOST-FM (AC)	AMFM	2.7	2.8
KCXX-FM (Alt.)	All Pro	2.5	2.7
KSSB-FM (Spanish Con.)	EXCL	2.2	2.7
KXRS/KXSB (Reg. Mex.)	Lazer	1.7	2.7
KLOS-FM (Rock)	ABC	3.3	2.4
KPWR-FM (CHR/Rhy)	Emmis	2.0	2.3
KCBS-FM (Cl. Rock)	Infinity	2.0	2.1
KTVV-FM (NAC/SJ)	Infinity	1.8	2.1
KLVE-FM (Spanish AC)	Hispanic	2.7	2.0
KRTH-FM (Oldies)	Infinity	1.4	2.0
KROQ-FM (Alt.)	Infinity	2.5	1.9
KLSX-FM (Talk)	Infinity	1.8	1.7
KING-FM (Hot AC)*	AMFM	2.2	1.6
KIX-AM (News)	Infinity	1.6	1.6
KCMG-FM (Oldies)	AMFM	1.3	1.4
KACE/KRTO (Urban/O)	Hispanic	0.9	1.1
KELT-FM (AC)	Amaturo	0.9	1.1
KKGO-FM (Classical)	Mt. Wilson FM	0.8	1.1
KLAC-AM (Adult Std.)	AMFM	0.9	1.1
KZLA-FM (Country)	Bonneville	0.9	1.0

* Evolved from AC during December

Cincinnati - #26

Station (Format)	Owner	Su '99	Fa '99
WEDN-FM (Rock)	Clear Chan.	8.0	9.0
WLW-AM (Full Serv.)	Clear Chan.	9.9	8.5
WUAB-FM (Country)	AMFM	7.5	7.5
WMOJ-FM (Oldies)	Susquehanna	5.5	6.2
WZZZ-FM (Urban)	Blue Chip	5.2	5.7
WRRM-FM (AC)	Susquehanna	5.6	5.5
WGRB-FM (Oldies)	Infinity	6.1	5.2
WKFS-FM (CHR/Pop)	Clear Chan.	5.0	5.0
WRCO-FM (CHR/Pop)	Infinity	5.3	4.7
WVPC-AM (Full Serv.)	Clear Chan.	5.0	4.1
WOPX-FM (Cl. Rock)	Clear Chan.	4.1	4.0
WYBY-FM (Country)	AMFM	1.9	3.8
WVWX-FM (Hot AC)	Clear Chan.	4.1	3.6
WBAI-AM (Adult Std.)	Clear Chan.	2.8	3.0
WAKW-FM (Rel.)	Pillar of Fire	1.7	1.4
WVRO-FM (Country)	Cox	1.3	1.4
WBOB-AM (Sports)	AMFM	0.7	1.2

Kansas City - #30

Station (Format)	Owner	Su '99	Fa '99
KDRC-FM (Rock)	Entercom	6.8	7.1
KDXY-FM (CHR/Pop)	Infinity	7.2	6.8
KPRB-FM (Urban)	Carter	6.3	6.7
WDAF-FM (Country)	Entercom	6.5	6.6
KFIK-FM (Country)	Infinity	5.2	5.4
KUDL-FM (AC)	Entercom	4.8	5.1
KCFX-FM (Cl. Rock)	Entercom	4.3	5.0
WLRN-FM (N/T)	Entercom	5.4	4.7
KDEQ-FM (Country)	Infinity	6.6	4.5
KCNO-FM (Oldies)	Entercom	5.0	4.4
KSRC-FM (Hot AC)	Infinity	3.5	4.2
KCTY-FM (NAC/SJ)	Entercom	3.4	4.0
KXTR-FM (Classical)	Entercom	3.0	3.9
KCHZ-FM (CHR/Pop)	Syncom	2.8	3.7
KYYS-FM (Rock)	Entercom	5.0	3.7
KCNO-AM (N/T)	Entercom	3.0	3.3
KMRX-FM (Urban AC)	Syncom	3.6	2.9
KMZU/WHB (Country)	KANZA Inc.	0.4	1.8
KPRT-AM (Rel.)	Carter	1.2	1.4

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TRS 2000: A Photo Essay

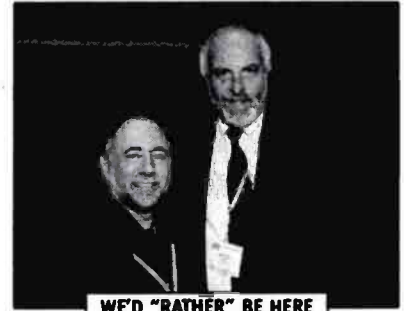
News/Talk industry's annual gathering in the nation's capital attracts record crowd

Record high temperatures along the Eastern seaboard greeted a record high turnout of attendees for R&R's fifth annual Talk Radio Seminar, held last week in Washington, DC. Thanks to all who came together to share their knowledge, experience and expertise to help ensure the continued success of America's most listened-to format as we enter the new media world of the 21st century! Here are some memorable moments from TRS 2000 captured by photographer Neshan H. Naltchayan.



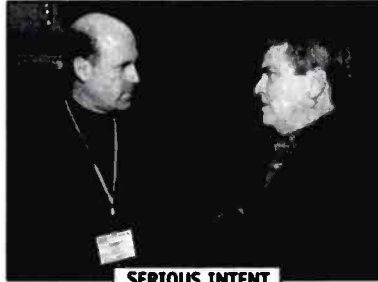
NEWS FROM 1600
PENNSYLVANIA AVENUE

Deputy White House Press Secretary Jim Kennedy dropped by TRS 2000 to give attendees the annual update on the presidential agenda for the year to come, as we enter the final months of President Clinton's administration.



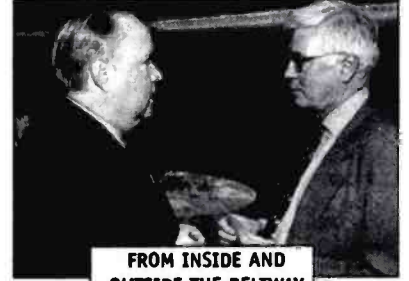
WE'D "RATHER" BE HERE

Comparing notes following TRS 2000's keynote address by CBS News anchor Dan Rather are CBS Radio News VP Harvey Nagler and the network's GM/Radio, Michael Freedman.



SERIOUS INTENT

Overseen chatting at TRS 2000's luncheon honoring Don Imus are (l-r) AMFM Inc.'s Bennett Zeir, whose WTEM-AM is the Washington, DC flagship for Imus, and NAB Executive VP/Radio John David.



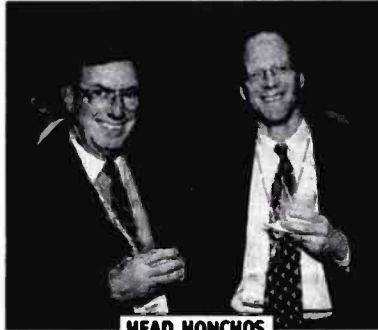
FROM INSIDE AND
OUTSIDE THE BELTWAY

Bruce DuMont (l), Radio Hall of Fame President and host of the longtime syndicated talk show *Beyond the Beltway*, takes a moment to talk politics with the co-host of CNN's *Crossfire* and featured speaker on Saturday morning, Bill Press.



WHAT'S UNDER THAT HAT, ANYWAY?

Sporting his trademark fedora is ABC Radio talk host and Internet columnist Matt Drudge, flanked by R&R's Erica Farber and N.S. Bienstock's George Hiltzig.



HEAD HONCHOS

Buckley Broadcasting Corporation President Richard Buckley (l) enjoys a break in the TRS action with Kirk Stirland, President of Buckley's WOR Radio Network.



FUN COUPLE

Among the famous and infamous seen walking the halls at TRS 2000 was legendary consumer activist Ralph Nader (l) who stopped for a chat with Westwood One syndicated talker Tom Leykis.



ANNUAL TALK RADIO ROUND TABLE

Thursday afternoon's opening session, moderated by R&R Publisher/CEO Erica Farber, brought together a cross section of industry leaders to debate the issues and challenges our business faces in the future. Seen here are (l-r) Farber, ABC Radio VP John McConnell, CBS/Infinity co-CEO John Gehron, NAB President/CEO Eddie Fritts, RAB President/CEO Gary Fries, Entercom President/COO David Field and Cumulus Broadcasting co-CEO/Lew Dickey.

More TRS photos on Page 32

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caller 1	"Since my divorce, I'm now 700 pounds and I haven't been out of bed in a year. I can't work, I'm in debt; do you think I can ever get my finances in order . . ."
caller 2	"I've been married to the same guy 3 times now, but his game plan, as the dictionary makes me too nervous to stay . . ."
caller 3	"My mom . . . I'm \$27,000 in debt. I'm scared to do everything else. I'm scared to do . . . what do you suggest . . ."

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A25-54, **1.4 to 8.1 Up 479%**

M25-54, **14.8 to 15.3**

M25-54, **2.5 to 6.3 Up 152%**

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KFI Los Angeles

A 25-54 2.9 to 3.3 **▲ 14%**
M 25-54 2.5 to 3.1 **▲ 24%**
W 25-54 3.4 to 3.6 **▲ 6%**

KTAR Phoenix

A 25-54 5.0 to 5.2 **▲ 4%**
M 25-54 7.7 to 8.4 **▲ 9%**
W 25-54 1.5 to 1.8 **▲ 20%**

KSFO San Francisco

A 25-54 0.8 to 1.5 **▲ 88%**
M 25-54 1.1 to 2.2 **▲ 100%**
W 25-54 0.4 to 0.7 **▲ 75%**

WSB Atlanta

A 25-54 8.4 to 10.7 **▲ 27%**
M 25-54 9.8 to 13.3 **▲ 36%**
W 25-54 6.9 to 8.0 **▲ 16%**

KFMB San Diego

A 25-54 1.0 to 1.9 **▲ 9%**
M 25-54 1.5 to 1.4
W 25-54 0.5 to 2.3 **▲ 380%**

WDBO Orlando

A25-54 5.0 to 5.0
M 25-54 7.6 to 6.7
W 25-54 2.1 to 3.5 **▲ 67%**

**This show is all consuming.
Call early to avoid disappointment.**



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TRS photos continued from Page 30



WE'RE ALL IN THIS TOGETHER

Under the banner "What Every Talk PD Needs to Know About Sales," Broadcast Sales Intelligence's Irwin Pollack moderated a lively discussion on developing more productive interaction between sales and programming, with panelists (l-r) Lee Larsen of Clear Channel/Denver, Drew Hayes of KABC-AM/Los Angeles, Frank Murtagh of Murtagh Marketing and Media, Jack Nail of Premiere Radio Networks and Ed Shane of Shane Media.



EASY AS ABC

Many of ABC Radio's News/Talk programmers and managers gathered for a group meeting adjacent to this year's TRS, including (l-r) KGO & KSFO/San Francisco's Jack Swanson, ABC Radio VP/Talk John McConnell, WBAP/Dallas' Bob Shomper and WLS/Chicago's Mike Elder.



CRISIS MANAGEMENT 101

With firsthand experience at handling the unexpected, this group offered stations guidelines on preparing for the worst during breaking news events. Shown (l-r) are KGO-AM/San Francisco's Ken Berry; KSL-AM/Salt Lake City's Rod Arquette; AP Radio News' Brad Kalbfeld; WOL-AM/Washington, DC's Joe Madison; and moderator Barbara Cochran, President of the RTNDA.



FM TALK ROCKS!

At least that was the consensus from this panel of FM Talk proponents, including CBS/Infin Sr. VP Bill Figenshu — who moderated the session — Clear Channel/Orlando's Chris Kampmei WKRK-FM/Detroit's Terry Lieberman, Westwood One personality Tom Leykis, Entercom/Seattle's Kris Olinger, WKRK-FM/Detroit's Steve Sinicropi and Fisher Entertainment syndicated talker Tyll.



THE BUCK STARTS HERE

TRS attendees got tips on maximizing local dollars with network shows from a panel that featured (l-r) Jones Radio Networks' Amy Bolton; *Ask the Handyman's* Rob David; Dave Ramsey, host of his own self-syndicated show; Premiere Networks' Kraig Kitchin; ABC/Radio Today's Geoff Rich; WOR Radio Network's Kirk Stirland; and moderator Bob Michaels of Arbitron.



GROUP SYNERGY

Discussing what they've learned while managing and programming ever-growing market clusters, at a special Saturday morning general session, are group executives (l-r) AMFM Inc.'s Ki Kohl; Clear Channel's Gabe Hobbs; WIP-AM & WPHT-AM/Philadelphia's Tom Bigby; and Di Bennett, group manager for Susquehanna Radio's Dallas cluster.

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— Randall Bloomquist, WBT-AM/FM, Charlotte

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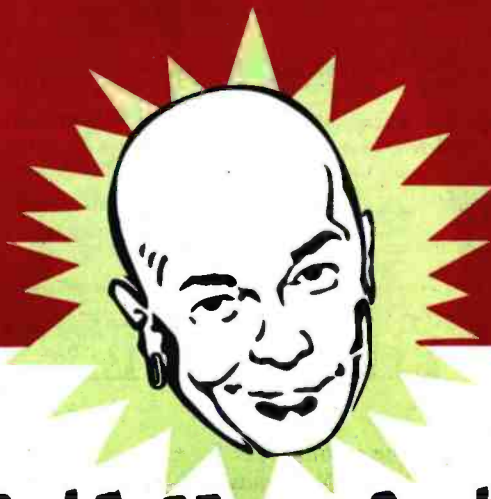
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Street Talk.

Greaseman: Not For Virgin Ears

A quick peek over at Timeline reminds us that it was a year ago that **Greaseman** (a.k.a. Doug Tracht) was fired from his morning job at WARW/DC because of a racially offensive comment. Well, maybe February just isn't Grease's month. WMNG/St. Croix, VI announced last week that it would hire Tracht as morning man for its "Mongoose" simulcast, which serves the Virgin Islands and part of Puerto Rico, on a temporary basis. "It's going to be a thrill to be working again," Tracht told the *Washington Post* after the announcement. But other folks on the island, which has a black population of nearly 80%, weren't quite as thrilled. Within hours of the announcement, the station had received bomb threats, and a protest rally had been organized. Tracht and the station owner tried to smooth things out last Friday by meeting with one of the territory's senators, the *St. Thomas Source* reported, but this particular Grease fire was too hot to put out, and station owner/GM Jonathan Cohen rescinded the offer Friday "for the interest and concerns of the community," as he said in a statement. The news of Greaseman's hiring, Cohen wrote, resulted in "efforts to intimidate me, [and to] threaten my business and my person with physical harm."

WJMN (Jam'n 94.5)/Boston VP/GM Matt Mills resigned from the soon-to-be Clear Channel CHR last week. "It was all my doing, and I'm very happy with my decision," Mills told ST, noting that he'll remain on the company payroll for a year after his April 1 exit. After 32 years in the biz, he says, "The bottom line is, I've basically retired. I hate to do it, but I felt it was time, and I'm a happy camper."

Yes, The Walls Have Ears

Last September John Myron and Kelly Mohr, hosts of WCKG/Chicago's *Pugs & Kelly Show*, had a not-so-flattering discussion about the station's Steve Dahl in one of the station's studios. In October they were shocked to hear Dahl play tapes of their conversation on his show — and then reportedly use those tapes in an effort to have the pair fired from the station. (They were let go a short time later.) Now Myron and Mohr have filed suit in U.S. District Court, charging Dahl with violations of federal and state wiretap laws as well as invasion of privacy. When contacted by ST, Mohr could not comment on the suit. Dahl,

broadcasting from Hawaii this week, could not be reached for comment.

Syndicated Premiere Radio Nets talker Dr. Laura Schlessinger may have reached a truce with GLAAD over her upcoming Paramount TV show, but she's still a favorite target for gay rights organizations. Calling her "America's No. 1 messenger of anti-gay advice," a group called the Horizons Foundation attacked her in a large ad that ran in two San Francisco papers and the *L.A. Times* last Friday (2/25). Saying that Schlessinger's advice "is doing real harm to real people," the ad directs readers to an open letter, signed by over 150 organizations, on Horizons' website.

These Callers Byte!

It got easier for techno-savvy WFANN.Y. listeners to reach the station this week, as the all-Sports outlet teamed up with a cybercommunications company to allow 'FAN fans to dial in via the Internet. Listeners whose computers are wired with a microphone and speakers can download software from the station's website. Once the program's been installed, they can click an icon to connect, and the communication is sent over the 'Net as a simple data transfer.

The man may be gone, but the legend — and the voice — live on through the marvels of modern technology. RadioVO.com has struck a deal with the estate of Ernie Anderson to digitally repackage Anderson's voice work. With over 10 years of sessions — and all kinds of call letters, frequencies and identifiers — in the can, RadioVO.com President Adam Goodman says it should be possible to have Anderson "voice" custom liners for almost any station.

Snow And Gators And Milk, Oh My!

Talk about a cool assignment: Right in the middle of winter, WLIF/Baltimore's morning team of Michael Filippelli and Merrie Street, along with a group of listeners, traveled to Iceland for a remote earlier this week. It's believed the live broadcast was the first by a U.S. station from that country.

Has WHYI/Miami's Super Jonny flipped his lid? And will he still be able to flip the bird? On

Continued on Page 36

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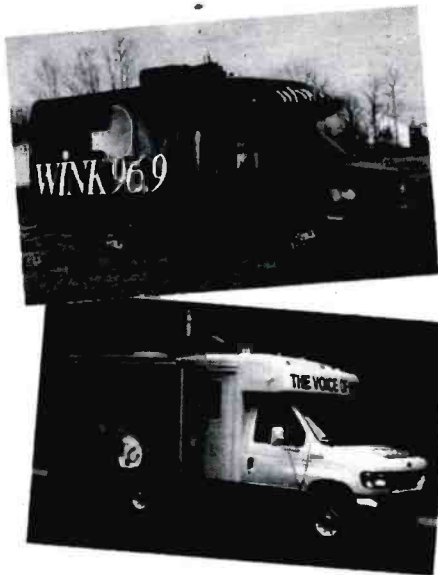
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Street Talk®

Continued from Page 35

Monday the morning crew member wrestled Dig-it the alligator, who had been in the headlines recently for biting the middle finger off a Seminole Indian chief. We're happy to report that Jonny survived the experience with his limbs intact.

Congratulations, by the way, to WYNK/Baton Rouge, LA's **Big D & Bubba**, who were successful in their attempt to submerge themselves in a vat of milk for 101.5 minutes. The Dairy Farmers of Louisiana, sensing their commitment (or need to be committed ... take your pick!), agreed to put the duo on one of their "Got milk?" billboards.

Get well wishes go out to Clear Channel Regional VP/Programming **Jack Taddeo**, who suffered a heart attack last week. We're pleased to say he's resting comfortably.

Just Trying To Show His Support

If you were watching CBS-TV's *Late Show* last Thursday night (2/24) when Kathie Lee Gifford filled in for David Letterman, you may recall seeing a bra thrown onstage by some crazy dude you heard shouting off-camera. If you've been in this business long enough, surely you thought, "This guy has to be in radio." And, of course, you'd have been right. It was "**Butchle**" Brennan, producer for **Leslie Gold's** WNEW-FM/N.Y. midday show — and, yes, that was Gold's just-removed undergarment he tossed at Gifford's feet as she sang. (Gifford, in an inspired bit of improv, proceeded to put the bra on over her dress and finish singing her song!) Brennan was understandably hauled off by security and, although he wasn't arrested, he has been banned for life from the Ed Sullivan Theater.

And The Winners Are...

Congratulations to **Jon Konjoyan** of JK Promotion in Los Angeles, the winner of this year's **R&R** Grammy contest. Konjoyan won a random drawing after correctly naming the winners in nine of this year's 12 categories. Also with nine correct answers and coming in second is **Urban Network** Managing Editor **David Mitchell**. Third prize goes to **Heather Skuggen**, AMD/middayer for **WWSE/Jamestown, NY**. Heather picked eight of 12 and won the random drawing for third. In **R&R's** in-house contest, Managing Editor **Richard Lange** proved to be master of the Grammy domain, predicting winners in 12 of 22 categories. He, like the others, will get free registration to **R&R** Convention 2000. Unlike the others, he would have anyway.

And speaking of **R&R** conventions, here's one final footnote to add to last week's Talk Radio Seminar: **Don Imus**, winner of this year's Lifetime Achievement Award, showed it off on his MSN-

Rumbles Pt. 1

- **Jim Melzer** — who oversees Clear Channel's **WAKS, WMMS, WMVX & WTAM/Cleveland** — adds GM duties for **WGAR** and **WMJI**. He replaces **John Blessingame**, who exited.
- Former **AMFM/L.A. Market Mgr. Bob Visotcky** joins the Internet venture **SonicBox**.
- **XGLX/Tijuana-San Diego** drops its "soft rock hits" format after just five months, switching to a Spanish CHR format, "**Exa**," originating from Mexico City. **Fernando Padilla** is GM; and **Gerardo Lopez** is PD.
- **KCCN-AM/Honolulu**, once the market's lone choice for Hawaiian tunes, drops its remaining music programs for **Talk and Sports** via the **ESPN Radio Network**.
- With its purchase of **WAMT/Melbourne**, **Genesis Communications** will begin offering its "**Talk Channel**" format across **WAMT, WWBA/Tampa** and **WFIV/Orlando**.
- **WBEE/Rochester VP/GM Bill Cloutier** left the station last week to join Internet start-up **RegionalHelpWanted.com** as **EVP/Dir. of Sales**.
- **WRKR/Kalamazoo, MI PD Ray Bauer** exits and is replaced by former **WGRD/Grand Rapids PD Margot Smith**.
- **WAPL/Appleton, WI** owner **Woodward Communications** purchased nearby **Country WGBM/Green Bay** and took it dark last Wednesday (2/23), relaunching it Monday (2/28) as **Active Rock "Razor 94.7, the Cutting Edge of Rock."** **WAPL PD Joe Calgano** will program both stations, and **APL MD Roxanne Steele** rises to **APD of Razor**. **APD Ross Maxwell** adds music duties at **WAPL**.
- Religious **WNDA/Huntsville, AL** will seek its salvation in **Rock**, having flipped to **WRTT (The Rocket)**.
- **KIBZ/Lincoln, NE's** morning show, **Tim & The Animal With Johnny Royal**, will enter the syndication market later this month. That's the easy part ... now get out the scorecard! The show — featuring **KIBZ PD Tim Sheridan, APD/MD Jon "The Animal" Terry** and **Johnny Royal** — will relocate to the studios of **AMFM** sister **KTNP/Omaha** and air on both stations. **Sheridan** will also become **PD of KTNP**, and **Terry** will become **MD**. Current **KTNP MD Sophia John** will stay on as **APD/Promotions Dir.** Back at **KIBZ, Ops. Dir. Jim Steele** (also **PD of Classic Rock KTGL**) will become interim **PD**. And, actually, none of them will be working for **KTNP**, because it's replacing those calls with **KRQC** to reflect its "**K-Rock**" handle.
- **KMMG/Albuquerque APD/afternoon driver Chad Tyson** joins **KWWV/San Luis Obispo, CA** as **PD/morning driver**.

BC cablecast Tuesday morning and then made it part of his "Imus Question of the Moment" on the web. So while voters in Virginia and Washington were deciding such inconsequential issues as our nation's next president, Imus listeners were pondering this choice: "Should Imus smash his Radio & Records award?" As of late Tuesday evening, "yes" votes outnumbered "no" votes by a tally of 57%-43%. Hey, I-Man, did we mention it's a working radio?



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- Joe Kelly, APD
WNCI/Columbus

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- Chris Edge, PD
C105/FlaTelgji

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Street Talk.

Rumbles Pt. 2

- Will Santa Barbara, CA soon have a new CHR?
- Jay Kelly is elevated to MD at KKQB/Houston.
- Former KZPT/Tucson PD Darla Thomas joins KLSY/Seattle as MD.
- WBWN/Bloomington, IL night talent Buck Stevens is bumped up to MD/middays.
- WBYP/Ft. Wayne MD Matt Talluto steps down to concentrate on his afternoon show. PD Jim Fox will assume music duties until a replacement is named.
- KXJM/Portland nighttimer Louie Cruz segues to the APD/afternoon drive/station imaging post at KWIN/Stockton, CA. KWIN nighttimer Freez adds MD stripes. Back at KXJM, MD Pretty Boy Don'tay segues from late-nights to nights.
- Blue Chip/Louisville Marketing Dir. Shane Collins joins WDJX/Louisville as APD/MD/afternoon driver.
- WKSL/Memphis APD/MD/morning driver Rob-In Cole drops music duties, and middayer Bill Hughes picks 'em up.
- WTCF/Saginaw, MI nighttimer Mason adds MD duties.
- KSLY/San Luis Obispo, CA nighttimer Jason Squires is elevated to MD.
- KCLD/St. Cloud, MN afternoon driver Troy Dayton adds MD duties.
- WLHR/Panama City, FL afternoon driver Lugnut gets MD stripes.
- KBTE/Corpus Christi, TX APD/morning driver Oscar René exits.
- KLOL/Houston morning co-host Mark Stevens leaves the station after 14 years. The morning show relaunched Monday, with nighttime host Grego joining Jim Pruett and Eddie "The Boner" Sanchez.
- At WZTA/Miami, morning show sidekick Omlette is toast.
- Chlo moves from afternoons to mornings at CHR WIOQ/Philly.
- Tak WOA/San Antonio's Woody Johnson is leaving the station to take mornings at Country WCOL/Columbus, OH as Derald Johnson, the name he used in the market when he worked at WRFV.
- Jo Myers joins KOSI/Denver as co-host of its morning show, starting Monday.

Records

- Epic VP/Promo Dale Connors exits the label. Look for him to choose from several offers within the next few weeks.
- Bertelsmann officially resets BMG Chairman Michael Dornemann's duties. Instead of overseeing both TV and music, he'll now focus exclusively on the latter. The news comes at the same time the company posted a 75% jump in profits (to \$494 million) and a U.S. sales increase of 21% (to \$2.6 billion).
- Former 550/Work Denver rep Marina Parrera segues to Universal, based in Minneapolis.
- Elektra's Lara Woodward joins Hitmakers on March 6.
- Former Interscope promo rep Sam Bates hangs up his indie promotion shingle.

RADIO & RECORDS



1

- Greaseman is fired from WARW/Washington for on-air racist remark.
- Gregg Lindahl becomes Exec. VP/COO of The Eagle Group.
- Rick Baumgartener joins Atlantic/Nashville as VP/Promo.
- Matthew Ross recruited as VP/GM of WAXQ/N.Y.
- KING-FM/Seattle crowns Jennifer Ridewood GM.
- J.J. Rice planted as PD of WBLI/Long Island.

5

- Jim Del Balzo boosted to Sr. VP/Rock Promo at Columbia.
- New PDs in Philly: Kevin O'Neal at WXTU and Jim Ryan at WBEB.
- KDIL/San Antonio goes NAC with Matt McCann as PD.
- Bruce McDonald named PD/MD of WHTG-FM Monmouth-Ocean.

10

- Mitch Dolan appointed President/GM of WPLJ/N.Y.
- Rick Bisceglia upped to Sr. VP/Promo at Arista.
- Jeff Steete named VP/GM of KYOK & KMJQ/Houston.
- Denise Oliver promoted to VP/Longform Programming at Unistar Radio Networks.
- Jeff McCartney tapped as PD of KROY/Sacramento.

15

- Allan Shaw appointed Exec. VP of Beasley Broadcast Group.
- Vicki Leben upped to Nat'l Promo Director for Motown.
- Mike Preston promoted to PD of KSDD-FM/San Diego.
- Bill Wise tapped as WKLS/Atlanta PD.
- John Kelly named Program Mgr. at WSB-FM/Atlanta.

20

- Joseph Dorton selected as President of Gannett Radio.
- Vic Faraci tapped as VP/Dir. of Marketing for Elektra/Asylum Records.
- Wally Sherwin becomes PD of KABC/L.A.
- Mark McEwen joins WLUP/Chicago for late-nights.

25

- Johnny Kaye (in his "pre-Jhani" days) appointed PD of KINT-AM & FM/EI Paso.
- Charlie & Harrigan hired for mornings at KLIF/Dallas.

If you have Street Talk, call the R&R News Desk at (310) 788-1699 or e-mail streettalk@rronline.com

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What are local advertiser perceptions of radio's value as an advertising medium? It's a very important question, but the problem is that previous few radio stations have made a total commitment to finding the answer. GSC's researcher Dennis Delacorte, in consultation with Arlston, felled each a study and presented the results at last month's RAB convention. He provides a recap here. Also in this week's Management, Marketing and Sales section, **Chk Kazan** talks about major attitude, success and a Century 21 spokesperson who is very successful. There's also another recap of an Arlston study — how radio affects e-commerce. The results could provide some valuable ammunition for e-commerce sites that are wary of advertising on the radio, as well as to smaller-market stations that have not bid their share of e-commerce dollars.

Page 12-18

GREAT GRAMMY GLITTER!

Just as Carlos Santana's moving van departed L.A.'s Staples Center with his eight Grammy trophies, RAB's intraday star-struck staffers zipped around town to capture every glamour-filled venue that hosted a music industry party. The picture coverage begins on Page 3 with Systems, One Dots and Whiny Hoopster. It then picks up on Page 81 with all the other parties.

IN THE NEWS

- **Premiere** with Ray De La Rosa to DTV Programming, Greg Beach to SFF/Tab
- **Red Edwards** becomes PD for WRAB/Long Island, NY

Page 2

THIS WEEK

- CRUISE**
 - **8:30P** on Fox (a Live)
- COMEDY/THRILLER**
 - **8:30P** on Fox (a Live)
- URBAN**
 - **8:30P** on Fox (a Live)
- URBAN AC**
 - **8:30P** on Fox (a Live)
- COUNTRY**
 - **7:30P** on Fox (a Live)
- AC**
 - **8:30P** on Fox (a Live)
- NET AC**
 - **8:30P** on Fox (a Live)
- NIGHTMARE JAZZ**
 - **8:30P** on Fox (a Live)
- ROCK**
 - **8:30P** on Fox (a Live)
- ACTIVE ROCK**
 - **8:30P** on Fox (a Live)
- ALTERNATIVE**
 - **8:30P** on Fox (a Live)
- ADULT ALTERNATIVE**
 - **8:30P** on Fox (a Live)

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MARCH 3, 2000

Clear Channel Buys SFX Ent.

■ \$4 bil. deal unites radio, concert promoters

Clear Channel Entertainment, Inc. (NYSE:CCO) announced today that it has acquired SFX Entertainment, Inc. (NYSE:SFXT) in a \$4 billion all-cash transaction. The deal will create a new radio and concert promoter entity.

The radio network announced a \$4.02 billion merger with SFX Entertainment on Tuesday (2/29), giving Clear

Channel control of the biggest player in concert promotions and sports management. The deal with former radio group head Robert Silverman's SFX is for a little less than \$7 billion in stock and \$1.1 billion in assumption of debt. The deal began the day before at \$4.1 billion, but a rapid decline of Clear Channel stock

R&R Page 23

Voices Of Authority Gather For Talk Radio Seminar 2000

■ Politics, LPFM, satellite radio hot topics this year

By James Vance and Sarah Stevens
with a special report by Bill O'Connell

WASHINGTON — Some 400 of Talk Radio's most powerful voices gathered with the industry's power leaders to examine the state of the format during the 10th annual RAB Talk Radio Seminar here last week.

The event featured conversations and keynote addresses from such luminaries as WFAN/News York's and Wore-out-Our's Don Imus, CNN's Colin Roberts, CBS' Dan Rather, ABC's Bill Press and ABC/Radio Today's Mitch Albom, whose *Forrest Gump* with Moore has topped the *New York Times* charts for more than 165 weeks.

The seminar opened Thursday afternoon (2/24) with a "Talk Radio Round Table" with RAB CEO/Publisher Steve Fisher led the discussion, which looked at both the recent successes of the industry and the obstacles it will face in the near future.

"1999 was a terrific year, and 2000 will be a phenomenal year," noted ABC TV/Radio John McEnroe, as he summed up the feelings of the panel, which included RAB President/CEO



Highlights from the 2000 conference from left: Colin Roberts questions Don Imus, Bill Press asks Marv Albert to discuss the format, Dan Fisher talks politics.

Bill Press, RAB President Gary Frisk, Entertainment Communications President David Field, Cumulus Vice Chairman Lew Dickey and Infinity co-CEO John Galbraith.

Most of the speakers marveled at the growth of radio's revenue share in 1999

and predicted the best is yet to come. Fisher said that while radio took 8% of the ad pie last year, 9%-10% is "very much in the realm of reason."

On the subject of the World War II

R&R Page 43

WVU Fires 14 From Airstaff At Metro/Shadow In Chicago

When Metro Networks merged with Westwood One for \$900 million last summer, WVU President/CEO Bud Hollibaugh said he planned no immediate cutbacks in personnel. Those days are now officially over. In combining Metro's traffic services with *Shadow Broadcast Services*, WVU last week fired 14 on-air staff in Chicago with 13 of those positions coming from Metro. The move comes as little surprise to anyone. Metro and Shadow have nearly identical services, and the whole point of the merger was to create cost savings at the networks.

Still, the event by WVU led the American Federation of Television and Radio Artists, the

ENTRANCE Page 20

AMFM Continues Cash Flow Growth

■ Not less higher than analyst expectations

By James Vance
with a special report by Bill O'Connell



reporting merger and legal costs and \$15 million in advertising activity. The company's loss was 5

AMFM Inc. this week announced that its cash flow for the fourth quarter ending Dec. 31 rose 20% to \$270 million, marking the 17th consecutive quarter of double-digit per share cash flow growth. The 18th-annual report, which is expected to complete its merger with Clear Channel by Sept. 31, had \$17.1 million in cash flow during Q4 1999.

AMFM's Q4 net cash flow rose 20% to \$270 million, or 23 cents per share, to \$106 million, or 50 cents per share, due to a variety of charges including \$22 million in non-

city's loss was 5 cents worse than First Call analysts had predicted — 35 cents, with a 10-cent charge for one-time acquisition costs. But revenues for the radio division were up 18.7%, while cash flow increased more than 20%.

For the year, revenues rose 17%, to \$2.1 billion, and operating cash flow rose 27% to \$872 million. The company's year-end net loss grew from \$121 million, or 58 cents per share, to \$190 million, or \$1.10

ENTRANCE Page 4

News/Talk Listener Preferences Hold Steady From 1997

The content and format preferences of News/Talk listeners haven't changed much over the past three years, according to a *Parsons Research* study of 800 18+ adults who are self-identified Talk radio listeners.

"Discussions of social and political issues" ranked as the most desired topic by the panel — 83% cited it as "very" or "somewhat" interesting. The company said 84% favorability in 1997. Among other topics:

- "Medical, health, fitness topics" was rated as a desirable topic by 87% of respondents in 2000; that figure was 84% in 1997.

- "Personal finance and career advice": 77% in 2000, 87% in '97.

ENTRANCE Page 25

Radio's biggest job opportunities section: Pages 151-153 and at www.rnline.com

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STEVE WONSIEWICZ

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Two Promo Tales

Pop, country promo staffs debate different crossover promo strategies

Go it alone or rely on the pop promotion department? That's a question most country labels have dealt with over the years when it comes to promoting their artists outside of Country radio.

It's also a question that's bound to become more important in the near future. Why? For one, overloaded pop promotion departments are working more projects and artists than ever before, thanks to record industry consolidation. The promo divisions are also dealing with more "airplay" outlets courtesy of the Internet and satellite radio.

On the musical front, Country continues to move further down the pop spectrum. Stone-cold traditional country hasn't been working for years compared to pop-flavored offerings. More importantly, the younger country audience that grew up listening to contemporary country in the late '80s and early '90s is moving solidly into the middle of the 25-54 demo, and younger listeners are snapping up Shania Twain albums like there's no tomorrow. Add it all up, and Music Row will undoubtedly have the opportunity to cross over a record number of artists in the 2000s.

To gain some insight into the pros and cons of each approach to working projects, I spoke with execs at Warner-Reprise/Nashville, Warner Bros. Records in Burbank and RCA Label Group/Nashville (RLG) about their current successes at pop radio. Most country labels, including Warner-Reprise/Nashville, have opted to let their companies' pop promotion teams take the reins on country crossover projects. Others, like RLG and Mercury/Nashville, have taken a more direct approach. RLG's country crossover promotion is handled in-house, while Mercury/Nashville works in concert with the New York-based Island Def Jam Music Group's pop promo staff.

RLG Goes It Alone

For RLG, it's all about control. RLG handles all crossover projects internally, with Sr. VP/GM Butch Waugh — who spent many years

heading up RCA Records' promotion department in New York — directing the Nashville company's efforts. RLG also hired Seattle-based Cheri Martin as Manager/Crossover-Internet Promotion to assist Waugh.

RLG got its first taste of working a pop project from Nashville when the company was trying to cross Ray Vega a few years ago. While that effort garnered limited success, Waugh says, "We learned there were some pretty aggressive programmers and consultants out there at Hot AC and AC who gave us a real shot. It was very encouraging."

That set the stage for the company's impressive results crossing Lonestar's single "Amazed" to mainstream pop radio. Waugh, not surprisingly, treated "Amazed" as if he were running pop promotion back in New York. RLG attacked AC first, then set its sights on Hot AC and CHR/Pop.

Waugh comments, "I have very strong relationships with radio, the consultants and independent promoters. I've worked with some of these people for years, and they responded. With Lonestar, we basically pitched all of them on the value of the song for their demographics. We first went to a few key people at AC radio, the ones who really believed in the song, and got them to test it. They got a great reaction, so we continued to develop it at AC. Then we set our sights on Hot AC and Top 40 programmers."

Another big plus in working "Amazed," says Waugh, was the use of Callout America. "That was a huge asset, being allowed to put the

record in and see what the response would be. We knew we had a lot of spins out there, but we needed to know if the listeners would respond at pop. And they did. It was incredibly valuable."

Maintaining Control

While crossover efforts soak up valuable time, Waugh and RLG wouldn't have it any other way. Waugh notes, "It's kind of like when one of your artists has a single on a soundtrack that is being released by another record company. You don't really ever know what's going to happen unless you're involved in the day-to-day. We don't want to hand over our artists, because they're so important to us."

The arrangement suits New York just fine and frees up more time for RCA Sr. VP/Promotion Ron Geslin's staff. Waugh remarks, "They couldn't be happier about our success, just as we're pleased with their success with artists like Christina Aguilera and Vertical Horizon. They've been nothing short of supportive and encouraging through it all."

Given the success, however, RLG isn't about to add more Nashville-based pop promo personnel. "I really haven't had that kind of conversation with [RLG Chairman] Joe [Galante], because we like the way it works now, and we believe we're on the right track. We know who the 'go to' guys at radio are, and we know all the consultants and indies. If it ever got to be too much, then we might talk about it."

'We Don't Do Pop Promotion'

While RLG goes it alone, Warner-Reprise/Nashville, like most other Music Row labels, relies on its pop promo staff to work crossover projects. That wasn't always the case. From the late '80s to the early '90s the company had someone in-house working mainstream pop. Since then the company has elected to let its Burbank, CA home office take control of crossover promotion.

Warner-Reprise/Nashville Sr. VP/Promotion Jack Purcell comments, "Why do we hand it off? It's easy: We don't do pop promotion. Other than a few different projects, we primarily deal with Country radio. We don't know the pop world."

Nashville, nonetheless, is kept continually apprised of Burbank's efforts.

"We know who the 'go to' guys at radio are, and we know all the consultants and indies. If it ever got to be too much, then we might talk about hiring more people in Nashville."

Butch Waugh

"The dialogue is constant," says Purcell. "You wouldn't believe the time I spend on the phone or the amount of e-mails we exchange."

While Nashville wants to retain as much control as it can, the company realizes that at some point it's out of its hands. Purcell continues, "There comes a point where you don't have that much control. If a pop programmer picks up on a piece of music or listeners call for a certain song, the PD is going to play it, just like a Country programmer would. There are even situations where the same PD programs the Country and the pop stations."

Purcell also understands the role radio consolidation will play in the future of country crossover promotion. "Everybody's in the same house because of consolidation. The right hand really does know what the left hand is doing. And because of consolidation, individual station results are often balanced with the final outcome of the market cluster. The best programmers will know how to use country songs to their clusters' advantage."

Beautiful Downtown Burbank

In the meantime, Burbank continues to lead the charge at pop radio for Warner-Reprise projects. Its latest success has been Faith Hill's single "Breathe." While protecting Hill's country base remains a top priority, Warner Bros. Sr. VP/Promotion Tom "Grover" Biery says the company treated Hill as a pop star from Day One of its current campaign.

"To everyone else on the outside it looks like a country crossover record, but internally we never thought of it as such. From the very beginning we've never promoted it as a country crossover. We treated

this project not as a pop record, but as a big pop record, and Faith as a media star. We had that mind-set with every conversation we had with radio and the consultants and indies. We did everything we could to image her that way. It's one thing to talk about it, but you have to show the industry as well."

But doesn't that conflict with maintaining Hill's country roots? Biery doesn't think so, since it's important to the pop world that the label pull out all the stops on a project like Hill's. Biery continues, "You have to do all of those things, because it backs up your belief as a company in the artist. When you have a

star like Faith, you can afford to do a lot. If you don't have a star, no matter what you do and how much you spend, it won't work."

As for some of the specifics on the "Breathe" campaign, Warner Bros. serviced the single to radio in late November-early December. Biery recalls, "We didn't make a big deal of it at the time, because that's the time of year no one really wants to talk about records. We hoped people would find it on their own, so that when we came back in January, we'd have a little airplay."

The label turned up the heat in the new year with a major trade campaign to bring attention to the single and the Jan. 25 add date, and to capitalize on Hill's performance at the Super Bowl and her national advertising campaign for Cover Girl cosmetics.

Like RLG, Warner Bros. used Callout America to strengthen its hand. Biery notes, "We went to Callout America before many people were on the record because we knew it was a hit and that there would be a lot of familiarity in the market. It definitely helped us."

"Why do we hand it off? It's easy: We don't do pop promotion. Other than a few different projects, we primarily deal with Country radio. We don't know the pop world."

Jack Purcell

"From the very beginning we've never promoted 'Breathe' as a country crossover record. We treated this project not as a pop record, but as a big pop record, and Faith as a media star."

Tom Biery



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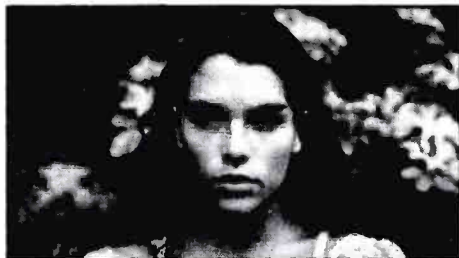
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MUSIC NEWS & VIEWS

Hot AC, Adult Alternative Attacked By Naess' "Charm"

MCA Records continues its Y2K winning streak with new acts at radio. The latest artist to surface on the airwaves is singer/songwriter **Leona Naess**. Her debut single for Outpost/MCA, "Charm Attack," has found a welcome home at Adult Alternative, Hot AC and a growing number of Alternative stations.

Outlets supporting the track include Hot ACs **KZON/Phoenix**, **KAMX/Austin**, **KLLY/Bakersfield**, **KVUU/**



Leona Naess

Colorado Springs, **WMXB/Richmond**, **KFMB/San Diego**, **KALZ/Fresno**, **KLLC/San Francisco**, **KYSR/Los Angeles**, **WZNE/Rochester** and **WTMX/Chicago**. Adult Alternatives include **WKOC/Norfolk**, **KENZ/Salt Lake City**, **KACD/Los Angeles**, **CIDR/Detroit**, **KAEP/Spokane**, **WXRT/Chicago** and **WDOD/Chattanooga, TN**. Key Alternatives spinning the single include **CIMX/Detroit**, **WLIR/Nassau-Suffolk** and **WRAX/Birmingham**.

The 24-year-old Naess began playing guitar and writing songs at age 14. Four years later she moved to New York, enrolled at New York University and began gigging at such noted clubs as the Bitter End, CB's Gallery and Sine. Those performances eventually caught the attention of the folks at Outpost Records, who signed Naess in 1998.

When Outpost was absorbed into MCA last year, Naess almost slipped through the cracks. MCA President **Jay Boberg** says, "I remember receiving a copy and flipping out. And once I met her, we both realized her vision and our vision were in sync. We got along famously."

The triumvirate of distinctive vocal style, insightful lyrics and catchy melodies snagged Boberg's attention. "She has a very alluring voice. It has certain characteristics of Joni Mitchell and Ani DiFranco. Lyrically, she is an incredible talent and has a very unique perspective on life. You combine that with wonderful melodies, and it just cuts through and makes it all come to life."

While Boberg naturally envisioned Naess' music being played at older-skewing stations, he is hopeful it will eventually cross over to younger demos. "I don't think it's limited to people over 30 years old. She can certainly appeal to younger people. I think people want to hear songs like this, just as they did a few years ago, when acts like The Wallflowers, Sheryl Crow, Semisonic and Matchbox 20 had success at Top 40."

In setting up "Charm Attack" at radio, MCA began its soft sell late last year. MCA Sr. VP/Promotion **Craig**

Lambert recalls, "Leona was doing a residency tour in New York last year, so we started bringing in VHI, MTV and local radio to see her. It was all very casual, because we wanted people to see how word of mouth was really building on her. At the same time we had the local staff play the record in early November. Our intention all along was to launch the project at the beginning of this year and target Adult Alternative, Hot AC and Alternative."

One fan of the record is **KAMX PD Jim Robinson**, whose station, for the seven-day period ending Feb. 26, spun "Charm Attack" 34 times, with nearly a third of those plays airing during am and pm drive. "It was a pretty simple decision to add the record. I put it in the CD player, listened and thought, 'OK. Perfect for the station.'"

"Charm Attack" picked up "really good phones early on," says Robinson. He's also put the song into callout. "It's too early to be definitive, but the initial callout shows that it's testing really well."

While MCA is off and running at Adult Alternative and Hot AC, the label realizes Alternative will be a tough nut to crack. Not surprisingly, the label closely watched the road taken by RCA and Columbia/Aware for Vertical Horizon and Train.

Lambert comments, "That's been our road map. Those groups have done extremely well, as we have with Leona, at Adult Alternative and Hot AC and, ultimately, CHR. And they've kept pushing at Alternative. We plan on doing the same thing."

MCA has slated a March 20 add date for CHR/Pop, which coincides with an ad campaign for the Sony Pictures film *Whatever It Takes*, opening March 24. "Charm Attack" is featured prominently in the campaign.

Meantime, Naess continues her Big Apple residency tour. Radio shows are in the works. Her debut Outpost/MCA album, *Comatized*, hits retail on March 15.

Ready For Takeoff

Old school R&B beats mixed with contemporary rap — that's the appeal behind Albuquerque-based hip-hoppers **The Biznessmen**. The quintet's single, "I Bet Cha," has been picking up support from hometown **CHR/Rhythmic KKSS**. The station spun the track 13 times from 2/20-2/26, with half of those spins coming during am and pm drive.



The Biznessmen

The group's debut album, *Pleasures of a Biznessman*, on **4 Real Dough Records**, has already sold around 2,000 copies, according to the label. The company also has plans to release the song "You Real" soon. Contact 4-Real Dough Records at (505) 831-3115 for more information.

— Steve Wonsiewicz

Santana Crowned Grammy King

Santana walked away the big winner at the 42nd Grammy Awards, held Feb. 23, picking up eight trophies. The guitarist snagged Album of the Year and Best Rock Album for *Supernatural*. "Smooth," Santana's collaboration with Matchbox 20's Rob Thomas, won Record of the Year and was also honored as Song of the Year. Santana's haul tied the previous record set in 1983 by **Michael Jackson**. Other multiple award winners included hip-hop trio **TLC** with three, and country acts **The Dixie Chicks** and **Shania Twain**, British pop star **Sting** and rapper **Eminem** with two each.



Santana

Other Grammy Awards highlights included: Best New Artist — **Christina Aguilera**; Best Female Pop Vocal Performance — **Sarah McLachlan** ("I Will Remember You"); Best Male Pop Performance — **Sting** ("Brand New Day"); Best Dance Recording — **Cher** ("Believe"); Best Metal Performance — **Black Sabbath** ("Iron Man"); Best Rock Song — **Red Hot Chili Peppers** ("Scar Tissue"); and best Alternative Music Performance — **Beck** (*Mutations*).

Digital Download Dispatches

A flurry of digital deals have been announced in the aftermath of the National Association of Recording Merchandisers convention, which was held Feb. 27-March 1. Here are a few of the biggest: Online retailer **Mcy.com** closed on a \$12.9 million private placement ... **BMG Entertainment** has bought a minority stake in Latin music portal **Eritmo.com** ... **Liquid Audio** officially announced the formation of its Liquid Kiosk Network for music retailers ... Powerful Internet holding company **CMGI's iCAST** network has partnered with **RioPort** to provide music for the digital music hardware manufacturer ... Retail chain **Musiciansland** has teamed with **RealNetworks** to offer music for sample and for sale using the latter's **RealJukebox** software.

In the meantime, on the content side, **Emusic.com** has inked a deal with **Elvis Costello** to offer 12 of the artist's albums for digital download in the MP3 format beginning on Feb. 28. Emusic is charging \$8.99 per album download ...



Elvis Costello

On Feb. 29 **Musicmaker.com** began offering live music from **Jimmy Page/Black Crowes**. The e-tailer is selling customized one- and two-CD packages as well as a preselected 18-track twin-CD set ... **Elektra** announced that **The Cure's** song "The Last Day of Summer" registered a record 58,000 secure AOL Winamp downloads during a one-month period.

In the studio: **Eagle-Eye Cherry** has put the finishing touches on his **Rick Rubin**-produced sophomore album, tentatively due in June or July ... **The Stone Temple Pilots** have begun recording material for a handful of summer movie soundtracks ... **Brian Wilson** has booked the **Roxy** on April 7-8 and will record a live album from the sessions ... **MxPx** are wrapping up work on their next album for **A&M**, which will be released this spring.

Robinson Needs No Singing Pigs

The most important element of WJZW/Washington's success in the web-listening game? "Good management," says WJZW GM Jim Robinson. Having come in at No. 1 in the latest Arbitron web-listening ratings with a Time Spent Tuning of over seven hours is a good thing, but Robinson is not naive, and he keeps these things in perspective. "I know that we're dealing with between a few and about a hundred listeners at a time on the web, but that helps me remember that it's not about competing for the ears, it's about competing with content. We had a big idea about a year ago that because we are local to a community that is heavy into technology and cater to some listeners who work several levels underground, we could do more than simply replay the station online. We get the eyes more than the ears. We've made some serious money with our site and never given a web ad away."



David Lawrence

In Robinson's world the WJZW site, www.smoothjazz1059.com, can't be about being a brochure. Forget the jocks' bios. "The jocks' bios should be on page 100," says Robinson. "Page 1 should be the best online events listings, the best career center, the best music news and lifestyle information that matters most to the listener, not where my staff used to work." And what models does he see as the gold standard? "AOL. They are great. I know some people hate them, and their stock is currently, um, relaxing, but when I go there, I find what I want, and I find it fast. And the ads don't get in the way."

"We had a meeting that really crystallized things for me a while back. A guy came in and made some serious sense when he reminded us of the first days of television: They'd grab a camera and head into the radio studio to air pictures of the radio station's singing pig. Pretty soon all the stations were airing pictures of the radio content, and the only pigs that would have stuck out would've had to have sung like Pavarotti," recalls the former GSM for ABC Radio's WMAL & WRQX/Washington, which he still oversees. "Like television, media companies are still finding their way with the web when it comes to content. Eventually we'll hit on something that works, but in the meantime it's the pig for a lot of stations."

What the pig is singing could be one of the ways to differentiate the site from a straight brochure. It's entirely possible that giving the web listener the chance to play with the music is the way to go. On the Net Music Countdown site, we're preparing to give listeners a chance to build their own countdown and mail it to their friends. Robinson sees parallels with his incredibly loyal listeners. "Wouldn't it be cool," muses Robinson, becoming the only GM I've ever heard use the word "cool" properly when speaking about a 'Net thing, "if we could let our listeners, people for whom the music is more than just wallpaper, decide for the moment to rearrange our playlist to suit themselves and then play back the results. It makes for very interesting conversations with PDs and MDs."

Questions? Write me at david@netmusiccountdown.com.



David Lawrence is heard on WGN/Chicago; is the host of *Online Today* and *Online Tonight*, syndicated high-tech/pop culture radio talk shows from Dame-Gallagher; and is the host of *The Net Music Countdown* radio shows from United Stations. A 25-year radio veteran, Lawrence was a founder of the American Comedy Network, is the voice of America Online, and is a leading expert on Internet entertainment.

e-charts

From The E-Mailbox

More queries on methodology continue to come in. One PD who would rather remain anonymous noticed that KIISFMi is one of our reporters and sent an e-mail inquiring why the webcast of major Los Angeles radio station KIIS-FM is included in our results.

His point: If all we are doing is surveying radio stations that are streaming audio on the 'Net and using the same data that is ultimately detected by Mediabase Research, then we're doing nothing more than repackaging the data appearing in the R&R airplay charts from a smaller sample size. Of course, that doesn't make sense.

I explained that we are purposely excluding any radio stations that are merely webcasts of terrestrial broadcasts and are using web-only

stations and networks for our streaming data. The PD was, as others may be, unfamiliar with the relationship between the legendary KIIS-FM and its web offspring, KIISFMi. They are two completely separate entities, tied only by name and Clear Channel ownership. The audiences are shared, but what is heard on KIIS-FMi is decidedly not a simple stream of what is heard on the air.

Anytime you have a question or comment, feel free to e-mail me at david@netmusiccountdown.com. We're building and refining the process as we go, and we're happy to be doing it before your very eyes.

— David Lawrence

CHR/Pop

LW	TW	ARTIST	CD/Title
1	1	EIFTEL 65	Europop "Blue"
4	2	BACKSTREET BOYS	Millennium "Show"
2	3	CHRISTINA AGUILERA	Christina Aguilera "Girl"
3	4	SAVAGE GARDEN	Affirmation "Knew"
5	5	CELINE DION	All The Way "That's"
7	6	BRIAN MCKNIGHT	Back At One "Back"
6	7	SANTANA	Supernatural "Smooth"
8	8	VERTICAL HORIZON	Everything You Want "Everything"
11	9	MACY GRAY	On How Life Is "Try"
9	10	BLINK-182	Enema Of The State "All"
—	11	'N SYNC	No Strings Attached "Bye"
—	12	BRITNEY SPEARS	Baby One More Time "From"
18	13	FAITH HILL	Breathin' "Breathe"
16	14	BLAQUE	Blaque "Bring"
13	15	LONESTAR	Lonestar "Amazed"
17	16	CREED	Human Clay "Higher"
12	17	ENRIQUE IGLESIAS	Enrique "Rhythm"
15	18	FOO FIGHTERS	There Is Nothing Left To Lose "Learn"
14	19	COUNTING CROWS	This Desert Life "Hanginaround"
—	20	MARC ANTHONY	Marc Anthony "Need"

Country

LW	TW	ARTIST	CD/Title
1	1	DUDE CHUCKS	Fly "Cowboy"
2	2	FAITH HILL	Breathin' "Breathe"
3	3	LONESTAR	Lonestar "Smile"
—	4	WYNNONA	New Day Dawning "Can't"
7	5	SHANIA TWAIN	Come On Over "Rock"
4	6	TIM MCGRAW	Place In The Sun "Friend"
6	7	MARTINA MCBRIDE	Emotion "Love's"
9	8	GARY ALLAN	Smoke Rings In The Dark "Smoke"
12	9	TRACY LAWRENCE	Lessons Learned "Lessons"
14	10	TOBY KEITH	How Do You Like Me Now "How"
10	11	JO DEE MEESNA	I'm Alright "Because"
11	12	JOHN MICHAEL MONTGOMERY	Home To You "Home"
5	13	REBA MCKENTRE	So Good Together "What"
10	14	MARK WILLS	Permanently "Back"
15	15	SHEDDABY	Whole Shebang "Woman"
13	16	BRAD PASKLEY	Who Needs Pictures "He"
17	17	TRACY BYRD	It's About Time "Put"
18	18	CLINT BLACK	O'Leathered "Been"
8	19	LEANN RIMES	LeAnn Rimes "Big"
19	20	CLAY WALKER	Live, Laugh, Love "Live"

Hot AC

LW	TW	ARTIST	CD/Title
4	1	SANTANA	Supernatural "Smooth"
5	2	STING	Brand New Day "Day"
1	3	COUNTING CROWS	This Desert Life "Hanginaround"
2	4	FOO FIGHTERS	There Is Nothing Left To Lose "Learn"
3	5	VERTICAL HORIZON	Everything You Want "Everything"
8	6	CELINE DION	All The Way "That's"
6	7	SAVAGE GARDEN	Affirmation "Knew"
9	8	MACY GRAY	On How Life Is "Try"
7	9	THIRD EYE BLIND	Blue "Never"
11	10	EIFTEL 65	Europop "Blue"
13	11	BACKSTREET BOYS	Millennium "Show"
12	12	BETH HART	Screaming For My Supper "L.A."
15	13	MARC ANTHONY	Marc Anthony "Need"
16	14	FAITH HILL	Breathin' "Breathe"
9	15	FILTER	Title Of Record "Picture"
20	16	SMASH MOUTH	Astro Lounge "Morning"
19	17	SUGAR RAY	14:59 "Someday"
14	18	TRAIN	Train "Meet"
17	19	GOO GOO DOLLS	Dizzy Up The Girl "Balloon"
—	20	BRIAN MCKNIGHT	Back At One "Back"

Urban

LW	TW	ARTIST	CD/Title
2	1	DR. DRE	Dr. Dre 2001 "About"
3	2	EVE	First Lady Of Ruft Ryders "Love"
1	3	BRIAN MCKNIGHT	Back At One "Back"
5	4	SISOO	Unleash The Dragon "Got"
4	5	MISSY ELLIOTT	Da Real World "Hot"
6	6	D'ANGELO	Voodoo "Untitled"
11	7	ICE CUBE	Next Friday "You"
7	8	DONELL JONES	Where I Wanna Be "What's"
10	9	OMX	Then There Was X "What's"
8	10	ERIC BENET	A Day In The Life "Day"
9	11	IDEAL	Ideal "Creep"
15	12	LIL' WAYNE	The Block Is Hot "Block"
14	13	MINT CONDITION	Life's Aquarium "If"
16	14	MONTELL JORDAN	Get It On...Tonight "Get"
17	15	KEVIN EDMONDS	24/7 "24/7"
18	16	KELIS	Kaleidoscope "Caught"
13	17	ANGIE STONE	Black Diamond "Rain"
—	18	JAY-Z	Volume 3: The Life & Times Of "Do"
19	19	SOUNDTRACK	The Best Man "Best"
—	20	PUFF DADDY	Born Again "Satisfy"

NAC/Smooth Jazz

LW	TW	ARTIST	CD/Title
12	1	STING	Brand New Day "Brand"
3	2	JAZZMASTERS	Jazzmasters 3 "Nightcrawler"
2	3	KENNY G	Classics In The Key Of G "Stranger"
1	4	DAVID BENNETT	Professional Dreamer "Miles"
14	5	STEELY DAN	Two Against Nature "Shame"
4	6	DAVE KOZ	The Dance "Together"
5	7	NORMAN BROWN	Celebration "Paradise"
6	8	JOYCE COOLING	Keeping Cool "Callie"
7	9	TOM SCOTT & THE L.A. EXPRESS	Smokin' Section "Smokin'"
8	10	KIRK WHALUM	For You "That's"
16	11	GOTA	Let's Get Started "Let's"
11	12	CHUCK LOEB	Listen "High"
10	13	BRIAN TORQUIN	Darin "Darlin' "Baby "Darlin'"
—	14	PHILIPPE SAÛSE	Halfway Thru Dawn "Ever"
13	15	NESTOR TORRES	Treasures Of The Heart "Velvet"
19	16	HUNCY JONES	To Q With Love "If"
18	17	CRAIG CHAQUINCO	Four Corners "Forbidden"
9	18	BRIAN MCKNIGHT	Back At One "Back"
—	19	CANDY OULF	What Does It Take "Niki's"
—	20	PETER WHITE	Perfect Moment "Autumn"

Alternative

LW	TW	ARTIST	CD/Title
4	1	RED HOT CHILI PEPPERS	Californication "Otherside"
1	2	BLINK-182	Enema Of The State "All"
3	3	METALLICA	S&M "Leaf"
5	4	VERTICAL HORIZON	Everything You Want "Everything"
9	5	KORN	Issues "Falling"
8	6	RAGE AGAINST THE MACHINE	Battle Of Los Angeles "Guerrilla"
6	7	THIRD EYE BLIND	Blue "Never"
19	8	NINE INCH NAILS	The Fragile "Void"
13	9	LIMP BIZKIT	Significant Other "Re-Arranged"
7	10	FOO FIGHTERS	There Is Nothing Left To Lose "Learn"
12	11	MOBY	Play "Natural"
15	12	CREED	Human Clay "What"
11	13	BUSH	The Science Of Things "Letting"
10	14	COUNTING CROWS	This Desert Life "Hanginaround"
16	15	BECK	Midnite Vultures "Mixed"
17	16	FILTER	Title Of Record "Picture"
18	17	KID ROCK	Devil Without A Cause "God"
—	18	INCUBUS	Make Yourself "Pardon"
—	19	STAINED	Dysfunction "Home"
20	20	SMASHING PUMPKINS	Machina: Machines Of God "Everlasting"

E-Charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the log files of reporting websites. Reporters include Amazon.com, CDNOW.com, CheckOut.com, AudioHighway.com, Barnes and Noble.com, Spinner.com, DiscJockey.com and Netradio.com. Data is weighted based on traffic reports by web traffic monitor Media Matrix. Charts are ranked with a 50/50 methodology of sales data and streaming/airplay data for the six reporting formats. ©2000 R&R Inc. The Net Music Countdown With David Lawrence is a production of Online Today Inc. For more information, call United Stations at (212) 869-1111.

TRS

Continued from Page 1

web, Fries had one of the most insightful comments: "Radio websites generally suck!" Fries pointed out that broadcasters still haven't figured out how to create revenue streams from the web. "We don't know what we are doing," he told the round table. "We are just playing around. They should be a part of our strategic plan and a way to expand our product." Fries did say that dot-com advertising is still growing, and he expects 10% of total radio revenue to come from that sector in 2000.

Most agreed that the industry faces some challenges, specifically from low-power FM, satellite radio and increased spotloads or advertising clutter.



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Panelists disagreed on how satellite radio will affect the industry, but Gehron said that if radio puts out a strong product, it has nothing to worry about: "Those of us in this room will decide how successful it's going to be."

Playing a recording in front of the audience, Fritts demonstrated how an LPFM station can create "cross-talk," or disruption of the quality of the signal. The recording was made in the NAB studios and highlighted three levels of interference. Fritts described the battle with the FCC over the LPFM issue as "hand-to-hand combat."

The Fed's handling of low-power radio "is exclusively in the hands of the FCC," White House Deputy Press Secretary Jim Kennedy said Friday morning (2/25) during the annual White House Press Office briefing to seminar attendees. Kennedy said the White House will play no role in LPFM's proposed launch. Kennedy, the son of a radio repairman, also speculated that the Gore campaign will reach out to Talk radio in the coming months to let voters get to know the candidate better.

'A Passion For Politics'

CBS Evening News anchor Dan Rather, who addressed a general session Friday morning and admitted to having "a passion for politics," predicted the March 7 primaries will decide the Republican presidential nominee. But despite the outcome of the "Super Tuesday" primaries, the final decision might not be known until "late May, early June or possibly until the [Republican National] Convention."

Rather — who remembered fondly how he got his first job in radio at KSAM/Houston when he was "as green as money and didn't have any" — noted, "This is a great presidential race, the first time in a long while that we have an open race with no incumbent. This is one historians will record as one of the most exciting, interesting and important."

Rather, like a number of speakers who talked about the presidential race, credited Sen. John McCain's effort to wrestle the Republican party nomination away from George W. Bush for giving the race a certain verve not seen in a run for the White House in decades.

The most emotional moment of the conference came when author, sports reporter and radio personality Mitch Albom spoke about his experience writing *Tuesdays With Morrie*, a book about life lessons learned while his former professor, Morrie Schwartz, was dying from ALS. Albom said there is more to life than just work, adding that he was a workaholic until "perspective dropped on me like a boulder."

Albom said that people in the radio industry could learn something from Schwartz about rejoicing in the aging process, rather than hiding from it. As hard as a person works, Albom added, material possessions will not matter in the end. Kindness and generosity are the most important qualities, he said, pointing out that Schwartz's most important message may have been, "Giving makes me feel like I'm living."

Not Your Mother's Talk, Either

FM Talk is rude, crude and slowly becoming a big hit as a format, panelists said during a fast-paced TRS ses-

sion called "FM Talk: It Ain't Your Father's Radio Station." Programming an FM Talk station is more like putting together a Rock station, and "the pop culture is now recognizing that another brand of Talk radio is blooming," said syndicated jock Ed Tyll. The secret to success on the FM dial, some said, is to accept that your audience is mostly young males and target to them relentlessly. That means not being afraid to rankle some advertisers. "You've got some clients that don't like the heat," said WKRR/Detroit's Steve Sinicropi. "Others come because of it."

Tom Bigby, who programs WIP & WPHH/Philadelphia for Infinity, describes an Infinity management meeting as "culture shock." That's because, in the age of consolidation, so many talented managers are working for the same company. His comments came during a session titled, "Managing in the New Cluster Environment." The role of a GM or PD has changed, panelists agreed, because it's more important for the entire cluster to do well, and that means sharing information and strategies. Dan Bennett from Susquehanna Radio said that his company requires managers within a cluster to get together every month to share resources and ideas.

Be Prepared

"The secret to success is to plan for the unexpected," RTNDA President Barbara Cochran told those on hand for a "Crisis Management 101" session. Cochran stressed that the real test is how your station deals with the unexpected.

KSL/Salt Lake City's Rod Arquette testified to that, recalling that when a gunman fired 56 rounds in the KSL studios and offices last year — wounding several staffers before killing a woman several floors above at an AT&T office — the station managed to stay on the air. An emergency plan was put into effect immediately afterward that enabled KSL to remain on the air during two other crises in the next eight months.

WOL/Washington's Joe Madison pointed out that if beefing up station security seems too expensive, a lawsuit would be even more so. Arquette agreed, noting that the slain AT&T worker's family has filed suit against KSL.

Changing Times

Improved economic times have spawned a more open and tolerant society. At least that was the speculation of Bill Press, the liberal voice on the CNN TV show *Crossfire*. "This is a time for more diversity in Talk radio," he said during his keynote address Saturday morning (2/26). "This is a time for some more moderate voices."

Talk radio executives may not have wanted to hear it, but Press said that the entire attitude of the country is shifting to a more moderate stance, and the time of the ultraconservative talk show host is waning. Talk radio, he said, hasn't even caught up with the new Republican ideas. "Hopefully out of touch" was how Press worded it.

Imus Honored

The nationally syndicated, politically incorrect Don Imus spent part of Friday morning (2/24) at work, grousing on the air about being presented with R&R's Talk Radio Lifetime Achievement Award the following af-

ternoon after a planned Q&A session with ABC's Cokie Roberts. He complained that the award has an air of finality to it, "like there is nothing else to do" after getting it. Sidekick/newsman Charles McCord likened the award to being presented with "a dead, wet eel."

Then on Saturday, at the TRS, Imus told Roberts the award should be in the form of a statue "with a toe-tag." Farber offered to change the name to "Mid-Lifetime Achievement Award."

But Imus, who was also handed a \$10,000 check from R&R for the Imus Ranch, was charming in person and admired the award. He even displayed it proudly on MSNBC on Tuesday morning (2/29).

But even good behavior has its limits. During their onstage conversation Roberts asked Imus if he expected to have first lady and U.S. Senate candidate Hillary Rodham Clinton on his show. Imus said, "I don't think that's going to happen. I can't imagine anyone who would want to get elected that badly." Mrs. Clinton has been the target of frequent Imus parodies in recent years. Imus also said that presidential candidate George W. Bush was invited to appear "early on," but since the Bush campaign "wouldn't respond," Bush is not welcome. As for Imus' presidential choice: "I'd vote for Al Gore before I'd vote for Bush — and you'd have to hold a gun to my head for me to vote for Gore."

PRECIOUS METAL

The RIAA has issued the following awards for the month of December:

MULTIPLATINUM ALBUMS

Come On Over, Shania Twain, Mercury (16 million); *Backstreet Boys*, Backstreet Boys, Jive; *Metallica*, Metallica, Elektra/EEG (12 million); *Millennium*, Backstreet Boys; ... *Baby One More Time*, Britney Spears, Jive (10 million); *Life After Death*, Notorious B.I.G., Bad Boy/Arista; *Mariah Carey*, Mariah Carey, Columbia (9 million); *And Justice For All*, Metallica (7 million); *Significant Other*, Limp Bizkit, Flip/Interscope; *Fanmail*, TLC, LaFace/Arista; *Devil Without a Cause*, Kid Rock, Atlantic; *Butterfly*, Mariah Carey (5 million); *All The Way ... A Decade Of Song*, Celine Dion, 550 Music/Epic; *Christina Aguilera*, Christina Aguilera, RCA (4 million); *Rainbow*, Mariah Carey; *Fly*, Dixie Chicks, Columbia; *A Little Bit Of Mambo*, Lou Bega, RCA (3 million); *Millennium*, Will Smith, Columbia; *Issues*, Korn, Immortal/Epic; *Faith: A Holiday Album*, Kenny G, Arista; *The Battle Of Los Angeles*, Rage Against The Machine, Epic; *Sogno*, Andrea Bocelli, Philips; *Pure Moods*, Various Artists, Virgin (2 million).

PLATINUM ALBUMS

Wow 2000, Various Artists, Sparrow; *Under The Influence*, Alan Jackson, Arista; *Rainbow*, Mariah Carey; *A Rosie Christmas*, Rosie O'Donnell, Columbia; *The Battle Of Los Angeles*, Rage Against The Machine; *LFO*, LFO, Arista; *Totally Hits*, Various Artists, Arista; *Affirmation*, Savage Garden, Columbia; *Sacred Arias*, Andrea Bocelli; *The Block Is Hot*, Lil' Wayne, Cash Money/Universal; *Life Or Death*, C-Murder, No Limit/Priority; *There Is Nothing Left To Lose*, Foo Fighters, Roswell/RCA; *End Of Days*, Soundtrack, Geffen; *Pokemon: The First Movie*, Soundtrack, Atlantic; *WWF The Music Vol. 4 (Jim Johnston)*, Various Artists, Koch; *All The Way ... A Decade Of Song*, Celine Dion; *Millennium*, Will Smith; *Issues*, Korn; *Faith: A Holiday Album*, Kenny G; *Time To Say Goodbye*, Sarah Brightman, Angel; *Garth Brooks & The Magic Of Christmas*, Garth Brooks, Capitol.

GOLD ALBUMS

The N.W.A. Legacy: 1988-1998, N.W.A., Priority; *Wow 2000*, Various Artists; *Under The Influence*, Alan Jackson; *No. 4*, Stone Temple Pilots, Atlantic; *Step Up To The Microphone*, Newsboys, Star Song; *Rainbow*, Mariah Carey; *A Rosie Christmas*, Rosie O'Donnell; *The Battle Of Los Angeles*, Rage Against The Machine; *The Science Of Things*, Bush, Trauma; *Adrenaline Rush*, Twista, Atlantic; *Light It Up*, Soundtrack, Elektra/EEG; *Nigga Please*, Of Dirty Bastard, Elektra/EEG; *Totally Hits*, Various Artists; *Rave Un2 The Joy Fantastic*, The Arista, NPG/Arista; *Affirmation*, Savage Garden; *Blaque*, Blaque, Track Masters/Columbia; *When The Pawn ...*, Fiona Apple, Epic; *This Desert Life*, Counting Crows, Geffen; *Sacred Arias*, Andrea Bocelli; *The Block Is Hot*, Lil' Wayne; *There Is Nothing Left To Lose*, Foo Fighters; *Joy: A Holiday Collection*, Jewel, Atlantic; *End Of Days*, Soundtrack; *Pokemon: The First Movie*, Soundtrack; *Chicago XXV (The Christmas Album)*, Chicago, Chicago Records; *LeAnn Rimes*, LeAnn Rimes, Curb; *WWF The Music Vol. 4 (Jim Johnston)*, Various Artists; *A Maze Of Grace*, Avalon, Sparrow; *All The Way ... A Decade Of Song*, Celine Dion; *Millennium*, Will Smith; *To See You*, Harry Connick Jr., Columbia; *Issues*, Korn; *Charlotte Church*, Charlotte Church, Sony Classical; *Faith: A Holiday Album*, Kenny G; *Immobility*, Raekwon, Columbia; *Garth Brooks & The Magic Of Christmas*, Garth Brooks; *Coal Chamber*, Coal Chamber, Roadrunner.

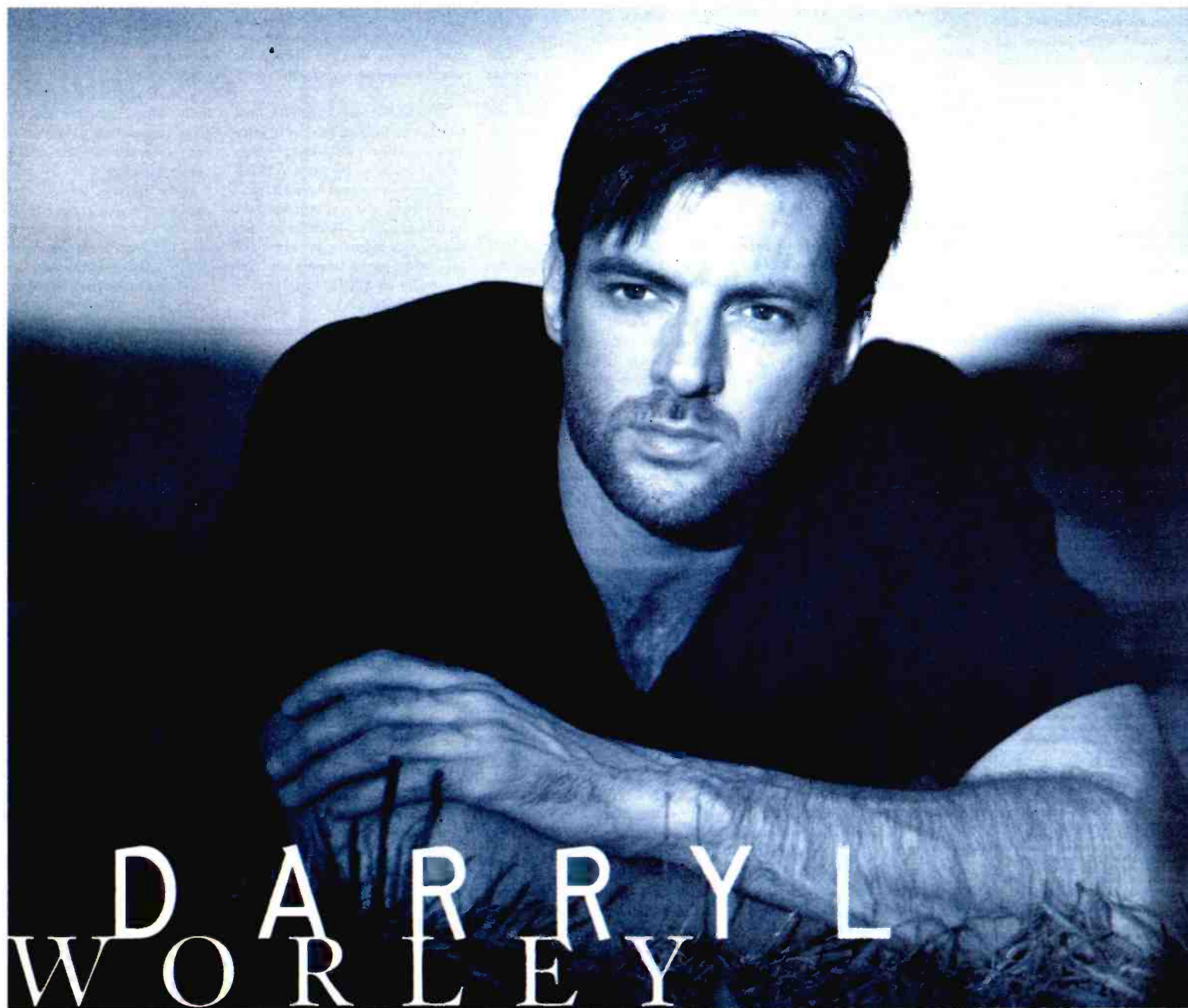
PLATINUM SINGLES

"I Want To Love You Forever," Jessica Simpson, Columbia; "My Love Is Your Love," Whitney Houston, Arista.

GOLD SINGLES

"Girl On TV," LFO; "Hot Boyz," Missy "Misdemeanor" Elliott, EastWest/EEG; "Don't Say You Love Me," M2M, Atlantic; "U Know What's Up," Donell Jones, Un-touchables/LaFace/Arista; "Lost In You," Garth Brooks.

Don't take our word for it....



DARRYL WORLEY

WHEN YOU NEED MY LOVE

“I've spent the last two days listening to the Darryl Worley cd, playing it for everybody here. It reminds me of how I felt when I first heard Clint Black. Easily the best bunch of songs I've heard from a new artist since **The Wolf** signed on. *When You Need My Love* feels like an obvious radio song. *Good Day To Run*, *Second Wind* and *Those Less Fortunate Than I* all sound like singles.

This guy has such a perfect soulful grasp on all of the best influences, new and old... Haggard, Strait, Bob Wills, Clint Black and Randy Travis. Catchy melodies, smart, tasteful arrangements and easy harmonies. Wow. There just isn't anything contrived or stupid about this, which puts it in a class by itself in 2000 Nashville, I think.

Tell Darryl, 'Welcome to The Wolf!' And please tell whoever found this guy and these songs – send more. Thanks.”

– BRIAN PHILLIPS, PROGRAM DIRECTOR



Airplay 3/27



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a

CENTURY Of COUNTRY



A CELEBRATION OF RADIO'S GREATS

From Hillbilly to C&W to Countrypolitan to just plain Country, Country radio has progressed from a block-programmed format in the '40s to ending the 20th century as the most-programmed format on all of commercial radio.

Key to Country's growth in the seven decades since *The Barn Dance* debuted on WLS/Chicago and George D. Hay proclaimed it the Grand Ole Opry on WSM/Nashville have been the thousands of people who have owned, managed and programmed Country stations and played country music on the radio. They poured their love for the music over the airwaves and into the homes and cars of millions. It's those people we honor in our tribute to a century of Country radio greats.

Of course, singling out just a few from all those who have made this format great was an incredibly difficult task — just ask those who were asked to complete our 10-page questionnaire. Almost every survey came back with a preface stating what a tough job it was. It certainly required clearing a few cobwebs from the memory banks.

To get a feel for Country

COUNTRY'S GREATEST:

- EXECUTIVES & OWNERS... PAGE 47**
- STATIONS..... PAGE 48**
- PROGRAMMERS..... PAGE 50**
- MUSIC DIRECTORS..... PAGE 54**
- PERSONALITIES..... PAGE 56**
- MUSIC INDUSTRY ALLIES. PAGE 58**
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radio's greats, we mailed almost 80 surveys to people who had been in Country radio longer than 20 years and to those who had a national perspective on the format, its people and its stations. We asked them to provide candid opinions in nine categories, ranging from the executives who owned and ran Country radio



LON HELTON



CALVIN GILBERT

stations to the programmers and personalities who made the format come alive for millions of fans. In addition, we asked them to name those in the country record industry who had a significant impact on the success of Country radio.

Is this the definitive representation of Country radio's most important people and accomplishments? Of course not. Our goal was to identify those whose contributions to the format have stood out and withstood the test of time. Plus, we wanted to use this perspective to remind everyone of Country radio's rich heritage. It's in that spirit of historical perspective that the photos adorning the following pages are of the vintage variety. It's with the greatest respect that we recall "who we were."

ACKNOWLEDGMENTS

R&R's Nashville office would like to express our appreciation to all those who took the time to provide thoughtful answers to our questionnaire. As always, thanks, too, to Managing Editor Richard Lange and the production department in R&R's Los Angeles office.

Thank You

Top Male Vocalist (2nd year in a row) — R&R readers poll

Best Album of the Year (3rd year in a row) — R&R readers poll



Billboard Top Country Artist — Male 1999 CMA & ACM Male Vocalist of the Year 1999 CMA Album of the Year

COUNTRY RADIO'S {GREATEST STATION OWNERS & EXECUTIVES}

Trying to name a handful of people as the most influential Country station owners and executives in the history of the format is a most daunting task. So many people have contributed so much.

Our panel found the task difficult as well, as witnessed by the fact that there was really no one person who achieved a consensus among our voters. However, every ballot made some mention of Buck, Michael and Buddy Owens and Larry Daniels as being among the most influential Country broadcasters of the 20th century.

It's obvious that Buck and his KNIX family have had a profound effect on everyone who has worked in this format. In fact, it's because that basic "team" was together for almost 30 years that people think of it as a group effort — which every one of the principals will tell you it was.

Since our voters treated them as a team, it's fitting that we do too. Among the comments received about the foursome: "Buck, Buddy and Michael used their broadcast properties to move country music forward while reflecting the music's heritage." "Buck's personal involvement with KNIX for all his years of ownership had tremendous impact." "Buck's leadership with his Country radiostations in Phoenix and Bakersfield was significant." "Good guys do finish first!" "Heritage in music and broadcasting." "Larry clearly set the highest standard for quality programming, people management and integrity." (For more comments on Daniels, see the PD section of this special.)

Daniels himself provided some background on Michael Owens, when he wrote, "Here's a person who's done it all — on-air, janitorial (yes, as a kid in high school he carried out the trash at KUZZ/Bakersfield each afternoon), sales, management and ownership! It was his foresight and passion for Country radio that took KNIX to the top.



Former KVET & KASE/Austin President/GM Ron Rogers (l) — pictured here with (l-r) Ronnie Milsap, former MD Steve Gary and former PD Mike Carta — received numerous mentions as one of Country's top execs.

He believed in spending money to get the right people. He took good care of them and insisted that creativity reign supreme."

McVay Media's Bob Moody put a coda on the team, which was dismantled last year following the sale of KNIX: "Michael Owens set the standard for excellence with the greatest Country radio station ever. His people were the best, and those among them who have withdrawn from the industry will be seriously missed."

It's interesting to note how, in reconsolidation days, many broadcast companies chose Country as the format in which to specialize. Likewise, many GMs chose to manage Country stations exclusively. In both cases it's because those involved loved Country as much as they did radio. Doing one without the other was simply not an option.

Also integral to Country's success through the years has been having a broadcast company's top exec be a Country fan, championing the format within their company, as well as on Madison Avenue.

I also look back at Blumenthal, Plough, Sonderling and the Mack Sanders chain of stations as some of the many companies that had a preponderance of

their outlets programming Country — especially back in an era when Country really wasn't cool. But the granddaddy of them all when it came to Country ownership was Great Empire Broadcasting. Its former President/COO, Mike Oatman, was a name prominent on a number of ballots in this category.

Larry Daniels said of Oatman, "The founder of several legendary radio stations from Wichita, Kansas to Springfield, Missouri, he believed in Country and fought for it. He was also an early president of the Country Radio Broadcasters and, though an owner of several stations, continued to be a personality on KFDI in Wichita for 30 years until his retirement last year." Ed Shane said, "Mike turned his own passion into an empire." Longtime Great Empire employee and KFDI/Wichita OM John Speer said, "Mike's leader-

ship with Great Empire as an owner and on-air talent on KFDI made our industry a better place."

THE BEST OF THE REST

As mentioned in the opening, the results of the balloting show that this format has been blessed with a number of people in prominent positions who had and have a special place in their hearts for Country. Among them, along with comments:

Alan Box, former President of EZ Communications: "True fan of Country, focused on purchasing successful Country stations. Built Country empire for EZ."

Kerby Confer: "Created the 'Frog' concept and gave modern Country radio a fun, family brand."

Dick Ferguson: "As the head of New City, he championed Country radio in major and medium markets."



Larry Daniels (l) was PD and Michael Owens (r) was VP/GM of KNIX/Phoenix as they admired their spring 1980 Arbitron shares, which saw them leap to No. 1 with a 9.2, up from eighth and a 4.7 the previous year.

Charlie Warner: "GM of the station with the most country listeners of all time, WMAQ/Chicago." "Changed Country forever by putting big-money contests on a major-market Country station."

Ron Rogers: "The real father of contemporary Country radio."

A FUTURISTIC FOOTNOTE

While the charge of this exercise was to wax nostalgic about the past, McVay Media's Jaye Albright yanks us back to the present and foreseeable future with her nomination for "Most Influential People in Country Broadcasting." Her top picks: "The shareholders of Infinity and Clear Channel-AMFM. These two entities control radio stations that broadcast to more than 15 million Country fans each week. If these stations can't be profitable doing Country, these people and the boards that represent them will demand a change of format.

"Luckily, in spite of being 'down,' our power ratio is still above average, and Country remains the nation's No. 1 music format that hasn't fragmented — both in terms of audience share and number of stations. The fact that almost 10% of the radio audience is still listening to us in an average quarter-hour is not lost on these people, many of whom also listen.

"The good news: Now that these companies are slowly moving from acquisition-and-merge mode to operation mode, many marketing and research budgets are being increased, and spotloads (which got out of control last year at some major groups) are being brought back in line with listener expectations. Both our stockholders and listeners know that listeners have many emerging options if we don't keep them satisfied by meeting their needs."



Buck and Buddy Owens — known then as Buddy Alan — in a Capitol Records publicity shot from the mid-'70s.

Bill Figenshu: "Programmed KIKK/Houston and was the first PD of WMZQ/Washington. Group exec. for companies that had great Country stations, including Viacom, Chancellor/AMFM and,

now, CBS/Infinity."

Connie B. Gay: "Washington, DC broadcaster who brought country music to national TV with Jimmy Dean as host." "The founding President of the Country Music Association."

Mel Karmazin: "For assembling and continuing more major-market stations programming country music than any other group." "He understands the synergy between Country radio, TV and the media at-large."

Harold Kralstein, Plough Inc.: "He ran the radio group that put country music on major-market signals in the 1960s, including WJJD/Chicago and WCOP/Boston."

Randy Michaels: "He put the legendary WDAF/Kansas City on the air as a Country station and now rides herd on the largest group of Country stations in America."

Neil Rockoff: "GM of the most-listened-to Country radio station of all time, WHN/New York."

COUNTRY RADIO'S {GREATEST STATIONS}

What, exactly, is the measure of a great radio station? Is it top ratings or high comes over a long period of time? Perhaps it's the number of great programmers and personalities who have called it home. Maybe it's the flattery of imitation as stations around the nation mimic an innovative sound.

More than likely it's all of the above, for a truly great radio station combines time, people, ratings and leadership in establishing its lasting legacy. The stations selected as our all-time top three certainly embody all of those elements.

Our voters gave the overall nod to the broadcast home of the Grand Ole Opry — the "Mother Church" of Country music — WSM-AM/Nashville. The fact that WSM-AM and the Opry are so inexorably linked played a huge role in people's reasoning. Many speak of the station with the same reverent tones usually reserved for the Opry itself. KFDI/Wichita OM John Speer dubbed WSM-AM "the flagship of our industry." Westwood One's Ed Salamon included it on his ballot "for the Grand Ole Opry. The heart of Country radio." McVay Media's Bob Moody noted that it was "the strongest of several regional voices for country music in the early years



WMAQ/Chicago personalities participate in a St. Patrick's Day parade in 1980. Standing in back of the float are (l-r) Lee Sherwood, Jerry Taft and Pat Cassidy. In the middle are Nancy Turner and Fred Sanders. Bob Tracy is sitting between the "Dancing Dollars," with Toby Kucharski walking alongside.

and home of the Grand Ole Opry." BP's Ken Moultrie reflected, "WSM-AM had more influence in its time than any other station to this day."

WHN/New York also appeared on almost every ballot submitted. During its heyday in the mid-'70s, WHN regularly ranked in the top five 12+ and often led the era's 18-49 money demo in the ratings. Adding to its importance in this industry is the fact that Country stations in top advertising markets often set the tone

for Country all over America. A Big Apple Country outlet performing the way WHN did meant money for Country in every size market.

Programming the station during its mid-to-late-'70s glory days was Ed Salamon, who proudly says, "WHN was the most listened-to Country radio station of all time, based on average quarter-hour audience. It proved Country could be successful even in the most urban market." Joel Raab, another former WHN

PD, noted, "WHN is still the most successful Country station ever in the New York market." Veteran programmers Dene Hallam, Moon Mullins and Gary Havens also steered WHN's programming course along the way.

OTHER NOTABLES

As you might imagine, there were as many different stations mentioned as there are Country programmers. Here are some of the Country outlets getting numerous mentions, along with a comment or two from their proponents:

KFDI/Wichita: "Legendary call letters with consistent ratings leadership and community involvement."

KFRG/Riverside-San Bernardino: "KZLA/L.A. gets record industry attention, but KFRG sells the CDs and the tickets." "For keeping the 'Frog' concept working so well into 2000." "Over 10 years at No. 1. A Southern California institution with an active audience that



Lots of familiar faces in this staff photo of KPLX/Dallas from 1983. Pictured (l-r) are Jack Monroe, Mike McBride, Mac Daniels, Terry Dorsey and Bobby Kraig. Kneeling are (l-r) John Bibbs and Dan Halyburton.

mentioned more than any other FM Country radio station. Not only were the accolades numerous, but the comments were positively glowing, reflective of the station's impor-

portance as the leader of the FM Country radio era. Moody simply anoints KNIX "the best Country radio station ever." WB-Reprise/Nashville Sr. VP/GM Bill Mayne states, "KNIX set the standard for consistency in the format for years." KYCW/Seattle PD Becky Brenner says, "Active staff and passionate Country owners dominate in their market."

never falters. One of the few stations that has grown during the past two years."

KHAK/Cedar Rapids, IA: "KHAK has produced a huge amount of great radio broadcasters over the years."

KIKK/Houston: "A Texas legend dominant for almost 20 years." "Country before dirt was cool."

KLAC/Los Angeles: "For over a de-

ton was the first 'Continuous Country' format. KSCS had the most dramatic impact on the Country format in the '80s."

KWKH-AM/Shreveport, LA: "Another powerful regional influence and home of *The Louisiana Hayride*."

KYNG/Dallas: "For discovering in the early '90s that Country radio can be fun!"

WAMZ/Louisville: "Big numbers — and Coyote."

WAXX/Eau Claire, WI: "It's always been a major-market station in a small market."

WDAF/Kansas City: "One of the pioneers of 'Top 40 Country.'"

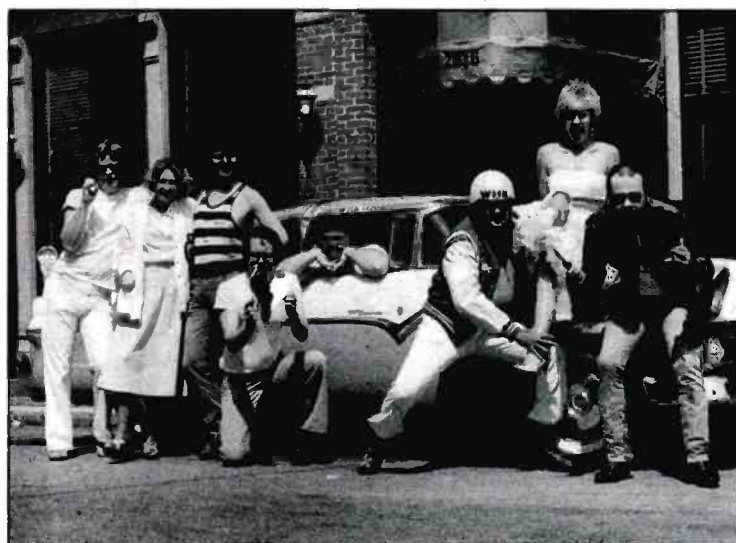
WFMS/Indianapolis: "Quietly dominant in a 'Northern' city."

WHK/Cleveland: "The godfather of the 'Country/Talk' format later copied by the 'Young Country' stations. Talent included legendary Cleveland personalities Don Imus, Gary Dee and Joe Finan (and, at one time, a young PD named Joel Raab)."

WJJD-AM/Chicago: "The first big-city radio station to program country music." "The first major-market 50kw AM Country station. Its success blazed the trail for others to follow."

WIVK/Knoxville: "All those shares for all those years."

WMAQ/Chicago: "The station with the most Country listeners of all time." "Combined personality, research, tight playlists, big-money contests and a big



We're not sure when — or why — this photo of the WHK/Cleveland staff was taken, nor can we ID anyone for you except Terry "Bowser" Stevens (third from l).

signal to phenomenal success."

WSIX/Nashville: "Great programmers, great personalities, great stationality. One of the most emulated stations in the history of Country radio — and all in the fishbowl known as Nashville."

WUBE/Cincinnati: "Thirty years in Country with great air talent."

WUSN/Chicago: "Today's most listened-to Country radio station."

In addition to all of the great radio stations mentioned by our panelists,

there's another to which I want to call special attention: I can think of no other Country radio station in history through



WSAI/Cincinnati MD John Marks (l) and PD Dale Turner (r) are introduced to an RCA artist by Tim McFadden (c).

which more PDs have passed on their way to greatness than WEEP-AM/Pittsburgh. A 50kw AM daytimer, the legendary WEEP counts Ed Salamon, Dene Hallam, Joel Raab, Barry Mardit, Alan Furst and Dave Anthony among its programmers. No list of great 20th century Country radio outlets is complete without its inclusion.

The same can be said, of course, for so many other stations that set the standard in their eras. At the risk of leaving out some great stations of the past, here are some that contributed mightily to the history of this format but are no longer playing country music: WSLR/Akron; WPLO/Atlanta; WSAI/Cincinnati; KLAK/Denver; KLZZ/Denver; WIRE/Indianapolis; KFMS/Las Vegas; KLRA/Little Rock; WMC/Memphis; WWOK/Miami; WDGY/Minneapolis; WXCL/Peoria, IL; KCKC/San Bernardino; KEEN/San Jose; KAYO/Seattle; and WWVA/Wheeling, WV.

WSIX-FM
METROPOLITAN
COUNTRY
Nashville's Number One Adult Radio Station

Adults 18+
Adults 25-34
Adults 35-44

WSIX/Nashville ran this ad in R&R following the release of its stellar fall 1982 ratings.

cade it brought country music and major personalities to the nation's No. 2 market."

KMPS/Seattle: "Survived two competitors. Celebrating 25 years of Country in Seattle."

KPLX/Dallas: "Set new standards for contemporary Country radio in the '80s."

KSCS/Dallas: "Although KILT/Hous-



The early '80s staff of KHAK/Cedar Rapids, IA.

COUNTRY RADIO'S {GREATEST PROGRAMMERS}

Truly great programmers impact Country radio — indeed, the entire industry — in ways far beyond the reach of their stations' transmitters.

Not only do they steer their stations' programming, their ideas, techniques and practices reverberate throughout the industry as other programmers seek to emulate their sound and success.

The three top vote-getters among programmers — Larry Daniels, Ed Salamon and Rusty Walker (listed alphabetically) — were included on every ballot and were chosen as much for their mentoring as their programming skills.

When writing about 30-year KNIX/Phoenix PD Larry Daniels, McVay Media's



LARRY DANIELS

Bob Moody succinctly summed it up: "Nearly 30 years as the programmer of the best Country radio station ever." KYCW/Seattle PD Becky Brenner also put Daniels on her list, explaining, "Larry was at the helm of KNIX for an incredible number of years. An excellent PD."

Warner-Reprise Nashville Sr. VP/GM Bill Mayne said of Daniels, "Consistency and class." Others offered: "Larry is just so passionate about Country. He contributes to the success of CRB and CMA while programming one of the top Country stations of all time." "Larry clearly set the high-

est standard for quality programming, people management and integrity."

Ed Salamon's importance to this format can be measured in many ways. As a programmer at WEEP/Pittsburgh and WHN/New York from the early '70s to the early '80s, he pioneered programming and research techniques new to the format. In his later roles as VP/Programming for United Stations Radio Network and his current post as President/Programming for Westwood One, he has ensured that Country has a vocal proponent on the national syndication level. And as President of the Country Radio Broadcasters, he has used his knowledge and experience to help guide the most important organization and educational event in the broadcast industry.

But his impact is perhaps most seen in the number of his programming proteges who currently play major roles in Country broadcasting and the broadcast world in general. Consultant Ed Shane echoed the thoughts of many when he explained why Salamon was on his list: "Not just good radio, but look at the people who worked for him — Barry Mardit, Joel Raab, Alan Furst, Dave Anthony, Dene Hallam and Charlie Cook." That list alone is a veritable who's who of people who have had a major influence on the direction of Country radio over the last 25 years.

Paralleling Shane's thoughts was McVay Media's Bob Moody, who had Salamon on his list "not only for his success, but also for the subsequent success of those who learned to program under his guidance." Consultant Joel Raab, who was PD of Salamon-consulted WEEP/Pittsburgh, put Salamon at the top of his programmer list. "Ed was one of the first to research Country music at the radio level and apply Top 40 formatics to Country radio," he said.

Because Rusty Walker works, and has worked, with so many Country stations



Ed Salamon (1) was PD of WHN/New York when this photo with the staff and (front, l-r) RCA's Razyzy Baily, Steve Wariner and Tim McFadden was taken in 1981.

through the years, it is impossible to overstate the impact he has had on the format. While he's had a hand in many of the most successful Country stations in America, his true legacy will be measured not by those individual stations, but by the top programmers — not to mention GMs and jocks — he has mentored. Thus, he has not only had a profound impact on the last 20 years of Country, his influence will endure for decades after he decides that 10 million frequent-flier miles are enough.

Some of the comments people made about Walker: "Rusty brought franchise-style standards to Country stations in me-



RUSTY WALKER

dium and smaller markets and raised their level of expertise." "Nobody influences Country charts more than Rusty." "He has clearly dominated the Country consulting business for over a decade." "Labels fear him. Stations depend on him." "Consolidation may have dimmed Rusty's influence in recent years, but he is still the person most responsible for bringing contemporary programming techniques to Country radio."

THE BEST OF THE REST

Very few people in this business have programmed successful Country stations in each of five decades. In fact, I can only think of one, WDAF/Kansas City PD Ted Cramer. Thus it's no surprise that his name was included on the majority of ballots. Among those who gave Cramer a nod was Larry Daniels, who said, "Ted Cramer is a legendary programmer who was just recently named to the Country DJ Hall of Fame. He's done it all and is still doing it every day at WDAF."

Consultant Pam Shane agreed, adding that Ted's been a "mentor and positive influence." Said Joel Raab, "From the '50s to today, his longevity speaks volumes." Ed

Continued on Page 52

ASCAP

CRS 2000 LUNCHEON • FRIDAY, MARCH 3, 2000

featuring

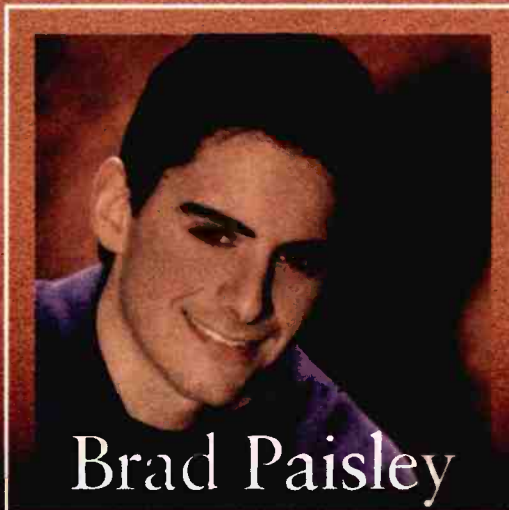


Trace Adkins

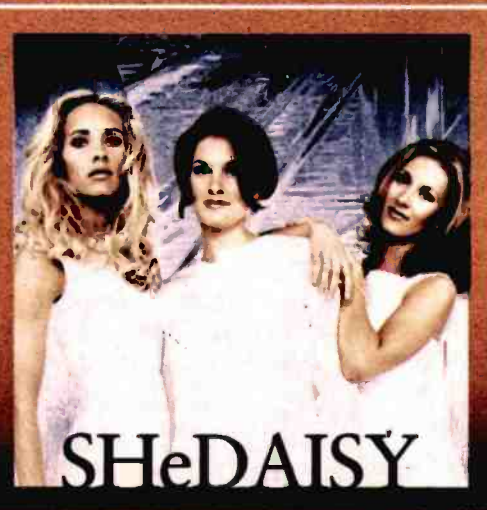


Tim Rushlow

ASCAP's newest faces in country will be featured at the
"New Faces Show"
Saturday, March 4th.



Brad Paisley



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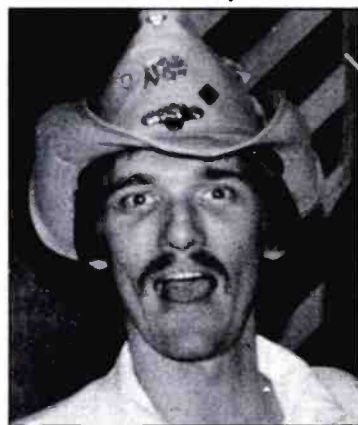
Performing is one of the great joys of my profession so I sincerely look forward to entertaining all of the attendees at the CRS 2000 ASCAP luncheon. — Trace Adkins

{GREATEST PROGRAMMERS}

Continued from Page 50

Shane stated what many in this business feel: "Country radio's nicest guy." Another contributor opined, "Led stations, but also was mentor to his staffs and to others in the radio industry."

A number of people also remembered a PD who only programmed a Country station for a little over two years, between



Dan Halyburton was PD of WQAM/Miami in the late '70s.

1975-77. Along with Ed Salamon, WMAQ/Chicago PD — and my old boss — Bob Pittman dramatically changed Country radio. I could write volumes about those days in Chicago and how stations throughout the Midwest copied 'MAQ's' formatics. With 50,000 clear-channel watts at 670, the station's huge signal impacted more young programmers than will ever truly be known.

Larry Daniels said of Pittman, "Yes, the same Bob Pittman who invented MTV and is a major part of the AOL-Time Warner merger was once PD of a Country station. He used to come to the Country Radio Seminar, and he was the first person I recall who touted research as the way to improve our radio stations. He harped on research, and he got my attention!"

Remembered Joel Raab, "Pittman was a pioneer in bringing order to Country radio playlists by cutting them to under 40 current titles. At that time a short playlist was 80 currents." Ed Salamon said of Pittman, "Bob brought more attention to things like research and short playlists by doing them in Chicago, a bigger market than Pittsburgh. Credit, too, for achieving the biggest come in the history of Country radio (if only WHN had a nondirectional signal!)"

Salamon and Pittman had a couple of things in common. Salamon was programming Country WEEP when Pittman was also in the Steel City as PD of CHR WPEZ. Pittman went on to WMAQ and Salamon to WHN/New York within a few months of one another. In my opinion, those two programmers and those two stations had more influence on the format than any two stations and programmers in the history of this format because of the formatics they pioneered, their introduction of research at two major-market stations and the disciples who learned from them who populate today's Country world.

Among the others mentioned on multiple ballots, along with accompanying comments:

Jaye Albright: "One of the greatest visionaries in Country. Passionate about radio. Consulted hundreds of successful Country stations in the U.S."

Bill Bradley, KLZ/Denver and KUPL/Portland PD, currently a GM. "In 1983 Bill took a Beautiful Music station in Portland that was No. 112+ and changed it to Country with the same call letters — KUPL. That was at a time when Country wasn't at the top of the ratings pile. Bill kept this radio station on top with that 'funny new music' from the likes of Alabama and The Oaks."

George A. Burns: "Creator of 'Continuous Country' with Joe Somerset — the beginning of AC formatics in Country." "Co-invented 'Continuous Country' and spread country music to an all-new audience."

Dene Hallam, KYCY/San Francisco PD: "Dene influences a lot of people with his out-of-the-box thinking." "People may not like what he did, but he did



Dene Hallam in the early '80s, when he was PD of WHN/New York.



Moon Mullins (l) presents keys of a classic 'Vette to a WDAF listener in the late '70s.

something." "Most influential among trade press."

Dan Halyburton, former programmer, now Susquehanna's SVP/GM Group Operations: "Dan was an influence on me when I attended CRS in the '70s and '80s. He programmed WDGY/Minneapolis at that time, and he had some very creative ideas that hooked me."

John Hart: "From radio to research, few people know or care about the business like he does."

Bobby Kraig, Arista/Nashville VP/Promotion: "Before joining Arista, he was one of the most well-respected and knowledgeable PDs in the business." (Kraig programmed in Ft. Wayne, IN and Columbus, OH before taking the programming reins at KPLX/Dallas.)

Chris Lane, veteran programmer and first PD of WJJD/Chicago: "The first PD of a major-market Country station on a 50kw AM signal." Note: The first song played in 1965 when WJJD went Country was Buck Owens, "I've Got a Tiger by the Tail."

Ray Massie, KFRG/Riverside-San Bernardino PD: "Great job making WIL/St. Louis No. 1 and keeping the 'Frog' concept working so well into 2000." "From Baton Rouge, LA to St. Louis to Riverside-San Bernardino, Ray has led successful stations that serve advertisers and major corporations well."

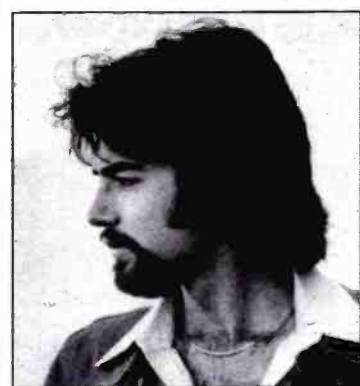
Moon Mullins, Journal Broadcast Group group programmer: "Moon's history speaks for itself — from New York to the many other stations he's programmed and consulted." On that list of stations: WHN/New York, WDAF/Kansas City, WSM-AM & FM/Nashville and WINN/Louisville.

Tim Murphy, KKQB/Houston PD:

"For KMPS/Seattle in the late '80s-early '90s. In early 1990 he took the 'hot new country' approach when most thought it to be crazy, but guess what?" "At KMPS Tim pioneered the use of Internet marketing for Country radio. He is one of the format's best visionaries."

Bob Moody, McVay Media Country Consultant: "At WPOC Bob kept the station a leader and crusaded for new music." "Programmed top stations in Shreveport (KRMD) and Baltimore and is influencing Country radio all over the U.S."

Joel Raab, consultant: "He flat-out knows great radio!" "Joel deserves to be on the list for programming major-



Bob Pittman programmed WMAQ/Chicago from 1975-77.

market stations like WHN, WEEP and WHK/Cleveland."

Bill Robinson: "Programmed Country stations in major cities, especially in the North, proving that Country could work in those markets."

Ed Shane: "Applied multiformat knowledge, especially News experience, to make Country stations competitive in large markets in the mid-'80s. Helped stations in non-Country markets understand the potential of the format in the late '80s and early '90s boom years."

Reba

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RADIO DIARY

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CRS performance
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SATURDAY MARCH 4TH.

"I'll Be"

Reba's new single,
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Written by Diane Warren and produced by Tony Brown

MCA
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COUNTRY RADIO'S {GREATEST MUSIC DIRECTORS}

The position of music director was almost nonexistent prior to the early '60s, when it sprung from the ashes of the payola scandals.

Prior to that era the tradition of jocks picking their own music grew from the "block-programming" days, when a Country jock — often also a promoter of area country concerts — would buy, broker or barter a block of time from a radio station and spin country records of his choice for a few hours. (Often leaning heavily on the act he was soon bringing to town.)

Even in the early days of 24-hour Country stations, jocks almost always chose the music they played "on the fly."

After the payola investigations, a number of major companies sought to protect their precious licenses by separating music decisions and disc jockeys, who might be tempted to take something of value in return for airplay. While the music decisions at many stations were still in the hands of the PD, it was in the early '60s that the job of MD was born. The early MD was rarely on the air, again to maintain the separation of "church and state."

Most of the early MDs toiled in relative obscurity, especially compared to the high-profile nature of the job over the last 15 or so years. Up until the mid-'70s an MD presided over controlled musical chaos. Cur-



PAM GREEN



JOE LADD

rent playlists often exceeded 80 titles, and the Gold was often listed in a large book, with the jock writing the date of play next to the record. Later the card-file rotation systems instituted by cutting-edge PDs became the domain of the MD, who would either

program the music logs for the jocks or maintain the card-file system the jocks used to fill out the play-sheets. Of course, they also talked with label reps — some things never change — although there were far, far fewer promoters then.

I admit to being woefully ignorant of

MDs working in the '60s. And, with one exception, our panel didn't mention anyone who was an MD prior to the mid-'70s.

So I'd like to begin this section with someone who was only mentioned on one ballot, but a person who may have been one of the first people, especially in a major market, whose job was dedicated to just the music. Ed Salamon put Lyric Street records exec Carson Schreiber on his ballot, noting,

"Carson successfully picked country music in a major market." In fact, I believe Schreiber was one of the first people who was neither a PD nor on the air, but who was totally entrusted with the music of a major-market Country station. As such, he blazed a trail for those to follow.

He was hired to pick the hits at KBBQ/Ventura, CA before joining KLAC/Los Angeles in the very late '60s. In the early '70s he became one of the first — if not the first — West Coast regional promoters for country music when he joined RCA/Nashville.

Moving on to MDs chosen as "tops" by our panel, there was only one person who

was mentioned on a majority of the ballots. It should come as no surprise that that person is former KNIX/Phoenix MD Buddy Owens. McVay Media's Bob Moody perhaps said it best when he stated, "Buddy kept open doors and a sense of fair play during a long career at a vital station."

THE BEST OF THE REST

The rest of the votes were scattered among a number of people, with most of the nominations coming from PDs selecting MDs they had worked with. Among those appearing on multiple ballots:

Debbie Brazier, KILT/Houston PD: "At KILT for 20 years, Debbie was MD for over 12 years. She supported audience research and new artists when KILT grew to dominance through the '80s and early '90s."

Greg Cole, former WPOC/Baltimore MD, present WSM-FM/Nashville PD: "While at WPOC/Baltimore, Greg established himself as a scrupulously honest MD with the best 'ears' in the format."

Pam Green, former WHN/New York MD, now Sr. Director/Artist Relations with Westwood One: "As MD of WHN, Pam led the 'crossover' and 'Urban Country' trends of the '70s, which expanded the audience for country music into the Northeast and to non-Country listeners."

Duke Hamilton, WUBE/Cincinnati MD: "25 years at WUBE. He loves the station, he loves the music, and he's truly a great person!"

Joe Ladd, former KIKK/Houston MD, currently manages Mark Chesnutt: "He was at KIKK forever — but not long enough."

Ed Salamon also gave a nod to the "Unknown to Me" MD, writing, "Whoever



Buddy Owens at KUZZ/Bakersfield in 1985.

gave Garth Brooks' first single its first shot on a major radio station."

Finally, this from Jaye Albright, who had some rather interesting picks for the format's top MD. Her first choice was Cox Radio President Bob Neal. Albright wrote, "His single influence, whether for good or for ill, on the former NewCity and now Cox Country stations and, as a result of monitored airplay, on the charts, and thus the entire format, cannot be overstated. I considered naming WUBE's Tim Closson for this one due to his tremendous impact on the former Chancellor stations, but I believe that Neal actually wields greater authority than anyone overseeing major monitored stations. Yes, I know that neither of these people is an MD. One is a CEO, and the other is a Group VP. Perhaps that is telling, and predictive of a potentially dangerous direction we could be heading in if we aren't careful. I do not think that group adds are a good thing for our vitality as a format."



Former KVET & KASE/Austin MD Steve Gary (second from left) with (l-r) Penny Reeves, Bill Mayne and George and Norma Strait in 1982.

"Faith is such a vital part of all
our lives.
Having unquestionable faith
in someone
is the ultimate honor
you can give them.

And being able
to have that faith returned is
the most incredible gift you
can ever receive.

That's why
I love this song.
It has a powerful and
positive message
that is so relevant
to all types
of relationships."



faith in you
THE TITLE TRACK FROM HIS UPCOMING ALBUM
STEVE WARINER

Impact date

MARCH 13

Capitol

COUNTRY RADIO'S {GREATEST PERSONALITIES}

Disc jockey. DJ. Jock. Air talent. Personality. No matter what you call them, they're the ones providing the vital link between the station and the listener. That's especially true in Country, where listeners really want to hear about their favorite artists and songs.

Elsewhere on this page is a full list of those who have been inducted into the Country Music Disc Jockey Hall Of Fame. Truly, it is *they* who are the Country disc jockeys of the century. Fittingly, two of our top three vote-getters have already been inducted into the Hall of Fame, and the third is no doubt on his way.

Legendary radio and television per-

sonality Ralph Emery got our voters' nod as this format's top jock. This story from consultant Larry Daniels just about says it all: "For so many years Ralph hosted the nightly *Opry Star Spotlight* on WSM-AM/Nashville. Whenever I'd go to Nashville to attend the DJ Convention in the early to mid-'60s, I just couldn't wait to listen to Ralph. [Apparently, *Bakersfield* was one of the few places WSM's legendary 50kw signal didn't reach — Ed.] He always had the top country stars as guests on his show. I remember bringing a local Bakersfield artist with me to be interviewed on his show once. This guy had a couple records out, and I wanted the world

to hear him, because I felt he was going to be the best. Ralph was obviously intrigued by this artist as well, because they really connected on the air. It was probably the first time Merle Haggard had ever been to Nashville."

Westwood One's Ed Salamon put Emery on his list "for his nighttime show on WSM and his syndicated show in smaller markets." Consultant Joel Raab says simply, "Ralph is the dean of Country DJs." McVay Media's Bob Moody says, "For all his shortcomings, Ralph was still the best-known Country air talent of his day."

No. 2 on almost everybody's list was 30-year *American Country Countdown* host Bob Kingsley. WUBE & WYGY/Cincinnati OM Tim Closson calls Kingsley "the crown jewel for Country radio," while WGLD/Indianapolis GM Charlie Morgan says, "He's the national voice of the format." Other comments include, "He's been doing it so long in so many markets," "Heard by a huge number of people," and, "So many stations, so many listeners."

The third air talent appearing on just about every ballot was WSIX/Nashville morning personality Gerry House. Morgan says, "Ev-

erybody listens when they are in town, then go home and tell their talent to be more like Gerry!" Warner-Reprise/Nashville Sr. VP/GM Bill Mayne says of House, "He's a consistent winner, year after year!" An anonymous balloter notes, "Here's a guy who can do so many things well. A songwriter, singer, TV host and a great air talent who captures the pulse of his market as well as anyone I know."

THE MIDNIGHT COWBOYS

Any discussion of influential Country radio personalities must include the "Midnight Cowboys," whose overnight radio shows guided truckers across America while also providing company to insomniacs and radio junkies alike. Indeed, Ralph



BOB KINGSLEY

Coyote Calhoun: "His very successful WAMZ/Louisville reflects his personal style, attitude and approach."

Deano Day: "He owned Detroit Country radio for over two decades."

Gary Dee, WHK/Cleveland: "One of the first and only successful air talents to combine outrageous personality with country music."

Terry Dorsey, KSCS/Dallas: "He's funny, timely and just a great guy."

Charlie Douglas: "A distinguished career as an on-air personality, as well as being one of the best-liked and most-respected figures in country music."

Rhubarb Jones, WYAY/Atlanta: "More than just a DJ, Rhubarb has been part of Atlanta's culture since the '80s."

Mike Oatman: "Mike's 30+ year tradition in Wichita, KS at KFDI was a definite strong influence on keeping country music alive in the Midwest."

Billy Parker, KVOO/Tulsa: "A Tulsa tradition."

Bob Robbins, KSSN/Little Rock: "I've worked across the street from Bob and have never seen this kind of listener loyalty."



GERRY HOUSE

Emery's reputation was built on WSM-AM's 50,000 clear-channel watts housed at 650 AM. Bill Mack, Charlie Douglas, Larry Scott and Big John Trimble are also some of those who blanketed America with country music and artist interviews throughout the '60s, '70s and beyond.

THE BEST OF THE REST

Many voters gave a tip o' the mike to former WHN/New York personality Lee Arnold. Raab comments, "An under-recognized talent first at WJRZ in New Jersey and later at WHN in New York. His knowledge of the music was unsurpassed." Salamon adds, "Even before Bob Kingsley was nationally syndicated, Lee's *Country Cookin'* was carried on most big Country stations."

Among the other notable personalities named on multiple ballots:



RALPH EMERY

COUNTRY MUSIC DJ HALL OF FAME

1975

Eddie Hill
Nelson King
Grant Turner

1976

Joe Allison
Randy Blake

1977

Lowell Blanchard
Hugh Cherry

1978

Biff Collie
Hal Horton

1979

Pete Hunter
Paul Kallinger
Cliffie Stone

1980

T. Tommy Cutrer
Bob Jennings
Skeets Yaney

1981

King Edward IV
Charlie Walker

1982

Jim Christie
Bill Mack
Smokey Smith

1983

Len Ellis
Hap Wilson

1984

Bill Lowery
Bob Neal

1985

Ramblin' Lou Shriver
Hap Wainwright

1986

Tex Justus
Tom Perryman

1989

Ralph Emery
Don Owens

1990

Tom "Tomcat" Reeder
Texas Bill Strength

1991

Billy Parker
Sammy Taylor

1992

Jay Hofer
Mike Oatman

1993

Wayne Raney
Larry Scott

1994

Charlie Douglas
Slim Willet

1995

Hairi Hensley
Hiram Higsby

1996

Mike Royer
Dugg Collins

1998

Honest John Trotter
Bob Kingsley

1998

Frank Page
Lee Shannon

1999

Paul Simpkins
Marty Sullivan

1999

Rosalie Allen
Ted Cramer

1999

Joe Rumore
Dandelion Seese
Pappy Dave Stone
Cousin Ray Woolfenden

(No awards were presented in 1986, 1987 or 1997)

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COUNTRY RADIO'S {GREATEST MUSIC INDUSTRY ALLIES}

It's easy for armchair quarterbacks to coach a team to a Super Bowl win, and it's just as easy to sit back and say, "Well, if I ran a record label...."

The truth is that many aspire to such heights, but few are ever anointed to sit in that chair. When it comes to "industry allies," not every vote was cast for a label head. However, the overwhelming majority of our respondents picked top label executives as deciding the ultimate fate of their operations and, to some extent, country music in general.

Few label chiefs can claim Jimmy Bowen's experience — or the sheer number of labels he guided, for that matter. The laundry list includes MCA, Capitol, Universal, Elektra, Warner Bros. and MGM. Before moving to Nashville in 1977, Bowen was a successful pop record producer in Los Angeles, where his credits included Frank Sinatra's "Strangers in the Night" and Dean Martin's "Everybody Loves Somebody."

When Bowen unpacked his bags on Music Row, he began to display a West Coast attitude toward recording and the music business. While his brashness angered many, Bowen was intent on making Nashville second to none as a music center. A firm believer in technology, he was among the first producers in Nashville to embrace digital recording. And as he looked for Nashville to expand into other areas of music, he also encouraged the country in-

dustry to expand its own musical horizons.

"How can you measure his impact?" WGLD/Indianapolis GM Charlie Morgan asks. "It's off the Richter scale." Westwood One President/Programming Ed Salamon notes. "He brought quality recording techniques to Nashville, making country production competitive with rock and pop."

RCA Label Group/Nashville Chairman Joe Galante's contributions during the '80s can be measured in numbers: He led the label to sales of more than 750 million during that time. Aside from a four-year stint as President of RCA Records/U.S. in the early '90s, Galante has been at the helm of RCA and sister label BNA since 1982. His artist signings include Clint Black, Lonestar, Martina McBride and Kenny Chesney — acts who remain consistent hitmakers today.

Alluding to Galante's reputation for running his operation with an iron hand, McVay Media's Bob Moody says, "Despite some well-deserved bad PR, his influence on music in Nashville cannot be denied." KYCW/Seattle PD Becky Brenner attributes Galante's success to his "tremendous passion for country music," with consultant Joel Raab pointing out, "RCA was hot — when country wasn't — under Galante. A visionary in spotting contemporary trends, plus a great ear for hits."

Arista/Nashville President Tim DuBois has the most varied background of any label head. Formerly a senior financial analyst for the Federal Reserve Bank, DuBois

taught accounting at the university level before moving to Nashville in 1977 to pursue a songwriting career. His songwriting credits include Alabama's "Love in the First Degree" and Vince Gill's "When I Call Your Name."

He also managed and produced Restless Heart before opening Arista's Nashville office in 1989.



Jimmy Bowen (r) exchanges laughs — and hats — with (l-r) Waylon Jennings, Jessi Colter and Bruce Hinton.

It was an impressive job for someone who had never worked at a record company. DuBois must have been a fast learner, however, since he filled the roster with promising new acts, including Alan Jackson, Brooks & Dunn, Diamond Rio and Black Hawk. Brenner notes, "Talented in his own right, he has excelled at finding new talent for country."

DuBois recently announced plans to move to Gaylord Entertainment to head the company's creative division, which will include a country label. DuBois may be ending an era, but he'll continue to be one of country music's main players. Morgan says, "The dynasty he built at Arista, the records he produced and what he will do at Gaylord make him a force to be reckoned with."

OTHER MENTIONS

Here's who else turned up in the survey:

Chet Atkins: "He had the confidence to allow others around him to be creative while making country more mass-appeal as the creator of the 'Nashville Sound' in the 1960s."

Owen Bradley: "The legend ... for good reason."

Garth Brooks: "For proving Country music can outsell rock, pop and everyone but The Beatles (and he may do that yet)." "Mastermind at self-promotion. Has done an excellent job supporting Country."

Tony Brown: "All those artists, all those years." "Led the superstar label of the '90s boom."

Jim Foglesong: "Clearly underrated. He signed George Strait and Garth Brooks as a label head. Need I say more?"

Bill Gavin: "Gave country music respect and attention when country was not cool."

Harlan Howard: "No other songwriter can capture the imagination like Howard."

Ken Kragen: "Gave country Kenny Rogers, and practical applications of business principles." "Through the success of Kenny Rogers, he demonstrated the potential mass-appeal of country." "One of the biggest — and yet one of the most accessible — managers in country music."

Sam Phillips: "Sun Records influenced a new generation of stars in the 1950s."

Harold Shedd: "As both a producer and record label head, Harold had tremendous influence over country music during the '80s."

Others mentioned include Scott Hendricks, Bruce Hinton, Jim Ed Norman, Buck Owens and Jack Lameier.



Tim DuBois (l) launched Arista/Nashville in 1990 with the debut single by Alan Jackson (seated). Jackson's manager at the time, Barry Coburn, looks on.



Owen Bradley (l) and Rick Blackburn.

Con•sis'tent adj.

1 to perform in a manner
unwavering over time.

see also:

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Six years, 9300 on-air hours

467 artist interviews

253 affiliates

8 Billboard nominations

1 Host...

After MidNite

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COUNTRY RADIO'S {GREATEST RECORD LABEL}

The relationship between Country radio and record labels is much like a strong marriage: It's not always champagne and roses, but they work together toward a common goal.

In this particular marriage that goal is to strengthen country music's presence in the marketplace. And despite any disagreements you might hear when label executives and radio programmers meet at this week's Country Radio Seminar in Nashville, it's all between family members. Don't let anybody else try to undermine that relationship.

Of the three labels garnering the strongest response from our respondents, two have been recording and releasing country records for more than half a cen-

MCA
NASHVILLE

DECCA
RECORDS

tury. While the third has been around for just a decade, it placed an indelible stamp on country music in the '90s.

MCA (and its predecessor, Decca) came into its own in country music during the '30s and '40s through such artists such as Ernest Tubbs, Red Foley, Jimmie Davis, Stuart Hamblen and The Sons Of The Pioneers and The Carter Family. The roster later featured a long list of country hitmakers, including Brenda Lee, Bill Monroe, Kitty Wells, Bobby Helms, Webb Pierce, The Wilburn Brothers, Conway Twitty, Loretta Lynn, Bill Anderson and The Osborne Brothers. The company's musical legacy continues today with George Strait, Reba McEntire, Vince Gill, Trisha Yearwood, Mark Chesnutt and several others.

"Decca was certainly the first label to take ownership of country," says Broadcast Programming's Ken Moultrie. Consultant Joel Raab adds, "This label (with its predecessor label, Decca) is a who's who of country music in the 20th century." With WUBE & WYGY/Cincinnati OM Tim Closson noting, "Just look at the names of their artists," WGLD/Indianapolis GM Charlie Morgan adds, "George, Reba. What else do you need to say?"

RCA's involvement with country music dates back to the 1920s and the release of Vernon Dalhart's "The Prisoner's Song," the first country record to sell 1 million copies. From the early recordings of Jimmie Rodgers and The Carter Family to later acts such as Hank Snow, Jim Reeves, Bobby Bare, Floyd Cramer, Chet Atkins, Don Gibson and Eddy Arnold, RCA has always been a major player in country music. The label also served as Elvis Presley's home, and more history was made in the '70s when country scored

its first million-selling album with *Wanted! The Outlaws*, a compilation featuring Waylon Jennings, Willie Nelson, Jessi Colter and Tompall Glaser. RCA's strength

continued in the '80s with The Judds, Keith Whitley, Ronnie Milsap, K.T. Oslin, Restless Heart and Earl Thomas Conley. Today the roster for RCA and sister label BNA includes Clint Black, Alabama, Martina McBride, Lonestar and Kenny Chesney.

"Elvis, Studio B, Jimmie Rodgers, The Carter Family," says Westwood One President/Programming Ed Salamon. "They started it all, then crossed it over, thanks to Chet Atkins' 'Nashville Sound.'" Consultant Pam Shane notes, "Another pioneer label... discovered Eddy Arnold, Jim Reeves, Bobby Bare, Ronnie Milsap, Alabama and the '70s outlaw boom."

The history of RCA is not lost on today's movers and shakers. KFDI/Wichita's John Speer points to the label's "constant leadership in our industry since the early days." Moultrie and consultant Joel Raab concur. Raab refers to "a great volume of work that never ends," with Moultrie noting "their commitment to the format for over four decades." RCA's accomplishments two decades ago are among its most impressive, with Morgan



RCA was the Country label of the '80s. On hand for one of its celebrations in 1981 were (l-r) Jerry Bradley, Dolly Parton, Greg Perry, Robert Summer, Joe Galante and Dave Wheeler.

contending, "The '80s belonged to Alabama and RCA."

Under the leadership of Tim DuBois, Arista opened its country division in 1989. DuBois placed one of his first bets on a songwriter who had previously worked in the TNN mail room. And with Alan Jackson's debut album, *Here in the Real World*, Arista immediately became the new kid to watch on Music Row. The label's country stock continued to rise with Brooks & Dunn, Diamond Rio, Pam Tillis and

BlackHawk. Notably, all of those acts remain on Arista's roster today, with acts like Brad Paisley and Phil Vassar pointing to the future.

"Tim DuBois did it his way, and it worked," says Morgan. "It gave new labels hope." Moultrie notes Arista's "success in a starting a new label that introduced some of our biggest stars today."

At press time the future of Arista appears cloudy because of DuBois' impending departure for a new position at Gaylord Entertainment. That uncertainty is on the minds of those in the radio industry. McVay Media's Jaye Albright says, "Tim DuBois goes out at the very top. Hopefully, the disarray that Clive Davis' ouster has wrought in Nashville won't destroy the most effective team in Music City. I hope for big things from Gaylord Entertainment under Tim's guidance."



RCA RECORDS LABEL

OTHERS NOTED

Capitol: "As Letterman would say, 'Two words: Garth Brooks.'" "From Merle Haggard to Garth Brooks, the history of country music can be heard through Capitol Records."

Columbia/Epic: "A pioneer label that delivered Bob Wills, Ray Price, Johnny Cash and Flatt & Scruggs, among many other legends, including Gene Autry and Marty Robbins."

Mercury: "Shania!" "Billy Ray, Shania. The town may think they're ruining the industry, but, boy, do they know how to pick a winner."

MGM: "The home of Hank Williams Sr. and Jr. and a lot of other great artists from the '40s-'70s."

Monument: "The first incarnation, making country and pop meld."

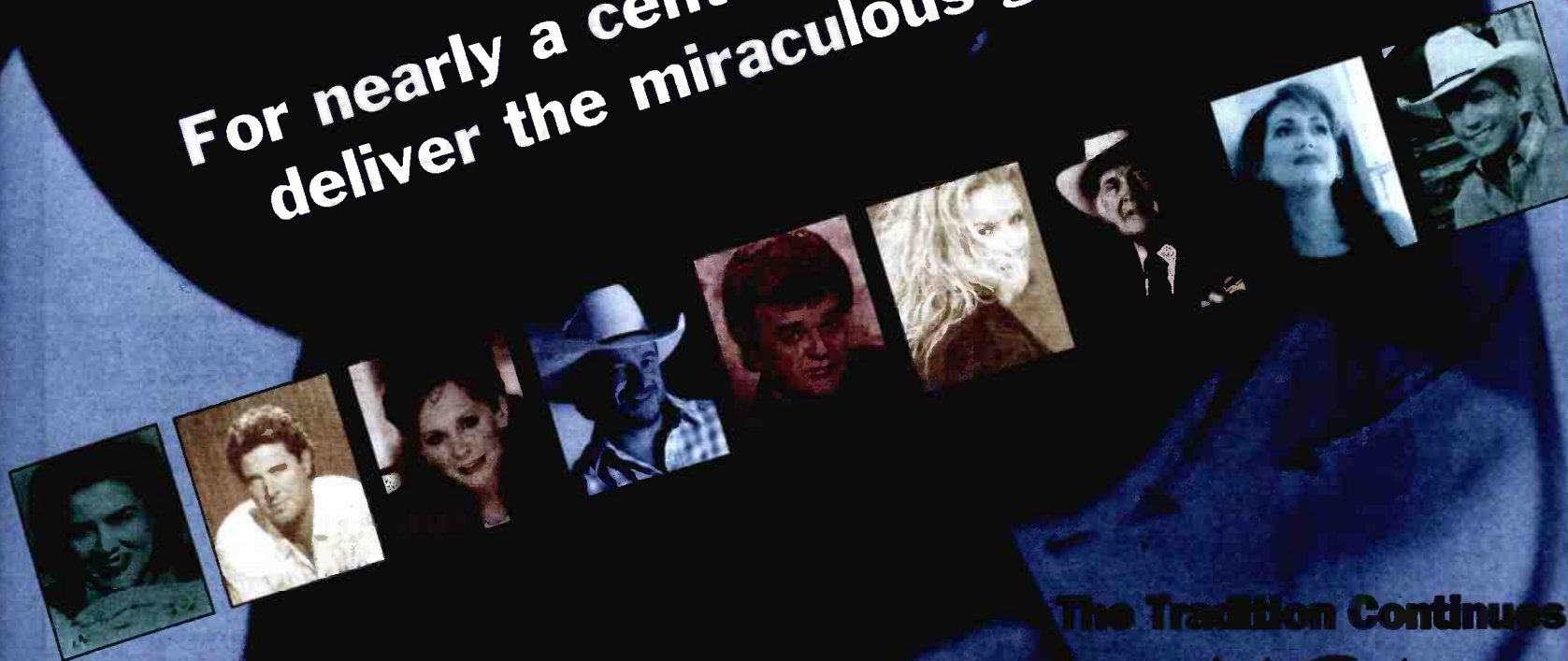
Sun: "The rockabilly influence it brought forth changed the music world, including country. The first home of Elvis, Johnny Cash, Roy Orbison, Charlie Rich and others."

Warner-Reprise: "For bringing us the new traditionalism of Randy Travis and Dwight Yoakam. For bringing us the future with Faith Hill."

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NASHVILLE

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The Tradition Continues

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COUNTRY RADIO'S {GREATEST ARTISTS}

Everybody in Nashville who has a record deal is referred to as an "artist," but what's the true measure of art?

Let's keep that as a rhetorical question. After all, people since the dawn of civilization have struggled to articulate art's definition. At the very least, however, the work of a true artist must somehow touch us emotionally. A true artist also creates work that will stand the test of time.

Take Garth Brooks, for example. There's a tendency to get caught up in album sales and the drama of his life as his journey in country music takes side trips to professional baseball and an acting career. Listen to his recordings of "The Dance," "If Tomorrow Never Comes" or even "(I've Got) Friends in Low Places," and you'll hear music that will be around forever.

Of course, you can't negate the commercial aspect of Brooks' career. He's now sold 99 million albums, but it's important to remember that Brooks isn't the only one to benefit from his success. As Charlie Morgan points out, "No single person has directly and positively affected our industry (radio, records — all of it) more than him." Tim Closson adds, "His run from 1989 to 1995 meant the world to Country radio."

Broadcast Programming's Ken Moultrie credits Brooks — along with Alan Jackson and Brooks & Dunn — for bringing the Country format into the '90s. Consultant Pam Shane refers to Garth Brooks as "the founder of the modern country music style," adding, "He was in the right place with the right sounds for pop music lovers when CHR was temporarily 'dead.'"

John Speer calls him "the Elvis and Beatles of country music," but consultant Joel Raab remembers Brooks' dreams of a pro sports career to say, "For a baseball player, he's an incredible singer and enter-

tainer who helped make country more mainstream in the 1990s."

We don't have to speculate on whether Patsy Cline made a lasting mark on country music, since her records have already stood the test of time. Decca Records chief Owen Bradley added to the magic with his production and musical arrangements, but you can't deny the power of Cline's delivery on hits like "Crazy" and "I Fall to Pieces."

"Her communication skills were so strong that her songs still test today," says Pam Shane. "She's the vocal standard." While her records still sell briskly, you can hear traces of Cline's vocal inflections in many contemporary artists, particularly LeAnn Rimes.

Cline died in a 1962 plane crash that also claimed the lives of country singers Cowboy Copas and Hawkshaw Hawkins. Cline's death remains one of most tragic events in the history of country music. It also remains one of its greatest artistic losses.

Another top vote-getter, Alabama, are not just a testament to hard work and tenacity. The band also help set the standard for career longevity and continued creativity. Alabama had already put in seven years at a Myrtle Beach, SC club before beginning their string of hits in the summer of 1980. There's not room to list all of those hits, but the band had barely released a CD containing 41 No. 1 hits when they scored their 42nd smash. They've won virtually every country music award that's not restricted to female performers.

Referring to the '80s, Charlie Morgan says, "No one dominated a decade like they did. They brought mass-appeal to the format." And just as Ken Moultrie credited Garth Brooks, Alan Jackson and Brooks & Dunn for bringing Country radio into the '90s, he credits "George Strait, Alabama



Alabama headed to Los Angeles in 1981 for a multi-act festival billed as "A Day in the Country" at the Rose Bowl. Gathering backstage are (l-r) Alabama's Mark Herndon, unidentified, manager Dale Morris, RCA's Carson Schreiber, Alabama's Randy Owen, KHJ/Los Angeles' Charlie Cook, Alabama's Jeff Cook (no relation), unidentified and Alabama's Teddy Gentry.

and Reba for bringing the format into the '80s." Mark Edwards is quick to point out Alabama's contributions by saying, "Three decades of great music — and still pumping."

OTHER NOTABLES

Voting in the artist category included ballots for George Jones, The Judds, Roger Miller and Conway Twitty, along with several nods to relatively new acts such as Brooks & Dunn, The Dixie Chicks, Faith Hill, Alan Jackson, Martina McBride, Tim McGraw, John Michael Montgomery, Shania Twain and Dwight Yoakam.

Here are some of the more interesting comments we received:

Roy Acuff: "For maintaining the integrity of the Grand Ole Opry."

Eddy Arnold: "Class act. Period." "His influence in bringing country to the mainstream in the 1960s cannot be overestimated."

Chet Atkins: "For the Nashville Sound, which broadened Country's audience in the '60s."

Gene Autry: "This is really before my time (honest), but he had a network radio show in the '50s (maybe even the '40s) called *Gene Autry's Melody Ranch*, and he and Johnny Bond would sing a lot of 'country & western' songs." "Defined the genre for the masses."

Johnny Cash: "A legend." "There is no one cooler. His picture should be under the word in the dictionary."

Merle Haggard: "No one has the soul he has in both his writing and singing, and no one ever will."

Waylon Jennings: "For being an outlaw and breaking the Nashville Sound — broadening country's audience in the '70s."

Loretta Lynn: "She proved that women can be major superstars. Her honest writing had incredible appeal."

Reba McEntire: "A friend of Country radio. She's pushed to keep us contemporary while remembering our roots."

Willie Nelson: "Think of all the great songs that he's written and sung over the past 40 years." "Terrific songwriter, terrific ambassador." "Great songs, major persona."

Buck Owens: "One of the early owners of Country radio stations. He took the money he made as a superstar and purchased KZZ/Bakersfield and KNIX/Phoenix in the '60s."

Elvis Presley: "Inspired them all, except Jimmie Rodgers & Hank Williams! (Even George Jones cut an Elvis sound-alike or two — 'Rock It' by Thumper Jones

for one.)" "The first true 'crossover' artist. To country fans, he was country. To the rest of the world, he was king."

Jimmie Rodgers: "'The Singing Brakeman.' I wasn't around, but he just may have started it all." "He still sells records ... and recorded songs on his deathbed. His influence on other performers is legend."

George Strait: "Mr. Consistency since 1984."

Randy Travis: "He brought the tradition back into traditional country music." "He reminded us of our roots."

Hank Williams: "Made the country song important through his own work and contemporary covers."

Bob Wills: "Taught everybody in country how to play."

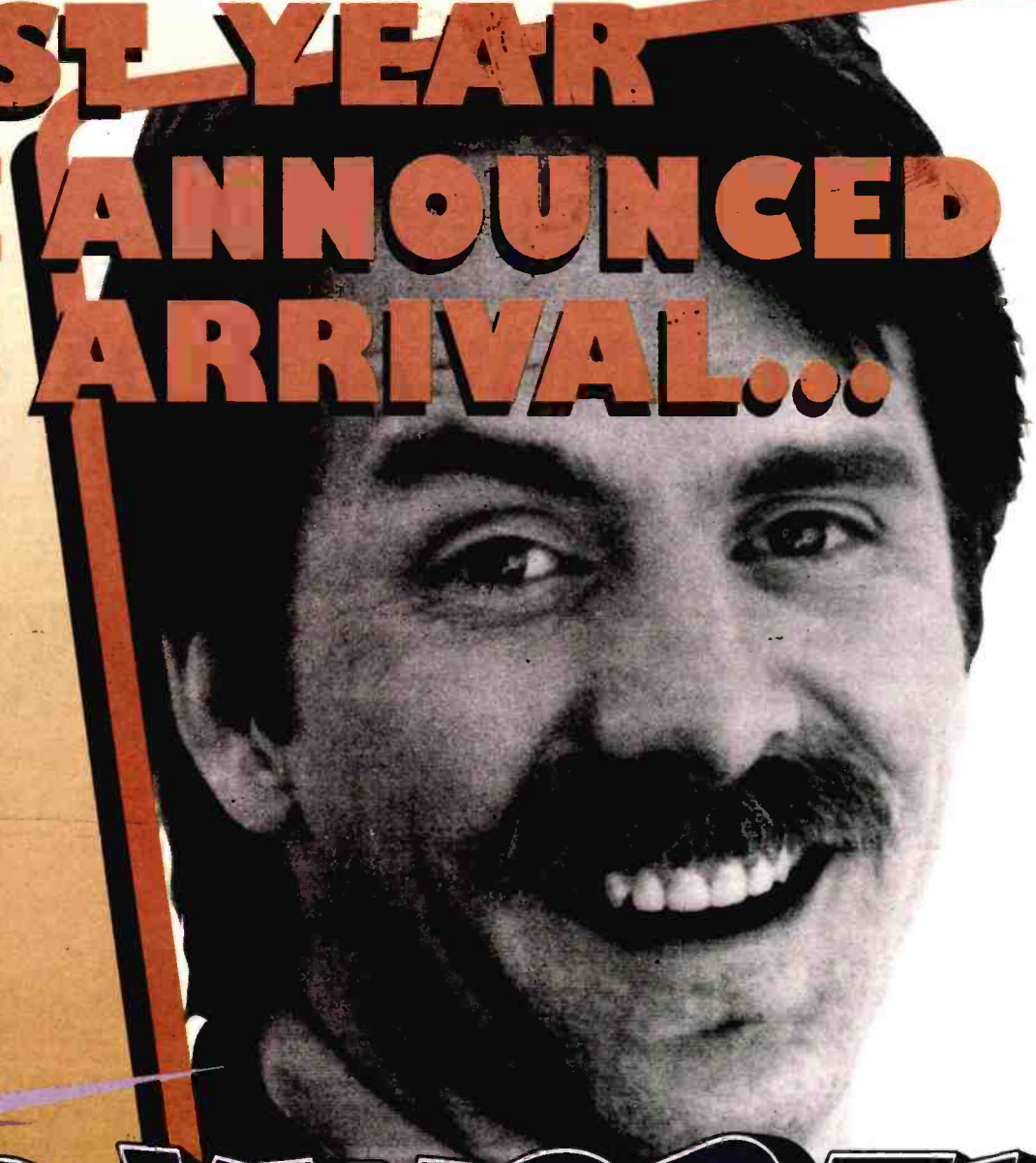


Garth Brooks began a collection of gold and multiplatinum albums with his 1989 self-titled Capitol release. Fan Fair provided the opportunity for Brooks to pick up one of his very first heavy metal plaques. Pictured here are (l-r) Bob Doyle, Allen Reynolds, Brooks, Pam Lewis and Jimmy Bowen.



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COUNTRY RADIO'S {GREATEST ALBUMS}

Thousands of country albums have been released since the '50s, but there are few you can point to as pivotal moments in history.

There's no denying, however, that the top three albums chosen by our survey respondents were milestones. One of them was a collection of sessions that had been sitting on the RCA shelves. Another moved country in a different direction in the '90s, making it one of the biggest success stories of any musical style. And yet another helped define a lifestyle in the early '80s.

Released in 1976, *Wanted! The Outlaws* was the first country album to be certified platinum by the RIAA. It was essentially an RCA compilation of unreleased tracks by Waylon Jennings, Willie Nelson, Jessi Colter and Tompall Glaser. If Nelson had already gained a wider audience with his *Red Headed Stranger* album, *Wanted! The Outlaws* pushed his career to greater heights while establishing Jennings as the superstar he always deserved to be. Hits on the album, which was rereleased with additional tracks in 1996, include the Jennings/Nelson duet "Good Hearted Woman" and Glaser's "Put Another Log on the Fire."

WUBE & WYGY/Cincinnati OM Tim Closson calls the album "a great treasure," while Bob Moody says it "set the tone for that era." Perhaps Westwood One

President/Programming Ed Salamon says it best when he notes, "It made country music cool."

Even after Shania Twain became a multiplatinum act with her sophomore album, *The Woman in Me*, some music industry insiders questioned her ability to deliver a successful follow-up project. Twain answered those questions in 1997

"Urban Cowboy
popularized country
music to its
biggest audience
until Garth Brooks'
Ropin' the Wind"

with *Come on Over*, an album that has sold more than 16 million albums in the U.S. alone. The 16-track album brought Twain almost a dozen hit singles, including the title track, "Don't Be Stupid (You Know I Love You)," "You're Still the One," "Honey, I'm Home," "You've Got a Way," "That Don't Impress Me Much" and "Man! I Feel Like a Woman!"

"It's not that country," KFDI/Wichita's John Speer contends, "but it makes my list because of the number of hit songs on one album." Salamon says *Come on Over* takes country music to "a whole new level for this new millennium."

Nashville loved the attention John Travolta brought to country music in the film *Urban Cowboy*, but executives still talk about the sales slump experienced after the fad went away. The 1980 soundtrack al-

bum contained several huge Country radio hits, including Mickey Gilley's "Stand by Me," Anne Murray's "Could I Have This Dance," the Charlie Daniels Band's "The Devil Went Down to Georgia" and Johnny Lee's "Lookin' for Love" and "Cherokee Fiddle." However, it also featured tracks by Jimmy Buffett, Dan Fogelberg, Joe Walsh, Bob Seger, Bonnie Raitt, Boz Scaggs and The Eagles.

McVay Media's Bob Moody says *Urban Cowboy* "set in motion a brief period of prosperity for country music." Salamon points out that it also "popularized country music to its biggest audience until Garth Brooks' *Ropin' the Wind*."

OTHER MENTIONS

Our respondents also voiced their approval for Alabama's *Feels So Right* and greatest hits packages by Johnny Cash, George Strait and Patsy Cline. One vote even came in for the Byrds' *Sweetheart of the Rodeo*, a country album recorded during Gram Parsons' brief tenure with the band. Others mentioned include:

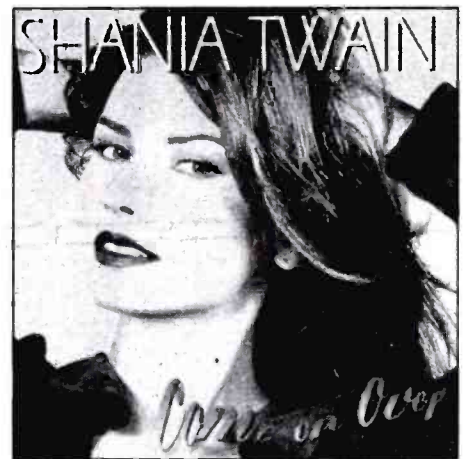
Alabama, *Mountain Music*: "Established the country supergroup."

Garth Brooks, *Ropin' the Wind*: "Soundscan proved country was bigger than rock 'n' roll with this album."

Garth Brooks, *No Fences*: "Started the early '90s boom ... turned everything upside down."

Ray Charles, *Modern Sounds in Country & Western Music*: "Brought 'I Can't Stop Loving You' and 'Born to Lose' to national attention."

Waylon Jennings, *Honky Tonk Heroes*: "The album that



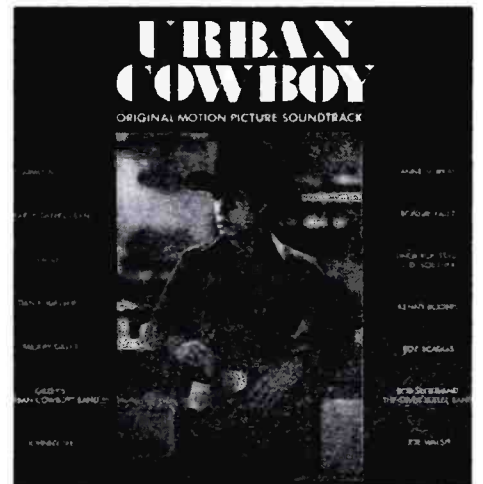
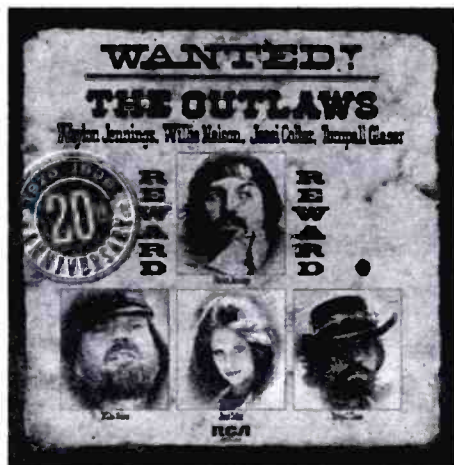
really made the outlaw bit kick in."

Willie Nelson, *Red Headed Stranger*: "Broke new ground as the first successful song cycle in the country format."

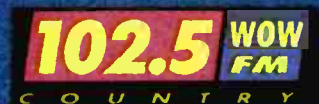
Kenny Rogers, *Ten Years of Gold*: "The first big crossover that indicated country's real potential."

George Strait, *Pure Country (Soundtrack)*: "Introduced Strait to fans outside the Southwest. 'I Cross My Heart' is still a power Country song."

Shania Twain, *The Woman in Me*: "Country melds with pop to match demographic reality and create a new star." "It symbolizes the changing cultural and production values that are molding the country music of tomorrow ... today."



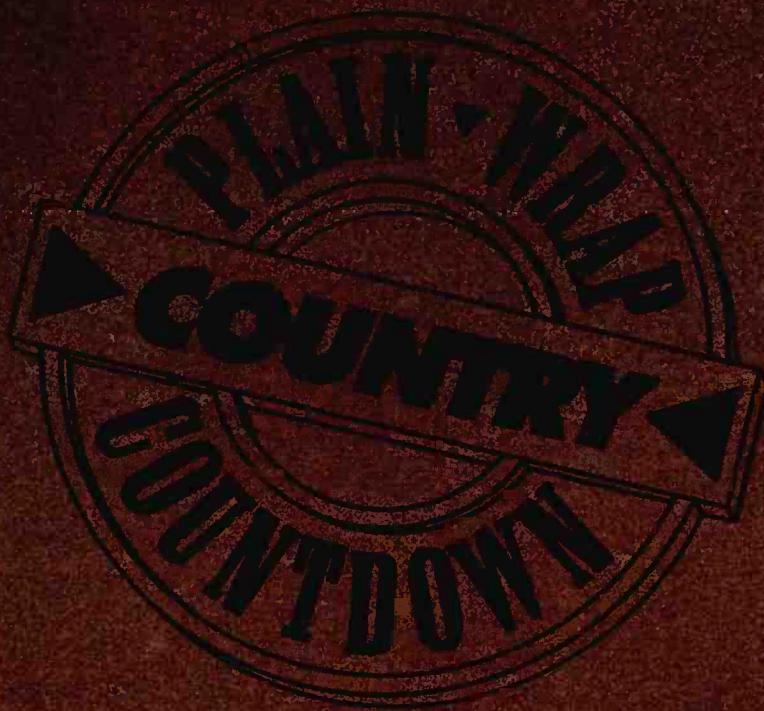
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COUNTRY RADIO'S {GREATEST SINGLES}

For what it's worth," offers Broadcast Programming's Ken Moultrie, "the century's best quote is from Lorrie Morgan: 'The problem with country music today is that people don't smoke and drink enough.'"

People in Nashville often talk about "the pendulum." In the unlikely event that you haven't heard about it, the pendulum is a metaphor for the music swaying far afield into a pop direction, but finally swinging back to traditional country sounds. Over the years that pendulum has swung wildly on several occasions ... sometimes knock-



GEORGE JONES

ing artists in the head when they least expect it.

Interestingly, nearly all of the songs cited by our experts lean toward tradition. And though people may not smoke and drink enough these days, that didn't seem to be the case when Garth Brooks slipped on down to The Oasis for the record deemed the most popular among our respondents.

"Friends in Low Places" is the ultimate country party song. You can almost visualize Brooks walking into a black-tie affair and thumbing his nose at the pretenses of high society. That fact that his friends were hanging out at a honky-tonk didn't hurt matters either. Brooks turns in a

strong performance, but it's worth tipping your Stetson to songwriters Dewayne Blackwell and Earl Bud Lee too.

When "Friends in Low Places" spent three weeks at No. 1 on the R&R Country chart in September 1990, Westwood One President/Programming Ed Salamon contends, "Undeniably, Country reached a broad audience on its own terms. It's the most influential record in turning listeners to Country." That's high praise, and WUBE & WYGY/Cincinnati OM Tim Closson agrees, noting that the single "propelled the Country format to its highest level ever."

The specific message aside, Nashville might do well to examine the elements contained in Brooks' single. McVay Media's Jaye Albright says, "Garth's 'Friends in Low Places,' to me, personifies everything country needs to be as we go into the 21st century—relatable, fun and loaded with values and attitude that appeal to both men and women."

On the other side of the country coin, there's nothing quite like death to tug at the heartstrings. There's a long line of death in country songs, but nobody ever sang about it more emotionally than George Jones did in his 1980 recording of "He Stopped Loving Her

Today." Not only is this a great record, but the Bobby Braddock/Curly Putman composition always pops up when people compile lists of the best country songs ever written.

The song grabs you immediately. By the time you realize that Jones is singing about his deceased friend, producer Billy Sherrill has washed the recording with lush strings to pull you in hook, line and sinker. Salamon sums it up by calling it "simply the best country record," and it's hard to argue with his opinion.

Patsy Cline's 1961 recording of "Crazy" is another instance where the

songwriter and producer managed to fall right in step with the artist to create greatness. "Crazy" isn't the first hit Willie Nelson wrote, but it's one of his most enduring works. It wasn't Cline's first hit, either, but it remains one of the songs that's almost synonymous with her name.

Today the recording is considered a country classic, but little about "Crazy" was typical of country from the early '60s. Producer Owen Bradley had produced numerous hard-core country hits for Ernest Tubbs and The Wilburn Brothers, but he had a background as a pianist and arranger for pop orchestras. When Nelson turned in a complex song that was a departure from Nashville's usual three chords, Bradley added a jazzy touch with a small combo. The result, says Closson, is timeless. Consultant Pam Shane adds, "Great song, great singer. Still meaningful today."

OTHER MENTIONS

Here's a look at the other records garnering rave reviews:

Garth Brooks, "The Dance": "One of the best records I've ever heard."

Reba McEntire, "Whoever's in New England": "The first modern hit that said country music could be mass-appeal."



GARTH BROOKS

Willie Nelson, "On the Road Again": "Locked in time, yes, but it represented that era perfectly."

Dolly Parton, "I Will Always Love You": "It doesn't matter who sings this song now, it's just good."

Elvis Presley, "Heartbreak Hotel": "Popularized country. Influenced rock 'n' roll. Catalyst."

Marty Robbins, "El Paso": "A Western song that got pop listeners too."

Hank Williams, "I'm So Lonesome I Could Cry": "The quintessential country record until 'He Stopped Loving Her Today.'"

Hank Williams, "Your Cheatin' Heart": "Theme-setter for country lyrics."

Tammy Wynette, "Til I Can Make It on My Own": "The first glimmer of hope for the inner strength of women."

Other mentions went to Johnny Cash's "Ring of Fire," Tennessee Ernie Ford's "Sixteen Tons," Waylon Jennings and Willie Nelson's "Good Hearted Woman," Tim McGraw's "Don't Take the Girl," Roger Miller's "King of the Road," Ray Price's "For the Good Times," LeAnn Rimes' "Blue," Kenny Rogers' "The Gambler" and Randy Travis' "Forever and Ever, Amen" and "1982."



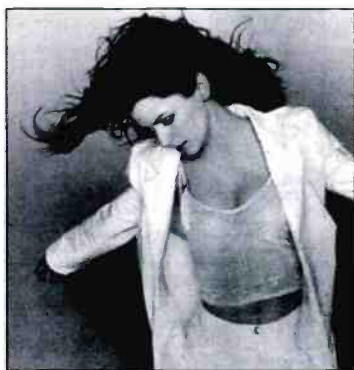
PATSY CLINE

{ READERS' POLL }

R&R's annual Country Radio Readers' Poll, now in its 24th year, features the only slate of award winners selected solely by PDs, MDs and air personalities at our Country reporting stations. They were asked to list their choices in eight categories of excellence.

PERFORMER OF THE YEAR

SHANIA TWAIN



For country artists, the general rule is to tour constantly after releasing an album. Shania Twain broke from that tradition when she opted not to tour following the 1995 release of her breakthrough second album, *The Woman in Me*. However, she made up for lost time by hitting the road after the release of her third Mercury album, *Come on Over*. Playing to more than 2 million ticket-buyers, Twain generated a reported gross of more than \$36

million, making hers the highest-grossing tour of 1999.

• Twain's track record did not go unnoticed. This past September she won her first CMA Award—the coveted Entertainer of the Year honor.

• Following the CMA Awards Twain taped an hour-long concert special at Texas Stadium that resulted in strong Thanksgiving Day ratings for CBS-TV.

• *Come on Over* has now sold 16 million copies, with additional sales rolling in from a new version featuring producer/husband Robert John "Mutt" Lange's international mixes.

• At last week's Grammy Awards, Twain's "Man! I Feel Like a Woman" won for Best Female Country Vocal Performance, with Twain and Lange sharing the Best Country Song honor for "Come on Over."

• Twain is currently at her home in Switzerland, where she's working on a Christmas album that could be released this year. Twain and Lange are also writing songs for her fourth nonholiday album.

MALE VOCALIST

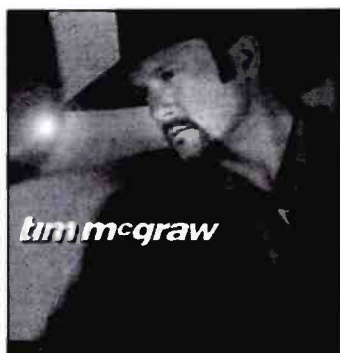
TIM MCGRAW



This marks the second consecutive year that Tim McGraw has won both the Male Vocalist and Best Album honors. It's also the third straight year that he's won the Best Album prize for his Curb projects. Now triple-platinum, McGraw's *Everywhere* won in 1998 and 1999.

BEST ALBUM

A PLACE IN THE SUN



• After introducing new material from *A Place in the Sun* at last year's CRS, McGraw continued to rack up hit singles and album sales following the album's release in May. McGraw's status at radio has only increased during the past year, with three singles from the double-platinum album topping the R&R Country chart: "Please Remember Me," "Something Like That" and his latest, "My Best Friend."

• McGraw will again be part of the George Strait Country Music Festival this year. Plans are also in the works for McGraw and wife Faith Hill to embark on a co-headlining tour, although no dates have yet been finalized.

• McGraw and Hill are also tentatively planning a trip to the Vatican to tape spoken-word excerpts from a book written by Pope John Paul II. It's not known how the couple received the pontiff's request.

• McGraw and Hill will be featured on the April 5 episode of *Sesame Street*.

• While in Los Angeles for last week's Grammy Awards show, McGraw filmed two more commercials for his tour sponsor, Bud Light.

• McGraw returns to the studio later this month to begin work on his sixth album.

FEMALE VOCALIST

MARTINA MCBRIDE



Like so many country artists who have achieved career longevity, Martina McBride has built her reputation on steady artistic growth and a constant commitment to quality. The approach has paid big dividends in terms of both airplay and album sales. Her 1999 RCA album *Emotion* is fast approaching the double-platinum status of her previous project, *Evolution*.

• During the past year McBride has seen two titles reach No. 1 on the R&R Country chart—"I Love You" and "Wrong Again." It's worth noting that "I Love You"—which was featured on the soundtrack of the Julia Roberts/Richard Gere film *Runaway Bride*—spent five weeks at No. 1. McBride's "Whatever You Say" peaked at No. 2.

• This year's tour schedule includes stadium appearances during the George Strait Country Music Festival and a headlining tour of theaters with opening act Mark Wills. However, McBride will finish up her roadwork by the time her daughter, Delaney, starts school this fall.

Continued on Page 70



R&R Radio Reader's poll

DIXIE CHICKS
TOP GROUP

**MONTGOMERY
GENTRY**
TOP VOCAL DUO

Thanks
to all our
friends
in radio!

{ READERS' POLL }

Continued from Page 68

GROUP

THE DIXIE CHICKS



The Chicks rule in the Group category for the second consecutive year. You can't argue with the readers' choice, either, considering the trio's success during the past 12 months. Among the hits were the No. 1 singles "You Were Mine" and "Cowboy Take Me Away," along with "Tonight the Heartache's on Me" and "Ready to Run." That last single, featured on the *Runaway Bride* soundtrack, was accompanied by one of the most memorable country videos ever.

- With sales of the 1998 Monument album *Wide Open Spaces* now standing at 8 million, sales of last year's follow-up, *Fly*, recently topped the 4-million mark.

- *Fly* was named Best Country Album at last week's Grammys, with "Ready to Run" named Best Country Vocal Performance by a Duo or Group.

- The Chicks' touring schedule last year included plenty of work on the George Strait Country Music Festival and Tim McGraw's tour. This coming June the group will kick off their first tour as headliners at arenas and amphitheaters. No specific dates have been released, but an official announcement of the five-month tour is expected in late March.

VOCAL DUO

MONTGOMERY GENTRY



A year ago Brooks & Dunn appeared to be unstoppable as Vocal Duo, having been awarded the honor for seven consecutive years. But Montgomery Gentry started making some serious inroads during last year's Country Radio Seminar.

- The progress continued with their Columbia debut single, "Hillbilly Shoes," which peaked at No. 11 on the R&R Country chart. The follow-up, "Lonely and Gone," climbed to No. 5. In terms of sales,

the duo's debut album, *Tattoos and Scars*, is on the brink of going gold.

- Montgomery Gentry's TV schedule includes a March 14 appearance on CBS-TV's *The Late, Late Show With Craig Kilborn* and upcoming visits to *Donny & Marie* and *The Jenny Jones Show*.

- The duo performs in Nashville this Saturday as part of the CRS "New Faces Show."

- Montgomery Gentry's tour plans for the year include a mix of club work and the fair/festival circuit, but they'll also be opening shows at the request of another famous duo—Brooks & Dunn.

BEST SINGLE

"AMAZED," LONESTAR



When it was time to determine the Best Single, Country programmers overwhelmingly cast their vote for Lonestar's "Amazed." Of course, they had already voted with their playlists by placing "Amazed" at the top of R&R's year-end chart of the most-played country singles.

- Written by Marv Green, Chris

Lindsey and Aimee Mayo, the power ballad also gave Lonestar their first pop cross-over success.

- Produced by Dann Huff, the track has fueled sales of Lonestar's third BNA album, *Lonely Grill*, to the double-platinum level. When "Amazed" was finally released as a retail single last month, first-week sales totaled 54,000 copies.

- Lonestar will be playing select dates with Brooks & Dunn before hitting the road as headliners later this year. With "Amazed" making a strong international showing, the band are tentatively scheduled to travel to Europe this spring for television shows and other promotional appearances in Germany and the United Kingdom. Lonestar hope to visit Australia this fall.

BEST NEW ARTIST

BRAD PAISLEY



Brad Paisley is the total package. In addition to writing or co-writing every song on his Arista debut album, *Who Needs Pictures*, the 27-year-old West Virginia native also played lead guitar throughout the 11 tracks. As a live performer, Paisley got programmers' attention at last year's CRS during Arista's party at the Hard Rock Cafe and continued to build his reputation with constant touring.

- Paisley scored his first No. 1 single with "He Didn't Have to Be." He also made the top

10 with his debut single, "Who Needs Pictures."

- Next month Paisley embarks on a three-date tour of the United Kingdom as part of a country music festival featuring Reba McEntire, Jo Dee Messina and Ricky Skaggs.

- In 1999 Paisley opened shows for several acts, including Alan Jackson, Vince Gill, Buck Owens and Loretta Lynn. This year he'll serve as Jackson's only support act for 15 concerts. Paisley hits the fair and festival circuit this spring and summer, but he'll also be opening shows for Lonestar.

- This Friday Paisley makes his 24th guest appearance at the Grand Ole Opry. He's also featured in Saturday night's "New Faces" show at CRS.

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R&R Country Top 50

March 3, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS TW	TOTAL PLAYS TW	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	TIM MCGRAW My Best Friend (Curb)	27350	5281	627356	19	149/0
3	2	LONESTAR Smile (BNA)	27082	5279	615519	21	149/0
2	3	MARK WILLS Back At One (Mercury)	26405	5148	601003	17	148/0
5	4	TOBY KEITH How Do You Like Me Now? (DreamWorks)	26365	5079	606047	15	149/0
6	5	GEORGE STRAIT The Best Day (MCA)	24766	4797	567005	9	149/1
7	6	TRACY LAWRENCE Lessons Learned (Atlantic)	22476	4304	514373	15	148/0
8	7	MARTINA MCBRIDE Love's The Only House (RCA)	20655	4106	459293	14	146/1
10	8	SHEDAISY This Woman Needs (Lyric Street)	19170	3802	427176	23	147/0
9	9	JO DEE MESSINA Because You Love Me (Curb)	18604	3569	428130	19	149/0
11	10	CLINT BLACK W/STEVE WARINER Been There (RCA)	17430	3367	399455	9	145/1
12	11	GARTH BROOKS Do What You Gotta Do (Capitol)	15636	3089	352176	8	141/2
14	12	PHIL VASSAR Carlene (Arista)	15427	3029	346523	16	143/1
15	13	CHELY WRIGHT It Was (MCA)	14327	2837	320042	20	139/2
17	14	KENNY ROGERS Buy Me A Rose (Dreamcatcher)	13297	2571	304791	17	123/3
18	15	ANDY GRIGGS She's More (RCA)	12938	2560	289017	10	134/2
16	16	MONTGOMERY GENTRY Daddy Won't Sell The Farm (Columbia)	12732	2531	281775	13	139/3
19	17	FAITH HILL The Way You Love Me (Warner Bros.)	12313	2339	288351	7	136/8
21	18	TRISHA YEARWOOD Real Live Woman (MCA)	11534	2305	254886	8	128/5
22	19	VINCE GILL Let's Make Sure We Kiss... (MCA)	10973	2167	245420	6	129/6
20	20	JESSICA ANDREWS Unbreakable Heart (DreamWorks)	10782	2139	240795	11	134/2
24	21	KENNY CHESNEY What I Need To Do (BNA)	10182	2009	228428	7	125/5
25	22	SHANIA TWAIN Rock This Country! (Mercury)	8315	1687	180634	8	100/2
28	23	COLLIN RAYE Couldn't Last A Moment (Epic)	8095	1604	179049	6	118/11
27	24	YANKEE GREY Another Nine Minutes (Monument)	8081	1636	175175	9	109/1
30	25	TY HERNDON No Mercy (Epic)	6500	1289	141037	7	96/3
Breaker	26	CLAY WALKER The Chain Of Love (Giant)	6456	1264	143989	4	92/17
29	27	JENNIFER DAY The Fun Of Your Love (BNA)	5860	1206	126334	11	97/3
31	28	TRACE ADKINS More (Capitol)	5601	1129	122361	5	112/10
34	29	BRAD PAISLEY Me Neither (Arista)	5314	1024	120255	4	83/7
33	30	CLAY DAVIDSON Unconditional (Virgin)	5294	1051	116265	5	107/18
26	31	WYONNA Can't Nobody Love You... (Curb/Mercury)	4975	975	112816	16	115/0
46	32	DIXIE CHICKS Goodbye Earl (Monument)	4581	876	104062	7	62/32
Breaker	33	CHAD BROCK Yes! (Warner Bros.)	3994	767	90532	3	95/23
36	34	JULIE REEVES What I Need (Virgin)	3862	808	81360	12	69/0
35	35	WILKINSONS Jimmy's Got A Girlfriend (Giant)	3845	810	79928	8	74/5
37	36	CHALEE TENNISON Just Because She Lives There (Asylum/EEG)	3470	721	70887	5	69/3
38	37	ALAN JACKSON The Blues Man (Arista)	3450	715	73689	4	69/8
40	38	SHANE MINOR I Think You're Beautiful (Mercury)	2403	486	52496	4	69/4
41	39	SONYA ISAACS I've Forgotten How You Feel (Lyric Street)	2154	423	47418	4	45/2
44	40	SAWYER BROWN 800 Pound Jesus (Curb)	1857	354	40883	4	37/3
50	41	KEITH URBAN Your Everything (Capitol)	1847	360	43624	2	51/8
Debut	42	GEORGE STRAIT W/ALAN JACKSON Murder On Music Row (MCA)	1836	357	42184	1	5/5
49	43	ERIC HEATHERLY Flowers On The Wall (Mercury)	1674	338	35496	2	55/18
47	44	WADE HAYES Up North (DKC/Monument)	1550	321	32408	3	34/4
Debut	45	RASCAL FLATTS Prayin' For Daylight (Lyric Street)	1486	260	36829	1	12/4
43	46	RANDY TRAVIS Where Can I Surrender (DreamWorks)	1319	268	28397	3	36/1
48	47	ALECIA ELLIOTT I'm Diggin' It (MCA)	1237	201	32456	19	8/0
Debut	48	JOE DIFFIE It's Always Somethin' (Epic)	1090	240	20754	1	31/8
Debut	49	CRAIG MORGAN Something To Write Home About (Atlantic)	890	177	19130	1	23/4
Debut	50	REBECCA LYNN HOWARD Out Here In The Water (MCA)	832	187	16158	1	35/6

Most Added

ARTIST TITLE LABEL(S)	ADDS
DIXIE CHICKS Goodbye Earl (Monument)	32
CHAD BROCK Yes! (Warner Bros.)	23
CLAY DAVIDSON Unconditional (Virgin)	18
ERIC HEATHERLY Flowers On The Wall (Mercury)	18
CLAY WALKER The Chain Of Love (Giant)	17
COLLIN RAYE Couldn't Last A Moment (Epic)	11
TRACE ADKINS More (Capitol)	10
COLEY MCCABE Grow Young With You (RCA)	10
BLACKHAWK I Need You All The Time (Arista)	10
FAITH HILL The Way You Love Me (Warner Bros.)	8
ALAN JACKSON The Blues Man (Arista)	8
KEITH URBAN Your Everything (Capitol)	8
JOE DIFFIE It's Always Somethin' (Epic)	8

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
DIXIE CHICKS Goodbye Earl (Monument)	+3292
FAITH HILL The Way You Love Me (Warner Bros.)	+2768
TOBY KEITH How Do You Like Me Now? (DreamWorks)	+2554
COLLIN RAYE Couldn't Last A Moment (Epic)	+2446
CLAY WALKER The Chain Of Love (Giant)	+2281
KENNY CHESNEY What I Need To Do (BNA)	+2141
TRISHA YEARWOOD Real Live Woman (MCA)	+2084
GEORGE STRAIT W/ALAN JACKSON Murder... (MCA)	+1836
VINCE GILL Let's Make Sure We Kiss Goodbye (MCA)	+1796
CHAD BROCK Yes! (Warner Bros.)	+1580
TY HERNDON No Mercy (Epic)	+1509
ANDY GRIGGS She's More (RCA)	+1505
BRAD PAISLEY Me Neither (Arista)	+1398
JESSICA ANDREWS Unbreakable Heart (DreamWorks)	+1322
KENNY ROGERS Buy Me A Rose (Dreamcatcher)	+1249

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DIXIE CHICKS Goodbye Earl (Monument)	+626
FAITH HILL The Way You Love Me (Warner Bros.)	+540
TOBY KEITH How Do You Like Me Now? (DreamWorks)	+489
COLLIN RAYE Couldn't Last A Moment (Epic)	+482
CLAY WALKER The Chain Of Love (Giant)	+472
KENNY CHESNEY What I Need To Do (BNA)	+442
TRISHA YEARWOOD Real Live Woman (MCA)	+402
VINCE GILL Let's Make Sure We Kiss Goodbye (MCA)	+370
GEORGE STRAIT W/ALAN JACKSON Murder... (MCA)	+357
CHAD BROCK Yes! (Warner Bros.)	+324

Breakers

CHAD BROCK
Yes! (Warner Bros.)
64% of our reporters on it (95 stations)
23 Adds • Moves 39-33

CLAY WALKER
The Chain Of Love (Giant)
62% of our reporters on it (92 stations)
17 Adds • Moves 32-26

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points/Plays lists the songs with the greatest week-to-week increases in total Points/Plays.



149 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 2/20-Saturday 2/26. Bullets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song being played on more stations is placed first. Breaker status is assigned to songs achieving airplay at 60% of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000. The Arbitron Company). © 2000, R&R Inc.

gary allan

"Undisputedly his best work yet."
—Country Music Today

"This guy's got it together, and he knows it."
—The Tennessean

"Lovin' You Against My Will"

Arriving at your station next week!

MCA
NASHVILLE

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

ARTIST TITLE (LABEL)	TOTAL STATIONS/ ADDS	TOTAL POINTS	TOTAL PLAYS	50+	40-49	30-39	20-29	10-19	1-9
TRACE ADKINS More (Capitol)	34/2	1645	503	0	0	1	6	22	5
JESSICA ANDREWS Unbreakable Heart (DreamWorks)	36/0	2407	728	0	0	2	21	9	4
BLACKHAWK I Need You All The Time (Arista)	5/2	158	45	0	0	0	1	1	3
CHAD BROCK Yes! (Warner Bros.)	31/9	918	283	0	0	0	2	14	15
KENNY CHESNEY What I Need To Do (BNA)	36/0	2318	697	0	0	2	14	18	2
CLAY DAVIDSON Unconditional (Virgin)	30/3	1305	389	0	0	0	5	18	7
JENNIFER DAY The Fun Of Your Love (BNA)	26/1	1219	373	0	0	0	6	12	8
JOE DIFFIE It's Always Somethin' (Epic)	20/6	496	152	0	0	0	0	6	14
DIXIE CHICKS Goodbye Earl (Monument)	19/6	543	176	0	0	0	3	6	10
ALECIA ELLIOT I'm Diggin' It (MCA)	2/0	177	49	0	0	0	2	0	0
VINCE GILL Let's Make Sure We Kiss... (MCA)	36/1	2270	686	0	0	1	17	16	2
ANDY GRIGGS She's More (RCA)	35/0	2654	789	1	1	1	21	11	0
WADE HAYES Up North (Monument/DKC)	15/2	411	122	0	0	0	0	7	8
ERIC HEATHERLY Flowers On The Wall (Mercury)	7/4	158	51	0	0	0	1	1	5
TY HERNDON No Mercy (Epic)	28/3	1213	384	0	0	1	6	13	8
FAITH HILL The Way You Love Me (Warner Bros.)	35/0	2418	740	0	0	5	17	12	1
REBECCA LYNN HOWARD Out Here In... (MCA)	6/0	232	65	0	0	0	1	2	3
SONYA ISAACS I've Forgotten How... (Lyric Street)	11/0	473	137	0	0	0	1	7	3
ALAN JACKSON The Blues Man (Arista)	26/1	1064	327	0	0	0	3	15	8
TOBY KEITH How Do You Like Me... (DreamWorks)	36/0	4313	1294	1	7	26	1	1	0
TRACY LAWRENCE Lessons Learned (Atlantic)	36/0	4123	1235	1	6	22	6	1	0
LONESTAR Smile (BNA)	36/0	4073	1221	1	5	22	4	4	0
MARTINA MCBRIDE Love's The Only House (RCA)	36/0	4061	1213	1	4	22	7	2	0
COLEY MCCABE Grow Young With You (RCA)	6/1	171	57	0	0	0	1	2	3
TIM MCGRAW My Best Friend (Curb)	36/0	3886	1162	1	2	24	5	4	0
JO DEE MESSINA Because You Love Me (Curb)	36/0	3641	1103	0	4	18	10	2	2
SHANE MINOR I Think You're Beautiful (Mercury)	14/2	491	150	0	0	1	0	7	6
CRAIG MORGAN Something To Write... (Atlantic)	5/1	172	55	0	0	0	2	0	3
MONTGOMERY GENTRY Daddy Won't... (Columbia)	36/0	2767	842	0	1	5	21	8	1
BRAD PAISLEY Me Neither (Arista)	34/1	1443	445	0	0	1	3	20	10
MARTY RAYBON Cracker Jack Diamond (Tri Chord)	4/0	124	33	0	0	0	0	2	2
COLLIN RAYE Couldn't Last A Moment (Epic)	33/0	1731	533	0	0	0	10	19	4
JULIE REEVES What I Need (Virgin)	18/0	669	203	0	0	0	3	8	7
KENNY ROGERS Buy Me A Rose (Dreamcatcher)	32/3	2225	685	0	1	2	20	6	3
SAWYER BROWN 800 Pound Jesus (Curb)	12/2	344	100	0	0	0	1	4	7
SHEDAISY This Woman Needs (Lyric Street)	35/0	3460	1046	0	3	19	9	2	2
CHALEE TENNISON Just Because ... (Asylum/EEG)	16/2	631	182	0	0	0	2	9	5
RANDY TRAVIS Where Can I Surrender (DreamWorks)	17/1	586	178	0	0	0	1	8	8
SHAMIA TWAIN Rock This Country! (Mercury)	33/0	2002	617	0	0	2	15	13	3
KEITH URBAN Your Everything (Capitol)	11/2	245	75	0	0	0	0	4	7
CLAY WALKER The Chain Of Love (Giant)	32/4	1386	413	0	0	1	3	18	10
MARK WILLIS Back At One (Mercury)	36/0	4357	1303	2	6	24	4	0	0
CHELY WRIGHT It Was (MCA)	36/1	2847	854	0	1	5	23	6	1
YANKEE GREY Another Nine Minutes (Monument)	35/0	1931	585	0	0	0	9	25	1
TRISHA YEARWOOD Real Live Woman (MCA)	34/0	2362	715	0	0	2	21	10	1

Most Added®

ARTIST TITLE LABEL(S)	ADDS
CHAD BROCK Yes! (Warner Bros.)	9
JOE DIFFIE It's Always Somethin' (Epic)	6
DIXIE CHICKS Goodbye Earl (Monument)	6
CLAY WALKER The Chain Of Love (Giant)	4
ERIC HEATHERLY Flowers On The Wall (Mercury)	4
KENNY ROGERS Buy Me A Rose (Dreamcatcher)	3
CLAY DAVIDSON Unconditional (Virgin)	3
TY HERNDON No Mercy (Epic)	3
TRACE ADKINS More (Capitol)	2
CHALEE TENNISON Just Because She... (Asylum/EEG)	2
WADE HAYES Up North (DKC/Monument)	2
SHANE MINOR I Think You're Beautiful (Mercury)	2
SAWYER BROWN 800 Pound Jesus (Curb)	2
KEITH URBAN Your Everything (Capitol)	2
BLACKHAWK I Need You All The Time (Arista)	2

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
FAITH HILL The Way You Love Me (Warner Bros.)	+536
CLAY WALKER The Chain Of Love (Giant)	+500
DIXIE CHICKS Goodbye Earl (Monument)	+409
COLLIN RAYE Couldn't Last A Moment (Epic)	+408
CHAD BROCK Yes! (Warner Bros.)	+377
BRAD PAISLEY Me Neither (Arista)	+352
JOE DIFFIE It's Always Somethin' (Epic)	+323
KENNY CHESNEY What I Need To Do (BNA)	+310
MARTINA MCBRIDE Love's The Only House (RCA)	+288
VINCE GILL Let's Make Sure We Kiss... (MCA)	+285
ALAN JACKSON The Blues Man (Arista)	+283
CLINT BLACK W/STEVE WARINER Been There (RCA)	+280
GEORGE STRAIT The Best Day (MCA)	+274
KENNY ROGERS Buy Me A Rose (Dreamcatcher)	+235
CLAY DAVIDSON Unconditional (Virgin)	+234

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FAITH HILL The Way You Love Me (Warner Bros.)	+157
CLAY WALKER The Chain Of Love (Giant)	+153
DIXIE CHICKS Goodbye Earl (Monument)	+131
COLLIN RAYE Couldn't Last A Moment (Epic)	+126
CHAD BROCK Yes! (Warner Bros.)	+112
BRAD PAISLEY Me Neither (Arista)	+108
JOE DIFFIE It's Always Somethin' (Epic)	+97
KENNY CHESNEY What I Need To Do (BNA)	+89
VINCE GILL Let's Make Sure We Kiss... (MCA)	+86
GEORGE STRAIT The Best Day (MCA)	+86
ALAN JACKSON The Blues Man (Arista)	+84
MARTINA MCBRIDE Love's The Only House (RCA)	+81
KENNY ROGERS Buy Me A Rose (Dreamcatcher)	+78
CLINT BLACK W/STEVE WARINER Been There (RCA)	+77
CLAY DAVIDSON Unconditional (Virgin)	+65
ANDY GRIGGS She's More (RCA)	+61
JO DEE MESSINA Because You Love Me (Curb)	+58

36 Country Indicator reporters in markets 124-202. Songs ranked alphabetically for the airplay week of Sunday 2/20-Saturday 2/26.
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The New Album Gallery

In Stores: March 7, 2000



Jennifer Day

The Fun of Your Love (BNA)

RCA Label Group Chairman Joe Galante refers to Jennifer Day as representing "a bridge between what is now and what is tomorrow." Producer Robert Byrne adds, "When I heard that voice coming out of the speakers, it sent chills down my spine. She's like nothing country music has ever seen. Her voice is so powerful that we rented every microphone in town just to capture her voice

on tape without distortion. In the powerful passages, she was overpowering the microphones. Then in the soft passages, she just breaks your heart." The 20-year-old Day has made her initial impact at radio with "The Fun of Your Love," which climbs to No. 27 on this week's R&R Country chart. Day co-wrote the single with Annie Roboff and Beth Nielsen Chapman, two of the three writers responsible for Faith Hill's "This Kiss." In fact, Day worked with several other prominent Nashville songwriters to co-write four of the 11 songs on her debut album, *The Fun of Your Love*. Day says, "Songwriting keeps me focused on who I am. Being an artist, you can get so involved in your career that sometimes you can lose a bit of your identity. Songwriting allows you to be creative and be yourself." With influences ranging from Patsy Cline and Willie Nelson to Otis Redding and Mariah Carey, Day says, "I try not to fit into a mold. I don't want to limit myself. I want my music to be very versatile and appeal to everybody."



George Strait

Latest Greatest Straitest Hits (MCA)

Strait's newest compilation is appropriately named, since it's the latest in a series of greatest hits albums. And that's not even counting *Strait out of the Box*, the four-CD career retrospective released in 1995. *Latest Greatest Straitest Hits* includes tracks originally released on *Lead On*, *Blue Clear Sky*, *Carrying Your Love With Me* and *One Step at a Time*. And those hits are about as impres-

sive as they get, with the selection including "Carrying Your Love With Me," "Adalida," "Lead On," "Carried Away," "Blue Clear Sky," "We Really Shouldn't Be Doing This," "I Can Still Make Cheyenne," "True," "King of the Mountain," "Round About Way," "You Can't Make a Heart Love Somebody," "One Night at a Time" and "Today My World Slipped Away." The compilation features two new tracks, including Strait's current single, "The Best Day." The big news, however, is Strait's duet with Alan Jackson on "Murder on Music Row." Originally recorded by Larry Cordle & Lonesome Standard Time, the lyrics of "Murder on Music Row" criticize Nashville's move toward pop and rock music at the expense of traditional country. Needless to say, most Country programmers were eager to get their hands on a copy of a Strait/Jackson duet. When advance copies of Strait's CD arrived last week, "Murder on Music Row" was immediately added by five stations — WIVK/Knoxville; KSCS/Dallas; KYCY/San Francisco; KRYS/Corpus Christi, TX; and KMDL/Lafayette, LA.

OUT OF THE BOX

George King, APD
KNIX/Phoenix

CHAD BROCK "Yes!" (Warner Bros.)

From the first time we heard Chad Brock, we felt he would be one of those artists who would make a difference on the air. His songs "Evangeline" and "Ordinary Life" were huge hits for KNIX. And now "Yes!" The story behind the song is incredible, and the music fits perfectly. I've had the opportunity to spend some time with Chad over the last year, and I'm very impressed with him as an artist and as a person. He is the real deal, a country artist who plays the country music we love to hear. He gave me a sneak listen to the upcoming CD, and "Yes!" is just the beginning of a very powerful, insightful and impressive CD. Chad Brock has taken the next big step toward a successful career in country music with "Yes!"

C O U N T R Y FLASHBACK

- 1 YEAR AGO**
 - No. 1: "I Don't Want To Miss A Thing" — Mark Chesnutt (fourth week)
- 5 YEARS AGO**
 - No. 1: "As Any Fool Can See" — Tracy Lawrence
- 10 YEARS AGO**
 - No. 1: "Chains" — Patty Loveless
- 15 YEARS AGO**
 - No. 1: "Crazy For Your Love" — Exile (second week)
- 20 YEARS AGO**
 - No. 1: "Daydream Believer" — Anne Murray
- 25 YEARS AGO**
 - No. 1: "Linda On My Mind" — Conway Twitty (second week)

REALLY HOT PARTY!

FRIDAY NIGHT @ CRS IS GETTING HOTTER! NOW WITH PERFORMANCES BY ASYLUM'S BRYAN WHITE, AND LILA MCCANN AT LIA'S HOT PARTY. RENAISSANCE TENNESSEE ROOM, 5:30 TO 8:00 PM.

Lila
COUNTRY RADIO'S HOTTEST STAR



A Jones International Networks Company

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Monday through Friday seven to midnight, on 80 great Country stations

Now & Active

COLEY MCCABE Grow Young With You (RCA)
Total Stations: 31, Adds: 10, Points: 688, Plays: 154

BLACKHAWK I Need You All The Time (Arista)
Total Stations: 16, Adds: 10, Points: 459, Plays: 81

MARTY RAYBON Cracker Jack Diamond (Tri Chord)
Total Stations: 11, Adds: 1, Points: 359, Plays: 69

Songs ranked by total points.



WELCOMING PARTY!

Country superstar Travis Tritt recently signed a multialbum deal with Columbia Records Nashville and can currently be found in the studio working on his first Columbia release with renowned producer Billy Joe Walker. Seen here (l-r) welcoming Tritt to the Sony family are Sony/Nashville Sr. VP/National Promotion Jack Lameier, Sony/Nashville Sr. VP A&R Blake Chancey, Sony/Nashville President Allen Butler, Tritt and Falcon-Goodman Management's Gary Falcon and John Goodman



COOL COMMITMENT

In the midst of *Who Wants To Marry A Millionaire* media madness, KSON/San Diego morning duo Tony & Kris decided to put their own unique twist on the FOX show and ask, "Who Wants to Marry a Frigidaire?" The first listener willing to come into the station and commit to the refrigerator could take the appliance home to live happily ever after. Pictured (l-r) are KSON's Tony Randall, contest winner Brenda Clancy and KSON's Kris Rochester.

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Diane Fredrickson:
10100 Santa Monica Blvd.,
5th Floor, Los Angeles, CA 90067

National Radio Formats

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:

SONS OF THE DESERT Change
KEITH URBAN Your Everything
SAWYER BROWN 800 Pound Jesus
JOE DIFFIE It's Always Somethin'
ERIC HEATHERLY Flowers On The Wall
CLAY DAVIDSON Unconditional
CHAD BROCK Yes

Hottest:

PHIL VASSAR Carlene
FAITH HILL The Way You Love Me

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Pure Country

Ken Moutrie

Adds:

None

Hottest:

None

Mainstream Country

L.J. Smith

Adds:

None

Hottest:

None

New Country

L.J. Smith

Adds:

None

Hottest:

None

JONES RADIO NETWORK

Jim Murphy • (303) 784-8700

CD COUNTRY

John Hendricks

Adds:

WYNONNA Going Nowhere
RASCAL FLATT'S Prayin' For Daylight
ERIC HEATHERLY Flowers On The Wall
DIXIE CHICKS Goodbye Earl
BLACKHAWK I Need You All The Time

Hottest:

CHELY WRIGHT It Was

JONES RADIO NETWORK CONTINUED

PHIL VASSAR Carlene

TIM MCGRAW My Best Friend

TOBY KEITH How Do You Like Me Now?

GARTH BROOKS Do What You Gotta Do

PREMIERE RADIO NETWORKS

After Midnight

KELLY ERICKSON • (818) 461-5435

Adds:

DIXIE CHICKS Goodbye Earl

Hottest:

TIM MCGRAW My Best Friend
MARK WILLS Back At One
MARTINA MCBRIDE Love's The Only House
TOBY KEITH How Do You Like Me Now?
SHEDAISY This Woman Needs

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Mainstream Country

David Felker

Adds:

COLLIN RAYE Couldn't Last A Moment

Hottest:

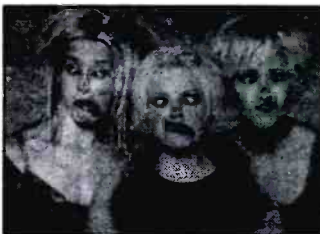
GEORGE STRAIT The Best Day
TIM MCGRAW My Best Friend
MARK WILLS Back At One
LONESTAR Smile
DIXIE CHICKS Cowboy Take Me Away

Hot Country

David Felker

Adds:

TY HERNDON No Mercy
DIXIE CHICKS Goodbye Earl



Hottest:

TRACY LAWRENCE Lessons Learned
TIM MCGRAW My Best Friend
MARK WILLS Back At One
TOBY KEITH How Do You Like Me Now?
LONESTAR Smile



ADDS

DIXIE CHICKS Goodbye Earl
CLINT BLACK/STEVE WARMER Been There
BRAD PASKLEY Me Neither

TOP 10

CHELY WRIGHT It Was
TOBY KEITH How Do You Like Me Now?
ALECIA ELLIOTT I'm Diggin' It
FAITH HILL Breathe
DIXIE CHICKS Cowboy Take Me Away
TIM MCGRAW Something Like That
THE WILKINSONS Jimmy's Got A Girlfriend
MARK WILLS Back At One
SHEDAISY This Woman Needs
JESSICA ANDREWS Unbreakable Heart

Information current as of March 3.



42 million households
Chris Part, Director/Programming
Paul Hastaba, VP/GM

ADDS

BLACKHAWK I Need You All The Time
DANNI LEIGH Honey I Do
DIXIE CHICKS Goodbye Earl
JOANIE KELLER Three Little Teardrops

TOP 10

DIXIE CHICKS Cowboy Take Me Away
MARK WILLS Back At One
TOBY KEITH How Do You Like Me Now?
JO DEE MESSINA Because You Love Me
LONESTAR Smile
TRACY LAWRENCE Lessons Learned
MARTINA MCBRIDE Love's The Only House
CHELY WRIGHT It Was
SHEDAISY This Woman Needs
PHIL VASSAR Carlene

HEAVY

BRAD PASKLEY Me Neither
CHELY WRIGHT It Was
CLINT BLACK/STEVE WARMER Been There
FAITH HILL Breathe
JO DEE MESSINA Because You Love Me
MARK WILLS Back At One
MARTINA MCBRIDE Love's The Only House
MONTGOMERY GENTRY Daddy Won't Sell The Farm
PHIL VASSAR Carlene
SHEDAISY This Woman Needs
TOBY KEITH How Do You Like Me Now?
TRACY LAWRENCE Lessons Learned

HOT SHOTS

BLACKHAWK I Need You All The Time
CLAY DAVIDSON Unconditional
COLLIN RAYE Couldn't Last A Moment
DANNI LEIGH Honey I Do
JOE DIFFIE It's Always Somethin'
KEITH URBAN Your Everything
KENNY ROGERS Buy Me A Rose
RASCAL FLATT'S Prayin' For Daylight
THE WILKINSONS Jimmy's Got A Girlfriend
TRACY ADAMS More
TRISHA YEARWOOD Real Live Woman
TY HERNDON No Mercy

Heavy rotation songs receive 26 plays per week. Hot Shots receive 21 plays per week.

Information current as of March 1.

Most Played Recurrents

DIXIE CHICKS Cowboy Take Me Away (Monument)

FAITH HILL Breathe (Warner Bros.)

BRAD PAISLEY He Didn't Have To Be (Arista)

REBA MCENTIRE What Do You Say (MCA)

TIM MCGRAW Something Like That (Curb)

MARTINA MCBRIDE I Love You (RCA)

TRACY BYRD Put Your Hand In Mine (RCA)

CLINT BLACK When I Said I Do (RCA)

LONESTAR Amazed (BNA)

YANKEE GREY All Things Considered (Monument)

JOHN MICHAEL MONTGOMERY Home To You (Atlantic)

JO DEE MESSINA Lesson In Leavin' (Curb)

GEORGE STRAIT Write This Down (MCA)

LEANN RIMES Big Deal (Curb)

ALAN JACKSON Pop A Top (Arista)

KENNY CHESNEY You Had Me From Hello (BNA)

KENNY CHESNEY How Forever Feels (BNA)

DIXIE CHICKS Ready To Run (Monument)

GARY ALLAN Smoke Rings In The Dark (MCA)

ALABAMA (God Must Have Spent) A Little More Time On You (RCA)

COUNTRY

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SONS OF THE DESERT Change (MCA)

TOP 100 COUNTRY POWER GOLD

- 1 BROOKS & DUNN My Maria
- 2 JOHN MICHAEL MONTGOMERY Sold...
- 3 GEORGE STRAIT Check Yes Or No
- 4 BROOKS & DUNN Boot Scootin' Boogie
- 5 TIM MCGRAW Where The Green Grass Grows
- 6 SAMMY KERSHAW She Don't Know She's Beautiful
- 7 TOBY KEITH Should've Been A Cowboy
- 8 GARTH BROOKS Ain't Going Down...
- 9 TRISHA YEARWOOD She's In Love With The Boy
- 10 ALAN JACKSON Chattahoochee
- 11 DAVID LEE MURPHY Dust On The Bottle
- 12 TIM MCGRAW I Like It, I Love It
- 13 GARTH BROOKS Friends In Low Places
- 14 ALAN JACKSON Little Bitty
- 15 RANDY TRAVIS Forever And Ever, Amen
- 16 SHANIA TWAIN Any Man Of Mine
- 17 GARTH BROOKS Two Pina Coladas
- 18 ALAN JACKSON Livin' On Love
- 19 ALAN JACKSON Gone Country
- 20 TRISHA YEARWOOD XXX's And 000's...
- 21 JOHN MICHAEL MONTGOMERY Be My Baby...
- 22 KENNY CHESNEY She's Got It All
- 23 WYNONNA No One Else On Earth
- 24 CLINT BLACK Nothin' But The Tailights
- 25 RICOCHET Daddy's Money
- 26 SHANIA TWAIN Love Gets Me Every Time
- 27 MARK CHESNUTT It's A Little Too Late
- 28 SHANIA TWAIN ...I'm Outta Here!
- 29 GEORGE STRAIT Carrying Your Love With Me
- 30 NEAL MCCOY The Shake
- 31 LEANN RIMES One Way Ticket...
- 32 CLAY WALKER Then What
- 33 TIM MCGRAW Just To See You Smile
- 34 DIXIE CHICKS I Can Love You Better
- 35 GARTH BROOKS Two Of A Kind, Working On...
- 36 NEAL MCCOY Wink
- 37 LITTLE TEXAS God Blessed Texas
- 38 FAITH HILL Wild One
- 39 VINCE GILL Don't Let Our Love Start...
- 40 PATTY LOVELESS Blame It On Your Heart
- 41 GEORGE STRAIT Love Without End, Amen
- 42 MARY CHAPIN CARPENTER Down At The Twist...
- 43 GARTH BROOKS That Summer
- 44 SHANIA TWAIN Whose Bed Have Your Boots
- 45 BROOKS & DUNN Neon Moon
- 46 VINCE GILL One More Last Chance
- 47 GARTH BROOKS Rodeo
- 48 GARTH BROOKS The Thunder Rolls
- 49 PATTY LOVELESS I Try To Think About Elvis
- 50 TOBY KEITH A Little Less Talk And A Lot...
- 51 ALAN JACKSON Don't Rock The Jukebox
- 52 TRAVIS TRITT T-F-o-u-b-l-e
- 53 GARTH BROOKS Shameless
- 54 SHANIA TWAIN No One Needs To Know
- 55 JOHN MICHAEL MONTGOMERY Life's A Dance
- 56 REBA MCENTIRE Fancy
- 57 ALABAMA I'm In A Hurry (And I Don't...)
- 58 DIAMOND RIO Meet In The Middle
- 59 TRACY BYRD Watermelon Crawl
- 60 LILA MCCANN I Wanna Fall In Love
- 61 ALAN JACKSON Who's Cheatin' Who
- 62 GARTH BROOKS The Dance
- 63 ALABAMA Song Of The South
- 64 TOBY KEITH Wish I Didn't Know Now
- 65 TRISHA YEARWOOD Perfect Love
- 66 RANDY TRAVIS Deeper Than The Holler
- 67 MARTINA MCBRIDE My Baby Loves Me
- 68 MARTINA MCBRIDE Independence Day
- 69 OUG STONE Why Didn't I Think Of That
- 70 TIM MCGRAW Down On The Farm
- 71 BROOKS & DUNN That Ain't No Way To Go
- 72 JOHN ANDERSON Straight Tequila Night
- 73 ALAN JACKSON Tall, Tall Trees
- 74 ALAN JACKSON Summertime Blues
- 75 PAM TILLIS Maybe It Was Memphis
- 76 GARTH BROOKS Papa Loved Mama
- 77 JO DEE MESSINA Heads Carolina, Tails California
- 78 JOHN MICHAEL MONTGOMERY I Swear
- 79 TRISHA YEARWOOD How Do I Live
- 80 JOE DIFFIE Pickup Man
- 81 GEORGE STRAIT I Cross My Heart
- 82 DARYLE SINGLETARY Too Much Fun
- 83 JOHN MICHAEL MONTGOMERY I Can Love You...
- 84 SAWYER BROWN Some Girls Do
- 85 RHETT AKINS That Ain't My Truck
- 86 MARY CHAPIN CARPENTER I Feel Lucky
- 87 TRACY LAWRENCE Time Marches On
- 88 KEVIN SHARP Nobody Knows
- 89 GARTH BROOKS If Tomorrow Never Comes
- 90 COLLIN RAYE That's My Story
- 91 CONFEDERATE RAILROAD Trashy Women
- 92 TOBY KEITH You Ain't Much Fun
- 93 MARTINA MCBRIDE Happy Girl
- 94 TRACE ADKINS Every Light In The House
- 95 COLLIN RAYE Love, Me
- 96 BROOKS & DUNN Brand New Man
- 97 TRACE ADKINS (This Ain't) No Thinking Thing
- 98 CLAY WALKER If I Could Make A Living
- 99 FAITH HILL Piece Of My Heart
- 100 REBA MCENTIRE Is There Life Out There



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 100 Power Gold is based on a sample of Country reporters for airplay from 1/19-1/25. © 2000. R&R Inc.

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Country Playlists

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MARKET #1 WYNY/New York 107.7 FM... Country Playlist with 33 tracks including Dixie Chicks, Garth Brooks, and Alan Jackson.

MARKET #2 KZLA/Los Angeles 93.9 FM... Country Playlist with 33 tracks including Dixie Chicks, Garth Brooks, and Alan Jackson.

MARKET #3 WUSN/Chicago 93.5 FM... Country Playlist with 33 tracks including Dixie Chicks, Garth Brooks, and Alan Jackson.

MARKET #4 KYCY/San Francisco 107.7 FM... Country Playlist with 33 tracks including Dixie Chicks, Garth Brooks, and Alan Jackson.

MARKET #5 WYTU/Philadelphia 92.5 FM... Country Playlist with 33 tracks including Dixie Chicks, Garth Brooks, and Alan Jackson.

MARKET #6 KPXL/Dallas-Ft. Worth 99.5 FM... Country Playlist with 33 tracks including Dixie Chicks, Garth Brooks, and Alan Jackson.

MARKET #6 KZMA/Dallas-Ft. Worth 96.3 FM... Country Playlist with 33 tracks including Dixie Chicks, Garth Brooks, and Alan Jackson.

MARKET #6 KYMG/Dallas-Ft. Worth 105.3 FM... Country Playlist with 33 tracks including Dixie Chicks, Garth Brooks, and Alan Jackson.

MARKET #7 WYCD/Detroit 107.7 FM... Country Playlist with 33 tracks including Dixie Chicks, Garth Brooks, and Alan Jackson.

MARKET #8 WKLB/Boston 99.5 FM... Country Playlist with 33 tracks including Dixie Chicks, Garth Brooks, and Alan Jackson.

MARKET #9 WMZQ/Washington, DC 98.7 FM... Country Playlist with 33 tracks including Dixie Chicks, Garth Brooks, and Alan Jackson.

MARKET #10 KIKK/Houston-Galveston 93.9 FM... Country Playlist with 33 tracks including Dixie Chicks, Garth Brooks, and Alan Jackson.

MARKET #10 KILT/Houston-Galveston 100.3 FM... Country Playlist with 33 tracks including Dixie Chicks, Garth Brooks, and Alan Jackson.

MARKET #10 KKBQ/Houston-Galveston 93.0 FM... Country Playlist with 33 tracks including Dixie Chicks, Garth Brooks, and Alan Jackson.

MARKET #11 WKHC/Atlanta 101.5 FM... Country Playlist with 33 tracks including Dixie Chicks, Garth Brooks, and Alan Jackson.



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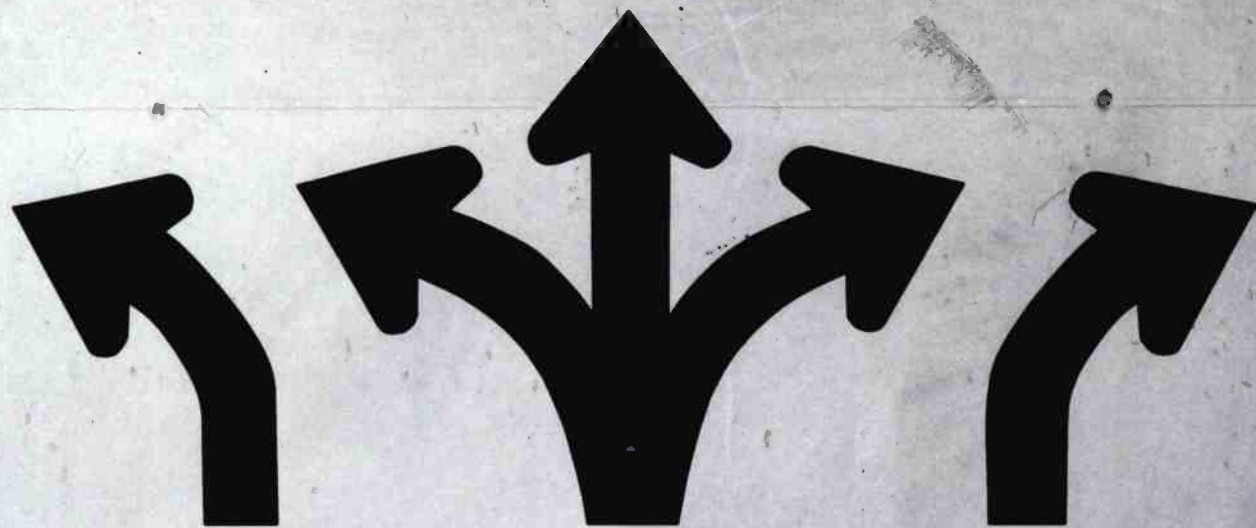
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Country Playlists

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE MUSIC TRACKING

Market #24 WGAR/Cleveland Clear Channel (216) 328-9950. Playlist with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (0000). Includes songs like 'MARTINA MCBRIDE/Love's The Only' and 'LONE STAR/Smile'.

Market #25 KUPL/Portland, OR Infinity (503) 223-0300. Playlist with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (0000). Includes songs like 'KENNY ROGERS/Buy Me A Rose' and 'LONE STAR/Smile'.

Market #26 KWWR/Portland, OR Fisher (503) 228-4393. Playlist with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (0000). Includes songs like 'MARK WIL/Back At One' and 'TIM MCGRAW/My Best Friend'.

Market #27 WUOE/Cincinnati AMFM (513) 721-1050. Playlist with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (0000). Includes songs like 'MARTINA MCBRIDE/Love's The Only' and 'LONE STAR/Smile'.

Market #28 WGY/Cincinnati (513) 721-1050. Playlist with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (0000). Includes songs like 'MARTINA MCBRIDE/Love's The Only' and 'LONE STAR/Smile'.

Market #29 KRTV/San Jose Empire (408) 293-8030. Playlist with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (0000). Includes songs like 'PHIL VASSAR/Carlene' and 'MONTGOMERY GENTRY/Daddy Won't Sell'.

Market #30 KFRG/Riverside Infinity (951) 825-9525. Playlist with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (0000). Includes songs like 'TIM MCGRAW/My Best Friend' and 'LONE STAR/Smile'.

Market #31 KNCI/Sacramento Infinity (916) 338-9200. Playlist with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (0000). Includes songs like 'TIM MCGRAW/My Best Friend' and 'LONE STAR/Smile'.

Market #32 KBCB/Kansas City Infinity (816) 753-4000. Playlist with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (0000). Includes songs like 'DOXE CHICKS/Cowboy Take Me Away' and 'LONE STAR/Smile'.

Market #33 KFKF/Kansas City Infinity (816) 753-4000. Playlist with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (0000). Includes songs like 'DOXE CHICKS/Cowboy Take Me Away' and 'LONE STAR/Smile'.

Market #34 WDAF/Kansas City Entercom (913) 677-8998. Playlist with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (0000). Includes songs like 'TIM MCGRAW/My Best Friend' and 'LONE STAR/Smile'.

Market #35 WHML/Charlotte Clear Channel (414) 545-8900. Playlist with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (0000). Includes songs like 'TIM MCGRAW/My Best Friend' and 'LONE STAR/Smile'.

Market #36 KJJA/San Antonio Clear Channel (210) 736-9700. Playlist with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (0000). Includes songs like 'TIM MCGRAW/My Best Friend' and 'LONE STAR/Smile'.

Market #37 KCVY/San Antonio Cox (210) 615-5400. Playlist with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (0000). Includes songs like 'TIM MCGRAW/My Best Friend' and 'LONE STAR/Smile'.

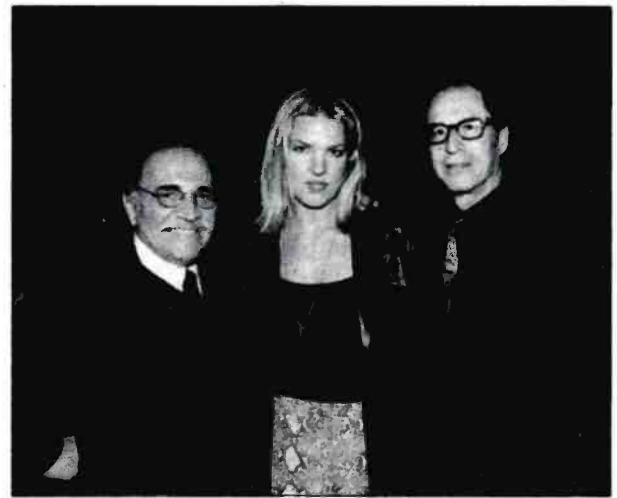
Market #38 WCTP/Providence Hall (401) 467-4366. Playlist with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (0000). Includes songs like 'TIM MCGRAW/My Best Friend' and 'LONE STAR/Smile'.

The Stars Shine In L.A.!

L.A.'s Staples Center hosted the 42nd annual Grammy Awards on Feb. 23. The big show was a big night for Carlos Santana, who picked up eight Grammys, including Album of the Year for *Supernatural*. The show also featured performances by Whitney Houston, Kid Rock, The Dixie Chicks, Ricky Martin and many more. Here are some pics highlighting the celebrations that followed.



Enjoying the Warner Music Group's post-Grammy celebration are (l-r) Atlantic Exec. VP Andrea Ganis, Atlantic Exec. VP/GM Ron Shapiro, Lava President Jason Flom, triple Grammy winner Rob Thomas, Grammy nominee Kid Rock and Atlantic Group co-Chairman/co-CEO Val Azzoli.



Pictured at Universal Music Group's annual post-Grammy party are (l-r) Verve Music Group Chairman Tommy LiPuma, Grammy winner Diana Krall and VMG President Ron Goldstein.



Time Warner President Richard Parson smiles with Elektra Entertainment Group Chairman Sylvia Rhone.



Pictured at the Universal Music Group's annual post-Grammy party are (front row, l-r): Verve Music Group Chairman Tommy LiPuma, UMG Vice Chairman Bruce Hack, UMG President/COO Zach Horowitz, UMG Chairman/CEO Doug Morris, Motown Records President/CEO Kedar Massenburg, MCA Nashville President Tony Brown, Universal Motown Records Group Chairman Mel Lewinter and MCA President Jay Boberg. (Middle row, l-r): Universal Music & Video Distribution President Jim Urie, Universal Music Publishing Group President David Renzer, Universal eLabs President Larry Kenswil, Universal Exec. VP/GM Jean Riggins, MCA Nashville Chairman Bruce Hinton, Mercury Nashville President Luke Lewis, IDJMG co-President John Reid, UM&VD Chairman Henry Droz, Def Jam President Kevin Liles and IDJMG Chairman Jim Caparro. (Back row, l-r): Universal President Monte Lipman, VMG President Ron Goldstein, Universal Classics President Chris Roberts, Universal Music Enterprises President Bruce Resnikoff, Geffen President Jordan Schur and IDJMG co-President Lyor Cohen.



The EMI Music Group also celebrated after the awards. Posing for this pic are (l-r) Virgin Records America co-President Ashley Newton, EMI Group Chairman Eric Nicoli, Grammy nominee Fatboy Slim, Virgin Music Group Worldwide Vice-Chairwoman Nancy Berry, Grammy winner Lenny Kravitz with daughter Zoe, EMI Recorded Music President Ken Berry, Capitol artist Jurnee Smollett and Capitol President Roy Lott.



Celebrating the Grammy win for country legend George Jones are (l-r) Asylum Senior VP A&R Susan Nadler, Jones, EEG Chairman Sylvia Rhone and Asylum President Evelyn Shriver.



Partying at the Warner Music Group post-Grammy bash are (l-r) Atlantic SVP Linda Ferrando; Stone Temple Pilots' Robert DeLeo, Scott Weiland and Dean DeLeo; Lava President Jason Flom; triple Grammy winner Rob Thomas of Matchbox 20; Atlantic Exec. VP Andrea Ganis; Grammy nominee Kid Rock; Atlantic Exec. VP/GM Ron Shapiro; Atlantic Group co-Chairman/co-CEO Val Azzoli; Atlantic Group co-Chairman/co-CEO Ahmet Ertegun; Atlantic artist Ray J; singer Brandy; and Willie Norwood Sr., Atlantic Christian artist and co-manager of Brandy and Ray J.



Getting festive at the IDJMG party are (l-r) IDJMG co-President John Reid and Chairman Jim Caparro, Grammy nominees Susan Tedeschi and Melissa Etheridge, Def Jam/Def Soul President Kevin Liles, IDJMG artist Kelly Price, IDJMG co-President Lyor Cohen and Dir. A&R Jaha Johnson and Kelly Price's manager, Jeffrey Rolle.



TONY NOVIA
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Behind The San Francisco CHR Ratings Battle

■ An R&R exclusive: The positioning strategy behind the scenes

Going back to the days when powerhouse KFRC ruled the CHR airwaves of San Francisco right up through today, the market has been the place for many a CHR battle, including the ongoing one between KMEL and KYLD. The stations may be owned by the same company now (AMFM), but that hasn't put a damper on their extremely aggressive desire to beat each other. Add to the mix Bonneville's KZQZ, and you have a three-way CHR competition that can get downright nasty. Through R&R's strategic partnership with Mediabase, we have dissected KMEL's, KYLD's and KZQZ's positioning and promotions to give you an insider's look at the CHR battle in San Francisco.



KYLD/San Francisco

Mediabase Monitored: Monday, Jan. 31, 2000

Frequency: 94.9 MHz

Group/Owner: AMFM

PD: Michael Martin

MD: Jazzy Jim

Station Identifier: Wild 94.9

Positioners: 65x

Samples: "Wild 94.9": "Wild ... Ooh, yeah ... The Bay Area's party station ... Wild 94.9 ... K-Y-L-D, San Francisco-Union City-San Jose ... Oh, yeah ... Wild 94.9"; "Wild ... Yeah ... Everybody ready to party out there? ... The Bay Area's party station ... Get Wild 94.9 ... K-Y-L-D, San Francisco ... San Jose ... Oh, yeah ... Wild 94.9"; "Wild94.9.com"; "Wild ... The music is great ... New music first ... All the new music first ... First ... Wild 94.9"; "One station plays the new music first ... This is the one ... New music ... You know the one ... One station ... Listen ... Wild 94.9."

Artist Endorsements: 10x

Samples: "This is Ice Cube ... Check it out, this is Montell Jordan ... We're 702 ... Yo, this is Blaque, and you're listening to the Bay Area's party station, Wild 94.9"; "Hi, we're 'N Sync. St. John, you're so big right here on Wild 94.9."

Listener Endorsements: 5x

Samples: "Wild ... It's the party station ... Wild ... They're off the hook ... Wild 94.9 is the bomb!" "They play the best music ... I like it all ... It's off the hook ... It's the bomb ... Wild: The party station."

Promotions

• Tha Bomb 2000 Concert [recorded or live]: 28x

Samples: "Tha Wild 94.9 Bomb Concert ... We bring you all your favorite artists: 'N Sync, Ginuwine, Eminem, LL Cool J, Run DMC, Dr. Dre, Snoop Doggy Dog, Aaliyah,

Naughty By Nature ... The Wild 94.9 Bomb 2000, February 14 at the San Jose Doghouse Arena."

• Tha Bomb 2000 After-Party
• Wild 94.9 Pays Your Bills Contest: 3x

Sample: "Hey, this is Renee Taylor, and coming up at 10 o'clock. I want to pay your bills. Be listening for your name. When you hear it, you got nine minutes and 49 seconds to call me back. If you do, we're paying your bills. Only on Wild 94.9."

• Website: 2x

Sample: "If you want to know what's popping at Wild, then you gotta log on to wild949.com and get the latest information and pictures of all your favorite DJs. Plus, check out the blazing interactive Wild playlist. Stay connected to the Bay Area's party station at wild949.com."

• Wild Party Crew: 2x

Sample: "If you're out doing lunch, the Wild Party Crew is out there with you. What's up, fellows ... What's up, Renee. The Wild Party Crew is out here in San Pablo at Nations' Burgers. Come on get hooked up with Tha Bomb 2000 tickets."

Features

• Earthquake Mix: In the 10am, 3pm, 7pm and 9pm hours the station played a live mix of Latin dance tunes. On day of monitor designated callers won bootleg copies of *The Earthquake Mix*.

• Wild Workout At Noon: In the noon hour the station aired a live mix of high-energy tunes.

• Entertainment News: In the noon hour the station reported on current events happening in the entertainment world.

• What's In My Mouth Promo: "I got tickets. I promise you we will play the 'What's In My Mouth' game, and the first person to figure out what the hell this thing between my teeth is gets hooked up for the show."

• Fourplay At 4: Weekdays at 4pm the station plays the four most-requested songs of the day.

• 5 O'clock Traffic Jam: In the 5pm

hour the station aired listener requests.

• Seven At 7: In the 7pm hour the station played the seven most-requested songs of the day.

• Slow Jams: Each weeknight Victor Zaragoza plays listener love dedications.

Morning Show Positioning: 11x

Samples: [Various Voices] "The Dog House ... [Clip from Dog House show] ... It's only nasty because you have a dirty mind ... The Dog House, weekday mornings on Wild 94.9."

Drivetime Unit Count Sample

7am hour

7:28 — 8 units

7:52 — 7 units

5pm hour

5:19 — 6 units

5:49 — 7 units

KMEL JAMS

KMEL-FM/San Francisco

Mediabase Monitored: Monday, January 24, 2000

Frequency: 106.1 MHz

Group/Owner: AMFM

PD: Joey Arbagey

MD: Glenn Aure

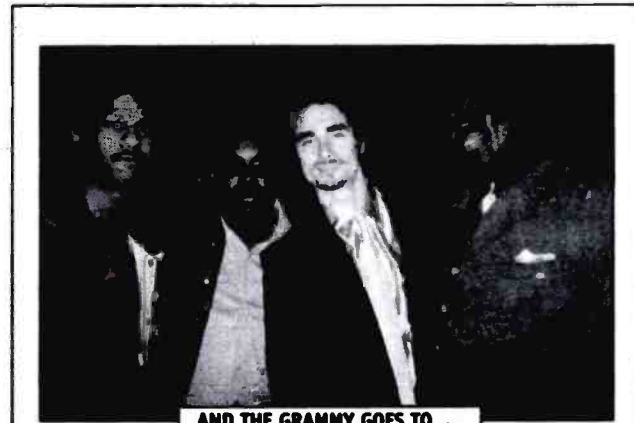
Station Identifier: 106 KMEL Jams

Positioning: 134x

Samples: "106 KMEL ... Jammin' the most hip-hop and R&B" [or variation]; "106 KMEL jams"; "106 KMEL"; "An AMFM Corporation station ... [Clip followed by voice-over] 106 KMEL, Oakland-San Francisco-San Jose ... and the most hip-hop and R&B."

Artist Endorsements: 34x

Samples: "Hey, this is Ice Cube from the Westside Connection ... What's up, we're Destiny's Child ... This is Puff Daddy breaking it down on my favorite station ... Jammin' the most hip-hop and R&B ... 106 KMEL jams ... What!"; "What's up, yo! Hanging out with my girl, Rosary. Guess what, girl, you know what time



AND THE GRAMMY GOES TO ...

Jive recording artists The Backstreet Boys go all out for the Grammys. Pictured here are (l-r) Jive's (Super!)West Coast, Regional Manager DJ Minus, Jive recording artist B.B. Jay, Kevin of The Backstreet Boys and B.B. Jay's Road Manager Bishop, hanging out at the Backstreet Boys' Grammy Party.

it is on 106 KMEL jams. Angie Stone loves ya."

Listener Endorsements: 9x

Samples: "KMEL is off the hook! ... KMEL: Jammin' the most hip-hop and R&B ... 106 KMEL always jams"; "106 KMEL jammin' ... 106 jammin' San Francisco ... I love KMEL ... KMEL jammin' the most hip-hop and R&B."

Promotions

• KMEL Street Team: 12x

Samples: Throughout day of monitor the Street Team was out at various locations, giving away station goodies and registering listeners for the KMEL three-on-three All-Star Basketball Jam.

• NBA All-Star Game [recorded or live]: 9x

Sample: "106 KMEL, jammin' the most hip-hop and R&B. Hooking you up with one grand on the spot and qualifying you to get inside the NBA All-Star game."

• D'Angelo Giveaway: 6x

Designated callers were awarded the new D'Angelo album in a "Win It Before You Can Buy It" promotion.

• Mind Motion: 3x

On night of monitor DJ Mind Motion was scheduled to host a party at Starbottles in Oakland at the Jack London Square.

• Website: 2x

For information on the station, listeners can contact the website at www.106kmel.com.

• Giveaways: 2x

Throughout the day designated callers picked up the *American Pie* video. Other listeners won dinner for two and Jewell Phat Packs.

• CD Giveaways: 1x

The designated caller was awarded copies of the new Santana and Dr. Dre CDs.

Features

• Daily Hip-Hop Report: In the 11am, 3pm and 8pm hours the station reported on the latest news in the hip-hop world.

• 12 O'Clock Beat: In the noon hour the station played a live mix of popular tunes.

• I Got Five On It: In the 7pm hour the station aired the five phattest requested songs of the day.

Morning Show Positioning: 5x

Samples: "Do your Zoo ... Weekday mornings 6 to 10 only on 106 KMEL ... Jammin' the most hip-hop and R&B."

Drivetime Unit Count Sample

7am hour

7:00 — 1 unit

7:03 — 3 units

7:28 — 5 units

7:44 — 5 units

7:59 — 1 unit

5pm hour

5:30 — 7 units

5:44 — 6 units



KZQZ-FM/San Francisco

Mediabase Monitored: Monday, January 24, 2000

Frequency: 95.7 MHz

Group/Owner: Bonneville International

PD: Casey Keating

MD: Marcus D

Station Identifiers: The Z, Z95

Positioning: 171x

Samples: "Z95.7, today's hit music!" [or variation]; "Here's [artist]'s latest Z Track" [or variation].

Image: 32x

Sample: "Z95.7, today's hit music! [Sfx] And this, this is what today's hit music sounds like! Foo Fighters 'Learn to Fly' [song clip] ... Britney Spears 'From the Bottom of My Broken Heart.'" etc.

Artist Endorsements: 5x

Sample: "Hey, this is Greg ... Hey, and I'm Paul ... And we're Smash Mouth! You're listening to Z95.7, today's hit music!"

Listener Endorsements: 25x

Sample: "Z, Z95, Z95.7! [Various listeners] The DJs, the music, the contests! It's great! [Female V/O] Today's Hit music! [Listener] Z95.7! [Female V/O] Point seven!"

Station ID: 18x

Continued on Page 86

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES March 3, 2000

CalloUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of February 6-12.

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL % FAMILIARITY	TOTAL % BURN	DEMOGRAPHICS			REGIONS			
	TW	LW	2W	3W			WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
	HP DR. DRE f/EMINEM <i>Forgot... (Aftermath/Interscope)</i>	4.01	—	—			—	61.4	10.4	4.26	3.88	3.48	4.28
'N SYNC <i>Bye Bye Bye (Jive)</i>	3.97	3.83	3.82	3.81	87.1	19.7	4.41	3.65	3.64	3.91	4.04	3.85	4.06
LONESTAR <i>Amazed (BNA)</i>	3.86	3.79	3.83	3.84	70.1	14.4	3.86	3.92	4.04	3.55	3.88	4.10	3.89
HP DESTINY'S CHILD <i>Say My Name (Columbia)</i>	3.81	3.83	—	—	70.4	17.2	4.17	3.45	3.57	3.59	3.83	3.98	3.86
FAITH HILL <i>Breathe (Warner Bros.)</i>	3.78	3.78	3.78	3.73	66.7	12.9	3.67	3.75	3.90	3.49	3.84	3.99	3.78
SANTANA f/ROB THOMAS <i>Smooth (Arista)</i>	3.76	3.64	3.47	3.65	91.3	35.8	3.53	3.71	4.08	3.71	3.67	3.71	3.94
KID ROCK <i>Only God Knows Why (Top Dog/Lava/Atlantic)</i>	3.75	—	—	—	46.3	9.5	3.64	3.86	3.84	3.54	3.89	4.12	3.48
BLINK-182 <i>All The Small Things (MCA)</i>	3.74	3.72	3.75	3.79	74.1	16.7	4.07	3.47	3.44	3.68	3.62	3.79	3.86
CHRISTINA AGUILERA <i>What A Girl Wants (RCA)</i>	3.69	3.60	3.75	3.68	90.5	32.6	4.01	3.68	3.44	3.48	3.78	3.81	3.71
SAVAGE GARDEN <i>I Knew I Loved You (Columbia)</i>	3.69	3.74	3.65	3.71	90.0	31.6	3.63	3.70	3.74	3.65	3.74	3.54	3.80
BACKSTREET BOYS <i>Show Me The Meaning Of Being Lonely (Jive)</i>	3.65	3.73	3.65	3.65	88.3	29.4	3.78	3.38	3.73	3.78	3.87	3.55	3.58
STROKE9 <i>Little Black Backpack (Cherry/Universal)</i>	3.65	3.67	3.60	3.57	40.0	8.0	3.73	3.50	3.69	3.74	3.82	3.76	3.50
SANTANA f/PRODUCT G&B <i>Maria Maria (Arista)</i>	3.63	3.48	—	3.57	83.4	18.2	3.51	3.61	3.89	3.75	3.70	3.29	3.85
BRIAN MCKNIGHT <i>Back At One (Motown/Universal)</i>	3.62	3.58	3.69	3.53	90.3	37.3	3.56	3.43	3.89	3.52	3.73	3.67	3.58
HP CREED <i>Higher (Wind-up)</i>	3.60	3.72	3.82	3.57	59.5	12.7	3.44	3.66	3.75	3.58	3.65	3.59	3.66
CELINE DION <i>That's The Way It Is (550 Music/Epic)</i>	3.56	3.54	3.41	3.52	87.6	26.6	3.69	3.57	3.40	3.44	3.70	3.41	3.71
BLAQUE <i>Bring It All To Me (Track Masters/Columbia)</i>	3.55	3.60	3.51	3.51	80.8	25.9	3.77	3.32	3.49	3.49	3.55	3.73	3.45
VERTICAL HORIZON <i>Everything You Want (RCA)</i>	3.55	3.68	—	—	45.3	8.5	3.57	3.47	3.59	3.49	3.62	3.34	3.73
HP LIVE <i>The Dolphin's Cry (Radioactive/MCA)</i>	3.52	—	—	—	48.8	8.7	3.56	3.83	3.28	3.53	3.76	3.32	3.47
HP MONTELL JORDAN <i>Get It On...Tonight (Def Soul/IDJMG)</i>	3.51	3.69	3.68	3.68	48.3	11.7	3.57	3.50	3.36	3.47	3.49	3.49	3.57
TRAIN <i>Meet Virginia (Aware/Columbia)</i>	3.50	3.55	3.61	3.55	84.9	19.9	3.51	3.32	3.64	3.34	3.35	3.67	3.59
MACY GRAY <i>I Try (Epic)</i>	3.43	3.56	—	—	54.7	13.4	3.27	3.59	3.51	3.20	3.41	3.66	3.47
THIRD EYE BLIND <i>Never Let You Go (Elektra/EEG)</i>	3.38	3.35	3.38	3.44	80.7	13.9	3.49	3.18	3.44	3.25	3.80	3.74	3.52
EFFEL 65 <i>Blue (Da Ba Dee) (Republic/Universal)</i>	3.37	3.42	3.52	3.41	82.8	36.1	3.60	3.01	3.40	3.26	3.52	3.52	3.20
TLC <i>Dear Lie (LaFace/Arista)</i>	3.37	3.41	—	—	52.5	11.9	3.54	3.24	3.22	3.21	3.29	3.38	3.58
WHITNEY HOUSTON <i>My Love Is Your Love (Arista)</i>	3.33	3.38	3.43	3.29	72.6	25.1	3.31	3.33	3.35	3.26	3.45	3.44	3.13
FILTER <i>Take A Picture (Reprise)</i>	3.30	3.34	3.30	3.30	80.7	22.8	3.27	3.19	3.49	3.28	3.26	3.33	3.32
SUGAR RAY <i>Falls Apart (Run Away) (Lava/Atlantic)</i>	3.29	3.40	3.42	3.41	69.7	22.4	3.46	3.04	3.29	3.18	3.07	3.28	3.59
SMASH MOUTH <i>Then The Morning Comes (Interscope)</i>	3.27	3.41	3.34	3.30	77.4	29.9	3.36	3.01	3.41	3.18	3.34	3.39	3.19
MARC ANTHONY <i>I Need To Know (Columbia)</i>	3.25	3.22	3.17	3.25	83.8	37.6	3.12	2.95	3.71	3.20	3.27	3.23	3.29
BRITNEY SPEARS <i>From The Bottom Of My Broken Heart (Jive)</i>	3.23	3.17	3.48	3.33	78.1	24.4	3.28	3.21	3.19	3.13	3.48	3.17	3.19
SONIQUE <i>It Feels So Good (Republic/Universal)</i>	3.23	3.43	—	—	47.3	18.2	3.16	3.28	3.31	3.28	3.44	2.93	3.14
MADONNA <i>American Pie (Maverick/WB)</i>	3.12	—	—	—	81.8	28.6	3.24	2.89	3.17	2.98	3.82	2.99	3.81

CalloUT AMERICA® Hot Scores

By KEVIN McCABE

Forgot About D.R.E." by Dr. Dre f/Eminem (Aftermath/Interscope) enters R&R's Callout America at No. 1 with a 4.01 total score. "D.R.E." is the latest in a long line of hip-hop hits that Callout America has tagged early as showing strong Hit Potential for CHR/Pop. L.A.-based Dre delivers a massive 12-24 hit, with high-ranking regional scores as well.

"Bye Bye Bye" by 'N Sync (Jive) improves its score 3.83-3.97 and climbs to a near record-breaking teen score of 4.41. The group's sophomore release, *No Strings Attached*, is in stores and online on March 21. Expect blowout opening-week numbers.

Santana was the night's big winner at last week's Grammy Awards. That exposure undoubtedly propelled "Smooth" (Arista) back into the top 10 (3.76). And although the total burn is nearing 36%, the overall score is still huge — especially for a song that's been on the chart for 33 weeks (and counting). "Smooth" remains No. 1 among women 25-34 (4.08).

"Only God Knows Why" by Kid Rock (Top Dog/Lava/Atlantic) bows with a 3.75 overall score. It ranks No. 3 in the 18-24 cell with a 3.86.

The top testing songs in each demo are:

- 12-17 — 'N Sync, Dr. Dre f/Eminem, Destiny's Child (Columbia), Blink-182 (MCA), Christina Aguilera (RCA), Backstreet Boys (Jive), Blaque (Track Masters/Columbia), Santana f/Product G&B (Arista), Celine Dion (550 Music/Epic) and Santana f/Rob Thomas.

- 18-24: Lonestar (BNA), Dr. Dre f/Eminem, Kid Rock, Faith Hill (Warner Bros.), Santana f/Rob Thomas, Savage Garden (Columbia), Creed (Wind-up), 'N Sync, Santana f/Product G&B and Macy Gray (Epic).

- 25-34: Santana f/Rob Thomas, Lonestar, Faith Hill, Santana f/Product G&B and Brian McKnight (Motown/Universal) (tie), Kid Rock, Creed, Savage Garden, Backstreet Boys and Marc Anthony (Columbia).

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. **HP Potential (HP)** represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. **SOUTH:** Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. **MIDWEST:** Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. **WEST:** Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2000, R&R Inc.

#1 DEBUT CALLOUT AMERICA

Dr. DRE f/Eminem "Forgot About DRE"

From the #2 Album in America

Women 18-24 #2 Overall

Mainstream Add Date 3/6

Added Early:

KDWB KHTS WXSS

WKSE WFLZ KSLZ

#1 Phones WWZZ!



#2 Most Played

2 @ Rhythm Radio!



R&R CHR/Pop Top 50

March 3, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
	1	'N SYNC Bye Bye Bye (Jive)	9558	+483	1034202	7	163/0
	2	BACKSTREET BOYS Show Me The Meaning Of... (Jive)	9069	+45	919492	10	164/0
5	3	CELINE DION That's The Way It Is (550 Music/Epic)	8089	+77	835371	17	159/0
3	4	CHRISTINA AGUILERA What A Girl Wants (RCA)	7969	-444	790154	15	156/0
4	5	SAVAGE GARDEN I Knew I Loved You (Columbia)	7781	-630	815745	21	160/0
8	6	THIRD EYE BLIND Never Let You Go (Elektra/EEG)	6340	+451	579548	8	156/0
7	7	BLAQUE Bring It All To Me (Track Masters/Columbia)	6244	-586	661470	18	140/0
6	8	EFFEL 65 Blue (Da Ba Dee) (Republic/Universal)	6031	-1012	625773	13	156/0
10	9	SUGAR RAY Falls Apart (Run Away) (Lava/Atlantic)	5598	-13	514346	11	153/0
12	10	BLINK-182 All The Small Things (MCA)	5486	+134	595662	13	151/1
11	11	SANTANA F/ROB THOMAS Smooth (Arista)	5266	-294	632072	33	149/0
15	12	LONESTAR Amazed (BNA)	5216	+747	595048	9	132/8
9	13	SMASH MOUTH Then The Morning Comes (Interscope)	5122	-596	447565	19	148/0
16	14	SONIQUE It Feels So Good (Republic/Universal)	4844	+427	512730	7	149/4
13	15	FILTER Take A Picture (Reprise)	4824	-156	394764	12	150/0
17	16	MADONNA American Pie (Maverick/WB)	4792	+522	487968	4	153/0
19	17	SANTANA F/PRODUCT G&B Maria Maria (Arista)	4557	+582	535876	10	147/4
14	18	BRIAN MCKNIGHT Back At One (Motown/Universal)	4374	-424	494994	25	141/0
21	19	KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic)	4295	+573	398442	5	151/2
20	20	VERTICAL HORIZON Everything You Want (RCA)	4173	+374	370325	12	143/4
25	21	FAITH HILL Breathe (Warner Bros.)	3730	+941	344072	5	133/5
22	22	TLC Dear Lie (LaFace/Arista)	3668	-37	337301	8	139/1
27	23	MACY GRAY I Try (Epic)	3043	+527	359003	6	142/9
Breaker	24	DESTINY'S CHILD Say My Name (Columbia)	2791	+481	351975	5	107/17
26	25	AMBER Sexual (Li Da Di) (Tommy Boy)	2658	+125	335956	12	100/0
28	26	MANDY MOORE Candy (550 Music/Epic)	2342	-154	220963	19	121/2
32	27	JENNIFER LOPEZ Feelin' So Good (Work/Epic)	2284	+291	194119	4	113/3
29	28	MARIAH CAREY/JOE & 98 DEGREES Thank God... (Columbia)	2273	-84	281764	11	98/0
24	29	BRITNEY SPEARS From The Bottom Of My... (Jive)	2226	-1135	188621	9	130/0
33	30	CREED Higher (Wind-up)	2207	+368	188753	6	95/13
37	31	MARC ANTHONY You Sang To Me (Columbia)	2020	+457	235891	2	120/12
35	32	RICKY MARTIN F/NEJA Private Emotion (C2/Columbia)	1981	+255	182548	3	114/9
36	33	BLOODHOUND GANG The Bad Touch (Republic/Geffen)	1978	+381	196075	3	125/15
38	34	MONTELL JORDAN Get It On...Tonight (Def Soul/IDJMG)	1895	+401	215670	4	95/11
31	35	ENRIQUE IGLESIAS The Rhythm Divine (Interscope)	1543	-549	212549	16	95/0
34	36	FOO FIGHTERS Learn To Fly (Roswell/RCA)	1283	-488	123320	15	84/0
42	37	BOSSON We Live (Capitol)	1227	+8	109939	6	83/0
39	38	COUNTING CROWS Hanginaround (DGC/Geffen)	1118	-259	138439	17	82/0
Debut	39	HOKU Another Dumb Blonde (Geffen)	1100	+588	120900	1	98/13
45	40	LENNY KRAVITZ I Belong To You (Virgin)	1052	+123	117943	2	73/8
Debut	41	JESSICA SIMPSON Where You Are (Columbia)	1016	+870	92681	1	115/30
50	42	WESTLIFE Swear It Again (Arista)	920	+148	61037	2	81/9
46	43	OL' DIRTY BASTARD Got Your Money (Elektra/EEG)	892	-26	126725	5	43/0
43	44	EDWIN MCCAIN Go Be Young (Lava/Atlantic)	864	-145	95587	6	63/1
40	45	WILL SMITH Freakin' It (Columbia)	831	-440	95819	6	61/0
41	46	LOU BEGA Tricky, Tricky (RCA)	816	-419	79512	11	85/0
49	47	INX Stay The Night (MCA)	811	+5	107507	9	32/0
44	48	BLESSID UNION OF SOULS Standing At The Edge Of... (Push/V2)	804	-151	94528	19	60/0
48	49	JUVENILE Back That Thang Up (Cash Money/Universal)	777	-45	111652	14	39/0
Debut	50	JESSICA RIDDLE Even Angels Fall (Hollywood)	727	+382	49778	1	63/8

Most Added

ARTIST TITLE LABEL(S)	ADDS
ENRIQUE IGLESIAS Be With You (Interscope)	91
ALICE DEEJAY Better Off Alone (Republic/Universal)	35
JESSICA SIMPSON Where You Are (Columbia)	30
ANASTACIA I'm Outta Love (Epic)	28
WHITNEY HOUSTON I Learned From The Best (Arista)	22
DESTINY'S CHILD Say My Name (Columbia)	17
BLOODHOUND GANG The Bad Touch (Republic/Geffen)	15
RED HOT CHILI PEPPERS Qtherside (Warner Bros.)	14
HOKU Another Dumb Blonde (Geffen)	13
CREED Higher (Wind-up)	13
SPLENDER I Think God Can Explain (C2/Columbia)	13
COCO LEE Do You Want My Love (550 Music/Epic)	13
GROOVE ARMADA I See You Baby (Electro/Jive)	13

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FAITH HILL Breathe (Warner Bros.)	+941
JESSICA SIMPSON Where You Are (Columbia)	+870
LONESTAR Amazed (BNA)	+747
HOKU Another Dumb Blonde (Geffen)	+588
SANTANA F/PRODUCT G&B Maria Maria (Arista)	+582
KID ROCK Only God... (Top Dog/Lava/Atlantic)	+573
MACY GRAY I Try (Epic)	+527
MADONNA American Pie (Maverick/WB)	+522
'N SYNC Bye Bye Bye (Jive)	+483
DESTINY'S CHILD Say My Name (Columbia)	+481

Breakers.

DESTINY'S CHILD Say My Name (Columbia)

TOTAL PLAY INCREASE	TOTAL STATIONS/ADDS	CHART
2791/481	107/17	24

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

164 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/20-Saturday 2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 2500 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.



CREED

R&R CHR 33 - 30

"Higher"

The first Single from
"Human Clay"

Most Added
Monitor CHR Mainstream
35* - 27*
Callout America:
#7 18-24/ #7 25-34

Adds Include:
KLLC WDJX
WAKS WQEN
WKFS WFLY
KZHT KRQQ
WZPL WABB

Already On:
KYSR KZZP WBZZ WXSS WXXL
WTMX WXPT KALC KXXM KUMX
WKIE WVRV WKRQ WNCI WKSL
WXKS KSLZ KZZO KQMB WDCG
KBKS WSSR KMXV WPTE KHFI

ALICE DEEJAY

BETTER OFF ALONE

Early:

WKTU	21X	KYLD	47X	KZQZ	36X
KRBE	43X	WBTS	12X	WHYI	63X
KTFM	41X	WPYO	44X	WXXL	26X
WKSE	32X	WLDI	55x	KSEQ	33X

New This Week:

WIOQ	KHKS	WDRQ	WXYV	WPOW
KZZP	KKFR	KSLZ	KJYO	WFLZ
KDND	WLLD	KZHT	WQZQ	WPXY
WKGS	WDJX	WBTT	WFLY	WBHT
WXKB	KDON	WWHT	KDGS	WYKS
KKDM	WAOA	WXLK	WJJS	KSXY
KHTN	KWNZ	WOCQ	WOWZ	WSKS
WRTS	WHTF	WFHN	WWXM	KLZK
KHTT	KKMG	WSPK	WXYK	WCIL
	WKMX	KQID	WXXX	

2 Million Units Sold

England	Top 5	Platinum
Belgium	Top 5	Platinum
Holland	Top 5	Platinum
France	Top 5	Platinum
Sweden	Top 5	Platinum
Denmark	Top 5	Platinum
Norway	Top 5	Platinum
Canada	Top 5	Platinum
Australia	Top 5	Platinum

**MOST
ADDED!**

Written & Composed by Pronti & Kalmani
Produced by DJ Jurgen, Pronti & Kalmani
Published by Molijn Publishing & Kalberg Publishing

Republic

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New & Active

PHOENIX STONE Nothing Good About... (Universal)
Total Plays: 612, Total Stations: 60, Adds: 0

PINK There You Go (LaFace/Arista)
Total Plays: 610, Total Stations: 42, Adds: 8

SASHA If You Believe (Reprise)
Total Plays: 556, Total Stations: 56, Adds: 4

MISSY ELLIOTT Hot Boyz (EastWest/EEG)
Total Plays: 487, Total Stations: 39, Adds: 4

M2M Mirror Mirror (Atlantic)
Total Plays: 436, Total Stations: 42, Adds: 3

SPLENDER I Think God Can Explain (C2/Columbia)
Total Plays: 406, Total Stations: 48, Adds: 13

LFO I Don't Wanna Kiss You... (Arista)
Total Plays: 405, Total Stations: 59, Adds: 12

RED HOT CHILI PEPPERS Otherside (Warner Bros.)
Total Plays: 373, Total Stations: 46, Adds: 14

MYTOWN Now That I Found You (Cherry/Universal)
Total Plays: 366, Total Stations: 46, Adds: 5

R-ANGELS I Need To Know (Motown/Universal)
Total Plays: 342, Total Stations: 41, Adds: 0

ALICE DEEJAY Better Off Alone (Republic/Universal)
Total Plays: 308, Total Stations: 43, Adds: 35

JENNIFER BROWN Alive (RCA)
Total Plays: 224, Total Stations: 23, Adds: 0

COCO LEE Do You Want My Love (550 Music/Epic)
Total Plays: 164, Total Stations: 33, Adds: 13

GROOVE ARMADA I See You Baby (Electro/Jive)
Total Plays: 122, Total Stations: 25, Adds: 13

ANASTACIA I'm Outta Love (Epic)
Total Plays: 94, Total Stations: 30, Adds: 28

ENRIQUE IGLESIAS Be With You (Interscope)
Total Plays: 79, Total Stations: 93, Adds: 91

Songs ranked by total plays

Behind The SF Ratings Battle

Continued from Page 82

Sample: "KZQZ 95.7 San Francisco! [Jingle] You're on The Z! [V/O] More of today's hit music... [Jingle] You're on The Z! [V/O] ... now! [Jingle] Z95.7!"

Promotions

• Z on the Street: 6x

Rico and the Z Team broadcast live from Leonardi's in San Bruno from 11am-12pm. Listeners were encouraged to stop by to win free ZDs, Z-shirts, Winner Stickers and Z Tote umbrellas.

• Movie Ticket Giveaway: 3x

In the 11am hour the midday host invited listeners to be caller No. 9 to win tickets to the movie *Magnolia*, starring Tom Cruise. Additional giveaways aired in the 12pm and 1pm hours.

• Marc Anthony Ticket Giveaway: 3x

Beginning in the 3pm hour, listeners were advised to listen all week for chances to win tickets and backstage passes to Marc Anthony in concert March 3. In the 4pm hour listeners were invited to be caller nine to win the tickets, plus qualify for backstage passes.

• Communications Job Fair: 2x

Beginning in the 4pm hour, listeners were encouraged to come out to an area Marriott for a one night seminar/job fair for the communications industry from 6pm-8pm.

• Club Appearance: 2x

Beginning in the 5pm hour, listeners 21 and over were invited to call to get on the guest list to go to Club Tease in Concord with the Z Team on Thursday night.

• Website: 5x

In the 11pm hour the nighttime host announced the online winner of a pair of tickets to see Smash Mouth in concert. "Later on, when you're cruising the Internet, check out our website and try to win some Smash Mouth concert tickets! It's z957.com."

Features

• Z95.7 Club Mix: Weekdays from 11:30am-12pm the midday host plays a continuous mix of dance music. Additional Club Mixes aired from 5:20-5:50pm, 7:30-8pm and 10-10:30pm.

• Impossible Trivia: In the 6pm hour listeners were invited to call in their answer to a tough trivia question. The first caller with the correct answer received the CD of their choice.

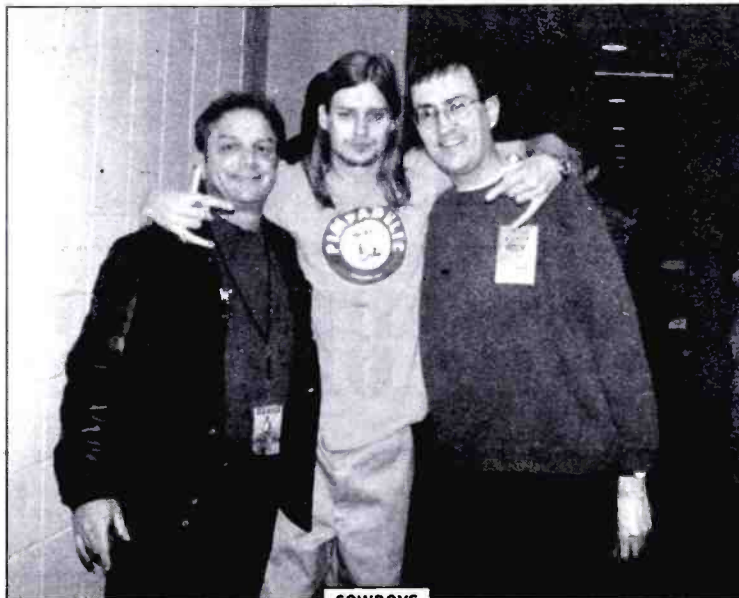
• Hot Nine At 9: Beginning in the 6pm hour, listeners were invited to cast their votes for the Hot Nine At 9.

Morning Show Positioning

Samples: "The, The Woody Show, The Woody Show! [Clip] But wait, there's more! [V/O] More, more of The Woody Show! [Clip] You know, if this guy collects his toe cheese, I'm outta here! [Jingle] Z95.7!" "[Jingle to the tune of Marc Anthony's 'I Need to Know'/Sfx: alarm clock, snoring, yawn] The Woody Show, The Woody Show, everybody wake up, it's The Woody Show! The Woody Show, The Woody Show, everybody listens to The Woody Show!"

Drivetime Unit Count Sample

- 7am hour
- 7:00 — 2 units
- 7:15 — 4 units
- 7:32 — 2 units
- 7:53 — 4 units
- 5pm hour
- 5:22 — 6 units
- 5:52 — 7 units



COWBOYS

While visiting the Quad Cities, Atlantic recording artist Kid Rock was seen hanging out with a couple of the industry's bad boys. Pictured are (l-r): Atlantic Rep Rick Sudakoff, Kid Rock and WHTS PD Tony Waitekus.



YA HEARD!

Roc-A-Fella/Def Jam recording artist Jay-Z stopped by KYLD (Wild 94.9)/San Francisco to promote his latest project, *Life & Times of S. Carter — Vol 3*. Pictured are (l-r): Beanie Sigel, Bobby Dash, Jay-Z, APD Jazzy Jim and Def Jam's Motti Shulman and Roland West.



MAKING THE ROUNDS

Interscope is keeping Smash Mouth's Steve Harwell busy with yet another appearance. This time he's loungin' at WHZT in New York. Pictured are (l-r): Z100's Tom Poleman, Sharon Dastur and Harwell.

Most Played Recurrents

MARC ANTHONY I Need To Know (Columbia)

TRAIN Meet Virginia (Aware/Columbia)

LEN Steal My Sunshine (Work/Epic)

JENNIFER LOPEZ Waiting For Tonight (Work/Epic)

TLC Unpretty (LaFace/Arista)

CHRISTINA AGUILERA Genie In A Bottle (RCA)

SMASH MOUTH All Star (Interscope)

GOO GOO DOLLS Black Balloon (Warner Bros.)

LOU BEGA Mambo No. 5 (A Little Bit...) (RCA)

SUGAR RAY Someday (Lava/Atlantic)

GOO GOO DOLLS Slide (Warner Bros.)

JESSICA SIMPSON I Wanna Love You Forever (Columbia)

JENNIFER LOPEZ If You Had My Love (Work/Epic)

TAL BACHMAN She's So High (Columbia)

BRITNEY SPEARS (You Drive Me) Crazy (Jive)

TLC No Scrubs (LaFace/Arista)

BLESSID UNION OF SOULS Hey Leonardo (She Likes Me...) (Push/V2)

LENNY KRAVITZ Fly Away (Virgin)

SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)

BACKSTREET BOYS Larger Than Life (Jive)

TOP 100 CHR/POP POWER GOLD

- | | |
|---|---|
| 1 TONIC If You Could Only See | 51 2PAC /DR. DRE California Love |
| 2 MEREDITH BROOKS Bitch | 52 VERVE PIPE The Freshmen |
| 3 MARK MORRISON Return Of The Mack | 53 PRINCE Little Red Corvette |
| 4 2 UNLIMITED Get Ready For This | 54 DONNA LEWIS I Love You Always Forever |
| 5 QUAD CITY DJ'S C'mon N' Ride It... | 55 COLLECTIVE SOUL December |
| 6 NO DOUBT Don't Speak | 56 GIN BLOSSOMS Hey Jealousy |
| 7 WALLFLOWERS One Headlight | 57 SHERYL CROW If It Makes You Happy |
| 8 REAL MCCOY Another Night | 58 GINA G Ooh Ahh... Just A Little Bit |
| 9 MONTELL JORDAN This Is How We Do It | 59 LA BOUCHE Sweet Dreams |
| 10 TLC Waterfalls | 60 LIVE Lightning Crashes |
| 11 GREEN DAY When I Come Around | 61 SOFT CELL Tainted Love |
| 12 FUGEES Killing Me Softly | 62 GIN BLOSSOMS Follow You Down |
| 13 ALANIS MORISSETTE You Oughta Know | 63 TLC Creep |
| 14 CRANBERRIES Dreams | 64 AMBER This Is Your Night |
| 15 DUNCAN SHEIK Barely Breathing | 65 MARIAH CAREY Always Be My Baby |
| 16 CARDIGANS Lovetool | 66 SALT-N-PEPA Let's Talk About Sex |
| 17 ALANIS MORISSETTE Ironic | 67 LISA LOEB & NINE STORIES Stay (I Missed You) |
| 18 BLACKSTREET No Diggity | 68 GHOST TOWN DJ'S My Boo |
| 19 ALANIS MORISSETTE You Learn | 69 SOUL II SOUL Back To Life |
| 20 DAVE MATTHEWS BAND Crash Into Me | 70 JEWEL Foolish Games |
| 21 SPIN DOCTORS Two Princes | 71 MODERN ENGLISH I Melt With You |
| 22 GOO GOO DOLLS Name | 72 JEWEL Who Will Save Your Soul |
| 23 BACKSTREET BOYS As Long As You Love Me | 73 COUNTING CROWS Mr. Jones |
| 24 LA BOUCHE Be My Lover | 74 EMF Unbelievable |
| 25 EVERYTHING BUT THE GIRL Missing | 75 NO MERCY Where Do You Go |
| 26 EN VOGUE My Lovin' (You're Never...) | 76 NATALIE MERCHANT Wonder |
| 27 ALANIS MORISSETTE Head Over Feet | 77 PETER GABRIEL In Your Eyes |
| 28 GINUVINE Pony | 78 BLIND MELOM No Rain |
| 29 PRINCE Kiss | 79 TECHNOTRONIC Pump Up The Jam |
| 30 SHERYL CROW All I Wanna Do | 80 INNER CIRCLE Sweat (A La La La Long) |
| 31 MARIAH CAREY Fantasy | 81 PEARL JAM Better Man |
| 32 ONC How Bizarre | 82 DEL AMITHI Roll To Me |
| 33 BLUES TRAVELER Run-Around | 83 SAVAGE GARDEN I Want You |
| 34 UB40 Red Red Wine | 84 COLLECTIVE SOUL The World I Know |
| 35 JEWEL You Were Meant For Me | 85 BRANDY Sittin' Up In My Room |
| 36 RED HOT CHILI PEPPERS Under The Bridge | 86 COOLIO 1, 2, 3, 4 (Sumpin' New) |
| 37 EN VOGUE (Don't Let Go) Love | 87 DEEE-LITE Grooves Is In The Heart |
| 38 HADDAWAY What Is Love | 88 CORONA Rhythm Of The Night |
| 39 BACKSTREET BOYS Quit Playing Games... | 89 SALT-N-PEPA Push It |
| 40 ALANIS MORISSETTE Hand In My Pocket | 90 CECE PENNISTON Finally |
| 41 PRINCE When Doves Cry | 91 ROB BASE & DJ EZ ROCK It Takes Two |
| 42 SNAP Rhythm Is A Dancer | 92 HOOTIE & THE BLOWFISH Only Wanna Be With... |
| 43 C & C MUSIC FACTORY Gonna Make You... | 93 SHERYL CROW Strong Enough |
| 44 SALT-N-PEPA /EN VOGUE Whatta Man | 94 KEITH SWEAT Twisted |
| 45 DAVE MATTHEWS BAND What Would You Say | 95 DIONNE FARRIS I Know |
| 46 SALT-N-PEPA Shoop | 96 AEROSMITH Cryin' |
| 47 TONE-LOC Wild Thing | 97 SPIN DOCTORS Little Miss Can't Be Wrong |
| 48 DEEP BLUE SOMETHING Breakfast At Tiffany's | 98 NO DOUBT Spiderwebs |
| 49 OMD If You Leave | 99 DAVE MATTHEWS BAND Ants Marching |
| 50 DISHWALLA Counting Blue Cars | 100 B-52'S Love Shack |

CHR/POP Going For Adds 3/7/00

- COLLAPSID Automatic (Cherry/Universal)
 SMASH MOUTH Waste (Interscope)
 ANGELA VIA Picture Perfect (Atlantic)



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 100 Power Gold is based on a sample of CHR/Pop reporters for airplay from 1/19-1/25. © 2000, R&R Inc.

MADONNA AMERICAN PIE

SOUNDTRACK IN STORES NOW! MOVIE OPENS THIS FRIDAY 3/3

Features:



FANATIC
Airs All Weekend



EXPOSED
Airs All Next Weekend

E! Entertainment
"The Next Best Thing"
Movie Special - Airs Saturday



TRL
Airs Wednesday 3/1



"The Next Best Thing"
Movie Special
Airs All Weekend

Also On: "The Today Show",
Access Hollywood, CNNs
"Showbiz Today", and local newscasts

"American Pie is pretty and rich with elegiac feeling, giving this old novelty tune all the pull of nostalgia. B+"
- Entertainment Weekly

The First Single From The Album
Music From the Motion Picture
The Next Best Thing

OVER 6200 Top 40 & Hot AC Plays Combined



Stations and their ads listed alphabetically by market

<p>WFLW/Birmingham, AL VP/Prog.: Michael Morgan PD: Ron Deacon MD: Chris Radcliff 1 CRED "Yes" ENRLE KLESAS "Yes" JESSICA SIMPSON "Yes" ALICE DELAY "Yes"</p> <p>KCHO/Abilene, TX Interim PD: D.J. Lopez 4 DESTINY'S CHILD "Yes" MARC ANTHONY "Yes" ENRLE KLESAS "Yes" COO LEE "Yes"</p> <p>KQIX/Alexandria, LA PD: Kathleen AP/MD: Jay Stevens WHTY HOUSTON "Learnt" CROOK ARABIA "Baby" CHAMPARABA "Shes" ALICE DELAY "Yes" ANASTASIA "Baby" SYRA "Loving"</p> <p>WAEZ/Allentown, PA PD: Brian Check APD: Rob Acampora MD: Jennifer Knight ANASTASIA "Baby" ENRLE KLESAS "Yes" MR BIG "Super"</p> <p>KQZ/Amarillo, TX OM/PD: Justin Brown AP/MD: Cissa Klett MACY GRAY "By" ENRLE KLESAS "Yes"</p> <p>KGOT/Anchorage, AK OM: Mark Murphy PD: Bill Stewart MD: Dave Flavin</p> <p>WSTR/Atlanta, GA PD: Dan Bowen MD: J.R. Ansness 11 "TRAK" "Yes" RED HOT CHILI "Otherside" 10 ANASTASIA "Baby"</p> <p>WTS/Atlanta, GA PD: Mike Abrams No Ads</p> <p>WAY/Atlantic City, NJ PD: Paul Kelly ENRLE KLESAS "Yes" JESSICA SIMPSON "Yes"</p> <p>WZY/Augusta, GA OM: John Shorby PD: T.J. McKay AP/MD: Michael Chase 1 ENRLE KLESAS "Yes"</p> <p>KHFX/Austin, TX PD: Leslie Rosenberg 1 SONOLE "Yes" KUMBAKINS "Love" MESSIELOTT "Yes"</p> <p>KOKO/Bakersfield, CA OM: Chris Squires PD/MD: Craig Marshall No Ads</p> <p>WXY/Baltimore, MD VP/Prog.: Bill Paske OM: Kristie McIntyre APD: MD Therab 2 ALICE DELAY "Yes" MACY GRAY "By" ROCKY MARTHIN/MELA "Please"</p> <p>WFRV/Baton Rouge, LA PD/MD: Flash Phillips 71 DESTINY'S CHILD "Yes" 1 "ROCK" "Yes" RED HOT CHILI "Otherside" SASHA "Baby" JESSICA SIMPSON "Yes"</p> <p>KQX/Beaumont, TX PD/MD: Brandie Shaw APD: Pam Pace ENRLE KLESAS "Yes" BLUP "ID" "Yes" GROOVE ARABIA "Baby"</p> <p>WTKZ/Biloxi-Gulfport, MS PD: Scotty Valentine APD/MD: Kyle Curley 1 ENRLE KLESAS "Yes" WHTY HOUSTON "Learnt" ALICE DELAY "Yes" ANASTASIA "Baby" SPLENDER "Yes"</p> <p>WWRV/Birmingham, NY OM/PD: Jacko AP/MD: Dave Luzzi MYTON "Yes" ENRLE KLESAS "Yes" ANASTASIA "Baby"</p> <p>WOEN/Birmingham, AL OM: John Jenkins PD: Billy Surf 1 "MOM" "Yes" 4 CRED "Yes" HOU "Blonde" SANTANA/PRODUCT "Mars"</p> <p>KZMG/Boise, ID PD: Kirk Frederick MD: Kirk Frederick BLOODHOUND GANG "Lash" ENRLE KLESAS "Yes" SASHA "Baby" MELLIKA "Yes" LFO "Dart" SPLENDER "Yes"</p> <p>WVBC/Bozeman, MT PD: John Henson AP/MD: David Curry ENRLE KLESAS "Yes"</p> <p>WICE/Buffalo, NY OM: Sue O'Neil PD: Dave Universal MD: Brian White "DNU" "Yes"</p> <p>WRZE/Cape Cod, MA OM: Steve McVie AP/MD: Mike O'Donnell AP/MD: Kevin Matthews ENRLE KLESAS "Yes" SPLENDER "Yes" PAK "This" COO LEE "Yes"</p> <p>WSSX/Charleston, SC PD: Mike Edwards AP/MD: Chase Murphy 2 JESSICA SIMPSON "Yes" 1 WHTY HOUSTON "Learnt" ENRLE KLESAS "Yes" SPLENDER "Yes" ANASTASIA "Baby"</p> <p>WFRS/Charleston, WV PD: Brad Shaw 16 WHTY HOUSTON "Learnt" 16 ANASTASIA "Baby" 16 MARC ANTHONY "Yes" 16 RED HOT CHILI "Otherside"</p> <p>WNKS/Charlotte, NC PD: John Reynolds MD: James McCormick 2 BLOODHOUND GANG "Lash" SPLENDER "Yes" JESSICA SIMPSON "Yes"</p> <p>WJOL/Chattanooga, TN No Ads</p> <p>WQEC/Chicago, IL PD: Chris Steibel AP/MD: Harry Legg ROCKY MARTHIN/MELA "Please"</p> <p>KLRS/Chicago, CA PD: Eric Brown ENRLE KLESAS "Yes" COO LEE "Yes" NEW NEWS KUMBAKINS "Love"</p> <p>WFS/Cincinnati, OH PD: Rod Phillips MD: Jim Murray 2 "LONESTAR" "Amazed" 2 CRED "Yes" 2 JESSICA SIMPSON "Yes"</p> <p>WQIC/Cincinnati, OH OM/PD: Mike Marino MD: Jim Kelly No Ads</p> <p>WWSZ/Cleveland, OH OM: Greg Aasham PD: Dan Mason MD: Kasper 10 ENRLE KLESAS "Yes" 2 CRED "Yes" VERTICAL HORIZON "Everything" SARGE GARDEN "Cash"</p> <p>KOME/Colorado Springs, CO PD: Bobby Irwin APD: Valerie Hart MD: Rob Ryan 3 DR DRE/FEMME "Tough" 2 KUMBAKINS "Love" 1 ENRLE KLESAS "Yes" 1 ALICE DELAY "Yes"</p> <p>WNKC/Columbia, SC PD: Jonathan Rush OM/MD: Scott Summers 2 DESTINY'S CHILD "Yes" ENRLE KLESAS "Yes" RED HOT CHILI "Otherside"</p> <p>WFBW/Columbus, GA PD: Sam Diamond APD: Robert Thomas ENRLE KLESAS "Yes" MACY GRAY "By"</p> <p>WNCN/Columbus, OH OM: Todd Stammen 37 "SARGE GARDEN" "Cash" 14 JESSICA SIMPSON "Yes" 1 ANASTASIA "Baby" 2 "VOICE" "Yes" 1 "I.C." "Yes" 1 ENRLE KLESAS "Yes"</p> <p>KHKS/Dallas-Ft. Worth, TX PD: John Cook PD: Ed Lambert WESTLIFE "Sweet" ALICE DELAY "Yes"</p> <p>WSOX/Grand Rapids, MI PD: Jeff Andrews APD: Eric O'Brien MD: Brad Newman No Ads</p> <p>WDOU/Green Bay, WI PD: Dan Stone MD: David Burns No Ads</p> <p>WZLZ/Greensboro, NC APD: Jeff McHugh APD/MD: Ronnie Alexander FAITHHILL "Blonde" LINDSEY "Miles"</p> <p>WYIV/Greenville, NC PD: Fargo MD: Kelly 4 DESTINY'S CHILD "Yes" 1 "NO ROCK" "Oh" ENRLE KLESAS "Yes"</p> <p>KDNC/Greenville, NC OM: Mike Blankenship PD: Greg Chance 1 "LONESTAR" "Amazed" 1 ALICE DELAY "Yes" ENRLE KLESAS "Yes" JESSICA SIMPSON "Yes" MYTON "Yes"</p> <p>WDRQ/Detroit, MI PD: Alex Teer APD: Jay Towers 18 ALICE DELAY "Yes" 1 CRED "Yes" 1 "LONESTAR" "Amazed" 1 "MACY GRAY" "By" 1 "LONESTAR" "Amazed"</p> <p>WZLZ/Detroit, MI PD: Tim Richards APD: J. Love MD: Dana Levine 1 DESTINY'S CHILD "Yes" 1 "LONESTAR" "Amazed"</p> <p>WODD/Dallas, AL PD: John Houston MD: Phil Thomas 1 ENRLE KLESAS "Yes" ALICE DELAY "Yes" 1 "LONESTAR" "Amazed"</p> <p>WLYV/Elmira-Corning, NY PD/MD: Mike Strabel APD: Brian Stall 17 MONTY JOHNSON "Yes" 2 ANASTASIA "Baby" ENRLE KLESAS "Yes" CHRISTINA DAVIS "Sub"</p> <p>WVTS/Erie, PA PD: Bob Ann McBride WHTY HOUSTON "Learnt" ENRLE KLESAS "Yes" MELLIKA "Yes" GROOVE ARABIA "Baby" ALICE DELAY "Yes"</p> <p>KDUX/Essex-Springfield, OR PD: Paul Walker AP/MD: Valerie Steele MD: Ben News JESSICA SIMPSON "Yes" BLOODHOUND GANG "Lash" ANASTASIA "Baby"</p> <p>WSTO/Evansville, IN OM/PD: Sky Phillips APD: Jimmy Olson MD: Scott Evans MACY GRAY "By" BLOODHOUND GANG "Lash" ENRLE KLESAS "Yes" SASHA "Baby"</p> <p>KCRX/Fayetteville, AR PD: Dan Hostetler AP/MD: Mike Chase ENRLE KLESAS "Yes"</p> <p>WVCK/Fisk, MI PD: Scott Seipel ENRLE KLESAS "Yes"</p> <p>WJND/Florence, SC MD: Kati Phillips MARC ANTHONY "Yes" ANASTASIA "Baby" BLOODHOUND GANG "Lash" ENRLE KLESAS "Yes" WHTY HOUSTON "Learnt" HOU "Blonde"</p> <p>WDOU/FL Myers-Naples, FL PD: Chris Cue MD: Randy Stowers 1 ALICE DELAY "Yes" ENRLE KLESAS "Yes"</p> <p>KSRF/FL Smith, AR PD: Fred Baker AP/MD: Mick Ryder 5 WHTY HOUSTON "Learnt" JESSICA SIMPSON "Yes" SYRA "Loving" ANASTASIA "Baby" ENRLE KLESAS "Yes" ALICE DELAY "Yes"</p> <p>WYNS/Gainesville-Ocala, FL PD/MD: Jari Santa APD: Mike Fort ALICE DELAY "Yes" ENRLE KLESAS "Yes" WHTY HOUSTON "Learnt" ANASTASIA "Baby"</p> <p>WVIZ/Grand Rapids, MI PD: Jeff Andrews APD: Eric O'Brien MD: Brad Newman No Ads</p> <p>WDOU/Green Bay, WI PD: Dan Stone MD: David Burns No Ads</p> <p>WZLZ/Greensboro, NC APD: Jeff McHugh APD/MD: Ronnie Alexander FAITHHILL "Blonde" LINDSEY "Miles"</p> <p>WYIV/Greenville, NC PD: Fargo MD: Kelly 4 DESTINY'S CHILD "Yes" 1 "NO ROCK" "Oh" ENRLE KLESAS "Yes"</p> <p>WYBC/Hartsville, PA PD: John O'Don MD: Danny Logan 3 PAK "This" 1 "MACY GRAY" "By" 1 "LONESTAR" "Amazed"</p> <p>WYCS/Hartford, CT PD: Tracy Ann MD: Mike McCusker LFO "Dart" ENRLE KLESAS "Yes" JESSICA SIMPSON "Yes"</p> <p>KRBE/Houston-Caterton, TX PD: John Poole AP/MD: Jay Michaels ENRLE KLESAS "Yes"</p> <p>WKEE/Huntington, WV PD: Jim Davis AP/MD: Gary Miller ESSICA SIMPSON "Yes" JENNIFER LOPEZ "Feelin'" SPLENDER "Yes" LFO "Dart"</p> <p>WZY/Huntsville, AL PD: Dan West MD: Alan Diaz 14 "EYE ON" "Samba" 9 RED HOT CHILI "Otherside" 8 ENRLE KLESAS "Yes"</p> <p>WZPL/Indianapolis, IN PD: Scott Sauts MD: Dave Decker 1 CRED "Yes"</p> <p>WYDQ/Jackson, MS PD: Karin Vaughan AP/MD: Todd Chase 16 SONOLE "Yes" 14 "SANTANA/PRODUCT" "Mars" BLOODHOUND GANG "Lash" SPLENDER "Yes"</p> <p>WAPX/Jacksonville, FL OM/PD: Cal Thomas AP/MD: Tony Mann No Ads</p> <p>WAEZ/Johanson City, TN OM: Bill Haig PD/MD: Chris Mann RED HOT CHILI "Otherside" MARC ANTHONY "Yes" ANASTASIA "Baby" WHTY HOUSTON "Learnt"</p> <p>WGLV/Johnson, PA PD: Rick Adams MD: Bill Edwards 7 ENRLE KLESAS "Yes" 7 JESSICA SIMPSON "Yes" SPLENDER "Yes" MONTY JOHNSON "Yes"</p> <p>WGRF/Kalamazoo, MI PD: Dave Michaels AP/MD: Woody Houston ENRLE KLESAS "Yes" DESTINY'S CHILD "Yes"</p> <p>KGRV/Kansas City, MO PD: Jon Zellner AP/MD: Dylan No Ads</p> <p>WVST/Knoxville, TN PD: Rich Bailey AP/MD: Brad Jenkins 2 WESTLIFE "Sweet" 1 ENRLE KLESAS "Yes" 1 "MACY GRAY" "By" 1 "LONESTAR" "Amazed"</p> <p>KSMB/Lafayette, LA PD: Bobby Novotod MD: Derrick Hayes APD: Craig Kelly 1 DESTINY'S CHILD "Yes" 1 SPLENDER "Yes" ENRLE KLESAS "Yes"</p> <p>WLAN/Lancaster, PA PD/MD: Vince D'Amico CRED "Yes"</p> <p>WZZL/Lansing, MI PD: Jason Adams MD: Dave B. Good JENNIFER LOPEZ "Feelin'" ROCKY MARTHIN/MELA "Please"</p> <p>KFMS/Las Vegas, NV PD: Rick McNeil No Ads</p> <p>WLXT/Lexington-Fayette, KY PD: Johnny Vincent 1 "LONESTAR" "Amazed"</p> <p>KFRL/Lincoln, NE PD: Sonny Valentine APD: Larry Frazee 12 "LOUIE" "Mars" ENRLE KLESAS "Yes" JESSICA SIMPSON "Yes"</p> <p>KITEA/Little Rock, AR PD: Larry Lottens MD: Peter Gunn AP/MD: Casey Besser 3 "THIS" "Yes" 2 "GROOVE ARABIA" "Baby" 2 "GROOVE ARABIA" "Baby" 1 "COO LEE" "Yes" WHTY HOUSTON "Learnt"</p> <p>KDAR/Little Rock, AR PD: Gary Paulsen APD: Kevin Crain JESSICA SIMPSON "Yes"</p> <p>KSLA/Los Angeles, CA PD: Dan Holey AP/MD: Michael Stebb 25 "MOM" "Yes" JESSICA SIMPSON "Yes" ENRLE KLESAS "Yes" WHTY HOUSTON "Learnt"</p> <p>WLDL/Louisville, KY PD: Barry Fox AP/MD: Susan Collins 1 CRED "Yes" 1 MONTY JOHNSON "Yes" 1 RED HOT CHILI "Otherside" ALICE DELAY "Yes"</p> <p>KZML/Lubbock, TX PD/MD: Jay Shannon GROOVE ARABIA "Baby" SDO "Yes"</p> <p>WMBZ/Manass, VA Group PD: James Gregory MD: Matt Walters 21 DESTINY'S CHILD "Yes" HOU "Blonde" BLOODHOUND GANG "Lash" WESTLIFE "Sweet"</p> <p>WZEE/Madison, WI PD: Rich Davis MD: Tommy Bodes 3 WESTLIFE "Sweet" 3 CRED "Yes" HOU "Blonde" JESSICA SIMPSON "Yes"</p> <p>WJTV/Manchester, NH PD/MD: Harvey Kaczorowski APD: Steve Ouellet 9 "HAWK" "Yes" MACY GRAY "By" ENRLE KLESAS "Yes" TUNE "Shan" VOICE "Yes"</p> <p>KDFW/Michigan Brownsville, TX OM/PD: Billy Santiago MD: Sunny Ray 2 ENRLE KLESAS "Yes"</p> <p>WAOA/Melbourne, FL OM/PD: Lilya Love MD: Larry McKay 14 SDO "Yes" 1 "BEHAPPILY FUNSTAY" "Shoring" ENRLE KLESAS "Yes" ANASTASIA "Baby" ALICE DELAY "Yes"</p> <p>WCSL/Memphis, TN OM/PD: Chris Taylor MD: Bill Hughes EDWARD KAZAN "Young" ANASTASIA "Baby" GROOVE ARABIA "Baby"</p> <p>WHY/Miami, FL PD: Rob Roberts APD: Tony Banks MD: Debra Poyar 19 "BEHAPPILY FUNSTAY" "Shoring" 2 "VERTICAL HORIZON" "Everything" 2 FAITHHILL "Blonde" ENRLE KLESAS "Yes" GROOVE ARABIA "Baby"</p> <p>WSSS/Milwaukee, WI PD: Brian Kelly APD: Joe Martinez 17 MANDY MOORE "Candy" 16 VOICE "Yes" 14 JESSICA SIMPSON "Yes" 13 SDO "Yes" MARC ANTHONY "Yes" SANTANA/PRODUCT "Mars"</p> <p>KDWB/Minneapolis, MN PD: Rob Roberts AP/MD: Derek Maran DR DRE/FEMME "Tough"</p> <p>WABX/Mobile, AL OM: Jay Hastings PD: Darin Stone APD: Chris Oit MD: Ryan Fort 4 CRED "Yes" 1 RED HOT CHILI "Otherside" LFO "Dart"</p> <p>WBBO/Monmouth-Ocean, NJ OM: Mike Kaptan AP/MD: Gregg Thomas 1 DESTINY'S CHILD "Yes" MISSY ELLIOTT "Yes" ENRLE KLESAS "Yes" RED HOT CHILI "Otherside" PAK "This"</p> <p>WHY/Montgomery, AL PD: Jeff DeCaran MD: Holly Low ENRLE KLESAS "Yes"</p> <p>WMOG/Morgantown, WV PD/MD: Lizy Nell DESTINY'S CHILD "Yes" JESSICA SIMPSON "Yes" RED HOT CHILI "Otherside" LFO "Dart"</p> <p>WZLZ/Nashville, TN VP Prog: Brian Bryant 1 ALICE DELAY "Yes" ROCKY MARTHIN/MELA "Please" ENRLE KLESAS "Yes"</p> <p>WVTV/Nashville, TN PD/MD: Jimmy Stebb APD: Tom Pazzo 11 "HAWK" "Yes" 2 DESTINY'S CHILD "Yes" 1 SPLENDER "Yes" ROCKY MARTHIN/MELA "Please"</p> <p>WDLN/Newton, MA PD: Jim Rollz AP/MD: Christine Fox 1 ALICE DELAY "Yes" HOU "Blonde" JESSICA SIMPSON "Yes" ENRLE KLESAS "Yes"</p> <p>WHDN/New Haven, CT PD: Kelly Nash 7 JESSICA SIMPSON "Yes" 2 CRED "Yes" MONTY JOHNSON "Yes" WESTLIFE "Sweet"</p> <p>WDSN/New London, CT PD: Kevin Paulin WHTY HOUSTON "Learnt" ENRLE KLESAS "Yes" ANASTASIA "Baby" COO LEE "Yes"</p> <p>KJRD/New Orleans, LA OM/PD: Dave Stewart MD: Annette Wade 2 SONOLE "Yes" 1 "JENNIFER LOPEZ" "Feelin'" 1 "MACY GRAY" "By" 1 JESSICA SIMPSON "Yes" 1 "LONESTAR" "Amazed" 1 "MACY GRAY" "By"</p> <p>WZLZ/New Orleans, LA PD: Jeff Scott Interim MD: Stacy Brady 1 "LONESTAR" "Amazed" 1 ANASTASIA "Baby" 1 "SANTANA" "Yes" 1 "HOU" "Blonde"</p> <p>WHTZ/New York, NY Sr. VP/Prog.: Tom Polesman OM: Kid Rock MD: Colby Bryant 1 MONTY JOHNSON "Yes" 1 ENRLE KLESAS "Yes" 1 LFO "Dart"</p> <p>WPKM/NW Michigan PD: Rob Weaver APD: Craig Russell 1 WESTLIFE "Sweet" 1 JESSICA SIMPSON "Yes" 1 MONTY JOHNSON "Yes"</p> <p>KJYO/Oklahoma City, OK PD: Mike McCoy MD: Joe Friday 6 JESSICA SIMPSON "Yes" ALICE DELAY "Yes"</p> <p>KDWB/Omaha, NE PD: Wayne Coy AP/MD: J.J. Morgan MR BIG "Super" JESSICA SIMPSON "Yes"</p> <p>WJOL/Orlando, FL OM: Adam Coak AP/MD: Pete DeGraf 26 "LARISSA" "Yes" 1 BLOODHOUND GANG "Lash" 1 "MACY GRAY" "By"</p> <p>WDOG/Orlando, FL PD: David Jay MD: James West No Ads</p> <p>KDND/Sacramento, CA Station Mgr.: Steve Weed APD: Heather Lee MD: Christopher K. 2 ENRLE KLESAS "Yes" ANASTASIA "Baby" ALICE DELAY "Yes"</p> <p>WDDG/Saginaw, MI PD: Mark Anderson MD: Brent Caray 4 BLOODHOUND GANG "Lash" 1 ENRLE KLESAS "Yes" 1 JESSICA SIMPSON "Yes" SPLENDER "Yes" LFO "Dart"</p> <p>KSXY/Santa Rosa, CA PD: Dave Rubio ALICE DELAY "Yes" ENRLE KLESAS "Yes" KUMBAKINS "Love" SANTANA/PRODUCT "Mars" SYRA "Loving" WHTY HOUSTON "Learnt"</p> <p>KSLZ/Salt Lake City, UT PD: Jeff Kapughi MD: Nancy Klutzb 12 "KUMBAKINS" "Love" 1 "MACY GRAY" "By" 1 "LONESTAR" "Amazed"</p> <p>KZPH/Phoenix, AZ PD: Marc Summers AP/MD: Karen Rita VIMVING "Graduation" GROOVE ARABIA "Baby" ENRLE KLESAS "Yes" ALICE DELAY "Yes"</p> <p>WBJQ/Portland, ME PD: Tim Moore MD: Mike Harshberger 19 CHAMPARABA "Shes" ENRLE KLESAS "Yes" MONTY JOHNSON "Yes" RED HOT CHILI "Otherside" LFO "Dart"</p> <p>KOOO/Roseau, AZ PD: Mark Medina MD: Randy Williams 22 "SOD" "Yes" 4 CRED "Yes" 1 "DREAM" "Yes" CHAMPARABA "Shes"</p> <p>KZGZ/San Francisco, CA PD: Casey Keating MD: Maroon 5 3 ENRLE KLESAS "Yes" 1 COO LEE "Yes" 1 "LONESTAR" "Amazed"</p> <p>KHTT/Seattle, OK OM: Sean Phillips PD: Carly Rank APD: Renata Ramirez MD: Jay Combs 6 MANDY MOORE "Candy" 3 DESTINY'S CHILD "Yes" 1 MARC ANTHONY "Yes" ALICE DELAY "Yes" WESTLIFE "Sweet"</p> <p>KSZY/San Luis Obispo, CA OM: Dave Christopher PD: Adam Barnes MD: Jason Squires LODESTAR "Amazed"</p> <p>WZLZ/Savannah, GA PD: John Thomas PD: Brad Kelly ENRLE KLESAS "Yes" FAITHHILL "Blonde"</p> <p>KRIS/Seattle-Bozeman, WA MD: Mike Preston 1 "SANTANA/PRODUCT" "Mars" 1 "SONOLE" "Yes"</p> <p>KRUF/Shreveport, LA OM/PD: Dale Bales 1 "VERTICAL HORIZON" "Everything" 2 JESSICA SIMPSON "Yes" 7 MONTY JOHNSON "Yes" 7 DESTINY'S CHILD "Yes"</p> <p>WHDN/South Bend, IN PD/MD: Casey Daniels APD: Brian Bell HOU "Blonde" ENRLE KLESAS "Yes"</p> <p>KZZL/Spartan, WA PD: Ken Hopkins AP/MD: Paul Gray WESTLIFE "Sweet"</p> <p>WDRB/Springfield, IL PD: Rick Blase MD: Michael T. ENRLE KLESAS "Yes" JESSICA SIMPSON "Yes" BARNES/DAKES "It"</p> <p>KHTO/Springfield, MO OM: Dave Alexander PD: Ray Madison MD: Steve Kras ENRLE KLESAS "Yes" RED HOT CHILI "Otherside" GROOVE ARABIA "Baby"</p> <p>WLDN/West Palm Beach, FL OM: Dave Daver PD: Jackson Walsh APD: Dana Vasy 17 "HAWK" "Yes" 5 DR DRE/FEMME "Tough" 2 "MACY GRAY" "By" ENRLE KLESAS "Yes" COO LEE "Yes"</p> <p>KGRD/Wichita, KS PD: Craig Oliver MD: Jack Hubbard 1 DESTINY'S CHILD "Yes" 1 LFO "Dart" ENRLE KLESAS "Yes"</p> <p>WBT/Wilkes-Barre, PA PD: Mark McKay ENRLE KLESAS "Yes" ALICE DELAY "Yes" ANASTASIA "Baby" COO LEE "Yes"</p> <p>WKRZ/Wilkes-Barre, PA PD: Jerry Patten ANASTASIA "Baby" DESTINY'S CHILD "Yes" COO LEE "Yes" LFO "Dart"</p> <p>WSTM/Wilmington, DE PD: John Wilson AP/MD: Mike Rossi 1 SPLENDER "Yes" 1 ANASTASIA "Baby" 1 "LONESTAR" "Amazed" 1 "LONESTAR" "Amazed"</p> <p>KFMW/Wilmington, WA PD: Jeff Jacobs MD: Joel Baker ENRLE KLESAS "Yes" LFO "Dart" HOU "Blonde"</p> <p>WYDR/Yak, PA OM: Rick McCaslin PD: Dave Crockett MD: Sally V. JESSICA SIMPSON "Yes" ENRLE KLESAS "Yes" COO LEE "Yes" MYTON "Yes"</p> <p>WHTJ/Youngstown-Warren, OH PD: Tom Pappas 1 ENRLE KLESAS "Yes"</p>
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* = Mediabase 24/7 monitored
164 Total Reporters
164 Current Reporters
164 Current Playlists

CHR/Pop Playlists

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #15 KHTS/San Diego Clear Channel (619) 291-9191 Laid/Hayes 12x Cume 427,700

Table with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (800). Includes songs like 'I Wanna Be Your Girl', 'Savage Garden', 'Backstreet Boys'.

MARKET #16 KZZP/Phoenix Clear Channel (602) 279-5577 Summers/Write 12x Cume 388,900

Table with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (800). Includes songs like 'Savage Garden', 'Backstreet Boys', 'Destiny's Child'.

MARKET #17 KDWB/Minneapolis AMFM (612) 340-9000 Morris/Moran 12x Cume 534,700

Table with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (800). Includes songs like 'Savage Garden', 'Backstreet Boys', 'Destiny's Child'.

MARKET #18 WBL/Naassau-Suffolk Cox (617) 669-9254 Rice/Levine 12x Cume 416,900

Table with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (800). Includes songs like 'Savage Garden', 'Backstreet Boys', 'Destiny's Child'.

MARKET #19 KSJL/St. Louis Clear Channel (314) 692-5100 Kapup/Klutch 12x Cume 337,800

Table with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (800). Includes songs like 'Savage Garden', 'Backstreet Boys', 'Destiny's Child'.

MARKET #20 WTYY/Baltimore Infinity (410) 828-7722 Pasha/McIntyre/Throb 12x Cume 409,000

Table with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (800). Includes songs like 'Savage Garden', 'Backstreet Boys', 'Destiny's Child'.

MARKET #21 WFLZ/Tampa Clear Channel (813) 933-9333 Dammo/Shepard/Priest 12x Cume 586,600

Table with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (800). Includes songs like 'Savage Garden', 'Backstreet Boys', 'Destiny's Child'.

MARKET #22 WBZZ/Pittsburgh Clear Channel (412) 920-9040 Clark/Edgar/Hartwell 12x Cume 438,800

Table with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (800). Includes songs like 'Savage Garden', 'Backstreet Boys', 'Destiny's Child'.

MARKET #23 WAKS/Cleveland Clear Channel (216) 781-9667 Mason/Kasper 12x Cume 222,500

Table with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (800). Includes songs like 'Savage Garden', 'Backstreet Boys', 'Destiny's Child'.

MARKET #25 KRCR/Portland, OR Clear Channel (503) 226-0100 Austin/Di. Doug/Wood 12x Cume 375,600

Table with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (800). Includes songs like 'Savage Garden', 'Backstreet Boys', 'Destiny's Child'.

MARKET #26 WKFS/Cincinnati Clear Channel (513) 763-5477 Phillips/Murray 12x Cume 268,200

Table with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (800). Includes songs like 'Savage Garden', 'Backstreet Boys', 'Destiny's Child'.

MARKET #28 WKRR/Cincinnati Infinity (513) 763-5686 Marino/Kelly 12x Cume 345,100

Table with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (800). Includes songs like 'Savage Garden', 'Backstreet Boys', 'Destiny's Child'.

MARKET #29 KNDN/Sacramento Entercom (916) 324-7777 Weed/Chris K 12x Cume 281,800

Table with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (800). Includes songs like 'Savage Garden', 'Backstreet Boys', 'Destiny's Child'.

MARKET #30 KMXV/Kansas City Infinity (816) 756-5698 Zellmer/Dylan 12x Cume 379,200

Table with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (800). Includes songs like 'Savage Garden', 'Backstreet Boys', 'Destiny's Child'.

MARKET #31 WXSS/Milwaukee Entercom (414) 529-1250 Kelly/Martinez 12x Cume 285,900

Table with columns: PLAYS, LW, TW, ARTIST/TITLE, GI (800). Includes songs like 'Savage Garden', 'Backstreet Boys', 'Destiny's Child'.

CHR/Pop Playlists

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #32
KJZZ/San Antonio
Clear Channel
(210) 736-9700
Kelly James
12c Cumc 382.800

PLAYS	LW	ARTIST/TITLE	GI (0000)
86	86	BLISS/UMINO: Hey Leonardo	14696
87	87	CELINÉ DION/That's The Way It Is	14696
88	87	CREEK/Higher	14529
89	91	LONE STAR/Amazed	13527
90	86	TRAIN/Meet Virginia	13360
91	78	FAITH/HIL/Breathe	12525
92	84	SUGAR RAY/Falls Apart (Run...)	10588
93	84	BLINK-182/All The Small Things	10588
94	81	N SYNC/Bye Bye Bye	10187
95	60	KID ROCK/Only God Knows Why	9853
96	37	BLAQUE/Bring It All To Me	9619
97	44	CHRIS TINA AGUIER/What A Girl Wants	9018
98	33	MADONNA/American Pie	8851
99	30	LIT/Boy One Worst Enemy	8530
100	50	SMASH MOUTH/Then The Morning...	8350
101	40	R.E.M./The Great Beyond	8016
102	48	BACKSTREET BOYS/Show Me	6680
103	33	GOO GODDOLLS/Slide	6346
104	30	LIT/Boy One Worst Enemy	6346
105	30	MARC ANTHONY/Need To Know	6346
106	37	VERTICAL HORIZON/Everything You Want	6179
107	37	SMASH MOUTH/Then The Morning...	6179
108	37	SAVAGE GARDEN/Knew I Loved You	6179
109	37	LENNY KRAMITZ/American Woman	6012
110	34	TLC/Clean Lie	5678
111	30	JENNIFER LOPEZ/Waiting For Tonight	5511
112	30	MADONNA/American Pie	5344
113	24	MADONNA/American Pie	4008
114	21	EDWYN MCCAIN/You Be Young	3507
115	19	LIT/Boy One Worst Enemy	2905
116	19	TAL BACKHAM/She's So High	2358
117	14	DESTINY'S CHILD/Say My Name	2035
118	10	GOO GODDOLLS/Slide	2171
119	13	AMBR'Sensual (Lil' Da Dee)	2171
120	12	REINHOLD KLAUS/Scar Tissue	2004
121	12	SPLINDEE/I Think God Can	2004

MARKET #33
WPRO/Providence
Citadel
(401) 433-4200
Bristol/Morris
12c Cumc 337.700

PLAYS	LW	ARTIST/TITLE	GI (0000)
48	48	N SYNC/Bye Bye Bye	9691
49	51	LONE STAR/Amazed	9577
50	60	CELINÉ DION/That's The Way It Is	9106
51	67	BACKSTREET BOYS/Show Me	8949
52	87	SAVAGE GARDEN/Knew I Loved You	8949
53	88	TRAIN/Meet Virginia	8321
54	38	EFFEL 65/Blue (Da Da Dee)	8007
55	38	CHRIS TINA AGUIER/What A Girl Wants	8007
56	33	MADONNA/American Pie	7939
57	30	CHRISTINA AGUIER/What A Girl Wants	5436
58	30	ENRIQUE IGLESIAS/The Rhythm Divine	5338
59	30	MADONNA/American Pie	5181
60	30	WHITE HOUSTON/My Love Is Your Love	4710
61	27	MADONNA/American Pie	4730
62	26	RICKY MARTIN/She's Not That Kind	4630
63	26	FILTER/Take A Picture	3925
64	26	AMBR'Sensual (Lil' Da Dee)	3611
65	23	BLINK-182/All The Small Things	3611
66	19	LESSIE UNIKO/...Standing At	3454
67	14	FAITH/HIL/Breathe	3454
68	22	THIRD EYE BLIND/Never Let You Go	3454
69	29	SANTANA/FRODO THOMAS/Smooth	2963
70	19	MARC ANTHONY/You Sang To Me	2963
71	18	VERTICAL HORIZON/Everything You Want	2963
72	18	SMASH MOUTH/Then The Morning...	2963
73	17	SONIQUE/Feels So Good	2355
74	16	WILL SMITH/Realizin' It	2355
75	14	MONTELL JORDAN/Get It On... Tonight	2141
76	13	KID ROCK/Only God Knows Why	2041
77	13	MADONNA/American Pie	2041
78	13	MADONNA/American Pie	2041
79	13	JENNIFER LOPEZ/Waiting For Tonight	2041
80	13	SMASH MOUTH/Then The Morning...	1884
81	10	EDWYN MCCAIN/You Be Young	1884
82	14	JESSICA SIMPSON/Wanna Love You	1884
83	12	ANGIE MACDONALD'S/It's All I Want	1727
84	11	TLC/No Scrubs	1727
85	11	TAL BACKHAM/She's So High	1727
86	10	MARC ANTHONY/Need To Know	1727
87	9	GOO GODDOLLS/Slide	1570
88	19	LENNY KRAMITZ/American Pie	1570

MARKET #34
WNCI/Columbus, OH
Clear Channel
(614) 430-9624
Shannon/Sharpe
12c Cumc 398.700

PLAYS	LW	ARTIST/TITLE	GI (0000)
71	72	CELINÉ DION/That's The Way It Is	13320
66	67	BACKSTREET BOYS/Show Me	12395
40	87	N SYNC/Bye Bye Bye	12395
68	64	TRAIN/Meet Virginia	12110
21	64	FAITH/HIL/Breathe	11840
60	60	SAVAGE GARDEN/Knew I Loved You	11100
37	41	SMASH MOUTH/Then The Morning...	7585
41	41	THIRD EYE BLIND/Never Let You Go	7585
67	60	MARC ANTHONY/Need To Know	7215
63	60	VERTICAL HORIZON/Everything You Want	7030
38	30	BLAQUE/Bring It All To Me	6845
23	37	SAVAGE GARDEN/Knew I Loved You	6845
40	37	SMASH MOUTH/Then The Morning...	6290
34	34	FILTER/Take A Picture	6290
25	30	SONIQUE/Feels So Good	6290
25	30	MARIAH CAREY/Yield...Thank God I Found...	5733
31	32	MARIAH CAREY/Yield...Thank God I Found...	5733
27	26	MARC ANTHONY/Need To Know	2928
30	27	CHRISTINA AGUIER/What A Girl Wants	2928
30	27	SAVAGE GARDEN/Knew I Loved You	2793
27	27	MADONNA/American Pie	2626
18	26	MACY GRAVITY	2525
10	23	SPLINDEE/I Think God Can	2525
72	22	WHITE HOUSTON/My Love Is Your Love	2222
72	22	WHITE HOUSTON/My Love Is Your Love	2222
69	22	SANTANA/FRODO THOMAS/Smooth	2222
34	22	THIRD EYE BLIND/Never Let You Go	2222
25	20	SONIQUE/Feels So Good	3033
31	32	MARIAH CAREY/Yield...Thank God I Found...	3323
26	26	MARC ANTHONY/Need To Know	2928
30	27	CHRISTINA AGUIER/What A Girl Wants	2928
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R&R CHR/Rhythmic Top 50

March 3, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE (LABEL/S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	DESTINY'S CHILD Say My Name (Columbia)	3576	-118	515820	11	64/0
2	2	DR. DRE F/EMINEM Forgot About D.R.E. (Aftermath/Interscope)	3198	+244	500545	10	64/2
6	3	SISQO Thong Song (Dragon/Def Soul/IDJMG)	2870	+474	478932	5	64/6
4	4	MONTELL JORDAN Get It On...Tonight (Def Soul/IDJMG)	2762	-6	405929	20	60/0
3	5	CHRISTINA AGUILERA What A Girl Wants (RCA)	2711	-195	352995	14	53/0
5	6	'N SYNC Bye Bye Bye (Jive)	2615	-6	371972	7	46/1
7	7	MISSY "MISDEMEANOR" ELLIOTT Hot Boyz (EastWest/EEG)	2541	+159	403849	13	60/0
8	8	EVE Love Is Blind (Ruff Ryders/Interscope)	2212	+105	334831	9	55/1
10	9	PINK There You Go (LaFace/Arista)	2029	+219	244607	6	52/1
9	10	BLAQUE Bring It All To Me (Track Masters/Columbia)	1822	-114	204919	26	53/0
12	11	SANTANA F/PRODUCT G&B Maria Maria (Arista)	1814	+62	211746	20	51/1
13	12	BACKSTREET BOYS Show Me The Meaning Of... (Jive)	1624	-29	260043	9	37/1
19	13	VOICE V When U Think About Me (MCA)	1612	+195	150674	6	34/0
16	14	SONIQUE It Feels So Good (Republic/Universal)	1516	+1	240031	8	35/0
17	15	KUMBIA KINGS U Don't Love Me (EMI Latin/Capitol)	1492	+35	116719	8	40/1
11	16	MARIAH CAREY/JOE & 98 DEGREES Thank God... (Columbia)	1470	-311	143470	14	50/0
20	17	AALIYAH I Don't Wanna (BlackGround/Priority)	1453	+123	231324	5	40/3
15	18	OL' DIRTY BASTARD Got Your Money (Elektra/EEG)	1381	-162	191660	22	54/0
14	19	EFFEL 65 Blue (Da Ba Dee) (Republic/Universal)	1347	-260	152209	11	39/0
18	20	JUVENILE Back That Thang Up (Cash Money/Universal)	1343	-80	218205	40	53/0
22	21	JOE I Wanna Know (Jive)	1339	+122	225640	7	49/5
24	22	2PAC F/OUTLAWZ Baby Don't Cry... (Amaru/Death Row/Interscope)	1326	+121	208036	8	38/1
23	23	JENNIFER LOPEZ Feelin' So Good (Work/Epic)	1303	+95	165338	6	45/1
Breaker	24	JAY-Z Anything (Roc-A-Fella/IDJMG)	1150	+259	225787	3	46/5
21	25	SAVAGE GARDEN I Knew I Loved You (Columbia)	1017	-227	133899	17	25/0
25	26	D'ANGELO Untitled...(How Does It Feel) (Cheeba Sound/Virgin)	950	+1	186740	6	41/2
30	27	HOT BOYS I Need A Hot Girl (Cash Money/Universal)	949	+81	154056	5	36/0
28	28	SNOOP DOGG PRESENTS EASTSIDAZ G'd Up (Doghouse/TVT)	908	+14	162633	7	36/0
27	29	BOB MARLEY F/LAURYN HILL Turn Your... (Columbia/IDJMG)	858	-62	117957	17	25/0
34	30	BRIAN MCKNIGHT Stay Or Let It Go (Motown/Universal)	741	+93	100594	3	44/0
26	31	TLC Dear Lie (LaFace/Arista)	697	-238	64225	8	32/0
38	32	DA BRAT That's What I'm Looking For (So So Def/Columbia)	691	+108	138185	4	30/2
31	33	DMX What's My Name (Def Jam/IDJMG)	671	-174	151331	9	36/0
46	34	DMX Party Up (Def Jam/IDJMG)	666	+231	139179	2	23/15
32	35	DONELL JONES U Know What's Up (Untouchables/LaFace/Arista)	613	-138	111174	19	35/0
42	36	SYLVIA Loving You (Luke/Loud)	604	+95	94800	2	20/1
36	37	AMBER Sexual (Li Da Di) (Tommy Boy)	582	-31	107536	7	21/0
35	38	LIMP BIZKIT N 2 Gether Now (Flip/Interscope)	572	-50	107758	18	31/0
44	39	702 Gotta Leave (Motown/Universal)	571	+103	71315	2	33/1
33	40	SISQO Got To Get It (Dragon/Def Soul/IDJMG)	564	-113	150308	15	39/0
39	41	BONE THUGS-N-HARMONY Resurrection... (Ruthless/Epic)	544	+10	87047	4	27/3
Debut	42	WARREN G Game Don't Wait (G-Funk/Restless)	530	+202	66054	1	33/4
47	43	JAGGED EDGE He Can't Love U (So So Def/Columbia)	513	+104	99655	2	25/5
37	44	GINUWINE None Of Ur Friends Business (550 Music/Epic)	491	-116	95689	14	22/0
Debut	45	BLACK ROB Whoa! (Bad Boy/Arista)	488	+153	164951	1	21/5
49	46	MARC ANTHONY You Sang To Me (Columbia)	473	+91	137821	2	29/7
43	47	SOLE' 4.5.6 (DreamWorks)	431	-56	60424	20	16/0
50	48	J-SHIN One Night Stand (Slip 'N Slide/Atlantic)	408	+33	48148	2	28/4
45	49	ICE CUBE F/MACK 10 You Can Do It (Priority)	386	-66	58850	16	26/0
Debut	50	GERALD LEVERT Mr. Too Damn Good (EastWest/EEG)	383	+14	33953	1	32/0

Most Added

ARTIST TITLE (LABEL/S)	ADDS
TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)	33
ENRIQUE IGLESIAS Be With You (Interscope)	20
MARY MARY Shackles (Praise You) (C2/Columbia)	18
MARY J. BLIGE Give Me You (MCA)	16
DMX Party Up (Def Jam/IDJMG)	15
SPOOKS Things I've Seen (Antra/Artemis)	15
RAH DIGGA Imperial (Violator/Flipmode/Elektra/EEG)	12
ALICE DEEJAY Better Off Alone (Republic/Universal)	11
MARC ANTHONY You Sang To Me (Columbia)	7
SISQO Thong Song (Dragon/Def Soul/IDJMG)	6

Most Increased Plays

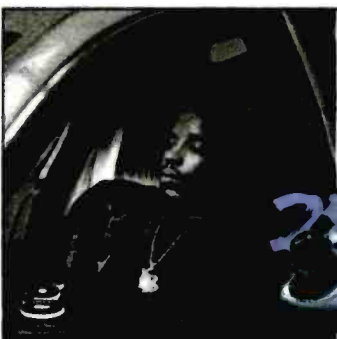
ARTIST TITLE (LABEL/S)	TOTAL PLAY INCREASE
SISQO Thong Song (Dragon/Def Soul/IDJMG)	+474
JAY-Z Anything (Roc-A-Fella/IDJMG)	+259
AALIYAH Try Again (BlackGround/Virgin)	+245
DR. DRE F/EMINEM Forgot... (Aftermath/Interscope)	+244
DMX Party Up (Def Jam/IDJMG)	+231
PINK There You Go (LaFace/Arista)	+219
WARREN G Game Don't Wait (G-Funk/Restless)	+202
VOICE V When U Think About Me (MCA)	+195
MISSY ELLIOTT Hot Boyz (EastWest/EEG)	+159
BLACK ROB Whoa! (Bad Boy/Arista)	+153

Breakers.

JAY-Z		
Anything (Roc-A-Fella/IDJMG)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1150/259	46/5	24

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

66 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/20-Saturday 2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played 21 on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.



WARREN G [GAME DON'T WAIT]

WARREN G
GAME DON'T WAIT (REMIX)
with: Warren, Snoop & Nate Dogg
PRODUCED BY DR. DRE
Featuring XZIBIT from the album "I WANT IT ALL"



On Over 80 Total Stations
CHR/Rhythmic Debut 42

New This Week Includes:
KKBT KYLZ KPRR
WUSL KKDA KISV



THE NEW SINGLE FROM



IMPACTING MARCH 6TH & 7TH, 2000

"RYDE OR DIE, CHICK"

FEATURING TIMBALAND & EVE
PRODUCED BY TIMBALAND

Over 350,000 Scanned

New This Week: WPGC, KSFM & KXHT

Already Playin': KPWR 12x, KYLD 14x, KMEL 50x,
HOT97 38x, WBHJ 19x, KCAQ 38x, KBMB 13x

Over 900 Urban Spins

FROM THE HOT NEW RELEASE
WE ARE THE STREETS



music network

NOW ON THE RUFFRYDERS/CASHMONEY TOUR

Check www.interscoperecords.com and www.ruffryders2000.com for more dates



R&R Hip Hop Top 20 March 3, 2000

Table with columns: LW, TW, ARTIST TITLE (LABEL/S), TOTAL PLAYS, TOTAL STATIONS/ADDS. Lists top 20 hip hop songs including DR. DRE FEMINEM, EVE Love Is Blind, MISSY ELLIOTT Hot Boyz, etc.

66 CHR/Rhythmic and 84 Urban reporters combine into a custom chart. Hip Hop titles are ranked by total plays for the airplay week of Sunday 2/20-Saturday 2/26. For complete reporter lists refer to CHR/Rhythmic and Urban sections. © 2000. R&R Inc.

New & Active

TAMAR If You Don't Wanna Love Me (DreamWorks) Total Plays: 374, Total Stations: 30, Adds: 1
DRAMA Left, Right, Left (Atlantic) Total Plays: 362, Total Stations: 16, Adds: 3
CELINE DION That's The Way It Is (550 Music/Epic) Total Plays: 361, Total Stations: 8, Adds: 0
AALIYAH Try Again (BlackGround/Virgin) Total Plays: 335, Total Stations: 7, Adds: 5
LA RISSA I Do Both Jay & Jane (Warlock) Total Plays: 333, Total Stations: 8, Adds: 4
SANTANA F/ROB THOMAS Smooth (Arista) Total Plays: 333, Total Stations: 7, Adds: 0
MANDY MODRE Candy (550 Music/Epic) Total Plays: 322, Total Stations: 8, Adds: 0
LOX Ryde Or Die, Chick (Ruff Ryders/Interscope) Total Plays: 321, Total Stations: 12, Adds: 3
ALICE DEEJAY Better Off Alone (Republic/Universal) Total Plays: 303, Total Stations: 16, Adds: 11
COCO LEE Do You Want My Love (550 Music/Epic) Total Plays: 292, Total Stations: 23, Adds: 1

WHITNEY HOUSTON I Learned From The Best (Arista) Total Plays: 233, Total Stations: 18, Adds: 0
MACY GRAY I Try (Epic) Total Plays: 233, Total Stations: 7, Adds: 1
SAMMIE I Like It (Freeworld/Capitol) Total Plays: 220, Total Stations: 13, Adds: 2
NAS F/GINUWINE You Owe Me (Columbia) Total Plays: 209, Total Stations: 10, Adds: 1
TONI BRAXTON He Wasn't Man Enough (LaFace/Arista) Total Plays: 198, Total Stations: 34, Adds: 33
RICKY MARTIN F/MEJA Private Emotion (C2/Columbia) Total Plays: 183, Total Stations: 15, Adds: 2
CHICO DEBARGE F/JOE Listen To... (Motown/Universal) Total Plays: 183, Total Stations: 11, Adds: 1
ICE CUBE F/KRAYZIE BONE Until We Rich (Priority) Total Plays: 180, Total Stations: 22, Adds: 5
ENRIQUE IGLESIAS The Rhythm Divine (Interscope) Total Plays: 169, Total Stations: 7, Adds: 0
METHOD MAN & REDMAN Y.D.U. (Def Jam/IDJMG) Total Plays: 158, Total Stations: 9, Adds: 0

Songs ranked by total plays

CHR/Rhythmic Reporters Stations and their adds listed alphabetically by market

Grid of 20 market boxes, each listing a station and reporter. Markets include Albuquerque, Charleston, Greensboro, Lubbock, Omaha, Rochester, San Francisco, Tampa, etc.

* = Mediabase 24/7 monitored

88 Total Reporters
88 Current Reporters
88 Current Playlists

Most Played Recurrents

- BRIAN MCKNIGHT** Back At One (Motown/Universal)

- 702** Where My Girls At? (Motown/Universal)

- PUFF DADDY F/R. KELLY** Satisfy You (Bad Boy/Arista)

- CHRISTINA AGUILERA** Genie In A Bottle (RCA)

- JAY-Z F/AMIL AND JA** Can I Get A... (Def Jam/IDJMG)

- BLAQUE** 808 (Track Masters/Columbia)

- MARIAH CAREY** Heartbreaker (Columbia)

- 112** Anywhere (Bad Boy/Arista)

- IMX** Stay The Night (MCA)

- DR. DRE** Still D-R-E (Aftermath/Interscope)

- MARC ANTHONY** I Need To Know (Columbia)

- TLC** No Scrubs (LaFace/Arista)

- DESTINY'S CHILD** Bug A Boo (Columbia)

- DESTINY'S CHILD** Bills, Bills, Bills (Columbia)

- B.G.** Bling Bling (Cash Money/Universal)

- LIL' TROY** Wanna Be A Baller (Short Stop/Republic/Universal)

- JENNIFER LOPEZ** If You Had My Love (Work/Epic)

- JENNIFER LOPEZ** Waiting For Tonight (Work/Epic)

- LAURYN HILL** Doo Wop (That Thing) (Ruffhouse/Columbia)

- DRU HILL F/REDMAN** How Deep Is Your Love (Def Jam/IDJMG)

CHR/RHYTHMIC Going For Adds 3/100

- MONTELL JORDAN** Once Upon A Time (Def Soul/IDJMG)
- LOX** Ryde Or Die, Chick (Ruff Ryders/Interscope)
- NELLY** Country Grammer (Universal)
- TRINA** Baddest Bitch (Atlantic)
- ANGELA VIA** Picture Perfect (Atlantic)

TOP 100 CHR/RHYTHMIC POWER GOLD

- | | |
|---|---|
| <ul style="list-style-type: none"> 1 112 Only You 2 WILL SMITH Miami 3 NOTORIOUS B.I.G. Hypnotize 4 GINUWINE Pony 5 2 PAC I/DR. DRE California Love 6 FUGEES Killing Me Softly 7 NOTORIOUS B.I.G. One More Chance 8 112 Cupid 9 DRU HILL In My Bed 10 TLC Creep 11 MONTELL JORDAN This Is How We Do It 12 MARK MORRISON Return Of The Mack 13 BLACKSTREET No Diggity 14 GHOST TOWN DJ'S My Boo 15 LUNIZ I Got 5 On It 16 QUAD CITY DJ'S C'mon N' Ride It... 17 KEITH SWEAT Twisted 18 BLACKSTREET Don't Leave Me 19 PUFF DADDY /MASE Can't Nobody Hold Me Down 20 DR. DRE Explosive 21 EN VOGUE (Don't Let Go) Love 22 TLC Waterfalls 23 MARY J. BLIGE Real Love 24 DR. DRE Nuthin' But A 'G' Thang 25 NOTORIOUS B.I.G. Big Poppa 26 LL COOL J Doin' It 27 D.J. KOOL Let Me Clear My Throat 28 ROB BASE & DJ EZ ROCK It Takes Two 29 KEITH SWEAT Nobody 30 SIR MIX-A-LOT Baby Got Back 31 PAPERBOY Ditty 32 MARIAH CAREY Fantasy 33 SWV Weak 34 AALIYAH Back & Forth 35 2 PAC I/JOECL How Do U Want It 36 BONE THUGS -N-HARMONY Tha Crossroads 37 LUKE Scared 38 FREAK NASTY Da' Dip 39 TLC Baby-Baby-Baby 40 R. KELLY Bump-N-Grind 41 DIGITAL UNDERGROUND Humpty Dance 42 LL COOL J Loungin 43 2 PAC I Get Around 44 BRANDY I Wanna Be Down 45 SILK Freak Me 46 PUFF DADDY & THE FAMILY All About The... 47 ONE-LOC Wild Thing 48 NAUGHTY BY NATURE O.P.P. 49 SALT-N-PEPA Push It 50 SHAGGY Boombastic | <ul style="list-style-type: none"> 51 SALT-N-PEPA Shoop 52 NAS If I Ruled The World 53 SWV Right Here 54 JUNIOR M.A.F.I.A. Get Money 55 NAUGHTY BY NATURE Hip Hop Hooray 56 GEORGE CLINTON Atomic Dog 57 TLC Red Light Special 58 GROOVE THEORY Tell Me 59 MONICA For You I Will 60 METHOD MAN (MARY J. BLIGE) I'll Be There For... 61 H-TOWN Knockin' Boots 62 MONICA Don't Take It Personal... 63 2 PAC Life Goes On 64 RICKY MARTIN Maria 65 SOUL II SOUL Back To Life 66 MARIAH CAREY Always Be My Baby 67 AALIYAH If Your Girl Only Knew 68 SELENA Dreaming Of You 69 BEASTIE BOYS Brass Monkey 70 KEITH SWEAT I Want Her 71 WARREN G & NATE DOGG Regulate 72 ZHANE' Hey Mr. D.J. 73 TONY! TONY! TONY! Let's Get Down 74 COOLIO/V. Gangsta's Paradise 75 BRANDY Sittin' Up In My Room 76 BOYZ II MEN End Of The Road 77 NOTORIOUS B.I.G. Juicy 78 SNOOP DOGGY DOGG Gin And Juice 79 CANDYMAN Knockin' Boots 80 JOECL Come & Talk To Me 81 SNOOP DOGGY DOGG Who Am I (What's My Name)? 82 BACKSTREET BOYS As Long As You Love Me 83 ZAPP More Bounce To The Ounce 84 2PAC Dear Mama 85 DEBBIE DEB When I Hear Music 86 2 UNLIMITED Get Ready For This 87 HEATWAVE Always And Forever 88 EN VOGUE My Lovin' (You're Never...) 89 SLICK RICK Children's Story 90 SWV Can We 91 MARVIN GAYE Sexual Healing 92 AALIYAH One In A Million 93 TONY RICH PROJECT Nobody Knows 94 PRINCE Kiss 95 2PAC Keep Ya Head Up 96 LIL' KIM Crush On You 97 ROB BASE & DJ EZ ROCK Joy And Pain 98 MARVIN GAYE Let's Get It On 99 WRECKX-N-EFFECT Rump Shaker 100 2 LIVE CREW Me So Horny |
|---|---|

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Things You Should Know

□ Dipping into the Urban databanks

Enlightening you about something other than the fall '99 Arbitrons that we're all interested in, this week we examine some databank information. Plus, we've got a backlog of pictures we'd like to share. If you have any photos you'd like to have appear here, send them to us. Please remember to include all of the pertinent information so we can give you and your station your props.



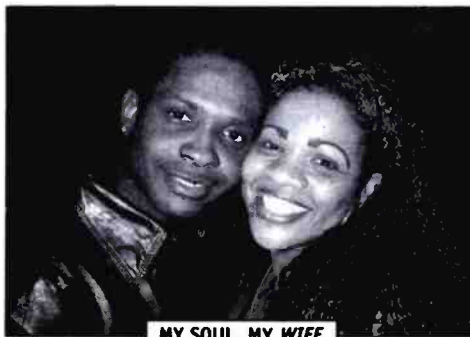
A BUSINESS AFFAIR

The University of Pennsylvania Wharton School of Business recently sponsored the Howard E. Mitchell Memorial Forum. Speakers included (l-r) Interep's Sherman Kizart, Def Jam's Johnnie Walker, R&R's Walt "Baby" Love, President of the Black Wharton Undergraduate Association Eric Freeman and Philadelphia International's Kenneth Gamble.



THE APPLE DOESN'T FALL ...

Congressman Jesse Jackson Jr. joined *The Tom Joyner Morning Show* in a live broadcast from Chicago. Taking a stand and making a point is Jackson (r) with show host Tom Joyner providing support (and the mike).



MY SOUL, MY WIFE

Slip 'N Slide recording artist J-Shin and R&R Asst. Urban Editor Tanya O'Quinn "found" each other at a recent convention in New Orleans. After the photo it seems O'Quinn fell in love. With engagement rings on layaway, church space reserved and a minister on call, O'Quinn is just waiting for J-Shin to pop the question.



STEEL-ING SOME TIME

While R&R Asst. Urban Editor Tanya O'Quinn was visiting some friends in Tampa, she did lunch with WTMP PD Larry Steele and attended a station-sponsored event. While the lineup included TVT artist LaTanya, local acts performed as well, including unsigned rapper Phatzo, who rocked the crowd with "Big Men Need Love Too." Pictured here (l-r) are Ha-G Hardeman (Phatzo's manager), Phatzo, Steele, O'Quinn and WTMP owner Glenn Cherry.

URBAN DATABANK

Networks Commit To Increasing Diversity

After months of negotiations with the National Association for the Advancement of Colored People, ABC and NBC have made deals designed to increase the number of minority hires on the corporate and entertainment sides of the TV business, the *New York Daily News* reports. CBS and Fox are expected to sign agreements as well.

NBC has agreed to pay for the addition of one minority writer to the staff of each of its second-year shows. In addition, the network is creating an all-day seminar for show producers to emphasize the network's desire for diversity in front of and behind the camera. It will also spend roughly \$10 million over the next 18 months on products and services from minority-owned businesses.

ABC's agreement includes creating an outreach program to recruit minority candidates at professional events and universities. It's also developing an associates program in its corporate and entertainment divisions to place minorities in regular, full-time positions.

Source: *Marketing to the Emerging Majorities*, February 2000. "NBC, ABC Agree to Diversity Pacts," Richard Huff, *New York Daily News*, Jan. 6, 2000.

Flynt Hustles To Attract Black Male Readers

The *Wall Street Journal* reports that Larry Flynt, publisher of *Hustler* and other sexually themed magazines, is targeting a demographic often neglected by many advertisers and publishers: professional men of color. In a departure from previous titles, Flynt's publishing company, LFP Inc., has created *Code*, a style magazine for black men aged 21-45 with median household incomes of \$53,000 or more.

Time Warner and Johnson Publishing have attempted to reach the upscale black male without much success. So far *Code* has attracted 25,000 subscribers and a fair amount of car, liquor and cigarette ads — a trio that most magazines depend on. However, the publication is struggling to obtain ads from high-end fashion companies, a problem seen across the board in black publications. Earl Graves Jr., publisher of *Black Enterprises* magazine, notes that in its 29 years of publishing, the magazine has landed few luxury-goods ads despite its readers' average household income of \$74,000.

Source: *Marketing to the Emerging Majorities*, February 2000. "Larry Flynt's New Target: Black Men," Shelly Branch, *Wall Street Journal*, Dec. 21, 1999.

Minorities Will Dominate In Few States In Future

The melting pot scenario predicted for the first quarter of the 21st century will only exist in 10 states, reports the Associated Press. Major racial and ethnic diversity will be represented in Arizona, California, Florida, Hawaii, Illinois, Nevada, New Jersey, New Mexico, New York and Texas.

In contrast, nearly 20 states — mostly in the Midwest — will maintain largely white populations. The South will experience an increase in domestic migration of U.S.-born blacks, while the Pacific Northwest will see an increase in domestic migration of U.S.-born whites.

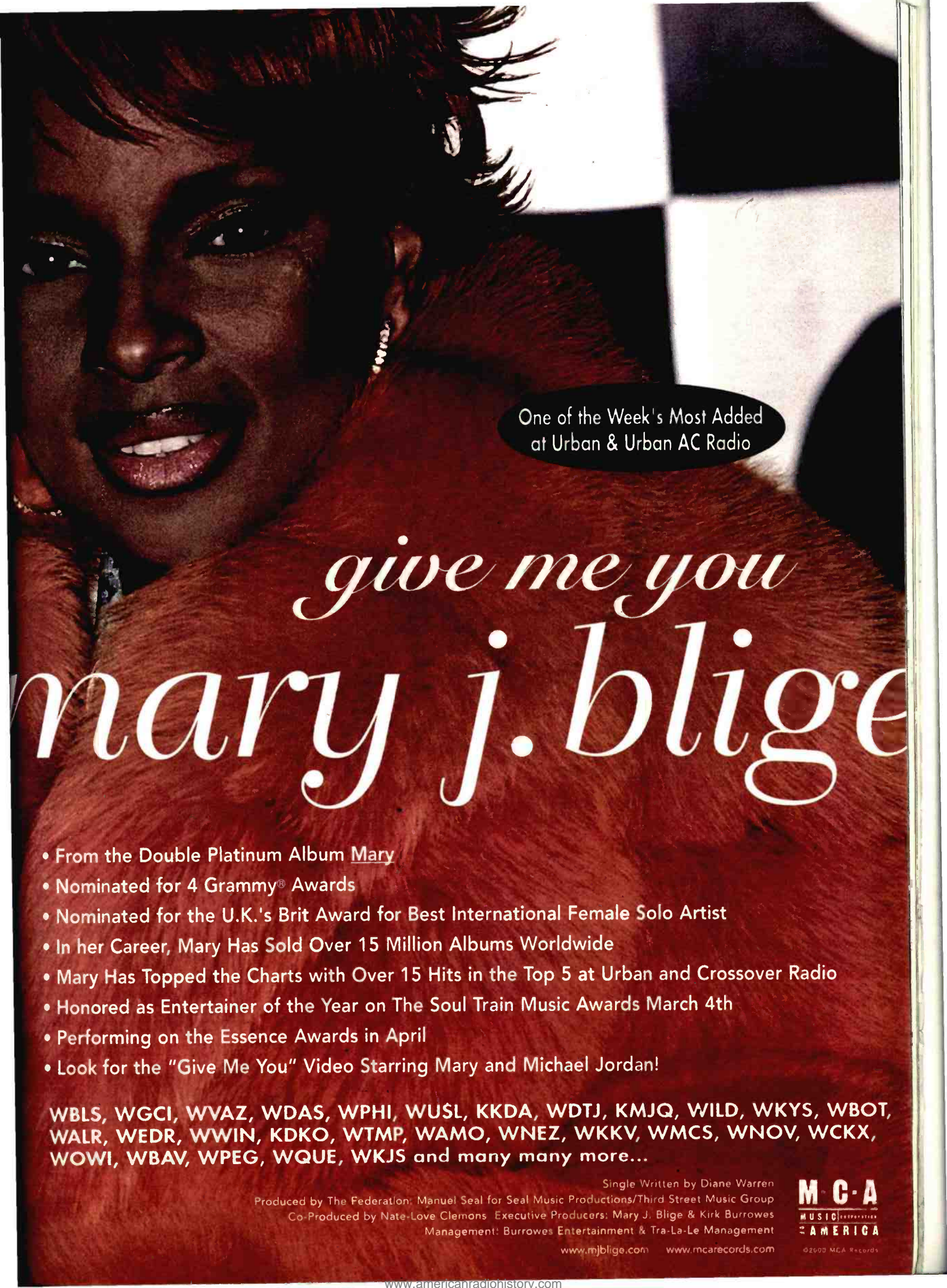
Some scholars believe that interracial marriage, community acceptance and decreased ethnic segregation will cause immigrants to blend into mainstream culture instead of retaining their cultural distinctions. In response, these scholars think society should embrace the ideal of assimilation over multiculturalism — an idea that goes against the grain of current demographic ideology.

Source: *Marketing to the Emerging Majorities*, Jan. 2000. "Changes in America," Louinn Lota, *Associated Press*, Nov. 12, 1999.



BROTHERLY LOVE IN THE WINDY CITY

WPHI (Philly 103.9)/Philadelphia afternoon guy Bobby Holiday grabbed a few staffers and flew all the way to Chicago to share his "issues" with show hostess Jenny Jones. Taking a break from "therapy" are (l-r) WP afternoon show producer J'Black and mixer DJ Touchtone, Jones and Holiday.



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WOWI, WBAV, WPEG, WQUE, WKJS and many many more...

Single Written by Diane Warren
Produced by The Federation: Manuel Seal for Seal Music Productions/Third Street Music Group
Co-Produced by Nate-Love Clemons Executive Producers: Mary J. Blige & Kirk Burrowes
Management: Burrowes Entertainment & Tra-La-Le Management

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R&R Urban Top 50

March 3, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	D'ANGELO Untitled...(How Does...) (Cheeba Sound/Virgin)	3428	-93	462800	8	83/0
2	2	SISQO Thong Song (Dragon/Def Soul/IDJMG)	3361	+147	461601	7	83/0
3	3	JOE I Wanna Know (Jive)	3196	+12	407417	9	79/0
4	4	DESTINY'S CHILD Say My Name (Columbia)	2663	-238	328408	9	82/0
7	5	AALIYAH I Don't Wanna (BlackGround/Priority)	2607	+309	354573	6	41/5
6	6	JAGGED EDGE He Can't Love U (So So Def/Columbia)	2426	-33	325902	19	76/1
5	7	J-SHIN One Night Stand (Slip 'N Slide/Atlantic)	2403	-105	233464	17	78/0
9	8	DR. DRE F/EMINEM Forgot About D.R.E. (Aftermath/Interscope)	2032	+102	232344	7	73/0
8	9	EVE Love Is Blind (Ruff Ryders/Interscope)	1882	-259	247157	10	70/0
14	10	SAMMIE I Like It (Freeworld/Capitol)	1764	+64	129944	11	58/0
12	11	HOT BOYS I Need A Hot Girl (Cash Money/Universal)	1759	+22	204868	6	71/1
15	12	GERALD LEVERT Mr. Too Damn Good (EastWest/EEG)	1654	+135	138992	7	74/1
16	13	DAVE HOLLISTER Can't Stay (Def Squad/DreamWorks)	1594	+125	168162	15	62/3
10	14	GINUWINE, R.L., TYRESE, CASE The Best Man I Could Be (Columbia)	1563	-343	196388	14	65/0
13	15	MISSY "MISDEMEANOR" ELLIOTT Hot Boyz (EastWest/EEG)	1542	-176	248362	17	62/0
21	16	DRAMA Left, Right, Left (Atlantic)	1478	+110	135467	7	64/2
18	17	IDEAL Creep Inn (Noontime/Virgin)	1456	+12	111989	12	61/1
11	18	MARIAH CAREY/JOE & 98 DEGREES Thank God I Found You (Columbia)	1399	-426	155105	12	63/0
24	19	JAY-Z Anything (Roc-A-Fella/IDJMG)	1393	+272	189989	2	75/4
19	20	WHITNEY HOUSTON I Learned From The Best (Arista)	1372	-55	133678	9	65/0
22	21	MONTELL JORDAN Get It On...Tonight (Def Soul/IDJMG)	1306	-60	238694	20	63/0
17	22	BLAQUE Bring It All To Me (Track Masters/Columbia)	1292	-168	200024	15	55/0
25	23	BRIAN MCKNIGHT Stay Or Let It Go (Motown)	1227	+108	141482	3	73/4
26	24	GUY Why You Wanna Keep... (MCA)	1214	+103	122072	4	67/0
20	25	2PAC F/OUTLAWZ Baby Don't... (Amaru/Death Row/Interscope)	1200	-206	101431	6	58/0
30	26	BLACK ROB Whoa! (Bad Boy/Arista)	1189	+172	170132	4	57/3
Breaker	27	DA BRAT That's What I'm Looking For (So So Def/Columbia)	1128	+196	191054	3	43/4
Breaker	28	DMX Party Up (Def Jam/IDJMG)	1103	+296	179919	2	66/57
Breaker	29	NAS F/GINUWINE You Owe Me (Columbia)	1074	+154	133563	3	69/3
31	30	ICE CUBE F/KRAYZIE BONE Until We Rich (Priority)	1066	+57	112203	4	61/1
29	31	MIKE E. Master Plan (Capitol)	1058	+33	57640	6	55/1
23	32	GINUWINE None Of Ur Friends Business (550 Music/Epic)	990	-343	172704	17	60/0
33	33	MINT CONDITION Is This Pain Our Pleasure (Elektra/EEG)	988	+53	94820	3	63/4
36	34	KEVON EDMONDS No Love (RCA)	969	+82	97683	3	68/2
40	35	BONE THUGS-N-HARMONY Resurrection (Paper, Paper) (Ruthless/Epic)	918	+80	88270	4	63/1
42	36	LOX Ryde Or Die, Chick (Ruff Ryders/Interscope)	878	+64	115942	3	55/0
45	37	JENNIFER LOPEZ Feelin' So Good (Work/Epic)	867	+61	64288	4	47/2
37	38	AMEL LARRIEUX Get Up (550 Music/Epic)	855	-55	72289	8	51/0
32	39	DMX What's My Name (Def Jam/IDJMG)	827	-125	103661	10	52/0
35	40	SISQO Got To Get It (Dragon/Def Soul/IDJMG)	815	-112	131491	15	53/0
48	41	702 Gotta Leave (Motown)	814	+84	73952	2	55/1
39	42	WILL SMITH Freakin' It (Columbia)	802	-62	51193	5	55/0
49	43	ERIC BENET When You Think Of Me (Warner Bros.)	782	+56	54455	4	60/1
27	44	JUVENILE U Understand (Cash Money/Universal)	770	-276	111246	12	53/0
Debut	45	CHICO DEBARGE F/JOE Listen To Your Man (Motown)	754	+230	84647	1	62/5
Debut	46	YOUNGBLOODZ 85 (LaFace/Arista)	715	+137	65972	1	51/2
Debut	47	LV How Long (Loud)	707	+57	47113	1	55/2
47	48	Q-TIP Breathe And Stop (Arista)	707	-91	106208	13	53/0
28	49	JAY-Z Do It Again (Roc-A-Fella/IDJMG)	707	-327	101835	9	53/0
Debut	50	TAMAR If You Don't Wanna Love Me (DreamWorks)	683	+37	48365	1	50/2

Most Added

ARTIST TITLE LABEL(S)	ADDS
TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)	65
MARY MARY Shackles (Praise You) (C2/Columbia)	63
OMX Party Up (Def Jam/IDJMG)	57
MARY J. BLIGE Give Me You (MCA)	55
TRINA Baddest Bitch (Atlantic)	40
SYLVIA Loving You (Luke/Loud)	33
NOTORIOUS B.I.G. Would You Die... (Bad Boy/Arista)	25
CANIBUS 2000 B.C. (Before Canibus) (Universal)	19
SPOOKS Things I've Seen (Antra/Artemis)	17
PEEPS Put Me On (Eureka)	12

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)	+372
AALIYAH I Don't Wanna (BlackGround/Priority)	+309
DMX Party Up (Def Jam/IDJMG)	+296
JAY-Z Anything (Roc-A-Fella/IDJMG)	+272
DONELL JONES Where I... (Untouchables/LaFace/Arista)	+265
MARY MARY Shackles (Praise You) (C2/Columbia)	+240
CHICO DEBARGE F/JOE Listen To Your Man (Motown)	+230
MARY J. BLIGE Give Me You (MCA)	+218
AALIYAH Try Again (BlackGround/Virgin)	+213
DA BRAT That's What I'm... (So So Def/Columbia)	+196

Breakers

DA BRAT That's What I'm Looking For (So So Def/Columbia)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1128/196	43/4	27
DMX Party Up (Def Jam/IDJMG)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1103/296	66/57	28
NAS F/GINUWINE You Owe Me (Columbia)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1074/154	69/3	29

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



84 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/20-Saturday 2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.



PEEPS

"Put Me On"

Already On:

- | | | |
|-------------------|------------------|---------------------|
| WNEZ/Hartford | KPRS/Kansas City | WJKS/Wilmington |
| WTMP/Tampa | WNOV/Milwaukee | KRIZ/Seattle |
| WQHH/Lansing | WKGN/Knoxville | WKPO/Madison |
| WICI/Columbia, SC | KDKS/Shreveport | WWWZ/Charleston, SC |
| KBCE/Alexandria | WIBB/Macon | WACR/Tupelo |
| WJNN/Dothan | WJZD/Biloxi | |
| KZWA/Lake Charles | KRRQ/Lafayette | |
| WIIZ/Augusta, GA | WEMX/Baton Rouge | |
| WEUP/Huntsville | | |



Montell Jordan

Once Upon A Time

The Follow-up To The #1 R&B Smash
"GET IT ON TONITE"

"Another sultry, sexy single from Montell Jordan."
-Toya Beasley/PD, WRKS/New York

"Good beat, Smooth lyrics, great song."
-Vinnie Brown/PD, WBLS/New York

"Montell has been around a long time because of his warmth, sincerity, and his passion. He gets the importance of connecting with radio, its listeners and his fanbase."

-Helen Little/OM, WUSL/Philadelphia

**IMPACT
DATE
MARCH 6**



Stay tuned for the motion picture

"Once Upon A Time"

MAD
MANAGEMENT

Thank You Urban Adult Radio

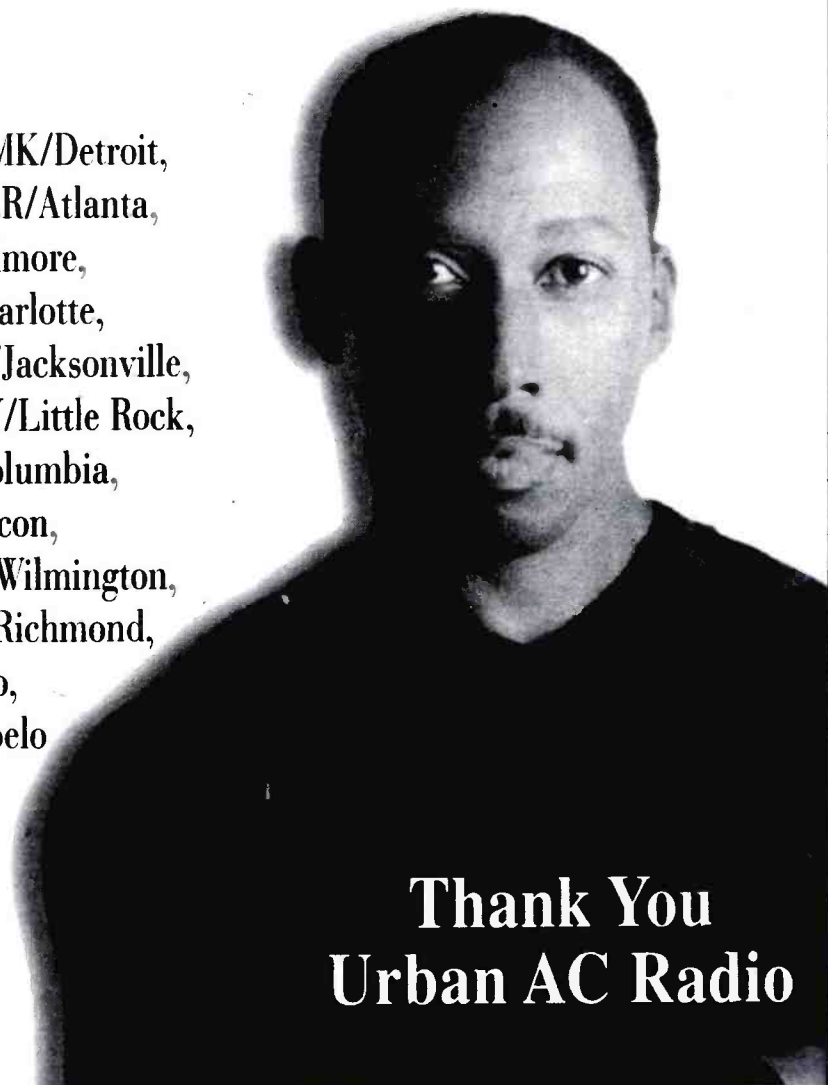
jeffrey osborne

“That’s For Sure”

- Breaker **14** Urban AC Chart
- Most Increased Airplay
- Most Added: New York • Chicago • Detroit
Greensboro • Memphis

Stations Already On:

KJLH/Los Angeles, WDAS/Philadelphia, WDMK/Detroit,
WHUR/Washington, WMMJ/Washington, WALR/Atlanta,
KMJK/Phoenix, KMJM/St. Louis, WWIN/Baltimore,
KDKO/Denver, WMCS/Milwaukee, WBAV/Charlotte,
WCFB/Orlando, WYLD/New Orleans, WSOL/Jacksonville,
WKJS/Richmond, KQXL/Baton Rouge, KOKY/Little Rock,
WMGL/Charleston, WDLT/Mobile, WLXC/Columbia,
WFLM/Ft. Pierce, WKXI/Jackson, WRBV/Macon,
WLVH/Savannah, WAGH/Columbus, WAAV/Wilmington,
WZAK/Cleveland, KVSP/Oklahoma, WCDX/Richmond,
WJMZ/Greenville, KJMM/Tulsa, WJUC/Toledo,
WJTT/Chattanooga, WDZZ/Flint, WESE/Tupelo



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ARTIST BREAKDOWN

B.B. JAY
UNIVERSAL
CONCUSSION
JIVE

If you heard this young man rap, you'd think he was Biggie. If you saw him walking down the street (especially in New York), you'd think he was related to Puff Daddy. So who is this guy with the B.I.G. sound and the Bad Boy-ish look? It's hip-hop/gospel artist B.B. Jay. When Jive SVP/Promotion Larry Khan stopped by R&R recently, he gave me an advance copy of B.B. Jay's CD, *Universal ConcuSSION*, and said, "Listen to this, and tell me what you think." (What, no lunch?) So I listened to it. I gave my opinion. Now Larry isn't talking to me. Not really — I loved this CD! I love B.B. Jay. (He came by R&R and was a doll.) I love spinach. OK, back to the subject at hand. This artist reminiscent of our beloved B.I.G. has some good beats and a great flow. But I'm wondering how hard it will be to win over die-hard Biggie fans.

"All rap is not bad," I say to a certain someone who works with me and is the editor of my format, but who shall remain nameless. Just because a person is a rapper doesn't mean he's glamorizing illegal activities, degrading women (hey, if you're not a bitch, why be offended by the label?) and promoting sexual liaisons. Some who rap about such topics speak the truth; others are businessmen and -women who know what sells. However, B.B. Jay introduces himself with an album that just might give the universe a concussion. With 13 tracks of thought-provoking, educating lyrics and head-bobbing beats, one might be surprised — no,



stunned — to find there are no profane lyrics on this CD. In the aftermath of the recent tragedies in the music industry, it seems rappers are "experimenting" more with relaying positive messages. However, B.B. Jay doesn't just rap about positivity, he encourages spirituality.

With a writing career that began in the sixth grade, the Brooklyn native "confidently redefines the sound and messages of hip-hop on tracks that defy genre expectations." His musical interests are diverse — from Duke Ellington to Run DMC and MC Hammer, from Stevie Wonder and Patti LaBelle to Fred Hammond. B.B. Jay's writing style is soft and subliminal, not "in your face" or preachy.

Universal ConcuSSION contains his debut single, "Hot Ta Def," which has the Big Brotha hyping his own skills; the prophetic and engaging "I Told You So"; the inspirational "One Way," which contains a chorus with an island feel; the encouraging "Hiz Love"; and the testifying "Word Iz Bond," whose sample of Earth, Wind & Fire's "That's the Way of the World" is a nice complement. But my favorite is "For the Ladies." This ode to the female species points out the strengths of the "weaker sex." "You be right there for us when the paddy wagon haul us/ Bail in hand, rain pourin', four in the morning."

While hypnotized by the successful combination of his flow and the beats, you may not even realize the messages B.B. Jay is trying to relay. I don't know if this was a plan on someone's part, but as you listen to B.B. Jay's CD, you tend not to even recognize that this young man is sharing with you some religious information. Subconsciously, knowledge is being instilled. But don't be misled, this "holy hustler" doesn't preach at you or to you, he simply shares proclamations of experience ... of love ... of life. But when you think about it, aren't many of the songs and raps out today speaking on the same topics? The only difference between B.B. Jay's music and that of others is that his topic is heavenly; the others are earthly. Peace.

— Tanya O'Quinn
Asst. Urban Editor

IN MY OPINION

Carl Thomas
"I Wish"
Bad Boy/Arista

with **Kenny Smoov**

PD — KBCE/Alexandria, LA

It's always great when a new artist comes into "The Game" with something refreshing, and that's just what Carl Thomas has done with his new single, "I Wish." (Warning: Programmers with weak necks should listen with caution, as this song tends to make heads bob.) "I Wish" is perfect for breaking up those "mini-Quiet Storm" music sweeps you may tend to experience during middays. Most importantly, "I Wish" is well-produced and has substance. The song deals with a woman who is cheating on her husband (say what!) with a man who wishes he'd never met her. Now, how's that for a refreshing lyrical change for today's Urban station? One listen is all it will take to get you to play this hot song. I know "I Wish" I could have gotten it sooner.

ADVANCE NOTICE

AVANT: Searchin' for Me

MONTELL JORDAN: Uppin' A Time, Deez' N Dings

NELLY: Country, Ghetto or University

ANGIE STONE: Everybodys' Angie

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New & Active

MARY J. BLIGE *Your Child (MCA)*
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F.A.T.E. *Just Because (Warner Bros.)*
Total Plays: 576, Total Stations: 44, Adds: 0
SNOOP DOGG PRESENTS EASTSIDAZ *G'd Up (Doghouse/TVT)*
Total Plays: 560, Total Stations: 41, Adds: 5
METHOD MAN & REDMAN *Y.O.U. (Def Jam/IDJMG)*
Total Plays: 559, Total Stations: 47, Adds: 1
ARTIST *Man 'O' War (NPG/Arista)*
Total Plays: 502, Total Stations: 39, Adds: 1
DONELL JONES *Where I... (Untouchables/LaFace/Arista)*
Total Plays: 496, Total Stations: 51, Adds: 7
RAH DIGGA *Imperial (Violator/Flipmode/Elektra/EEG)*
Total Plays: 495, Total Stations: 41, Adds: 2
WARREN G *Game Don't Wait (G-Funk/Restless)*
Total Plays: 479, Total Stations: 49, Adds: 7
TONI BRAXTON *He Wasn't Man Enough (LaFace/Arista)*
Total Plays: 442, Total Stations: 65, Adds: 65
N-TOON *Ready (DreamWorks)*
Total Plays: 349, Total Stations: 29, Adds: 0

OL SKOOL *I Never (Universal)*
Total Plays: 346, Total Stations: 39, Adds: 0
MARY J. BLIGE *Give Me You (MCA)*
Total Plays: 296, Total Stations: 56, Adds: 55
TRICK DADDY *Boy (Slip 'N Slide/Atlantic)*
Total Plays: 288, Total Stations: 30, Adds: 0
LIL' TROY *Where's The Love (Universal)*
Total Plays: 272, Total Stations: 31, Adds: 1
METHRONE *Loving Each Other 4 Life (Clatown)*
Total Plays: 270, Total Stations: 6, Adds: 1
MARY MARY *Shackles (Praise You) (C2/Columbia)*
Total Plays: 240, Total Stations: 64, Adds: 63
NIGHT & DAY *Girl, Wear This Ring (Jive)*
Total Plays: 231, Total Stations: 28, Adds: 0
LIL' ZANE *Money Stretch (Priority)*
Total Plays: 232, Total Stations: 36, Adds: 10
LL COOL J *Ill Bomb (Def Jam/IDJMG)*
Total Plays: 230, Total Stations: 38, Adds: 7

Songs ranked by total plays

TOP 100 URBAN POWER GOLD

- 1 DRU HILL *In My Bed*
- 2 NOTORIOUS B.I.G. *One More Chance*
- 3 NOTORIOUS B.I.G. *Hypnotize*
- 4 112 *Only You*
- 5 PUFF DADDY & THE FAMILY *It's All About The...*
- 6 ERYKAH BADU *On & On*
- 7 R. KELLY *Bump-N-Grind*
- 8 D'ANGELO *Lady*
- 9 JUNIOR M.A.F.I.A. *Get Money*
- 10 R. KELLY *Your Body's Callin'*
- 11 MAZE *Before I Let Go*
- 12 ZAPP *Computer Love*
- 13 GINUWINE *Pony*
- 14 NOTORIOUS B.I.G. *Big Poppa*
- 15 MARY J. BLIGE *Real Love*
- 16 CASE /MARY J. BLIGE & FOXY BROWN *Touch...*
- 17 PUFF DADDY /MASE *Can't Nobody Hold Me...*
- 18 CHERYL LYNN *Got To Be Real*
- 19 MAXWELL *Ascension (Don't Ever Wonder)*
- 20 JODECI *Come And Talk To Me*
- 21 2PAC /K-CI & JOJO *How Do U Want It?*
- 22 FUGEES *Killing Me Softly*
- 23 BLACKSTREET *Before I Let Go*
- 24 D'ANGELO *Brown Sugar*
- 25 SLICK RICK *Children's Story*
- 26 JODECI *Forever My Lady*
- 27 PATRICE RUSHEN *Forget Me Nots*
- 28 MARVIN GAYE *Sexual Healing*
- 29 BRANDY *I Wanna Be Down*
- 30 112 *Cupid*
- 31 2PAC *Keep Ya Head Up*
- 32 TLC *Creep*
- 33 MINT CONDITION *What Kind Of Man Would I Be*
- 34 GAP BAND *Outstanding*
- 35 GUY *Piece Of My Love*
- 36 METHOD MAN /MARY J. BLIGE *I'll Be There...*
- 37 LIL' KIM *Crush On You*
- 38 BLACKSTREET *Don't Leave Me*
- 39 SWV *Right Here*
- 40 ATLANTIC STARR *Secret Lovers*
- 41 O'JAYS *I Love Music*
- 42 ONE WAY *Cutie Pie*
- 43 MAS *If I Ruled The World*
- 44 SWV *I'm So Into You*
- 45 TOM BROWNE *Funkin' For Jamaica*
- 46 BLACKSTREET *No Diggity*
- 47 KEITH SWEAT *Nobody*
- 48 EVELYN "CHAMPAGNE" KING *Shame*
- 49 WHISPERS *And The Beat Goes On*
- 50 DEELE *Two Occasions*
- 51 R. KELLY *Down Low (Nobody Has To Know)*
- 52 SHIRLEY MURDOCK *As We Lay*
- 53 KENNY LATTIMORE *For You*
- 54 CRAIG MACK *Flava In Your Ear*
- 55 MINT CONDITION *Breakin' My Heart (Pretty...)*
- 56 GEORGE CLINTON *Atomic Dog*
- 57 ISLEY BROTHERS *Between The Sheets*
- 58 RICK JAMES *Fire And Desire*
- 59 SOUL II SOUL *Keep On Movin'*
- 60 LEVERT *Casanova*
- 61 FAITH EVANS *You Used To Love Me*
- 62 JANET JACKSON *That's The Way Love Goes*
- 63 JODECI *Stay*
- 64 MARVIN GAYE *Let's Get It On*
- 65 KEITH SWEAT *I Want Her*
- 66 BABYFACE *Whip Appeal*
- 67 TEENA MARIE *Square Biz*
- 68 EN VOGUE *Hold On*
- 69 STEVIE WONDER *All I Do*
- 70 GUY *Let's Chill*
- 71 A TRIBE CALLED QUEST *Check The Rhyme*
- 72 ZAPP *More Bounce To The Ounce*
- 73 EVELYN KING *I'm In Love*
- 74 MONICA *Before You Walk Out Of My Life*
- 75 MONICA *Why I Love You So Much*
- 76 JOHNNY GILL *My, My, My*
- 77 AARON HALL *I Miss You*
- 78 2PAC *Dear Mama*
- 79 R. KELLY *It Seems Like You're Ready*
- 80 PARLIAMENT *Flash Light*
- 81 QUINCY JONES *The Secret Garden*
- 82 FOXY BROWN *Get Me Home*
- 83 CHERYL LYNN *Encore*
- 84 LTD *Love Bafad*
- 85 MONICA *For You I Will*
- 86 MARY J. BLIGE *Be Happy*
- 87 TONY! TONI! TONE! *Anniversary*
- 88 FUNKADELIC *(Just Like) Knee Deep*
- 89 FAITH EVANS *Soon As I Get Home*
- 90 JOE *All The Things (Your Man Won't Do)*
- 91 MARY J. BLIGE *Not Gon' Cry*
- 92 ISLEY BROTHERS *Voyage To Atlantis*
- 93 KEITH SWEAT *Make It Last Forever*
- 94 TDTAL /NOTORIOUS B.I.G. *Can't You See*
- 95 2PAC /DRE *California Love*
- 96 HEATWAVE *Always And Forever*
- 97 S.O.S. BAND *Take Your Time (Do It Right)*
- 98 TLC *Waterfalls*
- 99 MONTELL JORDAN *This Is How We Do It*
- 100 GUY *I Like*



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 100 Power Gold is based on a sample of Urban reporters for airplay from 1/19-1/25. © 2000, R&R Inc.

Most Played Recurrents

- DONELL JONES *U Know What's Up (Untouchables/LaFace/Arista)*
- ANGIE STONE *No More Rain (In This Cloud) (Arista)*
- JUVENILE *Back That Thang Up (Cash Money/Universal)*
- KEVON EDMONDS *24/7 (RCA)*
- BRIAN MCKNIGHT *Back At One (Motown)*
- KELLY PRICE *It's Gonna Rain (Rock Land/Interscope)*
- Q-TIP *Vivrant Thing (Def Jam/IDJMG)*
- GOODIE MOB *Get Rich To This (LaFace/Arista)*
- IDEAL *Get Gone (Noontime/Virgin)*
- 112 *Love You Like I Did (Bad Boy/Arista)*
- BOB MARLEY /LAURYN HILL *Turn Your Lights Down Low (Columbia/IDJMG)*
- B.G. *Bling Bling (Cash Money/Universal)*
- DRU HILL *Beauty (University/IDJMG)*
- DEBORAH COX *We Can't Be Friends (Arista)*
- GUY *Dancin' (MCA)*
- MINT CONDITION *If You Love Me (Elektra/EEG)*
- MASTER P *Da Ballers (No Limit/Priority)*
- ERIC BENET *Spend My Life With You (Warner Bros.)*
- TLC *No Scrubs (LaFace/Arista)*
- KELIS *Caught Out There (Virgin)*

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|------|------|------|------|
| WQHT | WTMG | WKPO | KRRQ |
| KKBT | WJMZ | WJMI | WEMX |
| WAMO | WIBB | WBLX | KPRS |
| WBLK | WHNR | KBCE | KIIZ |
| WJKS | WDTJ | WEUP | KVSP |
| WAJZ | WZAK | KIPR | KJMM |
| WJTT | WDZZ | WHRK | WYNN |
| WFXE | WTLZ | WJJN | KDKS |
| WWDM | WNOV | WKGN | WJZD |
| WOWI | WQHH | WESE | WJUC |
| WPEG | WWWZ | WTMP | WKYS |
| KMJK | WHUR | WDAS | WLXC |
| KQXL | WGZB | WACR | KTCX |
| WILD | WUSL | WEDR | WPAL |
| WDAI | WROU | WCKX | KJLH |
| WFLM | WYLD | WWIN | WRBV |
| WKXI | WHQT | WKJS | WMGL |

SINGLE IN STORES 3/21

how long

"One of the records I love to hear on Hot 97." - Tracy Moherty (Program Director @ WQHT)
"I love this record. It is one of the hottest records of the year!" - Dorsey Fuller (Music Director @ KKBT)
"The females are going to love this record. Instant phones!!" - Traci Latrelle (Music Director @ WHQT)
"It's a complete smash." - Marv Hankston (Program Director @ WJMZ)
"It's a record that my female listeners have been waiting for." Chris Reynolds (Program Director @ WDZZ/WTLZ)



Reporters

Stations and their ads listed alphabetically by market

Urban

WAJZ/Albany, NY PD: Mike Morgan MD: Ron Williams 12 D&D Party 1 MARY MARY Shakes TOM BRAXTON 'Went'	WBKJ/Buffalo, NY PD: Bob DeLoach 10 D&D Party 4 TOM BRAXTON 'Went' LIZ ZANE 'Money' MARY MARY Shakes WARREN G. 'Game' TRINA 'Babes'	WFXE/Columbus, GA PD: Tom Avery MD: Al Ivin 57 A&L 'Wanna' 16 MARY J. BLIGE 'Give' 12 YMC 'R&B Twins' 'Think' 11 D&D Party 3 MARY MARY Shakes 3 TOM BRAXTON 'Went' 3 TRINA 'Babes' 3 SYLVIA 'Lovin''	WTMG/Gainesville-Ocala, FL PD: Don Richards MD: Don Richards 30 SYLVIA 'Lovin'' 12 D&D Party 11 TRINA 'Babes' 11 TOM BRAXTON 'Went' 9 MARY MARY Shakes 5 MARY J. BLIGE 'Give' 2 NOTORIOUS B.I.G. 'World' 2 SPOONS 'Things' C&M '2000'	KRRQ/Lafayette, LA PD: Don Richards 2 TOM BRAXTON 'Went' TRINA 'Babes' SYLVIA 'Lovin'' MARY J. BLIGE 'Give' PEEPS 'Pur'	WKQO/Madison, WI PD: Chris Lee MD: LaTina Hart 18 MARY J. BLIGE 'Give' 10 TOM BRAXTON 'Went' 7 C&M '2000' 5 D&D Party 5 TRINA 'Babes' 5 SYLVIA 'Lovin'' 5 SPOONS 'Things' MARY MARY Shakes NOTORIOUS B.I.G. 'World' PEEPS 'Pur'	WQOE/New Orleans, LA PD: Grand Stevens MD: Angela Wilson 17 J&Z 'Anything' 16 S&A&A 'PRODUCT... 'Mars' 15 TRINA 'Babes' 14 MARY MARY Shakes 10 D&D Party 6 SPOONS 'Things' 1 MARY J. BLIGE 'Give' 1 M&S 'HONKING 'Gave' 1 TOM BRAXTON 'Went' WARREN G. 'Game' LL COOL J 'Bomb'	WDRX/Rochester, NY PD: Andre Maxwell MD: Long John 21 DONELL JONES 'When' 14 TOM BRAXTON 'Went' 10 D&D Party 10 U 'S&A'	WJUC/Toledo, OH PD: Charlie Mack MD: Mike G. 17 D&D Party 2 MARY MARY Shakes 1 MARY J. BLIGE 'Give' 1 TOM BRAXTON 'Went' 8 B. B. 'The SPOONS 'Things' NOTORIOUS B.I.G. 'World' SYLVIA 'Lovin'' TRINA 'Babes' WARREN MORRIS 'Burn'							
KNCZ/Alexandria, LA PD: Kenny Green MD: R.J. Pugh 5 PEEPS 'Pur' 5 TRINA 'Babes' 5 NOTORIOUS B.I.G. 'World' 5 TOM BRAXTON 'Went' 5 MARY J. BLIGE 'Give' 5 SPOONS 'Things' 5 SYLVIA 'Lovin'' 5 C&M '2000' 5 D&D Party 5 MARY MARY Shakes	WPAJ/Charleston, SC PD: Joe Jackson MD: R.J. Pugh 40 A&L 'Wanna' 8 TOM BRAXTON 'Went' 5 MARY J. BLIGE 'Give' 5 D&D Party 5 C&M '2000' 3 LIZ ZANE 'Money' 2 B. B. 'The 2 TRINA 'Babes' 2 SYLVIA 'Lovin''	WCKX/Columbus, OH PD: Paul Strong 26 D&D Party 2 A&L 'Wanna' TOM BRAXTON 'Went' MARY J. BLIGE 'Give'	WJWZ/Charleston, SC PD: Terry Sims MD: Eric Seal 32 D&D Party 7 TOM BRAXTON 'Went' 4 LIZ ZANE 'Money' 3 TRINA 'Babes' C&M '2000' B. B. 'The MARY J. BLIGE 'Give' MARY MARY Shakes	KDDA/Dallas-Ft. Worth, TX PD: Bob DeLoach MD: Mike Morgan 46 D&E 'HOLLISTER 'Stay' 36 D&D Party 3 D&D Party 1 MARY J. BLIGE 'Give' TOM BRAXTON 'Went' 4 LIZ ZANE 'Money' 3 TRINA 'Babes' WARREN G. 'Game' GERALD LEVERT 'Damn' NOTORIOUS B.I.G. 'World' MARY MARY Shakes ERIC BENET 'Think'	WJWZ/Charleston, SC PD: Terry Sims MD: Eric Seal 32 D&D Party 7 TOM BRAXTON 'Went' 4 LIZ ZANE 'Money' 3 TRINA 'Babes' C&M '2000' B. B. 'The MARY J. BLIGE 'Give' MARY MARY Shakes	WVEE/Atlanta, GA PD: Tony Brown MD: Poppy Shreditz 24 D&D Party 9 BLACK 'ROB 'Went'	WPEC/Charlotte, NC PD: Andre Carson MD: Mike G. 46 D&D Party 30 SYLVIA 'Lovin'' 16 TOM BRAXTON 'Went' 9 MARY J. BLIGE 'Give' MARY MARY Shakes TRINA 'Babes'	WJTT/Chattanooga, TN PD: Keith Lester MD: Mike G. 21 D&D Party 2 TOM BRAXTON 'Went' MARY MARY Shakes NOTORIOUS B.I.G. 'World' TRINA 'Babes' MARY J. BLIGE 'Give' SYLVIA 'Lovin'' SPOONS 'Things'	WDTJ/Detroit, MI PD: James Alexander MD: Mike G. 40 D&D Party 10 TOM BRAXTON 'Went' 3 MARY J. BLIGE 'Give' TOM BRAXTON 'Went' LIZ ZANE 'Money' LIT TROY 'Wanna' MARY MARY Shakes SYLVIA 'Lovin''	WJUN/Jackson, MS PD: Stan Brown 2 NOTORIOUS B.I.G. 'World' 2 D&D Party 1 MARY J. BLIGE 'Give' TOM BRAXTON 'Went' 2 MARY MARY Shakes 1 TRINA 'Babes' 1 TRINA 'Babes' 1 MARY J. BLIGE 'Give' TOM BRAXTON 'Went' 1 LIZ ZANE 'Money' 1 MINT CONDITION 'Pressure' 1 WARREN G. 'Game'	WJUN/Jackson, MS PD: Stan Brown 2 NOTORIOUS B.I.G. 'World' 2 D&D Party 1 MARY J. BLIGE 'Give' TOM BRAXTON 'Went' 2 MARY MARY Shakes 1 TRINA 'Babes' 1 TRINA 'Babes' 1 MARY MARY Shakes 1 SYLVIA 'Lovin'' 1 STRINGS 'longer'	WJZZ/Jackson, MS PD: Stan Brown 2 NOTORIOUS B.I.G. 'World' 2 D&D Party 1 MARY J. BLIGE 'Give' TOM BRAXTON 'Went' 2 MARY MARY Shakes 1 TRINA 'Babes' 1 TRINA 'Babes' 1 MARY MARY Shakes 1 SYLVIA 'Lovin'' 1 STRINGS 'longer'	WJZZ/Jackson, MS PD: Stan Brown 2 NOTORIOUS B.I.G. 'World' 2 D&D Party 1 MARY J. BLIGE 'Give' TOM BRAXTON 'Went' 2 MARY MARY Shakes 1 TRINA 'Babes' 1 TRINA 'Babes' 1 MARY MARY Shakes 1 SYLVIA 'Lovin'' 1 STRINGS 'longer'	WJZZ/Jackson, MS PD: Stan Brown 2 NOTORIOUS B.I.G. 'World' 2 D&D Party 1 MARY J. BLIGE 'Give' TOM BRAXTON 'Went' 2 MARY MARY Shakes 1 TRINA 'Babes' 1 TRINA 'Babes' 1 MARY MARY Shakes 1 SYLVIA 'Lovin'' 1 STRINGS 'longer'	WJZZ/Jackson, MS PD: Stan Brown 2 NOTORIOUS B.I.G. 'World' 2 D&D Party 1 MARY J. BLIGE 'Give' TOM BRAXTON 'Went' 2 MARY MARY Shakes 1 TRINA 'Babes' 1 TRINA 'Babes' 1 MARY MARY Shakes 1 SYLVIA 'Lovin'' 1 STRINGS 'longer'

* = Mediabase 24/7 monitored

Urban AC

WALR/Atlanta, GA Int. PD: Jim Kennedy 3 DONELL JONES 'When' MARY J. BLIGE 'Give'	WMBL/Charleston, SC PD: Terry Sims TOM BRAXTON 'Went' UHF ALL STARS '58'	KRNB/Dallas-Ft. Worth, TX PD: Al Payne MD: Rudy 'Ty' 5 D&E 'HOLLISTER 'Stay'	WQMG/Greensboro, NC PD: Alvin Davis MD: Bryan Maxwell JEFFREY OSBORNE 'Sure' R&S&A&A 'PRATERSON 'Angh'	KOKY/Little Rock, AR PD: Joe Basher 36 MEL WATERS 'Sing' 29 J. SWIN 'Stay' 26 MINT CONDITION 'Love' 25 ROME 'Say' 20 R&S&A&A 'PRATERSON 'Angh' 17 ROMY JORDAN 'Bright' WATERS 'FAORGH 'Angh'	WHOT/Miami, FL Station Mgr.: Tony Kidd PD: Derrick Brown MD: Todd Lathrelle No Ads	WCFB/Oraido, FL PD: Steve Haskett 2 KEVIN EDMONDS 'No' ERIC BENET 'Think'	WVH/Washington, DC PD: Roger Moore R&S&A&A 'PRATERSON 'Angh' KEVIN EDMONDS 'No'	WAAA/Washington, DC PD: Chris Conners D'ANGELO 'Unsub'	WVH/Washington, DC PD: Roger Moore R&S&A&A 'PRATERSON 'Angh' KEVIN EDMONDS 'No'	WVH/Washington, DC PD: Roger Moore R&S&A&A 'PRATERSON 'Angh' KEVIN EDMONDS 'No'	WVH/Washington, DC PD: Roger Moore R&S&A&A 'PRATERSON 'Angh' KEVIN EDMONDS 'No'
WMM/Atlanta, GA PD: Mike Morgan MD: Ron Williams 12 D&D Party 1 MARY MARY Shakes TOM BRAXTON 'Went'	WBAW/Charlotte, NC PD: Andre Carson MD: DC YOLANDA ADAMS 'Fragile' MARY J. BLIGE 'Give'	KDKB/Denver-Boulder, CO Int. PD: Mike Morgan MD: DC CARL THOMAS 'Went' BEFORE DARK 'Monica' TOM BRAXTON 'Went' RONY JORDAN 'Bright' MINT CONDITION 'Pressure' URBAN NIGHTS 'Strung'	WWS/Greensboro, NC PD: B.L. Giddens 1 SAMmie 'Love' 1 GUY 'Wanna'	KJLN/Los Angeles, CA PD: Don Richards 10 TOM BRAXTON 'Went' MARY MARY Shakes TRINA 'Babes' SYLVIA 'Lovin''	WNCS/Charlotte, NC PD: Stan Brown 2 NOTORIOUS B.I.G. 'World' 2 D&D Party 1 MARY J. BLIGE 'Give' TOM BRAXTON 'Went' 2 MARY MARY Shakes 1 TRINA 'Babes' 1 TRINA 'Babes' 1 MARY MARY Shakes 1 SYLVIA 'Lovin''	WVH/Washington, DC PD: Roger Moore R&S&A&A 'PRATERSON 'Angh' KEVIN EDMONDS 'No'	WVH/Washington, DC PD: Roger Moore R&S&A&A 'PRATERSON 'Angh' KEVIN EDMONDS 'No'	WVH/Washington, DC PD: Roger Moore R&S&A&A 'PRATERSON 'Angh' KEVIN EDMONDS 'No'	WVH/Washington, DC PD: Roger Moore R&S&A&A 'PRATERSON 'Angh' KEVIN EDMONDS 'No'	WVH/Washington, DC PD: Roger Moore R&S&A&A 'PRATERSON 'Angh' KEVIN EDMONDS 'No'	WVH/Washington, DC PD: Roger Moore R&S&A&A 'PRATERSON 'Angh' KEVIN EDMONDS 'No'

* = Mediabase 24/7 monitored

FIND COMPLETE PLAYLISTS FOR ALL URBAAN AC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #11 WFLX/Kansas City KPRS (616) 763-7040 Hot 103.5 WFLX 12x Cum 184,290

MARKET #11 WJZZ/Charlotte Clear Channel (704) 449-9668 103.5 WJZZ 12x Cum 43,380

MARKET #11 WFLX/Charlotte Clear Channel (704) 449-9668 Hot 103.5 WFLX 12x Cum 291,400

MARKET #11 WFLX/Charlotte Clear Channel (704) 449-9668 Hot 103.5 WFLX 12x Cum 128,900

MARKET #11 WKYC/Minneapolis Clear Channel (612) 321-1700 98.7 WKYC 12x Cum 1,037,700

MARKET #11 WKYC/Minneapolis Clear Channel (612) 321-1700 98.7 WKYC 12x Cum 182,400

MARKET #11 WFLX/Charlotte Clear Channel (704) 449-9668 Hot 103.5 WFLX 12x Cum 242,300

MARKET #11 WFLX/Charlotte Clear Channel (704) 449-9668 Hot 103.5 WFLX 12x Cum 327,400

MARKET #11 WJZZ/Charlotte Clear Channel (704) 449-9668 98.7 WJZZ 12x Cum 1,433,100

MARKET #11 WJZZ/Charlotte Clear Channel (704) 449-9668 98.7 WJZZ 12x Cum 338,300

MARKET #11 WJZZ/Charlotte Clear Channel (704) 449-9668 98.7 WJZZ 12x Cum 269,000

MARKET #11 WJZZ/Charlotte Clear Channel (704) 449-9668 98.7 WJZZ 12x Cum 381,000

MARKET #11 WJZZ/Charlotte Clear Channel (704) 449-9668 98.7 WJZZ 12x Cum 342,800

MARKET #11 WJZZ/Charlotte Clear Channel (704) 449-9668 98.7 WJZZ 12x Cum 118,100

MARKET #11 WHUR/Washington, DC Howard Johnson's (202) 808-3500 96.3 WHUR 12x Cum 373,000

MARKET #11 WHUR/Washington, DC Howard Johnson's (202) 808-3500 96.3 WHUR 12x Cum 424,800

MARKET #11 WJZZ/Charlotte Clear Channel (704) 449-9668 98.7 WJZZ 12x Cum 845,000

MARKET #11 WJZZ/Charlotte Clear Channel (704) 449-9668 98.7 WJZZ 12x Cum 143,800

MARKET #11 WJZZ/Charlotte Clear Channel (704) 449-9668 98.7 WJZZ 12x Cum 342,000

MARKET #11 WJZZ/Charlotte Clear Channel (704) 449-9668 98.7 WJZZ 12x Cum 428,000

Table with columns: PLAYS, ARTIST/TITLE, and Cumulative plays. Includes tracks like 'I Wanna Dance with Somebody' by Whitney Houston.

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R&R Urban AC Top 30

March 3, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (B)	WEEKS ON CHART	TOTAL STATIONS/ADDS
	1	D'ANGELO Untitled...(How Does...) (Cheeba Sound/Virgin)	978	+5	144108	8	38/1
1	2	JOE I Wanna Know (Jive)	976	-6	148629	9	37/0
4	3	WHITNEY HOUSTON I, Learned From The Best (Arista)	716	-19	94371	12	36/0
3	4	ANGIE STONE No More Rain (In This Cloud) (Arista)	658	-123	110148	25	36/0
5	5	MINT CONDITION If You Love Me (Elektra/EEG)	573	-90	88974	26	33/1
6	6	KEVON EDMONDS 24/7 (RCA)	561	-51	101370	24	32/0
7	7	DONELL JONES U Know What's Up (Untouchables/LaFace/Arista)	524	-71	91880	22	29/0
10	8	GINUWINE, R.L., TYRESE, CASE The Best Man I Could Be (Columbia)	514	+43	90969	9	24/1
9	9	GERALD LEVERT Mr. Too Damn Good (EastWest/EEG)	513	+28	68256	6	31/1
11	10	ERIC BENET When You Think Of Me (Warner Bros.)	497	+31	68216	5	34/2
8	11	BRIAN MCKNIGHT Back At One (Motown)	491	-7	78178	27	33/0
12	12	DAVE HOLLISTER Can't Stay (Def Squad/DreamWorks)	461	+1	47651	17	25/1
13	13	AMEL LARRIEUX Get Up (550 Music/Epic)	428	-4	63048	14	32/0
Breaker	14	JEFFREY OSBORNE That's For Sure (Private Music/Windham Hill)	400	+61	33820	6	31/5
Breaker	15	BRIAN MCKNIGHT Stay Or Let It Go (Motown)	387	+77	48161	4	28/0
15	16	ERIC BENET Spend My Life With You (Warner Bros.)	298	-33	47250	40	28/0
18	17	SMOKEY ROBINSON Sleepin' In (Motown)	298	+25	38098	5	25/0
16	18	TRACIE SPENCER Still In My Heart (Capitol)	272	-51	29452	16	23/0
19	19	MAXWELL Fortunate (Rock Land/Interscope/Columbia)	265	+4	41181	48	26/0
21	20	AL JARREAU Last Night (GRP/VMG)	254	+23	21051	3	24/2
20	21	BRIAN CULBERTSON FLORI PERRY I'm Gonna Miss You (Atlantic)	251	+14	27506	4	22/0
26	22	KEVON EDMONDS No Love (RCA)	234	+46	37156	2	26/4
22	23	BEVERLY You Came Along (Yab Yum/Elektra/EEG)	230	+20	18800	13	18/1
Debut	24	PHIL PERRY Closer To Heaven (Peak/Private/Windham Hill)	214	+48	23822	1	22/0
24	25	MARIAH CAREY/JOE & 98 DEGREES Thank God... (Columbia)	204	-4	31054	10	14/0
29	26	GUY Why You Wanna Keep... (MCA)	201	+28	24050	3	17/1
30	27	BLAQUE Bring It All To Me (Track Masters/Columbia)	197	+24	44245	2	5/0
Debut	28	LV How Long (Loud)	178	+45	18801	1	14/0
Debut	29	TAMAR If You Don't Wanna Love Me (DreamWorks)	175	+12	13571	1	16/0
Debut	30	NORMAN BROWN F/PHAJJA You Make Me... (Warner Bros.)	173	+36	9479	1	19/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)	13
MARY J. BLIGE Give Me You (MCA)	12
MARY MARY Shackles (Praise You) (C2/Columbia)	8
RAHSAAN PATTERSON It's Alright Now (MCA)	7
JEFFREY OSBORNE That's... (Private Music/Windham Hill)	5
KEVON EDMONDS No Love (RCA)	4
YOLANDA ADAMS Fragile Heart (Elektra/EEG)	4
ROME Say Yes (Ground Level)	4
BONEY JAMES I Get Lonely (Warner Bros.)	3
OLU Sista Why (Gee Street/V2)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)	+83
BRIAN MCKNIGHT Stay Or Let It Go (Motown)	+77
BONEY JAMES I Get Lonely (Warner Bros.)	+62
JEFFREY OSBORNE That's... (Private Music/Windham Hill)	+61
RAHSAAN PATTERSON It's Alright Now (MCA)	+53
J-SHIN One Night Stand (Slip 'N Slide/Atlantic)	+50
PHIL PERRY Closer... (Peak/Private/Windham Hill)	+48
TRIN-I-TEE 5:7 My Body (B-Rite/Interscope)	+48
KEVON EDMONDS No Love (RCA)	+46
YOLANDA ADAMS Fragile Heart (Elektra/EEG)	+46

Breakers

JEFFREY OSBORNE That's For Sure (Private Music/Windham Hill)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
400/61	31/5	18
BRIAN MCKNIGHT Stay Or Let It Go (Motown)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
387/77	28/0	16

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

38 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/20-Saturday 2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 350 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

Now & Active

PHAT CAT PLAYERS F/COCO BROWN Sun Dress (Parlane)
Total Plays: 160, Total Stations: 11, Adds: 1

KIM WATERS F/MELI'SA MORGAN Am I The Same Girl (Shanachie)
Total Plays: 146, Total Stations: 13, Adds: 1

JAGGED EDGE He Can't Love U (So So Del/Columbia)
Total Plays: 139, Total Stations: 5, Adds: 0

AALIYAH I Don't Wanna (BlackGround/Priority)
Total Plays: 118, Total Stations: 4, Adds: 0

BONEY JAMES I Get Lonely (Warner Bros.)
Total Plays: 109, Total Stations: 19, Adds: 3

RAHSAAN PATTERSON It's Alright Now (MCA)
Total Plays: 108, Total Stations: 21, Adds: 7

IDEAL Get Gone (Noontime/Virgin)
Total Plays: 105, Total Stations: 7, Adds: 0

ARTIST Man 'O' War (NPG/Arista)
Total Plays: 103, Total Stations: 15, Adds: 0

YOLANDA ADAMS Fragile Heart (Elektra/EEG)
Total Plays: 102, Total Stations: 18, Adds: 4

TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)
Total Plays: 98, Total Stations: 13, Adds: 13

UWF ALL STARS Who Do You Tell (Major)
Total Plays: 88, Total Stations: 7, Adds: 1

Songs ranked by total plays

KWYKS KOMC WXTU WBT WQLZ KEES WEDR Radio Alegria WNVA WKIX WKXP KSMB Scot-FM WNEL WPRM Radio Venus WQOK WENN KOKU



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Most Played Recurrents

- CASE Happily Ever After (Def Jam/IDJMG)
- DEBORAH COX We Can't Be Friends (Arista)
- TEMPTATIONS Stay (Motown)
- WHITNEY HOUSTON My Love Is Your Love (Arista)
- KIRK WHALUM All I Do (Warner Bros.)
- DEBORAH COX September (Arista)
- TYRESE Lately (RCA)
- SMOKEY ROBINSON Easy To Love (Motown)
- BARRY WHITE The Longer We Make Love (Private Music/Windham Hill)
- MARY J. BLIGE All That I Can Say (MCA)
- DEBORAH COX Nobody's Supposed To Be Here (Arista)
- FAITH EVANS Never Gonna Let You Go (Bad Boy/Arista)
- JESSE POWELL You (Silas/MCA)
- KELLY PRICE It's Gonna Rain (Rock Land/Interscope)
- TERRY DEXTER Strayed Away (University/WB)
- TEMPTATIONS This Is My Promise (Motown)
- TYRESE Sweet Lady (RCA)
- ARTIST The Greatest Romance Ever Sold (NPG/Arista)
- R. KELLY If I Could Turn Back... (Jive)
- GLENN JONES Baby Come Home (SAR/WB)

TOP 100 URBAN AC POWER GOLD

- | | |
|--|--|
| <ul style="list-style-type: none"> 1 CHERYL LYNN Got To Be Real 2 MAZE Before I Let Go 3 EVELYN "CHAMPAGNE" KING Shame 4 MARVIN GAYE Sexual Healing 5 PATRICE RUSHEN Forget Me Nots 6 L.T.D. (Every Time I Turn Around) Back In Love... 7 MARVIN GAYE Let's Get It On 8 MARVIN GAYE Distant Lover 9 WHISPERS And The Beat Goes On 10 O'JAYS I Love Music 11 MAZE /FRANKIE BEVERLY Joy And Pain 12 L.T.D. Love Ballad 13 KENNY LATTIMORE For You 14 LUTHER VANDROSS Never Too Much 15 AL GREEN Love And Happiness 16 MAXWELL Ascension (Don't Ever Wonder) 17 OAZZ BAND Let It Whip 18 LEVERT Casanova 19 BABYFACE Whip Appeal 20 BARRY WHITE It's Ecstasy (When You Lay...) 21 AL GREEN Let's Stay Together 22 LUTHER VANDROSS A House Is Not A Home 23 WHISPERS Lady 24 MARVIN GAYE Mercy Mercy Me... 25 BARRY WHITE Playing Your Games Baby 26 GAP BAND Yearning For Your Love 27 HAROLD MELVIN & THE BLUENOTES Wake Up... 28 MCFADDEN & WHITEHEAD Ain't No Stoppin' ... 29 GAP BAND Outstanding 30 TEMPTATIONS Treat Her Like A Lady 31 ISLEY BROTHERS For The Love Of You 32 EMOIONS Best Of My Love 33 RICK JAMES Mary Jane 34 RUFUS Sweet Thing 35 FREDDIE JACKSON Jam Tonight 36 STAPLE SINGERS I'll Take You There 37 TEDDY PENDERGRASS Love T.K.O. 38 BARRY WHITE I Got So Much Love To Give 39 SOUL II SOUL Keep On Movin' 40 S.O.S. BAND Take Your Time (Do It Right) 41 COMMODORES Brick House 42 CHIC Le Freak 43 AL GREEN I'm Still In Love With You 44 O'JAYS Use Ta Be My Girl 45 HEATWAVE Always And Forever 46 LUTHER VANDROSS Bad Boy/Having A Party 47 MINT CONDITION What Kind Of Man Would I Be 48 EARTH, WIND & FIRE Reasons 49 TEENA MARIE Square Biz 50 DEBARGE I Like It | <ul style="list-style-type: none"> 51 SPINNERS I'll Be Around 52 ISLEY BROTHERS Voyage To Atlantis 53 BOBBY CALDWELL What You Won't Do for Love 54 BOYZ II MEN End Of The Road 55 SOUL II SOUL Back To Life 56 TOM BROWNE Funkin' For Jamaica 57 TEDDY PENDERGRASS Turn Off The Lights 58 O'JAYS Stairway To Heaven 59 RUFUS Do You Love What You Feel 60 EVELYN KING I'm In Love 61 LUTHER VANDROSS Don't You Know That 62 CURTIS MAYFIELD Freddie's Dead 63 ALICIA MEYERS I Want To Thank You 64 AMITA BAKER Sweet Love 65 RICK JAMES Fire And Desire 66 BOBBY WOMACK If You Think You're Lonely... 67 GO Disco Nights 68 ISLEY BROTHERS Between The Sheets 69 ISLEY BROTHERS Footsteps In The Dark 70 ATLANTIC STARR Send For Me 71 BARRY WHITE I'm Gonna Love You Just A... 72 QUINCY JONES The Secret Garden 73 TONY! TONI! TONE! Anniversary 74 GLADYS KNIGHT & THE PIPS Neither One Of Us... 75 TEDDY PENDERGRASS When Somebody Loves... 76 EARTH, WIND & FIRE Let's Groove 77 PATTI LABELLE If Only You Knew 78 MARVIN GAYE Got To Give It Up (Part 1) 79 GO I Do Love You 80 O'ANGELO Lady 81 ROSE ROYCE I Wanna Get Next To You 82 COMMODORES Zoom 83 JONES GIRLS You Gonna Make Me Love... 84 CARL CARLTON She's A Bad Mama Jama... 85 TEDDY PENDERGRASS Come On Go With Me 86 SHALAMAR The Second Time Around 87 MICHAEL JACKSON Rock With You 88 MAZE /FRANKIE BEVERLY Happy Feelings 89 DENICE WILLIAMS Silly 90 EARTH WIND & FIRE After The Love Has Gone 91 PAUL HARDCASTLE Rain Forest 92 STEVIE WONDER I Wish 93 KEITH SWEAT Make It Last Forever 94 EARTH, WIND & FIRE That's The Way Of The World 95 EARTH, WIND & FIRE Love's Holiday 96 TEDDY PENDERGRASS Close The Door 97 AL B. SURE! Nite & Day 98 DENICE WILLIAMS Free 99 JOHNNY GILL My, My, My 100 MARVIN GAYE What's Going On |
|--|--|

URBAN AC Going For Adds 3/7/00

- AVANT Separated (MCA)
- NORMAN CONNORS /LISA FISCHER Didn't I (Blow Your Mind This Time) (Starship)
- OLU Sista Why (Gee Street/V2)
- CARL THOMAS I Wish (Arista)

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 100 Power Gold is based on a sample of Urban AC reporters for airplay from 1/19 -1/25. © 2000, R&R Inc.

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MIKE KINOSHIAN
mkinosox@ronline.com

Less-Frequent Currents

No longer in the Lilith age, S.F.'s Alice moves into the mainstream

With a few years of experience under their belts, several Pop/Alternatives are now clearly major players in their respective markets. As is the case with any new format, Pop/Alternative programmers had no blueprint to follow to achieve their success. The format now boasts its share of talented PDs who have a wide range of influences and backgrounds. One such example is KLLC (Alice)/San Francisco's **Louis Kaplan**.

"It's probably best for programmers with limited skills to work in formats that are similar to what they've done in the past," Kaplan says. "I like to think I'm open-minded enough that I could easily move into another format and just learn the music. Once you've done that, use the skills you've learned to move on from there."



Louis Kaplan

"A good programmer from any other format could program a Pop/Alternative station if they used their brain. It's not a unique format — it's still radio. There are basic radio things that work across all format lines."

Making Adjustments

Lower rotation of currents was one of the things the former CHR PD (WGTZ/Dayton, WYHY/Nashville and WAPI/Birmingham) had to adjust to upon arriving in San Francisco. "After all those years in Top 40, you get used to working with a relatively small playlist and turning records over a lot. Even though we do turn over records in this format, I'm not playing them 70 or 80 times a week. Along with playing your hits fewer times, you have to figure out how to cover up your misses."

When Kaplan accepted the Alice programming job in September 1996, he approached it with no preconceived notions and didn't try plugging in what had worked for him in the past. "It's been a learning curve," he says. "You figure out as you go along what seems to make sense. But for the most part it's not very different programming a Pop/Alternative. We still play hit records and rotate

them, but we have to look at the numbers differently."

While Pop/Alternative remains a hit-driven format, Kaplan points out that the music has "certainly changed, and we've had to adapt to that. A couple of years ago it was the Lilith age. There were a lot of artists like Sarah McLachlan and Fiona Apple who weren't necessarily a perfect fit for AC. Pop or Alternative radio. That's where we started. We had control over that part of the musical genre."

In the meantime, he says, the format has become more mainstream. "It's no longer the Lilith age. I'm certainly not going to be like 'Rock 40' and go nine cuts deep into a Sarah McLachlan album just to keep one of her new songs on the radio."

Contemporary Hip Radio

In addition to turning over currents less frequently, on-air presentation is another difference between CHR and Pop/Alternative. "Top 40 has always been real high-energy," Kaplan remarks. "The approach we took with Alice was a little more laid-back. We don't have jingles with bells going off during them, and we probably lean a little more adult. But we still have a pretty hip staff. They're not doing Classic Rock or Smooth Jazz radio. It's a contemporary format, so we have to be pretty hip. Although using the word 'hip' isn't very hip, is it?"

There hasn't been a change in KLLC's full-time on-air staff since the lineup was assembled three years ago. "I didn't find people and then try to stuff them in a cookie-cutter that I thought was the way it should be done," Kaplan says. "I found people who I thought already had the sound I wanted and then let them do their thing."

"Our morning show [Sarah & Vinnie] came from Alternative; the midday person [Gretchen] is from CHR; our afternoon guy's [Webster]

background is Pop, Alternative and Jazz; and our night talent [Sterling] was at a smooth Urban station. We've pulled them from just about every other format. Our personalities are on a first-name basis with our audience. We like keeping things comfortable."

As was the case in CHR, it's still important to do interesting promotions. "We look for ways to grab people's attention," Kaplan says, "but we want to protect our product from bad promotional ideas attributable to outside influences. In many ways I treat Alice the same way I treated Top 40 stations, but with different rotations."

Proof Positive

More than three years into the format, one thing that doesn't surprise Kaplan is the fact that Pop/Alternative is still in existence. "When I came here, people were talking about this format like it was the format of the week — not even the month. I never believed that for a second, and I knew we wouldn't dry up and go away. The fact that we're still standing and thriving is all the proof I need for that."

But since there are still many different nuances from Pop/Alternative station to Pop/Alternative station, it's hard to get an overall handle on the format. "I don't see us as a unique format, because we're stuck in the middle of three different formats: AC, CHR/Pop and Alternative," Kaplan explains.

And for Alice, there may even be a fourth — Adult Alternative. "Our market allows us to be a little more eclectic than the average Pop/Alternative," Kaplan says. "It's hard for us to claim the ground for our own, because we share so much of it with other people. Our ability to adapt to the music and what's available and present it to our audience will make or break us. That's no different from any other format."

"I'm very focused on what we do, and it's enabled us to find some records that no one else did. We weren't waiting for the rest of the world to come up with an idea. On the other hand, I may be apt to miss something that someone else is playing because I'm not watching them that closely."

Pop/Alternative Overview

Slightly less than one out of every four current Pop/Alternatives (24%) evolved to the format from Hot AC, while 15% came from the mainstream or Soft AC end of the spectrum. Rounding out the field and bunched close together are Country (13%); CHR (11%); Alternative, NAC/Smooth Jazz and start-up situations (7% each); Adult Alternative and Rock (5% each); and Classic Rock, Religious and '70s (2% each).

The following list notes how long a station has been Pop/Alt.; its previous format; current PD (and programming tenure there); and the PD's background.

- KALC/Denver (six years); formerly Rock; PD: Jim Lawson (18 months); previously KALC's MD.
- WTMX/Chicago (five years); formerly Hot AC; PD: Barry James (seven years); previously programmed Hot AC KYKY/St. Louis.
- KYSR/Los Angeles (4 1/2 years); formerly Hot AC; PD: Angela Perelli; previously KYSR's APDMD.
- KFMB-FM/San Diego (4 1/2 years); formerly Hot AC; PD: Tracy Johnson (six years); previously programmed CHR/Pop KKLO/San Diego.
- KMXB/Las Vegas (four years); formerly CHR; PD: Duncan Payton (two years); previously programmed Pop/Alt. KRUZ/Santa Barbara, CA.
- WPTE/Norfolk (four years); formerly Hot AC; PD: Mark Bradley (3 1/2 years); previously programmed Alternative WKOC/Norfolk.
- KBBT/Portland (four years); formerly Alternative; PD: Michelle Engel (18 months); previously APDMD at Pop/Alternative WBMX/Boston.
- KLLC/San Francisco (four years); formerly Rock; PD: Louis Kaplan (3 1/2 years); previously programmed CHR/Pop WGTZ/Dayton.
- KPEK/Albuquerque (3 1/2 years); formerly '70s; PD: Mike Parsons (two years); previously programmed Hot AC KQOB-FM/Albuquerque.
- KVSR/Fresno (3 1/2 years); formerly Country; PD: Mike Yeager (3 1/2 years); previously programmed Hot AC KTHH/Fresno.
- KAMX/Austin (three years); formerly AC; PD: Jim Robinson (one month); previously an Adult Alternative independent promoter.
- WBMX/Boston (three years); formerly Hot AC; PD: Greg Strassel (nine years); previously programmed CHR/Pop WLWL/Minneapolis.
- WLNK/Charlotte (three years); formerly Hot AC; PD: Neal Sharpe (two months); previously programmed CHR/Pop WNCI/Columbus.
- WKSJ/Greensboro (three years); formerly Country; PD: Jeff Cushman (18 months); previously WKSJ's MD.
- KOSO/Modesto, CA (three years); formerly Hot AC; PD: Max Miller (10 years); previously programmed KMG/Colorado Springs.
- KYIS/Oklahoma City (three years); formerly Soft AC; PD: Ray Kalusa (three years); previously APDMD at CHR/Pop KKLO/San Diego.
- KLCA/Reno, NV (three years); formerly Country; PD: Tony Matteo (two months); previously programmed Active Rock KTNP/Omaha.
- WZNE/Rochester, NY (three years); start-up; PD: Rick MacKenzie (three years); previously programmed Adult Alternative WMAX/Rochester.
- KZZO/Sacramento (three years); formerly Adult Alternative; PD: Alan Oda (nine months); previously programmed CHR/Rhythmic KIKI-AM & FM Honolulu.
- KRUZ/Santa Barbara, CA (three years); formerly Soft AC; PD: Jim Rondeau (one year); previously an air talent at AC KBIG/Los Angeles.
- KMHX/Santa Rosa, CA (three years); start-up; PD: E.J. Tyler (four months); previously KMHX's APD.
- WXLO/Worcester, MA (three years); formerly Hot AC; PD: Peter Salconi.
- KLLY/Bakersfield (2 1/2 years); formerly AC; PD: Jason Griffin (18 months); previously KLLY's MD.
- KUCC/Honolulu (2 1/2 years); formerly NAC/Smooth Jazz; PD: Bill George (two years); previously programmed NAC/Smooth Jazz WSJZ/Boston.
- KQMB/Salt Lake City (2 1/2 years); formerly Hot AC; PD: Bob Walker (four months); previously programmed Pop/Alternative KLCA/Reno, NV.
- WSSR/Tampa (2 1/2 years); formerly Hot AC; PD: Scott Chase (one year); previously programmed CHR WZOK/Rockford, IL.
- KZPT/Tucson (2 1/2 years); formerly Classic Rock; PD: Angie Handa (six months); previously programmed AC KSOF/Fresno.
- WKOE/Atlantic City, NJ (two years); formerly Country; PD: Adam Fox (two years); previously APD at Classic Rock KKRH/Portland.
- WSSN/Morgantown, WV (two years); formerly CHR; PD: Joe Cattlett (18 months).
- WJYN/Salisbury, MD (two years); formerly CHR/Rhythmic; PD: Jim McHugh (two years); previously Production Director/morning drive talent.
- KKPN/Corpus Christi, TX (1 1/2 years); start-up; PD: Jason Hillary; previously programmed CHR KHTW/LaCrosse, WI.
- WOST/Fort Myers (1 1/2 years); formerly Soft AC; PD: Jim Radford (18 months); previously programmed Oldies WOLZ/Fort Myers.
- WXPT/Minneapolis (1 1/2 years); formerly NAC/Smooth Jazz; PD: Dusty Hayes (18 months); previously programmed Pop/Alt KAMZ/Austin.
- KOFB/Quad Cities, IA-IL (1 1/2 years); formerly Alternative; PD: Gunner (five years); previously programmed Classic Rock WXLQ/Quad Cities, IA-IL.

One Year Or Less

- WJET/Erie, PA; formerly CHR; PD: Tim Stephens (six months); previously programmed Rock WRKT/Erie, PA.
- WCDA/Lexington, KY; formerly Religious; PD: Tim Michaelson (one year); previously MD at CHR WSTO/Evansville, IN.
- KKNB/Lincoln, NE; formerly AC; PD: Charlie Thomas (three years); previously OM at Country KZOX/Lincoln, NE.
- WKCD/New London, CT; formerly NAC/Smooth Jazz; PD: Franco Carotano (one year); previously programmed CHR/Pop WQGN/New London, CT.
- WFRV/St. Louis; formerly Adult Alternative; PD: Joe Larson; previously programmed Hot AC WLTS/New Orleans.
- KTOZ/Springfield, MO; formerly Alternative; PD: Michelle Matthews (six months); previously APDMD at Rock KXOK/St. Louis.
- WPLC/Washington, DC; formerly Country; PD: Mark Kreider (11 months); previously morning show producer.

"Even though we do turn over records in this format, I'm not playing them 70 or 80 times a week. Along with playing your hits fewer times, you have to figure out how to cover up your misses."

March 3, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	SAVAGE GARDEN I Knew I Loved You (Columbia)	2597	-21	305357	20	108/0
3	2	LONESTAR Amazed (BNA)	2438	+119	268111	24	103/0
2	3	CELINE DION That's The Way It Is (550 Music/Epic)	2417	-33	281683	17	108/0
4	4	BRIAN MCKNIGHT Back At One (Motown/Universal)	2258	+159	269358	11	92/1
6	5	BACKSTREET BOYS Show Me The Meaning Of... (Jive)	1888	+324	222183	6	103/6
5	6	98 DEGREES I Do (Cherish You) (Universal)	1753	-46	192489	26	97/1
7	7	FAITH HILL Breathe (Warner Bros.)	1710	+186	196369	7	102/2
8	8	ROBBIE WILLIAMS Angels (Capitol)	1503	+5	156560	12	95/0
9	9	PHIL COLLINS You'll Be In My Heart (Hollywood)	1316	-129	162498	46	100/0
10	10	'N SYNC W/GLORIA ESTEFAN Music Of My Heart (Epic)	1266	-51	145131	28	99/0
12	11	EDWIN MCCAIN I Could Not Ask For More (Lava/Atlantic)	1102	-120	113527	37	88/0
11	12	BACKSTREET BOYS I Want It That Way (Jive)	1083	-180	132112	43	98/0
13	13	PHIL COLLINS Strangers Like Me (Hollywood)	987	-137	99097	14	90/0
14	14	SARAH MCLACHLAN I Will Remember You (Arista)	916	-16	113691	48	85/0
Breaker	15	ELTON JOHN Someday Out Of The Blue (DreamWorks)	888	+339	122931	2	96/11
15	16	RICKY MARTIN She's All I Ever Had (C2/Columbia)	840	-28	93159	30	78/0
17	17	SANTANA F/ROB THOMAS Smooth (Arista)	835	+49	96256	17	38/3
16	18	WHITNEY HOUSTON I Learned From The Best (Arista)	717	-102	58410	10	80/0
19	19	'N SYNC (God...) A Little More Time... (RCA)	705	+44	87793	58	72/0
18	20	98 DEGREES The Hardest Thing (Universal)	695	+5	93393	44	77/0
24	21	MADONNA American Pie (Maverick/WB)	559	+104	77224	3	46/4
21	22	TINA TURNER When The Heartache Is Over (Virgin)	554	-2	60235	9	54/0
20	23	SIXPENCE NONE THE RICHER There She Goes (Squint/Elektra/EEG)	510	-137	47342	18	54/0
23	24	MARC ANTHONY I Need To Know (Columbia)	467	+2	102255	17	41/0
28	25	RICKY MARTIN F/MEJA Private Emotion (C2/Columbia)	423	+110	55986	3	57/10
30	26	MARC ANTHONY You Sang To Me (Columbia)	415	+170	73147	2	58/14
25	27	GARTH BROOKS AS CHRIS GAINES That's The Way I Remember It (Capitol)	390	+5	36015	5	57/1
27	28	ALISON KRAUSS Stay (Rounder)	355	+21	32496	7	51/2
—	29	STING Brand New Day (A&M)	275	+38	19160	2	19/2
29	30	JIM BRICKMAN F/MICHELLE WRIGHT Your Love (Windham Hill)	242	-23	18577	18	33/0

Most Added.

ARTIST TITLE LABEL(S)	ADDS
AL JARREAU Just To Be Loved (GRP/VMG)	17
MARC ANTHONY You Sang To Me (Columbia)	14
JESSICA SIMPSON Where You Are (Columbia)	14
ELTON JOHN Someday Out Of The Blue (DreamWorks)	11
RICKY MARTIN F/MEJA Private Emotion (C2/Columbia)	10
BACKSTREET BOYS Show Me The Meaning Of... (Jive)	6
LINDA EDER Vienna (Atlantic)	6
MICHAEL W. SMITH This Is Your Time (Reunion/Jive)	5
SAISON I Believe (Real Deal)	5
MADONNA American Pie (Maverick/WB)	4
ERIC CARMEN I Was Born To Love You (Pyramid/Rhino)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ELTON JOHN Someday Out Of The Blue (DreamWorks)	+339
BACKSTREET BOYS Show Me The Meaning Of... (Jive)	+324
FAITH HILL Breathe (Warner Bros.)	+186
MARC ANTHONY You Sang To Me (Columbia)	+170
BRIAN MCKNIGHT Back At One (Motown/Universal)	+159
LONESTAR Amazed (BNA)	+119
RICKY MARTIN F/MEJA Private Emotion (C2/Columbia)	+110
MADONNA American Pie (Maverick/WB)	+104
JESSICA SIMPSON Where You Are (Columbia)	+57
MICHAEL W. SMITH This Is Your Time (Reunion/Jive)	+55



108 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/20-Saturday 2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 875 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

Now & Active

BRITNEY SPEARS From The Bottom Of My Broken Heart (Jive)
Total Plays: 213, Total Stations: 36, Adds: 0

MARIAH CAREY /JOE & 98 DEGREES Thank God I Found You (Columbia)
Total Plays: 198, Total Stations: 32, Adds: 1

EDWIN MCCAIN Go Be Young (Lava/Atlantic)
Total Plays: 189, Total Stations: 27, Adds: 0

EURHYTHMICS I Saved The World Today (Arista)
Total Plays: 165, Total Stations: 29, Adds: 2

MICHAEL W. SMITH This Is Your Time (Reunion/Jive)
Total Plays: 163, Total Stations: 29, Adds: 5

VENICE The Man You Think I Am (Vanguard)
Total Plays: 137, Total Stations: 27, Adds: 2

ERIC CARMEN I Was Born To Love You (Pyramid/Rhino)
Total Plays: 97, Total Stations: 20, Adds: 4

KENNY LOGGINS Your Heart Will Lead You Home (Sony Wonder/Columbia)
Total Plays: 86, Total Stations: 14, Adds: 0

MYTOWN Now That I Found You (Cherry/Universal)
Total Plays: 71, Total Stations: 13, Adds: 2

JESSICA SIMPSON Where You Are (Columbia)
Total Plays: 60, Total Stations: 28, Adds: 14

SAISON I Believe (Real Deal)
Total Plays: 51, Total Stations: 18, Adds: 5

CROSSBY, STILLS, NASH & YOUNG Heartland (Reprise)
Total Plays: 51, Total Stations: 14, Adds: 2

AL JARREAU Just To Be Loved (GRP/VMG)
Total Plays: 16, Total Stations: 19, Adds: 17

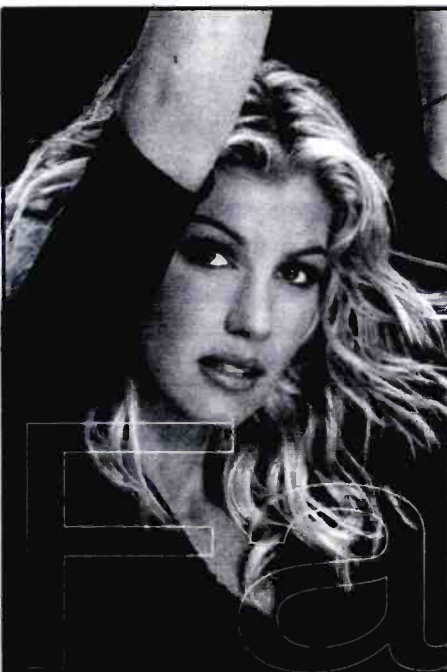
Songs ranked by total plays

Breakers.

ELTON JOHN
Someday Out Of The Blue (DreamWorks)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
888/339	96/11	15

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



Faith Hill

Breathe

AC Chart 7

#3 MOST INCREASED!

Management: Boman Entertainment



Most Played Recurrents

SHANIA TWAIN You're Still The One (Mercury/IDJMG)

CHER Believe (Warner Bros.)

SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)

SHANIA TWAIN From This Moment On (Mercury/IDJMG)

FAITH HILL This Kiss (Warner Bros.)

SHANIA TWAIN You've Got A Way (Mercury/IDJMG)

NATALIE IMBRUGLIA Tom (RCA)

ENRIQUE IGLESIAS Bailamos (Overbrook/Interscope)

PHIL COLLINS True Colors (Atlantic)

BACKSTREET BOYS All I Have To Give (Jive)

AEROSMITH I Don't Want To Miss A Thing (Columbia)

R. KELLY & CELINE DION I'm Your Angel (Jive)

SHANIA TWAIN Man! I Feel Like A Woman! (Mercury/IDJMG)

BRITNEY SPEARS Sometimes (Jive)

MONICA Angel Of Mine (Arista)

SHANIA TWAIN That Don't Impress Me Much (Mercury/IDJMG)

ERIC CLAPTON Blue Eyes Blue (Columbia/Reprise)

BOYZONE No Matter What (Ravenous/Mercury/IDJMG)

MARIAH CAREY I Still Believe (Columbia)

W. HOUSTON & M. CAREY When You Believe (From ...) (DreamWorks)

TOP 100 AC POWER GOLD

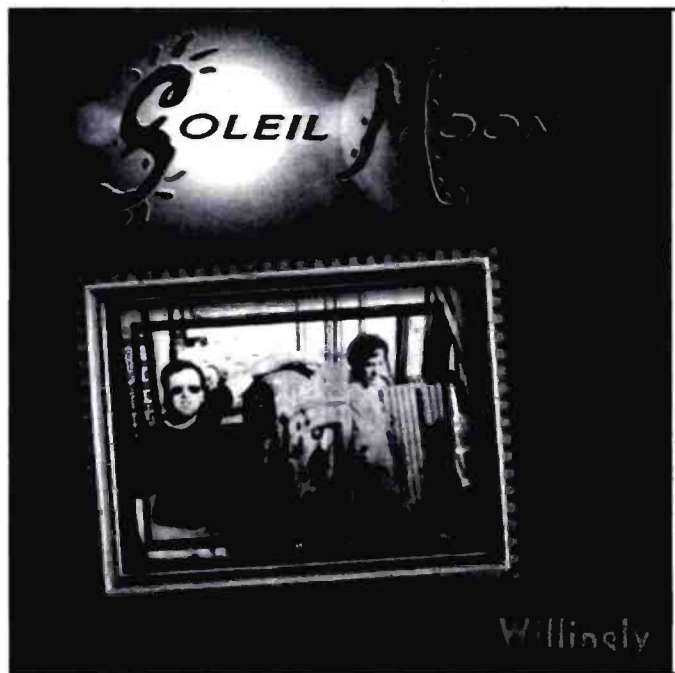
- | | |
|---|---|
| 1 LEANN RIMES How Do I Live | 51 ELTON JOHN Candle In The Wind (Live) |
| 2 BACKSTREET BOYS As Long As You Love Me | 52 MADONNA Take A Bow |
| 3 BRYAN ADAMS (Everything I Do) I Do It... | 53 TONY RICH PROJECT Nobody Knows |
| 4 BILL MEDLEY & JENNIFER WARNES (I've Had...) | 54 JOHN WAITE Missing You |
| 5 R. KELLY I Believe I Can Fly | 55 SIMPLY RED If You Don't Know Me By Now |
| 6 POLICE Every Breath You Take | 56 ROD STEWART Reason To Believe |
| 7 ROXETTE It Must Have Been Love | 57 CYNDI LAUPER Time After Time |
| 8 RICHARD MARX Right Here Waiting | 58 ALL-4-ONE I Swear |
| 9 SEAL Kiss From A Rose | 59 VANESSA WILLIAMS Colors Of The Wind |
| 10 BEACH BOYS Kokomo | 60 CHER If I Could Turn Back Time |
| 11 ERIC CLAPTON Tears In Heaven | 61 CHER The Shoop Shoop Song (It's...) |
| 12 CELINE DION Because You Loved Me | 62 GEORGE MICHAEL Father Figure |
| 13 ERIC CARMEN Hungry Eyes | 63 LINDA RONSTADT & AARON NEVILLE Don't Know... |
| 14 AMY GRANT Baby, Baby | 64 ROD STEWART Downtown Train |
| 15 ROD STEWART Have I Told You Lately | 65 SELENA I Could Fall In Love |
| 16 ROD STEWART Forever Young | 66 BILLY VERA & THE BEATERS At This Moment |
| 17 BETTE MIDLER From A Distance | 67 EXTREME More Than Words |
| 18 BONNIE RAITT Something To Talk About | 68 PHIL COLLINS Against All Odds |
| 19 MICHAEL BOLTON When A Man Loves A Woman | 69 BRYAN ADAMS Have You Ever Really Loved... |
| 20 BETTE MIDLER Wind Beneath My Wings | 70 TAKE THAT Back For Good |
| 21 BRYAN ADAMS Please Forgive Me | 71 FLEETWOOD MAC Dreams |
| 22 TINA TURNER What's Love Got To Do With It | 72 IRENE CARA Flashdance (What A Feeling) |
| 23 CHICAGO You're The Inspiration | 73 CHICAGO Will You Still Love Me? |
| 24 JOURNEY Open Arms | 74 ROD STEWART Rhythm Of My Heart |
| 25 DES'REE You Gotta Be | 75 RICHARD MARX Hold On To The Nights |
| 26 ALL-4-ONE I Can Love You Like That | 76 TRACY CHAPMAN Give Me One Reason |
| 27 SOPHIE B. HAWKINS As I Lay Me Down | 77 GLORIA ESTEFAN It's Too Late |
| 28 MARIAH CAREY Hero | 78 ELTON JOHN I Guess That's Why They Call It... |
| 29 VANESSA WILLIAMS Save The Best For Last | 79 REO SPEEDWAGON Can't Fight This Feeling |
| 30 JIMMY CLIFF I Can See Clearly Now | 80 ELTON JOHN Circle Of Life |
| 31 JIM BRICKMAN & MARTINA MCBRIDE Valentine | 81 WHAM! Careless Whisper |
| 32 ERIC CLAPTON My Father's Eyes | 82 STING Fields Of Gold |
| 33 BOYZ II MEN I'll Make Love To You | 83 CHICAGO Hard To Say I'm Sorry |
| 34 BACKSTREET BOYS Quit Playing Games... | 84 PAUL YOUNG What Becomes Of The Broken... |
| 35 BERLIN Take My Breath Away | 85 BONNIE RAITT I Can't Make You Love Me |
| 36 TOMI BRAXTON Un-break My Heart | 86 HEART These Dreams |
| 37 HALL & OATES You've Lost That Lovin' Feelin' | 87 PATRICK SWAYZE She's Like The Wind |
| 38 JEWEL You Were Meant For Me | 88 MARIAH CAREY I'll Be There |
| 39 LUTHER VANDROSS Here And Now | 89 TOMI BRAXTON Breathe Again |
| 40 ERIC CLAPTON Layla | 90 REO SPEEDWAGON Keep On Loving You |
| 41 PAUL YOUNG Oh Girl | 91 ROD STEWART So Far Away |
| 42 CHRIS DEBURGH The Lady In Red | 92 EURYTHMICS Sweet Dreams (Are Made Of This) |
| 43 ERIC CLAPTON Change The World | 93 DAN FOGELBERG Rhythm Of The Rain |
| 44 BILLY JOEL The River Of Dreams | 94 DON HENLEY The Heart Of The Matter |
| 45 FOREIGNER I Want To Know What Love Is | 95 ERIC CLAPTON Wonderful Tonight |
| 46 ELTON JOHN Can You Feel The Love Tonight? | 96 STEVE PERRY Foolish Heart |
| 47 JOURNEY Faithfully | 97 STARSHIP Nothing's Gonna Stop Us Now |
| 48 DONNA LEWIS I Love You Always Forever | 98 DONNE WARWICK & FRIENDS That's What Friends... |
| 49 CELINE DION The Power Of Love | 99 GENESIS In Too Deep |
| 50 WHITNEY HOUSTON I Will Always Love You | 100 MICHAEL BOLTON Said I Loved You...But I Lied |

AC **Going For Adds** 3/6/00

COLLAPSI Automatic (Republic/Universal)
STEVE TYRELL The Way You Look Tonight (Atlantic)



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 100 Power Gold is based on a sample of AC reporters for airplay from 1/19-1/25. © 2000, R&R Inc.



SOLEIL MOON

"Willingly"

GOING FOR ADDS MARCH 13

National Promotion Contact:
Jack Ashton / Image Consultants (323) 658-6580

www.mforecords.com



AC Playlists

March 3, 2000 R&R • 113

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE MUSIC TRACKING

Market #1
WLTW/Chicago
AMFM
(312) 329-9002
Del Rosso
12x Cum 2,191,000

106.7 Litefm

PLAYS	LTW	ARTIST/TITLE	GI (000)
21	26	SAVAGE GARDEN/I Knew I Loved You	37154
21	26	ELTON JOHN/Somewhere Out Of	35725
24	24	LOVES HARV/Amazing	34296
24	24	BRIAN MCKNIGHT/Back At One	34296
24	24	CELINE DION/That's The Way It Is	34296
21	23	MARC ANTHONY/You Sang To Me	32967
21	23	MARC ANTHONY/Need To Know	32967
18	21	PHIL COLLINS/You Be In My Life	30009
18	21	PHIL COLLINS/True Colors	28664
14	14	SANTANA/FROB THOMAS/Smooth	20006
14	14	ROBBIE WILLIAMS/Angels	20006
13	17	PHIL COLLINS/You Be In My Life	17148
13	17	SHANNA TWAIN/You're Still The One	14290
9	9	N SYNC/WG: ESTEFAN/Music Of My Heart	14290
9	9	SHANNA TWAIN/You're Still The One	12961
9	9	BACKSTREET BOYS/I Want It That Way	12861
9	9	SARAH McCLACHLAN/When I Remember You	12861
9	9	SE DREGS/ES D (Cherish You)	11432
9	9	SHANNA TWAIN/You're Still The One	10003
9	7	SHANNA TWAIN/From This Moment On	10003
7	7	CHERRY/Strong Youngin'	10003
7	7	EDWIN MCCAIG/Go Be A Man	10003
7	7	ROBBIE WILLIAMS/Angels	8574
7	7	BACKSTREET BOYS/All I Have To Give	8574
6	6	HOUSTON & CAREY/When You Believe	8574
6	6	MADONNA/American Pie	8574
6	6	NATALIE IMBRIGLIA/You're My Heart	7145
6	6	FAITH HILL/That Kiss	7145

Market #2
KOST/Los Angeles
AMFM
(213) 427-1035
Chiung
12x Cum 1,368,200

KOST 103.5 FM

PLAYS	LTW	ARTIST/TITLE	GI (000)
16	18	SAVAGE GARDEN/I Knew I Loved You	12528
16	18	CELINE DION/That's The Way It Is	12528
16	17	RICKY MARTIN/In A Private Emotion	11832
22	22	BACKSTREET BOYS/Show Me	11832
17	17	BRIAN MCKNIGHT/Back At One	11832
17	16	MICHAEL BOLTON/Sexual Healing	11832
17	16	SE DREGS/ES D (Cherish You)	11136
17	18	PHIL COLLINS/You Be In My Life	11136
17	18	BACKSTREET BOYS/Show Me	11136
17	16	FAITH HILL/That Kiss	11136
12	12	MADONNA/American Pie	8352
12	12	ROBBIE WILLIAMS/Angels	8352
12	12	RICKY MARTIN/In A Private Emotion	8352
12	11	SHANNA TWAIN/You're Still The One	7658
6	6	BRITNEY SPEARS/Sometimes	6960
6	6	SO DRENCE - /There She Goes	6960
7	7	SO DRENCE - /Ass Me	6264
5	5	AEROSMITH/Don't Want To	6264
5	5	R. KELLY & C. DION/W/ Your Angel	6264
5	5	FAITH HILL/This Kiss	5568
5	5	SHANNA TWAIN/From This Moment On	5568
5	5	SHANNA TWAIN/You're Still The One	5568
5	5	SE DREGS/ES D (Cherish You)	5568
5	5	BACKSTREET BOYS/I Want It That Way	5568
5	5	NATALIE IMBRIGLIA/You're My Heart	4872
5	5	PHIL COLLINS/True Colors	4872
5	5	BACKSTREET BOYS/All I Have To Give	4176
5	5	CHERRY/Blieve	4176
5	5	MARAH CAREY/You're Still The One	4176
5	5	PHIL COLLINS/True Colors	4176
5	5	NATALIE IMBRIGLIA/You're My Heart	3480
5	5	JEWEL/Hands	3480

Market #3
WLTW/Chicago
AMFM
(312) 329-9002
Del Rosso
12x Cum 868,600

93.9

PLAYS	LTW	ARTIST/TITLE	GI (000)
21	24	BRIAN MCKNIGHT/Back At One	11160
21	23	SAVAGE GARDEN/I Knew I Loved You	10695
21	23	LOVES HARV/Amazing	10230
21	23	BACKSTREET BOYS/Show Me	10230
21	22	ELTON JOHN/Somewhere Out Of	10230
21	21	FAITH HILL/That Kiss	9765
21	21	CELINE DION/That's The Way It Is	9765
21	20	SE DREGS/ES D (Cherish You)	9000
21	20	RICKY MARTIN/In A Private Emotion	9000
21	19	MARC ANTHONY/Need To Know	8835
14	14	MADONNA/American Pie	6975
14	14	ROBBIE WILLIAMS/Angels	6975
13	14	ERIQUE IGLESAS/Balamos	6510
13	13	NATALIE IMBRIGLIA/You're My Heart	6510
11	11	NATALIE IMBRIGLIA/You're My Heart	5115
9	9	SHANNA TWAIN/You're Still The One	4650
9	10	SHANNA TWAIN/You're Still The One	4650
9	9	SHANNA TWAIN/From This Moment On	4650
9	9	CELINE DION/That's The Way It Is	4185
9	9	SE DREGS/ES D (Cherish You)	4185
9	9	BACKSTREET BOYS/All I Have To Give	4185
9	9	CHERRY/Blieve	4185
9	9	SARAH McCLACHLAN/When I Remember You	4185
9	9	BACKSTREET BOYS/I Want It That Way	3720
9	9	MARC ANTHONY/Need To Know	3720
6	6	HOUSTON & CAREY/When You Believe	3252
5	7	MARAH CAREY/You're Still The One	3252
5	7	PHIL COLLINS/You're My Heart	3252
5	7	N SYNC/WG: ESTEFAN/Music Of My Heart	3252
5	7	PHIL COLLINS/Strangers Like Me	3252

Market #4
WVND/Chicago
Bonville
(312) 297-5100
Hamlin/Johns
12x Cum 823,600

Windy 100.9

PLAYS	LTW	ARTIST/TITLE	GI (000)
26	27	FAITH HILL/That Kiss	8262
26	26	SAVAGE GARDEN/I Knew I Loved You	7956
26	26	LOVES HARV/Amazing	7520
26	25	BACKSTREET BOYS/Back At One	7420
26	25	CELINE DION/That's The Way It Is	6120
26	26	SE DREGS/ES D (Cherish You)	6120
26	26	ELTON JOHN/Somewhere Out Of	6120
17	17	PHIL COLLINS/You Be In My Life	5202
17	17	RICKY MARTIN/In A Private Emotion	5202
16	16	SO DRENCE - /There She Goes	4896
16	16	BACKSTREET BOYS/Show Me	4896
16	16	MARAH CAREY/You're Still The One	4896
15	14	TRINA TURNE/When The Heartache	4896
15	14	PHIL COLLINS/Strangers Like Me	4284
15	14	MADONNA/American Pie	4284
15	13	WHITNEY HOUSTON/I Learned From	3978
15	13	ERIC CLAPTON/Blue Eyes Blue	3978
15	12	BRITNEY SPEARS/Sometimes	3672
15	12	EDWIN MCCAIG/Go Be A Man	3672
15	12	ROBBIE WILLIAMS/Angels	3672
15	11	ALISON KRAUSS/Stay	3366
15	11	N SYNC/WG: J.A. Little	3366
15	11	CHERRY/Blieve	3366
15	11	SHANNA TWAIN/You're Still The One	3060
15	10	SO DRENCE - /Ass Me	3060
15	10	MARC ANTHONY/Need To Know	2340
15	10	ROBBIE WILLIAMS/Angels	2340
10	10	SHANNA TWAIN/You're Still The One	2754
10	10	SE DREGS/ES D (Cherish You)	2754
10	10	BACKSTREET BOYS/I Want It That Way	2754
10	9	RICKY MARTIN/In A Private Emotion	2754

Market #5
WEZR/Philadelphia
WEAZ Radio Inc
(610) 536-1223
Conley/Rowland
12x Cum 775,688

8.101 W

PLAYS	LTW	ARTIST/TITLE	GI (000)
35	29	BRIAN MCKNIGHT/Back At One	14335
26	26	MARC ANTHONY/Need To Know	13390
26	26	MADONNA/American Pie	13390
26	26	SAVAGE GARDEN/I Knew I Loved You	12975
26	24	N SYNC/WG: ESTEFAN/Music Of My Heart	12960
26	24	CELINE DION/That's The Way It Is	12960
26	24	SE DREGS/ES D (Cherish You)	11845
22	22	TRINA TURNE/When The Heartache	9770
12	12	BACKSTREET BOYS/Show Me	8160
9	9	LOVES HARV/Amazing	5665
10	10	NATALIE IMBRIGLIA/You're My Heart	5150
7	7	SARAH McCLACHLAN/When I Remember You	5150
11	0	AEROSMITH/Don't Want To	4635
6	0	CHERRY/Blieve	4635
14	0	MARC ANTHONY/Need To Know	4635
25	0	ERIQUE IGLESAS/Balamos	4635
9	0	FAITH HILL/This Kiss	4170
9	0	N SYNC/WG: J.A. Little	4170
6	0	SE DREGS/ES D (Cherish You)	4170
6	0	PHIL COLLINS/You Be In My Life	4170
6	0	GOOD OLD L.S.INS	3605
6	0	BACKSTREET BOYS/All I Have To Give	3605
8	7	PHIL COLLINS/You're My Heart	3605
8	7	SARAH McCLACHLAN/When I Remember You	3605
6	6	SO DRENCE - /Ass Me	3090
6	6	N SYNC/WG: J.A. Little	3090
6	6	BRITNEY SPEARS/Sometimes	3090
7	6	BACKSTREET BOYS/I Want It That Way	3090
6	6	SHANNA TWAIN/You're Still The One	2575

Market #6
KVL/Dallas-Ft. Worth
Infinity
(214) 691-1037
Curtis/King
12x Cum 444,800

103.7

PLAYS	LTW	ARTIST/TITLE	GI (000)
27	27	PHIL COLLINS/You Be In My Life	7506
27	27	SAVAGE GARDEN/I Knew I Loved You	7506
26	26	EDWIN MCCAIG/Go Be A Man	7228
26	26	BRIAN MCKNIGHT/Back At One	7228
20	20	SHANNA TWAIN/You're Still The One	5838
20	20	SANTANA/FROB THOMAS/Smooth	5560
13	13	BACKSTREET BOYS/Show Me	3614
12	12	WHITNEY HOUSTON/I Learned From	3336
12	12	FAITH HILL/That Kiss	3336
11	11	RICKY MARTIN/In A Private Emotion	3058
11	11	MARAH CAREY/You're Still The One	3058
11	11	CELINE DION/That's The Way It Is	3058
9	9	ROBBIE WILLIAMS/Angels	2780
9	9	BACKSTREET BOYS/I Want It That Way	2780
9	9	SHANNA TWAIN/You're Still The One	2502
9	9	ALISON KRAUSS/Stay	2502
8	8	AEROSMITH/Don't Want To	2274
7	7	SHANNA TWAIN/From This Moment On	1946
7	7	KE W/AY/W/AMUSIC/What A Wonderful	1946
7	7	SHANNA TWAIN/You're Still The One	1668
7	7	JENNIFER PAGE/Crush	1668
7	7	SE DREGS/ES D (Cherish You)	1668
6	6	BACKSTREET BOYS/I Want It That Way	1668
6	6	BROOKS/GAME'S THE WAY...	1668
6	6	SE DREGS/ES D (Cherish You)	1668
6	6	PHIL COLLINS/Strangers Like Me	1668
6	6	NATALIE IMBRIGLIA/You're My Heart	1390
5	5	FAITH HILL/That Kiss	1390
5	5	JEWEL/Hands	1390

Market #8
WLJK/Boston
Greater Media
(617) 822-6324
Artis/Keog
12x Cum 814,300

MAGIC 103.7

PLAYS	LTW	ARTIST/TITLE	GI (000)
26	26	BRIAN MCKNIGHT/Back At One	9854
26	26	SAVAGE GARDEN/I Knew I Loved You	9854
26	25	CELINE DION/That's The Way It Is	9475
26	24	BRITNEY SPEARS/Sometimes	9096
25	24	FAITH HILL/This Kiss	7274
19	19	MADONNA/American Pie	7201
17	17	BACKSTREET BOYS/Show Me	4443
17	13	BACKSTREET BOYS/I Want It That Way	4927
12	12	SO DRENCE - /Ass Me	4548
20	11	SHANNA TWAIN/You're Still The One	4169
11	11	NATALIE IMBRIGLIA/You're My Heart	4169
11	11	SARAH McCLACHLAN/When I Remember You	4169
9	9	CHERRY/Blieve	3790
10	10	EDWIN MCCAIG/Go Be A Man	3790
5	5	SHANNA TWAIN/You're Still The One	2653
5	5	N SYNC/WG: J.A. Little	2653
5	5	SHANNA TWAIN/You're Still The One	2653
5	5	MARAH CAREY/You're Still The One	2653
5	5	SE DREGS/ES D (Cherish You)	2653
5	5	BRITNEY SPEARS/Sometimes	1895
5	5	SE DREGS/ES D (Cherish You)	1895
5	5	TRINA TURNE/When The Heartache	1895
5	5	N SYNC/WG: ESTEFAN/Music Of My Heart	1516
5	5	SHANNA TWAIN/That Don't...	1137
5	5	JEWEL/Hands	1137
1	1	LOVES HARV/Amazing	379

Market #9
WASH/Washington, DC
AMFM
(301) 984-9710
Artis/Keog
12x Cum 436,900

103.7

PLAYS	LTW	ARTIST/TITLE	GI (000)
26	26	BRIAN MCKNIGHT/Back At One	5746
26	26	SAVAGE GARDEN/I Knew I Loved You	5746
23	23	CELINE DION/That's The Way It Is	5083
23	23	RICKY MARTIN/In A Private Emotion	5083
22	22	LOVES HARV/Amazing	4641
21	21	BACKSTREET BOYS/Show Me	4641
18	18	FAITH HILL/That Kiss	4420
18	18	ELTON JOHN/Somewhere Out Of	4199
16	16	CELINE DION/That's The Way It Is	3578
16	16	TRINA TURNE/When The Heartache	3578
17	17	MARC ANTHONY/Need To Know	3757
15	15	MARAH CAREY/You're Still The One	3315
14	14	FAITH HILL/This Kiss	3094
14	14	MARAH CAREY/You're Still The One	3094
10	10	BRITNEY SPEARS/Sometimes	2431
9	9	SHANNA TWAIN/From This Moment On	1989
9	9	SHANNA TWAIN/You're Still The One	1989
9	9	SE DREGS/ES D (Cherish You)	1768
5	5	TESH I INGRAM/Give Me Forever	1768
5	5	BACKSTREET BOYS/All I Have To Give	1768
5	5	N SYNC/WG: J.A. Little	1768
5	5	PHIL COLLINS/True Colors	1768
5	5	ROBBIE WILLIAMS/Angels	1768
5	5	SHANNA TWAIN/You're Still The One	1547
5	5	SHANNA TWAIN/From This Moment On	1547
5	5	HOUSTON & CAREY/When You Believe	1547
5	5	N SYNC/WG: ESTEFAN/Music Of My Heart	1547
5	5	JESSICA SIMPSON/When I Remember You	1547
1	1	SO DRENCE - /Ass Me	1326

Market #11
WPCH/Atlanta
Clear Channel
(404) 367-0949
Dillard/Thomas
12x Cum 614,400

peach 94.9

PLAYS	LTW	ARTIST/TITLE	GI (000)
16	20	BACKSTREET BOYS/Show Me	4740
16	20	BRIAN MCKNIGHT/Back At One	4740
16	20	SAVAGE GARDEN/I Knew I Loved You	4740
18	18	ROBBIE WILLIAMS/Angels	4503
18	18	EDWIN MCCAIG/Go Be A Man	4230
20	16	FAITH HILL/That Kiss	3797
13	13	CELINE DION/That's The Way It Is	3191
9	9	RICKY MARTIN/In A Private Emotion	2607
11	11	PHIL COLLINS/Strangers Like Me	2607
9	9	SHANNA TWAIN/You're Still The One	2370
10	10	EDWIN MCCAIG/Go Be A Man	2370
9	9	SE DREGS/ES D (Cherish You)	2370
9	9	N SYNC/WG: J.A. Little	2133
9	9	ELTON JOHN/Somewhere Out Of	2133
8	8	SARAH McCLACHLAN/When I Remember You	1896
8	8	ALISON KRAUSS/Stay	1896
6	6	SO DRENCE - /Ass Me	1659
7	7	WHITNEY HOUSTON/I Learned From	1659
11	7	PHIL COLLINS/You're My Heart	1659
7	7	N SYNC/WG: ESTEFAN/Music Of My Heart	1659
7	7	BRITNEY SPEARS/Sometimes	

Stations and their adds listed alphabetically by market

AC

- WYMA/Altoona, NY ***
PD: Steve Grogan
APD: Mike Anthony
APD: Mike Anthony
APD: Mike Anthony
- WYCA/Columbia, SC ***
PD: Bob Jones
APD: Mike Jones
APD: Mike Jones
- WYCA/Columbus, OH ***
PD: Chuck Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Dallas-Ft. Worth, TX ***
PD: Jack Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Denver, CO ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Detroit, MI ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Houston, TX ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Kansas City, MO ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Las Vegas, NV ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Los Angeles, CA ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Minneapolis, MN ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Phoenix, AZ ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Richmond, VA ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Salt Lake City, UT ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/San Antonio, TX ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/San Diego, CA ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/San Francisco, CA ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/San Jose, CA ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Springfield, MA ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Tampa, FL ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Washington, DC ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Wichita, KS ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Wisconsin Rapids, WI ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Wyoming, WY ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith

Hot AC

- WYCA/Altoona, NY ***
PD: Steve Grogan
APD: Mike Anthony
APD: Mike Anthony
- WYCA/Columbia, SC ***
PD: Bob Jones
APD: Mike Jones
APD: Mike Jones
- WYCA/Columbus, OH ***
PD: Chuck Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Dallas-Ft. Worth, TX ***
PD: Jack Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Denver, CO ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Detroit, MI ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Houston, TX ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Kansas City, MO ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Las Vegas, NV ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Los Angeles, CA ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Minneapolis, MN ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Phoenix, AZ ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Richmond, VA ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Salt Lake City, UT ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/San Antonio, TX ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/San Diego, CA ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/San Francisco, CA ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/San Jose, CA ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Springfield, MA ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Tampa, FL ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Washington, DC ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Wichita, KS ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Wisconsin Rapids, WI ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith
- WYCA/Wyoming, WY ***
PD: Steve Smith
APD: Mike Smith
APD: Mike Smith

* = Mediabase 24/7 monitored

108 Total Reporters
106 Current Reporters
106 Current Playlists

Reported Frozen Playlist (1):
KTRN/Fort Collins, CO

Did Not Report, Playlist Frozen (1):
WGSY/Columbus, GA

* = Mediabase 24/7 monitored

88 Total Reporters
88 Current Reporters
88 Current Playlists

Did Not Report, Playlist Frozen (1):
WAEV/Savannah, GA

Most Played Recurrents

- LEN Steal My Sunshine (Work/Epic)
- GOO GOO DOLLS Slide (Warner Bros.)
- SMASH MOUTH All Star (Interscope)
- SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)
- SIXPENCE NONE THE RICHER There She Goes (Squint/Elektra/EEG)
- NATALIE IMBRUGLIA Tom (RCA)
- SUGAR RAY Every Morning (Lava/Atlantic)
- EAGLE-EYE CHERRY Save Tonight (Work/Epic)
- SARAH MCLACHLAN I Will Remember You (Arista)
- CITIZEN KING Better Days (And The Bottom Drops Out) (Warner Bros.)
- GOO GOO DOLLS Iris (Warner Sunset/Reprise)
- MATCHBOX 20 Back 2 Good (Lava/Atlantic)
- EDWIN MCCAIN I Could Not Ask For More (Lava/Atlantic)
- LENNY KRAVITZ Fly Away (Virgin)
- SHERYL CROW My Favorite Mistake (A&M)
- SHAWN MULLINS Lullaby (SMG/Columbia)
- LOU BEGA Mambo No. 5 (A Little Bit Of ...) (RCA)
- TONIC You Wanted More (Universal)
- BACKSTREET BOYS I Want It That Way (Jive)
- RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)

TOP 100 HOT AC POWER GOLD

- | | |
|---|---|
| <ul style="list-style-type: none"> 1 DUNCAN SHEIK Barely Breathing 2 NO DOUBT Don't Speak 3 BLUES TRAVELER Run-Around 4 WALLFLOWERS One Headlight 5 ALANIS MORISSETTE You Learn 6 SHERYL CROW All I Wanna Do 7 NATALIE MERCHANT Wonder 8 MODERN ENGLISH I Melt With You 9 DEL AMITRI Roll To Me 10 OMC How Bizarre 11 ALANIS MORISSETTE Ironic 12 SPIN DOCTORS Two Princes 13 NAKED EYES Always Something There To... 14 CRANBERRIES Dreams 15 TONIC If You Could Only See 16 OMD If You Leave 17 HOOTIE & THE BLOWFISH Only Wanna Be With... 18 JEWEL You Were Meant For Me 19 MELISSA ETHERIDGE I'm The Only One 20 SIMPLE MINDS Don't You (Forget About Me) 21 DEEP BLUE SOMETHING Breakfast At Tiffany's 22 ALANIS MORISSETTE Head Over Feet 23 TRACY CHAPMAN Give Me One Reason 24 PETER GABRIEL In Your Eyes 25 B-52'S Love Shack 26 GOO GOO DOLLS Name 27 EURYTHMICS Sweet Dreams (Are Made Of This) 28 HOOTIE & THE BLOWFISH I Go Blind 29 SHERYL CROW If It Makes You Happy 30 R.E.M. Losing My Religion 31 MEREQITH BROOKS Bitch 32 ALANIS MORISSETTE Hand In My Pocket 33 NATALIE MERCHANT Carnival 34 JEWEL Foolish Games 35 DONNA LEWIS I Love You Always Forever 36 CARDIGANS Lovefool 37 UB40 Red Red Wine 38 ROMANTICS What I Like About You 39 MELISSA ETHERIDGE Come To My Window 40 COLLECTIVE SOUL December 41 BODEANS Closer To Free 42 BRYAN ADAMS Summer Of '69 43 U2 I Still Haven't Found What... 44 DIONNE FARRIS I Know 45 COLLECTIVE SOUL The World I Know 46 GIN BLOSSOMS Follow You Down 47 BACKSTREET BOYS As Long As You Love Me 48 DAVE MATTHEWS BAND Crash Into Me 49 POLICE Every Breath You Take 50 JEWEL Who Will Save Your Soul | <ul style="list-style-type: none"> 51 JOHN COUGAR Jack & Diane 52 TOM PETTY Free Fallin' 53 BONNIE RAITT Something To Talk About 54 'TIL TUESDAY Voices Carry 55 DES'REE You Gotta Be 56 PAULA COLE Where Have All The Cowboys... 57 RED HOT CHILI PEPPERS Under The Bridge 58 INXS Need You Tonight 59 FINE YOUNG CANNIBALS She Drives Me Crazy 60 NATALIE MERCHANT Jealousy 61 SOPHIE B. HAWKINS As I Lay Me Down 62 TOAD THE WET SPROCKET All I Want 63 HUMAN LEAGUE Don't You Want Me 64 T'PAU Heart And Soul 65 EDIE BRICKEL & NEW BOHEMIANS What I Am 66 DISHWALLA Counting Blue Cars 67 PAT BENATAR We Belong 68 HOOTIE & THE BLOWFISH Hold My Hand 69 REMBRANDTS I'll Be There For You 70 SHERYL CROW A Change Would Do You Good 71 JOAN OSBORNE One Of Us 72 HOOTIE & THE BLOWFISH Let Her Cry 73 SOFT CELL Tainted Love 74 PRETENDERS Brass In Pocket 75 BILLY IDOL Mony Mony 76 SHERYL CROW Strong Enough 77 SHERYL CROW Everyday Is A Winding Road 78 ALANIS MORISSETTE You Oughta Know 79 LISA LOEB & NINE STORIES Stay (I Missed You) 80 U2 With Or Without You 81 ACE OF BASE The Sign 82 JOHN COUGAR MELLENCAMP Small Town 83 SAVAGE GARDEN I Want You 84 SEAL Kiss From A Rose 85 HOOTIE & THE BLOWFISH Time 86 SPIN DOCTORS Little Miss Can't Be Wrong 87 4 NON BLONDES What's Up 88 CRANBERRIES Linger 89 BACKSTREET BOYS Quit Playing Games... 90 PRINCE When Doves Cry 91 GREEN DAY When I Come Around 92 JOHN COUGAR Hurts So Good 93 POLICE Every Little Thing She Does Is Magic 94 BLIND MELON No Rain 95 R.E.M. The One I Love 96 PAT BENATAR Hit Me With Your Best Shot 97 EVERYTHING BUT THE GIRL Missing 98 COUNTING CROWS Mr. Jones 99 GIN BLOSSOMS Hey Jealousy 100 SOFT CELL Tainted Love/Where Did Our... |
|---|---|

HOT AC Going For Adds 3600

- PAULA COLE Be Somebody (Imago/WB)
- COLLAPSID Automatic (Cherry/Universal)
- INDIGO GIRLS Go (Epic)
- SISTER 7 Under The Radar (Arista)
- STING Desert Rose (A&M)

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 100 Power Gold is based on a sample of Hot AC reporters for airplay from 1/19-25. © 2000, R&R Inc.

3 MORE REASONS TO LOOK FORWARD TO WEEKENDS...

- Raoul Felder
 "The Felder Report"
 SUNDAY 9:00 - 10:00 a.m.
 Attorney to the Stars
- ★
- Tom Kraeutler
 "The Money Pit"
 SATURDAY 4:00 - 6:00 p.m.
 Help for Homeowners
- ★
- Jackie Mason
 "The Jackie Mason Show"
 SUNDAY 9:00 - 11:00 p.m.
 Topical Talk with a Twist

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 FREE SHOWS - ALL BARTER! ★ FREE ADS in your local paper (Call for details)

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Fresh 24 hours a day!
WorldWeb
 NEWS NETWORK

R&R Hot AC Top 30

March 3, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
	1	SANTANA F/ROB THOMAS Smooth (Arista)	3841	+16	411095	33	99/1
	2	SMASH MOUTH Then The Morning Comes (Interscope)	3347	-17	368550	17	91/0
	3	SAVAGE GARDEN I Knew I Loved You (Columbia)	3162	-27	315070	18	82/1
	4	TRAIN Meet Virginia (Aware/Columbia)	2856	+2	288579	28	91/1
	5	CELINE DION That's The Way It Is (550 Music/Epic)	2542	+65	255851	14	69/1
	6	VERTICAL HORIZON Everything You Want (RCA)	2497	+204	263351	10	86/5
	7	MARC ANTHONY I Need To Know (Columbia)	2494	+4	264180	14	70/0
	8	THIRD EYE BLIND Never Let You Go (Elektra/EEG)	2434	+117	267270	8	87/2
	9	GOO GOO DOLLS Black Balloon (Warner Bros.)	2328	-74	251123	36	72/0
	10	COUNTING CROWS Hanginaround (DGC/Geffen)	2213	-91	207196	16	78/0
	11	FILTER Take A Picture (Reprise)	2174	+32	219901	11	80/0
	12	STING Brand New Day (A&M)	1788	-7	186819	20	76/0
	13	FAITH HILL Breathe (Warner Bros.)	1766	+233	180517	5	76/5
	14	LONESTAR Amazed (BNA)	1754	+223	206164	6	57/3
	15	SUGAR RAY Falls Apart (Run Away) (Lava/Atlantic)	1684	+18	175687	9	69/0
	16	SUGAR RAY Someday (Lava/Atlantic)	1679	+34	194158	36	83/0
	17	MACY GRAY I Try (Epic)	1675	+140	205387	6	68/5
	18	FOO FIGHTERS Learn To Fly (Roswell/RCA)	1631	-47	174528	14	58/0
	19	TAL BACHMAN She's So High (Columbia)	1554	+12	184728	43	85/0
	20	FASTBALL Out Of My Head (Hollywood)	1542	+6	192003	45	77/0
	21	MADONNA American Pie (Maverick/WB)	1409	+109	162661	4	65/4
Breaker	22	BACKSTREET BOYS Show Me The Meaning Of... (Jive)	1322	+71	112811	5	47/5
	23	R.E.M. The Great Beyond (Warner Bros.)	1276	-132	128803	13	54/0
	24	BETH HART L.A. Song (143/Lava/Atlantic)	1153	-108	99778	19	53/0
	25	MELISSA ETHERIDGE Enough Of Me (Island/IDJMG)	1019	+76	105736	4	65/4
	26	TRACY CHAPMAN Telling Stories (Elektra/EEG)	942	+117	107251	3	64/3
	27	EIFFEL 65 Blue (Da Ba Dee) (Republic/Universal)	919	-53	81544	6	40/1
	28	BRIAN MCKNIGHT Back At One (Motown/Universal)	786	-28	64792	6	25/1
	29	CHRISTINA AGUILERA What A Girl Wants (RCA)	700	+43	69266	3	23/2
Debut	30	KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic)	649	+92	56490	1	37/4



99 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/20-Saturday 2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1300 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

BLINK-182 All The Small Things (MCA)
Total Plays: 627, Total Stations: 24, Adds: 0

EDWIN McCAIN Go Be Young (Lava/Atlantic)
Total Plays: 622, Total Stations: 45, Adds: 0

LENNY KRAVITZ I Belong To You (Virgin)
Total Plays: 607, Total Stations: 37, Adds: 5

CREED Higher (Wind-up)
Total Plays: 594, Total Stations: 27, Adds: 2

A3 Woke Up This Morning (C2/Columbia)
Total Plays: 498, Total Stations: 30, Adds: 1

'N SYNC Bye Bye Bye (Jive)
Total Plays: 466, Total Stations: 15, Adds: 0

BARENAKED LADIES If I Had \$1000000 (Reprise)
Total Plays: 454, Total Stations: 28, Adds: 2

LEONA NAESS Charm Attack (Outpost/MCA)
Total Plays: 424, Total Stations: 27, Adds: 1

JESSICA RIDDLE Even Angels Fall (Hollywood)
Total Plays: 364, Total Stations: 35, Adds: 7

SPLENDER I Think God Can Explain (C2/Columbia)
Total Plays: 348, Total Stations: 30, Adds: 6

TINA TURNER When The Heartache Is Over (Virgin)
Total Plays: 337, Total Stations: 21, Adds: 0

RED HOT CHILI PEPPERS Otherside (Warner Bros.)
Total Plays: 310, Total Stations: 27, Adds: 8

TARA MACLEAN If I Fall (Netwerk/Capitol)
Total Plays: 299, Total Stations: 25, Adds: 2

DIDO Don't Think Of Me (Arista)
Total Plays: 280, Total Stations: 23, Adds: 2

COLLECTIVE SOUL Needs (Atlantic)
Total Plays: 280, Total Stations: 16, Adds: 0

TAL BACHMAN If You Sleep (Columbia)
Total Plays: 163, Total Stations: 20, Adds: 5

RICKY MARTIN/INELIA Private Emotion (C2/Columbia)
Total Plays: 146, Total Stations: 16, Adds: 3

BUSH Letting The Cables Sleep (Trauma)
Total Plays: 119, Total Stations: 13, Adds: 4

TONIC Mean To Me (Universal)
Total Plays: 115, Total Stations: 13, Adds: 3

MOLLYS YES Scars (Republic/Universal)
Total Plays: 112, Total Stations: 11, Adds: 0

Songs ranked by total plays

Most Added

ARTIST TITLE LABEL(S)	ADDS
RED HOT CHILI PEPPERS Otherside (Warner Bros.)	8
JESSICA RIDDLE Even Angels Fall (Hollywood)	7
SPLENDER I Think God Can Explain (C2/Columbia)	6
VERTICAL HORIZON Everything You Want (RCA)	5
FAITH HILL Breathe (Warner Bros.)	5
MACY GRAY I Try (Epic)	5
BACKSTREET BOYS Show Me The Meaning Of... (Jive)	5
LENNY KRAVITZ I Belong To You (Virgin)	5
TAL BACHMAN If You Sleep (Columbia)	5
ELTON JOHN Someday Out Of The Blue (DreamWorks)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
FAITH HILL Breathe (Warner Bros.)	+233
LONESTAR Amazed (BNA)	+223
VERTICAL HORIZON Everything You Want (RCA)	+204
MACY GRAY I Try (Epic)	+140
RED HOT CHILI PEPPERS Otherside (Warner Bros.)	+135
JESSICA RIDDLE Even Angels Fall (Hollywood)	+134
THIRD EYE BLIND Never Let You Go (Elektra/EEG)	+117
TRACY CHAPMAN Telling Stories (Elektra/EEG)	+117
MADONNA American Pie (Maverick/WB)	+109
CREED Higher (Wind-up)	+98

Breakers

ARTIST TITLE LABEL(S)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
BACKSTREET BOYS Show Me The Meaning Of Being Lonely (Jive)	1322/71	47/5	22

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

"Charm Attack"

The Debut from **Leona Naess**

#1
Phones
KZON

Already On:

KYSR	WMTX	KLLC	KFMB	WPTE
KAEP	WCDA	KENZ	KSRZ	KDMX
CKEY	WDAQ	WSSR	KYKY	WOST
WMXB	KTOZ	KVUU	WXPT	KAMX
KZZO	WCPT	KALZ	WVSR	WZNE
KZON	WVRV	KLLY	KCDU	KOSO
KLCA	KUCD	KCIX	and many more...	

Modern Adult Monitor 33* - 29*

The Album In Stores **March 7, 2000**

MCA

As featured in the upcoming Columbia/Phoenix Pictures film "WHATEVER IT TAKES"

enough of me

the new
single from
grammy award
nominee

melissa etheridge

R&R Hot AC 25
*Over 1000+ Plays
This Week!*

Modern Adult Monitor 18*
Airpower Pick!
Adult Top 40 Monitor 26*

On Over 65 stations including:

WPLJ KYSR WTMX KLCC WBMS KFMB KZON WXPT KYKY
WVRV WSSR WMTX WPHH KALC WQAL KBBT WVMX KZZO

The Late Show with David Letterman March 8

www.melissaetheridge.com



Hot AC Playlists

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE MUSIC TRACKING

WPLJ/New York
ABC
(212) 613-8900
Cuddy/Shannon/Mascola
12c Cumc 1,721,800

PLAYS	LW	ARTIST/TITLE	GI (999)
45	51	THIRD EYE BLIND/Never Let You Go	42541
46	50	LONG STAR/Amazed	39550
47	49	FABSTAR/Out Of My Head	38759
48	49	ROBBIE WILLIAMS/Angels	38759
49	49	GOOD GOD DOLLS/Black Balloon	37966
50	26	SMASH MOUTH/Then The Morning	37966
51	48	SAVAGE GARDEN/Knew I Loved You	37966
52	36	SANTANA/FROB THOMAS/Smooth	28476
53	35	COUNTING CROWS/Hangaround	27685
54	34	CELINE DION/That's The Way It Is	26984
55	33	FEELER/Take A Picture	26103
56	33	MACY GRAVY/Try	26103
57	32	VERTICAL HORIZON/Everything You Want	25312
58	31	SUGAR RAY/Someday	24521
59	28	FAITH HILL/Breathe	22148
60	27	ADRIANO PANICHI/The Morning	21357
61	27	MAIC ANTHONY/Need To Know	21357
62	26	EDWIN MCCARNEY/Back At One	20566
63	26	MELISSA ETHERIDGE/Enough Of Me	20566
64	25	SUGAR RAY/Falls Apart (Rem.)	19775
65	25	FRANCY CHAPMAN/Telling Stories	19775
66	24	TRACY CHAPMAN/Telling Stories	18820
67	19	TRAIN/Meet Virginia	15029
68	17	MADONNA/American Pie	13447
69	16	EFFIE BLUE/Blue (Da Da Dee)	11865
70	14	EAGLE EYE CHERRY/Save Tonight	11074
71	14	NEW RADICALS/You Get What You Want	11074
72	14	TAL BACHMANN/She's So High	11074
73	13	SEMISONIC/Closing Time	10283
74	13	Lenny Kravitz/Bye Bye	10283

KING/Los Angeles
AMFM
(818) 546-1043
Kaye/Baker
12c Cumc 984,700

PLAYS	LW	ARTIST/TITLE	GI (999)
45	51	THIRD EYE BLIND/Never Let You Go	14042
46	50	CELINE DION/That's The Way It Is	14042
47	49	MADONNA/American Pie	14042
48	48	BACKSTREET BOYS/Larger Than Life	13629
49	47	SMASH MOUTH/Then The Morning	13629
50	46	MAIC ANTHONY/Need To Know	13629
51	45	CHRIS TINA ACQUILERA/When She Loved Me	13629
52	44	NSYNC/Bye Bye	13216
53	33	SAVAGE GARDEN/Knew I Loved You	13216
54	31	SUGAR RAY/Falls Apart (Rem.)	12803
55	29	LONG STAR/Amazed	9912
56	27	MAIC ANTHONY/Need To Know	9912
57	27	HIMYM/Back In The Morning	9499
58	22	TAL BACHMANN/She's So High	9086
59	22	JENNIFER LOPEZ/You Had Me At Hello	9086
60	22	FEELER/Take A Picture	9086
61	22	JENNIFER LOPEZ/You Had Me At Hello	9086
62	21	EBERTH GRIFFIN/Save Tonight	9086
63	21	EBERTH GRIFFIN/Save Tonight	9086
64	21	THIRD EYE BLIND/Never Let You Go	8673
65	19	CHRIS TINA ACQUILERA/When She Loved Me	8063
66	19	SUGAR RAY/Someday	7847
67	19	BACKSTREET BOYS/Larger Than Life	7847
68	18	NSYNC/Bye Bye	7434
69	12	Lenny Kravitz/Bye Bye	4956
70	11	LOU BEGA/Mambo No. 5	4130
71	10	NATALIE IMBRUGLIA/Torn	4130
72	10	FAITH HILL/Breathe	4130
73	10	JENNIFER LOPEZ/You Had Me At Hello	4130
74	10	CHER/Baby	4130
75	10	SOPHIE - /There She Goes	4130
76	10	SHANIA TWAIN/Man! I Feel Like	4130

KYSR/Los Angeles
AMFM
(818) 955-7000
Pete/Kelly/Sims
12c Cumc 1,255,200

PLAYS	LW	ARTIST/TITLE	GI (999)
45	51	SANTANA/FROB THOMAS/Smooth	37050
46	64	TRAIN/Meet Virginia	36400
47	64	SMASH MOUTH/Then The Morning	35910
48	47	FOO FIGHTERS/Lean On Me	32430
49	50	MAIC ANTHONY/Need To Know	28500
50	47	FLY/In The Great Beyond	26020
51	46	MADONNA/American Pie	26020
52	44	MACY GRAVY/Try	25080
53	40	BLINK-182/All The Small Things	22800
54	30	VERTICAL HORIZON/Everything You Want	21660
55	37	BLINK-182/All The Small Things	21000
56	37	BLINK-182/All The Small Things	21000
57	40	FEELER/Take A Picture	21000
58	61	SAVAGE GARDEN/Knew I Loved You	19380
59	19	JENNIFER LOPEZ/You Had Me At Hello	17100
60	35	CREEP/Higher	14250
61	24	STING/Brand New Day	13800
62	20	THIRD EYE BLIND/Never Let You Go	13110
63	21	THIRD EYE BLIND/Never Let You Go	11970
64	20	FAITH HILL/Breathe	11400
65	20	LEONARDO/Charm Attack	11400
66	19	GOOD GOD DOLLS/Black Balloon	10830
67	19	SUGAR RAY/Someday	10830
68	19	TAL BACHMANN/She's So High	10830
69	18	GOOD GOD DOLLS/Black Balloon	10260
70	18	Lenny Kravitz/Bye Bye	10260
71	18	LEONARDO/Charm Attack	10260
72	18	SOPHIE - /There She Goes	10260
73	18	BLINK-182/All The Small Things	10260
74	18	ASWAKE/Up The Morning	9690
75	16	DAVE MATTHEWS/BAND/Crush	9120
76	16	SUGAR RAY/Someday	9120

WTMD/Chicago
Bonnieville
(815) 946-1019
James/Karab
12c Cumc 823,800

PLAYS	LW	ARTIST/TITLE	GI (999)
45	51	VERTICAL HORIZON/Everything You Want	22525
46	50	GAS GAMTS/Quarter	22194
47	49	JARS OF CLAY/Unforgettable	20961
48	48	SMASH MOUTH/Then The Morning	18495
49	45	THIRD EYE BLIND/Never Let You Go	18495
50	48	MADONNA/You Don't Have to Say You Love Me	18084
51	44	R.E.M./The Great Beyond	16764
52	43	FOO FIGHTERS/Lean On Me	16073
53	39	ALANIS MORISSETTE/That I Would Be Good	16029
54	38	BARNEYS/Cheers	14796
55	29	STING/Brand New Day	11716
56	28	THE WOODS/Better Days Ahead	11568
57	27	RED HOT CHILI PEPPERS/Scar Tissue	11097
58	27	FEELER/Take A Picture	11097
59	25	ASWAKE/Up The Morning	9864
60	25	SUGAR RAY/Falls Apart (Rem.)	9453
61	25	COLLECTIVE SOULS/Music	8653
62	22	MELISSA ETHERIDGE/Enough Of Me	8653
63	22	SUGAR RAY/Falls Apart (Rem.)	7809
64	19	L.R. BAGGINS/My Sunshine	7398
65	19	TRAIN/Meet Virginia	7398
66	19	MELISSA ETHERIDGE/Enough Of Me	6987
67	18	LEONARDO/Charm Attack	6576
68	18	SANTANA/FROB THOMAS/Smooth	6576
69	18	COUNTING CROWS/Hangaround	6576
70	18	BLINK-182/All The Small Things	6576
71	18	MELISSA ETHERIDGE/Angels Would Fall	6165
72	18	CHRIS TINA ACQUILERA/When She Loved Me	6165
73	15	SPLUNKER/Think God Can	5754
74	14	Lenny Kravitz/Bye Bye	5120

KIOI/San Francisco
AMFM
(415) 538-1013
Lawrence/Hygg
12c Cumc \$43,800

PLAYS	LW	ARTIST/TITLE	GI (999)
45	49	SUGAR RAY/Someday	10052
46	40	SAVAGE GARDEN/Knew I Loved You	9678
47	40	SANTANA/FROB THOMAS/Smooth	9678
48	40	SMASH MOUTH/Then The Morning	8892
49	33	CELINE DION/That's The Way It Is	7429
50	33	SOPHIE - /There She Goes	7524
51	32	NSYNC/Bye Bye	7524
52	31	MAIC ANTHONY/Need To Know	7250
53	27	FAITH HILL/Breathe	6518
54	27	LONESTAR/Amazed	6518
55	27	BACKSTREET BOYS/Larger Than Life	6318
56	24	TAL BACHMANN/She's So High	5616
57	24	SMASH MOUTH/Then The Morning	5616
58	24	LOU BEGA/Mambo No. 5	5362
59	24	SHANIA TWAIN/Man! I Feel Like	5148
60	22	GOOD GOD DOLLS/Slide	5148
61	17	THIRD EYE BLIND/Never Let You Go	3948
62	14	SOPHIE - /There She Goes	3076
63	14	BRITNEY SPEARS - /Baby One More Time	3242
64	13	CHRIS TINA ACQUILERA/When She Loved Me	3182
65	12	RICKY MARTIN/Me Against The Music	3042
66	12	CHRIS TINA ACQUILERA/When She Loved Me	3042
67	12	BACKSTREET BOYS/Larger Than Life	3042
68	11	MACY GRAVY/Try	3042
69	11	FAITH HILL/Breathe	2908
70	11	TRAIN/Meet Virginia	2908
71	12	BRITNEY SPEARS - /Somebody's Into Me	2808
72	12	CHRIS TINA ACQUILERA/When She Loved Me	2808
73	12	TINA TURNER/When The Heartache	2808

KLCC/San Francisco
Infinity
(415) 765-4097
Kaplan/Stoeckel
12c Cumc \$45,800

PLAYS	LW	ARTIST/TITLE	GI (999)
45	39	FEELER/Take A Picture	9633
46	39	MACY GRAVY/Try	9336
47	38	VERTICAL HORIZON/Everything You Want	8892
48	31	AMIE MANN/Save Me	8151
49	30	SANTANA/FROB THOMAS/Smooth	7410
50	27	COUNTING CROWS/Hangaround	6669
51	27	THE WOODS/Better Days Ahead	6669
52	26	THIRD EYE BLIND/Never Let You Go	6580
53	24	CAKE/In My Head	5928
54	23	GOOD GOD DOLLS/Black Balloon	5681
55	23	SARAH McLACHLAN/When She Loved Me	5187
56	21	HONA APRIL/Save As You Can	5187
57	21	LEONARDO/Charm Attack	5187
58	19	TAL BACHMANN/She's So High	5187
59	17	Lenny Kravitz/Bye Bye	4940
60	17	SHERYL CROW/My Favorite Mistake	4940
61	17	COLLECTIVE SOULS/Music	4940
62	16	THIRD EYE BLIND/Never Let You Go	4940
63	16	BETH HART/It's A Song	4940
64	16	STING/Brand New Day	4940
65	16	BLINK-182/All The Small Things	4693
66	15	ALANIS MORISSETTE/That I Would Be Good	4693
67	15	TRACY CHAPMAN/Telling Stories	4693
68	15	SMASH MOUTH/Then The Morning	4446
69	15	STING/Brand New Day	4446
70	15	TONIC/You Want More	4199
71	17	MELISSA ETHERIDGE/Enough Of Me	4199

KDMX/Dallas-Ft. Worth
Clear Channel
(972) 991-1029
James/Thomas
12c Cumc \$27,300

PLAYS	LW	ARTIST/TITLE	GI (999)
45	31	LONG STAR/Amazed	5940
46	31	SANTANA/FROB THOMAS/Smooth	5940
47	24	TAL BACHMANN/She's So High	5070
48	24	SAVAGE GARDEN/Knew I Loved You	5280
49	20	LENSA/My Sunshine	5060
50	23	MAIC ANTHONY/Need To Know	4940
51	23	EDWIN MCCARNEY/Back At One	4180
52	18	EFFIE BLUE/Blue (Da Da Dee)	4180
53	18	SOPHIE - /There She Goes	3740
54	17	FAITH HILL/Breathe	3740
55	17	VERTICAL HORIZON/Everything You Want	3740
56	17	LOU BEGA/Mambo No. 5	3740
57	16	SOPHIE - /There She Goes	3080
58	14	EDWIN MCCARNEY/Back At One	3080
59	14	CELINE DION/That's The Way It Is	3080
60	14	TAL BACHMANN/She's So High	2860
61	13	SUGAR RAY/Someday	2860
62	13	BACKSTREET BOYS/Larger Than Life	2860
63	13	FAITH HILL/Breathe	2860
64	12	Lenny Kravitz/Bye Bye	2640
65	12	LOU BEGA/Mambo No. 5	2640
66	9	THIRD EYE BLIND/Never Let You Go	2420
67	9	ROBBIE WILLIAMS/Angels	2420
68	11	NATALIE IMBRUGLIA/Torn	2200
69	6	SMASH MOUTH/Then The Morning	2200
70	7	BACKSTREET BOYS/Larger Than Life	2200
71	8	BACKSTREET BOYS/Show Me	1980
72	8	MAI CHIBO/20 Back 2 Good	1980

WBNS/Dayton
Infinity
(617) 779-2000
Strassler/Mulaney
12c Cumc 891,800

PLAYS	LW	ARTIST/TITLE	GI (999)
45	30	SANTANA/FROB THOMAS/Smooth	11866
46	37	TRAIN/Meet Virginia	15444
47	36	GOOD GOD DOLLS/Slide	11222
48	27	CELINE DION/That's The Way It Is	10808
49	30	MACY GRAVY/Try	10296
50	31	GOOD GOD DOLLS/Slide	9984
51	31	SANTANA/FROB THOMAS/Smooth	9872
52	30	VERTICAL HORIZON/Everything You Want	9830
53	28	MAIC ANTHONY/Need To Know	9360
54	28	TRACY CHAPMAN/Telling Stories	9360
55	19	SOPHIE - /There She Goes	8736
56	25	RED HOT CHILI PEPPERS/Scar Tissue	8736
57	26	SMASH MOUTH/Then The Morning	8112
58	26	LENSA/My Sunshine	8112
59	26	EDWIN MCCARNEY/Back At One	8112
60	22	FAITH HILL/Breathe	6864
61	20	THIRD EYE BLIND/Never Let You Go	6864
62	17	SUGAR RAY/Someday	6544
63	17	Lenny Kravitz/Bye Bye	6504
64	15	BACKSTREET BOYS/Larger Than Life	5304
65	14	DAVE MATTHEWS/BAND/Crush	4992
66	14	SPENCE - /There She Goes	4680
67	14	EAGLE EYE CHERRY/Save Tonight	4368
68	14	LOONSTAR/Amazed	4368
69	14	ROBBIE WILLIAMS/Angels	4368
70	9	LOU BEGA/Mambo No. 5	4368
71	14	STING/Brand New Day	4368
72	14	SANTANA/FROB THOMAS/Smooth	4056
73	13	NEW RADICALS/You Get What You Want	4056
74	13	TAL BACHMANN/She's So High	4056

WRDQ/Washington, DC
ABC
(202) 686-3100
Kosbau/Parke
12c Cumc \$87,100

PLAYS	LW	ARTIST/TITLE	GI (999)
45	30	FABSTAR/Out Of My Head	9636
46	30	SANTANA/FROB THOMAS/Smooth	9344
47	31	SOPHIE - /There She Goes	9652
48	30	SUGAR RAY/Someday	8760
49	32	TAL BACHMANN/She's So High	8160
50	24	STING/Brand New Day	7008
51	26	LEONARDO/Charm Attack	6912
52	26	MAIC ANTHONY/Need To Know	6716
53	22	GOOD GOD DOLLS/Black Balloon	6424
54	22	FEELER/Take A Picture	6424
55	21</		

Top 20

POP/ALTERNATIVE

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS TW	LW	TOTAL STATIONS/ ADDS
3	1	VERTICAL HORIZON Everything You Want (RCA)	1479	1428	35/0
2	2	SANTANA F/ROB THOMAS Smooth (Arista)	1438	1441	35/0
1	3	SMASH MOUTH Then The Morning Comes (Interscope)	1434	1471	35/0
4	4	TRAIN Meet Virginia (Aware/Columbia)	1384	1297	35/0
7	5	THIRD EYE BLIND Never Let You Go (Elektra/EEG)	1221	1194	35/0
5	6	COUNTING CROWS Hanginaround (DGC/Getffen)	1205	1244	35/0
6	7	FILTER Take A Picture (Reprise)	1169	1204	35/0
8	8	FOO FIGHTERS Learn To Fly (Roswell/RCA)	1111	1102	32/0
10	9	GOO GOO DOLLS Black Balloon (Warner Bros.)	1058	1071	32/0
13	10	MACY GRAY I Try (Epic)	1020	949	32/0
12	11	SUGAR RAY Falls Apart (Run Away) (Lava/Atlantic)	977	965	33/0
9	12	R.E.M. The Great Beyond (Warner Bros.)	973	1088	30/0
11	13	SAVAGE GARDEN I Knew I Loved You (Columbia)	967	1005	24/0
14	14	STING Brand New Day (A&M)	834	814	32/0
15	15	MARC ANTHONY I Need To Know (Columbia)	748	782	25/0
17	16	SUGAR RAY Someday (Lava/Atlantic)	645	621	32/0
18	17	MELISSA ETHERIDGE Enough Of Me (Island/IDJMG)	640	600	33/0
19	18	LEN Steal My Sunshine (Work/Epic)	599	579	29/0
16	19	BETH HART L.A. Song (143/Lava/Atlantic)	587	634	23/0
-	20	TRACY CHAPMAN Telling Stories (Elektra/EEG)	577	496	30/1



35 Pop/Alternative reporters. Songs ranked by total plays for the airplay week of Sunday 2/20-Saturday 2/26. © 2000, R&R Inc.

New & Active

FAITH HILL Breathe (Warner Bros.)
 Total Plays: 545, Total Stations: 23, Adds: 3

BLINK-182 All The Small Things (MCA)
 Total Plays: 530, Total Stations: 22, Adds: 0

MADONNA American Pie (Maverick/WB)
 Total Plays: 512, Total Stations: 22, Adds: 0

CREED Higher (Wind-up)
 Total Plays: 506, Total Stations: 22, Adds: 1

LENNY KRAVITZ I Belong To You (Virgin)
 Total Plays: 486, Total Stations: 25, Adds: 1

KID ROCK Only God Knows... (Top Dog/Lava/Atlantic)
 Total Plays: 396, Total Stations: 24, Adds: 2

LEONA NAESS Charm Attack (Outpost/MCA)
 Total Plays: 335, Total Stations: 19, Adds: 0

A3 Woke Up This Morning (C2/Columbia)
 Total Plays: 292, Total Stations: 23, Adds: 1

RED HOT CHILI PEPPERS Otherside (Warner Bros.)
 Total Plays: 285, Total Stations: 23, Adds: 6

SPLENDER I Think God Can Explain (C2/Columbia)
 Total Plays: 250, Total Stations: 20, Adds: 2

Songs ranked by total plays

TOP 100 POP/ALTERNATIVE
 POWER GOLD

1	TONIC If You Could Only See	51	CLASH Should I Stay Or Should I Go
2	CRANBERRIES Dreams	52	LISA LOEB & NINE STORIES Stay (I Missed You)
3	OMC How Bizarre	53	BLIND MELON No Rain
4	WALLFLOWERS One Headlight	54	UB40 Red Red Wine
5	MEREDITH BROOKS Bitch	55	CRANBERRIES Linger
6	DAVE MATTHEWS BAND Crash Into Me	56	SHERYL CROW A Change
7	SHERYL CROW If It Makes You Happy	57	SMASHING PUMPKINS 1979
8	NO DOUBT Don't Speak	58	SUBLIME What I Got
9	MODERN ENGLISH I Melt With You	59	TRACY CHAPMAN Give Me One Reason
10	SPIN DOCTORS Two Princes	60	GIN BLOSSOMS Follow You Down
11	NATALIE MERCHANT Wonder	61	NATALIE MERCHANT Jealousy
12	DUNCAN SHEIK Barely Breathing	62	ROMANTICS What I Like About You
13	ALANIS MORISSETTE You Oughta Know	63	EDIE BRICKELL & NEW BOHEMIANS What I Am
14	BLUES TRAVELER Run-Around	64	U2 I Still Haven't Found What...
15	JEWEL You Were Meant For Me	65	MELISSA ETHERIDGE Come To My Window
16	SIMPLE MINDS Don't You (Forget About Me)	66	PEARL JAM Better Man
17	PETER GABRIEL In Your Eyes	67	TRACY CHAPMAN Fast Car
18	NATALIE MERCHANT Carnival	68	BETTER THAN EZRA Desperately Wanting
19	ALANIS MORISSETTE You Learn	69	HOOTIE & THE BLOWFISH I Go Blind
20	ALANIS MORISSETTE Ironic	70	INXS Need You Tonight
21	CARDIGANS Lovefool	71	B-52'S Love Shack
22	RED HOT CHILI PEPPERS Under The Bridge	72	DIONNE FARRIS I Know
23	GREEN DAY When I Come Around	73	GIN BLOSSOMS Til I Hear It From You
24	OMD If You Leave	74	DAVE MATHEWS BAND What Would You Say
25	COLLECTIVE SOUL The World I Know	75	NEW ORDER Bizarre Love Triangle
26	TOAD THE WET SPROCKET All I Want	76	HOOTIE & THE BLOWFISH Only Wanna Be With...
27	VERVE PIPE The Freshmen	77	JOAN OSBORNE One Of Us
28	DEEP BLUE SOMETHING Breakfast At Tiffany's	78	R.E.M. It's The End Of The World As We Know It...
29	ALANIS MORISSETTE Head Over Feet	79	FIONA APPLE Criminal
30	R.E.M. Losing My Religion	80	BLUES TRAVELER Hook
31	COLLECTIVE SOUL December	81	GIN BLOSSOMS Found Out About You
32	SHERYL CROW Strong Enough	82	LIVE Lightning Crashes
33	DISHWALLA Counting Blue Cars	83	BERLIN No More Words
34	GIN BLOSSOMS Hey Jealousy	84	PAULA COLE Where Have All The Cowboys Gone?
35	DEL AMITRI Roll To Me	85	O.N.A. /SUZANNE VEGA Tom's Diner
36	SHERYL CROW All I Wanna Do	86	DURAN DURAN Ordinary World
37	GOO GOO DOLLS Name	87	PROCLAIMERS I'm Gonna Be (500 Miles)
38	NAKED EYES Always Something There To...	88	U2 With Or Without You
39	'TIL TUESDAY Voices Carry	89	SHERYL CROW Everyday Is A Winding Road
40	COUNTING CROWS Mr. Jones	90	U2 One
41	EMF Unbelievable	91	SOFT CELL Tainted Love/Where Did Our...
42	MELISSA ETHERIDGE I'm The Only One	92	WHEN IN ROME The Promise
43	JEWEL Who Will Save Your Soul	93	SOPHIE B. HAWKINS Damn, I Wish I Was Your...
44	4 NON BLONDES What's Up	94	T'PAU Heart And Soul
45	JEWEL Foolish Games	95	DES'REE You Gotta Be
46	CURE Just Like Heaven	96	OIVINYLS I Touch Myself
47	ALANIS MORISSETTE Hand In My Pocket	97	R.E.M. The One I Love
48	SPIN DOCTORS Little Miss Can't Be Wrong	98	JESUS JONES Right Here, Right Now
49	EURHYTHMCS Sweet Dreams (Are Made Of...)	99	DEPECHE MODE Enjoy The Silence
50	BODEANS Closer To Free	100	NEW ORDER True Faith

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The Fundamental Things Still Apply

□ Memos written by Steve Feinstein more than a decade ago ring true today

K KSF/San Francisco became the nation's third full-time NAC/Smooth Jazz radio station when Brown Broadcasting signed it on nearly 13 years ago. Steve Feinstein resigned his post as R&R's AOR Editor to become KKSF's first PD, a post he held until his tragic death in September '96.

KKSF's first MD was Nick Francis, who is today the eminent PD of KYOT/Phoenix. Francis recently unearthed an assortment of Feinstein's jock memos and was kind enough to share them with me. Reading them, I was struck by Feinstein's adherence to broadcasting basics, which he detailed precisely. Since fundamentals are more important than ever, I've chosen some excerpts from the memos and present them to you as a brush-up course.

Service Is Our Middle Name

October '87: Just want to re-emphasize how important it is to do your best to answer every call that comes in. Feedback from listeners is essential. Note that there's a new listener-input form in the studio. Always ask for the essentials [listed on it] after you've chatted with the listener. If you ask for a person's age and ZIP first, it'll seem more like a formal interview than a casual conversation. As always, encourage people to write letters. They're invaluable to us.

January '88: Answer every phone call. No exceptions. When you're



Steve Feinstein

jammed up, pick up the phone and quickly say, "Hi, I'm kind of busy. Can you hold on? It might take me a few minutes." That way a person who's taken time out of his life to call us will at least have had his call answered, even if he elects not to hold on long enough to wait for you to come back. I never want someone to call here and experience a phone that rings and rings unanswered.

November '88: We're getting a lot of positive feedback from listeners on how helpful you guys are when listeners call with music questions. People are so used to radio stations not even picking up the phone, let alone going out of their way to find information for them, that they're blown away by how promptly and courteously we answer the phone. This stuff matters, particularly in an era when the quality of service has taken a nose dive. If we position ourselves as the Nordstrom of radio stations, we're bound to profit in the long run.

Be Prepared

July '89: Noted actor Sir Laurence Olivier once said something rather

profound: "Success requires the humility to prepare and the confidence to pull it off." In the old days "show prep" used to involve lining up wild tracks and sound-effects carts, combing the newspapers and comedy services for material and setting up phoners. Now it involves taking 15

"Reword liners and promos. Put your own spin on them. The idea is to tell people the information in your own words rather than read it to them."

minutes before your show to look over both your music log and your program log thoroughly in order to be aware of the following:

- Tie-ins between playing an artist and mentioning a ticket giveaway or a forthcoming album.

- Pronunciations that you need to practice before your show, not 30 seconds before a back-sell or, worse yet, that you end up mangling on-air.

- Difficult cues, such as tracks that fade up and need to be cued in to a few seconds (Nightnoise's "Time-winds") or carts that need to be started early because of fade-ins (Lee Ritenour's "A Fantasy"). You should also note and audition tough outcues that have false endings or segue into the next track (Pat Metheny's "End of Summer").

Spontaneity

March '89: I encourage you to reword liners and promos. Put your own spin on them. The idea is to tell people the information in your own words rather than read it to them. If you're going to read liners and promos verbatim, that's fine. But put some life into your read, and don't let

SATIRE REVISITED

Nick Francis: Just Ask Wolfgang!

KKSF/San Francisco's original owner, Brown Broadcasting, published a newsletter that featured a column by station MD Nick Francis, in which he satirized programming issues. Here's a reprint from March '89.

Ever wonder how music on a new format is chosen? There's very little reliable research. Charts are few and often not reliable, and there is not enough shared experience to keep from making errors.

How has KKSF become so successful so soon? The answer lies beyond demographic or psychographic research. It's beyond sight and sound. It's in the mind, the study of meta-psychographics.

Take astrological dayparting, for example. Studies show that certain songs have better "resonance" during certain times of the day or certain times of the month. As the saying goes, "All CDs are circular." We analyze each song by the date it was recorded and chart it accordingly.



Nick Francis

It's also important to avoid playing certain songs back to back. You will never hear a Virgo followed by a Sagittarian: It would "puncture the vibe." This methodology gives the concept of "chartbound" a whole new meaning.

When the program and music directors disagree about the merits of a particular piece of music, we turn to a third party with a unique musical perspective: "Wolfgang," an 18th century composer channeled through the body of insurance broker Arnold Kovitsky.

When Wolfgang analyzes music, most of his responses are expressed in terms of "too many notes," "not enough notes" or "the right amount of notes." These comments are sandwiched between fits of high-pitched laughter.

We're not the only station to benefit from such consultants. A Los Angeles radio station credits all its success to its own channeler: a 17th century church organist, Johann Sebastian.

KKSF uses several other forms of meta-psychographic research, and we hope this will rid us forever of the derisive term "new age."

them sound like you're reading the same Sampler liner for the thousandth time, even though you may well be.

January '89: Let's draw a distinction between promo liners and positioning statements. Promo liners are lengthy and explain a programming element or a listener service: The Midnight Feature, Sampler Hour, Listener Input Line [later The Bay Line], music info number, Entertainment Line, morning show plug, Sunday mornings, etc. These can be customized. Positioning statements, on the other hand, should be read verbatim. They're the short, punchy lines that describe a listener benefit: "Where the music speaks for itself," "The one station that everyone at work can agree on," etc.

Skies, Truth & Segues

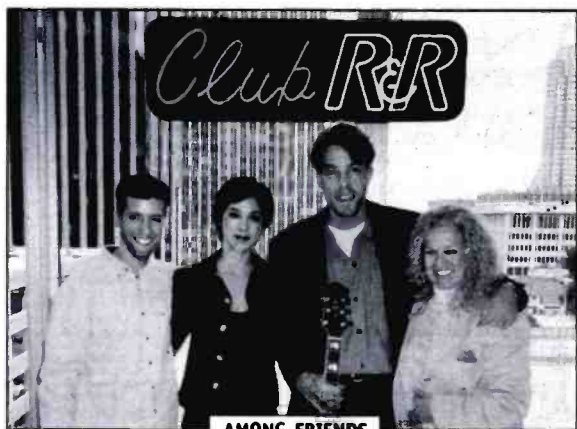
May '89: Never read a weather report directly off the wire. Edit it and make your information concise and conversational. Talk about the weather the same way you would tell a friend who asked you, "What's the weather going to be like?" Keep it brief. Avoid "weather-ese." Talk about what the weather's going to be rather than what it is currently, unless it's raining or exceptionally sunny at the moment. Say what it will be like later that day or tomorrow.

May '88: Let's be straight with callers who request songs. Tell them we don't play requests because we plan out our music in advance to

make sure it sounds as good as possible, to-avoid repetition, etc. However, make it clear that we appreciate their input and that we tabulate requests and use them as a guide in programming the station. In short, we take requests, but we can't guarantee to play them.

August '87: Thanks for doing a great job of not talking over intros or cutting off the ends of records. Remember that we want to let records fade virtually all the way but still avoid dead air. Keep this in mind when bringing on a record that fades up, such as Bob James' and David Sanborn's "Maputo." You may want to start these records earlier than you would those that have a fuller, louder intro. Breathing (quietly) is still permitted in the studio, but not during segues.

"Answer every phone call. No exceptions. When you're jammed up, pick up the phone and quickly say, 'Hi, I'm kind of busy. Can you hold on? It might take me a few minutes.'"



AMONG FRIENDS

1201 Music artist Denny Jiosa graced Club R&R recently and gave enthralled staffers a taste of his graceful guitar stylings. Seen here after the performance are (l-r) R&R Asst. NAC/SJ Editor Peter Petro, R&R NAC/Rhythmic Crossover Sales Rep Dawn Garrett, Jiosa and Carol Archer.



Larry Carlton
fingerprints

THE MARKS OF A MASTER.

The newest release from Grammy®-winning guitar guru - Larry Carlton finds him in peak form. His six-string stylings have graced records from Steely Dan, Joni Mitchell, and Michael Jackson to Herb Alpert and Quincy Jones, and is the resident guitarist in the supergroup Fourplay.

Kirk Whalum, Vinnie Colaiuta and Abraham Laboriel support Larry on FINGERPRINTS with very special guest turns from Michael McDonald and Vince Gill

NAC CHART 12-10

One of the Most Increased!



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R&R NAC/Smooth Jazz Top 30

March 3, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (x100)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	RICHARD ELLIOT On The Fly (<i>Blue Note</i>)	812	-7	81027	14	39/0
4	2	BONEY JAMES Boneyizm (<i>Warner Bros.</i>)	776	+75	99589	10	40/1
3	3	KENNY GARRETT Simply Said (<i>Warner Bros.</i>)	759	+10	74169	16	37/0
2	4	KIM WATERS Secrets Told (<i>Shanachie</i>)	693	-71	72594	17	36/0
5	5	KENNY G Stranger On The Shore (<i>Arista</i>)	673	-17	93831	15	34/0
7	6	NORMAN BROWN Paradise (<i>Warner Bros.</i>)	669	+83	70714	10	37/0
8	7	WALTER BEASLEY Nice And Easy (<i>Shanachie</i>)	582	+20	66900	11	36/0
6	8	DAVID BENOIT Miles After Dark (<i>GRP/VMG</i>)	559	-125	75087	16	37/0
9	9	AL JARREAU Just To Be Loved (<i>GRP/VMG</i>)	555	+39	57263	4	40/1
12	10	LARRY CARLTON Fingerprints (<i>Warner Bros.</i>)	552	+61	77632	6	42/0
11	11	CHRIS BOTTI Why Not (<i>GRP/VMG</i>)	521	+22	67460	9	38/0
10	12	STEELY DAN What A Shame About Me (<i>Giant/Reprise</i>)	515	+11	51414	6	35/0
13	13	STEVE COLE It's Gonna Be Alright (<i>Bluemoon/Atlantic</i>)	489	+26	63642	10	34/0
15	14	DAVE KOZ Surrender (<i>Capitol</i>)	455	+45	71533	6	38/0
	15	BRIAN CULBERTSON F/LORI PERRY Get'n Over You (<i>Atlantic</i>)	404	+10	31810	13	27/0
	16	BRIAN MCKNIGHT Back At One (<i>Motown</i>)	378	-19	50119	22	27/0
21	17	URBAN KNIGHTS Sweet Home Chicago (<i>Narada</i>)	362	+74	49997	3	34/2
19	18	MARC ANTOINE Palm Strings (<i>GRP/VMG</i>)	349	+30	51701	5	33/3
14	19	CHUCK LOEB High Five (<i>Shanachie</i>)	330	-89	49063	26	25/0
22	20	PAUL TAYLOR Avenue (<i>Peak/Unity/N-Coded</i>)	312	+24	31783	5	29/1
18	21	JOYCE COOLING Callie (<i>Heads Up</i>)	305	-73	31162	20	30/0
23	22	GERALD VEASLEY Valdez In The Country (<i>Heads Up</i>)	276	+12	32831	7	25/0
24	23	JAZZMASTERS Nightcrawler (<i>Hardcastle/Trippin' N' Rhythm</i>)	269	+11	27826	8	26/1
	24	RONNY JORDAN London Lowdown (<i>Blue Note</i>)	220	+64	25199	1	25/4
	25	SPECIAL EFX Bella (<i>Shanachie</i>)	199	-41	39311	17	19/0
	26	BOB JAMES Raise The Roof (<i>Warner Bros.</i>)	193	+104	22556	1	32/12
	27	SANTANA El Farol (<i>Arista</i>)	192	+16	19160	3	19/0
	28	'N SYNC W/GLORIA ESTEFAN Music Of My Heart (<i>Epic</i>)	168	+9	22670	1	10/0
	29	LEO GANOELMAN Rise (<i>Jazzica</i>)	159	-14	23772	9	14/0
	30	DWIGHT SILLS Desert Skies (<i>Citylights/Monarch</i>)	157	+9	6188	1	18/2

42 NAC/Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 2/20-Saturday 2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

ALEX BUGNON Onward, Upward (*Narada*)
Total Plays: 115, Total Stations: 12, Adds: 1

SAMANTHA SIVA Living Alone (*Genie*)
Total Plays: 110, Total Stations: 13, Adds: 4

SHAKATAK Lovely Day (*Instinct*)
Total Plays: 75, Total Stations: 8, Adds: 0

BRIAN TARQUIN Tangled Web (*Instinct*)
Total Plays: 71, Total Stations: 9, Adds: 1

KOMBO Lower Deck (*GRP/VMG*)
Total Plays: 67, Total Stations: 8, Adds: 1

OLIVER I'll Get By (*Real Deal*)
Total Plays: 52, Total Stations: 4, Adds: 1

MARIAH CAREY Against All Odds (Take A Look. (*Columbia*)
Total Plays: 46, Total Stations: 2, Adds: 0

STANLEY TURRENTINE Do You Have Any Sugar? (*Concord*)
Total Plays: 45, Total Stations: 3, Adds: 0

COUNT BASIC One One 4 (*Instinct Jazz*)
Total Plays: 33, Total Stations: 5, Adds: 1

STEVE OLIVER First View (*Native Language*)
Total Plays: 26, Total Stations: 8, Adds: 5

Songs ranked by total plays

Most Added.

ARTIST TITLE LABEL(S)	ADDS
BOB JAMES Raise The Roof (<i>Warner Bros.</i>)	12
STEVE OLIVER First View (<i>Native Language</i>)	5
RONNY JORDAN London Lowdown (<i>Blue Note</i>)	4
SAMANTHA SIVA Living Alone (<i>Genie</i>)	4
MARC ANTOINE Palm Strings (<i>GRP/VMG</i>)	3
URBAN KNIGHTS Sweet Home Chicago (<i>Narada</i>)	2
DWIGHT SILLS Desert Skies (<i>Citylights/Monarch</i>)	2
NORMAN CONNORS River Of Love (<i>Starship</i>)	2
BONEY JAMES Boneyizm (<i>Warner Bros.</i>)	1
AL JARREAU Just To Be Loved (<i>GRP/VMG</i>)	1

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOB JAMES Raise The Roof (<i>Warner Bros.</i>)	+104
NORMAN BROWN Paradise (<i>Warner Bros.</i>)	+83
BONEY JAMES Boneyizm (<i>Warner Bros.</i>)	+75
URBAN KNIGHTS Sweet Home Chicago (<i>Narada</i>)	+74
RONNY JORDAN London Lowdown (<i>Blue Note</i>)	+64
LARRY CARLTON Fingerprints (<i>Warner Bros.</i>)	+61
DAVE KOZ Surrender (<i>Capitol</i>)	+45
AL JARREAU Just To Be Loved (<i>GRP/VMG</i>)	+39
MARC ANTOINE Palm Strings (<i>GRP/VMG</i>)	+30
STEVE COLE It's Gonna Be Alright (<i>Bluemoon/Atlantic</i>)	+26
SAMANTHA SIVA Living Alone (<i>Genie</i>)	+26

Breakers.

ARTIST TITLE LABEL(S)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
BRIAN CULBERTSON F/LORI PERRY Get'n Over You (<i>Atlantic</i>)	404/10	27/0	15

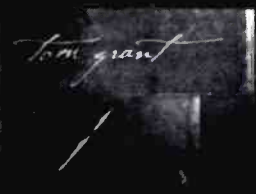
Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

TOM GRANT

TUNE IT IN

THE NEW TRACK FROM CRITICALLY ACCLAIMED PIANIST AND MASTER INSTRUMENTALIST.

The new album with stunning versions of the hits "Invisible Man" and "Saved The Best For Last"



Going for Adds March 6th



Album Release Date: April 4, 2000

CONTACT: Andrea Paulini 310-358-4849



NAC notes

with Carol Archer

The accuracy of the NAC/Smooth Jazz chart depends entirely on your input, so special thanks to the entire reporting panel for 100% attendance this week. Without you, we're nothing.

Richard Elliot continues to dominate, as "On the Fly" (Blue Note) holds steady at No. 1. It's the second track from *Chill Factor* to attain the top slot.

Boney James' "Boneyizm" (Warner Bros.) surges to 2*, followed by Kenny Garrett's "Simply Said" (Warner Bros.) at 3*. Norman Brown's "Paradise" (Warner Bros.) moves up to 6* and is second Most Increased with +83 plays. Larry Carlton's picture-perfect "Fingerprints" (Warner Bros.) enters the top 10 with 100% across-the-board airplay from our panel. Further proof of the label's power is evident in the

debut of Bob James' "Raise the Roof" at 26*. James' track is top Most Added with 12 new adds and top Most Increased with +104 plays. To paraphrase the immortal Bugs Bunny, that's not all, folks: Warner Bros. will release saxophonist Euge Groove's debut project shortly, followed by the greatly anticipated collaboration between Boney James and Rick Braun. *Shake It Up*, in April.

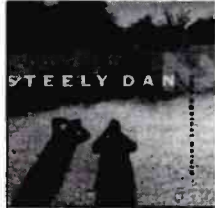
Speaking of collaborations, Brian Culbertson and Lori Perry's "Get'n Over You" (Atlantic) moves 17-15*/Breaker. Another, Urban Knights' "Sweet Home Chicago" (Narada) powers 21-17*, is third Most Increased — up to 26 plays on KTWV/Los Angeles and 23 on WNUA/Chicago — and is newly added by JRN.

Samantha Siva's "Living Alone" (Genie) earns four new adds, including KIFM/San Diego. Please see KIFM APD/MD Kelly Cole's remarks in "Under the Radar." And Steve Olliver's "First View" (Native Language) makes its debut in New & Active on the strength of five new adds — JRN and KWSJ/Wichita among them.

Up

Steely Dan
Two Against Nature
Giant/Reprise

Their last album of completely new material was released during the Carter administration, and taking Steely Dan's newest effort from *Giant/Reprise* for a spin is like revisiting a mischievous buddy who has only grown warmer and sharper with the years. The explosive "What a Shame About Me" — a second-week Breaker — rides the waves at 12* this week, proving the duo is still stainless and red-hot. *Two Against Nature's* live drum and bass, buffed to a warm shine, lay down the threads for Donald Fagen's signature Rhodes and clavinet to weave around, supporting convincing and coherent lyrics of heartfelt insight and perspective. Some vital elements from the early years are still here: a post-'60s attitude behind the grooves, wry but playful lyrics that dreamily "tell it like it is" and those classic vocal harmonies. New to the equation is a modern mixdown that entices active listeners to identify some great performances among the studio credits. The ironically named "Jack of Speed" offers a slow dose of Walter Becker's pulsing bass and smooth guitar over colorful melodic bites from horn and voice alike — stunning. "Almost Gothic" is a sincere love song with a beachy feel, the stream of consciousness of a satisfied victim of summer romance.



KIFM/San Diego APD/MD Kelly Cole enjoys a reputation as one of this format's most passionate and savvy programmers. When it comes to music, Cole never pulls her punches. She knows her audience and her market, and she's outspoken about both. This week Cole discusses her favorite new tracks, including several format vocals.

UNDER THE RADAR

R&R'S EXCLUSIVE BAROMETER FOR NEW MUSIC

I know the folks at Warner Bros. are working Kirk Whalum's "Same Ole Love," but the one that [KIFM PD] Mike Vasquez and I have always been drawn to is his cover of Brian McKnight's "Anytime." We added it this week, because Kirk's interpretation is breathtaking, plus we felt that we needed the dramatic sound of this strong power ballad to balance the currents we're already playing. There's a lot of acid jazz, strong guitar pieces, rhythmic tracks and up-tempo tunes on the air at KIFM right now. Obviously, we haven't seen any test scores on the track yet, but I have no doubt "Anytime" will probably turn out to be one of our top-testing tunes. Kirk can really play. He makes me cry.

I really love Steely Dan's "What a Shame About Me" (Giant/Reprise), because that's where my roots are. I was just reading the new *Rolling Stone*, and they gave the CD 3 1/2 stars! The critic who wrote the review pointed out that the timing was perfect for the CD's release, but I just hope they won't make us wait so long for the follow-up. Every song on the CD has either an ironic twist or a tragic, heart-rending moment. Programmers say they're looking for "compelling." Well, here it is! You know, songs don't have to be happy to touch people. People are walking around singing old Steely Dan songs about "Cuervo Gold" and "fine Colombian," and they don't even know what they're talking about! Sting says that "Every Breath You Take" is a really dark song, but people play it at their weddings. Whose definition of "happy" are we talking about here? In the case of "What a Shame..." at least the guy is reality-based, and that's not such a bad thing.

When I first listened to Samantha Siva's "Living Alone" (Genie), I didn't hear it. But when we went back to listen again, we decided to give it a shot, because we need vocals. If we don't give them a shot, who will? There's still a place for these artists. Look at the Ricky Peterson/Lalah Hathaway tune that no one played. It did very well for us. I can't wait for Lalah to do an album on her own. What a voice! I believe N-Coded's Eulis Cathey is working with Mayya [Leak], and I can't wait for that, either. I'm sure Gabriela Anders will have something fresh for us one day soon. And maybe that long-promised Sade will come out this year.

I like Alex Bugnon's record a lot. He's such a class act, and he surrounds himself with such great musicians. Don't you think the keys are neglected a little in this format? I like Hiroshima's "Sup Pozé" (Windham Hill Jazz). They are a big part of the format. Things I like that we'll probably never play are a new Ryuichi Sakamoto on Sony Classical. Atlantic's Erica Linderholm sent me a wonderful CD by Steve Tyrell, which I just love. Why can't we play that? His sound is such a warm fuzzy for me. And we missed a perfect opportunity to make an artist our own when we didn't play Ma'Shell NdegeOcello's last record. She's a very empowering woman that our intelligent, accomplished female listeners can relate to.



Kelly Cole

Samantha Siva

JUKEBOX JURY 2000

#1 Vocal, #1 New Artist, #2 Over All

NEW AND ACTIVE

Believers: WJCD, KWSJ, WFSJ, WLOQ, WJZI, WJZA, KHHH, KQJZ, KRVR, WHCD, KIFM, WZMR, KNIK, KMGQ

MOST ADDED!



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Stations and their adds listed alphabetically by market

<p>WZMR/Albany, NY PD: Patrick Ryan <small>DWIGHT SILLS "Dueset" SAMANTHA SVA "Living"</small></p>	<p>KOAI/Dallas-Ft. Worth, TX PD: Maxine Todd MD: Teresa Kincaid <small>No Adds</small></p>	<p>WSML/Knoxville, TN PD/MD: Tom Miller <small>4 NORRY JORDAN "London" 4 JAZZMASTERS "Night" 4 BOB JAMES "Pass"</small></p>	<p>WCCD/New York, NY PD: John Muller MD: Rick Labey <small>No Adds</small></p>	<p>WWND/Raleigh-Durham, NC PD/MD: Don Brookshire <small>No Adds</small></p>	<p>KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleten <small>2 MARC ANTOINE "Strings" 2 BOB JAMES "Pass"</small></p>	<p>KOAZ/Tucson, AZ PD/MD: Erik Fox <small>FATBURGER "Foil" ARIA "Pavlov"</small></p>
<p>KNK/Anchorage, AK OM/PO: Aaron Wallender MD: Jennifer Summers <small>SAMANTHA SVA "Living"</small></p>	<p>KHH/Denver-Boulder, CO PD: Becky Taylor APD/MD: Cheri Marquart <small>BOB JAMES "Pass"</small></p>	<p>KTWW/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart <small>3 KIRK WHALUM "Same"</small></p>	<p>WJCD/Norfolk, VA MD: Larry Hollowell <small>BOB JAMES "Pass"</small></p>	<p>KSSJ/Sacramento, CA PD: Steve Williams APD/MD: Ken Jones <small>No Adds</small></p>	<p>KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Rose <small>MARC ANTOINE "Strings" BOB JAMES "Pass"</small></p>	<p>WJZW/Washington, DC PD: Kenay King <small>BOB JAMES "Pass"</small></p>
<p>WJZF/Atlanta, GA PD/MD: Mark Edwards <small>No Adds</small></p>	<p>WYVV/Detroit, MI PD: Tom Stecker MD: Sandy Kovach <small>No Adds</small></p>	<p>WLVE/Miami, FL PD: Bret Michael <small>No Adds</small></p>	<p>WLOQ/Orlando, FL PD: Dave Koch MD: Patricia James <small>No Adds</small></p>	<p>KBZN/Salt Lake City, UT PD/MD: Rob Riesen <small>STEVE OLIVER "New"</small></p>	<p>WHCO/Syracuse, NY PD: Seth Charles APD/MD: Kenny Dees <small>3 OLIVER "Gif" 1 ALEX BUCKTON "Overd" 1 STEVE OLIVER "New"</small></p>	<p>KWSJ/Wichita, KS PD: Nancy Johnson MD: Dallas Scott <small>BOB JAMES "Pass" STEVE OLIVER "New"</small></p>
<p>KSNL/Bakersfield, CA PD/MD: Tony Manes <small>No Adds</small></p>	<p>KEZI/Fresno, CA PD: J. Weidenheimer <small>No Adds</small></p>	<p>WJZ/Milwaukee, WI PD: Chris Morrison MD: Debbie Young <small>SAM CARDON "Heat" NORMAN CONNORS "River" NORRY JORDAN "London" BOB JAMES "Pass"</small></p>	<p>WJPL/Peoria, IL PD: Rick Hirschmann <small>No Adds</small></p>	<p>KFIM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole <small>MARC ANTOINE "Strings" SAMANTHA SVA "Living" KIRK WHALUM "Anytime"</small></p>	<p>WSJT/Tampa, FL PD: Russ Block MD: Kathy Curtis <small>URBAN KNIGHTS "Chicago"</small></p>	<p>JRN/Jones NAC/National PD: Steve Hibbard MD: Laurie Cobb <small>STEVE OLIVER "New" URBAN KNIGHTS "Chicago" GOTA "WR"</small></p>
<p>WNUA/Chicago, IL PD: Bob Kaake APD/MD: Steve Stiles <small>No Adds</small></p>	<p>WYJZ/Indianapolis, IN PD/MD: Carl Frye <small>BOB JAMES "Pass"</small></p>	<p>KSRB/Mission Viejo, CA OM/PO: Terry Wedel MD: Derrick Dixon <small>6 BONEY JAMES "Banquet"</small></p>	<p>WJZJ/Philadelphia, PA PD: Anne Gress APD/MD: Michael Tezzi <small>1 CLUB 1600 "Stay" AL JARREAU "Just" CHUCK LOEB "Blind"</small></p>	<p>KISF/San Francisco, CA PD: Paul Goldstein <small>No Adds</small></p>	<p>42 Total Reporters 42 Current Reporters 42 Current Playlists</p>	
<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble <small>No Adds</small></p>	<p>WFSJ/Jacksonville, FL PD: Hank Dele <small>No Adds</small></p>	<p>KRVK/Modesto, CA PD: Jim Bryan MD: Doug Wuff <small>COURT BASIC "Dus" BOB JAMES "Pass" KERRY "Duck" STEVE OLIVER "New" NORMAN CONNORS "River"</small></p>	<p>KYOT/Phoenix, AZ PD: Nick Francis APD/MD: Greg Morgan <small>No Adds</small></p>	<p>KQJZ/San Luis Obispo, CA PD/MD: David Atwood <small>BOB JAMES "Pass" DWIGHT SILLS "Dueset"</small></p>		
<p>WJZA/Columbus, OH PD/MD: Bill Herman <small>No Adds</small></p>	<p>KCIY/Kansas City, MO PD: Steve Wiersman MD: Michelle Chase <small>PAUL TAYLOR "Avenue" BOB JAMES "Pass" NORRY JORDAN "London"</small></p>	<p>KKJZ/Portland, OR PD: Chris Miller <small>NORRY JORDAN "London" KEVIN EDMONDS "74/7"</small></p>	<p>KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Boser <small>SAMANTHA SVA "Living" BRIAN TARQUIN "Wab"</small></p>			

Most Played Recurrents

BRIAN CULBERTSON Back In The Day (Atlantic)

DAVE KOZ Together Again (Capitol)

GOTA Let's Get Started (Instinct)

DOWN TO THE BONE Long Way From Brooklyn (Internal Bass)

ROGER SMITH Off The Hook (Miramar)

BRIAN TARQUIN Darlin Darlin Baby (Instinct)

NESTOR TORRES Velvet Nights (Shanachie)

CRAIG CHAQUICO Forbidden Love (Higher Octave)

NORMAN BROWN Out'a Nowhere (Warner Bros.)

CHRIS BOTTI Drive Time (GRP/VMG)

JANGO With Your Love (Samson)

PETER WHITE Autumn Day (Columbia)

STEVE COLE Say It Again (Bluemoon/Atlantic)

JAZZMASTERS Lost In Space (Hardcastle/Trippin 'N' Rhythm)

WALTER BEASLEY If You Knew (Shanachie)

NELSON RANGELL The Way To You (Shanachie)

BONEY JAMES Body Language (Warner Bros.)

RICHARD ELLIOT Chill Factor (Blue Note)

NAJEE Room To Breathe (Verve/VMG)

RIPPINGTONS Summer Lovers (Peak/Windham Hill Jazz)

NAC/SMOOTH JAZZ Going For Adds

3/6/00

MARIEA ANTOINETTE You Are Everything (Maasai)

CORNELIUS BUMPUS Dig You (Palmetto)

SAM CARDON I Wish (Treble V)

CLUB 1600 Stay (N-coded)

NORMAN CONNORS 1/ BOBBY LYLE River Of Love (Right Stuff/Capitol)

TOM GRANT Tune It In (Windham Hill Jazz)

RICARDO SCALES So Much In Love (Bayside)

JOHN TESH 1/RICHARD PAGE When She Loved Me (Garden City/TeshMedia)

KIRK WHALUM Same Ol' Love (Warner Bros.)

DWAYNE WIGGINS 1/NAJEE Strange Fruit (Motown)

National Specialty Programming

JazzTrax

ART GOOD
 818-504-5787

Roger Smith

Change The World

Urban Knights

Dancing Angels

Chris Standing

Glamour Girls

Fattburger

Groove Y2K

Paul Taylor

Undercover

Netradio.com

ROS MOORE
 612-379-6253

Tom Grant

Tune It In

Dave Koz Radio Show

RENÉE DEPUY
 609-921-1188

Marc Antoine

Palm Strings

Larry Carlton

Fingerprints

NAC/Smooth Jazz Playlists

FIND COMPLETE PLAYLISTS FOR ALL NAC REPORTERS ON R&R ONLINE MUSIC TRACKING

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Mullah/Lboy
12z Cumc 1,234,500

Smooth Jazz 107.9
10th Anniversary

PLAYS	LTW	ARTIST/TITLE	GI (000)
1	18	ARTIST/TITLE	61 (000)
2	24	CHRIS BOTTI/Why Not	18336
3	24	SPECIAL FX/Bella	18336
4	24	LARRY CARLTON/Fingerprints	18336
5	24	SPYRO GYRA/Be Inevitable	18336
6	23	NORMAN BROWN/Paradise	17572
7	23	BONEY JAMES/Boneyom	17572
8	23	GROVER WASHINGTON, Jr./The Night Fantastic	17572
9	17	STEELY DAN/What A Shame	12988
10	17	DAVE KOZ/Surrender	12988
11	17	MARC ANTONIO/Palm Straps	12988
12	16	WALTER BEASLY/Nice And Easy	12274
13	12	GEORGE MICHAEL/Roulette	9168
14	7	NESTOR TORRES/Venetian Nights	5348
15	7	LIO GAMKE/Mano Mano	5348
16	7	JAZZMASTERS/Faded	5348
17	7	KENNY GARRETT/Simply Said	5348
18	7	3RD FORCE/Bridge Of Dreams	5348
19	6	GOT4/Let's Get Started	4584
20	6	DAVID BENIOU/Miles After Dark	4584
21	6	KEVIN THORNE/How Bout That	4584
22	6	SPINNET/Once Again	3820
23	6	BRIAN CURBERTSON/Back In The Day	3820

MARKET #2

KTWV/Los Angeles
Infinity
(310) 840-7180
Bride/Stewart
12z Cumc 918,900

The Wave 98.7 KTWV

PLAYS	LTW	ARTIST/TITLE	GI (000)
1	27	STAN LEY/TURKISH DO YOU Love Any	61 (184)
2	24	URBAN KNIGHTS/Sweet Home Chicago	14056
3	22	BONEY JAMES/Boneyom	14526
4	20	ROBBY JORDAN/London L'Overdone	12903
5	22	DAVE KOZ/Surrender	12342
6	22	KENNY G/Straight On	12342
7	18	STEVE COLE/It's Gonna Be	11171
8	20	MARC ANTONIO/Palm Straps	11220
9	20	CHRIS BOTTI/Why Not	11220
10	20	3RD FORCE/Bridge Of Dreams	11220
11	18	VICTOR WOOTEN/Urban Turban	10098
12	17	LARRY CARLTON/Fingerprints	9537
13	17	DAVID BENIOU/Miles After Dark	9537
14	15	RICHARD ELLIOT/On The Fly	8976
15	15	BRIAN CURBERTSON/Back In The Day	8415
16	13	JONATHAN BULLEAR/What Would You Do	7954
17	14	AL JARREAU/Just To Be Loved	7954
18	13	KIRK WHALUM/That's The Way	7283
19	13	STEELY DAN/What A Shame...	7283
20	13	BOB JAMES/Secrets Told	6732
21	7	FATHEAD/Where The Night...	1683
22	3	KIRK WHALUM/Same Ole Love	1683

MARKET #3

WNUA/Chicago
AMFM
(312) 645-9550
Kaate/Shiles
12z Cumc 772,600

WNUA 95.5
Smooth Jazz

PLAYS	LTW	ARTIST/TITLE	GI (000)
1	25	WALTER BEASLY/Nice And Easy	31375
2	24	DAVE KOZ/Surrender	12648
3	23	URBAN KNIGHTS/Sweet Home Chicago	12648
4	21	BRIAN HUGHES/Shakin' Not	11067
5	17	KENNY GARRETT/Simply Said	10013
6	19	STEVE COLE/It's Gonna Be	10013
7	18	BONEY JAMES/Boneyom	9486
8	17	DAVID BENIOU/Miles After Dark	9486
9	16	AL JARREAU/Just To Be Loved	9120
10	16	BRIAN MCKENGI/Back At One	7905
11	14	KIM WATERS/Secrets Told	7378
12	14	BROOKS/GAME 5, Get In You	7378
13	13	JAZZMASTERS/Nightcrawlers	6811
14	13	RICHARD ELLIOT/On The Fly	6811
15	13	JOYCE COOLING/Calla	6811
16	12	PAUL TAYLOR/Avenue	6324
17	12	CHUCK LOEB/High Five	6324
18	12	CHRIS BOTTI/Why Not	6324
19	13	MARC ANTONIO/Palm Straps	6324
20	13	NORMAN BROWN/Paradise	5374
21	7	FATHEAD/Where The Night...	3689
22	4	LARRY CARLTON/Fingerprints	3689

MARKET #4

KKSF/San Francisco
AMFM
(415) 975-5555
Goodstein
12z Cumc 436,400

KKSF 103.7
Smooth Jazz

PLAYS	LTW	ARTIST/TITLE	GI (000)
1	23	HEINRY G/Straight On	6463
2	23	LEO GARDNER/Upward	6463
3	23	KIM WATERS/Secrets Told	6463
4	23	MARC ANTONIO/Palm Straps	6463
5	22	DAVE KOZ/Surrender	6182
6	22	BRIAN CURBERTSON/Back In The Day	6182
7	21	LARRY CARLTON/Fingerprints	5901
8	21	URBAN KNIGHTS/Sweet Home Chicago	3354
9	21	MARC ANTONIO/Palm Straps	3653
10	21	WALTER BEASLY/Nice And Easy	3653
11	13	CHUCK LOEB/High Five	3372
12	14	BRIAN TARQUIN/Darin Darin Baby	3372
13	12	CHRIS BOTTI/Why Not	3372
14	12	RICHARD ELLIOT/On The Fly	3372
15	12	NORMAN BROWN/Paradise	3391
16	11	DAVID BENIOU/Miles After Dark	3981
17	11	PAUL TAYLOR/Avenue	2910
18	10	BONEY JAMES/Boneyom	2910
19	10	BRIAN MCKENGI/Back At One	2910
20	10	NEVON/Where The Night...	2810
21	9	DANNA KRALL/Let's Fall In Love	2529
22	9	AL JARREAU/Just To Be Loved	2248
23	7	JOE SAMPL/L'avee	1967

MARKET #5

WJZZ/Philadelphia
AMFM
(215) 508-1200
Gross/Tozzi
12z Cumc 587,000

Smooth Jazz WJZZ 106.1

PLAYS	LTW	ARTIST/TITLE	GI (000)
1	29	DAVID BENIOU/Miles After Dark	17572
2	28	STEVE COLE/It's Gonna Be	12572
3	28	GERALD VEASLY/Valdez In	12572
4	28	CHUCK LOEB/High Five	12572
5	28	ED HANLON/Joanna	12572
6	28	KENNY GARRETT/Simply Said	12572
7	18	MARC ANTONIO/Palm Straps	6531
8	18	BRIAN MCKENGI/Back At One	6082
9	13	DAVID BENIOU/Miles After Dark	5837
10	13	SPECIAL FX/Bella	5837
11	12	BOB JAMES/Secrets Told	5837
12	12	LARRY CARLTON/Fingerprints	5837
13	12	KOMBO/Talk The Talk	5837
14	12	DOWN TO THE BONE/Long Way From	5388
15	12	KENNY GARRETT/Simply Said	5388
16	12	KIM WATERS/Secrets Told	5388
17	12	KIRK WHALUM/That's The Way	5388
18	12	RICHARD ELLIOT/On The Fly	5388
19	12	AL JARREAU/Just To Be Loved	5388
20	1	CLUB 1000/Stay	449
21	1	AL JARREAU/Just To Be Loved	0
22	1	CHUCK LOEB/High Five	0

MARKET #6

KDAI/Dallas-Ft. Worth
Infinity
(214) 630-3011
Todd/Alcacid
12z Cumc 391,780

OASIS 107.5 FM

PLAYS	LTW	ARTIST/TITLE	GI (000)
1	28	STEVE COLE/It's Gonna Be	5180
2	28	RICHARD ELLIOT/On The Fly	5180
3	28	KENNY GARRETT/Simply Said	5180
4	28	KIM WATERS/Secrets Told	5180
5	18	CULBERTSON & PERRY/Get In Over You	3515
6	18	AL JARREAU/Just To Be Loved	3515
7	18	BRIAN MCKENGI/Back At One	3515
8	18	NEVON/Where The Night...	3515
9	18	NEVON/Where The Night...	3515
10	13	GERALD VEASLY/Valdez In	2405
11	13	CHUCK LOEB/High Five	2405
12	12	SPECIAL FX/Bella	2220
13	12	EARL KILGHER/Proceder Situation	2020
14	12	BRIAN MCKENGI/Back At One	2020
15	10	DAVE KOZ/Surrender	1850
16	10	LARRY CARLTON/Fingerprints	1850
17	10	CHRIS BOTTI/Why Not	1850
18	10	DAVID BENIOU/Miles After Dark	1850
19	10	KENNY GARRETT/Simply Said	1850
20	10	KIRK WHALUM/That's The Way	1850
21	10	JOYCE COOLING/Calla	1665
22	9	BOB JAMES'S What's Up	1665
23	9	BRIAN CURBERTSON/Back In The Day	1295

MARKET #7

WVMW/Detroit
Infinity
(248) 855-1100
Slesker/Kovach
12z Cumc 450,000

V98.7 FM
Smooth Jazz

PLAYS	LTW	ARTIST/TITLE	GI (000)
1	29	KENNY GARRETT/Simply Said	61 (000)
2	25	WALTER BEASLY/Nice And Easy	17675
3	25	DAVID BENIOU/Miles After Dark	7675
4	20	KIM WATERS/Secrets Told	6477
5	20	KIM WATERS/Secrets Told	6140
6	20	KIM WATERS/Secrets Told	6140
7	14	LARRY CARLTON/Fingerprints	4998
8	13	PAUL TAYLOR/Avenue	3291
9	13	SANTANA/EI Fand	3991
10	13	BONEY JAMES/Boneyom	3991
11	23	NORMAN BROWN/Paradise	6140
12	12	DAVE KOZ/Surrender	3684
13	12	CULBERTSON & PERRY/Get In Over You	3684
14	12	GERALD VEASLY/Valdez In	3684
15	12	CHRIS BOTTI/Why Not	3684
16	12	BRIAN MCKENGI/Back At One	3684
17	10	AL JARREAU/Just To Be Loved	3377
18	10	ROBBY JORDAN/London L'Overdone	3377
19	10	CHRIS BOTTI/Why Not	3070
20	10	EARL KILGHER/Proceder Situation	3070
21	9	PETER WHITE/San Diego	2765
22	9	CHRIS BOTTI/Why Not	2765
23	9	CHRIS BOTTI/Why Not	2765
24	9	CHRIS BOTTI/Why Not	2765
25	9	CHRIS BOTTI/Why Not	2765
26	9	CHRIS BOTTI/Why Not	2765
27	9	CHRIS BOTTI/Why Not	2765
28	9	CHRIS BOTTI/Why Not	2765
29	9	CHRIS BOTTI/Why Not	2765
30	9	CHRIS BOTTI/Why Not	2765
31	9	CHRIS BOTTI/Why Not	2765
32	9	CHRIS BOTTI/Why Not	2765

MARKET #8

WJZZ/Washington, DC
ABC
(202) 895-2300
King
12z Cumc 385,000

Smooth Jazz WJZZ 97.9

PLAYS	LTW	ARTIST/TITLE	GI (000)
1	29	NORMAN BROWN/Paradise	3530
2	28	LEO GARDNER/Upward	5460
3	28	KIM WATERS/Secrets Told	5460
4	28	RICHARD ELLIOT/On The Fly	5460
5	28	KENNY GARRETT/Simply Said	5460
6	28	CHRIS BOTTI/Why Not	5460
7	17	AL JARREAU/Just To Be Loved	3315
8	16	CULBERTSON & PERRY/Get In Over You	3120
9	16	NEVON/Where The Night...	2925
10	16	NEVON/Where The Night...	2925
11	16	NEVON/Where The Night...	2925
12	16	NEVON/Where The Night...	2925
13	16	NEVON/Where The Night...	2925
14	16	NEVON/Where The Night...	2925
15	16	NEVON/Where The Night...	2925
16	16	NEVON/Where The Night...	2925
17	16	NEVON/Where The Night...	2925
18	16	NEVON/Where The Night...	2925
19	16	NEVON/Where The Night...	2925
20	16	NEVON/Where The Night...	2925

MARKET #9

WJZZ/Atlanta
Cox
(404) 897-7500
Edwards
12z Cumc 236,500

Smooth Jazz WJZZ 104.1 FM
WJZZ

PLAYS	LTW	ARTIST/TITLE	GI (000)
1	29	KENNY GARRETT/Simply Said	3530
2	30	BONEY JAMES/Boneyom	3530
3	30	RICHARD ELLIOT/On The Fly	3530
4	29	WALTER BEASLY/Nice And Easy	3399
5	28	STEELY DAN/What A Shame	3799
6	28	WALTER BEASLY/Nice And Easy	3799
7	16	CHRIS BOTTI/Why Not	2228
8	27	KIM WATERS/Secrets Told	2527
9	17	AL JARREAU/Just To Be Loved	1965
10	18	DAVID BENIOU/Miles After Dark	1965
11	18	DAVID BENIOU/Miles After Dark	1965
12	18	DAVID BENIOU/Miles After Dark	1965
13	18	DAVID BENIOU/Miles After Dark	1965
14	18	DAVID BENIOU/Miles After Dark	1965
15	18	DAVID BENIOU/Miles After Dark	1965
16	18	DAVID BENIOU/Miles After Dark	1965
17	18	DAVID BENIOU/Miles After Dark	1965
18	18	DAVID BENIOU/Miles After Dark	1965
19	18	DAVID BENIOU/Miles After Dark	1965
20	18	DAVID BENIOU/Miles After Dark	1965

MARKET #10

WLVE/Miami
Clear Channel
(305) 654-9494
Michael
12z Cumc 343,800

WLVE 99.1
Smooth Jazz

PLAYS	LTW	ARTIST/TITLE	GI (000)
1	28	KENNY GARRETT/Simply Said	6240
2	26	VICTOR WOOTEN/Urban Turban	5240
3	25	BRIAN CURBERTSON/Back In The Day	5240
4	25	WALTER BEASLY/Nice And Easy	6000
5	23	GOT4/Let's Get Started	5760
6	21	PETER WHITE/San Diego	4800
7	20	CHRIS BOTTI/Why Not	4800
8	14	BOB JAMES'S What's Up	4320
9	14	STEVE COLE/It's Gonna Be	3360
10	14	GROVER WASHINGTON, Jr./The Night Fantastic	3360
11	14	KIM WATERS/Secrets Told	3360
12	13	BONEY JAMES/Boneyom	3120
13	13	NORMAN BROWN/Paradise	3120
14	13	AL JARREAU/Just To Be Loved	2880
15	12	RICHARD ELLIOT/On The Fly	2880
16	12	KIRK WHALUM/That's The Way	2880
17	12	KENNY GARRETT/Simply Said	2880
18	12	DAVE KOZ/Surrender	2880
19	12	DAVID BENIOU/Miles After Dark	2880
20	12	NORMAN BROWN/Paradise	2880
21	11	STEVE COLE/It's Gonna Be	2400
22	11	LARRY CARLTON/Fingerprints	2400
23	11	DAVE KOZ/Surrender	2400
24	11	ROBERT FROST/Prairie Fire	960

MARKET #11

KWJZ/Seattle-Tacoma
Sandusky
(425) 373-5536
Handley/Rose
12z Cumc 228,180

Smooth Jazz KWJZ 91.1

PLAYS	LTW	ARTIST/TITLE	GI (000)
1	28	RICHARD ELLIOT/On The Fly	3916
2	28	SPYRO GYRA/Be Inevitable	3834
3	28	KIRK WHALUM/That's The Way	3834
4	27	BONEY JAMES/Boneyom	3834
5	26	SANTANA/EI Fand	3692
6	26	KENNY GARRETT/Simply Said	3692
7	26	CHRIS BOTTI/Why Not	3692
8	21	CULBERTSON & PERRY/Get In Over You	2130
9	21	EARL KILGHER/FLACK Now And Then	2130
10	21	BRIAN MCKENGI/Back At One	1846
11	20	BRIAN HUGHES/Shakin' Not	1846
12	18	URBAN KNIGHTS/Sweet Home Chicago	1704
13	18	DAVE KOZ/Surrender	1562
14	18	CHRIS BOTTI/Why Not	1562
15	18	DAVID BENIOU/Miles After Dark	1562



CYNDEE MAXWELL

max@ironline.com

Four Of The Fall Book Winners

PDs tell the whys behind their positive ratings results

Now that the infamously late fall Arbitrons have rolled out, what's the good news and what's the bad news? This week we focus on four stations where the news was abundantly positive.

Bob Neumann WWDC/Washington

WWDC (DC101)/Washington's six-book 12+ trend has been a good example of growth, with just one dip in that time: 3.3 (summer '98)-3.5 (fall '98)-3.7 (winter '99)-3.8 (spring '99)-3.5 (summer '99)-4.2 (fall '99). The most recent number puts the station in a three-way tie with Hot AC WRQX and Country WMZQ for sixth place. With AMFM sister AC WASH ranking No. 5 with a 4.3 share, the race for the top is a tight one.



Bob Neumann

WWDC's growth is the realization of a game plan that was launched a year and a half ago. The station straddles the fence between Active Rock and Alternative, in industry lingo, but PD Bob Neumann and APD Buddy Rizer have been saying all along that DC101 is just a Rock station for Washington. Neumann says the station's growth is the result of "a combination of the music, personalities and production on the station. DC101 is where it needs to be."

"What we're seeing now is the original plan for the station finally taking hold in the world of Arbitron, where frequently it takes 18 months to show turnaround results — especially for a dinosaur like this. People are really starting to catch on to the radio station here in DC, and that's proved by our come, which is now second in the market 12+ with 557,600."

Turnarounds can be risky ventures. They don't always work, and they always take time. But Neumann is happy with the outcome so far at DC101. "It's so refreshing to be sitting on this side of it. When I was at WMMS (Cleveland), I was allowed to carry through with my plan for a total of six months before they wanted to change it. We were never able to see the plan come to fruition, whereas here it's really starting to take hold."

That plan also included a new morning show, which was launched in August when Elliott arrived from AMFM sister WHITZ (Z100)/New York, where he was co-host of *The Elvis & Elliot Show*. "Elliot in the Morning is starting to catch on," notes Neumann. "Morning numbers were up by a share 12+, from 2.8-3.8. It's still the lowest-rated daypart on the station; however, significant gains were

made. In the next couple of trends Elliott will really take off."

The fall is traditionally when stations campaign heavily for listeners with blowout promotions. That wasn't the case at WWDC, according to Neumann. "We didn't do any grandiose forced-listening promotions. We tied in with the Redskins, who are like God here. We bought the rights to the end-zone bars in Redskins Stadium, which in turn allowed us to give away tickets on the air. Unless you have a deal with the Redskins, you can't give away tickets to their games — and they will call you on it. It was cool imaging for the station, and it was another thing that tied us into the community."

"We weren't on TV in the fall, and essentially we had no external marketing. This is a very different radio station than it was a year and a half ago. Little by little, people get that. It's been more word-of-mouth. The station always had good come; now we have more. People are coming back after they check us out. Before, that didn't happen as often."

Harvey Kojan WNOR/Norfolk

In the state next door, Saga's WNOR (FM99)/Norfolk had a terrific book. Its five-book trend looked like this: 5.1 (fall '98)-5.9 (winter '99)-6.2 (spring '99)-6.1 (summer '99)-7.8 (fall '99). PD Harvey Kojan was flabbergasted by the results. "Frankly, we were stunned by the numbers! This is without a doubt the best book we've had in my seven years here, and it's got to rank up there with the best in the station's 30-year history. To be No. 1 25-54 by a full point is mind-blowing."

But Kojan admits he doesn't have a magic potion to credit for the astonishing results. "I'd love to be able to pinpoint exactly what caused this explosion," he says, "but I can't imagine it's any one or two things. So much of it is statistics, sample size, etc. As much as I'd like to say we came up with a singularly brilliant idea, I can't. What I can tell you is that this has been a very good station for a long time."

"It all starts with the morning show. Tommy and Rumble have done consistently outstanding radio, and they're backed by a marvelous support staff: News Director Nikki Reed, Sports Di-

rector Rod Fitzwell and Producer Chuck 'The Intern' Cooney. The rest of our full-timers — Sonja Mortensen, middays; [APD/M/D] Tim Parker, afternoons; Jennifer White, nights; and Scott Nicholson, overnights — are extremely talented, dedicated people. Tim is really a second PD, given his wealth of programming experience."

At WNOR promotions are key. Kojan explains, "As always, we supported our staff with an aggressive promotional campaign. We kicked the book off with 20,000 of our friends at FM99's Lunatic Luau III. It featured Kid Rock, Sevendust and 13 other bands."

"We then rolled into our major book promotion, a Y2K-themed contest. It was a simple cash contest: The ninth caller after hearing the Y2K Song of the Day won two grand. Although we broke no new ground with the contest methodology, the whole Y2K deal lent itself to some very funny, creative production."

Internet technology has also played a significant role in station marketing, and has perhaps done more than that, says Kojan. "The website has really added a new dimension to what we do. Actually, it's the database we've been able to put together as a result of the website that's the key. We sent a daily e-mail to the database telling them what the Song of the Day was and when it would be played. That kind of daily contact certainly can't hurt. In fact, if there's one thing I'd point to as potentially having had a major impact on our numbers, it's the website database."

Kojan concludes with a reminder with regard to the station's product: "Let's not forget about the great new music we had to play this fall: Godsmack, Staind, Metallica, Creed, Korn, Rage, the Chili Peppers. It's a lot easier to sound good when you've got bona fide hits to pound."

Tommy Mattern WXTM/St. Louis

WXTM/St. Louis is hanging tough in a world of ups and downs. In the fall of '98 it hit a 2.9 12+, but dropped to 2.1 the following winter and 2.2 in spring '99. Last summer WXTM increased to 2.7, and with the fall of '99 it now stands at 3.0 — its best overall showing. The "Extreme Radio" outlet even bested Emmis sister KSHE by a tenth of a share.

Naturally, PD Tommy Mattern is thrilled with the station's performance. "This is the second time we've been No. 1 in our target demo, men 18-34, although we've always been top three.

"Let's not forget about the great new music we had to play this fall: Godsmack, Staind, Metallica, Creed, Korn, Rage, the Chili Peppers. It's a lot easier to sound good when you've got bona fide hits to pound."

Harvey Kojan

It wasn't that we did anything out of the ordinary promotionally. Quite honestly, I just think it was the fact that we have a lot of great music, and we've kept plugging along in providing that music to our target demo. More so than just about any other station in town, when you flip on Extreme Radio, you know what you're going to get, and I think that's a great selling point for us."

It's been two years since WXTM signed on, and Mattern notes, "We've stayed true to the course of being the hardest, most extreme Alternative/Rock station in the market. Emmis has given us the ability to really stick with our plan. Our creed has always been that we have extreme mornings with Howard Stern and extreme rock the rest of the day, and we do some really great extreme promotions."

Staying the course was certainly to the station's advantage, especially in a crowded Rock market. Mattern explains, "We've got seven Rock stations, and many have zigged and zagged a bunch of different ways. A new station came on. 'The Rock' [KXOK], about a year ago. It's 'Classic Rock That Really Rocks.' KSHE has been here



Tommy Mattern

forever. The Point [KPNT] is here. The best thing we've done is stayed true to what we started out to accomplish. "Thank God that 1999 was a great year for rock music: Kid Rock, Limp Bizkit, Korn really breaking through — along with our format staples like Rage and Metallica. The great music has helped a lot, and I think that's why many Alternative stations are playing music they never would have played a couple of years ago."

St. Louis has hit the snags of consolidation as well. Emmis bought the options to buy the Sinclair radio stations in the St. Louis market: Adult Alternative WVRV, Classic Rock KXOK, Alternative KPNT, Classic Hits KIHT and Country WIL. However, the companies have filed lawsuits against one another, so the entire scenario is on hold. Mattern explains, "We're waiting to find out what will happen. We don't know how long it'll take — could be a couple of months, could be a year."

How does Mattern deal with the uncertainty? "My attitude is not to concern myself with it," he replies. "I have to go on day to day and try to put out the best product I can, so I don't let myself get caught up in thinking about owning any of the competitors in the future. I'm trying to stay true to our

original goal of making this a great Rock station. It's normal for it to loom over your head, and you wonder who is going to stay and who is going to go. But no one really knows. All I can do is keep doing what we're doing and keep everybody focused on putting out 100% of their attention and effort."

Ron Eric Taylor KICT/Wichita

The fall '99 8.3 share is KICT (T-95)/Wichita's best book in the last seven or eight years, according to OM Ron Eric Taylor.



Ron Eric Taylor

"In this business that's like a lifetime," he quips. He credits the station's colossal 5.9-8.3 jump to its new owner. "We did a little promotion, a little marketing. But the big difference for KICT was that we were blessed to be owned by the Journal Broadcast Group. It was our first full book under Journal after implementing the resources the company had to offer."

But those resources weren't solely responsible for the station's success. "We were able to more accurately target our demographic," says Taylor, "which we also did at our Classic Hits station, KLLS, which we put on the air in August. It debuted at No. 1 35-49. We were able to focus and position both stations more appropriately. KICT went strictly for 18-34 men, and KLLS went for 35-49 persons."

KICT's previous owner had a different philosophy about targeting the demo, says Taylor. "They thought that since we owned 18-34 men, we could broaden it out. But that only makes you screw up what you had to start with. By keeping it focused on the demo, we were actually able to increase our share and ownership of the demo, and even our overall numbers. We're thrilled."

KICT's 8.3 share puts the station at No. 2 overall in the market. The station also shined with men 18-34 (No. 1, 25 share) and was No. 1 persons 18-34 (17.3) and men 25-54 (11.3). One other factor that Taylor says contributed to the station's growth was changing morning shows. Taylor himself was on the T-95 morning show with partners Jan Harrison and Jeff Shaw. He put his team on KLLS and hired Phil & Hank for morning drive on T-95. Taylor concludes, "T-95 has a lot of heritage and history. It's been a successful station for a long time. We just needed a little extra to push us to the upper echelon."

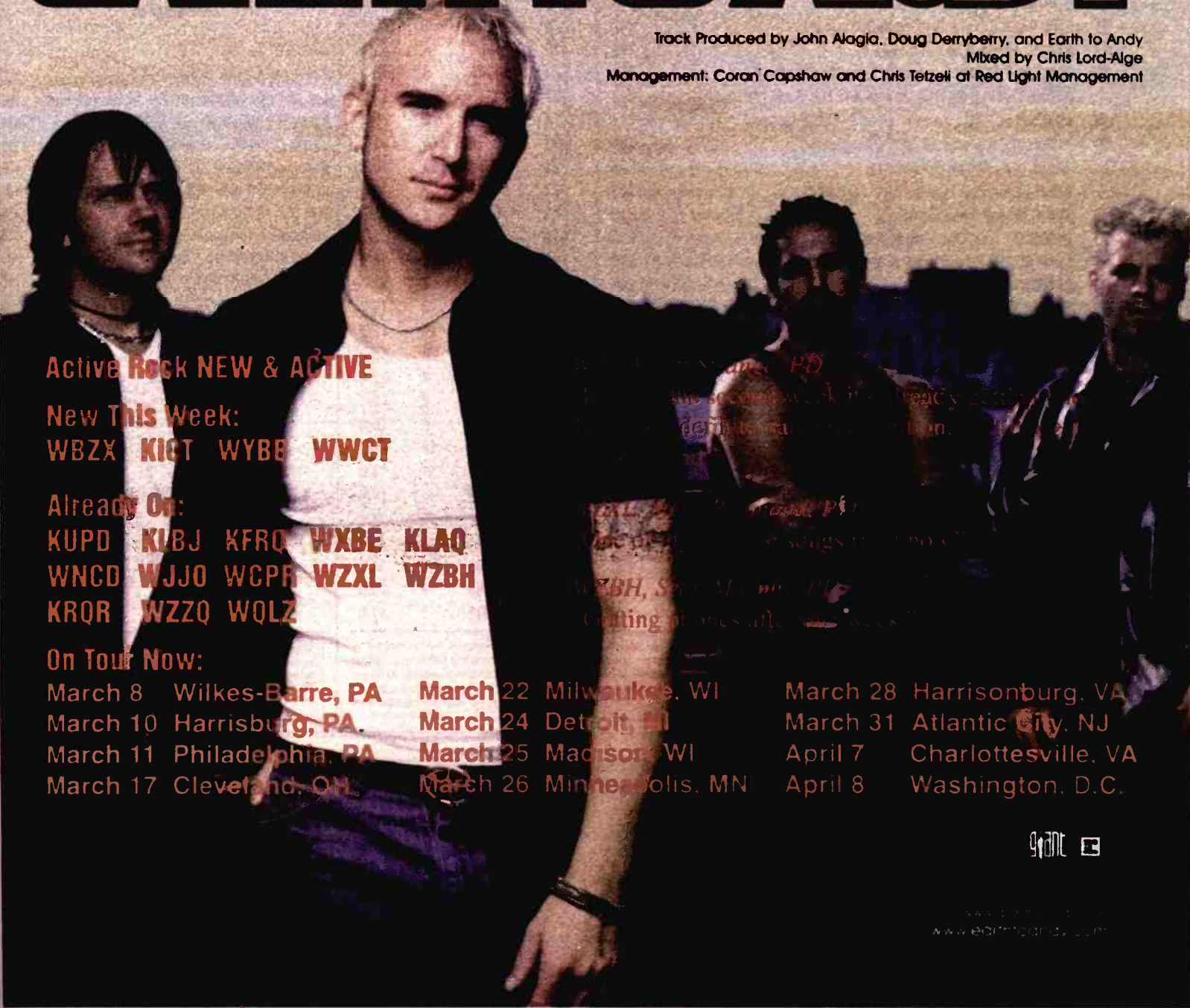
RADIO GETS POLLUTED!

FROM THE DEBUT ALBUM
CHRONICLE KINGS

"POLLUTE"

EARTH TO ANDY

Track Produced by John Alagia, Doug Derryberry, and Earth to Andy
Mixed by Chris Lord-Alge
Management: Coran Capshaw and Chris Tetzeli at Red Light Management



Active Rock NEW & ACTIVE

New This Week:

WBZX KIGT WYBB **WWCT**

Already On:

KUPD KIBJ KFRO **WXBE KLAQ**
WNGD **WJJO WCPH WZXL WZBH**
KRQR **WZZQ WQLZ**

On Tour Now:

March 8 Wilkes-Barre, PA	March 22 Milwaukee, WI	March 28 Harrisonburg, VA
March 10 Harrisburg, PA	March 24 Detroit, MI	March 31 Atlantic City, NJ
March 11 Philadelphia, PA	March 25 Madison, WI	April 7 Charlottesville, VA
March 17 Cleveland, OH	March 26 Minneapolis, MN	April 8 Washington, D.C.



www.earthtoandy.com

R&R Rock Top 50

March 3, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS ADDED
1	1	AC/DC Stiff Upper Lip (EastWest/EEG)	1577	+66	105217	4	71/0
3	2	RED HOT CHILI PEPPERS Otherside (Warner Bros.)	1472	+138	83009	7	71/0
2	3	METALLICA No Leaf Clover (Elektra/EEG)	1352	-72	97832	13	64/0
4	4	KENNY WAYNE SHEPHERD BAND Was (Giant/Reprise)	1173	+84	60617	7	66/1
8	5	3 DOORS DOWN Kryptonite (Republic/Universal)	1048	+126	63141	7	67/1
5	6	CREED Higher (Wind-up)	995	-5	73861	25	61/0
6	7	CREED What If (Wind-up)	919	-30	52931	9	60/0
7	8	FOO FIGHTERS Learn To Fly (Roswell/RCA)	869	-65	56121	22	55/0
10	9	KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic)	838	+24	47464	10	53/2
11	10	DAYS OF THE NEW Weapon And The Wound (Outpost/Interscope)	802	+17	46901	7	55/0
14	11	LIVE Run To The Water (Radioactive/MCA)	776	+74	40118	6	57/2
12	12	DEF LEPPARD Day After Day (Mercury/IDJMG)	728	-1	37372	8	45/0
9	13	FILTER Take A Picture (Reprise)	716	-142	39525	17	41/0
16	14	GODSMACK Voodoo (Republic/Universal)	660	+18	36796	15	39/0
13	15	SANTANA F/EVERLAST Put Your Lights On (Arista)	642	-67	55229	21	44/0
18	16	FOO FIGHTERS Stacked Actors (Roswell/RCA)	539	+14	28911	5	49/0
15	17	MEGADETH Breadline (Capitol)	525	-162	40744	13	38/0
17	18	BUSH The Chemicals Between Us (Trauma)	517	-102	39210	23	38/0
19	19	ZZ TOP 36-22-36 (RCA)	464	-27	23352	8	29/0
20	20	LITTLE STEVEN Salvation (Renegade Nation)	436	-1	28129	11	31/0
24	21	SMASHING PUMPKINS Stand Inside Your Love (Virgin)	345	+58	22283	3	31/3
34	22	U2 The Ground Beneath Her Feet (Interscope)	326	+110	20232	2	28/3
22	23	BUCKCHERRY Check Your Head (DreamWorks)	321	+16	24667	4	35/2
32	24	STIR New Beginning (Capitol)	314	+89	16008	3	38/3
25	25	GOV'T MULE Bad Little Doggie (Capricorn)	292	+28	16394	6	28/4
27	26	STAIN'D Home (Flip/Elektra/EEG)	276	+15	14860	4	31/4
29	27	OUR LADY PEACE Is Anybody Home? (Columbia)	263	+23	14049	6	33/1
21	28	STONE TEMPLE PILOTS Heaven And Hot Rods (Atlantic)	248	-122	13346	10	29/0
31	29	MARS ELECTRIC Someday (Portrait/C2/Columbia)	247	+16	14045	5	26/1
33	30	NICKELBACK Leader Of Men (Roadrunner)	245	+27	14216	4	31/6
26	31	TRAIN I Am (Aware/Columbia)	238	-24	16870	16	18/0
28	32	BUSH Letting The Cables Sleep (Trauma)	223	-22	14017	7	19/0
50	33	TONIC Mean To Me (Universal)	219	+68	6569	2	19/3
35	34	UNION Do Your Own Thing (Spitfire)	218	+19	6759	5	21/1
30	35	LIMP BIZKIT Re-Arranged (Flip/Interscope)	212	-25	12158	19	16/0
38	36	8STOPS7 Satisfied (Reprise)	205	+20	11098	3	26/0
37	37	SEVENDUST Waffle (TVT)	197	+9	7551	3	18/1
43	38	CAROLINE'S SPINE Nothing To Prove (Hollywood)	185	+150	7921	1	32/7
49	39	COUNTING CROWS Hangin'around (DGC/Geffen)	184	+8	15706	20	10/0
45	40	LIT Miserable (RCA)	181	+26	9259	2	22/4
47	41	KORN Make Me Bad (Immortal/Epic)	179	+11	10235	2	19/1
47	42	STEELY DAN Cousin Dupree (Giant/Reprise)	171	+5	13507	6	15/0
39	43	R.E.M. The Great Beyond (Warner Bros.)	166	-13	11388	14	14/0
48	44	POWERMAN 5000 Nobody's Real (DreamWorks)	163	0	8525	11	14/0
36	45	KORN Falling Away From Me (Immortal/Epic)	160	-33	9813	15	17/0
46	46	WARREN ZEVON I Was In The House When... (Artemis)	160	-7	14377	6	15/0
42	47	SHANNON CURFMAN True Friends (Arista)	158	-18	9124	19	18/0
44	48	LYNYRD SKYNYRD Preacher Man (CMC)	152	-22	8806	17	14/0
-	49	A3 Woke Up This Morning (C2/Columbia)	152	+8	8468	2	13/0
-	50	THIRD EYE BLIND Never Let You Go (Elektra/EEG)	148	+3	9812	1	11/0

Debut

Debut



72 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/20-Saturday 2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

Most Added.

ARTIST TITLE LABEL(S)	ADDS
SHANNON CURFMAN Playing With Fire (Arista)	19
JIMMY PAGE W/BLACK CROWES What Is... (Musicmaker.com)	13
PANTERA Revolution Is My Name (EastWest/EEG)	10
CAROLINE'S SPINE Nothing To Prove (Hollywood)	7
NICKELBACK Leader Of Men (Roadrunner)	6
QUEENSRYCHE The Right Side Of My Mind (Atlantic)	6
FULL DEVIL JACKET Now You Know (Enclave/IDJMG)	5
STATIC-X I'm With Stupid (Warner Bros.)	5
AC/DC Satellite Blues (EastWest/EEG)	5
STAIN'D Home (Flip/Elektra/EEG)	4
GOV'T MULE Bad Little Doggie (Capricorn)	4
LIT Miserable (RCA)	4
COLLAPSE Automatic (Cherry/Universal)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CAROLINE'S SPINE Nothing To Prove (Hollywood)	+150
RED HOT CHILI PEPPERS Otherside (Warner Bros.)	+138
3 DOORS DOWN Kryptonite (Republic/Universal)	+126
U2 The Ground Beneath Her Feet (Interscope)	+110
STIR New Beginning (Capitol)	+89
KENNY WAYNE SHEPHERD BAND Was (Giant/Reprise)	+84
LIVE Run To The Water (Radioactive/MCA)	+74
TONIC Mean To Me (Universal)	+68
AC/DC Stiff Upper Lip (EastWest/EEG)	+66
SANTANA F/ROB THOMAS Smooth (Arista)	+62

Breakers.

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

REVOLUTIONARY REACTIONARY CONTEMPORARY

PATTI SMITH GLITTE® IN THEIR EYES

The first single from the album of her career
GUNG HO



Alternative: Rock:
 WWCD 19x WCMF
 WOXY 14x WROQ
 WLIR Add WAQX
 AAA: 1st Week #1 Most Added
 WWW.ARICORP.COM
 New at 11:59 PM

New & Active

PODUNK Wings (*Matchbox*)
 Total Plays: 143, Total Stations: 16, Adds: 0

P.O.D. Southtown (*Atlantic*)
 Total Plays: 141, Total Stations: 18, Adds: 0

INCUBUS Pardon Me (*Immortal/Epic*)
 Total Plays: 126, Total Stations: 12, Adds: 0

RAGE AGAINST THE MACHINE Sleep Now in The Fire (*Epic*)
 Total Plays: 98, Total Stations: 14, Adds: 1

ZOPPI One Sun (*MCA*)
 Total Plays: 97, Total Stations: 17, Adds: 3

COLLAPSIDIS Automatic (*Cherry/Universal*)
 Total Plays: 94, Total Stations: 16, Adds: 4

METHODS OF MAYHEM New Skin (*MCA*)
 Total Plays: 71, Total Stations: 7, Adds: 0

MOKE Wheel In Motion (*Ultimatum*)
 Total Plays: 68, Total Stations: 11, Adds: 0

LIMP BIZKIT Break Stuff (*Flip/Interscope*)
 Total Plays: 68, Total Stations: 9, Adds: 1

SYSTEM OF A DOWN Spiders (*American/Columbia*)
 Total Plays: 60, Total Stations: 11, Adds: 3

Songs ranked by total plays

Most Played Recurrents

LIVE The Dolphin's Cry (*Radioactive/MCA*)

COLLECTIVE SOUL Heavy (*Atlantic*)

SANTANA F/ROB THOMAS Smooth (*Arista*)

GODSMACK Keep Away (*Republic/Universal*)

RED HOT CHILI PEPPERS Scar Tissue (*Warner Bros.*)

KENNY WAYNE SHEPHERD BAND In 2 Deep (*Giant/Reprise*)

LENNY KRAVITZ Fly Away (*Virgin*)

BUCKCHERRY Lit Up (*DreamWorks*)

OLEANDER Why I'm Here (*Republic/Universal*)

CREED One (*Wind-up*)

LENNY KRAVITZ American Woman (*Maverick/Virgin*)

DAYS OF THE NEW Enemy (*Outpost/Interscope*)

GODSMACK Whatever (*Republic/Universal*)

METALLICA Turn The Page (*Elektra/EEG*)

METALLICA Whiskey In The Jar (*Elektra/EEG*)

TONIC You Wanted More (*Universal*)

OFFSPRING The Kids Aren't Alright (*Columbia*)

LIT My Own Worst Enemy (*RCA*)

TRAIN Meet Virginia (*Aware/Columbia*)

RAGE AGAINST THE MACHINE Guerrilla Radio (*Epic*)

ROCK

SEBASTIAN BACH "Superjerk, Superstar, Superfear" (*Spitfire*)

EXIES Baby's Got A New Revelation (*Ultimatum*)

FLYS Losin It (*Trauma*)

MONSTER MAGNET Silver Future (*Restless*)

PAPA ROACH Last Resort (*DreamWorks*)

RADFORD Don't Stop (*RCA*)

STEREOPHONICS Roll Up And Shine (*V2*)

TOP 100 ROCK POWER GOLD

- | | |
|---|---|
| 1 RUSH Tom Sawyer | 51 BAD COMPANY Bad Company |
| 2 AEROSMITH Sweet Emotion | 52 BILLY IDOL Rebel Yell |
| 3 AC/DC Back In Black | 53 STEVE RAY VAUGHAN Crossfire |
| 4 AC/DC You Shook Me All Night Long | 54 GUNS N' ROSES Welcome To The Jungle |
| 5 JIMI HENDRIX All Along The Watchtower | 55 ZZ TOP Legs |
| 6 OZZY OSBOURNE Crazy Train | 56 NAZARETH Hair Of The Dog |
| 7 RUSH Limelight | 57 BILLY IDOL White Wedding |
| 8 AEROSMITH Walk This Way | 58 TED NUGENT Cat Scratch Fever |
| 9 GUNS N' ROSES Sweet Child O' Mine | 59 JIMI HENDRIX Fire |
| 10 BLACK CROWES Hard To Handle | 60 THIN LIZZY The Boys Are Back In Town |
| 11 ZZ TOP La Grange | 61 JUDAS PRIEST You've Got Another Thing Comin' |
| 12 VAN HALEN Panama | 62 QUEEN Fat Bottomed Girls |
| 13 SCORPIONS No One Like You | 63 PINK FLOYD Run Like Hell |
| 14 PINK FLOYD Young Lust | 64 PINK FLOYD Happiest Days/Another Brick In... |
| 15 JIMI HENDRIX Purple Haze | 65 EAGLES Life In The Fast Lane |
| 16 AC/DC Highway To Hell | 66 GOLDEN EARRING Radar Love |
| 17 STONE TEMPLE PILOTS Interstate Love Song | 67 PINK FLOYD Brain Damage/Eclipse |
| 18 AEROSMITH Dream On | 68 ZZ TOP Gimme All Your Lovin' |
| 19 KANSAS Carry On Wayward Son | 69 PINK FLOYD Wish You Were Here |
| 20 VAN HALEN You Really Got Me | 70 JIMI HENDRIX Foxey |
| 21 BLUE OYSTER CULT (Don't Fear) The Reaper | 71 STONE TEMPLE PILOTS Plush |
| 22 GEORGE THOROGOOD Bad To The Bone | 72 AC/DC Hell's Bells |
| 23 RED RIDER Lunatic Fringe | 73 PINK FLOYD Have A Cigar |
| 24 DEF LEPPARD Photograph | 74 PINK FLOYD Time |
| 25 LED ZEPPELIN Black Dog | 75 BOSTON Rock & Roll Band |
| 26 BLACK SABBATH Paranoid | 76 HEART Barracuda |
| 27 BILLY SQUIER Lonely Is The Night | 77 LED ZEPPELIN Whole Lotta Love |
| 28 RUSH Spirit Of Radio | 78 PEARL JAM Alive |
| 29 STEVE RAY VAUGHAN Pride And Joy | 79 OZZY OSBOURNE Mama, I'm Coming Home |
| 30 SCORPIONS Rock You Like A Hurricane | 80 TOM PETTY Runnin' Down A Dream |
| 31 DAYS OF THE NEW Touch, Peel & Stand | 81 SAMMY HAGAR I Can't Drive 55 |
| 32 GUNS N' ROSES Paradise City | 82 AC/DC T.N.T. |
| 33 PINK FLOYD Comfortably Numb | 83 VAN HALEN Dance The Night Away |
| 34 AC/DC Dirty Deeds Done Dirt Cheap | 84 LED ZEPPELIN Ramble On |
| 35 LED ZEPPELIN Rock & Roll | 85 QUEEN We Will Rock You/We Are The Champions |
| 36 ZZ TOP Sharp Dressed Man | 86 VAN HALEN Ain't Talkin' Bout Love |
| 37 LED ZEPPELIN Ocean | 87 PINK FLOYD Money |
| 38 LED ZEPPELIN Immigrant Song | 88 BOSTON More Than A Feeling |
| 39 VAN HALEN Runnin' With The Devil | 89 GOLDEN EARRING Twilight Zone |
| 40 PINK FLOYD Hey You | 90 JOE WALSH Rocky Mountain Way |
| 41 ZZ TOP Tush | 91 BAD COMPANY Feel Like Makin' Love |
| 42 VAN HALEN Jamie's Cryin | 92 ROLLING STONES Start Me Up |
| 43 BAD COMPANY Rock & Roll Fantasy | 93 MOLLY HATCHET Firtin' With Disaster |
| 44 AEROSMITH Rag Doll | 94 VAN HALEN I'll Wait |
| 45 BOSTON Peace Of Mind | 95 LED ZEPPELIN Kashmir |
| 46 LYNRYD SKYNYRD Sweet Home Alabama | 96 BOSTON Smokin' |
| 47 PINK FLOYD Learning To Fly | 97 KISS Rock And Roll All Nite |
| 48 BLUE OYSTER CULT Burnin' For You | 98 ROLLING STONES Sympathy For The Devil |
| 49 LED ZEPPELIN Over The Hill And Far Away | 99 BOSTON Foreplay/Long Time |
| 50 OZZY OSBOURNE Flying High Again | 100 LED ZEPPELIN Hey Hey What Can I Do |



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Top 100 Power Gold is based on a sample of Rock reporters for airplay from 1/19-1/25. © 2000, R&R Inc.

Most Added at Active Rock & Alternative

Out-Of-The-Box:

KXXR WMFS WRUF WJJO KHOP KFMX

U.S. CRUSH BLEED

from the album **U.S. Crush**



Rock Playlists

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #2 KLOS Los Angeles Clear Channel (310) 840-4836 Wide/Villaueva 12x Cum 928,788

MARKET #4 KSJQ San Francisco Clear Channel (415) 771-7511 Richards/Berg 12x Cum 341,788

MARKET #5 WMMR Philadelphia Greater Media (610) 771-0933 Milkman/Zipeto 12x Cum 628,908

MARKET #4 KISW Seattle-Tacoma Entercom (206) 285-7625 Ryan/Faulkner 12x Cum 258,108

MARKET #15 KDKB Phoenix Sandusky (480) 897-9300 Bonadonna/Peterson 12x Cum 178,108

MARKET #18 WBAB Nassau-Suffolk Clear Channel (516) 587-1023 Edwards 12x Cum 251,800

MARKET #22 WDFV Pittsburgh AFM (412) 937-1441 Hart/Porter 12x Cum 486,800

MARKET #26 WBBN Cincinnati Clear Channel (513) 621-3326 Water/Garrett 12x Cum 332,500

MARKET #28 KCAL Riverside Anaheim (909) 793-3554 Hoffman/Mathews 12x Cum 136,800

MARKET #31 WLUM Milwaukee All Pro (414) 771-1021 Hawke 12x Cum 150,000

MARKET #33 WHJY Providence AFM (401) 228-0032 Beviacqua/Schifano 12x Cum 278,288

MARKET #35 KBER Salt Lake City Citadel (801) 485-6700 Jones/Powers 12x Cum 138,800

MARKET #40 KOMP Las Vegas Lotus (702) 876-1460 Griffin/Marty 12x Cum 88,800

MARKET #42 WYRA Greensboro Clear Channel (336) 727-8826 Satterfield/G... 12x Cum 118,800

MARKET #48 WBBB Raleigh-Durham Curtis (919) 876-3831 Meyer 12x Cum 157,800

MARKET #50 WFFX Pensacola Clear Channel (502) 479-2222 Leo/O'Leary 12x Cum 88,800

MARKET #52 KATY Okla. City Clear Channel (405) 848-0100 Baber/Quinn 12x Cum 157,800

MARKET #54 WFFX Dayton Clear Channel (513) 224-1137 Thomas/Kramer/S... 12x Cum 187,800

MARKET #58 WYLL Washburn Clear Channel (804) 756-6400 Iles/Moylan 12x Cum 112,388

MARKET #60 WFFX Albany, NY Clear Channel (518) 785-9051 Cooper 12x Cum 123,888

Stations and their ads listed alphabetically by market

Rock

WPKY/Albany, NY
PD: John Cooper
OM: Phil Mahoney
MD: Rob Brothers
No Ads

WZOO/Allentown, PA
PD: Robin Lee
MD: Keith Meyer
1 CAROLINE'S SPIKE "Nothing"
JIMMY PAGE/BLACK "What"
KWHL/Anchorage, AK
PD: Fitz Macdill
AP/MD: Kathy Mitchell
PANTERA "Revolution"
LIMP BIZKIT "Break"
STAND "Home"
WAPL/Appleton, WI
PD: Joe Caligaro
AP/MD: Ross Maxwell
SHANNON CURFMAN "Playing"
BOONDOCK SAINTS "Holy"
LIT "Miserable"
WZLX/Midland City, NJ
PD: Steve Raymond
MD: Kathy Caro
JIMMY PAGE/BLACK "What"
CAROLINE'S SPIKE "Nothing"
LIT "Miserable"
BOONDOCK SAINTS "Holy"
SHANNON CURFMAN "Playing"
NOCKELBACK "Leader"
KIQC/Beaumont, TX
PD: Troy Poston
MD: Mike Davis
JOE SATRIANI "Live"
WKGB/Binghamton, NY
PD: Jim Free
MD: Tim Boland
LIT "Miserable"
COLLAPSE "Automatic"
L2 "Ground"
STAND "Home"
WRQW/Canton, OH
OM: Chuck Stevens
Asst. OM: Todd Downard
BUCKCHERRY "Head"
COLLAPSE "Automatic"
WPKX/Cape Cod, MA
OM: Steve Smith
PD: Suzanne Tenor
AP/MD: Brian Kelly
NOCKELBACK "Leader"
KRWA/Cedar Rapids, IA
PD: Joe Nugent
MD: Tommy Lang
RAGE AGAINST "Live"
WYBS/Charleston, SC
OM: Ken Carson
ZIPP "One"
EARTH TO ANDY POLK "Queensryche 'Right'"
STR "New"
WKL/Charleston, WV
PD: Mike Rappaport
No Ads
WEBN/Cincinnati, OH
OM: Scott Reinhardt
PD: Michael Weiler
MD: Bob Garrett
No Ads
WRK/Columbus, GA
OM/MD: Brian Waters
AP/MD: Derek Myers
SMASHING PUMPKINS "Stand"
KJMC/Corpus Christi, TX
PD: Paula Howell
AP/MD: "Big" AJ Jones
No Ads
WRK/Danbury, CT
PD: Tom Bass
MD: Mary Scanton
MUSE "Electric"
CAROLINE'S SPIKE "Nothing"
COLLAPSE "Automatic"
WTUE/Dayton, OH
PD: Mike Thomas
AP/MD: Steve Kramer
MD: John Beaulieu
No Ads
KLAQ/El Paso, TX
AP/MD: "Magic" Mike Ramsey
PD: Glenn Garza
FULL DEVIL JACKET "New"
WPHD/Elmira-Corning, NY
PD: Stephen Shiner
ONE MINUTE SILENCE "Holy"
SHANNON CURFMAN "Playing"
DOPE "Everything"
GOVT MULE "Doggy"
FRANKIE MACHINE "Self"
WRKT/Erie, PA
VPP/programming: Ron Kline
MD: Sammy Stone
SHANNON CURFMAN "Playing"
ACDC "Slap"
ACDC "Live"
ACDC "Satellite"
KKEG/Fayetteville, AR
PD/MD: Sandy Scott
SHANNON CURFMAN "Playing"
WNDD/Gainesville-Ocala, FL
PD: Steve Scott
MD: David Ribby
7 SHANNON CURFMAN "Playing"
WXRA/Greensboro, NC
PD/MD: Tim Satterfield
AP/MD: Marla Can
No Ads
WQCM/Hagerstown, MD
PD: Mike Holder
MD: Wes Kaufman
CAROLINE'S SPIKE "Nothing"
WSTZ/Jackson, MS
PD: Kevin Keith
MD: Russ Allen
US CRUSH "Beast"
FULL DEVIL JACKET "New"
L2 "Ground"
WRZK/Johnson City, TN
PD/MD: Mark E. McInerney
SYSTEM OF A DOWN "Sodas"
GOVT MULE "Doggy"
WRKR/Kalamazoo, MI
PD: Morgan Smith
MD: Chris Wilkins
SHANNON CURFMAN "Playing"
KOMP/Las Vegas, NV
PD: John Griffin
MD: Big Marty
8 JIMMY PAGE/BLACK "What"
4 ACDC "Slap"
5 ACDC "Jazz"
3 ACDC "Darned"
AMERICAN PEARL "Automatic"
LIT "Miserable"
WRDQ/Lexington-Fayette, KY
PD/MD: Dennis Dillon
GOVT MULE "Doggy"
KLOS/Los Angeles, CA
PD: Phil White
MD: Jim Williams
1 ACDC "Slap"
WTFX/Louisville, KY
OM/MD: Michael Lee
MD: Keith O'Leary
SYSTEM OF A DOWN "Sodas"
311 "Flowing"
WOBZ/Macon, GA
PD: Chris Pyle
MD: Sammie Scott
JIMMY PAGE/BLACK "What"
STAND "Home"
SYSTEM OF A DOWN "Sodas"
KFRQ/McAllen, TX
PD: Steve Stevens
MD: Bill Edwards
4 PANTERA "Revolution"
SEVENUS "Walls"
SHANNON CURFMAN "Playing"
STAND "Home"
DOPE "Everything"
WLMW/Milwaukee, WI
PD/MD: Randy Hawke
7 SMASHING PUMPKINS "Stand"
PANTERA "Revolution"
STATIC-X "Slap"
LIVE "What"
QUEENSRÛDE "Right"
WCLG/Morgantown, WV
PD: Jeff Miller
AP/MD: Chris Robbins
LIVE "What"
JIMMY PAGE/BLACK "What"
WDHA/Morristown, NJ
Dir/Prog: Larry Bloch
AP/MD: Terry Carr
QUEENSRÛDE "Right"
OUR LADY PEACE "Anybody"
SHANNON CURFMAN "Playing"
WKLW/MW Michigan
PD: Terri Ray
MD: Tricia Frey
SMASHING PUMPKINS "Stand"
PATTI SMITH "Globe"
SHANNON CURFMAN "Playing"
WBAE/Massena-Sulist, NY
PD: Ted Edwards
1 JIMMY PAGE/BLACK "What"
WPLR/New Haven, CT
PD: John Griffin
MD: Pam Landry
No Ads
KFXZ/Odessa-Midland, TX
PD: Steve Driscoll
MD: Dru Dawson
23 ACDC "Satellite"
SHANNON CURFMAN "Playing"
ONE MINUTE SILENCE "Holy"
KATT/Oklahoma City, OK
AP/MD: Chris Baker
MD: John Daniels
No Ads
KEZO/Omaha, NE
AP/MD: Bruce Patrick
No Ads
KCLB/Palm Springs, CA
PD/MD: Tiah Lacey
PANTERA "Revolution"
TONE "Head"
ZIPP "One"
STATIC-X "Slap"
WGLO/Peoria, IL
OM/MD: Russ Schenk
AP/MD: Tim Wilson
GOVT MULE "Doggy"
WWCT/Peoria, IL
PD: Wayne Miller
AP/MD: Scott "Ripstick" Smith
7 JIMMY PAGE/BLACK "What"
2 SHANNON CURFMAN "Playing"
2 BIG BAD ZERO "Live"
QUEENSRÛDE "Right"
DARGO "Unlabeled"
EARTH TO ANDY POLK "Queensryche 'Right'"
NOCKELBACK "Leader"
WWRW/Philadelphia, PA
PD: Sam Williams
MD: Ken Zepko
5 JIMMY PAGE/BLACK "What"
KOKB/Phoenix, AZ
PD: Joe Benavente
MD: Paul Peterson
21 KERRY MEYER "Yes"
4 ACDC "Slap"
2 ACDC "Satellite"
WQVE/Pittsburgh, PA
PD: Garrett Hart
MD: Val Porter
1 QUEENSRÛDE "Right"
CAROLINE'S SPIKE "Nothing"
WHYJ/Previdence, RI
PD: Joe Benavente
MD: Steven Beddow
SHANNON CURFMAN "Playing"
LIVE "What"
WBBW/Raleigh-Durham, NC
OM/MD: Andy Meyer
No Ads
WRDQ/Richmond, VA
PD: Brian Biss
MD: Bill Mayhew
KD ROCK "Only"
KCAL/Riverside, CA
PD: Steve Hoffman
MD: Bill Matthews
MONSTER MAGNET "Silver"
WRDQ/Roseburg-Lynchburg, VA
PD: Steve Casey
MD: Bill Edwards
TONE "Head"
NOCKELBACK "Leader"
SHANNON CURFMAN "Playing"
BOONDOCK SAINTS "Holy"
WRRX/Rockford, IL
PD/MD: Jamie Markley
L2 "Ground"
WKQZ/Saginaw, MI
OM/MD: Jack Lawson
AP/MD: Tom Vander Velde
4 KORN "Bart"
US CRUSH "Beast"
STATIC-X "Slap"
FULL DEVIL JACKET "New"
KBERS/Salt Lake City, UT
OM/MD: Bruce Jones
AP/MD: Helen Powers
NOCKELBACK "Leader"
KSJO/San Francisco, CA
PD: Jim Richards
MD: Sarah Berg
DOPE "Everything"
KZQZ/San Luis Obispo, CA
AP/MD: Joe Alvino
STATIC-X "Slap"
US CRUSH "Beast"
PANTERA "Revolution"
PRIMALS "Lacquer"
KIOX/Santa Rosa, CA
PD: Steve Garland
MD: Candy Chamberlain
CAROLINE'S SPIKE "Nothing"
SHANNON CURFMAN "Playing"
PANTERA "Revolution"
WYWF/Sarasota, FL
PD: Brian Martin
MD: Cathy Taylor
JIMMY PAGE/BLACK "What"
KSWW/Seattle-Tacoma, WA
PD/MD: Clark Ryan
AP/MD: Kelly Faulstich
7 MONSTER MAGNET "Silver"
1 QUEENSRÛDE "Right"
1 PANTERA "Revolution"
KKUS/Springfield, MO
PD: Kevin Kline
MD: Mark McClain
No Ads
WAOX/Syracuse, NY
PD/MD: Dave Fritsche
AP/MD: Alexis
SHANNON CURFMAN "Playing"
PATTI SMITH "Globe"
ONE MINUTE SILENCE "Holy"
WZZQ/Terre Haute, IN
PD: Jeff Strangio
AP/MD: Debbie Hunter
COLLAPSE "Automatic"
STATIC-X "Slap"
PANTERA "Revolution"
WROT/Toledo, OH
PD: Dan Davis
MD: Wes Weaver
3 DOORS DOWN "Kryptonite"
KD ROCK "Only"
KLPX/Tucson, AZ
OM/MD: Larry Hillis
JIMMY PAGE/BLACK "What"
SHANNON CURFMAN "Playing"
STR "New"
NOCKELBACK "Leader"
BUCKCHERRY "Head"
ZIPP "One"
KMOD/Toledo, OH
PD/MD: Rob Hunt
1 SHANNON CURFMAN "Playing"
FULL DEVIL JACKET "New"
WMLZ/Wausau, WI
PD/MD: Rick Summers
ACDC "Satellite"
ACDC "Satellite"
TONE "Head"
PANTERA "Revolution"
JIMMY PAGE/BLACK "What"
LIVE "What"
WROR/Wilmington, NC
PD/MD: Christine Martinez
ACDC "Satellite"
ACDC "Satellite"
KATS/Yakima, WA
PD/MD: Ron Harris
STR "New"
SON CHAMBER "Live"
FULL DEVIL JACKET "New"
WRRQ/Warren, OH
PD: Steve Casey
MD: Bill Edwards
TONE "Head"
NOCKELBACK "Leader"
SHANNON CURFMAN "Playing"
BOONDOCK SAINTS "Holy"
WRRX/Rockford, IL
PD/MD: Jamie Markley
L2 "Ground"
WKQZ/Saginaw, MI
OM/MD: Jack Lawson
AP/MD: Tom Vander Velde
4 KORN "Bart"
US CRUSH "Beast"
STATIC-X "Slap"
FULL DEVIL JACKET "New"
KBERS/Salt Lake City, UT
OM/MD: Bruce Jones
AP/MD: Helen Powers
NOCKELBACK "Leader"
KSJO/San Francisco, CA
PD: Jim Richards
MD: Sarah Berg
DOPE "Everything"
KZQZ/San Luis Obispo, CA
AP/MD: Joe Alvino
STATIC-X "Slap"
US CRUSH "Beast"
PANTERA "Revolution"
PRIMALS "Lacquer"
KIOX/Santa Rosa, CA
PD: Steve Garland
MD: Candy Chamberlain
CAROLINE'S SPIKE "Nothing"
SHANNON CURFMAN "Playing"
PANTERA "Revolution"
WYWF/Sarasota, FL
PD: Brian Martin
MD: Cathy Taylor
JIMMY PAGE/BLACK "What"
KSWW/Seattle-Tacoma, WA
PD/MD: Clark Ryan
AP/MD: Kelly Faulstich
7 MONSTER MAGNET "Silver"
1 QUEENSRÛDE "Right"
1 PANTERA "Revolution"
KKUS/Springfield, MO
PD: Kevin Kline
MD: Mark McClain
No Ads
WAOX/Syracuse, NY
PD/MD: Dave Fritsche
AP/MD: Alexis
SHANNON CURFMAN "Playing"
PATTI SMITH "Globe"
ONE MINUTE SILENCE "Holy"
WZZQ/Terre Haute, IN
PD: Jeff Strangio
AP/MD: Debbie Hunter
COLLAPSE "Automatic"
STATIC-X "Slap"
PANTERA "Revolution"
KLPX/Tucson, AZ
OM/MD: Larry Hillis
JIMMY PAGE/BLACK "What"
SHANNON CURFMAN "Playing"
STR "New"
NOCKELBACK "Leader"
BUCKCHERRY "Head"
ZIPP "One"
KMOD/Toledo, OH
PD/MD: Rob Hunt
1 SHANNON CURFMAN "Playing"
FULL DEVIL JACKET "New"
WMLZ/Wausau, WI
PD/MD: Rick Summers
ACDC "Satellite"
ACDC "Satellite"
TONE "Head"
PANTERA "Revolution"
JIMMY PAGE/BLACK "What"
LIVE "What"
WROR/Wilmington, NC
PD/MD: Christine Martinez
ACDC "Satellite"
ACDC "Satellite"
KATS/Yakima, WA
PD/MD: Ron Harris
STR "New"
SON CHAMBER "Live"
FULL DEVIL JACKET "New"
WRRQ/Warren, OH
PD: Steve Casey
MD: Bill Edwards
TONE "Head"
NOCKELBACK "Leader"
SHANNON CURFMAN "Playing"
BOONDOCK SAINTS "Holy"

Active Rock

WOBK/Albany, NY
PD: Susan Groves
MD: Chris Ostrom
KORN "Bart"
ISTOPS? "Satisfied"

KZRK/Amarillo, TX
PD: Eric Slayter
AP/MD: Randi Rush
5 KORN "Bart"
WIOB/Ann Arbor, MI
OM: Mark Thompson
AP/MD: Ken Ward
LIMP BIZKIT "Break"
WVWX/WXWX/Appleton-Green Bay, WI
PD/MD: Chris Alan
3 LIMP BIZKIT "Break"
STATIC-X "Slap"
WCHZ/Augusta, GA
PD/MD: Chuck Williams
POD "Southern"
KLBJ/Austin, TX
OM: Jeff Carroll
MD: Lorie Lowe
JAMMOORE "Tender"
BOONDOCK SAINTS "Holy"
FRANKIE MACHINE "Self"
KRAB/Bakersfield, CA
OM/MD: Chris Squires
MD: Danny Sparks
6 ACDC "Slap"
WYYY/Baltimore, MD
PD: Rick Strangio
AP/MD: Bob Mackenzie
1 PANTERA "Revolution"
WCPB/Biloxi-Gulfport, MS
OM: Kenny Vest
VPP/MD: Clark Ryan
AP/MD: Scott Fox
STATIC-X "Slap"
MONSTER MAGNET "Silver"
ONE MINUTE SILENCE "Holy"
PANTERA "Revolution"
FRANKIE MACHINE "Self"
DOPE "Everything"
BIG BAD ZERO "Live"
WRLB/Birmingham, AL
PD/MD: Brady
AP/MD: Stavrummer
1 SYSTEM OF A DOWN "Sodas"
CAROLINE'S SPIKE "Nothing"
WAAF/Boston, MA
PD: Dave Douglas
MD: John Osearling
22 PANTERA "Revolution"
WQRC/Charlotte, NC
PD/MD: Ron Bowen
JIMMY PAGE/BLACK "What"
FULL DEVIL JACKET "New"
ONE MINUTE SILENCE "Holy"
KFRF/Chico, CA
PD: Marty Griffin
MD: Tim Blue Wilson
SMASHING PUMPKINS "Stand"
ONE MINUTE SILENCE "Holy"
FULL DEVIL JACKET "New"
PRIMALS "Lacquer"
KD ROCK "Only"
KQRC/Chico, CA
PD/MD: Don Wilson
15 PANTERA "Revolution"
15 STATIC-X "Slap"
10 DOPE "Everything"
5 PRIMALS "Lacquer"
5 NOCKELBACK "Leader"
KLD/Colorado Springs, CO
Stn. Mgr./OM: Rick Hunt
AP/MD: Don Janant
16 CREED "Arms"
13 FOO FIGHTERS "Breakout"
3 PANTERA "Revolution"
JIMMY PAGE/BLACK "What"
WAZU/Columbus, OH
OM: Charley Latta
AP/MD: Joe Pastorek
No Ads
WRZQ/Columbus, OH
PD: Hal Fish
AP/MD: Ronni Hunter
1 SMASHING PUMPKINS "Stand"
EARTH TO ANDY POLK "Queensryche 'Right'"
SYSTEM OF A DOWN "Sodas"
PANTERA "Revolution"
KEGL/Dallas-Ft. Worth, TX
PD: Greg Stevens
AP/MD: Chris Ryan
MD: Cindy Small
POD "Southern"
WROQ/Daytona Beach, FL
VPP/Prog.: Bill Moore
PD: Dave Spain
MD: Pat Lange
1 STR "New"
KBPV/Denver-Boulder, CO
PD: Bob Richards
AP/MD: Willie B.
1 STAND "Home"
1 PANTERA "Revolution"
STATIC-X "Slap"
KAZR/Des Moines, IA
PD: Sam Elliott
AP/MD: Paul O'Connell
1 STATIC-X "Slap"
1 PANTERA "Revolution"
ONE MINUTE SILENCE "Holy"
WRFI/Detroit, MI
OM: Doug Podell
MD: Troy Hanson
10 JIMMY PAGE/BLACK "What"
6 PANTERA "Revolution"
2 JIMMY PAGE/BLACK "What"
DOPE "Everything"
COLLAPSE "Automatic"
WCBF/Evansville, IN
OM: Mike Sanders
AP/MD: Turner Watson
No Ads
WRCC/Fayetteville, NC
PD/MD: Sydney Scott
1 SYSTEM OF A DOWN "Sodas"
SHANNON CURFMAN "Playing"
WVBN/Flint, MI
PD: Brian Beddow
MD: Chris Webster
LIT "Miserable"
FULL DEVIL JACKET "New"
OUR LADY PEACE "Anybody"
KRZR/Fresno, CA
OM: E. Curtis Johnson
1 STATIC-X "Slap"
ONE MINUTE SILENCE "Holy"
WBVR/Fl. Wayne, IN
PD: Joe Fox
2 PANTERA "Revolution"
1 MOKE "What"
1 DOPE "Everything"
WKKE/Fl. Wayne, IN
PD/MD: Doc Wood
4 ONE MINUTE SILENCE "Holy"
2 PANTERA "Revolution"
UNION "Thing"
WRLV/Gainesville-Ocala, FL
PD: Harry Guscott
MD: Mike Kildrew
2 LIMP BIZKIT "Break"
PANTERA "Revolution"
US CRUSH "Beast"
NOCKELBACK "Leader"
WKLO/Grand Rapids, MI
OM: Tony Galas
AP/MD: Mark Fouts
15 PANTERA "Revolution"
WPTI/Greenville, SC
PD: Zaki Tyler
MD: Taylor
No Ads
WQXA/Harrisburg, PA
PD: Claudine DeLorenzo
MD: Nison
7TH HOUSE "Daddy"
SYSTEM OF A DOWN "Sodas"
JIMMY PAGE/BLACK "What"
WCCC/Hartford, CT
PD: Mitchell Pizzosi
AP/MD: Mike Kennedy
7 PANTERA "Revolution"
ONE MINUTE SILENCE "Holy"
FRANKIE MACHINE "Self"
FULL DEVIL JACKET "New"
STATIC-X "Slap"
WAND/Huntington, WV
PD: Dick Shantz
AP/MD: Pat Lynch
No Ads
3 ISTOPS? "Satisfied"
2 KITTIE "Brackin"
1 STATIC-X "Slap"
WQOQ/Jacksonville & Wakulla State College, FL
PD/MD: Pat Utman
PANTERA "Revolution"
FULL DEVIL JACKET "New"
ISTOPS? "Question"
KORC/Kansas City, MO
PD: Vince Richards
MD: Valerie Knight
3 MARS ELECTRIC "Society"
ONE MINUTE SILENCE "Holy"
KLFY/Knox-Temple, TN
PD/MD: Bob Foy
FULL DEVIL JACKET "New"
WJQQ/Lansing, MI
PD: Bob Olson
MD: Kevin Conrad
6 PANTERA "Revolution"
JIMMY PAGE/BLACK "What"
KIBZ/Lincoln, NE
PD: The Sheridan
AP/MD: Jon Terry
9 PANTERA "Revolution"
SYSTEM OF A DOWN "Sodas"
DARGO "Unlabeled"
KFRD/Lubbock, TX
OM/MD: Wes Heermann
10 PANTERA "Revolution"
MADRIE HEAD "Self"
US CRUSH "Beast"
FULL DEVIL JACKET "New"
FRANKIE MACHINE "Self"
WJQQ/Madison, WI
OM/MD: Stan Gardner
AP/MD: Steve Patten
3 PANTERA "Revolution"
1 US CRUSH "Beast"
ONE MINUTE SILENCE "Holy"
DOPE "Everything"
STATIC-X "Slap"
WKDT/Reno, NV
PD: Jave Patterson
MD: Chris Payne
1 PANTERA "Revolution"
STATIC-X "Slap"
SMASHING PUMPKINS "Stand"
WNVC/Rochester, NY
PD: Rob Freeman
AP/MD: Dave Clapper
1 FULL DEVIL JACKET "New"
US CRUSH "Beast"
JIMMY PAGE/BLACK "What"
KRXQ/Sacramento, CA
Stn. Mgr.: Curtis Johnson
AP/MD: Pat Martin
AMP: Kyle Brooks
17 PAPA ROACH "Live"
6 PANTERA "Revolution"
WZBH/Salisbury, MD
PD: Shaun Murphy
MD: Samantha Chase
PRIMALS "Lacquer"
SYSTEM OF A DOWN "Sodas"
FULL DEVIL JACKET "New"
JIMMY PAGE/BLACK "What"
KISS/San Antonio, TX
OM: Virgil Thompson
PD: Kevin Vargas
MD: C.J. Cruz
13 PANTERA "Revolution"
SMASHING PUMPKINS "Stand"
SEVENUS "Walls"
KOZ/San Diego, CA
OM: Bill May
AP/MD: Sharon Luder
5 ISTOPS? "Satisfied"
WRBR/South Bend, IN
PD/MD: Joe Turner
LIT "Miserable"
SMASHING PUMPKINS "Stand"
DOPE "Everything"
LIMP BIZKIT "Break"
STATIC-X "Slap"
BIG BAD ZERO "Live"
KHTO/Spokane, WA
PD/MD: Ken Richards
No Ads
WOLZ/Springfield, IL
PD: Woody Carlson
AP/MD: John "Creech" Carroll
MD: Rocky
STATIC-X "Slap"
SYSTEM OF A DOWN "Sodas"
MOKE "What"
JIMMY PAGE/BLACK "What"
KZRO/Springfield, MO
PD: Ray Richards
MD: George Spantemaster
ZIPP "One"
SYSTEM OF A DOWN "Sodas"
SLOWRUSH "Junk"
WTRM/St. Louis, MO
PD: Tommy Mathern
AP/MD: Eric Schmidt
MD: Jeff "Woody" Pike
18 PAPA ROACH "Live"
7 PANTERA "Revolution"
DOPE "Everything"
ONE MINUTE SILENCE "Holy"
FRANKIE MACHINE "Self"
WTRT/Tampa, FL
OM: Brad Hestlin
MD: Brian Giller
13 CREED "Arms"
STATIC-X "Slap"
FULL DEVIL JACKET "New"
RAGE AGAINST "Live"
WBUZ/Toledo, OH
PD/MD: Chris Annet
6 LIMP BIZKIT "Break"
KRTD/Toledo, OH
PD: John Kelly
AP/MD: Kelly Garrett
FOO FIGHTERS "Sticks"
KITTIE "Brackin"
WVDC/Washington, DC
PD: Bob Heermann
AP/MD: Buddy Fleer
1 LIT "Miserable"
1 DOPE "Everything"
1 QUEENSRÛDE "Right"
1 ISTOPS? "Satisfied"
CREED "Arms"
KCT/Wichita, KS
PD: John Ribby
MD: R.L. Davis
EARTH TO ANDY POLK "Queensryche 'Right'"
WYBS/Wilkes Barre, PA
OM/MD: Aaron Roberts
AP/MD: Chris Lloyd
2 PANTERA "Revolution"
1 CAROLINE'S SPIKE "Nothing"
1 SMASHING PUMPKINS "Stand"
DOPE "Everything"
ONE MINUTE SILENCE "Holy"

*-Mediabase 24/7 monitored

*-Mediabase 24/7 monitored

72 Total Reporters
72 Current Reporters
72 Current Playlists

74 Total Reporters
74 Current Reporters
74 Current Playlists

R&R Active Rock Top 50

March 3, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (M)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	CREED What If (Wind-up)	2071	+124	173710	10	73/0
1	2	METALLICA No Leaf Clover (Elektra/EEG)	2066	-28	182128	13	74/0
4	3	GODSMACK Voodoo (Republic/Universal)	1927	+14	150210	16	73/0
3	4	RED HOT CHILI PEPPERS Otherside (Warner Bros.)	1918	-12	154456	9	74/0
6	5	3 DOORS DOWN Kryptonite (Republic/Universal)	1817	+241	149964	9	72/0
7	6	AC/DC Stiff Upper Lip (EastWest/EEG)	1610	+86	134351	4	70/1
5	7	KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic)	1544	-49	106542	11	65/0
11	8	FOO FIGHTERS Stacked Actors (Roswell/RCA)	1161	+82	87710	6	66/1
10	9	DAYS OF THE NEW Weapon And The Wound (Outpost/Interscope)	1141	+37	83994	7	62/0
9	10	KORN Falling Away From Me (Immortal/Epic)	1075	-151	101544	16	60/0
12	11	INCUBUS Pardon Me (Immortal/Epic)	1072	+18	82443	16	62/0
8	12	LIMP BIZKIT Re-Arranged (Flip/Interscope)	1069	-169	91197	22	58/0
13	13	POWERMAN 5000 Nobody's Real (DreamWorks)	964	-65	79125	13	67/0
19	14	KORN Make Me Bad (Immortal/Epic)	948	+102	87998	4	66/2
14	15	CREED Higher (Wind-up)	891	-138	79940	25	62/0
22	16	STAIN'D Home (Flip/Elektra/EEG)	888	+89	68754	6	62/1
16	17	STAIN'D Mudshovel (Flip/Elektra/EEG)	826	-81	81500	33	54/0
17	18	RAGE AGAINST THE MACHINE Guerrilla Radio (Epic)	798	-81	88519	20	56/0
18	19	GODSMACK Keep Away (Republic/Universal)	790	-66	94495	44	56/0
15	20	FILTER Take A Picture (Reprise)	787	-170	43042	17	43/0
21	21	BUSH Letting The Cables Sleep (Trauma)	765	-62	52873	8	53/1
24	22	LIVE Run To The Water (Radioactive/MCA)	758	+39	48345	5	46/0
25	23	RAGE AGAINST THE MACHINE Sleep Now In The Fire (Epic)	742	+111	58532	4	61/2
23	24	GUANO APES Open Your Eyes (Super Sonic/RCA)	724	-60	60174	19	46/0
	25	Breaker SMASHING PUMPKINS Stand Inside Your Love (Virgin)	677	+145	63013	3	54/7
	26	Breaker SEVENDUST Waffle (TVT)	656	+66	55800	4	59/4
	27	Breaker LIMP BIZKIT Break Stuff (Flip/Interscope)	642	+192	51177	3	53/6
	28	Breaker P.O.D. Southtown (Atlantic)	606	+50	55268	12	53/3
	29	Breaker OUR LADY PEACE Is Anybody Home? (Columbia)	605	+41	50878	7	48/1
29	30	KENNY WAYNE SHEPHERD BAND Was (Giant/Reprise)	551	+15	35604	7	32/0
36	31	BUCKCHERRY Check Your Head (DreamWorks)	515	+81	46268	5	43/1
38	32	STIR New Beginning (Capitol)	504	+127	28350	3	41/1
33	33	CHEVELLE Point #1 (Squint)	487	-30	41127	10	40/0
32	34	SLIPKNOT Wait And Bleed (Roadrunner)	443	-80	41364	14	38/0
40	35	BSTOPS7 Satisfied (Reprise)	430	+85	33885	4	50/4
37	36	NICKELBACK Leader Of Men (Roadrunner)	430	+52	31842	4	41/4
31	37	MEGADETH Breadline (Capitol)	425	-107	21402	14	29/0
41	38	KITTIE Brackish (NG/Artemis)	379	+36	29946	6	38/4
50	39	SYSTEM OF A DOWN Spiders (American/Columbia)	358	+158	30097	2	46/10
43	40	LIT Miserable (RCA)	317	+34	27872	2	27/4
44	41	METHODS OF MAYHEM New Skin (MCA)	299	+26	23782	4	30/0
34	42	STONE TEMPLE PILOTS Heaven And Hot Rods (Atlantic)	289	-168	28033	18	24/0
47	43	SLOWRUSH Junkie (Epic)	267	+22	21224	4	25/1
48	44	DEF LEPPARD Day After Day (Mercury/IDJMG)	267	+23	14928	5	15/0
46	45	COAL CHAMBER Tyler's Song (Roadrunner)	258	-13	23026	6	29/0
45	46	ROLLINS BAND Illumination (DreamWorks)	254	-18	21303	7	32/1
39	47	NINE INCH NAILS Into The Void (Nothing/Interscope)	228	-128	27183	11	27/0
49	48	OASIS Go Let It Out (Epic)	203	-25	15446	3	14/1
	49	Debut CAROLINE'S SPINE Nothing To Prove (Hollywood)	199	+98	8990	1	23/3
42	50	SMASHING PUMPKINS The Everlasting Gaze (Virgin)	191	-114	11888	18	23/0

Most Added.

ARTIST TITLE LABEL(S)	ADDS
PANTERA Revolution Is My Name (EastWest/EEG)	32
STATIC-X I'm With Stupid (Warner Bros.)	20
ONE MINUTE SILENCE Holy Man (V2)	14
JIMMY PAGE W/BLACK CROWES What Is... (Musicmaker.com)	11
SYSTEM OF A DOWN Spiders (American/Columbia)	10
FULL DEVIL JACKET Now You Know (Enclave/IDJMG)	10
DOPE Everything Sucks (Flip/Epic)	10
SMASHING PUMPKINS Stand Inside Your Love (Virgin)	7
LIMP BIZKIT Break Stuff (Flip/Interscope)	6
FRANKIE MACHINE Sell Me (Mammoth)	6
US CRUSH Bleed (Immortal/Virgin)	6

STIR
"New Beginning"
 "It's got a big fat giant hook.
 A great song from a deep album.
 Top 5 phones already!"
 Rob Cressman
 PD WMFS Memphis

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
3 DOORS DOWN Kryptonite (Republic/Universal)	+241
LIMP BIZKIT Break Stuff (Flip/Interscope)	+192
SYSTEM OF A DOWN Spiders (American/Columbia)	+150
SMASHING PUMPKINS Stand Inside... (Virgin)	+145
PANTERA Revolution Is My Name (EastWest/EEG)	+143
STIR New Beginning (Capitol)	+127
CREED What If (Wind-up)	+124
RAGE AGAINST THE MACHINE Sleep Now... (Epic)	+111
KORN Make Me Bad (Immortal/Epic)	+102
FULL DEVIL JACKET Now You Know (Enclave/IDJMG)	+99

Breakers.

ARTIST TITLE LABEL(S)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
SMASHING PUMPKINS Stand Inside Your Love (Virgin)	677/145	54/7	25
SEVENDUST Waffle (TVT)	656/66	59/4	2
LIMP BIZKIT Break Stuff (Flip/Interscope)	642/192	53/6	2
P.O.D. Southtown (Atlantic)	606/50	53/3	25
OUR LADY PEACE Is Anybody Home? (Columbia)	605/41	48/1	2

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



74 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/20-Saturday 2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 600 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

SEVENDUST

"Sevendust is one of the most reactive bands at KUFO...real credibility with the core."
 — Dave Numme, OM, KUFO, Portland

Hear it now at www.tvrecords.com

WAFFLE

On over 100 stations including:
 WXRK WRIF WAAF KSJO
 WBCN KEDJ KEGL KUFO
 WXDX KXPK KBPI KIOZ

Top 10 Research at KATE, KRXQ and WJJO

BREAKER

Active Rock **26**

Rock **37**

Alternative **39**

On Tour With

CREED



MONSTER MAGNET

Silver Future

Don't Stand On The Edge...
Let Go!!!! Add It Now!!!!

Stations That Let Go Early:

KISW KLBJ KCAL
KLFX WCPR

From The Soundtrack:

HEAVY METAL 2000

Adds This Week
3/7/00


www.restless.com

www.hm2kmusic.com

Soundtrack Producer & Music Supervisor: Bruce Berman

Executive Producers: Bob Ezrin & William Hein

www.americanradiohistory.com


A Regency
Enterprises Company

New & Active

PANTERA Revolution Is My Name (*EastWest/EEG*)

Total Plays: 182, Total Stations: 33, Adds: 32

311 Flowing (*Capricorn*)

Total Plays: 166, Total Stations: 15, Adds: 1

CRAZY TOWN Toxic (*Columbia*)

Total Plays: 162, Total Stations: 21, Adds: 0

FULL DEVIL JACKET Now You Know (*Enclave/IDJMG*)

Total Plays: 148, Total Stations: 29, Adds: 10

MARS ELECTRIC Someday (*Portrait/C2/Columbia*)

Total Plays: 119, Total Stations: 15, Adds: 1

STATIC-X I'm With Stupid (*Warner Bros.*)

Total Plays: 95, Total Stations: 27, Adds: 20

JIMMIE'S CHICKEN SHACK Trash (*Rocket/IDJMG*)

Total Plays: 90, Total Stations: 9, Adds: 0

MOKE Wheel In Motion (*Ultimatum*)

Total Plays: 72, Total Stations: 10, Adds: 2

EARTH TO ANDY Pollute (*Giant/Reprise*)

Total Plays: 69, Total Stations: 10, Adds: 2

MACHINE HEAD Silver (Take My Hand) (*Roadrunner*)

Total Plays: 66, Total Stations: 8, Adds: 1

Songs ranked by total plays

Most Played Recurrents

BUSH The Chemicals Between Us (*Trauma*)

FOO FIGHTERS Learn To Fly (*Roswell/RCA*)

BUCKCHERRY Lit Up (*DreamWorks*)

SANTANA F/EVERLAST Put Your Lights On (*Arista*)

SEVENDUST Denial (*TVT*)

GODSMACK Whatever (*Republic/Universal*)

STATIC-X Push It (*Warner Bros.*)

OLEANDER Why I'm Here (*Republic/Universal*)

POWERMAN 5000 When Worlds Collide (*DreamWorks*)

KORN Freak On A Leash (*Immortal/Epic*)

COLLECTIVE SOUL Heavy (*Atlantic*)

LIVE The Dolphin's Cry (*Radioactive/MCA*)

STONE TEMPLE PILOTS Down (*Atlantic*)

RED HOT CHILI PEPPERS Scar Tissue (*Warner Bros.*)

OFFSPRING The Kids Aren't Alright (*Columbia*)

ROB ZOMBIE Dragula (*Geffen*)

ROB ZOMBIE Living Dead Girl (*Geffen*)

KID ROCK Bawitdaba (*Top Dog/Lava/Atlantic*)

LIMP BIZKIT Nookie (*Flip/Interscope*)

LIT My Own Worst Enemy (*RCA*)

TOP 100 ACTIVE ROCK POWER GOLD

- 1 ALICE IN CHAINS Man In The Box
- 2 NIRVANA Smells Like Teen Spirit
- 3 STONE TEMPLE PILOTS Plush
- 4 PEARL JAM Alive
- 5 PEARL JAM Eventflow
- 6 NIRVANA Come As You Are
- 7 DAYS OF THE NEW Touch, Peel & Stand
- 8 ALICE IN CHAINS Would?
- 9 SOUNDGARDEN Fell On Black Days
- 10 OFFSPRING Self Esteem
- 11 STONE TEMPLE PILOTS Interstate Love Song
- 12 AC/DC You Shook Me All Night Long
- 13 CANDLEBOX Far Behind
- 14 SOUNDGARDEN Black Hole Sun
- 15 PEARL JAM Jeremy
- 16 SOUNDGARDEN Spoonman
- 17 GUNS N' ROSES Welcome To The Jungle
- 18 CREED My Own Prison
- 19 OZZY OSBOURNE Crazy Train
- 20 OFFSPRING Come Out And Play (Keep 'Em...)
- 21 NIRVANA In Bloom
- 22 AC/DC Back In Black
- 23 NIRVANA Lithium
- 24 LENNY KRAVITZ Are You Gonna Go My Way
- 25 GREEN DAY Brain Stew
- 26 CREED What's This Life For
- 27 RUSH Tom Sawyer
- 28 STONE TEMPLE PILOTS Vasoline
- 29 BLACK SABBATH Paranoid
- 30 GUNS N' ROSES Paradise City
- 31 BUSH Comedown
- 32 BUSH Machinehead
- 33 GUNS N' ROSES Sweet Child O' Mine
- 34 FAITH NO MORE Epic
- 35 SEVEN MARY THREE Cumbersome
- 36 GREEN DAY When I Come Around
- 37 ALICE IN CHAINS Rooster
- 38 TOOL Sober
- 39 AC/DC Highway To Hell
- 40 METALLICA Enter Sandman
- 41 OZZY OSBOURNE Flying High Again
- 42 SCORPIONS Rock You Like A Hurricane
- 43 LIVING COLOUR Cult Of Personality
- 44 JANE'S ADDICTION Been Caught Stealing
- 45 AC/DC Dirty Deeds Done Dirt Cheap
- 46 VAN HALEN Panama
- 47 AEROSMITH Sweet Emotion
- 48 CREED Torn
- 49 WHITE ZOMBIE More Human Than Human
- 50 PEARL JAM Black
- 51 NIRVANA All Apologies
- 52 VAN HALEN You Really Got Me
- 53 BLACK CROWES Hard To Handle
- 54 VAN HALEN Runnin' With The Devil
- 55 AC/DC Hell's Bells
- 56 CRACKER Low
- 57 STONE TEMPLE PILOTS Sex Type Thing
- 58 AC/DC Shoot To Thrill
- 59 NIRVANA Heart-Shaped Box
- 60 FILTER Hey Man, Nice Shot
- 61 FOO FIGHTERS Everlong
- 62 SCORPIONS No One Like You
- 63 WHITE ZOMBIE Thunder Kiss '65
- 64 CANDLEBOX You
- 65 OZZY OSBOURNE No More Tears
- 66 ALICE IN CHAINS No Excuses
- 67 BUSH Little Things
- 68 RED HOT CHILI PEPPERS Under The Bridge
- 69 AC/DC Thunderstruck
- 70 TOOL Forty Six & 2
- 71 VAN HALEN Ain't Talkin' 'Bout Love
- 72 BLACK SABBATH Iron Man
- 73 JUDAS PRIEST You've Got Another Thing Comin'
- 74 OFFSPRING Gone Away
- 75 METALLICA The Unforgiven
- 76 AC/DC For Those About To Rock...
- 77 VAN HALEN Hot For Teacher
- 78 OZZY OSBOURNE Mama, I'm Coming Home
- 79 SMASHING PUMPKINS Bullet With Butterfly
- 80 ALICE IN CHAINS Them Bones
- 81 LED ZEPPELIN Black Dog
- 82 TOADIES Possum Kingdom
- 83 PEARL JAM Daughter
- 84 STABBING WESTWARD Save Yourself
- 85 LIVE I Alone
- 86 STONE TEMPLE PILOTS Big Empty
- 87 BUSH Everything Zen
- 88 COLLECTIVE SOUL Shine
- 89 AC/DC T.N.T.
- 90 SOUNDGARDEN Outshined
- 91 STONE TEMPLE PILOTS Creep
- 92 TEMPLE OF THE DOG Hunger Strike
- 93 STONE TEMPLE PILOTS Trippin' On A Hole In A...
- 94 FOO FIGHTERS My Hero
- 95 OZZY OSBOURNE Over The Mountain
- 96 OFFSPRING Gotta Get Away
- 97 PEARL JAM Better Man
- 98 STONE TEMPLE PILOTS Wicked Garden
- 99 TOOL Stinkfist
- 100 EVERCLEAR Santa Monica (Watch...)



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks Top 100 Power Gold is based on a sample of Active Rock reporters for airplay from 1/19 -1/25.
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ACTIVE ROCK

Going For Adds 37/100

SEBASTIAN BACH Superjerk, Superstar, Supertear (*Spitfire*)

EXIES Baby's Got A New Revelation (*Ultimatum*)

FLYS Losin It (*Trauma*)

MONSTER MAGNET Silver Future (*Restless*)

PAPA ROACH Last Resort (*DreamWorks*)

RADFORD Don't Stop (*RCA*)

STEREOPHONICS Roll Up And Shine (*V2*)

EIGHT STOPS SEVEN



"Satisfied"

From: In Moderation

www.repriserec.com/8stops7

© 2000 Reprise Records

R&R Alternative #1 Most Added!

Including: WXDX KXPK KWOD and more

R&R Active Rock 40 - 35

Monitor Active Rock Debut 38*

Close-out Adds at:

KIOZ DC101 WQBK WAMX

frankie machine

SELL ME THE FIRST SINGLE FROM
THEIR DEBUT ALBUM "ONE"

MOST ADDED AT ACTIVE ROCK AND ALTERNATIVE!

25 New Adds including:

WXTM/St. Louis
WPBZ/W. Palm Beach
KQRC/Kansas City
KLBJ/Austin
WNOR/Norfolk
WROX/Norfolk
KPOI/Honolulu
WGRD/Grand Rapids
WARQ/Columbia
KLEC/Little Rock
WXSR/Tallahassee
KRAD/Corpus Christi
WPGU/Champaign
KHLR/Bryan
KQRX/Odessa
KTNP/Omaha
WCPR/Biloxi
KFMX/Lubbock

**HARD ROCK CAFE TOUR
MARCH**

3 PARK CITY, UTAH, "Park City Pipedream"
4 CHARLOTTE
9 PHILADELPHIA
10 NEW YORK
11 BOSTON
16 BALTIMORE
17 **SXSW, Mammoth Showcase @ Waterloo Brewing Company**
18 DETROIT
23 CINCINNATI
24 CHICAGO
25 MINNEAPOLIS
30 ST. LOUIS
31 LAWRENCE

APRIL

1 DENVER
6 HOUSTON
7 DALLAS
27 LOS ANGELES
28 SAN FRANCISCO
29 SEATTLE

Produced by Marshall Altman & Bryan Carlstrom

For more info E-mail: todd_sievers@mammoth.com M... .. Steve Steak... ..

Keep Disco Evil



static-x

i'm with stupid

From the debut album
(HE'S A LOSER) GOLD Wisconsin Death Trip

ALTERNATIVE:

Other stations include:
KNDD WFNX WROX WNFZ
KXTE KXPK WDX WEDG
KRZO KRAD and many more!

Most Added!

ROCK:

Other stations include:
KUPD KXXR WXTM WXTB
KBPI KSJO WLZR WLUM
WNOR WCCC WXBE and many more!

Most Added!



Active Rock Playlists

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE MUSIC TRACKING

WYSP/Pittsburgh
Infinity
(412) 665-9460
Mitsy/Palmbo
12x Cum 982,800

WYSP
THE ROCK STATION

PLAYS

LW	TW	ARTIST/TITLE	© (800)
35	36	GOODSMACK/Keep Away	20340
32	32	LIMP BIZKIT/Re-Arranged	19775
27	28	AC/DC/Sir Upper Lip	16300
33	31	METALLICA/No Leaf Clover	17515
14	10	FOO FIGHTERS/Stacked Actors	10170
13	3	3 DOORS DOWN/Kryptonite	10170
11	17	BLUCCHEFF/Check Your Head	9606
10	17	SMASHING PUMPKINS/Stand Inside Your...	9606
14	14	KID ROCK/Only God Knows Why	7910
16	13	RED HOT CHILLI...Otherside	7345
15	13	STONE TEMPLE PILOTS/Heaven And Hot Rods	7345
15	13	AC/DC/Sir Upper Lip	7345
11	11	DAYS OF THE NEW/Weapon And The Wound	6215
12	11	KENNY WYATT...Mas	6215
14	11	KORNY/Falling Away From Me	5215
11	10	STAND ABOVE/Novel	5650
10	10	RAGE AGAINST...Guerrilla Radio	5650
9	9	GUANO PSES/Open Your Eyes	5085
8	9	NEVE MICHAILS/We're In This...	4520
8	9	POWERMAN 5000/Nobody's Real	4520
7	9	P.O./Southtown	4520
7	9	KORNY/Fuck On A Leash	3955
7	9	BLUCCHEFF/Up	3955
7	9	STONIC/Phunk #1	3955
7	9	KID ROCK/Only God Knows Why	3285
7	9	SLIPKNOT/Wait And Bleed	3955
7	9	CRAZY TOWN/You	3955
7	9	KORNY/Male Me Bad	3955
5	9	NUBSTER MACHINE/Powerrig	3390
5	9	ROB ZOMBIE/Supernaut	3390

KESL/Dallas-Ft. Worth
Clear Channel
(972) 448-1058
Stevens/Ryan/Scul
12x Cum 432,390

97.1 EAGLE ROCKS

PLAYS

LW	TW	ARTIST/TITLE	© (800)
17	27	GOODSMACK/Novel	6735
24	27	RED HOT CHILLI...Otherside	8235
19	29	CREEDE/What If	7930
19	29	AC/DC/Sir Upper Lip	6710
24	21	METALLICA/No Leaf Clover	6405
19	19	3 DOORS DOWN/Kryptonite	5735
11	17	FOO FIGHTERS/Stacked Actors	5185
15	17	BUSH/Letting The Cat Out	5185
8	16	FOO FIGHTERS/Stacked Actors	5185
14	18	RAGE AGAINST...Guerrilla Radio	4880
12	18	INCUBUS/Pardon Me	4575
10	18	SMASHING PUMPKINS/Stand Inside Your...	4575
16	14	KID ROCK/Only God Knows Why	4270
8	14	THE CHEVILLES/Point #1	4270
15	19	SANTANA/EVERLAST/Put Your Lights On	3955
11	11	COLLECTIVE SOUL/Heavy	3355
12	11	SEVENDUST/Malle	3355
10	11	KORNY/Male Me Bad	3355
8	11	BUCCHEFF/Check Your Head	3355
12	10	STAND ABOVE/Novel	3050
11	10	CREEDE/High	3050
11	10	LIVE/Run To The Water	2745
9	9	METHODS OF MAYHEM/When Stan	2745
6	10	FOO FIGHTERS/Stacked Actors	2745
23	8	GOODSMACK/Keep Away	2140
9	7	ROB ZOMBIE/Living Dead Girl	2140
3	7	CREEDE/One	2135
2	7	LIMP BIZKIT/Break Stuff	2135
9	7	SLIPKNOT/Wait And Bleed	2135

WRFF/Orlando
Greater Media
(407) 447-0101
Podell/Hanson
12x Cum 553,760

101 WRIF

PLAYS

LW	TW	ARTIST/TITLE	© (800)
22	22	SANTANA/EVERLAST/Put Your Lights On	7965
14	21	GOODSMACK/Keep Away	7623
24	21	KID ROCK/Only God Knows Why	7623
24	19	AC/DC/Sir Upper Lip	6534
22	17	METALLICA/No Leaf Clover	6131
19	18	CREEDE/What If	5808
19	18	FOO FIGHTERS/Stacked Actors	5445
14	17	DAYS OF THE NEW/Weapon And The Wound	5072
14	17	GOODSMACK/Keep Away	4719
17	14	RED HOT CHILLI...Otherside	4719
11	13	SMASHING PUMPKINS/Stand Inside Your...	4719
13	11	3 DOORS DOWN/Kryptonite	3993
10	12	STONIC/Phunk #1	3630
12	10	STONE TEMPLE PILOTS/Heaven And Hot Rods	3630
10	10	LIVE/Run To The Water	3630
13	10	KENNY WYATT...Mas	3630
9	10	KORNY/Male Me Bad	3630
10	10	CHEVILLES/Point #1	3630
10	10	JIMMY PHOENIX/Black...What Is & What...	3630
8	11	BUCCHEFF/Check Your Head	3267
8	11	SEVENDUST/Malle	3267
11	9	FOO FIGHTERS/Stacked Actors	3267
10	9	GUANO PSES/Open Your Eyes	2904
11	9	RAGE AGAINST...Guerrilla Radio	2904
11	9	SLIPKNOT/Wait And Bleed	2904
3	7	NICKELBACK/Ladder Of Men	2541
5	7	LIT/Alibi	2541
11	7	POWERMAN 5000/Nobody's Real	2541
7	7	ROLLING STONES/Emancipation	2541
7	7	COAL CHAMBER/Tyler's Song	2541

WMAF/Boston
Entercom
(617) 236-1073
Douglas/Ostlund
12x Cum 544,000

WMAF
107.3 FM

PLAYS

LW	TW	ARTIST/TITLE	© (800)
22	22	KORNY/Falling Away From Me	12024
35	35	STAND ABOVE/Novel	11690
37	33	RAGE AGAINST...Guerrilla Radio	11690
36	35	METALLICA/No Leaf Clover	11690
36	32	RED HOT CHILLI...Otherside	10580
32	32	INCUBUS/Pardon Me	10688
34	32	3 DOORS DOWN/Kryptonite	10688
27	27	POWERMAN 5000/Nobody's Real	8018
32	26	KORNY/Male Me Bad	9606
24	24	LIMP BIZKIT/Break Stuff	9616
24	22	CREEDE/What If	7348
13	22	PANTERA/Revolution Is My.../I'm a	7348
20	21	P.O./Southtown	7010
17	20	NIRVANA/Bitch/Sleazy To The Void	6084
20	19	RAGE AGAINST...Guerrilla Radio	7348
21	19	BUSH/Letting The Cat Out	6340
17	19	GOODSMACK/Keep Away	6696
18	19	CHEVILLES/Point #1	6346
17	19	AC/DC/Sir Upper Lip	6346
20	18	STONIC/Phunk #1	6012
18	18	SLIPKNOT/Wait And Bleed	6012
21	18	STAND ABOVE/Novel	5678
17	17	GOODSMACK/Keep Away	5678
17	17	BUCCHEFF/Check Your Head	5678
10	16	SYSTEM OF A DOWN/Spiders	5344
16	16	SEVENDUST/Malle	5110
13	14	REVELLE/No Phogem	4676
17	14	SEVENDUST/Malle	4676
11	13	DAYS OF THE NEW/Weapon And The Wound	4342
14	13	SYSTEM OF A DOWN/Spiders	4342

WVBC/Washington, DC
AMFM
(301) 587-7100
Neumann/Heize
12x Cum 843,400

DC101

PLAYS

LW	TW	ARTIST/TITLE	© (800)
43	40	STONIC/Phunk #1	12593
44	45	VERTICAL HORIZON/Everything You Want	11565
43	40	RED HOT CHILLI...Otherside	10280
39	40	BUSH/The Chemicals	10280
35	39	CREEDE/High	10023
39	39	RE M/F/The Great Beyond	10023
41	39	THE EYE BEHIND/Eye To You	10023
36	37	TRAVIS/An	9509
28	37	METALLICA/No Leaf Clover	7453
26	37	OUR LADY PEACE/Is Anybody Home?	6682
27	36	NO DOUBT/In the City	6428
17	23	CURE/Always Someday	5911
13	20	RAGE AGAINST...Sleep Now In...	5140
19	20	LIVE/Run To The Water	5140
15	20	KORNY/Male Me Bad	5140
16	20	ELISA/El	5140
16	19	COLLECTIVE SOUL/Heavy	4883
16	17	LIT/My Own Worst Enemy	4369
17	17	JIMMIE'S CHOCOLATE...Do Right	4369
17	17	3 DOORS DOWN/Kryptonite	4369
15	17	KID ROCK/Only God Knows Why	4112
14	16	COUNTING CROWS/Hungry for Memory	4112
16	16	SMASHING PUMPKINS/Stand Inside Your...	4112
23	16	SPLENDER/Phunk	3855
11	16	FOO FIGHTERS/Stacked Actors	3855
14	16	LIMP BIZKIT/Break Stuff	3598
11	16	BLUCCHEFF/Check Your Head	3598
14	16	OASIS/Gone With Me	3598
14	16	LENNY KRAMITZ/By Any Means	3341
9	12	OFFSPRING/What Do You Get	3341

WZLW/Albany
Clear Channel
(305) 654-9494
Stein/Sterner/Kiriba
12x Cum 322,100

ZETA
THE ROCK STATION

PLAYS

LW	TW	ARTIST/TITLE	© (800)
27	34	GUANO PSES/Open Your Eyes	6852
31	29	GOODSMACK/Novel	4904
27	27	SEVENDUST/Malle	4008
28	27	METALLICA/No Leaf Clover	4008
28	24	KID ROCK/Only God Knows Why	4272
15	24	CREEDE/What If	4272
16	22	RED HOT CHILLI...Otherside	3916
17	22	3 DOORS DOWN/Kryptonite	3916
20	21	AC/DC/Sir Upper Lip	3738
14	19	LIT/Alibi	3382
15	19	BUSH/Letting The Cat Out	3382
14	19	FOO FIGHTERS/Stacked Actors	3382
15	19	DAYS OF THE NEW/Weapon And The Wound	3204
20	18	KORNY/Falling Away From Me	3204
14	17	BLUCCHEFF/Check Your Head	3204
17	17	POWERMAN 5000/Nobody's Real	3204
17	17	RAGE AGAINST...Guerrilla Radio	3204
10	16	INCUBUS/Pardon Me	2970
16	14	CREEDE/What If	2462
11	14	OASIS/Gone With Me	2462
17	13	SMASHING PUMPKINS/Stand Inside Your...	2314
16	13	RED HOT CHILLI...Otherside	2314
17	13	NIRVANA/Bitch/Sleazy To The Void	2314
10	12	GOODSMACK/Keep Away	2136
10	12	POWERMAN 5000/When Worlds Collide	2136
12	10	CREEDE/High	2136
10	10	OUR LADY PEACE/Is Anybody Home?	2136
9	10	LIT/Alibi	1958
9	10	GOODSMACK/Keep Away	1780
10	10	STONE TEMPLE PILOTS/Down	1780

KDSB/San Diego
Clear Channel
(619) 545-6006
May/Leiter
12x Cum 258,400

ROCK 105.3
THE ROCK STATION

PLAYS

LW	TW	ARTIST/TITLE	© (800)
19	20	CREEDE/High	5307
27	20	METALLICA/No Leaf Clover	4941
18	20	INCUBUS/Pardon Me	4209
28	20	LIMP BIZKIT/Re-Arranged	3880
28	19	RAGE AGAINST...Guerrilla Radio	3477
27	19	FOO FIGHTERS/Stacked Actors	2970
18	19	AC/DC/Sir Upper Lip	3294
16	17	RED HOT CHILLI...Otherside	3111
16	16	GUANO PSES/Open Your Eyes	2928
16	16	CHEVILLES/Point #1	2928
16	16	NICKELBACK/Ladder Of Men	2928
15	14	GOODSMACK/Keep Away	2582
11	13	ROB ZOMBIE/Living Dead Girl	2379
10	12	OLEANDER/Why I'm Here	2198
16	12	OFFSPRING/What Do You Get	2198
10	12	RED HOT CHILLI...Otherside	2198
11	12	CREEDE/High	2198
14	12	BEAN HUNTER/Power Blood	2198
11	12	3 DOORS DOWN/Kryptonite	2198
10	11	ROB ZOMBIE/Supernaut	2013
9	11	SEVENDUST/Malle	2013
10	9	LIMP BIZKIT/Break Stuff	1930
8	9	NIRVANA/Bitch/Sleazy To The Void	1800
8	9	NIRVANA/Bitch/Sleazy To The Void	1800
10	9	POWERMAN 5000/When Worlds Collide	1642
10	9	LIMP BIZKIT/Break Stuff	1642
10	9	DAYS OF THE NEW/Weapon	1642
10	9	METALLICA/No Leaf Clover	1642
10	9	OLEANDER/Why I'm Here	1642

KJZZ/Pasadena
Sundance
(909) 345-5921
Jahno/Ventura
12x Cum 213,000

98KUPD
THE ROCK STATION

PLAYS

LW	TW	ARTIST/TITLE	© (800)
34	30	CREEDE/High	5392
27	29	KORNY/Male Me Bad	4402
30	29	METALLICA/No Leaf Clover	4114
31	27	GOODSMACK/Novel	3808
18	29	POWERMAN 5000/Nobody's Real	2840
20	28	BLUCCHEFF/Check Your Head	2688
17	28	INCUBUS/Pardon Me	2688
19	28	FOO FIGHTERS/Stacked Actors	2556
17	28	ISTOP/Secluded	2556
18	28	3 DOORS DOWN/Kryptonite	2556
17	28	RED HOT CHILLI...Otherside	2414
17	28	DAYS OF THE NEW/Weapon And The Wound	2414
9	17	RUBEN PAUL/JACKIE/Jackie Your Kisses	2414
15	18	OUR LADY PEACE/Is Anybody Home?	2130
15	14	SLIPKNOT/Wait And Bleed	1988
15	14	STONIC/Phunk #1	1988
14	14	THE CHEVILLES/Point #1	1988
16	14	RAGE AGAINST...Sleep Now In...	1988
7	14	EARTH TO ANDY/Poluto	1945
13	13	PUFF/Da Punk	1945
11	13	NICKELBACK/Ladder Of Men	1848
12	13	SLIPKNOT/Wait And Bleed	1848
12	12	LOUISIANA/13	1704
10	12	CRAZY TOWN/You	1704
10	11	LENNY KRAMITZ/By Any Means	1642
10	11	POWERMAN 5000/When Worlds Collide	1642
6	11	LIMP BIZKIT/Break Stuff	1642
6	11	DAYS OF THE NEW/Weapon	1642
6	11	SMASHING PUMPKINS/Stand Inside Your...	1642
13	10	GOODSMACK/Keep Away	1420

KOOL/Menapoli
ABC
(612) 545-5601
Linder/Caste
12x Cum 243,700

93
PURE ROCK

PLAYS

LW	TW	ARTIST/TITLE	© (800)
44	39	3 DOORS DOWN/Kryptonite	5382
41	39	AC/DC/Sir Upper Lip	4958
29	39	POWERMAN 5000/Nobody's Real	4008
30	37	GOODSMACK/Novel	3582
17	25	KORNY/Male Me Bad	3174
20	21	ONDS GO Let It Be	2980
18	20	RED HOT CHILLI...Otherside	2760
20	20	STAND ABOVE/Novel	2760
20	20	CREEDE/High	2760
21	20	METALLICA/No Leaf Clover	2620
19	20	FOO FIGHTERS/Stacked Actors	2620
19	20	SMASHING PUMPKINS/Stand Inside Your...	2620
34	17	POWERMAN 5000/When Worlds Collide	2342
14	17	STONE TEMPLE PILOTS/Heaven And Hot Rods	2342
13	16	P.O./Southtown	2070
16	16	OLEANDER/Why I'm Here	2070
25	16	BUSH/Letting The Cat Out	2070
16	16	LIMP BIZKIT/Break Stuff	2070
18	16	RAGE AGAINST...Sleep Now In...	1932
13	16	GOODSMACK/Keep Away	1794
12	16	COAL CHAMBER/Tyler's Song	1794
13	16	SLIPKNOT/Wait And Bleed	1626
12	16	RED HOT CHILLI...Otherside	1518
14	16	GOODSMACK/Keep Away	1480
14	16	EVERLAST/Put Your Lights On	1380
10	16	INCUBUS/Pardon Me	1380
10	16	KORNY/Falling Away From Me	1380
4	16	POWERMAN 5000/When Worlds Collide	1380
12	9	OFFSPRING/What Do You Get	1242
9	9	BLUCCHEFF/Up	1242

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93
PURE ROCK

PLAYS

LW	TW	ARTIST/TITLE	© (800)
30	30	GOODSMACK/Novel	

active INSIGHT

By
Tracey Hoskin
Asst. Rock Editor

Programmers are lining up like horses at the starting gate for a song called "Stupify." Odds are on **Disturbed**, as their **Giant** debut, *Down With The Sick*, hits stores March 7, and "Stupify" officially impacts radio on March 21. Some big guns that couldn't wait include WLZR/Milwaukee, WRIF/Detroit and KQRC/Kansas City. The title track is also getting attention across the specialty panel. WXBE/Wilkes Barre PD Aaron Roberts comments, "Initial reaction is great. Disturbed have an infectious sound, almost like Guns N' Roses' *Appetite for Destruction*. There's no DJ, no scratchin', just great vocals and real rock. We have been spinning 'Stupify' for a while, and I love it, but 'Down With The Sick' and 'Voices' are great too."

This ain't no rap/rock hybrid, this is pure, unadulterated rock. Perhaps it's their Midwest background that influences Disturbed's style of rock, which is, well, let's just say welcome. The Midwest referred to is the Windy City, which Disturbed call home. Guitarist **Dan Donegan**, drummer **Mike Wengren** and bassist **Fuzz** were having problems finding the final piece of the puzzle. After auditioning countless people, they found vocalist **David Draiman**. Three years later he's still with them. The band credit a lot of their growth to Draiman, including the band's name.

Disturbed

After building a following on Chicago's South Side, having their demo tape passed around endlessly and sharing a stage with hometown heroes Ministry, Disturbed were on their way.

Is it possible that the band's name stems from the fact that Draiman comes from a conservative religious background? Could be, but you'd never know it from the music, which is aggressive but melodic. Draiman says that their "songs and image are about the reverse effect," rebelling against what family and society think is the norm. The vocals are solid and powerful. "Stupify" has an undeniable groove, with kick-ass guitars, hard-hitting drums and a force that is inescapable. I think it's a good indicator when stations are already spinning two songs off a five-song EP, don't you?



R&R Top 20 Specialty Artists

March 3, 2000

- 1 **DEADLIGHTS** (QED/Elektra/EEG) "Junk," "Amplifier," "Bitter"
- 2 **KITTIE** (Ng/Artemis) "Spit," "Choke," "Do You Think I'm A Whore"
- 3 **HEAVY METAL 2000 EP** (Restless) "Immortally Insane," "Infinity," "Buried Alive"
- 4 **DISTURBED** (Giant/Reprise) "Down With The Sick," "Voices," "Stupify"
- 5 **MOFKM** (Republic/Universal) "Rabble Rouser"
- 6 **SLIPKNOT** (Roadrunner) "Wait And Bleed," "Me Inside"
- 7 **PRIMER 55** (Island/IDJMG) "Loose," "Stain," "Supa Freak Love"
- 8 **FULL DEVIL JACKET** (Enclave/IDJMG) "Now You Know," "Fastback"
- 9 **SNAPCASE** (Victory) "Are You Tuned In?" "Target," "Typecast Modulator"
- 10 **MACHINE HEAD** (Roadrunner) "Desire To Fire," "Silver"
- 11 **PROJECT 86** (Atlantic) "P.S."
- 12 **STAIN'D** (Flip/Elektra/EEG) "Suffocate," "Home"
- 13 **STATIC-X** (Warner Bros.) "Bled For Days," "Push It"
- 14 **FRANKIE MACHINE** (Mammoth) "Sell Me"
- 15 **SCREAM 3** (Wind-up) "Crowded Elevator," "So Real," "Time Bomb"
- 16 **NERF HERDER** (Honest Don's) "Courtney"
- 17 **FU MANCHU** (Mammoth) "Hell On Wheels," "King Of The Road," "Boogie Van"
- 18 **THE THE** (Nothing/Interscope) "Maybe Someday," "Swine Fever"
- 19 **CHIMAIRA** (East Coast Empire) "Painting The White Gray"
- 20 **ANNIHILATOR** (CMC) "Back To The Palace"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

<p>Jones Radio Network (JRN) Hardrive Various Rory Byrds/Lou Brutes Limp Bizkit "Break Stuff" Disturbed "Stupify" AC/DC "Stiff Upper Lip" Foo Fighters "Stacked Actors" Dope "Debrause"</p>	<p>WAVF/Charleston, SC The Heavy Shift Sunday midnight-1:30am Danny Villalobos/Holmes Helmer Heavy Metal 2000 EP "Infinity" Fu Manchu "Hell On Wheels" Crowbar "Remember Tomorrow" Dwanes "Come To Where..." Primer 55 "Loose"</p>	<p>WQXA/Harrisburg, PA The Heavy Shift Sunday 9-10am Bill Hoeson Cure "Maybe Someday" Beck "Mixed Business" Tracy Bonham "Behind Every" Snake River Conspiracy "Yulcan" U2 "Ground Beneath Her..."</p>	<p>WRAB/Long Island, NY Fingers Metal Shop Sunday 10pm-1am Fingers Armored Saint "Pay Dirt" Abuse "Impure" Wevwood Carbon "Mary's Tired" Plan B "One For The Road" Dirty Deeds "Welcome To The..."</p>	<p>KATT/Oklahoma City, OK KATT's Big Metal Friday midnight-2am Erik G. Union "Do Your Own Thing" AC/DC "Stiff Upper Lip" Dad Lppard "Day After Day" Dream Theater "Home" Great White "Ain't No Shame"</p>	<p>KRXQ/Sacramento, CA Ear Whacks Sunday 8-9:30pm Cbe Brooks, Paul Wilber Solkwork "Chainheart Machine" Hemsa "The Date Is Here" Papa Roach "Blood Brothers" Fu Manchu "King Of The Road" Lock Up "Pretender To The..."</p>	<p>WXTM/St. Louis, MO Static Sunday 8pm-9pm Johnny Orr Machine Head "Silver" Primer 55 "Loose" Snappcase "Typecast Modulator" One Minute Silence "Holy Man" Dope "Everything Sucks"</p>	<p>KLXP/Tucson, AZ Arso 51 Friday 10pm-midnight Bob Bitchie Heavy Metal 2000 "Buried Alive" Deadlights "Junk" Revelle "The Phoenix" Deadlights "Amplifier" Heavy Metal 2000 EP "Immortally insane"</p>
<p>KWNL/Anchorage, AK The Pit Sunday 8-9pm Bearded John Disturbed "Voices" Scalculator "Lizard Boots" MOFKM "Rabble Rouser" Stand "Home" Death Threat "Peace & Security"</p>	<p>WKLQ/Grand Rapids, MI Metal at Midnight Thursday midnight-1am Tom "Wiz" Stavrou S.O.D. "Baded On Michael" Kittie "Do You Think I'm A..." Scream 3 "So Real" Deadlights "Amplifier" Coal Chamber "Tyler's Song"</p>	<p>WCCC/Hartford, CT Sunday Night Bites Sunday 6-10pm Beef Steer Jeff Pritch "One Day Away" B.B. King "Mean Of World" Susan Tedeschi "Fris's Point" Walter Trout "Playing With A..." Bill Perry "Roll With Me"</p>	<p>WTFX/Louisville, KY Deterior Sunday 8-10pm Chris Allman Primer 55 "Loose" MOFKM "Rabble Rouser" Narf Herder "Courtney Love" Bloodhound Gang "The Bad Touch" Long Beach Dub... "Trailer Ras"</p>	<p>KUPD/Phoenix, AZ Red Radio Underground Sunday 7-9pm Larry Mac Kittie "Do You Think I'm A..." Jucifer "Superman" The The "Swine Fever" Bobby Gaylor "Suicide" Grace "Outside"</p>	<p>KBER/Salt Lake City, UT Radio Kees Sunday 9-11pm Diversity Black Label Society "Mother Mary" Primer 55 "Stain" Jucifer "Star Wars And Pancakes" Slipknot "(S&)" Full Devil Jacket "Mr. Wiggy"</p>	<p>WXTM/St. Louis, MO Monday Night Metal Mon-Fri 11pm-midnight Keano Slipknot "Eyesless" Full Devil Jacket "Now You Know" P.O.D., Outkast Revelle "The Phoenix" Primer 55 "Loose"</p>	<p>WXBE/Wilkes Barre, PA Collar Fall Of Heese Sunday 8-10pm Mize Green Strangers With Candy "My Room" Smashing Pumpkins "Stand Inside" Foo Fighters "Generator" Vertical Horizon "Everything You Want" 311 "Flowing"</p>
<p>KRAB/Bakersfield, CA X-Factor Sunday 8-9pm Mike Bell Eels "Mr. E's Beautiful..." Nash Kato "Zoey Suicide" Eels "Baby's Got A..." Narf Herder "Courtney" Beck "Mixed Business"</p>	<p>WKLQ/Grand Rapids, MI Clambake Sunday 9-10pm Steve "The Rat" Aldrich Underworld "B.Bal" The The "Maybe Someday" Peter Dinklage "Metallic" Marilyn Street Prea "Close My Eyes" Oasis "Go Let It Out"</p>	<p>KLFX/Killeen, TX Kut Radio Saturday 10pm-midnight Bob Fonda Disturbed "Voices" Heavy Metal 2000 EP "Immortally Insane" Primer 55 "Supa Freak Love" Deadlights "Bitter" Mephix "Liquid Measures"</p>	<p>WGIR/Manchester, NH Whiplash Sunday 10-11pm Roadkill Slipknot "Wait And Bleed" Dirty Deeds "Welcome To The..." Full Devil Jacket "Fastback" Stand "Suffocate" Deadlights "Biter"</p>	<p>KUPD/Phoenix, AZ Into The Pit Sunday 10pm-midnight Larry Mac & The Dorrerker Kittie "Spit" Disturbed "Down With The Sick" In Extremo "Her Macabre" Deadlights "Amplifier" Apollyon Sun "Feeler Boy"</p>	<p>KISW/Seattle, WA New Music Hour Sunday 10-11pm Scott Vanderpool Heavy Metal 2000 "Silver Future" Chevelle "Poet #1" Ten Theory "Heaven Coming Down" SStops "Satisfied" Sevendust "Waffle"</p>	<p>WXTM/St. Louis, MO Hotwired Friday 10pm-midnight Johnny Orr Basement Jaxx "Jump And Shout" Sub Marley "Rainbow Country" Wiseguy "Don't Let It" Phunky Datta "Fashion" Cassius '99"</p>	<p>WXBE/Wilkes Barre, PA Freddie's Closet Saturday 11pm-1am Freddie Full Devil Jacket "Now You Know" Kittie "Spit" Demons & Wizards "Blood On My Hands" Stand "Just Go" Snappcase "Target"</p>
<p>WKGB/Binghamton, NY Incoming Monday 10p-11:30p Tim Beiland Slipknot "Wait And Bleed" Powerman 5000 "Nobody's Real" Foo Fighters "Breakout" Orange 9mm "Amen" Crazy Town "Toxic"</p>	<p>WXRA/Greensboro, NC Order Limits Sunday 10-11pm Marcia Gae Smashing Pumpkins "Stand Inside..." Rage Against The... "Sleep Now In The Fire" U2 "Ground Beneath Her..." Kenny Wayne Shepherd "Was" SStops "Satisfied"</p>	<p>WJXQ/Lansing, MI The Pit Sunday midnight-2am Andy Alvey Heavy Metal 2000 EP "Immortally Insane" Machine Head "Desire To Fire" Slipknot "Spit It Out" Deadlights "Amplifier" Primer 55 "Loose"</p>	<p>KXXR/Minneapolis, MN X-Insane Metal Shop Friday 1-4am Nick Davis Disturbed "Down With The Sick" Kittie "Choke" Static-X "Down" Deadlights "Bitter" Chimaira "Painting The White..."</p>	<p>WRXL/Richmond, VA The Metal Five Mon-Fri 2-3am Johnny Young Kittie "Spit" Cannibal Corpse "Ecstasy In Decay" Slipknot "Wait And Bleed" Hate Eternal "Catabombs" Demons & Wizards "Heaven Denies"</p>	<p>KISW/Seattle Metal Shop Sunday 12am-2am Adam Gierke Static-X "Push It" Deadlights "Junk" Arnthax "Ball Of Confusion" Heavy Metal 2000 EP "Storaged" System Of A Down "Suite Peet"</p>	<p>30 Total Reporters from the Active Rock and Rock panels.</p>	



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Stations and their adds listed alphabetically by market

New & Active

RADFORD Don't Stop (RCA)
Total Plays: 326, Total Stations: 37, Adds: 6
METHODS OF MAYHEM New Skin (MCA)
Total Plays: 304, Total Stations: 24, Adds: 1
SYSTEM OF A DOWN Spiders (American/Columbia)
Total Plays: 285, Total Stations: 34, Adds: 8
EELS Mr. E's Beautiful Blues (DreamWorks)
Total Plays: 281, Total Stations: 23, Adds: 2
KITTIE Brackish (NG/Artemis)
Total Plays: 260, Total Stations: 22, Adds: 4

TAMI Punctured Brain (Roadrunner)
Total Plays: 249, Total Stations: 24, Adds: 5
PETER SEARCY Losing Light Fast (Time Bomb)
Total Plays: 243, Total Stations: 20, Adds: 1
FIONA APPLE Limp (Clean Slate/Epic)
Total Plays: 239, Total Stations: 25, Adds: 4
FOO FIGHTERS Breakout (Roswell/RCA)
Total Plays: 181, Total Stations: 10, Adds: 2
NOOGIE Meantime (Trauma)
Total Plays: 167, Total Stations: 17, Adds: 0

VIOLENT FEMMES Sleepwalkin' (Beyond)
Total Plays: 166, Total Stations: 16, Adds: 0
LEONA NAESS Charm Attack (Outpost/MCA)
Total Plays: 157, Total Stations: 10, Adds: 0
SNAKE RIVER CONSPIRACY Vulcan (Reprise)
Total Plays: 137, Total Stations: 17, Adds: 2
FLAMING LIPS Waitin' For A Superman (Warner Bros.)
Total Plays: 130, Total Stations: 12, Adds: 0

Songs ranked by total plays

Reporters

WEOX/Albany, NY
PD: John Adams
CAS: GARY'S "Dad"

KTEG/Albuquerque, NM
PD: Scott Papp
ID: Scott Papp
No Adds

WXXK/Atlanta, GA
PD: Brian Phillips
GM: Louis From
AP/MD: Chris Williams
US CRUSH "Shed"
SUCKER MACHINE'S "Somewhere"

WJSE/Atlantic City, NJ
PD: Brian Laurin
MD: Peter Phillips
7: 50/50/50 "Counting"
8: MUSE "Cave"
9: SYSTEM OF A DOWN "Spiders"
10: SYSTEM OF A DOWN "Spiders"
11: SYSTEM OF A DOWN "Spiders"
12: SYSTEM OF A DOWN "Spiders"

KROX/Austin, TX
PD: Alan E Smith
MD: Brad Hastings
1: SYSTEM OF A DOWN "Spiders"
MUSE "Cave"

WCOW/Blacksburg, NY
PD: Stephen Deane
MUSE "Cave"
STATIC 8 "Shed"
THE BROTHERS "Hey"
DOPE "Everything"
A3 "Nothing"

WRAX/Birmingham, AL
PD: Dave Russell
AP/MD: Marianne Stone
MD: Gary Day
1: SMASHING PUMPKINS "Try"
2: FIONA APPLE "Limp"
3: 311 "Nothing"

KDQR/Boston, MA
PD: Jacob Johnson
MD: Peter Schmitt
BLOODHOUND GANG "Teach"
LIMP BIZKIT "Shed"

WCHN/Boston, MA
PD: Chris
MD: Louis Gold
4: STATIC 8 "Shed"
1: SYSTEM OF A DOWN "Spiders"
2: SYSTEM OF A DOWN "Spiders"
3: SYSTEM OF A DOWN "Spiders"

WFXB/Boston, MA
PD: Chris
MD: Louis Gold
4: STATIC 8 "Shed"
1: SYSTEM OF A DOWN "Spiders"
2: SYSTEM OF A DOWN "Spiders"
3: SYSTEM OF A DOWN "Spiders"

WEDG/Buffalo, NY
PD: Nick West
MD: Ryan Patrick
4: CYPRESS HILL "Rock"
STATIC 8 "Shed"

WVFF/Charleston, SC
PD: Greg Patrick
AP/MD: Danny Whitcomb
1: 311 "Nothing"
2: MATHIEU SWEET "Yeah"
3: SYSTEM OF A DOWN "Spiders"
4: SYSTEM OF A DOWN "Spiders"
5: P.D. "Southern"

WEND/Charlotte, NC
PD: Jack Deane
AP/MD: Kristina Peltus
BLOODHOUND GANG "Teach"
3: DOORS DOWN "Kryponite"

WQDX/Chicago, IL
PD: Dave Richards
AP/MD: Mary Shumlin
4: KAME MARK "Wax"
2: BLOODHOUND GANG "Teach"
3: CREED "Animals"

WOXY/Cincinnati, OH
PD: Karl Wassenaar
MD: Mike Taylor
1: THE THE "Smarten"
2: TRAVIS "Wax"
3: CLINTON "People"
4: GOLDINGER "Counting"
5: SYSTEM OF A DOWN "Spiders"
6: NEW HEDER "Courtesy"
7: LINDSAY "Something"
8: MEAT PUPPETS "Love"

WARQ/Columbia, SC
GM/MD: Steve Johnson
AP/MD: Lisa Balle
RADFORD "Shed"
FRANKIE MACHINE "Sax"
US CRUSH "Shed"

WWOC/Columbus, OH
PD: Andy Gault
MD: Josh DeVos
MUSE "Cave"
MATHIEU SWEET "Yeah"
RAGE AGAINST "Tear"
311 "Nothing"

WZAZ/Columbus, OH
PD: Matthew Harris
MD: Sherry Schmitt
1: BLOODHOUND GANG "Teach"

KRAD/Corpus Christi, TX
PD: Cary Smith
ST: "Limp"
FRANKIE MACHINE "Sax"
8: SYSTEM OF A DOWN "Spiders"
MUSE "Cave"

KDGE/Dallas-Ft. Worth, TX
PD: Susan O'Leary
No Adds

WXEG/Dallas-Ft. Worth, TX
PD: Mike Thomas
AP/MD: Alison Rantz
1: 311 "Nothing"
2: BLOODHOUND GANG "Teach"

KTCL/Denver-Boulder, CO
PD/MD: Mike O'Connor
3: VERTICAL HORIZON "Everything"
ZIPPY "De"
COLLAPSES "Automatic"
3: DOORS DOWN "Kryponite"

KCFK/Denver-Boulder, CO
PD: Mike Stone
MD: Matty Lyle
11: SYSTEM OF A DOWN "Spiders"
8: CYPRESS HILL "Rock"

CRBK/Detroit, MI
PD: Murray Goodenow
AP/MD: Vance Cannon
MD: Matt Franklin
No Adds

KMRQ/Eugene-Springfield, OR
PD: Ben Allen
MD: Co
RADFORD "Shed"
STAND "Home"

KBRB/Fayetteville, AR
PD: Kyle Gibson
MD: Ashley Ross
MUSE "Cave"
SYSTEM OF A DOWN "Spiders"
STATIC 8 "Shed"
12: SYSTEM OF A DOWN "Spiders"
FLEX TX "Teach"

WJWX/Ft. Myers, FL
PD/MD: Lee Daniels
311 "Nothing"

WEJE/Ft. Wayne, IN
PD: Kyle Godwin
MD: Phil Gruch
10: GOLDINGER "Counting"
RADFORD "Shed"

KFRF/Fresno, CA
PD: Bruce Wayne
MD: Reverend
10: GOODSMACK "Voodoo"

WGRD/Grand Rapids, MI
PD: Tony Williams
AP/MD: Gene Sandstrom
MD: Lisa Moran
10: GASS "Wax"
2: STAND "Home"
3: P.D. "Southern"
FLEX TX "Teach"

WXNR/Greensboro, NC
MD: Jon Sanders
1: DOORS DOWN "Kryponite"
STR "Teach"

WEEG/Hagerstown, MD
PD/MD: Austin Davis
RADFORD "Shed"
1: 311 "Nothing"
2: MATHIEU SWEET "Yeah"
3: TRAVIS "Wax"
MUSE "Cave"

WWRQ/Hartford, CT
PD: Dave Hill
MD: Chris Kelly
1: SMASHING PUMPKINS "Try"
2: SYSTEM OF A DOWN "Spiders"
3: COLLAPSES "Automatic"
4: SYSTEM OF A DOWN "Spiders"
5: PETER SEARCY "Losing"

KPOI/Houston, TX
PD/MD: Matt Deane
FRANKIE MACHINE "Sax"
US CRUSH "Shed"

KTBX/Houston-Galveston, TX
PD: Jim Troop
AP/MD: Steve Robinson
1: LIVE "Wax"
2: SYSTEM OF A DOWN "Spiders"
3: FLEX TX "Teach"

WZZI/Indianapolis, IN
PD: Scott Johnson
MD: Michael Young
1: BLOODHOUND GANG "Teach"
2: GOODSMACK "Voodoo"
3: US CRUSH "Shed"
4: COLLAPSES "Automatic"
5: FOO FIGHTERS "Breakout"

WFLA/Jacksonville, FL
PD: Bob Schmidt
MD: Chris
No Adds

WVFX/Knoxville, TN
PD: Don Boyd
MD: Don
4: 311 "Nothing"
5: KITTIE "Brackish"
3: STATIC 8 "Shed"

KFTE/Las Vegas, LA
PD: Rob Summers
MD: Scott Pavia
2: 311 "Nothing"
3: SYSTEM OF A DOWN "Spiders"
4: SYSTEM OF A DOWN "Spiders"
5: SYSTEM OF A DOWN "Spiders"

WVWX/Las Vegas, NV
PD: Dave Whittington
AP/MD: Chris Reilly
MD: BLOODHOUND GANG "Teach"
4: BLOODHOUND GANG "Teach"
5: SNAKE RIVER "Vulcan"

WZZZ/Lexington-Fayette, KY
PD: Derek Madden
MD: S.J. Dwyer
MUSE "Cave"
BLINK-182 "Adam's"
COLLAPSES "Automatic"

KLEC/Little Rock, AR
PD: Cory Deitz
MD: Peter Gunn
1: SNAKE RIVER "Vulcan"
2: STATIC 8 "Shed"
3: FRANKIE MACHINE "Sax"
4: TAM "Purchased"

WLR/Long Island, NY
PD: Gary Cox
AP/MD: Mattie Sue
MD: Andre Forte
2: PATTI SMITH "Glow"
3: 311 "Nothing"

KROQ/Los Angeles, CA
VP/Prog.: Kevin Weatherly
AP/MD: Gene Sandstrom
MD: Lisa Moran
10: GASS "Wax"
2: STAND "Home"
3: P.D. "Southern"
FLEX TX "Teach"

WMAQ/Madison, WI
PD: Pat Freeman
MD: Amy Hudson
17: BLOODHOUND GANG "Teach"
11: US CRUSH "Shed"
8: MUSE "Cave"
3: COLLAPSES "Automatic"
FIONA APPLE "Limp"

WVTC/Menasha-Oceon, WI
PD/MD: Mike Foster
FLEX TX "Teach"

KMBY/Menlo Park-San Jose, CA
PD: Chris White
MD: Rob Berlin
4: SYSTEM OF A DOWN "Spiders"

WZPC/Nashville, TN
VP/Programming: Brian Krycz
MD: Jim Patrick
MD: Jason Joseph
1: BIG BAD ZERO "Teach"
2: DOORS DOWN "Kryponite"
3: GOODSMACK "Voodoo"
4: GOLDINGER "Counting"

WVRV/Newburgh, NY
PD: Greg O'Brien
MD: Andrew Davis
MUSE "Cave"
BLOODHOUND GANG "Teach"
LIMP BIZKIT "Shed"
8: SYSTEM OF A DOWN "Spiders"

KKNO/New Orleans, LA
GM/MD: Dave Stewart
MD: Lisa Jones
11: LIMP BIZKIT "Shed"
8: GOODSMACK "Voodoo"
9: VERTICAL HORIZON "Everything"
LIVE "Wax"

WYOR/New York, NY
PD: Steve Kingston
MD: Mike Parr
4: CYPRESS HILL "Rock"

WVWX/Norfolk, VA
PD/MD: Holly Williams
3: FLEX TX "Teach"
1: SYSTEM OF A DOWN "Spiders"
2: STATIC 8 "Shed"
FRANKIE MACHINE "Sax"
8: SYSTEM OF A DOWN "Spiders"

KDRX/Odessa, TX
GM/MD: Dave Carver
MD: Gary Robinson
1: SYSTEM OF A DOWN "Spiders"
2: SYSTEM OF A DOWN "Spiders"
3: SYSTEM OF A DOWN "Spiders"
4: SYSTEM OF A DOWN "Spiders"

WVXQ/Ontario, IL
GM/MD: Russ Schock
AP/MD: Matt Nelson
MD: Matt Nelson
5: GOODSMACK "Voodoo"
6: P.D. "Southern"
7: BIG BAD ZERO "Teach"
8: GOLDINGER "Counting"
9: DOORS DOWN "Kryponite"

WPLY/Philadelphia, PA
PD: Jim McQuinn
AP/MD: Steve Deane
MD: Don Fala
1: SYSTEM OF A DOWN "Spiders"
2: SYSTEM OF A DOWN "Spiders"
3: SYSTEM OF A DOWN "Spiders"

KEDJ/Phoenix, AZ
PD: Paul Krueger
AP/MD: Marty Whitney
4: SYSTEM OF A DOWN "Spiders"
5: SYSTEM OF A DOWN "Spiders"
6: SYSTEM OF A DOWN "Spiders"

WDXK/Pittsburgh, PA
PD: John Meschitta
AP/MD: Brandon Davis
MD: Brandon Davis
1: SYSTEM OF A DOWN "Spiders"
2: SYSTEM OF A DOWN "Spiders"
3: SYSTEM OF A DOWN "Spiders"

WCYV/Portland, ME
PD: Herb By
MD: Brian Ames
STR "Teach"
MUSE "Cave"
8: SYSTEM OF A DOWN "Spiders"
SYSTEM OF A DOWN "Spiders"
FIONA APPLE "Limp"

KNRK/Portland, OR
PD: Black Hamilton
AP/MD: Jim
1: GOLDINGER "Counting"

WDST/Poughkeepsie, NY
GM/MD: Ron Van Wazer
MD: Roger Marshall
MUSE "Cave"
US CRUSH "Shed"

WBRU/Providence, RI
PD: Tim Schmitt
MD: Donny Peltus
1: US CRUSH "Shed"
2: RAY'S "Wax"
3: LIMP BIZKIT "Shed"
4: BRUCE LEE "Teach"
5: KITTIE "Brackish"
6: DOORS DOWN "Kryponite"

KRZQ/Reno, NV
PD: Gary Darr
MD: Heather Pines
1: STATIC 8 "Shed"
2: DOORS DOWN "Kryponite"
3: DOORS DOWN "Kryponite"
4: CYPRESS HILL "Rock"
DOPE "Everything"

KCIX/Riverside, CA
PD: Keith Cline
AP/MD: John DeSantis
MD: Lisa Ann
1: BLOODHOUND GANG "Teach"
2: US CRUSH "Shed"
3: VERTICAL HORIZON "Everything"
4: STONE TEMPLE PILOTS "Sour"

WZZI/Roseville-Lynchburg, VA
PD: Bob Truitt
MD: Greg Truitt
MUSE "Cave"
8: SYSTEM OF A DOWN "Spiders"
FIONA APPLE "Limp"
LIVE "Wax"

KWOD/Sacramento, CA
PD: Ron Basso
AP/MD: Deane Roberts
8: SYSTEM OF A DOWN "Spiders"
9: GOLDINGER "Counting"
DOPE "Everything"
BUCKCHERRY "Head"
TAM "Purchased"
KITTIE "Brackish"

WVVV/Savannah, GA
PD: Phil Conn
11: OUR LADY PLACE "Nobody"
10: TAM "Purchased"

KPMT/St. Louis, MO
AP/MD: Alan Fox
MD: Danny Hunter
10: SMASHING PUMPKINS "Try"
9: GOODSMACK "Voodoo"

KXPR/Salt Lake City, UT
VP/Prog.: & Prog.: Mike Summers
AP/MD: Matt Nelson
MD: Matt Nelson
14: STR "Teach"
9: ANGE APART "Spacecamp"

XTRA/San Diego, CA
PD: Bryan Schock
MD: Chris Huddley
7: 311 "Nothing"
8: MUSE "Cave"
9: DOPE "Everything"

KITS/San Francisco, CA
GM: Ron Neal
PD: Jay Taylor
MD: Aaron Ashton
17: GOODSMACK "Voodoo"
8: CYPRESS HILL "Rock"
9: SMOKE "Wax"
10: FLEETWOOD "Teach"
11: STAND "Home"

KJEE/Santa Barbara, CA
GM/MD: Eddie Gutierrez
AP/MD: John Schroter
19: NEW HEDER "Courtesy"
15: NEW ORDER "Teach"
17: FOO FIGHTERS "Breakout"
18: COLLAPSES "Automatic"
TAM "Purchased"

KNDD/Seattle-Tacoma, WA
PD: Paul Manning
MD: Sam Thomas
6: CYPRESS HILL "Rock"
1: BLOODHOUND GANG "Teach"

WVHF/Springfield, MA
PD/MD: Adam Wright
3: DOORS DOWN "Kryponite"
4: SYSTEM OF A DOWN "Spiders"
TAM "Purchased"

WVRL/Syracuse, NY
GM/MD: Steve Greenfield
3: KITTIE "Brackish"
4: US CRUSH "Shed"
DOPE "Everything"
MUSE "Cave"
SEVEN "Wax"
8: SYSTEM OF A DOWN "Spiders"
BUCKCHERRY "Head"

WVSR/Tallahassee, FL
PD: Scott Peltus
MD: Kame
7: FRANKIE MACHINE "Sax"
7: US CRUSH "Shed"
8: SYSTEM OF A DOWN "Spiders"
GAS GANTS "Dad"
STAND "Home"

KFMA/Tucson, AZ
MD: John Michael
6: P.D. "Southern"
OUR LADY PLACE "Nobody"

KMYZ/Tulsa, OK
PD: Lynn Sorensen
MD: Ray Sorensen
18: CYPRESS HILL "Rock"
2: METHODS OF MAYHEM "New"
3: GOODSMACK "Voodoo"
1: SYSTEM OF A DOWN "Spiders"

WVFS/Washington, DC
PD: Robert Benjamin
AP/MD: Bob Wozniak
MD: Paul Fortie
23: CREED "Animals"
7: CYPRESS HILL "Rock"
8: GASS "Wax"
P.D. "Southern"
SYSTEM OF A DOWN "Spiders"

WVWZ/West Palm Beach, FL
GM: John O'Connell
AP/MD: Dan O'Brian
4: A3 "Nothing"
1: LIMP BIZKIT "Shed"
2: FRANKIE MACHINE "Sax"
FLEX TX "Teach"

WDFM/Wilmington, NC
PD: Chris Schmitt
MD: Jonathan Seltzer
SUCKA "Wax"
8: SYSTEM OF A DOWN "Spiders"
MUSE "Cave"
ZIPPY "De"
ROLLING BANG "Teach"

* = Mediabase 24/7 monitored

81 Total Reporters
81 Current Reporters
81 Current Playlists

Most Added at Alternative & Active Rock

Out-Of-The-Box: 99x WEND WRZX KPOI WBRU
WDST WXSX WARQ and more...

U.S. CRUSH BLEED

from the album U.S. Crush



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JIM KERR
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PART TWO OF A TWO-PART SERIES

Twenty Years Of Thinking Ahead

A conversation with Jeff Pollack on the growth of Pollack Media Group

This year Pollack Media Group celebrates its 20th anniversary as a consultancy. Those 20 years have included consulting some of the largest Alternative stations in the country, including WHFS/Washington, KDGE/Dallas and WNNX/Atlanta.

Last week (2/25) R&R Rock Editor Cyndee Maxwell ran the first part of an interview with Pollack Media Group CEO **Jeff Pollack** about the growth of his consultancy from its modest beginnings with three Rock clients to its expansion into international waters. This week I pick up where Cyndee left off. Pollack continues to address his company's international business as well as its efforts in television, movies and special events.



Jeff Pollack

R&R: You were talking about respecting each country's differences in your international consulting. It is interesting that a lot of domestic programmers seem to be doing less and less of that in their own markets.

JP: We feel that to be effective in our role as consultants it's essential to care about those differences. You have to do your homework, learn about the market and show that you know enough about the competitive history. People might say that isn't as important as numbers and revenues, but I have always

felt that a crucial component of a station's success comes from having done the homework. Americans in general don't seem to care as much about their history as people in other countries do, which is unfortunate. Of course, there are exceptions, but a lot of people don't seem to know what happened even 10 years ago. Our experience outside the U.S. shows how important understanding the historical context of a market can be in reaching a wide audience.

R&R: It's interesting how you started with three radio stations and have, almost by accident, expanded internationally and into other media.

JP: I imagine that, more than anything else, it's been my curiosity that has led us into new territories. I'm just interested in a lot of different things, and if you can end up becoming involved in exciting new ideas, it ultimately ends up benefiting your clients. It gives them opportunities to participate in unusual activities.

R&R: In addition to your international clients, you work with MTV. How did your involvement with this whole other medium come about?

JP: In 1989 I got involved in MTV Europe, which at the time was a pan-European music chan-

nel. It was handy that I knew a lot of the radio players and quite a bit about the music trends and markets in Europe.

With all the new competition, the past five years have been the most exciting and challenging years I have worked with the channel in Europe. Under the direction of Brent Hansen, MTV Europe has

"Our experience outside the U.S. shows how important understanding the historical context of a market can be in reaching a wide audience."

evolved into regional channels, giving many of the services an opportunity to reflect local language and musical preferences. It has been a very successful transition in a business that seems to change every day.

R&R: How did that lead you to working with MTV in the U.S.?

JP: I started working for MTV about a year later, and it's been fabulous. It's a terrific group of people. Judy McGrath, Van Toffler, Brian Graden, Tom Calderone and their teams are so creative and so committed to winning that everyone works incredibly long hours. It's not an accident that it is an entertainment medium that is 18 years old and is more relevant and has higher ratings than at any time in its history.

MTV is a model for how to remain at the top of your game. They have that creative restlessness that doesn't allow anyone to sit back and think about how great things are going. Not allowing the status quo to become the mind-set sets a tone for excellence and forces you to be not just good, but better.

It's the kind of example that provides an important reminder to ra-



STIRRED UP IN ATLANTA

Visibly stunned by the amazing set he witnessed, WXSJ/Tallahassee PD Scott Pettibone had to recover backstage with the band, Stir. Seen here (l-r) are bandmembers Kevin Gagnepain, Brad Booker and Andy Schmidt; Pettibone; and Capitol's Gary Spivack and Aimee Saiger.

dio that any kind of creative complacency invites an audience to go elsewhere. There is so much competition from every entertainment medium that just because there may be fewer direct radio competitors, that doesn't allow for any relaxing of the ongoing creative process. That's why I believe that a radio station that invites and rewards out-of-the-box thinking will experience the kind of long-term success that MTV is enjoying.

R&R: PMG is truly a "media group." What are some of the other areas that you have been involved in that people may not know about?

JP: I was involved in producing the HBO Clinton Inaugural in '93 with Quincy Jones and Ken Kragen. It was fun to work with Quincy again as a producer on Net Aid, and it was interesting to work with a company as influential as Cisco Systems, which was the force behind Net Aid. The result was the largest webcast in history. It's also been exciting to work with Internet companies like MTV's Radio SonicNet and the radio website design firm Feed The Monster.

R&R: Why did you first get involved in special events?

JP: It's exciting for us to be involved in major events, and our clients seem to enjoy taking part in them as well. I love the showbiz aspect of radio, and when you can do something that is huge, exciting and fun, it can make a major statement about your radio station. We've always felt that these events are important competitive distinctions in a tough battle.

R&R: Another thing you work with is Rock The Vote. How did you get involved?

JP: It's a terrific organization whose goal is to get young people involved in the political process. Jeff Ayeroff, who founded Rock The Vote, approached me about helping. I like Jeff — he's smart and interesting — and I really liked the goals. Nothing is more distressing as you travel around than seeing the percentage of the U.S. population that actually participates in voting.

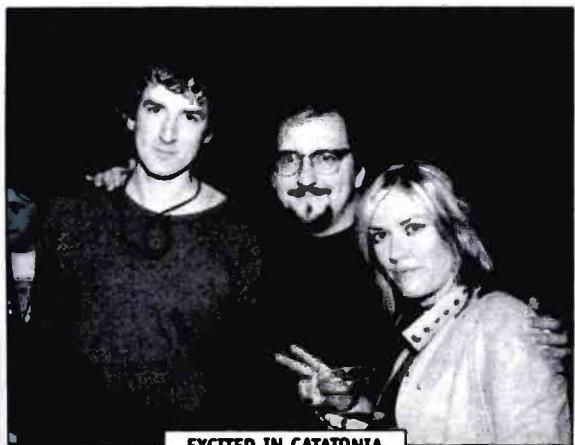
How can we be an effective democracy when half the people don't vote? When you consider that an even higher percentage of 18-24-year-olds don't vote, an organization that is committed to getting young people involved in the political process is really critical.

The most significant thing that happened as a result of Rock The Vote in the '90s was the passage of "Motor Voter" laws, so that somebody who wanted to register could do so without jumping through hoops. I think one of the things that Motor Voter accomplished was making a statement saying, "Hey, if you are old enough to serve in the Gulf War, we shouldn't make you go through a lot of obstacles before allowing you to vote."

R&R: Finally, you have also acted as a music consultant on a number of films. How did you get involved in working with Hollywood?

"MTV is the kind of example that provides an important reminder to radio that any kind of creative complacency invites an audience to go elsewhere."

JP: It happened accidentally. I knew both Bryan Adams and Michael Kamen, and when they collaborated on Robin Hood's "Everything I Do I Do It for You," it was fantastic to be part of the creative process. That led to working with Nora Ephron on *Sleepless in Seattle* and, later, on *You've Got Mail* and *As Good as It Gets*, among others. Just recently I was in Australia, working on the new Val Kilmer film, *Red Planet*.



EXCITED IN CATATONIA

R&R Alternative Editor Jim Kerr hung out before a recent Catatonia showcase. Seen here are (l-r) bandmember Mark Roberts, Kerr and bandmember Cerys Matthews.

R&R Alternative Top 50

March 3, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
	1	RED HOT CHILI PEPPERS Otherside (Warner Bros.)	2935	+93	282343	9	79/0
4	2	NO DOUBT Ex-Girlfriend (Interscope)	2122	+102	202212	6	74/0
5	3	BUSH Letting The Cables Sleep (Trauma)	2096	+109	187943	9	78/0
3	4	THIRD EYE BLIND Never Let You Go (Elektra/EEG)	2052	-36	153584	9	65/0
7	5	LIT Miserable (RCA)	2016	+117	156103	12	77/0
2	6	BLINK-182 All The Small Things (MCA)	1991	-119	175537	21	72/0
6	7	LIMP BIZKIT Re-Arranged (Flip/Interscope)	1870	-68	210283	22	68/0
8	8	STROKE9 Little Black Backpack (Cherry/Universal)	1771	-60	161208	25	63/0
10	9	VERTICAL HORIZON Everything You Want (RCA)	1711	+7	126913	16	65/3
14	10	SMASHING PUMPKINS Stand Inside Your Love (Virgin)	1679	+208	164416	4	74/3
11	11	CURE Maybe Someday (Fiction/Elektra/EEG)	1611	+43	138418	6	76/0
9	12	FILTER Take A Picture (Reprise)	1558	-154	161315	21	68/0
13	13	INCUBUS Pardon Me (Immortal/Epic)	1541	+49	160374	17	72/0
12	14	KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic)	1452	-103	130959	11	58/0
15	15	OASIS Go Let It Out (Epic)	1435	-36	113577	7	70/0
16	16	CREED What If (Wind-up)	1385	+44	127368	8	60/0
18	17	LIVE Run To The Water (Radioactive/MCA)	1322	+88	128425	5	65/2
20	18	FOO FIGHTERS Stacked Actors (Roswell/RCA)	1186	-17	65395	6	63/0
21	19	APOLLO FOUR FORTY Stop The Rock (550 Music/Epic)	1175	-21	89932	8	70/0
17	20	FOO FIGHTERS Learn To Fly (Roswell/RCA)	1166	-99	129451	22	63/0
24	21	311 Flowing (Capricorn)	1140	+74	80979	8	67/7
19	22	KORN Falling Away From Me (Immortal/Epic)	1135	-70	151672	16	60/0
22	23	SUICIDE MACHINES Sometimes I Don't Mind (Hollywood)	1132	-14	86095	9	65/1
Breaker	24	RAGE AGAINST THE MACHINE Sleep Now In The Fire (Epic)	1131	+176	137363	3	64/1
25	25	OUR LADY PEACE Is Anybody Home? (Columbia)	1108	+44	73166	7	61/2
28	26	KORN Make Me Bad (Immortal/Epic)	1100	+100	107422	4	71/1
27	27	U2 The Ground Beneath Her Feet (Interscope)	1073	+55	104169	3	60/4
Breaker	28	GODSMACK Voodoo (Republic/Universal)	1004	+138	120412	7	45/8
26	29	MOBY Natural Blues (V2)	968	-83	102761	9	55/0
23	30	RAGE AGAINST THE MACHINE Guerrilla Radio (Epic)	933	-142	113052	20	58/0
30	31	METALLICA No Leaf Clover (Elektra/EEG)	891	-45	114661	12	35/0
37	32	BLOODHOUND GANG The Bad Touch (Republic/Geffen)	819	+227	114671	3	48/11
36	33	BECK Mixed Bizness (DGC/Geffen)	779	+106	61961	4	47/1
31	34	NINE INCH NAILS Into The Void (Nothing/Interscope)	752	-147	58660	14	43/0
44	35	LIMP BIZKIT Break Stuff (Flip/Interscope)	724	+243	86715	2	54/6
35	36	STAINED Home (Flip/Elektra/EEG)	717	+8	65611	5	55/4
45	37	STIR New Beginning (Capitol)	655	+181	36039	2	50/5
33	38	POWERMAN 5000 Nobody's Real (DreamWorks)	629	-99	49349	13	43/0
40	39	SEVENDUST Waffle (TVT)	579	+70	35884	3	43/1
41	40	P.O.D. Southtown (Atlantic)	572	+68	49674	4	46/5
42	41	A3 Woke Up This Morning (C2/Columbia)	562	+65	64700	4	35/2
39	42	JIMMIE'S CHICKEN SHACK Trash (Rocket/IDJMG)	555	+28	23407	4	42/0
43	43	BLINK-182 Adam's Song (MCA)	499	+10	111407	5	19/3
34	44	SMASHING PUMPKINS The Everlasting Gaze (Virgin)	477	-236	47070	10	46/0
Debut	45	COLLAPSYS Automatic (Cherry/Universal)	464	+157	24007	1	41/5
47	46	ANGIE APARO Spaceship (Melisma/Arista)	462	+50	24094	3	33/1
38	47	R.E.M. The Great Beyond (Warner Bros.)	452	-105	60070	15	32/0
46	48	LIMP BIZKIT Crushed (Geffen)	366	-55	42620	9	23/0
49	49	3 DOORS DOWN Kryptonite (Republic/Universal)	363	+32	15490	2	26/8
48	50	LONG BEACH DUB ALLSTARS My Own Life (DreamWorks)	329	-7	24826	2	25/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
8STOPS7 Satisfied (Reprise)	17
MUSE Cave (Maverick)	15
STATIC-X I'm With Stupid (He's A Loser) (Warner Bros.)	12
US CRUSH Bleed (Immortal/Virgin)	12
BLOODHOUND GANG The Bad Touch (Republic/Geffen)	11
FRANKIE MACHINE Sell Me (Mammoth)	9
GODSMACK Voodoo (Republic/Universal)	8
SYSTEM OF A DOWN Spiders (American/Columbia)	8
3 DOORS DOWN Kryptonite (Republic/Universal)	8
311 Flowing (Capricorn)	7
GOLDFINGER Counting The Days (Mojo/Universal)	7
DOPE Everything Sucks (Flip/Epic)	7

SUPERGRASS
 CD Pro Contains CD Rom
 Version of the forthcoming
Breakthrough Video
 and Single
"Pumpin' On Your Stereo"
 The Island Def Jam Music Group A Universal Music Company

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LIMP BIZKIT Break Stuff (Flip/Interscope)	+243
BLOODHOUND GANG The Bad Touch (Republic/Geffen)	+227
SMASHING PUMPKINS Stand Inside Your Love (Virgin)	+208
STIR New Beginning (Capitol)	+181
RAGE AGAINST THE MACHINE Sleep Now... (Epic)	+176
COLLAPSYS Automatic (Cherry/Universal)	+157
GODSMACK Voodoo (Republic/Universal)	+138
LIT Miserable (RCA)	+117
BUSH Letting The Cables Sleep (Trauma)	+109
BECK Mixed Bizness (DGC/Geffen)	+106

Breakers.

RAGE AGAINST THE MACHINE
 Sleep Now In The Fire (Epic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1131/176	64/1	24

GODSMACK

Voodoo (Republic/Universal)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1004/138	45/8	28

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



81 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/20-Saturday 2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

BG bloodhound gang

ON THE WARPED TOUR THIS SUMMER

the #1 international smash
the bad touch
 R&R 37-32 BDS 40*-35*
MOST ADDED! Including:
 Q101 KNDD KCXX WZAZ WEND WRZX
 KXTE WXEG WMAD KQXR WRRV
#1 PHONES EVERYWHERE

Break Through

Artist

STIR

Track: "NEW BEGINNING"

LP: HOLY DOGS

Label: CAPITOL

By
Jeanette Grgurevic
Asst. Alternative Editor

essentials: Stir (Andy Schmidt, vocals and guitar; Brad Booker, drums; and Kevin Gagnepain, bass) are a wonderfully talented threesome from St. Louis. The three met as many young bands meet: in college, through mutual friends. Unlike most college bands, however, Stir were skillful enough to be signed by a major label.

It all began about six years ago in their hometown, where Stir worked hard to build a local following. They were determined to be more than just a local band, so only about a year after begin-

ning to play together, they set out to play a showcase at South By Southwest. Shortly after that amazing performance, Chicago-based Aware Records took an interest and signed the band. The trio recorded their first album and went on a 21-month tour in support. It wasn't long after the band were signed to Aware that Capitol wanted a piece of the pie too. Capitol gave Stir's first album a boost by providing broader distribution and greater promotion.

Holy Dogs is Stir's sophomore album and was produced in sunny Southern California by Howard Benson (Zebrahead, P.O.D.). The band's single "New Beginning" has been getting attention at quite a few Alternative stations. Look for Stir to tour with Train in April and with Creed in May.

POV: (Schmidt on his lyrics for the latest album) "What I was trying to do was write stories that can be personal to other people ... There's nothing so definitive that you know exactly what I'm talking about ... I want people to be able to plug in their own scenarios and find their own stories in the songs."



Jacent Jackson, PD
KQXR/Bojse, ID

Jacent Jackson ON THE RECORD



A band who have been working really well for us who aren't obvious for everyone are Godsmack. All their songs have been in heavy rotation at some point, and now their current single, "Voodoo," doesn't show a lot of signs of letting up, either.

■ We try not to go overboard on the harder-edge stuff. Sevendust and Static-X are two of the harder records that have worked well for us. We cage-matched Cypress Hill when it was serviced to us, and it got such an amazing response that we added it last week. I think it's going to be a really cool record to play. Things will be good as long as this heavy rock sound meets up OK with this hip-hop sound. It's kind of a rock and rhythm approach. There isn't a whole lot of crossover left in the mix, but there's enough to keep the cume there and build on it. I think that over time, too, the more we drain off of the harder-edge stuff, the closer the market comes in, and what seemed heavy is not as heavy anymore.

8Stops7
Universal Records
Howard Leon
The Bloodhound Gang
Chili Peppers
The Flys
Atlanta WBKU/Provi
Muse
Red Hot
Trauma 3
Noogie
U.S. Crush
Static X
POD
Supergrass
Chevelle
RECORD OF THE WEEK: Papa Roach "Last Resort"

flowing

the new single & video from the album "soundsystem"



flowing



R&R Alternative Chart 24 - 21
Still Top 10 Most Added!

NEW THIS WEEK:

- 91X WRAX
- DC101 KFTE
- WLIR WJBX
- CD101 WNFZ

TOP 5 CALLOUT
99X/Atlanta
All Demos

Most Played Recurrents

- CREED Higher (Wind-up)
- BUSH The Chemicals Between Us (Trauma)
- STAINED Mudshovel (Flip/Elektra/EEG)
- LIVE The Dolphin's Cry (Radioactive/MCA)
- LIT My Own Worst Enemy (RCA)
- BLINK-182 What's My Age Again? (MCA)
- RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)
- LO FIDELITY ALLSTARS Battle Flag (Skint/Sub Pop/Columbia)
- RED HOT CHILI PEPPERS Around The World (Warner Bros.)
- FUEL Shimmer (550 Music/Epic)
- KID ROCK Cowboy (Top Dog/Lava/Atlantic)
- GODSMACK Keep Away (Republic/Universal)
- LENNY KRAVITZ Fly Away (Virgin)
- OFFSPRING The Kids Aren't Alright (Columbia)
- LIMP BIZKIT Nookie (Flip/Interscope)
- COLLECTIVE SOUL Heavy (Atlantic)
- OLEANDER I Walk Alone (Republic/Universal)
- EVERLAST What It's Like (Tommy Boy)
- KORN Freak On A Leash (Immortal/Epic)
- SANTANA F/ROB THOMAS Smooth (Arista)

TOP 100 ALTERNATIVE POWER GOLD

- | | |
|---|---|
| <ul style="list-style-type: none"> 1 STONE TEMPLE PILOTS Plush 2 BLUR Song 2 3 FOO FIGHTERS Everlong 4 NIRVANA Smells Like Teen Spirit 5 NIRVANA Come As You Are 6 STONE TEMPLE PILOTS Interstate Love Song 7 ALICE IN CHAINS Man In The Box 8 JANE'S ADDICTION Been Caught Stealing 9 PEARL JAM Alive 10 GREEN DAY When I Come Around 11 GREEN DAY Brain Stew 12 SUBLIME Wrong Way 13 SUBLIME What I Got 14 SUBLIME Santeria 15 RADIOHEAD Creep 16 OFFSPRING Self Esteem 17 OFFSPRING Come Out And Play 18 NIRVANA In Bloom 19 BECK Loser 20 EVERCLEAR Santa Monica 21 LENNY KRAVITZ Are You Gonna Go My Way 22 SOUNDGARDEN Black Hole Sun 23 PEARL JAM Evenflow 24 NINE INCH NAILS Closer 25 PEARL JAM Black 26 BLINK 182 Dammit (Growing Up) 27 PEARL JAM Jeremy 28 DAYS OF THE NEW Touch, Peel and Stand 29 SMASHING PUMPKINS Today 30 JANE'S ADDICTION Jane Says 31 GREEN DAY Basket Case 32 GREEN DAY Longview 33 SMASHING PUMPKINS 1979 34 NIRVANA Lithium 35 311 All Mixed Up 36 CAKE The Distance 37 FOO FIGHTERS My Hero 38 PEARL JAM Better Man 39 STONE TEMPLE PILOTS Vasoline 40 GREEN DAY Time Of Your Life (Good Riddance) 41 CREED What's This Life For 42 BUSH Comedown 43 STONE TEMPLE PILOTS Big Empty 44 ALICE IN CHAINS Would? 45 311 Down 46 CREED My Own Prison 47 TOADLES Possum Kingdom 48 CRACKER Low 49 NIRVANA All Apologies 50 LOCAL H Bound For The Floor | <ul style="list-style-type: none"> 51 PEARL JAM Daughter 52 VIOLENT FEMMES Blister In The Sun 53 LIVE I Alone 54 SOUNDGARDEN Fell On Black Days 55 EVERCLEAR Everything To Everyone 56 STONE TEMPLE PILOTS Creep 57 CANDLEBOX Far Behind 58 BUSH Machinehead 59 SMASHING PUMPKINS Disarm 60 RED HOT CHILI PEPPERS Under The Bridge 61 BECK Where It's At 62 FAITH NO MORE Epic 63 RED HOT CHILI PEPPERS Give It Away 64 MIGHTY MIGHTY BOSSTONES The Impression... 65 ALICE IN CHAINS Rooster 66 FILTER Hey Man, Nice Shot 67 LIVE Lightning Crashes 68 NIRVANA Heart-Shaped Box 69 SEVEN MARY THREE Cumbersome 70 TOOL Sober 71 TEMPLE OF THE DOG Hunger Strike 72 SMASH MOUTH Walkin' On The Sun 73 SMASHING PUMPKINS Bullet With Butterfly ... 74 NINE INCH NAILS Head Like A Hole 75 PEARL JAM Yellow Ledbetter 76 BEASTIE BOYS (You Gotta) Fight For Your Right... 77 LIVE All Over You 78 SOUNDGARDEN Spoonman 79 BUTTHOLE SURFERS Pepper 80 RED HOT CHILI PEPPERS Soul To Squeeze 81 SUBLIME Bad Fish 82 GARBAGE Only Happy When It Rains 83 LIVE Selling The Drama 84 STONE TEMPLE PILOTS Trippin' On A Hole In A... 85 BEASTIE BOYS Sabotage 86 BLIND MELON No Rain 87 ALICE IN CHAINS No Excuses 88 THIRD EYE BLIND Semi-Charmed Life 89 DAVE MATTHEWS BAND Crash Into Me 90 DAVE MATTHEWS BAND What Would You Say 91 VERVE Bitter Sweet Symphony 92 WHITE ZOMBIE More Human Than Human 93 STABBING WESTWARD Save Yourself 94 WEEZER Buddy Holly 95 STONE TEMPLE PILOTS Sex Type Thing 96 GREEN DAY She 97 BEASTIE BOYS Brass Monkey 98 SMASHING PUMPKINS Cherub Rock 99 SMASHING PUMPKINS Tonight, Tonight 100 BUSH Glycerine |
|---|---|

ALTERNATIVE Going For Adds 3/700

- EXIES Baby's Got A New Revelation (Ultimatum)
- FLYS Losin It (Trauma)
- PAPA ROACH Last Resort (DreamWorks)
- TRAVIS Why Does It Always Rain On Me? (Epic)



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks Top 100 Power Gold is based on a sample of Alternative reporters for airplay from 1/19-1/25. © 2000, R&R Inc.

THE SUICIDE MACHINES

Sometimes I Don't Mind □ □ □



New This Week: On Over 65
 99x Stations!

X96
 WDYL Album In Stores Now!!

On Tour With No Doubt

On Tour With Green Day On Main Stage
 WARPED Tour This Summer

Damn it...We got it goin' on!



Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

WXPX/New York
Infinity
(212) 314-9230
KingsIsle
12x Come 1,348,500



PL#	ARTIST/TITLE	GI (899)
34	RED HOT CHILI • Obedience	3656
35	KORN/Alive/Heavy From Me	3654
36	CRED DETH/Army Wide Open	3564
37	SMASHING PUMPKIN/Stand Inside Your Room	3507
38	MICHELLE/Paranoid Me	3520
39	CRED DETH/Army Wide Open	3520
40	THE VINE/In The End	3519
41	FILIP DETH/Army Wide Open	3519
42	BLK/102-Adem's Song	2710
43	THE VINE/In The End	2710
44	KID ROCK/Only God Knows Why	2616
45	THE VINE/In The End	2616
46	METALLICA/Last Caress	2616
47	THE VINE/In The End	2616
48	THE VINE/In The End	2616
49	THE VINE/In The End	2616
50	THE VINE/In The End	2616

KROQ/Los Angeles
Infinity
(818) 567-1067
Waters/Sadness/Worden
12x Come 1,348,300



PL#	ARTIST/TITLE	GI (899)
45	BLK/102-Adem's Song	3726
46	SMASHING PUMPKIN/Stand Inside Your Room	3726
47	METALLICA/Last Caress	3150
48	THE VINE/In The End	2137
49	SMASHING PUMPKIN/Stand Inside Your Room	2137
50	SMASHING PUMPKIN/Stand Inside Your Room	2137

WXPX/Chicago
Infinity
(312) 527-8348
Richards/Shumanas
12x Come 959,500



PL#	ARTIST/TITLE	GI (899)
46	SMASHING PUMPKIN/Stand Inside Your Room	2175
47	THE VINE/In The End	2019
48	SMASHING PUMPKIN/Stand Inside Your Room	1963
49	SMASHING PUMPKIN/Stand Inside Your Room	1863
50	SMASHING PUMPKIN/Stand Inside Your Room	1863

KITS/San Francisco
Infinity
(415) 512-1053
Taylor/Axelton
12x Come 555,500



PL#	ARTIST/TITLE	GI (899)
40	RED HOT CHILI • Obedience	10337
41	SMASHING PUMPKIN/Stand Inside Your Room	9628
42	KORN/Alive/Heavy From Me	9628
43	METALLICA/Last Caress	9628
44	SMASHING PUMPKIN/Stand Inside Your Room	9324
45	SMASHING PUMPKIN/Stand Inside Your Room	8570

WPLJ/Philadelphia
Greater Media
(610) 561-5200
McGuire/Fox
12x Come 821,100



PL#	ARTIST/TITLE	GI (899)
47	SMASHING PUMPKIN/Stand Inside Your Room	11385
48	RED HOT CHILI • Obedience	10979
49	SMASHING PUMPKIN/Stand Inside Your Room	10373
50	SMASHING PUMPKIN/Stand Inside Your Room	10373

KROQ/Seattle-FL, WASH
A&M
(877) 770-7122
Infinity
12x Come 418,200



PL#	ARTIST/TITLE	GI (899)
57	BLK/102-Adem's Song	9499
58	SMASHING PUMPKIN/Stand Inside Your Room	9499
59	SMASHING PUMPKIN/Stand Inside Your Room	9499
60	SMASHING PUMPKIN/Stand Inside Your Room	9499
61	SMASHING PUMPKIN/Stand Inside Your Room	9499

WXPX/Chicago
Infinity
(312) 961-4397
Schickel/Schickel
12x Come 392,500



PL#	ARTIST/TITLE	GI (899)
57	BLK/102-Adem's Song	5780
58	SMASHING PUMPKIN/Stand Inside Your Room	5780
59	SMASHING PUMPKIN/Stand Inside Your Room	5780
60	SMASHING PUMPKIN/Stand Inside Your Room	5780

WXPX/Chicago
Infinity
(312) 781-1111
Dwyer/Tracy
12x Come 718,400



PL#	ARTIST/TITLE	GI (899)
57	BLK/102-Adem's Song	11520
58	SMASHING PUMPKIN/Stand Inside Your Room	10527
59	SMASHING PUMPKIN/Stand Inside Your Room	10527
60	SMASHING PUMPKIN/Stand Inside Your Room	10527

WXPX/Chicago
Infinity
(312) 595-6200
Cassell/Al
12x Come 211,400



PL#	ARTIST/TITLE	GI (899)
42	BLK/102-Adem's Song	3170
43	SMASHING PUMPKIN/Stand Inside Your Room	2800
44	SMASHING PUMPKIN/Stand Inside Your Room	2800
45	SMASHING PUMPKIN/Stand Inside Your Room	2800

WXPX/Washington, DC
AGC
(301) 306-0991
Bamford/Ferris
12x Come 887,100



PL#	ARTIST/TITLE	GI (899)
34	RED HOT CHILI • Obedience	11050
35	SMASHING PUMPKIN/Stand Inside Your Room	10450
36	SMASHING PUMPKIN/Stand Inside Your Room	10450
37	SMASHING PUMPKIN/Stand Inside Your Room	10450

KTRZ/Memphis-Southern
Clear Channel
(713) 366-1000
KingsIsle
12x Come 488,500



PL#	ARTIST/TITLE	GI (899)
48	LAMP BROTHERS/Army Wide Open	3660
49	SMASHING PUMPKIN/Stand Inside Your Room	3660
50	SMASHING PUMPKIN/Stand Inside Your Room	3660
51	SMASHING PUMPKIN/Stand Inside Your Room	3660

WXPX/Chicago
SuzanneHanna
(404) 298-9999
Infinity
12x Come 447,400



PL#	ARTIST/TITLE	GI (899)
37	BLK/102-Adem's Song	12000
38	SMASHING PUMPKIN/Stand Inside Your Room	9425
39	SMASHING PUMPKIN/Stand Inside Your Room	9425
40	SMASHING PUMPKIN/Stand Inside Your Room	9425

WXPX/Chicago
Entercom
(120) 627-3251
Schickel/Schickel
12x Come 414,800



PL#	ARTIST/TITLE	GI (899)
37	BLK/102-Adem's Song	8600
38	SMASHING PUMPKIN/Stand Inside Your Room	8600
39	SMASHING PUMPKIN/Stand Inside Your Room	8600
40	SMASHING PUMPKIN/Stand Inside Your Room	8600

XTRM/Anaheim
Clear Channel
(818) 911-9181
KingsIsle
12x Come 484,000



PL#	ARTIST/TITLE	GI (899)
39	ONCE UPON A TIME	7676
40	LAMP BROTHERS/Army Wide Open	7676
41	SMASHING PUMPKIN/Stand Inside Your Room	7676
42	SMASHING PUMPKIN/Stand Inside Your Room	7676

WXPX/Chicago
Clear Channel
(602) 266-1300
KingsIsle
12x Come 381,700



PL#	ARTIST/TITLE	GI (899)
35	RED HOT CHILI • Obedience	4144
36	LAMP BROTHERS/Army Wide Open	3970
37	METALLICA/Last Caress	3626
38	SMASHING PUMPKIN/Stand Inside Your Room	3525

WXPX/Chicago
Infinity
(312) 222-1103
Cassell/Al
12x Come 293,900



PL#	ARTIST/TITLE	GI (899)
48	BLK/102-Adem's Song	4000
49	SMASHING PUMPKIN/Stand Inside Your Room	4000
50	SMASHING PUMPKIN/Stand Inside Your Room	4000
51	SMASHING PUMPKIN/Stand Inside Your Room	4000

WXPX/Chicago
Infinity
(312) 527-1057
Richards/Shumanas
12x Come 249,800



PL#	ARTIST/TITLE	GI (899)
41	RED HOT CHILI • Obedience	4990
42	SMASHING PUMPKIN/Stand Inside Your Room	4662
43	SMASHING PUMPKIN/Stand Inside Your Room	4662
44	SMASHING PUMPKIN/Stand Inside Your Room	4662

WXPX/Chicago
Infinity
(312) 837-1441
Micheletta/Diana
12x Come 228,100




PL#	ARTIST/TITLE	GI (899)
40	SMASHING PUMPKIN/Stand Inside Your Room	7371
41	SMASHING PUMPKIN/Stand Inside Your Room	6982
42	SMASHING PUMPKIN/Stand Inside Your Room	6982
43	SMASHING PUMPKIN/Stand Inside Your Room	6982

KTRZ/Memphis-Southern
Clear Channel
(713) 366-1000
KingsIsle
12x Come 228,100



PL#	ARTIST/TITLE	GI (899)
40	RED HOT CHILI • Obedience	6000
41	SMASHING PUMPKIN/Stand Inside Your Room	5920
42	SMASHING PUMPKIN/Stand Inside Your Room	5920
43	SMASHING PUMPKIN/Stand Inside Your Room	5920

WXPX/Chicago
Infinity
(312) 572-7000
Schickel/Schickel
12x Come 232,800



PL#	ARTIST/TITLE	GI (899)
39	SMASHING PUMPKIN/Stand Inside Your Room	3393
40	SMASHING PUMPKIN/Stand Inside Your Room	3152
41	SMASHING PUMPKIN/Stand Inside Your Room	3152
42	SMASHING PUMPKIN/Stand Inside Your Room	3152

Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

KTNR/Parkland, OR
 Entercom
 (503) 223-1441
 Hamilton/Jayn
 12x Cume 173,000

97X

PLAYS	ARTIST/TITLE	61 (899)
46	44 BLINK-182/All The Small Things	3300
42	43 CAKE/You Turn The Screws	3275
37	43 LIT/Amber	3225
40	42 THIRD EYE BLIND/Never Let You Go	3225
41	37 VERTICAL HORIZON/Everything You Want	3075
34	34 STROKE 9/It's About Time	2700
34	34 BUSH/Introducing The Cabines	2560
34	34 NO DOUBT/E-Girlfriend	2560
37	34 INCUBUS/Pardon Me	2075
29	29 SUICIDE MACHINE/Sometimes I Don't...	1950
25	25 SMASHING PUMPKINS/Stand Inside Your Mind	1950
25	25 CURE/Maybe Someday	1950
33	25 COLLAPSES/Automatic	1875
40	25 RED HOT CHILI'S/Other Side	1875
25	25 OASIS/Go Let It Out	1875
23	25 STUR/Now Beginning	1875
22	25 RAGE AGAINST THE MACHINE/Unholy	1875
22	22 LIVE/Run To The Water	1650
22	22 MURRAY CLOSE/My Heart Is Beating So Loudly	1500
25	22 APOLLO FOUR FORTY/Stop The Rock	1500
15	15 FILTER/Take A Picture	1425
15	15 LIT/My Own Worst Enemy	1275
13	17 BUCKRYTHM/For The Moves	1275
17	17 BUSH/The Chemicals	1275
1	1 LIMP BIZKIT/No Answer	1200
16	16 JARVIS CHOCHEM/Trash	1125
14	15 SOUL DOG/Whispering Circles	1125
14	15 OFFSPRING/The Kids Aren't Alright	1125
14	15 SUGAR RAY/Someday	1125

WKDY/Cincinnati
 Daylight
 (513) 523-4114
 Valmuesse/Taylor
 12x Cume 24,000

97X

PLAYS	ARTIST/TITLE	61 (899)
20	23 EELZ/Smile	230
23	22 SUPERHEROES/Move Along	220
19	21 NE W ORDER/Rebound	210
19	21 CURE/Maybe Someday	210
11	11 WE'RE HERE/Stand Back	180
19	18 LIONEL RICHIE/Smile	180
20	18 ADRIAN BELL/We'll Wait For You	180
19	18 WIL LAM DREB/Barber's Adagio	180
16	18 ONSOLUBLE WORDS	180
18	18 LONGPUSHS/Blue Status	180
21	17 TRANS/Driftwood	170
8	17 U2/The Ground	170
15	17 BECK/Altered Emission	170
18	17 BL WOU/RAPIER/Go Dreaming	170
15	17 STONE ISLAND/This Hell Is A Beautiful Place	170
1	17 YOLA/TENGOC/Cherry Chapstick	170
9	16 JAMES WINE/Go On	160
17	16 PROMISE RING/Emergency Emission	160
13	16 GROOVE ARMADA/Don't You Baby	160
15	16 MURRAY CLOSE/My Heart Is Beating So Loudly	160
16	16 HAN BROWNE/Getting High	160
1	16 STANLEY/Reverb	160
15	16 PRIMAL SCREAM/Whiskey & Tequila	150
15	16 SPLASHDOWN/Charming Eyes	150
17	16 SUMMIT/My Physical	150
10	16 HOLE/Through The Window	150
14	16 GET UP/KID/Solidarity	150
9	16 MANIC STREET PREACHER/Against All Odds	150
15	16 AM D/PAW/Back Back Back	150
9	16 SHVAREE/Goodnight Moon	150

KCCK/Riverside
 All Pro
 (951) 384-1039
 Arnold/DeSanctis/Aze
 12x Cume 123,200

96.3

PLAYS	ARTIST/TITLE	61 (899)
34	30 NO DOUBT/E-Girlfriend	1645
30	32 LIT/Amber	1504
30	32 RED HOT CHILI'S/Other Side	1504
27	31 GOODSAM/Whoa	1457
33	31 BLINK-182/All The Small Things	1457
31	31 NINE INCH NAILS/Into The Void	1457
30	31 FOO FIGHTERS/Stacked Actors	1457
30	31 THIRD EYE BLIND/Never Let You Go	1457
34	30 KID ROCK/Only God Knows Why	1410
30	30 CRED/What It Is	1410
26	30 LIMP BIZKIT/Crushed	1410
27	30 LIVE/Run To The Water	1269
27	27 STUR/Now Beginning	1269
23	24 KID ROCK/Only God Knows Why	1178
19	23 OASIS/Go Let It Out	1178
21	22 POWERMANN 5000/Nobody's Real	1034
15	20 BUSH/Introducing The Cabines	940
15	18 SLIPKNOT/Meat And Bread	846
14	17 RAGE AGAINST THE MACHINE/Unholy	799
15	14 STUR/Now Beginning	705
16	12 SMASHING PUMPKINS/Stand Inside Your Mind	611
10	12 OLEANDER/Why I'm Here	564
10	12 HOLE/Through The Window	564
13	12 SPLASHDOWN/Charming Eyes	564
11	12 APOLLO FOUR FORTY/Stop The Rock	564
12	12 OASIS/Go Let It Out	564
19	10 CURE/Maybe Someday	564
11	11 FILTER/Take A Picture	517
9	11 KORN/Alive Like Me	517
9	11 LIT/My Own Worst Enemy	470

KWOD/Secaucus
 Royce
 (908) 448-5000
 Bunce
 12x Cume 246,200

106.5

PLAYS	ARTIST/TITLE	61 (899)
48	51 STANLEY/Reverb	4692
48	51 RAGE AGAINST THE MACHINE/Unholy	4692
49	40 RED HOT CHILI'S/Other Side	4416
45	47 BLINK-182/All The Small Things	4324
45	47 THIRD EYE BLIND/Never Let You Go	4324
45	46 LIMP BIZKIT/No Answer	4232
46	44 BLINK-182/All The Small Things	4048
30	36 APOLLO FOUR FORTY/Stop The Rock	3312
33	36 SMASHING PUMPKINS/Stand Inside Your Mind	3270
25	33 FOO FIGHTERS/Stacked Actors	3036
30	33 NO DOUBT/E-Girlfriend	3036
33	32 SUICIDE MACHINE/Sometimes I Don't...	2944
28	30 CURE/Maybe Someday	2760
27	28 CRED/What It Is	2576
28	28 BLOOD HOUND GANG/The Bad Touch	2576
31	28 INCUBUS/Pardon Me	2576
32	27 U2/The Ground	2484
27	28 R.E.M./The Great Beyond	2392
21	28 BUSH/Introducing The Cabines	2392
25	28 COLLAPSES/Automatic	2294
23	24 LIVE/Run To The Water	2116
23	23 KORN/Alive Like Me	2106
9	22 LIT/Amber	2024
25	22 STROKE 9/It's About Time	2024
21	22 LIMP BIZKIT/Crushed	2024
22	22 OASIS/Go Let It Out	2024
19	20 FILTER/Take A Picture	1840
18	20 BOBBY GAY/Orlando	1840
16	19 LIVE/Run To The Water	1748
16	18 SPLINDE/R/Yeah...Whatever	1656

GODSMACK
"WOODOO"
Most Added
 32 - 28 BRIAker
 33* - 29* BDS
 New at:
LIVE 105, KPML
WRX, KNV, KMYZ, WZPC
 and more
 UNIVERSAL
 Republic

WWCD/Columbus, OH
 Inglecise
 (614) 721-9923
 Davis/DeVoss
 12x Cume 88,400

101

PLAYS	ARTIST/TITLE	61 (899)
20	30 OASIS/Go Let It Out	1200
20	30 APOLLO FOUR FORTY/Stop The Rock	1200
20	30 RED HOT CHILI'S/Other Side	1120
25	28 CURE/Maybe Someday	1120
24	26 GAY DAD/Jay	1040
16	25 SUICIDE MACHINE/Sometimes I Don't...	1040
16	25 MURRAY CLOSE/My Heart Is Beating So Loudly	1000
17	24 ONS/Everytime	960
17	24 VICE EM/IT'S ABOUT TIME	960
22	22 SHEILA B/My Hum	900
15	22 LIT/Amber	880
22	22 LIT/Amber	880
16	22 LIVE/Run To The Water	880
21	21 VERTICAL HORIZON/Everything You Want	840
19	21 SMASHING PUMPKINS/Stand Inside Your Mind	840
15	17 G. LOFF & SPC/Can't Dreamin'	800
16	18 METALLICA/No Live Show	720
14	18 OUR LADY PEACE/Is Anybody Home?	720
11	18 HONAP/Apple Pie	720
21	18 NO DOUBT/E-Girlfriend	720
15	17 G. LOFF & SPC/Can't Dreamin'	720
16	18 METALLICA/No Live Show	720
11	18 OUR LADY PEACE/Is Anybody Home?	720
11	18 HONAP/Apple Pie	720
21	18 NO DOUBT/E-Girlfriend	720
15	17 G. LOFF & SPC/Can't Dreamin'	720
16	18 METALLICA/No Live Show	720
11	18 OUR LADY PEACE/Is Anybody Home?	720
11	18 HONAP/Apple Pie	720
21	18 NO DOUBT/E-Girlfriend	720
15	17 G. LOFF & SPC/Can't Dreamin'	720
16	18 METALLICA/No Live Show	720
11	18 OUR LADY PEACE/Is Anybody Home?	720
11	18 HONAP/Apple Pie	720
21	18 NO DOUBT/E-Girlfriend	720

WZAZ/Columbus, OH
 Clear Channel
 (614) 848-7625
 Harris/Schlesinger
 12x Cume 119,700

93

PLAYS	ARTIST/TITLE	61 (899)
41	44 BUSH/Introducing The Cabines	1408
30	41 BLINK-182/All The Small Things	1312
30	41 RED HOT CHILI'S/Other Side	1312
39	39 FILTER/Take A Picture	1248
38	39 STROKE 9/It's About Time	1248
47	30 NO DOUBT/E-Girlfriend	1216
47	37 RED HOT CHILI'S/Other Side	1184
47	37 KID ROCK/Only God Knows Why	1184
29	36 VERTICAL HORIZON/Everything You Want	1120
18	32 STUR/Now Beginning	1056
32	32 SANTANA/FROTH THOMAS/Smooth	1024
40	30 SUGAR RAY/Falls Apart (Rem...)	960
43	30 LIT/Amber	960
27	37 R.E.M./The Great Beyond	884
34	24 U2/The Ground	884
15	32 METALLICA/No Live Show	800
15	32 OUR LADY PEACE/Is Anybody Home?	800
23	23 OUR LADY PEACE/Is Anybody Home?	800
42	21 OASIS/Go Let It Out	672
19	20 RED HOT CHILI'S/Other Side	672
18	20 BUSH/Introducing The Cabines	640
45	20 APOLLO FOUR FORTY/Stop The Rock	640
39	20 CURE/Maybe Someday	640
11	18 BECK/Altered Emission	600
16	18 LIVE/Run To The Water	600
27	18 COUNTING CROWS/Hungry Heart	576
24	18 INCUBUS/Pardon Me	576
24	18 OUR LADY PEACE/Is Anybody Home?	576

KKRW/Salt Lake City
 Simmons
 (801) 521-9696
 Summers/Woker
 12x Cume 174,400

96

PLAYS	ARTIST/TITLE	61 (899)
47	47 BUSH/Introducing The Cabines	2592
46	47 RED HOT CHILI'S/Other Side	2511
46	47 KID ROCK/Only God Knows Why	2511
46	47 THIRD EYE BLIND/Never Let You Go	2511
38	38 RED HOT CHILI'S/Other Side	2430
38	38 BUSH/Introducing The Cabines	2430
38	38 VERTICAL HORIZON/Everything You Want	2430
24	29 U2/The Ground	2349
24	29 BECK/Altered Emission	2268
27	28 SUICIDE MACHINE/Sometimes I Don't...	2268
25	28 SMASHING PUMPKINS/Stand Inside Your Mind	2187
25	27 CURE/Maybe Someday	2187
15	25 OASIS/Go Let It Out	2025
24	25 NO DOUBT/E-Girlfriend	2025
21	25 STUR/Now Beginning	1934
19	19 KORN/Alive Like Me	1836
10	18 OUR LADY PEACE/Is Anybody Home?	1296
13	14 LIMP BIZKIT/Crushed	1134
14	14 BUSH/Introducing The Cabines	1134
27	13 STUR/Now Beginning	1134
13	13 CRED/HIGH	1053
16	13 FOO FIGHTERS/Stacked Actors	1053
9	13 BLOOD HOUND GANG/The Bad Touch	1053
3	13 LIVE/Run To The Water	1053
12	12 SUGAR RAY/Falls Apart (Rem...)	864
6	12 RAGE AGAINST THE MACHINE/Unholy	864
6	12 FUEL/Shimmer	864
8	11 EVERLAST/What I'm Like	864

WEND/Charlotte
 Dalton
 (704) 338-9600
 Daniel/Petters
 12x Cume 198,000

106

PLAYS	ARTIST/TITLE	61 (899)
46	47 BUSH/Introducing The Cabines	3696
46	47 RED HOT CHILI'S/Other Side	3619
46	47 KID ROCK/Only God Knows Why	3619
46	47 THIRD EYE BLIND/Never Let You Go	3619
34	46 BUSH/Introducing The Cabines	3463
34	46 LIVE/Run To The Water	3463
10	36 SMASHING PUMPKINS/Stand Inside Your Mind	2906
27	27 ANGE APPRO/SpaceShip	2079
28	23 31/Floating	1771
38	28 METALLICA/No Live Show	1771
19	22 CURE/Maybe Someday	1698
15	21 NO DOUBT/E-Girlfriend	1617
21	21 SMASHING PUMPKINS/Stand Inside Your Mind	1617
15	21 NO DOUBT/E-Girlfriend	1617
19	20 VERTICAL HORIZON/Everything You Want	1540
20	20 FILTER/Take A Picture	1540
19	21 LIVE/Run To The Water	1463
21	18 STROKE 9/It's About Time	1463
17	19 MURRAY CLOSE/My Heart Is Beating So Loudly	1463
20	19 OUR LADY PEACE/Is Anybody Home?	1463
20	19 KORN/Alive Like Me	1463
16	16 SMASHING PUMPKINS/Stand Inside Your Mind	1463
18	16 RAGE AGAINST THE MACHINE/Unholy	1388
17	16 COLLAPSES/Automatic	1309
13	16 OASIS/Go Let It Out	1309
13	16 APOLLO FOUR FORTY/Stop The Rock	1222
16	16 INCUBUS/Pardon Me	1222
15	16 POWERMAN 5000/Nobody's Real	1155
16	14 STANLEY/Reverb	1078
13	14 CRED/What It Is	1078

WZZJ/Norfolk
 AMFM
 (704) 257-7565
 Jameson/Young
 12x Cume 172,700

103

PLAYS	ARTIST/TITLE	61 (899)
40	40 STANLEY/Reverb	4134
40	40 RED HOT CHILI'S/Other Side	4134
40	40 KID ROCK/Only God Knows Why	4134
34	37 LIMP BIZKIT/No Answer	3922
34	36 BUSH/Introducing The Cabines	3816
36	36 NINE INCH NAILS/Into The Void	3710
33	36 METALLICA/No Live Show	3710
34	34 BLINK-182/All The Small Things	3694
35	32 GODSMACK/Whoa	3502
26	30 OUR LADY PEACE/Is Anybody Home?	3074
35	29 SMASHING PUMPKINS/Stand Inside Your Mind	2756
25	29 NO DOUBT/E-Girlfriend	2756
25	29 LIT/Amber	2650
27	26 BUSH/Introducing The Cabines	2650
26	26 VERTICAL HORIZON/Everything You Want	2650
25	26 STUR/Now Beginning	2650
26	26 CURE/Maybe Someday	2430
27	26 RAGE AGAINST THE MACHINE/Unholy	2430
14	18 BUCKRYTHM/For The Moves	1908
14	18 INCUBUS/Pardon Me	1908
14	18 CRED/What It Is	1864
14	18 POWERMAN 5000/Nobody's Real	1864
9	18 KORN/Alive Like Me	1378
14	18 LIMP BIZKIT/No Answer	1378
11	18 FOO FIGHTERS/Stacked Actors	1378
11	18 BUSH/Introducing The Cabines	1378
11	18 OUR LADY PEACE/Is Anybody Home?	1378
11	18 COLLAPSES/Automatic	1272
11	18 LIT/Amber	1272
11	18 LIT/Amber	1272
8	11 OUR LADY PEACE/Is Anybody Home?	1166

KXTE/Asheville
 Infinity
 (702) 257-1075
 Wellington/Replay
 12x Cume 180,000

106.7

PLAYS	ARTIST/TITLE	61 (899)
35	30 INCUBUS/Pardon Me	3782
35	30 LIMP BIZKIT/No Answer	3644
37	30 SEVEN STUDIOS/Whoa	3644
34	34 STANLEY/Reverb	3366
34	34 RAGE AGAINST THE MACHINE/Unholy	3366
34	34 SYSTEM OF A DOWNS/Sugar	3267
24	30 FOO FIGHTERS/Stacked Actors	2722
24	30 LIT/Amber	2722
27	27 SUICIDE MACHINE/Sometimes I Don't...	2673
25	25 GODSMACK/Whoa	2475
24	25 POWERMANN 5000/Nobody's Real	2475
25	25 KORN/Alive Like Me	2475
25	25 BLINK-182/All The Small Things	2475
22	22 RED HOT CHILI'S/Other Side	2178
22	22 KITTIE/Brooklyn	2178
21	22 P.O.D./Southern	2079
19	19 PHRYNOS/Victim Of Reality	1881
18	18 SMASHING PUMPKINS/Stand Inside Your Mind	1782
14	16 SYSTEM OF A DOWNS/Spiders	1584

New Music Specialty Shows

R&R's Exclusive Look At The Cutting Edge Of Alternative

By
Jeanette Grgurevic
Asst. Alternative Editor

Stars!

Nerf Herder's cool new tune "Courtney" has everyone going mad. This is their second week at No. 1. **Goldfinger** finally got the push that they needed and move up 13 spots to No. 2. I'm sure that **Christine Wrightsman** at **Mojo** and the little munchkin that she's got kicking in her tummy are both very happy — not only about **Goldfinger**, but also about **The Pilfers**, who are at No. 6 this week. Debuts for this week include **Yo La Tengo** at No. 7, **Cupcakes** at No. 13, **Catatonla** at No. 16, **Patti Smith** at No. 17, **Gorky's Zygotic Myncel** at No. 18 and **Stroke** at No. 20.

I got to see **The Cure** play at **The Fillmore** (a 1,500-seat venue) in **San Francisco** about a week and a half ago. It was great to see them in such an intimate setting. They played "Prayers for Rain" and a couple of other old ones, and it sounded so great that I wish they had played more of their old songs. Their new tunes sounded great though. I know that they hit a few other cities this time around, but word on the street is that they'll be coming back to do a summer tour.

I have a huge stack of new things that I need to listen to still — I'm sure you can relate. However, I did get around to listening to a few fun things, like **Trembling Blue Stars** on **Sub Pop**. They offer up some really nice and soothing Quasi-esque indie pop. Call **Janda Baldwin** at **Sub Pop** if you need a copy: (206) 441-8441, ext. 3062. Another really cool thing that I found this week was **Console's** "Zero Hour" on **Matador**. **Records Of The Week: Stroke, Lucky Boys Confusion, Pineburst Kids**

broken by whispers

TREMBLING BLUE STARS

R&R Top 20 Artists

March 3, 2000

- NERF HERDER** (*Honest Don's/Fat Wreck Chords*) "Courtney"
- GOLDFINGER** (*Mojo/Universal*) "Counting The Days," "99 Luft Balloons"
- CHEMICAL BROTHERS** (*Astralwerks/Virgin*) "Hey Boy, Hey Girl"
- EXIES** (*Ultimatum Music*) "Baby's Got A New Revelation"
- FRANKIE MACHINE** (*Mammoth*) "Sell Me"
- PILFERS** (*Mojo/Universal*) "Agua," "Climbing"
- YO LA TENGO** (*Matador*) "You Can Have It All," "Last Days Of Disco"
- BLOODHOUND GANG** (*Republic/Geffen*) "The Bad Touch"
- CLINTON** (*Astralwerks/Virgin*) "People Power In The Disco Hour"
- CURE** (*Elektra/EEG*) "There Is No If...," "Bloodflowers," "The Last Day Of..."
- EELS** (*DreamWorks*) "Mr. E's Beautiful Blues"
- TAMI** (*Roadrunner*) "Punctured Brain"
- CUPCAKES** (*DreamWorks*) "Vidiots"
- JUNGLE BROTHERS** (*V2*) "Freakin' You," "V.I.P."
- MDFMK** (*Republic/Universal*) "Rabble Rouser"
- CATATONIA** (*Atlantic*) "Road Rage"
- PATTI SMITH** (*Arista*) "Glitter In Their Eyes"
- GORKY'S ZYGOTIC...** (*Mantra*) "Poodle Rockin'"
- THE THE** (*Nothing*) "Shrunken Man"
- STROKE** (*Interscope*) "I Wish I Had"

Ranked by total number of shows reporting artist.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

WEOX/Albany, NY

Download
Sunday 7-10pm
Jeff Wolfe
New Days "Absolutely"
Marched "Return To The..."
Cupcakes "Vidiots"
Cure "Baby's Got A New..."
Groove Armada "I See You Baby"

WBCH/Beacon, MA

Nocturnal Emotions
Sunday 8-10pm
Oedipus/Albert O
Travis "Why Does It..."
Saves The Day "Shoulder To The Wheel"
Stroke "Lullaby"
Yo La Tengo "Last Days Of Disco"
Josh Rouse "Directions"

WFRD/Beacon, MA

The First Contact
Friday midnight-2am
Chastity
Mr. Oizo "Fat Beat"
Stroke "I Wish I Had"
On "Soluble Words"
Saves The Day "Starfighter Pilot..."
Poster Children "This Town Needs..."

WOXY/Cincinnati, OH

11 O'Clock News
Sunday 11pm-midnight
Bibi Taylor
Ellen "Whisper White"
Canton "People Power In..."
Choppedandcrushed "Orange Up"
Draco "I'll Wait For..."
Ar "Playground Love"

WARQ/Columbia, SC

720i Seconds
Sunday 8-10
Brianna
Saves The Day "Ambition Now"
Zola "I Wish I Had"
Milkincorn "Penguins And Polar..."
Brad Mahler "Parasol Android"
Pillers "Climbing"

WVCD/Columbus, OH

Invisible Ink Hour
Sunday 7-9pm
Curtis "The" Schiebler
Yo La Tengo "And Then Nothing..."
Cure "Bloodflowers"
Saves The Day "Two Against Nature"
London Music "The Atlantic..."
Gorky's Zygotic... "Spanish Dances..."

KRAD/Corpus Christi, TX

Red Radio
Sunday 9pm-7pm
J.J. Truesman
Hot Rock "Warm Water"
Cure "Baby's Got A New..."
Chemical Brothers "Hey Boy, Hey Girl"
Indie "Bad Brother"
Saves The Day "Yellow"

KDGE/Dallas, TX

Adventure Club
Sunday 6-9pm
Josh Vennola
Ian Brown "Bibi Jack"
Muffs "Agency"
Tipping Daisy "Sudden Shift..."
Be "This Is Fate D.I.Y."
Luna "Yacht Rock"

WVEB/Durham, OH

The X Spin Cycle
Sunday 9-10:30pm
Allen Rantz
Sir "New Beginning"
Moby "Hesher"
Catalanes "Road Rage"
AS "Wake Up This Morning"
Nerf Herder "Courtney"

WEJE/Fl. Wayne, IN

New Music Show
Sunday 7:30-8:30pm
Woodward
Bloodhound Gang "The Bad Touch"
Our Lady Peace "Is Anybody Home"
Lump Skull "Break Stuff"
Tam "Punctured Brain"
Tom Amos "Concussion"

WGRD/Grand Rapids, MI

RadioCity
Sunday 8:30pm-10:30pm
Michael Critchfield
19 Wheels "30"
Moby "Sunshine"
Marble "Willen"
Goldfinger "Counting The Days"
Ivy Zigger "Caroline"
Green Room "All I Need"

WEEQ/Hagerstown, PA

New Hour This
Sunday 10pm-midnight
Austin Davis
Fiber "It's Gonna Kill Me"
Rage Against The... "Sleep Now In..."
UZ "The Ground Beneath"
Lemon Heads "Charm Attack"
Ivy Zigger "Behind Every Good..."

WHRQ/Hartford, CT

Spinning Street
Sunday 10pm-midnight
Jeremy "Pill" Polonsky
Lawrence "Cocaine"
New Days "Absolutely"
Cupcakes "Vidiots"
Saves The Day "Starfighter Pilot..."
Poster Children "This Town Needs..."

KXTE/Las Vegas, NV

It Hurts When I Foo
Sunday 10pm-midnight
Noms and Maf
One Minute Silence "Holy Man"
Cypress Hill "Rock Superstar"
Choppedandcrushed "Orange Up"
SVC "Yellow"
Bloodhound Gang "The Bad Touch"

WLIR/Long Island, NY

Lull Of Center
Sunday 9-10:30pm
Jerry Robinson
Ar "Playground Love"
Choppedandcrushed "Leave Me Alone"
Space Raiders "Song For Dad"
U.S. Crush "Blind"
"Amesbury" "The D In Detroit"

WHTG/Monmouth, NJ

The Underground
Sunday 11pm-midnight
Jeff Rippe
Cure "There Is No If"
MDFMK "Which Hand"
Reverend Horton Heat "Unholy In Love"
Madness Brothers "Society"
Yo La Tengo "Stars Are In..."

KMBY/Monterey, CA

Thunderbox
Sun-Sat, midnight-12:30
Matt Black
Saves The Day "Come On Edens"
Goldfinger "Baby's Got A New..."
Hopes "Always Something"
No Doubt "On To The World"
Red Hot Chili "She Has A Girlfriend"

WPLJ/Philadelphia, PA

Vivid
Sunday 9pm-10:30pm
Ben Felt
Guster "To Fo"
Los Rayden Dignitas "What That Sound"
John Cozza "Where's Bob Dylan"
Mylars USA "You And Me"
Tears "Tare"

KEDJ/Phoenix, AZ

Shogun
Sunday 10pm-1am
Cypress Hill
Intelligence For
Nerf Herder "Courtney"
Backlash "End Of The World"
AF "Total Inevitable"
Pillers "Climbing"

WPKX/Pittsburgh, PA

Edge Of The X
Sunday 8-11pm
Lenny Olson
Cypress Hill "Rock Superstar"
7th House "Duppy Ocean"
7th House "Man From Amsterdam"
7th House "Lizards Of The..."
7th House "Muddy Water"

KNRK/Portland, OR

Something Cool
Sunday midnight-1am
John Schuster
Cure "Baby's Got A New..."
Fys "Lose It"
Goldfinger "Counting The Days"
Jungle Brothers "Freakin' You"
New Order "Brat"

WCYY/Portland, ME

Spinn
Thursday 7-9pm
Shawn Jeffrey
Yo La Tengo "Our Way To Fall"
The The "Shrunken Man"
Black "Summer The..."
Lush "Sweet Love Song"
Pillers "Climbing"

WBRU/Providence, RI

Breaking And Entering
Wednesday midnight-2am
Dusty Personality
Lawrence "Cocaine"
DeLacey "How That I Am"
Charlotte UK "My Beautiful Friend"
Canton "People Power In..."
System Of A Down "Spiders"

KRZD/Reno, NV

Who The Hell
Saturday 10pm-midnight
Saves The Day "Design For Automation"
Madness Brothers "Building Nothing..."
Papa Roach "Duckoff"
Burning Airlines "Whisper Calling"
Saves The Day "Through Being Cool"

KWOO/Sacramento, CA

Alternative Beat
Sunday 10pm-11pm
DJ David E.
Moby "Fat Beat"
Stroke "I Wish I Had"
Lush "Sweet Love Song"
Saves The Day "Through Being Cool"
Chemical Brothers "Hey Boy, Hey Girl"

KCRK/Salt Lake City, UT

New Hour This
Monday-Friday 8-9pm
Sean Zierlein
James' Children... "Trash"
MDFMK "Which Hand"
Saves The Day "Come On Edens"
Mars And Moby "Save The River"
William Orbit "Barbers' Adagio..."

KCOJ/San Bernardino, CA

Therapy X
Saturday 8pm-10pm
Saves The Day "Design For Automation"
Goldfinger "Baby's Got A New..."
Saves The Day "Through Being Cool"
Lump Skull "Break Stuff"
Muffs "Agency"

XTRA/San Diego, CA

Flavorhead
Sunday midnight-1am
Justin DJ Henry
Shadows "Autism"
Poster Children "Zero Stars"
Zola "Lull"
Saves The Day "Starfighter Pilot..."
Saves The Day "Through Being Cool"

KITS/San Francisco, CA

Soundcheck
Sunday 10pm-11pm
Aaron American
La Type "Occupation"
Gully "Hesher"
Papa Roach "Duckoff"
Frankie Machine "Sell Me"
International Noise "Smash It"

KFMA/Tucson, AZ

Red Department
Sunday 8-9pm
Blatt Gary
Travis "Why Does It..."
From Apple "Lump"
Supreme Damage... "Never The Same"
Chevelle "Fear"
Hybrid Theory "My Way"

KJEE/Santa Barbara, CA

Dissonant Sounds
Sunday midnight-2am
John Schuster
On "Soluble Words"
Cure "Where The Birds..."
Fathless "Woody"
Tam "Punctured Brain"
Canton "People Power In..."

KNDD/Seattle, WA

Leadspeaker
Sunday 11:00pm-midnight
Bill Reid
Catalanes "Road Rage"
Guided By Voices "Hold On Hope"
OMT "You And The..."
Bloodhound Gang "The Bad Touch"
Earl King "Savin' Up For..."

WHRP/Springfield, MA

Loush 903
Sunday 10pm-11pm
Billie Nova
Primer "55 Lovers"
Dinosaur J... "Don't Breathe"
Snow Patrol "Starfighter Pilot..."
Pillers "Chorus Lie"
Nerf Herder "Courtney"

KSPI/Silver Spring, MD

Before The Buzz
Monday 10pm-11pm
Shawn Jeffrey
Pillers "Agua"
On "Soluble Words"
Bernard Butler "I Do It Again"
UZ "The Ground Beneath"
Fys "Lose It"

KPWT/St. Louis, MO

New Music Sunday
Sunday 7-8:30pm
Los Rinos
Goldfinger "Baby's Got A New..."
Dino "Sunday Morning Call"
Weather "Some Enigma"
The The "Shrunken Man"
Brokers Edge "Losing A Heart"

WWSR/Tallahassee, FL

Underground Lounge
Sunday 8-10pm
Rob The Lounge Lizard
Dope "Everything Sucks"
System Of A Down "Spiders"
Fall David Jochel "How You Know"
Goldfinger "Counting The Days"
Frankie Machine "Sell Me"

KMYZ/Tucson, AZ

New From The Edge
Sunday 10:30pm-11:30pm
Beyoncé
Foo Fighters "Breakout"
Catalanes "Automatic"
Lump Skull "Break Stuff"
5 Steps "Satisfied"
Papa Roach "Last Resort"

WVFS/Washington, DC

New Hour This
Sunday 8:00pm-10:30pm
Dave Marsh
Jefferson's Revenge "Just What I Needed"
Mogwai "Dumbing The Earth"
Patti Smith "Gitter In Their..."
Papa Frits "People Say"
Tam "Punctured Brain"

WPKZ/West Palm Beach, FL

Electronic Buzz
Sunday midnight-3am
The Rock Kid
Adam "When I Be On..."
LJ Baker/Peachy "18.5"
Der Drills Room "Polarium"
Rich Marley/Futuro "Sun Is Shining"
Mr. Oizo "Fat Beat"

WSPM/Wilmington, NC

Final Hour
Wednesday 11pm-midnight
Justin A. Sullivan
Dope "Everything Sucks"
Garbage "The Butterfly"
Killa "Bracken"
Saves The Day "Dank"
Lush "Sweet Love Song"

40 Total Reporters

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PART TWO OF A TWO-PART SERIES

The Evolution Of The TSL-Cume Equation

□ For Adult Alternatives to become good, they must first become good stations

By Mark Solovicos
Editorial & Charts Coordinator

Last week KMTT (The Mountain)/Seattle PD Jason Parker — who left the station shortly after this interview — provided a detailed account of the station's very successful month-long exclusive TSL promotion. He also shared the importance and increasing value of The Mountain's new e-mail database and how it allows him to reach his core immediately and consistently.

In the second half of our discussion Parker reveals how the success of his recent TSL promo has afforded his station the confidence and knowledge to do similar contests in the future. Parker also discusses how KMTT is beginning to shift its focus from TSL alone to a new balance of TSL and cume development. He also shares his thoughts on how "heritage" can empower and define a station and the identity challenges that newer major-market stations confront today.



Jason Parker

also done similar things. I think all of us are struggling with this and trying to figure out how to do it. We all do it in our own special ways based on what our listeners want and what is working for us.

We definitely look to some of the other major-market radio stations and not just Adult Alternatives. We do that to see what's working and what is not. We try to see what kind of methodology we can extract from other radio stations and what we can learn from other markets.

R&R: How successful have other AA stations been with their promotional campaigns?

JP: Certainly the KFOGs, WXRTs and KBCOs of the world have been very consistent with their ratings. Just the fact that KFOG can be top five 25-54 in San Francisco on a regular basis is astounding, considering how many radio stations exist in that market. They have done a fabulous job of being a consistent player in that market. KBCO being No. 1 12+, 18-34 and 25-54 during the last few trends is

just amazing. Obviously, things are working for them too.

R&R: Should a TSL promo like the one we've been discussing be a model for other stations?

JP: My objective is to always have something geared toward both TSL-building and cume-building on the radio station at all times. Obviously, we will not always be doing a major campaign like the TSL promo we have been discussing. That particular one took a lot of work and energy. It basically required all of the radio station's resources to pull that one off. For the entire month of November that is all we did. You cannot realistically do that every month, but you can in smaller ways and in bigger ways about once a quarter.

We usually try to shoot for one major TSL promotion and one major cume promotion per quarter. Then we intersperse the smaller ones. Right now that is what we feel we can handle. Would I like to do more? Sure. I would love to have a major promotion every month. But resources and manpower are tight. We are trying to do the best we can.

One of the faults that the Adult Alternative format has had is that it has always tried to be the "unradio" radio station. I think we need to do that to a certain extent, because our listeners kind of expect that from us. They also kind of expect us to not just do the same old schmaltzy promotions that everyone else is doing. There are certain proven truths in this business — TSL projects where you have a good prize and a good methodology — that do work.

Adult Alternatives on the whole have kind of shied away from that sort of contesting in the past. We first need to be good radio stations. We have all tried to be really cool and good Adult Alternatives; now we have realized that we need to be good radio stations first.

R&R: How critical is TSL to the Adult Alternative format?

JP: It is essential if you have a smaller cume like most of us have. You must have either a huge cume or a lot of TSL, or you are not going to be a top player. Obviously both would be nice. The goal now is to do both.

"Adult Alternatives first need to be good radio stations. We have all tried to be really cool and good; now we have realized that we need to do good radio first."

Historically, Adult Alternatives have been very good at producing TSL. I think it is quite important to most Adult Alternative stations. But we have shifted our focus a little bit and said, "Okay, we are pretty good at the TSL game." That is the way we have designed the radio station. Our rotations are not ridiculously high, and our jocks do not scream at the listeners. We try to make sure that all of the content fits together so there are no jarring segues and horrible screaming car dealer spots. Our focus is now on how to bring new people to the party.

We convert well. We now know that if we can get someone to listen to the radio station, we have about a one in three chance of making them a P1. We convert at anywhere between a 34%-40% ratio cume to P1. So we know that if people listen to the station, a lot of them will stay. Our goal is to try to get people to listen to the radio station.

R&R: Have you used other forms of media to attract listeners?

JP: We have done major television campaigns, bus boards and billboards. We have tried everything in the book. The television campaign we did last year was very good. It won us some awards. We will probably revive it again during the spring. We just try to be real visible. We try to attach ourselves to the major things that are going on in town. We try to develop unique promotional things that we can bring the masses to. We are just trying to be out there in as many ways and as often as we possibly can.

R&R: Did your November TSL promo exceed your initial expectations?

JP: Simply looking at the month of November reveals that we had a huge month. And again, you never really know with Arbitron numbers. When we had that big a lead and that big a promotion, I think you can draw the correlation there. It really did well for us.

We did know we had a great prize and a great methodology. We knew that the timing was right. We cleared everything else off the radio station during that promotion, so we were very, very focused. Everything we talked about had to do with this promotion. We felt pretty confident going in, and we were executing it well. We had a good contest on the air. And the fact that we had one of our biggest months in years was a very nice payoff. Were we surprised? Not really.

What all of this leads me to believe is we can now do more contests like this, contests we used to be a little bit scared of. We used to be a little frightened of clearing the decks and doing one thing for an entire month. We used to think, "Well, we have high TSL, so our listeners are going to burn on this promotion, and we are going to be driving people away because we are talking about it too much." That was not the case.

R&R: You clearly understand your market very well. All of that heritage ...

JP: We all have been here for a very long time. GM Chris Mays put this radio station on the air 17 years ago. Our MD grew up here and has lived here his entire life. Our morning guy has been here his entire life. We have a pretty good handle on this.

You cannot put enough emphasis on heritage. It does not win you the battle, but it certainly helps. The newer major-market Adult Alternatives that have signed on recently have had a rougher time of it because they do not have that heritage to draw and build on. They do not have people who grew up listening to their station. So when you just drop down one in Dallas, it is a much longer curve than being WXRT/Chicago. That station can say, "Hey, we have been here for 25 years. The kids who used to listen to us are still listening to us as adults."

It is challenging to bring people to these new radio stations, because it is hard to describe these radio stations. We have always struggled with that. Every radio station in the format seems to use a different image. We cannot simply say, "We are the Classic Rock station," "We are the Alternative station," or, "We are the Country station." There is no identity that these stations have come up with that can really be an across-the-board description of this kind of radio.

If you do not have the heritage and you are trying to explain this to somebody, it is difficult to explain. That is where we need to be radio stations first. We need to be very clear and very succinct when we are describing ourselves. The days of saying, "We are the station that plays this kind of music and that kind of music," are sort of over. We need to get to the punch line and say, "Hey, we are a great rock 'n' roll station. Come and check us out."

vagabond lovers junkie

add date
3.13.2000

National Promotion Contacts:
Josh Ashton/Average Consultants
818.880.1819
MS
425.649.1525
Michelle Clark Productions
818.223.8888
Outsource Music
510.530.8262
Songlines
914.241.3989
Label Contact:
Universal Music
415.274.4000

March 3, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	TRACY CHAPMAN Telling Stories (Elektra/EEG)	597	+21	42644	9	27/0
3	2	VERTICAL HORIZON Everything You Want (RCA)	486	+20	31140	15	20/0
4	3	U2 The Ground Beneath Her Feet (Interscope)	477	+71	39488	3	26/0
2	4	STEELY DAN Cousin Dupree (Giant/Reprise)	466	-14	33214	8	25/0
5	5	THIRD EYE BLIND Never Let You Go (Elektra/EEG)	457	+54	31361	7	20/0
6	6	BEN HARPER Steal My Kisses (Virgin)	419	+24	25327	6	25/0
7	7	FILTER Take A Picture (Reprise)	393	+15	28429	14	18/0
10	8	STING Desert Rose (A&M)	390	+53	24958	7	26/3
11	9	BOB DYLAN Things Have Changed (Columbia)	353	+34	25844	4	26/0
8	10	KENNY WAYNE SHEPHERD BAND Last Goodbye (Giant/Reprise)	337	-5	28542	11	17/0
13	11	CURE Maybe Someday (Fiction/Elektra/EEG)	319	+27	19791	5	20/2
12	12	MELISSA ETHERIDGE Enough Of Me (Island/IDJMG)	311	+15	19441	5	22/2
9	13	R.E.M. The Great Beyond (Warner Bros.)	298	-41	23892	15	17/0
17	14	TRAM I Am (Aware/Columbia)	274	+19	13013	7	19/1
16	15	A3 Woke Up This Morning (C2/Columbia)	266	+5	22893	5	17/0
18	16	RED HOT CHILI PEPPERS Otherside (Warner Bros.)	262	+11	15401	6	13/0
21	17	FOO FIGHTERS Learn To Fly (Roswell/RCA)	251	+15	19835	19	14/0
19	18	BRUCE COCKBURN When You Give It Away (Rykodisc)	237	-9	12993	6	19/0
20	19	WARREN ZEVON I Was In The House When... (Artemis)	236	-6	12156	7	20/0
24	20	FOLK IMPLOSION Free To Go (Interscope)	219	+10	14322	7	20/1
23	21	LEONA NAESS Charm Attack (Outpost/MCA)	213	+1	13680	3	19/1
14	22	COUNTING CROWS Hanginaround (DGC/Geffen)	202	-85	19415	20	22/0
26	23	SANTANA F/EVERLAST Put Your Lights On (Arista)	201	+6	22493	18	13/0
22	24	COLLECTIVE SOUL Needs (Atlantic)	190	-45	11570	6	14/0
15	25	MOBY Porcelain (V2)	184	-96	13570	14	17/0
27	26	OASIS Go Let It Out (Epic)	171	+2	13053	4	9/0
25	27	TORI AMOS Concertina (Atlantic)	157	-52	9494	7	13/0
Debut	28	MIKE YOUNGER If By Chance We... (Beyond)	151	+27	3733	1	13/0
26	29	EUPHORIA Delirium (Six Degrees)	139	-1	8846	2	16/3
30	30	SMASH MOUTH Then The Morning Comes (Interscope)	137	+1	10054	13	8/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
SHANNON CURFMAN I Don't Make Promises (I...) (Arista)	10
JONI MITCHELL Both Sides Now (2000) (Reprise)	5
AIMEE MANN Save Me (Reprise)	4
PATTI SMITH Glitter In Their Eyes (Arista)	4
WILLIAM TOPLEY I Am The Man (Mercury/IDJMG)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
U2 The Ground Beneath Her Feet (Interscope)	+71
FIONA APPLE Paper Bag (Clean Slate/Epic)	+60
PATTI SMITH Glitter In Their Eyes (Arista)	+56
THIRD EYE BLIND Never Let You Go (Elektra/EEG)	+54
STING Desert Rose (A&M)	+53
SHANNON CURFMAN I Don't Make Promises (I...) (Arista)	+38
BOB DYLAN Things Have Changed (Columbia)	+34
AIMEE MANN Save Me (Reprise)	+28
TARA MACLEAN If I Fall (Nettwerk/Capitol)	+28
CURE Maybe Someday (Fiction/Elektra/EEG)	+27
MIKE YOUNGER If By Chance We... (Beyond)	+27
TONIC Mean To Me (Universal)	+27

31 Adult Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 2/20-Saturday 2/26. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 250 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

TARA MACLEAN If I Fall (Nettwerk/Capitol)
Total Plays: 133, Total Stations: 15, Adds: 0

AIMEE MANN Save Me (Reprise)
Total Plays: 129, Total Stations: 18, Adds: 4

ANGIE APARO Spaceship (Melisma/Arista)
Total Plays: 127, Total Stations: 8, Adds: 1

GOMEZ We Haven't Turned Around (Hut/Virgin)
Total Plays: 126, Total Stations: 16, Adds: 3

JEREMY TOBACK Perfect From The Start (RCA)
Total Plays: 125, Total Stations: 12, Adds: 0

FIONA APPLE Paper Bag (Clean Slate/Epic)
Total Plays: 124, Total Stations: 15, Adds: 3

NO DOUBT Ex-Girlfriend (Interscope)
Total Plays: 123, Total Stations: 6, Adds: 0

SANTANA F/DAVE MATTHEWS Love Of My Life (Arista)
Total Plays: 120, Total Stations: 7, Adds: 0

SUGAR RAY Falls Apart (Run Away) (Lava/Atlantic)
Total Plays: 118, Total Stations: 6, Adds: 0

SHELBY LYNNE Life Is Bad (Mercury/IDJMG)
Total Plays: 91, Total Stations: 12, Adds: 3

Songs ranked by total plays

Breakers.

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

SONIA *dada*
(lover) you don't treat me no good

GOING FOR ADDS MARCH 6

www.soniadada.com

Radio Contact: Lynne Crawford, 214-885-0957, Callpage: Alison, 714-782-0980

Adult Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #2 KACD/Los Angeles Clear Channel (310) 451-1031

MARKET #3 WKRT/Chicago Infinity (773) 777-1700

MARKET #4 KFOG/San Francisco Susquehanna (415) 543-1045

Reporters Stations and their adds listed alphabetically by market

MARKET #5 WXPB/Philadelphia Univ. Of Pennsylvania (215) 898-6677

MARKET #6 KKMR/Dallas-Ft. Worth Susquehanna (214) 526-2400

MARKET #7 CIDR/Detroit Chum Ltd (313) 961-6397

Reporters stations and adds for markets 7-14

MARKET #8 WBOS/Boston Greater Media (617) 822-9600

MARKET #9 WKRV/Boston Northeast (978) 374-4733

MARKET #14 KMTT/Seattle-Tacoma Entercom (206) 233-1037

Reporters stations and adds for markets 11-14

MARKET #10 KXST/San Diego Compass (619) 578-0102

MARKET #11 KTCZ/Minneapolis AMFM (612) 338-0000

MARKET #12 WRNR/Baltimore Empire (410) 626-0103

Most Played Recurrents list

OPENINGS

NATIONAL

resumedesign.com

The Premier On-Line Resume Design Center
For Media Professionals
— www.resumedesign.com —

EAST

Anchor sought for all news morning show on Talk leader. Experience a must. T&R: Joe Thomas, WILK, 305 Highway 315, Pitsen, PA 18640. EOE (03/03)

AOR talent sought. All positions. Send T&R: Rich Adams, WQKK, 2447 Bedford St., Johnstown, PA 15804. No calls. EOE (03/03)

MORNINGS

Top-75 market AC needs morning show. Individual or team. We need a fun, creative, show prep monster. You can be a star in our town. If you have a passion for winning, send us your tape, resume and ratings. Can you take us to: #1 25-54? Hot AC, Rock AC, Main AC, CHR... format doesn't matter... how you sound does! Radio & Records, 10100 Santa Monica Blvd., #864, 5th Floor, Los Angeles, CA 90067. EOE



E. ALVIN DAVIS & ASSOCIATES, INC.

MEDIUM MARKET OLDIES PD

Take charge Program Director needed for successful Eastern market FM. If you can program a fun, energetic, family-oriented radio station, targeted to a 40+ audience, please send tape, resume and complete information to: E. Alvin Davis & Associates, 4777 Red Bank Rd., Suite 16, Cincinnati, OH 45227. Attn: Rhonda. No phone calls please. EOE/MF

**PROGRAM DIRECTOR/
AIR PERSONALITY**

Northeast Radio group seeks a strong and motivated Program Director/Air personality. Strong production skills a must. Join a long established company with the resources to do it right. Be part of creating a fun and winning oldies station. Tapes and resume to: Radio & Records, 10100 Santa Monica Blvd., #861, 5th Floor, Los Angeles, CA 90067. EOE. Minorities and women are encouraged to apply.

SOUTH



MORNING PRO

Talent search underway for morning host on one of the South's highest-rated Classic Rock stations, locally owned, in one of America's most livable small markets. Tape & resume to: Larry Blakeney, WXXX/WBBN/WKZW, P.O. Box 16596, Hattiesburg, MS 39404. EOE

OPENINGS

MIDWEST

Shockley Communications seeks an experienced Program Director/Operations Manager. Program six of the leading stations in the Upper Midwest. Knowledge of music, Selector, perceptual research and coaching skills are essential. Great company, great fun, Great Lakes area. Send resume to: Deb Messer, General Manager, SCC 715 East Central Entrance, Duluth, MN 55811. EOE

DATING SHOW HOST

One of the most unique radio programs in the country is in search of a new host. The nightly show is five hours of mating and dating. The position requires a personality who can amuse, captivate and entertain. Call Bill Klaus, WNIR, Akron, OH (330) 673-2323. EOE

**WAKE UP ONE OF
MID-AMERICA'S MOST
LIVABLE CITIES!**

New Country Y93.9 is searching for an upbeat, fun communicator for morning drive. If you can provide compelling entertainment for 25 to 54 year-old adults, we want to hear from you! Good phone skills, too. Passion for touching listeners lives a MUST! Rush your T&R to: Joe Crain, Program Director, WYXY-FM, 3501 Sangamon Avenue, Springfield, IL 62707. An Equal Opportunity Employer.

WEST

**WEST COAST
OLDIES STATION**

Looking for drive time performer that can grab 'em by the ears! Team player, extraordinary desire to work hard and win! No beginners, no retirees! Radio & Records, 10100 Santa Monica Blvd., #865, 5th Floor, Los Angeles, CA 90067. EOE

Contemporary format entertainer needed yesterday in Washington's state capitol. Rush T&R to: Bob Hart, KRRY, 2124 Pacific Ave., SE, Olympia, WA 98506. EOE

Immediate openings for MD w/creative production abilities and morning show female on the Edge in Albuquerque. Must "get" the format. T&R to: Ellen Flaherty, KTEG, 2700 San Pedro NE, Albuquerque, NM, 87110. EOE

Help Wanted: Music Directors — must know RCS/Selector software. Jobs in West Los Angeles area. Please send resume to fax: (310) 473-0156. Phone: (310) 473 1066. EOE

OPENINGS

**L.A. GENERAL SALES
MANAGER**

L.A.'s fastest growing radio station is offering a once in a lifetime opportunity. KCMG-FM (MEGA-100) is looking for a dynamic leader to work with, develop and recruit an all-star sales team to exceed budgets and outpace the market. Must have 3-5 years of major market sales management experience. Incredible track record and references required. Strong inventory management skills a must. Excellent compensation and benefits package available.

GSM EXPECTATIONS

- Recruit, hire and develop the best people
- Focus on growing our top accounts
- Embrace and develop NTR
- Maximize the inventory
- Support the market effort
- Exceed budgets and outpace the market

Fax resumes to: Marko Radlovic, VP/General Manager, (323) 866-1258. AMFM is an Equal Opportunity Employer.

Classic Country KCKK-FM is currently accepting tapes and resumes for the following positions. Evening Talent: can you entertain and relate to adults? Digital equipment and great facilities. Traffic Reporter: Traffic or News experience preferred. You'll fly with our pilot. T&R for either position to: Chuck St. John, KCKK, 1095 S. Monaco, Denver, CO 80224. No Phone Calls. Jefferson Pilot Communications is an EOE.

93 KAFF COUNTRY is looking for a 7-12mid star! You'll play today's best country in a CHR type structure. Heavy phones, high profile request show. KAFF offers digital studios, remotes and the chance you've been waiting for. At least 2 years on-air experience required. T&R to: Chris Halstead PD, KAFF, Box 1930, Flagstaff, AZ 86002. chrish@kaff.com. NO PHONE CALLS! Guyann Corp. are EOE broadcast properties, women and minorities encouraged to apply. Accepting T&R until 3/10/00.

POSITIONS SOUGHT

FREE SEX FOR PROGRAMMERS...
not really, but now that I have your attention... are you in need of a killer daypart? I'm in need of a gig with a stable company. Solid track record with all the skills. Check out the virtual demo site at www.trentmichaels.net.
AOR-Modern Rock-Alternative.

CLASSIC HITS AFTERNOON STAR NEEDED
Immediate opening. Looking for good production skills, great remotes, tons of show prep a must. No calls. Tim Sheehan, WOKI, 4711 Old Kingston Pike, Knoxville, TN 37919. Dick Broadcasting Co. is an EOE.

**NEWS DIRECTOR/
NEWS REPORTER
WFLS/Y99.3 RADIO**

Don't miss this rare opportunity! We're looking for a news director and a news reporter to join our award-winning news team. For news director, include statement of your news philosophy. For either, include cassette of news you've covered, written and announced with cover letter and resume. Send to: Program Director, WFLS Radio, 616 Amelia St., Fredricksburg, VA 22401. WFLS is an EOE.



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To PROVE it, send me, unedited airchecks of your show, resume, yada yada yada, along with whatever else you think will convince me that YOU deserve to be considered for this ONCE IN A CAREER opportunity. Doesn't matter what format, daypart or market you're in now, BUT don't waste my time or postage if YOU really aren't READY and EXPERIENCED enough to WIN... BIG!

Andrew Ashwood OM/PD, WOAI/KTKR, 6222 N. W. I-10, San Antonio, TX 78201 or AAshwood@WOAI.com. Clear Channel is an Equal Opportunity Employer. Minorities and Females are encouraged to apply.

OPPORTUNITY KNOCKS

in the pages of
R&R every Friday

CALL 310 553 4331

POSITIONS SOUGHT

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www.rronline.com

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Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

1x \$150/inch **2x \$125/inch**

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. (www.rronline.com).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8450. Only free positions sought ads are accepted by e-mail to: kmumaw@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

RADIO & RECORDS

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$299.00 per year (plus applicable sales tax) in the United States or \$695.00 overnight delivery (U.S. funds only), \$320.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issue received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher.

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POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., 5th Floor, Los Angeles, California 90067.

Marketplace

AUCTIONS

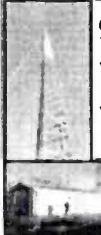
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 ♦ Frequency: 90.7 MHz
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 ♦ Class: C3
 ♦ Hrs. of op.: Unlim/rd
 ♦ Lic. use: Noncommercial
 ♦ Trans. output pwr.: 1.55 kW
 ♦ Antenna: ERI P-300-4E, four sections, circularly polarized, non-directional, 50' feet; incl. transmitter connection cable

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FOX
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1 time	\$90.00
6 insertions	85.00
13 insertions	80.00
26 insertions	70.00
51 insertions	55.00

Marketplace
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e-mail: shannon@ronline.com

R&R The Back Pages.

National Airplay Overview March 3, 2000

CHR/POP

LW	TW	
1	1	'N SYNC Bye Bye Bye (Jive)
2	2	BACKSTREET BOYS Show Me The Meaning Of... (Jive)
5	3	CELINE DION That's The Way It Is (550 Music/Epic)
3	4	CHRISTINA AGUILERA What A Girl Wants (RCA)
4	5	SAVAGE GARDEN I Knew I Loved You (Columbia)
8	6	THIRD EYE BLIND Never Let You Go (Elektra/EEG)
7	7	BLAQUE Bring It All To Me (Track Masters/Columbia)
6	8	EIFFEL 65 Blue (Da Ba Dee) (Republic/Universal)
10	9	SUGAR RAY Falls Apart (Run Away) (Lava/Atlantic)
12	10	BLINK-182 All The Small Things (MCA)
11	11	SANTANA F/ROB THOMAS Smooth (Arista)
15	12	LONESTAR Amazed (BNA)
9	13	SMASH MOUTH Then The Morning Comes (Interscope)
16	14	SONIQUE It Feels So Good (Republic/Universal)
13	15	FILTER Take A Picture (Reprise)
17	16	MADONNA American Pie (Maverick/WB)
19	17	SANTANA F/PRODUCT G&B Maria Maria (Arista)
14	18	BRIAN MCKNIGHT Back At One (Motown)
21	19	KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic)
20	20	VERTICAL HORIZON Everything You Want (RCA)
25	21	FAITH HILL Breathe (Warner Bros.)
22	22	TLC Dear Lie (LaFace/Arista)
27	23	MACY GRAY I Try (Epic)
30	24	DESTINY'S CHILD Say My Name (Columbia)
26	25	AMBER Sexual (Li Da Di) (Tommy Boy)
28	26	MANDY MOORE Candy (550 Music/Epic)
32	27	JENNIFER LOPEZ Feelin' So Good (Work/Epic)
29	28	MARIAH CAREY/JOE & 98 DEGREES Thank God... (Columbia)
24	29	BRITNEY SPEARS From The Bottom Of My... (Jive)
33	30	CREED Higher (Wind-up)

#1 MOST ADDED

ENRIQUE IGLESIAS Be With You (Interscope)

#1 MOST INCREASED PLAYS

FAITH HILL Breathe (Warner Bros.)

CHR begins on Page 82.

CHR/RHYTHMIC

LW	TW	
1	1	DESTINY'S CHILD Say My Name (Columbia)
2	2	DR. DRE F/EMINEM Forgot About D.R.E. (Aftermath/Interscope)
6	3	SISQO Thong Song (Dragon/Def Soul/IDJMG)
4	4	MONTELL JORDAN Get It On...Tonight (Def Soul/IDJMG)
3	5	CHRISTINA AGUILERA What A Girl Wants (RCA)
5	6	'N SYNC Bye Bye Bye (Jive)
7	7	MISSY 'MISOEMEANOR' ELLIOTT Hot Boyz (EastWest/EEG)
8	8	EVE Love Is Blind (Ruff Ryders/Interscope)
10	9	PINK There You Go (LaFace/Arista)
9	10	BLAQUE Bring It All To Me (Track Masters/Columbia)
12	11	SANTANA F/PRODUCT G&B Maria Maria (Arista)
13	12	BACKSTREET BOYS Show Me The Meaning Of... (Jive)
19	13	VOICE V When U Think About Me (MCA)
16	14	SONIQUE It Feels So Good (Republic/Universal)
17	15	KUMBIA KINGS U Don't Love Me (EMI Latin/Capitol)
11	16	MARIAH CAREY/JOE & 98 DEGREES Thank God... (Columbia)
20	17	AALIYAH I Don't Wanna (BlackGround/Priority)
15	18	OL' DIRTY BASTARD Got Your Money (Elektra/EEG)
14	19	EIFFEL 65 Blue (Da Ba Dee) (Republic/Universal)
18	20	JUVEWILE Back That Thing Up (Cash Money/Universal)
22	21	JOE I Wanna Know (Jive)
24	22	ZPAC F/OUTLAWZ Baby Don't... (Amaru/Death Row/Interscope)
23	23	JENNIFER LOPEZ Feelin' So Good (Work/Epic)
29	24	JAY-Z Anything (Roc-A-Fella/IDJMG)
21	25	SAVAGE GARDEN I Knew I Loved You (Columbia)
25	26	D'ANGELO Untitled... (How Does It Feel) (Cheeba Sound/Virgin)
30	27	HOT BOYS I Need A Hot Girl (Cash Money/Universal)
28	28	SNOOP DOGG PRESENTS EASTSIDAZ G'd Up (Doghouse/TVT)
27	29	BOB MARLEY F/LAURYN HILL Turn Your... (Columbia/IDJMG)
34	30	BRIAN MCKNIGHT Stay Or Let It Go (Motown)

#1 MOST ADDED

TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)

#1 MOST INCREASED PLAYS

SISQO Thong Song (Dragon/Def Soul/IDJMG)

CHR begins on Page 82.

URBAN

LW	TW	
1	1	D'ANGELO Untitled... (Cheeba Sound/Virgin)
2	2	SISQO Thong Song (Dragon/Def Soul/IDJMG)
3	3	JOE I Wanna Know (Jive)
4	4	DESTINY'S CHILD Say My Name (Columbia)
7	5	AALIYAH I Don't Wanna (BlackGround/Priority)
6	6	JAGGED EDGE He Can't Love U (So So Def/Columbia)
5	7	J-SHIN One Night Stand (Slip 'N Slide/Atlantic)
9	8	DR. DRE F/EMINEM Forgot About... (Aftermath/Interscope)
8	9	EVE Love Is Blind (Ruff Ryders/Interscope)
14	10	SAMMIE I Like It (Freeworld/Capitol)
12	11	HOT BOYS I Need A Hot Girl (Cash Money/Universal)
15	12	GERALD LEVERT Mr. Too Damn Good (EastWest/EEG)
16	13	DAVE HOLLISTER Can't Stay (Def Squad/DreamWorks)
10	14	GINUWINE, R.L., TYRESE, CASE The Best Man... (Columbia)
13	15	MISSY 'MISOEMEANOR' ELLIOTT Hot Boyz (EastWest/EEG)
21	16	DRAMA Left, Right, Left (Atlantic)
18	17	IDEAL Creep Inn (Noontime/Virgin)
11	18	MARIAH CAREY/JOE & 98 DEGREES Thank God... (Columbia)
24	19	JAY-Z Anything (Roc-A-Fella/IDJMG)
19	20	WHITNEY HOUSTON I Learned From The Best (Arista)
22	21	MONTELL JORDAN Get It On...Tonight (Def Soul/IDJMG)
17	22	BLAQUE Bring It All To Me (Track Masters/Columbia)
25	23	BRIAN MCKNIGHT Stay Or Let It Go (Motown)
26	24	GUY Why You Wanna Keep... (MCA)
20	25	ZPAC F/OUTLAWZ Baby Don't Cry... (Amaru/Death Row/Interscope)
30	26	BLACK ROB What! (Bad Boy/Arista)
34	27	DA BRAT That's What I'm Looking For (So So Def/Columbia)
43	28	NMX Party Up (Def Jam/IDJMG)
36	29	DAS F/GINUWINE You Owe Me (Columbia)
31	30	ICE CUBE F/KRAYZIE BONE Until We Rich (Priority)

#1 MOST ADDED

TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)

#1 MOST INCREASED PLAYS

TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)

URBAN begins on Page 97.

AC

LW	TW	
1	1	SAVAGE GARDEN I Knew I Loved You (Columbia)
3	2	LONESTAR Amazed (BNA)
2	3	CELINE DION That's The Way It Is (550 Music/Epic)
4	4	BRIAN MCKNIGHT Back At One (Motown/Universal)
6	5	BACKSTREET BOYS Show Me The Meaning Of... (Jive)
5	6	98 DEGREES I Do (Cherish You) (Universal)
7	7	FAITH HILL Breathe (Warner Bros.)
8	8	ROBBIE WILLIAMS Angels (Capitol)
9	9	PHIL COLLINS You'll Be In My Heart (Hollywood)
10	10	'N SYNC W/GLORIA ESTEFAN Music Of My Heart (Epic)
12	11	EDWIN MCCAIN I Could Not Ask For More (Lava/Atlantic)
11	12	BACKSTREET BOYS I Want It That Way (Jive)
13	13	PHIL COLLINS Strangers Like Me (Hollywood)
14	14	SARAH McLACHLAN I Will Remember You (Arista)
22	15	ELTON JOHN Someday Out Of The Blue (DreamWorks)
15	16	RICKY MARTIN She's All I Ever Had (C2/Columbia)
17	17	SANTANA F/ROB THOMAS Smooth (Arista)
16	18	WHITNEY HOUSTON I Learned From The Best (Arista)
19	19	'N SYNC (God...) A Little More Time... (RCA)
18	20	98 DEGREES The Hardest Thing (Universal)
24	21	MADONNA American Pie (Maverick/WB)
21	22	TINA TURNER When The Heartache Is Over (Virgin)
20	23	SOPHIE NOME THE RICHER There... (Squint/Elektra/EEG)
23	24	MARC ANTHONY I Need To Know (Columbia)
28	25	RICKY MARTIN F/MEJA Private Emotion (C2/Columbia)
30	26	MARC ANTHONY You Sang To Me (Columbia)
25	27	GARTH BROOKS AS CHRIS GAINES That's The Way... (Capitol)
27	28	ALISON KRAUSS Stay (Rounder)
—	29	STING Brand New Day (A&M)
29	30	JIM BRICKMAN F/MICHELLE WRIGHT Your... (Windham Hill)

#1 MOST ADDED

AL JARREAU Just To Be Loved (GRP/VMG)

#1 MOST INCREASED PLAYS

ELTON JOHN Someday Out Of The Blue (DreamWorks)

AC begins on Page 184.

HOT AC

LW	TW	
1	1	SANTANA F/ROB THOMAS Smooth (Arista)
2	2	SMASH MOUTH Then The Morning Comes (Interscope)
3	3	SAVAGE GARDEN I Knew I Loved You (Columbia)
4	4	TRAIN Meet Virginia (Aware/Columbia)
6	5	CELINE DION That's The Way It Is (550 Music/Epic)
10	6	VERTICAL HORIZON Everything You Want (RCA)
5	7	MARC ANTHONY I Need To Know (Columbia)
8	8	THIRD EYE BLIND Never Let You Go (Elektra/EEG)
7	9	GOO GOO DOLLS Black Balloon (Warner Bros.)
9	10	COUNTING CROWS Hanginaround (DGC/Geffen)
11	11	FILTER Take A Picture (Reprise)
12	12	STING Brand New Day (A&M)
19	13	FAITH HILL Breathe (Warner Bros.)
20	14	LONESTAR Amazed (BNA)
14	15	SUGAR RAY Falls Apart (Run Away) (Lava/Atlantic)
15	16	SUGAR RAY Someday (Lava/Atlantic)
18	17	MACY GRAY I Try (Epic)
13	18	FOO FIGHTERS Learn To Fly (Roswell/RCA)
16	19	TAL BACHMAN She's So High (Columbia)
17	20	FASTBALL Out Of My Head (Hollywood)
22	21	MADONNA American Pie (Maverick/WB)
24	22	BACKSTREET BOYS Show Me The Meaning Of... (Jive)
21	23	R.E.M. The Great Beyond (Warner Bros.)
23	24	BETH HART L.A. Song (143/Lava/Atlantic)
26	25	MELISSA ETHERIDGE Enough Of Me (Island/IDJMG)
27	26	TRACY CHAPMAN Telling Stories (Elektra/EEG)
25	27	EIFFEL 65 Blue (Da Ba Dee) (Republic/Universal)
28	28	BRIAN MCKNIGHT Back At One (Motown/Universal)
29	29	CHRISTINA AGUILERA What A Girl Wants (RCA)
—	30	KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic)

#1 MOST ADDED

RED HOT CHILI PEPPERS Otherside (Warner Bros.)

#1 MOST INCREASED PLAYS

FAITH HILL Breathe (Warner Bros.)

AC begins on Page 184.

ROCK

LW	TW	
1	1	AC/DC Stiff Upper Lip (EastWest/EEG)
3	2	RED HOT CHILI PEPPERS Otherside (Warner Bros.)
2	3	METALLICA No Leaf Clover (Elektra/EEG)
4	4	KENNY WAYNE SHEPHERD BAND Was (Giant/Reprise)
8	5	3 DOORS DOWN Kryptonite (Republic/Universal)
5	6	CREED Higher (Wind-up)
6	7	CREED What If (Wind-up)
7	8	FOO FIGHTERS Learn To Fly (Roswell/RCA)
10	9	KID ROCK Only God Knows Why (Top Dog/Lava/Atlantic)
11	10	DAYS OF THE NEW Weapon And... (Outpost/Interscope)
14	11	LIVE Run To The Water (Radioactive/MCA)
12	12	DEF LEPPARD Day After Day (Mercury/IDJMG)
9	13	FILTER Take A Picture (Reprise)
16	14	GODSMACK Voodoo (Republic/Universal)
13	15	SANTANA F/EVERLAST Put Your Lights On (Arista)
18	16	FOO FIGHTERS Stacked Actors (Roswell/RCA)
15	17	MEGADETH Breadline (Capitol)
17	18	BUSH The Chemicals Between Us (Trauma)
19	19	ZZ TOP 36-22-36 (RCA)
20	20	LITTLE STEVEN Salvation (Renegade Nation)
24	21	SMASHING PUMPKINS Stand Inside Your Love (Virgin)
34	22	U2 The Ground Beneath Her Feet (Interscope)
22	23	BUCKCHERRY Check Your Head (DreamWorks)
32	24	STIR New Beginning (Capitol)
25	25	GOV'T MULE Bad Little Doggie (Capricorn)
27	26	STAND Home (Flip/Elektra/EEG)
29	27	OUR LADY PEACE Is Anybody Home? (Columbia)
21	28	STONE TEMPLE PILOTS Heaven And Hot Rods (Atlantic)
31	29	MARS ELECTRIC Someday (Portrait/C2/Columbia)
33	30	MICKELBACK Leader Of Men (Roadrunner)

#1 MOST ADDED

SHANNON CURFMAN Playing With Fire (Arista)

#1 MOST INCREASED PLAYS

CAROLINE'S SPINE Nothing To Prove (Hollywood)

ROCK begins on Page 128.



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National Airplay Overview March 3, 2000

URBAN AC

LW	TW	ARTIST	SON	Label
2	1	D'ANGELO	Untitled... (Cheeba Sound/Virgin)	
1	2	JOE	I Wanna Know (Jive)	
4	3	WHITNEY HOUSTON	I Learned From The Best (Arista)	
3	4	ANGIE STONE	No More Rain (In This Cloud) (Arista)	
5	5	MINT CONDITION	If You Love Me (Elektra/EEG)	
6	6	KEVON EDMONDS	24/7 (RCA)	
7	7	DONELL JONES	U Know... (Untouchables/LaFace/Arista)	
10	8	GINUWINE, R.L., TYRESE, CASE	The Best Man... (Columbia)	
9	9	GERALD LEVERT	Mr. Too Damn Good (EastWest/EEG)	
11	10	ERIC BENET	When You Think Of Me (Warner Bros.)	
8	11	BRIAN MCKNIGHT	Back At One (Motown)	
12	12	DAVE HOLLISTER	Can't Stay (Def Squad/DreamWorks)	
13	13	AMEL LARREUX	Get Up (550 Music/Epic)	
14	14	JEFFREY OSBORNE	That's For Sure (Private Music/Windham Hill)	
17	15	BRIAN MCKNIGHT	Stay Or Let It Go (Motown)	
15	16	ERIC BENET	Spend My Life With You (Warner Bros.)	
18	17	SNOOKY ROBINSON	Sleepin' In (Motown)	
16	18	TRACIE SPENCER	Still In My Heart (Capitol)	
19	19	MAXWELL	Fortunate (Rock Land/Interscope/Columbia)	
21	20	AL JARREAU	Last Night (GRP/VMG)	
20	21	BRYAN CULBERTSON	FLORI PERRY I'm Gonna... (Atlantic)	
26	22	KEVON EDMONDS	No Love (RCA)	
22	23	BEVERLY LY	Came Along (Yab Yum/Elektra/EEG)	
—	24	PHIL PERRY	Closer To Heaven (Peak/Private/Windham Hill)	
24	25	MARIAH CAREY/JUDE & 98 DEGREES	Thank God... (Columbia)	
29	—	GUY	Why You Wanna Keep... (MCA)	
30	—	BLAQUE	Bring It All To Me (Track Masters/Columbia)	
—	—	LV	How Long (Loud)	
—	—	TAMAR	If You Don't Wanna Love Me (DreamWorks)	
—	—	NORMAN BROWN	F/PHAJA You Make Me Feel... (Warner Bros.)	

#1 MOST ADDED

TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)

#1 MOST INCREASED PLAYS

TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)

URBAN begins on Page 88.

ACTIVE ROCK

LW	TW	ARTIST	SON	Label
2	1	CREED	What If (Wind-up)	
1	2	METALLICA	No Leaf Clover (Elektra/EEG)	
4	3	GODSMACK	Voodoo (Republic/Universal)	
3	4	RED HOT CHILI PEPPERS	Otherside (Warner Bros.)	
6	5	3 DOORS DOWN	Kryptonite (Republic/Universal)	
7	6	AC/DC	Stiff Upper Lip (EastWest/EEG)	
5	7	KID ROCK	Only God Knows Why (Top Dog/Lava/Atlantic)	
11	8	FOO FIGHTERS	Stacked Actors (Roswell/RCA)	
10	9	DAYS OF THE NEW	Weapon And... (Outpost/Interscope)	
9	10	KORN	Falling Away From Me (Immortal/Epic)	
12	11	INCUBUS	Pardon Me (Immortal/Epic)	
8	12	LIMP BIZKIT	Re-Arranged (Flip/Interscope)	
13	13	POWERMAN 5000	Nobody's Real (DreamWorks)	
19	14	KORN	Make Me Bad (Immortal/Epic)	
14	15	CREED	Higher (Wind-up)	
22	16	STAINED HOME	(Flip/Elektra/EEG)	
16	17	STAINED	Mudshovel (Flip/Elektra/EEG)	
17	18	RAGE AGAINST THE MACHINE	Guerrilla Radio (Epic)	
18	19	GODSMACK	Keep Away (Republic/Universal)	
15	20	FILTER	Take A Picture (Reprise)	
21	21	BUSH	Letting The Cables Sleep (Trauma)	
24	22	LIVE	Run To The Water (Radioactive/MCA)	
25	23	RAGE AGAINST THE MACHINE	Sleep Now In The Fire (Epic)	
23	24	GUANO APES	Open Your Eyes (Super Sonic/RCA)	
30	25	SMASHING PUMPKINS	Stand Inside Your Love (Virgin)	
26	26	SEVENDUST	Waffle (TVT)	
35	27	LIMP BIZKIT	Break Stuff (Flip/Interscope)	
28	28	P.O.D.	Southtown (Atlantic)	
27	29	OUR LADY PEACE	Is Anybody Home? (Columbia)	
29	30	KENNY WAYNE SHEPHERD BANO	Was (Giant/Reprise)	

#1 MOST ADDED

PANTERA Revolution Is My Name (EastWest/EEG)

#1 MOST INCREASED PLAYS

3 DOORS DOWN Kryptonite (Republic/Universal)

ROCK begins on Page 126.

COUNTRY

LW	TW	ARTIST	SON	Label
1	1	TIM MCGRAW	My Best Friend (Curb)	
3	2	LONESTAR	Smile (BNA)	
2	3	MARK WILLIS	Back At One (Mercury)	
5	4	TOBY KEITH	How Do You Like Me Now? (DreamWorks)	
6	5	GEORGE STRAIT	The Best Day (MCA)	
7	6	TRACY LAWRENCE	Lessons Learned (Atlantic)	
8	7	MARTINA MCBRIDE	Love's The Only House (RCA)	
10	8	SHEDDUS	This Woman Needs (Lyric Street)	
9	9	JO DEE MESSINA	Because You Love Me (Curb)	
11	10	CLINT BLACK W/STEVE WARINER	Been There (RCA)	
12	11	GARTH BROOKS	Do What You Gotta Do (Capitol)	
14	12	PHIL VASSAR	Carlene (Arista)	
15	13	CHELSEA WRIGHT	It Was (MCA)	
17	14	KENNY ROGERS	Buy Me A Rose (Dreamcatcher)	
18	15	ANDY GRIGGS	She's More (RCA)	
16	16	MONTGOMERY GENTRY	Daddy Won't Sell... (Columbia)	
19	17	FAITH HILL	The Way You Love Me (Warner Bros.)	
21	18	TRISHA YEARWOOD	Real Live Woman (MCA)	
22	19	VINCE GILL	Let's Make Sure We Kiss... (MCA)	
20	20	JESSICA ANDREWS	Unbreakable Heart (DreamWorks)	
24	21	KENNY CHEENEY	What I Need To Do (BNA)	
25	22	SHANNA TWAIN	Rock This Country! (Mercury)	
28	23	COLLIN RAYE	Couldn't Last A Moment (Epic)	
27	24	YANKEE GREY	Another Nine Minutes (Monument)	
30	25	TY HERNDON	No Mercy (Epic)	
32	26	CLAY WALKER	The Chain Of Love (Giant)	
29	27	JENNIFER DAY	The Fun Of Your Love (BNA)	
31	28	TRACE ADAMS	More (Capitol)	
34	29	BRAD PAUBLEY	Me Neither (Arista)	
33	30	CLAY DAVIDSON	Unconditional (Virgin)	

#1 MOST ADDED

DIXIE CHICKS Goodbye Earl (Monument)

#1 MOST INCREASED PLAYS

DIXIE CHICKS Goodbye Earl (Monument)

COUNTRY begins on Page 88.

ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	RED HOT CHILI PEPPERS	Otherside (Warner Bros.)	
4	2	NO DOUBT	Ex-Girlfriend (Interscope)	
5	3	BUSH	Letting The Cables Sleep (Trauma)	
3	4	THIRD EYE BLIND	Never Let You Go (Elektra/EEG)	
7	5	LIT	Miserable (RCA)	
2	6	BLINK-182	All The Small Things (MCA)	
6	7	LIMP BIZKIT	Re-Arranged (Flip/Interscope)	
8	8	STROKES	Little Black Backpack (Cherry/Universal)	
10	9	VERTICAL HORIZON	Everything You Want (RCA)	
14	10	SMASHING PUMPKINS	Stand Inside Your Love (Virgin)	
11	11	CURE	Maybe Someday (Fiction/Elektra/EEG)	
9	12	FILTER	Take A Picture (Reprise)	
13	13	INCUBUS	Pardon Me (Immortal/Epic)	
12	14	KID ROCK	Only God Knows Why (Top Dog/Lava/Atlantic)	
15	15	OASIS	Go Let It Out (Epic)	
16	16	CREED	What If (Wind-up)	
18	17	LIVE	Run To The Water (Radioactive/MCA)	
20	18	FOO FIGHTERS	Stacked Actors (Roswell/RCA)	
21	19	APOLLO FOUR FORTY	Stop The Rock (550 Music/Epic)	
17	20	FOO FIGHTERS	Learn To Fly (Roswell/RCA)	
24	21	311	Flowing (Capricorn)	
19	22	KORN	Falling Away From Me (Immortal/Epic)	
22	23	SUICIDE MACHINES	Sometimes I Don't Mind (Hollywood)	
29	24	RAGE AGAINST THE MACHINE	Sleep Now In The Fire (Epic)	
25	25	OUR LADY PEACE	Is Anybody Home? (Columbia)	
28	26	KORN	Make Me Bad (Immortal/Epic)	
27	27	U2	The Ground Beneath Her Feet (Interscope)	
32	28	GODSMACK	Voodoo (Republic/Universal)	
26	29	MOBY	Natural Blues (V2)	
23	30	RAGE AGAINST THE MACHINE	Guerrilla Radio (Epic)	

#1 MOST ADDED

8STOP57 Satisfied (Reprise)

#1 MOST INCREASED PLAYS

LIMP BIZKIT Break Stuff (Flip/Interscope)

ALTERNATIVE begins on Page 141.

NAC/SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
1	1	RICHARD ELLIOT	On The Fly (Blue Note)	
4	2	BONEY JAMES	Boneyizm (Warner Bros.)	
3	3	KENNY GARRETT	Simply Said (Warner Bros.)	
2	4	KIM WATERS	Secrets Told (Shanachie)	
5	5	KENNY G	Stranger On The Shore (Arista)	
7	6	NORMAN BROWN	Paradise (Warner Bros.)	
8	7	WALTER BEASLEY	Nice And Easy (Shanachie)	
6	8	DAVID BENOIT	Miles After Dark (GRP/VMG)	
9	9	AL JARREAU	Just To Be Loved (GRP/VMG)	
12	10	LARRY CARLTON	Fingerprints (Warner Bros.)	
11	11	CHRIS BOTTI	Why Not (GRP/VMG)	
10	12	STEELY DAN	What A Shame About Me (Giant/Reprise)	
13	13	STEVE COLE	It's Gonna Be Alright (Bluemoon/Atlantic)	
15	14	DAVE KOZ	Surrender (Capitol)	
17	15	BRYAN CULBERTSON	FLORI PERRY Get'n Over You (Atlantic)	
16	16	BRIAN MCKNIGHT	Back At One (Motown)	
21	17	URBAN KNIGHTS	Sweet Home Chicago (Narada)	
19	18	MARC ANTONIO	Palm Strings (GRP/VMG)	
14	19	CHUCK LOEB	High Five (Shanachie)	
22	20	PAUL TAYLOR	Avenue (Peak/Unity/N-Coded)	
18	21	JOYCE COOLING	Callie (Heads Up)	
23	22	GERALD VEASLEY	Valdez In The Country (Heads Up)	
24	23	JAZZMASTERS	Nightcrawler (Hardcastle/Trippin' 'N' Rhythm)	
—	24	ROMMY JORDAN	London Lowdown (Blue Note)	
25	25	SPECIAL EFX	Bella (Shanachie)	
—	—	BOB JAMES	Raise The Roof (Warner Bros.)	
26	—	SANTANA	El Frolor (Arista)	
—	—	'N SYNC W/GLORIA ESTEFAN	Music Of My Heart (Epic)	
28	28	LEO GANDELMAN	Rise (Jazzica)	
—	—	DWIGHT SILLS	Desert Skies (Citylights/Monarch)	

#1 MOST ADDED

BOB JAMES Raise The Roof (Warner Bros.)

#1 MOST INCREASED PLAYS

BOB JAMES Raise The Roof (Warner Bros.)

NAC begins on Page 114.

ADULT ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	TRACY CHAPMAN	Telling Stories (Elektra/EEG)	
3	2	VERTICAL HORIZON	Everything You Want (RCA)	
4	3	U2	The Ground Beneath Her Feet (Interscope)	
2	4	STEELY DAN	Cousin Dupree (Giant/Reprise)	
5	5	THIRD EYE BLIND	Never Let You Go (Elektra/EEG)	
6	6	BEN HARPER	Steal My Kisses (Virgin)	
7	7	FILTER	Take A Picture (Reprise)	
10	8	STING	Desert Rose (A&M)	
11	9	BOB DYLAN	Things Have Changed (Columbia)	
8	10	KENNY WAYNE SHEPHERD BANO	Last... (Giant/Reprise)	
13	11	CURE	Maybe Someday (Fiction/Elektra/EEG)	
12	12	MELISSA ETHERIDGE	Enough Of Me (Island/IDJMG)	
9	13	R.E.M.	The Great Beyond (Warner Bros.)	
17	14	TRAIN	I Am (Aware/Columbia)	
16	15	A3	Woke Up This Morning (C2/Columbia)	
18	16	RED HOT CHILI PEPPERS	Otherside (Warner Bros.)	
21	17	FOO FIGHTERS	Learn To Fly (Roswell/RCA)	
19	18	BRUCE COCKBURN	When You Give It Away (Rykodisc)	
20	19	WARREN ZEVON	I Was In The House When... (Artemis)	
24	20	FOLK IMPLOSION	Free To Go (Interscope)	
23	21	LEONA NAESS	Charm Attack (Outpost/MCA)	
14	22	COUNTING CROWS	Hanginaround (DGC/Geffen)	
26	23	SANTANA	F/EVERLAST Put Your Lights On (Arista)	
22	24	COLLECTIVE SOUL	Needs (Atlantic)	
15	25	MOBY	Porcelain (V2)	
27	26	OASIS	Go Let It Out (Epic)	
25	27	TORI AMOS	Concertina (Atlantic)	
—	—	MIKE YOUNGER	If By Chance We... (Beyond)	
28	28	EUPHORIA	Delirium (Six Degrees)	
30	29	SMASH MOUTH	Then The Morning Comes (Interscope)	

#1 MOST ADDED

SHANNON CURFMAN I Don't Make Promises (Arista)

#1 MOST INCREASED PLAYS

U2 The Ground Beneath Her Feet (Interscope)

ADULT ALTERNATIVE begins on Page 138.

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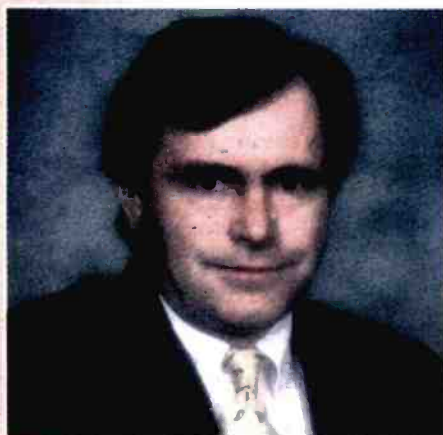


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Publisher's Profile

By Erica Farber



RUSTY WALKER

President, Rusty Walker Programming Consultants

One of the most revered and sometimes feared individuals in Country radio is Rusty Walker. Through his company, Walker and his associates serve as consultants to over 100 great Country radio stations. His clients include stations in top 10 markets as well as stations in unrated markets.

It is no secret that a consultant's life can be extremely demanding. Walker spends an average of 150 days a year on the road.

With quality of life being very important to him, he lives in Iuka, MS. That makes travel a bit challenging, as he is 86 miles from the nearest airport.

His energy is infectious, and his love of country music and the format is unquestioned. His programming philosophy is simple: Find out what the listeners want, and then give it to them better than they ever expected it!

Getting into the business: "I was one of those radio junkies; you've heard the stories. When I was 7, my mother took my brother and me to a local radio station in Corinth, MS, WCMA. The gentleman on the air was a big cult figure in Country in the '50s and '60s, Buddy Bain. He let me turn on one of those old gigantic turntables — you had to back cue about three turns so they could get up to speed before the record started — and he let me switch on a record while we were visiting him in the studio.

"But I never thought about getting into radio until I was about 15. There was a guy working at a little FM station in town who had gotten a job at the AM doing play by play as well. He used to come into the restaurant I worked in every afternoon before he went to the station to do the night shift. He came in and said he was moving to WCMA from WWTX. He knew I loved music and played in bands. He said, 'You ought to audition for my job.' I went down and basically read the front page of the newspaper at 3:30 one afternoon. At 5:00 I was way out in the country in the trailer where the radio station was, learning the board."

Deciding to become a consultant: "When I worked for Sam Phillips at WOLT in Florence, AL, Bill Thomas was the consultant. I was always so enthralled by what he did. Being exposed to him made me realize that I wanted to work for more than one radio station at a time. That went into the back of my mind, and from Florence I went to Tampa and started out doing mornings on WOYK. After three months I was named Program Director.

"The station was owned by Marshall Roland. He decided he was going to sell it. He also had a station in Jacksonville, WOJK. His brother, Bobby, the GM, called me and said he was moving to Jacksonville and asked if I would like to move. I said I would, because I loved working with Bobby. Another guy on staff, John St. John, now at KYGO, had just left to go back to Alabama. Bobby asked if I thought John would want to come down, and we both went to Jacksonville. We had another staff member who kind of joined the club, if you will. He was still in high

school, Tony Kidd. We had a wonderful staff.

"While we were in Jacksonville, Dick Ferguson was looking at a couple of stations and thought about going Country. When Dick bought WZZK in Birmingham, they were thinking about what to do with the station. They did a study in Jacksonville that said that 'QIK' was not totally bulletproof, but was pretty good. Ferguson said, 'What about the folks at 'QIK? Let's see if they want to come up to Birmingham.' With me being a Mississippi/Alabama native and St. John being an Alabama native, both of us jumped at it.

"When we went to 'ZZK, Dick started buying other stations and flipping them Country. I helped with the start-ups, and I loved working with more than one station. The Sconnix guys called and said, 'Here's what we'd like to do.' They had just gone through the process of recruiting a gentleman who was doing very well in Pittsburgh to become, for a short time, program director at a station they had in Rochester, the old 'CMF. He had evolved into a consultant: Jeff Pollack. I had three clients long before I was ever a consultant."

State of radio: "Pick any cliché or catch phrase that any of the other guys still in love with the medium has said and apply that to me. While things are changing, it's the most invigorating thing. I wake up every morning with the most delicious fear and anticipation. Now it's getting to the point that every day is like the day you used to wait for the Arbitrends. It's because of the evolution and the revolution of what we're going through."

State of Country: "I started working in Country radio in 1969 and had been a big country fan from the time I was a kid. Over the years I've watched the ebb and flow occur so many times. What we're going through doesn't really bother me. I believe it happened first in the 1949-52 era, when Hank Williams Sr. came on the scene, then again in 1956, when you had Marty Robbins and Webb Pierce — once again an expansion, then a contraction. In the mid-'60s, when Buck and Merle came on the scene, there was an expansion, then a contraction. Then again in the late '60s-early '70s, when what I call the Symphonic Era of country occurred: 'For the Good Times,' 'Help Me Make It Through the Night.' There have been a bunch of those. We're in a period of contraction right now, but there's going to be another expansion."

Challenges Country broadcasters face: "It really is not, in its purest sense, a mainstream format. It is by far the biggest of all the niche formats. Sometimes we confuse ourselves into believing we are mainstream. The biggest challenge is to be able to pay homage to and address the importance of the history of country while at the same time being willing to accept the new sounds and new images that really contemporize country. If somebody says, 'whether it be programmers or listeners, This ain't country,' wait three years, and what they said was not country is going to become the core of country."

Thoughts on the Internet: "I love it. I hate it. I laugh. I cry. It produces a tremendous opportunity to consume music and other forms of entertainment, both for nontraditional outlets and traditional outlets. We are just now beginning to scratch the surface. A lot of us are just now getting into streaming audio. Why shouldn't a radio station be able to not just provide its core product on the Internet, but graduations of its product to the left and to the right as well?"

The relationship between radio and Nashville: "I have never in my career personally participated in relationships with the labels or the folks who produce country music. I never saw the insider's side of it that a lot of people are complaining is now disappearing. I've never been to a showcase. I can count on one hand the meals I have had paid for by record labels over the 32 years I've been in radio. One thing I'm seeing is that the folks who

produce the music are now sensitive to the consumer, rather than just being sensitive to the producers. The record companies are intent upon finding out the wants, needs and desires of the consumer before they create the product, and I think that's a good thing."

Something about his company that might surprise our readers: "We are a bunch of rednecks. One of the things we're most proud of is that we are the closest thing to the country consumer on the professional end of country music. The guy who lives directly across the street from me is a lineman for the county. It's that way with Rick Shane. There are no ivory towers where any of us live, with the exception of Glasco, who lives in Scottsdale, but we don't let him pay any attention to the ivory tower."

Most influential individual: "First, my wife, Teresa, who has been an unbelievable inspiration to me. She helps keep things and me grounded. My mother, who always supported my desire to be in entertainment from the time I was a kid. I remember her teaching me three chords on the guitar when I was 3 years old. Jerden Bullard, who is probably my biggest professional mentor. He was the most judicious person I've ever come across in my life. He's as pure as the driven snow, and I hope I've gotten that from him. I know I haven't succeeded, but I'm trying. The fourth person was my high school band director, Charles Ellington, who taught me how to manifest my drive. He believed in me."

Career highlight: "I think I may have facilitated — taken advantage of before they knew it — more great Country programmers than anybody else in the business. The mentoring aspect of what I do is what I'm really proud of. I've loved the idea of hiring guys who've never done Country before and having them become high-profile Country programmers. There have been tons of guys over the years. Some of them I call my little brothers and sisters, some are older, but all of them are bigger than I am."

Career disappointment: "If I have one, it is that I have never been GM of a radio station. I've been a group executive, a consultant, an owner, but I've never been GM."

Favorite radio format: "Actually, CHR in the '70s, because of the show biz, the execution, the technical aspect of it. The techniques we are executing now, no matter what format you're in, are techniques that came from CHR in the late '60s and '70s."

Favorite television show: "King of the Hill."

Favorite song: "Janis Joplin, 'Piece of My Heart.'"

Favorite artist: "Randy Travis I revere a lot. Janis Joplin was the greatest female singer of all time. George Strait, Garth Brooks, Jackie Wilson and Van Morrison."

Favorite book: "The original Popcorn Report. It's still valid and really changed my life."

Favorite movie: "Raising Arizona."

Favorite restaurant: "The Rib Cage on Highway 57, Pickwick Down, TN, right off the Tennessee River."

Beverage of choice: "Folger's decaf in those little tea bag-type things where you can make it anywhere."

Hobbies: "I'm a water rat: boating, jet ski, swimming."

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One thing he would like to say to radio: "There are three customer bases for the business: the consumer/listeners, the advertisers and the employees. Make sure you don't let the employees get the short end of the stick. Continue to recognize and respect the human dignity of the folks who produce the product. And I'm not just talking about the jocks or programmers. The clerical people, the administrative people, are by and large as committed and passionate as we are. There are a lot of positions below the waterline where people are having their lives turned upside down. I think sometimes we are not as sensitive to those folks as we need to be."